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VOL. 107. No. 13

NEW YORK, TUESDAY, SEPTEMBER 6, 1932

48 PAGES

# R FOR SH

# **Vaude Show Formula Quite Bullish** On Some Air Waves for New Season

Lineup of new husiness around the networks has suddenly gone climb aboard the ether bandwagor

climb aboard the ether bandwagon started off strong early last week. Itsulf is that advertising agencies rejort they are having no easy time securing choice blurs for easy time securing choice blurs described. Application for the daytime sectoda via nothing in NBC.
Application for the daytime sectoda via nothing in comparison. Lets of wide open morning and afternoon spaces right through October on the charts of either of the national chains, with the saless departments doubtful of making any notable showing here until after the evening time has been pretty well sold up. There's even some question whether they will reach last year's high in the amount of facilities retailed through 1932. On the other hand, the strong start obtained the (Continued on page 33)

(Continued on page 33)

### POLITICS VIA RADIO BURNS DIXIE PRESS

Birmingham, Sept. 5.

Because Dixia newspapers believe the two candidates for President have not piayed fair with the newspapers and are favorine the propers and are favorine the propers and are favorine to the propers and propers and publisher of the Nashville Banner, protested that radio 'largely by reason of its novelty and extravagant claims of vast nightly audiences, which are extremely doubtful, reaps the financial rewards and gets the most breaks on respective releases, which are extremely doubtful, reaps the financial rewards and gets the most breaks on respective releases. He further said that as a result of the raw deal newspapers deinas that southern newspapers do not feel that they should be called upon to bear a part of the expense in bally-hooing the merits of the presidential hopes. Stahlman went so far as to write letters to Chairmen Farley and Sanders of the Democratic and Republican National Committees claiming descrimination in avor of two national conventions when politicians went out of their way to favor radio men and actually snubbed newspapermen.

In his letter he said, I cannot express to you, and through you to your associates in the campaign or respective the sountry.

country

newspapers throughout the South carried Stahlman's statements and played them up. One or two had them on page one of the Sunday

The southern field is a tricky one for the politicians this year because of the prohibition question and party leaders are apt to take the complaint of the papers pretty seri-

### -And Bicarbonate

Chicago, Sept. 5.

Depression technique in the
mitt-reading guild has the fortune. tellers making odd inducements. In front of one
prognosticator's parlor a pimply youth wearing a turban
cries out:
In and have your
business analyzed for 50c, with
a lobster luncheon.

# FINALE FOR

Hippodrome, New York, rings down its curtain as a show place this fall since RKO is giving up its option for a renewal of its lease the request of the owners of the the request of the owners of the house, the Clty Bank-Farmers Trust Co., of New York. Latter are plan-ning to convert the theatre into commercial property and has re-quested RKO to remove its equip-

quested RKO to remove its equipment from the house.

Hipp is famous in theatre annais as the birthplace of big sight shows and spectacular stage presentations. Of late years it has been operated by RKO alternately as a combo house and a straight film spot.

More recently the house experienced financial difficulties, with foreclosure placing the spot in the hands of the present banker-owners.

### Girl Cappers, \$5 Nightly For Coast Gambling Spots

Hollywood, Sept. 5. Extra girls, who have the neces-Extra girls, who have the necessary wardrobe, are being used as cappers at one of the swank gambling spots along the boulevard. They are booked through an agency. Girls are paid §5 a night to make a noise like money around, the tables. They are on duty from seven until 1:30, and are changed frequently, no girl being permitted to work more than two nights a week.

### \$100,000 FOR AIR FOOTBALL

San Francisco, Sept. 5. San Francisco, Sept. 5.
Associated Oil Co, will use NBC
and Don Lee-CBS networks to
broadcast all western football
games. Gas concern will describe
69 games aver CBS and 77 over
NBC.

NEC.

Part of the recent deal made between radio and football exècs when, in return for broadcasting privileges at all games, radio men agreed to spend nearly \$100,000 in publicizing gridiron events.

# TIME AVAILABLE

Outside UBO Which Is Concentrating on Key Towns -Erlangers and Shubert in Competitive Clash on B'way Bookings - Independent Sure if Pool Doesn't Handle Demand

### CHEAPER FARES NOW

There are at least 300 towns and cities east of the Colorado line that cities east of the Colorado line that are available for road attractions. There may be booked at this time between 30 and 35 weeks of broken time—one, two and three night atands. This is entirely separate from the spots being handled by the new legit circuit, the United Booking Office, although the latter can handle the smaller stands. It is an open field with house managers in increasing number asking for legit shows. It is an entirely different situation from that of the past four years, when vast territory was closed to legit and the jumps were so long transporta-(Continued on page 37)

(Continued on page 37)

# Advantages of Air Commercial Tops the Stage

The white-haired favorites of the theatre—the radio commercial ar-tists—are now viewed by the out-side-looking-in aspirants to microphonic fame as the 'easy money' bunch because the air is now re-garded as the acme of ideal public performance by professionals. It beats a route or a run on Broadway

by miles

A radio commercial period means
generally anywhere from 13 to 52
weeks solid, further fortified by a
chain network's contract for sustaining time to take up any lapse.
It also means staying in one spot
at quick and easy money. No travelling, hotel bills, makeup, and hours
(Continued on page 32)

### Studios' Wonder Boy

Hollywood, Sept. 5. Archie Hall completed a 20-year stretch on the U lot this What's the difference what

# 35 WKS. BROKEN \$16,750 a Night for Big Pageant At Toronto Fair, Despite Off Gate

### Show Business

Chicago, Sept. 5.

Chicago, Sept. 5.
Chorus girls, many of them graduates from the better class picture house ballets and schools, are troughg through the sticks in girl acts. They do toe, acrobat, tap and general ballet and get. \$3 a day. Traveling by bus, sleeping in. \$1-a-night hotels, the girl acts, of which there are not less than 10, or 12 working out of Chicago, do from three to five performances a day and play as many as seven towns in a week.

# CLASS NITERY FOR CHI FAIR

Chicago, Sept. 5. A deluxe night club to operate during the World's Fair and on the grounds is in process of consummation. Sophle Tucker is the central figure in the idea and will be hostess for the six months' engage

tess for the six months engage-ment if the deal goes through.
Forthcoming Fall will differ from other expositions in running wide open until midnight, or later in-stead of folding at sundown. De-sire for a class cabaret with floor show is to attract the big spenders while the cheaper attractions lure the bol noile. the hol pollol. Sophic Tuc

the hol pollol.

Sophio Tucker has rounded up backing which is prepared to put up the necessary \$35,000 to create the open air garden contemplated. Further, negotiations await the return here of Nat Rodgers, chief of concessions for the Exposition.

### 178,000 SIGN PETITION TO RETAIN RADIO ACT

Cleveland, Sept. 5. Gene and Glenn, dropped by Spang Bakeries, will stay here to do 26 weeks for Standard Oli. They start Sept. 19.

In four years the team has built up to the point of becoming a local institution. When Spang failed to renow, fans made a loud and collective squawk, radio cricks also protested and started a pettition studied to the protested and started a pettition studied by the over 175,000 names precisions. Pettitions with over 175,000 names precisions with over 175,000 names from the dail with the oil firm.

Singing comedians will broadcast convert with the oil singing comedians will broadcast over WTAM with programs being relayed to WLW, Cincinnati, up to the point of becoming a local institution. When Spang fallet to renew, fans made à loud and collective squawk, radio cricks also protested and started a petition campaign to keep the pair in town. Petitions with over 178,000 names are believed chiefy instrumental in putting over the deal with the oil arm. up to the point of becoming a local

Toronto, Sept. 5.
Wet weather and lowered attendance at the Canadian National Exhibition this year has sent carrival business 20% lower than last year, but there's still a week to so sha the final seven days are always stronger. The Ex is a bit pick-up, however, for hotels, restaurants, railways and steamship lines. Indicative of the importance of this show is the presence here of officials of the coming Chicago World's Fair, who are avowedly, adopting ideas, especially on the amusement ends. Toronto, Sept. 5.

end.
Chief money-maker at the Expo is the pareant staged nightly before the grandstand. It's practically ca-pacity business due to the patriotic spirit engendered by the recent Im-perial Economic Conference. Seats are scaled from \$1.50 down to two-bits. With a 25,000 capacity, night-ity average shows 10,000 seats gross-ing \$12,000 and 15,000 grossing \$3,-750. Added to this total of \$15,750 nightly is another \$500-\$1,000 stand-lns room.

It's nearly a four-hour show, bill having pageant, 30 aerial and ani-mal acts plus Schooley's Revue from Chicago, with a 36-girl line. Pageant has 15 bands, 1,500 players (Continued on page 47)

### CAN'T STOP CHISELERS CHISELING—IN RENO

Reno. Sept. 5.

Just when the proprietors of Reno's various night clubs and boot-Just when the proprietors of Reno's various night clubs and boot-legging resorts were congratulating themselves on the lucky breaks they had had during the summer, a squad topped into town Galifornia dropped into town Galifornia over the Heidelberg Inn and the Camel, two of the best known spots in town. They not only arrested the bartenders but they moved out everything in the two places including the cuspidors.

The Heidelberg night club was equipped with wooden tables on which the names of hundreds of celebrities as well as university students, were carved. It reopened a few days later with new tables and they are now pretty well carved up.

### Victor's Pvt. Recorded Disks as New Biz Outlet

# Locales of Films Blow Hot and **Cold When Seeing Themselves on** Screen, U. S. Background Best Bet

American filmdom thinks it has discovered that there is no streen background so appealing to the world at large as a Yankee locale. It's one of the basic angles of film making which became s.bmerged when companies went in for every kind of foreign background to.limpress foreign customers and overcome the dialog handicap.

The theory that countries, and some particular localities, have background favorites is mostly fallacious. Only one exception to be noted. That's when a domestic film is a giorilar of a particular locality. Which may explain why most vest extraction and active setting the control of the control o

atres.
It's the native glorification angle that seems to count.
The gangster cycle is an example although the quality angle of the story and the logic of the continuity must be taken into account, Where as the even fair gangster film which completely flopped in a count.

film which composite the city?
A contradiction to this entire theory are jungle films in Africa and India. Take it from those who-have been there, an animal film has yet to get really big money in those leading the contradiction.

### Creditors Force Ratoff Into Bankruptcy in L. A.

Los Angeles, Sept. 5.
Unable to obtain leniency on creditors' claims, Gregory Ratoff was forced to file a petition in bank-ruptcy last week. Actor had been earning \$1,000 a week at Radio for 26 weeks, but has received only \$2, 300 of that amount, remainder

300 of that amount, remainder being attached by creditors.

Liabilities were \$30,994 and assets, mainly two productions of Girl Crazy in Chicago and Hollywood warehouses, listed at \$10,-

wood warehouses, listed at \$10,-976. Jack Stebbins, house manager at the Chinese, has also filed bank-ruptcy plea, listing \$43,092 owed and wearing apparel valued at \$400 as sole asset. Top creditor is Arthur wearing apparel valued at \$400 as sole asset. Top creditor is Arthur Stebbins, his brother, to whom he is indebted for \$18,089. Detroit the-africal and film firms are listed for over \$8,000, and others include Marco, \$1,500; Meyer Davis, \$750; Ben Jackson, \$100 and H. Mathieu, N. Y. costumer, \$750.

### Non-Salaried Juve Goes In M-G's Coaching School

Hollywood, Sept. 5.

James Bush, juvenile, and from
the stage, has been admitted to
Metro's coaching school to study
film technique. He had a part in
Prosperity.'
Actor with

Prosperity.

Actor, without a contract and not on the payroll, is the first non-salaried player okayed by Metro for free training.

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### Betty's Fish Story

Los Angeles, Sept. 5.
Evelyn Brent, in an examination of assets brought about
by Stanley Rose, bookseller,
who holds a \$125 judgment
against her was discharged
when she testified she had
nothing of value except a lot
at Noah Berry's Trout farm.
Same day Rose's store was
attached by John Mann, his
landiord, for \$600 back rent.

### Hard-to-Spot Chic Off Warner's Payroll; Sign 3 from Stage

Hollywood, Sept. 5.
Warners has dropped Chic Sale
who was at the studio on a three
picture yearly contract. Found him

picture yearly contract. Found must too hard to cast.

Althe MacMahon, brought from New York four times during the past year on one picture contracts, has been given a termer. Studio finally figured it was cheaper to keep her here than pay transporta-tion.

tion.
Frank McHugh and Glenda Far-rell, latter from stage, have also been given termers by Warners. Miss Farrell repeated her stage part in Life Begins for the screen.

### HEAVY MALE 'NAME' LINEUP FOR 'LANCER'

Hollywood, Sept. 5. Paramount is going heavy on masculine name value for its 'Lives of a Bengal Lancer.' So far listed

of a Bengal Lancer. So far listed are Gary Cooper, Freddie March, Clive Brook and Richard Arlen. Stephen Roberts has been given the directorial assignment on this story for which Ernest Schoedsack went to India for atmospheric foot-age.

### Nine Goldwyn Chorines Get Break and Options

Mine of the 55 chorus girls picked by Sam Goldwyn for Kid from Spain have been given optional contracts. Among the group is Paulette Goddard, Reno. divorcee, who crashed pictures several months are with wooddard, Reno divorces, word of the control of the

### Radio's Two This Year With Katherine Hepburn

Hollywood, Sept. 5.
Katherine Hepburn, brought here
by Radio from New York legit for
Bill of Divorcement, gets a contract for two pictures a year. Arrangoment allows her to continue with her stage work.

Agreement, specifying two in the next 12 months, carried options for four additional years.

### MISS JOHANN REASSIGNED

Hollywood, Sept. 5. Universal is retaining Zita Johann 'Imhotep

or 'Imhotep,'
In ot used in this, actress will not dover for 'Laughing Boy,' recently postponed, but for which she was originally engaged.

### RADIO KEEPS COLLEGE BOY

Hollywood, Sept 5.
Francis Cockrell, college grad, brought to Radio's writing staff on suggestion of H. N. Swanson, makes the grade.
Trial period ended, Cockrell now goes under a termer.

Bull Fighter Flies Sidney Franklin, the bull fighter, left by plane Wednesday (31) for the Coast. He will play himself in Eddle Cantor's picture, 'Kid from Spain', as well as lend technical advice.



### WILL MAHONEY

This Week, Paramount, New York The San Francisco 'News' said: 'Will Mahoney is the funniest dancer on record., When on the stage he is accompanied by howls and shrieks of laughter. Mahoney winds up, his swell performance with his alone is, worth, the price of admis-sion.

Direction
RALPH G. FARNUM
1560 Broadway

### WB-Stanwyck in New Contact Confab as Star Refuses Option

Hollywood, Sept. 5. Though Warners has notified Barbara Stanwyck that her option

will be taken up for another year, the star so far has refused to recognize it, claiming the required period had expired before the studio announced its renewal.

announced its renewal.

Trouble arose through the original contract, signed Aug. 1, 1931,
being set back 15 days before going into effect. Star claims that
despite this option renewal called
for Aug. 1, 1932, and that it was
cancelled when studio failed to notify before Aug. 15.

Conferences between the studio and Miss Stanwyck are scheduled for this week, with possibilities that the star will have a new contract

### Extra Placements Jump 1,520; One Set Uses 540

Hollywood, Sept. 5.
Extra placements climbed again to another high, hitting a total of 8,382 last-week. This is an increase of 1,523 over the previous seven days. Biggest day was Wednesday (30) when 2,996 players worked. Same day saw'the biggest set of the week, 540 people in a theatre scene at the Shrine auditorium for Radio's 'Eighth Wonder.'

### Rogers-Hart-Par Deal Up After U. A. Film

Hollywood, Sept. 5.

Dick Rogers and Larry Hart have as yet had no negotiations with Paramount for a new contract as previously reported. Likely matter will come up following their work on 'New Yorker,' Jolson picture at United Artists.

Pair returned to Paramount to help in the recording of Phantom returned to the property of the paramount salary was \$2.780 a week.

### WANTS UNKNOWNS

Fox After 3 for Jungle Film to Be Made in India

Hollywood, Sept. 5.

Fox is looking for three unknowns to play in the Clyde Billott-James O. Spearman jungle picture to be made in India.

Studio has called all agents to submit highers with it selected.

ubmit players, who, if selected,

\$150 weekly top."-'
Unit making the film is due to
leave here in three weeks.

### Barthelmess in Ring

"The Sucker, prize fight yarn by Bertram Millhauser and Beulah Marle Dix, has been purchased by Warners for Richard Barthelmess. Story will be ready for produc-

### PLUGGING PLUGS

Studios Now Use 'Block' System for Commercial Indorsements

Commercial indersements

Hollywood, Sept. 5.

Studios now work on a block booking scheme with fan magazine representatives, who call seeking commercial tie-ups from the celebs. Mags always wanting the outstanders, routine of the studios now is: You can have Miss Stars' indoresement if you, will take Miss Doakes and Miss Joakes. Back of the hold-outs is a move to get exploitation for the lesser knowns, and explains why lately a lot of smaller fry are getting commercial billing with the big names.

### **New Hollywood Gimmick** Is 75c Service Charge On Passes to Studio

Los Angeles, Sept. 5.
Service charges on passes to a film studio is a new idea. Associated and the control of t

service fee.
Four boys, James Phelan, Joseph and Edward McGinty, and Robert J. Hume allege that Robert McMulty, publicity director, who high them, stalled on the payup, informing them that studio awalts an tor who will put \$600 in the

### MORGAN AT RADIO, BUT BARRYMORE IN TOPAZE

Hollywood, Sept. 5.
John Barrymore will be starred
in Topaze by Radio although
Frank Morgan, who created the
leading part in the show, is at the same studio under contract. Pandro Berman will supervise production Screen treatment of the play was

Screen, treatment of the play was by Gene Fowler but it is now in the hands of Howard Estabrook for adaptation and continuity. Robert Benchley will be held over at the studio to adapt the chalog.

### Chinese Actor Wants His \$6,500 Back

San Francisco, Sept. 5. San Francisco, Sept. 5.

Damage suit filed here by Ma
Shih Tsiang, Chinese actor, against
Monarch Pictures Corp., M. Q. Fong
and others. Piaintiff charges he
put up \$6,500 to be a star, but that
defendants failed to make him
shine.

Ma claims he was to be featured in pictures and says he mot only wasn't made a star, but didn't even

### Reliance's U Release

Hollywood, Sept. 5. Edward Small is negotiating f as release of his Reliance pictur

the release of his Reliance pictures through Universal.

First on the slate is 'Joe Palooka,' being filmed on the Universal lot, with the latter's contract player, Andy Devinc, loaned for the lead

Purcell Vamps 'Orchids'
Hollywood, Sept. 5.
'No More Orchids' is set for a rewrite at Columbia. Revision is being done by Gert-ude Purcell.

### SAILINGS

Sept. 24 (London to Montreal), Sir Harry Lauder (Letitla). Sept. 8 (London to New York), Senator Murphy (Olympic). Sept. 6 (London to New York), Beatrice Lillie, Gambarelli (He de Frâncé).

Beatrice Lillie, Gambarelli (He de Prânce). Sept. 3 (Paris to New York), Rita Weiman, Maurice Marks, John Hicks, Jr. (Mauretania). Sept. 2 (Paris to New York), Irving Rapper, Borls Petroff, Joe Seldelman (Europa). Aug. 31 (New York to London), Ambrose Sa, Doving, (Olyappic). Aug. 31 (Paris, to New York), Andre Daven (Majestic). Aug. 30 (New York to Paris) Paul Robeson, (Lafayette).

# CASTING RADIO WITH EYE NOW \* TO S. A.

co, Sept. 5. Radio is now casting dramatic programs with an eye to appear ances as well as mike ability.

As an instance NBC offers a suc-

As an instance NBC offers a sus-taining serial, One Man's Family, Carlton Morse dramatization, which, is broadcast over the western net-work from KGO here. Seven members of the cast were selected partly because of their appearance, with an eye to ultimate stage work where visual personality is, of course, more important than via the mike.

### Clarence Brown's Trust - Fund Shrinks \$54.122: **Bond Values Drop 75%**

Los Angeles, Sept. 5. Trust fund of \$229,900 in securi-

ties and real estate established by ties and real estate escapinates by Clarence Brown two years ago has shrunk \$54,122 in value, according to papers on file in Superior Court. Brown has entered a petition to transfer trustee from the closed First National Bank of Beverly Hills to Union Bank and Trust Co. of

Los Angeles.
Stocks and bonds comprised \$69,-

Stocks and bonds comprised \$69,\$80 cks and bonds comprised \$69,\$400 of the total athen the trust was
\$400 of the total athen the trust was
corrected by the state of the state of the total
\$400 cks at the state of the state

### Fox Unable to Locate Name Team for 'Cavalcade

Hollywood, Sept. 5.
Start of 'Cavalcade,' Fox super, is now listed for Sept. 15. Casting difficulties, however, continue to surround selection of leads. Fox would like an established team on top but unable to find the right people.

Clive Brook and Herbert Mundin are the only players so far slated.

### Weitzenkorn Hearing on Pre-Divorce Alimony Set

Hearing in Superior court on the application of Mrs. Irma May Weitzenkorn for temporary alimony and counsel's fees in her suit for divorce from Louis Weitzenkorn, will be held tomorrow (6). motions to strike sections from her complaint have been overruled. Brand, Zagon and Aaron representing Mrs. Weitzenkorn.

### Polo Atmosphere for Zanuck Birthday Feed

Audit Hollywood, Sept. 5.

Guest list for a stag dinner given Darryl Zanuck on his 30th birthday tomorrow (Tuesday) has been limited to 80 people. Hotel room will be laid out as a polo field with tables in horseshoe formation.

Bid Grauman is challed the hotels are irving Thalberg, Al Joson, Sam Katz., Jack Warner and Winnie Shechan.

Atwill for 'Museum'

Hollywood, Sept. 5.

Lionel Atwill gets the lead part in 'The Wax Museum', for Warners. Henry Blanke is supervising the picture, which is based on an unproduced play by Charles. S. Belden.

Monica Bannister, extua girl recently given a contract, is also slated for a part.

# No More Blue-Tinged Words for Sensitive Ears in Par Pictures

Hollywood, Sept. 5.
Bad influence of censoriess California on dialog writers has caused
Paramount to notify its scribes that
certain words will be crossed out of certain words will be crossed out scenarios whenever they appear. Lists of banned words, while

Lists of banned words, while not Indicating all that are most likely to be cut by censor boards, do present words which have been eliminated in almost every picture wherein they have been used, and in every instance by more than one supp of moral guardianc, everyday eliang, such as Hot Mama, lausey, punk, nuts, and screwey; but most of them are blue shading into plain filth. Terms implying profaintly.

filth. Terms implying profanity, such as 'How in ——!' are also

No Racial Nicknames

No Racial Nicknames
Nicknames which demean a race
are also banned at Paramount. No
longer can characters refer to a
Wop, Chink, Spick, Dago, Mebe, or
Polack. Smart cracks referring to
established institutions are also
blue-pencilled between the chindren
that the chindren commended by the chindren
the future will be missing. This
also applies to Boy Scouts, Purity
League, Red Cross, Army or Navy,
W.C.T.U., Y.M.C.A. and Y.W.C.A.
Phrases such as 'On the make,'
In your hat' and 'You know what
you can do,' also come under the
ban.
When referring to a woman, alley

ban. When referring to a woman, alley eat, bag, bat and broad are through. Chippies, cocotte, courtesan and dame are also to go. Eunich, fanny (when not a given name) and flithy (when not meaning solied), floozy, guts, harlot, hell cat, hellion, hellish get the cut, too.

et the cut, too.
Others that will be missing are
uzzy, jeeze, madame (referring to
brothel), mistress, moli, nertz,
ude, nursery, pansy. Latter is
kay if used in a horticultural

sense.

And no longer will sensitive ears
hear rump, scut (defined by Webster
as the 'tail of a deer'), sex, sexual
slut, trade (meaning prostitution),

sut, trade (meaning prostitution), trollop, virtuous or wench.

Also eliminated is any reference to a farmer's daughter or a travel-ing salesman, if made in association with a joke.

### Cagney-Warner Tiff May Go to Academy For Final Arbitration

Hollywood, Sept. 5.

Academy conciliation machinery is set for an investigation of the Cagney-Warner dispute. This will be the first major difference between players and producers to be handled under the provisions of the recently enacted Producer-Academy agreement.

agreement.
Understood that both parties have been approached by Academy diversity of the parties of this is the desire to avoid possible court action and resultant notoriety to the industry. Even though both sides should turn down the offer of friendly arbitration, the disagreement will automatically be a subject for Academy investigation.
Under the Academy agreement, Under the Academy agreement, or the parties of the part Understood that both parties have

### Schnozzle in Show

Hollywood, Sept. 5.

Reports that Jimmy Durante turned down overtures made by Lew Clayton to join Forward March, Lew Brown's musical in New York, are incorrect.

Durante is endeavoring to arrange with Metro to permit him to return east and defer completion of his screen contract until after the show.

### Peggy Kelly Testy

Peggy Kelly is back in New York after five years of picture work for Rex Ingram abroad.

She'll be en route west in a few

15c BIOGS

Showmen-Backed Publishing Ven-ture of Stars' Life Stories

Plans are under way by a syndi-cate, backed by showmen for the printing of intimate, stories of wife, film stars. Intention is to publish in brief novel form a compilation of intimate stories of stars, along with

intimate atories of stars, along with photographs, etc.
Material is now being collected, with Greta Garbo to be the subject of the first book. Others will be on Clark Gable, Constance Bennett, Wallace Beery, Charlle Chaplin, Norma Shearer, Marlene Dietzleh and Maurice Chevalics, with lense distribution in foreign countries fig-

### \$65,000 Invested. Fox with Lita on Chaplin Litigation

Holiywood, Sept. 5.
With Superior Court having granted Charlie Chaplin a perma nent injunction restraining

with Super's Court and arming granted chariles Chestra a travale granted chariles Chestra in the studio is now waiting for Fox, that studio is now waiting for the Probate Court's approval of its contract with Mrs. Litta Gray Chaplin for the children's services. Claim is that if the Probate Court sanctions the contract the Superior Court order will not hold. Contract comes before the Probate Meantime, story of 'The Little Teacher' is being prepared by Frank Craven and Sam Mintz. If the children are prevented from working. Little Gray Chaplin will be given another assignment. Attorneys for Mrs. Chaplin will be given another assignment. Attorneys for Mrs. Chaplin will be given another assignment. Attorneys for Mrs. Chaplin will be given another assignment. Attorneys for Mrs. Chaplin will be given another assignment. Attorneys for Mrs. Chaplin will be given another assignment consent and approval of the court.

W. I. Gilbert, representing Mrs. Chaplin, asked for and obtained a 10 day stay to determine if an appeal is to be made. Prior to the the contract of the court of prohibition set for neart Phuraday (8) in the Appellate Court which was sought to enjoin Wood from hearing the case.

which was sought to enjoin Wood from hearing the case. Fox Film Co. is interested in the case, claiming that it has already spent 365,000 on 'Little Teacher,' the story intended for Mrs. Chaplin and her sons. The three were to get \$35,000 for the picture.

### BRYAN, JR., IN PIC ON THE SILVER STANDARD

Maybe William Jennings Bryan go into pictures. He's been made an offer by Warner Bros, to play the part of his illustrious dad in 'Silver Dollar' this company is

part of his injustrious dad in Silver Dollar' this company is making. Young Bryan is at present in Denver, but hasn't made up his mind as yet on the film offer.

### Col. Calls Connelly

Walter Connelly's scheduled en-gagement with the Stockbridge (Mass.) Repertory Theatre was called off when Columbia signed the (Mass.) Repetute.

called off when Columbia signed the character actor to do two more pictures. He expects to return to New York for a fall engagement under Gilbert Miller.

under Glibert Miller.
Conneily's wife, Nedda Harrigan,
who appeared with him in the
Stockbridge company last year and
who has played in several of this
summer's productions, may join him
on the coast.

### Gives 'Tess' Air

Hollywood, Sept. 5. Joel McCrea walked out of 'Tess of the Storm Country' at Fox last week. Claimed that his part should be of equal importance to that cars of picture work for me abroad.

on route west in a few test, that Höllywood lest, that Höllywood New male lead is being sought.

### Request to Press

Hollywood, Sept. 5.
Hays office has lettered all leading newspapers and magazines requesting them not to reprint the Tallulah Bankhead interview which ran in a fan magazine recently.

magazine recently.

Request was made after some
40 publications either reprinted
in part or editorially commented on the interview during the past week.

# **COAST RESORTS** FIRST BREAK **TOO LATE**

Final weekend holiday of the ummer saw Hollywood deserted summer saw Hollywood over Labor Day. Only those ac-

mained here.
Reservations were capacity at Callente, Arrowhead, Santa Barbara and other play spots, Catalina, with accomodations for 32,000, had

with accomodations for 32,000, had a sell out for the first break the resort has had this season.

Pacific Steamship Co. operated two boats on its three-day trip to Ensenada, Mexico. Both ships booked to capacity. During the summer season, the company with only one boat operating has had a had a last the second of the seco

Coronado Beach's tent city and the class Coronado hotel also went clean for their first capacity crowd

of the season. Though satisfied with this climax business, proprietors wish the belated spending spree had come earlier when it would have given them a chance to break even. As is, the late capacity crowds won't take care of the mid-season red.

### Wrangle on Coast Changes Tenor of Roosevelt Greeting

Los Angeles Sent 5

Picture business here upset itself politically following the action of flim stars piedging themselves to become members of the honorary committee of the industry's elec-

become members of the honorary committee of the industry's electrical parade and pageant for Governor Roosevett.

Will Rogers is slated for spokesman and Conrad Nagel will be master of ceremonles at the event to be held in the Collseum Sept. 24. Proceeds go to the M. P. Relief Fund and Marion Davies orthopedic fund from the performance expected to be the biggest of its kind of the contract of th

such generalities as he b, but minus political signifi self to

### Roland and Bow

Hollywood, Sept. 5.
Glibert Roland wil play opposite
Clara Bow in 'Cail Her Savage'
(Fox). Picture goes into work Sept.
12 under A. M. Rork.

Support cast includes Weidon Heyburn, Monroe Owsley, David Manners, Thelma Todd and Williard Robinson.

Warners is negotiating for the purchase of Claire Dodd's contract from Paramount.

WB is playing

WB is playing with the idea of grooming Miss Dodd for stardom.

# Zukor Tells Exhibs Too Much Lazy Complaining, Too Little Hard Work, Is Hampering Business Upturn

COHAN LEAVING COAST

East to Do 2 Shows-Will Star

Hollywood, Sopt. 5.
George Colan accompanied by his
wife, leaves for New York tomorrow (Tuesday) following completion of Phantom President at Paramount. His release is due to the
studio having no assignment for
him. Second picture Cohan was to
do is similar to a film now in work.
Cohan expects to put House of
Yesterday, into rehearsal in New
untitled musical, starting himself,
after the November election. Hollywood, Sept. 5.

### Australian Cricketers Give Picture Mob Laff Stopping Play for Tea

Hollywood, Aug. 5.

This town went jolly well British iast week end. Occasion was the three-day match play of the Hollywood Cricket Club, made up mostly of English picture names, and the Australian Cricketers, one of the ace teams of the British Empire.

teams of the British Empire.

Aussles' came here as guests of
the H.C.C. with C. Aubrey Smith
receiving credit for their visit. Austrailans won all four games, starting on Thursday, and onding Sunday. Scores for the games were:
9>200; 114-164, 122-20 and 164-180.

Hollywood took the short end of it
all the way around, but the picture
all the way around, but the picture
their club made a great showing for
one-year-old team.
Visitors are known as hurricanch
filters, which means that all are
cricket Babe Ruths. Team has been
in this country since early in June.

in this country since early in June Local games were the finals, Aus-tralians leaving here this week for

trailans leaving here this week for down under.
Providing more laughs than the games were the spectators, unversed in cricket, who felt the playing was much too slow. Most of them got their mob thrills from hockey, football or baseball, which leaves the English game among the aiso-rans. Biggest laugh was calling off the play for tea. Team went overboard on tea drinking while the fans sat in the bleachers trying to figure it all out. Players paid no attention to their public, but drank their tea, and when good and ready returned to the playing pitch.
Hollywood teand of H. B. Warner. Borin Karloff, Murray Kinnell, Claude King, R. S. Thomas, Reginald Denny, H. Maynard, Charles Harper, David Roberts, Anthony Bushell, and other Britishers connected with pictures. down under.

### PAR AFTER ATHLETE WITH S. A. AND B. O.

Hollywood, Sept. 5. Hollywood, Sept. 5.

Paramount, hoping to uncover another Weismuller, has joined in the search for athletes. Studio wants its strong man for 'King of the Jungie', an adaptation of C. T. Stoneham's 'Lion's Way.'
So-far, 20 ex-football players, swimmers and runners have been tested, but none has fullfield the rested, but none has fullfield the re-

quirements of a modern Hercule with screen personality, s.a. and box

omce.

When the muscled Adonis is found he will be given the lead. Douglas Doty and Cyril Hume are preparing the story which Max Marcin will direct.

### REG OWEN'S WESTERN

Helf OWEN'S WESTERN
Hollywood, Sept. 5.
Reginald Owen has been spotted
by Fox in 'Robbers' Roost,' a
George O'Brien western with Maureen O'Sullivan in the cast.
Owen is the British actor who

Owen is the British actor who particularly came to attention in the east for his characterization of Cardinal Richelleu' in the late Ziegfeld's 'Three Musketters' (musket) and appeared in New Yorklast season in 'Child of Manhattan.'

Chicago, Sept. 5.
Adolph Zukor addressed 350 exhibitors gathered last week for luncheon as guests of Paramount-Publix at the Drake hotel and told them that 'combinations designed to beat down film rentals is the wrong way for exhibitors to go about helping to improve business. This was resentatives, Jack Miller, of M.P. T.O.A. and Nat Wolf, of Allied, sat on the dias and ister replied.

Zukor's keynote, frequently

on the dias and later replied.

Zukor's keynote, frequently
stressed as a recurring refrain
throughout his talk, was 'go back to
work' Exhibitors had not gotten behind and pushed in the past. They
had ridden about in fine, automobiles and smoked 50c cigars and
expected fourth and fifth rate employees to do the work of operating theatres profitably.

ployees to do the work of operating theatres profitably.

Dwelling upon the admitted difficulties of theatre poperation today Zukor pointed out that he, too, was an exhibitor but that saving money in the projection booth didn't bring money into the boxoffice.

Don't expect to get Paramount pletures for a dime, Zukor declared, because you won't get them. And don't expect me to solve your problems because I'll be busy solving my own. And so will everybody else that's down to hard realities. You've got to help yourselves by better theatre operation, smarter exploitation, and going back to work. Paramount has got to help fusef by making better pictures and if we don't thing stability as a same as the complaining stability. Needed Hertz

No direct allusion to the Paramount noduct, neture by neture he present the product of the present complaining stability.

the complaining exhibitor.

No direct allusion to the Paramount product, picture by picture or star by star, was made by Zukor but he did repeatedly commend Sam Katz as the exhibitor who supervised Paramount production. He tossed roses to Emanuel Cohen and an especially large floral piece went to John Hertz, who while not a showman war just what Paramount had needed, Zukor declared, Zukor rejolcing, at the amsgrander of Hertz with Paramount.

Answering for his bunch of exhibitors Jack Miller lauded Zukor's common sense and moderation of, statement in not making any sweeping seneralizations of what the Paramount product could or would accomplish this year. Miller then rapped the Paramount product of last year and opined that it had been overpientiful with citrus fruit and he ddiut'm enhances. Louis and he ddiut'm enhances. Louis and he ddiut'm enhances. Couls had been overpientiful with citrus fruit and he ddiut'm enhances. Acus and he didu't mean oranges. Louis and he ddiut'm enhances. Couls him five hotel, Miller recalled, and had promised a drastic improvement in Motro product. It took him five years to make good his pledge Miller affirmed. years to make good his pledge Miller affirmed.

years to make good his pledge Miller affirmed.

Nat Wolf, v.p. of Allied Exhibitors, less wisecracky than Miffer merely spoke of the distress of matching the property of the distress of matching the property of the second of the distress of matching the property of the second hadn't drawn money for their own families from their theatres in months. This was to offset Zukor's warning that price reductions would not be forthcoming. Miller had ironically remarked. Miller had ironically remarked and in the second of the

# Federation Only Gets Partial Walkout on Call Against Par; Plan Stagger System, Fox Next

Hollywood, Sept. 5.

Walkout of members of the Scenic Artists 'Union from Paramount is believed the opening gun in a general strike against all major companies of the 11 locals, representing 18 crafts, affiliated with the Fede Workers involved in this first strike are scenic artists, set designers, make-up artiste, draftsmen and hairdressers.

hatdressers.
Studio was not held up by the
walkout replacing with non-union
workers, and in the case of halfdressers by calling in girls from
local beauty shops.
The unions failed to muster full
strength in the expected withdrawal
of the property of the control of the contransport of the control of the conand others who complied with the
order reported for work again Saturday.

order reported for work again Sat-urday.
Union officials, however, maintain that about 200 are out with Para-mount officials claiming only about 60.

No halt in production with the jobs being filled immediately. Six assistant directors and two script elerks who went out later, returned. These people were expelled from the union by telegraph on Saturday.

Studies in Turn
Unions intend a stagger system of strikes against the big lots unless the present difficulties are troned out. Under present plans Fox. is next, this studie having been notified that unless an answer is refer that unless an answer is re-

fied that unless an answer is re-ceived on the demands made, all members of the crafts will not re-port to the studio tomorrow (Tuesday). Other studies to be similar-ly treated at two and three-day in-tervals is the plan.
Only \$1 was involved in the initial

Only \$1 was involved in the initial action against Paramount. Strike was called as a result of the engaging of a scenic artist for one day's work for which he was paid its. Union officials stated this was it under the new scale instituted as of Aug. 29 but which to date none of the producers have recognized.

and the producers have recognized to the producers have recognized to half the starting of a picture at Columbia when an effort was made to put an assistant director, and script clerk to work at a week-ly salary considered by their union below scale. The producers have shown a tendency to play a waiting game in this breash with the unions. First, official. recognition, of threatened trouble was a meeting Friday (2) of various production heads at the Haye office attended by Fyed Beetlers and Victor Charle, Jedor contact and Victor Charle, Jedor contact developments.

None of the unions involved are similated with the five locals of the LATSE or the earpenters or electricians who are signatory to the lastic studio agreement which has two years to run. IATSE also has a year's contract with the independents. These unions have desired the contract that the free the contract that the Federated and the contract with the first and the contract that the Federated that the contract with the Federated auton. Current mixup with the Federated contract that the Federated contract mixup with the Federated contract mixed contracts and contracts a

Current mixup with the Federated

Current mixup with the Federated unions follows a notification three weeks ago that on and after Aug. 25. a minimum wage scale for all locals would be a federated with the control of the federated with the control of the federated with the control of the federated with the feder

### Fox Ed Sells Par

Hollywood, Sept. 5.
The assistant story editor at F.
bas sold a yarn to Paramount.
Stanley Garvey dashed off 'Bodguard' in odd moments and Par h
takon it for George Raft.

### Young Roxy Writing

Holywood, Sept. 5.
Arthur Rothafel, son of Roxy, is
new on the Radio scenario staff and
working on 'The Wook' horror story.
It's his first writing assignment.

### DON EDDY RESIGNS

Quite Radio Sept. 10—Eckels sumes His Studio Duties

Hollywood, Sept. 5.
Resignation of Don Eddy as Radio studio publicity director was handed to R. F. Sisk, home office advertising and publicity chief, prior to the latter's departure for the east.

Eddy leaves Sept. 10 with Eddy Eckels, handling studio advertising, moving up. Perry Lieber, Eddy's assistant will be in charge of ex-ploitation.

nonation.
Eddy is negotiating with another najor studio.

### Studio Painter Invents Flexible Frosted Screen For Process Cameraing

Hollywood, Sept. 5.

New type of frosted acreen for use in process photography has been invested by Sidney Sanders, assistant bead of Radio studie's paint department. The cellophane-like material is facilitie and not subject to breakage, as are glass screens now cheaper. Cost reported to be 10%. ln use. cheaper.

cheaper.

Radio has used the screen for showing a previously filmed background for a current pleture and For and other studies are interested in the development. Vernon Walker, of the camera department, aided Sanders in perfecting the screen.

### **Authors Charge Fraud** In Jovce-Selznick Sale

Hollywood, Sept. 5.
Claiming \$2,250 additional due them from the sale of International House' to Paramount, Nell Brant and L. B. Heifltz, authors, filed suit in Superior court Thursday (1) significantly 30yee '& Selznick, Inc., charging fraud and deceit. Nick Carter, a J-S employee, was also named in the suit.

named in the suit.

Agency, the complaint alleges, told the authors that \$750 was the highest bid received and advised them to take it. Claim is that this bid was made by a dummy of the company and that the agency sold the story to Paramount for \$3,000.

### \$50 a Week for Hays' 4-Yr-Old Kid Players

Los Angeles, Sept. 6.

Picture contracts of two children
with Jack Hays, shorts producer
are up for Superior court approval
Georgie Smith, four-and-a-half, has
a two year contract at \$50 a week
with a minimum of five weeks a
year guaranteed.

Shirley Temple, four, has a similar document. Both stipulate that Hays is to get 50% of all over their contracted wage in case of loans to other studios.

### Opposish Pix Credit to Roach on Moore Loan

Hollywood, Sept. 5.
Studios borrowing Dickie Moore
from Roach in the future, must give
the Roach studio and Our Gang
credit on advertising and title cards.
Youngster is currently in Bryan
Foy's "Cauliflower Alley.' Credit will
Studio and Our Gang Comedies."

### U SUED ON ATTACHMENT

U SUED ON ATTACHMENT
Los Angeles, Sept. 5.
In an attempt to collect \$118, elaimed due it from George Regas, Reliance Collection agency has filed suits in the municipal court gaginst Universal, where the actor is employed.

Agency placed an attachment against Regas salary to satisfy a judgment. Studio, it is charged, falled to deduct amount covered in the action.

### Political Worries

Hollywood, Sept. 5.
Columbla is considering toning down 'Washington MerryGo-Round' after viewing the
assemblied print.
Scene causing the most concern is where the body of a
prinched politician is thrown on
the Capitol steps.

# DISTRIBS LOOK TO SALES RUSH

Estimating that only 40% of selling is completed, distributors are preparing for rush business between now and Election Day (Nov. 8). Deadlock, on the hew rental season, distribs figure, will be broken by exhibitors themselves.

While the present selling season is the latest in industry's annals, distribe hold that the belatedness is teaching them a new sales pro-

distribe hold that the belatedness is teaching them a new sales psy-chology. They claim that with considerable of their own product ready for release they are in a position to talk boxofice with the exhib rather than send their salesmen out vouching for what announcements contain.

Exhibitous are finished little on the contain.

tain. Exhibitors are finding little or no hold-over product because of the lateness of the season, distribs claim, and say the late selling is also hurting double featuring. Sales heads interviewed laughingly observe that they are able now to get a good price for any kind of film, the exhib being interested simply in getting enough footage to meet the dual policy.

### SMALL CALLS OFF HIS STORY ON N. Y. MAYOR

Hollywood, Sept. 4.

Edward Small has shelved Mayor Harding of New York, which was to have been Edmund Lowe's first for Reliance Instead he will be a separate of the Warding was prompted by adverse comment against Columbia's Night Mayor.

Jack Jones and Lew Foster are adapting "waterfront, Max Miller, who wrote the book, will advise on the treatment but not actually work on the story since he is under contract to Columbia.

Dan Totheron is doing the script of 'Style,' in which Reliance will star Lilyan Tashman.

### Drops Panther Contest To Sign Par Contract

Hollywood, Sept. 5.
Margaret Fitzpatrick, winner of
Paramount's Panther Woman contest in Birmingham, Ala., has been
given a three month contract by
the studio.

the studio.

As campaign is still on, she was saked to drop out before signing, studio fearing a possible kickback from other entrants.

She'il get a new name.

# Aug. 5.47% Above July for 3 Keys, And 11.2% Under Same Month of '31

GIVE UP W. G.

Shuberta Reclaim B'way Stand Runs After the Hollywood

Warner Bros. will go out of the Winter Garden, New York, by Dec. if, this year, theatre reverting to the Shuberts from whom WB had a five-year lease. Although WB will get out of the Garden, it is improbable that vacating will see the company reopen the Warner, unless it's decided to again try a second run policy there. Pictures playing the Hollywood will play second run at the Strand following, the reserved seat showlings.

### Dyersburg, Tenn., 8.780 Pop., Spot For 'Cabin' Debut

Warner Bros, is planning to give Cabin in the Cotton, print of which has just arrived in New York, its world premier in Dyessburg, Tenn., a town orig.760 population on Oct. 2. It will go into the Francis, a 400-seat house, and be heavily cam-paigned as an official rather than a bidgeswith compine.

It's probably the smallest town for a world premier ever picked, but was chosen by Warners in hopes of was chosen by Warners in hopes of national notice. Dyersburg is the home town of Harry Harrison Krowl, author of 'Cabin in Cotton,' who will be on hand for the Francis opening, along with Dorothy Jordan, Henry B. Waithail and Bette Davis, of the cast, all of whom come from Tennessee and will make personal appearance, at the home office WB is preparing two separate and distinct advertising campaigns on 'Cabin,' one for the south, another for the north.

for the north.

Entry Fee to \$1,500

### Indie Producers Boost

Hollywood, Sept. 5.
Independent Producers' Association is playing hard to get in the holdouts who failed to Join the organization at its inception. Members have voted to boost the initiation fee from \$50 to \$1,500, and set \$250 as the price for producers just entering the field.

Former stay-outs are the target of the move. These men now want to benefit by the closed shop pact between the indices and the IATSE negotiated by Sam Wolf, organization attorney, and Trem Carr.

Metro's Oakie Nibble
Hollywood, Sept. 5.
Metro is trying to borrow Jack
Oakie, from Paramount for Pig
Boats.

### fices at least reached the corner for August aided by punch product besides certain concentrated stage efforts. New York, Chicago and Log Angeles, combined, were up 5.47% over July. Compared to the same month in 1931, the August grosses for this summer are off 11.2%.

for this summer are off 11.2%. Biggest upturn took place on the Coast, where the Los Angeles deluxe situation topped all others for increase by jumping 24.6% in August over 1uly. Chicago was up 2%, while New York dipped slightly, New York is 6.1%, under August of 4931, Chicago is down 14.9% on the same comparison, and L. A. is 13.1% off.

18.1% out.
This trio of centers showed combined major house totals of \$1,107.\*
300 for the past month. For August
of last year the income for the same
spots was \$1,247.700, according to
Variety's' weekly estimates.

### **CELLULOIDING LONDON WAX MUSEE AS WB PIC**

Warner Bros. is searching the field for vaudeville talent for The Wax, Museum, which it will produce with Mme. Toussard's famous wax, nuseum, London, in mind. Lionel Atwill has just been chosen to play the fead.

Vaude artists and acts are want-ed for tableau and posing parts, with acceptance to depend largely, on tests for stillness stamina.

In doing 'Wax Museum,' Warners's in hopes of developing a new type cycle. Picture is intended as a is in hope cycle. Picture is intended as a thriller, but away from the horror,

### Tom Keene Horse Operas Set \$10.000 Budget Hike

Hollywood, Sept. 5.
Radio is tilting the budget on each of the Tom Keene westerns from \$55,000 to \$45,000. Stories come in for a share of the extra

Studio has purchased two mage tine stories as future material for Keene. Yarns are Behind the Rodeo, by Kenneth Perkins, and Land of the Six Shooter, by F. P.

Tand of the Six Shouter, Dy Ar - Pleirce.

Donald Lee has been engaged to scenarize the first, and Jack Junganeyer the second. "Rodeo" will be released as "Wild Stallion."

### Barthelmess, Doug, Jr., May Be Added to '42d St.'

May Be Added to '42d St.'
Warner Bros are figuring on adding Richard Barthelmess and Dougse Rachard Barthelmess and Dougse Rachard Barthelmess and Dougse Rachard Barthelmess and Dougse Rachard Barthelmess and Street. Company has cabled Barthelmess, who's on vacation in
Stockholm, Sweden, inquiring if he
can get back in time.

In order that, Fairbanks may appear in '42nd Street,' he will probably he forced to work in both that
and 'Parachute' at the same time,
'42nd Street' is ready to go into
production now.

This film will be Ruby (Jolson)
Keeler's first for WB.

### Maybe Retakes and Added Scenes for 'Venus'

Added Soches for Yenus Hollywood, Sopt 5.

Paramount has called an execonference for tomorrow (Tuesday) to decide whether or not retakes and added access will be made on Blonde Venus, Marlene Dietrich starrer.

Discussion follows a preview last week.

### Revive 'Pier 13'

Hollywood, Sept. 5.
Raoul Walsh will direct the rejuvenated Pier 13,' which Fox
started last winter with Bill Howard directing.

Howard spent several weeks in New York getting atmosphere stuff, but picture was called off when he

# New 8mm. Film as Standard Size For Both Professional and Amateur

A standard width film for profes ional and amateur the world over will be realized within the next two years if experiments, reported to b well in advance between Fox and Eastman, are successful. New width rastinan, are successful New width is less than one-fourth of that now used in the theatre and half the dimension popular with the ama-

dimension popular with the amatteur.

Camera and projection machine for the new 8mm. size can be carried in one arm. According to experience of the control of the control

The claim is made that the en-larged projection is not spotty, as would be expected from the grain in the film. Biggest saving would be realized

in the film.

Bigsest saving would be realized if or the industry in distribution, features on such dimension lending themselves to match-box compactness. Cost of raw film is now 4c per foot while the abbreviated edition would cut this to, a fraction of the control of the con

# NAT'L EXHIBIT OF ALL COS.

# Stage Idea for Smaller R. C. House, Not Set If 2 Theatres Book Thru RKO

It hasn't been settled as vet whether S. L. Rothafel will book attractions for the International Music Hall, Radio City, through the

fatractions for the International Music Hall Radio City, through the RKO booking office with usual commission deductions, or direct. Under revised plans, Rothatel may also use, stage talent at the smaller (R. C. house, to be known as the Roxy. All along this has been figured as a straight filmer.

Rothatel and other officials have discussed the talent and booking situation. on Radio City, but in advance of set-up of the actual show no decisions have been reached or all the control of the control

to be scheduled for 2:15 and 8:15 p. m. Their proposed length, in spectacle form, is 2½ hours.

If Under decision to use stage talent is for the film theatre, which is to be competed as a run house, Rothafe is planning a regular presentation policy.

policy.

Not much has been set on the film product question for the new Roxy. While on the Coast, however, Rothafel is looking over the product being turned out.

### RKO Delays Directors' Meeting: Franklin Back

Los Angeles, Sept. 5. H. B. Franklin arrives in New York Monday (5), after an RKO theatre survey throughout the country. Left here Wednesday (28) for Denver and was to visit Omaha St. Louis and Chicago on the way

Martin Beck, Phil Reisman Rob Martin Beck, Phil Reisman, Rob-ert F. Sisk and Katherine Brown left Sunday (4) for New York RKO directors' meeting, in New York, has been set back from Sept 7 to 14.

Chicago, Sept. 5. Receivers for the Fox, St. Louis, confabbed with Harold Franklin here Sunday (4) on the recently proposed pooling arrangement with RKO and Publix. Outcome not

known.
Franklin left for New York accompanied by Phil Reisman and
Herschel Stuart. Stuart came on
from New York especially to meet
Franklin.

### Radio City's 16-Page Monthly Publication

Sixteen page monthly magazine will be published by Radio City titled 'Rockefelier Center'. Figured to start with a 300,000 printing order and will be printed on good paper with four-color photography for pictures. pictures. amuel P. Levy, publisher of sev-

eral fashion magazines, has been awarded the publishing contract for the mag.

### WB's Saga of S. Klein?

WDS Daga of S. Klein:
S. Klein, the New York cut-rate
women's outfitter, is the inspiration, from inside, for a Warner picture as Edward G. Robinson's next.
It will be called 'The Machine' and
present Robinson as a hard-headed
department store owner.
Klein is also understood readying
to back a show which will include
a scene in his store.

### U's Spelling Bee

Hollywood, Sept. 5.
Deciding to film a story under the title ('Cagliastro'. Universal changed the title because no one on the lot could spell it. So it was dubbed 'Imhotep.'
Now they are looking for still apother title. Not only help the produce the studio pronounce it allies.—From 'ariety's Hollywood Bulletin.

# Claim Havs Code Saves 4 Million And 40% in Cuts

After three years of the Hays Production Code it is claimed that a summary of statistics reveals that the code has been responsible for bringing approximately 50 books and plays, previously banned, to the and plays, previously banned, to the screen; that it is saving the in-dustry on an average of around \$4,000,000 yearly and that it is largely responsible for reducing by 40% cutting activities of six censor states and Chicago.

40% cutting activities of six censor states and Chicago.

Negative, print and censor fee costs are figured in the yearly saving which pertains directly to the censor states. The figures are based on film features produced by Hays members only, or about 400 of the 700 turned out yearly by the total industry.

Today, according to the figures are compilers, not more than 3% of compilers, not more than 3% of compilers, not more than 3% of compilers, in the more than 3% of compilers in the six censor states eliminations which totalled 11,611 in 28 dwindled to 7,367 for '30. States are New York, Maryland, Pennsylvania, Ohlo and Virginia. Ohlo is the only state in the group to show an increase.

That the official eliminations have diminiahed instead of increasing, along with the introduction of dialog, is credited to the workings of the state of the contraction formula by its advocates.

### U's Junior Scribes to Seek Stories in News

Universal City, Sept. 5.
A story idea department, similar to one at Paramount, has been started by Universal to obtain picture material from news stories appearing in the dailies.
William Losh, formerly United Press manager at Washington, D. Press manager at Washington, D. Williame staff of unior writers to work up the ideas.

### Par Gets WB Yarn as Possible Sidney Film

Hollywood, Sept. 5.
Paramount has bought 'Happiness Ahead' from Warners, This 'story previously was filmed under the title, 'Tomerow,' with Colleen Moore and Edmund Lowe. Script probably will feed off the B. P. Schulberg film group starring Sylvia Silney.

### Testing 'Life'

Warners is testing Life Begins' as a roadshow possibility at the Castic, Long Beach, L. I., and Asbury Park may follow.
Lou Goldberg went out to handle the Long Beach opening.

# **WB TRADE SHOWS**

Compared to Auto Event-Screening of New Films from All Companies for Exhibs at Opening of Season-In One City or a Few Keys?

### POSSIBLE NEXT YEAR

A national exhibit of the earlie

A national exhibit of the earlier releases of every major producer-distributor as a preliminary to the inception of the selling season may be attempted next summer, probably early in August.

It is likened to an auto show where the new models of every carmanufacturer are shown the public and dealers, but would be held.

Warner Eros, who this year held trade showings of their new product in leading keys for the benefit of exhibs, is the prime mover looking toward a national film exhibit plan. Grad L. Sears, western sales manager for WB, is the father of the idea, and with the sanction of his company, will propose the national exhibit idea to the distribution men of other companies. In order to make the proposal effective, each of their new protures prior to the starting of the sales season would be screened along with those of competitors.

### Encourages Exhibs

Encourages Exhibs
The group exhibit of new pictures of the majors could be held in one central city with exhibitors and buyers from all over the country invited, or if expense permitted, the shows could be held in several keys. This would all have to be worked out following agreement by majors on the plan, with pienty of time for details between now and next August.

details between now and next August.

WB states the special trade showings it held for exhibs resulted in an increase in contracts the following week, but of as great importance, feels WB, was the decision of some exhibs to immediately reopen their houses. In such cases exhibs felt that if the product of other companies could also be relied upon, they could take a chance to reopen.

### 14 Start, 14 on Location As Production Climbs

With 14 new lims scheduled to start this week, activity in feature production more recommendation of the start this week, activity in feature production of the second start of the second Hollywood, Sept. 5.

### No Delays

Hollywood, Sept. 5. All studios are closed today (Labor Day), with non-tolling companies having worked yesterday (Sunday), instead. Units on location will disregard the holiday to speed their return.

### Radio City Ad Post for Sisk; Also Present Spot

Sisk, Also Fresent Spot
Hollywood, Sept. 5.
Advertising and publicity department of Radio City will be headed
by Robert F. Sisk.
This is in addition to his present
position as rubilicity, advertising
and exploitation head of RKO theatres and Radio Figures.

# MAY EVOLVE FROM F&M May Break from Fox-WC; Loew's and RKO Both Interested As 50% Partners; Marco to Head

### Rapid Fire

Hollywood, Sept. 5.
Some kind of a record is
claimed for the evolution and
sale of Marathon Dancers to
Universal. Harry Sauber
visited the Santa Monica dancathon on a Friday night, had it
written by Monday evening,
and sold the script to Carl
Lacmmle, Jr., by Wednesday.

# **'Shock Appeal,'** G. P. Putnam's Idea for Pics

Fifty per cent of Paramount's 1932-33 features will be based on original stories. Although essentially a book publisher, George Palmer Putnam, new story chief, is introducing in the Industry a policy which bends away from the routine of books and plays.

f books and plays.
Putnam is advocating 'shock ap-Putnam is advocating 'shock appeal' for every screen story. He believes that the industry has, been in a story rut and that if it has overlooked opportunities for developing original slants and plot fodder. He is against the screen taking advantage of its technical capabilities to the point of picturing situations which are illogical or implausible. He is inculcating into his own organization the preachhis own organization the preach-ment that the public doesn't want

his own organization the preachment that the public doesn't want to see in pictures, any more than it wants to read in books, things that could not happen in life.

Claiming that he is not looking through colored glasses, Putnam declares that the writing end has the greatest opportunities of all departments in the industry. He makes the flat statement, also, that writers are making proportionately more today in pictures than at any other time. Any tears from the picture writer of any merit today are false, in the estimation of Putnam, who figures that company executives are eager to preserve the best the author has to offer.

While he will keep Paramount's present writing machine intact, price and the picture of the contacting writers there for fresh ideas and thought.

### U Getting Tough with Players Who Duck Stills

Hollywood, Sept. 5.
Universal will fine or even fire
contract players who fail to show
up for 'still' photograph sittings

up for still photograph sittings during their between pitting thei

### Ince Directing Boyd

Hollywood, Sept. 5.
Ralph Ince has been signed by
Radlo to direct Bill Boyd in "Men
of America." Replaces J. Walter
Ruben who was to have megged
'Tukon with Boyd.
'Tukon with Boyd.
and called, for loo high a budget.
It will be discarded temporarily.

With Loew's having come into the Fanchon & Marco picture by bidding for an equat partnership in F. & M., similar to that which is being sought by RKO, all indications point to F. & M. breaking away entirely from Fox and its affiliated theatre group. Fox West Coast. The split is imminent and may occur this week.

Whether F. & M. smillates with

split is imminent and may occur this week.

Whether F. & M. affiliates with Loew's or RKO looks to be entirely dependent on decision by F. & M. Itself. Certain interests in Fox, in attempting to stave off a split, are known to have submitted a formal plan that might result in a three-way partnership among Fox, Loew's and Fanchon & Marco. Further confabs are aimed for this week among all parties.

Friction between F. & M. and Fox West Coast has been on for some time, practically since Skouras took over that circuit.

Marco to Head Book

### Marco to Head Book

Marco to Head Book

Both the Loew offer and the RKO
bld are similar in most respects,
each asking for a 80% partnership
each asking for a 80% partnership
darco becomes the booking head of
the stage and vaude offices.
Franklin returned, from his Coast
trip yesterday (5). Almost immediately he went into conterence with
Mike Marco, who is still east relative to completing the RKO negotiations which, in all likelihood, will be
presented before the RKO board
meeting scheduled for Wednesday
(14).

(14).

F. & M. has been a big profit maker for the past three years, averaging around \$500,000 net annu-

### FINAL DECISION ON LASKY DUE SEPT. 10

Final decision on Jesse L. Lasky, long with terms under which he Final decision on Jesse L. Lasky, along with terms under which he will produce independently for Par-amount, if agreeing to such a deal, will be reached by Saturday (10). That is the deadline allowed Lasky by Paramount on which to give his

nswer. Deal now proposed for Lasky is Deal now proposed for Lasky is the production of six pictures dur-ing the 1932-33 season at the Para-mount Coast studio, similar to the arrangement with B. P. Schüberg. No indication that the six will in-clude any particular Par star, as with Schuberg, who is to do all the Sylvia Sidney productions (three).

### Production Plans Take Thalberg, Shearer East

Hollywood, Sept. 5.

Irving Thalberg leaves for New York early this week to stay the balance of the month. Will confer with Nicholas M. Schenck on production plans and get home office slant on future pictures.

Norma Shearer (Mrs. Thalberg) accompanies.

### Walker-Par Split

Hollywood, Sept. 5. Stuart Walker, who directed three pictures for Paramount and had charge of that studio's new talent department, leaves the company on completition of 'Evenings for Sale' with Sari Maritza.

Walker and Par couldn't get to-ether on terms for his option re-

### Kahane to N. Y.

Los Angeles, Sept. 5.
Ben Kahane, president Radio,
leaves for New York Wednesday
(7) to attend all five directors
meetings of the RKO-Radio group,
These start on or around Sept. 14.
Kahane will return immediately

Sept. One Reeler

Week of Sept. 5

(Pictures now filming, or about to start, are listed below alphabetically studies. Symbols are: D-Director, A-Author, C-Cameraman, -Star.)

INTERNATIONAL
Beary Coldstone Pre
(Isak week)
D-Lou Colline
Lanc (Reader
Lanc (Read COLUMBIA

Vanity Street
(3rd wrek)

Nichoias Grinde

Frank Cavett
Ed. Roberts
Gertrude Furcell
Joe August
Nobe Joe August
Noble Blickford
Charler
Charler
Charler
Mayo Helhot
George Meeker
Arthur Hopt
Ruth Channing
Charler
Ruth Channing
Charler
Morgan
Anne Fay
Kasherine
Ward
Datch Hendrian
Eddle Boland
"Virtue"
Ditth Hendrian
Eddle Boland
"Virtue"
Blick Hendrian
Eddle Boland
"Virtue"
Blick Hendrian
Eddle Hill
Rebert Riskla
Jee Walker
Carrye Leephard None Carele Leenbard
Pat O'Erica
Ward Bond
Wilbard Roberts
Shirbey Grey
the Wild Heere Sta
(3rd week)
Earl Haley
Ben Kline - Ear - Earl Han, - Esa Kline - None (Rorre) Wen, Jamey Dorothy Appleby Wallace McDonald Colliforer Alloy (ist week) - Lew Sellerton Harold Tashis None Carrillo Carrillo Carrillo Carrillo Carrillo dith wears

-will wears

-will a consider the consider of the consideration of the consid Jarona Tabana
Jarona Tabana
Jarona Toda
Theirma Tenta
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Theirma Tenta
Theirma Toda
Theirma Tenta
T Call the week.

D-John R. Dillon

A-Tiflany Thayer

S-Clara Bow

Theima Tode

Tess of the Storm Counts

County

A-Grace Miller White

S-Janet Gaynor

Alexandor Kirhland

S-Nome
Charles Laughton
Maureer Californ
Maureer Californ
Maureer Californ
Maureer Californ
Verce Transitate
Ref Duet
R

Alexander (Kirkland
24-Malloris)

-John Blystone
-John Blystone
-Ren Ames Williams
William Conselman
-Will Roceron
Martan Nixon
Dick Fowell
Block Bradel
Block Fau'
-Carloris Conserve
- Hackety Rau'
-Carloris Governore
- Hackety Rau'
- Nona

Cand weeks

A Worker

Bound / Gang

Stager

Bound / Jones

Stager

Bound / Jones

Stager

Bound / Jones

Stager

Bound / Jones

Stager

A Clay Worker

D-Wm K. R. Board

A Clay Worker

D-Wm K. R. Board

A Worker

Description of the Control

Lington / Worker

Donn Anderson

Donn Anderson

Donn Anderson

Full Clay Worker

Lington / Lingt

D-Henry King
A-Phil, Stong
B-Will Rogers
Janet Gaynor
Sally Ellers
Spencer Tracy
Phillips Holmes
Louise Dresser

C—Karl Strum

S—None March

Friend Land

Friend Land

Claudette Colbort

Charles Laughton

Ton Kelmion

Jan Kelmion

Jan Kelmion

Arthur Hohl

Clarence Durton

Wooder Finder

Wooder Finder

Andra Laugh

Andra Laugh

Andra Laugh

Andra Laugh

Samon Raphaelson

Graver Jones

Samon Raphaelson

Graver Jones

Samon Raphaelson

Graver Jones

Samon Hookine

S-None
Mirlam Hopkins
Kay Frnnels
Herbert Marshall
Charles Ruggles
Edward Evorett Horton
Mailson Square Garden'
(6th week)
D-Harry Joe Brown
A.—Thomson Burtin
S-None

-None
George Rad
George Rad
George Rad
Wynne Gibson
Man Was the Wynne Gibson
Man Was the Wynne
Fine Satturley
Winne Gibson
Man Was the Wynne
Winne Satturley
Winne

For Way of the Control of the Contro

Frank Morgan

Frank Morgan

Greil Morgan

Greil Morgan

Greil Morgan

Frank Morgan

Frank Morgan

Frank Morgan

Frank Morgan

Frank Morgan

Mo

Hollywood, Sept. 5.
Total production during September at Educational and Metropolitan studios will consist of a single one-reel subject. The dozen or more indies at both studios, either producing for Educational and World Wide release or for their distributors, will sit around with their feet on the distributors will sit around with their feet on the distributors will sit around with their feet on the distributors will sit around with their feet on the figure of the sit of the si Jack Oakle
Marian Niron
Thoman Heighan
Zasu Pitts
Wm. Royd
Lew Cody
Wm. Collier, Sr.
Wm.
Cartelle Mayo
Louis Bromeld
O. H. P. Gurrett
Cathyn. Scola
Eriol Halber.
None

### Jungle Pix B.O. Has Lots Hot for Animals In Domestic Stories

to writers and adapters.

Animals run from horses and
monkeys to bears and dogs. Stories
feature conflicts between the dimb
and articulate players. Paramount
has a bear in a current story.
Metro and Radio are using chimps
in pictures now in preduction.
Universal has sent out an order
to purchase animals to restock its
zoo, abandoned three years ago.
Animal rental houses are deing
formed in two years, with rental
prices titled, according to the demand.
Business is bullish on snakes.

### Writer Sues Rowland Over Louis Sobol Shorts

## Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed such Friday in Hollywood, and placed as a wrapper upon the regular seekly 'Variety'. The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customery lepartment.

Closed Bank Assessments
U. S. Comptroller of Currency
notified stockholders of the closed
First National bank of Bevorly
Hills, that they have been assessed
for the full value of their stock, \$20
at par.

MacMahon-McHugh Contracts Warners has handed out terms to Allne MacMahon and Frank Mc-Hugh.

Recall Ryan
Don Ryan recalled to U to re-write Black Pearl.

Beck, Jr., Bernard's Aide
John Beck, Jr., former ciub
booker, made assistant to Bora
Bernard, RKO vaude booker. Ken
Dailey remains in charge of Frisco
office.

Orpheum Previewing
Orpheum now previewing pictures, making third house downtown to go for advance showings.

Cline's State Rights Three
John Cline will produce three
features at Tec-Art for the state
rights market.

Asther Opposite Hayes
Nils Asther opposite Helen Hayes
in Metro's 'White Sister.'

Grashin Spotted
After completing 'Exposed' for A
Herman, Mauri Grashin was kep
on the payroll to write 'Big Chance.

U-Wallace Talking
Universal and Richard Wallace
are talking contract. Wallace would
make two pictures yearly on salary
and percentage, under the terms.

Herman Wobber Week Paramount sales department has set aside Sept. 4-10 as 'Herman Wobber Week.'

U's Parols Film
Universal plans production of 'Out On Parole,' by John Huston. Story almed as an expose of lax methods of parolling prisoners.

Ford's Retakes
John Ford called back from Metro
make retakes on U's 'Air Mail.'

Two Alike
Radio is preparing a story titled
Public Be Danned' for John Barrymore. Phil Goldstone has a yarn of
the same title on which Edward T.
Lowe is working.

Par Team Switch
Paramount switches its new team,
Frances Dee and Gene Raymond,

from 'A Chance at Heaven' to Tri

Moran in 'Torch Song'
Polly Moran loaned by Metro to
play in Radio's 'Torch Song.'

Feyder on 'Sun Daughter' Former Belasco play, 'Sun Daugha ter,' will be megged at Metro by Jacques Feyder,

Dropped from Academy Academy is becoming tough of (Continued on page 29)

### Decency' Budget Passed. Stern Out of Equitable

Hollywood, Sept. 5. Walter L. Stern, general manager of Equitable Pictures, no longer has that berth.

Company made one picture, De-cency, with budget calling for an eight day filming schedule and an expenditure of \$20,000. Production was stopped after 17,

Production was stopped after 17 days with the cost already at \$27,4 000.

### Studio Placements

Frederick Benton replaces Hale Hamilton in Jubile, Fox. Alan Mowbray replaces Reginald Mason in Sherlock Holmes at same stu-

De Witt Jennings, Matty Kemp,
'Tess of the Storm Country,' Fox.
Reginald Owen, Red Stanley,'
'Robbers Roost,' Fox. Mayo Bethot, Jack La Rue, Vire

Jack LaRue, Plain Clothes Many

Col.
Donald Cook, 'Penguin Pool Mursider,' Radio.
Eeryl Mercer, Irene Ware, 'Six Hours to Live,' Fox.
Jean Hersholt, 'Flesh,' Metro.

Claudette Morgan, Vanity Street,

J. Farrell MacDonald, Second Fiddle, Schnitzer.

Thelma Todd, 'Call Her Savage,' Miriam Jordon, Sherlock Holmes

Jack O'Hara, 'Jubilo,' Fox.

Arthur Pierson, Marjorie Beebe, Rackety Rax, Fox.

Arthur Pierson, Marjorie Beebe, Rackety Rax, Föx.
Harry Gribbon, Kid from Spain, UA; Too Said a Moutkrul; WB.
Amma Appel, Tinset Girl; Metro, Florence Britten, Louise Mac-Intosh, Payment Deferred, Metro, Dale Fuller, Frank Leigh, Cavol Wines, Sarah Padden and Otto Lederen, Rasputin, Metro, Louise Mac-Courtenay Terrett writing adaptation of his own original at Par.
Vivienne Osborne under termes to Joseph Schultzer, following work
Gordon Westcott given a new contract by Paramount, with first options for six months. Next piecture is The Bookworm Turns.

Gridon Westcott given a new contract by Matter St. Service in Little to Tophan Annie, given in Little Orphan Annie, given a term contract by Radio.

Al Green replaces William Dieterle Al Green replaces William Dieterle director being detained at Fox.

### N. Y. to L. A.

Eddie Garr. William Gell. Arthur Lee. Maurice Ostrer.

### L. A. to N. Y.

Al Racken. Martin Beck. Robert Benchley. Sam Briskin. Russell Gleason. Russell Gleason
Jack La
Rufus LeMaire
Buddy Longwor
Ben Kahane,
Paul Muni.
Phil Reisman. Phil Reisman.
Norma Shearer.
Robert Sisk.
Sidney Skolsky.
Leonard Spiegelgass
William Steiner.
Harold Tarshis.
Irving Thalberg.
Sam White.

Hollywood, Sept. 5.

Hollywood, Sept. 5.
Influence of 'Bring 'Em Back'.
Alive' and 'Congorilla' has the studios hot for animal sequences in domestic yarns. At Fox four stories, each with one or more four legged actors, have been submitted to writers and adapters.

mand.

Business is builish on snakes, bears, lions, leopards and other jungle inhabitants, but demand for dogs and cats is still off.

Over Louis Sobol Shorts:
Michael Simmons has fried suit in
Fourth District Municipal Court,
New York, against William Row.
Louis Sobol series of due on net
Louis Sobol series of aborts being
produced by Rowland.
Simmons charges he was hired by
Rowland to write the script and
dialog for 13 shorts to feature the
'Journal' columnist. He wrote the
first, he says, and watched it beling produced without collecting any
money. He claims he has never
been paid anything although the
series is proceeding with someone
else doing the writing.

THE NY
TABLE NY
TABLE

A-Ben Meent

- Medge Brans

Harry Landon

Medge Brans

Harry Landon

Bodil Resing

Bodgar Pischey Conne

Bodil Resing

Bodgar Pischey

Bodgar Pischey

Bodgar Pischey

Bodgar Pischey

Bodgar Pischey

Bodgar Pischey

Bodgar Brown

Bodil Resing

- William A. McGuire

- William A. McGuire

- William A. McGuire

- William A. McGuire

Brath Hall

John Milliam

John Mill

Robert Warrelek
Occar Apfel
Recoto Karns
Recoto Karns
Recoto Karns
Recoto Karns
Recoto Karns
Recoto Karns
Recoto Recoto
Allen Jenkine

'Contral Park'
(3rd week)
D—John Adolphi
A—Ward Morchouse
Earl Inidwin
C—Robort Kurrie
S—Nome

Joan Blondell Wallace Ford Jaan Blondell Wallace Ford Guy Kibbec Ford Guy Kibbec Fatricia Ellis Henry B. Walthall Flenty B. Walthall Flenty B. Walthall Flenty John Wray Holmes Herbert DeWitt Jennings Harold Huber Edward Pawley Irving Bacon Henry Armetta Wade Bottler

(3rd week)

D-Michael Curtiz

A-Courtney Terrett

Robert Lord

C-Barney McGill

S-None

Barney McGill
None or Tracy
Sone or Tracy
Bette Davis
Lette Davis
Lyfe Taibot
Shella Terry
Edward J. MeNan
Warren Hymor
Local Calberners
Arthur Byron
Roscos Karns
Grant Mitchell
Nella Walker
William LeMaire
Arthur Hoyt
George P, Colline
Wee Sold & Month

Arthur Hoyt
George P. Collin
George P. Collin
Tee Sold a Med
Lleyd Bacol
Lleyd Bacol
Robert Dove
Robert Hoye
Robert And
Robert Marker
Robert Marker
Robert Morehouse
Rarin
Rott Morehouse
Rarin
Matol Klink

\*\*Matol Klink
\*\*Matol Klink
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\*\*Matol Klink
\*\*\*Matol Kli

Farina
Match King'
(1st week)
Howard Bretherton
William Keighley
Einar Thorvaldson
Houston Branch
Sidney Sutherland
Robt, Kurrle
None

Sidney Sutherland Robt. Kurrie Navier William Lilli Damita Glenda Parrell Hardle Albright Juliette Compton Claire Dodd Marray Kinnell Harold Huber John Wray Kinnell Harold Huber John Wray Engles Harold Hosen Morray Kinnell Harold Hosen Morray Rinnell Harold Hosen Morray Rinnell Harold Hosen Morray Rinnell Harold Hosen Cherket John Wray Dewitt Johnse Ethier Alphonse Ethier Dewitt Johnings Bedli Rosing Rosing Rosing Rosing Rosing

# F-WC CLEARANCE DEMANDS

# Stocks at New Peak Over Labor Day | WANT PROTECTION 220 N. Y. Indie Houses Quit Promise a New Burst of Fireworks ON ELAPSED TIME

Chart form at the week-end gave promise of a new phase of the advance as the week opens today (Tues) after three-day holiday. Market went into a new peak for the novement Saturday, with Low, amusement leader, in new high terrivance but for the year and the advance but for the year at the start of the session. Feak was conditined by all the averages, and at the close the index, was a triding fraction from the top for the year, made last March. Saturday's bullish demonstration, of course, was staged to mark the coming of Labor Day, tradionally the part of the year, made last March. Saturday's bullish demonstration, of course, was staged to mark the coming of Labor Day, tradionally the part of the proposed to become manifest. That the market was able to put on a bullish show on the eve of a three-day holiday was a reversal of the state of mind approach of a closed market was a signal for caution in commitments, the inference being heretofore that in the interval bad news might preate.

the the interval bad news might break.

Up to the last week the rising market had been based frankly upon pure hopes. Gradually in the last few weeks there have been developed to the weeks there have been developed to the last few weeks there have been developed to the last last weeks and index of improving business. Another was last weeks a 15,000 and the first definitely bright apport in the railroad picture for many months. Steel production on a rising scale is in preparation and there was a gain in electric power many months. Steel production on a rising scale is in preparation and there was a gain in electric power in the railroad picture for many months. Steel production on a rising scale is in preparation and there was a gain in electric power in the production of the railroad picture for many months. Steel production and there was a gain in electric power in the production of the production

Fox Gives Way

Fox Gives Way

Some kind of a late summer upturn in stocks is almost automatic
as traders annually seek to express
as traders annually seek to express

East year there was a moderate inprease in the averages running into
barly September, the usual speculative effort to get aboard early in
case the autumn business revival
make good, and the result was a
new depression low on Oct. 5, mark(Continued on page 40)

(Continued on page 40)

### Voight Joins Goldwyn

Hollywood, Sept. 5.
Hubert Volght succeeds Lynn
Farnol as press agent for Sam Goldwyn on the Coast.
Farnol washes up with Goldwyn
Sept. 24, starting east on that date

for a new Paramount berth. Voight was recently affiliated with Columbia at that company's studio

### Crawford's Legal Spot

Hollywood, Sept. 5.
William Crawford, one-time head
of Fox studio's legal department, is
back in that spot. He replaces John
H. Tracy, resigned.
Crawford has recently been in the

production department

### LAUREL-HARDY HOME

HOllywood, Sept. 5.

Laurel and Hardy arrived here today (Monday) from their European trip.

Pair brought back a script which they concocted in Parls for their pext two-recier.

Taxes Up, Revenue Down
The Hague, Aug. 26.
Returns for amusement tax in
Rotterdam for the first half or 1932
are \$175,280, against \$201,527 for
same period in 1931, reduction of
\$28,247.

\$26,247.

These returns include cinema, legit, concerts, football matches and bircuses. More than half of it comes tircuses. More than half of from the movie business.

### U's Substitution Joker Clause Out of Contracts

Clause in the Universal contract leaving it to a board of arbitration leaving it to a board of arbitration to decide on what pictures are to be regarded as substitution, has been dropped. This company, the only one having such a clause, was recently severely criticized by independents, notably Allied, for trying to enforce it.

Plan had been to decide on what are substitutions by a board of three, one representing the exhibi-tor, another the distributor and a third to be agreed upon by both

# Arthur-Unions' Settlement on 'Pre-War' Scale

New Haven, Sept. 5.

Through the co-operative efforts of the national officers of the IATSE, all chains operating wherever Poli houses are located, also ever Foll nouses are located, also indie operators, will benefit from the agreement reached between the Harry Arthur theatres and stage and booth operators, although none of these figured in the strike which was fought by Arthur alone. Terms agreed upon with Arthur will be extended to other houses.

tended to other houses.

These are the most liberal terms ever granted by the theatre crafts anywhere. In certain instances it amounts to a 75% concession in labor costs. Minimum is around

Strike between the Harry Arthur theatres and the stage and booth operators has been on since April 29, lasting 19 weeks, and affected houses here and in Hartford, Waterbury and Bridgeport, Conn., and Springfield and Worcester, Mass. Individual agreements were effected on a flat rate basis in different cities according to the number of Arthur houses in the towns mentioned.

of Athur returns...

During the strike Arthur signed up for booth operation with the Brotherhood of Motion Picture Operators. Contract was on a two weeked notice basis which has al-

erators. Contract was on a two weeks' notice basis which has already been given.

Settlement paves the way for reopening of stage shows in a numbear the stage of the stag

ness managers of the the men.

The average salary settled upon runs to \$50 weekly, but does not mean that the manpower will be reduced perceptibly since, under the flat rate agreement, the unions can spread that rate over any number of men the unions wish to design

The new agreements run to May 1, 1934. Hitherto all union con-tracts expired Sept. 1.

### Lachman's Tie-Up

Harry Lachman is back in Lon-don from Paris and will probably become a Gaumont British director. Since leaving British interna-tional last year Lachman has made a number of talkers for Paramount.

Proposed New Setup Eliminates Zoning Based on Fixed Admission - Fox and WB-FN Close with Circuit; Accept Drastic Proposal Giving Indies a Few 'Breaks'

### METRO-PAR BALK

Los Angeles, Sept. 5.

Demanding zoning protection based exclusively on elapsed time, regardless of admission price charged, Fox-West Coast has closed with Fox Films and Warner-First National for new product. The agreement in many instances will give indie first and subsequent runs earlier 'breake' than has been possible under major booking deals in former years.

Metro and Paramount, however, have rejected the circuit's clearance proposals, necessitating new deals, which are now being worked out.

In the product burg for 1932-33, from Fox Films and WB-FN, F-WC will have first run in every zone where it has houses, irrespective of box office tariff. Protection over where it has houses, irrespective of box office tariff. Protection over where seemed the seemed that the seemed the seemed that the seemed t Los Angeles, Sept. 5. g zoning protection

necessitate a clearance of from 21 to 28 days.

to 28 days.

Lower admission houses will benefit from the new agreement, for under it, clearance time for theatres with as low as 16c, and 20c, admission have been set ahead considerably. Last year houses obserting product approximate of the product approximate of product approximate of product approximate of the downtown first runs. With the new setup the lower scale grinds can play 98 days after downtown closings.

Reduced Rental Feared Rejection of the F-WC clearance proposals by Metro and Par, is based on the distribs contention that downtown first runs, such as Loew's State and the Criterion, here, will be made worthless as show houses with the elimination of admission breaks. They advance the argument that theatre patron-Lower admission houses will ben-

admission 'breaks.' They advance the argument that theatre patron-age, knowing that all pictures will be shown at subsequent runs from within 30 to 60 days, will pass up the acers. This, they hold, would reduce rentals based on percentage, and would work generally to their disadvantage in subsequent run sell-ing deals.

ing deals.
WB-FN and Fox have reached an accord with the coast circuit, whereby in each zone the distribs whereby in each zone the distribs will negotiate deals for subsequent runs, often starting with the third showing of a picture, with accounts considered on the basis of revenue and stability of purchasers. This

(Continued on page 34)

# 306 for Empire and Set Up Arbitration Board with Union

Scott 'Mesa' Star: 2nd Par Produced Western

Hollywood, Sept. 5.
Randolph Scott will be starred in Paramount's remake of the Zane Grey story, Wild Horse Mesa. This will be the second of the studio's own produced westerns since exces decided not to use indie product for this type of film.

Henry Hathaway will direct and Harold Schumate adapt.

### N. Y. INDIES STALLING ON BUYING: IN SPOT?

The independents around New York are delaying their film buying this season, many of them from rethis season, many of them from re-ports teeling they are in a spot through Loew's having sewed up 60 additional features this year. This, it is contended, has had the effect of placing the indies in the position of either digring deep for film or voluntarily going third run where In exchange circles, where it is admitted the indies are not burrying

admitted the indies are not hurrying to buy, there is no prediction as to what will be the outcome except that 'Penty will probably have to wait longer for pictures as a result of Loew's Jaking a lot of product after RKO.

Earlier in the season a complaint was ruised in some leading indie chain quarters over an effort of Loew's to obtain a long-term franchise on all Universal product in the admitted the indies are not hurrying

chise on all Universal product in th Greater New York area. That deal was suddenly dropped, RKO continuing with U first run under a selective contract.

### 110 Return to Work On Disney Cartoons

Hollywood, Sept. 5.
Full personnel of 110 returns to
the Walt Disney studio immediately
to begin production on Mickey
Mouse and Silly Symphony cartoons

Mouse and Silly Symphony cartoons for the new season.
Program, which Roy Disney states is budgeted at \$643,000, will include 10 sound cartoons in color. These shorts will be released through both Columbia and United Artists.

United Artists is preparing an in-ternational publicity blast on the Mickey Mouse shorts oct. 1. Idea is that the date will be called Mickey Mouse's fourth anniversary and exploitation will be so arranged. Jack Puich has been added to the U.A. publicity staff to take over the campulgn as a special assignment.

### First court of arbitration between a union and exhibitors is realized in the new deal between 220 independent theatres in Greater New York and the Empire projectionists union. The break with the Kaplan organization, local 306, is final since 95 of the theatres formerly manned by 306 swung over to Empire the past

306 swung over to Empire the past week on a five-year agreement.
Among the circuits which had ne-gotiated with 308 up to Aug. 31, when contracts expired, and are now under long termers for Empire operators are Ochs, Sherman, Silverman, Casey-Wheeler and a host of individually operated indie theatres. The Schwartz chain broke with Kaplan the previous week, while some time before then the Rachmili and Landow chains entered the pact with Empire.

Arbitration Group

### Arbitration Group

autocratic.

Loss to Kaplan through the shift of Indies to Empire means about 400 projectionists, it is conceded by both sides. The Kaplan organization, however, is not content with the fact that the Indies have signed the fact that the Indies have signed there is still a chance them to regain their both strength in the New York indie field.

there is still a chance for them to regain their booth strength in the New York indie field.

Meantime, both unions continue to picket each other's theatres. Empire is estimated to have as many pickets as 306.

Kaplan unit is set during this week to open another series of 'warhouses.' It is increasing its newspaper and bill poster campaign at the same time.

Although briefs are to be submitted to the New York Supreme Court today (Tuesday) on 306's application, through subsidilary outdoor theatre corporations, to compel major and independent producers to supply it with pictures, Kaplanites continue to maintain that they will be able to obtain sufficient foreign product to carry on these foreign product to carry free showings indefinitely.

### TRYING TO PATCH UP **PUBLIX-DUBINSKY RIFT**

Efforts are being made to avoid Efforts are being made to avoid dissolution of the Publis-Dubinsky partnership in a 'group of 14 theatres in the Kanasa City zone. There has been friction in this situation for some time with the Dubinskys locally in charge. Austin Keough, heading Paramount legal forces, has returned mount legal forces, has returned on the control of the control of

Publix-Dublinsky partnership was effected a year a

### 'Maedchen' at \$1.50

'Macdchen in Uniform,' German talker, is set for two-a-day showing at the Criterion, New York, start-

at the Criterion, New York, starting Sept. 12, at \$1.50 top.

It's the first time a German talker has been roadshowed on Broadway with the exception of a three-week booking of 'Macel von der Reeperbahn' at the Central two years ago at \$1 top.

John Krimsky owns the Americas rights on the picture.

# WB's 100% Control in Philly Seen As Forerunner to WB-Skouras Pool

Philadelphia, Sept. 5.
Town goes 100% Warners' outside of few minor spots controlled by the Skouras-Far combine, when Warner's take over the Fox theatre this the Kowas.

How Warners plan to operator the luxers here isn't known. Owing to luxers here isn't known. Owing to luxers here isn't known. Owing to and Fox officials couldn't be reached for any comment.

Broadway opinion of the Philip report anent Warner's taking over the Fox theatre in the Quaker City sees in this known the Const will warner spots around Milwaukee gotter for the Const warner responditions in carrier known or houses concerned, sees in this known the Const warner hespotations in cinier matter being set although not the east, middle west and the lyst signed.

# Holiday Scram-O No Help to L. A., But Biz OK: 'Blondie.' \$21,000: Par, \$27,500; 'Event' \$15,000, Big

Los Angeles, Sept. 5. With the three-day holiday, the final of the season, there was a big exodus, which possibly burt the two top money getters on the week. Biz strong enough, however, for three holdovers.

Nodovers.

"Love Me Tonight," the Chevalier opus, will possibly hit around \$27,500 to the week. Elondie of the centration, off to better than average at the State, and look for \$21,600 as the final count.

"Bird of Faradise' at the Orpheum gives evidence of setting a new recyles evidence of setting a new recyles to the setting a term of the setting at the Hollywood, which drew the stars and good trade.

"Back Street' bowd out at the Carthay Circle Sunday night, house going dark. "Igloo will hisis the going dark. "Igloo will hisis the Setting to policy at the Criterion on Sept. 10. Pantance rives indications of poor.

Pantages gives indication of poor week, with 'Bring 'Em Back Alive.' Chinese reopens Sept. 9 with a \$5.50 unveiling of 'Rain.'

# Estimates for This Week

Statimese roopens Seint 18 with a \$5.50 unveiling of Rain.

Estimates for This Week Carthay Girle (Fox) (1,500; \$1.65).

Back Street: (U) and stage show (5th-final week). Engagement was extended four ways, with the state of th

### MONTREAL LOOKS UP: CHEVALIER \$13,000

Montreal, Sept. 5.

Montreal, Sept. 5.
Tropical weather, eclipses and control of the weather, eclipses and control of the control o

### Louisville Partial to Tallulah; Strong \$12,300

Lanual Louisville, Sept. 5.

Fall season beginning with Labor Day week as Gayety opens burlesque stock and Riaito begins one week stand or vaudefilm bills instead of split weeks. Riaito still giving away automobiles on Monday nights and Brown continuing small cash pitze awards. This Week Loew's (\$252; 15-25-40)—Blondie of the Follies' (M-G). Good \$3.800. Last week 'Last Mile' (Col), n. s. ... \$5.800.

of the Follies (M-G). Good \$9,800. Last week 'Last Mile' (Col), n. s. g. \$6,800. Rialto (2,700; 25-35-55) (Fourth Ave.)—'Devil and Deep' (Far) and vaude. Fine \$12,300. Last week War Correspondent' (Col), fair

Ave. — Levin and the property and the control of th

### Tonight' Heads for \$12,000 in Balto.; 'Street' Ups Keith's

Baltimore, Sept. 5.

It's a new season and the localtheatres are settling down to watch
the take climb func the profit-make
week, in: Baltimore, particularly
standing out for a sudden swakening is the Keith spot. Theatre has
been battling baddy through the
reare on its way to security, mainly because of its films down on the
booking sheet.

person actuing badiy through the pring and summer, but now appears on its way to security, mainty of the person of the way to security, mainty of the person of the way to security. The person of the way to security the person of the way to be considered to

### UP GOES COTTON, BIZ IN B'HAM DITTOES

Birmingham, Sept. 5.
Show business up. Nearly every
house in town has seen a slight increase in gross, and the two larger
houses have had nice jumps. Improved business conditions are given
steel market has improved slightly
and cotton has advanced \$2.50 a
bale. And they say down here, 'as
the cotton crop goes, so goes business.'

ness."
Fighting it out this week are 'Back
Street' and 'Love Me tonight,' two
pletures that should do some corking business before next Saturday.
Tonight' has the edge somewhatTonight has the edge somewhatand Sells-Floto circus Friday won't
help any, either.

Estimates for This Week
Alabama (Fublix) (2,300; 25-35-

Alabama (Publix) (2,800; 25-35-55)—Love Me Tonight' (Par). Plenty good at \$10,000. Last week 'Dcvil and Deep' (Par) moderate at \$5.50

\$\$,500. Ritz (RKO) (1,600; 25-40)—'Back Street' (U). Going after femme trade in ads, and where the women want to go that's where you'll find men, also; good matinees and a neat \$6,000. Good for small house and in comparison to past grosses. Last week 'Bird of Paradise' (Radio) pretty good at \$4,800.

pretty good at \$4,800.

Empire (BTAC) (1,100; 25-40)—
Miss Pinkerton (FN) Another
house dimins story, \$4,100.

Last
week "Pendertoot' (FN), one of best
liked films in town, \$4,000.

Strand (BTAC) (800; 20-30)—
'Congorilla' (Fox). With opposish
it is a question how this will gross;
certain to attract men and may get
\$1,700. Last week 'Street of Women' (WB), \$1,800.

Galax (ETAC) (560: 15.-25)—

Galax (ETAC) (560: 15.-25)—

\$1,700. Lata: week are (100 May 1,500, 100 May 1,500, Late week 'Aren't We All? (Par) and jerked after two days of starvation and walkouts and 'Eide starvation and walkouts and 'Eide was good western, which helped a lot toward getting \$875.

### SEATTLE'S FALL SWING: CHEV'S SMASH \$14,000

Seattle, Sept. 5.
Opening of schools and arrival of
fall weather makes local house
ballyhoo into fall season with considerable noise. Holiday helped further.

and weather. That assaces with considerable noise. Holiday helped further.

Orpheum this week ups prices to 50c. evenings, with balcony remaining 25c. Fox. West Coast readying. The second of the sec

Show arthating through tast: \$3.200. For (RWC) (2.100; 25.-55)—Divorce in the Family (M.-G). Slow \$3.300. Last week 'Horse Feathers' (Par) hot from big week at Fifth Ave, did a. nice gross \$5.400.

Liberty' (Jensen-von Herberg) (2.000; 10.5.25)—Sign of Four (2.000; 10.5.25)—Cronce (2.000; 10.5

great campaign, \$2,800. Collesum (FWC) (1,800; 25-50)—
Blondie of the Follies' (M-G), Extended run from Fifth Ave, for six
days a good \$2,800. Last week Passport to Hell' (Fox) and Huddle'
(M-G) for another nice week, keeping this house in the running in
manager's contest, \$3,200.

### Theatre Owners Robbed

Theatre Owners Robbed
Denver, Sept. 5.
Erwin and Molle Moidel, brother
and sister, owners of the Comet
theatre, were threatened by a gunman who jumped on the running
board of their car when they
stopped for a traffic light. Couple
were made to drive several miles
and then forced to give up \$200 in
theatre receipts.
Holdin setted the west made to de-

Holdup seized the money sack and escaped with a confederate in another car.

# Mpls. Knows No B.O. Blues; 'Jail' **Splendid \$15,000, Chev \$15,500**

B'klyn Could Be Worse; Fox Ups, '1st Yr.,' \$25,000

Fox Ups, '1st Yr.,' \$25,000

With the exodus, only natural that the downtown deluxers should actually his the consumers of th

Age of Consent. May hit a nifty \$30,000. Estimates for This Week Patentates for This Week Patentates of Patental Consense (Patental Consense Patental Consense Patental Consense Patental Patent

### CINCY CONTINUES OK; WILL ROGERS, \$15,000

Cincinnati, Sept. 5.
The second straight week of above-average product and winning takes at the principal boulevard cinemas. Rain Saturday, spolida cinemas. Rain Saturday, spolida Labor Day awelled receipts in regular holiday style.

Albee vaudfilm array, is an improvement over past fortnight. Che in the control of the

Illin standouts. Bird of Paradise' is holding over to excellent returns.

Estimates for This Week
Albee (RKO) (3,30; 35-80)—
Passport to Hell' (Fox) and F-M
'World's Pairest unit bolstered
'World's Pairest unit bolstered
'The stooge impresario rates the found noise in lights, newspaper ads and posters. Setup heralded as 'a \$10,-000 show. Screen title topped over 124,400 shows the show the show

'Big Chance' for Eagle

Hollywood, Sept. 5.
Finishing 'Exposed' for Al Her-man's Eagle Productions, Mauri Grashin was retained to write a sec-

ond. New one is titled Big Chance.

Minneapolis, Sept. 5.

Loop showhouses continue to roll swiftly along under the impetus of most of the continue to roll swiftly along under the impetus of most of the continue of the continu

down originally, resumes once more with stock buriesque.

Estimates for This Week of State (Publix) (2,200; 55)—Love Me Fonight (Par), Critics and customers rawing about judicine and and Miss McDonald strong cards here. Down to Earth julied Thursday afternoon to permit this attraction to open same evening, half a dischession of time. Looks like big dischession of the Looks like big dischession (RKO) (2,890; 55)—Hold 'Em Jail' (RKO) and vaudey ville. Strong all-around show. Wheeler & Woolsey met with application of the Strong and Looks like week. War Correspondent' (Col), \$17,000, plenomenal; one of biggest week. War Correspondent' (Col), \$17,000, plenomenal; one of biggest week. War Correspondent' (Col), \$17,000, plenomenal; one of biggest work of the Colless (McG), Strong cast. As played up Robert Montgomery and Durante, with Montgomery and Durante, with Looks like and the Looks like dischanged (McG), second loop run, held for full week instead of four days originally scheduled, immediately after week at Uptown; \$2,000, good, food, food,

good.
Aster (Publix) (900; 25)—'Man
About Town' (Fox), 'Society Gir'
(Fox) and 'Man from Yesterday'
(Par), apilt, second loop runs, About
\$1,000 indicated; fair. Last week,
'Tenderfoot' (FN), 'Gir' (Trazy'
(RKO) and 'Make Me a Star' (Par),
second loop runs; \$1,000, fair.

### Bill Elson May Also Assume G.O.H. in St. L.

St. Louis, Sept. 5.
Grand Opera House may be reopened as a 10 and 15-cent grind by
RKO around Sept. 17. Bill Elson is
here looking over the ground.
Elson is operating the President,
St. Paul, besides the Seventh Street,
Minneapolis, for RKO on a sharing
basis.

### WB SUED FOR THEATRE RENT

Subly FUR THEATEE RENT
Subbenville, O., Sopt. 5.
A petition alleging that Warner
Bros. Theatres, Inc., have not paid
rental for the Capitol theatre site in
Steubenville for the months of July
and August, further alleging that
the rental is due in, advance and
amounts to \$3,541.67 monthly, the
Capitol Amusement Co., asks the
recovery of two months rental with
interest.

# Too Much 'Hell' on Chi Marquees; Palace \$25,000 with 'Paradise'; 'Robinson Crusoe' Is Mild, \$12,000

Chicago. Sept. 5.

Palace started strongly with Bird
of Paradlee plus Jack Dempsey as
headliner, and ought to remain,
comparatively, the heat of the Labor
Day, week ontries. O'relat will be
low with 'Speak Easily.' Balaban &
Katz gave the first billing and the
exploitation prominence to Jimmy
Durante over Buster Keaton.

White Zombie' stayed one week

White Zombie' stayed one week failed to bring results, and paign failed to bring results, and the indicated \$15,000 proved to be about \$10,000. Feeling here is that the horror cycle is ever and that more bookings of that kind only in-vites deficits. However, a stage version of the same piece was a legit non locally last season and that didn's help the going on Ran-

Estimates for This Week

chickago (Bart Alia Week (Hickago (Bart) (2006, 40-65-85) — The Week (Hickago (Bart) (2006, 40-65-85) — The Week (Hickago (Bart) (Hickago (Bart)) (Hickago (Ba

mext. Oriental (B&K), 3,200, 40-48-38)—
Speak Easily (M-6) and stage above. Another indifferent week. Foliday may losts total above the 13,000 gbm. Last week about \$20,-40,000 Witnessey (Par.). Palace, (RKO) (2.500, 40 Ter.). 

War Correspondent only so so at \$18,500. State-Lake (RKO) (2.700 53-55. State-Lake (RKO) (2.700 53-55. State-Lake (RKO) (2.700 53-55. State-Lake (RKO) (2.700 54-55. State-Lake (RKO) (2.7

### DENVER ON ALL SIX: **BIZ BEST IN MONTHS**

Denver, Sept. 5.

All houses are bragging about
good business, with everything
pointing toward biggest for most
bouses in past events
buses in past events
or before the past of the past
or before the past

giandouts.

This week Ted Mack's last at Denver and getting big hand in farewell program. Gilds Gray is attracting at Denver Paramount. The Rinito is coming to life and turaing in good figures, Denver's perfect theatre weather helping here, too.

Estimates for This Week.

Estimates for This Week
Denver (Publix) (2,500; 25-40-66)
—Tove Mc Ponight' Carp and stages
above (Publix) (2,500; 25-40-66)
—Tove Mc Ponight' Carp and stages
above (Publix) (2,500; 25-40-66)
—Tove Mc Ponight' Carp and stages
above (Publix) (2,500; 25-40-66)
—Down to Earth' (Fox)
Orpheum (RKO-Huffman) (2,000;
Stade (Publix) (2,000; 25-40-66)
—Down to Earth' (Fox)
All (Fox)
Orpheum (RKO-Huffman) (2,000; 25-40-66)
—Power (Publix) (2,000; 25-40-66

### Par's 25c Mats Help Chev to \$11,000 in N. H.

New Haven, Sept. 5.
Poll showing effect of 24-sheet
campaign with nice grosses past

three weeks.

Paramount introduces new price policy, which includes a cut in addition to house standing the tax. Poli also lops off a nickel starting with current bill, and Roger Sherman is set to follow sui next week.

General improved product is boosting figures in all de luxe houses.

boostes.

Note: A state of the Week
Paramount (Publix) (2,353; 40-60)
—Love Me Tonight and unit. Newscale of 25-cent matince packet them,
but ovening drop is noticeable. Still,
\$11,000 pace is okay. Last week
\$70,000 Witnessed (Par), a good

"Jo,000 Witnesses" (Par.), a Sood 39, 500 (1987), a Sood 39, 500 (19

### PORT. BALLY UPS ALL; ROGERS PIC \$12,500

Portland, Ore., Sept. 5.
Exploitation methods returning to
straight picture selling, with greater
talkie season as the chief current
plug. Grosses in general upping.
Hamrick's Oriental tried the auto
door, prige gag with some success. straight picture seiling, with grader tailtie season as the chief current plus. Grosses in general upping Hamicke, one with some success, but probably won't repeat. Feeling is that seiling the product is the right idea. Tonight' into the Rialto from the Paramount for a second week is doing nicely on the 'be'right idea. Tonight' into the Rialto from the Paramount, which is still hoding to the probably won't see that the 'be're and 'be're a

### Tacoma Strong

Chey 7 G's; Pal, \$5,000

Indianapolla, Sept. 5.

Weather too warm for much biz.

However, Indiana State fair is drawing big crowds. Downtown biz good in spots.

Horse of sate at the Indiana, was pulled out a day early when biz dropped off.

Estimates for This. Wesk Apolle. (Fourth Ave.) (10,00° 26-600° 14,00° Last. week, Two Against the World (WB), 33,500. (2,600°) 25-35) Towe Me Tonight (Fapt.) Should dilek for good fivel, 10,00° 26-35) Towe Me Tonight (Fapt.) Should dilek for good fivel. The world with the wo

# K. C. PLENTY OK; **BACK ST.' WOW** \$20.000

Kansas City, Sept. 5. When Ted Lewis was booked into the Mainstreet four weeks ago he started something. During the week he broke all attendance records, and the crowds have kept coming ever since, with the result that in the four weeks in August, including the

four weeks in August, including the Lewis engagement, and that of the Deisert Song, the house has played to 250,000 admissions, a record for the town.

Gurrant week looks like some many that the same as 'Eack Street has 'em lined up and waiting for the ticket windows to open and with the Labor Day holiday, to boost a little, the week will hold very close to the best in months. A nifty \$20,000 is the pace.

the week will hold very close to the one just gone, which was one of the new control of the property of the pr

street's stage show. Act was slipped in on very short notice, but the management is spreading the news far and wide for This Wesk Like (Publix-Dubinsky) (890; 15-25)—"1000 Witnesses\* (Far). This one was set in after 'Passport to Hell' had been announced, and will hold to a fair business, \$3,500. Last week 'Miss Pinkerton' (FN) Low's Midland (Losw) (4,000; 25-40)—"Divorce in the Family' (M-G). House in for but fair week, as the fans cannot reconcile Jackie Cooper with the Divorce title; \$11.4 Wide) (1,000; 1,

J-V IN TACOMA

Tacoma, Sept. 5.

Jensen & Von Herberg have taken a lease on RKO's theatre

Policy not yet given out, but structure will be remodelled.

# Weather Dents Indpls.; Chev 7 G's; Pal, \$5,000 B'way Not Bad Despite Holiday Exodus; '70,000 Witnesses' Nice \$62,000: 'Blondie' Easy \$65,000

Exodus over the Labor Day week-end, with mobs running from the city's heat wave Friday night, holds Broadway back a little but, with some strong attractions in town and quite a lot of New York visitors to be counted on, the showing looks fairly good. Sunday's bit was good all around, threat of rain all day helping.

The Capitol and Paramount both started out atrongly, as did the Strand, with these three looking to Strand, with these these loose take the majority of the loose change around the big town. Cap will top, probably doing \$55,-

000, with chance for \$70,000, and holding over a second week. House and holding over a second week. House has its biggest stage, show yet, and if doing \$85,000, that will be topping business when Lou Holtz, Phill Baker and other names were recently trying to better that. Currently the big Low de Liver in Second that the tane with Livar Benny, Tack Peet, Ethel Shutta and George Oljeers hand. It's a great lineup for the stage in support of Blonde of the Fallies, from which much wasn't expected.

the Fallies, from which much wasn't expected.
Paramount has a cha..cc for \$82,000 with its stageful of radio artists, including Four Mills Bross, Donald' Novis (held over), \$1000page, and the constant of the constant of

week.

During the past week Chevaller has started building a little at the Riv with Love Me Tonight. House will do \$2.000 with a chance to better that through the holiday. The Marges at the sister Kaito

### Strong Films Aiding Prov.-Albee 12 G's, Par Near \$10.000

Providence, Sept. 5.

Exodus of holiday crowds for the beaches and mountains is contact the film houses are figuring on forte business the last half of the week because of the unusually strong product in to the contact of the unusually strong product in to the contact of the unusually strong product in the contact of the unusually strong product in the contact of the unusually strong product in the contact of the unusually strong radio and the contact of the unusually strong product in the contact of the strong product in the strong product in

and pictures. Abbee has Midred: Harris Chapin headlining, but Back Street on the screen is doing most of the third that the screen is doing most of the third that the screen is doing most of the third that the screen is doing most of the third that the screen is doing most of the third that the screen is doing to the screen in weeks picture has had edge that the screen in weeks picture has had edge that the screen in weeks picture has had edge that the screen in weeks picture has had edge that the screen in weeks picture has had edge that the screen in weeks picture has had edge that the screen will be swell in 11,200 class. Last week 'Bird of Paradise' (Radio) and Fred Waring's band wade. (Radio) and Fred Waring's band vaude. House closed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all summer, reopening with six acts instead of five as was old-losed all states of five as week 'Losed band and all seauty Paramount (2,200; fic.85)—'Love Me Tonight (Par). Okay and looks like fine \$10,000. Last week 'Horse second week after titing \$12,000 and "Paramount (2,200; fic.85)—'Love Me Tonight (Par). Okay and looks like fine \$10,000. Last week 'Horse second week after titing \$12,000 and "Paramount (2,000; fic.85)—'Love Me Tonight (Par). Okay and looks like fine \$10,000. Last week 'Horse second week after titing \$12,000 and "Paramount (2,000; fic.85)—'Love Medicial Connol (3,400; 10-55.00)—'Refell Pire Austin' (W.W.) and \$2,000 and the paramount (2,000

are also holding their own nicely, probably hitting at least \$20,000 on their fourth week. Another week sure, possibly a sixth, after which Harold Lloyd's 'Movie Crazy' moves

On Chey's exit at the Riv around Sopt. 15. UA will bring in 'Mr. Robinson Crusoe' (Fairbanks), taking over house themselves 100% at the same time of the same t

of Jessei-Rainman, n.s.g. Rialte (2,000; 40.55-72:92-\$1.10)—
'Horse Peathers' (Par) (4th week). Standing up atoutly, with opportunity to better \$29,000, good for fourth week on any pix here. Ran up \$22,000 on third lap of seven daws.

Courth week on any pix here. Ran up \$22,000 on third lap of seven days.

Growth week on any pix here. Ran up \$22,000 on third lap of seven days.

Love Me 'Tonight' (Par) (3rd week). Started to pick up strength during past week, enabling it to expect at least \$22,000 currently. Second week's take \$25,000 currently. Second week's take \$25,000 currently. Second week's take \$25,000 currently. Town to Earth' (Fox) and stage show. Will Rogers' latest not exhibiting the pull he once, had' may reach \$50,000, which gives house better, and that figure not certain, either. Last week, on five-day holdover of 'Pirst Year' (Fox) good first better, and that figure not certain, either. Last week, on five-day holdover of 'Pirst Year' (Fox) good first Strand (2,000) at 55, 385, 41, 10).

Bissad Stynn' (WB). Beating U to Broadway with latter's 'Okay America, which comes into the Parameter. Last week, 'May Beating U to Broadway with latter's 'Okay America,' which comes into the Parameter. Last week, 'Two Agninat St. Last week, 'May do \$12,000 equal to hold by the hold st. 'Two Agninat St. Last week, 'May do \$12,000 equal to hold by the hold st. 'Two Agninat St. Last week, 'May do \$12,000 equal to hold by hold st. 'Two Agninat S

# 20% Off for Heat and Holiday in Philly: Rogers \$20,000, Marx \$18,500

Philadelphia, Sept. 5. usual out-of-town exodus over Labor Day are figured as likely to cu film grosses at least 20% this On the other hand, there are several new films that have plenty of potentialities and may surprise

The Marx Brothers' latest, 'Hors Feathers, with a normal come-back, may get \$18,500. Will Rogers' Down to Earth, at the Fox, is another with good chances. Likely to hit \$20,000 which, while not a smash figure, is okay.

'Crooner' at the Earle, and Eatty 'Crooner,' at the Earle, and Fatty Arbuckle on the stage, is disappoint-ing, and no more than \$15,000 is indicated. The Stanton won't beat \$7,000 with the second week of 'Un-ashamed,' and it's plenty unlikely this picture, will complete another six days.

this picture will complete another six days.

Ix days.

A complete another six days.

Mitter Charles, who is very popular here, takes over the organist post early in the week. House may hit \$14,000 on the week.

A complete with 'Doctor X.' second run, and the Arcadia a fairly good \$2,900 with 'Scarface,' also second run, Announcement last week of the impending reopening of the Aldine impending reopening of the Aldine in the Arcadia and the Ar

son.
Last week's trade not more than fair, without a single outstanding smash downtown. The intense heat has certainly played havoc with fair business here during the last fort-

basic extension of the last fort highs business here during the last fort highs business here during the last fort high business here were last for the last forter. Engagement of Milton Charles, popular here as organist, will definitely after week's gross. Date of high return uncertain. Maybe \$14,000. High return uncertain. Maybe \$14,000. High return uncertain. Maybe \$14,000. Fox (3,000; 35-40-75)—Down to Earth' (Fox) and stage show. Rogers picture should get \$20,000, despite holiday exodus. Last week'. Congorilla'. (Pox) disappointed with \$1500 after good starts. "Crooner" (FN), and vaude. Disappointing.

315,500 after good start.

Earle (2,000; 35-40-65)—'Crooner'
Earle (2,000; 35-40-65)—'Crooner'
Earle (2,000; 35-40-65)—'Crooner'
Earle (2,000; 35-40-65)—'Crooner'
Earle (3,000; 35-56-75)—'Horse
Peathers' (Far). Should recover to
extended to the state of the state o

### Georgie-Norma, Boston, \$40,000; 'Bird,' \$27,000

\$40,000; 'Bird,' \$27,000

Boston, Sept. 5.

The battle for September business between Keith's and the Met is opening up with heavy publicity and strong advertising. Keith's used of Paradwap and evertism Keith's used of Paradwap and September 1 and Septem

was a big gross for this house. Second stanza should come close to the same figure.

Met (Publix) (4,309; 35-50-83), 70,000 Witnesses' (Par) and Jessel's own review with Norma Talmadre-Looks like old times. Should do the same figure of the s

### **BACK STREET' SMASH** IN NEWARK, \$11,000

Newark, Sept. 5. Everything is open in town now but that they can all stay open, however, is another question.

but that they can all stay open, however, is another question.

Tack Street at Proctor's will probably lead, with Two Against the World' at the Branford giving it a good fight.

It a good fight tempted to raise immediately the prices in the four de luxe houses, but the proposal is arousing stubborn opposition in certain quarters and unless some house goes it alone the prices remain as below Estimates for This Week

### HEAT' WILTS 'FRISCO; BACK ST.' \$15,000, OK

Hottest days and balmiest nights of the entire year are minimizing all pix grosses.

Strongest screen features are Blessed Event at Warners and Back Street' at Golden Gate, while Congorilla' at Warfield is another nuller

Bleesed Event' at Warners and Back Street' at Golden Gate, while Congorilla' at Warfield is another puller. Program of the State of the

### REWRITE FOR 'CHANCE'

Hollywood, Sept. 5.
Mary McCarthy is at Universal
to write a new treatment on 'Ships
of Chance,' studio's contribution to
the gambling ship cycle.
Several previous treatments have
been discarded.

### Cambria Opposes Set Programs for **Big Picture Spots**

Discussing the future of the pul motored Roxy, Frank Cambris

Discussing the future of the pulmotored Rozy, Frank Cambria delives back to his long experience with picture house production to formulate policies of managing directorship.

His first pronouncement is to abolish set programs. Never educate the control of the programs of the programs. He first pronouncement is to abolish set programs. Never educate patterns to a house policies to predict the mood and running order of your show. One type of entertainment will appeal, and draw recurrently from its own type of audience. Many types of entertainment, merged into an all-around unit, will appeal to people at large willing to be persuaded to enrich the boxoffice.

The most calculating units, the ones that build up soundest clienties, are those whose characteristics are chameleon. They preserve these are chameleon of the promises of entertainment. Proceeding on a limited budget, the Cathedral will rely on films for its major draw. The Roxy cannot afford drawing cards for its stage entertainment. Therefore it will not out-ballyhoo its good intentions. Its presentations will attempt only to build up audience good will and inclination to accept, carte blanche, they was a support of the control of the control

And 'Go to Town'

show.

And 'Go to Town'
Conventional divertissements will be peppered with sock ontertainment wherever possible. The Roxy orchestra, reassembled with an eye to varied programs, will play the classics but also 'go to town'. The staff includes two types of orchestrators: classical arrangers, and scorers who know where to place the notes that provide Jazz rhythms. A group of Rasch dancers, substituted for the conventional ballet, will not be limited to one style of execution. Each week will find the same ingredients rearranged in a new layout.

Drafted reluctantly into the manging directorship of the Roxy, Mr. Cambria feels uncomfortably like the capital convertions of the Roxy, directorship of the Roxy directorsh

### Finance Check Precedes Dumping of Two by RKO

Los Angeles, Sept. 5.
With RKO preparing to turn back
the Orpheum, Oakland, to Fox West
Coast, and the Orpheum, Spokane,
to Alexander Pantages, E. A. Marshall, circuit auditor, is here check-ing financial matters before the

ransfer is made. RKO unloaded the Orpheum, Tato the owner, George

### Wilderness Locale for 4 Par Pix in Work

4 Fair I'X in Work
Hollywood, Sept. 6.
Two new stories under treatment
at Paramount are 'In for a Penny',
which Julian Josephson and Brian
Marlow are scripting, and an untitled jungler yarn being worked on
by Max Marcin and Cyril Hume.
Latter is fourth wilderness tale
being prepped at Par. Others are
Long Way, Lives of a Bengal
Lancer and Teland of Lost Souls.

### MONOGRAM'S DUO

MONOGRAM'S DUO

Harry Fraser and Wellyn Totman
are adapting 'Arizona Bound, 'Trem
Carr's next Rex Bell for Monogram.
Starts Sept. 15, Fraser megging.
Production starts same day on
Wayne Murder Case,' by Arthur
Hoerl, which I, E. Chadwick is
making for the same release. Leo
Chadwick is adapting.

### U RELEASING 'PALOOKA'

Hollywood, Sept. 5.
'Joe Palooka,' Eddie Small's pro-duction, will be released by Uni-

versal. U has loaned Andy Devine to play

## **Inside Stuff—Pictures**

Claimed as the first unsolicited plug on an ad by the New York Times is the letter written Warner Bros. by that paper, commending the film company on one of its ads on 'Life Begins,' current at Hollywood, New York. Letter, signed by Arnold Sanchez, an authority on advertising, is being reproduced by WB for the benefit of its theatre and advertising

men. Letter reads: Please accept our congratulations on the effective dis-play secured in the Life Begins' advertisement in the New York Times' of Friday, Aug. 13. We are of the opinion that because of the attractive manner in which the lettering was handled and the judicious use of white space, this advertisement will attract the favorable attention of all the Times' readers.

Publix-trained advertising men, with those who worked out their apprenticeships under Bill Hollander in Chicago especially, are spread all over among the leading circuits. Hollander boys, as they call themselves, include Oscar Doob (Loow's), Ben Serkowich (RKO), Lou Goldsterg (Warners), Ted Leaper (ROXY) and Harry Marx, Palace, New York manager.

York manager. Among other Publix ad men who worked their way up through the Publix ranks are J. C. Furman (WB), Wallace Allen (Loew's) and Russell Moon and Ken Long (RKO). House managers who have been especially trained by Publix and switched to competitive chains, are many.

Tacoma. Wash, chamber of commerce tried ineffectively to induce Fox West Coast and RKO to reopen their houses in the northwest lumber city for fleet week, Sept. 1-7, to provide entertainment for 10,000 blue-jackets on shore leave from the Pacific fleet. Circuit excen figured the expense of reopening for the week would be more than possible revenue received from the man o'warsmen. Tacoma picture house bit has been bad for the past, five years, prompting RKO to close July 28, and turning back the lease two weeks ago. F-WC de luxer there has been dark for several months.

Playwright, engaged by a Coast studio to adapt a story, was given \$7,500 for the job. On completion he submitted an outline of a yarn he (Continued on page 35)

# SET: SOUTH BEND NEXT?

Paramount-RKO pool in Yonkers is already in effect as of Sept. 3. RKO operates town for both, each having one theatre in the spot namely the Par-Strand and the RKO Proctors.

RKO Proctors.

Presently, Par and RKO are talking over a possible pooling deal for South Bend. This one calls for Par to take over RKO's two houses in the Indiana town. Theatres concerned include the Granada and Palace, and RKO's Colfax and

### Theatre Operators Sued For \$45,000 in Equipment

For \$45,000 in Equipment
Hollywood, Sept 5.
Claiming ownership of squipment
and furniture of the Wilshire the
article of the Wilshire
Metzer, who operates the Fairfax,
recently took over the Wilshire.
Complaint allegee that the defendants wrongfully converted the
property to their own use: Plaintiff
also asks \$2,500 attorney fees.

### FOX ADDS 2 WRITERS

Hollywood, Sept. 5.

Henry Johnson and Henry Wales
added to Fox scribbling staff.

Johnson is working with Dudley
Nichols on a western, and Wales,
formerly at Radio, is germinating
an original of his own.

### Kahn Monolog Novelties

Hollywood, Sept. 8.
Gordon Kahn engaged by Tom
White to write the narration for
the latter's two-reel novelties made in the South Seas

White plans to leave here Sept. 25 for India to make another series of

Brower Directing McCoy Hollywood, Sept. 5. Otto Brower, former Paramount director, goes to Columbia. He will direct the next Tom McCoy western, 'Texas Keane's Re-turn.'

### PAR-RKO YONKERS POOL CIRCUITS-STAGEHANDS STILL APART IN N. Y.

Major circuits in New York failed during the past week to get together with the stagehands new contract but there will be no immediate walkout. Both sides hope to reach an agreement which will become retroctive, stagehands remaining in all New York houses remaining in all New York houses of the contract of the property of the contract of the c new contract but there will be no

Friday (2).

### Musikers Cry 'Unfair' To Orpheum, Seattle

Los Angeles, Sept. 5. Ousting of musicians by RKO in Seattle, following switch to straight sound at the Orpheum, brought in a flood of throwaways reading 'Or-pheum theatre unfair.' Cards made

pheum theatre unfair. Cards made their appearance the first week. Seem to have had little effect on business for the house was in the black that week for the first time in many months. Stage hands and operators, burned over unfair charges, are taking steps to halt tactles resorted to by mu-sicians.

### PAR'S STORY OPTIONS

Hollywood, Sept. 5. Options have been taken by Par-amount on two recently published

amount on two recently published short stories. Pair are 'Dark Waters,' by Har-rison Dickson, which appeared in 'Colliers,' and a 'Satevepost' story, 'Publicans and Sinners,' by Anne

### 'VENUS' AT U. A.-L. A.

Los Angeles, Sept. 5.
Booked into the Paramount for its local premiere, Blonde Venusi (Par) has been switched to the United Artists for that house's reopening, week of Sept. 23.
Theatre was turned back to UA by Publis last week.

### Picture Possibilities

'Page Pygmalion'-Unfavorable 'PAGE PYGMALION' (Comedy, Alan Morrill, Bijou). Light discloses little or nothing for pictures.

'Domino'—Unfavorable
'DoMino' (Comedy, William A. Brady, Playhouse). Light comedy was short-lived on Broadway, lasting only a weck. Adapted from French, where rights may have been retained.

'Smiling Faces'—Unfavorable.
'SMILING FACES' (Musical comedy, Shuberts, Shubert). No nicture lbee.

# So-So Film Rides to Good \$17,000 In Dull Paris Week on House Rep

Grosses in Parls for week ending Aug. 18, with the one exception of Paramount, were exceedingly low, due to the heat and vacation-ing. Also scarcity of new release had an Influence. Estimates for Week Aug. 18

Paramount (Par) (1,900), 'Criez le Sur Les Toits' (Par). Over \$17,000, Sur\_Les Tolts' (Par). Over \$17,000, which is quite fair considering circumstances and also that the film is just a programmer. Result is due mostly to the theatre's good name and presentation policy. Olympia (Haik) (1,900) 'Coup de Feu a l'Aube' (A.C.E.), \$7,500. Very pompassible of the constant of th

comparatively good film.

Madeleine (Metro) (700), Possessed (Metro), \$2,300. Way down on the third week. Courtey of the management to Joan Crawford in holding the film over despite locally unsuited story.

Marivaux (Natan) (1,200) World and Flesh' (Paramount). Slightly below \$2,000. First attempt to use Natan's boulevard house for an original version with sub-titles surprised the patronage, with poor results.

Gaumont Palace (G.F.F.A.) (6,000). Revival Week. \$7,500. Another week where through lack of films, the Gaumont Palace is playing revivals—this time mostly from Tobls with change over every day. Will the change over every day. Will be week to map out a new policy in the change of th

### ITALY'S FILM FESTIVAL AS A BIENNIAL EVENT

Venice, Aug. 27. The first international festival of cinematography has just closed aftcinematography has just closed after, registering a brilliant success, Venice, and the Lido especially, have had the most successful and fashionable season for several years, and the arrival of the Prince of Wales at the height of the season put the seal on it.

The Cinema festival is to be made.

The Cinema festival is to be made a regular blennial affair. Count Volpi of Misurata, former Italian Finance Minister, Signor De Feo-chief of the Rome Institute for Edu-cational Cinematography and the chief of the Rome Institute for Educational Cinematography and the European representatives of the big American film producers were on the committee to arrange for the Stational Continuous Continuou

American film producers were on the committee to arrange for the future festivals.

The most attractive feature of this year's festival was the sequence of first class films by producers of various nations. Several of these films were new, or were being shown contemporaneously in their country of origin for the first time.

Paramount's 'Dr. Jekyll and Mr. Hyde' was voted one of the successful pieces, as well as Universal's Frankenstein.' Some interesting Russian Soviet films were shown and a few novel shorts on art themes.

The films were given on the line of a regular musical festival, with a programme fixed from the beginning, and lasting right through fitten days.

### Will Wed Twice

Parls, Aug. 27. To make sure that their marriage To make sure that their marriage ban't be broken easily, Una Wing, British film actress, and John Amery, 20, film producer and son of the former British head of the Colonial office, will be married in Russia and again in Riga. They are currently here. Cabinet minister is said to object to the marriage of his son while

to the marriage of his s still under age,

### Spotted, Cancels Trip

Hollywood, Sept. 5.

Jimmy Conlon, of Conlon and Class, here for a vacation, has been spotted in Bryan Foy's Cauliflower Alley.

Assignment caused Conlon and his wife to cancel their motor trip east.

### Mollison Reel

P. A. Powers is shooting out a two-reeler made in England which features Capt. James Mollison, most recent Trans-Atlantic flyer, and his ot. James Mollison, mos s-Atlantic flyer, and his

### Metro Swaps Theatre For Manila Exchange

Manila, Sept. 5.

Metro is realigning its forces here with a complete separation of the Roces interests as a result. Roces own 49% of the Metro-Goldwyn-Mayer Manila Co., which includes the Metro exchange here as well as the Ideal theatre, showcase.

Under the new arrangements the Roces family will withdraw from the exchange and stick to the Clna Ideal. House will be torn down immediately and a modern 1,200-seater built on the same spot. House will feature air-cooling as an innovation.

Metro will continue to manage the Ideal for the Roces', although holding no interest in the house.

### France Backing Film Glorifying Statesman

Paris, Aug. 27.

After all the war flims, a peace film will now be made using the life of Aristide Briand, the late French statesman as a theme. The promoter, George Bonnamour, has the backing of the French government, and all government archives will be thrown open to him. Government influence will also be used to help release the film all over the world, and it will be given a Geneva sendoff.

### Dowling Sails

Ambrose Dowling, head of Radio's foreign department, salled on the Olympic for London Wednesday (31) on a last-minute decision to see Bring 'Em Back Allve' get started.

Picture was scheduled for preview Picture was scheduled for preview at the Savoy last night (5) and general opening today (Tuesday). Downling wants to gauge public reaction and get the film started in other European countries promptly with the resulting experience. He'll remain only a few days and return, then hopping almost immediately to the Coast for conference on foreign producing policy.

### Counter-Propaganda

London, Aug. 27.
Stated here the Motion Picture
Producers, of Hollywood, is forming
a publicity office with a view to
combatting alleged anti-American
tendency of the European press.
Further stated here a London office will be appointed under New
York control.

### DAVEN-FOX INDIES

Fox is covering The as to production in Franch and a five production in Franch and the production in Franch and the production will be made by Andre Daven; besides which, Fox has contracted for pictures made independently by Hearl Ullmann, formerly of the Paramount studios, who has formed the findle 'Compagnie du Cinema.'

Cinema.'
Henri Ullmann's brother, Andre Ullmann, is head of the French Paramount theatre department.

### FRENCH NAMES ON STAGE

Paris, Aug. 27.
Attempting to capitalize on fill ar draw, local revue produce e signing the Attempting to service producers star draw, local revue producers are signing them for next season. Following Jeanne Helbling's Casino booking by Dufrenne and Varna, Paul Derval has signed Fiorelle for the Folles.

### Up from Tropics

Stuart Duniap, Metro rep in the Canal Zone, Colombia, Venezuela and the British West Indies, is in New York for a couple weeks. Usual blennial home office o. o.

### U's Mexican Survey

recent Trans-Atlantic flyer, and his
wife, Amy Johnson.
Short is titled Dual Control and
was made, in England just before
Mollison started his flight to
Kusiel was formerly connected
Kusiel was formerly connected with U in India.

### Fox British Producing Unit in for Long Stay

London, Aug. 25.

Fox's first British talker, is due to start at the beginning of September.

tember.

In view of the fact Fox has put certain production employees under long-term contract, including Hugh Perceval, who walked from a stenog's desk at Galnsborough into the assistant production supervisor's billet at Paramount British, it looks as though Fox Intends the until to

# **U DEAL TAKES OSTRER WEST**

William Gell and Maurice Ostrer, directors of Gaumont-British, and Arthur Lee, New York representative of the company, left; suddenly for the Coast Tuesday afternoon (30) after spending only a day and a half in New York. Expectation had been that they would remain in Indextood that the trick will talk to Carl Laemmie on the coast on a product deal for England, details of which were arranged by trans-Atlantic phone and cable a week ago. Also they will stay in Holly-wood long enough to talk to Sidney Kent, president of Fox, on his arrival the latter part of the week about cleaning up the Fox-Gaumont-British suit.

Another angle of the trip, though unmentioned, is that Gell, as head of the Gaumont company, would of the Gaumont company, would not producting purposes of Labent Mentioned in New York trate.

like to find some Hollywood talent for producing purposes in London. Mentioned in New York trade channels as a likelihood is that G-B may do some producing on the Coast for prestige purposes. This is insided as not likely, though the company would like some American actors and directors.

### Par in About Face on Spanish Direct Shots

Paramount has signed Imperio Argentina and Carlos Gardel to star n one picture each. Means a sudin one picture each. Means a sud-den reversal to straight shot Span-lsh talkers by Par, both the films to be made in Joinville and to go

Pictures will supplement the dubbed Spanish and super-imposed pictures on the Par Joinville schedule.

Six More Polish Films
Capital Films has taken on six
new Polish takers for national distribution.
Makes eight Polish and 27 German
films on Capital's current release
list.

# M-G-M May Move Dubbing Staffs a To Rome, Paris, but Not to Berlin

### Foreign Peak at MGM Finds Seven in Work

Culver City, Sept. 5. New quota regulations have as

yet put no damper on foreign pro-duction at Metro. Studio, which

duction at Motro. Studio, which was expected to drop versioning, will have seven pictures in work this week, the highest production peak in months.

Version pictures just going in are the Gorman 'Sin of Madelon Claudet' and Italian 'Arsene Lupin'. Continuing are the French and German 'Grand Hotel;' the German 'Arsene Lupin'; the French 'Reducing'; and the Italian 'Strange Interlude.'

### Censor Is Barrier to German Nudist Films

Indle film importers have been flirting with bringing back some German nudist cult films. There

are several over there.

Chief barrier is the censor. Obviously, the idea is to trick the material up for reserved seat exhibi-tion, but the legal entanglements thus far have been too many.

### Par's French Newsreel

Paris, Aug. 27.
Desire to offer exhibitors complete programs of its own, is partly back of Par's decision to edit a French newsreel. Up to date, Paramount programs as sold had to include extra clips.

programs as sold had to include ex-tra clips.

M. Dascomb, who has moved his office to the Joinville, studios, is in charge of organizing the French reel, and has arranged to copyrish the clips in the name of Paramount News

### PLANE WAKERS' FILM AD

Parls, Aug. 27.
Exhibitors will have free access
to six shorts made by the French
air propaganda organization.

manufacturers, flyers and picture stars are all donating their services to make films, with a strong boosting committee to plug the

### G-B'S 14 BIG ONES

London, Aug. 27.
Gaumont British plan releasing 14
big films through their circuit durling the fall.
Of the 14 eight are British. Amer-

ican product is picked up from in dividual companies.

### In order to continue there the work now being done in Hollywood along these lines. That will be, when it goes through, Metro's first concession on the recent foreign quota drift. It is possible that a similar step may taken as regards France and

Metro is thinking of moving its

entire Italian dubbing staff, actors

and technicians included to Rome

French dubbing, though Metro contlnues unreconciled to the German situation. According to Arthur Loew, Metro foreign head, the German situation is too difficult to fight. Not only does Germany make it practically adamant on the point that we must produce in their country in order to get what little business the Ger-

man market affords,' he says, 'but they are constantly seeking to make things even more difficult. 'Germany Impossible'

'Germany Impossible'
Tt is now necessary to have two
contingents in Germany,' he explained, in order to be able to bring
Germany. That is practically impossible to fight. It means that
Germany wants Metro and otherAmerican companies to go into production in Germany. And American companies have a hard enough
time making things go by production in their own country.'
Loew leaves for the Coast in
about ten days, from there to start
his afr trip around the world. At
Coast conferences he will decide on
the Italian move and discuss the
advisability of the French move.

Washington, Sept. 5. According to cable advice to the U.S. Department of Commerce received Thursday (1) the German government has adopted a new tariff.

nate on positive prints of 2,000 marks (\$500) per 100 kilos. That's a 400% jump over the previous rate and would seem to indicate a desire on Germany's part to encour-age importation of negatives for processing in German plants.

### **BIG BRITISH CIRCUITS** REFUSE GROUP BOOKING

London, Aug. 27.

The Kinematograph Renters Soclety here is believed worried at the way in which Gaumont British and Associated British, the two major circuits, are insisting on booking

singly.

The old booking attitude whereby

The old booking attitude whereby in order to get one smash hit the exhibitor was compelled to take certain programmers has changed, as the two big circuits are sufficiently powerful to pick.

Recently one circuit was offered a big film only on condition it took four good programmers.

The circuit promptly played British programs instead. According to the bookers, it is better to play average home product, which now scores good steady grosses, than one American super and four programmers.

### Natan's New Resources

Paris, Aug. 27.

Paris, Aug. 27.

Pursuing his polley of reorgasizing the financial basis of the warfous corporations affiliated with his
organization so as to make a strong
compact unit of the whole. Natan
has treated Pathe Consortium Cinema, his distributing organization,
first by a reduction of fixed capital,
and next an increase of resources
by the injecting of new cash.
Nominal capitalization of Consortium is \$400,000.

Film Corporation, due for run.

Garlion—One Hour With You, Just finished ten week's run. to Just finished ten week's Just footness finished week, and good for two more week, week, to weekly gross of \$10,000. Including Just finished week, and good for two more week, and good for two more week. The Just finished week, and good for two more week, and good for two more week, and good for two more week, to week, and good for two more week, and good for two the three for the form of the form

# 'Congorilla' at \$7,000 in London **And 2 Native-Mades Defv Slump**

London, Aug. 29.
West End picture houses experienced nearly as big a slump, as the legit theatres. Only pictures that have been holding up despite heat wave are 'Jack's the Boy,' Thark' and 'Congorilla', the former two British and the last American. But despite business being the worst ever experienced in the West End, there are distinct signs it will soon be on the upgrade, with improvements already noticeable.

Estimates For Wesk
Cambridge—Der Hauptmann von

Cambridge—Der Hauptmann von Koepenick, German, now in sixth week to around \$2,400, which is not profitable, but Erlk Hakim, who has leased this house for Continental

Capitol-'Love on the Spot.' In for week, with Wedding Rehearsal, t of Alexander Korda's productions since he formed the London Film Corporation, due for run.

Empire has not been doing as well as usual, due to shortage of good product, with Metro's ace house even being forced to other's products. House, which was averaging around \$28,000 weekly, is now doing around \$20,000. But improvement expected for fall.

expected for fall.

Marble Arch Pavilion—'Congortila now in third week to a \$7,000
average, which is good going for
this house. Big exploitation and
quality of picture responsible for
healthy gross.

New Gallery-'Thark,' British & New Gallery—Thark, British & Dominion product, in fifth week and still around \$8,000, which proves popularity of Tom Walls and Ralph Lynn. Picture staying for another week, and then replaced by '50 This is Hollywood.

Plaza-'Sinners in the Sun,' in for one week, practically current policy of house due to shortage of big features, but still averaging around \$12,000 a week.

"ET LES FOUS ÀVOUS,"\* SAYS MA "I'VE GOTA PICTURE, TOO

Salute

\*Meaning in French
"And the Nuts to You!"

...Groucho, Harpo, Chico, Zep ... mes enfants! ... Your pictur "Pony Feathers" is a success, no? You have, how do you say it, placed box office records in a state of requiring repair. That is good, I am happy for you; but Mile. MacDonald, Monsieur Mamoulian and I - we show you

something r-r-i-ight now with "LOVE ME TONIGHT". You'll see - you're not the only little stones on the beach!

MAURICE

in Love Me Tonig

CHARLIE RUGGLES. CHAS. BUTTERWORTH.

Paramount

HOLD THOSE PRESSES,



WE'VE JUST GOT TIME
TO MAKE THAT DEADLINE WITH THE HOTTEST NEWS YOU'LL
PRINT TODAY—THE
FIRST 3 NEW YORK
REVIEWS OF . . . .

RIETY!

4BLEMED

### N. Y. American-

"Screams across the screen, exciting as a fire siren. The whizzing whirl of action continues until the film romps by the grandstand a sure winner. Lee Tracy superb. Dick Powell adds a lot. Production perfect."

### N. Y. Sun-

"Easily one of the fastest and most amusing comedies of the new season. One of the most interesting characters to flash on the screen. More entertainment than the original play. Deserves to be a movie success."

### N. Y. Tribune-

"Of all of the efforts to describe the man at the keyhole, 'Blessed Event' certainly was the best. A flip, brittle, alternately biting and sentimental fable. Lee Tracy has his finest chance in the cinema and he takes beautiful advantage of it." EVEN

With Lee Tracy, Mary Brian, Dick Powell. Directed by Roy Del Ruth.

say-

# OKay WARNER BROS.

You've come through with



### WATCH THEM COME!

First "Life Begins"—
now "Blessed Event"—then
Robinson in "Tiger Shark,"
Arliss in "Successful Calamity," Chatterton and Brent
in "The Crash"—week after
week! . . . . What a line-up!
What a season! What a company!

# Talking Shorts

'FLOWERS AND TREES'

FLOWERS AND TREES'
Carbon in Color
J Mins.
Roxy, New York
Done in United Artists
Done in Un

\*PICKING THE WINNER' Comedy in Technicolor 17 Minutes Strand, N. Y. Vitaphone Nos. 1411-12

Vitaphone Nos. 4411-12
An elaborate production involving
scores of people and provided with
a special music score and all the
incidentals, but hopelessly weak in
comedy idea. Subject has a lot of
production beauty and attractive
musical comedy accessories, but the

comedy laces, subject lass a tot of musical comedy accessories, but the laughs are nil.

Astonishing that so obviously costly an undertaking could be put in work without some assurance it wow department. The tessential could be put in work without some assurance it work as the second of the production side.

Opens with promising ensemble to do with a firemen's parade down as lines of willage to the second of the production side.

Opens with promising ensemble to do with a firemen's parade down as lines of willage to the second of the production side.

Opens with promising ensemble to do with a firemen's parade down as lines of willage to the line of willage of the production side. Opens with promising ensemble to do march. Two confidence men reach town and plot to profit from the firemen's carnival and pionic. Get into a crap game and win the one and only fire horse after a striphological production of the production

CAMPUS SPIRIT' With Douglas Stanbury

CAMPUG S.
With Douglas Stanbury
Songs
9 Mins.
YitaphoneNo. 1350
May offer attraction in selected
Gotham spots because it has the
New York University Glee Club, besides Douglas Stanbury. Otherwise
yout a particularly bright plees. For
the grinds mostly, bit may be over
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as recording. Not muce tography. Stanbury's solo on T Love a Parade, with photographic fade-ins and double exposure. Is too much the same piece to interest customers, and the song isn't new. Couple of scenes are on a Pullman and songs mostly collegiate. Shan.

SEALSKINS'
ZASU PITTS and THELMA TODD ZASU PITTS and Comedy 21 Mins. G. O. H., New York Metro One of the Metro Comedy and the Season of the Metro Comedite made by the exasperated Zasu Pitts and the beauteous Theima Todd. Human freaks utilized look like the bunch Metro had in its feature, the bunch Metro had in its feature, and the minor Comedity of the Season of the Metro Comedity of the

houses.

Has to do with Miss Todd as an editor's secretary trying to beat a sobble to a yarn and running into a circus boarding house. Has been around some time.

Miss Todd and Miss Pitts up to their usual fretting antics as the two palsy wellsies.

SCREEN SNAPSHOTS
Noveity Newsreel

8 Mins.
Translux, M, Y,
Golumbia
Easeball, polo and golf in the Hotlywood and golf in the
format in the golf in the
hot golf in the Hotlywood and golf in the
hot golf

YOUNG ONIONS' Comody 17 Mins. w's New York, N. Y.

17 Mins.

Low's New York, N. Y.

Educational

Much better than many of the other Mack Sennetts and, while it is worked out effectively as handled here. No chances taken in spotting on bills in A houses and on best days of week, if a multiple chance of the control of the contr

against two-timing.
Featured are Forester Harvey,
Dorothy Granger and Kenneth
Thompson, Michael Emmes directed. Four writers are credited
on story.

Char.

'HIGH SPOTS OF FAR EAST'
Travelog
7 Mins.
Strand, N. Y.
Vitaphone

Vitaphone
Steenth traveitaik subject with
E. M. Newman as off-screen lecturer. Has casual shots in Canton,
Cairo, Calcutta, Bankok and Delhi.
Obviously pieced cut with surplus
footage from subjects applying to
individual localities.

Lacking in human interest. Just cut and dried travel stuff. Weak even for a non-theatrical. Rush.

### STRANGE INTERLUDE

Metro production and release co-starting metro production and release co-starting the 1928-20 Fulltaer prize play by Engent (Nelli). Directed by Robert Z. Leonard; ecress play, Bess Merelyth and C. Gardner Margaret Booth. Opened at \$2.20 top for a run Aug. 31 at the Astor, N. Y.; running time, 110 mins. time, 110 mine.

Nina Leeds Norma-Shearer
Ned Darrell Olari Gable
Sam Evans-me alexander kirktand
Sam Evans-me alexander kirktand
Gordon Rebert Youig
Mra Byana May Robsoh
Madéline Maureen O'sullivan
Proteasor Leeds Henry B. Waithaul
Gordon (a child) Tad Alexander

Strange Interlude is a critic's and a woman's picture. Both will count toward its economic success, but at best it will be limited, for the strange of the s

In 'Hotel.'
Primed chiefly for the femmes that part of it will not hurt.

Primed chiefly for the femmes, that part of it will not hurt.

As for the critics, this is a natural for discourses on academic analyses of the contemporary art of the grous treatments by Merto and the Theatre Guild. These debates in printer's ink may result in a provocative interest, for already the parison of Irving Thalberg and Theresa Helburn.

Strictly from the trade, Inter-lude will probably produce strange states of the contemporary of the communities. Boston, Philadelinds of the communities. Boston, Philadelinds of the communities. Boston, Philadelinds of the communities of the communities. Boston, Philadelinds of the communities of the communities of the communities. Boston, Philadelinds of the communities of the communities. The properties winner. The judgments of cither group of communities will be justified, just as the 'surprise' box office reactions in any

### **Miniature Reviews**

Strange Interlude (Metro). Interesting filmization of the Eugene O'Neill Pulitzer prize play with Shearer-Gable as box office iodestone, but chiefly a reserved seat attraction, dublous for general release ap-

dublous for general release appear.

"Blessed Eyent" (WB). A great piece of popular stage entertainment made better in the stage of the

70,000 Witnesses' (Par). Will make money and please. Combines football and a murder mystery, with enough come interwoven to satisfy

mystery, with enters on laughs alone.

"Mason of the Mounted" (Monogram). Short but speedy herse opera with Bill Cody. Speed and some big scenes of a borse drive help this above the

level.

'The Thirteenth Guest' Mon-The Thirteenth Guest' Mon-ogram). One of the best inde-pendent mystery features of the new year. Can be used by the biggest runs. Certain money maker. Certain Russian after the term of the Russian after the term of the Russian after the term of the par-chet where the Reds are ar-dent enough.

Okay where the Reds are ar-dent enough. German angle on who was to blame for the World War. Technically very-poor, but interesting and seem-ingly authentic character por-trayals help. With strong ex-ploitation, ought to sell in se-iected nabes.

photostudo, ougan to sell in service analysis of the consent (Radio). Story of hectic campus leving, framed to give a maximum of sex kick, but still stay within bounds. Dorothy Wilson, Radio's stenographer 'find,' revaled as a personable young beauty with natural acting style. Film for the younger fans and pomisses better than average, money.

of these or other cities are bound to upset any and all theory.

to upset any and all theory.

Metro's commercial foresight may
be justified by Shearer and Gable
as box office insurance, which normaily would answer everything
from the box office trade angle;
but then again it may react against
both, as it's not a Shearer-Gable
subject.

but then again it may react against both, as it's not a Shearer-Gable subject.

The femme star, who actually shoulders the brunt of the histrionic burden, somehow imisses in his was made necessarily so, for censor purposes alone, if nothing siee. As for Gabhe, he is clipsed histrionically by Alexander Kirkiand as the weak made necessarily so, for censor purposes alone, if nothing siee. As for Gabhe, he is clipsed histrionically by Alexander Kirkiand as the weak mortan as the mawk with the mother fixation.

Through their life's span, as the story proceeds into an old age, when Nina Leeds sees her illegitimate son lideals, the epicodic, transitory climenturgy reminds of being as much a credit to the hair-dressers and the makeup stars on the Metro and Morgan. The make-up\_is excellent but the make believe isn't. There is a laways something lacking. The entire proceedings miss for the owner of the contribution but that the devitalizing of the O'Neill original had much to do with it. The formula climentic contrivances employed to pitch emotions faisely, to misfit clitting aren't effective. They are, indeed. There's a little tear-jerking toward the end and it's telling. Maybe that's where the wisdom of smarts the captiousness of any film reviewer. Perhaps that's just the formula to guarantee the ultimate box office objective. But than otherwise. Still, one recognizes the sagacity of the screen artificers in highlighting this undertone of unrequited love.

The romantic femmes go for that imaginary extra lover.

imaginary extra lover.
It's a popular human emotion
Our torch songs interpret it into
every-day terms. And sentimenta
boobery will react to it 100%. It's
been endorsed too frequently not to
become commercially sure-free.

pecome commercially sure-fire.
Thus, they weep with Shearer and
Gable, who refer back to their supposedly sole secapade as 'that acientific afternoon' when Nina Leeds
(Miss Shearer) thus used means to
give her husband (Kirkiand) a
formal surface of the surface of the comment of the surface of the surf

Thereafter Miss Shearer is high-lighted as a rather devout wife and mother, who seeks escape from her

natural emotions toward Gable in a devotion to duty at the aitar of pitty for her husband. (This necessity of the husband (This necessity of the husband (This necessity of the husband of hu

Loew's State, on Broadway, with a rowdy vaudeville froil headlining the stage portion.

The script is unquestionably better reading than seeing in celluoid the reading than seeing in celluoid marked as regards the stage version, which, at least under Guild auspices, can tax the patience even of a highbrow clientele that is more of a highbrow clientele that is more things of the theat's but as regards a hotsy-totay average picture audience, that's something cles again.

The C'Neill' asides, in screen somewhat of, an improvement over the stage original. The actual words are uttered, and then the subconsitions thoughts are voiced words are uttered, and then the subconsitions thoughts are voiced voice (with a different inflection, of course), as one sees the playor's lips taxt but his or her face interpreting the subconscious, emotor it is well one.

There's an introductory explanatory title which points out the whyfore of this double dialog, mention of it is well one.

There's an introductory explanatory title which points out the whyfore of this double dialog, mention of its well one.

There's the subconscious, emotor of the south of the second time), just as people in real life often say one thing but think another. Once thing but think another. Once thing but think another. Once thing the subconscious confined with the carried by what'll interest the lower confidency of the second chiefly to the reserved seat public.

# **BLESSED EVENT**

VARIETY

Warner Bros. production and release, featuring Lee Tracy. Directed by Roy Del Ruth. From the stage play of the Del Ruth. From the stage play of the Wilson; adaptation by Howard J. Green Camera, Sol Politic, Him editor, Jim Olbons. At the Strand, New York, Sept. 1; tunning time, 52 mins.

Alvin	Lee Tracy
31adys	
Frankle Wells	Allon Jonkins
diss Stevens	Ruth Donnelly
Moxley	Ned Sparks
Sunny Harmon	Dick Powell
Moskowitz	Milton Wallace
lobel	Edwin Maxwell
Alvin's mother	Emma Dunn
Dorothy	Isabel Jewel
Hanson	George Chandler
Rellly	Frank McHugh
Соорэг	Tom Dugan
Boldt	Walter Miller
"lint	William Halligan
hurch	George Meeker
A. Carrier and A. Car	

A potential clean-up is this breezy film treatment of the successful processor in the content of the successful processor in the camera handling that betters the stage version. It's only weakness is a lack of cast name strength and the sole discrepancy-from the content of the

# The Woman's Angle

'Down to Earth' (Fox). A slow, unromantic lecture on the causes and cure of financial depression. Will bore all but those elderly fanettes who relish Will Rogers' philosophical plain talk and will agree with his platitudinous indictment of extravagance and snobbery.

70,000 Witnesses' (Par). Murder, perpetrated and solved on the grid-iron. Preponderance of detection and football, though neatly dovetailed in a better-than-average mystery, depends heavily on Charles Ruggles' aiways amusing comedy to dispel boredom.

'Passport to Hell' (Fox). Elissa Landi, acquiring a notorious repu-tation in cinema Africa, meanwhile—for the first time—merging polse, refinement and style sense into a star personality. Hackneyed piot, and an unreasonable lack of sympathy for its main character, elicit negative

'Blondie of the Follies' (Metro). Cinderella makes the 'Follies' and a millionare oacker; promising theme let down by frantic confusion of moods and character development. Clumps combination of light romance and sob-stuff drama, partially condoned by an attractive, though weakly plotted, performance by Robert Montgomery, and the occasional deft comedy of Marion Davies.

'Blessed Event' (WB). Love-interest, introduced as an afterthought by an expert but glamorous cast, ignores the box office formula. But city gala enjoy a convincing peek behind their favorite gossle column, conducted by Lee Tracy in a laugh-provoking performance that is as brick and agitated as an Extra-headline.

'Love Me Tonight' (Par). An ingenious, stylized musical. Continental theme, peppered with typical American songs and wisecracks, sacrifices femme interest by side-tracking romantic development for an over-abundance of clever production ideas. Chevaller's persuasive personality, and the giggles provoked by broad, risque double meanings, help a directorial release that over-shot its mark.

'Life Begins' (FN). A heart-rending, though unnecessarily hoked, obsictrical drama—warm with sympathy, thick with sentiment and wracked, with the agonies of childbirth. Though cast fan production have not the deluxe requisites of a special run, subject matter will magnetize fanettes, sobbling unrestrainedly over the polignant performances of Loretta Young, Eric Linden and Aline MacMahon.

"Back Street" (U). The success of the original novel duplicated in an excellent woman's picture, a testament to feminine faithfulness and self-sacrifice. Love story builds, with cloquent simplicity and directness, to a strong, tear-compelling climax.

# Mr. PYTHON, m

...you're both members Box-Office



"Congratulations, Mr. Python . . . I iust read in Motion Picture Herald that you're the Box-Office Champion for July, heading the list of the ten best attractions! And on top of that Ben Shlyen who runs Associated Publications out in Kansas City pins the August BLUE RIBBON FAMILY PICTURE AWARD on your manly chest! You sure did "BRING 'EM BACK ALIVE" and wrap yourself around some mean attendance records! Some Snake, I calls you! But did you hear the latest? Your little girl friend, Luana, just wriggled the folks in Cleveland out of four thousand more smackers on the week than you were able to squeeze out of 'em, and did I hang 'em on the chandeliers in New Orleans! Say, they were standing in the rain for hours! Lots of other towns said it with records too . . . I guess we're just a couple of real box-office babies! ... I'm coming into New York next week ... that Mayfair record of yours is going to be hard to beat . . . gosh! New York must be a big town if nearly a half million people saw you there . . . Well, wish me luck.

Aloha,

Luana, "THE BIRD OF PARADISE"

# eet "The BIRD"

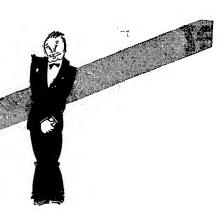
of the RKO-Radio Club!...

"Well, Congratulations to you, Luana ... I'll say you are some Bird . . . a real "BIRD OF PARADISE" to Theatres these days! I have just been reading about you in VARIETY and those records you've been smashing made me begin to wonder if I was losing my sex appeal ... but I guess not from the daily reports that are coming in! Yes. I'm real proud of that Motion Picture Herald award and Ben Shlyen's too ... but then I deserve it! But say! ... What's the idea of busting that Toledo record of mine? . . . And by almost double too! And Detroit . . . I thought I was head man in that town for years to come and here you go and nip my record by more than three thousand, to say nothing of good old Kansas City and Akron! Certainly am proud of you girl, and while there is bound to be a certain amount of professional jealousy... still I can't help admiring anyone who can get a better strangle hold on a box-office than I can and it sure is a great feeling to know that we're "Bringing 'Em Back to the Box-Offices." Give my regards to the folks on Broadway . . . they sure treated me swell.

As ever, FRANK BUCK'S BAD BOY, "PYTHY."



# MAYBE we're too What do YOU think? modest



There's been so much shouting around the trade that we were beginning to wonder just how good we are...until we took a peep at the records.

- And what a comfort that was.
- "THE FIRST YEAR"... you know what it did in your town for you or (God forbid!) your opposition.
- "CONGORILLA"... hold-out crowds to a land-office business everywhere,
- "REBECCA OF SUNNYBROOK FARM" tied with "Bring 'Em Back Alive" as top national grosser for July (M.P. Herald figures).
- FOX STARS copping three out of the first six places in M. P. Herald's box-office star survey.
- WILL ROGERS in "Down to Earth"—going great guns in Los Angeles, Minneapolis, New York.
- "CHANDU the Magician" with Edmund Lowe and Bela Lugosi coming up. Tremendous openings guaranteed by a ten million dollar radio broadcast (62 stations in 40 states) with bang up thrills to sustain tremendous interest.
- And "HAT CHECK GIRL" with Sally Eilers, Ben Lyon, Ginger Rogers. It shows the heart behind Broadway's flash. Eilers is glorious.
- Maybe we're too modest. But we know you know that the barrel with the honey in it doesn't make the most noise.

A friendly tip. You'll thank us.

### **EXPLOITATION** By Epes W. Sargent

### Cut Contest

There is a practical angle to a grunt figured out by a manager who wanted to grunt of the state of the state

to do in vacarilors time. Its worked so well others can use ill for the school season. He seek that the school season was a season of linoleum 2x2 imbass. This was to be worked into a cut of any starplaying in the pictures used by the housested that an outline of a cut be traced by means of carbon paper and then cut away to make a silhouse of the pictures used by means of carbon paper and then cut away to make a silhouse or line cut of the person. The linoleum was a solid color flat use in the season of the person of the person

### Arthur's Zombies

Arthus's Zombies

Harry Arthus managers, went into a continuous managers, and the continuous managers and the continuous managers and the continuous managers and continuous managers managers and continuous managers managers are continuous managers and continuous continuous manager

and entered in the crown and lower a

### Switch to Contests

Switch to Concests

With the government affec some of the big men for conducting total care it is probable that your office release it is probable that you office release it is probable that you office release to the concest that you will be released to local lotteries, inclinding givesways. It might be a good idea to make a switch to contests. It won't get the one big crowde which attends the drawing of a lottery, but there will be moss intensives work, grammay grove more renumerative than the lottery angle, since it can be spread over a longer time.

The idea is much the same, promoted merchandise offered as prizes, but instead of drawing a lucky most offered and the same of the same in the largest number of coupons. If there is more than one prize, hung; up they may be graded as first, second, side, or with prizes of equal value the wilner has first choice, the rungar up second, and so so astieneded in auto giveaway may be spread ower a month or six weeks, but if

an auto giveaway may be spread ower a month or six weeks, but it will be pretty much the same money, and none of it will have to be spent for legal fees.

### Reading Thoughts

'Strange Interinde' will not be available for general exhibition for some time, but one exhibitor is cap-italizing on an idea suggested by the O'Neill asides.

italizing on the O'Neill asides.
Each week he picks out one scene in the feature and the local newspaper offers prizes for the most insenious suggestion as to what one of the characters in the scene really

of the characters in the scene really in thinking.
One wock it is what the heroine-baily thinks during an impassioned to see the control of t

### Croon for 'Crooner'

Crooner seems to be a natural for a revival of the radio contest clea, in which known singers comclete, in which known singers comcleto, which will be compared to the compare

voted for. Names, are not announced nor is the order of their appearance to be known. For the blowoff the fixe winners are heard, in a finals, of the many fixed properties of the situation of the interest of the situation of the situ

### Footprints.

Possibly Sid Grauman may claim this to be an infringement, but he has no patent on it, but any rate. Small town manager advertised a shoo-fitting contest. He mixed up 13 inches aguar and three inches, high. This was well troweled to work out the als bubbles and when firm, but not set, which usually though the contest of the contest of

### Let the Kids Work

Let the Kids Work

With the reopening off the school senson there will be a revival of interest in the kid clubs. In many let the respective sense in the kid clubs. In many and in clubs there has been a switch from the Minkey Mouse idea to a club named after a cartoon made by the producer owning the change, as the Looney Tunes and being Boop clubs for Warme and being Boop clubs for Warme and being Boop clubs. For Warme and being Boop clubs for Warme and being Boop clubs. For Warme and being Boop clubs. The work of the show and not be a part of the show and not onto the clubs. They want to be a part of the show and not of the children opportunity to compete will do more to hold the members, to the club than the biggest possible feature.

possible feature.

If prizes are given, give a variation of stunts so that the same few dever lides do not get all of the prizes. It might even be a good plan to pule that a child winning a prize is not eligible for the next three contests.

ontests.

Make it a club and not just a morning matinee under another name and it will be a winner.

### Beats Carnivals

Manager who doesn't like cannivals has a standing offer to all local organizations to co-operate on 
benefit shows. He supplies, his 
usual show and does the usual addivertlaing. Organization supplies 
whateveal it cares to in the way of 
special attractions and extra capiot-

apecial attractions and extra exploitation.

House takes first money up to its usual average for that night as figured on the past 10 weeks. After that, it takes 20% of the first 31.

That it is the first state of the firs

### Plays Hospitals.

Plays Rospitals.

City theatre is planning a monthhy moraling mattines when the adhy moraling mattines when the adcompose of the nickel weeklies.

These are to be sent to the varicus inospitals for the benefit of such
patients as are able to handle mags.
Idea was suggested not long ago
when the manager's wife was in a
proper of the proper of the property of the
patients as a proper of the property of the
idea along to her husband. He gave
one matines as a trial and the reaction was so favorable that he is
going to make it a permanent affair.

### Name Helped

Name Helped

Recently it was recorded that the
Los Area of the recorded that the
Los Area of the
Los

one word.

Just goes to show that an oddity of titling, either in a name or a house name, is a real help, though, of course, Jimquin had to back it with fluent werse to break through.

### A Clean Bally

A Clean Relly

Cleveland:

M. A. Malaney of Loew's Allen
hit upon a different and amusing
gas\_gliveaway for 'Congorilla.'

Stunt featured Ivory soap, small
caises of which were contributed by
local branch, but printed envelope
coal branch, but printed envelope
Something good to eat. If you
don't believe it see the plgmine go
for this in 'Congorilla.'

Idea is besed on scene in picture
in which Martin Johnsons give soap
there with the seed of the seed of the seed of the
ment of the seed o

### Contest's Ramily Row

Management of the Strand had several experiences in conducting according to the strand had several experiences in conducting the strand had several experiences for conducting the strand had been considered as the strand had been considered at her refusal, the hus-Enraged at her refusal, the hus-Enraged pull had been considered to the stranged to th

intervened. Singing was from atop the marquee; two, stories above the side-walk. Each contestant sang through a megaphone; with crowds gathering.

### Horror Releases

Exhib who had a horrost story coming that he wanted to spread filmself on figured that it might be a good idea to revive the old Lloyd laugh instrance idea but to change to to the contract of the contract o

died of fright instead or trom measure.

In ally faired that it would be too suggestive of the comedy idea and with the aid of a lawyer he evolved, a release form. This was headed 'Release from Manages' and in legal phraseology it reclied that all damages according from heart attacks. or other nervous disorders.

carlsing from witnessing the per-formance of the thriller. Across the top was 'Please fill out and hand to the doorman as you enter.'
No effort was made to enforce signing and at the box office the bicksis, were handed out without reference to the alphy while there are alphy and the property of the con-one, to a gas, but a highly affective and.

School Exhibits

School Exhibits
Another school idea which seems to be new in a planned exhibition of the seems o

### Practical.

Exhibitor has arranged to supply the grade schools with its half season's supply of report cards, printed to conform to the requirements of the conform to the requirements of a half-price admission to the Saturday matine following, the monthly report to all whose cards show 35% or better. Inconspicuous, spaces at the bottom, provide for It involves no extra effort on the part of the teacher, gets her in no jams as a ticket distribution sometimes will, and it relieves the school board of the cost of a minor item of well, it will be renewed for the second half of the sohol year.

About half the spaces on the back of the card is taken by the theater for a next institutional sat.

"Okay" Campaign
Walter Winchelf's Okay" gag will
be used according to towns by WB:
in advertising. "Blessed Event."
Were copy is running to Okay
ment there, is will be 'Okay Chicage'
in Chicago, etc., in all spots where
the Winchell column is printed.
It goes into 192 towns, with each.
It goes into 192 towns, with each,
campaign on pletture.

### Lucky 13

For '13th Guest' Brnie Autron. of Loew's, admirted every 13th guest free: Brought out an estra be a thirteenth guest and let someone else get that number, preferring to pay, Nbt many of these, however, was one picture title which meant just what it said.

# BEHIND the KEYS

Bert Jackson to the Strand, El-ira, Replaced at Troy by Vernon

Albany, N. Y.
Two houses reopening here. RKO
Proctor's is scheduled to light up
Sept. 19 and the Hudson, nabe, closedover a year, reopens for Jules Bernsteln.

Albany, N. Y.
New theatre, to be operated by
ouis Kappa, operator of the
Regent, Albany, being constructed
t Cohoes, Will seat 800;

San Francisco. Ed Fitzgeraid bows out as man-ager of Warners Sept, 17. Leaver for New York.

Brea, at Brea (suburb), dark again. Was under the management of J. H. Reynolds.

Rochester, N. E.

With Police Inspector Steinmiller
acting as arbitrator, World theatre,
nabe, and picture operators signed
wage agreement settling eight
months dispute, Series of stench
bombs recently put house under
police protection.

Centerville, Ia. Majestic, dark during summer, has been reopened.

J. T. Stroud, new manager of the Spencer and Fraser houses, Spencer. Stroud succeeds F. C. Crosson. Geo. Schwennecker, former owner and manager of the Garden, Guthrie Center, is., has repurchased house the Center, is., has repurchased house the Center, is., lear repurchased house the Center, is., lear repurchased house the Center, is., lear repurchased house the Center, is., learning the Center, is., learning the Center is a considerable of the Center and Ce

tracts.

Eale Cavanagh, who has been assistant manager and publicity manager for the RKO Orpheum, temporarily managing the house. Ed Pierce, former manager, now in New York.

Al Kvool, resigned as state man-ager for Fox Midwesco, new man-ager at Universal's Alhambra. Denver.

The Paramount, Eaglenver, The Paramount, Eaglenver, Son. Renamed the Paramount, Allen Paramount, Allen Risley has bought the Star, Walden, Colo, from San Swire. Mel Todd, formerly at the Paramount, Cheyenne, made manager of Fox Rialto at Florence, Colo. Tony Hartford, U salesman, now with Columbia, replacing Bob Drew, to Columbia, replacing Bob Drew, to La.

J. O. Cherry succeeds Frank Weatherford as skipper for Palace here; Latter replacing Marsien Moore at the Worth, Fort Worth. Moore quits show biz for advertis-ing connection.

Los Angeles.
Bornie Hynes, assistant to Her(Continued on page 23)

### Chased 'Em Back

Chased 'Em Back
Real value of an alert doorkeeper is illustrated in the stony of a returned vacationist who is just back from a couple of weeks in Buellington and the couple of weeks in Buellington the theatre because the theorem as the couple of the cou

### Piece Gifts

Piece Gifts

Manager who got some nitty
statuettes at a bargain price, but
not enough of a bargain to be given
for single visits, figured out an anatermical distribution.

The state of the state of the state
cards are to be given all customera.
First is for the head, with the next
calling for the neck, the body, the
right and left legs, feet little and
cards to be collected, and the customer gets the statuette when the
set is complete.

Meantimes the state of the state
and the state of the state
and trying to swap a right
arm for a left foot, and making
move advertising.

### Phones Passes

Phones Passes
Manager who knows an large proportion of his patrons has a gar for pulling. In business on had nights. He notes who has not turned a light, he had not been a light of the history and highly a light of the history and highly a light of the history and highly a light of the history and history

### Ballyhoo Nudity

Nearest approach to nudity for picture house exploitation is that at Loew's State currently, where four blondes, scantily attired, are spotted in niches on the sidewalk line, two in each entrance to tie

house.

They are compelled to stand In a rigid position, while passersby gawk and pass wisecracks. Stunt likened by many persons as oke for a burley house, but out of place for a downtown film deluxer. Ballyhoo is being used for Biondie of the Follies.

### Happy Convicts

Happy Convicts

For 'Hold 'Em Jall' the usual convict parade is going to be more or less of a dud in most places. Emparement of the second of the second of the second of the second of the striped suits will prove a handicap.

One theatre is planning to build a cell in the lobby in a spot where it will be out of the traffic lanes. Three convicts will be incarcerated warden, will keep order with a blown bladder instead of a billy. The four are a local amateur quartet and can sing and joke with almost professional effect. When they draw too large a crowd the same the convicts settle down for a nap, which dissolves the crowd, with the hope that a percentage will beline into, the thas a couple of

Another house plans a couple of convict clowns along the same general lines. In any event it is the comedy angle which should be stressed.

### 'Unashamed' Bally

'Unashamed' Bally

Reading, Pa.

Roading, Pa

(Continued on page 21)

# NCE IN A LIFETIME

"Last night's audience did everything but roll in the aisles...
Riotously silly ... all good fun."

-N. Y. Daily News

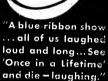
Here's what the critics said about the play-and the industry agrees that it all goes DOUBLE for the picture!





"An evening of almost ceaseless laughter...wise-cracks come out so rapidly they almost trip over one another."

- N. Y. Evening Post



-- Walter Winchell, N. Y. Mirror

"The funniest satire the movies have yet met... sizzling and uproarious...monumentally funny travesty."

-N. Y. American

"Milariously funny." N. Y. Times

"Uproarious...ought
to be made compulsory for
movie fans...
Exhilarating."

-N. Y. Eve. Journal

"Hilarious...almost too funny for comfort."

—N. Y. Herald Tribune

With JACK OAKIE, SIDNEY FOX, Aline MacMahon, Russell Hopton, Louise Fazenda, Gregory Ratoff, Zasu Pitts, Onslow Stevens. From the play by Moss Hart and George S. Kaufman. Produced by Carl Laemmle, Jr. Directed by Russell Mack. Presented by Carl Laemmle.



### **BLESSED EVENT**

(Continued from page 15) blending of spisodes that the re-sources of the studio and the fer-tility of the producer has done its

best.

Bit in a broadquesting studio where the mortal enemies, Alvin and the temporal enemies, Alvin and the history of the mortal enemies, Alvin and the bitter amentites, it is a sample, played with a high sense of comedy for a low comedy episode. Right on the heels of this richly come bit comes the semi-tragic episode of the decision of the reacherously double-crosses, tense drama treading upon a moment of froite. Progress of the whole story is marked by these starting shifts of, action. Interview mema and the tough gangster is another well sustained moment of pure fun.

The cadaverous Ned Sparks as

process. Well sustained moment of pure fun.

The and verous Ned S Sarks as a The and verous Ned Sarks as the same and the role of his life, an incidental part, but one that might have been picked for him from the literature of the world. He doesn't miss a tick, and some of his brief scenes tick, and some of his brief scenes picture. Another memorable performance is that of Ruth Donnelly as the world-weary but protesting screetary of the journalistic white screening of the journalistic white comedy sense, with an inspired comedy sense.

comedy sense.

The picture house m. c. Dick
Powell, a fav in Pittsburgh at the
WB house there, is likewise very
effective as the crooner, Bunny
Harmon. Warners have him on a
seven-year contract. He suggests
possibilities especially for cafe and
back stage stuff, calling for a singing voice.

pack surge sum, the few ining voice. I another of the few instatement of the surgest of the

### 70,000 WITNESSES

A Charles R. Rogers production and Paramount release. Harry Joe Brown, associate producer, Directed by Ralph Murcal Control of the Paramount release. Harry Joe Brown, associate producer, Directed by Ralph Murcal Control of the Paramount of the I. or week starting Sept. 2.

Dense O mines. Philligs Holmes O mines. Philligs Holmes O mines. Philligs Holmes O mines. Charles Ruggles O mines. Charles Ruggles O mines. Partel MacDonald Charles Ruggles O mines. Partel MacDonald Charles O Milana Charles O Milana O mines. Paul Eage O Milana O Milana

It may not seem right to try to make a football star out of Phillips Holmes, but this dish of film is reliabing. It will invite to theatres, especially with football fever approaching, the will invite to theatres, especially with football fever approaching, those who like the pigning. It will invite to theatres, especially with football fever approaching, those who like the pignitud resisting of comparison of the pigning o

in throwing the game to the opposition are going to carry. Then the murder happens, but through a stute treatment, dislog and direction, the reatment will be a supported by the support of support of support of suppor

and it may, the picture owes plenty to Ruggles, Landau and 'Big Boy' Gulm Williams, who also has a couple swell bits. It has a the bit but she does little except looking aweet. More credit is due Lew Cody, who makes his usual good showing, this time as a gambler. Johnny Mack Brown, ex-Alabama grid star, is the mugg who got bumped off, by the

college team's doctor, never sus-pected of anything until near the ond. He's played by Kenneth Thomson. Grid clip stuff is well done. 70,000 Witnesses' is the first of the Charles R. Rogers pictures, done independently by Rogers for Para-mount release, It's an okay start for Rogers. Char.

### Mason of the Mounted

Trem Carr production and Monogram red for the control of the contr

Goston McGes, Capt. Art Smith. At Lower's New York theatreen day, Aug. 30, as on-half of a doubte bill. Running time 49 mins. Shorter than the usual western, but making up in speed what it lacks in footage. Story in completely controlled the cont

### Diamond Cut Diamond (BRITISH MADE)

(BRITISH MADE)

Ette Hakts proto-fonde, Aug. 26.
Ette Hakts proto-fonde, Aug. 26.
Great Britain by Mc-M. Djectied by Fred
Niblo and Marijes Eivey. Stars Achte
Menjou. In cast. Beetla Humo, Kenneth
Menjou. In cast. Beetla Humo, Kenneth
Toni Bruse. Length 6,386 teet. Running
Ime II min. Recording Western Electric.
Reviewed Ehpirg. Aug.

Reviewed Shopie, Aug. 20.

This was the picture over which Hakim and Fred Nihlo had their now famous split, which resulted in Nihlo walking out and Elvey, British director, finishing the picture.

According to studio report, more made in five days in a guent against time. Under the circumstances he deserves high praise. The film does not make the big time as a top feature of the control of the

with a pair Ol croose
Allister—who are tricked by another pair of crooks—Hume and
Jean and the pair of crooks—Hume and
Jean and and the pair of the pa

Attas production. Capital release is the U.S. Attas production. Capital release is the U.S. Attas production. Capital release is the U.S. Attas production of the

on grind run beginning Sopt. 2. Running time. So mins. BERLIN BERLIN Count tool algow. Albort Baskerman Vincount von algow. Hender Baskerman Vincount von algow. Hender Hartberg Cara Nicholer Ferremansul Gebienen The Casrint. Lucle Hoesich Archduke Nicholes. Federland Hart Archduke Nicholes. Federland Hart Speller Suckenstituter. Lucle Hoesich Archduke Nicholes. Federland Hart Depole Count Fourteles. Hans Poppler Pateologue. Theodore Look Buchanas. VIDSNA Judiahart Manner Pateologue.

Pateologue Theodore Loce
Buchanan YEBNAN
YEBNAN
ZIBNAN
ZIBNAN
Emperor Frans Josef. Eugene Kloopfer
Count Berchtold. Alfred Abel
Count Tissa. Victor Jensee
Victor Jensee
Victor Jensee
Victor Jensee
Victor Jensee
Victor Jensee
J

Sir Edward Grey......Paul Mederow Prince Lichnowsky......Fritz Odemar

raphy and sound are so amazinely bad that the entire effect is ruined. It's too bad. It could have been an important picture.

It's too bad. It could have been an important picture.

The could have been an important picture more generally acceptable than in the original form, as interview with Drore continual form, as interview with Drore and a compared in. He says a few words fore and aft and interrupts the running of the film in several spots for more explanation. Sounding of a different pitch than the rest of the German lines. Also in monkeying with the film in the laboratory a print that is but barely distinguished the print pitch than the rest of the German lines. Also in monkeying with the film in the laboratory a print that is but barely distinguished to learn to be more careful with their product. It must be film was barred in Germany, though why is hard to understand. It pretty well whitewashes the country, attempting to prove that Germany is a cations. Futting most of the biame on Russia probably was a pretty safe idea. Nobody can object to that at this day because as pretty safe idea. Nobody can object to that at this day because in Carlaily. So there can be no governmental or censorial squawks to amount to anything.

The product of the country done, best being the accessaination of the Cara gives a pretty safe idea. Nobody can object to that at this day because in Faria, Reinhold Schuenzel in a surprising interpretation of the Cara gives a strong character portrayals are by Heinrich George, Alexander Granach, Alfred Abel, Theodore Loos, Oskar Honoluk and Albert Basser.

With smart exploitation the ple-ture can be sold for money results.

man.
With smart exploitation the picture can be sold for money results, even though it's as technically bad as it is.

\*\*Rauf.\*\*

### AGE OF CONSENT

Radio production and release, featuring Caven, and the stage play 'Creat Stage and the stage a

As a consequence Menjou and the boy friend end up in jail.

Froduction is never less than doft and the state of the state

pus and its environs, this angle being insidiously exploited under cover of being a sympathetic study of the of being a sympathetic study of the ment is shrewd since it at once paves the way for some sprightly doings and at the same time is censor-proof in its general pattern. The sympathetic study of the sympathetic st

### The Thirteenth Guest

The Thirteenth Guest
Monogran's prieduction and release. Directed by Albert Ray. Adapted from story
by Armitage Taril by Francis Hyland and
Arthur. Hoeri: At Lower's Lincoln Sg.,
the Committee of the Committe 

### DOWN TO EARTH

21

For production and release. Starring Will Rogers. Featuring Dorothy Jordan, Irone Rich, Matty Kenp, Directed by David Butler, From the story by Homer Croy. Screen play and dialog by Edwin Burke, Photographer, Ernest Painer. At the Roxy, N. V., Sept. 1. Running time, Davis Screek ProCOV, STORENDAR, Brown,
the Rory, N. Y., Sept. I. Running unthe Rory of the Rory of the Rory of the Rory
Rory of the Rory o

This Will Rogers sequel to They Had to See Parls' will need support in the majority of spots. It's the intermediate the search of the search o

('A Star Vanishes')
('A Star Vanishes')
(FRENCH MADE)
Paramoint Joint/Horlis Aug. 28.
Paramoint Joint/Horlis Aug. 28.
Directed by Robert Villes
(Bob Wyle), Senanto by Marcel Aband,
Music by Lionel Cazaux. Recorded WestParamoint, Paris, Aug. 22.
Rosino.
Rosino.
Santero.
Santero.
Santero.

(Continued on page 30).



# THE LION ROARS!

"STRANGE Interlude" has opened AT the \$2 Astor Theatre, New York— NORMA Shearer and Clark Gable **AND** a brilliant supporting cast, **DIRECTED** by Robert Z. Leonard, ARE winning unstinted acclaim IN Eugene O'Neill's masterpiece— "GRAND Hotel" fades from the Astor screen **AFTER** five happy months! IN 700 cities this Star-Studded hit HAS been road-shown at advanced prices! NOW it comes at Popular Prices to a **NATION** of 123 million people whose TICKET-buying possibilities have **SCARCELY** been touched! THE LION ROARS!

### Ralto. Operators, Musicians Give Theatres Relief

Baltimore, Sept. 5.
New contracts between the thestres and crafts were worked out
last week. Loew theatres, main
group of this town, secured depreases from both the operators and

From both the operators and junsiclans.

From the projectionists, Loew drew what amounts to a 13% decrease and a reduction of approximately \$7.50 per man from the hussiclans for the ace Century, Contract on the musicers calls for 30 men minimum in the pit with the house, however, listed to use 15

the house, however, listed to use 15 hen regularly.

That's the general plan throughout the LATSE contracts for operators in this town. Some houses present rate since they were granted that the concessions previously. Thus the Hippodrome, though battling for a silce in the payroll, is not likely to get it due to the operators giving the house a rate below scale when it opened last wear.

year.

Hipp has settled with the musiclaus at \$75 per man, which means
no increase or decrease, and a
minimum of eight men in the
tranch but with 11 musiclans employed regularly.

Stagehands are still in the proc-

Stagehands are still in the process of negotiation. Houses now working under an agreement making last year's contract retroactive until a new deal is delivered.

### 5 More Hurt in 2 Texas Bombings

Dallas, Sopt. 5.

Five more added to the list of Injured in the current regas labor. Simultaneous bombing of two Tyler, Texas houses, last Friday (2), baused the injuries. Both houses operated by the new Paschall circuit and went non-union two weeks ago.

### 5% Denver Cut

Denver, Sept. 5.

If any labor troubles arise here by the period of the labor troubles arise here by the period of the labor troubles arise here by the labor troubles arise the labor true, have signed for the same number of booth men but a cut in wages averaging about 5%. Publix is still dickering with unions in Colorado Springs.

Orpheum and Denver theatres are hegotiating with the musicians and stage hands, but nothing radical is being asked. Favorable settlements

### FANCHON & MARCO · Featured Acts ·

FANCHON & MARCO Presents **ZELDA SANTLEY** "VEILS" IDEA

### **EDDIE BRUCE**

HEADLINING

"Gus Edward's Radio Stars"

FANCHON & MARCO Present SYLVIA CLARK "HER BIRTHDAY PARTY"

WILTON CRAWLEY

'The Thunder Storm of Jazz'

With HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

### Famous McKeone Family

Featuring Flip-Flap Somersault Three High

Week Sept. 1 Warners' Downtown, Los Angeles

Now Booking MARLENE DIETRICH is
"I Kiss Your Hand, Madame"
Synchronized Six-Ricel Feature
STANLEY DISTRIBUTING
729 Seventh Avenue, Now York
Telephone Bryant 3-2812

### Musicians Stay in Pits Awaiting New Contract

Awaiting New Contract

Los Angoles, Sopt. 5.

Musicians continues in the pits and on the stage of the picture houses here despite the termination of contracts last week, and the failure of union and theatres representatives to agree on new terms. Preliminary discussions have been held and belief prevails that an early settlement will be reached, with the new Contracts cailing for a silding scale, based on seating capacity and admissions.

Second conference between the theatre exces and the contract committee of the musicians, held Friday (2), was attended by Reeves Espy and Ray Duckerne for F-WC; and Leon Levey for Warners; with Ed Smith of Publix, also representing Cliff Work of RKO. Conciliatory attitude of both sides, with a give-and-take spirit, leads showmen to believe an amilcable agreement will be reached soon.

### ATTOONA TINION MEETINGS

Aitoona, Sept. 5.
A 15% salary reduction offered by A 15% salary reduction offered by local booth operators in exchange for new contracts was declined by theatre owners here. Matter holds until a further meeting this week. Operators want four booth men. Amicable settlement is anticipated.

### Behind the Keys

(Continued from page 19) (Continued frym page 19)
shell Stuart, for RKO, loft here for Kasasa City, taking with him Jack
Hare, formerly at the F-WC Ritz
here, Hare goes to the Main Street,
Kansas City, replacing; Marvin
Farks as assuming, there, Farks
ager, succeeding Cliff Rust, transferred to Davenport.
Joe Freeman replaces Joe Josack,
Jr., as mgr. at the Fox (F-FW),
Bill Thomas out as Pantages pa,
under -F-WC. Joins Par studio
pub. dept.

Bill Thomas out as Pantages naunder F-WC. Joins Par studio pub. dept. George T. Brown has soid the Holiway to Ray Peterson and George Eurice, who also operate George Eurice, who also operate Electric, small Main atreet grind, taken over by L. Levine. Sam Kilne has taken over the Lomita (abdurb). He will close and reopen it as the Torrence.

J. B. Hendon, one of the oldest flim bookers in southwest, leaves Columbia. A. M. Witcher promoted to vacancy.

San Antonio.

Paschall reopenings to date include Abilene (Paramount), Temple (Arc.dia and Bell), Brownwood (Lyric), Ranger (Arcadia),

At Dallas, Publix dickering with unions for reopening of its No. 2 deluxer, Melba, dark since June, will likely go to Paschall subsid as a split-week operation.

Grundy Center, Ia.

A. Hawn has leased Rialto, eled, redecorated, and will

Varsity theatre at Evanston ritz college suburb, passes to Nor-ton and Fecher. Deal closed last

week.

Norton and Fecher formerly controlled the Drexel, Kimbark, Lexington and Harvard, all sold to Warners.

Guthrle Center, Ia.
George Schwenneker again in theatre business after being out 18 months, repurchasing the Garden of G. T. and G. R. Allen and will operate.

Easton, Pa.

State, Wilmer & Vincent house, reopened with 'White Zomble attended a classification of the complex of the comple

may go into house later in season.

Frank Brill, owner of the Portage theatre, sold it to Mrs. O. Muenick, who plans improvements and new equipment. House will continue finite the season of the portage that the season of the s

## PICTURES Bomb Larceny

Dallas, Sept. 5.
Cops here nabbed a guy who found a new use for tear bombs. Tossed three of 'em bombs. Tossed three of 'em into the Fox, dime grind, with-in a month, and while custom-ers scrammed for exits he col-lected purses and other what-noted by the collection of the col-lice got the other angle when one victim reported a stolen

### Indie's Unfair Booking Charge Will Be Made Test Case on Coast ALLIED CLAIMS 121

Tos Angeles Sent 5. Charging unfair booking tactics Artists' through its failure to supply him with second run showing of 'Scarface,' for which he claims he had

face, for which he claims he had contracted, Norman Mebb, Indie exhibitor, has filed suit for \$1,000 in Municipal Court. He charges that U. A. booked the picture into the F-WC Balboa for second run foliowing a first run at the Manchester, his direct opposition. Exchange is primed to make a test case of the action, contending existing zoning agreements preclude any possibility of Webb, establishing his right to the second run of the picture. Exhib was at one time a statistical cierk at First National studies, Burbank, and lately has been operating the Broadway Mecca and the new Mayfair, both on lower Broadway.

Webb has brought numerous co webb has brought numerous com-plaints against exchanges and cir-cuits before the Film Board of Trade, but has never successfully established a case.

### RKO OPENS CINCY G.O.H. AND CLOSES ITS ORPH

Cincinnati Sent E

Cincinnati, Sept. 5.

Grand Opera House, for years an Erianger legit stand and leased this season by RKO, opens Saturday (10) as a first and second run picture site for twice weekly changes. House seats 1,559 exclusive of gallery, which will remain closed.

Erianger attractions will sandwich in with Shubert shows at the local Shubert theatre.

The Orpheum, hilltop second-run, under lease to RKO by the lke Martin estate, goes dar't permanently Sept. 15. It was taken over by RKO about six months ago.

### Le Roy Alexander Now Melrose Park Exhib

Chicago, Sept. 5.

LeRoy Alexander, former Univer-LeRoy Alexander, former Univer-sal exchange manager here, be-comes an exhibitor. It's a deal whereby he takes over the Meirose Park theatre. House is owned by S. Buschell of Merrill, Wis-, and agreement engineered by Albert Goldman.

Goldman.

Alexander is Instilling new sound equipment and expects to open to-day (Monday).

### RECEIVER PETITIONS

RECEIVER PETITIONS
Schedules for the Metro Outdoor
Advertising Corp. and the Flegel
Corp., both of which companies
went into voluntary bankruptcy two
wecks ago, have been filed with the
clerk of the U. S. District Court
in New York. Pair had interlocking interests and carried on their
bill board and electric business from

bill board and electric business from the same office.

Both firms have petitions before the same court asking for the ap-pointment of a receiver. A. E. Flegei has no connection with the Flegei Corp.

### 2D NIXON FIRE

Palace, Marion, 0, sold to V. U. Young, by Publik, after a varied career of pictures, vaudeville and musical comedy tab. New policy will be straight pictures after alterations completed, sold the Star U.per Sandusky, 0, to Leo Jones and Carl B. Moore. Straight picture policy to continue.

Liberty, Wellsville, 0, one of the iddest film houses in the upper Ohio tynley, has been sold by George Davis to the newly formed Liberty and successful to the suddiction of the continue.

Crand was operated independential season by the United Chain on a vaud-film routine. Had been closed during the summer.

### Duals for Syracuse Strand on RKO Switch

Strand on RKO Switch

Syracuse, N. Y., Sopt. S.

Syracuse's champ 'off again-on again' deal, through which RKO will assume direction of the WB Strand, becomes effective this Friday '9). Deal marks the withdrawal of Warners from Syracuse and the passing of the Strand as, an A house. RKO will install a double feature, first run policy there with Keith's going split week, playing the A product of Radio, Pathe, WB, First National and Columbia. A five cent advance in the Keith top, now 35 cents, is announced with another boost to follow if vaude is restored.

boost to follow if vaude is restored.
William J. Tubbert, of Keith's,
will supervise the Strand, house
manager to be Installed.

# SPOTS OFF DUAL BILLS

Detroit, Sept. 5.

H. M. Richey, of Allied, endeavoring to eliminate double billing declares that 121 theatres out of 139 playdates have agreed to stop the

evil.

Those signing have all agreed to accept an additional 30 days protection penalty if and when they double bill, states Richey.

### CLOSE MIAMI 4

Mlami, Sept. 5. Rather than attempt to operate a non-union basis, Publix has on a non-union basis, Publix has closed four houses in and near here. Resuit of difficulties with operators who, Publix contends, repudiated a tentative agreement.

Theatres went dark Wednesday (31) and are the Olympia and Rex Miami; Community, Miami Beach, and the Rosetta, Little River.

# WILL REPEAT **HOUSE FRONTS**

Chains may attempt to obtain greater value from house fronts by shipping them around to theatress which are not far enough away to make express costs prohibitive.

Consideration of plan follows RKO's inauguration of the idea in a fairly important way. The circuit made considerable use of 'Bring' Em Back Alive' fronts, having shinned antimals and nearphernalia

Em Back Alive' fronts, having shipped animals and paraphernalia used in New York to other houses. In the past chains have frequently used certain material of house fronts for more than one engagement, but it hasn't been a general practice nor have whole displays been transferred. Move seems the outcome of the recent hobby for expansive and expensive lobby decoration along Encadway.

### TEXAS FIRE ARRESTS

TEXAS FIRE ARRESTS
Dalias, Sept. 5.
Labor situation in Texas still unsettled with another bombing recently at Borger, oil town. House
owned by Griffith chain of Oklahoma. Dynamite blast demolished
lobby and projection room.
At Coraiona cops arrested eight
men in connection with the burnt;s of the Grand there July 17. All
facing arson charges.

Meirose Park's New Owner Chicago, Sept. 5. Meirose Park passes to L. W. Alexander in a real estate deal en-gineered by Albert Goldman. House is owned by S. Buschel of Merrill, Wis

Alexander opened the house Sat-urday (3) with straight pictures.

# VARIETY'S

8th ANNUAL

# INTERNATIONAL NUMBER

**OUT NEXT WEEK** 

(Sept. 13)

24

## Indie Bookers Hopeful, but Oct. 1 Will Tell Future of Indie Vaude

The independent bookers, with the field chiefly among four leadings offices this year, Fally Markus (Amalgamated), Arthur Fisher, A. & B. Dow and Jack Linder, are riding Dow and Jack Linder, are riding hard on a hunch the new season will show a marked increase in houses. This is predicated partly on canvasses of exhibitors and houses so far scheduled or promised to bookers for operation with

ised to bookers for operation with vaude.

Another development that has had the effect of cheering the lindle field on the possibilities for 1932-33 is the return to the fold of Markus, is the return to the fold of Markus, will have enough houses on make the return worth while.

Markus, however, reflects the general feeling when he says that while exhibitors are talking a lot of vaudeville at this time, no one will actually know until Oct. I what the season is going to offer.

Fisher's additions for the new

HEADLINING PARAMOUNT PUBLIX THEATRES JACK

MITCHEL FRANK

DURANT

LEON

Loew Theatres Now

season so far are Lyric, Allentown, Pa., eight acts last halves, starting Sept. 15; Strand, Bayonne, N. J., five on split yesterday (Monday), and Holyoke, Holyoke, Mass., five on split Sept. 11.

and Holyoke, Holyoke, Mass, five on split Sept. 11.

The Dows have Broadway, Kingston, N. Y., seven on split; Harlem opera house, New York, five on split; Embassy, Portchester, N. Y., five last half, all of which started vaude, yesterday (Labor Day) as well as claimed following: Ritz, Syracuse, five on split and midnight show Saturdays, Sept. 22; State, Albany, same policy, Sept. 25; Queensboro, Elmhurst, L. I., five on Fridays and Saturdays and five on a Sunday change, Sept. 16; Colonial, Utica, five split, Sept. 16; the Willis, Bronx, which hasn't had vaud in three years, five on split last of September; Fort Sept. 18; the Willis, Bronx, which hasn't had vaud in three years, five on split last of September; Fort Sept. 18; the Willis, Bronx, which hasn't had vaud in three years, five on split last of September; Fort Sept. 16; the Willis, Bronx, which hasn't had vaud in three years, five on split. September of September of September; Fort September of S

Latter are Woodbury, Sept. 12, Burlington 14th, Bridgetown 16th, Riverside 19, and Penn's Grove 21st. Road show will be of five acts for these two-dayers.

these two-dayers.
Linder's first new additions for
the season were Rialto, Poughkeepsie, five acts two days, Saturday (3); Rex, Rutherford, N. J., five
acts, two days, same date; and the
Washington, New York, six acts
with four splits on week, which
started Friday (2).

started Friday (2).

Among those coming in for Linder are Apollo, Beacon, N. T., five lacts, three days a week, Sept. 10; New, Peckedill five acts, two days, Sept. 16; Burke, New York, five acts on Sundays, Sept. 18; Temple, Geneva; Lockport, Lockport, Lockport, Lockport, and Cortland, Cortland, N. Y., all to play road show of five acts, Geneva for three days, other houses for two.

Linder has also completed an arrangement to book in association opened a week ago in Montreal.

### RKO'S EXTRA ACTS ON TOP OF F&M UNITS

Where booking availability makes t nossible, RKO will spot-book extra acts with F. & M. units rather than replace vaude entirely. Added talent will be booked direct by the RKO

will be booked direct by the rich office.
This will occur in Kansas City, Omaha and elsewhere, but not in such spots at RKO feels the unit alone is sufficient. Supplemental taient will be one, two or the reacts, State of the rich of t

### San Diego's F&M Policy Shifts State Openings

Los Angeles, Sept. 5.
With a weekly three-day stage show policy being adopted at the Fox, San Diego, Sept. 22, Loew's State here will shift from Friday Fox, San Lucon State here will shift from Friday to Thursday openings, effective Sept. 16. Change enables the F&M units to open Fridays in the border city, where no regular stage policy has been in effect for past year. Sally likely will be the first

### TEMPORARY O.K.

RKO Agents' Alternates May Go On

Arrangements have been made to extend temporary privilegs of the RKO booking floor to alternates of franchised offices whose bosses or alternates for the floor want to be relieved for a while, to go on vacation or otherwise. Whenever a franchised agency wishes to secure temporary privileges for one of its men not permanently permitted on the floor, arrangements are to be made through the A. R. A., the agents' association.

tion.

Currently temp privileges are in force for Bert Wishnew, Harry Lang, Jack Davies, Tommy Curran

### **MEGLEY'S SPECIAL** RKO ACT DOCTORING

Macklin Megley is playing acttiniter for RKO whenever the booking office calls upon him for his
services. His is not a permanent
appointment, but he's on call for
special doctoring or act-advisory
jobs as they crop up.

Last week RKO sent Megley to
Providence to look over Chase and
MacDonald and to recommend what
he saw fit. In Bobby Connolly's
absence he also worked on the Kate
Smith 'Swanee' show when it was
produced for the Palace.

produced for the Palace.

### RKO Offers Heidt 12 Weeks at Golden Gate

Tos Angeles, Sept. 5.
RKO is chatting with Horace
Heldt about a new contract for the
Golden Gate, San Francisco.
Heldt's band would stay there 12
weeks under the agreement, but the
boys are also contemplating a New
York show offer.

JACKSON, HILLSTREET M. C.

Los Angeles, Sept. L.
When the Hillstreet reopens Sept. 15, with vaud film, Bobby Jackson 5 goes in as m.c.
Seven acts weekly with Bernard booking locally.

### RKO HAS BUT 15 WEEKS: **IMPORTS PROMISED 20**

With less than 15 weeks available in straight RKO vaude time, presently, remainder of the RKO book being taken up by F. & M. circuit has its own problem to solve, with the booking office guaranty of 20 weeks given to at least one of the 12 foreign acts which are being imported. Act is Gracie Schenk and Brother. Report is that others have been offered similar long-time work surantees. guarantees

Serious and the serious makes the serious manufactures and salaries may bring RKO's investment \$25,000. So far the only other act brought over is Bood and Bood. RKO must post a \$1,000 bond with the government for each turn. Official comment is that the balance of acts to be imported are hired only from four to six weeks. Salary range for the whole list ranges from \$250 to \$900 weekly a turn.

Love Opening for RKO

Hollywood, Sept. 5.
Montagu Love opens an RKO
oute in New York, Sept. 17.
Act set by the Mckeljohn office.

RKO VAUDEVILLE INTACT 88 (Wook Sept. 10), Keith's, Boston

# THE GENIAL ROTUND LARRY

with
CHERI
"Miss Pert of Paris"
TOMA GENARO
TOMMY LONG
TOMMY LONG
The Elongsted Express of Com
AL HODGES
"Obigloom's Ambassages" AL HODGES
"Oklahoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane
JOE BELL
"The Leave With a Mean!"

"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

RICH RHYTHM BAND

LONDON'S BIGGEST SENSATION OF THE CENTURY

# DAVE

ASSISTED BY

### **GOODELL, NORA** WILLIAMS DANZI



This confirms that we play the above act an extra week (July 16th, 1832) at the Holborn Empire, Lendon.

Espire, Lemous.

We are pleased to inform you that Mr. Apollon has scored one of the biggest hits at the London Pelledium ever registered by an American ertists. Br. George Ricket is very delighted with the way in which the ect has been received.

Yours feithfully, For and on behalf of ORNERAL THEATRE CORPORATION LINITED Salcrameh

AND HIS STRING BAND

"The People," Sunday, July 17, 1932

### HANNEN SWAFFER

His success at the Palladium during the last two weeks has been greater than that of any vaudeville artist who has come from America for many years.

There were, of course, famous American acts in the past—Gene Stratton, for instance, and R. G. Knowles—but they built up their reputation here gradually. Apollon could be in a gradually. made his in a night.

### LONDON PAVILION.

PIOCADILLY CIRCUS. STATEMENT ACCURATE AND ADDRESS AT A STATEMENT ACCURATE MANAGEM AND ADDRESS ACCURATE 16th August 1932.

This is just a little note to thank you for the conderful work you have done during the last three weeks at the London Pavilion.

opinion you have been the bost streation that in my open one over from America, and despite the unprecedented hot weather which we have experienced throughout your stay here, our business here has I think beston the basiness or any other factor in London, and this I striptle mainly to you.

I want you to know that we shall always welcome you back to the London Pavilion at any time and I hope it will be very soon.

Yours very sincerely.

Mensuchen

100

OPENED AT THE LONDON PALLADIUM JULY 4 FOR TWO WEEKS AND IMMEDIATELY BOOKED TO PLAY FOR THE FOLLOWING MANAGEMENTS:

GENERAL THEATRES, LONDON PAVILION, PARAMOUNT-ASTORIAS and GAUMONT BRITISH CIRCUIT

Best Regards to All My Friends in America, and My Sincerest Thanks to the Entire English Profession for the Wonderful Treatment They Are Extending Me During My Stay in England

Personal Representative: BERNARD BURKE, Curtis-Allen Office European Representatives: WILLIAM MORRIS OFFICE, FORSTERS AGENCY

## KNX Radio Act Grosses \$39.110 In 39 Picture Houses in N.W.

Hollywood, Sept. 5. Arizona Wranglers, cowboy war plers regularly on radio KNX, re-turned here after playing 39 picture houses dates in Oregon and Washington, to a gross of \$39,110. Titles of films with which the act played are not given.

are not given.
Feature of the extended radio inFeature of the warblers a tumble, and that the booklors as some by a small theatre
owner, F. M. Crabill, of Engene, Ore.
Playing on a 50-50 split with the
house, 50% was divided between
Crabill and KNX, to whom the cowboys are under contract. Idea of the
profit take was that after paying
the act's regular salary the radio
station pockets between \$5,000 and
\$4,000 for its end. \$6,000 for its end.
Plugged over the air and heavily

ed over the air and he oed in the small towns as that in many spots noe records were set.

# **RKO CAUTIOUS BECAUSE OF OPPOSISH**

As a precaution for the opposition, RKO is holding back definite dates on acts for its houses, hoping to slide into engagements too late for local competitors to lay plans designed to take the edge off any designed to take the edge off an special material or headliner

booked.
Policy follows a series of disappointments on booking, which becoming known in advance, has given
the opposition a chance to frame
similar shows or prepare in other
ways against a steal of the whole
town's or section's draw.

Even with agents and artists, the booking office is stalling on actual dates though okaying or promising so many weeks of time.

### **BUILD MARCUS SHOW** FOR \$2 TOUR SOUTH

Atter completine seven weeks of RKO bookings the Marcus troupe, Ta. My Earse, Till the Marcus troupe, Ta. My Earse, Till the Troupe and will tour southern terlarged and will tour southern territory at \$2 top.

Ned Alvord will continue to press agent instead of going ahead of the Jessel-Talmadge unit. Chicago, Sept. 5,

### Burns and Allen Off On 2d Yr. for Publix

Orn Aut 17. For Funnix
Burns and Allen have signed a
new 40-week contract with Publix
through the William Morris agency,
and are currently playing at the
Chicago, Chi, on the first lap of,
their second year with the circuit.
The radio team cut their Paramount, N. Y., stay short last week
after the first show Thureday to
make the train for the Chi date.
Snyder and Lyons subbed for the

Snyder and Lyons subbed for the rest of the day, that team hopping thence to Boston for Publix.

Burns and Allen's last Publix figure was \$1,250. 1,250. They received an

Chicago, Sept. 5.
Burns and Allen have been given
two additional weeks by Balaban
and Katz.
After their current week at the
Chicago they play the Tivoli and
Uptown. Chicago, Sept. 5.

### Marshall's Forced Landing

Marshall's Forced Landing
Chicago, Sept. 5.
Everett Marshall, one of the three
headliners this week at the Chicago
theatire, missed the first two performances Friday. He was traveling by plane and delayed through
a forced landing. He arrived for
the night performance. Lee Sims
and Iomay Bailey, from NEC, were
utilized as pinch hitters.
Marshall played the BEO Palace.

tilized as pinch hitters.

Marshall played the RKO Palace
ere four weeks ago.

### DeBondy Back on RKO Floor; With Fitzpatrick

Fred DeBondy is back with the Thomas J. Fitzpatrick office as an alternate agent, with privileges of the RKO floor arranged for him. He was among associates dropped when the agency pruning was put through by Martin Beck.

DeBondy had only been back as an associate agent a couple of months, having been one of the RKO special field representatives.

### Charity-Bally Brings **Vode Back to Hartford** For 1st Time in 25 Yrs.

Hartford, Conn., Sept. 5. Hartford, Conn., Sept. 5.
Capitol, an Arthur house, staged
one of the most outstanding publicity stunts in Connecticut when it
secured Mayor William J. Rankin to
act as m. c. at its Sunday afternoon and evening performances.
The was accomplished by
The stage of the stage of

Samuel J. Maurice, recently appointed city manager.
Capitol management announced that 12 furnished apartments in an adjoining building will be contributed to the city charity department and devoted to unemployed families. Two stages shows will be presented each Sunday and part of the proceeds will be devoted to city contributed to the contributed of the

The semi-charity policy brings vaudeville to Hartford on Sunday nights for the first time in more than 25 years.

### PAY AS MUCH FOR RADIO ACT AS HOUSE GROSSES

Baltimore, Sept. Going on the nut for as much as his ordinary weekly gross, Izzy Rappaport is bringing into his indie vaude Hippodrome, Kate Smith and vaude Hippodrome, Kate Smith and the Swanee Revue, at a price reported around \$10,000. Average weekly take at this house is \$8,500. Indid date for Miss Smith will mean five shows daily oxcept Sunday, when only four will be in order, due to the 2 p. m. start of this SabBith on the price of the substitution of the substitution

for the anniversary week. Revue plays intact as it showed at the N. Y. Palace, and will be so adver-tised. Nat Brusiloff orchestra, Jack Miller, June and Cherry Preiss plus Miss Smith, is the roll-call.

### Linder's \$100,000 Claim On Hudson Showboat Idea

On Hudson Showboat Idea
Jack Linder has instructed his
attorney to prepare suit against the
Hudson River Day Line, New York,
for \$100,000, claiming the company
plagiarized his idea in operation of
the Showboat on Hudson May, 1293,
he approached William Oleott, president of the Day Line, on the idea
that was only lately carried out
by Oleott, but after going over the
entire plan he was told it would
cost \$115,000 for a surety bond on
the ship to insure that liquor
wouldn't be sold on it.
At that time it was dropped by
the vaudeville booker for that reason, claim by Linder now being that
Oleott hats gone ahead on his own
with the very idea he (Linder) proposed.

## MOLLY'S 4 LOEW WKS.

### Eddie Garr Flies to L. A. For Opening at Chinese

For Opening at Chinese Engagement of Eddie Garr, impersonator, at the Albee, Brooklyn, where he opened Saturday (3) is being cut short to enable him to accept a five weeks' contract to appear at Grauman's Chinese, Hollywood, in connection with run of Rain,' opening Friday (9). Garr winds up at Albee today (Tuesday), the is also dickering with Warner Bros. for a part in a feature he may do on top of the Chinese stage date.

### MILDRED BAILEY ON TRYOUT FOR \$2,500

Mildred Bailey's going with Loew for two weeks at \$2,500, with options for 24 more weeks, and has a addio commercial impending at a subject of the subject o

have to be exercised or dropped. While Miss Bailey and Whiteman had their differences through the songstress wanting to step out for herself, Whiteman had her tied up exclusively, it he so elected, until next spring. He didn't actually employ her as NBC held the sontract but with the provise she was to work for Whiteman exclusively.

work for whiteman excusively.
Sole provision in the release is
that Miss Bailey must not perform
with any other name orchestra, to
which she concurs, as the intention
is to do a single in vaude and picture houses.

Miss Bailey was practically set with Publix, but rejected the \$2,000 in favor of \$2,500 from Loew

### Ellington, Loew

Flock of Loew time has been lined up for the Duke Ellington unit. Band swings out on the circuit Sept. 16 with Pittsburgh the first stand.

16 with Pittsburgh the first stand. Circuit's Baltimore house follows Sept. 23, with Eillington booked into the Capitol, N. Y., Sept. 23, etc.

To take care of the Eillington frame Loew has switched the Cah Calloway Cotton Club unit from the Capitol to the Paradise for Sept. 23.

Chicago, Sept. 5.
Duke Ellington's orchestra pla Duke Billington's orchestra play the Oriental Sept. 9. It will be the sixth repeat for the colored bandone less than Ted Lewis. Ellington also holds the secon-highest gross record of the house.

### Show Must Go On, Dog Act Doesn't Care—Walks

Cleveland, Sept 5.
Lobo II, Clarence Moore's performing German police dog, did a
walk-out on its trainer and missed
three shows at Keith's 165th St. before a pickaninny found him in a
yard about a block away from the
theatre.

fore a pickaninny found him in a yard about a block away from the theatre.

Call of the wild was too much for the canine mugger who, oblivious the control of the canine mugger who, oblivious the control of the contro

ning performance was cancelled. Meehan and Newman, local talent, pinch-hitted.

### DUNN-MORGAN TOP BILL

Los Angeles, Sept. 5.
Josephine Dunn and Gene Morgan will top the stage show at the RKO Golden Gate, Frisco, week of Sept. 9. Following week the stage feature will be the Olympic Prize MULLY'S 4: LUEW WAS.
Loew, through Harry Lenetska KKO Golden Gate, Frisco, week of and the William Morris agency, has closed with Molly Picon to open for four weeks at the Capitol, N. Y., at \$2,500, commencing Oct. 14. Miss Picon is now in Buenos Aires.
Loew has an optidn for 19 more weeks after the Initial four.

# NBC's \$61,300 Bookings with Loew In 3 Wks.: More Than RKO in 3 Mos.

### Winter Back to Legit; Crawford for 'Irene'

Hollywood, Sept. 5.
Katherine Crawford is replacing
Dale Winter in title part of F&M':
Trene' at Portland, Ore., Sept. 17.
with the latter retiring from the tab unit to resume acting from the husband, Henry Duffy. Miss Craw-ford played in 'Flying High' for MGM.

George Dobbs replaces Walter Reagan in the 'Irene' juve part.

### Lauder's 25th Tour Includes 135 Towns And 3 Nites in N. Y.

Souna. Wagner will be behind, per usual, as g.m.

Three day limit for New York is new and because experience has shown that the Scots don't turn out the early part of the week, but later it usually means they have to put chairs on the platform to accommodate the overflow. Hence, by convoling the same gross into three get all possible as if in a full week. The Manhattan date, in April, will wind up the Lauder tour.

### RKO'S 20 WEEKS FOR-**PEACHES BROWNING**

A 20 weeks' option on Peaches Browning, as a single, has been exercised by RKO. It starts after the current engagement in Rochester, which was preceded by Albany; Academy, New York, and Prespect, Brooklyn. Miss Browning's single Brooklyn. Miss Browning's single Sam Shannon brought the Gomer Peaches Hecnan back to vaude and booked her with RKO.

### Texas' Gals Under Wraps Following Cops' Squawk

Albany, N. Y., Sept. 5.
The hook was thrown in the last night performance of the Texas Guinan show at the Palace here Indian above at the Palses here last week when two detectives sat in front row seats to see that the nite club act preserved proper decorum and wore sufficient clothes. As a result many of the features of the show, including the fan dance and the joke, 'It isn't the humidity,' it's the nudity,' were cut out.

The nudity, were cut out, woman yellow the show is the nudity, were cut out, wo man yellow the show the state of the show is the show is the show is the show is the show would be stopped.

### SWOR-SEDANO TEAM

Mabelle Swor, who danced with Charles Sabin last winter, is teamed with Sedano, last of Elizabeth Mor-gan and Sedano. Miss Morgan was last on the Coast in the Mark Hop-kins hotel, 'Frisco, dancing with Charles Columbus under the Mor-gan-Sedano billing.

Swor-Sedano team goes into the Paramount, N. Y., week after next, and may land in the Central Park Casino for the fall.

### RKO TAKES COLORED REVIE

RKO TAKES COLORED REVUE Frank Montgomery and his Para-dise Revue, colored, which has been appearing at the Paradise club, Atlantic City, all summer, is coming into vaude for RKO, booked by I. R. Sanuels. First date is Trenton, N. J., Saturday (16). RKO will add two acts to the floor show whenever playing it.

On the three weeks it has been doing business with the Loew circuit the NBC Artists' Service has taken in \$61,300 from that source alone. Tally rates as considerably more than the network has obtained in stage bookings from its own affiliated, RKO, in the past three months. The Loew coin was deived from the sale of only five acts.

Of the quintet the Canada Dry Of the quintet the Canada Dry unit, taking in the George Oisen combo, Jack Benny and Ethel Shutta, leads the credit side of the ledger with a total of \$24,000 for three weeks of appearances. Next in line is Buddy Rogers with \$19,000 for four weeks, and following him is Russ Columbo who brought in \$12,000 on a threet/week contract. The contract of t

# When Sir Harry Lauder commences his 25th American tour in Montreal at His Majesty's theatre, Oct. 7-8, it will not only be his steenth 'farewell tour,' but one of the longest trips the Scot has undowns which, while not a record, is near it. Lauder will play 44 new stands never before touched by him. Lauder sails from London Sept. 24 for Montreal arriving there Oct. 24 His support troupe will be assembled in New York this week by William Morris, Sr. It will include a semi-name orchestra and six acts. Williard Corey will be in advance three weeks and William Snyder, will be the second advance man, ahead 10 days. Snyder was for years alead of the late John Philip Sousa. Wagner will be behind, per louing the second advance man, ahead 10 days. Snyder was for year-old daughter of Willie Berger William Core William Core William Snyder was for years alead of the late John Philip Sousa. Wagner will be behind, per louing that the second advance man, ahead 10 days. Snyder was for year-old daughter of Willie Berger was a limit for New York is well be booker succumbed two days

An auto accident killed the seven-year-old daughter of Willie Berger outright and sent Mr. and Mrs. Ber-ger to the hospital, where the vaude-ville booker succumbed two days later on the operating table. Acci-dent took place Thursday atternoon (1) near Newcasile, Pa., when the Berger anto left the road, turning

perger auto lett the road, turning over, and his wife both gat.

Berger and his wife both gat.

Reger and some mesty bone breaks that caused gangrene to set in when delay in setting them was necessitated by the severe burns. On Saturday it, was decided to set the ankle regardless of the extreme pains. He died under the anaesthetic on the operating table.

Berger, formerly an RKO booker, was on his way back to New York from Chicago.

was on his. way back to New York from Chicago.

The Berger daughter was by his first wife, Dottie Gerber of the former Gerber sisters. The present Mrg. Berger is non-pro.

Against the advice of friends in Chicago they were traveling under a 'share expense' arrangement with strangers. The chauffecur of the fact of the strangers in the chart of the strangers are supported by the strangers of the strangers are supported by the support

At the Jamison Memorial hospital in Newcastle Mrs. Berger is still in on Memorial hospital

chance to live.

Funeral services for both Berger and his child will be held in

### RKO'S 3 COAST WEEKS A 'CAREER' FOR ACTS

Los Angeles, Sept. 5.
With the RKO Hillstreet bere and the Orpheum in San Francisco returning to vaude next week, and offering acts three weeks, Warners Downtown is having a tough time getting names. Last week, house cut its bill from seven to five acis, and switched to a double bill policy. Five acis are delivered on the stage for \$650 by the Bert Levey office. Acts formerly willing to take the one week are now concentrating on getting the RKO three weeks, which is a career for variety people out bere.

### 'Frisco Spot to Snyder

Los Angeles, Sept. 5. Billy Snyder will m.c. at the Orpheum. pheum, 'Frisco, when the house re-

Has been m.c.'ing for F-WC and Varners locally for past two years,

### L. A. Par's Names

Los Angeles, Sept. 5.
Fift D'Orsay has been booked by
Paramount for the week of the 15th.
Bing Crosby will be the big attraction the following week.

## VARIETY

### NEWARK GETS NO VAUDE UNTIL WINTER

Newark, Sept. 5. Despite stories to the contrary Labor Day passed without negotlations taking place between the mu

tions taking place between the musicians and theatres. No meeting, no conference, no proposal and no suggestion made by either side.

Resuit is no vaudeville in Newark. In view of the temper exhibited by both sides, both plainly playing a waiting game, common impression is that it will be nearly winter before vaude returns.

Several managers express themselves pleased with the situation as they maintain that vaude was rarely worth its cost and was shown merely because other houses used it.

### Harris Reopening House With Girl Tabs-Pictures

San Francisco, Sept. 5. Sam Harris, formerly of Ackerman and Harris, is reopening the President, Sept. 15, with a policy of girl tabs and pictures.

Associated with him are his son, Herbert, and Ella Weston, former A & H vaude booker here. Nell Harding is staging.

### Seven New F-M Acts

Los Angeles, Sept. 5. New talent booked by Fanchon Marco, but not yet assigned to

units, includes:
Sanna and Loomis, Dick Henderson, Bil and Bil, Pali Mail, Stetson, the Nine Allisons and the Elliotts.

### 2-A-DAY IN BEADING, PA.

2-A-IJAY IN KEADLING, PA.

Mahonoy City, Pa., Sept. 5.

Because of the resignation of C.

G. Keeney, who has become lesseemanager of the Park, Reading, Pa.,

J. K. Kreamer has become manager
of the Victoria here, a Chamberlain
chain theatre, effective at once.

The control of the part of the control

The control of the control of the control of the control

The control of the c

manager until last year.

Dear Readers of "Variety":
Satisfying my own curiosity I
deliberately overlooked placing
an ad in "Variety" during the
last week's engagement at the
RKO Palace in New York.
This is what they said about

It's Vic Oliver, in fifth, and Alex. Hyde, closing, who far outdistance the air warbler on applause. Oliver seemed in Suran

on applause.

Oliver seemed in finest fettle. He tied up the work cold after building evenly to a high point of satisfaction. The cold seemed in the satisfaction out, with his instrumental work, clowning and gagging that digs a deep furrow of favor all along, but it's the ground of the cold seemed in the cold seemed to be considered to the cold seemed t

Now I am convinced that I am a sap for paying for this copy.

## VIC OLIVER

1. My halt pint stoo

### MARGOT CRANGLE

2. My agent and gag writer

PHIL OFFIN

3. . My pal on the outside

AL GROSSMAN 4. My European Sponsor

JENIE JACOBS

### DEVITO AND DENNY And DOT STEVENS

Calling RYAN & NOBLETTE "-Are You Still Playing Golf?"

### 5 Acts, Full Wk., When RKO, Youngstown, Opens

RKO will reopen Youngstown, O., ith vaudé probably on Sept. 17. While it has variously been a full and a split week, RKO proposes re-opening on a full week basis, using

### ORPH, S. F., 6 ACTS, 1ST RUN. 40c TOP. SEPT. 20

San Francisco, Sept. 5. San Francisco, Sept. 5.
RKO ls planning to reopen the
Orpheum, possibly about Sept. 20,
as a Class B house with six acts
of vaude and a picture at 40c top.
Cliff Work and J. J. Franklin are
negotiating with unions for a deal,
upon outcome of which depends the

opening.

House has been dark for pass three months except for two weeks of 'Bring 'Em Back Alive'. Forty cent top would make the Orph lowest priced first run house in

### Eastern-Produced F&M

Units for Arthur's Time Fanchon & Marco units on the regular cross-country route will alternate with eastern-produced shows in the New England territory.

shows in the New England territory. Four weeks from Harry Arthur (Springfield, Worcester, Hartford and Bridgeport) start with F&M Sept. 9 or 16, but during this month F&M will put out three new units in New York.

### F&M Into Fisher, Det.

Detroit, Sept. 5. With stage shows out of the Fo here due to labor troubles, the F&M units are now being used at the

risher. F&M gets no billing either on newspaper ads or in the theatre.

### Columbo's Loew Trio

Russ Columbo is set to play three

weeks for Loew.
Comes in off western tour to open at the Paradise in the Bronx Sept.
9; the Metropolitan, Brooklyn, the next week, and follows with the Vaiencia. Jamaica.

### SHANE'S PORTLAND JUMP

Los Angeles, Sept. 5.

Max Shane, gen. press rep. for
Fanchon & Marco, has jumped to
Portland, Ore., to assist in staging
a heavy exploitation campaign for
Follow Thru' unit, opening there
at the Fox Sept. 8.

at the Fox Sept. 8.

Joe Penner and Olive Olsen head

### JEFF DAVIS' BOSTON AGENCY

Jeff Davis, among those dropped by RKO in readjustment of the RKO franchise group, has set up as an agency in Boston. He will represent some of the N. Y. agents in New England on any of their acts going into that terri-tory or wanting booking there.

Shriners Get Back House Shriners Get Back House Readling, Pa, Sept. 5. Wilmer & Vincent's 10-year lease of the Rajah theatre expires Sept. 1., and has not been renewed. The Shriners will manage the the-atre themselves, probably presenting road shows and vaudeville, and ex-pect to install new sound equip-ment.

F. & M. Vaudeless in N. Y. Fanchon & Marco's New York booking office has gone vaudeless with elimination of acts at the Cro-

tona, in the Bronx.

House last week shifted quietly to straight pictures after tough

Louisville Now Full Week
Chicago, Sept. 5.
Rialto, Louisville, becomes a full
week stand for the regular season
starting this week. Over the summer it ran as a spill.
Dick Hoffman booking from Chicago RKO office.

Q

Levey's New Offices
Los Angeles, Sept. 5.
Bert Levey vaude booking offices
moved Sept. 1, from the Alexar to
the Golden Gate building, Frisco.
John Dahlinger remains in charge,
with Levey making weekly trips
north.

# Labor Scales Delay Par, WB **Stage Policies**

Publix and Warner Bros. notably are not scheduling dates on re-sumption of stage shows or their inclusion this year where not played

sumption of stage shows or their inctualon this year where not played last, due mostly to negotiations with labor unions at this time. Concessions must be made with stage hands and musicians before decision can be reached as to whether and when stage shows will be used. Fanchon & Marco is awaiting word when its shows to back in Warner and Publix houses for which contracts are left. Fromise word when its shows to back in Warner and Publix houses for which contracts are left. Fromise for which contracts are left. Fromise to which contracts are left. From the word will be the contract of the property of the contract o

### F. & S. STAGE SHOWS IN AKRON OPPOSED TO RKO

Akron, O., Sept. 5.
Colonial, Fleber & Shea controlled first run straight film house, reopened two weeks ago, atter being dark all summer, and switched suddenly this week to stage shows. In connection with films. Curley Burns rustical comments of the suddenly stage of the suddenly stage shows are supplied to the suddenly stage shows in connection with films. Curley Burns rustical comments of the suddenly supplied to the musical comedy company, which closed seven weeks at Civic Play-house this week, comes in for one week only. Frank King, manager house this week only. Frank King, management of the Colonial, intimated stage policy would be continued inde-initely. House is opposition to RKO Palace, which soon will revive

### RKO Club Dept. Books So. Dakota Corn Palace

Chicago, Sept. 5.
Corn Palace at Mitchell, South
Dakota, one of the biggest rural
events of the year will be booked
this season by Tom Powell of the
Chicago RKO club department
Last season. Chicago RKO club department Last season M.C.A. had the date and the year before the William

Morris office.

A dance orchestra plus nine acts
of vaudeville will play the week of
Sept. 26-Oct. 2. Now being booked.
Powell has also set the annual
Fireman's Benefit in Cincinnati to
take nine acts for four days, starting Nov. 3.

BRyant 9-7800

Marcus Loev

**BOOKING AGENCY** 

General Executive Offices

160 WEST 46"ST.

J. H. LUBIN GENERAL MANAGEE

MARVIN H. SCHENCK

BOOKING MANAGER

NEW YORK CITY

### Coast to Midwest Hop By F-M Unit for Set-In

Hollywood, Sept. 6.
F&M's Hollywood Comedians' unit, featuring Teddy Joyce, Ben Turpin, Snub Poliard and Watter Hiers, is being jumped from here to Milwaukee, to open at the Wisconsin Sept. 9. consin Sept. 9.
Bili Riley will pilot the unit.

### **5 ACT SHOWS FOR** 3 RKO'S IN TEXAS

Dallas, Sept. 5. Dalias, Sept. 5.
With satisfactory labor contracts
arranged, RKO's three Texas acers
return to vaude this month. Opening dates are Dalias, Sept. 16;
San Antonio, 23, and Houston, 30.

San Antonio, 23, and Houston, 30, Acts will jump from Houston to New Orleans.

Present set upcalls for five instead of two-four act shows with all three houses shifting from Thursday to Friday openings.

### RKO Agents' Ass'n's Dues **Depends on Conditions**

The Artists' Representatives An-sociation will wait until it sees what conditions are going to be this season in vaude before reaching a decision as to what dues in the or-ganization will be. A. R. A. officials feel that it will be fairer to levy dues in accordance with business to a figure now which might be entirely out or line. Originally, plan was to charge \$85

line.
Originally, plan was to charge \$5
a month or \$60 yearly as dues. That
was in May, when the A. R. A. was
organized, but after payment of \$25

organized, but after payment of \$25 initiation by all agent members, a moratorium on regular dues at the \$5 a month figure was declared. Initiation fees were refunded to some agents at the time of the last trimming of the franchise list, since the association functions only for agents and associates who happer likes so the REGO door. There are one 30-odd offices now franchised.

### RKO's Commish Suit

Los Angeles, Sept. 5.
RKO booking office here filed suit in Municipal court against Mildred F. Keilow and Edith B. Farrington, administratrices of the estate of W. G. Kellow, and Dana Hayes for \$145

G. Kellow, and Dana Hayes for \$145 in booking fees.
Kellow and Hayes operated the Garfield, Alhambra, Calif., and agreed to deduct 5% from the salaries of all acts booked in by RKO but failed to do so according to the complaint.

### RESUMES WITH VAIDE

Fay's theatre, large independent vaude spot in West Philadelphia, opens today (Monday) with vaude-ville talent. House will be managed, as in the past, by C. C. Spink.
Pictures will be second run.

### LOEW READYING STAGE BARRAGE FOR CLEVE

Cieveiand, Sept. 5.
Indications are that Cieveiand will
be the next spot receiving conceatrated stage atjention from the
Loew circuit. Locally that amounts
to a tossing of the gauntiet to REO. Loew is reported preparing to send the same extravagant bills it has been playing at the Capitol, New York, into the State here.

On the other side of the fence are prospective RKO headliners for the local Palace which include Norma Taimadge and George Jessel, Thurston, and Rhapsody in Black' (tab). It can develop into a stage battle the like of which this town has not vet seen.

### Hotel' Disarranges Cap's Stage Bookings

Because of 'Grand Hotel' the Capitol, N. Y. is jazzed up on its stage show routings. The 'Hotel' grind run is a sure two weeks, maybe longer, hence the stage acts for the Cap presentations are being booked on an open date basis. booked on an open date basis of the Follies' not the same than the follies' not the same than the follies' not with a \$20,000 stage show. Brings 'Hotel' in Sept. 15.

### Cincy's 2 Big Weeks

RKO is planning to set aside F&M units at the Albee, Cincinnati, for two different weeks later on. F&M okays the arrangement.

Circuit wants to play 'Rio Rita,' musical tab, one week, and Olsen and Johnson a week later. Dates have not yet been worked out.

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2

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### RYAN and NOBLETTE

—We Don't Play Golf, but we can't give it up"

Cracking Back at DE VITO and DENNY and DOT STEVENS

# Tom' with Radio Sound Effects. By WCFL Players as Presentation

Milwauke, Sept. 3.

Milwauke, Sept. 3.

Milwauke theatra audiences had their first view of the modus operation of a stock company rehearsal with their first view of the modus operation of a stock company rehearsal with the first view of the modus operation of a stock company rehearsal with a stripts in hand. Two microphones or the Garleid Fox nabe, to show the Golks how the thing is done.

'Uncle Tom's Cabin' was the play of these for the exhibition and plenty of the Whether it was the judge of the Whether it was the judge of the Whether it was the lead of should have been offered on a rainy should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers, such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers. Such should have been offered on a rainy same of his co-workers. Such same of the day keeping ticket buyers in the such same of the day keeping ticket buyers in the other horses and the other heroes used to draw them the such same of the day keeping ticket buyers in the other horses and the other heroes used to draw them the such same of the day keeping ticket buyers in the such same of his co-workers. Such same of his co-workers and his part of the properties of th

### CAPITOL, N. Y.

CAPITOL, N. Y.

New York, Sept. 1.

It's all right enough to say that at the Capitol this week is a great show, including in. its cast Lilyar Tashman, Sophie Tucker, Jack Pearl, Rithel Shutta, George Olsen's week of the Capital Ca

mext week?

Certainly there can be no quarrel with the current show. Even the 80 minutes that the stage end securitied, and despite the 50 minute pites so 'jammed with sockerino entertainment. Only way to review the layout, of course, is chronologically, which method is helped by the fact that there's no attempt at staging, that there's no attempt at staging, regular vaude formation.

To say that Jack Benny is better.

the acts running off in pretty much regular vaude formation. To say that Jack Benny is better than Jack Pearl or that Sophie Tucker outshines Lilyan Tashman is impossible. They all do their particular stints dead of the particular stints of the second of

his cleverness by the fact that he doesn't need a cane or other manufactured nick-nacks to put his humor over.

The manufactured nick-nacks to put his humor over.

By the manufactured nick-nacks to put his humor over.

By the manufactured nick-nacks to put his humor over.

By the manufactured nick-nacks the manufactured nick-nacks things turn out. His is a highly capable and diversified group of young men whose musical anties are always on tap for novelty and syncopation. To show their control a quartet of the lads step out on the apron for a trumpet solo played in the most planissimo fashioth and rounded in tone. Ethel Shutta comes on toward the end of the proceedings for two vocal numbers plus her usual air signature.

Lilyan Tashman, plus a couple of new ultra-lavish gowns, devotes her seed to the fashioth and the seed of the proceedings for two vocal numbers plus her usual air signature.

Lilyan Tashman, plus a couple of new ultra-lavish gowns, devotes her bear of the seed of the proceeding the seed of the proceeding the seed of the last it seemed new because the tag is turned the other way around. At any rate it good fun, allows Lulyan any rate it good fun, allows Lulyan any rate it good fun, allows Lulyan over nicely. Lilyan dug Edmund Lowe out of the wings for encore purposes and announced her seventh anniversary was that night for the usual applayes result way genny selzed on the Lowe presence for three or four of the funniest comments throughout the show.

Sophie Tucker doesn't try any gen ments throughout the show.

Sophie Tucker doesn't try any gen of three numbers, but how with audience went for her! She's probably the only person in the world who ould mix together. Ell, Ell' and Tawar. You Made the Night Too.

Long."

Jack Pearl to close the proceedings is another problematical choice that worked out okay. Pearl doesn't chart worked out okay. Pearl doesn't chart worked out okay. Pearl doesn't ling back into the files of his memily one of the bear of the pearl of the pear

in front of a street drop and gagged. Okuy results.
Couldn't very well close cold that way, so all the stars assemble in front of a drop dressed in street clothes to worry about where to go go the stars of the stars as the stars of the sta

Kauf.

### ROXY, N. Y.

NOW Y, N. 1.

New York, Sept 1.

Current are 'Down to Earth'
(Fox) with Will Rogers and a stage
show called 'Manhattan' comprising
a series of five sones and dance
tableaux resizement and the series
and content of the sones and dance
tableaux resizement might be the
highest point in lighting effort
reached by the Roxy, for an entire
program. Unfortunately the bill
lacks an amusement punch and a
light week can be looked for in this
reopening. At \$50,000, it means a
roofit here nowadays, and if the
house does that there can be no
squawk.

third starca of the Cathedral's reopening. At \$80,000, it means a profit here nowadays, and if the house does that there can be no squawed to be supported to the support of the support o

for the only real laughs in the entire stage bill.

Le Binde and Du Charme, acrobatic adagio trio, front the first episode and prove a charming bit of entertainment in their eccentric gyrations.

Roxy show runs usual 140 minutes with the usual overture. David Ross, conducting, and an act by the control of the control of

rently.

Roxy also, currently, projects a novelty and highly developed piece of secondary screen entertainment in the technicolor production of a Walt Disney Symphony called Flowers and Trees, one of the program's highlights, Movietone newsreel rounds out. Sham.

### ACME, N. Y.

New York, Sept. 2.

Subtitle of this Fourteenth street house is 'Americas' only Soviet-Kino.' Theatre is proud of that and is stressing it as much as possible in programs and advertising. Next week an architect gets to work on the house from to change if to what appears to be a mosque a-lamber to the the Union Square Moscovites can really related thome.

Petrograd, and then the Union Square Moscovites can really feel at home.

History of the Acme is a cockHistory in the History in the His

interested in subject matter, not art or technique.

Quite often, because of the lack of available product, pictures are a subject of the lack of available product, pictures are the subject of the subj

most of the revenue thus far coming in mornings.

Thus far the policy has not been a rousing success, but management has gotten a bit better than an even break, which is something; what with the weather and the season and general depression.

Clown George' (Ukrainfilm) current.

Kati.

### DENVER

DENVER

Denver, Aug. 31.

The stage show. Radio Stars, made up of a number of air names, and an analysis of the program of the

Mack, local favorite, from the pit, was spotted. They liked, his chatter was the pit of the state of the listed, and Ted and two of the listed, and Ted and two of the band imitate steel guitars on saxophones. Ted tells about his radio contest of the past picked to work with him this week. Boys sing 'Sweet Sue.' They are Loran Wallace, William Blakely and Lorry Doran. Ted then introduce a hilblilly number for a click. Goys did not be supported by the support of the su

NEWSREELS

### TRANSLUX

After all the ballyhoo Fox-Hearst exuded about research and exclusive use of giant lenses, Pathe made a better job generally of the eclipse for the newgraphela

Had F-H done a little real ex

for the newsreeis.

Had F-H done a little real exploitation by first showing the difference between the regular lenses and the ones which it claimed it is not a considerable to the constant of the control of the cont

Proving that the past week was not so weak in camera news.

not so weak in camera news.

The Luxer, through Pathe, also showed Jowa farmers being released from Council Bluffs prison, and dipped into the Illinois mining region, where miners are on picket duty over wage disputes. Why the American Legion confab in New York was overlooked by the Embassy did not concern the Luxer, and the profit of the control of the profit of the control of the profit of the control of t

### **EMBASSY**

27

EMBASSY

Weak program that shapes largely as a revival, the Weller hash of the state of the stat the projection booth.

Schmeling's return to New York just one of those set-ups for a camera.

Waly.

York was overlooked by the Embassy did not concern the Luxer, which showed the boys marching in Erooklyn.

Pathe presented a real novetly clip in football practice of the saliors aboard the U.S.S. Saratoga, plane carrier.

Amusing subjects were a three-baser of the saliors aboard the U.S.S. Saratoga, which sounded it is a top to the saliors aboard the saliors of the two theatres included Trubee encorable, Hoover on depression, consever a trace sality parts. Healthy transcentification in the saliors are salicy to the saliors and the salicy content of the saliors aboard the salicy covered in the programs of the two theatres included Trubee encorable, Hoover on depression, and the salicy covered in the programs of the two theatres included Trubee encorable, Hoover on depression, and the salicy covered in the programs of the salicy covered in the programs of the salicy covered in the programs of the two theatres included Trubee encorable, Hoover on depression, and the salicy covered in the programs of the two theatres included Trubee encorable and the salicy covered in the programs of the two theatres are the case of the salicy covered in the programs of the two theatres and the salicy covered in the programs of the two theatres are the case of the salicy covered in the programs of the two theatres included Trubee encorable and the salicy covered in the programs of the two theatres included Trubee encorable and the salicy covered in the

### LOEW'S STATE, L. A.

LOEW'S STATE, L. A.

Los Angeles, Sept. 2.

Veils' unit carries no real sock, but has its high spots, especially when Conrad's Pigens and Zeida Santiey are on the stage. Miss her mimiching of Zasu Pitts, a sweet characteristic. Show runs 54 minutes. Several chorus routines; could be deleted to, tilt the tempoletem sugmented by a tapper, are strong, but could be more valuable if the comic were given more of a chance. Edna Errico hot-cha'd characteristic shot-cha'd and all siegal arrangement of 'Shine'.

Madeline Schmid, colorature, had the thankless task of warbling background music for several chorus routines, and handled aren, weeked in front of the line to good effect. Veil motif was carried throughout, winding up in a bridal finale that kept building to the entrance of the populsa from the back of the balJan Rubini overture was followed.

pigeons from the back to the con-cony.

Jan Rubini overture was followed with a violin selo of Rosary, with a care of the control of the con-trol of the control of the con-used for trailer to "Sally," next week's stage show, with a ballet dancer on her toes back of it. News-reel and "Gaunt," dramatic three-reeler (Talking Picture Epics), filled in. Feature is Biondic of the Follies' (Metro). Business near ca-pacity at opening matinee.

### ORIENTAL, CHICAGO

### PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

New York. Sept. 2.

It's there were at the Paramount but takes an intruder. Will Martin the Control of the C

Coast who's in his third week new now.

Novis goes on about middle in an appropriate spot between two comedy numbers. While at some shows, since trying his luck at this house, Novis has been getting show-curbing hands, and one night last week did five numbers, Friday at the first eve de luxe round, he trimmed down to two and ran away.

ORIENTAL, CHICAGO

Another Fanchon & Marco stages and years of the page of the

### PALACE, N. Y.

Palace this week completes the cycle of all possible variations of vatideville policy by going stage band presentation style, first performance of that type in the house. The billing gives the house a bouract show and a picture, conforming to the neighborhood type in pattern.

and show and a picture, conforming to the neighborhood type in pattern. However, there is still some distinction to the old ace of vaudeville in the fact that the band is Fred Warling's, which for cost, prestige and entertainment qualified the control of the co

downstairs, a fair showing considering Saturday started a three-day week-end holiday, and was hot as "Running off of the performance takes on the happy-go-lucky method of all stage band presentations. It's rathor shapeless and lacking in clid matched stages. Show opens cold the drop for a few bars before the curtain files. They use a trick arry rangement of 'Sing' for the gataway, number-being amnoused through a card borne-by a page, a page, by the off of this own and maybe rates being included as an act, making the count nine. If you like, you can count in also the Waring drummer whose sky owcalizing and antica pull inter-Eand is on the stage practically all the time and doing four or so a day for week-ends make it quite a stimt. Waring does he announcing, but wisely makes his introductions straight, leaving the gasting. First of the outside turns is Radio Kibes, an at feature making the!

ing, out-west, it is gagging to stone straight, leaving the gagging of the outside turns is Radio Riubes an ani feature making their vaudevile bow (New Acts). Tom Waring is an early item, singing three numbers before the band and doing nicely, thanks to a listenable baritone voice and an agreeably singing the straight of the straigh

and folling for them in their incidental business, which is very incidental live less and got a friendly recommendation of the control of probably the most resourceful band organization, again the versatility of procam for a week is by way of being a unique achievement. Rush.

### STATE, N. Y.

pentier there is nothing conceeded as a draw, show its semooth entertainment. It has rince balance, plenty of varicty and will satisfy. Especially been satisfied to do the State requirarly, knowing just about what they'il get.

A lot of the pictures, most or which come down from the Capitol. That places Last Mile' to a test here to some extent. It is some extent they il get.

A lot of the pictures, most or which come down from the Capitol. That places Last Mile' to a test here to some extent. It is some extent they il get to some extent they be the some extent they are the come down from the Capitol. That places Last Mile' to a test here to some extent the opens soully with a pop which he selis admirably, then launches into 'Volce in the Village Choir,' which seems to be maiding a little was followed by the late of the show, returning to do an Irish Iullaby for the scipway.

Town, following, he tied up the show, returning to do an Irish Iullaby for the scipway.

Town, following, he tied up the show, returning to do an Irish Iullaby for the scipway.

Town, following, he tied up the show, returning to do an Irish Iullaby for the scipway.

Town, following, he tied up the show, returning to do an Irish Iullaby for the scipway of the scipw

### ORPHEUM, N. Y.

ORPHEUM, N. Y.

Usual five acts running a minute of the control of

### PALACE, CHICAGO

PALACE, CHICAGO

Chicago, Sept. 3.

Eyery appearance of a great week was visible Saturday, but nobody could state. With anything more positive than theory whether it was 10-50 or 75-25 between Bird of Paradise' and Jack Dempay or the paradise and Jack Dempay or the mains astounding, and the Palace insent whose distribution of the palace insent palace in the palace insent palace in the palace insent whose distribution of the palace insent palace in the palace

cago demand for new material need not worry a comedian, as it's never very rampant.

Willard Mack carpentered the framework for Jack Dempsey. It could scarcely be dignified as an act, although it passes the test of scarcely be a dignified as an act, although it passes the test of scarcely be a dignified as an act, although it passes the test of scarcely dignified as an act, although it passes the test of scarcely dignified as an act, and applied by a scarcely dignified as an act, and applied and all that nervousness of years ago is absent. He handles himself easily and, as usual, lose a scarcely dignified as a scarcely dignified and all that nervousness of years ago is absent. He handles himself easily and, as usual, lose a scarcely dignified and act, and a scarcely dignified and a scarcely dignified and act, and a scarcely dignified and a scarcely dignified as a ford a scarcely dignified and and a scarcely dignified as a ford gift from Dempsey, although the 14' count is the theme of several gas a long the way. Jack Sharkey is not treated so politely, Dempsey observing that to some fighters any blow under the Adam's apple is foul.

### · CENTURY, BALTO.

CENTURY, BALTO.

Baltimore, Sopt. 2.

Well, boys, the sluggest of the new season is on locality. At present it's a heavy two-sided battle between this Loew spot and the interest of the new season is on locality. At present it's a heavy two-sided battle between this Loew spot and the interest of the season is on the season in the season in the confines of this southern town looms up in all importance.

In a season in the season in the season in the confines of this southern town looms up in all importance.

In a season in the sea Excellent State show with Morton Downey as the major draw, plus some possible b. o. support from Georgea Carpentier, who once would some possible b. o. support from Georgea Carpentier, who once would continue the same amount of effort, intelligently applied, might pull them Capitol, Loew's deluxor, so it's difficult to estimate what it might do hances for a fair week, however, seem good, with Downey certain to attract as a result of his air following and the fine showing he makes on thatter stage, and the same and the same on the Saturday proceding the Fourth of the old the same amount of effort in the picture are fine with the same and bring Lyman but the same and the same on the Saturday of the act and encore specified to the potential specified the same of the same and the same of the same of the same and the same of the same and the same of the saturday proceding the Fourth of the same and the same of the saturday proceding the Fourth as seven the picture are half, way out of the act and encore specified the same of the same and they applied, might pull them the same of the same of the same and the same of the same of the same and the same of the saturday proceding the Fourth and same as support show Saturday proceding the Fourth as some charge of the same and the same of the saturday proceding the Fourth and same as the same of the saturday proceding the Fourth as some surprises were noted through apparent out-of-town trade through apparent out-of-town trade that Saturday night, Sunday and Monday. They may occur over the table with the same and th

# NEW ACTS

JOSEF CHERNIAVSKY'S BAND
Orchestra, Singing
32 Mina; Special in Full
RKO Albes, Gineinnati
Rernie an The Russian Jazz
been playing leading hotels and
been playing leading all and
been playing leading all and
been playing leading all all all all all all all
been playing leading all all all all all
been playing leading all all all all
been playing leading all all all all all
been playing leading leading all
been playing leading leadin

EVELYN HAGARA Songs (Novelty) 12 Mins.; One Filmarte, L. A.

12 Mina; One Filmarte, L. As Angeles, Sept. 2.
Featuring a trick rendition of Song of the Wind, Evelyn Hagara, contrails of the Wind, Evelyn Hagara, contrails of the Wind, Evelyn Hagara, contrails of the Wind, Evelyn Hagara, or the Wind, Evelyn Hagara, or the Wind, Evelyn Hagara, or the Wind, Evelyn Hagara, with plane accompaniment, with exception of the novelty number, with plane accompaniment, with exception of the novelty number, with plane accompaniment, with exception of the navelty number, and the with the work of the Wind, with plane accompaniment, with exception of the novelty number, and the with the with the wind of the with the wind of the wind of

final encore, comprised balance of her repertoire. Aside from house of Filmarte type, which specialize in foreign productions, act is un suited for picture deluxers.

HILL and AMMON
Songa
Songa
Owntown, L. A.
Downtown, L. A.
Miss Ammon, formerly Nettle
Packer of Anger and Packer, carries the burden with her singing,
though Hill's plano playing is no
prelenced Blayers. Their work is
timed to sell high. Miss Ammon's
voice is packed with hot-cha appeal. Singing three numbers, all
blues, she was set from hor first
blues, she was set from hor first
blues, she was set from hor first
up the singing. In his hoke solo he
clowns all over the keyboard.
Material is good vaude and
which is what they should do after
they play the few weeks offered
hereabouts.

RADIO RUBES Song, Comedy 10 Mins.; One Palace, N. Y.

New hillbilly quartet, from the broadcasting field, billed as Rum Davis and his Radio Rubes, Station R.-U-B-E. Routine follows the usual lines, with the exception of one member who has an odd trick of simulating musical instruments and simulating musical instruments and

one member with the acception of simulating musical instruments and other sounds.

Trick is capitalized during most of the act, being blended into the superscript of the act, being blended into the first of the superscript of the act, being blended into the superscript of the act, being blended into the mouth organ and musical manual ma

SHAW and BRUNET Songs 10 Mins.; In One Orpheum, N. Y.

Opphysim, N. Y.

Team suggests a radio pair, though they do not croon and use no mike. One man has an assured—almost too, assured—manner, while the other is almost without expression and ill at ease. There with the voice, though, and they both get over nicely with harmon-lead numbers, mostly medleys, with a constantly of the control o

DARO and COSTA
Dance Flash
Dance Flash
Orchiston, N. Y.
One of those acts of constant
changes. Last time they were reported with a male tap dancer and
an accompanist. Now the tap boy
panish a girl with a light and not
always agreeable soprano filling in.
Doesn't seem to fit yet.
Name team holds to a nice
routine of Spanish for the opening
the spins are repeats, but they
look different with the skirts off.
Good opener for the smaller houses,
but not likely to rise above that
without drastic changes.

'DANCE OLYMPICS,' (5)
Dance Flash
10 Mins.; One and Full (Special)
G. O. H., New York
Five girls with opuport to portray
Five girls with opuport to portray
fractions of the control of the control
dances. Mostly regular acrobatic
routines which are very familiar.
Opens in one with a blonde looker
announcing. Into full against an
arena drop. Finale lacks rhythmic
otherence.

coherence.
Act was spotted next to closing at this indie spot to only faint reaction. Somebody should use that blonde. Or maybe it's her act? There's no indicater.

Shan.

### **ACADEMY** New York, Sept. 3.

New York, Sept. 3.

There isn't anything especially to crow about on the vaude lineup from the box-office view, so that this Skouras-operated downtowner will have to depend for its magnetizing powers during the first laif of the current stanza upon the first of the current stanza upon the control of the current stanza upon the control of the current stanza upon the control of the current stanza upon the case of the control of the current stanza upon the case of the control of the current stanza upon the shelf. Steady flow kept up atter the shelf in the shelf of the the shelf of the the shelf of the There isn't anything especially to

(Continued on page 29)

clean-working, smart magician.
Zingone's act has nice pace, and all the tricks are effective. The easy chatter suited. Only minor objection, and that not Zingone's fault, was spotting the magician preceding sense tragic sketch, and the suited should be suited to the suited of the suited should be suited as the suited of the Lytell act.
Lytell has his 'Valiant' character.

tront of the Lytell act.
Lytell has his 'Valiant' characterlzation down to the finest touch by 
now, getting every drop of sentiment and color out of the lines. 
The reat of the cast is uniformly 
weak, but Lytell sustains the entire 
sketch alone. It is proof that skits 
are not dead to vaude; not if properly written and acted.

erly written and acted.

June Carr is one of the new rising comedienne dancers. She has developed a couple of routines on the book of the couple of the coup

Business excellent the first show.

### **ACADEMY**

(Continued from page 28)

(Continued from page 28)
Budd, and this week the Street
Singer's the candidate.
The little the candidate.
The little the candidate.
The little the candidate.
The little the little the candidate.
The little the little the candidate of the better.
That accounts for the performance's applause honors going to the deuce spotter, Hermann Hyde and Miss Mona, Jose Feer's latest package of class divertissement. It's the neighborhood, and bearing this in mind as a guiding rule, the RKO booker on the house could help things all around.
The the corporate dancing exhibit of the Chevaller Brothers and Alice. That somersulting way to the Chevaller family was as usual the high point of the turn, with the same lad scoring equally as well with the toe.

Herman Hyde has a folk of trick.

tapping.

Herman Hyde has a flock of trick
musical instruments and a kit of Herinan Hyde has a flock of trick musical instruments and a kit of off-color gags, and his looker partner has the figure and the sinuous wiggle, with the result that they turned out a crack combination for this spot. Kids got a hefty kick out of Hyde's operation of the gimmicks on his violin, flute, bull fladle, etc., and the oldsters chorted expand the oldsters chorted expand the oldsters chorted expand the oldsters chorted expand the control of the formation of the Mona torso. Customers held up the proceedings after the duo's walkoff, to bestow upon them a couple of extra ovations.

bestow upon them a couple of extra ovations. Pollard was slow in getto-plane warmed up. Finished, smooth touches of the artiel as revealed in her first two numbers was a little beyond them, but when she went rough and tumble with the firtation seen, abetted by a park in the seen of the see

cultural ladder.

Buck and Bubbles found no difficulty in carrying them along from
the very start. Stubby boy's adroit
fingering of the keys passed off
the start stubby boy's adroit
fingering of the keys passed off
the start stubby boy's adroit
fingering of the keys passed off
the start stubby start start
finge but the gags, tap dancing and
warbling kept the laughs and plaudits coming in bunches. Boys infietd into their blues numbers a
Yiddish chant that brought a murmur of amazement and a special
Yiddish chant that brought a murmur of amazement and a special
Yiddish chant that brought a murmur of amazement and a special
Yiddish chant that brought a murmur of amazement and a special
Yiddish chant that brought a murmur of amazement and a special
Yiddish chant that brought a murmur of amazement and the service of the
Town and Knott
duo was a thing of impressive
grace and got some recognition, but
not as much as it merited, while the
prima donnish soprano of Lelana
Riviera fared moderately, Odec.

### GOLDEN GATE, S. F.

GOLDEN GATE, S. F.

San Francisco, Sept. 2.

Only RKCO house on the Coaste Capacity Coaste Co

### DOWNTOWN, L. A.

Los Angeles, Sept. 1. Los Angeles, Sept. 1.
Going: into a twin bill policy, the
Downtown has cu: its vaude bill
from seven to five acts. Opening
fight saw little improvement in
business with the house less than
a third filled for the initial performance. Features are 'Big City
Blues' and 'Ride' 'Em Cowboy,' both
Warners.

Blues and "Ride Em Cowboy," both
Warners. Water acts are poorly selected and
Valued acts are poorly selected and
Valued acts are poorly selected and
I available the bill.
Opening act, McKeown Family, tumblers, nine people, show a
lot of bodies, but little talent. Closing is the Kiddle Revue, a dancing
school act of 15 kids, Youngsters
go through the usual kid dance stuff.

Outside of the relatives they draw, act means nothing. School is starting next week. Local theatre patrons only get this type act during the vacation period, when they are too numerous to be entertaining. Three acts sandwiched in between Three acts sandwiched in between the bell has to offer. Nee Wong in the bill has to offer. Nee Wong in the deuce spot okay with his familiar uke playing and imitations Novelty of a Chinese getting hot or rhythym is still good. Mead Anderson and Co. follow Mead Anderson and Co. follow

rhythym is still good.
Mead Anderson and Co. follow.
Miss Anderson, a local soprano, is
backed by the Sequoians, male
quartet which worked in the coast
company of 'Gh' Crazy.' Vocal routines are the same as the quartet
did in the sinow. With a special drop
the act looked dressed up and
pleased moderately.

pleased moderately.

Hill and Ammon (New Acts) next
to closing, were the hot spot of the
bill. Miss Ammon, a torrid blues
singer, and Hill. a trick plano
player, whammed their way through
three numbers. Both are good performers and with their present material should get somewhere.

Universal News clips filled out he bill. Call.

### ORPHEUM, DENVER

Denver, Aug. 31. Stone and Strain, assisted by Helen and Elsie Risoli, opened the vaude with an act developed locally at a school of dancing. Turn got nice hand. On their entrance, Stor nice hand. On their entrance, Stone and Strain, men, do a routine and sing It's About Time. One of the femmes enters and does a hardshoc tap, after which boys sing. Drop parts showing college layout with 1915 Ford smeared with wisecracks. All four do novely dance, sing and go into dance fadeout. With a little more work this act would do.

more work this act would do.

Harrison and Elmo are back with
their crap game, in which one poses
as a greenhorn, and trims the other,
getting laughs with the language of
the game. Their entrance is clever.
One asks questions out of the
News' and other answers out of the
Post. Everyone here knows how
the papers love' each other. Femme
enters and sings indifferently, but
does better in tap, number. All
three sing 'Good-bye Blues' and off

three sing 'Good-bye Blues' and off o. k.

Jee Herbert and girl pull some chatter, some of it old, do a little of the chatter, some of it old, do a little of the chatter, some of it old, do a little of the chatter, some of it old, do a little of the chatter, some of it old, do a little of the chatter of t

West Masters pleased with another of his uniformly good organ solos, and Howard Tillotson and orchestra furnished excellent music for the vaude. Hold Em Jall (Radio) credited with a share of the

### GRAND O. H., N. Y.

This spot compares in operation with the Palace, Broadway. The G.O.H. spots third run film product, while the Palace is now Broadway's third run vaude spot, palying acts after they show at Loew's State, Paramount, Capitol, Roxy or all.

The G.O.H. screen currently is screen, Facture, is Washington Masquerade' (M.G.). This and a Zasu Pitts-Thelma Todd show makes the spot look like a Loew house.

Makes urreture and food allow makes the spot look like a Loew house.

In other respects the Grand runs like any regular combo except when it doubles features. Acts present it doubles features. Acts present it doubles features acts present for the feature and feature and feature and feature with a feature and to some with a brunet. He was a feature and the feature with the study of the feature and the feature with a comedy skit.

Late afternoon show on Saturday (3), change day, didn't provide as enthusiasite an audience or as big to be due to the Labor Day holiday. However, if the audience, which comprised a goodly number of kids and women, was not enthusiasite how women, was not enthusiasite has been seen better realts. Here with a couple of stooges, Lehr would fare better if absenting himself from the stage during some of the stooge episodes. Seen the stooge for the stooge episodes. How would fare better if absenting himself from the stage during some of the stooge episodes. Gogs, doing the usual. Gordon fronts in full, hounds appearing according to signal. Okay turn which could measure better with decent lighting. Vaude ran to 43 minutes with news-cel and trailers rounding Shan,

PARAMOUNT, N. Y.

(Continued from page 27)
Lilly' ditty of Mahoney's. Except
at the opening, where it belongs,
Eddy Duchin's band goes to work
to furnish the stage band accomto furnish the stage band accommonuncements of acts coming over
the amplifiers and main setting,
atop a building, passing for a broadatop a building, passing for a broadatop a building, passing for a broadeffective all the way.
Mahoney's routine is substantially
Mahoney's routine is substantially

Annual a routing substantially the same as in vaude, with little knuckling down on time. On top of the Tully vocalthenics, there's the floppo dance material and the xylophone number. His is one of the few acts that isn't lost in the quarter-section open spaces of big personality reaches to the arctic-cooled loges where people are wishing they had their overcoats with them, despite getting exercised by laughs.

them, despite getting exercised by laughs.

Price makes a generally smooth showing of himself but could whittle showing of himself but could whittle on announcement bits. His trio adagio spasm, with the fill-size Price as the gal, is his strongest moment. Olavy on his impersonation of Ed Wynn and Harry Richman on bits. These are the best, followed by Chevaller, Cantor and Joison. Mothing even approaching nice to the price of the strongest of the price of the strongest of the st

average and the street of the

### FOX, BROOKLYN

FOX, BROOKLYN

Shakeup in the house division of the show at the house and house and the show at this house, and his entrance is the stream of the more of application of the show and the plane, pollshes his shoes and finally blowg his nose, using the same towel. Under it all Kaufman is a timelight and leads the rest of the show intelligently and without gestures, but when the spot shines he needs only the zinc-white map. He has all of the other clown tricks, and the show intelligently and without gestures, but when the spot shines he needs only the zinc-white map. He has all of the other clown tricks. Miss Reo or Rio (they spell it both ways) tries hard but lacks the alleys. Froffered a nice session and pleased.

Miss Reo or Rio (they spell it both ways) tries hard but lacks the alleys. Froffered and lack spontanetty and does not register. In addition there's the usual Pox news-real and a Magic Carpet, both profiled the show in the show it is the show in the show in the show it is the show and the feature, which probably is responsible for the better than usual businum the house of the show the show the head of the show the

None of it very smooth. They break into 'two' for a moment with a

None of it very smooth. They break into 'two' for a moment with a springboard contraption for one trick and some fooling. Hardly state of the springboard prop.

Finale is back to the opening set, but with most of the girls as dwarfs carrying huge baskets of eilke which conceal their height. Duval produces more fabric, which is placed in a cabinet back stage. At a shot this is taken up to reveal a girl in the midst of billowes of slike when the state of the

### IMPERIAL, TORONTO

IMPERIAL, TORONTO
Toronto, Sept. 2.
Wet weather and the annual Expo
just nosed the Imperial out of chalining up a new house record when
the Gaynor-Farrel duo held this
house last week in 'First Year'
ter house for a second week's run.
Knevels' deluxer has 'Horse Feathers' (Par) to follow and still hopeful of topping the record, an aim
that is reashlo, considering that the
that is feasible, considering that the
a last show that went on at '9:45.
Showmanship technique supports

a last show that went on at 9:45. Showmanship technique supports a stage bill that might have worried if not such atrong screen fare had been offered. Despite the feature film's draw, Knevels has gone ahead and turned out a workmanike stage bill that gives the cash like stage bill that gives the cash of the six bill outley.

for the six-bit outlay.

Prez opens in full-stage with mixed line of six boys and six griss mixed line of six boys and six griss. They're on in two before a cade drop with arch for hot routine and scrim up for a night-club set, this embellished by mechanical cut-outs of a colored band in heroic proportions. Fetch and Deauville go into-tions. Fetch and Deauville go into-tions. Fetch and Deauville go into-tions. Fetch and Deauville go into-tions and Holland and Knight trail for a class ballroom number that scored on fash. Boy is in talls; girl in black satin trimmed with white fox; nifty wardrobe that adds to the finish of the number.

Rudy Kaye is out in one for two

finish of the number.

Rudy Kaye is out in one for two familiar pop warblings that have no trouble in scoring and scrim fles with girl and boy line-up back before the nite club set for a swift eccentric that pleases. Dezzo Retter closes first half in his standard self-wrestling act and gets a nice reception.

company round-up.

Jack Arthur takes the baton for an English hunting medley, pit-band in hunting pinks and black caps. No tie-up with used or receive the number goes over with the ceremonality of the Scot leader. Cartoon. organesque and newsreel plus 'Horse Feathers' (Far). McStay.

### FOX, 'FRISCO

San Francisco, Aug. 27.
Much has been written and said about selling seats with trailers. But the Fox manager, Herman the Fox manager, in his drams trailers they would to but to be the fox other de buxe managers throughout the country.

st, 34, and 'The First Year' for the feature, which probably is responses able for the better than usual busished to the better than usual busished the better than usual busished the busished to the better than usual busished the busished to the better than usual busished the busished the busished to the better than the busished t

### PARAMOUNT, L. A.

Nicely balanced presention that shows class from curtain to curtain shows class from curtain to curtain the shows class from curtain to curtain the shows class from curtain to curtain the shows traveling at a tast pace. Eddie Stanley, on his first week as m. c., scored strongly and should get a run out of the house. Thought was sure fire. He probably figures that if, they laughed at it in 1320, it's still tunny.

Opening its laughed at it in 1320, it's still tunny.

Opening its owner, with an acrebatic dance consisting mostly of back bends, which sold well. Applicates carried over to Stanley's made acrobatic by the same through the same through

### Hollywood

(Continued from page 6) those who owe dues, 25 having full been dropped for delinquency.

Spiegelglass' Story Quest
Leonard Spiegelglass, Fox story
chief, leaves for New York on a
story and play hunt:

Stock to 'Rasputin'
Barbara Barondess jumps from
Cleveland stock into the 'Rasputin'
cast at Metro.

Operating F-WC House
Principal Theatres takes over
F-WC's Criterion, formerly operated
as 4 downtown run house, Bept. 2
as 10 complete the straight sound, seeond run,

Wants Story-for Dix Wants Story-vor Line Radio wants to purchase Jorgen on from Paramount for a Richard ix stellar.

'Safari' for Paramount Paramount gets 'Safari.' Paul Hervey Fox's story of the Nile.

Wylie Off and On
Paramount recalls Philip Wylis
from New York for dialog on Island
of Lost Souls.

Another Team on Script
Malcolm Stuart Boylan and Hash
vey Gates get a try at the script of
Lives of a Bengal Lancer. Par has
again taken it out of the storehouse.

Sells One, Adapts Another Mayfair buys Independent Ladies from Jack Neville, then assigns him to script of 'Sister to Judas.'

Briskin East Sam Briskin left here for a New York vacation. Harry Cohen goes east on his return for a Columbia directors' meeting around Oct. 1.

Horsley with Bow
John Horsley picked out of 20
tested the Horsley picked out of 20
tested the Horsley picked out of 30
tested the Horsley

LeMaire to N. Y.
Rufus LeMaire left for New York
to look over shows and story make

For Lowe-McLaglen
Both Paramount and For a looking for stories suitable for Edunund Lowe and Victor McLaglen
Due to 'Guilty as Hell' (Par).

Lewis Hi Hat Bd.
Uptown (19)
'Bughouse'
Charlie Foy
Maxine Lewie
Oiga & Mishka.
Balaialka Sextette
Flaschette
Tudy

## Variety Bills

NEXT WEEK (September 10) THIS WEEK (September 3)

Numerals in connection with bills below indicate opening day of show, whether full or split week

NEW YORK OFTE Palace (10) Russian Revels Pola Negri Gus Van Wills & Davis (Two to fill) (3) Brodwins

NEW YORK CHTY Sidner Marion Rundan Reveals Pole Negri (1904) St. 100th St. (10) A. 3 Maccous Review (1904) St. (1904) St.

WHOLE WORLD

JACK POWELL'S Say LEDDY & SMITH

(Three to filt)
2nd haif (7-9)
O Schenk & Bro
Walter Walters Co
Lewis Mack Co
Vic Oliver
Street Singer
BROOMLETN
Albee (10)
Bredwins
Graces Hayes
Vic Oliver

ALHANY
Ist helf (10-13).
Sran Lucille (2)
Sran Lucille (3)
Sran Lucille (4)
Sran Lucille (4)
Venite Gould
Oracle Schenck Co.
(One to fill)
Tad half (14-15)
N. T. G. Rev
Sunkist 20 Nelson
(Ond half (7-9)
Evans Brice & G. George Beatty
Polis Negri

NACHEVILLE,
Princises St. Or
Princises St. Or
NEW ORLEANS
Edithy (10)
Edithy ( George Beatty
Pola Negri
Wills & Davis
BOSTON
Boston (10)
Will J Ward
Regar & Hamilton
Weish & Hill
Rimacs Orch
(3)
Joe Mandis CoDoily Kay Joe Mandis Co-Dolly Kay Ada Gordon Co Seed & London

Actice Frohman
Bobby Pincus
Bee Bennett Rev

WESTWOOD
Keith's (10)
Jarvis & Harrison
Swor & Coode

### Loew

Naw York (ITX Captiol, (2))
Lilyan Tashman
Jack Penar,
Jack Penar,
Jack Beniser
Jack Beniser
Jack Beniser
Jack Half (10-12)
Gautiere 20 min
Hobby Barnard Cryter Maou
Zend Half (14-18)
Creat Johnson Minor
Clark & Verdi
Badie Haller

Great Johnson Major Sharet Milyon Sharet Mil Gaudsohmidt Bros (Two to fill) Paradise (2) Edmond Lowe Frances Williams Russ Columbo Or Smith & Dale M Ann Pennington Chas Judels State (10) \$ Step Bros Clifford & Marion

Metropolitan (10)
Phil Baker
Morros Downey
Morros Downey
Morros Downey
Morros Downey
Morros Downey
Janoba (10)
J. Arontos
Morros Downey
J. Arontos
Morros Downey
J. Arontos
J. A Billy Wells & a Billy Glason Ben Maroff Orch BOSTON.
Loew's (10)
Recton & Doreen Lao. Gellis Rita Royce Co. Owen Moore B Minneylch Bd JERSEY SITY Loew's (10)
Harrison Circus

### TOM KENNEDY

Attractions NBC Pres

RADIO RUBES
Featuring RUFE DAVIS
with Artis Hall, Laboy Bros
MG PALACE, NEW YORK (Sept.

JORDAN and WOODS

(Ballyhooligans). This Week (Sept. 3) OWN THEATER, CHICAGO

LESTER COLE

This Week (Sept. 3)
Making Warner Bros. Shorts DING DONG DELL

This Week (Sept. 3) LOEW'S THEATRE, MONTREAL

Room 403 Palace Theatre Bidg. New York

Lillian Roth Herb Williams. Isham Jones Orch. (One to fill) BBOOKLYN Gates: Ist half (10-13)
Paul Nolan Co
Eddile Hanley
Bert Nagle Co
(Two to fill)
2nd half (14-16)
Diaz & Powers
Ewing & Saton
Chase & La Tour
Cookle Bowers
Earl Lindsay Rev

May Joyce
Jack Mulhall
Gordon, Reed & K
Buddy Rogers Orci
MONTERAL
Locw's (10) MONTERAL
Locews (10)
Frances & LnPell
Swance & Daley
Norman Frescott
Burns: & Klasen
Mayone & Kcene Ct
WASHINGTON
Palace (10)
Arthur LeFleur Co
Zugon
Carr
Roscoe & Arbuckle
Abe Lyman Orch

Lee Morne Levier West Levier West Lee Gould Teg Leg Dates at M Havelow Carr Bree & Borance Walton Fatty Areach Walton Comment of the Comment

### WARNER

Ralph Cooper Orch Kelth's (10) Olsen & Johnson R (3) Gilbert Bro. Leon Navarro

Leon Navarro
Vanessi
Medley & Dupree
Larry Rich Co
CHICAGO
Palsce (10)
Ann Pritchard Co
Landt & White
Ted Healy
Stevens Bros & S
Ingenues
(3) Stevens BioIngenucs (3)
Lois Torres Co
Mickey McGuire
Tom Patricola Co
Richle Craig Jr
Jack Dempsey Co
State-Lake (10)

W. E. RITCHIE and Co.

ROXY

Jack Denniey Co.
State-Lake (10)
State-Lake (10)
Cole Bros. On Cole Bros

ELIZABETH

2nd half (13-15)
Fracey & Hay
Charles
1 and half (13-15)
Fracey & Hay
Charles
1 and half (13-16)
6 Gonorations
Anota & Section
Frugue & Robeis
2nd half (13-16)
Frace & Robeis
Gary, bord Fam
Edmund Lowe
Art Honey
Art Honey
Frace (9)
Frace Ende (9)
Frace Randon
Lear Contribution
Alex Morrison PROVIDENCE

A Seith's (16)

Seith's (16)

Loon Navara

Sammy Cohen It

Roy Sedley

Rato Rubes

Food & Bood

Alien & Canfed

M Marris, Chapifr

Fytho, Semen & 1

Keilit's (10)

Lyz & Warrish

Waring Orch

Waring Orch

Waring Orch

Swan Luclile & C.

Cylde Hager

Waring Orch

War

3 Whitpats
May Department of the Control of the Con

Fanchon & Marco BEOOKLYN Fox (10) 'Hollo Parroe'
Chozzi Bros
Lynn Cowan Co
Ramon & Virginia
Jaok Roshier Co.
Sunkist Ens

CHICAGO
Chicaga (40)
Thodo Stars
Eddie Bruce
Eddie Bruce
Bill Aronsors
Bill Aronsors
Bill Aronsors
Bill Aronsors
Cony Pagliace
John Tio
Pregymod
Tabilee Show
Tablee Show
Tablee Show
The Lewis
Showball Whittler
High Mat Sanan
Bilste McLeon
Baby Jane
Buly Jane
Buly Jane
Buly Jane

Club Calais

Toan Malin
Low Garcia Orch
Francis Dunn
Arthur Budd
Collegn Adams

G. M. Ball-Dorothy La Mar-Mignon-Walter Regan Getty Farrington Warren Wood Sydney Beynolds Featherstone Anolyn Arden Wanda, Allen Curtis Coley

Tudy Virginia, Feck La Verna DES MOINES. Faramount (10) 'Ubang!' I Olida Gray. Roy. Cunmings Fields & Boli 3 Crosby Bros Sunkist Ens PRILAD SUPPLETIA COLOR PRILAD SUPPLETIA COLOR PROCESSION OF THE COLOR PROCESSI

HOLLYWOOD PORTLAND Paramount (9) Follow Thru Joe Penner

HOLLYWOOD
Facinges (8)
'Hearts of B'way'
Vera. Gordon
Sidney Page
4 Juggil's Norman
Max Learner.
Nadje Gordon
Peggy Earle
Toppy McMann
Myrtle Lyman
Torney. Ens. MILWAUKEE Wisconsin (10) Paco Moreno Chiok Kennedy

kiyn Farnum Ross Allta Dunoan Earl Maestro SAN FRANCISCO Fox (9)
'On the Riviera'
C'chita Montenegro



Pasert Series
Perry Askam
Tanzi
Earl Aslam
Joannette Vallonee
John Merkyl
Chas Boyle
Betty Willis
John Wagner
NEW HALEN
Paramount (10)

Paramount (10)
School Days'
Milton Douglas
NEW OREMA!

mer Hempling ose Marie Cant yrna Modie inkist Ens OAKLAND Oakland (9) Trene Dale Winter Bobby Watson George Fox

Wally Yernon Athenas Wallen & Bannes Murlet Gardner Colloder TOEKNTO Imperial (40) Happiness Show Jessie Draper Joy Boys Mary & Marge Martha Vaught Tom & Hunk Tom &

### LONDON

Week of Sept. 5

Victoria Palac Frakson Froward & King 'Hutch' Geo Dooran.
Tombo & Tambo
FINSBURY PARE
Astoria
A Lowe & F Fox
Co as booked
Empire.
Esther Raiston

Co sept. 5
Co se hooked.
NEW CROSS.
Empire
Gertle Gitana
G H Billiott
Oll RENT ROAD
Astoria.
Naughty. Nineties
S Can Can Giris.
Radio Hardy
J Desmond.

### **PROVINCIAL**

capitol do Tango Empire nni Dunny Liuton 3
DUBLIN
Capitol
4 Maestros
Fale Boys
GLASGOW
Empire

Empire-Stan Stafford Fratellinis Lucan & McShane Alverez Bros

Week of Sept. 5 B' Harold Wald Ladit West Barry Twins Lalia Dodd Graye & Good Ivor Vintor Neil & Doon

NOTTINGHAM Empire.
Chas Higgins.
O'Gorman Bros
Lily, Morris
Kirkwhite & Ad:
Allen & Gordon
Geo Campo

DR. JULIAN SIEGEL

This Wk.: Alex. Hyde, Mildred En

Ramon & Nada
Briok's Lion
Gaston & Andre
Sully & Houghton
Leslio Weston
LEEDS
Empire
Layton & Johneto

Les Storks
Allon & Lavole
Carr Lynn
Scott Sanders
Carro & Carlotta
Rirkau Bros
Payne & Hilliard
NEWCASTLE
Empire
Billy Cotton Bd rks Lavole

Derek Oldham
Johnny Jones
SHEFFIELD
Empire
Tom Burke
Daimlor & Edle
Bil & Bil
Elisie Videau
Carl & Bettina
Christophor & C'bu
Fields & Rossini
SOUTHAMPTON

SOUTHAMPTON Empire

### Cabaret Bills NEW YORK CITY

Velos & Yolenda Eddie Duchia Or

Connie's Inn

Beron Lee Orch
J'zzilpa Richard
2 Eittle Words
Alice Joyce
Gora Green
Baby Cox
Gionnie Cheesm

### Picture Theatres.

Tiffany 3:
Diok Liebert
170:900 Winnesser
170:900 Winnesser
CHICAGO
Chikeaga (7)
Burns & Allen
Everett Marzhalt
Mitar Mayfala
Town to Earth
BUFFALO
Buffalo (2)
Raquei Tornes
Mitcheli & Durant
Bionile

BETROFT

Blondie

DETROIT
Fisher (2)
Eddie Peabody
Jesse Drapez
Joy Boys
Mary & Marge
Marts Vaushu
Tom & Hank
Speak Easily

Pavillion Boyat Guy Lombardo Orc

Rivlera. Harry Fox Lorothy Delt Lita Lope Val Vestont Jane Dunian Elicen Clewies

Helen Sheldon Mildred & Mau

Joe Morantz Orch Renoe & Laura Nickolas Hadarick Barra Birs Misha Usanoff

Village Barn

Goo Hall Orch
Willage Hurert
Fops & Thompson
Bernice Short
Elmer Turner
Elmer Turner
Elmer Turner
Hobys Seward
Norman Astwood
Aims Smill Dage Kris
Emily Dage

Tatt Grill Geo Hall Orch

EW YORK CITY Paramount
Will Mahone;
Georgie Price
Eddy Duchin
Mills Bros
Donald Novis

Bddy Duchte
Mills Breads
Mills Breads
Stoopnagie &
Stoopnagie
Topology
Topolog

Paul Meeres
Lols. Depne
Willie Jackson
Bon Buddles
Coffee Glub
Alda, Ward
Heart Weesel
Swar & LoeRoya Atkins
Brown & McGraw
Leston Meeres
Brown & McGraw
Leitha Hill
Don. Redman Orch Reinbow Ins.
Chris. Fender
Selms. King:
Rudolph & Chick
Al Goldman
Honey. Haye.
Frankle Freds.

H'lizw'e Restaur's Tommy Tucker Barron Judeth Faith Bacon Andre 4 4 Climar's

Kentuoky 2

Nat Club

Lion Boya

Nutsy Fagan

Joan Sennett

Mateb. Bros.

Billie Lances

La Beite Rose

La Taylor Bia

Cook Bia

Cook Bia

Cook Bia

La Beile Rose

Enoch Light Orch

La Beile Rose

Enoch Light Orch

Personnent Griff

Paramount Grill Beth Challs H'ly'w Collogians Melba Mason Oscar Grogan Julie Jenner

CHICAGO College Inn
Paige Sig
Guylas & Reeta
Bobby Meeker Or
Edgewater Beach
Hotel

Hotel
Irene Stanley
Stanley Jacobson
Dusty Rhodes
Bmil DeSolvi
Harlan Hassburg
Marshall Sosson
Chas Agnew Orch
Lincoln, Tavern
Andrea Marsh
'Red' Ingle
Country Washburn

CAGO

Parker Gibbs
Bimo Tanner
Weaton Vaughn
Ted Weame Orch
Danner Delib
Danner Delib
Danner Orch
Gracie Bartony
Gracie Bartony
Gracie Bartony
Maurice & Mutte
Jack
Blues
Jack
Blues
Bart Relard
J Blue Flashes
Bart Relard
J Blue Flashes
Mary Duntley

### Une Etoile Disparait

(Con....ued from page 21)

and his direction and tempo place him at once among the best French directors.

Story opens showing the complicated life of a beautiful picture starting the starting of a sequence of the starting that the starting of a sequence in the studio she is poisoned after drinking a glass of in the conviction of her director and place in the conviction of her director and permits the leading man to release the star's sceretary, who was in love with him, and to marry her sequence, and also at the end; and in between there is a lot of comedy which keeps the audience amused. The comedy is the work of Dream starting the starting of the startin

happening to be on the lot, and willing to oblige by doing little bits, which it would have been out of the hard will be the which it would have been out of the hard will be the which goes had not not be seen to go have a sa girl such that the hard will be the studie trying to crash in by striking the which it was a subject to go back to town.

One bit in the picture which goes big is the poisoning scene, which log is the poisoning scene, which log is the poisoning scene, which took place while the star was stoled the poisoning scene, which took place while the star was a portable screen in the very set tand.

The photography is good, the sound moderate. The musical numbers of the picture will be sound moderate. The musical numbers will be sound moderate the musical numbers of the picture of Kenee Chall when the beautiful the picture of Kenee Chall when the beautiful the sound moderate. The musical numbers of the sound moderate the musical numbers of the sound moderate of the musical numbers of the sound moderate. The musical numbers of the sound moderate the musical numbers of the sound moderate the musical numbers are failed to the sound moderate the musical numbers are failed to the sound moderate the musical numbers are failed to the sound moderate. The musical numbers of the sound moderate the musical numbers are failed to the sound moderate the sound moderate. The musical numbers of the sound moderate the sound moderate the sound moderate the locar, the sound moderate the soun

### Schuss im Morgengrauen ('The Shot at Dawn') (GERMAN MADE)

Berlin, Aug. 8,

Beelin, Aug. 8.
Uta production and release, Atton shape play. The Woman and the Emessal.

Report State of the State of the

Producer Alfred Zeisler, his or director, probably has done his job. His made an underworld picture, in German and French version, for \$75,000, which, at least in the Gernan province, will do excellent huslness

iman province, will do excellent business.

Froducer Affred Zeisler will be less satisfied, probably, with Director Affred Zeisler. He has not developed afforc his "feer success, and the not such excellent players, as Earl Ludwig Diehl, Hehnz Saffrer, Theodos Loos, Fritz Odemar, Kurt Vespermann, Ernst Behmer, Hermann Speelmanns, and especially Feder Lotre, who for the most pair Peter Lotre, who for the most pair the style of cheap 5-cent ctime stories Zeisler's newly discovered. Bry Bos does not promise well. Next season is likely to prove that the German film at present has not standing.

Sound on Klangfilm is excellent and Johne's photography, however, could sometimes have been cleaver.

### Coup de Feu a L'Aube ('The Shot at Dawn'); (FRENCH MADE)

(FRINCH MAGE)

A French UAn production. A.C.E. release,
Directed by Berge de Follogue,
by Alfred Zeisir, From the play. The
Manne Record of Mageline, Brown the play. The
Manne Record of Kingdillin.
Cast includes Gaston Model, Annie Ducaux, Jean Galland, Marcel, Andre Roger
Round, Antonin Artaud, Flower Sergeal, etc.
The Cast of Mageline, Marcel, Manning, time, 20

Talles. Park, Augr. ID. Manning, time, 20

Talles.

One of the best detective yet shown here, with fine technique, including excellent photo and sound.

Including excellent photo and sound. Also action doesn't drag, and dragmattic momenta are happily spaced by gags. It goes nicely with audiences, and avoids the end being obvious right from the stark bings of the stark bing

### Indiscretions of Eve (BRITISH: MADE)

London, Aug. 20:
London, Aug. 20:
London, Aug. 20:
Jease: Directed by Cell Lewis com his
own story. Lyrics and music by Ceol
Lewis. In cast: Steff Duna, Fred. Conyre,
ham. Louter Matthows, Clifford Heatherley.
Companyors, Running time
Oc. mins. Companyors, Running time
viewed Regal; London, Aug. 20:

A weak picture on French musical comedy lines. The theme is the old one about New Year's Eve whoopee, csulting in a-wealthy young bache-lor meeting a model and falling for

### HANS BIRKIE TOPS 177Y GASTANAGA

By Jack Pulaski

By Jack Pulsski
Two foreigners topped the card
Thursday (1) at the Queensboro,
where boxing was resumed after a
Japes of two weeks. The result
was a win for Hann Birkle over.
Spanish Sadoro Gastanga, whose
front handle was quickly shortened
to 1257. It was a shade on points
and won't do Herr Birkle muchgood
harange he has to go back to Gerse he has to go back to Ger-having entered the country

gularly. Zy is the first Jewish spik in the Lary is the first Jewish spik in the fight game. He is a handsome youth, amarked and can hit. That, he demonstrated recently when he ismocked out Charley Retainf, the former Dulwith 'terror' in round one. Gastamaga's chances in the heavy-Constraints of the control of the co

Last round determination with both hands working probably caught the judges' eyes in fawor of Hans, but his blows by then were harmiess.

judges' oves in Tawor or Hans, but his blows by then were harmless. Several times it looked like Birkie was on his way out from hard wallops, but somehow he came through with the bell close at hand. There was some dissatisfaction ever the decision because Birkie was on the bloycle most of the way. He was not easy to hit, backing away from clinches which are Izay's meat. Most of the limited crowd were fel-lew-countrymen on either side, the halance figuring on Gastanaga pulling another kayo win without trobble. That brought about the disappointment.

ang another kayo win without serovible. That brought about the disappointment. Semi-final, also between heavies, did not last a round, but it was exciting as far as it went between Marty Fox of the East Side and Mike Sankovitch of Fassaic. Fox has a right cross which, when it lands, rings the gong. He taged and the seminary of the seminary in the seminary of the s

eight crown. Garden itself due

### Reno's Country Club May Become Roadhouse

Reno, Sept. 5.

Reports are current that the extensive property of the Reno Golf and Country Club, including a very fine clubhouse, may be taken

densive property of the Reno Golf and Country Club, including a very, fine clubhouse, may be taken over; in clubhouse, may be taken over; in the near future by the McKay-Graham syndicate, the big shots of Reno's gambling and cateting.

The golf club, formed some is rearranged as a recreational park for local business leaders and for visiting divorce seekers, has been in a bad way financially for the past, three or four years and was recently thrown open as a public course. Memberships that one sold for \$250 to \$500 are now available to any dub swinger for \$4 a month but still there's not enough to pay the interest, and it is possible that high bads us well as golf balls will be solling around the vourse in the near future.

In the day before dude ranches

near future.

In the day before dude ranches were parked in every secluded vallege mear Reno, the golf club was the town's leading attraction for visiting divorce seekers but the visitors now prefer to ride horses and punch cows. Consequently speen fees are all but the club house state that the club consequently are the consequently as the consequently are the consequently speen fees are all but the club house state the place of the Willews that burned down a few months ago.

### Geo. Lait Now Catering To L. A.'s Hungry Mob

Los Angeles, Sept. 5.
Restaurant in the Fox Uptown building is now owned by George Lait, son of Jack Lait, who fore-closed a mortgage he held on the fixtures, and then purchased them. Mortgage, for \$400, was given by Alice M. Peters, when she bought the property from Mrs. Elizabeth Milton, Lait's mether-in-law.

### Breaking In

San Francisco, Sent. S. San Francisco, Sept. 8.
Exclusive fem apparel shop
has installed an old-time bar,
brass rail "h" all, so the gals
can practice up on elbow bending before, and if, repeal arrives. Lemonade the strongest

beverage so far.

Barkeeper, without handlebar mustache, was selected out
of many applicants because he
has that appearance.

### DRESS HOUSE PLAYING WITH BROADWAY IDEAS

Bringing Broadway to 34th street is an idea being mulled by a Greeley Square dress house. Idea is to in lect a theatrical tone into the store

ject a theatrical tone into the store, including an orchestra, models, tieupe with shows for window displays and exploitation in the theatrical vein.

Store wants to do away with selling on the main floor, this space to be turned over entirely to lounges,
rest rooms, models and trickity attired sales people. Actual selling
would be on the upper floors.

House is also taking to a well.

House is also talking to a well known theatrical costumer to take known theatrical costumer to take, over the ciches designing end. Windows would be turned over to live models wearing lothes from shows, with the shows heavily plugged as a return.

A press agent has been called in to line things up and the program is being laid out with a view to starting it of in November.

### Police Keen Mitts Off as 2nd Turtle Track Opens

Hollywood, Sept. 5.

Expected police interference failed to materialize at the opening of Hollywood's second strutte recing plant Friday night (2). Plant is operated by the Turtle Tockey Club. Thir-sized growd turned out for the inaugural, with most cof them in on free ducats. Wagering was light. Terrapins are sold to patrons at \$2 each, with a two-buck re-entry fee. Winner cops \$60 place \$15; show \$10. Five \$5 prizes are also given.

### Coast's Phantom Inn

San Francisco, Sept. 5. San Francisco, Sept. 5.
Hundred miles up the pike in
Clear Lakke country stands one of
the West's flossiest brotels, a hostelry that to the passing autoist
looks like the swellest thing this
side of the Mississuppl.
Only one catch to it. Hotel hasn't
a light, doorknob, stick of furniture,
floor or tenants. It's what the na-

soor or temants. It's what the natives, borrowing an epigrum from
the Marx Brothers, cail a 'stucco
hote!.' They were stuck for sharca
in the \$50,000 structure built four
years ago when real estate promoters promised purchasers of
property and stock the finest fim in
the country.

But the property is okay, It's on
a iake where there are fish and near
thills where there are game. And
the shell hotel looks good, anyway,

### MARRIAGES

Benjamin S. Schwartz, theatrical publisher, New York, and Mac Euster, Philadelphia, have filed mar-riage intentions at Greenwich

Dutision.
Etwister, Philadelphia, have filed marriage intentions at Greenwich,
Comn.
Gustave E. McCune, theatre manager, and Doris A. Hanover, both
of New York, applied at Greenwich,
Conn., for a marriage license.
Mildred F. Sanders, musician, and
Fourest H. Johnson, both of New
York, applied for a marriage license
at Greenwich, Conn.
Virginia Gardiner to Roy S. Durstine in New York, Oct 31. Bride
is a freelance radio singer; bridegroom is general manager and vp..
in charge of radio of the Batten,
Barton, Durstine. & Osborn ad
agency.

Barton, Durstine, & Osborn ad agency.
Jacob Edwin Hines, Minerva, O. orchestra leader, to Heien Irene Fin-iey in Cicveland, Aug. 20.
Blanche Yvonne Farnsworth to Francis Weldon in Los Angeles, Aug. 30. Bridegroom is a legit pro-ducer.

ucer. Aigla Byrne, daughter of the late Alsa Byrne, uaughter of the Andreader and viclinist, will wed D. M. Russell, non-prof. Oct. 22, at Richmond, Va. Miss Byrne appeared in vaude as a

### BORRAH'LL BE BORRAH OR THAT FAISE ALARM

Since Magistrate Greenspan dis missed the disorderly conduct charge against William B. Murray, 28 the NBC booking exec landed in the segow can be told. It seem that everything Borrah Minevitch lave his hands on means publicity.

In this case the harmonica maes-tro, who incidentally is coming un-der N. B. C. management, laid his hands on a fire alarm box on 47th street and Broadway, right in front street.and Broadway, right in from; of the Mayfair theatre, at 4 a. m. one morning two weeks ago and brought out. a flock of fire engines. Whenever there's a midtown fire oall in the theatrical sector that means three companies or so, at least, which explains why the Fire Commissioner is pieved at any early-in-the-yawning disturbances, not to mention that it breaks up the fire boys' beauty alumber.

Minevitch, Eddie Elkins, orches-tra leader, and Murray were carous-ing and decided to make for a chili spot on the corner opposite the Mayfair when the former happened Mayfair when the former happened to Jean against the post accidentially. The next thing they knew the Square was full of fire apprartus and a deputy fire chief accompanied by an identifying night hawk taxi driver, came into the chill restaurant where they had repaired, and identified Murray as the fire-alarm ringer. Anyhow, that's

their story.

It may be that Murray's yen for a trick hat which Minevitch had been sporting until then, compilcated the NBC booking head. Anyway, that was the means of identification.

cation.

Julius Kendler, routed from bed
early in the morning, obtained postponement for a week, and at the
trial created doubt in Judge Greenspan's mind as to the identity of spans mind as to the identity of the person, resulting in a discharge by the Court. Murray was in the hoosegow for several hours until Minevitch made

several nours until America made the rounds of all the nite restau-rants to dig up \$500 in cash for his ball which Magistrate Michael A. Ford in West Side Court fixed origi-

### **Eclipse Hurts**

The eclipse last week was the greatest free show on earth, with the Times square sector a curious sight of gaping and gawking peasants with their chins to the skics ants with their chins to the skies. If thut theatre big, the scheduled 4.34 p. m. for the total colipse, seeing a minimum of theatre patronage. It also jazzed up the midtown personnel staffs, with switchboards, etc., going democratic as the boys and girls turned to smoked glass.

### BIRTHS

BIRTHS

Mr. and Mrs. Taft Schrciber, son, at Cedars of Lebanon hospital, Hollywood, Aug. 21. Father is vice-president and coast manages of the Music Corporation of America.

Mr. and Mrs. Manny Brown, son, Aug. 28, in Los Angeles. Father is an independent producer at Metro-politan Studios, Hollywood.

Mr. and Mrs. Harold M. Bone, daughter, Aug. 30, in New Haven. Father is an advertising man there. Saft. and Mrs. Roy Roland, son, Spft. 3, in Los Angeles. Father is a radio performer, mother is the former Ruth Cummlings, Metro scenarior Ruth Cummlings, Metro scenarior. mer Ruth Cummings, Metro scenar ist, and a niece of Louis Mayer.

I'm Telling You' By Jack Osterman

### RENO CONSERVATIVE

Tired of Endless Flops, Me Labor Day Gala Staged

Reno, Sept. 5.

Taking no chances on pulling another flop, Reno contented itself with a modest Labor day weekend celebration, in which the most expensive attraction was a 10-round boxing match between a couple of third raters, supported by a card of lesser lights in the fistic world.

coupte a time.

coupt of lesser lights in the fishic world order to give the customers a run for their money about a dozen candidates for various offices, all wet and proud of it, spoke on the depression and the need for more and cleaper beer.

The local labor unions had charge of the celebration and it did not run in the red as there was enough dough taken in at the gate to pay the fighters and that on stituted the only expense item. Attempted this year has been a financial flop. of considerable proportions.

### **Exploitations**

(Continued from page 19) atre, as Norristown and its sensa-tional trial were not far from Read-

Changing Stills

Oddity in jobby material is always to be desired and a good one-timer to be desired and a good one-timer is a compobard panel set into a frame with an opening at the top list large enough to show a still. Feet of the board is painted with Eack of this board is a wheel on which are mounted as many stills as it will contain, each so placed that it will iff it to pomning as the top that it will fill the opening as the top the structions direct the reader to Turn the knob to see an array of striking scenes from this unusual feature the reader to Turn the knob to see an array of striking scenes from this unusual feature the reader to Turn the first panel.

Changeable Banner

Changesble Banner

Neat banners with chariceable letters can be made on a foundation of screen cloth, preferably of copper-wire. The frame is made of 1322 lath or slightly heavier lumber to the first control of the state of the first control of the first control of the first control of the first control of the first can be made it is bent is firstly by putting a piece of .2xt under each end and drawing the center down with clamps. The streen cloth is tacked tightly at both ends, then danded the country of the control of the control of the first can be streen cloth is tacked uniquely and the first control of the

### Get Back Programs

With business conditions better-ing, it's a good time to start in printing the weekly program if these have been discontinued because of the cost. Live wires laid off the 'ost of the programs through the

# A COLUMNIST TURNS POLI-

Enroute with F. D. R.
We had the honor of being asked
on a week-end trip up state with
the Governor and party. Accepted,
of course, and when people pointed me out as m. c. many whispered."Mv. how Eddie Dowling's changed."

These Political Parties
The first thing you receive of one of these trips is a badge. What it means, you don't know, but you smile and wear it. It at least reminds you what narty you're

Holding the Bar When a recent revue to

When a recent revue falled to pay off, your spy happened to be back stage. One lady of the company screamed at the manager, 'If I don't get paid, how'n I going to get out of my hotel room?

Little Lou Mann, standing in the back of the huddle remarked, 'And how am I going to get out of my hotel obby the standard of the standard of the huddle remarked, 'And how am I going to get out of my hotel lobby.

They Should Let Them Stay
At an opening night recently during intermission the oops chased six
of those white-coated Good Humor'
salesmen away. We begged the
police, after seeing the first set, that
the least they could do is let the
audience have some humor outside
the cheatra.

Suggestion

What the theatre needs more than
new faces is new managers.

Tough Times

And just to show how tou things are in vaudeville, Gov. Roos touri velt opened Friday morning at Proc-tor's Schenectedy to half a house.

Ostermania

Ostermenta
Being a Democrax over the weekend knocked us out...And in
Schenectady...It's low, enough to
play there when you get paid...
Gas Van sang the theme song, Row,
Row, Row, with Roosevelt'....
Everybody knew the words but
Roosevelt....Somebedy kept handline to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the c So he bought me three more.... ARE YOU READING?

depression to the stores, giving one or more merchants the back page of more merchants. The back page cost of the program. Others just dropped them.

Programs are a valuable survived by the provided they are made worth while, but too many of the recent programs carry only press book cuts of the various attractions and are adding more than the newspaper and the tributed actory printed and distributed.

Programs of real value carry and programs of the programs

aus privately printed and dis-tributed.

Programs of real value carry suf-ficient reading matter to put them in demand, and the best are as well edited as a fan magazine to carry local stuff, personal items, where the theatre's clientele is small, and local items where the town is larger.

A couple of tickets a week for the best local items contributed by patron and a couple more for the patron and a couple more for the house something people will ask fo and read after they get it. Get bus again.

### Anditions

Hustler who stands pretty close to the local radio station heard a kick recently to the effect that applications for auditions were so numerous as to be bothersome.

Manager has done enough announcing to handle the control of the c

present all approximates to num, with the provides that they call only at certain the state of t

# VANDALISM

Yeggs swiped safe of Crystal at Gonzales, Tex., and dropped it in a swimming pool, minus \$200 week-end take.

# 'Round the Square

Like the Good Old Days

Like the Good Old Days

Colorful figure and heavy spender at the Canadian National Exhibition,
Toronto, is Rufus Jeff, contenarian millionairs, who goes early every
morning and stays site each nits.

'I've seen 10 World's Fairs, 15 world's heavyweight championship
fights and a nail-driving contest. It sorts tops the experiences by seeing
greatest annual exposition in the world,' says one who, as a Youth, acquired great stores of placer gold.

'I never invested money in anything,' he asserts. 'I made a good stake
65 years ago and I've been spendin' it ever since. It's drawn interest
right along and I've got about the same amount of capital now as I had
to start with because I've always kept myself down to never lettin' joose
of more than \$1,900 in one week!'

In the good old days when Alder Guich, Montana, was being stripped
of \$300,000,000 treasure of placer gold, young Rufus Jeff prospected Snowshoe Guich, west of the Continential Divide, and struck enormous pay.
He told no one of his find and had a head start when the stampede
came.

### East

Usher at Losw's Lexington was on the fire escape for air when he saw a woman stab herself in an apartment house. Notified the po-lice, who found the wound not serious.

Government men get a warm wel-come in Allentown, Pa., when they raid a hotel. Crowd chased them up to the roof and then set fire to

Fannie Brice back from summ Europe.

About 2,000,000 New Yorkers wen out of town over Labor Day and 500,000 from out of town came here

Marconi engineers demonstrated in England-last week a new tele-vision idea. Messages were flashed on a screen at the rate of 120 words a minute. Demonstration at York, with messages received in Australia, 11,000 miles away.

Rowland Stebbins thinking about After the Fireworks, an adaptation by Ernest Boyd of a story by Aldous

Waiter C. Kelly now favored for the lead in Max Anderson's produc-tion of 'Both Houses.'

Three me, arrested for passing the hat after a band concert on a Brooklyn subway, station, were arraigned before Alfred E. Steers. of the state of t

Body of Smith Reynolds exhumed last week to permit an autopsy. Finding reveals that shot was fired at close range.

Mrs. John Hay Whitney and Mrs. Jane: Washington. Washington so-ciety prominents, in competition for the only victure theatre in Middle-burg, Va. Only one site available and Mrs. Whitney has that.

and Mrs. Whitney has that.

Mrs. Emma Swift Hammerstein,
widow of the late Occar Hammerstein, suing her stepson, Arthur, for
\$100,000 breach of contract, afleging his promise to support her
for life on condition she remain in
Europe. Last October he sent her
money for passage were, he has been
remiss in his payments. Last winter
she claims she sold apples on a
street corner. Motion for examination before trial.

They Work Velles, left New York

Fay Webb Vailee left New York Friday (2) to split the legal bands to the singer. Probably Reno.

Felix Salmond, concert 'cellist, applies to New York Supreme Court for a reduction of the \$600 monthly allmony paid his wife. Latter, known to the stage as Lillian Salmond, is charged with neglecting mitting her to live with a man. Salmond pleads reduced income. Court allowed Mrs. Salmond \$500 counsel fees to defend suit.

Bobby Sanford takes his show boat the to Newburgh and Pough keepsle tonight (6) for one day only.

Five young meh came over from New Jersey Friday (2) and took in the burleague show at the Eltings. Becomin bolaterous, they were someone sent in a riot call which someone sent in a riot call which brought five police cars and a gun squad. Patrone charge that E. M. Mehderian, mgr., and Frank Curley assaulted them.

George Burton will stage 'A

Penthouse cafe on Park avenue raided Friday (2) and some 200 bot-tles confiscated. About 25 patrons ousted.

Henry Morrison, of Dubois, Pa has risen from the grave. Stayed put for 37 days and claims the rec-ord. Endurance stunt.

Stork Club, with its sliver bar 'n' everything, fails to the police instead of the Feds, Noighbors made complaint it was no close to St. seem to bout \$5.000. Maries Vecchione, alleged manager, and four others took the punch. Guests just pushed out after they paid their checks.

United Cigar Stores thrown into receivership because of its realty branch. Latter has been a serious drag on the parent concern, lately. Had many theatre deals which alcopped.

John M. Casey, for the past 28 years theatrical censor of Boston, to retire Nov. 1, on a pension. Much consulted by producers during rehearsal because of his nice judgment

Viola Dobos, Hungarian dancer, who outstayed her permit, sailed or home, but not as a deportee.

### STITUTE OF THE PROPERTY OF THE the Dailies From News

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. 

Irving Sherman and Benny Marden, of the Riviera, where she had danced, advanced money for the steamer fares for herself and

Actors' Dinner Club, which has served more than 45,000 meals to unemployed actors, near the end unless fresh funds are acquired. Has about exhausted backing within the profession and must app to outside if it is to continue.

Brauhaus, cabaret in Jackson Helghts, refused an injunction against efforts of police to close the place. Department pointed out 29 arrests and five convictions for Voistead law violations and judge refused to interven

Supreme court, White Plains, rules that Harry Richman must submit to examination before trial in the suit for \$2,000 brought against him by Glazier Lämpke. Latter is a lawyer and claims unpaid services in comection with the explosion on Richman's yacht.

Lee Morton, former Tex Guinan chorine, killed in a three-way auto collision at Gulfport, Miss., in which four met death.

Mrs. Lucinda Reichenbach, widow of the late Harry Reichenbach, back from Europe to assist in the filming of 'Phantom Fame,' by Radio.

Eclipse brings some new theories as to radio waves. Short-wave experiment to determine if signals grew stronger during the dark period upset the old idea. Signals ceased entirely, shortly before totality and did not resume for 45 mins

Third season of 'Green Pastures started in Boston yesterday (5).

Mrs. Louise Dinehart, divorced wife of Jan Johnshart, is suing in the superior of the superior

Yale graduates present Wes Point military academy with a se of 15 pictures made by Yale an Pathe on American history. A trib ute to the memory of the late Cade Richard Brinsley Sheridan.

Army and Navy together again on cotball. Will play a game Dec. 3 at Franklin Field, Phila.

Joseph Hergesheimer salis Joseph Hergesneimer sails for Europe, where a man can take it or leave it alone. Says that over here he is a social leper because he re-fuses to drink bathtub gin.

Raffaele De Riggi re-engaged as conductor of Westchester symphony orch. Grace Moore will be soloist at first concert Oct. 15 in the County Center.

Arbitration board awards two weeks' salary to 11 Equity chorus girls who rehearsed for 'Thanks a Lot.' Show never opened.

Estate of late Florenz Ziegfeld sued in Quebec court for \$4,382. De-talls not given, but the producer had a camp at Lake Edward, from whence the suit emanates.

Anne Caidwell, who obtained a \$50,000 verdict from John W. Hub-bard for breach of promise, is broke Announced she was going to sai the award down, but the 1929 breaf found her.

Agnes O'Laughlin, showgirl who sued Rudy Vallee for breach, asking \$100,000, quits suit. Took less than \$5,000, it is reported.

Owing to stage-hand trouble, 'An other Language' company intende for Chicago will break in at Roches ter instead of Buffalo. Opens Thurs day (8).

Arch Selwyn has just bought a play from Frances Marion. Titled 'Wide Awake.' No production plans announced, but he wants Mary

Laurel and Hardy back home.

Amerangio Corp., British concern, suing Walt Disney for \$13,500 damages. Filed in N. Y. Supreme court last week. Claim arises out of change in the distribution of Mickey Mouse and Silly Symphony cartoons.

Mrs. Sara Caiati, wife of Mario Caiati, 'cellist in the Philharmonic, before a referee last week over her

allimony, which the musician wished reduced. She told that the husband gave entirely too much of his time to his accompanist, Frida Brando-told accompanist and the history of the three was a warded \$25 a week. In view of the times, the referea, in view of the times, the referea, In view of the times, the referee, Lawrence B. Cohen, cut it down to \$7.

Burlesque war over. Abe Minsky has shut his Galety and will go back to the Central with his brother Herbert.

Alberto Carillo has compromised his \$100,000 suit against W. M. Royall for \$1,000. Suit arose over a Royall for \$1,000. Suit arose over a Dale (not the actress of that name), where Carillo got a black eye. He first named Miss Dale as defendant, but switched to the millionaire. Argentine actor imported to replace cesses.

Charlotte Lund, soprano, who re-tired from the stage eight years ago, filed a petition in bankruptcy. Sat week. Liabilities \$8,600 against \$400 assets. Spent all her funds trying to get a start as singing teacher.

Beaver Gross, parachute jumper with a carnival, fell 1,500 feet with his balloon at Norristown, Pa., Aug. 30. His balloon was leaky and colapsed, carrying him tangled in the wreckage. Fall broken by telegraph wires and he was not badly hurt.

George Harvey has filed incor-poration papers in Albany for the All-in-One ad Service. Combines his own motion picture ad service, Cir-cle Press and Century photo en-graving.

Clyde Beatty to go into the pic-tures. Will be starred in a feature by Universal.

Cornelis Otis Skinner coins 'solo dramas' for her monologs,

Peggy Rich, wife of Freddie Rich, gets \$60 a week alimony, marked down from \$500. Counsel fees cut from \$7,500 to \$500. Mrs. Rich is the former Peggy Lawton.

Dorothy Stone to be given her own show following 'Smiling Faces.' Shuberts will back.

Radio Commission holds that broadcasters have the right to re-fuse use of the wife to political candidates, but adds that such a policy would be short-sighted.

George White to follow 'Scandals with 'Melody' at the Apollo. Writ-ten by Romberg, Caesar and Car-fonter. ten by Rom penter.

Shuberts announce that Belasce & Curran will do Best Years' or the Coast if it's a hit here.

Apprentice projectionists in Local 308 voted \$300,000 to Sam Kaplan to help in his closed shop fight for 306. Kaplan refused. Money is initia-tion fees of the apprentices, held in escrow until they become full-fledged members.

### Coast

Violin made of 2,750 matches has been brought from South Africa by Jascha Heifetz, who has arrived in Los Angeles, as a gift for his son.

After a \$63,000 judgment in favor of Richard Barthelmess had been set aside, actor was granted a motion for a new tria of his \$7,223 william Cavalier & Co., and Gerald E. Arbuckle, Barthelmess charges Squire with disposing of stock to the Cavalier company, through Arbuckle, which will also should be a supposed to the Cavalier company, through Arbuckle, without authority.

Trial of Harold Robinson, pub-lisher, charged with attempt to ex-tort money through threats of printing damaging articles, post-poned in L. A. by illness of the de-fendant.

Bench warrant issued in L. A. calling for the arrest of Jack Johnson, ex-heavyweight champ, who failed to appear for trial on six wage complaints. Ball fixed at \$50 on each count.

Murrel Finley, actress, has for New York. Reported separa from her husband, Edward C jager, cameraman, may be manent.

Cornelius Cole, grandson of late U.

S. Senator.

Miss Kenyon asserts she was persuaded to sign the note while suffering from the shock of her husband's death. Carewe alleyes Standard solicited his signature, explaining that the time allowed for payment would be extended for an indefinite period.

New faces in the film colony are expected next month. Stuart Erwin has admitted that his wife, June Collyer, expects the stork next month. Likewise, Carl Laemmle's daughter, Roakelle Laemmle Berg-erman, is preparing the bassinet.

Hazel ills' film career and health were damaged to the amount of \$9,500, juny decided in Los Angeles in suit against Dr. Karl Ross. Plaintiff charged that sears on he leg resulted from treatment for wardness value.

Charge of hit-and-run drivin lodged against Frank Fay, who we released under \$1,500 ball, dismissed. Frisco occupants of other car refused to testify.

Doris Kenyon Sills must fulfili agreement as guarantor on 110,000 promissory note, Superior Judge Douglas Edmonds, Los Angeles, actress' supplemental answer to suit brought against her, Cornelius Cole and Edwin Carewe, also guarantors on a Cole note, Baiance due is 3,933,60

Rodney Pantages and his wife, Veryl, defeated field of 50 racers in their respective classes in south-western outboard regatta at Lake Elsinore, Calif.

Engagement of Elsie Tarron, On-tarlo, to Andy Clyde announced by bride-to-be's mother. Will wed in September.

As soon as financial arrangements are made, Bobbe Arnst will file suit in Los Angeles for divorce from Johnny Weissmuller.

Buster Keaton is understood to be purchasing a twin-motor over-land cruiser, built originally at a cost of \$52,000, in which he will make a personal appearance tour.

Eddie Brandstatter pleads not guilty on charge of theft of equip-ment from Montmartre cafe, Hoi-lywood. Trial in Superior court is set for Sept. 19.

Thief robbed Hollywood apart-ment of Leo Carrillo of jeweiry valued at \$2/0.

Following an alleged automobile crash, John A. MacDonald, director, arrested on a drunkenness charge.

Victor McLaglens are sued in L. A. for two two-year-old doctors bills totalling \$300.

San Diego man sues Oliver Morosco in L. A. charging produces owes him \$1,271 on notes and expenditures.

Fault finding was basis of divorce sult won in Reno by Vida Hurst Osterstrom, Kansas City novelist, from Carl G. Osterstrom.

Tom Mix led the equestrian divi-sion of the parade celebrating the 151st birthday of Los Angeles. Par-ticipating in the World's Congress of Rough Riders and Rodeo, held in connection with La Flesta, were Bill Hart, Harry Carey and Mix.

Coppers should stay on their beats, and not double in brass on the screen, thereby taking work away from actors, according to a protest filed with the Los Angeles police commission by Mrs. P. Delong, wife of an actor.

California Supreme court denies alternative writ of mandate, which would prohibit an initiative racing measure on the November ballot. Proposal would create a board to regulate racing and system of bet-ting.

Commission of 10% on earnings of \$2,033 is asked in L. A. Municipal court suit filed by Collier & Fiinn, assignees for Ruth Collier, Inc., against Andre de Segurola.

John Preston, stage actor, and his wife have asked police to hunt for a prowier, who they believe attempted to break into their Hollywood home and kidnap their 19month-old son.

Trial starts in Los Angeles of Harold L. Menjou, son of the suit against Dorls Kenyon Silis and screen actors ex-wice, was acquitted for the Calli-ted on a charge of driving while infornia. Standard Finance Copp., toxicated, by a jury which falled to seeks to collect on a tile,000 promi-reach a vertice to the murder aclissory note which they signed for cusation growing out of the death is another example.

of the youth's femme companion in an auto accident. L. A. Superior Judge Charles S. Burnell orders second trial Sept. 26, on murder

DeWitt B. Vanderlip, theatre owner, is charged, in a complaint issued at the district attree, of e.e. Los Angeles, with presenting a false claim and obtain \$5,900 from an insurance company for the loss of diamonds valued at \$10,750, during an alleged robbery.

Harry Carey's \$15,000 ranch home in San Francisquito Canyon, near Saugus, Cal., razed by fire. Only a few paintings and Indian relics saved.

John Barrymore and Dolores Cos-tello Barrymore have been granted permission by U. S. District Jugge Coggrave in L. A. to appeal to the Circuit court for a reversal of the indings of special master in equity, William Hasilet, disaliowing the William Hasilet, disaliowing the other creditors in ordinal rights over other creditors in the Guaranty Building and Loan association,

Municipal Judge Kenney, Los An-geles, has ruled that a man arrent ed as a shill is not entitled to dam-ages from his employer. Decision rendered in case of Harry David and a south main street show.

### Mid-West

Cinema Art, northside sure-seater, reopened with German pictures, It's Ufa's Chicago outlet.

Milan Lusk, 39, violinist, died in Prague, Czecheslovakia, of stomach disorder. He lived in Wilmette, near Chicago.

Charles E. James, 30, manager of the James and Nelson Negro Air Chrcus, of Jacksonville, Fla., was killed in a crash near Gary, Ind., while putting on a show. There were 1,000 witnesses to the tragedy.

Clay County, Neb., said 'What's the use?' and voted no fair this fall, for the first time in 54 years.

J. B. Foster, Omaha, before the bar of justice for forging securifies belonging to his mother-in-law, blamed miniature golf for his troubles. When the vogue was going strong so was Foster. When it peterde out he did, too. His wife has also sued him for divorce.

Antoinette Donnelly, of the Chi-cago 'Tribune,' devoted a column'to the prettiness of Mitzi Green—her dress, lunch and domestic talents.

Patricia Collings will enact the Dorothy Stickney role in the Chi-cage version of 'Another Language'. Miss Stickney's lilness necessitated the keeping in New Tork of Laura Staub, intended for Chicago.

Ada Paggi, mezzo-soprano for-merly with the defunct Chicago Civic Opera, qualifies as an Ameri-can citizen, Final papers come later.

Kenneth G. Smith, head of Pepsodent and employer of Amos 'N' Andy, was a victim of an official 'accident' when his yacht was boarded by a raiding party and 281 bottles of choice wines graphed. Chicago subtorties then decided to Chicago subtorties then decided to fore proceeding.

Vera Bruce, protege of the late Lillian Lietzel, will be the second wife of Alfred Codona. Both are with the Ringling show. Codona was Miss Lietzel's husband.

### Air's Advantage

(Continued from page 1)

back stage. It's underwritten by conservative and stable radio and advertising agency auspices, and has every economic and other ad-vantages to beat any sort of stage engagement.

engagement.
On top of that, with acquired radio name and fame, the performer
can extend him or herself with supplementary personal appearance bookings at fancy coin. Under the most distressed eco-

monic condition which this country has faced, it is further impres

home country has faced, it is further impressed on everybody that some of the biggest money was made by the radio artists who clicked.

Perhaps the most singular instance of this is the veteran showman, Ben Bernie, who has been around in show bit through the heyday of vaudeville, the height of class nite club spending sprees and the rise of the dance bands, and never got a real break until the past two years.

The Bernie instance is becoming something of an axiom and an inspiration to the other radio-minded show people now ogiling that phaintom etheral fame, and Georgie Price is another example.

### Broadway

Ben Atwell back in town Eddie Platt still in hiding Dave Turett plotting a party. Marc Connolly back from Europe.
Walter Fleischmann still talking

So Jack Connolly went to Europe Jos. Pliesler getting his picture

Sy Gould opening his new film in Chicago.

Aaron Gottlieb back with the blushing bride. September heat wave murdered burlesque start. Monte Proseer, p.a., going legit in the restaurant biz.

in the restaurant biz.

Gus. Shy out of new Ballyhoo after one performance.

George Wellbaum's Mister Gentle-man's club open again.

A. C. Blumenthal is having his annual hay fever misery. Ben Price is pretty proud of his tennis playing daughter.

Monte Fleischman trying hard to catch up with Pola Negri, Charlie McCarthy says he's glad he parted with his tonsils.

Those ice water needle shower at the New York Athletic Club.

Hotel Astor brokerage branch looks like 1929. Mostly spectators
Lola Woursell had her picture taken in Sloppy Joe's while in Havana.

Aken in cooperations. They've moved Boris Morros up a couple floors in the Paramount couple floors in the Paramount building. Broadway stands cut—near beer from 10 cents to a jit. Last thing

Touristic to defiate. Warners claim a sudden heavy demand by fan mags on Eleanor Holm stuff. Practically all film offices were closed down Saturday for a three-law week-end.

day week-end.

Brokers bidding for cloak and suibranch locations instead of trying to

"Sweet hidding for cloak and suit branch locations instead of trying to get rid of 'em.

Father of Harold Rouse, stock broker in the Faramount building.

Jack Partington, now permanently in New York, has leased a house at Darlen, Course.

Jan Daugherty doesn't believe in those quatres slot machines and has expected, of course.

Jan Daugherty doesn't believe in those quatres slot machines and has at Jacks. However, the course with the course of th

Fooms.

Some of the country clubs in
Westchester have cut initiation fee
down to \$10. Dues are the same,
however.

Hank Linet, who quit press-

down to \$10. Dues are the same, however.

Hank Linet, who quit pressure assenting for law has sold the M.P. assenting for law has sold the M.P. as the sold to be sol

William Gaxton stopped a baseball with little finger and broke it. Did not miss playing in 'OT The I Sing,' however, and broke it. Did not miss playing in 'OT The I Sing,' however, and the work of the restaurant.

J. C. Furman got half a dozen offers from employers as a result of the restaurant.

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# CHATTER

around at Jones Beach is still a bonanza: Gets 75 cents a round

Sundays.

George Peck training for the arrival of the 'Rex,' new Italian liner, which will have John McClain of 'The Sun's' 'On the Sun Deck' as a

During the past week standing room around Times Square at a premium. S.R.O. in front of ice-cooled theatres. First real heat

wave of summer.

Lou Rydell ('Variety') gave that manly chest, in full exposure, to Old Sol at his Long Beach country estate, and got a ticket for showing too much epidermia.

### Hellywood

Sonya Levien vacationing. Clive Brook wrestling with the

Jack Brower back from Denve

and Sait Lake.

Man named Jack Okie here be declared mentally incompetent.

Curran Swint, Frisco drar critic, looking over Hollywood.

Sol Solinger, assisting Jerry Mayer, has left latter's agency. Bud Lollier to 'Frisco on rea state and tax matters for F-WC.

Jesters Ciub will hold dinner ance at Grand hotel, Santa Monics ept. 10. Alan Edwards and wife, Glori

Sept. 10.

Alan Edwards and wife, Gloria,
Foy, motored in from New York,
on spec.
Jessie Wadsworth (Harris) honeymooning, in San Francisco over
Labor Day,
Jack Powell, formerly with Sclznick-Joyce, has joined the William
Sk Gill lacency.

Jack Powell, formerly with Sci-nick-Joyce, has joined the William Si-Gill agent warfield p. a., Frisco, is-Gill agent warfield warfield p. a., Frisco, is-Gill agent warfield warfi

### Loop

Rollo Timponi still playing woods

Frank Schreiber, WGN, a late

Martin Campbell, boss of WFAA, Dallas, In town.

Ed Wappley wading in the lake at the Indiana dunes. Carol Frink, film critic, doubling in brass to cover the Dorothy Pol-lak murder trial.

### Paris

Bea Lillie to London. F. J. Perleman home. Wilhelm von Loon back Where is Betty Compton? The Shanbergs at the Ritz. Fania Marinoff staying over Garbo expected to visit Paris, Jennie Dolly in Fontainbleau. Lillian Gish to Bad Nauheim Bernie Newman to New York, Marc Connolly has two plays, Phil Barry ready to go home. Lilian Harvey to Juan-les-Pins Alice Delamare at Aix-les-B Mayol has his own Riviera club Mona Gova at the new College bar Larry Hills back from vacation Martin Brown talking about Car-

Bob Sherwood over from Eng Gene Lesieur a hit on the Riv

Claire Luce back to Juan-les P. A. Harle back from his vaca

Tauber going to Berlin for show.

Bob Stevenson getting new signs.

Edith Ryan still en route Paris. Pizella lunching with Pierre La

Archer Jones living in Mont-Albert Cohen still a director of

Hope Hampton doing the Lucille Watson getting ready to

made up. Erik Charrell supervising 'White Horse Inn.' Mrs. Charles Lowrey a regular left-banker.

Eric Pommer may go to the States the fall. Boris Petroff calling on Francis A. Mangan.

Campbell writing from Jack ( Marguerite Viel using her sister

Jeannette Flanner all set for more

Fahme St., three months.
Garret Graham finishing a story for Alex Korda.

G. Pabst ready to leave for Spair with Chaliapin. Georges Pitoeff to see himself on the silver screen,

Max de Vaucorbeil taking cellu-loid to Le Touquet.

Valery Boothby has taken a large The Kastners fetching the kids back from the farm.

Edwin Justis Mayer home after

Beulah Livingstone staying in

Rene Clair preparing a new film, Fourteenth of July.' Jimmy Bryson's London activity watched from Paris. Gwen Stone's death falsely ru-lored in Paris press.

Delano Learie taking paints and rushes to Deauville. Paul Oscard from the Gaumont

Henri Garat getting ready for

J. Carlo Bavetta back from his Mediterranean inspection. Mrs. Arthur Fiedelbaum she

Hamiton Gladstone still wants to tart an American theatre. Jean de Limur puzzled at Russian roducers' business methods.

Carmen Marin from Porto Rice to local film work via Hollywood. Gordon Pollock and Mary Ellen both mugged in clay by Helen Haas Anglo-American press association giving a farewell dinner to Norman

Ivan Lebedeff may have missed he Western Express, but he caught Henri Lartigue keeping the Wil-liam Morris sign on his door though

they parted.

Reynolds Packard to write in prose now that "Scrpentining Boardwalk' is out.

Billy Cellestin for another month at the American hospital, and no visitors but his mother.

om Deauville regulating those of

from Deauville regulating those of a small group of admirers.

Dick Blumenthal fibbing to his father as to his working hours and looking like a corpse from overwork.

Marcel Pagnol sued by Europa Flims, which claim \$\$0,000 because Pagnol prefers to work for his own company.

Alexander Korda to film 'La Dame de chez Maximes,' the old light com-edy now being revived at the Ren

Sacha Gultry at La Baule and Yvonne Printemps to take the waters in the nearby resort of La Roche Posay.

Jeanne Helbling, film star, will be the white star in the next Casino de Paris revue opposite Josephine Baker, colored.

Baker, colored.

Dolores del Pilar, American da seuse, giving up her profession alias when marrying Rene Je Merigeault, French cartoonist.

Merigeauit, French cartoonist.
Ludqvic Brettner, 80-year-old musician, friend of Paderewski and
Cortot, ill, and in such a state of
destitution that the dally press is
raising a benefit fund.

### London

William Clore tripping to Jeru Paul Murray at home at his new

Earl St. John's only hobby is

Leon Rogee fanoies himself as an Tom Walls off to Hollywood to

make films.

Sonny Miller selling a new song to Glenn Ellyn.

Laurel and Hardy in Cliff Whitely's Show Boat.

Gina Malo looping the loop seven times in succession.

Jack Willer.

Jack Hylton doing one-night ands at the resorts.

Boris Petroff rushing home after eceiving five cables. Edward Laurillard engrossed in Piccadilly at 3 a. m.

Sidney Burns still has great faith continuous variety.

Leslie Henson lost appendix and auto all in one month. John Southern changing his mind bout subjetting Coilins's.

Elkan Symons putting on seven shows in as many weeks. 'Ivan Bankoff seriously thinking of trying to swim the channel.

trying to swim the channel.
Mary, Clare, femme star of 'Cavalcade,' writing her memoirs.
The Diabolo game coming, back
after 20 years, outsting Yo. Yo.
Ann Suter seldom seen, with
Americans asking where she is.
Eedric Belfrage initiating Gambarelli. In the art of tea-drinking.

elli in the art of tea-drinking.

David Bliss and Vincent Erne in
onference with Louis J. Seymour. Herschel Henlere claims he was be originator of non-stop variety Monty Banks around in his Ro and complaining business is t

Sully and Houghton favor the Criterion of all London's night

Florrie Forde, England's most copular chorus singer, reported

'Casanova' 20% salary cut at the London Coliseum is effective till Sent. 3.

Aldwych and Galety theatres re-verting to pre-war prices with new shows.

Harry Lauder celebrated jubilee t small hall where he made first

Harry at small hall where no appearance.
One continuous variety house in the West End recently took around \$10 in one day.

"""" Mollison getting a reputation Mollison getting a reputation of Eng-

William Mollison getting a reputation as the most studies of English producers.
Charles Cochran framing circus idea for his new supper revue at the Trocadero.
Helen Gray's hobby is painting pictures of her fellow artists in Tell Her the Truth.

Tell Her the Truth."

Naunton Wayne has another son, and has definitely decided he is destined for a compere.

Joe Termini showing Gennaro a moving picture of himself, taken by Joc on his last visit over here. Harriet Hoctor drew capacity a Manchester on her first and only vaudcville date in England recently

Jesse Jacobsen turning the former Water Rats club from a White Elephant into a success in 11 weeks Many regular first-nighters trav-clled from London to Manchester for opening of the new Cochran-Coward show.

Billy Cellestin for another month t the American hospital, and no isitors but his mother.

Renec Veller's movements to and law, Gracle Fields.

### Vaud's Radio Boos

(Continued from page I) first five months of the present year may lift the daytime gross over the previous annum's level.

previous annum's level.

From present indications there is every probability that the groes my take on either chain for October will meet the figures obtaining for that month the year before, when practically all the available evening time was some.

### Bigger Chains for '32-'33

Bigger Chains for 32-33
One advantage this year that will make up for the slow going of the daytime periods is the fact that the evening customers are buying higger station lineups. Few of the newcomer commercials are continued themselves to the basic links but the same to the basic links but the same of the commercial services of the same of the same of the commercial services of the same of the sa

supplementary networks.
So far NBC has 18, commercial shows with October starting dates, whils the Columbia entry list total whils the Columbia entry list total 14: According to the shows already, spotted and the type that prospec-tive commercials are giving special attention on the auditions grind, the trend toward the m.c. in front of a hand and the comedy team inter-ludes has far from reached its apex. Yaude routine more than ever will deminate the parade of bankrolled evening programs, with many of those attempting ether adaptations of the stage blackout.

### New York Theatres

# A KO THEATRES MATTE

FANNY HUBSTIS

BACK STREET' Irene Dunne-John Boles

To 2 P.M., 35c-11 P.M. to Close, 55c

the Stage FRED WARING Pennsylvanians

"AGE OF CONSENT with DOROTHY WILSON

n, 10 A.M. Exchinge, 35-35 n, and Hol.) Feature Pictu

86 PST Wed to FF

BARBARA STANWYCK in "The Purchase Price"

"Vanishing Frontier"

BARBARA STANWYCK 'THE PURCHASE PRICE'

MARION DAVIES
COOL ROBT. MONTGOMERY
BWW GONDIE of FOLLIES'
BWW GONTGOMERY
BRIDGE IN PERSON
Inch. Benn-Jahr Fresher
Byshir Fresher APITOL Stephio Gree Col DOXY SEVENTH AVENUE

N WILL ROGERS in "DOWN TO EARTH"

On the Stage—"MANHATTAN" Mightler Than the Stape Play! "THE LAST MILE"
On Stage: MORTON DOWNE
Georges Carpentler, Zelsya, Coforaia Collegians

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times.

"Another Language"

th Glons Andors, Margaret Wycherly, Laura Straube, John Beal BOOTH Theatre, 45th St., W. of B'way.

# **Uncommon Chatter**

By Ruth Morris

Capitol's Eloquent Modes

Capitol's Eloquent Modes
Alumina of Mr. Zilefeld's school
of facilities grooming appear at the
Capitol this week. Each follows,
according to her taste and personality, the fundamentals laid down
by the master stager of spectacles.
The Misces Shutta, Tashman and
Tucker agree that makeups should
be as nearly natural as careful
blending can make them; that haircomis should be soft and silky with combs should be soft and sliky with iast-minute perfection; that gowns must look as though they had just been reverently removed from tissue wrappings. They believe that the best costumes concentrate on line,

ontich that their fabricis are rich and glamorously expensive. Ethel Shutta realizes that, as Mrs. George Olsen, she enjoys the presitige of a starred spot with her husband's orchestra. That domestic note calls for conservative grooming. Quiet, perfect taste is captured by her gown of heavy creps, adorned only by its own beautiful line and one chic crystall bucklet. The color's electric blue, to emphasize becoming sumburn and stand cut in smart relier against the frimal black and white of the Olsen hand.
Lilyan Tashman has, to live up

Olsen band.
Lilyan Tashman has to iive u, to her title of best-dressed woman in Hollywood. That's a large order, but not too great for the bizarra gown in which Miss Tashman climbs upon the pit platform for a chat with Jack Benny. Stiff man climbs upon the fire part and the fire a chat with Jack Benny Sill it black velvet is some part and the black velvet is left and the control of the cont

caping in saucy puffs, her manner shrisking of stellar refinement.

shribiding of stellar refinement.

Monumental in white creps gleaming with thy crystals, Sophie Tucker, saunters on stage without he cid of mc, buildup. The radiance of her costume and personality is substitute enough. Miss Tucker likes the audience and knows from experience that the audience will like her. Just to make sure, she throws in Elli, Ell' for a forte finish. She exits as she enterored her mana whose lines, sure red hot mana whose lines, sure delivery and seaming smile have grown into an American institution.

Rags to Riches
Marion Davles passes through
many costume phases before she is
finally glorified in a towering headdress that proclaims her 'Blondie of the Follies.'

the Follies. At first, she's very poor. That means that Miss Davies wears a dark jumper dress—the kind she's always worn when very poor. She doesn't bother to wear it smartly, in deterence to a script that has her naively lacking in style consclousness.

Miles and the conscious and the conscious and the control of the c

collars and ruchings.
With the 'Follies' comes succe

With the Follies comes success— then disaster. A feelous lady of the ensemble sces that happy, care-free Miss Davies tumbles into the or-chestra pit and becomes a broken butterfly. Miss Davies is prepared for the emergency with a pair of crutches and new tastc in costumos. Or the costumos of the costumos of the costumos of the Friscilla.

Priscilla.

The black velvets are the only costumes that bear up under the critical camera eye. The rest, combined with careless coiffures and leavily applied make-up, blast the illusions they try so hard to create.

Repeat Costumes

Now that the Roxy is on a production budget, it must be grateful for the versatile scope of its stock wardrobe.

wardrobe.
Cathedral costume hampers are as prolific as a magician's hat. Out of them, for this week's 'Manhatian' come clothes for five generations of New Yorkers. All the costumes may not be out of stock, but the majority has a familiar repertory look, well preserved and worthy of repetition.
The Roxycttes, too, dive into their bag of well-re-learsed tricks to re-

bag of well-relearsed tricks to re-vive their Indian war dance. Scar-let head-drosses, blue fringe sidrts and precise, rhythmic dance patterns are good as new. And whe those smart girls line up and pretend they're an Indian cance, the audience breaks down with its custo ary response of complete, delighted

A Social Climbor Deluxe

A Social Climber Deluxe
Irene Rich can't remember, from
one picture to the next, the costly
icesons she learns as the screen wife
of Will Rogers. Every Rogers release teaches Miss Rich the follies

sase teaches Miss Rich the folies of extravagance and social climbing. When her next. Rogers picture comes 'round there she is again, wearing expensive costumes, when she knows perfectly well that only called clothes the good, the kind and the true.

Before the Rogers preachments will be the men in Down to Earth. The home in Down to Earth, the true that the common the common street of the common street of the common street desagned in sable. Monotone crepes and smartly printed chiffons suit a screen matron whose style is sult a screen matron whose style is middle-aged but never dowdy

Dorothy Jordan's frocks are in in Dorothy Jordan's frocks are in in-senue materials, smartened by tal-lored line and clever bodice and shoulder treatment. Mary Carlisle, a round-faced, ingenuous vamp, faunts snuely moided satins as a warning of her predatory interest in the hero.

Wise Ways; Ingenue Modes
Her white crepe dinner gown
brings Sylvia Troos on to a well
dressed specially In Paramount's
Radio Stars of 1932. The dress is
and smart as can be. Its randio Stars of 1932. The dress is flattering and smart as can be. Its well fitted skirt and soft, irregular neckline speak of the more re-strained debutante shops where youthulness refuses to be deprived of sophistication.

of sophistication.

But It's not suited to Miss Freoso.

But It's not suited to Miss Freoso.

There's enough sophistication in her steady refailtion of bright songs and toroh ballads. Site' sings to better response when her mature delivery la contrasted by extremely ingenue style. The dainty blue chiffon that she wore as soloist with the Whiteman crchestra may not have been man crchestra may not have been manship, but it had cannier showmanship.

Climatic Proof Moves
Fox gave Ellssa Landl "A Passport to Hell" and sent her to Africa
with the most becoming trunkful of

ostumes she's had since her screen

costumes are simple and The costumes are simple and beautifully molded. They could be worn by a perfect lady in a charming English drawing room. Accompanied by carefully chosen accessories, they seem a little strange on a heroine who has acquired a notorious reputation along the African seacoast, but they're exactly right

for Miss Landl.

That old tropical climate that tor-That old tropical climate that tor-tures human souls, passes over the delicate fabrics, leaving them fresh and well pressed. Their smooth sur-faces are not the only unusual ele-ments in a nomadic wardrobe. Miss Landi's trunk contains sturdy togs for that long treit inland, and a practical stiff hat for keeping off sun tan. She may trip across Africa and face the camera as pale and delicate as she pleases. delicate as she pleases.

Columnists Have Mamas
Biessed Event is the first of the
formalistic cycle to come right out
and admit that a columnst has a
mother. Other films preferred to infer that anyone noble enough to
give life would have died of thumiliation when her boy turned out
to be a big gossip-and-scoop-man.
Columnists have mothers—sweet,
guileless old iadles who think columnists, crooners and racketeers
are nature's appointed noblemen.
All of this is told in Emma Dunn's

trusting glance, soft speech, quiet house frocks and Madonna hair-comb Beautifully and simply told, without the exaggeration that would destroy a delightfully amus-

without the exaggeration would destroy a delightfully amusing situation. Columnists have sweethearts. This one's Mary Brian, screening very prettily and managing to seem important in a minor role. Miss Brian is faithful to her favorife type of costume—two-piece suits, too snugly fitted to fatter their casual intent and smart materials. Columnists have secretaries. Everybody knows that. But not many secretaries have the debunked philosophy, the readiness to top a crack with a crack, that propels Ruth Donnelby into a swell here says Miss. Donnelby wears during the says of the secretaries have the descendent of the secretaries of the secretaries have the descendent of the secretaries have the descendent of the secretaries have been secretaries.

### Neglested Wife Designs

Hollywood Speaks in no uncer-tain terms on the style preferences of its ladles.

of the laddes.

Leni Stengel, representing the neglected wives of film directors, dresses only to be decently clothed, Somber black crepe and middle-aged flowered chilftons express her-despair of wimning back a rowing husband. Style for her, is a book permanently closed, the style for her commended the style for her commended to the commended of the commended o

easily. Though she senses that herdays as avortic are numbered, she retains faith in the come-hither quality of lustrous, "breathlessly fitted gowns. All-over sequina that gitter wickediy and follow a revealing outline say that she's a pretty bad, calculating lot. All-sequins, all-bad, says Hollywood. Genevieve: Trothn. as. a movies struck lass who is not good, not bad—but willing to be for the siske of art—compromises between two

bad—but willing to be for the sixe of art—compromises between two obvious dim Yashlons. She wear daintiest tulle and gessamer only fons. That's for putity—which, it seems, is not enough. They must have sequins, too, but in discret numiers, since they want to be naughity but nick. They recommend demure ruffees and bows, daring necklines, skirts sintously molded from walst to knee, to the chas's maller who wants to get ahead in Hollywood.

### Robbins Active

Syracuse, Sept. 5.
Burlesque may return here via
Nathan L. Robbins, one time backer
of that policy at the Temple, now the Paramount.
Robbins is reported to have taken

an option on the Syracuse theatre, earstwhile stock burlesque house. Theatre has been dark for months. Owned by Thomas Hogan, its last Owned by Thomas Hogar lessee was Frank Sardino

### F-WC Protection

(Continued from page 7)
will be brought about through FWC having contracted generally for
both first and second runs. The
subsequent accounts will be sold a
definite second, third or later runs,
in each instance giving the exhibitor
protection over other housed in a
particular race of textices.

protection over other houses in a particular zone or territory.

Two unclosed major distribs contend that the proposed new clearance would permit F-WC playing their product in certain zones in the 15c and 20c houses 28 days after close of first runa, citing particularly the case of Loew's State and the Criterion. This would apply particularly in zones where the circuit has no semi-delucers, with a 40c and 50c tariff.

Protection Quartered

Protection Quarters

Likewise, indle exhibs, who con-troi situations where the circuit has trol situations where the circuit has no subsequent runs, would be in a position to follow the downtown first runs at expiration of the 28 days. Case is cited by one of the distribs where setup is such that a 20c house, now playing product on a 110-day protection, would be able to play under new setup within one would.

month.

The F-WC clearance demands holding up product deals with Par and Metro, have resulted in the latand Metro, have resulted in the latest closings for product on the coast in years. Distribs, with the exception of Fox and WB-FN, are prevented from negotiating with subsequent runs, and it is likely the summer selling season will not get under way until October and the work of the

break they will get, while others, operating in opposition to the major circuit, are wondering where they'll

### Reconsider License for Gayety, Mpls., Burlesk

Minneapolis, Sept. 5.
After voting down a 1932-33 ilcense for burlesque at the Gayety,
the city council decided to have the
matter reconsidered and referred it
back to its license committee for another hearing.
Local reform organizations op

posed the license before the com mittee which recommended that th application be rejected. Organized labor officials are seeking to have the license granted. The applicant is Axel Herman.

### APOLLO, NEW YORK

New burlesque season started off under-a handleap at the Hurtig & Seamon Apolio Friday night (2), the hurdle being the hottest night of the summer. Local appetite for the sommer. Local appetite for the oc-called entertainment, however, seemed to be whetted by a summer without strips and teasers in the neighborhood, and the first periodic stairs, but still a satisfactory crowd considering the weather. At any rate the wheel show lan't quite dead in this spot.

This show probably isn't typical.

This show "move in t quite dead ... This show "movably (surt typical. House this year runs under a new hook-up, "Minsky, house personnel being supplemented week by week with the addition or a traveling Empire organization, changing visitions of the supplemented week by week with the addition of a traveling Empire organization, changing visition of the supplementation of the supplementati

few durwing localities.

Taking, this layout as a sample, it does seem that the Minsky technique, for Harlem anyhow, is making an experiment with the idea of giving the show some bouch of ending the old hoosy, some of it a "little rawer than last year's average, and an ocean of sultry gags and business, the latter being a bit more supported by the stager seems to have made some vague gesture to get over

But the stager scena to have made some vargue gesture to get over moments of decent entertainment. Panning burlesque smut is fruitless. It's been slated from one end of the country to the other, with occur and stage of the country to the other, with occur and stage of the country to the other, with occur and stage of the stage o

common the circums and the search of the circums and the common and the circums and the circum

and unacknowledged, also did a frait rate pantonnime solo routine as a shackled slave, a graceful and sightly dance, a graceful and sightly dance the good points of Completing the good points of Completing in the graceful with a strikingly good baritone voice and an agreeable manner that, never got its training in burlesque, and a prima dogma with a superior soprano voice and a stage manner at startling variance from the sur-startling variance from the sur-

### Tonks, Shady Burlys Clipped by Proposed Ordinance for LA

Los Angeles, Sept. 5,
Almed primarily against indecess
stage performances, with widespread regulatory powers given the
police department, an ordinance is
being framed here by the city aitorney's office and the welfare committee of the city council.
Proposed measure, if enacted,
would give police authority to close
and revoke the license of any theative against which an indecent performance conviction is obtained. It
is to the complete and the complete comformance conviction is obtained. It
is to the complete complete the conformance conviction is obtained, it
is to the complete complete complete complete complete comformance conviction is obtained, it
is to complete compl

occupational tax.

Some opposition has developed to

the license fee angle, with indications that public hearings will be
granted before measure is brought
to a vote in council.

### BLOW-OFF SHOWS

L. A. Main Streeters Ge For It at

Los Angeles, Sept. 5.
Star and Garter, Mainstreet burlesque house, has resorted to
blow-off shows, reminiscent of
carnival cooch outfits.
Following the regular performances one of the actors ballyhoos
a hot undercover show for 50
centr. No strongs.

undercover show for 50 No stronger than the stage

show, come-on is for a \$1 and peep hole spots for 50 cents. And how the patrons holler, the hot shows proving less than one-half of one percent.

### Restore Rialto Title

Jones, Linick and Schaeffer restore the original name of the Rialto to the State and Van Buren house known recently as the Loop-End. A burlesque policy opens Sept. 9.

Sept. 9.
Meanwhile, Chicago becomes well buriesqued. Nathan Barger, at the Star and Garden, Warren Irons at the Garrick, and the State-Congress are now operating.

### Split Week Burlesque

Dubuque, Ia, Sept. 5.
Princess musical comedy revue,
management of Fred Eader, opened
at Spensley for an indefinite stay,
25 and 35, two bills a week, Saturday and Wednesday changes,
Came here from Empire, Glens
Falls, N. Y. No pictures, Earl Woods orchestra in pit.

### MINSKYS IN ROCHESTER?

MINSKYS IN ROCHESTER?

Rochester, N. Y., Sept. 6.
Negotiations are on to bring Minsky buriesque into the Capitol. House has been closed. One of the Minskys has been in town talking with the Fenyvessys who also own the Family theatre. Capitol is leased by Comerford.
Rochester has been without burlesque for nearly four years.

lesque for nearly four years.

Toundings, a figure as out of place as Peggy Joyce in an Automat.

If the Minskys are out to better burlesque, however, they're going about it cautiously. The good points were on the stage, but not one of them was billed or introduced through a mile from the stage. Strip workers are introduced through a mile from the stage. Strip workers here work only once such, and they are all the strip workers are introduced through a mile from the stage. Strip workers here work only once such, and they are all the strip workers here work and building up to Mae Brown. Best of the quartet in technique is Dotty Maye, who grades about well-terweight. The other is Louise Impossible for anyone but a burlesque addict to identify the others from the cast supplied by the Minsky office except that on a guest lie likable burltone juve mentioned in the strip work of the troups is principal comic, doing butch, a second comic ming failed and a utility man doing eccentric. In addition there are two straight men, one with a fairly rose and the four strippers of nondernesses of the strip work of the strip wor

35



SUBSCRIPTION: ....\$7

200 Vol. 107

### 15 YEARS AGO

(From 'Variety' and 'Clipper')

City Board of Appeal issued a permit to build the Fordham the-atre in a restricted zone. 'Variety' called the turn by suggesting that this opened the way to the erecommercial zones.

Several theatres were offering free admission to men in uniform, but Central Park, Buffalo, went that one better. They could bring the girl friends.

Harvey Watkins announced a new idea for vaudeville theatres. He opened with a feature film, starting at 7:30, ran into the full vaude bill and closed with another showing of the picture. First used in Lowell, Mass., and Portland, Me,

Day after Labor Day was tough on the ticket agencies. sell their regular buys in competi-tion with the cut-raters and tickets could be had for all but two N. Y. shows at less than half price. Toughest post-holiday in memory.

Oliver Morosco and Kiaw & Er.

'Rasputin' film was being given heavy advertising play. Recent revolution in Russia was a press agent natural.

Western railroads were refusing make contracts to transport the atrical productions while eastern roads urged managers to utilize cars to capacity. All spare rolling stock was being used for war work.

B. S. Moss was planning altera-tions at the Jefferson, his 14th st. vaude stand. Said the same shows (Continued on page 39)

### **50 YEARS AGO**

(From 'Clipper')

Theatrical season was wide open No Labor Day then to create a starting date, and even the big shows went out in Aug. Minstrel troupes had been out since late July.

Minnie Maddern (later Mrs. Flake) was on the road with Foggs Ferry, which she had brought into New York at the end of the pre-vious season. Her rough soubret was making a hit, but she gave no promise of her later development.

Noted as a novelty that the bal-cony of a Buffalo theatre was as well carpeted as the orch floor. Matting generally used upstairs and nothing on the gallery boards.

New band was formed in Phila. Composed largely of wind instru-ments, including two serpents and two syphos.

Garden in Wilkes-Barre advertised itself as 'Strictly first class'. No. wine. room here. Most places required the actresses to 'work the wine room' during and after the show. Got a commission on the drinks they indired admirers to buy at advanced prices.

Snake dealer was quoting 8-foot snakes at \$35, up to \$100 for a 14-foot reptile. That was \$25 more than for a 10-footer.

Boston had an Indian Village, which was just another name for a dime museum and show. Ultra good went to see the educational village, but stayed to see the actors. Sop to their consciences.

Robinson's circus was the first of the tent shows to head for winter quarters. Closed in San Francisco Sept. 2 and headed for Arizona.

Blondin, the wirewalker who crossed Niagara on a rope, was playing in Berlin. Something went wrong with the fireworks apparatus,

(Continued on page 32)

## Inside Stuff—Pictures

(Continued from page 10)

had in mind and offered to turn out a complete screen play far another

had in mind and offered to turn out a compared to give the writer a contract, claiming amount asked was too much. Playwright returned to New York and later the same outline blossomed into a play on Broadway. His former film employers then bought it for \$50,000.

To increase the word capacity of the marquee, Chicago theatre, Chicago, has had neon tube lights superimposed over the regular fitted letters. Stage attractions are billed on the regular marquee which alternates with the red neons clarioning the picture.

Display looks all right at night, with one set black, while the other is lightly clock but in the atternoons it's hard to read. Noon, when not finalling, are almost transparent and interfore but little with the marques.

Creditors' committee which will handle the affairs of Talking Picture Epics comprises Nathan Vidaver, Sidney Weil, Henry A. Linet, Tobias A. Képpler, Stephen R. Eller and J. H. Tingle. Vidaver, Linet and Keppler are N. Y. attorneys representing some of the creditors. Part of the agreement between the creditors and Frank R, Wilson is that none of the bill holders will bring suit, or take any action, for payment for at least one year.

Du Pont, which has been experimenting on a higher speed film since Eastman put its new product on the market, a year ago, is about to introduce a super-film, claimed as faster than any yet produced. Contention is the film is non-halating, and highly sensitive to color

separation. Calling for only minor camera adjustments, benefit is sale to be in the fact that film calls for no changes from present develop-ment process. New material will be tagged 'Super-Pan.'

As the result of doing a Boy Scout deed in an attempt to rescue a nest of sparrows from a ferocious Rye, N. T., cat, Charlie Pettijohn, Haye's chief counsel, has been confined to his home for a week.
Halfway up the tree Pettijohn's right eye got in the way of a twig. The Hays headquarters, incidentally, was without legal advisors all last week. The same time that Pettijohn went on the sick list Gabe Hess, the other Hayslan barrister, took to his vacash.

Heading chain deals closed by Radio is Warners for the entire circuit 100% on Radio product, and a buy from the Famous Players Canadian fant year FPL did not take Radio. Jules Levy, Radio's general sales manager, closed both deals, with Arthur Cohen, managing director of FPL, and Leo Devaney, Radio's Canadian district manager.

Another deal closed by Radio is the Butterfield circuit (Michigan) of 80 theatres.

Horwitz-Hays pact on the zoning and protection situation in Cleve-land now threatens to be up in the air for some time to come. The Cleveland lawyer is in Europe and will have to scan the zoning com-promise before it can become effective. According to reports there is some rewording in the formula dratted by Haysian attorneys. This changing of verblage was responsible for showers several times before when the pact was on the verge of being formally approved.

Barker in front of a New York theatre showing nothing but Russian and Soviet films, was approached by a passerby with the usual, Why don't you go back to Russia? The barker said nothing, although it took him some time to get rid of the heckler.

Actually the lad doing the epicling is a full-blooded American Indian.

With a saving of \$2,000 a week entailed at expiration of the lease on the Madison theatré, Detroit, dark for 18 mônths, Publix is attempting to return other unprofitable theatres there to the land holders, Biggest project of this kind Publix is attempting in Detroit is the Paramount theatre and office bidg. House has been closed four months.

Kickback from phoney picture previews in Hollywood and Los Angeles has been so bad that the Fox Uptown (L. A.) now precedes such shownings with a trailer. It reads that while the theatre does not guarantee all previews, every effort is made by the management to secure the initial showings of pictures produced by major studies.

A fem star of the air will be played by Bebe Daniels for WB in 'Radio Girl,' soon to go into production at Burbank. Dick Fowell, now on loan to Fox, will work opp Miss Daniels. He's the picture house m.c. War-ners debuted in 'Blessed Event' and plan building up. Par is planning to star Kate Smith in a picture also,

Metro, on its advertising line, By Their Works Ye Shall Know Them, along with reproduction of pictures of contract talent, followed a similar af from another company by exactly a year.

Last summer Warners used an ad along the same lines, halling its production talent as 'By Their Hits Ye Shall Know Them.'

Hays office is querying the U. S. Treasury Dept. for a special interpretation of the tax law, eliminating working critics and newspapermer from paying tax on film passes. Until the reply Hays will not adviss member companies to act to the contrary. Ruling aiready has eliminated drama critics from such obligations.

As a result of conversion by Publix of the entire south into one divi-sion under R. H. O'Donnell, this division director will have two advertis-ing contact men under him. George Plank will be in charge of the southeast, while Ed Olmstead will have control of the Seenger string and the southwest.

Only exhibitors seem to be worrying about the 'executive booking pol-icy' getting anywhere.

Major distributors, and even indie producers, regard it as just a smart sales move with the possibility of being effectively practiced by only one or two companies in one or two spots.

Henry Armetta, who's attracting considerable notice lately as a wop character, was once a valet to Bill Farnum. That was back around 1915. When Farnum let him go, Armetta started hanging around the studios for whatever little bit parts he could pick up.

Governor Roosevelt disappointed newsreel men during the Walker removal hearing in Albany, which ended Friday (2), by refusing to allow them to grind on the proceedings. Not even stills were permitted.

Metro's finally agreeing to eliminate three stories from its '32-'33 schedule, including Lulu Belie,' is revealed as taking place only after every other member company of the Hays office protested and Hays, personally, took the censor reins from Col. Jason Joy into his own hands.

RKO is going in for scrip books again. Instructions are for scrip booksales to be established on the circuit wherever feasible.

## Inside Stuff—Radio

Midwest newspaper found itself in a tough dilemma when one of the advertisers demanded that it make room for the latter's program on the station operated by the daily or take a chance of losing the print business. Circumstances left the newspaper no alternative but to wait for the advertiser to make good its threat.

Advertiser is the millier of a breakfast food with a kid program on NBC. Time required for the local release of the broadcast was 5:38 which spot happened to be filled by another juve show. Latter is a recorded session bankrolled by a competitor breakfast food and had been placed under one of those spot broadcasting contracts containing a non-movable clause, which prevented the newspaper-controlled stations from shifting the program to another niche on the schedule. Newspaper tried to explain this hitch to the newsprint advertiser but no avail.

A record for audition commuting was hung up in 'Frisco last week when the Leon Livingston ad agency sent a flock of artists with technician and equipment way down the country to Del Monte, Calif., where an industrial firm's convention was in session. First time A. S. F. broadcasters have autoed a distance for a tryout. Retinue included four artists, technician, and a complete setup of sound effects, together with several agency excs. Arriving at the hotel where convention was headquartered, gang set up their equipment and auditioned for the conventioneers.

Business firm's main office is in Sacramento, so ad men will journey a couple of hundred more miles this week for an answer on their tryout,

A San Francisco radio actor hopes the church element is getting more broadminded.

Handling a heavy dramatic part for transcriptions a church group is making, he concluded his first recording with a flock of epithetis and caustic comments that were picked up and recorded via a mike he thought was dead.

He's heen waiting a week for his blue all.

He's been waiting a week for his blue slip.

National radio advertisers continue to forget there's such a thing all the Dixie network, although a year ago southern radio stations, members of the two national chains, predicted that the time was coming. The same reason obtains why the south does not get a better break with the national advertisers. They say there aren't enough listeners in the south. The population is too thin and there's no money for listeners to spend in the south.

# Inside Stuff-Vaude

Number of complaints arbitrated so far by the Artists' Representa-tives' Assn., since formed in May, has passed the 100th mark. While there have been numerous complaints against decisions reached, mostly, in disputes between agents or between agents and acts, these are gradu-

in disputes between agents or between agents and acts, these are gradually narrowing down to a minimum with A. R. A. refusing to arbitrate anything unless all parties are present at hearings.

As a result of demand to hear all sides and giving both the courtesy of court-like rebuttal, many cases up for arbitration are being continuously tabled until all principals concerned can attend hearings.

Association ordinarily has a meeting every week, decisions usually averaging a half dozen for every meeting.

Col. Stoopnagle and Budd were kept on the hop Friday (2) doing nine shows between the Paramount, New York, and the Academy. Ether comics had been booked into the latter spot for three days, with the final day overlapping the Paramount opening. Academy is RKO booked. Made the first time of an act doubling into the Paramount from another spot on the opening day.

Donald Novis' buildup by Publix is in hopes he may develop into a permanent attraction for the Paramount, New York. In his third week at the house, chain has a 10 weeks' contract on the NBC ether artist, with an option of six months. Salary is \$500 a week. Novis will be switched to the Brooklyn house later, brought back to New York as bookings warrant.

# **Inside Stuff—Legit**

The New York "Times' in an editorial greets the new legit season optimistically and predicts that 'greatness is about to descend on the head of the American drama.' However, it finds, there is 'imperative need for plays, acting, direction and setting of a new and higher type. Theatre audiences for fine plays well produced will not be so large as the total theatre audience of the country used to be, because the movies have coralled the majority, which prefers the obvious and the stereory head. But the people who want drama which is original, stimulating and related to lite, are surely going to get it. The movies are actually forcing inspiration and initiative on the theatre. In 'The Nation,' Joseph Wood Krutch writes that this season will see a crisis in the theatre. He thinks the drama has a chance to come back, but points out it has not been worse than any other business. What is more important is the fact that Broadway especially is over-heatred. He figures New York can get along very well with one-third or one-half the number of current legit theatres. Many' of them were thrown up hastily during the boom years, when there were more plays than houses, He adds:

He adds:

Theoretically the depression should have made people interested in serious things. Actually it has obviously had an opposite effect. Fewer plays and theatres which can be presented more economically than in the

Reappearance of Fred Stone in 'Smilling Faces' (Shubert) recalls the hey-day of his career when teamed with Dave Montgomery. They started in a honky-tonk at Leavenworth, Kans, and only split when

Under the management of Charles Dillingham the team scored a string Under the management of Charles Dillingham the team scored a string of successes. The duo's salary was 4,000 weekly at a time when thousand dollar salaries were rare. Stone directed that Montgomery get 1,000 weekly, dieregarding the manager's frequent suggestion that he could get a straight man for \$150\$. After Montgomery passed on the toe. Stone is reputed to be very wealthy. Reported that before the opening of Facer's in New York that he wished to put the premiero back and play out of town for a few weeks, going 30 far as to offer to buy the show. Shuberts refused,

Shuberts have set a schedule of taxes on passes, Included is the government's 10% and added is a slice for the beneficial fund. Persons getting in for nothing must pay at least a buck a pair, For instance, a pass for two tickets for a show at 33 top calls for payment of \$3.50 per ticket-30c. for the sovernment and 20c. to the fund. Should the (Continued on page 39)

# **British Clinching Canada Stage** Hold, Money Rates Deter U.S. Cos.

Toronto, Sept. 5.
Following the clear field arrorded
Bnglieh companies when American
producers left the Daminion severely alone last season owing to the
10-20% discount on the Canadlan
dollar, British legit purveyors are
again preparing to make transCanada tours and further consolidate tie success which greeted them
in 1931-32.
Canadian funds are still fluctuat-Toronto, Sept. 5.

ante the success which greeted them in 1931-38.

In 1931-38.

In 1931-38.

In 1931-38.

In 1932-38.

In 1932-

and London productions of Wake
Up and Dream' and This Year of
Grace.'

The company is being brought
over here by Jack Minster, actormanager who was here leak season
with the Barry Jackson with the Barry Jackson with
the Barry Jackson with the Barry Jackson's
ometion of the Colhorne-Jones
duo. Sir John Martin-Harvey, the
Irish Players, Sir Barry Jackson's
company and the Stratford-uponAvon Players. Aldwych, Theatre
Players route is from Montreal to
Vancouver. Company plays here
early part of November, doing,
Rookery Nook' and Plunder, with
probably Thark' on return.

Colhorne-Jones With Shaw
Rawley is also bringing over the
Colhorne-Jones with Shaw's Too
True to Be Good.' They open at
Montreal on October I and then
Toronto the becase before returning
to England to open at London in a
play now being written for them by
Robert Sherwood, whose 'Queen's
Husband' did over \$80,000 here in
four weeks last season.

There is indefinite talk of another
vialt from the D'Oyly Carte Company in Gilbert and Sullivan; an
English pantomine will be here for
Christmas week; Sir Harry Lauder
last sheduled for another farewell
four; the Dumbells Revue, opening

Christmas week; Sir Harry Lauder is scheduled for another farewell tour; the Dumbells Revue, opening in Hamilton on Labor Day, will make a trans-Canada tour, and Cameron Matthews will have another go at stock, having leased the Victoria from Famous Players Ca-

### Road Co-On Revue Folds After 3 Wks. Of Bussing in East

'Merry-Go-Round,' Merry-Go-Round, the co-op gasoline touring revue, closed after trying the New England road and upper New York state for three weeks, Show played 12 towns, cov-ering Vermont, New Hampshire, Connecticut and New York, before

Connecticut and New York, before calling it a tour.

Cast is back in New York and has split up into vaude acts although some talk of another try being made with a bill posting company interested. Original backer was the Barmac Corp., which refused further advances and thereby

Outfit triod one and two nighters Outfit triod one and two nighters at \$1.50 top with cast headed by Agnes Ayres, Billy Wayne, Bill Seabury, Shanon Day, and Ken Nichols. Transportation for the company-of about 50, was by two busses with scenery making the jumps via r.r.

### One Tex. Legit, Anyhow Dallas, Sept. 5.

Dallas, Sept. 5.

Showhouse, town's reputed legit finx, is slated for another try some time in Oct. Backing is to be supplied by M. E. Cramer, Pt. Worth promoter, whose idea is a string of legit stands scattered among the larger Texas keys. However, nothing def along that line.

In the stands of the standard of the standard of Showhouse's last successful stock season, is returning to that post.

### PENMAN'S STOCK

Important Detroit Backing Star Idea

Detroit, Sept. 5. New stock company projected here starts its season Sept 26 under the direction of Charles Penman Associated with Penman Players is Harrington G. Holt, member of so-

backer.

Pian is to import a name guest star once every five weeks. Weekly changes with only recent season product being used. Penman is now in New York recruiting a company and plays.

Scale will be \$1.25 and 50c top night and afternoon.

### Harris Sues Rose, Says 'Ouit' Made \$100,000; Asks an Accounting

day. 'Quilt' was ballyhooed through the 'Quill' was ballyhooed through the west and was reported cleaning. Harris declares. Understood, however, that the total profit was \$79,000 and that deductions made by Rose indicated a net profit slightly under \$40,000. Bickerton estimated the profit at more than \$100,000. Sweet and Low was owned by Sweet and Low was

porated under the name of Gotham Productions. Harris claims there was virtually no difference between the two shows and questions the reason for changing the incorporation, also averring that Gotham paid off some obligations of William Rose, Inc., which indicated the close connection between the two shows.

### Season of Operettas on Coast, Albertson's Plan

Los Angeles, Sept. 5.
Lillian Albertson expects to return as a legit producer, and is
nesotiating with Pincus & Gottlob,
Erianger representatives in San
Francisco, to produce a season of
operettas for them on the Coast.
Held a cali for musical talent at
the Mason Saturday (3), and is
will be talent can be secured, deal
will go through.

### Miller Show Jammed

Dubuque, I.a. Sept. 5.
The long Centralla hill, noted as a death trap, has stopped many a career, but the latest exploit is that of tying up the Al Miller All-Star Theatrical Co. enroute from Albert Lea, Minn., to an engagement at Crown Point, Ind.

A large truck of the company got out of control on the him stage for Showhouse's last successful stock season, is returning to that post.

For almost 10 years house, formerly Circle, has averaged at least one or two vain legit attempts each geason.

A large truck of the company got ut of control on the hill when brakes falled to hold. A car in its material was badly damaged, and another was sent into the ditch. Two women'y circle, has averaged at least women were given hospital treaturely.

### IOWA U'S PLAY TRYOUT

Lynn Riggs' 'Lonesome West' to Be Produced First

Iowa City, Ia., Sept. 5.
Coincident with the opening of the
fall semester, low State University
amnouncement has been made that,
drama activity for the 1932-33 season will be featured again by
premier showings of plays by known

Lynn Riggs will personally direc at Iowa City his Lonesome Dates are Nov. 15, 16 and 17,

### Musical Revivals By Bob McLaughlin; Joel-'Electra' Tour

Cleveland, Sept. 5.

Musical stock is the newest experiment by Robert McLaughlin who is reviving Merry Widow.swith an ambitious cast of about 100. After current run, plan is to take it on tour. Mourning Becomes Electra, which is the Control of the

port.
Revival also features chorus of
80. including Bebe Barri's troupe
back frem a RKO trip, and local
Corley Dancers, and a symphony
orchestra of 25 led by Angelo Vitale, with Clifford Barnes as guest

conductors as guest.

If ambitious experiment clicks, the Robert McLaughlin-Sam Manherin rep combine intends to plumpe further in musicals by reviving Trens, with Holen Ford, and 'The Back Crook.'

### BUDGET, 'LILIOM' OPEN **BALTO'S 2 LEGITERS**

Baltimore, Sept. 5.

Baltimore, Sept. 5.

Local legit season holats sail
Sept. 12 when the Maryland relights
for the premier of "The Budget,"
new play by Robert Middlemass,
featuring Lyan Overman and Mary Lawlor. Harry Askin and U. Ford
set the presentation title
Two weeks later the title
Two weeks later the Latter is
bringing two plays, one a revival of
Tilliom, with Rudolph Sohlidkraut
again in the title spot, and 'Camilie."

Following, the house draws Ed Wynn's 'Laugh Parade,' the Guild's new 'Pure In Heart,' and Earl Car-roll's 'Vanities.'

### **Hotel Management Takes** Shubert, New Haven

New Haven, Sept. 5.
Shubert, city's only legit house, will be operated by management of the hotel Taft, under J. C. Lavin, managing director. Attempt was made by interested parties to have a number of local business and cityle leaders underwrite a profice of the a number of local business and civic leaders underwrite a portion of the expenses of operation but whether or not the attempt was successful could not be learned.

Lavin announces appointment of E. D. Eidridge to continue in charge of house. Agreement reached with stagehands and musicians.

# **BROADWAY REVIEW**

### SMILING FACES Musical comedy in two nois, n at the Shubert, New York, Aug.

Stone starred; book by	Harry Clarke;
score by Harry Revel; I	yrics by Mack
Cordon: staged by R. H.	Burnside.
Helon SydneyB	rhara Williams
George Black	tradford Hatton
Robert Bowington	Box Poster
Perkins	Post Contin
Perkins	Doyd Duvis
Arthur Lawrence	. Charles Collins
Amy Edwards	. Hope Emerson
First Assistant	Ray Romain
Second Assistant	Tom Romain
Peggy Post	Dorothy Stone
Monument Spleen	Fred Stone
Sybilla Richter Is	shel O'Madigan
Cordonia Potts	Adore Andrews
Horatio Dalrymple	Adola Andrews
Horacio Dilirympie	All Zouseon
Edward Richter	Eddie Garvey
Mildred McKay	Doris Patson
Walter	tradford Hutton
Belihop	Harold Offer
GangaterTh	omes Sternfeld
Minister	Rex Coever
Bishop	Carl Duart

Minister. Rex Cover Bishop. Carl Duest The Fred Stone show, with Dorothy co-starred, is the initial attraction on Broadway for the new section of Broadway for the new section of Broadway for the new section of Broadway with the Land of the Delta of the Country of the Delta of the Delta

tour.

With each succeeding show Stone had some new acrobatic stunt that built his rep of being the most verastile comedian of his day. Then took him out of the picture as an eccentric dancer and curtailed his athletic ability. The accident was just before the opening of Three Cheers' (1939) when his friend, Will as the coast and stepped in for Stone his coast and stepped his coast and s

stepped in for Stone.

It is the veleran Stone now. He's not much on the hoofing, but does the trapoline getaway, hangs onto the curtain and performs other in the old boy yet. Also an impression of Rogers, hat, gum, lariat and some gags.

Dorothy Stone

stunts to indicate there's some life in the old boy yet. Also an impression of Rogers, hat, gum, lariat and some gags.

Stone is co-starred, having replaced her kid sister, Paula, who was on tour with dady last season. Miss Stone duos with her yet was some gags.

Paula, who was on tour with dady last season. Miss Stone duos with her yet was some gags.

Land the start of the start

Bob, get her name among the blue lot for house. Agreement reached with stagehands and musicians.

Bob get her name among the blue lot for house is of Caa and Fidder for Nooking of Caa and Fidder for Nooking of Caa and Fidder for the stage of Caa and Fidd

## OUT OF TOWN REVIEWS

### HERE TODAY

Atlantic City, Aug. 20.
This light-footed play by George S.
Cappenheimer as staged by George S.
Kaufman turned out to be a nonsensically bright and clever place
of work in its opening performance
at the Apollo here Monday evening (22). sensically brig of work in its at the Apolio ning (29).

ning (29).

The author, member of a New York publishing house, is evidently limining that population of the literary circle represents the literar

responsible attitude toward the world in general.

Labeled 'a comedy of bad manners,' Here Today' dishes up in a new manner and sarves with spiced and the same and same and the same and t

iesque and parody.

Kaufman's direction keeps the
play at concert pitch and the remarkably good cast that Sam Harris has assembled tosses of much
breezy dialog that carries the piece
along to incessant chuckles.

Breezy Giason that carries his pace along to incessant chuckes.

Ruth Gordon fits the part of the heroine like a giove. Charles D. Brown, as her companion and friend recurring obbligato. Charles D. Brown, as her companion and friend recurring obbligato. Charles the Grant of the control of t

### CAT AND FIDDLE (COAST)

San Francisco, Sept. 1.

Curran is currently housing Belasco & Curran's Coast production of this Kern-Harbach musical upon which B. & C. pinned all hopes for an ensuling season. Show has clicked so solidly here that in its flats week bis is still top notch with flat week bis is still top notch with the coast of the

on the road after L. A.

As presented locally show is under a big nut with a stage crew
of 22 drawing more weekly salary
than it takes to produce some of
these Pacific Coast legit efforts. An
orchestra of 18 is another heavy
item, as also is the salary of Helen
Gahagan, the star.

Gahagan, the star.

1/2 presty much Miss (tahagan'a show throughout, though Olga Baclanova, as Odete, sho controlled the control of the con

Edgar MacGregor's staging is neat, while the orchestra, batoned by Roy Webb, is competent.

### Dale Winter Abandoning 'Irene' for Duffy Casts

Los Angeles, Sept. 5.
Due to desire of Henry Duffy,
her husband, to utilize her in his
coast legit productions, Dale Winter is retiring from the tittle lead
in Fanchon & Marco's tab, 'Irane',
following its Oakland engagement,
Sept. 18.

# **Cinematic Hinterland Now Rine** For Rotating Legit, Says Exhib

L. K. Brin, Wisconsin exhibitor he has recently been expanding is formulating swing around understood to involve about eight towns. Brin is reported of the opinion that the legit-starved smaller towns which are showing signs of too much cinema can han-dle a legit show once every few weeks or so.

weeks or so.

Solup as tentatively conceived by Brin is to use a guest star of boxtion to be the solution to be solution to sol

Brin cwns.

After that dates in Superior,
Green Bay, Fond du Lac, Madison
and other midwestern small cities
follow at \$1.50. Route would be

#### Sticks' Demand

(Continued from page 1)

tion costs prohibited touring. Road
managers are now clamoring forattractions and in addition there
are many dark picture houses to
be had for the asking, along with
additoriums which are numerous in
the interior.

Lower Fares Figure

Even big shows are deemed to have a chance of successfully playing Even big shows are deemed to have a chance of successfully playing the smaller stands because of the long lapse of flesh and blood, and the items of railroading is not as formidable. Fare concessions emphasized by hearly all railroads now includes special party rates with the control of the concessions of the control of leved that the smaller stand bookings can be started until October. If the U. E. O. does not touch that class of bookings by then, they will be made independently. Some showmen who know the road, however, are planning to take to wildcatting as formerly, having an agent out a month ahead.

u. B. O. Problems

U. B. O. Problems
The U. B. O. is concentrating on
trying to supply shows for the major keys, but it isn't all smooth
sailing. In addition the two bookers
(Gus Pitou and Jules Murry) for
the Erlanger and Shubert theatres
on Broadway are secoular for promisn's new shows and it is reported
them. have been clashes between

them.

The Shubert booker has more houses to supply, having the Shubert receivership theatres and those personally owned (tossed back by the receivers) by the Shuberts. The former group, which is limited, has first call on bookings. It is only when out of town bookers get together. They are on their own so. far as the control of the second of the sec them.
The Shubert booker has more

#### Launch Winnipeg Munie

Winnipog, Sept. 5. Earl of Bessborough, Cana da's Governor-General, bounced a bottle of champagne off the corner-stone of the new civic auditorium here amid cheers and speeches of the city fathers.

the city fathers.

The Aud, has two theatrcs—onc seating 3,000 and one 1,000. Place opens Oct. 15 with a traveling salesmen's convention. It is hoped many concert features will be attracted to the city by it.

E. G. Parker is manager.

#### Juvenile Dearth

A scarcity of juveniles exists for Broadway. That's the prime complaint right now among the

casters and managers.
Consensus that all the worth
while inves are on the Coast in pictures.

#### Philly's Chinese Co. Is A La Butler Davennort: Pass Plate, No Admish

Philodelphia Sent 5 Philly, for the first time in many ears, has a Chinese theatre. Outfit is called the Sen Black Chou fit is called the Sen Black Choy Company, halling from the Oriental opera house in Shanghai. It is playing in a converted store room at 3th and Race streets, the center of this city's Chinese section. There are 17 sectors and nine musicians,

to 17 across and the musicians, all playing on an all playing on an all playing on all playing on a series of the benefit of the benefit of the benefit of the coal Chinese colory.

Although at first mily Orientals attended, the troup has now attracted the attention of those looking for anything 'arty' or new in the thetitre and theatre parties of the socially-prominent are not un-common. Outfit is having a lot of trouble with fire marshal because of lack of exits and may have to move or give up.

of lack of exits and may have to move or give up.

No regular admission scale, but a collection proposition from those in audience: Shows go on from 8 to 12 nightly with matinees Sun-days. There is a repertoire of 200 plays, may of them very, very old. No programs with English descrip-tions are used, Occidentals having to take a chance on getting the

#### STAGE HANDS WORKING UNDER OLD PACT TERMS

Legit season opens without a wage agreement between the managers and stage hands in New York. Same applies to road show crews Same applies to road show crews. Managers sought a one-third deduction with the union considering a concession of about 9%. Sunday at a special session the stage hands voted to continue the deadlock and crews will work under the same scale and conditions set forth in the two-year contract that expired Monday (5). The Theatre League which is negritating for the members recently

The Theatre League which is ne-gotiating for the managers recently lowered its demand to a 20% cut. Wege agreements are still to be made in other keys, but in a number of smaller stands cuts are already ef-

#### Andrews After Film Team for 'Spook House'

Lyle Andrews is making overtures to secure Herbert Rawlinson and Agnes Ayres to head the cast in his new show, 'Spook House.' Both are

new show, 'Spook House.' Both are from pictures.

Rawlinson has been playing in both legit and vaude while Miss Ayres recently closed with a co-op musical which tried the road in the east for three weeks.

#### New Skinner Recital

Cornelia Otis Skinner, discuse, presented her new 'studies' of Empress Eugenie before a capacity audience of society people at the Newport Casino last week (29).

The portrature of Empress Eugenie is in five parts.

#### GOLDTREE PEDDLES PLAYS

GOLDTREE PEDDLES PLAYS.

San Francisco, Sept. 5.

Allen King has taken 'Married
Virgin' of his Moulin Rouge in
Oakland after eight weeks and this
week opens 'Flat Tire'.

Fioth Tire' and 'Virgin' owned by
Sid Goldtree, who previously played
them at his Green Steer in bohemian 'Prisec and who'n now leasling them to King.

#### Put \$50,000 Price on. 'Magoo' with No Takers

Hollywood, Sept. 5.
Ben Hecht, Billy Rose, Genc
Fowler and Al Lewis are reported
asking \$50,000 for 'The Great
Magoo,' which opens on Broadway

oon. Producers so far indiffe waiting audience reaction indifferent

#### Rurlesk Starved Out Of Gaiety: House Now Goes Rack to Legit

Stock burlesque as a Broadway ace was somewhat dented last week when the Gaiety shut down abruptly with one of the Minsky outfits. Latter just could not pay the rent to Erlanger's after up and

the rent to Erlanger's after up and down business for about a month. The Galety (a name similar to burly houses in many cities) was a noted legit theatre to which policy it will return. For several years it has mostly been devoted to picture exploitation.

exploitation.

Arrangement with the Minsky's required \$2,000 rent weekly, payable each Monday at noon. Rent time was set back one day, but when the was set back one day, but when the coin was not forthcoming, Erlanger's ordered the show ousted immediately. The Central continue with burlesque as also the Republic and Eltinge on 42nd street.

#### CARROLL FOREIGN IDEA AND PEOPLE DISCARDED

Earl Carroll's Wantiles' now in nearsal was originally planned as French revue It was to have been

a French revue. It was to have been called Folies Bergere' which explains why he engaged so much foreign talent and why most of it has been discarded, especially the Parisian contingent.

The producer arranged with the Paris revue sponsors to use Folies Bergere' over here. Fact that Max Rudnick litted the famous revue title for his ill-starred valuedullerevue which closed in Newark after a week and two days, without paying off, virtually killed the name value for Broadway, at this time at least. In changing plans Carroll decided to soft-pead on the foreign show idea and keep his 'Vanities', title.

title.

The French acts were brought over under the guidance of George W. Lattimore, American, colored agent of Paris. Lattimore was once ecretary of the late, noted detecsecretary of the late, noted detec-tive, William Plinkerton: He is credited with taking Will Marlon Cook and band abroad and later spotting hundreds of colored musi-cians on the continent. Lattimore seeks to book his people elsewhere here, although they are said to be under limited term contracts to them.

them.
Clulmed that Rudnick is seeking a new backer with the idea of presenting Bergere' regularly on the basis of eight performances weekly at \$3.30 top instead of 14 times a week at a dollar top. None of the original leads is mentioned in the supposed new line-up nor has bond been posted with Equity, where salary claims of Bergere' cast have been filed.

#### Chaz Chase Out, Bernie In as Blocki's Angel

Chicago, Sept. 5.
Changes in Fritz Blocki's World
Between production has the Adelphi substituted for the Selwyn and phi substituted for the Selwyn and Chaz Chase, the comedian, out as financial sponsor. Ben Bernie, who put up cash for Gregory Ratoff's theatrical enterprises, joins with R. G. Lydy, operator of numerous loop auto parks, in financing the local production.

Cast will include DeWolf Hopper, Sally Rand, Frank Shannon, William Chapter, Charlette Capado, On Park Shannon, William Charlette Capado, On Sept. 18.

Piece opens Sept. 18.

#### Inez Courtney Engaged

San Francisco, Sept. 5.
Inez Courtney, playing in 'Cat
And Fiddly', at the Curran, has announced her engagement to Starnounced her engagement to Starnou

# Prairie Hoi Polloi Pick Un Opera When Aristocrats Can't Afford It

#### First Night Conflict

With four productions ushering in the new season this week there are two opposing premieres tonight when 'Here Today' bows into the Barrynore, and Ballyhoo' of 1932' rings up at the 44th Street.
Although the quartet evaded Monday night because of Labor Day, it is indicated that one or both of tonight's shows figure on ducking the first string critics. Multiple openings have frequently occurred on the same night for the same reason.

Last season "The Laugh Pa-Last season 'The Laugh Parade' was so spotted that it got the second string reviewers. But it turned out a surprise hit and subsequently the first string boys gave the show a rousing second notice.

#### At \$32,000 Wklv... St. L. Muny Opera 16% Under Last Yr.

St. Louis, Sept. 5. Final figures on the Muncipal Opera, which closed its season of weeks of 82 performances a week ago, showed receipts of \$384,-632 on an average around \$32,000

weekly Receipts are 16% under last venr Receipts are 16% under last year.
Although total expenses have not
been tabulated, officials say a deficit
of a few thousand dollars is certain
but can be met out of a surplus remaining from former seasons.

#### RICHARD O. OBEE, 65, A SUICIDE IN FRISCO

San Francisco, Sept. 5. Richard O. Obee, 65, one of the country's vet legit road managers, suicided by shooting himself here

Aug. 27.

Obee had just returned from managing a Fanchon & Marco unit and was prevented from joining his wife in Fortland, Ore, by lack of funds. Not generally known that less than two weeks before he had permitted an insurance policy to lapse, leaving the widow in a precarious financial position. A daugh-

carlous financial position. A daugh-ter is in England.

Obee, headquartering here after having seen an active life as man-ager of numerous legit shows, was an occasional contributor to 'The Quill', organ of the Theatrical Press Agents' Association of America.

#### Hot. III. Lee Shubert Postpones Loop Deals

Chicago, Sept. 5. Lee Shubert was kept in New York on doctor's advice and did not come to Chicago as expected last week. Several business deals pend-ing that require his personal atten-tion in Chicago will be postponed. Shubert was in St. Louis when

the excessive Miscouri heat was the excessive Mis:our heat was re-ported affecting him. Mindful of his recent serious illness and incom-plete return to health, the medicos ordered him to rest and forget busi-ness.

#### Max Gordon Ill

Under doctor's orders Max Gordon is resting at his home. He was knocked over by the heat last week in Phila where his new musical, "Flying Colors, is showing.

The revue is due on Broadway at the Imperial next week. Sam H. Harris has made several trips to Philly to advise on 'Colors' in Gordon's absence.

#### MOROSCO SUED

Chicago Sent E

Outdoor opers produced by an nknown manager and sung by unbrown outlete drow on audience of 35 000 persons at 55 cents to \$2.20 in Soldier's Field. As a result of which Chicago may have oners at the Majestic theatre and also at the west side Stadium this sesson Active preparations for both enternrises started as soon as the promoters got an eyeful of that mob that flocked to hear 'Aida' performed on a bare platform.

on a bare platform.

Up to now opera has been arigtocratic, artistic and unprofitable in
Chicago at \$6.00 top. But 20 years
of propaganda through public
schools, newspapers, and cultural
centers has seeminely built up an
audience for it and it is now believed that with the Civic Opera
the propagand operation of the control of the control
lieved that with the Civic Opera
the propagand Samuel Insult
of Furnor.

a \$10,000,000 flop and Samuel Insull in Europe, opera may become proletarian, popular and profitable. Soldier's Field had no diamond horseshoe and neither will the Stadium where Sidney Stroth, Charles Blake and Moe Frank expect to put throughout the season starting in opera every Saturday night throughout the season starting in opera every Majestic if converted to opera under Alfredo Salmargi autopera under Alf opera under Alfredo Salmaggi au-spices, as reported, will have a mez-zanine capable of ritz employment but nothing like the old style pe-tentation tier.

So for the first time, and because

the depression bankrupted the forthe depression bankrupted the for-mer plutoctratic underwriters of the annual artistic deficit, the opera of elegance is over and there seems to be a dawning of an opera motivated by a desire for profit and strictly commercial.

#### Envy Frisco

motivated by a desire for profit and strictly commercial.

Envy Frisco
Chicago music-lovers have been chewing their nails in envy because San Francisco is about to open as deluxe municipally-owned moderate-scaled opera house.

'Aida' may have sold out because they advertised camels and elephants for second act cressing. They desire they advertised camels and elephants for second act of second active and the England of the second of

#### 7 SHOWS EQUITY LIMIT ON O'NEILL MARATHONS

Equity has issued a new rulin

Equity has issued a new ruling concerning stock presentations of abnormally long plays such as Mouening Becomes Electra' and Strange Interjude. They may not be played more than isk times weekly, seven being allowed in Sunday stands, unless the actors are paid one-sixth, or one-seventh, additional salary for each berformance over the new

the actors are pare one-main, or one-seventh, additional salary for each performance over the new maximum for such plays. Ordinately 10 performances per week and the seventh of the seven

# Soviet at Olympiad Displays Folksong Lyrics on Tractors. Dances with Irrigation as Theme

#### By Eugene Lyons Moscow, Aug. 22.

Soviet capital also had its Olym pics, only instead of being dedicated to sports they were given over to the arts-song, dance, theatre, etc. A national Olympiad of amateur artists, with 3,000 non-professionals from every corner of the land taking part, has just concluded its eight-day course.

eight-day course. Everywhere in the Soviet Union there are theatrical circles, choirs, dance groups, artistic clubs. The Olympiad brought representatives of such groups together in Moscow for the first time to do their stuff. It was a grand show—short on takent, but long on enthusians, but long on enthusians and the property of the property of the course of the co

ent languages.

ent languages. A feature was to watch how primitive races were adapting their ancient arts to suit Soviet surroundings. Songs centuries old were chanted in the old mener chanted in the old manner, but in words that celebrated tractors, collective farms, the five-year plan and other staples of the present Russian scene. Chinese acrobate out of Viadivostok put on symbolic performances about the revolution, although the manner of their work Gates back to Confucius. Uzbek dances known to Tamerlane and Ghengis Khan were to be seen in the park here, with irrigation and industrialization as their themes

themes
Purpose of the Olympiad was to
encourage these amateur groups
and to teach them the importance of
the political side of their work.
Prizes and banners and speeches
distributed in abundance. Every-

#### South Africa By H. HANSON

Capetown, Aug. 7.
Cold winter snap over here, with
casional sunshine, and business

Cold Winter survey of the constraint of the constraint of the control of the control of the control of the control of multiplanties of public clans complain that members who played in clinema correlates at night held paying day Jobs.

ment near paying day Jobs.

The South Atrian Trades and
Labor Council has protested to the
government over African Consolidated Theatres ordering the bronze
work for a new cinema in Capetown from a German firm, costing
28,500. African Consolidated Theatres' answer to the protest is that
control of the control of the control of the control
of the control of the control of the control of the
with a German name.

Freda Godfrey, popular actress during the late Leonard Rayne's regime in South Africa, has re-turned for a visit.

Johannesburg wants a Repertory theatre and appeals for funds are being made.

#### Mexico Sees Spurt

Mexico City, Sept. 1.

For the first time in many moons every legit theatre is occupied. Pop prices are prevailing, tops ranging from 30 to 15 cents. Patronage is good, managers report.

Improvement of biz in local show

Improvement of biz in local show field is further demonstrated by fact the owners of the Teatro Principal changed their mind about tearing down the venerable edifice, one of the oldest of its kind in the New World. House has been remodelled and is now housing a musical com-

#### Walk-Out With Mayor

Mexico City, Sept. 1.

Mexico City, Sept. I.
Civic wrangle which resulted in resignation of Vicente Estrada Cajigal, indider of an office that corresponds to mayor, has inspired recently organized Theatrical and Cinema Council to quit as a manifestation of loyalty to the ex-mayor. Council, which included Virginia Fabregas, vectorun actress, known as Mexico's Sarah Bernhardt, was composed of leading players, playwirghts and journalists.

#### MILLER PIECE A HIT

'Behold' Grosses \$9,000 and Attracts A Library Buy

London, Sept. 5.
'Behold We Live,' Gilbert Miller's first production of the season here, seems to have caught on despite the heat. Last week's receipts about \$1,000.
Library deal has been made.

#### 'FIRE BIRD' ONE LONDON HIT IN FIVE STARTS

London, Aug. 27.
Only possible West End success
in a week which contained five
plays, four of them hopeless, is
Firebird, an Austrian adaptation
from a play by Lajos Zilahy, at the

Gladys Cooper presumably picked the play as it gave her pienty of histrionic opportunities, of which she took here usual advantage. Plece took here usual advantage. Plece was generally well acted and appeared brilliant alongside its rivals. On the previous night Parls in London' was produced at the Comedy. A cheap revue, with the Komarova Ballet and A. W. Bascomb its main draw, it promises little.

#### Mex. Nat'l RR Halves Theatrical Co. Rates

Mexico City, Sept. 1.
Show biz has obtained breaks that
they have sought for a long time.
National Railways of Mexico has
granted show troups 50% discount

in fares.

Local electric light and power company has sliced 40% off-its service rates to theatres of the Federal

Opens in Dublin Syracuse, N. Y., Sept. 5. Wally Crisham, dancer, sails for the other side late this month to open at the Royal theatre, Dublin, Oct. 10.

then goes to London and

#### JANNINGS' LONDON PLAY Hoffe Piece Replaced By 'Sunset'

London, Sept. 5.

The arrangement that Emil Jan-nings would appear in London in a Monckton Hoffe play has gone awry, and the German star will be seen in London next January in a piece called 'Before Sunset.'

He is at present producing the play in Vienna and at the conclusion of its run there it will be brought to England.

#### Montmartre 'Hostess' Ex Convict's Disguise

Ports Aug 27. Pepee La Mexicaine, well known to many American patrons of Montmartre dancing halis as a hostess, turned out to be a he jall bird when arrested for lifting a

wallet.

Yves Doleans is the real name
of the man, who is 28. He resorted
to feminine disguise to escape the
result of numerous convictions. His
feminine impersonation had fooled
everybody for a long time.

#### Diamonds Can B'way If Paying London Commish

London, Sept. 5.

The American agent for the Dia-The American agent for the Diamond Brothers, who are extensively advertised to open at the Palladium here next Monday (12), spoke to George Black, managing director of the house, on the telephone from New York, asking for a release in order to make a Broadway show.

After much palayer, Black ac-quiesced on condition the Diamonds pay their London agent's commis-sion and return to play the Palla-dium after their New York show

The Diamonds are set for the Schwab & Mandel show, Humpty Dumpty. Their Broadway agent is Charlie Morrison.

Paris Readies '5 Star'
Paris, Aug. 27.
chearsals for 'Five Star Final'
soon begin at the Ambassa-

Louis Allen, who put the play on at the Scenic theatre, London, is here advising Camille F. Wyn, pro-ducing locally.

## **London Show World**

London, Aug. 27.

Revue House Picketed
Sandwichboard men parading
Leicester Square with placards:
Keep away from the Frince of
Wales theatre, where they employ
underpaid and sweated musicans.
underpaid and sweated musicans.
non-stop revue, since overtime
wages demanded by the union are
called prohibitive.

Count Tourists
The total number of foreign tourists arriving in England in July was 41,609, of which 16,982 were American

Gamby in London Gamby in London
Two newcomers were welcomed to
the Palladium week of Aug. 22.
Marie Gambarelli, billed from the
Roxy, New York, who gave two
numbers, one a wraithlike toe dance
and the other a hectic interpretation of The Rhapsody in Blue' to
an enthusiastic audience.
The Rhapsody in Blue' to
an enthusiastic audience, and the control of the contro

'Cavalcade' Successor
'Cavalcade' ends its run at Drury
Lane Sept. 10 and will be succeeded
by the Viennese opera. Venus in
Silk,' staged by Hassard Short.
Looks like the hand of Louis
Dreylus, who was recently elected
to the directorate.

Dare Sisters' Return
Phyllis and Zena Dare, most
popular of pre-war picture postcard
beauties, will return to the stage
after years of retirement, in a new
comedy to be presented in the fail.

"Tomorrow Will Be Friday" had its premiere at the Haymarket 23d. Marie. Tempest is featured, but even this will not save it. Some elever dialog, a modicum of sentiment, excellent acting, adequate production—all the accourtements and caparismethy. Mctiville Gideon did 15 minutes of pianolog as a curtain raiser; the

show itself did not begin till nearly 9 and was over well before 11, yet the night seemed long.

Geraldine and Joe Sc Geraldine and Joe opened at the Holborn for General Theatres and were a clean-up, with act forced into encore in front of the 'tabs.' Kids look set for a long stay over here.

#### Another Breitbart

Arthur Georges, who handled Breitbart in America a few years ago, is handling Samson Breitbart, another strong man act. This Breitbart is a near relative of the other, and is using the name by arrangement.

#### Production for Barstow

Production for Barstows
Dick and Edith Barstow are here
for a brief stay and open at the
Palladium Aug. 29 for two weeks,
doubling at the Savoy hotel.
They were offered more work before they came, but their visit is
short, as they are momentarily expecting a cable to open with a show
in New York.

Tin Hare Profits

The Scottish Greyhound Racing
Co. has already paid 66 per cent
dividends thus far for the current
year. Last year they paid 100 per

'Miracle' on Tour In addition to sending 'Cavalcade' on tour, Parnell & Zeitlin will take The Miracle' to the provinces. It will open in Manchester Sept. 19, playing there three weeks, and for similar periods in Glasgow, Edin-burgh and Liverpool.

Those Film Luncheons
The best and most regularly fed
people are the film critical almost
daily one or another of the picture
companies stages a handout at
this writing (Aug. 24) there are
two free meals—lunch at the Savoy
and dinner at the Dorchester,

# London Likes New 'Gertie's Garter.' Pop Scale Saves Cliff's Revue

#### MACDONALD COMPROMISE

'Merry Widow' Paris Appearance May End Theatre Suit

May End Theatre Suit

Paris, Sept. 5.

Likelihood is that the Gaite
Lyrique will amicably settle its disagreements with Jeannette MacDonald and withdraw the law suits
it has filed against the Av. orlean
actress, Bob Ritchle, her manager,
Negroitations are now on to reach
a mutually convenient date at which
Miss MacDonald can make her contracted appearance in the 'Alerry
Widow' revival. Management figures now that even a belated appearance is likely to do them more
good than a law suit.

#### LONDON'S COLD SNAP JUMPS SHOW BIZ 30%

London, Sept. 5. Week-end business in the West

Increase is attributed to the pres ent cold snap, with the outlook good following the recent terrific heat

# Warsaw

By Edward J. Kurylo

Warsaw, Aug. 20.

Opera has had a very hard time
in Poland this season. In Warsaw
it is no more a municipal institution, but governed by a limited
company. In Poznan opera played
company. In Poznan opera played
only for about two months, and in
Lwow and Krakow only a few spo-

only for about two months, and in Lwow and Krakow-only a few sporadic performances.

An operatic company is being formed in Zakopane, in the Tata Company is being formed in Zakopane, in the Tata Copera to play in larger town in Poland has been organized under the direction of Prof. Ramult.

The municipal dramatic theatres are now private institutions, under the direction of Mr. Krzywoezwaki, ear now private institutions, under the Microscopinin's "100 Days," Marchand's Batthazar," Schiller's Don Carlos," and the English play, Seldon's Tislotoy of Rearts.

Love Under the Microscope, had its premiere in Warsaw, and as had G. B. Shaw's "The Apple-Carl."

The Theatre Letni played Verneuil's Bank Nemo," Watter Ellist Neaty a Wedding Night, Klear The municipality had to pay Mr. The municipality had to pay Mr. The municipality had to pay Mr.

zynski's 'Life is Complicated,' and Wincenty Rapacki's 'A Happy Partner, he municipality had to pay Mr. Wyrzykowski' for not using his play 'Lucifer,' contrary to an agreement.

Teatr Polski produced Bruckner's Elizabeth. Queen, 'Shakespeare's Elizabeth. Queen,' Shakespeare's fraudanta,' and two Polish plays, one of Czyzwski's Virtuit Militari,' and the other Crzymala-Siedlecki's Their Daughter-in-Lawa Fodor's 'Doctor Julia Szabo,' and some plays of Polish authors.

Teatr na Chiodnej was a losing proposition from the start and only produced a play of Middleton and Roof,' when the theatre caught fire. The owner says that actors started that fire, but couldn't prove it.

Bad business in Polski caused the show was called off, and at Maly office cierks shifted the scenery. The 'Ateneum' produced 'I Am 25 Years Old,' School of Hyprocrisy,' Buchner and Tolstoy's 'Dantonis Suches and Tolstoy's 'Dantonis Annus' Korczak's 'Miss Maliczewska,' and Janusz Korczak's 'Miss Maliczewska,' and Janusz Korczak's 'Senat of Madnes.'

Anusz Korczak's Senat of Madmen' Morskie Oko went Into bankruptcy, but is doing well now.
A sign of the times—one of the
best tenors in Poland sings at a
revue theatre.
Morskie Oko played 'Hello Amerlea' with Margaret Donaldson
(American) and Anton Nelle of
Warsaw, who spent some time in
U.S.A. Oko now is turning to nat. Loda Halama, leading Polith
revue dancer, was injured in an auto
crash.

London, Sept. 5.
Wood's old farce has finally showed
up here, though in a revised print
in version. It's retitled Night of
the Garter' and is at the Strate
Received, if possible, more Iranal,
the original New York production and got epiendid box office
and critical reception.

and critical reception.

Rhyme and Rhythm at the Winter Garden is an unpretentious revue starring Laddle Cliff and
Phyliss Monkman. Contains much
old material and little that is fresh. old material and little that is fresh, value of the show itself is practic-ally nil, but Cliff's popular prop-policy, with a \$2 top may get a play from the influx of tourists and that way hold on for a couple of weeks.

a clever manager, Jarossy (Hungarian), has offered a series of new and Iresh ideas. Dygas, a singer and Iresh ideas. Dygas, a singenthere at one time recently.

Dancers of Folish nationality have lately come into notoriety. One girl dancer killied her lover in Nice, France; another girl was killed by handler in Loda; then recently and the series of the series. Though this country is mad on girl group dancing, it is far from the series of the seri

another artist, had been killed in.
his car.
Wanda Werminska, a soprano
from Warsw opera, who is called
the Pollsh Jeritza, is engaged for a
season to Vienna opera.
Jan Kiepuro, who sang in the
Chicago opera, has a song-bird
hicker of the same of Ladis.
ZASF is going to have a theatre
of its own of more than 1,700 seats,
with a hotel for the artists.
Szyfman, Tuwim and Jarossy
have agreed to conduct Polski,
Maly and Banda together.
All products of the same of the same of Ladis
Argentina gave a recital, very
well liked.
Joseph Rolldzynski has been appointed director in the Central Film

An American Comedy.

Argentina gave a recital, very well liked.

Joseph Relidzynski has been appointed director in the Central Film Office of the Control Film of the

and schools the city, three are run schools and the city, three are run municipality has informed moving pictures managers that it will reduce taxes if the film renting scale is reduced. In Poilsh Siesia a boycott against German and American renting offices was effective. Latest talk is that taxes for films will be fixed by the municipality and a representative of the Society of Kino owners. revue dancer, was injured in an autorash.

Qui Pro Quo was renamed for a strength of the Society against German and American short time 'Melodrama' and produced 'The Dreyfuss Affair,' but soon came back to its old name. Dymitry Smirnow, opera singer, is performing there.

Ananas produced a revue, 'Flower from Hawaii,' and the strength of the Society of Kino Will A Pields' touted as the best Polish film turned out a weak sister,

# **REVIVAL SAVES** L. A. AS HAT **FOLDS**

Los Angeles, Sept. 5.

Hang Up Your Hat, 'the one legit production showing locally last week, folded Saturday night (3) when the cast discovered that coperative didn't pay off. Musical started two weeks ago with high hopes, little advance and no b. r. Musicals, stage hands and with the company of the comp

less.

As Husbands Go' with Pauline Frederick starred, reopened the El Capitan Sunday (4) to a fair advance. Piece was produced at the Belasco last spring and lasted but one week. El Capitan has been

one week. Ell Capitan nee closed for four weeks. Estimates for Last Week 'Hang Up Your Hat,' Music Box (2d and final week) (M-965-51.50). When the principals discovered their When the principals discovered their efforts in this co-opper were for love, they decided to quit. Final stanza got \$1,000.

#### 'One Way' and 'Feminine' Playing Little Theatres

Los Angeles, Sept. 5.
Two little theatre productions are Two little theatre productions are current, with runs of two weeks set. At the Spotlight is 'One Way Street,' comedy by June Terry Pickrell and Elaine Sweet, which Lloyd Ingraham directed. Garret club has Truman Curtis' Infernal Feminine' at the Egan.

#### Engagements

Emily Ross, Suzanne Freeman,
Jack Harwood, Elmer Grandin,
Jonathan Hole, Henry Sherwood,
Owen Martin, Carl Stall, Herbert
Warren, Bertram Millar, George
Gilday, John Emerson, Tony Blair,
Glen Beveridge, Royal G. Stout,
Bertram Millar, George
Gilday, John Emerson, Tony Blair,
Glen Beveridge, Royal G. Stout,
Helen Flint, 'The Pure in Heart,'
Morris Carnovsky, 'Success Story'.
Georgia Caine, Jane Wyatt, Roy
Gordon, Jane Seymour, Dorochy
Walters, Ray Eurreit, James Seeley,
Mae McCabe, Chester Clute, Ruth
Bdell, Earl Eby, 'Triplets,' Franklin,
Kate Morgan, Edward F Nannary,
Mac McCabe, Chester Clute, Ruth
Bdell, Earl Eby, 'Triplets,' Franklin,
Kate Morgan, Edward F Nannary,
Mac McCabe, Chester Clute, Ruth
Gell, Earl Eby, 'Triplets,' Franklin,
Kate Morgan, Edward F Nannary,
Mac McCabe, Chester Clute, Ruth
Gell, Earl Stoppen, Edward F Nannary,
Mac McCabe, Chester Clute, Ruth
Gell, Earl Good, Earth,
Louise Prussing, 'Manhattan MedEddie Conrad, Sam Dody, Jeanle
Eddie Conrad, Sam Dody, Jeanle

Louise Prussing, 'Manhattan Medley,'
locomad, Sam Dody, Teanle
Lang, Yloki Cummings, Wilma Cox,
Knight and Olin, Henriette De Gorf,
Lee Wiley, 'Forward March,'
Guy Bates Post, 'His Majesty,
Paul Muni, Jennie Moscowitz,
Mary Servoss, Ann 'Yeeman, Dorwood, 'Harry Mervis, Martin Wolfson, Jack Leelle, Malka Kornstein,
Conway Washburne, Angela Jacobs,
Ned Glass, Sam Bonnell, John
Qualen, J. Hammond Dalley, T. H.
Mylan, 'Bur Ox, Tules Garfield,
Bimer Bro.n, William Vaughn.'
Counselor at Law' (complete cast),
Rose Hobart, Frances Fuller, 'I
Loved You Wednesday'. Loved You Wednesday.'
Esther Dale, 'Carrie Nation.'

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#### Future Plays

'Singapore,' by Harold Woolf, will

'Singapore,' by Harold Woolt, will be put into rehearsal next week by Johny Henry Mears.
'I Loved You Wednesday,' by Moily Ricardi and Wm. Du Bois, will be put into rehearsal by Crosby Gaige. Will take the place of 'Angel' which has presented casting difficulties. Rose Hobart and Frances Fuller Willer Wednesday (1998) will try out in Great Nock Sergia. Will try out in Great Nock Sergia. Will report in Great Nock Sergia. Will report in Great Nock John William (1998) will be served Monday (12) with Grace George and Alice Brady oc-starred W. A. Brady

Alice Brady co-starred. W. A. Brady

#### To Relight in Lincoln

Lincoln, Neb., Sept. 5. theatre, old time les Lincoln, Neb., Sept. 5.
Liberty theatre, old time legit
house, closed to everything but a
few roadshows for the past five
years, has been re-leased by the
Lincoln Theatre Corp. Joy Sutphen,
previous manager, has been imported to make negotiations for a stock company to play this winter. Trying to land the Elitch's Garden players at the completion of their season in the Denver park

#### WINNIPEG STOCK OFF

Winnipeg, Sept. 5. A report that Doc. Howden, former stock operator here, was to reopen the Dominion theatre, must be changed. The Doc. lost the usual autumn contest for the house to Albert Hebert, who will operate a picture policy of second runs, with local vaudeville occasionally.

Hebert was formerly accountant for E. E. &Cclaskey who ran Dominion stock some years ago. McClaskey was taken into court for back salary by actors.

#### SHAW PLAY ON COAST

#### BELASCO CONTINUES DARK

Los Angeles, Sept. 5.
Belasco stays dark for another three weeks at least, due to the 'Cat and the Fiddle' continuing at the Curran, 'Frisco. Musical, now rounding out its fifth week there, has three more to go, with a possibility of five.

has three more to go, with a possi-bility of five.

No successor is in sight for the Curran, with the management un-decided on doing 'The Bride the Sun Shines On.'

#### Shows in Rehearsal

'Humpty Dumpty' (Schwab & De Sylvia) Fulton. De Sylvia) Fulton.

'Lilly Turner' (Abbott & unning) Morosco.

'Nona' (Peggy Fears) Van-

Clear All Wires' (Schumlin)

\*Clear All Wires' (Schumlin)
Times Square.

'The Stork is Dead' (A. H.
Woods) Apollo.

'Americana' (Shuberts) Bijou.
'Of Thee I Sing' (road) (Sam
H. Harris) Music Box.
'Manhattan Medley' (L. Lawrence Weber) Longacre.
'Vanities' (Carroll) Broad'Vanities' (Carroll) Broad-

way.
'The Budget' (Ford & Askin)

The Good Earth' (Theatre

The Good Earth' (Theatre Guild) Guild. 'Man Who Reclaimed His Head' (Weber & Hammerstein) Broadhust. 'Triplets' (Mark Linder) 209 West 49th Street. 'Counsellor at Law' (Rice).

The Laugh Parade, Black Water, 'Passing Show have opened out of town.

# PHILLY LEGIT STILL UPSET

Philadelphia, Sept. 5.
Legit situation is still very much scrambled and most mysterlous here, with only three houses, Chestnut and Forrest (UBO) and Garrick, indie, at all certain. Shubert has been leased, supposedly by Errange to the supposed by Errange to the su

Samuel Nirdlinger as directog, is reported as re-lighting in about a
month.

"Flying Colors" has never recovered from the thumbs-down opinthe thought of the the second week at the Forrest,
gross was not over an estimated
\$11,000. Management, realizing show
for third week, despite drooping box
office activity. Tamara Geva has
rejoined cast, and more favorable
word-of-mouth, plus expected
cooler wither, may boost bis a
Next openings are next Monday.
Garrick has "Nona" with Lenore
Ulric, and Forrest has new Shubert
roves, Americans. In the Shubert
for the second of t

# Inside Stuff—Legit

(Continued from page 25)

ticket have a b.o. \$4.40 top there is only 10c. addition to that beneficial

fund.

If the admish is \$5.50 there is no percentage for the Shubert fund, but it is not expected that there will be any shows at that top this season. But should the show only be \$2.20 the amount added will be 30c. son. But should the show only be \$2.00 and because per ticket or per person.

And they say that over in Philly there is a theatre built on pass money. Just an item of \$225,000.

Paul Robeson, who sailed for Europe last week to play concert dates in England and Holland, may rejoin 'Show Boat' in the late autumn. He is replaced by the understudy, Robert Raines.'

Like others in the cast, Robeson was under a run of the play contract. However, prior to A. C. Blumenthal taking over the management, just before Fio Ziegfeld's death, notice was posted that the engagement was

week to week.

Up to Aug. 15, either the management or the run-contract players
could have given one week's notice. Robeson was the only player to do
so. The original contracts now assume the original status—for the run

That Bill Brady induced his daughter, Alice, and wife, Grace George, to co-star in his next play, 'Mademoiselle,' is no surprise. Brady has wanted Alice to work for him for a long time and Miss George was set for the play from the first, she also having adapted it from the Jaques Duval original.

At one time Brady wanted Billie Burke to co-star with Miss George, but couldn't get together on terms

Oscar Ragiand who was a fixture with the Fred Stone shows, as contrast to the almost invariable dwarfs, has been limping around Ocean Beach, Fire Island, L. I. He tried to cross that fringe of broken glass that guards the pearly beach from the herd and a rusty nail punctured his big toe. When a man of Ragiand's weight steps on a nail, that's something, and for a time they pondered on taking off the whole foot.

Forward March, the Lew Brown-Ray Henderson musical, will open out of town Oct. 27 and arrives on Broadway after election. Idea behind show, besides coin, is that a musical can be successfully

# They're Off! on 1932-33; 4 Entries Swell B'way Show List to Eleven

#### 'Cynara,' Chi, \$11,000

Chicago, Sept. 5.

'Cynara', with the town to itself, was hovering around \$11,000 when the first week's biz was in This with a holiday to help the Grand Opera House.

'Another Language' enters next Sunday (11) to get the legit season locking more like it was open.

#### 'CAT' \$15.000. 5TH WK: 'G-2.' AT 75c, \$3,800, S.F.

'G-2,' the army play by Myron Goldsmith, local auditor and former military officer, for which he acted as his own angel, did a fairleh week at the Alcazar, operating at 75c. top. Goldsmith had Emil Bondeson and George Bole running the house for him. Take was \$3,800, enough to

George Bole running the house for him brake was 18,800, enough to facing the house for him brake was 18,800, enough to facility and the house for him brake was 18,800, enough to facility and the him brake was 18,800, enough to facility him brake has laid out no definite plans. Announcement of him brake hi

#### **50 YEARS AGO**

(From 'Clipper')

(Continued from page 35) which ended the act and Blondin shinned down a rope and fixed it. Newspapers gave him such a rave that he paid to have a translation inserted in 'Clipper.'

Charles L. Dayls took the back page to tell he was going out again in 'Alvin Joslin'. Advertised for rentals as he did not play on shares. Told he would not give free tickets to stockholders, councilmen, policemen or for license, but always glad to welcome the profession.

Kiralfy Bros. had dropped 'Michael Strogoff' in favor of a re-vival of 'Black Crook' and 'Around the World in 80 Days.' Used a live

Bartholomew's Equine Paradox was playing Rand's Opera House, Troy. After a couple of days sev-eral of the horses were lamed going up and down the stairs to this second floor theatre. The star horse was withdrawn as a precaution.

James Owen O'Cohnor was tour-ing in readings. He had to play back of a net to escape the vege-tables.

#### 15 YEARS AGO

(From 'Variety' and 'Clipper')

(Continued from page 35) looked better at the Hamilton, and so he figured it must be the house that was to blame.

Vaude actors were warned to stay out of Mexico. Revolution made it tough on everyone, especially the

Battle scenes on the Italian front were being advertised. One wild-cat renter had two sets of titles; one for German and the other for Italian bookings.

Stephen Dalton, a contortionist, appeared before a draft board in Mansfield, O., for examination. Does exempted him on account of a hip dislocation, but Dalton explained and joined out.

Rock and White made the U. B. O. a sporting proposition. If they did not break all house records at the Palace, they didn't get a cent. If they did it would be \$3,500.

This week, featured by Labor Day, sees the technical start of the legit season of 1932-33. Four new productions are on the premiere card which ducked Monday because of the holiday and is dated to begin tonight. By Thuraday there will be the control of the contr

#### Holiday Exodus

Last week saw the hottest weether of the summer and grosses weather of the summer and grosses been holding over dropped at least \$2,000. All shows having Wednesday matiness were further affected by the college of the sum. It was anticipated that Friday and Sature of the out of town rush over Labor Day, It was estimated that \$2,00,000 people, or about 39% of New Yorks population, quit the parched city. People of the out of two rush of the was the summer and business after the standard properties of the out of the out of the two the summer and business after the standard properties of the sum of the

definite. No closings last Saturday and none appounced for this week.

Estimates for Last Week
'Another Language,' Booth (20th week), (C-708183.30). Has not had a losing week] sused of under 33.

'Ballyhoe,' Good of the state of the state

booked in co-operative to new show booked in co-operative to new show booked in co-operative to new stary through month; \$3,500 to \$4,000 average. Gat and Fiddle, Cohan (48th week) (M-1,400;\$3.30). Based on both condents of the new start of the

'That's Gratitude,' Waldorf; re-vival; small money.

#### AHEAD AND BACK

Clarence Jacobson is company nanager of 'The Green Pastures,' manager of 'Tha Green Pastures,'
which opened its third season in
Boston Monday (5), succeeding the
late Howard Smith, who died in
Denver during the final week of last
season's engagement. William Fields
and Eillott Foreman are in advance,



Maybelline

#### Ray Knister Drowns

to have suffered a attack while swimming, Raymond Knister, 32, well known Canadian figlion writer, was drowned in Lake St. Clair, Canada, Aug. 29. One of the most promising of the younger Canadian writers, he came into literary prominence about 10 years ago with his book column in the 'Bor-

with his book column in the gov-der Cities Star.' Going to the U.S., he commenced to sell short faction to the class mags and rejeatedly received O'Brien's triple star. He also con-tributed to This Quarter,' published in Parls. His last novel was White Narcissus.' A year ago, Knister was awarded the \$2,500, first pirzs for a novel offered by Graphic Publishers. Book was a novelized life of Shelley Book was a novelized life of Shelley titled 'My Star Triumphant.' Tome was never published because of the subsequent bankruptcy of the pub-lishers. The prize money, however, had been paid prior to bankruptcy

lighers. The prize money, however, had been paid prior to bankruptcy proceedings.

Knister leaves a wife and two children. His closest friends were Morley Callaghan, the novelist, and Wilson MacDonald, the poet.

#### Hays Bans 'Eye-Opener'

First magazine to receive the censorship tightening of the studio and the Hays organization, follow-ing recent off-color fan magazine articles, is the Caigary Eye Open

articles, is the "Gaigary Eye Opener, "editorship of which was recently
taken over by Annette Pawcett, exwife of Capt. Billy Fawcett.

Hays office has notified the
studies that the magasime is not
studies that the magasime is not
studies that the magasime is not
authorisely. dignified to warrent
when the company of the company of the company
A new Bollywood chatter department. brought down the Hayslan
frows.

Howard Rockey publishes his 12th novel, "This Thing Called Freedom' through Macaulay, it starts hot and grows hotter, a deft welve of fortif incident in New York highlife in which well defined plot subscients who "is the starts hot and of the starts hot and the start hot and the start had been also been a

#### Beauty Hints

Beauty Hints

Byen the men get their share of advice in how to 'Be Beautiful,' published in the process of the share of advice in how to 'Be Beautiful,' published in the share of the shar

#### 'Satisfaction' Poems

One of the most naive statements of editorial policy for a magazine is that carried by Favorite Poems and Prose,' a Minneapolis 25c. quarterly. The editor, William August Keller, The editor, William August Keiler, says that many contributors send material gratis, their 'return' being the pleasure of seeling their stuff in print. If payment is expected, contributors are advised to so indicate it on their manuscripts, with the minimum price mentioned. Editor Keiler says that he is willing to pay for the says that he is willing to pay contributor are to the property of the says that he is willing to pay contributor and the precedent will be a seen and the says that he is in the market for short stories with unexpected endings, mystery tales and the like, in addition to poems. The magazine car-

tion to poems. The magazine car-ries pictures of contributors on the front cover page and alongside their

#### Don Ryan's Next

Don Ryan's Next

Don Ryan has another book coming out in spring, 'The Pool of Narcissus.' Covici, Friede is publishing.
Ryan, in addition to an occasional
studio writing job, is doing a column for the 'Daily News,' Los Angeles tabloid.

#### Bonfils' Libel Charge

F. G. Bonfils, publisher of the Denver 'Post,' has sued the 'Rocky

#### Rest Sellers

Best sellers for week ending Aug. 27, as reported by The American News Co. News Co

'The Fountain' (\$2.50)	By Charles Morgan.
'Obscure Destinies' (\$2.00)	By Willa Cather
'Lark Ascending' (\$2.50)	By Mazo de La Roche
Sheltered Life! (\$2.50)	By Ellen Glasgow
'Good Earth' (\$2.50)	By Pearl S. Buck
Faraway' (\$2.75)'	By J. B. Priestley

#### Non-Fietien

More Merry Go Round' (\$3.00) By Abos Ernest Dimnet Twenty Thousand Years in Sing Sing' (\$2.50), By John Truisow Abos Epic of America' (\$3.75) By John Truisow Adams' A New Way to Better Golf' (\$2.00). By John Truisow Adams' A New Way to Better Golf' (\$2.00). By Frederick Lewis Allen

Mountain News' for \$200,000 for alleged libel resulting from a story in the 'News' which reported a speech by Walter Walker, publisher of the Grand Junction 'Sentinel' and Democratic state chairman. Roy W. Howard, chairman of the board of the Scrippie-Howard Newspapers, Robert P. Scripps, editorial director of these papers, and Charles E. Lounsbury, are named joint defendants.

Lounsbury, are named joint de-fondants.
Walker attacked Bonfls in his speech and Bonfls charges that publication of the speech was 'in-tended and designed to injure and aggrieve, etc.

#### His Own Publisher

Another scribbler is turning publisher following rejection of his work by the first-line publishers. He is Fletcher Dobyns, and the title of his work is 'The Underworld of American Politios.'

Action of Dobyns follows that of Action of Dobyns fellows that of Newton Flummer, writer on financial topics, whose The Great American Swindle is an expose. Plummer, like Dobyns, mentions names and dates in his account, and no piblishing flouise would take if. The Plummer book is now on the presses, he finally deciding to publish himself, "Dobyns has arranged with John H. Hopkins, the book distributor, to handle his sales. Otherwise he is the book's sole sponsor.

to handle his sales. Otherwise he is the book's sole sponsor.

Both the Dobyns and Plummer books will appear at about the same

#### By Way of Brooklyn.

#### Couple of young Brooklyn hope fuls are going into the book-pub

lighing huginess. Name selected for the enterprise is Coventry House They are working out of the home of one of their number.

of one of their number.
First book to be issued by Coventry House will be 'It Never Could.
Happen,' by Shaemus O'Sheel, one
of the publishing house sponsors.
Book gives the belief of what might
have happened had the troops called
out by the President to evict the
bonus campers refused to carry out

#### Wild and Wooly

With the western tale back in favor, a couple of boys are getting favor, a couple of boys are getting out a new pulp monthly to carry that type of story only. Title ls 'Rapid-Pire Western Stories,' and only the shootinest and ridhrest yarns are wanted.

Hehlind the new publication, are Leonard C. Vanderhoogt and Trygve Aarutad. Ladys are carrying around their offices in their hath, but with

carrying around receive stories and scribblers at their printer's.

First issue

t issue in October, with set for a second issue al-

#### Real Names of Authors

Heai Names of Authors
John Rhode, author of 'Dead Men
at the Folly,' Is Cecil J. C. Street.
Berta Ruck, who wrote 'This Year,
Next Year,' Is Mrs. George Oilver.
Eleanor Chase, credited with 'The
Last of Wisd m,' Is Mrs. Maurice
Fath.

#### 'Free Press'-'Trib' Rumors

'Free Prèss'-'Trib' Rumors
Pienty of rumors continue in Detroit about the future of the Pree
Press' with as many denials that
the paper will be taken over by the
Chicago 'Tribune' after the national
election. 'Free Press' is a strong administration sheet
Key men of the 'Mirror' staff are
still hanging around town, including Frank Carson, managing editor.
Understood, although they all refuse to talk, that these men are getting half pay with instructions to
keep their mouths closed and wait.

#### Monitore 24. Shente

'Monitor's '24-Sheets'
First time in Los Angeles that the
'Christian Science Monitor' has put
on a sales' oampagin. Paper has '24
sheets spotted in both L. A. and
Beverly Hills, though Beyerly, has
been allotted more than L. A.
'Monitor' is evidently after the

classier readers of the high hat com-

#### Pitt's Radio Mag

New air fan weekly, Radio Review, slated for Pittsburgh Sept. 17. Being published and edited by Darrell V. Martin, until skr months ago radio editor of the Pittsburgh 'SunTelegraph.'
Listed as associate editor is Miss.

Telegraph.

'Listed as associate editor is Miss
Bert Callahan, with Art 'Gorman,
Carl King and A. K. Rosswell
tagged as contributors.' Also on the
ditorlal board are Robert Saudick
and Leonard Mendlowits.'
Mag will carry, the program listmes of the local stations and sell

t a dlme.

#### Book's 'Teaser'

Book's 'Teases'
Teaser for Wills. Cather's 'Obscure Destinles,' which prints only
the first few pages of each of three
stories, with the balance of pages
blank is proving a harvest for a
Los Angeles chap.
Latter is selling them to the gitls
for two bits a copy as diaries.

New Agents
Racy Miller, author's agent, has
formed a combination with Beatrice
Atlass, Vassur graduate and daughter of an Illinois banker.
Will handle books and plays and
have already sold one drama.

#### Chatter

Joseph Hergesheimer to the Medi Alfred A. Knopf has Robert Na-

terranean.

Alfred A. Knopf has Robert Nathelland Francisco are already for Ishbel Ross's Tromenade Deok.

Mead Minnigerode married William Plomer the first scribbler to carry a stooge.

A collection of Harry Crosby's pleces have come over to this side in a memorial edition. From Carmel. Declares it's too near Hollywood to permit serious writing.

Rhymesters had to show their poetry at the door to get into the Vagabonds' poets' party and dance. Louis Adamic visiting the scenes

poetry at the door to get into the Vagabonds' poets' party and dance. Louis Adamic visiting the scenes of his boyhood between chapters of is new novel. Virginia Hersch in Provinceto

Virginia Hersch in Provincetown. Austin Clarke has completed his first prose effort.
Silas Bent says his first novel will
be his last.

be his last.

James Young, one time picture director, has placed his novel, 'What
Price Sex in Hollywood,' with

Pegasus.
Haroid Matson is the new Ann

Watkins associate:
Paul Green's first novel comes out
this month. Called 'The Laughing

P. G. Wodehouse has definitely

P. G. Wodehouse has dennirely quit Long Island.
J. P. McEwoy posing without his beloved beret.
John Galsworthy gallanty gives his wife precedence in credits for that Carmen translation.
Hamlin Garland doing more remi-

Hamiin Garland doing more remi-niscing.
Wille Shiffrin now hanging his hat in the new Leland Hayward— James Cowan agency.
Jack DeVine may go to the Coast.
Walter: Snow has become one of the most prolific of the pulp con-

Walter Snow has become one of the most prolific of the pulp con-tribs.

Norman Beasley wrote that forth-coming book debunking the medicos. Thames Williamson was born on an Indian reservation, hence that Indian book.

indian book.

| James Cain staying in Hollywood.

| Harry J. Stewart has sent his first novel off.

Warning to publishers: If Mark James.

(Continued on page 46)

#### Stock Market

(Continued from page 7)
Ing the collapse of August hopes.
With that précedent in mind, the confident buying of Saturday is agreement to the common stock was but the confident buying of Saturday is agreement to the common stock was but the confident buying of Saturday is agreement to the common stock was but the confident buying of Saturday is agreement to the common stock was but the common stock was an exception to the controls. Certainly the whole industry has gone a long way to get their own common stocks, and bond prices are the stage for a recovery by their effects of their own performent the picture stocks was mild as common stocks. As the common stock was an exception to the public, such as Steel, Telephone. Westinghouse and the like, and it may be that the sponsors of theatre shares felt the move had time as the stage of the stock was an exception to the common stock also that realizing was not so well taken in the amusement bonds. There were, uniform gains in the all cases, a few moderately, but several rather drastically marked down. RKO stock was unchanged at the week end, while the Keith bonds lost a point while the common stock climbed to a new peak and the Lower preferred moved up nearly 4 to the year's top at 79%, less than 10 below the bonds. Paramount's Stock EXCHANGE.

		STOCK EXCHANGE				
	. T	4.5			N	et chg.
Low.	Sales.	Issue and rate.	High.	Low.	Last.	or wk.
*	1,100	American Seat	174	114	. 1%	+1.
414	8,200	Columbia P. vtc	14%	13	14	- 76
. 1	800	Consol, Flim	. 8%	3	. 31/4	
234	3,300	Consol, Film pfd	71/2			- + 4
	23,400	Eastman Kodak (3)	61%			+2%
1		Fox, Class A				+1%
814	402,300	Gen. Elsc. (10c.)	22			
7	100	Kelth pid	19%			-1.
	48,100.	· Loew (3)		31.72		+3%
	000	Do pref. (0%)	79%			1 7
	1,800	Madison Sq. Garden	279			. I2"
		Met-G-M pret. (1.60)	10			Ŧ14
	104 000	Orpheum pid	. 101/		. 754	- 7
	200,200	Paramount	172			7
112		Dather Class A			24	- 4
914		Padle Corp		มัติ		41
		PKO		N.V		
		Shubert	<b>%</b>	¥.	* * ·	
		Universal pref. (8)	85	34		- A-
14		Worner Bros	3%			- 4
4	100	Do pid	. 101/4			-11/
16%	289,900	Westinghouse	43%	37%	42%	+4%
1.5		CURB				-17
1 To		•				* 6
414.	- 100	Columbia Picts			. 15.	+1 .
1/4	18,600	De Forest Radio		. 14	3%	. + .7
* **	500	Gen. Thea. H. pfd	- 11			- 1
%	0,900	Technicolor		3%	4%	
. %.	7,300	Trans Lux	275	176		4.5 - 11
	المراجعة أأرا	BONDS	1			Sec. 3
	11.	3.0				
	\$114.000	Gen. Then: Eq. '40	5%	. 5	.5 .	- 14
24	11:000	Kelth Ca. '46	42			-6
64 .	.: 33,000	Loew 6's, '41	. 88%.			-1
49	4,000	Pathe 7's, '37	. 65			-1
18	85,000					-3%
10%	85,000	Par-Pub 51/4's, 59	42			-2%
	4,000	RKO debs 6's	.81.	81		. :
		Shubert 6's	nos/	904		1. 16
914	196,000	Warner Bros. 6's, 30	32%	30%	32	7.7
1.7		Over the Counter, N. Y.	4			14.
11/2		Roxy, Class A (3.50)				
	13 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Low Sales	Low   Sales   Insue and rate.	Low   Sales   Lauc and rate   High   Lauc and rate   High   Lauc and rate   High   Lauc and rate   Lauc and	Low   Sales   Insus and rato   High   Low   May   Low   May   Low   May   Low   May   Low   May   Low   May   Ma	Low. Sales. Issue and rato. High Low. Last. 6  14 10 10 10 10 10 10 10 10 10 10 10 10 10

#### **Incorporations**

New York

New York

Noser Ammenses Corp., Kings, motons of the Market State State
Elm Theater Corp., Utch. theatrical,
Of shares no par.
Atter Moha, and an administration of the Market State
Matter Moha, and an administration of the Market State
Mother Michael Sales & Service Co.,
Manhattan, motion pictures, 200
Swenizel & Wilson, Ino., Manhattan,
Gure machine of all kinds, 200 shares

Montanta, Thottela, Enterprises, Zho, Manhattan, theatrical, 200 Bancer no. Manhattan, theatrical, 200 Bancer no. Manhattan, the Corp., Manhattan, picture bulierias, 25,000.

Skeptores chimmine Corp., Manhattan, Jeture bulierias, 130,000.

Manhattan, Hayward Inc., New York, Laland Hayward Inc., New York, Laland Hayward Inc., New York, Laland Hayward Inc., New York, 130,000.

Skona Theatre Corp., Manhattan, theatrical enterprises, 12,000.

Manhattan, theatrical 150,000.

Man

Change of Capital Martin Book Theatre Corp., tan, \$220,000. Change of Name

From Majestic Pictures, Inc., New York, to Majestic Pictures Corp. California

Cost Theorem Corp., County of Los Angeles. Capilla stock; 10 stores of the Cost Theorem Corp., County of Los Angeles. Capilla stock; 10 stores on the Cost Stores of the County of Los Angeles. Capilla stock; 10 stores of Los California Films, Lide, County of Los California Films, Lide, County of Los California Capilla Stores on the County of Los Angeles. Capilla stock; 100 shared to the Cost Angeles. Capitla stock; 100 shared N. Wollman, W. Wollman, W. Wollman, C. M. Capitla stock; 120,000, none subscribed. J. A. Crane, E. Crane, Chas. Classes Chasses of Chasses Chasses of Chasses Cha

Moist
Cinema Digost Publishing Co., Inc.,
County of Los Angeles, Capital stock,
\$25,000, \$3 subscribed, Howard Hall,
A. V. Falcone, George Cohn.

A. V. Falcons, George Conn.

Permits to sell stock isnued to formerly
Denmy Lamson Al Pelton Lid.; formerly
Marathon Corp. Lid.) Booking en
Den Fermitted to lesse all
Moliveod Fublications, Boo, motion
100 shares no par. Fermitted to lesse
110 shares no par. Permitted to lesse
110 shares no par.

#### JUDGMENTS

Royal Broadcasting System; Western Union; \$61. North Shore Press; J. E. Linde Paper Co.; \$180.

#### Libel Insurance The recently formed Newspapers

Mutual Insurance Society of Eng-land already has 25 members, with other papers to transfer their libel insurance when existing insurances

organization was formed to com-bat en masse the oncrous libel ac-tions with which the British news-papers have to contend.

# RADIO RE-RATES AGENCIES

# Biz Bad, Accounts Precious, Agencies | ADV. COMPANIES Won't Bargain with Stage Agents MOVE WITH ETHER

Chicago, Sept. 5. It used to be said that advertis ing agencies didn't like to do business with theatrical booking offices ness with theatrical booking the because the so-called Broadway mind, personality, and ethical outlook were distasteful. Now there's enother more powerful reason look were distasted. Now there a another more powerful reason— fear. Advertising agencie: don't dare to do business with theatrical

dare to do business with theatrical booking agencies because the pen-aity in these days of skimpy bud-gets is too shuddering to contem-plate if a client catches an adver-tising agency over-paying talent. Firm in the belief that no the-atrical booking office will ever quote fair salaries, radio scouls have universally, if not officially discounties that the salaries of the salaries times and among themselves like

deal with the actor direct at all times, and, among themselves, like to tell of incidents where they bought so-and-so for half what a theatrical office quoted.

Cited locally is a headline attraction quoted to an advertising agency at \$1,500, with the positive claim that the attraction was under exclusive contract to the booker and could be obtained nowhere else.

Within a week the account repre-Within a week the account representative was offered the same act for \$1,200 by one source and \$1,100 by another. In two weeks the actor signed direct for \$475.

#### Caught Either Way

Caught Either Way
Advertiseers themselves nowadays
make a point of finding out market
values in talent and are frequently
well informed. That's where the
fear comes in. An hohest mistake
is ho excuse for an advertising
agency. If they pay an entertainer
\$700 and the advertiser finds out
the last job the entertainer worked
at only paid \$325, aside from any
suspicion of kickbacks, it's a case
of 'you're too careless with my
money. I'll take my account where
they're not so generous at my expense.'

pense. That has actually happened in a couple of instances and has fright-ened the fraternity into the feeling that it's too much of a gamble regardless of the other drawbacks.

gardices of the other drawbacks. As a result, agencies are building regular casting, files with 'names addresses and descriptive comment on available talent. By this method and an underground grapevine that is being developed through mutual necessity radio programs are entirely cast while theatrical contact men cool their heles outside in aniec chambers and get polite stalling routine No. 1.

#### Coffee Acc't Lays Ground For Air Program Switch

For Air Program Switch
Maxwell House Core, NBC account, wants to revise the type of
count, wants to revise the type of
count, wants to revise the type of
the second of the second of the second
House down out themes. To that
end it has auditioned the Hall Johnson choir, Mabel Jackson, Jules
Biedsoo and Molasses and January,
colored comic duo.

"Same time a 25-picce orchestra
under Don Vorhees was given a
hearing and Lanny Ross, holding
down the Maxwell spot with a
dance orchestra unit at the present
time, showed something different in
the way of a musical presentation.

#### NBC AFTERNOON SERIAL

MBU AFTERMOON SERIAL
The Girl Who Lives Next Door,
serial skit, goes WEAF three afternoons a week starting Sept. 26,
for Diamond Tints.
Sessions will stay local for 13
weeks, with a switch to network
slated to follow, if it clicks within
that time. Program is yet to be
cast.

#### TELE. SETS AT \$75

London, Aug. 27.

Annual radio exhibition at Olympia, just opened here, makes a heavy play for television patronage, sets being sold as cheaply as \$75 at par.

Regular visual transmissions are Regular visual transmissions are crock being linked up with the exposition. sport.

#### \$15,000 Survey

Lines along which one of the big 10 among advertising agen-cles conducted a recent radio survey has excited much comnent of the bepuzzled sort in

held of the pepuzzed sort in broadcast circles. Soys and Flock or inquiring boys and Flock or inquiring the property of the pr

# NBC'S N. E. LINK TRAFFIC DEPT. **PROBLEM**

Latest hitch for the NBC traffic department in the matter of clearing time for commercial programs has cropped up on the recently organized New England Broad-casting System. This regional group of Indie operated stations has notified the national chain, with whom they are affiliated, that the members have agreed to set aside a half hour of choice evening time exclusively for spot broadcasting purposes.

poses.

Segment of the clock picked by the combine is between 7:30 and 8 o'clock, which means that hereafter when NEC sells a program for this stretch the New England web will have to be eliminated from the lineup. Contracts involving ..... that are now in force will remain Contracts involving this group

Outlets making up the New Eng-land Broadcasting link are WTIC, Hartford; WEEI, Boston; WJAR, Providence; WTAG, Worcester, and WCSH. Portland.

WCSH, Portland.
When the quintet went network
on its own Aug. 1, with the primary
purpose of giving competition to
John Shepard's Yankee link, NEC
regarded the move with a certain
amount of uneasiness, but it had
nothing tangible to be worried about
until this closing off of the evening
period.

#### WLS' Profitable Picnics Develop New Wrinkle

Chicago, Sept. 5.
Encouraged by the success and profits of their lake steamer plonic trips WLS, the farmer station with more by-products than a meatpacker, will charter a train Sept. 13, and take a picnic party to Lake Geneva, Wisconsin.

Geneva, Wisconsin.

WLS hilbilly entertainers will go along, on the boats, and entertain in the railroad coaches en route. Two performances will be given at the Northport ballroom at Geneva to which people from the surrounding area not attending the pichic will be admitted for a fee.

#### Johnstone's Expose

Chicago, Sept. 5.
Ed Johnstonc, who has been
broadcasting Romance of the
Thoroughbreds' all summer over
WBBM is off the air.
He is framing another horse-

racing radio program that will ex-pose some inside stuff on the crooked gambling angles of the

Radical Realignment of 10 Leading Agencies in Ra-- Their Ether Progress Is Wedge for Corralling New Business-Top Money Income to Radio From Advertising Agency Is \$400,000 from Lord & Thomas - Thompson Agency Second, \$300,000

#### BLACKETT'S PROGRESS

Past summer has seen a radical realignment of the 10 leading advertising agencies in radio. With the exception of the agencies holding first and deuce spots, the entire list underwent shifting. Despite the fact that radio covers only 15% of the advertising business, broadcasting has come to play an importang part in the fortunes of an agency.

of an agency.

Several agencies have been making rapid strides upward through their successes as ether merchandisers. Because of these successes they have been able to take over the radio phases of general advertising accounts held by other agencies and in due time gather in the entire ballyhoo budget of the account, which takes in newsprint, magazine, billboard, etc.

As a result of this simulations.

billhoard, etc.

As a result of this situation, observers in the agency field predict, a number of agencies now in Clays B and C rating will be up among the first 10 within the next year or two, while several have been holding topnotch position for years will be watching the parade go by. B-S-H Instance

Outstanding case in point of an agency that has been hitting a fast stride toward the top through its achievements on the air is the Blackett-Sample-Hummert outfit. Trio merged their talents just a few years ago, with Frank Hummert coming away from Lord & Thomas to do the radio specializing for the organization. This agency now controls almost as many accounts on the air as any other firm in business, though the individual expenditures of its clients fail to rate them among the 10 heaviest ether spenders.

the 10 heaviest ether spenders.

From the amount of money each are billed for monthly by the networks the following rate in this order as radio's sources of revenue: Lord & Thomas, J. Walter Thompson, Batten, Barton, Durstine & Osborn, Blackett - Sample - Hummert, Newell Emmett (Chesterfield cigarets), Benton & Bowles (General Foods), N. W. Ayer & Son, Erwin-Wasey, McCann-Erickson and Campbell-Ewald (General Motors).

Campbell-Ewald General Motors). Network income from Lord & Thomas figures around \$400,000 a month; J. Walter Thompson, \$300,-000; B. B. D. & O., \$200,000; B-S-H. \$150,000; while the others range between this total and \$125,-000

#### Patricia Manners' Pipes Better; Singing Again

Chicago, Sept. 5.

Patricia Ann Manners is resuming her singing career after incapacitation for a time following an automobile accident. She was formerly on the stage in musical comedy. WBBM is using her in a program of seners.

of songs.

Meanwhile Miss Manners has
been dolng radio dramatic work as ondary character in 'Myrt and

#### Severi Gets Stark Spot

Los Angeles, Sept. 5. Frederick Stark, assistant mu slcal director at KHJ, has resigned. Berth goes to Glno Severi.

# With Stage Work the Pot of Gold At the End of the Radio Build-Up. Artists Squawk Over Their 'Time'

Jack Pearl steps into the Lucky Strike session this Thursday (8) night with a cross-fire turn for at least four

cross-fire turn for at least four weeks, with an option for four more at a time.

Type of dialog that the commercial has mapped out for him is indicated by the billing it has bestowed upon the comic. He will be introduced on the Thursday engage as the on the Thursday spasms as the 'Baron Munchausen.'

# G. M. NOW TAKES TO WB STAR AIR IDEA

When the Parade of States' se les terminates for General Motors on NBC Oct. 17 the automotive combine will in all probability switch to a new policy, using three 15-minute periods a week instead of weekly half-hour rangement. Majority opinion on the G-M board of directors is reported in favor of abandoning the high-brow institutionalized program for a class of entertainment of more general appeal.

general appeal.

Show the motor account now has in mind would be framed around a dance band combo, a warbler of national rep and a high rating comedy act from the stage, with a good possibility of tying in with Warner Brothers for a pictup from the Burbank studios of a star for each program. Producing company is willing to contribute the name gratic in return for a plug on one of its current productions. WB had a similar idea in view on a 'ghost' program over CBS.

#### Grooming Doc Rockwell: No Want Big Lyman Show

NO WARL BIG LYMAN SNOW WITH the Chevrolet account figurling on returning to the network the first or second week in October, the NBC Artists Service is grooming Doc Rockwell for the mc. spot on the Chevrolet program. Motor car got an eartly of the comic's mike routine at an audition last week and is now thinking it over Or Rother than the Chevrolet in the National State of the National State

the ad agency on the account.

On the mystery program broadcast four weeks ago over Columbia, with Abe Lyman's orchestra,
Jack Osterman, Aileen Stanley and
a flock of Warner Brothers stars
among those heard, Chevrolet was
asked to listen in along with Chrysler Motor. Chevrolet execs tuned
in but shortly afterwards decided
that the talent cost entailed, between \$8,000 and \$10,000 per program, was too big a load for it to
attempt.

#### KFWI Can't Step Up

San Francisco, Sept. 5.
Federal Radio Commission has
dehied Radio Entertainments, Ltd.,
dehied Radio Entertainments, Ltd.,
to expand from 50 to pulse of the
Regular license was renewed, station sharing time with KROW, Oakland.

KFWI was recently investigated by Commission for allowing astrolo-gists to broadcast.

Plenty of mike boys and girls on the NBC Artists Service rolls are volcing a heavy peeve against the network for the way it? been passing around the sustaining program assignments. Strange as it may seem, their plaint makes no heterace to commercial programs. It's the daily sustaining grind they're after, because through these frequent and consistent ether appearances, 'they say, do they develop a boxoffice value. Seems they've suddenly discovered en masse that the end of the radio rainbow is no longer the commercial programs but the vaudeville or picture house stage.

stage. Not that they would scorn an advertiser's support but they would rather work on a daily sustaining. niche for the little it pays than be on the air only once or twice a week at the comparatively richer benefi-cence of a commercial. And it must at the comparatively richer benefi-cence of a commercial. And it must be an evening hour they're on, for, according to their clant, the theatre booker measures their popularity by the number of times they're on the other and the mixed after-dinner audience that catches them. Discontented element claim that what it's most up against is the tendency of the network's program department to concentrate upon its

what it's most up against is the tendency of the network's program department to concentrate upon its own momentary favorites when it comes to filling the sustaining spots, and to disregard suggestions made by the artists' bureau, which is equally concerned with building up names for its theatre booking department to sell. Program department to sell. Program department to sell. Frogram department to sell. Frogram department is to develop prospective material for commercials and that the mike artists' theatre booking possibilities should be regarded as incidental and at the most aby a consideration of the continuation of the solid program department of the solid program department and its service contends and that the program department and its services and that the program department and its services and the program department and its services of the sustaining periods, No intra-Cooperation No Intra-Cooperation

No Intra-Cooperation
That the spirit of co-operation between these two factions of the metwork has been waning is no secret. Flare-ups against the other's demands and resistances have been frequent of late, but this has been so far confined to each other's quarters and among the members of each department, for the gentility pervaling the broadcasting business does not permit of hard-mental rectinitations of characteristic and the state of the secretary of the s

proper the state of the state o

wanted to know.

'It's on too early,' the artist re-plied. 'I'd like to be moved up to

piled. Td like to be moved up to an evening opening."
Why in the evening? You're heard during the day.
"Not by all those I'd like to hear me, said the artist. "The average male listener doesn't get to a radio until after he gets home from work, and if I'm to mean anything to a theatre booker I'll have to establish myself with the men as well as the women."

'Get this into your head,' retorted

Get this into your head, retorted the exec. Tim trying to run a broad-casting company and I'm interested in radio and only that and your value as a theatre attraction is none of the network's concern.

I'm giad that came out at this time,' rejoined the warbler, grimly. Twe got a contract with your arresentation over me that has partners and the state of the contract of the your arresentation over me that has another year and a half to go."

BORRAH MINEVITCH and Rescale 30 Mins. WJZ, New York

By that paradox of matters radio, Minevitch, in for an NBC build-up, was first caught on a CDS commercial (Kodak) as reviewed herewith-institutional NBC series, will speal that answer to the microphonic appeal of an harmonice combination. At first hearing—and the appeal pensists involved the property of the provided of the provided pensists involved pe

institutions to the microphonic appeal of an harmonic combination. At first hearing—and the appeal persists throughout—the impression is that Mineviche with his harmonica band has something for the Bat the manner of presentation isn't too good. Here's a Minevitch who for some arbitrary reason is transplanted into Lattery reason is transplanted in the Lattery reason is transplanted in the Lattery reason in the Lattery reason is transplanted in Lattery reason in the Lattery reason in the Lattery reason in Lattery reason in Lattery reason in Lattery reason reason for the radio to wax hotsy-toxy. For one thing, while it's often deplored that radio is too conservative in presentation, here was one instance when perhaps some well-phrased spleing concerning the art of the Hohners wouldn't have been amiss. It has a monitoring the lattery reason interest by Roxy to ballyhoo Mining different parts of the New Lattery reason well-phrased spleing different parts in Lattery reason well-phrased spleing different some linearing internue. Platto, and lindered pitched-sound producers which, under Minevitcheque Hall with Higglimate instrumentation. There which is the Lattery reason well provided a design and kindered pitched-sound producers which, under Minevitcheque Hall with Higglimate instrumentation. There wis the lattery reason reason reason reason producers which, under Minevitcheque Hall with Higglimate instrumentation. There has the month of the made an interesting internue.

organ band, it specially arranged for, can rise.

Finale spiel sort of reminded of CBS 'Street Singer' announcements as the NBC word-slinger bids the street urchins addeu.

Abel,

# THE ROAD REPORTER With Louis Dean COMMERCIAL WARC, New York

COMMERCIAL WASC, New York

Only five-minute program released by the network's local key 
buttet. Comes on at 7:10, E. D. T., 
every evening but Sunday, with 
Louis Dean from the announce 
program of the sunday of the 
Louis Dean from the announce 
program of the sunday of the 
Louis Dean from the announce 
program of the louis of the 
program of the sunday of the 
program of the program of the 
program of the 
motor routes to be taken. Renders 
a thumband sights that may be of 
interest and advises that can 
the 
announce trained from the 
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#### BORRAH MINEVITCH Harmonica Ensem COMMERCIAL WABC, New York

WABC, New York
Stranger things than this happen
around the 'networks, but the example anyway is typical. Here's an
act that NBC has all primed for a
grand buildup via the sustaining
route, with the initial flash set for
two nights before the NBC debut,
the turn suddenly makes its appearance on the opposition chain as part
of Eastman Kodak's Week End
Party. This event naturally served
to take the edge of the continuous
for Borrah Minevicto, and his
mouth-organ totting gang.

mount-organ totting gang.

Perhaps it would have been better for Minevitch, after all, to have passed up this chance of pocketing a little commercial coin and waited for the other airing. The impression maybe would have been all to his favor.

at little commercial coln and waited y for the other airing. The impression maybe would have been all to ihis favor.

A sit was, on the Kodak program he came just as an added attraction he came just as an added attraction and the commercial color of the color

HENRY TOBIAS' ORCHESTRA
COMMERCIAL
WGY, Schenetady
Playing for nth season at swanky
New York-patronized Totem Lodge
on Burden's Lake (back of Troy),
Tobias' unit has been on air for 10
Monday supper hour broadcasts to
plus resort; 25-minute programs,
plus resort; 25-minute programs,
Orchestra, is a good one, but prodivertised.
Orchestra is a good one, but pro-

the outsiders and described. See the outsiders and the control of the town's historical or industrial background, retails local sights that may be offered the country of t

#### EDWIN C. HILL News Commentate COMMERCIAL WABC, New York

WARC, New York

T. Literary Digent's wanted three 16Lainute niches a week at exactly the
same time each night and the NBCtrained partners have required inches
and the each night and the NBCtrained partners have required inches
a constant to required inches
across the coast-to-coast board.
Along with a contract for facilities,
taking in a minimum of 38 weeks,
to another document covering the
services of Lowell Thomas:

But right away the NBC traffic
clearers ran smack into a flock of
anon-movable' situations. One station across and the services of
a non-movable' situations. One station across and the clearing the
services of a service of
a non-movable' situations. One station across and the services
that perform one or two of the nights
were already filled with spot broadcasting objects on one or two of the nights
were already filled with spot broadcasting objects on one or two of the nights
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were already filled with spot broadcasting objects on one or two of the nights
were already filled with spot broadcasting objects on one or two of the nights
were already filled with spot broadcasting objects on one or two of the night
were already filled with spot broadcasting objects on the spot of these
local falls to another hour on the
specification, and finding that the
network wasn't making any appreciable headway the mas turned to
Columbia and quickly got what it
wanted.

Columbia had Edwis C. Hill ready
to serve on a platter. Hill had been
an nightly suntaining filler on a
son of the mike with quite a newspaper
fop. For nulte a stretch of years
how as a nightly suntaining filler on a
son of the mike with the Sun, one of the
few that surveyed to on the payord as
a nightly suntaining filler on the
second of the end of the second of the end
of the mike with the Sun, one of the
few that surveyed to the
mike with the Sun, one of the
few

tention.

But it may be different as the other spokesman for the Literary Digest. But it is very doubtful whether he will garner the following and make the impressive showing of his predecessor, Lowell Thomas.

In the contract of the contrac

It's a six-nights-a-week grind for Hill, with the 'Literary Digest' bankrolling three of the 15-minute periods and Columbia carrying him the rest of the way on the not work's sustaining payroll. Odcc.

#### REX KOURY Organist Sustaining WGY, Schenectady

Sustaining
WGY, Schenoctady
Organist, forimerly playing at
Proctor's Troy vaude house, is now
breadcastling two half-hour programs weekly from RKOS Albany
other a late morning affair.
Koury is an excellent console
artist, Nothing mechanical about
his playing.
The state morning affair,
Koury is an excellent console
artist, Nothing mechanical about
his playing.
The state of the state of the state
and requests, contain a lot of
familiar stuff. Koury should ring
in an occasional somewhat heavier
number, gring to it the same populate in New York apply.
He should be a candidate for advancement to an NBC morning
hookup, provided, WGV wishes too
midnight programs a male singer
might be spotted now and then with
Koury. An additional broadcast
ohould by considered, for these or
than sual run of am programs.
Announcing by Tom Lewis is
good, except where he makes introductions too long in an effort to
avoid the stereotyped.

ROXY THEATRE PROGRAM Orchestral, Vocal 30 Mins. WABC, New York

WABC, New York
When St. L. Rothafet was handling
the Roxy the regular Sunday evening broadcasts were on NBC feature. Now that Roxy is out of the
theatre and in on the RKO-NBC
family, CBS has grabbed the program. It's NBC's loss and CBS'
gain.

It has usual manner, Frank Cam
It has usual manner, Frank Cam
It has usual manner, Frank Cam-

gain.

In the usual manner, Frank Cambria, the current managing director or New York's largest theatre, does the control of New York's largest theatre, does the control of the control of

the soloists were not or radio merit or import. David Ross, leader of the Rosy orchestra (and explained by Cambria as not being the radio announcer of the same name) has nice command of his men and a good ear for symphonic arrangement though inclining a bit to undertoning.

ment though inclining a bit to undertoning.

After the 'Peer Gynt' beginning came Victor Herbert's Thine Alone, solved by Lucille Berthom, who does not be a control of the solven of th

Pall. Mr. Griffin gave a good impression.

'Caoin in the Cotton' might as well have been left off the program as played by the orchestra. They tank the program is played by the orchestra. They tank the program is played by the orchestra. They tank the program is proposed. Bizet's 'Arlestenne Saute' closed and 'Indigo,' a piano and violin duet by C. A. J. Farmentier and Harry Per-rella, impressed. Bizet's 'Arlestenne Saute' closed with a splendid orchestration of the program is another. There is a radio program is another. There a bundanced or quality of a matter of experience and planning.

Kauf.

a matter of experience and planning.

TEAM MATES
With Irving Kennedy, Mary Wood,
Guardsman, Bam Moore, Josef
Guardsman, Bam Moore, Josef
Commercial
Kord, Sam Moore, Josef
Commercial
Kord, Sam Moore, Josef
Commercial
Kord, San Francisco
Wesson Oil Co., sponsors of this
halt hour Wednesday night NBC
program, has been doing a lot of
since it hit the western network
several months ago. If theyre wise
they'll let it alone because as it now
stands period is perfectly suited to
the class of people whole by
the class of people whole is aurefred
to a good job of producing, half
hour contains considerable music of
the any control of the class of the class of the class
and ap lug in middle of program
when one of male entertainers, Sam
yelerce, no., and in a conversational
voice weighted down by southern
drawl, extolled the merits of 'Wesson Oil, the only oil in cooking that
can make a husband happy. Which
Wocal leads of program were done
by Irving Kennedy and Mary Woodabout as nifty a tenor-soprano team
as the west coast boasts. Guardsnumber of the companying. Likewise, Jennings Pierce, who handled
the announcing and m. c.ling. Book.
ROXY ON THE AIR
With Roxy, John Boles, Jeffry Gill,

ROXY ON THE AIR
With Roxy, John Boles, Jeffry Gill,
Max Stosiner's Orchestra
Sustaining
Sustaining
St Mins.
KFSD, San Diego

15 Mins.

KFSD, San Diego
A one-shotter preluding the reguA one-shotter preluding the reguA one-shotter preluding the reguA one-shotter was a consecutive of the capitalizing the regular of the capitalizing the regular of the capitalizing the regular of the capitalizing th

WW ALL-STAR MINISTRELS
With Billy Broad, Walter Postices,
George Grammer Smith,
Dietrich, Jackson Murray, Ray,
Fay, Harry Keesler and Ed
Sustaining
KYM, Chicago
To say arbitrarily and offhand
that ministriely is a relic of yesterday without substantial appeal for
that present generation is to court
the present generation is to court
a beares of indignant denials. Yet
a continue the second second court
and the process of the second court
and the second court of the second court
Chicago has the WENR (wiener).
Chicago has the WENR (wiener)

on the radio it would seem. The Chicago has the WENR (wiener) minstreis and there used to be a WON ditto. WENR group plugged away for a couple of years and seemed doomed never to find a seemed doomed never to find as reasonably complete. And as a reasonably complete. And as another evidence of popularity NBC has a permanent waiting list, atways hovering around 10,000 mmea, broadcasts; in the big WENN hall that holds 500 auditors.

So any comment about the KYW

that holds 500 auditors.

So any comment about the KYW ministrels must start with a confession of doubt. The public may like it; by professional, standards it for a start of the start of

'I'm wearing golf socks. There's 18 holes in them.'

There's 4,000 people under me-

'My wife likes prize fights—I took her to see congress in session.' 'A worm is a caterpillar that played strip poker.'

played strip poker.

The tellors of these excruciating gags bear such names as Prescription, Eclipse and Snakehips. Speaking about comets, they name Zing about a drinker with D.T.'s who sees various animals as the number of his drinks progresses is so complicated and involved as to defy repeating.

A studio audience laurence.

number of his drinks progresses is on complicated and involved as to a complicated and involved as to a studio audience laughs aproariously at the quips and puns. Between times the various minstrels toss out vocal solos, nothing outstanding. Billy Broad, saved for tronspections. Because I'm No One's Yool, with the tune, the idea and the humor earmarked 1915. George Crammer Smith did the inevitable, Can't You Hear Me Calling, Carol Can't You Hear Me Can't You will be a minute or two of lingle dancing simulated by the drummer as in the WENR minstels.

WENR minstels.

11 typical old-time minstrels; there may be a nicho in radio for this bunch.

12 certainly not for the young-sters or the post-bellum generation. It suddene must date bellow Wilson's second term.

12 certainly not for the young-sters or the post-bellum generation.

13 certainly not for the young-sters or the post-bellum generation.

14 certainly not for the young-sters or the post-bellum generation.

# COWBOY TOM'S ROUNDUP Singing, Talk, Instrumental COMMERCIAL WINS, New York

Givenion Talkin extrumental
GOMMERGIA.
WINS, New York
Much big whoopee by cowboys
and Indians, with Bost toothpaste
paying the bill. Comes out of this
paying the bill. Comes out of the
interval of the bill. Comes out of
the wide open spaces set up these
interval of the wide open spaces set up the
interval of the wide open spaces set up the
interval of the wide open spaces set up the
interval of the wide of the wide of
the wide open spaces set up the
interval of the banjo and
windy plugs for the products. It's
all directed at the idd listeners, but
it must be a strain on the eardrums
that the control of the comes of
the control of the comes of the
it is assumed that the troupe includes real Indians, because Cowboy Zom's asys they're the Skookum,
may it be interpolated here, sounds
so phoney that it's doubten warbings
so, while the harmonica bits and
the banjo strumming register far
Heavy repetition through the
lengthy credit spleis of the giveaway contest tied up with the program. Kids are urged to the giveaway contest tied up with the program. Kids are urged to the giveaway contest tied up with the
professor. In the content of the
original of the professor of the professor of the
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(Continued on page 44)

#### RADIO CHATTER

#### East

Nellie Revell returns to NBC for the 'Radio Digest' Sept. 14.

the Radio Digest Sept. 14.

The Columbia Guest Revue' will include in its initial shot this Friday (9) Vivian Janis, Keiler Sisters and Lynch, Roy Smeck, Winnie Shaw, Am Lester and Kay McKay. Henry Lawes, on the WMCA list ang his campaign song at a Roose-eit pow-wow thrown in Bridgeport

Heien Anderson, WINS contraite Arthur Pryor, Jr., holding down the radio helm for Batten, Barton, Durstine & Osborn, while Roy Durstine is honeymooning in Eu-rope.

Mildred Bailey resumes NBC sus-taining Sept. 21.

Bob Taplinger is down to inter-iews himself as soon as he runs ut of victims for the 'Meet the out of victims for the 'Meet the Artist' series, CBS Funnyboners also double as





# ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



DUMB

ROBERT BURNS WABC

BURNS & ALLEN

the Oxel trio, Gordon, Dave and Bunny, commercially.
Henry Shope, Cities Service and The Cavalier's top tenor, slated for some sole opportunities.
FRC granted assignment of licenses of WSYR and WMAC from James G. Tracy and sundispantation of the state.
Dayton, O., gets a municipal police transmitter of 150 watts.
WLBW, Oli City, Fa, granted permission to move station to Eric, folious to the state.
FRC granted 854 amateur station Heenses, 199 of which were new, 384 renewals, and 59 modifications.
Kolin, D. Hager, studio manager Modifications.
Kolin, D. Hager, studio manager with the state of the s

is a failter, the second sum uaugu-ter in a week. Harold Dallas, Frank Lloyd and McOmber band return to WHEC for fall season. Nick Pagliara and Edwin X. Gowns of WHEC have new petrol

Gowns of WHEC have new petrol wagons.
Ethelynn Koepke quits WHEC drama dept to become bride.
Rochester Journal' is third newspaper to hit the air. Morning broadcast over WHEC called the Globe Trotter!
Buck and Bubbles, standard vaude act, have been given their vaude act, have been given their creck bofors the NBC mike.
Network's program board listened, but the works program board listened to a General Motors auding them.

#### West

Frank Galvin from HJBS to

Linn Church is out as KFRC an-councer. Bob Bence succeeding. Milt Samuels is back at denk in NBC's Frisco press department after three weeks' illness.

Don Lee coast stations, affiliated with CBS, have changed the license holder from Don Lee, Inc., to Don Lee Broadcasting System.

KGPW, Salt Lake City police sta-ion, granted a construction permit o build a 100-watter.

to build a 100-watter.

A battle is being waged between CKY's (Winnipeg) two comedy teams, Ebony and White and Abie and Sandy, the latter being a newer state of the sandy that the sandy and the sandy is the latter being a newer of the sandy sandy and charter and charter and sandy phinnister, local citub comedian, are Able and Sandy. Winnipeg's government-controlled will be sandy sandy sandy sandy being some sandy sandy being some sandy being some sandy being some sandy being some sandy s

Winnipeg's government-controlled station CKY, which has a monopoly, is being panned by the natives badly claiming it lacks pep agrinate however, make it tough for a single station anywhere in competition.

Jack Thompson and Harry Harrod, CIGX, are running a popular present called the General Jack from Winnipe. To their outlet at Yorkton, Sask, Program on at 6:30 p.m., three times weekly.

Many of the old Caege are oather staff of the studio orchestre under Pelham Richardson at CKY.

Sylvester Q. Cannon and Earl J. Glade of the new CBS station at Sall, Lake City, getting a load of Los Angeles.

Sait Lance
KHJ, chain's key Coast Station
Los Angeles.
Look as if Bing Crosby is set to
go back to CBS. No sooner does
crosser four from his fishing trip
conser four from his fishing trip
E. N., his manager in New York,
advises Bing to continue his free
weekly appearance on the California
Melodies hour. Brother-manager is

## & dia Milari

GEORGE M. COHAN-"One of America's WILL ROGERS—"A real canary."
WALTER WINCHELL—"Splendid for the

For Radio, BEN ROCKE



# LA RETZOFF Jack Van Verlienberg's Chairmanship Chicago, Sept. 5. Jack Van Verlienberg, of Batten. Barton, Durstine & Osborne, successor of McJunkin's, as chairman of the Radio Committee of the Four A's in Chicago. Morris has served for three terms incer the Inception of the committee. "STEERO" Program, Wednesdays, 10:15 a.m., WEAF

#### **Big Family Stuff**

RADIO -

One of the latest twists in the NBC economy program gave the stenographers and gave the stenographers and clerks around the network's headquarters a busy afternoon exchanging into on the sala-ries their bosses were getting. And, the execs involved are

Seems that last Wednesday, Seems that last Wednesday, when the monthly ghost was due to walk, the official cashier was on vacation. Before she left, instructions were given that, as one of the economy steps, the checks were to be distributed without being placed in envelopes. Employee filling in for the paycheck passer-out was in a hurry to get the job over with, and when an exec wasn't and when an exec wasn't found in his office the draft was left with his stenog or any clerk in the department near

in New York negotiating the pos-sible new deal.

Tiny Newland, L. A. baritone, changes his professional name to Corey Kent.

Various members of the 'Rocky

Corey Kent.
Various members of the Rocky
Mountain News, Denver, broadcast
its 'Air Edition' over KOA every
night but Sunday. Eac' member
of the staff covers his own depart or the stair covers his own depart-ment, with spot news sandwiched in if any appears that is hot enough during the broadcast. The broad-east is made direct from the city room of the newspaper.

#### South

Arkamsas Radio and Recording Co. of Little Rock has applied for a system of the Co. of Little Rock has applied for a system of the Co. of Little Rock has applied for a system of the Co. of Little Rock Hamber of Little Ro

nooded with commercial announce-ments of marathon dances. Radio is being used almost exclusively as means of advertising.
Chances are southern football games will not be broadcast this games will not be broadcast this properties. The second of the second put a tabor on broadcasts.
Marshall Van Pool, Birmingham orchestra leader, has renewed his contract on WAPI from Thomas Jefferson hotel.
McClellan has re-served and the second put the part of the second put the walker is fin her shoes at the Bir-mingham studio.

#### Mid-West

Sidney Holden, composer of 'Yan-kee Roce,' has a new sustaining pro-feren on WMEC day. Frogram titled Poet of the Ar.' Sparis-Withington Co. Jackson, Mich., grainted construction permit for visual broadcast station. First Trust & Savings Bank of Harrisburg, Ill, assigned license of WEBQ to Harrisburg Broadcastsing Co.

Harrisburg, III., assigned licentes of WEERQ to Harrisburg Broadcasting Co. Weave Harrisburg Broadcasting Co. Weave King basel to Aragon ballroom Harrisburg Broadcasting Co. Weave Harrisburg Harrisb

#### Van Voelkenberg's Chairmanship

## New Program Calendar

Periods on the air for the first time, or resuming commercially

FRIDAY, SEPT. 9 'March of Time' (CBS). Sustaining until Nov. 4 and for 20 weeks ereafter sponsored by the Mag-ime.' Originates at WABC, New York, 8:30 to 9 p. m., EDST. Don-aid Stauffer, directing. Takes in 82

stations.

'Magic Piano Twins' (CBS).
Sponsored by the Miracul Wax Co.,
featuring Harry Sosnick and William Moss, pianists, and Mary Norton, home economist. Orinigate
WBBM, Chicago, 10 to 10:15 a. m.,
crist

CDST.

To the Ladies' (CBS). Sponsored by Andrew Jergens Co., with Leon Belasco's orchestra and Evans Cottage of the Cottage o

SUNDAY, SEPT. 11

SUNDAY, SEPT. II

"Wheatenaville' (NEC). Five-daya-week script show featuring Raymond Knight as editor of a smalltown newspaper. Originates from
WEAF, N. Y, 7:15 to 7:30 p.m.,
Your Child' (CES). Sponsored by
Cream of Wheat Corp. resuming
sories of talks by the educator, Andays, same time. Originates from
WAEC, N. Y, 7:15-7:30 p.m. EDST. MONDAY, SEPT. 12

Evening Paris Mysteries' (CBS). Sponsored by Bourjols, Inc. Mys-tery drama originates from WABC, N. Y., 9:30 to 10 p. m., EDST.

TUESDAY, SEPT. 13

TUESDAY, SEPT. 13

Ben Bernie (NBC). Resumes his half hour weekly stunt for Premier half hour weekly stunt for Premier half hour weekly stunt for Premier phosition network. Originates WEAF, N. Y. 9 p. m. EDST.

'LaChoy Serenadors' (CBS). Sponsored by LaChoy Food Products. Inc. Originates Tuesdays and Confinates Tuesdays and the product of the produc

WEDNESDAY SEPT 14

"Sweetheart Program" (NEC). Sponsored by Manhattan Soap Co. with orchestral combo, tenor and beauty expert yet to be selected. Originates from WJZ, N. Y., 11.45 to 12 noon, EDST.

THURSDAY, SEPT. 15
'Barbara Gould' (CBS). Resumes series of beauty talks on behalf of Berbara Gould, Inc., originating from WABC, N. Y., 10.45 to 11 a. m.,

from Wabb, A. Sponsored by the Caisodent Co. String music and talk on mouth care by Marley Sherris. Originates from WJZ, N. Y., 9.45 to 10 a.m., EDST.

'Christy Walsh's Footbalf Show (CBS). Sponsored by General Foods, combining gridfron guest stars, dra-matic show and musical interludes Originates from WABC, N. Y., 9 to 9.30 p. m., EDST.

SUNDAY, SEPT. 25 SUNDAY, SEPT. 25
'fig Ben Dream Dramas' (NBC).
Sponsored by Western Clock Co.
Resumes after summer layoff over basic red, KSTP, WTMJ, KOA, KSL, KPO and KECA. Originates from WJZ, N. Y., 5.30 to 5.45 p. m., EDST.

MONDAY, SEPT. 26

"Easy Ace" (GBS), Lavoris Chemical Co. resumes Goodman Ace and his wife, Jane, with their bridge Lable patter, Monday, Wednesduy and Friday. Originates from WBBM, Chicago, 515 to 5.30 p. m.

O' Sar-O Hangers' (CBS). Covrolled to the Covrolled MONDAY, SEPT. 26

TUESDAY, SEPT. 27 'Seketary Hawkins' (NBC). Spon-sored by Ralston Purina Co. Kid

script show, Tuesdays, Thursdays, Saturdays, originating from WEAF, N. Y., 5.30 to 5.45 p. m., EDST.

#### Gabriel Quits KNX to Teach Radio Production

Hollywood, Sept. 5. Charles H. Gabriel, Jr., has re-

signed from KNX, as assistant production manager and director of

programs. Effective Sept. 10.

He will teach radio product
methods at a local trade school duction

#### Silent Radio Taxed Capetown, Aug. 7.

Due to the Radio (Amendment) Act at local radio fan was cautfoned by a Capetown magistrate for having certain radio apparatus in his possession without holding a license. Defendent stated the set was incomplete, and useless for listening-im. Magistrate told him even though he considered the act a harsh one, we have been if the set was successed the act a harsh one, even if the set was useless.











THOMAS G. ROCKWELL

## Radio Reports

(Continued from page 42) birthday the same day the event gets added montion.

gets added montion.

If the caterwauling, the ringing
of bells and inept neighing and
mooing sound effects were cut out,
the program generally re-routined
and the time cut down to 15 minutes, the session wouldn't make a mooling sound effects were cut or the program generally re-routing and the time cut down to 15 min utes, the session wouldn't make bad novelty for the dentifrice over a network hookup. Odec.

## MARGUERITA PADULLA

WMCA, New York

Not much of the vaude single's warbling personality is lost through milke transmission. But her routine for radio could stand heaps of joggling and she could islant to pull those coon-shouting punches when facing one of those delicate electric earpieces. With the boys in the control room tending to business, she needn't worry about the listential that worry about the listential world world

eliminated.

Miss Padulla is using a couple of planists for the WMCA sessions. Something also wrong about the placement of these instruments. Instead of making it an accompaniment, these lads give the impression of being in vigorous competition with the acts center of attraction. Harder they thump on the comes the Padulla volume, and the effect on the receiving end does neither any good.

Warblar's best meter for radio.

neither any good.

Warbler's best meter for radio seems to be the ballad. It's there she shines all over. Like the usual expert from the stage, she gives it that emotional warmth and punch that few native radio warblers of her sex have been able to inject in a number calling for the old sob-in-the-throat hoke. Registers nothing edge pieces, but here it is merely edge pieces, but here it is merely matter of promoting the right material for the medium.

For her theme sone Miss Paculia

For her theme song Miss Padulia has adopted 'Hallelujah' that featured her in the music comedy. 'Hit the Deck.' Odec.

#### MRS. NAGSBY Sustaining WJZ, New York

Wilz, New York

Smartly written and acted humor
concelt reminding of "The Nagger'
act of Mr. and Mrs. Jack Norworth
In vaudeville and short subjects
series. Same circumstances of the
husband trying to catch his nightly
sleep while the frau insists upon
airing every one of her imaginary
woos. Only difference here is that
woos. Only difference here is that
hamment-absorbing sort, rarely coming back with a tart verbal sock.
When he does edge a word into this
otherwise one-sided conversation
it's good for a solid chuckle.
Quarter-hour frame hits the air

it's good for a soild chuckle.

Guarter-hour frame hits the sit at il p. m., New York time. Doubt-ful because of this whether it goes beyond the eastern meridian over the NEC network. But it's worth the Friday night pickup for any status of the sit of the price of the NEC network. But it's worth the Friday night pickup for any status of the network of the negative of the Negative

The Biggest Tiny Attraction on Radio and Stage Today

#### • BABY • • **ROSE-MARIE** and Radio's Youngest

HEADLINER



Direction WEBER-SIMON

#### RAYMOND PAIGE

Musical Director RHJ, Los Angeles GUEST CONDUCTOR HOLLYWOOD BOWL SYMPHONY
July 29th
Directing Gershwin's "American in
Farls" and the Belcher Bullet

## SHEVLIN

(TENOR)

18 weeks on WOR, am takes vacation. To resume my lites on the gir Labor Day; unent Address: 729 Amsterdam Ave., New York

hold cares and needs, punctuating each item with the refrain, 'Now we can't afford it.' Refuses to let him sleep until he tells her to whom he lent the yard-Fadeout brings the limit of the will be the state of the will be the state of the will connected 'Please Go' Way and Let Me Sleep.'

# SIGNAL OIL

and Let Me Siesp.

SIGNAL OIL
Variety Show
COMMERCIAL
KFWB, Hollywood
Fast tempo revue on for an hour
each Wednesday night. Supposedly
taking place on the 'Ship of Good
taking place on the 'Ship of Good
taking place on the 'Ship of Good
tinge, and is particularly effective
for the rapid-fire way in which it is
handled. Announcements are kept
at a minimum.
Opening will an male chorus, and
compared to the control of the control
to the minimum of the control
to the minimum of the control
to the cont

# NATIONAL MINSTREL PLAYERS and FANS' ASSOCIATION PRO-GRAM With Dan Quinlan, Interlocutor Sustaining WEAF, New York

with Dam Quinian, Interlocutor with Dam Quinian, Interlocutor With Dam Quinian, Interlocutor With Dam Quinian Minstrel Players and Fans' Association met for a powwow in Cleveland and NEC arcanged to give the event a fittle country-wide attention. Instead of the local difference of the local auditorium as part of the convention the network framed something of its own in the studies of VIAM. On the land the seed of the local auditorium as part of the convention the network framed something of its own in the studies of VIAM. On the land the seed of the production talents of the networks Cleveland outlet.

Only four of the oldtimers announced in the advance publicity gram. They were Dan Quinian, doing the interlocutoring; Bobby Burns, Paul J. P. Donley and Johnny Healy, the last described as the last of the last of

HOLLYWOOD ON THE AIR
With Marie Dressler, Polly Morant
Jimmy Durante, Donald Ogder
Stewart, Lawrence King and
Oscar Radin's Orchestra
Sustaining
30 Mins.

30 Mins. KFSD, San Diego

30 Mine.

KFSD, San Diego
Plenty of novelty and comedy in
Metro's initialer on this studio hour.

Solid socks were delivered by Marie
Dessier and Poelty Morante
Dessier and Poelty Morante
Dessier and Poelty Morante
Greta.

#### Perseverance

San Francisco, Sept. 5.
Two year old NBC sustaining feature, Dr. Laurence L.
Cross, has been bought for 36
weeks by Carnation-Albers
Co., cereal manufacturers, for
two mornings weekly, Southern
Harmony Four, have been
therizing locally for two
years without a commercial
break.

Moran followed with a laugh debate on the relative merits of the two presidential candidates, winding up with mutual insuits. Closing was a mediev of former. Metro song hits M-G-M's portion of the entertain-ment was well joined, with Stew-art's introductions a big help,

### RADIO LUMINARIES Instrumental Trio Instrumental Trice 15 Mins. Sustaining WJZ, New York

Sustaining
WJZ, New York
Sam Herman, xylophonist; Frank
Banta, pianist, and Andy. Sanelia,
sax and steel guitar, are the Radio
Luminaries, a one-to-fill instrumental tro rate and the same and sanelia are among those fortunate
few musikers around the major stations who, by a multiplicity of radio
commercial dates, enjoy handsome
incomes to the degree that they can
early for a 25 or 130 recording date
for a phonograph disk.
No question about the wherefore
and whyfore of Messrs. Herman,
Banta and Sanelia's instrumental
distinction. In combination and solo
they evidence their musicanty skill.
It's a combo that reminds of the
old Ail Star Trio on the Victor weold Ail Star Trio on the Victor weold Ail Star Trio on the Victor we-

they evidence their musicianty skill for popular entertainment of the old All Star Trio on the Victor records when disks soid and meant something to the public. If memory serves, Banta was on that trio, too, with Wheeler Wadsworth (since a band leader on his own as Waddy and the work of the property o

#### WBAL-W.JZ SYNCHRO EXTENDED TO DEC. 1

Baltimore, Sept. 5.
Like the sighing heroine in the
play, WBAL was last week rescued
at the last minute from having its
air time siliced in half. Federai
addio Commish came through and extended its permission to allow the 10,000 watter to continue its synchronization deal with WJZ.

New permit runs until Dec. 1. Station was to go off the synchro arrangement Sept. 1.

#### **GROFE'S GUARANTY**

MCA Faile to Fix Amount So Grofe Doesn't Signature

Ferde Grofe makes his debut on the Lucky Strike show this Thurs-day (6), with the commercial book-ing making his first since he quit the NBG studios in Chicago last

the NBG studios in Chicago last spring.

Appears on the cigaret account under the MCA banner, although Grofe has made no definite booking theup with that organization. MCA offered him a six months' contract recently, but failed to lineart a clauser guaranteeling a certain amount of income over that period, so Grofe bowed out.

#### Don Lee Takes KDB

San Francisco, Sept. 5. Deal consummated last Deal consummated last week in which Don Lee bought remaining 49% of KDB, Santa Barbara, add-ing it to the network which he op-erates in conjunction with CBS. Lee previously had 51% of station. He is now full owner of KFRC here; KHJ, Los Angeles; KGB, San Diego, and KDB.

#### WADC Adds Five Hours

WADC Adds Five Hours

Akron, O., Sept. 5.

Effective Sunday, Aug. 28, WADC
started its day's broadcast at 9 instead of 11 a. m.

Monday and every succeeding
weekday the opening time will be 8
instead of 8:30. Station thus offers
sive additional hours a week to its
listeners. Columbia features will
be carried during the new hours.

#### SUGAR COATED PLUG

Bob White Will Dramatize Brag ging on Standard Oil

Chicago, Sept. 5.

Bob White has sold two of his scripts to Standard Oil of Indiana. A rural skit entitled 'SI and Mirandy with White as SI and Mirandy to be selected will be a five-minute program six days a week at 12:39 noon startling see a group of farmland stations of CBS sfilliation. It's now being waxed in Chicago.

Cago.

Other program Brown Stone
Other program Brown Stone
Other will be given a 13-week trial
stratus Sept. 12 from KMOX. St.
Louis. Cast includes Don Ameche,
Irene Nelson, Reginald Knorr, Edith
Davis and Joan Kay, Instead of
the conventional commercial announcements each episode will open
in a Standard Oil station and the
motorist, while ordering oil, gas,
etc., will tune in on the program
proper on the station radio.

#### **CBS Suspects a Dusky** Gent in the Woodpile. Or P. A., in Re Downey

CBS disclaims being in the three of a salary argument with Morton It does admit that recently it suggested to the tenor that if he brought his commercial figure down a notch or two the CBS Artist Service would have a better chance of finding him a

sponsor.

Notwork declares that it made the suggestion with Downey's best interests in mind. But Downey doesn't see it in that light. He says he was deserving of better consideration than that, even if he sot his commercial figure at \$5,000 a week. Averse that his reputation on the Avers that his reputation on the Camel hour had done a lot to build up Columbia to its present status and the fact that he was in cause a, lot of ether topnotch artists to come undor the CBS managerial

come unoor the CBS managerial banner.
Columbia says it has a contract binding the warbier exclusively until Sept. 15, 1933, and contends Downey has yet to express any discontont with the way it's representing him. Downey admits a contract until February next.
Same time, the network opines that Judging from the discontent propagends spread by the Downey pa.'s there must be a dusky fellow in the woodpile. It suspects that some indie booking office has made the caroler a management offer, guaranteeing him a larger figure than contained in the CBS agreement. Columbia points out that it has kept Downey working at the ment. Columbia points out that it has kept Downey working at the atre dates consistently the past five weeks at \$4,000 a stanza (he is currently at Loew's State, N. Y.) and that it has a flock more time plotted out for him.

ted out for him.

If Downey doesn't want to come back to the air at the figure Columbia thus far has been offered for him, declares the network, there's no objection to his staying off until the right customer comes along.

#### No More Free Air Plugs Without Fund Donation

Los Angeles, Sept. 5.
Promoters of semi-civic affairs who in the past have been grifting free plugs from radio stations, will hereafter be expected to contribute to a fund to be established by the local Broadcasters' Association. Fund will be used by the airmen's organization for propaganda and

organization for propaganda and other purposes, to benefit all sta-

tions.

Idea developed through growing practice of these promoters requesting free time on the theory that stations should advertise such affairs as a patriotic or civic duty. First organization broached for a donation came through with a check for \$000.

#### Radio Shorts

Thirteen shorts will be made in the east by Stanley, featuring radio names. First was Harry Richman, so there to include Norman Brokenshire, Sophie Tucker and the Jack Yellen is writing a special continuity plus songs for the Tucker short, next to go fa.

# NBC'S REVERSE ON RECORDED **PROGRAMS**

NBC spot time placing departs nent, recently organized to take care of the stations the network personally operates, has booked its first recorded program. It's a halfmusical variety show bankrolled by the S. S. Kresge stores, with WGY, Schenectady, contracted with WGY, Schenectady, contracted to rclease a series of 13 of them each Friday starting Sept. 16. Platter was stencilled by the network and RGA Victor, using artists from the NBC lists.

Event brings NBC right into the radio disc field, with the switch in policy being somewhat at variance with the pittlement made by M. H.

with the statement made by M. H. Aylesworth at a convention of the National Association of Broadcasters in Cleveland two years ago, Network's prexy at the time declared his emphatic opposition to clared his emphatic opposition to clared his under no circumstance would give encouragement to the waxed entortainment medium.

San Francisco, Sept. 5.

San Francisco, Sept. 5.

Second NBC ad ban has been let down. Spot announcements are now being accepted by KFO, local network link, with the chain putting one salesman on nothing but that feature. Transcription-bar was the first to be lifted, raising several weeks ago when Phileo bought flock of quarter hours for discs and Signal Oil Co. followed this week. First of the spot announcements takes the air Thursday night (3) when the Doraldina Cosmetic Co. begins a month of dally word plugs for its product.

None of the spot ads are network, being confined to KFO and other separte units of the chain. Transcriptions, too, are local.

#### Chi Imports N. Y. Actor For Sleuth in 'Fu Manchu'

Chicago, Sept. 5.

Charles Warburton will come to Charles Warpuron will come will come will come will come will come to detective in the Italian Campagna radio adaptation of The Insiduce Dr. Fu Manchu' starting Sept. 26, over WBBM and a CBS network.

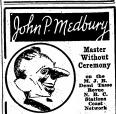
Other principals will be Jack Daley, Sundra Love and Bob White.

Eddie Kiene's gypsy serenaders oncluding four-month engagement concluding four-month engagen at Bayside Park, Clear Lake, Ia Kansas City at Hotel Belierive.

#### **JACK DENNY** AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour

Management M. C. A.



PHILLIP'S DENTAL MAGNESIA WARC-Trees, Thurs., Sat., 8,15 P.M. FRANCES

LANGFORD

MANHATTAN MELODIES WOB-Wednesday, 10 P. M. Atop Empire State Bidg.

# Inside Stuff-Music

Unique, and probably the first time so done, is a notice on the title page of Robbins' publication or Love Me Tonight' that this song is not from the Faramount picture of that name (Chevaller's current release), nor is to be confused with the song, Tove Me Tonight' from the operetta, The Vagabond King.

The Vagabond King.

Song (or any other ) titles can't be protected by copyright, on the established legal ruling that one can't copyright the English language What can be protected, however, is the proposition of unfair competition as in the event should somebody label a script 'Able's Irieh Rose' to mislead the public, aithough the original 'Able' play might never be infringed or plagsfarized. Hence, upon legal advice, Robbins Music Corp. labels its Town Me Tonight' thusly to avoid any question of unair practice.

Towe Me Tonight' thusly to avoid any question of unair practice. Framous Music Co., the song publishing subsidiary of Paramount, took exception to Robbins' song on ground of a double title intringement. Famous also owns the copyright to 'Vagabond King', 'the operatic, which was finned by Paramount with Dennis King (the original stage player) re-creating his role in pictures. (Originally 'Vagabond King') by Brian Hooker and Rudolf Frimi, was published by Waterson, Berlin' & Snyder Co., whose catalog almost in its entirety was later taken over by Mills Music, Inc., at the time WBS ment gut of business. One of the exceptions was the 'King' score, which was acquired by Paramound for Famous Music Co., in view of Par's filmization of the operation.' Famous publication of the Chevaller picture's theme song is by Rodgers and Hart. Robbing. Is an Indie song, taken over from the Layrence Music Co.

Rodgers, and Hart. Robbing, is an indice song, taken over rrum under the Lawrence Music Co.

Famous is a foint subsidiary of both Warner Bros. and Paramount and publishes all the Par picture songs. Robbins is a Metro affiliate. Famous is planning to sue Robbins for unfair competish, but it's regarded in the trade that Famous' control, the Paramount Publik Corp. may not be so keen on estopping Robbins in that it's regarded that either song, if sufficiently on the air, will prove a plug for the Paramount

picture.

Meantime, the music firms, independent of what their holding companies may think, are engaging in a bitter rivairy to put over each of their songs, regardless. Famous burns that Robbins was unethical in taking over a song to compete with an official film theme song, and Robbins' allbi is that their song antedates Famous' publication in creation and publication and that the title sameness is one of those coincidences.

Depresh has even affected English royalty, according to tales the London band maestros tell about the Prince of Wales' equerry bargaining with them on the price per musiclan. Average has been a guinea a mish, with a seven piece combo usually the average for a private function at Wales' quarters.

Walse quarters.

The equerry, on occasion, has seen fit to strike a bargain at a round sum of 50 guineas for the seven men, with the orchestra leaders, of course, concurring that it would be a privilege and a pleasure to play for the Prince gratis. But the pay-off man usually insists on a stipend, but that 'under conditions,' etc., a slight cut wouldn't be out of order.

As is generally known, there's a Prince of Wales and a Duke of York table in every class spot in London. These are usually, by perference of the two eldest sons of the King, off ringside, to a far corner and the theorems of the two eldest sons of the King, off ringside, to a far corner and the two eldest sons of the King, off ringside, to a far corner and the control of the contr

tendance at any spot Equerry calls promptly the following day after the Prince or the Duke ave made hey-hey and pays off, with an exact 10% surcharge included

Some publishers are so incensed at the nulsance practice of by special

Some publishers are so incensed at the nuisance practice of 'by special permission' announcements on radio, they state that they'll force its extinction by restricting every song. Then it'll become such a nuisance they'll have to call it quits.

The pubs themselves aver who cares about the 'by special permission' aga unless it's the copyright owner himself who might be sitting in his parior, listening and taking a bow.

These publishers who insist on the sp. announcement have countered that the actual name of the copyright, owner be substituted, but this is further opposed, as it's a free ad for certain firms which is of little practical value, as the public doesn't give a whoop who is the corporation—they buy songs by the title. they buy songs by the title.

Some of the pubs are complaining about Brunswick's prolific record-Some of the pubs are complaining about Brunswick's prolific recording of a certain indic firm's songs to the alleged discrimination of others. Say the complaining pubs, 'If Brunswick is in on that certain firm let it either be in the recording or the music publishing business, not both. Even with Victor's own subsid, the Southern Music Co., the Southern must go dut and 'make' its songs before Victor records them. 'Not so Brunswick, which practically 'cane' from manuscript, and with the choicest artists.'

Brunswick, by its collection of radio-name artists, now rates importantly for what limited mechanical revenue there is around.

where Jack Mylion, Jack Payrie, Ray Noble and others are well known noth sides of the Atlantic as prominent British bandmen, one of the biggest sellers in England is Roy Fox, an American, who is now a fixture at Monselgnor's cafe, London.

Fox was trumpeter with Marion Harris and also had his own band on the Coast. While Jack Hylton, Jack Payne, Ray Noble and others are well known

Morton Downey, at Loew's State, Donald Novis at the Paramount, and Fred Waring at the Patace, all on Broadway, are doing 'Voice in the Old Village Choir' this week, all have interpolated secular interludes. Downey rings in a little of 'The Rosary' and the other two use 'Ave Maria' as an interlude. It's a coincidence all around.

#### ISH JONES' 6 MONTHS AT B'WAY CAFE VIA CBS

Isham Jones orchestra has beer booked by CBS for a six months stay at the Hollywood Restaurant Broadway stand, commencing Oct. 1

Meantime the combo will play three weeks for Loew, opening Sept. 9 at the State, N. Y., following with a week in Jersey City and another at the Valencia, Jamaica. Jones closed at the Hotel Ambassader, Atlantic City, yesterday (5).

#### C-C Takes 2 for England Campbell-Connelly has taken for England 'Love Me Tonight' and 'Old Man of the Mountain.'

Respectively, Robbins and Law-ence Music Co. American copy-

#### CBS Booking LaSalle, Chi Cafe, Exclusively

Chi Cate, Exclusively
Chicago, Sept. 5.
Lasale hotel and the Vanity Fair,
niterie, have been added to the CBS
band department list. Former spot
had previously been booked out of
the Kennaway office.
With the closing of the deal Husk
O'Hare was assigned back to his
old stand, the LaSalle, while Jack
Russell got the night club job.

#### Violinsky's Band

Violinsky's band
Solly Violinsky is back on Broadway sans the muff and the two
guns which labeled him Dead-Shot
Violinsky during his recent sojourn
in Las Vegas and Reno.
Solly is taking a comedy band
unto himself. Figures he has a
chance in vaude and for that ether
business about which, he says, he's
been hearing so much.

## MUSIC 3 JOB COMBO HOLDOUTS

Morris, Keit-Engel, Robbins Wont

Three holdouts on the music pub-lishers' new combined jobbing serv-ice are Joe Morris, Keit-Engel and bbins.

They will not merchandise their music through the newly formed combo, preferring to continue doing biz with the old-established jobbers. All the other major pubs are in the new association to job their pub-lications through their own concern

# LIMIT DITTIES TO PROTECT **TALENT**

Warning against the broadcasting of phonograph records containing numbers controlled and restricted by the Lawrence Music Co. has been dispatched to stations throughout the country by the publishing house. Makes the first instance of a curb of this sort being put on recorded versions of restricted

a curb of this sort being put on recorded versions of restricted tunes for which use permission had originally been obtained by the band or act. Lawrence outh, owned outright by the Mills-Rockwell booking office; is not affiliated with the American Society of Composers, Authors and Publishers.

Mills-Rockwell office and it deemed the warning measure iniperative after it found stations around the country, particularly of the one-lung variety, were alring Lawrence numbers by way of records long before the M-R. booked artists had a chance to broadcast them on their own programs. Among the artists whose material Mills-

artists had a chance to broadcast them on their own programs. Among the artists whose material Mills-Rookwell is intent upon protecting by keeping it from getting random and promiscuous airings are Duke Ellington, Cab Calloway, the Mills Brothers, Ruth Etting, the Blue Rhythm - band - the Don Redman combo, the Boswell Slaters, Belke Baker and the Baron Lee Orchestra. Stations to whom the Lawrenge music communications were addressed were advised that the recording permission does not include a broadcasting right and that any outlet releasing such records would be held strictly accountable for each and every infringement of the publisher's rights to the musical laker.

Appended to the letter was a list of compositions controlled by the firm and also one enumerating the orchestras and artists who have en licensed to broadcast this ma been licensed to broadcast this ma-terial. Tatter list embraced the above artists for the most part, while the numbers named included 'Man of the Mountain,' 'Reefer Man,' 'This Time It's Love,' My Romance' and 'Strange As It Seems.'

#### ANSON WEEKS FOR N. Y., WILL SUCCEED LOPEZ

Following three weeks at the hotel Schroeder, Milwaukee, Vincent Lopez goes into the Congress hotel, Chicago, Oct. 1. He opens with his orchestra at the Schroeder Sept. 10 on leave from the hotel St. Regis, New York, until the winter.

New York, until the winter.

Auson Weeks from the hotel
Mark Hopkins, Frisco, comes into
the Manhattan St. Regis, succeeding Lopez in early October. He
will reopen the Urban-designed

ing Lopez in early October. He will reopen the Urban-designed Seaglades room.

Josef Urban is also redecorating the Balloon room of the Congress for Lopez's Chi advent.

Deal for Johnny Hamp to return to the Congress, where he had been for several years, is cold.

#### Downey's British Deal

Downey's British Deal reasons a necessary and the state of the state o

# Drevfuss Wants Special Rating, And Spier Asks for New 'BB' Class

#### Fio-Rito From NBC To CBS on Coast

Hotel St, Francis shifts its Ted Fio-Rito band from NBC to Don

San Francisco, Sept. 5.

Lee-CBS Friday (9). Fio-Rito is now the only local orchestra on CBS and replaces Anson Weeks, who went NBC months ago. Counteracting the move, NBC

who went NEC months ago.
Counteracting the move, NEC
publicity declared that that network
had decided to limit itself to two
local bands, Weeks and Tom Gerun.
Gerun, from his Bal Tabarin cate,
goes on the air Wednesday (?) after
an absence of six months.
CBS will give Flo-Ritio one transcontinental a week, liphing him
across country Saturday nights.
Additionally he gets entire Coast
hookup every night but Sundays.

#### SONGWRITING CLERIC'S LEAVE TO DO A BERLIN

Given a year's leave of absence by his bishop, the Rev. Henry Scott Rubel, Milwaukeean, recently pastor of St. Michael's and All Angel's church of Berwyn, Ill., will desert the pulpit for a songwriter's plano in New York.

Father Rubel is hardly a new comer at the art of putting songs together. While assistant rector of together. While assistant rector of St. Paul's Episcopal church in Mil-St. Paul's Episcopal church in Mil-waukee he wrote and produced sev-eral musical and dramatic produc-tions. Before that, while a student at the University of Wisconsin, he took part in activities of the Hares-foot Club, a theatre group, and edit-ed the campus humor merginal

d the campus humor magazine.

Mrs. Rubel was Dorothy Deuel,
ancer, who retired from the stage
t the time of her marriage to the at the time of her clergyman in 1927.

#### Morris Notifies Society May Sue Over Rating

Joe Morris Music Co., through Julian T. A. 'les of Abeles & Green, who also represent Robbins Music. Corp. in its suit against the American Society of Composers, Authors & Publishers, has served formal notice on the society for a similar threat to sue for reclassification, Complaining that the society's board has not accorded it a fair break on the classification, Morris, like Robbins, plans recourse to the courts for redress.

Morris' plaint against the society has been a patient one, extending for nine months since last December when he wrote the society that the Morris Co. rated promotion from C to class B. Instead of arranging's date for such hearing, firm red adder for such hearing, firm

and B. Instead of arranging a date for such hearing, firm received a letter from the society advising that instead of a promotion it had been moved down from C to Class D.

Morris has been money of the control of the

to Class D. Morris has been receiving 'D' money ever since on the society's royalty sharing basis and has been protesting-continuously. In compliance with regulations, request again has been made for a hearing to be arranged by the society at early convenience, else Abeles & Green will file suit on Morris Music Co.'s behalf.

#### Stark Hits Pedestrian. But Absolved, Net Held

Mack Stark, music publishing executive, while driving eastward on 46th street Saturday (3) afternoon struck a non-professional who was badly cut on the head. The man had just emerged from the Palace cafeteria, crossing the street reading a newspaper

ciety dispute remains in the offing for final decision as regards classification for that \$2,000.000 radio income. This sum is expected from radio during the first year of the new three year deal with the National Association of Broadcasters.

45

If this royalty melon is to be cut up on a point system, for multipliof copyrighted compositions performed on the air, it is stated that Max Dreviuss, the Harms music mogul, wants to know about lots of things.

Dreyfuss is reported asking why

his firm, Harms, and Witmark should not rate a special three-ster classification. Drevfuss things they should, though there is no such provision made at present. Witprovision made at present. Wit-marks 'catalog of Victor Herbert, Sigmund Romberg, Ernest R. Ball and other, copyrights, places that Warner-owned music house in the same class with Harms which has the cream of America's contempo-raneous operate and musical 'com-edy composers under contract.

Enjoying Class A royalty-rating with Harms and Witmark are firms with Harms, and Witmark are firms such as Feist. Berlin, Desylva, Remick, Robbins, Shapiro-Bernstein, Donaldson, Douglas & Gumble, Fischer and Schirmer, In Class B are Famous, Santly, Ager, Yellen & Bernstein, et al.

Dreyfuss' squawk is said to be hat some of his contemporary firms that some of his contemporary firms in the 'A' classification, enjoying 'A' money dividends, can't by compution of musical catalog, rate the same as 'Harms and Witmark, or others' who have a wealth of gong copyrights and choicer catalogs.

#### Spier's Contention

Spier's Contention
Larry Spier, operating head of
Famous Music, which is 50-50
owned by Paramount and WB, and
which, is, the official song publisher
of all Ray picture, song, has made
a similar complaint already to the
society for reclassification: Spier
contended that Famous' publications
were made, not only through ear
appeal, but also by alght, via, Par
films, and that a special and also
new BB class should be arranged
tor, his firm. This was not settled for his firm. This was not acted

or, his firm. This was not acted upon.
Dreytuse' move is ant to be the forerunner of several efforts for classification. Goes for both writers and publishers. There are many malcontents, and the society money angle is now an important item to

all concerneu.

Neutral parties have also been of the opinion that sympathy or sentiment has kept too many out-moded writers in top money classification without rating it. A Herrebert or a Berlin, if they never wrote, another thing and assuming if the late Victor Herbert were still alve, could continue in Class A on the strength of their past compositions which are still extensively played on the air and in theatres. But this is not so of some of the other early 20th century songsmiths.

Dreytuse complaint will probably bring the classification problem to a head. Neutral parties have also been

a head.

Rating Comm. Stirs.

Reports are that the ASCAP rating committee will go into action. Revision of publishers' standings on the divvy list are being made more frequently and more expansive consideration is being given to the applications of the hitheritokre.

the applications of the numerous minor firms.

Among the recent reliatings are the publishing houses of Mills Music, Inc., Phil Kornheiser, Inc., and Keit-Engel, Inc. Mills has been moved up a notch from B to B plus; Sornheiser up a grade from B to B plus; while the Keit-Engel reclassification also took it from B to whiz.

B plus; while the rectains a colassification also took it from B to B plus.

The plussage on each classification.

The plussage on each classification to the cutting as extra divy on the cutting and the colassification. The preceding classification. For example, class A has averaged \$3,000 per quarter. Class B thus gets half of that or \$4,600 c. Class C in turn receives half of Class B's money, or \$2,260. etc. However, Class BB, would thus get B's \$4,600, plus an extra \$2,250, etc. However, Class BB, would thus get B's \$4,500, plus an extra \$2,250, would bring to Class CC, ap extra \$1,125 or, in all, \$3,376.

# DREYFUSS IN BUY BACK DEAL

It is virtually set for Max Drevfuss to buy back his Harms music publishing business from Warner With the music exec's contract expiring shortly, as an adtract expiring shortly, as an advisory officer, he is anxious to reacquire his business and operate again for himself. WB has practically okayed the deal. This will leave Warners with Witmarks and Remick of which the first is the more active house.

So far only the least important So far only the least important warner music affiliate, Famous Music Co., is understood to have paid back its original investment to its two co-owners. Both WB and Paramount put up \$25,000 for Famous, with that company repaying the \$50,000.

In the event of a Harma-Drevfuss in the event of a Harms-Dreyl al, Dreyfuss likely will also 1 WB's 50% interest in Famo his would have Par owning maining half.

#### →WB's Big Loss

far, the \$9,000,000 music deal the various music publishing erties, including Brunswick-

for the various music publishing properties, including Erunswick-Balke-Collender Co., which was a costly investment, has been a big loss to Warner Bros.
Robert Crawford, president of DeSylvia, Brown & Henderson, Inc., has since bought back that company from WB. Incidentally Crawford has also bought out his partners and is now sole owner of DeS. B. & H.

and is now sole owner of Des. B. & H. Mitmarks alone stood Warners around \$300,000 and while that company has been turning out many proached the investment. On too of that, WB has been saddled with expensive contracts for the executives it retained and the new ones it installed including Dryfuss, Joe Kelt, when he headed Remick's, Buddy Morris, the Witmarks themselves, Crawford, Herman Starr, etc.

#### FOR 1 YR. LYMAN IS ON AIR EXCLUSIVELY

Baltimore, Sept. 5.

After the present month, Abe
Lyman, currently at the Loew Century here, will take his band off the
stage for a stretch of 52 weeks,
confining all his attention to his
commercials on the ether.
Lyman goes on for another year's
ride on Phillips' Magnesia, besides
39 weeks for General Mills, and
minimum runs of 13 weeks apiece
for Danderine and Real Silk. Two
more programs are now in negotiation. All start in October.

#### 'Blondie' Song Feist's

Feist is publishing a song out of fetro's 'Biondie of the Follies,' the Marion Davies film, away from Robbins, the M-G-M music publish-ing affiliate. Edmund Goulding, ing affiliate. Edmunu Goulding, who directed the Davies pic, wrote

who directed the Davies pic, wrote the words and music. Robbins had first call on the pub-lication rights to the number, but because of its present catalog is released it for whoever was inter-



INTRODUCING "TELL ME WITH TULIPS"
(That You'll Forget Me Not)

By Little Jack Little and J. Fred Coots
Another "Miller" Hit Song
(All Frof. Material Ready)

MILLER MUSIC, Inc.

#### Hot Stuff

Hollywood, Sept. 5. Hollywood, Sept. 5.
Sam Coslow and Arthur
Johnston have written a theme
number for Paramount's 'Hot
Saturday.'

It's called 'I'm Burning for You.'

#### Wet 'Frisco All Set For Bullish Cafe Biz When and If Prohi Off

San Francisco, Sept. 5. There's well over \$1,000,000 in lo al coin ready to be socked into the

cafe business the minute prohibi-tion is repealed, provided, of course such action occurs. Number of deals that have been on and off during past six months have been postponed while angels and operators alike await the signal to untie the money bags.

Wing and halo gentry won't reng and halo gentry wont to their dough at present time se even they can see the t is shot, spenders currently pecause even they can see the racket is shot, spenders currently preferring to patrofize speaks or buy a bottle and listen to the radio in privacy of apartments and homes.

Negotiations just about completed this week for a cafe operator and his angel to open a downtown beer garden with plenty of tables and entertainment, planning to run on a near-beer policy, until prohibition is an ogre of the past.

is an ogre of the past.

Several big breweries, too, are
all primed for action with plenty of
thousands already being, expended
for equipment that will put plants
in shape to operate full blast within
a few hours' time.

Meanwhile, prohibition is just a
four-syllable word in this damp'

#### COLUMBO NIXES IDEA TO RADIO WITH LOPEZ

Linit wanted Russ Columbo to fi in with Vincent Lopez's orchestra for a radio commercial. Columbo nixed the idea of ditching the or-chestra he has built up around him-self and becoming a featured tenor soloist wih another combination. Linit is planning to come back on

the air via NBC. It was last CBS.

#### \$25,000 Needed or Minn. Symp Can't Make Tour

Minneapolis, Sept. 5.

Unless the \$25,000 needed to insure continuance of the Minneapoils Symphony Orchestra is raised at once, the organization's annual winter tour, considered of great advertigations. tising value to the city, will have to be called off, according to announcement.

nouncement.
Contracts with various cities cannot be signed until it is known for certain that there will be an orchestra. Booking time in some of the cities included on the proposed tour cannot be held open much longer, it is explained.

#### Still Feudin

NBC is reported in accord with Russ Columbo to handle that croon-er exclusively, and officially not en-courage Bing Crosby under its auspices.

Sole exception of course must be Sole exception of course must be should Crosby be specifically engreed by a commercial account which purchases NBC facilities, but otherwise NBC has more or less covenated itself not to build up Crosby as against Columbo.

Crosby is the rival chain's ace crooner.

#### Harry Akst, Maestro

Culver City, Sept. 5.

Culver City, Sept. 5.
Frolies Gardens will be reopened.
Sept. 22 with Harry Akst and 14
men in band. Floor show of 12
girls and speciatities will be produced by Charlle Mosconi.
Lee Moore, who was associated in
management with Jack Lewis, will
operate alone.
Frolies went dark Sunday (28);
Finale was highlighted by a fistic
regument staged by a customer and
one of the attaches.

#### TRADE COMMISH ON: **BOOTLEG SONG SHEETS**

Federal Trade Commission has taken recognition of the distribution and sale of bootles sons sheets It has issued a stimulation condemning as unfair the use of captions on the sheets describing the contents as 'popular song hits,' latest song hits,' 'Maurice Chevailer song hits,' 'radio and screen song hits,' or 'Broadway song hits,'

Broadway song hits.

Authoring of the stipulation followed a hearing before the commission of a Pittaburgh printer of bootley of Composers, Authors and Publishers had had him cited with the purpose of using the Federal Trade Commission's ban as added providing the first to suppress the efforts to suppress the

practice.

Only thing that the Government board can do about the situation is to warn a printer against continuing the thing, and if he persists, call the matter to the attention of the Department of Justice for prosecution.

#### REOPENING 2 CLUBS

Ramon-Rosita Preparing Both Their N. Y. Spots for Another Fling

and Rosita will reoner Ramon and Rosita will reopen their Bl. Garon nite spot the same time "Humpty" Dumpty" (show), premiers on Broadway, Helen Mor-gan and DeLys and Clark will be there, the latter a male English singing team repeating at the Garon.

Other class nite clubs are priming their fall debuts coincidental with the openings of some big musical show as a couvert charge break from the theatre bunch.

Leo Reisman was slated for the Garon but bowed out on the offer. Ramon and Rosita will dance at their other self-owned spot, the Ei Patio, with Emil Coleman to continue on the dance music and part-nership. R&R, as last year, will engage another team for the Garon, probably Dario and Irene again.

#### Remick-Feist in Tiff Over Isham Jones Tune

Tiff over the publication rights to Isham Jones' song, 'And I May Never Have to Dream,' comes up before the Society for arbitration this week. Remick and Feist both claim the number.

claim the number.

George Piantadosi, general manager for Remick, accepted the song from Jones in Atlantic City, where he was conducting his orchestra at the hotel Ambassador, and advanced the hotel Ambassador, and advanced him \$500 royaity. However, there was no contract. Feist claims a priority to the tune, calls attention to the no-contract phase, and in-sists on publishing it.

Remick is said to have registered the title with the Society first.

#### Literati

(Continued from page 40)

Price doesn't sell that certain short-short, he will turn it into a novel. Joseph Freeman at Green Man-Samuel Budin will go to Russia

Phil Schatz apt to do his next

novel at an upstate farm. Lloyd Stern claims to have been 'tramp' athlete. Robert L. Houseman, instructor in

ournalism at the University Montana, ghost-wrote the current, 'Through the Communist Looking Glass,' for which Harry Stekoli, Oklahoma oil man, is credited with

Okianoma on man, as country authorship.

J. B. Priestley will come over again if he can escape the ship news

again if he can escape the ship news reporters.

All 12 contributors to 'Facing the Facia; An Economic Diagnosis,' are Princeton profes Mordhom in 'Crossroade' is supposed to be a take-off on Henry de Montried.

Nina Hamnet, who knew all the scribblers worth knowing, will have her reminiscences out soon.

Catharine Brody is a 'World' alumnus.

Frank Roche deserts sports desk at Los Angeles Times' to p. a. new racetrack at Arcadis, Cal.

Ward Morehouse has started excressing daily. Thinks it may thin him down.

him down. Rita Weiman en route home.

#### Between Rehearsals

San Francisco, Sept. 5.
Mickey Lippman, sax player
with Ted Fig-Rivo's Hotel, St.
Francis dance band, held up.
Lucky Strike rehearsals last
Friday a.m. while he staged, as
surprise wedding to Dorothy
Harrienstein, non-pro.
Fio-Rito nor his men knew
of the impending ceremony
and were on the bandstand
when Lippman produced a
bride and a rabbi and went
through the ceremony. San Francisco, Sept. 5.

#### **Show Biz Conductors** More Than Hold Own At Swanky Symphony

Hollywood, Sept. 5. Two radio conductors and a studio musical director whipped their batons over the Hollywood Bowl orchestra in a post-season benefit orchestra in a post-season benefit concert Tuesday (30) and did better than hold their own with the four regular symphony leaders that shared the stand with them. Highlight of the program was Alfred Newman's delivery of his own Street Scene suites, from the United Artist ilm. This was the

first time a picture score was lifted for inclusion in a classic bill. Piece,

first time a picture score-was litted for inclusion in a chassic Sill. Piece divorced from the picture, revealed a virile treatment of the city theme, done in the manner of a hard-boiled Gesrawin.

Raymond Palge, ace coast conductor for CBS, deserted KHJ for the night to lead the huge combo through three pieces that comprised the music for the Ernest. Belcher Olympic ballet. Paige, who hit radio by way of picture house pit work, demonstrated plenty of versatility in his readings, particularly hard since he håd to sync with the dancers behind him on the apron.

apron.
Charles Shepherd gave a spirited rendition of the ballet music from Le Cid.' Shepherd is from KFI, local NBC outlet.

In all, the three men from show business added a strong touch of freshness and popular appeal to what should have been just another what should have been just another symphony program. No question as to their musicianship, their ability to handle the 100 piece orchestra or to get the full value out of the Bowl's outdoor acoustics.

#### FOX DROPS CONTRACT **TUNESTERS: SOLO JOBS**

Fox will eliminate policy of hold ing songwriters under contract, and, instead will engage the tunesters as needed, at a flat price for each pic-

ture.

L. Woife Gilbert went off contract, but is returning later for one picture. Only contractee currently is James Hanley, whose agreement has

#### SPOKANE ROADHOUSE BURNED

Spokane, Sept. 5. Albert Commellini's Ambassad Alloert Commeninis Annuassacutoub, exclusive night spot, burned to the ground over the week-end. Located outside city limits, fire was out of control when discovered. Loss will exceed \$50,000. Commel-

lini expects to rebuild.

Tisurance totaled \$8,500 on the membership-only club. Fire said to have been caused through defective

#### ROSE SUES MACK GORDON

ROSE SUES MACK GORDON
Mack Gordon, of the songwriting,
team of Harry Revel and Gordon,
accepted a 150 advance from Elliy
Rose for some special songs for
Rose's revue, but is alieged to have
failed to deliver either the songs or
the money. The \$150 was on account of a \$500 advance at the time.
Rose is now suing to recover the
yard and a half. Because Gordon
lives in Long Beach, the suit is
brought in the Supreme Court there.

#### ANOTHER SONGWRITERESS

Wands Nash, formerly of the vaude act of Norworth and Nash low on the writing staff of Law

now on the writing stan or Lawrence Music,
Has already had accepted for publication, 'I Want to Be Made,' and is having another, 'There's Rhythm in Your Love,' melodized by Victor Young.

# **ERPL MUSIC** MEN IMPASSE

· With Warner Brothers determined to make its own synchronizing deal to make its own synchronizing deal and both Fox Films and Metro-Goldwyn-Mayer now figuring on sticking to their own catalogs for music, the efforts of the Music Pubishers' Protective Association and ERPI to get together on a new censing agreement have become censing agreement, have become more tangled than ever. Previous contract between the latter two breamlastions expired yesterday (5), sqaving the picture companies using ERPI equipment to go doing without any definite terms to guide them.

out any definite terms to sudde them.

Two things are accountable for holding up the mapping out of a new agreement between M. P. P. A. and ERFI. One is the attitude faken by the publishers' combine that it will not go into the detail, of another contract until ERFI has first settled the \$380,000 "bootings for the state of the s

#### WB. Fox. M-G-M-Adament

WB, Fox, M.G.#A. Adamant
Warner Brothers has declared
that under no circumstances will itdo any music licensing through
ERPI. If any pressure is brought
to force it into line, WB has also let
it be known that it will refrain
from using music controlled by the
M. P. P. A. and restrict themselves
to the catalogs of their, own publishing affiliates, Harms, Remick
and Witunark.

and Witmark.

For Films' stand is that it can
fill its synchronizing needs out of
the Sam Fox Music Co., with which
it has an interlocking affiliation, and
the recently organized Movietome
Music Co., which it controls and
publishes through Sam Fox.

publishes through Sam Fox.
Similarly, Metro's recent moves
indicates that it intends to have
nothing further to do with EREL,
but to rely wholly for its music
sources upon its own publishing
subsidiary, Robbins. Not only has
Metro declined to make formal hortice to the M. P. P. A. of its readiness to continue as a member of the ERPI licensee group, but it sidestepped several requests from the electric outfit as, to whether it would be okay for ERPI to represent Metro in the new agreement.

#### PUBLISHERS WANT 75c ORCHESTRATIONS

Music publishers are now after a 75c selling price for orchestrations. Cost now is 50c.

Cost now is 50c.

It was 35c at one time and that price was a gag as they were more or fess freely, handed out for the plugs. But with the public performances inspiring but ilmitted sales across the sheet music counter, the publishers feel that professional musicians should pay more for their music.

Move for the new price is com-ng up for ratification at the next publishers' meeting.

#### HERE AND THERE

Eddie Elkins will probably purvey the music at Barney Gallant's West 3d St. cafe this fall.

New idea being tried out in De-troit is a 'Woodwinds Trio,' formed by Lare Vardreau, Charles Staltman and David Weber. Instruments are flute, oboe and clarinet.

Ace Brigode and his Virginians will return to Chicago to start the season at Merry Garden bailroom Sept. 10. Currently at Coney Island,

Mary Dobbs probably holds the time record for an organist at a single theatre in Colorado. She has just celebrated her ninth anniver-

### OBITUARY

#### PICHARD O ORFE

RICHARD O. OBEE

Richard O. Obee, 68, veteran theatrical road manager, died by suicide
in San Francisco, Aug. 27.

Wife, left penniless through
Obee's linsurance lapping through
non-payment, and a daughter in
England, survive.

A news account appears in the
legit section of this issue.

CHARLES CALVERT CARTER
Charles Calvert Carter, 73, died
Aug. 29 of a heart aimment at his
home in Long Beach, Calif. He had
been in pictures for 20 years. Was
known as the 'perfect butler,' and
appeared in films with Mary Pickford, the late Wallace Reid, Harold
Lloyd and others. He retired two

E, J. WILKINS
Edward J. Wilkins, 66, former
vaude trouper, died Aug. 30 in
Rochester, N. Y., after two years'

dent. Funeral services for both will be held in Chicago. News account of the accident ap-

neard in the wandeville section

#### WADDEN HOWCOM

WARREN HOWSON
Warren' Happy' Howson, 33, formerly of the vaudeville team of
Lester, Howson and Clark, was
killed Aug, 28 in and combile aceldent near Detroit. His partner,
Merton Shields, was badly injured
but may live. Howson has been
doing radio work.

JOHN S. FEARIS

John S. Fearis, 65, composer of
Beautiful Isle of Somewhere, and
many other songs and cantatas,
died Sept. 2 at Lake Geneva, Wis.
Survived by a brother, a nephew
and two nieces.

JEANNE JOMELLI

Mme. Jeanne Jomelli, soprano who made her debut at the Metro-

#### Marcus Loew

lilness. He began career as a trapeze performer at Chleago World's Fair in 1893 with Eddle Moore, later noted as a clog dancer, as his partner. He was on the Keith circuit for years in comedy sketches 'The Boy Tramp' and 'The Boy Boothlack

urvived by his mother, a brother

#### GUY OLIVER

Guy Oliver, 54, died Sept. 1, in the Hollywood hospital, Hollywood, fol-lowing a long liness. In pictures since 1908, Oliver had worked with Jesse L. Lasky since 1916 under a verbal contract.

veroa: contract:
Oliver's first screen performance
was with the old Lubin company.
Then followed appearances in Eclair, Kinemacolor and Selig pictures. He is said to have played
in 600 films. Widow, son, and
daughter survive.

#### WILLIE BERGER

Willie Berger, former RKO booker, died Sept. 3 from injuries suffered in an automobile accident the pre-vious Thursday (1) near Newcastle, Pa. Berger's seven-year-old daugh-

politan in 1906, died in San Fran-cisco Aug, 29. She had been living there since her retirement in 1917. Was the wife of W. O. Backus, who survives her.

Pearl Dillon Long, 57, former wife of Ray Long, and herself prominent in editorial work, died in San Jose Cal., Aug. 29, after an illness of four

Alvin L. Johnson, 47, office manager for Paramoun in Denver, died there Aug. 31. Survived by his widow and two children.

Milan Lusk, Chicago violinist who had achieved great success in Eu-rope, cled Aug. 31 in Prague fol-lowing an operation for cancer of the stomach.

David Lawson, 55, newspaper man in Los Angeles, died there Aug. 30. He was planning to leave to take charge of a paper in the Philip-

Robert Thorpe, 72, former band-master, died in Yonkers Aug. 28.

vious Thursday (1) near Newcastle, Pa. Berger's seven-year-old daugh-ter was killed outright in the acci. Guifport, Miss., Aug. 29.

#### **LETTERS**

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Baggett' Wrh J Collier Jack

Glrard Frances Lawis Janette Del Rio Bobb CHICAGO OFFICE

Barstow R & I Black John S Boyd Lewis Brent John C Clayton Dolores M Randall Fred Fitzpatrick Chas Howard Jos

| MacCarthy Frank Noblet Venza Sherwood Sherry Verobell Mdm Johnson Winifred Walton Mary

#### **RKO STATE-LAKE** CHICAGO "LA VIE PARFE"

On the Screen





The Leading and Largest ACCORDION FACTORY in the United States The only Factory that makes only feet of Reede trade by hend.

Guerrini & Co.

#### Hollywood

William Deltz, cameraman, filed Municipal court suit to recover \$1,175 from Kendall-deVally Opera-logue Co. for trick photography and filming of 'Walpurgis Nights,' two-reel opera.

Gene Morgan, m.c., who operated the Pyramid club, sued by Milton Weinberg for \$312 theatre program advertising bill.

Southwest Portland Cement Co-filed \$426 Municipal court suit against Adolph Ramish, who acted as agent for the building of a local

Ernesto Vilches, Spanish film player, sued by Jacob Bochner for \$208 as result of an auto accident a year ago.

Charles M. Canfield, boxoffice man for Theatre and Music Guild at the Mason, filed a \$114 wage claim against the company, which falled to open 'Rose of Flanders.' Makes to open Rose of Flanders. Mai \$352 in claims against the guild

George Bridges, musician, filed a week's wage claim for \$27 against Torf & Pelton, operating a tent dramatic stock show in Inglewood.

Virginia O'Donnell, dancer and wife of William O'Donnell, Warner assistant director, was awarded a divorce and \$100 a month alimony. Sald her husband didn't like her

Manny Wolfe, Paramount writer, has filed intention to marry Adele Cutler, dancer, last in 'Hullabaloo.'

I state to the state of the sta

#### OUTDOORS RAIN HURTS

Wis. Fair Gets Drenching-

Milwaukee, Sept. 5.

Milwaukee, Sept. 5.
The principal opposition encountered by the 82nd Wisconsin State
Fair, held at Milwaukee, Aug. 28 to
Sept. 2, was the wrong kind of

Sept. 2, was the wrong kind of weather.

A rain storm that got into the cloudburst class preceded opening time. Many of the exhibitors were delayed on their way.

The Hagenbeck-Wallace circus, set up opposite the grand stand, was devid of a big top for the tail of the control of the control

#### WALLACE SHOW IN OHIO. ROUTE TO OCT. REPORT

Canton, O., Sept. 5.

Hagenbeck Wallace circus returns to Ohfo this week, coming in at Toledo, Labor Day, the latest the show has been routed in this territory in many years. Columbus will be played Sept. 6, with other Ohio pots to follow.

Both Sells-Floto and the Ringlins

Eoth Sells-Floto and the Ringling shows have played both cities earlier in the season. With the Barnes circus going into winter quarters Sunday and the Sells-Floto scheduled to close on Labor. Day, this leaves only the H-W utilt and the big show as the Company of the Company

#### Chi World Fair Juice Rights Bring \$60,000

Chicago, Sept. 5.
Ed Carruthers has acquired the
Orange Crush concession at the
Chicago World's Fair. It cost him
\$60,000.
Ted Weems, the orchestra leader,
is understood to have the Frozen
Custard concession for \$50,000. It
is not reported what attitude cream-

ery interests also participating in the Fair will take toward the Frozen Custard, which cuts in on ice cream

custard, which cuts in on ice cream sales.

In other parts of the country dairymen have made trouble on oc-casions for the synthetic sweet.

#### 3.000 in K. C. Spec

A combination spectacle and fireworks display of the Last Days of Tompell' will be staged in the Polo Grounds on the night of Sept. 27 by the New York chapter of the Knights of Columbus, Planned that the spec will be repeated on subsequent evenings.

quent evenings.

It is announced that 3,000 persons will appear in the spec, also a symphony orchestra. Show will also have circus acts.

#### Circuses

(For current week, Sept. 5 to 10)

Sept. 5, Toledo; 6, Columbus; 7, field; 8, Richmond; 9, Terre Hat Evansville; 12, Paducah, Kv. Ringling Bros.
Sept. 5, St. Louis; 6, Sprin
Tulsa; 8, Ponca City.
Sells-Floto

Sept. 5, Atlanta, Ga.; 6, Rome; 7, Gads-den; 8, Tuscaloosa; 9, Birmingham; 10. Florence

#### Carnivals

(For current week, Sept. 5 to 10)
Alamo—Pittsburgh.
Alamo—Pittsburgh.
Coleman Brox.—Lewiston, Mc.
Coleman Brox.—Lewiston, Mc.
Corry Greater—Editied.
Diamond Sisters—Culmbus Jnct., Iowa.
Empire, City—Pearlsburg.
Galler—McMilanville.
Ustch—Wilmign-Co.by Crater, Kan.
Orechney—Anna.—Cickl. V.
Landes, J. L., Manhattan,
Landes, J. L., Manhattan,
Landes, J. L., Manhattan,
Robert & Razalis, Timonium, Md.
Vernon Brox., Wilson.
Wade, W. G., Jimlay City.
Water, W. G., Jimlay City.
Water, W. G., Jimlay City.
Water, W. G., Jimlay City.
West, W. G., Jimlay City.

## Toronto Fair's Big Gross

(Continued from page 1)

and a choir of 2,000. Production cost is supposed to be \$150,000. Pageant is written and directed by Charile Ross and a corps of assistants, Ross having been on this end for about

having been on this end for about 20 years.
Color and simplicity seem to be dominant characteristics of the pageant. No time has been wasted on miniature effects, the whole being done before a Windsor Castle cut-out and backdrop of heroic proportions. Leading off the pageant is the band of the 48th Highlanders in feather bonnets, swinging killing the band of the 48th Highlanders in feather bonnets, swinging killing the second of the town the second of the town the second of the Toronto Regiment; the gray of the Toronto Regiment; the gray of the Toronto Scottish; the "scarlet and bearskins of the Gerenadlers; the gilttering helmèts of the Royal Canadian dragoons; and the white and scarlet of the Governor-General's bodyguard. aral'a hadvenard

and safet to the dovernor-general's bodyguard.

Gathering of the troops of the Empire starts out with the invasion of Brittein by the Roman legions and up through history with the Knights Crusaders, King Arthur's bow-men, of French Cannada, troops of Mont-calm and Wolfe, Brock and Wellington and the navy units in historic garb. Far-flung empire units include New South Wales Lancers from Australia; British, Lifeguards, Bengal Lancers from India, Scottish Highlanders, South Africans, Irlsh and men of the Royal navy, Brittania and empire builders are also present.

Brittania and empire builders are also present.

Unfortunately, on opening night, the British Lions, drawn up in cages cown front, upset the musical ride of the Toronto mounted police, the nags snorting with fear. Now the kings of the jungle are hauled back stars before the varieties. back-stage before the mounted con-tingents make their appearance.

Last year 1.860,000 people clicked

the turnstiles. Profits are assured for all and, if the extent of these may have decreased in the past two or three years through general business conditions, there's still a profit for all.

profit for all.

For the Ex. it's always a six-figure profit. Last year, the net totalled \$196,300, Important money at any time for a two weeks' production, even with a capital tie-up of \$21,000,000 in land, buildings and equip.

Model Shows of America again got the carnival rights, a plum they've had for five consecutive years. For the previous five or six years the Rubin & Cherry Shows had the concession. Although the peasants don't know it, they're still getting the same show. When the C. N. E. officials thought the public might be getting tired of the R. & C. lineup, Rubin Gruberg simply changed the name of the organization, bought a flock of new fronts and again snaffled the contract as the Model Shows of America. He's supervising the production end up here with William J. Hilliar as publicity manager. Model Shows of America again

Hilliar as publicity manager.

The carnival scoop of the season
is the presence of the Ubangi savages, rented to Gruberg by Ringling Bros. The midway this year
is also the longest the Ex, has ever
had. They're carrying 27 shows and
18 rides, plus two new baby rides,
in the carnival are 437 people.
There's the usual rodeo outfit with
40 riders and 50 head of stock, including buffaloes, Chaplitsky's Russian midgest, congress of fat people, high-diving water-circus, etc.
Fronts are new and use of fresh
paint has been lavish. The outfit
has never lost money here despite paint has been lavish. The outfit has never lost money here despite the expenses and high transporta-tion costs up to Canada.

Florida Shows, Inc., are also here with 30 or 40 Seminole swamp. In-dians in native village, an alligator battling act, an animal show and another high-diving act.

#### Circus Wins in First **Nutmeg Poster Battle**

Waterbury, Conn., Sept. 5.
The Sells-Floto circus has won a court victory in the first bill posting sult ever contested here. The court handed down a decision for the circus in the \$200 civil action started by Julia Brady of this city. Alleged lilegal posting of bills for the 1930 circus was grounds for the sult. The piaintiff gave notice

of appeal.

In the past the circuses have a
tled such sults, which are numer
here, out of court.

#### Carney Sidetracked by L.A. Fair: Sideshow In

Los Angeles, Sept. 5.

For the first time in 10 years Los
Angeles County Fair, opening Sept.
16, will be without a carnival outht
on the fair grounds. Barnes circus
sideshow and several pit shows will
be the only attractions outside of
the free acts. For past five years,
Orville Craft shows, carney, has had
the exclusive on the entertainment.
Free acts this year are the Bruno
Weiss Trio, the Kitchens, flying act;
Albertina, wire act; Kellogg's Arabian Horses and Sam Garrett, roper.
All set by Charles Hatch of the
RKO office.

Los Angeles, Sept. 5.

#### Iowa State's \$50,000 Red

Des Molnes, Iowa, Sept. 5. An allowance of \$20,000 to re-uce a deficit of the 1932 Iowa state dr has been granted to the state dr board by the state legislative emmittee on retrenchment and re-

form.

Action was taken before the fair ended when it was estimated that the deflicit was at least \$50,000.

The cost of the 1931 fair was \$288,852.18 and it closed with a deficit of \$60,000. The budget for this year's exposition was fixed at \$240,000.

#### RODEO SUBS FOR TEX. FAIR'S ANNUAL SHOW

Dallas. Sept. 5.

In line with complete reorganization. Texas state fair turning, for first time in years, to outdoor shows for the gate pull. Hoot Gibson's for the gate pull. Hoot Gibson's Golden State ranch rodes spotted as ace attraction with plenty of bally. In contrast to established policy of musical hits, mostly operatus, in vogue since 1925 and with guarantees ranging from 10 to 90 Grs. This year Alice Joy's 'Dream Girl' show takes the short end of billing and considerably less cash. Staff revamp leaves Herbert Carpenter out as acting mgr. C. A.

Staff revamp leaves Herbert penter out as acting mgr. C Wortham, son of late Clar Wortham, succeeds J. C. Thoma handle midway operated Wortham Riding Device Co. Fair scheduled for Oct. 8-23. Clark

#### Elephant's Slip Almost Hurt H-W Act Seriously

Mult II-W Act Seriously.

Milwaukee, Sept. 5.

Wanda Wentz, 19, with the Hagenbeck-Wallace circus at the State
fair, narrowly escaped serious injury when an elephant kneeling during the course of her act slipped
iburing her leg. Attendants prodded
howing her leg. Attendants prodded
ried the unconscious performer from

the field.

The accident resulted undoubtedly because of a heavy downpour that put the circus grounds in poor shape. No tent was used for the fair engagement the show being set up in front of the grand stand.

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions

INSTITUTION OF INTERNATIONALS Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

# THE BEST ANSWER TO WHAT THE KIDS ...YOUNG AND OLD...WANT IN PICTURES

A Picture for the Entire Family...Grandpop, Grandma, Mother, Dad and the Kiddies. A Natural for Exploitation...a cinch for a box-office record-smasher.

# HAROLD LLOYD

in the Best Picture of his Glorious Career

"MOVIE CRAZY"

with Constance Cummings

Paramount Release
Produced by
HAROLD LLOYD
Corporation

# 8th INTERNATIONAL NUMBER

HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

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VOL. 108. No. 1

NEW YORK, TUESDAY, SEPTEMBER 13, 1932

88 PAGES

# RADIO'S TOP MONEY FOR '3

# Show Folk Move from 'Ground Floor' To Cyclone Cellar in Investments 18% FIRST 8 MOS.

Enough individuals in the acting ginough individuals in the acting and of show business, and sufficient is make the change appear general, it is marriang up-financially. Al-bugh there have been a few ex-ptions, financial conservativeness as never been a generality among thors.

The new trend toward socking it yay, just in case, is liable to wipout that universal spectre of the sahed up, out-at-the-chows mid-ie aged thespian and change it into a portrait of a well-dressed, ibstantial, retired business man. An indication of the decline of codigality among actors are the fatements of investment and life saurance companies to the effect at numerous performers have in among the heavier buyers of downment policies, annuities and sust funds during the last couple years. The new trend toward socking it

#### Through at 50

Through at 50

While women of the stage are, it course, considered retirable actiler by financial companies statlatistics, investment people place the natural retirement age of the avyage actor at 50. This means, in the investment business' opinion, flat the average actor has passed his plack, if not outlived his usefulness plogether, at the half century from the control of the country of the

#### HOOVER LIFE ON AIR AS CAMPAIGN SERIAL

Los Angeles, Sept. 12.
Life of President Hoover will be dramatized in serial form for use ever the air on discs as election campaign material, if present intenof the Republican National

ntons of the Republican National conmittee crystalize.

One company, engaged here in turning out wax radio records, is known to be figuring on the job of Uning up casts, and recording such a serfalization.

#### Vatican Film

A feature picture, taken in the Vatican, Rome, and based on works and historical events of the past 10 and historical events of the past 10 years of Pope Pius XI, is being salided and assembled in New York. It will be known as 'The City of Pocae' and will be shown in this country only in Catholic schools, organizations, etc., through the Catholic aucth. Arthur James, former film trade aper publisher, who returned from lurope two weeks ago, brought the a'm back with him. It is signed to receipt for incidental music.

#### Stagehand Stars

The real stars of burlesque this year in so far as salaries are concerned, are the stage-hands. In numerous burley ventures, both stock and wheel,

ventures, both stock and wheel, the union boys are the highest salaried people on the stage. Traveling shows are required to carry two permanent deek hands, at \$100 a week each, in addition to fares and sleepers. On several of the eastern Empire wheel shows the scenery shifters top the pex-

# N. J. CROONER **RUNNING FOR CONGRESS**

A radio artist is running for Con cress in the 10th New Jersey Congressional district. He is William W. Harrison, who will campaign over the air, broadcasting from

Harrison is a vocalist. In addition to his air talks will add a bit of crooning.

Candidate is also an aviator and is credited with doing mu velop the Jersey airports.

#### Rumble Seat Racket

Milwaukee, Sept. 12. A racket was disclosed at the Wisconsin State fair when gate attendents caught Ira C. Meredith, a salesman, bootlegging patrons into the fair in the closed rumble seat of his car. He admitted bringing in 10 persons at cut rates.

in 10 persons at cut rates.

Merodith was able to carry on his racket because he had borrowed a concessionaire's pass. He got a ride to the federal building because there were five pints of liquor secreted in the rumble seat.

The concessionaire was ordered out of the grounds.

Restaurant on 42nd street closed it's doors but put out a sign that's attracting attention.

Reads: 'Closed in order to make alterations for the arrival of beer

Entire Industry May Gross \$75,000,000 for '32—\$60,000,000 Last Year—NBC and CBS Chains Com-bined Are Paced for \$44,000.000 Te-1 000,000 Total

#### TALENT BUREAUS OK

come from facilities sales which hit both radio networks during July and August, NBC and Colum bia came through the first eight

bia came through the first eight months of the current year with a combined lead of close to 18% over the same stretch for 1931. Between them the chains have, up to Sept. 1, taken in from time sales \$26,07.485 as compared to \$22,681,485 for the same stretch fast

Service no serves as compared to \$22,255,485 for the same stretch last yet, as distinct as was the set-back this summer, it is figured that the networks will not only regain this lost ground through October-December, deemed the three beat months on the broadcasting calender, but will wind up '22 with record grosses. Columbia has only record grosses. Columbia has only 132 grosse of \$11,856,239, white NBC is within \$8,000,000 of last year's final countup, \$25,697,641.
With the less happy chapters in the story out of the way, and the commercial contracts now piling up, giving assurance of an abundantly healthy final quarter, it can be realized to the story out of the way, and the commercial contracts now piling up, giving assurance of an abundantly healthy final quarter, it can be realized to the story out of the way, and the commercial contracts now piling up, 510 gross the story of the stor

#### Practical

Chicago, Sept. 12.
Ladies' shawis, watches without any works, cigaret holders, and those other baubles once used as nizzes in candy packages hawked in burlesque houses, have been discarded. A more utilarian gift is held out to the patrons of burlesque. Principal prize is now a pair of shoes.

# BOTH CHAINS UP Murder as a Gag Not Boxoffice; Widow in Boom, Boom Follies'

#### Red Tops

Eastern theatre operator has conceived a scheme by which he hopes to save time in his regional contaba with house

regional contaba with nouse managers. Plan calls for the individual operators whose houses are in the red to attend mana-gerial sessions wearing orim-son betest. It's also to pro-vide the operating exec with an immediate fishs as to who's who and what's what.

# LEGIT VERSION **OF RADIO ACT** BY NBC

The entrance of the National Broadcasting Co. into the legitimate production field is indicated by the presentation of 'Real Folks,' due in a Broadway theatre soon. The show has been quietly rehearsing at the

has been quietly rehearsing at the Chelesa hotel. At Equity's offices it was stated that the salary bond, the usual requirement of a new producer to protect the players for a minimum of two weeks, will be posted by NBC.

Teal Folks' is a combination of the radio broadcast series of same name and similar type, afto 'Tomp-king Corners' Most of the material for the air was written by George Frame Brown who will thead the show cast. Others in the legit version are George Unley, George Shields, Virginia Farmer, Earl Redding, Fluxia Arcaro, Gene Cleveland, Ireno Hubbard, Edward D'Olsy, Sam Monroe, Phillip Robinson, Norman Williams, Phoebe Mackaye and Elizabeth Erich.

man Williams, Phoebe Mackaye and Elizabeth Erich. Some of the players have not been in the legit but are microphone artists. They have applied for Equity membership.

#### Britain's Bogey

London, Sept. 12, England, in an attempt to equal America at golf, is thinking of do-ing away with the 'bogey' figure on its courses, and substituting par

figures.

Princes, a leading club, where the British open was held last spring, has eliminated its bogey of 79. Par

Nearly 1,000 courses will make the change-over next year.

Chicago, Sept. 12. Mrs. Dorothy Pollak, who mur-

dered her husband and escaped on self-defense ples, opened Saturday (10) at the State-Congress as a burlesque quecen. The management sardonically calls the revue Boom, Boom, Follies.'

Beom, Boom, Follies.

Census-taking of the first audience failed to reveal more than a handful of curious persons who had obviously come to see the hubby-slayer. The rest were the usuat riffraff of drifters, bums, and sex missits. How little Mrs. Pollisk, interested the audience as a whole was proven by numerous walkouts before the show got as far as its headliner.

before the show get as far as its besting the shown get as far as its bestiller. In the shown get as far as its bestiller, and the shown get as far as its bestiller. In the shown as the shown as the stately widow's great need for public sympathy and, support in the ordeal she was going, through, Ordeal evidently, meant playing the State-Congress. Announcer held up the handsome reliet of 'Poor Joe' who finelly was able to whisper her message. She spoke of her great need for public sympathy and support in the ordeal she was going through.

#### Fashionable

It was then announced that Mrs. Poliak would sing 'I'm Sorry Dear.' At being thus forcibly reminded of (Continued on page 86)

#### Colored Cast Drills Five No-Pay Months And Not One Walkent

Long rehearsal: records were exceeded by a. colored comedy drama, which has been in preparation: 20 weeks but is now announced for the Forrest next Monday (19). Show is called '01' Man Statm,' formerly known as 'Satam' and several times stated to apen in the same house. There are, 125\_players in all, 30 having speaking parts, the balance being mosify in choirs for the singing of spirituals: 'It's calmed that all the same of the people have received pay. In the flave, months' of rehearsals, not one has walked out. Bankroll trouble strung the brenat Long rehearsal records were ex-

Bankroli trouble strung the preparation along

ation along.

Satan' has some relation to The
Green Pastures. Whereas the latter
has to do with the down South
negro's conception of the deity, the
new show dwells on an old colored
mammy's idea of the devil. Satan' manimy's idea of the devil. Satan' was written by Donald Heywood, colored. 'Pastures' was a white author's work, Marc Connolly making a play out of Roark Bradford's stories.

# **Academy Insisting on WB-Cagney Mediation as Obligation to Industry**

Hollywood, Sept. 12.

The Academy, in a letter to War-ner Brothers, not only offers the conciliation advantages of the regarization for the settling of the Cagney differences, but insists that

Caghey differences, but insists that such, a procedure be carried out as an obligation to the industry. Letter follows an investigation of the Cagney trouble by the Academ's abitration committee which will hear the case if both parties agree.

organization's stand is that under the recent Academy-Producers agreement all matters affecting holders of contracts must be investigated by that body, whether or hot an appeal to the court is made. Particularly is this true in the Cag-ney, case as, under the agreement, no producing company can engage a person previously on contract to another studio unless title to the player—is cleared through the

Sept. 15 Status

Sept. 15 Status.
Differences between the two sides, are based on the player's status after. Sept. 15. Studio claims that it can hold Cagney to conitract after this date, but Cagney opines otherwise. Under the producers' agreement, and a later recommendation of the Producers' association, no other company can engage him

of the Froducers' association, so other company can engage him, while Warners, holds to that stand. Cagney, is not a member of the Academy, but he is reported to have shown a willingness to arbitrate his case through that body. Judicial body to hear the case would be comprised of four employee members antone producer producers and the standard producers are produced by the standard producers and the standard producers are produced by the standard producers are producers are produced by the standard producers are producers are produced by the standard producers are p

#### AL LEWIS AT PAR. HAS SHOW PROP. TOO

Set with Paramount as an asso-clate producer. Al Lewis may take producer. Al Lewis may take the producer of the producer Magoo. Ben Hocketter of the Magoo. Ben Hocketter of the Jay which Billy Rose with producer. Lewis is reported to hold a three year contract with Par with no par-ticular units as yet designated for him to supervise. Lewis is on the Coast now hav-ing left New Fork immediately after winding up, with Fox as story celttor.

editor.
Lewis will answer Rose on the show proposition by touight (Tucsday). If unable to obtain leave from Par, another director will be obtained. Rose claims he is sole owner of the play.

#### Klein's Probation

Hollywood, Sept. 12. Chauncy M. Klein, former director at Charles Hopkins' little theatre in New York, has been brought here by Radio to undergo a probationary period, before being assigned as a

picture megger.

First goes to J. G. Bachman as dialog director with Mai St. Clair on Goldie.

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#### Radio's Film Ideas

Quite a few radio programs are being plotted in New York to tie in picture names from the Coast.

The ether figures it's a natural for mutual benefit, as a dial-in attraction and a recliprocal plug for the current film releases.

#### 5 Now Starting Last Radio Films 'Till Oct.

Hollywood, Sept. 12
Putting five into production during: the current week, Radio, will start no other new pictures until Oct. 1 when Lionel Barrymore is launched in 'Sweepings,' Wesley Ruggles, will direct: Following, week John Barrymore gets underway in an untitied, film directed by John Cromwell.'

Tenguin Pool Murder, with Robert Armstrong, James Gleason and Mac Clark, started Saturday (10), George Archainbaud, directing; Thantom Fame, directed, by Gregory Le. Gava, and an untitied, pic-Hollywood, Sept. 12

Phantom Fame, directed by Greg-ory-La-Gova, and an untitled pic-ture with, Watter Rubin megging, go before the camera tomorrow (13) and Jolowing, day 'Animal King-dom,' with Ann Harding and Lestie Howard, and 'Men of, Americas,' a Bill Boyd film, with Ralph Ince di-pacting on the work E. H. Grif. recting, go into work. E. H. Grif-fith will meg "Kingdom".

#### Hays: Puts Thumbs Down On Without a Room' Title

Hays office will not permit Charles R. Rogers to use the title, "Girl Without a Room, claiming it is too suggestive. Story, by Jack Lait, was to be made following Manhattan Garges."

Dorothy Farmund T. Can't Go Rome, by Mile Silmone, and the fused, yarn will, go out under latter title.

#### CLARK-M'CULLOUGH EAST

Hollywood, Sept. 12.
Bobby Clark and Paul McCulugh leave this week for New York. Team is completing a two-reeler, Gay Knightles, under direction of Mark Sandrich at Radio.

#### STURGES WEST FOR U

Preston Sturges, playwright, left last week for the Coast to join Uni-

nest week for the Coast to join Universal's scenario staff.

Sturgess has the usual six month and option contract. Universal screened his 'Strictly Dishonorable.'

#### SAILINGS

SAILLINGS
Sept, & Llordon to New York)
James Whale, Hane Bartsch, Gilbert Miller, Harry Lachman (Bremcn).
Sept. 10 London to New York)
Stanley S. Neal (Britannic).
Sept. 8 (New York to Paris)
Mischa Elman, Dr. and Mrs. Harry
W. Martin, William T. Tilden,
(Louclia Parsons), Katherine Hepburn (Europa).

burn (Europa). (Berlin to New York) 21

Sept. 21 (Berlin to New York)
Robert Reud (Europa),
Sept. 8 (London to New York)
Gilbert Miller (Bremen),
Sept. 14 (New York to London)
Ben Goetz, Jack Kapp (Ile de

France).

Sept 23 (Los Angeles to Sydncy)
Arthur Locw, James Dixon (Monte-



#### WILL MAHONEY

Held Over 2nd Week, Paramount, New York.

The - Oakland ., "Post-Examiner' said; "Will Mahaney sent the audience into hysterica with his good; songs stories and his dancing wherein he has a series of fails tha rolled the audience into the aislee Don't miss Microtive in Great New York (New York). Directio

RALPH G. FARNUM

#### Floyd Gibbons Is Minus Fillum Yen: Prefers His Mike

Hollywood, Sept. 12. Talking all in one breath, Floyd Gibbons admitted that his stay in Hollywood, though only for three days, was to interest producers in his two published stories, 'Red Naand 'Red Knight of Germany. He had a deal on with Uniersal for 'Red Knight,' but nego tiations fell through when the writer insisted on retaining the radio

Gibbons fleures that radio and not pictures, is his forte, and any thing that looks like radio entertainment he'll hang on to for his'n Rapid-fire gabber refused to com-

ing this story with T Can't Go
Home, by Mike Simmons, and the
fused yarn, will, go out under later;
title

Ben Rue Stays at

Roach as Utility Comic
Hollywood, Sept. 12.
Option held by Roach studio on
Ben Blue has been taken up. Vaude,
comedian is, now under, a term contract.
Roach has used Blue in the Taxi
Böys' two-reelers, but he will now
be a utility comic on the, lot and
sported in other series. Lee Morrison, handled deal.

#### METRO'S TWO VERSIONS Equitable Wants Court OF 'LOST.' CRAWFORD

Hollywood, Sept. 12. Two different stories are being written at Metro to fit the fitle. Lost. This will be the next Joan Crawford picture, Clarence Brown

directing.
Story originally sold under this title, written by Ecmund Goulding, has been discarded. Now yarns are been seen to be the seed of the seen of the seed of the seed

#### Mother Drops Suit in Dickson-Powell Case

- Denver. Sept. 12. Denver, Sept. 12.

Final echo of the killing of Herbert Powell by A. E. (Dick) Dickson, formerly a theatre owner in this territory, was heard when Powell's mother asked dismissal of her suit for \$5,500 damages against Dickson.

Dickson pleaded seif-defense and Dickson pleaded seif-defense and was acquitted of the killing which took place in his home when he returned home one night and didmed he found Mrs. Dickson and Powell at tacked him.

Under a blate law a parent can under a blate law a parent can be cause, of the wrongful acts of another and Mrs. Powelt was suing for \$5,500 actual damages and \$500 (ruirent expenses.)

funeral expenses. Following his acquital, Dicksor obtained a divorce, but he and his wife were later remarried and are now living together. Dickson sold his string of theatres to Fox.

#### Feyder Gets 'Daughter': Test Chinese Femme Dr.

Hollywood, Sept. 12.
With Jacques Feyder assigned to
direct and Lupe Velez in the top
spot for Metro's Son Dauphter. Dr.
Margarite, Chung, Chinese, femme
physician, of San Francisco, is heing tested for the part of Dr. Lum

John Fish Goodrich and Claudine West are adapting.

#### Tyler's 6

Hollywood, Sept. 12.
Tom Tyler has been contracted for six westerns by Freuler Film Associates.
First, starting today (12) at In-

ternational, is 'The Forty-J. P. McGowan is directing.

## To Rule Out Arbitration On Gregor's Contract

Los Angeles, Sept. 12. To forestall the arbitration of Arthur Gregor's contract with Equitable Pictures by the American Ar-bitration Association, Equitable has petitioned Superior Court here to rule that Gregor has nothing to ar-

overy subject in dispute. Martin Gang representing Equitable.

#### Dupont's Wells' Novel With Karloff for U

Hollywood, Sept. 12.
Universal has taken E. A. Düpont,
German director, to do H. G. Wells
novel, 'The Invisible Man'. As a
picture it will star Boris Karloff.
Dupont, Whô worked for U several years also, was here making a
picture for Matador, German company, based on the Olympics. He
was about to start home when U
grabbed him.

#### Three 'Panther' Winners On Par Lot for Tests

Hollywood, Sept. 12.
Three of the seven girls picked in the finals of Paramount's Panther

the finals of Paramount's 'Panther Monar' contest have arrived in Hollywood for screen tests.' Studio exces are scanning tests of the other four to decide whether or not to bring them hear the studies are seaming tests of the other to the scanning tests of the screen burke, Chicago; Berin's Hillige, Detroit, and Lona Andre, Nashville, Remaining, quartet is comprised of Gertrude Baker, Newark; Lillian Hircheno, Brooklyn; Maxing Larid, Atianja, and Jane Burgin, Knoxville.

#### M-G Adds 2 Writers

Hollywood, Sept. 12.

Eve Greene and Adele Comandint, have been added to Metro's writing staft. Miss' Comandint 1-s working with Leonard Praskins on adapting and dialoging White Sister. serific clerk, gets her writing opportunity with Zeida Sears on the "Prosperity" rewrite.

#### Busy Columbia

Holywood, Sept. 12.
With eight pictures in work at once, Columbia is now busier than at any time since June. All except 'Cauliflower Alley, 'produced' by Bryan Foy in Culver City, are being made on the Col. lot. The produced by Bryan Foy in Culver City, are being made on the Col. lot. The produced by Bryan Foy in Culver City, are being made on the Col. lot. The produced by Bryan Foy in Culver City, 'Sundow' Rider,' and 'Téxas Keene's Return.'

#### MISS HEPBURN'S CONTRACT

MISS HEFBURN'S CONTRACT.

Katherine Hepburn, siven a long term contract by Radio following completion of 'Bill of Divorcement,' sailed Thursday night (8) for a vacation abroad.

Miss Hepburn's contract calls for two pictures as year and permits her to return to the stage between

#### Clein's B. R. for Mellers

Hollywood, Sept. 12:
John Clein, who recently made
one picture for Phil Goldstone's Majestic release, has a new bankroll
for the production of three melo-

Rudget of \$35,000 has been placed on each of the trio. Distribution has not been set.

#### Kenton Gets 'Lost Souls'

'Hollywood, Sept. 12. Direction of Island of Lost Souls, at Paramount, goes to Erle Kenton instead of Norman Taurog, origin-ally stated. Latter won't finish 'Phantom President' in time.



#### GARY COOPER

Ben Goetz, Jack Kapp (Ile de von ne of the nipst fought-over roles of the screen scason when Sept 23 (Los Angeles to Sydney) Baramount selected him-to enact the haft of Frederic, the aphulance difference of the screen scason when Sept 14 (New York to Paris) Baron Valentin Mandelstam (Ile de France).

Oct. 7 (New York to London) and Adolphe Menjou, who is a marvelous partner. And Frank Borzage. Oct. 7 (New York to London) and other great intembered for his Humoreque, Seventh Heaven and other great litts.

# INTERNATIONAL RESUME

# **JOLSON'S 6 P-P** WKS., \$12,000, %

Al Joison's six stage weeks for Publix at \$12,000 per and percent-age will start on or about Nov. 1, with his picture work for U.A. on the Coust expected to be completed by then. Contracts have been signed, minus dates.

signed, minus dates.

Jolson's guarantee will be \$12,000
all over, but the percentage splits
will vary according to the individual theatres. The terms make it
possible for Joison to net \$20,000

#### **GARBO TESTIFIES IN** STILLER WILL CASE

Stockholm, Sept. 3.
A mysterious case of claims and counter-claims against the estate of the late Moritz Stiller, film direcs occupying the time of the holm American consulate witnesses of film importance many countries are being

from many countries are being heard.

Stiller died here two years ago after returning from America where before that he launched Garbo. He left the principal portion of his estate to the actress, and it is believed her testimony in the present case will do much toward plarifying the situation.

Although the case is private and heard the stiller of the situation. Although the case is private and Lars. Hansen at the consultar has given rise to much speculation. Garbo is known to be staying at the country estate of Seastrom's when not at her mother's small flat here.

Stiller's nationality has yet to be established, and it is not known if he was Finnish, Turk, Swede or American. It has also hen stated and denied that Garbo and been stated and denied that Garbo and been stated and denied that Garbo and been stated and denied that Garbo and he less that is the stablished, and it is not known if he was Finnish, Turk, Swede or American. It has also been stated and denied that Garbo and he less that it was in the Turkish city that he secured Garbo for Street of Street city that he secured Garbo fo man production.

man production.

Garbo may lose the entire money bequeathed to her if deceased is proved to have been other than a

#### Plot, Legal Troubles Air Radio's Holman Story

Hollywood, Sept. 12.
'Born Wild,' Radio story which paralleled the life of Libby Holman has been called off by the studio

has been called off by the studio. Yarn was first announced as "The Torch Singer' and the name of Miss Holman, now under indictment due to the death of her husband, was printed in connection with it.

Trouble in getting a suitable plot, and possibility of legal difficulties with the singer cause Radio due. Artine Judge, slated for the lead, will instead go into 'Sweepings.'

#### CHAMPION GHOST

Helene Madison, Swimmer, 'Ghost Madonna' for John Clein

Hollywood, Sept. 12.
Helene Madison, Olympic aquatic champ, has been signed by John Clein to star in 'The Ghost Madonna,' Hobart Bosworth handling the male lead.

donna, Hobart the male lead.
Christie Cabanne will direct with filming at Tec Art for the indle

Christie Cabanne will direct with filming at Tec Art for the Indle market.

Miss Madison will be the first of the Olympic winners to reach the screen in a professional ca-

#### TOM REED CONTRACT ENDS

Hollywood, Sept. 12. Tom Reed, who is at the end of five year contract with Universal, leaves next week with Mrs. Reed for a three months vacation in Eu

Writer joined U seventeen years ago as studio publicity head.

#### Lo, George Does It

Hollywood, Sept. 12.
A year ago George Roeener
wrote a play titled, 'Grease
Paint.' Every producer in town
read it and voted it awful. So
Roesner retired to his Laguna
Beach flash market and rewrote
in into a scenario. Picture
of the company of the company
town.

down.
Undismayed, Roesner went
back to Laguna and tried to
fool somebody by making a
synopsis of the thing and sending it to the studios again.
Once more it came back. Finally
he stuck it in the typewriter
will be published by Schulte,
Inc.

Roesner has now sold his fish market, claiming it has served its purpose as asthetic

#### Tough Week for Extras: Placements Off 3.000

Hollywood, Sept. 12. Drop of more than 3,000 recorded in number of extras working last week. Big factor was the Labor Day shutdown. Total for the week was 4,997.

was 4,997.

C. B. DeMille handled the greatest yolume of day checks, using 512 people on his 'Sign of the Cross' set at Paramount Friday (9).

#### Choosey Kate Smith

Hollywood, Sept. 12. Kate Smith has turned do Kate Smith has turned down several sequences of Queen of the Air, her starring picture at Faramount Paul Gerard Smith is now re-writing the script to conform with the radio singer's mailed suggestions. Miss Smith is expected at the studio in two weeks.

#### Anna Sten Past Tutors. Now Has Dramatic Coach

Now Has Dramatic Coach
Holiywood, Sopt. 12.
Having passed muster with her
English teachers, Anna Sten has
now been assigned to Margaret
Knapp, dramatic coach. German
girl is being readled by Samuel
Goldwyn for stardom in a picture
to be directed by King Vidor. Following this it is planned to place
her opposite Ronald Colman.
Miss Sten has been on the Goldwyn payroll for the past four
months.

months.

By Wolfe Kaufman

International show business for the year 1931-32 will go down as the first year, in which Europe began getting its innings in the world film mart. And the world film mart has represented most of the world's show business of recent years.

Major and primary summaries re-veal that the picture business still led over the amusement field hurdles, that radio did not come to any prominence of importance (from a world standpoint) and that the United States still remains pretty well alead of its foreign com-

settition.

But several Europaan entities showed greater profit and much more progress than in recent years and the race began tightening for the first time in history.

They called 1930-31 'the depression year.' Since show business always went in for bigger and better and worse depression, year.' However, and worse depression, year.' American filmdom opened the 1932 foreign situation by worrying about

foreign situation by worrying about the rapidly slipping foreign mar-kets. Today America is almost re-solved to let 'em slide and go along without them. Except that such a

solved to let 'em silde and go along without them. Except that such a policy is easier proclaimed than adopted.

The U. S: also began the year convinced that straight shot foreign films were no ánswer to foreign headaches. They cost too much, were too difficult to make, didn't bring in enough rovenue and were generally not good enough to uphold standards. For a while the beam of light seemed to be dubbing. Engineers and technicians developed the art of dubbing aimost to a point of certainty, and most of the foreign customers were satisfied. Not so the foreign film makers and foreign politicism, and most of the foreign customers were satisfied. Not so the foreign film makers and foreign politicism, and most of the foreign customers were action. During the past year, what with America's general indecision on how to handle the foreign film trade, the Europeans actually made the bandwagon. They're in now and they're in to stay—if they can.

Britain's Best Year

Britain's Best Year

It was the best year in English film history despite that that country had to go off the gold standard for a while. It was pretty good year, too, for Germany—and for France despite its constant pleading and cryling.

France despite its constant pleading and crying.
Gaimont-British, in London, had not only its best year but today is possibly the strongest film company (financially) in the world market.
G-B is an intricate labyrinth of film among others, are the Gaumont Company, Gainsborough Pictures, General Theatres, Provincial Cinematograph, Theatres, British Acoustics,

#### Cute?

When making her contract with a major studio, a femme star insisted that she have the right to turn down three storles yearly. Studio granted her demands. Elated, the star felt that she had won a moral victory. She turned down the first three storles the studio suggested, thus using up her privilege the hed descered that the studio had offered her storles which they did not intend to purchase, in order to get the contract clause washed up, at least for the first year.

#### Robinson Abroad Second Time: Refuses New Part

Hollywood, Sept. 12. Returning from Europe only last May, Edward G. Robinson is again bound for the Continent. He leaves here Sept. 17 with Mrs. Robinson.

Actor wanted a rest and refused to go into 'Employee's Entrance' for Warners. He has made three plo tures on his four per year contract

#### **OUT \$9,500**

Wheeler-Woolsey Can't Accept N Y. Loew Stage Date

Hollywood, Sept. 12. Wheeler and Woolsey have turned down an offer of \$9,500 to play one week at the Capitol, N. Y., Sept. 30, because their picture, 'African week at the Capitol, N. I., Sept. 20, because their picture, 'African Dodgers,' will be in production at Columbia before that time.

Offer, coming through Lee Fitz-gerald, also included two additional weeks around New York.

Understood here that the Wheeler and Woolsey deal has also been reopened by Radio.

Report is that B. B. Kahane, president, will try to get New York to raise the ante a bit for the team while he is east attending board meetings.

Ideal Films, and W. and F. Film Service. Almost all of these con-cerns are showing profit. The Gau-mont Company alone for year 1931 showed a net profit of \$175,000 and declared a 4% dividend. But more important is that Gau-mont has been strengthening its

mont has been strengthening its front. An inter-producing and re-leasing contract with Ufa, of Ger-Iront. An inter-producing and re-leasing contract with Ufa, of Ger-many, is the most important move along this line. Ufa has a similar contract with gwensk; of Sweden, with G-B also cutting in there. In addition, it looks as though G-B's iong standing quarrel with Fox is alfout to be settled, giving G-B more pictures and a better international front than ever, Beyond which it is understood to be likely that a con-tract will be concluded with Para-mount making for an almost perfect lineup between G-B and Ufa for both hemispheres. G-B expects to make about 50 pictures the current season. Added to its various alliances this will be a strong lure for independent ci-

be a strong lure for independent cl-nema exhibs in England, besides allowing for pretty certain and easy coverage of all the 250 G-B thea

coverage of all the 250 G-B theaters.

Other companies in England are naturally over-shadowed, though not doing badly. British International still has strength enough to turn out a constant supply of fairish b. o. films, from a Beren holding the control of the

one bad one and has laid low, Ru-(Continued on page 27)

# **NEWSPAPERS GO** SENSATIONAL ON BERN

Los Angeles, Sept. 12.

In the handling of the Paul Bern sulcide story, local newspapers went sensational in their attempt to obtain exclusive angles on the pro-

Despite Hearst-Metro connections the 'Record,' least important of local the Record, least important of local dailies, was the first to break the story here. However, its extras, did not appear on the street until four hours after the suicide was discovered. Hearsts, 'Herald-Express' followed one hour later, though the Hearst office was the first advised of the tradgey. Examiner, Hearst a.m. paper, had arrival of the police.

Police were not advised of Bern's death until 5:15 p.m., three Bours after the discovery of, the body. Studio officials were the first no-tified. After three hours of con-ference, they called the police and names.

Doctor's Cable When the doctor came into the case, the day folowing Bern's death, a studio official showed a local "Times reporter a cablegram from

hlm.
Physician, vacationing in Hono-lulu, stated he could throw light on the suicide. Same cable was shown to the Examiner. Later the film exec feit that the doctor's state-ment should not be published so he called the Examiner which agreed to withhold the statement. Times refused. Former paper was not ad-vised of the Times refusel and was beaten on the story. Chicago office of Hearst is said to have wired the Examiner, that it night be all right to cover up on the Coast but right to cover up on the Coast but the east wanted news. From then

motive for the suicide remained missing, but the papers kept guesting at all angles and bringing in mysterious female characters. Some papers even reported attempts of sulcide by Miss Harlow.

None of Bern's intimate friends would discuss his personal affairs. Reporters found themselves against a stone wall when interviewing them in an attempt to establish a

30 At Services

Requiem for Bern was of extreme simplicity. Less than 30 people at-tended the private services at Grace chapel, Friday afternoon (9).

Conrad Nagel spoke on Bern's friendship and understanding for those less fortunate than himself and Rabbi Edgar Magnin read the traditional Hebrew Kadish

Floral pleces banked on the altar comprised one of the most decora-tive displays of the kind ever seen

A handful of the morbidly curlous A handful of the morbidly curious gathered outside the chapel but rear entrance prevented them from secing Jean Harlow, the widow, Mrs. William Marcus, sister of Bern, or other relatives. Bern, or other relatives. Bern's brother, Henry, who flew here from New York for the services, was in a state of collapse and unable to attend

Intimate friends of Bern who aftended the services were Irving Thalberg, Louis B. Mayer, Hunt Stromberg, Jetta Goudal, Eddie Mannix, John Considine, Edgar Sel-Mannik, John Considine, Edgar Sel-wyn, Joan Benåett, Gene Markey, Ramon Novarro, Ben Piazza, Walter Wanger, Fred Peiton, John Gilbert, George Fitzmaurice, Al Lewyn, Bernie Fineman, David and Myron Selznick, Ida Koverman, Carey Wil-son, Willis Goldbeck, and Bern's son, Willis Goldbeck, and Bern's Folow-ment and Control of the Contro mated.

Miss Harlow is due to return to work on the Metro iot today (Mon-day) in 'Red Dust.'



RUTH ETTING

"Glorifying the Popular Song"
Starring the Chesterfield Program.
Coast to coast hook-up from WABC, New York, Wed. and Sat, 10 to 10:15 EST.

# **Selected Films From Each Co.** As 'Exclusives,' with Repeat Runs In Same Theatres, Dembow's Plan

Sam Dembow, Jr., is the father of a plan which is deemed a pos-sible solution to the buying and playing of exclusive runs. He is in charge of all film buying for Pub-

charge of all film buying for Publix.

Disagreeing that any distributor
should sell its entire program to
any theatre on an exclusive basis,
Dembow holds that each distrib,
however, could select a given number of pictures to be sold solo, that
be the sold solo, that
the sold solo that
the sold solo that
be sold to the sold solo, that
the rould probably be a mimortly of a program and set aside
under trade designation of 'exclusives,' 'specials, 'road shows' or
something else. These selected pictures would not be sold to the subsequent runs, but Dembow contends
they could be brought back to the
same exclusive run theatre six or
eight months later, for a repeat and
shorter engagement.

It is pointed out that on the re-

It is pointed out that on the re-peat first run the pictures would also not go into subsequents at the later date, but such repeats during lean months might aid the exclusive

isear months might tid the exclusive run theatre against shortage, at the some time allowing the distrib to pick up revenue in the town possibly miss ad on the first play date. If dis. Justors designated a certain number of films for exclusive exhibition, then the chain of first run exhib buying the product on that basis could set adde one house for the policy. Contending that exclusive runs would mean need for fewer pictures yearly, Dembow declares it would not be necessary for each distrib to set aside anything but a minority of its program, picking the pictures; that deserved exclusive runs.

clusives. In this way, no exclusive run the-

cinsives.

In this way, no exclusive run theatre could sew up an entire program, taking it away from opposition which perhaps has been buying that program for many years.

In Diembow's opinion, this would represent the program for many years.

In Diembow's opinion, this would represent the program for many years.

In Diembow's opinion, this would represent the program that no call and the program that the program can be a control of the program tend of the process the probable folly of trying to play a whole program exclusived by whom amy of the pictures do not warrant such display. But these so-cited sluffs would still be sluff. I under an exclusive deal for an entire program, thereby endangering the distrib's position. In other words, to play pictures exclusively the pictures must justify the policy or both theatre and distrible and program the policy or both theatre and distrible. The exclusive type of picture, adds Dembow. Should be the two

'The exclusive type of picture,' adds Dembow, 'should be the type that does not belong in second or

that does not belong in second or third run-houses. Dembow is hopeful, as a protago-nist of exclusive runs, that all dis-tributors, including those who fear trying any exclusive contracts at all, will see the practicability of the plan.

plan.
Testing Exclusives.
Meanwhie, neither 'Dembow nor other film buyers or chain heads are considering buying entire programs exclusively. All are moving very cautiously and this year will probably play only certain pictures here and there on an exclusive basis to test the idea.

test the idea.
Full benefit of exclusives as a policy will not be known for six months or a year, Dembow feels, Publix has already tried 'Horse Feathers' (Par) on an exclusive first run in Atlanta and Nashville. In both situations the policy was justiced that the property of the proper (Continued on page 42)

Radio Installs Burch as

# Plant Superintendent

Fight Superintendent
Hollywood, Sept. 12.
John E. Burch, assistant to C. D.
White, former Radio studio production manager, becomes plant superintendent in a reorganization of the
production department being made
by Sam Jaffe, new production chick.
Superintendency is a newly created post, with duties including
ated post, with duties including
but subordinate to Jaffe.
Another change on the lot is the
elevation of W. J. Armstrong to
chief estimator.

#### YOST WITH SCHULBERG

Off Par Story Board to Aid On Indie Production Effort

Hollywood, Sept. 12.
Robert Yost is off the editorial board at Paramount to become executive assistant to B. P. Schulberg on the same lot.
Yost has been at Paramount about two months after eight years with the Fox story department. Schulberg will make his fime independently for Par release.

#### Technicolor Plans New Process: Seeks Refund To Amortize Old Cost

Los-Americas Sept. 12.

Becaises fi air perfecting a new color process, and seeks to amortize the \$1,000,000 cost of the old two color method over a five year period ending. Dec. 31,1838, Technicolor has filed a: Superior Court suit here against Charles D. Johnson, California state treasurer, for the recovery of \$6,839 gaid as taxes on profits for 1930 and 1931. This represents the difference in tax on the profit originally estimated and that figured with the charge-off to the first originally estimated and that figured with the charge-off to franchise jax commissioner which denied and the suit followed.

Amortization of the \$1,000,000 is based on the footage to be produced from 1939 to 1934, estimated at, 124,000,000 feet, or eight mills per foot. It is figured that 21% of the total will be produced in 1932 and 1933, 05%, and 1931, 5% come for 1530 was \$333,712 and a tax of \$5,572 was paid. Technicolor now wants to charge of \$5% of the amortization to that year cutting the net profit down to \$313,712.

#### 10 DAYS OF RETAKES ON CONNIE'S 'ROCKABYE'

Hollywood, Sept. 12.

After the first preview of Rockabye, story Radio bought from Gloria Swanson for Constance Bennett, studio was decided to send the feature in for about 35% retakes. Means about 10 days more work.

Likelihood that George Cukor will do the retakes. George Fitzmaurice directed. Hollywood, Sept. 12.



BERTHOLD VIERTEL

Who has just completed his third directorial assignment for Para-mount, producing "The Man From Yesterday," with Claudette Colbert and Clive Brook co-starred.

and Clive Brook co-starred.

After directing sixty-five stage
plays and three pictures in Europe,
Viertel came to Hollywood three
years ago as a director.

# MPTOA - ALLIED **SEEK WORKING AGREEMENT**

Efforts to establish a working agreement between the two national exhibitor organizations is the purpose of a meeting Sept. 19 Chicago. About 12 leaders of the Motion Picture Theatre Owners of America and Allied Exhibitors will be present.

Chances of the once talked of consolidation of both bodies under one roof have been eliminated be cause, it is dcclared, four of th strongest state units of the MPTOA would withdraw if that organization physically combined with Allied.

Indications are that the two or-ganizations may name a mixed committee to draft a new uniform

committee to draft a new unious contract.
Distributors expressed themselves as perfectly content that they should be omitted from the conferencea. They actually turned down invitations for a pow-wow, with the indie organizations feeling that the exhibitors are better left alone during preliminary threshings. Should the two exhib hodies arrive at an understanding and present a contract formula, distribs say they will consider it but will make no promises at this time.



who directed "Bird of Paradlas," RKO-Radio production current at the Mayfair theatre, New York.

Widor is now directing "cynara" for United Artists. He also directed "Vidor is now directing "cynara" for United Artists. He also directed to best pictures of 1931.

In Variety's recent analysis of 'all time box office records, 'The Big Parade,' which Mr. Vidor directed, was awarded second place, grossing over six million dollars.

# Pommer Over for Fox This Winter: Report Von Sternberg Ufa Successor

#### Indies Hi Hat

Hollywood, Sept. 12.
After establishing a \$1,500 initiation fee last week Indopendent Producers association has gone further high hat.
During the week it turned down several applications for membership, claiming that the would-be members are just dilly-dallying in films, and would detract from the dignity of the organization.

—From 'Variety's' Hollywood Bulletin,

#### Trans-Lux and RKO In Amicable Parting After Two-Year Pact

Whether Major Thompson, labor Whether Major Thompson, labor relations chief at RKO, becomes president of the Trans-Lux Movie Corp., is not yet decided. Matter must first come before the Trans-Lux board and so far there is no date named as to when this board will meet. Although T-L and RKO has split amicably Thompson, through RKO courtesy, still functions as an advisor on Trans-Lux theatre operation, while Courtland Smith retains the presidency currently. The Trans-Lux Daylight Fletures Corp., recently reorganized its board expanding membership from 15 to 21 after a stormy session that lasted three days. Percy N. Furber retains control of the company, as president and chairman of the board.

Although Thompson Court of the Court of the Company, as president and chairman of the board.

Chairman Oxford Court of the Court of the Company, as president and chairman of the board.

Chairman Chairman Chairman Chairman Oxford Court of the Cou elations chief at RKO, becom

holder. RKO's Less RKO's RKO's Less RKO's Le

Fust at the T-L Daylight board meeting was caused by A. M. Andrews, owner of around 200,000 shares of stock. Andrews, president

charves of stock. Andrews, president of A. M. Andrews Investment Corp., N. Y., objected to Furber's direction of the company. The new board does not include Andrews, however.

Complete list of directors elected include Percy N. Furber, William A. Copeland, Robert L. Daine, Leavit J. Hunt, F. E. Kessinger, William F. H. Kocisch, Edward Wise, Faul C. Schnitzler, H. P. Fart H. Eiche, Erger, D. C. Schnitzler, H. P. Fart H. Eiche, P. E. Furber, A. C. Payne, Ellery Mann, J. D. McDevit, E. H. Unkles and George A. Smainis.

#### U'S SEARCH PORTENDS A WATERFRONT CYCLE

Hollywood, Sept. 12.
With Universal seeking a newspaperman who has covered the waterfront, and a studio representative talking to several such reporters in San Francisco last week, indications point to a waterfront cycle of inclures.

of pictures.

Fox is making 'Pier 13' and Edward Small will produce 'I Cover the Waterfront.'

#### Arthur Mayer West

Announcement of Lynn Farnol's status at Paramount is expected shortly after the arrival in Holly-wood of Arthur Mayer who leaves this Wednesday (14).

Mayer makes the trip to the Coast for a general publicity advertising conference. He is head of this department.

#### MARCUS VACATIONS

Lee Marcus leaves this week for a vacation in Bermuda. His breach with Radio became official Sept. 3. Marcus will be away two or three vecks.

Sidney R. Kent on his European trip met Erich Pommer, Ufe pro-ducer, at Karlshad it has just been revealed and engaged him for Fox-Pommer's Ufa contract expires Jan. 1833. He will leave Berlin. Fommer's Ufa contract expires Jan. 15, 1933. He will leave Berlin early in February and be in Hölly-wood shortly after to direct Lilian Harvey in Noel Coward's "Bitter Sweet." For plann a big German production schedulo for nex pyears will make use of frozen American bank capital of the Chase National Bank (so-called stillenheit funds). The films will be made in English, German and French versions. It is, likely that Fommer will have charge of all this foreign production.

As Pommer's assistant and representative, the French producer, Ancke Daven supervises the French versions of Fommer's Ufa productions. Henry Garat, French actor, was also engaged by Fox about the same lime.

Berlin, Sept, 12. Berlin, Sept. 12.

Negotiations are reported on between Ufa and Josef von Sternster looking towards his engagement as the successor of Erich Pommer on a forthcoming production of Ufa.

Paris, Sept. 3.
Following Sydncy Kent's trip to Paris, Harry Lachmann is going to Hollywood to direct for Fox.
Lachmann has made pictures in French and in English both here and in London.

#### POLITICS NOW HOLDING NIGHT MAYOR' ON SHELF

Columbia has oxayed national re-lease on 'Night Mayor,' but le hav-ing difficulty getting it on the acree-in New York and Chicago. Even-with James J. Walker's resignation, as the mayor of New York, there is fear of political machinations it this cinematic distribe should offend Tammany strongolds. The Germak kunicipal regime in Chi is believed similarly sympa-

Chi is believed similarly sympa-thetic with the Wigwam's political control of New York, hence the film's retarded distribution progress

It was slated for the Paramount It was slated for the Paramount on Broadway but on Publix legal advice it was held back a month ago during the gubernatorial re-view of the Scabury findings by Gov. Franklin D. Roosevelt.

#### Only Regulars Will Get Studio Stagger Plan Aid

Studio Stagger Plan Aid
Hollwood, Sept. 12.
Hoover stagger plan of employment, to be introduced at studios in October, is being handled to givework only to people who have been regularly employed during the last. five years. Professional hangers-on will get no consileration. Studio executive committee is now making a check of persons who should be helped, but each studio will take care of its own employing instead of, allowing a central group to do so. Each lot has a waiting list of former employees who can thus be given preference.

#### Joining Fairbanks

Next for Douglas Fairbauks, Sr., will be a story based on Chinese legends to be shot in China.
Tom Geraghty, who went on location for Mr. Robinson Crusoc, leaves for the Orient in about three weeks to join Fairbanks. Camera end sound starf will follow Geraghty by a couple weeks.

#### MAYO'S STANWYCK FILM

Archie Mayo's next assignment for Warners will be Barbara Stan-wyck's new flim, Women in Prison. It's a, yarn written by Dorothy Mackaye.

Mayo is currently at Paramount on loan.

#### SCHNITZER'S ACADEMY POST

SCHNIZZER'S AUGHEMY TUST
Hollywood, Sept. 12.
Joseph I. Schnitzer has been apjointed producer alternate to the
arbitration committee of the Academy of M. P. Arts and Sciences.
He fills the vacancy created by the
death of the late Paul Pern.

# CAUTION ON RELIGHTING

# RKO Out to Save Another \$1,000,000

Board Meeting to Determine Another Slice in Budget-Mark Luescher Out?

When the RKO board meets this Wednesday (14) a report will be presented to devise means for an additional saving of \$1,000,000, in overhead expenses, between now and Oct. 1. Overhead savings thus far have reached above \$2,500,000 since February.

since February.

Some changes in personnel, mostly minor, may include, however, the dropping from home office payrolls of Mark Luescher. Latter, former publicity chief under the Albee regime, however, is currently attached to the S. L. Rothafel

office.—company replacements may be effected in placements may be effected in compy. One of these considered is for Nate Biumberg, divisional theatre director in New York, to replace Asher Levy in charge of Chicago. Plan is known to be ready. No severe changes generally but all calculated to save departmental costs along the line. New economy plan supersedes one hitherto considered which was to, slice salaries. The latter idea, so far, is out although there is some talk that exces in the higher salary brackets may have their pay adjusted again.

Every department in the theatre operating is in some way affected.

operating is in some way affected by the dropping of personnel, in-cluding the booking office where Martin Beck will personally handle

Martin Beck will personally handle the cutting.
Letouts take effect as of Saturday (10) läät and include, among others, Arthur Cleary, accountant; Bruce Powell, concessionaire chief; two engineers in the maintenance department and various secretaries in Savings through these various personnel teouts alone is calculated to total \$75,000 yearly.

# Hughes, in Red With 'Scarface.' **East Sans Plans**

Hollywood, Sept. 12.
Howard Hughes, stating he has no immediate production plans, has ieft for Dei Monte and New York for a three months vacation. Should he decide to make pictures again it will not be until next year at the earliest.

will not be until next year at the earliest.

'Scarface,' Hughes last picture, has grossed slightly more than \$320,000 so far, on a production cost of \$625,000. With only about 20% of this country remaining unplayed, picture has little chance of getting back its mut.

picture has itttle chance of getting back its hull has a yen to make 'Queer-People,' which would probably be his first if he resumes production. He also has scripts ready of the second of the second

#### Hays Back in N. Y.

Will Hays is slated to arrive in New York late this week. This last trip has been Hays' longest stay on the Coast in several

#### J. J. RUBENS EAST

Chicago, Sept. 12.
J. J. Rubens, head man for Publix-Great States, left Sunday (11), for New York.
He will spend a week conferring with Publix home office execs.

#### DeMille's Record

Hollywood, Sept. 12.
C. B. DeMille finished 'Sign of the Cross' on schedule and within his budget Saturday night (10). Finished in exactly 48 days and within his \$550,000 timit.
Marks the first time DeMille has ever come in on schedule.

# **PUBLIX TO TRY ADV. SHORTS AGAIN**

Publix is about to make another attempt at screen advertising through a tie-up with the Theatre Service Corp, of New York for national and local accounts. The means will be a one reel short in Technicolor and sound carrying a real manual commercial teles. The service of the s Publix is about to make another

technical details of the scenario, cameraman, etc.

It is planned to hold each clip to 50 feet in length which, with a total number of six subjects, will limit the ad short to not more than four minutes on the screen. It is also reported that Publik is specifying that house managers are to give this Move marks the first effort by any of the big film companies to revive screen advertising since the inception and subsequent ruling out of the commercial shorts of which Publik was one of the originators.

#### **NBC** Adds Another Wkly. 15 Mins. for Radio's Flickers

Besides the 'Hollywood on the Alr' series (Thursdays), and the serial dramatization of Radio Pictures' Phantom of Crestwood, 'NBC has arranged to give its film; producing running mate a weekly 15-minute plug on each new release as it comes along. No specific spot on the network's schedule assigned for this additional bit of ballyhoo. Time of broadcast will depend on the open periods available and the best station hoof-up which can be effected for the program.

up which can be considered by Radio's press department. Casting and directing is being handled by W.S. Rainey of the network's producing staff.

#### Nick Schenck West

Hollywood, Sept. 12. N. M. Schenck is expected here within the week to confer with Irving Thalberg on Metro production plans.

Thaiberg was to have gone east, but was held here by the suicide of Paul Bern.

#### LEVY TURNS MEGGER.

LEVI 10 MNO MERITER.

London, Sept. 12.

Benn Levy, author, turns director for his next B. I. P. pleture, 'The Case of Lady Camber.'

Gilbert Wakefield is writing the

Expect 2,000 of 6,500 Sum mer Closings to Reopen This Fall-Claim Shoe-String Exhibs Only Add to Industry Problems

NO CONCESSIONS

6,500 dark theatres relighting be-tween now and November, picture makers and distributors are issuing a double-edged warning to

prospective operators.

Primarily, the distribs say, the man relighting a box office should have enough capital in the bank to have enough capital in the bank to figure on a reserve which can carry the theatre for at least a month without realizing a penny at the box office. The distributors see a decided danger in an artificial situation which would be created if relighting is forced. This is their reason for making the inducements in the nature of 'charity accounts' or markedly reduced rentals for more boxofice light.

Caiculating that most of the houses closed are in the obsolete class, ranging from 400 to 1,000 seats, distribs feel that encouraging theatre activity of this kind may result only in hurting established theatres which have been able to withstand the depression. Behind this is also the apprehension that sheeting investors, figure ston the stone st figure on a reserve which can carry

Benind this is also the apprehen-sion that shoestring investors, figur-ing the theatre the quickest medium for return with any clearing of the industrial clouds, will try their hand at exhibiting and thereby only add to the burdens of the film business.

Theatres in isolated situations will get the best breaks during the revival era which distribs, as well as exhib chieftains, believe is under way. In such competitionless spots, where the operator has money the line, there is admitted the likeli-

the line, there is admitted the likeli-hood that distribs will play bail on rental considerations. Such 'deals', however, will not be made until after the important situations within any drawing ràdius of the closed house are ter-minated. Distribs take the stand, that steady customers will be given first consideration and that nothing will be done with relighted houses

# Lasky's Status at Par May Go to **Court Unless Agreement Is Reached**

#### RKO Black on Coast

Los Angeles, Sept. 12.
Entire Coast division of RKO
went into the biack iast week for
the first time in months. Houses
are those in Seattle, Spokane, Portiand, San Francisco, Oakland and
Los Angeles. Los Angeles.

This is Cliff Work's recently combined Pacific coast and north-

# LEO SPITZ, P-P V. P., HEADS **THEATRES**

At the board of directors' meeting of Paramount-Publix due today (Tuesday), which may be adjourned, however, until later this month, it is expected that Leo Spitz will be made a vice-president nominally in charge of all Publix theatres. John Baiaban, however, will remain the active operator with Sam Dembow continuing to direct the flim buying. Sam Katz, as general manager of P-P, oversees all departments.

ager of P-P, oversees an usera-ments.

Spitz leaves for Chicago this Fri-day (16) to clean up his affairs prior to headquartering in the New York

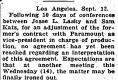
office.

Spitz was Katz's personal attorney in Chicago and also acted in similar capacity then for B&K. He figured in Publik's Great States and Fitzpatrick-McEiroy deais.

#### As State Chairman

Louis B. Mayer will be elected chairman of the Republican State Committee at a meeting in Sacramento Sept. 24.
Mayer has been vice-chairman the past two years.

which would hurt the established auditoriums. Revived theatres which expect to chisei on every operation angle would do better to remain closed, declare exhibitor as well as dis-tributor leaders.



that at another meeting, this Wednesday (14), the matter may be finally ironed out. This hitch has held up all necotlations on a new deal whereby Lasky would produce independently for Paramount.

Lasky has engaged Loyd Wright as his attorney to participate in the conferences. Report is that if no headway be made, Lasky will bring suit in tocal courts for the puropse of obtaining the interpretation of his conferences. Report is that if no headway be made, Lasky will bring suit in tocal courts for the puropse of obtaining the interpretation of his conference. The production, This is the main issue.

New Deal Angles

It is said that Lasky, in his talks with Katz, has maintained that he would not subordinate himself to any studio head in regard to supervision. of his independent productions should he make them. It is further intimated that in the event of any settlement Lasky might ode his contract, providing that some arrangements be made whereby profits would accrue to him in the making of his independently produced films. produced film:

produced films.

Lasky, meantime, is continuing on his leave of absence from the company without his status being affected

company without his status being affected.
There is no possibility of Lasky.
There is no other linancing for providing a pictures he would make for Paramount. The deal proposed deal for Lasky calls for Paramount to do the financing.
The producing agreement which E. P. Schulberg now has with Parprovides that both he and Emanuel Cohen, now in charge of the studio, agree on all production plans and details before any work is started on a picture.

# TEST SUIT BY **EXEC ON CUT** CONTRACT

Test case of the cut-contract situation in the film industry, where the executive has been forced to accept salary preening against his own consent and the terms of his contract, is scheduled to be filed tomorrow in New York. Salary arrears allegedly are in excess of

\$2,000.

During the past few months the complaining exec had notified his company in writing, that he refused all three cuts which his company; has effected, and claims that these messages have been ignored.

Since early summer his exec has reported daily at his office despite, freezeout and that his organization has made this attitude plain.

#### Kent's Quick Trip. Then Sails for Europe

Sidney Kent, Fox president, left for Hollywood Saturday (10), to remain there until: the end of the month. He returns to New York about Oct. I to sall immediately for Europe. He will launch production plans for Fox in Engstand, France and Germany, who will head the Fox Europh production unit, arrived, in New York Friday (9), morning. He makes the western trek and return with Kent.



WILLIAM K. HOWARD "THE FIRST YEAR"

Fox Film Corporation

# State of 306-Empire Operators' Situation Prompts L.A. Inquiry

The operators union situation in 1st Runs on Broadway New York and the affairs of the Sem Kanlan local No 306 have finally come under the spotlight of the LATSE, which last week began executive board meetings to investigate conditions

gan executive board meetings to investigate conditions:

Observing the regulations which grant local autonomy to unions chartered by it, the I. A. maintained a hands-off policy until the seriousness of the Empire operator opposition to 306 became apparent.

The I.A., while conducting an investigation into 306, and the Greater New York situation, is not apprehensive of any final agacess of the Empire to wrest the New York booths of theatres from 306, among, its strengest locals, and is taking steps to lay sings in Empire's path. Contending that the American Fedration of Labor does not recognize the Empire, since latter was tate chiptered, I.A. has virtually issued a read a grand call against all houses employing Empire, mon. This will make it imposses for the content of the co

#### No Charges

No Charges
The I.A. is examining Kaplan and
officials of 306, with the operator
union indicating that the I.A. may
scrutinize all accounts, records, etc.
Whether there has been mailreasance in office under Kaplan's regime, whether Kaplan amploy monunton help in his lim supply house,
and whether heavy assessment, or
and whether heavy assessment, or and whether heavy assessment of 306 members is justified, are author-itatively said to be under investiga-tion by the I.A. Pending completion of: 'no' probe there are no direct

306 Contentions

charges.

306 Contentions

It is contended by 306 that if malficesance should exist, which is detnied, and the I. A. has proof, it can'
take expulsion action against Kapland or, others, but on other mentioned counts it is contended I. A.
does not have jurisdiction except in
an informative investigative way.

Kaplan is claimed as having proof
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omenas, but by a majority voice of the 306 body. Overvilling, on such matters by the J.A. could occur only, it ja contended, it filegal or malfeatance existed.

At J.A. headquarters it is stated that the executive board meeting the second of the second o

(Subject to Change)

Week Sept. 16 aramount—Night of June 13' (Par).
Capitol—'Grand Hotes ...
ro) (15).
Strand—'Life Begins' (WB)

Strand—Life Begins (w.s., (15), Mayfair—Bird of Paradise' (Radio) (2d week). Rivoli—Love (Me Tonight' (Pur.) (5th week). Big (WB) (2nd week). Risito—Moyle Crazy (Par.) (14), Rosy Painted Women' (Fox) (15).

Week Sept. 23 (Par).
Capitol, 'Grand Hotel' (Met-ro) (2d week).
Strand Life Begins' (WB) Stand-The Begins (WB)
(2d week).
Rivoli — Robinson Crusoe'
(UA) (21).
Winter Garden — Tiger
Shark (WB) (22).
Rindto—Movie Crazy' (Par)
(2d week).

\$2 Pictures

'Strange Interlude' (Metro)
(Astor)' (3d week).

'Maetchen im Uniform' (German) (Criterion) (19).

Foreign Films 'Cruiser Emden' (Emelka)
(German) (Hindenberg) (2d
week).
"Zwei Herzen und Ein
Schlag' (Ufa) (German) (Little
Carnegle) (2d week).

Saturday, repairs being immediately

Saturady, repairs owing immediates.

Loew's is investigating all phases of the union situation which may have brought about the bombing. The circuit employs '306 men under a contract having until next September to go. From the first, Empire has been picketing Loew neighborhood houses with the circuit, which has no quarrel whatever with unions, 'In' the middle of the two scrapping factions.

C. C. Moskowitz has made sev.

(Continued on page 46)

#### HOTEL FOR MCVICKER'S

'Grand 'Hotel' will open at Mc-ickers' about Oct. 15, following



PICTURES

PAUL L. STEIN Director of Box Office Successes

# **RELEASE DATE CHANGES JUMP**

Constantly changing release dates is giving the chains more than the usual amount of trouble. It's among new problems which the booker-buyers are afraid they will have to combat throughout the present (1932-193) season.

There have been more changes in release dates lately by distributors than ever before, say film buyers.

Their explanation is that the stu-

Their explanation is that the stu Their explanation is that the stu-dios are trying to be sure that everything is right before turning a picture loose these days. It puts the bookers in a spot but they have no recourse.

the bookers in a spot but they have no recourse. Paramount's yanking of 'Blonde Venus,' after it had been booked into most all key Publix situations on gre-felease, week of Sept. 16, is a case in point. Picture is undergoing remaines and adde scenes. With 'Venus' off the books until a continuous of the the books until a continuous of the books unti

### Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regulate weekly 'Variety'. The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Flood at Par

James Flood has a Paramount
directing contract, set by Edward
Small office. First assignment
Under Cover, featuring George

Mary Carlisle borrowed from Metro by George Weeks for Her Mad Night! Conway Tearle and Irene Rich split the billing with her. E. Mason Hopper directing.

KBS will start 'Uptown New

#### M-G Script Buys

Metro has closed for I Love An Angel, Hungarian play for which Paramount and Peggy Fears have been bidding. Miss Feara is after

he American stage rights.

Metro also picked up another foreign property in 'Night Flight,' a current French novel by St. Exupery. Borry Osso agented both

#### WALKER'S MPTOA RETURN

WALKER'S MPTUA METURE Frank Walker returns to the Mo-tion Picture Theatre Owners' Asso-ciation as its attorney immediately after Election Day. Walker resigned several weeks ago to devote the greater part of his time to his job as treasurer of the National Democratic Committee.

#### L. A. to N. Y.

Tom Reed. Sam Briskin. Lew Golder. s. Mentz. Nat Goldstone Fanchon Rover. Jack Gallagher Jimmy Durante, S. L. Rothafel. Chas. Payne.
Edward G. Robinson.
Sue Carol. Nick Stuart. Sid Skolsky.

#### N. Y. to L. A.

Jos. M. Schenck. Joe Moskowitz. S. R. Kent Andre Daven. Joe Toplitzky.

Morris Adapting Own
F. Brewster Morris sold, Roar of Schertzinger directing. Warren
Film Associates and will also mar short story.

#### Lackey Vice Burr

William Lackey vice Burr
William Lackey replaces C. C.
Burr as producer for Monogram release with two more to be made.
Trem Carr negotiating with Fiti
Dorsay to star in three for Monogram.

#### Bancroft Accused Clyde Flamilgan, clarinetist at B. B. B. s cellar, suing George Bank croft for \$85. Says actor broke his instrument.

Haye East
Will Hays goes to New York
Wednesday (15) after being here
since June 1.

Contract of Charles Behan, U's

Ben Holmes writing an original or Walter Catlett which Radio will

John L. Clark, western division manager, and Herman Wobber, in charge of special sales, left here by plane for Oklahoma City and New York on a tour of Paramount ex-changes.

J. J. Milstein; Metro exchange manager, left for New York by plane to consult with home office officials on new Fox-West Coast, product deal.

Archie Marshek promoted from film editor to assistant supervisor to Merion C. Cooper at Radio.

Leo Morrison's, Superior court suit against Spencer Tracy for \$7,500 in commissions settled out of court.

Paramount theatre sued for \$2,000 by Russel Plummer, dancer, whose ankle was broken; while working here.

Gary Cooper back at Paramount for Farewell to Arms after nursing a bad knee at home for three days.

David Manners and Edward Van Sloan added to Universal's Imhotep.

Option of Harriet Hageman at Radio not taken up. Played in one picture, 'Thirteen: Women.'

Irving Aaronson's band in Columbia's 'Plain Clothes Man.'

Kahn Dialoga Shorts.

Four two-reel travel pictures made in Ceylon, India, for Continental Pictures are being dialoged by Gordon Kahn.

Col's Undersea Tale

Bottom of the Sea, under water
story, has been bought by Colum-bla. Robert Miskin and Keene
Thompson on the script.

Margaret Fitzpatrick, Panther girl contest winner from Birming-ham, Ala., will be renamed Gall-Patrick by Paramount,

Colman in 'Masquerader'
'The Masquerader,' Ronald Colman's next for Sam Goldwyn, will
be directed by King Vidor. William Anthony McGuire is adapting.

lam Anthony account of the proper of the pro

Wax Political Blurbs (Company, with Pasadena money Back of it, is, headquartering at Tec-Art, with plans to wax political drively.

Inactive Three Weeks
World Wide will be inactive three
weeks, and then start Edwin Carewe's "Tarnished 'Youth' and Bennie
Ziedman's 'Alimony Racket.'

Fulton Story Rewrite Maude Fulton has been recalled by Fox to rewrite her story. Broad-vay Bad, halted three weeks ago.

Lachman Arriving
Harry Lachman arrives here
Thursday (15) 'tôme England with
a contract to direct at Fox. He
has been a director for British international.

Bailey, Wuerz Shift Reopening of the Hillstreet aonth is causing RKO to (Continued on page 44)



RUBINOFF And His Violin

Chase & Sanborn Hos

# **UNION DEALS NOT SO TOUGH**

Difficulties with labor unions in many parts of the country where contracts expired Aug. 31, are not as serious nor in as great a number as anticipated by the theatre chains. In the majority of instances where new contracts have been or are being negociated, chains have found the contract of the contr

negotiations for new contracts were not completed on expiration of the old, the men are continuing to work in the theatres. When a settlement in the theatres. When a settlement is reached, scale will become retro-active it is agreed.

#### Leniency Petitions Being Circulated for Horwitz

Houston, Sept. 12.

Fighting to keep him out of prison, friends of Will Howvitz, exhib, are circulating petitions, requesting the court to suspend an 18 months' sentence assessed recently for violation of federal lottery laws through his radio-station across the Mexican

his radio station across the border.

Petition's appeal principally on the grounds of Horwitz's extensive charity program here during the past year. Estimated that during 1931 his free soup kitchen fed at least 100,000 people and currently least 100,000 people and currently is taking care of 325 daily. Defrays all costs.

#### 'Crusoe,' 'Night' and 'Rain' for N. Y. Rivoli

Maint AUT N. 1. TENOM
United Artists will assume operation of the Rivoll, New York, Sept.
21, tentative date for premier of 'Mr.
Robinson Crusoe.' UA plans to follow this up with 'Magie Night' and
then 'Rain.' Eddle Cantor's 'Kid
from Spain' is then probable.
John Wright, brother-in-law of
Harry D. Buckley, v.p. of UA, remains as manager of the Rivoll.
Slated to come in as publicity-ad
director is Bob Long, UA exploiteer
in the field.

in the field.

Ralph Stitt gave up the Riv pub-city post Saturday (10), leaving or Chicago and B. & K. to handle ne Chicago and McVicker's.

#### .Charged with Assault

New Haven, Sept. 12.
Alfred C. Bartell being hield here in \$5,000 bond for alleged assault on Louis M. Sagal. Latter had refused to interview Bartell in regard to proposed business deal.
For a number of years Sagal was general manager of the S. Z. Poll theatrical interests and until that circuit was taken over by Fox.

#### FRISCO CONCESSION

San Francisco, Sept. 12. Stagehands' union granted a con-cession to RKO for the Golden Gate by eliminating assistant prop man and putting electricians on split

Cut went into effect Friday (9).

#### BONUS ARMY FILM

Ed Hurley, Itinerant publicity and production man, is throwing to-gether a film based on the bonus

army.

It will be called 'Spirit of '32' and is being made on Powers' Cinephone equipment in New York.

#### Gruesome Tac Stays on Col's 'Merry-Go-Round'

Hollywood, Sept. 12.
Harry Cohn claims that Columbia's Washington Merry-Go-Round' will not be softened for the screen. Studio grew leery of the feature's ending, body of a lynched politician being thrown on the Capitol steps. A new and milder ending was made but has been discarded.

# **Publix Asks for** Receivership of **Dubinsky String**

Kansas Clty, Sept. 12. Alleging , violation of contracts and the failure to meet some \$200.000 past due obligations, Paramount-Publik Corp., asked for a receiver for Publik-Dublinsky Brothers Theatres, Inc., which has general offices here.

ers Insacres, inc., which has general offices here.

It was filed last Thursday (8), Judge Brown, of circuit court, appointing Cornellus Roach, receiver, with fixed bond at \$30,000.

Edward Dublinsky, genera mated that he had been been at the data for the action and a vestraining order, problibling transfer of funds and property, remains in effect until Sept. 20 when a hearing is set. Petition for the receivership names as defendants the Publix-Dublinsky organization, Edward Dublinsky, Edward Dublinsky, send Barney Dublinsky, Edward Dublinsky, general manager, is charged with mismanagement:

Involved In the suit are 22 the-

Involved in the sult are 22 theatres in Kansas Clty, Joplin, St. Jo-seph, Fulton, Jefferson Clty Springfield Mo., and Leavenworth

atres in Kansas City, Joplin, St. Joseph, Fulton, Jefferson City,
Springfield Mo., and Leavenworth,
Kars.

Organization was founded last
year with eight Publix theatres
and it Publinsky houses. The eight
formation of the second of the annual
are. Newman, Kansas City, 1108,
1009; Royal, Kansas City, 1108,
1009; Royal, Kansas City, 128,
128; Paramount, Joplin 341,225;
Paramount, Springfield, 42,383;
Missouri, St. Joseph, 340,000.

Petition states that Edward Dubinsky falled to assign control of
the second of the second of the second of the
distribution of the second of the
group; also that the new corporation owes plaintiff approximately
\$200,000 past due. Also asserted is
that Dublinsky has paid 360,000 on
the \$100,000 loan from assets of the
compart contrary to the contract
to compart contrary to the contract
compart contrary to the contract
preferred himself from assets of the
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compart contrary to the contract
preferred himself from assets of the
compart contrary to the contract
paying rentals on the 14 theatres
controlled by him.

Friction between Publix and the
Dublinskys had been reported, but
it was heljeved that efforts being
mide to pake the differences would
be successful.

#### Tilt in Scale Forced For 1st Run Rating

For 1st Run Rating
Pittsburgh, Sept. 12.
Product worries of Fulton, SheatHards first-run site downtown, will
end to the state of the

#### CORCORAN ON 'CRAZY'

CORCORAN ON 'CRAZT'
Harold Lloyd Corp, is putting a
man of its own on the advertisingpublicity campaign for the run of
'Movie Crazy' in New York. Eddie
Corcoran, formerly with Paramount,
has been obtained by Les Whelan,
Lloyd representative at the h. o.
Corcoran will work with Lou
Smith (Publix) at the Rialto where
the picture will probably open Sept.
122.

#### Yesterday's Prices

				-	Net
Sales.		High	Low.	Last.	chge.
800	Am, Seat.	314	3	3	- 14
500	Col. Pict	12	11.	11	-11%
100	Cons. F	3	3	3	
800	Con. F. pf.	7	6%	6%	- 14 -
5,900	East. K	58%	. 53	541/2	-4
700	Fox	6	4%	4%	- 34
12,300	Loew	3676	34	35	-1%
400	Loew pf	80.	79%	80	+ %
. 200	M-G-M pt.	21	21	21	
	Orph. pt.,		131/2	135	- 1/4
19,500	Par-Pub	71/4	61/2	674	- ×.
1,800	Pathe	11/4	1	1	
	Pathe pf	. 414	8%	314	- 14
	RCA	12%	9%	10%	-1%
	RKO	714	. 6	01/6	-1
	Shub	11/6	1	1	- 16
18,200	W. B	41/4	3%	4	-2
	BC	NDS		-	
\$9.000	Gen. Thr	414	416	41/	-11/4
3.000	Kelth	44	44	44	-1
5.000	Loew	8514	8514	8514	- ×
	Par-F		3814	8814	-2"
23,000	Par-P	3614	35	85	-1
1.000	RKO deb	94%	94%	94%	-514
1.000	Shub	41/4		416	-14
15,000	W. B	371/4	85	85	-2
	C	URB	-		
900	Tech	41/6	3%	264	- %
	Trans-L		2%		= 72°
	Trans-11		- 18	~ /6	- 74

#### GOV. OF CONN. WRITES ARTHUR ON 'EXCLUSIVES

Hartford, Sept. 12. Hartford, Sept. 12.
Following representations against exclusive film sales policies made to him by a delegation of the Connecticut MPTOA, Gov. Cross, of that state, has written that the situation there seemingly 'calls for legislation of some kind, perhaps an adjusted further tax on exclusive showings.'
Letter is to Harry Arthur at whom the MPTOA complaints were aimed. Arthur's theatres have con-

whom the MPTOA complaints were almed. Arthur's theatres have con-tracted for exclusive Fox and Metro product in three towns—Bridgeport, Waterbury and New Haven. In a written reply to the gov-ernor, Arthur has called attention to the opinion that any such legis-lation would be unconstitutional and be classed as 'class legislation.'

#### Mgr. Delivered Home by Thugs After Robbery

Los Angeles, Sept. 12.
Spencer Leve, manager of the
Ritz theatre, was stopped by two
burglars at his home early Sunday,
morning: (11), and forced to give upthe combination to the theatre safe.
Burglars then bound and trussed.
Leve and his wife and went off to
the theatre, only to return when
They then took Leve with them and
forced him to open the safe.
Burglars got away with \$585 but
took Leve home before driving off
and bound him up again. Police
were notified five hours later. Los Angeles, Sept. 12.

#### Asch on Radio's 'Ace'

Hollywood, Sept. 12.
Nathan Asch, recently off Paramount's writing staff, has been engaged by Radlo.

# **Market Breaks Wide on Volume: Low Priced Amusements Slide Off: Late Covering Brings Fair Rally**

#### 53 Par Writers

Hollywood, Sept. 12.

Paramount's writing staff cur-rently carries 53 names. It's the biggest scrlubling staff at this studio in two years.

# **Exhibs Demand** A Showdown on **Contempt Probe**

Los Angeles, Sept. 12.

Los Angeles, Sept. 12.
Failure of a special investigator of the U. S. attorney-general soffice. In Washington to arrive here from the content of the content

quest.

Meanwhile, officers of the indie organization are continuing to advise their members that it would be a good policy to close their houses where evidence is had that unfair booking tactics are being used by distributors or product is being withheld. Indie execs contend this action, if forced, would pave the way for heavy damage suits and would afford additional evidence of violations of the Sherman anti-trust law.

#### By Al Greason

By Al Greason

Yesterday's market went into a
wide open break on volume in a session that had many of the earmarks of an old-fashioned shakeout. From a steady opening, all
leading shares sold off in increasing
volume until the last half hour,
when a covering movement brought
on a rally of fair proportions. Even
with that, however, the close left
practically all pivotal stocks off
more than a point and many speculative mediums down as much as
4. Turnover was around 4,000,000
shares.

ulative mediums down as much as 4. Turnover was around 4,000,000 shares. The low priced amusements like RKO, Warners and Par got the full force of nervous liquidation, probably mixed with the retreat of the cliques that have been trying to attract a following. Some of the shares selling just over \$\$\$6 dropped as much as a full point, a drastic markdown on price ratio. Loew's tried to resist the break until around noon. Offerings were taken with a show of confidence at and above 35, but when the decline gathered speed just after the end of the second hour, it gave way with the rest, sluking to 34, low on the movement and below the pre-vious resistance point around 34%. Bonds also were lower, although

of the presence of the presenc

tion.

Cotton broke badly yesterday, bea Wheat generally was about 2 dents:
a bushel lower. Other commodities:
showed similar reactions.

showed similar reactions.

Amusements Hold Own
In a week marked by the first, touch of real uncertainty since the touch of real uncertainty since the touch of the first, the annual real touch of the first t

to attract theatregoers in outstand-ing pictures.

Loew declared its regular dividend, of 75 cents, as expected, develop-, ment that was amply forecast in the, performance of the stock; Parasi-performance of the stock; Parasi-requirements on its older 5% bonds by delivering to the Chaes National-bank as trustee \$300,000 face value-of the issue. These things were in-the normal course of business and world are to cocasion comment. In, world are the picture stocks have taken in the last 12 months, they call for recording as constructive items.

call for recording as constructive litems.
Paramount perhaps responded less to bullish promotion, probably because it has to take a high jumpling the near future in the publication, in the near future in the publication, expected to show it enter which is expected to show it expected to show it can be shown to the proportions. One estimate puts it around \$1,000,000. Under the circumstances: it was favorable that the issue about held its own.
Warners was given the needle (Co-tinued on page 23)

#### N. J. Musicians Cut

Sottlement with the musicians in Hudson County has been made at figures reduced from last year's. In the smaller vaude houses, such as the Fabian, Hoboken, in place of nine men total at \$90 each, with the leader getting \$130, there will be five men at \$70 with the leader at \$33.50.

\$93.50.

In the larger presentation houses there will be a minimum of 12 men at \$75, with the leader receiving \$95. Former terms were 19 men at \$80, with the leader paid \$110.

#### HITCHCOCK FOR RKO, ST. L.

Eddie Hitchcock, accompanied by Mrs. Hitchcock, left yesterday (Monday), for St. Louis, to assume charge of publicity and advertising

(Monday), charge of publicity and charge of publicity and charge of publicity and charge of the first of the charge of the charg



#### MAE CLARK

Under management of Leo Mortison: was one year with Fox, appearing as feminine lead in 'Big Time,' 'Nik on Dames,' 'Men on Call,' 'The Fall Guy' and 'The Dancers.'
Played in 'Front Page,' and starred in 'Good Bad Girl' for Columbia, Then contracted by Universal for 'Waterloo Bridge,' 'Recktiess Living,' Frankenstein,' 'Impatient Maiden,' and 'Night. World' and borrowed by Columbia for 'Three Wise Girls' and 'Final Edition.'

Just completed Breach of 'Promise' opposite Chester Morris, directed by the Completed Promise' opposite Chester Morris, Compadies, Drama and Vaudeville,

# 'Rain' Has \$8.200 L. A. Premiere: 3 Linger with 2-Week Totals for 'Tonight' \$42,500—'Event' \$28.300

Los Angeles, Sept. 12. Reopening of the Chinese with \$8,200 for the premiere (\$5.50) of Rain' makes it looks as though the picture, on its initial week, will run away with the town.

run away with the town.

On first three days \$15,100, with take for Saturday (10) topping Strange Interlude its first Sat, by \$160.

Three houses have holdovers cur-rently, with 'Love Me Tonight' at the Paramount, showing the most sncouraging patronage. Blessed Event, at the Hollywood, is run-aing fairly in lingering, while Bird st Paradise, at the Orpheum, is do-lag big on the extension.

Ing big on the extension.

Speak Easily' seems oltay at the State on its shiday stay, house the State on its shiday stay, house service of the State of the State

Estimates for This Week

Estimates for This Week
Chinese (Fox) (2,028; 58-14.65)—
Rain' (UA) and stage show (1st
week). Great preliminary campaign
with public taking up two-thirds of
the premiers easts at \$5.50, An
18,200 opening and looks good.
Criterion, (Fox) (1,500; 25-65)—
Igloo' (U) (24-fnal week). Sixsiy finsle was \$3.200, house passing
to new management and grind poliev.

Downtown (WB) (1,800; 25-70)— Two Against World' (WB) and vaude. Cutting no big capers here. Stage show quantity will help toward around \$5,200. Last week Hig City Blues' (WB) way off at

\$7,000.

Hollywood (WB) (2,756; 25-75)—
"Blessed Event' (WB) (2d-final
week). Holdover week maybe
around \$11,500, ail right, First

week was \$16,800.

Orpheum (2,270; 25-55)—Bird of Paradise (Radio) (2d-final week). Second lap big \$8,000. First week couple of grand below expectations at \$11,400.

second of Paris 20,000. First week second of Tanad below expectations at \$11,400.

Pantages (Fox) (2,704; 25-90)—
Horse Feathers' (Par) and stage show. When they play them around before this house gest them it's just before the house gest them it's just the stage of the stage o

#### ST. L. EASES OFF DUE TO PIX, BUT IT'S FAIR

St. Louis, Sept. 12.

After a week of rather astounding business, the film houses are expense, this property of the state of the state

Estimates for This Week

Ambassador (WB) (3,000; 35-55-65)—Successful Calamity (WB).

Aribas drawing nice 314,000. Last

Fox (FOX) (6,000; 25-35-55)—Un
Holy Love (FD) and Alian Jones,

Muny Opera tenor, on stage for sec
sor grees are drawing either and

week 'Down to Earth' (FOX) 31,000.

Leow's State (3,000; 25-35-55)—

Divorce in Family' (M-G). Jackie

Cooper may help in this one to get

Cooper may help in this one to get

the Follies' M-G week 'Blondie of

the Follies' M-G (3,000; 25-35-55)—

Back Street' (II). Good \$10,000

In view Last week 'Love Mc To
night (Par), \$11,900, very nice.

#### '13th Guest' Plus 'Rita' Tab. Big \$27,500, Cincy

Cincinnati Sent 12

Cool weather and close of season for parks are b. o. aids for leading garoon amportume whose combined gross shows neat advance for third successive week. Of late there has oven a tumble in lower floor biz, but the slack from this source has been more than overcome by increased sale of the cheaper priced

RKO started operation of the RKO started operation of the Grand, former home of Erianger legit attractions, Saturday (10). This theatre takes the place of the Strand, which has been dark for Strand, which has been dark for several months, in RKO's downtown chain

Ace draw this week is condensed 'Rio Rita' on Albee stage, with 'Mr. Robinson Crusoe' as the top pull in

Itto Rita on Albee stage, with Mr. Robinson Crusoe as the top puil in the straight fileker stands.

Estimates for This Week
Albee (RICO) (3.300; 35-89)—The 13th Guest' (Standard) and 'Rio Rita' on the boards. Stage ilneup breaks into run of Fanchon & Marco ounits. and is acclaimed as '8.50 minutes' of grorgous gramour; six scenes; 350 costumes.' Early rush indicates 287,500, neck and neck with recent take by Mills Brothers with recent with rec

#### Mills Bros. Help 'War Corr'd't.' \$15,000. Big

#### LOEW'S MET BIG SHOWS NO WOW. 25 G'S, B'KLYN

Brooklyn, Sept. 12.
Paramount with the Marx Brothers' Horse Feathers, although the stage show this week boasts no bleames, is drawing a nice better than \$435,000.

named a fine better-ter the second of the s

more competition with the arrival of Billy Minsky's burlesk at the old Worba house. Two shows daily, 200 to \$21.00 t

# Weather Break Is B. O. Break for Philly; Boyd, \$20,000; Earle, 18 G's

#### Will Rogers' \$13,000 About Cleans Out B'ham

Birmingham, Sept. 12, Business continues on the up-rade. 'Down to Earth' is going up grade. 'Down to Earth' is going up and thus proving still further that comedy is what they want in these

times.

Ritz this week is playing double features to catch up on bookings and is doing only fair, despite past success of twin bills here. Other houses are also continuing on the up

houses are also continuing on the up and up.

Estimates for This Week
Alabama (Publix) (2800; 25-35-55)—Down to Earth (Fox). Dandy
\$13,000 in view. Last week -Love
Me Tonight (Par) good at \$10,000.

Me Tonight (Par) good at \$10,000.
Ritz (RKO) (1,600; 25-40)—'Age
of Consent' (Radio), and 'Hollywood Speaks' (Coi). Two mild programmers and nothing to brag
about; \$4,500. Last week 'Back
Street' (U) clicked for neat \$6,500.

Street (U) clicked for neat \$6,500. Empire (BTAC) (1,100; 25-40)— Winner Take Ail (WB). Fast mov-ing action picture good for \$4,200. Last week 'Miss Pinkerton' (FN) okay \$4,100.

okay \$4,100.

Strand (BTAC) (800; 20-30)—

Molly Louvain' (FN). Not much to hope for in this one, \$1,500. Last week 'Congorlila' (Fox) surprised for a neat \$2,000, best week in months.

months.

Galax (BTAC) (500; 15-25)—'Congress Dances' (UA). Nobody seems to care whether Congress dances; \$550, mild. Last week 'Downstairs' (M-G) pretty fair for \$950.

#### Doug. Sr., Draws Kids While Elders Partial To Tex. \$23,000. K. C.

Kansas City Sent 12

The first Friday after schools commenced brought the youngsters out in droves that night and all of the downtown first runs enjoyed plenty of trade. Loew's Midland, plenty of trade. Loew's Midman, with the swashbuckling Douglas Fairbanks in his Mr. Robinson Crusoe caught their fancy and they gave it. a strong play, although the rest of the week was but fair.

rest of the week was but fair.

Down: the street a block where
Tex Guinan and her gang of barebeauties: were the primary draw,
things were hot-chia. Opened to capacity and kept it up. Guess the
Frown-ups were wise and sent the
kids to see Fairbanks while they
stepped out with New York's chief
night life attraction.

night life attraction.
At the side-by-side Publix-Du-binsky's Newman and Liberty with Dubins was Tassport to Hell Dubins was the play with its Liberty enjoyed a nice play with its bargain prices.

Last week the Mainstreet with Rack Street held strong. Picture Grew extra strong reviews, which helps a lot here.

nelps a lot here.

Loew's Middand elipped again with
Divorce in the Family. Following
of the house not so strong for kid
stars; and the takings at both Newman and Liberty juse fair. All
houses hit by loss of matinee business on account of schools oppings
and heavy play at the running races
across the river.

across the river.

Estimates for This Week
Liberty (Publix-Dubinsky) (86);
Li-25)—Pilissport to Hell' (Fox). Attractive title for this grind house
and likely to draw fair \$4,500. Last
week "0,000 Witnesses" (Par) 'nice

and likely to draw fair \$4,000. Last \$4,000. Witnessee ('Par) nice \$4,000. Low's Midland (4,000; 25-35-40) - Mr. Robinson Crussee ('UA). Fair-banks pic. Iooks only for \$13,000. House leaves the special policy of the spec

000.

Newman (Publix-Dublisky) (1, 860; 28-35-50) — 'Doctor X' (FN).
Another mystery, but they seem to like 'em at the Newman, and business held rate over the week-end.
Indications are for about \$5,000, tair.
Last week 'Two Azainst the World' (WB), good at \$8,000.

Philadelphia, Sept. 12
The Stanley-Warner people have evidently decided that Philly's present quota of downtown film houses ent quota of downtown film houses and the property of the transparence of the first property of the transparence of the first proported as taking place some time their has been mary a first proported as taking place some time there has been mary a first proported as taking place of the grosses last week and a couple good b. 0. draws are expected to hot property of the week.

Cooler weather boosted some of the grosses last week and a couple good b. 0. draws are expected to hot property of the week.

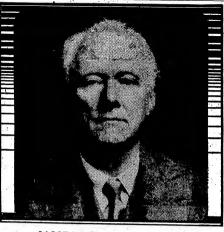
Cooler weather boosted some of the grosses last week and a couple good b. 0. draws are expected to hot property of the grosses last week and a couple good b. 0. draws are expected to hot property in Now York.

Cooler weather boosted some of the grosses last week and a plenty of advance attention here. All of the film critics who attended Par's party in Now York, and have been touting it to the skies in their columns. Certainly Love Me Tonight' ought to make the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the property of the grade for a two weeks' stay at the grade for a two weeks' grade for the grade for grade for the grade for grade for the

#### Tacoma Better

Tacoma getting better.
The town seems to like being chilled and thrilied, as evidenced by 'Doctor X', building last week a surprising \$3,000 at Blue Mouse.
Riaito is hitting a nice pace this week with Will Rogers in 'Down to Earth.'

week with Will Rogers in Down to Earth. Simulates for This Week Blue Mouse (Hamrick) (550, 25)—Big City Bluer (FN). With Joan Blondell in the light, only fair, \$2,000. Last week Doctor X (FN) oke campaign and evidently the tended of the compaign and evidently the compaign and the compaignment and the comp



JAMES BERNARD FAGAN

DRAMATIST AND DIRECTOR

Wrote and Directed.—"THE IMPROPER DUCHESS." "AND SO TO BED," "THE WHEEL OF LIPE." "THEADERS ISLAND," "HAWHORNE OF THE U.S.A.", "BELLA DONNA," "THE EARTH ISLAND CO. "THE DATE ISL

# 'Calamity,' Chicago, \$28,000, Poor: Only One Stenog's Film in Loop

Chicago, Sept. 12. A cluster of weak or exhausted grosses in the loop considerably is sive than the Labor Day half

impressive than the Labor Day half-fortnight.

Last week saw at least two stand-Last week saw at least two stand-soomed through with \$31,000, which is attitude indeed for a house which, through the summer, seldom topped \$18,000. Bird of Paradise' (Radio) was the reason. The other was the State-Lake with a girl tab the draw.

the draw.

Estimates for This Week.
Chicago (B&EX) (4,000; 40-65-85)

"Successful Calamity' (WB) and
stage show, George Arilss in the
wrong house for Chicago. Stenogs
staying away this week and a
scanty \$25,000 seems unavoidable.
Nice stage show with Jimmy Savo
but not fetch patrons. Last week.
Down to Earth' (Fox) was around
\$48,000.

Nice stage show with Jimmy Savo and Evreett Marshall can entertain but not fetch patrons. Last week Park (FOX) was around Stage to the control of the contro

#### ALL'S WELL IN DET. CHEV LEADS, \$30,000

Detroit, Sept. 12.

Detroit, Sept. 12.

The Michigan with Tove Me Tohight' is up front, and will make
money, but not as much as expected.
The United Artists with Doug Fairbanks getting a lot of the kids. The
RKO Downtown led the town in inrecord breaking opening picture has
them coming and looks for a big 10
duys.

second breaking opening picture has them coming and looks for a big 10 days.

Fox continues to struggle without tas stages shows. This 5,310 seater can't seem to make the grade as a straight picture grind. Stage shows will go back as soon as the union troubles are settled with the union troubles are settled with the house and unions plenty.

Last week: Rhapsody in Black't was the best draw in town with the earlier of the second stage shows the second stage show the se was only \$4,000 less than the good stage, and the good stage, show the first time. The Srx struggled with Will Rogers in ans. picture, and got a pore \$11,000. The struggled with Will Rogers in ans. picture, and got a pore \$11,000. The struggled with Will Rogers in an angel picture and the struggled with \$1,000 clerch with "Rack Street" pends (March 1988). The week Michigan (4,048; 15-35-72-15)—The Love Mc Tonight" (Par). Extreded run from Fifth avenue, weak at \$3,500. In the week Michigan (4,048; 15-35-72-15)—The Last week Dood \$30,000 for Chevalier, Last week with the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the pour (World Wide) nothing to the property of the

L'ville Up a Little But No Wows; 'Family,' \$8,300

No Wows; 'Family,' \$8,300

With competition is here higher than it has been in months, Loew's announces that it will have the exclusive showing for Metro and UA pictures in this city. Fourth Ave. Paths and some of FN. Columbia and Universal, although latter principality so to Fourth Ave. If that or sanitation wants them. Season's manufaction in the season by manufaction in the season's manufaction wants them. Season's campaign late in August and late in Aug

#### DOWN TO EARTH,' NICE \$14,000; SEATTLE ZOOMS

Down to Earth' is egetting the Will Rogers following which is considerable, while "Blonde Captive," well exploited on exotic angles, is due to oke play at Orpheum. FWC managers popularity contest resulted in some publicity, breaks in the papers, especially for Jim Clemmer, comparing to politicians clamoring for yotes.

papers, especially for Jim Chemmer, comparing to politician ciamoring. All Fox houses up in air due to musiciana deal for opening of Paramount hanging fire. Frank Newman, Sr. now in N. Y., and Secretano, and the executive board, had agreed on new scale about 15% cut, with six or eight more band and organ players to go to work, Paramount to open Sept thou voted down the new agreement. So Newman was wired from N. Y. to keep Paramount closed; also notices given all musicians in Fox houses. Unless settle took to make Seattle unless change in battle front transpires. & Mout atter Follow Thru, thus Trene, 'Whoopee' and 'Sally' don't look to make Seattle unless change in battle front transpires. But of the paramount clouding Bird Orpheum getting hice play, due to oke run of pixes, including Bird of Paradine, 'Back Street,' Blonde Captive' and then more, though, vaude to come later on.

mors, though, vaude to come later on. Estimates for This Wesk Fifth Ave. (FWC) (2,300; 25-66) — Down to Earth' (FGx). Entire Ferral veek, with pit. 70,000 Witnesses' coming to this house next. Great 314,000. Last veek, Love Me Tonight' (Par) proved a winner, although dropping a little toward the end, but \$13,200 very nice. Orpheum (RKO) (2,909; 25-35-50) — Blonde Captive' (Col). Holding up unusual features of story in advertising, helping to act story in advertising, helping to act story in advertising, helping to act story in 20, 200 million of the control of the contr

# **UPS BUFFALO, \$25.000**

Buffalo, Sept. 12.

Biz looking up currently.

Buffalo with the Will Rogers and Talmadge-Jessed on stage is headed for a Estimates for This Week

Buffalo (Publis)—(3,600: 30-40-65) 'Down to Earth (Fox) and Norma Talmadge and George Jessed Cox and Person of the Company of the

#### Women Fight for 'Congorilla' in Denver, \$15,000

Denver, \$15,000

Denver, \$50,12.

More loges have been reserved for first night shows this week at the Orpheum than any time since Huffman took the house over. Two women fought for a place in line Saturday morning and had to be parted the Martin Johnsons with 'Congorilla' boosting intake.

Riatio is doing capacity business and will finish stong. Paramount fair, but 'Mme. Schmann-Heink, ing big at the Denver, Paramount fair, but 'Mme. Schmann-Heink, ing big at the Denver, (and the start of the s

#### Green Adapting 'Fear'

Hollywood, Sept. 12.
George Green will do work on the
adaptation of 'Men Without Fear,'
Universal's next for Lew Ayres.
Tay Garnett directing.

# WILL, NORMA, GEORGIE B'way Sluggish; 'Blondie's' H. O. \$58,000 Okay: 'Crash,' \$50,000 Also Nice; Par's Poor \$40,000

VARIETY

Labor Day has passed, marking oke. Opening its run a day ahead the beginning of a new season, cooler weather is around and peocoler weather is around and people arc starting to trundle back into town from country and shore, but wwn trom. country Lnd shore, but with a few exceptions the box office does not reflect especial benefit from it all. On the other hand, a good sign, too, business is bad nowhere. The Roxy, New York, which goes up and down according to the magning the state of the s with a few exceptions the box office

Moreno. Ficture is 'Okay America.'
WB beat Universal to Broadway with a columnist picture, 'Elessed Event,' which goes out of the Strand on its second week at maybe \$20,000,

#### ARLISS, \$26,000; 'OKAY' \$20,000, FOR BOSTON

Boston, Sept. 12.

Biz but fairish. Boston, Sept. 12.
Arliss' draw at the Met, with only \$26,000, is seven grand under last week.
Oisen and Johnson are holding up Okay America' to a nice \$20,000 at Keith's.

Estimates for This Week

Estimates for This Week
Met (Publix) (4,300; 35-50-83)—
'A Successful Calamity' (WB) and
vaude headed by Mitchell and
Durant and Trixie Friganza. Business fair only, \$2600. Last week
'0,000 Witnesses' (Par), wir 333,01
and Zalmadge exploited in 333,00

and Talmadge exploited, big \$33,000.
Faramount (Publix) (1,800; 3055-69)—Blessed Event' (WB) and
Zane Grey's South Sea Adventures.
Heavily featured but suffering from
keen vaudeville competition and
lucky to get \$3,000 even with good
weather. Last week, second, 'Love
Me Tonight' (Par), \$8,500.

Me Tonight (Far), \$8,900.

Keith's (RKO) (4,000; 35-50-83)—

'Okay America' (RKO) and Olsen and Johnson heading stage bill. Should do \$20,000, nice. Last week Bird of Paradise' (RKO), \$22,700. Botton (RKO) (400); 25-35-55)— Boston (RKO) (400); 25-35-55)— Back Street' (U). Second on popular demand idea, with the Rimac Rumba Orchestra featured. Looks off at \$10,000, Last week "Thirteenth Guest' (Monogram), \$9,800.

eight days it managed \$30,000.

Both Chevalier and the Marxes are withing up. Sormer's Love Mot 70,000 but stay until Wednesday. (21) when 'Crusoe' replaces it. The Marxes take their 'Horse Feathers' out of the Rialito tonight (Tuesday) went into the Paramount. Brooklyn, Friday (9), day-and-dating with Rialito for balance of run at latter-Movies Crazy' sildes into the Rialito for balance of run at latter-Movies Crazy' sildes into the Rialito for balance of run at latter-Movies Crazy' sildes into the Rialito for balance of run at latter-Movies Crazy' sildes into the Rialito for balance of run at latter-Movies Crazy' sildes into the Rialito for the Both Chevalier and the Marxes re washing up. Former's Love Me

ing it ibility.

'Tiger Shark' does not enter the porte is of the Winter Garden the same date as planned, 'Big City Blues,' whose pace is \$12,000, hold-

portizis of the Winter Garden the same date as planned. Big City Blues, whose pace is \$12,000, hold-ing over.

EKC point with pride this week, and ing over.

EKC point with pride a mission with price in the money. Mayfair and places many for the price of the price

Closed Sunday night atter www.

Closed Sunday night atter www.

weeks and three days, House dark,

again. Did \$20,000 on final eight

days. July (2200; 35-728). — Bird

of Paradise' (Redio). A winner,

looking to run up a very nice \$25,
500. RKO in hopes of three weeks

for picture. Last week, second of

Back Street' (U), \$13,700, good.

Street' (U) (2d run) and vande.

Fine \$20,000 week in store, meshing

an okay pont for house. Picture

and Fola Negri (on stage) probably

fola Office (Redio), \$11,100, bad

Paramount (3,564; 40-72-94-\$1,10)

— Okay America' (U) and stages

show. Going floppo currently; pos
pinal office (10,000 with cases react)

good on 70,000 with cases react)

Movie Crazy (Par) opens here tomorrow (Wednesday) after a fifth

\$15,000 week for Marxes' Horse

Thore Moved and the stage of the stage o



#### ROBERT ARMSTRONG

Is among that small coterie of actors whom every director in Hollywood wants in his pictures, because of their competence, experience and very astility. Years of stock training, cuminating in several important Broadway leads, led to Armstrong's movie career. When talkies arrived, with modern technique and who had also acquired severen or series actor with modern technique and who had also acquired severen or series. Armstrong is under contract to RKO-Radio Pictures, for whom he recently finished playing the male lead in 'Kong.' He is now working with Edna Maso Oliver in "The Penguin Pool Murder" under George Archainbaud's direction.

# Mpls Very Hey-Hey; 'Back St.,' Wow \$30,000; State, Big \$17,000

Prosperity still refuses to relin-quish the reins which it now has been holding uninterruptedly for quite some time, and in consequence local show houses continue to drive on to more profitable grosses. And, of course, everybody's happy.

There was a brief time early in the summer when even outstanding attractions could not clicic at the lately has left no cause for com-plaint. Exceptional product and stage shows seem to be the rule, and there's a bear market in red ink.

satiractions could not click at the box office here. But public response lately has left no cause for count that the second stage shows seem to be the rule that the second stage shows seem to be the rule and there's a bear market in red int.

This week's pullers are Fanchon that the second stage shows seem to seem to see the rule of the second stage shows a first the Orpheum Both are doing great business.

Desert Song, at the State and Back Street, at the Orpheum Both are doing great business.

Desert Song is the second stage shows at the State and Back shows at the State and Back shows at the State and Back shows at the State and the combination of 'Age of the shows precluded the stage shows at the State show and the stage shows at the State show shows the stage show shows preclude the likelihood it has a Chance to equal the colored ladd stage shows at the State last week to warrivant of the Fannie Hurst novel didn't stream of the state last week to warrivel at the State last week

well received. Around \$5,500, fair. Last: week. "Blondle of Pollies' M. Gandé (Publis) (1,100; 35)— First Year! (Fox), second loop run, and Weekenda: Only' (Fox), split, maybe \$2,400, okelb. Last week. 'Madam Racketeer' (Par) and 'Unashamed' (M-G), \$100, light. Price Hollywood' (RKO), 'Washington' Masquerade' (M-G) and 'Million Dollar Legs' (Par), split, second loop runs, About \$1,100, fair. Last week.' Man About Town' (Fox), 'Society' Chy' (Fox) and 'Min from Chery Chy' (Fox) and 'Min from About (Fox), 'Society' Chy' (Fox) and 'Min from \$100, fair. Last week.' Man About \$1,00 fair. Last week.' Man About \$1,00

#### 'EVENT,' CHEVALIER BOTH \$10,000, NEW'K

Newark Sept. 12.

No question about Cheyaller at the Newark leading of this weet with about \$10,500. But it will be on the strength of 'One Hour with You,' as 'Love Me Tonight' will not appeal so much her. Blessed Event' will come in second at the Branford.

Sitcurac Terminal will reopen. Sitcurac Terminal will reopen. Sitcurac Terminal will reopen. The Little will start its next pictures on Thursdays and Loow's State opens this week on Friday, 'leaying no' house with a. Saturday 'c(Continued on page 65)

#### Minneapolis, Sept. 12. COOL WEATHER MAKES PROV. HOT AT THE B. O.

Providence, Sept. 12.
All picture stands in optimistic mood. Cool breezes from the north had fans focking into the theatres over the week-end, and if frisky weather continues everything points to big things.
Biz started

Biz started on the up-grade last week when chilly winds suddenly hit town and had all the houses on the run to shut off the cooling sys-

#### H.O.'S DON'T HELP PITT; BENNETT MILD \$11,000

Pittsburgh, Sept. 12. With holdovers predominating, nothing beyond an ordinary stir looked for this session. Last week, with cooler weather and a hollday, best of scason everywhere save in one spot, but town currently is setling back into what has come to be egarded as the average of seminormalcy. Biggest thing this burg has seen

normaley.

Biggest thing this burg has seen in some time, 'Back Street,' sticks at Davis for second, week, making third downtown week inasmuch as U film had previously played six days at Warner to great trade. Should wind up with nice \$4,000 are and the stick of the stock of th

Serven with site of the serven country of the serven debut.

Estimates for This Week
Davis (WP) (1,700; 10-15-25-35)
—Back Street (U). Film cleaning up locally and should wind up fort-night session at Davis with nice of the serven country of the session at Davis with nice of the serven country of the session at Davis with nice of the session at Davis with th

son at close to \$21.000. Texture the straight picture takings around here.

Stanley (WB) (3,600, 28-30-40)—
Two Against the World' (WB).
Two Against the Two Against t



"GIVE MY REGARDS TO BROADWAY" **EDGAR ALLAN WOOLF** 

#### Indianapolis Bullish; 'Witnesses' Nice \$18,000

Indianapolis, Sept. 12. Exploitation methods returning to straight picture selling, with greater picture season as the argu-Grosses in general are uppish. Love Me Tonight' at the Circle was somewhat of a disappoint-

Circle and Indiana, both Ske Publix houses, announce that two

Circle and Indiana, both Skouras-Publix houses, announce that two WB pictures have been booked. First pictures in these houses, both formerly having used Paramount and the property of the Loew's Palace with the an-nouncement that this is the first showing at popular prices anywhere in the country. Picture played this city at the Ohio for one week sev-tion of the property of the Lyric, vaudiling the property of the Tom. Devine, Skouras-Publix dance mestro, is again opening the

house. Tom Devine, Skouras-Publix dance maestro, is again opening the Indiana root, which is good advertisement for the show house. Two bands booked, Barl Hines and Freddie Bergin.

die Bergin.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2535-50) 'Back Street' (U). Should
click for \$3,800; good. Last-week
'Down to Earth 'Fox) around

cilck for \$4,3,500; good. Last. week Down. to Earth. Frox) around \$4,000.

Gircle (Shouns-Publiz) (2,200; Gircle (Gircle (

#### WITNESS' AND TAB **RUN UP FINE \$15,000**

Portland, Orc., Sept. 12. of the week goes to nt with '70,000 Witthe Paramount with nesses' and the tab. 'Follow Thru.'

the Paramount with 70,000 Witmesses' and fite tab, Follow Thru.

Fox-Parker has opened the dark
Liberty as a new grind, and the
Broadway will also start. General
bits of the start of the start of the
Broadway will also start. General
bits of the start of the start of the
Estimates for This Week
Paramount (Fox-Parker) (3,000;
25-45). "70,000 Witnesses" (Par).

Follow Thru' tab chiefly exploited.

\$15,000 Last week Down to Earth'
(Fox) to strong \$13,000.

Orphsum (RKO) (2,000; 25-40)—
Hold Zhu Jah' (RKO) (2,000; 25-40)—
Hold Zhu Jah' (RKO) (2,000; 25-40)—
Hold Zhu Jah' (McG) Exploited (M-G). All

United Artists (Fox-Parker) (1,000; 25-36)-Elonder (M-G).

Oriental (Hamrick) (2,500; 25-35)
—Stranger in Town (FN), Hitting
about dwareac \$3,500. Last week
Risito (Gamble) (1,500; 25)—
Madame Racketeer (Far). A poor
\$2,500. Last week Tove Me Torright' (Par) \$3,400 after an \$11,500
Trist week at the Faramount.

#### Marx' \$15,000 Best Midst Montreal's Strong Trade

Montreal S. Surong I radde

Montreal, Sept. 12.

Last week seems to have turned lips corner for pictures here, almost snow weather and dearth of outside attractions doing, the trick. Currontinus, with the Paleace again, in the lead- and the other main stems probably showing increases. Horse Pathers' (Par) is a good bet for the have Constance Bennett and John Gibert, locally popular.

His Majesty's repeats Pathful Heart' (British) on fair gross, and son thereafter. Children are barred from theatres here, and this will not cut into main stem's grosses. Nabes have shown general upturn last work shown general upturn last the Prolice cabaret.

Lettimates for This Week.

Lettimates for This We

#### 'Event' Good \$13,000 As All Balto. Shows Profit; 'Street' H. O.

Baltimore, Sept. 12.
Weather is cooling off and that's a goneral break for the box office, though this town normally continues within a narrow gross range and on the profit side of the ledger. Vaude is the big gossip of the arteries, due primarily to the neat results of the vaudfilm policy at the indie Hippodrome and Loew's Cen-tury. Schanbergers are once more discussing a return to vaude at the tı. try. ut of discussing a return to vaude at the. Keith's, figuring on a 10-week try, If and when, will be booked out of the RKO office, with Fred Schan-berger, Jr., doing the act supervis-ing, while Laurence Schanberger-continues in general charge of the

continues in general charge of the theatre.

Len McLaughlin is talking vaude Leading and the Leader of the continue of the con

MOVIE CRAZY- "HORSE FEATHERS-"LOVE ME TONIGHT"

... and NOW ANOTHER Paramount HIT!

Marlene

# DIETRICH

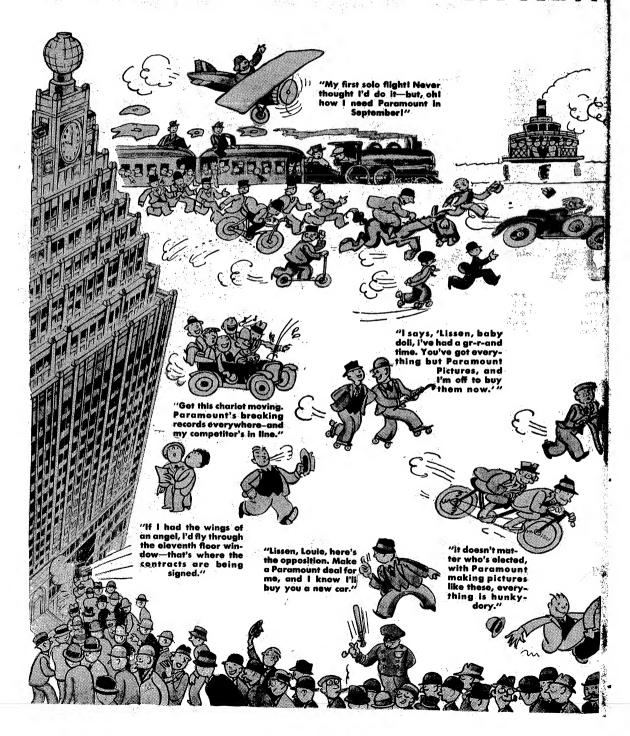
"BLONDE VENUS"

HERBERT MARSHALL • CARY GRANT

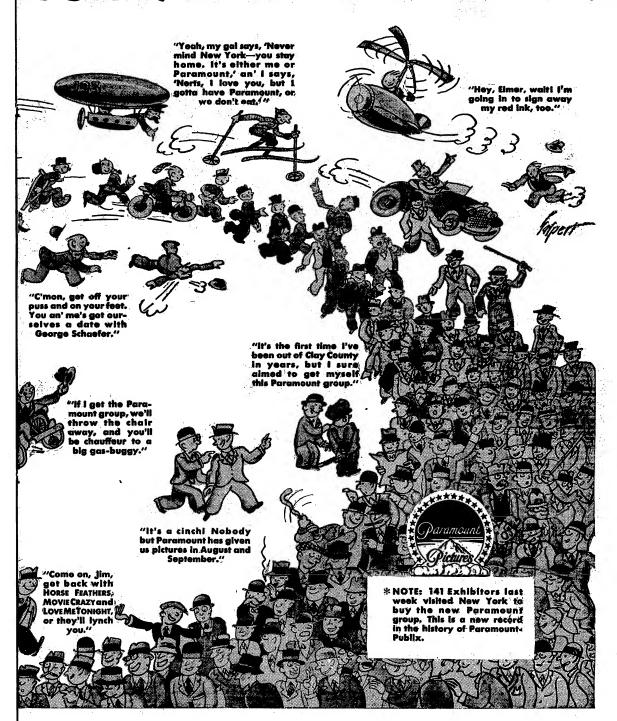
Directed by JOSEF VON STERNBERG



# \*YES, SIR! OUT-OF-TOWN CHANCES ... THEY'RE IN NEW



# EXHIBITORS AREN'T TAKING YORK. BUYING PARAMOUNT!



## Foreigns Losing Pull For U.S. Screen

Past year saw a considerable drop-off in the earning possibilities of foreign language films in the past and of foreign language films in the may be interested again and ferrent results. Capitol (Skouras) foreign language films in the past and of foreign language films in the past capitol (Skouras) foreign language films in the plant and Argmonetic continuous plant and argmonetic

Security of the second field the se

State By State
Alabama-State has no foreign theatres or foreign film possibilities. Population is about 86% mattive American, with no strong art groups interested in the foreign output.

Arisance

put.

Arizona—Nothing doing here. One small sure-seater in Phoenix tried Spanish films for a while and died.

Arkaneas—Conditions not right here. One German film wandered into Pine Bluff about eight months ago, with almost immediate regrets.

Californie—Hollywood: Pilmarte

ago, with aimset immediate reprets. California—Hollywood: Filmarte shows German and French talkers regularly, with Spanish sometimes thrown in talk rebuits.

In talk rebuits unsuccessful attempts to show foreign films here in the past couple years. Germans seemed to do best of those attempted. Italians would seem to have a good chance here because of the large Latin population, but none has been tried.

Los Angeles: Alhambra, California and Biltmore, all have tried foreign talkers of all languages. None outstanding, and none successful, though German seemed to do best.

San Diego: Spanish talkers, when and if there are any, stand a good chance here. There is no regular foreign house.

Westport: When Art theatre uses Cerman and French pictures and likes them. Georgia—Not much in this state because of the large native American population. In Atlanta last Winter the Atlanta Women's Club showed three Russian, two French and one British pictures. Madermoney, but doesn't intend to repeat, indicating a possible chance for an art chefina group.

Illinois—Ought to be foreign film pic here, but it has been mishandled in the past. Punch and Judy and Clinema Art are the best houses in Chicago though the Monroe and the Cautle are doing satisfactorily with

lege. Kansas—Foreign talkers haven't strayed this far yet.
Maine—RKO has shown a few French pictures at its name house in Portland to fair results. Augusta, with 500 resident French families, has no French film house: French courts to de faith well thousehout. ought to do fairly well throughout

the state.

Maryland—Europa in Baltimore, run by Max Goldberg out of Ne York, has done pretty well with German and Russian films.

have played several Bohemian films to smash results. Large Czech population here eats up what little home stuff shows up.

New Jersey—Not much in this state with the exception of German nabes, Little, Newark, has struggled through and still going pretty well, despite several management changes, with a mixed policy long the several management was a state with the little, Trenton, like German films. Unity Church in Montialir is a French film customer. Rialto, Passaic, goes for second run Germans, and RKO State in Union City uses Germans. In Trenton the State runs Yiddien or Italian talkers once a week, when obtainable.

New York—Best state in the country for foreign films, with most of the bir in New York City.

State of the State in Child of the State of the Stat

run by Max Goldberg out of New York City.

York, has done pretty well with German and Russian films.

Massachuestts — Mostly French films for this state, with Cermans dokey if not repetated too often and carefully placed. Fine Arts (Lowe) in Boston is the only foreign house in that city and plays anything, the State of the Avenue in Springfeld goes from Avenue in Springfeld goes from Avenue in Springfeld goes from Avenue, the State of the State of the Colonial, Lawrence, Michael State of the Colonial, Lawrence, Michael State (Lawrence) and the Hindenburg, all for German pictures are the rule at the Colonial, Lawrence, Michael State (Lawrence) and the Hindenburg, all for German pictures are the rule at the Colonial, Lawrence, Michael State (Lawrence) and the Hindenburg, all for German pictures are the properly organized for foreign films. Avenue and Black-tion throughout the state that has never been properly organized for foreign films. Avenue and Black-tion throughout the state that has never been properly organized for foreign films. Avenue and Black-tion throughout the state that has never been properly organized for a couple months at the Shubert He cried about his losses after that, but began promoting a modern and states in that language doing well. Refo tried derman pictures for a couple months at the Shubert that, but began promoting a modern and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of foreign films, and the Hindenburg, all for German films with the exception of the films, and the Hindenburg, all for German films with the exc



#### MERVYN LEROY

who has just completed "I Am a Fugitive" and "Three on a Match" for Warner Brothers-First National Productions, his 22d picture for this

Chiema Art are the best houses in Chiego though the Monroe and the Castle are doing satisfactorily with Second runs. Balaban & Katz use Good, "Tonight or Never" and many others.

Tiddish talkers, when they can find any, at the Alamac, Biltmore and warmer subject to the Castle are done of the Castl

#### German Feature List Of 14 for U; 16 for Par

Berlin, Sept. 3. Berlin, Sept. 3.

The German Universalish Co., under Max Friedland, held its annual convention, while Paramount's convention was under Gus J. Schaefer and G. P. Vallar.

Universal's production for the German market will amount to 14 pictures and Faramount's production for the German market will amount to 14 pictures and Faramount's production for the German market will amount to 14 pictures and Faramount's productions of the German Market will amount to 14 pictures and Faramount's productions of the German Market M

tion to 16 pictures.

#### CHINESE, INDIAN FILMS DENTING U.S. IN ORIENT

Singapore, Aug. 6.
Singapore, always a bad spot from the censorship standpoint, seems to be headed for even more difficulty. New regulations have gone through making passage of American films harder than before and a tough time is looked for this winter. Largely this is due to the fact that Chinese and Indian films are coming in in bigger numbers than before and are making considerable headway with the native audiences.

siderante measure, audiences.
British films are also doing very well here and taking some of the play away from American pics. One of the biggest grosses in the past season was 'Sunshine Susse' Sunshine best

of the biggest grosees in the past season was 'Sunshine Susle' (Galinsborough). Among the best Amerioan grossers were 'One Hour With You' (Par), 'Shanghai Express' (Par), 'Mata Har! (Metro), 'Private Lives' (Metro, 'Dr. Jekyll and Mr. Hyde' (Par), and (Doomed Battallon' (U). General business conditions are pretty bad and seem to be getting worse. Ordinary program pictures simply die, with the only hope coming from stage shows. Capitol Theatre currently has Beth Beri, former Ziegeld dancer, doing a personal, and drawing nicely. Attempt is being made by Joe Fisher, mansonal, and drawing nicely. Attempt is being made by Joe Fisher, man-ager of the house, to interest acts in Australia to return via Colomo with a stop-off here.

#### 'SHANGHAI' PROTEST VAIN

SHANGHAI' PROTEST VAIN
Lima, Sept. 12.
Governmental red tape almost
held up the premier of 'Shanghai'
(Par), last week. Chinese Legation
protested the showing of the pleture and assured the Peruvian government that the film has been
banned in several other sections of
the world because it is allegedly
derogatory to China
Wishington resulted in some more
cabiling to Lima, with the affair
straightened out satisfactorily at
the last minute.

naborhood houses for special per-

naborhood houses for special per-formances. Rochester: Little Theatre plays foreigns about every other week. Mostly German with an occasion-al Russian and Italian. All three ianguages do fairly well in nabe showings at the Empress, Palace and Cameo. Syracuses

and German films show up at the Avon or the Turn Hall, Italians are Avon or the Turn Hall. Italians are best, doing quite well at the b. o. Utica: Family tries to have Italian films once a week. Rialto plays some Germans.
North Carolina—Carolina Theatre at Chapel Hill likes French films on occasion.
North Dakota—Capitol in Bismarck uses occasional French and German, though nothing exciting results.

results.
Ohio—Akron: Tivoli is the only

Ohio—Akron: Tivoli is the only foreign house here. Cincinnatt: Erroneous impression exists generally that this is a preponderantly German city, which is not true. There are quite a number of Germans here, but insufficient to sustain the German film availanche that has started here for a white. Uffa is the best house, run

avalanche sustain the celeman limit avalanche sustain the avalanche avalanche sustain by Dr. Franz Witte, former editor of the local German daily. Does okay. The Grand (Erianger), Europa and Cameo (Locws) tried foreigns with nome too happy results. Cieveland: Locw's Alhambra tried German and French films, and didn't do very well. Lyccum now shows German pictures three times a week and does turn-away chuch public has been hurt by several previous badly mnanged aftermpts. Customers will have to be carefully coaxed back. Oddiester: Columbia uses occasional foreigns.

sional foreigns.

Columbus: Southern uses Germans for good results. RKO Ma-(Continued on page 74)

#### Aping Hollywood Idea Endangering Foreigns' Chance in U. S. Market

European films are likely to lose their chance at money in the American market if the European producers don't take a look around, That's the opinion of Leo Brecher. That's the opinion of Leo Brecher, distributor of Ufa and other foreign films in the United States and operator of the Little Carnegie Playhouse. He's sailing for Europe within the next ten days, he says, to tell his European producers what is wrong and why the local market for foreign films is slipping.

foreign films is slipping.

'Greatest trouble,' says Brecher,
'lies in the fact that Europeans are
prone to copy Hollywood. Americans
don't want to see gangster pictures
in German. They can do that just
as well or better in Hollywood,
What the American audience, asks
in foreign films is native color, and
novelty and originality.

'Sour less Totte & Barle because

Sales and the second of the se

noverty and originality.

'Sous ies Toits de Paris' because of its native. French background meant something in box offices on this side. There, are other similar examples. But the minute they wander from their home ground they lose out.

It's not only the Americans that asir for the native European color and background, but the Europeans resident in America. They want their memories revived.

"There was quite an important market in the United States for for-eign films. Almost before it got properly organized it began slip-ping. That doesn't mean it's lost. ping. That doebn't mean it's lost. There are still several hundred theatres playing foreign films here and there could be more. But the European producers will have to be more careful about what they send over.'

#### **BOOTLEG DOLLARS BIG** ARGENTINE HEADACHE

Buenos Aires, Sept. 1.

Position here getting worse for show business, with month of August stated to be worst on record, worse than July which was bad the second of the

around, with office managers picking up what they can.
Moving picture business here
now consists of seiling the product,
exploiting it, and then lobbying
government bureaus to get exchange to home offices.
As for individual productions,
nothing clicks, public seeming to
have less and less cash and only

to come out on week-ends. Takings about 50 percent of last year, if

#### Stratosphere Film

Brelin, Sept. 1.

The Deutsche Universal will distribute a film made by Professor Piccard during his last expedition into the stratosphere.

Professor Piccard estimates that he has attained an altitude of 66.00 feet, which is about a mile higher than he went on his first trip.

#### Mandelstam to Paris

Hollywood, Sept. 12. Valentin Mandelstam, French government representative at the studios, and who until re-cently was on studio payrolls as well, left yesterday (Thurs.) for Paris.

He will return here in February.

#### LION CO. ACTIVE?

LION CO. ACTIVE?

Munich, Sept. 1.

A general meeting of the Lee Film

A. G. will take place at Munich

Sept. 16.

Vote will be taken on a proposal

to increase stock capital from \$195,230 to \$233,085.

This considerable lucrease is

taken to indicate a stronger activity

of the undertaking in the future.

# French Makers' **Studied Spurt Ends Shortage**

Paris, Sept. 3. Shortage of pictures much feared Shortage of pictures much feared a few months back, and acute during the summer because releases were held up, is not 'likely to last long: Apart from the fall releases, production is now active, and distributor anticipate that sufficient pictures will be on the market this winter to supply all exhibitors wants.

wants.
Apart from the majors, Natan,
G.F.F.A., Paramount, Osso and
Haik, a considerable number of indies have sprung up, and some of
their films are even more ambitious
than those of the majors. This is
instanced by Comptoir Cinemato-

instanced by Comptoir Cinemato-graphique filming 'King Pausole' in French and English at a total cost of about \$300,000, which is way be-yond the normal schedule here of \$30,000 for French versions. Also Vandor Film is making 'Don Quichotte' in both English and French at an advertised cost of \$400,000; but difficulties are antici-pated for the company as evidenced by already changing directors three times before shooting, and some in-decision in clarifying schedule. Last selected director is G. W. Pabst. Solid Financing Contrary to the usual method of

Solid Financing
Contrary to the usual method of
sketchy, financing of, production
here, two companies have been established on a very sound basis.
One is Compagnie du Cinema, organized by Henri Uliman, formerly
with Paramount, producing features
for Fox local distribution. Ample

suptial has been ruised.

Anothly corporation has been organified by Alexander Koria, with
offices in Paris, and London, who
will produce five testures in Paris—
first being Coup de Vent' by Forgano, with Raimu in the French
version, and Menjou in the English
version, in England, Korda's compainy will produce five pictures for
Paramount, and six for Gaumont
Fritish, with English management
under Roland Lee and Lagos Biro.
Writing staff of the company in-Writing staff of the company cludes Wimpers, Eshway, Jeans staff of the company in-

etc. Elizabeth Bergner for the same company, will make the German versions in London of two pictures under the direction of Czenner. Next French features will be Train de \$!47." Controlleur des Wagons Lits—both popular comedies. London financiers intérested in the company include Captain Dirie M. P. and Suiro Korda him. dies. London financiers interested in the company include Capitain Dixie, M. P., and Sutro, Korda himself will direct the films, which he will make here in studios rented. Ettenne Pallos, who had been connected with the Braumberger organization is managing the Freech and ization, is managing the French end of the corneration

only class of film which cannot be produced locally is Westerns, but Emile de Ruelle is over with the idea of dubbing some Hoot Gibsons, so as to fill this deficiency

#### METRO'S CARD INDEX OF FOREIGN STARS' TESTS

Berlin, Sept. 3.

Metro-Goldwyn-Mayer's casting
mahager, Ben Thau, has left for
Vielina without having engaged any
players here. Thau got in touch
with many German film stars and
had tests made by his cameraman,
Felst.

eist.
Thau's intention seems to be to
et a file of German film stars
hich will be completed at Holiyood with other European film

wood with other European film players.

Negotiations are pending between the Hungarian film director, Geza von Belvary, and Metro, for engage-ment to Hollywood.

#### Ufa Sold for Orient

Berlin, Sept. 3.
International Films, Ltd., of Shanghal, represented by F. C. Millington, has purchased the total Uta production for 1931-32 and that of the coming season for China, Manchurla, Hongkong and the Phillip-

Deal includes films produced by Ufa in conjunction with Gaumont-British.

#### Norse Film Entente

Svenska films is stepping out with their first Nor wegian version of one of their new season's product. A troup from Cole has been brought over and will make a number of versions for Norway if this proves a success. It is another mark of the big efforts being made by local producers to tie up the Scandinavian market and, it is believed, that a Danish company will also be brought up for Danish versions in the future.

#### Pathe Head Finds Fair British-Mades Outsell U. S. Films in England

American films have lost some their customer prestige in England their customer prestige in England during the past year. A fair Brit-ish film can now get better grosses in Britain than a good American picture. That's according to J. C. Jones, head of Pathe who is in New York to look over local conditions and possibly tie up for British dis-tribution of American independent product.

tribution of American independent product.

Not since 1914, Mr. Jones says, have British films held the power in the U. K. market that they do today. Pathe, the oldest of the existing film renters in Britain and one of the very first in the business, has watched the ebb and, flow of well the background. And I can say quite sincerely that we (meaning British filmers) are stronger today than has been hoped for in years.

years.

"This isn't entirely due to the quota regulations, which, of course, helped. There's just a general building up of morale due to the fact that we learned to make pictures for our own market. While Hollywood was worrying about making pictures for the world, we studied making pictures on a budget sufficient to our own market. We seem to have succeeded. Here, Mr. Jones felt he had to point out that his pride was largely a trade matter, since his own company does not go in for production of teature films.

Thère are several difficulties we ing up of morale due to the fact

of feature films.

There are several difficulties we find with American product, Mr. Jones pointed out. 'Subjects are not always sufficiently carefully chosen. Your films are quite often too short. That's one of the biggest worries from a renter's standpoint. But most important probably is the fact that British producers today are making films of sufficient audience quality which, when linked up with quality which, when linked up with the 'buy home product' spirit makes for good box office.'

Mr. Jones expects to remain in New York several weeks.

#### TWO PLAYS BY SIERRA FOR FOX SPANISH PIX

Hollywood, Sept. 12. Two plays by Martinez Slerra will be used as the basis of the two direct-shot Spanish pictures Sierra

direct-shot Spanish pictures Sierra
will make for Fox here. First will
be 'Spring in Autumn'. Second is
not yet determined.
The Spanish playwright is writing
dialog and will supervise fliming of
his first story. His wife; Catalina
Barcena, will play the lead in both
pictures.

Barcena, will play the lead in both pictures.
On the Fox direct shot, program are also The Last Man on Barth, for Raul Roulien, and The Gypsy, for Jose Mojica. James Tinling will direct both. Studio is also preparing to dub 'Chandu, the Magician,' in Spanish.

#### German Exports Jump As Imports Fall Off Berlin, Sept. 3.

Statistics for exports and imports Statistics for exports and imports of films into Germany for the past month show that exports have risen to 55,706,000 feet as compared with 43,953,000 feet in May.

Imports were only 5,903,000 feet as compared with 8,151,000 feet in May.

#### Carstairs Back Home

Carstairs Back Home
London, Sept. 3.
Paddy Curstairs, son of Nelson
Keys, returns to London early in
September under writing contract
to Associated Radio Pictures.
He has completed some script
work for Columbia in Hollywood.

#### **Berlin Theatre Taxes** Far Below Estimates

Berlin, Sept. 2. Estimates of the Berlin treasur Estimates of the Berlin treasurer of the entertainment tax for the fiscal year April, 1932, to March, 1933, amount to \$2,265,199.

During the four months, April-July receipts amounted to \$455,071 as against an estimate of \$755,238.

#### TOBIS DEAL SET WITH ONE RIVAL; MECHO NEXT

Berlin, Sept. 3.

An agreement has been arrived at between the new, sound film patent group, Kaesemann, and the Tobis interests. Kaesemann, the Inventor of a new patent-free apparatus, seems to be one of the few who actually would have presented a serious competition to Tobis.

At present negolations are still being carried on with the Dutch banker and producer, Haro von Peski, who with his patent group Mecho is operating with a non-infinging, on a sound recording apparatus.

paratus.

In spite of statements to the contrary on, both sides chances for an agreement with Tobis also exist as regards the Mecho group.

#### Still No Canada Film Tariff Action Hinted

Ottawa, Sept. 12. The film trade of Canada is en-The film trade of Canada is enjoying a between-season's rest in the matter of legislative activities—what with the Imperial Economic Conference a thing of the past and the opening of Canadian Parliament still a month away, it will be the middle of October before the film

middle of October before the film beigade knows what the new taxes are to be—if any. Government officials are working on the agenda for the coming ses-sion, and whether there will be any measure directly affecting picture distributors or exhibitors or not is distributors or exhibitors or not is the ascertained until Parliament acts. There never has been a leak with regard to Federal tax or tariff pro-posals.

posals.
In the meantime, Prime Minister R. B. Bennett is on vacation in Alberta, his old stamping ground.

#### Ufa Stock for Sale?

Berlin, Sept. 3. From well informed sources it is reported a strong tendency prevalis within the Deutsche Bank to sell its Ufa stocks, representing a ma-

ority.

The total block of shares held by the bank is said to amount to about \$5,000,000 in face value.

Hollywood, Sept. 12.

In ill health, Rene Guetta writer on French syncs at Metro, will return to Paris this week. Sudio is paying him in full although his contract has several weeks to run.

# Par Shaping Its Foreign Policies To Meet, Not Fight, Quota Imposts

#### French Town Cuts Tax On Native-Made Ratio Paris, Sept. 3.

Attempting to promote French films, the mayor of provincial Bayonne has abated the municipal tax on pictures in the same proportion as French footage is shown in the picture houses in his town.

Bayonne itself is not important, but local mayors in France, having considerable power within the city limits, such steps, if carried far enough, might damage American enough, might damage American business.

#### U's German Production Of 12 Set: Friedland **Now Commands Field**

Berlin, Sept. 12.

Berlin, Sept. 12.

Universal is building a much bigger organization here than was at first suspected, with the outlook now that the American company will shortly be started in a quite important production project.

Max Friedland, who was recently appointed to head the local company in place of Al. Szeckler, it deal proposed to head the local company in place of Al. Szeckler, it deal now that the start of the start of

#### Tonight' with Titles: Talk Out for Italy

Hollywood, Sept. 12.

Hollywood, Sept. 12.
Paramount's music and sync.
staffs are busy on Love Me Tonight, for which they're providing
an entire musical score for Italy.
English dialog is banned in Italy
and Par feels that dubbing for that
country is too expensive, hence the
complete musical score plus cut-in
Italian titles.
Picture's already being about 30 %
musical is helping considerably.
Same orchestra playing in the film
originally has been assigned to the
work of filling in.

"Wings Over Europe" and

Foreign governments frame quota and contingent laws from their own standpoints always. The laws are intended to safeguard the various Intended to safeguard the various local industries. For outside or foreign firms—such as American picture companies are in Europe—to 
to resent these laws is away from 
common sense and common facts 
Foreigners must adapt themselves 
and their plans to local laws and 
conditions. That applies to Europeans in America, and Americans 
in Europe than Europeans are hit here, 
that is just our tough luck. 
This is the opinion of Jos. Scidelman, head of Paramount's foreign 
department, who has just returned 
from a zeveral month's European 
survey. He visited every important capital in Europe and set plains 
for his company's activities abroad. 
Fit Local Situations

Paramount will attempt in every ocal industries. For outside or for-

Fit Local Situations

Paramount will attempt in every
European and world spot to fit its
program around local conditions;
Mr. Seidelman said. 'In France the
Joinville plant will go ahead on full
scale. The staff has, of course, been
trimmed down to what we hope is
a paying basis; but we will produce
about 12 plotures there in the next
six months, all in French. Besides
that there will be a number of.
American films dubbed there and afew Spanish films are probable.

American films dubbed there and a few Spanish films are probable. In England we will go ahead with the arrangement set with British and Dominion, who are to make all our required quota films. The B. & D. distribution deal. with United Artists doesn't interfore with our arrangement, the films B. & D. Is making for us not bearing the official B. & D. stamp.

Germany is the hardest problem for the moment. We are waiting for developments there. My personal impression is that there will be more serious political consequences in that country than have yet been

sonal impression is that there will be more serious political consequences; in that country than have yet been seen. The new quota law in Germany is the toughest of all and makes producing or showing American films there pretty hard. Germany is the toughest of all and makes producing or showing American films there pretty hard. Germany is wear at the best Maybe, the smart thing is to stay away. We have, acome possible moves here in mind, but prefer to wait for a while yet and see what happens. General conditions in Europe, Seidelman says, are not bad. Tangiand and France, he says, impressed me as being in pretty fair shape and facing a definite upturn. Germany is in very bad shape in every way, with the political muddle uppermost, of course, Sweden and some of those other northern countries are also in exception.

ern countries are also in exception-ally bad shape, but as a general thing, speaking for the entire Con-tinent a feeling of optimism seems

#### FRENCH FILMS EASING INTO INDIAN MARKETS

Calcutta, Aug. 9.

Mons. E. Levy, representative in the East for La Societe Des Films Osso, Paris, is making his head-quarters at the Taj Mahai Hotel, Bombay. He has six of these with Marian Hotel, Bombay. He has six of these with Marian Hotel, Bombay. He has six of these with Marian Hotel, Bombay. The first film released in Indis, 'Un Soir de Raffie' (Night Raid'), has been very successful at the Empire, Bombay.

The proprietors of the New Empire, Calcutta, are specialising in British pictures from September, and after a first showing there will distribute throughout India, Burma and Ceylon the products of British International Pictures, Elstree.

Current films in Calcutta are Careless and,' Trunder,' The Becus, 'Cuban Love Song,' and 'Temple Tower.' Calcutta, Aug. 9.

#### McDonald Possible

#### Fox Rep in Australia

Harry McDonald, former RKO divisional manager in Boston, may go to Australla for Fox as that company's rep on the operating end of Hoyt Theatres.

There had been recurrent rumors of Fox's probable pulling away from Hoyts. But that the company is thinking of sending McDonald there tends to quash the pullaway re-Director of "Porgy," "Marco Millions," "Wings Over Europe" and other productions on the stage."
Director of "Applause," "City Streets," "Jekyl and Hyde" and "Love Me Tonight" on the screen.





YORK ITS SUCCESS IN MORE THAN 50 CITIES THROUGH-OUT THE COUNTRY WHERE ATTENDANCE RECORDS HAVE BEEN SMASHED.

BROADWAY A BLAZE O'GLORY AS THE BIRD'SWEEPS TO NEW TRIUMPHS!

... a flaming pageant of forbidden love!
... white man...native girl...caught in the torrid drama of life on a moon-drenched isle as the raging god in the Mountain sunders the earth, splits the skies and hurls the seas to a bottomless pit because they broke the savage taboo! A glorious revel in unforgettable thrills!

WITH

DOLORES DEL RIO
JOEL McCREA

John Halliday Creighton Chaney Richard "Skeets" Gallagher Bert Roach

> RKO Ranko Pictures

David O. Selznick, Executive Producer

From the Matchiess Stage Production by Richard Walton Tully



It's a Red Hot Smash!

NOTHING HAS EVER HIT THIS INDUSTRY LIKE

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The first property of the control of

LEE TRACY

**EVALYN KN**APP-EUGENE PALLETTE BARBARA VVEEKS-WARREN HYMER

> Story by SAM MARX Directed by BEN STOLOFF

Available right now-Play it at once — Go after it for a tremendous cleanup

YOU NEED 'EM



HAS 'EM !

#### **OKAY AMERICA**

Universal production Low Ayres, and featuren. Directed by Ta and adaptation by W Guire. Continuity by ero, Arihur Miller. Rutes; at the Paramou mencing Sopt. 0. Larry Wayne. Miss Barton. Milleaway Rosso City Editor. Jones. tion and rolease, starring enturing Maureen O'Suili-Tay Garnett from story y William Anthony Mc-by Scott Pembroke: cam-Running time, 80 min-mount, N, Y., week com-

Lew Ayres
Maureen O'Sullivan
Louis Calhern
Watter Catiott
Allan Dinehart
Edward Arnold
Rollo Lloyd Rollo Lloyd
Margaret Lindsay
Wallis Clarke
Nance O'Nellii
Frederio Burton
Frank Sheridan
Marjoris Gatcson
Henry Armetta
George Dow Clark
Emerson Treacy Obituary Jerry Robbins Phyllis Baron O'Toole Tool metals and the second sec

A lightweight picture. Ayres is stillted as the columnist and, following Vinchellesque personations by Fairbanks, Jr., in Love Is a Racket, Cortez in 'Is My Face Red?' and most notably, the corking perform-ance by Lee Tracy in 'Blessed Event' not only does Ayres suffer Event, not only does Ayres suner in comparison, personally, but the sum total is eclipsed by what has preceded it, particularly the last preceded it.

'Okay America,' with perhaps the Okay America, with perhaps the best picture title of any of them, is a sluggish proceeding at best. Mc-Guire, the author, sought to oram in everything, including the Lindbergh kidnapping—in this case it's a cabi-

kiers thing, including the American kiefinapping—in this case it's a cabinet member's daughter—and the Capone mob's bargaining with the President of the United States, along with the usual underworld and mob stuff. It's too much for one picture. What almost every fair maker has well as the property of the picture. What almost every fair maker has well as the property of the prope

chameleon-like character of many hues and moods.

The actual Broadway columnist and a columnist and moods.

The actual Broadway columnist and the actual Broadway columnist and the second fine and the second fine actual to the moot water with the moot, he knows what to forget, or else. After all, in a city like New York, it's the moot that dominates in the control of most of the lower and the moot of the columniates who make copy for the towns gossipers. Stepping on the corns of any fasudo-ritz playboy or girl is fraught with none of the headaches entailed in cross-of the headaches entailed in cross-of the headaches entailed in cross-of-the second in the past, all the columniates know where to draw the line.

The snooping and the chit-abat.

The snooping and the chit-chat that is the supposed whyfore and wherefore of the new type of columnist is in the main innocuous, for until the state of the supposed whyfore and wherefore of the new type of columnist is in the main innocuous, for the state of the st

tion warrants, a rascal who stops at nothing. To tear reputations to should be a superior to some superior to supe

cigaret girls, hat checkers and other stooges.

His bucking a tough mob, plus the stooges.

His bucking at tough mob, plus the checker of the

assalled, it's difficult to reconcile the little good that preceded it, or what follows. Let one false note of implausibility creep into a script and it'll tear down the entire structure for that phase is the keystone of the whole. Such is the case in hand.

Garnett, the director, did all he ould with a script that lacked in-finsic punch and power of convic-on.

Film, at the Paramount, or Broadway, needs all the stage show strength possible.

Abel.

#### Blondie of the Follies

M-G-M production and release. Starring Marion Davies and featuring Robert Montagenery. Direction. Edmund Goulding; continuity. Frances Marion; dialog. Anita Looi; photography, George Barnes. At the Capitol. N. Y., week Sept. 2. Running time. 31 mins.

Blondie	Marion Davies
Larry	Robert Montgomery
Lottle	Billie Dove
Jimmy	Jimmy Durante
Pe McClune	James Gleason
Gertle	Zasu Pitts
Peta	Sidney Toler l
Murchenson	.Douglass Dumbrille
Ma McClune	Sarah Padden
Ma Callahan	Louise Carter
	35 - 2

Instead of the sock rating it might have attained. Blondle will have to be content with so-so returns, Just about of the good side. It will have to be content with so-so returns, and the sock of the

of non-profit, there are accompanying elements that ought to shove
the picture over the line and into
the picture over the line and the
names of Robert Montgomery. Billis
Dovye and Jimmy Durante in the
cast should mean something; placling marques quality first among the
line and the line of the line of the line of the
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out; it's just flatfooted.

The story is simply the rise of
two New York girls of the poor
class to Folles' girl status, their
temporary enjownent of the luxurious fancy living and then their rethem settlics down to domestic biles.
The other's windup isn't clarified,
but it doesn't make much difference.
Quite simple, and frequently told
just as simply. Sometimes too
simple.

Just as simply. Sometimes too simple.

simple.

that most Tollies gals grab off millionaires when matrimony calls, because Blondle (Miss Davies) gets her man, and he appears to have plenty. But the story must be premothing but dabble in the market, yet he still holds heavy at the finish. Situations are scarce, forcing the story to progress in slow fashion atton is love rivalry between the two girl pals, with Blondle finally winning out. They open fighting on the stairs of their tenement home

#### Miniature Reviews

'Okay America' (U). Bit late for a columnist story and suf-fering in comparison to its predecessors. Ayres and O'Sul-livan also lacking in lodestone.

livan also lacking in lodestone.

'Blondie of the Follies'
(Matro). Marion Davies backstage picture that fails to fulfill promise of the title. Not
bad, but not very good, with
chances that it will just about
get by. Length and slow pace
the drawbacks.

'Bird of Paradise' (Radlo).
The old tropical romance
nicely done. A strong performance by Dolores Del Rio
of a standard part. Joel McCrea has mattine idol possi-

formance by Dolores Del Rio of a standard part. Joel Mc-Crea has matinee Idol possibilities. Spectacular and fine scenic surroundings punch to peoply romance. O.K. for the main stem stands and a natural for general release for the lesser spots.

"The Creat" (\*N). A lame, and sumbling story which will following of Ruth Chalterton, its star. George Brent, her men husband, beads support, lending release some topical interest for the women. Stunning clothes will help, but generally it's a weak sister.

"Big City Blues" (WB). Not eligible for fast company, with both story and lack of strong sames against it. Joan Biondell and Eric Lindon featured.

"Fast Companions" (U), Well

'Fast Companions' (U). Well made race track comedy. Good enough for some of the A the-atres. Plenty of laughs and an unusual thread in the story. A cinch entertainer for the minor

houses.

'Santa' (Mexican). First
Mexican made by and for
Mexicans. Technically very
poor and story sloppy from
U. S. standpoint, but undoubt
edly good b. o. stuff for Span-jah marketa.

Zwei Herzen und Ein Schlag'

'Zwei Herzen und Ein Schlag' (Ura) Excellent German musi-cal and the best Lillan Harvey picture to date. Not one com-plicated for non German speaking audiences, though they may not get the gags. Sure b. o. where Germans are to be found.

and the same situation is repeated with new trimmings three or four times. Gradually it loses its kick. Final scrap' is over the same fellow in a crack-tile-while ensemble number of the show. Hondle is on the property of the same fellow in a crack-tile-while ensemble number of the show. Hondle is on the contract of the same fellow in a crack-tile-while ensemble in the cornestra pit. From where the scene was photographed it looked like a musician got hurt, if any-body, but it's Biondie who's crippied. The finish, which takes the sting out of a sad semi-climax to a sort of femme Flags-Quitr friendahlp.

Misses Davies and Dove are both real life. Follies' grads, so their backstage conduct in this picture probably is authentic. Of the two type in looks and manner. Her rather unsympathetic role is a departure for Miss Dove, who has become accustomed to the lead her self, but she makes the change withformance. As usual Miss Davies is best in her few comedy chances, but on the whole this try is under-par for her.

Of the, men, Montgomery has no

on the whole this try is under par for her,

Order the men, Montgomery has no order the men with both girls chasing him and nobody eise all the way up to the finish. No flaws in his handling of the playbog assignment. Like Miss Dove, Jimmy Gleason was also forced to turn about in a role that's unfamiliar for him in plethar's unfamiliar for him in plethar to the suddence. As the father of Blondle, he's sent out after sympathy instead of the usual laughs. Gleason is a real trouper, which makes the change a cinch for him makes the change a cinch for him hales the change a cinch for him hales the change a cinch for him hales the change a cinch for him him they won't get it in Blondle.

Apparently the production's basic

but there's always the chance that and andences will be waiting for a laugh from him. They won't get it in Blondle.

Apparently the production's background and and any of the footage being under-water tim Blondle.

Apparently the production's background and any of the selection of coverings.

Apparently the production's background and any of the selection of the articles romantic under the selection of the articles romantic maps and the selection of the articles are selected as the selection of the articles are a

duction end, while between them the Misses Davies and Dove, especially the latter, show enough new duds to catch the ferminne eye. Picture looks good at all times without always playing that way, and the standard strength of the standard strength

#### BIRD OF PARADISE

Radio production and release Directed by a production and release Directed by a production of the prod Wanna Camera, Clyne established Camera, Clyne established Camera, Clyne established Camera, Camera Camera, Camera Thornton... Chester... Hector... The King. Medicine b

The old Richard Walton Tully stage perennial stands the test of time remarkably well. It stands the test equally of the innumerable Souls Seas pictures that have been Souls Seas pictures that have been back yonder, although the belated screen version will by no manner of means equal the furor of its footlight presentation. It will just make a moderately successful picture, but no sensation.

a moderately successful picture, but no sensation.

In the intervening years the pictures have taken the edge of tropical romands. The pioneer in that the production of the picture's production quality is first rate. It was canny move to give it a spectacular twist and soft pedal the more serious stage angle dealthe more serious stage and the serious stage of the seriou

things and hide yet done. That and enough to but the picture over, on the romantic side the punch of the Del Rio performance is admirably supplemented by the playing of the test and the stawart Joel McCrea, handsome young glant of the simply and with instural grace a romantic role that has been tested by the years for its hasic appeal.

Spectacular side of the production has received handsome treater than the received handsome treater than the stay of the side of the production has received handsome treater than the stay of the side of the production has received handsome treater than the manner the screen, possibilities of the hulla as a screen display have been employed. Miss Del Rio's Seas callesthentics will by the subject of much talk hither and yon. Adaptation is a workmanike job. Story gets into motion promptly by a strictly camera technique, as dist. Scone is aboard a pleasure yacht carryinus a group of Americans on a jaunt, with one of the amateur stippers diviving the ship under full cricky channel the anticlic Came en angles give a stirring passage full value.

Yacht comes sately to anchor and

tricky channer mice and spage full-angles give a stirring passage full-tage of the street of the street of the street the natives come out to greet it, opening the story neatly. Use of the American party is neatly worked to the street of the street of the a literary scheme to provide the contrast for the romanic situation. John Halliday does another of his impecable bits, and Skeets Galla-ger of the street of the impecable bits, and Skeets of Salla-ger of the street of the used to serve the purpose of spec-tacle, notably the passage given over to tribai dances which are emphat-ical to the street of the sequence plenty of punch, with Miss metry, occupying the center of the picture. Another neatly handled sequence

Del Rio, an eyeful of undraped syminetry, occupying the center of the picture.

Another neatly handled sequence early in the action has the two lovers disporting in the sea, much of the footage being under-water shots of their trim figures innocent

#### Zwei Herzen und Ein Schlag

Schlag
(Two Mearts That Beat as One')
(GERMAN MADE)
(With Songe)
Uta production. Lee Breoher release for U. S. Stars allian Harvey and features
Wolf Abach-Retty. Supprision, Guentier
Wolf Abach-Retty. Supprision, Guentier
Schaffe, Frans Schulf, from the play by
Birabeau and Dolley: photography. Carl
the Carneigh. N. V. and rither us, beginning
Sept. S. Running time. 39 minutes
Sept. S. Running time. 39 minutes
renny. Lilian Raryer
Junty Adele. Roan Viletti
Uncle Moritz. Kurt Lilian
Dr. Epstein. Herman Blass

A splendid German musical perhaps the best of the Lilian Harvey to the season of the control of

conspicuous by its absence and the usual Teutonic furfiness being sufficiently down to earth to get solid histories of the story, but it's nicely handled throughout. Miss Harvey is some sufficient to the story, but it's nicely handled throughout. Miss Harvey is some sufficient to the story, but it's nicely handled throughout. She goes downstairs to get her handsome young hubby's breakfast and fails to come back, her aunt going slong with her latter abe's amost made the grade and. Is about to be engaged to a marquis, so she wants a divorce Hubby, now a walter it a hotel, the film consists of attempts on her cruelly as grounds for a divorce by the time he gives in, of course, she doesn't want a divorce any Whoever, is responsible for the

grounds for a divorce. By the time he gives in of course, where a divorce any more.

Whoever, is responsible for the situations and dalog has done a splendid job, and Mise Harveyi amakes faces and moues a bit too often for everybody's happiness but you can't help liking her. Wolf. Albach-Retty is new for seems to be a superior of the seems o

#### THE CRASH

THE CRASH
First National production and release, starting Rith Chatterton, featuring George, Renni, her new husband. Directed by the control of the control

This is the first of the Warner pictures involved in the product deal for the Roxy. A week picture, its principal merit is that it at least commands the personal following of Ruth Chatterton, which will be attracted to the Cathedral while they might pags up the star in a lesser with the Cathedral while they will be attracted to the Cathedral while they might pags up the star in a lesser with the Crash may across mild in the Crash may be across mild in the Crash may across mild in the Crash may be across mild in the Crash may be across mild in the Crash may be across mild in the Crash may across mild in the Crash may be across mild in the Crash may across mild in the Crash may be acro

might page up the star in a lesser while in the cash in a lesser in the cash in a less in the cash in a less in the cash in a less in the cash in the

didn't promise mean ...

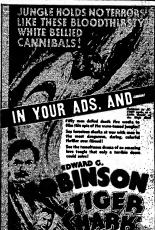
Seems reasonable to look for the picture to bring indifferent returns and go down in the records as an in-and-out Chatterton, which means less than that star's average, but better than the run of program material, due to her marquee potentials.

tials.
Picture is a medley of inconsist-(Continued on page 29)

# You're going to get ACTION









50 men risked bloody death to make sure YOU wouldn't risk a penny when you bought "Tiger Shark!" The most ferocious animal action of the year, in a setting never filmed before! The jungle holds no terrors like these bloodthirsty whitebellied cannibals of the sea!

"One of the thrills of your life."—M. P. Herald Preview

"Packed with punches."

- Variety Preview

when you get

"LIFE BEGINS"
now in 3rd week on B'way

"BLESSED EVENT"
capacity in 2nd B'way week-

"THE CRASH"
off to flying start at Roxy—
and now —

NSON WELKSHARK

RIGHARD ARLEN - ZITA JOHANN

WARNER BROS' 1932-33

What a line-up... What a season... What a company!

# No-it's not "The face on the cutting-room floor!"

Our trailers are not made up of the scrap material left over after the picture has been cut. National Screen Service trailers show actual footage from the feature itself!

Those talking scenes your audiences see and hear—those little flashes from the heart of the picture that thrill your patrons with their big moments, and tease them with the promise of other thrills to come—those appetite-creating scenes you get in National Screen trailers are picked with utmost care from the entire length of the feature advertised; and picked with a purpose!

Showmanship is the guiding principal in making this choice—showmanship that will bring results at your box-office through increased ticket sales.

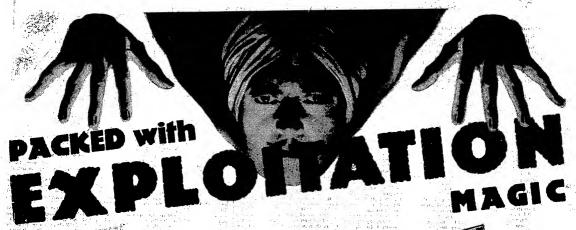
Trailers build business! You can prove it —check your audiences!

45

National
Screen
Service
Ad-Vance Trailers

National Screen trailers give your patrons fair samples of the picture to come—and give them in suchawayas to create desire to see the advertised feature. Trailer cost is a trivial cost in operation.

A Message from the Makers of the World's Finest Trailers



TEAR your town wide open for this exploitation pushover. HERE'S what you've got. A 62 STATION broadcast blanketing your town to set you for a smash opening. LOCAL tie-ups with thousands of distributors of Beech-Nut products in the East and White King Soap in the West. COMPANIES that spent a fortune in car card and billboard advertising of the broadcast. THEY will go the limit to help you boom the picture. A READY-MADE national tie-up with the society of American Magiciansbranches everywhere. A NATURAL for spectacular lobby and front display. MYSTIFYING magic novelties. DYNAMIC ads. VIVID paper. A THRILLER that far exceeds any promises you make. THE BIG chance of the season for every showman worthy of the name.

And it's a pip for children as well as adults!



# THE MAGICIAN

# EDMUND LOWE BELA LUGOSI

IDENE WADE

HENDY R. WAITHALL

From the radio drama by Harry A. Barnshaw, Vera M. Oldham, R. R. Morgan

Directed by Marcel Varnel and William C. Menzies

Another reason to WATCH FOX THIS YEAR

#### Stock Market

(Continued from page 7)

(Continued from page 7)
early in the week being marked up
to a new top for the year at 4% on
heavy operations amounting to
nearly 150,000 shares. Nothing came
out to back up the gains, but the
campaign was impressive in its defermination. Stock ignored midflee Steel and Telephone, and held
to its best price to the Saturday
close. Perhaps the progress being
made with the company's bonds had
something to do with the boom in
ments in volume and advanced 5 net
on the week to 38, within a point or
two of the best level of the year.
For the first time also RKO was
typed to the set of the set of the set of
new of the best level of the year.
For the first time also RKO was
typed to the set of the set of
new of the best level of the year.
For the first time also RKO was
typed to the set of the set of
new of the best level of the year.
For the first time also RKO was
typed to the set of
new of the set level of the year
for the first time also RKO was
typed to the set of
new peak for this year, topping
the best of last March by nearly a
point. Campaign here appeared to
have a solid backing, for all the RCA
allies took part in the
RCA itself surged head to a new
top at 13½; the old Keith preferred
jumped nearly 9 points net in one
small group of typasactions; Orpheum preferred topped its previous
best of 18, which set it it
down as a markes-maneuver. These
RKO debentures have now doubled
in price from the 50 quoted a few
months ago, a performance almost
rading community, which, set it
down as a markes-maneuver. These
RKO debentures, having taken the
sense which often lie quiet for days
and then leap to life with wide fluctuations.

PRCA of course holds the bulk of
the debentures, having taken the
sense which often lie quiet for days
and then leap to life with wide fluctuations.

PRCA of the open and the sense and the
sense which often lie quiet for days
and then leap to life with wide fluctuations.

the slump in cotton brought on a issues which often lie quiet for days tuations, less to life with wide fluctuations. Radio preferred B was another senior stock that behayed well, market interpretation being that containing was being done with it to ment over the forthcoming Christmas buying season. The RKO semi-annual statement is already published and more or less out of the way, despite the substantial dendring the statement is already published and more or less out of the way, despite the substantial dendring th

attracted by the low price of the Issues, all below 10 and two under 5. A speculation can be carried for a small outlay and it gets the player aboard an amusement which business has a good immediate outlook for seasonal betterment.

ior seasonal betterment.

Film Stocks Buck Trend
Indeed, during the week just
possed, most of the jutine shares
possed, most of the jutine shares
the main list. The active issues
came to Saturday with a preponderance of net gains for the week,
while the whole industrial list was
the state of the state of the state of the same to state of the state
index.

Traders take the attitude apparently that for the next four or five
months the picture business is
bound to winess at least a season
index.

Traders take the attitude apparently that for the next four or five
months the picture business is
bound to winess at least a season
to the state of the state of the state
from the end of last year to September and they figure that by Jan.
I next business improvement may
have gone far enough to carry on
the play is to discount the approach
of the stocks good season.

The general market found itself in
a critical spot, Prices had already
in business and with the coming
sand passing of Labor Day, everybody began to look around to observe what tangible evidence there
with the state of the cotton crop
was very boards and that staple
promptly dropped about 5s challed
pricipately developed about 5s challed
pricipatel

Summary for week ending Saturday, Sept. 10:

1	32		OTOOK EXCHANGE					
High.	Low.	Sales.	Issue and rate.	High.	Low.	V N	et chg. for wk.	0
814	34	3.400	American Seat	314				t
14%	41/4	2,500	Columbia P. vtc	14%	12%	3½ 12¼	+1% -1%	
5%	1"	1.100	Consol, Film	34		12%		5
11%	2%	2,600	Consoi. Film pfd	734	3	3 .	- %	
8734	85%	20,700	Consol. Film plu			5846	-2*	I
5%	- 1	16,900	Eastman Kodak (3)	.041/2	50%		-2	t
2614	814	308,400	Fox, Ciass A	5%	4%	5	+ 1/4	
28	772		Gen. Elec. (40c.)	28%	20%	21	- %	
87%	134	200	Keith pfd	28 .	28	28	+8%	
80	80	47,000	Locw (3)	3734	. : 34%	30%	+ 14	
414	214	1,200	Do pref. (014)	80	78	79%		
442		. 900		41/4	414	4%		3
221/	14	. 100		21 .	21	21	1	ŀ
16	314	520		10	13	14	+1 .	1
111/4	11/2	160,700		7%	- 6%	71/4	- 1/4	12
11/4	14	7,000	Pathe Exchange	11/6	1	1.		٩
5%	11/4	12,100	Pathe, Class A	. 4%	. 3%		+ 14	3
1314	214	403,300	Radio Corp	131/4	10%	12%	+1%	10
7%	- 11/2	43,400	RKO	7%	5%	716	+1%	Ìŧ
136	*	2,000	Shubert	116	- %	11/4	. + %	lì
60	23	40	Universal pref. (8)	37	- 33	. 37	+2	13
414	. 14	55,500	Warner Bros	414	314	414	+ %	١.
20	4	200	Do pfd	12	12	12	+1%	1 2
4314	15%	142,200	Westinghouse	4314	38%	- 39	-3%	h
			CURB				13.	١.
								ł
15	41/6		Columbia Picts					ı.
1%	. %	11,200	De Forest Radio	- 76	**	%	- %	ļ.
21/2	**	400	Gen. Thea. E. pfd	*		*	+ 1/4	Ł
476	%	3,200	Technicolor	4%	4	416	- 16	ı
314	%	6,200	Trans Lux	314	2	31/6	+1%	ł
100			and the second second	,				ı
			BONDS					ı
7%	1	\$100,000	*Gen. Thea. Eq. '40	5%	4%	514	+ 14	ŀ
. 63	24	40,000	Keith 0's, '46	4555	4014	45	+414	13
90	64	82,000	Loew 0's, '41	86%	85	86	- 1/4	н
8014	49	28,000	Pathe 7's, '37	6814	64	664	+1%	ŀ
00%	13	64,000	Par-Fam-Lasky 0's, '47	411/4	3914	40%	- %	ш
55	10%	74,000	Par-Pub 5'4's, '59	40	36	36	-24	1 :
10414	50		RKO debs 0's	100%	94	1004	+19%	ľ
0!	114	1.000	Shubert 6's	6	6	. 0	+2	Н
40	9%	237,000	Warner Bros. 0's, '39	38	3Ĭ ·	37	+5	1
}		201,000	Wather Diese out Continue		-		, ,	١,
2			Over the Counter, N. Y.	à.				i
Bid.	Asked.		er en					ľ
36	2		Roxy, Class A (3.50)	-				L

• Gen. Theatre ofs of deposit, sales, \$2,000, at 4, Jown 14.

STOCK EXCHANGE

## EXPLOITATION -- By Epes W. Sargent

#### Lights Those Eyes

Lights Those Eyes

Palace, New York, used corner
paintings for White Zomble' that
were more helpful than the stunt
of a coffined Zomble in the lobby,
which was withdrawn after a couple
of hours.

was a pair of corner
boards, done in black: on a deep
pea green, showing the face of
Murder, the hypnotist. The eyes
were cut out and backed with sign
paper on which were painted the
eyeballs. Lighted: by fasher lamps
eyeballs. Lighted: by fasher lamps
to the limit of the limit of the limit of the
lumination, yet not so long that
even the rapid walker did not get
the impression of the flashing eye.
Probably some poster will supply
the requirement, but if there is no
suitable face, it would pay to throw
up a smaller of the county of the limit of

#### Coverage

Coverage

Now that it is going into general release, Metro has issued its press release, Metro has issued its press to the control of the con

#### Free Fireworks

Manager Gillis, of the Fox Riaito, furnished free freworks lasting 20 packing the streets with people and cars. Occasion was opening of Fleet Week. Filled his house and gave it heavy additional publicity plus good will acknowledgements.

#### Passports

Passports

Exhlb who felt that a little kidding might help 'A Passport to Hell,' and the passport to Hell,' and the passport to Hell,' and the passports. Display was in a glass case and included a number of liquor bottles, a set of poker dice, lipstick and rouge, silk undies (not too clearly displayed), an old prizefight ticket, a pack of playing cards and the passport to two who regarded some, or all, of these articles as a direct passport to hell and offered prizes for the best letters in defense, Contestant was to select only one of the particular article was not properly classed.

Worked as a lobby display, and went so well he's sorry now he didn't put it in a conspicuous store window.

#### Rebates on Accessories

Mediates on Accessories

Los Angeles.

To spur sale of accessories on
Paramount pictures, Par coast exchanges have made a deal with FoxWest Coast allowing a 25% rebate
on advertising material purchased
between Aug. 14 and Nov. 12s.
by 50% more accessories during that
period than they did during same
three months last year.

#### Cadets for 'Brown'

Now that the schools are opening, and if you have Brown of Culverbooked, to line up the cadet organizations and R.O.T.C. units with a competitive manual of arms drill if izations and R.O.T.C; units with a competitive manual of arms drill if you can set some army or militia officer to judge. Considerable interest can be worked up if there are two or more organizations.

In default of cadeis, try Legion members. They do not fit as well, but are worth a try.

#### Incorporations

Equity Production 12.

Equity Production 12.

Equity Production 12.

Equity Production 12.

Equity Production 10.

Equity of Local 10.

Equity 12.

Eq

Tribathe, 1880 C. County of Los Angeles. Capital stock \$10,000, \$400 sub-cribed. C. L. Langley, L. H. Wilson, exclude a contract of the country of the count

Ad Schulberg-Chas. Kenneth Foldman, Inc. Booking agents for motion pic-tures. Capital 100 sharos, no par. Per-mitted to issue ati,

#### Getting the Femmes

Los Angeles, Sept. 12. Los Angeles, Sept. 12:
They're now giving love
birds as prizes to patrons.
Ralph Gruneau, managing the
F-WC Balboa, distributes one
dozen pairs, cages included,
one night weekly.
His femme biz has built sub-

stantialiv.

#### Beer Glasses

Beer Glasses

From the way the Ilmited speakeasy front at the State, N. Y. pulled
for 'Speak Easily,' it. is apparent
that some sort of breas rail fit-up.

State display was confined to a
cabinet of liquor bottles; two covered jars of pretzels and a dozen
glasses of near beer. Beer soon deglasses of near beer. Beer soon defrequency of the state of the state of the state
particular that the state of the state
state of the state of the state of the state
state of the state of the state of the state
state of the state of the state of the state
state of the state

#### Up, Then Down

Up, Then Down
Good kidding, it done right, frequently helps. One exhib who wanted to stress the value of a better than usual picture came out with a straight type display ad announcing. This picture is really of roadshow quality, though the produced did not see at to two with a straight of the quality of the production all tickets will be priced at \$2.20, including the tax."

will be priced at \$2.20, including the tax'. He lef it run and he let them rave the opening he came out with a second display which announced that Tichets are still priced at \$2.20, but to give everyone a chance they will be sold for 55 cents each. At that price the second display and considered the second for the case of the second for the

#### Letter from Governor

For use on a card in the lobby, George Steele, mgr. Ritz, secured a signed letter from Gov. Miller. Epistle commended the theatre on doing its part toward unemployed relief and helping better pusiness conditions in general.

#### Dignity in Giveaways

Squeezing all the good and the

#### Huskies Helped

Huskies Helped

Spokane.

State theatre had local help in puttins

The control of the control of

#### Padded Publicity

#### Mothers No Like

Exhib who thought he had a natural when he offered free admis-ion to 'Scarface' to all kids who ad a scar above the neck, still

had a scar above the neck, still thinks so.

But a dozen irate mothers came down to register complaints against their children being exploited, the control of the control

#### New Radio Gag

Arew Madio Gag

Dorta, Ill.

L. C. Worley, of the Madison,
spang what appears to be a new
gag when he gave station WMBD
25 tickets for 'Downstair' to be
awarded those who handed in the
bration's pet hour.

Took off the advertising tang and
made it look as though the station
had ricked the picture as a worthwhile prize. Station gave our
great and the desired of the station of the station
and ricked the picture as a worthwhile prize. Station gave our
great the station of the station of the station
will here.

#### Cumulative :

Most managers work purely for stunts to be worked in the house, feeling that not maph else counts, but a manager who looks lato things has been cleaning up on a stunt that has been worked over a large terri-tory.

has been cleaning up on a stunt that has been worked over a large territory.

He draws from a number of small towns, only one which was a large territory.

He draws from a number of small towns, only one work which was a large territory of the large with the samper of the local theatre, but in the cher places he staged a beauty show in whatever suitable auditorium he could find. Stunt was to exceed the small house, admission was free and the entire community turned out.

Result was that instead of drawling only a handful from each, of the large with the small house, admission was free and the entire community turned out.

Result was that instead of drawling only a handful from each, of the douse. Stress was placed on the fact that larger town girls would not compete. Flyured it would be easler to get the local entries.

#### Earned Passes

Earned Passes

Some years ago the late Ralph Ruffner And a custom of sending passes to those whom the local paper, prised for meritorious away, discovered a fire, found a test child or did anything else out of the ordinary, Ruffner sent hips a pass for two for the following week, Rather ornate passes were specially printed with the heading. In recognition with the heading, in recognition with the sending, in recognition with the sending. In recognition with the sending, in recognition with the sending. In recognition with the sending, in recognition with the sending, in recognition with the sending the sending sending the sending the

#### Tipoff

Exhib is prepring a card to be handed al! who take out marriage week in ndvance of his showing of Blecced Event. Copy reads, You don't have to watte long for a blessed event. 'Persent this's ticket at the Globe theatre next week (date) and witness out on the street of the street of

#### Paint 'Em

If you use boards away from the theatre, slap a coat of paint on to mark the opening of the fall season, Chances are that the frames look pretty dingy after the summer. Same thing holds good for frames in store windows and hotel lobbles. Freshen them up.

Padded Publicity

Padded press work is no novely.

To the contrary, but George Brown, of Columbia Pictures, takes a new siant on the pad idea.

He had the cream of the critical produced, and instead of sending it out with the usual more or less permanent binding or in clipped loose sheets, he ling or in clipped loose sheets, he binder and padded so that seed the produced and the sending it out with the usual more or less permanent binding or in clipped loose sheets, he instead of sending it out with the usual more or less permanent binding or in clipped loose sheets, he in the sending it of the cent to make a little extra fuses, the produced in formatic come along in a month of the cent to make a little extra fuses of the cent with talks and personal produced in the produced in the



# THE OPENING GUN!

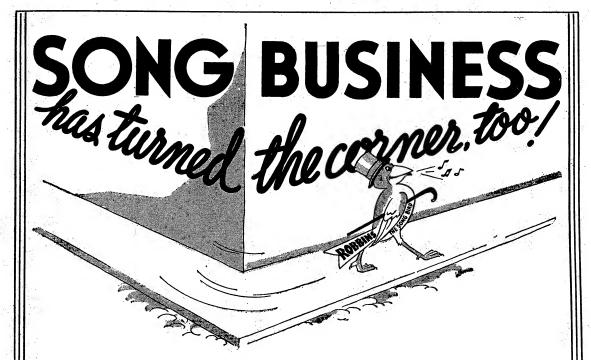
"GRAND Hotel" in its
FIRST popular-priced engagement
IS an event for the historians
OF this industry—

**READ** the telegraphic report:

"Grand Hotel opened at the Strand Theatre, Ocean City, N.J. Saturday and broke the house records for all time. Admission prices were increased to 55¢ afternoons and 75¢ at night. It is the fourth day of the run and the gross is beyond anything imagined possible for this theatre."

**YOU** will read many such telegrams **ABOUT** "Grand Hotel" at popular prices

IN the weeks ahead.



—and ROBBINS leads the way with THREE BIG ONES!

#### THE VOICE IN THE OLD VILLAGE CHOIR

GUS KAHN, - Dean of Great American Songwriters - and past master in the art of creating human songs of heart-stirring qualities, achieves his masterpiece with this inspired song classic

#### I'LL NEVER BE THE SAME

Lyric by GUS KAHN

Music by MATT MALNECK and FRANK SIGNORELL

The Class Ballad of the Year - Sets a new high in Torch Song

#### LOVE ME TO-NIGHT

Words by BING CROSBY and NED WASHINGTON

Music by VICTOR YOUNG

From out of the West, Bing Crosby brought you "I Surrender, Dear" and it swept the Nation. History repeats itself again, for LOVE ME TO-NIGHT, written and sung by him, looks like a positive song eclipse.

#### ROBBINS MUSIC CORPORATION

799 SEVENTH AVENUE

NEW YORK, N. Y.

New York - Arthur Piantadosi

Chicago - Willie Horowitz

San Francisco - Dick Arnold

# POLICE-CROWDS-RECORDS-PROFITS-

keep box offices busy wherever they play!

### **FOLLOW THRU**

Breaks two year record at the Paramount, Portland, Ore., topping even "Desert Song's" previous great showing.

Fanchon & Marco de luxe show starring ...

### **TED LEWIS**

So big at Orpheum, Omaha, that manager requested extra appropriation for cops to handle milling crowds.

# SALLY

with cast of 63, headlining Mary Eaton, T. Roy Barnes, Jack Waldron

Glorification of Ziegfeld production on premiere date beats tremendous business of "Desert Song" at Manchester Theatre, Los Angeles.

# **GEORGIA MINSTRELS**

Sensational all-colored aggregation of 50 people stands town on ear with Old Fashioned Street Parade. Stunt brought biggest biz of season to West Coast Theatre, Long Beach, Cal.

F. & M. super stage shows—the new profit builders in show biz.

# FANCHON & MARCO, Inc.

#### International Resume

(Continued from page 3) has a link with Basil Dean gie has a link with Basil Dean which keeps it supplied with quota footage, some of which is above average, and Paramount is now depending on British and Dominions and London Film Productions, which company has Alexander Korda at its head and is the most cosmopolitan galaxy in the English trade. On the other hand, Fox is said to be starting up over there and has signed contracts with a string of potential production executives. dio l

Germany
Germany's picture position at the
moment is none too enviable. It has
had a tough struggle, despite a pretty good year.

The general depression that left
the picture business alone there has
finally about caught up with it. Ufa,
of course, is still fairly solid. Company let go about a dozen or so
of its on-the-fence theatres and
out down expenses in other ways.
Also the company released a lot of
release pictures rather than bear
down too heavily on the production down too heavily on the production

down too heavily on the production Tobis had a tough time. The mother company in Amsterdam, K u e ch e n m e is ter Internationale Masterdam, K u e ch e n m e is ter Internationale Masterdamply woor Acoustice, got into hot water and had to liquidate. Liquidation, however, allowed the Tobis companies in France and Germany to continue, as well as the Jastice of the

up with companies in spots they want to reach. Witness Ufa's theirings with Gaumont-British of Londan, Swensk of Stockholm, Hunnia of Budapest, and Sacha of Vienna Adams of Bonde, Barbard of Sacha Barbard of Sacha Barbard of Rome. Barbard several companies in other sections. Germany is still after a world market—more so there ever—but in a new way.

Dubbing Decision
Germany also had to make a quick decision on the subject of dubbing and did it. America was heading too easily into box office assurety with dubbed product, so Germany decided against dubbing, and, though having the art pretty well in hand, turned against it. Laws were passed barring dubbed films not treated within the country.

country.
Uta's Paris branch, Allianoe
Cinematographique Europeene, then
began circularizing France about
the ills of dubbing, and France

passed an anti-dubbing law—anti for product not thus treated within the French boundaries. Other Euro-pean countries followed suit. It was a Teutonic victory. Geo-graphically, Germany is so set as to be able to make struight shot ver-sions in foreign languages, a trick be able to make straight shot versions in foreign languages, a trick American companies cannot easily accomplish. Uta simply moves a production unit into Faris, hires half a staff of second people there, and makes a French picture. It's only overnight between Berlin and Paris. Or even nearer to Budapeth of the staff of the staff

recovery.

#### France

firm also now seems on the way to recovery.

In France the greatest gains were made by Pathe-Natan and Adolphe Osso. Gaumont-Franco Film-Authort held its own, Halk lost on the theatre end what it made in pictures, and Vandal and Delac didpretty well in a smaller way. Dead of the present of the second of the s

Most important gain of the year was made by a new company, For-rester-Parent. Jack Forrester, an American legit actor in Paris,

ioined forces with Parent for a new company to dub films. They go company to dub films. They got Columbia interested and were al-lowed to treat Dirigible and a couple of others. Films came out on their own and obtained contracts from several sources for dubbing

#### Less Tax Talk

Less Tax Talk
There wasn't as much talk of
taxes during the past year as previously. Sweden upped taxes on
plotures about 1,900% and the Argentine tried a suff tax raise. Also
Czecho-Slovakia, Yugoslavia. and
Mexico. It wasn't terribly important U. K. wasn't terribly important U. Secondary managers and
starbly walked. Arrantine outlekty

Mexico. It wasn't terribly important. U. S. company managers and staffs folded their Gladstones and simply walked. Argentine quickly changed its mind, also the Mexican, though there is a chance of a new tax attempt here. Sweden is statt today the same their control of the control of the consort trouble as in past years. Paramount seemed to get the brunt of the censor banging around. England barred 'American Tragedy'. Hungary followed suit but changed its mind. Broken Wing' was barred in Mexico and several other South American countries. Jelyll And Hyde' got into trouble in Sweden and Hungary, among other places and 'Shanghai Gesture' in China and France. Universal's Frankenstein haw world and Radio's Clirl of the Rio' tricked the South Americans and Mexicans. China was worried about Warney's 'Hatchet. 'Man' and Italy is currently raising a rumpus about; Par's 'Farewell to Arms.' Most prolific film-barring country in Europy, still remains. Belgium with Austraia, New Zealand and some of the far castern countries not farbehind.

Italy went through the year

#### Italy and Austria

hehind.

Italy and Austria

Italy went through the year quietly but seems to be rearing its head a bit. Topoly-Cesare indicates renewed activity and definite competition for Pittaluga. Since the Josath of General Pittaluga that company has not made too much headway but shows new signs of interest. Announcement has been made that the owner. A manual company has not made too made to the company has not made too made too word. W. Past, German director, and Sergol Elsenstein, the Russian lion, have been requisitioned for directorial work, in Rome. Maybe one of the two will show up.

Austria is definitely slumbering as to pictures. It doesn't dare follow Germany's lead on quotas and has officially announced that there will be no new Vienness quota laws for the next year at least.

Spain and the Latina Moreican countries and the Latina Moreican countries with the part of the want to how they want it. They don't want Spains talkers, that's definite. They don't want Spains talkers, that's definite. They don't want Spains thalkers, that's definite of the spain thalkers are spain thalkers, that's definite of the spain thalkers are spain thalkers, that's definite of the spain thalkers are spain thalkers, that's definite of the spain thalkers are spain thalkers.

talkers, that's demnite. They continued the warm them in any form, dubbed, or direct shot.

It's they warmed stiffculty here. It's they warmed to stiff the warmed the warmed to stiff the warmed to stiff the warmed the warmed the warmed to stiff the warmed to stiff the warmed the warmed to stiff the warmed the warmed

time to time, maybe with a half-dozen talkers emerging there. Russia

Russia

Kussia continues its Independent
course, making mostly propaganda
films. These are titled educational
films in Russia, but are making fairly good progress from a money
standpoint in the U.S. Two of the
pictures turned out by Mosow the
The Road to Life, got wide release
and pretty healthy returns. Most

where the Soviet film exchanges have held their o

have held their own.

Russia is planning multi-linguals now and figuring on spreading its film making, but it can't be considered competition to the rest of the world because of the insistance of sticking to a similarity of subject matter and material.

America made its usual raid on the European market for talent, Ufabeing the company hit the hardest. Lillian Harvey was grabbed by Fox, which means that Ufa loses its biggest b. o. personality. Charlotte Susa was handed a long-term paper which means that Ufa loses its big-gest b. o. personality. Charlotte Susa was handed a long-term paper by Motro, so Germany loses one of its finest dramatic actresses, and Anna Sten was rushed, over by Sam Goldwyn. For has also taken Henry Garat, French ace, which means he has torn up his Paramount-Ufa contract. He was working for Par in Joinville and Ufa, in Berlin on a mutual agreement paper. Even in francs Garat's salary ran over \$2,000 weekly. weekly.

Legit Rough Time
Legit had a tough time all over
the world the past year. It was
called New York's worst season

Legic had a tough time all over the world the past year. It was called New York's worst season, same going for Loridon, Budapest, came somewhat more into prominence than in years by providing several of the more interesting prospects for the world's legit stages. Most of these word to seen under the prospect of the world's legit stages. Most of these word to seen under the prospect of the world's legit stages. Most of these word to seen under the prospect of the world's legit stages. Most of these word to seen under the word of the world's legit stages. Most of these word to seen under the world's legit stages. Most of these world's legit stages and the most promising. Both are due on Broadway this winter. Quite a number of British plays made the trip east. That's a reversal. Barretts of Wimpole Street and Cynara, both from London, were did to the world of the world with the world of the world with world with beyond the world with beyon Laye combine over. Curloug is that the British play, made a nice impression. White Horse Jinn, a musical, and 'Cavalcade,' a pageant, are promised for the coming season. Also there's talk of 'Helen' with Evelyn Laye coming over. Curloug is that the British stage turned to the Continent for its bigs. When the world with British stage turned to the Continent for its bigs. The world with the season, Waltzee from Yolena, Bertin, only one American musical was taken to London, 'Cat and Canary,' It did fairly well. Several shows with American leads were tried, notably one with Joe Cook. They was taken to London, 'Cat and Canary,' It did fairly well. Several shows with American leads were tried, notably one a complete legit collapse. Very few plays paid to any extent. Almost all theatrical companies went co-op, Governmental aid was withdrawn in a number of cases and the subsidized disagraes were weak economic conditions four had four and cante four weak economic conditions.

weak economic conditions.

Max Reinhardt, the most important German theatrical figure, had his usual newspaper successes, but

he gave up a couple of his theatres.
And b.o. figures weren't as healthy as they might have been before his

And bo figures weren't as healthy as they might have been before his retirement.

French, stage tottered along, Most successful plays were Mademioselle' and Domino'. Latter was picked as a success anywhere, and was a quick nop in New York. Adaptation is blamed in New York. Adaptation of the stage of the stage

ment depent agency. Continuous complaints that vaude was stiffed by governmental operation, and considerable dissatisfaction finally resulted in a recent breaking up of the agency. Field there is back to individual agenting now and a matter of time to find out whether of time to find out whether of time to find out whether a fair year, and Kabarett der Kominker was rather better than usual.

Radio is still stymied around the world: Despite the fact that its to the fore in America it is a minor operation abroad. Lack of commercial development is the answer. In most European countries commercial control of the contr

cial development is the answer. In most European countries commercial advertising on the air is verboten and in one or two spots broadcasting of any sort is not permitted. There seem to be occasional pick ups and improvements of the control of th

Even in Europe, however, radio has become important enough to choke the phonograph and music industries. Gramophone companies everywhere had a tough time. Music publishers weren't far behind, although in England they didn't do as badly as might be expected.



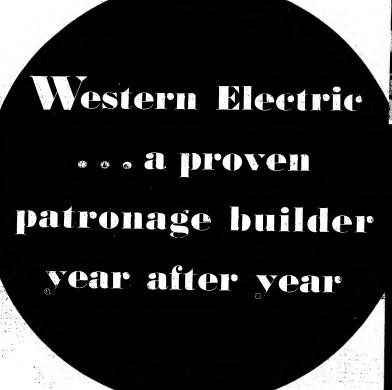
#### WALDEMAR YOUNG

Veteran screen author, who has just entered into a new contract with Paramount, has seen the position of the staff writer grow steadily in importance, over a period of fifteen years. He is himself the author of nearly one hundred screen plays, all written for the major companies. "The technique of the screen play," he skay, "is not learned overnight, by anyone. It is in a state of constant development, growth. It includes, in its best form, certain more or less tricky nuances from the slient picture, with a free borrowing from the stage, which is not altogether a borrowing, in its newer and much more full-form."



PHILLIPS HOLMES

The Road to Life, got wide release and pretty healthy returns. Most of the others appeal strictly to Mose cow sympatitizers, but there seem to be enough of these in the various although not of Hollywood's youngest actors Holmes has had stellar to be enough of these in the various parts. Although not of Hollywood's youngest actors Holmes has had stellar parts. The string which would be the voy any versions. The property of the



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#### THE CRASH

(Continued from page 19)

encies, matching, the character of its heroine, who, never makes upher minds whether sho's a Becky Sharpe for clever intrigue or a loyal write for self-scarifice. Even the write for self-scarifice. Even the wife for self-scarifice. Even the titude toward the character. It is presented just as an inconsistent woman type and the audience reaction gets to the point of bored indifference, indiff

#### **BIG CITY BLUES**

mer production and release. Joan ell and Eric Linden featured. Di-by Mervyn Lesty. Story and disco-ard Morshouse and Lillic Hayward. I Van Trees, photog. At the Winder n, New York, commencing Sept. 8. ng time, 69 miljutes. Vida... Bud... Faun... Jo-Jo... Humme Gibbony 

a boy like this one would take a first-sight full for a girl like Miss Blandell. Live the plays a blandell current plays at the plays a

sty. In view of the sap on the other lide, the situation is implausible to the murder is an accident during a drinking party in the boy's hotel room, with a girl killed by a stewed bottle thrower's wild pitch. Everybody flees, including the boy, and it looks bad for him because it happened in his room. He's arrested but cleared when the real culprit is identified. The hotel dick, also stewed, finds the murderer's body hanging in a linen closet when diplotted in the hotel state of the same close to a ning. The murderer had hims himself.

ping around the towels and sheets for a nip. The murderer-had hung himself.

At times Linden suggests Jimmy At times Linden suggests Linden suggests and times and method, and maybe he'll get somewhere in the right parts. But list town his name is no balance for Miss Bionel's The calculation of the suggests of

besides managing to snatun e and inughs.

Those small town boys and girls with a yen for the big town may find it tougher to get away if the folks happen to stumble into this picture. As far as 'Big City Blues' is concerned, New York life is composed mostly of guzzing booze and socking chorus girls over the head with bottles.

#### SANTA (MEXICAN MADE)

Compania Nacional Productora Policulas production. Jack Lustberg distribution. MacRonal Review of the Nacional Rev

Here's Mexico's first-born pride and joy, Made in Mexico by Mexi-cans and-for all the Spanish speak-ing markets, if you please. That it's a bid picture probably doesn't mat-ter. It's Mexico's first and has been

in a markets, if you please. That it's globory we want that the probably deem't match addition. Humphrey Begard addition. Many her production was a lack of strong individual or collective cast names in a box office way. After that comes the question of whether a more compelling troupe would have been wasted on this venture. Outside of the enjoyment they night the strong in the production budgets downward that the strong in the strong in the production. But they might have to trim their production, but they'll have to trim their production, but they'll have to trim they night the strong was a lack of the enjoyment they night the strong was a lack of strong in the strong was a lack of strong in the strong was a lack of strong in the strong was a lack of strong was a lack of strong in the strong was a lack of strong was

#### CLOWN GEORGE

(RUSSIAN MADE)
Ukrainfilm production and Amkino

Ukrainfilm production and Amkino re-lease. Direction Alexandor Scioviev; seenario Whiting and Voldo. At the Acme, N. Y., for two weeks, Running time 75 N. 1., for two weeks mins.

Oxana. Z. D. Kourdiumova Secretary. P. P. Repnin Clown George. N. Z. Nademsky Chief of Staff. N. N. Palnikof Commander of Erigade. N. V. Kouchinsky

chief of Stan. N. N. Palminof Commander of Prigade. N. V. Kouchinsky: Fairly Interesting stoiy (as Saviet stories go) sets this one a bit over the level of recent Russian imports. Some nice acting and good photography help. Its still got the sound of the stories of the storie

#### FAST COMPANIONS

Universal production and release. Features Tom Brown, James Glesson, Manreen
from Gerild Besument's story. Adaptation by Earl Steph; additional diatog. C. J.
Marchael C. J.
Marchael

Sally Mauren O'Sullivan Information Kids — Makey Revosey
Harden H

#### (GERMAN MADE)

(GERMAN MADE)

A UFA-Eric Pommer production. Re-teased by A. C. B. Mage in Berlin. From the March Pommer production. Re-teased by A. C. B. Mage in Berlin. From by Robert Diodmak. Suporvised by Andre Daven. Lyric by Bernard Zimmer. Music Parks, Aug. 28. Cast Includes Lillian Har-voy, Jules Berry. Armand Bernard, Flerre Brasseur, Marcel Andro.

By Just Herry Armand Bernard, Pierre Brasseur, March Andro.

Hardly worth , 'ting home about, except that Lis.' Harvey rives a very good performance. The stage play was good, but loses a lot in the popular and the stage play was good, but loses a lot in the popular and the stage play was good, but loses a lot in the popular and the stage play was good by the stage play was good but lose and play that consider the stage play was good to be stage to the stage with the work of the stage was also love them offstage.

Jules Berry, who does 'Quick,' the clown, is the matines dol type, and brings to the screen little manner-isms and overacting, which fetches and the stage was also love them are the screen little manner-isms and overacting, which fetches are many stage which is the screen which fetches are many stages and stage are ally good performance in a secondary wart is Marcel Andro.

#### MIDNIGHT MORALS

George Wecks production and Mayfair release. Directed by E. Maon Ropper. Continuity. Norman Houston. Jules Cron-inger, eamers. Arthur S. Black, asst. dir. Byron Robinson, editor. O. I. Mills. sound. Chae. Delaney, Alberta Vaushn. Gwen Lee. Rev Lasse. At Locw's New York theatre, one day, Sept. 6, as one half of a double bill. Ruening time 54 miles.

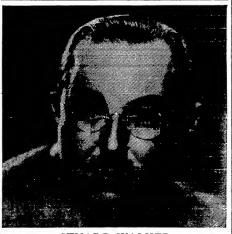
Rex Lases. At Locu'e New York thestrestill. Running time 55 mins.

Just another. Inde, grind without
distinction or particular interest.
Fits best on the tail of a double bill
and small chance for solo booking.
Story of the love of a policerockie for a taxi dancer. His father,
Story of the love of a policerockie for a taxi dancer. His father,
stolen jeweis in the dancer's purse
and she takes six months in the
reformatory, feeling that she has
been framed by the father. Where
stolen jeweis in the dancer's purse
and she takes six months in the
reformatory, feeling that she has
been framed by the father. Where
remew their romance. He quits the
force and his father. She tips him
off to the big murder mystery and
that squares her into the smilly
dance work, but mostly it is pretty
duil.

Alberta Vaughn does the best she
can as the dancer, but the opportuand Charles Delaney as father and
son, labor in vain and Rex Lease
has an occasional chance. Beryl
Mercer, whose name tops the cast,
matron of the reformatory. In
purely for the name.
Photography is fair in the interiors, but some poor outdoor
erage. Will need plenty of support even on a double bill.

keeping the homoless kid away from his diec and out of fights, plus Andy Devine as the dumb tipater who knows everything. Love interest is secondary and poorly played by Maureen O'Suilivan. Direction doesn't waste anything Direction doesn't waste anything the comedy involved. Gleason, in pletures such as this one, is always a valuable asset, while Devine is an able second. Young Itooney, the kid, is outstanding in a set-up part. A well made little picture from of the 'A' houses in a pinch and surefire for any spot below that classification. Sid.

#### QUICK



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#### CRUISER EMDEN

(GERMAN MADE)

there, but it does seem a bit too much a crubbing sait into old monds. Picture is somewhat overlong and occasionally strays. Couple of times the director, part author and chief actor, Louis Raiph, wants to show main course and has a bit of a story written in and acted out. These portions are rather stupid and poorly handled. But the film as a whole the couple of t

#### COGNASSE (FRENCH MADE)

(FRENCH MADE)

A Paramount Joinville production. Paramount release. Directed by the late Louis by Raoul Moretti. Lyrice by Rip. Recorded Westpre Electric. Running time 69 mines. Armount, Paris, Sept. 1. Transl Mme. Cognessee. Therese Dorny The Nurse. Marguerite Moreo. Paul Pargeot. Andre Ronne.

with Tramel's name and proper exploitation, it should be a big money-maker.

Maxi,

#### Near-Hold-Over Spot

Near-Hold-Over Spot

Pittsburgh, Spot. 12.

Davis, WB first-run site downtown, resumed operations last week
after being shut down for six weeks.
House will play first-run pictures
save when films that do just short
of hold-over business at nearby
Warner are brought to Davis for
downtown second-runs at nearby
warner are brought to Davis for
downtown second-runs managen,
hasn't yet fully recovered from a
serious auto accident. Kenny Kenfield, mgr. of the Stanley, is pinch
hitting.

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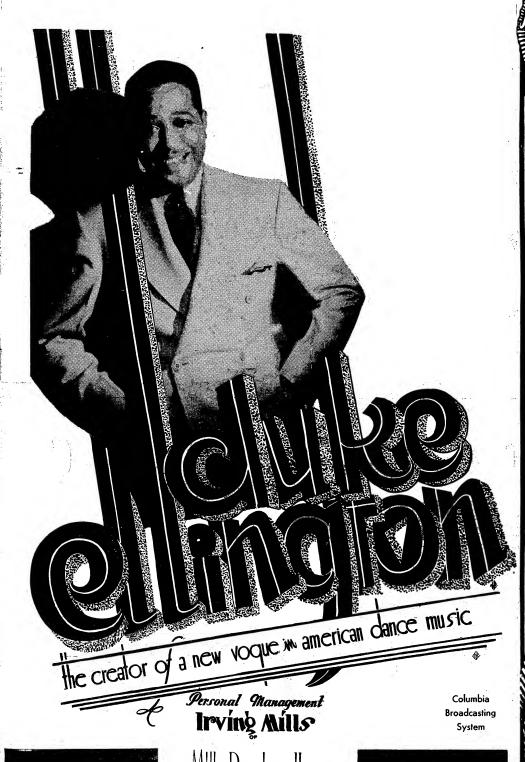
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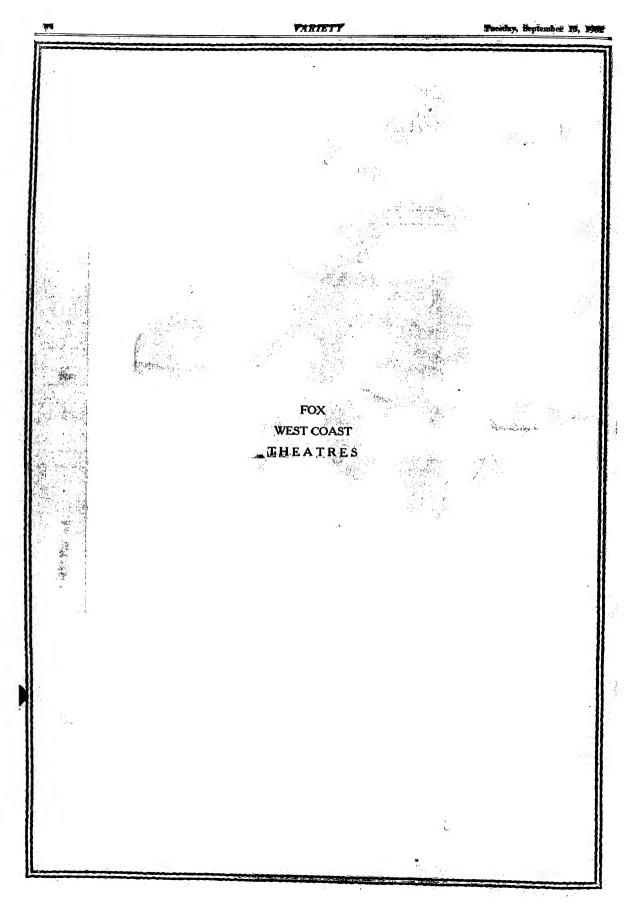
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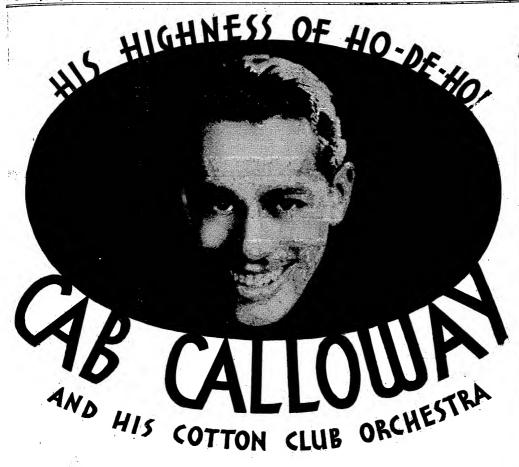
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"BLUE JAZZ"

BING CROSBY "LOVE ME TONIGHT"

DORSEY BROTHERS "SOMEONE STOLE GABRIEL'S HORN" "TROMBONE TRICKS"

DUKE ELLINGTON "BLUE TUNE"
"SWANEE LULLABY"

EARL HINES "BLUE DRAG"
"OH, YOU SWEET THING"

CLAUDE HOPKINS
"MUSH MOUTH"
"MAD MOMENTS"

ART JARRET "THIS TIME IT'S LOVE"
"LOVE ME TONIGHT" THREE KEYS

"SOMEONE STOLE GABRIEL'S HORN"
"WAH-DEE-DAH" HARLAN LATTIMORE "REEFER MAN" "STRANGE AS IT SEEMS"

BARON Lee and BLUE RHYTHM

BAND
"THIS TIME IT'S LOVE"
"PAGAN PARADISE"
"BLUE CHINA ROSE"
"HOT TODDY"
"REEFER MAN"

MILLS BROTHERS

"OLD MAN OF THE MOUNTAIN"
"GOTTA BE GONNA BE MINE"
"DIRT DISHIN' DAISY"
"YES, SUM"

OZZIE NELSON

DON REDMAN "HOT AND ANXIOUS"
"HO T'S TRUE"
"AIN'T I THE LUCKY ONE?"
"DIRT DISHIM DAISY"
"GIT ALONG?

SONG-O-PATERS
"OLD MAN OF THE MOUNTAIN"

ARTHUR TRACY (Street Singer) ROMANCE

WARING'S PENNSYLVANIANS
"OLD MAN OF THE MOUNTAIN"
"OLD YAZOO"

ANSON WEEKS

"LOVE ME INNIGHT"

"O. K. AMERICA RECORD"

"O. K. AMERICA RECORD"

"SHE WAS JUST A TATTER'S

"AND REST OF THE MOUNTAIN"

"LOVE ME TONIGHT"

"STRANGE AS IT SEEMS"

И

"LOVE ME TONIGHT"

Turned Over to ROBBINS MUSIC CORP.

CAMPBELL & CONNELLY

"OLD MAN OF THE MOUNTAIN" and "LOVE ME TONIGHT"

awrence

### INTERNATIONALLY

1932-1933

Will Be a Universal Year

# UNIVERSAL PICTURES CORP.

# KARL REUN

Directing

#### MHOTE

UNIVERSAL

#### ALBERT LOVEJOY

**New Talent Director** for RADIO PICTURES

#### Dembow's Plan

(Continued from page 4)

IX estimates the increase in business at fully 20%, even with many in each town not realizing the picture would be shown in the picture with the shown in the shown in the shown in the picture with the shown in the picture with the (Continued from page 4)

Metro's Tests

Loew's will experiment with exclusives in around a dozen cities, says Felix Felst, Metro's sales head.

Kanasa City's Midland has just been set to experiment with 'Grand Hotel' under the plan. Loew theatres do not intend to play all of the Metro product exclusively. Some indies, notably powerful chains among them, are trying to buy product exclusively for spots. Partnerships of chains doing their own buying are similarly negotiating.

ing. Kincey & Wilby, Publix partners in the south, are negotiating with several distribs for exclusive runs. They are after such deals only for certain pictures.

Radio, on the fence on exclusives for some time may sell a few pictures.

Radio, on the fence on exclusives for some time, may sell a few pictures solo to test out the plan. Jules Levy, Radio's general sales manager, is planning to run down to Charlotte and Atlanta this week to confer with Kincey-Wilby on exclusives.

Atlanta, Sept. 12:
Distributor representatives from
New York were among those attending a hurriedly called convention of the Southeastern Theatre
Owners' Association to protest
against exclusive runs here. Sesston opened Sunday (I1) and is
terminating today (Tuesday).
Independent action was precipitated when Paramount inaugurated
the show-here-only policy with
Horse Feathers' at the Paramount.
Loew's has for some time been re-

Loew's has for some time been reported considering exclusiving in its own key house here.

# SAM JAFFE

**RADIO STUDIOS** 

HOLLYWOOD

"BLESSED EVENT"

"THEY CALL IT SIN"

#### Howard J. Green

SCREEN WRITER WARNER BROS.-FIRST NATIONAL

"I AM A FUGITIVE".

"RADIO GIRL"

# The ULTIMATE "DANCE BANDS





# CAJA CAJA DECHETRA

THIRTY PINE COLLEGE PROMS PLAYED DURING THE 1931-1932 SEASON MORE THAN ANY OTHER DANCE ORCHESTRA

Exclusive Brunswick Records

Personal Management F.C.O'KEEFE

ARTISTS REPRESENTATIVES







STORESTED BET



MR. LORENZ HART

Enjoyed writing the songs and musical rhymed dialogue for Mr. Mamoulian and Mr. Paramount in

# "LOVE ME TONIGHT"

They thank all of the cast from Mr. Chevalier down to Mr. Remus, the deer. for their magnificent co-operation.

# James Cagney

IN

"Winner Take All"

Lee Tracy

"Blessed Event"

Both Directed By

# ROY DEL RUTH

Warner Bros-First National Productions

#### Hollywood

(Continued from page 6)
Harry Bailey from Milwankee to
manage the house. Charles Wuerz,
an F&M company manager, will
manage the Orpheum, San Francisco, reopening Sept. 28.

Millen Adapts 'Exile'
Exile Express' is off the Universal story shelf. James Knox Millen is doing a treatment.

Stephen to Hollywood William Stephen has been shifted by Edward Small agency from New York to Hollywood,

Payne Checks Theatrea Charles Payne, Universal Pictures Corp. treasurer, is here for studio meetings and to inspect U theatre properties.

Rayco to Goldstone
Distribution of the Rayco 16mm.
talker set, which includes camera
and profection machine, will be
handled in Los Angeles territory by
Phil Goldstone. RCA outfit sells
for \$150.

New Academy Members
Membership drive of the Motion
Picture Academy garnered 25 new
names this week. Among producers
Briskin, Henry Ginsberg, Merian C.
Cooper and Leon Schieseinger. Directors joining included Barry
Beaumont, Charles. Brabin, David
new players were Anita Page, Warren William, Wallace Ford and Fay
Wray.

Durante's Stage Yen
Jimmy Durante left for 16 days
in New York Saturday (10) and
hopes to get the consent of Metro
to remain there for Forward
March, the Brown-Henderson musimulification of the stage of the stag

Roxy Returned
S. L. (Roxy) Rothafel left for
New York by rail Friday (9) to confer on finishing plans for Radio
City's music hall.

Semi-monthly meeting of casting directors revived by Producers' association.

Warner Underwriting
Electrical pageant honoring Governor Roosevelt costing \$50,000 is being underwritten by Jack Warner.
Will be staged at the Olympic stadium Sept. 24.

#### **DICK POWELL**

Under Long-Term Contract to Warner Bros. Pictures

STAGE.—Three and one-half years as M.C. at Stanley and Enright theatres, Pittsburgh, Pa.

RADIO—Three and one-half years on World's Pioneer Station, KDKA. Pittsburgh.

PICTURES—"Blessed Event." Now on loan to Fox for Will Rogers' "Jubile." More to follow with WB starting September 1.

My Grateful Appreciation to:

JOHN H. HARRIS, HAROLD KEMP, RUFUS LeMAIRE and ROY DEL RUTH

MARK SANDRICH - - - RADIO PICTURES

DIRECTOR

Clark & McCullough Series-Chic Sale Series

#### MICKEY ROONEY

ORIGINAL MICKEY (Himself) McGUIRE

Featured Player with Universal Studio and Darmour RKO

NOW Touring RKO Circuit of Theatres

Direction: WEBER-SIMON AGENCY

# The Outstanding Musical Genius of Today

# WICTOR



THE MOST VERSATILE OF ALL MODERN MUSICIANS CONDUCTOR \* COMPOSER \* ARRANGER.

CONDUCTED
THE FOLLOWING
COAST TO COAST
RADIO
PROGRAMS

Goodyear Hart, Schaffner & Marx

Maxwell House (Electrical Transcriptions)

Hind's Almond Cream

Crisco Studebaker

Maytag Peter's Shoe Brunswick
PRECORD CORPORATION
PRECORD CORPORAT

September 9, 1952

Mr. Victor Young 799 Seventh Avenue New York City

Dear Victors

JE:PZ

Before going shroad, I must to take this occasion to tell you that I think you performed one of the greatest musical facts of your career in the production of our SHWEOLE alum.

Tour unusual presentation of this glorious score plus your orchestrations and orchestral accumpanisate to such artists as HELES MORGAS, FAIL ROBERTS, JAMES MELTON, the COUNTESS ALBANI and FRANK MORE is indeed worthy of the commendation of the antire music world.

Good luck.

Sincerely,

REMISSION PRODUCT CORPORATION

Nanaging Director Recording Laboratories COMPOSER OF

"Old Man of the Mountain"

"Love Me To-Night"

"South In My Soul"

"Can't We Talk It Over"

"Lord You Made The Night Too Long"

"Too Late"

"Sweet Sue"

"My Romance"

"Was I To Blame" And Other Hits

General Musical Director of AMERICAN and BRUNSWICK RECORD CORP.

Exclusive Management

MIS-ROCKWEIINC RETISTS REPRESENTATIVE 1999 SEVENTH AVENUE: NEW YORK CITY



# LA COMPAGNIE DU CINEN

36 Avenue Hoche, Paris, France

HENRI ULLMANN, Managing Director

### A NEW FRENCH PRODUCING ORGANIZATION

with Firmin Gemier and Saint-Granier

# PRODUCING FOR FOX FILMS, S. A.

Playing to Capacity Business This Week (Sept. 1)

# **NEW YORK**

Direction WM. MORRIS

#### I. A. Inquiry

(Continued from page 6).

(Continued from page 6)
eral efforts to have the Empire
pickets removed, without avail.
Subpoenas for appearance before
the Bronx Grand Jury today (Tuesday), were served yesterday atterthe Bronx Grand Jury today (Tuesday), were served yesterday atterthe Winnick of 36, and Arthur Parkash.
They are to testify concerning recent hombing in Manhattan, Brooklyn and the Bronx.
During the past week no additional 36s houses have switched to
Empire, but on top of the picketing
Empire is charged with duplicating
poster, box-office plate and other
methods of its rival to gain public
good will. Safety crew gag is now
being worked by both sides and,
asliegos 36s, some of their posiers are
heing demolished.

Permit Men

During the past week a meeting of 306 permit members was held, at which it was declared that many of 306 permit members was held, at which, it was declared that many of its operators had been approached by Empire to swing their allegtance. To date not a single 306 man, on checkup, has flown the Kaplan coop, it is claimed. Meanwhile, permit members offered Kaplan and 306 access to its savings fund, amounting to around \$300,000. This fund is built up by the permit mea in evidence of the savings fund, amounting to around \$300,000. This fund is built up by the permit mea in evidence of the savings over to Empire. Motive is apparently inspired by the hope that proof can be uncovered showing that 306 operators had nothing to do with this bombing, which occurred while its men were in the theatre's booth.

# **Florence**

Late Ballet Mistress of the Roxy, New York Who Has Been Chosen for the Post of

**Ballet Mistress of Radio City** 

"VARIETY," JUNE 14, 1932

"The Boiero has been done many times on many stages, but not until its interpretation at the Rozy this week has its mounting extension at the Rozy this week has its mounting examined to depict its force but restrained passion, its throbbing, slowly creacende theme. Directing the combined forces of the ballet corps and the Rozyettes, she has set them to providing variety in dance formations for a number whose hasin omnotionus reputition and an examined the result of the resu

After Four Years of European Triumphs

#### BERNARD and RICH

NOW DANCING OUR WAY THRU PARAMOUNT-PUBLIK THEATRES IN AMERICA

DeLuxe Picture House Representative, SAM BRAMSON—WM. MORRIS OFFICE. Foreign Representative, FOSTER AGENCY Thanks to MR. LEON LEONIDOFF for a Pleasant Engagement at Chleago Theatre, Chleago

BING

BANG

BING

#### In "STEPPING AROUND"

With the WHEELER TWINS and BARBARINA and PAL

Have Opened Our 1933 Season at Palace Theatre, Chicago-With A BANG

Thanks to My Advisers

DAVE MARKS JOE RIFKIN JACK NEMAR BURNY TOPLITZKY

LEW and AL WERTHEIMER ROSCOE "FATTY" ARBUCKLE LOUIS LIPSTONE LEO MORRISON

JOHNNY SIMON AND MY COMPETITOR WALLACE BEERY, "YOU RASCAL" Contracts by-RKO, Foster London Agency, Wm. Morris, Loew and Warner Bros.

AUTEN & WILD, Inc.

International Film Distribution 1540 Broadway, New York City Cable: Autenrep, New York and London Tel. BRy. 9-9883

Paris Berlin MOTION PICTURE HERALD

# RETURN TO BILLBOARDS PLANNED BY PRODUCERS AND EXHIBITORS August 20. 1932

Several Companies Prepare to Launch Campaigns in Line With Growing Note of Optimism in General Business

There is rapidly accumulating evidence that the motion picture industry will assume more its position of prominence among once more its position of prominence among the large users of billboard advertising space the large users of billboard advertising space across the nation.

The spreading note of general business optimism is lending impetus to the industry's producers see in the billboards and is rearly action. Producers see in the billboards are any action. Producers see in the billboards early action. Producers see in the billboards re-establishing some of the party of the producers and individual. As a corporate and individual, and exhibitors of the producers are looking up the somewhat wistful the billboards with the somewhat wistful that in them lies when the much source.

Chiefly Instituti

advertising manager, is convinced, he says, of the benefits.

In the theatre field, advertising executives are planning increased use for both tives are planning increased use for large crust are the larger metropolitane for their neight coming to relay upon them for the cost of the cost

We are pleased to announce that

R - K - O

and its subsidiaries have just signed a long time exclusive outdoor advertising contract

WITH

# ALFRED E. FIEGEL

Outdoor Advertising Everywhere

Bowery Savings Bank Building New York City CAledonia 5-8588

SPECIALISTS IN THREE-SHEET POSTER ADVERTISING

#### HELPING PARAMOUNT TO MAKE THIS PARAMOUNT'S Garamount YEAR!

Now Beinging Back That Good Old Box-Office Smile

The Screen's First Football Murder Mystery

"70,000 WITNESSES"

By CORTLAND FITZSIMMONS

PHILLIPS HOLMES DOROTHY JORDAN CHARLIE RUGGLES IOHNNY MACK BROWN J. FARRELL MAC DONALD

Directed by RALPH MURPHY

Ready Sagn

The Romance of the World's Play-Spot

"MADISON **SQUARE** GARDEN"

By THOMSON BURTIS

WITH

JACK OAKIE THOMAS MEIGHAN MARIAN NIXON ZASU PITTS LEW CODY

Directed by HARRY JOE BROWN

Now Filming

The Year's Most Unusual Melodrama

"METROPOLITAN **GARAGE**"

(TEMPORAY TITLE)

By FRANK MITCHELL DAZEY

WITH

**EDMUND LOWE** 

WYNNE GIBSON JAMES GLEASON LOIS WILSON DICKIE MOORE.

AND 5 OTHER SHOWMANSHIP, SPECIALS

# CHARLES R. ROGERS PRODUCTIONS

PRODUCING AT THE PARAMOUNT STUDIOS, HOLLYWOOD, CALIFORNIA

LAURENCE ('Yes, Mr. Thalberg') **STALLINGS** 

Always with M-G-M

#### CASEY ROBINSON

WRITER - DIRECTOR

RKO-Radio Pictures

#### PHIL HARRIS

AMBASSADOR HOTEL COCOANUT GROVE ORCH.. LOS ANGELES

FULFILLING TWO YEAR CONTRACT TO MAY, 1934

#### THE PARAMOUNT

#### PUBLIX-MICHIGAN DETROIT

"Variety," Aug. 2nd

"Lou Forbes with the over-ture turned in the outstanding applause getter... Sticking to his previous routine he tops his two weeks previous effect with this one and doing it with the added handicap of only 14 men."

#### FANCHON & MARCO Featured Acts.

FANCHON & MARCO Present SYLVIA CLARK

"HER BIRTHDAY PARTY"

#### WILTON CRAWLEY

The Thunder Storm of Jazz'

With HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

Booking-Harry Richman in 'I Love a Pa

STANLEY CORPORATION

# PERCY HEATH

**Paramount** 

#### **Stanley Distributing Corporation**

729 Seventh Avenue

IRA H. SIMMONS

Now Releasing
RADIO SERIES—13 one-reel subjects. First two releases
HARRY RICHMAN in "I Love a Parade," and The Jesters, "Fen,
Vim and Vigor." Sure-fire box-office attractions with exceptional
audience reaction starring Royalty of Radioland. Third subject,
starring SOPHIE TUCKER, ready this month.

CINELOG FEATURETTES

Series of six subjects made with Western Electric wide-range portable equipment. Travel reels that will set a new standard in the short-subject field!

WATER GIPSIES

All-talking feature production adapted from novel by A. P. Herbert, featuring SARI MARITZA and distinguished cast,

THIS WEEK (Sept. 9)

LOEW'S PARADISE

**NEW YORK** 

# WHY?

HAS A HOUSE TO HOUSE CANVASS—IN THE FRONT DOOR AND OUT THE BACK—REVEALED ME AS THE CREATEST INTERNATIONAL SINGLE HANDED LOVER THAT EVER HA-CHA-CHA'D ACROSS THE CELLU-

AM I HAILED THROUGHOUT CONTINENTS AND SUBURBS AS THE SECOND DON JUAN—AND TWICET AS COOD AS THE FOIST?

DOES CARBO GET DIZZY SPELLS—DIETRICH GO PIECE-MEAL—WHEN I TAKES OFF MY COAT AND STARTS GIVIN' 'EM THISA AND THATA UNDER KLEAGLES?

AM I THE TOAST AND PET OF THE DEBUTANTES OF TWO CONTINENTS? I KNOW I'M NOT GOOD LOOKIN', BUT WHAT'S MY OPINION AGAINST THOUSANDS OF OTHERS?





Is it the saucy

rhythmic lilt of the





is it that CERTAIN SOMETHING?



25,000 in Prizes for the best answers to the above questions!

First Prize .........16,000 Second Prize ..... 3,000

Third Prize ..... 7,000 Fourth Prize ..... 9,000

AND I'M LOSING MONEY!

# JIMMY SCHNOZZLE DURANTE

The Man Who Puzzles Scientists as Much as Scientists Puzzle Him!

ADDRESS ALL COMMUNICATIONS TO:

SIR CHAUNCEY UMPCHAY THROCKMORTON, Jr.

Secretary to Mr. Durante and a Man's Man in His Own Right!

OR TO MY SOLICITORS:

REISNER, VON TAUROG & MacARTHUR

M-G's % Demands

As First Coast

Slap at Doubles

Los Angeles, Sept. 12.

First concrete step to end double features out here is Metro's determination to insist on percentage

Magnetic form of the were sold on a straight price basis. Another definite stand by M-G is in refusal to share with exhibit in the coat of give-days. Another definite stand by M-G is in the coat of give-days. Another definite stand by M-G is in refusal to share with exhibit in the coat of give-days. Another definite stand by M-G is in refusal to share with exhibit in the coat of give-days. Support of the coat of give-days. Support of the coat of give-days. Another definite stand by M-G is in refusal to share with exhibit in the coat of give-days. Another definite stand by M-G is in refusal to share with exhibit in the coat of give-days. Another definite stand by M-G is in the coat

mination to insist on percentage splits on all bookings for the new season regardless of rental price, from or zoning restrictions. Districtions are specified in the season regardless of rental price, from the zoning restrictions are split figure. High rentals, on a par with last seasons prices, plus the percentage demand will make it almost prohibitive for exhibs to double. This practice is poison to Métro, atthough it realizes that neither it nor other thought the specified in the specified i

Congratulations

Best Wishes

AL CHRISTIE

HARVEY THEW

"SILVER DOLLAR"

(WARNER BROS.)

#### Not Interested

PICTURES

Littleton, N. H., Sept. 12.

J. B. Earnes, theatre manager, was in a quandry when the mathematic consistent of the eclipse with mattheward and the consistent of the collipse, so did his employee, but not this one woman.

Earnes finally persuaded his lone patren to take head the

woman.

Eames finally persuaded his ione patron to take back the admission price, closed shop and the staff went out and took a look.

#### **BALTO. ALLIED PICKS** UP SOME AD SHEKELS

Baitimore, Sept. 12.

Though Allied nationally may be still trying to figure some scheme chandising their screens, the

for merchandising their screens, the local Allied group is adding to its treasury by selling its silver sheets to various commercial accounts. In a deal with the Max company, local department store, the Allied In a deal with the Max company, local department store, the Allied tin-box added almost \$1,000 by giving the store 40 screens on which to advertise its fifth anniversary.

#### WB Mgr. Pleads Nolo On Larceny Charge

Worcester, Mass. Sept. 12.

Worcester, Mass, Sept. 12.

Henry T. Nayor, former manager of the Warner theatre, and two of his employees appeared in court here, pleaded nolo to charges of larceny, and their cases were filled. Nayor indicted on a charge of conspiracy to steal and the larceny of more than \$15,000. James J. Foley, doorman, and Viola Malm, cashier, charged with the larceny of \$510 each.

charged with the larreny or 3su each of the control was took by Ass. Diet. Atty. Hoban that restitution had been made in full. Officials of the company which bonded Nayor caused his arrest. Hoban said that about all the information he had obtained had come from Foley and Miss Malm, and that the other evidence was in the New York office of Warner Brothers, but there was no law by which the company could be forced to produce it.

#### American Seating Co. in New Suit Against H-F

American Seating Co, through an assignee, has filed another suit in Superior court against. Hughes-Franklin Theatres to collect promissory notes that have come due. Five notes, totaling \$2,310, are basis for the new suit.

N. S. S. Moves

National Screen Service Corp.
now in the Film Centre Building,
New York, occupying two floors.
Service department's on the second level with executive offices

#### Suffering Exhibs Seek 6 P. M. Border Closing

Los Angeles, Sept. 12. Hit by the recent order from Washington permitting the Mexican border, at Port San Ysidro, to remain open nightly until midnight. San Dicgo theatre owners, particu-

San Diego theatre owners, particularly the indies, are waging a concerted fight to have 6 o'clock closing restored.

Indies, headed by Gus Aarons, president of the local organization, say that since the midnight closing order patronage has dropped to almost nothing. Many face closing if the situation is not remedied.

Tis Juana and Callente, over Labor Day, drew thousands of visitors, with approximately 10,000 cars checked in and out.

checked in and out.

#### BLUM BACK IN BIZ

Baltimore, Sept. 12,

Baltimore, Sept. 12.

After being out of the business for about 18 months. Herman Blum, president of the local Allied group is once more an exhibitor.

Has again taken the lease on the Idle Hour, main stem subsequent grind spot, which he had operated for years before turning it back to the building owners.

#### All Nite Grind's Fire Kills One and Panics Undressed Audience

Oakland, Sept. 12.

Oakland, Sept. 12.

Flim explosion in the Broadway, downtown all night grind, killed Monte Crankhite an assistant operator, critically injured E. J. Gomez, head projectionist, and seriously hurb four others one a visitor in the booth. Royal Cooper, relief, is not expected to live,

expected to live.

Robert Helms owns the theatre
which is used by derelicts as a flop
house, About 100 patrons in the
house at the time, many partially
undressed, who milled around in

Damage estimated at \$25,000.

#### Ass't Mgr. Confesses a Year After Robbery

Denver, Sept. 12.

After over a year of freedom, Bert Vought, formerly assistant manager of the Capitol theatre, Seranton, Pa., confessed to local police that he stole the \$500 payroll and \$400 receipts during July last year. Vought-came to Colorado and was working on a ranch near here when he must himself up.

CARY GRANT Happy to be with PARAMOUNT

"HERITAGE OF THE DESERT"

Now Playing in "HOT SATURDAY"

Featured in ZANE GREY'S SERIES

PARAMOUNT

Best Wishes From

# **Motion Picture Machine Operators' Union** LOCAL 306

SAM KAPLAN, President



#### ROSITA MORENO

Under Contract to FOX FILMS

# PERSONAL EFFECTUAL MANAGEMENT,

In our management of artists, writers and directors, we pledge complete and individual service to further their immediate and future interests.

We supply a personal contact between client and representative which has so far been lacking in artist representation.

And, withal, an essential dignity and position worthy of everyone concerned.

### AD SCHULBERG-CHARLES K. FELDMAN, Inc.

LAURA D. WILK Story Dept. JACK GORDEAN

MARGARET ETTINGER
Publicity

Taft Bldg. HOLLYWOOD Phone:

**HILLSIDE 4151** 

Cable Address: SHUFELD



# HOLT MARVELL AND GEORGE POSFOR

Writers of 'GOOD NIGHT VIENNA.' (to be released in U. S. A. under the title of 'MAGIC NIGHT') Extend Their Appreciative Thanks to MR. S. VAN LIER, MR. HUBERT MARSH. MR. HERBERT WILCOX

FOR HAVING HELPED THEM TO ATTAIN INTERNATIONAL RECOGNITION

P. S.—Hoping shortly to announce Stage and Screen arrangements for their latest collaboration 'Imperial Eagle,' A Drama With Music.

# HARRY HERVEY

Under Contract to Paramount

#### **ORIGINALS**

"Shanghai Express" "Passport to Hell" "Prestige" "The Devil and the Deep" "Destroyer" "Congai" In Collaboration with Carleton Hildreth

#### ADAPTATIONS

"Madame Butterfly" "The Wiser Sex" "The Cheat"

#### Kincey-Wilby Add 15 Publix Houses: Total Is Now 61

Kincey & Wilby become the most extensive theatre operators in the south through the addition of 15 Fublix houses. Acquiring a minor interest in this group, stretching as far west as Nashville, Tenn., R. B. Wilby and H. F. Kincey become Publix partners in full operating control over these houses effective Friday (16).

control over these houses effective Friday (15). Together with the 35 houses in the Kincey North Carolina group, and the In the Willby Alabama group, and the In the Willby Alabama group, by the Carolina Stouth Carolina, Florida, Tennessee, Georgia and Virginia. A week ago the 15 houses turned into the Kincey-Wilby partnership, were transferred to the division manned by R. J. O'Donnell. Previously they had been under Dave Chatkin. O'Donnell will handle the balance of the south for Publix. outh for Public

south for Publix.

Theatres going to K.-W are Paramount, Atlanta: Tivoil, Rilatio and
State. Chattanougs; Alabana;
Strand and Galax, Birmingham;
Tennessee, Rivjera and Strand,
Knoxville; Paramount, Nashville,
Paramount and Strand, Bristol, Va.;
Paramount and Strand, Bristol, Va.;
Paramount and Strand, Lynchburg,
Va. and Paramount, Newport News,
Va.

Va.

Of the three in Birmingham, two
(Strand and Galax) were previously
in the Frank Merritt partnership,
Merritt operating. Merritt remains
a partner of Fublix in those operations, it thus becoming three-cornered on control.

#### Tex. Back to Normal

Galveston, Sept. 12.

Now that the Democratic primaries are over, and Mrs. Mirlam A. ('Ma') Ferguson, slated for the governor's office on the first of the year with her husband, James E. Ferguson, impeached governor, as chief adviser, show biz in Texas returns to normal.

Heetite commended.

to normal.

Hectic campaign preceding primaries had cut theatre attendance to some extent at many points.

#### L. A. Theatres, Bandmen Still at Odds on Scale

Los Angeles, Sept. 12. Musicians and theatre circuit execs are still far from reaching an accord as to wage scales and working conditions for the new season. Several conferences have been held in the past two weeks with the band men showing a disposition to make certain concessions, but these have failed to meet the theatres' de-mands.

mands.

Contracts for all local deluxers expired Sept. I, musicians continuing at the theatres on the old scale pending a new agreement.

Managers want a sliding scale based on number of pit men used, longer working periods per shift, and no restrictions as to the number of the service will probably be worked out before the end of the month.

#### Closing Hollywood Pan; F-WC Takes U.A. Site

Los Angeles, Sept. 12.

It is definitely set that Fox West
Coast will close the Pantages, Hollywood, Wednesday night (14), house
remaining dark possibly three
weeks, or until the return of Charles
Skouras from the east with a new policy setup. California, San Diego, dark for

policy setup.
California, San Diego, dark for several months, reopens Friday (16), with a policy of weekly changes on straight sound. Day preceding the California reopening, the Fox, San Diego, resumes Fanchon & Marco stage units, for a Thureday to Saturday (3-day) run weekly.

The new United Artists at El Centro, 1,600 seat-deluxer completed last spring as a part of United Artists' theatre building campaign, has been leased by F-WC and open Sept. 21.

This provides the Imperial Valley district with its first refrigerated picture house. John W. Paoli, mansupervise the United Artists' of the California of the Californ

#### Alexander Bankruptcv **Excludes Film Firm** Denver. Sept. 12.

Denver, Sept. 12.
Alexander Industries, Inc., owner
of most of the stock in the Alexander Flint Co, has been granted
voluntary bankrupter. Move does
not affect the film company, which
will continue in business.
Companies moved to Colorado
Springs from here several years ago,
parent firm manufacturing aeroplanes.

Chasing 'Giant Swing'
Radio is dickering for W. R.
Burnett's newest book, 'The Giant
Swing.' Story is laid in an amusement park.

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("KAMEHADSCHAFT")
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DIRECTOR OF

"BAD GIRL" "YOUNG AMERICA" "FAREWELL TO ARMS"

51

# Ted Lewis

#### Away from Broadway

With Apologies to Walter Winchell

#### Portrait of Ted Lewis Talking To Himself

Wish everybody who is crying box office depression could be with me on my tour of the West...Maybe I ought to reprint in "Variety" what some of the critics have been saying about the new act...I'd have to buy up the entire paper to print only part of them...The business we've been drawing wherever we go says a whole high hatful for our pulling power...I always knew my boys and myself could play blues, drive away blues from our audiences...But the way the managers came around to us and gave us the glad hand for filling their houses, boy, was that a thrill!!!...We drove the blues right out of them, and they began getting the real idea behind that "Is Everybody Happy" slogan of mine... (Hope folks don't think we're braggin', for we're not... records are records.)



And we got a whole lot to be thankful for, too... Those managers everywhere were great to us (that ought to go in Variety, too)... And then we owe a debt of gratitude to the way Fanchon & Marco co-operated with us... There's a fine organization and we're proud to work with them... They have left nothing undone.... And there's the William Morris office, our agents... (Isn't that Abe Lastfogel a great guy?)... And H. Harold Gumm, our personal representative... Great help they all give us, and we are grateful to them all... (Am I getting too sentimental?)... Well, anyway, we want to give credit where credit is due.



Here I am rambling around like a columnist when I ought to be thinking up new numbers to put in the act... That's the way with us all.... We think we ought to be something we aren't... I'm a performer (by this time that's not immodest) and here I am trying to pull a Walter Winchell... I guess I owe Walter a few saxophone lessons for stealing his style... But I guess he wouldn't lay claim to this as being anyway near his style any more than I would say it was me playing a clarinet if he was trying to imitate me... But where was I?... Oh, yes... I was thinking it's about time to bring this to a close and go back to the things for which I'm best fitted... agree?

... "S Everybody Happy?"... S' long!



#### VARIETY

#### Over-Done, Misdivided, Non-Stop Revue-Vaud on Wane in London

The continuous variety-revue boom in the West End is comparatively over. The public having satisfied its curiosity regarding this new form of entertainment is now concerning itself with the merits or demerits of competing spots.

At present there are eight houses in the West End devoted to this type of entertainment, with the Vic-oria Palace and Vaudeville ready o join the throng shortly.

The houses and their activities

Daly's Theatre, a low cost lay-out, comprising mostly number 2 acts, and a still cheaper form of cabaret. This sort of thing might satisfy Louis J. Seymour, the promoter, formerly a performer and now in the real estate business where he is reputed to have made a lot of money. Attendance on de-

#### Leicester Sq.

Lelcester Square Theatre, under the regime of the Aga brothers, gives a much better entertainment, although it is far from high class. The boys, being carried away by the press eulogies, are beginning to kid themselves theirs is the best the press eulogies, are beginning to kid themselves theirs is the best show in town. They mostly rely on presentations, which are not overflowing with ideas, and acts. Some of these acts are ordinario, our one reason have long contracts. It is understood the Azz brothers have an eight weeks' contract with Sir Walter Gibbons, the owner of the house, and what will happen after—yards is difficult to foresee.

London Pavilion is about the only house that is taking this continuous variety idea seriously, and, even it is having difficulty setting attractions. They know they need acts and they are trying hard to get them. And they are likely to succeed.

them. And they are likely to succeed.

The Phoenix theatre started out with an idea, and looked like getting away with it, with Lucian Sammett working hard. But lack of finance and internal bickering, coupled with the intense heat, killed the project temporarily. Sammet is hacker and removes the middle of the project temporarily. not licked, has already found a new backer and reopens the middle of September under a new arrangement with the owner, Victor Luxenbourg, who gets a flat rental of \$1,000 a week. The policy of the house will be four shows dally, with new talent, presentations and one name attraction.

#### Revues at Prince of Wales

Révues at Prince of Wales
The Prince of Wales
Diverselve of Wales theatre, now
being operated by the lessee, Charles
Clore, specializes in so-called International revues, which are really
girl parades in extreme undress.
However, they are finding it pretty
difficult to make ends meet, are
encountering plenty of losing weeks,
and if they break even they consider they have had a good week.
Tom Arnold has now leased the
house from Clore, and opens Sept.

19 with an English version of one
of the Folles Bergere revues.

19 with an English version of one of the Folice Bergere revues.

The Windmill theatre, which started the vogue, goes merrily along, and is not losing. Its overhead is very small, its capacity is the same, and its salaries are on a par with both. A place like this can keep going without losing or making much.

#### Vio Palace

Vio Palace, Victoria Palace, which goes continuous variety-revue, Oct. 19, will have special presentations to be created by Charles Henry, always a ravorte of Charles Guiliver, in the continuous variety of the Palace was originally suggested to Charles Guiliver eight, months ago, when the boom was in its infancy, but whether it has a chance now is debatable, as there are too many in the field already. However, Victoria Palace has one advantage the others lack, its location, being right next to Victoria Station, one of the bigset railway terminals in England, and must, therefore, reap the benefit of transjent trade. But it all depends on the quality of entertainment.

the quality of entertainme

tack of talent, lack of ideas in sentations, the sameness of en-tainment in most of these houses

tertainment in most or these nouses are the main handicaps.

The short experience has revealed that continuous variety cannot be

#### Trailer Wins

Los Angeles, Sept. 12 Veteran two-man comedy act fared badly at its opening show at a local combo house. Team rushed out immediately after the initial stanza and ordered trailer for use just prior

Trailer announced they were the oldest comedy team in con-tinuous service. It had the de-sired effect, and the pair drew liberal approbation after the

#### RUDD WELCOMED BACK BY FRIENDS' \$650 AD

Minneapolis, Sept. 12, When Al Rudd resumed his pos s musical director at the RKC Orpheum, 109 of his friends a mirers, including three distriction of the court judges, chipped in for a \$656 full page newspaper ad to welcome him back.

Rudd was supplanted as dire Rudd was supplanted as director of the orchestra two years ago after 20 years at the post for Orpheum theatres here. When Carl Johnson took his place as director Rudd remained with the orchestra as a violinist and continued in that capacity until he received the leadership back again.

#### Tex's \$4,500

Texas Guinan is getting \$4,500 and all transportation expenses for her company and self for six more weeks of RKO time. The extended bookings include the current week in Kansas City.

The deal was direct between RKO and Miss Guinan, with Ez Keough and Jack Fine representing the

#### Unit Confusion in Cleve.; Rube Wolf with 'Ideas'

Cleveland, Sept. 12. Rube Wolf will come in from Los Angeles to m. c. at Keith's 195th St. when the house starts a Fanchon & Marco stage policy Sept. 17, re-placing RKO acts.

placing RKO acts.
Wolf, is moving the orchestra on
the stage for the unit, although Ray
Steck continues to lead band in pit.
Theatre ran into some confusion
by having 'La. Vie Paree,' an A. B.
Marcus tab, booked in for week preoeding new Fanchon & Marco poliey. Similarity of producers' names
got some newspapers bawled up in
their copy, besides throwing the
public off. House wanted to leave
Marcus' name off the marquee, but
producer wouldn't consent.

#### \$2,000 Suit Against Par Theatre for Split Ankle

Los Angeles, Sept. 12, Los Angeles, Sept. 12.

Russell Plummer, dancer, has brought a \$2,000 suit in Superior court against the Paramount theatre for injuries alleged to have been sustained when scenery fell on his ankle, breaking it. He was work-

ing at the house at the time.

He asks \$1,000 for time lost at
\$100 a week, \$5 for doctor fees, and
\$995 compensatory damages.

the means of developing acts. Four

the means of developing acts. Fouraday has proved rulnous. Most acts become mechanical. The Windmill, the diminutive spot off Piccadilly, the first place to give London non-stop, is still filling its 360 seats in comfort. This theatre has a system whereby one company rehearses one week while the other appears on the stage. They are now introducing a third company, which will tour norstop stuff through the provinces. The first stand was at the New theatre, Northampton, the boot town, and good business was reported. Dates are being sought eagerly by managers of flopping provincial legit houses.

provincial legit houses.
Windmill people intend to extend



#### **EDDIE GARR**

Week Sept. 3, RKO Albee, Brook-yn, New York. The New York 'Evening Journal' eview of EDDIE GARR'S Palace

appearance: crowds into some fif-teen minutes the comedy of ED-DIE GARR who literally wows his audience with his imitations of Jimmy Durante and others.

Management, HARRY YOUNG Room 1111A, 1660 B'way, New York RKO, PHIL OFFIN

#### 6 MONTHS AFTER TIP. CLEVE. PALACE HELD UP

Cleveland, Sept. 13.

Just six months after the theatre Just six months after the theatre was tipped that it was on the spot for a robbery, two gunmen walked into the RKO Palace and copped a \$3,000 pay roll after holding nine employees prisoners for half an

employees prisoners for half an hour.

Stickup was pulled Friday (3) with matinee, audience never getting an inkiling of what was happening. If robbers, one a Neground prince, if robbers, one a Neground of the prince paid out to actors.

Yeggs sneaked into the manager's office when it was empty and corralled employees as they came in looking for one who knew the safe's combination. Only one who knew the combination was persuaded by guns to open it up. After getting the money robbers calmiy walked out of a side door.

Theatre was warned about a

out of a side door.

Theatre was warned about a planned stickup months ago by an imprisoned tipster. For some time detectives were stationed in the orra pit on pay days, but p totally unprepared for

#### Long Tack Sam's Long Hop

Hollywood, Sept. 12 Making a record jump for a five weeks contract, Long Tack Sam ar-rived in San Francisco from Shang-hai with his family and company last Thursday afternoon (8) and opened following eventing in the in the 'Rain' prologue at the

The Oriental performer had on rehearsal Friday morning with Eddle Garr, who also arrived Thursday afternoon from New York by air. Garr is m. c'ing the show.

#### MRS. BERGER BETTER

Booker's Heroism in Child Attemp

Willie Berger's heroic attempt to from a flaming automobile near Newcastle, Pa., was the real cause of the former RKO booker's death of the former RKO booker's death. After, rescuers had draged Berger and his wife, Addle, from the wrecked auto, a broken ankle and collarbone did not deter him from stumbling back for the child. Mrs. Berger had recovered sufficiently last week to be moved from

clently last week to be moved from Newasatie to Chicago, where she is now confined at the Garfield Park hospital. She escaped with a broken kneecap and superficial burns.

A double funeral for Berger and his daughter was held in Chicago. The fate of her husband and foster-child was kept from Mrs. Berger until she was sufficiently recovered to stand the shock.

#### DOWLING-DOOLEY, \$3,000

Eddle Dowling and Rae Dooley start five weeks for RKO Sept. 17 Salary is \$3,000 double. Danny Collins agented.

#### Office Comedy

Head of a booking depart-ment recently called the pro-ducer of a vaude act to his office and asked him what he thought of the former femme picture name featured in the

turn.

Well, it's not a great act, admitted the producer. 'Still, we made a pretty good turn out of it. And that's plenty considering we had to work with that buseroo. You ask me what I think of her? Is she louser, and—

whereupon the exec looked down saying, 'Come on out,' and from under his desk merged the woman in the

'Blackout,' snickered the booker. And he walked out of the office leaving the producer and actress flat.

#### **RKO TO LIMIT NBC AIR** CONTEST IDEA IN N. Y.

any applications

Too many applications for that RKO-NBC radio talent contest in towns where tried, has decided RKO to reduce the number of its theatres, to the up with the idea, around New York. Additionally RKO asked NBC for clerical reinforcement to take care of the applications. There will be the contest of the applications. There will be the contest of the applications. The contest in Seattle and NBC will furnish extra help to handle the auditions. RKO has called off its radio talent contest in Seattle after the musicians' union there threatened to call out stage hands if non-union accompanists were used. The union insisted an orchestra be employed. Audition, by arrangement with NBC, was to have been held this week, the talent to play RKO's Orphoum, Seattle, next week.

#### More 'Irene' Shifts

Hollywood, Sept. 12.
Additional changes in the cast of Fanchon & Marco's Trene, has Walter Regan replacing Eddie Featherstone, and Billy Carsens going into the Karren Wood part. George Dobbs has Regan's former spot. Dale Winter is now in final week of the name part, with Catherine Crawford replacing at Portland.

#### Madelyn Kileen's \$250 Suit Over Cancellation

Claiming that she was dropped out of a unit after the first day without being relmbursed for the

without being reimbursed for the full amount of her week's salary, Madelyn Kileen has filed suit in the Municipal Court against Publix. She is asking \$250. In her complaint she stated that after she had been billed at the Paramount, Brooklyn, as 'the girl who taught Rudy Vallee how to Paramount, Brooklyn, as 'the girl who taught Rudy Vallee how to dance,' the unit's director told her the day after she opened (July 8) that the show was too long and her services wouldn't be necessary. Also claims that all she was offered, after rehearsing two days, was one-seventh of the salary agreed upon.

#### Publix-RKO Issue

#### Denver Ultimatum

Denver, Sept. 12. Publix and RKO-Huffman that if contracts are not negotiated by Sept. 2 the Fanchon-Marco units will be out at the Denver and vaude at the Orpheum.

Orpheum.
Stagehands concede to a 5% cut
but want added hours to make up
for loss to men. Musiclans and
booth operators all set except for
signing and no trouble looked for

#### RKO'S SOUTH BEND F-M Extending the Fanchon & Marco time over RKO, circuit has booked another F-M unit for South Bend. No date set, but likely to open

there this month.

#### JACK CURTIS BACK

Jack Curtis arrives in New York today (Tuesday) on the Bremen. The RKO agent with his family spent the summer on the other side.

#### 12 LOEW SPOTS **PLAYING HIGH COST BILLS**

Gleveland and Rochester open Sept. 23 and Pittsburgh Sept. 30, adding three more weeks to Loew vaude theatres playing its high priced variety bills. All three will start off with \$10,000 or over stage shows and continue playing them as long as they, the houses can stand it, or the available attractions last.

Added trio of theatres increases.

Added trio of theatres increases the number of Loew spots playing fancy cost shows to 12 including fancy cost shows to 12 including the Broadway, delux picture house, the Capitol. Those already in the policy are the State and Paradise, New York; Metropolitan, Brook-tyn; Valericia, Jamaica; Jersey City, Baltimore, Washington, and Boston.

Boston.

Last to go to the heavy salarled stage shows was the Brooklyn Met which started this week with a bill comprising Morton Downey, Leon Erroll, Phil Baker, Alleen Stanley and the DeMarcos previously play-ing the Bronx Paradise,

#### MORRISON WITHDRAWS FROM RKO AGENTS BD.

First of several threatened with-drawals by members of the RKO agents association's board of gov-ernors occurred last week with the resignation of Charlle Morrison. Pressing business matters that re-strained him from giving enough time to the board duties was the reason given.
Other board members have been discussing quitting for some time

Other board members have been discussing quitting for some time on the grounds that the association on the grounds that the association of the grounds at the booking office promised. Charges that booking office inducence was involved in decisions have been made several times.

The board is operating without Morrison for the time being, with his spot to be filled this or next week.

week.
Five cases were up for arbitration at last week's session, four
concerning acts requests for release and one over commission.
Claim of Harry Ward of the Max

lease and one over commission.
Claim of Harry Ward of the Max
Gordon office for commission on the
emergency booking Sept. 3 of Rogan and Trigger in Minneapolis was
denied. Booking was through the
Chicago office.
Gus Edwards request for a release of Armida by the Charlie
Morrison office was granted, but
commish on the dancer's current
Palace, New York, engagement was
awarded to the latter.
Requests from Radiolites and
Grugel and Robles for release from
Aaron Kesster and Morris & Co.,
both granted. Similar request from
Marinoff's Russian Canines for
transfer from Roger Murrell to Jack
Hart was denied, with act ordered to remain with Murrell.

#### NBC Now Disposed to Work With All Agents

WORK With All Agents

NBC's disposal to work in consjunction with any agent is manicfested by the William Morris agencyhookup in spotting Mildred Balleyand Three Keys with Loew's and
Donald Novis at the Paramount,
New York. In all instances, NBC
splits with Morris office.

On Three Keys, Harry Lenetska,
who is 19% ing the colored trio,
is splitting with Morris in turn.

#### ALLARD'S UNIT Dallas, Sept. 12.

Jimmy Allard, former P-P mc., is recruiting a vaude unit from local talent for barnstorm of Publix smalltowners in Florida, beginning this month. Allard routed similar show for P-P's Dent loop (now Paschall) in Texas last summer.

#### ALEC FRANCIS' BREAK-IN Hollywood, Sept. 12.

Alec B. Francis opens at the State, Long Beach, Sept. 16, for a

week's break-in before going east.
This is Francis' first vaude appearance. Meikleichn office is handling.

# LOEW-WB BOOKS COMBINED

#### **RKO'S NEW LOW** 19 **WEEKS**: 3 **MORE OFF**

RKO's vaudeville route, now the vanishing American of the show business, takes another three-wee dip at the end of this month, when Kansas City, Omaha and Denver go straight pictures. The ex-route

go straight pictures. The ex-route will thereby rest on a new bottom of 19 weeks of playing time on what has been, up to now, the principal vaudeville circuit.

Labor trouble is given as one of the reasons for the three western drop-outs. Business is the major cause. The closing dates for Omaha and Denver are Sept. 22 and 21, respectively, while the current week is the vaudeville that "year RKO's books contained 70 weeks, and conditions were considered bad then, too. The decline to 19 weeks in a year by gradual stages will have been at the rate of 73%.

#### Can't Draw Last Halves Out of a Hat, Magician **Back to Paperhanging**

Buffalo, Sept. 12.

Buffalo, Sept. 12.

Ray D. Hartman, actor and magician, known professionally as
'Chau Tung, Man of Mystery, was
confined to the Eric County Jail by
Chief Judge Wolt in City Court
here to make up his mind whether
he wanted to go back to his trade
of paperhanging and support his
wife or stay in jail here indef.
The Mrs. complained that Hartman, who does a magic and mindman, who does a magic and mindman, who does a magic and mind-

wife or stay in jail here indef.
The Mrs. complained that Hartman, who does a magic and mindreading turn and who has recently been showing with carnivals, falled to support her and their three small children because he preferred to stick to his profession, though not working, rather than go back to paperhanging.

Hartman testified that his share of his last engagement after paying off his assistant was \$1.20.

#### Auto Victim Identified As Arthur Spizzi, Agent

Struck by an auto while crossing the street Thursday (8), Arthur Spizzl, vaude booking agent and at one time manager of bands, died in Reconstruction hospital two days later from a fractured skull. Spizzi lay dying with his identity unknown to the hospital authorities until traced there by friends who had appealed to the friends who had appealed to the control of the control of

claimed that Spizzi stepped suddenby into its path. There were no
other witnesses to the accident and
she was not held.
Failure of Spizzi to show up at
his office for an appointment caused
Dewey Barto, of Barto and Mann,
to inquire at 'the agent's hotel.
There Barto was informed that
Spizzi had gone out early Thursday
evening but hadn't returned. Barto
Subsequently got in touch with the subsequently got in touch with the police and learned that an accident victim of his description had been removed to the Reconstruction hos-

#### Ex-RKO District Heads Frisco Hoofing School

San Francisco, Sept. 12. San Francisco, Sept. 12.

Len Browne, ex-RKO district head here, has gone into the hooting school by grabbling a partner and opening a studio across the street from the Golden Gate theatre, where he formerly directed RKO's activities

RKO's activities.

In addition to teaching ilgging,
Browne tried public dancing, but it
lasted one night.

#### A Leading Question

An extremely embarrassing An extremely embarrassing question, and almost identi-cally worded everywhere, has to be answered almost daily by the three RKO booking office scouts now on the road seeking indie theatres. The scouts are Ray Hodgdon, Er-nie Forrest and Fred De-

Bondy.
Nine out of 10 indie exhibs and managers approached ask:
"If RKO's vaudeville is so
good, why is RKO throwing it
out of its own theatres?"

#### COMM. NOW HAS **FULL CHARGE** OF NVA

NVA's finance committee composed of Mee Silvers of Warner Bros., Major Leslis Thompson of RKO, and Sam Scribner, has taken over complete charge of the NYA supervises, all disbursements and represents the fund on all financial matters under the new arrangement. The committee's original assignment, as the reason for its appointment, was to find means to reduce the NYA's operating expenses. Although the slicing on the social and clubhouse end in New York has not been completed, the committee will leave for Saranac next week to look for possible economy chances there. Added dutles of the committee do not affect the status of Henry Chesterfield why continues as secretary of the NYA's club.

#### VALLEE'S \$6,000 NET FOR SHORT 5-DAY WKS

RKO is paying Rudy Vallee \$5,000 net for five days of the current week in Boston. He plays the Palace, cleveland, the week of Oct. 1, also for five days only, for the same circuit at \$7,500 regular. Both are NBC bookings.

Vallee is limited to five-day engacements, excepting in New York, by the refusal of his ether sponsor (Fleischman) to permit remote control broadcasting from out of town. Account islats on a rehearsal of the program intact at the New York studio before each broadcast.

With the Fleischman hour falling on Thursdey nights, Vallee must

With the Fleischman hour falling on Thursday nights, Vallee must close Wednesday at the RKO out-of-town houses. He misses Thursday and Friday. performances, necessitating substitution by another act. Engagement at the Albee, Providence, which, started Saturday (10) is on a five-day basis.

Baltimore, Sept. 12, Rudy Vallee and band come into the indle vaude Hippodrome late this month, but for six days only. Show at the Hipp the week fol-lowing will run for eight days in order to bring the house back to a Friday onerging.

#### Marie Eline, Joe Reems, Secretly Wed Since Dec.

Marie Eline and Joe Reems, both of vaudeville, were secretly married last December, it has just been revealed.

Bride is of Grace and Marie Eline and groom of Reems, Rio and Kitchell.

#### Crosby's 20 Direct

Bing Crosby is currently at the Paramount, San Francisco, starting another 20 weeks for Publix at the same figure, \$3,500, as his last tour, only booked direct this time. The crooner isn't under CBS management anymore.

Following Frisco, Oakland, Los Angeles, Denver, Crosby will go to New York for broadcasting activi-ties in the east.

### LOEW BOOKING **BOTH CIRCUITS**

Warner Houses Moving to
46th Street for Bookings,
Dissolving Own Office—
Kemp to WB Picture End,
Trilling as Loew Contact
—Loew Staff Unchanged
—19 Weeks at Start

6 MOS. DEAL

Loew and Warners are together on a, vaudeville booking deal that will send Warner stage show-playing theatres into the Loew office for bookings. Two circuits are understood to have a six months agreement which can be extended if the arrangement proves astisfactory within that period.

if the arrangement proves astisfactory within that period.
With the Loew-Warner agreement closed, and the RKO-Fanchon & Marco booking deal still being talked over, it is likely the major vaude booking offices will be reduced to three this escaon. Only Publix, and the season of the season of the season of the season of the period work, will remain unsuffiliated.
Loew will book the Warner houses along with its own, dissolving the present Warner booking office in New York. What the status of the Warner booking head, Harold Kemp, will be has not been established, but WB is reported as being desirous of retaining him.
One conjecture is that Kemp will transfer to the picture end, that being begon on Warners' recent extension of his scope to cover the eastern field for possible film talent and makedial in addition to his stage.

The other Warner hooker Steve

and material in addition to his stage booking duties.

The other Warner booker, Steve Trilling, handling the Warner houses under Kemp, probably will go over to Loew as WB's direct contact with the Loew office.

Expect Additional Weeks

Expect Additional Weeks
Warners' present stage time is
down to two and a half weeks—full
weeks in Washington and Philadelphia and a split in Elizabeth,
N. J. It is expected to increase
considerably if current labor disputes are settled.

putes are settled.
Loew's stage show book currently
amounts to 12½ weeks with three
more weeks to be added at the end
of this month. Plus the WB houses
now open, without conceding an increase, the combined Loew-Warner
time will reach 19 weeks at the
start.

start.
Under the proposed amalgamated set-up the Loew booking staff remains unchanged with J. H. Lubin, as general manager; Lou Sidney, director of stage houses, Marvin Schenck as booking manager, and Sidney Piermont, booker. Trilling will be added to this line-up as another booker.
Dotalis are expected to be

Details are expected to be straightened out in time for activity around Oct. 1.

#### SCHANBERGER GIFT

Belto. Showman Gives Historical Theatre Collection to Library

When the new block-long Enoch Pratt Free Library opens for business new year, it will contain a theatrical room, the principal material of which is being supplied by Fred C. Schanberger, the dean of local show business.

Will be known as the Schangerger Collection, and will contain price-to-business of 20 to 30 years ago. Also all the NVA annuals.

#### MASTERS AN AGENT

Hollywood, Sept. 12. Harry Masters of Masters and as dumped the grease paint the William Meiklejohn to Join the

agency.

Masters will act as studio con-

#### Texas Biz Men Will Buy \$5,000 Tickets if RKO Restores Vaude

#### Sympathy

Chicago, Sept. 12.

Hearing of the fire raging backstage at the Garrick theatre Thursday night (8), Richy Craig mentioned it during his act at the Palace.

Balaban and Katz just sent their ushers over to put the fire out with blow torches.'

Craig declared.

#### **RKO BOARD MAY** DECIDE F-M THIS WK.

Overtures between RKO and Fanchon & Marco may reach find in negotiations this week as the 'RKO directorial board goes into session Wednesday (14). Belleved the RKO board must approve before formal negotiations can be opened between parties but that the talked of F-M deal will be one of the subjects to come before the board.

Mike Marco is still in town:
Whatever negotiations are entered
into Spyros Skouras, as operating
head of Fox West Coast, may sit in

had of Fox West court in the as an interested party since FWC as a minterest party since FWC as a more than the first party since first party sinc

Loew theatre executives deny overtures by them towards a part-nership arrangement with F. & M.

nership arrangement with F. & M.
An F. & M. unit will play the
New York Paramount for the first
time when 'Desert Song' goes in
there late this month.
On Oct I Kelth's, Akron, and
Palace, Youngstown, shift to a
combo policy on a split week basis,
one half vaude and one half Fanchon' & Marco.
With the Ohlo week added, the
total RKO time played by the F&M
units will reach 11½ weeks.

#### TIMBERGS, ROONEYS, PLUS SKEETS, REVUE

The Rooneys and the Timbergs, with a father and son representing, each clan, will place their book musical dato rehearsal next week. Just so it won't be an 100% family affair, they're after Skeets Gallagher to help them top the cast. Pat Rooney and Herman Timberg are writing and producing the show, besides proposing to star in it with Herman, Tr. Jammy Timberg, Herman's brother, is doing the music. The Timbergs and the Rooneys lawe been playing a combination act in vaudoville. That zerved as the Inspiration for the mutual legit venture.

#### Just One Left

Pittsburgh, Sept. 12.
Angellna Queen of the Thre
Queens, vaudeville dancing trio, be
came the bride here last week o
Mike Cappy, Pittsburgh ban

Marriage was the second among the three girls this summer, Jean Queen having hooked up earlier with Ned Dobson, Loew booking agent,

Elimination of vaude over the summer in about 20 RKO houses has been bringing a steady avalanche of complaints from business people. As a result, in at least one spot, and directly attributable to the demands of the business people, RKO is putting back vaude. This 12 Ft. Worth, Texas.

is Ft. Worth, Texas.
Ft. Worth merchants having had
time to consider the advantages of
vaude, pre and con, are so strongly
in favor of bringing it back to their
city, that they have offered to buy
\$5,000 worth of admission scrip
when RKO revives stage entertainment there. The merchants will
distribute the scrip among their owa
employes.
Additionally. BKO: \*\*1000.\*\*\*

astribute the scrip among their own employes.

Additionally, RKO's landowners have agreed to make alterations in the RKO house as an inducement. When these alterations have been the scrip and the sc

Most of the letters are from mer-chants and shopkeepers who are either tenants of RKO or have stores in the vicinity of RKO theatres where vaude has been elimin-ated. Some of these have asked for rent reductions as a consequence of the vaude elimination.

#### State's Midniters May Be General on The Loew Circuit

Midnight showing of the vaude-ville bill as well as the picture, in-augurated at the State Saturday (10), may be tried in other houses, depending on how it works at the Broadway vaudfilmer.

In order not to increase the five shows dally on Saturdays for the acts, State will pad out its running time on film. Seldom has it played shorts in the past.

Every other night in the week State, as usual, will play midnight shows of the picture alone.

#### Dance School Kids Act Jams Up Schenec. Mgr.

Schenectady, Sept. 12. Robert Ungerfeld, manager of the RKO Plaza, was arrested on com-plaint and warrant sworn out by local branch of Humane Society. He was charged with allowing children under 16 to perform on the stage.
Ungerfeld had arranged with

Ungerfeld had arranged with a local dance studio to have its students appear in dance recitals at several evening performances. Although he had secured permit from city commissioner of public safety, Ungerfeld neglected to secure necessary permission from Humane So-clety and mayor, as required by

Arraigned in court the RKO man-ager pleaded not gullty and was re-leased in \$50 bail. Ungerfeld will be examined in police court Satur-day 17), when decision will be made

#### Back to Frisco

San Francisco, Sept. 12.

San Francisco, Sept. 12.

Johnny Bock takes over the RKO

booking office this week, coming

prior Los Angeles to replace Ken

Dailey, who returns there.

Office books Golden Gate here and

will handle Orpheum when that

house goes presentations Sept. 30.

#### THE SENSATION OF TWO CONTINENTS

# ALEX HYDE

#### **NEW MUSICAL CHARMERS**

A Unique and Extraordinary Feminine Musical Aggregation of 13—Count 'Em-13 Truly Beautiful, Versatile, Talented Musical PERSONALITIES

SIX WEEKS OLD AND NOT A LAY-OFF YET (KNOCK WOOD!) ROOKED SOLID WITH LOEW'S AND RKO

For Special Attention of Radio Broadcasters

ALEX HYDE and HIS MUSICAL CHARMERS offer for the Ether the only genuine RADIO NOVELTY—the FIRST and ONLY All-Girl Orch

RUTH BURNS of the personnel is an UNQUESTIONABLE RADIO FIND VOCALLY.

ALEX HYDE'S "'Cello Fiddling" is likewise DISTINCTIVE.

#### Gentle Words from Gentlemen of the Press

"Alox Hyde and his Charmors as he dube the 12 girls with him, had smooth sailing all along, with the house strongly his way. Early in the proceedings, he brings forth Ruth Burns who does numbers with a touch that he mough appeal for appled by anylogy, wastes no time. He has one of the fastest novelty entertaining orchestras around, Nothing seems to be overdone. It sent Hyde over high enough to have warranted an encore, which he deigned after doing 30 minutes." "TARJETY."

a of the Fress

"Alex Hyde and his twelve girl band, "The Musical Charmers," prettilly dressed in yellow and limself in Alexandra," prettilly dressed in yellow and limself in larity at the midnight show Saturday. Hyde, who has just returned from the other side, hea arranged a nice routine for his pretty girl musicians with vocal, instruental, whistling, dancing numbers, all finding their piace in the twenty-eight minutes they stayed on. His girls play well, and Hyde directs in a well thought out dynamic manner that is at once attractive and a big every clever showman who knows his stuff and what to do with it. Of course, there is a mike on stage, through which Ruth Burns projects three numbers and which also serves to carry the voices of a trio of the girls. The act closes with Hyde in the pit directing a big instrumental number. All in all, the act is an attraction that will please minety-nine out of overy hundred; can do that."

no most beautiful girl band extant...Alex Hyde violin sound like a 'cello."

N. Y. "AMBRICAN."

A curtey to the following for their many kindnessess. Messre. J. H. LUBIN, LOUIS K. SIDNEY, MARVIN H. SCHENCK, BORROS, MORROS, BORIS PETROFF, DAVE BERLIS, HARTY W. SPINGOLD, and JOHNNY and VICTOR HYDE. my bic brethers.

Direction JOHNNY HYDE (WILLIAM MORRIS AGENCY)

PAUL SPADONI

HARRY ROGERS RKO

Greetings from Great Britain



# JOE TERMINI

"The Somnolent Melodist"

Just Concluded Two Weeks Palladium, London

Direction WM. MORRIS

International Greetings

FROM

**GEORGE JESSEL** 

thing New In the Gymnastic Line

AVALONS A THRILL A SECOND

Booked Solid: RKO CIRCUIT 'TILL 1934

Direction: BILLY JACKSON

ADA BROWN

"Southern Syncopation" **BOOKED SOLID RKO Circuit of Theatres** 

Dir.: MARTY FORKINS

In these days when the excellence of stage attractions is so vital a factor in the success of extensive theatre operations, the RADIO-KEITH-ORPHEUM CORPORATION, through its Theatre Companies, is exercising all possible care and ingenuity in developing, to an even finer degree, this important phase of its activity.

Cognizant of the demand for only the highest type of attractions, it is our intent and purpose to continually meet that demand. Thus, we seek the services of the best that the Theatrical, Film and Radio Worlds have to offer. Our managers over America are drilled to properly handle whatever we may send them. Being members of the RKO organization, the word Vaudeville has great meaning to them.

RKO, the combination of those great institutions which gave Vaudeville its standing and prestige in America, is following the course of success in its insistence upon Vaudeville which is at once Standard, Modern and of Highest Quality.



#### Skouras, Publix Step Into Open Syr. Spot Vacated by RKO, Loew

Syracuse, N. Y., Sept. 12.
With Loew's State committed to an all-film program for the new season, and RKO Keith's likely to follow suit, two other downtown first runs are experimenting with stage as a box office draw.
Eckel, Skouras-operated, has Otto

Bray's Bray's Oklahoma Cowboys, radio et, on the current film, bolstering kay America,' while Paramount brings in the Mills Brothers on Friday to supplement 'Devil and the UNION DEALS RELEASE

#### INDIE'S 6 ACTS AND FILMS

Worcester, Mass., Sept. 12.
The Plymouth, playing five acts and films on a twice weekly change, has increased its vaude to six acts, and also enlarged the orchestra.

#### ROY ARRIVES

Hollywood, Sept. 12.
Harold Roy, who has been Coast
bound for Lyons & Lyons for several months, arrived last week.
Roy will be attached to the Hollywood office.

#### WE ARE READY TO BOOK THE BEST ACTS AVAILABLE

If you have open time, communicate immediately with A. E. Chapman, Managing Director

> FOX BROOKLYN THEATRE FLATBUSH AT NEVINS BROOKLYN, N. Y.

#### **MARTY MAY**

Annoyed by JEAN CARROLL

**RKO** Circuit

Direction, CHAS. MORRISON

TO ALL MY FRIENDS IN AMERICA

Gray Style

I AM NOW PRODUCING AT THE GAUMONT PALACE AND OLYMPIA, PARIS

# PAUL OSCARD

See Me While Here

THANKS TO MR. SAM KATZ, MR. JOHN BALABAN

#### STYMIED F.&M. UNITS

Hollywood, Sept. 12.

Resumption of Fanchon & Marco units by four of the Harry Arthur houses in New England, Sept. 9, and at New Haven Sopt. 16, paves the way for consecutive routing of several shows which have been held here, pending settlement of union troubles in the eastern houses.

It is now set for the Teddy Joyce unit, Hollywood Connedians, featuring Ben Turpin, Snub Pollard and Waiter Hiers, to résume its tour at the Paramount, Des Moines, Sept. 23.

Opening of Worcester Martines

at the Faramount, Des Mones, Sept. 23.
Opening of Worcester, Hartford, Bridgeport and Springfield (Arthur) last week necessitated rushing of two additional shows by Marco First of these, Eig Top, circus unit, went into Hartford Sprt. 3, with the second, a Chester Franklin unit, opening Fiday in Nyw Hayen.
Marco is building a unit around Frank and Milt Britton and their band, to open at the Fox, St. Louis, Sept. 23. This follows a one week stand of the comics at the Oriental, Chicago, Sept. 13, to lisugment the F&M. 'Ubangi' unit, fektering Glida Gray.

Gray.

M. D. (Doc) Howe, F&M booker, is working on several booking rearrangements for the northwest and inter-mountain tearthory to permit spotting of Foliow Thru and Trene in Publis houses in Bolse, Idaho, and Salt Lake City. Idaho, and Salt Lake City. Idaho, and Salt Lake City. The continuity of the Chicago, Chicago, Sept. 18, for the week, in confunction with the Monte Blue unit, Movie Circus.

#### A Wearer-Outer

Chicago, Sept. 12.
Acts playing the local Palace last
week had an exhausting week of it
due to the business for Bird of
Paradise' (Radio). Five shows
were given Sunday, Monday and
Wednesday.

Paradise (Radio). Five shows were given Sunday, Monday and Wedneaday.

Bill connisted of Lois Torres, Mickey McGuire, Tom Patricola, Richy Craig, and Jack Dempsey. As a result of the crowded schedule the usual Wedneaday night RKO quarter hour over WENR was cancelled as Dempsey and Richy Craig couldn't make the mike in time.

#### AGENTS' SUITS

Weber-Simon vs. Bentham for Old \$600 Commish

Suit for commission dating back about four years, when the Simon boys were still in Chicago has been flied in New York by the present Weber-Simon agency, against M. S.

Weber-Simon agency, against M. S. Bentham.
While in Chi, the Simons handled Bentham's acts for the west under a commish split arrangement. The Simon complaint is that commish on three Bentham acts for Chi hookings has not been paid.
Acts involved are Three Sailors, Bud Harris and Talent and Merit. Commish-claimed amounts to about \$600.

#### B. & K.'S STAGE SHOWS' **DOUBLE ATTRACTIONS**

Chicago, Sept. 12.

Chicago, Sept. 12.

Balaban & Katz is strengthening its stage shows in many instances by using two separate attractions instead of 'just one presentation. This' is a matter of individual expediency rather than a regieral policy, but the tendency is to boister the stage end. That will apply to the Elvoli and Uptown in the neighborhoods as well as the Oriental and Duke Ellington band, which herestoore has been a solo attraction at the Oriental, is one-half of the stage bill for the week of Sept. 9. Other half is a Fanchon & Marcount, Gus Edwards' Radol Initators.

At the Chicago Madame Schumann-Heink is booked separately from the Monte Blue unit, 'Movie Circus,' for the week of Sept. 16, and the same week the Oriental stage show. First part is the Glida Gray unit, 'Ubangi,' while for an added and separate attraction there will be Frank and Mitt Brittor's hoke orchestra.

#### 'Georgia Minstrels' Set At State After Break-In

Los Angeles, Sept. 12. Los. Angeles, Sept. 12.

Road-show break-in of the Richards and Pringle 'Georgia Minstrels,' in anticipation of future Fanchon & Marco unit time, ends next week, with the colored standby going into Loew's State there week of Sept. 22.

Minstrell outfit will be augmented for the downtown and possibly other unit stands by The Three Gobs and

unit stands by the Three Goos and other acts.

'Whoopee' plays the Fox, Long Beach, week of Sept. 22, and follows the minstrels into the State (29).

#### SHEA'S PRESENTATIONS

SHEA'S PRESENTATIONS

Buffalo, Sept. 12.

Shea's Century (Publix) last season's RKO vaudeville stand here, which has been operated since spring on a straight picture basis this week goes into a new policy of pictures and stage presentations. Current presentation is headed by Wesley Eddy, m.c.

#### Marshall Held Over

Chicago, Sept. 12.
Everett Marshall, the baritone, is held over for a second week at the Chicago by B&K.
Although he missed the first two performances opening day, production department saw him later and decided on the retention.

#### DOWN EAST STOCK GOES VAUDE—AND 2-A-DAY

Somerville, Mass, Sept. 12.
For several years one of the leading stock stands in the country,
Viano's Somerville theatre last week

changed to vaudeyille.

Five acts and a picture twice weekly, now presented. It's two-adday, with performances at 2:15 and 8.

#### 'Strutters' at 'Frisco With 'Lucky Day' Leads

Will Lucky Day Leads

Darktown Struters, comprising
the principals of the Zucky Day,
stage show, Eddle Anderson and
Alma Traverse, who will head a
company of 25, has been booked by
Bern Bernard, too the Golden Gate,
and the Company of the Company of the Company
of the Company of the Company of the Company
of the Company of the Company

week, due to the union requiring a one-week layoff in six. House will substitute a pit band for the sever

**BERMUDIANS** 

Now Playing Hamilton Hotel Fourth Consecutive Year All Bermuda Says "HE'S GOT RHYTHM"

Direction WM. MORRIS

Just Finished Sept. 1st with "REFLECTIONS" IDEA

#### RUSSELL-MARCONI and JERRY

Opened Sept. 2d Loew's State, Los Angeles Pliot HARRY LA VINE

#### DEVITO AND DENNY And DOT STEVENS

"Listen Ryan and Noblet'e, the Steam Roller idea came to us when the office asked us for cute smart reportee."

#### RYAN and NOBLETTE

Talking—"Hello, DeVITO & DENNY and DOT STEVENS-

"What ever gave you the idea to

#### JOAQUIN GARAY

Second year singing for Fox West Coast in San Francisco Now-FOX EL CAPITAN 85 Weeks at the Fox. San Fran

#### PAYNE HILLIARD

"ENGLAND'S STANDARD COMEDY ACT"-Vide Press

ALWAYS WORKING, AND ALWAYS SOMETHING NEW

Thanks to GENERAL THEATRES, MOSS EMPIRES, STOLL CIRCUIT, Etc.

#### FRED [Pansy] SANBORN

With JUDSON COLE

Paramount-Publix Rep., WM. MORRIS "THE BOAT SAILS WEDNESDAY" OPENING OCT. 27. PALLADIUM, LONDON oreign Rep., DICK HENRY

SAILING OCT. 13, 1932 RKO Rep., BLONDELL & MACK



SPOT

WITH OR WITHOUT A SPOTLIGHT LIGHT!!!

# EDDIE PEABODY

is still

KING OF THE BANJO

Following a Most Successful Tour of Great Britain and the Continent Now Booked Solid with Fanchon and Marco For 1932

#### BUDDY ROGERS

**And His** 

CALIFORNIA CAVALIERS

I may be "BAD"
but I am still
INTERNATIONAL

DORA MAUGHAN

# **NEW YORK** Day by Day

By O. O. McIntyre

Diary of a New Yorker:

So working a while and with my wife to see for the fourth time the breath-taking fight be-tween a cobra and tiger in Frank Buck's picture.

Among Tenderioin gents, who treat 'heir ladies rough, black-ing an eye is known as "blimp-ing a peeper."

Personal nomination for the most finished stage performer— Cardini, the magician.



# THANKS

To Everybody

to everyone who was instru-mental in making his 7 years on the American stage an unquali-fied success.

> Thanks in particular to HARRY FOSTER of London

for postponing my European bookings so that I might appear

"George White's Scandals of 1932" . . .

C

"Many may copy him, but none can excel him!" —Says the Missus.

Direction, WM. MORRIS Productions, HARRY BESTRY San Francisco Features For Fox West Coast

# **JESS**

#### WARFIELD THEATRE

MASTERS OF MELODY

After record engagements WARNERS, HOLLYWOOD PARAMOUNT, S. F.

'The Community Sing King" FOX EL CAPITAN

Couple of Swell Guys Believe Me'

Producer of Revues WARFIELD THEATRE FOX EL CAPITAN

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NEW YORK

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Colored Radio and Stage Artist
Singer of Soulful Songs
A Feature Single on Any Bill
Dir., EABL REATE—FANCHON &
MARCO

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To All My Friends Throughout the World BEST WISHES

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**PARIS** 

73 Avenue des Champs Elysees

For the First Time in the History of the State-Lake Theatre, Chicago-Played to Five Shows

**MARCUS GREATER SHOWS** OF 1932

#### VIE PAREE"

(PARIS LIFE)

Breaking Box Office Records at RKO Key Houses Return Engagements Now Being Booked

Address All Communications to NED ALVORD

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International Pianist and Humorist AT LOEW'S STATE, NEW YORK

"VARIETTYS" COMMENT (SEPT. 6th)

"Zelaya proved a hit all the way—he's a showman, in the way he selfs his piano efforts and monologue. It's an agreeable personality the hefty Zelaya owns, and it counts lots in the sale of gab. State audience went for him 10%,"—CHAR.

BRO VAUDEVILLE INTACT 88 (Week Sept. 10), Alboe, Bkiye

#### THE GENIAL ROTUND LARRY Н

with
CHERI
"Miss Pert of Paris"
TOMA GENARO FUMMA C...

South America's Newest Dancer
TOMMY LONG
The Elongated Express of Comedy"
AL HODGES
AL HODGES "Okiahoma's Ambassador ENGLAND ONG

The Chinese Helen Kane
JOE BELL
"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

And the
RICH RHYTHM BAND
Direction of Blondell & Mack

HEADLINING PARAMOUNT PUBLIX THEATRES JACK

#### MITCHELI

FRANK

#### DURANT

Buffalo Theatre, Buffalo Dir.: WM. MORRIS JUNE

WEEK SEPT. 22 DENVER, COLO.

COMY PRINCE OF MUSIC

Materia. by EUGENE CONBAD

Direction CURTIS & ALLEN

crobatic Dancing to Perfect Chythm Held Over for Big Second Week, Sept. 8th

PARAMOUNT, LOS ANGELES

#### MEREDITH WILLSON

MUSICAL DIRECTOR

MUSICAL DIRECTOR

Transconlinental "Concert in Rhythm," Friday, 9 P. M., P. S. T.

Road Show, Monday, 8 P. M.

National Concert, Sunday, 6:16 P. M.

NBO

SAN FRANCISCO



Thanks to Harold B. Franklin, Herschel Stuart, Charles McDonald, Harry D. Goldberg

NOW IN OUR SEVENTH WEEK OF AN INDEFINITE STAY AFTER FOUR YEARS AT RKO COLISEUM, NEW YORK

### PERSONALITY MUSIC!

AS OFFERED BY

# FABELLO

AND HIS

VERSATILE ORCHESTRA

AT THE

THIS WEEK ANDEVERY WEEK

IS HELPING TO MAKE

New House Records:

KNOWLEDGE AND PRACTICAL EXPERIENCE

REPAID BY CONFIDENCE

THE BEST CIRCUS AGENT IN EUROPE BOOKING EXCLUSIVELY FOR

### 7 - CIRCUS MANAGEMENTS - 7

For Periods of 4 to 22 Weeks in One Place USING 100 ACTS YEARLY

ALSO BOOKING BIG VAUDEVILLE ATTRACTIONS With Leading Circuits

For Quick Action Write

### STANLEY W. WATHON

33, Queensborough Terrace, London, W.2.

Greetings to My Friends On Both Sides of the Atlantic

### WEN McGIVENEY

Murder Manor Mystery

**Touring RKO Circuit** 

Direction, BERNARD BURKE



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BERMUDA Rep., Johnny Hyde RKO, Curtis & Aller

Restaurant

148 W. 49 St., New York DINNER 65 Cents

PALACE THEATRE LONDON, Aug. 18.

HAPPY LABOR DAY IF ANY

Gina Malo

### JOE MANDIS FOUR in HUMAN ELEVATORS

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ST. JOHN

GYMNASTS DE LUXE

RKO CIRCUIT

WAYNE CHRISTY

AND HIS NEW ENGLANDERS (The Band with the Bottles)

NOW PLAYING RKO THEATRES

Direction PHIL TYRRELL

## NEW ACTS

MARY HAY (9)
Daneing and Songs
14 Mina; Full Stege
Metropolitan, Brooklyn
Formerly of leght musicals, but
more recently a night club daneer,
Mary Hay has built a new act
around herself. Turn includes Fau
W. Keast and Broyched on a blacktraped stage, with occasional props
showed on or taken off in the Chinese fashion. Only a table and
chair in one bit, and two chairs in
another, but shirt-slessed stage
Dens with the orch, followed by
the star and her dancing partner
in a drawing-room bit. Man on
for a song and a sigolo nurber
by the dancers. Another song and
a comedy single in which he marker
to the dancers. Another song and
a song and dance about a prize fight.
Clever dancing, but the act is not
framed to get the best effect. The
comedy is inspit and the general
staging lackles amartness. Nothing
that over to nice appliance,

### GERTRUDE BERKOFF & CO. (7) Singing, dancing 20 Min.; Full G. O. H., N. Y.

G. O. H., N. Y.

Gertrude Berkoff was for years a
member of the Berkoff Troupe, one
of the ace standard dancing sets,
though not billed as importantly as
her brother Louis or agter Frieda.
Here she is in a turn of her own
and using the family name which
may cause some confusion of the

nes prouner Louis or sister spreads. Here she is in a tird of her own and such as the same confusion of the acts.

Miss Berkoff hay accomplished little in this turn. This plants of banality with the confusion of the acts of the same some confusion of the acts.

Miss Berkoff hay accomplished little in the turn. This plants of banality with the turn thing the plant and the little in the little

### LESTER IRVING TRIO (3)

LESTER IRVING TRIO (3)
Acrobatics

ALEX MELFORD AND CO. (4)
Acrobatic
8 Mins.; Full
CO. (1)
1. No. 1. Second to be the Melford tico.
Now 11: of the men and a cincle either-ender, though a bit more acceptable as the opener (as current).
There's a bit of everything acrobatic in the turn, but not too much variety to be duil and sufficient action to hold interest at all times.
Opens with the four in and on the composition of the

# GRACIE SCHENCK and Co. Dancing, Music, Acrobatics 9 Min.; Full (Special) Palace

Dancing, Music, Aerobatics J. Min.; Full (Special) Palace
P. Min.; Full (Special)
Palace
P. Min.; Full (Special)
Palace
P. Min.; Full (Special)
P. Min

trio opening as a musical combination, Ripst hint of dancing comes
from the violinist, who proves partionary aglic
tionary aglic
tionary aglic
tionary aglic
tionary aglic
tionary aglic
tionary
t

kleking position also we path.

Building up to the finish the boys are playing violin and guitar, the girl returns to do a dance-acrobatic routine with the violinist. For the getsway the team goes into a fast double. Act a good-sized int for an opener here Saturday afternoon.

\*\*Obstacle Saturday afternoon.\*\*
\*\*Obstacle Saturday

### BLACKFACE' EDDIE NELSON

"BLACKFACE" EDDIE NELSON Singing.

17 Minas. One Ornheum.

17 Minas. One Ornheum.

18 Mackine to avoid confusion with Sunkist Eddie. Nelson, is now devoting himself almost entirely to song numbers. The little talk in between is more of an alibi against worting himself almost entirely to song numbers. The little talk in between is more of an alibi against entirely to song numbers. The little talk in between is more of the little talk in between is more of the little talk in between it is more of the little talk in between the little talk in the little long. In the little long, to little little little little little long, to little l

# MADY and PARTNER (2) Tumblers 7 Mins.; Three (Special) Academy, N. Y.

Academy, N. Y.
Short girl and tall boy in comedy tumbling, Start out as it shuffling to a dance, but fall into tumbling middle grade that way. However, opening here on a five-act program, act, more than astisfied. The Acad, amy may thus represent the type of houses best suited to the turn.
Mady evidently is the girl. A cuto parcel with a fish for comedy tumble parcel with a fish for comedy tumble to the come of the come of

WAYNE and CALLAHAN
Talk, Song, Dance
If Mins.: One
G. O. H., N. Y.

Something wong here, though
man's lack if. Probably it's in the
man's lack of enthusiasm or ability
to wear clothes. It's the usual boy
and girl turn at first, though turnling to pretty nice comedy at the
glose. Some nice material in the
nact and the girl is a winner. She's
a tiny creature, full of pep, not
at the grade, the condition of the contion of the condition of the contion of the condition of the condition
that the condition of the condition of the condition
that the condition of the condition of the condition
that the condition of the condition

# JACKIE HELD Boy Conductor With House Sym Chicago, Chicago

Boy Conductor With House Symphony Chicago, Chicago Chicago, Chicag

head, bis arms, and signass mean-gently.

After the overture, which wowed 'om, Jaokie showed his versatility by a couple of solos on the riophone. He handles the malkes like a vir-tuose and his nonchalent self-con-dence is amusing.

If Jackie doesn't get plenty of dates it's because he has to go to school, He's natural for show bis.

Lond.

page 200. Here natural for show biz. Land.

PARK SISTERS and DeMARR
Singing, Dancing, Comedy
13 Minat, Full and One
Grand O. H. the looks and singing
personalities, the lad packs a neat
talent for dancing and a good sense
of comedy and the turn has tune,
dash and direction. Shapes up an a
model little act of its kind for the
amodel little act of its kind for the
stage for the complex osculating clinches
and the boy's flopping around the
stage for the windup couldn't even
pass for comedy at this choch spot
make 'em forget all about the good
stuff that preceded.
Sisters' opening 'Georgia' number
establishes them and gets the act
soing nicley. With it they tell a
soing nicley. With it they tell a
storing nicley. With it they tell a
storing nicley. With the they tell
and park up the interest for what's
to follow, while they're off making
their changes the lad regales with
something distinctive and smart in
eccentric soft shoe de training
their changes the lad regales with
something distinctive and smart in
mixed rhythm and style, Girls' next,
number brings the act's pace to an
effective creecende. It at the stenog
lament written to 'the refrain of
iting of the drums, the walls of the
brasses and reeds and the ringing
of the phone bells. Frances and
June Park give it. well enacted
drama and harmony.

Alice FROHMAN (1)

### ALICE FROHMAN (1)

ALICE FROHMAN (1)
Singer
12 Mins. Two (Special)
Academy, N. Y.
Miss Frohman is a brunet looker,
who with proper stage direction
should come along. Wears good
clothes. She suggests Lillian Roth
clothes, She suggests Lillian Roth
tures, but possesses a stronger
voice. Singe in the usual blues
manner and has a tendency to
overdo the numbers. Besides which
her planist's solo key stuff is suffioff he shouldn't try to sing either.
His attempted singing disadvantages Miss Frohman. Deuce on
five-acter and over big just the
same.

tages sins revealed to the companies active actor and over big just the Stage setting is usual, draped piano. Accompanie neters first, does a key announcement for Miss Frohman, who steps down front for first number, the chorus of which. Then interpolating song bit with the accompanies under a baby spot, Here's where the accompaniet breaks down the act. His voice does it. Flano soic follows, and companies that the season of the companies of the

# MORRIS and EVANS Blackface 12 Mins.; One G. O. H., N. Y.

12 Mine.; One G. O. H., N. an old-fashioned blackface bct. Nothing new orlginal, or good about the turn, though the audience liked it. Pipes are okay, which probably is the answer. One of the boys strums a guitar a bit and one closa, neither point being important. The jokes are all of the Boy, is you dumb, type. Turn probably okay for what's left of the small, time, £auf.

### STATE, N. Y.

That vaudeville budget increase to \$8,000 or thereabouts at Loew's Broadway vaudifim house make the difference. It measures that the state of is comforting when the screen goes democratic.

democratic by WB's Two Against the World this week is a layout of mostly standard vandeville acts, that mean sometimes of broadway. Beroadway, Beroadway,

yond what it may attract at the fox office, it will more than satisfy those customers already in an audence at the property of the property of

stand up, and they do in this instance.
Clifford and Marion, Seeley and Fleids, Williams and the Jones hand fellow in that order. Latter does 22 minutes, carrying 17 musicians besides Johes and not commission besides Johes and not commission to the latter, and both singing. The mediatiles aren't exceptionally, helpful, except that they relieve the musical tension, nor is the act tastefully mounted. It lands purely on the excellence of the music.

Bige:

excellence of the music. Bige.

JACK UBHER and Co. (4)

Romances, Comedy

14 Mina; One and Fall; (Special)

Orpheum, N. Y.

A showmanly light comedian who
selis what he has for best effect,
with Us a rever all the calls it
Romances and the proceeds to
hoke up scenes and bits having a
romantic background, Act, lifestily
presented and having looks, is loka?

Usher goes into talk out romance,
marriage, etc., at the opening, a gas
with a girl showing too much of
her knee, breaking it up for a hauch

Soldier returning to his light's love.
Here Usher does dialect that adds
much to the action. Later in full
its the Pocahontas-John Smith
ling wells map properly on lauther,
A dancer who works up a kissing
bit to a nice point, gets an opportunity in this scene for a little toeand-heel work as an indian girl.

Ling wells have the composite of the comand-heel work as an indian girl
and her dance. Pocahontas' dad

X-ing the stage as a pany type
winds it ati up.

Usher's act gods quisitely at
this house Threshell selection.

Char.

# BERNARD and FERRIS (2) Singing, Comedy 11 Mins.; In One Grand O. H.

Singing, Gomedy
If Minst, in One
Pair seem to have come out of
the limbo of the long ago with this
one. Type of act smacks of the
early century, with its very oddity
may get among audiences in the
hidden away nabe spots. Years ago
the stubby little fellow and his partner with the falsetto invested their
waiter. Now it a na Italian toy peddier and his wife who had just 50lowed him over.
After an attempt at comedy patfatter and repeated and comed
into an operatic arts. Sobyb ballad
gives the other fellow a chance tostep out of character and for the
acts grand moment he days. Hokum here was forced and transparent, but got the laughs and a
hearty mitt from the Grand Q. H.
mob.

### PALLADIUM, LONDON

PALLADIUM, LONDON

Not a dull monta. Sept. 3.

Not a dull monta. Sept. 3.

The Palladium this week (starting 29). The nearest to it was the new ventriloquial act of A. C. Astor, but the entire act only runs 10 minutes and tells a fairly good story. It is not sept. The sept. S

conception of a few popular numbered disconception of a few popular numbered of the search appreciation being inanded out.

Closing the first half was Joe Morris & Co., who got away splendidly with plonty of laughs.

Morris & Co., who got away splendidly with plonty of laughs.

He was the whetch Renes buriseques, a Spanish woman posing for an artist who what's to plain her in the nude. She is dainty and when called upon to strip, als almost does it a Thank and will some day got the most perfect characterization of a boy imaginable. Teddy Brown, xylophoniat. etc., was his usual section of the strip of the stri

### DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Ahgeles, Sept. 9.

Back As seven acts this week and budgeted seven acts that gave priced you got a seven acts that gave the capacity tower floor plenty for their 25-cent admission at the in-their 25-cent admission at the in-what above the average, but how they can get the services of 23 performers to do four-a-day for a week for a total of one grand is a book.

Three Melvins (two original brothers and a femme assistant) opened with a snappy acrobatic routine including some difficult bail brothers and a femme assistant) opened with a snappy acrobatic routine including some difficult bail workler. Ind the dense spot and clicked, especially with the spirituals. He works on the order of George Dewey Washington, but minus the dramatic touch and the Registering, solidly were The Remys, brother; and sister tuveniles, who provide a varied assortment of stage tare, including turbations of the seven should be active to the seven should be active to the seven should be a supplied to the seven should be a supplied to the seven and conductive to the seven should be a supplied to the seven and the seven should be a supplied to the seven and the seven should be a supplied to the seven should be supplied to the seven and the supplied to the seven should be supplied to the seve

CAITES BROS.
Talk and Dancing
Talk and Dancing
Metropolitan, Brooklyn
Caites Brothers have dropped the Impersonation specialty they did list year in favor of their straight talk and dancing.

Talk and dancing.
The control of the brooklyn can be controlled by the bandsmen, and after some ariset year in favor of their straight the bandsmen, and after some ariset year in favor of their straight to basiles, both of the bandsmen, and after some ariset which is pecialty. Given the bandsmen, and after some ariset talk and dancing.

The control of the bandsmen, and after some ariset in the product in the bandsmen, and after some ariset in the product in the bandsmen, and after some ariset in the product in the bandsmen, and after some ariset in the product

### PALACE, N. Y.

Pola Negri and Back Street (U) will draw business to the Palace box office his week, notably Miss Negri. The mobs were clamoring for seats Saturday afternon, with house at 2:80 having many standees. house at 2:30 having many standees. Miss Negri has only the suggestion of an act, and it's on third, but she satisfies the average fan who comes only to glimpse her anyhow. As gracious on the stage in person as she was exotic on the screen, la Pola makes a fine showing even if her song and dialog routine carries ne great appeal.

moutine carries no great appeal.

They must have slapped the oct together, after picking a song to fit Miss Negri's possible vocal accomplishments; and, turning theh backs on it, figured Miss Negri doesn't need an act anyhow. The same was done in picture houses, it is easy to realize that fitting down the picking of the search of the se

right.

"Tho once-topline star among dramatic vamp actresses on the acreen still has enough charm and acreen still have been sti

(New Acts.) Then Alice Frohman (New Acts.), halled by her accom-paniet as a legit 'star,' deuced for the blues, and Wally Sharples tripled. These three were over casy, but on the day caught any-thing pleased.

thing pleased.

Marty May, whom the barker announces outside as being here in necroon, does his two-act with Jean person, does his two-act with Jean minutes of pleasant calling in an infunction of pleasant call fun before the pair shove into the Show Boat' finsh for another 25 minutes. 'Show Boat' finishes weak, but here didn't hurt. Maybe it's because the act looks for too many bows.

locause the act looke for too many hows.

Sharples and his two helpers, one of whom is a blonde, parade in 'one' and 'three' for a sevies of blackouts. Old gags brightened by the capabilities of Sharples and his support.

Currently the Academy is plenty placarded. While a framed sheet in the lobby points to Local 30° o'cay, oratice the house is being picketed considered to be the lower of the propertions' local. Only on 14th street would they fix and prepare signs in the lobby.

And the stage dross used by the

would like you have been a single from the house look to need plenty of dry cleaning. Big spotches on two of them are an eyesore.

Fact that the shops are currently Fact that the shops are currently but plity the poor Jeff, with the Academy the only vaude spot now and using the RKO trademark on the marquee for its vaude notice, that Jeff may be getting bo. Rosse plumples.

#### FOX, LYNBROOK

Lynbrook, L. I., Sept. 10. This Skouras house the Fox Lyn

Acc. Also and govern open with who mistes the act big.

Gold and Raye, second, horse with the presentation and thus who mistes the act big.

Gold and Raye, second, horse with the matter, and the many control of the presentation of the presentatio

### STATE-LAKE, CHI

State-Lake and Palace are running three or four amatours per
ing three or four amatours per
week in the seemi-dinate or the
NBC-RKO Tadlo quest' which locally is tied up with the Dally
News.' Saturday matines three was
a baritone, a violinist and a girl
middle or Paddy Cliff's orchestra
turn. The violinist didn't bother to
select a melody. He staked his all
on some elaborate finger exercises
and pulled that horses tall across
couracy. State-Lake audience
polifer than would be expected.

Bill was oddly mixed and
triumphed more on tolerance than
booking sagacity. Kenneth Harlan
hooking sagacity.

Her the harlan
hooking sagacity
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speech.
Paddy Cliff's singing, skate-dancing, calm assurance and the novel beginning put his turn over and made people ask who he was and whence he came. Musically, the orchestra is undistinguished and sticks to negroid numbers overmuch.

much.
Columbia's 'Night Club Lady' is
the feature.
Land.

### **ORPHEUM**

hit to off famously with this audience on the cross-fire exchange, taking the bill's second applause honors. Lots of fumy business and Johns of the constant o hit it off famously with this au-

### HIPP, BALTO.

Baltimore Sent 9. For the first time in many weeks this house lacks a radio headliner, although the deuce spot is occupied by the Delivery Boys, who known to the ozone.

known to the ozone.

Instead of radio, the two main positions on the current billing are held down by two standard vaude-ville acts, and the difference in performance between radio acts and stage-trained performers is at once noticeable.

noticeable.

Nan Halperin gets the big billing and the next-to-closing rung. Miss Halperin walked into the only reception of the first show and proceed to draw heavy palm returns from her three characterizations, two of which are rather new, while the high the Halperin return to the highest statement of the control of t

cellenty-executed routine.

Preceding were Seed and Austin,
who have also grown up with
vaudeville and who know where to
start and when to quit. The
clowning was smoothly paced, and
as ever was best from the comedy
lines.

clowining was smoothly paced, and as ever was best from the comedy business rather than from the linear. These two turns are noted there's little that can be said about the linear. These two turns are noted there's little that can be said about the linear. These was considered the linear than the linear than the linear the linear than the linear th

#### ORPHEUM, MPLS.

ORPHEUM, MPLS.

Minneapolis, Sept. 2.

With such sure-fire and superior entertainers as Al Trahan and Barney Rapp and his orchestra, not to mention Jack and Kay Spangler, the current bill of five acts couldn't. The sure of the sure of

on classical dancing.

Personable Jack and Kay Spangler, still using the clever theatre ticket agency idea as a setting for their always pleasing dancing, deuce the second of the control of the control

### MORRIS-ROSE SPLIT

But Agents Continue Individually in Same Office

Maurie Rôse and Hugo Morris, who amalgamated while the recent cutting of the RKO agency list was going on, have spilt. With the partnership off, each retains his own franchise and will operate individually out of the same office.

Rose and Morris were on the committee composing the list of agency mergers and outs.

Publix' Dekaib Sunday
Chicago, Sept. 12.
First of the Publix-Great States
houses to re-ogle vaudeville is the
Egyptian, Dekaib, Illinois. Population 13,000.
Dick Bergen will spot book four
acts every Sunday.

### PARAMOUNT, N. Y.

New York, Sept. 9.
With 'Okay America' (U) onscreen, and with a lightweight marquee cinematic pair in Lew Ayre;
and Maureen O'Sullivan, the Pai will need more stage strength than it manifests currently to get over that break. Looks like a slow week

It manifests currently to week to that break. Looks like a slow week for the house.

Stage portloin is satisfactory enough, but lacking in that electric was a support of the satisfactory enough, but lacking in that electric was the Capitol and this house. Will Mahoney, holding over, is repeating his last week's routine, merely adding a 'Sandy Mahatma Chanding a 'Sandy Mahatma Cha

reno, the instrumentalists, Hermandez Bros, (3), and the David Bines ballet, all participated in this mounting.

Lowe, Bernoff and Wenley were the true outstanders with their extended to the continuous of the continuous continuous their extended to the continuous their extended to the combination and then go into burlesque business and pratifalling that is undeniably effective. They are possessed of a self-city. They are possessed of a self-city with sufficient quality to qualify straight, and then panel 'em with the comody business. In a revue they'd be a wow.

Miss Bailey's opening joud speaker introductory ever hithing to

for 18 minutes and lavishly grants request numbers from aud

Flash finale has traveller parting Flash finale has traveller parting on drop-lighted files behind stage band, gigantic cross-stage band as major set piece. Company round-up on neck of instrument and twirt-ing lights in head make a color-tiu flash finale that's novel and reached a high point in audience reaction.

### FISHER, DETROIT

FISHER, DETROIT

Detroit, Sept. 10.

Title of the show should be a colorer Mistale. They didn't do the show should be a colorer Mistale. They didn't do the show should be a colorer to the show should be a colorer to the show should be a colorer to the show show the show th

### PARAMOUNT, PARIS

Paris, Sept. 1.

September is the end of the va-cationing season here for the masses, which partly explains Para-mount being packed the opening day as it has not been for a long time. Also feature, Cognasse, stars Tramel, a very popular comedian, and the stage play from which it is drawn had general appeal.

Tramel, a very popular comedian, and the stage play from which it is atternated and the stage play from which it is a factor a newered showing cilps selected from Paramount, Natan and Fox, and an animated carbon, comes the stage show, titled 'Old Operettas.' The band is not in the pit, but on the stage with white of the pit, but on the stage with white a painted balcony running all round. General idea is to introduce numbers selected from half a dozen popular old operettas. Some numbers from Veronique' are sung by both of the Opera Comique, the show being generally supported by various steps and poses of the line of the 25 Mangan Tillerettes. Show, as usual, is staged fine with practically no sets except for one painted backdrop; but due to local love for favorite old numbers, and general neatness of the present the stage of the line of the followed by the feature, Cognasse, the last work of the late Louis Mercanton, and one of the most amusing productions turned out in France in a long while.

#### ROXY

New York, Sept. 9.

Roxy is operating on a reduced budget and its stage display shows it plainty. On the other hand there is in evidence the shrewdest kind of showmanable in making the outlay go as far as possible in producing striking effects.

### NEWSREELS



### TRANSLUX

Luxer is packing them in on Sat-urday. All the mats last Sat. were SRO, with center aisle cluttered

urday, All the mats last Sat. were SRO, with center size cluttered halfway to screen.

And there's a reason. Although in scoops it is behind the Embassy's plant of the Embassy. And a lot of people, it empty chairs which used to be flied mean anything, have moved over to the Embassy. And a lot of people, it empty chairs which used to be flied mean anything, have moved over the embassy. And a lot of people, it empty chairs which used to be flied mean anything, have moved Paths in the special plant of the embassy. And a lot of people, it empty chairs which used to be flied mean anything, have moved beful to be the sent the special plant of the sent the subject has a rep. He or she has got to say something at the Luxer or the clip doesn't show. An Illinois representative, for instance, definitely promises beer at a nickle chair of the same time aspiring for a chair in the Assembly, in the same New England a 101-year-old lady just doesn't prattic, but the same with the same time aspiring for a chair in the Assembly, in the same New England a 101-year-old lady just doesn't prattic, out the same time aspiring for a chair in the Assembly, in the same New England a 101-year-old lady just doesn't prattic. Oddities like those picked up by Universal such as the duck who

laughts in the next.

Oddities like those picked up by
Universal such as the duck who
hatched her eggs in a tree and girls
with wooden bathing suits up in
brighten a program.

Overplaying the heavy stuff is
worse to a newareel audience than
reading testimony to a jury. The
Embassy knew this and forgot
about it. The Luxer is just taking
hold. The SW Mannes.

### **EMBASSY**

EMBASY

While both houses covered the wheek of the Observation. Foxtheselve of the Cobservation of Control of the Color of

Doolittle traveling at 295 miles an hour in the Clevelad air pageant at a pageant at the Luxer.

F-H stepped ahead as usual on foreign material. It was the only foreign material. It was the only recipied to the control of the contr

it uses, aithough no complaints have been registered as yet. Both theatres had the Wildwood national beaut contest, Schmeling-man of the work of the state of the work of the work of the work of the work of the commander and the announcement of the army-nay three-year pact.

George Scholey has his own 1779
mornities.

Of the continuation and wantley were recent sequence that manual littic that manual littic the continuation with the recent of the continuation and then 19 into blook. They do a thready a sequence of the continuation and then 19 into blook. They do a thready recent part of the continuation and then 19 into blook. They do a wantle sequence of the continuation and then 19 into blook. They do a wantle sequence of the continuation and then 19 into blook. They do a wantle sequence of the continuation and then 19 into blook. They do a wantle sequence of the continuation and then 19 into blook. They do a wantle sequence of the continuation and then 19 into blook. They do a wantle sequence of the continuation and the 19 into blook. They do a wantle sequence of the continuation and the 19 into blook. They do a wantle sequence of the continuation and the 19 into blook. They do a wantle sequence of the continuation of t

pared for seven to eight minutes, and no values would be lost.

and no values would be lost.

The section was LaFaytioning this section was LaFaytioning this section was LaFaytioning the moderning the conditioning the convoked chops sucy joint, with they
carefly and the audience awed and
thrillied at the daring finish.

Using the moving stage idea similar to the one he employed with
Crauman transformed the optical lilusion to the exterior of the general
store on Pago-Pago Island. There
the setting was typically atmosit had a colorful back and foreground, with the native Pollynesians,
providing entertainment on the evoof the rainy, season. Types of the'
rround, while The Royal Samoans
did their stuff. Then came a trio of
native dance characterizations, by
Leinasia, Lana and Avonne Gaylee
General Winona. This duo, held
over from the Interfuel prolog, had
a remarkable Interpretation of Polynesian dance riythm, and presentserver the second of the properties of the second of

p. m. matinees were hitting it off

in swell fashion.

The fems are flocking to the Fox, where Bing Crosby is crooning in person. It's an all round show for the women, with Jackie Cooper screening in Divorce in the Family, and biz headed for a possible \$38,-000, biggest in months.

600, biggest in months.

Back Street' hit such a healthy
\$18,000 at Golden Gate last week
that RKC prematurely reopened
the Orph for a week of that picture
House on straight pix diet for two
weeks prior to a Sept. 30 inauguration of presentations.

'Street's second week brings total of local holdovers to three, more than there has been in some time. Chevalier's Love Me Tonight' is in for a third stanza at the Paramour' while 'Blessed Event' is deucing i'

while Blessed Event' is deucing it at Warners.

at Warners and Golden Gate hurming merrity former with Blonde of Follies' and plenty publicity. Inter with Wheeler-Woolsey in Hold Em Jail' and Josephina Dunne on stage.

### Variety Bills

NEXT WEEK (September 17) THIS WEEK (September 10)

Numerals In connection with bills below indicate opening day of

### RKO

NEW YORK CITY

NEW YORK CITY Bobby Pincus
Palace (17)
Lond 13 & White
Warings (10)
San Halperin
Berry & Whitledge
Done to fill)
Grade (18)
Grade (1

Bobby Pincus Landt 3 & White Warings' Orch (10)

TOM KENNEDY (VORKO) DING DONG DELL

REO Prospect (First half Sept. 17)

Jack Unher Co. St. Co.

(10)
Bredwine
Grace Hayes
Victor Oilver
Larry Rich Rev

Leon Jahnoy

Mr & Mrs Johnson

GLEN FALLS

22 half (8-10)
From Spurr

For the Spurr

KANSAS CITY

Mr & Mrs Johnson

Daphne Follard

Jordan & Woods

Tevas Guinan Co

Littile Rock

Folsski (10)

Weaver Bros

Tat hair (17-20)
Model Bakers
Tat hair (17-20)
Model Bakers
Model Bakers
Javie & Harrison
Morton & Russelia
Lavie & Harrison
Mody Loe & Dunn
Ray Lee & Lee & Lee
Ray Lee & Lee & Lee
Ray Lee LITTLE ROCK
Fulaski (10)
Weaver Brock
Fulaski (10)
Weaver Brock
Black (17)
Vanderbit Boys
Fred Sanborn
(UT)
Vanderbit Grib
MINNEAPOUIS
Officer
MINNEAPOUIS
Fred Call
Harlan (& St John
Hillon Staress 2
St Clair, (10)
Joan Jerry & B
Joan Jerry & B

Joan Jery & B.
Joan Jery & B.
Naville, Necson Co.
Britt Wood The Naville, Necson Co.
Britt Wood The Naville, Necson Co.
Britt Wood The Naville, New John Loans Co.
Lou Canseron Co.
Joe E Howard Co.
Louis Co.
Lou

Weieh & Hill
Rimne's Orch
: Keith's (17)
Dawn Sis & C
Radio Rubee
Eddie Noison
R. W. Kahn Orch
(300 to fill)
Oisen & Johnson R
CHICAGO
Moyakos
Moyakos
Moyakos Texas Guinan Co
(10)
Ann Pritchard Co
Landt 3 & White
Ted Heaty

> JACK POWELL'S Bemarkable Bhythm forces audience to

#### TAPPIN' TIME "Jac

VIA I FORY & SMITH

Stevens Bros & S Ingenues State Luke (17) Murand & Girton Levn Janney Seller & Wills Hill & Hoffman Frincess Wahletka Hill & Hoffman Frincess Wahletka Frincess Wahletka Gole Bros Cole Bros Cole Bros Paddy Cliff Orch Harlan & St John Larke & Morgner

Meyakos Mildred H Chaplin Mel Klee Texas Guinan Co

dy in Bi'ck (10)

Wills & Davis
Horlick Davis
Horlick Daviers
103)
Joe Beil & Sis
Roy Sedicy Co
Rudy Valice
Roy Sedicy Co
Rudy Valice
Roy Sedicy Co
Rudy Valice
Keith's (17)
Marcus Roy
Lya & Wolf
Boyce & Marsh
Work
Keith's (17)
Hopodrome (17)
Hopodrome (17)
Hopodrome (17)
Molkey Modure
Freythe S'm'n & F
Rosetta Duncan
B & ROmea
Walter Duncan
Walter Dunca
Walter Dunca
Walter Dunca
Malre Dunca
Ma Rio Rita
CLEVELAND
Palace (17)
3 Whippets
Golden Blondes

George Beatty
Great Huber
TRENTON
Capitol
1st haif (17-20)
Regay & Hamilton
Victor Oliver
Rimac's Orch
2d half (21-23)
Maxine & Bobby

Tom Patricola
2d half (14-16)
Bood & Bood
Allen Roger Co
Geo Broadhurst (
Raynor Lehr Co
Bert Nagle Co
WESTWOOD
Heith's (17)
Burrough & Berk

June Carr Mills Kirk & M

### Loew

Mills Kirk & M
Russ Coismbo Orch
Windlacki (18)
Win

MEW YORK CITY
Bonny Davis Co
(Others to Till)
Bonny Davis Co
(Others to Till)
Ist half (17-19)
Mme Fompadour
Office Company
Co

Loew's (17)
Duponts Allen
Crool: Allen
Jean LaCosta CoLeo Gellis
Rita Royce Co
WASHINGTON
Palace (17)
4 Casting Stars
Belle Blanche
Edmond Lowe
Billy Glason
Billy Wells & 4 F

### WARNER

ELIZABETH

Eno Tr
Fred Keating
Wiest & Struton
Leary & Craven
Alex Morrison
Lee Morre
Buster Wost Co
Dave Harris Co
WASHINGTON Earle (16) Wallace Sis Mediey & Dupree Welcome Lewis Whisperg J Smith (3) Audrey Wyckoff Adelaide Hall Fortunello & Cirill Billy House Co 5 Saitles Billy House Co

### Fanchon & Marco

BROOKLYN Fox: (17) 'Tahiti' I

Tahit! I Reri Bernardo de Pace Celine Lescar Celine Lescar King Bros. & C-Pace Celine Lescar Bros. & C-Pace Et Bros. & C

Metropolitan (17
H Richman, Show
Buffab, 171)
Haupiness Show
Buffab, 171)
Haupiness Show
Joseph Show
Joseph Show
Joseph Show
Joseph Show
Martha Vaughn
Tom & Hanko
Chicasco (17)
Movie Circus
Martha Vaughn
Tom & Hanko
Chicasco (17)
Movie Circus
Monroe Bros
Realior
Realior
Realior
Fickly Kennedy
Freethy Brotena
Optendal (17)
Optendal (17)
Optendal (17)
Gilda Gray

Ubangi' Giida Gray Undargery
Roy Curmings
Fields & Bell
3 Crosby Bros.
Sunklat Ens
Britton Britton
Trivoli (17)
Trivoli (17)
Radio Stars
Eddie Bruce
4 Albee Sis
Bill Arosson
Leota Lans
Kay Fayre

Adelaide Hall Hilton & Garron Bob Hall (9)

DOT Pagliacel
John Tio
John Tio
John Tio
Pagry Warde
CINCUNATI
Rhapsedy Black S
GLEVELAN
Rhapsedy Black S
GLEVELAN
Rhapsedy Black
GLEVELAN
Mynter
Myn

June Knight
P& J Hubert
P& J Hubert
P& J Hubert
Rudy Kaye
Rudy Kaye
Petch & Deauville
Janido Walker
Sunkist Ene
KANSAS CITY
HANSAS CITY
HANSAS CITY
HANSAS CITY
Flo Lawis
O'Connor Family
Gayleno Sig
O'Connor Family
Gayleno Sig
Sunkist Ene
MADISON
O'Thèmm (17)

Orphenm (17)
'Birthday Party'

Lassiter Bros Morgan & Stone Bobby Kuhn Sylvia Sharp Swill Watuk Es Wiscoath (17) Desert Song', Perry Askam Tanzi Earl Askam Nennet'-Tanzi Barl Askam Nennette Vallon John Merkyi Chas Boyie Betty Wille

Roper McMann
Merite Lerman
Torney End
Torney End
Torney End
Sta Are. (19)
Follow Thru Palow
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Follow Thru
Badde Tambyn
Halon
Wright
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Halon
Halo

Betty Wille
John Wagner
NEW HAVEN
Parameent (17)
Girl Trouble' I
Chester Fredericks
Art Franks
NEW OBLEANS
State (17)
'Chicago Fairest'
Bayes & Speck
Nadine

Keene 2
Keen Syner
ST. LOUIS
Fox (17)
Bughouse
Charlie Foy
Maxine Lewis
Olga & Mishka
Balalalka 6
Flaschette

Chicago Fairest
Chicago Fairest
Nadine
Russian Canines
Russian Canines
Russian Canines
Russian Canines
Russian Canines
Cartyle Stement
Lucilie & La Vers
GAKLAND
Onchita Moraogro
Rad Donahue & U
Conchita Moraogro
Rad Donahue & U
Lottie Mayor J
Louise Glean
Lottie Mayor J
Louise Glean
Sunkiat Ens
FHILDERINI
Hold Fares
Chezzi Bros
Chezzi Bros
Chezzi Bros
Charles
Agnon & Virginia
J Robier & Shage
Sunkiat Sangara Flaschette
Tudy
Virginia Peck
La Verne
TORONTO
Imperial (17)
Mickey & M Mou
Arnaut Bros
Buster Shaver
Olive & George
Monty & Carmo

### THIS WEEK

MILTON DOUGLAS CHARLIE MEYERS EDNA SEDGEWICK

FOR FANCHON & MARCO By LEDDY & SMITH

PORTLAND PORTLAND
Paramount (15)
Town and Country
Brox Sis
Niles
Novak & Fay
Midred Perice
B & D Lewis
Sunkist Ens
SAN FRANCISCO
Fox (16)

Picken Sis
Zeinys

BALTIMORE
TO SIS
ALTIMORE
T Fox (16)
'Hearts of B'way'
Vera Gordon
Sidney Page
4 Juggling Norman
Max Lerner
Nadje Gordon
Peggy Earle

Toots Novelle
Minnie Mouse Eas
VANCOUVER
Orphenms (16)
Sorphenms (16)
Wally Vernon
Athenas
Athenas
Athenas
Wurlel Gardner
Collenette Ens
WORLESERTH)
Tack Sidney
T

### LONDON

Week of Sept. 12

Victoria Palace Bower & Rutherf'd Max Miller Derek Oldham Regal & Ptnr Kirks Kirks
Buckleys
Geraldine & Joe
Brio Mabon
Andre 3
Morris & Ryan
FINSBURY FARK

Astoria
'Chu Chin Show'
Hughes Macklin
Graham Crawford
Co as booked
Empire
Lucille Benstead

of Sept. 12

Stevrit's M'be Bd
Billy Kay
Donaid McKey
Marial Jones
Gordon Ray
Gordon Ray
Gordon Ray
Conner
OLD KERT ROAL
Ania Lowe
Construction
Cons

### **PROVINCIAL**

Week of Sept. 12

RIRMINGHAM BIRMINGHAM
Empire
Ramon & Nada.
Ramon & Nada.
Nell & Doon
Houston Sis
Fred System
Grade System
G

Meanest Man Silvas Johnny Jones

Sept. 12
Dan Frazer
My Sieters & I
Diron & Pal
Collie & Pal
Collie & Pal
Collie & Pal
REEDS
FREEDS
FREEDS
Murray & Mongre
Murray & Mongre
Murray & Mongre
Murray & Mongre
Marum Serven
Laver & Serven
Laver & Mongre
Esther Raiston
Laver & Mongre
Carr Lynn
Carr Lynn
Micket & Arneva
Hintoni Bros
NEWCASTLE Hintoni Bros
Bostons
NEWCASTLE
Paramount
Dave Abelion Co
SOUTHAMPTON
Empire
Fred Lindsay Co
Strobl

OFFICIAL DENTIST TO THE N. V. A.

DR. JULIAN SIEGEL

1560 Broadway This Wk.: Paul Draper—Arthur Charn

### Cabaret Bills

NEW YORK CITY

Veloz & Yolanda Eddie Duchin Or

Cinb Calale Joan Malin Low Garcia Orch Francis Dunn Arthur Budd Coileen Adams Enters & Borgia Connie's Inn Baron Lee Orch J'zzilps Richard 2 Little Words Alice Joyce Cora Green Baby Coy

Glennie Checsman Paui Meeres Lois Deppe Willie Jackson Bon Bon Buddles Bon Bon Buddler
Cotton Club
Aida Ward
Henri Weesel
Swan & Lee
Anise Boyer
Roy Atkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Don Redman Orch

Picture Theatres

VEW YORK OF Paramount
Will Mahoney
Mildred Balley
Roslta Moreno
Donald Novis ubinoff Okay America

Roxy (9)
Fleeta'
Inta Cora
Mirian Lax
Pito Coral
Florenco & Al
Rome & Gaut
andango
The Crash'

BEOOKLYN

BROOKLYN
Purshnount (9)
Georgie Price
Eddy Duchin
Mills Bres
Stoopnagie & B
Sylvis Frose
On BUSFALO
BUSFALO
BORNET BORNET
DO BUSFALO
BORNET BORNET
Fisher (9)
George Sidney
Hobart Bosworts
Stanley &
Allonoe Family

Frankie Freds Or

Nickolas Hada Barra Birs Misha lisanoff

Barron Judeth
'alth Bacon
\ndre 4
t Climax's
'heo Thane
ohn Waleh iohn Waleh
Hunter Isle In.
leo Owen Orch
Buddy Kennedy
terr R'usseaus &
Edith Griffith
Kentucky 2

Frankie Freda Or
Eliviera
Harry Fox
Dorothy Dell
Lita Liope
Val Vestoff
Jane Dunlap
Elicen Clewier
Helen Sheldon
Alifdred & Maurice
Russian Arts
Joe Morantz Orch Militred & Maurice
Russian Arts
Joe Morantz Orch
Renee & Laura
Nickolas Hadarick Nnt Club

I Eton Boys
Nutsy Fagan
Vic Dunne
Joan Sennett
Walsh Bros
Billie Lances
3 Taylor Sils
Casper & Lake
Gobbie Tremaine
Cook Sis
La Belle Roee
Enoch Light Orch Not Club Misha Ussnoft
Taft Grill
Geo Hall Orch
Village Barn
Reilly & Comfort
Pope & Thompson
Bernice Short
Elmer Turner
Jimmy Baskette
Bobby Sawyer
Norman Astwood

Paramount Grill
Beth Chaills
H'ly'w Collegians
Meiba Mason
Oscar Grogan
Julie Jenner Pavillion Royal Guy Lombardo Ore

Guy Lombardo Orch
Rainbow Inn
Chris Pender
Selma King
Rudolph & Chicka
Ai Goidman
Honey Maye

### CHICAGO

College Inn
Paign Sie
Guyina & Resta
Robby Meeker Or
Edgewater Beach
Tona Hotel
Tona Agnew Orch
Lincola Tavera
Toountry Washburn
Tountry Washburn

has died.

**NEWARK** 

opening. The raising prices idea

Estimates for This Week Branford (WB) (2,966; 15-20-25-30-40-55-65)—'Blessed Event' (WB), ou-qu-no-sh)— Hiessed Event' (WB). From big opening and good word of mouth ought to come near a fine \$10,000. Last week Bennett in Two Against the World' (WB) n. s. g. at \$7,900.

s. g. at \$7,900.

Capitol (WB) (1,200; 15-25-35)—

Tom Brown of Culver' (U), and
Washington Masquerade' (M-G).
Should beat \$5,000. Lionel Barrymore a draw here. Last week
'Crooner' (WB) and 'Dr. X' (FN)
great at \$5,600.

crooner (WB) and Dr. X (FN) creat at 55.600.

Little (Cinema) (299: 50)—Rasputin' (URA). Will hold over it possible. Heavily advertised and should get a nice 31.600. Last week Dietrich in 'I Kiss Your Hand, Madame' (Superfilm) passed out with 4800.

Losw's State (2,780: 15-29-25-30-40-65-65)—White Zombie' (UA) (Adva Last week 'Last Mille' (WW) okay with over \$3,000.

Newark (Adams-Par) (2,248; 15-20-25-30-45-55-65)—Love Me Tonight' (Par). Word of mouth hurting but Chevaller's rep will pull him through with a fine \$10,500. Last week '70,000 Witnessee' (Par) not Lad at \$3,600.

Proctoce (RKO) (2,200: 15.50.—25.50.

had at \$8,600.

Proctor's (RKO) (2,300° 15-20-25-30-40-55-65)—Night Club Lady (Col). Opened weak and doesn't look strong with \$7,500. Marques atill completely blocked on one side by the Capitol. Last week 'Back Street' (U) splendid with over \$12,-000.

**EVERYTHING NOW OPEN** 

IN S. F.: BEAUCOUP H. O.

Parker Gibbs
Elmo Tanner
Weston Vaughn
Ted Weems Orch
The, Dells
Dennis White Co
Bernard & Heary
Gracle Barry
Maurice & Edith
Gus Arnheim

Norman Astwood
4 Blazee
Aima Smith
Crockett M'tneers
Tod Faith & Kris
Emily Day
Babs Perkins
Sh'riff J'sh Medder
B'chf'l H'k Warre
Teddy Black Orch
Woodmansten Inn

Woodmansten Inn
Will Osborne Orch
Ronaid Brooks
Bobbie Moss
Enters & Borgia
Mardie Romm

Gus Arnheim
Vanity Fair
Jack Russel
Earl Rickard
Blue Flashes
Ercelle Sis
MacLean Sis
Mary Duntley

of Pollies' and plenty publicity, 1c., ter with Wheeler-Woolsey in 'Hold' Em Jail' and Josephine Dunne on stage.

Sam Harris' President open Programmer of the Stage of the St

### COLUMBUS CHEERING: CHEVALIER'S \$11.000 (Continued from page 10)

Columbus, Sept. 12.

For the third consecutive week town is pilling up grosses which are guaranteed to make all burst into cheers. It's good to see standees at all maker bouses again.

I maker bouses again.

One of the see the see the see the see that the see the see the see that the crowds of the see the see that the crowds of the see that the crowds of the see that the crowds of the see that the see th

Estimates for This Week

San Francisco, Sept. 12.
Year's hottest weather is doing little good to the picture houses.
Thermometer has been hovering around the 89s, which is plently heat.
Houses got an unexpected break on Friday, which was Admission Day, legal holiday in California.
Natives sons staged a three-hour purade on Market street, breaking it the street of the street was the street of the street will road show 'Strange Intellude' in some of the keys. If still the business, but intena. hord drove mobs into houses, and by 1

### East

VARIETY

Scenes from 'Trovatore,' 'Alda' and 'Cavallerla' to be given in Coney Island stadium next Sunday (18) for benefit of sufferers in re-cent fire.

Guy Phillips, dramatic teacher of Woodmere, L. I., being sued for \$50,000 allenation by Jos. J. Seltzer. Latter, traveling salesman, charges that in his absences Phillips won the affections of Mrs. Seltzer, and brings suit in Mineola Supreme

Georges Lewys, woman play-wright, who sued Eugene O'Neill for plagiarism, in second fiearing to determine her ability to pay the \$18,000 costs assessed against her when she lost the suit. Told the lost the suit of the when the control of the control to the control of the control of the thee months, but that getting it published was something else again. Had plenty of talent, she explained, but of no commercial value. No decision.

Lee Shubert spotted Harold Johnsrud with the Scarborough summer players and gave him a contract to stage Americanna. That got him a writing contract with Metro. He leaves for the Coast.

Edna Ferber back from Londor and raving about Francis Lederer of English 'Cat and Fiddle' cast.

George Baxter flew in from the Coast last week to start rehearsal in 'The Other One.'

Mrs. Rudy Vallee annou

It's a girl at the Ray Perkinses. By adoption. Mother liked Perkins' voice over the radio. Could not support the child and asked them to take the infant.

Thais Kisleff Blazer Thals Kisleff Blazer tells the court her husband, Aifred, desired only her body. She insists that he knew of her past when he matried her, but his annuiment petition says he didn't She once sued Karl Dane for breach of promise.

Marie Wells professional, known off stage as Mary Bothwell, noticed Samuel Reuben, radio espirate, radioserine, radioserin

Plans made for a \$2,500,000 brew-ery in N. Y. if and when. Would turn out 250,000 barrels a year and employ. 800 persons on a \$70,000 payroli.

Georgia Ellie, professional, went to court last week to demand that the Essex House give up her cloth-ing and radio set. Albort Luwaier told that the effects were held to assure payment for a demaged car-pet. Her dog chewed a rug, it is claimed.

Asbury Park in the red for 1931 baby parade and the auditorium. Deficit is \$1,063,686.

'Madchen in Uniform' will not open at the Criterion until Sept. 19. Waiting for a new master print from Berlin.

John M. Stahl in town to consult with the author on 'Only Yesterday.' May make some scenes in N. Y. and Washington.

Down in Brazil Lily Pons scoffs at the idea of getting a divorce, but her husband, Auguste Mesritz, re-tired lawyer and publisher, admits 'a little domestic difficulty.'

Peggy Fears' 'Nona' is spotted for the Avon Sept. 26.

Hunter Kimbrough, brother-in-law of Upton Sinclair and business manager of the company Sinciair of the company Sinciair can-made picture, arrested last week on a disorderly conduct charge. Held up a Lackawanna forryboat for 10 minutes arguing about the rescue of his hat which hed blown off.

Word received from Italy that Voipi, formerly of the Metropolitan, has squared his differences with the Facists and will sing at La Scala, Milan.

Supreme court justice signs an order for the sale of the Globe the-atre in the mortgage-foreclosure suit brought by the Spear Securities Corp, on a second mortgage. Mortgage is subject to a prior lien for \$1,100,000.

Percy Grainger now professor of music at N. Y. U.

### Zamanazasanenamanasanasan **Dailies** News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. 

that element Labor Day when she became caught in an undertow at Atlantic City. Rescued by life-guards.

MeCoy who can't be to title to the nouse, she asks judgment on the note and applit in 1927, guards.

Plea for Irma May Waltzantown

Wallace Milam gets the job as producer at the New York Riviera

Marine and Farragut theatres part of the Century, N. Y., string which has just cut away from Pro-jectionists Local 306, stench-bombed Lahor. Day (5). In latter theat seven persons were slightly burned

Schwab and DeSyiva take the Apollo theatre, N. J., over from George White. Lease is for the run of 'Humpty Dumpty,' with op-

Lawrence Weber's 'Manhattan Modley' will tryout in Newark, Sept. 19.

New New York apartment house tossing in privileges at a golf course and country club free to tenants.

Rudy Vallee pinched in Rye, N Y., for speeding. Booked as Huber P. Vallee.

P. Vallee.

Mis. Alice Fox, wite of Aaron and sister-in-law of William Fox, advertising for information as to the whereabouts of her husband. Has not been seen in six weeks. Last month N. Y. Supreme court awarded her \$150 weekly and \$750 counsel fees pending trial, but soon Fox surrendered himself last July on the charge of abandonment. In her petition Mrs. Fox charged that his brother had kept Aaron in a sanitarium to prevent him from gation of the Wm. Fox stock activities.

Margaret Mayo, playwright, wins an unofficial point in her suit against the City of New York for curtailing the flow of the Croton river which damages her property; or the control of the Croton river with damages her property decision but intimates appointment of a commission to determine damages and adds he cannot conceive that stoppage of water does not damage property below the point of flow.

RKO announces purchase of 'Ti nkey's Paw, mystery story W. Jacobs, British author.

Coney Island's Mardi Gras has opened. Pcrade ties into the Washington Bicentennial. Originated 30 years ago to extend what had been a disastrous season.

Daniel Frohman may produce a French farce this season. No de-tails available.

Elizabeth Risdom and Lee Baker will open in Newark Oct. 17 in Strange Interlude. After a week in Brooklyn company will head for the Coast.

'Singapore' spotted at Jackson Heights Oct. 3 for tryout. Due on B'way about two weeks later.

Philip Barry has written the book of a musical show. The Wild Harps Playing. In consultation with several composers for score, May produce this season, possibly on his own.

Biliy Rose has switched from his revue to 'The Great Magoo' as his first venture. Can't get the people he wants for the musical.

Now seems probable that George M. Cohan will not make a produc-tion until spring. Going to Europe first.

Stratford, Conn., using public address system to control traffic.

Edward Canavan, head of Musiciains Local 802, announces that \$150,000 has been paid to distressed musicians out of the local's funds the past year. There are 12,000 are claims 1 N. Y. of whom about \$,000 are tallo.

Philip Goodman back after a year abroad. Has a play under his arm

Ciarence Derwent will stage 'Madamolselie' for W. A. Brady.

Lillian Gish announces in Germany that she is coming back to America to do 'Camille.' Through with the screen, she says.

There will be 85 players in Th Good Earth.' Of these 75 will pla two or more parts. Fourteen scenes Six assistant stage managers.

Earl Carroll brought over 14 players for his 'Vanities,' but can only find spots for eight.

Frank Mandel may come back with an operetta by Romberg and Harbach. Not intended as an elab-orate production.

Ticket seller for a Coney Island sideshow, Henrietta Diamond, fooled with a snake used as a bollyhoo. Handled it successfully once, but in attempting to repeat the snake bit her index finger. Not venomous, and Miss 'Diamond returned to ticket selling after cautery.

Mrs. Josephine Smith, working on a carnival at Mentone, Mich., was bitten while feeding a rattler Fri-day (9). Sent to Derroit by airplane for treatment. Her condition was for treatment. Her condition was pronounced temporarily serious. Marathon dancer in Detroit col-lapsed after 564 hours. Fractured a vertebrae and in danger of par-

Johnny Light, old Provincetown player, gets a contract from U and will fly to the coast to do dialog.

Louis Brock, producer of shorts for RKO, tells a N. Y. court he is unable to pay his first wife, Rielen, any allmony because his second wife gets \$325 a month. Mrs. Helen Brock, who divorced him four years ago, did not sek for allmony then, and the second his country of the c

Justice Steinbrink in Brooklyn refused the application of the Empire
State projectionists' union to enjoin
H. H. Kay Amusement Corp, and
Crystal theatre from dismissing
members of that union. Latter
claims violation of contract. Jusrant a temporary injunction, but
ordered an early trial of the motion
for permanent restraint.

Eddle Duchin gets a two years contract for his band at the Central Park Casino.

William Albert Grew, playwright, in bankruptcy. Liabilities \$27,842. No assets.

Al Woods announces he will produce four plays this season. Others than 'The Stork Is Dead' are 'Water Front,' 'The Siren' and Lost Horizon,'

### Coast

S. L. Rothafel initiated into the Los Angeles Breakfast Club:

Second story workers take jewelry nd clothes valued at \$250 from the ome of M. F. R. Strayer, Universal.

Mrs. Peggy Daniels, wife of Wal-ter Daniels, Hollywood film director, was sent to a hospital following a police report that she had attempted suicide by drinking a polson cock-tail.

Two suits in Los Angeles Muni-cipal court are directed at Cliff ('Ukuleie Rie') Edwards. One, filed by Schwabs, Inc., charges Edwards owes \$560 on an open book account, and the other, filed by Watson & Son, alleges the actor owes \$260 for 'labor, materials and services.'

Action for divorce filed in Su-rerior Court. Los Angeles, by Lala Clairo Margolies against her hus-bend, Lionel Remington Vernon Margolies, who, she complains, ne-glected his finances and borrowed money from her relatives. In a crows suit the art director charges his wife riddeuted him.

Petition in voluntary bankruptcy filed in Los Angeles by William Ashiey, Jr., son of the evangelist.

New season of the Community Players, Claremont, Cal., is under way with three plays scheduled.

TOTAL TRANSPORTED CONTROL OF THE STREET OF THE STREET

Plea for Irms May Weltzenkorn for \$1,000 temporary alimony from her husband, Louis, is denied is Superlor Court, Los Angeles. Early trial of her separate maintenance suit, however, is recommended.

Bandit nicks the box office of the Fox Criterion, Santa Monica, Cal., of \$1,133 when he flees with two money bags being taken to the bank by D. Y Waddeli, messenger.

After Superior Judge Wilson, L. A., had refused to restrain Sheriff Wm. Traeger and William J. Saylor, Ltd., New York importer, from attaching the furnishings of the home of Gloria Swanson for alleged failure to pay for some of the dooddads, a \$7,500 surety bond was ment until after trial. No date has been set.

Federal court denies motion of Gerhard Pinnen, ex-butier for Frank Borzage, to vacate an order dismissing the former's \$45,000 damage suit against the director. Pinnen charged he had been pol-soned as liquor tester by Borzage, who had denied the allegation.

Alleged haymaker to the chin won Babette, Barker, singer, a divorce from Ray E. Layne in Superior court, Los Angeles.

Rent due, and no money was the reason given to Hollywood Receiv-ing hospital physicians by Susan Clark, actress, for her attempt at suicide with poison.

The \$20,000 estate left by the late Theodore Roberts has depreciated to such an extent since 1293, that creditors will not receive more than 25 cents on the dollar, according to a final accounting filed in Superior court, Los Angeles, by his nephew and executor, Edward Roberts Microscopics.

Falling to agree on a verdict for Douglas Hertz, promoter of the turtle racing plant in Vine street, Hollywood, jury in Municipal court acquitted 16 other defendants, all arrested for alleged violation of the state lottery laws. Hertz case will be retried.

Suit in Municipal court, Los Angeles, charges that Sam Coslow composer, and his wife owe \$150 on balance of lease on home they occupied, and \$121.84 for repairs.

Viora Daniel Casady, actress, is suing her ex-husband, Wayne A. Casady, in Superior court, Los An-geles, for \$2,598.65, which she charges is due on a \$3,400 property settlement entered into at the time of their divorce.

Betty Arien, actress, granted a divorce from Louis J. Golden, thea-tre manager, in Superior court, Los

Alternate writ of prohibition obtained by Lita Gray Chaplin in her unsuccessful attempt to get court approval of film careers for her two sons, Charles, Jr., and Sidney, was cons, Charles, Jr., and Sidney, was dismissed by the District Court of Appeals in Los Angeles— Dismissal was on grounds that the issues invocation of the court of the co

Mrs. Helen McLoughlin, mother-in-law of Sam Goldwyn, has sued in L. A. Municipal court to recover \$2,112 for damages alleged to have been done to dishes and furniture being shipped from New York to the West Coast.

Alexander Pantages in Superior court. Los Angeles, is seeking to recover \$5.000 which he alleges he paid Le Compte Davis, attorney, as paid Le Compte Davis, attorney, as in the \$1.000,000 suit brought schnet the theatre man by Eunice Pringle, dancer. Pantages contends the suit was settled before the depositions were taken.

Write of mandate ordering Har-old Menjou's acquittal on a charge of murder being written into the records of the trial is issued by the District Court of Appeals, Los An-geles. Superior Judge Charles Burnell had refused to allow the acquittal to be written into the records.

for sole custody of the child, whereby actor will have custody of his daughter two consecutive months each summer and on alternate incidental school the incidental school loudays. Chomasina may not be taken from he state without mutual consent if both parents.

### Mid-West

Fon du Lac, Wis, revived its curtew for minors when news leaked out of an alleged bootlegger, aged i 15, doing his stuff. From now on the boy bootlegger must work only during the day.

Glovanni Martinelli will give a special recital at the West Side Stadlam, Chicago, Oct. 23. Maurice Frank promoting the affair, first of its kind.

Cleveland had a major theatre robbery when two gummen boldly corraded nine employees of the Fall-corrade and the second property of the s

Dr. Elben J. Carey, of Omaha, has assembled medical exhibits from 10 European countries and will exhibit them at the Chicago Fair in 1933.

Waiter Sadoukt was dead from a buliet fired into his body at the Majestic theatre, East St. Louis. Mrs. Inez Bernard who left her third husband to live with Sadouki did the shooting and had a nervous breakdown immediately thereafter. He gave her ozone after three months she said and she ambushed him in the theatre.

Lottle Kroll was designated a heroine for continuing to sing her song over and over while the stage of the Garrick, Chicago, was getting hot under her feet. Fire broke out during the performance, and, while Warren Irons had all the axits opened, and the all-stag authority of the continuing and the musicians kept singing and the musicians kept playing.
Firemen ripped out seats, stage and scenery to get at the fire.

Judge Joseph Davis advised Tit-fany, to take the case of 'Party Gir' to the 'Supremé court. But mean-while, when Corporation Counsel William Sexton showed the prece-judge ruled he could do nothing but sustain the Chicaco police in bar-ring of the film.

Judge says slim was innocuous and there was no censible reason for the police eddt.

Highwaymen appeared outside Jollet and halted a St. Louis-Chi-cago Greyhound bus. They frisked the passengers of \$200 cash and \$1,000 in jewelry.

A dancehall girl and her 24-year-old husband were in jall charged with child abandonment. Chicage dailies were playing up the moral angle. Prefers dancing to being a mother was the gist.

Jack Dempsey laboring at the Palace, Chicago, for \$4,000 was gar-nisheed on behalf of Harry Hayes. It is alieged that Dempsey hired Hayes in 1929 at 75 cents an hour to act as chauffeur, barber and yalet, and didn't pay off. Sum de-manded is \$369.

Admirai theatre, 3940 Lawrence avenue, Chicago, was visited by armed gangaters who stuck a pistol in the cage at Miss Gina Davis. But business was bad that night and around \$20 was all the till held. Three bandits escaped with \$6.33

Otto Metzger, in Chicago as manager for Cynara, has been informed that the American adaptation of Max Reinhardt's A Telling Controls the rights.

William Drake, Hollywood writer, made the Yankee version. Metzger stated the play would be produced in October.

Slot machines were ordered con-fiscated by Commissioner Allman of Chicago police. Money gadgets were getting numerous in the breezy

Charles Hammill, in an interview, gave his opinion that would come a time when audience support did not warrant endowment support of a symphony orchestra. If the public was lethargic wealthy people not be supported in the property of the support of of the

# I'm Telling You'

By Jack Osterman

A. C.'s Record

Atlantic City, Sept. 12.
A record crowd of 750,000
visited this resort over the
Labor Day weekend, Previous
attendance record at any one
time was 600,000.
As business had been off all
summer up to the final holiday,
it was locally figured that many
people who usually visit A. C.
several times each summer,
confined their boardwalk play
to one trip this time. And most

to one trip this time. And mo of them picked Labor Day.

Air Meet May Migrate

To Detroit: Cleveland

**Prize Coin Sours Aces** 

The next National Air Meet will probably be in Detroit, the flyers

being pretty sour over the money angle at the local affair just closed.

facturer. Next day she turned the

facturer. Next day she turned the bus in for cash.

The Neyr Hell Divers' grounded themselves pronto upon learning they would have to refuel them-selves and generally the spectators were, plenty peeved over boxoffice and transportation charges and ar-rangements.

Mex. Divorce Industry Is Not So Bullish

Mexico City, Sept. 8.
Notion obtaining abroad that
Mexico is a big divorce, mill,
obinion inspired by easy matrimonial smashing laws existing in
Chilumhua, Yucaten and Morelos

Chlinahua, Yucaten and Morelos statis; ils upset by figures of Department of National Statistics showing that of the 6,099 divorce applications made last year to the 512 highest and civil registrars in the country, only 1,600 decrees were granted.

the country, only 1,600 decrees were granted.
That also disproves theory obtaining abroad that foreigners supply nost trade for Mexican divorce authorities. Of applications filed last year, 3,314 were by Mexicans—1,178 by wives and the rest by husbands.

nuronnes.

Foreign matrimonial bonds severance contingent was headed by American wives. Spaniards were next with 39 applications and Britishers third with 29.

MAX HART DIVORCED Los Angeles, Sept. 12.
Adele Forest Hart has obtained a divorce from Max Hart, agent, on charge of desertion.

Decree was issued in Reno, resently. Couple were married in the same city two years ago.

Cleveland, Sept. 12.

BACK TO WORK-IT CAN'T BE - A ...

Clncinnati, Sept. 12.

Cincinnati, Sept. 12.

Dear Varicty:

Don't think I've desarted you but im back with my first managers, the Messars. Shubert. Thoy sent for me to 100 Messar 10 pened cold Sattley high. (10) in Detroit. Mister phubert is still tulking to me so I must have been all right.

This comes from Cincinnati and you'll be happy to know that Lester Allen and your reporter were given the honor suite at John Horgan's Birkon hotel. On the door are tablets, reading that 0, 0, McIntyre occupied these rooms. Notification is so large that liss probably the spot where 0. O. got his idea for Thoughts While Strong, and the rooms are so big the first pened and myself. each other yet.

The folks in the troupe have only schearsed for five weeks, so naturally when I hopped in without a rehearsal, they were very happy to see me. Uh-hub, about as glad as a shost columnist when the original ghost returns.

Florence Moore and her new hus-band are in the show." She looks swell. And in case it; means any-thing to you, belliong at the Book Cadillac, Detroit, are, not allowed country to the country of the country of the state of the country of the country of the country of the the country of the But they have contact with tele-graph messengers who deliver it. I called up for a night letter ham-burger with a 10-word pickle.

angle at the local affair just closed. Air lads are friendly to the idea of Detroit with automobile and Chamber of Commerce backing. Reported guarantees aiready have been posted for the Michigan metropolia. Frize money here was cut in half after the first ballyhoo and the pilots were on the verge of a walkout. The racing men, however, had their last dollar staked on speed and stunt jobs and had to carry through. Event, however, had the bright spots, Some of the commercially sponsored foreign flyers were sensational. Flight Commander Atcherly of the Royal Air Forces was outstanding with Zotti, Eacits army pilot, Eugner up. Atcherly has ta Am sending this collect. You'll understand. I never missed a cue and I'm not going to miss a column. Are you reading? ... Jackie: cherly of the Royal Air Forces was outstanding with Zottl, Faciet army pilot, runner up. Atcherly has a real Oxford accent, specializes in high-comedy clothes and does ground-wing-dragsing and screwy flying right under your nose.

Cleveland show was badly staged. There's we'fe' long waits between events and the table were read to the control of the

### Asthma Club Lowbrow; Now Baltimore Lunch

Feeling that the hande of their organization was a shirthigh hat, the West Side Ashtma and Riding club well hereafter designate theelf as the Baltimore Tunch club? WHeadquarters have been switched from Levy's Tavern to the Roosevet hotel.

"Cittle two presidents," Groucho Marx and James, Glegsop, will carry, the fitte, of 'counteyagen. Meetings will be presided over by a Busboy.

"Ghere's a lot of soundate.

-Dusgoy.

-There's a lot of squawking around
the Baltimore' hexaquarters over
members being delinquent.

### Report Motor Cos. Share Harmsworth Race Costs

Harmsworth Bace Costs
Defreid, Sept. 12.
The Harmsworth Races there
topped anythmorth Races
only price the audience had to pay
was losing some sleep due to early
a.m. racing houre, but
Contest marked a high for free
rubulicity. Understood/here that the
costs of running this race are undrewritten or shared by the firms
haantacturing the mitiors for the
contending boats; Packard Car forGar Wood and Rolls Royce for Kaye
Don.

### Coffee Dan's Troubles

San Francisco, Sept. 12.

Allmony has Johnny, Coffee Dan' Davis on the jump' with his former wife, Tuby Adams, crippled exchorus girl, haling him into court this week on charges he hasn't pald her the \$200 monthly allmony ordered when she divorced him May, 18.

Davis hasn't heer active claration of the state of the

Moy 16.

Davis hasn't been active since \$2,000 overdue rent forced the closling of his noted cellar night spot, Coffee Dan's, several months ago.

### Ed Sullivan's Flu

Ed Sullivan, New York News' Broadway columnist, is recovering from a bad flu attack at Suydenham hyapital, New York. Sullivan was stricken while vacationing at Lake Mahopac, L. I. Fever of 166 had the does belter before the sullivan perinegia, so they meshed him to New York in an ambulance.

### \$15,000 FIRE CLOSES GARRICK IN 1ST WK.

Chicago, Sept. 12.
Fire broke out backstage Thursday night (8) at the Garrick (burdaye), destroying \$15,000 in scenery and theatre property. House was forced to close.
Warrens Irons opened his burdeque venture at the Randolph street house last week.

## **EMPIRE'S ROUTE 15 TOWNS FOR** 10½ **WEEKS**

Fifteen towns, comprising 1014 weeks of playing time, are on the new Empire wheel's route book as the season starts. At present the trip is minus a Manhattan date nearest to this being the usual week at the Star, Brooklyn.

Philadelphia (Trocadero) is the pening stand followed by a six day veek in Pennsylvania split among five towns - Easton, Allentown, Johnstown, Altoona, all one-day stands, and Reading, two days These five towns are called Route No. 1 as were the one and two-day dates on the Mutual wheel last sea-

dates on the Mutual wheel last season.
Following the one nighters, shows go into four full weeks, at Baltimore (Palace), Washington (Gayety), Newark (Empire) and Hudson, Union City. A three day last half in Albany, N. Y. (Capitol), with four more full weeks following and completing the route. Final four compiles Springfield, Mass: (State), Boston (Howard), Worcester (Worcester), and Brooklyn (Star).
If the additional towns which are expected arrive, the route will stand at around: 15 weeks by Oct. 1.

Because of the short season re-

Oct. I.

Because of the short season required under this basis of time, and if the wheel extends its time, most of the shows will have to repeat. In that event they'll be recast and changed around between trips.

### MINN. MAYOR FINALLY CLOSES WALKATHON'

Minneapolls, Sept. 12.
Long a storm center as a result of newspaper denunciation, and an unsuccessful move to revoke its license following its exposure as a stamping ground for bootlegging activity, the 'Walkathon' (dance merathon) in the local municipal auditorium was 'finally closed by Mayor Anderson as a 'public nulsance.' Action taken despite that the city itself was a partner in the enterprise.

the city itself was a partner in the entcryprise.

His Honor stepped in when the Walkathon' had but six more days to run. It started July 8. Required a federal court order to back up the mayor's police order and halt the affair a temporary injunction for restrain interference having been chelled.

the affali, a temporary injunction to restrain interference having been obtained by the management.

Petty Larceny Charge
Charge of petty, larceny was field by the police against W. B. Teel-betts, Fortland, Ore, theatre main, was claimed by respective the content of the conte

sum norcibly and he was taken to police headquarters and held for an hour.

Later, upon the mayor's demand, the minister's camera was returned but the films were missing. A 220.

1000 damage suit has been filed by last minute when manager George tharging false arrest.

## Herk Without B'way Site for Wheel Shows as Minskys Take a Powder

### Aimee's Ads

Los Angeles, Sept. 12.
Almee Semple McPherson
opened a branch church two opened a branch church two weeks ago at Ocean Park, the west coast's Rockaway. First sunday she distributed handbills, which found their way to the beach, with the church doing no business. Second Sunday the bandbills were again distributed, this time in Hebrew.

### Minn. Gayety Can Reopen, Will Play On Co-operative Plan

Minneapolis, Sept. 12. Minneapolis, Sept. 12.
Reversing a previous action, the
city council has lasued a license to
permit the Gayety theatre to reopen
with stock burlesque. The vote was
13 to 9. The Women's Co-operative
Alliance, leading local reform organization, and Mayor W. A. Anderson's own committee of 1,000, a
citizen's purity squad, had vigorously opposed the issuance of the
license.

ously opposite the license argued that the theatre's reopening will give employment to a number of

people.

The noise will be operated on a type reality basis under the direction of Axel Herman, secind cartist. A permanent chorus will be employed, but principals will be alternated with those of a burlesque stock company to be operated by Harry Hirsch, former Gayety leases, in Des Moines and with other companies.

### L. A. Dog Racing Back Despite Reform Threats

Los Angeles, Sept. 12.

Dog, racing, at. Culver, City, re-sumed Friday (9) after four, weeks' layoff, despite-threats-tor feorm and church elements which are pressing the D. A'. office for action against the option system of betting at the

hound track.

Horse-racing plant is being con-structed at Arcadia for a February

### SPOTTING STRIPPER

Empire Will Jump Ann Corio

Around for Top Billing
Instead of spotting Ann Corlo in
any particular show this season,
Empire will jump, its principalstripper around the wheel several
times as a solo attraction with the
regular shows. She'll be billed on
top of the traveling companies.
Since coming out-of burlesque
stock in the west three years ago
Mas' Corlo, up to this season, has
been in 'Girls in Blue.'
Hinda Wassau is also playing the
Empire houses on spot bookings,
but 'leaves burlesque, heat, month
for the Billy Rose legit musical.'

### Show Boat Sinks

Cincinnati, Sept. 12.
Sogged in Licking River mud'is
The Valley, showboat, which plied
the Ohlo between here and Pitts-

burgh. Floating opry house was recently tied up, with biz off, and went to the bottom Thursday (9). Authorities of Newport, Ky. blamed sinking on rats gnawing holes in craft's hull. Harry Hart, owner, and his family were asleep aboard when dive occured. All escaped.

#### PITT'S OWN LINE

Pittsburgh, Sept. 12.
Dark for four months, Academy, local burlesque site, will reopen Sunday (18) with Empire wheel attractions. Regular shows and

Left high and dry for a Broad-way outlet for his new Empire burlesque wheel show, as the re-sult of a last minute runout by the Minskys, I. H. Herk is looking for a

buriesque wheel show, as the result of a last minute runout by the Minskys, I. H. Herk is looking for a theatre. The Galety was closed last week, by mitual arrangement between Empire and the Minskys pending consummation of what was to have been a booking deal involving the Herk shows and the What prompted the sudden Minsky blackout is not given, but the report was that the stock burlesque brothers changed their minds on the day set for the paper signing oceramony. It ruffled Herk's New York plans considerably, since It was all set for the new wheel shows to high Minskys' Central, with that firm retaining its stock Calety dark. All the work of the control of

family.

In addition to the Central, the Empire shows under the Minsky deal were to have gone into Minskys' Apollo la Harlem, Abe was

Minskys Apollo in Hartern. Abor was diministry Apollo in Hartern. Abor was diministry and the hard present the Central, in addition to the Republic on. 42d; street, Minskys Horoklyn (formerly Werba's) and the other two houses which were to have gone Empire.

Now likely that the wheel's only other New York house besidee a Broadway stand, if landed, will be the indie friving Place. Brooklyn's gain feel litt wheel entertainment at the Star.

### Lake Tahoe Closings Put **Boys Back in Circulation**

Closing of several resorts in the Lake Takoe district in the Lake Takoe district in the Lake Takoe district in the law factor of the law f

the trace of the properties of the Nevada side, awanky places with large overheads, sid not roll up any dough for their owners during the past season. Pickings were, so, thin that 10c bets were being gratefully acknowledged in the highest class places, whereas last year customers could get; no action on anything smaller than \$4.

Liquor raids at a couple of the lake resorts also put in a temporary crimp there and dried up two or three previously yery damp places.

### Jobs Go Begging

Topoka, Kans., Sept. 12.
Promoter of night show for Free
Fair at Topoka Sept. 11-17, wanted
chorines who could sing and tap
dance. Asked local radio station dance. Asked local radio station to supply them. Asked as to sal-ary, promoter willing to pay eight bucks a week. Station, referred him to local dancing school. Dancing school referred him to competitor.

Kanasa City, Sept. 12.
Gayety will open Sept. 24 as part
of the new United Eurleague assog clation, which is headed by Arthur
Clamage, Regular road shows, playof ing week stands, with two shows a
day, will be offered.
Arthur Moeller, formerly with
the Columbia wheel, will be the

### Broadway

New home fad is tropical fish. Flarry Essex back after summer-ing stylishly. Merritt Franken p.a.'ing for Dmitri Ostrow.

Diltri Ostrow.

Barney Kilawans is limping around with athlete's foot.

Fish tank front on "Tiger Shark' by Warner Bro... is now cold. Charles McCline to blames the summer sun for his silvered hair.

Pet Woodhuil doing Broadway, wildly gesticulating a point to a

Bertha Kailsch back form a year's rest on the coast with no show plans.

An Atlantic City club is billed as 'the little house with the shade of layender.'

Margaret Perry, sight-sceing in Europe, declined invitation to enter cast of 'Madamoiselle.'

cast of Madamoiselle.

Al Selig soon starts work on his book, on which he did 40,000 words before summer's heat.

Lebiang's Hellraisems' outing at Long Branch dated for Sept. 25. Post depresh indication.

Jimmy Johnston, the ticket spec, not the fight promoter, back from his home town, London.

Mary Nolan invited Iving Hoffman to act has been depressed in the product of the prod

### New York Theatres



### "BIRD OF PARADISE"

RKO Badle Picture, with DOLORES DEL RIO JOEL McCREA

To 2 P.M., 35c-I1 P.M. to

# P.M. to Close, 85c

the Stage POT.A NEGRI IN PERSON

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SE 6th ST. Wed. to Fri

> ADOLPHE MENJOU in "NIGHT CLUB LADY"

"Hearts of Humanity"



Wed. to Frt. Sept. 14-16

ADOLPHE MENJOU in "NIGHT CLUB LADY"

TIMES SQUARE OXY SEVENTH AVENUE RUTH CHATTERTON GEORGE PPEN

"THE CRASH On the Stage-"SPANISH FIESTA".

x Morlotone Nows Laurel & Hardy Com
Beginning Thursday-"PAINTED WOMAN,
with Poggy Shannon and Spancer Tracy





PITOL Goo. Clasen Ethol Shutta

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times. "Another Language"

with Gionn Anders, Margaret Wy BOOTH Theatre, 45th St., W. of B'way.

has an exact reproduction of the in-terior of Billy La Hiffe's Tavern.

Dr. Harry Martin with his wife. Louelia (Parsons), ficw in from the Coast, tarried a day and sailed for

-'opular Times Square cafe pro-prietor has stack of rubber checks totaling 65 G's, amassed in the last five years.

George Bannon, manager of Pub lix's Majestic, Grand Island, Neb on Broadway wearing a heavy corn

Dorothy Spero has swung from the distribution to the publicity de-partment in United Artists after a vacash between.

Hot weather premieres last week saw a number of those tropical English mess jackets on the men as a formal compromise in lieu of a dinner jacket.

Walter F. Eberhardt, of Erpl, back from vacation in Wisconsin. Walter and the missus made the trip in three days each way with-out a flat or a ticket.

Peggy Greene of 'Of Thee I Sing' beat appendix operation at Mt. Sinal hospital. Barbara Smith out of same show with damaged leg. Fell off horse. Both show girls.

Fell off horse. Both show girls.

Jos Schrode, animal impersonator,
who has been doing Ed Wynn's
horse this season, is in the French
hospital with trouble with his
spleen. Undecided at first between
a veterinarian and a regular doc.

### London

Max Milder proud of his baby

boy.
Sean O'Casey writing a new play,
despite failing sight.
Joe Henley celebrating his first
wedding anniversary.
Matt McKeague lunching with the
Lord Mayor of Dublin.

Tommy Long bailyhooing on stilts for the Syndicate Halls.

Sir James Barrie busy on a new book, due at Christmas. Stage bands definitely in for an-other boom in vaudeville.

Chiswick, a London suburb, has

its own news reet theatre.

Henry Kendall now off the B.I.P.
lot, and working for indies.

Dave Apollon thinks Paris wonderful, but no place for a rest.

Kit-Cat Restaurant putting on on-stop cabaret, starting Oct. 19. John Murray Anderson likely to o still another revue in the West

Adele Astaire at 'Firebird' prem-ere, says too happy to return to stage.

Harry W. Crull, the new Empiremanager, acquiring a liking for

manager, acquiring a liking for London. Michie debating with friends whether he should talk to the press. Reports from the provinces is that Babe Egan and her band are

the press.

The press.

The press.

The provinces is the pale of the pale and her band are cleaning up.

Joe O'Gorman, pere, looking almost as sprightly as the O'Gorman brothers.

Charles McGrail, manager London Charles McGrail Mc

George Fontana, with his new partner, Anna Ludmilla, due at Central Park Casino sometime in

Central Park Casino sometime in September.

Joe Morris intends to make a talker short in England of his current act, using the company he brought over Craig back again as exhibitor, having acquired five cine-

mas in the Midlands and the Opera House, Buxton.

Winnie Melville renaming her cottage 'Happiness,' coincident with serving her husband, Derick Oldham with divorce papers.

Orall Albanie of the day of the control of

party.
Frances Day, Andey Gibbons and Gordon Courtney in animated discussion outside of Cafe Anglais, with likelihood Miss Day will play at Leicester Square theatre.

### **Paris**

The Deem Taylors shopping. Kathleen Key changing her apart

A new bar at the Chateau Fron Alexander Korda favoring open

Mrs. Lawrence Tibbett buying clothes, Harry Leasam expecting Bo

Dave Souhami talking to Henry

Virgil Thompson complaining of Paris heat. Valery Boothby hostess to her sister, Helda.

sister, Helda.

Constant Remy to embark on a directing career.

Jeanne Helbling at the Ermitage

constant Remy to embark on a directing career.

Constant Remy to embark on a directing career.

Jeanne Helbling at the Ermitage of Camille F. Wyn hunting prope for Five Star Final.

Mrs. Joe Seidelmán regrets she doesn't play golf.

Muth Pulnam Mason resuming the control of the Champe Elysees.

Madeleine Miller of Beverley Hills motoring to Cannes.

Andre Daven kissing good-bye to the Champe Elysees.

Madeleine Miller of Beverley Hills motoring to Cannes.

Graph by wear to got the Tobis Company of the Champe Ilysees.

Madeleine To observation.

Jennie Dolly taking real rest cure in her Fontainbleau estates the first of the Champe Ilysees.

Maurice Chevaller appearing at a gala at Cannes Palm Beach.

Adolphe Menjou practiculty and a gala at Cannes Palm Beach.

Adolphe Menjou practiculty the one of the Chevaller and the Manufec Chevaller.

Maurice Chevaller appearing at a gala at Cannes Palm Beach.

Adolphe Menjou practiculty the one of the Chevaller of the Champer of the Chevaller.

Challapin's other dates complicating filmization of Don Quichotte.

J. Carlo Bavetta catching opposituding filmization of Don Quichotte.

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J. Carlo Bavetta catching opposituding filming fi

late.
Suzy Vernon telling the Riviera
notel keeper his bill will have to
wait until she makes her next picture.
So many pretty gible in the code

ture. So many pretty girls in the cast of 'Rol Pausoie' that public interest is aroused before it is even produced.

Studio Etolle' giving a 'Harry Lachman week, with one of his films every day on the occasion of his leaving for America.

### Hollywood

Carnett Weston home from

Gurnett Weston home from Grandiac Structure of Canada. The structure of Canada Structu

Lester A. Welnroot, Chicago p.a. has gone into publicity work with Charlotte Rogers here. Leslie Howard goes to England on completion of his current 'Ani-mal Kingdom,' at Radio.

Al Rogell will make a plane tout of United Air Lines to get footage for Columbia's 'Air Hostess.' New members of the Academy's halation committee: Victor Milner, Emery Huse and Max Parker.

Hal Roach will stage a christen-ing party to fix 'Spirit of Fun' as handle for his now nameless plane

Warners are offering a free trip to Catalina, and meals to employees to Catalina, and meas to employees who want to appear as extras, nex Sunday for 'You' Sald a Mouthful. Cast of 'Twenty Thousands Years in Sing Sing' at Warners, autographed a copy of the book and sent it to Warden Lawes, its author Leo Mortison and Leo Carrillo hurled a barbecue Sunday at the Carrillo ranch is Santa Monica canyon, at which a monument was unveiled by Chic Sale.

### Riviera By Frank Scully

Peggy Joyce just thinking. The Menjous expected at Antibes Sir Hugo has another Lady de Bathe.

Insiders pronounce Majorca Ma Riviera had a better summer than

Chevalier singing for his self lugged charities.

Gwen Harrison of Cagnes has seen Holly-wooed,

Edna St. Vincent Millay no like the new hobohemia. Harry Lachmann having his first vacation in six years.

Martin Brown entertaining, but ot very, as the old gag goes.

not very, as the old gag goes.
Chalispin now planning to shoot his 'Don Quixote' pic in Nice.
Rex Ingram's car always gets the only shady spot at La Grande Bleue.
The shack Mary Dahlberg has George Sand and Chopin, shared.
Faintle 'Roitzman doesn't want anybody to know she has gone to Vienna.

George Sand and Chopin shared. Fannie Holtzman doesn't want anybody to know she has gone to Vienna. When the has gone to Vienna. When the has gone to Vienna was the has gone to Vienna shared to the has gone to Vienna shared to the has gone to the has gon

### Loop

Cool enough for vests. Harry Marx gone to Europe. Charley Kurtzman likes Toledo. Harry Faber has a new straight ght. Ned Holmes ahead of 'Another

Ned Holmes ahead of 'Another Language.'
Harry Lustgarten a visiting delegate at B&K.

Berneller, old time cafe producer, back in town.
Billy Elson a pauser between Minneapolis and St. Louis.
Ticktet sales started at the Apollo for Fassing Show but had to be discontinued.

### Berlin

Benny Thau off to Vienna Carl Goetz, actor, died, 74 years

Willi Forst had serious motor ac-

Marcellus 'Schiffer committed

Siegfried Arno goes with a revue Basie. Lillian Gish takes a rest at Bad

Nauheim auneim.
Victor Varconi taking a cure at arisbad.
Martha Egget for picture work
London.

Kortner with offers from

Fritz Kortner with offers from Scandinavia.
Rod la Roque here to visit his wife, Vilma Banky, Guenter Mamilok appointed artistic manager of Tonalitim.
Charlotte Greenwood and Martin Broones sight-seeling in Berlin.
Richard Eichberg will direct the Ukichard Eichberg will direct the Ukichard Eichberg will direct the Benjamino Gigli Inshead onaking a concert trip through Germany.
'As You Desire Me' by Pirandelle will be done at the Deutsche Theater.

Walter F. Fichelscher becomes di-rector at the Schauspielhaus,

Water rector at the Some Zurich.
Hermann Zimmer, lawyer of Ufa, drowned in the Wannsee while

drowned in the Wannsee wante-bathing.
Gerda Mueller, actress, married the mayor of Koonigsberg, Dr. Lohmeyer,
Berlin's broadcasting system is-more bad politics than good per-

"Memil. Jannings would do a film with Emelica, but the backing still has to be obtained. Gerhart-Hauptmann will be inf Berlin on the first night of his play," Not be in the first night of his play. Stanley Scott will engage Gitta Alpar and Richard Tauber for the next London season. Paul Wegner is reported to be about to revive at the Richard Ostonic town Grock intends giving a whole evening program in the Grosses Schauspielhaus. Jack Campbell passing through Jack Cambbell Albart Fredean, Jack Cambbell Albart Fredean, Jean Grevey and Lady Tree here for film work at Uta. The Theater am Kurfuerstendamm will open on Sept. 1, with riety and revue. Karl Tschuppik, blographer of Emperor Franz, Joseph and chief editor of the Vienness Stunde, has but and the section of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Madage Libro of the Vienness Stunde, has but and programs of the Vienness Stunde, has but a

### MARRIAGES

Constance Binney to Henry Wharton, Jr., in New York Sept. 6, Miss Binney divorced Charles E. Cotting, Boston banker, in Nevada last July.

Sabra Worth to Paul Douglas in New York, secretly, Aug. 2. Groom is an announcer on the CBS staff; bride is employed as a hostess at the same network's New York studios.

s. Christine Rockwell, Culver City, Althonsus Bell, Metro studio ployee, Sept. 5, at Riverside,

Calif.

Betty Lou Webb, actress, to H.
Warden Wilson, Sept. 3, at Ocean
Grove, N. J. Bridegroom is non-

pro.
Mona Content to William M.
Mentzer, Aug. 22, in Ventura, Cal.
Bride is a plano soloist on KHJ,
Los Angeles. Mentzer is a radio baritone

bartione. Georgette Guy, non-pro, to Andy Rice, Jr., in Tla Juana, Mexico, Sept. 4. Groom is in vaude.
Doris Wolfe Gilbert to Alian Felt in Los Angeles, Sept. 11. Bride is a daughter of L. Wolfe Gilbert, composer. Groom is a N. Y. attorney.

### BIRTHS

Mr. and Mrs. Julius Cohen, son. Sept. 5, at Williamsburg Maternity Hospital, Brooklyn. Father is of the New York Journal of Commerce. Mother is the former Ethel Dallon of the stage.

# ARIETY

254 West 46th Street

SUBSCRIPTION:
Annual......\$6 Foreign.......\$7 

### 15 YEARS AGO

(From 'Variety' and 'Clipper')

Fresh talk about a giant merger of film cos. J. P. Morgan & Co supposed to be supplying \$100.000. 000 for the deal. Declared to be

Fifth Avenue theatre was staging a war song contest. All pubs to be permitted to have a representative to sing a number and audience to judge. Best three held over for a scond deciding contest. Every pub

Eva Tanguay was given the first no-cancellation contract by the UBO. Ran for a full season.

Variety' published report Gus Edwards had decided to give up acts and 'place the future of aspiring juveniles in the hands of others.' Oh

Agents were holding out contracts on acts playing N. Y. time. Not de-livered to the act until the second day. Figured to ease up the scraps over terms.

Hotel agency men were offering odds that no five current shows on B'way would be in the same spot by mas. Bettors could name their own choices. Screwy list of opening

Fio Ziegfeld was trying to get Geraldine Farrar for the Century theatre, but her contract with the Met. prevented. He took Anna

Labor Day saw the official starting of the burlesque season with the grosses breaking records in almost

Bookers were moaning over the scant supply of one act plays for vaude. No bill complete without

Stock companies were off to a fine start.

### **50 YEARS AGO**

(From 'Clipper')

Joe Levy, who was agent for Law-rence Barrett, all afiame. He had located the girl who posed for Lib-erty on the old trade dollars and had her signed for a starring tour.

Thiess' music hall on East 14th treet opened Sept. 7. Feature was immense 'orchestrian.' Later-ouse was converted into the chapel of Grace Church and reconversite of Fox's Academy.

A transparent headed haby was being shown in Indianapolis.

Relatives of Chas. Dickens essed London publication of his pressed \_\_\_ early plays.

Brand of gypsies had been en-gaged for 'The Romany Kye.' They went into camp at B'way and 59th street. Mostly open lots in those

Barnum show was to close Oct. 14. It was announced that all contracts for lots, etc., for the following season had been closed. First time a circus was ever fully routed and contracted a year in advance.

Dramatization of the Limekiln Club' feature of the Detroit 'Free Press' by M. Quad (C. B. Lewis), was floppo. Gus. Frohman offered to pay \$1,000 for the second act to use it as an afterpiece in his min-strel show, but Lewis refused.

James Lackey was listed as an usher at Albaugh's Opera House, Washington. Brother of the late Wilton Lackaye and later a well known stage comedian. Was one of the fat troupe at Vingraph at the time of his death, a few years

### Inside Stuff-Pictures

Home offices of New York producer-distributors and chains are evinc-ing interest in the campaign of the Chicago 'American' (Hearst) to build up its film critics. Credit is given Bill Hollander, B&K, for the paper on the idea.

So far the 'American' has printed three full page ads, all of which, in so are the American mas primed three run page and an or whice, in verblage and tenor, deliver a boost for the picture business as a whole that is interesting film officials and publiciets. One ad read off in large type 'Movies Lead the Way,' going on to say that 'out in the forefront of better thing are the pictures already here marking the start of the 1932-33 movie season. For six months the great film companies have been working together to make these better pictures. They lead the way to new prognerity! etc. etc.

A 'quote' stunt on a picture was put over to get Arthur Brisbane to write a plug on 'Life Begins,' Charlie Einfeld, Warner publicity-advertising head at the h. o., rode a hunch hard on the Brisbane idea. After failing to get in touch with him in New York, he finally wired Brisbane at the Hearst ranch in California.

Special showing of the picture was arranged for Brisbane, the Hears' commentator going for it and providing a plug line which WB used as an answer to a blast from the Denver 'Post' against the picture.

Declaring that exhibitors are getting into a better frame of mind on business prospects this season, Felix Feist, Metro's distrib chief, is try-ing to sound a cheerful note through a slogan: Be prepared for better

Exhibs are being bombarded with this phrase through Metro exchanges around the country.

'Fox Dynamo,' weekly house organ, starts up again this week after aving been suspended the past three months. Roger Ferri continues as editor.

'Rain' is the first feature completed which has used Western Electric's

higher frequency system known as 'wide range.'

Before it opens at the Rivoli, N. Y., according to present thous will have to be made to the present booth equipment

Max Lief and Gordon Kahn have consulted their attorney, Max Chopnick, on a claim for infringement of a college football story they wrote and allegedly submitted to Paramount.

Horse Feathers (Marx Bros.), is the alleged infringement. Kahn is still scenario writing on the Coast, Lief is back and doing Broadway musical comedy libretics.

With the Broadway columnists now 'recommending' books, plays, plctures, etc., in their columns, they're invited to all the picture premieres with the frank idea to Give us a good line we can quote in the ads.'
The columnists then extend themselves in their papers, hoping to get some extra cliencantic ballyhoo, and some even visualiza their names in lights in front of the picture palaces. It's like the old Shubert Winter Garden, habit.

World Wide has not yet submitted its treatment on Jarnegan to Hays codists. There will be no objection to the Jim Tully story play, if the screen adaptation conforms to the code. At the time of the play Hays company members, according to the present record, agreed to ignore Jarnegan but did not officially ban it. If the screen treatment emphasizes that the action is associated with the early days or Hollywood, it is stated there will be no squawk on the story. W-W comes under Hays jurisdiction through its affiliation with Educational.

Publix's reason for turning over the Rivoli rather than the Rialto to United Artists in New York seems to be that it deems the Rialto is the

United Artists in New York seems to be that it deems the Rialto is the more clastic spot.

Contention of the theatre circuit is that the Rialto can house any picture, regardless of type, and if the film holds anything at all to do business with it. The Rivoil, according to this opinion, is prone to react more kindly to class' celluloid. Hence, Publix clinging to the Rialto despite that the Rivoil is physically rated by theatre men as the better theatre.

An arrangement for international publicity was tried by United Artists and British and Dominions when they tried phone hookup between London, Washington, New York and Hollywood.

Newspapermen in New York and London sat in on Joseph Schenck talking from Washington to the other three points, with execs in each place also listening. Hookup cost \$6,000.

United Artists sold its picture rights in Barretts of Wimpole Street' to Metro, which explains how that studio came into possession. UA had hoped Katherine Cornell would do it, as she did on the stage, but the actress remained cool to pictures. UA then wanted to borrow Norma Shearer for the part, but that couldn't be arranged either. Since which time it is understood that Metro has promised Barretts' to Marion Davies, although some doubt is expressed on the Coast that Miss Davies will ultimately do it.

Just 12 hours after Radio's 'Bring 'Em Back Allve' had concluded its second run in Los Angeles territory, at the Pantages in Hollywood, the picture topped a double focature bill at the F-WC President, downtown, where a 15 cent tariff is in effect dally until 1 o'clock.

Animal picture had its first L. A. showing at the RKO Orpheum, one block away, six weeks ago.

The late Paul Bern, during the last 16 years, devoted much time and money in an attempt to obtain the freedom of Tom Mooney. Last spring, in Los Angeles, he financed the production of 'Precedent,' which cost him close to \$5,000, in the hope that it would attract public attention to

nim drove to so, we, in the nope that it would attract pound attention to the Monney cath shortly after denied a pardon to the prisoner whose case was presented to him by James J. Walter.

Bern was bitterly opposed to Walter's coming to the Coast, feeling that his presence at the pardon hearing would be resented by Californian.

Getting an advance showing of 'Most Dangerous Game' (Radio) Getting an advance showing of 'Most Dangcrous Game' (Radio) an having no company trailler ready in time, Izzy Rapaport of the Hippodrome in Baltimore manufactured his own talking advertising reel when assistance of his manager, Ted Routson, and Harry Kahn, Radic ackanage rep. Routson recorded the advertising spell on a phonograph platter, timed to certain seemes clipped out of the picture, the clipping:

being run silent.
Was particularly effective because of the specific mention of the theatre, city and the date of the showing, the talk relating that the scenes were runhed by air-roal direct from Hollywood for the initial showing.

### Inside Stuff-Vaude

In exchange for a nestnonement of their bookings at the Polladium London, the Three Diamonds last week agreed to accept \$350 less than their contract calls for when they eventually fulfill the dates. That will be \$525 a week. In addition to the salary cut, the Diamonds' original

four-week booking will be reduced to two weeks.

The Diamonds asked for the London release to enable them to go into Schwab & DeSylva's 'Humpty Dumpty' musical in New York. It's their

Schwab & DeSylva's 'Humpty Dumpty' musical in New York. It's their first show chance.

After a series of cables had falled to move George Black, Palladium director, to release the American act, his consent to a postponement was obtained by the Diamonds' manager, Charlie Morrison, via trans-talantic phone call. Morrison represented the Diamonds in the Humpty Dumpty' booking, while the London dates were arranged by the William Morris office. Latter has collected its four weeks' commission from the

act in advance.

Condition of the postponement is that the Diamonds shall play the
Palladium no later than six weeks after termination of their engagement
in the New York show.

Sonny Lamont, formerly of the Lamont Family, offered himself for the blood transfusion for Eva Tanguay on the Coast because his family had been a friend of the yaude headliner for years. He was accepted.

Irene Franklin back from Lake Charles, La., where she was on vacation, is to play the lead in 'The Torch Bearers' at Skowhegan, Me, Sept. 17. She is slated to appear in a new Broadway show later.

Her husband, Jerry Jarnegan, who appeared with Miss Franklin in vaudeville, will remain in Lake Charles, his home town, where he has established a music school. He has recovered from a serious lilness.

### Inside Stuff—Legit

Ben Hecht, batting for himself and Gene Fowler, states their new show, The Great Magoo, has not been offered to picture producers as yet. Re-ported the latter had turned down the script.

Institute Players who hold the Edith Rocketeller McCormick cup, to prove they're the best little theatre in Chicago, have an unusually ambitious repertory for the coming season.

They will produce Merry Go Round, "The Good Fairy, 'Half Goda,' Street Scene, 'Left Bank,' Meteor' and 'Pcor Gynt,' William Bolitho's Overture,' postponed from last season, is also anticipated.'

Herbert Benze Norton and Jay Romano students at DePaul Univernerver, Denze Norton and Jay Romano, students at Deraul University, Chicago, make their professional debuts as actors with The World Between at the Adelphi, in Chi.
Their performance in the little theatre tryout last spring won them their original parts in the professional version headed by DeWolf Hoppen.

Rod La Rocque whose legit debut in Domino' was an unfortunate break because the critics picked him out for a panning, has gone abroad to forget it. Reviewers not only slapped La Rocque in their criticism of the show but followed up with further comment unfavorable to him.

of the show but followed up with further comment untavorable to min-William. A Brady states that if there was an error in the casting of the show (t was his fault, not La Rocqués. The producer was in evidence at last week's premieres, explaining that his wife (Grace George), told him that if he went to shows and noted the work of all artists, Domino' would 'still be playing' instead of being yanked off after one week.

George Oppenheimer, the new playwright, who authored Here Today, current at the Barrymore, N. Y., is a partner in the Viking Press, book publishing firm, which explains his familiarity with Manhattan's literary

Possible that he and George S. Kaufman will collaborate on stage material. They teamed on a skit inserted in Max Gordon's Flying Colors last week in Philly.

At an intermission on the first night of 'Here Today,' Sam H. Harris, and the stage was corralled by those autograph hounds. Morrie Ryskind

its producer, was correlled by those autograph hounds. Morrie Rysk approached and remarked: 'I never knew the guy could really write.'

### **Inside Stuff—Music**

Paul Whiteman, while in Detroit conferring with the General Motors bunch on a radio-music deal, was dining with Larry Spler, g. m. of Fa-nuous Music, in Spler's hotel room, when the mestre switched the dials and got some band on. It came through terribly and Spler made no bones about paining the

and got some band on.

It came through terribly and Spier made no bones about paining the combination, whatever it was. It turned out to be Whiteman's own orchestra from the Bittmore, New York, on an NBC hook-up.

Whiteman got on the phone pronto and squawked to the NBC control room about the poor transmission, which was the actual cause.

Incidentally, Whiteman, by the same nervous-dialing, picked up the Three Aaron Sisters from Natchez, Miss, that evening and wired the girls to hop the next choo-choo to N. Y. and do their stuff with his orchestra.

From a music publisher's angle Warners, in all its pictures, is 100% cooperative with Witmarks. Even in a cafe sequence, the studio sees to it that the band is playing some current Witmarks. Paramount dittos with its music pub smillate, proceeding the company of the cooperative with its music pub smillate, proceeding to the cooperative with th

ndie.

Blondic. WB has even gone to lengths to plug a Witmark song as in the current Blessed Event' release where Too Many Tears' is sung by Dick Powell, who personates a crooner. In a somewhat inconsistent sequence, Powell is shown singing Tears', the radio is turned off, for what is about a half hour of, dramatic action, and when turned on again, the same song is still permeating through the loud-speaker, almost exactly at the same lyric spot where the tune was previously broken off.

Jacques Renard has plans of spending the major part of his time this season around Boston so that he can keep an eye on the Mayfair club, in which he is a third owner. Last season when the baton juggler did a bot of personal appearance wandering with the Camel unit, Renaud's share of the nitery's loss tipped \$12,000. Spot reopens in three weeks.

## Gallery First Nighters 36 Years Old, **Club Contends Booing Is Permissible**

### By Leslie Bloom (President Since 1924)

London, Sept. 1.

What is the Gallery First Night What is the Gallery First Nighters' Club? saked John Barrymore of me when we met in London some years ago. I can quite understand this question being asked by most American performers who have never played this country. Our institution are not being asked by most truther than the country. Our institution is the country of the country

tygoers to give free and indeafford facilities for social in and to afford facilities for social in-tercourse among Gallery First Nighters. This is an extract from the original book of rules.

Most of the members consider

Most of the members consider that if people are expected to appliand a play it should also be permissible for them to do otherwise, i.e., boo. Personally, I do not favor booling, but would preser to make the company of the control of the control

Started in Pub

Actual founding of the club has a romantic flavor. In the late 80's and early 80's a certain number of galleryites used to get together after a show and retire to the nearest pub for refresh and discuss the merits of the play. This went on for a few years, and as they found their numbers growing, and they had to leave the premises by 12:15 a. m., it was suggested forming a regular club so that they could meet and discuss the theatre at lessure.

After the club actually came into

that they count mer, and meanth the theatre at leisure.

After the club actually came into being, the first big row was over The Man About Town. One of our members was arrested, and fined \$25 for creating a disturbance. This was a fortune to a Gallery First Nighter in those days, and it seemed he would have to go to prison. But other First Nighters pooled and paid the fine. This incident strengthened the position of the club enormously. We then managed to obtain almost all the regular gallery-ltes,

tain almost all the regular gullerytain our guests consist of native or
foreign players and authors considered to have done good work during
the preceding year. These dinners
are informal evening dress is not
favored.

The club claims to be the most

Tayorea.

The club claims to be the most democratic playgoing club in existence. Its presidents, etc. have always been genuine gallery boys, the club having a rooted objection to honorary figure heads. Apart from all this, the club's main object is to honorary figure heads. Apart from all this, the club's main object is to create interest in the theatre and therefore add to the number of people who attend theatres.

It has been our honor to have entertained every leading actor, actress, author and producer connected with the theatre in the past, and we boast that we were early in discovering talent, inasmuch as many a guest whom we entertained in their early careers have since risen to the top. The club claims to be the most

#### Favor Unreserved Seats

The club favors the unreserved gallery, for experience has taught us bookable, up goes the price and peo-ple who generally go to more expen-sive parts of the house make for

### Players Hurt in Crash Of 'Colors' Stage Prop

Philadelphia, Sept. 12.
When 'Flying Colors' left town
Saturday night after a three-week
engagement at the Forrest, there
was no cryins. It had been a tough
stay all around. The bad opening
hurt plenty; so did the notices.

The final blow came last Monday

hurt plenty; so did the notices. The final blow came last Monday when several members of the cast were hurt, two of them seriously, in a back-stage crash just before the finale.

As the Negro chorus was dancing in front of the curtain for the first part of the finale, the full set, consisting of three sets of stairs on which the chorus was standing, ready to be pushed down stage, collapsed. To cover the accident, the principals of the show went out in front in an abbreviated finale. Most seriously hurt were Teddy West, of West Chester, broken leg, and Virginia Whitmore, of this city, fractured ankle. Vilima and Buddy Ebspn, featured dancers, were also injured, but were treated back as were June Blosson, Carol Renwick, Irene McBride and Ruth Gormiey, the rest of the week no

Gormley.

During the rest of the week no

same finale, one of the first act drops being used. An entirely new number is being readled for New

### FREE AUTO PARKING IN LEGIT. FIRST TIME

Chicago, Sept. 12.

R. G. Lydy, parking station owner, who is one of Fritz Blockf's two angels for The World Between, will give free parking at any of his stations to patrons of the Adelphi. It is the first instance, of a legit house making any provision for its patrons' convenience, although idea is an old one in picture houses. After parking the car and getting a regular claim check the carowner simply gets the check stamped at the box office.

Opening has been set forward one Chicago, Sept. 12.

Opening has been set forward one day to Sept. 17 to avoid conflict with 'Of Thee I Sing' at the Grand

### WANT PEGGY WOOD

Lester Fuller and Ben Kamsler have begun casting on a new un-titled play by John V. A. Weaver. To start rehearsals Oct. 15, with an opening in Philadelphia three weeks later and New York two weeks

Peggy Wood, closing in London's 'Cat and the Fiddle' this week, is under negotiation for the lead.

the cheaper bookable seats. Therefore, the genuine galleryite, who can only afford a certain amount, is shut only afford a certain amount, is shut out. In the case of a success, booked gallery seats are known to have been purchased in blocks and resold in the street at a profit. Some of our founding members are with us today, and there are some remarkable playgoing records in the club. I have seen about 3,000 plays myself of the club were responsible for free distribution of programs on first nights. On other hights a fee is charged, as programs are not free, as in American the

nights a fee is charged, as programs are not free, as in American the-atres. The club, in its early days, also did considerable work in securing as much comfort as possible in the gallery. We killed the 'Facker,' a most objectionable gentieman who squeezed two people into the place.

There is a tendency nowadays to dispense with the gallery. This is

of one.

There is a tendency nowadays to dispense with the gallery. This is a serious error, as every actor and actress of experience will tell you; It is the gallery and pit which the backbone of the theatre. day they disappear from the English theatre will see the end of the drama, for without enthusiasm the theatre cannot live and real enthuslasm only comes from the popular priced parts of the house. It is our contention that it is in

It is our contention that it is in these locations that you find real love and interest in the drama. Surely if one waits for hours in a line to see a play there must be a reason.

### YEAR 'ROUND STOCK

McLaughlin's Cleveland Troupe Leaves Hanna Only Available

Cleveland, Sept. 12. Robert McLaughlin is taking up a new five year lease on the Ohio, intending to run his stock conpany the year around. Loew owns

theatre.

McLaughlin's Cleveland-produced
Mourning Becomes Electra, with
Clara Joel, goes on tour, opening
this week in Detroit. Ben Truesdale p. a.-ing it. Current revival
of Merry Widow, held for second
week with Donald Brian, also
slated for road. Revival of Pinatouries in the tackled by McLaughlin-Manheim combine.

With Olik definitely committed to

in-Manheim combine.
With Ohlo definitely committed to
winter stock the Hanna, opening
this week with 'Of Thee I Sing,' will
be the only road legit house in
cown. Latter is managed by John
Hale, who succeeds Ansley Whit-

### **BAINBRIDGE TURNS TO** PICTURE HOUSE BALLY

Minneapolis, Sept. 12. 'Buzz' Bainbridge is calling his Shubert theatre 'Bainbridge's Show Boat' this season. A portion of the basement has been converted into the replica of a ship's deck with a

The show boat idea will be car-ried out in the auditorium proper by means of various decorations and sailor uniforms on ushers. An enor-mous steamboat siren atop the the-atre will blast as a prejude to the start of each performance.

Grace Troy, Minneapolitan and former ingenue, will be leading woman and Gordon Rhodes leading man of the dramatic stock. The company also will include Elinottative Vermit Bown, bob Dillegard of the Campit Bown, bob Dillegard Campit Bown, Harriott, Kathryn Card, Fred Sulli-van and Kermit Rowe, John Dilson will direct. The season opens Sep-tember 25 with 'As Husbands Go.' Serious illiness of A. G. Bainbridge with heart trouble, is postponing the reopening of the Shubert stock from Sept. 18 to the 25th,

The other local legit, Metropolitan playing road attractions, reopens later in the month with 'Cynara.'

### Eight in Play's Cast **But 22 in Stage Crew**

There are nearly 70% more invisible persons concerned with Here Today than actually appear in the play, which Sam H. Harris opened at the Barrymore theatre last week, Cast has eight players, inclusive of a servant bit, while backstage there

are 22 stage hands.

Show has two sets, an interior and an exterior. Latter apparently necessitates the numerous crew. It is a section of a private beach at Nassau. Sand is used weighing three and a half tons. Seene is the second act and sand is removed for the last act house interior, same as at the play's start.

### 'Black Water' Deferred: **Needs Script Fixing**

Black Water' a melodrama which Carroll announced to reoper the Manhattan was postponed fol-lowing its try-out last week in Brooklyn. Understood the show will not come in until later in the sea-son. Slated for script revision.

Carroll made an arrangement with the Manufacturers' Trust to present shows in the Manhattan which the bank took over from Arthur Hammerstein through foreclosure. It was intended to spot the new 'Vanities' there, but the manger switched the revue to the Broadway theatre. Understood Carroll has an option to buy the Broadway formerly controlled by B. S. Moss. Manla of the controlled by B. S. Moss. shows in the Manhattan which the

# Tryout Spot Reopens Boulevard Theatre in Jackson Heights opened last night to again present legit attractions for North Shore of Long Island Louis F. Werba again handling house. New play presented by A. H. Woods The Stork is Dead, was

### Chagrined Chicagoans See \$90.000 **Gross Go to Producer from Norfolk**

### Fisher, Trebitsch Debt Tilt Over Coast 'Hat'

Arthur Fisher and Paul Treb-itsch, who produced Hang Up Your Mat, musical, which folded a week ago at the Muse Bor, each is disclaming responsibility for debts incurred. Fisher filed a Mu-nifical court suit against his for-mer partner, seeking \$1,742 he claims to have advanced for the production, and \$200, wages as gen-

eral manager.

Trebitsch sent the labor commission, which is trying to collect \$1,129 in unpaid salarles, a statement that he was brought here from New York by Fisher, who was to provide his living expenses and pocitet money until he landed a film job. When this didn't materialize, pair put on "Hat," with Fisher-assuming all financial responsibility, Trebitsch alleges.

### **ILLINOIS WANTS \$2** PLAYS FOR LAST TRY

Chicago, Sept. 12.
Deal for the Illinois theatre is cold between Harry J. Towers and the Christian Science of the Science of the Christian Science of the Sc Chicago, Sept. 12.

ly the Illinois will be torn down and the property converted to commer-cial purposes but pending an up-turn in the depression the make-shift policy was decided upon. Bondholders committee reduced the issue from \$750,000 to \$850,000 on a legal point not involving cash.

### Coast's 'Intermission' Scheduled for B'way

Los Angeles, Sept. 12.

Harold A. Berg has put 'Intermission' in rehearsal at the Blitmore here, with the comedy scheduled to play the Lobero, Santa Barbara, Sept. 23-24, and a two weeks' run in San Trancisco at the Columbia, beginning Sept. 26. Play then comes here for the Blitmore.

In the cast are Madge Bellamy, Judith Vosselli, Donald Keith, Jack Trent and Selmar Jackson, with other players yet to be selected. Pat McCoy is directing the play by Irving Kaye Davis.

rat mecoy is directing the play by Irving Kaye Davis. Following the L. A. run, Berg plans to take the attraction to Den-ver, Chicago and into New York for a Jan. 2, opening.

### Jack Osterman Joins Shubert Show in Detroit

Detroit, Sept. 12.

Jack Osterman hopped in from
New York on a hurry call from the
Shuberts last week to fill a gap in
the new Passing Show. Troupe
went to Cincinnati after opening
here.

here. Octerman stepped into Ted Healy's

Orierman stepped into Ted Healy's spot which the producers figured could be filled without adding to the cast after Healy had walked during rehearsals in New York.

Passing Show,' a revived title dropped by the Shuberts some years rego, was, 'Greenwich Village Foilles' when it started rehearsals. Much of its material has been sal-vaged from the New York summer musical, 'Hey, Nonny Nonny,' which ran about three weeks there.

### Roof for Tent Troupe

Dover, O., Sept. 2. Fidith Ambier Players concluded its summer season under canvass at the fair grounds here Sept. 10, a lotal of 18 weeks.

Equipment will be stored at the fair grounds until next spring, and the company will open in an Ohio city soon for a winter engagement

Ambler Players played 30 con-secutive weeks at the G. O. H. here for the union stage hands and mu-strians.

Chicago, Sept. 12.

Local showmen, theatrical promoters, and men who have been in the theatrical business all their lives have stood around in the past fortnight and watched with envious oyes a rank outsider run up a bankroll in four operatic performances at Soldiers' Field. That outsider is H. H. Fisher, a department store owner of Norfolk, Virginia, with no previous knowledge of show business. business Grosses on the four performances.

two more than originally scheduled, were approximately: 'Aida,' \$35,000.

'Aida,' \$35,000, (rainy).
'Trovatore,' \$10,000 (rainy).
'Carmen,' \$25,000,
'Rusticana,' \$20,000.
As a resuit of this click, Fisher and his impresario, Airredo Salmaggi, have taken the Studebaker hiestre on a flat rental hosis for

maggi, have taken the Studebaler theatre on a flat rental basis for 10 weeks starting Oct. 11 and will present a season of open at \$2.50 tob. Studebaker has 1,300 seats. There will be a repertory of 2.0 operas and about 24 principal singers plus the chorus formerly attached to the bankrupt Civic Opera. Pive performances a week will be given at the Studebaker and on the studebaler will be successful the studebaler and the studeb

### Frisco Galvanized by 'Fiddle's' \$100.000 Run

San Francisco, Sept. 12. Marathon run of 'Cat and Fiddle' which may be lengthened to 10 weeks at the Curran, is deemed responsible for snapping local legit field back into action.

Gross of approximately \$100,000 on 'Fiddle's' past seven weeks has delayed Los Angeles showing of the plece and decided Belasco & Curran upon a roadshow company, for which auditions are currently being held here.

Meanwhile, Ralph Pincus is lin-Meanwhile, Raiph Pincus is lining up a fock of dates for Eclanger's Columbia, first of which, Instermission, bows in next Monday night (19), with a cast including Madge Bellamy, Alberta Yaushn, Judith Vosellt, Pat O'Malley, Gaylora Fondjeton, Donald Smith, Cleotye Harris and Jack Struck of the Columbia of Mourning Becomes Electra, and a Walter Hampden season are other tentative Columbia bookings.

bookings.

Henry Duffy signed Billie Burke last week for 'The Marquise' which she will do at the Alcazar here and El Capitan in Hollywood. Though not definite, Duffy probably will bring Pauline Frederick in 'As Husbands Go' from El Capitan, where it's currently showing, to Alcazar, reopening O'Farrel street house which is now dark after a week of 'G-2'.'

Co-op' group, Actors' Club got under way at Community Playhouse this week with 'Officer 666' to fair business.

### Balto, Musicians Snub Legit's 4-Man Demand

Baltimore, Sept. 12. While the musicians locally

While the musicians locally have settled next year's contracts with every other theatre in town, they are still in warm discussion with Ford's, the legit house, with some hint of a break over terms, particularly those concerning the minimum number of men in the plt. Musical Union, through its chief, Henry Mayers, has refected the legit spot's offer of a four-man minimum in the trench. Outline of contract as submitted in return by Mayers calls for a nine men basic roster, with the rate to be one and one-half times regular scale if the roster, with the rate to be one and one-half times regular scale if the house runs less than 25 shows. If the spot gets more than 25 shows through the senson the scale automatically reverts to the standard salary.

#### Alabama Rep. Co.

Alabama Rep. Co.

Jack Crawford is recruiting a rep
company for Gadsden, Ala., where
he operated last year before bringlng a show to Birmingham.

The show will probably be at the
Gadsden theatre.

## Shuberts Control Harris, Chicago: Much Confusion as to How and Why

Chicago, Sept. 12,
A surprise move sent a Shubert
house staff into the Harris theatre
nine days before the opening of
'Another Language.' Harry Rossinagie, manager, and Manny Kerwein, treasurer, both attached to
the Harris under the former Shubert, arrangement returned, displacing non-Shubertites who had
started to work.

Structure.

pert arrangement returned, displacing non-Subertites who had started to work.

Situation on the twin theatres is very complicated. Dickey Estate was reported as incensed when discovering that the Shuberts were Crosby Gaige's partner in the latest operating setup. It is understood the Estate did not know the Shuberts put up cash deposits for Gaige or would be associated in the operation of the houses although apparently the Estate was willing to take Shubert attractions.

When the Former three-way deal between the Shuberts (Crosby Gaige and Arch Selvyrr was calcalled by the owner, and the compromise which was supposed to exclude the Shuberts or at least it was generally thought to mean Lee and Jake would have no voice in the management.

Mix-Up.

would have no voice in the management.

It is still believed locally that Col. William Roche will handle both houses and the Shubert staff was given to understand that their connection. was purely temporary. For a time it seemed that thoric connection, was purely temporary. For a time it seemed that thoric Language might make a last minutes, switch to an outside theatre. Mirgup was by report partly due to the Dickey Betate's warth at the turn events were taking and partly due to Arthur Beckhardt's claiming the Shubert-authorized contract for the gragagement was gimmicked. One of the provisor reputedly, excused the Shuberts from sharing on advertistic except between the shuberts from sharing on advertistic except producer. Temporary diplomatic treaty was finally patched up between all partles for the duration of 'Another Language. Meanwhile the Chicago end of the U.B.O. doesn't make seems. Shuberts as end to be negotiating as individuals and nobody knows what's what A pollo lost its first booking. The Passing Show, which proved promised for later 'if may nove arrive and meanwhile 'the Apollo has nothing." Cynard got novière at the Grand and there will be a week's darkness until 'Of Thee I Sing' barges in Sept. 18. Locally it is thought Sam Harris diverted his musical to the Grand to help George M. Cohan out. Musical was originally mentioned. Question of musicals unton and the signing of house 'orchestras through Shuberts at the Harris and

aor the Harris or Selwyn.
Question of musicians union and
the signing of house. the signing of house orchestras through Shuberts at the Harris and Selwyn is also involved in the Dickey Estate angle from report.

### PROMOTING MONTREAL AS KEY TO CAN. TOUR

Montreal Sent 12 Montreal, Sept. 12.
Hector Dutrisac, former manager
of His Majestr's theatre, has taken
over the lease of the house and has
plans for bringing legit shows in
and promoting them for tours
through Canada.

through Canada.
Dutrisac spent last week in
New York talking over with booking and producing offices, Bruce
Noble, head of the Canadian Pacific
thentrical department, and with
Bert Land, who represents several
Canadian theatrical interests.

Ottawa, Sept. 12. Ottawa, Sept. 12.
No move has been made to rebuild the Embassy theatre, partially destroyed by fire last July. Hence, any hope of legit attractions for the Canadian Capital this season has been dissipated.

#### WIRE COLUMBUS' LEGIT

Hartman theatre, sole legit spot here; is being wired for sound. Lessee, Great Lakes Theatres, Inc., claims that shows headed west this season will remain the principal fare, screen being used only for fill-fins.

ll-ins.

Fut it looks bad to the locals who onder where they'll have to go to see a stage show of any kind.

**'BOAT' GIRLS DESERT** 

Quit \$80 Jobs for More Pay In

Many switches in the 'Show Boat' chorus at the Casino, N. Y., have resulted since Earl Carroll and others have been taking away the Ziegfeld

Matter of coin, the 'Boat' revival paying \$30 with Carroll and the other musical producers going \$50 up to \$100.

### Wife of 'Hotel' Angel Another Addition to Femme Legit Invasion

Mrs, Harry Moses will direct her husband's next production, 'Dan-gerous Corner,' the new G. B. Priestly play, Mrs. Moses is the latest femme recruit to a steadily growing contingent of women ac-tivity in legit. growing contin tivity in legit.

Beginning with the production ac-tivities of Katherine Cornell last season, starring herself in Bar-retts of Wimpole Street, the numretts of Wimpole Street, the num-ber of women producers has grown steadily. Rosalle Stewarf has again announced she will produce on her own. Peggy Fears (Mrs. A. C. Blu-menthal) produced one play and has announced a half-dozen others, and several nights ago Elizabeth. Miele produced Best Years.

produced Best Years,
Eye Le Galllenne is an old hand
now at producing, as is also Theress Helburn, one of the Theatre
Guild executives. Ann Ayres has
announced her intention to produce
a play within several weeks, and
Margaret Hewes is an active megalber of the Doran, Ray & Hewes prober of the Doran, Ray & Hewes pro-ducing firm, which swings into ac-tivity within, the next fortnight. Pauline Frederick last season staged a play, and for some time Ethel Barrymore considered the advisa-bility of producing the own plays, with that still a possibility.

with that still a possibility."

Mrs Mages, the latest regruit, has not been previously connected with legit in any official way, although she is generally siyen credit in legit circles for having found, Grand Hotel, and urged her husband, then a manufacturer, to hack Harmon Shumiling, production. It was largely also to the success of this play that Mosses decided to try producing on his own.

### HEALY BEFORE EQUITY IN SHUBERT WALKOUT

Ted Healy is ordered to appear before the Equity council on Sept 20 to explain his signing of an un-approved contract win the Shuberts prior to his walking out of the Passing Show during rehearsals. In a ruling already made, Equity refused to censure the comedian for his walk.

Equity charges that Healy's con ract was signed without heing sub mitted to the association for ap-proval, with this constituting

provai, with this constituting a violation.

Healy is playing for RKO over the Shuberts protest. RKO was sustained by Equity in its conten-tion that the legit firm has no claim on the comic. Passing Show' opened less week in Detroit minus Healy and with nobody in his place in his cast.

### Marshall Sailing; Joins Wife in 'Language'

Hollywood, Sept. 12.

Finishing Evenings for Sale' at Paramount, Herbert Marshall lcaves here Oct. 1 for New York, to sall on Oct. 7 for England.

He goes to appear with his wife, Edna Best, in the London production of 'Another Language'.

#### WM. GREW BANKRUPT

William Albert Grew, playwright, as filed a voluntary petition in ankruptcy with the United States has filed a voluntary petition in bankruptcy with the United States Court. Gives his liabilities as \$27,842 and assets none. Most of the obligations involve loans and tradesmen debts.

### Chalfonte Orphan in Chorus of 'Show Boat'

The late Lucille Chalfonte's 17-year-old daughter, Willi Loo, is now in the chorus of Ziegfeld's Show Boat' at the Casino, N. Y. The diva, who committed suicide in Paris recently, was a friend of

in Paris recently, was a friend of ex-Mayor Jimmy Walker who sent Willi Loo to A. C. Blumenthal for a berth in the line.

### 'NONA' AT 70-30 A B'WAY RECORD

Nona, which Peggy Fears is presenting with Leonore Ulric starred, will arrive on Bradway at the Avon (formerly the Klaw). Show first slated for Henry Miller's, but the deal fell through. Show will play 70.78 of attractive. play 70-30 straight sharing term

play 70-30 straight sharing terms. That is the highest percentage for a straight show yet to be booked on Broadway. Some musicals have received that split, but no drama has herestoore secured such terms. House is independent without at fillations with either Erlanger's or Shuberts are held to be such that the second of the Shuberts, which may explain thigh percentage favoring the sho

### **EOUITY'S FILM-TABLOID** HOOK-UP IS ABANDONED

Proposed picture house-legit con nection on a national scale, using tangular versions of dramas and comedies, has been subjected to considerable change, particularly as to sponsorship. Equity planned to assist in the launching of the project, known as the National Players, Inc., but has severed all connections with it.

with it.

Frank Gillmore explained that because the polley of picture houses could not be reconciled with Equity's limit of 10 performances weekly for stock (which the tab shows would approximate in rating) he and Paul Turnen; Squity's counsel had withdrawn from the board Emily Holt also of Equity's legal staff are amons the incorporators.

Emily Holt also of Equity's legal staff are amons the incorporators.

staff are among the incorporators.
Equity thought the tab show idea would work out by giving performances lasting an hour and a half, six nights weekly, and four matinees but no Sanday performances. Picture people said that couldn't be done, that the performance could only run one hour and that each tab would have to play in each show, meaning hree jor four times daily. It was, stated, Monday that Erward Turner, hother of the Equity lawyer, and James Thatcher, well known stock, manager, would carry on the dramatic, tab idea.

Equity, it is declared, had no infections and the same control of the could be a supported to the country on the dramatic, tab idea.

Equity, it is declared, had no in-terest in the scheme other than to put actors to work and to sit in an advisory capacity on the legit end of the scheme.

National Players starts on its tab project this week. First production is Ghost Train, opening for a try-out at the Staten Island Paramount this Wednesday (14).

### Two B'way Offers for 'Pine St.,' Warf Tryout

liams, among others, are bidding for '9 Pine Street,' o new play by William Miles and Donald Blackwell, which was tried out last week by the Warf Players in Provincetown.

the Warf Players in Provincetown. Play, basedon the notorious Lizzie Borden murder case, is by Miles, a Minncapolis newspaperman, and Blackwell, who's an acor. Sylvia Field was in the Wharf summer tryout and may be retained for the Broadway productions.

### Jitters for L. A. Specs

Los Angeles, Scot. 12. Los Angeles, Sopt. 12.
Downtown and Hollywood ticket
agencies are at lowest ebb in years
with only, one legit attraction current. Personnel has been reduced
to skeiten crewix. Aslde from 'As
Husbands 'Go,' current at El Caplian, only pasteboards being handled
by the agencies are for the twice
work of the company of the company of the company
Situad only at least.

## 11 Weeks Before Showdown, Shubers. **Receivers Have to Speed Production**

### **OPERETTA AUDITIONS**

Rochester, N. Y., Civic Music Ass'n's Quest for Eastman Theatre

Quest for Eastman Theatre

Rochester, N. Y., Sept. 12.
Rochester Civic Music Association is conducting auditions to discover hidden vocal talent. Idea is to get new volces for light opera productions in the Eastman theatre.
Four light operas are, scheduler of the control of the control of the control of the control of the Eastman School of Music. They will include 'Merry Widow,' Robin Hood,' Naughty Marietta,' and 'Red Mill.' Talent is not paid as training is considered recompense. Hence need of newcomers in each production. Alonzo Price is the producer and Paul White and Guy Fraser Harrison assist in the auditions.
Last year similar operatic efforts packed them at \$1 top.

### Davis Could Angel Few More 'Ladders' on His Latest Tex. Oil Strike

Brockton, Mass., Sept. 12 Edgar B. Davis, who angeled .The Ladder, and .kept -this, flop. going with dree shows on Broadway, has added to his millions by a rich strike in oil at Buckey, Metagorda county, Texas. Davis' istest comes after 25 fail-ures, two of which cost him \$1,500,-000

### UNION WAGE PACT FOR KEYS: N. Y. DEADLOCKED

Stage hands wage scales have been adjusted in all the key cities except New York. New agreements calling for reduced wages were etc. Subserved was a second of the Shuberts, who made, a two weeks tour and conferred with the various locales. Boston agreed, to a 10% cut, with the broken time reduction, 15%.

The New York situation is still deadlocked. Hoped for conference was held up last week because of trouble in the picture operators organization which is part of the stage hands.

hands' union.

### Tearle Back to Stage In 'Sing's' Successor

After many dozen years in pictures. Conway Teanle, returns to Broadway to lead the cast of Dinner at Eight, the George S. Kaufman-Edna Ferber comedy which Sam H. Harris, will produce. Other principals include Ann. Andrews and Paul, Harvey.

Show calls for 11 scenes and 34 specific produces and 3

### Billie Burke Repeating In 'Marquise' on Coast

Hollywood, Sept. 12:
Opening at the El Capitan Sept
25, Billie Burke will do Noel Coward's 'The Marquise' for Henry

Duffy.

David Burton, who directed the play at the Ambassador, New York, again staging.

### McOwens Inside

MCOWERS IRSIGE
Oftumwa, Ia, Sept. 12.
Hazel McOwen players, tent aggregation that has been drawing in a spot on Church street, under cover, opened the fall season of the cover of and with a musical comedy policy. In for indef stay.

Smith Case as Play
A. H. Woods is considering a
script of a meiodrama said to have
been inspired by Libby HolmanSmith Reynolds affair. It is a mystery play written by John Montagu. The receivers for the Shubert Theatre Corporation have just 11 weeks in which to better the financial standing of the business, otherwise the receivership will face liquidation. The end of the budget period is Dec. 1, at which time the receivers will appear before federal Judge Francis Coffey and outline their activities.

The receivership period however

their activities.

The receivership period however is dated to expire Dec. 2. If at that time sufficient progress can be shown it may be extended through the season.

shown it may be extended through the season.

The chances for or against the receivers building up the estate will probably not be clarified for another six weeks. To date they have little to show although the receivers in part or wholly. Two of the quartet are of last season's production, one being 'Smilling Fares,' panned at the Shuberti. 'Best-Years,' which opened at the Bijou last week, does not figure for better than moderate money. Receivership has a 50% interest in the show.

### Staff Recalled

The state of the show.

Staff Recalled

"Cyrana" (also of last season's broduct) which has been playing Chicago is looked upon as a sure money, playing stands where the Erlanger - Shubert. Theatre Guild subscriptions are counted on. Next new show for the receivers will be Claim's Sister. That will probably be followed by the musical Cyrano St. Louis Municipal Operation of Chempal of St. Louis Municipal Operation of St. Louis Municipal Operation of Chempal Opera

### **BOSTON MGRS.-DAILIES** WANT CASEY TO STAY

Boston, Sept. 12,
City Censor John Casey's impending compulsory retirement as a
municipal employee, under the Pen-sion Act, is being fought by local
theatre managers, who want him
retained.
Casey

theatre mainspart, the rigid censor-rotained, Casey, despite the rigid censor-ship which has made him nationally known, has, such a reputation for square despling that the managers, have no desire to lose him. Casey is a former showman and despite his reputation has a record of having only barred two, shows from Boston in 20 years. His re-tirement in November may be avorted by creating a special comaverted by creating a special com-missioner's berth to get around the

Local newspapers have joined with the managers in the move to retain Cascy as censor.

### Bond Okay; 'Flanders' Resumes Rehearsals

Los Angeles, Sept. 12.

After being postponed two months through lack of chorus Equity bond, 'Rose of Planders' goes into rehearsal again this week with the blacking of Joseph Flinger, operator of the California, Spanish film and sex show stand.

Show is slated for either a Mayanor Carthay Circle, opening early in October.

### VARIETY

### Plays on Broadway

**BALLYHOO OF 1932** 

vertext in Wille and Eugene How-with Jeanne Aubert and Leit McCon-with Jeanne Aubert and Leit McCon-ley Dook, Norman Anthony; dances, y Consolly; seenery and contumes by Consolly; seenery and contumes by Consolly; seenery and contumes to pagerial combination credited for state-and supervision. Les Shubert also has gerial combination credited for state-nation of the content of the con-tent of the con-tent of the content of the con-tent of

dditional dialog, 51g raction, 50g y Gus Shy. Principals—Bob Hope, Florence Earle,

Our Hebrew Friend-

**Delineator of Hebrew Eccentricities** 

JULIAN ROSE — Royal Com-mand Performance, May 22, 1930—Before their Majesties The King and Queen—Palia-dium, London.

JULIAN ROSE—Engaged by Mr. Basil Dean as featured come-dian in Gracic Fields' Big Film Tooking on the Bright Side, for Associated Radio Pictures, Ltd., London, NOW.

JULIAN ROSE—Engaged by Mr. John Marwell to Star in a big Comedy Film, "Grand Hotel Blumberg"—for British Inter-national Pictures, Elstree, Lon-don, in AUGUST.

JULIAN ROSE—Now negotiat-ing to star in a big comedy film, Levinsky's Wedding, with Regal Film Co., Ltd., LONDON, NOVEMBER.

JULIAN ROSE—Booked One Week in Every Six at the Lon-don Payilion till the end of 1933.

JULIAN ROSE - Solely Repre-

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Paul Hariman, Lucille Clay Oeborne,
Raiph Banford, Milton Leroy, Donaid Stewart, Vern Marke, Jack Stillman and Drive
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control of the Control of the Control

ny Wester-June ...

Sy Betton - Hung ...

Sy Britton - Hyllis Clar. Slevelin inclair ...

No. Pat Dolan . Irene Shevelin inclair ...

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No.

non roops, bin catter, but regiet, documents, and career, since of the following the f

Ballyhoo' is a bad show. It has an indifferent first act and a poor second stanza. It's in poor comedy taste in the main and, what's worse, lacking the saving grace of being

instein the main and, what of being including the saving grace, of being including the saving grace, of being in will be a saving grace and the saving as a light comedian and aloud and the saving as a light comedian and aloud and the saving as a saving as a

as bad as that, but both quips tool literally-suggest themselves as painfully appropriate.

The multipy of artificers has The multipy of artificers has The multipy of artificers has The multipy of a couple of possibilities, but you'd never suspect Thrill Mé, by the manner in which the things of the property of the pr

scene about it.

Mr. Anthony, as an astute humorous publication editor, might also see much that's amusing in nudist colony comedy, but it's some-

thing che again to do a nudist strip the interest and have Florence Earle tagille, as her daughter's swain doffs the undie, 'Beautiful'. That may be great stuff perhaps after a session at Tony's, but cold after a session at the ses

with Lee Snucert was complete.
Don Stewart led 'How Do You Do R?' with the chorus in strikingly sensuous terp formation backing up. Jack Stillman and Priscilla Gurney here contribed a speciation.

ing with the chorus in strikingly sensuous terp formation backingly up. Jack Stillman and Frisclaity.

The Talker Backer radio scenewith the recalcitrant microphone
that rebutts to the wide speaker,
led Man About Yonkers, stronger
lyrically than anything else.

The nudst seene and then Ballyhujah, the finale, fieldding the Bent
In a typically tries Shubert finish.

Nina May McKinley, coloredscake-hipstep, led off Love, Nuts
and Noodles' on resumption. A
Scotch blackout, so-so, next. The
scotch blackout, so-so, next. The
scotch blackout, so-so, next. The
wearer-outer, with its longwindedness to get over an obvious point.

The Rasch dance specialistes reprised Hop to You De It? to plusseene, with Willie Howard and Miss
McConnell first touching the satirical promise of what the Ballyhoo'
skits might be. This is one which
skits might be. This is one which
sylogans, sees in Pincus, who is otherwise feeling fit from a season on
the gold links, a multiplicity of
In the roulette wheel number,
Gloria Gilbert tied it up cold. Sunny
O'Dea didn't have the promised opportunity in this number wherein
The Howards with Ray Halberg
and Billy Marvil as Hebe hillbillies,
in front of a scene featuring Goldberg's Snarnock Rest, reminded of
and Billy Marvil as Hebe hillbillies,
in front of a scene featuring selection
operatic scene finaled a sluggish
second half and a blak evening's
entertainments.

stertainment.

Show holds 26 girls, 11 showgirls, boys and a Negro choir of 12 bedes the nine Rasch girls headed y Dorissa Nelova (nee Doris Nel-

son).
Perhaps under Shubert nurturing in their own 44th St. the show
will be prolonged but it looks like a
short existence otherwise. Abel.

**PRODUCTIONS** 

"ANOTHER LANGUAGE," now at Booth Theatre, New York— and at Harris Theatre, Chi-cage.

"CARRY NATION," opening in October, "GOODBYE, AGAIN" opening

"THE COMIC ARTISTY" open-

HERE TODAY

Comedy in three acts presented at the Ethel Barrymore theatre Sept. 6 by Sam H. Harris; written by George Oppenheimer; Ruth Gordon starred; staged by George S.

for his initial production of the new season. Cool breezes replaced a two weeks' heat wave and the first-nighters laughed easily. 'Here To-day' is a show for the more or less initiated New Yorker, and although no wonder boy of a play, looks like money.

The author, George Oppenheimer is new, but touches on the source of is new, but courses on the source of bright remarks that are generally associated with a certain group of writing folk. The comments may be regarded as wisecracks or gags, but they are funny

they are funny.
Central character is supposed to be Mary Hilliard, an actress, but the be Mary Hilliard, an actress, but the be Mary Hilliard, and actress that of Dorothy Parker.
The manner in which Mary affects the lorgnette a foot away from the nose is typical of that member of the literati. Mary was wed and divorced from Phillip Graves, a novelist, who has divented to the member of the literation of the member of the literation of the li

are merely people here today and gone tomorrow. Stanley and Mary have come over from Miami, having heard that Phil drinking for weeks, and in that could dition often wandered about. As Phil tells it, once when on a bender they came to in Siam. They docide to help Philip realize They docide to help Philip realize that the tell of the tell of

(Continued on page 75)

A GREAT WAR!

A GREAT PESTILENCE!

A GREAT DEPRESSION!

All within twenty years. Could there be a more greelling test?
Yet LIFE INSURANCE STANDS
SURERME! During that whole period it paid every obligation promptly and fully—see it has always done, it is a sure of the period of the security of business, the confort of old ase, depend first on adequate LIFE INSURANCE.

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REVUE

And a New Play

'THE GREAT MAGOO'

### Ballyhoo,' \$19,000, Leads Six B'way **Newcomers: Stones Weak at \$10,000**

GILBERT MILLER'S

ATTRACTIONS IN LONDON

ST. JAMES'S THEATRE King Street, St. James's, S.W.

"BEHOLD WE LIVE"

A Play by JOHN VAN DRUTEN MISS GERTRUDE LAWRENCE

SIR GERALD du MAURIER

PLAYHOUSE Northumberland

(In Association with Gladys Cooper)

"THE FIREBIRD"

Adapted by Jeffrey Dell From the Hungarlan of Lajos Zilahy

MISS GLADYS COOPER

Telegrams: "Cockranus, Piccy., London."

Charles B. Cochran

49. OLD BOND STREET

LONDON, W. 1

Telephones {

Six new shows have been presented on Broadway this young search of the country of the productions two are figured from new country of the tweek from control of the country of the productions two are figured from moderate success. A brace of openings this week and a repeat give the legit list a total of 14

snows.

Corresponding week last year there were 19 attractions, including seyen holdovers, so that double the number of new shows had arrived. Last season was backward in getting started, but currently the legits are much slower.

'Ballyhoo' Best Entry

"Ballyhoo' Best Entry

Best money among the premieres was drawn by the revue, Ballyhoo of 1932," at the 44th Street. Allowed the street of 1932, at the 44th Street. Allowed the street of 1932, at the 44th Street. Allowed the street of 1932, at the Barrymore got mixed reviews, but with an approximate \$3,000 in seven times should make the grade; opening later in the week were "Best point of 1932, at the 1932, which was panned after being touted a good thing. First full week of 'Smilling Faces' at the Shubert the gross around \$10,000 indicated the initial musical's chances are doubtful.

e doubtful. Half a dozen shows which were

will start rehearsals this week.
No closings last Saturday and
none are slated for this week. Next
week's incoming premiere card will
have: 'Lilly Turner,' Morosco; The
Budget,' Hudson; 'Old Man Satan,'
Forrest; 'Triplets,' which was postponed, no house named. 'Black
Water' also set back at the Manhattan will stop for revision.

Estimates for Last Week

'Another Language.' Booth (21st

Estimates for Last Week
'Another Language,' Booth (?lat
week) (C-708-83.30). Best gross
since early summer, last week at
\$11,500; played extra matinee
(Labor Day) and thereafter good
weather counted.
"Ballyhoo 51,528.55). Bester businmerk (R-1,25,538.55). Bester businmerk grown performances the take
was around \$15,000.
'Black Water.' Was elated for
Manhattan; postponed with opening
indefinite.

"Black Water.' Was elated for

Manhattan; postported indefinite. "Best Years." Bijou (2nd week) (CD-615-\$3.30). Opened middle of lisst week; notices so-so and doubtful of click; about \$500 nightly after

ful of click; about \$1.00 premiere.

'Bridal Wise,' Cort (16th week)
(C-1,043-43.30). Goes along to modest money with both sides apparent(Continued on page 87)

### LOOP NOT PROMISING

Three Shows Next Week-Cynara \$7.000 2d Week

57,000 2d Week

Chicago, Sept 12.

Cynara at the Grand has been doing poorly. The Grand has been doing poorly to the Grand has been doing poorly to the red since opening. Quoted \$11,000 for the second week was erroneous. Nearer \$7,000 was the right figure, with last week about on a par, with a good sale Labor Day night.

Another Language' attarted very slowly at the Harris, although first slowly at the Harris, although first slowly at the Harris, although first Coming week-end will swell the list to three. Adelphi relights for World Between Saturday (17), and '0f Thee I Sing' succeeds (Cynara' at the Grand the next night.

### 'Colors' Phila. Finale A Dull \$13,000 Week: 'Americana' Delayed

Philadelphia, Sept. 12.

Philadelphia, Sept. 12.

Another legit house opens tonight (Monday), but there is still but one show, the Forrest being dark until Friday due to three different poet-ponements of the new McEvoy revue. Americana, which Lee Shu-Tonight's newcomer is 'Nona' which relights the Garrick now an indie with Samuel F. Nirdlinger, formerly local general manager for Erlanger, as the head. Engagemention not set, but a good line-up thereafter. Chestnut joins the active ranks with 'The Good Earth,' 3rst Americana' may hold until next booking, which is Eva Le Gallienne Oct. 10 (single week). Chestnut soildly booked up to December and Forrest too with one exception. Soildly booked up to December and Forrest too with one exception. Soildly booked up to December and Forrest too with one exception. When shows are available and Chestnut and Forrest have been taken care of Broad also reported tookings thereafter. Thying Colors never did get going during three weeks here. Bad opening and adverse notices plus very hot weather couldn't be overcome.

### COAST FIDDLE'S' BIZ **ENOUGH FOR 10 WEEKS**

San Francisco, Sept. 12.

Business which has piled up for Belasco. & Curraris Cat and the here for total of 10 weeks before here for total of 10 weeks before it's finally shipped to Los Angeles. Musical has been packing 'em in consistently, figure for the sixth week remaining right around the 315,000 mark, with current and sevel to the second of the 100 mark, with current and sevel local bands, but Erlanger's Columbia will light up shortly, when Raiph Fincus brings in Intermission, with other lienty Duffy, too, planning an attraction for his Alexara shortly. Geary still dark.

Legit field depleted by two houses, both President and Tivoli going vauddlim this month.

### Atlantic City Apollo, In Red, Closes Season

Atlantic City's legit theatre, the Apollo closed for the season auddenly last Saturday. It was open for attractions but six weeks, the house running in the red for that short heason. Final booking there grossed \$8,000 on the week, on top of which the house had to supply more than 20 stage hands.

Several new show bookings were cancelled, the try-outs being spotted elsewhere.

# FOR 2 BOSTON MONTHS

Boston, Sept. 12. Optimism is creeping into the local legitimate picture based on the carly business at the Shubert with Ed Wynn in the Laugh Parade and at the Colonial with 'Green Pastures' which now looks good for two receivers.

at the Colonial with Green Pastures, which now looks good for two months.

Copies reopens on Soptember 17th Copies Enderthill backing the venture and with E. E. Clive, the former manager, featured in the cast of Edgar Wallace's The Squeaker,

A. G. Munroe, in charge of Shuther Copies and the cast of Edgar Wallace's and the cast of Edgar Wallace's The Squeaker,

A. G. Munroe in charge of Shuther Copies and the cast of Edgar Descriptions are heavy at the Plymouth box office.

office.

The Majestic will be dark until October and the Wilbur, the Hollis, the Tremont and the spacious Boston Opera House are apparently going to stay dark until the other houses are on a paying basis.

PABST'S MIXED BOOKINGS

Pabsi S MIAED BUOKINGS
Milwaukee, Sept. 12.
Pabsi opened its season with a
German picture Sept. 9. Theatre
will show Teutonic films last halves,
except when other bookings are up
for the house. Margaret Rice remains as manager.

### PASTURES' LOOKS GOOD L. A. SOLITAIRE **FAIR AT \$6.300**

Los Angeles, Sept. 12.
Fall season got started with a dull thud, only one house, El Capitan, being open. 'As Husbands Go' completed a fair opening week with slightly over \$8,300 in the till. Paulier Frederick is started. The started was a started with the slightly over \$8,300 in the till. Paulier Frederick is started. The started was a started with a number of strong local legit favs. In the started was a star

Real Names of Authors

Real Names of Authors
Elawyth Thane, author of 'The
Tydor Wench,' is Mrs. William
Seebe, wife of the scientist-scrib-bler. Margaret Irwin, who wrote
Reyni Flush,' is Mrs. J. R. Mon-sell. Elsie Singmaster, who did
'The Young Ravenals,' is Mrs.
Harold Lewars.

# PEGGY FEARS

Season 1932-33

September 26th PEGGY FEARS will introduce

# LENORE ULRIC

"NONA"

A New Play by GLADYS UNGER

ARTHUR MARGETSON And a Noteworthy Supporting Cast

In October

# MUSIC IN THE AIR"

A Song Play by

JEROME KERN and OSCAR HAMMERSTEIN 2d Composer and Author of "SHOW BOAT"

by JOHN COLTON with HELEN MENKEN

"The Establishment of Madame Antonia

LEYLA GEORGIE

# HERMAN SHUMLIN

**SELWYN THEATRE BUILDING** 

**NEW YORK CITY** 

# **England Climbing Out of Slump**

By JOLO

London, Sept. 1. Walna not been doing so well over here theatrically, but there are signs of improvement, and the opsigns of improvement, and one of favorable reactions to come. That is what makes this acting business so interesting. It is always re-

acting:
Alcanwhile, the survivors of the
Alcanwhile, the survivors of the
Alcanwhile, the comparative
from the non-survival of
the unfitteet, and the consequent
reduction in the number of counter
attractions. On the other hand,
some of the survivors are a little
fantastic, and in anyocase do mot
always mean real business, but
business lost by speculating alto be 'sold right out blocks of seats
cat, bo obtained on demand at any
ticket agency, because the speculatiors had not bargained for the lean
time. Meanwhile, the survivors of the

tors had not bargained for the lean time.

One ineyitable result of the unusual trade depression is a heavy, fall in certain inflated salaries. We have very few performers lettly with the care the result in the factor of the control hand, there are still several die-hards who refuse to realize their constant, unemployment is due to their own behilbitive teyms. Spine time ago, a young woman minde a bit of a name in musical comedy. She complained bitterly of the trouble she had in finding, a job Asked what salary she expected, she replied her minimum was £100 a week. How many, weeks had she been in work at that figure in the previous 12 months, she was asked. "Six she said," That makes £600 for the year's work. In other words her saint, and £12 in other words her saint. The tree the the problem.

Almost invariably, when things we had now him or how hustness, the first

Theatre Rental Problem
Almost Invariably, when things
are bad in show business, the first
hip and ory is always for the actor
to reduce his salary. Until now,
the main bugaboo of West End
theatrical production has been the
heavy rentals of the theatres. With,
in some cases, half-a-dozen sublets, the original woeldy hire has
been topped five times. At this wrifing (midsummer) you can have all

sees, to portigural woeldy hire has been topped five times. At this writing (midsummer) you can have all the theatres you want in the. West End if you will only guit on a show and airset to give the landlord. 30% of the work of the continuous and airset to give the landlord. 30% of the continuous and airset to give the landlord. 30% of the continuous and the carrying cost.

It won't belong now before many, of the old site! Cheatres will have to be pased. Perhaps one should say uprooted, for the reason, that the old ones were built into the ground with the first balcony, and sometimes, the gallery, on a level with the street. At the time they will have been supported to the continuous will be street. At the time they will have been supported to the continuous and the landlord of the half will be the continuous and the landlord of the continuous will be street to complete with the modern ploture to complete with the modern ploture to complete with the inaddern ploture to complete with the modern ploture to complete with the modern ploture to complete with the modern ploture to plot the continuous will be supported to the landlord of the continuous will be supported to the landlord of the continuous will be supported to complete the supported to complete the supported to the continuous will be supported to the support the supported to the supported to the supported to the supporte

in the legitimate the ing commercial value.
The small investors here, who have drawn a certain income from war bonds yielding 5%, are now war bonds yielding 5%, are now the country of th

# Malinconi a Suicide

Over Business Ills

Paris, Sept. 3.

Charles Malinconi, manager of
the Theatre Monceau, committed
suicide by jumping from a thirdfloor window.
Malinconi had organized a legit

circuit of nabe legit theatres, which included the Bouffe du Nord, the Monceau, the Montparnasse, the G.belins the Montrouge the Ternes 

still worse, resulting in his

### LEHAR'S NEW OPERETTA MAX REINHARDT'S NEXT

Berlin, Sept. 3.

Max Reinhard: is working on his plans for the next theatre season. The chief item will be the new operation. The chief item will be the new operation of the new operation of the new operation. The new operation of the new

a contract with Reinhardt, according to which he cannot make his next film without hon-

### Film Title for Play Wins in Dutch Court

The Hague, Sept. 3.
German ail-femme film: 'Maed-chen in Uniform' which had 'a record run in Holland' (20 weeks in

chen in Uniform' which had a record run in Holland. (20 weeks in Amsterdam; alone and still; strongs; got extra publicity in Holland.
Case was that a Dutch legit company obtained from the author the stage-rights' for Holland of her original piles 'Gestern inud Heute' on which film is based. Legit, company choice the film-title instead of verbal translation of German play; title. 'Importers of, film objected and went to court, alleging the play by a company of no standing under same title 'as film was harmful to their business.
Judge ruled against plaintiff basing judgement on practice with former films and plays like 'Ghost Train,' 'Abbis' Irish Rose' where film and play titles were alike.

### VEIDT 'FLYERS' LEAD

VEIDT FILTERS' IEAD
London, Sept. 3.
The English legit producer H. S.
Scott, now in Berlin, has engaged
Conrad Veidt for the chief role in
the English version of the drama.
Fiyers' by Hermann Rossman, to bepresented in London.
The Beer-Maritin theatres at Berin will, also produce the play with
Veidt during the coming season.

Czech Musical Hit
Prague, Sept. 1.
Prague, Sept. 1.
Vlasta Burlan, the Czech comedian, has a new hit; in his theatre, a highly amusing comedy, Real and False Knitght, by V. Klipiur.
Burlan is cast as a Don Quixote condotter type. Music and lyrics are by E. Flaia.

### Kreisler Work for Berlin

Kreisler Work for Berlin
Berlin, Sept. 3.
Fritz Kréisler's operetta, 'Slssy,'
will first be produced in Vienna
with Paula Wessely in the leading
part. It is planned to give the play
with the same cast in Berlin.
The book deals with events in the
life of the young Empress Elisabeth
of Austria.

which the 'conversion' will vield

hereafter.

As a result the London stock exchange is preparing a list of gittedged freference bonds, and when the public goes in for these, as it is confidently expected they will, it will mean the launching of many big commercial enterprises, with meaning the many large commercial enterprises, with good times for the theaten.

### GIL. MILLER DUE HOME

Lands Tomorrow and Stages 'Fire

Gilbert Miller is due in New York Gilbert Miller is due in New York tomorrow (14) and will start work immediately on his first New York production of the season, 'Fire-bird' from the Hungarian of Zilahy. Piece was started by Miller in London several weeks ago and immediately established itself as a

hit.

Henry Stephenson will head the male contingent in the cast. Actress who will handle the role played by Gladys Cooper in London not yet

### Swedes Turn to Farce. Aftermath of Kreuger. Pastures' at National

Stockholm, Sopt. 2.

The Green Pastures' is the next new production for the Swedish National Dramatic theatre with reliearable sixedly in progress. Laris Hanson, formerly in Hollywood as leading man, will black up for the show and play one of the saints.

This will be followed by a mational pageant dealing with Gustavus Adolphus, on the 300th anniversary of this Swedish royal herocomparts of the season and though praised for new treatment, and production, receipts are light.

Despite, their separate bankrupt-cles, Gosta Ekman and Ernest Rolfe are going ahead with productions. Rolfe is producing 'The White Horse Inn' at the 'small Vasa Theatre, seating 786 with Ekman in the lead along with Lillebel Ibsen and Tutta Berntzen, Rolfe's wifer. Show has been held up for a year in litigation and everyone is surprised that the spectacle should be done in so small a Eleman will the Med Grand Hotel Eleman will the med Grand Stockholm Sent 2

Ekman will then do 'Grand Hotel

a house.

Ekman will then do Grand Hotel' and foliow this by a month of, revivals to celebrate, his 25th anniversary on the stage. He will do 
the 25-most popular parts he has 
played in this period, changing 
nightly. Rolfe will do his annual 
revise for Xmas.

"The Desert Song' is headed for 
the Oscar Theatre-while Waltzes in 
Vlenna' is conting to the Cirkius. The 
rest of the houses will offer-nopular' farces as the average Swede 
wants to laugh plenty and try to 
forget the Arcender business.

Inexpensive little, revues are 
springing up all over following the 
success of Harry's Bar' at the 
Blanche and "Karl-Gerhard's Folkkok' at the Komedie. Latest is 
Nama Westman's show which came 
in modestly on Sept. I at her own 
theatre.

### Foreign Films

(Continued from page 14)

jestic books German occasionally for satisfactory results.

Oberlin: Apollo sometimes inter-

or satisfactory results.

Oberlin: Apollo sonietimes interested in foreigns.

Oregon-Studio in Portiand tried a foreign policy that flopped. There's no regular foreign house now, but Russian and German films show up intermittently here and there, doing pretty well at those times. Germanis seen like a good prospect if properly developed, there are enough floution-there. Town theatre uses occasional foreigns, but not much now,

Easton: Occasional Italian and German flins wander: im. Italians and German flins wander im. Italians and German flins wander im. Italians and Ermin for some time, though now temporarity dark. Some Russians did good biz. World likes German films asio. In the nabes Italian and Yddish are the best. The some time, though now temporarity dark. Some Russians did good biz. World likes German films asio. In the nabes Italian and Yddish are the best. The some time, the some time of the property of t

### London Show World

New Fanfare'
'Over the Page, the re-written
Fanfare,' had its premiere at the
Alnambra, Aug. 27, presented this
time by Home Again Co., Ltd.,
which is said to be a company for
which Vlolet Loraine arranged the

which violet Loraine arranged the finances. With a bunch of new sketches, the use of the house's revolving stage, and a brisk quickening of the action, it is an improvement on the Prince Edward presentation.

Phoenix Respening
The Phoenix reopens with nonstop vaudeville Sept. 26, again under
the management of Lucien Sammett.

Grossmith Quits Drury George Grossmith says he will probably resign from the managing directorship of Drury Lane when

### ARTISTS' CHIEF OUT?

Fossil Reported Recalled as Pres. of German Body

Berlin, Sept. 2.
President Fossil of Variety Art-ists' Association, is about to be re-called, it is reported. The reason for this action is not differences within the association, but in the personal

The name of Croe has been men-tioned as new president of the or-ganization. There is still a possibil-ity of Fossil remaining in the lead-crahip.

### Revivals Crowd Paris

Paris, Sept. 12.

Paris show season is preparing to Parts show season is preparing to reopen fully in October, with be-cipining of September relighting a few houses. Empire is reopening immediately. Gatte Lyrique is re-viving Black Tuity' before opening Land of Smiles, which is going into Schoensels.

rehearsals.

Dejazet is reviving Madame Uroftinance and the Gymnase reviving Route des Indies. Michel will revive Ludo, and the Saint Georges Mademoiselle.

gian Society in Sloux Falls blooks in some native films once in availle. Tennessee — Little in Memphis tried foreigns, but no go. Nothing doing in the rest of the state. Texas — Mostly Spanish; films

doing in the rest of the state.

Texas — Mostly Spanish Alms
stand a chance here, though some
Germans have putted out nice
grosses. In between San Antonio
and the Rio Grande are about, 25 to
30 little all-Spanish houses, but recording them almost impossible.
They change hands and move about They change hands and 'move about frequently, paying very little rental. All are there for Mexican trade solely... Astea is Houston has a steady Spanish policy that pays regularly. International in Galveston does fairly well with Spanish and German films. Spanish and German is also the rule at the Namar Spanish and German is also the rule at the Namar Spanish and German in Sport Worth the Gayety uses some Spanish films.

sh films.
Utah—Nothing doing in Salt Lake Ottan—Nothing doing in Salt, Lake City, but a Greek plcture cleaned up. This film also did well in Og-den. In Ogden a Danish group gets together for native product once in

prospect if propetly developed, there years enough Teatonshefer.

Pennsylvania—Allegators: Town theatre uses occasional foreigns, but a feature for the first product once. In Jean and proper for the first product once, in the first product once for the first product once, in the first product once for the first product once, in the first product once for the first product once in the first product once for the first product of product once for the first product once for the product of

Cecil Ayre, American roller says he would, have liked to produce skater, married Belle Avalon, an English girl, alto a skater, have long and the state of the says he would, have liked to produce the says he would, have liked to produce of India, on, aug. 31 Per 1999.

New 'Fanfare'

Over the Page,' the re-written

the Grectorate may figure.

Old Farce Scores

Night of the Garter, the old Avery Hopwood Wilson Collison Al Woods Gerttes Garter, revised for the Garter than the state of the Grectoral Cord, received probably more larghs at its English premiere than it was accorded when given its pre-war New York production. The meschanics creak rustily, but a sophisticated, audience, with a heavy screamed with laughter.

'Cavalcade' Screen People
George Hadden' of the Fox Film
Co., whic cameover to London from
Hollywood to engage English piayers for the screening of Cavalcade',
sallon on the Cavalcade',
sallon on th

Julian Rose Film Cast
Norman Lee is engaged in selecting the cast for the filming or
Magenta Street, in with Julian
Rose is to the company
dy with all Jewish characters, to
be produced by British International.

Tony Labriola, the piano accordionist in the Jack McLallen act, will marry Myrtil Engert, professional diver, in October, when he returns to New York.

"Perimutter Caet
Gus Yorke, Robert Leonard, AnnLowenworth and Frank Allworth
sail from New York on the Beronsail from New York on the Beronpartificated by the Beron of the Perindical Carlo and the Perindical Carlo and the Perindical Carlo and the Perindical Carlo and the Piccaddilly, around Nov. 8. W. T. Ellwanger, who created the part of Feldman, the lawyer, in England, will be in the cast, as, well as Joe Hayman, and Franklyn;

and Franklyn ...

Non-Stop at Vaudeville
Geoffrey Hope and Vivian Palmerare behind, the continuous variety, we return at the Vaudeville theatreBoys are a couple of agents, Palmer-being at complete anger for all-soing to continue anger for all-soing to the continue anger for all-soing to the continue anger for all-soing in fort garther reduction, in-prices, their ranging from 20 cents to 80 cents-injeted of 31. Using the house for exploiting new discov-eries. Theatfs due to open Sept. 29, with Emily Thomas and his band as the main attraction.

Peer as Show Promoter
Universal Enterprises, Ltd., is the
latest company floated to promotes
show producing in the West End.
Chairman of the concern a Visicount.
Molesworth, and Richard Lynn,
member of parliament, is vicechairman, J. L. Sache is the general manager.
Intropasible Jumps

Impossible Jumps
Dick and Edith Baretow opened
at the Palladium Ang. 28 for a fortnight, doubling at the Savoy hotel,
After two days the kide found it
neither the Palladium nor the Savoy
wishing to aker the times. Barrows
sacrificed the Savoy, but will play
there at a larger date.

there at a later date.

Wildow's Revival Off
More headaches at Moss Empires.
Latest decision is not to revive
Merry Widow', which means the
Hippodrome will close through lack
change is inkill; Understood Hippodrome staff, both back and front,
have been given notice.
Latest to leave the Moss Empires
is R. S. Chambers, William Evans'
vight-hand man.

Newells, in Revue
Bitty and Elia Newell are added
to 'Atter Dinner,' revue sponsored
by the Marquess of Donegal and
Gwen Farrar, with the latter appearing in the show.
Show opens out of town Sept. 19
for three weeks, coming to the
Galety London, around middle of
October.

Senator Murphy's Bargain
Senator Murphy's was introduced
to a Serbian nobleman, who sold
to a Serbian nobleman, who sold
which has had valued at \$1,000.
Murphy is now doing a monolog
before the American consul to prevail upon him that he is taking it
home to his wide as a gift, otherwise he is hable to a .60% duty.

Fox Films in Confirmatory strength is given to the reported settlement of the Fox-Gaumont British suit here by the generally 'accepted belief in the trade of the cancellation of penciled bookings of other pictures and the substitution of Fox releases.

#### HERE TODAY

(Continued from page 72)

(Continued from page 72)
gaged to Spencer Grant, a Beanfrown Insurance man, favored by heradamant mother because he 'came
over when we did and his people
fought in the Revolution, too!
pacing an affair with a 'Vanited'
girl, and he finally admits it was
true, scandalizing the old lady.
Then, when everything is fixed for
Phil to wed the girl, Mary discovers
she loves him more than ever, and
they have to undo the antic work.
House and partly on the private
beach adjoining the home.
Lying on the grass adjoining the
beach, the half-mulled Dale sings
a chorus of 'Mama don't want no
peas, no rice, no coconut oil.'
Wolfie Gilbert introduced the num-

ber in the West Indies last winter and arriving boats were greeted with natives singing if. Idea was novel, though the nut ditty didn't get very far.

get very far.

Buth Godon gildes through the comedy deep the seemingly irresponsible Mary Hilliard. Here is spinned acting, toying with the laugh lines enjoyably. Seemed like a natural for her. Donald Macdonald is Philip, who thinks he has a genuine new love, but slips out of it casily. Solly Bates handles Claire castly. Solly Bates handles Claire as old lady Windrew, and Charles D. Brown, with a dead pan, is well chosen as Dale.

Pace of the first act was a bit two

chosen as Dale.

Pace of the first act was a bit too
fast on the opening night because
laughs came at unexpected points,
yet George S. Kaufman's direction
counted in the making of a generally smooth performance. One

oddity has Americans drinking highballs without ice. That fault limited cast in Here Today is in its favor. Early indications were that the draw would be mostly lower floor, but that will be enough for a satisfactory engagement.

### **BEST YEARS**

Comely drama in three acts presented at the comely drama in three acts presented at solicitors with the Shubert statement and the control with the Shubert statement acts by Raymond Van Stelet. Katherine to by Raymond Van Stelet. Katherine staged by Friestly Mortison. Mary Hornes Samma. Davis. Mary Hornes Samma. Davis. Mardonie Lytell Mitt Stotter. Thomas Raymold Mitt Stotter. Thomas Raymold Cora Davis. Katherine Alexander Tonny Craven. Fred Sherman Dr. Graffie. Thomas Finding Dr. Graffie. Thomas Pinding Mr. Craven. Daniel Poole Mr. Daniel Poole

There is plenty of homely truth in Bost Years, a well-acted Broadway entrant last week, but as stage fare it falls between the diverting and the monotonous. Doubtful of catching enough patronage to last for more than a limited engagement.

The theme of an exacting mother, demanding the attention of her children to an unreasonable degree, has been the topic of a number of plays, been the topic of a number of plays. Language, have the control of the control of the children of

Language, which, however, is treated more lightly and more effectively.

The property of the p

position of the motion bearrier.

Mrs. Davis is the kind of woman who is critical of everything and everybody, including those who do cora's sacrifice is the least to be expected from a dutiful daughter.

The family's plain spoken doctor, although admitting the mother has she is spoiling her own life, that pity had caused more unhappiness than any other human quality. He also says there are many, women like Mrs. Davis in many small towns, where Cora-like victory would be shown to the she will say and instead of striking out for themselves, end up in spinster-hood. He advises her to be a bit stern, and in a hysterical scene the mother has a troke.

Previously Fred had insisted they

LEW .

# BROWN-HENDERSON

A New Revue

# "FORWARD MARCH"

Opening at

### **SELWYN THEATRE**

NEW YORK

IN OCTOBER

# B O BHOPE

"BALLYHOO OF 1932" 44th Street Theatre, New York

DAILY "NEWS":

... "Appearing regularly and amiably is Bob Hope monologist."

N. V. "EVE POST":

We enjoyed him as much as anybody...Mr, Hope has some amusing gags of his own." ..

... "But Bob Hope was amusing as an impromptu master of ceremonies.

> Material by AL BOASBERG Rep for Production, BILLY GRADY RKO-LEE STEWART

# DOROTHY STONE

ONE OF THE "STEPPING" STONES

# CHARLES COLLINS

### "SMILING FACES" A MUSICAL COMEDY

SHUBERT THEATRE, NEW YORK

NEW YORK "TIMES," AUG. 31, 1932 NEW YORK "TIMES," AUG. 31, 1932
Dorothy Stone is adding to the modest grace of her personality a singing voice that has greatly improved. Now that musical comedy is almost destitute of singers, it is refreshing to know that songs can be well sung if the performers are willing to study. Durity we have a suffernity of the performers and the summer of the summer of the summer of the performer into the bargain. Most of the responsibility for the liveliness of "Smiling Faces" is placed on her shoulders. As the principal male performer, Charles Collins, who is Dorothy Stone's husband, addition to being a racy dancer, he is a thoroughly agreeable young man.

NEW YORK "DAILY NEWS,"
AUG. 31, 1932

Daughter Dorothy a happy costar for Fether this season. And she brings in Charles Collins, her recently begotten husband, who is also an asset. They dance beautifully together, as last Symmer's Palace Theatre patrons will recall, and are a great help to the entertainment. They were the favorites last night and deserved to be.

### SUNDAY GRAPHIC and SUNDAY NEWS London, Eng.

"While as for Dorothy Stone and

Charles Collins-those who have memories of Letty Lind and Fred Wright prepare to bury them; the one for grace and the other for agility have them beaten to a fraz-



### Literati

#### Distribution Troubles

Distribution Fronties
Financial difficulties besetting
Eastern Distributing Corp., among
the largest distributors of magatines in the east, is endangering
some 40-odd mags handled by that

Credi ors of the distributing or-ganization have been holding a series of meetings to determine what is to be done as regards coninuance of the concern. No agree-

nent arrived at thus far.
Majority of the mage handled by
Eastern are minor, depending almost whosly on sales for their subsistence. Most of these have not
received accounts from Eastern Comonibe, and if the distributing concern is unable to pay off the mags

Most recent of the distributors to go floppo was General Distributing Corp., which carried a number of mags down with it. The debacio in that case was not as pro-nounced as that which may happen should Eastern fold, however.

#### Lake's Express History

Lake's Express History
Stuart N. Lake, whose best seller
of the year's biographies, 'Wyatt
Earp, Frontier Marshal', established
him as one of the outstanding authorities on the early west, and
whose several series of western
stories appearing in the 'Satevepost'
within the last few years elicited
interect. Is working on a history
interest working on a history
history, the working on the contract
lee, 'Publication has been undertaken by Houghton Mifflin Co. of
Boston, with the date contingent
upon campletion of the wide research necessary. search necessary.

search necessary.

Lake's Earp blog, which won the distinction of being the most extensively reviewed non-fiction volume of the year, is reported to have persuaded the Wells Fargo interests to entrust the old files, reports and other material to him. The Wells Fargo people have made no stipulations or restrictions, and there will be no submission of manuscript before publication. Several imagazines are negotiating for the serial rights.

### Century's New Deal

Century's New Deal

Century has made a deal with the
William's and Wilkins Co., of Baltimore, by which Century will market W-We non-technical books,
Century publishes nothing in the
nature of the volumes gotten out by
the Baltimore book house. The
latte, in turn, does not maintain
a sales staff.

As, a starter Century takes over
about 60 titles from Williams and
Wilkins, the books to carry hereatter he joint imprint of both
houses. Not all of the Williams and
Wilkins books are to be marketed
by Century, however, some of the
W. and W. volumes being too techmical for popular consumption.

W. and W. volumes being too tech-nical for popular consumption. Those Williams and Wilkins will issur as heretofore. Its deal with Williams and Wil-kins does not affect the Century regular lists in any way, the new series being merely an adjunct.

#### Guild Acquires League

Guild Acquires League
Jugning by the Literary Guild
and the Book League of America
for top position among the bookof-th-month clubs has ceased,
with the acquisition by the Guild
of the Book League,
Thomas L. Stix, who founded and
heoded the Book League, steps out.
Sitx, who has been guitting on a
Sitx, who has been guitting on a
for the time being, but without a
tie-up. No other plans made by
Stix.

Intention of the Guild to drop the Book League of America name, add-ing the League's subscribers to the Guild list,

#### Dell's Secret

Deli's Secret

A new detective fiction mag to
sel at a 'startling' price is being
prepared by Dell, first issue to
reach the stands early in October.
Chain mag publisher is closely
gunding both price and title which
won'. I e made known until the
mag is actually placed on sale.
Definiely asserted, however, that
the content of the publication will
be detective fiction. May revive the
vogue for that type of tale, most of
the detective stuff having gone 'true
story' latterly.

story latterly.

Carson Mowre, who edits a number of the Dell mags, will hold the geins for this one, too.

Adds Noveis

Another outlet for the fletioneer in Greenberg, fine, which after years date a non-fletion, which after years date a non-fletion outlet. Formerly issuing around 25 volumes a year, Greenberg has increased its ilst to around 40 per annum, aimost half of which will be fiction. Action follows that of a number of other publishing concerns which have either taken on fletion or increased the number of novels is sued. Reason is that fiction is currently selling way out of proportion to non-fletion.

Eson to non-nection.

Esonomica to Bridge
A new mag on bridge, sponsored
by the Amateur Erdige Association,
with Eugene Clifford its editor, has
entered the field. Known as Bridge
Forum, the first issue appeared on
the stands isst week, totaling 36
pages and in a two-color job.
Opposition to it are Bridge Magazime' and Bridge World, latter
Event and Bridge World, latter
Former'y in show business with
De Forest Phonofilm and other interests, Clifford lately was a finan-

De Forest Phonofilm and other terests, Clifford lately was a fin-cial writer on New York 'Times.'

Glunk Reappears
H. C. Balley's Joshua Clunk is
the real hore of 'The Red Castle
Mystery' which is the Crime Club's
volume for September. Story starts
with a murder which favolves
Clunk on suspicion but drops to a
sluggish pace for about 150 pages
while the material is planted for a
rousing finish in which Clunk spain
outsmarks several action will

Readers who demand action will find it difficult to retain interest through the middle portion, but there's action a pienty in the last

Chatter
Ned Brown by writing a book.
Miriam Howell has Joined the Lee
Hayward-Bill Cowan agency.
American Weekly, Sunday magazine section of the Hearst papers,
has increased its capital stock from
\$10,000 to \$1,000, according to
papers find at Alba Secretary of
Trend of the Times: W. W. Norton bringing out only on novel this

ton bringing out only one novel this

William Feigenbaum back from Europe.

Kathleen Norris' Blind Youth'
gets a new title when it goes between covers.

Johannes Jensen once lost the
Nobel Prize for Literature by one

rote.

Edna Ferber back.
Stånley Rinehart's dad dutifully
ndorses the books published by the
younger Rinehart.

Nathaulel West backing Bob
Brown's campaign for the return of

Beverley Nichols getting mellow

Beverley Nichols getting mellow via that garden book.

Isabel Patterson has lent herself to that conspiracy by which a number of femme scribbling names will take a rap at the male sex in a collective word:

Viking has discovered an unpublished piece by D. H. Lawrence and will place if in print soon.

will place it in print soon.

The Zane Grey books are second only to the Bible in number of copies sold during the past 15 years.

Janet Lewis, the wife of Ivor the control of the contro

Harper's, which acquired Harold Beli Wright recently, now has Louis

romfield, too.

Martha Ostenso here.

Francis Hill likes the Spanish

Francis Hill likes the Spanish sheep country. Clarence Darrow modestly refers to himself as an author in the preface to his Farmington. The Archibald Henderson biog of

Bernard Shaw finally got a rei Ving Fuller free-landing again.

Ving Fuller tree-lancing again.
Helena Grose's first novel is out,
called 'The Marrying Kind.'
W. Adolphe Roberts is the most
scholarly-looking of the scribblers.
Edward Pickens Rappolee, author.

scholarly-looking of the scribblers. Edward Pickens Rappolee, author, explained that he had written under the name of Ward Carroll Pickens Robinson for years, so a Denver judge allowed him to adopt the pen identification.

Identification.

Hy Goldstein, doing a column for the N. Y. 'Democrat,' going to every Democratic club in the country, takes over the dramatic department of that weekly.

#### Shows in Rehearsal

'Real Folks' (NBC), Chelses 'Forward March' (Brown and

"Forward Maroh" (Brown and Honderson), Solwyn.
"I Love You Wednesday" (Crosby Gaige), Lyric.
'He Takes Pessession' (Jos. De Mill), Vanderbilt.
'The Other One' (Henry Myers), 49th Street.
'Music in the Air' (Pegsy Fears), Casino.
'The Absent Father' (Kenant), Ritz.

sait), Ritz.
'Singapore' (John H. Mears),

Hudson Americana! (Shuberts),

Bijou. 'Mani attan Medley' (L. Law-

'Mani:attan Medley' (L. Lav-rence Vicher), Longacre.
'The Good Earth' (Theatre Guild), Guild.
'Humpty Dumpty, 'Lilly Turner,' 'Nona,' The Stork Is Dead,' 'Of Thee I Sing' (road), 'Vanites,' The Budget' open-ing out of town this week.

### BEST YEARS

(Continued from page 75)

(Continued from page 75)
old lady expires, and the problem of
the grief-atricken gril. is solved,
Understood that in the ordinal
script the mother lived on and the
grid faced a barren fluture.
Alexander as Cora gives "Beat Pears'
its best chance, A fine actrees, Miss
Alexander, in a part that seemed
too heroic for the middlg-clar admosphere. Hervey Stephens imakes
but has not a weighty, part. Jean
Adair is the winning Mrs. Davis, a
type she plays convincingly. Thomas
Findlay is excellent as the doctor.
The comedy relief is given to Mary
Hold deudge, and Thomas Reynolds,
deaf widower who proposes to wed
the unively Brama.

"Best Years' may be a good thing
as a cut—rater, but hardly in the
agencies.

### Man Who Reclaimed His Head

	Broadburst Sept. 3 by Arthur Hammerstein
	and L. Lawrence Weber. Written by Jean
	Bart. Claude Rains featured. Staged by
	Herbert J. Biberman, Jean
	Jean
	Fernand De: loncey Romaine Callende:
	Paul Verin
	Lincita Veria
	Curly Carleton Young
	Mirol
	MargotEmil/ Lowr
	Margot Emil/ Lowr Pierre Paul Wilson
	Jack Nours
	Adele VerinJean Arthu
	Adele VerinJean Arthu Henri BerthaudStuart Case
	Baron de MontfordLionel Brahau
	Baron de MontfordLionel Brahan ChanchonDennie Moor MaidLucille Lorte
	MaidLucille Lorte
	CharlotAlexander Cros
	Maniac
	Maid
	Beppo Edward T. Colebrook
	Old Lady
	Stationmaster
į	English O'dcer David Hughe
	Nichette
	Sister Soplile
	Sister Rose

### GRAUMAN'S CHINESE

(Continued from page 64)

Siliy Symphony in Tachnicolor, was the entree offering. Though house was slowly filling, the six-minute novelty got great take off reception.

novelty got great take off reception.
David Broelman, new conductor
here, got off to good start with his
overture of the tropics. It was
punchy throughout and only lasted
four minutes, which is a miracle for
chestral portion generally runs 10
to 12 minutes. Mr. Grauman might
do weil in keeping this master in
the pit, as he at least knows what a
sufficiency is for an audience in
his line.

### MICHIGAN, DETROIT

MICHIGAN, DETROIT

Detroit, sept. 12.

Anniversary show with most of the usual holum. Trouble is too much production. With a property of the usual holum. Trouble is too much production. The production of the house to cut plenty. Usual for this house to cut the acts instead of the production numbers, leaving the audience tred out with the routines with the cut of a good show, this one misses. On papet it should be really a anniversary gala affair, but it never arrives completely. Mich Mayfair, Prod Sanborn, Sloppy tertainment. Show yould have been better with complete absence of production and fald out in vaude fashion.

Front part of the show with Lou

duction and laid out in vaude fashion.

Front part of the show with Lou Forbes and orchestra in the pit, Loe Forbes and orchestra in the pit, Loe Gross and the content of previous weeks here to the extent that he is beginning to be a draw. In the stage show Mitzl Mayfair seems much grown up since she isat played here. Seventeen years old and an ex-Follies' star, she is dressing like a young 'lady and has dropped here childish appearance and manner. She gains by it and shows definite a.a. That will more another than the show that the show is a sevent of the she will be shown to the she will be shown to the she will be shown that the show. Sanborn carries his own straight now instead of relying on the m. c., if any. Sanborn has a routine of hole and smirt business. He tops of with sylighnore playing the shown that the show is shown that the shown that the shown is the shown that the sho

ters of the instrument.

James Stevens does some foot juggiling that is well thought up but more for waude than picture house. His top is balancing a prop bed on the pedal extremities. The lievitable reaction is the wonderment caused of how he happened to learn a stunt like that.

a stunt like that.

Sloppy Wallace, working alone as a tap dancer, surprises in that he is alone. Practically the only other colored dancer to attempt it single nowadays is Bill Robinson. The novelty hero makes it worth while. Dancing is of high calibre and gets

over,

Of the production numbers by
Fred Evans, one is outstanding and
can be embalished somewhat. It is
called 'Angles.' The girls are in a
set built with angles and doing a
angular dance that might almost be
called a 'mechanical' routine. Well
done and received.

done and received.

Picture, Chevalier's 'Love Me Tonight' (Par), with business fair.

Lee.

overhears a group of men in a rail-way station tell how Berthaud is carrying on an affair with his wife, Addie. He rushes from the front of the state of the state of the state and decapitates him with a bayonet. The deed is done in the dark during an air raid. As for Adele, she had aiready broken with Berthaud, real-itove for Paul aione. Back awings the stage to the attorncy's home, the counsellor dissuading Verin from committing suicide and promising to with the stage to the state when the stage to the attorncy's home, the

### SAN JOSE

Now York, Sept. 9.

It's a gala week in Harism's Spanish colony. The San Jose, only Spanish theatre in the East, has reopened with a completely Spanish stage and screen policy and a fairly heavy attraction both ways. Opening night the little theatre was jamimed and with standers for both night shows, which is quite something for this theatre, considering its various difficulties and past experience.

its various difficulties and past experience.

Hard to say whether the draw was the film 'Santa' or the stage show. 'Santa' is the first Mexican made picture, based on a generally known Spanish story, and with consistence of the stage of t

of it.

Difference is that the Minsky audiences sit impatiently through the stage comedy waiting for the girls to throw their clothes off. At the stage comedy waiting for the girls to throw their clothes off. At the stage comedy waiting for the girls to throw their clothes off. At the stage comediate the stage comediate the stage comediate the stage comediate the stage of the sta

### FOX, BROOKLYN

Rains brings to the stage what the stage of the stage what the stage with the stage of a nightmare, but it should lure and elences. Repulsive in appearance, the unfortunate scholar wins symbol of a nightmare with the stage of a nightmare with the should lure and elences. Repulsive in appearance, the unfortunate scholar wins symbol of the stage of the sta

## Radio Monopoly Attempt by RCA **Charged by KNX in Broadcast**

Hollywood, Sept. 12. waking a business argument into the open, KNX, local Paramount the open, KNA, local Paramount gatton, instituted a novel way of hitting back at RCA, which, station officials claim, is trying to monopolize the field of radio transmission. Editorial along those lines was read Monday (5) as part of the station's news broadcasts.

cerpts from the broadcast fol-

low:
There has been considerable talk
concerning governmental investigation and prosecution concerning the
Radio Corp. of America. This corporation is trying to monopolize the
field of radio transmission through
Netional Roadcasting Co., and

poration is trying to monopolize the field of radio frammission through the National Broadcasting Co., and the business itself through its efforts to control the inhuntacture and saje of transmitters.

When we decided.

When we decided to the property of the control of the co

through third parties, who had not committed the unpardonable sin of failing to buy their equipment through RCA. They could get this equipment at once. We could get this equipment at once. We could ret this equipment of the country of the country

It is not until the dog bites you that you realize he is really mean. In our case he missed the mouthful.

### Coast NBC Keys Get 'Blue Monday' Account

Los Angeles, Sept. 12.
Don Lee's CBS coast shain loses
the Golden State creamery company account, which for three years
had the Blue Monday Jamboree,
first of the air revues in this territory, and considered the best in
its field.
Golden State Cartering College State
Golden State Cartering College State
Golden State Cartering College State

Los Angeles, Sept. 12.

Don Lee's Cartering College

Don Lee's Cartering College

Los Angeles, Sept. 12.

Don Lee's Cartering College

Don Lee's CBS coast phain loses

Don Lee's CBS coast phain los

its field.

Golden State's account now goes
to KFI, Los Angeles, and KGO, San
Francisco, the NBC coast key statlons, for a half hour small town
comedy dramatic serial, emanating
at the former station.

Jamboreo is continuing on KHJ
as a sustainer.

### 28 for 26 Wks.

Dr. Miles Laboratories, makers of Alkaselzer, has allied itself with Columbia for the new season. Ac-count, after dropping of NBC acouple of months ago, goes back on the air Oct. 16 with a quarter-hour show Sunday afternoon using Fred-erick Landis, the news commentator, an eight-piece studio orchestra, the Four Norsemen, and Gertrude Lutzi,

soprano.

Contract with the network runs for 26 weeks and calls for a lineup of 28 stations. Landis is a brother of the baseball czar, K. M. Landis.

#### DUTCH BAR SOVIET TALK

The Hague, Sept. 3.
Communist members of parliatent protested to Minister of PubC Works because he forbade listening in by subscribers upon 'wired wireless' programs sent out by Soviet Russian broadcasting sta-

tions.

Receiving sets of 'wired wireless' are by this decree warned against tuning in on Moscow. Reason is to stop Soviet propaganda in Holland by air, of which there is plenty through pamphlets and communist

### **OOH! THAT VOICE**

Burns Cigar Finally Signatures the Singer It Wanted

Phil Regan, tenor, makes his de-but on the Robert Burns Cigar show Sept. 21. Entry into the program had been originally scheduled for the week before.

Contract signatured by the ciral account last week guarantees Regan 13 weeks. Warbling assign ment of the show has previously been held exclusively by men in the Guy Lombardo band. Burns and Allen continue as previously.

# **Soviet Exploits** Stage, Screen in German Via Air

Berlin, Sept. 3. For the last couple of years th Moscow Broadcasting station has included in its program every nigh a section in German. Into this broadcast a new item has been in

broadcast a new item has been in-troduced. To is intended now to broadcast in German a theatre re-view from Moscow.

Flays especially successful on the Moscow stages will be translated into German and will be produced in miniature by German actors at in miniature by German actors at the control of the control of the con-trol of the control of the Ger-man lancuare, will also be used for man language, will also be used for

this work.

The Stanislwsky theatre will also take part and well known directors will attempt to give at the microphone in German a description of the stage settings. Features on Soviet films will also be given in German over the air. Film studios German over the air. Film studios in Moscow under the management of Egon Erwin Kisch, will send reports which will explain to the German radio audience the work done by the Soviet film studios. In a special section modern Soviet music will be broadcast together with explanatory lectures in German.

### Tax High, Programs Bad

Stockholm, Sept. 3.

Local press and stage shows are taking slips at Swedish radio programs. Compilarint is that despite the government takes 12,600,000 kr. almost \$1,000,000) in Heense fees for Swedes to own radios, the programs are terrible with phonograph layeds and dull take predomination.

The wealthy have American sets powerful enough to listen in to Germany, France, and England.

### 1-Sheeting CBS

Minneapolis, Sept. 12.
WCCO, local CBS link, is
using one-sheet posters and
sulpes to advertise the return
to the air of the March of Time

program.

It's the first time that any station here has gone in for this type of advertising.

## **PRICE QUOTING NOW OK ON CBS**

Lid on the mentioning of prices over the network goes off CBS this Thursday (15). New ruling laid down by the chain will permit advertisers to quote figures any time of the day provided they limit the number of quotations and the whole to the scale drawn up by the Columbia sales department. As a protective measure against criticism from the public and the press, NBC and CBS a couple of years ago got together and adopted. a rule banning any form of price mentioning, whatever. Several weeks, ago NBC loosened the ban by permitting sponsors to do price quoting on the morning hours, with the move by Columbia coming as an expected sequel.

Under the scale set down by the Under the scale set down by the CBS sales department an advertiser on for 15 minutes will be allowed two price mentions, provided he keeps his plug matter down to a minute and a half. On the half hour program the limit will be mentions and three minutes of burbard of the control of the cont

It is expected NBC will follow

### CBS' \$250 SUS. OFFER **NIXED BY BING CROSBY**

Bing Crosby has nixed CBS \$250 a week sustaining salary offer, pre-ferring to free lance and take his obtances on catching a commercial. Crosby's last figure with CBS was \$1,500, but all the network wants to obligate itself for, right now, is \$250 until such time when it spots a crooner at bigger dough on a com-mercial.

mercial.
CBS and Morton Downey are similarly on the outs, although Downey le committed until next February with the chain. CBS collects 20% commish on Downey's vaudfilm dates, currently getting, \$4,000 a week from Loew's. This is in line week from Loew's. This is in line that managerial contract held by the singer.
Ralph Wonders, head of the CBS artitist's bureau, states Downey is

artists' bureau, states Downey is tied with the network until next September, but the artist contends it's only until February.



ERNO RAPEE

## No Newspaper Ads to Plug Radio Programs, Say the Nat'l Advertisers

#### MORE PETROL

and Tydol to Gas Up the

Two latest petroleum brands slated for a network splurge are Amoco and Tydol. Both are currently looking over available entertainment material before putting the scrawl on Columbia time contracts. Show that the chain is particularly interested in selling Amoco takes in the Arthur Pryor band with Jay C. Flippen doing the mc. With these two gas and oil retailers joining the network brigade, the petroleum trade will take third place as the biggest users of chain facilities. leaving the automotives as a class away in the rear. Current classification gives foods and beverages the lead and the drugs and tollet goods not far behind, with auto and tire makers filling the third the classification gives foods and beverages the lead and the drugs and tollet goods not far behind, with auto and tire makers filling the class the opposition chain by a wide margin, listing Mobiloil, Sunoil, Texaco, Cittes Service, Conoco, Sincialr and Socony for cross-country hookues. For regional proadcasts

Texaco, Cities Service, Conoco, Sin-clair and Socony for cross-country hookups. For regional broadcasts there are Gilmore, Richfield, Stand-ard Oil of New Jersey, Standard Oil of California and Union Oil of Cali-fornia.

## MUST CLICK IN 6 WKS. ON AIR OR OUT

New buildup policy in effect at the NBC studios in New York limits the candidates to a six weeks run. Either the aspirant to ether fame clicks sufficiently within that period to warrant continuance or off he goes

to warrant continuance or off.hegoes to make room for the next in line. Network feels that the driver-tits now making on stage talent will keep the waiting queue lengthy.

To recruit standard vaude acts as well as musical comedy names for its booking office, network is using the offer of six weeks of sustaining thme as the main sales argument. Nothing is said about the number of chances per week the newcomer will be given on the air during the prescribed trial, unless the performer gets down to particulars and linsists upon knowing how many. insists upon knowing how many. He's then told it depends on the Insists upon knowing how many. He's then told it depends on the open time available and the response his program gets as it goes on the brief buildup, that's something the act is urged to regard as incidental and of minor import to the opportunity afforded. Around \$10 per performance for a single and \$25 for a tho are high figures.

Many Conditions

But the real rub doesn't come until later Before the network as a cast is told it will have to signature an NBC Artists Service management contract the time clause stipulating a minimum of one year and an option for an additional year. Under the terms of the contract the

Under the terms of the contract the booking office guarantees nothing but to do its best to obtain work for the artist while the latter consents to pay through this period, to the artists' service, a commission on all carnings as an entertainer. Obligation applies whether the bureau effects the booking or the turn, gets it itself or through an outside agent. In the case of a vaúde date the performer would thereby be loaded down with three commissions, i. e., one for the circuit booking office, another for the agent that regularly represents, and

cuit booking office, another for the agent that regularly represents, and a third for the NBC Artists Service. That's the price asked for a six-weeks opportunity on the air.

As a result of the management contract twist the ranks of standard vaude acts has divulged few takers for the ether buildup chance, partice decided to go into the business of theatre booking on a big scale. These vaude boys and grist, wise to the ways of representation agreements, are asking they be guaranteed.

need a sking they be guaranteed a definite income or else the contract contain a clause permitting the act to step, out upon a month's notice.

Regardless of what may be the attitude of their agencies on the subject, national advertisers are turning thumbs down on the propsistion of sprending money for spotlight advertising in the newspapers this season. Of the raft of commercials scheduled to unveil their shows on the networks this month and next, only a rare exception nere and there has set aside an appropriation to cover this newsprint phase, say the advertising agencies. propriation to cover this newsprint phase, say the advertising agencies. Policy of eliminating the commercial name from radio program listings has been pretty well adopted by newspapers throughout the country. Same goes for mention of the sponsor in the publicity blurbs. Spurred on by their trade associations, newspapers have taken the position that such mentions come under the heading of free devertising, and if the either merchandisers are interested in

calling special attention to their programs the space is available at so much per inch. Advertising agencies as a rule are in favor of the paid newsprint bailphoo, particularly for programs naking their debut, and are still urging their cilents to buy up a flock of space prior to and for the first few weeks of the programs and the programs of the program of the programs of the programs of the pr cant see the sense or using adver-tising to plug advertising, and they would rather let the program build an audience slowly by word of mouth than yield to what they de-scribe as the shortighted view-point taken by the newspapers.

merchandisers are interested calling special attention to t

point taken by the newspapers.

Agency rejoiner to this is that the reaction of the program bank-roller is equally shortsighted. What the account, overlooks, say the account, overlooks, say the product through entertainment it is in an entirely new field of advertising, and that the paid space sorves a twofold purpose. It brings the product before the attention of the reader and at the same time gets the reader to tune in on the program, thereby expediting the creation of a listening following for the show.

gets the reader to tune in on the program, thereby expediting the creation of a listening following for the show.

To contend with the newspaper ban on commercial labels in the deal with the creation of the content o

### Boasberg Moves Over

Al Boasberg has split away from the Boasberg, Livingston & Rocke radio-management firm and gone under Mills-Rockwell's direction. Livingstone and Rocke continue

Livingstone and Rocke continue with their own radio artists and radio program ploiting depts. Ben Rocke, erstwile Broadway clother, who is disposing of his Times square business, will devote all his time to that field.

### HARRY SOSNICK RENEWED

Chicago, Sept. 12.
Phoenix hosiery has re-ticketed
Harry Sosnick for another six radio
discs. With him will be Tom. Dick
and Harry and Madame D'Orsay, a
tashion commentator.

The madame will journey to Chi-cago from Manhattan for the lab

#### JACK PEARL and FERDE GROFE WILFRED GLENN Orchestra Commercial WEAF, New York · merchant

WEAF, New York
Lucky Strike's program Thursday
night (3), 10-11 p. m., EDST, introduced Jack Pearl as a permanent
comedy feature and Ferde Grofe as
one of the Magic Carpet dance music purveyors. No fault to find with ac purveyors. No fault to find with Grofe's staple music; a stability that is a natural heritage from a long career of scoring for Paul Whiteman and the premier Ameri-can dance maestros.

can dance maestros.

The signal feature of the L. S. hour was Pearl, with a new Baron Munchausen' routine, seemingly fashloned for him by Lord & Thomas and not of his own choice or contrivance. It didn't show up Pearl to advantage.

or contrivence. It didn't show up Pearl to advantage.

This script evidences anew the psychology which must obtain whenever a Broadway comedian crosses the property of the property of the property of the symmetry of the sy

The second of the Capitol means anything.

But it's a certainty Pearl must have made some compromise with himself to O. K. that material for the 'Okay America' program.

This idea probably sounded rich, with all sorts of opportunities for low the latest of the control of the low of the

laughs have been promised thereof.
The formula or the test of the

dulfness.

Tip Magic Carpet ought to go back to Bagdad in camphor for a wille and permit Lord & Thomas to bring something new to the air wayes. From its position as the wayes. From its position as the carpet of the sense of th

# TO THE LADIES With Leon Belanco's crchestra, Evan Evane, David Ross 80 Minutes Commercial WABC, New York

WABG, New York
Woodbury Soap hopped back on
the airlanes Friday evening (9) with
a show nitifly framed for its purpose. Appeal is directed exclusiveity foward the women and what it's
got bere is perfectly motivated to
product. Music is soft, coothing and
dreamy with the romantic ditty and
walks dominating the repertoirs,
and the bartione of Evan Evans
lends inself advolty to the atmost
index in the control of the control
index in the control
index in

works.

Makeup of the instrumental ensemble is strong on the reeds and strings, with the Belasco violin frequently weaving itself in for the sold intervals. Initial show revealed a feat bainneing of musical numbers, despite the excusive specialization. In ballads and waitree. In the commercial is trying to convey through the entertainment phase of the program. It's picted a night perfect mode of expression.

### Songs 15 Mins.

15 Mine.
Sustaining York the Xevelers is deThe basso of the Xevelers is deThursday evenings. He mixes uppops and specially written numbers,
such as Tomasso Kotundo, the
Tomaso Kotundo
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and kinetes of the sea fitting formatio.

There have been all sorts of tenors, bartlone and crooners on the air waves, hence a good old the sea of the sea

### LOVE OF JOAN CHRISTOPHER Commercial WOR, Newark

Commercial WOR, Newark
Retails the adventures of a newcomer from Beaver Dam, Ia., in the
life if three revenings a week for
the divertisement of the housewife.
If three revenings a week for
the divertisement of the housewife.
If three revenings a week for
the divertisement of the housewife.
If the laster is one of those inveterate readers of the confession
mage the program will serve its
purpose. If not, the commercial
the chances seem strongly that way,
Second, edysode (8) had the girl
jammed 'in s' epeak brawl, and it
was only the day after her arrival.
Within that time she got a pickle
salesman (no pay her room ten
the diversion of the lowdown of all that graces' a
Broadway columnist's daily stink, as
a likely meal ticket. For the ther
the dialog frequently went rough
and rowdy, and not so nice for prin

The kefore the fadeout the author.

and nowdy, and not so nice for primears.

Just before the fadeout the author had the girl from Beaver Dam go rhapsodical over the beauty of the great city, the mystery and adventure that lurked around each corner and the grip that the town gets on the young imagination. On the young imagination, the state of the great city, the mystery and design of color in the dialog. But not so much sometime to the dialog. But not so much sometime to myster of the points it's trying to make and over-wordage.

KIDDIE HOUR
Daily

KIDDIE HOUR
Daily

KIDDIE HOUR
Daily

KECA, Les Angeles varied kiddle

FECA, Les Angeles

KECA, Les Angeles

First of the manate from this station

daily between 5 and 6 p. m., followed at 6.45 by a more mature

phildren's broadcast, featuring Mor
First of the above atmost directly

at the youngaters is the Big Brothjer

Ken half hour, a sustaining pro
First of the above atmost directly

at the youngaters is the Big Brothjer

Ken half hour, a sustaining pro
First of the above atmost directly

are usually of tonder ages, a fact

that is refected in their attempts

to vocal and 'instrumental numbers

are usually of tonder ages, a fact

that is refected in their attempts

to entertain. Program has been on

the sair for many months, and un
Next 15 mina, is an NBC network

pickup. the Kellogy Eop Brand

Final quarter hour is a commer
cial for the Peerless Laundry, fea
turing the exploits of Al, Tommy

ship, stranded on Elephant Island.

There's a monoplane tleup with this
one, with free air tript o San Fran
ciac for the best models submitted

tontest.

Leaf's bad-time' stories are more

suited for adult ears, but he heas'

in the Feeriess World Flight club's contest.

Leaf's bad-time' stories are more suited for adult ears, but he has a considerable kiddle following locality, and most of the youngsters keep the radio tuned in for his nightly nursery rhymes in dialect.

the radio tuned in for his nightly nursery rhymes in dialocal tunesty rhymes in dialocal tunesty rhymes in dialocal tunesty rhymes in dialocal tunesty rhymes and tunesty results and the state of the s

### O. G. VAN KAMPEN hology Talks aining Schenestady

WGY, Schenectady
Van Kampen, desoribed as a 'consulting psychologist to some of the country's largest industrial concerns,' talks for 15 minutes one afternoon a week over an NBC red network. Speaks on how one's personality can be developed, efficiency inoreased, outlook on life broadened, and individual well-being generality in letters from listeners, of undovered by Van Kampen in his outside contacts, are discussed.

The site here is to being directly

ered by Van Kampen in his Jourous contacts, are discussed.

The aim here is to bring directly to the attention of thousands of the contact of

definition—if they can be defined—would make the discourses clearer.

would make the discourses clearer. However, it is doubtful whether in 15 minutes Van Kampen can accurately disgnose' a case that has come to him via letter, the sender of which is unknown to him. Thus his attempt, on a recent breadcast, to explain the discharge by a large corporation of a listing of the company of the c

for 30 years, was not entirely suc-cessful. "Van Kampen's talking style is a cross between that of a teacher and a lecturer. Copies of his addresses are offered. It might be that a supper-hour or Sunday-evening broadcast would reach a larger in-terested audience. Feature is edu-cational.

# 'BIRD OF PARADISE' Playlet, Music, Songs' 30 Mins. Commercial WEAF, New York

WEAF, New York
Tabloidization of Bird of Paradise' hit the WEAF chain of the
NBC Thursday night (8) at 9:30
p. m. EDST for a half hour, as an
institutional builder-upper for the
RKO Radio picture which premiered
on Broadway at the Mayfair the
next evening.

on Broadway at the Maytair the next evening.

This is one way not to ethereally plug the NBC's affiliated RKO flim to center listener interest; and, as sigktchily done. If a double deterrent. The primary fault is the sketching of a story which is bound to react against the picture's draw, and, after all, that's the primary purpose of this institutional bally-host and after all, that's the primary purpose of this institutional bally-host and after all, that's the primary purpose of the institutional bally-host and the primary purpose of the prima

to extend the radio facilities to films for mutual advantage.

This haif hour was introduced by Richard Walton Tully, the author, who pald tribute to the cimematic treatment by the studio, mentioning manner, and also the past stage and screen interpreters of his famous play. Then followed 'Out of the Blue,' the thematic furnished by Max Steiner's musical score, which George Brabin further vocalized. Next came the dramatic tabloidization of the stage of the

# TAPESTRIES OF LIFE Singing, Talk, Instrumental Commercial KFI, Los Angeles

KFI, Los Angeles
Sponsors (Forest Lawn Memorial
park) of the revival of this 45 minutes of radio entertainment chose
an unfortunate initialer in a program interspersed with Scotch dialect, which is probably the most
difficult to understand over the
ather. ether

ether.

Barring this one deficiency, program was thoughtfully constructed, with the well-selected music and the talk shading smoothly, one into the other, through the monolog of Don Wilson. Sponsors' plug was used judiciously. Unless distinct the program of each Thesday pickly

tional airings.

Program, on each Tuesday night, from 9 to 9;46, is woven around some historical feature of the cometery by means of atmospheric music and dialog written in the mood of the period. With 'Oh, Sweet Mystery of Life as the theme tune, the first broadcast used such selections as Bonnie Briel, 'Annie Laurie' and Edity Cady and Gienn Dolberg prepared the program, with Bernice Foley, Robert Sherwood, Eva Mudge and Harry Lonsdale handling the dialog in the broadcast.

### RADIO

### East

Atlas Broadcasting Corp., Fort Lee, N. J., is applying for a license to erect a 500-watter, limited to 10 hours operation a day, Sheila Murphy comes to WHEC, Rochester, from Buffalo and brings feature. "Happiness House." Bill Adams will take the part of the hus-band.

Hochester Tromness House. Bull dature.

Annual Halabe the part of the husband.
Friends are booming Gunnar Wilg, baseball wannuaner over Wilger of Great Halabert and the husband.
Friends are booming Gunnar Wilg, baseball annuance over Wilger of Great Halabert and to will be a sea of Great Halabert and the set of the set of

WCAL man a converted by the light of the lig

### Mid-West

WTMJ was cut off framilta listeness for an hour and a half Labor law affering the law of the law of

who is King of Jazz. Dispute among the station's listeners, so the Mil-waukee 'Journal' radio column is balicting until Sept. 13 to solve the nuclear

problem.

Emerson Winter, announcer,
WOC, Davenport, and WHO, Des
Moines; both owned and operated
by the Central Broadcasting Co,
now business manager of station at
WHO, succeeding Charles Denny,

### West

KFWI, San Francisco, denied application to increase day power from 500 to 1,000 watts oy FRO. Radio commission will hear plea of KFFI. Twin Falls, Idaho, to double present power of 500 watts, A. Miller is seeking permission A. S. Miller is seeking permission to A. S. Miller is seeking permission of A. S. Miller is seeking permission to the communication of Honolulu, is granted permission to use station for communicating with MTR. Communicating with the communicating with the communication of the comm

KMTR. Hollywood, is after an incerease of power from 500 watts to 1,000. The Denver Musicians' Union are co-operating with KOA, in an effort of the control of the control

### South

Arch McDonald, sports announcer for WDOD, chaitanooza, was recently presented with a Ford sedan by beseball fans; of Chattanooza and vicinity, for his broadcasting of games played by the Chattanooza Southern Association team.nesseed State Press, Knoxville, a license for a new 1,000-wath station. Company failed to appear during the allotted time.

# **New Program Calendar**

Periods on the air for the first time, or resuming commercially

TUESDAY, SEPT. 13
Ben Bernie (NBC). Resumes his haif-hour weekly stunt for Premier Mait Sales Co., but now on the opposition network. Originates from WEAF, N. Y., 9. p. m., BDST. Tonicably Lackboy Sorenaders' (CBS). Sport of the Market of the Communication of the Communication of the Cartesian Co., 1988. The Cartesian resumes for Wyeth Chemical Co. (Jad. Salts) on a Tuesday, Thanket of Thurndy A. 2 to 2:15 p. m., EDST.

WEDNESDAY. SEPT. 14 TUESDAY, SEPT. 13

p. m., EDST.

WEDNESDAY, SEPT. 14

Sweetheart Program' (NBC).
Sponsored by Manhattan Soap Co,
with orchestral combo, tenor and
besuty expert yet to, be Selected.
Originates from WJZ., N. Y., 11:45
to 12 noon, EDST.)

THURSDAY, SEPT. 15

Standard Caudd (USD. Doors).

to 12 noon, EDST.

THURSDAY, SEPT. 15

"Barbara Gould' (CES). Resumes series of beauty talks on behalf of Barbara Gould, Inc., originating from WABC, N. Y., 10:45 to 11 a. m., "Mouth Health' (NBC). Sponsored by the Calsodent Co. String music and talk on mouth care by Marley Sherris, Originates from WJZ.

"Frigidariana" (NBC). Sponsored by the Frigidariana' (NBC). Sponsored by Carlon, each of the Sherris of the Sh

SUNDAY, SEPT. 25 SUNDAY, SEPT. 25

'Big Ben'e Dream Dramas' (NBC),
Sponsored by Western Clock Co,
Sponsored the Western Clock Co,
Kebumes after summer layoff over
basic red, KSTP, WTMJ, KOA,
KSL, KPO and KBCA. Originates
from WJZ, N. Y., 5:30 to 5.45 p. m.,
EST.

MONDAY, SEPT 26

MONDAY, SEPT 26
'Easy Aces' (CBS). Lavoris
Chemical Co. resumes Goodman Ace
and his wife, Jane, with the bridge
table patter, Monday, Wednesday
and Friday, Originates from Chicago, WBBM, 9:15 to 9:35 p. maCST.

table patter, Monday, Wednesday and Friday, Originates from Chicago, WBEM, 9:15 to 9:35 p. mc. CSW, Sept. 15 to 9:35 p. mc. 15

"THE MOSTA OF THE BESTA"

# **BLUE RIBBON MALT**

(GOOD OLD BLUE RIBBON MALT)

has the honor of announcing

The Old Maestro

# BEN BERNIE

and all the lads will resume broadcasting September 13

# ON THE BIG NBC

WEAF and Associated Stations

9:00 P.M. Eastern Day. Sav. Time 8:30 P.M. Pacific Coast Time



The Old Maestro and all the lads, as well as the "Alma Malta", Blue Ribbon Malt---good, old Blue Ribbon Malt, take this opportunity of thanking the Radio Editors of these United States for their courtesies and kind consideration.

Opening October 1, 1932
"Good Old"College Inn, Hotel Sherman, Chicago

M. C. A. CHICAGO Personal Representatives Herman & Jeff Bernie 1619 Broadway, New York

### **Tubbs. Wringing Wet, Making** U. S. Senate Bid Via Air Route

Hollywood, Sept. 12.

Tallant Tubbs, who won the Republican nomination for the United States Sept. 12.

Tallant Tubbs, who won the Republican nomination for the United States Sept. 12.

Tallant Tubbs, who won the Sept. 12.

Tallant Tubbs, who was a sept. 12.

Tallant Tubbs, who was

Tubbs decided to rely on radio Tubbs decided to rely on radio for his campaign because of the strong showing made in the primaries by the Rev. Bob Shuler, L. A.'s radio-spieling cleric, who, following an extensive air campaign, won the Prohibition nomination, ran third on the Republican, and second on the Democratic tricket. He polled a total state vote higher than that of any other candidate.

didate.

Tubbs' radio wax campaign calls
for 15-min. programs six nights a
week for a month before election.
His opponent on the Democratic
ticket is William Gibbs McAdoo.

Tom, Dick and Harry's Chore Chicago, Sept. 12.
Bo-Peep Ammonia will make itself known in a big way over WGN. Starting Sept. 29- and continuing for 26 weeks, they will sponsor a 15-minute program six nights a week at \$130 p. m.

### DROPS WAX SURCHARGE TO ENCOURAGE SALES

Los Angeles, Sept. 12.

To catch more record business on its smaller stations, Don Lee CBS coast system has removed the surcharge from wax programs coing cut over KDB, Santa Barbara, and KGB. San Diego.

KGB, San Diego.

Romoval of the former added charges cuts the commercial rate about 25 to 50% and figures a 37.50 slice from each 15-minute period.

Surcharge, which had been added on disc bills as a means of meeting the overhead on staff talent, dile during record periods, remains on at the network's larger estations, KHJ, here, and KFRC, San Francisco.

### 4 Marx Bros. on Wax For Radio Commercial

Chevrolet has decided to wait a couple of weeks before making a decision on the Four Mark Brothdecision on the Four Mark Broth-ers. Reported, however, that the possibility of an okay from the sponsor's end looks slim. Columbia had the team record a

half-hour program on the coast which stencilling the network sent on to the auto maker's home of-fice in Detroit, a fortnight ago.

### S. A. in Radio

The radio editor on one of the New York dailies called the CBS press department and wanted to know who the 'new girl singer' was on a dance orchestra program coming out of the Chicago studios. Columnists wouchsafed she sounded swell to him and said he'd like a picture of her. Wired the press department to the networks p.a. in Chicago, Steve Trumbull:

'Please send les picture of

Steve Trumbull:

'Please send leg picture of new singer on so-so program.'

Came back the answer:

'Singer refuses to take leg picture.'

plcture. Said the next wire from the New York end: Please insist upon leg picture. Will make good publicity break. 'Okay about that picture now, telegraphed Trumbull, 'Do you want his Paris garters to show?'

### MAXWELL'S HOUR

Show Boat Idea, With Winninger, In Lieu of 15 Min. Programs

Maxwell House Coffee, starting Oct. 3, will go from three 15-minute shows to a single weekly spasm running a full hours. Revised program will be framed around the showboat idea, with the cast tentatively set including Charles Winninger, the Hall Johnson Choir, Jules Bledsoe, Molassee and February, colored comic duo; Mabel Jackson and a 35-piece orchestra under Don Voorhees' direction. Current clocking has the coffee account on UBC for quarter-hour shots Monday, Tuesday and Wednesday evenings.

nesday evenings.

### NBC'S FREE SHOWS ON AMS, ROOF 'SELL OUT'

NBC is four weeks behind in complying with requests for free ducate to the various commercial reductions the New Amsterdam theatre. The small house seats only 650. Five programs being etherized and the requests for seats are increasing in numbers.

numbers.

The adv agencies chiefly dispense the cards of admission, although NBC also has a quota for its own disposai.

NBG also has a quota for its own disposal.

Sunday nights the Chase & Sanborg coffee hour does its stuff in front of an audience. Mondays it's Maxwell; Tuesday, Texaco (Ed Wynn); We'd'ne's day, Stanco's (Filt). Big Time, sketch; Thursday, Fileschmann Yeast-Rudy Vallee. Occasionally symphony orchestras do their stuff on sustainings during the afternoon and there are limited invitees, but primarily the big commercials manifest this public interest.

There is no charge for the tickets which, for the asking, ultimately come through to all who make request. For a time somebody was scalping these for \$1\$ and \$50\$ but that's been stopped through an official drive outside the theatre at radio time, which curbed that evil pronto.

news program.

# Liberal Time for Politics Urged by Fed. Radio Chief

ington, Sent. 12.

Broadcasters, in a communication from Harold A. Lafount, acting chairman of the Federal Radio Commission, are urged to allow political spelibinders liberal use of their facilities during the present campaign.

In replying to queries from transmitter owners on FRC's stand remitter owners on FRCS stand re-garding airings of candidates, La-fount contends that radio should prove a big factor in moulding the vote, and that to aid in this should be construed as the highest form of public service.

Radio act permits a broadcaster to refuse the use of his station to any and all candidates, but the commissioner frowns on such a policy as short-sighted.

icy as short-sighted.

Law also provides that if a broadcaster grants time to one candidate he must do the same for any other aspirant to the same office who may apply. Only right of censorship is to see that no obscene, indecent, profane or defamatory language is etherized.

With both major presidential candidates on the big chains, that means that a Socialist, Communist or Prohibitionist opponent can demand facilities if he has the cash to command the layout.

# LEO REISM

POND'S PROGRAM EVERY FRIDAY EVENING AT 9:30 OVER WEAF

Complete Radio Studio Facilities for Auditions, Rehearsals and Programs

AT NEW YORK 18 EAST 48th STREET

AT PHILADELPHIA
THE BELLEVUE STRATFORD

MAINTAINS EXECUTIVE MAINTAINS EARCOUTE OF-FICES IN NEW YORK, PHILA-DELPHIA AND WASHINGTON TO SERVE THE PATRONS OF HIS ORCHESTRAL, RADIO AND OTHER ENTERTAINMENT EN-TERPRISES.

AT WASHINGTON ONE THOMAS CIRCLE DISTRICT 3311

BROADCASTING DAILY-N.B.C. STUDIO - CHICAGO

**BACK IN ACTION AGAIN** 

RKO THEATRES ED MORSE, STATE LAKE BLDG., CHICAGO

Now Touring **RKO** 

Radio's Foremost Humorists EDDIE RALPH a n d "Sisters of the Skillet"

Back On The Air In September

THE ROMANCE OF

4TH CONSECUTIVE YEAR W.M.A.Q.—CHICAGO—N.B.C.

## WHITEMAN AS AIR ADVISOR FOR G-M

Good possibility of Paul White-man taking over the assignment of advisor on radio activities for General Motors. Bandman spent several days last week in Detroit discussing





the proposition with the auto com-bine's execs. Understanding is that Whiteman will undertake the task with the provise that he retain his identity as a band leader, which would keep his present organization intact and permit it to go on play-ing dine and dance spot engage-ments.

ments.
Role would give Whiteman supervision over any and all opergrams
bankvoiled by General Motors. Under
the rlans, that the GM execs have
in mind, the Whiteman Friday night
half-hour would be retained to plug
the Otkland cars, while the bandman band of the control of the control
the Warden of States' session whose
contract on NEC expires Oct 17,
Also under his direction would come 

### Prairie Grande Dames **Guests on WGN Program**

Chicago, Sept. 12: Mandel Bros. department store will sponsor the Bridge Club of the Air over WGN every Sunday after-noon for a half hour between 1:30 noon for a half hour between 1:30 and 2. Some local society matron will be invited to talk on each pro-gram with Edward LeDron, bridge expert, also figuring.

On Mondays and Fridays 15-min-ute programs with LeDron alone will be broadcast at 6:45.

#### Arzen on WLS

Chicago, Sept. 12.
Arzen, good for sniffles in the nose, will go after the farmers starting Nov. 15 over WLS. Late starting date is to give the germs a chance to get around for the winter sageon.

season.

Phii Kaiar, baritone, will supply song portraits to arrest the farmer's attention.

### HI THERE! PERK

### Atmosphere

Pitteburgh, Sept. 12.
One of the local air stations, scouting keph and we for a place of vantage from which to broadcast the recent American Legion parade here, finally picked a novel locale, to say the least. The temporary sending outfit was rigged up in the men's room on one of the upper floors of a department store.

### \$100,000 RADIO LIBEL SUIT VS. WEEL BY M.D.

Salem, Mass., Sept. 12. The owner of a Boston radio studio faces a suit for \$100,000 as the result of the broadcasting of news learn. Dr. James C. Rowley of the suit of the s The owner of a Boston radio stu-

### From Mills Bros. to Dr. Anspacher-Vick's Idea

Yick's Yeap-Rub comes back to the ether by way of a network hook-up the early part of next month. Medicinal account is doing its ne-gotiating for time with NBC. Last season it was on a Columbia web with the Mills Brothers.

with the Mills Brothers.

Among those already given an
audition for the program have been
Mark Warnow and a 10-piece orchestra, Philip Steele, tenor, and
Dr. Louis Anspacher, playwright
and lecturer on the theatre.

Listening to Advice
Ray Knight threw a preview of
his 'Wheatenaville Gazetto' show for
the trade ad critics, and as a result
of the latter's comments, the account agreed to restrict the plus-

## NBC Makes 'Em Believe It Weeps **Because They're Too Lousee to Click**

Chicago, Sept. 12.
Four officials at RKO and four at NBC did practically nothing last week except hear auditions for the nation-wide NBC-RKO 'talent quest.' They whittled about 1,100 would-be professionals to 175, who get a run-off this week in groups of four and five at each performance of the Palace and State-Lake theatres.

Majority of the candidates were handled at NBC and given the big institutional flash with Alex Robb acting as the 'break it to 'em gently' diplomat. Speed with courtesy is an auditioning problem that show business proper never solved. L. J. Fitzgerald, Charley Gilchrest and Alwilliamson helped Robb persuade the yokels that NBC was really

### PRESS MUST OK RADIO ON GRID BROADCASTS

Los Angeles, Sept. 12. Local radio stations asking for the privilege of broadcasting Univer-sity of Southern California football games, have been notified by the university that only those stations recommended by the newspapers will be allowed the broadcasting fa-

clitties.

This does not include the two chain stations, KHJ, the CBS outlet, and KFJ, the NBC spot here, which already have been granted the privilege for the coming fall games. Situation has further widened the breach between stations and news-cover the alleged discrimination at the Olympic games against the

cilities.

over the alleged discrimination at the Olympic games against the ether in favor of the press. With three stations, KFAC, KFWB and KRKD, tied-in with newspaper connections, other sta-tions see in the latest stand an ab-tion see in the latest stand as ab-that local newspapers are trying in-directly to control the air.

heartsick because they were too lousy to qualify.

Instrumentalists were auditioned by RKOers at the Erlanger, hired for the occasion because musicians' union doesn't permit instrumental-ists to be auditioned at a broad-casting studio except with stand-by casting studio except with stand-og musicians duly compensated. Tom Carmody, Tom Powell, Ed Beck and John Joseph took care of this de-partment. Ingenues at the Palace and Paddy Clift's band at the Stateand Paddy Chir's band at the State-Lake made natural openings for the run-offs. Two winners from each house will be eliminated down to a city champion at the Friday show.

# ABE

AND HIS
CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Thurs., Sat. 8:15 (East) COAST-TO-COAST

WABC

#### TED WHITE

SINGS THE SOUL OF A SONG

They Say at

NBC, San Francisco

(TENOR)
After 18 weeks on WOR, am taking a vaculum. To resume my activities on the air Laber Pay.
Fermaent Address: 729 Amsterdam, Ave., New York

# MORTON DOWNEY





Wishes to convey his most sincere thanks to all those who so kindly aided in making the past season the greatest he has ever enjoyed.



PERSONAL MANAGER JAMES DOANE PHONE BUTTERFIELD 8-6797

### SEVENTH YEAR ON THE AIR

THE OLDEST CONSECUTIVELY RADIOCASTING COMMERCIAL CHAIN FEATURE NATIONAL BROADCASTING COMPANY

**Presents** 

# HARRY RESER

AND HIS

# CLICQUOT CLUB ESKIMOS

WEAF "Red Network" Every Friday at 9 P.M. (E.D.S.T.)

A "NATURAL" FOR PERSONAL APPEARANCES **VAUDEVILLE** PICTURE HOUSES LEGIT

ROOMS 1201-2, 151 W. 46TH STREET, NEW YORK CITY

VING the POPULAR SONG STERFIELD Program

OLLIMBIA-COAST-TO-COAST NETWORK

Management
THOMAS G. ROCKWELL
200 Seventh Ave., New York



### Isham Jones

This Week (Sept. 9)

Opening Oct. 1 Hollywood Restaurant New York



# SCOTT SANDERS

Broadcasting for British Broadcasting Company,

Recording for Columbia Recording Company and

Sensational Success at the London Palladium.

Headling on Stoll Circuit. Opened London Pavilion, and immediately Booked for

# **Ten Return Dates**

English Representatives:

REEVES, LAMPORT & SHEREK, Ltd.

American Representatives:

MEYER NORTH Loew's Circuit

The World's Record Record Makers

AND HIS ORCHESTRA

COLUMBIA RECORDS

Just Concluded 52 Weeks

Comtess D'Orsay Hour WJZ



### **CLIFFORD SOUBIER**

as "OLD PAPPY"

IN NEGRO IMPERSONATIONS

N.B.C. and Affiliated Stations -CHICAGO-

Monday to Friday, 4:30 P.M. to 4:45 P.M. C.D.S.T..

### WELCOME LEWIS

Radio's Five Feet of Melody

Touring RKO Houses

Direction, BILL McCAFFREY

### KUZNETZOFF NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF



NBC'S PET PEDAGAGAS

THOSE MASTER MINDS OF RADIO NOW CONVULSING THE WEST SOON TO HAVE CONVULSIONS IN THE EAST

D 0 N

### JACK DEN AND ORCHESTRA

Walderf-Astoria Hotel Victor Records Gem Safety Razor Program Lucky Strike Dance Hour

Management M. C. A.



DUMB

ROBERT BURNS ANETELA WABC -

### RAYMOND PAIGE

Musical Director KHJ, Los Angeles
GUEST CONDUCTOR
HOLLYWOOD BOWL SYMPHONY
Directing Gershwin's "American in
Parls" and the Beleber Ballot

### JIMMIE GRIER

and HIS ORCHESTRA

Garden Room, Los Angeles, Biltmore Hotel

Presenting the Greatest Array of Entertainers in the West Lucky Strike Hour—Monthly M. J. B. Demi-Tasse Revue-K.F.W.B.—Nightly Victor Records

### **EDDIE MILLER** CARDINAL HAYES—"A real he-man's voice." PAUL WHITEMAN—"Possesses artistic interpretative ability."

HAMMERSTEIN-"Ideally suited to radio." IRVING BERLIN—"An artist of first calibre."
WARNER BROS. PICTURE—"The one-man
quartette."

For Radio, BEN ROCKE



**GENE and GLENN** 

STANDARD OIL CO. TS CO., Dally 8 A. M.; N.B.C. Red Network

Dally 6:45 P. M. EST. WTAM — Cloveland
Daily 7:15 P. M. EST. WLW — Cincinnati

## Analysis of England's Tin Pan Alley Shows Analagous Condition. Because of Radio, as in the States

The summer season has given The summer season has given English pop music publishers plenty of opportunity to think about conditions. Formerly the season lasted from Sepetimer to March, beginning to pick up again about July when the effects of the season lasted from Sepetimer to March, beginning to pick up again about July when the effects of the season last of

tion. So, making allowance for the difference in price, the decline is

difference in price, the decline is about 39%.

Disc sales in top price records are off about 175%, but there is some changenesstion still in the popularity of very cheap brands, and averiaging the income all round the publisher's end of the royalty is about 49% of his receipts two years ago.

Anti-U. S. Grievance

The increased income anticipated from performing and radio fees, and boked upon as a potential life-saver, has so far not mackfallized to

from performing and radio fees, and looked upon as a potential life-siver, has so far not mategialized to eny great extent, and owing to the thereasing tendency to use old/pop songs and ballads the bulk of these fless is going to the older estab-lished houses. In this connection the houses who

In this connection the houses who generates the merican catalogs have greatest merican catalogs are greatest the Afferican Society of Composers. Authors and Publishers, due to the fact that the American Society of Low Lower an agreement which enabled them to first take 50% on fees received for performance by the British Society, saving the other 50% to be split between the British and American Publishers, and as the British publisher had advanced considerable sums for certain American catalogs, bis description of the deal is usually larid.

is the content of the deal is gually livid.

If the decline in receipts from all these sources is having a definite reaction in deals with American publishers. The English representative looks paintuly at the significant of the content of the con

doesn't go for you, old man; I'll take care of you.'

The British Broadcasting Co. knows all about it; but being a government corporate body decides not to worry unduly unless somebody writes to the papers and wants to the papers and wants to the papers and wants to the carden of Love A. Love and the B. B. C. feeling it has done everything possible in the circumstances, goes to sleep again.

The business. executive, all the same, is really getting tired of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks, and he is became, is really getting thred of handing out checks and he is became, is really getting thred of handing out checks and he is became, is really getting thred of handing out checks and he is became hand to the same hand he is the same hand he is the same hand hand he is the same hand he is the same hand hand he is the same hand he is the problem of the few who carries his own orchestrators, gets the best there is and pays for it himself.

The older houses, with plenty of reserves and established catalogs, will pull through provided they can adjust overheads, but for the new-comer with limited financial spacking, depending upon the lucky hit the outlook is distinctly not rosy

comer with limited mancial back-ing, depending upon the lucky hit the outlook is distinctly not rosy and he stands a much better chance, and will certainly get a bigger thrill following the tips of any sporting

### Kress, Music Sales Co., **End Price Cutting War**

Three month battle between Mu-slo Sales Corp. and Kress music counter has been ended by the friendly intervention of De Sylva, friendly intervention of De Sylva, Frown and, Henderson Music Co. Bobby Crawford, presidentiof D. S. B. & H., handled the eastern, or MSC, end, and Ben Berman, local rep, convinced Kress that it was useless to go on selling music at cost.

useless to go on selling music at cost.

Sheet music goes back to 25c a copy this week at counters of both companies. Kress, whose stock has been depleted because of not ordering during the past month, is buying again.

### SWEDISH MUSIC BOOM

Stage Production Stimulates Sheet

Stockholm, Sept. 2. Sales of sheet music and disks are picking up here with local composers getting busy and supplying posers getting busy and supplying theme songs for 25 productions being made by local producers. Biggest local hit with American possibilities is 'Om alla vachra dromatical transfer of the state of the

national instrument.

American songs are off with only the old favorites sticking. German numbers are big and Josephine Baker started the Swedes humming Two Loves' when she was here with a revue.

### Anti-Warnage Helps, But Disc Cos. Still Growl at Hick Radio

Chicago, Sept. 12. Phonograph companies have re-cently solved the problem of warp-age. A new lngredlent added to the waxing compound now keeps the disc from bending in the automatic ma-chines which have become a very important part of what's left of the mechanical business. With special needles that jat 2,000 playings and the warpage straightened out the mechanicals in looking around for another obstacle to remove seem to mitted in the contraction of the contraction of the mechanical playing and the warpage straightened out the mechanicals in looking around for another obstacle to remove seem to mitted in patches warp disease at the unite in making wry frimaces at the small radio stations

what the mechanicals dislike is-tine type of one-lung station that tises phonograph records exclusively and encourages listeners to call and make requests. Station buys one record at 15 cents and if it's hot may play it 30 times on request. To the mechanicals that's exactly 30 dimes 75 cents lost to them, not to mention those who hear a hit tune so often on the radio all desire is dissipated. These conditions are glaring in the smaller towns rather time in the populous centers, me-chanicals, assert.

### Dues as Proof

Reports of Harold Leonard's leath are dispelled by his having recently paid dues in the musicians'

For a time Leonard dropped ou of sight when he was away taking a rest cure following a nervous collapse suffered in Montreal where he was playing the Windsor hotel.

# Ifs and Jokers in Music-Radio Pact. but Tin Pan Allev Figures It'll Come Out All Right on Yield

### AUTOGRAPH HOUNDS AS AIR GAG TO SELL TUNES

Los Angeles, Sept. 12.

Having song writers at a radio station to autograph conles of sheet music is a new gag that is proving strong with local tunostova. Thou see in it a scheme to sell some of the sheets that otherwise might stay on the counter.

on the counter.

It will be worked on KHJ in connection with a quarter hour afternoon singing program by Jack and Grace Stearns. Plan is to have a different song writer at each program, and invite the autograph bounds, with copies of that tunester's music, to visit the station while bill is on.

### **Boyd Postpones**

Philadelphia, Sept. 12. The engagement of Milton Charles inging organist who starred at the singling organist who starred at the Maatbaum theatre, which was to have begun last week at the Boyd, has been postponed. Reason given by the Stanley-Warner was that the Boyd organ, which had not been used for public performance since the house opened four years ago, could not be rigged up in time, with Charles' complicated amplification system.

It is believed that the idea of an added stage attraction to the Boyd has been quietly dropped for the present at least.

### Coast Pubs Follow Mike Up to San Francisco San Francisco, Sept. 12.

Still another music publisher to Still another music publisher to move Coast professional headquar-ters here from Los Angeles is Shapiro-Bernstein. Carl Lamont, western rep, plans on changing his address to 'Prisco within next few weeks, joining the Donaldson, Rob-bins and Berlin Coast offices, which are now located here.

Important radio programs eman-ating from here are causing the publishers' shifts.

Since the National Association of Since the National Association of Broadcasters put its signature to the new music tax deal, Tin Pan Alley has had its pencil busy try-ing to figure out just about what it could expect to collect on the first year of the contract. Until the American Society of Composers, Authors and Publishers has closed its contracts with the individual stations any estimate would be highly theoretical. Even after the highly theoretical. Even after the contracts are all in it would be difficult to arrive at something approaching an approximate figure, though certain figures available make it possible to make some sort of an estimate.

It is not expected that all the sta-

It is not expected that all the sta-tions will agree to make it a three-year contract, which allows the music men a 3% cut on all com-mercial money collected by the sta-tions the first year, 4% for 1934, and 5% for the following year. It may develop that a large percentage will elect to commit themselves only for one year on a flat basie of 5% and take a chance of getting far more flavorable terms than nevaling for one year on a flat basis of 5% and take a chance of getting far more favorable terms than prevailing for the three-year contract holders when next summer rolls around. Local conditions may turn out such that many of these will be able to provide the summer rolls around. Local conditions may turn out such that many of these will be able to prevent the summer rolls and the sustaining fee. Computations are further compilicated by the fact that the society has expressed a willingness to make the rate for stations, shooting 500 watts or less lower than that established for the larger outlets, T. P. A. Disappointment

In any event iff the society, in working out its agreement with the NAB, based its probable income upon the gross taken, in by the broadcasting business as a whole (Continued on page 34)

(Continued on page 84)

### MILLS MUSIC NOW 100% OPERATED BY JACK

With Mills Music's removal to the Brill building, New York, Jack Mills, president of the firm, assumes full management of the business. His

management of the business. His brother, Irying, is boying out of the public. Ing house's direction to de-vote himself to his, Mills-Rockwell managerial interests. Iry Mills Tommy Rockwell sade Victor Young, the radio band leader, also have their own recently formed Lawrence Music Corp., which spe-cializes in publications authored or featured by their artists.

### 8-YEAR-OLD CONDUCTOR

St. Louis Prodigy Directs Chicago Theatre Symphony

Chicago, Sept. 12.
Chicago theatre (B. & K.) overture is being conducted this week by
an eight-year-old boy. Tack Held,
from St. Louis. Lad is playing his
first engagement outside his native
town, where he has made protessional appearances at the Fox the-

Kid is halled as a prodigy, plays four instruments and is reputed to be able to actually follow the score of 'Orpheus,' which he is directing

### MARTIN BAND SET

Los Angeles, Sept. 12.
Slim Martin and a 15-piece dance
band go Into Royal Gardens, former
dance spot at Vine and Selma, when uance spot at Vine and Selma, when it opens as a no-cover night club

Jack Lester is training a line of 14 girls, and will work in the floor show, with eight other principals,

\$10,000 Fire
Easton, Pa., Sept. 12.
Large dance hall at Edgement Park, near here, was destroyed by

Damage estimated at about

Local Boy Makes Good Rochester, N. Y., Sept. 12. Ken Sparnon, local boy, become conductor of RKO Palace orche Kahn.



### FERDE GROFE

Dean of Modern American Musicians

Mr. Grofe's recent "Grand Canyon Suite," his "Mississippi Suite," the "Three Shades in Blue," and his orchestration of "Rhapsody, in Blue" baye, been universally acclaimed by music critica.

It is a continued of the recent that the continued in the continued in

### Disc Reviews

By Abel Green

Roger Wolfe Kahn Roger Wolfe Kahn
Back in the field again as an active dance meetro, Kahn hasn't
taken long to reassemble the same
crack aggregation of dance musicians with whom he's been identified
in the past. He evidenced this on
Columbia Nos. 2955 and 2697, where
'Palm of Your Hand' and T Can't
Believe It's True' are coupled on the
former, and 'Another Night Alone'
and 'Sheltered by the Stars' are
backed up on the stars' are
backed up on the stars' are
backed up on the stars' are
beging the manner, intricately or
chestrated and excellently interpreted.

#### Rudy Vallee

Rudy Vallee

Rudy Vallee

Columbla is emulating the Brunswick idea of thing up name artists
and has Vallee, with a special suite
and has Vallee, with a special suite
fancy capsers on No. 2700 with if
Guess I'll Have to Change my Plan'
and 'Maori.' The latter is the TyersCreamer tango of yester-decade,
which, as Vallee explains in a brief
which, as Vallee explains in a brief
appopular tango until, at a college
prom in 1916, a young orchestra
leader arranged it as a foxtrot. He
was the said No. 1. It's a peach tune
—always was—and is as sturdy a

'Change My Plan' is a currently
pleasing class foxtrot song composed by the tuneful Arthur
Schwartz.

Frances Langford-4 New Yorkers rrances Langtord—4 New Yorkers
Both radio singing specialists,
Miss Langtord and the 4 New Yorkers are teamed for 'Having a Good
Time, Wish You Were Here and T
Cant' Believe 16's True,' combining
into a novelty instrumental-singing
disis, okay for parlor vaudeville.
Columbia 2696.

### Harry Richman

Can't dispute Richman's ability to sell appular song, wather on wax, at a them sell appular song, wather on wax, at the sell appular song, wather on wax, at the sell appular song, wather sell appular song, and a sell appular song, and a sell appular song, and sell appular seller sell



JACK CRAWFORD

The Overstuffed Maestro'

ed Paul Whiteman when the macs-tro was on that brand.

Columb 55.98 is an imported disk from England by the Savoy Hotel Orpheans of London, doing medieys of the Kern-Harbaci. Cat and the Fiddle' score. It's a well-frashioned melange of the tumend Immle Hale dueting on the first half and Jessel Matthews and Jack Plant officiating vocally on the second half.

half.
Recording, because of the selections, has lots of charm and is one that will survive in the usual weeding out process in anybody's disk library.

Donald Novis
The tenor has Somewhere In the
West, his radio theme song, on Victor 24071, coupled with 'As You Destre Me,' inspired by the Garbo picties Me, inspired by the Garbo pictassociated with it. This is because
of an intra-trade wrangic.
The size incidentally, is one of
those sophisticated lyrics which has
inspired some captiousness from the
Allie Wrubel, its author, to have a
denatured lyrio version on tap, in
case.

case.

Anyway, Novis knows how to handle ballads of this type and shows it plenty.

Old Man of the Mountain and Old Yazoo are of the singing-or-chestra school of composition which adapted another than the danchall type of orchestra. Fred Waring's Pennsyltes have been partial to this and the sext school of foxtrotology of late, and their sales must be the guide to them to consume the school of the school o

### Larceny Charge Against Hal Truax Dismissed

Schenectady, Sept. 12.
Hal Truax, for years one of the officers of the Musicians' Union in this city, who was arrested for alleged misappropriation of union funds some weeks ago, has been

cischarged.

Complaint was withdrawn when it was announced the matter would be taken care of by officers of the union in a civil charge or suit against Truax.

### WHITEMAN-WORLD'S FAIR

WHITEMAN WORDD S AND S PAU WHITEMAN S POSSESS OF STANDARD S AND S PAU WHITEMAN S POSSESS OF S PAU WORD S PAU W

for him involving World Fair.

FOX JOY

BOYS

Now in 14th Week-FOX Theatre-

### Anti-Depresh Note

Publishers' reps making the road right now report back a decidedly improved impetus in sheet music sales. The girls behind the count-

The girls behind the count-ers report that they've never seen so many people around the music racks as lately, and, what's more, they're buying. This is true particularly around Cleveland, Detroit and Chicago.

### HERE AND THERE

Murray Peck's orchestra now a Venice, Calif., ballroom.

Opic Cates is now purveying the dance music at the Mayfair (formerly Calais) roadhouse on Merrick road, N. Y., with Mary Nolan and Al Shayne as co-attractions.

George Herth's orchestra, Nelson Cathrall conducting, goes into the Walton roof, Philly, for the winter, commencing Sept. 10.

Michael Caleo and Jack Miles, spectively, Utica, N. Y., and musicians, wrote 'Moon,' their f songwriting effort which Ha Bloom is publishing.

Jack Kapp, Brunswick recording head, to Europe Sept. 14 for a month's vacash.

Earl Burtnett orchestra may fol-Hopkins, Frisco, early in October when Weeks bows out for three months at the St. Regis, New

Jack Denny pulls out of the Waldorf Astoria the last week of this month. Will double from the Wardman Park hotel, Washington, D. C., into the Fox theatre there for a week and then takes three-weeks vacash in Bermuda. Due back at the New York Waldorf after that

Harold Morris, composer-planist tabbed as soloist for the N. Y. K of C. band concert at Carnegie Hall, Oct. 12.

Harry Barris playing the Nut Ciub, N. Y., with Johnny John-stone's orchestra: In on four week agreement with options.

Harry Stride, guitarist with Jimmy Carr's orchestra, has sold 'Someone Else Is in Your Heart' to Remick.

Jules Von Tilzer has quit Nat-trass & Schenck, music publishers, to rejoin his brother Will in the Broadway Music Co.

### Harris Band in Short

Hollywood, Sept. 12.
Phil Harris and his Cocoanut
rove orchestra will be featured in Grove orchestra will be featured in a Radio short. It will be included in the 'Head-line' series.

WINIFRED RENWORTH

Organiste

\_Seattle

### **Jokers in Music-Radio Pact**

(Continued from page 83)

inst year, roughly around \$60,000,000, the music men, it is predicted, have a big disappointment in store for them when the final count up takes place. Indications are that these flare ures will shoot up around \$70,000,000 ures will snoot up around \$75,000,000 for the current annum. But even at that, the portion that Tin Pan Alley will have a right to share in will be comparatively small.

Alley will have a right to share in will be comparatively small.

Represented in that \$75,000,000 is the \$44,000,000 that the two big chains are calculated to roll up between them. But only a small part of that \$44,000,000 is really taxable by the society. Under the arrangement prevailing between the networks and their selfiliate stations, the latter set only a small portion of the fee collected for the station from the advertises or the first-soin of a particular station in the link but all going to the outlet out of this half grand, unless it has a special block time agreement with the chain and these are very few, is the established sum of \$25. And the agreement made by the society definitely states that chain commercial programs will be paid for individually by the stations, in several the programs will be paid for individually by the stations, in several the programs will be paid for individually by the stations, in several the programs will be paid for individually by the stations in the several the programs will be paid for individually by the stations in the paid for the paid for individually by the stations in the paid for the paid for individually by the stations in the paid for the paid for individually by the stations in the paid for the paid for individually by the stations in the paid for the paid for individually by the stations in the paid for t was the one op point inside upon by the chains through all the nego-tiations with ASCAP, and when the latter's negotiating committee, ob-viously unaware of the above ar-rangement between network and

### MPPA-ERPI SETTLEMENT DUE; FILM FIRMS H. O.

Music Publishers' Protective Association and ERPI are scheduled to get together this week on the final settlement of the 'bootleg' seat tax suit. Claim put in by the publishers tailles \$1,900,000 and the settlement figure tentative agreed upon is \$225,000. Both groups are also talking about entering into a 60day interim agreement covering of the pilot of

of the picture arms nave agreed to designate ERPI as their agent in drawing up a new contract.

Among the picture firms that continue to hold out against letting ERPI deal for them and who are considering limiting their sync needs to the catalogs of their own music house affiliates are Warners, Metro and Fox.

WB still declares that under no circumstances will it permit ERPI to do business for it with the M.P.P.A., while Metro says it figures on depending upon Robbins, Inc., and Fox upon its affiliation with the Sam Fox Music Co.

### Flannagan's Toothache

Chicago, Sept. 12.
Pat Flannagan, WBBM sports
announcer, who has been on sick
leave for the past week, rejoins the
Chicago Cubs today (Monday) in

the east.
Fiannagan has a commercial sponsor, Minute Rub, and recommends their product for everything from fiee bites to insomnia. But bad teeth brought Fiannagar and Ted Heusing had to pinch

individual station, yielded to this demand, the chains had little more to argue about.

#### Mathematics

to argue about.

Mathematics

For its basic red network of 21 stations, on a basis of a half hour, NEC charges \$3,268. Out of this each station gets \$25, making the aggregate of \$525 going into the coffers of the affiliests, or just about 15% of the total. So that in the event NEC and CES come through 1932 with that combined stross of \$44,000,000, the share netted by the affiliated stations will figure the affiliated stations the stations of the stations will be affiliated to the stations will be affiliated the stations will be affiliated to the stations will be affiliated to the stations will be affiliated the stations will be

ver \$1,000,000.
Other source of revenue to be Other source of revenue to be taken. into account here is the sustaining fee. Last year's collection was \$380,000. But the society has agreed, under the terms of the new contract, to shave this way down for the smaller stations. Assuming that it is sliced in half, the remainder, added to the \$3,000,000 theoretically collected on the commercal tax, will make it a total of \$1,480,000, which is still a quarter of a millon better than would have obtained had the society closed on the basis of the original \$250,-000 increase offer.

### KEIT & ENGEL, Inc.

719 7th Ave., New York

"We Just Couldn't Say Good-Bye' "As You Desire Me"

"Pink Elephants" "Beside the Sunset Trail" "I Found You For Some-

body Else"

INTRODUCING TELL ME WITH TULIPS"
(That You'll Forget Me Not)

By Little Jack Little and J. Fred Costs
Another "Miller" Hit Song
(Air Fred Marterial Ready) MILLER MUSIC, Inc.

### HAL BECKETT

Fox, Brooklyn, New York INDEFINITELY

FOR RENT

Large half suitable for dancing; premin thoroughfare; owners will assist tenant. J.

# BENNY MEROFF

### and HIS ORCHESTRA

Now Appearing at Castle Farm, Cincinnati-Broadcasting Nightly Over WLW-NBC Chain Hookup Many Thanks to Eddie Cantor Who Has Selected Us to Appear With Him on His Extensive Tour

Personal Management GEORGE WOOD 1560 Broadway, New York

Dance Representative
GUS C. EDWARDS—KENNAWAY, INC. 64 W. Randolph St., Chicago

### Mayers' 6-Day Week Rule Aids Lavoff

Baltimore, Sept. 12,
Henry Mayers, head of the local
Musicians' Union, is pressing into
service a new ruling which will
call for a one-seventh time layoff
for all regularly employed musiclans. Which means that the regular workers will take a vacation
one day in seven, or if otherwise
arranged, every seventh week off.

Mayers ig mushing this through

arranged, every sevents were all the managed. Mayers its pushing this through despite rumblings from the lesser members of the union and several of the theatres, in order to give employment and some chance to earn money to a larger number of union musicians. In this move Mayers has musicians. In this move mayers has the backing of the favorable atti-tude of the A. F. of L. and the Fed-eration of Musicians in regards to providing employment for idle labor members.

### Malin's Floor Gang Set; Wayne Band at Christie

Hollywood, Sept. 12.

Floor show for Jean Mailin's spot in the Christie hotel, opening Sept, 15, is get with Julanne Johnston, Rockey Twins, Mona Ray, Eddie Adams, Dooley Twins and the Three Ambassadors supporting Malin. Hal Wayne's band will supply the

WITMARKS

# HITMARKS YTAAHZ A NI NWOT YTAAHZ DJO NI THREE'S A CROWD SWEETHEARTS FOREVER I'M MAKING HAY IN THE MOONLIGHT HOW CAN YOU SAY "NO" SAVE A RAINY DAY FOR ME MAY NEVER PASS YOUR WAY AGAIN OLD ST. MARY'S

NOTRE DAME

BLACK & WHITE SERIES

M. WITMARK & SONS

THE "INTERNATIONAL" LYRICIST

L. WOLFE GILBERT

HOLLYWOOD

Watch for "HER MIGHNESS" an ERIC VON STROHEIM Story Mucle by L. B. Kornblum with "Wolfe" Gilbert Lyric Ideas

### Tend's 2d Suit

Cleveland, Sept. 72. Baltinore, Sept. 12.
Baltimore, Sept. 12.
Baltimore

was brought up by company of ar-chitects, claiming \$6,476 due them; a provision company for \$526, and a towel firm for \$1,702.

### TEXAS B. B. B.'S DRIVE FOR AIR CENSORSHIP

First effort at radio censorship in Texas was launched by the local better biz bureau in a drive to clean up shady ether advertising. BBB goes on the air for a daily five-minute a. m. spot over WRR, muny station, with series of educational station, with series of educational chemes. Begides that, bureau installed re-Begides that, bureau installed rehemes. Besides that, bureau installed re-

Besides that, bureau installed remote control connection with WRR, to be used as a cut-in on taboed advertisers. Seems that bureau; idea is to keep close tab on all programs and warn istudios immediately of any fake, same time extending warning to dialers via the remite mike. However, no mention of station's partial blane in acception was not been accepted by a seem of the seems of the seems

aging a couple of squawks, any way Furthermore, stations are taking chances on losing a lot of accounts

### More Mystery for Kids

Mystery, the current vogue for children's programs, will form the hait in a new 15-minute program for 6:15 every night except Sunday over WGN. It gets going Sept. 14 and will be sponsored after the first week by Five Minute Oat Flakes, a

ew cereal.

Ben Flyke and Junior McLain will arry on the plot of The Secret

### Alan Jones, Bankrupt, Owes \$3,000; Has \$500

Owes \$3,000; Has \$500
Voluntary petition in bankruptcy filed by Alan Rankin Jones, planist with and one of the heads of the ready of th

#### HEIDT'S ADDED 8

San Grancisco, Sept. 12.
RKO has extended the contract
f the Horace Heidt band at the Golden Gate h Boys get an additional eight

# CORP. CHANGES HANDS

Canadian Music Sales Corp.,

Canadian Music Sales Corp. of Toronto, has passed out of the hands of H. D. Golby and is now under the centrol of a three-way partnership comprised of William St. Clair Lowe, John W. Harper and A. M. McDougall. Lowe is currently on a visit to New York. Warner Brothers found the Canadian Music Sales Corp. on their hands when they took over the Music Sales Corp. distrib an! chain store unit controlled by Witmark, Remick and Harms. With the sale of the Canadian firm to Golby went the vight to print the Witmark, Remick and Harms works. Takeover of the CMSC by the Lowe, Harper-McDougall partnership left a balance of \$3,000 due Warner Brothers from Golby. Picture producers have agreed to

Brothers from Golby.

Picture producers have agreed to waive payment of this providing the other Golby creditors are paid.

Immediately upon taking over the business the new owners paid off 20% of the \$30,000 left outstanding by Golby and gave assurance to the American music publisher creditors involved that the balance creditors involved that the balance of the American care of after a period of six months.

### Frisco Clubs Hurt by Dog Tracks; Off 50% San Francisco, Sept. 12.

Heaviest kickers at the duo of nearby dog tracks are local night tost and speaks whose business istress aren't noticing the influx of natives to the greyhound circuits nearly as much as the dine and dance and drink emporturis where grosses have fallen off 50%.

Belmont and Baden dcg tracks are drawing combined approximategates of 20,000 nightly with current ance measurably.

But all 'Prisco entertainment spots, theatters and cafee alike, are breathing easier now that plan to inaugurate dog racing within a few blocks of the downtown section has been balked.

### Tax Contest Bandsmen At Toronto Fair Gate

Toronto, Sept. 12.

For the first time in the history of the Canadian Exhibition, bandsmen were refused free admission to the grounds for the annual band contest sponsored by the 15s.

Action was a sequel to the economy program launched by C. N. Economy program launched by C. N. Economy program launched by C. N. Economy of the contest of t

### Chevrolet Is Willing: It's Up to the Programs

It's Up to the Frograms
Chevrolet is trying to get itself
5:1 with a program so that it can
g) on the air by the second week
in October. Account has cytions on
thise with both NBC and Columbia,
leaving itself open to hop aboard
the network that furni-hes it with
the better program idea.
One program NBC auditioned for
the auto maker had on it Helen
Morgan, Donald Novis, a Gus Henschen orchestra and Frank Crumit
doing an m.c. Another session fea-

doing an m.c. Anothe: session fea-tured Willie and Eugene Howard, Fannie Brice and an Erno Rapee cymphonic ensemble.

### Mack's Hotel Date

Denver, Sept. 12. Ted Mack, Denver (Publix) theat's m.c., goes into the Brown Palaca hotel here Oct. 1. He is recruting a 14-piece band and a gift veril trie. Engagement is for its weeks. Mack will broadcast daily over NEC through KOA.

Stringfield, Mass., S.pt. 12.
Irving Becker of New York has
been appointed manager of the
Str.e. which opens today (12) with
Empire circuit burlesque chows.
Jimmy James owns the house.

# CANADIAN MUSIC SALES New MDS Music Wholesaling Plan Already Hurling Indie Jobbers 60%; Question of 100% Service

It took only the first week of itself. If the MDS makes it a pulpoperation of the publishers' central ley of seconing to service dealers distributing unit, Music Dealers with requests outside their own Scryte, Inc., for the jobbers to feel copyrights there is a possible the project's annihilating pirch, lity of the dealer in time turning its Jobbers all along the line, reported that the competitive combine had already made terrific inroads upon their business, with the fall-off in worders for popular music for the three leading middlemen firms in New York striking an average of around 60%.

The jobbers admit that they're in witsile of the charter 12 has signed.

around 60%.
The jobbers admit that they're in a panic and that if a substantial number of publishing houses agree to throw in their distributing lot with the 12 publishers controlling the MDS the chances of confluing in business will be exceedingly slim. Several of the jobbers last week consu'ted legal authorities on trusts and monopolies, with a view of finding some means of bringing the Sherman anti-trust act to bear against the combine. There was also talk among the jobbers of petitioning the Interstate Com heree Commission, with the comical acting for an investigation of the MDS on the alleged grounds that it was operating in restraint of trade. Members of the combia thing the process of reorganization. To this can they had taken the precurior of having all the incorporation penpers and proposed methods of operations scrutinged by one of New York's leading legal firms specializing in trust and monopoly cases.

Trade Prescritions The jobbers admit that they're in

### Trade Precautions

Trade Precentions
To protect itself alsa g these lines, the MDS, for instance, has taken the precaution to make all deliveries to itself a matter of consignment. Its records will in no event show that it bought anything to resell, but that it is merely serving as the central distributing agent for records will be substantially as the central distributing agent for the substantial consistence of multiplexes.

sell, but that it is merely serving as the central distributing agent for a group of publishers.

First catalog put cut by the ADDS, with the contents limited to the publications of its 12 charter members, set the price for new music at 16c, and the previous-to-Espt. 1-hit publications at 18c. Orchestrations that are supposed to be retailed at 50c are being sold by the central bureau for 373/sc, and the 75c arrangements (a new high) billed to the dealer for 45c.

First week found the unit flooded with orders from dealers all over the country. Many of the lists carried numbers published by firms outside the combine. These lists are being returned to the dealers, with the tiener filled off. Publishers who are not in the combine feel that it would be more ethical and businessitise on the part of the MDS to relay these unfilled portions of the order direct to the publishers concerned so that the dealers could be immediately served and avoid any possibility of the order going astray.

No 109% Dealer Service

Observers of the publishing industry point out that the treatment out the treatment in dustry point out that the treatment in dustry point out that the treatment in the forms.

No 100% Dealer Service
Observers of the publishing industry point out that the treatment
accorded these unfilled parts of the
dealers' orders may turn out the
very crux upon which the distributin; combine will make or break

To date not a single publisher outsile of the charter 12 has signatured a contract giving the WDS partial or exclusive right to distribute his sheets. Among the holdcuts are Harry Bloom, 1'tt-Engel, Joe Morris, Robbins, Mil'or Musi; Co., E. B. Marks, Marlow Musi; Co., Bibo-Lang, et al.

Musi: Co., Bibo-Lang, et al.
For the purpose of finding a way
out of the dilemma created by the
operations of the combine, 18 indie
publishers got together at a Puncheon last Wednesday (7). Indiag
Bibo of Bibo-Lang sat in as emirman and had Max Mayer of Richmond-Mayer in to tell the group
why the jobber can continue to best serve the interests of the publish-



I GOT MYSELF IN BAND BEING TOO GOOD™TOU

THIS IS NO DREAM

GOING BACK THE

ONE LITTLE WORD LED TO ANOTHER

SOMEONE TO CARE FOR

REM.CK STANDARDS JAPANESE SANDMAN CHINATOWN MY CHINATOWN PUT ON YOUR CHE BONNET CANADIAN CAPERS SHINE ON HARVEST MOON SWEET GEORGIA BROWN REMICK MUSIC CORP.

# Max R. Steiner

MUSICAL DIRECTOR and COMPOSER

"BIRD OF PARADISE" "SYMPHONY SIX MILLION"

RADIO PICTURES

### Radio's Top Money

(Continued from page 1) bia's booking office should clear \$750,000 on the year. Summer Slumps

Summer Slumps
Last month (August) gave Columbia \$524,083 on time sales as against a taily of \$774,613 accumulation \$524,083 on time sales as against a taily of \$774,613 accumulation to the sales as a taily of \$774,613 accumulation of the sales of \$774,613 accumulation of the sales of \$774,613 accumulation of \$774,613 accumulation of \$78C last month drew \$1,745,338 as compared to the previous Augusts \$1,389,2427, or a difference of 8% downward. NBC's August, 1930, total came to \$1,612,284 en piling upsubstantial monthly increases until they struck July. At the end of that month the Columbia ledger showed a 21% drop under the previous July level while the revenue clip for NBC amounted to 8%.

Up 19% and 18%

Up 19% and 18%

Up 19% and 18%.
Comparative accumulated totals for the first eight months of the year gives Columbia an edge of 19.1 over last year and NBC a margin of 18%. First half of September 1s considered, in the broadcasting business, a summer hangover period so that neither chain is expected to do better through the current month, than just maintain this lead.

It is generally agreed that the

### RKO STATE-LAKE

7—BEO VAUDEVILLE ACTS—7
BABY ROSE MARIE, NARLAN &
ST. JOHN, JOE KELSO, PERBY
TWINS & TARIS and PADDY CLIFF
and OECH., and others, "NIGHT CLUB LADY"

DOROTHEA ANTEL The Sunshine Shoppe New Assortment of GREETING CARDS For All Occasions

condition existing financially on the two major networks may be accepted as an index for the spot broadcasting field, or the business done locally by individual stations. Hence, whatever increase is shown to have been considered by NBC and CBS for the server and the server an

### Actors Investing

(Continued from page 1). endeavor is placed at 65, which gives the rest of the world a 15-year edge

Trust funds and annuities are the Trust funds and annulities are the latest development in the progress of financial acumen among stage folk. Since the show business entered the big business reaim on the basis of the earning capacities of its individuals, the money spent by actors in investments has run in cycles, thusiv: cycles, thusiy:

1. Jewelry. 2. Wildcat securties (oil stocks

and such).
3. Real estate (Long Island, Cali-

fornia, homes, etc.).

4. Wall street speculation.

5. Trust funds and annuities.

The jewelry has mostly turned green; the oil stocks were worthless in the first place; the Long Ialess in the first place; the Long Is-land and California homes are still there and they're a place in which to live, although not worth as much now as the purchasers paid for them, and the Wall St. stocks are lower than a last half in the base-

It was the market crack socked the actors the hardest, and that seems to have provided the in-vestment concerns with their chief sales angle. That plus the 50-year limit are given by investment houses as the principal reasons for

trust fund and annuity buys by actors lately.

Among the big buyers of future provisions during the past year have been Chic Sales, John Charles Thomas, Bert Wheeler, Vivienne Segal, Will Rogers, Willie Howard, Jack Dempsey, Morton Downey, Harold Lloyd, Evelyn Herbert, Mary Boland and Bettlian Hall. They're putting it away on a compulsory plan and start to collect when they're around 50.

Buys of plain life insurance by actors are also taking a big rise, probably with the same motives, the insurance companies, report. One theatrical insurance specialist sold \$649,800 in policies during the first half of 132 and is truncment half, which would bring his total to \$1,000,000 or more for the year. Of that 99% was purchased by theatrical people, and mostly actors.

### FOX. BROOKLYN

Continued from page 76) furnishing the motive power, quit

furnishing the motive power, quitte stage.

Jack Roshier exhibits a remarkably well-trained dog which can go either limp or rigid as required. Save for the blinking eyes, the dog suggests a stuffed animal. Exhibited in statue poses and an act out of the ordinary. A couple of hand balances and a skipping rope close.

Latter takes the act out of character.

with this solid was a singer and planiats. She comes out of the audience for a none too convincing plant idea and is entertaining when not trying to be kittenish. Act fills about the soliders, backgrounding the work of Ramon and Virginia. Notable because it does not use the haddinger had been seen to be the work of Ramon and Virginia. Notable because it does not use the haddinger had been seen to be the soliders, backgrounding the work of Ramon and Virginia. Notable because it does not use the haddinger had been seen to be the soliders, backgrounding the work of Ramon and Virginia. Notable because it does not use the haddinger had been seen to be the solider of the solider had been solidered that the soliders had been solidered to be solide

couple of monologs, one on the lone-someness of his hotel life. Rosa Reo, organist, billed, but not on the supper swing. Down to Earth' (Fox) and the newsreel. Business

### EL CAPITAN, FRISCO

EL CAPITAN, FRISCO

San Francisco, Sept. 7.

Pegry O'Neilfra review still going strong at this ace naborhood house, one of the Pacific Coat's prime business-getters. With Jay Brower as m. c., shows are getting over as well as if not better than they did when first started over two years with a started over two years when the started over two years with a started over two years in the started over the years of years of the years of years

reels.

'Red Headed Woman' (M-G) on screen. Big biz.

Bock.

### STATE, L. A.

### Murder As a Gag

(Continued from page 1)

'Poor Joe's she broke down, Im-promptu like. But a soubrette, by coincidence, was up in the song and rushed on to pinch hit for the overcome widow. Soubrette sang of her great sorrow while Mrs. Pol-lak, dressed in the latest style of fashionable widowhood, sat and watched.

And buriesque men want to know what's the matter with buriesque,

tion of fresh comedy lines would have wiped out the veneer of age, but Larry Ceballos and Miss Eaton have done considerable as it is. Dances were snappy, and the stars performance means everything, with Miss Eaton backed by 15 loss. Jack Waldron, in the Errol spot, borrows nothing from the other except the trick knee, and hits a high spot in his interpolated radio broadcasting bit.

Jack Duffy, a.k. character who

broadcasting bit.
Jack Duffy, a.k. character who
starred in shorts, is almost thrown
away in a bit. Surrounding cast
does well. T. Ray Barnes is a little
space, but is ably folled by Miss
Harriett, opposite. Hal Young
makes a satisfactory leading man,
Others are George Guhl, Leia Bilse,
Jack Esgan and Harry Stafford.

### LETTERS

When Sending for Mail to VARIETY Address Unil Clork. POSTCARDS, ADVERTISING OF CIECULAR LETTERS WILL NOT DE ADVERTISED LETTERS ADVERTISED IN

Dornfield W C George Edwin

Harris Boys & Lauretta Heath Frankie LaConte Elinore Large Dorothy Lewis Leo Lloyd Richard Marion Brothers Maynard Harry B Rogers Robert Stern Billy Ber Winter Martin E Zukor Dave



INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

AM MORRIS AGENCY, Inc. **MAYFAIR THEATRE BUILDING, NEW YORK** 

For 40 Years The World's Greatest International Agency

• PARIS-LARTIGUE & FISCHER LONDON-FOSTER'S AGENCY HOLLYWOOD CHICAGO BOSTON



### O B I T U A R Y

PAUL BERN

Paul Bern, 42, producer for Metro-Goldwyn-Mayer, killed him-Metro-Goldwyn-Mayer, killed him-ealt with a gun Sept, 4, at his flome it. Benedlet Canyon, Everry Hills, Callt. Body was cremated at Ingiewood cemetery, inglewood, Callt. Wildow, Jean Harrowi, a sla-ter, Mrs. William Marcus; and a brother Henry shrythe

Caif. Widow, Jean Harlow; a slater, Mrs. William Marcus; and a brother. Henry, survive.

Horn in Wandabeck, Germany, in 1889, Bern was brought to America when inlie-years-old. Later, following a brief commercial career, he-studied at the American Academy of Dramatic Arts. Before editering plettures with the Conness, Till. Film Co. in Toronto, Bern played, in, and, was attage, manager of, slock, companies in the east and middle-west. He also doured with Too Many Crooks.

In pictures, Bern progressed from cutter to producer, the greater part of his career having been spent in

eutier to producer, the greater part of his career having been spent in witting, directing and supervising with Praimount, Fathe hing, Metro, Reg! Headed Woman, The, Chiffeting, 'Belowed Bogue, 'The Dove,' Dresmaker From Parls,' The Divorce,' and Romance, were smong the plectures he adapted, 'directed on practical or supervised,

ARTHUR SPIZZI

Spizi started out in the dustiness as an oper started out in the dustiness as an oper started to the started out in the dustiness as an oper started to the started out in the started o country, these including Dule Ellipton, Isham Jones, Tompy Christensen and Fred Washing, For yearly de directed all the Creators tours in this country. Survived by two brothers one, Chaples, llving in New York.

### CAMILLE GARVILLE

Camille d'Arville Crelin, 69, one the foremost light opera stars of past generation, died in San rancisco Sept. 10.

Francisco Sept. 10.

Born in Holland, she made her thereican debut in 1889 in 'The Queen's Mate,' dividing the honors with Lillian Russell, then in her prime. She went over 35 the Casino, later joined, the Tostonlans, and was the original 'Made Marian in Tobbu Med'. She hall a lead. in Robin Hood. She held a leading place in opera for many jyangs
and played one or two seasons the
yaudeville after her fettlement
from opera in 1991. Her first hushand was Andrew W. Lyons, a
trapeze performer. Her second was
Ernest W. Crelin, of Oatland, Call.
Sturvived by her husband, a son,
e sister and two brothers. n 'Robin Hood.' She held a lead-

#### SIR GILBERT PARKER

Sin Gibbert Parker, 68, Canadian novelist, many of whose hooks were translated to stage and screen, died in London, Sept. 6, of a heart attack. Survived by a sister, and two brothers.

brothers.

His first novel, Seats of the Mighty, with an historical background, was one of the best sellers of its day. This was followed by others, mostly with an historical or Canadian northwoods background He was for 18 years a member of the British Parliament and directed war publicity for Great Britain in the United States during the World

He was knighted in 1902 and raised to a baronct in 1915. He had spent about 10 years in Hollywood in connection with the filming of some of his stories.

#### FRED DESBERG

Fred Desberg, 49, pionees Cleve-land showman and legal adviser of Loew's Ohio Theatres, Inc., died of a heart attack in a Columbus, O.

a heart attack in a Columbus, O. hotel Sept. 7. Burial in Cleveland the following day.

(Although warned by physicians and advised to take a complete rest, Desberg ignored orders to attend a dittine given in Columbus for Adoph Zukor.

Desberg was former scneral manager of Loew Interests. In Clave-

land for years. He entered the business as a lawyer in 1914, buy-ing the Alhambra theatre, later building the old Mall with Mark Greenbaum and Ed Strong as his partners. Also handled all of Loew's partners. Also handled all of Loew's mergers here in 1916, planned play-house 'equare district and half a dozen new Loew houses. Survived by widow, two sons and

a daughter.

### MAY MERRICK BALL

MAY MERRICK BALL
May Merrick Ball, 64, died in
Boston Sept. 6, after an illness of
several months.
As May Merrick she was well
known as an actress half a century
ago, appearing in "Michael Strogoff."
The World and similar plays, was
a member of the summer opera co.
at the Boston Museum, and played at the Boston Museum, and played for five seasons with Denman Thompson in The Old Homestead.' She had also appeared with Marie

#### VICTOR ELLMAN

VICTOR ELLMAN.

Victor Ellman, 17, brother of
Eve Ellman, 27, Publix Theatres,
Loe Angeles, wes killed in an airplane grash, Thursday (3) en route
from El Paso, Tex., to St. Louls,
Another sister, Florence, is on the
road with a Fanction & Marco unit.
Young Ellman's mother lives in
Loe Angeles and his father is in
St. Louls.

JOHN H. FINN John H. (Mickey) Finn, 71, former newspaper man and theatrical pro-ducer, died iff Rochester, N. X., Sept. 8. He went to Rochester in 1998 to manage the J. H. Moore theatre and remained there. Not the more cele-brated Mickey-Finn, who was Ern-est Jarrold. Survived by a widow and two sletters. est Jarrold. Su and two sisters.

#### HENRY C. FROELICH

HENRY C. FROELICH

Henry C. Froelich, 76, music director for past 30 years of Grand
Opera House, Epianeer unit, in Chechantal, died, Sept. 10 of a heart attack at his home-there.

The day of his dendise inarked
switch lot flestre a legif holicy to
popupriced pictures cans an opchestra.

Mrs. Mildred E. Jones, once with wrs. Mildred E. Jones, once with the Chicago opera co, who retired when she married Dr. T. Hampton Jones, died in New York Sept. 7. Survived by her husband, two chil-dren and her father.

Otto Zimmermann, 12, president of the Otto Zimmermann & Sons Co. Inc., sheet music publishers of New-port, Ky., died in Cholmant Sept. 8, following an operation following an operation. Survived his widow.

Margaret E. McClung, wife of Robert McClung, character actor, dled Sept. 3 at their home in Fair-havon, Mass.

Cy Reinhart, 57, orchestra leader and one time minstrel, died in Lou-isville Sept. 6, after a long illness

E. R. Lore, 61, publisher of Den-er theatre programs, died there

### Jasper Co.'s Jam

Newton, Ia., Nawjon, Ia., Sept. 12.
James R. Rhodes, publisher and
director of the Jasper county fair,
shut down the works with an afternoon crowd of over 4,000 within the
gates. He stached 4500 on advance.
Licket sales under a printing bill in
like amount. Other creditors, willling to wait until the eld of the fair,
Rodeo performers refused to do
their stuff until a portion of the
salary contract was paid. And the

Rodeo performers refused to do their stuff until a portion of the salary contract was paid. And the crowd waited. Things were ironed out when some directors personally guaranteed a portion of the rodeo salary of the rodeo performers, made possible a night performers, made possible a night performers, made possible a night performers, met one of the rodeo with the show even it entire salary amount was not forthcoming.

#### St. John Returns

Ivan St. John has resigned as western editor of 'New Movie' to assume a similar position on 'Photo-play,' which he previously held for five years.

### L. A. Landlords Give In To Midway Pitch Stands

Los Angeles, Sept. 12, Large number of vacant stores on Los Angeles' and Hollywood's more sedate business streets has caused an influx of the dime-catching gags familiar along Maln Street and at carnivals. Broadway, Hollywood blvd., Seventh street and other better class thoroughfares are other better class thoroughtar acquiring the midway atmos with pit shows, marine exhibits walk throughs, fortune tellers games; wax works and other c and fair attractions.

Three gilly shows have been touring the city all summer, bu say business is at starvation level

### DIVING GIRL HELPLESS FOR LIFE AFTER MISHAP

Toronto, Sept. 12. Striking the rim of the tank while doing a practice dive at the Canadian National Exhibition, Belle Lichman, 23-year-old Toronto girl,

Lichman, 22-year-old Toronto girl, is lying in hospital here, doomed to paralysis for life, doctors say. Suit has been brought against the Canadian National Exhibition; Ruben Gruberg, proprietor of Model Shows, of America; Lew and Cleo Hoffman, who lease the water carnival attraction from Model Shows.

Sole wage-earner of the family, the grif was practicing a neck dive when she reputedly lost her balance, dropped across the steel rim and toppied into the water. Jack McBride, clown of the troupe, dove in and brought the girl to the surface.

surface.

Affidavits allege the girl was being coached by Cleo Hoffman, wife
of the show's lessee. It is sworn
that the difference of the show's
that the show's lessee. It is sworn
that the show's lessee. It is
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the s showing her how to do what is called a neck roll dive.

### CARNIVAL TAXED OUT

Dubuque, Ia., Sept. 12. Royal American shows, spotted ere for week of Sept. 12 to 17, here for week of sept. 12 to 1., ducking date and is in Sheboygan,

Belleve city fee, for first carny to break in on the white way of Fourth street extension in years way too citf, \$225 for use of grounds and \$175 as license fee.

### B'way Grosses

(Continued from page 73)

ly satisfied; cast shares; around \$4,000.

'Cat and Fiddle,' Cohan (49th

ly satisfied; cast shares; around \$4,000. an `Holl's Coan `484.00. an `Holl's Coan `484.00. Gene to you after another week; house may be dark until 'The Du Barry' is ready; 'Cat' around \$11,500 last week. 'Glear All Wires,' Times Square (ist week) (C-1,057.43). Presented is week of the week of the same and Bella Spewack; variously reported at Newack try-out last week; opens 'Wednesday (14). 'Hying Colors,' Imperial (1st 'Hying Colors,' Imperial (1st 'Max Gordon Just') seek of the week in Phila; opens Thursday (15). 'Here Today,' Barrymore (2nd 'Hybra Today,' B

opens Thursday (10).

"Here Today," Barrymore (2nd week) (C-1,115-\$3.30). Mixed opinion among critics but has chance for class draw; in first seven times about \$9,000; should stick through

autumn.

'Man' Who Reclaimed His Head,
Broadhurst (2nd week) (D-1,11833.30). Opened late last week; notices disappointing; agency buy will
help for a time, moderate date indi-

# Chi Fair Ouotes Concessionaires 65-35. but Boys Need Bankrolling

### SLUMP IN KING COTTON **CUTS SOUTHERN TOURS**

Birmlngham, Sept. 12. Birmingham, Sept. 12.
Selis-Floto and John Robinson, merged for the South, will probably close next Tuesday (20) at Louis-ville. Show playing here Friday (9) did pretty good evening show, but the matinee was poor. Other close flext tuesday (20) at wile. Show playing here F (9) did pretty good evening but the matinee was poor. stands in Alabama not so goo

The big Ringling show will probably close one day this week at New

Ringling second-string shows were scheduled to close earlier, around Labor day, but the August rise in price of cotton endouraged a further attempt. Routing was kept in tentative shape and when cotton situmped again last week it was a simple matter to cut travel short.

### Coppers Step In on Ia. Fair and Lid Snaps Shut

Fair and LM Shaps Shut Mason City, Ia, Sept, 12.

The lid went on tight at the North Iowa free fair with eight concession, stands under a ban through a no gambling edict issued by the stering that the semiling tame to the operators, went into the country at the semiling tame to the operators, went into exercise the through the semiling tame to the operators, went into exercise the through the sear money how bitting.

with the easy money boys biting and consequently squawking over and consequently squaw losses, the law stepped in

### Deficit for Neb. State

Lincoln; Neb., Sept. 12:
The Nebraska State Fair closed
Friday (9) adding approximately
\$55,000 to last year's deficit of \$7,
grand by recording a 40% drop in

Attractions were only partially aid and premiums handled on the paid and pre-basis of 20%.

#### Winter Playground Idea

Talk is current that the new city bathling at Jacob Rlis Park in Rock-away, L. I., will be turned into a

bathling at Jacob Rils Park in Rock-away, L. I., will be turned into a winter sports haven. Simon Linz, who heads the syn-dicate running the concessions at the park, is ready, to, spend money on the project if the city, o'ke. If the plant, It's would be the only winter playsround around New York.

Duchess Fair, Big
Rhinebeck, N. Y., Sept. 12.
The Dutchess Country Fair proved
a success in excess of the hopes of
the backers.
Gate showed 40,000 paid admis-

sions for the week.

### CIRCUSES

(Week Sept. 10-17)
Ringling Bros.
Sept. 10. Enid. Okla. 12. Oklahoma
City 13. F. Worth: JA. Dallas: 15. Tyler; 18. Worth: JA. Dallas: 15. Tyler; 18. Worth: JA. Dallas: 15. Tyler; 19. Worth: JA. Dallas: 15. Dolling Green, 25. 13. Hopkinsville, 15. Ky.; 16. Sept. 10. Klorence, Ala: 12. Bowling Green, 25. 13. Hopkinsville, 15. Ky.; 16. Frankfort; Jf. Lexington, Ky.
Frankfort; Jf. Lexington, Ky.
Frankfort; Jf. Lexington, Ky.
Fankfort; Jf. Lexington, Ky.
Fankfort; Jf. Lexington, Ky.
Fankfort; Jf. Johnson; Jf. Bythyllice; Jf. Jones, 10. El. Dorado, Book; 17. Hot Syrings; 10. El. Dorado,

### CARNIVALS

autumn.

"Man Who Reclaimed Hia Head,"
Broadhurst (2nd week) (D-1,11833.30). Opened late last week; notices disappointing; agency buy will
help for a time, moderate date indiceted.

"Off Tree! Sing! Music DO:
"Man Miller St. 100 Med. Kentland Ind.
ceted.

"Off Tree! Sing! Music DO:
"Man Miller St. 100 Med. Kentland Ind.
ceted.

"Off Tree! Sing! Music DO:
"St. 100 Med. Kentland Ind.
Co. Miller St. 100 Med. Med. Kentland Ind.
Co. Miller St. 100 Med. Kentland Ind.
Co. Miller St. 100 Med. Med. Kentland Ind.
Co. Miller St. 100 Med. Med. Med. Med.
Co. Miller St. 100 Med. Med. Med. Med.
Co. Miller St. 100 Med. Med. Med.
Co. Miller St. 100 Med. Med. Med.
Co. Med. Med. Med. Med. Med.
Co. Med. Med. Med. Med. Me (For current week Sept. 12-17)
ach, O. J., Elmira.
Bee, F. H., Lebanon, Tenn.
Bernard, Greater, Brockton, Mass.
Big. State, Handrey

Chleago, Sept. 12, Chicago, Sept. 12.

Fagerness of concessionalres to crash the Century of Progress Exposition in 1933 has been lessened by the stiffness of the terms and the size of the bankroll needed to swing deals. There are quite a number of promoters in town with contraint, in their nockets and decontracts in their pockets and contracts in their pockets and de-posits in the Exposition's. These chaps are doing some tall worrying how to meet their next payments. Trade expects to see quite a flock of forfeitures in the next few months.

Concessionaire with a soft drink put up \$38,000 to cover the cost of building 60 stands scattered through the Exposition grounds. He saw a blueprint and got a contract de-fining his rights and waits until next summer before getting a turn on the investment.

#### Fair Takes 35%

Standard terms appear to be around \$400 for an ordinary wooden klosk. Concessionaire advances all costs and the Fair apparently thinks in wholesale terms and expects all concessions to have dozens of concessions to have queens branches. Concessionaire gets his money back first from income and after that shares 65-35 with the

after that shares 65-35 with the Fair.

As presently outlined all boothes, experience of the present of the pre

### Ohio Fair Sets Mark. 350,000 Pay at Gate

Columbia, Sept. 12.
With the \$2\pi Ohio State Fair setting an all-time attendance record, with \$50,000 present and money being spent freely by all, the National Guard had to be called on Friday night, when concessionaires prepayed to walk out on the proceedings.

night, when concession to the proceed-ings.

With the official closing set for Saturday night (8), a fist fight be-tween one concessionaire and O. W. Feely, contact man for Fair Mani-acyu, Charles Beer, led to an all-around strike by operators of the

bootlis.

A squadron of guardsmen was called after the fight, and all operators were forced to remain open and on the grounds until noon or later Saturday, as called for in their written agreement.

### Big Show Enters Tex.

Dallas, Sept. 12. Ballas, Sept. 12.
Ringling-B.B. top opens the circus season in Texas this week with seven day faunt. Towns scheduled, Ft. Worth (13), Dallas (14), Tyler (15), Waco. (18), Austin (17), and Santone (18), latter only one drawing double header.

Show skipped Dallas last year due to conflict with Texas state

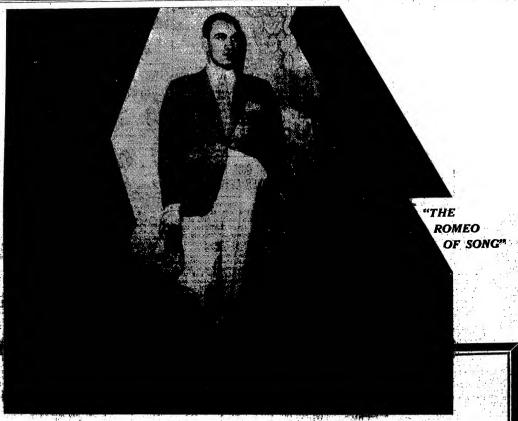
#### Receiver for Akron Park

Akron, O, Sept. 12. Summit Beach Park was place Summit Beach Park was placed in receivership this week by action of note holders. C. A. Sarchet, manager of the park, and Attorney Donald Reichert, were named receivers. Receivership applys only to amusement devices and the zoo. Park closed Labor Day, being the most disastrous season in many years.

### IOWA STATE FAIR OFF

Des Moines, Ia., Sept. 12. Attendance at the Iowa state fair,

Attendance at the Iowa state fair, just closed, was off.
Figures of the Register, official state: publication, show the 1932 gate to be 261,370 paid admissions as against 297,611 for the 1931 season.



AND HIS BAND

RKO PALACE THEATRE, CHICAGO
One Additional Show Daily to Accommodate
Heavy Patronage

GATEWAY CASINO ATLANTIC CITY Turned away 2,000 people

WOODMANSTEN INN
PELHAM PARKWAY, NEW YORK
Most Successful Westchester Engagement

RKO PALACE THEATRE, CLEVELAND
Established new house record and compelled to
stop selling tickets

RKO KEITH'S THEATRE BOSTON Capacity Business

LOEW'S PARADISE THEATRE, NEW YORK
As "Variety" goos to press—
"Largest house attendance since the inauguration
of Vaudeville"

With appreciation to

JOHN ROYAL GEORGE ENGLES

**EDWIN SCHEUING** 

for their heartiest co-operation during this, my first year VICTOR RECORDING EXCLUSIVELY

Management

N. B. C. ARTISTS' SERVICE

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WOL. 108. No. 2

NEW YORK, TUESDAY, SEPTEMBER 20, 1932

56 PAGES

# **ACTORS**

### Publicity-Mad Radio Goes Sexy: Torrid Art for Cold Newspapers

It didn't used to matter, but now 's becoming increasingly helpful for girl candidates for radio honors to have s. a.

have s. a. With this change it is also notable that radio has gone in for lots of legs in its photographic art. Radio isn't far behind Hollywood in posing comely radio artists in a yard or two of gauge. Radio editors were pop-eyed last week by a set of stills sent out by Columbia on a miss named Deane Janis that nobody had heard about. Earl Carroll's tech nique had been lifted bodily by the radio network.

Networks are simply supplying s demand, they point out. It was quickly apparent that the Deane Janis series was going to get an heard-of 80% placement in the

dallies
Ship news photographers never
get more co-operation on limb-displaying than the publicity channels
are getting from radios insenues.
Ladies whose eagerness for free
space grabbing is overwhelming
have seen how the editors grab the
sex appeal poses to dress up the
otherwise drab radio pages. Accordlagity, they are changing their tactios.

#### Girls Say, 'Me, Too'

Girls Say, 'Me, Too'
One radio ingenue who last year
rejected with outraged dignity a
suggestion that she pose in a bathsing suit is now looking coy a la
Dietrich in much less attre.
Girls get jealous of each other
and seek to out-sensationalize their
and seek to out-sensationalize their
many unquestionably enjoy the adwant into the workeday statistical
grind of radio of this note previeasily missing.

grain of rains of this ince previously missing.

and the previously missing and have, of course, seated and encouraged the premediation and undraped femininity. Faced with the problem of boosting circustation, legs were the immediate, unalversal, and easy answer. Radio
Sas been conspicuously free from scandal, and it was hard to dig dirt.

B. seems quite likely that 'home and fireside' programs intended to reach family elements may in the ond recoil from the splashing of slik hosiery, lingerie, or outright bur-

hosiery, lingerie, or outright bur-lesque queening in the name of an unseen art suddenly breath-takingly visible.

### Saved by a Comma

The comma saves him and makes the copy come within the advertising code, ruled Frank Wilstach on a Lady Godiva exploitation stunt last week in Wilkeaburre.

Exploitation of 'Ashamed' in-

stunt last week in Wilkesbarre.
Exploitation of 'Ashamed' included an ad for a young lady to
filde through the town on a white
borse stark naked. The Haysian
Eading is that had there been a
comma before 'stark,' then the numerous complaints filed would be
justified.

### Advance Dope

In order to better gauge the film possibilities of a play by a couple of name authors, a Broadway legit producer recently had the script credited by phony names as authors and submitted it to several picture

companies.

Reaction was favorable, wherewith he withdrew the script, put the original names back and began casting. His idea is that he now has definite picture offers to bank on.

### Unbelievable Sponsor Pays \$1,100 Monthly To Gratify a Whim

Chicago, Sept. 19.

NBC's Chicago neadquarters continues to receive \$1,100 monthly in advance from the 'unknown sponsor' of Irma Glen, organist. This unusual situation has been going on since May with very little comment. Most newspapers have disbelieved the story as sheer publicity fabrication but vice-president Niles Trammel confirms the facts.

A wealthy woman gives herself this eccentric and costly pleasure, 15 minutes every Wednesday night over WENR. She insissa that she shall remain unknown. Program is simply designated as 'Lovable Music,' a title which expresses the sponsor's sentiments.

Arrangements came about as a result of the sponsor's sentiments. The sponsor's sentiments came about as a result of the sponsor's sentiments. The sponsor's commercial. That displeased Lady Bountful who suggested that she would pay the costs. NBC, when the proposition was first broached.

Lady Bountiful who suggested that she would pay the costs. NBC, when the proposition was first broached, was just as skeptical as newspaper-men have been since. But meanwhile Irma Glen con-tinues to play on the most power-ful station in Chicago and during the cream hour of the evening.

### **Band Leader Democratic** Nominee for Lieut.-Gov.

Seattle, Sept. 19.
Vic Meyers is the Democratic nominee for lieutenant governor of Washington. In a field of seven men, including some seasoned politicians, the orchestra leader was the winner. He polited around 30,000 votes, more than 3,000 ahead of his

nearest rival.

Moyers attracted national attention last apring when he ran for Mayor of Seattle, finishing fifth in a big field. That campaign was along humorous lines, with reams of publicity.

This time his slogan is, 'No campaign promises I'll do my best.' His main platform is announced is three words, 'I am wet.' nearest rival.

# HEART DISEASE TAKES BIG TOLL

Statistics on Actors' Mor-tality Reveal 134 of 598 Dying of Old Age Within Last 3 Years—Cerebral Hemmorhage a Danger— Tuberculosis Not as Prevalent or Fatal Among Performers as Generally Thought

### 24 SUICIDES

Heart disease in the major obstacle to a long life for actors. Life insurance statistics covering the last three years show that of 499 performers of all types who died within that period but 134 passed away from the infirmities of old age. Men in this group averaged 74 years of age with 17 over 80; women averaged 77 years with one actress holding on until she reached 107.

Heart disease is the most persistent cause of death among players according to these figures. (Continued on page 54)

### SUTTON PL. AS **NIGHT CENTER**

Sutton Place, New York's fash-lonable East River residential de-velopment, is slated to become a cen-tral spot of de luxe nite life this fall

velopment, is slated to become a central spot of de luxe nite life this fail and winter. Quite a few spots are being planned for that restricted residential sector. Leat year, Mrs. well that now Mai Hayward of the old Lido has new spot and there's another one opening up opposite the River House.

This apartment hotel, with its Venetian gondola dock fronting on the East river, also has the promotors wondering about a showboat idea in the East river. The residents of River House dock their water taxis on their front doorsteps, literally, which conveys by water to Wall street and all around Manhattan.

Locale also has a 299-seat theatre

Locale also has a 299-seat theatre in a hotel which will present plays and opens this week. Idea is a try-out for scripts.

### Maternal

Hollywood, Sept. 19.
A fan magazine writer, interviewing Ethel Barrymore,
asked her, What do you consider most interesting about
the Barrymores?'
She answered: "The Drews."

# That Toddlin' Town, Chicago, Slows Down to an Old-Fashioned Waltz

### The Bleacher Biz

Detroit, Sept. 19.
Forest Freelund, former p. a. of the RKO Downtown, had a circus this year and when it folded he was stuck with 2,000 bleacher seats.

At the Harmsworth (motor-boat) races he put up the seats on the shore and charged 35 and 50c each for the two days the races were run, and cleaned up. Last week he took the seats up to Inlay City and the control of the seats of t

### Hollywood Yachting Navy Shrinks 300 to 80 in Yr.; High Upkeep

Hollywood, Sept. 19.
Hollywood's yen for yachts has chilied with the passing of summer. Past yachting season, due to budget clipping, has been tough on the yacht brokers who saw little of their stock go into deep water during the season.

itheir stock go into deep water during the season.

Majority of the yachts at the San Pedro anchorage are for sais. Prices are low. Boats which originally sold for as high as 35,000 are on the block for as little as 33,000 now. Upkeep of boats in this section is priced by the second of the price of the second of the second of the price of the second of t

friends boat. At the neight of the yachting craze, over 300 picture people were members of the Hollywood armada. Currently there are 80 boats owned by picture people.

### Coast Woman Pastor Goes From Air to Vaude

LOS From Air to Yadde
Los Angeles, Sept. 19.
Rev. Ethel Duncan, pastor of a local church and for two years on KNX with a mixed radio program of religion and mysticism, is being booked for personal appearances in northwest picture houses.
Miss Duncan built a following through her church and radio work by answering questions as to miss-

by answering questions as to miss-ing relatives, etc. She left KNX when that station decided to drop

### FLEISCHMANN'S GRANDSON

Los Angeles, Sept. 19. Charles Fleischmann, grandson of the late Henry Fleischmann, yeast magnate, has joined KHJ's singing

He's a baritone, six feet, two

Chicago, Sept. 19. Paris nite life is shot, ch? And things are dult in Vienna? Shanghai isn't itself and Sydney stays home and plays poker with matches? Well, the international picture isn't complete without a birds-eye view of the world's fourth fourth largest city, burnt-out,

Chicago has 18 legit theatres, two open, four more with attractions in sight, two playing pictures, 10 of them closed and apt to stay that them closed and apt to stay that way. In 1927 Chicago had seven full week and five split week vaude-ville houses and dozens of lesser dates. Now there's the Palace and State-Lake and nothing else. At the same time there were 12 to 15 weeks among picture theaters for vaudeville performers. Now there are four.

weeks among picture theatree for vaudeville performers. Now there are four.

North side, west side, south side, (there ain't no east side) the town was dotted with nite clubs, cabarets, million dollar balirooms. And it was tough to find, tables where nothing was too big as a cover charge. The cades are still there-ally the case are still there-ally the case are still there-ally the case and the case of the winds. The million dollar balirooms are also present but the same people don't own them. The gambling pent houses remain open but they don't sneer at a 25-cent chip any more. The milrors, the mahogany, the particular control of the case of the

endicessly.

Radio

Blame it all on radio. Everybody does and radio deesn't mind.

But it's more likely that radio simply intensified the stay-at-home habits that have been growing steadily for years. Chicago is a city of modest per capita wealth. They party in small cilques or family groups here, sending out for ginger ale or ice cream. It's safer and cheaper to drink at home. Oddly enough, even in the boom days Chicago was never much of a spot for swank speakeasles of the New York type. The typical Chicago was never much of a spot for swank speakeasles of the New York type. The typical chicago was never much of a spot for swank speakeasles of the New York type. The typical chicago was never much of a spot for swank speakeasles of the New York type. The typical chicago was never much of a consequence is the bad transportation handleap out here. It's too touch getting to the Loop and in consequence neighborhood cinemas are unduly prominent at the ex-

(Continued on page 37)

## Cloud-burst of Blurbs at Mike as Filmdom Attends 'Rain' Opening

Hollywood, Sept. 19.
Scene (just a fragment) before the microphone at the calcium opening of Rain at the Chinese theatre:

theatre:
Peggy Hamilton (fashion expert):
Myrna Loy is wearing a beauti-

Jimmy Durante: Hello, Moina.
You look swell, Moina. How are
you, Moina? That was Moina.

Anita Stewart: I know 'Rain'
will be a success. Every picture
that Metro-Goldwyn-Mayer makes
is a great picture.

Hamilton: Miss Anita Stewart
looks lovely. She is wearing—
tooks lovely. She is wearing—
tooks lovely and Lane one of the many
mental lane great pleasure in
metriputine—

m (\*): I take great pleasure in interrupting — Hamilton: There's Claire Wind-sor. She's wearing — Lang: 'And now here we have none other than 'Art Stebbins. Mr. Stebbins is —

stebbins is deason: Ob. Mayor Porter. Won't you say something, about Rain. The Mayor You say something. The Mayor: Yes. You should see this wonderful crowd. Thank you. Gleason: 'And how. Mr. Leslie Howard, won't you say something?'. Howard. What are all these people doing here?' Howard. The work of the same work of the same than thou. And now, Mary Pickford. She's wearing a gorgeous base of the same work of the

tord. She's wearing a gorgeous baby blue—
Lang: Ladles and gentlemen, let me introduce Moss Hart.
Hait: I understand this is God's country. He can have it.
Glesson: I take pleasure in introducing Charlie Ruggles.

Pureles: I forgot my umbrella. Ruggles: 'I forgot my umbrella.

Ruggies: A Longon Thank you.

Lang: 'Ch, ah, oh. She's more ravishingly, beautiful than ever.

Ladies and gentlemen, Thelma

dd.

Todd: 'Thank you. I wish—'
Lang: 'Oh, boy, oh boy, oh boy,
like to see more of Thelma.'
Gleason: 'I'd like to see more of

James in Ladies and gentle-men. Ladies and gentle-men. Ladies and gentle-men. Ladies and gentle-men. Ladie. Ladie Livati. Lam glad. Livati. Lang; Mr. Lloyd won't talk. Lang; Mr. Lloyd won't talk. Hamilton: And. here comes Doloys. Del Rio. She's gorgeously gowied. She's wearings.

dieson: I take pleasure, ladies and gentlemen, to introduce to you, Miss Dolores Del Rio.' (silence) (crowd noises)

(crowd noises)
(street car bells)
(more silence)
Lang: 'Miss Del Rio can't talk
ever the mike.'
Hamilton: 'Miss Del Rio is wear-

ing.—
Lang: And now I want to intro-

#### Mac West Finishes First

Hollywood, Sept. 19. Mae West has completed her Paramount picture, Night After Night.

No deal so far made for further assignments, INDEX

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### Dieting for Contrast

: Hollywood, Sept. 19. Back from their European trip, Laurel and Hardy find themselves 15 and 17 pounds

respectively, heavier than when they left.

Babe Hardy is trying to nurse along the added poundage, but Stan Laurel is dleting in order to obtain the team's contrast before starting another picture.

### Aspirants for Writing Fame Give Scenario Agency the Go-Bve

Hollywood, Sep. 19. Investigation into the activities of the Hollywood Scenario Agency by the Better Business Bureau and the Hollywood Chamber of Commerce, due to numerous requests received for information, reveals that few aspirants for screen story writing have failen for the wide-spread advertising campaign that has been underway for the neet two

Agency, in such publications as Writer's Digest' and other literary journals, advertises itself as exclusive representative for 11 Hollywood studios, and guarantees that

wood studios, and guarantees that stories submitted to it will be read by a studio, producer or a director. Agency is operated at the Metro-politan studios by J. F. Reich, who figured in -a South Seas picture-making excursion several mentis ago, in which several prospective partners in the proposed cruise partners in the proposed cruise partners. In the proposed cruise field charges that they had been mulcted out of their postment.

mulcted out of their investment. Inquiry by the BBB into Reich's newest venture, reveals that so far it has not been financially productive, in that a chart prepared by the agency shows expenses to date have exceeded returns. Revenue up to the time of the investigation to the time of the investigation copyrighting of the charged for copyrighting storage showing a stripts, with the figures showing a 410.87 expenditure for each saw-buck received.

410.67 expenditure for each saw-buck received.

Agency has submitted a list of the 11 studios or picture producers to whom stories are submitted. It includes: Griffith Froductions, In-iernational Recording Engineers, Ltd., Hollywood Studios, Craig-Rutchinson Froductions, Inc., Con-Hutchinson Productions, Inc., Congress Pictures, Ltd., John Ince Productions (United Studies), Sanford Productions, Symington-O'Dair Productions, Radiotone Co., National Sound Production Corp., and

tional Sound Production Corp., and Television Productions, Ltd.
Another angle in the BBB investigation is that Jack Erwin, prosecuted several months ago for alleged selling of motion picture jobe, is also said to be identified with the scenario agency. Reich was a former, business broker, engaged in the selling of partner-ships or one-half, interests. He switched to motion pictures early in the summer.

### Legit-Pic Actress, Peg Entwistle, Coast Suicide

Hollywood, Sept. 19. Hollywood, Sept. 19.
Peg Entwistle, legitimate actress who had slight picture expertience, was found dead in the hills
back of Hollywood this morning by
a pedestrian. According to the police, she had evidently jumped off
the letter H on the Hollywood
sign. With her was found this
note:

Attaid I am a coward and I am acover for many things. If I nad only one thin long ago I could have saved a lot want to the company of the coward to the cowa



### WILL MAHONEY

"Variety" said: "Will Mahoney is a super-comedian who panies an audience from the very first moment he appears. He is headfining this week with business capacity plus. This Mahoney boy zowed can into the aisles. He had 'em rawing. What a comedian."

Direction RALPH G. FARNUM

# **Backers Seek Out** On 75G Tied Up in Eisenstein Film

Hollywood, Sept. 19. 'Viva Mexico,' made by Serge Elsenstein in Mexico, reposes in vault at Consolidated laboratory un made by Sergei xico reposes in a vault at Consolidated laboratory un-til the backers can get an expert qualified to edit the 200,000 feet of film. Femme film cutter went to work on the negative a short time ago, and separated it into six parts to conform with the six episodes in Eisenstein's hand-written and roughly outlined script.

Picture is surrounded by so muci political dynamite that girl's nam

political dynamite that girl's name was kept secret. Figured, only out is to get Eisenstein back here from Moscow to unraved the film himself. He took most of it off his cutf, and there is no one here able to assemble the scenes in story order. Footage is silent. Wealthy Pasadena liberals, aided by Upton Sinclair, who backed Eisenstein, would like to get him to return, but this is extremely doubtful.

Around \$75,000 is tied up in the picture, with backers still hopeful of getting back at least some of their investment.

### U Figures Torch Yarn As Holman Cash-In

Hollywood, Sept. 19.
Although Radio shelved its Libby
Holman story, Universal is strongly considering 'The Torch Singer,'
another yarn based on the Broadway singer. Studio exces are reading galleys on the unpublished
novel, by Chriftee Grant, and discusting possibilities with writers on

the lot.

Radio owned Born Wild, an original, but story difficulties, and chances of legal entangiements with Miss Holman, caused studio to shelve it. Original label was The Torch Singer.

### Rapf to Europe

Hollywood, Sept. 19. Harry Rapi, Metro associate pr ociate pro-

Harry Rapf, Metro associate producer, sailed from San Pedro Sat-urday (17) with Mrs. Rapf for Lon-don, on the S. S. Damsterdijk. Rapf, convalescing from a four-month illness, will visit all European capitals before returning to New York Nov. 25. He will then resume his duties at Metro.

### Clocks Go Back

Ali clocks revert to standard time next Sunday morning (25), finishing the daylight saving period. At 2 a. m., the clocks move back one hour.

# Pict Biz Talks Showmanshin but Doesn't Know What It Is-Fontanne

Page Will Have

Hollywood, Sept. 19.
Newest marquee abbreviation
lamped at a local nabe house;
'Rebecca of S. B. Farm.'

### Pigskin 'Primas' Among Studios, Who Give Call To a Minor University

Los Angeles, Sept. 12.

Los Angeles, Sept. 12. Prima donna attitude of University of Southern California football stars working in pigskin pictures has about washed them up at atudios, and thrown a majority of the film jobs to their rival institution U.of California at Los Angeles. U.S.C., larger and more widely known than U.C.L.A., has always had the call from the studios because of their more prominent and nationally known players. Names of players, however, can't be used in advertising without making them professional, so any scrub who can pack a ball in good form is oke for the camera.

pack a sail in good form is one for the camera.

J.S.C. boys were too 'tempera-mental, say the studios. They walked off the set, showed up late, turned deaf when the assistant di-rector called, generally displayed little co-operation.

Juring the filming of 'All' Amer-lcan' at Universal, several of the \$7.60 per day pigskinners walked off the set when ascertaining they were

who per day pigasinners wained on the set when ascertaining they were to get only two days work, instead of an expected four days. Witnessed thoughout the control of the U.C.L.A. Toys

The U.C.L.A. Toys

The U.C.L.A. Toys

The U.C.L.A. Days

Witnessed thoughout the control of the U.S. Toys

Witnessed the control of the

Two local universities are football rivals in the same conference, but U.C.L.A. so far hasn't had a chance against U.S.C. It's particularly gratifying to them, therefore, to be the fair haired boys when pigskin extras are needed.

### Historical Yarn Taking Burke to N. Y. for Fox

Hollywood, Sept. 19.
Edwin Burke leaves here in three weeks for New York, where he will gather material for the first picture on his new writer-director contract

with Fox.

Story will be a history of New
York from 1850 to the present. With
Burke megging, picture will probably get started around the first of
next year.

### SAILINGS

Oct. 19 (New York to London) ack Robbins, Matt Malneck

Oct. 5 (New York to Hamburg) Mrs. Tom Terriss, Mildred Terriss (Manhattan). Sept. 26 (Berlin to New York) Adolphe Menjou, Katharine Carver

Sept. 21 (London to New York), Dick, and Edith Barstow (He de September 18 (Parls to N York); Re Blumenthal (Europa). Sept. 17 (Buenos Aires to N York) Molly Picon (North Prince).

Sept. 17 (London to New York), Frank Lawton, Herbert Brenon, Binnie Barnes (Berengaria). Sept. 17 (San Pedro to London), Mr. and Mrs. Harry Rapf (Dam-sterdith). Mr. and sterdijk).

Sept. 16 (New York to London) Sidney Fox (Olympic); Sept. 15 (London to New York)

Sax Rohmer (Majestic).

Sept. 14 (New York to London)
Albertina Rasch, John Steele, Julian
Street, Jr., Mrs. Charles Laughton (Bremen). Sept. 13 (London to New York) Chick Endor, Charles and Virginia Farrell (Paris).

The picture industry is ruled by ousiness men who talk showman ship and don't know what they're talking about.

Precise, to the point: Lynn Fontanne's oninion of the art of Hollywood, a verdict that cost Mr. and

Mrs. Lunt a tidy \$1,000,000 contract. Mrs. Lunt a tidy \$1,000,000 contract.
Miss Fontanne's refusal to return
to pictures was not the result of a
personal peeve. The Lunts have
pleasant memories of their work on
The Guardsman'. They encountered
none of Hollywood's faned inefficiency
and interference. They found oinema a stimulating, new tel perience

persence.

That being as it may, the Lunts are back on the stage this fall, and plan to stay there. They'd rather troup 'Reunion in Vienna' through the key cities, than surrender their artistic convictions to a million delar salary.

lar salary.

Hollywood wanted them back to do eight films, two a year. The Lunts refused to sign away that many years along with the authority.

Lunts refused to sign away, that many years along with the authority of selecting their own vehicles. MGM argued that a contract that called for less than eight releases would be a loss to the studio—only through that number, could it pay for the expensive publicity necessary to put Lunt and Fontanne over as pictures stars.

There was the rub. Hollywood asys Miss Fontanne, makes a ritual stars of the careful selection of plays that are polished off with immaculate care. Fictures planned as painstakingly as plays, says Miss Fontanne, are sound studio investments. The Guardman was made in seven weeks. Its last scene was shot at five minutes before twelve on the scheduled day. There was no expensive re-takes, no studio overcharges, no temperamental walking off the lot. A job that had been well assembed, was well done.

Decries Ballyhoo

### Decries Ballyhoo

Decries Ballyhoo
'Any film that is carefully chosen
for its stars, one that is sensitively,
aware of the purpose of plot dialog,
requires no mammoth publicity,
campaign. It finds its audience on
the basis of its own merits. The extravagant propagands that Hollywood prescribes is an admission of
doubt in its production methods.
Except for the common requirements of selection and preparation,
start of the common requirements of selection and preparation,
and stare work.

the Theatre Gulls dar Inds so pos-sible comparison between screen and stage work.
Might as well say that salt is like sugar; that cheese is like a sweet, explains. The screen is a satisfactory medium. It makes possible those scenes, sometimes possible those scenes, sometimes delicately, significant, that cannot be reproduced on a limited platform. Nothing in stage work exceeds the thrill of inspecting the daily rushes. The stage actress experiments with many effects before she gains the one ahe's worked for. At times, at may completely clude her. The screen's own comment is brilliantly enlightening and instructive.

But, a performance that runs

But, a performance that runs seven weeks isn't exactly a swift flight of fancy. As she smiles over flight of fancy. As she smiles over the improbability, Miss Fontanie weighs her million dollar bid against the prospects of life in California, long hours at the studio and scripts not to her liking, and rushes back to rehearsal for fear she'll change her mind.

### Stolen Fur Racketeers Nick 'Names' at Studios

Hollywood, Sept. 19.

The stolen fur thing is being worked overtime around the studios, with plenty falling. Among those going for it are well known picture

name.

Gimmlekers approach prospects
with the info that they have been
given seven turs to deliver on an
order for half a dozen. Starting-at
a high figure, after showing-the
order bill for \$150 a skin, the workers can be hargoined down to ha
low as \$25. for a genuine Patagonian jack rabbit that wholesties
for \$15 a dozen.

Annared the best path of bothe have
Annared to be the statio pobble have

series (Paris).

September 12 (Paris to Vanouver), Prince and Princes Ghika
Liane de Pougy)) (Wisconsin).

New York.

## Little Theatre Grads Win Screen Recognition Despite Studio Chill

Hollywood, Sept. 19. Bespite the major studios' lack of or establishing of dramatic stock companies, or little theatre for the

or essansing or dataset social companies, or little theatre for the development of young players, 10 actors and actresses and one director from the Pagadena Community Playhouse have received acreen contracts during the past year.

With the exception of Douglas Milking the exception of Douglas and the players and played in pictures were developed lander the direction of Irving Pichel. Seatter has left the Community Play-bouse for an acting-directing contract with Paramount.

Montgomery stepped out of films band a Universal contract because the did not like the screen. Recently, the has been staging and appearing line a number of plays at his stage slims mater.

Several film directorial contracts

silma mater.

Several film directorial contracts have been offered Gilmor Brown, the Flayhouse's ace director, all of which he has turned, preferring to cathere to the theatre. Occasionally Brown takes a filing at a professional ratiging job in Los Angeles.

Those who have hopped from Pastedna to Hollywood and contracts are Karen Morley and Robert Toung, both at Metro; Randolph Scott, with Paramount, and Onalow Stevens and Gloria Stuart at Universal. Radio also recently contracted Mary Muson after seeing her in a Playhouse production. Marion, Clayton, at Warners, is another Pasadena grad.

Almost all of these graduates went directly into featured parts on their picture debuts.

debuts.

### 'WIDOW' UP AGAIN AT M-G WITH MAGYAR DIVA

Metro is again toying with the notion of making a sound version of Merry Widow. Company has ordered Irene Biller, Hungarlan stage star, to come to Hollywood immediately for tests for the part which she played in every part of Europe.

Immediately for tests for the part of Europe.

Metro's idea as regards Miss Biller seems to be that the title and background of the story can carry the film in the U. S. without an Important stellar name. Miss Biller portant stellar name. Miss Biller left yesterday (19) for the Coast. At one time Metro wanted Jeanette MacDonald for the lead.

### **WB Options 2**

Hollywood, Sept. 19.

"Warners took up options of Helen
Whason and Shelia Terry, stage acKresses, brought from New York six
months ago, for another half-year
pegiod.

### Restrains Fox Holding Up Allan Dinehart Pay Check

Hollywood, Sept. 19.

11. A temporary order was granted
Alian Dinehart Thursday (15).

12. Superior court restraining Fox Film
(Co., from paying his salary to his
flowner wife, Mrs. Louise D. Dinehapt.

Annex wite, are a louise D. Diffe-hard the property of the property of the pro-cess of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the property of the property of the pro-ton of the p

#### Actress Asks \$115,000

1995Actress Asks \$115,000
1994 Los Angeles Sept 19.
142 Bilinore Flynn, film actress, who
was injured in an auto accident at
Topango Canyon several months
ago, has filed suit in Superior court
150 \$115,000 damages against Richsmit. K Bennett, driver of the other
timachine.
It is charged by Miss Flynn that
habe was scarred by flying glass, in
Addition to other injuries; and spent
151,500 for doctor's services.

### Fifty-Fifty

Hollywood, Sept. 19.

Just what kind of a break
Governor Roosevelt is to get
during the electrical pageant
reception here next week is still troubling the Republican

still troubling the Republican wing of the studies.

Latest blue pencilling was on the intended banner for the parade that was to read:

Welcome Governor Roosevelt.'

G. O. P. boys any they'll play if banner reads. Welcome Governor Roosevelt and Govern

## Filmers Believe Jean Harlow Has **Weathered Press**

Hollywood, Sept. 19.

General picture opinion out here
now is that Jean Harlow will
weather the publicity tempest resulting from the suicide of her husband, Paul Bern. For a few days
after the tragedy local bellef was
immediate that Miss Karlow's
screen career was over.
Cause for the change in the theorizing by the studio groups seems

screen career was ever.
Cause for the change in the theorizing by the studio groups seems
to hinge on statement issued by
the late producer's brother, Henry
Bern, which reflected favorably upon
Miss Harlow. Besides which there
was the later discovery of Bern's
former common-law wife, and her
subsequent supposed suicide. This
filled the papers and directed attention away from the actress.
These factors are deemed and hoped
to be sufficient to quash any antagonistic reaction of the public
toward the screen player.
Changing attitude of the public
is manifest by an avalanche of
sympathetic letters and telegrams
that have since ome to the actress
at the substantial to the common the
Noticeable in this territory was
that directly the story of Bern's
death broke 'phone calls poured into
theatries and film exchanges asking
where 'Red Headed Woman' could

death broke 'phone calls poured into theatries and film exchanges asking where 'Red Headed Woman' could be viewed. Those houses which were playing the picture at the time held it over for extra days.

Bern le credited by Hollywood as having conceived the idea of placing Miss Harlow before a camera under a red wig. This was before their marriage and it will be remembered that Metro spent months looking for a girl to play 'Red Headed Woman'. Bern supervised that picture and it is said that he is the one who submitted the Harlow test for the it is said that he is the one who submitted the Harlow test for the part to Irving Thaiberg for final approval. Much of the credit for Miss Harlow's performance in this feature is also alloted to Bern, the film's resultant popularity rushing Miss Harlow's name up, amongst those recognized as true boxoffice by the trade.

those recognized as true boxoffice by the trade.

Miss Harlow is currently heading the cast of 'Red Dust' (M-G) which is now in work and listed for late October release.

October release. Fan magazine writers are reported endeavoring to dig out stories of a sensational nature dealing with Bern's past life, but studio gates are closed to them in procuring this material. Writers are mostly affiliated with the film mags that recently have been turning toward eandal-mongering in most of their copy.

### HARLOW'S 'GUNMAN'S MOLL'

Hollywood, Sept. 19.

Metro has selected 'Gunman's
Moll' as the next picture for Jean

Goes into production about Nov. 1

#### JESSEL'S IDEA

Trying to Sell Self, Talmadge and German 'Wunderbar'

Hollywood, Sept. 19.
George Jessel is trying to sell Norma Talmadge and himself to studios for a picturization of the original German version of Wunderbar. Jessel owns acreen rights to the musical show.

Ivan Kahn is negotiating for the actor.

## WB BUYS FAY'S **PIC: TO RENEW STANWYCK**

Hollywood, Sept. 19.

Warners has purchased Frank Fay's 'Fool's Advice.' Pays \$70,000 cash with a silding scale of percentages. There have been differences between the studio and Barbara Stanwyck, who is Mrs. Fay. Actress probably will sign a new contract this week for two years with four options. First pair of options lie with the studio. Last two beiong to Miss Stanwyck. Initial contract calls for six pictures during the two year périod.

Miss Stanwyck had refused to renew her contract, alleging that the studio was 15 days late in notifying her of its intention to extend. Place of the Fay picture is between the payer there is a new frame of mind, assuring her signature to the paper.

### Skolsky's Yarn Is Cause of Colman's Goldwyn Lawsuit

Hollywood, Sept. 19. Ronald Colman's damage suit, filed against Samuel Goldwyn, was

inspired by Sid Skolsky's Interview in the New York 'Daily News.' Article inferred that Colman obtained his romantic flair from the neck of a bottle and that he photographed

his romantic fair from the neck of a bottle and that he photographed better when moderately dissipated. Yarn was written and handed, to Skoisky by Lynn Farnol, Goldwyn's p. a., after the columnist had tried to connect with the actor. Skoisky made several trips to the studio was taken to column characteristics of the studio was taken to column characteristics. At other times almost the same story has been given to different papers. Helen Hayes, in an interview printed in a fan magazine, stated that the actor needed liquid boistering before doing as love scene. Coliman is satio to had wayn p. a.'s, insisting that the studio give him publicity of the same 'hard to get' type as Garbo received. In his damage complaint, Colman declares that Goldwyn has 'issued the offending publicity in order to take advantage of him in the 'sign-declares that Goldwyn has 'issued the offending publicity in order to take advantage of him in the 'sign-declares that Goldwyn has 'issued the offending publicity in order to take advantage of him in the 'sign-doctares we not so to conserve the property of the same 'hard to get' type as Garbo received. In this re-locates we make the offending publicity in order to take advantage of him in the 'sign-doctares we not so to conserve the property of the same 'has not so to the property of the same 'hard to got 'hard 'ha

pect Colman's option does not com-

spect Coiman's option does not come up for six months.

Actor is currently working in Cynara. His next picture, scheduled to start in four weeks, is 'The Masqueraden'. Leading character in this play is a narcotic addict. In the Goldwyn picture this has been changed, the character indulging heavily in liquor.

However, the control is the six of the suit, Parnol issued a statement of his own in which he takes the rap for the Sikolsky article and absolves Samuel Goldwyn of any implication. However, Farnol, in the coverup declaration, claims that Skolsky distorted certain facts in the article, thus presenting an unfriendly picture of Coiman.

### Vaude Act with Her Son. Mrs. Wallace Reid Idea

Clark, McCullough East
Hollywood, Sept. 19.
Clark and McCullough are due in
New York this week to pick up
some vaude dates, having just finIshed six shorts for Radio.
Faul McCullough left here Saturday(17), and Bobby Clark leaves
urday(27), and Bobby Clark leaves
Tuesday (20).

### **Ballooning of Boom Yarns Prompts Muffling 'Em to Stop Job Hunters**

### So Unusual

Hollywood, Sept. 19.
Story of an eastern boy and his picture career carries a grin with it.
Kid came out here, hung around for months and nothing happened except odd bits, some as a double, here and there. Suddenly a producer cast him in a part of importance only secondary to a star. Another studiers and the press department. The p. a. attaches have been going at it night and day. Meanwhile, he youth has only been assigned to one or two pictures. His inactivity in view of the press campaign is rather surplising but is explained thusly by him who is concerned. List the secondary of making a chump out of their publicity department. And he's not kidding.

# Selznick's Aide Goes to Agents To Square Boss

Hollywood, Sept. 19.

M. G. Whitman, Radio studio employee, is acting as emissary for David O. Selznick in visiting agents

ployee, is acting as emissary for David O. Seiznick in visiting agents and endeavoring to set his producer boss right with the 10-percenters.

Whitman is telling the agents that Seiznick is aware they have not seiznick is aware they have not seiznick is a ware they have not regard to writers and stops and the regard to writers and stops are regard to writers and stops are regard to writers and stops are regarded and when the regarded any names submitted to avoid any belief on the part of the agents that stalling was taking place.

This is the first time that a studio producer has used a second party in an attempt to set himself right with agents.

### ALICE WHITE-WB MAKE **UP—WITH CONDITIONS**

Hollywood, Sept. After three years of peeving War-ners and Allce White have adjusted their differences. The blonde ac-tress will go back to work in Em-ployees' Entrance. Options on fur-ther pictures provided.

ployees Entrance: Options on fur-ther plctures provided.

Contract contains a gag clause which prohibits her gossiping to fan mags and all outsiders about her work or studio conditions.

### Three McCrea Starrers

Hollywood, Sept. 19.
Radio will star Joel McCrea in three pictures in the next 12 months, and is combing the files now for a

suitable opener.

McCrea will also be used in other productions, where he fits.

### No N. Y. for Durante Hollywood, Sept. 19.

Jimmy Durante has had to post-pone that 10 day trip to New York, Metro having decided to start 'Pig Boats' this week.

Robert Montgomery and Walter Huston are set for the cast, with Jack Conway megging.

#### Joan's Sister-in-law to Wed

Los Angeles, Sept. 19. Stanley E. Little, cameraman, and Jessie LeSueur, actress have ap-biled for a marriage license here. Miss LeSueur was formerly mar-ried to Jack LeSueur, brother of Joan Crawford.

Kick-back at the studios from hose who have flocked there for work following 'prosperity just around the corner stories in the dallies has brought an agreement between the majors to soft pedal boom publicity yarns about the number of persons getting employ-ment on the lots. Quietus on this type of material is also due to the blowing up of the p.a. articles by papers in their eag-erness to show that business is on

the upturn.

Hinterlanders, taking the stories
Hinterlanders, taking the stories
studio gates every time such a yarn was
printed, only to find disappointment when it was explained to them the newspaper articles had been exag-

when it was explained to them thenewspaper articles had been exaggerated.

While production is currently at
a high peak for the year, the engagling of help in the mechanical and
laboring departments has been normal, with the studios taking care
only of the unemployed previously
working there.

Some of the blame has been laid
at the doors of the studio's own
p.a.'s, who, eager for publicity
breaks, have, grabbed every piece
of news of this nature and, by
doubling and sometimes trebling
then number engaged, have been getting copy on the front pages. In
many cases these figures have soft
a many cases these figures have soft
a page of the production of a return to prosperity.

### MARILYN, OAKIE DUO FOR B'WAY MUSICAL

Newest musical comedy in the making would co-star Marilyn Miller and Jack Oakie on Broadway. The Warners are reported considering backing the show but they are not planning any additional legit activities.

activities.
Understood the Warners are favorable to the show because it would provide an attraction for their Broadway Hollywood theatre. Plans for another vaudeville try

their Broadway Hollywood theatre, Plans for another vaudeville try there are apparently off. The musical was written by Cole Porter and Herbert Flelds. Miss Miller has not appeared on Broad-way for several seasons.

### Loew's Air Plans

Hollywood, Sept. 19.
Arthur Loew, accompanied by Joseph Rothal and Major Dixon, pilot for Hal Roach, leaves for Australia, taking Roach's plane on boat.
From there Loew will my to Paris, arriving there early in November.

### Sherman, Horton Nibble At RKO Vaude Tours

Hollywood, Sept. 19.
Lowell Sherman and E. E. Horton are both filtriling with vaude. Their names. have been submitted to the RKO office in New York for possible routes.

lif set, Sherman will go out as a single. Horton is planning a three people sketch.

### Carroll-Raft, Co-Stars

Hollywood, Sept. 19.
Nancy Carroll and George Raft
will be co-starred in Undercover
Man' by Paramount, James Flood
directing:
Yarn is an original by John Wilstach. Garrett Fort and Ray Harris

stach. Garret are adapting.

### DOROTHY JORDAN'S DATES

Dorothy Jordan is coming east for stage dates in the Loew.picture houses on a Metro studio booking. Miss Jordan opens Oct. 7 at the Capitol, New York, with the rest of the Loew time to follow.

Sally O'Neil on Stage
Sally O'Neil, of pictures, yesterday (Monday), joined Manhattan Medley, currently at Broad
St., Newark, for a week before opening at the Longacre, New York. L.
Lawrence Weber is its producer.

## GTE and Duovac Suits Vs. AT&T. WE and ERPI May Break Open Warner and WE Relationship

Business relations between War-ners and Western Electric, already very much strained, may result in a-clear breakaway of the two firms from each other. A Warner com-pany relationship is seen in the present monopoly suit filed in Wil-mington against the A. T. & T., Western Electric and EMPI by Gen-

Mington against the A. I. Western Electric and ERFI by General Talking Pictures (DeForest). Not only are the G.T.P. complaints basically identical with the complaints filed by Warners in their monopoly suit against Western Electric and ERFI, but both G.T.P. and Warners employ the same counsel, Darby & Darby, prominent patent lawyers.

By these facts, obscrivers see a break-off coming between W.E. and Warner's which may result in Warners shoving. ERFI equipment, valued at an estimated \$15.000,000, out of Warner theatres and Warner studies and replacing same with General Talking Pictures (DeForest).

Forest).

Open Up Industry

Such a move which is open to conjecture, as contractual obligations may prevent the move, would throw the entire picture biz relations, as regards to equipment, wide open.

wide open.
What gives the legal action unusual significance are indications that other producers are reported closely watching the present monopoly suits against the electrics.
It will take many months before

It will take many months before Iltigation, is finally determined. Former Judge Hugo Morris, who as a Federal District judge, sat in the original Bles patent suit against ERFI by General Talking Pictures ("DeForest) some two years back, sis now the attorney of record for both Warners and G.T.P. in their semarate actions.

Wilmington, Del., Sept. 19.
General Talking Pictures and
Duovac Radio, Corp., filing separate
U. S. District Court suits here,
tumbled a load of legal timber on
top of the intricate talker-patent
license web built up since 1918 by
A. T. & T. through Western Electric and ERPI.

and ERPI.

DeForest angle of attack (through GTP suit), this time, is not patent infringement, as before, but monopoly and trust charges. Bills of complaint in both suits are in identical language, except for one or two omissions in the GTP paper.

two omissions in the GTP paper. Duovac filed Friday and GTP Sat-urdey. A. T. & T., W. E. and ERPI are co-defendants in each.

Suite' Details

After DeForces's court victory here over W. E. on the Rels sound-on-film pattern, present suits are re-garded as a second broadside at the electric alignment in effort to weatelectric alignment in effort to weak-en or end its dominance in the talk-ing picture equ'pment field. Each-paper charges defendants control 90% of production and 50% of re-production, in the picture industry. .-Doi. suits attack ERPI's agree-ment of Sept. 5, 1027, with Edwin (Continued on page 25)

### Laemmle Leaving Cedars: Others' Condition Better

Hollywood, Sept. 19. nle is out of the Ceda

Hollywood, Sept. 19.

Carl Laemmie is out of the Cedars of Lebanon hospital after undergoing treatment.

Mrs. Taft Schreiber, wife of the MCA coast manager, is recovering from an operation at the same hospital following birth of a son. Mrs. Chester Morris is doing well, tollowing appendix operation, Wednesday (14).

Arthur W. Stebbins is recovering from a minor operation, performed at Cedars hospital, Sept. 14, to temove a bump on his head, inscurred in an auto accident two years ago.

years ago.

Leo White is recovering from leg
injuries sustained in an auto ac-

### WB Borrows Baxter

Hollywood, Sept. 19. Warners are negotiating with Fox borrow Warner Baxter for '42nd to horrow warner saxter for 42nd Street.' WB tried to get him for Employees' Entrance, but Baxter refused to play the part.

### Skeered?

Hollywood, Sept. 19.
Fox is having lots of difficulty getting players to accompany Clyde Elliot to India andthe Malay states for a sixmonths' trip where the director
is to shoot 'Man Eater.'

# **U.S. Market Must** Shoulder Burden Say the Distribs

Declaring they are depending more upon the U. S. market this year than any other, and that in this they have to contend with the losses of major circuits, distributors insist they will hold out for better rentals even though many exhibitors before the first of the year may be forced into a famine of good pictures. The slump in the foreign market is claimed now to be at its height. From a slight profit the foreign field is now a heavy loss for most major companies.

companies.
From the exhibitor organization standpoint, the MPTOA is nearest to accepting the producers' proclaimed. It is not demanding any flat or general reduction but is asking distributors to be leniont with theatres which can prove by their books that they cannot stand the increase gaff.

Independent producers

gaff.
Independent producers, meanwhile, are capitalizing the stand-off
attitude of most of the major companies. Several of the largest of the
indies are considering a discount
when the deal with a theatre involves most of its product.

### Author Financing, With U to Refund Neg. Cost

Hollywood, Sept. 19.

Gordon Wong Wolleeley has sold a second story, "the Fragmer's to Universal, and will regard to the Malay peninsula for that company's release. Writer has arranged for over half of the \$125,000 necessary to make the native story. Universal has agreed to refund the negative cost and give Wellesley a percentage, but it will do no advance financing. Present arrangements call for an all-native cast, with the company shoving off for Malay in November. for Malay in November.

for Malay in November.
Wellesley, Englishman, with
Chinese blood, sold 'Shanghai Inter-lude' to Universal, and was on the
payroll a month adapting it. Studio
later, decided against doing the
story.

### Extra Spots Jump

Hollywood, Sept. 19. Extra placements were up again the past week, going to 5,588 day thecks for the week.

Top day was Sept. 10, when 1,134

people were used, 588 of them for C. B. DeMille's Sign of the Cross

### WB Renews Lyle Talbot After He Clicks in Indie

Hollywood, Sept. 19. On the strength of his perform ance in the independently produced 'Klondike,' Lyle Talbot has had his contract renewed by Warners.

Talbot came here from the stage six months ago.

### Par Wants Montgomery

Hollywood, Sept. 19. Paramount is trying to borrow Robert Montgomery from Metro as the star of 'In For a Penny,' orig-inal by Sophie Kerr. Julien Josephson and Brian Mar-

low assigned to the dialoging and



HAL LE ROY

Now appearing NOXY, New York.
Week Sept. 16th.
Robert Garland said. "For young Milled Roy 16th Roy 16t

M. S. BENTHAM

### MG WITH 48 FEATURES DUE, HAS 24 MEGGERS

Hollywood, Sept. 19.
Although making only 48 feature pictures this year, Metro has currently 24 directors on its roster, the greatest number of annual products.

rently 24 directors on its roster, the greatest number of any of the mafor studios.

In few cases are these directors on straight contract salary, but are being paid a flat sum per film.

The director list comprises Riohard Boleskavky, Tod Browning, Harry Beaumont, Charles Brabin, Clarence Brown, Jack conway, William Cowen, Jacques Feyder, George Fitzmaurice, Victor Fleming, John Ford, Sidney Franklin, Howard Hawks, George Hill, Edmund Goulding, Robert Z. Leonard, Lothar Mendes, Elliott Nugent, Harry Pollard, Charles Riesner, Edward Sedgwiok, Edgar Selwyn, W. S. Van. Dyke and Sam Wood.

#### **RUSHING 'VENUS'**

Airmailing Par Film to Dodge An

### Hays Frowns Upon Exclusive **Booking: Distribs Deem It Oke**

### Absentees

Hollywood, Sept. 18. Sign at reads:

studio reads:

"No person shall be admitted
to Paramount studio unless
bearing a pass signed by one
of the following executives:
B. P. Schulberg, "A. A. Kaufman, M. C. Levee, D. O. Selznick, Sam. Jaffe or E. J. Mon-

with the exception of Kaufman, none of those named are now working on the lot.

# Is Heaviest on **Tuesday Nights**

Tuesday night will provide the most formidable competitive clash titls season between radio and the-atres. Both sides recognize Tuesday as the focal point, radio boasting of its own big audience and the the-atres, probably explaining their meager atendance for that night on the provided of the competition of the com

nat basis.

Deluxers probably won't be affected so much, but the neighborhood houses and small town cinemas will feel the counter-attraction of dials nlenty.

sequence from meal time unti evening Tuesday nighta, hold: ne Goldbergs.

The Goldbergs. Frank Crumit-Julia Sanderson. Wavne King Orchestra.

Frank Crumit-Julia Sanderson: Wayne King Orchestra. Ben Bernie Orchestra. Ed Wynn. Lucky Strike. Amos 'n' Andy. Hov. many theatres have shows that can be stacked against that free all-star bill?

### \$100.000 Rights?

Airmailing Par Film to Dodge Another Cother Postpanement of the Postpanement Language at a reported purchase (Blonde Venus into the Paramount, New York, Friday (23), the pic will be shipped at mall from the Coast. Studio is rushing completion of relakes and reshot scenes so that Publix will not have to again defer playadates. Picture is slated to day and date between New York and Brooklyn Paramounts.

# Lasky, Charging Contract Breach, Quits Par; Report to Release Thru U.A.

Hollywood, Sept. 19. Charging breach of contract, Jesse L. Lasky, who terminated his affiliation as first vice-president in charge

L. Lasky, who terminated his affiliation as first vice-president in charge of production for Paramount, last week, will probably file an action in the property of the production for Paramount, as the contract with that organization in Superior Court this week.

Lasky, who felt it necessary to terminate his contract after 18 years with tho company, due to a breach of the agreement will probably ask for around \$400,000 in sal-aries due him until Dec., 1934, as well as an accounting on all product. It is understood that he also had a holding deal with other members of the directorate, which will be aired in the courts for the purposition.

Though Lasky is reductant to discuss his future, outside of the fact that he will make independent that the will make independent that the will make independent with Joseph M. Schenck to make three pictures a year for United Artists release. Shenck is now here, and it is expected that within the next week an agreement with Tasky wifely it the the search of the productions under the companion of the productions of the production of the producti

tion, but Sidney R. Kent, president of the company, stated no deal was in contemplation, or would there be any likelihood at this time of add ing outside producers to the Fox

personnel.

The Lasky breach is said to have taken place following the failure of certain compensation from the company to reach him at noon last Thursday (15). He had been trying to fron out his Paramount deal, but balked on making a new one where he would be subservient to Emanuel Cohen, vp. in charge of the studio. Lasky is said to have concharge of production, had not relinquished the post, and therefore would not work under Cohen.

charge of production, had not relinquished the post, and therefore would not work under Cohen. His attorney, Lloyd Wright, is expected to return from San Francisco the middle of this week, at which time it is understood that suit will be filed. It is also likely that an action will also be filed in the New York courts by Nathan Burkan, who is functioning as New York attorney for the former Paramount executive.

Both Sam Katz and Emanuel CoBoth Sam Katz and Emanuel

Both Sam Katz and Emanuel Co-Artists release. Sherick is now here and it is expected that within the next week an agreement will be consummated.

There, were reports current that Lasky might foin the Fox organization.

Feer of a Federal probe and cout ly litigation is causing the Hays organization to put a quietus on the spread of exclusive booking policies.

The industry's overseers have not the same confidence in the infallibility of copyright protection as some of the distributers' legal mentors. of the distributer' legal memora. They point out that there is a very debatable question which would come within the jurisdiction of the courte as to whether copyright privileges can be used to an extent where they may constitute monopoly and restraint of trade.

Modification is Oked
Belief in the Hayslan-circle is that a modified exclusive policy is bound to come. This, however, would retain all of the subsequent runs in their present' formation and would

bound to come. This, however, would retain all of the subsequent runs in their present formation and would ignore only the lowest admission intestres. Under such a plan, Haysites feel, there would be 'ho likelihood to inspire any trade restraint could be a constructed by the control of the

Distribs' Stance

Distribs' Stance
On the other hand, among distributors as to the legality issue there is a consensus of opinion that exclusive booking on any basis is soundly legal.

The fact that the picture is a copyrighted article, according to the interpretations of film lawyers, makes its salable at what price and with whom the producer desires to transact business.

Thus, it is declared, distribs can keep their better pictures for their own theatres the same as an auto or sewfing machine company can hame its own agencies in territories thoughout the country.

### Fox Picks Marion Burns For Part in 'Man Eater'

FOF PART, IN MARI EARCH Marion Buria, who received her initial break in 'Golden West,' as Fox, has been picked for the girl part in the three member cast which will be used in the studio's animal picture 'Man Eater,' to be filmed in Malaysia. Picture will be made by James O. Spearing and Clyde E. Ellicit, who leave here the end of September, with a camera and sound crew for Penans.

Penang.

Carl Berger, who photographed 'Bring 'Em back Alive,' will handle the cameras.

### Stallings Back to 'Sun'

Los Angeles, Sept. 19.
Finishing, his assignment on Metro's Pig Boats, Laurence Stailings has returned east to resume book, reviewing for the New York

Under his contract, the studio still has an option on the writer for part time work, with the possibility he will do some adaptations in the

### More Waterfront

Hollywood, Sept. 19. Having completed the adaptation of 'Destroyer' at Columbia, Max Miller has been given a similar as-signment on 'Bottom of the Sea.' Novelist is on a six weeks' con-tract with options.

#### DR. WM. VOELLER OUT OF PAR

Dr. William Voeller, assistant to Eugene Zukor in the maintenance and construction department at Publix, has been dropped. No suc-

Weitzenkorn Trial Set
Los Augeles, Sept. 19.
The divorce case of Mrs. Irna.
May Weltzenkorn against Louis
Weitzenkorn will go to trial tomorrow (20), in Süperior court.
Brand, Zagon & Anon, are representing the writer's wife.

# THEATRE SHUTDOWN PLAN

## **Loew Heads' 4 Day Confab: Metro Execs Protest Cuts. Then Dividend:** Thalberg Says Working for Gov't

Hollywood, Sept. 19. Nick Schenck, Bob Rubin and Irving Thaiberg have been in conference since last Friday night (16

ference since last Friday night (16) at the Ambasaghor Hotel.
Thalberg and Mayer are protesting against the methods used in making Metro salary cuts and then having Loew, Inc., declare a dividend. Their contention is understood to be that this hurt the morale of the organization.
Thalberg also ware the state of the contention of the c

stood to be that this hurt the morale of the organization.

Thalberg also wants his studio duties curtailed, claiming the responsibility should be divided among others as 30 to 40 pictures. a year is a big load for any one. He also profiters the angle that for his present income, which is in the high six-figure brackets, a year, he is working for the Government through his surtaxes.

Bellet is that Thalberg would like to make pictures with his own unit, turn out but four to six a year and have an arrangement whereby he would get salary, and stock so that his taxes would not be so heavy. He

would get salary and stook to that his taxes would not be so heavy. He also objects to release schedules on the theory that no bloture should leave the studio unless it is right, and that the company should not go into quickle production with its present setup of costs. Schenck is arranging to leave for New York tonight (Monday) with his wife released from the hospital. Decisions eached at the pro-longed conference are not known at this time.

### Reade. Plunkett After Hipp; RKO Is Hot and Cold

It was on and then off for RKO to take over the Hippodrome, N. Y., after the circuit had already begun to remove equipment and seats. Now it's still off, for the time being. Looks like RKO hopped in to make a deal after it was learned Walter Reade and Joe Plunkett figured on taking the house over when RKO decided previously to relinquish the

spot.
The equipment and seats will have
to go back, and, in order to take over
the spot again, it would cost RKO
around \$1,000 putting the Sixth avenue auditorium into condition.
House was expected to reopen for
RKO first week in October as a
straight film grind, playing pictures
atter Loew's New York, on Broad-

RKO can have its usual three months' option clause with the spot, and a reported reduction in rental. Previous rent was \$2,500 weekly.

### SCHEIN, EX-KOHL ATTY., NOW ON RKO PAYROLL

George Schein, Chicago lawyer, is on the RKO real estate depart-ment payroll as an adjuster of rents and leases.

and leases.
Schein represented Mrs. Catherine Kohi during her leadership of the Orpheum stockholders' opposition to the RKO stockholders' plan which was ratified in Baltimore last

### COL. EXECS EXCHANGE

COL EXEUS EAUHANUE
Sam Bristin, visiting Columbia
studio manager in New York, returns to California, probably by
boat, around Oct. 1,
At that time Harry Cohn and
Walter Winger come east for a
board meeting of that company.

### LEMAIRE'S 'GIANT SWING'

Doing Burnett Story as First for Fox-Dunn in Cast

Hollywood, Sept. 19.
Rufus LeMaire is due here from New York, tomorrow (Tuesday), to embark on his first picture for Fox. Story is by W. R. Burnett, author of 'Little Caesar,' and will go into production about mid-November. Jimmy Dunn is among the players. LeMaire will make five pictures for Fox, two of which must be completed by Jan. 15.

## CENSOR JOINS HAYS AS JOY **GOES FOX**

Like his predecessor, Col. Jason Joy, who is having his salary doubled by moving over to Fox, Dr. James Wingate, by quitting the New York State Censor Commis-New York State Censor Commission and Joining the Hays Organ-ization, as its production code over-seer, is doubling his own earning power. Irwin Esmond has been ap-pointed by the State Board of Re-gents to succeed Wingate's, cen-sorial nest.

pointed by the State Board of Aergenta to aucceed Wingate's, censorial post.

It is entrance of Dr. Wingate, the first big time censor to join the industry on an almost similar scale, the production code maybe due for a rigorous tightening up. Already, it is reported, the general and loosely worded clauses in the code, which are admitted to have been allowed, in some cases, an extreme elasticity, are being defined in the form of a glossary.

Dr. Wingate was selected by the Haya organization after several of its own employee-members had refused the production job, figuring it the toughest in the association. Haysites are satisfied that Wingate, a seven letter man including the title of Doctor of Pedagogy, is ideal for the Job. It is generally known in the New Zork trade that Wingate, as seven letter man including the code and that since its introduction, eliminations of scenes in pictures submitted to the review board have been markedly reduced over those in the average year before the code.

At. Fox, Joy's new Job is gen.

the code.

At. Fox, Joy's new job is generally classified as that of 'special ambassador to Winfield Sheehan.'

They maintain that while Joy will function as a story overseer he will also participate in all phrases of production in which Sheehan is directly concerned. ectly concerned.

As production code overseer, Joy is reported to have received \$15,000 a year. His contract with Fox is said to call for \$750 weekly the

said to call for \$750 weekly the first year.

Joy was one of the oldest members of the Hays personnel, joining it in 1922 in a public relations capacity. He was assigned to the Hollywood office in 1925 and placed in command of code activities when the production formula was adopted in October, 1925.

### No Sub for Montagne

Hollywood, Sept. 19.
Radio contemplates making no addition to replace the late Edward J. Montagne, story editor, who died from a paralytic stroke last week.
His duties will be divided between Charles Suilivan, Kenneth McGowan and Pandro Bertman.

# MORATORIUM TO WHET PIC TASTE

Summer Siesta Proposed to Sharpen Public's Appetite for Pictures-8 Weeks at Virtual Standstill - Estimated \$10,000,000 Annual Saving

### TRIAL IN '33?

Filmdom will be asked to consider a plan for the general shut-down on exhibition during the aummer months. This shutdown is to be for an 8-week period during the entire months of July and August. 'Its advantages, as given by, its sponsors, are many and estimated to save the industry a minimum of \$10,000,000 annually. H. B. Franklin is the \$800800

sponsor.

Advantages as construed in such a plan include the elimination of potential seasonal losses which the industry's theatres incur every summer. Additionally it is aimed to alleviate and guard against a possible shortage of product annually encountered. Thirdly, it means the absorption of practically all film playing time within a 10-month period.

absorption of practically all film playing time within a 10-month period.

Full details of the plan are not yet worked out. It is to be presented to the industry through the Hays office, where in all likelihood M. H. Aylesworth, as president of RRO, will aubmit the idea for considerational control of the property of

company costs and wasteful produc-tion.

Production will continue during the two months of the shutdown, al-though exhibition will be eliminated. Distribution, however, may come to a practical standatill, the facilities and personnel of this division in filmdom being applied toward care-ful and deliberate pianning of saics and ac ampaigns on new season's product.

product.
On the exhibition end, there is product.

On the exhibition end, there is the saving in operating costs besides paychology thing is to get the there is a support of the paychology thing is to get the there is a support of the paychology thing is to get the paychology thing is to get the paychology thing is to get the paychology of support of the paychology of the pa

### Cohen East Two Weeks

Hollywood, Sept. 19. Emanuel Cohen leaves here Sept

Emanuel Cohen leaves here Sept. 24 for New York, to spend the Jewish holidays with his father.
Expects to be gone two weeks,
according to a studio announcement,
with Sam Katz taking over his duties at Paramount during his absence. Katz expects to go east upon
Cohen's return.

## **RKO Only East of Mississippi** In Newly Launched Theatre Plan: Selznick Contract Is Unsettled

SPOOR-BERGGEN APART

Experimental Lab, in Chicago

Chicago, Sept. 19.

Spoor-Berggen third dimension film has been in abeyance for the past six months. Laborator or experiments to less that the second second

# BLUMEY'S REC'R. SUIT WOULDN'T AFFECT PAR

Pending the legal disposition of his suit against Paramount and Film Productions, Inc., Par subsid., A. C. Blumenthal, owner of \$25,000 in Par bonds, has asked the N. Y. Supreme Court to appoint a receiver for Film Productions, Inc., and an order to restrain Par from York banks on a \$36,000 loan receiver for Film Productions, Inc., Justice Irwin Untermyer signed an order Thursday (15) for Paramount to show cause why such a receiver for Film Productions, Inc., and such an injunction to restrain the loan payments, should not be made. The production of the loan payments and the loan payments and the loan payments and the loan payments and the loan the loan payments and the loan the loan payments. And the loan the loan payments and the loan the loan the loan payments and the loan the loan the loan the loan that the loan the loan that the loan that

### KENT OK'S FOX STUDIO: **EDMUND GRAINGER OUT**

Hollywood, Sept. 19.
Sidney R. Kent expresses himself as content with studio conditions at the Fox studio and will head back to New York about Oct. 1. He will go to London after a brief stay at the home office and expects to be back here before Xmax holidays.
Likely that he will settle the contract of Edmund Grainger as associate producer for Fox before his return. Grainger is now on waration with full pay. He is the sout of James R. Grainger, Fox v.p. in charge of sales.

A plan by which RKO will eventually only operate theatres east of the Mississippi is reported to have come out of last week's di-rectors meeting. Steps to this end have already commenced and concern the giving up of the Orpheum Realy Co., and its six theatres, and also to jettison Orpheum circuit houses through deals.

Other matters before the board are said to have been the sanction of staff deletions, instead of another general 10% salary cut, and the matter of Dave Selznick's contract as production head at the Radio studios on the Coast.

On the theatre end report is that decision regarding the future disposition of Orpheum, Inc., remains in aboyance under provision. Stiping the street of the On the theatre end report is that

#### Selznick's Proposition

As to the Selznick situation it understood that the producer, hose initial six months, agreement is understood rate The producer, whose initial six months agreement expires next month, desired a new one year contract with a raise in salary and a perentage arrange-range of the salary and a perentage arrange of B. B. Kahane's trip east is believed to have been to present also recent cost sheets to the directors and the Selznick proposition. It is known that Kahane, president of Radio Pictures, favors the retention of Selznick as in charge of the studio. the studio.

Report is that the board coun-

tion of Selzaick as in charge of the studio.

Report is that the board countered with a proposal to Selzaick that he continue as at present until December at which time definite action is promised. It is further authoritatively said that H. B. Franklin was suggested to sit on the Radio (picture) board. Franklin is president of Kelth-Albeo-Orpheum, theatre operating substances and Pathe Newmond Friedward and Pathe Newmond State operating structures and Pathe Newmond Friedward and Friedward and Friedward and Friedward State of the State Indiana, and the State Indiana, and Indiana and State Indiana Indiana

## Chicago Circuits Say 'Nice Little' Films Becoming Too Numerous; **OK for Nabes But Tough on Loop**

General consensus of opinion among local theatre circuit men is that the impending crop of picture

lacks wham.

Executives who have been previewing product for the past three weeks declare that they have seer few bad pictures, a great many 'nice little' pictures, but not much socko product.

As a result of this conviction

As a result of this conviction, which appears to be shared by all local theatre men, there will be an increasing enterest of the state of the state

#### Those Budgete

Those Budgets

Local showmen believe they are now getting the full effect of the curvalled procedure of the curvalled procedure of the curvalled procedure of the curvalled procedure of the curvalled out as series of spleasant, agreeable, mildly diverting pictures that satisfy but leave no memory or word-of-mouth behind.

It is still too soon to get the full reaction to the fall product or to see if grosses corroborate the local showmen's fears. The neighborhoods and subsequent runs won't feel it until later.

Frank skepticism of the circuits'

Frank skepticism of the circuits ability to keep double features from returning later in the season, with-out the aid of stronger pictures or out the aid of stronger pictures or vaudeville, is being expressed here. Duals are slated for oblivion Oct. 2. Other showmen, however, point out that the nice little picture is generally accepted in the family sectors without aquawks, but the deliuxes and larger B houses feel moderate screen material at the till jammed kelps.

### RCA's New Sound Head For Higher Frequency

In the race for higher frequencie in sound reproduction, RCA Photo-phone within a month will announce a new sound on film method. It claims 3,000 degrees more than the disc method experimented with by Western Electric.

Photophone invention, the work of Photophone invention, the work of the Camden laboratory, requires the purchase by exhibitors of a new sound head considerably smaller than in current use. The Photo-phone head is no more expensive than the present equipment, execu-tives declare.

Mass production of the device was started by Photophone this week.

### L. A. to N. Y.

L. A. to

Nick Grinde.
Joe Simmons,
Lucy Beaumont.
Maurice Ostrer.
William Gell.
Arthur Lee.
Mary Doran.
Paulette Goddard
Benny Rubin.
Sam Fischer.
Samuel Ornitz. Samuel Ornitz. Paul McCullough. Bobby Clark.

### N. Y. to L. A.

James Whale, Harry Lachman. Irene Biller. Rufus LeMaire. Virginia Smith. Charles Skourac. Arch Bowles. Mike Rosenberg

### Kelly's Shorts' O. O.

Hollywood, Sept. 19. ject booking department in New York is here looking over all short subject production available. Remains one week.

### ALA, BELIEVED SLATED FOR BLUE LAW REPEAL

Birmingham, Sept. 19.

Two bills are now pending in the legislature which will pave the way for Sunday shows in Birmingham and Alabama as a whole. Representative Godwyn, of Montgomery, has drawn up a bill which if passed would repeal blue laws and authorization of the municipal laws.

Sunday pictures are operated in a number of Alabama towns, including Montgomery and Mobile, and the Godwyn bill would merely prohibit the enforcement of ancient blue laws which can be invoked at any time and close the theatres. The prohibits the showing of pictures on Sunday, but if the Godwyn bill wasses the ordinance would be automatically suspended.

The first bill to be introduced in the special session of the Solons was by Rep. Manasco, and it is believed that when the bills are brought to a vote one or both of them will be passed. Birmingham, Sept. 19.

### Wanger's Suit Due

Hollywood, Sept. 19. lter Wanger's breach With Walter With Watter Wanger's breach of contract suit against Paramount probably going to trial Oct. 3, the Columbia exec plans to leave for the east Sept. 21 or in the course of

### 1st Runs on Broadway

(Subject to Change)

Week Sept. 23 amount — Blonde Venus

(Par).
Capitol—'Grand Hotel' (Metro) (2d week).
Strand—'Life Begins' (WB) Strand—Life Begins' (WB)
(2d week),
Mayfair — Hell's Highway.
(Radio),
Riveli—Robinson Crusoe'
(UA) (21),
Rosylogarden—Tiger Shark'
(WB) (22),
Rialto—Movie Crazy' (Par)
(2d week),
Rosy—Successful Calamity'
(Fox) (22)

#### Week Sept. 30

Week Sept. 30

Paramount — 'Blonde Venus'.
(2d week).
Gapitol — 'Downstairs' (Metro) (29).
Strand—'Cabin in the Cotton'

Strand—'Cabin in the (WB).
Mayfair—'Bill of Divorcement' (Radio).
Rivoli—'Robinson Crusoe' (UA) (2d week).
With Garden—'Tiger Shark'

winter Garden—"Tiger Shark'
(WB) (2d week).
Rialto—'Movie Crazy' (Par)
(3d week).

\*2 Pictures

'Strange Interlude' (Metro)
(Astor) (4th week).

'Maedchen in Uniform' (Oswald) (German) (Criterion)

### Foreign Filme

'Cruiser Emden' (Emelka) Jerman) (Hindenburg) (3d

"German) (Hindenburg) (3d week).

"Zwei Herzen/und Ein Schlag" (Ufa) (German) (Little Car-negie) (3d week).

### 'Great Jasper' for Dix

Radio has purchased Fulton Oursler's 'The Great Jasper' for Richard Dix. It will be the star's next pioture.

Book has been around practically

Book has been around practically all the studios and was previously turned down by Raddo. Oursier is now on the Raddo lot in Hollywood as a writer on a three months' leave of absence. Oursier is also still reading stories and doing other editorial work for "Liberty' and the other Mactadden publications. In the other Mactadden publications as the concession, as the rest of the Raddo writers do their concecting in studio offices.

### Publix Hints at Decentralization: **Proposal May Send Div. Mgrs. to Field**

Theatre plan said to have been lix theatres was 1,560. Since the presented last week to Paramount-tublix board of directors by the Saenger span and the stress turned class as a decentralization move by Fublix. Additional partnerships may be made and theatres turned back to former partners and managers on a full authority basis.

Should the plan go through it will send all Publix division directors back into the field and possibly return John Balaban to Chicago to take over theatres in that city and Detroit for Balaban & Katz.

All the streams with the streams of the streams and the Kincey-Wilby additions, and off other streams and the stream of the streams of the streams and the Kincey-Wilby additions, and off other streams and the Kincey-Wilby additions, and the Kincey-Wilby additions,

of wholly-owned Publix houses that may be involved in a new setup is the Saenger chain. Other groups which may be turned into partner-ships would be much smaller setups in sections of the country that are remote from the h.o.

remote from the h.o.

In no case so far where steps will likely be taken toward local operating setups, has Publix discussed the question of partners. B. V. Richards has been mentioned as the possible operator-partner for the Saenger circuit, but the Publix home office vigorously denies this. At present, the Fublix partnerships, giving operating control to bracking slightly over 300 houses. This is one-fourth of the number of theatres in the complex Publix chain, balance (900) being wholly operated by Publix whether controlled 100% or not.

There are many partnerships in

Milton Feid, Däve Chatkin, MartinJ. Mullin and R. J. O'Donnell. Latter's territory already out through 
the W. B. Paschail partnership in 
Texas and the Kincey-Wilby additions, around 65 theatres, would betions, around 65 theatres, would betions, around 65 theatres, would bethe Saenger group from active Pubthe Saenger group from active Pubtion Section of the Chatkin would probably shift to
Boston and Mullin to Minneapolis
under any breakup of the divisional
director scheme. Whether Feld
would continue over Greater New
York houses or switch to Chicago
is a question. John Balaban, from
some accounts, might return to Chicago to direct B&K there himself,
but no confirmation so far on definitely planned moves in that direction.

tion.

One reported plan is giving J. J. Rubens operating control of Indiana and Illinois over the Great States setup which is controlled by B. & K. Rubens has been division manager of this group under home office supervision of Harry Katz, brother of Sant who recently became an operation of the setup o

### Rubin and Publix

theatres in the complex Publix (chain, balance (900) being wholly operated by Publix whether corn Rubin and the first on Haunted Publix whether corn Rubin circuit, is in New York neglection. There are many partnerships in Publix which Publix tisef operates, such as the Comerford chain, Mike task the Comerford chain, Mike Including the Publix whether the corner of the Publix houses and others, considering the Pantages, straight the Pantages, straight for in Hell to Pay, night club straight and the first own the first of the first own the first

### Hollywood

Briefly rewritten extracts from 'Variety'e' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regulative very Variety.' The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customers!

Mrs. Wally Reid on Air
Mrs. Wallace Reid will be on the
air Sept. 24, over KTM, in an original radio drama, "The Red Dawn,"
by Edward Lynn.

Whale on \$500,000 Film
James Whale is back from New
York to start work on The Road
Back, which Universal estimates
will cost \$500,000.

Glasmon-Brackett Team
Kubec Glasmon, who bought off
his Warner contract, has been
paired with Charles Brackett at
Radio to do an original for Constance Bennett.

Marx With Goldstone
Bert Marx has arrived to head
the story and writers' department
for Nat Goldstone.

Sidney Fox Shifte Agency
Sidney Fox has settled her contract with the Lyons & Lyons
agency for \$1,600, and becomes a
client of the Schulberg-Feldman office. Deal was put through before
her departure for Faris.

Seeks Prison Atmosphere
Max Trell has gone to Folsom
prison to get atmosphere for Universal's 'Out on Parole,' which will
pan existing parole systems.

Comedy Pair Set
Shaw and Lee have been spotted
in Universal's 'Birthday Blues,' a
Warren Doane short.

Cowboys Sue
Seven cowboys, led by Brit Allbritton, have filed a wage claim for
\$138.75 with the State Labor commission against Henry Goldstone.

Eastbound
Joe Simmons, head of Tower Pictures, is eastbound with a print of Red Haired Alibli, produced by Premier Pictures, Nick Grinde left yesterday (18) for New York on a vacation. He last megged Vanity Street for Columbia.

'Rasputin' at Biltmore
Foreign made film, 'Rasputin,'
opened at the Biltmore theatre
Saturday (17) as a dubbed English
version. Booking was made through
U. B. O. in New York. Film of
same name now in production at
Metro.

KBS Buys 'Kiss'
KBS has bought 'The Death Kiss'
from Gordon Kahn. Barry Barringer is adapting.

Brings Alaskan Film Herbert Brownell, who made 'Camera Adventures,' is back from Alaska with 10,000 feet of film tak-en there.

Binyon-Mankiewicz
Claude Binyon and Joe Mankiewicz have been made a writing team by Paramount. Pair's starteam off is to adapt and dalog 'international House,' original by Neil Brant and L. E. Heifitz.

'State Fair' Delayed
Fox will hold up 'State Fair' three
weeks until Will Rogers and Janet
Gaynor finish current pictures.

Colleen Moore Out
Colleen Moore is out of 'Flesh'
at Metro, shift delaying start on
production.

'Wild Horse' Rewrite
Paramount has decided on more
western action in 'Wild Horse
Mesa,' and has ditched the finished
script for a rewrite by Frank
Clarke.

Gene Sarazen's Bid
Gene Sarazen is here offering to
do a series of shorts for \$50,000,
with the number of subjects not
specified.

Coast 'Journey's End' Coast company of 'Journey's End,' organized by Attorney M. J. Her-bert, and with George Pembroke in the lead, opens Sept. 30 at the Civic Auditorium, Los Angeles.

Radio Holde Ratoff Gregory Ratoff is staying at Radio on a free-lance basis, his next being 'Sweepings.'

Mack V. Wright sildes up from assistant to director on 'Haunted Gold,' a Schlesinger-Rogell western for Warners. Shella Terry has the top femme spot.

Walker at U
H. M. Walker, last at Roach, is at
Universal writing an untitled wat
comedy for Andy Devine and Vince
Barnett.

'Cavalcade' Imports
Three English players imported
by Fox for 'Cavalcade' arrive in
New York today (19). They are
Una O'Connor, Merie Tottenham
and Irone Browne. Frank Lawton
and Ursuls Jeans coming later.

Pete Smith Doubling
Pete Smith, Metro studio's advertising head, will again dialog nowelty shorts in connection with his
other duties.

Fleming on Revival
Revival of 'White Sister' will be
directed at Metro by Victor Flems
ing with Helen Hayes starred.

Cukor on Loan
Radio has loaned George Cukor
o Paramount for a week to meg a
scene of if I Had a Million Dollars.

Corrigan Quitting Finishing eight years at Para-mount, Lloyd Corrigan leaves after directing Book Worm Turns.'

Metro's New Buy
'Girl Delinquent—Age Sixteen,'
Harpers' magazine story by A. Delford Pitney, has been bought by
Metro.

Next for Powell-Francis William Powell and Kay Francis will go into 'The Adventuress,' original by Alice D. G. Miller, for Warners.

Foster in 'Prison'
Preston Foster, Warner contract
player, gets his first lead in 'Women
in Prison,' opposite Barbara Stanwyck.

Suit Against Maritza
A \$1,990 damage suit has been
filed in Munichal Court against
Sari Maritza by Helen Lee Barrie,
charging the actress with destruction of furniture in a subleased
apartment.

Opera UA with 'Venus'
United Artists theatre will reopen
Oct. 6 instead of Sept. 22, as first
planned, with 'Blonde Venus' going
in for an indef run.

Switching Meggers.
Ben Stoloff replaces Ralph Murray, who goes on 'Girl Without a
Room,' in megging 'Metropolitan
Garage'. Harry Joe Brown pilots
'Million-Dollar Scandal,'... Charles
Rogers prod.

Seitz on Jones' Films George B. Seitz goes in as super-vision on the balance of the Buck Jones westerns at Columbia, with Ben Pivar transferring to the ac-tion series. 'Reckless Romance' is Jones' next.

'Rasputin' Finishing
Rasputin' will be in the cans
within a week if Metro's present
plans carry through. Ethel Barrymore then leaves for New York to
do a play for Arthur Hopkins.

Story But No Release
Although he has no releasing arrangement, Larry Darmour has
bought "The House of Chance," by
G. Wentworth James.

Berkeley's Dances
Dances for Warners' '42nd Street'
are being staged by Busby Berkeley. Al Dubin and Harry Warren
are writing the music; Mervin LeRoy directing.

Axe Falls on Cops
Four wardrobe workers and five
policemen, stationed on sets, are
ousted by Sam Jaffe in an economy
move at Radio.

Janis' Spouse an Extra Gilbert Wilson, husband of Elsie Janis, is working as an extra in Evenings For Sale' mob scenes at

Helen Chadwick Returns Helen Chadwick is planning a omeback after five years, in Par's Golden Widow, directed by Ernst

### Cruze at Par for One

Hollywood, Sept. 19.
After getting a look at Columbia's
Washington 'Merry - Go - Round,'
Paramount signed its director,
James Cruze, on a one picture con-

Cruze's last Par film was 'City Gone Wild,' released five years ago.

## **RKO's Abandoning of Orph Realty** Co., May Be Forerunner to the Scrapping of Entire Orph Circuit

Abandonment of one of its oper-ating subsidiaries, Orpheum Realty Co., has been okayed by the RKO directorial board. Board held a regular session iast week (14) at RCA headquarters as the first fall meet-

headquarters as the first fall meeting.

Dropping of Orpheum Realty Co-original nucleus of Orpheum, Inc., will save RKO an estimated \$200,000 in yearly rentals alone and an additional \$125,000 in operating overhead costs. Theatres of Chi Street, Minneapolis; President, St. Paul; Orpheum, K. C.; Grand, St. Louis, and the Orpheum, New Orleans.

By approval of such abandonment the RKO board signified approval of the newly evolved economy plan submitted by the RKO theatre end for a saving of \$1,000,000 in operating costs by Oct. 1. The desertion of these six spots is the second step in the plan. First was elimination of some home office and field personnel when the plan. First was elimination of some home office and field personnel when the plan of the second step in the plan. First was elimination of some home office and field personnel when the plan of the plan of the second step in the plan. First was elimination of some home office and field personnel when the plan of the pla

Elson's Houses
The St. Paul and Minneapolis
houses to be dropped are those being operated by Bill Elson as grinds.
Elson reopened these houses for
RKO after they became a total loss
to the-circuit and were being kept
dark. In the few weeks he has been
operating. Elson saved RKO twothirds of the hitherto losses en-

countered was also to take over the Eison was also to take over the Eison was also to take over the St. Louis, but this was keyword by Eison himself, prior to the board meeting, owing to union demands. He will, however, assume the R.KO Temple in Detroit. None of these SPG spots are owned by RKO. They are leased from Orpheum Realty, in which important stockholders include Morris Meyerfeld, fr. Martin Beck, Marcus Heiman, Mort Singer, Herman Fehr, Tate and Cella of St. Louis and S. Laz. Langburgh and Louis C. Brown of Frisco.

Significance to the present abandonment appears to be as confirmation and the present of the present abandonment appears to be as confirmation of the present of the presen

be done for the same reasons which may prevent the RKO severance.
Currently RKO is reported to have a pooling deal with Publix for South Bend, Ind., where RKO will turn over its spot in that town to Publix-Great States, with another deal pending for Springfield, Ill.

### Oakland-Spokane to F-WC

Oakland-Spokane to F-WC
Los Angelies, Sept. 19.
RKO western circuit is unloading
three of its Coast houses. Oakland
and Spokane are to be turned over
to Fox West Coast for operation,
effective Sept. 16, and the local Orpleum turned back to its owners,
pleum turned back to its owners,
Latter is one of the Orpheum. Realty
Co., group.

FWC has already assumed operation of the Orpheum, Tacoma, in addition to its own two houses there, and reports are current that RKO may also turn back the Orpheums in Frisco and Portland. Both these houses were taken over from Alexander Pantages, along with San Diego and Salt Lake City, three years ago. San Diego was subleased to FWC two years ago. RKO is not entirely out of Tacoma, as it has an interest there in the Broadway, which is being operated by FWC. House, now dark, is soon to reopen. FWC has already assumed opera

ated by FWC. House, now dark, is soon to reopen.
With the dropping of the local Orpheum the only RKO house lere will be the Hillstreet, which reopens Sept. 30 with the Orpheum policy of straight pictures.

### BORROWING CHANEY

Hollywood, Sept. 19.
Paramount is trying to borrow
Creighton Chaney from RKO for
'King of the Jungle.'

### WB, Cagney Agree to **Academy Arbitration**

Hollywood, Sept. 19.

Both sides in the James Cagney-Warner Brothers dispute have agreed to allow the Academy to arbitrate their differences. Acad-emy's committee on arbitration will hear the evidence Wednesday night (21).

night (21).

Cagney and the studio are permitting the Academy's effort at conciliation only on the question whether Cagney's contract expired Thursday (15), as contended by the actor, or is still in effect, as

actor, or is still in effect, as claimed by studio. By provisions of the producers' agreement, Cagney cannot negotiate for employment at other studios until this issue is settled.

### Gillette Case Is Recalled in Suit Over 'Am. Tragedy'

Syracuse, N. Y., Sept. 19.

Syracuse, N. Y., Sept. 19.
After a lapse of 28 years, one of
America's most 'tragic and publicized murder trials, in which Chester
Gillette, member of a prominent
Cortland, N. Y., family was convicted of slaying Grace Brown, his
betrayed swettheart, will be again
detailed in a court room in \$450of Smyrna, mother of the girl, has of Smyrna, mother of the girl, has filed against the Paramount Public

Corp.
Mrs. Brown attacks 'An American
Tragedy,' filmed by Par from Theodore Dreiser's novel, as making her
an object of contempt and ridicule
by allusions and innuendoes that
she is 'poor white trash' and an unkempt, illiterate, untidy product of
'the hills the hills

mempt, illiterate, untidy product of the hills.

In the hills, the hill the hill the hill the hills. Send it is decided to the hills. The hill the

elsewhere near Smyrna are also cited.

The case is the second within a year advanced by Syracuse counsel charging libel by film production. In the first case, a conviction of criminal libel was found against Perry Spence was manager of the country of the countr

### Federal Investigator in L. A. on IMPTO Charges

Los Angeles, Sept. 19.

Los Angeles, Sept. 19.

Jack Kneen, agent with the Bursau of Investigation of the Department of Justice, arrived from Washington today (Monday) to Investigate the charges preferred with the attorney-general in the Capitol by Major Frank L. Hutton, attorney for the Independent Motion Picture Theatre Owners, charging violation of the 1929 consent agreement signed by Fox West Coast and major distributing organizations.

The indie exhibs locally have been awaiting action for no little time.

### 2 \$10 Premieres

The world premiers of WR's 'Sli. ver Dollar will be held in Denver at \$10 a head, probably at the Ta bor Grand Opers House, named after the late 'Silver Dollar' Tabor, who took millions out of a mine who took millions out of a mine in Colorado, but died broke. Pre-miere proposes to provide some benealt for Tabor's widow, now ilving in Denver.

Picture will not be ready for a month or more, date of Denver showing indef.

showing inder.

Bili of Divorcement' (Radio) will
have a \$10 premiere at the Mayfair
on Broadway Sept. 30, under plans,
through a tie-up with Mrs. William
Randolph Hearst's Milk Fund.

# **Publix- Dubinsky Dissolution: Par** Drops Revrship.

Under a dissolution of the Publix-Dubinsky partnership in over 22 theatres in Kansas and Missourl Publix reassumes operation of five and the Dubinsky Bros. take back the houses they previously controlled as well as three in St. Joseph which, prior to the P-D tieup, had been in a Publix-Cooper partnership.

Dissolution of the Publix-Dubin sky relations carries with it term ination of the receivership proceedings which had been instituted by P-P. Agreement to separate also

ings which had been instituted by P-P. Agreement to separate also involves a contract from the Dubinsky sfor the Paramount pletures in the theatres of the brothers, now being worked out.

Ed Dubinsky was in New York last week on the K. O. situation, returning Saturday night after having reached the settlement. Meanwhile Milton Feld, divisional director formerly in charge of K. C. for Publix, arrived there Sunday (18), and, along with Louis Finske, in charge of the Colorado division, took charge of the Colorado division, tool control of houses going

charge of the Colorado division, took over control of houses going back to Publix.

They are Newman and Royal, Kansas City, Mo.: Paramount, Kansas City, Mo.: Paramount, Joplin, Mo., and Paramount Springfield, Mo. Feld had planned going through to L. A. but due to the Dubinsky developments, will probably defer the L. A. visit until later. P-D parinership was formed about a year ago. After several attempts to iron out difficulties between Publix and the Dubinsky over operation, P-P brought the receivership proceeding.

## **Gradual Process of Squeezing Out Weak Trailers Goes on in Dull Day: Averages Penetrate Low on Move**

VARIETY

### Yesterday's Prices

					N	et
Sales.		Hich	Low.	Last	chs	e.
100	Am. Seat	93:	2%	2%		
	Col. Pic		10	10		
600	Con. F. pf.	60.		014	_ 1	2.
	East, Kod.			50%		
	Fox	314	3	4		
	Loew		28%	28%		
	Do pf					
	Par. P	41/6	374	3%	÷ :	
300	Pathe	76	- %	_36		
17,800	RCA	878	8		- '	<b>%</b>
	RKO			4%		
20	Univ. pf	36		36		
4,800	w. B	3	2%	2%	- :	16
	BO	NDS				
\$5.000	Gen. Thr.,	814	31/6	316	+ :	4
3,000	Keith	41	401/2	40%	÷:	12.
15,000	Loew	8514	85	85	_ :	ű
4 000	Par-F-L	27	27	27	-1	·•
	Par-P		2216			
2,000	RKO	7216	721/4	7214		1/
2,000	W. B	20	30	30		
3,000			00	30		72
	Ci	URB				
200	Gen. Thr	. 35	1/4	. 14	+	₩.
200	Tech	31/4	376	3%	+	₩.
. 200	Trans-L	214	214	21/4	_	1/4

### Musical Sound Track. Recorded in East for Use by Majors, Is Plan

Hollywood, Sept. 19.
Paul H. Bornstein, of Irving BerIlin, Inc., and Gustave Schrimer, the
G. Schrimer, Inc., exec, are here to
complete a deal for the formation of
a new background music library, to
sell musical sound track to all major studios. The pair represent about
75% of all music publishers. Deal
is a triangle affair between the pubs,
RCA, and Poll Goldstone, whereby RCA, and Phil Goldstone, whereby

is a triangle affair between the pubs, RCA, and Phil Goldstone, whereby the scores are to be made by the new RCA high fidelity recording system, with Goldstone in charge of the selling end.

The selling end to be best name bands and symbiony orchestras, and send the tracks here for sale to the majors, who would then dub the music onto their own product. Use of RCA sound is oke for those studies with Western Electric recorders since WE does not object to redoubling. RCA sound-track on WE equipment, but will not allow WE tracks to be recorded by RCA.

Deal, still in process of formation, is up for closing Tuesday (20), Bornstein and Schirmer expect to head east a few days later.

### Leo Morrison Flying In

Leo Morrison plans taking off from Los Angeles late this week for New York. Making trip by plane again,
It's a regular excursion for the

### Slow process continued vesterday

(Mon.) of easing out the remainder of the belated longs who make a weak element in the market. It was a dull and featureless session, with turnover considerably below 1,500,-

a cuit and teatureress session, with turnover considerably below 1,500,000 shares, with a brief flurry on the down side in the last half hour when a number of pivotal stocks broke through their reaction lows. Dow Jones closed at 65.05, compared to the stocks of the st

noon, finishing the day about a cent off. Small volume was spread out evenly over the five-hour session. Market plainly is in a waiting attitude. Feeling is that it may drift around five points lower in the averages before there is a resumption of activity and a new attempt on the upside.

Next more vague

In the content of t

# U, Col and Radio Product for Radio City on 'Open Terms' Basis

Under what is described as the most unusual product deal ever made, Radlo City's picture theatre

made, Radio City's ploture theatre has first call on the films of three companies, or a total of 30 features. This represents the pooled product of Universal, Columbia and Radio. The deal is the first ever made without terms being established in advance. The companies have agreed to set the price after Radio City's overhead and a fair determination of its box office gross have been established. There is the possibility that ist, and certainly three, months will elapse before the companies can expect to get any return on the cream of their product, which will also have its first run on Broadway sacrificed under the agreement. Elastio Deal

washington, Sept. 19.

Colby Harriman, former managing director of Low theatres here, is being sued for absolute divorce on Broadway sacrificed under the agreement.

Elastic Desi

While executives in the pool say that the unusual agreement is more a gesture toward alding a theatre which may possibly be an asset later on to show business, it is also admitted that RKO used the velvet hammer of its circuit buying strength to effect it.

Executives for one of the companies stated in this respect that were it not for their heavy booking

relations with the circuit, their company would not have entered the Radio City feeding arrangement.

Bookings were effected directly through regular Radio booking channels and negotiated by Phil Reisman.

### Colby Harriman Sued for Divorce by Secret Wife

Washington, Sept. 19.

### Rain' Not So Strong on \$23,800, 1st Wk. in L. A.: 'Chandu,' \$18,000: \$20,000 Is Oke for 'Witnesses'

Los Angeles, Sept. 19.

Trade not over heavy this week. Sole outstander is the WH Hollywood on the third week of Event, which looks like \$12.00, which looks like \$12.00, Paramount will run nip and tuck, if not a bit shead, of Chinese with 'Rain' in second week. Paramount has '70,000 Witnesses' on screen and Fin Dorsey on stage, and got of a Soling \$20,000. Rain, handleapped by over length film, on first week went about \$5,000 below estimate. Second week start only fair, with pic possibly running four weeks.

Chandu figured ab o. at Loew's 'Chandu figured ab o. at Loew's 'Chandu figured ab o. at Loew's 'Chandu figured ab o. at Loew's with Those we Loew. Hold on third week at the Hollywood, which gives the Western a second successive chance at first run pix with Those We Loew. 'Hold pheum, and will probably equal what 'Bird' got on final week there. Estimates for This Week.

Bittmore (1.56s; 35.55)—'Rasmuttin' (Califoli). Coming in on

Biltmore (1,656; 35-55)—'Rasputin' (Capitol). Coming in on grind this foreign version of 'Rasp' off to fair start on indefinite stay. May show to around \$5,000 on first

May 850% to atomic server week. The form of the first the first (2028; 55-\$1.55)—
Rath. (UA) and stage show (2d week). First week of Tain not so torrid with take being \$23.800, of which over \$15,000 was obtained on first three days.

Downtown (WB) (1,800; 25-70)—
The Man Called Back (World First World World St. (World World World World St. (World World World World St. (World World World World St. (World St. (World World World World World St. (World World Wor

good start and should corral around \$8,000. Last week "Two Against World" (WB) fairly good at an even

World' (WB) fairly book 35,000.
Hollywood (WB) (2,756; 25-75)—
Blessed Event' (WB) (3d, final week), Being stretched for a third week which may show around \$3,-500. Second week it hit just over

\$1.1,000.

Orpheum (2,270; 25-55)—'Hold 'Em Jail' (RKC). This W-W Raddo offering-will do a big \$9,600. Last week 'Bird of Paradise' (Radio) had no kick coming with \$6,600 for its second and final week.

its second and final week.

Paramount (Publix) (3,595; 35\$1.10) -70,000 Witnesser (Par) and
stage show. With Fifi Dorsay on
stage; combination should show
healthy take of \$20,000. Last week,
second of 'Love Me Tonight' (Par)
did, \$16,000.

did, \$16,000.

State (Loew-Fox) (2,024; 35-75)

—Chandu' (Fox) and stage show. Might build as it goes along to around, \$15,000. Last week 'Speak Easily' (M.G-M) for six-day stay-did exceptionally well with \$17,500. Meeters (WB) (2,50); 55-70).

Western (WB) (2,50); 55-70).

Liked very much and form of Widel, Liked very much and form of the previous week with gross aroas \$5,800. Last week 'Man Called Back' (W-W) did far better than house has been accustomed to, \$5,900.

### LOEW'S 'EXCL.' 'HOTEL' NICE \$9,000, L'VILLE

With the showing of its first exclusive film, Loew's embarked here bec, including tax, instead of 47c. This was done after the Strand set custom with its 'Greater Entertainment Season' introduction of the new scale. Brown still sitcking to 40 to encourage fans to leave main decreased to the stranger of the stranger o

Estimates for This Week

Loew's (3,400; 25-35-50)—'Grand Hotel' (previously roadshowed at Brown) (M-G). Corking \$9,000 Last week 'Divorce in the Family' (M-G), \$6,100.

(M-G), \$6,100.

Rialto (2,800; 25-35-55) (Fourth Ave.)—'Chandu' Fox, and vaude. Fair \$8,100. Last week '70,000 Witnesses' (Par), \$6,500.

Strand (1,786; 25-35-50) (Fourth Ave.)—Back Street' (U). Fair \$6,-100. Last week 'Love Me Tonight' (Par), nice \$6,500.

(rar), nice \$4,500.

Brown (2,000; 25-35-40)—'American Madness' (Col). Off at \$2,700.
Last week 'Bring 'Em Back Alive' (RKO), good \$3,500.

Alamo (900; 15-25-40) (Fourth Ave.)—'Night Mayor' (Col). Good \$2,200. Last week 'Big' City Blues' (Fox), \$1,700.

### THRU' TAB AS HELP TO '70,000,' 13G, SEATT.

Milder than expected this week with weather texpected this week with weather texpected this week with weather texpected this week with weather the texpected this week with the texpected to reconsider offer of Fox West Coast in negotiations. Theatre management is firm so musicians will be out next week unless.

This week the Fanchon-Marco This week the Fanchon-Marco This week the Fanchon-Marco This week the Fitth Ave., but biz nothing to rival draw of Desert Song.'

Orph ups with 'Hold 'Em Jall' as magnet. Rumors here for stage shows later on with F. & M. in-wolved.

volved.

Jensen-von Herberg seem to be launching their expansion, with invasion of Tacoma, having taken over old RKO house on long lease.

May mean reaching into other expansion of their control of their contro

Liked very much and should beat previous week with gross around \$8,800. Last week 'Man Called Back' (W-W) did far better than house has been accustomed to, \$5,800.

OKAY \$17,000 BLAH, 'SHARK' GOOD IN HUB' SHARK' GOOD IN HUB' SHARK' GOOD IN HUB' SHARK' GOOD IN HUB' No grosses in local houses to wire main dohnson, at Keith's, with Olay America will do disappointing \$17,500, a drop of over \$5,000. The control of the control o

### SPOTTY NEW HAVEN

M \$6,500 on 'Madness' and 'Bk

New Haven, Sept. 19. Roger Sherman, running single feature currently, swings back to doubles, following 'Blessed Event' showing next week. College reports okay bit on opening week of single feature, five acts vaude, split-week noiley.

policy. Cut is sale for deluxers has dent-degresses somewhat for the nabes. Estimates for This Week Paramount (Publix) (2,35; 40-60)
—Night of June 13' (Par) and unit. Will do \$1,100 good. Last week 'War Correspondent' (Col) and Mills Bros. \$13,100, bjg.

will do \$11,000 good. Last week War Correspondent (Co1) and Mills Polit (Arthur). (3,040; 35-50)— American Madness (Co1) and Blondie (M-G). Fair with \$6,500 indicated. Down to Earth (Fox) last week. Colub Lady: Same Sigure Roger Sherman (WB) (2,200; 35-50)— Successful Calamity (WB). Drawing typical upper crust Ariisa week. Enting Em Eack (Radio) nice at \$5,500.

### BLACKSTONE-BIRD' **BIG \$18,000, DENVER**

Due to some of the best pub-licity stunts ever pulled in Denver, also because it's been quite some time since any magician has made this town, the Orpheum is rolling, up the best gross in months. Black-with Black of Paradise's on screen it looks like old times at the Orpheum. Harry Huffman's other house is doing nicely on Tassport to Hell' and seems headed for good gross. Publix houses only fair, Denver Blondie of Follies' on acreen down from many previous weeks. Para-mount is trying a new scheme for

with medium stage show and Blondie of Folises on screen down from many previous weeks. Farst-rown many previous weeks. Farst-rown many previous weeks. Farst-rown many previous weeks. Farst-rown many previous weeks. Farst-shows daily, all seats reserved, cleaning out house between each show. Crowds try to get in before picture starts and then ticket sellers take a nap until the next show. Fost cracked down on the picture trade showing, but salved it over-However, between the two it didn't help attendance. Stage shows go out of the Denver and Orpheum next week due to differences with stagehapds.

#### Estimates for This Wee

Estimates for This Week
Denver (Publix) (2,500; 25-40-65)
—Blondie of the Follier (34-G) and
stange show. Just fair, \$12,000. Last
Mme. Schumann-Heink in person
did about as expected, around \$12,900. Film had no draw and most
went to hear the opera star.
Orpheum (RKO-Hufman) (2,600;
25-40-65)—Bird of Paradise' (Radlo) and RKO' vaude. Smashing
10,000 and RKO' vaude. Smashing
10,000 and RKO' vaude. Smashing
prised everybody, and although
backed by mediocre vaude, closed
around 315,000. Personal appearance
of the Martin Johnsons also aided.
Paramount (Publix) (2,000; 25-40)
—Paramount (Publix) (2,000; 25-40)

Rialto (RKO-Hufman) (90); 2025-40)—Passport to Hell' (Fox),
Nice \$3,000. Last week 'Roar of the
Dragon' (Radio) had a fine week,
\$3,256,

# \$28,000; **Venus**, \$14,500; **Tiger** 10½Gs 'HOTEL,' \$21,000, BIG

Frisco Now Has 6 1st Runs; 'Chandu,'

**NOISE IN WASHINGTON** 

Washington, Sept. 19. the RKO house did so much that the RKO house did so much that everybody in town felt it. This week 'Grand Hotel' is at the Palace and everybody else in town is feeling that one. The Pal will beat out the Fox with the latter's stage show holding Edmund Lowe in person with his own picture. Last week the situation was the same, the only thing Keeping the Same, the only thing Keeping the Rame, the only thing Keeping the Rame, the only thing Keeping the Same, the only thing Keeping the Same and the same that the same in the same in the same that the same in the sa

ace in t cramped in that manner.

Estimates for This Week

Columbia (Loew) (1,232; 95-35400 (1,232) 95-35-

Deep' (Par) ended at \$14,900.
Fox (Leev) (3,434; 15-25-35-60)—
Chandu' (FOx) and Edmund Leev
the person beading magnetic properties of person beading magnetic person beading

whin 43,5,00, 51-50. Top-pacity, Palace (Loew) (2,363; 35-50-70)— Grand Hotel' (M-G). With the scale nothing can stop this one from copping \$21,000 or better; probable holdover. Last week 'Love Me To-night' (Par) did not come through for more than \$14,000.

### 'Earth's' \$3,600 Will Lead Lincoln; 'Street' \$2,400 OK

Lincoln, Sept. 19.
Biz is picking up. Opening of the state university cheered the theaters, as it brought about 5,000 spenders to town for another nine

months.

'Down to Earth' looks like the toast of the town this week, with Back Street,' cramped by a short-seat house, making a nice run around \$2,400 in a six-day town.

nacked by medicare vaude, closed around \$1,400. Fersonal appearance of the Martin Johnsons also aided. Paramount (1,000. Fersonal appearance of the Martin Johnsons also aided. Paramount (1,000. Fersonal appearance of the Martin Johnsons also aided. Paramount (1,000. East week (2,000. St. 400. Passport to Hell' (Fox). Nice \$3,000. Last week 'Roar of the Dargon' (Radio) - had a fine week, \$3,200. Last week 'Roar of the Johnson' (Radio) - had a fine week, \$3,200. Last week 'Roar of the Johnson' (Radio) - had a fine week, \$3,200. Last week 'Roar of the Johnson' (Radio) - had a fine week, \$3,200. Last week 'Roar of the Johnson' (Col). Will do so \$1,000. Last week 'Roar of the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the Johnson' (Col). Will do so \$1,000. Last week 'Night Club and the J

San Francisco, Sept. 19.
One opening and one temporary closing keeps the list of Frisco first runs at six, which is more than any city west of Chi maintains. And when Orpheum and United Artists reopen some time around Oct. 1 this town will have eight first run theatres, putting it second only to New York 1911 of which we have the second on the second on the second of which we have the second on the second on

atres, putting it second only to New York. I which emphasizes the fact, of repeated by Chamber of Commerce and other civic sources, that Trisco (it's called San Francisco-by loyal natives) hasn't felt the depression as much as sister cities. There hasn't been a bank failure, and stores and hotels aren't nearly parts of the country, and Solity Violinsky's gag holds good here: times are as good there are two breadlines, one for white, and one for rye.

times are so good there are two-breadlines, one for white, and one for rye.

Theatre biz isn't bad. With semi-decent breaks on film, most houses only one to consecutively maintain high grosses after having hit a stride about six weeks ago. Regardless of celluloid, and with many thanks to swell stage shows, house stride about six weeks ago. Regardless of celluloid, and with many thanks to swell stage shows, house craig grand with an \$15,000 pace being about average. Fox has a huge nut of approximately \$30,000 to crack and with third choice of pix often finds the sledding tough. The but only to \$28,000, while this week's type of tab show, "Hearts of Broadway," with Vera Gordon, doesn't bottom and the sledding tough. The but only to \$28,000, while this week's type of tab show, "Hearts of Broadway," with Vera Gordon, doesn't bottom and the show of th

Is expected to be around end of the month.

Meanwhile Fox Paramount sent Dietrich's 'Blonde Venus' into an early opening with bis starting slow-day into the property of the p

Estimates for Inis week
Fox (5,000; 50-70)—'Chandu' (Fox)
and on stage Vera Gordon in 'Hearts
of Broadway'. Start slow, but may
build to \$28,000. Last week Bing
Crosby sent house to best gross in
months with \$40,000, while 'Divorce
in the Family' (M-C) screened.

in the Family' (M-G) screened.
Golden Gate (RKO) (2,844; 30-40-65)—'Okay America' (U) and vaude headed by Carter the Great.
Newly inaugurated Saturday late shows adding few hundred iron men and this week ought to hit good \$15,000. Last week was \$15,500 on 'Hold 'Em Jail' (Radio).

Hold 'Em Jall' (Radio).

Paramount (Fox) (2,700; 55-65)—
Blonde Venus' (Par). Dietrich
drawing good word-of-mouth but
advance Wednesday opening threw
Par regulars off and it started slowly with buildup anticipated. Probable \$14.500, okay. Last week was
but five days, Chevalier's Love Me
Tonight' getting around \$6,000 for
third and bow-out stanza.

President (Sam Harta) (14.50)

Mind and two wow to starting the data with the data down out starting (14th; 25-40) and the mind the data with the

### Second for Lew Collins

Hollywood, Sept. 19.
Lew Collins has been given a second picture to direct for Majestic.
He will mer The Vagabond, a Jack
Hoxle film starting Oct. 1. Collins
directed the 'Pony Express' as his

# **Brooklyn's Stage Splash**

Despite Strong Screens-Means \$48,000 for Par, Met with 'Hotel,' Columbo, \$35,000

Brooklyn, Sept. 19. Brooklyn, Sept. 19.
Big screen and stage fare at the
Met and Paramount bringing cheerful returns. Met has 'Grand Hote'
and Russ Columbo on stage.
Rave reviews materially helped
Par over weekend with 'Night of
June 18' and heavy stage show
makes it look like happy week.
Other deluvers are quilet.

Paramount (4,200; 25-35-50-75-85)
—Night of June 15 (Par) and stage
show. Belle Baker, Timbergs, and
Rooneys on stage. Should do a
big \$48,000. Picture got heavy reviews. Last week Horse Feathers'
(Par) oke at \$35,000.

—'Grand Hotel' (M-G) and vaude. Russ Columbo on stage and should get around \$35,000. 'way up. Last week 'Blondle' (M-G) \$29,500, very good.

Albee (3,500; 25-35-50-75)—'Okay America' (U) and vaude. Quiet and not more than \$17,000. Last week 'Paradise' (Radio) oke at \$22,200. paradise (Radio) oke at \$22,200. There deluxers are quiet.

Estimates for This Week
Paramount (A200: 25-35-50-75-58)
Paramount (A200: 25-35-50-75-88)
Paramount (A200: 25-35-50-75)
Paramount (A200: 25-35-50-75-88)
Mori (Col.) and stage show. Reri on stage very dull and will sink to \$10,000. Evening balcony seats now cents, but doesn't seem to help. Last week a little better with Down of the stage of the st

#### London in Fall Spurt, 'Devil and Deep,' \$16,000. Big: 'Wheels.' British-Made, Surprise, \$16,000 Week, Garbo Big

London, Sept. 10.

General improvement in West End picture theatres is now apparatus. Beacons are: People returning from Reasons are: People returning from the second of the second sec

Lloyd's 'Movie Crazy' scheduled to follow.

Empire—'As You Desire Me' (M-GAM) clicked to \$24,000, sood going for this time of year. Generally many control of the state of the

nee picture, Jack's the Boy (Gallisborough Fictures), will replace. This
brough Ficture's second run after the
Plydi.

New Galley—Thark' (British &
Dominion) now in sixth week to
around \$4,800, a distinct drop, '80.
This Is Hollywood' replacing, and
Plaza—Lady and Gent' (Par)
grossed \$12,000, which about house's
average, with 'Guilty as Hell')
replaced for one week. Horse
average, with 'Guilty as Charged'
(American title 'Guilty as Hell')
replaced for one week. Horse
average, with 'Guilty as Hell')
replaced of one week. Horse
for one week. Horse
for one week. Horse
for one week the control of the control
for the section is Faramount's
action for the week to around \$9,000,
fair, but not good. 'Winner Take
All' (WB) replaced. Theatre has
never been a gold mine for British
and even in the right location to be
a family house. Understood John
Maxwell, head of B.I.F., now necotiating to lease the Phoenix theatre.
Troil—Britis Em Back Allive'
(Radio) will gross \$14,000 in its first
week, which is believed disappointing, considering its publicity and
Frank Egick's personal appearance
from a practice of the control of the control of the that Congorilia, which slipped in at
the Marble Arch Picture house four
weeks earlier has taken the edge off
this. However, picture may build,
and sure good for four weeks.

#### INDIANAPOLIS STAYS UP: **'EVENT' A NEAT \$12.000**

Indianapolis, Sept. 19.

Indianapolis, Sept. 19.
Downtown bis still upish. Thingsparticularly bright at the Circle
and Indiana. This week may inaugurate a definite run of WB pictures in these theatres but no announcement forthcoming.

"Successful Calamilis at the
"Successful Calamilis at the
"Successful Calamilis as the
"Successful Calamilis and pinity of
friends here. "Blessed Event," at
the Indiana, has the go sign this
week because of Dick Powell who
was at the Indiana with Charlie
Davis's band before going to Pittsthe billing here.
Legit season will be inaugurated
at English's Sept. 28 with 'Cynara.

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 25-

Apollo (Fourth Ave.) (1,100; 25-35) 'Chandu' (Fox). Will get around \$3,200 shekels, all right. Last week 'Back Street' (U) reaped \$4,000,

Seeds Street' (U) reaped \$4,000.
Gircle (Skouras-Publix) (2,600;
25-50), Successful Calamity' (WB).
Looks good for \$6,500. Dessa Byrd,
organist, returned this week and
has been been cornish. WKBP
Tennalds. (Barrier of the cornish.
Tennalds. (Barrier of the cornish.)
Tennalds. (Barrier of the cornis

#### Columbus Still Sprinting, Witnesses' \$8,000, Maybe

Columbus Sept. 19. Another big week in sight, with major houses playing to standees. Just how long the pleasant spurt is going to last is the boys' major topic.

topic.
Palace swings to vaude next week,
with Thurston, and Loew's Ohlo is
expected to follow almost immediately, with admission scales at both
houses to be bumped to 50 cents.
Palace' showing 'Horse Feathers,'
and Ohlo, with 'Grand Hotel,' seem
best this week, although Broad and
Grand again expected to hit a morry

Grand again expected to hit a merry pace.

Estimates for This Week

Palace—Horse Feathers' (Par)
(3,074; 25-35). Should top \$10,000.
Last week Toevil and Deep (Par)
on the Comment of the

#### **Ballyhoo Overcomes** Cricks on 'Zombie,' \$9,000 Best in Pitt

Pittsburgh, Sept. 19. this week that the film public or the

Pienty of indication around here this week that the film public or the critics are screwy. Customers are pooh-pooling films lauded to the specific are screwy. The control of the control

ance being credited locally. Powell got his m. c. start at this East Liberty alto. et al. and the start and the start at t

#### FOOTBALL GETS 'HAM.

'Witnesses' Local Boy Helps for

Birmingham, Sept. 19.
Business shows steady increase at most of the theatres, but first night football game of season last week

formal game of season lest week hurt some. '70,000 Witnesses' coming in for attention because of John Mack Brown's role as football player. He was a star on the University team

here. Estimates for This Week.

Alabama (Wilby-Kincey) (2,800;
25-35-50)—70,000 Witnesses (Par).
Timely picture and certain for 35,100,000 Witnesses (Par).
Timely picture and certain for 35,100,000 Witnesses (Par).
Timely picture and certain for 36,100,000 Witnesses (Par).
Timely picture and certain for 36,100,000 Witnesses (Par).
Fit (Rado), and 210 Witnesses (Par).
Fit (Rado) and 210 Witnesses (Par).
Woolsey always good for a steady week here, \$5,100. Last week 'Age of Consent' (Rado) and 210 Witnesses (Par).
Speak Easily' (M-G). Picture at Ritz and this one will have to fight it out; Keston and Durante will help set \$4,100. Last week Winnesses (Par).
Strand (BTAC) (300; 20-30)—"Weekend Marriage' (FN). Fair at \$1,500. Moly Louvain (FN) last week same.

Week same.

BTAC) (500; 15-25)—
'Vanity Fair (Allied), Mild week in prospect, with not a name to draw, \$300. Last week (Congress Dances').

#### PARIS GROSSES **UP: TARZAN** \$12,000

Paris, Sept. 10.

Paris, Sept. 10.

Grosses for week ending Sept. 2 shows a distinct improvement. The heat wave has abated, vacationing is ending, and large numbers of fans are returning to the sept. 2 shows a distinct improvement. The heat wave has abated, vacationing is ending, and large numbers of fans are returning to the follows, all well out of the red:

Week's Estimates

Paramount (Par) (1900)—Etolic Disparati' (Par). Second week, 314,-000. Studio detective story Made by 200. Wylor, Ascord week, 314,-000. Studio detective story Made over 1900. Studio detective story Made over 1900. Studio detective story Made over 1900. Studio detective story made over 1910. Second week, 314,-000. Studio detective story Made over 1910. Second over 19

#### Cincy Albee Zooms With 'Rhapsody' Tab And 'Speaks,' \$32,000

Cincinnati, Sept. 19,
Albee is scoring its biggest take
for more than a year this week with
the control of the magnet.
The Ethel material that the control of the town's talk and came in for
raw notices from all the dalles.
Business continues good at other
downtown houses, aithough the lingering warm weather is no help.

Settinguage for This Week

Subsiness continues good at other downtown houses, although the ling gering warm weather is no help.

Business (RKO) (3,300; 35-80)—Thol. In the second of t

#### \$30,000 Thin for Lloyd, 1st Wk.; 'Life'-'Hotel' Big, \$36,000-\$85,000; 'June 13' and Stage Names \$65,000

Otte and the arrays a disappointment on its first week.

New Lloyd picture won't get much over \$30,000 on its debut week.

New Lloyd picture won't get much over \$30,000 on its debut week.

Dut much more was expected. The Markes, in hot weather with 'Horse Feathers', did \$58,000 on opening stanza here.

It \$2 run, may reach \$81,000. That's terrific these days. Benny Davis and his Gang alone on the stage this week, Holdover certain.

The standard of the standa

dropped and the street is while the balance of the street is pegging along slowly, the Roxy is way down in the mouth Indications

#### 'Event,' on Dual Bill, \$10,000 in Providence; Albee Dips with 'OK'

Providence, Sept. 19.

Most of the main stems enter the new week in the wake of neat campaigns to offest stiff, opposish. Opening spoiled for every house, but the State by torrential rain. State, with Grand Hote! will lead the town and triple the gross it has been getting all summer.

Grand Hotel will lead the town and triple the gross it has been getting all the control of the c

Business is going to two extremes this week. Where it's up, it's u

Estimates For This Week Estimates For This Week
Astor (1,012; 33-31,10-31,55-32,20)
'Strange Interlude' (M-G) (3rd
week). Attracting good matinee
trade. Now doubted that 'Smiling
Thu' (M-G) will be next in here;
'Rasputin' (M-G), the Barrymores,
mentioned instead.

mentioned instead.

Capitol (5,400; 35-72-83-\$1.10-\$1.55) Grand Hotel: (M-G) and stage show. Unusually big as \$85,000 prospect; holdover sure. Benny Davis and Gang on stage. Last week, second of 'Blondle' (M-G), \$58,000. Oke with big stage dis-

play. Mayfair (2,200; 35-72-83) 'Paradise' (Radio) (End week) Fair on holdover: \$16,000 pace. First week big at \$27,000, eye-catching front helping.

helping.

Palace (1,700; 30 - 40 - 65-83)—
Down to Earth' (Fox) (2nd run)
and vaude. Eddle Dowling heads
stage contingent and maybe higher
than \$15,000. Previous week house
did swell business, \$21,200, Fola
Negri in person and Back Street'
(U).

U).

Paramount (3,664; 40-72-94-\$1.10)

—June 13' (Par) and stage show.
Rushed this picture from Coast
after Blonde Venus' booking moved
ahead; house will do \$85,000 with
possibility of beating that; stage
offers Phil Baker, Fannie Brice and
Mitchell and Durant, decided of
the property of the property

stage.

Riatho (2,000; 40-55-72-92-\$1.10)

-Movie Crazy' (Par). Lloyd draw
showing weakness at around \$30,000
on first week; unless improving,
maybe only three weeks. Final
week: Horse Feathers \$14,500, at
little black.

week 'Horse Feathers' \$14,500, a little black.
Rivell (2,200; 40-55-72-94-\$1.10)—Love Me Tonight' (5th week).
Fitch week, ending tonight (Tuese.
Robinson 'Grupe' (Wednesday).
Fourth week of 'Love Me Tonight'
was \$15,000.
Fourth week of 'Love Me Tonight'
was \$15,000.
Fourth week of 'Love Me Tonight'
was \$15,000.
\$25-55-32-\$1,55]—
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Capitol.
Strand 2,900; 35-55-83-93-\$1.10)
- Life Begins' (WB). Big \$35,000
in view; second week sure and
third possible. Last week, second
of 'Bjessed Event' (WB), \$18,000,

of Blessed event (1.2), and oke, Winter Garden (1,419; 35-55-83-94) — Big City Blues (WB) (2nd week). Only \$9,000 on holdover; first week \$12,700, not so hot, either. "Tiger Shark," once post-poned, opens Thursday (22).

#### **EXCLUSIVE 'HOTEL' ON** WAY TO K. C. \$25,000

Kansas City, Sept. 19.

Kansas City, Sept. 19.

'Grand Hotel' will clean up this week at the Midland. Management is stressing its exclusive showing week at the Midland. Management is stressing its exclusive showing week to be supported to the many other theatre in this entirectity—Never.'
Mainstreet is also holding up nicely with its new policy. This week it's Congorilla, with Mr. and Mrs. Martin Johnson in person and the stage. Sue Carol and Nick Stuart added to show here.
Publix—Dubinsky houses don't look so hot. 'Successfuly Calamity.' at the Newman, suffering, as George Arliss never has been so forte here.

Estimates for This Week
Liberty (Publix-Dubinsky Brothers) (860; 15-25)—Weekend Mariage (FN). Likely hold to fair
(Continued on page 12)

#### 'Back Street' Plus Guinan, \$27,000: Chicago Okay \$37,000 on 'Crash'

Chicago, Sept. 19:
Chicago, Sept. 19:
continue to be the experience of loop showmen. Conditions are those to the sept. Conditions are the sept. Conditi

ended depression will retard upward trend until late fall.

Estimates for This Week
Chicago (B&K) (4,000; 40-65-85)
—The Crash' (WB) and stage show. Mme. Enrestine Schumann-Helnik added attraction and a help. House will improve markedly this week with Chatterton, going to \$37,000 defendit-laden gross of \$23,000 with another Warner attraction, 'Successful Calamity.'

MeVickers (B&K) (2,000; 35-55-75)—Love Me Tonight' (Par). Afternoon prices lowered. Now \$5 the spotty, but will hat \$30,000. 'Horse Feathers' last week (fourth) \$10,000. Oriental (B&K) (3,200; 40-65-85)—Night of June 13' (Par) and stage show. Gilda Gray heading Fanchon & Marco unit. Should do around (WB) scared little children and good business away, another warning that the horror thing has been overdone.

Palace (RKO) (2,500; 40-65-86)—

good business away, another weathing that the horror thing has been overdone. (RKO) (2,569, 40-45-85)—
Back Street (U) and vaude. Texas Guinan and her undressed chorus as the stage portion. House will do excellent week, around \$27,000. Last week estimated \$24,000 was too much by \$4,000 for 'Age of Consent' (The Consent' Consent' (The Consent') (The Consent Consent (The Consent (

(Col).
United Artists (B&K) (1,700; 40-68-75) — Movie Crazy' (Par). Around \$22,000 as a starter. Okay but no stampede. Last week 'Mr. Robinson Crusoe,' on nine days \$12,000.

#### ELINOR HUNT BANKBUPT

Los Angeles, Sept. 19,
Elinor Hunt, film actress, filed a
petition in bankruptcy in U. S. District court here.
She did not present a schedule
of assets and liabilities,

#### **PARADISE' BALLYHOO** \$12,000 IN NEWARK

Newark, Sept. 19. Best this week is Proctor's bally hoo for 'Bird of Paradise' consisting of a Hawalian band of five-

ing of a Hawaiian band of five-pieces on the marquee, platform on the sidewalk, or lobby-according to the weather. Will probably pull the picture up to a fine \$12,000 or more. The Capitol put higher signs on its marquee but has not entirely blocked the show. Whight of June 13' is getting fine comment but the almost fiat opening means picture will clean in the neighborhood rather than here. But it is building steadily weak Blessed Event' at the Branford not only got top gross for house since it has been running straight pictures, but beat most of its grosses as a play last season at higher prices.

Branford (WB) (2,966; 15-20-25-30-40-55-65) 'The Crash' (WB). Doubtful of \$8,000. Last week 'Blessed Event' (WB) tremendous with \$14,500.

ful of \$8,000. Last week "Blessed Event' (WB) tremendous with \$14,500.

First Year (Fox). Trying experiment of running one feature instead of two. Gross will presumably drop to around \$4,000. Last week 'Culver' (U) and Washington Mass-Little (Cinema) (299; 50) 'Schubert's Freehlingstraum'. (Capitol). Back to German pictures and ought to beat \$1,500. Last week high price demanded spoiled deserved holdover fine \$1,800. Lost week high price demanded spoiled deserved holdover fine \$1,800. Lost week (16,780; 15-20-25-30-40-55-65) 'Bfondie' (M-6). This kind clicks here and should pull a sweet \$11,000. Last week "White Zombie' \$11,000. Last week "White Zombie' and should pull a sweet \$11,000. Last week "White Zombie' Newark (Adams-Par) (2,248; 15-

Newark (Adams-Par) (2,248; 15-20-25-30-40-55-68) Night of June 13' (Par). Clicking but slow start will hold it back to \$3,000. Last week 'Love Me Tonight' (Par) Crept over fine \$11,900. 15-20-25-30-40-55-69) 'Paradise' (Radio). Should, go to great \$12,000 although critics didn't seem impressed. Last week 'Night Club Lady' (Col) fair at \$8,000.

#### Minneapolis Knows No Depresh

#### 'Grand Hotel' at Pop Scale, \$18,000—'Paradise' a Bird at \$15,000

Minneapolie, Sept. 19.

'Prosperity' is being written all over the loop riatio in bold face caps, again this week. With such attractions as 'Grand Hotel' (for the first time at 'pop prices) and 'Bird of the prosperity of the property of the past month and longer demonstrates conclusively there are still plenty of people with sufficient funds are willing to let loose it you give 'em what they want. That's just what the ace loop houses have been doing.

em what they want. That's Just what the ace loop houses have been did like the loop houses have been did like the loop houses have been did like the loop had been at least. Of course, other factors in the improvement undoubtedly have been elimination of considerable excess seating by closing of two big loops and the limit of the loop had been did like the limit of limits. Both the State and Orpheim went the limit in selling Grand Hotel attactions.

Both the State and Orpheim went the limit in selling Grand Hotel limits and general business for its two weeks at the Century at \$1.50 top last the Century at \$1.50 top last spring, but at \$5c. it looks all set to do a bigger seven days currently viously. The limit is now in the looks previously in proving a standout for "Rird" is removed.

The structure of the two weeks pretable of the structure of the structur

to regular scale and no stage show with none necessary in view of with none necessary in view of the stage of

Lyric (Publix) (1,300; 35)—'Speak Easily' (M-G). Keaton-Durante picture a corking attraction for this pop price house and may top splen-did \$6,000. Last week, 'Purchase Price' (WB), okay \$5,000:

Grand (Publix) (1,300; 35)—'Hollywood Speaks' (Col). About \$2,500, oke. Last week, First Year' (Fox), second loop run, and 'Week Ends Only' (Fox), \$2,000, fair.

#### **BUFFALO BULLISH**

Calamity' Isn't, With Big \$25,000 'Hotel' at Pop Scale, \$17,000

Ariles and Bernie are the candy this week. Successful Calamity and the maestro are lossel and Talmadge with the Rogers pic last week.

Grand Hotel' at pop knock off a nifty 17 g's, also big dough.

knock off a nifty 17 g/s, also big dough.

Estimates for This Week
Buffaic (FuDix) (5,000; 30-40-65)
'Successful Calamity' (WE) and
Ben Bernie. May reach \$2,000.
(Fox) and Talmadge-Jessel stage
show, \$23,00, fair enough.

Great Lakes (Publix) (3,400; 30-40-65) 'Grand Hote! (M-d). Big
\$17,000 in view. Last Week 'Back
Strently', Tablix) fa, 400; 25-35-55) 'Passport to Hell' (Fox) and
stage show. May be \$7,500, mild.
Last week 'Washington Masquerade'
(M-d) fair, \$1,1900:
Higs (Publx) (2,400; 25-35) 'DocHigs (Publx) (2,400; 25-36) 'DocLafayette (Ind.) (3,400; 25) 'Hollywood Speaks' (Col.). Foor \$8,500 in view. Last week 'Radio Patrol'
(U) big at over \$9,000.

#### LEGION CONV. NO HELP BUT PORTLAND DOES OK

Fox-Parker opened the Broadway with 'Mr. Robinson Crusoe' and was with 'Mr. Robinson Crusoe' and week. Fox houses have reneged on all b. o. stunts and getting them in with straight picture selling. Exception last week was F & M's Follow Thru' stage unit, highly exploited at the Faramount. Results that the Faramount. Results that the Faramount. Results that the Faramount.

ceding weeks.

Orpheum is bidding for a little extra work at the b. o. this week with Bird of Paradlee. House has slipped considerably but is in line for a comeback with product of that sort.

for a comeback with product of that sort.

Gamble's Rialto capitalized on strong first week of 'Down to Earth' at the Paramount, and picture is doing a nice second week at the Rialto. Last week 'Madame Racketeer' got between the second week as were boosted some by the three-day American Legion national convention. Day parades helped mat biz. Drum corps contest at the stadium proved opposish. About 59,000 visitors in the burg, but much entertainment in liquid form. The lid was off. No midnite mats attempted, it not being that kind of a showgoing convention.

Estimates for This Week
Paramount (Fox-Parker) (3,000;
25-65)—'Chandu' (Fox) and F. & M.
unit. Well exploited and getting
great bls. Looks good for okay
low Thru' unit fairly received but
under expectations. Picture was
70,000 Witnesser (Par.) Grossed
\$12,000.
Thrubesser (Par.) Grossed
\$12,000.
Thrubesser (Par.) Grossed
\$12,000.
Thrubesser (Par.) Grossed

70,000 Witnesses' (Par). Grossed \$12,000. Orphoum (RKO) (2,000; 25-40)—Bird of, Paradise' (RKO). Getting extra biz up to possible \$8,000. Last at \$45,500. Emgle of E

United Artists (FOX-PAIRET) (1.-000; 25-35)—Night of June 13' (Par). Getting average biz, around \$4,000. Last week Blondle of Folles' (M-G) strong for \$7,000.
Oriental (Hamrick) (2,500; 25-35)
—Two Against the World' (FN).
Just fairly for \$3,500. Last week 'Stranger in Town' (FN) \$2,800,
moor.

poor.
Rialto (Gamble) (1,500; 25)—
'Down to Earth' (Fox). A fair second week following first week at the Paramount, \$2,700. Last week 'Madame Racketeer' (Par) poorly for \$2,500.

#### Tacoma Bright

Tacoma, Sept. 19.

Jensen-von Herberg rebuilding big portion of old Orpheum for opening next weck as first-run house at pop prices.

Nothing to rave about this week on local screens except Arliss.

on local screens except Arliss.

Estimates for This Week
Blue Mouse (Hanrick) (600; 25)

—Successful Calamity' (WB). An
excellent \$3,000. Last week 'Big
slumping back to \$1,800.

Rialto (FWC) (1,200; 25-35)—
War Correspondent' (Col) and
Blondle' (M-G). House getting into
black, reaching for \$3,500. Last
Down to Earth' (Fos) big at \$3,108.

#### Philly Sługgish; Downstairs, Mild \$16,000; 'Chandu,' \$19,000

#### TED LEWIS-'70.000.' 35G. BEST IN DETROIT

Detroit, Sept. 19. All houses will get by this week.
The Michigan leads with Ted Lewis The Michigan leads with Ted Lewis in person and 70,000 Witnesses. The RKO Downtown is adhering to its custom of small but consistent profit weeks. House has the smallest nut in town and can make money during a blizzard. With 'Hold 'Em Jail' the wolf is nowhere near. 'Love Me Tonight' is at the Fisher

for a second week after a mild week at the Mich. Moving film to Fisher may be a smart shift. Picture opened weak but built to a certain opened weak but built to a certain extent. Placing: in a clies house like the Fisher may get a big play. 'Mr. Robinson Crusee' will get 11 days with 'Grand Hotel,' opening Wednesday. Fairbanks drew a lot of kiddles, but school is open and the kids only pay 15c.

Labor troubles still keen the Fox

of kiddles, but school is open and the kids only pay 15c.

Labor troubles still keep the Fox on a straight pleture polley, but the end appears in sight, and if not house has the nut down to grind dimensions. Given any kind of a fact that the union of the control of the contro

Michigan (4,045; 15-35-72-75) (0,000 Witnesses' (Par) and Tec

Michigan (4,045; 15-35-72-75).
Michigan (4,046; 15-35-72-75).
Michigan (4,046; 15-35-72-75).
Michigan (4,046; 15-35-72-75).
Michigan (1,046).
Michigan (1,04

big. Fox (5,100; 15-25-55). 'A Passport to Hell' (Fox). So-so \$13,000. Last week 'Painted Woman' (Fox), \$14,-000, n.s.h.

Philadelphia, Sept. 19.
Despite some superlative pictures that have won high praise from the local critics, business in the downtown film liques remains at

downtown film houses remains at a noticeably low ebb.

The Fox is making a strong play on 'Chandu' but the start was only fair, with Smith and Dale, headling the stage show, helping considered on the week may hit stated out that will be an optimie-tic top.

ing the stage show, helping considerably. Gross on the week may hit file,000 but that will be an optimisation of the control o

tion through Charres Laugnon, ar\$17,500 was a little less than expected.
\$3,900; 35-50-75) 'Chandu
the Magcidan' (Fox). Looks better
than some of this house's recent
films. Might hit \$19,000. Last week.
Last Mile' (W-W), just grazed
\$17,000. (1,700; 35-46-75) '0,000
Witnesses' (Far). Good notices and
friendly word-of-mouth; ought to
hit \$12,000. Last week, 'Guilty as
Hell' (Far) about \$10,000, a little
disappointing.
Hell' (Far) about \$10,000, a little
disappointing.
Two Against the World' (WB)
around \$3,300 last week.

"Two Against the World' (WB)
around \$3,300 last week.

"Arcadia (600; 30-40-55) 'Sky"Arcadia (600; 30-40-55) 'Sky"Arcadia (600; 30-40-55) 'Sky"Arcadia (600; 30-40-55) 'Sky"Arcadia (600; 30-40-55) 'Ry"Arcadia (600; 30

#### **Comparative Grosses for August**

77.	Aug. 6	Aug. 13	Aug. 20	Aug. 27
CAPITOL High \$110,400 Low. 16,000	Washington Masquerade \$50,500 (2d week) Lou Holtz War. William Bette Davis	Skyscraper Souls \$48,000 Abe Lyman Miton Berle Lillian Roth	Skyscraper Souls \$50,000 (2d week) Ben Bernie	Speak Easily \$63,000 Ben Bernie Ed Dowling
PARA- MOUNT High. \$95,000 Low. 35,700	Rebecca \$40,400 H. Richman F. Williams Jack Haley	Guilty as Hell \$48,300 H. Richman (Final week)	War Correspondent \$64,500 Geo. Jessel N. Talmadge	Devil and the Deep \$41,300
MAYFAIR High. \$53,800 Low. 7,200	Tom Brown of Culver \$10,000	American Madness \$14,200	American Madness \$11,500 (2d week)	Hold 'Em Jai \$10,100
STRAND High: \$78,800 Low: 8,000	Jewel Robbery \$16,700 (2d week) (6 days)	Doctor X \$38,000 (8 days)	Doctor X \$18,700 (2d week)	Two Against the World \$22,000
PALACE High. \$00,000 Low. 00,000	What Price Hollywood \$22,400 Kate Smith Stage Show	Purchase Price \$16,700 Kate Smlth (2d week) Stage Show	Congorilla \$12,000 Bill Robinson Revue	American Madness \$17,700 Olsen and Johnson

#### **CHICAGO**

		Mug. 0	Aug. 10	Aug. 20	Aug. 2/
	CHICAGO High. \$71,300 Low. 27,200	Rebecca \$36,000 Radio Revue	First Year \$41,000 Stage Show	Devil and the Deep \$30,000	Two Agains the World \$30,000
1	ORIENTAL High. \$52,500 Low. 16,000	Skyscraper Souls \$28,000 Ed Peabody	Downstairs \$30,000 Ted Lewis Stage Show	Guilty as Hell \$30,000 Ted Lewis (2d week)	Jewel Robbery \$20,000
i	STATE- LAKE High, \$45,300	Stage Show Mystery Ranch \$16,000	By Whose Hand \$15,000	Almost Married \$15,000	American Madness \$15,500

(Continued on page 25)

#### Distribs' Drastic Freeze-Out To Eliminate the 10c Theatres

War on all-dime theatres is startistic in earnest. Finding that increasing protection, even to the extent of 180 days, has done little to stem 10-centers, certain of the major distributors are set to adopt the most drastic freeze-out measure ever attempted. This is to retuse to seed any product to the dimers. to seel any product to the dimers. Contrary to general impression within the trade, industry overseers estimate that the dime house trend reached its peak three months ago. They point out, however, that there has been no decline in that peak number and estimate that today about 6,000 theatres in the U.S. are operating a 10c. top admission.

operating a 10c. top admission.

Only the most serious kind of pressure is expected to reduce the present dimes total. There are present dimes total. There are three major reasons given for the ultimate minimizing of the dime

houses.
Reasons For Curb.
First, the important distributor feels: that his product is being cheapened and that there is a wrong psychological effect permanently registered with the public that knows the best pictures eventually can be seen for two

Scott important and lesser subScott independent runs, as well
as circuit houses in these classes,
are so loud and numerous in their
complaints against dimers to
brauch managers that they are
speeding up distributor action in
the anti-dimer crusade.
Third, idistributors have found
that protection terms do not phase
dimers; that they are willing, in
many cases on company records, to
wait a year after a picture has been
recorded. Second important and lesser sub

released.

The subsequent run theatres take
the stand that, despite difference in
playing time, there is no reason
why they should be charged, say
\$150 for a feature when the same
picture goes to a dime house for a

First 10-centers to feel the dis-First 10-centers to feet the dis-trib axe will be those competing with theatres charging a reasonable admission. The anti-dime war will not'be felt in localities where dime houses 'prevall and where this ad-mission' does not cut into what are considered legitimate picture prices.

Birmingham, Sept. 19

Birmingham, Sept. 19.

Exclusive runs are becoming quite plentiful in the South and the second run houses are beginning to wonder what will become of their product, which they have been accustomed to selling for 10c.

The Paramounts at Nave been accustomed to selling for 10c.

The Paramounts at Nave been accustomed to selling for 10c.

The Paramounts at Nave the and please are so less than the please of the product of the please of

#### 'Men Without Fear' to Be Made Mostly in Mexico

Made Mostly in Mexico-Hollywood, Sept. 19.
Universal will make numerous sequences of 'Men Without Fear,' starring Lew Ayres, in Mexico. To handle certain details with the gov-ernment of the southern republic, Tom Kilpatrick, author, left by plane for Mexico City last week. Tay Carnett, director, files across Tay Carnett, director, files across bollowing in a fortilight.

REVIVING 'HAWR'S MATE'
Hollywood, Sept. 19.
Warners is figuring on salvaging 'Hawk's Mate,' an old First National picture, and have writers working on a treatment.

#### Radio Eliminates Parks

Hollywood, Sept. 19.

Jackson D. Parks has been eliminated from the Radio studio publicity department.

Sam Holland replaced, starting

Associate Pens His Next
Hollywood, Sept. 19.
James K. McGuinness, Columbia
associate producer, is writing an
briginal story, 'Cocktall Hour,' as
his next picture. No cast or director has been set.

Sandrich to Meg Team
Hollywood, Sept. 11.
Mark Sandrich will direct the
Walter-Catlett-Phil Harris short

No title has been selected for the Ben Holmes orig.

#### Serkowich-Par?

Ben Serkowich may rejoin Publix, which he left two years ago to take up a travelling advertising-operating post with RKO. His contract with RKO is soon expiring. He is free from that organization to make other contacts, by mutual

consent.

If going back with Publix, Serkowich will attach to the operating
division in an as yet unworked-out
capacity. He was with this chain
eight years and was editor-in-chiel
of Publix Opinion' when he left. Serkowich has another offer director of public relations on the Chicago World's Fair.

#### FRIENDLY SUIT BY RKO TO REGAIN ROXY NAME

As the Roxy, New York, gets its dvertising campaign under way this week for a change in name on the theatre, RKO is preparing a compel the theatre to remove compel the theatre to remove the name of 'Roxy.' Sult comes because of refusal of Receiver Harry G. Kosch to take off the name as he must have the consent of the Federal Court before he can agree to make

Court before he can agree to make a change.
When Roxy (Rothafel) resigned as managing director of the spot to go over with RKO, he stipulated that his name must be removed from the house by Sept. 11. Since that agreement was made, however, Rothafel courtesied to allow the spot to continue its use of the name for an indeterminate period.

The suit is likely to bring out cer-The suit is likely to bring out cer-tain interesting legal definitions, one of which may be whether the directors of the Roxy Theatre Corp. had the right to stipulate with Rothafel for removal of the Roxy

#### Fox Shunts Vis. Educ. Pic to Non-Theatre Dist.

First visual education feature, The Cry of the World, has been taken off the Fox 1932-33 release schedule and turned over to the International Film Foundation for non-theatrical distribution. At the International Film Foundation for non-theatrical distribution. At the same time IFF is increasing its picture department with over 30 subjects. Already International claims it has 40 bookings, among which are some of the smaller theatres, for 'Cry.'

Fox took the feature as an experiment in the distribution end since professional box office return facture, befor Illitimate as an experiment in the distribution end since professional box office return facture, befor Illitimate as as a feature of the second of the sec

picture being little more the

clips.
International is an off-shoot of
the visual education department instituted by Fox during the Harley
Clark regime and disbanded since
the entrance of Sidney R. Kent.
Fox, incidentally, is retaining
foreign rights to 'Cry' having found
that the letter have the second of the

that the picture has made money at some of the box offices on the con-tinent where it has been spotted.

#### 'Imhotep' Starting, 'The Warning' Being Readied

Warning Deing Acauteu
Hollywood, Sept. 19.
With Universal's 'imhotep,' based
on the opening of King Tut's tomb,
going into work last week. Phill
Goldstone is preparing his mummyunveiling story for early production. Yarn, 'The Warning, was announced on the Majestic program
last month, and is being adapted by
Louis Greenspan. Louis Greenspan

Louis Greenspan.

Bramwell Fletcher and Arthur
Byron have been added to cast of
Imhotep. Willie Pogany, assisted
by his son, John, and Donald Worster, are designing the sets.

#### Lesser's Brit. Film

Sol Lesser's Principal Distribut-ing Corp. has closed for 'Diamond Cut Diamond,' British film starring Adolphe Menjou. Film was produced by Eric Hakim and directed by by Eric Hakim and directed by Fred Niblo. It was used as a quota picture by Metro in England. Capt, Haroid Auten agented the

#### \$100,000 Budget Set

Hollywood, Sept. 19.
Budget of \$100,000 has been set by
Franklyn-Stoner Productions for
The Lost Continent.' Lost world
type of picture starts within a

Miniaturo ctue of muchintante animals is being photographed first,

#### Indies in Final Move for Peace **Defers Impasse**

Chicago Sent 19 After geveral ral incidents which which threatened to call off the joint ses-sion of the MPTOA and its rival, Ailied States, 16 leaders of the two national exhibitor organizations, in-cluding M. A. Lightman and Abram Meyers, got together today (Mon.) in the Congress hotel.

in the Congress hotel.

Today's meeting, while termed a sparring preliminary, will continue throughout the week, providing fireworks do not smash the peace

Late this afternoon Lightman Late this afternoon Lightman expressed hope that the two bodies will be able to get together on a constructive program. Each group, however, has certain views and policies which in many respects conflict. Concessions, it is conceded, will have to be made by both sides if the confab is to materialize into anything.

#### Leased Houses Back to F-WC in Expansion Move

Los Angeles, Sept. 19.
Expansion policy of Fox West
Coast includes the taking back of
picture houses now under lease to other operators as quickly as the existing agreements terminate. First step in this direction is the re-operation of the Florence, Stränd and Pasadena, all straight sound, in Pasadena. For the past two years these houses, originally operated by F-WC, have been under lease to George Haines.

Switch back will be made Oct. 1, with the three houses operated as a part of the Hal Neides district. other operators as quickly as the

#### U. Col. Confabs

San Francisco, Sept. 19 San Fràncisco, Sept. 19.
Coast exchange managers for both
Universal and Columbia met here
over the week end, for sales conference at which were outlined the
high points of the new clearance
and zoning deals for the new season's product, and selling policies
discussed.

discussed.

Bill He'neman presided at the U confab, with George Naylor conducting the Columbia meeting.

#### DOO Budget Set For 'Lost Continent' Major Distribs Favor Agreement on **Dates for Selling Time Conformity**

#### RKO's S. A.

They're going to have a girl hostess in each of the RKO delivers with girl unsherettes replacing the boys in most of the spots. First spot for the bostess thing is the Albec, Erooklyn. The Palace on Broadway will be the first big spot on RKO to shift to girl

ushers. The work of the ushers. In our be ushers. In ot be used to the use of the use of

#### NO NEW ERPI DEAL OK'D BUT SETTLEMENT MAYBE

Settlement of the bootleg seat tax brought by the Music Publishers Protective Association against ERP! had not been effected by press time Monday (19). Equipment company was scheduled to get together with the MP.P.A. last week and þring along with it, to the meeting, a check for \$825,000 in actiement of the publishers' \$1,000,000 claim, but the arrangement was nut off at the arrangement was nut off at the the arrangement was put off at the

last minute by ERPI.
Electric outift, however, is fully
authorized to go ahead with the
settlement. All picture producers,
including Warner Brothers, have
agreed to abide by any deal along
these lines worked out by ERPI
But few film companies have as
yet designated ERPI as their agent
in negotiating a synchronizing contract to take the place of the one
that oxpired Sept. 5.

#### **Buck's Next May Have** A Story Background

Ourtney Riley Cooper may be retained to build a story background for a second Frank Buck plcture. Van Beuren will release through Radio. Title will probably be Wild Cargo, named after Buck's second.

ook.
Animal picture, Clyde Elliott, who
irected 'Alive,' will produce for
'ox, will be done around a romantic

#### Ruggles, Boland Leads

Hollywood, Sept. 19.
Charies Ruggles and Mary Boland
will 'have the top spots in Paramounts' 48 Husbands Go.' No starting date or director assigned yet.
Zoe Atkins is adapting the Rachel
Crothers play.

Aroused by what this year's selling season has brought out, the major distributors are devoting much for distributors are devoting much time to thought and discussion of accord on a standard date for merchandising the new season's product. Majority of the sales heads are insisting it is time that they all got together to decide when the selling period should begin.

Spread from the spring to nearly fall, some companies start out to sell before summer is around and others wait until as late as Aug. 15. Most of the large distributors are now admitting a solution of the condition must be evolved.

The major distributors have been discussing the need for conformity

The major distributors have been discussing the neef for conformity on sales season which should not start in summer's heat, but as yet have formulated no concrete plans for submission to the Hay's office. In some quarters discussion is rife, but doubt exists that the distribs, by themselves, can bring about the desired solution of the sales prob-

On numerous occasions in recent On numerous occasions in recent years, efforts have been made through the Hays office to bring about an agreement, but in each case one or two companies have kicked over the fence. Last effort was in the direction of two sales seaons during the year, selling product only six months ahead at

#### Drawbacks

Drawbacks
Since that time, however, the drawbacks of trying to sell fall, winter and spring releases in June or July preceding, has brought the

or July preceding, has brought the recalcitrants nearer to reversal of ideas and it is now believed some progress may be made.

Felix F. Felst, of Metro, is of the opinion that if the distributors themselves do not correct the situation, the theatres will. 'Ultimately,' says Felst, 'the account is going to, dictate when the selling season should occur.'

should occur.

Last year and more particularly
this summer, the exhibitors have
demonstrated to distributors the
folly of trying to sell them product
in May, June or July, Numerous
companies sent out their men early,
later regretting it.

It is psychologically wrong, maintains Felst and other distributors,
to sell coming season's piotures during the summer. Agreement seems
to be quite general among distribs
that September is the ideal time in
which to start trying to write busithat September is the ideal time in which to start trying to write busi-ness. A few years back no distrib though of selling before then, but gradually a company here and there has figured on getting the jump on competitors by getting salesmen to the field quickly to pick all the open playdates.

playdates.
Ned Depinet of Radio and his general sales manager, Jules Levy, are eral sales manager, Jules Levy, are, both in favor of accord on a selling season that isn't contrary to good sales logic, with the exhibitor asked to buy in summer heat, his theatre or theatres probably closed, money tight, etc.

How?
'Question is how to get all the companies to agree on a given period as a sales season is the trick,'

companies to agree on a given period as a sales season is the trick; states Depines where or indic circuit is also in against the problem of trying to buy film without knowing what his policies will be when distrible approach him, with the fall season a long ways off.

Hundreds of indic accounts are strictly holding off on buy this season aufil as late as they can. Salesmen have called on them. some transacting no more business than to advise account he will have to to advise account he will have to

pay higher rental.

Meanwhile, many exhibitors who
are in that position are buying product which has been on release for
some time but which they avoided,
in order to hold out longer on new eason's pictures

Reason that the figure has neve

Ised 440 films. Of this number only 100 are to be talkers, however, while 140 will be silents, with synched music. Russis prefers making this type of film because of probable toreign value.

Germany is third with a producing budget of 150 pictures for the year, England coming just under that on a promised 140 pictures, about 20 films will be forthcoming

#### Hockey P. A. for 'M.S.G.'

Publix may enlist the aid of Jersey Jones, publicity representative for the New York Bangers, hockey team, at the Madison Square Garden, in handling the campaign on Madison Square Garden, set to play the Paramount, N. Y., week of Oct. 28.

Oct. 28.

Jones is said to have good sports writer contacts in New York which it is felt would be desirable.

#### Soviets Schedule 440 Pix. 2d to U. S. in World Prod. for 1932-33

record of films produced around the world. If only a fair percentage of the pictures announced come through, it will mean a new high, with close to 1.500 pictures certain to appear, 1.150 of them talkers.

United States still remains the acc film producer around the world. Some 700 pictures have been announced for production during the year, this figure including the an-nouncements of all the independents. Of this figure it is estimated in the trade that 550 will actually emerge including those from the better independent companies.

Second from the point of produc-Second from the point of produc-tion is Soviet Russia, with a prom-ised 440 films. Of this number only 100 are to be talkers, however, while 340 will be silents, with synched nusic. Russia prefers making this type of film because of probable foreign value.

Year 1932-33 will see a new high | from the French studios and Italy

from the French studios and Italy has promised 20.
Spain, Jugoslavia, Czechoslovakia and other small European countries are sure to turn in about 50 films, and an equal number of features will come from China, India, Japan and South America. 1,150 World's Talker

1,150 World's Talkers
That makes a grand total of 1,490
plctures, though a 'deduction of the
340 Russian silents brings the figure
down to 1,150 talkers to be produced
for a veritable world babel.
These figures do not include the
many dubbed versions and other
language versions to be made, sticking pretty well to direct shot films,
and are also reduced from the realm
of announced product to probable of announced product to probable product.

Lee Gracy
Lupe Volez

Lupe Velez

'Pengiun Pool Murd
(2nd week)

D—Geo. Archinbaud
A—Stuart Palmer
Willis Goldbeck
Robt. Benchley
C—Henry Gerrard
Cast—

t—
Edna Mny Oliver
Rebert Armstrong
Donald Cook
James Gleason
Mae Clarke
Clarence H, Wlison
'Man and Wife'

(2nd week)

J. Walter Ruben
No. credits
Eddie Cronjager

Irène Dunne Charles Bickford Gwill Andre Bric Linden Christian Rub Lella Bennett 'Animal Kingdom

#### Publix Ad Reels in Minor Spots First, Loophole in Hays Ban on Screen Plugs

Greates impetus for advertising via the theatre screen will accrue under Publis's new contract, with Theatre Service Corp., for wide exhibition this year of that company's Screen Broadcasts, a type of ad film that has evolved from the use of local slides by merchan-time that was a more modern way or providing advertising privileges for local merchants, hotels, stores, etc. Since then, with renewal contract up with TSC, Publix has decided that it will give much greater attention and extended exhibition to these films.

Out of the local slide proposition for TSC during the past year has grown the possibility of the provident of the contract up with TSC, Publix as grown the possibility of the provident of the contract up with the contract up t TSC, an independent producing promotional concern, has alread aroused the newspaper publishers from account. It was generally agreed that newspaper resentment had killed off commercial film in theatres two years back.

theatres two years back.

Not on Broadway—At First
New product of TSC will not be
played in the Broadway or other
big first run houses of Publik just
yet, it is said, but that may come
later. Films are in Technicolor and
carry a musical accompaniment,
sound on film.

National accounts so far included

National accounts so far include Borden's Milk, Dorothy Arden cos-mettes and General Electric, dis-tributors of Frigidalre and other products which carry local dealers in most all towns having a chain theatre. National accounts so far include

eatre. TSC, headed by William Johnson, now in New Orleans on an adver tising tie-up deal, makes the con tract with the advertiser, whether local or national. Film is then provided the theatre by TSC, with Publix under its exhibition contract with TSC, deriving a percentage of

with TSC, deriving the revenue.

TSC makes up stock shots on commodities, unless something special like Frigidaire is called for, and then ties up the advertiser. If it's coal, for instance, with usee and

comports, of that commodity brought out in the reel, the advertising added is in the way of an insert title for the local merchant, 'Buy your coal from Redhot Coal Co.,' etc.

Managers' Instructions
During the past week Publix has issued new instructions to managers coincident with its desire to derive increased revenue from the TSC films, It dwells on the necessity of Publix manager co-peration with TSC representatives on local tieups and in other ways, demands display of the ad films as an integral part of the theattre program at every regular performance. gram at every regular performs and, among other things, says: 'Publix has decided, after a car

(Continued on page 44)

#### Sparks Sparking Up

E. J. Sparks, recuperating in Asheville, N. C., is showing suffi-cient improvement to expect a re-turn to operation of the Publix-Sparks circuit in Florida in a few

Sparks, ill for some time, had un-ergone two operations.

#### BOBBY MAYO LEAVES RADIO

Hollywood, Sept. 19. Bobby Mayo has resigned as a sistant to Fred Schuessler, casting

director at Radio.

Borth goes to H. C. Wilkerson, formerly information desk man at Central Casting bureau

Write Novel
Hollywood, Sept. 19.
Quitting Radio as story idealst
this week, Adela Rogers Hyland
goes to New York for a year
work on a novel.
Eunice

19 week, Adela Rogers Hyland ces to New York for a year, to ork on a novel. Eunice Martin, secretary to avid O. Selznick, roes with her a similar capacity.

#### KANSAS CITY

(Continued from page 9)

\$4,500. Last week 'Passport to Hell' (Fox) \$4,400.

34,000 44,400
Laew's Midland (Loew) (4,000; 25-50)—'Grand Hotel' (M-G). After dragging through the past several weeks with hardly enough customers to pay for the lights, house has 50 cents top, is giving an exclusive showing of 'Grand Hotel' and trade is flowing back in a stream. Prospects for a real week's business at 255,000. Last week Toolboom 1600, poor.

poor.
Mainstreet (RKO) (3,200; 25-35-50)—Congorilla' (Fox) and unit. Gave this one same circus publicity given 'Bring 'Em Back', but added a much stronger stage' show; will get close to \$13,000, big. Last week Okay America' (U) \$23,000, with Tex Guinan on stage.

Tex Guinan on stage.

Newman (Philx-Dubinsky Brothers) (1,860; 25-35-60)—Successful Calamity' (WB). Not enough Arliss admirers here to give this one much; \$7,500 moderate. Last week Toctor X' (FN), \$6,000.

#### Balto. Big and Perks; 'Hotel' Near \$19.000: 'Shark' Oke, \$17,000

Business is bustling, each week seeing the figures on the gross-sheets climbing higher. The sheets will show some nifty jumps currently, particularly at the run houses, where the hotter new product is corralling the coin.

uct is corralling the coin.

This goes double in the case of
Grand Hotel at the Stanley for its
popular price run, and for 'Horse
Feathers' at the Keith's, making it
the second money-making week for

the second money-making week for that house.

It's the anniversary, No. 1, at the vauddim Hippodrome, but there's little excitement in the business. This is due in large measure to the disappointment booking. After having been exploited for weeks, the Kate Smith revue dropped out just Balley subbed, but not strong at the box-office. Picture is Night Mayor' with Lee Tracy, who has yet to exhibit box office potentialities in this town. Despite the fact of performance, he appears to luck the essential sex enticement for the showed weakness the previous week in 'Blessed Event' at the Stanley, where despite the good notices for the picture, the box office meandered simessly.

Estimates for This Week

the picture, the box office meandered aimlessly.

Eatimates for This Week
Century, (Loew-UA), (3,000; 35-40-55-65-75) "Tiger Shark" (F-N) and vaude. Borrah Minevich heading the show, and with the Edward G. Roblisson strength locally, the bag should rattle to nice 31,000-100-100 (1990).

Hispodrome (Rapaport) (2,600; 25-35-50) Night Mayor (Col) and vaude. Mildred Bailey on stage, not strong as Kate Smith sub, and the grab more than \$8,000, fair, in spite of the anniversary bally. Last week was also mediocre for Most Dangerous Game (Radio), It appears that the lack of a name is an almost the stage of the anniversary bally Last week was also mediocre for Most Dangerous Game (Radio), It appears that the lack of a name is an almost more; nearly every picture that fails to touch high marks evidencing the absence of a recognized screen headiliter. Gross last week approximated \$3,000, fair, in one that fails to touch high marks evidencing the absence of a recognized screen headiliter. Gross last week approximated \$3,000, fair, in one that fails to the control of the control of the country of

last seven days.

New (Mechanic) (1,800; 25-40-50)

Chandu' (Fox). Radio exploitation
is helping, and maybe \$8,000 for the
week. 'American Madness' (500 for the
week. 'American Wadness' (atter
was brought back last week after
the middle of a bank-run in town.
That yank hurt matters, and house
hardly covered \$4,500 for the return
date.

date.

Stanley (Loew-UA) (3,600; 25-40-15-55-55-75) 'Grand Hotel' (M-G), Will do \$19,000 if it does a nickel. In this town they've swited for the low prices, not many going for the road-show. Blessed Event (WB) was hardly fair previously at \$12,-100,

#### MONTREAL HOLDS PACE, \$13,500 FOR 'CALAMITY

Montreal, Sept. 19, Upswing looks like it will be main-tained currently, although hot weather has returned. His Majesty's is again dark, and baseball has vir-tually concluded. Cabarets are starving.

tually concluded. Cabarets are starving.

"Horse Fashbers' hit a new bigh starving are with \$18,000 at the Palace last week, and Arliss, in 'Successful Calacity,' while not reaching that figure, is sure of a class following that should gross around \$13,500 this week. Will Correct with the control of the c

Estimates for This Week

His Majerty\* (CT) (1800; 50-51).
Dalt. Last week repeat of "Batthful'
Heart' (Brittsh) folded at 45.500.
Palice (FP) (2,700; 75), "Successful Calamity" (WB). Atlles has, a
föllowing locally and maybe an allright. \*41.500. Last week: "Horse
Feathers' (Far) panicked the town
on, 415.000. best in months.
Capitel (FP) (2,700; 60), Down to
Earth. (Fox) and Congornia. (Fox).
Batth. (Fox) and Congornia. (Fox).
Last week 'Against the World' (WB)
and 'Crooner' (WB) did fair at
\$12,000.
Loew's (FP) (3,200; 38.60), Bachelov's 'Affairs' (CQ1) and vaude.

and 'Crooner' (WB) did fair at \$12,000.
Loew's (FP) (3,200; 35-60), 'Bachelov's Affairs' (Col) and vaude. Channe for die \$15,000.
Last week 15,000.
Last wee

#### Studio Placements

Arthur Hohl, 'Island Lost Souls,' Par, Sally Blane, 'Wild Horse Mesa,' Par.

SMIN DIRIC, WIG HOFE ACCESS,
Sidney Toler, Franklin Pangborn,
Over the Counter, Metro.
Florence Roberts, 'Second-Hand
Wives,' Fox.
Alexander Kirkland, 'Call Her
Savage,' Fox.
Weldon Heyburn, Ranasa,' Fox.
Weldon Heyburn, Ranasa,' Fox.
Weldon Heyburn, Bi Brendel, 'Cross
Pull', Fox
Sada Cowan, adaptation and dialog, 'Lover of Mine,' Edwin Carewe
production for World Wide release.
Nola Luxford, Tron' Master,'
Allied.

Allied.

Alan Dinehart, 'Lawyer Man,' WB.

Wallace Ford, borrowed from

Metro for Employees Entrance,' WB.

Ginger Rogers, '42d Street,' WB.

Charlotte Young, 'The Devil's

Charlotte Young, "The Devil's Call, Acme, Walter Byron, 'Slightly Married,' Invincible. Joan Marsh, 'Obey the Law,' Col. Bet barg Weeks, 'Sundown Rider,' Ber Byron, 'Sundown Rider,' Frank Sheridan, 'Obey the Law,'

Frank Sheridan, Col.
Col.
William Pauley, Robbers Roost,
Fox.
Spencer Tracy, Marion Burns,
Fler No. 13, Fox.
Leonard Sillman, Goldle, Bach-

Per No. 13 Fox.

Per No. 13 Fox.

Leonard Siman, Goldie, Bachman (RKO).

Dorothy Burgess, The Frisco Kid.

Talmadge.

Harry Woods, Erville Alderson, Sheldon Lewis, John Prince, Blue
Washington, Haunted Gold, Schlessinger-Rogell western for Warners.

Edgar Kennedy, Penguin Pool

Wiadek Zbyszko, Flesh, Metro.

Hugh Herbert, Arthur Hoyt, Nat

Pendleton, 'Goldie Get's Along,'

Bachman (RKO).

Harry Sweet, 'Loops My Dear,'

Radio comedy.

Harry Sweet, Loops My Dear, Radio comedy. Theodore Lodijinsky, Man and Wife, Radio. Shirley Chambers, Phantom Fame, Radio.

#### Balaban's Texan OO

Data Data better Saturday (17) to make an inspection tour of the Chicago and Texas houses. In Texas, the question of policies, stage shows, reopenings, etc. is in the air.

Balaban will be away about two

#### Em Jo Bashee Co-Adapts

Em Jo Bashee Co-Adapts

Hollywood, Sept. 19.

Em Jo Bashe, added to Paramount's writing staff, joins Waldimar Young and Philip Wylle in the adaptation of Island of Lost Souls.

Erle Kenton will direct.

#### **Hollywood Production**

Week of Sept. 19

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D—Director, A—Author, C—Cameraman, 8—Star.) 'Phantom Fame'
(2nd week)
D—Gregory LaCava
A—Harry Reichenbach
Bartlett Cormack
Corey Ford:
C—Bert Glennon

t—
Jack Holt
Lililan Miles
Walter Connolly
Arthur Vinton
Gavin Gordon
Jack La Rue

'Obey the Le.
'(2nd week)
-D. Ross Lederm
David Selman
-Charies Condon
Ben Kline

Sundown Bider

Sundown Bider

(2ind week)

Lambert Hillyer

Art Black

Jack Neville

Lambert Hillyer

John Boyle

C.—John Boyle
Cast—L. Junes
Shalley, Grey
Shalley, Grey
Niles Weich
Pat O'Mailey
Bradiey
Bradiey
Ward Bond
Wheeler, Oakman
Al Smilley
Ward Harry
Codehid
No More Orchid
No More Orchid
A—Grace Perkins
Gertrüde Purcel
S—Carole Lombar
Welklug, Down Bron

Walking Down Broadway
(5th week)
D—Erich von Stroheim
A—Dawn Powell

Brich von Stroheim

"Ames Dunn

"Ames Dunn

"I James Dunn

"Ames D

Victor McLagien-Greta Nissen Marjorie Beebe Stanley Fleids Arthur Pierson Nell O'Day Allan Dinehart Allen Jenkins Vincent Barnett 'Jubile'

Allen Jenkins Victor Vubilo

Graph State Victor Vubilo

John And Victor Victor Victor Vubilo

John Anes Victor Vic

(Mayfair)

'Her Mad Night'

(Srd week)

E. Mason Hopper

John Neville

Irone Rich
Conway Tearle
Kenneth Thompson
Mary Carlisle
Wm. Davidson
"The 49'ers"
(Burton King)
(2nd week)
—J. P. McCarthy
F. McGrew Wills

A McGrew Williams of the Control of

Boris Karlon Chas. Starrett Karen Morley Myrna Loy Lawrence Grant Jean Hersholt David Torrence Lewis Stone

Lewis Stone
Leed Dust
(9th week)
D-Victor Fleming
A-Wilson Tollison
Clark (GableJean Harlow
Mary, Astor
Gene-Raymond
Tully Marshall
Foiresten Harvey

Paymond
Foirester, Harvey
Flesh
List week)
D-John Berry
MONOGHAM
Guilt or Not Guilt
D-A. Ray
Advantage
History
Horse
History
H 'Animal Kingdom (1st week) D—Edw. H. Griffith A—Philip Barry Horace Jackson

None
George Raft
Constance Cummings
Wynne Gibson
Mae West
Allson Skipworth
Roscoe Karns

Roscoe Karns

'No Man of Her Own'
(Ist week)
D—Uassigned
S—Clark GableMiriam Hopkins
'The Bookworm Turns
(Ist week)
D—Lloyd Corrigan
A—Lloyd Corrigan
Harian Thompson
Cant

Harris

Cant Suart Erwin
Allson Skipworth
Adresne Ames
Adresne Ames
Levenings For Sale
(Sarweek)
A-R. A. R. Wylie
Agne Brand Leahy
S. K. Lauren
Cast

Sarl Maritza Charlie Ruggles Mary Boland RADIO

RADIO
'Kong'
'Catth weels
D—Merian C. Cooper
Ernest Schoedsack
A—Fidgar Wallace
Merian C. Cooper
James Creelman
C-Eddle Linden
Cast—
Fav

C—AI Gills

Grant Morgan
Grant Morgan
Grant Marburton
Gregory Ratoft
Rechole Hudson
Little Orphan Annie'
D-John Robertson
A—Harold Gray
Sam Mintz
Winffred Dunn
Wanda Tuchock,
Mand McKenzie
C—Jeak
AEKenzie
Conte-

Ann Harding
Leslie Howard
William Gargan
Karen Morley
Nell Hamilton
Ilka Chase
Henry Stephens Arthur, Tracy
Vincent Lopez
Serge of the Crees
D-Ceell B. DeMille
A-Wileon Barrett
B. DeMille
B. De UNIVERSAL

'S. O. S. Iceberg'
(16th week)

-Dr. Arnold Fanck
-Lt. Comm. Frank Wead
Dr. Arnold Fanck
-Hans Schneeberger UNIVERSAL

Gibson Gowland Leni Reinfenstahl Sepp Rist Ernst Udet 'Nsgana'

(lst week)

Ernst L. Frank

Daie Van Every

Don Ryan

Taia Bireil

Melvyn Douglas

Onslow Stephens

(1st week)

Carl Freund

Richard Schayer

Nina Wilcox Put

John Balderston

Boris Karloff Zita Johann David Manners Arthur Byron

Arthur Byron
'Manliattan Towes
(Remington).
(3rd week)
D—Frank Strayer
C—Ira Morgan
A—David Hemstend
Norman Houston

Mary Brian
Ireno Rich
James Hail
Ireno Rich
James Hail
Hale-Hamilton
Noci Francis
Elily Dooley
Wade Roteler
Clay Clement
Jed Prouty
Nydia Westerman
TIFFANY
Tombiston Canyon 'Tombstono Canyon' (World Wide)

(World Wide).

(Jat week).

—Alan James
—Earl Sael!
—Earl Sael!
—Ken Maynard

UNITED ARTISTS

'Kild from Spain'

(Sith week).
—Leo McCarey.
—William A. McGuire
—Eddie Cantor

Lyda Robert!
Ruth Ball

Robert Young
Stanley Fields

Stanley Fields

Have Been Faithf

C—Biddle Linden

Carry Wray
Bruce Cabot
Robert Armstrong
Frank Reicher
Frank Reicher
Follee'
Pollee'
D—Ed with weekland
A—H. Ashton Wolfed
Samuel Ornitz
C—Al Gillss

John Millan
Slanley Fields

1 Have Been Fritshalf

1 Have Been Fritshalf

1 Have Been Fritshalf

1 Have Been Fritshalf

2 Have Been Fritshalf

A-III. R. Harwood
Robert Gore Brown
Francis Slarion

S-Francis Slarion

Kay Francis Slarion

Kay Francis Slarion

Henry Suphresson

Henry Suphresson

Florine McKinney

WARNER-FN

Tou Said a Mouthful

Off Ancesh

D-Lloy Barness

John McKinney

WARNER-FN

Tou Said a Mouthful

Company

Florine McKinney

WARNER-FN

Company

Florine McKinney

WARNER-FN

Company

Florine McKinney

Company

Tou Said a Mouthful

Company

Tou Said a Mouthful

Company

Henry

C-Juck McKellate Committee Green May Robson Buster Phelps Matt Moore Kate Lawson Me Lawson (2nd week)
D-Raiph Ince A-Humphrey Pearson Henry McCarthy Samuel Ornitz Cast Bili Boyd
Dorothy Wilson
Chic Sale
Henry Armetta
Alphonse Ethier
Eugene Strong

#### Australia

By Eric Gorrick

Sydney, Aug. 18. From Victoria comes the story that certain members of the Vic torian Exhibitors' Association decided to ban the picture 'Tomorrow and Tomorrow' (Par), despite the fact that the picture had been re-leased for exhibition by the Com-monwealth Film Censor.

picture was withdrawn from every theatre in the State, and from all Hoyt theatres. The Chief Secretary told a deputation that a departmental inspector had reported

partmental inspector and reported the picture was objectionable. Tomorrow and Tomorrow' was shown all over New South Wales and other States of Australia and met with general approval.

and other States of Australia and met with general approval.

Recent developments strongly point to the fact that British producers are making a strong bid to capture the Australian market.

Alan Williamson, representatived the control of the con

Williamson-Tait recently brought suit against British Dominions Films, Ltd., seeking to restrain defendants from showing the picture claimed Australian rights to the play and asked for damages for alleged infringement.

Justice. MacCarlane decided that British Dominion Films had not infringed on the right of W-T to produced the control of the right of W-T to produce the control of the right of W-T to produce the control of the right of W-T to produce the control of the right of W-T to produce the control of the right of W-T to produce the right of the right

Business is still very brisk with the majority of Sydney houses. Bitter Sweet, foes into 50th performance this week for .W-T. Opera season success in Melbourne. Dame Sybli Thorndike opens Sydney with Saint Joan and rep. Dark' did a guick flop in Sydney, and The Patsy' (revival) will follow. 'Autumn Crocuis' will open in Melbourne soon, as also will 'Dr. Pygmailon.' Jack Russell and his revue okay in Melbourne (given before the season will be compared to the season will be season wi

ourne.
the picture field current hits
de 'Blue Danube' (7th week). include Blue Danube' (7th week). This is the Night' (5th week), 'On Our Selection' (2d week), 'Arrow-amith' (3d week), 'Arrow-amith' (3d week). 'Letty Lynton' (4th week). 'Wet Parade,' Woman in Room 13,' 'Sunshine Susie,' 'Arent's We All,' The Man Who Played God' and 'Allas the Doctor.'

#### **G-B MEN FAIL IN TRY** FOR U BRITISH SALE

Hollywood, Sept. 19. Universal whereby Gaumont would take over the release of U product in England, Maurice Ostrer and William Gell, Gaumont execs from London, and Arthur Lee, American representative, left Friday (16) for

New York.

Trio spent two weeks here and had held several conferences with Carl Laemmle.

#### Three More Off Foreign Versions at MG Studio

Hollywood, Sept. 19.

Metro this week dropped another director and two more writers from its foreign production force.

Megger is Arthur Robison, who

Megger is Arthur Robison, who directed several German pictures and one domestic. Recently I has been supervising dialog on syncs in German language. Writers are Maurice Lauzin, French, and Marte Antinore, Italian.

Lauzin, at Metro two years, is being forced to return to France because of the government's refusal to further extend his immistration permit.

#### Can. Performing Rights Test Case Due for Trial

Ottawa, Sept. 19.
The copyright test case in Canada, in which the Canadian Performing Rights Society is suing William Brady of the Madison theatre for damages for alleged breach of the Copyright Act of Canada, is slated for early hearing. The society complains that Brady played a picture in which the incidental music was Little White Lies, and it claims to have control of this composition in Canada.

If the society is successful in thi action, all exhibitors in Canada may be required to take out licenses on a seat-tax basis for copyright

#### 22 Harlem Boys Left Flat in Russia: Negro Film Epic Is Ditched

By EUGENE LYONS

Moscow, Sept. 1. Twenty-two Harlemites ranging in shade from light tan to ebony black are in a boil of indignation in the Soviet capital. The great Negro film epic in which they were star has been suddenly and mysteriously called off, the welladvertised 'Black and White,' tracing the American Negro problem from the African jungles to modern

The Negroes undertook the trip The Negroes andertook the trlp to Russia—paying their own fares, too—for the cause. They undertook it, moreover, against the vociferous advice of less radical Negro circles. The whole enterprise was conducted in the broad limelight of a Negro press discussion. The collapse of the business is therefore that has staggered most 27 them.

uem.
Official explanation, offered by
the Mexhrapomfilm company which
was to produce the picture, is that
technical troubles caused the abandoment of the project. The scenario, they say, was bad beyond hope
of repairs; the necessary actors
were not available; the Negro types
drawn out of Harlem did not fit
into the projectarian setting planned
for the film. them.
Official explanation, offered

for the film.

But Moscow is full of doubting But Moscow is rull of doubting Thomases. The story got around that certain Americans sojourning in Russia had hinted to the proper officials that the projected film would hurt American feelings and

omeans that the projected him would but American feelings and would but American feelings and would but the chances of precognition. The interests of the world revolution were thus, pitted squarely against the immediate political interests of the Soviet government. The latter won out.

A militant minority of four Negroes—one of them, McNairy Lewis, a member of the Communist Lewis, a member of the Communist of t

papermen.
This foursome squarely accused the Russians of 'sabotaging the world revolution,' of .having 'be-trayed the trust of 12,000,000 American Negroes' for the sake of 'political expediency.' They said that the Communista, like the Christian church, the Socialists and the Fasciets were buckling under to race cists, were buckling under to race prejudice.

Needless to say, the Soviet news-Needless to say, the Soviet news-papers have said not a word of all this. There was lots of publicity for the starting of the film but none for its abandonment. The same four have now carried their case to Joseph Stalin the virtual ruler of this country, in a letter. They are at this writing waiting for an answer.

for an answer.
Soviet attempts to film American life have never yet been successful This Negro episode is only the latest in a chain. The picture 'Pros-perity' recently completed, dealing perity recently completed, dealing with the American economic crisis, is not so bad in some ways. Its chief defect is that it doesn't in the slightest resemble America. The producers seem to have garnered their local color from Pravda editorials.

#### U. S. Sponsored, Mexican Made Film Is a Smash

Mexico City, Sept. 15.
Current local cinema smash is
'Alma Mexicana' ('Mexican Soul')
at Cine Olimpia, Par's show window here. Picture is all-Mexicar and features Alicia Ortiz and Don-

aid Reid.

Theme is exposition of fortitude of the Mexican people during the revolutionary period which lasted nearly 20 years. Picture was produced in Mexico by Mrs. Juliet Barret Rublee of Washington, D. C., with the control of a former attache of the American embassy here.

Mrs. Rublee is said to have spen-\$30,000 producing the picture with the object of making known to the world the beauties of Mexico and

#### N. Y. EXHIB PRODUCING TALKER IN HUNGARIAN

J. R. Whitney has started work on a Hungarian talker to be made entirely in New York, Film wil entirely in New York. Film will be entitled 'Marcas in Amerika' and will have a cast including Irene Biller and Ilona Thury, both Hungarian stage names currently in New York. Leading man will be an American actor yet to be selected, story having to do with the visit in New York of a Hungarian viet!

Playhouse, New York and expects to export his picture to Hungary as well as roadshow it in the Unite States. It'll be the first direct shot Hungarian talker to be seen here.

#### Ufa, BIP Cutting Into U. S. Far East Trade

Shanghal, Aug. 19.
During the past year pictures in this territory were divided about as follows: "American 60%, Chinese 32%, French 3%, British 2%, Japanese 0.3% and Russian 0.1%. Considered certain, however, that the entire table will be revised within the next 12 months, so that the countries will rank. American, Chinese, German, British. Associated British Picture Co. has just concluded a contract with Gaumont British for distribution of all the G-B product here, and Ufa has signed a 100% product deal with the contract with Caumont British for distribution of all the G-B product here, and Ufa has signed a 100% product deal with the contract of the contract o Shanghal, Aug. 19.

#### Pudovkin Leader of New Russian Film Regime, Old Clique Ousted

#### U. A. Leases Dominion. London, as Show Case

London, Sept. 19.
United Artists has closed for the ominion Theatre as a West End lowcase. Deal is only temporary, sing for three months. cominion Theatre as a West End howcase. Deal is only temporary, eing for three months. Understood U. A. has its eyes on

several other houses and may even tually go in for two West End thea tres. Recent product deals will Columbia and British and Domin ions give United Artists about 5 with pive United Artists about 50 pictures or more a year, in which are included at least a dozen pictures figured able to stand runs. Therefore the need of more than one house.

#### Patriotic Forger of Hungary Turns Up as Angel of Picture Co.

Budapest, Sept. 8.

'Souls in Storm,' Hungarian indie picture now being shot at Thany in four ianguage versions, has for production manager and backer imre Nadosy, one-time chief of national police force and head of romantic franc forgery piot which created a sit six years agoles.

created a stir six years ago.
Nadosy, then highest police authority in this country, and his accomplices figured that by forging enormous quantities of French franc notes they would ruin the value of French currency, France being held as at the bottom of Hungary's post-war national misfortunes.

scheme being inspired by madcap patriotism. The forged notes, prepared in a covernmental printing

patriotism. The forged notes, pre-pared in a governmental printing-plant, were perfect, and two ex-officers who tried to pass them in Amsterdam were only pinched be-cause they omitted to insert the marks of, pins by which packets of French notes are always held to-sether.

marks of pins by which packets of French notes are always held to-gether.

Threatening diplomatic conflict blew over, but plotters, among whom were a prince, several aristo-crats, churchmen and politicians, were convicted. Nadosy served a three years' term of prison.

Romantic criminal now biossoms

out as film producer and is of friendliest terms with French actor and actresses employed in picture which is to be released in Parls with the title 'Coeurs Dans l'Orage.

Vsevelod Pudovkin, director of 'Last Days of St. Petersburg' and other pictures known to America. been chosen president of a newly formed Association of Cinema Workers. The new organization replaces a former association restricted to 'proletarian' producers and actors only. Like its corresponding proletarian groups in the other arts, this was dissolved at the instance of the Communist party.

In years of undisputed control of

of the Communist party.

In years of undisputed control of the arts the co-cailed proletarians became a little oligarchy which issued ukases and stepped on other people's work without doing anything brilliant itself. End of their reign has brought some fresh air the theatre and other art domains.

International Crop.

Pudowkin himself is very optimistic about the outlook for the new chema year. Personally, he is putting the finishing touches on his film, Deserter, for early release. It is one of a crop of 'international' pictures made last year. He tells the story of a German who deserts his fellow workers. By accident he is supployed on a ship which soes to the progress of socialist some years soid on the life and returns home to rejoin the radical labor movement. The theme does not sound too thrilling in outline, but Pudovkin's experimental gentus may be depended on to put it over.

Even greater expectations are held out for Ivan,' directed by a gifted Ukranian named Dovzhenko. This Dovzhenko has to his credit one of the best things Russia has produced in a decade—the film of the progress of socialism and the produced in a decade—the film of the produced in a decade—the film of the produced in a decade—the film of the produced in the place of the work sulfer as sound film.

Nikolai Batalov, the Moscow Art Theatre actor, who placed here the rest of the progress of th

Nikolai Batalov, the Moscow Art Nikolai Batalov, the Moscow Art Theatre actor, who played the role of teacher and leader in Ticket to Life, which wor attention in New York, plays the lead in a new picture, The Hortzon, by Leo Kuleshov. N. Ekk is at work on a color sound film tentatively titled Woman of the South Livin. of the Soviet Union.

of the Soviet Uniton.

Sergel Eleanstein, back from
Mexico with a grudge against Upton
Sinclair and the vaguest notion of
what will happen to his unedited
film, is striking out along new lines
with his first comedy. Taking his
one from a recent change in political tone in favor of more human
and less propagandist films, he desided to take a plunge into laughter.
He mobilized a leading scenario He mobilized a leading scenario writer, Victor Shklovsky, to work with him, and Nikolai Erdman, playwright, has undertaken to do the dialog.

#### South Africa

By H. Hanson

Capatown, Aug. 15.

No improvement in business.
Optimists express opinions that there are signs of the depression lifting, but nothing definite so far.
Apparently the South African office of Metro Goldwyn. Mayer takes the optimistic view, as businative and the south african managing director Carl J. Sonin says he has placed some excellent orders over here, but the duty of three pence per foot on films has now 12½ sadded to it, and this, as now 12½ sadded to it, and this, containess.
Charles Raymond arrives in September to take over the management of Metro-Goldwyn-Mayer new cinema in Johannesburg.

The tragic death of Howard Glover, scenic artist for African Theatres, caused by a fail in Johan-his son, Desmond, was arrested and committed for trial on a charge of culpable homicide, it being alleged he pushed his father, who fell and struck his head. The Attorney atruck his head. The Attorney or consecute Deamond, who goes free. The Government Public Service Department has issued a circular disapproving of public servants playing in orchestras or acting as ing their term of office. This has been done through complaints made by bona-fide musicians and artists out of work.

Johannesburg is turning purist. The Customs Department has notified booksellers and news agents that all photos of naked figures, became the properties of t

marked for special attention American and English physical culture journals, which will undergo a stringent censorship.

Looks like listeners-in are fed up with the African Broadcasting Company and lukewarm promises to Improve their station. Petitions are being signed for the Postmaster. On Broadcasting Company to Great the Company to Great Compa

Schlesinger still closing down cinemas and dismissing managers.

#### Calcutta Film Trade Goes to Lowest Ebb

Calcutta, Aug. 16. Conditions in India are unbe-lievably bad for show business of all kinds. Only live shows in the country are a six-piece concert group working regimental theatres; a conjuror and lis wife working in schools; the Grant Anderson company always: Shukensera in India. pany playing Shakespeare in Indian theatres and Rex Storey, Rose Lee Len Mantell and four girls in a Len Mantell and four girls in a sort of revue at whatever theatres they can find that are not show-ing pictures.

they can find that are not show-ing pictures.

Only film houses here doing any-thing to speak of are the Globe-showing Metro films; the Madan with Fox pictures and the New Empire with an assortment of United Actists and Fox.

#### **COL CHILLS ON COAST** PRODUCED FORFIGNS

Hollywood, Sept. 19.
Columbia is cold on local foreign
production, despite it has been contemplating a program of direct-shot
Spanish pictures for some time. Unettled condition of the foreign mar-

settled condition of the foreign mar-ket has scared the studio off.
Company will continue to super-impose Portugese, Dutch and Span-ish titles on films, and an occasional Chinese Job, but no 'others', until quota and tariff iaws' have been modified, and a higher exchange rate prevails on foreign money.

#### Alaskan Show Biz

Scattle, Sept. 19.
Eric Paulson, who manages the Capital, Juneau, the swellest ouse in Alaska, scatting 1,200, reports that Capt. Lathrop, Fairbanka, Alaska, showman, has just been appointed by (jov. Parks, of Alaska, to the board of regents of the University of Alaska.

versity of Alaska.
Only one organist is working in
Alaska theatre show. Don Adder, at
the Empress, Pairbanks Houses get
55c general admish.
Bob Bender, ex-Fox West Coast
N.W.dlv. mgr. making good seeditor of the Alaska 'Empire,'
daily paper in Juneau.

#### **Talking Shorts**

STRANGE AS IT SEEMS'

'STRANGE AS IT SEEMS'
Golor Novelty
8 Mins.
New York, New York
Universal No. 20
This is one of the John Hix offscreen talker series, is not theatre
matter and has the added disadvantage of being in bad color stuff.
Altogether, four clips are projected.
These are serious camera studies
Includes a badly colored clip depicting 'water cowboys of Hawaii,
meaning cow wranglers that swim
cattle to lighters, which serve the
regular shipping vessel. Finale clip
is on the Braille system for the
interesting. Shows how the Braille
shooks are printed and set up. Also
shows J. Robert Atkinson, the blind
sponsor of the Braille Institute for
the Blind.
For Just work ever exhibited coverage.

PRADIO GIRL'
Terry-toon Series
Cartoon
10 Mins.
Academy, N. Y.
Just Educational 2869
Joint Cartoon filler, and not too
good, though a series of the series
of the series as kid on radio,
with the morning exercises sent out
by a decrept old man, a nance announcer.

by a decrepit old man, a nance announcer.
Good that far, but veers quickly to goody and unoriginal stuff of the to goody and unoriginal stuff of the to goody and unoriginal stuff of the with the voice of the radio singing gift. Fire breaks out in the studio, so he jumps into his radio set, swims through the ether and saves her, all the time singing-My Radio Girl.'

Sounds like a pop tune, though may have been written specially for the short.

Kauf.

THE MUSICAL DOCTOR'

THE MUSICAL DOCTOR'
Rudy Valles Subject
10 Mins.
Risteto, N. Y. Paramount
Rudy Valles is the 'musical director' who prescribes a croon, a hot
time, a waitz or a tango to cure
certain ills as he does his stuff in
the Valles hospital. Mae Questel,
the Teety Boop girl is given bill
that the best of the state of the content
and talks like Helen Kane, Miss
Questel being the winner of a Kaneimitator contest.
Sammy Timbery and Sammy Lerner are billed for the somewhat
songs. Ray Cozine directs. 'Yee the
songs. Ray Cozine directs. 'Yee the
Little Song Handy' is one of the
thematic numbers.

A fairish one-to-fill. Abel.

A fairish one-to-fill. Abel.

MAGIC CARPET SERIES

'Rickeha Rhythm'
10 Mins.
Embassy, N. Y.

With the thousands of feet that have been
With the thousands of Bind and inner corners of Shanghal, even during the past year, it would seem difficult to get a fresh 10-minute subject on the town.

Grant State of the series of the subject on the town.

The subject on the town of the subject on the town.

Shanghal days and nights as few Chinese travel shorts have. It makes of the Far Eastern center Manhattan.

BETTY BOOP FOR PRESIDENT

Cartoon Comedy
10 Mins.
Riatto, N. Y.
Paramount

"Max Fleischer Nominates' is the introductory title to this Betty Ben's short, with the cartoon and the centre of the control of the centre. Miss Boon' does Hoover, Coolidge and Al Smith Impressions, the thread of plot illustrating what she would do 'If I'm the President.' That's the theme song.

Lots of funny business and the usual Fleischer ingenuity on the cartoon animation.

Abel.

1 LOVE A PARADE' Merrie Melodies series

Marrie Melodies series.
Cartoon.
10 Mins.
Orpheum, N. Y.
Vitaphone No. 5383
Nice cartoon built around the poptune. Line drawing is satisfactory and there are several fairly hearty laughs, plus a few good tricks.
In this series some of the animals in the series of the animals of the series of the animals of the series of the animals of the series of t

'YOO HOO' With Jimmy Gleason

Wob Hoo' With Jimmy Gleason Comedy 22 Mins. Y.
Jimmy Gleason saves this short. But even with him it's secondary entertainment for the straight film subsequents. On a comb bill the average wande size to comedy drama. Photography and recording okay.

Has to do with Gleason as a line-originate of the average of the a

#### MOVIE CRAZY

Harold Lloyd production and Paramount release starring, Lloyd; Constance Curimings featured, Clyde Bruckman directed from story by Agnes Christine Johnson, John Grey and Folix Aders, exceen play and dialog by Vincent Lawrence, Caylord Valler Lunding time, 85 mins, at the Louis Commencing Sept. 14 for a Roylord Lings of the Child, N. T., commencing Sept. 14 for a Roylord Child Commencing Sept. 14 for a Roylord Child Commencing Sept. 14 for a Roylord Child Child, N. T., commencing Sept. 14 for a Roylord Child Chi

'Movie Crazy' is a 100% click. Sure-fire belly laugh-getter any-where, and if it's laffs they buy, Lloyd'll get plenty of box-office at-tention. It's his first in two years

in get pienty or box-office attention. It's his first in two years,
which, in the case of a Lloyd of a
Chaplin, is no deterrent, where
otherwise it would dim the public's
memory as regards almost any
own of the same of the same of the
white still of the familiar synthetic school of Lloyd cinemanis,
with its cannily constructed bits,
gass and business, there's more plot
to "Movie Crazy" than heretofored
diadog writer, naures that although
there are still three mechanical laft
contributors in Agnes Christine
Johnson, John Grey and Felix Adler (the latter a Lloyd comedy
stay), not to mention the several
others who must have donated bits
and biz.

Movie Crazy" wisely skirts the

others who must have donated bits and bits. Creay' wheely akirts the Merton of the Movies' motif (retalkerized recently by Par as Make Me a Star'), although it almost leads into the same holum as Start Erwirs' dead-pan ambish to make Lloyd's resourcefulness not only circumvents any suspicion of sameness, but develops along a new tangent—although this must have been and the motif of the motif

#### Miniature Reviews

'Movie Crazy' (Par). Harold Lloyd in a corking comedy, replete with wow belly laffs. Sure-fire.

Sire-dre.

Lily Christine' (Par-B. &
D.) Paramount quota feature
starring Corinne Griffith. A
poor, slow, and therefore tedious unwinding of a Michael
Arien triangle story. A second
selection for minor double-bill
houses over here.

"The Painted Woman' (Fox).
Weak story and not much pull
in the cast. Routine south sea
isle material that registers negative.

jaie material triat registers neg-ative. 'Might of June 13' (Par). Murder trial motif absorbingly worked out with fascinating character study and a touch of the study and a touch make her talked about. 'Dynamite Denny' (Mayfair). Familiar pattern railroad story best suited for double bills. Light weight. 'Beyond the Rockies' (Pathe). Yom Keen in a familiar

Tom Keene in a familiar story which is given material help by author and director.

Should please.
'Midnight Morals' (Mayfair). Unimportant night club story that is best as the lower half of a double bill. Sub-standard in its class.

of a double bill. Sub-standard in its class.

'Cruiser Emden' (Emelka), How the German crulser sunk half a dozen enemy ships. Well done, though subject is problematic for this country. German customers will go for

'The Vanishing Frontier'
(Par). If first line associate
producers turn out stuff like

producers turn out stuff like this one, the lowlier grinds will have a surfeit of product, 'Goona Goona' (First Div.). Originally released in Europe as The Kriss' this feature, a little late in the Ball cycle, must be exploited by all booking it in the U.S. exploited by all booking it in the U.S.

'Two Fisted Law' (Col.). Tim

'Two Fisted Law' (Col.). Tim McCoy in stereotyped western of steneil plot. Poorest of the recent lot in the Col. series. 'The Last Man' (Col.). Expensive and highly pictorial production with not enough holt to back the other angles. In the money but not a big strosser.

grosser.

'Those We Love' (W-W).
Good program picture for the lesser first runs and beyond.
Some capital bits and a winning finish.

#### LILY CHRISTINE

(BRITISH MADE)

aramount British production and release.
rs Corinne Griffith, features Margaret
merman and Colin Clive. Directed by
ul Stein, Based on Michael Arlen's novel
same name; dielog by Arlen. At the
tyhouse, Mamaroneck, N. Y., as half, of 

sent—athough this must have been an intra-studio headache I again intra-studio headache I again

## situation, and this is what will drive audiences to audible irritation. The bism of the control PAINTED WOMAN

ture from a simple enough triangle story, said to have been thoroughly enjoyable in book form.

Hodding dialog white is productive to the said of the said was and unrelieved by action, the cast inchedically emit just so many words in a continuity of unfinished scenes. And they talk so slowly. This complete ignoring of pace is a barrier for the fact of the said of

Fox production and release. Directed by John Blystone, Adaptation by Guy Bolton from A. C. Kennedy's 'After the Rain. Dislog by Loon Gordon. Peggy Shannon and Spencer Tracy featured, At the Roxy, Now York, week of Bept. 15. Running time, 78 minutes.

Tom Brian Sponcer Tracy Kiddo Peggy Shannon Boynton William Boyd Robert Dunn Irving Plokej Jim Raul Roullen

With a story that offered small possibilities in the first place and a production and easting follow-up that couldn't cope with such a liter-ary handicap, 'Painted Woman' was doomed before the first turning of the camera crank. It's hard to see how the studio figured a good picture would result from the material at hand.

Beyond flattering scenic and pro-

duction effects, this story received little help, although it needed plenty. As far as cast is concerned the players deliver in the acting way. but the best the list has to offer in names are Peggy Shannon, Spencer Tracy and William (stage) Boyd. The picture, with a big story handi-cap to begin with, called for much stronger marquee representation.

cap to begin with, called for much stronger marquee representation.

It's a white girl on a south sea isle again, and she goes through the usual paces. She's as near to Sadie Thompson as it is possible to get: without being a duplicate, and that sadies the locale and the homograph. She conks a guy in a Singapore dive, accepts a hardboiled sea, captain's proposition for a getaway, and is dropped off on a pearl fishing isle, with the Capt. making a combination promise and threat to pick her up on the return trip.

Her marriages at an ex-marine her marriage and a carriage of the complex of the same and the complications that follow result from her attempts to keep the burning Capt. away from finds out that she crossed him by getting married. They just won't lead of the captain finds out that she crossed him by getting married. They just won't leading the organism in the tropics.

been incapable of disguising this despite the dilly-dailying on the way of the dispute that set as circulated in the two lates as circulated in the two lates as the control of the control of the circulated in the

#### The Woman's Angle

'Strange Interlude' (MGM). O'Nell interpreted by Norman Shearer and her three Hollywood men. Adaptation preserves the psycho-analytic novelty of the original and enlarges upon basic box office situations with principal players who have great popular appeal. A significant matinee entrant that will be discussed, but not rousingly acclaimed, over ribbon counters and bridge tables.

'Bird of Paradise' (U). Melodramatic make-believe, diverting but too obvious to occasion great concern over the welfare of its characters, Entertainingly spiced with naive, primitive love scenes and an ingratitating performance by Joel McCrae, as a civilized Tarzan of the South

The Crash' (FN). Fanettes, eagerly patronizing the first co-starring release of Hollywood's publicized newlyweds, are bewildered by unsympathetic performances and a much-ado-about-nothing, stock market plot Miss Chatterton's lavish but recklessly unbecoming wardrobe merits only

'Movie Crazy' (Par). Hilarity riding rough-shod over the glamor of Hollywood, with Harold Lioyd as the calamitous bull in a movieland china shop. Evokes no sympathy for a stolld-faced here whose excellently developed predicaments are solely the result of his own insame blundering. Awfully funny in spots, but primarily for matrons who shop for clean fare for the kiddles.

'Painted Woman' (Fox). A cabaret girl wins redemption and likeable Spencer Tracey in the South Seas. Tale has been told too many times to arouse interest in a starless cast and a disjointedly routine recital.

'The Night of June 13th' (Par). A lesser 'Grand Hotel' wherein murder slowly involves the residents of one street in a suburban town. Drawless beyond a piquant title and all-around, utility cast, and vague in love interest. Relics on tardily presented comedy to carn average

'Big City Blues' (WB). Joan Blondell, Eric Linden, and a pungent title, sacrificed to a hysterical description of New York's recklessness and depredation. Even country cousins will discredit its exaggerations.

#### LAST MAN Columbia production and release featuring Charles Bickford and Constance Cummings.

Keens Thompson, Dialog by Francis Fara-	ı,
goh. Sam Nelson, asst. dir. Benjamin	11
Kline, camera, Glen Rominger, sound,	13
Kline, camera, wied rouninger, cound.	16
Gene Havilck, editor. At the Fox theatre,	l١
Brooklyn, one week, commencing Sept. 16.	ı.
Running time, 65 mins.	1 8
Bannister Charles Bickford	ı,
Banning Bicklord	ľ
MarianConstance Cummings	
Mr. WingateAlec B. Francis	11
Marsden Alan Roscoe	13
English Charlie	ľ
Won-Le-TonJimmy Wang	11
Woulder Con.	Ł
Egyptian SpyJohnny Eberts	,
Gibbs	H
HalbornAl Smith	l
Captain (Ballentyne)	
First Mate (Ballentyne) Kit Guard	10
Capt. (Blencoe)Ed Le Saint	۱.
Capt. (Biencoe)	15
First Mate (Glencoe) Jack Carlisle	п
Second Mate (Bailentyne) George McGrill	ı
DoctorJack Richardson	1,
Swede Sailor Bill Sundholm	ł
Joe Bob St. Angelo	l٤
Accession and a second	1:

Columbia has spent plenty of money and time on this picture, but

money and time on this picture, but fails to register the expected hit because the story is lacking real appeal. It is involved and occasionally implausible. There is no real grip to the plot, on the boundary of the plot, of the plot of the plot, of the plot, of the plot of the plot, of the plot of a spectacle spoiled by the fried evelopment of an unconvincing story. Frobably the spectacular side will get it over below the derived evelopment of an unconvincing story. Frobably the spectacular side will get it over below the derived the story of the spectacular side will get it over below the derived the story of the spectacular side will get it over below the story of the spectacular side will get it over below the spectacular side will get the spectacular side of the spectacular side will get a spectacular side of the spectacular side

so the introduction of color which sexpensive beyond any possible return. Charles Bickford is good as the Charles Bickford in the Charles Bickford in

#### **NIGHT OF JUNE 13**

Paramount production and release. Di-lected by Stephen Roberts. Long cast of standard names but no star. Story by Vera Caspary. Adaptation by Agnese Brand McNutt. Camera, Harry Fisobbeck, at the Paramount, New York, Sept. 17, Run-ning time, 70 minutes.

Tohn Chunty	
John Carry	Brook
Trudie Morrow	Lila Lee
Phile Strawn	Charlie Ruggles
Herbert Morrow	
Ginger Blake	Frances Dee
Mazie Strawn	
Eins Curry	Adrianne Allen
Grandpop Strawn	Charley Grapewin
Martha Blake	Helen Jerome Eddy
Junior Strawn	
Mr. Morrow	Edward LeSaint
Mrs. Vorrow	
Ditte	The state of the s

acter and atmosphere for the little
world of one street in a middle-chass
up a tragedy in the self-inagined
indelity of her husband with the
perfectly innocent girl next door.
She commits suicide, and the husband, to save the girl, allows himself to go to trial for murder. First
self to go to trial for murder. First
self to go to trial for murder. Story
comes to life with a bang
at the trial, where the people of the
community, all well enough intentioned creatures, practically convict
the innocent man by their testitioned creatures, practically convict
the innocent man by their testitioned creatures, practically convict
the innocent man by their testitioned creatures, practically convict
to conceal their own trivial misdeeds,
give distorted testimony that bit by
bit nudges the victim toward the
gallows.

ist nudges the victim toward the gailows.

Chart and telling strokes of the new character that is mostly petty and sometimes a little mean, but intensely real. Teamwork of a varsity cant of troupers conspires with alice we are to the composite.

The whole case against the husband is broken down when the girl herself in all frankness explains just that suggested tragic consequences dissolves into a comedy denouement. On the way there are touches of keen social sattre and maybe as that suggested tragic consequences dissolves into a comedy denouement. On the way there are touches of keen social sattre and maybe as a grand jape at smug, prosperous middle-class suburba.

Out of a fascinating walley of a sursulprish of the control of the

#### DYNAMITE DENNY

Like production and Mayfair release. Directed by Frank Strayer from the story and continuity by W. Scott Darlag, Jules C. B. Mills, sound. Vernon Kesys, promer: Arthur S. Black, asst. dir. Cast. Jay Wilsey, Blanche Meinter, Wrm. Y. Emmett, At Lowe's New York theatre, ene day, Sept. 13, as one half of a double bill. Running time, 52 mins.

Strictly a pattern railroad story ness on double bills or as soloist in the C houses. Might get along on some B programs, but won't mean anything

The old story of the brave young engineer who sticks during a strike and gets tossed out by the union to land a better job. The chairman of the board does a Haroun at Raschid. the board does a Haroun al Maschid, disguising himself as a boomer, or itinerant fireman, to feel the temper of the men. Though long the president of the road, no one seems to recognize him. Hero befriends him and gets the girl and a yardmaster's

Problem play trickily worked out and account of the road, no one seems to the recognize him. Hero befriefends him as a comedy-drama, and one that sustains interest in spite of being overhoard on footage. No outstand overhoard on footage. No outstand spite interesting issue of the potential draw of group strength as against powerful star billing.

On merit the picture will build where mouth-to-mouth has a chance to operate and in all respects is a thoroughly interesting and works into operate and in all respects is a thoroughly interesting and works. Strength or the story is that it.

All the beautiful pair and william to operate and in the bit part of a strike engaged mostly upon commonplaces that become interesting because the characters are fiesh and blood. First half of the footage is slow and quiet and in some interiors. Just 52 min-as it mays a solid foundation of char-

#### FILM REVIEWS PENSION SCHOELLER

PENSION SCHOELLER

('Gehoeller Boarding House')

(GERMAN MADE)

(With Songe

(With Songe

(With Songe

(With Songe

Heavenald 18. Direction Georg Jacoby:
sonario, Walter Wasserman and Walter
sonario, Walter Wasserman and Walter
sonario, Walter Wasserman and Walter
and Carl Laufz; musel and I price Friedrich Hollander and Kutt Schwahach;
tertein Al the Tand St. Flaybouse. No

X. on grind, as half of double feature,
tertein Al the Tand St. Flaybouse No

X. on grind, as half of double feature,
Frilip Klaspreth, minut Jacob Hotele

Ultike

Josephine Ders

Dr. Alfred Klaspreth, Flaybouse No

Frilip Klaspreth, Flaybouse

Fraulings

Mytts Scholse

Fraulings

Mytts Scholse

Karl Gepoert

Karl Gepoert

Karl Gepoert

Karl Gepoert

Good chance was lost nere. It could have been a swell satire, or a very good comedy. It happens to be a mediocre farce. It ought to do fairly well at strictly Teuton box offices, but will cause no stir any-where else.

do fairly well at strictly. Teuton box offices, but will cause no stir anywhere else.

Taken from a quite successful German stage play, it must have been ruined in the transition. Becken to the strict of the stri

picture.

Truus Van Aalten, Jacob Tiedtke,
Paul Henkels, Fritz Kampers, Fritz
Schulz and Trude Berilner in the
cast are all attractive names, which
may help. Sound was very bad
when caught, but possibly due to
poor reproduction. Kauf.

#### THOSE WE LOVE

KES production and World Wide release the from the stage play by S. K. Lauren and George Abbott. Features Barry Anton. Kenneth McKenna and Lilyan Tashman. Sereen Research Control of the Stage Stage

MayMary Astor
Fred
Valerie Lilyan Tashman
Blake Haie Hamilton
Ricky Commy Conion
Bert Parker
lake Harvey
BerthaVirginia Sale
Daley Pat O'Malley
Mr. Hart
Mrs. Henry Abbott Cecil Cunningham
MarshallEdwin Maxwell

Too spotty to get the attention of the top runs, but an often good production with a compelling finish that will catch the women by the that will catch the word that will catch the word that will catch the word work of the story and the good work of the story and the s carried over by the human touch of the story and the good work or off the story and the good work or off the story and the good work or most of the players. Just a proposed for the story of the story

the same of the son.

This last sequence would atone for more faults than are found in for more faults than are found in Gondon shares the honors with Mary Astor and Kenneth MacKenna. He is natural and convincing, with never the suggestion of the boy some control of the suggestion of the suggestion. There is no support to the suggestion of the boy some control of the suggestion of the boy some control of the suggestion of

get the best of the lighting, plays the wife delicately and her sensitive appreciation of the big moments does much for the play. Mac Kenna get much for the play the sense a number of bits admirably played, notably the Blake of Hale Hamilton, Forrester Harvey as a Swede Janitor, and Edwin Maxwell as a publisher. Lilyan Essimani to have been over directed as the vamp. The part is played with too much stress and with an entire lack of subtle shading. She even goes south on costume, for her last dress ever worn in a pleture.

The production is well made, the settings satisfying, and the lighting good. Slightly overboard on the opening Armistics event but it cost ably wanted to get their money's worth. The photography is almost uniformly good, and the sound a fair average, though off once or twice.

#### **BEYOND THE ROCKIES**

DE'S desiralet production and Radio re-lease, starring Tom Keene. Associate pro-ducer, Harry Joe Brown, Direction, Pred Lation by Oliver Drake. Dislog by Beanett Cohen. Asst. director, Dave. Lewis. Ted Tyler, sound. Wm. Clemmens, editor. Cast: Rochaile Radon. Marie Wells. Ernie Rochaile Radon. Marie Wells. Ernie London, Wm. Wells, Ted Adams. At Low's New York theatre, one day. Sopt. 13, as one half of, a double bill, Running time, 55 miles.

is a one half of a double bill. Running lime, 86 mins.

Basically this is the same old law officer parading as a bad man to catch the cattle rustlers. But the seedy old plot has been jazzed up into something better than, the base mind the seedy old plot has been jazzed up into something better than, the base better than average western and should please wherever they like the cow and canter cantatas.

Tom Keene comes on the scene with three reckless companions, apparently on mischief bent. They chase another bunch out an attempt of the companion of the seed of this they meet but a cold welcome when they follow the stage into town. They get a job on a ranch and fight an opposition out in the companion of the seed of t

#### VANISHING FRONTIER

* *
Larry Darmour production released by
Paramount. Directed by Phil Rosen Story
and screen play by Stuart Anthony. At Loew's New York one day, Sept. 10. Run- ning time, 65 mins.
Toomie Nous Vests and de Cont to
ning time Commission day, Sept. 10. Run-
ning time, 60 mins.
Kirby Tornell Johnny Mack Brown
Aunt Sylvia
Aunt Sylvia Zasu Pitts Waco Raymond Hatton Hornet J. Farrell MacDonald
Hornet T Famel MacDoneld
Captain Kearney Wallace MacDonald
Captuin Acarney Wallace MacDonald
Lucien WinfieldBen Alexander
General WinfieldGeorge Irving
Dolores

#### THE LODGER (BRITISH MADE)

London, Sept. 9, Julius Hagen production released through W. & F. Film Service. Directed by Maurice Elvey. Star, Ivor Novello. In cast: Elizabeth Allan, A. W. Baskcomb and other beth Allan, A. W. Baskcomb and other mine, London, Sept. 8.

'The Lodger,' from the novel by Mrs. Belloc Lowndes, was made as a silent some years ago. The talkie scenario is by Miles Mander and Paul Rotha.

Paul Rotha.

Over and over again we are offered evidence that they can make pictures in England, and the only point for discussion on this subject is why they do not make them oftener. When a really good one is made here there's always a reason. In this instance it is Julius Hallow and the second of the secon

nad American experience.
Despite its subject of 'Jack the Ripper,' this is an eerle, absorbing story without being morbid—at least it has been so prepared and produced as to eliminate the suggestion of ghoulishness.

duced as to eliminate the suggestion of shoulishness.

Running parallel with the narration of the frightful murders of a homicidal maniac is a sweet love plays a sensitive musician with a sorrow so great he is unable to confide in anyone, not even the girl he loves, and who tells him she would believe anything he fold her. Novello photographs romantically. Since the advent of the talkers he has proved a much finer actor than when he appeared in the silents. His charvars relatively easy for him, insamuch as he is a composer and instrumentallst.

Love scenes were ably supported

Love scenes were ably supported by Elizabeth Allan, whose depiction of a working girl carried off her feet by a romante, soulful musician was a fine piece of acting, and a supported by the support of t

without the Hisp, and without being diotice.

All the Sprease disp gave an ofference of the girl, and there were half a dozen others worth mentioning.

Maurice Eivey's work was all that could be desired in the matter of direction; the production is artistic, raphy generally good, but lacking distinction, with the recording generally effective.

The Lodger is a candidate for American exhibition. Slightly cut, to give just a little more speed for the give lust a little more speed for enhance its value.

#### GAMIN DE PARIS

('Paris Urchin') (FRENCH MADE)

Conscrium Chematographique Francisso Production Chematographique Francisso Production Chematographique Francisso Roudes. From the play by MM. Bayard and Vanderbuch. Made in Eclair Epinoy studios. Recorded Kineguim. Revalley studios. Recorded Kineguim. Pet Mostro to Chematographic Chematographic Chematographic Chematographic and Arielle. Cast. Bellidey. Georges Maniley and Arielle.

tember 6. Cast includes Georges Mauley and Ardele.

Film is worth mentioning for two reasons. Total cost is below \$16,000, creating a new low in French full-length features, and is now being even beaten in some coming releases, such as Darbor productions, the production is bad—as is the case—it cannot fall to make money. The second point is that one of the players—Arielle—a young platinum blonde, who has study to Rence Devillers, is worth a test. Photography makes her look somewhat like Brigette Heim, but slimmer.

Josh and the players of t

#### GOONA-GOONA

("Love Powder")
(FRENCH MADE)
Produced by Andre Rosewolt and Armand
Denin, Released in U. S. through Piret
Division, At the Camed, N. Y., beginning
Sept. 10. Running time, 65 mins. Native
Balinese cash.

'Goona-Goona' is essentially for the subsequent run theatres. Houses with odd policies, formerly known as arties, should be able to retain it profitably for a week. Everything, however, depends upon individual exploitation.

exploitation.

Abroad as 'The Kriss' the picture is reported to have made money and to have enjoyed extensive runs. There it was the first feature-length

(Continued on page 55)

For making the "Night of June 13th" an outstanding production in Paramount's 1932 schedule — Stephen Roberts has been assigned the direction of "Lives of a Bengal Lancer" — which is to be produced on a roadshow basis. Congratulations, Mr. Roberts, for a masterful job — well done!





# The MILITERS

A Paramount Picture with CLIVE BROOK, LILA LEE CHARLIE RUGGLES, GENE RAYMOND FRANCES DEE, MARY BOLAND ADRIANNE ALLEN STEPHEN ROBERTS

#### **EXPLOITATION** By Epes W. Sargent

Works Slowly

Works Slowly
Some time ago it was suggested that a row of wide chairs might be installed for the comfort of persons who were not able to fit loosely into the standard seats.

One manager recently reported that the stunt went over, but not the tandard seats.

One manager recently reported that the stunt went over, but not the index of with a bang, but so much interest was manifested in the occupants of those seats that really fat persons, who would be most apt to enjoy the daying them. They were not taking up room that was required during the summer, so the manager let them stay in. Gradually the seats, which were sold for a father of the seats, which were sold and the seats of the manager let them stay in. Gradually the seats, which were sold for a sold to the seats of the manager let them stay in. Gradually the seats, which were sold for the seats which were sold for the manager let them the hand to be occupied, until now he sells about two-thirds of them most nights and all of them when the house is full. Scheme works so were the seats of the manager let and the middle 90°s, when Neil Burgess put them in the Star Proctor's 2d St. had divans, seating two, which were great for the spooners. Unlike the fat seats, these saved space, since the arm space, was saved on each double space.

#### Taper Off

Wise managers are tapering of from the give-away stunts. Figure that the new product and the returning prosperity no longer make it imperative to toss in prize package that the control of the production of the

shutting down cold.

For the past couple of years business has been built with all sorts of the past o

receims are gap until they are practically out.

To help they are reframing the stunts. They take out one idea and put in another, changing again before the second becomes too firmly established. One house which was giving to used cars, and in this division is now down to Cheva, with the Fords to come later. After that there will be none.

It is the same way with other stunts. Trade give-aways will be smuller and smaller until they reach the vanishing point.

#### Ready for Lloyd

Ready for Lloyd

Release of the Harold Lloyd comedy will probably mean a rush to
the laughing record which was first
used to promote his comedies, but
which has come into general use
where the shopping district is only
seven blocks long has arragned to
wire a loudspeaker in at least one
spot in such block to be fed from
spot in such block to be fed from
during showing times.

Police have assured him that it is
all right with them, but warn they
may have to act on a complaint,
all right with them, but warn they
may have to act on a complaint,
has to muffle the stunt after a day
hell still be off to a flying start
before formal complaint can be
eithered.

entered.

Houdspeakers are to be borrowed and the wire will be returned to the electrician, with payment made for such wire as has been rendered useless to him. This involves only the short lengths, and cost will not be very large. All to be worked from the same record, as a lack of syntherony would raise too much diff.

#### Dead Now

Dead Now
It's a dead stunt for some time to
come now, but one New Hampshire
manager capitalized, the cellpse with
the offer of a double pass for the
best photograph of. for recent
the conficulty of the control
to the conficulty of the conturned in the conficulty of the
twined have been a conturned in the conficulty of the
twined have been dead to the
twined many control
the got about 20, which he displayed in the lobby, with proper
credits under each one, and the
frame attracted so much attention
the frame attracted so much attention
the control proper pass as the
lin his windows following the theatre
showing.

Most managers apparently regarded the eclipse as a total loss, but in this one instance it worked.

#### Billing Reviews

Early reviews on pictures, usually critiques on film caught at previews in California, are to be reprinted on certain pictures playing Publix

houses.

Reproductions, on good quality heavy paper, can be tacked up for lobby display in advance of picture's playdate.

Ed Olmstead, special advertising man on Metro pictures in Publix, devised the review idea.

#### Cheering 'Em Up

Warner theatres are tying with local newspapers for a condensation of business and manufacturing news appearing in these dailies, feature being screened under the title Sunging Naws

shine News.

Paragraphs which deal with improvement in the industrial field, are prepared by the editorial department.

In Syracuse, N. Y., Loew's State pastes commercial good news bulletins, supplied by the dailles of that city on a lobby board.

#### Percentage Sales

Percentage Sales
Trying to make a dicker for a percentage sale with a church organization, a manager found his prospects reluctant to enter a deal, though they were baddy in need of ground he found that some of the officers of the club feared they would be gypped on the split, as had happened some time before when the house was under another management.

when the house was under another management. He reopened the negotiations with a new proposition. He would supply them with tickets cailing for a the control of the contro

#### Carnival Gag

One lobby gag was developed from an old carnival stunt. by a manager who believes in keeping and the stunt of the state of

Anyone who bought a ticket had one chance to toss a baseball through the hole. If he did, his admission, less tax, was refunded. He figured on paying off about one in 20 but the average was mush smaller, even when he moved the barrier in a little. Gag worked for a week and he is saving the barrel to use some other time.

Just to get all he could, the back-ground and the barrel itself was painted up for the following show. Plenty of people stopped just to look on, but it seemed so easy that some bought tickets just to try their skill.

#### Hot Stuff

Hot Stuff

Mayfair, N. Y., which started the
marquee display craze with Bring

Iom Back, gets another stunner
dise. House is on a corner with
both sides covered with a tropical
landscape. At the corner is a volcano some 30 feet tall with chiffon
fiames which are illuminated at
feet. Vivid enough to bring them
over from the 'right' side, of B'way,
half a block away.

Idea is within reach of the smiglier
theatres on a scale to suit the pocket
book. Volcano can be givilt up, with
both with the same of the smiglier
thatres on a scale to suit the pocket
book. Volcano can be givilt up, with
a framework and tifen painted to
suit. Transparent material should,
be set in around the top to indicate
lava streams. Chiffon is red and
yellow and when lighted from below,
with the chiffon blown up by a fan,
the effect will get them anywhere.

Chanced Names

#### Changed Names

Changed Names

Manager who got tired of the usual watermeion, pie and foe cream control of the usual watermeion, pie and foe cream characteristic and the second of the control of the con

Xmas Is Coming

Xmas Is Coming
Christmas is conding. Seems to be a long way off wat, but it is a good time to start getting ready. One way is to start something before Thanksgiving that will hold their interest past the holiday season. One idea is to start one or more dramatic clubs composed of will produce one-act plays once a week or two mights a week, if your clientele is sufficiently large. You cannot get interest in December. The trick is to get them interested in October and hold their interest in October. The trick is to get them interested in October and hold their interest to split one club into two producing sections, a rivalry can be established which will be of material help. Rooters will come, to the perfusion of their favories. Every will never of their favories. The vivals compare. Set the award for week after Xmas and you can hold an increasing interest as the slump period approaches.

If you have a cooking school—and you should—make a special drive on candies and cookes and suby enlisting the local confectioner to supplement the teacher supplied by the gas company.

Get in on the kid club wetter.

by the gas company.

Get in on the kid club with suggestions on presents which can be made by the members, with practical demonstrations. For this those clud demonstrations. For this those that the suggestion of the property of the proper

#### Parading Prosperity

Parading Prosperity.

Nabe management is planning a prosperity parade for the early part of October. Will be confined to children under 18, with prizes for the best floats carrying out the idea of the return of the confined to the top of the confined to the confined to the confined to the confined with the parents, stresses the fact that originality will count for more than mere show.

will count for more than mere show.

Only rules are that the floats must have been made by the kids themselves, with adult supervision, it was to be a supervision, the supervision of t

#### New Control

New Control

Control idea, in which number of the control idea, in which number of the control idea in the

#### Quintet Splits Prize

Quintet Splits Prize

Lioè Angeles.

Circuit-wide contest for the most effective lobby display, prepared at a minimum cost, staged by Fox West Coast for a single week's effort, resulted in a five-way tie for the first award. George Sharp, Wilson, Fresno: Lew Clarke, Dome, Osakiand, Garey Carr, Granada, Ontario, all in California, and Jim Clemmer, St Avenue, Seattle, split the prize, each getting \$35.

#### Heated Igloo

Heated Igloo

Manager who was counting on its staying hot through September had a nice 10-foot cutout tigloo facing up and down the street for Igloo.

Looked like a lot of money until the playdate, when the weather sudicok so hot. Manager sensed the situation on his way downtown and shortly after he got there the igloos blossomed out with large signs advertising steam-heated apartments.

(b) a laugh and saved the day at the b. 0.

#### Real Dutch Uncle

Winnipeg, Sept. 19.
John Fiddes of the College heater leave the college the transparency of the College and the transparency of the College and the transparency of the Saturday afternoon shows at the College, and they all play off for a cup which is put champlonship of what is known as 'Uncle John's League.'

#### Straw Votes

Exhibitors are pretty generally agreed as to the wisdom of keeping out of national politics, but there is no bar up against straw votes. To the contrary, it can often be used to apply the contrary, it can often be used to apply the contrary, it can often be used to apply the contrary of the contrary, it can often be used to apply the contract of the contrary of the contract of the contract of the candidates, provide a supply of pencils (with strings), where the ballots may be marked, and give one to each patron for a day or a week. If the latter, post the results of the pold daily. It may encourage swell the vote or try to overcome a lead. Get the daily papers interested, and play it up like a circus. Might even pay to advertise in advance with transparencies such as It would not hurt to stage a bit-partisan political raily the night before election. Put it on after the last show, with the house open to all, but those in the seats permitted to retain them, if they desire. Give 10-minute speeches each, and hold the watch on them. Run off some cartoons or comedies between speeches, and if you are going to receive the election returns, that's contrable properties of the political serving an even break

Don't play politics, but play for the politicians, giving an even break

#### Fought for a Flag

With school opening, a theatre management hung up a flag for a prize to the grade school bringing in the largest attendance the second week school was open. Three schools competed.

schools competed. are was open. Three schools competed and are the competed and are the competed and actually of the confer. These were given the children to distribute, with the understanding that each card turned in with a paid ticket would count as permitted one girl from each achord to stand in the lobby to supply more cards where additional tickets were bought, and to act as checks on the balloting.

bought, and to act as checks on the balloting.

Ani offset on the attendance during the week, but the manager was shooting higher than that. He figured that the approach of the children would bring the house to the minds of returned vacationizes and establish contact through the season. Children contacted practically everyone in that section, performing a service which could not have been bought in any other way.

#### A Long Bridge

A Long Bridge

A posaling to the bridge craze, an exhib has announced a 10 weeks will be held deach Wednesday morning for 10 weeks, which will bring the contest to a close just before Xmas. There will be about a dozen prizes for the largest lotal scores prizes for the largest lotal scores cach session, but only three of these each session, but only three of these each session, but only three of these each session, but only three of these affects and score and in the booby. Cames open at 11 with the show starting at one. There will be an lour and a half of play, with half house will promote from valious strocers, who will supply tea and coffee, small cakes and sandwiches made from filling it is desired to pain the strong the supply the second of the supply the

#### Flower Fiesta

Orpheum promoted a leading florist firm to bank the lobby with flowers and to give a flower to each woman attending the theatre the woman area of the death of the control of the control

#### Billboard Work

Billboard Work
With the coming of cooler weather
and better grosses, there are indications that managers are giving more
thought to billipoard campaigns.
For a time it was argued that billboards did not pay, largely because
there had to be some economies,
there had to be some conomies,
ously easy. Word came from the
home offices to lay, off billboards,
and this form of advertising took a
black eye.

ousy easy. Word came from the home offices to lay off billboards, and this form of advertising took a black eys.

#### Local Prints

Local Prints

One of the best lobby pulls is a showing of prints of local happens of the prints of local happens of the prints of local happens of the prints about the prints are prints about the prints are prints and prints are prints and prints are prints

the house is located in a small town.

Some developing papers permit a print to be made without waiting for the plate to be dried. Other which case alcohol can be used to displace the washing water.

Sometimes it is possible to arrange to work with the local paper, but generally the paper wants exclusives, though it may be willing to give tipe.

#### Handles Papers

Handles Papers

Here's a very small-time stunt, but it works on the small time. Exhib found that the people had no place to obtain the city papers. The stationer was more or less of a crab scale of the control of the

#### Wilby's Copy

R. B. Wilby, who with H. F. Kincey has just taken over the Publix theatres in the Southwest, is the author of perhaps the most widely used theatre advertising copy ever written.

Hewittenature autoritising copy, ever where the south at a time when producers had just developed the trick of asking more money for special pictures and managers were hard put to boost the price to the patrons.

Wilby wrote a local advertisement will be southed to boost the price to the patrons, and managers were hard put to boost the price to the patrons, and more for red seal records than they did for the black table variety because they were worth more. He drew a parallel with these specials. Copy was reproduced in a trade paper and was used all over the paper and was used all over the paper and was used all over the old timers still remember the sensation it made.



Hays organization.

In the order listed are the contents of the boost American b.o.

overner:
"Who Are the Non-Customers?"
'Can They Be Interested in Curent Pictures?"
What Sort of Advertising Will
each Them?"

'A Sound, Practical Way Out.'
'A Sound, Practical Plan to In-

Preliminary Steps For Exhibitors

Family Night Programs an Effec

Family Aug.

The Beginning.

What's Behind Consorship?

Oganized Groups: Schools,
Churches, Public Libraries.

Avoiding Censorship

Avoiding Censorship
If the instructions as outlined are
followed the campaign leaders
maintain that an increase in theatre
patronage, without additional expense will be realized, also an
avoidance of arbitrary local censorship, and to make the theatre the
real center of community interest.
Theatres in towns up to 10,000, of
which there are over 5,000, should
get the most from the campaign, it
is believed.

Is believed.

Under the plan to increase patronage exhibitors are urged first to discover a 'mutually acceptable formula' in contacting local organizations. Methods by which the influence of such groups can be multiplied are listed as:

tipued are listed as:
Speeches, sermons, notices on
their regular bulletins, discussions
at club meetings, etc.; organized
telephone messages, radio broadcasting, newspaper accounts, including speeches, reports of club activities, and lists of recommended
nictures.

pictures.

In summation, the exhibitor is reminded that In many cases he has overlooked highbrows, children, familles, clubwomen, youth, church people, school teachers and bookworms.

O'Brien in 'Canyon Walls'

Hollywood, Sept. 19. Next George O'Brien western a ox will be 'Canyon Walls,' by Zane

Story is being adapted by Gordon Rigby and Sidney Mitchell.

crease Patronage."

to Take.

#### BEHIND the KEYS

Rochester, N. Y.
Three theatros in Rochester
ppened last week after summer cloeing. Capitol continues in Comerford string after settlement of rental
dispute and will show WF fins
William H. Cadoret of Scranton, Pa.,
came to open the house and picked
Kenneth Cobb, former ueher, as assistant manager. Former Empire,
Dixte is taken over by Shine interests, making six neighborhoods for
this chain here.

Burlington, Ia.
Riaito reopened after summer
lose. Iowa has started new fall
olicy. Grind from 1 to 11.

Los Angeles.
New United Artists Berkeley.
Cal., will be opened by F-WC Sept
21 as a first run deluxer.
Richard Romo has resigned as information clerk at REO division
offices here to take up a course in
athletics. The lure of wearing a
uniform proved more of an incentive
to him than wortying about grosses.

Eddie Meck replaces Ernie New-man as poster clerk at Columbia's local exchange. Latter moves over to Educational. Meck was formerly the Pathe, and in the Bullock Dept. store adv. dept.

Easton, Pa.
The Transit, new picture house, pened here on Friday (16). House rmerly known as Third St. theatre.

Council Bluffs, Ia.
Paramount-Publix has leased the
Strand, formerly operated by Fox
West Coast, and will, reopen the
house immediately, Ray Kelker, local manager, announces.

A general promotion of ushers was held at Montgomery last week. Tom McConnell, manager of the Strand (Publix-Kineey) was made assistant city manager. for Kineey at Tuscaloosa. He started two years

at Tuscaloosa. He started two years ago as usher. It do no next usher, Leon Copeland. Sistem manager of the Faramount. Milton Newsome, doorman at the Paramount, is to succeed Copeland as assistant at the Strand.

Los Angelea.

Fox West Coast supervisors for Los Angelea are now located in the former divisional offices at 1824 South Vermont, moving over from the oramped quarters in the home offices on Washington blvd.

Los Angeles. David Hillman has joined the aramount theatre press depart-

San Francisco.
X. Tavolara new assistant manager at Warfield, succeeding Emerson Jackman, transferred to For Paramount as treasurer.

Frank Butterfield, building man-ager of the Strand-Arcade, will also serve as manager of the Strand theatre here. C. W. Bedel being transferred to some other Butter-field point.

W. J. Conner, new manager for Temple (Hamrick), 1,700 seater, second run, will also assist Ned Edris, city manager for Hamrick, at Blue Mouse.

Flushing, L. L., N. Y.
Vaude complex again hitting
Island houses. Queensboro, Elmhurst, now has variety Friday, Saturday and Sunday. Playhouse,
Great Neck, uses vaude on Sundays.
Indie bookings.

Springfield, Mass.
Return of F&M shows to Harry.
Arthur's Poll here and Palace,
Worcester, has brough increase in
admissions to 60c and 65c,
orchestrate and pole orchestrate adder see and Dol Brissett returned to the Palace, Worcester.
Both houses are advertising that
some of their feature films will not
be shown again in any other theatre
in the city.

Sioux City Joe Kinsky has assumed management of the Capitol, succeeding W. C. O'Hare, called to New York by Publix for a new assignment. Kinsky was manager of the State-Lake sky was manager of the State-Lake C. W. Pieterson is new manager of the Frincess, succeeding Lionel H. Wasson, transferred to Council Bluffs, in charge of the Strand.

Gaiveston.

Gaives

Sunday question to be voted upon Sept. 21. Result of petition filed with city council bearing 1,176 signatures. Proposition voted down in 1980 by a margin of 100 votes. Belleve popular, according to petition, has change according to petition, has change according will sanction Sunday shows.

W. O. Galloway now managing Spensley, coming from Des Moines, where he was with Educational Pics.

The Capitol, owned by Samler Bros, responded after extensive Im-provements. J. Luke Gring is the new manager; Wilfred S. Binder, organist.

Rockville, Conn. Erwin Clechowski has been trans-ferred from the Palace here to man-agership of the Bradley at Putnam. He is succeeded here by Robert Beattle.

F. E. Wadge, manager of Proctor's, Newark, N. J., named Warner Bros. manager for Canton, in charge of the Paice and Alhambra here, and the control of the Paice and Canabra for the Canabra for

Council Bluffs, Ia.
Lionel Wasson to manage Strand.
Coming here from Princess, Sloux
City, succeeding Ray Felker.

Lexington, Va.

Lexington, Va.

I. Weinberg has returned to active participation of all Warner Bros. theatres in this section. Weinberg, former owner of these theatres, continued after their sais to be identified to be in the section. We will be a section when it is again at the helm as an active operator.

East Liverpool, O.
After several months of alternating two weekly operation, the Ceramic, State and American theatres
here, all straight pictures, are now
open seven days a week.

The Mystic reopened under management of R. M. Harries straight pictures. Jack Armstrong, manager of New State, Napoleon, O., named assistant manager of the Rex. Jackson, Mich. State of the Rex. Jackson, Mich. State of Cagney resigned as manager of the Rex. Jackson, Jackson

Hamilton, O. Hamilton, O.
The Lyric, independent, subsequent run house operated by L.
Zost, recently closed, has been purchased by newly-formed local company, remodeled and reopened as the State. John Gregory, operating hases at Springfield, O., will man-

Birmingham Film Exchange reports reopening of three houses in Alabama the past week-Frolic, Bessemer; Communty House, Siluria, and West Blocton at West Blocton.

Pine Bluft, Ark.
Announcement made by M. S. McCord of the Malco Corporation, operators of local chain, of the appointment of Sam Kirby as city manage of the three Malco theatres in For Smith, succeeding Wally Wallington, Jr., who died last week.

Bryce Loveless and Jack Krum, lm salesmen, back at U and UA,

am salesmen, back at U and UA, respectively.

Montgomery, Ala.
Richard Kennedy, for past year city manager for Publix-Wilby, named district manager for Wilby theattes with headquarters in Birthard and the sales of the sales of

Continuous picture policy now at the F-WC Figueroa and Westlake, houses opening at 1:30. For past several years both have had after-noon shows only on Saturdays and Sundays. Bargain admish of 15c. is in force until 5:30.

San Francisco.
Harry Franklin named manager and Pat Casey p. a. of local Warner bouse. Franklin former assistents for the property of the former for the WB office.
Robert Harvey back as head of Fox-West Coast's northern (Call-cornia ad department after six

#### RKO MGR. CONFESSES \$1.030 ROBBERY HOAX

PICTURES

Greenwich, Conn., Sept. 19.
Harry Colien, manager of the RKO Plekwick theatre, has confessed to faking, a \$1,030 robbery.
Cohen, who had been manager of the house for about two weeks, reported to the police that a man and woman entered his office and after binding him to a chair, scooped up the theatre's receipts for Sunday and Monday, which he had been counting, and fied. He claimed that a short time later he managed to free himself and then call the police,

claimed that a suore time ammanged to free himself and then call the police.

After long questioning Cohen concessed to the hoax and took concessed to the hoax and took closed where he had hidden the money. All but \$8\$ was recovered. Cohen was locked up, with no ball set, pending a court hearing, next week. He succeeded Baker Sheldon as the local RKO manager. Sheldon was demoted to an assistant manager's berth after he was reported to the home office as having smoked a cigaret in the theatre lobby.

weeks leave. George Roesch, who batted for Harvey, moved to Oak-land as p. a. of Fox.

Los Angeles.
Sam Cohn named division exploitation head for RKO. Takes in all Coast houses.

Baltimore Bill Saxton, city manager here for Loew, doubling the past few weeks as town overseer and publicity di-rector, draws Lew Brown, formerly at the Fox in Washington, to handle

press.
Brown replaces George Stoltz,
switched by Loew to New York.

Howard Waugh now manager of Warners, Cecil Vogel beling transferred to Loew's Palace; Bernard Thomas transferred from Orpheum (RKO) to Loew's State; L. R. Pierce returns to Orph as manager; Herb Jennings, general manager for Loew here, will transfer to another Loew unit.

Strand, Council Blufts, formerly operated by Fox West Coast, leased by Publix. Ray Felker is manager or Publix there, house opening immediately.

San Francisco. George Boles, out two months, is back as house manager at the Gold-en Gate. Los Angeles.
Dick Pritchard, former fan mag
writer and press agent, appointed
manager of the F-WC Alcazar at
Bell, Cal.

Los Angeles.

Jack Daly, p. a. at the RKO Orpheum, goes Fanchon & Marco in publicity department. Replaces Boyd has become the Pathe studio p. a., replacing Len Boyd.

Glens Falls, N. Y.
Riaito Amusement Corp. announces that Frank C. Cronkhite
will manage and operate the Park
theatre this coming season.

Guthrie Center, Ia. George Schwenneker, former own-er and manager of the Garden, has repurchased the house from G T. and G. R. Allen.

Spencer, Ia James T. Stroud named manager of the Spencer and Fraser theatre-here. Succeeds F. C. Crosson. The-atres operated by Inkelstein, Inc.

Savannah, Ga

## Press Book by MPTOA and Havs Office on How to Run a Theatre Campaign within the industry to build up theatre attendance over the cartier U. S. is being launched via a 17-page press book, the first of its kind. How to acquire and retain maximum patronage is revealed in the book under 13 sub-heads in which virtually every problem of the theatre owner in dealing with his community is presented and answered.

#### High Court Sustains Decision Favoring J-S

Decision ravoring J-S

Los Angeles, Sept. 19.
In upholding the decision of Superior court awarding Joyce & Selznick judgment against Samson Raphacison on a Par writing contract, the Appellate court coincided with the trial court that there was no discharge of the agency by the client, and that it was not necessary for motion picture agents to complete the complete of the complete

community is presented and answered.

The campaign is being poetted by leaders in all departments of film-dom, especially the theatre. The book, copies of which next week will be forwarded to every exhibitor unit head in the country and available to all individual theatre owners of the combined work on the combined work on the combined work of comply with the California privace employement agency law. Attorneys for Raphaelson have petitioned the Appellate division for

#### 'Rasputin' Delayed

Rasputin Delayed
Rasputin was held in in production for three days list week, with the studio trying to get an ending. Story was being written as it went along and on account of the Paul Bern death writers were handleapped in getting ending absorbed through Thalberg being absorbed attraightening out the Bern matter.

#### Brabin Gets 'Wheat'

Hollywood, Sept. 19. Charles Brabin will direct Metro's He is now finishing 'Mask of Fu

#### JOSEPHSON'S HEA PIC

Gilbert P. Josephson, former gen-eral manager of the Consolidated

erai manager of the Consolidated theatre circuit, has purchased the American rights to the Ufa production, 'By Rocket to the Moon.' Picture was shown in a few spots around New York two years ago. Josephson will dub in sound effects, as the picture was made silent.

#### ZION MYERS' N. Y. JOBS

A few scenes to scrve as the open-ing of 'Phantom of Crestwood' (Radio) were shot in New York at the NBC broadcasting tudios. Graham McNamee in these introductory

scenes.

Zion Myers, director, came east
to do the 'Phantom' opening and
also to direct the Culbertson bridge
series for Radio.

#### HOYT, FINEMAN MEGGER

Hollywood, Sept. 19.
Harry Hoyt will direct the first of
Ai Fineman's six features for the
state right market. It is an untitled

mystery yarn.

M. A. Chase, former Buffalo exchange man, is associated with Felnman in the venture.

#### MAE CHRISTIE MAY

Mae Christie, society columnist-writer on the New York 'Journal,' may go to the Coast to typewrite for pictures.

for pictures.

She has negotiations on through
Joe Rifkin, acting as her agent,
with Fox and Paramount.

#### Hogan's Short Dramas

Hollywood, Sept. 19.
James Hogan, former feature di-rector, will produce a series of two-red dramas, with the Canadian Mounted Police as the background. Jack Perrin, Josephine Hall and T. L. Anderson sent on from Atlanta by Lucas Theatre interests to manage the Lucas theatre here. Started Sept. 1.

Jack Perrin, Josephine Hall and the horse, Starlight, will be used through the series. M. Pivor handling the distribution.

#### COL SHELVES 'DOUBLE'

Hollywood, Sept. 19.
Sensing a fadeout for the cycle of Hollywood stories, Columbia has shelved 'The Double.'
John Weld was on the story, John Weld was on the story, which did not go beyond the syn-

Warner has exercised its option on Edmund Seward and Warner Keefe, writing team, for an additional period.

They are currently an uniful.

They are currently working on an untitled original.

Montagu's New Title

Abe Montagu has been given as
new title of manager of distribu-tion of Columbia pictures. Charlle
Rosenzweig continues as head of

Montagu was formerly assistant to Jack Cohn and continues his owner-ship of the Boston exchange.

#### 'Romance' Editor Tries Films Hollywood, Sept. 19.

#### Picture Possibilities

'HERE TODAY' (Comedy, Sam H. Harris, Barrymore). A comedy of bright lines that should lend itself to pictures. Ibec.

'Best Years'--- Unfavorable

BEST YEARS' (Comedy Drama, Elizabeth Micle, Bijou).

Theme of an exacting mother in a small town family hardly screen material unless show clicks.

10

'The Man Who Reclaimed His Head'—Favorable
'THE MAN WHO RECLAIMED HIS HEAD' (Drama, Hammerstein

and Weber, Broadhurst).
Should make a feature strong on drawa. Understood two picture producers bid for the rights immediately care the premiere.

Thec.

Should make a feature strong on dram. Understood two picture producers bid for the rights immediately cfur the premiere. Inc.

Clear All Wires'—Favorable

CLEAR ALL WIRES (Comedy, Herman Shumlin, Times Square).

Comedy based on the activities of a boil-valsing American correspondent in Moscow should make amusing picture.

Hose.

A present has freelancing.

## Promise your customers...

## A MILE OF MERRIMENT

5874 feet (to be exact) of fast-paced fun...with sweet Sally Eilers as a hacha hat check miss who has everything and misses nothing. This will make her more popular than ever...not to mention your theatre.



"CONGORILLA" WILL ROGERS in "DOWN TO EARTH" "CHANDU the Magician" with Edmund Lowe and Bela Lugosi

#### Coming Up! "SIX HOURS TO LIVE"

Warner Baxter, John Boles, Miriam Jordan Victor McLaglen, Greta Nissen and a big squad of All-American coaches and players "RACKETY RAX"

ZANE GREY'S epochal "THE GOLDEN WEST"

JANET GAYNOR & CHARLES FARRELL in "TESS of the Storm Country"

CLARA BOW in "CALL HER SAVAGE"

HIS YEAD



#### Majors Fight on **Duals Delays Indie Production** Plans

Independents are delaying production plans for 1932-33, while they await the outcome of attempts by major distributors to put an end to double-billing through continued high rentals, plus stiff percentage splits. Facing a curtailment of product demand if the campaign makes headway, indies are arrang-ing future schedules with this in

ing future schedules with this in view.

Independent features have been used largely for the added picture on double programs, exhibs taking advantage of the lower rental charges in their efforts to provide a surfeit of screen entertainment was some the beautiful of the control of the contr

#### Sennett Resuming with \$50.000 Par Financing

Hollywood, Sept. 19.
Paramount has decided to finance its short subject releases to be made by Mack Sennett, following, the latter's failure to obtain outside money. To start the program, Par will advance \$50,000. One two reeler, with 30 on the schedule, will be made each week.

Because he could not get proper financing, the comedy producer had to delay production several months. Five of the subjects have been completed, but are being held on the shelves until others are in the can. Charles Murray is set for the series, with W. C. Fields and Ford Sterling likely to appear in one of more of the shorts.

#### Absconding Ass't Mgr. 'Fesses-Not Prosecuted

Denver, Sept. 19.

Bert Vought who says he embezzled \$1,000 from the Capitot theatre at Scranton, Pa., while he was assistant manager, has been ordered released by orders from Scranton. Vought gave himself up to police here after confessing the theft. The order to release carried no explanation of the refusal to prosecute.

prosecute.
Vought said he would return to Scranton at once and arrange to pay back the money,

#### James Off 'Mind Reader' For '42nd St.' Revamp

Hollywood, Sept. 19.
Rian James, has been taken off
The Mind Reader by Warners, to
do a three-day rush revise on continuity of '2nd Street.'
Bradford Ropes, author of the
novel on which musical will be
based, is also on the story. He
arrived here last week.

#### 6 Majestics at Sennett

Hollywood, Sept. 19.
Phil Goldstone has made a deal
to produce six of his scheduled 12
Majestic pictures at the Mack Sennett studios.
Remainder of the program will
be made at the International studio,
which is Goldstone-financed.

#### KLEIN WITH S-F AGENCY

ALLIN WITH S-F ACENCY
Hollywood, Sopt. 19.
Arthur Klein, who left the Lyons
and Lyons office, has joined the
Schulberg-Feldman Agency.
Joining the same office is Laura
Witk, who has given up her New
York Agency to head the S-F story
department.

#### PAR CONTRACT LIST 2 BELOW 1ST HALF OF YR.

Hollywood, Sept. 19. Paramount now lists 113 players directors and writers under contract

to the studio. Number is two less than carried for the first half of the

Currently there are 54 writers contracted on term tickets. Five are on the lot for one picture. First half of the year, studio had 36

tracted writers are on on three month contracts, with longer term tickets to follow if they make good Piavers, with one exception, all h six month optional contract

#### Financial Troubles of Nomad Travel Producers **Closing Angels Purses**

Hollywood, Sept. 19.
Travelog companies are having a
difficult time getting a bankroll because of past financial troubles with
backers. Regular angels of indie
firms sidestep when one of the nomad producers is seeking the wheremitted.

withal.

In most cases where a stay-athome financier has backed a travslog outfit going out of the United
States, the company has run short
of money, and the financier has had
to put up extra dough or lose
everything.

Phil Goldstone has been backing
a good many of these outfits, but
he has practically gone out of the
field.

neid.

Frequently, travelog producers
have already made one successful
adventure film on their own money They hope to duplicate the first success, but usually end up with cess, but usually end up with more expensive negative, a grosses less than the first.

#### U Cuts Down on Still Prints to Save \$5,000

Hollywood, Sept. 19.

Budget silicing at Universal has the studio reducing the number of stills printed on all pictures. Prints cost U 10 cents each. By cutting the number of prints on each feature film still from seven to five, saving will amount to around \$40, the average feature size 200 stills.

saving will amount to around \$40, the average feature using 200 stills. Two reel comedies will get only three prints of each still instead of four. Serials are cut from five to three, Saving will amount to around \$5,000 on the year.

#### Try Kenton Comedy in Fantastic Par Story

Hollywood, Sept. 19.
Paramount is having trouble injecting comedy into Island of Lost Souls, fantastic yarn in which a dog's soul becomes a man.

Original directorial assignment was given Studio tec' Original directorial assignment was given to Norman Taurog. Studio took him off, figuring the story wasn't his type. Later, Erle Kenton was assigned. Kenton is also a comedy director, but studio figures he will supply a more subdued type of comedy in his director.

#### Wirkus' 'Voodoo' Pic

Wiffaus Volume 2 a.C.

Faustin Wirkus is due back in
New York Oct. 3 with film on a
picture he shot on the island of La.

Gonave, off the coast of Haith. Picture is alleged to show actual voodoo and human sacrificial scenes
and will be tagged "Voodoo."

Principal Pictures Corp. will release.

#### SHEA'S 2D FOX SPLIT

SHEA'S 2D FOX SPLIT
JOS Shea, former eastern scenarioeditor for Fox, left the organization
for a second time fast week.
During the past two months Shea
had been pinch hitting for Joel
Swenson in the advertising department. Swenson has returned from
his European trip.
Swenson was formerly at the Fox
studio on publicity.

#### Femme Tarzan

A female Tarzan will occur n the film horizon if plans o produce such a film by the reuler Associates, indie, carry

Freuler Associates, inc., through.

N. Brewster Morse has completed the story, Roar of the Jungle, production slated to start in the east Oct. 10,

#### **Millennium Here!** Pix Starts Four **Days After Yarn**

Hollywood, Sept. 19. 'Man and Woman,' which went into production at Radio this week, sets at least one record for major production. Cameras were turning on the film four days after work was first started on the script.

Adaptation and preparation gen-erally require weeks, and sometimes

Studio decided to make the picture when the Libby Holman story went into the discard. Based on an old Eugene Watter play. Man and Woman, script was started by Wanda Tuchook and Bernard Schubert, and, when only a third finished filming was begun. Production will continue just a leap ahead of the scenarist's typewriters. 'Man and Woman' will have Irene Dunne in the feature part, with J. Wälter Rubin directing. Studio decided to make the pic-

#### NAME LEADS FOR THREE **WORRIES M-G EXECS**

Hollywood, Sept. 19

Hollywood, Sept. 19.
Casting difficulties in getting the proper types for Flesh', Sun Daughter anose for Flesh', Sun Daughter anose for the trion of the second sec

#### DuPont Will Complete U Term After Film Abroad

Hollywood, Sept. 19.
E. A. DuPont is returning to Germany, where he will finish a picture based on the Olympic Games, before resuming his Universal contract. On coming back here Dec.
1, he is to direct 'The Invisible

Man.'
Director left Universal several
years ago, to go to Germany, without completing his contract, which
will be picked up where DuPont
left off. It has several years yet

to run.

Preston Sturges is adapting 'Invisible Man' as his first film job.

#### 'Collusion,' 'Little Women Being Readied at Radio

Hollywood, Sept. 19.
Radio is preparing two novels for production. One is 'Collusion', yetto-be-published book by Theodore
B: Irwin, dealing with divorce fixers

Other is Louisa M. Alcott's Little Women. 'Collusion' slated to go into work next month, under super-vision of Kenneth Magowan asso-clate producer

#### Defer 'Kingdom' for Week

Hollywood, Sept. 19. 'Animal Kingdom,' set to sta 'Animal Kingdom,' set to start last Monday (12), was put back an-

Studio was unable to get Myrna Loy earlier in the week, due to her being held at Metro in 'Mask of Fu Manchu.'

#### Par's Second for Harris

Hollywood, Sept. 19.
Ray Harris at Paramount to write one adaptation, 'Book Worm Turns.' has been retained for a second. No

#### **U. Contending 92 Westerns Flood** Market, Drops Beery, Jr., Plans

#### FILMING OLD PLAYS

Goldwyn Buys 'Masquerader' ar Metro Takes 'Sun Daughter'

Two ancient legit plays have been Two ancient legit plays have been picked up for pictures. Sam Gold-wyn has bought 'The Masquerader,' which Guy Bates Post has played for years. Metro also has taken 'Sun Daughter,' In which David Belasco starred Lenore Uric some years back. Sand to have paid \$60,000 Gry the rights to 'The Masquerader,' and will have the story adapted for Ronald Coleman.

#### WW-Sennett Deal for All-Name Pix Depends On 'Hypnotized' Showing

Hollywood, Sept. 19.

Joe Brandt, prealdent of World Wide, and Mack Senuett are discussing a deal for additional feature comedies with an all-name cast, similar to 'Hypnotized'. Deal hinges on showing made by "Hypnotized', shortly to be released in

noticed, shortly to be released in key cities.

Picture will not be roadshowed, as contemplated, but used to stimulate other World Wide product. It goes out in eight reels, instead of 15 as first announced, and probably with a new tittle.

Charles Mack, playing a prominent part, has a one-third interest and Sennett did the rest of the financing. Mack received no salary for playing.

#### Rogers Sews Up Garden Footage: Radio Loses It

Hollywood, Sept. 19.
Radio finds that it cannot use footage filmed of a six day bleyle race at Madison Square Garden for 'Sport Page.' It's because of a prior arrangement between Garden of-ficials and Charles R. Rogers which provides that no company is allowed to utilize any material filmed there until after-the release of 'Madison Square Garden' made by Rogers, Radio's footage was obtained Hollywood, Sept. 19. Square Garden' made by Rogers.
Radio's, footage was obtained
through Jack Connolly, of Pathe
News. Although the material will
not exploit the Garden in 'Sport
Page,' Radio Is holding off awaiting
decision from Rogers. If latter will
not agree to its use, Radio will obtain bicyling scenes elsewhere.

#### First Schulberg-Sidney Is 'Madame Butterfly'

Hollywood, Sept. 19. First of eight productions that B. First of eight productions that B. P. Schulberg will make independently for Paramount release will be "Nadame Butterfly," starring Slylta Sidney, directed by Marion Gering. Joseph Moncure March and Josephine Lovett are adapting the story. Robert M. Yost is production assistant to Schulberg, with Jesse L. Lasky, Jr., story aide and Dan Keefe unit business manager. Schulberg is already in his new quarters on the Paramount lot.

#### Chadwick Drops Allwyn

Astrid Allwyn has settled her contract with I. B. Chadwick. With a delay in production there was no spot for the player who had a three picture agreement. She made only one picture. Allied has spotted Miss Allwyn in 'The Iron Master.'

#### Bennett's Next

Hollywood, Sept. 19.

'Always Wrong, original by Adele
Rogers St. John Hyland is next for
Constance Bennett at Radio.
Kubec Glasmon and Charles
Brackett are doing the adaptation
with George Cukor to direct.

Ornitz's 6 More RKO Months Hollywood, Sept. 19. Radio studio has given Sam Or-iz a new six-month writing con-I tract.

With 92 western features scheduled for production here this sea-

son, Universal believes that market reached the saturation point. and has abandoned plans to make a series of horse operas starring Noah Beery, Jr. Studio execs feel that the Tom Mix westerns will take care of the company's cow country melodrama needs.

Columbia has the longest western production schedule of the majors, with 16 to be made this year. Buck Jones and Tim McCoy will star in eight each.

Radio will make six with Tom Keene in the top spot. Leon Schlessinger is making six for Warners, starring John Wayne. Paramount will release four featuring Randolph Scott. Mix has six on the current

will release four featuring Randolph Scott. 'Mik las six on the current program for Universal, and Fox will produce four George O'Priens.

A total of 50 will be produced in the Independent field. KBS has eight scheduled for Ken Maynard. Monogram will make I, with Bob Steele and Rex Bell in eight each. Allied has Hoot Gibson for eight, and Majestic will release a similar number starring Jack Hoxie.

Burton King will produce 12 for Preuler Associates. Six will have Tom Tyler as the star, with no player yet selected for the remainder. Western market has been the mainstay of the indies for a number of years. Recently the quickle the control of the produce of the main of the great star with the produce the control of the method of the star of the star

Through theatre affiliations, ma-jor studios have been able to show a profit on their westerns when the hard riding star has been backed up by a good cast and story. How-ever, the present production ow is deemed about all the market can stand

#### Slow-Pay Indie Producers Are Now Being Checked

Hollywood, Sept. 19.
Collection service to work on slow paying independent producers has been established by the Motion Picture Industries Credit: Association. Department will be handled by H. K. Batcheider, who is also in charge of the credit end.

or the credit end.

This is an expansion of activity
for the association, which has up
to now devoted itself solely to investigation and reports for its members on indie producers seeking

credit.

New members of the association are Dunning Process, Sun Lumber Co., Behrendt-Levy-Rosen Co., Agfa Raw Film Co., and Bell & Howell Camera Co.

#### Fitzpatrick's Russian Pix; Renews with Metro

Pix; Renews with Metro
First pictures taken out of Russia by an American producer, picturing phases of activity in the
Soviet Republic that are forbidden
to the camera unless the camera
belongs to the U.S. S. R., have
been brought back by James A.
Fitzpatrick. Material will make
two short subjects and be released
through Metro, which has renewed
its deal this year with Fitzpatrick
to distribute a series of 13 travelog
one-reciers.
Fitzpatrick spent two weeks in
Russia, going in more or less as a
tourist and getting most of his
stuff, he believes, on the presumntion by the Syntheer.
In the synthese is the series of the se

#### RALPH STITT IN CHI

Chicago, Sept. 19.
Arrival of Ralpt Stitt from the
Broadway sector afters the publicity
department setup somewhat for
Balaban & Katz. New assignments

are:
Dave Lipton, Chicago; Ralph Stlt,
Oriental; Eddie Levin, United Artists and McVickers; Archie Herzoff, Tivoli and Uptown.

RKO-RADIO has the honor of presenting as fine a dramatic production as the screen has seen.

## JOHN BARRYMORE in "A Bill of Divorcement"

with Katharine Hepburn Billie Burke, David Manners Directed by George Cukor From the play by Clemence Dane David O. Selznick, Executive Producer

A proud achievement by RKO-RADIO a triumph for the motion picture art.

WORLD PREMIERE Friday Evening September 30th

RKO-MAYFAIR

Presented under the auspices of MRS. WILLIAM RANDOLPH HEARST For the benefit of the Free Milk Fund for Babies, Incorporated

ADMISSION \$10.00

#### Stock Market

(Continued from page 7)
tures, undoing most of the sensational gains that lies showed during
the boom. The lext 29 broke from
chailings, the Control of the sensamysterious as the remarkable zoon
of two weeks ago. In one case it
them; in the other nobody obviously wanted to buy them.

Paramount bonds also presented
severe down 17 points—from 40 to 23
—while the 5½'s crashed from 35
to 18, a perpendicular form 40 to 23

—while the 5½'s crashed from 35

Ad to 18, a perpendicular form 40 to 23

—while the 5½'s at 25. Warfrom the bottom for the 5's at 25

Ad to 18, a perpendicular form 6's 5's

and up 8 for the 5½'s at 25. Warfrom 18 form 6's 5's at 25. Warmark Bross. Doubligations took a mose
to there where urgent selling seemed
to be able to find no near-by bids.

Marens dropped 5's 6's 3 and 6's

Futursuations here were less violent
and the trading appeared to be in
the season of the bying in Patte
being available at that level, which
show of vigor, that bond moving
alone against the trend and gaining
nearly 5 on the week; the ormarkable slump of 4 points net,
anarkdown of 66'8,'s in a few trades,
Dealings were small, only significant
to the store of the season of the
course, is altogether a tose of the
course, is altogether a lose of the
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Sui	mmary	tor wee	STOCK EXCHANGE			- [
1	982		GIOOR EXCITATE			Not chg.
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14%	41/4	3,800	Columbia P. vto		014 1014	-2°
5%	1	1,200	Consol. Film 3		% 3°	
11%	2%	8,000	Consoi, Film pfd 7		D% G%	- 14
87%	35%	41,600	Eastman Kodak (3) 58	n. Ai	9% 52 <sup>-7</sup>	-0%
5%	1 1	20,900	Fox, Class A 5		3% 3%	-1%
2614	81/4	808,200	Gen. Elec. (40c.)			-1%
28	7/2		Kelth, pfd			14 - 78
874	1814	13, 100	*Loew (3)	74 34	28%	-7%
80	39	1.300	Do pref. (61/2)			-3%
414	214	. 300	Madison Sq. Garden 4		34 34	
22%	14	400	Met-G-M pref. (1.80)		19%	
15	814	180	Orphoum pfd			_i*
11%	174	240,600	Orphoum ptd		3% 4	-34
1%	-77	. 6.300	Paramount 7	72	% °4	
5%	1%	10,500		1/4		- 4
13%	2%		Pathe, Class A 4	¥ .	3	-1
7%		428,000	Radio Corp 12	78	7% 8%s	-44
274	114	22,400		% ·	1% 4%	-2%
1%	**	1,200	Shubert 1	1/6	% %	- %
80	28	20	Universal pref. (8) 30			+1
416	1/4	82,700	Warner Bros 4	% :	2% 2%	
20	4		Do pfd		. 5 b	
431/4	15%	228,000	Westinghouse 39	× 2	7% 28%	-10%
			CURB			l,
16	41%	300	Columbia Picts 8	16	7 814	-11/4
1%	12	3.700	De Forest Radio	%.	14 %	-1%
21/2	12	1.500	Gen. Thea. E. pfd	Ý.	% %	- %
434	1/6 1/4 1/4	5.100	Technicolor 4	ű :	3 3 3 4	- %
814	%	4,200	Traffs Lux 3	*	2%	- 1/4
			BONDS			
7%	. 1	\$38,000	Gen. Thea. Eq. '40 4	., .		
63 74	24	36,000	Gen. Thea. Joq. 40	% 4°		-11/4
00	64	28,000	Keith 6's, '46			-4.
80	40		Loow 6's, '41 85		14 851/4	- 14
60%		22,000	Pathe 7's, '37	. 00	314 7114	+4%
55	13	67,000	Par-Fam-Lasky 0's, '47 28			-124
	10%	206,000	Par-Pub 51/2's, '50 36			-10
101%	50	10,000	RKO debs 0's 04	% 7t	75	-25%
40	11/4	7,000	Shubert 6's	½ 2	21/4	-3%
40	9%	200,000	Warner Bros. 6's, '39 37	16 20	301/2	-01/2
			Over the Counter, N. Y.			

Produce Exchange, N. Y.

..... Roxy, Class A..... Thentre cfs. sold 4%, 3, 3 net off 1.

#### For 15e

Los Angeles, Sept. 19.
Following is what the patron gets for 16 cents, day or night, at the Los Angeles theatre, Bill Fox's grind:

Two-hour show, with single feature and shorts.

Daily change of program.
Free checking privileges.
Free ear phones, if you're hard of hearing.

Free scales. Free scales.

Free soundproof crying rooms for bables, where mothers may have an uninterrupted view of the screen, as well as enjoy sound through special

transmitters Loge seats at general admish

rices. Children's playroom. Nursery, three maids in at-endance.

Aursery, tures mans in actendance.
Makeup room.
Luxurious lounge.
Radio program.
Electric clegarette lighters.
Hot air hand driers.
Hefrigeration.
Soda fountain and lunch room, operated as a part of the theatre.
A three-chair shoe-shining parlor.
Average daily attendance at the house exceeds 4,000 people.

#### YANKING OF SEX FILM RESULTS IN TWO RIOTS

Two theatre riots were staged by 600 burnt-up women when promoters of a local sex lecture obeyed police orders by puffing out the scheduled talk on 'Married Love' and instead put on an old Garbo revival. Spiel got the official frown only a few minutes before the first moute a level of the first moute first m

notify the crowd inside about the change.

Silent Garbo pic, dubbed 'Streets of Sorrow,' was okay, but when no sex gabber appeared and Garbo came on again, the women smelled something rotten in Denmark.

Warhoop started 400 irate seekers of sex knowledge on a rampage to the b. o., nearly tearing it apart. One promoter scrammed out a side door, but femmes ripped up all lobby posters before a carload of cops appeared on the scene. Promoter's partner agreed to pay 'emback, but after paying off he discovered that he gave back \$62 more than he took in.

Despite publicity given the matimee flasco, 200 women staged an-

Despite publicity given the matiniee fiasco, 200 women staged another riot during the evening show
when optimistic managers added
Party Girl' to Garbo film bill—but
still no sex talk. Managers refused
to pay off this time, claiming that
all 'Married Love' ballyhoo had been
taken down and each ticket-buyer
warned of change in bill. It falled
to stop femmes from squawking.

#### Skouras Managers to Handle Own Pub.-Adv.

The Skourases have eliminated their publicity and advertising office in Topoka, Kans, over local Fox-Topoka Theatres, of which M. P. Wear was director. Similar elimination may be made in other spots, with publicity and advertising to be handled by the managers themselves.

Wear has come on to New York His plans east are indef.

#### Incorporations

Cada Rapide, is, sept. 18.

Palace Theatre and the control of the

#### **Empire Picketing B'way Houses** Move to Force Emp.-306 Merger?

#### **RKO May Take Another** Col. Spot; Dropping Maj.

Columbus, Sept. 19.

They'll be eating soon where the Majestic theatre now stands, as the owners of the RKO spots are reported figuring to convert the location into a restaurant. From present account RKO is to turn back the spot to the owners on Dec. 31 and on Columbus but try to make a hook-up for its trademark in another house.

#### PHILLY PROPOSES 5C AND 5% ADMISH TAXES

Philadelphia, Sept. 19.
City council's proposal last week to levy a 5c, admission tax on motion picture theatres met with a long and loud protest from theatre owners today.
One of the five new emergency tax measures approved by council's special committee on additional revenues, the tax would take form in a 5c. levy on all admissions between 28 and 99c, and a 5% tax on higher-priced admissions, which, of course, would effect the legitimate theatres.

In a statement legica.

course, would effect the legitimate theatres.

In a statement issued by the MPTO of Eastern Pennsylvania, South Jersey and Delaware, it was protested that this action would virtually amount to a closing order for all of the smaller cinemas in the city, while the larger houses, most of whom have already absorbed the city while the larger houses, most of whom have already absorbed the city while the larger houses, most of whom have already absorbed the solve precarously elitated.

It was set forth that the exhibitors could not pass the tax on to the general public, already heavily burdened with taxes, and yet could hardly operate with the profit margin cut down by the additional leyy. The theatre owners are organizing their campaign against the measure, though no plan of action has been formed yet. There will be no formal protest until the new tax measure comes up before council for

ure comes up before council for

action.

Another of the taxation points approved in the same committee meeting which will affect amusement enterprises was a tax on bill-boards, which will also face oposition from amusement interests.

#### Par Summons Peacock To N. Y. on Clearances

Los Angeles, Sept. 19.
Acceptance by MGM of the F-WC
clearance demands allowing only 14
days' protection following downtown
first runs, leaves only Paramount,
among the major distributors, so far

not in line.

In an effort to get the Los Angeles
Paramount 'buy' cleared up, Claude
Peacock, Par's local branch manages, received instructions from the
home office Friday (16) to leave for
New York at once. He left that
night by plane, with indications he
will be away 10 days.

#### No Mich, Allied Conv. This Year-Depresh!

Detroit, Sept. 19,
There will be no Allied State
convention this year early H. M.
Richey, Departing from the past
custom of a three-day business and
sular get-together, the organization
will be a con-day business meetand the second of the

ing instead.

Shortened program has been substituted in an effort to cooperate with exhibitors who are suffering from general business conditions.

#### WHITMARSH STARTS SERVING

Newark, Sept. 19, Stuart I. Whitmarsh has given up his appeal on his sentence of a year for defrauding, and has started serving his term.

He has no connection with the present organization of the Little theatre.

#### Judgments

Orals Theatre Corp.; U. S. Rubber Co., trustees; \$17,227. Home Hit Guild, Inc.: Bethlehem Prop-erties, Inc.; \$527. Biorris Geset; Cheelab, Inc.; \$897.

Picketing by Empire of chain theartes employing Sam Kaplan's 306 operators will spread, from inside, taking in all circuit flouses in New York, including de luxers on Broad-tioning Empire protest-bearers in front of all big Broadway theatres Saturday (17), but they appeared only at the Roxy, Mayfair, Paramount, Capltol, and State.

Within informed union circles, it is stated that the Empire picketing of chain theatres, unionized in employment of 306 men and at the mercy of operator rivalry, is designed to bring about pressure by chains looking toward a merger of 306 and Empire. That appears to the mercy of operator rivalry, is designed to bring about pressure by chains looking toward a merger of 306 and Empire. That appears to the viewpoint of theatre men.

Intimations are that if the Empire picketing and other trouble, including bombings, become obnoxious enough, chains will insist on a merger. But 306 will vigorously resist it, it is known.

Meanwhile, the I.A.T.S.E. investigation of 306 and the centre New York operator situation continues without any inkings as to when a decision will be issued. IATSE acceptable of 306, whereupon all houses which swung to Empire will swing back to 306, is expressed in some quarters, but doubt that Kaplan doubt that Kaplan than its forced by IATSE, is at the same time stressed.

The Kaplan union is clocking the surface are surfacing loos of the Signal Force and To which was to locking the surface are surfacing loos of the Signal Force and To which are a care any erge probably applies.

During the past week the Bronx Grand Jury questioned the Bana Jurestoned Ander Probably applies.

piles.

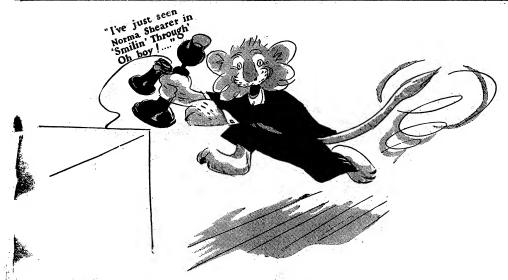
During the past week the Bronx
Grand Jury questioned Kaplan
(306) and Arthur Farkash, president
of Empire, as well as numerous 306
operators, in an investigation of
Loew theatre bombings in the
Bronx, Manhattan and Brooklyn,
Case was brought in the Bronx specifically as the result of finding an
unexploded bag of dynamite in the
battery room of one house.

case was brought in the Bronz specifically as the result of finding an unexploded bag of dynamite in the battery room of one house. It had been lowered by a string from one of the ventilators on top of the theatre and was discovered by 366 operators on going into the battery room to throw the switch that recharges the juice, hast duty before soing home.

At the Friday (16) hearing, the Grand Jury also began to inquire in operator assessments by 366 and other matters not bearing directly. Lowevia, a neutral party thrown between the flying flats of the two unions, appealed to the newspapers, asking them to play down stories of any further bombings or danger to patrons in theatres. Reports that the papers had agreed bot to print the names of any theatres endangéred in future was denied by Lowewis. So far this circuit has taken no court action in the way of injunction to stop picketing. The past week all Lowe managers in Greater New York have been done they possed to the bomb scare. Following discovery of the dynamite managers are under orders to inspect their houses from top to bottom every few hours.

While the N. Y. Court of Appeals recently ruled one union can picket another, difficulties with local police are being encountered by 306 pickets. Friday night, after 306 said Commissioner Multroney had promised their pickets would not be moreoved. When some of the pickets were arraigned in night cour Friday (16) before Magistrate Irwin, the latter discharged them, saying that the right to pickatblished by court and as long

betore Magistrate Irwin, the latter discharged them, saying that the right to picket theatres had been established by court and as long as the pickets were not creating a disturbance, blocking entrance to the theatre or otherwise becoming a nulsance, no crime was being com-mitted.



## THE PHONE IS BUSY AT M-G-M!



TO THE TRADE PAPERS—
Reserve your Headlines, boys!

TO THE FAN MAGAZINES— Tell the fans the Big News!

TO VARIETY, M. P. DAILY— Get your Box-Office Reports Section ready!

TO M. P. HERALD— Hold Top Spot in Box-Office Champions!

## NORMA SHEARER does it again!



We have just seen it in the Projection Room. And we're telling the cockeyed world!

#### SMILIN' THROUGH

is coming to bust your favorite house record high wide and handsome. One of the greatest productions we've ever made—bar none! Is it sweet? Is it romantic? Is it tearful? Is it thrilling? Oh boy, and how!

Who makes the Best Pictures? You said it! METRO-GOLDWYN-MAYER

#### **Comparative Grosses for August** (Continued from page 10)

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
FIFTH AVE. High. \$26,000 Low. 4,600	First Year \$12,000 Monte Blue	Skyscraper Souls \$7,400	Guilty as Hell \$11,800 Gilda Gray	Horse Feathers \$16,000
ORPHEUM High. \$32,000 Low. 3,400	Roar of the the Dragon \$5,600 James Hali	Tom Brown of Culver \$4,700 (Final week Vaude)	American Madness \$5,500	Age of Consent \$4,200
MUSIC BOX High: \$17,000 Low: 2,500	South Sea Adventures and Many a Slip \$3,200	War Correspondent	Jewel Robbery \$3,600	Stranger in Town \$3,000
LIBERTY High. \$12,000 Low. 3,900	Hound of Baskerville \$4,200	The Stoker \$4,300	Avenging Seas and Sunset Trail \$4,100	Man Called Back \$5,100

	DEIROII		4
9.1	Aug. 13	Aug. 20	Aug. 27
de w	Skyscraper Souls \$27,900		Blondie of the Follies \$35,100
hr	First Year	111	Purchase

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
MICHIGAN High. \$53,100 Low 16,700	Washington Masquerade \$23,600 Stage Show	Skyscraper Souls \$27,900		Blondie of the Follies \$35,100
FOX High. \$50,000 Low. 9,000	First Year \$40,000 Stage Show	First Year \$16,000 (2d week)	- 1	Purchase Price \$9,000 (New Low)
FISHER High. \$29,000 Low 9,400	Stranger in Town \$13,300 Stage Show	Guilty as Hell \$16,500		Horse Feathers \$17,000 (2d week)

		BUFFALO	)	
	Aug. 6	Aug. 13	Aug. 20	Aug. 27
BUFFALO High. \$42,000 Low. 13,800	First Year \$23,300 Stage Show	Guilty as Hell \$19,000	Skyscraper Souls \$18,000	
HIPPO- DROME High. \$22,000 Low. 3,900	Winner Take All \$7,400	Week Ends Only \$6,500	Unashamed \$7,000	
CENTURY High. \$21,000 Low. 4,700	Westward Passage \$7,100 Vaude	Roar of the Dragon \$6,300	Madame Racketeer \$6,500	y y
LAFAY- ETTE High. \$16,000	While Paris Sleeps \$7,000	Young America \$5,500	The Menace and Probation	

Low . 5,000			\$7,500	1
	· W	ASHINGTO	N	
-	Aug. 6	Aug. 13	Aug. 20	Aug. 27
EARLE High. \$25,000 Low. 6,000	Love Is a Racket \$17,500 Vaude	Jewel Robbery \$16,000	•	War Correspondent
PALACE High. \$29,300 Low 6,500	First Year \$15,000	Guilty as Hell \$11,000		Blondie of the Follies \$15,500
COLUMBIA High. \$19,000 Low 1,500	McKenna of Mounted \$2,200	Dynamite Ranch \$2,000		Isle of Paradise \$6,000
FOX High. \$41,500 Low 11,000	White Zombie \$17,500 Stage Show	Downstairs \$23,400		Speak Easily \$24,400
KEITH'S High, \$20,000 Low. 4,600	Tom Brown of Culver \$7,500	American Madness \$7,500		Age of Consent \$5,800

PHILADELPHIA					
	Aug. 6	Aug. 13	Aug. 20	Aug. 27	
EARLE High. \$27,000 Low 11,500	Man Called Back \$16,000 Jack Mulhali Vaude		Million Dollar Loge \$16,500	Make Me a Star \$17,000	
FOX High. \$41,000 Low 10,500	First Year \$23,500 B. Compson		Passport to Hell \$17,000	Painted Woman \$20,000	
8TANLEY High. \$37,000 Low., 8,000	Lady and Gent \$9,000 (5 days)		Bring 'Em Back \$8,500 (5 days)	Skyscraper Souls \$12,000	

BOSTON					
	Aug. 6	Aug. 13	Aug. 20	Aug. 27	
METRO- POLITAN High. \$86,000 Low 16,200	First Year \$44,000 Rio Rita (8 days)	Guilty as Hell \$18,000	Devil and the Deep \$16,200 (New Low)	Doctor X \$18,200	
RKO MEMORIAL High. \$41,200 Low. 6,140	War Correspondent \$15,200 Stage Show	American Madness \$20,000 Ted Healy	Age of Consent \$28,000 Kate Smith	Hold 'Em Jail \$18,100 Fred Waring	
KEITH'S BOSTON High. \$23,000 Low. 4,000	Hollywood Speaks \$6,700 Blanche Calloway Vaude	igloe \$4,000 (New Low)	American Madnesa \$8,300 Hilton Sisters	Unholy Love \$13,700 Texas Guinan	

100	Calloway Vaude			
Y 10	SAN	Y FRANCI	SCO	
	Aug. 6	Aug. 13	Aug. 20	Aug. 27
FOX High. \$70,000 Low., 18,000	Skyscraper Souls \$30,000 BiancheSweet Stage Show	First Year \$31,000	Passport to Hell \$30,000 L/L Tashman Ken Murray	Painted Woman \$27,000 Follow Thru
WARFIELD High, \$48,000 Low., 8,200	WARFIELD Madame High, \$48,000 Racketeer		Crooner \$18,000 Chic Sale	Big City Blues \$17,000
PARA- MOUNT High. \$36,000 Low. 5,000	Washington Masquerade \$7,500 (2d week)	Devil and the Deep \$8,000	Horse Feathers \$21,000	Horse Feathers \$11,000 (2d week)
GOLDEN GATE High. \$19,000 Low. 7,000	Bring 'Em Back Alive \$21,000 Vaude	War Corre- spondent \$11,400 Hor. Heidt's	American Madness \$11,700	Ags of Consent \$11,000

PORTLAND, ORE.					
	Aug. 6	Aug. 13	Aug. 20	. Aug. 27	
PARA- MOUNT High. \$22,500 Low., 5,000	First Year \$11,000	Guilty as Hell \$16,000 Mme. Schu- mann-Heink	Devil and the Deep \$9,000	Horse Feathers \$14,000 Blanche Sweet	
RKO ORPHEUM High. \$24,000 Low. 2,000	Roar of the Dragon \$5,100 Vaude	The Mouthpiece \$4,000	American Madnese \$6,500	Age of Consent \$4,800	
UNITED ARTISTS High. \$13,000 Low. 2,500	Week Ends Only, \$4,000	Congorilla \$7,000	Washington Masquerade \$4,000	Speak Easily \$4,000	

27 - 27	Aug. 6	Aug. 13	Aug. 20	Aug. 27
MAIN STREET High. \$32,000 Low. 8,000	Molly Louvain \$24,000 Ted Lewis	Tom Brown of Culver \$11,000	American Madness \$12,000	Roar of the Dragon \$20,500 Desert Sons
LOEW'S MIDLAND High. \$35,000 Low 7,000	White Zombie \$11,500	Downstairs \$11,500	Speak Easily \$11,100	Blondie of the Follies \$10,500
NEWMAN High. \$33,000 Low., 4,400	First Year and Panther Woman \$10,000	Jewel Robbery \$7,800	Devil and the Deep \$8,000	Horse Feathers \$15,000
LIBERTY High. \$13,400 Low. 2,800	Purchase Price \$5.000	Madame Racketeer \$4,200	Guilty as Hell \$5,000	Love le a Racket \$3,700

DIRMINGHAM					
	Aug. 6	Aug. 13	Aug. 20	Aug. 27	
ALABAMA High. \$00,000 Low. 00,000	First Year \$10,500	Skyscraper Souls \$8,000	Guilty as Hell \$9,000	Horse Feathers \$14,000	
RITZ High. \$60,000 Low 00,000	Strangers of the Evening and Tom Brown \$3,500	War Corre- respondent \$4,000	American Madnese \$4,700	Blonde Captive \$3,500	
EMPIRE High. \$00,000 Low. 00,000	Man from Yesterday \$2,900	Washington Masquerade \$3,000	Make Me a Star \$3,200	Two Seconds \$3,400	
STRAND High. \$00,000 Low., 00,000	Night Court \$1,500	Vanishing Frontier \$1,500	Dark Horse \$1,600	Passport to Hell \$1,400	

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
LOEW'8 High, \$28,000 Low., 4,900	Skyscraper Souls \$6,700	Zombie \$7,500	Downstairs \$7,100	
STRAND High. \$12,500 Low 2,000	First Year \$9,000	First Year \$4,100 (2d week)	Jewel Robbery \$5,200	
RIALTO High. \$16,000 Low 1,900	The Expert \$2,300 (2 days)	Week End Marriage \$2,700 (3 days)	Passport to Hell \$6,100 (4 days) Hobart Bosworth	
BROWN High. \$14,000 Low., 1,700	le My Face Red \$3,300	Roar of the Dragon \$2,800	Miss Pinkerton \$2,300	
ALAMO High. \$11,600 Low., 1,700	Madame Racketeer \$1,900	Texas Bad Man \$2,500	Stranger in Town \$2,300	

		- 1		
- 1 - Y	Aug. 6	Aug. 13	Aug. 20	Aug. 27
RIALTO High, \$00,000 Low. 00,000	Purchase Price \$2,800	First Year and Vanishing Frontier \$2,800	Passport to Hell and Congorilla \$3,100	Madame Racketeer and Horse Feathers \$3,400
BLUE MOUSE High. \$8,300 Low 1,400	Purchase Price \$2,360	Hound of Baskervilles and South Sea Adventures \$2,100	Miss Pinkerton \$1,900	Jewel Robbery \$2,000

CINCINNATI						
ALBEE High. \$35,500 Low 14,500	Aug. 6 Washington Masquerade \$22,500 Vaude	Aug. 13 Man Called Back \$19,500 Hal Leroy	Aug. 20 Make Me a Star \$28,500 Mills Bros.	Aug. 27 Madame Raoketeer \$17,000 B. Compson		
PALACE High, \$28,100 Low., 7,200	Bring 'Em Back Alive \$9,000	Guilty as Hell \$12,000	Speak Easily \$12,500	Horse Feathers \$22,500		
CAPITOL High. \$22,000 Low. 4,500	Unashamed \$8,700	Jewel Robbery \$9,000	Devil and the Deep \$8,000	Two Against the World \$10,000		
LYRIC High, \$23,900 Low., 5,000	Red-Headed Woman \$9,500 (2d week)	First Year \$15,000	First Year \$7,700 (2d weeks)	Skyscraper Souls \$6,000		

20 W	- 401000			420,000	
LYRIC High, \$23,900 Low., 5,000	Red-Headed Woman \$9,500 (2d week)	First Year \$15,000	First Year \$7,700 (2d weeks)	Skyscraper Souls \$6,000	
	P	ROVIDEN	CE	W 1	
- T	Aug. 6	Aug. 13	Aug. 20	Aug. 27	
8TATE High, \$28,000 Low., 6,000	White Zombie \$9,900	White Downstairs Speak Easily Zombie \$6,000 \$11,100		Blondie of the Follies \$10,500	
RKO ALBEE High. \$20,000 Low. 3,000	Tom Brown \$8,700 Vaude	War Correspondent \$8,700	American Madness \$10,200	Hold 'Em Jai \$8,700	
PARA- MOUNT High, \$18,000 Low., 4,000	Man Called Baok \$4,300	Guilty as Hell \$6,300	Devil and the Deep \$6,200	Horse Feathers \$11,600	
MAJESTIC ligh. \$18,000 .ow 6,000	First Year and Bachelor's Folly \$7,100	Jewal Robbery and Almost Married \$6,000 (New Low)	Purchase Price and Illegat \$6,000	Doctor X and Grooner \$8,500	
RKO VICTORY High. \$2,800 Low 1,400	Drifting Souts and Bring 'Em Back Alive \$2,100	Hell's Angels and Skippy \$2,400	Alibi The Trespasser and East Lynne Ladies of the Big House \$1,500 Split Week	Hollywood Speaks and Wild Women of Borneo \$1,400	

(Continued on page 27)

#### GTP-Duovac Suits

(Continued from page 4)

C. Milis and Music Publisher' Pro-tective Association for control of extensive copyrights on music and extensive copyrights on music and subsequent excluding agreements with exhibitors and producers, pro-hibiting use of music with any but BRPI apparatus, and controlling producers as to number of copy-rights used in production of films. This agreement, complaints charge, tied up the music supply and was made, possible only by the defend-ants' dominant position in the pic-ture industries. ture industry.

ture industry.

Feature of the Duovac complaint, not included by GPP, is an attack on BRPPa regulation of apparatus leased to exhibitors. Duovac charges ERPI exacted exorbitant faces for inspection services that was not rendered, or under the guiss of additional royalities, with a large staff of engineers maintained to oxyder unwarranted replacements; of parts on apparatus at the expense of exhibitor.

This was made possible, Duovac

This was made possible, Duovac charges, by a restrictive leasing pol-icy. Duovac manufactures photo-electric cells, headquartered at 360 Furman street, Brooklyn, N. Y.

electric cells, neadquartered at 30° Furman street, Brooklyn, N. Y. Complaints, each a 40-page printed book, say the ERFI lleense entanglements grew out of operations starting in 1919 when A. T. & T. acquired wide talker patent rights from Westinghouse, General Electric, Radio Corp. of America and other companies, sufficient to dominate, the ageld.

- Most of these, bills charge, were turned over to. Western Bloctric. ERFI entered in the scene prior to Dec. 31, 1928, both compilaints charge, when A. T. & T. and W. B. turned over to ERFI enough patents and license rights to control the Industry.

Clayton and Sherman Acts.

Clayton and Sherman Acte

Clayton and Sherman Acts
Plaintiffs then allege the three
conspired on or abous 7ain. 1, 1927,
to violate Clayton Anti-Monipoly
and Sherman Anti-Trust acts by an
agreement with Vitaphone to furnish equipment, with that firm
agreeing to use no other apparatus.
Agreement with Vitaphone was
dated April 20, 1926.

dated April 20, 1926.

Agreements on exclusive use of apparatus were then made, bills charge, with Hal Roach Studies (May 18, 1923), Christis Film (June 20, 1928), Universal (July 18, 1928), Columbia (Sept. 25, 1928), Fox and Fox-Heart (both Nov. 14, 1930), Previous agreements were made May 11, 1928, with Paramount, Metro and United Artists.

Muslo Tax Dease.

Music Tax Phaces

Musio Tax Phases
Complaints charge a subsequent
'contractual letter bound leasees to
install EERT equipment in theatres
controlled by them and to promote
installations elsewhere, also governing use of reproducing apparatis
to show films of producing companies licensed by ERFI and affectling at least at third of total picture house seating capacity,
Mills agreement on music copyrights followed this.
Charge is then that W.E., before

rights followed this.

Charge is the At W.E., before Dec. 33, 1926, induced Vitaphone to sub-license Fox-Case, agreeing that W.E. furnish Fox-Case with equipment on terms similar to ones imposed upon Vitaphone. Inspection fees and regulation of replacements figured after this.

Effect of this cross-licensing and agreements, complaints charge, was that, by May 11, 1928, defendants had brought under their control 90% of producing and 50% of reproducing, virtually tying up the industry and forcing independent producers and exhibitors out of business, particularly in view of the Mills agreement.

ticularly in view of the Mills agreement.

Plaintiffs in both suits ask temporary and permanent injunctions
against enforcing agreements, also
that the original agreements with
W.B. and ERPT be declared illegal
ab initio and damages or other restitution be ordered at the discretion
of the court. Plaintiffs give damages as 'in excess of \$2,500,000'. Injunction against the Mills agreement
is asked in both.
Duovae suit asks injunction
against ERPTs regulations on replacements of parts and exaction of
inspection fees.
OTP complications on replacements of parts and exaction
of inspection fees.
OTP complications on replacements of parts and gives
liner and former fugge Hugh M.
Morris, who presided in the DeForest-Western Electric patent suit, as
counsel for plaintiff. Morris and
Darby aire also coinsel for plaintiff
in the Duovae suit, which is signed
by Nathan Goldman, president.

# Every 2 YEARS BARTHELMESS MAKES HISTORY!



1920 . Broken Blossoms

1922 . . . Tol'able David

1924 . . . Bright Shawl

1926 Patent Leather Kid

1928 . . . . . Weary River

1930 . . . . Dawn Patrol

932 RICHARD

## BARTHELMESS CABIN IN THE COTTON



With Henry B. Walthall, Berton Churchill, Walter Percival, Tully Marshall, Edmund Breese, Dorothy Peterson, Hardie Albright, David Landau, Directed by Michael Curtiz. A First National Picture.



## ARE SOUTHERN GIRLS LOVE EXPERTS?

Do Dixie's beauties
"have it all over"
Northern girls in
love-making? Could
the girls you know
match the flaring excitement and reckless abandon of a
flaming southern
LOVE THIEF?



#### MODERN SLAVERY EXPOSED!

A titanic struggle for FREEDOM from anew kind of slavery ... Stealing, burning, killing ... a feud to the death between white slaves and masters! A tumultuous drama of tangled loves, lives and loyalties.



#### DIXIE'S OWN STORY!

The North had its machine age and gang war films, the West its covered wagon, now here's a heart-throbbing epic of Dixie. Romance under a plantation moon, feuds that run the gamut of human emotions.

EVERY WEEK OF THE NEW SEASON

### WARNER BROS.

HAVE MADE BOX-OFFICE HISTORY!

"Life Begins"
"Blessed Event"
"The Grash"
"Tiger Shark"

VITAGRAPH, INC., DISTRIBUTORS

#### **Comparative Grosses for August**

(Cor	itin	ued	fro	m	pa	ge	25
LC							
Π.	1	Au	o. 1	3	. 1		Αu

	Aug. 6	Aug. 13	Aug. 20	Aug. 27	
LOEW'S STATE High. \$48,000 Low. 10,000	First Year \$25,000 Stage Show	Skyscraper Bachelors Souls Affairs \$18,600 \$18,000		Passport to Hell \$16,700	
PARA- MOUNT High. \$57,800 Low 8,000	Madame Racketeer \$14,000 Stage Show	Guilty as Hell \$17,000	Horse Feathers \$32,000	Feathere \$16,200 (2d week)	
WARNERS' Jewel HOLLYW'D Robbery High. \$37,800 \$9,100		Crooner \$10,000	Doctor X \$8,500	Big City Blues \$7,000	
WARNERS' DOWNT'WN High. \$38,000 Low. 7,000	Purchase Price \$11,000 Vaude	Stranger in Town \$9,700	Jewel Robbery \$10,700	Crooner \$9,800	

#### NEW HAVEN

100	Aug. 6	Aug. 13	Aug. 20	Aug. 27
PARA- MOUNT High. \$21,000 Low: 6,300	Madame Racketeer \$7,500 Stage Show	Guilty as Hell \$8,100	Devil and the Deep \$9,000	Horse Feathers \$14,000
FOX-POLI High. \$26,000 Low 4,000	First Year and By Whose Hand \$7,100	Congorilla \$5,500	Tom Brown and Passport to Holl \$5,000	Zombie and Speak Easily \$8,000
SHERMAN High. \$16,000 Low 1,500	Is My Face Red and Cross Examination \$3,300	Man Called Back and Purchase Price \$5,000	Jewel Robbery and Stranger in Town \$4.800	Blonde Captive and Crooner \$4,000

#### DENVER

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
DENVER High. \$27,700 Low. 7,000	Man from Yesterday \$9,500 Ted Mack	Washington Masquerade \$11,000	Guilty as Hell \$19,000 Desert Song	Horse Feathers \$16,000 Fred Schmit
PARA- MOUNT High. \$22,000 Low 2,200	Dark Horse \$2,200 (New Low)	Miss Pinkerton \$3,800	Downstairs \$5,900	Doctor X \$6,000
ORPHEUM High: \$20,000 Low: 10,000	First Year \$16,000 Mitzi Green	Robbery \$13,500 Vaude	American Madness \$12,000	Back Street \$14,000 Jack Dempsey
RIALTO High \$4,500 Low 1,900	Rider of Death Valley \$2,700	Almost Married \$2,500	Stranger in Town \$2,500	fgloo \$1,900 (New Low) (6 days)

#### MONTREAL

	Aug. 0	Aug. 13	Aug. 20	Aug. Zr
LOEW'S High. \$18,500 Low. 7,500	Man from Yesterday \$12,000 Vaude	Unashamed \$13,000	Lady and Gent \$12,000	Bring 'Em Back \$13,000 Gene Dennis
PALACE High. \$32,000 Low. 7,000	Rebecca \$11,000	Washington Masquerade \$12,000	Bring 'Em Back \$13,000	First Year \$12,000
CAPITOL High. \$30,000 Low., 5,500	Life Goes On and Million Dollar Lege \$10,000	Miss Pinkerton and Dark Horse \$10,000	Two Seconds and Madame Racketser \$12,000 Gene Dennis	Guilty as Hell and Forgotten Com'dments \$10,000
PRINCESS High. \$25,000 Low. 4,500	Monte Carlo Madness and Honor of Press \$8,000	Roar of the Dragon and Roadhouse Murder \$6,500	White Zombie and Aren't We All \$6,500	Man Called Back and Strangere of Evening \$6,500
IMPERIAL High. \$5,000 Low 1,800	Vieux Garcon \$1,800 (French made)	Paris Beguin \$1,800 (French)	C'est Beau L'Amour \$2,000 (French)	Daily Change of Program \$1,800

#### MINNEAPOLIS

2	Aug. 6	Aug. 13	Aug. 20	Aug. 27
RKO ORPHEUM High. \$25,000	Winner Take All \$11,000	Roar of the Dragon \$10,000	American Madness \$13,000	Blonde Captive \$11,000
Low. 5,000	Alice Joy Vaude			Hobart Bosworth
STATE High: \$28,000 Low: 3,000	First Year \$17,000	Guilty as Hell \$8,500	Devil and the Deep \$7,000	Horse Feathers \$17,400
LYRIC High. \$7,000 Low, 1,200	Million Dollar Legs \$6,000	Miss Pinkerton \$4.300	Skyscraper Souls \$3,000	Rich Always With Us \$6,900

A government ruining mas given 100 theatres in Ontario a real break. According to a new interpretation of the statutes covering the film projection in theatres, there is no further necessity for the employment of a second qualified operator in any house having less than 750 seats. In place of this second operator, the theatre manager is at liberty to make use of an usher, doorman or other employee for the re-winding providing the helper has a Government Class D' license card which is anybody's for the price of \$5 per annum. Even the manager or the owner himself can do the re-winding under the ruling because of a decision that no law prevents a man performing work for himself for which he is qualified. There is no examination for the 'D' card. The qualified man must remain in charge of the machines.

Can. Goy't Rules 2d Man
In Booth Unnecessary
Ottawa, Sept. 19.
A government ruling has given
100 theatres in Ontarlo a real break.
According to a new interpretation of the statutes covering the film
were members of creanized behave many of the second men in a booth were members of organized labor and they are no longer necessary under the interpretation which came about as a result of conter-ences between the Government and representatives of the independents.

#### IDENTIFY BANDIT

Cleveland, Sept. 19.
Four employees of the RKO Palace here identified Mike Romano, arrested in Akron as one of two gummen who stuck up the theatre two weeks ago and got away with a \$3,000 payroll.
Frank Hines, house manager, and three of the nine employees who were imprisoned in his office while gumman's partner forced the thea-

for the D' card. The qualified man jumman's partner forced the theatmust remain in charge of the machines.

Seventy-five independent theatres sallery.

#### Publix Favors New Ad Manual for All Big Pix

Manual for All Big Pix

The special ad manual designed by Ed Olmstead on Prosperity' (Metro) for Publix, first of its kind ever used by any chain, is to be proposed in use by Publix on all its provided and the second out, is that a manager cas manipulate the ad material provided and not lose what Publix is trying to sell on its pictures.

Angle of the manual, as managers and advertising men in the field have been advised, is that it reflect have been advised, is that it views us a unique character of display which will positively dominate every page where it appears.

Sample layouts of every type and

#### Overhead Slash

#### Mon.

Allegations of Shawnee, Okla., th that major motion panies have conspired trade' were attacked and defended in federal court here Thursday in

in federal court here. Thursday in argument on defense motion to make charges 'more definite.' Momand charged Paramount-Publik and certain other film companies are monopolizing 38% of the picture, business and are violating federal 'Judge Belgar S. Vaught'took the case under advisement.

#### APPRECIATION

To every member of the Paramount Publix Corporation; to the fellow workers of my twenty years in the motion picture industry; to my friends among exhibitors, distributors, producers, actors, directors, writers, and every other branch, and to my friends of the press-

I wish to extend my sincere thanks and grateful appreciation for the fine loyalty, friendship and support that have kept me supplied with the inspiration so necessary to progress.

The termination of my affiliation with Paramount Publix Corporation enables me to fulfil my ambition to return to the field in which I started-independent production.

JESSE L. LASKY

609 Ocean Front Santa Monica, Calif.

## They must have



5/3

# Hawless skin

## "We use LUX Toilet Soap" say these famous M.G.M. stars

RIUMPHANTLY these irresistible stars win the hearts of thousands!

Each enchantingly individual, but they all have the most appealing charm of all...flawlessly smooth skin.

And each and every one of this glamorous array of M. G. M. stars relies on Lux Toilet Soap to guard complexion beauty. For they've found that this gentle, delicately fragrant soap is soothing to every type of skin.

#### 9 out of 10 Screen Stars use it

"For the very smooth skin required by the close-up," says Marion Davies, "I find Lux Toilet Soap is wonderful."

And Joan Crawford says: "Hollywood directors found out long ago that a girl simply must have ravishing skin to win her

public. I've never found anything like Lux Toilet Soap for keeping my skin lovely."

Nine out of ten screen stars are devoted to this very white, fragrant soap! They love its matchless whiteness...its instant abundant lather, even in hard water...its soothing, caressing effect on the skin. They like, too, the fact that Lux Toilet Soap is made just as the finest French soaps are made.

Lux Toilet Soap is the official soap at M. G. M.'s famous Culver City studios and in all the other great film studios.

For, of the 694 important actresses in Hollywood, including all stars, 686 use it regularly.

You, too, can have the charm of temptingly beautiful skin. Begin using the stars' favorite complexion care today.



LUX Toilet Soap

#### INDUSTRY BAN **ON PREMIUMS IMPENDS**

VARIETY

With more than 5,000 theatres throughout the country being esti-mated as utilizing the premium route to stimulate biz, further ani-

route to stimulate bis, further animosity against premiums and give-aways is being aroused throughout the industry generally and principally by the major circuits. All of the latter, with the exception of Fox West Coast, are indicated to be definitely opposed to giveaways. In the east certain indichains are using the schemes. However, from the furore that has been aroused and the complaints which have been made: to distributors, FWC will probably eventually fall in line with the stand of the majors and ban giveaways.

in line with the stand of the majors and ban givesways.

From what can be gathered through inquiry among the circuit operators, the givesways and premiums on bo. admissions tend to hurt business rather than aid the houses in the long run. The general estimate is that the givesways only provoke a kind of temporary and sort of artificial stimulus which, once, begui. Small be continued. and sort of artical stimulus which, once begun; must be continued. That's because customers become accustomed to expect the premiums before they would consider paying admission.

#### Confession of Weakness

Confession of Weskness
Instances are cited and the majors
are pointing a strong finger
against those who may utilize
giveaways and premiums as inefficient operators of theatres and
who may not be able to property
Camdle houses otherwise. The majors take the attitude that utilizing
premiums, to stimulate; the bo. is
akin to a confession on inexpert
theatre operation,
Besides which the premiums are
paid for by the theatres and as

Besides which the premiums are paid for by the theatres and as such gives the general admissions charged as these giveaway houses an aspect of a price discount on

#### Watchful Waiting

Los Angeles, Sept. 19.
Although F-WC district supervisors moved into their new quarters a week ago, no names have as yet been painted on the doors of the individual offices.

on the doors of the individual offices.

Probably waiting for the 10 weeks drive to end Sept. 24, to find out if the grosses will warrant putting the painter to work one supe speculated.

#### **PUBLIX DETROIT MUSIC** WALKOUT AVERTED

Detroit, Sept. 19

A walkout of musiclans at the Publix Michigan and Publix Fisher theatres was averted when Joe Weber of the A. F. M. wired the local board to give an additional week for negotiations. Publix had been stalling the settlement of the yearly contract negotiations since the last year's contract expired Sept.

yearly contract negotiations since the last year's contract expired Sept.

1. It was agreed at that time that all changes in terms would be retroactive to Sept. 1.

Before Weber asked the postponement the union officials demanded that Publix agree to 24 men for the present season using only 21 of the men with three having a day off every day. For this the officials agreed to cut the scale to \$12 from the present \$35. In their final utilimatum the union stated; that either the terms be given or a walk after the show on Thursday (16). Understood that Publix offered \$70 for a minimum of 18 men. The Michigan and Pisher, are honly houses still using stage shows. The Fox has been playing straight pictures since mid-August due to labor troubles.

tickets. Basically, the majors have tickets. Basically, the majors have pointed out, this amounts to a low-ered admission price and as such violates the protection angles of film booking contracts. That's how the distribs come into the picture but so far there is no concerted movement by the dis-tribs.

#### Exhibs Who Play Duals After Others, Court Chi Film Row Chill

Chicago, Sept. 19.

Balaban & Katz B houses are now slated to drop double features Sept. 30. Affected are the Ma-bro, Granada, Riviera, Southtown, Harding and Tower, Rest of circuit is expected to follow suit within a week or two, or as booking contracts permit. Suburban houses of Publix affiliation have already stopped duals.

There will be little said officially when the extra picture is cut from schedule. Change will be eased across by all circuits with the hope that the public will not be unduly

across by all circuits with the hope that the public will not be unduly aroused to any feeling of reduced quantity for their money.

While the movement is supposed to be universal and affect everyone in the Chicago area there is no guaranty that there won't be holdouts who will continue with duals in a hope of attracting bargain trade and capitalize on the change. Against this menseo the weapon to be used will be a new form of protection whereby the double feature house will be denied playdates; so long as the picture has not played every other house in the neighborhood.

Pittaburgh; Sept. 19.
Film exchanges here are understood to have vetoed any two for-ones at the Futton, Shea-Hyde house, this year. Sits operated under this policy all of last season drawing plenty of, fire from nabe houses, who contended two-for-ones put first-run scale below that of subsequent run theatres.
Fulton has been on a 25a scale all summer, making it necessary to play chiefly indie product, but goes to a 40c top Friday (23).

#### Des Moines Would Run Local Film Delivery

Burlington, Ia., Sept. 19.
Curtalled train connections and possible bus transportation service cuts has led C. A. Gatchell, Des Moines, to make application to the low a state railroad commission for certificate of representations.

Iowa state railroid commission for a certificate of convenience to establish a motor vehicle route solely for the 'transportation of picture film. Sept. 27 has been fixed for the hearing.

Proposal would connect the capitol city and towns of Ainsworth, Columbus Junction, Grandview, Wapello, Mediapolis, Burlington, Middletown, Danville, New London, Mt. Pleasant, Donnellson, Parmington, Bonaparte, Keosauqua, Cantril, Milton, Bloomfield. Moulton, Centerville, Mystic and Albia.

#### Labor Settlements Made; Par Reopens 6 in Miami

Publix resumed operation of its theatres in Maini and suburbs Thursday (15) after settlement of the operator difficulties there by telephone from New York Men take a substantial cut, new deal calling at \$50 a week; four at Paramount. Miami, \$52.56; two at Rex, \$55; and one each, at \$55, at Rosetta; Community (Miami Beach) and Coral Gables.

Gables.

Men last year were geiting \$85.
Demanding same figure this year.
Publix countered by closing down
all its Mami and suburb houses.
Harry Sherman, Publix labor contact, and W. P. Raoul, IATSE special rep, worked from the New York
end on the settlement.

#### Pan, L. A., Will Reopen In Three Wks., First Run

Los Angeles, Sept. 19.
The Pantages, which went dark
Wednesday (14), is being redecorated and will be ready to reopen in
three weeks.
New policy will be first run pictures, with Loew's State, downtown,
having first cnoice of product.

#### 2 L. A. THEATRE STICKUPS

Los Angeles, Sept. 19.
Burglars blew open the safe of
the Fox Lyric theatre, Huntington
Park, L. A. suburb, Sunday night
and got \$700.

and got \$700.

Opal Porter, cashler of the Main St., L. A., was held up by gunmen Sunday night at the box office and \$70 was taken from her.

#### Indifferent Horses

Crowd was so unmanageable at the opening of 'Strange' Intertude' at the Chinese, that Robert Collier decided to use mounted police to handle the mobs at the opening of 'Rain.' This time it was the horses that became unmanageable,'—and was Collier's face red?

—From 'Variety's' Hollywood Rulletin.

#### **BIG VAUDE, PIC HOUSE** WAR IN TOWN OF 18,000

A Glens Falls, N. Y. Sept. 19.
A vaudeville and motion picture war is in progress in Glens Falls, a little city of 18,000 with a drawing power of 40,000 from a radium of 20 miles. Two vaudeville houses, tiling it out in the vaude paramount first run house and three second runs, making six theatres in all.

the picture opposition includes a Paramount Arst run Jouse and three second runs, making six theatress in all.

The Rialto, which was given up several months ago by William Benton, chain theatre operator of Saratoga Springs, reopened Sept. 10, with five acts of RIGO vaude and a first run film under the management of Fred Colburn, who owns both the Rialto and Park theatre properties; and the second results and resul

Milton Schosburg. The State is running second run owned and operated by Fred Mausert. The Strant Hudson Falls, three miles sout of Giens Falls, is second run.

#### Tacoma Dynamite

Tacoma, Sept. 19.

Bombed by vandals, local nabe, theatre, the Community, was badly wrecked last week, its front walls and boxoffice completely demolished. Loss estimated at \$1,500 but nobedy hurt. This is the second time in two years this house has been bembed with high explosives. Stench, bombs were frequent.

Three suspects were arrested but

Three suspects were arrested but later released. J. Richard Porter, operator of the house, was of the opinion that labor disputes formed the only possible solution for the crime. 'He said that for some time four pickets have annoyed patrons

Minneapolls, Sept. 19.
Thrown by unknowns for an undetermined reason, stench bombs emptied a capacity house at the State. Publix ace loop house here.
Publix has no labor trouble here and its officials cannot comprehend the motives.

#### STEFFES SUES PUBLIX N. W. **ON ZONING**

Minneapoils, Sept. 19.

Alleging restraint of interstate commerce and conspiracy to create a monopoly in theatre exhibition for Publix Northwest theatres, a test to determine the validity of zoning and protection agreements has been filed in federal court here in behalf of independent theatre owners, commerce and conspiracy to create

nied in federal court here in behalf of independent theatre owners, members of the Northwest Allied States association.

The plaintiff is the Peoples Theatre Co., owned by W. A. Steffes, president of Allied States and business manager of the Northwest section consenting saveral neighborhood. ness manager of the Northwest sec-tion, operating several neighborhood theatres here. In his compilant, Steffes names all the local film ex-changes and their managers and the Minneapolis Film Board of Trade as defendants. He claims the lat-ter are fitzing, regulating and con-trolling the prices which the public in the territory shall pay for thea-th of the control of the court of annul and enjoin the further carrying out

Steffes ask the court to annul and enjoin the further carrying out of the zoning and protection plan, the restraining of the plantiffs from interfering with the free exercise by this petitioner and other exhibitors similarly situated of their right to contract for pictures without regard to prior exhibition in other places and towns, enjoining of the exchanges from inclusion of objectionable restrictive provisions detailed, in the complaint and such other further and general relief as may seem just to the court. may seem just to the court.

#### Golden at RKO, St. Louis, After 13 Yrs. with F-WC

Los Angeles, Sept. 19.
Lou Golden, with Fox West Coast for the pds 13 years, has resigned and joined RKO in St. Louis. He will manage the St. Louis.
Hi Peakay transfers from the F-WC LaBrea to the Golden Gate, Selvice Garden, Cal., to replace Golden

#### **EDDIE STANLEY**

4th Week Paramount Theatre Los Angeles

New Booking—Harry Richman in '1 Leve a Pa-rade," The Jesters, "Pop, Vim and Vigor," one-real fasturation, Radio, Series. STANLEY CORPORATION

FANCHON & MARCO Press SYLVIA CLARK

"HER BIRTHDAY PARTY"

#### LONG TACK SAM AND DAUGHTER-MINNA NEESA

AFTEB SEVERAL CABLES TO SHANGHAI, CHINA. PERSONALLY ENGAGED BY ME, SID GRAUMAN FOR

SID GRAUMAN'S PROLOGUE. "RAIN"

CHINESE THEATRE, HOLLYWOOD, INDEFINITELY My Representatives: WEBER & SIMON

#### SISTERS

FAMOUS EUROPEAN DANCING STARS Touring Successfully in United St

THIS WEEK, CHICAGO THEATRE, CHICAGO

WEEK SEPT. 23-UPTOWN, CHICAGO

Completed Pictures for M-G-M, Universal and

#### NIGHT IN SPAIN

Featuring

Kensational Tange-Ehumba Artist

Sensational Tange-Ehumba Artist

Playing 20 instruments (4 at one time), and his orchestra

HEADLINING WARNERS' DOWNTOWN, LOS ANGELES (WEEK SEPT. 8)
Direction JOSEPHINE CANNELLA, 220 S. Normandle, Los Angeles





BENNY DAVIS

AND HIS

**New Broadway** Stars of the Future

Once Again

CAPITOL, NEW YORK

Thanks to
L. K. SIDNEY and MARVIN SCHENCK for Their Confidence in Me

. .

JOHNNY HYDE WM. MORRIS OFFICE

#### **BECK SETS BACK FOREIGN ACTS' RKO DATES**

RKO's vaudeville time shrinkage, leaving the booking office in a spot on advance engagements, has forced the circuit to request nine European

the circuit to request nine European acts to postpone their sailing dates for a month, at least. The foreign turns hold contracts and will have to be played or paid eventually. Martin Feck booked 12 foreign acts during his European trip a few months ago, meet a contract of the second of the seco

#### RKO Vaude Into Trov: Maybe 86th and 58th St., N. Y., Later On

The vaude situation at RKO is having its ups and downs plenty. currently. Each week brings new complications, what with the unions and conditions generally besides a persistent feeling of disappoinment

persistent feeling of disappoinment entertained by the theatre division in the booking office.

However, RKO will chance vaude on a split week basis at Proctor's, Troy, in upstate New York, beginning Sept. 24, with changes Wednesday and Saturday. In Booton, RKO has the problem of having its two seep playing simultaneous playing simultaneous the other with seven. The houses are across the street from each other and in direct competition this way.

After Bill Raynor got there he looked over the situation and advocated a change. One of the spots originally was to get Fanchon & Marco shows but the fact that F. & M. shows are spotted at the Par's Metropolitan precluded them from showing for RKO in Boston. The result muy be that the RKO-Boston and the stage shows if RKO can find a suitable producer. The RKO Kelth's will stick to a combo program with vaude.

In the meantime, RKO has been handed a petition from Schnectady citizens signed with 1,600 names asking the circuit to reinstate vaud

asking the circuit to reinstate vaude in that town, but RKO suspicions that it was inspired by unions and so are traipsing easy on the thing. In New York the question of putting vaude back into the RKO 86th 8t, and the Protor's 88th 8t, is being held in abeyance because unbeing held in a beyance held in the beya

#### **Holtz for Loew**

Lou' Holtz, who closed with Humpty Dumpty' in Pittsburgh Saturday night (17), opens for Lowe Sept. 30 at the Paradise, New York, at \$6,000 nct.

Metropolitan, Brooklyn, is booked to follow, with further Loew time penciled in at the Capitol, New York, and the rest of the Low pic.

#### Bobbe Arnst-Whoopee

Hollywood, Sept. 19.
Bobbe Arnst has been added to
Fanchon & Marco's 'Whoopee.' LeRoy Prins is staging. Leo Flanders rilling the singers and will han-

Me the baton on the road.

Virginia Lee Bolton, Carter De-Baven, Jr., and Pietro Gentile also added to this tab's roster.

#### NEWBERRY-RANDALL TEAM

#### \$2,000,000 Bookings

Probably a record of some sort is the \$2,000,000 worth of sort is the \$2,000,000 worth of bookings which one agency has for its group of artists. They include Duke Ellington, Don Redman, Casa Loma, Cab Calloway and Baron Lee's Blue Rhythm Orchestra, along with Belle Baker, Victor Young, Mills Bros. and Ruth Etting. Agency is, Mills-Rockwell.

Agency is Mills-Rockwell.
Activities embrace picture
houses, radio and disk records
with all of these artists tripling
prolifically, plus nite club work
for the Calloway, Lee, and Ellington bands.
The high total of bookings
is computed on \$4,000 and \$5,000 salaries for such attractions as Ellington, Calloway,
Baker, Mills Broa. Ettink, et

Baker, Mills Bros., Etting, et al., chiefly from Loew's and Publix.

#### NASH SISTERS IN **IMMIGRATION JAM**

Theresa and Fran Corrigan known professionally as the Nash Sisters were queried at Ellis Island last overstaving

week for overstaying the six-month period permitted Canadians. The dancers hall from Toronto. The sisters were ordered home but will be allowed to return.

The Nach girls came to New York primarily to learn dancing but also appeared professionally in shows aboard liners which made vacation cruises. It was charged that an in-structor introduced the girls to an allered limnigration inspector, who alleged immigration inspector, who they say, accepted a \$500 diamond ring to square the rap. They failed to identify the man at an Ellis Island line-up.

#### KALCHEIM-PUBLIX

Former RKO Booker Goss Over as Stage Booking Head

Harry Kalcheim, former RKO

Harry Kalcheim, former RKO booker, is giving up his agency franchise this week to go with Publik as stage booking head. He will do the act buying for the eight Publik picture house weeks.

Publix has been operating without a booking head for the past six months, during which time the booking was supervised by Boris Morros, the producing head. Latter continues as supervisor but not supervisor but not

Kalcheim was a Keith and RKO ooker in Chicago and New York for ears. He turned agent last spring

#### Cardini Complains **Against Keith Clark**

Cardini, the vaudeville sleight of hand artist, has filed complaints at the V. M. A. and Equity against Keith Clark over the latter's alleged use of Cardini's material in the new 'Vanities.' Clark was imported from England for the Carroll musical.

Cardini has a contract with George White for the next 'Scan

#### Dora Maughan's Club

Dora Maughan, back from Lon-don, plans to open a class cafe on New York: east side. A couple of show offers in view for Miss Maughan, too.

Miss Maughan has brought over Eve Beck and another English girl to easist in her act, be it finally nite club or abow.

#### Lowry's Loew Route

Ed Lowry goes over to the Loew picture house time for 10 weeks commencing Sept. 30 at the Capitol,

Lowry will m.c. the Loew bills on a week's stand basis.

Collette Lyons' Renewal Publix has picked up a four-week option on Collette Lyons, from vaudeville, following an original two weeks' booking.

Miss Lyons starts the added month Sept. 23 in Chicago.

Mitchell-Durant on Road Mitchell and Durant are set for

Barbara Newberry and Carl Ran-fall are teaming as a new combina-from for vaudeville.

They open for Loow at the State, New York, Spt. 30.

#### HONORED AT LAST

Sidney Schallman Gets War Medal After 14 Years

Los Angeles, Sept. 19.

After 14 years the War Department has recognized Sidney M.

Schallman, junior vaude booker for Fox West Coast, as a hero of the world conflict. Schallman has been awarded the Order of the Purple Heart for meritorious military service. It's a medal originated by George Washington.

Schallman has been active in

Schallman has been active in Coast vaude circles for the past 10 years. He is one of the Schallman brothers of Chicago.

#### Tishman as Exhib: **Vaud Booker-Agent** Takes Illinois Spot

Sam Tishman, former Keith and RKO booker, will become a picture exhib Oct. I, leaving the vaudeville business. He's taking over the Paramount theatre. Wheaton, Ill., from Publix-Great States on a lease and will operate with straight picand will operate with straight pic-

In turning theatre operator, Tish-In turning theatre operator, Tish-man relinquishes his RKO agency franchise. He became an agent last year upon leaving RKO atter more than 20 years with the same circuit as a booker in Chicago and New York.

#### RADIO SONGSTRESSES SWITCH SPOTS IN BALT.

Baltimore, Sept. 12 After having spent some \$1,500 on pre-exploitation on Kate Smith, 12zy Rappaport had to get a new show in a last-minute rush for his Hippodrome. CBS warbler cancelled on account of illness.

According to the contract, how-ever, Miss Smith will show here beever, Miss Smith will show here be-fore making another personal ap-pearance. Now slated to make her personal debut in Baltimore Sept. 28, in for eight days. Booking for the house this week on the replacement brought in Mil-dred Balley.

#### 1st N. Y. Daily's Reviews Of Stage Presentations

The New York World-Telegram' started yesterday 'Monday' giving regular reviews to stage shows in Broadway dejuxers. Film houses have been after newspapers for a long time in an attempt to gain recognition for their stage policies, but have never succeeded previously recognition for their stage published have never succeeded previously in getting more than a few lines of

cursory mention.

George Ross, Broadway columniat for the Telegram, has been assigned the reviewing task and will have a report on the three Broadway houses, plus the State and Palace, vaude houses, every Monday.

#### Pearl-Loew Split

reart-Loew Split
Loew and Jack Pearl failed to
get together on a salary dispute, result being that the comedian's future Loew dates are off.
Pearl played the Capito, New
York, last week and the week before
at \$4,500 per. Pearl wanted the same
sum for the other houses but Loew
wouldn't agree.

#### Murray Follows Bing

Los Angeles, Sept. 19.
Ken Murray will top the Paramount stage show opening Sept. 29, following Bing Crosby.
Latter, currently at the Fox, Oakland, plays there six days, opening here Sept. 22.

#### HELLER WITH MAESTRO

Pittsburgh, Sept. 19.
Little Jackie Heller, Pittsburgh
youngster and for several years
with the Benny Davis act, goes with Ben Bernie this season, opening the College Inn, Chicago, with band Sept. 28.

Heiler closes this week at the 500 Club in Atlantic City, where he has been stationed all summer.

Stafford Leaves Warfield
San Francisco, Sept. 19.
Jess Stafford bows out of Loew's
Warfield at end of sixth week as
m.c. and director.

Band man dickering got several jobs, among them the Palace Hotel. No successor set for the Warfield.

#### RKO-Fanchon & Marco Deal Off. but **Booking Relations Will Continue**

#### **RKO LETOUTS**

Ass't Bookers, Vet Contract Dept. Members and Stenogs Go

George Oberlander and Kane, assistant bookers, and Charlie Monash and A. T. Sherman, of the contract department, in addition toa half dozen stenogs, were the letouts in the RKO New York booking
office last week. Monash and Sherman were each with the circuit for
more than 20 years.
Stenog letouts left only Martin
Beck and George Godfrey with private secretaries, the four bookers
now splitting three stenos between
them and minus the former privacy.
Beck dender deports that one or

Beck denied reports that one or more of the first-string bookers are on the out list.

#### 4 COMMISH CLAIMS **BEFORE AGENTS' ASS'N**

Four commish claims were among the half dozen cases arbitrated by the RKO agents' association board last week. Others were acts' requests for release from their agents

Wayne Christy and Nat Sobel's dispute over commish rights to the act of Rae, Levan and Murphy was called a draw when both agents failed to produce an authorization from the turn at the meeting. Later from the turn at the meeting. Later Christy produced the necessary proof and was awarded the act. Both agents had requested Jeff Davis to book the turn for them with the Boston office. In another action Sobel's claim for commissions from Bobby Ran-

dall Co., on Boston bookings ar-ranged through Davis, was disal-

Curtis & Allen took exception to Milt Lewis' booking for King Brawn at the Prospect, Brooklyn, but lost the decision.

e decision.

Charlie Morrison entered a claim

r commissions from Ted Lewis'

anchon & Marco unit engagements

RKO theatres. Board would not arbitrate on the grounds of no fur

sdiction. Boyd Senter, and Carr Bros. Betty requested releases from Web-er-Simon and Billy Jackson. Sen-ter was turned down, while the Carr case was tabled pending testimony

#### STRICTLY RKO

RKO Agents' Ass'n Won't Arbitrate On Outside Or Legit Bookings

RKO agents' association will re-main strictly RKO and will not ar-bitrate or discuss the disputes of any of its agent-members when the dispute concerns a booking with any other circuit, or with legit. In a dispute between Harry Romm

In a dispute between Harry Romm and Lee Stewart, RKO agents, over the signing of Bob Hope for Ballyhoo' (musical), the association ruled it could not render a decision. Romm claimed he had the in' on the musical engagement and went to Stewart to arrange to take Hope around for the job, which he got.

#### Jack Hodgdon's Franchise

Jack Hodgdon, former booker, has received an agency franchise from RKO and starts on the floor

from RKO and starts on the floor this week as an act rep. Hodgdon is a son of the late Sam K. Hodgdon. Latter was organier of the Kelth vaudeville exchange which is the RKO booking office of today. Jack Hodgdon was released a couple of months ago after more than 20 years in the booking of-fice. His brother, Ray, is on the road scouting theatres for RKO.

#### MURRAY-OAKLAND RETURN

John T. Murray and Vivian Oak-land are reunited as a vaude act. They will play the RKO Golden Gate, 'Frisco, week of Sept. 23. Fol-lowing week brings them to the Illistreet bee. Hillstreet here.

Team has intermittently played view, in pictures and in picture houses the past five years.

RKO's proposed 50% buy into anchon & Marco, under which Mike Marco was to have become the vaudeville circuit's booking head, is cold. RKO and F. & M. will con-

cold. RKO and F. & M. will con-tinue relations on a straight booking basis, with the circuit playing the F-M units in several theatres. The RKO-F-M deal was hot for over a month and appeared to have been practically: closed, early last week but was declared definitely off following the RKO board meeting last Thursday (18) KO was divided.

following the KKO board meeting last Thursday (15).

Sentiment at RKO was divided with the theatre department fostering the deal and the booking department entering objections, F-M previously had opposed the reported-RKO demand that the unit producing film dispose of its other connections, including the Fox Weet Coast-Skouras, and any booking deals F&M may have made or is about to make with other circuits for the playing of its units.

F&M is now likely to remain an independent producer of stage shows with its units playing all circuits.

Martin Beck yesterday (Monday)

Martin Beck yesterday (Monday) denied a report that the opposition from the RKO end to the deal was led by Mrs. Katherine Kohl and supported by the Orpheum circuit

#### Arbuckle South for RKO at \$1.500 Wklv.

Roscoe 'Fatty' Arbuckle, on cours pletion of his second short for WB. will go south for RKO at \$1,500 a will go south for RKO at \$1,500 a week. He opens Oct. 28 at Dallas and follows in to San Antonio, Houston, New Orleans and Memphils with three additional weeks being worked out. Leo Morrison agented through Joa Riffkin in New York. Arbuckle's first WB short will be released around Oct. 1. The stage dates are to take up the time Warners will use to determine the return. If satisfactory he will make additional shorts.

#### Rubin at \$2,250

Benny Rubin is booked for three

Loew weeks in New York. Starts Sept. 30 at the Capitol at \$2,250. New salary is a \$250 raise for Rubin over his previous Loew figure, also at the Capitof, early in the summer. Al Melnick agented.

Hollywood, Sept. 19.
Benny Rubin leaves here tomorrow (20) for New York to play three weeks for Loew. He opens at the Capitol, N. Y., with a week each at the Valencia and Paradise to follow. Comedian must be back in Holly-wood in five weeks to do a feature for Phil Goldstone, and also work on story. Sam Fischer, in Rubin's act, accompanies him.

#### BARRIS' VAUDE ACT

In With Nut Club Outfit-\$12,000 Settlement from NBC

Harry Earris is going vaude with his Nut Club frolic. He's now at the Greenwich Village spot getting an intensive after midnite radio bally-hoo on several stations. Barris and NBC have split following a tiff with John S. Royal of the broadcasting company. Barris received around \$12,00 in settlement of the second and the contract calling for \$350 weekly.

#### Francis, Morgan, Dunn Set for RKO Routes

Hollywood, Sept. 19.

Alec Francis, Gene Morgan and
Josephino. Dunn have been given
IKGO vaude routes through the Bill
Meikleighn office. Francis opens at
the State Lake, Chicago, Oct. 1,
while Morgan and Miss Dunn start
at the Orpheum, Denver, the same
date.

Bela Lugosi is also framing a vaude act with an Rko route in view. He's penelled to break-in at the State, Long Beach, Cal., this

#### 4 Frisco Spots Reopen, 3 with Stage Shows

San Francisco, Sept. 19. By October there will be more film and vaude houses open here than in some years. Reopening of Orpheum, President, Tivoli and United Artists, former three with

United Artists, former three with stage talent, means a boost for Coast talent and film exchanges. Sam Harris, former partner in Ackerman & Harris, opens the President Thursday (15). He'll operate Duffy's old legit house giving 'em first run pix, largely indies, and a stage show. His son, Herbort, will manage and Ella Weston will book. Harris has bell and to be thought of the property of the pro

Union gave him a temporary conpession of five musicians.
RKO unbuttoned the Orph last
Friday (9), moving "Back. Street"
in after playing the Golden Gate.
Pleture does one week, followed by
first run of 'Okay America' and
then house darkens until Sept. 36,
when new stage show policy willpopulate the street of the street of the street
population of this month by
E. J. Norman; whose identity has
been something of a local mystery.
Announced that he'll put in vaudfilm.
United Artists will licht un the street

im. United Artists will light up about 2, although definite date not de-

#### Publix-RKO Drop Shows Denver: Labor Trouble

Denver, Sept. 19.

Publix and RKO have agreed to cut out stands have after beginning Sept. 29.

The RKO house to pogled with the Huffman theatres. Huffman operates for both himself and RKO.

Publix and RKO.

Publix spotted Fanchon & Marco shows here at the Denver. If the unions and circuits can get together on scale the shows may return.

Mr. John Maxello, El Capitan Theetre, San Francisco, Cal. Dear John:

I am sending you this token of your more appreciation of your medal intended for the great merit of your attraction, but my friendship and admiration for you attraction, but my friendship and admiration for you and your organization.

Kindest reservely,

(Signed) Sid Grauman.

Mr. John Maxello.

#### Gag Feud

Chicago, Sept. 19.
Ray Mayer of Evans and
Mayer, declares that the feud
between Milton Berle and
Richy Cralg over material
turned out to be a civil war.
Both were fighting over 70-

year-old gags.

#### Jackie Cooper in \$250 Balto. Commish Battle

Baltimore, Sept. 19.
Who pays the commission, is the problem to be debated before the local courts shortly because of a sult filed for Jackie Cooper against

suit filed for Jackie Cooper against the Rappaport Theatres, In That Issue and Issue a

#### St. Louis Back

St. Louis, Sept. 19.
RKO's St. Louis reopened Sept.
17, with Loew's 'Rio Rita' tab and
What Price Hollywood' (Radio) on

the screen.

Norma Talmadge and George
Jessel will follow, with "70,000 Witnesses' the picture, week of Sept.

24. Following that this house will
revert to weekly change with vaude.

'Hoot Mon' Readying
Los Angeles, Sept. 19.
Under the working title of 'Hoot
Mon', Larry Coballos started rehearsals Tuesday (13) of a new F-M
unk that will feature Dick Henderson and Miller and Mack.
Walter Sachs will manage the

TO JOHN MAXELLO FROM SID GRAUMAN In Appreciation of Your Wonderful Act HOLLYWOOD

#### THE MAXELLOS

Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality LOS ANGELES SCENIC STUDIOS, Inc.

LOS ANGELES, CALIFORNIA

SCENERY

#### Saranac Lake By HAPPY BENWAY

Saranac Lake, Sept. 17. Vaude road shows, booked via Mrs. Merrili, of the RKO Boston office, playing one nighters in this territory. Now shooting up a lot of standard turns, viz.: Ai and Fannie Stedman, Turner Bros., Donavan & Lee Bozo Snyder, Joe Roberts, Earl, Jack & Betty, and

McGarry and the Swan Sisters. Larry Kelly and Butch Kanabe re entertaining at the Overlook Inn. Eddie Casev, ex-producer, is managing same. Big biz.

Russ Kelly, who has seen plenty of years in the curing service, went French hospitaling in New York for a general look over. A preview to an operation.

Mrs. Ruth T. Leith, now Lake Placiding, ogled the lodge and liked

Chris Hagedorn made happy by visitors who gave him the come-back spirit galore.

#### Monthly Passing Show

Monthly Passing Show

Dr. Edgar Mayer dishing out good
reports right and left...Betty Sisto
has left the lodge with an official
okay, and was she tickled!...Rita
Nolan, Raybrook, N. Y., ready to
leave...Jeanene LaFaun back from
New York with added weight...
Danny Murphy returns after two
weeks with the family in New
else with the family in New
Jack Girard another new arrival,
but will make the grade okay... weeks with the family in New York...Fil Climas a newomer...
Jack Girard another new arrival, but will make the grade okay...
Tom Creamer, I. A. T. S. E. boy, back here at the lodge after two years of Broadwaying, just a little run down...Tommy.Aphott knifed by Dr. Woodruff, one boy who didn't mind the cut... Phyllis Millrod in Received at the lodge report... Jack Nicolis has left and may Vermont it for a few days...Dr. George Wilson pinch hitting for Doc Mayer over WJZ, voice all right, too... Marion Greene at her best at the Broadway Suranac cottage, gets good report... Mr. and Mrs. Charley Bordley both on the right side of that report sheet, just returned from a vacash... Dan Astella back after three weeks of farming... Murray, Sajet left for Manhattan after a summer of warbling here... Joseph Parker improving and got a big kick out of his mother's surprise visitent at those wisits mean to a possible the state of the surprise visitent to the control of the San and aboving up patients on the oke side... Mannie Lowy, musician, new arrival at the lodge under observation... Bobby Graham, that Toronto boy, doesn't forget the show folk here, via the postal route, weekly... Silel Johnson out motoring for the first time... Theima Meeler anticipates an Arizona trip, may try it out there for the cold months; she has staged a great

#### Can't Fool Him

Los Angeles, Sept. 19.
A local vaude house manager caught Ward and Van, standard comedy musical act, at a showing date. When asked how he liked the turn he replied:

'If that one guy would get a If that one guy would get a new pair of suspenders the act would be allright. Last night he had to stop playing his fiddle a dozen times to pull up his pants.

come-back....Cecilia Hafermann is taking the cure at the R. S. S., Rut-land, Mass., and reported on the mend.

mend.
Write to those you know who are 111.

#### SARANAC ADDRESSES

N. V. A. Sanatorium

Sanatorium

Miko McNamee
Lawrence McCarthy
Lawre Tommy Abbott
Dan Astella
Fred Bushman
Stella Barrett
Happy Benway
Charles Bloomfield
Fred Buck

the McGreevy Mannie Lover
Mannie Lover
Harry Barrett, 302 Broadway,
Charles Barrett, 302 Broadway,
Margaret Groves, 16 Marshall street,
Margaret Groves, 16 Marshall street,
Lida Saven,
Mannie Lowy, 24 Helen arrett,
Markett,
Marke

#### RKO Acts Can Now Pick Their N. Y. or Chi Agents

Objections from numerous acts have resulted in a change by the RKO agents' association of the arrangement by which the New York and Chicago agents book each other's turns on a split commish basis. Under the new deal acts have the right to select their own eastern or western rep.

The old system sanctioned exclu-sive deals between New York and Chicago agents with their respec-tive acts compelled to abide by their agents eastern or western connection.

New York agents' acts now can pick their own Chi agents, provid-ing the Chi rep splits the commish with the acts' authorized N. Y.

#### Prize Unit in Oct.

Bobby Connelly and Gorge Lib-bey will produce the RKO Oppor-tunity Revue which is glated for tunity Revue which is slated for the Palace sometime in October. Cast will be composed of prize winners of similar revues put on by RKO in the latter's out-of-town

Materal is being prepared by Ar-

#### Century's Vaude Solo

Rochester, N. Y., Sept. 19. Century theatre is bringing in the Century theatre is bringing in the Mills Bros. as single stage act.
First vaude try by Publix here in two years and not likely to be policy at present.

#### VALYDA AS WOLF FOIL

Los Angeles, Sept. 19.

Fanchon & Marco has sent Rose
Valyda to Cleveland to support
Rube Wolf at the 105th Street
(RKO) for two weeks.

Upon her return, Miss Valyda will again be featured in an F&M unit.

#### H&M THEATRICAL TRUNKS

NATHAN TRUNK CO.

138 W. 45th St. (Nr. B'way) 1,000 Used Trunks Always on Hand Tel. Bryant 9-0651

#### ATTRACTIONS WANTED!

The South's finest theatre is now booking feature spot acts; singles, or teams, but MUST be names, because the special special

N. EDWARD BECK, Managing Director Fox Theatre, Atlanta, Ga.

KEEPING UP THAT INTERNATIONAL REPUTATION!!

## BARSI

#### "EDUCATED FEET"

OPENED LONDON PALLADIUM AND SAVOY HOTEL AUG. 29, AND IMMEDIATELY HELD OVER AT BOTH PLACES FOR SECOND WEEK

Thanks to the Following:

GEORGE BLACK and VAL PARNELL for offers to play Holborn Empire, General Theatres and Alhambre, Paris. JOHN SOUTHERN, for London Pavilion dates. R. H. GILLESPIE and CHARLES GULLIVER for Victoria Palace and Moss Empires dates.

It Is Nice to Be Remembered After an Absence of Nearly Three Years

European Representatives: FOSTERS' AGENCY

#### **Empire Wheel Casts**

Complete casts of principals of the new Empire wheel's 12 starting shows are as follows;

"Follies of Pleasure"
Rube Bernstein, producer; Billy pields, Chuck Callahan, Sam Kline, Bobby Leonard, Dot A'Hearn, Jeannette Alabassi, Bower Sisters, Bert

Grant.

Merry Whirl'
Rube Bernstein, producer; Russell
Trent, Lillam Murray, Ritzle PhilIlipa Rosemond May, Bert Saunders,
Borothy Deffaven, Palmer Cote,
Harry Stratton, Happy Hyatt.

Girls from Dixie'
James Lake, producer; Jean WilIlams, John Barry, Evelyn Brooks,
Irving, Witt, Chas. Blmbo Davis,
(Continued on nece 37)

(Continued on page 37)

Floor Show on Stage

Flog. Show on Stage
Montreal, Sept. 19.
Phil Maurice's floor show, from
his Cheg Maurice, is playing Loew's
here this week in place of the regular Loew saude bill.
Wini Shaw heads tire 20-people

troupe,

REG VAUDEVILLE INTACT 88

#### THE GENIAL ROTUND ARRY

CHERI "Miss Pert of Paris" TOMA GENARO TOMMY LONG AL HODGES "Okianoma a Ambassac ENGLAND ONG Chinese Helen Kane GILBERT LAWRENCE

RICH RHYTHM BAND

#### WANTED

6 PONY CHORUS GIRLS

for vaudeville act. Must do acro-batic dancing. Not over 5 ft. In height, not over 100 ponds in weight. Apply JULIET HEATH. 201 West 43th street, New York, Room 301.

#### Three Society Steppers

CLARKE, GRATIS and GREER Opening RKO Golden Gate,

ntative, ABE SUGARMAN

#### LEON ERROL

Loew Theatres Now

#### RYAN and NOBLETTE

#### LOEW POSTPONES VAUDE

Holds Off on Cleveland and Pitt Due

Loew has postponed its vaudeville return in Cleveland and Pittsburgh, pending adjustment of labor prob-lems in both towns. Rochester, N. Y., opens Sept. 23, as planned. Rochester's opening bill, head-lingd by the company

Y., opens Sept. 23, as planned.
Rochester's opening bill, headlined by Pola Negri and priced at
nearly \$10,000 in salaries, will also
comprise Alex Hyde's girl band, Con Colleano, Zelaya, and Barto and

#### Shows Back in Syracuse; **Nat Robbins Takes House**

Syracuse, Sept. 19.

Buriesque, either Empire wheel or stock, will return to Syracuse within the next fornight. Date de-pends on completion of changes at penus on completion of changes at the Syracuse theatre, a 20-year lease on which was acquired last week by the Rismore Corp. from the Albany Savings Bank. With the reopening, the house will become the Ritz.

The new operating corporation as Nathan L. Robbins, of Utica ormer head of Robbins Enterprises and one-time lessee of the Temple here, as its active exec. A hous manager will be designated.

Alterations include enlarging of the stage, construction of new dress-ing rooms, refurnishing and instal-lation of Western Electric sound. Split week changes and a scale of

10-20-30 are contemplated.

#### WB's 4 Weeks

Warners' vaudeville book goes to four weeks at the end of this month by the addition of three last halves in Hartford and Waterbury, Conn., and Lawrence, Mass. The Conn. houses start Sept. 23, and Láw-rence Sept. 29.

The additions will bring the com-ined Loew-WB time, when the ooking merger is completed to 20 ½

#### **Band Blizzard**

Baltimore, Sept. 19. Bands are coming back into vaude popularity here. Loew 12 sending in heavy-money rusical outfits starting next week with Duke Ellington and running Buddy Rogers and Jack Denny in that

Over at the rival and indie vaud film Hippodrome, Rudy Vallee ar-rives next week to try to out-moan

#### BURLESQUE 2-NIGHTERS

Williamsport, Pa., Sept. 19.
'French Frolics,' billed as Empire urlesque, opened at the Majestic, he only legitimate theatre in the

city,

Business was not good. The local
theatre is on a district 'circuit'—
Easton, Williamsport, Johnstown
Altoona and Reading, two days.

#### FRISCO CAPITOL'S COMBO

San Francisco, Sept. 19.
Capitol reverts to burlesque Sunday (18) after six weeks of vaude.
House using a line of girls, directed by Lillian Hunt, specialties and three acts booked by Bert Levey

#### WE ARE READY TO BOOK THE BEST ACTS AVAILABLE

If you have open time, communicate immediately with A. E. Chapman, Managing Director

> FOX BROOKLYN THEATRE FLATBUSH AT NEVINS BROOKLYN, N. Y.

#### Numerology

Hollywood, Sept. 19.
Fanchon & Marco's Georgia Minstrel' unit is top-heavy with numerical billing.
In addition to the Three Gobs, unit has the Three Georgia Browns and the Five Crackerjacks.

#### Pitts. Academy's Stock With Local Runway Gals

Pittsburgh, Sept. 19.
Academy will not play Empire
wheel shows this season, but will
revert to stock, which it played
during the closing months of last

season.
Company, recruited in the east, includes Eddie (Nuts) Kaplan, Hap Fryer, Happy Hyatt, Roy Butler, Jo Ann Dare, Mary Walton, Midred Cozierre, Olga Petrone, Lew Petell, Lew Lewis, Al Baker, Eddie Alken, Marcel Newberry, Peggy Hill, Alice Ritchie, Ann Mitchell, Boots Rush, Naomin Mitchell and Louise Baker. There's also a chorus of 20 and a runway ensemble of 12, all of the latter Pittsburgh girls.

#### **DOUBLE SPLIT**

Lafayette Bills of 3 White and 3

Lafayette, Harlem, back to vaude last week, will play three white and three colored acts on each bill with changes twice weekly. The Dows are

changes twice weekly. The Dows are booking.

Same agency has been instructed to prepare bookings for the Willis, Bronx, starting Oct. 1. This is a Consolidated chain link which hasn't played stage shows in three years. Policy six acts on a split.

#### Non-Union Music at Nichols' Balto. Gayety

Baltimore, Sept. 19. Nichols, the vet burlesque Hon. Nichols, the vet buriesque operator of this burg, has broken with the Musical Union, Amer. Federation of Musicians' affiliate. His Gayety stock spot is now employing seven men in the pit, none members of the union. On the other hand, Izzy Herk's local stop, the Palace, is contracted for union men.

#### Fav's Radio Names

Providence, Sept. 19.
Fay is going after a radio name policy to boister his vaudfilm house here, Fay's. Ether personalities will be the special booking.
Vaughn DeLeath

be the special booking.

Vaughn DeLeath is the first, opening here Sept. 24, at \$2,750 which includes wire charges for the CBS songstress

#### Jacobs-Oz Agency

Jenie Jacobs and O. L. Oz have formed an RKO agency partnership. They start operating on that basis this week.

Oz's former partnership with Phii Morris was severed during the last agency cut. At the same time Miss Jacobs was doubled up with Aaron Kessler. Latter will make another

#### H. O. H.'S PRESENTATIONS

H. O. H.'S PRESENTATIONS

Manhattan Playhouses, struggling
through the summer with vaude at
the Mt. Morris, New York, only one
of its 30 houses not straight film,
is now trying a presentation policy
at the Harlem Opera House, 135th
street. First show went in Saturtreet, which is the street of the street of

#### PALACE, BALTIMORE

PALACE, BALTIMORE
Baltimore, Sopt. 10.
This is Izsy Herk's contribution to show business in Baltimore, and once more gives the city two burley arenas. Herk, in taking this house, split a long-standing relationship with Hon Nichols, down at the world of the later of

(Continued on page 37)

#### **Both 42d St. Burlesques Ordered Closed Immediately by Mayor**

#### BALTO, VAUDE MINDED

Schanbergers Mull 10 Week Act Try Due to Hipp and Century

Baltimore, Sept. 19.
Vaude-mindedness of the indie
Hippodrome (Izzy Rappaport) and
Loew's Century has the Schanbergers figuring on at least a 19week try of RKO vaude at Keith's.
Len McLaughlin is also talk'ng
stage show possibilities at the upthe-street Auditorium.
Fred Schanberger, Jr., would do
the act supervising, with Laurence
Schanberger in general charge of
Keith's, if that house goes for the
vaude idea.

#### \$39,611 Gross Returns, KNX Wranglers to N. W.

Hollywood, Sept. 19.

Hollywood, sept. 19.
Arizona Wranglers, KNX radio act which recently played 31 Washington and Oregon picture house for a gross of \$39,611, has been booked to go out in October and November and hit northwest towns previously ignored. previously ignored.
Second tour will run five to six

weeks. Act will open in Paso Robles, Cal., Oct. 8, and continue north through the Sacramento Val-Will play Reno three days.

#### OFF THE SHELF

Friedland's 'Frenchmen' Into B'klyn Par—F-M Interested

Anatole Friedland is taking his 50,000,000 Frenchmen tab off the shelf for a week (Sept. 30) at the Paramount, Brooklyn. Salary there will be \$5,500. Fanchon & Marco has an option on the musical following this Publix week.

Friedland invested \$21,000 in the tab last season and shelved it for

the summer when failing to get ac-

#### Cincy Burley Non-Union Cincinnati, Sept. 19.

only burlesque stand reopened non-union yesterday

here, reopened non-union yesterday (17) as a spoke in the new American Burlesque Association.
Meyer 'Blackne' Lantz, managor of the theatre, is offsetting unions bannering with a three-sheet lobby sign reading: 'This theatre is willing to employ union stage hands and musicians and offered them a salary of \$80 and \$75 per week for six hours' work a day.'

#### Ceballos Adds Ballet Los Angeles, Sept. 19.

Bonnies Joe and Olga Chalmers ballet added to the new Larry Ce-ballos unit for Fanchon & Marco.

Following a conference yesterday (Monday) with License Commissioner Geraghty, Mayor Joseph V. McKee of New York ordered the immediate closhing by revocation of license of the two burlesque theatres on West 42d street, Minskys' Republic and Max Rudnick's

tres on West 42d street, Minskys' Republic and Max Rudnick's Eitinge.

In explaining his drastic action, the Mayor stated: 'I am not being a censor of the theatre, but as long as I am in office there will be no flower than the strength of the street of t

latter conducted his own investigation and the closing order followed.

Protests Renewed

Among the protesting groups were the 'Catholic News', church paper, and the 42d Street Property Owners association. Business people on what was formerly the principal theatre thoroughfare objected to the presence of the burlesque houses on grounds that they were detrimental to business, and agided that the neighborhood be cleaned up.

Both houses have been operating with stock burlesque for the past couple of seasons, the Eltinge following the Republic after the late Billy Minsky had brought stock burleycue down from Harlem and the Bronx to Broadway.

The Minskys are running another Times Square stock, the Central, at mes stock and the stock of the contral of the property of the stock of the contral of the property of the stock of the stock of the contral of the property of the stock of the contral of the property of the stock of the contral of the property of the stock of the contral of the stock of th

IEADLINING PARAMOUNT PUBLIX THEATRES FRANK

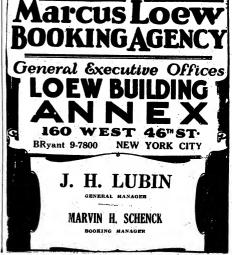
#### MITCHELI

JÄCK

Paramount, New York This Week (Sept. 16) Dir.: WM. MORRIS

#### DeVITO AND DENNY And DOT STEVENS

ng at RYAN and NOBLETTE ... "Where are you going to get the money to pay for your adver-tisement?"



#### PALACE, N. Y.

Those noon opening performances after an 8 a.m. rehearsal and a sleeper jump coming in must be a pleasure. And audiences like Saturday's don't make things easier. The actors outnumber the custom-

aleeper Jump Commission and the Saturday's don't make thing easier.

A not so bad lineap deserved more
than the silence with which it was
rested at the matinee. But empty
seats can't applaud. The few customers that did show up seemed
the state of the silence with which it was
tomers that did show up seemed
the state of the state of the silence was
made up of agents from the
booking office, but agents don't applaud either, unless it's for their
own act. Six agents applauded Saturday, or one per each act on the
bill.

own act. Six agents appassed Saturday, or one per each act on the bill did now he had been act on the bill did now he had been act on the bill did now he had so we had been act of the bill did now he had been act of the country of

knows how to dress, but doesn't mind taking a kick where it hurts most helps the act considerably. The customers at it tu. Neil Golden closing kept a fairly but more than necessary on the microphone.

Night Club Lady' (Col) got a hand at this house and two short sublects filled out the priday night satisfactory.

#### STATE, N. Y.

So far the vauddim film race on Proadway between this Loew house and RKO's Palace has been a walk-for the State. Neither opposition of the serven end currently, which leaves the battling up to the vaude-ville. The State's wins by a couple of miles.

pand either, unless tits for their war act. Six segments appliand 8 segments and the segments of the segments

#### LONDON PAVILION

LONDON PAYILION

Current Pavilion bill looks like costing around \$4,500, which is \$500, which is \$500, which is \$600, which is

for a continental prestidigitator, but has nothing fresh, and is just an opener.

Frank Varney and Teddie Butt, a tryically English man-woman team, who could put comedy over it may be not be supported by the support of the fault with most English comedy acts.

Five Sherry Brothers (there were only four when caught) do 15 minutes of violin playing, bird whistling imitations and dancing. Team used now is much too long. Elseven minutes is their limit, and they would have a good act.

Dixon and Pal, the pal being a seal, has played at the Falladium. Victoria Falace and Holborn Emgletto Brothers are doing the same act they have been doing in years, with a few minor changes. The big number at-the finish is the 'One Man Band,' in which they are assisted by a couple of girs (in othe Swanson Sisters), who seem out of Palsecon and to the Second part of the bill as usual.

assisted by a couple of girls (not the Swanson Sisters), who seem out of place. Swanson Sisters) who seem out of place with the state of the bill, as usual, is taken up by the cabacet section, with the Sherman Fisher Girls doing another number, followed by Jack and Jill, another pair of ballroomers. Chick Endor and Charlfe Farrers. Chick Endor and Charlfe Farrers, and the state of the state of the charles of the charles and doubling, for this week only, at the classy Monesejmeur night ciub, after a long stay at the Cafe de Paris, are great favorites over good dancing, deeplite handicap of their music not arriving in time. The bill running short, another act was brought in from Collins, a theatre operated by the same management commedy acrobats, with small-time written all over them, but funny. Harry Roy and Hils R. K. Ollans oblige, with Roy singing a couple of numbers. Boys work will be compared to the compared

#### ORPHEUM, N. Y.

ORPHEUM, N. Y.

Substract Zelaya and the Pickens Sisters from the show and there's care and the process of the control of the

#### NEW ACTS

PICKENS SISTERS (8) Singing 14 Mins.; Two (Special) Orpheum. N. Y.

Orpheum, N. Y.

A tastefully presented, very entertaining act the Plokens Sisters bring
to vaude. They come from radio,
where they we been doing austaining
for NBC. To the radio they came
less than a year ago from Georgia
with pleasant personalities and a
flair for trick harmony.

less than a year ago from Georgia with pleasant personalities and a with pleasant personalities and as the property of the pro

### HAL SAND'S HOLLYWOOD REVUE (10) Girl Dance Flash 23 Mina.; Full (Drapes) Orphoum, N. Y.

Nine girls and a boy in a neat fast and entertaining dance turn Turn shows taste as well as speed and ought to please most any audi-

Turn shows taste as well as speed and ought to please most any audi-conce.

It all sands appears in the Variation of the same and the s

strong of three girs in a neat clog number of the girs in a neat clog number that tied up the show night caught, the boy and girl team work again and the first trio of dancers are on for another beautifully staged dance. Finish with the whole mob, and noticeable that though everybody got a nice habit of the girl of t tinct purch.

SWAN, LUCILLE and CAPPO Dance Act 9 Mins.; One and Full (Special) Academy, N. Y. Nice, diversified dance act that will look better on smaller stages than the Academy has performer seem a bit lost. Also the fact that they had to open the show didn't help them; they ought to be good closers.

help them; they ought to be good-closers.

closers.

clo

#### RADIO TEXANS (4) Quartet 10 Mine,; One G. O. H., N. Y.

G.O. H., N.Y.

If the Texans have been on radio, it probably has been local station work, for the male quartet fails to measure beyond the lesser standard, Men do not go in for crooning or close harmony of the pep ether type, but they do not use microphone either.

but they do not use microphone either.

Quartet opens with a pop medley, wearing financis with black tux stripes and tux coats. St. Louis Blees is their second number; Bees in their second number; but their third. Diction to medy biz, their third. Diction to medy byrics of song missing.

With cances as old men, they do nnother comedy novelty. Twe Got the Rheimatix, closing with Crosby, Columbo-and Vallee, plus imitations of Singing Sam, Morton Downey and the Mills Bros. Final number won act a hand Thursday night strictly on the imitations, Char.

#### 'IN THE BAG' Flash Novelty 16 Mins.; Full (Special) G. O. H., N. Y.

More smalltime in basis and idea than in the execution of some of the numbers by specialty people. Destined mostly for the smaller in-dependent houses or those off the path of the 'A' runs.

aspendent houses or those off the path of the 'A' runs.

Setting is a studio where an old man zealously guards his talent thesaures, stored up in bags as gold the state of th

old man and lady catter stand by watching all this, latter finally going into a hot number together with vamp biz, old man countering with a banjo try.

a banjo try.

At this point sis twain beg old man for release to do stuff before vanishing patrons, others following for a finale in which each contrib-

for a mase in which each contributes bits.

'In the Bag' may have been an effort to present a flash a little differently, but it's still a cumbersome idea.

'Char.'

#### LE VAN AND WATSON Chatter, Songs, Dances 14 Mins.; One Orpheum, N. Y.

Just a boy and girl act and not too good even for the intermediate time, but worth watching because of the girl. She's peanut size, blonde and with a nice sense of humor that if developed will get her blaces.

places.

Some of her mannerisms are exaggerated a bit too much and she has a few stage tricks to uniearn, but there's no doubt about it, she has the goods to deliver.

Kauf.

#### HOMER ROMAINE Acrobatic 5 Mins.; Full Orpheum, N. Y.

Romaine has been around for at least 15 years. Still swings on bar and rings, but better now than ever.

ever.

Romaine's turn is distinctive from others of the type because of his chatter. While doing his singing (and good, fast work that is, too, with no stalling) he gags. And gags well. A slow drawl helps and he really minages to uncork a few new lines. Which is no mean accomplishment.

#### ORPHEUM, MPLS.

ORPHEUM, MPLS.

Is stanza exciting a darkflash of less will be should be s

steps skilifully. One of the boys also sings.

Deucing It, Gene Sheldon, former Deucing It the step sheldon, former Deucing It the step sheldon former the step sheldon former the step sheldon sheldo

#### ROXY

New York, Sept. 15.
Looks like they reached deeper into the poke this week, giving the producer more of a change to bolster up the regular staff stuff. Four specialty turns from the outside are on the bill, in addition to the full staff, and the result is a far more customary at the Rosy, "The Painted Woman' (Fox) is the feature, making the outside help timely and welcome.

With two vicities.

are, making the outside help timely and welcome.

With two visiting singles, Hal LeRoy and Eleanor Powell, both dancing, plus the usual ballet and Roxyettes interludes, which form the foundation for all Roxy shows, the current layout is very much on the current layout is very much of the current layout is very much of the current layout is very much of the current layout is very layout and layout l

tre weekly:
Steps' is the title of the first of
five stage items on the program.
It's attractively mounted with eight
sets of steps scattered over a tripledecked stage and the Roxyettes
doln; a Bill Robinson, four on each doing flight.

doing a Bill Robinson, four on each slight.

"C.:mentine, second of the three production numbers, sounds Frenchy in motif, but its looks are deceiving a district of the motif, but its looks are deceiving the second of the seco

background.

At this point Hal LeRoy makes a rather abrupt entrance and goes right into his dance. Coming in unannounced and following the pickout bits up ahead, it looks like another specialty by a chorus boy instead of a workout by the foremost member of the property of the property

"tlear that he isn't kidding.
Another awkward plece of staging
has LeRoy sing a chorus of 'Clementine' after his dance is completed,
with no rest in between. So instead
of singing he number the LeRoy
kid has to gasp it, which isn't his
fault. The windup is another solo
dance, this one by a midget girl who
looks like the midge from Henry
Bergman's full stage lunch waron
sketch.

sketch.

Although LeRoy's stopping makes its usual strong impression once it gets under way, the boy is practically wasted during the first half of his time on. Instead of burying him people, considerably more value could have been obtained from the LeRoy specialty through spotting out in onc, or alone on the stage. Under the proper lighting his foot-way was the considerable with the considerable way the considerable way the considerable way the considerable way that the proper lighting his foot-way way to be the considerable way with the considerable way with the considerable way that the considerable way the considerable way that the considerable way that th

Lektoy specially through spottling of in one, or alone on the stage. The control of the control the male chorus, after which the Roxyettes and ballet. Ime bring ton routines. The troupe, as usual, its strikingly costumed throughout the show, but in the militaristic choing sequence the week's color of the property of the striking to striking the s

score beautifully, the flattery doesn't work both ways.
Preceding the overture and start-ing the show a turbaned yogt does a monolog with a reading crystal.
It looks like the beginning of an oriental prole, but develops into a living trailer for next week's plo-tor the time being has widen that for the time being has made that the customary screen announce-ment.

the customary screen announcement.

Instead of alternating with the stage numbers, the acreen fillers are stage numbers, the acreen fillers are the post together thimediately after the post together through the post together the post news and a Mickey Mouse, The Musical Farmer. Latter is projected here on the big screen.

Light week indicated by Thursday night's business.

Bige.

#### CAPITOL, N. Y.

New York, Sept. 15.

Benny Davis and his Gang alone occupy the Cap's stage during the run of Grand Hote! (M-G), which will stay two weeks at least and doubtless do good business. Due to its length, the stuge portion is reduced to 25 minutes, about what Davis ordinarily does on vaude bills.

while the Davis revue does not possess extraordinary sock qualities, it fills the current demand well.

Several of the specialty people carried rate strong enough in their numbers to be able to stand spotting on a picture show as acts in one, if they ever broke away from one, if they ever broke away from Broadway Starsis billed as Tuture Broadway Starsis of the standard o

ting on a picture show as acts in one, if they ever broke away from Davis. Troupe is billed as Tuture Broadway Stars.

The mixed act with a deve there see their ames mentioned, stand out boidly on chances for the future. They wind up the march of special-ties, trotted out one after another, and at the Thursday night show Brown, another mixed combination, working as collegiates in dance routines, also is out front among the participants, while a blues singer and a hillbully trio (names in the participants, while a blues singer and a hillbully trio (names in the participants, with effect of moving water on the sides. Set stunding throughout it the deck of a boat, with effect of moving water on the sides. It's attractive even though not as well lighted as it might have been foreground, partly masking off the Davis band, with the specialty people and a few supers around them. They all add to the general spirit of the thing with rattles of the night churtinutes his bit to the noise-making. Davis in a vocal way hasn't much to offer. And probably realizes that by staying away from singing as much as possible. His mediey are written or contributed to, is a novelty rather than anything else and gets by on strength of that. He brings the revue up to near its close with this, little bits by the ion, for hands, serving for the finish. It was here the Roberts twain rated far ahead of anyone else.

The fem hillbilly trio, doing two numbers about the middle of the radio. It might be the place they'll eventually make a name for them-selves, if fortunate on breaks.

The Davis revue seems the lead booking for the Capitol along with capacity at the first de lux showing Thursday night.

#### IMPERIAL, TORONTO

Toronto, Sent. 19.

#### PARAMOUNT, N. Y.

New York, Sept. 16.

Faramount has a strong lineup this week to greet the first chapter of the strong we season, setting off on the right we season, setting off on the right we season to the homecoming metropolitan fans. A first impression for the season like this ought to provide momentum that would be a distinct asset.

Smart comedy-de----

distinct asset.

Smart comedy-drama on the screen in 'Night of June 13' (Par) and a first rate laughing show on and a first rate laughing show on and a first rate laughing show on the screen in 'Night of June 13' (Par) and a first rate laughing show on pening day of the week. Friday evening there was no holdout, but the house downstairs was 100% capacity, and the mob enjoyed the engality and the mob enjoyed the engality and the mob enjoyed the rate of the presentation, making three appearances (four times a day over the week-end), running the gamust the week-end), running the gamust be a state of the presentation, making the gamust be a state of the week-end), running the gamust be a state of the week-end, running the gamust be a state of the week-end, running the gamust be a state of the week-end, running the gamust be a state of the week-end, running the gamust be a state of the company of the whole business. In between she and Phil Baker, functioning as mc., conspire in a travesty on the bedroom scene from the week-end of the control of the state of the control of the the state of the control of the state of the control of the state of the control of the control of the state of the control of the state of the control of the condey from the passes of the state of the condey traveled the state of the condens that of the condey travely down the state of the condens the state of the condens the st

choreography as a prelude to the burlesque and adding vastly to its humor. Four Emeralds are a fourson of the large and the same and th

portunity and that agues we ap-ture that runs 77 minutes. Rubinoff overture groups a medley of Romberg melodies, with the lead-er soloing a ballad highlight on the violin. Extraordinary response for this, testifying to the growing following of this showmanly pit vir-tuose.

#### Garfield, Milwaukee

Milwaukee, Sept. 19.
Milwaukee nabes are responding to the idea of having something extended in the state of the state of

many years, has had to await trecoming of Thurston to a loop theatre.

Thurston to a neighborhood house. They are, for the most
part, a moving, seething mass, intent on missing nothing.

But Blackstone does not seem to
mind the tumuit in the audiences.

Thurstone the most
man to a minutes. The sets used
are adequate and the entire production first rate. It might be a good
idea to eliminate the spirit expose in eadiea to eliminate the spirit expose in of
the youngsters. The idea in liself
is interesting, coming as it does
right on the heels of Blackstone's
story of his experiences in exposing
spirit fakers in various parts of the
Control of the control of the control

Thurstone the control of the control

Thurstone the control of the
Control of the control

Thurstone the control

T

#### NEWSREELS

#### **EMBASSY**

EMBASSY

A marked partisan spirit is becoming manifest at the two newser manifest at the two newser manifest at the two newsers of the property of the propert

Another barrage of speeches, which got divided applause and laughter came from an anti-saloon group. Three of the leaders spoke one after the other. On the ladders spoke of the latting like when the latting the latting of the latting like when Each was introduced and each talked.

After all the gab, came a flock of racing. Trotting in Mineola, horse racing in London, outboard careening in Pennsylvain, blke races in Rome—all of it in the same manner as seen time and again; not a new camera angle; not an original contact gesture.

a new camera angle; not an original contact gesture. Good ellp, and the only one in the Embassy program suggesting thuman interest, was that of a marine boxer talking to his former boss, General Butler. Other Embays ellps included: Davarian child chorus; Hoover reciving Washington etchings; troops

#### TRANSLUX

TRANSLUX

In the same time that it took the Embassy to run off 28 clips the Luxer projected 28 news subjects, a cartoon and two shorts. All of which sets right down to editing, which sets right down to editing, the content of the two.

As an instance, Pathe covered the American Legion convention in Portland as adequacty as time the content of the two.

As an instance, Pathe covered the American Legion convention in Portland as adequacty as time that the content of the two.

As an instance, Pathe covered the American Legion convention in Portland as adequacty as the content of the two that is a content of the two that is a convention of the two that is a content of the two that is a content of the two that is a brief and the content of the content

in Dublin; Japanese girls worship-ping Buddha; German field mass; A. C. Biumenthal and some of the Ziegfeld principals; Oregon rodeo. Waly.

#### PARAMOUNT, L. A.

Los Angeles, Sept. 15.
It's 100% stage entertainment at
the Par this week, with a little too
much Tare if anything. Fin O'Orsay,
from pictures. Is topping a and the
house's permanent line girls. Opening stanza ran 57 mins, and, pruned
down eight or 10 mins, will provide
additional speed to an aiready fastmathematical and the stage of the control Los Angeles, Sept. 15.

down eight or 10 mins, will provide additional speed to an aiready fast.

Miss D'Orsay gives the punch, the Miss D'Orsay gives the punch, the Norman Thomas colored quinter adds the finishing touches, and the pay customers eat it up. The French screen actress is a bundle for the way of the providence of the pay customers at it up. The French screen actress is a bundle for the way of showmanship, and puts her comedy and song numbers over in a way that stamps her as a natural. Working in the next-to-nearly is mins, and then had a hard time begging off. Three of her numbers are solos, with Roland Baker accompanying. For her finale Eddie Stanley, m.c., that went over exceptionally big. First song is 'Sweet Nothings of Love,' which she sang in 'Hot for Paris.' Then ancent pictures, titled 'Please Take a Walk with Me.' For her third, a French character, song about two elephants which are madly in towelle plants which are madly in the pla

liner Miss D'Orsay has everything.
A pretentious setting—black and
silver—was used throughout, with
Stanley clowning constantly. He's
held over from last week, which
Dayton close a fast tap routine on
her toes, followed by Virginia Karns,
from radio, who revealed a fine pair
of pipes in a soprano solo. Previously Miss Karns vocalized in the
Stoll band overture.

Art Ward comedy jurgler dose
Art Ward comedy jurgler dose

nit as an interlude to the Georgie Stoil band overture.

Art Ward, comedy juggler, does some difficult hoop manipulating, with the line strik assisting in part on, and followed, for closing spot, by the Thomas quintet. Here's a sensational musical, dancing and singing act that mopped soldly, Plano solo, while oke, could easily be diminated as the stepping, bari-of the drummer are more than sufficient. Closing has everybody on for a hot stepping finish.

On the sercen 70,000 Wilnesses' (Par), News and carloon. Capacity lower floor at first mat, teday.

#### CHICAGO

Mine. Ernestine Schumann-Heinkkas a sentimentine Schumann-Heinkkas a sentimentine Schumann-Heinkkas a sentimentine Schumann-Heinkkin seemed sentimentine Schumann-Heinkkin sentimentine Schumann-Heinkkin sentimentine Schumann-Heinkkin sentimentine Schumann-Heinkkin sentimentine SchumannFor a second name the ChicagFor a second name the Schumannmost effective Fanchon & Marco
units to come through in some time.
There's compactness and trimness
about the whole affair. Blue himsong and dancer and never attempting a specialty. He plays ringmaster in a unit appropriately laid
out and run in druss motif.

Andrum-acrobatic chorus through a
clever routine in simulation of
trained horses. Again he captains
the girls, who, standing upon their
speaks up for himself, talks so he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as he
can be heard, and displays that
poise that film actors ought to have,
but the speaks up for himself, talks as
be can be heard, and displays that
poise that film actors ought to heard
but the speaks up for himself, talks as
Several individual act, all meritorious, helped the unit deliver.

Sisters G, whose ideas are of
across two bisarre dances with
faelle grace. Realtor Freethy on
roller skates attained a velocity and
an endurance that built the finale
structure

strength shows is being incres (Continued on page 36)

36

#### ORPHEUM, MPLS.

**VARIETY** 

(Continued from page 34)

orphebum, mple.

(Continued from page 34)

several drops are all that the composer-planist requires to dramatize himself of the property of the several drops are all that the composer-planist requires to dramatize himself of the property of the superistively, and Charlotte Murrel sings torch songs effectively. The incidents depicted are those of a gigolo (portrayed by Fiescon) who earns the scorn of the Stair dancing by the entry of the spurned other woman, and an 'epilogue' to 'Grand Hotel,' which shows Miss Denizon' and the seven and the se

in sood stead. Ideal next-un-us-ing.

The Beehee and Rubayette troupe of Arabian acrobats and tumblers furnishes just the right snappy finish. Clad as Roman gladiators, they make a picturesque appearance and their usual whiriwind tumbling, handsprings, somersaults and bel-ancing feats, presented at cyclonic speed, hold a never-failing audience eness!

speed, hold a never-taking anamappeal.

On the screen Back Street' (Radio), a real drawing card and very well liked; Pathe News and a comedy short, and Al Rudd and his orchestra in the pit.

Rees.

#### CENTURY, BALTO.

Baltimore, Sept. 16.

While Loew's may be pilling up heavy names on their stages, both in New York and in their out-of-town spots, they have, nevertheless, they have, nevertheless, and those which are carded to follow are more expensive and names in this house in the past three weeks and those which are carded to follow are more expensive and names previously entrenched here. But the costs of the present shows are not out of line with the potential grosses. Business has been build, the costs of the present shows are not out of line with the potential grosses. Business has been build, the costs of the present shows are not out of line with the potential grosses. Business has been build, the cost of the present shows are not out of line with the potential grosses. Business has been build, the country of the cover the additional outlay.

It now becomes a neck-and-neck struggle between this spot and the vauding indies Hippodrome. Both at the present sease, possible of the present sease going out for big talent is exemplified by the remarks made by clocal stages—that they haven't been around this town for years. Which, in mort cases, means since the Maryla I dropped its two-aday minded the cases, means since the Maryla I dropped its two-aday at this house.

Haiperin made the crack list week at the Hippodrome; this week Rae Samuels has the same thing to say at this house.

It is the first without a stage being at the beginning of the season, it is the first without a stage being at the beginning of the season. It is the first without a stage being at the beginning of the season. It is the first without a stage being at the beginning of the season, it is the first without a stage being at the beginning of the season, it is the first without a stage being at the beginning of the season. It is the first without a stage being at the beginning of the season will come Duke Ellington, Buddy Rogers and Jack Dinny. This town has always gone for the present season will come Duke Ellington, Buddy Rogers and Jack Dinny. This tow

For a study in performance there's Rae Samuels, the acme of showmanship. Garbed in a modern gown and a gay-nineties pancake lid, Rae Samuels had 'em begging get into their brief kno for more. And this with her standard turn. The girl she's been carrying around with the for the entrying around with the for the entrying around with the for the carrying around a carrying around set of the core bit is improving at each appearance. Sile's a next little of the core bit is improving at each appearance. Sile's a next little of the core bit is the feature. Busing the core bit is not set of the core bit is not considered to the core bit is improving at each appearance. Sile's a next little of the core bit is not core bit is not core bit in the core bit is not core bit in the core bit in the core bit is not core bit in the core bit is not core bit in the core bit in the core bit in the core bit is not core bit in the core bit in the core bit in the core bit is not core bit in the core bit in the core bit in the core bit is not core bit in the core b

she's learned how to deliver lines. Act tied a knot in the show in next-

snes learnes now to ceatry and a same a same a content of the show in next-cooled a cooled a

#### **EMPIRE, PARIS**

EMPIRE, PARIS

Beginning of this month saw the reopening of the Parls show season, with the Empire opening the list. The house, which is now fully under Natam management, has been renovated. Backstage considerable modifications have taken place, and The work has been done by a French company on plans made by the Natan engineers, contrary to local practice so far as importing German apparatus. Due to Natan's real estate purchases of surrounding the practice of the property o

omitted, and only one animal act is shown, though two had been slated.

After the usual orchestra opening.

Magel Trio—one man and two boys —

doing acrobatics and getting considerable applause. Eric and Partner, eccentric dancers—also okay.

Daicy Trio, juggiers. Blessi and ReDaicy Trio, juggiers. Blessi and Recomes Boulicot and his stooge recomes Boulicot and his stooge recomes Boulicot and his stooge recomes Boulicot and the act of the 
Empire. Closing act of the 
Empire. Closing acrobats, who get 
must applause.

After intermission, Mary Lee, 
cutortionist dancer, draws enorcontrollorist dancer, draws enor
cutortionist dancer, draws enor
fortunal act—Jose Blossings, who 
top the bill, next, and click. After 
them the stage revolves just for 
an addience demonstration, and the 
Bay juzgian orchestra of 10 girls 
and support them, with en
come in and support them, with en
come in and support them, with en
come of the properties of the properties of the functioning of the revolving 
see of the properties of the properties of the 

Bone difficultion of girls that after 

Come of the properties of the properties of the 

Bronger of the 

Bronge

the functioning of the test stage.

Orchestra of 25 in pit had at first some difficulty of giving the acts the right tempo, but this is now adjusted, organic above in Farls wade for a long while, and justify vaude for a long while, and justify and the property of the pr

#### DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angeles, Sept. 16.

A sock magic act tops the bill of seven turns, and makes up for what is otherwise ordinary spot-booked vaude at this grind house. Jack and his tricks, mainly of a small production nature, are handled cleanly and with a touch of comedy. Three Society Steppers rank next with the control of the co

GRAND O. H. N. Y.

They've got an ma here this reck, barging on and off at frequent rock, barging on and off at frequent part of the second part o

with a sang, and this one proves no exception.

Anyway, they liked the mc. Cliff Whienhill, the seedy gags as fed with the seedy gags and the seedy and the seedy and the seedy and the rest of the stage fare of the afternoon in general. Along with Whienhill and four other acts there's a two-hour screen bill comprised of the features, Congorilla' (Fox) and The hour screen bill comprised of the features, Congorilla' (Fox) and The hour and 10 minutes of entertainment wrapped up for two bits during the matinee and a dime extra at night. Kids on the opening show gave the balcony almost capacity.

With Whienhill's introductory

night. Rids on the opening snow gave the balcony almost capacity. With Whienhill's introduced to the way, the Dionzo family took over the opening frame for a neat display of toe balancing. Act's billing, Theima Dionzo & Co., accords spotlight honors to the elder the way through. Besides that keen sense of distance and balance the girl can fling off a fast terp. Pa Dionzo also shows he's still there on the balancing hop from pilmack, feat the high plott of the act. Kicking contest between the father and the two daughters provides a diverting afterplece for the family time appoin.

the two daughters provides a diverting afterplees for the family time spots.

Whienhill's regular turn had the month of the control of the co

#### MET., BROOKLYN

Brooklya, Sopt. 16.

No stinting here this week. Even though Grand ditor! (Metro). The control of the control o

Knockabowt taction of the Mills. Khok and Martin firm got the furnal unanimous ripple after ripple of meriment. But the impression was there that the boys were letting down on their outcomary pace. Even the plump little stoogs were letting down to their outcomary pace. Even the plump little stoogs were letting badly because of poor timing. Hetty palm of welcome went out to Russ Columbo on the parting of the curtains. Nicely diversified repetute was a supplementable and the corking the method of the curtains of the curtai

#### PALACE, CHICAGO

PALACE, CHICAGO

Chicago, Sept. M.
Standees filling the foyer to capacity and spilling over onto the sidowalk answered any opening day criticians or the sidowalk answered any opening day criticians or the must be credited for much of that first day turnout since the feature, Universal's 'Back Street,' although rated exceptional, had nebody more magnetic than John Boles and Frene Dunne and two to get around.

Guinan did 65 minutes. Regardless of how that fits into the running schedule there being only four acts this week, the fact is insecapable that the undressed brigade start especially slow and throughout the marathon of so-so specialties and intermittent interruptions for gagging purposes there are minutes and whole gobe of time.

Several of Guinan's gags, notably that Wyoning wheeze about virgin wool and shepherds, can provoke more trouble than laughter in a vandeville house to which mothers daughters. At that it's a coned-down and classed-up Guinan that's on view. Her girls are, of course, sorgeous even if their routines are more elemental than elegant. In terruptor Cook ment of the arternon with his eccentric routine. Here the applause was uncued and uncoaxed. Couple of the other specialists got over en their own As an entertainment the present Guinan act is arable faking in great

uncoxed. Couple of the other specialists got over en their own seem an entertainment the present Guinan act is affable faking in great measure. First 20 minutes elicited comment from several payees as to its demerits. In any ordinary would have grosse-egged. It stayed long enough to overcome and partially alibl the yawns. Rest of the bill consisted of the familiar Meyokos, opening, Midsten and the control of the control of

the primary reason for the booking.

Mel Kiee, still effective exponent
of the dwindling horde that used
to be, continues to work blackface
for the same reason all his contemporaries did. Simply because
it's expected and they always did.
Any negrold aspect apart from the
wearing of cork is utterly absent.
Neither accent nor material sugbludgeoning assault upon Hoover's
incumbency was a gag immediately
ordered out. For the rest he was
within bounds and carried off a
good workaday quota of giggles.

Land,

#### **CHICAGO**

(Continued from page 35)

(Continued from page 35)

ly employed by B&K. Next week
they will merge Desert Song' on the
stage with Blonde Venus' (Par) on
the screen. Venus' in former seasons would probably qualify for Mcon the new program were particularly arresting using decorative
framework for the advance samples
and a background of exotic scenery
in tints for the puffs about Desert
Speaking of house exploitation,
the loop is draped in every conceivable kind of festoon, cut-out and
whatnot. At present the Chicago
has eight hanging pieces and one
giant sidewalk portrait leaning
stant sidewalk portrait leaning
the control of the control of the constreet the State-Lake is aflame with
exploitation that becomes luminous.
Rooseveit, Oriental, McVickers and
Palaca all have their fronts thick
with big-lettered memoranda that
drip from marquees like locies.

Lond.

#### OLYMPIA. PARIS

Paris, Sept. 8.

OLYMPIA, PARIS

Olympia show this week which is the beginning of the Natea regime, in a part of the Natea regime of the

#### FOX, BROOKLYN

Brooklyn, Sept. 16.

Brooklyn, Sept. 16.

Reri, who starred in Murnau's

Tabu' and was brought to the

States by the late Florenz Ziegfeld.

States by the late Florenz Ziegfeld.

the big production, heads the "Tabiti' Idea current at the Fox, and on the
strength of her billing is bringing item into the theatre for a look.

There is plenty to see. Read had the mine into the theatre for a look.

There is plenty to see. Read had the mine into the theatre for a look.

There is plenty to see. Read had the movement, a merclully minute voice and a nice smile, but she lacks the ability to project her personality. She is unable to build up with the tricks of showmanship on with the tricks of showmanship on the first property of the personality. She is unable to build up with the tricks of showmanship on the first property of the personality. She is unable to build up with the property opportunity by the Fanchon & Marco stagers.

Departing from custom the opening is in one sinowing native huts from which emerge 12 line girls as and and green filter which are manipulated for nice effects. The girls are dressed in brown lace full length tights, with cloth masks to avoid the necessity for making up. Do a decessed in brown lace full length tights, with cloth masks to avoid the necessity for making up. Do a way to a comedian who announces himself as a missionary come to civilize the place. That's as far as the piot ever gets. He has a nay as the piot ever gets. He has a far as the piot ever gets. He has a far as the piot ever gets. He has a far as the piot ever gets. He has an as the piot ever gets. He has an as the piot ever gets. He has an as the piot ever gets and the property of th

#### Variety Bills

**NEXT WEEK (September 24)** THIS WEEK (September 17)

Numerals in connection with bills below indicate opening day of show, whether full or split week

#### RKO

Landt 8 & White Bobby Pincus Warings, Orch COLUMBUS Reith's (24)

Palaco (24)
Palaco (24)
Radio Rogues
From Patricola
Everett Marchall
(17)
Violet West Co
Herman Hyds
Grace Haves Herman Hyds
Grace Hayes
A & M Havel
Dewling & Dooley
Nell Golden Orch
Academy
1st half (24-27)
Armida

Armida George Beatty (Three to fill) 2d half (28-20) Ralph Olsen Co Blackstone

Ingenues
(17)
Harris 2 & Loretta
Donovan Sis & B
Weaver Bros
DENVER
Reith's (17)
H'ward S'delis & B
Jackson & Gardner

A BHYTHMATIC RIOT JACK POWELL **SURE-FIRE** 

4 LEDDY & SMITH

34 half (31-22)

Yane Furlane, Oxford

Audrey Wyckoff Co
Oxford

Albed (31)

Dawn Bill Bill

Albed (32)

Dawn Bill

Albed (32)

Brenne Fiz & M

Jeronia C

Jeronia C
Jeronia C
Jer

Birchersone

Birchersone

Birchersone

Birchersone

Birchersone

Birchersone

Birchersone

Bood & Bood

Cold Bros

Skelly

Cockie Bowers

Armida

Boston (24)

Marcus (17)

C & J Preisser

Blackstone
GLENS FALLS
GLENS FALLS

GLENS FALLS

Register of the control of the c

Loew White & Agnew Roscoe Arbuckle Isham Jones Orch AFTORIA AFTORIA Isham Joseph Isham Januar Janu

Larry Rich Co
BALTIMORE
Century (23)
Van Cello & M
May Joyce
Hilton & Garon
Cass, Mack & O
D Eillngton Orch

Cass, Mack & OD Ellington Orch
DEllington Orch
Dellington Orch
Locaria Casses

Thurston

DALLAS

Keith's (24)

Jimmy Burchill Co

Jackson & Gardner

Hobart Bosworth

Barriey Grant Co

Ingenues

NEW YORK CITY
Capitol (22)
Benn Boulevard
1st hair (24-27)
Ben Dora
Ren Dora
Ren Dora
And Carlon
Lat hair (24-27)
Ren Dora
And Carlon
Lat hair (28-30)
Wallar & Lee
Frank Melino Co
Countess Sonia Co
(One to fill)
1st Price Later (28-20)
Latry Rich
2d hair (28-30)

Jat half (24-27)
Jad half (28-30)
Armand & Berend
Armand & Berend
Armand & Berend
Hunner & Fercival
Violet (28)
Cab State (28)
Cardon's Dogs
Grandon's Dogs
Lillian Roth
Lilyan Tushman
BROOKEN
Jet half (24-27)
Market & Luttman
BROOKEN
Jet half (24-28)
Jet half (24-28)
Jet half (24-28)
Constoned to the service of the serv

Loewe (23)
Con Colleano
Zeiaya
Pola Negri
Pola Negri
Atx Hyde Orch
Atx Hyde Orch
Fox (23)
Crystal 3
Goea & Barrows
Irene Bordoni
Jim Barton
B Minnevich Bd

DR. JULIAN SIEGEL 1560 Broadway
This Wook: Elleon Mercedes, Arthur Downlag

WARNER PHILADELPHIA Earle (28)

ELIZABETH

Bids

In thair (22-26)

Bids

In thair (22-26)

Mattchs Mattora

Jack Pepper

Jack Pepper

Jack Pepper

Jack Jene

Jack Jene

Jack Jene

Jack Jene

Jack Jene

BROOKLYN Fox (24) 'School Days' Milton Douglas

BOSTON
Metropolitan (24)
'Malibu Beach' I
Raquel Torres
Bernie & Walker
Renee Torres
Henri Therrien
Tom, Dick & H
Anderson & Allen
Sunkist Ens BOSTON

PHILADEL PHIL Earle (28)
Burn & Klosen
Colleane Fam
Medley & Dupree
(Four to file
5 Salties
Adelaide Hail
Hilton & Garron
Foley & LaTour
Bob Hail
Callf Collegians
WASHINGTON
Earle (23)
Tracey & Hay WASHINGTON
Earle (23)
Tracey & Hay
Gracle Berry
Olsen & Johnson R
(16)
Wallace 3is
Medley & Dupree
Welcome Lewis
Whispering J Smith

Fanchon & Marco

LEDDY & SMITH THE EMBRYO

ANNETTE AMES

Roxy Theatre, This Week (Sept. 16)

Allce Frohman
Davis & Nawton
Davis & Nawton
Neil Kolly
See Keith's (24)
Gracis Schenk
Gracis Schenk
Gracis Schenk
Gracis Schenk
Willia & Davis
Fearo & Veil
Cree
Gracis Schenk
Gracis Sc

Marcus Rev. (177)
SAN ANTONIO
Harris 2 & Loretta
Donovan Giris & B
ST. LOUIS
Ketth's (24)
Norma Tainou Co
Googa (177)
Total Color (177)
Hippodrome (24)
Audroy Wyckoff
Fred Leightman
Buster-West & J
(One to fill)
Wille Mitchle
Himself McGulre
Forogula Go in a & F
Orogula Go in a & F
Oro

Ryan & Noblette
Jas Evans (2)
Murand & Girton
Britt Wood & Girton
Britt Wood Ray Shannon
Loon Janney
Eritt Wood Ray Shannon
Loon Janney
Filler & William
Filler & William
Filler & William
Filler & William
CINCINNATI
Albee (24)
Schumann-Heink
CIEVELIAND
CIEVELIAND
CIEVELIAND
CIEVELIAND
Heine (24)
Bthel
Market (24)
Bthe Rosetta Duncan
TRENTON
Capitol
2d haif (21-23)
Morgan & Wiesr
Cordon & Recd
Earl Lindscy's Re
Victor Oliver
Wallace's Co

PROVIDENCE
Reith's (24)
Clemens Belling Co.
Aland State Co.
Aland State Co.
Aland Reither Co.
Aland Re

ROCHESTER
Heith's (24)
Forsythe Sim'n & F
Grace Hayes
Chas Slim' Timblin
(Two to fill)
(17)
Marcus Rev

Wynn Wayne
Sunkiet Ens
CLEWELAND
CLEWELAND
THOLO PARTEY
Holo Partey
Chezz Bros
Lynn Cowan en
Lynn Cowan
En Mariet

Tommy ... Lasses Brown Chick Beeman Billy Mitchell Nay Bros Nay Bros Jimmy Miller Norvelle Reese Norvelle Reese
Georgia Browns
MADISON
Orpheom (24)
'H'wood Comedians'
Teddy Joyce
Ben Turpin
Walter Hiofs
'Snub' Pollard
Lamberti
Blossom Sisters

Edna Errice
Madelina Schmid
Merna Fortune
Sunkist Ens
ERAYVILES
TOWN and Country
Brox Sis
Niles
Mildred Ferlee
B & D Lewis
Sunkist Ens
SPRINGERELD
Happinosi Show
Eddia Peabody
Jack & Jerry
Jack & Jerry
Mary & Marge Mary Miles
Cathleen Bessette
Joyce & Gary
MILWAUKEE
Wisconsin (24)
'Ubangi! I Gilda Gray
Roy Cummings
Fields & Bell
3 Crosby Bros
Sunkist Ens Sunklet Ens
NEW HAVEN
Paramount (24)
Night Club' I
Jack Holland
June Knight
Fritz & J Hubert
Wilton Crawley
Rudy Kaye
Petch & Deauville
Janice Waller
Sunklet Ens

Janice Wallter
Sunkist Em

OAKLAND
OAKLAND
OAKLAND
OAKLAND
OAKLAND
OAKLAND
OAKLAND
For OAKLAND
Sidney Fage
Topby McMann
Max Lerner
Nadje Gordon
Torney Ens
FORTIAND
TOTOPS
TOODS
TOO

Walter Regan George Ball 'Billy' Carsen George Fox Kathryn Crawford Sydney Reynolds Anolyn Arden Ruth Fay Betty Farrington

Jenew A. Traper J. Joy Boys A. Joy Boys A. Joy Boys Marris Marge Marge Marris March March



Dorothy Le Mart
Bobby Watson
Wanda Alen
S. Wat (25)
Desperate Sam
Desper

LONDON

Week of Sept. 19

Week o
Victoria Palace
Fratancillis
Frick & Lion
Sam Mayo
Brick & Lion
State Brick
Brick & Brick

Jack Desmond
Can Can Girls
NEW CROSS
Lucille Benstead
Stowars Bd
Stowars Bd
Donald Mackay
Maria Janos
Gordon Ray Girls
Hilly Reeves
Rest Benstead
Stowars Bd
Connection Control
Contro Morris & Connor OLD KENT BOAD Astoria
Mito 3
Leon Rogee
B & B Franklin
STREATHAM
Astoria
Max Miller
3 Bonos
Anita Loew
Freddie Fox

TOM KENNEDY "VORKO"

RADIO RUBES

(This Week Sept. 17th)
EXITES THEATRE, BOSTON

PROVINCIAL

Week of Sept. 19

CARDIFF
Capitol
Campoll 3
DUBLIN
Capitol
Walden Co
as booked
LEEDS

Paramount
DavApollon Co
NEWCASTLE
Francount
Strainstone Co
NOTING
Empire
Sether Raiston
Bobby Henshaw
Gilbert & French

BOUTHAMPTON
Empire
Danny Lipton 3
Helen Binnie
STRATFORD
Empire
Alma Victoria
Shaw & Stanton
Norman Carroll
Ell Ray & Lady
Van Dock
Kiraku Bros
Farne & Hilliard

Dare & Tates
Chris Chariton
Valliere Co
Power & Pace
Ed Lewrence
SOUTHAMPTON

Cabaret Bills

NEW YORK CITY

Central P'k Casino Veloz & Yolanda Eddie Duchin Or

Club Calais
Jean Malin
Lew Garcia Orob
Francis Dunn
Arthur Budd
Colicen Adams
Enters & Borgia

Connie's Inn Baron Leo Orch
J'zzilps Richardsor
S Little Words
Alice Joyce
Cora Green
Baby Cox Glennie Cheesman Paul Mecres Lois Deppe Willie Jackson Bon Bon Buddles

Bon Buddles Cotton, Club Aida Ward Henri Wessel Swan & Lee Anise Boyer Roy Atkins Peachss & Duke Brown & McGraw Nicholas Bros Leitha Hill Don Redman Orch

Picture Theatres

NEW YORK OFTY Paramount (16) Mitchel & Durant Fannie Brice Phil Baker Peter Higgins 4 Emeralds Rubinoff Crawfords 'June 13'

'June 13'

Remy (16)

W & J Mandell

Hal Le Roy

Annette Ames
Albert Downing
Jacques D'Avery

Harry Wills
Joeeph Griffin
Eleanor Powell

'Painted Woman'

Palnied Woman'
BROOKLYN
Paramount (16)
Belle Baker
Pat Rooney 3rd
Herman Tumbert Jr
Pat Rooney
Pat Rooney
On 13'
CHICAGO
Chicago (10)
E Schuman-Heink
Monte Blue
Siletra (17)
Paco Moreno
Paco Moreno

Rude Bros
Realtor
Freetly Aerial Co
The freetly (16)
Glida Gray
Frorterial (16)
Glida Gray
Frorterial (16)
Freetly (16)
Fr

Riviera

Marry Fox
Dorothy Dell
Lita Lope
Val Vestoff
Jane Dunlap
Filleen Clawley
Helen Sheldon
Mildred & Maul

Eussian Arts

Joe Morants Orch Renee & Laura Nickolas Hadarick Berra Birs Misha Usanoff

Buffalo (16)
Ben Bernle
Will Mahoney
'Successful Cal'ty'
Century (16)
Wesley Eddis
Eddis Peabody
'Passport to Hell'
DETROIT
Fisher (16)
James Evans
'Love Me Tonight'

Barron Judeth Faith Bacon Andre 4 4 Climax's Theo Thane John Walsh Frankle Freds Or

John Walsh
Hunter Isle Inn
Geo Owsn Orch
Buddy Kennedy
Kerr R'usseaus &
Edith Griffith
Kentucky 2

Kentucky 2

Nut Club

4 Elon Boys
Nutsy Fagan
Vice Property
Nutsy Fagan
Vice Property
Nutsy Fagan
Vice Property
Nutsy Fagan
Vice Property
Nutsy Fagan
La Belle Rose
Enoch Light Oren
Enoch Light

Paramount Grill
Beth Challis
H'ly'w Collegians
lielba Mason
Oscar Grogan
Julie Jenner

Guy Lombardo Orcl

Guy Lombardo Orch Rainbow Inn Chris Pender Ssima King Rudolph & Chicita Al Goldman Honey Maye

Berra Birs
Misha Hassen
Misha Hassen
Geo Hall Orch
Village Bars
Reilly & Comfort
Pope & Thompson
Elimer Turser
Jimmy Basskete
Norman Astwood
Adma Sankete
Norman Astwood
Adma Smith
Crockett M'tneers
Emily Day Krit
Emily Day Krit
Baba Yertha
Modmansten Inn
Teddy Black Orch
Woodmansten Inn
Ronald Brooks
Bobbie Mos Rei
Bobbie Mos Rei
Marde Ronam
Marde Ronam CHICAGO

The Dells
Ted Healy
Blossom Seeley
Benny Fields
Gus Arnheim

The Taven Sammy Walah Joan Blair Chas Baron Dorothy Ras

Vanity Fair Clyde Snyder LaHae & A L Beebe Moffett Madelon MacKer Page Sis

Empire Wheel Casts

(Continued from page 33) Joy St. Ciaire, Bee Keller, Lew Denny, Dot Aiexander, George Levy. 'Girls from the Follies'

Ed Ryan, producer; Sam Raynor, Lee Hickman, Ray Parsons, Reid Sisters, Charles Dane, Anna Smith, Elinor Walent, Garrigan & DeMuth.

'Big Revue'

Henry Dixon, producer; Wen Miller, George Murray, Eddie Lloyd, Charile Cole, Wilma Horner, Ferber & Marvin, Jim & Genaro, Buster & Mary..., Phillips. 'French Frolics'

Issy Hirst, producer: Pacific Four, Harry Harrigan, Evelyn Cushway, Mitzle Parks, Betty Colton, Irving 'Empire Girls'

Sam Micals, producer; Sam Micais, Joe & Ernestine, Lou-Powers, Ruth Bradley, Snookie Woods, Virginia Muzzlo, Minor Powers, Woods, Reed. Bob Sandberg.

'Facts and Figures'

Al Raymond, producer; Mike Sacks, Fred Binder, Alice Kennedy, Harry Connors, Gladys McCormack, Johnny Cook, Adeline Parks, Harry Ryan, Tiny Huff.

'Gaieties of 1933'

Issy Hirst producer; Jack Ryan, Kenna Bremier, Marion Lamar, Chick Chandler, Marty & Nancy, Kitty Eliis, Lola Bartram, Sammy Clark.

'Laffin' Thru'

Al Golden, producer; Al Golden, Betty DuVal, Sammy Spears, Joe DeRita, Madeline LaVerne, Frances Sisters, Gladys Smith, Milton Ham-liton.

'Rarin' to Go'
Ed Ryan, producer; Harry Bentley, Billy Hagen, Charles Harris,
Stewart & Gardner, Mitton Bronson,
Connie Fanslau, Mary Joyce, Tabe
gara, Mary Noel.

gara, Mary Noel.

"Legs and Laughter"
Chas. Leroy, producer; Jim
Walker, George Mondred, Angeles
Lee, Al Anger, Al Taylor, Vera Sullivan, Pearl Kaye, Billie Holmes,
Boob Meyers.

Palace, Baltimore

(Continued from page 33) ago was the haven of the old Co-iumbia wheel. The reason is that much has happened to burlesque since the old Columbia circuit flourished,

#### East

Emil Borco over here to start new type of show. Vague as where, when and how.

Police after slot machines. De-troyed 470 and then went out after nore under the new Mayor's urge.

Weber and Fields present N. Y. Public Library with 11 albums of old theatrical photographs. Most of them scenes from their old productions.

New Jersey police convention again declaims against gang pic-tures. Surefire for the newspapers.

Dimitri Tiomkin turns producer. Glass-Jarrett comedy will be his

RKO Pickwick theatre, Green-wich, Conn., shy \$1,030. Ficked up by a bandit and a girl companion, Harry A. Cohen, manager, bound and stowed in a back room. Cohen later confessed it was a fake. All but \$85 recovered.

Dillingham-Erlanger note in court again last week. Case reopened to permit Dillingham to file an answer because of defects in bank's complaint. Bank also given permission to file an amended complaint. Got a default judgment against the producer for endorsement on a note.

Mrs. Adolph J. Bauman, answering her husband's divorce complaint, offers that he had two planes, two radios, accordion, banjo and xylophone, and tried to keep them all nd tried to keep them al once. Sympathetic judge case down for immediate

trial.

Anita Corbin and Dorothy McCoy,
dancers in the Iron Gate nitery,
arrested on a New Jersey hit-andrun warrant. Charged that they hit
and injured Dorothy Belmanie, 8,
in Ridgefield, N. J., Aug. 25. They
contend neither was driver of the
car.

Alexandra Carlisle to return to the stage for Guthrie McClintic.

Broadway Association again asks the police to clean things, up. Wants to kill off burley pictures, picture house marquees and restore the alley to an atmosphere com-mensurate with its importance.

Government men raid 200 cordial shops in N. Y., making one or more arrests in each instance. Whole-sale action due to organization of a racket which threatened a war. racket which threatened a war. because of police and Federal protection. In return they bought 20 gallons of alcohol at 25 cents over the market and paid 33 in cash. Each week someone tipped wash-lagon and raids followed.

Wilda Bennett settles with the Allenhurst. N. J. police by paying \$14.75. costs. Took a suspended sentence for disorderly conduct. Aug. 16 she wandered into the police station to report an alleged disturbance at her home. Broke a window in the station and arraigned on a disorderly charge.

No tax on opera tickets, according to the U.S. Treasury Dept. Held that opera is educational and that Metropolitan is now a non-profit organization.

Abbey theatre Irish Players set for the Martin Beck theatre, New York, Oct. 17. Four weeks of rep-

Walter Reade, theatre owner, sued for \$250,000 allenation of the affections of Mrs. Helen Paul Fleids, Mrs. Fleids, who runs a gown shop divorce on the grounds that he will not let her models alone. Fleids answer is the charge against Reade, revealed when Reades attorney asked for a bill of particulars.

Curicy Fisher, representing Ed-ward Fisher's western vaude cir-cuit, in town trying to spot a house for straight vaude. No film of any sort:

Frances Alda to broadcast a series of hints to radio singers over NBC.

Special traffic regulations in the New York theatre district went into effect Sept. 14. Same as last year with no turns in the congested dis-

Elizabeth Miehl engaged to make the adaptation of Pierre Wolf's 'La Belle de Nuit.' For the Shuberts.

Zoobu, baby elephant at an Atlantic City resort, is dead from indigestion. Same animal got drunk last April on whiskey administered for colic and broke its leg.

Katherine Cornell expected back from Europe Oct. 15.

#### News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. credit for these news items; each has been rewritten from a daily paper. credit for these news items; each has been rewritten from a aung pupe.

but the suit had been withdrawn on his promise to pay her \$100 weekly and repossess for her more than \$20,000 worth of jewelry and two Jur coats. On this basis papers are the thing that the suit of the suit of

Sammy O'Dea, of 'Ballyhoo,' has entered the dramatic school at the Washington Sq. branch of N. Y. U.

Walter Hampden will drop 'Cyrano' after this season in favor of 'Ruy Blas,' with adaptation by Brian Hooker.

Olive Borden will sue for the annulment of her marriage to Teddy Spector on the grounds he already had a wife in Buffalo. Case has been in the courts and the nexappers several times the past six

Rita Ross, former chorus girl, quit the stage to round up stray cats for the S. P. C. A. Not on the pay-roll, but she and seven others get funds from animal lovers.

Guthrie McClintic announces that Barretts of Wimpole Street is taboo for stock and amateur pro-ductions. Reserved for Katherine Cornell, who may revive it for the road later on.

General Electric is completing work on the Thyratron system of light control for International Music Hall in Rocketeller Center. Will comprise 314 control panels, all operated from a console in the or-chestra pit.

Mrs. Richard Mansfield (Beatrice Cameron) advertising in the dallies to dispose of the Mansfield home at New London, Conn.

N. Y. Board of Fire Underwriters announces that the Coney Island fire of last summer caused a loss of more than \$3,000,000, of which only \$2,000,000 was covered by insurance. Biggest of resort's three fires.

Kate Smith cancels all stage dates on account of illness. Going to Lake Placid.

Fix. Film Corp. was fined \$2,048 last week for contempt of court by Supreme Court Justice by Supreme Court Justice by Supreme Court Justice by Fix of the Court order to pay for with the Court order to pay for the Head of the Court order to pay for the Head of the Court order to pay for the Land Dinehart the salary of her husband and arrears. Fine will be turned over to Mrs. Dinehart the receiver of her husband and arrears from the Court made husband and the court made that the possible of the Court of her husband and the court made that the possible of the Court of her husband and that the possible of the Court of her husband and that the possible of the Court of the Court

Westinghouse demonstrates an electrical cooker which uses radio rays and predicts that the home radio will be able to sing and grill a steak simultaneously.

San Carlo Opera company coming

into the New York, Oct. 10.

Edison & Burton to produce four plays this season starting with 'In-cubator.'

Loew theatres in Manhattan complete change over to Friday openings.

Vine-Glo does a brodle in N. Y. Office closed and fixtures sold to satisfy a salary claim. Grape concentrate which turned to wine if the buyer was not careful.

Gutrle McClintic changes 'Case of the Frightened Lady' to 'Criminal at Large.' Mystery drama by the late Edgar Wallace.

Konstantin Shayen is compiling a Russian revue from material used in 'Chauve Souris' and 'Diuebird' May be brought in next week.

Harry Lachman leaving for Hollywood on a term contract for Fox. Has directed talking pictures in England, but not over here.

Alky point raided in the Times Square sector. Two stills with a combined capacity of 500 gallons a day found by the police at 137 W. 52d. Nobody home.

A. C. Blumenthal obtains from the Miles C. Rabinowitz was being succeed by the former Marle Cunning-ham for divorce, papers naming cated in the latter to star cause and co-respondents, wive Paramount should not be en-

but the suit had been withdrawn on joined from making payments of his promise to pay her \$100 weekly unward of \$300,000 weekly to the not reposes for her more than banks on the loan of \$5,00,000. \$20,000 worth of jeweiry and two fur coats. On this basis papers were signed that neither was to sue the other so long as the payments done other so long as the payments done tinued. Now Mrs. Robinowitz is ed without their consent. Order retelling him that unless he main her

George S. Kaufman and George Oppenheimer reported to be work-ing on a new drama for Sam Harris.

Bill of Divorcement, Billie Burke's first film, with John Barrymore, will get its premier at the Mayfair Sept. 30 as a benefit for Mrs. Hearst's coffee and sandwich fund. Katherine Hepburn also film debuts in this picture,

Rudy Vallee in more auto trouble This time the car slid off the road near Island Pond, Vt., Saturday (17). Car slightly damaged, but the crooner okeh.

Courtney Burr fishing for Ina Claire and W. C. Fields for his new revue, 'Stop grat Clock.' If he gets 'em the show goes right into rehearsal.

Department of Sanitation band, which always has been used in city welcomes, ordered on full time. Men have been getting one day a week for rehearsal.

Rita Martin, showgiti, was arrested Saturday in Rome, N. Y., where she was working in a night club, and brought back to N. Y. as brother, Philip Mastroclo, who is charged with robbery. The girl met David Levy, manager of the Nat Lewis stores, in 1923, according to the police, and, he gave her brothered to the police, and he gave her brothered to be possible to the police, and he gave her brothered to be possible to the police, and he gave her brothered to be possible to the police, and he gave her brothered to be possible to the police, and he gave her brothered to be possible to the police and the sale went to Walker, it is alleged, Mastroctof salefying the books and then disappearing. He books and then disappearing. He and he and Walker were arrested. A third man, Sam Margot, was picked up with them and held on a charge of possessing opium and an opium pipe. The men revealed the whereabouts of the girl.

Hebrew Actors' Union reports em-

Hebrew Actors' Union reports employment up, though five fewe houses than last year. Nine house in N. Y. use 125 players. Only 8 of Union's 344 members now seek ng jobs.

William Harris, Jr., takes 'Spring Song' from the Spewacks. Not for immediate production.

Acting Mayor McKee to start a drive on burlesque. Loyce Whiteman joins Harry Barris at the Nut Club.

Ruth St. Dennis staging the dances in Passionate Pilgrim, Her first try at legit staging.

'He Takes Possession' change 'Bidding High.' Lois Howell's

Woman's Home Companion' takes
Sim Warshawsky's Woman of
Destiny' in novelized form for
serialization.

Olive Bell Harmon, professionally known as Loma Worth, took out a license to-marry Forrest C. Cross on Thursday (15). Next day she was back to take out a license to wed Pedro Lianuza, sports cartoonist. Divorce papers of Lianuza were incomplete and the license held up.

Ruth Hathaway, of vaudeville, broke into the DuBois murder case when she denied the husband's story, that his wife had been killed while autoing with the actress. Het denial is credited by the police with having shaken DuBois morale which resulted in his suited in the having shaken DuBois m which resulted in his suicide.

Stork Club, Valley Stream, L. raided Friday (16) in the crusac against gambling, Sixteen patrotheld for examination but name withheld.

Gerald Griffin again nominated as president of the Catholic Actors Guild. Election next month,

Anthony Vieller, son of Bayard has authored a play, 'The D. A., which will be tested by the Hedge row theatre.

Carnival company moves onto the site of the American theatre re-cently razed. Benefit for Dyer Post, Veterans of Foreign Wars.

Joint eulogy of the Jewish, Epis-copal and Catholic theatre guilds given at the Temple of the Cove-nant Friday (16) to honor Weber

and Field's anniversary. Rabbi Titner of the Temple, who is chap-nin of the Jewish Gulld; Gerald Griffin, of Catholic actors, and Percy Moore, of the Episcopalians, made the addresses.

Walter Damrosch will stage a pageant illustrative of Beethoven's Ninth Symphony in Mad. Sq. Gar-den Jan. 25. Will utilize about 1,500 volunteers, singers and dancers. One of the benefits for the musiclans' fund.

Navy Department announces that it will not lend the fleet to any ple-ture firm desiring to use the ships with a foreign locale. Must be in the U. S. or the studios can build

Hope Hampton, back freurope, tells that Paul Longon signing operatic artists to form company to compete with the Metropolitan and include some the former stars of that organizations.

#### Coast

Mrs. Mildred Seydell, novelist and columnist on the Atlanta 'Goorgian,' is in Hollywood to interview the stars.

Lina Basquette has been granted a divorce from Teddy Hayes in No-gales, Mexico. Until the divorce it had not been definitely known that the two were married.

Mrs. O. N. Craft, wife of the head of the Craft Carnival Co., injured in an airplane crash at Visalia, Cal.

Alexander Pantages denied retund of \$5.000 by L. A. Superior Court in his suit against Attorney LeCompte Dayls.

alleged he had paid that amount for a deposition in the civil action brought by Eunice Pringie but which had not been taken when her action against the theatre man ended.

Santa Clara, Cal., police arrest Charles Unser on a vagrancy charge following contention that he had been sent from the east as a body-gurd for Jackle Coogan, now at-gurd for the man's story.

Damages of \$1,766.87 is asked of Phillips Holmes in a sult filed in L. A. Municipal court. Actor is charged with having failed to observe a boulevard stop, auto crash

Virginia Bruce's contract with M-G suspended by mutual consent to permit the player to devote herself to her home, and to being Mrs. John Gilbert.

In an amended complaint filed in Superior Court, L. A., for divorce from Seraphime Davidoff, Alexis Davidoff, technical director, charges his wife associated with a man identified only as 'Romanoff.'

Fire of undetermined origin on the back lot at Universal City de-stroyed several property sheds and old scenic sets. For a time the flames threatened the studio zoo and the corral where Tom Mix keeps 50

District court of appeals, Los Angeles, denies motion for dismissal of the appeal of Dolores Del Rio from a \$16,000 judgment in favor of Gunther R. Lessing, attorney. Latter had won a judgment in a sull against the actress in which he alleged wrongful discharge and breach of a retainer contract.

Countess Rina de Liguoro, concert planist and European film actress, and her 12-year-old daughter have been threatened with death unless \$200,000 is turned over to extortion-

Genuit. imported likker valued at \$20,000, according to snoopers, was confiscated in a raid in Hollywood. Place was the old Paramount film laboratories.

Murlei Poliard, film cowgiri, fi \$50 in L. A. Municipal court o charge of disturbing the peace.

Mrs. Anna King has filed suit for divorce in Superior Court, L. A., from William R. King, brother of Mae Murray. Charge is made by Mrs. King that when the actress stopped contributing funds for their livelihood. her husband falled to support her.

Dis-builds of Duncan Renaldo. Government cover-cover-cover American citizenship in applying

for a passport. U. S. complaint alleges the actor was born in Rumania and deserted a French ship on which he was a sailor, in New York, Passport charge reverts to his trip to Africa on location with a Metro

Mrs. Chester Morris improving illowing an appendicitis operation Hollywood.

Suit for divorce from George Jessel will be filed in Nogales, Mex-ico, instead of in Reno, the actor wife having changed her plans after spending some time in the Nevada city. She is now in Nogales.

Bobbe Arnst has filed suit in Su-perior Court, Los Angeles, for a divorce from Johnny Weissmuller.

Restaurant and church interests in San Diego are campaigning to have the International border closed at 6 p.m. instead of at 9.

Glenn Tryon owes \$449 for clothes, and Bert Roach \$450, according to charges filed in Los Angeles Munici-pal Court by a Hollywood apparel

An airdale belonging to R. M. Byrne, Hollywood, which prevented the destruction by fire of a film studio through glving a timely, alarm, and has performed other feats, has been awarded a medal by the Humane Commissioners of Los Angeles.

Jury, deadlocked in the trial of Dorls Kenyon and Edwin Carewe, is discharged in Superior Court, L. A. Pair were on trial in the suit of the California Standard Finance or the Cautornia Standard Finance Corp., which sought to compel them to make good on their indorsements of a \$10,000 promissory note for Cornellus Cole.

Mrs. Grace Black, said by her attorney to be a sister of Dalsy De Boe, former sec to Clara Bow, is occupying a cell adjoining Miss De Boe's in the county Jall, L. A. She was arrested on suspicton of violation of the ilquor laws, police charging they found a still, whiskey and mash in her home.

Charged with being intoxicated on private property, Abry Keney, film director, was sentenced to five days in L. A. jall. Keney paid a \$100 fine the day previous for a similar offense.

Suit for \$500,000 against S. S. Van Dine (Willard H. Wright) and Vita-phone Corp., has been filed in U.S. district court, L. A., by A. C. Eding-ton and Carmen Edington. Pair allege that their book, Studio Murton and Carmen Edington. 2a., allege that their book, 'Studio Mur-der Mystery,' previously produced by Paramount, was released by Vitaphone under Van Dine's name.

#### Mid-West

Leonard Hicks, yeteran Chicago hotel man, who used to own the Grant and Lorraine, actor hangouts, won the golf tournament of the Chicago bonifaces with a nitry 86. Hicks is now employed at the Morrison hotel.

Seger Ellis, 28, went to WLW. Cincinnati, last year to baritone... His wife, Vivian, 24, put thumbs down on the town and returned to (Continued on page 54)

#### MARRIAGES

Kitty Gordon to Ralph Ranlet, New York, Sept. 15. Bride is a former musical comedy actress, noted for the perfection of her back. Groom a stockbroker. Lauretta D. Haney to Ezra Hau-nactor, New York, Sept. 15. Bride is musical comedy actress; groom

a musician.

Elsa Peterson, former Ziegfeld
Föllies girl, to E. J. Miley, Jr., nonpro, at Tia Juana, Mexico, Sept. 6.

Helen Peterson, dancer and former member Chicago Civic opera
bailet, to Dr. Max Brandt, both of
Council Bluffs, Ia., announced, eloptonical Bluffs, Ia., announced, eloptonical Bluffs, Ia., announced, eloptonical State of the Council Bluffs, Ia., announced, elopMyrtis Crinley, actress, to Gordon
Myrtis Crinley, actress, to Gordon
S. Mitchell, writer, Sept. 17, Glendele, Calif.

S. Mitchell, writer, Sept. 17, Glen-dale, Calif.

Marion Miller to Harold Knettles, film editor at Paramount studios, at Hollywood Sept. 16. Bride is a non-

#### BIRTHS

Mr. and Mrs. Leonard L. Levinson. daughter, at Cedars of Lebanon hos-pital, Hollyword, Sept. 14. Mother, Is Ruth Keller, stage; father is on 'Varlety's' Hollywood staff.

Mr. and Mrs. Stuart Erwin, son. Sept. 14, Los Angeles. Mother is June Collyer.

June Collyer.

Mr. and Mrs. Bobby Connolly in
New York, Sept. 17, son, their second child. Father is the producer
and stager. Mother was professionally Blanche Mixle.

#### CHATTER

#### Broadway

John Monyhan has moved into Lora Hays in town and looking

val Lewton spent his vacation writing a book.

Harry Sherman has a daughter he's pretty proud of.

Princess Matchabelli off to Ger-

Princess Matchabelli off to Ger-pany for Sim work.
Rita Weiman's daddy, who's been sling, much better now.
Franklin Ardell around again ster a tree months' illness.
Virginia Smith hied to the Coast last week. To visit he rain the the stat week. To visit he rain the the banking biz, or vice versa, this week.
John Balaban still heatiates using planes, but it's R. J. O'Donnell's passion.

planes, but it's R. J. Dassion.
Maurice (Will Hays) Mackenzie back at his desk after an illness of back at nie uses \_\_\_\_\_\_ pix weeks. Max Tishman broke 120 and is now trying to cut down to four

Max Tishman broke 120 and is now trying to cut down to four patts per green.

D. W. Griffith has finally checked out of the Astor after living there are now to the Astor after living the are to the Astor after living the Astor af

stid Skolsky back Saturday (17) orning and getting the lowdown n Broadway from Winchell the

morning and getting the lowdown on Broadway from Winchell the same night.

In the same night, and the same night, and the same night, is punching the bag up at Gus Wilson's training camp at Speculator, N. Y.

Marian Coles has one of those signature-writing machines for signature-writing machines for signature writing machines for signature with the tendence of the same services on the same services of the A guy on the emergency wagon of the East River Gas Co., Long Island City, is a ringer for Jimmy Durante. And does he smell gas leaks fast!

Durante. And does he smell gas leaks fast!
Bobby Connolly, dance director, has a small daughter named after her mother, who is of French parentage. A family acquaintance asked the tot if she knew any French words, the child chirping: 'Only naughty ones.'

#### London

George Robeys name is George Marion Harris back at the Cafe

Marion Acade de Paris.

Paramount's Plaza has resumed stage band policy.

Jack Curtis interested in Gretl Vernon for America. Sir Oswald Stoll and Eric Woll-

Sir Oswaid Stoll and Erle Woll-beim not soft-endly.
McQueen Pope offering Glina Male lead in straight play.
McQueen Pope offering Glina Male lead in straight play.
Williamenon-Tate bought Austral-lan rights to 'Gat and the Fiddle.'
Albert de Courville producing Midship Maid' for Gainsborough Ellmer Rice trying to get Baeil Rathbone to play lead in Left Bank.'

Eilmer ruce typing and the Rathbone to play lead in Lett Bank.'
Syd Roy changing practically his entire band at the Leicester Square theatre,
Wife of John Baird, of television,

theatre, Wife of John Baird, of television, gave birth to daughter in London Bept. 5.
Frederick Volpe, character actor, recently deceased, left around 490,000.

\$60,000.

John McCormack giving farewell concert at Albert hall prior to African tour.

Harry Foster winner of Cinema Challenge Cup of the Screen Golfing Society.

Frolics, London's latest might spot, special opening, with Delysia as Ruest of host.

Froncs, London with Delysla as special opening, with Delysla as guest of honor.

Richard Weininger negotiating with Cochran for German rights of Bitter Sweet.

Mr. Duchene, for 12 years manager at the Ritz, became manager of Carlton hotel Sept. 5, and was

succeeded by E. Hilbert, chief re

succeeded by E. Hilbert, unex-ceptionist.
Clarkson Rose will be the Com-pere when Victoria Falace goes con-tinuous Oct. 10.
Nervo and Kinn offered \$2,000 to offered to the Victoria Falace of the Victoria Falace John Hyman, one of the oldest and most respected theatrical cos-toumiers, in hands of receiver. Frederick Blackman looking over Cat and the Fiddle, which he will provide the Victoria Catalant and Catalant Catala

tralia.

Water Rats throw a party in honor of Dave Apollon, with Georgie Wood making the best speech of his career.

Wood making the best speech of his career.
Raymond Massey here, but due back in New York Nov. 1 to start rehearsing in Allen Corn. Katherine
Acts opening London Pavillon resent Henry Sherek's bulk in the box during the opening show. Claim it makes them nervous.
Muriel Barron likely to play Peggy Wood part in 'Cat and the Fiddle' when Williamson-Tait produced the program of Continuous Grand Guignol, with only holdovers the two nurses posted at the doors in case something happens—but it never does.

#### Hollywood

Babe Hardy's molars kicking up. Lou Maren is a sucker for palm-

Creighton Chaney in the High

Rochelle Hudson to Reno. Oke

Rochelle Hudson to Reno. Oke, she's single.
Eddie Buzzell dug down for a new 16-cylinder hack.
Annette Margules, of N. Y. legit, it was a series of the seri

why.

Mrs. Paul Lukas leaves for Buda-pest, where her father is serious Leon Levy and the Missus motored to 'Frisco for a week's va-

Jack Lyons, old-time circuit agent, here from St. Joe, Mo., on a agent, here from St. Joe, Mo., on a vacash, Alan Pitt Robbins, publisher of the London 'Times,' lamping the

Georgie Raft calls himself 'Night-After-Night Raft.' You'll have to ask him.

ask him.

Members of the Dufwin Stock Co.,
which played 11 weeks in Honolulu.

Preston Sturgess brought his sec-retary, Bianca Gilchrist, here from New York

Preston Sturgess orougan me severary, Blanca Gilchrist, here from New York.

Description of the several severa

orgy.

Jack Moffit, former U writer, is back in town reporting the Bern-Harlow story for the Kansas City Star.

Troy Orr, ad and pub man for the

r. roy Orr, ad and pub man for the nese, tried to inject so much n' into his copy that he caught Rain! into his copy that he caught the flu.

Jackie Cooper celebrated his ninth birthday Thursday by having around 100 kids at his home for a birthda

around 100 kids at his home for a blowout.

Andy Callahan, Jr., son of the Technicolor head, interscholastic Technicolor head, interscholastic technicolor head, interscholastic technicolor has a contend USC.

Irving Starr's broken arm is sufficiently mended for him to supervise Tombstone Canyon, next Ken Maynard at Tiffany.

Jack Brower has resumed his tour

#### Bill Collier Is Back

Willie Collier, Sr., back from Hollywood after being away from Broadway for two years, attracted a gallery at the Friars for lunch in syapping yarns with Jim Corbett, Club matters came up and Jim be-moaned the financial troubles of the theatrical social organi-

willie soothed him by saying he heard that although the wolf may be running the biliard room at the Friars, the animal not only invaded the Lambe but brought along the whole family.

of the WB-FN coast exchanges, after being recalled here by the ill-ness of his wife. Universal couldn't get Sidney

after being recalled here by the illness of his violuth; set Sidney Franklin to train Lew Ayres to be a bull fighter, so imported Samuel Soils from Spain Instead.

Sandy Roth, who divides his time between acting and assistant directives of the set of th

#### Paris

Paul Robeson here.
Reopening of Empire.
The Guitrys talk of divorce.
Betty Compton back in Paris.
Odette Florelle in a motor smash
Bob Kane Joining a local picture

lub. The three Hakim brothers now in bbing experts waiting for 'Sky Devils.

ris girls going Johnny Weismulier,
Princess Ghika to introduce Lan-vin dresses in Vancouver via Pan-

ma. Charles K. Gordon's family in the country.
Yvonne Printemps slipping back

to Paris.

Mary Heaton entertaining at the Raphael.

Marie Glory to end her cure on

the Riviera.

Three femme Astors in one build(Continued on page 44)

#### Reno Lawyers Get 'Em. **Merchants Now Want** To Hold 'Em, Take 'Em

Reno, Sept. 19. Nevada's six-weeks divorce law which has piled plenty of dough into the pockets of attorneys during the past 20 months has not been so hot for Reno merchants and talk of setting the reaches equivement back
to three months as many sets of
the legislature at its January sesslon may be asked to consider
amending the law.

The attorneys, however, will use
all their influence to prevent any
change in Nevada's gift to the
marital mistre because, they say,
the six-weeks law doubled the divorce business of Reno.

The merchants assert that when
the divorce seekers were compelled merchants and talk

the divorce seekers were compelled to remain here three months they spent money in the stores

#### **FALL THEATRE DEMAND** FOR WORKERS SETS IN

During the past three or four reeks, business for the employment gencies has picked up seasonally to the extent of about 20% on calls and

placements.

The Markus-Birman agency, handling help for theatres from janitors to managers, reports an increase of around that percentage for this type of employee

#### **Hollywood Turtle Tracks** Go Boom: Best Night \$25

Hollywood, Sent. 19.

Hollywood, Sopt. 19.

Turtle racing as a regular anusement did a quick fiop in Hollywood.
Vine street track stayed open only
three days and the Fairfax track
two days, with the best single
night's gross only \$28.
Douglas Hertz, promoter of Vine
Street arena, and 16 employees were
arrested no lottery charges after
operating two days. Employees
were freed, but jury disagreed on
Fietz and he wanting a second
trial next month.

#### "I'm Telling You"

By Jack Osterman

#### Democrats' Show Due For Yankee Stadium

Democrats will repeat their Coast-stadium spectacle, or one along sim-ilar lines, at the Yankee ball park, New York, Oct. 12 (Columbus Day) for matinee and night shows.

for matinee and night shows. Purpose is to swell the party treasury.
Governor Roosevelt will be present but no speeches are scheduled.
The night display will climax with
freworks prior to which acts from
the Ringling circus and elsewhere
are programed. Probable top is \$1.
Wayne Plerson and Eddie Dowiing are in charge.

#### 300 Friars Get Gate: M.P. Club After Dues: Merger Talk Heard

The Friars' Board of Governors ordered the names of approximately 300 members dropped from the lists on Thursday (15) for non-payment of dues. Acton followed warning sent by the club last month. Members were permitted to pay any amount convenient, even weekly remittances being acceptable.

mittances being acceptable.

Some talk is heard of the Friars
absorbing the Motion Picture club,
the latter moving from its Bond
building quarters to the Monastery
should the merger eventuate. No
negotiations have started but the
boards of both, clubs regard the idea
in friendly way. The Fleture club

boards of both, club regard the idea in friendly way. The Picture club had been also friendly way. The Picture club had been to be the second of the picture club had been to be the second of the picture of the second of the picture of the picture of the picture of \$90,000.

The Friars memb-riship totalled 1,700 several years ago, with about 800 in the rolls the past year. Counting the new letouts a paid up membership of \$90 remains, but that is sufficient to operate without loss. That is possible because of a new A new membership drive is due to be started shortly.

Delinquent members of the Picture of the picture

A new membership drive is due to be started shortly. Delinquent members of the Picture club may have to account to their bosses for failure to pay their club bills and dues, if the club his stay, and if the bosses give a hoot.

lts way, and a hoot.

Last week several picture men found that an officer of the MP club had informed their superiors of who owed for what and how much. The bosses weren't asked to collect for the club, of course, but just notified that their employees were a bit lax.

#### N. Y. PRESS HAS GROUCH AGAINST FLYING FAMILY

Attempted cross-Atlantic flight of the Hutchinson family seems the first to arouse antipathy of the

Newspapers appear particularly sentful over the reported tie-ups Hutchinson made with advertising accounts, following what was supposed to have been an exclusive NBC radio contract. Hutchinson made a connection with Cocoa-Malt and a doll company, among others and in his first radio messages men-tioned these advertisers for plugs.

tioned these advertisers for plugs. Papers got wise to this and immedately clamped down on space. Meanwhile, NBC's ire is also reported to the front. Even after the Hutchinson family was found in Greenland, New York papers played the story down, several putting everything on the rescuence also pages. With the tight of the propers of the pages of the propers of the pages of the propers of the pages. While the propers of the pages o with Hutchinson endangering the life of his wife and two children, underneath the papers were also burned about the ad plugs Hutchin-

burned about the ad plugs Hutchin-son was trying to put over.

New York 'News' probably was the most vitriolic. 'News' expressed the hope that when the flying fam-ily of Hutchinsons' return there wouldn't be any cheers, parades or recentions.

Pathe had the Hutchinson flight

BACK TO WORK-IT WASN'T

Dear 'Variety' Muggs:
You all knew we couldn't bear being away from you all, so here we are right back where we started from. They put 'The Passing Show' in an envelope and mailed it back marked 'Opened by mistake.' Anyway it was nice to see Detroit for a

way it was nice to see Detroit for a day.

The Book-Cadallac has a great laea against depression. They haven't guests to stand around the lobby so they put automobiles instead. While I was there two Lincolns and a Buick checked in.

Cincinnati is a jolly little jol, to they still think they have a ball hought a new car and was driving across country when he broke down in the middle of the night. Lucklly there was a man on the road who informed the owner of the car that a man who worked in that particular auto factory lived, down the block. After much persuasion they got the man out of bed and virtually dragged him to the car. He took one look at the motor and "Continued on page 44) (Continued on page 44)

New York Theatres



"BIRD OF PARADISE"

a EKO Radio Picture, wi DOLORES DEL RIO JOEL McCREA To S P.M., S50-11 P.M. to Clo

WILT. ROGERS

On the Stage
Eddie
Dowling
and Ray
Dooley
Grace Hays
A Other BKO Asts "Down to Earth"

Complete Midnight Show Every Sat. 86 51 A PARTY

Wed. to Fri. "AGE OF CONSENT" Dorothy Wilson-Eric Linden

"Condemned to Death" BISE.

Wed. to Fri. Sept. 21-23 DOROTHY WILSON "AGE OF CONSENT" Arline Judge—Erio Linden

#### DOXY SEVENTH AVENUE The PAINTED WOMAN

with Spencer Tracy, Peggy Shannon
0s Stage—Frank Cambria's international Revue
likely Musus Cartose - Fez Movietose Newe
Comings Friday—GEORGE ARLISS in "A SUCCESSFUL CALAMITY.

GRAND HOTEL Greta GARBO, John BARRYMORE, Wallace BEERY, Llonel BARRYMORE on Stape:

On Stape:
Benny Davis & Revue

Prices



"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times. "Another Language"

with Gionn Andors, Margaret Wycherly, Laura Straube, John Beal BOOTH Theatre, 45th St., W. of B'way. Evs. 8:50. Mats. Wed, & Sat., 2:40

No. 2



#### 15 YEARS AGO

(From 'Variety' and 'Clipper')

'Variety' took nearly two pages to criticize the reviewers on N. Y. dailles. Maintained they were two flippant and printed extracts to show their wide diversity of opinions on any given show.

New Winter Garden production being readied with 107 chorus girls

Comment was made that Tampa Fla., was the only city of its size in the U.S. without vaudeville. Population then 25,000.

Lillian Tashman (she spelled it that way then), Gladys Loftus and Dorothy Leeds were taken to Bos-ton to start the Follies' on the road.

Leona LaMar, mentalist, was about to complete her tour of the Orpheum circuit and start right over again, a total of 43 consecu-tive weeks on that circuit.

Western cities were adopting or dinances making more strict the federal laws against the use of the flag. To suppress vaude acts.

New act bragged about its big salary. Other comies applied for raises and the new act lost its route

Marx Brothers responded to the draft call but all falled to pass. One had bad eyes, another flat feet while a third was getting over an opera-tion. Fourth just didn't match up.

Manager from Patchogue, L. I. passed up Jake Lubin's booking of fice as his prices were too high. He had been getting acts for \$3.50

Shortage of women 'names' for musical comedies and managers didn't know what to do.

#### 50 YEARS AGO

(From 'Clipper')

Harry Montagu got a job at arker's American theatre on 3rd Parker's American theatre on 3rd Ave, New York. He had come on from the Coast where he had writ-ten and staged innumerable produc-tions for the Bella Union. Later he was Sam T. Jack's right hand man. Had, a trunkful of, scripts. Some ciever and all raw.

P. Cox, contracting agent for Sam P. Cox, contracting agent for Bacheller & Dorris' circus, was in a spot in Clarksville, Tex. He was assigned to a room in the hotel generally occupied by the city mar-shal, That night a group of Negroes fired into the room, supposing the marshal to be there. Cox was not

Louise Montagu, Forepaugh's \$10,000 beauty, suing him for 10 grand. Claimed she didn't get it though promised that sum for riding in the street parades for 30 weeks. Later went on the stage with fair success.

U. S. Shows were sold under fore-closures in Louisville, Ky., for about \$25,000. Bought in by the mort-gages.

Annie Hart, now with 'Show Boat,' was with a touring combination.

John L. Sullivan was the big at-

The Frohman brothers so well pleased with the results of Cal-lender's minstrels they were organizing another troupe

Season not off to a good start and several troupes were in from the road by the middle of September. Commercial failures were nurting show business.

'Mankind,' an important melo-drama, opened at Daly's but was a bit too strenous for that house. 'Clipper' raved over the scenic efone of which was the Thame embankment with several real lamp posts, lighted by gas.

#### Inside Stuff—Pictures

Scientists of the National Research Council of the Canadian Government have gone cinematic. The study of theatre film projection has been taken up as a major project for the next couple of months at the request of the Provincial Government of Quatrie and British Columbia which have submitted a number of questions regarding the necessity of two operators in a theatre booth.

The Canadian savants have an up-to-date theatre in the new research isaboratory building in Ottawa which cost the country something like \$2,000,000, and this theatre-is to be used for experiments after the sound equipment is installed. The theatre, in the center of the new building, follows the amphitheatre style of architecture and it was originally included for the screening of scientific films, but will now be employed for projection tests. It has seats for 500 people on tiers.

The conclusions of the Federal scientists will govern the decision of the Provincial Governments in the adoption of new theatre regulations or in revising the present statuties. The work has been undertakens are result of complaints by exhibitors, particularly the been undertakens are result of complaints by exhibitors, particularly the been undertakens are second man in the booth means nothing with regards to the safety factor and is only considerable added expense, at union wages.

Jack Warner has gone in for politics on all four. Not missing a trick to become in the ranks of the Democratic national organization what Louis B. Mayer is to the Hoover administration. There is no train that comes in with a visiting Democrat not met by Warner and his staff including Norman Manning, his political contact manager. When Mayor Curley of Boston hit town Warner took him in tow and held fast during the entire visit. A luncheon was held at the Burbank studio with all stars, directors, writers and executives in attendance. Two hours was taken off from production as the mob listened to Curley lace it, into 'Hoover, while Jimmy Geris' band supplied the music for the entrance and exit of Boston's chief magistrate. Warner joined the portify while it visited Radio studios, and Will Rogers later attended a political dinner given to Curley. Warner is also adding Wm. G. McAdoo, candidate for the U. S. Senate and the Roosevelt leader here. To impress his efforts on Roosevelt, Warner will be in charge of the picture division welcoming group when the Democratic presidential candidate arrives on the Coast Sept. 24.

It is understood that Warner's political activities to date stand him around \$50,000.

A summary judgment for \$15,452.60 was directed by Justice Rosenman in favor of Jacques Kopfstein against Albert Herman and the Al Herman Productions, Let., on a 16-pleture deal which Kopfstein allegedly promoted. He was to receive \$1,000 per picture, and was paid for the first

moted. He was to receive \$1,000 per picture, and was paid for the first. He sued for the remaining 15.
Promotion involved distribution of Herman's indie plets through Peerless Productions, Inc., which company is now in bankruptey. Herman allegedly made three pix although claiming that the last two of the trio were made under another company and another deal.
Attorney Harold M. Goldblatt for Kopfziein believes that the U. S. district court will rule that the three negatives must revert of Horman, now that Peerless is in bankrupty, we necupon the attorney will endeavor to collect his judgment by attaching the negs.

Stagger plan has been put into force for the studio publicity department of Radio pictures. One group starts at 8:30 a. m. and finishes before 6 p. m., with lunch at noon. Second group starts at 10:30 a. m. and finishes after 8 p. m. with lunch at 1 p. m. Reason for the change is the heavy production schedule now in force at the Radio studios. The stagger plan is aimed to enable one shift at least to be on the Radio lot until all work is closed down at night. Also enables the department to make two air mail planes daily out of L. A. for N. Y., one of which closes at 5 p. m. and another at 9 p. m.

Warner Brothers has been and still is amassing a rep on the Coast for consistently turning out features cheaper than any of the other important lots. It's been going on for some time.

An example is that of three recently made WB features, two of which are considered out there to have spiendid boxoffice potentialities and not any of the trio running over \$270,000 and two under \$250,000. Cost sheets on this threesome are commensurate with Tilde Begins' reported to have been turned out for \$146,000, purchase price of the play only being \$6,000.

Paramount feels that it has the pleture reviewers' pients in New York so well identified with its own organization that no other picture company can crash in. Parties are confident that managing editors won't tet their scriveners attend more than one Manhattan party yearly. The organization is taking its time about extending invitations for the 23 duction policy will add sining feetival. Determination of sales and production policy will have to be set before the out of town writers will get official invites.

Despite the fact that there is no connection between the two actions the arbitration proceedings between Western Electric and Warner Bros. will probably not be resumed until after the trial of the suit being brought by WB, through the Stanley theatres, against WE on the terms of its reproduction license. Warners this week is making application for a date to be set for the trial in the Wilmington court. Earliest that the arbitration end can be taken up, as expected in Warner quarters, will be around Oct. 1.

Numerous independent exhibitors around New York are beginning to use in their trailer copy on coming pictures excerpts from reviews in New York dailies, printed when the films were getting first run on Broadway.

While in the past an indie here and there has tried the idea, the practice is spreading to the point where the trailer companies themselves may try the idea. Indies mention only the papers, not quoting the names of the reviewers.

Arthur Loew and Hal Roach will exchange private planes over the weekend. Loew flew west Thursday (15) in his own plane, and will remain in Hollywood about two weeks. During this time he will borrow Roach's aerial barge, a larger amphibian, and let Roach use his (Loew's)

Koaen's acriai parge, a larger amphibian, and let Koaen use his (Loew's) smaller one.

With the bigger Roach plane Loew will start about Oct. 1 on his globe-circling flight. Roach's pilot, Capt. Dixon, will guide the plane. Roach was originally scheduled to accompany Loew on the trip but bowed out.

Warren Doane and H. M. Walker, former executives at Hal Roach, are still drawing a percentage of the profits on pictures made during their last five years on this comedy iot. Exces, who left about the same time after each had served more than a fozen years, had clauses in their contracts dating from 1927 giving them 5% of profits on company's

Pair, now at Universal, will continue to collect as long as films made during that period are exhibited.

RKO houses in Detroit are again accepting Canadian money at face value for admissions. Theatres lose six to seven cents on the dollar owing to rate of exchange but the large number of Canadians who cross

#### **Inside Stuff—Legit**

Disappointment of Arthur Hammerstein over the New York press reception of 'The Man Who Reclaimed His Head' was double edged. Show was tried out the Arthur of the Head' was double edged. Show was tried to dress rehearsal here, the His delphia, where it was a producer Hammerstein specializes on musicals. His interest in this drama came about during his illness last year. While in the hospital he acted as sort of a play reader for managerial friends and perused some 60 scripts. L. Lawrence Weber sent over the 'Man Who Reiclaimed His 'Head' and Hammerstein agreed to take a 50% interest, explaining the current collaborative presentation.

Play was written by Jean Bart whose only other Broadway work was 'The Squall.'

The adaptation of the star system of rating Broadway shows by Burns Mantle in the "News," indicates that the idea came from the publisher who probably figures the stunt a circulation builded. The tab is owned by Col. Medill McCormick, publisher of the Chicago Tribune. "Understood that picture producers protested the star system of rating films by Irene Thirer for the past several years, although making gentlements of the Chicago Tribune." When their product was given the several stars that means but the ort. I mixed of ruling out the system the publisher extended it to include legit shows.

Feud between the Lyceum theatre, Rochester, N. Y., and Hearst's Journal-American' resulted in no advertising in that sheet for 'Another Language,' initial legit abow of the scason. First time in years that a local newspaper has been entirely eliminated from the ad budget for a

Battle started when Manager Hattie Lutt refused to give all releases Battle started when Manager Hattie Lutt refused, to give all releases to the Hearst sheet first. Operators of the Lyceum also took exception it what they interpreted as a masty crack in Ralph Williams' column it the 'American-Later, friendly blurbe in the 'Journal' failed to placate Journal-American' has about half as much circulation as each of its opposition sheets.

Dramatic deek situation on the N. Y. 'Mirror' (a. m. tab) is a curious one. After A. J. Kobler, the publisher, took on Bernard, Sobel, ex. Ziegried p.a., as first string critic, with Robert Coleman as dramatic editor and reviewer, Walter Winchell came back and superseded both. Winchell has been catching all the first nights with Sobel and Coleman, the other two by-liners, merely doing the follow-ups.

Sobel's léniency to almost everything has also been a matter of comment.

Some title confusion exists on 'Angel' and T Love an Angel,' both Hungarian plays but separate properties.

'Angel' is being prepared for Broadway production by Crosby Gaige, with Metro rumored financing the venture. Report may have started through the fact that Metro owns the picture rights to the other Hungarian 'Angel.'

The Joe Weber and Lew Fields 'golden jubilee celebration' which has een given considerable attention in the press, will be climaxed Sunday yening (25) when a dinner will be tendered the comedian stars at the stor. The occasion marks the 50th year since Weber and Fields joined

Astor. The occasion marks the 50th year since were and rights some as a team.

Their most recent performance together was over the radio, doing Meyer and Mike for commercials.

Although there are American leads in 'Clear All Wires,' at the Times Square, New York, east is predominantly Russian. Play's set in Moscow. There are at least 18 of the players who were born in the land of the Soviet and their names on the program makes it a strange Broadway document. The dialects are strictly the McCoy.

the border week-ends can make up for this difference by their attendance. Acceptance of Canadian money at face value is calculated to stimulate this.

New York theatre men yesterday (Monday) were certain that revisions to the city's building laws will not include the right to construct over the root of any Manhattan theatre. Report of the Building Code Committee, including representatives of the picture industry, is expected to be filled within the next two weeks.

Theatre men several months ago, when the study of revisions began, were hopeful that new theatres could carve into office buildings so that the maximum return for the real estate investment could be realized. Manhattan is the only city in the country which restricts theatres to an individual building with an unobstructed house roof.

Hysian advice to realty promoters in Florida is if they want the

truth—that there isn't a chance of the picture industry ever taking any other spot except the original Hollywood seriously. Haysites have been flooded with a new cycle of this Florida temptation stuff, including about six new projects. The answer is: Why got to Florida or any other place when today not more than 10% of film to Florida or any of work is out of doors

General manager of a major studio with a rep for being hard boiled softened up on hearing that a kid, working as a porter in a barber suop near his studio, was unable to pay the ent. Youngster is the sole support of his mother.

Exec told the lad to drop over to his office and gave him a check for

\$25, amount of the house rent.

Picture men not concerned in the production but who have seen the tests of Clara Bow for 'Call Her Savage' are of the opinion that her serven competanck is assured.

Boys say that the Bow is down to 119 pounds, looks swell, and has found out how to read lines. Their lidea is that if the picture is anywhere near okay, Clara will be it again.

Hays' office has halted the plans of a femme author who was seeking studic co-operation in getting screen celeb endorsements for her book on magnetic personality.

Chief opposition to the intended selling arrangement was her offer of

a free voice and acting test for every purchaser of the book

Sid Skolsky's cynical stance on Hollywood, as evidenced in his N. Y. Daily News' Hollywood letters, probably makes the Coast defenders happy that the tab's columnist and tintyper is back, in N. Y. Skolsky went out originally to cover the Olympics and perhaps pick up a few intupes on the studio celebs:

Secretary and English coach of Anna Sten is Sophie Boyd, wife of Alexander Barlowski, former editor of the New York communist newspaper, 'Novimir.'

previous occasions she held similar posts with Serget M. Eisenstein and Boris Pilynak.

RKO is after a uniform opening day for RKO houses workly. RKO managers in the New York metropolitan district favor Saturday instead of Friday openings. Out-of-town, the majority of managers favor Friday. Indications are that the Friday opening plan will win out.

## LEGIT OUTLOOK PERKS UP

#### Call Cantor for 'Humpty, Dumpty' As Holtz Trouble Stops Show

Eddie Cantor may go into the lead role in Schwab & DeSylva's Humpty Dumpty, replacing Lou Cantor, who is in Hollywood, received a wired offer prior to the new musical's closing Saturday (17) after its break-in week in Pittsburgh.

According to S. & D.'s present plans, the musical will be placed in rehearsal again in about two weeks, rehearsal again in about two weeks, with the original cast, excepting Holtz, intact. The others, including the second lead, Ethel Merman, have promised to stick for the revival. In the meanwhile they are permitted to play any, wadeville or picture house date they can obtain

tain.
'Humpty Dumpty,' which failed to
live up to advance reports, was the
first production in which Larry
Schwab and Buddy DeSylva were
associated that failed to reach New Schwab and Buddy DeSylva were associated that falled to reach New York. Although "Humpty's' cast was heavy, the production investment was reported to have been held down to \$75,000. Additional money was tossed in for the jump to Pittsburgh for a break-in and the flop week there, besides two weeks' slatary for all the players. These incidentals would bring Tlumpty's cost thus far to around Flumpty's cost thus far to around higher if and when work starts on the revised version.

Among other difficulties during the Pittsburgh week was the fact that the show wasn't ready to open. The producers attempted to post-pone as late as the afternoon of the opening-day, but the Nixon theatre management declined to call it off so late, due to an advance sale.

Holtz had trouble with the producers all week over handling of his role. Spany and the producers had been and DeSylva when the producers all week over handling of his role. Spany had not provided to do it straight. Another source of friction was Ethel Merman's billing complaint.

of triction was Ethel Merman's billing compaint.

As a result of the Pittsburgh closing, two more preparation weeks, in Washington and New-ark, which would have preceded the New York opening at the Apollo, had to be cancelled.

#### Famine in DuBarrys

Hamine in DuBarrys.

Unable to secure an actress to play the lead in 'The Du Barry', the London musical hit which Mrs. Joe Leblang will present over here, production of the show has been set back. 'Du Barry' was slated for the Colian for which another attraction will be sought produce the operetta for Mrs. Leblang, will first put on 'Tell Her The Truth,' also an English import. That musical is booked for the Cort. Latter theatre and the Colnan are being operated by the Leblang estate.

#### Reviving 'Fatal Wedding'

Hollywood, Sept. 19.
P.L.T. Productions, Inc., organized by Abe Pelton, will do, a revival of Fatal Wedding at the Music Box here, opening Oct. 1. Old-time mole will be played straight for laughs.

#### AN ERLANGER O. O.

Chicago, Sept. 19. Sam Harris, Leonard Bergman ad Marcus Heiman arrived here

Sam Raffis, Account and Marcos Heiman arrived here today (Monday).
It's the first local survey by the Erlanger half of the newly formed United Booking Office.

#### Neil O'Brien's Farewell

Binghampton, N. Y., Sept. 19. Neil O'Brien will say good-bye to minstrels with an appearance in a personally-directed amateur min-strel show in Port Dickinson, his

personally-directed amateur min-strel show in Port Dickinson, his bitthplace, next month.

Then, after 40 years of troupling, he will go into retirement to put the finishing touches on an autobio-graphical volume.

#### Penn. Bus-and-Van Tour For Mary Nolan Et Al

A road company including Mary Nolan, Jack Squires and Fred Hildebrand is going out on Pennsy one and two-niters booked by Willie Edelsten. Five weeks are all set and guaranteed, the players to travel by buses and the scenery in moving vans. Edelsten is also sending out a

moving vans.

Edelsten is also sending out a colored show headed by Stepin Fetchit to play the same Pennsy

#### **'PASSING SHOW' GOING OUT AGAIN DOUBTFUL**

Cincinnati, Sept. 19.

The Passing Show, curtainraiser at the Shubert last week,
drew a sorry \$5,000, a record low
for a musical in this town for many
seasons. The revue had advances
only for five days, the local booking
being of an emergency nature.

only for five days, the local booking being of an emergency nature.

Cincy critics were kind in their notices. Admission scale was from 50 cents to \$3.30.

That 'Passing Show' will again go out is reported as 4 oubtful. It folded here after one week and a previous. stanza in Detroit. The producers attempted to whip it find shape, their efforts including the importation of Jack Osterman from New York, but the show wasn't considered ready for Broadway. It was a revival in several respects, the title coming from the Shubert shelf after a lengthy layoff and much of the material having been salvaged. the material having been salvaged from 'Hey, Nonny Nonny,' a flop New York musical of last spring.

#### White for Book Show. 'Scandals' Next Spring

After some indecision over his production activities, George White has decided to present 'Melody' the Sigmund. Romberg-Otto Harbach operetta, shelving the proposed new 'Scandals' until next spring. It will be White's first try at this type of musical.

Which was valued to see 'Hunti's which was valued to see 'Hunti's walled to see 'Hunti's size of the see 'Hunti's sales to see 'Hunti's sales

which was slated to get 'Humpty Dumpty,' the Schwab-De Syiva musical which was brought in for revision and recasting.

#### Al Lewis Drops 'Magoo'

Hollywood, Sept. 19:
Al Lewis, installed as an asso-clate producer last week at Para-mount, has dropped his intention of staging the Ben Hecht-Gene Fow-ler play, 'Great Magoo,' in New York for Billy Rose.

Lewis was to have cut in on the

This is the play Rose will do first before mounting his revue. Latter was postponed because of dearth of star names.

#### FINESTONE A CASHALTY

David Finestone, general manager for the Shuberts, is confined to his home with an infection of both eyes. Aithough reported improving, he is not expected in his office until next

Finestone is one of the few de-partment heads retained by the Shubert receivers over the summer.

#### Albert Piece Halts

Los Angeles, Sept. 19. Production of an operetta for Pincus & Gottlob at the Columbia, cus & Gottlob at the Columbia, San Francisco, has been postponed by Lillian Albertson for a month, because of the approaching grand opera season here.

Feit that both attractions would appeal to same clientele, and that the operetts would not draw against the more serious warbling.

## HOUSES BOOKED

Control of Competitive Booking May Bring Returns Above Pre-Depression Year-N. Y. List Pared to 54-U. B. O. Working Better

#### **BRIGHT SPOTS ON ROAD**

Fresh indications favorable to legit this season are seen here and in out of town spots. Looks like worth while attractions will receive better road business than even the pre-depression seasons. There are encouraging signs on Broadway, too. While the season is slow in getting started, 75% of the main stem theatres have been allotted bookings—mostly shows which are in the making or due for try-out soon. The total number of theatres on Broadway, available or acceptable for legit has been pared down to 54. At least 38 are to get new productions or will retain current attractions, mostly of recent arrival. The earliest of the season still holds, but others are expected to flourish. Broadway's bookings up to this week are:

week are: Guild: 'The Good Earth.'
Alvin: 'Music in the Air' (tenta-

Apollo: 'Melody' ('Humpty Dump' withdrawn temporarily).

Avon: 'Nona.'
Barrymore: 'Here Today' (cur

rent).

Beck: Abbey Players followed by 'Chrysalis'.

Relacen: 'Criminal at Large.'

nrysais.' Belasco: 'Criminal at Large.' Bijou: 'Best Years' (current). Booth: 'Another Language' (cur

Booth: Another Language (current).
Broadways: Wan Who Reclaimed
His Head (current).
Broadway: Vanities,
Forty-sixth St.: 'Of Thee I Sing'
(moves from Music Box).
Casine: 'Show Boat' (current).
Cohan: The Du Barry.
Cort: Tell Her The Truth.
Elliett: 'Success Story.
Empire: Dangerous Corner.
St. James: 'Dark Hours'; new
musical also siated.
Forty-Fourth St.: 'Ballyhoo 'of
1932' (current).

rorty-Fourth St.: Ballyhoo o 32' (current). Forrest: 'Ol' Man Satan.' Fulton: 'Singapore.' Royale: 'When Ladles Meet.' Hudson: 'The Budget' (current). Imperial: 'Flying Colors' (cur-mit).

mt).
Longacre: Manhattan Medley.'
Manhattan: 'Black Water.'
Masque: Triplets' (current).
Miller: Firebird.'
Music Box: 'Dinner At Eight.'
Morosco: 'Lilly Turner' (current).
New Amsterdam: San Cai

pera.
Playhouse: 'Mademoiselle.'
Plymouth: 'Rendevouz' (Counsei-or at Law' (current).
Selwyn: 'Forward March.'
Shubert: 'Americana' (Smiling

Shubert: "Americana' (Smiling Faces' (current), Times Square: 'Clear All Wires' (current). Vanderbilt: 'Bidding High.' Waldorf: 'That's Gratitude' (cur-

rent).

Still to be aupplied with shows are: Ziegfeld, Golden, Ritz, New Yorker, National, Mansfeld, Majestic, Lyceum, Harris, Glo'e, Gaiety, 48th Street, 49th Street, Craig, Biltmore, Ambassador. Several houses on the dark list have been virtually closed for several seasons and others are in receivers' hands or bank-controlled. Theatres (roof) not considered having much chance for bookings.

#### Good Road Spots

Last week looked important in several keys for legits starting the season and it proved that the better shows will do well on the road, and the holidays

#### 75 P. C. OF B'WAY Healy Attacks Shubert Contract In Fight Over Walkout on 'Show'

#### Leblang-McBride Buy Alliance at an End

The dual ticket buying arrangement entered into last season between McEride's agency and Postal-Leblang is off. Both agencies are making individual deals for the new shows. Whatever advantage there was in the combination buying aphears to have been over-emphasized. pears to have been over-emphasized. When the combo was first announced, other brokers let out a squawk, tearing they might be shut out from a share of the best locations. It was quickly discovered however, that the plan was not monopolistic. Understand there was not monopolistic. Understand there was not and Lebiang's office over the amount of tickets to be bought for various both agenucies elected to use their own judgment. pears to have been over-emphasized.

#### OPERA TAX EXEMPTED. **MET REDUCES SCALE**

Under a ruling from the Internal

Under a ruling from the Internal Revenue Department tickets for the Metropolitan Opera performances are exempt from admissions tax. It is the second recent change, super-seding the official regulations, first having ruled out tax on tickets used by critics and other newspaper peopie reporting shows and events.

The regulations state that where subscribers lease boxes for the sed-son, tax is to be paid as though single tickets were issued for each performance during the search of the sed-son, tax is to be paid as though single tickets were issued for each performance at the Met would pay \$600 yearly admissions tax.

The exemption covers all classes of tickets for regular operatic performances at the Met, on the ground that they are educational and because no profit is distributed to stockholders. Same concerns symphony crynestra concerns, latter, however, hoing set forth in the regulations as non-taxable tickets are not included in the new ruling. Top priced opera tickets will be reduced by 10% of the announced scheduled, \$10 being the box office charge instead of \$11 for grand tier box seats. Orchestra was priced at \$8.25, but the new scheduled drops the charge: 0 \$5.50.

#### Helen Flint Broke

Helen Flint, actress, of 160 Cen-al Park South, has filed a voluntary petition in bankruptcy, listing the liabilities at \$3,227 and no as-Liabilities for the most part are tradesmen's bills.

#### Coast 'Show Boat'?

Los Angeles, Sept. 19.
Curran and Belasco are trying to obtain coast rights to 'Show Boat'.
They want to do it following 'Cat' and Fiddle' in San Francisco and Los Angeles.

Chicago company of 'Of Thee I Sing' was acclaimed in Cleveland and drew excellent business, which was not expected.

In Boston 'Laugh Parade' and 'Green Pastures' continue to flourish. 'Another Language' regarded as doing well in Chicago, where it is imdicated the Loop will perk up from now on. In Philadelphia 'Nona' although panned drew sat.' indicated the Loop will perk up from now on. In Philadelphia Nona' although panned drew satisfactory business in the face of an infantile paralysis epidemic which has the schools closed, with officials warning the public away from public gatherings.

Road business is figured to stand up under the program of the United Booking Office which will hold to one attraction in the week stands. U.B.O. now reported working more smoothly, the new legit circuit having its test between now and the holidays

Chicago, Sept. 19.
Lega pressure was applied locally last week to force Ted Healy to work for the Shuberts and in lieu

last werk to force Ted Healy to work for the Shuberts and in lieu theeof to keep him from working for anybody else. Shuberts failed first to hair Healy's week at the RKO Paince and second to prevent the RKO Paince and second to prevent the property of the production claiming it was too vague and ambiguous and that it made him a patsy. As a 'partner he was entitled to know and to have something to say about the money deals, Shuberts didn't care to be explicit with him he said, Healy saw no reason in particular for J. J. Shubert drawing \$500 a week salary from a production in whose net profits Healy held an interest.

Healy not only accepted the Paince was condended to the profits Healy held an interest.

profits Healy held an interest.
Healy not only accepted the
Palace and Delis dates but booked
three weeks with Loew's opening
Sept. 30, at Rochester. Shuberts attorneys argued before Judge David,
in Superior Court that The Passing
Show had been built around Healy
show had been built around Healy
from working for anybody else.
Healy had to post \$25,000 bond to
fulfill the Delis engagement.
One-Sided

#### One-Sided

One-Sided
Attorney Ben Ehrlich representing Healy pointed out that Healy could earn upwards to \$5,000 weekly in vaudeville and that it was unfair to ask him to work on the Shuberts unsatisfactory terms which merely provided \$500 drawing account against a percentage, a deal ever, whose bookkeeping Healy had no control. Ehrlich claims the Shubert contract is inequitable in several clauses notably that there was no opening date specified and the Shubert sould call upon Healy to act, but Healy could not call upon the but Healy could not call upon the

Benedict Ginsberg, Healy's New York attorney, Is in Chicago to tes-tify, in the subsequent hearings' which have been scheduled for this week before Master in Chancery Harry Smitz.

#### College Co-Eds Stage Dept. Store Playlet

Minneapolis, Sept. 19.

Minneapolis, Sept. 19.
Loop department store presented
a playlet as means of staging a
fashion show of campus and country club clothes in a new way.
University of Minneota co-eds
were the performers and the playiet was directed by A. Dale Riley,
director of dramatics at the University. Admission free.

#### Job Is to the Swift

Poughkeepsie, Sept. 19. actress was the cause of the first night court ever held in this city. Special session was called to enable Katherine O'Bryne, St. Louis, to continue on her way to Albany, where she hoped to secure a part in

where she hoped to become a play.

Miss O'Biyne, arrested for speeding, alibbed she feared the role she
was after might be taken if she did
not hurry. About midnight Judge
Harcourt opened court, suspended
sentence, and girl went on her way,

#### DARK THEATRE BURNS

JARA THEATHE BURNS.

Whitham, Mass., Sept. 19.

Fire of mysterious origin swept through the Waldorf theatre block, causing damage of \$15,000. A firebug is suspected.

The blaze started in a closet of the theatre, which has been closed for two years.

#### Burr Trying Again

Courtney Burr who figured anonymously in the promotion and fi-nancing of 'The New Yorkers' has another new musical in prepara-

tion.
The former revue was nominally presented by E. Ray Goetz,

#### 'Flanders' Musical Again In Work: Bride' Into Rehearsal at L. A.

Los Angeles, Sept. 19. Los Angeles, Sept. 19.
Edward Royce and Joseph Finger, the latter operating the Callfornia (foreign plctures), have
added Samuel Gelberg, downtown
merchant, to the production firm
that is reviving Rose of Flanders,
which goes into the Mayan, Sept.
23, for its world premiere. Rehear-23, for its world premiere, Rehear-sals of the operetta, originally staged by Royce for the Los An-geles Theatre and Music Guild, and scheduled to open at the Mason three months ago, have started, with Royce again directing.

with Royce again directing.

An augmented orchestra will be directed by John Britz, with a cast of 65, including Russell Scott, Haddirected by John Britz, with a case of 65, including Russell Scott, Hadley Hall, Marlanne Mabee, Helene Heline, Arthur Clayton, May Beatty, Naomi Myric, Earl Couvert, and male and female ensembles.

Cast and musicians are in on a

Cast and musicians are in on a co-operative deal, with the chorus on regular salary. Inability to raise a bond to protect the interests of the chorus halted the original production, and finally brought the severance of relations with the Guild, and the ousting of its president, J. F. McClellan.

Rehearsals start Monday (19) at the Belasco for The Bride the Sun Shines On. This follows 'Cat and the Fiddle' at the Curran, 'Frisco, when the musical moves here to the Belasco. Cast of 'Bride' includes Laura Hope Crews, Kenneth Mc-

Kenna and Irene Purcell, all from pictures. Gordon Davis will stage. Wm. Gill agency provided the play-

#### Stock 'Widow' on Tour; Road 'Electra' Folding

Cleveland, Sept. 19.

Cleveland, Sept. 19.

Bob McLaughlin's Cleveland-revived 'Merry Widow,' with Donald
Brian in lead role he created 20
years ago, is opening a 10-week tour
in Detroit Sept. Following definite
bookings are Pittsburgh, Cincinnati,
and Chlewerk.

and Chicago.
With exceptions of Roy Cropper With exceptions of Roy Cropper and Ruth Altman, who are being held here, McLaughlin's stock company cast travels. It includes Nat Burns, Detmar Poppen, Fred Reto, Audrey Bowman, Virginia O'Brien, Howard Quigley and chorus of 60. "Mourning Becomes Electra," also stocked by local Ohlo's producer and sent on road, opened in Detroit last week, but is giated to close Friday there account of poor biz. "Pinafore," with Fay Templeton in her famous role, is McLaughlin's latest attempt in reviving musicalis in stock, and cilcking with them. After it he will do 'Mikado,' with Fay Templeton.

Fay Templeton. New angle in selling tickets is

New angle in selling tickets is also being promoted by producer in novel tie-up with a close-by tony restaurant. Cafe owner throws in a \$1.50 ticket to Ohio's stock shows with each \$2 dinner, while Mc-Laughlin catches 'em by putting on each ticket a courtesy tax large enough to make it profitable.

Stock getting more breaks through temporary closing of rival through temporary close to the control of the self-with the self-with the self-with through through the self-with through through the self-with through through the self-with through through through the self-with through through through the self-with th

#### Oakland Stocks Tried As Gamble Show Profit

Oakland, Cal., Sept. 19. Ozaman, Can, Sept. 18.

Pramatic stock seems to have entrenched iself in Ozakland again with two projects—the Fulton and the Moulin Rouse—originally opened on a gamble developing into money-

a gamme developing into money-makers.

The Fulton is doing stock at 30c for matinees Sunday, Wednesday, and Saturday and 49c, for nights. The Moulin Rouge, with Hugh Metcalf as director, is using Gold-tree bills. The Martied Virgin', which started the run, lasted six profitable weeks.

#### **CAST CHANGES**

Gertrude Short replaced Alberta Gertrude Short replaced Alberta Vaughan in coast produced com-pany of 'Intermission,' now in re-hearsal in Los Angeles Glenn Tryon in place of Jack Trent. Jean Lacy and Ellmer Jackson added. John Butler for Raymond Wal-burn, 'Bridal Wise,' latter going to 'The Budget.'

#### Shows in Rehearsal

Rendevouz' Arthur Hop-'When Ladies Meet' (John Golden), Royale. 'Mademoiselle' (W. A. Brady),

Playhouse.
'Criminal at Large' (William Harris, Jr.), Belasco.
'Black Sheep' (Elmer Rice),

Plymouth. 'Real Folks' (NBC), New Amsterdam. 'Forward March' (Brown and

"Forward March' (Brown and Henderson), Selwyn. "Music in the Air' (Peggy Fears), Casino. '1 Loved You Wednasday' (Crosby Gaige), Lyric. "Bidding High' (He Takes Possession') Jos. De Milt). Venderbilt

Possession') (Jos. Vanderbilt.
'The Other One' (Henry My-

ers), St. James. 'Singapore' (John H. Mears),

"Singapore' (John H. Mears), Fulton.
'The Absent Father' (Kensalt), 49th Street.
salt), 49th Street.
General S

#### UP-TO-DATE BOOKS FOR **OLD STANDARD PIECES**

Hollywood, Sept. 19. A revival of the three light operas, 'The Merry Widow,' 'Madame

Compadour' and 'Nightbirds,' in modernized book and settings will be staged by Karl Hajos and Herhert L. Heidecker, with a San Fran cisco bankroll.

'Pompadour,' which is scheduled to open at the Columbia, Frisco, Oct. 30, with Ruth Gillette in the lead. George Manker Watters is doing the modern book of the musical, which will play at \$2 top. Following the 'Frisco run, the piece will play the Biltmore here

#### ENGAGEMENTS

ENUALLEMEN IS

Geoffrey Wardwell, Richle King,
Kathlyn Comegya, Marcella Swanson, Elizabeth Robinson, Finale',
Suzanne Caubaye, Betty Lindley,
Louis Tanne, 'Singapore,'
Humphrey Bogart, Henry
Fourd Musketeers, George Tapps,
Allan Mann, 'Americanna,'
Lester Crawford, John Haile,
Vanittes.'
George Baxter, George Naph,
George Baxter, George Naph,

Vanities'
George Baxter, George Nash,
Florence Vroom, Fuller Mellish,
Lida McMillan, Walter F. Scott,
The Other One.'
Mildred McLeod, Nedda Harrington, Mary Edna Hall, King Calder
and Carleton Macy, 'Jimmy Takes
Possession.'

and Carleton Macy, 'Jimmy Takes Possession. Jack Pearl, Lyda Roberti, Aarons & Freediy's untitled musical Marguerie Earle, Vida Roberti, Aarons Marguerie Earle, Vida R. Inga Anderson, Noul Dale, Josephine Roberts, Wild Violets' (London). Chas. Eaton, Claire Devine, Alfred Webster, 'Incubator.' Dorothy Waller, 'Gay Divorces'. William Frawley in 'Music in the Air'. Anna Appel. Yiddieh American Control of the Air'.

William Frawley in Music in the Alt.

Minna Appel, Vidilah Art Theatre.

William Harrigan, Alexandra Carlyle, Emilyn Williams, 'Case of the Frightened Lady.'

William Challee, Group theatre.

Milliam Challee, Group theatre.

Milliam Challee, Group theatre.

Milliam An Nora Bell, Carolyn Nolte, Aber Twins, Raymond Paird, 'Torward March'.

March Shotwellan, Vincent Norke, Edward Broadley, Larry Ellinger, Henry Howard, George Offerman, James Dunmore, 'Incubator'.

Kendail Capps, 'Passing Show of 1832.'

Kengan Cappa, 1932.' Waily Hall, Maryon Daie, Diane Gustavo Carrasco, Bill 1932:
Wally Hall, Maryon Dale, Diane Andrew Gustavo Carraaco. Bill state of the control of the c

#### U. S. Interest Revives In Canada on Better Money Exchange Rate

Toronto, Sept. 19. American producers will once again invade the Canadian field this season. Last season the 20-25% discount on Canadian funds left too great a margin of risk, theatre revenue being what it was. Within the week, Canadian exchange has improved 5 points, the discount on the dollar being 10%. Close on the heels of this development American producers talk of bringing in attrac-

tions.

Philip Merivale and Guy Standing will be here in 'Cynara'; Walter Hampden in 'Cyrano'. Other offerings are the 'Show Boat' revival, O'Neill's 'Electra'; a futh Draper program; 'Cat and the Fiddle;' 'O' Thee I Sing' and the San Carlo Opera Company.

George Kepple is understood to have secured the Canadian rights of recent Broadway successes. He will open at the Empire here, probably the first part of Cotober, with

will open at the Empire here, probably the first part of October, with Jack Norwood, Herbert Rawlinson, Frances Dade and Deirdre Doyle as the nucleus of the company. Miss Dade, prior to her film work, played stock at this house for two seasons. Cameron Matthews opens at the Victoria here on Sept. 19 with Good Fairy, Jennifer Dante doing the Heles Hayes role. Strange Interlude, second time here, and Enchanted April' will follow. Cast also has Allan Conway of British films, Edward Rigby, Isabel Baring and Claire Maynard.

English Troupes. Too

#### English Troupes, Too

Colbourne and Jones, who grossed over \$60,000 in four weeks in On-tario and Montreal last season, will do nine weeks here, opening in Montreal on Oct. 17 and in Toronto Oct. 24, with Shaw's 'Too True to Be Good.'

Be Good.'

Aldwych Theatre Players will also be over with 'Rookery Nook' and 'Plunder' for a trans-Canada tour, starting the end of September. 'Thark' will probably be given on the return jump. Sir Harry Lauder will come to Toronto next month and go right through. Canada to the coast, where he will enter the United States and remain south of the boundary line for his eastward tour, 'Cinderella' will also be produced in Toronto with Briteastward tour. 'Cinderella' will also be produced in Toronto with Brit-ish principals and a Canadian chorus and line-up, opening in To-ronto during Christmas week, jump-ing to Montreal and then across Canada to the Pacfic. Dumbbells Revue will do 19 weeks on the road.

Revue will do 19 weeks on the road. It is very pleasant to be able to state that the trans-Canada facilities are being enhanced to a greater degree this season than for many years past. Independent theatres of Canadian ownership äre now available in Montreal, Toronto, Hamilton, Winnipeg, Saskatoon, Regina and Caigary, to say nothing of Medicine Hat, Lethbridge and Frince Albert, and the open theatres in Vancouver and Victoria. A health-ler situation has also arisen through the grouping of these houses into a workable circuit by Erneet Rawley, who controls the bookings from Toronto.

Stage of the Embassy, Ottawa,

Stage of the Embassy, Ottawa, destroyed by fire, it is understood will be rebuilt, so that Ottawa will then be in a position to take the larger musicals which now visit only Toronto and Montreal.

#### Ed Vail Set to Go

Pittsburgh, Sept. 19.
After scouting around for two tained backing for a stock company at the Pitt and will open a season

of repertory Oct. 3.

Vall, who formerly directed the George Sharp stock troups here an later one of his own in Toledo, is now in the east recruiting his

#### **Detroit Stock Complete**

Detroit, Sept. 19.
The company of the Penman
Players has been assembled by
Charles Penman and is rehearsing

here,
Playing stock the company reads,
Wm. Post, Doris Daiton, Carl Eenton Reid, Edith Gresham, Wm. D.
Howard, Gwen Delaney, Ken Duncan and Donaldo Currie,
First production, Sept. 34,

#### Legit Star Rating

Burns Mantle, New York 'News' dramatic critic, is the first of his field to borrow the film reviewing system of rating by stars.

The stars are run in a box alongside the review and af-ford a quick opinion for those who don't care to read the

#### McLaughlin Ally Bids For Minneapolis Spot As Bainbridge Rival

Minneapolis, Sept. 19.
Arthur Faust, former heavy with
the Bainbridge dramatic stock and
radio performer, is negotiating for
the Century theatre, Publix de luxe loop house which has been dark the past two seasons. Faust claims to past two seasons. Faust claims to have the financial backing of a local have the financial backing of a local business men's group for a dra-matic stock company to be operated with guest stars in conjunction with the Robert McLaughlin chain and in opposition to the Bainbridge company at the Shubert. During the past two seasons the city has not even supported one stock com-nany adequately.

not even supported one stock com-pany adequately.

Due to the illness of 'Buzz' Bain-bridge, the Shubert's opening has been postponed one week to Sept.

25. This will be Bainbridge's twentieth season here.

'Cynara,' announced as the open-

Cynara, announced as the open-ing road attraction at the Metro-polltan for Sept. 28, has cancelled. No other offering is in early pros-pect. The Gayety, stock burlesque, opened last week. It is being ope-rated by employes on a cooperative hasis.

#### **MUSIC UNION CONCEDES** POINT TO FORD'S, BALTO

Baltimore, Sept. 19.
Settlement of the new contracts between the Musical Union and the legit Ford's involving a minimum of men in the pit came closer last week when the union reduced its first demand by two men.

first demand by two men.
That chop brought the original
demand for a nine-man minimum in
the legit pit down to seven. This
stands against the house's statement that it can't rate more than

It appears likely that the seven-man rule will prevail. Rate also set will be time and a half if the number of weeks in the season at

number of weeks in the season at Ford's is less than 25; straight time if more than 25 weeks' work. At the other legitary, the Mary-land, no deal has been arranged, the house at present running without any music in the pit. Which, according to Henry Meyers, Musical Union president, will mean that if unsidered the season of the season will be a season of the season at the season continuousiv employed

#### 'Carry Nation' 1st For Balto. Stock

For Balto. Stock
Baltimor. Sprt. 19.
First. play for the Theatre Unit,
Inc., stock run at the Maryland on
Oct. 10 will be 'Carry A. Nation.'
Will be presented with the association of Arthur J. Beckhard of 'Another Language,' who appears to
have identified himself in with this
organization, using it as a field laboratory.

Show by Frank MacGrath and
Is the stock cast will be Eather
Dale, John Parrish, Lesile Adams,
Daley Belnore, Myron McCormick,
Frieda Altman, Joy Higgsins, Helen
Huberth, Charles E. Arnt, Jt.

#### Stock for Zanesville

Stock for Zanesville

Zanesville, O., Sept. 19.

The Weiler, one of the best known legit houses in southeastern Ohlo, will house Edith Ambier Players, opening here Sept. 19.

The Ambier company comes to Zanesville from Dover, O., where the troupe played 18 weeks under canvas. Owing to the Sunday stage ban here the Ambier Players will move each Sunday to the Hippodrome theatre in Marletta for that day.

#### Can't Gamble on Profits And Then Collect, Rules Calif. Labor Commission

Los Angeles, Sept. 19. Legit actors, writers and theatre Legar actors, writers and theatra attaches who gamble with the management by taking percentages are not considered employees by the state labor commission, according to the commission, the state labor commission, the state labor commission, in dismission, the state of the commission, in dismission, the state of the commission, and the state of the commission will be commission with the commission will read a the Music Box.

Claim, made by principals, writers and dance directors, were for 2% of the gross each, but Lowy says that the commission will not consider these fractions as wages due and collectible.

Those bringing claims included Bernie Grossman, Dave Siliverstein and Eddle Ward, who wrote the tunes and were to get 2%; Bunny, Weldon and Eddle Prins, dance directors, and Doris Macfishon, star, rectors, and Doris Macfishon, star, rectors, and Doris Macfishon, star.

ectors, and Doris MacHahon, star. each to get 1%. Claims of eight wardrobe

are to be paid by Fisher, who has sold the costumes and will use the

#### Future Plays

The Dark Hour, a play on the life of Christ by Heywood Broun, is being readled by Lodewick Vroom, who hopes to make production in November.

Jimmy Takes Possession, by Lois Howell, will be brought into the Vanderbilt early in Nov. by Joseph Milk and Section 1988.

lit.
'Wait For Me,' by Robert Reud,
'Wa among the season's offer-

Milt.

Wait For Me, by Robert Reud,
will be among the season's offerings if plans carry through. A romantle drams in three acts, which
it is hoped to sell for Garbo's use
following stage production, which
will indicate its tenor.

'Men Must Fight' now being
casted by Jos. P. Bickerton. Production date and place uncertain.

'The Other One, by Henry Myers,
rehearsing for Thomas Kilpatrick.
Helen Ford featured, cast including.
George Baxter, George Nash, Fuller
Meillish, Florence Vroom, 'Lida McMillan, Frank Andrews. Harold
Winston staging, Opens in Westport, Conn., Sept. 28 for a week,
Broadway date probably Oct. 10.

'The Great Lover,' which has not
been seen in New York since 1918,
will a serve of the control of the control
collow Leventhal's 'That's Gratitude'
into the Waldorf.

"Women Live too Long,' by Vina
Delmar, to be presented by Robert
V. Newman, who is also slated to
V. Newman, who is also slated to

Delmar, to be presented by Robert V. Newman, who is also slated to do 'Storm Song' by Sidney Buchman (announced last season) World Does Move, by Carrington

World Does Move, by Carrington A. Phelpe,
"Intermission," by Irving Kaye Davis, opens Sept. 23 at the Lobero, Santa Barbara, and at the Columbia, Sant Franciaco, Sept. 26, for two weeks, produced by Harold Berg and Jo Arnold. Cast headed by Madge Bellamy and Glen Tryon, includes Gertrude Short, Judith Voselit, Donald Keith, Seliner Jackson, Jane Reid, Gaylord Pendleton, Jean Lacy, Jean Temple, Glen Bowles, Frank Thornton, Edward August, Randolph Barker, Harry Jordan, Pat Sewell and William Morris.

Sewell and William Morris.

'Keeping Expenses Down,' comedy
y Montague Glass and Dan Jarrett will be produced by Dimitri
Tiomkin. In rehearsal.
'Tourists Accommodated,' which

"Tourists Accommodates, when was tried out last summer at White Plains, will be done by Clovelly, Cracraft & Berkeley. It's a comedy by Charles Divine originally called

by Charles Divine originally called Home is Best.

'Stop That Clock,' revue, will be brought into the St. James theatre by Courtney Burr.
'Hendexvous,' previously known as 'Master Melody,' will be Arthur Hopking Ints production. Tries out in New Haven and Hartford a week before coming into the Plymouth

Oct. 12.

'Storm Song' will be Robert N wman's first this season. It's a dram by Sidney Buchman which was written for the late Jeanne Eagles. written for the late Jeanne Eagles. Others contemplated are 'Women Live Too Long,' 'A Chance at Heaven,' both by Vina Delmar; 'The World Dees Move,' comedy-drama by Carrington A. Phelps, and a comedy by an unnamed author. 'The Clock Struck One,' which was tried in Stamford, Conn., will be recast and brought to town by the United Productions, Inc., formed by Certrude Sharkey and Louis Lobaudy,

#### Plays on Broadway

#### **CLEAR ALL WIRES**

Comedy in three acts presented at the Times Square Sept. 14 by Herman Shumin, written by Beil and Samuel Spewack Thomas Mitchell featured; staged by the actured; staged by the
Ladmilla Toreicka
Anna Ouzoroft
Alexander Lapied
Charles Romare Lapied
Fallip Tongs
Dornthy Tree
Dornthy Tree
An Kutal
Harry Tyles
Feter Lopcakin
John Melvin Bildire
Talka Cutteroa
Paulire Achmatova
Eugene Signioft
Dorothy Mathrew
George Emoloft
George Emoloft John Hamsa
George Ermoloff
Alexander Danaroff
Alexander Lapteff
Alexander Markoc
Jacques Neradoc
Nina Dolgova
Nicholas Busanovsky
Tamara Kirilin
Serge Antonoff

A newspaper play set in Moscow amid correspondents of the Ameri-can press, 'Clear All Wires' has most ual atmosphere. It is rather a fable, quite laughable at times, but slows up and, instead of a clear click, rang down a moderately di-verting show. Has been clipped since opening.

Had the pace and the comedy of the first act been approximated for the balance of the performance, Herman Shumin might have regis-effort, Grand Hotel.' Unlike the latter, the new show is not many-scened, it has one set, but was just as long. Seemed unnecessary for an insistent early start and four-min-ule internalisations.

shabiletiet estimated and four-minunterministons.

Shumilin was adept, however, in
the casting, Most of the characters
are Moscovite, and real Russians
were chosen with excellent results.

In manner and and real Russians
were chosen with excellent results.

In manner and suffering simulated. Samuel and Bella Spewack
should know their stuff, having represented the former New York
Morning World in Moscow, among
other foreign capitals.

The suffering capitals.

The Buckley Joyce Thomas of the
play is the swashbuckling type of
newspaperman. He is the Paris
man and head of the foreign service
to Moscow, his assistant, Lefty
Williams, a sort of reformed tough
suy, kloks Pittingwalte, representing the "Times," out of the best suite
in the Savoy, hires his Russian in the conquering hero.

Thomas makes a tactical error,

blusters onto the seems like a conquering hero.

Thomas makes a tactical error,
that of annexing his boss' 'Follies'
girl friend, sent to Paris by 'J. H.'
to-study. Dolly Winslow is the dizzy
dame, whom Thomas brings along.
Illaer is wised up. Tipped that he
has been fired, Thomas frames a
sensational stunt by planning to
have an impecunious prince shot
and cabling a yarn that the last of
have an impecunious prince shot
and cabling a yarn that the last of
Russian Commissar of Foreign Affairs'unexpectedily visits the correspondent with his retinue. The
shooting comes off. Thomas jumping into the line of fire that might
clail. He becomes a national figure,
being deluged with gifts from the
peasants. But clever investigation
discloses Thomas' trick, and he is
on the verge of being incarcerated,
bad news that his resignation, made
as a bluff, has been accepted.
Finale has him dashing for China,
on an assignment 'from Hearst', accompanied by Kate Wilson, a clever
hevespaper girl whom he had overThomas Mitchell as Buckley Joyce
'Thomas gives a superlative ner-

looked. Thomas Mitchell as Buckley Joyce Thomas gives a superlative performance as the dynamic reporter who will do almost anything to treate news and score a beat. From his first entrance he is on the stage throughout with few exceptions, the most exacting in years, Mitchell will probably train down plenty before the engagement is over.

Aside from the prince's wife and

fore the engagement is over.

Aside from the prince's wife and generally ample Russian women, the work forming leads are well handled by Dorothy Tree as Kate, and Dorothy Matthews as Dolly. Interest the prince of the prince of

Egon Brecher made the German cor-respondent authentic.
For those who know something of the Continent, and especially Mos-cow, Clear All Wires' especially Ap-peals. It might have been bette, but has enough to stick. Thee.

#### **FLYING COLORS**

Revue presente at the finnerial Sept.
Is by Max Gordon; words and music by
staged by Dietz; dances etaged by Albertina, Ranch.
Hotel, Stages and Patry Kelly featured
Cant: Philiy Look, Buddy and Vilima Ebestaged by Buddy and Vilima Ebestages and Patry Kelly featured
Cant: Philiy Look, Buddy and Vilima Ebesom, Nonette Moore, Larry Adler, George
Kirir, Jay Wilson.

Looks like 'Flying Colors' is in. Warmly greeted after three trying weeks in Philly, the new revue ran to much better form than earlier indicated. If the last act, played as good as the first business chances would be even rosler. It's a cinch until something comes in against It, at which time there may be some

until something comes in against it, at which time there may be some worry.

Max Gordon is the presenter, but he fell ill out of town and Howard Ding the show into shape. Dietz was not only the principal author but is in plenty on the managerial or backing end. Sam H. Harris batted for Gordon in an advisory way and has a hunk of the show. Some control of the show that the show that the show that the show the show

#### \$5,500 NO RAVE FOR LA'S SOLO

Los Angeles, Sept. 18.
Only legit in town, 'As Husbands
Go, sor out the real way.
Gold to the real way.
The second to the real way.
The second

#### 'Language,' \$10,000 In Gloomy Loop as Legit Marks Time

Chicago Sept. 19.
Chicago will anish September with three shows. Three others are reasonably certain for October, viz. Whistling in the Dark, 'Reunion in Vienna,' and the perpetual 'Cyvano de Bergerac,' with Walter Hampden. It now appears that the Apollo neither the Harris, Grand, nor Adelphi, the three bouses now open, has anything in prospect to follow present attractions: 'All in all 1932-193 etarts of like the season of the Failure of the Selwyn, an ace house of the town and belonging to the U. B. O., to have even a hope is as valid a commentary upon the legit skuation as could be made.

is as valid a commentary upon the legit skuation as could be made.

Estimates for Last Week
Another Language (Harrie) (CD-1,100; \$2.75) (2d week). Got excel-type of the language (Harrie) (CD-1,100; \$2.75) (2d week). Got excel-type of the language (Harrie) (CD-1,100; \$2.75) (2d week). Got excel-type of the language of

#### Default of "Tondeleyo" Ends Equity Law Suit

San Francisco, Sept. 19. After battling Equity for six year Edith Ransome failed to appear in court this, and Judge Deasy tossed

court this, and Judge. Deasy tossed out her city and Judge. Deasy tossed with the court of the c

#### WYNN SELLOUT, **PASTURES' UP** IN BOSTON

Boston, Sept. 19.

The legit theatres here, of acreased in number since the Lyric lapsed into the control of th

#### 'Fiddle' Holds \$15.000 In Frisco: Three More Producers Set to Go

San Francisco, Sept. 19. Local legit field is snapping back to lige with Belasco & Curran Henry Duffy and Erlanger set for

shows.

B & C planning an early October opening for Bride the Sun Shines On' at the Curran, following 'Cat and Fiddle' which bows out end of Past stanza, seventh, continued to hold up to \$15,000, which is big money after such an extended stay. Irene Purcell, Kenneth McKenna Bride.

Eride.

Duffy will return to the Alcazar Sept. 29 opening with Pauline Frederick in 'As Husbands Go,' bringing plece in from El Capitan, Hollywood. Following will be Billie Burke in 'The Marquise' with Joe E. Brown in 'Louder, Please' set to follow still later. Erlanger's Columbia re-lights Sept. 26 with 'Intermission,' first months. Madge Bellamy and Glen Tryon are cast.

Belasco & Currav's Geary with-

Belasco & Curran's Geary with out an attraction.

#### HUMPTY'S' \$12,000 WOE SOURS PITTSB'G START

Pittsburgh, Sept. 19. ly here, with first show of the year ly nere, with arist snow or the year, Humpty Dumpty, getting a terrible \$12,000 at the Nixon at \$4.40 top. First night almost a sell-out, with gate showing around \$4,000, but fell off to nothing after that, only mats making a fairly presentable show-

Looks like Nixon will be the only legit site operating this season, with bookings shaping up none toc well. House dark again and will remain that way until week of Oct 10 when "Pure in Heart" opens as first play of American Society subscription series.

Alvin, town's remaining legit house, which reverted back to Warners last spring as result of Shu receivership, unlikely to reopen,

#### DAURER DARRLES

Springfield, Mass., Sept. 19.
Maurice Tuttle, scenic artist, will open a stock company soon in the Masonic Temple theatre, seating 1,044. He plans a 40 weeks' season, Tuttle formerly was artist for the Poll stock at the Court Square.

#### B'way List Swells to 17: Agency. **Cutrate Buying Spurts; 'Colors'** And 'Wires' Look in the Money

The list of shows in rehearsal includes the initial productions this season of half a dozen well-known managers, who are aiming at Broadway approximately at Election times, which is a supportant of the state of th

ast year. With two shows dropping out and

#### **ULRIC GARNERS \$9,000 IN PHILLY**

Philadelphia, Sept. 19.
Three legit houses are now open in Philly, and indications are that this will be the average number doing bulment and indications are that this will be the average number doing bulment and the property of the prope

#### BUDGET' WEAK OPENER IN BALTO. AT \$2,800

Baltimore, Sept. 18.

Present legit got away last week, with the new play, 'Budget,' in at the Maryland, one of the town's two indie booked theatres. Show was panned by all concerned and grosses. While business was poor, the booking of the show into the Maryland figures as a wise move for the house as re-establishing the spot as a standard legit house, The Maryland and the Auditorium have just come out of receivership, and Len the theatres. It means a hearty competish between these houses and the Ford's, the UBO spot. And already it appears that there are more than enough pieces soling on the road and the control of the spots almost continuously lighted throughout the season. Maryland is set for six weeks of stock with the Theatre Unit, Inc., opening on Oct. 10, and it's more than all the spots almost continuously lighted throughout the season. Maryland is set for six weeks of stock with the Theatre Unit, Inc., opening on Oct. 10, and it's more than all the standard of the season o

Stuck for 18. See Weeks and Estimates for Last Week 'Budget,' Maryland (C-1,900-\$1.50). New play on the depresh couldn't got anywhere even at the low top, decamping with less than \$2,260.

\$2,800.

'Lilion and 'Camille,' Ford's. This is Eva Le Gallienno's Civic Repertory company, opening tonight (19) for a one-week stay.

like the original pace.

Ballyhoo' bettered its first pace and got \$21,500, which is profitable; The Man Who Reclaimed His Head, 'like do by subsequent audiences, has not recovered from the 000; 'Best Year' does not appear to have much chance at the Bilou; Here Today,' moderate at \$7,000 but a slight profit.

Best reports to date from the 100 but the 100 but a slight profit.

a slight profit.

Best reports to date from out of town on the new shows pertained to Lilly Turner, which opened at the Morosco last night, and 'Vanities,' which comes to the Broadway next week. 'Americana' is another musical liked (opened in Phila. Saturies)

day).

Due also next week are 'Success Story,' Eillot; 'Manhattan Medley,' Longacre; 'O! Man Statan' (again postponed), Forrest, and Eildding week's openings is 'The Stork In Dead,' 48th Street, Friday (23), 'Bridal Wise' stopped at the Cort last Saturday, and this is the final week of 'The Cat and the Fiddle.'

Estimates for Last Week \*Another Language, Booth (22d week) (C-708-33.30). Holds to profitable trade; last week about \$10,-500, which compared favorably with previous (holiday) week.

sou, when compared favorably with previous (holiday) week.

Ballyhoo of 1932/ 44th St. (34 week) (R.1.325-33.55). New revue week, (R.1.325-33.55). New revue call: first full week gross to \$21,500. "Best Years," Bilou (3d week) (CD-615-43.30). Little trade so far; first full week estimated around \$3,-000; must improve to stay. "Bridal Wies," Cort. Closed. last Saturday after playing 16 weeks under co-operative plan; house sized for Call Her full house sized for Call Her full house sized for the control of the co

time.

'Clear All Wires,' Times Square
(2d week) (C-1,057-\$3). Opened
middle of last week with reviews
divided but some distinctly favorable; business went well over four

middle of last week with reviews divided but some distinctly favoral divided but some distinctly favoral divided but some distinct favoral divided but some distinct favorable favorable favorable favorable favorable favorable favorable favorable notices, virtual capacity Saturday night.

"Flying Colors," impecial (2d week) (R-1446-84.40). Revue opened late last week with generally favorable notices, virtual capacity Saturday night.

"Flying Colors," impecial commendation of the saturday night.

"All the saturday favorable favorable

'Only the Young,' Sutton Show Shop (little); opens Wednesday (21).

#### Coward's Revue 'Words and Music' Promises Hit at London Adelphi

London, Sept. 19.

Noel Coward has done it again. His newest show, 'Words and Music,' a revue written and staged by himself, with all the music composed by himself, was rapturously greeted by the press, some of which called it the greatest revue ever written. Audience reaction also was cordial and it looks as though the show is in. Piece, which is at the Adelphi, was produced by C. B. Cochran and has no stellar names, no actors being featured either. Best known actor in the show is fixmported from America, who made a nice impression. Also there are at least two hit performances by Buddy around his spare cowered spent a few solls spare moments. However, we have a few solls and the same moments. staging a couple of these also.

Revolving stage is used for severa

#### PICCADILLY TAKEN FOR NON-STOP VAUD-REVUE

Lucien Sammet, originator of continuous variety and revue in England, has just leased the Pic-cadilly theatre. Sammet has formed cadilly theatre. Sammet has formed a company with a capital of \$100,000, and his policy will be to, stage musical and legit shows there twice nightly, with an all West End cast. Shows will be changed every fortnight, and prices will range from 16 to 15 cents, same as at most of the control of the control

e Piccadilly has been a white The Piccadilly has been a white elephant for several years, and although it cost around \$1,000,000 to build, is now for sale by order of the court for \$850,000. Should a purchaser come along at that figure Sammiet is given preference.

Sammet's condition of lease is the most rescounds of the proper server.

most reasonable ever given to anyone. He has to pay 15% of the gross takings.

ross takings. House will open around middle of ext month, and the company will be known as Piccadilly Theatre be known as Piccadil Productions (1932), Ltd.

#### Guinan on Wing?

Guinan on Wing?

Paris, Sopt. 10.

Though mothing definite has been arranged, it is understood Tex Guinana is to take a company of 36 of the girls. On a European tour, for which arrangements are under way. Johnny Stein is currently in Paris on the project.

All concerned are very reticent about it in an attempt to avoid the mistakes made on Guinan's previous attempt to play France—which failed. Harry Pilcer, who prompted the idea with Eddie Edeistein, is keeping silent, but it is understood that should Tex Guinan be allowed to play France it would probably reto play France it would probably sult in a hookup.

#### Jam Over Money Ban

Budapest, Sept. 8.
One of the four Rive's Brothers, acrobats, with Beketow Circus throughout the summer, got into trouble with frontier authorities on

leaving the country by auto.

Acrobat had 60 British pounds in Acrobat had 60 British pounds in his pocket for which he had no exportation permit. Rivels speaks English only, so could not explain his ignorance of local rulings when accused of smuggling foreign currency out of the country. After he was kept in custody 24 hours, acrobat was set free after paying a nominal fast.

#### "I'm Telling You"

(Continued from page 39)

said be couldn't fix it. The owner went mad and yelled, 'What? You work in the factory and can't fix one of your own cars?' But the man sheepishly answered, Tm a book-keeper there.'

sheepishity answered, Tm a book-keeper there.
This is going to be a short column because Ym all in from my long run. By the way, do any of you guys know of anybody who wants to buy some make-up slightly used? Your loving son,
ARE YOU READING?
Jackie.

Jackie.
(Late of 'The Passing Show'—but not late enough).

#### REVUE DELAYED

Injury to Star Impedes Folies Ber gere-Derval to Copyright Revue

Paris, Sept. 10.

New Folies Bergere rehearsal
may be delayed because of Odette
Florelle, the star, being in a hospital following a motor crash.
Though painfully hurt actress is not

Though painfully furt actress is not considered in danger.
Georgie Graves, Anterican, is also in the revue which this year will be entirely copyrighted by Paul Derval, no matter how many producers contribute ideas. Previously the Folies Bergere shows were copyrighted by Louis Lemarchand, former producing head of the con-

#### **Paris**

(Continued from page 39)

ing enough to drive any janitos

(Continued from page 38)
ing enough to drive any janitor
cregy.
Harold Smith still has to be careful of his arm.
Jeanne Hebling in her new eightcylinder model.
Montparnässe.
Charles Heustis comparing Parls
to Quaker City.
The Kastners getting news of
Maries Heustis comparing news of
Maries Heustis of Maries
Lack Hobby of Ceremak's speeches.
Jack Hoby Ches.
Jack Forrester spending much
time with Braunberger.
Saint Granier busy preparing a
sketch for the Empire.
Capt. Billy Waters, a director in
the Maries Andread Charles for a long
rest in Saint Raphael.
Irene Bordin's car drawing attention front of Fouquets.
Reuben Mamoulian trying to use
the Claridge for a hideaway.
Max Laemmle inducing big French
stage names to do dubbig sinis Roils
Royce to London before sailing.
Georgie Graves to do new dance
in the next Folies Bergere revue.
Pierre and Mrs. Loving helping; to
get a partment in Parls for the winter.
Charles White, 33, oldest American resident of Monte Carlo, died
there.

can resident of Monte Carlo, died there. Kathleen Key prospecting in Mon-tana, which is the name of a Left Bank hotel. 'Cadum Soap' Michaelis giving up his apartment previous to returning to America.

his upartment.

In a Merica Carlo Relia by Merica and umbrella in Paris while her husband sells an animal picture.

French music experts kicking at 'Carmen' opera being shown in London on the screen as 'Gypsy Blood.'

Mrs. George Engels a visitor. Marty Bloom in town with Green nd White. Ben Ehrlichs moving to Kenil-orth, nifty suburb.

Hen Ehrlich's moving to Kenilworth, nifty suburb,
Nam Dorland stopped the clock
and the clerks at CBS
Archie Herzoff has a pedigreed
pipe that an admiral once smoked.
Harlan Ware of the Sherman
hotel embluzoned in current 'Collicr's."

lier's. Wilson has rented an office, but purposely will have no telephone. Levels, Marc Conneily and their wives motored to Chicago from New York.

LeRoy Alexander minus the Meirose Park theatre until litigation increase park theatre until litigation in Fred Gardner, New York Evening Post, while in town contracted to supply the Trifb with Wall Street lowdown.

supply the 'trib with man solutions' obvious.

Not were pinch-hitting as and the Palace last week.

Harris theatre has 12 new down front scats where the orchestra nit front scats where the orchestra nit the music which tribkles out faintly from the cellar under the apron.

#### PATRICOLA-PALLADIUM

TATARDULA-FALLADIUM
Tom Patricola plans sailing for
Europe in two or three weeks on a
Falladium, London, engagement
which is being negotiated.
He will probably return to the
Coast from Europe to make a series
of shorts. He was formerly with
Educational.

#### Mistinguett Seeking Paris Revue Theatre

Paris, Sept. 10. A third revue house may open in Parls if Mistinguett gets her way. She is currently touring central Europe, but has scouts prospecting for a suitable stand for her to put

for a suitable stand for her to put on revues. She has parted with Dufrenne & Varna, who run the Casino de Paris.

Other revue house in Paris is Folies Bergere. Mistinguett's advisors, especially Earl Leslie and Harry Plicer, have sold her the American taient idea, and she will probably host plenty of it to support her if she can get another spite her fe'years, Parislam's loyativ to, their old stars makes her still a possibility.

to their our seems possibility.

She is already signing American

#### Asking Alimony, Comic's Wife Charges He Wastes

Mexico City, Sept. 14.

Idea of Mexicon stage salaries is conveyed in a complaint charging desertion filed against Jose Pastor Bonoris, comedian of the revue company playing the Teatro Iris here, filed by his wife, Engracia, chorister in the same unit.

She avers Jose gets the equivalent of the control of

She wants the authorities to force sine wants the authorities to force him to give her some of his earn-ings, instead of spending what's left after his personal expenses are taken care of, on a sweetie, a chorine in another show.

#### Publix Ad Reels

(Continued from page 12)

(Continued from page 12)
survey, that TSG's Screen Broadcasts are the most attractive advertising films of their kind available from the standpoint of the
audience and the theatre, and they
also offer Publix the greatest possibilities of revenue. Accordingly,
Publix has made this new contract
with TSG and has determined to do
everything reasonably possible to
ald TSG to sell its service and get
maximum revenue for the theatres.

atres.

Ad shorts will average 50 feet in length, with up to six of these on as many advertisers comprising a unit, or about 350 feet in all.

Exact amount of revenue accruing to each theatre playing the films will be recited to that theatre as will be tracticed to that theatre as not the compression on the house's weekly report as an income credit. lncome credit.

Income credit.

While there is a loophole in the Hays Loo on screen advertising which allows a company to accept paid space on the screens of its own theatres, distributors are already balking at the decision of Paramount-Publix. The subject will probably be debated at the next session of the Hays organization which is set for Sept. 29.

Distribs point out that although a company does confine such ad-

which is set for Sept. 29.

Distribs point out that aithough a company does confine such advertising to its own houses they are directly affected in the long run. Should the advertising cause a decided with the Publis box offices, distribution of the Publis column they percent will be affected accordingly; in other words that they will not realize as much revenue as before. The Hays ruling, it is now explained, was made with the objective of protecting theatres from product containing advertising matter. There was no stipulation, it is declared, that a producer could not adopt advertising for his own screens, however, athough this step is one admittedly not approved by the majority of the Hays group.

#### 'TEETH' ACT PLUNGE

Budapest, Sept. 8.
Washington Duo, acrobats, with
Beketow circus, had a grave accident on one of the last nights of

the show,

The man of the team, hanging
from rope and holding a trapeze
between his teeth on which his wife
performed her feats, had three teeth
broken, and dropped the trapeze.

Wife sustained grave injuries, and is in the hospital.

#### LONDON SHOW WORLD

Paris, Sept. 10. Its if Mistinguett gets her way. Is currently touring central pe, but has socuts prospecting a suitable stand for her to put revues. She has parted with tenne Varns, who run the enter structure of the contract of the cont

Leaver's Doubleheader
Phillip Leaver is a clever young actor and apparently a good bustfrom his pen produced in the West
End within a few days of each
other. The first was. Tomorrow
Will Be Friday, at the Haymarket,
and now The Way to the Stars.
Like his first authorship efforts, the
second is nearly a good piece—but
not quite.

Two Archies
Archibald Nettlefold, millionaire,
whose lease of the Comedy theatre
has 17 more years to run, has definitely decided not to finance any
more productions. Recently he produced 'Paris in London' at this
theatre and it was sluggged by the
critics, which Archie thought un-

critics, which actions and deserved.
Another Archie, de Bear by surname, who recently produced Savoy Follies, and probably wishes he hadn't, has been signed by British International to direct the filming of a revue by Paul England and Claude Wilhert.

Two-for-One Clicks

Cyrll Lawrence, manager for Lew
Leslie in. the days of the London
Pavilion 'Blackbirds,' has just hit
on the old American idea, two
tickets for the price of one. His
touring revue, Beautes des Paris,'
currently at the Hippedroma-lides
rightly. Show due to open around
the London suburbs, and big business is expected.

'Beauty' as Operetta w. w. Jacobs' novel, 'Beauty and the Barge,' has just been made into a comic opera, with lyrics and music by Gordon Sherry, an Eng-lishman. Sidney Bloch has acquired the world rights.

Unknown's Promotion
A relatively unknown man lined
p 552 artists, mostly old members
of the Carl Ross Opera Co., and
formed a company calling itself the
formed a company calling itself the
Brill.
After rehearsing the company for five weeks several members became dissatisfied.
Neville Ravel, the musical director, has now issued switch
rector, has now issued switch
the London County Council for promoting an unregistered company.

Tearle's New Play
Godfrey Tearle, just back from
South Africa, submitted to an
operation on his throat. He will
appear in the new Walter Hackett
play at the Whitehall theatre called
Road House' in company with
Marion Lorne, Gordon Harker, etc.

'Hotel' Advance Big
The demand for seats by the gencral public for opening of Metro's
Grand Hotel at the Faince Sept.
man, Jr. Metro's London head, has
decided to trade and press-show the
picture at midnight of the same day
at Mctro's own picture house, the
Empire.

5% for Drury Lane
For year ending June 30, Drury
Lanc made a profit of about \$150,000
and a dividend of 5% has been recommended.

Sullivan Jam Ironed Out
Henry Hanle Sullivan, compose, backwas reactioned, as it was proven
was rescribed, as it was proven
musical score for the Gloria Swanson picture, being produced here.
The whole Sullivan case, seemlingly, is a misunderstanding. He
came over here to write the music
show 'Bow Bella,' for which he was
granted a permit, although in his
cast:

June, has been encountering tough going nearon's first investment. Samuting to around \$4,000, has already been used up. Newcomers, Doctor Moss, Harold Lewis and Arthur Cohen were brought in with a further bankroll of \$2,000, but promoters again on the lookout for more ready. New show is acheduled for Sept. 6, with new backing.

for Sept. 5, with new backing.

The may Vienness operetta-composed by the Wienness operetta-composed by the London office, wrote, last week, is built around the married life of Empress. Elizabeth, itiled. 'Siesy' It is scheduled for production Dec. 23 at Theatre, am Wien. Kreisler composed a musicat-comedy called Apple. Blossoms' which was produced at the U. S. some five years

'Savoy Follies'
Without advance announcement.
Savoy Follies, an attempt to paraphrase 'The Co-optimists,' folded
Sept. 3.

Arnaud Premiere
The Globe reopens Sept. 20 with
a new comedy, Will You Love Me
Always? featuring Yvonne Arnaud.

#### **BUDAPEST PLUNGING ON NEW SEASON PROSPECTS**

Budapest, Sept. 3.

Preparations are being carried on for the 1932-33 season with greater intensity than they have been for intensity than they have been for intensity than they have been for seem to be occleanted that good plays and productions will pay their way.

First venture of the season, Emmy adopted by Joseph Lengyel from an old novel by Rakosi, makes its bow at Vigszinhaz tonight. Story is a delightfully naive one of the 1300's, about the colonel's daughter who comes to stay with her father in barracks, with all the smart Hussar officers at her little feet. Hessed pre-war atmosphere, of provincial garrison town, military band, dancing of quadrilles and polkas.

Hussar officers at her little
Hessed pre-war atmosphere, of provincial garrison town, military band,
dancing of quadrilles and polkas,
gipsy music, and delightful acting
of Miss Dayka as the colone's demuré but coquettish damsel, fascinated the dress rehearsal audience
and there are signs of a long run.
Most other theatres opening in
another fortnight. Magyar Theatre
is rehearsing Fodor's new drama,
'A' Kiss Béfore The Mirror,' to open
in Vienna simultaneously. It appears that Fodor is experimenting
in a new direction, no more light
comedy. like Church Mouse' and
'ordered the mirror,' to open
in a new direction, no more light
comedy. like Church Mouse' and
'ordered the mirror,' to open
in a new direction, no more light
comedy. like Church Mouse' and
'ous psychological in more
cous psychological in more
cous psychological in more
than on the stage.

Belvarosi will produce Lieutenant
Comma, authored by Rose Meller,
new to the stage. Vigsziniaz is
bringing out a new play by Vaszary,
'A Girl of Good Family,' said to be
already sold to an American producer. Hunyady's new play, 'Adam
and Ewe is set among social registrites of Transylvania. New play
by Indig, whose 'Bride of Torozko'
lis to come to Broadway during the
season in a Thorntion Wilder adaptation, has a Hungarian historical
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the open

Lehar operette which is not yet

## Plays Out of Town

### HUMPTY DUMPTY

HUMPTY DUMPTY

Pittsburgh, Sopt. 13.
Schwah & DeSylva present a new musical comedy by B. G. DeSylva and Laurence Schwab. Music by Nacio Herb Brown and by Georgie Hale; settings by Cleon Throck-morton; costumes by Klyette and Charles Lealairs, and orchestra under the direction morton; have been been controlled by the company of the control of the con

Balth Spears, Author and the speak of Sept. 12. Top, 84.40.

"Humpty Dumpty' looks doubtful here. It's the first show of hency producing firm of Schwab and the speak of the Sept. 12. Top, 84.40.

"Humpty Dumpty' looks doubtful here. It's the first show of the new producing firm of Schwab and Mandel trade name, and Deep and the speak of the Sept. 12. Top, 84.40.

Bernard Speak of the Schwab of the Schwab and Mandel trade name, and Deep trade of DeSylva, Brown and Henderson. Opening performance ran pretty close to four hours, with curtain ringing down well "after mid-night." It is accessed to the speak of the s

action is concerned with the Mosco family's remarks from the sidelines and their efforts to jazz up an historical pages and their efforts to jazz up an historical pages and their efforts pint of a critical onside their effects of the first pint of a critical onside their effects of the first pint of a critical onside their effects of their effe

Lincoin comes in for an inning, as does Daniel Boone, which is hoked does Daniel Boone, which is hoked the state of the st

from twisting the vertebrae. Everything's too confused and the show strives too furlously for satire that never fully develops.

Other principals don't fare so well. J. C. Nugent is altogether out of place in a musical of this sort, like slow paced, casual delivery of the stripe of

pression.

Golden Hale, brought in when Bobby Connolly had to step out because of his own show. Baltyhoe, because the step out because of his own show. Baltyhoe, because the step of the

job on settings. Nothing noves about them, but pleasantly restful to the setting them to the setting the s

'Humpty Dumpty' closed in Pitts-burgh Friday (17) and comes-into New York for revision. A story on the closing appears in the legit sec-tion of this issue.

### NONA

Peggy Pears, who has announced an ambitious program of productions program of productions of pro

lant performances, aithough her comedy scenes, especially the more brittle ones, are good. Where she falls down is in the more romantic falls down is in the more romantic interludes which is strange considering this star's flair for red-incident of the star's flair for red-incident of the star's flair for red-incident of the star's flair for term of the performance is definitely set as farce Miss Ulric will seem more at home in it.

Right now Arthur Margetson, as the Guaker lover, is outstanding. He sale. The women are almost sure to flock to his standard, and when Miss Ulric has regulated her own performance this pair ought to click very meating. The standard is the second act. Several ontably in a scene of mild intoxication in the second act. Several or the minor roles are rather badly played, but of the dancer's manager.

Nice settings help a lot, but the direction is faulty in regard to small details. Quibblers can find a dozen giaring discrepancies in the medical end of the play's exposition. Ulrich has a following; the play's continued the second act.

chanical end of the play story.

Uiric has a following; the play has certain popular elements. When the two are better welded Nonal may have a chance for attention.

Waters.

### LOUDER. PLEASE

Pasadena, Sept. 13.
Produced at the Pasadena Community
Playhouse, Sept. 13, by Norman Krasna.
Directed by Morrie Ankrum. Cast: Bert
Morrieo, Jean Inness, Hielen Mack. Victor
Hornce McCoy, Bernadine Hayes, San
Armstrong, Pat Abbott, Jerome J. Jerome.
William M. Griffith, Hamilton Cummins, Ai
Jarvis and Bruce Stone.

William M. Griffith, Klamilton Cummina, Al Jarvis and Bruce Stone.

Expurgated of profanity and blue dialog heard in the New York production, Touder Please got overnicely with a class Pasadena audience. The Little Theatre gaye the play a capable production, and though the cast occasionally fell down, the smart lines carried the dialog was eliminated that Norman Krasna, the author, at first threat-ened to withhold permission to do the play.

Show depicts a press agent as ome importance, so naturally drew opening. P. a.'s left highly pleased after seeling one of their group play a hero, win the girl and kick a studio executive in the pant.

Fast delivery called for had several of the cast in trouble during. Fast delivery called for had several of the cast in trouble during the company of the lines.

Jory, who has been in stock, did.

provement, with Victor Jory, the publicity man, delivering most of the lines.

Jory, who has been in stock, did nicely in his gabby portrayat. Part called for little acting, but much the sembled the Hollywood agent supposedly the inspiration for the play. Helen Mack, Fox actress, and Bernadine Hayes, femme lead, well cast. Al Jarvis as a dumb cop drow many laughs. Ditto for Hower and the seminary of the price of the First National studies were supposed to be in the play, written supposed to be in the play, written supposed to be in the play, written for First National studies were supposed to be in the play, written for the price of t

### WORLD BETWEEN

WORLD BETWEEN

Chicago, Sept. 17.

Chicago, Se

### PASSING SHOW

PASSING SHOW

Revue featuring Leater Allen, Jack
Onterman and Horenea Moore. Fressnete
Onterman and Horenea Moore. Fressnete
Octown. Music by Serge Walter, Samuel
Pokrasa, Michael Cloury, Herman Hupfeld
Olvan, Music by Serge Walter, Samuel
Pokrasa, Michael Cloury, Herman Hupfeld
Max and Nathaniel Lieft, Frank Sulliven
and Harden Schrege, Orchestra disigned by Rolle Wayne, Wardrobe designed by Rolle Wayne, Wardrobe designed by Frank Schrege, Orchestra diFrincipals — Joan Carter-Waddell, Joe
McCauley, Brent Schrege, Grettude Niesen,
Frank Debson, Harold and Loia, Rendail
Ara Gerall, Dot Rotety, George Marnhall,
George Anderson, Five Steppers and
Dorottly McDonati.

A terrific flop. This so-styled new revue of events of today opened last week in Detroit and folded at the Shubert. Theatre, Cin-cinnati, tonight (17), sticking out the fortnight to comply with Equity and union minimum closing regu-lations.

stations.

The yehicle was originally designed for Ted Healy as head man, but he walked out before the half-wear mark to the walked out before the half-wear mark to the state of the ted to the ted ted to the ted ted to the ted to t

Principal male songsters were Jack McCaulcy, Ernest Sharpe and Jerry Norris. Singly the boys wobble, but in a trio barber shop tussie with 'Horse Car Days' they

wobble, but in a trio barber shop tussle with 'Horse Car Days' they came out on top. The sole show stop was provided by Harold and Lola in a novel acro-batic dance mixed with contortion antics. Idea is a futuristic Adam-and-the-Scrpent interpretation. The Five Steppers are mon in the antics. Idea is a futuristic Adamand-the-Screpent interpretation. The Five Steppers are men in the experience of the second of t

### BUDGET

Baltimore, Sept. 13.
Comedy in three acts by Robert Middlemans, Produced by Harry Askin and Hugh Ford, featuring Lynne Overman and Mary Lawior. Staged by Hugh Ford. Presented at the Maryland, Baltimore, Sept.

Setty Harper
eter HarperLynne Overman
alpurniaOlive Burgovno
senjamin KaplanNicholas Adams
frs. KaplanGrace Fox
laude Knowles Raymond Walburn
lisie Knowles Olive Reeves-Smith
heodoro Roosevelt Smith Paul C. Floyd
frs. Mullens
fr. MullensJohn M. Kline
ilsa Mullena

This is a short coin deal all around, as typified by \$1.50 top for the first legit attraction in this town for the season. It is the first of-cring of Loopard B. Met certain as the general manager for this, the

### FOREIGN REVIEW

### KATHARINA

ROHARINA

Berlin, Sept. 1.

Ludwig Herzer and Brnat Steffan production. Musical pley in nine ecenes. Staged by Ernat Steffan. Presented by Australia Steffan. Breast Steffan. Steffan.

and Albert Hagelmann. At Theatre is adminishables, Berlin.

Idea was to repeat Citta Alpar's great success in the operata 'Dubarry', but the result did not come up to expectations. Certainly this subject will not have the success. The property had, although, owing, to the activation of the complete of

good.

But after that the authors have no

Russia. Up to here the story is good.

But after that the authors have no good.

But after that the authors have no control deas. The second part is find the control of th

only indie house in town, the rival Ford's being hooked up in the UBO

nnly indie house in town, the twal Ford's being hooked up in the UBO web.

The play is fragile stuff. The author has taken dramatic cognizance of the depresh. But he's made an error in merely repeating all the vaude gags about the stock market of the stock market of the stock market of the stock harder of the stock of the stock

Biogan concess, and ending in the ing from nowhere and ending in the Best straight performance is the show-off role as handled by Raymond Walburn, while Lynne Overman saves what comedy there is by man saves what comedy there is by the show off to the standard performances of the piece, the first for character portrayal, the second for pulling the show into occasional flickers of hope by his strictly rest of the cast woble. Mary Lawlor looks cute and wholesome, but she's a musical comedy gen performer who's a bit hazy about carrying off dramatic lines, pare (Continued on page 46)

### **Uncommon Chatter**

May-December Wardrobe
When Eugene O'Neill wrote his nine act history of the life of Nina-Leeds, he could not have known that he was playing right into the hands of the ladies of Hollywood. He could hardly guess that by the time his classic reached the screen, its youth-to-oid-age pattern would at into an established picture cycle. Strange Interlude invites one more herolene to affect the make-ups of increasing old age—a stunt dear to. the ladies of Hollywood. For all her tortured introspection, Nina films as a more of respection, Nina films as a more of respection. Securer sceember heroinet compliance with the respective frame of the ladies of the films of the ladies of the ladies of rippling coquettry, reasonally amart mannetisms and experienced, artful make-up.

Miss Shearer's wardrobe recor-

ripping conjustry, Realously, smart mannerisms and experienced, artful make-up.

Miss Shearer's wardcobe recognizes the dignity of 1ts Theatre-to-the dignity of 1ts Theatre-to-the the state of the sta

power of Nina's triumphal realiza-tion of the worship of her three men. Sensitive details accompan-coatume transitions—colfures that grow more precise and sleet groomed, authentic touches of care-

groomed, authentic touches of carefully selected jewelry. Hardly more than eight changes in all, each is significant of Nina Leeds and extremely suited to Miss Shearer. May Robson needs only one costume, a tidy household affair, for a declamatory part into which she pours a voice that must surely have been trained in Shakospeare.

been trained in Shakespeare.

Energetic Bennie
At the Capitol, Bennie Davis is
in such high spirits that none of
his Future Broadway Stars' dares
to be less young and say That
personnel, guests of
his cabaret-yachting party, beat incessant time when freed from their
individual stints, bob tirelessly up
and down on deck chairs, laugh,
cheer and twirl tiny noise machines.
Do they have fun! Well, maybe,
The, Mississippi Misses climb
aboard in perky pink organdles
trimmed with pastel green. Guessing that they might be called on to
entertain, their make-ups are
smoothly blended perfection, their
hair undulations of deeply pressed
waves.

waves.

The girl of Bemus and Brown is the cut-up of the party. She coples her partners collegiate trousers, cap and blazer to heighten the dup-

Season 1932-33

# SAM H. HARRIS

The Pulitzer Prize Winner of 1931-32

### "OF THEE I SING"

Book by George S. Kaufman and Morrie Ryskind Music by George Gershwin Lyrics by Ira Gershwin

William

GAXTON

MORAN

MOORE

Now Playing Music Box, New York

Moves to 46th Street Theatre, New York, Oct. 3

Special Chicago Company

### "OF THEE I SING"

SHAW

Harriette LAKE.

Donald MEEK

Opened Grand Opera House, Chicago, Sept. 19

### **RUTH GORDON**

### "HERE TODAY"

A Comedy of Bad Manners

By George Oppenheimer

Staged by George S. Kaufman

Now Playing Barrymore Theatre, New York

IN PREPARATION

### "DINNER AT EIGHT"

A New Play

By George S. Kaufman and Edna Ferber Opening at the Music Box, New York Sat., Oct. 15

### "MR. GRANT"

An American Historical Play by Arthur Goodrich

licate design of eccentric comedy taps. Martha Ray likes smartly hung ceries creps and, tut, tut, tut, crimson satin slippers, but the audi-ence forgives her because she good humored as she walls a jubil-ant hotche.

ant hotchs.
Two inarticulately announced dancers are earnest about their sea-faring togs—one, in white flannel and silk palamas-red accessories; the other in white Patou shorts and a silk middy.

shorts and a slik middy.

Oh, Those Hats

When cunning hats can be bought so cheap why, oh why, must Jean Blondell wear the sorry little pancaises that perch unhapply on her head as in 'Big City Blues'.

A costumed the sorry little pancaises that perch unhapply on her head as in 'Big City Blues'.

A costumed the state of the control o a mighty conflict between Ruth Chatterton's clothes. The manner, Miss Chatterton's finest, is delicately inclisive, awfly restrained, very English, drawing. The manner, Miss Chatterton's finest, is delicately inclisive, awfly restrained, very English, drawing, and the clothes scatter calculated refinement to the four winds of Hollywood. They riot in luxury. They wailow in extravagant conceptions of deluxe style. Sables are time honored halfmarks of the chema upper classes. Miss Chatterton's sable scart boasts in the control of the chema upper classes. Miss Chatterton's sub-scart boasts clamoriessly as red fiannel. Blue fox, soft and lustrous, crosses recklessly back and forth on a cape coliar. A white chiffon—just a simple little thing for informal dining—must have a musical comedy train and a deep bertha of unrelated ermine. Sports pyjamas go hysterically say with enormous check and miserably on Miss Chatterton's subdued half comb. A negligee wants to be haughty with an imperial train and Catherine of Russia collar. These and more like them—a new gown for every camera angle—see the heroine through the rise and fall of Wall Street millions.

noise and daring confidence in their tipsy tilt. On Miss Biondell, they look as though they'd alighted for a brief moment and were trying to work up courage to slip resignedly over one ear. Resting upon an energetically curied chorus-girl haircomb, they're pretty bad.

Except for the scene in which she addresse well chosen remarks to a pair of galloping dice, 'Big City Blues' doesn't need Miss Blondell. A conventional part that Is devoid of saucy back-talk fits her as unconfortably as her poor little hats.

Fannie Was Scared Fannie Brice was scared when she faced the large audience that waited

Fannte Brice was scared when she faced the large audience that waited to see what a vaudeville, revue and lecture star would bring to the Paramount. She needn't have been Miss Brice is too good a trouper not to profit by the exhilaration of opening day nerves. Her anxiety was dispelled when the first laugh came to soften the ordeal of a picture house debut. Response was slow at first. When ladies clown at the Paramount they wear eccentric costumes that have breakaway trains and grotesque head-dresses. This clown was dressed in simple black velvet, subtie and infinitely chic. Did she really mean to be funny? Three choruses of a popular song—as the bath hey hely flight, club, singer—turnished the answer. From then on Miss Brice sailed serenly through the Dying Duck' and Strictly Dishonorable. A medley of old hits brought her back in chaste white crep, girdled at a high waistiline with delicate green satu.

with delicate green satin.

Though applause greeted each familiar melody, the entire group did
not top the first riotous burlesque.
It would have been better to have
fareweiled with something new.

Rather Unfair
Night of June 13th is most unfair
to Adrianne Allen. It sakes her to
personify a nervous breakdown—
and doesn't tell the audlence about
her indisposition until the film has
run itself off more than half way.
All that time, Miss Allen personality shoulders the responsibility for
being just a little touched.
This isn't exactly inspired grooming for a player whose first release
showed great promise. If Miss Allen is to justify Paramount's hopes
for her, she'll need more considerate

for her, she'll need more cons parts and make-ups not so keenly devoted to the effects of shattered

Otherwise, the film concerns it. self with the more normal misses and matrons of a quiet suburban town. Mary Boland acts and dresses town. Mary Boland acts and dresses tussily to characterize the town gos-slp, Helen Ware chooses an arti-ficial white wig and committee woman chiffon. Frances Dee and Lila Lee model ingenue frocks, per-fectly proper and uninteresting.

Peggy in Uniform
The screen's abandoned women are true to the uniform sugreated to them by Sadie Thompson.
That's one of Hollywood's strictest rules. If a heroine lsn't all she should be, she wears a knee-length, should be, she wears a knee-length, shugibly fitted skirt, preferably of black satin. Over this she models a black and white checked jacket, with incongrously demure laces. Short vamp shoes, sheer hose, rhine-stone bracelets, tiny turban or an enormous hat of rough straw, a sun-enormous hat of rough straw, a sun-enormous hat of rough straw, a sun-elength of the straw of the

**FLYING COLORS** 

Chatterton Vs. Chatterton
The Crash, is the battlefield for
a mighty conflict between Ruth
Chatterton's manner and Ruth Chatterton's clothes.

(Continued from page 48) eral times and aided. Latter show

shade, olgarettes and a victrols complete the ritual.

From this assortment Peggy Shannon assembles her effects for Painted Woman—not forgetting to include a black jet lectard for appearances in equalid cabarets. She augments her equipment with a few sensible house frocks against that inevitable day when true love will find the way to her heart.

Miss Shannon, shabbily treated by barsh photography and a bitter expression, seems pretty cast down by the whole thing. appears to have been too expensively hooked up to have turned an even-tual zroft. That may also have other Gordon shows, including Colors'

Colors.

From the curtain every bit and number down to intermission. The colored came in for criticism over the colored portion of the chorus in mixed numbers. Much of that has been eliminated. Only with Two Faced Worman, a good the chorus in mixed numbers. Much of the chorus in mixed numbers. Much of the chorus has been eliminated. Only with Two Faced Worman, a good colors really mixed, save for Toulsdand Hayde the first act finals when Ciliton Webb and others are corked up. Ride seen elded by a motion picture which put across the wagon.

The show had not gone on long before Buddy and Vilna Ebser danced into Broadway fame. Buddy is a good hoofer, but his aweet looking sister is the works. The girl gives more to the performance than even the featured leads. She has a way about her, ittle motions as a good hoofer, but his weet looking sister is the works. The girl gives more to the performance than even the featured leads. She has a way about her, ittle motions sales clincher. On in the second act the team nearly stopped the show. The Ebsens were first noticed around with Benny Davis and act the team nearly stopped the show. The Ebsens were first noticed around with Benny Davis and act the team nearly stopped the show. The Ebsens were first noticed around with Benny Davis and Alone Together: an outcand.

Alone Together: an authania, and the show the

Inflections. But it's the play that must take the blame, at bottom. Middlemass has descended to many hoke devices for laughs, such as calling his two negro characters "Calpurna' and "Theodore Roosevelt Smith."

BUDGET (Continued from page 45)

ticularly when those lines are in-herently flabby. Nicholas Adams tries to do a Hebe straight with an accent, but occasionally forgets his inflactions.

Rowyettea Get a Break
Rowyettea Get a Break
The Rowyettea Get a Break
The Rowyettea cet the prima
donnas of this week's bill at
the Cathedrai. Here come the
Roxyettea,' prophecies the chorus.
And there come the Roxyettea given, at long last, a real musical comedy entrace.
Their costumes shiny with new
satin, they march to allotted gtations at the bases of golden flights
of stains, run up and down, beat
taps on each landing and stage the
flights of stains, run up and down, beat
taps on each landing and stage the
flights of stains.
Their second parade celebrates the
Black Hussars,' in effectively nude
arrangements of silver bodices,
capes, boots and short trunks of
luminous black satin. Enormous
black busbles tower over heads that
are carried proudly in honor of a
spick and span routine.
Earning a gusp of surprise on her
tiny illiputan appearance, Annette
Ames dances herself into favor the
flow of the complete control of the
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flow

Milwaukee Co.
Milwaukee, Sept. 19.
Starting Friday, Sept. 23, Milwaukee Wil have its first stock company in several years when Harry Minturn, once a popular leading man at the old Shubert, will sponsor a repertoire organization at L. K. Brin's Majestic.
Ten shows a week will be given at 50 cents top with matinees at a quarter.
Town ought to be

quarter.

Town ought to be ripe for stock.
The last company was a summer group at the Davidson.

Free Red Mag
Communistic groups in Oakland
and San Francisco announce the appearance in October of 'Man,' 'a
monthly journal of the Anarchist
Ideal and Its Movement.' To be
edited by Marcus Graham.
Announced that the mag will be
sent free to librarice and individuals
on outside the sent of t

### DID YOU READ LAST WEEK'S FRONT PAGE ARTICLE IN "VARIETY" on ANNUITIES and LIFE INSURANCE?

90% of those mentioned pur-chased Annulties and Life In-surance through this office.

There must be a reason!

Let us show you how to pro-vide for that rainy day when you are no longer able to earn a decent income.

For further details write

# JOHN J.

551 Fifth Ave., New York Phonest Murray Hill 2-7838-7839

# CHAINS SACRIFICING ACTS?

# THINK NBC-CBS HAVE ANTI **RAID PACT**

An anti-star raiding pact similar to the major film studios' agree-ment, is inferred to be unofficially existing between both of the major radio networks. NBC and CBS are existing between both or the major radio networks. NBC and CBS are reported in accord not to steal one another's ether headliners in order to hold salaries down. That is where commercial accounts are not concerned.

where commercial accounts are low-concerned.
Circumstantial evidence is seen in Morton Downey and Elling Croeby, but the seen of the seen

In both these instances CBS contends that it was according both singers valuable air time, even though sustaining periods, as a buildup and that this enables them to collect \$4,000 a week in theatres on personal appearances.

### Singers' Plaint

Singers' Plaint
Singers both squawk that managerial contracts with the CBS artists' services allows for a 20% cut in commish so that a \$4,000 weekly theatre booking means \$800 in commission to the network. In view of that income, the reddo station should contribute more substantially for the sustaining programs, is their argument, insamuch as it all reacts to mutual economic benefit. A similar percentage obtains when and if a commercial program is obtained. In the past CBS has taken such air personalities from NBC as Kate Smith, Boswell Sisters, Ted Husing and Vaughn DeLeath among others. NBC hasn't done much talent grab.

NBC hasn't done much talent-grab-bing from CBS although NBC now would be in a good position to bing from CBS aithough NBC now would be in a good position to grab Downey and Crosby if so in-clined. It is known that Russ Columbo has been given the unusual assurance that NBC will not take on another crooner in competition

All these things go by the board however, should a commercial spon-sor insist on a certain singer. Then

sowever, should a commercial spor-bor Insist on a certain singer. Thien both networks, whose principal business is that of selling time fa-cilities, must necessarily accede to any and all demands of the commer-cial users of their broadcasting facilities.

Jacques Ronard, who was with Downey and Tony Wons on the Camel period, also has his peeve at CBS indifferent attitude. He's bound to CBS for six months but early get a commercial or sustain-ing, hence Renard is returning to his native Boston where he has a picce of the Mayfair club, a Bean-town nitery.

### Art Linick, Radio Old Grad. Gets Tasty Yeast

Grad, Gets Tasty Yeast
Chicago, Sept. 19.
Art Linick, veteran radio entertainer who dates back to 1923,
switches from WJJD where he
spent the summer to WBBM where
he goes commercial for Tasty Yeast.
After this week he will be a five
lights a week program at 5 p. m.
Linick has done Dutch dialect
šince starting in radio's antediluvlan era. In his new attempt he
will burlesque bed time stories and
bop songs.

### CHARLES ON '5 AND 10'

Perry Charles, the WHN announcer and station manager, is me. "ing the disks which N. W. Ayer is preparing at the Columbia studios for 'Kresge's Five and Ten' series of recorded programs to be distributed through the hinterland stations.

stations.

Ben Selvin's Columbia orchestra
and Scrappy Lambert and Billy
Hillpot are also on the waxed

### Machine Age

Staff trumpet player at CBS on coming out of one studio as-signment found himself down on the callboard for a commer-cial audition scheduled to start cial audition scheduled to start in a few minutes. Rushing up to the hostess on the floor, he asked her where the so-and-so audition was being held and she tossed him a studio number. He reached the designated studio just as the combo he found there were getting the signal to begin.

He took his seat in the brass section and played right

section and played right through the half-hour session before he discovered he was attending the wrong audition.

### Price Ouotations in 'Good Taste' Okay Now For NBC Commercials

NBC has finally okayed price quo-tations over the air. It's proper on that network now for an advertiser to mention the cost of product. But

to mention the cost of product. But NBC will restrict the sponsor to one mention on a 15-minute program and two for any session running a hair-hour or more price subject. Wildly permits two effect Thursday per quarter hour, three on a 30-minute affair and five during a full hour.

minuce and hour.

NBC has elected to make no restrictions on the length of a customer's plug copy. That, it says, it will continue to leave to 'good taste' and what it considers 'effective radio.'

### NO SALE FOR WCAO OR WFBR IN BALTO

Baltimore, Sept. 19. Baltimore, Sept. 19.
Deal for an outside indie network
to buy a local outlet fell through
last week when WFBR turned down
their proposition. WFBR had been
offered \$16\$ a share for the controlling number of papers. Previously
WCAO, local CBS affiliate, rejected
an offer from the same outfit for \$30

per share.

Contacting has been done by a Jack Adams, representing a Philly and New York circuit, which is re-ported planning a radio disc net-work through the east and middle

### Wolf-St. Singer Agree. Settlement Near \$35,000

Ed Wolf, who holds a four Ed Wolf, who holds a four years' managerial contract with Arthur-Tracy, and who sued the singer recently on the value of the contract between them, has settled for around \$35,000. Of this \$16,000 is reported in cash, the amount held bookings when the court ruled in Wolf's favor and decided that his claimed one-third interest be set aside until final adjudication of the Issues.

Issues.

Remainder of the settlement will be paid in installments, Wolf releasing Tracy from the remaining four years' obligation and also drop-

leasing Tracy from the remaining four years' obligation an' also dropping all litigation.

Tracy objected to paying 48% commission of which 33 1/3 went to Wolf, 10% to CBS and 5% to the circuit booking him. With his special stagehand and other expenses, Tracy claimed 60c. of every 1h ee arned went for commissions. A couple of dates booked by Wolf for Tracy on top of intensive stage and radio dates involved Tracy in damage suits in Newark and Janaica, L. I., when he falled to appear because of illness. These dates were for \$100 for the night, the Street Singer complaining he had just been doing four and five shows that day, plus his regular houaderst, and was physically unable to fulfill the engagements.

# ON CUT PRICES

Anything to Land the Commercial, Complains the Minor Performer—No Regard for the Artist-Meeting Commercial's Cut Bids Without a Battle

### TIED TO CONTRACTS

To radio talent of non-star rating the present broadcast season has started out with small cheer as re gards salariss. Particularly is this true for those who are trying to sell themselves through the networks artists services.

These performers, bound by ex clusive representation contracts, are discovering to their dismay that the chain booking office is not only mak-ing no effort to maintain last season's salary levels, but is inclined to yield to a commercial's first bid, however out of line, for the smaller fry on the network's management

Network bureaus complain the contract artists, seem to have emtarked on a policy that eliminates any vestige of haggling with the client. It's gotten so that the mike entertainers involved are beginning entertainers involved are beginning to wonder whether the booking of-fice is representing their interests or those the sponsor. For since the sponsor. For since the sponsor. For since the sponsor. For since the sponsor is the sponsor that the sponsor repeats the sponsor repeats of this vocal register on the bureau's list have been auditioned, and the customer, say, offers \$25 a program, the network is said to readily nod its assent. Allegedly it then sets out to sell the artist on accepting the two-bit bid, regardless of the fact that the warbler had heretofore been getting \$50 or more per session.

### No Battle for Artist

heretofore been getting \$50 or more per seasion.

No Battle for Artist
Only in rare instances now does the chain booker go back to the commercial and try to induce it to raise the ante. Instead, he is more likely to tackle the other available tenors on the service's roster with voices similar in type to the lad originally picked and try to get one of those to accommedate the commercial's \$25 offer.

Practice not only applies to new accounts but to commercial's consumercials consumercials consumercials consumercial so the commercials consumer to the commercial so the commercials consumer type of show they had the season before. Case in point, involving a soap account, occurred within the past week and gives a vivid insight into how the chain artists bureaus are now operating.

After this account had-signatured the time contract, it advised the network that it was in the market for a lyric berow. Soap maker's with the contract, it advised the network that it was in the market for a lyric berow. Soap maker's with the tenor on the previous series, assured the eacount that the figure would be okay. But when he passed the quotation along to the artists' service the oversight didn't mean a thing to it and it proceeded to sell the tenor on the idea of interest in his behalf, with the management contract it had over him tieing him up for a year to go, the tenor refused to listen to the bureau's arguments and made a call of his own on the commercial's rep. Visit wound up with the latter agreeing to make it \$75, but said he would first have to take it up with the bureau's arguments and made a call of his own on the commercial's rep. Visit wound up with the latter agreeing to make it \$75, but said he would first have to take it up with the latter agreeing to make it \$75, but said he would first have to take it up with the latter agreeing to make it \$75, but said he would first have to take it up with the latter agreeing to make it \$75, but said he would first he would first the bill perfectly. An audition was hastly arrang \$50 candidate got the assignment.

# TALENT SQUAWKS III Billy Tunes, Records, Drivel, Still Predominate Coast Ether

Jr. G. & S.

Old Gallagher and Shean act may soon be heard on the air lanes.

Sons of the team of Ed Gallagher (now dead) and Al Shean have been giving an au-dition by the NBC program board with that idea in mind.

### 2 Military Schools Using Programs to **Obtain New Cadets**

Chicago, Sept. 19. Thorpe Military Academy, spending \$450 a week for a local 15 mlnutes on WBBM six nights a week has renewed for an additional four-week period. It's the first military school to use radio to get cadets, although St. John's Military Acad-emy of Delafield, Wis. in following

suit.

One aspect of the experimental
use of broadcasting is that the
Thorpe school has quite expensive
fees. Tuition is \$1,400 a year with
extras doubling that. Therefore, the
prospective cadets must come from

prospective cadets must come from wealthy families, not generally re-garded as typical radio listeners. Program is a combined talk-action skit written by WBBM's continuity department with Jack Daley imper-sonating the head of the school.

### RESIGNS AS NBC EXEC IN FAVOR OF THE MIKE

San Francisco, Sept. 19.

An NEC ban on exces doubling as artists was put into effect this week and as a result Tom Hutchinson has handed in his resignation as program manager for western network, effective Oct. 1. Hutchinson chose the mike instead of a swivel chair, preferring to do the lead in Wheatena's nightly sketch, "Wheatenaville," which goes on the air in a Coast edition Sept. 26 for 16 weeks.

a Coast enturn weeks.

Hutchinson's successor will be named this week, probably coming as a promotion from within local NEC ranks.

Decision of NEC to limit Hutching to one job is a result of last

Decision of NBC to limit Hutch-inson to one job is a reguit of last year's ticklish situation when pro-gram director doubled between his exec desk and microphone in an-other Whestena broadcast Raising Junior, boosting himself to one of highest total salaries in western radio. There were multitudinous properties of the progniza-tion, hence the decision to limit the ambitious radioist.

### **Budget Cut Takes Mobiloil** Off NBC After 5 Years

Mobiloil, one of NBC's oldest cu Mobiloil, one of NBC's oldest customers, drops off the network after the Oct. 5 broadcast. Account has been on the chain's books consistently since January, 1928. Vacuum Co., refiners of the Mobiloil product, recently put its advertising budget through, a severe slashing and included the radio show as one of the items that would have to be discontinuation.

David W. White, radio director for David W. White radio director for Vacuum and under whose super-vision the Mobiloil show has been since its inception, leaves the outfit to join Nat Shilkret's organization as business rep.

### STOOPNAGLE-BUDD'S SHORT

Colonel Stoopnagle and Budd have been signatured to do a short for Warner Brothers, the first screen job for the other comedy team. Option is for two more subjects.

Hollywood, Sept. 19.

Hollywood, Sept. 19.

Garden variety of radic entertainment that has stamped the coast as the country's best hill billy section, its still being handed out by local stations, despite yells and protests from the more sophisticated, but minor portion of the population.

A once-over of an average day's radio prospects discloses that records, lectures, old time music and hill billy yodelers are still the mainstay of the western ether, late at light, with the exception of the chain broadcasts, radio fans here have little choice of entertainment. From six to 10 a. m. 44 radio programs broadcast from local stations include seven physical exercise instructions, five broadcasts of Spanish music, two Beautiful Thoughts, four doctors, nine programs of records, three opportunities for public officials to tell how good they are, the contrainment of the conditions of the conditions.

After 10, the radio day begins to brighten, but nothing that would make the ether fan do nip-ups comes out of the loud speaker.

What—No Crooners?

Until 4 p. m. the same stations let

What-No Crooners?

comes out of the loud speaker.

What—No Crooners?

Until 4 p. m. the ame stations let the public have an arteriment of entertainment which includes kectures on agriculture, farm and fire-side, half a dozen military bands, news fiashes, organ solos, religious lectures, Shakespearean lectures, more public officials, more records and more Spanish music.

After that hour the air gets brighter, with the chain programs coming through. However, stations without chain affiliations still carry on with the home-made brand of Paul-Whiteman, in production of Paul-Whiteman, in the production of Paul-Whiteman, and the production of Paul-Whiteman, and the production of Paul-Whiteman, and in the production of Paul-Whiteman, and producti

### NBC, FRISCO, DROPPING SUNDRY AIR ARTISTS

San Francisco, Sept. 19.

NBC will let out several chatterers, singers and instrumentalists this month.

Slated to go are the Rembrandt Trio, fem musicians directed by Eva Garcia, who also bows out as plamo soloist. Sings swan song today (19).
Miss Garcie is wife or Howard Miles Miss Garcie is wife of Howard Mil-holland recently deposed as pro-gram director and now managing KGA, Spokane. She will join him

KGA, Spokane. She will join him there.

Tom Mitchell is another to get the blue silp. He gives up his sus-taining spots Sept. 24. Mrs. Luther Burbank, widow of the late botan-ical expert, concludes her 'Garden Walks' and Wendell Bernheim with the 'Transtable' conclude. Tweedow his 'Traveltalks' conclude Tuesday

(20).

Refa Miller, soprano, also leaving the network in favor of KFRC's Happy. Go Lucky hour. Mary Wood replaces latter as 'Miss Associated' on weekly Saturday night 'Spotlight Revue.'

### Hunt Celebs in Chi

Hunt Celeos in On Chiengo, Sept. 19. Union Central program is slated to return to Chicago for origination Oct. 9. Program uses stage names and guest stars. J. Walter Thompson, agency will worry about the talent 'sniply in a town not over plentiful with same.

### Titrena kela ir seba ki kemana i beredi terita kelekara ir ilandi erra ir CHATTER

THE PERSON OF THE LOCAL PROPERTY.

Pie Plant Pete (Claude Moye), who hilly-billies on an NBC morn-ing network from WTAM, Cleva-land, worked last week despite a-bad cold, for which he and the an-nouncer apologized.

nouncer apologized.

Frank King Singlesr, Jr., NBC announcer and the 'Col. Goodbody' on the Application of the Col. However, the Application of the Col. How the Application of the Col. How the Application of the Col. How

Thomas of Syracuse.

Frank Tours has had his sustaining Gems of Yesterday and Today' renewed by NBC for four more

Monte Hackett, impresario on the ucky Strike program for Lord & homas, making it four weeks at ot Springs.

Hot Springs.

Alice Joy, for the Fisher grocery chain on WTAM, Cleve, flew for a Boston broadcast and back the next day to fill her daily stint.

Richard Warburton has the hero special investigator assignment in the 'Fu Manchu' cast (CBS).

James Melton, NBC tenor, is quit-ting his penthouse for a quiet house in the country.

in the country.

Donald Novis, whose father died recently on the Coast, is returning to California near month for a four-week vacash to visit with his family.

This will interrupt his UBC and Paramount theatre, N. Y., contract, although hell, probably air from the Coast.

Harry Barris is tieing in with Hal forne's 'Mickey Mouse' campaign i behalf of United Artists for a idio plug.

### Mid-West

Boy Scouting and without any publicity, WBBM entertainers performed for the patients at Chicago's Speedway Hospital. Those co-operating were Myrt and Marge, the Four Norsemen, Gene and Charley, Frank Westphal Billy White, Harriet, Cruze and Hal Parks.

Flo Gardner returns to WJJD, Chicago, for a mystifaction inter-

Cinicago, for a mystication meritality.

Elaborata auditions to prove what instruments brought canaries' singmartuments brought canaries' singmarting the state of the sta

days.

Gerald Altfillish, who was radio operator for the 'Flying Hutchison' family, used to be a control man at WBBM, Chicago.

# JACK DENNY

AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Gem Safety Rezor Program Lucky Strike Dance Hour

Management M. C. A.

### SHEVLIN

(TENOR)
Featured on the Sweetheart Soap program every Wednesday, 11:45 Management of NBC ARTIST BUREAU

### RAYMOND PAIGE

Musical Director KHJ, Los Angeles GUEST CONDUCTOR GUEST CONDUCTOR
HOLLYWOOD BOWL SYMPHONY
July 29th
Directing Gorshwin's "American in
Paris" and the Belcher Ballet

### South

A 14-year-old Amarilio, Texas, boy, Aubrey Brown, is claimed to be then nation's youngest licensed broadcast operator.

Nashville, as commercial manager. Comes from KFA, Wichita.

Bill Pape, WAPI, Birmingham, due in New York in a few days.

Bill Young, WBRC, Birmingham, and given up his room at a down has given up his room at a down has given un and is living 'way out in the sticks.

nas gives up nicona at a towntown tools and is living 'way out in
the shock and is living 'way out in
the shock and is living 'way out in
the shock and in the shock and in the shock and shock an

### West

KSL is 50-kilowatt plant nearing

ompletion.
King Sisters, KSL harmony act
ompeting in NBC-RKO talen quest.
Salt Lake, long without a book-ing agency, now has the KDYI artists' bureau.

artists' bureau.

WOC, Central Broacasting Count, was off the sir for the first time in eight years, due to an armature burning out.

Vance Graham, KOA, Denver, an nouncer, and his mother were in jured when their car turned over.

### Tracy Gives In on Those 4 and 5 a Day

Doing four and five shows a day has proved too much for Arthur Tracy. CBS Artists Service, as a result of the warbler's plea, is laying off booking him for personal appearances for the next six weeks. Tracy was set into the Paramount, New York, last Friday (16), but Public sersad to the concelled. mount, New York, last Friday (18), but Public agreed to the cancellation. When the Boswell Sisters vacation Sept. 29, Tracy will take over one of their Chesterfield programs, making it three a week for

### KFRC's New 3

San Francisco, Sept. 19.
KFRC has a trio of new accounts.
Olympic oil Co. this week begins 10
weeks of revived football games,
done by Rush Hughes with sound
effects, etc., on the air every Friday

gnt. Durkee Famous Foods Co., on BC up until last month, has ought two 15-minute periods ought two 15-minute periods weekly on Happy Go Lucky Hour, dally matinee program. Pabst Cheese is sponsoring Pat Frayne, sports ed of p. m. 'Call-Bulletin,' In a weekly sport chat.

### WALD-MILTON NOVEL

WALD-MILTUN NOVEL

Jerry Wald, ex-radio editor of the now defunct N. Y. Graphic, has written a novel in collaboration with Faul Milton, which Alfred H. King will probably publish this fail. Title is 'Hot Air.'
It's a story on Rudy Vallee, thin-ity disguished, with the lowdown on the crooner's private life.

### ROBERTS IN POLITICS

Seattle, Sept. 19,
Joe Roberts, broadcasting the
Seattlike daily over KPCB, a feature of which is a review of the
shows he likes, with nothing said
about the others, was nominated by
the Democrats for representative in
the state legislature.

the state Roberts also publishes a local theatre mide.

### BETTY BOOP'S' AUDITION

Max Fleisher put his 'Betty Boop' set of screen cartoon characters through the paces of an audition for NBC.

NBC.

Network has a commercial looking for a kid program and tried to interest it in the novelty.

# Investors Syndicate Back Conserving the syndicate Back Conse

### Laurel and Hardy Spurn Lucky Strike Air Offer

Hollywood, Sept. 19.
Laurel and Hardy have turned
down an offer to be a regular air
feature on the NBC Lucky Strike

Say that so far as they are con-brand the ether is an unknown quantity,

### ETHERIZED OPERETTAS. **MUSICALS BY LUCKIES**

Lucky Strike may turn to etherlzed versions of operettas and musical comedies for its Saturday
night sessions, starting off the inmitten expressively for it.
This show, stated to run a full
hour, is now in the process of audition, with the cast made up of Hugo
Mariani and a 14-piece symphony
orchestra. Evelyn Herbert, Robert
Halilday, Walter Wolfe, Blossom
Seeley and Walter O'Keefe. No
chance, however, of the operetta
idea getting an hour within the next
four weeks, while Monte Hackett,
the account's impressario, is spending his vacation at Hot Springs.

Jack Pearl, highlight of the Jack Pearl, highlight of the Thursday evening affair, has had his contract renewed for another four weeks. Extension came through on the second week of a four stanza

### **Boswells Take Vacash** At Doc's Suggestion

Boswell Sisters atep out of the Chesterfield program on CBS Sept. 29 for a vocation, and are not slated to return until Oct. 17. During their absence the trio's twice weekly atint will be split between Ruth Stings and Arthur Teachers. Etting and Arthur Tracy.

Etting and Arthur Tracy.
Meanwhile, the sisters have can-celled all their theatre dates, includ-ing six weeks for Loew, Connie Boswell's voice has been bothering her and the doctor urged her to take a layoff.

### WAPI's Full Time

WAPI s run i ime

Birningham, Sept. 19.

WAPI on Oct. 1 will adopt a flat
full time, sustaining agreement with
NBC, giving the station the right
to any program the network has to
offer which is not commercial.

WAPI for the last several years
has been on a part time schedule
with NBC, psying the network \$25
an hour for evening programs and
\$12.50 for day programs. Under
the new arrangement the station
will pay approximately \$1,600 a
month.

### Novis' Lost Weight

Donald Novis has asked to be permitted to drop out for a week at the Paramount, New York, next week (23) in order to regain some

lost poundage.
Publix wants Novis to sign for 10 more weeks on top of the 10 already set at \$500 a week.

### CROSBY'S 2. THEN EAST

Bing Crosby, current at the Par-amount, 'Frisco, makes Oakland and amount, Frisco, makes Cakland and Los Angeles, in sequence and then hops east by plane to negotiate with two air commercials on the tapis.

The crooner has severed with CBS on sustaining, owing to the nominal \$250 offered him.

### NBC TAKES GAYLORD

Chester Gaylord, chief announcer for Station WTAG, Worcester Mass, who has appeared in New York and Boston as a radio singer has signed with the NBC Artists Service.

will continue with WTAG

### BAYER'S ADDED 13

BALEA'S ADJEM 13

Bayer's Aspirin has taken another 13 weeks of the Sunday night 'American Album of Familiar Music,' with Gus Haenschen's orchestra, Frank Munn, Veronica Wigsin and Bertrand Hirsch. Renewal is effective. Oct 18. effective Oct. 18.

Investors Syndicate Back

### Little Bits from the Air

White Ferde Grote was making his debut on Lucky Strike, Freddle Rich, maestroing The Columbians, the CBS institutional orchestra, was simultaneously performing Grote's Huckelberry Finn. Rich's Columbians are fast developing as a CBS musical mainstay, peat such novelty numbers as 'A Musical Tour of New York' et al, and impress quite favorably. Undoubtedly these repeats are the result of requests.

Saturday after midnight the 'Cali-fornia. Melodies' half hour comes from Los Angeles via KHJ, the key station of the Don Lee chain, which is the Facilio slope affiliate of the CBS. It's a melodic popular half hour with Ray Paige's orchestra and vocal soloists doing their stuff in engasing fashiot, notably 'Vera

**Boost KOIL Director** 

For Open Commish Spot "Council Bluffs, ia., Sept. 19.
John M. Henry, director of KOIL, and former managing editor of the Council Bluffs (Ia.) "Nonparell, has been recommended to Fresident Hoover to fill the fourth zone vacancy on the Federal Radio Concancy on the Federal Radio Control of the Council Statement of General Salzman of Des Molnes several months acc. by resignation of General Salzman of Des Molnes several months ago. Members of the commission receive \$8,400 a year, plus expenses. With five members eligible to the board, the economy bill passed by the last session of Congress permits the President to leave the post

### CBS-WGN RENEWAL DUE: NO INTEREST IN WHN

Negotiations are now on for a re-newal of the franchise contract held by CBS with WGN, the Chicago Tribune' outlet. Agreement cur-rently in effect doesn't expire until Nov. 4, but the network is anxious by settle the matter as early as pos-tions of the contract of the contract its Chi release status will be for the next year.

next year.

When NBC scooped up WMAQ, the Chicago 'News' transmitter, early last fall, the opposition chain the Chicago News' transmitter, early last fall, the opposition chain found itself suddenly deprived of its only full-time Chicago release. Other Chi outlet on the Columbia list, WBBM, is owned outright by the network, but the station shares time with KFAB, Lincoln, Neb. As the result of this situation Columbia worked out a deal with WGN whereby the Trib' ether mouthpleed coded three hours of evening time for a fast guarantee of \$3,000 a week, with the contract on the year bringing WGN from the network source a total columbia has dropped all interest in taking over WHN, the 250-watter atop the Loew State Theatre building, New York. Loew circuit, owners of WHN, a couple of months ago approached William S. Paley with the proposition of his acquiring the transmitter and using it to exploit CBS acts that looked like good.

the transmitter and using it to ex-ploit CBS acts that looked like good stage materia. Deal would also give CBS first call on talent booked by the Loew circuit, but Paley states he wasn't interested.

### OVERBOARD ON REMOTES

UVERBOARD ON REMOTES

Hollywood, Sept. 19.
Tom: Coakley's Roosevelt Hotel orchestra, switches its remote control broadcasts from KH1 to KNX.
Former is overboard on semotic controls, with Ted Florita's combination on nightly from the St.
Francis, San Francisco, and Ted Dahl's outfit locally from Grand Hotel, Santa Monica.

### Gibbons for Elgin

Chicago, Sept. 19.
Elgin Watch will return to the air in October with Floyd Gibbons air in October with Floyd Gibbons as its attraction. One-eyed speed talker will probably draw upon his own adventures for material.

Program was sold by Chicago NBC but will originate in New

Agency is Lord, Thomas &

Van, a songstress whose rendition of irving Berlin's latest, 'Say It Isn't So,' augurs well for her microphonio future, Immediately thereafter, Ted Florito from the Hotel St. Francis, San Francisco, is picked up on a national NBC hookup, coming through in the control of the c

Playing for Loew's, in Baltimore, this week, Borah Minevitch was picked up from WBAL, Balto, on an NBC (WJZ in New York) hook-up with his Harmonica Rascals, This time, although billed for 30 This time, although billed for 30 mins., he did only 15 Sunday night at 8:30 and looks as if the studio (Continued on page 54)

### **4 NEW ONES, 1 REPEAT** ON CBS' NEW BIZ LIST

Four new ones and a repeater have been added to the CBS. list, Biggest money account of the lot is the Detroit White Lead and Paint Works with a lineup of 40 stations. Remaining trio takes in the California Wainut Growers' Associa, Carborundum Company and Amaco Oil of Baltimore. Oil session, which goes on Thursday night (22), will have the Arthur Pryor Eand and Jay C. Flippen sharing headline honors. After the first five weeks the program shifts to a Saturday night release, California Wainut will go out from

the first. I've weeks the program shifts to a Saturday night release. California Walnut will go out from the Coast over 34 stations for a half hour each Thuraday night starting Oct. 6. It's obligated for a minimum of 13 weeks. Detroit White Lead will bring Smilling' Ed O'Conneil out of WKRC, Cincinnati, every Tuesday and Thuraday morning starting this week (20). Plays seven consecutive weeks and is slated to come back for nine more March 6. Account was formerly on the NBC books. Carborundum sponsorship will take a Niagara Falls band over the basic Columbia link each Saturday night starting Nov. 12, 11's down for a half-hour clocking and a 13-week stretch.

### Benchley-Gargan M.C.'s For 'Hollywood on Air'

Robert Benchley and William Gargan will be the permanent m.c.'s of Radio Pictures' Hollywood on the Air, alternating weekly. Former is under contract to the studio as a writer, and latter as a picer. or the last two programs, but Benchley has wet to make an air amnerance on

yet to make an air appearance on this bill.

# ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Thurs., Sat. 8:15 (East) COAST-TO-COAST

WABC

### Isham Jones

This Week (Sept. 16) Loew's Jersey City

Opening Oct. 1 Hollywood Restaurant New York Ò.

### **GENE and GLENN**

(JAKE and LENA)

QUAKER OATS CO., Dally 8 A. M., N.B.C. Red Network STANDARD OIL CO. Daily 6:46 P. M., EST. WIAM — Cleveland Daily 7:15 P. M. EST. WLW — Cincinnati

# **New Program Calendar**

Periods on the air for the first time, or resuming commercially

THESDAY, SEPT. 20 TUESDAY, SEPT. 20
'Smiling' Ed O'Connell (CBS).
Detroit White Lead and Paint
Works is releasing the warblingpatter single over 40 stations, including the Don Lee link. Originates from WKRC, Cinchmati.
Coming through WABC, N. Y.,
Tues. and Thurs., 11.30 to 11.45 a. m. Detroit Wn.
Works is repatter single cluding the

THURSDAY, SEPT. 22 THURSDAY, SEPT. 22

'Amoco' Revels' (CBC). Sponsored by Amoco Oil Co. of Baltimore, featuring Arthur Pryor's band
and Jay C. Filippen, m.c. Hookup
takes in 12 stations in east and
near-south but does not include the
CBS N. Y. key. Originates from
network's N. x. studios from 8.30
to 9 p. m. weekly,

FRIDAY, SEPT. 23 'Christy Walsh's Football Show' (CBS), Sponsored by General Foods, combining gridiron guest stars, dramatic episodes from football history and musical interludes. Originates from WABC, N. X., \$ to \$.30 p. m.,

SUNDAY, SEPT. 25

SUNDAY, SEPT. 25

'Big Ben's Dream Dramas' (NBC).
Sponsored by Western Clock Co.
Resumes after summer layoff over
basic red, KSTP, WTMJ, KOA,
KSL, KPO and KECA, Originates
from WUZ, N. Y., 5.30 to 5.45 p. m.,
EST.

MONDAY, SEPT 26 "Easy Aces" (CBS). Lavoris Chemical Co. resumes Goodman Ace and his wife, Jane, with the bridge table patter, Monday, Wednesday and Friday, Originates from Chi-cago, WBBM, 9.15. to 9.30 p. m., CST.

cago, Whisa, Park (CES), Cow-form of the Company (CES), Cow-boy script show sponsored by Heck-er H-O Co, Monday, Wednesday, Friday, with separate program pro-duced on coast for western stations. Originates WABC, N. Y., 5 to 5.15

duced on coast for western stations. Originates WABC, N. Y., 5 to 5.15 p. m., EST.

'Dromedary Caravan' (NBC), Kid script show dealing with desert life according to the state of the state of the state of the state from WJZ, N. Y. 5.15 to 5.35 p. m. EST.

'Fu Manch' (CBS). Campagna Italian Bain introduces the Sax Roimer series on the air. Origination of the state of t

a. m., EST.
'Abe Lyman's Round-the- Town

### **ANSON WEEKS**

And His ORCHESTRA NOW IN 5th YEAR AT HOTEL MARK HOPKINS SAN FRANCISCO

Broadcasting Nightly C.B.S. COAST NETWORK Lucky Strike Dance Hour Semi-Monthly



DUMB CRACKERS ROBERT BURNS PANETELA WARC

BURNS' ALLEN

Dir.: WM. MORRIS AGENCY

(CBS). Sterling Products, makers of Phillips Magnesia Toothpaste, re-turns the Lyman band and Frances Langford on a Tuesday, Thursday and Saturday slate. Originates from WABC, N. Y., 8.15 to 8.30 p. m. EST.

SUNDAY, OCT. 2

SUNDAY, OCT. 2

'Monarch Brand Medicise' (NBC).
Reed Murdook & Co, Chicago food
packers, using studio combo and
vocalists. Originates from network's
Chi studios, coming through WJZ,
N. Y., 2 to 2.30 p. m., EST.
'Blue Coal Revue' (CBS). Delaware, Lackawanna and Western R.
R., combining script and musical
WABC, N. Y., 5.30 to 6 p. m., EST.
'Three Bakers' (NBC). Standard
Branda resumes this singing and
comedy trio. Originates from WJZ,
N. Y., 7.30 to 7.45 p. m., EST.

THUESDAY, OCT. 4

TUESDAY, OCT. 4

TUESDAY, OCT. 4

"Lady Esther Serenade" (NBC).
Lady Esther cosmetics starts Wayne
King's band on a once weekly evening series in addition to the Sunday matinee session. Originates
from Chicago, coming through
WEAF, N. X., 8.30 to 9 p. m., EST.

WEIAF, N. 1, 8.30 to 9 p. m., EST.

WEDDNESDAY, OCT. 5

'Captain Diamond' (CBS). Dramatic sketch sponsored by General
Foods for Diamond Crystal Salt.
Originates from WABC, N. Y., 8 to
8.30 p. m. Hookup limited to N. Y.,
Boston, Springfield, Baltimore,
Rochester, Pittsburgh, Cleveland,
Detroit, Chichmadi. THURSDAY, OCT. 6

\*\*THURSDAY, OCT. 6

\*\*Maxwell House Showboat\* (NBC).
Presented by General Foods with Hall Johnson choir, Jules Bledsoc, Lanny Ross, January & Molasses, Annette Henshaw, Don Vorhess Orch, and dramatic cas of five.

\*\*General Henshaw, Don Or Annette Grow WJZ, N. Y., 9 to 10 pp. m. orch by the California Walnut Growers' Assn., over 34 stations. Originates from the coast and clearing through WABC, N. Y., 9.30 to 19 p. m.

### TOO MANY KEYS

Old WENR Studios Were Con venient and Popular

Venient and Chicago, Sept. 19.

Former WERR studios in the Civic opera building will henceforth be guarded against the unlicensed use of the premises by radio acts. Building discovered last week that an almost continuous string of the walking in and their walking in and their an almost continuous string of actors were just walking in and using the handsome studios at their

using the handsome studios at their leisure.

It appears that everyone in town had a key to the studios and were availing the studios and were availing the studios and the hand to the ha

exposure. Finally a uniformed guard was stationed to count the key-holders and in the interim new locks were

placed on all the doors.

NBC has no direct connection with the old WENR studio and at the end of this month is free of its lease obligation on the old 180 N. Michigan quarters.

### M-R's Trio

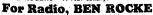
Mills-Rockwell has two new artists under its wing, Annette Henshaw, phonograph recording artist being set with Maxwell House coffee's new 'Showboat' program, and fee's new 'Showboat' program, Shella Barrett, currently at Central Park Casino, New York. Also signed is Jean Ruby (nee Boaz),

WHO's Par Acts WHO's Par Acts
Des Moincs, Iowa, Sept. 19.
Central Broadcasting's WHO has
new sustaining feature in Mardi
Gras Nite Club.
Program will use acts from the
Paramount theatre here.

### EDDIE MILLER CARDINAL HAYES-"A real he-man's voice.

GEORGE M. COHAN—"One of America's finest

PAUL WHITEMAN—"Possesses artistic inter-pretative ability."
WILL ROGERS—"A real canary."



dway, New York



### Socialists' Loss Is Freethinkers' Gain

The Hague, Sept. 10.

The radio muddle in Holland is setting worse daily. As it there were not already enough different broadcasting societies, who each for itself wants as much as possible of itself wants. The minister for public works has allotted them a few hours per week and the socialist VARA has to give up part of its time to the new broadcaster.

Notwithstanding jealousy of other broadcasters and unfair treatment by government the AVRO maintains not only its popularity but also its financial status.

### Barnes' Step-Up No Slight on Stebbins. Chicago NBC Avers

Chicago, Sept. 19.

Advancement of Pat Barnes to the time formerly devoted to the Stebbins Boys prompted supposition here that Swift was to drop the Stebbins program. Meat-packers were thought to be still peeved over the Phillips Lord Country Doctor incident.

Any such interpretation is contradicted by NBC. It only means that Pat Barnes has been promoted and not that the other Swift program is being slighted.

and not that the other Swift pro-gram is being slighted.
Stebbinses keep their original 7:45-8 p.m. time for three nights a week and get a later scheduling two other nights. Barnes, who has been a noonday turn, steps into the eve-ning class Mondays, Tuesdays and Wednesdays. ning class M Wednesdays.

### BIG PROGRAM RIVALRY FOR CHEVROLET ACC'T

Auditioning of programs for Chev-rolet is keeping both national net-works busy, with the rivalry for the account getting hotter as it goes along. Columbia's latest combinaalong. Columbia's latest combina-tion, which NBC is trying to top, is the grouping of Morton Downey, Col. Stoopnagle and Budd and a Freddie Rich orchestra

the grouping or agroup to where, Col. Stoopmagle and Budd and a Toward that end MBC tomorrow (21) is plping into the auto company's Detroit plant an audition of Al Joison from Hollywood and the Fred Waring band from Cleveland. Four Marx Brothers act, submitted three weeks ago on a disc recording by CBS, has been turned down by the account.

Three other recent units put on by NBC for the car maker's selecting the selection of the selecting of the selecting the selecting of the selecting the selecting of the selecting the selecting the selecting the selecting of the selecting the selec

### Maxwell's Big Cast

Maxwell House's Showboat' program makes its bow over NBC Oct. 6. It's slated for a half hour each Thursday night for 12 weeks, with the cast made up of the Hall Johnson Choir, Jules Bledzoe, Lanny Rotter Hauser and Molasses, Anthony of the Control of the Hall Johnson Choir, Jules Bledzoe, Lanny Rotter Hauser and Molasses, Anthony of the Control of the Hall Johnson of the Hall Johnson

orchestra, and matte troups,
In addition to the basic red the program will get a release through WTMJ, Milwaukee; KSTP, St. Paul-Mineapolis; KOA, KDYL, KFSD, KTAR, and the southeast, southerentral, southwest, and Orange westtral, southwest, and coast supplementaries.

### East-Dumke Set

Chicago, Sept. 19.
East and Dumke, 'Sisters of the Skillet' fiew into town last week and affixed their signatures to a term contract with Armour. Team will m. c. a new weekly half-hour program every Friday starting Sept 30 program Sept. 30.

Sept. 30.

Program will originate in Chicago where East and Dumke first gained radio popularity. They were with Procter and Gamble last year,

### Inside Stuff—Radio

Number of records for continuous service, etc., are held by attaches and artists of WHAZ, Troy, N. Y., which celebrated its 10th anniversary last week.

last week.

Rutherford Hayner, program director and announcer for the station since it opened, is believed to have filled these posts for a longer period of uninterrupted service than that of any person connected with a transmitter in the U. S. Hayner is managing editor of the Troy Times. One of his jobs is the training of R.P.I. undergraduates to be announcers. Irving Gordon's Domino Club orchestra, which turnished the first program for the station on Sept. 10, 1922, and which played on last week's anniversary broadcast, may be the oldest radio dance orchestra still whipping out tunes, WHAZ is the country's ploneer college station.

Floyd Gibbons' peeve against NBC has been brewing for some time, but the strained relations didn't come to a head until Monday (12) when home the latter of the strained relations didn't come to a head until Monday (12) when home the latter of the latter of the correspondent-announcer for the way he handled the American Legion convention broadcast from Portland, Ore, the previous evening. Royal's telegram ordered Gibbons to cut out the editorial comment and stick to straight announcing. Network officials did another burnup the next night when during the cross-country hookup on the Legion banquet Gibbons slipped in his personal reaction to Attorney General Mitchell's report on the B. E. F. riots. Opinion expressed by the announcer, the network felt, put it in an embarrassing spot with the Washington administration.

Refused permission to broadcast U. S. C. football games this fall, KNX, Refused permission to broadcast U. S. C. football games this fall, KNX, Los Angeles, went on the air on two successive nights with air editorials in which vague references were made to 'telling the inside.' On the third day station officials were called into conference by university executives and the ban was withdrawn.

KNX was one of the stations turned down when the college decided only to grant the privilege to stations approved by newspapers. Also getting football broadcasting permission are the two chain stations KHJ (CBS) and KLV that has been stations KHJ (CBS) and KLV that has been station, KHJW, the CHAIN of the

Paul Whiteman found himself eased out of an embarrassing spot on is parting with Mildred Bailey by one of those last minute quirks. Not-

his parting with Mildred Bailey by one of those last minute quirks. Not-withstanding the strained relations existing between the pair, the war-blers p. a. so maneuvered things that the bandman could not do other than agree to a suggested farewell party.

As the p. a. had it trained Miss Bailey, among other trimmings going with the party, would present Whiteman with a gold cigaretic case. Two days before the scheduled party, however, the NBC Artists' Service got a call for a quick name booking and it suggested Miss Bailey. Engage-ment opened her in Baithmore the next day.

Ingenuous CBS build-up for the Campana Corp.'s radio inauguration of Sax Rohmer's Fu Manchu' stories in dramatized form over the sir, is a pseudo 'personal' letter—an obvious mimeographed form—signed by the author and mailed from London, addressed to the radio editors. It apprises of Rohmer's sailing Sept. 15 on the 'Majestic' for New York, where he arrives the 22d. That night, at the St. Moritz hotel, CBS is staging a stag shindig for the radio eds with Rohmer present. First of the series goes on the air Sept. 26.

Talent for sustaining programs is good for about six months on a specified period. This is the opinion of Coast broadcasters. Adhering to this belief, California stations have adopted a policy of rotating acts every six months with changes in the spring and late fall. Broadcasters contend that the semi-annual shift builds a better following the content of the cont

One radio songster pays off his gratitude to his barber, hotel bellhops, etc., by writing passes for the theatre he's working at. That's in licu of tips.

### 2 Stations for Akron With WJW Moving In

Akron, O., Sept. 19.
Pian to move WJW, womed by
John F. Weimer of Mansfield and
operated as the Mansfield Broadcasting Co., from Mansfield to
Akron next month has been announced by Weimer. His announcement followed the ruling of the
Federal Radio Commission granting permission, a reversal of a former decision.
WJW retains its announce.

ing permission, a reversal of a for-mer decision.
WIW retains its present power of 100 watts. It has no network af-filiation. Akron's only station op-erating at present is WADC, af-filiated with CBS.

### MOVING MRS. CROWE

MOVING MED. CENARY.

San Francisco, Sept. 19.

Jean Campbell Crowe moved by
NBC from artists bureau to a post
in charge of program traffic at local
studios. Merton Borles promoted
to Mrs. Crowe's former job.
Both are ex-KPO execs, recently

absorbed by network. KGFJ's 'Shipwreck'

Los Angeles, Sept. 19. Jack Carrington is writing 'Ship-wreck,' which will be serialized over KGFJ as a sustaining feature.







WED. 10 P.M .- SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL
799 Seventh Ave., New York

HAS THE THEATRE GONE TO SLEEP?

GLEEP?
Gilbert Seldes, affirmative
Hiram Motherwell, negative
Dobate Debate 30 Mins. Sustaining WOR, Newark

WOR, Newark

If the theatre hasn't then certainly a large percentage of the listeners must have by the time listeners must have by the time the season of opinion and arguments wound up as a not very interesting lecture on the technique of modern stage acting and its better known practitioners.

stage acting and its better known practitioners. From the voice angle Hiram Motherwill, editor of 'The Stage's and author of a foelt of which the tonors. But that was only by component, who wrote 'The Seven Live'y Arts' and who oft and on has done pickers who wrote 'The Seven Live'y Arts' and who oft and on has done pickers who wrote 'The Seven Live'y Arts' and who oft and on has done pickers who who will be a supposed to the component of the seven Live's Arts' and who oft and on his done is the component of the serious things of life.

column on the serious timing of life.

In his opening argument Selder wert heavy on the wisceracks, the quies are sellenged to the life of the property of the life of the lif

tures and radio for these inspirations: he so, retorted Motherwell,
when the mike finally became his.
If the theatre is sleepy or dead
Broadway, which is 'the' theatre,
would be dead. But Broadway has
several swell plays and to back up
went on to point out several examples of good plays and acting on
tap. He citted Ruth Gordon in
'Here Today'; Claude Rains in 'The
Man Who Reclaimed III Stead and
any Who Reclaimed III Stead and
appropriate the company of the compa

synopsis of each play's plot.

On the rebuttal Seldes granted that a few good plays have in recent years been produced, but he contended that these were insignifi-junk legit has tried to feed to the public. Trouble with the theatre, he argued, was that it was trying to compete with the films and radio and had cheapened liself in the

and had cheapened itself in the process.

Producers, he said, have been motivated by the thought that if they produced a hit they could sell it to pictures and playwrights by the hope that if they wrote a successful one they would be called clared, would never get far until its people have faith in themselves and believed in their stuff. It has been drained of its worst elements, averved the columnist, and it just his to be waked up.

Next 15 minutes had Motherwell on a lecture analyzing the acting the stuff. It has been drained to the worst elements, averved the columnist, and it just his to be waked up.

Next 15 minutes had Motherwell on a lecture analyzing the acting considerable of the stuff of

the all this talent available the theatre could be called sleeping, dying or dead.

Verbal exchange was one of a regular Friday evening series comlang under the heading of 'The Forum,' with S. Theodore Garnick, a New York lawyer, the chairman Listeners are asked to mail in their visit of the country of th

# SYRACUSE VARIETY HOUR With Hughie Barrett's Orche Sustaining WABC, New York

WABC, New York

Öriginating in WFBL from the
Onondago hotel, Syracuse, WABC
brings this program to New York on
a 'limited CBS hookup for 30 minutes fro 3:4-10:15 p. m. Saturday
nights, thus belying the 'hour' appellation. Regardless of this captiousness, it's a satisfying enough
light latif hour.

penaturon. Regardiess of this captiousness, it's a satisfying enough titusness, it's a satisfying enough the diversity of song and musical specialties. Hughie Barrett's orchestra is the malnstay, with sundry specialists doing their stuff. Among them were Millie and Theima, two-them were made to the stuff of the special stuff of the special stuff of the special stuff. The special stuff of the special stuff of the special stuff. The special stuff of the special stuff. The special stuff. The system stuff of the special stuff of the special stuff.

TESS GARDELLA

NESS GARUELLA
SOUNDERCOLAL
WABC, New York
Tess Gardelia's return to her commercial over CBS was not so throrably presented hast week (13). The commercial over CBS was not so throrably presented hast week (24). The commercial over the commercial o

HAPPY-GO-LUCKY Al Pearce, Nora Schller, Louis Evertson, Norma Neilson, Tommy Harris

All Pearce, Nora Schiller, Louis Evertson, Norma Neilson, Tommy Harris Sustaining Regies (Hd., Los angles (H

those who heard it via the ether route.

Program is the brain-child of Al Peerce, who m.c.'s and handles the Peerce, who m.c.'s and handles the word the highlights of the hour included vocal numbers by Nora Schiller, some yodeling by Louis Evertson, and plenty of clowning by Norman Neilson. Some of the talent was not so forte, and the amateur juveniles didn't help the production of the p

THE OCTOPUS
With Elsis Hitt, John McGovern
and Agnes
Agnes
Morehead
COMMERCIAL
WABG, New York
When the sponsor and the ad
aenev entrusted with the acount
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the sponsor and the ad
aenev entrusted with the acount
the sponsor and the ad
aenev entrusted by an outsider
the seript aubmitted by an outsider
had as its major virtue a title that
was closely associated with the
products called his series Evening
in Paris Mysteries, and the aponsor,
Bourjols, Inc., mixes a perfume
labeled Evening in Paris. Same
account had gone along for four
years on the air with ends of the
account had gone along for four
years on the air with one of the
account had gone along for four
years on the air with one appropriate
the of the sponsor,
Bourjols, Inc., mixes a perfume
labeled Evening in Paris. Same
account had gone along for four
years on the air with one for
years on the air with one for the
content of the series.
What Bourjols has done here is
to bring back 'The Shadow' to the
ether, or, rather, an extraordinarily
a horror apine-tingler this Octopus'
version has as much the overtone
of sinisteness about it as a tale
about Winnie the Footh. Anyway,
the initial clusde (12) of the series,
Lots of sound effects and movement
were packed in that Monday evening unreeling (9:30 to 10 EDST),
but ititle meanes or story punch,
but ititle meanes or story punch
the site of the plot this lad reads
his line in the same way he would
read a passage from the tea-table
tote-a-tets. Assignment due teatable treatment of the plot this lad reads
his line in the same way he would
read a passage from the teatable treatment of the plot this lad reads
his line in the same way he would
read a passage from the teathe storestor drive.

John McGovern as the hero of
the adventure yarri looks like any
control of the plot this lad reads
his line in the same way he would
read a passage from the teathe same same way he would
read a passage from the

sibility that the Piccadily access shill shall be accessed to the process of the

### THROUGH A MARBLE LATTICE

ent was not so forte, and the amateur juveniles didn't help the proceedings. Novelty was a recital of solid-time gas and sayings, with the date or their inception. It revealed with the proceedings of the proceedings of the proceedings. Novelty was a recital of solid-time gas and sayings, with the date or their inception. It revealed with the process of the proceedings of the process of the pro

HOUSEHOLD PROGRAM

HOUSEHOLD PROGRAM

With Edgar Quest, Allos Mock,
Joseph Koestner
Musical: Postical

WMAQ, Chicago

Edgar Quest, the Detroit singlewriter, came back to this program
Theady (13) and the season on
heart throbs was declared officially
officially the season on the season on the season on the season of the finance company referred to its
state of stimulation, now that the
poet is with the company again. As
the firm is paying him to portion
of the sponsorship.
This program has been altered in
personnel during its year or more
on the sam If year or more
in the program as picked up is not
unlike what it was when last reviewed.
Through of the word 'finance' in
the program as picked up is not
unlike what it was when last reviewed.
Through of the word 'finance' in
the billing. It's now simply the
Household Finance wants to reach,
Household Finance wants to reach,
They must be the copy mentions
Specifically the copy mentions
specifically the copy mentions
be taken as an index to the salary
and class range of the audience
Household Finance wants to reach.
They must be the sulfChuster would guess that they were
still too high brow musically and
too self-consclous poetically to fully
accomplish their designs.

Allos Mid Oprano, Josepate has
allo Mid Oprano, Josepate has
allo Mid Oprano, Josepate has
or the direction of his ideas. He
has demonstrably maintained contact over a long perido of this
what he has to say and his way of
saying it.

ROCKY MOUNTAIN NEWS AIR

with an audience responsive to the what he has to say and his law and his law

THE MAGIC MICROPHONE

GOMMERCIAL

WMCA, New fook

A bit of hoous poous. Would come over equally as interesting without the lengthy palayer about the great invention of Dr. Waverby ages and less you listen in on the great sports events of ancient days. Madison Square Garden is using this 'sports through the ages' idea to whip up interest in the Schmel-with a great and the sport of the sport of the sport of the program caught (15) started off with a flashback to a boxing content in the time of Homer, 960 B.C. Dialog was a mixture of Silzabethan and Broadway argot, but that an and Broadway argot, but that an and Broadway argot, but the name of Typhoon is framed into challenging the champ of these days. Theagones, with 422 victories to his credit and the majority of the content of the sport of the sp

FLIZABETH KERRIGAN

ELIZABETH KERRIGAN
Songs
Songs
WGY. Schenectady
WGY. Schenectady
WGY. Schenectady
WGY. Schenectady
For several months, is now heard on a regularly-scheduled Saturday afternoon shot. If the writer's memory is good, Miss Kerrigan was defired two or three broadcasts. She is now called a contrait of the several months, is now heard on a contrained with the several months, is now heard on the several months of the sever

after-supper broadcast.

VERA DELMATOSS

With Mischa Bohr, Gregory Stone
Sustaining

Work Market Stone Stone
Sustaining

Work Market Stone

papers are sought for the news spaner of the different strongly consistency. The strong sound in the stron

### **Inside Stuff—Music**

Up at the Gien Island Casino, Westchester, they've slipped cards on ne table notifying of a special 'music charge,' It's another wrinkle for

gouver income.

Missive is to the effect that owing to the great expense of retaining
Ozzie Nelson's band, a 50 cent week night and \$1 weekend music chargo
is necessary to enable the establishment to serve food and beverages at

Max Mayer of the Richmond-Mayer Music Co. has two more months in which to buy or sell the half interest of his partner, Maurice Richmond, who withdrew from the firm to take over the general managership of Music Dealers Service, Inc. It within that period Mayer hast found a buyer or last't in a position to take over the Richmond stock, only recourse left will be the liquidating of the company's assets. Buy, sell or liquidate agreement was made between the partners whon Richmond stepped out last month to go with the publishers co-operative project. Regarded as one of the most valuable assets of the M-R organization is its Paul Pioneer Publishing Co., with a catalog that has reaped large profits from the school songbook trade.

Rodgers and Hart wrote the new Jolson ploture songs and Kalmar and Ruby dittoed for the Eddie Cantor film. Jolson requested the same style of tyrical story as Rodgers and Hart contributed to the Chovalier film, Love Ma Tonight, and eliminated Irving Caesar's straight poping interpolations. In the Jolson film numbers by arrangement with Rodart Rodger-Hart's own subsidiary publishing firm, for which Harms is salling agent.

Irving Mills, besides his Mills-Rockwell artists representative interests doubles between two music pub firms. Mills is a partner with his brother Jack in Mills Music, Inc., and handles all the recordings for that company. In addition, Mills and Tommy Rockwell have their own Lawrence Music Co., an affiliated enterprises with the M-R theatrical enterprises

### RICHMOND-MAYER GIVES UP CHI JOBBING BIZ

Chicago division of the Richmond Music Co., rated as one of the two leading jobbing outlets in the midwest territory, shuts down operations the end of the current month. Stock and accounts will be moved to the company's New the Chicago outlet on the company's counting the country of the Chicago outle, coming into the main offices. Distributing affair in Chicago was a separate corporate ontity, with

a separate corporate entity, with Maurice Richmond, president; his Maurice Richmond, president; his son, Lawrence, vice-pres, and Max Mayer, treasurer. It was organized about a year and a half ago. Bad slump in business during the summer and the anticipated effect that the Music Dealers Service, Inc., will have upon its sales sources prompted the decision to dissolve the Chicago company.

the Chicago company.

Maurice Richmond has since resigned from R-M to head the MDS as general manager.

### Flaherty as Rep

Pat Flaherty's Sterling Songs, Inc., is no more. Flaherty has folded hit business and his New York of-fice closed. Too many debts. Flaherty is going into the per-sonal management biz.

### OWER FOR \$100,000 ORGAN

Minneapolis, Sept. 19.
The Kiraball company of Chicago
is threatening to sue all members
of the municipal auditorium organ committee and the city for the \$100,000 still due on the instrument installed four years ago. The company says the court action will be

started unless payment is made within 30 days.

The city claims the company, in installing the organ, took its chances on collecting, as the municipality and organ committee members did not obligate themselves to ever pay. Several unsuccessful efforts were made to raise the necessary funds.

### Chicago Musical College Absorbed by Loyola U?

Absorbed by Loyola U?
Chicago, Sept. 19.
Chicago, Sept. 19.
Chicago, Sept. 19.
Chicago Musical College, a private money-making institution for the past 30 years, is reported being absorbed by Loyia University, Catholic-owned and operated by the Jeaulta. Understanding is that present quarters will be abandoned and musical college possibly moved to the Loyola campus.
Carl Kinsey, head of the Chicago Musical College, will take an extended European tour, it is said. Ho failed to persuade the Cincinnati Conservatory of Music to take over the college prior to the Loyola nogotiations.

tlations.

A dormitory for girls from out of town was maintained in the old Musical college located on Van Buren street in the building of which the Punch and Judy theatre is a

### Robbins-Malneck Trip

Jack Robbins and Matt Maineck, latter a violinist with Whiteman, are going abroad Oct. 15 on a business trip. Robbins' new deal with Campbell-Connelly starts Nov. 1, hence Robbins' interest to set plans with C-C. Maineck, also a prollfic composer Maineck, also a prollfic composer.

Malneck, also a prolific composer under Whiteman's tutelage, will work on several numbers with both Jimmy Campbell and Reg Con-

### Vogel's Fund

Jerry Vogel, g.m. of Plaza Music's popular music dept., is again at it with his Thankegiving fund, which is his pet charity and which is largely supported by the music men. largely supported by the music men-Vogel's fund dwindled from \$5,90 to \$2,000 last year and he'll be satisfied with \$1,000 currently. Fra-ceeding to professionals at Barana-and Central Islip, N. Y., hospital.

### WHITEMAN MANAGERIESS

Paul Whiteman has decided to continue without a personal man-ager and to leave the management of his husiness affairs to the NEC

### Ribbing?

One of the most popular vantage points in Times Square for the bootley sing sheet peddlers is in front of the Paramount building. That's the headquarters of the American Society of Composers, Authors and Publishers

which has been crusading against the song sheet pirates.

### NBC'S GOOD-WILL SHOWS AT TRADE CONVENTIONS

In due time NEC may develop a route for its talent that could be termed the 'trade convention time.' Not that there is any memey to be derived from those bookings directly, but the network regards the idea as a good-will builder-upper and eventually productive of business from appreciative sources that count.

ness from approxitive neutron transcount.
Suggestions and applications for a personal appearance contingent to play the convention come from the network clients who mute or district the convention. How far the chain will go to take care of one of these trade meeting requests was disclosed posterday when NRG shot a flock of its name talent from New York. Chicage, and Cleveland to

a flock of its name talent from New York, Chicago, and Cleveland to the convention of the National Wholesale Druggists Association at White Sulphur Springs, Va.
In the New York contingent were Jim McWilliams, to me. the affair, the Three Keys and the Revoless quartet. Among those recuriled out of Chi and Cleveland were General Control of the Skiller of the Skiller

### ROSES AND SALAMI

Brigode Answers 'Are Song Pluggers People?'

The property of the property o

over what are orchestra leader ever treated them like members of the human race. Not only did Brigode treated them like members of the human race. Not only did Brigode fete and feed them but his orchestra-atter working hours put on a two-hour show for the entertainment of the plusgers.

Willie Horowitz, in impromptu re-buttal, want too choked in with

wille Horowitz, in imprompts re-buttal, wasn't too choked up with emotion or salami, to point out that in all this beautiful brotherly love the was a shame the music circle wasn't complete. 'All we need now is some music buyers and the millenium has arrived,' he declared.

### You Call It Love' Writer Calls for Her Royalty

Gladys DuBols has taken her royalty claims on Tou Call It Love, the Russ Columbo theme number, to the course a columbo theme number, to the course as some of the four authors carried on the song's title sheet, abe in suing for her 23% share of the royalties which abe claims is long overdue. Amount she asks of Con Coursal, publisher of the piece and whose nume also ac-

Molfa die general de la special de la specia

### TUNE TO EXPLOTE RAX

Howard, Sept. 19
Dance number written by 19
Handley for Board general 5
Handley fair More general 5
Handley fair Mill be put forced 19
Jear Ups Sim Miles by Bean 5 Jac.

# MDS Takes in 8 More Pubs; Will Represent at Least 90% of Music **Biz: Improved Credit Ratings**

thms now distributing through the control shipping noist. Mach of the newcomens with the exception of Robbins Mude Co, emand in under an agreement that gives the MDS ex-chadre distributing privileges ex-tence publications for a period of two years.

Bight more gubbishers have allied themselves with the Music bestees Service, Inc., mating a total of 26 Minerowall. Service of the mating and the mating and the service of the service of the mating and the service of the s two years.

Robbins are asymment allows that company to sell the rough other charteles and also the right to withdraw from the about the right to withdraw from the publishees' as operative outcripies at any time. In addition to the charterism dulping dozen, the following nobiblishe houses have bound themselves up exclusively with the MDH. Olumn, Bolton Misdo Co., Harry Bloom, three & Witte, Stept & Powers, Mirch, and Nattrass-Schenok. Two others with whom the MDH is home in process of negotiation are 36. H. Marks and Kett-Jangel. Keit-langel.

Though without the privilege of a vote in the conduct of the business, the firms that have joined since the completion of the MDE

a Vote in the continuous or two consistences, the firms that, have joined since the completion of the MDB organization are being accorded the same service and distributing charges as the 12 chairty companies. Latter take in 12 chairty of the Latter Mines. Boards, Mortages and Latter Mines. Latter, Latter Mines. Latter, Latter

soins to the music counter for either 18 or 24c.

Not only does the MIN handle every nagic of the distribution for its members but it assumes the chilgation of collecting the money. To protect itself against losses the organization has set up a stringent credit system, with a credit board passing on dealer applicants, improved Credit System.

Sach publisher on Johnse the MOS advises its credit board of the troublesome accounts catalanding and this information is taken into account when the various dealers and the information is taken into account when the various dealers of the central burean, publishers activitate, will be a hoge reduction in bosses from had debte suffered all around, best-irs who has a nides point a row of a row who are in deep with a row of the around. pan dente surrord all around, lead-ers who are in deep with a row id publishers are now in the apot where they have to get their goods COL through the burean until the old debts are appreciably shayed

where they have to get their sevels more for Palaban & Kata, 14a beautiful of the breast into the commen conductor at the Chicago of the Street of the Street of the Street of the Court of TANDETS OF CREEKE A STATE OF CREEKE AS A STATE OF C

### Hongland Band Replaces Callie Holden at Balbon

Callie Holden at Balbos

Callie Holden at Balbos

Callie Itudiou's hand at the lengdeavous, Jinlina, replaced by a new
cornio with fiverest Hoseland in
clinary. Itraspend the services of the
placed Royler Institute a new spet,
Italian and the content terrespect
for six months. Nim Macting
combo opens at the Feeling Clink
Both 29, with Harry Aket as in a
and conductor.

Lon Cave's orchester, from Tellowation Varie opens at the Bridevard Care, formorely the Montanese
(16), set by MCA.

Jond whereby Jay Widden was to
leave the Miremar, Braite Montale,
and coplace Jimmy Grier's hand at
the Illianor, has gone soid and
beautiful hands remain in their grounds

aprita.

### Insure Air Royalties

Insure Air Koyalties

Mexico (ily, Bapt. 18,

Mexico (

### Mealey's Name Bands

Manion, Ya., Soph. 19.
Serveral raine organization will appear at Manion's antifecturing. All appears the Manion's antifecturing, this peace, which was rained from English. Other rock with how English Manion of Sopies.

### LITTAU, BEREKE JOIN B & M

MARRY, DESCRIPTION OF ST. M. M. Chicago, Rept. 15.
Joseph Tatten, fermenty susceptible for the Persy, New York, and none recently benefits (making 2016)-bory, returns to prome home work for Bakkana & Kata, 114 because conductor at the Chicago

LEGISTA BARRIS SIGNES MALLER CASH, LEGISTA PRINTED OF MALLER MALLER SIGNES COLUMN AND A PROPERTY OF MALLER CASH AND A PROPERTY OF MALLER MALLER SIGNES FOR SIGNES SIGNES MALLER SIGNES FOR SIGNES MALLER SIGNES FOR SIGNES MALLER SIGNES MA 9 14 14 ASS 66 1645 3666

### **AUGUST MUSIC** PACE WAS UP

VARIETY

Business spurt that peeked around the July corner into August took on pace as the month proceeded, glvpace as the month proceeded, gling both the sheet music and in

har both the sheet muste and inc-channeal fields the brightest August in three years. Feeling all around is that the turning point has been reached and that sheet sales par-ticularly may look to a decided, it not overly, substantial upward surge through the fall.

August gave the previous month's sheet leaders a severe shaking out, leaving only one in the revised blue ribbon set. That was Witmark's 'A Shanty in Old Shantytown,' which edged up from deuce to topmost spot. 'We Just Couldn't Say Good-by' (Keit-Engel) started on all six by' (Keit-Engel) started on all six the middle of the past month and is the middle of the past month and is generally conceded certain to lead the September list. It was holding that notch, anyway, the first two weeks of the current lap. Also con-tinuing to an especially lively tune on the cash register after a steady rise through August is Feist's 'Mas-querade.'

returned to the blue ribbon sextertweer Koit-Eagel's 'As You Desire Me', Miller Music's 'Mardi Gras,' Robbins' I'I Never Be the Same,' Strange Interlude' (Miller), Robbins' I'I You Were Only Mine,' Lullaby of the Leaves' (Berlin) and Felst's 'Night Love Was Born'. Berlin's 'Lady I Love gives indication of a steady rise, while Tevery One Says I Love You' (Pamous) and 'So Ashamed' (Ager) look set to wind up the month among the first 10. Again à long playing record fills the ace slot for Columbia. Guy Lombardo's unit gave Brunswick its

Again a long possion the ace slot for Columbia. Guy Lombardo's unit gave Brunswick its best coin intake for August, and Victor rounded out the month with Ted Black leading the sales parade.

### Chi Brisk

Chi Brisk
Chicago, Sept. 19.
Music survey for August shows
several semi-standards among the
leaders. 'Goofus' popularized by
Ted Weems continues among Chicago's six beat although not in the
running in either New York or Los
Angeles. Piece was number two
duggers Tuke.

running in employed and the state of the sta

Cheaper discs (3-for-\$1) started Cheaper discs (3-for-\$1) started to pick up toward the end of August and this was taken as a favorable omen for the 75-centers as well. August was distinctly better than Jüly for the mechanicals although sheet music was merely-lopping along at a snail's pace with nothing to get excited about.

Columbia found its new additions. The columbia found the foliation of the foliation o

We Just Couldn't-Say Good Bye; enormously popular overnight and likely to be the No. 1 song.for Sep-tember, It was No. 2 for August. As a result this Brunswick release backed by 'I'll Never Be the Same.' also hot, outseld its runner-up 2/1. Victor libr is hogged by three Victor libr is hogged by three Bert Loun, each with two releance.

Coast Ups
Los Angeles, Sept. 19.
Cheery prospects of July continued to remain bright during August.
Sheet music business was a bit brisk
Discs cheery.

Discs slightly on the upgrade, with plenty of novelties and vocals claiming attention rather than straight dance stuff.

1121	Men of Melou.	и.
W.	GEORGE OLSEN AND	Hi.
1111	GEORGE ULSEN	ш
Ш	GEORGE ORCH.	m
- 1334	With Ethel Shutta, Fran Froy, fea-	ш
- 1644	With Ethel Shutta, Fran Fred, tures of Canada Dry and Lucky Strike in tures of Canada Dry and Lucky Strike in tures of the ultimate	331
4331	times of Canada 1907 of the Ultimate	ш
- 1888		w
- 011		m
ш	WILL NEVER THE OLD	w
1444		m
1111		ш
· mu	VILLAGE CHOIGHT	991
- 1111	"BOCKABAE WOON.	
-1866	_ ~ 1 N	•
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D	O B B I N CORPORATION OF THE PROPERTY OF THE P	22
-	COR AVE.	ш
MU	EVEN YORK	911
1000	199 NEW	W

# AUGUST MUSIC SURV

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS (F SALES MADE DURING AUGUST BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

### 6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1-80NG	'Shanty in Old Shantytown'	'Shanty in Old Shantytown'	'Shanty in Old Shantytown'
No. 2—SONG	'Masquerade'	'We Just Couldn't Say Goodbye'	'Masquerade'
No. 3—SONG	'We Just Couldn't Say Goodbye'	'Masquerade'	'We Just Couldn't Say Goodbye'
No. 4-80NG	'It Was So Beautiful'	'It Was So Beautiful'	'Strange Interlude'
No. 5-BONG	'I Can't Believe It's True'	'Goofus'	'Sweethearts Forever'
No. 6—SONG	'You've Got Me in the Palm of Your Hand'	'Lullaby of the Leaves'	'Three's a Growd'

### 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

the second secon			
BRUNSWICK-No. 1	'I'll Never Be the Same,' 'We Just Couldn't Say Goodbye' (Guy Lom- bardo Orch.)	'We Just Couldn't Say Goodbye' (Guy Lombardo Orch.)	'I Can't Believe It's True' (Isham Jones Orch.)
BRUNSWICK-No. 2	'Bugle Call Rag,' 'Old Man of the Moun- tain' (Mills Bros.)	'Bugle Call Rag,' 'Old Man of the Mountain' (Mills Bros.)	'St. Louis Blues' (Mills Bros.)
BRUNSWICK-No. 8	'Love Me Tonight,' 'Some of These Days' (Bing Crosby)	'Love Me Tonight,' 'Some of These Days' (Bing Crosby)	'We Just Couldn't Say Goodbye' (Guy Lombardo Orch.)
BRUNSWICK-No. 4	'It Was So Beautiful' (Ozzle Nelson Orch.)	'it Was So Beautiful' (Ozzle Nelson Orch.)	'Love Me Tonight' (Bing Crosby)
BRUNSWICK-No. 5	'Blue Jazz,' 'Don't Tell a Soul' (Casa Loma Orch.)	'In Old Shantytown' (Tom Gerun Orch.)	'Bugle Call' (Mills Bros.)
BRUNSWICK-No. 6	'You're Blase,' 'Hold My Hand' (Arthur Lally Orch.)	'Sweet Sue,' 'St. Louis Blues' (Mills Bros.)	'Cabin in the Cotton' (Bing Crosby)
COLUMBIA-No. 1	'it Was So Beautiful,' 'I'll Never Be the Same' (Enrique Madriguera Orch.)	'The Blue Pajama Song' (Rudy Vallee)	'Shanty in Old Shantytown' (Ted Lewis
COLUMBIA-No. 2	'Now You've Got Me Worryin' for You' (Eddy Duchin Orch.)	'It Was So Beautiful' (Harry Richman)	'Medley Isham Jones Hits' (Frankle Trumbauer Orch.)
COLUMBIA-No. 8	'Hell's Bells,' 'O. K. America' (Art Kassel Orch.)	'it Was So Beautiful' (Enriquo Madri- quera)	'Neopolitan Medley' (Charles Mag- nante's Accordian Orch.)
COLUMBIA-No. 4	'Rockin' Chair,' 'Sweetheart's on Pa- rade' (Louis Armstrong Orch.)	'Old Man of the Mountain' (Songapa- tors)	'The Lady   Love' (Knickerbocker's
COLUMBIA-No. 6	'Night Love Was Born,' 'Holding My Honey's Hand' (Ruth Etting)	'Rain, Rain, Go Away' (Art Kessel	'I Heard' (Harian Lattimore Orch.)
COLUMBIA-No. 6	'Music Everywhere,' 'Love Me Tonight' (Art Jarrett)	'Rocking Chair Blues' (Louis Armstrong)	'Rockin' Chair' (Louis Armstrons Orch.)
VICTOR-No. 1	'Shanty in Old Shantytown,' 'Rain, Go Away' (Ted Black Orch.)	'Three on a Match' (Paul Whiteman	'Hold My Hand' (London Mayfali
VICTOR-No. 2	'You're Blase,' 'It Might Have Been You' (Gus Arnhelm Orch.)	'As You Desire Me' (Russ Columbo)	'As You Desire Me' (Donald Novis)
VICTOR-No. 8		'Over the Week End' (Bert Lown	'Mimi' (Maurice Chevalier)

	Go Away' (Ted Black Orch.)
VICTOR-No. 2	'You're Blase,' 'It Might Have Been You' (Gus Arnheim Orch.)
VICTOR-No. 8	'Goofus,' 'Swamp Ghosts' (Wayne King Orch.)
VICTOR-No. 4	'It Was So Beautiful,' 'Songs for Sale' (George Olsen Orch.)
VICTOR-No. 5	'Masquerade,' 'Banking on the Weather' (Ted Black Orch.)
VICTOR-No. 6	'The Voice in Village Choir,' 'Lullaby of the Leaves' (George Olsen Orch.)

Oven: The Week End' (Bert, Lown Orch.)

We Just Couldn't Say Goodbye' (Paul Whiteman Orch.)

My Love, 'Lonesome Me' (Russ Columbo Orch.)

I' Can't Believe It's True' (Bert Lown Orch.)

'Rockin' Chair' (Louis Armstrong 'Hold My Hand' (London Mayfair Orch.)
'As You Desire Me' (Donald Novis) Mimi' (Maurice Chevalier) 'Shanty in Old Shantytown' (Ted Black

hanty in Orch.)
Orch.)
t Was So Beautiful' (George Olsen Orch.)

'It Was So Beautiful' (George Olsen Orch.)

'In the Palm of Your Hand' (Gus Arnhelm Orch.)

# Marchetti After Dates

Original Biltmore Trio, later the Ambassador Trio and the Eddle Bush Trio, has been reunited by Rober Marchettl, local lawyer, who is dickering for air contracts and a possible return to the Biltmore.

Trio composed of Eddle Bush, Paul Gibbons and Charles Sekler, was formed by Earl Burtnett, and sang with the Burtnett combo at the Biltmore here for several years.

### TEX'S CANADIAN RETURN

TEX'S CAMADIAN RETURN
Texas Guinan will play a return
on the floor of the Frolics cafe,
Lontreal, starting Nov. 1 upon completion of her present RKO vaude
dates.
Canadian nitery played Tex and
her gang for six weeks during the
summer. Return engagement is indef as to length of run.

### FEMME BUGLER DIVORCED

Cieveland, Sept. 19.

Mrs Althea Heuman, bugler in a Vincent Lopez femme band, was granted a divorce from Winfield Heuman, non-pro, on grounds of neglect. Given custody of a four-year-old daughter and \$5 weekly allmony. Divorce uncontested.

### ANNOUNCER MOVES UP

Des Moines, in., Sept. 19.

Des Moines, in., Sept. 19.

Emerson Winters has been named manager of WHO here. He has been on the announcing staff of the Central Broadcasting Co. for two years, and will not do any more announcing under present plans.

### BURTNETT REPLACES WEEKS

Earl Burnett's band replaces An-son Weeks at the Mark Hopkins, Pidso, Oct. 10. Weeks is jumping cant for the fast time to appear at the St. Regis, Vy York.

# archetti After Dates For Orig. Biltmore Trio **BARGAIN RATES**

A New York nite life, running in extremes from ultra exclusiveness to mass turnover at bargain prices, will be the scheme of things this season. Lots of value for little will obtain, even with possibly improved conditions. Where a couvert is charged the idea will be now the conditions. Where a couvert is charged, the idea will be to put the bargain thing on in a big way.

bargain thing on in a big way.
Paul Whiteman's 4,700 couverts
which he clocked at the Cascades
roof of the Rivel Biltmore last week,
at \$1 per copy, is evidently evidence
of the three-ring type of circus efitertainment they want nowadays on
a cafe floor. Whiteman gives 'em
a continuous frolic with a successton of specialties in between dance
sessions.

sessions. It's proved to be such a cilck that Ben Bernie will emulate it when he opens Oct. I at the College inn, Chicago, as will George Oisen when he comes into the New Yorker next month. Abe Frank has been doing well with the same idea at the Ambassador Hotel's Cocoanut Grove, Los Angeles.

Los Angeles.

Away from the hotels, the landoffice business which the Hollywood 
restaurant on Broadway has been 
doing with an elaborate floor show 
to a \$1.25, \$1.50 and \$2 dinner and 
no couvert, with 1,200 capacity, and 
a gross ranging up to \$20,000 and 
\$25,000 a week, is further evidence 
that the masses want mass entertainment for short prices where they 
dine. After theatre, a \$2 minimum 
check idea obtains in lieu of couvert.

Harry Wilson, Denver rep for Sherman-Clay, made manager of band and orchestra dept, of the Knight-Campbell Music Co.

### FLOOR SHOW PLUNGE

N. Y. Hollywood Putting In Olive Borden and Nina McKinney

Elaborate floor show going into the Hollywood restaurant, New York, will be headed by Olive Bor-den, Nina Mae McKinney, Blanche Bow and Marguerite and LeRoy, Harold Adamson and Jesse Greer

are writing special material.

Islam Jones band is spotted for the cafe. Booked by CBS, which 's also putting in a wire.

### Ethelind Terry on Floor

Will Oakland will double from his Hunter Island roadhouse into his Times square Oakland Willow club until the roadhouse season ends when he will concentrate down-

when he will concentrate down-town.

Meantime, Ethelind Terry has been signed for the Oakland Broad-way cafe to head the floor show It's the nite club debut of the for-mer musical star.

### READING'S BIG CABARET

Reading, Pa., Sept. 19.
Albert E. Zimmer, manager of
the Daniel Boone hotel, this city, in Albert E. Zimmer, manager of the Daniel Boone hotel, this city, in the Moose Temple, which includes also the Park theatre, has leased the entire temple building, excepting the theatre, and will convert it as a dance hall and night club, to be operated by Dick Coy of New York city.

city.

Architects plan a floor and cabaret to accommodate 1,500. Opening some time in early November.

Nate Caldwell's Kid Script Chicago, Sept. 19. New boys' program for thrice-weekly dissemination on Tuesday, Thursday and Saturday locally over WBBM starts Sept. 27 on behalf of American Oak Leather Company, Nate Caldwell authored the script to be called 'Rock' Oak Champlona.'

### Lido Going for \$1.25 Crowd with Floor Show

Lido Club Gardens, on \$2d street and Seventh avenue, the former Club Lido spot, is being redone for opening as another mass turnover spot catering to a \$1.25 dinner crowd. With it will go Noel Sher-man's presenation of a Billy Arnold floor revue.

There will be no 'minimum check' rule after 10 p. m.

INDESPENSABLE SONGS FOR YOUR FALL REPERTOIRE! AND STANDAY BOOK TO THE "WAND IN THE "LIKE THE STANDAY OF THE STAN

DAY CAKE"—Fax-box
STANDARDS
"WITHOUT A SONG"—Three keys (Ballad)
"THROUGH THE YEARS"— Three keys
"THEY CUIT DOWN THE OLD PINE TREE"
"THEE ON WITHE FAXED BAND
"AND LOVES M. (WITH FAXED BAND)

### KEIT & ENGEL. Inc.

719 7th Ave., New York "We Just Couldn't Say Good-Bye"

"As You Desire Me" "Pink Elephants" "Beside the Sunset Trail" "I Found You For Some-

body Else"

### FOR RENT

hall suitable for dancing; prominent fare; owners will assist tonant. J. B. n. Inc., 521-5th Avo., Now York.

### Danasala Naval

Dancer's Novel

'42nd Street,' novel of show business and Broadway, initial effort of Bradford Ropes, dancer, reached the stores Thursday (15). It is show his throughout and will appear to the stores that a should land with the masses. Ropes displays a '100se working, knowledge of showdom, particularly the vande and legit branches. While keeping pretty close to its intricacies and technicalities, at the same time he's made it interesting reading for non-professionals. Story will be made into a picture by Warner Bros. which bought the rights before publication, paying \$5,000. Film will be a musical with Ruby (Keeler) Joison in the cast in her initial screen try.

Book mainly deals with the promise over parts, to the tryout in Philadelphia and the final premiere in New York. From this base it branches out into vaude and other flavors, including Broadway, in-trigue, etc.

Ropes wrote the book while tour-

branche. flavors, in etc.

favora, including Broadway, in-trigue, etc.

Ropes wrote the book while tour-ing the Loew circuit and in other engagements as a dancer. On first submitting it to Alfred H. King, Inc., the publisher, only one of that firm's members, Wallace Dickson, who also was formerly in show biz, held out for acceptance. Ropes was then asked to do some rewriting.

then asked to do some rewriting.

To those in touch with legit and
vaude, many characters in the book
will appear familiar. Other prominent persons are frequently mentioned by name.

### Another Book of the Month Club

Another Book-of-the-Month Club Literary Guild, which recently acquired the Book League, has evolved a plan by which it hopes to unload the returns on its past selec-tions. Privilege of membership in both the book-of-the-month clubs

tions. Privilege of membership in both the book-of-the-month clubs is the return of those selections the subscriber no like. Returns have been pilling up and the Guild now hopes to dispose of them through the Guild Dollar Book Club, the formation of which be-come known some time ago, but with no details given out.

come known within details given out.
It's really another book-of-themonth club which the subscriber gets past selections of the Guld and Book League at \$1, a copy instead of the regulation price. This also with a return privilege, of course, and so there may be still another book-of-the-month; club at yet a cheaper price if the dollar books cheaper price if the come back in quantity.

### ... Lockridge's First

Richard Lockridge, drama editor of the N. Y. 'Sun' makes his in-itial bow as a biographer with 'Darling of Misfortune' (Century). Don't let the title fool you, it's a biography of Edwin Booth.

blography of Edwin Book you, 178 a blography of Edwin Book at consideration evidently has been at consideration of the statements and to correct the errors appearing in earlier blographies. In this he has been materially aided by haying access to the Booth collection in the Players Club, founded by the tragedian, but he has not rested upon that collection alone for his data. Lockridge has compiled a scholarity and interesting story which promises to become the standard.

### Book on Magician

Harry L. Clapham, member of Washington Assembly 23, Society of American Magicians, has been doing some research in the field of magic Result is a book on the late Wil-liam Henry Palmer who performed under the stage name of Robert

Heller.
There is a biological sketch of the subject by Henry Ridgely Evans, Litt. D., together with reproductions of old handbills and other theatrical effects used by the magician before the Civil War. Edition is limited to 1,000 copies.

### Keptee

Ruth Phillips wisely does not seek to make a heroine of Ellyn Mack in her 'Manhattan Love,' Not so easy to glorify a keptee and Ellyn is nothing more than that, so the story tells her experiences inter-estingly but does not seek to

Ellyn's type is no novelty in cur-rent literature, but Miss Phillips hits new lights and her book holds interest. Published by Macaulay.

Reviving Fan Monthly Hollywood Screen Mirror, which folded recently, will be revived in October by its publisher, Benjamin

New title of the monthly will be Hellywood 'Screen Flash.'

### Worst Seller

Hollywood, Sept. 19. Hollywood, Sept. 19.
Slowest selling volume in a local bookstore is copy of Merbert Hoover's tome or mineralogy, which has collected dust for four years. Stands next to a stack of Casanova blogs, that are going like hoteakes.

### New 'Americanal

New 'Americana' 'Americana' 'Americana,' the mag which had its inception as a gag by a group of illustrators, only to go floppo in short order, will be revived by a new group which has acquired the title and other assets. Perry Jack-son is the leading spirit of the firm organized to reissue the publication.

New title of the monthly will be

New title of the monthly will be 'Americana Magazine,' and under the new ownership editorial matter will be added to the illustrations which the former mag went in for

which the former mag went in for exclusively. Likely that Alexander King will be retained to edit. Original 'Americana' came into being as an outlet for the drawings of various illustrators which, for various reasons, could not be used in the regular mediums. Too many artists and too little business man arement did the mag in after a litagement did the mag in after a lit-tle while. The publication is now to be issued on a serious basis.

### Airing By-Lines

Airing By-Lines
Every by-line writer on the Baltimore Sunpapers is destined to
switch from typewriter to microphone in order to entertain the ears
of the listeners of WCAO, with
which the dailies are affiliated. And which the dailes are allinated. And since most of the ace newspaper men on those two sheets are polit-ical oracles, it's going to be inside-stuff-on-Washington for the most

part.
Parade was started last week by
J. Fred Essary, chief of the Sun's
Washington bureau. Immediately
after the broadcast Essary hopped
for the west coast to accompany
Gov. Roosevelt on his presidential campaign. To follow Essary on the air are Frank R. Kent, known for his 'Great Game of Politics' column and Henry Hyde, the general com-mentator and literary gentlemen.

### . Winding up 'World'

Winding up 'World'
The Press Publishing Co, New York, the corporate identity of the late morning and evening 'World', is not dissolved. Liabilities totaling more than \$7,000,000 are yet to be adjusted, Including a number of libel actions, one of which is a claim for \$3,000,000.

Among unexpired contracts is that Among une with Bud Fisher for his "Mutt and Jeff' comic strip. Agreement calls for \$800 weekly and has another year to run. The Daily News took over the strip but is paying only \$300 weekly, the balance being paid by the Pulltzer corporation. Latter never had the syndication rights.

### Even Walker's Image

Practically all the New York dailies have been going after ex-Mayor Walker since his resignation, the 'Times' going so far as to even canvass the film theatres Sunday (11) for audience reaction on the (11) for audience reaction on the Mayor's newered appearances. Paper decided that the public was against the ex-mayor, too, running its survey Monday.

"Newsreelmen for years have dialmed that it is their experience that political figures who drew application on the screen are seldom

Competition between Paris filustrated papers, especially wimen's mags, is apt to lead a consolidation or agreement between publishers. A great many of these publications are owned either direct or under alliases by the Agencie Havas and Editions Hachette which are working in close cooperation.

A new weekly paper is about to start edited by Raymond Machard, the woman who wroto sensational sex novels. Another monthly mag, titled 'Francoise,' is also about to spring.

### Plea for Fund

Plea for Fund
Authors League is sending out a
special plea to members for contributions to its fund for indigent
scrioblers. The fund is at present
exhausted with no prospect of
revenue-except what the more fortunate members of the League may
contribute. contribute. ontribute. Fund will accept as little as a

naif dollar. Luise Sillcox, the League's treasurer, is voicing the special plea.

That new periodical which Georgo Jean Nathan announced he was in-terested in upon his return from abroad, will have an editorial board abroad, will have an editorial board rather than a single individual hold-ing the reins. Editors will be, in addition to Nathan, Ernest Boyd, Theodore Dreiser, James Branch Cabell and Eugene O'Neill. Title of the publication will be The American Spectator—A Liter-ary Newspaper, with the first issue to appear around Oct. 20, Publica-

sented Havelock Ellis, Frank Swin-nerton, Van Wyck Brooks, Lincola Steffens, Jim Tully, Liam O'Fla-herty, Ring Lardner, Clarence Dar-row, Louis Untermyer, Paul Morand and Joseph Wood Krutch. At a dime a conv.

the French 'Nouvelles Litteraires,' a small-sized newspaper. Distribution will be international with both newsstands and book stores as out-

while marvin McIntyre is business manager of the tour. The Roosevelt party, numbering more than 50 persons in all, is trav-eling in a special train of seven more than 50 persons in all, is traveling in a special train of, seven cars, cost of which will be \$20,000. For reasons of party finance, as well as for psychological effect the train is much less elaborate than the one in which Al Smith invaded the west four years ago.

Kidding Pilgrims

A high pressure salesman selling hot dogs to the Pilgrims as they landed on the shore of what is now Provincetown, Mass., is one of the highlights of a picture titled 'The Founding of Provincetown'. It's a burlesque on the landing of the Pilgrim Fathers.

and Joseph Lazarovici. Morgan Dennis, etcher, plays the hot dog

### Foiled!

Foiled

During flery conclusion of EganTinnin, murder trial in Frisco last
week, local scylbes were in constant attendance around the court
house. Rene Cazenave of p.m.

(Call-Bulletin' scooped the gang
with an interview from jury foreman. As he dashed to phone his
yarn to the city deek competting
brethren hung around him to pick
up the done up the dope. But their

up the dope.

But their hopes were dashed when Cazenave got Dean Jennings on the wire and reeled off in rapid fire French all details of the story.

# Retain Novel Rights In their sale of 'Sucker' to Warners, Bertram Millhauser and Marie Beulah Dix reserved the nov-

Marie Beulah Dix reserved the nov-elization and stage rights. Scenarists have written the story in novel length and are aiming for publication following the picture's

This is the publication's first ad-

will be monthly thereafter.

In the first number In the first number will be repre-

a copy.

In appearance 'The American
Spectator' will be patterned after
the French 'Nouvelles Litteraires,' a

lets.
Publisher is Richard R. Smith,
who, with Ray Long, publishes
books, too. It marks Nathan's
breakaway from Alfred Knopf, who
hitherto issued all the Nathan liter-

### Roosevelt's Party

On the three weeks' swing through the west, Governor Roosevelt is accompanied by 25 or more newspaper correspondents and several photographers. William Donaldson is the Governor's press rep, while Marvin McIntyre is business

### Kidding Pilarime

grim. Fathers.
The picture, directed by George
Bruce, writer of short stories, was
filmed in Provincetown with numerous prominent artists enacting
the roles, including Maida Huneker
and Joseph Lazarovici. Morgan

Reporters and Hurley
When Patrick J. Hurley, Secretary of War, sets back to Washing
elve him a wide berth. To date two
prominent feature writers are supposed to have lost their jobs by
bumping into Pat.
One Washington newspaperman
who has a hobby of collecting pictures is in possession of three or
four portraits of soldiers applying
toches to the Bonus but during
inches to the Bonus but during
inches to the Bonus him during
inches to the Bonus him during
in the newspapers. This newspaperman was offered a sum of money
for his collection. Nothing doing,
he said, Td lose my job if Pat Hurley ever got wind of who owned the
originals.

Studios in 'Fortune'
'Fortune' is now going for the udios. Noel Busch has been on studios. Noel Busch has been on the coast for more than a week ob-taining data on a four page art and descriptive layout for Metro.

Best Sellers Best sellers for the week ending Sept. 17, as reported by the American News Co., Inc.

Fiction	
Sheltered Life' (\$2.50)By Ellen Glasgow	,
'The Fountain' (\$2.50)By Charles Morgan	ı
The Fortress' (\$2.50)By Hugh Walpole	
'Peking Picnic' (\$2.50)	e
'Faraway' (\$2.75)	y
'Good Earth' (\$2.50)	k
Non-Fiction	

More Merry Go Round' (\$3.00) ... By Abbe Ernest Dimnet Princess In Estle' (\$4.50) ... By Abbe Ernest Dimnet Princess In Estle' (\$4.50) ... By Grand Duchess Marie of Russia 'Van Loon's Geography' (\$3.75) ... By Hendrik Wilhelm Van Loon 'Twenty Thousand Years in Sing Sing' (\$3.00) ... By L. Lawes Epic of America' (\$3.15) ... By John Truslow Adams

### Balta (Bost) Wakes Ile

Evidently the Scripps-Howard heet in Baltimore, the 'Post,' has quit etalling and waiting around for omething to happen, and has ta something to happen, and has taken the business battle right into the heart of the rival Sunpapers best clients, the department stores. Recently the 'Post' started a

clients, the department stores. Recently the 'Post' started a rumpus by making a deal with the leading stores for splurge advertising at a big reduction in rates. In addition, jumped the size of the paper, added new departments, particularly full service on financial

matters.
'Post' is now continuing the battle Post is now continuing the battle in a drive, billboarding the town to boast of its new advertisers. And now expected that another war, this time for the theatrical ads, is in the offing.

### Another One Rian James, who seems to write a

Rian James, who seems to write a column with one hand and a movel with the other, is up again. This time with another story about as columnist who starts out as a hoofer. Titled Loudmouth' (King). James does not get the breaks for this one, coming out only five days behind another book on the same topic, but he has produced an entertaining volume which gives evidence of the author's growing ability to handle plot factors. He resorts to a rather forced finale in which the columnist is killed by a cyanide penel tip.

This time Sardi's forgotten in favore Billy Laliff's Tavern, address, 'n' everything.

# Two More Pulps N. L. Pines and Marcus Goldsmith, who issue a trio of pulp mags under the 'Thrilling' trade mark, are under the 'Thrilling' trade mark, are plotting two more to appear around Nov. 1. Titles nor policy of the two proposed mags decided upon, but to distinguish them from the 'Thrilling' mags they will be issued under a classification to be called 'Stand-

ard.'
The three pulps now being pub-lished by Pines and Goldsmith are Thrilling Adventures,' Thrilling Detective Stories' and "Thrilling Love Magazine.' In addition, Pines

Love Magazine. In addition, Pinel also gets out 'College Life.' Marcus Goldsmith, not to be con-fused with Harry Goldsmith, also a pulp mag publisher.

### Alexander Green Dead

Alexander Green, 52, Ru leading mystery and adve story writer, dled in Crimea a long illness. His real name

a long illness. His real name was Grinivetsky. Though a Russian and rarely out of his country, Green's stories were always set outside of Russia, and his heroes were never Russians. He had never reconciled himself to the revolution and remained a volun-tary exile in a Crimean village to the end of his days.

### Marian Spitzer's Trio

Marian Spitzer's Tric Having had one story published by the Satevepost ('Out Where the Blues Begin'), Marian Spitzer has finished another for the same periodical and has still another on the way with an identical destina-tion.

the way with an identical destina-tion.

Miss Spitzer (Mrs. Harlan Thomp-son) is currently on the Coast with a bouncing young son on one knee and a typewriter on the other.

Dance Salon Mag

Dance Events, new mag published by J. O. Greenberg, makes its
bow Oct. 17. Publication will deal
with dance recitalists and promotion of group ticket sales, for recitals and bookings outside the
regular concert field.
Merritt Pranken is the editor.

Christienson Moves
H. Christienson, probably the best
known of the younger English
newspapermen, leaves London,
where he has been assistant editor
of the 'Sunday Express,' to take
charge of the Manchester bureau of
the 'Dally Express.'

Anticipation is Christienson will return to London in six months in an executive capacity on the an e

### Riznik Back

Riznik Back
Joseph Q. Riznik off Paris edition of the Chicago Tribune' and
back in Frisco after seven years.
Arrived with his wife, Charlotte
Barnes, fashion writer and daughter
of T. Roy Barnes, and an infant son
born recently at Neullly-sur-Seine.

### Chatter

Clif Fadiman never forgets & Henry R. Luce has a new domi-cile.

Louis Berg back from Canada with the skeleton of a novel,

Mary Austin's autobiog out soon. Harry Lauder's book, 'Wee Drap-ies,' appears coincident with his pies, appears coinew farewell tour.

new larewell tour,

Gil Chambers did Mt. Washington by foot and is back in Newark
with material for that new work of

Jonas Arnold has a scheme by which he will be able to write the great American novel. He will call it 'The Great American Novel.'

Harper gets Rose Macaulay's

next.
Sherwood Anderson in New York,
Reed Harris, who got into difficulties at Columbia University,
takes it out on Nicholas Murray
Butler in his book, 'King Football.'
Harry Freeman, of TAAS, going
to Russia for two months for local

olor,
Addison Mizner book on the many
fizners being plentifully quoted

Mizners being plentifully quotes already. Arty Pincus recovering from the already.

Arty Pincus recovering from the recent collapse of a leading pulp which left him stranded in Canada.

Anne Putman Sanford definitely staying in New York.

Laurence Schwab, musical comedy producer, has turned novelist with Two Maids Go to Market.

Covici-Friede brings it out next

nonth. 'Norman Warren back from Cro-

ton.
So that his new book will sell.
So that his new book will sell.
So that his new book will sell.
So that his new book will sell of the Menorah Journal, sporting a '32 version of chin adornment.
Donald Friede, too.
Ira Gluckman studying the technical of the muchant year.

Ira Glucksman studying the tech-nique of the mystery yarn.

The Sussex shack in which Sel-don Truss lives is a mere 350 years old.

Eric Knight won't take New York

a silver platter. Sustav Eckstein has gone back to Zinzinnati,

Paul Yawitz makes 'College Humor.' Humor.'
The charge that Henry Ford paid
Samuel. Crowther to write those
books on the automobile magnete
comes out of the next edition of
The Tragedy of Henry Ford.'
Helen Carpenter has fictionized
'Whistling in the Dark.'

Isadore Lhevinne back from Ger-Henry Dreyfuss, for several years

Henry Dreytuss, for several years art director of the Strand theatre, New York, now supervising art work for McCall's. Newly organized Long Island Poet's Association has issued its first quarterly mag. Pegasus. Forbes Parkilli, novellst and former reporter, will serve as critic in short story classes at Denver Uni-

New Mayor as Author
Joseph Vincent McKee, New
York's new mayor, writes articles
for marazines under the name of
James W. Dawson.

Ills Monor one taught English
in New York's public schools.

### HOLLYWOOD

and Los Angeles

"Variety's" Office, 8282 Hollywood Blvd., at Vine St. (Taft Bidg.)
Phone Hollywood 6141

Tyonne Fontaine, cashier for the labor commission by Charles Lang-lome theatre, filed a wage claim ford, an appraiser, vho claims the gainst Lealie Asher, owner, for \$30, in week's salary.

'Honest Finder,' current Et Lubitsch picture (Par), has bec 'The Golden Widow.' Ernst

'Kong' to 'King Kong-Eighth Wonder of the World,' Radio.

MacLandow, special service rep-esentative for National Screen ervice, and Flossy Gold, head of a A. A. wholesale nut concern, will e married in Hollywood Sept. 28.

Second Fiddle' to 'Men Are Such Fools,' Schnitzer (Radio).

Kong' to 'King Kong-Eighth Wonder of the World,' Radio.

Fred Nibio haled before the state | Stark's Bohemian.

### FOX. BROOKLYN

(Continued from page 36)

Continued from page 36)

monule be spaced at least three or footr weeks apart. They stand comparison well, but the edge has been taken off the turn.

All off to give the stage to an unbilled couple, a loose jointed atamman, and a short and sweak comedy, but come to life and wind up with a nice loose jointed eccentric dance from the man and a whirlwind acrobatic from the woman. Got them off to the best hand at the show comedy with the stage of the woman of the woman. Got them off to the best hand at the show the woman of the woman of

### PRESIDENT, S. F.

PRESIDENT, S. F.

Dark for the past 15 months,
President has been converted from
legit to a presentation-picture
policy with Sam Harris, formerly of
House is off, the beaten show transi,
being a block away from Market
street, but it has several elements
in ta favor.

House is off, the beaten show transi,
being a block away from Market
street, but it has several elements
in ta favor.

House is off, the beaten show transi,
being a block away from Market
street should be the several elements
in ta favor.

Street and 40 cents
hights. Second is its street-car adjacency to the entire McAllister
street and Hayee Valley districts.

President is any former than the
effering first rum pix and stage
shows at a price under 85 cents,



RKO STATE-LAKE

7 RKO VAUDEVILLE ACTS on Janney, Hill & Hoffman, ncess Wahletka, Britt Wood

"THOSE WE LOVE"

though the nearby Orpheum when reopening about Sept. 30 is ex-pected to inaugurate a 45-cent top for a similar policy.

for a similar policy.

Harris figures on plenty of indisfilm product, such as his openingfeature. Man Called the contage of the control of the control
and the control
and

President first and only local house to use California Newsreel, composed of northern California shots taken by local Blache labs. Reel okay on subjects, but sound volume off at this first night show.

shots taken by the state of the control of the cont

### FOX, FRISCO

FOX, FRISCO

San Francisco, Sept. 10.

Bing Crosby is it this week. Making his first appearance here since it is a proper to the proper service of the pro

INSTITUTION OF INTERNATION Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY stage and lighting effects has the best opportunities in the west for better and undoubtedly more appreciated music than the pop stuff which is being done in every fest and the stage of t

### LOEW'S STATE, L. A.

LOEWS STATE, L. A.

Los Angeles. Sopt. 15.

Desperate Sam' is indifferent entertainment. The Bert Gordon vaude act, spiced with Spanish dances and sent out as a Fanchon & Marco unit, has one fault. That is Bert Gordon with the spice of the

in one of their productions in some time.

A dance team contributes an adept bolero that scored the hand of the show. Plot has Sam. a kosher cowboy returning to the tail tales of the service of the ser

the series of th

### News of Dailies

(Continued from page 38)

(continued from page 38)
New York. He would be a man
with a past, she wrote, if he got a
divorce, and girls would low-rate
the unknown wife to the ground and
say she must have been a hell cat
not to have gotten along with you.
Letters came out in Cincy Domestic
Relations Court. Split was legalleed. Jugge chilled an agreement
allmony.

Omaha was introduced to two new Publix managers. They were Joseph Rosenfield, who will manage the Paramount, and A. E. Ableson, who will handle the World.

Mrs. Dorothy Pollak, murder trial figure and temporary buriesque queen, lost a suit against a Chicago finance company. She alleged they grabbed her car eight days before the next payment was due. Company said they repossessed by due process of replevin.

Cleveland was to be the converging point for a group of symphony orchestra managers, Mrs. Adelia Prentiss Hughes announced from Chicago, Los Angeles, Minneapolis, St. Louis, Cincinnati, Detroit and Rochester. These towns, all hot for culture, maintain philharmonic organizations.

Marjorie Goodman and June Pitt-ner, kids, reported Hollywood bound at the instigation of RKO officials to be tested as candidates for films. They were discovered in Chicago.

Goodyear balloon moored at the World's Fair and taking passengers aloft for 55 cents each broke awa during a wind storm. The missing bag was sighted far out on Lake Michigan by a steamer.

Mme. Ernestine Schumann-Heink expressed to Carol Frink, of the Chicago Fiterald-Examiner, her distress at the pilght of opera in Chicago. Drink lots of water, eat lightly and believe in God, was the Ti-year-old diwa's formula for control of the c

Frederick Stock will unlimber his symphonic artillery Oct. 13 at Or-chestra Hall, Chicago.

Edward J. O'Hare, president of the International Greyhound Racing Ass'n, was sued in St. Louis for divorce. Desertion alleged.

Joseph Johnson of Anoka, Minn-sued for \$15,000 damages because of a sprained ankle and humfliation in a walkathon contest promoted by W. B. Tobbetts, John Freeman and Pope Welton. He was able-bodied

and healthy before the contest, but isn't now. He claims Municipal Auditorium was improperly venti-lated, due to negligence, and that there were bugs in his rest cot.

Evarston has established a charge count yastem for women who get winched for too much parkwise to much speeding. It has been found that the ladies have been annoyed after spending all their cash in shopping to be nabbed without sufficient mazuma for fines or bonds.

Chester, aged 5, turned up appro-priately in the lost and found de-partment of the United Artists have arre, Chicago. His parents were quite frantic. He was asleep among the umbrellas.

Pen and Pencil Club breakfasted at the Drake hotel for the first of a series. DeWolf Hopper was the guest of honor.

### Little Bits from Air

(Continued from page 48)

(Continued from page 48)
must still find a suitable continuity
for this basically unusual musical
aggregation.
augment of the state of the suitable
in great style from the opening
'Sentimental Gentleman from
Georgia,' right through 'Limehouse
Nighta', a corking arrangement of
but somehow the NBC script dept.
ain't doing right by our Borah.
Either Minevitch's harmonicalist
should be sold simply, sans fanfare,
or the gab investiture, needs be
superlative verbiage doesn't fit this
picture, regardless of whether or
not Stanley Barrett, the WBAL announcer, dwells on Minevitch's anaiexcept the superlative that is a superlative to the
confection of the superlative that is a
confection of the superlative that is a
confection of the superlative that is a
confection whether or
not Stanley Barrett, the WBAL announcer, dwells on Minevitch's anaiexcept the the superlative that is a
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confection of the superlative
that the superlative that the
confection of the superlative
that the superlative
that

trail.

Here's a truly unusual musical combination that merits being sold properly, particularly, if as understood, the NBC's powers are lending Minevitch their most favorable auspices.

auspices.

Perhaps it would be better to just let the Minevitch harmonics band speak for itself, with a passive explanation that here's something new in harmonics. The present continuity is as inept as was the initial half hour in which the boys did their own spleling.

Marilyn Miller didn't sound so hot on the Gem safety razor program via WABC. She sang 'Who' and other 'Sonny' excerpts, but somehow the mike didn't flatter her delivery.

Nice pop song routine on WMCA is 'Just Off the Press,' which, while journalistically sounding, refers to the hot-off-the-tinpan-alley dittles which the Sherwood Trio and Elmo Russ, the studio planist, purvey.

Radio Luminaries now has Milton Rettenberg at the Ivories in place of Frank Banta, as originally, the latter probably modisting on some and Andy Sanella, reed and guitar, remain the others in the trio of ether instrumentalists who do their stuff on this special Sunday nite quarter hour, in the top manner.

A sparkling early Sunday a ensemble are the Sparklets, a wood-wind combination directed by Thomas Neely which is soothing musical accompaniment for any-body who happens to be shaving at 9:30 Sunday mornings, It's on WEAF and a limited NBC hookup.

Whoever the Cuban Tenor was on WPCH for 15 minutes Sunday night at 7 p. m. EDST, he airs a wicked tonsil so far as pops are concerned. Same goes for Jerry Baker, a WPCH-WMCA standby.

An even sprightller combination are the Modern Instrumentalists, three femme specialists on plano, sax and violin, headed by Nanette Berr. They do the stuff at 10 a. m. EDST Sunday mornings, going in for lighter classical stuff.

Frankie Baseh, who 'Razzes the News,' is another who doubles between both affiliated stations. She did two different spiels Sunday night, a half hour apart, first on infinity and the state of the stat

Seemingly 'Ballyhoo' isn't finicky about restricting its score as is the wont of almost every new Broadway musical. Could it be that the show is already fishing for radio succor?

John Quintan vocalized Thrill Me, one of Lewis E. Gensler's better numbers from the show, as an announced tribute of the show as the sh

### What Kills Actors

(Continued from page 1)

Causes of death as reported for the three year period are: 134—Old Age. 105—Heart Disease. 48—Complications (various). 36—Cerebral Hemmorhage.

30—Tuberculosis

30—Accidents

Stomach Disorders.

15—Stomach Disorders.
15—Under Surgery.
6—Appendioltis (peritonitis).
3—Diabetes.

3—Diabetes.
2—Assault and Murder.
2—Asthma.
1—Joint Disease.
1—Starvation.

Tuberculosis appears not so much a danger to actors as has been commonly supposed. Due to the exposures and rigors of their profession, actors, and particularly dancers or acrobats, have generally been con-sidered likely to fall victim to this malady. Average age or mortality in tuberculosis among actors fig-ures out statistically at 38.

### Preumonia Hazard

Preumonia is next to tuberculosis and appears to be a hazard of trouping under bad weather, traveling conditions and without regular medical attention.

Several of the accidents are directly attributed to the actor's pro-

rectly attributed to the actor's pro-fession. Circus performers are most numerous under this heading. Traf-fic smashes, burns, public convey-ance catastrophes otherwise ac-count for those to whom accidents have been fatal.

### Suicide Range

Suicides among actors seem to oc-cur entirely in the years between 30-50 when the first flush of youth is gone, or going. Several stage 39-by when the first huss of youth is gone, or going. Several stage beauties decided upon a self-destruction solution. No other generalization stands out. One or two comedians found life too hard, and a couple of highly artistic creative entertainers took their own lives.

### Starvation

Actor who died of starvation was well into his dotage. Although finally rescued from his attic, where he had crawled to die, it was too iste. Mainutrition had doomed him and he succumbed in bed at a hos-nital

and he succumbed in bed at a nospital.

Statistics as here presented are not the full obltuary roster for the time covered. Possibly 100 names are not tabulated due to insufficient data as to age or cause of death. But the results are reasonably clear-cut and unmistkable. They prove, if anything, that actors are a hardy race but are increasingly being weakened: through their hearts, Diseases of the heart caused 59 actors to die at an average age of 55 and 13 actresses at an average age age of 52 according to this three year survey.

### LETTERS

When Souding for Mail to VARIETY Address Mail Clork. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT DE ADVERTISED LETTERS ADVERTISED IN

Bennett N W Boyd Warren Gibson Peggy Johnson Freddle Johnson Jelly Bean

Lerner Sylvia Marco Jimmie Mitchell Otia O'Brien Billy Ross Hal

Kennedy James B Shaw Mr Sherwood Sherry A

WHAT PRICE FASHION EDDIE MOE

YOUNG-ROBBINS Offer

Fashions at a Price From \$30 200 W. 51st St., New York

Formerly with BEN ROCKE

DOROTHEA ANTEL 316 W. 72d St., New York City The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions

### OBITUARY

Abe Frank, 61, vice-president of the Ambassador Hotel Corp., and general manager of the Ambassador, Los Angeles, died at the Cedars of Lebanon hospital, Hollywood, Sept.

Lobanon hospital, Hollywood, Spyt. 17, of a kidney allment. He had been ill for three weeks. Frank came to Los Angeles in 1920 to operate the hotel, and made the Coceanut Grove his hobby, taking great, interest in building up hands and singers. Among the entertainers developed their were the orchestras of Ab Lyman, Gue Arnheim, Jimm Grier and, currentty, Phil. Harris. Singers who first attracted national attention at the Grove are Bing Crosby, Donald Novis, Russ Columbo, Harry Barris and Loyce Whiteman.

Born in Fond du Lac, Wis., Frank.

Born in Fond du Lac, Wis, Frank started his career as a railway Born in Fond du Lac, Wis, Frank started hils career (as a railway ficket seller there. He then became associated with Fred Harvey in establishing the Santa Fe dining system, of which he was superintedent from 1888 to 1903, when he became managing, director, and part owner of the Sherman hotel, Chicago

. He was also manager of Rector's College Inn and the North American restaurants in Chicago. In 1908 he bought and managed the Oliver Hotel, South Bend, Ind., until he mi-

Hotel, South Bend, Ind., until he mi-grated to Los Angeles.

Mr. Frank is survived by his widow, two sons, Ben and Lester Frank, of 'Los Angeles; and a daughter, Mrs. Edward Kallsher, of New York. Funeral services were held at the Mallnow and Simons mortuary, Los Angeles, Monday

### W. J. FLOOD

W. J. Flood.

W. J. Flood, an old trouper, once a featured acrobat, in vaudeville, but who gave up the tumbling to go into the theatre and real estate business in the small town of Fallon, Neb. more than 20 years ago, more than 20 years ago, the search of the search o

fraternity.

### E. J. MONTAGNE

E. J. MONTAGNE

Edward J. Montagne, 47, scenario
writer, died in Hollywood, Sept. 18.
The previous day he was stricken
by paralysis at the Radio studios.
He was a newspaper man in
Brooklyn when he became interested in writing for the pictures
and free-lanced for several years
before becoming attached to the
Universal script department. Recentity-he transferred to Paramount
and went from there to Radio pictures. He wrote upward of 100
original scripts, starting with the
two-reel subjects.

### CHARLES FITZPATRICK

Charles Fitzpatrick, 49, Loew vaudeville agent for many years, died Sept. 14 in New York. He is survived by his brother, Tom Fitz-patrick, RKO agent with whom he was associated. The close personal and business friendship of the two brothers had existed since child-

hood.
For the past few years Charlle
Fitzpatrick's Loew agency business
was in his own hands. At one time
he was an agency partner of Bot
O'Donnell, now a Publix theatre

### JOSE ALLESANDRO

Jose Allosandro, 37, died suddenly

Jose Alicsandro, 37, died suddenly in New York Sept. 16, He was to have begun rehearsals in 'Dinner at Elight' the following day.

He made his New York debut in 1922, supporting Ethel Barrymore in This Royal Family,' but recently had been engaged in the antique business owing to lack of engagements. He bore a striking resemblance to the late Rudolph Valentino.

### EDWIN S. PHILLIPS

Edwin S. Phillips, retired actor, died Sept. 12 at his home, 179-36 153d street, Jamaica, L. I., aged 68. Mr. Phillips was born in Manhattan and for many years lived in Williamsburg. He was a member

of the Corse Payton company in Brooklyn and operated the Phillips Co. at the Gotham and the Novelty

Co at the Gotham and the Novelty theatre, Brooklyn.

Was a member of the 'Mrs. Wiggs of the Cabbage Patch' and Get-Rich-Quick. Wallingford' companies and played in the Eugenie Blaire company in 'Madame X' His last appearance was in 'Seven Days.'

### J. F. KEARNS

J. F. KEARNS.
J. F. Kearns, St. comptroller and auditor for Charles R. Rogers Productions, died in Hollywood in his sleep Saturday (17), following a week's illness with flu. He was with Rogers in an executive capacity for seven years.
The widow, two sons and a daugh-

### WALTER T. McGINLEY

WALTER T. MeGINLEY
Walter T. MeGinley, 63-year-old
millionaire oil man who for many
years was legal adjustor with large
circuses, died Sunday (18) from
heart trouble at his home in Santa
Monica, Cai, He made his money
through Lucky Baldwin and was
business advisor to the latter's
widow and daughter.

### GEORGE JENKINS

George Jenkins, 71, old-time min-strel and circus man, died at his home, Columbus, O., Sept. 14. Best known through the act of Clayton Jenkins and Jasper, but earlier had toured with many minstrel troupes and had traveled with Sells Bros. circus.

### PEG ENTWISTLE

Peg Entwistle, legitimate actress, committed suicide in Los Angeles Sept. 18. Details will be found in the news columns.

Jerome Fountain, 84, father of Lesier Fountain, F-WC manager at Santa Ana, Calif., died Sept. 12 at Oakland, Calif. Had been ill since suffering a paralytic, atroke upon the death of his wife a year and a half ago.

Mrs. Alice Killeen Hurl, 32, wife of John B. Hurl, theatrical manager and producer, died Sept, 12 at her home in Milford, Mass. Known during the world war as the 'girl with the million dollar smile.' Besides her husband she leaves three daugh-

Charles H. Gabriel, 76, dicd in Los Angeles Sept. 14. He had writ-ten more than 8,000 hymns, includ-ing Billy Sunday's standby, "Bright-en the Corner Where You Are.' Surthe Corner Where You Are.' Sur-ved by his son and five sisters s wife died about a year ago.

Royal Cooper, 18, died Sept. 12 in Oakland, Calif., from burns received in a blast which wrecked the Im-perial there. Cooper was a relief

Monte Kronkhite, 21, was killed Sept. 9 in an explosion which de-stroyed the Imperial, Oakland, Calif. He was a projectionist at the the-

Mother, aged 72, of Charles F. Danver, "Pittsburghesque columnist for the Pittsburgh Post-Gazette," died last week in that city.

Mrs. E. C. Brimer, 73, mother of Richard Dix, died Sept. 15, at her Hollywood home. Survived by her husband, another son and a daugh-

Percy Fletcher, 53, who wrote the music of 'Chu Chin Chow,' died in London Sept. 13.

Adelaide Louise Sullivan, 69, the mother of C. Gardner Sullivan, died Sept. 10 in Beverly Hills, Calif.

### Fun Slide Held Blameless

Fun SHUE ACIU DIAMCIESS

Los Angeles, Sept. 19.

Suit for \$25,371 damages brought
by parents of John C. Hill, minor,
against the National Ancesement
Co. for injuries, was decided in Superior court in favor of the defendant.

Concern operates the Fun Slide at

### Screens Boost State Fair Though Opposish

Minneapolis, Sept. 19.
While attendance figures showed only a comparatively small decline from 1931, the Minnesota State Fair suffered a considerable deficit this year, due to severe shrinkage in other revenue. The attendance trialed 224455 commercial with 309. other revenue. The attendance

for last year,

Twin City film houses advertised the Fair on their screens gratis, Twin City nim houses advertised the Fair on their screens gratis, despite the fact that it is regarded as tough opposition. It's the first instance here of the showhouses boosting a rival attraction.

### **GOONA-GOONA**

(Continued from page 15)

pictorial of activities on the Isle of Ball. Here it is number four on the list of Ballinges topicals. 'Goona' has many points in its favor but just enough against it, especially that time element, to keep it out of the key houses and, prob-ably, the more important subse-

quents.
Al Friedlander, editor for First
Division, made a good cuttle Division, made a good cutting job of the material with which he had to work. There is a decided story thread throughout which wins for 'Gooma' the distinction

to work. There is a decided story thread throughout which wins for Gooma' the distinction of the Gooma' the distinction of Gooma' the Gooma' the distinction of Gooma' the Gooma

### TWO FISTED LAW

Columbiat production and release tar-ching Tun McCodedition and release tar-cherman. Story, William Colt MacDonald, Galog and continuity, Kurt Kempler; cam-ora, Ben Kline; assistant director, Wilbur editor, Otto Meyer. At the Stanley, N. Y., lesser half of double bill, Sept. 15. Run-pling time, 58 mins.

ning time, 54 mins.
Tim MacCoy
Betty Owen. Alice Day
Sheriff. Tully Marshail
Sheriff. Tully Marshail
Artie. Walkers MacDonale
Luke. John Wayle
Link Yocum. Richard Alexander
Bendix. Walter Brennon

cent average of these Columbia McCoy subjects. This is the veriest factory output, lacking in all effort at plot freshness. It will do, of course, in those spots where they buy westerns anyhow, but nowhere ele

It had better be hooked up with another stronger feature or the cus-tomers over the age of 11 will feel disappointed at the show. Story follows the lines of countless old rancher plots so closely you con-stantly have a feeling you've seen it before and you wonder if it's a re-

stantly have a feeling you've seen it before and you wonder. If it's a re-lissue before and you wonder if it's a re-lissue that departs from the stencil. This is the one where the local land shark grabs the hero's ranch on a note given to his recently deceased futher on promise to renew. Hero appears while the land shark seeks to force the hero's beautiful girl neighbor rancher to marry him under duress. elaborate counter-plot-Tures elaborate de particular de la counter-plot-Tures even a kind-hearted old sheriff, and to make it complete the role is played by Tully Marshall. The whole works are there and it's Formula No. 8738-B in all its vigore sequences in which the heavy rides heading into the distance, followed by the hero and behind him a whole sheriff's posse, and they gallop madly through a world of gorgeous graphed. The cameraman finishes one up on cast, director and producer.

Stillted and blah as the story is, it

Stilled and blah as the story is, it Stilted and blah as the atory is, it doesn't quite, awamp the engaging, quiet playing of such parts by McCoy. The heavy of Wheeler Oakman is a little hamler than usual, not be such that the such tha

### MIDWAY WORKER LOSES Biz Man as Receiver LEG IN RIDE MACHINE

London, Ont., Canada, Sept 19. Surgeons had to amputate the left leg of Robert Downing, 1133 Dufferin street, Toronto, who suffered terrible injuries while oiling the 'waltzer' on the midway of the Western Fair occupied by the Model Shows of America. He was under the ride when a fellow employee, not knowing of his presence, turned

on the power.

Downing was dragged for some minutes before the machine was brought to a stop. The accident happened in view of hundreds of midway pleasure seekers.

### Cardona and Bombayo

### Wed Under Big Tops

San Antonio, Tex., Sept. 19. Cupid clicked twice in Ringling now stand here with two mar-ages of professionals adding to riages. circus interest which was high due to national convention of circus fans

to national convention of circus fans association. Papes ate "up the convention and marriage stuff.

Alfredo Cardona, åeriallst, took as his bride Vera Bruce, team mate, and protege of late Lillian Lietzel, who was first Mrs. Cardona. The ceremony was performed by a district Judge before a big gathering of fans and circus personnel. News of fans and circus personnel. News reels were there.

Bombayo, otherwise N. P. Kunsi Kanna, East Indian wire walker. Kanna, East Indian wire walker, took the altar march in Catholic church Monday (19) with Filomena Lentini, Russian team mate. Kana recently became converted to recently b Catholicism.

### Worst Carney Season

Lincoln, Neb., Sept. 20.

Bechmann & Gerety's shows, senfor membered by Fred Beckmann, dean of the showmen still in the carnie blz, will go into the barns following the date at Beaumont, Tex., Nov. 13, closing the most disastrous season financially in carnival history, according to p. a. Hos-

mer in charge of propaganda.

The original show of 16 rides and The original snow or to races and 22 sideshows dwindled about 30% by mid-season. Stuff went into storage to reduce overhead.

### FAIR'S SURPRISE PROFIT

West Liberty, I.a., Sept. 18.

Figuring only on breaking even and at best just a shade of profit, West Liberty fair neited \$1,500.

Those in charge making elaborate plans for a 1933 exposition on strength of this year's surplus.

Birmingham, Sept. 19.
The Mississippi State Fair, Jackson, one of the outstanding fairs in the South is dropping the gate this year in an effort to throng the

Fair opens Oct. 10 and will be minus those fifty cent ticket sellers

### Carnivals

(For Current Week—Sept. 19-24)
Alamo Expo.—McKinney, Texas.
Bach, O. J.—Wattlins Gifter.
Backer, J. L.—West Plains.
Backer, J. L.—West Plains.
Backer, J. L.—West Plains.
Bernard Greater—Allenbown, Pa.
Big State—Crockett.
Column Bros.—Farmington.
Conditin's All-Canadian—Woodstock.
Courl, W. S.—Urbans.
Galler—Oneida, Tenn.
Galler—Oneida, Tenn.
Happyland—Ithos.
Indiana Greater—Moniesumen.
Lage Liber Column Beamwille.
Krause Greater—Rutherfordton.
Lage Liber Column Bros.
Lage Dept. M. Vernon.
Lage Liber Column Bros.
Roberts & Rantim—Column, Mol.
Robins & Chorn-Nondville, Tenn.
Sol's Liberty—Trenton.
Sol's Liberty—Trenton.
Sol's Liberty—Trenton.
Sol's Liberty—Trenton.
Sol's Liberty—Trenton.
Sol's Liberty—Trenton.
Sol's Contervoline.
Wede, W. G.—Monroe.
Wede, W. G.—Monroe.
Weder, J. C.—Centerville. (For Current Week-Sept. 19-24)

### Circuses

(For Current week Sept. 19-24) Hagenbeck-Wallace

Sept. 19, El Dorado, Ark.; 20, Airxandria, La.; 21, Monroe; 22, Shreveport: 23, Long-view, Tex.; 24, Texatkana, Tex.-Aik.; 26, Greenvilla, Tex.

### Makes Bankrupt Park Show Prompt Profit

Detroit, Sept. 19. With the closing of the season it was discovered that Jefferson Beach Amusement Park made a profit this year large enough to open in style next year. A departure from the

next year. A departure from the usual procedure was plan of having a business man as manager.
Frank L. Kilingensmith who was appointed receiver for the park last spring was formerly vice-pres. sec and treas, for the Ford Motor Co, and was with the company for 17 years.

and was with the company for 17 years.

He was appointed receiver for the park at the request of friends among the bond-holders and turned the unusual, by putting park from the red into the black.

Making most of the money on the beach and ball room more credit to the park from the red of the beach and ball room more credit radio advertising. Prices were cut to a minimum with the park owning all the concessions except food; ing all the concessions except food. Beach prices were cut to 30c and ballroom to 15 and 25c. Financial situation contrasted to all other local parks showing in the

### **Unpaid Hotel Bill Charge** Snarls Hit-Run Scheme

Dubuquee, Ia., Sept. 19.
Bert Moore, 31, traveling under a string of aliases, and purporting to operate the Ambassador attractions,

string of aliases, and purporting to operate the Ambassador attractions, is in the county isll charged with having defrauded a hotel keeper. Arrest made in Des Moines where the show angle cropped up. Moore's scheme included visits to larger towns and running a comeon ad advertising a part interest sale in his attraction. With a down payment of around \$150, both he and show disappeared. He was said to have had his latest show and game at the Monticello fair. Police checks indicate he is wanted at Omaha for the fair game

Police checks indicate he wanted at Omaha for the fair gam racket, with authorities at Kansas City, St. Louis, Tulsa and Sloux City, also in line.

### Canada Loath to Tie Up Visiting U.S. Show

Up Visiting U. S. Show
London, Canada, Sept. 19.
County Judge Wearing retrued an infunction which would its up the Rublin & Cherry shows playing Western Farl here. The infunction would have prevented the shows, from moving until a \$43,728.80 claim was settled. Joseph J. Conley, a former employee, last year brought a similar action against the carnival company and at that time was successful in forcing a settlement deal. Conley now claims that the settlement was not carried out and that he only obtained \$1,000 on his claim. He is now asking for the remaining amount.

amount.
Judge Wearing stated today that
he did not think it fair to tie up the
shows, as they are scheduled to open
shortly in Philadedphia, and as all
the litigants are citizens of the
United States.

### **New Orleans Likely** Ringling-B-B Finale

Birmingham, Sept. 19.
The Ringling show is booked for New Orleans Sept. 24 and 25 and will probably close the season there. In the meantime, the Downle show is headed toward winter quarters in Georgia and closing is just a matter of days.

### Midway Games Sloughed

London, Can., Sept. 19.

Two mldway booth, proprietors, operating at the Western Fair which opened here on Monday, pleaded guilty to operating gambling devices. Fines of \$100 or two

bling devices. Fines of \$100 or two months in sall were imposed. The accused were Joseph Russell, 32, of 301 W. Camden street, Balti-more, and Charles Adams, 34, of St. Louis. Men were arrested by city police after they had been warned to stop the games.

la. Fair Nets \$350 la. Fair Nets \$350
Eldora, Ia., Sept. 19.
Out of the red and \$350 net shown by the Hardin county fair.
First profit shown by the fair in several years. No curtailment in premiums and entertainment on a par with that or years gone by. Total gate was \$3,561.44.

# That big cigarette-maker —

A Message from the Makers of the World's Finest Trailers

who takes half-page advertisements in the newspapers—he would pay heavy dough to be in your boots! He's keen to advertise his wares on your screen!

But you couldn't have that! Your people, your audiences, come to see MOVING PICTURES not COMMERCIAL ADVERTISING. They're interested in pictures!

There you are! Your audience is all set and your screen is in front of them: give it to them! Tell them about pictures—in trailers—trailers which show the actual scenes—trailers which give the actual dialogue—trailers which are pictures in themselves, and which they are waiting for!

Snap to it, man! The greatest advertising force in existence, the screen, is at YOUR command at a cost so slight as to be negligible. Boost your patronage. TRAILERS BUILD BUSINESS!

# National Screen Service Ad-Vance Trailers

Trailers capture an interest that is WAITING to be captured. Trailers sell on the line of least resistance—and build patronage at the least cost!



National Screen Ad-Vance Trailers are your first aid to better business!

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$8. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Fost Office at New York, N. Y., under the act of March 3. 1878. COPTRIGHT, 1932, BY VARIETY, INC. ALL RIGHTS RESERVED

VOI. 108. No. 3

NEW YORK, TUESDAY, SEPTEMBER 27, 1932

64 PAGES

# \$1,310,000 in Red on 'Ladder,' Davis Will Revive It and Do 3 Other Plays IN MAD SCRAMBLE

Edgar B. Davis, the millionaire who hacked "The Ladder" on Broadway for two years, establishing a

who backed 'The Ladder' on Broadway for two years, establishing a worlds' red record for one show of \$1,310,000, is not only going to revive that play but plans three other productions, and establishment of a dramatio and music school. He resently struck another river of oil.

Davis was in New York last week but did not state how much he Banks recently refused to advance him any more cash for his payroll, and the next day his drillers struck oil on a newly acquired 90,000-acre tract. Davis became trapped when a bank in his home fown, Brockton, Mass, closed its doors last winter, and he paid off all depositors in full.

Reason Davis will revive 'The Ladder' struck oil on a newly acquired 90,000-acre tract. Davis became trapped when a bank in his home fown, Brockton, Mass, closed its doors last winter, and he paid off all depositors in full.

Reason Davis will revive 'The Ladder' struck less a believer in reincarnation. Second, he still thinks he can put the show on a paying basis because when he took the pleece to Boston it drew business. The Ladder' was sent to Beantown so that Davis' home towners could make the short trip from Drockton and see it. He had fired a definite date for its closing and accordingly it isopped there after two weeks. The Ladder' was sent of the ladder' struck of the ladder made a sent of the himself.

"Ladder's Five Theates"

### 'Ladder's' Five Theatres

"The Ladder made a sort of circuit of Broadway, playing five different theatres and repeating at one house. Invariably Davis guar-(Continued on page 44)

### **BOSTON STORE PUTS IN** BAND FOR 50c DANCING

Boston, Sept. 26.
W. T. Grant's 5-10-25-\$1 downtown store pulled a new one on the
town last week when it advertised
dining and dancing for 50 cents.
Local night clubs have had it tough
should be a successful to the sec

### Cash and Carry

There is so much on the cuff that

There is so much on the cuff that the strictly cash-and-carry with a flock of country clubs and in-town dlning spots around New York.

Some of the ultra golferies state they haven't seen checks from prominent members since last November and in order to realize immediate cash to meet bills the request is not to size table.

### Out of Bounds

Hollywood, Sept. 26.
Four of the Detroit entrants in Paramount's 'Panther Woman' contest were men.

# TAKE BIZ RED TO DEEP BLUE

Ocean liners appear to be definitely in the field for conventor ss, using the big boats for short cruises. Five conventions were held at sea during the summer some houts being chartered for such purposes, lesser gatherings

for such purposes, lesser gatherings going as a party combining business and pleasure. It was found that meetings called on board ship were 100% attended, a sharp contrast to conventions field in large cities where it, is a problem to get delegates together. During meetings at sea, the bars are closed.

### CIVIC DATE CONTROL FOR AMUSEMENTS

Cedar Rapids, Ia., Sept. 26.
Conflicting dates of entertainments and duplication of talent will be clarified here to some extent with the formation of a present with the formation of the for

be clarified here to some extent with the formation of a permanent clear-ing house committee made up of presidents of various organizations. Bulletin at public library with dates well in advance will be used to spot advance news with clearing-house meetings to determine what's coming up in an amusement way, when and if there is anything that would conflict or seriously affect receipts.

receipts. More than 16 organizations to participate in starting of organiza-

### Fold While You Wait

Des Molnes, Ia., Sept. 26.
Town is getting used to stock companies folding while the customers wait outside. During the past two years three companies have jumped while the house lights were on.

were on.

The latest is Western Burlesque, which lasted three days at the President, quickly withdrawing when stage hands refused to take i. o. u's.

### NUDIST MAGS IN ENGLISH

First attempts to peddle thos nuclist mags on Broadway. Mags are reprints of Germa monthlies and plenty illustrated.

Radio Audition Contest Winners Are Counterpart of Hinterland Beauts with Hollywood Aspirations— Personality Not So Necessary—Heterogeneous Mob Ranges from A. K. Hillbillies to Polite Sopranos

### 'EXTRAS' OF THE MIKE

Radio has produced a counterpart to the silent days in pictures when the winners of beauty exhibits or local gags took the awards as a call

local gags took the awards as a call to Hollywood.
It's the mob of auditione contest winners, gathered from all sections and croseroads of the country, always trying to crash the network gates in New York.
With New York the center of the broadcasting business and particularly the main feeding point of the two major networks, the town has naturally come to be their mercal particularies.

two major networks, the town has naturally come to be their meca and stamping ground. They've been pouring into the city in a steady stream, with these brassring holders of locality audition stunts making up as motiey a collection of types and classes as once piled the film studio ante-rooms and casting

Like the Holiywood hopefuls the majority of these fame bitten ether-ites are young girls, but with one

### (Continued on page 44)

### **Expect Chaplin's Marriage** To Miss Goddard in Oct.

Hollywood, Sept. 26. Paulette Goddard, whose goodbye kiss to Charles Chaplin made the press association, told close friends here she was going to New York to buy a trousseau. The same friends expect her to return here in about

hree weeks for the ceremony. Understood that Chaplin and Miss Goddard plan a Mexican wedding and a six months' honeymoor in Europe

### Disillusioned

Hollywood, Sept. 28.
Secret is out about Will Rogers. He seldon chews gum and never did on the stage. Uses rubbar bands.
When playing in shows he always stopped at the boxoffice to get a supply of the elastics every few days. Easier to discard 'em.

# ETHER HOPEFULS Nixing the Torso-Tossers Out Of Burlycue Means Final K.O.

### Birthday Password

New password system at some of the class speaks is ones name and birthday.
The date of birth of the individual is the key for open

# CATALOGING THE CHUMPS

The promotional boys who dig up financing for anything, whether theatricals or otherwise, have a pretty thorough index on the easy money bunch from New York's sast side. They usually are chiefly successful via the social angle, especially fit approached through a rela-

cessful via the social angle, especially if approached through a relative.

They know which ones have a flair for matters Broadway; which like to act or direct or design costumes. Which trade on their saland which femmes, not so gifted pulchritudinously; go in for the more 'serious' things.

All this is handy info for the proper modus operand when it comes to digzing up coin.

There is one dowager who has a hot-cha inhibition. Another, if shown 'life in the raw'—usually a session at a bawdy cabaret—can be financially of course. Hise to have celebs around and throw lavish shindigs just to get together a flock of names who usually know each other but barely know their hostess. It's all catalogued by the lads who socially excavate for bankrolls.

### RASPUTIN'S DAUGHTER AS METRO SIDESHOW

Maria Raspoutine who claims to be the daughter of Rasputin, 'the imad monk,' may appears over here. It is proposed to use her in a pres-entation with Metro's forthcoming 'Rasputin' film with the Barrymores. Mile. Raspoutine is known to the Paris stages. Her routine includes Russlan folk songs and dances. Several years ago she published a blography in which she set forth her parentage.

### **Booze Hand Bills**

New York cordial shops reached a new high in boldness last week when a boy was placed on a street corner to hand envelopes to every pagesorby.

passerby.
Inside was a price list of all brands of liquors, plus a phone number and address at which the stuff could be purchased.

The strippers and shakers of burlesque have stripped and shaken for the last time. As a result of Mayor McKee's closing of the two 42d street burleyoue eites, it's now a case of clean up or else for the entire business, not only in New York but everywhere else, with other cities indicating they'll follow.

the business, not only in two York but everywhere else, with other cities indicating they'll follow.

It means, along with regeneration of the burleque business—if it is to continue as a business under that name or any other—that most or the approximately 160 strip womancher line of endeavor. Of that number no less than 178 are comparatively new faces, with toy of the present day burleque strippers dating back to the pre-strip days in experience. With the strip re-moved from the shows, 90% of those newcomers have nothing to keep them. In the business except as thorus girls. Those, few strippers whose talents extend beyond disrobing are out of practice by now.

I. H. Herk, head of the Empire wheel, is one who sees, the finish of the strip and, the shake. But along with others in the big, Herk doesn't yet know what can take the place of cutripping, with the latter having become burleque's green't having become bu

(Continued on page 62)

### FOR THE GIRLS, AND SOME OF THE BOYS

Swank New York east side nitery; in process of building, will feature a massive gold estircase as a frank bid for the flash spending trade.

Figured that the femmes who know their coutourieres will go big for the exhibitionism provided by a grane arrance down such a stati-

### Tris Speaker as Mgr. of Operetta Road Troupe

Cleveland, Sept. 26. Tris Speaker, the famed ball player and former manager of the Cleve-land Indians, is jumping into show business for the first time to be-

business for the arst time to become company manager of Bob Mc-Laughlia's revival of 'The Merry Widow'. Show opens what is hoped a 30 weeks' road tour this week in Detroit.

Speaker won the job as company manager partly due to his long friendship with Donald Brian, who is heading the McLaughlin's road revival. Speaker was offered a trial week in vaude recently, but turned week in vaude recently, but turned it down for the roadshow Job. Ben Truesdale is p.a.-ing the troupe.

# Writers Pay \$50-\$75 to Have Unsold Scripts Cameraed as 1-Reel Samples

VARIETY

Hollywood, Sept. 26.
Ambitious embryo scribes, who
want to see their stories on the
screen, are paying Gordell Pictures
\$50 and \$75 to glimps the high
spots of their yarns incorporated
in a 250-foot trailer. Short price
is slight with titles, while the \$75
price includes a sound track with
synopsis of the story.

Cardall Pictures advertises its

synopsis of the story.

Gordell Pictures advertises its
bargain in the various writers
mags. Company claims that it is a
great method of selling picture
stories, and even if the writer
doesn't dispose of the yarn, h

can amuse his friends with the
trailer. Writer can also have the
trailer reduced to 18 mms, if he
desn't want to bother about showing it in a theatre.

desn't want to bother about show-ing it in a theatre.

Advertisements of Gordeli state that competent Hollywood actors will be used to enact the writer's brain child, and will throw all their

will be used to enact the writer's brain child, and will throw all their dramatic ability into his various brain child, and will throw all their dramatic ability into his various bross into excitacy over their stress, he can purchase stills from his midget picture for 56c each.
Gordell service is complete. It will even do a bit of improving on the yarn, with the author's consent, of course. But, then, many of the writers doubt the ability of Gordell's staff. to. Improve, and refuse to have their stories, tampered with. In a number of cases, tuse to have their stories tampered with. In a number of cases, writers have claimed that what was photographed by Gordell as the dramatic heights of their stories were really unimportant sequences. Same aquawk has been on for years between recognized scribes and major studios.

### ANN DVORAK AMONG **NEW WB STAR LIST**

. Hollywood, Sept. 26.

Hollywood, Sept. 28.
Warners' new contract list takes four feature players and adds them to their star division. They are Ann Dvorak, Warren William, Lortett Young and Joan Blondell. New players on lot added to, feature division are Eleanor Hojm. Olympic Vision are Eleanor Hojm. Olympic Podd, whose contract was proposed to the paramount; Alian Jenkins, Glenda Farrell, and Harold Huber.

Farrell, and Harold Huber.
Also added to list of directors are
Stanley Logan and Robert Florey,
who will direct. Blue Moon Murder
Mystery' from S. S. Van Dine's
story. In writers' division was
added Tom Gergahty, who will
work on 'Elmer the Great,' while
off the writers' list are Kay Davis
and Niven Bunch.

### COWBOY SUICIDE

Ed Powers, 36, Was a Disabled War Veteran Hollywood, Sept. 26.

Edward G. Powers, 36, screen cowboy, shot himself to death in Hollywood Sept. 25. He was a disabled war veteran.

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### Feed-Bag Double

Hollywood, Sept. 26. Groucho Marx no like the food served at the Baltimore Lunch Club. Comedian's still sident and in attendance at

# Cantor 2-a-Day Vaude Road Show **Opens in Newark**

Hollywood, Sept. 26.

Hollywood, Sept. 28.

Eddle Cantor will head his own vaude road show in 12 eastern cities, opening in November. Tour is being arranged by the William Morris office, which is guaranteeling the comic, and sharing in a 50-50 split.

Present intention is for Cantor to use Benny, Meroffs orchestra, and a femime picture star not yet decided on; Show will play two-a-day, with Cantor singing a repertory of his songs, plus blackouts with the femime pilayer.

Tentative opening is set for New-

Tentative opening is set for New

Tentative opening is set for Newark, Thanksgiving week with Philadelphia. Baltimore. Washington,
Pittsburgh, Cleveland, Detroit, Chicago, St. Louis. Boston and two
weeks in New York, either at the
Hyoli of CanNew York, other at the
Hyoli of CanNew York, show will
be hopiced in house or auditoriums.
An opiced in house or auditoriums.
An opiced in house or auditoriums.
Canner leaves here by way of the
Canal Oct. 10, with Mrs. Cantor, arriving in New York in time for his
reappearance on the Chase & Sanborn radio hour, Oct. 30. His picture, Kild Frem Spain, now in 13.
500 feet, is being edited, with 5,000
feet due to come out before the preview.

### **BUCHANAN-SCHENCK POW-WOW FOR 2 MORE**

Jack Buchanar: Is due from England shortly for a conference with Joseph M. Schenck in Hollywood concerning two additional British-Dominion pictures starring him on which UA took options after accepting 'Magic Night', first of trio.

'Yes, Mr. Brown,' the second, has aiready been accepted by UA for distribution in the U. S. only, while the third. 'That's a Good Girl,' is the third. 'That's a Good Girl,' is December of the control of the c

### New Money Terms End Metro-Evans Dispute

Culver City, Sept. 26.
Madge. Evans, who left Metro
after a salary squable, returned to
the lot today. (Monday) as the
femme lead, in 'Let's Go,' a motor
boat story with William Haines.
Pleture is the first on a new contract, starting today, that is a compromise between the studio's and
Miss Evans' ideas in salary. During her absence from Metro Miss
Evans has been at United Artists as
top femme in Al Jolson's 'The New
Yorker.'

### Johnson's Tester

Johnson's Tester

Nunally Johnson, ex-N. Y. 'Eve
Post' columnist and Satevepost author, is en route to the Paramount
Coast studios on a straight 10 weeks'
test deal as a writer. No options. If
he clicks, a new arrangement will
be made under new terms.
Johnson's trial for serveen authorship will be expedited by an immediate assignment upon his arrival in
Hollywood today (27). The studios
have previously bought Johnson's
yarns, but others have adapted
them.



WILL MAHONEY This Week Metropolitan Theatr Boston

The Oakland 'Post En uirer' said: In our opinion Will Mahone; is the inmiest man in the world. Absent from Oakland for four years he re-turned yesterday to the Fox The-atre and believe it or not he is fun-nie; than ever

RALPH G. FARNUM

### CHAPLIN PIC COLD, FOX MAY SUE LITA

Hollywood, Sept. 26.

Fox will not make 'The Little Teachet' with Litta Grey Chaplin and her two sons, Charlie, Jr., and Sidney, Studio deal has been called of after legal complications over the right of Charlie Chaplin's two children to work in pictures.

dren to work in pictures.
Studio claims that at the time
they made the deal with the mother
it did not know of the private agreement with her divorced husband,
which stipulated that in return for
property settlement and an annuity
for the two, boys, the father was
privileged to pass on the careers of
the two minors.

Studio expended around \$25,000 in preparing the story, and it is likely that in case it is not used they may bring legal action for recovery of this amount from Mrs. Chaplin.

A few days prior to the calling off of the deal by Fox, Nick Gory, who was manager for Mrs. Chaplin, was ordered off the lot. Day later he and she severed their business relations.

Fox has the story which was writ-ten for the Chaplins by Daye Butler, who was to have directed. Frank Craven and Sam Mintz wrote the screen story.

### SAILINGS

Oct 12. (New York to Cherbourg) Vicomte Alain de Leche (Europa) Oct. 10 (Los Angeles to New York), Mr. and Mrs. Eddle Cantor (California).

Oct. 10 (New York to London) Mr. and Mrs. L. M. Rubens (Europa). Oct. 4 (Galveston to Barcelona) Richard Harlan\_(Mar Cantabrico)

Oct 3rd (Paris to New York), Colette d'Arville (Europa), Ocf. 1 (New York to Los Angeles) Sam Briskin (California).

Oct. 1 (New York to Paris), Travis Banton (Bremen). Oct. 1 (New York to Southamp-on), Edward Everett Horton

ton), Ed (Fremen).

Sept. 30 (New York to Moscow) Boris Morros (Bremen). Sept. 30 (London to New York), Cyril Vidler (Paris).

Sept. 30 (New York to Panama), C. C. Margon (California).

September 30 (Paris to New ork), Maurice Chevalier, Max Nephenical Paris (New York), Maurice Chevalier, Man Ruppa (Paris).

Sept. 24 (Paris to New York), Georges Fontana, Anna Ludmila

Sept. 2 (Farls to New York), George Spite 2 (Parls to New York), Ground, Anna Ludmila (Sept. 24 (Parls to New York) Jaques Deval, Arturo Toscanini (Bremen).

Sept. 24 (Parls to New York) Gordon Pollock (Statendam).

Sept. 24 (New York to London) Frank Allworth, Mr. and Mrs. Gus Yorke Lenard, Mr. and Mrs. Gus Yorke (Lafayette).

Lonard, Mr. and Mrs. Cus Yorke (Lafayette).

Jone 1 (London to New York) Wiss. Pat Campbell (Mauretaria).

Sept. 24 (London to Quebec) Harry Lauder (Lettia).

Sept. 22 (Parls to New York) Serge. Youssevitsky, Cliff Fisher, Michel Tchernoff (Ile de France).

# Layoff Newspapermen a Studio Headache; Hays' 'Police' Cards

### Reciprocity

Hollywood, Sept. 26, Immediately after his option was taken up James Whale, Universal director spent \$1,000 of his own money for redecorating and installing swank furniture in his studio bunga-

low.
Director wants to properly reciprocate on Junior Laem-mile's invitations to attend con-

# Pix Republicans **Did Not Attend** Roosevelt Rally

Los Angeles, Sept. 26.

About 65,000 attended the motion picture pageant and electrical parade with sport events at the Olympic Stadium, Saturday (24) night, total gate being about \$85,000. Of this sum \$45,000 net will be pin between the M. P. Relief Fun galit between the M. P. Relief Fund and the Marion Davies orthopedic fund.

Gov. Roosevelt was the sole guest of honor, though Gov. Rolph had been carded to share honors with him. Rolph simply failed to show up, as also Mayor John Porter. Others conspicuous by their ab-sence were all the Republicana prominent in picture business.

In the afternoon a free political rally at the Hollywood bowl to the rally at the Hollywood bowl to the overflow capacity of 30,000 took the edge off the parade, which was 'the industry's most spectacular' display of color, lights and floats, plus west-ern and pole events. 'Roats were brought here from the Skin Translation of the paradity of the constitution of the paradity indexworks the entire event.

Winnes Skinder of Fax did much

Winnie Sheehan, of Fox, did much to put the pageant over, with War-ner also actively engaged in the Governor's behalf.

Every studio contributed equipment and labor, with the show costing between \$35,000 and \$40,000, as against last year's flesta overhead of \$80,000.

of \$80,000.

Stations KFWB and KHJ broadcasted locally, and CBS sent the
stuff out as far east as Denver from
8.30 p. m. to midnight.
Crowd was very much pro-Rooseveit and ate up the Will Rogers,
very frank spell to the effect that,
ever paid to see a politician.
Rooseveit sead he had been in pictures (meaning, newares), for the
bast three months and was heartily

past three months and was heartily in favor of the industry.

Only accident of the day was that grand marshal Joe E. Brown lost his overcoat to a chilly souvenir hunter.

Usual 'in conference' gag for ab Saturday, with everyone either at the opening of the football season or attending the Gov. Roosevelt mass meeting at the Hollywood

### Scenario on Bern

Hollywood, Sept. 26. Columbia is rushing a story based on the life of the late Paul Bern. Story is by George Aurbach, with Albert Demond, former Universal producer and writer, working on the

### SCREEN PLAYERS IN LEGIT

Hollywood, Sept. 26.

Bradley Page and Albert Conti, screen players, are going into the little theatre production, These Few Ashes, at the Pasadena Community Playhouse. It follows 'Lightnin', opening Tuesday (27).

'Louder Please,' current play, closed Saturday (24) as Victor Jory, the lead, is up for a picture job,

Influx of newspapermen to Holly-wood continues, following recent staff slashes in the east and has brought about a condition where the

stam slashes in the east and has-brought about a condition where the studies are now returning admittance to legitimate never writering admittance. Moss of those being turned down carry credentials from some paper at though they are now rewarded, and though they are now rewarded, so many news gatherers, are already here on official assignments that the picture lots decided on the limitation, realizing that the recent are related to the realizing that the recent are related to the results of the later type. Holywood has always had its fill.

Recent peets agound the studies comprise a small regiment of forgetings who came, here ostensibly as newspapers correspondents to the Olympic cames, but have staid on.

comprise a small, regiment of foreigners who came, here estensibly,
as newspapers correspondents to the
Olympic games, but, have staid on
hoping to crash, motion pictures,
ance writers who are a selfments from small newspapers and
syndicates, with the Olympic games
as an excuse. They, arrived with an
optimistic outlook, as, to, their future in the film industry.

Olympic Holdovers
It was these also-rans who attended the free feeds given by the
studios and several screen, celebra
in color of the visiting foreign
attended—they were an or an extended
ering the contests and, as a whole,
were not interested in pictures.

Having received a welcome during the games, the second raters
expected a similar studio reception
when they called looking for jobs
after the games. They all carry the
same year—the bett translators, technic, and
when they called looking for jobs
after the games. They all carry the
same year—to be translators, technic, and
reparted unif-down from year expected a
suffer on the pictures.

Representatives of the glock with
the studios and the liming rate of the publictly heads at the Hayb' office as a
means of keeping a horde of scribes
under control. Each, card, to be,

means of keeping a horde of scribes under control. Each card, to be genuine, must carry Joe Breen's signature.

### Sheehan and Lollier Film Chiefs in Chest Drive

Chiefs in Chest Drive

Los Angeles, Sept. 30.

W. R. Sheshan has been named general chairman for the picture industry division in the forthcoming Los Angeles Community Chest drive can be seen to the control of the co

### Radio Releases Armstrong So He Can Start 'Scandal'

So He Can Start 'Scandal'
Hollywood, Sept. 26.
Robert Armstrong has obtained a
release from the final three weeks
of his contract with Radio to accept
the lead in 'Million, Dollar Scandal'
which Charles Rogers will produce
for Faramount. Rogers also has an
option for two more on Armstrong
who was represented in the deal by
"Victor McLaglien' will play the'
Second lead in the picture: Harry
Joe Brown is to direct.

### Fox Sets Victor Jory

Hollywood, Sept. 26.
Victor Jory, from a Passadena stock, has been signed by Fox for six months and options.

Jory has also done some work and the Broadway stage.

### M'LAGLENS FIGHT SUIT

Los Angeles, Sept. 26.
Entering a general denial to the complaint, Mr. and Mrs. Victor Mc-Laglen filed their answer to a complaint, Mr. and Mrs. Victor Mo-Laglen filed their, answer to a Municipal court snit brought against them by Dr. Charleg M. Fpx, for \$400, medical services.

Physician claims that amount is due him for treating Mrs. Mc-Lagler's Injured knee.

# RADIO'S RAISED BUDGETS

# Barrymore, Arch Foe of Autograph KAHANE FAVORS Actors Move for Fight on Money Pests, Turns 'John Henry' Collector

Hollywood, Sept. 28.
The left wing of the Royal Family has gone bourgoise. John Barrymore has requested all major studios

ily has gone bourgoise. John Barrymore has requested all major studies for the signatures of their stars and name players for an autograph collection he is starting for his baby daughter, Diana Barrymore.

Time was, and not far back, when Barrymore refused to have anything to do with autograph collectors, or any of their lik. Ambitious collectors any of their lik. Ambitious collectors any of their lik. Ambitious collectors or any of their lik. Ambitious collectors of the start with the start of the start with the books, are reported to have suffered extreme mental agony from Barrymore's reply to their request. He has been known to severely criticize the American public in general for its souvenir hunting proclivities. In the past, an autograph book held in front of Barrymore was the same as showing him a bad part.

Heretofore, his signature has been exception of the short period of his life apent as a cartionist. In this case, it is rumored that Barrymore spent a year practicing his signature, before he started to study

spent a year practicing his signa-ture before he started to study

ture, before he started to study drawing.
Evidently, fatherhood has softened him, for the collector's former menace has turned collector. However, he's not the garden variety of autograph hound, who haunts the gathering places of Hollywood's mighty. As a, signature hound he's class, but he's the public of departments of the collection and not in an ordinary autograph book, but on individual cards.

### **COHAN TURNS DOWN** PERSONAL AT N.Y. PAR

George M. Cohan said 'no' to Pub-lix's proposition for two stage weeks in person with the fortnight's sched-uled run of his Paramount talker, 'The Phantom President,' at the Paramount, New York. starts a two-week stretch on Broad-

It was said that Cohan could have written his own ticket for the Par

### Denied Permit Extension, Landi Becomes Immigrant

Hollywood, Sept. 26. Elissa Landi was refused further extensions of her visitor's permit by the U. S. Immigration Department, and has gone to Vancouver, B. C., to get a quota number and come back as an immigrant. Actress has been ilving in the United States two years.

J. C. Lawrence, her husband, who has been here several months, left by plane Friday (23), to return to by plane Friday (23), to return to the company of the property of the sails on the Europa. Hollywood, Sept. 26.

### Gary Takes Air

Hollywood, Sept. 26. Hollywood, Sept. 20.
Claiming he needed a rest, Gary
Cooper walked out on Paramount
last Saturday after the completion
of 'Farewell to Arms.' He hopped last Saturday after to of 'Farewell to Arms.' a plane for New York York and a three

plaine for New York and a three beas' vacation. Studio had requested him to and by in case of retakes, but poper insisted on the trip. Studio

### Estelle Taylor, Beale Bros., Set for Vaude Try

Estelle Taylor, now rehearsing a vaude act with the two Feale Brothers, opens for Fox West Coast at the Warfield, San Francisco, in two weeks. Act will then head east. Miss Taylor will vocalize, with the brothers instrumentalizing. Active the brothers instrumentalizing. Active Staylor of the Staylor of Call and Sanday and Sanday and Sanday and Sanday and Sanday Sa

### **CORTEZ RETURNS TO PAR**

On Term Contract — First to Fox Before Effective

Hollywood, Sept. 26. Ricardo Cortez, who left Radio to play the lead in 'Flesh' for Metro. has been put under a term contract by Paramount. He will first com-plete his M-Gengagement and then go to Fox for 'Glant Swing' before reaching Par again.

This is the second time that Cor-tez hits the Paramount lot having left there three years ago after a five-year stay.

# AIR DEBUT FOR WAMPAS BABES

Hollywood, Sept. 26. Western Association of Motion Pic-ture Advertisers (Wampas), which has been agitated over what to do with its Baby Stars to be elected this year, due to the insistence of the producers that they have some-thing to say about the selection, has

thing to say about the selection, has decided to introduce the comers on the air, in a national hookup. Herestofore, the 13 starlets have been introduced at different types of frolics, all ited in solely with the picture industry. Plan to follow this course at an outdoor affair in connection with the Olympics was abandoned on the theory it would interfere with theatre box offices. Both NBC and CBS are interested in the baby star-air gag, with details of the broadcast to be ironed out at a meeting of the Wampas to-morrow hight (Tues.).

morrow night (Tues.).

### Dietrich Records Three, Each in Three Languages

Hollywood, Sept. 26.

Marlene Dietrich has recorded aree sides for Victor at its plant Marlene Dietrich has recorded three sides for Victor at its 'plant here, making three language versions of each platter. Numbers, all from 'Blond Venus,' are 'Hot Voodoo.' You Little So and So,' and T Couldn't Be Annoyed.' All were warbled in English, French and German.

Sam Coslow also engraved two disks for Victor here ,vocalizing songs from 'Big Broadcast' and 'Phantom President.'

### Same Garbo

Stockholm, Sept. 26. Garbo has the Pritish journalists

Garbo has the Eritish journalists here nerts

London papers clamor for a story a day on the star and she's giving 'em the same aloof routine as in the U.S.

London, Sept. 26.

An Englishman, hard pressed for a Stockholm story for his Sun-day London paper with all quiet on the Kreuger front, fell back on Garbo and sent in a yarn that she had not been seen around for a week and was believed to be ill.

week and was believed to be ill. The story frontpaged in London. Other London dailles phoned all their correspondents for the story and the A.P. rep. was told at 11 p.m. to find out if Garbo was still living. American legation in Stockholm is complaining, as a result, of the number of inte and urgent calls put through the property of the control of for visa and her whereabouts is not

# THEATRES PROFIT

Picture Co. Head Committed to Idea of Spending More in Order to Guarantee Theatre Results-Opposes Slashing Too Sharply— Shelves Low-Cost Films Because of Weakness

### LESSEN STUDIO INCOME

Hollywood, Sept. 26.

More cash will be thrown into Radio pictures, according to B. B. Kahane, in an attempt to build grosses at the theatre although by so doing studio profits will be sac

The Radio Pictures president, who returned here last week from New York, is currently in daily conference with studio officials deciding where and when picture budgets can be boosted, to fit into his idea, that heavy grossing pictures although proving a loss to the producingdistributing companies, are needed to stimulate theatre patronage.

to stimulate theatre patronage.

Kahané's intention la considered startling among studio exces who have been trying to cut corners on budgets. Radio, during the 10 months of David Selznick's tenancy as producing head, has spent as much as \$2,000,000 on three pictures, and has nearly doubled some budgets the total harmataes. ets through remakes.

ets through remakes.
Contrasting this is the low-cost
'Age of Consent' which is faring
comparatively as well, and in some
cases better, than 'Girl Crazy,' Lost
Squadron,' Symphony of Six Millions,' 'Roar of Dragon,' and other
films costing considerably higher.

Moderate Increases
Kahane says the boosts will be
moderate on average pictures, budgeted at around \$235,000 each. On stories showing better possibilities the bankroll allowance will be much

fatter.
Radio's prexy is now having boxoffice figures on 'Bird of Paradise'
assembled, to prove his contention that a heavy jack picture will pull. This film cost around \$800.000. Some

say more.

Compliation will show grosses on Sird at RKO houses and the amount, if any, above averages and previous week's gross. Excess gross will then be compared with the studio cost of the picture to see how the RKO organization as a whole comes out.

the RKO organization as a whole comes out.

Kahane is Optimatic

Kahane is confident the statement will justify heavier budgets, in an attempt to produce pictures with grossing possibilities.

Since arriving here, Kahane has eliminated two of three intended low cost pictures that will be seen the confident of the confidence of the con

With the 100-odd theatres in the With the 100-odd theatres in the RKO string, it's good business to sacrifice some of the studio's book income if the theatre end more than makes up the loss, he declares. Kahane will continue to make his headquarters in Hollywood, not returning to New York until late in the year.

### Rushing Harlow

Hollywood, Sept. 26.
Metro is rushing production on
Red Dust' hoping to wash the pic-ture up by the middle of this week.
Jean Harlow is starred.
Studio plans to ship the edited
picture east within the next two
weeks for immediate release.

# Invested in Frank Joyce's Hotel

### Air's Gross Check

Commercial radio accounts mitted now make it a practice of trying to check on the stars' of trying to check on the stare picture grosses before talking terms. Prior to this precaution, the networks also made an effort to obtain this inforegarding the name they may be trying to sell.

In submitting Al Joison to Chevrolet data on his film grosses, beginning with Jazz Singer, were turned over the last steps in offering the Marx Brothers to the same client.

# MARY'S BID FOR **CAGNEY IRES WB**

Los Angeles, Sept. 26.
With the Warner-James Cagney arbitration get together set for tomorrow (Tuesday) night, Mary Pickford, through her business manager, M. C. Levee, who is president of the Academy, has been negotiating for Cagney to play lead opposite her in 'Shanty Town,' which move aroused the ire of Warner Bros, and the Producers' Association. Levee says he was instructed by Miss Pickford to open negotiations. Levee says he was instructed by Miss Pickford to open negotiations with Cagney and that he was following instructions accordingly.

ingty.

Miss Pickford, when told that
Warners held a contract with Cagney which was now up as a matter
for Academy arbitration, declared,
Mary Pickford must look out for
Mary Pickford as she is independent in the picture field and
must get proper supporting players for her productions.

pendent in the picture field and must get proper supporting players for her productions. Jack Warner informed 'Variety' this morning that should Miss Pickford sign Cagney, injunction proceedings would be instituted as well as a damage suit. Thought will be a damage suit. Though the producers association which, two weeks ago adopted a resolution that members refrain from doing business with people who had violated contractual relationship with anyone in association, Feature Productions, which is part of the United Artists group, is a member of the Producers Association and will demand she refrain from making any deal.

Only point at issue, to be decided

making any deal.
Only point at issue, to be decided at this session, will be whether the player's contract is still in force, as contended by the studio, or is non-existent as claimed by Cagney. Until this question is settled Cagney is barred from negotiating with any other company, under the provisions of the Producers'-Academy agreement.
After the first session it was un-

agreement.
After the first session it was understood that a tentative agreement
had been reached between Cagney
and Warner excess whereby he would
resume his diputed contract at a
salary boost that was to be allowed
in the form of a bonus, but not
written late the contract.

written into the contract.

Unable to agree on the amount of the bonus, it is said, the case was again split wide open.

### Stage 'Crocus' May Delay Lederer's Radio Picture

Hollywood, Sept. 26.
Although Radio is desirous of having Francis Lederer in a picture on the current season's program, his schiculuded appearance under a run-of-show contract in 'Autumn Crocus,' which opens in New York Nov. 9, may delay his acreen work will determine his arrival here. Studio denies RKO is backing the lexit play.

Counsel has been retained in New York by actors with a view pressing claims against Frank Joyce, Hollywood agent, as a result of stock which was sold them in a hotel company Joyce headed several years ago known as Greater Hotels

years ago known as Greater Hotels of America, Inc. Joyce is now a member of the Hollywood agency of Joyce & Selznick.
Charles J. Kemins, New York, who recently figured in prosecution of bucket shops, has been retained by a minority group of the stock-holders of the Joyce hotel project. This groun is also urging other This group is also urging other members of the profession, mostly vaudeville actors, who purchased stock in the Joyce company, to join in the legal steps now under

he actor-stockholders are now The actor-stockholders are now scattered. Authorizations from them are being sought to have Kemins represent them along with the others who allege claims.

Complaint to D. A.

Gomplaint to D. A.

Retention of counsel grew out of a complaint made by a stockholder to the District Attorney's office of, New York County. The D. A.'s office advised that a lawyer be obtained.

The stock of the Greater Hotels of America Inc. 1982 of 1

\$50,000.

A total of around \$20,000 is said to have been sold to actors, among them some well-known names in vaude. The chief asset of the company was the Coolidge hotel, West 47th street, which was sold to the then owners of the Stanley hotel across the street.

Legel, Joyce obtained the approval of the actor-stockholders who now complain. Dersuading them to sign

ieges, Joyce onclained the approvalof the actor-stockholders who now
complain, persuading them to sign
consents based on a promise by the
consents based on a promise by the
consents based on a promise by the
transport of the benefit of stockholders.
It is asserted neither these notes
nor their equivalent were ever
turned over as promised.
Legally, it is held, Joyce was acting in a fiduciary capacity or as
trustee for the stockholders.
Later, Joyce went to Hollywood.
Alice Joyce, the agent's sister, James
B. Regan, Jr., her husband, and
Cliqord A. Storm were also officersin the hotel company. The Coolidge,
according to a letter to stockholders
in August, 1926, was under negotiation on a sale for \$55,000.

Lived Out His \$1,000.

Lived Out His \$1,000

in August, 19-2, was unline negotiation in August, 19-2, was unline and interest of the stockholor. Dave Thursby, who held 61,000 worth, will not be taken against Joyce. He is said to have lived out his \$1,000 at the Coolidge in defance of Joyce, and refusing to pay rent. Another who isn't expected to authorize any legal steps is David Bender, last in vaude as Bender and Armstrong. He's now said to be working for the Selznick & Joyce agency in Hollywood.

Among some of the stockholders and the amount of stock they purchased are Rotch and Shea, \$2,000; Hrving Noerge Edels, 19,000; Clasies Shotton, \$1000; George Rott, \$1,000; George Rott, \$1,000; George Edels, 19,000; Clasies Shotton, \$1000; Errar Heer, \$1,000; George Rott, \$1,000; George Edels, 19,000; Clasies Shotton, \$100; Erric Stanton, \$500, and Harry Bender, \$500.

On a letterhead used by Joyce, when in the hotel business, he listed among other members of the profession as stockholders Dick Rott, David Bender, Francis X. Donegan, Phil Baker, Hugh Herbert, Tom Ning, George Pierce, Mabel Martin, Bob Eddy, Billy Classon, Frank Walters, and Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe El Bart, Tom Handers, Jon Cowan, Dave Thursby, Guy Dennery, Joe Cook, Gerturde Oatman, Indio Owens, Mrs. Allie O'Keefe, Mrs. Nan LeMaze and Robert J. Adams

# McKee 'No Censor'; To Ignore Blind Show Complaints; No Reform Wave

There won't be a reform wave in New York City under the regime of Mayor Joseph V. McKee. The new chief magistrate, successor James J. Walker has no such intention, contrary to belief on Broadway, 'Variety' has been informed.

way, 'Variety' has been informed.
Theatrical people with interests in New York went into a panic over seven with the panic over seven with the panic over seven way and the panic over seven as windications of an impending reform wave in the new Mayor's drastic closing of two 42d street buriesque houses for allegely indecent shows and the sudden enforcement of buildings laws regulating theatre marquee hangings and front wall displays. The Broadway panic was caused not so much by the turn of events, but by the fact that everything happened at the very start of the new Mayor's tenure in office.

Mayor McKee stated: I am not

tenure in office.

Mayor McKee stated: I am not being a censor of the theatre, but as long as I am in office there will be no nith on the stage. General presumption on Broadway was that that went for the rest of the anusement business, including pictures, as well as burlesque.

as well as burlesque.

Since that statement was rather indefinite in showmen's opinion. Variety sought to have the Mayor policy as regards theatre consorship clarified. A denial that a reform wave impends was given.

form wave impends was given.

The Mayor, it was revealed, did not move to close the two burlesques on his own initiative, but the closing order was really motivated by the Police department. It was upon the police commissioners recommendation that the Mayor ordered License Commission Geraghty to revoke the Ellinge and Republic theatre permits.

### The Marquee Cleanup

The Marquee Cleanup
Responsibility for the order to
Broadway picture theatres to remove marquee displays and street
hangings which were in violation of
the law, was taken by the Manhattan superintendent of buildings,
Sam Fassler. He told the newspapers that 'When Broadway beglins to resemble the Coney Island
of Bowery days and overloaded
marquees and poorly hung signs
endanger the public, it's time I
stepped in.'

That the buildent

That the burlesque closings and enforcement of theatre display which had not been strictly lived up to previously both occurred at the same time, caused the reform

up to previously both occurred at the same time, caused the reform wave:scare.

An order from the building department that the marques stunts were a violation and must stop was issued to the theatres two months say that the same that the sa

zen.

No anonymous complaints will b considered. Mayor McKee's offic has received 1,200 unsigned squawk from unknown sources in the past two weeks. None of them, it wastated, went further than the wastated.

### LeRoy's Tonsils Shift Bacon On to '42d St.'

Hollywood, Sept. 26.
Lloyd Bacon, instead of Mervyn
Le Roy, will direct '42d St.' for Warners. Production is expected to take

ix to eight weeks. Le Roy is in the Cedars of Le-anon hospital awaiting a tonsil operation.

WB TAKES LARKIN AND PLAY

Warner Brothers have taken She illalic Collection Agency for \$900 to Had to Say, and the she will be considered and the she will be considered against Levis and the she will be considered against the she will be considered against the she will be considered against the she will be considered and the she will be considered against the will be considered and the she will be considered and the she will be considered and the she will be considered as a she will be considered and the she will be considered and the she will be considered and the she will be considered as a she will be considered and the she will be considered and th

### **PREPAREDNESS**

Advance Retakes on 'Rasputin' to Hurry Ethel Barrymore East

Hollywood, Sept. 28.
With Ethel Barrymore scheduled to return to New York for a stage engagement within the next two weeks, Metro is filming retakes on 'Rasputin' concurrently with the production of the picture. Retakes are in the nature of safety shots for Miss Barrymore's scenes where it is thought changes in action and 'Rasputin' however, is still without an ending with Charles MacArthur writing scenes just ahead of the camera. Hollywood, Sept. 26

# **Summer Shutdown** Plan Deprecated As Old Stuff—Hays

Theatre shutdown plans are an old story at the Hays office. Each and every one has been rejected because such a move is considered by the overseers as too risky and too

cause such a move is considered by the oversecrs as too 'risky and too costly.

In the estimation of Haysians there isn't a chance for the H. B. Franklin formula receiving any new treatment. Long before Franklin control of the cont

### CLEIN WANTS NORMA. JESSEL IN WUNDERBAR

Hollywood, Sept. 26 Hollywood, Sept. 28.

John Clein, indie producer, and
Ivan Kahn, agent, left here to confer with George Jessel and Norma
Talmadge, currently in St. Louis
playing a vaude date, on a film production of the German original of
Wunderbar with Jessel and Miss
Talmadge starred. Jessel owns the

naimage starred. Jessel owns the picture rights to the play.
During the past month, Jessel has tried to interest producers in the production.

### Par Ditches 'No Man' After Story Troubles

After Story Troubles

Hollywood, Sept. 28.

'No Man Of Her Own' has been ditched by Faramount. Clark Gable, borrowed from Metro, was to have been teamed with Miriam Hopkins in this picture.

Yarn has been a long asperin consumer. Based on the novel, 'No Bed Of Her Own,' first treatment was tossed out by the Hays office as too torrid. Later washed version proved too tame.

Freelance players engaged for the picture received two weeks' salary with their dismissal.

### Myron Selznick Is Sued On Father's \$2,000 Debt

### Redecorating

Minneapolis, Sept.. 26. Local showman, who papered his den with stock certificates of film companies, is now try-ing to figure how you get them off the wall without tearing.

# SCREEN BLAMED FOR CHI'S REP

Chicago, Sept. 26.

Universal's 'Okay, America' was banned in toto from the city of Chicago last week by order of the censors. Reason given to exchange was that film held gun scenes and that this type of picture would positively not be permitted in Chi-

cago.

Henry Herbel in seeking to have
the ban lifted argued that out of
385 scenes in the picture, gunplay
was used only in six scenes. Universal hopes to get the picture
through after objectionable scenes
have been removed but it is not
yet clear that they will succeed in
dolors so.

yet clear that they will succeed in doing so.

Mayor Anton Cernak is very bitter toward films which show gangsters or racketeers in action as he feels that the rest of the world immediately deduces that it must mean Chicago. Mayor's recent European tour is understood to have incensed him against Hollywood because of the impression of Chicago which he found widespread abroad. Cernak blames the screen rather than the press for furthering the bad repute of Chicago.

### \$7 HOLLYWOOD LINGO ACCORDING TO CUES

Hollywood Sent. 26.

Hollywood, Sept. 26.
With the recent influx of eastern
executives, stage producers and
Algonquin typewriters to pictures,
the old timers are hearing a flock
of new words, a great number of
which are not understood in Holly-

wood.

Not that the words are foreign to anyone who has passed the eighth grade, but a great number of them, all multi-syllabled, have caused the old timers to scratch their heads and run for a thesaurus. One executive has been tripped up several times by his writers, who have sandwiched into their conversations several new expressions.

have sandwiched into their conversations several new expressions. However, he has fooled the Harvard boys by having a session with Webster, and now has the tough words, with their definitions, on a typewritten sheet of paper, which he keeps in his desk drawer. When talking to his staff, he sneak looks at the sheet, and throws out a big was the sheet, and throws out a big walking around punch drum. Producer's list includes illusory, heterogeneous, surceases, ambiguous, vicarious, interjection, rhetoric, ostentatious, nebulous, esoteric, polemic, diartibe, hypothecate, lanuginous, immethodical and frangible. In most cases, the producer's list includes.

In most cases, the producer's list works out okay and manages to impress his listeners. However, a great part of his working day is spent inventing conversation to fit around the words.

### Extra Work Slumps

Hollywood, Sept. 26. trifie last week with a total of 4,166 day checks distributed. Muggy day weather in the mornings was re-sponsible for many big sets being

post poned. Paramount's Evenings For Sale was the most consistent user of ex-tra talent, calling an average of 120 people a day all week.

### Story Editing Just One Of Al Cohen's Troubles

Hollywood, Sept. 26.
On the day Albert J. Cohen, former story agent, succeeded Nan
Cochran as story editor of Universal, his wife brought suit for
divorce against him naming Corilss
Palmer, estuanged wife of Eugene
V. Brewster, as corespondent. V. Brewster, as corespondent.
Mrs. Cohen also filed a \$100,000
alienation suit against Miss Palmer.

### COPS BACK ON BEAT

Jaffe's Economy Zero - Directore

Hollywood, Sept. 26.
Sam Jane's first attempt at economy on the Radio lot has gone for nought. Unable to see why uniformed policemen should be engaged

formed policemen should be engaged to keep visitors of the seet, he had the property of the seet, he had the seet of the seet

# **Darby Drafted** To Prosecute in U. S. Vs. Patents

The Covernment has drafted Samuel E. Darby, Jr., from a civil patent law practies to prosecute its suits on Cayton and Sherman monopolistic and anti-trust charges against the electrics when it comes up for nearing in Wilmington, Del., Oct. 10.

Entire patent situation will be aired. It embraces patents govern-ing the amusement business includ-ing soundfilm, broadcasting and phonograph recording. Governphonograph recording. Govern-mental action was filed in the spring of 1931, axainst the alleged patents

of 1931, against the author trust.
Government's suit is the biggest anti-trust action filed by the U.S. since the breakup of the Standard oil combine some years back. Companies involved in the actions include A.T. & T., General Electric, Western Electric, Westinghouse, ERKPI, Radio Corp. of America, and the latter's musical accessory and the latter's musical accessory and radio manufacturing subside, in-cluding RCA Victor, also General Motors Radio Corp.

Darby counselled DeForest Radio

Darry counselled Derovest Radic in the suit which the latter wor against Radio Corp., on the ground of a Clayton Law violation. A prosecutor he will act as special as-sistant to the U. S. Attorney Gen-

oral,
Darby, coincidentally, represents
the three plaintiffs, Stanley Theatres, G.T.P. and Duovac Radio in
the latter's private suit against
A.T. & T. W. E., and ERPI, alleging restraint of trade under the
government anti-trust laws. It was reging restraint of trade under the government anti-trust laws. It was he who represented G.T.P. (De-Forest Phonofilm) in its original suit on the Ries patent infringe-ment against W.E. and ERPI.

### Conway Seeks Damages As Sequel to Plasters

Los Angeles, Sept. 26.
Damage suit for \$4,000 has been brought by Jack Conway, Metro director, against the Union Indemnity Co. which had put up a bond for that amount in 1929 when Lloyd Products Co. sued Conway and attached his car, real estate and bank

account.

Subsequently the Lloyd company lost the sult and went into bankruptcy and now Conway contends that he was damaged because of the loss of his car for a month and the tying up of property

### Irene's New Paper

Hollywood, Sept. 26.
Though her contract is not up until, November, Irene Dunne and Radio are conferring on a new agreement. Belleved the outcome of 'Back Street' which Miss Dunne made for U.
Player hea

### Karen Morley-'Flesh'

Hollywood, Sept. 26 After testing 20 different possib ities, Metro has awarded the femi-nine lead in Flesh' to Karen Mor-ley. Picture goes into production tomorrow (Tuesday) with Wallace Beery and Ricardo Cortez also in

the cast.

John Ford will direct.

# F-WC PUTS HALT TO SPOKANE'S PRESS PASSES

Seattle Seattle, Sept. 26.
What appears to have been the
most drastic contract in the country
for free show passes to newspapermen has been broken. This refers
to the situation in Spokane.

Fox West Coast theatres in Spo-

to the situation in Spokane. Fox West Coast theatres in Spokane, after quite a battle and many conferences, have just emerged with an advertising contract with the Spoken and Thronkele and and Thron ance and six in the afternoon. Also to turnish two tickets for W. "H. Cowles (owner of the two papers) or members of his family and two tickets for J. F. Young, or members of his family, whenever requested by them. Same to be good for any seats except the regular loiges and to be exchangeable for loges when the difference in price is paid." The 'Chronicle' had a similar clause. The 'Chronicle' had a similar clause.

New contracts, expiring Sept. 3, 1933, have no provision for any tickets. Pass situation had been in

tickets. Pass situation had been in effect in Spokane for some 10 or 12 years.

Terry McDaniel, backed up by Frank Newman, n. w. div. mgr.p-4s credited with putting an end to the pass headache.

When Grand Hotel was played-in Spokane the two passes yead. \$200.

Spokane the two papers used \$300 worth of admissions in passes. The Fox theatre was powerless to keep out the deadheads.

### PAY LESS, JOBS TOUGH TO GET ABROAD-GARON

Hollywood, Sept. 26.

It's tougher to get picture work in England and France than in Hol-lywood, and the pay check is small-er, according to Pauline Garon, who has returned here after 15 months

abroad.
She advises the unemployed players here to forego the urge for screen, work in England or, on the continent, just because Stiney Fox, Adolphe Menjou, Gloria Swanson, Anna May Wong, Corinne Griffith and others were given foreign assignments.

signments.

While abroad, Miss Garon made
two French versions for Paramount,
and two pictures for independent
companies in Paris.

### Mary Duncan Sues to Break with Her Manager Los Angeles, Sept. 26.

Los Angeles, Sept. 26.

Mary Duncan has brought 'an action in Superior Court against Freddle Fraillek, her manager, asking for declaratory relief in adjudicating her contract with the agent. Actress says she notified him Aug. 2 that she had discharged him, but could be contract, is still in effect.

Commiaint alleres that Frailch

still in effect.

Complaint alleges that Frailch violated the state private employment agency law by failing to keep a register of people he represented, and issuing to Miss Duncan a contract not approved by the state labor commission; therefore, she claims the agreement, made in March, is void.

### Satirical Travelog by Par with Gary Cooper

Water Futter has a deal on with Paramount to assemble a sutpical African travelog starring (lary Cooper to take the place of either 'Safari' or 'Lives of Bengal Lancer.' Cooper took a lot of stuff while he was fin Africa last year, and Paramount wants Futter to add some of his African footage to round out six reels.

# **MOVE FOR ONE EXHIB BODY**

# PAR PUB.-ADV. TO COAST **REVIVED**

The Paramount idea of concen trating its publicity and advertis-ing headquarters on the Coast is reported up again. Plan was proffored earlier this summer but after virtually being accepted was rejected at the last moment.

jected at the last moment.

With Sam Katz believed to be coming east next month, this time for a prolonged stay, and with Arthur Mayer currently at the studio, Information is that Mayer may stay west to direct ali al and publicity work from that point while also acting as Katz's personal representative there. The switch would be one of locale rather than duty for Mayer. Latter's former theatre experience, the was in the middle-west for Publix) is deemed a factor in the studio consideration for Mayer.

If this arrangement is given a

sideration for Mayer.

If this arrangement is given a final okay it is expected that either Jack Hess or Bill Hollander will assume charge of P-P's publicity-ad phase in New York. This would mean a transfor from Chicago in Hollander's case. He was publicity director for Balaban & Katz and is evil with b & K. still with B. & K.

(Further plans are said to call for of Further plans are said to call for Lynn Farno, recently with Sam Goldwyn, to step into Charile Mc-Carthy's spot. McCarthy was formerly eastern publicity head for Faramount. He has field suit against the organization for arrears in salary, having consistently repeated to the contract has about two years to E.

years to gc.

An addition to the Publix publicity end is Ben Serkowich who returns to Chicago for B. & K. Serkowich was recently with RKO having
gone there from Publix after origlnaily being with B. & K.

# IT'S ALL JAKE AGAIN AT MGM

Hollywood, Sept. 26.

When the Metro eastern heads left York last week, perfect had been established again narmony had been established again between eastern and western heads. This followed a five-day conference on product and studio policles be-tween Nick Schenck, J. Robert Ru-bin, Irving Thalberg and Louis B. Mayer.

Mayer.

Thailberg told the N. Y. execs that class product could not be stashed on the budget sheets and that there was no studio intent toward making expensive pictures. He convinced the eastern heads that Skimping costs would not help the situation and in the future production figure; will be decided by Mayer and himself.

### Serkowich as Doc

Ben Serkowich lett New York Thursday (22) for a special assign-ment with Publix-Balaban & Katz in Chicago and Detroit. His head-quarters will be in Chi, with the job created especially for Serkowich in the B. & K. home office there.

He will act as a doctor for ill houses, his first jobs being the Tivoli and Uptown. Works in conjunction with Archie Herzof.

### Returns from Confab

**WB-PUBLIX DEAL** 

Accord For Product Re

After two months' negotiations, WB has closed a product deal with Publix for 1932-'38. It is a 100% buy of WB-FN in all Publix situations with exception of a few iso lated cases where Publix is in con filct with Warners' own theatres.

nice with warners own theatres. From now on, WB and Publix will work out new product deals each year, with the franchise system no longer in force. WB, on its own initiative, cancelled the existing franchises in Publix towns this season asking for a new deal.

# SMALL-GOETZ **UA PRODUCERS**

Hollywood, Sept. 26. Joseph M. Schenck has closed a leal with Edward Small and Harry Goetz to make two pictures for the United Artists program.

One is 'I Cover the Waterfront' while the other is 'If Christ Came to Chicago. Latter title attracted world wide attention a quarter cen-tury ago when first used by Jos. M. Stead, London publicist, on a series of articles.

Productions will be financed by Art Cinema, subsidiary of U.A. Pictures being figured to cost around \$350,000 each.

### Par Settles in Full Chas. McCarthy's Claim Of Arrears in Salary

A precedent in the matter of ex ecutives who, despite contracts, have had salary cuts forced upon them without their consent, may have been established by Paramount iast week settling in full the salary arrears claimed by Charles

McCarthy.

Former publicity and advertising head for Paramount filed sult for \$1,750, alleging same to have been deducted from his salary following an organization pay cut last February. Instead of filing an answer Par sent a check for the full amount to McCarthy's attorney, Nathan to McC Burkan.

Burkan.

At Burkan's office it is maintained that this action is not the forerunner to settling McCarthy's contract, which is not up until late in 1934. McCarthy has been advised to report at his desk each day and be available even though Paramount during the past summer him of virtually all duties. er deprived

### O'REILLY REPPING BIZ DEM. NAT'L CAMPAIGN

Although Charles Pettijohn, Have attorney, is on the train with Gov. Roosevelt, Charles O'Reilly, head of the TOCC will supervise all details of the Industry's part in the Demo-cratic National Campaign.

O'Reilly, following his appoint-ment, moves over this week to Biltmore quarters for the rest of the

### Thau-Feist, Jr., Back

Benny Thau and Felix Feist, Jr., return this week from their pro-longed trip abroad in search of tal-ent and material for Metro. Thau, who was casting head when he left the studio, took his own cameraman Hollywood, Sept. 26.
Frank O'Heron, vice-president in charge of operations at Radio, returned to the studio Saturday (24) Frace was in K. C. for a meeting of RKO theatre auditors.

# ECHO ON MPTOA ANO ALLIEO PACT

Reported Retaliatory Plan If Exhib Outfits Actually Launch Effort for Federal Control-Think Members Would Turn On Own Execs, but Figure Distribs Will Listen

### GOV'T AS WHIP?

Another exhibitor battle may be in inception as the result of the Motion Picture Theatre Owners of America-Allied Exhibitors pact advocating Federal control of the in-

Mation Picture Theatre Owners of America-Alied Exhibitors pact advocating Federal control of the industry.

Within the strongest indie unit ranks, which long have been disvorced from national associations, there is a movement which would establish one country-wide organizations, the control of the control

policies of his own association, the

almost an exact parallel with the provided of the provided and the provide

and to serve its presumed purpose, is given credence within the trade.
Distributors and neutral indie leaders seem confident, however, that this whip will not be used. The feeling is that members in both organizations, who were not preinformed of what would be brought up, among the handful of leaders in Chicago, would turn on their own chleftshins were the Federal intention to be iaunched.
Aiready, some distribs are permitting to seep out propagands that the less said about Government regulation the better for the indie groups. It is being pointed out that if the mixed committee stays away from freefrackers and concentrates on the stay of the control of the

### WB ECONOMY

Dancers for '42nd Street' Us Between Steps in Other Films

Hollywood, Sept. 26. Having a troupe of 67 girls on the payroll as dancers for '42nd Street,' Warners is also using them in all other pictures requiring femme bit players. Studio does not intend hiring actresses for bits as long as the dancers are around.

Studio has been taking girls from he chorus and shifting them to ther companies. It breaks up reother companies. It breaks up re-hearsals but it's a money saver for

# A. J. BALABAN TO BE ACTIVE?

A. J. B:laban was due in New York yesterday (Monday) from Boston, it being understood that Publix is overturing him to actively return to show business. Elder of the Balaban brothers has been re-siding abroad. He recently returned after a previous trip over here earlier in the summer.

earlier in the summer.
Business proposition before Baiaban is understood to be that he return to Chicago and assume charge of the Balaban & Katz circuit, the theatre chain which he was instrumental in founding and guiding to its present position. If he accepts it will mark a business resumption for Balaban after a two-years lapse.

### Thalberg Unburdens Himself Via Hawks. Franklin as Supes

Culver City, Sept. 26. Cuiver City, Sept. 26.

In realigning the production forces at Metro, and to relieve himself of considerable burden, frving Thaiberg is assigning Howard Hawks and Sidney Franklin, directors, to supervisory powers.

Both men will continue to direct pictures in addition to handling four recoditetions a veer.

pictures in addition to handling four productions a year.

At the time Hawks, who is Thalberg's brother-in-law, joined Metro it was figured that he would become the latter's chief aid. His new duties may shortly bring him to that position.

### INDIE PRODUCERS AS **GOOD-TIME CHARLIES**

Independent producers are now the lavish entertainers of the east. With the release of their best features the Indies are staging parties for reviewers, and a lot of others. Major companies haven't dined the boys in New York for the past two years, with the possible exception of Paramount, and that was strictly a wise-up affair for the out-of-town sortiveners. scriveners.

scriveners.
Following the party which Harry.
Thomas, liead of First Division
staged on the liner 'Augustus', Ray
Johnson, chief of Monogram, tossed
a feed in the Chanin building.
Other indle heads are planning
affairs as their pictures come along.
The better indies are getting mention in the met dailes now where
boys and girls gave them the compiete snub. plete snub.

position their organization is placed in through immediate contacts with the trival Aliled, despite no physical consolidation of the two, that they are ready to withdraw. This information, is in the hands of neutral exhib leaders who maintain that now is the time for one strong national indle body.

Next session of the mixed committee of 11 delegates of the two corganizations is scheduled for this Thursday (29) in Washington, D.C.

# DON'T BRING IN THE GOVT. IS WARNING

Warnings not to be scatterbrained or be led, through sentiment or prejudice, to lend support to anything which might make their conditions worse, are being quietly but effectively disseminated among the lindependent exhibitors by producers' representatives med specification. The campatement which would tend to place the lendustry on record as favoring Fedural or State regulation of the industry.

The one accomplishment which, opponents concede Federal rule could achieve is that it would restrict and reduce competition in the industry. ment or prejudice, to lend support

Industry. F. T. C. is Slow

On the other hand; it is being pointed out, it would not be long before filmfoom would become an antiquated industry. Right now, they claim, the Federal Trade Commission is 18 months behind in its schedule of business. This is cited to indicate what would happen if the commission were now the governing body of the industry. If filmdom had to walt nearly two years for a decision on every issue, independents would be hit-nies. This one thought constitutes the theme song of the anti-Federal campaign.

Along the same line of thought

eral campaign.

Along the same line of thought is the expression that the governmental representatives, unversed in intricate trade practices, would be incompletent to regulate the industry. The case of the American railroads, since they have been under Government rule, is being cited for those in the industry who question the wisdom of the campaign.

# LASKY TO SUE PAR: PROD. 2 FOR UA

Hollywood, Sept. 26

Suit charging Paramount with breach of contract is being prepared by Jesse L. Lasky through his attorney, Loyd Wright, and is expected to be filed early this week in Superior court.

United Artists is understood to be United Artists is understood to be ready to sign with Lasky for two pictures on its coming season's program. Gilbert Miller, Hector Turnbuil and Ned Marin are said to be associated with him.

### Kent Starts East

Hollywood, Sept. 26.

Last minute change in plans took
S. R. Kent back to New York Saturday (24) Instead of his intended
departure tomorrow (Truesday).

Kent will return here about the
middle of November unless he finds
it necessary to go to Europe. R. Is
his intention to visit commission of the
middle of November unless he finds
it necessary to go to Europe. R. Is
his intention to visit commission
here for two weeks for conferences
and planning. and planning.

Hollywood, Sept. 26.

Carl Laemmle leaves Oct. 2 for New York, whence he will spend three weeks before sailing for a month's stay in Europe. He will reach (fernany in dime to greet Dr. Arnold Fank's expedition, which has been in Greenland making 'S.O.S. Iceberg.'

# N. Y. Film Ballys Out as Part of 'De-Coney Islandizing' Campaign

New York Mayor's office got after Broadway film houses on the matter of ballyhoo last Tuesday (20) with the result that marquee displays on the Mayfair, Globe and State the-atres were ordered taken down immediately. Some discussion as to whether the new front for the Rivoliv World of the passed for Open Fair Fair and the state of the state of the state of the state of the state film, but it was okayed at the last minute. Friday afternoon (23) the Department of Construction went a step further by issuing a letter to all theatres on Broadway, legit and film included, to the effect that any theatre display that bugles ever so slightly dvey the building line of the world of the state of th

added to the resolution which stipulated that on, any picture for which theatre men desired special stunis these might, be used for marquee display, but would have to be drawn up in advance and submitted for approval to the police department. RKO Mayfair theatre is understood to have followed this provision on a special front for Bird of Paradise but according to the building department carried its plan further than the proposition submitted and approved. Theatthe had submitted a plain for a 10-foot high miniatures of a volcano, but, the Mayor's office claims, built one, two or three times that big.

Feeling on Broadway is that en-tire trumpus currently is in conjunc-tion with the Mayor's desire to do away with the burlesque houses, and that a general cleaning up the Coney Island atmosphere

# OVER 1.600 ASK F-M FOR UNIT MGR. JOBS

Show business' army of unem-

Show business, army of unemployed white collar workers is evidenced in 'the more than 1,500 applications on 'file at Fanchon & Marco's from those who seek jobs as road managers with F-M units. Type of applicant runs the samut of show biz from actor to former exces and many who 'hitherto have' been only bin the very frings of the show world. Many have sponsors and these vary from high ranking officers in picture companies to legit producers and name acts. All the applicants, regardless of former occupation, figure themselves eligible to hadde a road show. Many are former legit pa.'s and road managers. There are some names from the circus and outdoor field. Others are from newspapers and others are from newspapers and

Others are from newspapers and film studios.

### L. A. to N. Y.

Paul Ash. Joe E. Brown. Roland Brown. Emanuel Cohen. Gary Cooper. Edward Everett Horton. Cy Kahn.
Sidney R. Kent.
Dave Marshall.
Bruce McFarlane.
Carroll Peacock.
Howard Phillips. Moe Sackin. Edward Woods. Tenny Wright. Jack Schallert, Vicomte Alain de Leche.

### N. Y. to L. A.

Sam Briskin Nacio Herb Brown. Nunally Johnson.

### STRATOSPHERE PIC

Universal After U. S. Rights to Prof.

Universal is dickering for the U.

Universal is dickering for the U. S. rights to 1,500 meters of film (about five reels) shot by Prof. Piccard in his balloon last 'time he made an ascent into the stratosphere. U. already has the rights for all Europe on the nim and is preparing it for release on that side. From a trade standpoint there is considerable interest in the footage as a basis of the first notion on how a camera works so high in the air, Piccard took an ordinary motion picture camera with him and operated it himself throughout his scientific ascent.

### PAR'S 'TOPAZE,' FRENCH, RKO PROD. IN ENGLISH

Radio and Paramount have come to an amicable agreement on Topage, French piay which Radio has 
seen to be a seen of the production of the later of

### 1st Runs on Broadway (Subject to Change)

Week Sept. 30

Week Sept. 30
Paramount—Phantom President (Par). Pack Up Your
Troubler (Metro).
Strand—Cabin in the Cotton' (FN) (29).
Mayfair—Bill of Divorcement (Radio).
Rivoli — Robinson Crusoe' (UA) (In week).
Grade (UA) (In Week).
Risto—Movie Crazy' (Par) (3rd week).
Roxy—Chandu' (Fox) (28).

Week Oct. 7 Paramount—'Phantom President' (Par) (2nd week).
Capitol—'Downstairs' (Met-

Capitol—Downstans

Strand—Cabin in the Cotton (Fris) (2nd week) to the Cotton (Fris) (2nd week) to the Cotton (Fris) (2nd week).

Riveli — Robinson Crusoe'
(UA) (3rd week).

Winter Garden — Tiger
Sincipal (3rd week).

Sincipal (3rd week).

Roxy — Wat Check Girl'
(Fox).

\$2 Pictures
'Strange Interlude' (Metro)
(Astor) (6th week),
'Maedchen in Uniform' (Oswald) (German) (Criterion)
(2nd week).

Foreign Films
Le Bal' (Deval) (French)
(Little Carnegie), (27).

'Gitta Entdeckt ihr, Herz'
(German) (Hindenberg) (29).

'Louise, Queen of Frussia',
(Porten) (German) (Europa)
(4).

## **Inside Stuff—Pictures**

American electrics, after months of patent research, are confident they can virtually stop William Fox's American Tri-Ergon suit against the film industry. According to attorneys, RCA Photophone has secured from the U. S. Patent Department an admission of error in the filing of patents on the projection flywheel, which is one of the pillars of the Fox

It is reported that the Tri-Ergon and Cawley patents on the flywhee were filed the same year and that Cawley (Photophone) was the first to make application for the patent right. Photophone, armed with affidavits to this effect, is now entering a counter claim of its own to the Fox suit.

If the court does not sustain Photophone's claim for Cawley, then the American electrics are prepared to show that as early as 1887 a patent for a motion picture flywheel was granted and that the U. S. Patents Examiner failed to cite this patent against either Cawley or Tri-Ergon.

rn against Hollywood began almost the day he.

George Cohan's burn against Hollywood began almost the day he arrived at Paramount to make The Phantom President! It started when Cohan attempted to drive his car on the lot, and was told by an assistant director that only 'big and important stars' were allowed such a privilege. It didn't help that the following day a doorman haited him at the studio gate saying he couldn't enter without a pass.

Later, some of the dialog Cohan wrote for the picture was rewritten. This put the actor-broducer in an uproar, with the front-office exces explaining to him that due to the different technique between pictures and plays, the long sides as he had written could not effectively be used. Analysis, the color sides as he had written could not effectively be used. Analysis, the constitute of the control o

Bradder & Poliock theatre subsid of RKO, around 12 houses, located mostly in New Jersey, may be turned over to Skouras Brothers under a leasing arrangement. Only point of contention in the proposed deal looms around Skouras' possible taking over of the RKO-Pickwick in Greenwich, Cons.

Discussions have been on for some time but getting closer to a deal with RKO holding out for the deal to include the Pickwick which the Skouras boys don't like assuming. Skouras now operate in Port Chester, across the state line, only three miles from Greenwich, and the two spots are pretty close competitors.

It's likely one of the spots may shut down if the Skourases take the Pickwick, thus shoving all product into only one of the two locations.

Hays headquarters is talking about moving again. While Haysites would favor a Radio City address they declare that when the move is made it will likely be to such neutral territory as the Empire building. Had the policy of being completely dissociated from any member-company not always been in effect the last Hays move would probably have been to the Paramount building.

An instance of changing black to red with no gain other than keeping an opposition house dark, is seen in the situation at El Centro, Imperial Valley, Calif.

Valley, Calif.

The Imperial, a Fox house, had been operating profitably up to about a year ago, when the United Artists theatre was built. To ward off the splitting of business, the Fox New York office bought up the U. A. product and took all responsibility for the U. A. theatre.

Folicy was to prevent the house's opening, and make El Centro dependent upon the Imperial for its picture entertainment. So, for one year the U. A. house has been dark; overhead and fixed charges have been taken care of the Yox, and, despite good business at the Imperial, with no opposition, the house is in red.

Ben Frank, promoted to succeed his father, Abe Frank, as general manager of the Ambassador hotel, Los Angeles, is probably better known (Continued on page 48)

### Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed such Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety's The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary

Hobart's Assignments
Henry Hobart will supervise In
for a Penny' and Bodyguard for
his first assignments as a Paramount associate producer.

Levino Readying 'Pecos' Is Zane Grey's 'West of 'Pecos' is being readied by Albert Shelby Levino for William Sistrom, who will make it for World Wide,

Frank Howard Clark, horse opera scenario specialist, at Par with a writing termer.

Hums Thru at Par After working with the army of writers on Par's 'King of the Jungle,' Cyril Hume has left that studio after six months there.

Pic Off, Brown East
Following the shelving of 'Wild
Party' by Metro, Roland Brown,
who was to adapt and dialog, has
gone east for a vacation. He may
continue on abroad.

Parrott III, Mines Megs
Illness of James Parrott has given
the meg assignment on the Roach
comedy, Fallen Arches, 'starring
Charles Chase, to George Mines.

Star Exchange Deal
With Robert Montgomery loaned
to Paramount for 'In For a 'Penny,'
Metro now wants Jack Oakle for
Pig Boats.' Deal between two
studios is under way.

Stuart, Gordon Dialoging
Donald Ogden Stuart is dialoging
White Sister, and Leon Gordon has
a similar assignment on 'SonDaughter,' both at Metro.

White on Jungle'
Jules White's experience on animal comedies at Educational has won him an assignment on Paramount's King of the Jungle' as technical advisor.

Test Long Tack Sam
Long Tack Sam, in the 'Rain' prolog at the Chinese, and his two
daughters are being tested by Metro
for 'Son Daughter.'

Frank Clark's Termer
Paramount gives Frank Howar
Clark a termer to write westerns;

Brower on Serial
Otto Brower is directing Nat
Levine's third serial, 'The Devil
Horse,' producing at Tec-Art.

Voice Change for 'Panther' Margaret Fitzpatrick, whose name was changed to Gall Patrick, is now undergoing a voice change at Paramount. Winner of the Birmingham, Ala., 'Panther Girl' contest is trying to shade down the Southern draw!

Scripts and Edits
Fred Allen is now working on the
script of Paramount's Wild Horse
M.sa.' in a dual capacity, whereby
he also will edit the film.

Hoffman Back at Met
M. H. Hoffman, whose contract
with the Pathe studio calls only for
the production of his Hoot Gibson
and Classic pictures on that lot,
moves back to Metropolitan to make
Guilty or Not Guility?

Lay Low on Holman Phil Goldstone has bought Wilson Collison's 'Sing, You Singer,' which has a Libby Holman slant. Latter, however, will not be referred to or exploited.

Healey Casting Animals
Pat Healey has opened the
Central Animal Casting bureau at
Tec-Art to furnish dumb beasts to
the studios.

Service Poem for Serial Robert W. Service's poem, 'Clancy of the Mounted,' has been purchased by Universal for \$3,500, for produc-tion as a serial under the title, 'Men of the Mounted.'

Tent Show Blocked
Creighton Hale was turned down
by the Cuiver City planning commission on his application for a tent
show permit in the Los Angeles
suburb.

Tom Mix Starts
Tom Mix started today (Monda
on 'Oh, Promise Me,' first weste
of his new Universal series.

Willam K. Howard's next as-signment for Fox is 'Marle Gallant,' to be made after director and his wife take a three-month vacation in Europe. They leave when How-ard finishes 'Sherlock Holmes.'

Producing Wildheart Wildheart, adapted from Albert Payson Terhune's Faise Colors, will be produced by Nat Levine with Rin-Tin-Tin, Jr.

Sam Goldwyn has borrowed Howard Estabrook from Radio to work on script of 'The Masquerader.' Story will be rushed into production...

No 'Son-Daughter' Cast Yet
Metro is dissatisfied with Ramon
Novarro as lead in 'Son-Daughter,'
and is still testing for the part. After two weeks of searching for
players no one has been set for film.

'Elmer' Locations.

Joe E. Brown left yesterday (25)
for New York, where scenes of the
world series will be filmed for Warners' Elmer the Great, Brown's
next picture. The Ring, Lardner
yarn was made in 1929 by Paratilled Fast Company.

Academy's 800 Academy membership reached 800 last week. Jimmy Durante, Claudette Colbert, Mirlam Hopkins, Wynne Gloson, Leila Hyams and Bette Davis among the new mem-

Sackin Abroad

Moe Sackin, agent, left Hollywood last Thursday for Europe to
get a closeup on foreign production.
He'll be away three months.

Stanley Garvey, Fox writer, has left that studio and is now at Paras mount to adapt and dialog his origatinal story, 'Bodyguard.'

Contracted and Loaned
After getting a termer from Warners, Helen Vinson, from legit, has
been loaned to Fox for Second-hand
Wife.

Par Supervisors Switch flow Barney Glazer, instead of William LeBaron, will supervise Para-mount's International House, latter (Continued on Page 48)

### Charge 2 N. Y. Dailies Censor Films Ads. but Pass Hotter Book Copy

Charging discriminatory tactics by two of the largest New York dailes, film men are riled that these papers should take a pulpit-like at-titude toward theatre advertising and yet let all kinds of sex copy and bold allusions, to creep into their Sunday book editions. The two papers named are the Times and Herald-Tribune! These are claimed by film men to be most

"I'mes' and 'Heraid-Tribune.' These are claimed by film men to be most rigorous in their acceptance of pleture copy.

Picture men concede that films are a public entertainment while books are in a selective class. But, they do not figure that what they term is mild-like copy should be rejected when advertisements such as are currently run in Sunday literary supplements are accepted.

### U Will Revive Perils of Pauline' with New Story

Hollywood, Sept. 26. 37
Universal has bought the atory rights to 'The Perils of Pauline,' one of the first film serials, and will produce it as an episodic picture for the 1933-34 program. Story will be entirely revamped, with the studio figuring to cash in on the III the serial goes over, Universal will also bu; 'Exploits of Elaine' and The yon Claw,' which followed and The yon Claw,' which followed

will also bu. 'Exploits of Elaine' and The Iron Claw,' which followed 'Pauline.' Pathe owned the trio of ancient cliffhangers

### Cohen Against Further Paramount Oat Operas

Hollywood, Sept. 26, Because of the difficulties and the cost invoived, Emanuel Cohen the cost involved, Emander Cones is all for discontinuing Paramount's series of Zane Grey westerns after 'Wild Horse Mesa.'

No decision will be reached, how-ever, until after the returns are in on 'Mesa' and the first of the se-ries, 'Heritage of the Desert.'

# **EXCLUSIVE MAY BOOMERANG**

# J. Balaban Back To Chi: Mullins **Back to Boston?**

John Balaban will return to Chigago shority to assume direct operation of the B. & K. theatres in that city which have been slipping since he gave up active supervision to come to New York. Since early last summer Balaban has headed the Publix theatre department, a post that will be filled on his transfer to Chicago by either D. J. Chatkin or Harry Katz.

Latter, brother of Sam Katz, lately was elevated to assistant to Balaban. A couple years ago before becoming divisional director over New England, Pennsylvania and the Atlantic seaboard, Chatkin was in charge of the circuit under Dembow.

Prior to Balaban's ascension to

pow.

Prior to Balaban's ascension to
theatre chieftancy, he divisionally
directed from the home office the
Chicago, Detroit and Canadian theatres. Latter (Famous Players Canadian) will remain under J. J.
Fitzethbon.

arres. Ester (samous Legent S. J., madian) will remain under J. J. Fitzstbon.

Fitzstbon.

A fitzstbon.

Check of the season of

Minneapolis, Sept. 26.

Minneapolis, Sept. 28.

Martin J. Mullins, home office divehief over the northwest and mid-west, may return to Boston with secritory embracing F. & R. where-upon the middle west would be shifted to R. J. O'Donneil. Latter is at home office over the south and southwest, which has been importantly reduced in number of theatrees through partnerships carrying locuperation. Joe operation. We will be a supported to the control of the control o

### LEVEE, ACADEMY PREZ, PUTS INDUSTRY ON PAN

Hollywood, Sept. 28.

Claiming that the so-called cooperation now existing in Hollywood today 'ls a lot of bunk,' M. C.
Levee, former Paramount exec and
now president of the Academy, put
the industry on the pan in an adthe industry on the pan in an adfresh before the members of the
Health of Merchantors.

Guest of Merchantors.

Hollywood Merchantors.
Guest of honor at a luncheon of
the business men's organization, his
whole speech was devoted to what
he termed, 'the insincerity of the
industry.'
In this regard, he dwelt on the
highly publicized 'fact that studios
are co-operating with each other in
the loaning of stars, 'but this is a
load of the bunk, he said.
The bunk, he said.
The bunk is a said.
The bun

### Sten's 'Gesture'

Hollywood, Sept. 28, Unable to purchase 'That Girl,' story by Jacques Duval from Fox for Anna Sten, Sam Goldwyn will loan her to Joseph M. Schenck for lead in 'Shanghai Gesture,' which Lewis Milestone will direct.

### Still On Time

Hollywood, Sept. 26.
Eric Von Stroheim was exactly on schedule, Friday (23) with Walking Down Broadway at Fox. Picture is in its fourth week and has two more to go.
This is a record for Von Stroheim who previously was always three

who previously was always three to four weeks behind on pictures before they were half made.

### **'VENUS' ONLY 1 WEEK**

N. Y. Par Had Counted On 2—Belle Baker On Stage Sept. 30

Intended for 13 days, 'Blonde Venus (Par) inn't holding over at the Paramount, N. Y., and Belle Baker goes in as stage headliner Sept. 30 as scheduled. Songatress will remain two weeks at the house. Getting 45,000 a week, same figure which Mills-Rockwell set her nat Loew's Paradise, the Bronx. Miss Loew's Paradise, the Bronx Miss had been 25,500.

### 14 Studios Available For Indies on Coast: Few Pix for Majority

Hollywood, Sept. 26.

With Fox opening the doors of its Western avenue studio to independ-

Hollywood, Sept. 28.
With Fox opening the doors of its
Western avenue studio to independent producers as a rental plant, there are now 14 lots in Hollywood where indie pictures can be made, but with little of that type of producers and the studies of the continual studies. Studies were indies are welcomed include Universal, Pathe, Sennett, Metropolitan, Educational, Bryan Foy studies, Gordon Street studies, Associated, National and Darmour, in addition to Fox.
Indie producers have around 300 pictures scheduled for production this year. About 100 of these will be divided between National (Trend take care of Mayfair, Freuier and Willis Kent's programs, about 60 pictures. With Allied producing at Pathe, and World Wide at Metropolitan and Educational, about 75 features are left to divide among the other 10 studies.

In the case of Universal, Sennett and Fox, the independent business beats down the overhead. On the other lots it's their bread and butter. Tec-Art, Darmour, Educational and Fox, the independent business beats down the overhead. On the other lots it's their bread and butter. Tec-Art, Darmour, Educational has Balsiley & Phillips, former W.E. Il-cencess, who recently dropped the license to go bootleg. Gordon Street studio is equipped with Freeman Lang sound, bootleg. Foy, Western and Associated have no sound equipment, with producers renting the type of sound recording desired the producing at the producing at the producing at the producing at the license to go bootleg. Gordon Street studio is equipped with Freeman Lang sound, bootleg. Foy, Western and Associated have no sound equipment, with producers renting the type of sound recording desired.

sired.
Pathe and Universal, former RCA, latter ERPI, permit indies to use outside sound. Fox sells ERPI with the studio space.
Indie plants selling bootieg sound, with the exception of National, have been price-cutting lately, to the point where an indie producer the sound and lighte thrown in for a flat \$1,000 on a six-day week basis.

### U's Soviet Yarn

Hollywood, Sept. 28.
Universal has revived its idea of
making a film dealing with Soviet
Russia, and 'has engaged Oscar
Carter to write the story.
Carter has been in Russia, both
for the New York Tilmes,' and to
prepare atmospheric scenes for a
Metro Soviet story. His assignment is to write the true conditions
in Russia today.

### Roxy Shingle Up in R. C.; Makes It 2 Roxy Theatres

Two Roxy theatres in town. From 6th or 7th ayenues at 50th street, one can glimpse the Roxy name on two houses a block apart. The new RKO Roxy is in Radio City. Sign is aiready up on this spot which is to be operated on a combo policy of vaude and films.

The Roxy theatre on 7th avenue is about to shift its name. May become the Forum, Fox or World, or anything. None so far picked. Selection of a new name is to be heraided through a wide newspaper campáign.

# BENEFITS TO INDIES SEEN

Major Companies' Own Exhibiting Outlets Can't Make 'Exclusive' Exhibition Economically Profitable-Gravy Has Always Been from the Subsequent

LOEW'S 50% 'EXCL.'

'exclusive' selling may rebound to the major companies' disadvantage and bump indie production of films into high.

into high.

The indie subsequent runs being forced to lay off major company product have no out but to tie in for independent films. With 80% of the country's theatres estimated by film men to be indie the ultimate benefit may react to the indie film makers.

For the present, at least, the 'ex-clusive' film contracts which have been made known by companies, are those of the affiliated circuits and theatres. It may mean that the producers generally hope to have their own theatres absorb the their own theatres absorb the standard of the contract of the Whether such of production costs. Grant of the cost of the cost of the contract of the cost of the cost of the contract of the cost of overhead is deemed dublous. Since filmdom has been existent, income from subsequents and minor runs have always provided the gravy, along with the foreign market until

### Expensive Experiment

As the situation grows it becomes more apparent that the experiment may be too expensive for the companies to attempt in more than

may ue too expensive tor the companies to attempt in more than a few situations. In a general way the exclusive talk has brought many anxious hours to the film makers and distribs, not the least of which is how to realize a profit for both their affiliated theatres as well as the studios, at the same time.

When United Artists announced the 'exclusive' idea some months back it wasn't realized by the industry that U.A. sells its features individually. Buying U.A. product exclusively was buying particular individual films exclusively.

Metro Situation

### Metro Situation

Metro Situation

On the other hand, so far, wherever Par, Metro or Fox has been trying the exclusive idea it's been with their own houses or affiliated circuits. With Fox, it's term to be a second of the second o

harrisburg/ Louisville, Dayton, Canton, Wilmington, Nashville Atlanta, Houston and London

ville Atlants, Houston and London (Ontario).
Loew towns which will be non-exclusive include New York, Baitlmore, Boston, Cleveland, Evansville, Memphis, New Orleans, Pittsburgh, St. Louis, Toronto, Washington.
The Loew towns which are only the control of the Columbus, Richmond and Nortoke Columbus, Richmond and Nortoke Columbus, Richmond and Nortoke

partiy exclusive include Columbus, Richmond and Norfolk.

Exclusive seiling that limits the area of a firm's exhibition may, by the same token, lessen the drawing power of stars and players, as the latter will be gilmpsed by fewer have lesser circulation. And a spanishe reduction in film theatre customers can result at around. Neither condition is one to be desired for the biz senerally. sired for the biz generally.
On the other hand, those theatres

# **Prices Sag in Small Volume Day: Paramount Pressed. Goes Under 4: Loew Turns Dull. Defends 32 Level**

### Yesterday's Prices

		. 3		-	. ·	Net	
Sales.			High	LOW.	PUUL	.chge.	
600	Col.	P	131/4	12%	121/	- %	
100	Cons.	F	8	3	3		
1.000	Do	nf	7	634	7	+ 14	
2 900	East.	*	KOM.	55	KKL.	-314	. 1
	Fox .			. 8%		- %	
	Loew					-2%	
	Orph.					+ 1/2	
13,200	Par-P		61/2	4%	4 %	- 14	
100	Pathe		%	. 44	%	- 4	
200	Do ·	A	23/	- 3%	8%		
23,900					044	- %	
	RKO			514		- 5	
. 000	Shub	••••	٠.,	¥.			- 1
200	Snuo		.74				
8,200	W. 1	в	. 8%	8	8	- 1/2	
11-		BC	NDS				
\$22,000	Gen.	Thr	. 6	4	. 6	+2	
145,000	Do	cfs	7	- 6	7	+214	
9.000	Keith		41.	40%	41	-11/2	
4 000	Par-F	7-T-	24%-		33	-/2	
21,000				30	30	- 1	
	RKO			80	80		
1,000	RKO			50	90	-2	
		C	IIRR				

### Gilmore's Carelessness **Brings New Actions for Humiliation**, Laundrying

600 Tech. . . . . 4 4 4 + ¼ 500 Trans-L . . 2½ 2½ 2½ - ¼ 1 200 Univ. P. . . 5 5 8

Gilmore, the flying llon, is still dogging the Ritz, (F-WC) a with trouble. When the cat was exhibited at the theatre in a tie-up with the Gilmore Oil Co. for Tarzan, in June, Estelle Roberts claimed Gilmore' was not house-broken and caused he emberg assement millial court suit for \$2.000 damages.

Miss Roberts has now changed her mind about the amount of damages she suffered, and has filed a Superior Court action for \$25.000 against Metro-Goldwyn-Mayer, Gilmore Oil Co., Fox-West Coast and Roscoe Turner, latter sponsor of the lion. An extra \$25.50 is asked for laundering of clothes, dry cleaning and a new hair wave for Miss Roberts.

Her companion at the thektre, Ma. Her companion at the thektre, Ma.

Her companion at the theatre, Ida Kalan, is also suing, asking for \$15,000 damages and \$37 for clean-ing her clothes.

### FWC PIX DEAL GIVES WB 70% NAT'L COVERAGE

With a product deal virtually closed for Fox-West Coast, Warner Bres, have some and the second of th

### Financial Note

Holiywood, Sept. 26.
Market price on RCA portable sound trucks, single system, has dropped from \$42,000 to \$18,000.

or groups that go in for exclusives

or groups that go in for exclusives have the problem of facing possible increased rentals for the privilege of exclusive showings. In instances such costs may prove too burdensome for, the houses to carry.

The failacy in exclusives from a general industry point of view is that it is based on the presumption that all films sold on an except that all films sold on an interest of the presumption that all films sold on an interest is all right when the pictures do business, but the question is asked what will happen when these selected features fall down?

### By AL GREASON

Dealings fell off sharply yesterday (Mon) to below 2,000,000 shares, while the whole list drifted lower, decline being measured by nearly 3 in the industrial index.

decline being measured by nearly \$\frac{3}{2}\$ in the industrial index.

Only issue among the amusement to come out in volume was Parasmount, which was pressed for sale half a point from 1\(\frac{3}{2}\) to def \(\frac{3}{2}\). The other active theatre stocks gave way, but as a general thing the turnover shrank on the recession, which probably is to be read at this stage of development can scarcely be viewed as indicating a change of the upward trend. In no conspicuous case did the setback threaten the low levels on the pre\(\frac{3}{2}\) the description of the pre\(\frac{3}{2}\) the

creased by some scattered snow, selling.
Loew's slipped back by about 2%, but at 32 there, was every evidence, that its sponsors were taking allowed that the sponsors were taking allowed that the share should be share to the share market was close to 2%, Bonds did fairly well, the averages during the extreme lows in the share market standing a tiny fraction above the Saturday close.

Slow, Steady Advance

Jant week came to its end writh

share market standing a tiny fraction above the Saturday close.

Slow, Steady Advance
Last week came to its end with the strictly amusement shared to strictly amusement shared to strictly amusement shared to share the strictly amusement shared to show the points, eliminating the shared to show the shared to share the shared to share the shared to share the shared to shared the shared to shared the shared to shared the shared to satisfact the shared to satisfact the shared the shared the shared to satisfact the shared to satisfact the shared to satisfact the shared to satisfact the shared to shared to shared the shared to satisfact the shared to shared to shared to shared the shared to satisfact the shared to shared the shared to shared the shared to shared the shared to shared to shared to shared to shared to shared the shared the shared the shared to shared the s

commitments.
Fact that security prices have
(Continued on page 29)

### Percy Kent's Sinus

Los Angeles, Sept. 28.

Percy R. Kent, manager of the
Fox West Coast realty department,
and brother of Sidney R. Kent, was
taken to the Hollywood hospital
Sunday with a sinus allment. The
condition is serious and an operation may be necessary.

### **Hughes-Franklin Sued** By Par on Film Rentals

Hollywood, Sept. 26.
Charging the Hughes-Franklin
Theatres with failure to pay flim
rentals, and refusal to exhibit Paramount pictures in their housen in
accordance with the standard exhibition contract, Paramount has
sued H.-F. for \$52,000 damages in
Superfor Court here.

Half of the amount is due for un-paid rentals, according to the com-plaint.

VARIETY

# Bing Crosby-'June 13th' Best In L. A. This Week on \$25,000: 'Shark' Big \$19,300; 'Rain' Leaving

motion picture relief pageant, politics, and everything but entertain-ment, local houses won't fare so well nis week. Paramount seems to ead the field with Bing Crosby on stage and 'Night of June 13' on screen, with Warners' Hollywood, playing 'Tiger Shark,' a strong sec-

ond.

State seems to be in the doldrums with Pack Up Your Troubles' on screen and Georgia Minstrels' on stage, but showed some improvement over the opening day. House must stretch plenty to take over \$16,500.

\$16,500.

Second week of 'Rain,' at 'the Chinese, was way off the track and picture folds Oct. 9. Rasputin,' foreign version, bowed out of Elitmore after one week take of \$4,000.

after one week take of \$4,000.
Estimates for This Week
Chinese (Fox) (2,028; 55-\$1.65)—
Rain' (UA) and stage show (3d
week). Second week down to weak
\$15,500 and pleture expensions
15,500 and pleture expensions
Downtown (WB) (1,802; 53-19)—
Those We Love (W-W) and vaude,
with strong week-end blz, will runclose to \$15,000. Lazat week Mān
even trade which pulled it out with
\$4,400.

close to \$12,000. Last week 'Mán Called Back' (W-W) did r.ther-even trade which pulled it out with \$300 cm. \$100 cm. \$10

### CINCY CONTINUES UP WITH 'GAME' \$11,000

Cincinnati, Sept. 26.

Box office activity at the principal olnemas being enlivened by chilly weather, there being a neat advance in biz for the fifth straight week. Grand Hote! is getting a good play heading for \$10,600. Back Street, which has a Chroy locate, is a winner in its second run at Grand.

much has a Cincy too the state of the metal in the second run at Grand.

Estimates for This Week.

Albyttmesser (Far) and P-M unit with Aime. Schumann-Henck added. Thinning in ranks of de-de-o-dot trade, only \$13,000 indicased. Last week Hollywood Speaks' (Col) and trade, only \$13,000 indicased. Last week Hollywood Speaks' (Col) and company builed to \$255,000. very big. Lyric (RKOS: 11,285; 30-55)—Grand Hotel (McOs: 11,285; 30-55)—Stand Hotel (McOs: 12,280; 30-55)—Stand Hotel (McOs: 12,280; 30-55)—Dangerous Game' (Radio). Adventure fans to tune of \$11,000, good. Planerous Game' (Radio). Adventure fans to tune of \$11,000, good. \$13,100.

Capitol (RKO) (2,200; 30-55)—Stand (RKO) (RKO) (2,200; 30-55)—Stand (RKO) (RKO

Last Week 'Hold 'Em Jail' (Radio) \$11.200, 20.55)—
11.200, 20.65)—
12.2013 (Par). Fetching \$3.000, obc. Last week 'Night Club Lady' (Col) a poor \$5.500.

Life Begins' (FN). Audience approval and extra advertising building for this theatre's average \$6.00 lected on 'The Crash' (WB)us collected on 'The Crash' (WB)us collected on 'The Crash' (WT) and 'Sea Ghost' (Hollywood). Split week. Looks a fair \$2.000. Last week 'My Capton' (RKO) (1.000; 15.25)—
Tand (RKO) (1.000; 15.25)—
Grand (RKO) (1.500; 15.25)—
Grand (RKO) (1.500; 15.20)—
Grand (RKO) (1.500; 15.30)—
Grand (RKO) (1.500; 15.30)—
Grand (RKO) (1.500; 15.30)—
Carant (RKO) (1.500; 15.30)—
Carant

\$2,300. Group Angel' (Zenith)
Gank Street' (U), second run, and
Back Street' (U), second run, and
week. 'Back Street' started off, at
such a fast clip probably may hold
for full week. May pass \$3,000, very
good. Last week on split 'Horse
Feathers' (Par) and 'Crooner' (WB),
\$3,600.

### Merkel's 3d Option

Culver City, Sept. 26.
Metro takes another option on the
services of Una Merkel. She is now
on her third six-month period.

### Los Angeles, Sept. 26. With a big hullaballoo about the FAIR IN ST. LOUIS

St. Louis, Sept. 26.
Generally speaking business continues eatlasteating business eatlasteating ea St. Louis, Sept. 26.

Tage and the petter than \$10,000. Last week 'Blessed Event' (WB) same. Fox (Fox) (6,000; 25-35-55)—'Hat Check Girl' (Fox) and F-M unit. Attracting little attention and will attracting little attention and will check the same of the sa

900. Last week 'Paradise' Radio' \$10,500. St. Louis' (RKO)—70,000 Witnesses' (Par) and vaude. Norma Talmadge and George Jessel on stage aiding for good \$18,000. Last week 'What Price Hollywood' (Radio) and 'Rio Rita' (tab), \$15,300.

### 'Troubles' Topping Dull Prov., \$13,500: 'Crazy' Low \$6,500

Picture houses have more to when the Carlton theatre, Fay's legit house, is set Thursday (29) with Cat and Fiddle as the first of a rather long list of legit attractions. With the opening of the Carlton three land in the carlton there have a composite with a couple of years ago, they now have five such stands to complete with a couple of years ago, they now have five such stands to complete with a couple of years ago, they now have five such stands to complete with a couple of years ago, they now have five such stands to complete with a couple of years ago, they now have five such stands to complete with a couple of years ago, they now have five such stands of the new five such stands of the set of the of the s

weak; short of \$0.00. Last week; 'Okay America' (U) sild to bad \$8, a 200.
Loew's State (3.700; 15-85)—Troubles' (M-G). Laurel-Hardy bad to be shown t

Tacoma, Sept. 28.

Jensen-von Herberg getting set to open the Rovy, formerly the Orphale of the Company of the Rovy of the Rov

# PITT CHEERY: 'BIRD' \$15,000, **EARTH' \$4.000**

Pittsburgh, Sept. 28.

Sunshine peeping through this week, with some sizaling grosses anticipated all along the line. Increased admission tariffs helping two-bits to 40c. and still excaping tax, and Penn, Stanley and Warner Jumping from 40 to 50, latter figure linduling a 5c tax.

From gettler at the town's leader, presaging a corking \$24,000, topping by several grand everything in a straight picture way here, although picture previously played a four-first and the straight picture way here, although picture previously played a four-first property of the straight picture way here, although picture previously played a four-first property of the straight picture way here, although all the straight picture way here, although a four-first property of the straight picture way here, although a four-first property of the straight picture way here, although a four-first property of the straight picture way here, although a four-first property of the straight picture way here, although a four-first property of the straight picture and the straight picture way here.

presenting a conting \$24.000 erectively by several grand everything in a straight picture way here, although picture previously played a four-week roadshow engagement at the Addine last aprinc.

Addine last aprinc.

Addine last aprinc.

The several sever

and, despite lukewarm notices, film ishows signs of going to nice \$5,250 under first week of new scale. Last was also as the second of the sec

### Claire Dodd's Shift

Hollywood, Sept. 26. Hollywood, Sept. 26.
Warners has taken over the remaining portion of Claire Dodd's six
months contract from Paramount.
She has been spotted in 'Lawyer
Man,' as her first at the Burbank lot
under the transfer.

# Event' \$2,100—Tacoma Tarzan' at \$10.200 Good 2d Week: 'Danube' Paris Surprise at \$14,000

### LIFE' ONLY SPARKLER IN NEWARK, \$15,000

Newark, Sept. 28,
Aside from 'Life Begins,' at the
Branford, nothing in town to draw
Proctor's is holding over and s
western at the Newark with 'Okay
America' at Loew's don't mean

much.
Work to revamp the Terminal is
being rushed, but story that the
Rialto, given up by Warner, is to
be reopened by indle with vaudfilm
seems to have no authenticity.
Estimates for This Week

Estimates for This Week
Branford (WB) (2,966; 15-20-2530-40-55-65) 'Life Begins' (FN). In
early and should beat \$15,000 on
eight days, great. Last week, six
days, 'The Crash' (WB) fair at
\$7,900.

\$7,900.

Capitol (WB) (1,200; 15-25-35)

Horse Feathers (Par). Experiment of running one second run insend of two films, with one new, a failure. Won't beat \$3,500. Last week First Year (Fox) bad at \$3,000.

### Wash. Stage Splash Means \$21,000 for Earle, Fox \$22,000

Washington, Sept. 26. Local situation finds the Rialto re opening and currently very much in the running with 'Back Street.' Also finds the legit National with a hur-ried bringing in of 'Strange Inter-lude' for first roadshowing outside Manhattan. Earle has Olsen and Johnson to top its vaude and in ad-

Johnson to barre has Osen and Johnson to but the vade and in advertising gives the two comedians everything. The picture is 'Night Mayor,' and the Fox has Irene Bordoni, James Barton and Borrah Minevitch heading its stage show. Palace is holding 'Grand Hotel' for an additional week, while Ketth's Juggled opening days to cut its second week of 'Paradise' show one day getting the jump on the others and opening well. RKO house is carrying it still further and will bring in Bill of Divorcement' Sept. 28.

Looks like the boys are out to get it—watching the opposition and they can be successful to the control in the weather. Town was struck with a terrific rainstorm Friday which knocked everything way off.

Town was attruck with a terrific rainstorm Friday which knocked everything way off.

Estimates for This Week
Columbia (Loew) (1,232; 15-35-40)
—Drifting Souls' (TP). Just about the usual since the switch to the Palace with the ace pictures; will grain the sund since the switch to the Palace with the ace pictures; will college and obline on a stage and geting of the picture. Week Conger and Johnson on stage and geting the business; a possible \$21,000.

Earls (Warner) (2,424; 26-35-50)

[70]—Night Mayor' (Col) and vaude.
Olsen and Johnson on stage and geting the business; a possible \$21,000.

Earls (Warner) (3,434; 15-25-35-60)—Hat Check (Bir' [Fox) and stage and geting the business; a possible \$21,000.

Far (Loew) (3,434; 15-25-35-60)—Hat Check (Bir' [Fox) and stage and geting the stage and geting to the picture. Chandu' (Fox), 10,312,200.

Keith's (RKO) (1,830; 15-25-35-60)—Hat Check (Bir' [Fox) and stage and geting the stage and geting the

Grosses in Paris for the week ending Sept. 9 show a decided im-provement, with all shows out of the red, due to Parisians coming back from vacation and cooler weather. Tendency among fans in Paris begins to switch from dubbing to originals with sub-titles. Paris tendency usually takes a few months to spread to the provinces, latter representing about 80% to

months to spread to the provinces, latter representing about 80% to 55% of total French grosses. This surgerest that next sensor a considerable saving may be effected in treatment of outstanding American films for local consumption, and the fade-out of local firms'specially organized to dub foreigns. Outside Collise Estimated Grosses (Quick' (Ufa), Third week \$2,200, most of which is to be credited to Lillian Harvey's name.

Paramount (Par) (1,900) Cognasse (Par) \$20,200. Very satisfactory considering season and evicondelle, Public tasts for satirical considering season and evicondelle, Madeleine (Metro) (700) Tarzant (Metro). Second week \$10,206. Drop about \$2,000 from the first week. Good for several more weeks, and tavorably commented for animal to the season of the season

dubbed in French recently, pulling \$2,200 at the Madeleine on the third week.

Moulin Rouge (Natan) (2,200) An Non De La Lof (Natan) \$3,000, to the last of the la

### Montreal's Duals Doing All Right, \$12,000-\$8,000

Montreel Sent 26

Three of the downtown theatres are playing French films this week —His Majesty's, Imperial and the Cinema de Paris. This will help the other main stems. Outside the the other main stems. Outside the wrestling matches, going great guns here, there is nothing else in town. Palace has Grand Hotel' and and a Joan Bennett picture at the Capitol may gross \$12,000, and Loew's looks like a good bet with Biondie' and fair vauder. Naheurst had fair vauded with the control of t

# **Run Films Disappoint Chicago:** Venus' Plus Operetta \$40,000;

Chicago, Chi

### B'klyn Indiff, Tho Par \$40,000: Albee \$23,000

Brooklyn, Sept. 26.

Nothing extraordinary among the deluxers the property of the polygraph of the polygraph

800. -(4,000; 25-35-40-50) Painted

Fox.—(4,000; 25-35-40-50) Painted Woman' (Fox) and stage show. Gus Edwards revue, but zero biz at \$8,000. Last week 'Last Man' and Rert did dullish \$10,000. Strcnd—(2,000; 25-35-50) Life Begins' (WB). Splendid \$21,000 in procepur and will hold over. Last week 'the Crash' (WI) off at \$12,500.

\*\*Hat Girl and Weems \$23,000

Chicago, Sept. 26.

ads out in Chicago at eliaspointing engages two extended run atulty week at McVickers

active of ally expent biz

Movie Crazy at United

ure was enthugiastically

active of lapth from pa
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### Guinan-'Venus' in Fine Minn. Fettle At \$17,000-\$15,500

Minneapolis, Sept. 26.

Minneapolis, Sept. 25.
Thanks to Tex Gulnan, the Orpheum la forging Into the lead of the local box office race this week for a change. The State isn't so badly off, having, Mariene Dietrich Public hero seems to have taken a fresh yen for the flesh-and-blood girl shows, evidenced by the exceptional business enjoyed by the exceptional business enjoyed by the Marcus exhibition at the Orpheum and Plenty of tough opposition lately for the theatres, but it doesn't seem to have hurt the State and Orpheum, which, with the 4,280-seat Cennum, which, with the 4,280-seat Cennum, which, with the 4,280-seat Cennum, which, with the Municipal Auditorium and the Bainbridge stock opening at the Shubert Indeed Seventh Street are cutting heavily into the Publix lesser loop houses, but Lyric remains a stronghold and this week will do big \$7,500 on Doction of the Metropolitan road season Oct 10 in Reunion in Vienna.

Estimates for This Week, State (Publix) (2,200; 55)—
Blonde Venus (Par.) Exciting

Estimates for This Week,
State (Publix) (2.20): 55)Blonde Venus' (Par). Exciting
feminine raves and liberal praise
from critics. Business may build
with Dietrich a fair name here.
Looks like nice and profitable 315,
500. Last week Grand Hotel' (M-G)
\$18.00 persons and profitable 315,
500. Last week Grand Hotel' (M-G)
Vokay America' (U) and Texas Guinan. Stage show the draw, and well
liked. A sock \$17,000 indicated.
Last week 'Paradise' (Radio) 312,
500. fair.

liked. A sook \$17,000 indicated. Last week 'Paradise' (Radio) \$12.
Lyric (Publix) (1,300; 35)—Doctor X' (FN). Technicolor murder mystery attracting attention despite lack of cast names. Maybe big \$7,500.
Last week: 'Speak Easily' (Grand (Publix) (1,100; 35)—Is My Face Red?' (Radio) and split. Better than average pictures, should hit good \$2,500. Last week 'Hollywood Speaks' (Col) and 'New Mater (Publix) (1909; 25)—Almost Marrica' (Fox), first run; 'Washington Masquerade' (M-G), second loop run, and 'Red Haded Woman (M-G), third loop run, split, about \$1,200 indicated, pretty good. Last run, and 'Million Dollar Legs' (Tar), second loop run, split, about land 'Million Dollar Legs' (Tar), second loop run, split, second light.

### **Buff's Smaller Houses** Best; 'June 13' \$20,000

Buffalo, Sept. 26. Business Indifferent, lesser houses holding their own best. The Buffalo

# Estimates for This Week Fox (5,000: 50-70)—Pack Up Troubles' (M-G) and stage show. Laurel-Hardy may see \$27,000. Chandu' (Fox) and Vera Gordon on stage last week poor on \$21,000. Golden Gate (RKO) (2,844: 30-4055)—Most Dangerous Game' (Radior week's vacation. Probable grood \$14,500. Last week slightly over \$15,500 on 'Osky America' (U). Paramount (Fox) (2,700: 55-65)— Grand Hotel' (M-G). Met may climb to good \$17,000 on first week Venus' okay at \$17,500. President (Harris) (1,410: 25-40) —Phantom Express (Majestic) and stage show. Second week of operation good enough at \$5,600. First week with 'Han Called Back' (WWarfield (Fox) (2,572: 55-65)— Heritage of Desert' (Fox) and stage show. House will hit \$17,000, fait. Night of June 13' (Par) tough 'un to sell last week. Not up to pat Warfield (Fox) (2,572: 55-65)—Tiger Shark' (WB) (2nd week). Robinson drawing and \$8,000 satisfactory. First stanza \$10,500. \$15,000, **Columbus**, **And Loew Hurries**

Columbus, Sept. 26.
After a steady dlet of films with
no stage shows since early spring,
customers are going for the resumption of vaude at the RKO Palace House may build to \$15,000 this

tion of vaude at the RKO Palace. House may build to \$15,000 this week. Lines started more than an hour before show time and continued from then on. Thurston is the stage attraction will suffer. Loowing, caption of the stage attraction will suffer. Loowing, caption of the stage attraction will suffer. Loowing, caption of the stage attraction will suffer. Looking the stage attraction will suffer. Looking the stage in twarf the end of October, its making every effort to get under way Sept. 30. Palace prices again up, die RKO) (3,474; 36-55)—Dangerous Game (Radio) and vaudes. Thurston on stage may be stage to the stage of the

### **Venus' May Better** \$9,000 as 'Hat Check'. Pursues Oke \$3,800

Indianapolls, Sept. 26. Palace is again in the money with Grand Hotel. It is being held a second week. Circle and Indiana second week. Circle and inquana have gone back to Paramount product after using WB pictures last week. Indiana eased a bit with Blessed Event, although Dick Powell, who started his stage and radio career here, being in the cast

radio career here, being in the cast helped.
Business remains okay at all downtown houses despite inclement weather. Palace is stressing its exclusive showing of 'Hotel.' No report as yet when Lyric, vaudiim, will reopen.

### Estimates for This Week

will reopen.

Apollo (Fourth Ave.) (1.10): 2535-50-10 (Fourth Ave.) (1.10): 2535-50-10 (Fourth Ave.) (1.10): 2535-50-10 (Fourth Ave.) (1.10): 2535-50-10 (Fourth Cheek of 1.30)
35-50-10 (Fourth Cheek of 1.30)
35-50-

# 'Venus' Sends Par Over \$60.000 **Again; Robinson, Fairbanks Both** \$35,000; 4 at \$18,000 on B'way

But for a couple of exceptions, box offices in the Broadway sector reflect the indifference of a spending on proving the Robinson lure flect the indifference of a spending on proving the Robinson lure flect the indifference of a spending on the paramount and Winter in the proving the Paramount and Winter in the flow of the business is good to be at that ing to the Paramount and Winter in the forest at \$60,000.

Paramount needs the climb of this and last week to make up for the new low the house hit three weeks back. Blonde Venus' was to have come in them instead of now. This problem, the proving the

### 'Street' a Lincoln H. O. On \$2,600 First Week

Lincoln, Sept. 26.

Blz showing a nice upturn this week, although rain and cold chieeled deeply into the middle of last week's receipts. the state of the state

Estimates for Thie Weel

Estimates for Thie Week
Lincoln (Publix) (1.690; 16-30-40)
—Paradise' (Radio). Will get nice
\$2,900. Last week (70,000 Wilnesses'
(Par) looked mighty good at \$3,000.
Orpheum (Publix) (1.790). Probably \$1,150, otc. Last week
(Par) worn' (Col) did moderate \$350.
State (Indie) (500; 10-25-25)
Back Street (600; 10-25-25)
Back Street (1.700). State (1.700). State (1.700). State (1.700). State (1.700). State (1.700). Good Estate (1.700). University of the state (1.700). Good Estate (1.700). State (1.70

### Century on \$18,000 Heads Balto; 'Venus' Runner-Up. \$16,000

Builmore, Sept. 28.
Business is leveling off this week
due, in some casses, to hold-overs.
Hold-over honor goes to Keith's,
house drawing a couple of self-administered back pats for having its
second extended run picture in sucand present continuation of the custom is 'Horse Feathers'.
The New is the worrier at present. It has not had a real sturdy
grosser in sometime, the closest to
'Congorilla' more than a month ago.
Current 'Hat Check Girl' is patently not destined for big things here.
Local critics stooped to ironical reviews.

Local critics stoopen views.
Unless there's a thundering change at the gates Hipp will finish on the sad side of the fence, pleture is not strong on names, being the indie '13th Guest.' Duke Ellington is having a better time of it at the Century where the Xour Troubles' is comening of a help.

The state of the s

The two holdowers on theatre row are 'Grand Hotel' at Capitol and Tide Register at Strand. Neither are in the standout class. Cap won't dolline Regist at Strand. Neither are in the standout class. Cap won't dolline Regist at Strand. Neither are in the standout class. Cap won't dolline Register at Strand. Neither are in the standout class. Cap won't dolline Register at Strand. The control of the Register at Strand. There of the Strandout Class. Cap won't dolline Register at Strandout Class. The Register at Strandout Register at Strandout Register. The Register at Strandout Register. The Register at Strandout Register. The Register at Register at Register. The Register at Register at Register at Register at Register. The Register at Register at Register at Register at Register. The Register at Register at Register at Register at Register. The Register at Register at Register at Register at Register at Register. The Register at Regist

give days around \$10,000.

Estimates for This Week
Astor (1,012; 83-31.10-11.65-42.20)
—Strange Interlude' (M-C) (4th
week). Holding up well, with good
sale at box office, both-ackernoon
and night, for show that day, \$1.10\$1.55)—Grand Hote! (M-G) (2d
week) and stage show. A little disappointing on its holdover week of
eight days at \$45,000. Ferhaps
name stage show with picture. First
week \$68,000, quite a long distance
away from figure anticipated. House
back to Friday openings this Friday.

(60)

week 588,000, quite a long distance away from figure anticipated. House back to Friday openings this Friday. (3C-titerion (578; 25-40-33-11.0-11.65)—Maedchen in Uniform' (Krimsky). Opened run at \$1.50 top Wednesday (21), doing good business. Evenings strong, mats slightly off. Around \$10,000 run up figure for the strong of the signal of

body prior to opening woute marplaced a bet for a gross of double that will be bet for a gross of double that will be be be been as the beautiful between the beautiful beautifu

Mayor' (Col).

Meth's (Schanberger) (2,469; 2530-40) Horse Feathers' (Par).

Heightened figures Intoxicating.

That \$11.00 will satisfy and likely to flow (1.80); 25-40-50 Hat Check Girl' (Fox).

New (Mechanic) (1,800; 25-40-50) Hat Check Girl' (Fox). Hardly likely to figure more than flabby \$4,000. Last week (Chandu' (Fox) \$4

# **Denver Stageless** But Deny. \$15,000. **All Others Slow**

Denver, Sept. 26.

No stage shows at the Denver and Orpheum is not as yet reacting to the benefit of the Rialto and Paramount, but Denver, on first week as straight filmer, improves its bits over final week of stage shows at 115,000.

The stage of the stage shows a stage of the stage shows a stage of the stage shows a stage of the stage of t

gross since opening.

Estimates for This Week
Denver (Publix) (2,500; 25-55-40-55)—Grand Hotel (M-G). House is up to \$15,000 minus stage stuff.

Graham (RikO-Huffman) (2,600; 25-35-40-55)—Successful Calamity (WB). Way low at \$8,500. Last week 'Paradise' (Radio), with Blackstore, magician, did \$15,000 excellenter, and the store, a

### Seattle Stageless Due to Musicians: 'Venus' Fair, \$8.500

This week the first runs are without bands or organists. Likewise ho stage shows or vaide, but business is fair. All due to musician union trouble.

It was a substantial to the substantial to the content of the substantial to the substantial to the to the substantial to the to the substantial to the substan

Thus, Fanchon-Marco's and Country' unit is laying off this week hers. Jumps next to Vancou-Varen on the state of the state

Estimates for This Week
Fifth Ave. (2,300; 25-55)—Blonde
Venus' (Par). Price scale dropped
a dime as stage show out. At 35,-nesses' (Par), with stage show main
faw. Follow Thru' (tab), didn't
do so well. Four-a-day seems to be
telling on spirit of the thing. Did
\$12,300.
Orpheum (BUO)

telling on spirit of the tining. Jia 312,300. III. (RKO) (2,560: 25.51)—Out America' (U). On the way to \$8,500, moderate. Last week 'Hold Em Jali' (Radio), \$8,000. Fox (F-WC) (2,100; 25-55)—Tiger Shark' (WE). Seems headed presentation, \$15,000. Last week 'Downstairs' (M-G) and 'Unashamed' (M-G), split (75,250). Liberty (Jensen-von Herberg) 'Ighto of the control of

1500° and Mounted Fury vo. 4 Music Box (Hamrick) (900; 25-55)

"Blessed Event" (WB). Lots of plugging with pald preview to help for 44,500. Last week Successful Calamity' (WB), second week, for

Calismus (FWC). Dark. Last week 'Red Headed Woman' (M-G) surprised and hit \$1,700 in four days. Third time film in town,

### Damages for \$12,000 Favor of Exhib for

Pine Bluff, Ark., Sept. 26.

T. A. Shea has been awarded Judgment for \$12,500. a second time in Desha Circuit court at Arkansas City against the General Talking Picture Co. for unastisfactory equipment supplied to Shea for the Palace, which he operated in 1390. General sued Shea for the unpaid account: The exhib counter sued for 516,600 and was awarded judgment for \$12,000. On appeal to the Supreme court it was remanded and on eecond trial the same verdict was given Shea.

### LLOYD LEADS N. H.

'Movie Crazy,' Big \$13,500 at Pa

New Haven, Sept, 28.
Town is experiencing its toughest competition in months. With ace films at the three deluxers and Shubert legit season opening night (Monday) with 'Cat and Fiddle,' there's a scramble for the dollar. Harry Arthur has booked (Grand Hotel' as number one in a series of exclusive showings. Nice opening, but questionable it enough extra and thicknah of the control of the contro

warrant additional (exclusive) expense.

Estimates for This Week
Paramount (Publix) (2,345, 40-69)

Hearmount (Publix) (2,345, 40-69)

Paramount (Publix) (2,345, 40-69)

Hearmount (Publix) (2,345, 40-69)

Hearmount (Par), \$10,100, 00,000, 100,000

Hearmount (Par), \$10,100, 00,000, 100,000

Hearmount (Par), \$10,100, 00,000

Hearmount (Par), \$10,000, 100,000

Hearmount (Par), \$10,000

Hearmount (Par), \$10,0

### ALL QUIET IN P'LAND, BUT 'TIGER' \$13.500

Fox-Paramount is again plugging its F-M unit in the top spot. Tat is 'Irene' and picture 'Tiger Shark.

With no vaude at the Orpheum and no legit in the burg, this leaves F-M shows at the Fox-Paramount the only stage shows locally, and ouse is exploiting the monopoly. Hamrick's Oriental is following

poor week with 'Two Against the World' with 'Successful Calamity' and latter is clicking. Estimates for This Waek

Estimates for This Week
Paramount (Fox-Parker) (3,000;
25-65)—"Tiger Shark' (FN) and
stage unit, 'Irene. Should get okay
\$13,500. Last week 'Chandu' (Fox)
Last \$11,000.
(Fox-Parker) (2,000;
25-55)—"The Crash' (FN). Getting
a moderate \$3,000. Last week 'Robinson Crusoe' (UA) opened house
for season to good \$3,000.
Orpheum (RKO) (2,000; 25-40)—
Orpheum (RKO) (2,000; 25-40)—
Orpheum (RKO) (2,000; 26-40)—
Orpheum (2,000; 26-40)—
Orpheum (2,000; 26-40)—
Orpheum (2,000; 26-40)—
Orpheum

United Artists (Fox-Parker) (1,-00); 25-35)—'Divorce' (M-G). Going poorly on \$4,000. Last week 'Night of June 13' (Par) failed to better

\$3,500. Oriental (Hamrick) (2,500; 25-35) — 'Successful Calamity' (WB). Boosting biz to good \$5,700. Last Week 'Two Against World' (FN)

week Two Against World (15,500). \$3,500. Rialto (Gamble) (1,500; 25)—Almost Married (Fox). A weak \$2,500. Last week 'Painted Woman' \$2,000.

### 'VENUS' BIG \$36,000; **HUB OTHERWISE DULL**

Boston, Sept. 26.

The Met dropped its top price from 83 cents to 75 and that plus Marlene Dietrich in "The Bionde Venus" is bright the crowds to the house. Indications are for big 350,000. Bright the crowd in the picture houses are crawling along at a slow pace, praying for cold weather.

Estimates for This Week.

doubted Fury very good (CHametek) (1900; 25-55) (CHAMETEK) (1900; 25-55

### Cohan's Chicago Debut

Cohan's Chicago Debut
Chicago, Sept. 26.
George M. Cohan's first talking
picture, "The Phantom President'
(Par) was ordered switched from
the Chicago to the United Artists
for an extended run.
After New York execs got a load
of, the picture the switch was ordered by long distance telephone.
It follows Movie Crazy' Oct. 1.

### Grid Film Career

Hollywood, Sept. 28.

Universal's intention to make a football feature annually may yet but Jack Foley, Jr., through college. Boy, a football player and a sen of Jack Foley of Ur technical department, worked as an extra further worked 26 days at 47.50 per, earning enough to finish his sat year a high school. Wearing moleskins for a month at the same salary in the making of 'All-American', youngeter also sayed enough to, complete his freshman year at Loyola.

If football films hold up, Foley, Jr.'s, diploma is practically in the bag, but he's worried about his amateur status. Hollywood, Sept. 26.

# Circulation of **Dailies Guides** Opening Days

New York Paramount was set to start Thursday openings on Oct. 6, but is now contabbing the matter. Would have meant that every Broadway deluxer with the excep-Broadway deluxer with the excep-tion of the Mayfair would be com-mitted to Thursday openings in-stead of Friday had not the Capitol shifted back to a Friday opening this week after 15 days of 'Grand

History angle originally was that N. Y. dailies have fallen in Saturday circulation quite a lot and gono up on Bridays, with theatres figuring that if they can get reviews of their pictures into the Friday papers they? better off. Now there is some question as to whether it would not be more advisable to have a uniform opening day with other houses. Capitol's idea in going back to Friday is to have the same opening day for shows as other Loew houses.

### Coast's First Stock Scene Depot Passes With Sale to Kandel

Hollywood, Sept. 28.
With the purchase of the Dawes
Film Library by Morris J. Kandel,
General Film Library, New York,
Hollywood's original film collection Goneral Rilm Library, New York, Hollywood's original flim collection depot passes out of extstence. Fred Dawes, who conceived his library idea 22 years ago, has deserted pictures to operate the Weekly Pictorial Co., publisher of a four-page rotogravure insert for small town papers. General will operate the Dawes plant as its coast branch. At one time, Dawes supplied the stock shots for practically every produce ago, however, the major studies entablished their yown libraries, thus limiting Dawes' field of activity to the independents. Numberless indie features were born in the Dawes plant when indie producers, looking over old stock scenes, got ideas for features.

Dawes as credited with originating the idea of Tingagi. An African explorer lett 13,000 feet of negative at his plant to be developed. Explorer never returned, and Dawes was left get out, he sold Nat Spitzer the idea of a gorlla picture to be made around the stuff the explorer lett, and the stuff the explorer lett around the stuff the explorer lett around the stuff the explorer letter between the much discussed.

with the result the African negative later became the much discussed

later became the much discussed fakey.
Library business took a nosedive about two years ago when, through sound, producers could have actors talk of far away places, instead of inserting scenes. About that time, Dawes went into the short end business, buying the unexposed footage of negative, and selling it to indie producers and free lance cameramen for newsreel work.

for newsreel work.

Recently, the studios, in their budget cutting, have been using the short ends for tests and frame line short ends for tests and frame line leader. Dawes output of clipped celluloid fell from 100,000 feet six months ago to less than 5,000 feet last month, due to his inability to buy the unused negative from the studios.

### HOTEL,' \$30,000, SAPS DET.-FISHER \$16,000

Detroit, Sept. 26

The old days, when an outstand-ing attraction helped all the other first runs, are certainly over. With 'Grand Hotel' in its first pop priced showing nearing house records at the U. A., other houses seem to be suffering from anemia. Overflow is

show II. A nother houses seem to be suffering from anemia. Overflow is Just a memory.

Ben Bernie, at the Michigan. Is the chief sufferer. Bernie a mild attached sufferer. Bernie a mild sufferer. Bernie sufferer. Bern

Around \$16,000. a pickup. Last week. 'Love Me Tonight' (Par) \$12,000. The pickup. The pick

### Film Panned, but \$6,500 On Dietrich, Louisville

Louisville, Sept. 26.
Business this week doesn't look so rosy. Loew's with another exclusive film, 'Fack UP Your \$100. Water MacDowell, mgr., making the most of the 'exclusive' angle.

\$9,000. Waiter MacDowell, mgr.
making the most of the 'exclusive'
angle.
Rialso has imported Leon Janney
to botter. Two Against World.'
Estimates for This Week
Lowe's (3-00; 25-35-50) Troubles'
(M-G). Atiming for good \$9,000. Last
week 'Grand Hotel' (M-G) \$12,000.
Rialto (2,800; 25-35-55) (Fourth)
Ave.) 'Two Against World' (WB)
and Leon Janney in person. Up to
(Fox) and yaude, \$5,900;
Strand (1,788; 25-35-59) (Fourth
Ave.) 'Blonde Venus' (Far). Film
panned by press but \$5,600 on
Street' (U) a good \$5,600.
Brown (2,000; 25-35-40) Hold
'Em Jail' (Radio). All right at \$3,
1000 Last week 'American Madness'
(Alame (900; 15-25-40) (Fourth
Ave.) 'Hat Cheek Girl' (Fox). Off
at \$1,800. Last week 'Night Mayor'
(Col) \$1,700. Last week 'Night Mayor'
(Col) \$1,700. Last week 'Night Mayor'
(Col) \$1,700. Last week 'Night Mayor'
(Col) \$1,700.

### Only One Commish Suit Per Agent, Rules Court

Los Angeles, Sept. 28.
Superior Judge Frank C. Collier has ruled that an agent who has been discharged by a client can sue only once to collect commissions from that client and cannot continue to bring other suits for subsequently earned salary.

Any other recovery, following the first commission case, must be sued for in a separate action for brach of contract, Judge Collier stated in the William Morris vs. James Cagney trial, substantiating the ruling of the Appellate court in the Joyce & Selznick Samson Raphaelson suit.

Morris agency was awarded \$110 the fee due when Cagney discharged the firm as his agent. With this the firm as his agent. With this finding, Cagney now falsa a breach of contract suit which Leeb. Walker & Loeb are preparing for the Mor

### WB Repeating Color For 'Wax Museum'

Hollywood, Sept. 26. 'Wax Museum,' the film started last week by Warners, will be made

last week by Warners, will one made wholly in Technicolor. Studio also did 'Dr. X' in color.

Warners is the only studio still producing an occasional color feature, most of the lots having stuck to black and white photography, and has a Tech contract.

### 10 Days Enough in Philly for 'Love Me'; 'Hat Check' at \$18,000

Philadelphia, Sept. 26. Sudden dive taken by 'Love Me Tonight,' after an excellent first week at the Boyd, is one of the local features. Picture only justed 10 days despite rave notices, 'Grand Hotel' followed Thursday (22), and better than \$17,000 is expected, 'Bird of Paradise,' at the Stanley, may make the grade for more than a single week.

Stanton's 'Most Dangerous Game Stanton's 'Most Dangerous Game' seemed to delight the critics but not the fans. Fox has 'Hat Check Girl' on the screen, Benny Meroff's band and 'Hal LeRoy on the stage, with satisfactory \$18,000 anticipated, Karlton was to have a first run, 'Madame Raucketeer,' but switched at the West of the Stanton was to have a first run, 'Madame Raucketeer,' but switched at the Stanton of th

ovent, which had a fairly prosperous week at the Stanley.

Estimates for This Wesk
Boyd (2,400; 35-55-75)— 'Grand
Hotel' (M-G). Star studded features
apring. Should beat \$17,000 and get
at least an additional week. Last
week Love Me Tonight' (Par) dove
badly and only \$6,000 in the four
dwitch was good.

Stanley (3,700; 35-50-75)—'Paradise' (Radio). Ought to get satisfactory \$16,000. 'Bleesed Event'
(Stanley (3,700; 35-60-75)—'Paradise' (Radio). Ought to get satisfactory \$16,000. 'Bleesed Event'
(Gradio). Stanley (3,700; 35-60-75)—'Darafactory \$16,000. 'Bleesed Event'
(Gradio). Stanley (3,700; 35-60-75)—'Daragrosses have been building lately
again. 'Chandu' (Fox), \$13,500.

Stanley (1,700; 35-40-75)—'Daragrosses have been building lately
again. 'Chandu' (Fox), \$13,500.

Stanley (1,700; 35-40-75)—'Darabad \$7,500 last week.

Karlfon (1,00); 36-40-55)—'Bleesed
Britand (1,00); 30-40-55)—'Bleesed
Britand (1,00); 30-40-55)—'Bleesed
Britand (1,00); 30-40-55)—'Madeo

Mes Star (Far). Maybe \$2,00,5ast
week.

\*\*Merican (Sour). Maybe \$2,00,5ast
week.

### KAYSEE FEMMES GO FOR 'VENUS,' \$12,000

For the first time in four years, and the second week a picture is being held a second week at the Middland. Grand Hotel' is the feature, which last week reached \$27,000, approximately as much as weeken. It's an 'exclusive' showing. Mainstreet has another of the big shows which have become regular the last few weeken. This time in the F-M 'Sweet and Lovely' and as added features Arthur Lake and Florence Lake, film stars, and Barmay Kapps band an revue, anters are giving it a nice play. House gets out-of-towers over the weekend, being the only one with a stage shows the Newman now under wow.

end, being the bury one winder Publix operation again, management is out in strong publicity telling of the big pictures to be offered. This week it's Blonde Venus, with the femmes going right after it. Estimates for This Week

the femmes going. right after it.
Estimates for This Week
Liberty (Dubinsky) (860; 15-25)—
June 13 (Par). Little house continues popular. Folding pretty
regular for a formal folding pretty
regular for a formal folding pretty
regular for a formal folding pretty
regular formal folding formal folding
Losw's Midland (Losw) (4,000;
25-35-50)—Grand Hotel (M-G) (2d
week). Holdover not announced
until end of week. Second film totions are for another nice gross.
Probably about \$16,000. Last week
very big with \$27,000.
Mainstreet (RKO) (2300; 25-3555-50 (1998) (25-3555-50

### Want 'Merry-Go-Round' For Roxy; RKO Has It

TOT MOXY; NEW DAIS IL
The Skourases want Washington
Merry-Go-Round' (Col) for the
ROXY, N. Y. Would have to take it
away from RKO which had the pic
slated for the Mayfair,
Not unlikely Skouras will get it
in view of the RKO-FWC pool on
the Coast.



"Meg, Meg, Meg! Im't there just a chance? Don't leave me all alone. I won't get in your way only just—give me something—the rustle of your dress—a cushion where you've lain—your voice about the house. You can't deny me such little things -things you give your servant and your dog."

# in Clemence Dane's Magnificent Play A BILL OF DIVORCEMENT"

with KATHARINE HEPBURN BILLIE BURKE · DAVID MANNERS Directed By George Cukor

WORLD PREMIERE

FRIDAY EVENING, SEPT. 30 at the RKO-MAYFAIR, N. Y.

Selected by and Presented under the auspices of Mrs. William Randolph Hearst for the Benefit of the Free Milk Fund for Babies, Inc. \$10.00 ADMISSION

David O. Selznick, Exec. Producer

# ONCE IN A BLUE MOON A STARTLING BECAUSE IT IS DIFFERENT!...ENTHRALLING



# "THE MOST DAN



# "THE MOST DANGEROUS GAME" will be one of the most talked-of pictures ever produced!

A story of far-flung fancy... based on nothing that has ever gone before... brought to you by those adventurous story-tellers, Merian C. Cooper and Ernest B. Schoedsack, who went to the far corners of the world to give you "Chang," "Grass" and "Four Feathers"... and now plunge into the strangest world of all—THE WORLD OF IMAGINATION—creating a picture that hurls precedent out the door and ignores tradition with a thrill-charged romance born of adventures never even dreamed 'fil nowl

# PICTURE COMES THROUGH!..STRIKING BECAUSE IT IS NEW!...



A man-fearless adventurer ... a girl-beautiful, alluring... cast away on Zaroff's mysterious island! Their ship lured to destruction by his false beacon lights!... They had been wined and dined in that strange castle that was hidden by the mists of the sea! Then Zaroff-polished nobleman, fascinating host—had shown his secret room lined with the strangest trophies human eyes ever beheld!

A story that leaps beyond the frontiers of imagination and hurls you into a world of fabulous adventure, tense, tugging mystery and glorious romance born in a world of terror!

GEROUS GAME"

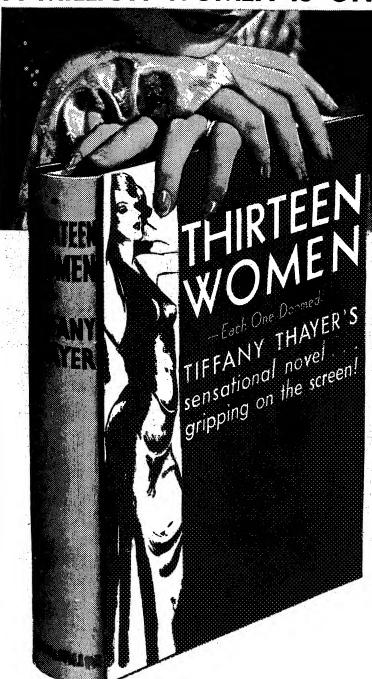
With JOEL MCCREA FAY WRAY LESLIE BANKS ROBERT ARMSTRONG

A COOPER-SCHOEDSACK PRODUCTION
Directed by Ernest B. Schoedsack and Irving Pichal
from the story by Richard Connell.



# AND NOW! THE BOOK THAT FASCINATED A MILLION WOMEN IS ON THE SCREEN!

VARIETY



A nation of women read the book and gasped! Sometimes they said "s-s-sh" when it was mentioned . . . afraid to admit that such things could be true! ... but every woman found that she could put her feet into the shoes of one of the Thirteen women . . . that's why millions will flock to theatres to see it!

With

# RICARDO CORTEZ JILL ESMOND MYRNA LOY

Peg Entwhistle Mary Duncan
Directed by George Archainbaud



David O. Selznick, Exec. Producer

### PAR-UFA NEWSREELS RENEW FOR GERMANY

Berlin, Sept. 26.
Paramount and Ufa have agreed to terms on a continuation of their newsreel merger in Germany, Both companies have worked together in mpanies have worked together in reel here for the past two years, it had considerable talking to do fore they signed the current

renewal.

Explained here that the renewal applies only to newsreel and has nothing to do with feature production, about which the two companies conducting negotiations for some time.

Paris, Sept. 26.
Paramount has started a newsreel of its own for this territory,
with the first issue out this week.
Plan was started by Emanuel
Cohen when over here several years
ago, but has not been able to masteriolize until now. terialize until now. E. B. Dascom is in charge.

### Par's S. A. 0-0

C. C. Margon, head of the South American division of the Para-mount foreign department, leaves for a complete survey of his ter-ritory on Oct. 1. It'll be the first time he has visited all the outlying offices in his territory since taking office about six months ago. He expects to be gone about

ionths.

While down there attempt will

made by Margon to straighten

t money exchange and shipping

fifficulties in Chile, Argentine,

razii and other tempestuous cor-

### **New German Contract** Pact Includes Cinemas

After, some heaftation the Federal Ministry of Labor has declared as binding the new agreement for draftety, observes an experiment of draftety, observes and through additional regulational or the circus trade. The fopfurfet agreement has been concluded between the international circus directors and the international circus directors and the international Artifetion(se) and the international Artifetion(se) and provided for a number of changes which will also apply to incition picture the already where stage shows are being given. Particularly interesting is the regulation dealing with artists holding several, contracts. The paragraph reads as polyway-Pluring the duradion of the contract the artist is not allowed, either guidelic yor privilety. Berlin, Sept. 17.

allowed, either publicly or privately, to appear on other stages, except on to appear on other stages, except on those under the same root. This prohibition also refers to broadcasting performances and shows in motion picture theatres. Agreements containing a stipulation to the containing a stipulation to the containing as a stipulation to the containing are valid in which place, time, kind of work and salary, have been agreed upon by letter or wire. A fixed travel and bargans fee can be fixed between employer and employee in order that the employer

employee in order that the employer may arrive at a correct calculation of his salary expenses.

### Swedish Thrift

Stockholm, Sept. 15.
View, of 1064F #in companies is that Hollywood trained men cost too much and ppeel local ideas. The average cost of a Swedlah film is never over \$10,000 except when Fridoit Rudeen, highest paid star, is in cast.

is in cast.

They have a couple of American trained men doing piece work in laboratories and scenario departments and are trying for \$20 weekty to get the lowdown on the Dunning process and latest Hollywood developments. These foreign trained developments. Those foreign trained soon get fed up and clear out for Berlin or London where they still get paid enough to live on.

### KORDA DOING 'SHREW'

Berlin, Sept. 17.

Elisabeth Bergner, German acgusaueth Bergner, German ac-tress, has been engaged by Aléxan-der Korda for a film to be made for the London Film-Company in Lon-don. English authoress, M. Ken-nedy, has written a modern adapta-tion of Shakespear's Taming of the Shrew."

tion of Sharespears the Shrew."
Miss Beygner will act in the Ger-man as well as in the English ver-sion and her husband, Dr. Paul Czinner, will be the director.

### Albertini in Asylum After Mental Lapse

Berlin Sept. 17.
The well-known film actor Luciano Albertini has been brought to the Wittenau asylum.
Two years ago the actor, whose real name is Francesco Vijseprent, suffered a stroke. But his health improved area and

proved again and Albertini played again in films.

However, two weeks ago, his men tal condition became alarming an he was brought to Wittenau by hi friend and colleague Gambino.

### **PAR RUSHES 16 EXTRAS** FOR SPANISH RELEASE

Paramount has suddenly decided to go ahead full force on Spanish ianguage pictures and to a greater extent than anticipated. According to the company, the market has suddenly opened up and is showing interest, with Par anxious to be first on the spot. Scheduled for immediate production in Joinville, near Paris, are Spanish dubling jobs on 5 Joinville. Spanish dubling jobs on 6 Joinville. The Joinville of Joinville wood-made English films. Also two straights shot musicals in Spanish are, in work, with these-16 films to be added to the regular amount of films treated with Spanish super-imposed titles.

of films treated with Spanish super-imposed titles.

Orders are for Joinville to rush
the Spanish pictures, even so far as to giving them preference over regular Joinville productions.

### French Capital Freer For Studio Financing

Paris. Sept. 17.

Paris, Sept. 17.

Picture money is getting a bit easier with many independent capitalists angeling. Business is subject to many hazards, especially when angels suddenly withdraw. One picture company recently found a woman bacter philling off at few hours' notice.

Braunberger Richebe who had to Braunberger Richebe who had to permit a creditors' committee to surpervise their finances, are now better, off thain they, have been in a long time, due to committee's clipie supervision, studo refifing operations showing a clear profit. Part of the studio pelific for, work flore there, by Forrester Parent, will probably be paid by latter for hand-to-pelific for the studio pelific profit of the committee of the studio pelific for and the Columbia production treated by Forrester, which Prainberger Riches

Forrester, which Braunberger Ri-chebe will use themselves to fulfill their contracts to supply programs to exhibitors.

### Collecting Pay from Angels in Old Mexico

Angels in Old Mexico
Mexico City, Sept 22.

Accusations of slander have been filed with local police by Alex Phillips, cameraman; who, came here about a year ago from Hollywood and has done work on several pictures for. National Motion Pioture Production [Co., against Felix de Martino and Miguel Contreras Torres. Torres.

Phillips declares the men, who are backers of a picture called 'Revolu-tion,' engaged him at \$200 a week, but when he sought to collect, in view of spagansion of work on the picture, de Martino and Torres acpicture, de Martino and Torres ac-cused him of destroying three reels of the picture worth about \$2,000. Phillips denies destroying reels or otherwise tampering with the pic-ture.

### Jannings in English

Paris, Sept. 17, Emil Jannings will do the English and German versions of Kin

Emil Jannings will do the English and German versions of 'King Pausole' for Comptoir Francais Cinematographique.

Film, currently made on the Riviera, is one of the most ambitious and spectacular French producted by eatlempted II is discussed by Alex Cinanovsky.

French version is done by Andre Berley.

### Tobis Set in Orient

Berlin, Sept. 15.
An agreement has been reached, between Tobis and the Twoa Shoii Goshi Kalsha of Japan under which this firm will acquire its German films through the Tobis Industrie Gesellschaft (Tiges).
Two Tobis films have already been, sold to Japan. The Japanese firm will handle Tobis-Klangfilm recording sets in Japan. Berlin, Sept. 15.

# Metro's Foreign **Production Goes Abroad: Out Here**

Culver City, Sept. 26. Abandoning its foreign production department here upon the completion of one more synced version machinery is already underway at Metro for the transferring of all of its future multi-lingual filming to Europe,

Europe.

Under the present plans, the producing units will be set up in Paris and Rome. There is little likelihood of producing in Berlin later, this undertaking being considered unprofitable under the present set-up. It is not expected that any plotures will be made in Europe for at least six months. Fred Pelton, studio manager here and familiar with this phase of production will go from here within the next few weeks to survey the field, with a view of engaging studio space, equipping it and engaging talent. Currently, there are around 40

equipping it and engaging talent. Currently, there are around 'do persons-ghost actors, directors and writers, who were imported from Europe, now under contract. In some cases these contracts will expire, within the next few weeks, and the holders of them will be sent home. Where contracts have longer to run, an attempt will be made to settle them on a compromise basis.

lse basis,

'In sync production now are
'Grand Hotel,' in French and German; 'Strange Interlude,' Italian;
'Arsene Lupin, German and French,
and 'Madelon Claudet,' French, The
one to go in as finale is the German 'Claudet.'

Permits for the release of these pictures were all secured before the new French quota law was put into effect.

new reenen quote in was put into effect.
Decision to abandon foreign production, here at this time was question, here at this time was decision of the second of the secon

tion there.

### **UA Takes MGM's Foreign** Mgr. for New Sin'pore Ex.

United Artists is opening a for-eign branch at Singapore to service Maiaysia, Siam, French Indo-China, Sarawak, Borno and Dutch East Indies, The Metro exchange manager at Sigapore Marcus Baker, will head Sigapore Marcus Baker, will head to the Metro Singapore to Singapore Dec. 1.

### Porten Co. Broke

Berlin. Sopi 17.

The film company headed by Henny Porten, for a long time one of the most popular German, film actresses, has gone into bankrupty. The former press inspector of the German government, Dr. you Kaufmann, whose brother is married to Henny Porton, has realized, presumably due to the crash.

### WALLOR SEEKING HEALTH

Hollywood, Sept. 26.

Ray Hallor, screen actor, is on his way by auto to Kirksville, Mo., where he will try to recover from an attack of sciatic rheumatism, at a

attack of science rheumatism, at a sanitarium there. Jack Fisher is accompanying him to Kansas City and will then fly to New York for the World Series.

### 2.500-Seater Opens

z,500-Seater Opens
Prague, Sept. 16.
The largest movle theatre not
only in Czechoslovakia, but also in
middle Europe, holding 2,500 persons, has been opened in Zilin, Moravia.

### Zipperman Untown Max Zipperman has been named manager of the 72nd Street Play-house, foreign film house in New York.

Zipperman was formerly at the Fifth Avenue Playhouse.

### Blumenthal Arrives to Palaver with Paramount

Ralayer With Faramount headed a sizable collection of show people who arrived in New York on the Europa Friday (23). Blumenthal is here with arrangements for new European tleups for his company as regards authors and talent made necessary by the break of Friday and the ship after European than the shared the ship after European than the ship after European the ship after European the ship after European than the ship after European than the ship after European the ship after European than the ship after European the s Also aboard the ship after European vacations were Lillian Gish Margalo Gillmore and Julia Mar-

### RADIO CLOSES FRENCH TERRITORY WITH HAIK

Parls, Sept. 26,"
Halk, local film producer and
theatre chain operator, has taken
over the entire Radio Pictures product for France. Deal was negoduct dated and put through by Ambrose
Dowling, RKO's foreign chief, who
is here.

understood here that Halk has found a new financial backer in Andre Courtenay, which encourages him to expand operations.

In New York trade circles it is difficult to understand the Halk-RKO deal, in view of the fact that Pathe-Natan recently took over the booking of the Halk houses in

### Chevalier and French Press Make It All Up

Paris, Sept. 17.

Maurice Chevalier's difficulties with the French press, which some time back reached their peak, were froned out at one shot by a few mo-

ironed out at one shot by a few mo-ments' personal contact.

Taking advantage of the simul-taneous visit in Paris of Chevaller, Ruben Mamoulian and Leopold Marchand, a review for the press boys of Love Me Tonight was arranged by Dave Souhami, Jol-tended by Chevaller.

This move did more for thim

attended by Chevaller. This move did more for shin-than any amount of paid pub-licity could have done. Chevaller-has lett for a Central European fuur, including Prayes, Vienna, Brusselg-Anvers, Milanz and closing in Rome on Sept. 28 dovisile back for-String States on the Paris Sept. 30

### Berlin Theatre Season Off to an Early Start

Berlin, Sept. 17.

In spite of the great heat recelpts of the city of Berlin from
entertainment tax increased slightly

entertalnment tax increased slightly during August;

While in July receipts amounted to \$1,939 they increased by \$1,268 to \$10,4008 in August. This slight increase is said to be due to early beginning of the season.

Figures reached in August, 1932, are considerably ameliar thes. If

are considerably smaller than in August of 1931. Reccipts in July and August, 1932, show a decrease of \$29,706 and \$47,619, respectively, as-compared with the same months of

### De Leche Off to Paris

Viconte Alein de Leche, who has been here writing French versions for Metro, leaves for Europe his week, sailing on the Europa Oct. His contract ending. Viconte Leche goes to Paris to see the order duction of his play. Debutants, and then will go to Berlin to write one picture for UFA.

### ITALY'S TRADE CAPTURE

Stockholm, Sept. 15.

New Italian raw film made by
Ferrania in Milan has taken place
of Eastman and Agra for Swedish

of Eastman and Agfa for Swedish production.
Cost is almost half and in first feature was found as satisfactory as American or German product.
Two American film men here trying to buy concession for northern Europe and U. S. A.

### CONNOLLY'S EXCUSE

CONNOLLY'S EXCUISE

Partis, Sept. 17.

Jack Connolly, over ahead of the Hutchinson flying family plane, arrived via London. He is now on a visit to Berlin, and his return saling date is indefinite.

Norman Alley, cameraman, and Jere Altfish, sound man, making the film of the trip for the backers of the scheme, had been working for him on previous occasions, and the film of the scheme, had been working for him on previous occasions, and the scheme, had been working for him on previous occasions, and the scheme had been working th

### **GAUMONT-BRITISH NET** \$1,695,500, TOPS 1931

London, Sept. 26.
Gaumont-British minde a net profit for the year ending March 31, 1932, of about \$1,095,000, according to the company's annual statement just issued. Directors voted a dividend of 6% on the strength of this business showing.

While the divisit on years, the same as in the global remains the same as in the puller than ever before. In 1931 the company's profits were estimated at 364,489 pounds, compared to the current 490,300. In, 1930 the figure was 317,077 pounds, and in 1929, 116,833.

Since the issuance of the past year's significant of the current of the past year's significant of the past year's significant in 1920 the minute of the past year's significant in 1920 the past year's sign

and in 1929, 176,833.

Since the issuance of the past year's statement the company's holdings have increased considerably, several big new theatres having been, added to the company's chain, among them the Alhambra in Paris and the Gaumont Palaces in Coventry, Hammersmith, Taunton, Excer and Streatham.

Provincial Cinematograph Theatres, one of the Gaumont subsidiary, with a declaration of 15% dividend on ordinary, sharfe, same figure having been declared a year ago on this stock.

Of the G-B profits for the year about \$215,000 was ordered set aside for a general reserve fand and about \$106,000 was put into a separate fund for amortization and depreciation of leaseholds.

Reserve fund is increased about \$250,000 over last year and now extended the service of the second of the

fund is invested, principally in shares in subsidiary companies, whose value is computed at cost or under. The amount invested is something like \$30,000,000. It would be interesting to know what value they place on their boddies in Moss Emples. what value they place holdings in Moss Empires.

### Coast Studios Pass Up Vancouver Space Offer

Hollywood, Sept. 26.
Universal has passed up an offer of Vandouver, B. C., promoters for stidio; space in a new film plant being bull? there, Canadian capital had made solicitations to all studios from the Cases the plant but was here to Irase the plant, but was turned down in every instance. Galversal however, had warmed up to the day.

Gilversal, however, had warmed up to the dead.
Stildo is, being, built in the hope of ostiching some of the quota production which dim companies have for make, for the British market. Its neigness to Rollowood, 1,500 miles, was looked, upon as an inducement of the studies, which are now the first their quota pictures in England.

### Non-Pro Cast for New Italian Native-Made

Italian Native-Made
Milan, Sept. 12.
Marta Abba has been engaged by
the cines for the lead of the film.
Accialor (Steel).'s
Luigi Pirandello Ruttmann will direct the production. Marta Abba
will be the only professional actress
engaged, all other parts being entrusted to workmen of the Terni
Steel and from Works, and to peasants in the neighforhood. Malliplero
has written the incidental music.
The film is expected to be ready in
three months. Ad an experiment to
overcome. the "difficulties arising
from the criais it is worthy of close
attention."

### Whispering Shadows' Next Levine Serial

Hollywood, Sept. 26.
Next Nat Levine serial will be
Whispering Shadows, mystery being written by Barney Sarecky,
George Morgan and Wyndham Git-

tens.
Current installment-thriller, on location at Big Bear for the next two weeks, is 'Devil Horse,' with Harry Carey, Frankie Darro, Noah Beery, Greta Granstedt and Apache, horse. Outfit returns to Toc-Art after exterior-taking for three weeks under lights. Otto Brower is direct-

# PROSPERITY IS JUST AROUND THE CORNER + and HERE'S the CORNER

# NOT ONLY LINES AT THE THEATRE! BUT WHAT LINES IN THE REVIEWS!

By 9:30 in the morning, the Riveli was packed to S.R.O. capacity... novel plot... elegantly developed ... thrilling ... true Tarzan manner. Daug carries it splendidly".

— IRENE THIRER in the DAILY NEWS.

"Affords Doug opportunity to out-TARZAN TARZAN...story moves briskly...situations defity built." — BLAND JOHANESON in the DAILY MIRROR.

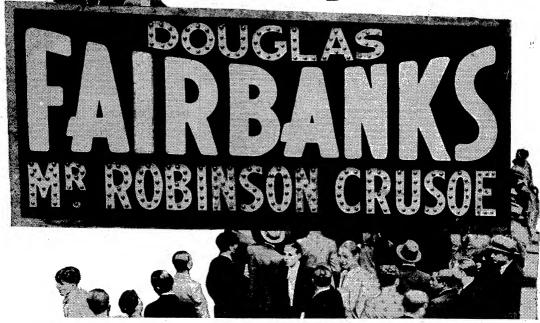
"Done in Mr. Fairbanks' best vein...artful, jolly and imaginative."

- MORDAUNT HALL in the NEW YORK TIMES

"Not a travelogue. The advent of a hostile tribe provides Fairbanks with one of those exciting swinging-from-limb-to-limb acrobatics that were his screen trade-mark long before Tarzan appeared on the cinema horizon! Good entertainment...plenty of comedy"— ROSE PELSWICK in the EVENING JOURNAL.

HIS BEST SINCE "ROBIN HOOD"!

Actual Photo of Line that Extended Around Corner of Broadway and 50m St., at 9:30 on Morning of Opening at Riveli, N. Y.



UNITED ARTISTS PICTURE

### **BLONDE VENUS**

(With Songe)

Paramount production and release, star-ting Mariene Dietrick, Directed by Josef The Paramount of the Paramount pared, Running time, 92 minutes, At a Brooklyn and N. Faramounts week com-Stein Paramounts week com-

mencing Supt. 23.

Heien Faraday Mariens Dietrich
Edward Faraday Herbert Marshall
North Faraday Herbert Marshall
North Herbert Marshall
N colored Giri Mildred Washington
Becoptionist Gertride Short
Big Follow Barott
Big Girl Club Clinford Dempacy
Girl Club Clinford Dempacy
Beanie Lyle
Brace Beanie Lyle

A disappointer. Dietrich and a corking box office title will carry 'The Blonde Venus,' but it'll require pienty of baily. It's a picture that lends itself easily to selling but it won't help the German star in the final analysis. Not that she doesn't acquit herself to a degree far in excess of the inept story accorded her, but it's not going to heip her by any manner of means. No getting away from the Shakespearean nifty that a star is only as good as her story

s atar is only as good as her story.
Much of the blame is to be laid at
Yon Sternberg's dooratep. In a destreet to glamorously build up Diestrich he sloughed almost every other
element that goes to round out a
box office production. He devoted
two reels for a ceifuloid transition
to indicate her flight from her husband and all the drab details that
went with it, as she scrammed from
Baltimore to Washington to Nashread to Washington to Nashread to the scrammed from
Baltimore to Washington to Nashread to the scrammed from
Baltimore to Washington to Nashread to the scrammed from
For the scrammed fr

raifroad time-table.

Then in a meteoric rise, with no details whatoever, she's suddenly again the queen of the suddenly again the suddenly s

which may react in the film's favor.

Herbert Marshall on his screen
debut under Par auspices is sadly
miscast as the radium-poisoned
husband who needs funds so badly
for a European cure that his devoted wife takes resource to financial succor from such remote a
source as the influential policion
diction certainly didn't fibe with the
ambitious American whose research
into chemical formula spells his
physical undoing by radium poisoning.

into chemical formula spelle his physical undoing by radium poisoning.

The 33 minutes, despite their episodic and ofttimes ragged sequepces, were much too much considering the triteness of the basic story, a themse the considering the triteness of the basic story, a themse the considering the triteness of the basic story, a themse the considering the triteness of the basic story, a themse triteness of the basic story, a themse triteness of the basic story, a themse triteness of the suppaths to the sympath too the sympat

cally implausible itself, but which might have been saved by sensible treatment. As handled, however, the theme is abused rather than to the control of the

modern Robby makes the extendal residence look like a shanty in old shanty town.

The construction details, which so so far as to include even a radio, sare matched by the love interest in the construction details, which so so far as to include even a radio, sare matched by the love interest in touching realism in the romance strain is that Fairbanks' tropical belle, going Broadway at the finish, winds up doing a cooch dance in the had a similar experience, and now she's in a Fanchon & Marco unit.

Fairbanks gets his usual chance at gymnastics with two chases, one midway and the other at the ends by the strain of the strain

Alfred Newman's musical back-ground is excellent, giving the tech-nical end all the honors. Bige.

### Maedchen in Uniform (GERMAN MADE)

Carl Froelich production, John Krimsky and Gifford Cochran release in U. S. Direction, Leontine Sagan; supervision, Carl Froelich; English text, Donald Freeman, At the Criterion, N. Y., two a day at \$1.00 top, beginning Sept. 21. Running time, 90

Here's still another in the ser of European importations that fall into that curlous division of pic-tures that are artistically meritorious and abroad mean something at the box office, but in the United States will mean very little from a cash standpoint.

New York's picture critics three their literary bonnets high in the air upon seeing this film, one of them even going so far as to call it

them even going no far as to call it the 'year's ten best pictures rolled into one.' All that may help in New York for the first week or so outside of New York, the film will have to stand on it's own as entertainment. And as entertainment and a sent of the sent of the

Mr. Robinson Crusoe

Douglas Fairbanks production and United Artista release. Starring Fairbanks. Cast Artista release. Starring Fairbanks. Cast Maris Alba and natives. Directed by Edward Stutherland, Adapted by Tom Geraphy Artred Nerman. Max Dupont, photos, the Rivell, New York, starting Sept. 21.

One of Douglas Fairbanks' minor efforts, having little more than some fortist, having little more than some fortist, having little more than some fortist cast, name fortistic start proves slow on the draw. As an entertain-cation in the event the start proves slow on the draw. As an entertain-ment it will meet with favor principally from the children.

A penchant for exaggeration in detail murders a plott, which is basi-

### Miniature Reviews

'Blonde Venue' (Par). Dietrich will have to carry this'n. Weak story, inept direction and generally sluggish total count heavily against it, sans the star's personal pull.
'Mr. Robinson Crusoe' (UA).

Mr. Robinson Crusos (UA).
Good on the eye, but as entertainment will impress the kids
mostly: Douglas Fairbanks in
a stereotyped Fairbanks performance, weighted down by
an impossible story that photographic beauty alone can't
retrieve.

tographic beauty alone can't retrieve.

'Maedchen in Uniform' (Os-wald.) Artistic, meritorious German film based on a psychological study. Institutionat choice and subject to detail will hurt its b. o. chances in many spots, but in arty houses it ought to do very well.

arty houses it ought to do very
well-hantom Express' (Majestic). Oldfitten melodrama with
a raifroad background, poorly
made from a trile story of
wreek, villainy and romance.
Only for the smaller subs.
'Successful Galamity' (WB).
George Arliss old man type in
a slightly siloky, syrupy role,
mildly spiced with comedy. For
the old lady element among
the Arliss rans and only modesterby interesting for the
they won't depart with any
new enthusiasms.
'Tiger Shark' (FN). Strong
sea drama whose entertainment
merit should be mirrored at the
box office. Cruel plot chanced
loss of femme interest, but romantic twist squared that. Edward G. Robinson starred and
challe Highway (Radio). Depressing story of a camp of
convict road makers with Richard Dix as one of the convicts.
Nice production and an effort
at comedy relief, but depressing.
'Broadway to Cheyenne'

ing.

'Broadway to Cheyenne'
(Monogram). Rex Beil in an
east-west picture with plenty
of action and a different plot
from the usual Western. Live-

of action and a directer, blow-from the usual Western. Live-by the direction of the control of the con-cept of the control of the control

ers unbending and the principal a veritable demon for hardness. Into this comes Manuela, a sensitive, ionety child looking for sympathy and love. She finds sympathy and kindness only from one teacher, Fraulein von Bernburg, with the teacher, and the she dolless this teacher. As, indeed, do all the other teachers. As indeed, do all the other teachers. As indeed, do all the other teachers.

girls.

There's one of those school parties at which the kids put on a play and atterward are given some punch for alterward are given some punch to a determand are given some punch to a bit more of the punch than she should, gets tipsy and shouts out loud that Fraulein von Bernburg is the best teacher in the world and Lina Basquette have smaller the best teacher in the world and

that she (Manuela) loves her. At this juncture the principal comes along, insists that the kid's actions are scandaious and locks her up in a sea and a south of the sea and a sea and a

follow, and they are badly written to boot. Beyond which, in the super-imposition, print was somewhat impression that the photography is soor. Which it actually isn't, being, as a matter of face, extremely good. Acting is almost perfect, despite almost entirely by people new to films. Girl who plays the Manuela part is a newcomer named Hertia Thiele and a find. Paramount has over for the past few weeks. Dorothea Wieck as the understanding teacher is just as good, and Emilla Unda as the principal is exceptionally fine. She's a sort of female Werner Krauss and turns in a magnificent performance.

werner Krauss and turns in a mag-nificent performance. It's a tricky picture and, despite all the hooplas, it will have to be sold on its merits that way, and that way alone. The proletariat just won't be bothered. Kauf.

### PHANTOM EXPRESS

Irving C. Franklin-Donald M. Stoner production and Majestic release. Directed and written by Emery Johnson, with adaptation-dialog collaboration of Research Collaboration of State of

Creaky melodrama reminiscent of another day. An effort to brighten it up by thiting the film where train-headlights, signals, etc., occur, only adds to its bad looks, technically. The smaller subsequent runs may take a charce on picture, but unless they effectively sell old-time stuff, different. Office results will be in-

### The Woman's Angle

'Robinson Crusos' (UA). Wholesome juvenile entertainment. Fanettes accompanying the youngsters will be mildly amused by the household inventions and cute family circle (a dog, a monkey and a talkative particle of the parti rot) of a grown-up Rover Boy.

"A Successful Calamity" (WB). George Arliss, up to his old roguery teaching an extravagant family the wisdom of simple living. Too films; and tepid for the flaps, whimsical preachment is paced for the moderate response of Mr. Arliss' reserved, elderly audience. 'A Successful Calamity' (WB).

'Blonde Venus' (Par). A potentially appealing story of maternai sacrifice, weakened by the marionette behavior of principal characters who fail to clarify the thoughts that control their reactions. Marque interest in Mariene Dietrich and favorable comment on Cary Grant and Herbert Marshall will earn greater response than is merited by negligibly motivated drama.

Tiger Shark' (FN). Another 'Moby Dick,' with ole debbil shark as a fearsome arch villain. Richard Arien's attractive presence and the comdy that Edward Robinson shapes into a sympathetic performance quicken feminine interest in an occasionally brutal meller of the high seas.

'Hell's Highway' (RKO). A floundering, undramatic indictment of the abuses of the prison system. Fanette sympathies are untouched by law-breakers whose hardened personalities and criminal records de not condone their unwillingness to accept punishment, be it ever so brutal.

### A Successful Calamity

Warner Bros. production and release.

Warner Bros. production and release.

Strong copyes Artis. Discrete by John
Strong Copyes and the strong copyes of the

lenry Wilton	George Arliss
mmle	
eggy	Evalyn Knapp
onnors	Grant Mitcheil
artington	David Torrence
ddle	William Janney
eorge	Hardle Albright
elden	Hale Hamilton
letro	Fortunio Bonanova
arry	Randolph Scott
[arv	Nola Luxford
	Murray Kinnell
27/rence	Richard Tucker
auline	Barbara Leonard
olot	Horold Miniur
arney Davis	Harold Waycoff

George Arliss turns up after a iong absence, this time tangled up with a young wife instead of a flapper sweetheart, but his saccharine outlook and hovden ways are unchanged. His loyal followers will rally to his new picture as of old, but it would be well for this sterling player not to try them much fur-ther with this sort of fluff. Even stage idols have toppled for less

stage idols have toppled for less than his newest mistake.

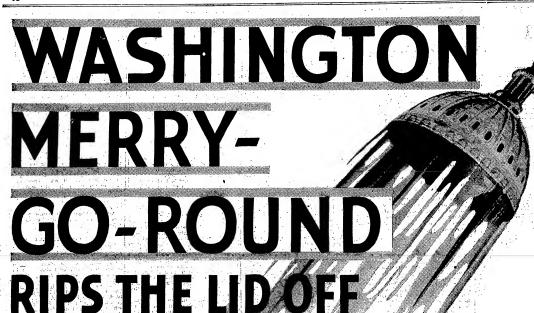
Last time he was an afficied captain of industry, a character much more annoying than its predecessor. Spectacle of a mature financier pretending to his extravalities of the properties o

### TIGER SHARK

Piret Mational production and release.

Diversity of the matter of the m

Strong and exceedingly well played and directed sea drama that will draw dividends for the producers and the star. Some brutal details serve to emphasize an inherently hardbolled plot, who the producers that the star is some brutal details serve to emphasize an inherently hardbolled plot, who under the box office chances; but the effects of the cruel moments are overcome by constant presence of a compelling resistant presence of a compelling reference to the constant presence of the constant presence of the constant of the product of the constant of the product of the product of the constant of the product of the



in the midst of the most important

POLITICAL CAMPAIGN

since the Civil War

THE DARING THUNDERING EPIC OF AMERICA!

Timely! Sensational! Smashing.

Just what you and your patrons are crying for!

A terrific blast of dynamite that will rock the nation!

A tremendous story that's on everybody's tongue timed to the heart-beat of 120,000,000 Americansi

"OUT AND OUT CLEAN-UP"

"EXHIBITORS CAN CASH IN HEAVILY"

LEE TRACY

CONSTANCE CUMMINGS Nan Dinehart — Walter Connolly

n Dinehart — Walter Connolly

Directed by James Cruze

Backed by a
HUGE
NATIONAL
NEWSPAPER
Advertising
Campaign

Cholumbia

15 PROUD TO GIVE YOU

THE GREATEST - SUREST BOX OFFICE MAGNET OF THE YEAR!

### EXPLOITATION By Epes W. Sargent

One shadow box being planned for Rain' when it comes along will

Real. Rain

One shadow bot belong planned for fight when it comes along will above real rain in front of the three sheet or cutout which will be used in the lobby display.

The bill will be given a coat of spar varnish and set back of a fact that the lobby display.

The bill will be given a coat of spar varnish and set back of a fact that the lobby display is a front of the frame at the top is a perforated pipe connected with a tank, and below is a trough to receive the water. To avoid the trouble of piping off the water a pump with the stank and the same and the tank, and below is a trough to receive the water. To avoid the trouble of piping off the water a pump with the same and the same and the tank. A float is used in the tank to cut off the current if the water in the tank a feet to high. Strong white lighths, shooting across the with the same time light up the bill. Planned to keep the rear of the lobby where the display will stand rather dark to heighten the effect.

"Casi rain probably will stand rather dark to heighten the effect." We will be same the light up the bill. Planned to keep the rear of the lobby where the display will stand rather dark to heighten the effect.

"Casi rain probably will stand rather dark to heighten the effect." We have an be made with strands of tined either hung loosely from the top or, better, given motion by being passed up back of the display, endless being advertised. It is used to wow them when it was first used. and is old enough to be new again.

### Building Midnights

Building Midnights

Manager who wanted to build up his midnight matiness met with little success until he hit upon the idea of surprises. He had been giving a consistency of the closing feature. He figured he could get an additional price for the new title, and went price for the new title, and went admissed to the money. His regular double ticket for 56c, which permits the patrons to remain in their seats for the second feature, a collector taking up the stubs when the regular or the second feature a collector taking up the stubs when the regular or the second feature as collector taking up the stubs when the regular or the second feature as collector taking up the stubs when the regular or the second feature are conjuly for the new feature are conjuly for the new feature are the conjuly for the new feature are the manifest of the closing show. The surprise warles, and the manifest of the closing show are considered in the control of the surprise warles, and the manifest of the closing bout. He is building a radio favorite, a special comedy or, in one instance, a smart four-round boxing bout. He is building to figure of me the surprise to figure of me to many is afraid that will be one too many.

Blackboard Signs

### Blackboard Signs

Writing a notice, of the film on the school blackboards is so stand-ard in some spots that it is no longer reported. Each term some boys or stall are contacted to letter the spart of both theatre and school routine.

boards for approved titles, and it is part of both theatre and school routine.

Seemed to be about as far as the idea could be carried, but a new angle orops up now. Instead of one or two covering all the boards, each class decorates its own board and the art teacher makes of the order of the country of t

### Selling Comfort

### Exclusive

Akron, O., Sept. 28.
Ernle Austgen started some talk with his ads on the exclusive screening plan. Opening ads carried the line 'We positively guarantee that this picture will never be shown in any other Akron theatre.'

Also took one inch singles to announce that this was the 'one and only showing of this picture in Akron. It will never be shown at any other theatre.'

theatre.

As a side line he dropped over in the classified section to ask for five young women to render first aid to those who got cracked ribs or aching sides from laughing at the Marx Bros. Even these carried a postscript about the limited engagement.

### White Space

White Space

Even in New York, with its high cost per line, there is a growing appreciation of the advertising value of white space has been no scret managers and the space has been no scret managers have always seemed to feel that the more they got into their space the more they got for their money.

Lately Warrars broke with an untarget money.

Lately Warrars broke with an untertening which suggested straight gothic type. Below were four lines of straight announcement of the theatre, showing times, reserved about this being the most stuperiodus, gigantic, maryelous or greatest picture. Just the title and the facts. And it sold.

Metro employed a sonewhat simi-Metro employed a sonewhat simi-Metro employed a sonewhat simi-stor and a smaller time showing and the address. Both pictures had previously been put over.

The idea probably will now sweep the service the dea.

### Repeating Babies

Repeating Babies

Remembering his highly successful baby contest of five years ago, a manager decided upon an encore contest, and found that for a change contest, and found that for a change contest, and found that for a change were eligible who had competed the previous session. Names and addresses come into the new deal. Same idea will be used of 16 lantern sildes a week, with the winner each week in the finals. Ostensible idea is to show how the kids turned out, with show how the kids turned out, with show how the kids turned out, with the finals. Ostensible idea is to show how the kids turned out, with the kidner out, with the winner second contest for other children between five and seven, with the two winners fighting 4t out for the final loving cup Good for nearly three months in a neighborhood theatre.

### Loosely Strung

Lately two theatres on Broadway used tinsel braid as part of the dec-prative scheme for the lobby ban-

orative scheme for the lobby barners.

In one instance the tape was never the property of the following a lice effect, and the property of the

Selling Comfort

Some managers make the mistake of holding, back their steam heat. They figure that, while the morning man has the while the morning moon and make the will be morning the moon and make the will be morning sand again in the will be between the abutting of the first and the start of the regular winter and the start of the regular winter and the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in the morning and again in the every season. They build a small fire in a triple of the fire in the season. They build a small fire in the season. They build a small fire in the fire in the fire in the fire in the same in the fire is now with a salicit in a slight movement. Too seem the fire it on the fire it is mount in the fire in the fire is and the fire is now with a subtility to the big times in the end of the fire i

### Spilling the Beans

Spilling the Beans
Low's Century theatre, Brooklyn, built new's Century theatre, Brooklyn, built new theatre, Brooklyn, built new theatre, Brooklyn, built new theatre, Browne 800 children turned out for a 20 block parade. Each entrant had the attract point each child was given nine jelly beans, promoted from a local candy store. Idea was to cover the routs carrying the at the theater with the original complement of beans were given free admission. Some 85 tee cream cones were promoted from various rivelopes which had contained the beans were backstamped for these rewards. The children went to the theatre with the beans were backstamped for these rewards. The children went to the theatre with the beans were backstamped for these rewards. The children went to the theatre when the promote the theatre. Primary idea was to get the children back for the morning mate, but it was a good ad for the play to those who looked on Police's had the right of way over other traffic. A single drummer was used to keep the children in step and at the same time carry them along; at the same time at the same time at the same time at the sam

### 'Okay America'

'Ukay America'
Full page ad sty Jack Seattle,
D. a. for Orpheum, Seambon,
D. a. for Orpheum, Seambon,
House, only 30 pairs of tickets. Cash
prizes, \$25 and \$10, donated by
business men, in on the play, Full,
with pixes of 'prominent business
men' of Seattle. Contest was to
identify them.
Contestance The corect and neatest got the awards. Adv. was headed 'Hoos-Hoo' and bally, for 'Okay
America.'

### Radio Plug

When baseball and sport results are broadcast over a local station every afternoon at 6 p. m. George Steele, manager Rits, see broadcast to the control of t

### **Bucking Own Circuit**

Los Angeles, Sept. 26. Exploitation opposition has reached a point here where circuit house managers are invading territory of rival districts to drum up biz. Manager of sound truck, manned by youth armed with heralds, into the territory of the circuit's Manichester, six miles away, in front of the other house, with the payoff coming when an opposition exhib complained to the police, who confineded the sound wagon and locked up the sound wagon and locked up the jail and then were released with a reprimand. os Angeles, Sept. 26

### Relays Reports

Relays Reports

Warnér theatres in Ohlo territory, serviced by the local-organ, Mouthpleec, are now given a full report of the campaigns on Cleveland first own plans for the subsequent handling of the picture. Not confined to the Warner product, but applies to other features to be used a way and the picture. Not confined to the Warner product, but applies to other features to be used a way and a subsequent of the pictures, and should help, business in that division materially. For a lobby display on 'Blessed Eyent' the revolving still board retwise employed. Novelty was that instead of an oblong opeuing, against which the stills were seen as the disc slowly revolved the customers had to squint through a keyhole in approved columnist fashion.

Lake theatre, Cleyeland, a Warner house, seems to have something new. For "Blessed Event' it supplied the 10c stores with music wrappers. Sheets were 18 x 6½ inches, a handy size for one to six copies of sheet music without waste. The store was the store of the country of the

days.

Might not pay in a small town,
where costs must be held down, but
even here it might be possible to
pick up the paper cheaply and rubber stamp the ad. Paper can be
taken from a regular 18-inch roll
off wrapping paper, placed in a
holder and torn off instead of
cutting.

### Moved the Balls

Moved the Balls

There is more to exploiting than merely telling about the plctures. For example, the manager of a loc stuck with an over-abundance of small rubber balls. Priced them at a nickle but could not move them. They were a little too small to appeal to the blood them over a few moments. The store manager had been nice about loaning windows and this seemed to be a time to rally round. At his next kild club meeting he had a juggler, who was at another house, come over and at another house, come over and at another house, come over and ally he remarked that the balls he used came from the loc, store. In the last of the store was gone, most to the store of the store was gone, most to five out in each of the store was gone, most to five out in each of the store was gone, most to five out in each of the store was gone, most to five out in each of the each wants to bor-

Any time the exhib wants to borrow a store window, it's his for the asking,

### Tasteful Year Book

Tasteful Year Book

One of the best looking of the year books comes from Freuler. Film Associates and stresses the far cryback to the days of press books in the best of the days of the properties of the far of

### Chance for Calendar

Chance for Calendar

For some reason the use of a sheet from a calendar pad seems to be sheet from a calendar pad seems to be warped to be seen attractors for the best attractors for the best attractors for the best seems of the seems of t

### Remembered Patrons

Remembered Patrons

A non-theatrical reader of Variety writes from Philadelphia that the recent social gathering 15 of the process of the pro

### For Blondes

For. Blondes

Los Angeles.
Los Angeles.
Exploitation campaign for Blonde of Folies at Loew's State included a makeup demonstration put on in conjunction with a coameting of the company o

### Got Supplies

The food matinces have fallen off to some extent, partly through over-use, but the lide was revived with good effect by Eddic Collins, of Publix's Metropolitan theatre, Hous-ton, Tex., following the big storm down there.

As soon as the damage was known. Collins took it on the run for the newspaper offices to an-(Continued on page 31)

Bellefontaine, O.
Bellefontaine will have two more cluemas with the opening of the Grand O. H. under management of Harry Moller, and of the Strand, owned by the Shines, operators of the Holland theatre here.

the Holland theatre aers.

Council Bluffe, Ia.
Lionel Wasson takes over management of Publix-Strand here, coming from Princess, Sloux City.
Rialto, Anita, Ia., has been equipped with new sound.
Palace, Vinton, Ia., reopened with 310,000 in new equipment. Rebuilt after fire last March.

Edward Bartlog and Don Larson will assist Tony Thenee in the Da-vidson box office this season. Clinton, Mass.

C. W. McHale succeeded Dennis
J. O'Brien as manager of Strand
(WB).

William J. Rynn, Jr., assleiding manage of the Poll-Palace for last four years, appell Palace for last four heads J. Meehan, who has just become manager of the RKO Albee, Providence.

Milwaukee.

New idea in theatre vandalism
perpetrated when unknown individual cut Wisconsin theatre's power
line running to the picture booth.
House has no union troubles.

Cedar Rapids, Ia.
Publix reopening Iowa as first
in, Harry Holdsberg to manage.

Matter of contracts for operators is scheduled to be brought up within the next few weeks for majority of probably be demanded by owners.

Immediately after Wilby-Kincey took over operation of the Alabama, union was called together in a meether of the new contract would hace a cut the new contract would hace a cut.

Five downtown picture theatres opened last Saturday with non-union operators in the booths and union men picketing the houses. Theatres involved in the lockout are RKO Palace, Warner's Strand, Paramouni (Publix), Hippodrome, and Warner.

BEHIND the KEYS

Worcester, Mass Worcester, Mass.
Robert R. Portle, new manage
Arthur's Palace, was honored a
testimonial dinner. Mayor Mahone
presented Portle a watch and chair

J. H. Marchand, manager of the Crown, appointed manager of Para-mount, Gulfport, Miss.

Greenwich, Conn.
Baker O. Shelton has been returned to the RKO Pickwick theatrehere as manager.

Maysville, eatre lease Washington theatre leased by Washington Theatre Amusement Co Harry L. Hamilton appointed man

Dark two months, the former RKO theatre, newly named Roxy, under Jensen-Von Herberg management, opened as a first run.

John J. O'Neilli Rochester, N. Y. of the Eastman, has joined Publix, stationed at the Century with Martin Anderson.

San Francisco.
Ellis Arkush back as peninsuls
district manager for F-WC after
two months a.w.l. due to illness.
Aaron Goldberg reopens his Market street grind, the Circle, about
Oct. 1.

Lexington,
Somerset Amusement Co. has
taken over the Virginia and Kentucky theatres at Somerset, Ky,
and plans remodeling both houses.
Virginia 1,000-seater, was built 10
(Continued on page 34)

# THE BUSINESS DROUGHT IS OVER! HERE'S WHAT EVERY EXHIBITOR HAS BEEN PRAYING FOR!



### TIGER SHARK

(Continued from page 17) 'Tiger Shark' clear sailing

give "Tiger Shafrk' clear salling with all audences.

Edward G. Robinson does dialect again, this time Portuguese. As only a Portuguese could find each read that the provide of the characterization. He makes the part sit up and talk, which was no easy task in this case, and manages to wind up with a larger sharo of sympathy with a larger sharo of sympathy. At the start Tiger Shark' makes the femme drawback look like more than the considerably.

At the start Tiger Shark' makes the femme drawback look like more than the considerably. The the same the considerably where the same the considerably where the mouth for lack of water, one hits another over the head with a brickbat, the same fellow is deverboard, and one of Robinson's hands is chewed off. The romance commences about five minutes later, and from then on the story maintains general appeal. The same the commences about five minutes later, and from then on the story maintains general appeal. The was not shall be the same than t

### CASE VAN GELDERN

CASE VAN GELDERN
(GEMAN MADE)
Berlin, Sept. 8.

Bilen Richter Tenfin G., De Berlin, Sept. 8.

Bilen Richter Tenfin G., De Berlin, Sept. 8.

Bilen Richter Tenfin G., De Berlin, Sept. 8.

Bilen Richter Legen Bricht February State State

the state of the s

and Lucie Heeflich, who give thrilling performances. Hilde Hildebrand curns in the hildebrand in the h

### HELL'S HIGHWAY

Radio production and release starring
Richard Dix and featuring Tom Brown
Directed by Rowland Brown. Story by
Samuel Ornitz, Robert Tasker and Rowland
Brown. Executive producer David L. Selz
nick. Edward Cronjager, camera; Carrol
Clark, art; John Tribby, sound, and Jame
Clark, art. John Tribby, sound, and Jame
Anderson, asst. dir. At the Mayfair com
mencing Sept. 23. Runnting time 62 mins
Frank (Duke) Ellis Richard Di
Johany Eills
Mrs. EllisLouise Carte
Mary EllenRochelle Hudson
Blacksnake Skinner C. Henry Gordon
Pop-Eye Jackson Warner Richmon
Blind Maxie Sandy Rot
Matthew, the Hermit Charles Middleton
Rascal
WhitesideStanley Field
Romeo SchultzJed Klie
Society RedFuzzy Knigh
Hanne
HypeBert Starke
Spike Bob Perr
Buzzard

Radio beats the field with the first story to be screened in the new convict camp cycle. If opened to a full house at the Mayfair, but the convict camp cycle. If opened to a full house at the Mayfair, but the certain appeal. An effort is made to hiject comedy relief, but without great success and the eventual gross on this picture will probably proved. The supplement of the provided of the convict of the con

### Ma Femme Homme d'Affaire

('My Wife as a Business Man') (FRENCH MADE)

Parls, Sept. & Via-Film production. A. C. E. relaze.
Directed by Max de vaucorbell. Superyield by Jacques Natanes. French disloyer.
From the German accenario by E. Wolff, F.
Exchembort and Ph. L. Mayring, Made in
Exchanged and Ph. L. Mayring, Made in
Klanglina. Running time, 30 minutes.
Olympia, Paris, Sept. 5.
LATHER PAREMAIN,
Robert Arnoux, William Aguet, and others.

Robert Arnous. William Agust, and others.

Just a programmer, very Germanic and at times bordering on the operatia. Instead of remaining tinetic programmer, and the operation of the production of the production of the production company which was organized by UFA and supposedly financed by two ex-carriago productions for A. C. E., which is UFA's local releasing branch.

Story, which is rather involved at times, shows a simpleton married by the production of the production for A. C. E., which is the production of the production for A. C. E., which is the production of the production

Technically mind that saves the re-tion good:

The only thing that saves the re-lease with local audiences is the Frenchification by Mile. Devillers.

Mazi.

### KLONDIKE

Monogram production and release, with
special production credit for W. T. Lackay.
Directed by Phil Rosen from the screen
play by Tristam Tupper. Premiere show-
ing at the Chanin Theatre, N. Y., Sept.
23. Running time, 65 mins.
Dr. CromwellLyle Talbot
Donald EvansCtp. Frank Hawks
KlondikeThelma Todd
Mark Armstrong
Jim ArmstrongJason Robards
Sadie JonesEthel Wales
Editor HinmanTully Marshall
BurkePat O'Malley
Miss PorterPriscilla Dean
Miss FieldingMyrtle Stedman
Miss Pleiding
Tom Ross
SethLafe McKee

Hawks. Plane traveling through cloud effects carries a real audlence story. Which starts off with a bang, slowed down to an inane tempo when the Klondike is reached. Camera thereafter stays indoors and concerns itself with the action and the start of t

### Hearts of Humanity

The Tribute of The Tribute of The Tribute of Tribute of

but it also has the ball and chain of technical shortcomings which will probably hold it to the St. theatres. The probably hold it to the St. theatres. Ton, with Jean Hersholt as a Jewish antique dealer holding the greater interest and carrying the play along in great shape with the help of Jackle Searle, who gets a chance to escape from the snitch parts so consort the snitch parts so consort an Irish policeman. The latter is shot by a burglar, and Hersholt adopts the child for his old ritent's sake. Jackle is a good kid, to contrast with George Humbert as Hersholts own son, a typical bad. Some of the most compelling scenes are between this youngster and Hersholt as the latter vainly seeks to check the wildness of the motherless boy. They are played with a sincerity and simplicity that with a sincerity and simplicity that consorting the sound of the most genuine performances this player has contributed, and the fact that it is an independent production has not led him love linterest with Charles Delaney and Claudia Dell, with John Vosberg as the menace here, but quickly disposed of.

The main plot of the story is soft with a regular Litties rather than the story which sustain this offering.

### Unheimliche Geschichten (Gruesome Stories)

(GERMAN MADE

Berlin, Sept. 17.
Production, Roto-G. P. Fline, Release, G. P. Fline G. M. b. H. Direction, Richard Gowald. Manuscript, after novels of son by Heine Goldberg and Eugen Sastmart. Photography. Heinrich Geschner, Photography. Heinrich Geschner, Photography. Heinrich Geschner, Photography. Heinrich Geschner, Denna Bahn, Mary Parker, Gerhard Bionert, Coatt. Faul Wegener, Hardle Pauleen, Bonna Bahn, Mary Parker, Gerhard Bionert, Kloopfer, Maria Koppenhoere, Erwin Kaleser, Franz Stein, Greel Bernd, Hie Pauret, Nataches Slivia, Karl Mehshard, Michael V. Newtinski, Hans Bahall, Blandine Ebinger, Heb Heilinger, Son minas. At V. T. Kurstersteinstein, Berlin.

rich Reilinger.
Running time, 80 mins. At U. T. Kurfurestendamm, Bering.
Running time, 200 mins.
Film is the occasion of a comeback by Richard Oswald. Oswald,
who during silents was a maker of to
box-office success, returns to his old
successful line his film is trash, but
very well-done trash which promless to become a world success.
Synchronization would not be difficuit, as relatively little dialog is
contained and only a few closeups.
"Gruesome Stories' was used 13
years ago by Richard Oswald for a
film with Conrad Veidt and Anita
Berber. There are four thrilling
stories after Ro's The Black Cat.
"J. Lunatic Asylum Tales' and The
Wax Figure Cabinet. These four
stories after Ro's The Black Cat.
"J. Lunatic Asylum Tales' and The
Wax Figure Cabinet. These four
stories have been very skilfully
combined into a single scenario. It
tells the etory of a journalist who
where he hears shouts. He suspect's
murder and, investigating, takes
part in a series of gruesome episodes survey and the survey of the
story of a series of gruesome
There is a scene in which the murderer pursued by the journalist
hides in a wax-figure cabinet in
which the images of murderer and
cell man gray and the survey of the content of the survey of the content of the survey of the content of the survey of the conman and the survey of the doctors and the personnel running the saylum themselvasculent
acting. Sound and photography excellent. Settings of Waiter Reiman and Franz Schroedter are first
rate. A film which resembles Caligart and for a long time to come
will endoy success.

## Chempion du Regiment

(The Regiment's Champion')
(FRENCH MADE)
(FRENCH MADE)
(FRENCH MADE)
(FRENCH MADE)
(Freduced by Alexander Manua Directed by Henry Wulschlerer. Fronch Chiaby F. Celval-Bessler and L. Bousquet. Staring Bach. Running time, 90 minutes. Gaumont Palace, Paris, September 13, 1932.

Very local in story, treatment and technique, but okay for local consumption, especially due to Bach's border says and acting, repeating his beed on the same says and acting, repeating his beed on the same says and acting, repeating his beed on the same says and acting, repeating his beed on the same says and acting repeating his beed on the same says and acting the same says and acting the same says and says and

### WHITE EAGLE

Columbia production and release. Star-ng Buck Jones, featuring Barbara Weeks, Ireeted by Lambert Hillyenr. Story and Alog by Fred Myton. Photographer, L. Illiam O'Conneil. At the Beacon, N. Y. eek beginning Sept. 23. Running time, 65 week oeginning sept. 23. kunning time, so-minutes.
White Eagle Buck Jones
Janet Barbara Weeks
Gregory Robert Ellis
Dave Rand Jason Robards
Capt. Blake Robert Elliot

Only archeologists could locate that type of resurrectable museum grind that could chance the billing from the could chance the billing from the could chance the billing from the could be couldn't stand to do this, not these days. It's a twin-biller type. Whether over or under depends on accompanying under couldn't stand to do this, not these days. It's a twin-biller type. Whether over or under depends on accompanying bunder.

under depends on accompanying product, but, generally it might be modeled by the post-civil war days around Virginia City. The city, according to the post-civil war days around Virginia City. The city, according to the pletture, was only a pony express station in those days, and Jones is the Indian pony express station in those days, and Jones is the Indian pony express the product of the prod

### EXPOSED

Eagle (Indie) production, released by Invincible Distributors. Directed by Albert Herman from an original etory and across play by Mauri Grashin. In cast William Colley, Jr., Burbara Kent, Kaymond Hatchell, and the Carlin, and the Carlin,

time, 65 minutes.

Fast moving, well knit independent production that will entertain revery type of auditors.

Exposed is a picture the trade should see. It contains some new names that will deserve watching if they continue to deliver as they did in this one.

Herman, for instance, does a smart place of direction, described in the property of the containing in his dilatog and the grouping of situations. There is a simplicity in the writing and action which is understandable by all and yet not wearying.

in the writing and action which is understandable by all and yet not understandable by all and yet not The baby. Wheeser, that Roach brought out and then dropped, is a real trouper in this. Kid is a natural. His proves in Exposed that he could be a read that the state of the country of the

guessing about the doctor's actions status. Picture winds up with one of the most thrilling races of the gang kind brought to the screen lately. Radio cars receiving their call to follow the runaway ambulance protract this sequence without lessening the action. Waly.

### Broadway to Cheyenne

Trem Carr production and Monogram release, starring Rex Bell. Directed by Harry Frazer, Story by Wellyn Toman. Cast: Marcelline Day, Matthew Betz. Huntiey Gor-Marcelline Day, Marthew Betz. Huntiey Gorden, Carry Story, Carry Carry, Carry Law, Harry Samel, Carry France, At Loow's New York theatre one day, Sept. 20, as one-half of a double bill. Running time, Carrings.

Making an effort to get away from the hackneyed western plot, Trem Carr brings a Broadway gangster Carr brings a Broadway ganguter both to Cheyenne. This has been done several times since Paramount spoiled is Gun Smoke' by overce gangues and the several times since by overce gangues still, with merely a new angle to the old racket. Starts in with the Broadway night club stuff with one big setting, then goes west for natural scenary, hard riding and for natural scenary, hard riding and is table. It ought to pick up a little additional change from these dates. Broadway mob moves west when the town gets too hot for them. A work of the setting the setti

(Continued on page 29)

# "WAS I MORTIFIED!

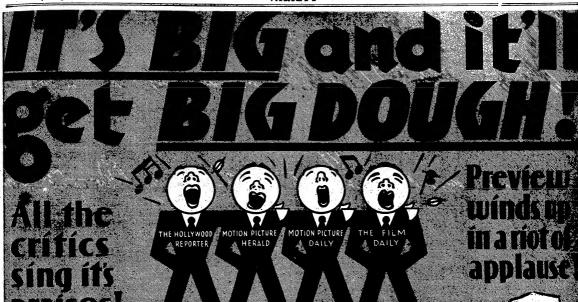
'You've argufied about bonuses for veterans, debated de Drys and Wets, and tings like dat; but, what about dose guys dat own theatres? Why not give dem a picture about politics dat'll bust buttons and crack ribs?' He says, 'Okay, Jimmy,' so lissen, you get a load of

# 

WITH

# GEORGE M. COHAN CLAUDETTE COLBERT JIMMY DURANTE

a Garamount Gicture
DIRECTED BY NORMAN TAUROG



Sept. 17, 1982

# 'PHANTOM PRESIDENT' HAS ALL THE ELEMENTS OF A

# Cohan Looks Good;

**Durante A Riot** THE PHANTOM PRESIDENT

Direction Norman Taurog
From Story by George F Worts
Screen Piler Walter DeLoon,
Music and Lyrics Richard Rodgers,
David Abel
Cast: George M. Cohen, Claudette
Colibert, Jimmy Oler, Louise MacKIntolah, Jemiseon Thomas and Julius
McVicker.
Mars Is a patural

Barbler, Sidney Tomas and Julias Tintosh, Jameson Thomas and Julias McVicker.

Jesus and Jesus a

You have situations that start a chuckle even before they begin to unravel.

You have situations that start a chuckle even before they begin to unravel.

The story is right up to the minimal content of the start of the start

MOTION PICTURE HERALD

MOTION PICTURE HERALD

\*\*\*\* Here's a load of good old holsum; just a load of contertainment, without and the property of the p

THE PHANTOM PRESIDENT with Goorge M. Cohen, Heavy

ACE ENTERTAINMENT WITH COMAM DURANTE AND TIMELY ANGLE ING IT A BOX OFFICE HATURAL

Braides comedy and timeliness, you have an mursul name to sell in the person of George the Control of the Control of the Control of the Stage and the Sontined his activation of the stage and the Sontined his activation of the Sontines of

# "Phantom President

(Paramount)

Jimmy Durante wins by a schnozale in The Phantom President race between the comedian and correct the Common and the Phantom President race between the comedian and the personality and his brand of humor. Chan gives a grand performance. Claudette Colbert is pleasing as the heroine and what little also do is handled with finesse. The preview show was held at the Astor yesterday morning.

It is a comedy-drama with comedy usurping most of the footage.

characters is hurdled, it gathers mo-mentum for a bang-up finish. There is a charming fugue pervading with other litting tunes by Rodgers and Hart interspersed.

DAILY

is a charming fugus pervading with other litting tuned by Rodgers and Hart interspersed. The story concerns a foursome fostering T. K. Blair for the presidency of the United States. They find he has no personality for the campaign and are stymied until Tever problems and are stymied until Tever problems, and the story of the Control o

Varney is so successful in portraying the original candidate that for a time he eyes deludes Miss Colbert, Blair's fiancee, in believing that her future husband had changedton, the termine arms the truth about the deception and Varney is about to reveal the fraud over the radio when Miss Colbert persuades him not to go through with it.

Believing that he is being double-crossed, Blair plans to get rid of the impostor after the election. With the aid of Schonzola, Varney is elected with flying colors and Miss Colbert, having taken the "personality" man seriously comes to his resease. She has

Blair, instead of her new lover, sent to the isolated island for safe keeping.

Cohan has the opportunity to do his song and dance act as the medicine show performer, but it is Durante who masters the concept situation.

Supporting the headdiners are George Barbier, Sidney Toler, Louis Mackintoh, Jameson Thomas and Julius McVicker, all of whom do creditable work. Norman Taurog adds, another spoke to his wheel of successes with "the Phantom President."

ORNSTBIN



It pays



# HERE'S THE LOWDOWN on the ten most important dates (count on 'em) of the Fall Season...

		Cash ch	There
Oct. 9	WILD GIRL	CAST: Charles Farrell, Joan Bennett, Raiph. Bellamy, Eugene Pallette, Irving Pichel, Minna Gombell, Sarah Padden. PLAY: Gul Arm- strong's adaptation of STORY: "Salomy Jane's Kins' by Best Harte. DIRECT OR: Racul Walsh.	Thrilling successor to "Old Arizona" and "The Cisco Kid" Best Harte characters and romance.
Oct. 16	SIX HOURS	Kiss"by Dreet state, Miriam Jordan, John CAST: Warner Batter, Miriam Jordan, John Boles, Beryl Mercer, George Marion, St., Boles, STORY: "And Wieder-Hallwell Hobbes. STORY: "And Wieder-Hallwell Hobbes. STORY: "And Wieder-Hallwell Hobbes." STORY: "And Wieder-Hallwell Hobbes." STORY: "And Wieder-Hallwell Hobbes." STORY: William Dieterle.  DIRECTOR: William Dieterle.	Powerful and amazing drama of a man with six hours to love to avenge a murder and save his country.
Oct. 23	RACKETY RAX	CAST: Victor McLaglen, Greta Nissen, Nell O'Dey, Arthur Pierson, Allan Dinehart, O'Dey, Acthur Pierson, Allan Dinehart, Howard Jones (U.S. C. coach), Alonao Siegg (Chicago U. coach), and many All-American stars. STORT: by Joel Sayre. DIRECTOR: Alfred Werker.	The big belly-laugh of the football seasonwith an uproariously need kick.
Oct. 30	THE GOLDEN	CAST: George O'Brien, Janet Chandler, Marion Burns, Arthur Pierson. STORY: by Marion Grey. DIRBCTOR: David Howard. Zane Grey.	Zane Grey's epochal smash of God's Country nothing half as big in the past five seasons.
Nov. 6	TESS of the Stor	CAST: Janet Gsynor, Charles Farrell, June Clyde, Edward Pawley. STORY: by Grace Clyde, Edward Pawley. Miller White. DIRECTOR: Alfred Santell.	The screen's supreme sweetheasts hit a new peak of drams and sees demess.
Nov.	Country	CAST: Clare Bow, Gilbert Roland, Estelle Taylor, Alexander Kirkland, Thelina Todd Monroe Owsley, Weldon Heyburn. NOVEL by Tiffany Thayer. DIALOGUE: Edwin Burk DWECTOR: John Francis Dillon.	
Nov	ewent OC	CAST: Clive Brook, Ernest Torrence, Miris	
No	v. 27 WALKIN	Strone	Aboy and a girl from Main Street AY: whose love and courage snatch happiness from the Big City.
	BROAD PIER 13	CAST: Joan Bennett, Spencer Tracy, M Burns, Henry B. Walthall. STORY: by Conners and Philip Klein. DIRECTOR: Walsh.	number
\	Dec. 11 JUBILO	CAST: Will Rogers, Marian Nixon Powell. NOVEL: by Ben Ames William the Saurday Evening Post Serial, DIRE John Blystone.	, Dick ans from CTOR:  A carefree knight of the road get busy and helps two youngsters fin romance.

# PROD. VEERS FROM CYCLES

Film production in future, the trend indicates, is away from cycles. Majors are trying to lend stories different slants or inject atmosdifferent slants or inject atmosphere so that they will not appear strictly of the cycle on which mainly founded. Paramount did this with 70,000 Witnesses, a football story with a strong murder mystery angle. Warner Bros. are varying the horror film thing Wax Museum.

Companies are of the opinion that if cycles are to be followed, stories If cycles are to be followed, stories must possess a companion angle or combine two or more cycle elements. In the past it's been only the first or second picture of the newly de-veloped cycles that did the busi-ness: those that followed meant little.

little.

great rush on the part of industry to put out big all-star pictures on the basis of 'Grand Hotel.' Wis was figuring on it for '42nd Street' but changed its mind.

During the past six months two new ones, neither of which as yet threaten to become outstanding, have been political and Hollywood film life stories. There is some producer-distributor and theatre resentment against the latter because It tips secrets on the Industry, while the political cycle, although more timely, has its own aspects of pos-sible embarrassment.

# ALLIED EXHIBS' FILM PROD. PLANS GROW COLD

Allied Exhibitors venture into in-die production has been frost bit-ten. Scarcity of money is blamed Sets, which union carpenters are reported to have erected for nothing on the gamble of a cut-in later on are still standing in the Ideal stu-dios in New Jersey.

# **Dusting One Off**

Hollywood, Sept. 26.
Sheived by Warners last year
after studio had spent \$25,000 for
a scenario, Blue Moon Murder Mystery' la again ert Florey, last at Tiffany, wil

he mystery was written directly the screen by S. S. Van Dine.

# Brown East for World Series 'Elmer' Scenes

Hollywood, Sept. 26. of the World Serie rioniywood, Sept. 26.
Sequences of the World Series,
to be made in the east for Joe E.
Brown's Elmer the Great, will be
directed by Tenny Wright who left
here Friday (23) for New York.
Cameraman and company will be
hired in New York. Wright and
Brown being the only studio people
going east for the scenes.
Easeball footage will be kept in
the can until December when story
will be ready and regular production started. Company will film
scenes both in New York and Chicago. Brown left Saturday night
(24).

# Rays at Allied

Hollywood, Sept. 26.
Albert Ray and Frances Hyland
(Mrs. Ray) have been given term
contracts by M. H. Hoffman of Allled.

Ray is directing Guilty or Not Guilty. Miss Hyland will write originals, and be in charge of scenario department.

### M'GUIRE COMEDIES RESUME

Hollywood, Sept. 26.

Larry Darmour is resuming production of Mickey McGuire comedies, halted in July.

First of the new series goes in this week, with J. A. Duffy directing. Initialer, 'Mickey, the Ape Man,' will be followed by 'County Fair.'

### Monogram's Kyne Buy

Monogram's Ayne Buy
Monogram has purchased 'The
Bost Judge,' Peter B. Kyne's novel,
for immediate production. William
Lackey will produce the pleture,
which will be retitled 'Man's Law.'
Tristram Tupper is adopting and
dialoging assignment.

# Depends on Hubby

Hollywood, Sept. 26. Honywood, sept. 20.

H Constance Bennett's hus-band, Henry de la Falaise, doesn't find a job in the next two months, the couple will make their long delayed trip

The Marquis, who has been member of Metro's foreign tepartment, is out with the losing of that department. He must now wait until Radio writes a revise of 'Rock-a-bye,' Miss Bennett's picture, and then films the retakes.

# **GOLDWYN LONE WOLFING** IT ON TERMS FOR 'KID

Hollywood, Sept. 26. First step in his move to take Kid From Spain' away from the circuits unless they comply with what he figures to be the right terms, Sam Goldwyn has rejected the Fox-West Coast offer for the Eddie Cantor picture and has signed with Warners Western to open it there Nov. 10 on a two-a-dry policy at \$1.50 top. Terms are 50-50.

As a result of the Goldwyn-War As a result of the Goldwyn-War-ner deal, Chinese, which had fig-cured "Kid From Spain" as the suc-cessor to "Rain," will go dark Oct. 9. No attraction in sight, Sid Grauman will keep the Chinese closed until some super-product comes out of the studios. This ne figures will be some time in No-vember with the house possibly re-opening Thanksgiving Day.

# 'Air Minded' Series

Hollywood, Sept. 26. Series of 12 one-reelers showing the fundamentals of airplane piloting, is being made by Francis Corby and Hai Lyons. Shorts are titled 'Air Minded,' and will be distributed on the state right market by Willam Steiner.

Bid Saylor provides the comedy and Frank Clarke le pilot in the semi-educational pictures. First of the series has been completed.

McFarland to Powers On Sales J. W. McFarland has been ap J. W. McFarland has been ap-pointed v.p. in charge of sales for Powers Pictures.

For past three years he was in charge of the Walt Disney cartoon distrib.

# Studio Placements

Flo Britton, 'King of the Jungle,' Par.

George Stone, Ned Sparks, '42d Score,' WBL

Heary Armetta, Jerry Mansy, 
Prosperity,' Metro.

Neoma Judge, 'The Man from Arlzona,' Monogram.

Harry Wilson, Russell Simpson, 
George Magrill, Ethan Laidaw, 
Cross Pull,' Fox, Pler 13,' Fox.

Adrian Morris, 'Tess of the Storm 
Country,' Fox.

David Newell, George Irving, Oscar Aptel, Rasputin,' MGM.

Sidney Toler, 'Bookworm Turns,' Par.

Par. Dick Arlen, 'Island of Lost Souls, Par.
Alan Dinehart, 'Lawyer Man,
WB.

WB.

Noah Beery, Greta Grandstedt,
'Wild Horse,' Mascot.
Shirley Gray, 'Court Martialed,'
Col. Leon Waycoff, Alek. Paule, 'Para-

coon waycort, Alek Paule, 'Para-chutc'.
Franklin Pangborn, 'Phantom Fame,' Radinard, 'Cravibaule,' Fox.
Dime Granstedt, Nydia, Westman, Frank Albertson, Johnny Arthur, 'Should Crooners Marry'.' Doane short, U. Shirley Grey, 'Reckless Romance,' Col.

# AFFECTED IN PROJ. ROW

Agreement by the I. A. T. S. E. to hold in abeyance its verdict on the investigaation of the affairs of Sam Kaplan and the operators union he heads, until various charges are heard by the courts, features developments of the past week in the

heard by the courts, features developments of the past week in the 306-Empire imbrogilo. Kaplan asked the I. A. T. S. E. to defer its verdict, the International agreeing to do this. Action is said to have been taken partly as a means of curbing rumors up and down Broadway that Kaplan would be out as 306's president by Saturday (24).

306-Empire batticfront tower of the same o

cording to 306's own clocking.

The New York newspapers, fol-The New York newspapers, following an appeal from Loew's, have soft-pedaled news on the 366-Empire fight, but is still denied that the papers have agreed to kill any stories concerning, bombings, if occurring. A Loew exec states that they could hardly expect newspapers to do this, but that 'buryins of the news' appears reasonable. On the news' appears reasonable will be a supported to the state of the sta

# **STORY BUYING** AT LOWEST EBB

Story buying in the east has reached its lowest ebb in as long as veteran buyers can recall. Lull is due to several factors, among them the fact that programs for the current (1932-33) season are fairly well filled out, with studied release or for the 1933-74 season. Money tightness is another, no company wanting to lay out for stories. Adopted policy of walting to see which type of stories among early current release pan out the best, is a further deterrent.

In Hollywood the studies are equally retrenchment - minded. Where they bought stories by the score, which never saw the screen, the former policy or buying stories ting them, or okaying material on quick inspection in the thought of beating a competitive buyer, has now gone from the picture.

Story editors in the east also say

now gone from the picture.

Story editors in the east also say that the increased production by independent units with national release set, is narrowing their buying

### Slim-Zasu Feature

Hollywood, Sept. 26.

Edward Luddy will direct 'In Love,' first of the Slim Summerville-Zasu Pitts features for Universal this year to be produced by Henry Henlgson. Shooting starts Oct. 8.

# LOEW'S MOST SERIOUSLY Exhibs' Homes and Indie Unionist's Theatre Bombed: Drastic Texan Law

# Quick Change

Hollywood, Sept. 26.
Considering Tree, White and 1' too good to lose, Radio will se this handle on its film,

Sport Page.'
Title was previously on an Adela Rogers Hyland story for Constance Bennett. Latter went in the can when the Hays office banned it as too torrid.
Two stories are far apart in

# 14-Day Clearance Gives Labs on Coast Slice of Majors' Positive Biz

Los Angeles, Sept. 26.

With acceptance by virtually all
of the major distributing companies of the 14-day first-run clearance on feature productions in the Southern California territory, indi-cations are that the custom of mak

Southern California territory, indications are that the custom of making prints of all negatives in the east will be abandoned, and the working celluloid turned out by local labs. This change would be made to supply the early demands for subsequent runs.

For years the policy has been to send production negatives to New York, where positive prints were made and reshipped to various exchange centers for distribution. With only 14 days between the downtown first run, and subsequent release for the second runs, and with the third and fourth following in close order, distributions here believe the home offices without the third and fourth following in close order, distributions here believe the home offices without the third and fourth following in close order, distributions here believe the home offices without the third and fourth following in the condition of the control of the pacific slope have been made, after which the negative will go east for further copying:

which the negative will go east ror further copying.

Average number of prints for feature productions in the coast ter-ritory runs around 26, with 30 be-ing made for a few outstanding pic-tures. This number takes care of the requirements for Los Angeles, Frisco, Seattle, Portland and Salt Lake.

Switch in the making of prints for he coast, if decided upon, will be solely as a time saving measure, and not an economy move, although there will be some sav press charges on prints

### McManus, Dude Rancher, Goes Indie Producer

Hollywood, Sept. 28.
Edward McManus, one time serial producer and later with William R. Hearst's picture interests, is here to enter the indie production field. McManus has been operating a dude ranch in New Mexico for the

# Ince on Boyd's 2d at RKO

Hollywood, Sept. 26.
Ralph Ince has been assigned to direct the second William Boyd Western for Radio. Story is by Agnes Christine Johnston and Caser Robinson, Dorothy Wilson play-

# GERMAN STAR'S 1ST FOR FOX

Hollywood, Sept. 26.
'His Majesty's Car' will be Lillia.
'arvey's first picture for Fox.

# Picture Possibilities

'Triplets'--- Unfavorable

TRIPLETS (Linder-Masque). Singularly tiresome farce built around girl triplets marrying boy triplets and after many marital complications, presenting their several husbands with sets of triplets. A revue black-out done into three long and boresome acts. Inconceivable in collubid.

'Lilly Turner'—Favorable
'Lilly Turner' (Comedy-drama, Abbott and Dunning Morosco),
A picture story which can be cleaned up to fit a Stanwyck, Bow, or
Claudette Colbert—It they'd let her do it.

1bec.

Only the Young—Unfavorable
ONLY THE YOUNG' (Comedy, Gross & Fisher-Sutton),
obvious drawing room piece of thin texture, lightweight even fo
stage and unsultable for celluloid talkerization.

The Stork is Dead'—Unfavorable
THE STORK IS DEAD' (Fig. A. H. Woods, 44th Street). A bed
room farce with lines and situations too delicate for pictures. Thee.

Dailas, Sept. 25.

Texas legislature is taking a hand in current state wide labor troubles with enactment of new bill making stench bombing a felony, punishable by one to 25 years' imprisonment, or fines ranging from \$25 to \$5,000.

That solons mean business is evidenced by appearance of state range.

Tom Hickman, taking charge. Visit inspired by two bombings within week of the Waco, Paschall stand, injurying five patrons. injurying five patrons.

Legislation climaxes worst labor

Legislation climaxes worst labor war known to show bis hereabouts, Vandais have resorted to everything from sulphur mixtures to dynamite, damaging several houses and in majority cases injuring innocent persons. Victims' list now stands at around 30

sons. Victims' list now stands at around 30.

Acute seriousness of labor war dawned on Texas exhibs when a dynamite blast rocked the homes of W. E. Paschall, head of Paschall-Texas Theatre, Inc., and Harold Robb, partner in Robb-Rowley chain. Bomb was tossed in front of Paschall's home in Highland Park, swanky suburb, Thursday night (22). Robb lives next door.

Fact that no one was hurt and damage was slight led cops to believe intimidation was the bombers' only motive. No arrests so far.

only motive. No arrests so far.

Night previous to local disturbance, Waco, P-T stand at Waco,
Texas, was bombed for the third

Paschall's troubles started when Paschall's troubles started when he ordered general wage cut as one of first entrenchment moves follow-ing his absorption of P-P's former Dent fold. Union balked, resulting in several open shop stands and consequent series of bombings, which are same troubles Publix had. R&R wheel not involved.

Indie Union Prez Minneapolis, Sept. 26.

Mysterlous early morning blast tore a hole 18 inches in diameter in the outside wall directly behind the screen and damaged the in-terior at the Falls theatre, local in-

ie nabe.

A. H. Geis, owner and operator of
the theatre is also president of the the theatre, is also president of the National Independent Motion Pic-National Independent Motion Florure Operators, an independent union operating in opposition to the operators' union affiliated with the A. F. of L. Indie union is supplying operators at a lower scale than that established by the A. F. of L.

Worcester, Mass., Sept. 26. Worcester, Mass, Sept. 28. Six women were burned by sulphuric acid from a bomb exploded Thuraday night (22) in E. M. Loew's Olympia. House has been operated for about two years by non-union labor, and all of E. M. Loew's other houses have been without union employees since 1925. Besides the women burned several other patrons were spattered with the acid. The explosion terrordized an audience of 600 and the crowd made a rush for the exits.

crowd made a rush for the exits. The Olympia is an upstairs house. Two policemen ran in and stemmed the rush. The operator continued showing a film and turned on the house lights.

# Bully

Lew Ayres will be starred by Universal in 'Men Without Fear,' buil fight picture for which a number of exteriors were shot in Madrid and Seville. Tom Klipatrick, who wrote the yarn and photographed scenes in Syan and photographed scenes in Seville with the story. the story.

Kilpatrick was bull fighter before

going pictures.

# On Loan, So Par Puts Clark Gable in 'Pick Up'

Hollywood, Sept. 26.
Having contracted with Metro to borrow Clark Gable within the next three weeks, Paramount will bracket this player with Miriam Hopkins in 'Pick Up.' It was originally in-

Pick Up. It was originally in-tended to use the two in 'No Bed of Her Own,' which was abandoned alky, the censor trouble was abandoned of Her Own,' which was abandoned of Her Own, the Complete originally for Sylvia Sidney. New treatment to fit the Gable-Hopkins boot. Tourish the Cable-Hopkins of the Cable-Hopkins of the Cable-Hopkins of the Cable-Hopkins and Salvania Storm.

# WONDER WHAT LEO, THE M-G-M LION THINKS ABOUT!

"It's great not to have to worry about having your option taken up. My job's permanent. Neither Metro nor Goldwyn nor Mayer can roar like me!"



"Lionel Barrymore's got a beard just like mine in Rasputin'. John, Ethel, Lionel -- all together! Some line-up. Wait till I start roaring about that one!"



"s funny how the folks say 'Oh' and 'Ah' when I'm on the screen. It's not for me personally, darn it! They know it's an M-G-M picture coming!"



When I think of my folks back in the jungle I've gotta laugh... Me, the greatest star on the screen!
They call me 'Star-Face'."



"M-G-M likes me to look dignified on the screen. I couldn't keep a straight face on that Dressler-Moran Prosperity' print! Scuse it please!"



"Whoops! I'd do a hand-spring if I didn't have to sit and look pretty! Clark Gable and Jean Harlow together in 'Red Dust.' Sweet and hot, I call it!"



"Did you notice the tears in my eyes on that 'Smilin' Through print? Honest, that picture got me. Shearer was marvelous!"



"I like to play those \$2 stands. We're doing swell business at the Astor with 'Strange Interlude.'
I'm not high-hat about it, just proud!"



"Pardon me, the show must go on. I feel a roar coming on. let's go... "R.rr..rrr...rrr... Thank God that's over now I can sit back and enjoy the picture--M-G-M, of course!"



# FOX-WC'S NEW I. A. OPERATION

Los Angeles, Sept. 26. Fox West Coast is arranging a new operation policy following the taking over of the United Artists theatre downtown. The UA is to get B pictures with Fanchon & Marco stage shows (taken over from Loew's State which will have 'A' film product on a straight picture policy, house to play run pictures when necessary.

The Pantages, Hollywood, will run the same pictures day and date with the United Artists and also play Fanchon & Marco stage shows. Pan and UA will be reopened vithin

# **EXCLUSIVE UA SHOWING** FOR UA PIX IN FRISCO

San Francisco, Sept. 26. United Artists theatre being limited to product of only its own producing and releasing organization, will run an exclusive policy with them in this city. All UA pictures are

them in this city. All UA pictures are to come into this house for extended runs and will not be played in any of the outlying or second or third run houses.

Joseph M. Schenck feels that in this way the rental that he will get out of the U. A., when the patrons know they must come here only for the exclusive showing of its pictures, will be far in excess of rentals if the product were shown at subseif the product were shown at subse

quent run houses.

The U. A. pictures, however, will play Oakland, with a 21-day protection given the local U. A. house.

# Strong on Sex

Los Angeles, Sept. 26.

Two Main street picture houses are exploiting brothels in the form of straight sex pictures, with accompanying lectures and literature

California has 'Malame Louise's Establishment' and the Wonderland is screening 'Giris of the Under-world.'

# Home Burned, \$100,000 Loss: Wife Breaks Ankle

Chicago, Sept. 26.
The home of Louis Lindenthal,
general manager of the Schoenstat
theatres, was burned to the ground
early Sunday morning at Glencoe,
a suburb. Loss was around \$100,000.
Mrs. Lindenthal broice her ankle
jumping from the second story.

# FWC's 25% Rent Cut

Los Angeles, Sept. 26.
W. H. (Bud) Lollier signed a new
10-year lease on the Capitol, Sacramento, for Fox West Coast in association with Mike Nairy, getting
28% reduction in rent,
House will have second run policy.

# Smallwood Processing

Hollywood, Sept. 28.

Roy C. Smallwood has taken over the old Horsley studio on Sunset bird, and is equipping it as a process plant for independent producers. New firm is the United Process Co. Smallwood will sell background projection, composite photography and trick shots to the indies.

# MGR. ON BAIL

MGR. ON BAIL

Harry Cohen, who confessed to faking a \$1,030 boxofice robbery while managing the RKO Pickwick here, is out on \$2,000 bail pending trial oct. 15.

The Pickwick's new manager is william Epes, formerly with the Century circuit in New York.

### McGaffey to RKO, L. A.

Los Angeles, Sept. 26.
Kenneth McGaffey, former Belasco theatre p. a., becomes publicity director at the RKO theatre succeeding Jack Daly.

# Problem in Economics

Economic students among New York film showmen are trying to find some answer to the observation that the sub-ways, during non-rush hours, are carrying two men to every woman. Formerly ft was the

opposite.
That there are more men traveling underground at these hours indicates to interested showmen that comparatively, more women are working than men and this condition can reflect at the boxofite. flect at the boxoffice.

If more women than men are If more women than men are working the neighborhood the atres will seriously feel the brunt of s.ch a condition. Women, not the men, generally patronize the nabes during the day.

# Suing for His Gab

Albert Deane of the Paramoun oreign department has flied suit against William Pizor and Ira Simmons for services rendered on 'The Blonde Captive.' Pizor produced the film which Columbia distributed.

Deane wrote the dialog for the picture, which was spoken in the film by Lowell Thomas. He claims

# Roadshow 'Cross'?

Hollywood, Sept. 26.
Paramount is considering roadshowing Cecil B. DeMilie's 'Sign of
the Cross.'
If doing so, it'il be first road show
for Par in several years.

# Orph, St. P., Cut Scale May Cause War with Par

May Cause War with Par

Minneapolis, Sept. 26.

Reopening of the RKO Orpheum,
St. Paul, across the street from the
Paramount, leading Publix St. Paul;
loop, house, threatens to precipitate
a war in the "win Cities between
the; two circuits.

The Paramount's night scale is
55c, including tax, and Publix is up
in arms because RKO, which formerly charged the same flat price
at the Orpheum, has' inaugurated
a scale of 46c for orch and 25c for
balcony. The Orph formerly combined vaude with pix but new
policy is straight films;
sans stige entertainment, there beling nary a house in the city of St.
Paul, with nearly 300,000 population, officing stage shows at the
Paramount, in retaliation.

# Roach Dark Again

Culver City, Sept. 28.
Two months ahead of schedule,
Roach studio is drawing the blinds
on production activities for two
weeks following completion of the
current Laurel and Hardy and
Charles Chae shorts.
Only technical crews will be taid
off, rest of the payroli staying on to
prepare future productions.

# No. 2 Weitzenkorn Suit

Los Angeles, Sept. 26.
Mrs. Irma Mae Weitzenkorn has
instituted divorce action against
Louis Weitzenkorn, charging cruelty, following the dropping of separate maintenance proceedings.
Earlier suit was dismissed them.
Earlier suit was dismissed them.
The property settlement of 18,000
was reached between the pair.

### OPENS UP SUNDAYS

OPENS UP SUNDAYS

Washington, ia., Sept. 26.
Efforts over a three-year period
for Sunday films have been rewarded, town going show minded
at a recent election 1,191 for and
940 against.

House operators had the assistance of distributors in putting on a

# Goldstone Starts 'Betrayal'

Goldstone Starts 'Betrayal'

The Betrayal,' Phil Goldstone's latest for Majestic release, went into work Saturday (24), directed by Christy Cabanne.

In cast are Greta Nissen, Skeets Galinghen, Mary Brian, Hedda Hoppper, Purnell Pratt, Theodore Von Eltz, Louise Fazenda, Arthur Rankin and Mischa Auer.

# Specia **Publicity**

# ARIE

# Under A Special Plan

"Variety's" Special Publicity Plan has been functioning for some years. It has been employed by many of the newly-made stars in Pictures, Vaudeville, and Radio, while the standard players and attractions have long since discovered its value in the advancement of stage position and salary.

The campaign is designed to keep a professional name continuously before the show business, all over the world, every week for 52 weeks in a year. This publicity may be used in displayed type or pictorially, but does not include reading matter, other than a limited caption under cuts.

"Variety's" Publicity Plan is made sufficiently flexible in cost to meet almost any condition.

A copy of the plan with other information as may be desired can be obtained at any "Variety" office.

> **NEW YORK** 154 West 46th St.

**CHICAGO** Woods Theatre Bldg. **HOLLYWOOD** Taft Building

# LONDON

8 St. Martins Pl., Trafalgar Sq.

# THE 5 BIGGEST ATTRACTIONS in America tomorrow will be.



"That's the kind of business I've been doing with Warner Bros. pictures this season."

# THE WORLD SERIES

"LIFE BEGINS"

Now in 5th week on Broadway . . . biggest in 6 months at N. Y. Strand . . . Topped "Grand Hotel" in New Orleans. Biggest opening in history of the Lake, Cleveland!

# "BLESSED EVENT"

Held 3rd week in Los Angeles . . . Led Cleveland . . . Sensation in Philly and Indianapolis!

# ROBINSON "TIGER SHARK"

Biggest 'Frisco gross since 1929 . . . Record opening at N. Y. Winter Garden . . . "Robinson again a hit . . . Ding-dong action to the end," said N. Y. Telegraph.

# ARLISS "A SUCCESSFUL CALAMITY"

"Topped the week's gross again in Boston," said M. P. Daily...
"Had them sitting on each other's laps at the Grand," said Columbus Dispatch.

# WARNER BROS.

VITAGRAPH, INC.,

Batting an even 1000 with 4 solid hits out of first 4 releases for 1932-'33!

# Clyde Elliott Ejects LeRoy Alexander From Melrose Park, Chicago

Chicago, Sept. 26. Chicago, Sept. 26.
Two former exchange managers, now exhibitors, are in the midst of complicated ilitgation over possesion of the Meirose Park theatre here. LeRoy Alexander signed a lease with the owner, who had previously dispossessed Clyde Elilott for being delinquent in rent. While Alexander was engaged in remodeling the property preparatory to opening the house Elilott appeared with his staff and forcibly ejected Alexander's custodian from

ejected Alexander's custodian from the premises. He has since held the house and refused to move and be-

house and refused to move and be-cause possession is nine points of the law Alexander has been com-pelled to seek redress through a series of significance in the property max last week when a judge gave Elliott dive days to put up a \$25,000 bond pending the laws looking into the merits of the contending claims.

# **BEAT MARKET BLUE LAW** AS A THEATRE MENACE

San Bernardino, Sept. 26, Theatre interests, the public and clergy succeeded in getting the San Bernardino city council to vote down a Sunday closing law for meat markets, on the contention that the ordinance might later be construed as a blue law and force theatres and other businesses to close Sunday.

Issue, sponsored by labor groups, viil likely be submitted to voters

# Stein Midwesco Film Booker, Skourases West

Fred Stein becomes film booker for the Midwesco division of Fox West Coast. Spyros and George Skouras are expected to leave for Milwaukee this week to look over Midwesco. They will personally supervise the installation of Stein as alm boker, who will act as assistance of the midwesco.

anager. The Midwesco division now re-The Midwesco division now reports east rather than to the Coast. In charge of all FWC eastern operations, is Eddie, Alperson. Naming of Stein as film booker for Midwesco, follows a recently held confab of FWC division managers on film bookings in the east of the middle of the country of the coast a country of the Coast a country of the Coast and the coast of the Coast has country of the Coast and the coast of the Coast has country of the Coast has controlled the coast of the coa

month. John J. Sullivan, emer him buyer for the Skouras theatres, east and west, is still in New York and may accompany Skouras west.

# Law Aimed at Tonks So Drastic, Theatres Fight

Vigorously protesting.

Vigorously protesting.

Vigorously protesting proposed imposition by city council or new and burdensome taxes and drastic regulatory powers, including the revocation of license where an indecent performance conviction has been obtained, theatre and other amusement interests here are wagnitudent of the council o

ing a determined fight to siderrack the perding legislation.
Originally intended as a weapon with which to drive out the Main street honky-tonks, the proposed new ordinance now has become so drastic in its provisions that the attremen view it as a step that will separatize their interests.

It considers the council finance or the contract of the council finance or the council finance to the council finance or the council finance or

# **Judgments**

# LOBBY GUN DUEL

Two Texans Shoot It Out In RKO House at Ft. Worth

Fort Worth, Sept. 26.

Fort Worth, Sept. 26.
One man was killed and another wounded following a gun duel between two patrons in the lobby of the RKO Hollywood, Friday (23).
Floyd Kelly, one of the duellats, died after reaching a hospital. Harry Fuller, house porter, is recovering from a miner wound inflicted by a stray bullet, one of which barely missed Harry Schlinker, manner.

Ushers averted panic when the audience scrammed for exits.

## Broadway to Cheyenne

(Continued from page 21)

(Continued from page 21)
cows instead of bombing stores of
those who do not contribute.
Of course, Rex Bell cleans it up
and gets the girl, but not until he
has engaged in two rough and turn
plenty of hard riding. Scenic backgrounds in the latter are all good,
but the scenes with the cattle are
standouts for lighting and angles.
Interiors are above average for this
interiors are above average for this
is clean cut, easily followed and
suspense fine enough to catch and
hold interest.
Direction is good, but there is one
scene where Bell is completely out
the chuck wagon that will not quite
go down. That's a small thing to
hold against an otherwise acceptable job. By and large it rates
nicely about the average western.
Dut Marcellne Day gets a look-in
now and then with Gwen Lee, in for
the eastern sequence and not merely
just to get another name. Other
good work is contributed by Mattiew Betg. Roy DArcy and Robert
Ellis.

Reaswiful Adwardsure.

### Beautiful Adventure (GERMAN MADE)

(GERMAN MADE)
Berlin, Sept. 8.

Guenther Stapenhoret production and
Urisish release Direction, Relaxed Schurcorr, Rollindel Schuenzed and EmArno Wagner, Robert Haberse, Recorded
on Klanglin, Running time 81 minutes
Alfred Abel Kutt Vespermann
Volf Abach-Reity, Julius B. Hormann
Kachte von Nary. Ferdmand Hast
Markethe von Nary. Ferdmand Hast
Hille Hildernand Melins Gerbro
Olto Wallburg. Onto Blans
Hillie Hildernand Melins Gerbro
Gertrud Wolfe. Kacthe Hasack
Gertrud Wolfe.

# SI TU VEUX

('If You Wish It')

Andre Hugon production. Directed by Andre Hugon production. Directed by Andre Hugon while by Its worth Solida. Running time 80 minutes. Gaumont Paiace. Sept. 10.

Climberlain Brown Amssement Corp.; With audience skept happy to 1375.

Allam Disease Theater Corp.; Treveters Indistance Corp.; Treveters Indistance Course (I) 1022.

Metro Outdoor Advertising Corp.;

Not Outdoor Adver

actors break into song is not always clearly indicated.
Technique is as local as the story, but locally sufficient, with a few good out-door shots helping.

Maxi.

# TEXAS BAD MAN

I LAAS DAD WAN

Universal production and release, starring Tom Mix. Directed by Edw. Laemmie.
Story and continuity by Jack Cunningham.
Story and continuity by Jack Cunningham.
Story and Continuity by Jack Cunningham.
Star Cole, C. E. Anderson, Tod Larch, Go.
Margin, Italy Alexander, Jack Cole, C. E. Anderson, Tod Larch, Go.
Margin, Italy Alexander, Jack Cole, C. E. Anderson, Jack Charles, Margin, Jack Month, Star Cole, C. E. Anderson, Jack Charles, C. Lowes's New
York Cheatre, one day, as half of double
blit. Running time, 39 mins.

Tom the story, we will be summer. Tork theatre, noe day, as half of double bill. Running time, 60 mins.

Tom Mix gets the breaks in this one and scores strongly. Toe good to be wasted at the New York on a double bill, but that's the house tradition, so they used this feature to the state of the state of the tradition, so they used this feature house that likes western stories and in many places where they do not care for the usual western product. Just goes to show what can be done with a little more money and a lot more effort. This is the basic to the state of the screen. He state of the state of the state of the screen. He state of the state of the screen. It is stated to the screen. It is stated to the screen. It is stated to the screen the state of the screen state of the screen state of the screen. Protographically, the pleture is screen to be the fault of the reproduction. A good job all around.

# Incorporations

New York

Weiget Trailer Boryo, Inc., Menhat

Weiget Trailer Sevice, Inc., Menhat

Jr. H. Ammeement Ce, Inc., Buffalo;

the L. H. Ammeement Ce, Inc., Buffalo;

the Trailer Boryo, Inc., Buffalo;

Midgewood Ammeement Corp., Brook
Buffalo; 100, Anahattan; bluetrical;

10,000.

Light, Inc., Manhattan; bluetrical;

Light, Inc., Manhattan; bluetrical;

Main Theoree, Inc., Buffalo; general

Halm Theoree, Inc., Buffalo; general

Halm Theoree, Inc., Buffalo; general

Halm Theoree, Inc., Buffalo;

Halm Danning Academy, Inc., New

Total, Troiler Buffalo;

Cornety Associates, Lid., Manhattan;

thillipool;

Balling Anexas no par.

York: producing theatroals; 109 shares more comment Associates, 140, Mashattan; theatrical; 129 shares no par. Shillwood, hos., Manhattan; theatrical; 100 shares no par. Assistan; theatrical; 100 shares no par. Assistan; theatrical; 100 shares no par. In pictures; 380,000—6,000 shares preferred 5 and 5,100 common 31. Grey, Mashattan; pictures; 300 shares no par. Amalganaded Broad-casting Gystem Box., Manhattan; radio and television par.

Admiration Pictures very manuacture of the control of the control

### CALIFORNIA

CALIFORNIA

Moore Enterpel Sacramento, Sept. 26,

Moore Enterpel Sacramento, Sept. 26,

Angelsa. Capital stock, 155,00°; none
subscribed. Lee Moore, Irene Moore,

Berg-Arneld, Isac. County of Los Angelsa. Capital stock, 500 sharer; none
Shane, Ruth Delivol Berg. Maxwell

Gene Johnston, Isac. County of Los none subscribed. Gene Johnston, Bo.

Counting of Los County of Los none subscribed. Gene Johnston, B.C.

Cartified con Johnston, B.C.

Cartified copy of King Motion Pic
Lurs, Inc., New York, Isawed to:

Essiland Theaters, Inc. To operate theatere, Capital, 100 sharen, par 1100.

Const. Theaters. Corporation. Holding company. Permitted to Isawe all 18

KRS Productions, Inc.

Permitted to Issue all.
Coast Theatres Corporation. Holding company. Permitted to Issue all 10 shreem confections, Inc. Motion pictures production. Capital, 3,500 aháres permitted. Capital, 3,500 aháres permitted, no par. Permitted to Issue 600 preferred par 4100, and 1,000 common.

# Stock Market

(Continued from page 7)

(Continued from page 7) shown a disposition to creep up suggests a concensus of confidence, or at least undimmed hopes and meanwhile there has come out definite data on a fail buying motivately in the lighter Industries, fabrics and other seasonal fields. So far it has been merely normal fall activity, occasionally fortified by many months of unreplenished retail stocks. In the steel trade and other browners and the situation in understanding the steel of the steel of

more nearly reflect the actual trading estimates of what is in store.

The amusement bonds gave a good account of themselves during the week, retracing some of the ground lost the week before. Here, the week retracing some of the ground lost the week before. Here, the week retracing some of the ground lost the week before. Here, that the top heavy speeulative sittuation had been corrected to a great extent. Buying was, quiet and confident, but there was no run-away of the confident, but there was no run-away of the confident of the confident between the same of the confident of the confident between the same of the confident of the confident between the same of the confident was the week of gensational gains amounting to 25 points, which brought on an equally violent reaction. The two Purnhamunts and week of sensational gains amounting to 25 points, which brought on an equally violent reaction. The swo Purnhamunts considered was moderate, agnounting to an even 5 points in both descriptions. Warner Bros. bonds were stable within a range of 4 points, ending within a range of 4 points, ending the confident was moderate, agnounting to an even 5 points in both descriptions. Warner Bros. bonds were stable within a range of 4 points, ending the confident was not a stable within a range of 4 points, ending the confident was not a stable within a range of 4 points, ending the confident of the confident

gested to the financial district an increase in public spending which increase in public spending which increase in public spending which increase in the search of the finance of the search of the instances of the search of the sea

# Par's Problems

ing the liens certainly are in better position than they were after a week of sensational gains amount in the position than they were after a week of sensational gains amount in the position of the control of the service of sensational gains amount in the position of the service of sensational gains amount in the sensation of the service of sensation of the sensation

Bui	mmary	TOP WEE	k ending Sept. 24:				
	032		STOCK EXCHANGE		. *.	N	et chg.
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	
8%	44	800	American Seat.	2%	2%	. 2%	- %
14%	44	8,100	Columbia P. vtc	13	10	12%	+2%
5%	1	.000	Consol, Film	8	8	3.	
11%	2% 85%	28,500 28,800	Consol, Film pfd	6%	50%	614	+6%
5%	30%	0.700	Fox, Class A	59%	3	581/2	+ %
2814	814	690,800	Gen. Elec. (40c.)	20%	1614	20	+3%
28	7.	000,000	Kelth pld	2078	1072	18 ble	4 70%
37%	1314	39,800	Loew (3)	35	2814	84%	+5%
80 ~	39	200	Do pref. (6½)	771/2	781/4	771/2	+1%
4%	21/6	300	Madison Square Garden	8%	815	31/2	
2214	14	200	Met-G-M pref. (1.89)	21	20.	21	+11/2
15	314	100	Orpheum pfd	11%	111	11	+1.
11%	11/4	1,000	Paramount	5%	31/4	5%	+1%
5%	11/4	4,700	Pathe Exchange	- 4	314	354	+ %
1814	21/2	282,100	Radlo Corp	10%	878	10%	+2%
7%	1%	6,300	RKO	014	4%	576	+1%
1%	14	100	Shubert	3/4	*	74	
20	28	40	Universal pref. (8)	36	36	36	
41/4	- 14	20,200	Wnrner Bros	3%	2%	34	+ %
20	4	500	_Do pfd	.10	10	10	-2
431/2	15%	148,500	Westinghouse	371/2	28%	30	+7%
			CURB				
15	416	200	Columbia Piets	111/4	- 11	- 11	+2%
1%	1/2	2,500	De Forest Radio	%	1/4	1/2	+ 16
21/6	16	- 400	Gen, Thea. E. pfd	. 1/4	%	2,	1
4%	%	2,300	Technicolor	4%	3%	3%	+ 1/4
314	% .	2,600	Trans Lux	254	21/4	2%	+ %
			BONDS				
7%	1	\$45,000	Gen. Thea. Eq. '40	4%	314	474	4- %
63	24	16,000	Keith 6's. '46	43	40%	4215	+11/2
90	64	51,000	Loew 6's, '41	865	83%	85	- 12
8015 -	49	13,000	Pathe 7's, '37	75	(ip)	7.5	+3%
60% 55	13	21,000	Par-Fam-Lasky ff's, '47,	3374	2617	33,	45
10416	101/g	167,000	Par-Pub 514's, '59	31	721	31	77
6	114	1,000	RKO debs 6's	3	12.1	3	4 74
10	014		Warner Bros. 0'4, '39	31	30	3142	-,1
			Over the Counter, N. Y.				
			Produce Exchange N. Y.				

# FAR GREATER THAN "THE SPIRIT OF NOTRE DAME"





Story by Dale Van Every and Frank Wead. Produced by Carl Laemmle, Jr. Directed by Russell Mack. Presented by Carl Laemmle. Arranged by Christy Walsh. Get ready for the ALL-AMERICA BOX-OFFICE CHAMPION . . . The only picture with the ALL-AMERICA TEAM . . . with dozens of other big football stars . . . with the ALL-AMERICA BOARD OF FOOTBALL . . . with such picture names as RICHARD ARLEN, ANDY DEVINE, GLORIA STUART . . . Set for release right when the nation's interest in football is at fever heat!

'Prosperity' Smiles

'Trosperity' Smiles
Waterbury, Conn.
The best 'prosperity' smiles are
winning tickets to the Palace, here.
Theatre and dally in tieup on stunt.
pher who takes pictures of various
groups of persons on the street.
Pictures are then run in paper with
circles around heads of persons with
winning smiles. Winners must recordinate the man in the pictures
and call for theatre Passes.

Fake Extras

Tickets for Lost Articles

Radio Car Bally

'Peek-a-Boo' Preview

With the Governor

Tab Newspaper Used

Los Angeles.

To '70,000 Winesses' Paramount put 15 newsboys on the streets opening day to give away 12,000 tab newspapers headlined Football Star Murdered. Boys shouted the banner-line like they would an extra and flooded the town with the sheets.

NO OAKLAND ORPH CHANGES

SAN DARLAND URFM CHANGES

SAN Francisco, Sept. 28.

Arch Bowles, back from three weeks in New York, has made no changes in personnel or operation of the Oakland Orpheum which F-WC took back from RKO last week. House operating under previous straight pix policy with same staff.

Decision of future neiter before

Decision of future policy being held up pending outcome of pow-wows on reopening of Fox Para-mount, Oakland's newest theatre.

ticket offer.

# Exploitation

(Continued from page 19)

(Continued from page 19) nounce that anyone with a can of food or a usable garment could obtained the continuation of the cont

# Local Appeal

Local Appeal

If you want to plant a still where it will have 100% value, try putting and the still the st

Sandwich man around New York is getting more than average atten-tion with his makeup. Advertising a new lunch room. Effect is that of a second man on the shoulders of the first, with both carrying sand-with slows.

the first, with both carrying sand-wich signs.

Top man is a dummy, with his feet terminating in a U-shaped bar, the pair fitting over the shoulders of the understander. Roomy clown costumes used to hide the trick, and the outfit attracts attention long the control of the understander. Some sandwich man could be spotted. Good only for occasional use for a theatre, but the rig can be shipped over a circulate of the design of the desi

### High School Press Bureau

Bureau

Detroit.
Bam Rubin has a made to order press bureau inaugurated in the High Sphöol-Fress Assn. Formed by Rubin, it takes in all high school papers here, and interviews are arranged to the second papers here, and interviews are arranged to the second papers here, and appearances to Pully and personal appearance to the second papers of the property of the second papers of the pully and the personal papers of the pully and the person person

# For the Crooners

For the Crooiers

Syracuse, N. Y.

Paul H. Forster, organist at Eckel, has a new gag, an 'Invitation song, and the control of the control of

JENIE JACOBS L. OZ

AGENCY 1674 Broadway, New York Phone Columbus 5-1930 (colusively Booking with KO and Its Subsidiaries

### Front Page for \$1

Front Page for \$1.

Syl Gunn of the Lyceum possibly didn't intend for such a publicity scoop, when he stendled the pavement of a busy interaction with the pavement of a busy interaction with the pavement of a busy interaction with the control of his current picture. 'Back Street.' But not only was it a good ad for diverting traffic to the theatre (passing crowds all read, for they thought it was a new traffic bythough the page copy out of it.

of it.

After his boys painted the corners, Gunn returned to the theatre, where he found six summonses awaiting him. The judge let the amusement house off with a warning and \$1 fine. Pretty good exploitation for a buck.

# 'Shopping News' Coverage

"Shopping News' Coverage
Hooking up with Santa Ana, Cal,
Hooking up with Santa Ana, Cal,
'Shopping News' in an effort to
reach prospective customers not
served by the local 'Register, Les
Fountain, F-WC manager here, was
successful in inducing the former
to was a successful in inducing the former
to was a successful at the part of the call of the part of the call of the part of the daily, which refused to run
press notices or picture gossip while.

"Shopping News' is controlled and
published by local merchants. Aside
from its 10% local coverage it reaches many of the nearby beach
towns which contribute heavily to
local theatre patronage.

### Megs for Crooner

Megs for Crooner

Megaphones will make the ideal novelty for Crooner when, the footread to the control of the

### 2-for-1 Hiltons

2-for-1 Kiltons, Chleago.
Harry Reiners, In advance of Daisy and Volet Hilton (Stamese Twins), has been pulling all sorts of two-in-one tie-ups -along the RkO trail. It makes a gööd pun and two-for-one price sales are easy to sell for the Slamese Twins.
Fashion shows specially arranged also have an added hovelty with the Hiltons as unique models; Girls are nime to the control of the control of

# Insures Keys

Lifting an idea from a key-case company which insures purchasers by offering a case to the finder of a lost bunch, a manager has had with the offer of a pass to anyone who finde and returns the case or key ring to the theater.

Tabs are made of hard metal instead of aluminum, and are numble of the deaders is entered against that the address is entered against that

FANCHON & MARCO Presents

In His "MOVIE CIRCUS"

ENTOUR PARAMOUNT-PUBLIX THEATRES

Latest Picture. Allied Productions—"THE STOKER"

# BIG SIX COMEDIANS

TOMMY HARRIS, CHICK BEEMAN, LASSES BROWN, BILLY MITCHELL, HULL HARRY, NAY BROTHERS Week September 22, Loew's State, Los Angeles

# BOB GILBERT

number, and in case of a return the owner is quickly located.

Manager figures that there will be a figure of the control of t W. E. SUITS Exhibs Being Proceeded Against on Equipment Contracts

Western Electric is turning a deaf ear to exhibitor complaints about hard times and is holding sound re-production licenses to the terms signed during boom periods. WE throughout the country al-

ready has called the turn on 60 ex-hibitors by suit. Of these, 30 have hibitors by suit. montors by suit. Of these, 30 have settled or been disposed of by the courts. Western almost daily is adding to the list.

# FOX-RKO SET IN N. Y.; EMPIRE, BRONX, HITCH

Fake Extras

Business not being my to executions on the first night; give away of three autos at the F-WC Uplown and Belmont (joint award for both houses), management took no chances on lack, of customers for the second night. Neighborhood adjawith phoney extras, glaring, head-lines on which read: Uptown (Belmont) Theatre Manager Hangs; Under fold of the page carried the rest of the message, amouncing the control of the page carried the rest of the message, amouncing the control of the page carried the rest of the message, amouncing the control of the page carried the rest of the missage, amouncing the control of the page carried the rest of the missage, amouncing the control of the page carried the rest of the missage, amouncing the form of the missage, amouncing the first page of the missage, amouncing the first page of the missage of the mis

EMPIRE, BKUNX, HITCH

Fox Film franchises were signed Wednesday (21) by RKO for the metropolital New York territory in connection with the projected Skouras-RKO.film pooling argangiment in the east, but the matter of a Fox-RKO.film pooling argangiment in the east, but the matter of a Fox-RKO.film pooling argangiment in the seast, but the matter of a Fox-RKO.film pooling argangiment of the College of the Coll

New one pulled by Orpheum as baily for Hold Em Jall was call over police broadcast to all radio preview. One reason was that it was 6 p. m. when preview at 11 p. m. was decided upon, and so-th was figured to radio the order. Worked as oke novelty caused tolk was a few provinces of the product of the show. run rental loss to Fox unless the Empire thing can be ironed out.

Discussion of possible losses on the Empire is merely a point of argument between the parties. The house is one of the best money makers in the Bronx, having always been listed as a profit maker under Sydney Cohen's management.

# Walkathon Opposish?

With no bally or advertishing onployees of John Hamrick houses sold tickets at reg prices for 'peek-a-boo' preview of 'Blessed Event,' (WB), the show going on at 11, pm. Thursday,' day before opening at 'Music Box. Bob Murray, manager, thought of this one, with ducats selling to era as well as all of the mob known to sellers. Publix is planning to inject itself; into a fight to resist spread of the Walkathon, which has developed importantly in the west. Deemed opposition, managers have been ordered to fight it.
Action by Publix was taken after John J. Friedl, northwest div manager, warned his managers that the walkathon menace must be combatted.

With the Governor

Zach Freedman, manager of the
Audubon theatre, New York, has
been making a local film of Weshington Heights in which district the
house is located.

Purely a one house gag but it is
promoted with a talking trailer in,
young the promoted with a talking trailer in,
the promoted with a talking trailer in,
young the promoted with a talking trailer in,
the promoted with a talking trailer in,
the promoted trailer with the grey
prominent state executive has ever
helped a locally produced picture.

# TRUSELL ASSUMES 'NOW'.

Bob Sisk has shifted the editorial management of RKO's 'Now,' circuit house organ. Phil Trusell, former Baltimore newspaper man succeeds Ken Long as editor. Idea is added pep and insertion of a comedy angle.

Lincoln, WebBennie Purdy's dog west excellent exploitation for Horae Fastiers. The pooches carried the heads of Groucho and Harpo mounting mass, and their own faces. They rain down the streets, into intersections, between pedestrians' legs and turned the town into bediam.

# 15-12½% Slice By Stagehands For N. Y. Spots

Picture and vaude house circuits in New York have finally whittled the stagehands down 15% in the blg deluxe houses and 1216% in all Previous scale had been others. \$87.50 top.

While circuits reached an agreement on scale, to become retroactive to Sept. 5 (Labor Day), there remain other questions to be settled. Among these, Publix wants elimination of a man to handle the Public tion of a man to handle the Public Address System at the Paramount, N. Y.; Warners and the RKO Mayfair want, the crew cut from six to four men and the Astor wants to four men the charge for supper shows Saturdays, Sundays and holishows Saturdays, Sundays and holishows

Circuit committee meeting with stagehands include Harry Sherman (Publix), C. C. Moskowitz (Loew), Harry Charnes and Willard Patter-son (WB) and Maj. L. E. Thompson

# **PUBLIX PICKING ITS** SPOTS FOR REOPENINGS

e the circuit makes more money by keeping big white elephants closed down, certain former Publix de luxe or 'A' houses in spots may remain dark. Among these may be the big Minnesota, Minneapolls, largest house in that key, which shut down early last summer,

Within the past two weeks, Pub-lix has reopered a score of houses, including Paramount, Toledo; Parincluding Paramount, Toledo; Paramount, Syraguse; Strand, Shen-andoah, Ja.; Strand, Holyoke; Garden, Greenfield, Mass.; Gorman, Framinghail, Mass.; United Artists, Chicago; Jf. A. and Paramount, Detroit; Great Lakes, Buffalo; Melba, Dallas; Saenige; Alexandria, La.; Idaho, Twin Falls, Idaho; Des Moines, D

Ohio.

Before reorening others, Publix wants to see what will be the conclusion of labor negotiations.

MAN Experienced in Boller Skating Rink Operation Write Owner, RKO Strand The Far Rockaway, New York

New Booking-Harry Richman in 'I Love a Parade," The Jesters, "Pep, Vim and Viger," exe-

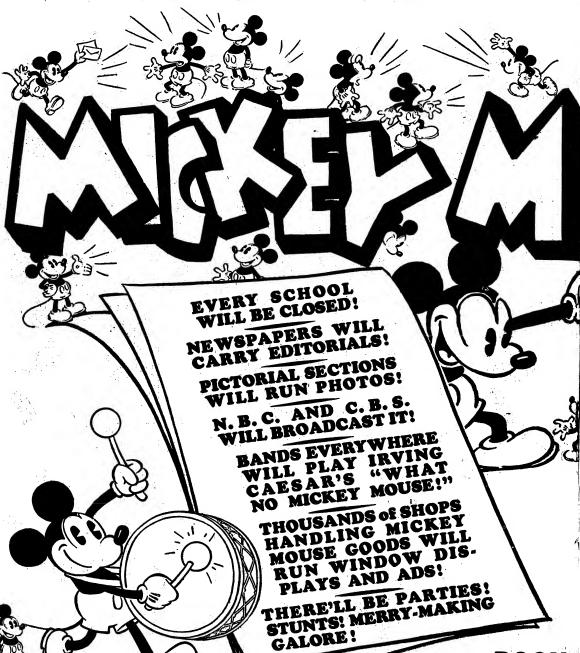
STANLEY CORPORATION 729 Seventh Avenue, New

FANCHON & MARCO Press SYLVIA CLARK "HER BIRTHDAY PARTY"

LESLIE HOWARD

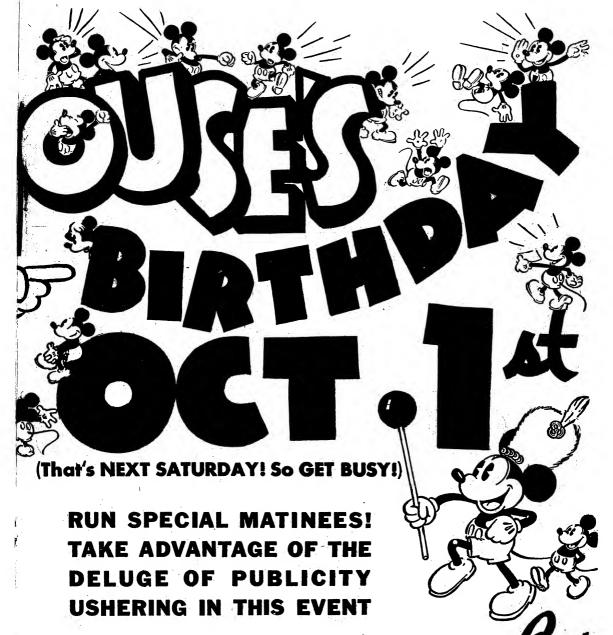
**BOOK** 

# THE WHOLE WORLD'S DE



Be sure it's A UNITED

# CLARING A HOLIDAY ON



A WALT DISNEY MICKEY MOUSE NOW!

ARTISTS PICTURE

# Behind the Keys

(Continued from page 19)

Fears ago for \$100,000. New sound equipment to be installed and house redecorated. John B. Elliott is president of newly formed company.

F. B. Williams re-elected president of California State Theatrical

Irving Salomen has taken over management of Shea's Century (Publix), supplanting Bob Murphy, Shea man. Salomen comes here from the Missouri, St. Louis.

Sammy Slegel now assistant to Ted Champion for special exploita-tion for Music Box (Hamrick).

Los Angeles.
Al Bowman transferred from the
U.A. Whittier blvd., to manage the
F-WC LaBrea. Harry Breen is new
house manager at the U.A.

Early morning fire in the Wig-wam theatre, one of the three T. & D. Jr., houses here, put the house out of business and bookings have been transferred to the Granada, dark the past month.

Gov. B. M. Miller at special session of Alabama legislature asled immediate tax on luxurles, including amusements, and suggested 10% cut on the gross receipts.

Albany.

RKO Proctor, closed for the summer, reopened with double second runs at 15c and 25c. Harold Dean replaced as manager.

The Arbor, neighborhood, operated by Walter Suckno, reopened at 15c,

Des Moines.

New equipment in Rialto, Anita,
a., for early reopening.
Palace, Vinton, Ia., gutted by fire
st spring, reopened with \$10,000
ew equipment

last spring, re-new equipment. Paramount, equipment.

Paramount, with Fanchon &
Marco units seven days, returning
to, split weeks. Paul Spor bringing,
own company from Omaha to return
to od policy. Spor former m.c.

\*3<u>91.10</u> 10.13 Peter Dana resigned as allegnan for Universal to take over Empire. Glens Falls, N. Y. Henry Cappa, owner of Regent. Henry Cappa, owner of Regent. Stillding new theatre in Cohoes. Commer Rese, formerly with Foxpore to Tiffany Pictures at Albany.

Mason City, Ia.

Independent theatre owners of
Iowa for this district had a gettogether for the purpose of discussing theatre operation, with more
than 20-owners and managers from
this section present. Sessions held
at Iowa theatre with dinner at Hotel

# JENIE JACOBS O. L. OZ

AGENCY
1674 Brondway, New York
Phone Columbus 5-1930,
Exclusively Booking with
RKO and Its Subsidiaries

# NORVELLE REESE

SILVER TONE TENOR Featuring 'Silver Threads' With Blehards and Pringle's "Georgia Minstrels" This Week, September 22, Loew's State, Los Angeles

Hanford. C. L. Nifes, Anamosa, Is president, and Lester F. Martin, Nevada, secretary and treasurer.

Providence, R. I.
Thomas J. Mechan has replaced
Harvey Watkins as manager of the
RKO Albee. Watkins scheduled for
transfer, post not yet designated.

Dallas.

Publix shifts in southern division send W. K. Jenkins from Dallas to Atlanta as division director, and J. O. Cherry, who discarded division excés cherrons to take over Palace here, assigned as city mgr. of

Grundy Center, fa. W. A. Hawn has leased the Rialto nd will reopen the house.

New Varsity theatre opens next reck, Al Davis managing.

Council Bluffs, Ia.
Strand, Fox West Coast, leased
to Publix. Ray Felker here to reopen and take charge.

Danbury, Conn.
John A. Callahan, formerly of the
Regal, Hartford, has succeeded
Charles Oakley as manager of the
Capitol. Oakley granted sick leave
by Warners.

Thomaston, Conn.
Stephen Hennequin and Rossi
Cabol, operators of the Faramount
theatre here, named defendants in
a factor of the Caboline Control
of Rosen Films to the control
of New Haven. Action two designed
fivery of films to the theatre at a
rate of \$15 per week.

Middletown, Cont.
Settlement. of the lease dispute between the S. and S. Corp., of this city, and National Theatres, Inc., city, and National Theatres, Inc., and the settlement of the settleme

Milwaukee. Ralph Walsh has taken over his duties as Fox city manager. Suc-ceeds Joseph Kinsky, now in New York.

Youngstown, O.

Reopening of the Dome by local interests, as a first run, leaves only two theatres dank here, RKO Palace and State.

Pine Bluff, Ark.
Oscar Miller, manager of the
Alamo here, has leased the house
from Dr. O. W. Clark.

Des Moines, Ia. George Tucker new assignee for publicity job at RKO Orpheum.

Milwanke Harry Rice becomes manager of the RKO Riverside. Replaces Harry Balley, transferred to the Hillstreet, Los Angeles, reopening shortly.

Kansas City.

Jack Hare, of Los Angeles, here as assistant manager of the RKO Mainstreet. Succeeds Marvin Parks who goes to Omaha as manager of the RKO Orpheum.

Norman Fitzer will double be-tween the manager's office of the Swan, downtown subsequent run-house, and Syracuse University classrooms this fail. Heretofore in charge of advertising and publicity for the Rivoli and Swan, he suc-

his uncle, Joseph Fitzer, as

Leonard B. Sang, formerly Shu-bert representative in Buffalo and nanager of the Shubert Teck there, or the Shubert Teck the is the new manager of the Sthere, taken over last Friday RKO from Warners.

Council Bluffs, Ia Council Bluffs, Ia.

Lionel Wasson, manager of the
Princess, Sioux City, transferred to
Strand here as manager, succeeding
Ray Felker, whose 18 months at this
house is a marathon for Publix
headmen locally.

C. Peterson, formerly of the Fort, Rock Island, Ill., succeeds Wasson

San Diego.

B. V. Sturdivant assigned to the San Diego area by Skouras with headquarters at the Fox here. Bert Naus succeeds W. L. Doudlah as manager of the Fox, and Richard Williams has replaced Paul Steinmiller as assistant.

Hartford, Conn. Sam Shubouf, asst. manager, Cap-itol, Hartford, leaving to re-enter college.

college.

Jack Callahan, manager of the Regal Hartford, transferred to Regal Hartford, transferred to Regal Hartford, transferred to Ted Holt, formerly of Majestic Fridgeport, to Capitol, Hartford, Barney Grogan, asst. manager at Strand, Hartford, pinchitting as manager of Regal, Walter Weiss, Bristol, coming to Regal, Hartford, as manager.

New Haven. Carl Mortinson asst. manager College (Arthur),

New Haven.
Kelly Abbott, formerly Fox-Polithere, now traveling supervisor of service for RKO under B. J. Hynes.

Pittsburgh

Earl Bell. last three sense and to to so manager for WEST assistant zone manager for well as the sense which we will be sense to some the control of the sense which we will be sense to sense the sense which we will be sense to sense the sense will be sense to sense the sense while Bell's theatre operation or while Bell's theatre operation will be sense the sense while Bell's theatre operation of the sense while Bell's theatre operation while Bell's theatre operation while Bell's theatre operation of the sense while Bell's theatre operation while Bell's theatre operation of the sense while Bell's theatre operation.

RKO Hipp closed for summer, re-opens Oct. 8 with Frank Hines as manager.

Hines shifts from Palace, where he will be succeeded by Ted house, now city manager of RKO house, now city manager of RKO house, now city manager of ord, ford, Conn., has been ford, Conn., has been is motoring here from Denver to be Hines' assistant at Hipp.

Managerial changes locally in past week have taken on aspect of all-around shakeup. Water Lloyd in from Hartford Allyn (Publix) to succeed Harvey Cocks as mgr. of local Paramount. Fredty Section 1988

Freddy Smith resigns as assistant mgr. of Poli (Arthur) to accept like post Brooklyn Albee. Charles Tally succeeds Smith at Poli.

succeeds Smith at Poll.
Freddy Scoville temporarily shifted from Roger Sherman (WB) to
Hartford Strand as asst. mgr., with
Wes Griffith filling Scoville's post
meanwhile.

# NO UNDERWRITING

Class Opening for L. A. Hillstreet And 'Game' Called Off

Hollywood, Sept. 26. Although RKO execs wanted to eopen the Hilistreet Sept. 30, with reopen the Hillstreet Sept. 30, with a world premiere of Radio's 'The Most Dangerous Game' at \$2, its plans went awry when no local or-ganization was willing to undertake the selling out of the house, even though the entire gross went into its coffers.

utougn the entire gross went into its coffers.

Universal's Back Street goes in as a substitute with the house re-suming operation Sept. 30. Same company's 'The All-American' set for the second week.

Harry Ealley returns to the River-side Milwaukee from which he was

side, Milwaukee, from which he was called to manage the Hillstreet when a vaudefilm policy was origi-nally decided upon.

# More Sewing Up

Los Angeles, Sept. 26.
To insure plenty of product for continuance of double billing, Principal Theatres and the Gumbiner houses have entered a pooling agreement. Four downtown theatres are involved, the President and Palace (Principal) and Tower and Cameo (Gumbiner). All will be operated, by Principal.
Downtown second and third runs and some fourth runs have been sewed up. by the arrangement. Loew's State continues as only first run house F-WC has downtown. Los Angeles Sent 26.

# **Embezzlement Charged** To Mgr., Cashier, Taker

To Mgr., Cashier, Taker
Danbury, Com., Sop. 26.
Charles H. Oakley, former manager of Warner Broa. Capitol, and
two women employed in the theatre, Mary Levine, cashler, and Mrs.
Mary Haley, ticket taker, are under
arrest here on charges of embezzlement. Arrests followed investigation made by detectives in the employ of WB, said to have resulted
from the discovery of frequent
shortages. Amount of the alleged
embezzlement bot made public. It

shortages. Amount of the alleged embezziement not made public. It is dited that it like a lik

now under B. J. Hynes as traveling supervisor of service for RKO. George Cruzen back here as Pub-lix divisional mgr.

Syracuse, N. Y. Frank Lampe new manager of Harvard. Lampe's son, Gus, oper-ates Eckel here for Skouras.

ed from Roger Sherman (WB) to Hartford Strand as asst. mrt. with Wes Griffith filling Scovilie's post meanwhile.

Carl Morthagon in from Hartford as asst. mgr. of College (Arthur) under A. J. Vanni, who now open and Colleged Arthur houses—Foll all Colleged Arthur houses—Foll all Colleged Arthur houses—Foll all Colleged Arthur houses—Foll all Colleged Arthur houses—Foll of Colleged Arthur houses—Follows as a first following personnel changes in the cast of the cas

# DUALS SCRAM. **SHORTS BOOM**

Chicago, Sept. 26. Dropping of double features being nly a week off local exchanges have already started to feel the benelits in the movement and booking of shorts. For the past year the shorts have been stagnant and collecting more dust than rentals, but October will bring a radical change in the position and importance of one and

position and importance or one and two-reclers.

Froot of the impending change is the doubling of print orders on shorts. For the past year exchanges have found six prints on stort sufficient with a possible demand release as an occasional exemand release as an occasional exemand play dates are multiplying rapidly with the end of the duals in sight.

# FINKELSTEIN'S TEST SUIT AGAINST ERPI

Minneapolis, Sept. 26.
Finkelstein Theatres, circuit of Iowa houses with offices here and headed by Harold Finkelstein, son of the late M. L. Finkelstein and former general manager of the F. & R. circuit, has Institute a test of the test of the F. & R. circuit, has instituted a test owners, and the second that the second control of the fine se

lease actually constitutes a sale of the equipment to the showhouse installing it. ERPI maintains a

# Lazarus Operating Lyric, Monrovia, as an Indie

Montovia, as an indice Los ...ngeles, Sept. 26.
Simon Lazarus, former partner of the Million Dollar here, the Garfield, Alhambra, and other suburban houses, has sub-leased the Lyric, Monrovia, from Pacific National, and is operating it Indeement. and is operating it independently.

and is operating it independently. Other house changes in the L. A. territory include the taking over of the Temple, L. A., by Peterson & Swan; the Alcazar, Carpenteria, Calif., by Martha Hencken, and the Colonial, Orange, Calif., by Guyon & Barno. Latter have installed new sound equipment, and will operate at 10c and 15c.

# 0. L. OZ JENIE JACOBS

AGENCY
1074 Broadway, New York
Phone Columbus 6-1930
Exclusively Booking with
RKO and Its Subsidiaries

# CARMEN de LARA

'A Chinese Fantasy' (TOE DANCE)

This Week, September 22, Paramount, Los Angeles



# A TRIBUTE FROM SID GRAUM

and Winona dance in the musical comedy, when I saw Jomes and Winona dance in the musical comedy, 'Crazy Quitt,' I was so impressed by their charm and personality and the originality of their routines that I engaged them for the prologue of 'Strange Interlude' at the Chinese Theatre. Then, though I have never held an act over from one show to another, I broke my own rule and re-engaged GOMEZ and WINONA for the prologue of 'Rain.' Their new jungle dance, 'TABU,' created especially for this engagement, is in my opinion, the most subtle and sensational dance I have ever seen."

Sid Graumar

GOMEZ and WINONA recently completed a three-week's engagement at ROXY'S, New York. Their beautifully staged interpretation of Rave's "Bolero" was acclaimed by press and public as the most striking dance of the modern stage.

# TWO MORE RECORDS SMASHED

—and watch others follow as these two de luxe Fanchon & Marco stage shows continue to bring prosperity to theatre after theatre . . . . .

# **IRENE**

Best week of the season at the Oakland Theatre, Oakland, Calif.

50 people—majority of them from the original cast—gorgeous girls—staged more elaborately than original production—unforgettable melodies—modernized to the minute! By arrangement with Montgomery, Tiernan and McCarthy, the original producers.



# FOLLOW THRU

Built up to the biggest week-day's biz of the season at the Paramount, Portland, Ore.

Outstanding cast of 58 including Joe Penner, Olive Olsen and other Broadway lights—pepped up to the ultra-modern tempo and packed with new laughs aplenty. By arrangement with Schwab & Mandel.



# FANCHON & MARCO, Inc.

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

# **RKO-F&M** Resume on New Basis. **Would Make Marco Head Booker:** Personal Deal Leaving F-M Indie

ing about another booking deal, this time on an entirely different basis.

New terms, as reported, provide for the alliance of Mike Marco with the RKO booking office as head booker on a straight salary basis, F&M to retain its independence as a producer of units.

a producer of units.

Previous proposition involving a
50% buy into F&M by RKO, which
had reached advanced stages, was
voted down by the RKO board, Negotiations along new lines commeniced immediately upon the
board's adverse action on the original plan.

board's adverse action on the original plan.

Such a tie-up, with Marco booking RKO vaudeville in addition to nominality and actively heading the F&M producing organization, doubtlessly would limit the play datas of F&M units on the other circuits, partially if not altogether. That it would exclude theatres other than RKO's from, the F&M units' playing, time entirely is held doubtful, however, since RKO's demand for exclusive call on the productional for exclusive call on the production the first deal was on the first the most fixed was on the first option on the F&M shows where there may be another potential circuit or indie-F&M customer.

The matter of Fox West Coast's relationship with F&M, plus how that circuit might stand on the proposed, new personal deal with Macro, will be clarified one way or the other by S. R. Kent, president of Novel to expected. Kent is due week, and will be capproached on this deal. Whether negotiations will get as far as another RKO board meeting is said to depend on Kent's reaction.

# **RKO Adds 3 Towns** To Its Midwest Vaude As Blumberg Migrates

Chicago, Sept. 26. Show circles anticipate a vaudeville boom in these parts as a result of the return of Nate Blumberg. Latter is due in town this week to take over middle western operation take over middle western operation for RKO and particularly the Orpheum circuit. With Blumberg not yet here, a New York decision already adds three towns to the local RKO belock They are Sloux City and Daylor the Commencing around ole 1. Commencing around 1. C for RKO and particularly the Or-

No immediate successor to Blumberg in the New York RKO office will be appointed. The five Greater New York division managers who have been under Blumberg's supervision will now report direct to Have been under Blumberg's Ended to the Charles MacDonald, Jo. E. and Charlie MacDonald, Jo. Lee and Lew Goldberg.

Charlie MacDonald, Joe Lee and Lew Goldberg.
Blumberg is expected to leave for Chicago today (Tweday), and thereafter to travel back and forth. Harry Goldberg, manager of the Albee, Bicoklyn, goes west with Blumber; to become city manager in Chicago and personally handle the State-Lake. At the Albee he'll be replaced by Harry Weiss, former Publix menager in the south and before that with Loew.

### ALL ON PERCENTAGE

Another Vaude-Revue in N. New Talent Lineup

Belmont Varieties, a vaude show of revue type offered by Richard Herndon, due Wednesday (28) at the Belmont, New York, after a delayed start. There are about 50 people in the show, all on percentage, without guarantees of any kin is said to be a new talent lineup with people selected by audition and from out-of-the-way theatres.

# UNION DEMANDS FORCE **VAUDE FROM L. BEACH**

With stage hands demanding that the regular crew be increased from the regular crew be increased from four to five men, the State, Long Beach, which has been playing vaude booked by local RKO offices, will switch to a straight sound policy ofc. I. House has been one of the few remaining American than the stage hands, who were admand in their demands for a five-man crew.

# Acrobats for London

Los Angeles, Sept. 26, Jack Schallert, formerly of the Bel Thazers, standard acro act and new operating an acro act and new operating an acro act and new fetr for Chicago, New Tork and London last Saturday (24) to arrange for next season's bookings for his pupils. Schallert, will supply four acts for the Olympia Circus, London, opening in December.

School sent out 11 truck loads of acrobats this summer, five of them playing the east. One was at Atlantic City but closed in August when two members of the troups were killed in a fail from a 130-foot, rigging. Los Angeles, Sept. 26.

rigging.

# Morgan-Dunn in Chi, H. B. Warner's Sketch

Los Angeles, Sept. 26.
Opening of Gene Morgan and osephine Dunn at the Orpheum, Denver, has been switched to the State Lake, Chicago, Sept. 29, with Cincinnati and Cleveland to follow. Team then goes into New York for

Team then goes into Acc, an RKO route.

H. B. Warner is rehearing "The Match Box," a three people sketch for an RKO route. Bill Mciklejolin office is handling both these turns.

# **New Minstrel Troupe**

Syracuse, Sept. 26.

Syracuse, Sept. 26.

Syracuse, home town of the John R. Van Armam Minstrels, will be represented to a control of the John R. Van Armam Minstrels, will be represented to a control of the factor of the town of th

### LOPEZ DEBS IN VAUDE

LOPEZ DEBS IN VAUDE
Before slipping the combo into
the schedule for a sustaining buildup. NEO is putting the Vincent
Lopez Debutantes through a few
vaude paces.
Band, composed of 15 girls,
makes its debut at Kelth's, Patterson, on a spiit week Oct. 8, with
the other half filled by the Prospect, Brooklyn.

F-M's Comedy Act
The Barrymore Four, new comedy
combination, go with Fanchon &
Marco for nine weeks with options.
Act opened Friday (23) in a unit
at New Haven.



of Pearce and Velie
"Rhapsody in Red"
Miss Pearce is the creator and
first one to dance on top of plano
m stage.
This week (Sent 24)

on. Next week (Oct. 1), RKO Palace W York. Direction, EDW. S. KELLER

# No Stage Shows In Seattle and Denver—Unions

Scattle, Sept. 26. usician's union left Seattle, releas this week, but biz isn't.

All the first runs are without nestras, organists or stage pre-Musician's

Musicians had proposed to Frank Newman, Jr., of Fox West Coast that stage shows continue pending that stage shows continue pending negotiations, and any settlement could thence be made retroactive. Newman rejected the proposal, thus leaving Fanchon & Marco'a Town and Country until kaying here this week until going to Vancouver, B. C., next week. Newman is handling matters for FWC pending, Newman, Sr.'s yidst in New York, He's due back here the end of this week.

Denver, Sapt. 26.

Stagehands' deadlock: with the theatre managements forced stage shows out of the Denver (presentations) and Orpheum, (RKO vaude). It reacted to the benefit of the Rialto and Paramount, which regularly play straight pir.

It hurt the two major downtowners, however, but the theatres are still adamant in rejecting the stage.

still adamant in rejecting the stage

# OSTERMAN'S SQUAWK

Complains to V.M.A. On Royalty for Tashman-Benny Sketch

That a vaudeville material author is collecting royalties on something he didn't write is charged by Jack Osterman in a complaint filed at the V.M.A. against Lilyan Tashman and Charile Judels. Latter is the accused writer.

accused, writer.

Osterman's complaint is over a sketch Jack Benny and Miss Tashman are using in the Loew theatres. Osterman claims the act was written by himself and the late Harry O'Neal for a Shubert 'Artists and Models' some years ago.

Comic's Objections are not to Comic's Objections are not to the material was Tashman's use of the material state of the st

# Back from the Cleaners

After two trips to the cleaners in one summer Al B. White is return-ing to vaudeville. He has a new

ing to value ville. He has a new flash act in rehearsal. White's pair of dull thuds were a piece of a dog track and a road-house, both on Long Island.

# BUTTERFIELD'S TAR

Lansing, Sept. 26.
Curley Burns, with a musical tab
of 40 people, is on the Butterfield
circuit, appearing in Battle Creek
this week. He is scheduled to follow with a local engagement of perhaps two weeks at the Gladmer
theatre, straight pictures for several
vers.

# D. A.'s Office and License Bureau **Prepare New Drive on Gyp Bookers**

# NO BRIEF CASES?

No Music Cramps Mildred Chaplin Sibylla Bowan In Chi

Chicago, Sept. 26.

Sibylia Bowan, jumping in from New Orleans, opened Saturday (24) at the State-Lawe without trunks, wardrobe, or music. She impro-vised for the first performance being unable to present any part of er regular act. Last week Mildred Harris Chap-

in was without her music under similar circumstances at the first show for the Palace.

# VAUDE UPTREND WITH **BAD DRAW ON SCREEN**

Los Angeles, Sept. 26.

Los Angeles, Sept. 26.

Shortage of draw picture product for the independent exhibitors has added two weeks of snall town dates to the books of the Bert Levy office in the past fortnight.

Houses going from straight pix to vaudefilm are the Verdi, North Beach; Lyric, Monrovie; Oxnard, Oxnard; Van Nuys, Van Nuys, and the Monterey, Monterey Park. All are week end dates and give the Levy office six weeks playing time. Other theatres booked out of Levy are Warners' Downtown, Hippodrome and Strand hers. Downtown, Hippodrome and Strand hers. Downtown is a full week, using seven acts. If and Strand are specified in the straight of the st

Levy is currently making a trip

through the northern part of the state promoting additional time for his San Francisco office.

# V. M. A. Complaints

Two complaints involving alleged aterial lifting by vaudeville acts

M. A. Raymond and Ann, ventriloquists, claim Valentine Vox is using material that belongs to them. Starnes and Cover, adaglo dancers, have preferred the same charge against Ayres and Rene. Latter turn is used the Roxy, New York, this week.

# Radio One-Niter as Tax Payer for Dark House

Chicago, Sept. 26.

Great States reopened the Rialto, Peoria for one night, Saturday (24), to present the WLS Barn Dance troups. Attraction was in the nature of a taxpayer for the house which has been dark for two years. Radio attraction usually Radio attraction usually gives two performances every Saturday at the old Eighth Street theatre, Chi-cago, but was jured to Peoria by a

Five shows were given during the day. No pictures or entertainment other than the radioites.

# Joe Sullivan Barred on Floor Over N. G. Check

Joe Sullivan, agent, has been de-franchised and barred from the RKO booking floor as a result of his cashing an n.g. check for \$100 at RKO Protor's, Albany, last week. Having made good on the bouncer, he may be permitted to return to the floor after a suspension. Sulled the explanation and that have a supposed to the sulling the explanation of the sulling and that have a supposed to the sulling and the sulling

# Byton Girls Head South

Chicago Sept. 26.

Dorothy Byton will take two girl troupes into the South. She will travel with one and route the other separately. Four months has been laid out through Georgia, Florida

separately. Four monus has secu-laid out through Georgia, Florida and other Dixle states. Miss Byton travels entirely in private automobiles and has just completed an all-summ tresk through Michigan and Wisconsin, playing towns that haven't seen stage entertainment in years.

Chissiers among vaudeville agents and bookers, mostly confined to the independent ranks, are to face a broom which will, gweep them out of show business, and, if possible, out of New York City. Local Li-cense Bureau and the New York Districk Attorney's office are preparing material on such a campaign.

paring material on such a campaign.
While in the past there was reluctance by actors to testify, both
the License Bureau and the D. A.'s
office report finding performers and
agents willing to lend assistance in
making out cases. With this aid it
is believed criminal charges can be brought, the charges to range up to grand larceny. License revoca-tion and civil suits in the past have been ineffective, many agencies erating out of holes in the wall, the fly or on the cuff from street.

Complaint Against Feinberg

Complaint Against Feinberg Latest complaint to reach the Li-cense Buresu is that of Norton and Walsh who complain they turned over \$52 to Abe I. Feinberg for a date which dide not materialize. That was last June. Since then efforts have been made to get the money back, it is alleged, the wife of the two-act (Norton) finally going to the agent to demand the money. Agent is asserted to have used language derogatory to her character, a phase that is said to interest the D. A's office.

On Oct. 20 an Indie booker who

character, a phase that is said to interest the D. A.'s office. On Oct. 20 an indie solver who On Oct. 20 an indie solver who Come up in Special Sessions on a charge of having taken money from an act in advancé of a date in Oswego, N. Y., which did not exist. Act discovered that after making the trip to this upstate town. Booker is Sidney Rheingold. Charge against Paly Sanders of booking road shows under the impression he was doing it for PiKC Martin Beek, complainant. Meanwhile, the D. A.'s office is surveying the entire indie field, looking into all phases of handouts, kickbacks, lilegal booking, obtaining money under false pretenses, etc.

# Mamaux Will Toss Ballads at 'Em Again

While the rest of the bail toss While the rest of the ball tossers are shooting ducks this winter, Al Mamaux will again fungo some ballads into the galleries. Former big league pitcher, and now manager of the Newark Bears, will do his usual warbling turn with Billy Griffen at the plane and Phil Tyrell agent-

Mamaux opens Oct. 8 for six RKO Mamaux opens Oct. 8 for skr RKO
weeks following the "Little World
Series' between his team and Minneapolis. He pitoteed the Newark
club to the International League
bunting in his second season as
manager. Mamaux has been in and bunting in his second season manager. Mamaux has been in and out of vaudeville since Brooklyn won the pennant. The Dodgers haven't copped since Mamaux started to sing.

# Trahan on Road

Al Trahan on Koad

Al Trahan is the latest vaudevillian to be added to Earl Carroll's road Vanities. He starts rehearsing for the road show with
his vaude foil, Yukona Cameron,
next week.

Carroll has Trahan under a twoyear contract. Next year Trahan
sets a spot in the New York 'Vanities,' under the terms.

# BAKER PACES MINSTRELS

BAKER PACES MINSTEELS
Los Angeles, Sept. 26,
Tom Baker will be two weeks if
advance of the 'Georgia Minstreis'
when outfit starts its Fanchon &
Marco tour. Baker at one time was
ahead of the show when it trouped
before joining F&M.
Henry Hall has replaced Harry
Stafford in 'Sally', another F-M unit.

### DETROIT'S VAUDE

Detroit, Sept. 26.
With a trial Sunday vaude date doing okay, the Hollywood back to a split week policy

House is being booked locally by Sol Berns. It was formerly booked by the RKO Chicago office.

# NVA ENDS AS SOCIAL CLU

# **RKO Cancels Full** Roston Bill When Marcus Complains

RKO's booking office, of which George Godfrey is the head, rubbed a complete vaudeville bill off the books for Boston this week following the filing of a claim by the A. B. Marcus show. The Marcus tab was given Boston at the last minute after demanding a settlement on a week's salary in lieu of a cancellation at Syncaes.

on what basis the acts booked or Boston agreed to cancel and nake way for the Marcus show ten't known

sen't known.

Marcus, who has had similar experiences with RKO in the past, insisted on immediate fulfillment of the obligation incurred by the Syracuse cancollation. Three years or so ago, during the previous George Godfrey regime, the booking office owed Marcus \$26,000 in bookings that it had contracted for but couldn't deliver. The producer settled for \$12,500 in cash.

The Marcus shi booked direct

The Marcus tab booked direct with RKO until recently when God-frey presented the show, and also the commish, to Henry Bellit, agent.

# **5 RELEASE REQUESTS GRANTED BY AGENTS**

Requests for releases by the following, acts were granted by the RKO agents association board last week: Ted and Al Waldman, from Weber-Simon; Neille Arnaut and Bros. from Weber-Simon May Wirth and Co, from Charlle Morrison, Ford and Wilkens, from Joe Sulliyan; Al Tucker's orchestra, from Blondell & Mack.

Dave Genaro's request for release of his 'Youngsters of Yesterday' from Harry Fitzgerald was denied, board giving Fitzgerald another month to obtain bookings.

Harry K. Morton and Zella Rus-sell were the subjects of a com-plaint by Weber-Simon against the M. S. Bentham office. Act was awaysed to Bentham.

A: the same board meeting the A: he same board meeting the petition from George Choos for Jack Kalcheim to replace his brother, Harry, in the Choos office was tabled until next week. Harry dissolved his RKO agency partnership with Choose upon going over to Publix and back on a book.

### MAHONEYS OFF AGAIN

Marks Second Time - Previous Breach Had Been Healed

Following reconciliation after Following reconciliation after a previous split two months ago, Will and Sue Mahoney have again separated. Second split was revealed last week by the comedian's insertion of a 'not responsible' notice in the New York personal columns regarding any debts of his wife.

Two months ago Mrs. Mahoney withdrew a separation suit and the couple had apparently straightened out their difficulties.

Prior to her marriage to the comic six years ago, Mrs. Mahoney was known professionally as Lillian Wilson. In recent years she has become one of the country's best known woman mo'or boat racers.

## Lewis-Dody Split for 2d Time Within Year

Sam Lewis and Sam Dody have split for the second time within a year, after 17 years of vaudeville partnership. They'll try going it

partnership. They it is, alone.

Lewis will do a new act by Sam Turent and which Sam Shannon is producing. Dody goes into the new Brown & Henderson musical. Forward March.

# Sideline Chatter

Following gives an idea of that typical, topical dialog that goes on in the RKO booking office nowadays:
Godrey (to Dolf Leffler):
Godrey (to Dolf Leffler):
Gotton next week use Mae Henry.

for Boston Hearty?
Henry?
Leffler: 'Who's Mae Henry?'
Godfrey: 'She's been on the
radio there for two years and is
the great-grandaughter of Patrick Henry.'
Leffler 'So who's Patrick

Henry?

An agent (standing by): 'Patrick Henry is a good 5c

# ADVANCES BY AGENTS TO ACTS RULED OUT

Advances to acts for railroad or other transportation expenses are out from now on, by order of Martin Beck. Agents have been notified that all future bookings must be made with that understanding. Among those out o' luck through the new ruling are acts who obtain RKO bookings, but are financially unable to make the jump. In such emergencies in the past the booking office advanced the fares and collected on box office orders. RKO bookings now may have to be turned down by acts that can't pay, their way out of town and are unable to scrape up the funds. The agents are considered out for advance purposes. Most acts now consider themselves fortunate if the agents are considered out for advance for touch them.

As usual, the booking office was the winds after the no-advance offer was lessued Grace Hayes housed or

the first to break its own rule. A few hours after the no-advance order was issued Grace Hayes, booked for Cleveland, refused to make the jump from New York unless RKO advanced the fare. The booking office advanced.

# Bill, Jr., Goes Native

William Morris, Jr., is back in New York from the Coast, but is returning there in 10 days to go native officially. Morris and the missus have suc-cumbed to that sunshine.

# SHUBERTS-HEALY TALKING

Suit Off-Invite Comic to Sign New

Chicago, Sept. 28.
Shubert action against Ted Healy arising out of the actor's walkout on The Passing Show' was dismissed on petition of the Shuberts attorney, Sam Edelson, who told Judge Gentzel in Superior Court that the Shuberts would just forget about it. Show has meanwhile closed on tour.

Shuberts, however, still want Shuberts, however, still want Healy for a future musical, and ne-gotiations between Edelson and Attorney Ben Ehrlich, representing Healy, were in progress last weck with a view to framing a new contract that would be acceptable to the actor.

Healy meanwhile will fulfill his Healy meanwhile will fulfill his Leew and RKO vaudeville bookings.

# Burns and Allen Get Slap From the Chi Columnists

Trom the Chi Columnists

Chicago, Sept. 26.

Burns and Allen were badly rapped by two local recommendations of the columnists last week for alleged high latting. Chales Gilchrist, radio editor of the Daily News, became peeved when asked to leave the studio at NBC in which the vaude-wille pair were about to broadcast. Going into the control room to watch through the glass partition Gilchrist was further incensed when the microphone was moved to one corner of the room almost out of his line of vision.

corner of the room almost out of his line of vision.

Hazel Flynn, film critic of the America, took up the cudgels two days later and used the Glichrist incident as a basis for her own rap. Burns and Allen were appearing for Balaban & Katz.

# SALE OF HOME SET TO HELP SARANAC

Property Goes to Hotel Edi--Only Charitable Activities to Be Continued Under Skeleton Staff-No. More Theatre Drives

### DOLES \$4,500 MONTH

Finish of the N. V. A. as a social organization for vaudeville actors and confinement of its functions to charitable work only will occur this fall. Past objections to the closing of the New York clubhouse having been overruled, the N. V. A. Fund board of directors has voted to discount of the confinement of the con

York charitable work will survive. A satisfactory bid for the West 46th street ground and building has has been received from the Edison hotel, which abuts on the N. V. A property. The hotel wants the club-house as a connecting link. Only minor details, such as satisfying nearby tenants whose offices may be affected by the building of a promenade between the hotel and the club, remain to be straightened out.

remain to be straightened out.
Disposal of the clubhouse and discontinuance of all N. V. A. social
functions, including maintenance of
the present 46th street staff, are expected to save the fund directors
the necessity of appealing to the
theatre circuit-members of the N.
V. A. Fund for moneys to keep the
New York end as well as the sanitarium at Saranac in operation.

The last N. V. A. fund drive, staged in about 1,900 theatres on the usual plate-passing basis last April, netted \$200,000, or between \$50,000 neural pate-passing casis last April, netted \$200,006, or between \$50,000 and \$100,000 less than the amount needed for the fiscal year's expenses. The New York charity list now amounting to \$4,500 a month of the first patent of the first patent in the first patent pa

Elimination of the clubhouse was said to have been considered by the fund board as not only mandatory for the sake of economy, but the club itself is deemed to have become a useless expense. Established actors who formerly patronized the place and paid their dues under stress from the Keith booking office, no longer are seen at the 46th street building. The funds devoted to its upkeep would be better spent at Saranac, the fund directors are reported to feel.

Instead of occupying its present Elimination of the clubhouse was

Instead of occupying its present spacious quarters, the club probably will move to less pretentious offices and function chiefly as a mall address for members. The staff will be reduced to a minimum number of people needed to disburse charity funds.

A similar plan was broached last

funds.

A similar plan was broached last year, but met with opposition from a faction of club habituse championed by Henry Chesterfield. Court action against this proposal was started. With the National State of the State of t asked to leave to make room for the other who need treatment. Previous reductions were recommended by the committee by elimination of

# Healy's Surprise

Chicago, Sept. 26.

Chicago, Sept. 26.
Ted Healy, on trial here last
week in a Shubert action, surprised the court by his answer
when the Judge asked him how
much he earned in vaudeville.
'I'm getting about \$4,000'.
Healy replied, while 'quickly
adding, 'I know I ain't worth it,
so you're not any: more surprised than I am. But they're
naving that kind of dough and paying that kind of dough, and I'm glad to be getting it.'

# Ruth Gives NVA Patients a Thrill As Kate Disappoints

Saranac Lake, Sept. 26.
Patients at the N. V. A. Santarium the past week received a thrill when visited in person by Ruth Etting. They were also disappointed when Kate Smith declined an invitation to greet the

clined an invitation to greet the show people.

Both singers were at Lake Placid, 10 miles away, Miss Etting merely came up for a rest, not broadcasting while here for two weeks. She left last Sunday (25) for New York. At the sanitarium Miss Etting cheerly halled all the patients, either in their rooms or in the big hall. In the latter she sang two songs without musical accompani-

Miss Smith came up a week ago, with her orchestra, going on the air three nights, as usual, for her commercial 15 minutes. Miss Smith is again taking care of her air time this week. She leaves here Saturaly (1) alies Smith's reply to Dr. Edgar Mayer's invitation on behalf of the patients was that her physicial had forbade any annearance while away.

hade any annearance while away with orders to rest only

# WILL BUILD ACTS FOR **EACH OF 5 AMATEURS**

Martin Beck thinks so much of five of the 26 amateurs who survived the 'Opportunity revues' (amateur shows), staged locally by the RKO theatres, he will have a special act produced around each of them and play them in all RKO vaudeville theatres.

Meanwhile, the five amateurs will participate with their 21 fellow some survived the second of the second participate with their 21 fellow second the second participate with their 21 fellow second participate with the seco

bill in each town.

When the contest winners start
out next month they'll lose their
amateur standing. RKO guarantees
them \$50 a week each and all ex-

# **BORIS MORROS SAILS**

For Moscow to Reach Ailing Father
—Leaves This Week

Boris Morros, Publix stage production head, will sall Friday (30) in hopes of reaching Moscow in time. A cablegram received over the week-end notified Morros that his 77-year-old father is critically ill.

In Morros' absence Milton Feld will take over the stage supervision in addition to his duties as Pub-lix's eastern division head.

Piano Team's Week
Fray and Braggiotti, CBS plano
team bow as a stare act at B. &
R's Chicago, Chicago, Oct. 8.
Pali are in for a week, with an
option of two to follow at the circult's Untown and another nabehouse.

numerous clerical expense items in New York. It is generally felt within the show business that the N. V. A. has long since ceased to rate importantly as a social order for vaudevillians. On the other hand, sentiment has al-ways been largely with the work

# HIMPS BY AUTO ARE CHEAP. **AND RISKY**

Chicago, Sept. 26.

Tragic death of Willie Berger,
while traveling in a 'share expense'
private automobile, has aroused
much comment among actors who
have been using this 'fourth class
travel' to some extent. Actors have
experienced the 'freeponsibility of
the private car owners and are
aware of the dangers of cheap cars,
cleen three cheap assaling and unaware of the dangers of cheap cars, cheap tires, cheap gasoline, and un-bonded crivers. There answer to this is conclusive enough: it's the type of travel that best fits their pocketbooks.

type of travel that best fits their proceedbooks.

Buses, slightly more expensive, have a better rating but play havoe with anybody's nervous system on a long jump. It's common for actors arriving in Chicago by bus from New York to go to bed immediately and sleep the clock around. Their exhausition from the long ride that requires four or five changes of chaffuer is terrific.

Added to the bus thing have been several bud accidents on the road and at least one case of highway robbery near Joilet. Railroad men who resent the loss of theatries patronage have made what propaging and they can of these incidents. But meanwhile there's no answer to the money saving angie, the only reason actors take buses or 'share' expense' trips instead of using the choo-choo.

expense' trips instead of using the choo-choo.

Angles

So far as the west is concerned the railroads are willing to make concessions to get business but the eastern roads' reluctance keeps any such propositions perpetually end loc.

I an animous consented the second to the content of the c

City address came out for parity hatween buses and railroads, which etween buses and railroads nay change the traveling within the next year or two

# BILLY VAN AS MAYOR: IN DEMAND AS SPEAKER

Newport, N. H., Sept. 26.
From success on the stage to success as a soap maker, now mayor of this town and optimistic booster for New England, Billy B. Van, former comedian, is traveling up and down New England boosting everything.
And he's met the President, too.

Van is in demand as a public speaker in these parts, making use of his talents as a comic.

# Max Sues Mrs. Hart

In a move to recover furniture In a move to recover furniture and silver which he claims his for-mer wife, Mrs. Adele Forrest Hart, removed from his home to a warc-house last July, Max Hart has filed both an attachment and sult for

damages.

In the latter action Hart is asking for \$25,000, while the amount in the stipulates attachment \$19,456.75. which the agent estimates as the

walue of the property.

Mrs. Hart is now living in Reno, where she obtained a divorce.

# Al Herman, Et Al, Minstrel Company for Pic Houses

Hollywood, Sept. 26.
The California Poppy Minsyrels, has been organized by Al Herman, Fred Warren and Frank Holiday.
Will have a personnel of 35 people, with male and female 1 ands to a play the picture houses.

物的ati 开始多点是

# 海铁矿 克二十 Season's Sensation



# Hit of 1931-32

mur di

John Chira

Has Just Finished a Most Successful 61 Weeks for RKO

# NOW PLAYING LOEW'S STATE

1. 1. 4. 11

**NEW ORLEANS** (SEPT. 29)

Personal Management O. L. OZ.

OF

O. L.

ACENCY

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PHONE COLUMBUS 5-1930

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# Palace's 'All' Shows

RKO's Palace, New York, will do an all-picture name stage bill week of Oct. 5 and follow with an all-radio line-up the week after.

So far no names are set for either show.

# WILBY-KINCEY HOUSE TO HAVE STAGE SHOWS

Birmingham, Sept. 26.

Don Lanning has been signed by Wilby-Kincey. Interests to produce stage shows for them. Units will not so into every house and details have not yet been worked out, but Lanning Will head-quarter in Atlanta and book the shows from there.

shows from there. Wilby-Kineey recently closed for 15 of Publix' theatree in the south-east, giving them some 60 odd houses in this territory. They figure that some of these will need acts and enough time may be made available to form a small circuit. First of the units goes in at Ashville, N. O.

# LIPSTONE'S TRIPS

To N. Y. Monthly to Book Acts for B. & K.—Grabs 20

B. & K.—Grabs 20

Louis Lipstone, head of stage-production and booking for the Balaban & Katz theatres here and in Detroit and St. Louis, will make a trip to New York once a month from now on for booking purposes. He was east last week and while in New. York booked 20 acts for the four western picture house weeks. Due to the little playing time available here, Chicago is acutely short of acts for local bookings. B. & K. was forced to jump Valentine Yox at the last minute all the way from Jersey City for the current week at the Chicago theatre. In order to make the jump possible, circuit had to request Loew to close the act in J.C. a day in advance.

# Peoria's 10 Acts

Chicago, Sept. 26.
Palace, Peoria, Ill., starts vaudeville Oct. 2 on a split week policy opening Sundays and Thursdays.
Five acts each half. Dick Bergen is booking from the RKO floor for Great States.
Peoria become

Peorla becomes the only town in the Great States group playing vaude. Such former vaude dates as Jollet, Aurora, Rockford, Gales-burg, Champaign, Springfield, Kan-kakee have been straight pictures for seasons.

# F-M Producing in East Calms Coast Activity

Hollywood, Sept. 26.
Staging of three units currently in the East, has brought the first local production full this year for Franchon & Marco, with only two units now in rehearsal here. One, Larry Code is being readled by Larry Code, the work of the code of

stages unue and property of the stage of the

DOROTHY HIRSCH AT L & L Dorothy Hirsch leaves Variety's advertising department to Join the Lyons & Lyons office this week as an associate agent.
With L. & L. Miss Hirsch will represent artists for yaudeville and radio.

### PORT CHESTER VAUDE

The Embassy, Port Chester, N. Y., starts the season with five acts on last halves Sept. (29). It will add vaude the first half If warranted Dow agency, New York, is book-

Golden Gate Adda Girls
San Francisco, Sept. 26.
RKO added a line of 12 girls to
the Golden Gate this week, working steppers in with Horace Heldt's
band. It's in addition to regular
five vaude acts.

# Inside Stuff-Vaude

Until the circuits and indie exhibitors check more carefully into the source of supply and character of vaddeville they are getting, theatres will be making the vaude situation more difficult for themselves, in the opinion of those now surveying the situation.

A case is cited as typical of what causes chain officials and managera to regard vaude as a waste. A theatre contracted for five act shows three days a week. Initial show was so had that after the first day business was cut in halt. The manager funsed, immediately writing his circuit superiors to cancel all future vaude for his house. This wasn't done, but the chain refuses to regard the vaude experiment as profitable. In a number of towns in New England agents are offering vaude so cheaply that one agency in Boston is said to be furnishing a five act show for \$60 a day, as far as, \$6 miles away. Busses are used with transportation coeting \$1 for the round trip by also carrying baggage. These trucks are obtained on a guarantee of \$2\$ people for a trip.

Leo Marsh, in the New York 'American,' discovered that George W. Lederer was the first to produce an all-Negro revue back in the '90's. This was 'Clorinda,' a sketch rather than a revue, done on the Casino

roof.
But before that Isbam's Octoroons and the Black Pattl Troubadours,
both all-colored and virtually of the revue type, were presented. Isham's
show had an oilo and an atterplace but the Troubadours had an out and
out revue, And Sam T. Jack had. a 'Creole Belles' troupe years before

Bill Dillon, who, like his brothers, John and Harry, used to sing his own songs in vaude, is living in Ithacs, N. Y. He was in New York the other day trying to locate vet performers who may have kept copies of old songs, particularly the song books of Delaney. Wants them for a

old songs, particularly the song books of Desailer, want to the library.

Dillon had to pay \$10 to the firm which has the photostatic concession at the Library of Congress for copies of a couple of his brothers' old songs, including Put Me Off, at Ruffalo,

Vaude's most famous bridge, from the seventh noor of the Bond building to the Palace Theatre building, will be closed when RKO moves to Radio City. All RKO offices in the Bond building will be vacated, RKO taking a loss on its lease in order to obtain a release to move. RKO will move sometime, in October. Date not yet set although the Music Hall in Radio City, the 6,800-seater, is practically fluished and the seats are nearly all installed.

Billie Johnson, 17-year-old daughter of Frances Kennedy, former vaude single, and 70m Johnson, lawyer-showman, was one of the competitors in the RKO-NBC radio quest.

Aithough eliminated before the semi-finals, oldtimers who viewed the audition commented on the girl's resemblance in person and style to her

A reprimand for alleged unethical conduct was handed to the M. S. Bentham office by the RKO agents' association last week. Charge was that a member of the Bentram agency had approached Wills and Davis, a Blondell & Mack act, regarding legit bookings.

### AKRON'S VAUDE

RKO Acts First Half, F-M Units

Akron, Sept. 26.

Vaudeville will return to the RKO
Palace Oct. 1 after a summer of
straight pictures.

Policy will be split week; Fan-chon-Marco revues to be featured cuon-Marco revues to be featured from Saturdays through Tuesdays. First time here for F-M units: Lat-ter will be the same now routed into Milwaukee, Kansas City, Pittsburgh, and Cincinnati.

# Cut Musicians' Scale May **Bring Back Stage Shows**

Canton, O., Sept. 26. New scale of union musicians here is approximately 35% under 1931, Charles Weeks, business agent of the Canton musicians local an nounces. Lower pay may bring about revival of stage shows in at least two of the major downtowners this fall. Loew's and the Palace dropped stage shows two years ago after differences with the musicians of the page of the pag have been playing straight pictures.

### BUZZ EAGLE RESUMES

Chicago, Sept. 26. Buzz Eagle, partner with Tink Humphries in his Benton Harbor

golf project, which went bloocy, returns to show blz. Eagle will travel for the Glen Burt-Billy Diamond booking office to line up houses.

McGowen as Practitioner

Chicago, Sept. 26.

Bill McGowen, recently in charge of the Chicago N. V. A. branch, and for many years manager of the Lincoln and other vaude houses, has established an office as a Christian Science practitioner.

His wife is second reader at the 14th Church here.

# 'Desert Song' Booked Until July Next Year

Hollywood, Sept. 26.
Route of Desert Song. F-M tale, is set until July 6, 1933, when it closes at the RKO Majestic, Houston. This is the longest-playing unit ever routed by Fanchon C. Marco.
Troupe opened at Long Beach, Cal., last May.



WEEK SEPT 24 ORPHEUM, OMAHA

# LEON ERRO

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SCENERY

# **Publix Will Feel Its Way on Vaude,** Think Better Films Aid Acts' Chances

study results. But not right away, it is added.

Operating officials are of the opinion that vaudeville lost money for Publix last season, but regard conditions as different then. There is also an inclination to figure that, they ear the film outlook is better, to the extent it may make vaude unnecessary or, if used, enhance its chances to make a showing at the known office. Last season the public stayed away because of the pletures, and no longer turn the trick alone.

So far little use of Publix stages whas been considered, aside from the

Mr. Johnny Hyde, o/o William Morris Agency, Mayfair Theatre Bldg., ayfair Theat: ew York City

OFFICE OF 1

IMR: LD

says the same of-

MENCHER. AL LEWIS.

DIRECTION: RAPPAPORT THEATRES, INC.

HIPPODROME THEATRE

Referring further to our conversation regarding the SONOWRITERS ON PARAME, I quite agree with everything you said, only after playing them here, I feel that you were not emphatic enough in your praise of this act.

Songwriters On Parade without a question was the greatest hit that has played this theatre in many months, both from a standpoint of performance and audience reaction, and is the type of act that I would not hesitate to bring back again in the very near future, as the whole town is talking about it.

nd every manager in every theatre we've played

"SONGWRITERS ON PARADE" CHARLIE TOBIAS, SIDNEY CLARE, PERCY WEN-

RICH, VINCENT ROSE, AL SHERMAN, MURRAY

Will see you on Tuesday.

THEATRE BALTIMORE .. MARYLAND

Publix will proceed cautiously this year in determining the use of houses playing F. & M. or unit preservativelle. The circuit may experient with value in many spots to study results. But not right away, to act the standard of the standar

September 22, 1932.

Wilkes-Barre has already reopened without it, while Scranten is scheduled to resume whether with vaude or not has not been determined. Only spot in the east where Publix has been using vaudewille all summer is the Scollay Square, Boston, booked by Laurence Golde of the William Morris office. For a time vaude was the policy at the Paramount, Newark, but dropped there due to unlon trouble.

# Midwest Books Go Godfrev to Howard at RKO

George Godfrey's supervision of RKO's middle western vaudeville bookings, as booking head of the circuit, come to an end this week with Bill Howard taking over that authority. Change is concurrent with Natt Blumberg's transfer to with Natt Blumberg's transfer to the control of the control of the control of the control of the mid-western RKO and Orpheum circuit theatres as far west as Denver.

the cultivaters as far west as Den reference of the reshuffling of books and bookers reduces Godfrey's activity considerably, leaving him in charge of eastern and southern vaudeville matters only. Besides booking the western time, Howard will have complete supervision over the theatres he books and is superseded in authority only by Blumberg and Martine has books and is superseded in authority only by Blumberg and Martine has been supervised in the control of the supervised of the control of Howard's book in any way. Towns thus affected are Chicago (Palace and State-Lake), Cleveland, Minneapolls, St. Louis, Akron, Youngstown, Cincinnati, Columbus and Kansas City.

Minneapolls, St. Louis and the Chi State-Lake transfer to Howard from Phil Bloom's book. Bloom of the control of

In addition to the midwestern time, In addition to the midwestern time, Howard will continue to buy the shows for Albany, Troy and Tor-onto. Toronto is also outside God-fery's jurisdiction as the theatre there is owned by Mike Shea who insists that Howard supervise his shows. Shea has always refused to countenance interference from the booking office.

# CUSHMAN'S OAKLAND TABS

Wilbur Cushman will produce musical tabs at the Century, Oak-land, starting Oct 3. House former-iy operated on a straight picture policy. Cushman will recruit 35 people

First Minstrels in 10 Yrs.
Minneapolis, Sept. 26.
A minstrel show, offered by the Southern Jubilee Minstrels, is the principal entertainment arranged for the annual radio show at the Auditorium this week.
It will be the first minstrel show to be seen here in 10 years.

# Added Wks. Will Give F-M Its Longest Route, 60 Wks.; Shows for RKO, Boston

F-M's abject.

Last season F-M and 50 weeks.

F. & M. already serves RKO and with a proposal by RKO for F-M to produce especially for that circuit in Boston the F. & M. book will cover close to 14 weeks out of a possible 21 RKO weeks.

The special shows planned for RKO at the Boston theatre will be rotated for personal production supervision between Jack Parlington, Leon Leonidoff and Eve Ross. Plans ship.

Addition of from four to six weeks are for booking out of the New York of stage shows in Skouras upper office of F-M. A permanent may have and around eight weeks by planned and around eight weeks by fox West Coast. It will make 60 weeks for Fanchon & Marco It officially olayee, the longest route in F-Ms history. Last season F-M had 50 weeks.

F. & M. already serves RKO and

# JOE TERMINI

NOW IN HIS THIRD RETURN TO

# LONDON

"Joe Termini, on next to closing, at the Palladium week of Aug. 15 was allotted 10 minutes. His full act, minus encores, consumes 16 mins. It compelled Joe to jump into his comedy immediately. "VARIETY" He stopped the show."

Aug. 15 Palladium

Aug. 22 Palladium & Holborn **Empire** 

Sept. 5 Victoria Palace

Sept. 12 Pavilion

Sept. 19 Pavilion

AMERICA

FNGLAND

Water or

LONDON

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BROADWAY'S GIFT TO HOLLYWOOD

New York Rep., JACK BERTELL

Thanks to BARNETT HYMAN, CHARLES ROSOFF and HAL WAYNE and His Orchestra

Picketed Plenty Biz

**Toward Hon Nickels** 

**Ralto Union Pickets** 

# I'm Telling You'

By Jack Osterman

ED. - HERE'S MY COPY.
PLEASE BRING IT BACK ALIVE

Your columnist has the distinc-tion of moving into two new homes in a week. First is in West End

Your columns has the distinction of moving into two new homes in a week. First is in West End avenue. (If creditors are reading we're only kidding).

If creditors are reading we're only kidding. In the state of th

Carroll's Compliments of '32
Earl Carroll told us that one reason he engaged Milton Berle was
because he reminded him of Oster-

man.
We asked Earl where Vanities was going to open. He told us Newark, so we urged him not to open there because Osterman always flopped in Newark.

The Right Answer Billy Harris, 46th street's well-dressed man, reports of the young man who went to Niagara Falls on honeymoon. He wired his fa-ther: "Please send \$500, it's great

And the old man telegraphed back: 'It's great anywhere.'

Observation

A sign appeared on a road reading, MEN WORKING. Underneath it someone had scribbled, QUIT BRAGGING.

Allen's Fantasy
Fred Allen tells it. Once upon
a time there was a girl and four
boys who did an adaglo act. The
girl died and the family asked the
boys to be pall bearers. They accepted.
The first two caught the casket,

(Continued on page 54)

# O. L. OZ JENIE JACOBS

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# RYAN and NOBLETTE

Talking-

# PALACE'S MAGICIAN

Blackstone is First to Headline at

Blackstone starts four RKO east-Blackstone starts four RKO east-ern weeks next week (1), at the Palace, New York. He'll be the first act of the type to headline at the Palace since the late Harry Houdini last played there eight or nine years ago. Blackstone carries 10 people, in-cluding an advance man, and 10 salaried in the RKO theatres at \$2,000. M·x Tishman is agenting.

# **50% AFTER FILM COSTS** FOR NEW JERSEY VAUDE

The Ronson, Newark, is trying vaudeville on a percentage basis, leaving it up to the stage show to earn its bread. House has a contract with Jack Linder for 12 weeks under which he supplies a show of five acts for the three-day week-

ave acus for the three-day week-ends.
Bit for the show is 50% of the gross after film rental deduction. First show went in last Friday (23).
Two other houses have also started with Linder, the Risito, Fought Reepsie, the starting today (Tuesday), and the Sanders, Brooklyn, five on Fridays-Saturdays. This house, playing acts for the first time, also dusted off its stage last Friday (23).

# Barger Says No-Twice

Chicago, Sept. 26.
No deal is on or pending between
Nathan S. Barger, burlesque operator, and Frank Rivers on behalf of
Mrs. Caroline Kohl with regard to
the Academy theatre here. Barger
states he will continue as lesses of
the house, which he vacated when
moving his burlesque around the
corner to the larger Star and Garter.

ter.
Rivers' name was mentioned as a
new partner of Bargers. Another
report spliked by Barger is that the
Academy will run vaudeville. House
opens in October with straight pictures, Barger hiring a film showman
to book and operate, as he is unfamiliar with film row.

# Empire's Prov. Week

Izzy Herk's Empire wheel gets another full week Oct. 2 when Sol Meyers' returns the Modern, Provi-dence, to burlesque. Date will fall in between Worcester and Brooklyn on the route. 'Empire Girls' will do

on the route. Empire Girls will do
the opening honors.
Same Providence house was on
the Mutual wheel last season under
different management.

Baltimore, Sept. 28.
Ploketing is out with the local
musicians union. It discovered that
it's effective stuff, but only for the
other fellow. Union found that out when it started picketing Hon. Nickels local

started picketing Hon. Nickous beat stock burley emporium, the Gayety, when that operator enapped away from the union two weeks ago and slapped in a non-union outfil. Each evening, just before show time, the ex-pit men of he house grabbed a truck and began driving around and around the theatre, while the truck bore signs of appropriate character calling attention to the fact that after some 20 years the Gayety had split with the union. The truck crew played music to call attention to the truck, and just before show time they inched by the house front playing the Truneral March.

March.

But business at the burley was good. After some seven or eight days of it he union gave the picketing up as a bad job. And the night it quit in discouragement, the receipts at the house dropped like a hunk of lead.

The muggs on the streets, who didn't quite get the point of the musical truck, piping only the sigm of the theatre, are still asking themselves why Nickels dropped that swell ballyboo.

# GAYETY, BALTIMORE

Baltimore, Sept. 22.

Baltimore, Sept. 22.

There may be some hope for bur-lesque, at that. And the hope lies in the fact that the burleycue man-agers themselves are expressing dissatisfaction with the way burley has been going the past few years, and are now admittedly trying to get some different angles into the business.

One example of this changing point of view is the switch in the type of shows at this house, where, after a long association with the Hork wheels. Hon Nickels is play-the the switch in the type of shows at this house, where, after a long association with the Hork wheels. Hon Nickels is play-the the switch of the switch of

# BRONX INDIES' VAUDE

Waiting to Tab Results
Bronx may go in stronger for
vaudeville this year as a result of
the stiff opposition among houses on
film, difficulties over protection, etc.
Flectwood, at 165th street and
Morris avenue, is the latest to try
out vaude as a tonic. If put is four
acts on first haives Saturday (24),
A. & B. Dow booking. On Friday
(30), Consolidated's Willis Ave.
starts split week vaude.
Other Bronx exhibitors are waiting to see what the Willis and
Fleetwood do.

# Burlesque as Name **Dropped to Attract** Women and Children

Syraguse, Sept. 28.

Victor W. Frank, former assistant manager of Losw's State, and for a short time house manager at the Dewitt during a Sanford Skinner dramatic stock season, will pilot the Ritz for Nathán L. Robbins when the revamped and renamed Syracuse theatre opens noxt Saturday with a combination burlesque-films policy.

Burlesque will be masked as 'Col-Burlesque will be masked as 'Col-umbia revue' in an attempt to win feminine and juvenile patronage. Nat C. Hishies will produce the stock offerings, using a permanent chorus or 18 and rotating 12 principals. Bilis will change Saturday and Wednesdays. Some first-runs will be films will be without regard to to runs. of nims will be without regard to to runs. House will be scaled from a dime to 30c.

# **UPSTATE HOUSE DROPS RKO FOR INDIE BOOKER**

Riaito, Giens Falls, N. Y., switches to the independent Arthur Fisher office for vaudeville bookings, Oct. 6, after trying RKO bills for a month

Present policy of five acts on last halves will continue under Fisher's

of the Gavety, and that's an advantage that will count.

Nickels is running non-union, and holding up well both backstage and in the pit, though there's really no criterion for buriesque music. House its freehned up excellently, and gaudide up to year a closely as green and the second of the second will be second to the second and what with his grind Embassy and the new gas station old Folly buriey, he should end the year on the sunny side of the avenue.

DMUSAHAPIAAAA CEANAACE

# **Only Principals** Travel on New 8-Wk. Chi Wheel

Chicago, Sept. 28,
New co-operative united burlesque wheel with Chicago as the
hub and Des Moines, Clincinnati,
Kansas City, Columbus, Minneapoils, Milwaukee, and Detroit as
spokes. Is getting started slowly.
Several houses opened last week
and the rest this week. Business
was not particularly encouraging at
the getaway.
Arthur Clamage, Chicago and Detroit buriesque operator, is the
nominal head of the wheel, but with
all houses locally owned and controited and simply agreeing to accept the rotating principals that
will play all the houses.
Milton Schuster books 10 principals and two vaudeville acts for
each of the eight stands. Chorusand production staffs do not travel.

each of the eight stands. Chorus-and production staffs do not travel. It's about the same setup as em-ployed by the Mutual wheel when railroad fares started to look like an operatic deficit. Comics thus far booked include. Watson and Cohan. Billy Bumps' Mack, Vic Plant; I. B. Hamp, Sam Mitchell, Benny Moore, Bert Carr, Bozo Snyder, Sammy Weston

# Indie Bookers Even Quit Whispering, It's So Tough

Whispering, It's So Tough
Independent vaudeville bookers,
are beginning to exercise the greatest secrecy concerning houses they
are to book. They say that the
sharpshooting by the opposition is
forcing them to work under cover
as much as possible. Theatre men
are becoming so fed up on solicitation they're complaining about it.
One of the leading indle bookers
was told by an upstate exhib he
could count on booking the house
in a few weeks. Booker happened
to mention it in his office, and
within four days the manager was
visited by 13d different agents trying to wean the house away.

# H&M THEATRICAL TRUNKS

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# DEVITO AND DENNY And DOT STEVENS

Can answer that Ryan and Noble The Dentist said to the absoluded man—Will you have gas? A. M. Man—Sure, better look by oil too.

HORE VOLUMENTERS AND LINE WITH THE REAL PROPERTY.

# Reprinted From 'Variety'

Tuesday, September 20, 1932

# Collette Lyons' Renewal

Publix has picked up a four-week option on Collette Lyons, from vaudeville, following an original two weeks booking.

Miss Lyons starts the added month Sept. 23 in Chicago.

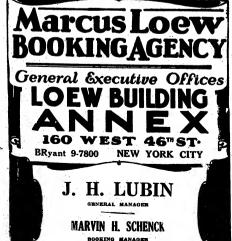
# **ATTENTION!**

### BOB NELSON'S

"NIGHT COURT"

A new, original idea in cade entertainment.
Wanted, class spot in Sutton Place district. Basement or first foor preferably.
Also want real live business partner with little cash; no phonies. Idea solely my own: copywritten in Washington, in hands of my attorney. Pirates, lay off.

For particulars see BOS NELSON, CLUB LIDO GARDENS OF PARTICULARS SEE SEVENTRAVENUE, NEW YORK
OPENING TUESDAY, SEPT. 27, 1932



# PARAMOUNT, N. Y.

The Par figured that Blonde Venus, its current Dietrich film at-traction, would carry for a hold-That seems hardly likely unless the terrific personal pull of the Teutonic star overcomes the large handicaps which are so obviously on view at the Par currently. Handicaps are double. Goes as

much for the stage portion as the celluloid's shortcomings.

celluloid's shortcomings.

A tedious presentation, which Boris Petroff labels 'Looking Backward,' it will also have a ditto effect on the gross. When they walk out ragsing everything about the show, with particular emphasis to stage end, that's not going to make for any word-of-mouth, save nega-

for any word-of-mount, save nega-tively.

Like all a.k. presentations, only skillful artistry can offset the slow-ness of the old-time song and dance stuff. Just winding it up with a Hariem torso-to-sis finale of the Othe is the Frenchy label for the usual line of girls (still David Bines), with the dark nights alone possibly referring to Hall Johnson ch.".

possibly feet in mixed alarging combo could-n't follow itself after starting off with St. Louis Blues'. Yet if needed that hotcha Handy introductory to command attention as the spiritual stuff wouldn't have done the trick. On the other hand, the subsequent choral work let down after the blues take-off. John and Edna Torrence officiated in the finale with their retythmental.

rhythmania.

Ray Bolger headed the stage show and while relied on to carry the works, he overstayed and outwore his welcome for no fault but that of a short show wanted to make up for what it was cheating on.

of a short show wanted to make up for what it was cheating on.

After those benefit bills they've been glving 'em at the Paramount and the Capitol, the inevitable had to happen. It was only a matter of time when the property of the whole had been a supported by the property of the prop

wise. Rubinoff's 'Overturesque,' a med-ley of overtures, wasn't particularly inspired. Poet and Peasant' is bad enough, but when you drag in 'Wil-liam Tol' and snatches of all the other overdone overtures into a medley, regardless of the tricky ar-rangement, it's not palatable.

The Jesse Crawfords at the twin consoles had Richard Dennis, tenor, and Sylvia Miller, soprano, assisting with the vocal interludes of the old-time songs. That got tiresome after a while.

after a while.

The Par's gross this week, if it's anything unusual, will have to be credited to Dietrich's draw in a weak film.

Abel.

### ROXY

New York, Sept. 22.

Budget or no budget, The Roxy this week has assembled a fast the sept. The Roxy this week has assembled a fast the sept. The Roxy this week has peculity, color and novelty. Layout may lack the strength for the marquee that brings em in, but the entertainment itself delivers generously. Opening night of the new bill found a close-to-capacity crowd downgesting that with the help of George Arilss on the screen Roxy regulars are beginning to drift back.

Presentation is typical of the

Arliss on the acreen Roxy regulars are beginning to drift back.

Presentation is typical of the Roxy technique at, its best as to staging. For one thing, it has the characteristic Roxy novelty smash, a startling lighting effect that puts a new punch behind the well-worn a new punch behind the well-worn a new punch behind the well-worn to the well-worn but the exagercation is toned down by sprightly action on the stage.

Opens with a splendid sceinc bit of a pirate's ship deck peopled by picturesque buccaneers, all eil-houetted before a brilliant sky ef-background for a number by the choir led by Charles Carver, bass. Ends briskly in a splirited session of Arabian acrobatics by a troup of six men, the Bechee Rubyatte Co., in pyramid building and bizarre Altogether a brist interfude.

Undersea ballet by the Roxyettes dressed up in trailing robes, stream-

Undersea ballet by the Roxyettes dressed up in trailing robes, streamers for seaweed and the long sliver tresses of mermaids. Mild if graceful ballet work with much armwaying

Another splash of pictorial color in the pirates' cave after a tenor solo by Joseph Griffin to fill the gap. More medleys of gay costumes and scarls, with the vocal chorus as abackground of song. Ensemble

supplies a vivia backing for a fast succession of specialties. In order, they are Karward. The Rundley they are Karward. The Rundley they are Karward. The Rundley such incongruous elements as volka whiris with buck and winging; the Bredwins, a fascinating male trio of acrobatic clowns with an odd knack of infusing their actual acrobatic skill with antice that belong strictly within the specialty, and finally within the specialty, and finally within the specialty, and finally the specialty and finally the specialty and finally the specialty and finally the specialty and finally the special control kicks. Finale of the interfule is another ensemble dance bit with the dancers waving silken scarfs ravished from a huge treasure chest.

At the curtain three figures de-

ensemble dance bit with the dancers waving sittles scarfs ravished from a huge treasure chest.

At the curtain three figures detach themselves from the moh and are down front, being suddenly restricted the state of the state o

In brief but trig ruffled dresses.

A Successful Calamity' (WB)
with George Arlise on the screen,
a Terry-toon Rhythm cartoon,
newsreel, and for overture 'Caval-leria Rusticana,' which is no nov-elty, but as played by the Roxy
orchestra the occasion of a really
sincere ovation.

Rush.

# STATE. L. A.

If the ghosts of Hi Henry, Frimrose and West, Lew Dockstader, Al
G. Fields and 'Honey Boy' Evans
were hovering around the State's
auditorium on opening day to look at the revived Georgia Mini
the opening chorus died out before
spreading their astral wings and
flapping over to the Paramount to
get a load of Bing Crosby.
Fanchon & Marco's production of
the 'Georgia Minitrels,' outside of
the Georgia Minitrels,' outside of
the Team of the opening
from F & M's seeming endless chain
of stil presentations. Unfolding of
the presentation of comedy from
the end men is pretty sour, all of
the comics working in a strictly
Toby manner. Los Angeles, Sept. 26.

the comiles working in a strictly Toby manner.

First part is the regular minartel horseshoe. Latter half is a leves scene. In each a 12-plece colored band works in the background. Let half the light had at hand. Fresentation, due to the memories it may bring, will please the elders in the audience, but for the flaps in the audience, but for the flaps in the audience, but for the flaps in a repetition of the first in front of a different background.

One olio act is the show's sock, the Three Gobs, colored hoofers, with some well-timed comedy. Trick the thind of the strictle of the flaps in the audient house the flaps in the subscription of the first in front of a different background.

One olio act is the show's sock, the Three Gobs, colored hoofers, with some well-timed comedy. Trick the flaps in the subscription of the flaps in the flaps in the pulse quick-ener at their finish to hold up the shocked better but for a poor bit of placing, which had the Three Georgia Browns, a similar dancing tric, working in the minstrel fore part. Latter hoofers are gamatetr's complete the plant of the flaps of the flaps

Latter hoofers are amateurs compared with the Gobs.

'Georgia Minstrels, originally owned by Richards & Pringle, and still carrying their name, was bought by Arthur' Hockwald 15 years ago. Hockwald has been playing the colored troupe up and down the coast for several search, and the coast for several search, and the coast for several search and the compared to the several weeks ago sold the idea to F&M. Personnel, with the exception of the end men, is about the same as when it was out as a show. End, men are recruited from local colored burlesque.

As an important chapter in the history of the American theatre, the minstrel show is much better as a memory than the current entertainments.

ment.

Pack Up Your Troubles' (MGM),
Laurel and Hardy feature, is the
main screer attraction, with Hearst
News clips rounding out the performance.
Business below average
Thursday evening, despite the minstrel parade on Broadway as a bally.
Parade will be featured in all towns.

# PARADISE, BRONX

the last's water than the case alony rate for a full two minutes after the last note.

Brought along with the floor extravaganza were 22 specialty workers and a beyo of 12 sizing streaks even and a beyo of 12 sizing streaks alone with the art of torso-tossing as here unlimbered not far removed from the oriental can-can, was enough to establish them as an and wing ensemble, spotted on the introduction, uncorked several flashes of standout individual talent among this fast-moving collection.

Among the dancing specialists, in the contract of the first-order, who struck off top appliause honors were Cora LaRed, the Four Blaxes, Pete, Peaches and Duke, Leonard Ruffin, Henry Wessels and the hilarious Blist. Alda Ward, star of 'Blackbirds,' moved through her warbling moments with finess and sureness that netted her heaps of appreciation. Of the production bits choice acoust method to that nifty of the size of the first order, Wedding Day.'

# WARFIELD, FRISCO

WARFIELD, FRISCO

San Francisco, Sept. 22.

War's presentations, sept. 22.

War's presentations, sept. 24.

Pegry O'Neill, have struck a high percentage since that producer took over the reins here, and upward climb of stage quality has doubtless.

Though screen fare is decidedly off this session with a horse opry, bits is holding to an olary average.

Though screen fare is decidedly off this session with a horse opry, bits is holding to an olary average.

Though screen fare is decidedly off this session with a horse opry, bits is holding to an olary average per on the session with a horse opry, bits is holding to an olary average per haps biggest laughs the tough perhaps biggest laughs the tough prhaps biggest laughs the tough and the session of the session of

# **NEWSREELS**



# TRANSLUX

duce Nelson Rocketeller to the pub-lic.

Luxer figured the Ghandl fast more important than the Hoover ples for country relief, so it led off attended to the control of the con-trol of the control of the con-trol of the control of the con-porter recording bringing these up to date.

This week the Embassy passed up Rocsevett while Pathe covered his control of the covered his covered hi

### **EMBASSY**

TRANSLUX

This house is now turning people away. From observation there is every reason to believe that if the smaller theatre next door, which was darkened for the summer, were were accounted to the summer, were accounted to the summer, were the second of the summer, were accounted to the summer, were the second of the se

wreatling; GAR encampment; Babe Ruth on the mend; Colorado bridge painting; Paris kids singing; Kaiser strolling on the beach; new fire fighting device; trick motor-cycle; young walrus; man landing from a plane on an auto. Wells.

# ORIENTAL, CHICAGO

Chicago, Sept. 24.
Its first stage attraction of indisputable local popularity in two
months would ordinarily give the
Oriental the best week since the
summer sequence of headliners ended. But the screen holds a weak
sister, 'Hat Check Girl' (Fox), so
the atoresaid indisputable favorite,
the atoresaid indisputable favorite,
and any rotund grosses.

As an entertainment Weems

Ted Weems, will probably not chalk up any rotung grosses.

As an entertainment Weems whammed. It's billed as Weems' was an entertainment where we was a seen a hotel and ballroom at-traction for years, but has eschewed the footlights. Meanwhile he has matured musically, showmanly, and senting an orchestra that can play stage dates with the best of them. Few orchestras could step from a ballroom onto a stage and deliver a confident, as Weems and his boys plus Andrea Marsh gave at the Oriental (New Acts).

confident, as Weems and his boys plus Andrea Marsh gave at the Orient with the work of the generous length of the band epilog the rest of the show was too long. Since Chilton and Thomas were well-nigh on the point of collapse from exhaustion. From the collapse from exhaustion pruning knife as unwelcome. Their routines are all wearer-outers and the man especially was limp from fattgue opening day. However, the control of the collapse from the was a state of the was a state of the collapse from the was a state of the was a

tically as she developed 'Big City Blues.'
Leonidoff previously showed his skilled hand in an opening production number that discovers the chootion number that discovers the chootion number that discovers the chootion that the control of the morning cup of coffee.

Preston Scils appears to have a love affair on with 'A Shanty Inold Shanty Town, which for the second of the singing bee. Leon Bloom led the 12 trenchmen through a paraphrase on 'Dark Eyes,' which revealed the gentleman in charge of the Bass, violin as being oute a vocalist.'

# FOX, BROOKLYN

Brooklyn, Sept. 24.
Fanchon & Marco's 'School Days,'
a Gus Edwards Idea, is on for the
current week with 'Painted Womcurrent week with Painted Wom-an' (Fox). Stage unit can't cover-come the screen weakness. Which explains the trouble with the house mostly, aside from bad operating judgment as entertained by bank-ers. Saturday, change day, biz was away off.

away off.

Unit has color, girls and talent.

The 14 kids, all over big, together or alone, but there was no cohesion of numbers when caught,

of numbers when caught.

Gus Edwards conceived the piece.
Harry Gourfain directed and Jack
Partington supervised. The piece
is one of the several F. & M. units
which the organization is building
in the east for new eastern time.
Previously, "School Days" played
New Haven for the Arthur-Poil circuit.

cuit.
Freddy Craig, Jr., comes out for a memory test exhibition. Craig is over big and his stuff is extremely worthwhile. Curlous enough, he offers a serious punch to the proceedings, and almost covered up the tampering which was no clearly evidenced with other numbers of the unit.

the unit.

Appearing in the unit besides
Craig are Milton Douglas, Betty
Gregg, Mary Price, Billy Morosco,
Charlie Meyers, O'Connor Brothers,
Solly Ayres, Edna Sedgwick, Pope
and Thompson, Sue St. John, Muriel Moran, Buster and Dorothy
Kelm, Arlette Young and Estelle
Rieleaki.

Releak!.

"All okay in specialties and ensemble work. Looks like the O'Connor Brothers were the pair in that sax duet. The meagre crowd in the house when caught gave the kids at the control of the cont

Gags used are ancient and pur-loined from other wiscerackers of the stage. But they're the kind that lnlanders and vaude audiences like generally. A couple, however, bor-der on the 'blue' for this kid type of entertainment. The unit could stand their elimination.

stand their elimination.

With the obvious tampering that is going on with the F. & M. shows locally by the house management, it's hard to figure fully the probable attracting power of the piece. Individually the kids show up okay. Piece has comedy. The sets and (Continued on page 44)

# NEW ACTS

TED WEEMS ORCHESTRA (16)

35 Minar, Full
Oriental, Chicago
Ted Weems is marked as a bandsman about to arrive in a big way. He has always been a comer in the local setup as a dance and the common and th

THE RADIO ROGUES (3) Vocal imitations 14 Mins.; Two Palace, N. Y. There are a dozen or

raises, N. Y...

There are a dozen or so turns similar to this one around, and all fighting for the credit of being the originator of the idea. While they re squayking on that, this trie comes along and steals their thunder by outdoing them all from a quality stangoint.

slong and steals their thunder by outdoing them all from a quality standpoint.

Boys are working for NBC, but on the sin to a different type of act to the sin to a different type of a compose they do a series of ministons from life. In vaude they imitate radio celebrities. Imitations are spoofed gentry, but never at the coordinate of the sin the si

ARTIST'S REVELS (8)
Dance Flast
G. O. H., N. Y.
Just a dance flash, and a pretty
silly one. Won't impress even in intermediate houses, though the work
of the only male in the octet is exceptionally good. This lad seems
ceptionally good. This lad seems
ceptionally good. This lad seems
cometime. Here he's unbilled.
Turn consists of a line of six girls
who sing and dance, doing neither
well, and another girl who does a
couple solo dances. She's fast and
developed the seems like a specially writen nunber opens and then it's just blah,
except in the two interludes when
the male solos.

Kauf.

FOUR VESPERS
Tester Acrobatics
6. Minas; Full.
G. O. H., N. V.
Nice tumbling and spring-board acrobatics, with four young men acrobatics, with four young men acrobatics, with four young men acrobatics, with a full to the supposition the quarter than the property of the full to the supposition the quarter are over here on spac.

The property of the full than the property of the whatever that is wallable open to them with little trouble. Kauj.

TOM PATRICOLA and Cd. (6) Singing, Dancing 23 Mina.; Full Palace, N. Y.

Pantons.

Patriola has a nice galaxy of tolis for his current up to offset his effectives and an end galaxy of tolis for his current up to offset his effectives and an end of tolis for his effectives and tolis of the his on. What's peculary nice about his act is that he has good, capable people in he good, capable people in he good, apable people in he good, and to one his department of the head of the his department of the head of th

mandolin for a number just to meassure.

Wheeler Twins are a couple of
tailing right who do a neat dance
tailing right who do a neat dance
wind ap with a very hot bit with
Tom at the end. Andy and Louise
Carr are another good dance team,
doing three numbers nicely, although
to the couple of the couple of the couple
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JANIS and LEE (3) Skit 14 Mins.; Two (Special) Orpheum, N. Y.

Orpheum, N. Y.

Skit with songs bullt around a musgs inability to pay off on a dinner check. Material treats the situation for fair amount of laughs, only passing notice. Trie vocally, at the close sounds much better.

Act will satisfy the average neighborhood audience. With the middle-of-the-billi turns hard to find, this one might come in handy and the service of the close to the complex of the complex of

for some of the bookers.
Second man in the act is the girl's
former b. f., suddenly showing up
to take care of the dead broke lad's
sheek. His is an unimportant assignment, but oke. At one point a
guitar accompaniment is intended
for a solo, but at show caught one
of the strings broke, man gracefully
getting over that snag.

Did fairly well up here on a Thursday night. Char.

ACE, KING and QUEEN (3) Dancing 10 Mins.; One Orpheum, N. Y.

Fast dance trio, two men and a woman, in a sure routine of num-bers. Strong No. 2 turn for any

On the opening when working to-gether the men are in special white suits, which lend an effective touch Only the girl varies her costume.

Only the girl varies her costume. She's equally as capable on her O'Sullivans as the team, and in hard-shee, buck and tap work gives them a run for applause returns. Toward the finish the trio does a buck challenge, in which speed and intricacy figure.

At the Thursday night show caught act could easily have done an encore, but declined after several bows.

MARCY BROS. and BEATRICE Singing, Dancing, Falls 10 Mins.; One G. O. H., N. Y.

Two men and a girl who feature falls around song and dance rou-tines and turn over major portion of the act to a number along the lines of the sailor stanza long done by the Diamonds, standard turn. Qualifies for the smaller houses.

Qualifies for the smaller houses.

A brief song bit, the boys playing ukes, serves to open. Trio sildes into a dance without delay, siap and flop business starting in. Two men change to salior outflat, and, after the style of the Diamonds, interrupt their salior song with mixups, spills, their salior song with mixups, spills, battle into their work.

Singles and doubles, as in a chal-lenge, close, male team on legit leggery standing out. Char.

# Reopen Chi. Op. Aud.

Chicago, Sept. 26. George Kingsbuy, long manager t the Studebaker, is renovating the of the Studebaker, is renovating the old Opera Auditorium for the own-ers and will open it for concerts and big attractions.

Nothing booked at present.

Waterloo Stocks Opens

Waterloo, Ia., Sept. 26. Waterioo, i.a., Sept. 29.
Claire Mershon, lessee Waterloo
theatre, opened the house this week
with stock, the Neale Helvey company of 15 booked indef.
Company playing Freeport, Ill.,
Fort Dodge, Clinton and Cedar
Randa.

# PALACE, N. Y.

Looks like a big week for Palace. the screen meant plenty draw fron the screen end and a nice, lively vaude show with Charles King and Tom Patricola headlined ought to customers in a good mood he second show Saturday af-For the second show Saturday af-ternoon the house was sprinkled with standee trade, and they didn't scram at the end of the vaude layout, indicating a probable healthy take for the rest of the day.

out, indicating a probable healthy take for the rest of the day. Falaceites have always been pretty liberal with applause, but the show caught was even better than that. Everyone seemed to be in a holiday mood, and all the acts in the control of the control of

time, way dight go to the name acts climed but to a turn new to vaude shead but to a turn new to vaude shead but to a turn new to water the state of three young lads named James Hollywood. Ed Bartell and Henry Tailor. They're the unpty unput group of makes in vaude and Henry Tailor. They're the unpty they are to the speed with water they are the are they are the are they are the

acceptably.

To open up Bert Nagle with his tomcat turn and a hair dozen sprightly girls get things nicely warmed up. Tor a finish Willie, building blinder routine which despite its ago, is still a useful laughsetting turn. No time for the Lou Forman overture this week.

# ORPHEUM, N. Y.

ORPHEUM, N. Y.

This house seems to be a booking office stepchild. No matter what kind of business the theater manages to do, ne matter how much plugging of the seems of the

one of those femme singing trios that didn't stand a chance here because of a p.a. system that wouldn't remain to be tested in another theatre. That ends the talent with the exception of a stoogs and Cherie, Rich's former vaude partner, who does a few minutes of chat with him. It's not impressive enough a little.

lineup.

Rich, himself, is all over the place and certainly has the audience under control. He wanders down the alsles for a bit and serves tea to a couple of customers for a good laugh. Other stunts he pulls are just as unorthodox, but the audience loved it. Which, after all, is the answer.

answer.

Before Rich got going, Milt Franklyn, house leader, turned in a very acceptable overture, which took in some community singing of parodles. Franklyn is rapidly building up a following in Torkville because of his versatility, despite the fact that he has only seven men to work with.

### ORPHEUM, MPLS.

Minneapolis, Sept. 22. Not so long ago, when the local RKO Orpheum began taking the inact five-act road shows, the enter-tainment was consistently smalltime in caliber. Then, after the West Coast houses went off the RKO books and the house here was booked independently of other spots, the quality of the bills was vastly improved and nobody could find

fault. Currently, for the first time in a number of weeks, the entertainment again smacks of small-time. But it's perhaps too much-to-expect that the bitter never will be mixed with the sweet. Still it's the booker's first lapse from form. And at that, with two fair names and a band house' as much dough as its predecessors.

The names are the Hilton Sil-

cossors.

The names are the Hilton Slames Twins, here for the first time in six years and, therefore, probably boasting some drawing power, and Kenneth Harlan and Al St. John from the screen, who don't mean a lot to the box-office, but who get by better than the Twins acroed. The short hand the Twins are read. The short hand as its screen struction, a picture with plenty of box-office drag and one not requiring much stage help. The Bird of Faradise, The St. Clair Slatene and the stage help.

box-office drag and one not requiring much stage help. The Bild of Paradise.

The St. Clair Sisters and O'Day open with an ordinary bleycle act of small-time rating. O'Day, the ordinary bleycle act of small-time rating. O'Day, the ordinary bleycle act of small-time rating. O'Day, the clay cycling and also wins applause when he mounts a high bleycle without a ladder, or assistance. Both girls are attractively costumed being the stage of the control of t

are vegroes, breaty good oues later vegroes, breaty good oues and some fail and the property of the property o

# HIPP, BALTIMORE

Baltimore, Sept. 23.
As the weather gats colder the local battle of the theatre glants grows hotter, particularly between his indie vaudilimer and Loew's ace Century. Currently it's a battle be-tween Rudy Vallee in this spot and Duke Eilington at the Loew house.

Duke Ellington at the Loew house. Ellington deal is unusually situated. It's Ellington's second appearance in this town, having previously shown here for the Hipp some four months ago and made money. But Rappaport continues hot for colored entertainment to range against the avalanche of bands Coming are Blanche Calloway and the Mills Brothers.

tne Mills Brothers.

Due to broadcasting arrangements, Vallee is making it a six-day matsy only, leaving town Thursday, to be replaced by Kate Smith, in for eight days after having handed the house a disappointment in a last-minute cancellation of a previous booking last week, due to illness, 'Vallee's hearts above

minute cancellation of a previous booking last week, due to illness. 
Vallee's hectic sleeper-jumping to make his personals, libe with his New York broadcasts in the east personal appearance performances, especially his first shows: At least that was the case in this house, where the first show Friday was almost killed. Due to Vallee's nestence, in the beginning, on having the regular personal amplifiers, there was a stage wait of some 10 minutes between the next-to-closing act and Vallee. That stage wait was filled ineffectually by some singing by the long-winded renditions of the same song by the pit orchestra. And to top it all, in the end, it was found that the tubes in Vallee's amplifier system were on the burn, so that he system were on the burn, so that he way way. Way.

way. We way the managed to come through for the house nicely. He explained and apologized for the stage wait in a few words and equared a good deal of resentment. The audience was very lenient.

was very lenient.

Vallee lant's singing enough. He is known for his tonsils, and that's what the public wants. And they want it Vallee, and unadulterated. That Chevalleer impression was not too welcome, and that Crosby impersonation was entirely out of place and poorly conceived and rendered.

dered.

Even the best of Vallee's admirers wouldn't admit that he has a real-orchestra, yet Vallee spends many skimpy band-through that old vauderoutine, demonstrating how one song would be played by various diverse types of bands. It's hoary state of the second was the second by t

stuff.

Other than the two impressions, Vallee sings two numbers, and that's not enough to satisfy an audience that came to hear him sing. He's finishing with a medley of tunes with which he has been associated. The only one of the dozen or so which drew a ripple was Maine Stein Song.

tunes with which he has been associated. The only one of the dozest or so which draw a ripple was on the control of the contro

"Thirteenth Guest' (Monogram) feature. Pathe news. Business not strong at the opening, and indications are the total will be disappointing.

### STATE, N. Y.

JIAIL, N. I.

Jack Benny and Lilyan Tashman deliver the punch and provide the draw, but around them Loew's has assembled a show that act districts the boxonial reflect business over house's event average, Blessed over the boxonial reflect business over house's peent average, Blessed over the analyting it abeen good howmanghip to give the audience a vaude bill which will bring customers back.

ers back.
Some showmen have gone on the mistaken theory that nothing is needed along with a name or two designed for bo, but they perhaps have failed to remember that satisfying curiousty, is not all that's required to build steady patronage.

payment to build steady patronage.
Tyon give them a good show
around the boxoffice balt those who
come in just to satisfy curiosity will
probably come again, because the
whole bill's to their liking. Probably a lot drift-in here currently
just to get a gimpea at Miss Tashman. Others are drawn by Benny
from the state of the state of the state
payment be popular. Given an allaround entertaining show, that even
taking in the animal act opening,
they'll probably be back next week.
Luring 'em back next week and

they'll pronany be back next week. Luring "em back next week and the following week by such means is real showmanship. Should showed and the following week by such means is real showmanship. Should showed by the current bill it would probably eight and the property of t

favorite of the Berlin Kurfuerstendamm audience, is first rate.

A real asset is the pretty Friedel Schuster, as Glaitnee. She has a Schuster, as Glaitnee. She has a construction of the second of scenes. Carla Carlacien gave an enjoyable performance. Beplacing Trude Heuterberg, who Replacing Trude Heuterberg, who Replacing Trude Heuterberg, who have the second of the second of

# SCALA, BERLIN

SCALA, BERLIN

Berlin, Sept. 14.

The Scala with its September program is strong on acrobatic numbers. There are first the four Raatellis in an interesting springboard and somersaults (maximum: 100 saltos in succession). There is also Lai Foun, a group of Japanese actors, which, are sensational in conduction of the sense of the

# Victoria Palace, London

Victoria Palace, London

London, Sepi. 12.

It seems strange to find a really, well-chosen and entertaining bill at well-chosen and entertaining bill at well-chosen and entertaining bill at very good crowd to enjoy it. The once see house has fallen upon evil times in the last few years, after paying an annual dividend of heyer typed to the last few years, the paying an annual dividend of heyer typed from straight years which is the last few years there have been no dividends and heavy losses; primarily due to lack of definite policy, bads bills; uncongenial 'atmosphere' last the last paying and the last primarily due to lack of definite policy, bads bills; uncongenial 'atmosphere' last end of the last paying the last paying

aggregation an unnamed girl. doing & fill-in for the trio to make, as fill-in for the trio to make, as change.

Henry Regal and Co, in an aoro-latic acts outside a circus densy control of the control o

### ORPHEUM. DENVER

The two at this deliuse RK octiven show the house hands and managers are ironed out. Will be first time this new house has been good the house the gross has been good the house was backed. Backstone, the magician, on the stage. Even at the second show Sunday afternoon the house was backed. Sunday afternoon the house was backed. Sunday and Bernice pen, assisted by two unpregrammed griss. Howard and the gris work up a comedy entrance, short and to the point, and go into a dance which ends with a comedy dance. Sydelle pute on a novelty tap. The two girls dance and sing, and with Sydelle wind up the act. Willie Jackson and Edgar Gardner of their stuff in a radio broad your house house has been good to be a sunday to be

of pictures to pick from and he ma be able to get along without vaude ville, but it's a problem.

### WINTERGARTEN

The Sentember elin, Sept. 16.

The Sentember in Sept. 16.

Whitergarion includes a sensation in the two Hartwells, slack-wire thrill.

The World of the Management skill, and Faul Beckers, domedy musician, and sallor, is amusing.

ing.

The climax of the program comes with the Three Swifts, who handle their three, six or, nine clubs with great skill and who have added a new trick by replacing one of their men supposedly fallen ill by an amateur juggler picked out of the audience.

amateur juggler plcked out of the audience.

The Dayelma ballet, consisting of young, pretty and graceful dancers, shows old and, new dances, handsome costumes and good direction. Rudt Grasi, accompanying himself apparatus, any instrument and finalpretty of the companying and provided the companying supparatus, any instrument and finalpretty of the companying gaing, closes the performance by demolishing everything on the stage, demolishing everything on the stage, demolishing everything on the stage, and floor acrobats, the four, Resuss, and floor acrobats, the five Olympias.

Magnus,

# STATE-LAKE

Chicago, Sept. 24.

Business has been spotty at this house in recent weeks. Stage bills that have been indifferently bleinded and in most cases wholly devoid of name presuate how the public has obvious presuate how public has obvious proposed the public services and the public services are public remained unimpressed and unresponsive.

with Minnie the Moocher. That is the same act with the opening double, and particularly the girl's since the same act with the opening double, and particularly the girl's since the same act with the opening double, and particularly the girl's since the size of the contrast. Those phrouettes in the single are sightly and co clocklike precision. The same to contrast the size of cocklike precision. The same to cocklike precision of the size of cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision of the same to cocklike precision. The same to cocklike precision to cocklike precisio

Bowan followed, and Sibylla was in a tough spot in more ways than one Saturday. Her trunks were missing. Her music was not there. Her whole turn based on wardrobe and music was included to the state of the state o

# **LONDON PAVILION**

LONDON PAVILLON

London, Sept. 15.

From any angle, the Pavilion bill is far from good. It lacke humor and there are practically no women. Last week the Pavilion's bill cost \$4,500, and played to nearly \$12,000, which is profitable. This week's which is profitable. This week's hear the amount the management is disposed to spend on acts, but it is very doubtful if they can maintain the standard they want at a low a figure. It is shown that the standard they want at a low a figure. It is shown that the standard they want at a low a figure. See the standard they want at a low a figure. The standard they want at a low a figure. The standard they want at a low a figure. The standard they want at a low and the standard they want at a low and the standard they are they are the standard they are they are they are the standard they are the standard they are they are the standard they are they are

# Hollywood

(Continued from page, 6)

taking over 'College Humor,' Claude Binyon and Joe Mankiewicz, writers also switch to 'College Humor, based on Dean Fales' novel, 'Bache-ior of Arts.'

Travis Banton, Paramount dress designer, left here Saturday to look over the new styles in London and Paris. Sails Oct. 1 on the Bremen.

Roy Neal gets the megging as-signment on Col's 'Under the Sea.' He recently completed 'That's My Boy.'

Arthur Caesar is concocting a press agent yarn based on the careers of Walter Kingsley and Will Page. Both, now deceased, were Ziegfeld's Bosworths.

James Murray has been given a one-picture contract by Warners as Ruth Chatterton's lead in 'Common Ground'. Roscoe Karns and Pat O'Malley also cast.

Heyburns Split
Married less than six months,
Weldon Heyburn and Greta Nissen
have split. Both claim too much
temperament.

Testing Hecht
Theodore Hecht, whom Universal
brought here for the Laughing Boylead and who was let go when the
picture was shelved, has been tested
by Metro for Son-Daughter. Helen
Hayes has the fomme lead.

G. O. H., N. Y. According to the standards of the mob patronizing this two-bit com-bination, the ourrent show is all to the good. In an uptown neighbor-hoow it'd be apathetically received.

here, where they even applaud ailer, it's a great show. the trailer, it's a great show.

Al Cleve, Scotsman xylophonist, whose big surpirse is a colored kid, nearly tied up the works, kids particularly going for act. Kid's song trailer and the state of the

blatantly smacked out. Cleve followed for close by a com-edy acrobatic act, Lensig, Selig and Co, which drew its laughs from a couple plants who are put through a routine of endurance and teeter board tricks. This is the perfect booking for an act of this type. Neighborhood houses of the 'A' cless wouldn't be.

booking for an avt of this type. Neighborhood houses of the Atches wouldn't be.

Third on show Hal Sand's Gambole, a flash which rates fairly good mainly in the work of a maist team for the steps. A sister team does moderately well in their first number of the steps. A sister team does moderately well in their first number of the steps. A sister team does moderately well in their first number of the steps. A sister team does moderately well in their first number of the steps. A sister team does moderately will be a single dancer, first in a tap dance with a bad cooch mixed in pans out awful, but later in an acrobatic does oke.

A trio in some dancer, first in a single step single single

# DOWNTOWN, L. A.

Los Angeles, Sept. 22.

Any time a vaude, show, runs, 99, initutes it's much too much. That's what happened at the first show tie, day, and, while the callbre of the principle of the principle

much time was wasted in the anmouncements and in the attempts
for bows.

Bobby Gilbert Revue started the
proceedings with a pepty routine
and a boy worked hard and desserved a better spot. ArkansasCharile. a dressed-up hillbilly
crooner and instrumentalist, ininto his set, and could have remained longer.

Show got another boost with Hector and Pale (canine act) in the
the well-trained animist providing:
plenty of comedy. Finish has Hector apparently quarreling with his
co-workers and paying no attention
sages were amusing, and act clicked.

Lorraine and Digby, comedy talking and dancing team, put on a lot
of rough and tumble stuff, with the
girt being particularly limber and
context and paying no attention
sages were amusing, and act clicked.

Lorraine and Digby, comedy talking and dancing team, put on a lot
of rough and tumble stuff, with the
girt being particularly limber and
context and paying no attention of the paying the properties of the propert

ance that was accessed, ordinary.

'Those We Love' (WB) on screen, with news and scenic thrown on, didn't mean anything at the b.o., with half a house at the opening

### Will Harris' Unit

Par Wants 'Lil'
Paramount is nerolisting with
Mae West for her play, 'Dianond
Lil'. If the dail sees through Miss
Frank and Mitt Britton unit' for
Will Harris, formerly production
manager of Balaban and Katz' Oriental theatre, is producing the
Lil'. If the dail sees through Miss
Frank and Mitt Britton unit' for
Panchon and Marco.

# FOX, BROOKLYN

(Continued from page 41)

(Continued from page 41)
lighting are okay and there's a boy
singer in the unit who crashes. Unit
moves from 'one' to full and afternately. Has a laughing scenic point
in the schoolvogm scene when
Douglas, as the school teacher,
emerges from behind a raised blackboard drop centered.

prior to the unit Sam Jack Kauf, man and the usual house staff en-tertain. Barre Hill, singer, is a boy worth watching. He proved very strong when caught.

strong when caught when caught where can be atlanted from the type of operation the house has been receiving. Looks utterly devoid of any theatre experience. That was noticed when the house signed a new film agreement and agreed to pay 3500 more weekly for films than the previous year, and a split atter \$1.9.

330,000. The control of the control of

\$30,000.

Recently the management took on a musician to help the spot book name talent and supervise production. But that idea also flopped when tile bankers back of spot found out about it. There hasn't been a name added to the shows since the idea got under way. Unit runs 55 minutes. Shan

## **MICHIGAN**

Ben Bernie and the lads are the attraction this week and still entertaining in a nice way. Handicapped plenty by questionable judgment in booking, show still pleases. Whereas the band spill billing last week in week it is on its own and the results are in keeping. Bernie and his band undoubtedly are okay, as a draw and entertainment, but not ing. Only act is in to leip a little, but still not sufficient to push the show over. Detroit, Sept. 24.

but still not sufficient to push the show over.

Bernie, working very much as he has for years in picture houses and vaude, keeps some of his old gags, with new twists, but still reministic with the with the still reministic still refective.

finale. Still effective.

Kendall Capps as the only extra
act does okay. He has eliminated
his flatrumental work and confines
himself to straight dancing, which
leads to straight dancing, which
ing from scratch with a cold audience he had his work cut out to get
them started, but after they started
they wouldn't stop. Capps has devolumentally to the swale is commented.

tney wouldn't stop. Capps has developed a jot of class.

Overture this week is comparatively mild. But Lou Forbes still has the combination. This is they week as combination. This is they week ago. With his same tri-part routine, he does a 'Southern Fantasy' featuring Joe King at the plano. A scenic with a very effective series of art clips on a frame in front of the travelers, with Forbes paried by Rose on the seel acount. Guitar work is especially well done. Metle Clark at the organ and shorts complete the bill. Picture Night 2. June 13th' (Par) with ba-dness fair.

### MAINSTREET, K. C.

Kansas City, Sept. 22. Kansas City, Sept. 22.
Lots of entertainment, show running nearly three hours, 2:47 according to the schedule. Week marked the first appearance of a 120mbay, to which was added Daphne Pollard and Sue Carroll and Nick Stuart as extra features, Screen feature 'Congorilla' (Fox) also Carroled an added feature as 185 Carried an added feature as 185 Carried an added feature as person, makers of the film, were here in person.

This interesting pair of wiid ani-lal hunters appeared immediately bilowing the film and gave a short, escriptive account of some of their xperiences.

The 'Bombay' revue opens with the chorus and the Gaylene Sisters in an interpretive Burmese num-ber, nicely costumed and stage set-ting attractive.

The mery costumed and stage setting attractive.

The Pasquail Brothers (3) followed with their regular acrobatic routine somewhat abbreviated, on Suc Carol and Nick Stuart, rated a special introduction and after a short trailer showing scenes in Holiywood and the pair in their home discussion just what they would do on the stage, they appeared as the picture faded. They were given a picture faded. They were given a content of the stage of the

pleased with their acrobatic stuff and then another comedy offering, Fio Lewis, working with a man and using a kiddle car.

using a kiddle car.

The O'Connor Family of dancers gave the finishing touch to the bill and a couple of baby members tied the show up tight. All in all, a lot of show and real entertainment.

### PARAMOUNT, L. A.

Los Angeles, Sept. 22.

Bing Crosby returned to the stage of the Paurament after a year, during which time he rose from a \$150 singer at the Cocoanut Grove to a \$150 singer at the Cocoanut Grove to a \$150 singer at the Cocoanut Grove to a matthee draw opening day, but night business was average. A little more reserved than when here last, the crooner sitcks to his better known numbers, doing only one current tune, his own Love Me To-lose stage. This did not prevent him from wringing the audience dry of applause.

Rest of the show is the last the contract of the show is the stage. The show is the contract of the contract of the contract of the show is the contract of the con Los Angeles, Sept. 22.

from wringing the audience dry of applause.
Rest of the show is mild, hitting its highest spot in Corinne Tittoris drunk imitation, which is packed rull of laughts. A nicely routined the line and Carmen De Lara. Three Blue Blazes follow with crack taps and wings. Boys clicked solidly. Miss Tittoris shopgir is and drunk delight of the line and carmen De Lara. Three Blue Blazes follow with crack taps and wings. Boys clicked solidly. Miss Tittoris shopgir is and drunk delight introduces the acts and pullsmany a retival among chestnut sags, using Dorris Toddings as a foll. Girl is inexperienced but shows promise sepection of the crack that is a supplemental of the crack of the

takes charge.
Entrance for latter can be improved on, since he comes bounding out atter a few notes of his sig song over the mike. Crossly works with Eddie Lang, who picks out a mean guitar obligate that backgrounds the crooning perfectly. Show runs 48 minutes.

45 minutes.

Business the best this seasopening matinee, with Crosby responsible. Film is 'Night of Jui 13' (Par). George Stoll orchest overtured with George M. Cohe Impressions' to heraid 'Phanto President' (Par) next week's attration.

### DENVER

The last stage show at the Denver until the stage show at the Denver until the stage show at the Denver until the stage shows a manager agree of the stage of the Denver Sent. 21.

glad to get them back. The other time they did not cut prices; this time gate is revised.

For his last apperance here for a while. Fred Schmitt and his orchestra played a Harvest Moon overtained the second of the second part of the second p routine

routine.

Chambellin and Himes do an Apache act with a reverse—and a wicked reverse—with plenty of roughhouse. They finish with a fast rough and a tumble Apache and adagio dance.

adagio dance.

Al Rinker at the piano and Blanche Sweet have a musical argument about hot and sweet music. Blanche of course boosting for the sweet. He sings a line or so and Blanche cuts in with hers. The act is mild.

Is mild.

Peggy Chamberlin is used as a foli for the Strond Brothers, but this part of the show was indifferent on response. Slow and jokes with no point to them. Line does another routine, dressed in blue and silver flared skirts, forming a gondine of the show with the show the sh

**IMPERIAL. TORONTO** 

That standees continued to pile at the rear at 10:30, when the feature film was well under way, was sufficient Indication or the b. o, draw that Ted Lewis and his band still holds here. Stage bill runs an even 36 minutes, with Lewis on stage throughout and working like a Trojan.

is minutes. With Lowins an even throughout and working like a Trojan.

It's a simple full-stage set, chintz drops around an arch, with band flanking and, seated on a shallow drow with the stage set, chintz drops around an arch, with band flanking and, seated on a shallow the stage of the st

### 'Audition' Gold Rush

(Continued from page 1)

big distinction—looks. Few of the incoming mike aspirants tout a face and figure surefire for a second of and figure surefire for a second or concentrated double-o. And that angle appears to intensify the strug-gle for them; both on getting entry to the studio big shot and in land-ing a job in some other field of en-deavor while hanging on for the big chance until the cash on hand runs

chance until the case of the dry.

There is a goodly percentage of middle-aged among them. Hillbilly yodlers from the tall blue grass in their 40°s and beyond, toting guitars and banjoes. Matronly gals who did a dramatic bit back home before some mike wired to a one-lung transmitter and have a batch of clippings from the county dailies to nove it.

### Ma Goes Along

And then there is the young miss from the better-to-do family who, through influence on the part of het family misses and the resulting prince from her set or a paragraph in the local sheet helped her determine where her future lay. She's usually around chaperoned by her ma and her stay on the scene as a rule is brief. In the Hollywood era of the contest winner influx the stranger at the gates at least had some chance of garnering a little coin through extra player assignments. But no similar source is available to the

extra. player assignments. But no similar source is available to the auditions trophy holder while making the radlo rounds in New York. When the possibility of even getting a hearing at hearing at one of the networks—and the scale here is easily 500 to 1 against them—impresses them as hopeless, they turn to the flock of small stations around town. Some nutruring the naive the control of the second town. Some nutruring the naive the control of the second town to an attenuated bankroil. But they soon find that the small-powered affairs aren't paying for talent. These small rating stations themselves are operating on short bankroils and have come to depend on this horde of inflowing auditions winners to fill the budgetless entertainment schedules. With the studios trowning on the With the studios trowning on the winners of similar to the casting bureau in radio, the only place left for the auditions incubated mob to hang around is the professional departments of the music publishing burttments of the music publishing hartments of the music publishing

# **Uncommon Chatter**

By Ruth Morris

4 Lifetimes of Duds

A Lifetimes of Duds
Not content with clothing one
heroine. Blonde Venus' provides
costumes for a quartette-and presents them all to Marlene Dietrich.
The four styles are as isolated, one
from the other, as the acts of a
vaudeville bill. In rapid sequence,
they blithely hope to represent the
tastes of one person, in one lifetime.

lilogical variety is the result of sult the moods and compositions of

changing gossip tidbits about the business among themselves and ap-pealing to the song plugger staff for introductions to studio program for introductions to studio program managers. If they're not jamming up the tryout rooms or the ante-room they're down in front of the music publisher buildings making up Broadway's newest type of pro-fessional curb parker.

fessional curb parker.

Their pet peeve is not the network executive who refuses them his ear and time, but the director or directors of the auditions stunt that spurred them on a radio career back home. Feeling is that after they won the contest the promoters of the idea should have seen that they were properly exploited and given a network chance.

# Davis Can Take It

(Continued from page 1)

nteed theatre managements again anteed theatre managements against loss and for nine months of the 'run' there was no charge for admission. When it was free the show did virtual capacity, but when samissions were on again Davis' weekly loss was virtually the same as during the no-charge period.

the no-charge period.

Show originally opened at the Mansfield where it played about five weeks. What looked like a profitable booking came along, Davis was told to seek another house and he moved to the Waldorf. Same thing happened there and "The Ladder went over to the Cort, where it was also tossed out for a flop. It then took up quarters at the Belmont. From there it moved to the Lyric and soon that house served notice our the show to exit.

Davis weatried of having he may be made to the control of the show to exit.

show to exit.

Davis weatried of having his pet kicked around and planned to buy the President (now the Hiddenberg) theatre on West 48th attent, but the stage was found to be too small. The Ladder then moved back to the Cort where its guaranteed profit (to the house) was quite welcome.

(to the house) was quite welcome. Curious thing about the show's frequent moving was that wherever ousted it was invariably followed in by a flop. During the two years it tarried on Broadway the show was rewritten 18 times by Murdock Pemberton who worked in a hotel room with Davis month, after month.

Davis figures the school will be a tended stage productions.

## Around \$40,000 Gross

A deduction from the total loss are boxoffice receipts as amazingly small as the gigantic loss total. Estimated boxoffice receipts in two years on Broadway were about \$40,000.

Show had three directors for its various versions and two complete scenic and costume investitures. The stagers were Brock Pemberton, Margaret Anglin and Henry Her-

Three members of the original cast remained throughout the encast remained throughout the engagement, these being Edward J. MacNamara, Leonard Carey and Minnie Milne, as well as the stage manager, Harry Darnton. Other leads who were in and out of the show were Carol McComas, Anne Shoemaker, Antionette Perry, Gretchen Damrosch, Philip Merivale, Hugh Buckler, Carl Anthony, Vernon Steele, Henry Herbert and Albert Brunning. non Steele, Her bert Brunning.

bert Brunning.

"The Ladder opened Oct. 22, 1926, and in April of 1927 a new version was staged. Third version went fin during September of that year after the show had closed four days. During October another version and official reopening occurred. The following January, '28, another new version went on and in July the final version was presented. Show continued into another October and of her pictures.

The Canada at the finish, brinching Blanche from one of her pictures, a low come and also a comedy scene from one of her pictures, a low come edy click with her rough antics.

The Capiene Sisters, with the choice a huge field, the best being gradual building of a choice and the version and official reopening occurred. The followers and the best being gradual building of a choice of the music publishing was persented. Show the choice a huge field, the Follies (A.(1) and choices dancing before a huge field.

Director Von Sternberg's artistic photographs. There are quiet, do-mestic frocks for quiet domestic scenes. Chic is ruled from their simple line. But a home-girl wardsimple line. But a nome-girl ward-robe knows the worldliness pre-ferred by Broadway. For answer-ing rehearsal cail, it offers a divineing rehearsal call, it oners a divineing fitted, fur-trimmed suit that
singles the heroine out from a mob
of applicants. Without ever warbling a note, she gets the job, her
contract guaranteed by inspired costume shrewdness.

contract guaranteed by inspired cos-tume shrewdness.

Though excellent daste and cos-tumes are still, presumably, at her disposal, Venus adobts the regalia of penniless Sadie Thompson. Her sordid salaries are squandered on the drooping hats, ill-fitting skirts and gleany blouses that catch the accounts.

depressed mood of shadowy back-grounds.

Another wave of Von Sternberg's wand, and Miss Dietrich's clothes are chic brilliant and daring. Her most arresting ensemble, a black satin with an insanely slashed but terribly smart neckline, has the individualism that sets its own

individualism that sets its own-style.

Tastes so varied that they could hardly cram themselves into ons iffetime, crowd into a cinema inter-tude in which Dickie Moore, Venue' little son, grows not one day offect-fully. In all her costumes, simply can't cope with the mechanical trickery that fancies itself a mov-ing picture plot.

### \* Receivership Costumes

True to its title, Treasure Cruise, the Roxy uncovers a dusty gen and polishes it into new splendor. The combination known oddiy as 'Ayres and Rene and Co. with B. Rasci' had faith in burted treasure. This aerial Nina and her three athletic men perform and dark the combination of the combination o

### South Sea Ingenue

South Sea Ingenue

Things happen with magical perfection when Douglas Fairbanks, wants to play Robinson Crusoe. There he is on a remote Island with nothing but a Boy Scout Manual to guide him. In wat could very tounded by the comforts of town life—a pent house, a radio and a native maid-of-all-work who looks very much like the ingenues of Hollywood.

Maria Alba is the primitive child who is innocent of the artifices of civilization. Tet, in hier simple way, she does very well. She covers face and shoulders with a wainut stain whose effect is quite unlike the complexions of other native belies. She

plexions of other native belies. She

(Continued on page 62)

# Variety Bills

NEXT WEEK (October 1) THIS WEEK (September 24)

Numerals in connection with bills below indicate opening day of

### RKO

NEW YORK CITY Palace (1) Pearce & Velle Barry & Whitledge Blackstone (Two to fill) Barry & Whitledge Blackstone (Two to fill) Bert Nagle Co. Radio Rogues Forn Le King Co. Willle West & McG. Academy 1st half (1-4) Wallace Sis Co. Ada Brown Lorraine Millace (Ond Hamily Lorraine Co. (Ond Hamily Lorraine Co. Co. Hamily Co. Pelovis

CINCINNATI
Albee (1)
Norma Talmadge
Georgie Jessel
(24)
Schuman-Heink

Schuman-Heink
Mystery I
OLEVEY ND
Palace (1)
Dainty Ann Howe
Golden Blondes
Britt Wood
Rudy Vallee
(24)
Ethel Waters
Rhipsody in Blac

Ist half (1-4)
wallace Sis Co
wallace Sis Co
solid Hanley
Lorraine wallace
(One to fill)
24 half (1-4)
Felovia
Przythe Sim'n 2 7

# **ROUTED**

LORETTA DENNISON
CHICK KENNEDY
PETER & PEGGY
for FANCHON & MABCO
Placed by LEDDY & SMITH

Barney Rapp Oren

Harney Happ Orec
Thurstock

BALLAS

Edith's (1)
3 St John Bros
Ryan & Noblette
Neville Fieseon Co
Jordan & Woods
Gene D. (24)
Jimmy Burghill Co
Jackson & Gardine
Hobart Bosworth
Barney Grant Co
Hospen BATTON

Keith's (1)
Thurston

Thurston ELIZABETH

The state of the s

KANSAS CITY Heith's (30) Rlo Rita

JACK POWELL

# **SCORCHING**

Via LEDDY & SMITH

Nell Kelly
Lee Gall EmerLee Gall E

Blanche & Elliott
Ina Williams
Dick Keane
2d baif (28-30)
Kitayama Jape
Monoff & Link
Alien & Hoover
Bud Harris Bud
HOUSTON
Harris Link
Houser
House Bud
Hou

Billy House Co
Lamour 24
Jones & Rea
C Bennington Bd
Segar Eilis
Doc Bakor Rev
OMAHA
Heith's (1)
Fanchon & Marco
Carl Freed Co
Fanchon & Marco
PATERSON
Keith's
1st half (1-4)

raisace (1)
Okon & Johnson
Joh

Keith's 1st haif (1-4) Bood & Bood Venita Gould Bubbles Arthur Corey Co (One to fill) 2d haif (5-7) George Beatty Rimac's Orch (Three to fill)

2d haif (25-20)
J & B Willing
Fleids Smith & F
Ada Gordon Co
Baby Rose Marie
Mirror Marie
Mirror Marie
Grey Fem
Sammy Cohen
Nan Helperin
(23)
Clemons Belling
Alexe Probman
Alexe Probman
Alexe Probman
Rose's Midgets
ROGHESCEER

Rose's Midgets
ROCHESTER
ROCHESTER
ROCHESTER
ROCHESTER
ROCHESTER
ROCHESTER
RIGHTS
RIGHT
RIGHT
RIGHT
ROCHESTER
ROCHES

SAN ANTONIO

Reith's (1)

Jimmy Burchill Co
Jackson & Gardines
Hobart Bosworth
Barney Grant Co
Ingenues

Barney Grant Co Ingenues (24) Harris 2 & Loretta Donovan Giris & B Weaver Bros ST. LOUIS Keith's (1) White & Manning Mickey McGuire Weist & Stanton A & F Lake Waringo' Co

Norma Thimades
Georgic Jessel
Georgic Jessel
Georgic Jessel
Keithwa JJ
Stone & Glibbone
Keithwa JJ
Stone
Landt J & White
Landt J & Wh

# Loew

NEW YORK CITY Capitel (29) D Ellington Orch Frances Williams

Lathrop Bros
Abe Lyman Orch
Lliyan Tashman
Sophle Tucker

Mario & Lezarh
Will Osborn

ASTORIA
Tribore
Ist balf (30-3)
3 Victor Girls
Frances Rogers
Hugh Skelly Co
Fayne & Lee
O'Hanion & Zauni
Les Jah
Les Jah
Les Jah
France Senter
Jack Janis Co
Frado Z
J Starpes Co
BALTIMODE

Frado 2
J Starnes Co
BALTIMORE
Century (30)
Winnie & Dolly
Edith Bow
Frank Conville
Brems, Fitz & B
Buddy Rogers Or
BOSTON

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL

1560 Brondway
This Week: George Herman, Marly Romm Valencia (30)
Martin & Martin
Christie & Natoro
Harrison & Fisher
Smith & Dale
Mario & Lazarin
Will Osborn

This West: Gerps
Jun Bartin
Lucky Boys
Mills Mirk: & M'
M

Model Bakers
H Skelly Co
Billy Glason and Co
Billy Glason and Co
Paradise (39)
Lou Bilts
Lou Bolts
Lou Bolts
Lou Bolts
Lou Bolts
Lou Bolts
Lou Bolts
Bakeron Chek

Jack Jania co Trado 2 Great Huber co Trado 2 Great Great Control Co

WARNER

ELIZABETH

ELIZABETH
Ritz
Ist haif (30-3)
Jeanne & Tiny
Harry Anser
(Two to fill)
12d haif (4-6)
17d haif (27-29)
Don Ricardo
Hugh Skelly
Harrington & Frye
(Two to fill)
12d haif (27-29)
12d haif (27-29)
13d haif (27-29)
14d haif (27-29)
15d haif (27-29)

HARTFORD State (30-2)
Jeroms & Ryan
LeVan & Bolles
Hollywood Revels
(Two to fill)
LAWRENCE

LAWRENCE
Warner (6)
Lewis Mack Co
Williams & Cryor
(Three to fill)
(29-1)
Wells Mordeesi & T
Davey & Rosemaric
Herman Hyde Co
(Two to fill)

PHILADELPHIA
Earle (30)
Paul Kirkland
3 Sailors
Adler & Bradford
(Four to fill)
(23) (Four to nii)

E Philmore Co
Bernie's Sepia Co
Médley & Dupre
Colleano Fam
Burns & Kissen
Stewart Parker & S
Riiz Bros
Bianche & Elliott
WASHINGTON
Earle (20)

Blanche & Elloitt
WASHINGTON
Paul Nolan Co
Radio Rubes
Colicano Fam
Will Mc(22)
Tracey & Hey
Bracle Barrion
France Barrion
WATERBURY
Strand (20-1)
a Obympics
Huch Shelly Co
Peass & Nelson
Jon Sand
Huch Shelly Co
Peass & Nelson
Jon Sand
Hollywood Revels

BRIXTON Astoria Astoria
'Saucy Nineties'
Harry Taft
Moran & Elof
Rotte Lloyd
Rence Sutton
Jack Desmond
6 Can-Can Girls
Alec Hardy
FINSBURY PAI FINSBURY PARK

Pryne & Hilliard OLD KENT BOAD Astoria.
Chatheria Chathe Myron Pearl Co Flying Bancards Empire Jack Payne's B4

Fanchon & Marco

Victoria Co
Cooper & Clifton
Karoly & Swanson
NEW ORLEANS
State (1)
Arthur Le Fleur
Henry J Kelly
4 Warners
Harry Howard
Saxonsttes

George oe Ceylon Thoroughbreds BOSTON Harry Howard
Saxonettee
OAKLAND
Oakhand (39)
'Velin'
Zelda Santley
Conrad's Pigeons
R'ssell Marc'nl &
Edna Errico
Madeline Schmid
Merna Fortune
PHILADELPHIA
FOX (1)

Merocycle New York Control of the Co

BROOKLYN
For (1)
Girl Trouble'
hester Frederic
nils Curtis
tailf Redheads
o George

PHILADELLEM
For (1)
'School Days' I
Mitton Douglas
Mary Price
Ollie Morosco
Edna Sadgwick
Charley Myers
Bobby Bernard
Muriel Moran
Arlette Young
O'Connor Bros
Buster Krim
Dorotby Keim
Sue St John

Dorothy Keim
Sue St John
POBTLAND
Faramount (29)
'On the Riviera'
C Montenegro
Red Donahue & U

TOM KENNEDY VOREO

LESTER COLE and his fourteen **Radio Soldiers of Fortune** 

Century (1)
'Birthday Party'
Sylvia Clark
Lassiter Bros
Morgan & Stone
Bobby Kubn
Sylvia Sharp
Sunkist Ens

Sylvia Santy
CHICAGO
Oriesial (1)
Descri Song
Perry Askam
Santa Askam
Nennette Vallon
John Merkyl
Chas Boyle
Betty Willis
John Wagner
CINCINNATI
Albee (1)
Olson & Johnson

CLEVELAND 105th St. (1) Tahiti'
Bernardo de Pace
Celine Lescer
Park & Clifford
Gus Elmore
Lloyd Robert Mille
Sunkist Ens

Lloyd Robert Mills
Sunking Bandrag
Faranconti (1)
Slat Gazing
Athenas
Harron

Bounds Rosers Orthon
BOSTON
Larr Bros & Hy
James Kirkwood
Califna Collegians
JERSEY CITY
Con Collegians
JERSEY CITY
Sueden Students
JERSEY CITY
LOWN LAUTHON
GAUGET STUDENTS
LIGHT S
LIGHT STUDENTS
LIGHT S
L

O'Rourke Vito & Denny ROCHESTER Loew's (30)

Paramouat (1)
'Blg Top'
Jack Sidney
Addie Nelson Co
Happy Harrison

Edwin George Lottle Mayer Jr Agnes Knox Sunkist Ens SAN DIEGO Fox (29) 'Ga Minstrels' 3 Gobs

Ga hinstress
3 Gobs
Tommy Harris
Lasses Brown
Chiok Beeman
Billy Mitchell
Nay Bros
Jimmy Miller
Norvelle Reese
Georgia Brown

SAN FRANCISCO Fox (80) Sally (36)
'Sally'
Mary Eaton
Hal Young
T Roy Barnes
Miss Harriett
Jack Waldron
George Gubl
Lela Biliss
Jack Eagan
Harry Stafford
Jack Duffy

SEATTLE 5th Ave. (29)

SEATTLE
SEA TLE
SEA TLE
Trence Dobbe
Trence

ony Paglaced
John Tio
Pegsy Warde
Top Tengon To
Imperial (1)
Rockier
Burke
Nina Olivette
Nina Olivette
Nina Olivette
Orpheum (29)
Town & Country
Brox Sis
Novak

Brox Sie
Niles
Novak & Fay
Middred Perice
B WOMLESTER
FOIl (1)
Mallbu Beach'
Raquel Torres
Bernie & Walker
Henri Therries
Tom, Dick & H'
Anderson & Allen
Co Sunkist Ems

# LONDON

Week of Cept. 26

Victoria Falace
Lucan & McShane
Lucan & McShane
Lack Payre's Bd
Bemond's Figeons
V & M Roses
Fred Culpitt
Los Cotrillos
Co ac booked
Los Cotrol Control Control
Los Cotrol Control
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Lo NEW CROSS

**Bands and Orchestras** (Week of Sept. 26)

Permanent addresses of bands or orchestras will be published without charge.

without charge.
No charge ie made for listing in this department.
For reference guidance, initiale represent: H—hotel, T—theatre,
P—park, C—cafe, D H—dance hall, B—ballroom, R-restaurant.
As far as possible, streat addresses in large cities are also included.

Aaronson, Irving, Frolics C., Culver City, Agnew, Chas., Edgewater Beach H., Chi-cago.
Albert, Jules, CBS, 485 Madison Ave., N. Y. C.

Picture Theatres

NEW YORK CITY Paramount (23) 'Looking B'kwards' Ray Bolger J & E Torrence Rubinoff

Rony (23)
Charless Sarver
Bee Hee Rubyette
Joseph Griffin
Mitzi Mayfair
Karavaieff ravaien redwins yres & Rene Co Black Pearls 'c'esini Calamity'

BROOKLYN

BROOKLYN

Paramount (23)

Peter Higgins

Collins & Peterson

Lowe Bernoff & W

4 Emoralds

Elsie Thompson

Dick Leibert

'Blonde Venus'

CHICAGO
CHICAGO
Desert Sen e23)
Desert Sen e23)
Desert Sen e23
Des Realtor
'Bird of Paradise'
DETROIT
Fisher (23)
Nina Olivette
Johnny Burke
Less Everson
Irwin & MacAvoy
'Pack Up Troubles'

**PROVINCIAL** 

Week of Sept. 26 CARDIFF

Austel & Arthur Co as booked GLASGOW

Empire
Will Hay
Flanagan & Alien
Billy Rey & Ptnr
Harold Walden
McLallen &
Lucia

Connie's Inn

Cotton Club Cotton Cleb
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Aiklins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hiii
Don Redman Orch

El Flamengo
Don Oscar Galvet O
El Flamencito
Nina & Moreno
Mariquita Fiores
Ignacio Ruffino
Marta de la Torre

H'llyw'd Ecstaur't Tommy Tucker Or Barron Judeth Faith Bacon Andre 4 4 Climax's Theo Thane John Walsh

Hunter Isle Inn

Geo Owen Orch
Buddy Kennedy
Kerr R'usseaus
Edith Griffith
Kentucky 2

Not Club

4 Eton Boys
Nutsy Fagan
Vic Dunne
Joan Sennett
Walsh Bros

MANCHESTER
Paramount
Dave Apollon Co
NEWCASTLE
Paramount
Charles Graham
SOUTHAMPTON
Empire Empire
Bernardl
Baros
SWANSEA
Empire

WIII Jaav Enline Corona Bros Standard Walden McLallen & Sarah Lucienne & Asbour Ceratine & Gordana & Smon & Standard Semon & Standard Semon & Standard & S

# **Cabaret Bills**

NEW YORK CITY

Central P'k Casino

Billic Lane
La Belle Rose
3 Crane Sis
3 Taylor Sis
Casper & Lake
Bobble Tremaine
Cook Sia
La Belle Rose
Enoch Light Orch Veloz & Yolanda Eddle Duchin Or Cinh Coleie Cinb Calais
Jean Malin
Lew Garda Orch
Francis Dunn
Arthur Budd
Colleen Adams
Enters & Borgia

Paramount Grill Beth Challis H'iy'w Collegians Melba Mason Oscar Grogan Julie Jenner Conalo's Inn
Cora Green Bebby Byung
Bebby Byung
La Byung
La B Mesree
Emma Smith
Besele Dudley
Lillian Cowan
Red & Struggle
Billie Maplee
Kaye Oarker
Simme & Bowle
Willie Jackson
Lucky Seven 3
Don Redman Orch

Pavillion Boyal Guy Lombardo Orch Balnbow Inn
Chris Pender
Selma King
Rudolph & Chicita
Al Goldman
Honey Maye

Frankle Freda Or Riviera

Riviers
Marry Fox
Dorothy Dell
Lila Lope
Val Vestoff
Jane Dunlap
Elicon Clewiey
Helen Sheldon
Mildred & Maurice

Bussian Aria

Bussian Aria

Joe Morantz Orch

Renee & Laura
Nickolas Hadarick

Barra Birs

Misha Usanoff

Village Barn
Rollly & Comfort
Pope & Thompson
Bernlee Short
Bimer Turner
Jimmy Baskette
Bobby Sawyer
Noman Astwood
Crockett M'theers
Ted Faith & Kris
Emily Day
Brist Toh Meddert
Brist Toh Meddert
Tedy Black Orch . Village Barn

Woodmansten Inn Will Osborne Orch Ronald Brooks Bobble Moss Enters & Borgla Mardle Romm

CHICAGO

Craig Leitch
Ellior Sherry
Hal Redus
Frank Trambam
Vanity Fair
Clyde Snyder
Laline & A L
Beebe Moffett
Madelon MacKer
Page Sis

Allen. Wally, 1914 Blvd. Esst, W. New York, N. J. nork, N. J.

Aledori, U. J., 98 Liberty St., Newburgh,
Amidon, A., 912 E. 8th St., Flint, Mich,
Andrus, Dud, Liberatoris R., Eimire,
N. Y.

N. Y.

Appel, Oscar, The Cathay, Baltimore,
Arand, Henry, 643 Broad St., Newark,
Arcadia Syncopators (C. Edgerton), 2004
Addison St., Phila. Arlatocrats (Wm. Hughes), 404 Blandina it., Utics, N. Y.

St., Utics, N. Y.,
Arkell, Lee, KVI, Tacoma, Wash.
Armbruster, J. L., B. A. C., Buttalo.
Arnheim, Gus, MCA, Chl.
Aklins, A. P., 8014 6th Ave., Des Moines,
Austin, S., Davis Is, Country C., Tampa.
Axt, Dr. Wm., M.G-M Studio, Cuiver
City, Ces.

Baird, Meynerd, Crystal T., Knoxville, Baldwin, P., Frontenac, Quebec, Can. Bailey, Earl, Cavaller Beach, C., Virginia Beach, Va. Ballew, Smith, Post Lodge, Mamaroneck, N. Y.

Berd, Jos., Golden Pheasant R., Balto. Barnard, B., 339 W. Morrell St., Jackson,

Mich.

Barringer, Don, Calilico Cat B., Miami,
Barrilett, O., Book-Cadillae H., Detrolt.
Barton, Herbort, 145 Sth. Ave., N. Y. C.
Baraisy, Beenar, Montauk Point, Montauk, L. I.,
Baelle, Jos., 65 No. 14th St., Newark,
N. J.

Bastisn, Walt., State T., Detroit. Bauer, F. J., 67 Ormond St., Rochester, Baum, Babe, 226 Rose St., Reading, Pa.

Baum, Oscar, Chinese T., L. A.
Baxter, Phil, WDAF, K. C.
Bay State Aces (Al Relyea), 8 Mohawk
t., Cohoes, N. Y.

Beckley, T., 102 E. 9th St., Wilmington,

Del. Belasco, Leon, WABC, N. Y. C. Bell, Jimmle, Green Mill B. R., Chicage. Benavie, Sam, Fisher T., Detroit. Benford, Jack, Jack & Jill Tavern, Portand, Ore.

Bennett, Dave, Station WJJD, Palmer House, Chicago, Bercowitz, Abe, EGW, Portland, Ore. Berge, W. E., 67 Grand Ave., Englewood, N. J.

Berger, Jack, Astor H., N. Y. C.
Berger, W. E., & Grand Ave., Englewook,
Berger, W. J., 8449 Penn Ave., Pitteburgh.
Bergin, Fred. Idora Park, Youngstown, O.
Berlin, Paul, 4259 Archer Ave., Chi.
Berlin, Ben. 1019 Brondway, N. Y. C.
Berlin, Ben. 1019 Brondway, N. Y. C.
Berlin, Ben. 1019 Brondway, N. Y. C.
Blach, Ben. O. C. Y. Y.
Blingham, T. W., 18 S. Ryan St., Buffalo,
Bissette-Maclean, Marigold M., Rochestre,
Black, Ted., 1919 Brondway, N. Y. C.
Blautuss, Walter, N.B.C., Chicago,
Blumenthel's Orch., Soversign H., Chis\*\*Southern Commentaries of the Comments of the

Bob's Sunnysiders, 50 E. Haverhill St., Borowsky, Jasha, Blitmore H., L. A. Bovee, Raiph, KHQ, Spokane. Bowley, Ray, 21 Beacon St., Hyde Park, Mass.

Boyle, Billy, Copley-Plaza H., Boslon, Brandy's Singing Bd., Palmer's Park, Lansing, Mich.

Anning, Mich.
Brashin, Abe, KJR, Beattle.
Breeskin, Danjel, Earle T., Washington.
Breslow, Hy, KGW, Portland.
Brigod Aca, Merry Garden B. B., Chl.
Britton, Frank & Milt, Grauman'e Chiesea, Hollywood.
Bway Collegians, Walled Lake B., Derolt.

Drewer, Ted, Young's R., Boway and blet St., N. Y. C. Brodie, Phil, Grand Central H., Mountain-Broudy, Dave, Grant T., Pittsburgh, Brower, Jay, El Capitan T., San Fran-

cisco.

Brownagie, T., 922 9th St., Harrisburg,
Pa.

Brusiloff, Nat, 19 E. 49th St., N. Y. C.

Bryant, W. H., 1526 S. 6th St., Terre
Haute, Ind. Buck Vern, Melody Mill B. R., Chl. Buckeye Wonders, 045 So. Main St.,

Buck Vern. Melody Mill B. H., Lin. Buckeys Wonders, 645 So. Main St., Airon, O. St. Marco, T. Seattle, Buffano, Jules, St. Are, T. Seattle, Buffano, Jules, St. Are, T. Seattle, D. Miller, M. S. Seattle, D. Miller, M. S. Seattle, D. M. Y. C. Burch, Mill, Brockton, Mass. Burks, Chick, Amesbury, Mars. Burks, Chick, Chick, Mars. Mar

Burnett, Tiny, Orpheum T., Seattle. Burinett, Earl, Club Forest, New Or-Burns, Jimmy, Lido Venice H., Sand-

Butcher-Guth, Pines, Metuchen, N. J.

Butler, Mel., Davenport, Spokane. Calloway, Cab, 700 7th Ave, N. Y. C. Capercon, Fred, 401 B'way, Camden, N. J. Capeo, Joe, Lakeside Park, Dayton, O. Carlin, Herb, Guyoris B. R., Chicago, Carberry, Duke, Walpole, Mass. Carpenter, Earl, 1819 B'way, N. Y. C. Carr Bless, 2137 Gulyot, Oceanside, Cal. Carter, P., Majestic, Long Bacch, Cal. Cana Loma, 190 7th ave, N. Y. C. Casa Nava, Greenvich Yillage, Dayton, O. Casa Nava, Greenvich Yillage, Dayton, O. Casale, M., 140 Pine St., Williamsport, Casaldo, D. L. Vancourer, Y. W. С

Casson, Pep, Victoria H., N. Y. C. (Continued on page 61)

Cassidy, D. L., Vancouver H., Vancouver. B. C.

# VARIET Y

# East

Green Lantern Inn, down in the illage, raided last week. Had sep-ate bars for men and women.

Will of the late Wilton Lackaye leaves the bulk of his estate to his widow. Estate reported 'over \$20.00.' His sister, gets two \$1,000 bonds and his kon \$1, with the explanation that earlier provision had been made for him.

Thelma White announced last week that she had started a divorce action in Chicago against her hus-band, Max Hoffman, ir, son of Max and Gertrude Hoffman. Hoffman has a suit pending but is not push-ing it.

Leon Errol conferring with A. C. Biumenthal relative to the rights on 'Sally' and 'Louis XIV,' which he will take on tour if it can be arranged.

Arch Selwyn has a posthumous opera by Victor Herbert which he may try out this fall, possibly in Greek Evans' outdoor theatre in Norwalk, Conn.

Nona, opening in N. Y. pushed over to Oct. 3. Meanwhile Peggy Fears will give it a workover in a Newark date. Opened in Philly.

Slot machine firm seeks order to restrain Commissioner Mulrooney from putting their machines out of business, Disallowed.

Club New Yorker raided by pro-hibition agents. Turned out 150 patrons and made 21 arrests. Will act under the excise law, which per-mits furnishings to the value of \$40,000 to be:sejzed. w, which per-the value of

Noble Sissle in bankruptcy Negro band leader has debts of \$13,036 against old clothes, possibly worth \$200, and 200 orchestrations

New York Theatres



RKO PALACE STYPY

CHARLES KING TOM PATRICOLA, Others FOUR MARX BROS. in "Horse Feathers" in "Horse Feathers" Daily Midnight Show Feature Picture Complete Midnight Show Every Sat.

RKO 85 H ST. LEX AVE 'OKAY AMERICA'

WITH LEW ATRES DOROTHY REVIER in "BEAUTY PARLOR"

TRKO 81 ST. BROADWAY LEW AYRES OKAY AMERICA'

MAUREEN With O'SULLIVAN

GRAND HOTEL' 204 Week, Greta GARBO, John BARRYMORE, BUNI BEERY, LIONE BARRYMORE BERNY, LIONS BARRYMORE
On Stage:
Benny OAVIS & Revue
Af Pèpular
Prices
Prices

OXY SEVENTH AVENUE George ARLISS in

SUCCESSFUL CALAMITY

operation in the surface of th



on screen | Bill Telaak, Rosett
"BLESSED Lutman, Other
and Extra
Lillian ROTH

### News From **Dailies** the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

which he values at absolutely so much better she will be removed from the direction of Passionate nothing, Park Central hotel is principal creditor for \$6,500. Per plane. Figured less trying than Clark, Inc., has a claim for \$450 and there is a Shuffle Along judesment for \$450 and there is a Shuffle Along judesment for \$450 and there is a Shuffle Along judesment for \$450 and the plane is a Shuffle Along judesment for \$450 and the properties of the properties

Mrs. Lucy Cotton Thomas organizing a benefit for Eva Tanguay at the Manhattan theatre Oct. 16.

'Another Language' p. a. ignores the usual 100th performance to tell that the 100,000 ticket was sold last

Isabel Dwan, of Bobl ISBOUL DWAN, OF BOBL Pincus act, asking for a separation and \$125 a week. Says that Bobby, who's her husband, used to let her drop instead of catching her on the comedy falls in the act.

Annual rodeo in Madison Square Garden opens Oct. 14. Benefit for the Hearst free milk fund.

Marjorie Marquis, wife of the columnist, selected to stage The Dark Hours, which Marquis wrote and Lodewick Vroom will produce.

Male radio entertainers open their Artists of the Air Club. Has 300 members and looking for 200 more.

Gilbert Miller will start his season, with "The Late Christophe Bean." 'Firebird' probably next.

Katherine Cornell has shifted her opener to 'The Rape of Lucrece.' she is still in the Bavarian Alps, but expected back in October.

'Good Earth' will not come to cown until Oct. 10. Goes to Pitts-ourgh from Philly.

'Ol' Man Satan' now 'definitely innounced for Friday (30) at the forrest.

Group Theatre changes Dawn Powell's play from 'The Party' to 'The Big Night.'

Pierette Club to go into action Oct. 1.

Ruth Ann Fennypacker, when threatened with statutory charges by police judge of Passaic, N. J., married Calvin Friend hast Tuesday (20). Now the authorities are seeking some evidence that she was previously divorced, from her first husband, George F. Kenny, of Newark

New York 'Daily News' rebates 5% on advertising. Ascribes it to lower cost of newsprint and other economies,

Central Park Casino center of sox hunt last Wednesday (21), but o pink coats. Beast got loose from he menagerie and took refuge under the Casino steps:

Property owners declare the car-nival on the site of the razed Ameri-can theatre worse for the street than the burlesque shows. Want it twicted.

Marilyn Miller announces her en-gement to Don Alvarado. No date t. It will be her third marriage.

Milton Berle took the count the opening night of 'Vanities' over in Brooklyn (19). Had to have several stitches taken in his scalp after a rough and tumble scene.

Pictures Classics completes at Fort Lee what it is claimed is the first indie musical film feature.

Ben Marden's Riviera nitery get-ting an oil heater so it can stay open all winter.

Frances Aida will be the soloist with Meyer Davis at the Waldorf Oct. 11.

Jack Donald trying to round up members for Stage club. Similar in announced intent to the Academy of M. P. Arts and Sciences.

Retail dealers in convention reveal that \$1,000,000,000 goes to slot machines annually. Does not include gambling devices, but merely mechandise-vending machines, scales, automats and other legitimate devices.

Earl Carroll in trouble over the children used in 'Vanities.' Kid society trying to shut them out. Mayor refuses permit.

In addition to Damrosch benefits, symphony orchestra will give 20 concerts at the Metropolitan, Prices will range from 25c to \$2. First

Roxie La Rosa, who broke her back in a fall from the apparatus while doing a trapeze act at Steel Pier, Atlantic City, a few weeks ago,

Mlik Fund intervened to prevent broadcasting of the Schmeling-Walker fight yesterday (26). Had an interest in the receipts and felt that radio might hurt the gate.

Joseph Ginsberg, of Brooklyn, gets five days in jail for inviting Mrs. Margaret Mulligan, radio singer, to dine with him. He had not been introduced when he met her on 43d street, and when he tried to push her into a taxi she declined and called a cop.

James Whale in N. Y. on his way to Hollywood to film 'The Road Back.' Says he will not use any of the players who were supposed to have died in 'All Quiet.' Thinks it would hurt the illusion.

Lawrence Tibbett, back from Surope with Mrs. Tibbett to sing in n operatic version of Emperor ones.

Alfred Aarons explains that Bed time is his own and not an Aaron & Freedly production.

Mildred and Alvin Kauffman will write the songs for 'Belmont Varieties.'

Equity rules that future contracts Equity rules that ruture contracts for American players in Canada may be paid in that currency. Previously required that payment be made in U. S. coin, but found it was limiting Canadian engage-ments.

Winnie Lightner enters a supplementary complaint in her N. Y. divorce case against George Holtrey. Additional charges bring the number of co-respondents up to eight.

Building code violations served on owners of 20 theatres. And 30 others are ordered to appear to ex-plain non-compliance with orders to remove fire hazards.

Louis Simon, of Mutual Pictures, making one-reel industrials at the Atlas studios, N. Y. Dramatic stories with advertising moral.

J. H. Hoffberg Co., Inc., has bought rights to Isle of Paradise' for non-English speaking countries. Will first prepare a Spanish film version. Feature is a non-dramatic made on the island of Ball.

Bobby Sanford tossing his 'Show Boat Revue' into vaude. Same as given on a Hudson river boat last summer.

'Counselior at Law' resuming for a limited term at the Plymouth, now given indefinite run.

Jane Cowl to tour in 'The Man ith a Load of Mischief' until a new ay turns up for her.

E. H. Sothern, Julia Marlowe and Lillian Gish back home on the 'Europa.'

'The First Gentleman of Her Time' will replace 'Only the Young at the Sutton Show Shop after the latter's two-week run.

Will Mahoney confirms current Broadway rumor by advertising that he will no longer be respon-sible for his wife's debts.

Toscanini coming back to conduct the Philharmonic. First concert Oct. 3.

Academy of Ophthalmology and Otolaryngology announces that volces cracked by strain of public speaking or singing can be restored by a new device. Telling it in English, the larynx is mechanically vibrated.

Appeal of Charlotte Fixel Er langer delayed by the recent deat of Nathan D. Stern, atty. for Judg Erlanger.

Edward G. Robinson came to town last week with Mrs. Robinson. All they know about that reported approach of the stork is what they read in the papers.

Opera discontinued at Bryant ark. Bicentennial commission says wants the park for its own uses.

Guild will open 'The Pure in Heart' in New York Oct. 31 instead of Nov. 7, as originally planned.

Frank Conroy postpones his own projected productions to go into the cast of 'The Anatomist' Play was slated for last season, but there were copyright complications.

A RECENTED INCOMEDIATE EL COLOR CE COLOR DE LA CITATION DE LA COLOR DE LA COLOR MANTE DEL COLOR MANTE DE LA COLOR MANTE DEL COLOR MANTE DE LA COLOR MANTE DE

Mrs. E. D. Stair contemplates touring 'Porgy' through Canada. She opens a stock season in Toronto this week at the Empire.

'Paid in Full,' Eugene Walter's old play, to be revived for a tour by Charles A. Goettler and M. T. Mid-

Libby Holman front-paged in the N. Y. 'Sun,' glying her first inter-view since the Reynolds tragedy to Ward Moorehouse.

Hitchcock's famous beanery to e reopened by former employees.

George E. Wintz to revive 'Shuf fle Along,' Miller and Lyles' old musical. Miller will be in the cast His partner died some time ago.

Brooklyn magistrate rules that a man can file suit for damages as the result of being furnished with a booze. Refused to dismiss a sui on the grounds that the buying wa-illegal.

Bandits shot and killed a police officer and wounded the watchmar of the Huntington theatre. Huntington, L. I. Four well-dressed young men took seats near the door to the business office, and when chance offered entered the room, cowing at usher with their guns. Watchmar followed and was shot through the offered entered the room, cowing an usher with their guns. Watchman followed and was shot through the legs. Report attracted Constable legs. Report attracted Constable legs. Report attracted Constable and as he came running use the asise he was shot just below the heart. Men went out through the alley and escaped. About 2,00 persons in the audience, but no panic. One man was caught later panic. One man was caught later hour before the attack.

Man who registered at the Hotel Taft as Afreed Smith of Toledo jumped out of a 20th floor window about 10:30 Saturday night, crashing through the marquee of the Roxy theatre, causing a panic among pedestrians. Several women fainted and narrowly escaped being trampled.

Max Hart has entered sult for \$25,000 against his wife, who recently obtained a Reno divorce. Papers charge that last July 14 Mrs. Hart removed from their apartment the value absence turnishings to the value acted, storing them in a warehouse.

Tax callector of Berks county Pa, reports inability to collect taxes on six lots owned by Dorothy and Lillian Gish in Sylvan Dell, near Reading. Says they won't answer his notices. Only \$3.

Little Theatre Operating Co. formed to produce at the Little, which will not be torn down as once planned. First offering next month, but not yet selected.

George White has put 'Scandals' over until spring. Will do an operetta instead:

Weber and Fields reported to have under consideration an offer to star in a new play by Montague Glass. M. S. Schlessinger making the proposition.

George Cohan planning a semi-musical to go into rehearsal in No-vember. Also contemplates another play and N. Y. production of his 'Confidential Service,' tried out last spring.

Grifter recently applied to a local charity organization for money for railroad fare, claiming to be Robert B. Mantell, the actor. Had a professional picture of the player and he locked like him. But it just happened that he interviewed someone who kniew that Mantell has been dead several years.

Mrs. Pat Campbell coming over to lecture.

Mrs. Vincent Youmans when divorced was given \$150 a week allmony. At her instance her husband will come into court this week and tell Justice McGeehan why he out it to \$75 without court authority.

# Coast

Harper Joy, Spokane, Wash, banker, who spends his summers as a circus clown, was elected presi-dent of the Circus Fans Association at the San Antonio, Tex., conven-

raction is at season, but there recopyright complications.

Francis I. Curtis has withdrawn of conducting a dance half with a control, control, call, Sept. 23.

Sept. 23.

Else Maud Tarron to Andy Clyde, with a control, call, Sept. 23.

out a license; Donald McClain, actor, was charged with unlawfully impersonating a woman, and Manuel Torres and Frank Lytton were held for battery.

Church and women's club groups lieaded by Frank Williams, Nevada U regent, are circulating a petition asking the January state legislature to enact a law prohibiting all gambling in Nevada except horse race pari-mutuals.

Juanita Hansen owes Bess Schlank, Inc., \$250 for garments, according to a charge in a suit filed in Municipal Court, L. A.

Superior Judge Wood, in L. A., has granted Polly Moran's petition legally establishing Los Angeles as the birthplace of Jack Trujillo. This clears the way for the actress' adoption of the youth.

Attorneys granted 10 days in which to file briefs in L. A. on appeal of Harold Menjou. Would obtain Menjou's discharge on second decree murder charge in the death

Superior Judge Yankwich, L. A has granted a motion for a non-sui in the action brought by stockhold erg to set aside the sale of thilustrated Daily News' by th Daily News Corp. to the Stockhold erg Tublishing Co.

Colloen Moore has been sued in Superior Court, L. A., for \$100,300 damages, which Mrs. Clara B. Decan charges she incurred when struck by the actress auto.

Suit filed in L. A. to collect \$252 fro... Tom Gallery for damages, charged done to the home of Marie Prevost during his lease of the property.

Mrs. Mabelle Eaves Kent, di-vorced first wife of S. R. Kent, Fox president, is dangerously iil in Hollywood.

Charging Fox with plagiarism of her story, Lucky Molly Dawn, in its production, Delicious, Marie Mannix has sued the film company in L. A. for \$1,500,000.

Marian Nixon denies that she and her husband, Edward Hillman, Jr., have separated and will seek di-vorce.

Motion picture and oil industries led all others in increased activities and employment in California dur-ing August, according to the U. S. Employment Service bureau.

Charlotte Nixon-Nirdlinger, acquitted last year of killing her husband, the late Fred G. Nixon-Nirdlinger, in France, is in Hollywood with screen ambitions.

Gov. James Rolph, Jr., presented a silver plaque to Sid Grauman as a tribute to his work in promoting the motion picture pageant during the Shrine convention in Trisco in July.

Ruby Rae, actress and radio singer, has brought suit in Superior court, L. A., against C. M. and Emma L. Dalton for \$11,370 dam-ages. She charges she was injured in a crash with the Dalton auto and has been unable to continue hor

Sheriff's vice squad, led by Capt. ay Morris, raided two alleged (Continued on page 62)

### BIRTHS

Mr. and Mrs. Robert Bowman, son, San Diego, Sept. 18. Father is pro-gram director of KGB. Mr. and Mrs. Bert Sebell, daugh-ter, Cedars of Lebanon hospital, Hollywood, Sept. 19. Father is pro-duction manager for Reliance Pic-

tures. Mr. and Mrs. Ferde Grofe, a son, Teaneck, N. J., Sept. 25.

# MARRIAGES '

Marjorie Cagnacci, non-pro, to Eugene Pallette, actor, Sept. 18, Ventura, Calif. Mildred Bruce and Leon Becker,

both membe Scandals' Co members of the 'Manhattan vaudeville unit show

both members of the 'Manhattan Scandals' Co, vaudeville unit show, were married Sept. 17 at Pleasant Valley, N. Y.
Phil N. Rosino, musician with Al Hunter's State Theatre Commodores, and Olga C. Leo were married Sept. 17 at Poughkeepsle, N. Y.
Pearl Hutchinson to Al. Col. Bridge, of the College of the Col

Aug. 13.

Theodore Von Eltz, film actor, married Elizabeth Lorimor, Los Angeles, socialite, at Agua Caliente,

# CHATTER

# Broadway

Nita Naldi around again. Kelcey Ailen wears the greenes

Peg Mahoney of Publix has a new piece. piece.

Dick Gilbert's missus drove up from Kentucky.

Beatrice Lillie not sure about the immediate future.

Conway Tearle has settled down at the Park Central.

Charlie King dropped 20 lbs. breaking in his new act.

Francis I. Curtis out as director of The Passionate Pilgrim. Aaron Gottlieb and Walter Fleischmann p. a. ing together.

Fanny Holtzmann back from Eu-rope after opening branch offices. The Charlie Einfelds have called it a summer and are back in town. A Publix mugg referring to R. J. O'Donnell as 'Plat Blonde' O'Don-

Hope Hampton and hubby Jules Bruiatour back with new operation

Jack Mason staged the numbers of the Chicago Of Thee I Sing

About 40 minutes was deleted from 'Clear All Wires,' after the premiere.

They finally got the the rug back a the reception entrance to Publix sec row.

Asked how big the Skolskys' new baby is, Sidney replied: 'Almost as big as we are.'

The Square's latest sidewalk shill does the spicing for a chain drug store's 5c sodas.

gtore's 5c sodas.

Albert Deane says he's really in film businces now. He has a law-aut on his hand.

Fred Rath, formerly with Par, in from the Coast, bringing a play with him for fall production, maybe.

Excavation on Russ Moon to remove an appendix got under way last weet; at, the Polyclinic kosp.

Edward G. Robinson got in Friday for an eight weeks' stay, vacationing. Plans for Europe are indef.

tioning. Plans for Europe are inder.

Jeff McCarthy has given up his
Mamaroneck swimming and is back
on 59th street south for the winter.

Joe Cunningham, writing dialog
George Yanderbitt's film, made
during expedition to tropical waters.

Sole provise in the Puck and White kiss-and-make-up was that Sammy White lay off the galloping Saminy steeds.

J. Rubens told Ben Serkowich they were distantly related, but Serk shot back it was too distant for a touch.

WB director, in

for a Arch town ouch,

Mayo, WB director, in

r a fortnight to spend the

holidays with his family,

town for a forms, the lamm, levels holidays with his lamm, levels holidays with his lamm, like years and lamm, lam

Cruig, Jr.

Bee Sidney, mother of Sylvia, operated on for app. In Hollywood and also holding Dr. Sig Sidney on the Coast, pending his wife's control of the Sidney of the Cruight of the C

minches.

Mrs. Paul Hale's three-year-old triplets got their first flash at Broadway on a day's outing piloted by Murray Ritter. Mrs. Hale was formerly Dorls George of the George Sistems.

triplets got their flust dash at their flust seen and their flust dash at their flust flus

# Hollywood

Bruce McFarlane and Howard Phillips off to N. X. by auto (26). M. H. Boffman, Jr., still thinks he can drive his car to Mexico City in three days. Mirrored arch that reflects pedes-trians 14 times is attracting crowds in front of a Broadway shoe store. Roger Marchetti Joshing for a house in Hollywood, where he will open a branch of his downtown law OW. P. (Pat) Garyn, general sales manager for National Screen Serv-ice, will arrive here from New York around Oct. 15.

manager for National Screen Service, will arrive heir from New York.

Sam Holland leaves the Radio publicity department fait after one week, with Ken Whitmore quitting to return to Fox.

Ernst Laemmle wearing African shorts and heimet around the U lot cal story, 'Nagana.

Affred Newman, United Artists' musical director, thew an 18th century masquerade party and played nothing but Mozart music.

Eddle Mannix, Henry Glrisberg and African Shanix, Henry Glrisberg and Athur Loew. Affair was exclusive, only 10 guests invited, Loew had to stand for a flock of ribbing.

# Loop

Green Grill's latest try a bust. Jack Kelly hiberating in Lansing.

Ilch.
Gene Castle has closed his Chiago office. ago office, Harry Balal nercial Oct. 5 Balaban opens the Com-

nercial Oct. 5George Brown, Canton, Ohio park
nanager, lir town.
Harry Gordon is getting some
ome cooking in New Jersey.
George Devron returning to the
tevens Oct. 1 for Kennaway.
Goodman Ace and Al Boasberg in-

separable during latter's visit.

Charley Agnew, Edgewater Beach orchestra leader, booked for the

control and the season of the

Manuaus, dined Sax Rohmer and the bones in the Palmer house two days before 'Fu Manchu' started broadcasting.

Margie Williams, femme lead with the Minturn Players, lost three days witht a cold, but was able to open in Mirwikee okary went to Lincoln Fields to watch races named for Occar Shaw, Cecil Lean, Sam Harris, Roberta Robinson, Donald Meek and the show. Eddle Saunders fixed the track end.

# **Paris**

Those silent Metro execs. New Bolshy book by Malaperte. Andre Dahl, French author, dead Thelma Bowman Spear giving up

Suzy Vernon's dark non-but thick.

Jeanne Helbling dancing with

Ditt inch.
Jeanne Helbling dancing with
Max Ruppa.
Dr. Lidwig Lewishon fading oft
to Scarface opening done in Hollywood style.
Marcel de Sano goes in for psychoanalysis.
Jakk Connolly faithful to the Amhassadeurs hotel.

Jack Connolly faithful to the Am-bassadeurs hotel. Reuben Mamoullan overstaying his Farls bushedle reading scripts to Youne Printemps. Lacey Kastner rising early to neet Jack Pickford. Madame Detzel of the Artinis looking for a partner. Gaumont Palace stage now under

# LEBLANGERS PLAY HOST TO B'WAY TREASURERS

With a great weather break, Le-blang's Hellraisems' resumed their annual outings at Long Branch Sunday. It was the eighth outdoor party, inaugurated by the late-ticker magnate, with Broadway's legit the atre treasurers the guests. Thre

magnate, with Broadway's legit the-aire treasurers the guests. Three large buses journeyed to the clam bake grounds.

Matty Zimmerman, the head man at these affairs, conducted a series of nutty races, top distance 30 yards. Although the events were primed for laughs the prizes were no joke, all being practical, such as orders for hats and shoes. Box office men who are working quietly office men who are working quietly slipped such prizes to treasurers of dark houses.

of dark houses.
Funniest event of the day was golf driving. Every contestant was kidded and few were able to keep the ball in bounds. Dubbed shots by good players was a burn-up for them, but plenty funny to the gallery.

The baseball game promised an argument, but it came out as planned, the treasurers winning by 14 to 12. The Leblangs spotted the 14 to 12. The Leplangs spotted the box office muggs five runs. After a series of goose egg innings by the Leblangs the treasurers started

Hutchinson plane on which two of his ex-employes—Norman Alley and Jere Aitifish—were cameramen and his ex-employes—Norman Alley and Jere Attifish—were cameramen and wireless and sound operator. Mabel Boll hopping from Fou-quette into an anonymous taxi. Producers' suddenly developing considerable interest; in Ariele.

Producers suddenly developing considerable interest, in Arielle. Invitations gought for Valery. Brown and the substitution of the substitution of

These low-minded French can't believe Tex Guinan heads a ladies' seminary.

late, the second of the second

# London

Ice rinks again becoming the

Ice rinks again becoming the fashion.

Assistant the Cate de Paris wearing a worsted look. Fred Connyngham in the new Drury Lane show.

Toni Labriola rehearsing a take-off of Joe Termini. With the control of the cont

our. Herbert Marshall expected back ere in the fall for a new produc-Johnny Nit staging the dances for Tommy Lorne and Simon Elkin's revue.
Ursuia Jeans and Diana Wynyard

(Continued on page 63)

# Yokel Lure

Los Angeles, Sept. 26. Suburban drive-in catery has figured a way to snag the tourists.

Good-looking bionde in picture make-up, and man in Charlie Chapiin regaiia, are stationed outside in a car, full of film equipment pretending that they are waiting for the rest of a film company to fin-ish eating.

# **CLEVELAND AIR RACES** \$17,300 IN THE BOX

Cleveland, Sept. 26.

National air races held in Cieve-and came out in the red \$17,300, making it more doubtful than ever that Cieveland will get the races year. Last year's aerial cir-vent lost a reputed \$75,000. Unless Cleveland guarantees better results, it is likely that races will be staged in 1933 in either Detroit, New York or Chicago, which have placed hids

Clevelanders blame this Clevelanders blame this year's loss to high ticket prices which, together with gate fee and reserved seats tax, amounted to about \$5 per couple—a figure that in these times scared a large percentage away.

Official figures for sale of tickets and concessions amounted to \$251.

# Gov't Plasters End Reno's Not So Perfect Summer

Reno, Sept.26.
Ending what has been everything but a perfect summer for Reno, the federal government is about ready to press for trial 27 padlock suits involving nearly all, of, Reno's best known establishments. Indications are that in most instances the abatement actions, will stand and the town will be pretty dry for a few weeks.

few, weeks.
Included among the places are the
Silver Silpper, the New York Club
and Lawton's Springs, the three
remaining night clubs, while scattered throughout the list are several elaborate speakeasies that have
been going strong for two years or
more.

nore.

Eelle Livingston's Cowshed, which
has been closed for lack of patronage and a bankroll for over a year,
s also due to be officially locked

# Keeney Gets Back His Floridian Race Track

Jacksonville, Fla., Sept. 26. Jacksonville, Fla., Sept. 26.
Frank Keeney, the original meastro of Keeney Park, rechristened St.
Johns Park when Keeney did a
walkout a couple of years back, has
been handed the Horse racing plant
neav Jacksonville by Messis. Dwycr
ond Gallacher.

and Gallagher. Dwyer and Gallagher took the Dwyer and Gallagher took the plant over from Keeney's representative after the theatre man had let it drift. They have operated two seasons, going into the red heavily during both. Under the jurisdiction of the new state racing commission last spring, they lost more than the year before due to the mutuel restrictions.

sat spring, they toot more than the year before due to the mutuel restrictions.

Keeney, local sports men believe, will have subtle attracting horse-will have subtle attracting horse-difference two years ago. Up to the time the deal was announced, it was believed that a meeting would be held at St. Johns prior to the openings at Miami. Now it looks like the locals will have to travel to Miami or possibly Tampa, where promoters are planning to revive the Oldsmar horse plant.

Greyhound racing seems to be the chief sport of North Florida this winter.

# MEX. CITY CLEAN UP

Mexico City, Sept. 22. have launched Saturday night drives against known crooks nght drives against known crooks and suspicious characters, includ-ing dope peddlers and pansies, who frequent local cabs.

First sortie netted 61 prisoners.

Idea is to make all cabs safe for

# Likker Hits New Low: Leggers **Just Getting By**

Hollywood, Sept. 26.

Coast Iquor prices have taken another drop. They're down to what the peddlers claim is rock bottom, with little margin of profit left.

Bourbon and rye, supposedly the real stuff, is now selling for 322 per case of as pints. Brands selling at this figure are: Coon Hollow, Glerimore, Farmale; Log Cabin, De Luxe, Golden Weddlug, Early Times and Guggenheim. 'Old Colone' is also quoted at the same price, but

Luxe, Golden Wedding, Early Times and Guggenheim. Old Coloner is also quoted at the same price, but most of it is phoney.

Scotch is averaging arcund \$35, with several brands, such as Walker's Black Label, Dewars Victoria and Buchananis, selling for \$40 and \$45 per case of alleged quarts.

Rum is tops at \$40 per case, with several brands, such as Lemon Hart and Charleston, going for \$35.

and Charleston, going for \$35. Champagnes, with the exception of Mumms Cordon Rouge, are \$55, the

Mumms Cordon Rouse, are \$55, the Mumms bringing \$75 per case. With little demand. Local wines sell for \$17 per case, local gin \$11 per case, local gin \$11. Beer, landed here from Canada at \$18 per barrel (five 24 bottle cases), is selling for \$32 per bbl., which leavis little profit for the handlers after everyone has been cared for. Local leggers are content to make, a. small profit if they can move their stuff. Both L. A. and Hollywood recently have been more or less wide open as compared to the past two years. Beer spots are

or less wide open as compared to the past two years. Beer spots are numerous, but little hard liquor is sold over the bars, most of the lat-ter being bottle trade. Little good beer is sold in the beer joints, Practically all of it is home brew or needle stuff.

# MOB SOURS, PUTTING DOG RACES IN THE RED

Hollywood, Sept. 26. Hollywood Sept. 20.
Second session of dog racing, which opened at the Culver, City track two weeks ago, is being operated in the red. Admission has been out to 40 cents, with remme patrons admitted free, but this isn't

natrons admitted tree, pursual helping.

Betti the public and the gamblers are beefing over the odds paid, with no one able to figure how the short dough paid is calculated. Outsiders paying as high as \$25 on the nose, pay even money for secondary options. There's no payoff on show. Picture moh, which went for the paying as high or property of the paying as high as \$25 on the nose, pay even money for secondary options. There's no payoff on show.

Picture mob, which went for the bowe-wow merry-go-round when it first opened, has soured on it mov, with few recognizable names in attendance. Gamblers, who were heavy bettors at the first meet this summer, also are now absent. When the track first opened, severally the state of the several property also makes the several property also makes the several property also makes the several property and the several property

# Rothstein's 'Ghost Town' Now Farm for Jobless

The phantom village of the late Armold Rothwelm in said the Village, Long Island, Is now a thirting farm colony. The City of New York owns the iand and some day hopes to turn it into a public park, is allowing inemployed of Queens to grow their own produce. The late gambler built more than 100 homes on the site which never were occupied. Adjacent to the 'till when the colony is the colony of the late of the colony of the late of the city purchased the land all the houses were razed. The outline of the track is still visible.

# **Democratic War Chest** Show Goes to Garden

Democratic committee has called off its show for the Yankee Stadium and moved its indoors to the Garden. Date is Nov. 1. Objective is still to swell the treasure. Cleveland Bronner will handle the affair, which will have prices ranging for the will have prices and the committee of the work of the wore of the work of

he changed, the outdoor event to have employed circus acts with a

# ARIETY

Weekly by V Silverman, Pr New York City 154 West 46th Street

SUBSCRIPTION. 

Vol. 108



# **15 YEARS AGO**

(From 'Variety' and 'Clipper')

First National contracted to pa Petrova \$80,000 advance on eac negative. She made two pictures.

A. H. Woods bought the Goldwyn company's half interest in 'The Fall of the Romanofs' for \$125,000. Her-bert Brenon, held the other half. Represented about \$60,000 profit to

Al Joison was flirting with the

Duffy and Inglis closed at the Or-Dury and right closed at the Or-pheum, Brooklyn, when they refused to take a bow. Sore because the act had been cut. Audience kept applauding and stopped the Dolly Sisters, who followed.

Something blew up at the Fox Audubon, N. Y., leaving the house in absolute darkness. Oscar Lorraine prevented a panic by playing the violin continuously for more than an hour.

Greenpoint theatre, Brooklyn, was using 10 or 12 extra acts at the Wed-nesday mats. Tryouts, with the UBO sending agents over.

Sign makers were worried over the possible abolition of electric displays during the war to conserve fuel,

P. Dodd Ackerman, scenic artist, talking up drapes for stage sets to overcome transportation troubles caused by the war. Everything to go in trunks.

New labor law preventing women from working after 10 p.m. was to be enforced against cabarets. Owners worried, but not for long.

Paramount was planning an 'un precedented' drive. To spend more than \$1,000,000 for advertising in newspapers in 80 cities. First time this had been done.

# 50 YEARS AGO

(From 'Clipper')

Thomas W. Keene and John Mc-Cullough were fighting it out for drama honors in Chicaga. Frederick Warde was in Pittsburgh. Booth, Barrett and Downing had not yet started. Six stars in classical rep-ertoire, largely Shakespeare.

Weiting Opera House, Syracuse, N. Y., was dedicated Sept 18, 1882. Mile. Rhea was the star in Romee and Juliet.' Report adds that the house was emptied in three minutes after the last curtain. Beating cur-rent fire notice to the idea.

Leavitt's Gigantean minstfels car-ried 40 different styles of lithos and two styles of 80 sheet stands in four colors. Usual size was 28 sheets.

Orton's circus playing in Mt. Airy . C., had seats collapsed with 1,500 ersons. Injured many and seri

Myers American Circus was sold at auction in London. About 75 head of stock, eight elephants and 16 lions included.

Clipper assured an inquirer that contortionists did not have their cords cut to enable them to per-form their tricks.

form their tricks.

Sale of Coup's circus, attached for debts in Detroit, brought good prices for the wild animals, mostly purchased by circus men and zoos. Much disappointment when it was announced that the horses and three slephants would be sold as one lot, since they were covered or a special couper, and the second of the couper of the couper of the draft animals, did not know what to do with the elephants. Local liverymen bought the lot of about 90 horses, including some ring stock, for \$18,760. He had sold the elephanta, provisionally, to some of the circus men, and furned a profit. Forepaugh bought the largest and the local zoo took another.

# Inside Stuff—Pictures

(Continued from page 6)

(Continued from page 6)
to stage and screen personalities than any hotel man in America. Frank
took over the managership of the Ambassador under his father's tutelage
when the hotel first opened.

It was a rocky road until Ben got the idea of making the Cocoanut
Grove the rendezvous of screen people. Also another long uphill pull
until he got the Tuesday 'star' nights under way and college nights
(Fridays). From then on the room became one of the best known in
the country.
Frank is now in Chicago conferring on the future policy with the S. W.
Strauss interests which own the hotel.

Social registerite who occupied the suite adjoining that of Greta Garbo on the trip to Sweden was amazed at the stories she heard on her return of Garbo's attitude of exclusive anobishness on beard ship. According to the society woman, Garbo's attitude toward hor fellow passengers was cordial and she even seemed to go out of her way to greet the others with a cheery Good morning.'

Only exception was a femme reporter who was so insistent in her offerts pet in the control of the con

Although Picture Classics, indie producer, can't decide whether to credit RCA Photophone or Brunswick for the recording job on it Happened in Paris, Photophone is certain that Classics will have to pay it the royalty. Picture is now in work:

Story told by Classics, which produced the feature at the Ideal Studios, N. J., is that Photophone promised it could dub music into the dialog track. When a separate track for the music was made the indie company claims Photophone said it did not have the facilities in its Flith Ave, quariers to do the job. Thereupon, Classics indicated it would take both tracks to Brunswick.

There will be no Publix partnerships in the middle west and northwest, from indications, but to solidify the zone the Colorado division may be switched to the territory under the general operating supervision of Martin J. Mullin.

The question of Kansas City also arises as a result of Publit's redemption of five theatres in that immediate territory. They along with the Colorado estup are under Milton J. Feld at the b. o, with Louis Finske division manager in the field. It is pointed out the Colorado division could be easily bandled through the Sait Lake City district office under Mullin, who now has the entire northwest and the central middle west.

Florida is at it again, taking a sock once more at California. T time Attorney General Cary D. Landis states that producers who wo locate in Florida can come in and be exempted from taxation for

years.

It is his opinion that under section 12, article 9, of the state constitu-tion producers would be exempted. This sentiment has to do with in-dustries locating in Florida and using products grown in Florida in their manufacturing. While Florida doesn't grow celluloid, it does grow cotton, and plenty of it, and film is nothing more than 'a cotton composition.' That may be news to Cellifornia.

Because they had previously confused her with another actress of somewhat similar name the Chicago 'American' gave a solid column to Gladay Walton, former film star of a decade ago. She is now the mother of three children and the wife of Henry Herbel, manager of the Chicago

Universal exchange.

Miss Walton starred in many pictures and met her husband when he was Pacific sales boss for U. Chicago public in general did not know she was now a Chicagoan.

Three On a Match, new First National release, contains a plug, conclous or otherwise, for 'The Match King,' another FN picture just com

pleted.

Using an imitation of Ripley's 'Believe It or Not' cartoon, an insert explains that the expression came not from soldiers during the war but from Ivar Krueger, Swedsh match king, who upped his income tremendously by spreading the legend. Warren William has the lead in both

Brooding over press notices of her work in her intial picture, "Thirteen Women' (Radio), had depressed the late Peg Entwietle and is deemed partially the cause of her suicide on the Coast by friends.

Former Theatre Guid player had gone to Hollywood determined to make good in pictures, but she is said to have felt that the adverse comment on her first effort practically obliterated future chances. She had intended returning to New York.

Fox brought Jubilo, starring Will Rogers in under the wire at an even 1398,000, considerably under the expected production cost. Two-thrids of the production amount, or \$225,000, went to Rogers as salary which leaves \$165,000 for the picture.

Under his new contract Rogers' renumeration was adjusted by Winnie Sheehan to \$100,000 a picture.

The Grey Line busses are now in legit under the tie-up with Willie Edelstein who is sending out those variety shows through Pennsy, Troupes and scenery will be bussed on the one-nighters, with five weeks covering 35 towns aiready set.

Two shows going out, one headed by Stepin Fetchit with a colored revue, and the other holding Jack Squires, Mary Nolan, et al.

An attempt to heal the breach between Ronald Colman and Samuel Goldwyn was made before the former's \$2,000,000 libel suit was filed. Colman's attorney, Neil S. McCarthy, was opposed to bringing the action, and Dr. A. H. Glannini was called in to intercede. He failed in his attempts to bring Goldwyn around from an alleged arbitrary stand on the matter.

Use of the word 'Publix' for various lines of business is spreading rapidly. Coined by Paramount in 1926 as the name of that company's theatre chain, and a different spelling for Public's, it's now all over New York and other cities.

No effort has been made to stop its use by firms outside the theatre

Interviewing four people at a time in separate confessional-like rooms is a precedent Charles O'Rellly, head of the TOCC, is setting. By this method he sees as many as 50 people in an afternoon. The TOCC head-quarters, since the projectionist fight and complete New York indict wing-oyer to Empire trom Local 306, has been busiest in the history

of the organization. If the guest is verbose or over-curious O'Reilly lets him sit in one

# Inside Stuff—Legit

New York producer, Max Gordon, of 'Cat and the Fiddle' is considerably uppet on the deal made with Belasco & Curran for the coast rights of the play. With shows not hitting the pace out here, the New York end made a flat royalty deal with the Coast men. It provides for \$1,000 flat a week and should the take run over \$18,000, jumps to \$1,250. The show, which has run eight weeks in San Francisco, got around an \$18,000 average on its stay. The production cost of \$28,000 was gotten out in the first three weeks, with the producers getting around \$10,000 a week profit out of the onus.

rice into three weeks, with the producers setting around \$40,000 a week.

Entire overhead of theatre and east ran an even \$5,000 in San Francisco, while in Los Angeles it will hit about \$500 less. Is figured that
show has a chance for 12 weeks in L. A.

Idea for the story of Lilly Turner' was taken from observation of a free health show which occupied a Broadway store next to the Manhattan (Hammerstein's) a year or so ago. Philip Dunning dropped in pretty regularly to chat with the people of the outilt. His wife, Frances Fox Dunning, frequently accompanied him and wrote the story from which Phil turned out the script. Originally tried out as Lilly, the play has since had other working titles including Exit the Queen. When Dunning joined with George Abott as a managerial team the latter collaborated on rewriting the play, it was previously tried out by William Harris, Jr., with Mary Duncan in the title role.

Sam Harris is having beaucoup casting troubles on his current season's plays. He just got 'Here Today,' his first of the season, going when Donald MacDonald asked to be released in order to go into Elmer Rice's

Jonald MacDonald asked to be released in order to go into Eilmer Rices

Harris also had Claire Luce practically set for the femme lead in his
scond play, Dinner At Eight, when she walked over to The Gay
blyorces, Wiman-Weatherly production. Then, on the day rehearsals
or Dinner were to start Jose Allesandro, male lead, died. Judith Wood
eplaces Miss Luce and Cesar Romero the late Allesandro.

An inside laugh during the tryout days of 'Ballyhoo of 1982' wasn't funny to the producers. Originally the finale of the revue was a six-day blke race between git riders but the idea was tossed out in Atlantic City. The girls didn't know how to ride anyway. Prior to the opening Charles Aheart called at the 'Ballyhoo' show offices with the suggestion that his nut blke act be inserted. No one in the office knew him or anything about the Ahearn turn. Later it was conceded Ahearn would have 'made' the finale.

Paul Muni won't be able to do any picture work before next summer because of a legit contract he has with Elmer Rice for 'Counsellor at Law,' Muni's contract runs until June 1.
Play was originally intended to stay only about three weeks in New York after the recent reopening, but is now to stay indef. Idea was for Muni to head the company on a road tour throughout the current season.

Anthony Veiller, son of Bayard, seems to be following in the footsteps of his father. He's just finished a play called 'The D. A.', which has one of his Dad's typical courtroom scenes.

Show will be tried out by the Hedgerow Playhouse in Pennsylvania.

None can o. o. a rehearsal of Brown & Henderson's Forward March nusical without a written okay from the producers. It's because a hassball scene has been reported lifted by another mu-sical producer who's bringing his show in first.

of the compartments while he journeys on to the next. An average of five minutes is figured for the average visitor.

en material for Paramount at the New York home office

Buying of screen material for paramount at the New York nome once is virtually at a standstill. Explanation is that with new independeunt producer setups, such as with Charles R. Rogers and B. P. Schulberg, plus absociate producer-ships, such as Al Lewis, more material in future will be chosen by

Columbia has some 25 Walt Disney Mickey Mouse' subjects on the expiring contract on its shelves, and will reissue other 'Mouse' cartoons accumulated the past five years.

This will be done to joust with Disney's product on the new U. A.

Indie producer was floored by an actor whom he was interviewing for a menace role when the ex-matinee idol bean spouting about "My Public" and "My ability wasted in heavy parts. Producer finally found out why the actor turned down the part. He had just finished 15 weeks as a martyr in a Biblical picture.

Paramount has dropped its option on 'M,' German mystery thriller made by Nero. Par had contemplated doing part of it over in Hollywood and dubbing the rest into English.

Columbia, which originally angled for the American rights to the film, is reported again interested, and Fox also has opened negotiations.

Warden Lewis E. Lawes' schedule of 20 speaking engagements around the country, mostly before women's clubs, on his experiences at Sing Sing, etc., is figured by Warners as valuable exploitation advance on its 20,000 Years in Sing Sing.'
WB is not directly tied up on the Lawes tous.

Best two British grossers in the world market are reported 'Jack's the Boy' and 'Sunshine Susie,' both Gainsborough pictures. 'Susie' was bought for America by Radio and title was changed to 'Office Girl.' It did poorly in the States. 'Jack's the Boy' cost only about \$10,000.

Finding a New York recording studio is an asset, not only from the standpoint of accommodating regular licensees but also for a fair volume of outside independent revenue, RCA Photophone has renewed its lease on part of the property on Fifth avenue where it formerly had its headquarters.

New York now has two Roxy theatres if signs are to be believed. Sign with the Roxy name went up over the new Radio City house last Thursday (23). The Roxy on Seventh avenue hasn't yet picked a new

Picture companies seem to be going for H. G. Weils. Two of the British author's books are now in work, one by Par and one by Universal. Paramount has 'Island of Dr. Moreau, which will be retitied 'Island of Lost Souls.' Universal has Wells' 'The Invisible Man.'

Saturday is only a half-holiday at the RKO New York office and the holiday begins after one in the afternoon. Excess have so been notified and the thought goes for all employees besides.

# COUPLE FIND A **WAY TO BEAT COLUMNISTS**

A way to circumvent the New York chatter columnists was the reason for the 'protected' separation story of Dorothy Hall and Neal Andrews, which broke in the 'Sun' yesterday (Konday) Hall and Neal Andrews, which was to be the color of the c

remain on friendly terms.

Andrews is a manufacturer of cos Andrews is a manufacturer of com-metics and president of the Inect company. Miss Hall is currently featured in Lilly Turner, the Dun-ning-Abott show, her name going up in lights at the Morosco last Fri-

in lights at the Morosco last Friday (22).

There will be an amicable divorce probably at Reno, after the run of the show.

# Tent Pitched on Main Street Stayed 4 Mos. As Exhibs Scowled

Chilly weather may end the long encampment of the Earl Ross stock company in Ft. Wayne, Indiana. Their canyas tent pit led on an empty lot right in the heart of the downtown business district, this dramatic troupe has played four months at 25 cents to excellent mostless at 25 cents to excellent.

exhibitors wore every time they lamped the inter-loper's pavillon. For this reason as well as the burdens of rent, light and overhead the present efforts of nd overhead the present efforts of all Ross to find an indoor theatre a spend the winter in may not be lecessful, Exhibitors want to speed eir departure.

# Carroll's Unused Act Arbitrates Dispute

Arbuttation between Earl Carroll and one of the foreign acts which he brought over for the new Yantites' but is not using, is dated to be heard Thureday (29). Matter involves Petite Jimmy, also called Little Chevaller' because of his imitations of the French star. Jimmy is 16 years of age and is accompanied by his mother.

Jimmy alone with the other alies

panied by his mother.

Jimmy along with the other alien acts imported by Carroll has a six week's guarantee. The manager does not refuse to pay his salary, but insists he remain in New York during that period. Jimmy, having proposed engagements in Paris and Belgium is desirous of sailing back and sake for a settiment in full

Belgium is desirous of saiming back and asks, for a settlement in full. The Parisian acts were brought over under the management of George W. Lattimore, colored Pa-risian agent from America. While George W. Lattimore, colored Parisian agent from America. While most of the foreigners were spotted in Vanities' after the Newark opening, two others besides Jimmy are out, others beside Harry Wills who appeared at the Roxy, and Rachel De Corlex, comedienne, formerly of the Folies Bergere.

# Ina Claire's Return

Ina Claire is coming back to roadway legit in the lead role of line Pine Street, murder mystery ay being prepared by Whitaker ay and Margaret Hewes.

Nine Pine Street, muraer myses-play being prepared by Whitaker Ray and Margaret Hewes. Play, based on a notorious actual New Bedford murder, is being staged by John D. Williams, with settings by Robert Edmond Jones.

# Givens' Divorced

Denver, Sept. 26.
Mrs. Marguerite Darrow Givens
Denver musician and dancer, was
granted a final decree of divorce
from Charles W. Givens, actor.

# NEW 'DELMAR'S REVELS Harry Delmar is planning a revised edition of Delmar's Revels. He and John W. Bonney, theatrical attorney, are to do it. Mack Gordon and Harry Revel are writing the new tunes.

# Film Career for Widow Of Nixon-Nirdlinger

Philadelphia, Sept. 26. According to friends in Phildel phia, who made public the contents of a letter from her this week Charlotte Nash Nixon, who was acquitted at Nice, France, last year in the fatal shooting of her husband, Fred G. Nixon-Nirdlinger.

will embark on a picture career.
Friends stated that she is to appear in a jungle picture which will be made on location in India. The Nirdlinger wildow has been living in Pasadena since her return to America.

America.

Mrc. Nixon was 'Miss St. Louis' in the 1923 bathing beauty contest at Atlantic City. She married the theatre man soon after. Under the terms of the theatreman's will she was to have received a one-third share in his \$700,000 estate.

# NEW 'HUMPTY' OCT. 31; HOLTZ IN OWN REVUE

'Humpty Dumpty', with the book completely rewritten by Laurence Schwab, Buddy De Sylva and Sid Silvers, will take to the boards again on or about Oct. 31, probably in Philadelphia before a Broadway engagement. The musical show was brought back after one try-out week

brought back after one try-out week in Pittsburgh.

Jack Haley and Jack Whiting have joined the cast, Lou Holtz, Eddle Foy, Jr., and J. C. Nugent being out.

Show opened at the Nixon to \$4,500 and there was a \$10,000 advance sale. Unfavorable reviews resulted in a line at the box office, patrons asking for their money back. By Wednesday the advance was down to \$3,000.

Previous to the show's opening,

Previous to the show's opening, Ioltz was enthusiastic on its z was enthusiastic on its ces and bought in for 5%, no Holtz was enthusiastic on its chances and bought in for 5%, no money changing hands, however. During the week Holtz told Schwab and De Sylva he was miscast. He said he did not want salary for the engagement and figured \$100 would cover his expenses. Schwab gave hims the said he did not want salary for the engagement to buy in the said he did not want sailary for the engagement to buy in him out of the section of the said he was to be said to the said with the

# **Betty Wheeler Becomes Broadway Ticket Agent**

Mrs. Betty Wheeler, formerly of Bert and Betty Wheeler in vaude-ville, has gone into the theatre ticket business. Understood she is backing the venture which will be conducted by Ruby Weller, a Broad-

way spec way spec.
Office has been opened in the
Broadway theatre building which
lights tonight (Tues) with 'Vani-

# Proceed with Caution

Albany, Sept. 26.

Jane Cowl opens here today

The Man With a Load of Mischlunder the Lawrence Languer ba

Show stays here a week then goes to Boston for two weeks, during which time it will be decided whether it will stay out on the road for a couple more months or not All current preparations have beer just for the three weeks.

### Nixon Solid to Nov. 26

Pittsburgh, Sept. 26.
Decision of Guild to keep 'Good Earth' out for an extra week and bring it here will give the Nixon three of its five American Theatre Society subscription plays in October. Dramatization of Buck novel will be the first, Oct. 3, with Pure In Heart' Oct. 10 and 'Cynara'

Pure in Heart' Oct. 10 and Cynara'
Oct. 31.
Nixon, which got off to a bad
start week before last with the
floppo Humpty Dumpty, is booked
solld through Thanksgiving week
beginning next Monday (3).

## Indies' New Worry

With shows folding up so st, certain actors who're ap-

fast, certain actors who're approached for new productions take the position they'll not rehearse five weeks gratis and find themselves still laying off, unless the bid comes from a producer of some standing. That's becoming one head of the company of the control of the contr pictures or pres worry about a legit run on Broadway.

# Albany Capitol Lights, Jane Cowl Splits Week With Burlesque Troup

Albany, N. Y., Sept. 26.
Capitol theatre, dark for a year, opened as a legitimate house tomight with Jane Cowl line.
In the state of th

A number of road attractions al-ready have been booked. After Jane Cowl, 'Cyrano,' with Walter Hampden will follow on Monday

# Blumenthals Quitting Casino for Alvin

Music in the Air has definitely been booked at the Aivin, where it is due next month. The deal was made independently, booking not going through either the semestry of the se

husband, A. C. Blumenthal, also having quarters in the Alvin.
That indicates that when the current day of Show Boat's finished the Casino, will be handed back to the bank which has controlled it since Earl Carroll was ousted. Nick Holde is general manager of the Fears-Blumenthal show interests.

# 'Vienna's' Long Hop

Detroit, Sept. 26.
When 'Reunion in Vienna' leaves
here Oct. 8, it goes to Minneapolis,
one of the longest legit jumps in

years.
This is being done in an ate to have as many spots start the Theatre Guild season at the same time as possible.

### Baron Files Writs

Basing his action upon claims for legal services rendered, Saul J. Baron has, through an assignee, filed attachments against the Nixon-Apollo Theatre Co. and the New Garrick Theatre Co. both of Phila. W. J. Keeley is the assignee.

W. J. Keeley is the assignee.

Amount given in the Apollo attachment is \$1,500, while the claim against the company operating the New Garrick comes to \$2,500.

# FOX HURT BY AUTO

Boston, Sept. 26.
Beauvais Fox, press rep for The Cat and the Fiddle, due here, is at the City Hospital recovering from serious injuries received when he was struck by an antomobile. Fox was just getting out of one car in front of the Hotel Lenox when he was hit by another. His name was on the danger list at the City Hospital for 24 hours after he was higher than the control of the Hospital for 24 hours after he was higher than the control of the contr

Hospital for 24 hours after he was first taken there, but officials at the hospital said that his condition was

# **UBO Laying Out Long Road Routes,** 35 Weeks of Broken Time Possible

# Tully's Inheritance Levy To Collect Suit Costs

Los Angeles, Sept. 26.
Through his local attorney,
Charles Hazelhurst, Richard Walton Tully seeks to levy liens amounting to \$45,000 against New York property of Mrs. Grace Fendler cov-ering the costs of the 'Bird of Para-

ering the costs of the Bird of Para-disc plagiarism suit she brought against Tully in New York. Suit was decided a year and a half ago, with costs unpaid. Pres-ent action brought because Mrs. Fendler inherited real estate in N, Y, city recently.

# PHILA LYRIC AS THIRD INDIE RIVAL OF UBO

Philadelphia, Sept. 26. week's theatrical surpri Last week's theatrical surprise was the announcement made Friday that the Lyric and Adelphi theatres, n North Broad street, and formerly on North Broad street, and formerly belonging to the local Shubert chain but dark for a year and a half, will soon reopen under the management of Morris Berns, formerly associated with the Metropolitan Opera House, the Casino (former burlesque house), the Dunbar (colored) and Girard theatre.

Girard theatre.

Berns' plans as outlined to the press call for different policies at the two houses. The Adelphi will open Oct. 15 and will be the home open Oct. 15 and will be the home of a group known as the International Players of New York. Plays in foreign languages will be offered. The Lyric, on the other hand, will have, according to Berns, 'only the finest Broadway successes.' With this house back in the legit, Philly will have three indle houses. The management is angling for 'Counsellor at Law.'

# Paul Kelly Suicide: Victim of III-Health

Responding to a letter of warning Responding to a letter of warning of his intent to commit suicide, the police, yesterday (Mon) broke into the apartment of Anthony Paul Kelly at 410 W. 110th street and found the playwright dead surrounded by manuscripts of his plays and notee he had written to friends and his landlord.

landiord.

Windows and doors had been sealed before he turned on the gas. One letter ascribed his action to ill health. Kelly had seldom been seen around Broadway in the last year and appeared to shrink from old familiar contacts.

old familiar contacts.
His best known play was 'Three Faces East,' which was a post-war success on Broadway and through-out the country. Another play of some note was 'The Battle Royal.'
Ome of Kelly's notes asked that his burial be left to the American Legion, of which he was a member.
His burial be contacted to the country of the co

He mention ...

### New Role for King

Dennis King from 'Show Boat' is slated for the new Peggy Fears mu-sical, 'Music in the Air,' which stars Reinald Werrenrath and which goes into the Aivin, Guy Robertson or Howard Marsh will succeed King in the Ziegfeld show, latter being the original in 'Show Boat.' Helen Morgan :a another who's a likelihood for the Fears-Kern-Ham-merstein opprettia.

merstein operetta.

### No UBO Rival Rochester, N. Y., Sept. 26.

Masonic Auditorium, which last season played stock and road shows, is not going to operate commercially this year. After canvassing possi-bilities, committee in charge made the decision to avoid \$45,000 city tax

This leaves the Lyceum, UBO, as the only house for road shows.

Sunday Home Rest
James O'Neil of Equity was hadly
injured in a fall at his home Sunday. He is confined abed, temporarily paralyzed on the right sido,
a fracture of the shoulder being indicated.

O'Neil is one of the oldest em-

The United Booking Office which onstitutes the new legit circuit is reported progressing rapidly with out-of-town bookings. Number of hows on the books is growing.

U.B.O. not only supplying shows for the keys but is now laying out routes in the small stands. Half a dozen attractions have already secured long broken time routes, it being possible to play one, two and three nighters consecutively for 35 weeks for the first time in years.

Among the better known shows going into the small stands are 'Mourning Becomes Electra,' Choc-olate Soldier, 'Merry Widow,' Wal-ter Hampden, 'Vanities' (last sea-son's edition), 'Another Language' and 'New Moon.'

A small stand route was laid out for Fred Stone who closed at the for Fred Stone who closed at the Shubert in 'Smiling Faces' Saturday, but he refused to play broken time, which included Canada, middle west, down to. Texas. The veteran re-garded such a tour too difficult for

# 'Flanders' First. 'Ida' Second Production for Coast Musical Rep. Co.

Los Angeles, Sept. 26.

Rose of Flanders, current at the Mayan, will be the foundation of a permanent musical repetotive company for the Pacific coast, according to plans of Edward Royce and associates, who are sommering the ing to plans of Edward Royce and associates, who are sponsoring the operetta, which opened last Friday (23). Second production will be Princess Ida, by Sir Arthur Sullivan, rehearasis of which will get under way this week.

Plan of Royce and associates is to rehearse a No. 2 Finnders' committee the production will be sent through the Northwest and to stands west of the Missishabib as soon as Princess

the Mississippi as soon as 'Princess' Ida' with the original 'Flanders' cast gets under way.

cast gets under way.

Popular priced policy will prevail,
with \$1.50 top nights and \$1 mats.
Ray Coffin in handling the press for Royce, with Fletcher Billings in the
box office. Business management
will be directed by J. Finger, one of
the produced.

# Village Follies' Plus Sundays for Garden

Greenwich Village Follies' title, on the shelf for several years, may be revived by the Shuberts for a revue when the work of the Winter Garden, New York. Warner Shanning of the Company of the Shuberts for the show for mid-winter production. Along with the revue the house, under Shubert management, probably will return to its old vaude-ville concert policy on Sunday

concert policy on Sunday

### Newport Bankrolled

Newport, R. I., Sept. 26. Newport' Casino theatre virtually is assured of opening it's seventh summer season next year for al-ready \$10,000 has been subscribed, including \$2,000 from Newport

including \$2,000 from Newport townspeople.

The theatre committee is com-posed of representatives of the so-ciety colony who are summer resi-dents of Newport.

# BURR BIDS FOR COMICS

Clark and McCullough are being negotiated for by Courtney Burr for his new musical. Vernon Duke is his new musical. Vernon Du doing the music, E. Y. Harburg lyries, and S. J. Perelman sketches.

sketches.

Burr figured in the 'New Yorkers' anonymously on the financing and promoting, although E. Ray Goetz did the formal 'presenting.

The Omnipotent Blumey
A. C. Blumenthal would turn mpresario for concert, as well,
He's dickering with Maria Jeritza,
the diva, to handle her on the concert platforms.

# Arty and Lightweight Is First Play of Swank Sutton Pl. Little

A couple of young entreprenuers, Robert Gross and Fred Fisher, who have been mixed up with stage presentations among the Mayfair or with the young a tragile comedy by Cecil Lewis, in a 299-sea auditorium artistically labeled the Sutton Show Shop. It's situated in the Sutton, and the summary of the Young, a tragile comedy by Cecil Lewis, in a 299-sea auditorium artistically labeled the Sutton Show Shop. It's situated in the Sutton, and the summary of the Sutton Show Shop. It's situated in the Sutton, and the summary of the Sutton Show Shop. It's situated in the Sutton, and sutton, and the Sutton, and

### Milwaukee Season of Varied Attractions ... Milwaukee, Sept. 28.

milwaukee, Sept. 28.
The Davidson and Pabu theakres
promise a wide range of attractions.
The Davidson, with UBO attractions, began its year Sept. 19 with
Cymara Manager James A. Higher
is going to take out his picture
booth, making room for 90, more
balcony seats.

is soing to take out his picture, booth, making room for 90 myors balcony seats.

Among, bookings announced for the Davidson are: 'Another Language,' Of Thee I Sing.' The Eabgh Parade,' The, Cat and the Fiddle,' Cyrano de Bergérac,' Counsellor at Law and Earl Carrol's 'Yanities'. The Pabst, independent, has the heaviest schedule in years. Included in its season's highlights are Alfred Lunt and Lynn Fontanne in 'Reunion in Vinna,' Salmaggi's Chicago grand opera company, the Chicago grand season of Triday morning lectures by 20 celebrilles, including Amelia Earhart, Vicki Baum and Lowell Thomas.

Harry Minturn has taken the Maiesice theatre to give winter that see theatre to give winter.

Baum and Lowell Thomas,
Harry Minturn has taken the
Majesice theatre to give winter
stock. First in a decade or so,
The Minturn Players include
Marjorie Williams, Francelia Watcrbury, Marguerite Slavin, Victor
Sutherland, Benedict McQuarrie
and Vincent Dennis.

# Playing a Type

Reading, Pa., Sept. 26. A Reading stock company actor who is piloting his own company of 14 players in a medicine-musical show playing tent lots in Virginia took a day off to motor home. On the road he came across another company, similar to his own, alternating medicine sales with melodrama. An Indian chief did most of the spicing in the medicine

After the cirie, a turn, done with a broad accents that sounded just like the lingo of the Berks county Pennsylvania Dutch, the visitor in-troduced himself to the redskin. Removing his wig, the latter launched into conversation in pure

nunched into conversation in pure Pennsylvania Dutch.
'I'm the best medicine show In-dian in the business,' he declared

# BAINBRIDGE STOCK IN LATEST OPENING EVER

Minnsapolls, Sept. 26.
This touring lightlimate season finally will get under way here Oct. 10 when the New York Theatre Guidd sends, alred Lunt and Lynn Routaine, to, the local Metropolita for the New York Theatre Guidd sends, alred Lunt and Lynn Routaine, to, the local Metropolita for the New York, which previously had been booked to open the season Sept. 26, can-celled, E. G. Tunstall of Minneapolis, veteran theatrical man, has been appointed business manager of both the Minneapolis and St. Paul.

Metropolitans, replacing Edmund Stein of St. Paul. Minneapolis, Sept. 26.

that under the special performance classification of only six shows a week (no Saturdays or mats); a let classification of only six shows a week (no Saturdays or mats); a let classification of the control of the cont

'Strange Interlude' film opens a three-week 'rin at \$1.50 Oct. 2 at the Ohio, legit' house, while Robert McLaughlin's stock suspends to permit the picture's engagement.

-McLaughlin's stock company is slated to start winter season Oct.

Vail Reopens Pitt
Pittsburgh, Sept. 26.
Harking back to the old days of stock here. Study 1 Yall Players at the control of the

eads are Shirley Booth and Alden

Others include Kathryn Meskyl, Baker Moore, Sylvia Manners, Henry Richards, Sam Flint, Ella Ethridge, Charles Webster and Roy Eikins.

CANTON'S UNION STOCK
Canton, O, Sept. 28.
Second season of dramatic stock,
sponsored by the local stage hands,
opened Sept. 24 at the Grand opera
liouse. The Gordinier Players have
been set in for an indennite period.
What we will the weeklight of the
ran at the Grand for 30 consecutives
weeks, with the Edith Ambler Players doing well. Union musicians
were in on the plan a year ago but
this year the stage hands will go
It alone.

## Playing Safe

'M'Bangl' a play about the South African vedd is in reSouth African vedd is in reLes and the ved in the late of the late o

# Dramatic Stock Isn't Counted Out in West; **Several Towns Open**

Chicago, Sept. 26.
Faint murmurg of activity in the middle western dramatic stock field are audible. Happiest omen was the decision of Leonard K. Brin, film exhibitor of Milwaiwee, to try stock as the solution for the downtown Majestic in the pretter iown, Harry Minturn got the franchise and gathered a company in Chicago through the Bennett, consisting of Victor Milliams, Marguarite Slavin, Francella Waterbury, Robert Blakeslee, Charles Deschin and Williams, Both and Charles Deschin and William Follard.

lard:
Stocks recently organized are the
Clyde Waddell Players at Topeka,
Kan; Boyd Truesdigle Players, replacing Don Dixon-Players at the
Grand, Cedar Rapids; and a rotary
stock managed by Tom Brown to
play Woodstook, Belvidere, Harvard, and several other small towns
in northern Illinois. C. D. Peruchi
in Knoxville, Balnbridge Players in
Minneapolis, and Oscar O'Shee, in
Waukegan, Ill., are also operating.
Bdith Ambier Players moved last

Waukesan, Ill., are also operating.
Edith Ambier Playage moved last
week from Dover, Ohlo, to the Weller, Zanewills, Ohlo. Some 23 legit
actors were placed with various
companies in the past fortnight out
of Chicago. At the same time, howear, the Ayorfa were swelled by the
particles of the past of the past of the
panding for the season.

# HAILED AS WORST YET, TRIPLETS' DIES SOON

"Triplets," a play written and presented by Mark Linder at the Masque last Thursday (22) and taken off after Friday, night, drew the most severe panning in years.

the most severe panning in years.

The actors waived the usual two
weeks salary guarantee but have
seld claims with Equity. Linder
split the receipts among the cast,
each player receiving a bit over \$3.
Stage hands retused, to permit the
curtain to rise at Saturday's matinee, demanding their wages or a pro-tective bond which was not forth

# LADY AGENT SUES ADAM

Kaj Gynt Wants 10% of Haynes'

Boston, Sept. 26.

Desired L. Halves, He, Adam in Sceen Pastures, flow, Adam in Sceen Pastures, flow, Adam in Sceen Pastures, flow, Flow, Adam in Sceen Pastures, flow, the Food company handling the show, and the Boylston Theatre company, lesses of the the Adam in Scenario being sueed by Kaj Gynt of a contract and the seeks to recover commissions totaling at least \$1,-347.50 alleged to be due her under a contract for getting Haynes his role in the show. The bill also seeks to enjoin Laurence Rivers, Inc., from paying Haynes any money and to enjoin the Boylston Theatre Co. from paying \$275 to the Laurence Rivers, inc.

The plaintiff says that on Oct. 13, 1235, ahe entered into a contract 1325, and entered into a contract Boston, Sept. 26.

1928, she entered into a contract with Haynes to be his personal repesentative and business man resentative and business manager, and that under the contract she obtained for him the role of Adam. She claims also that he agreed to pay her 10% of what he received. She declares that he has been paid at least \$275 a week; that during the run of the show in New York Closton 18 months he paid the comclision of the paid the common that the paid the common went to Chicago payments stopped.

# Plays on Broadway

# Ahead and Back

Preddle McKay agent for The Stork is Dead Led Shaw back, Ned Hoines ahead Another Language (Chi-cago). Fred Jordan agent Abbey Players

(due at Beck). Merritt Franken agent 'The Other One.'

David Cauffman back, Bill Gor-man agent 'Of Thee I Sing' (Chl-

Morris Jacobs company manager Morris Jacob Here Today, Edward Moscary back with Nona, Arthur Levy agent. Elbert Severance p. a. for The

Eibert Severance p. a. for The Budget.' Carl Fisher manager and Dick Maney agent, Lilly Turner.' Mayer Portner p. a. for Kamsler and Fuiler.

LILLY TURNER
Comedy-drama presented by George Abott and Philip Donning. Writer by opportunity of the property of the property

# THE STORK IS DEAD

Fanny Hatton from the original of since Kottow.

Naughty but not so nice is 'The Stork Is Dead' which completed a week of disappointments on Broad-way. Show is liable to create a difference of opinion as to its en-tertainment value and in a way which might benefit the receipts. Yet doubtful of bettering a mild engagement.

Yet gourse.

Series around for some series around for some storp has been around for some forman for the series around for some forman for the series are series.

We series around the series around series around series around series around series around series around series.

Yet around the series around series around series around series around series.

and Fuiler.

Leon Friedman will agent 'Counsellor at Law' on tour.

Harry Essex. gen. mgr. Man

with Load of Mischief, Jane Cowl.

David Wallace general manager

for 'Men Must Fight.'

F. J. De Yeau manager of 'The

Passionate Pligrim.'

(Continued on page 52)

# 'Good Earth' Marks Up Big \$18,000 -On Phila. Start: 'Americana' Builds

Philadelphia, Sept. 26.
At last Philly has a legit hit, but
it took a heavy advance foundation
of subscriptions to accomplish it,
Play is 'The Good Earth' offered

Chestnut Street Opera House the new American Theatre Society program. Only one notice was defi-nitely laundatory, but most of the reviewers liked Nazimova a lot and o admired the production.

also admired the production.
Tremendous popularity of the
Pearl Buck howel carried it along
and should do the same anywhere.
Thureday matines was a sell-out,
with weaker,
with the self-out,
with the self-out,
with weaker,
the self-out,
the

\$2.50 top and, of couries, \$2 on subscription.
'Americana' made its delayed depth Sept. IT and won ather cood but Sept. IT and won ather cood of the seek, business was terrible, but by Thursday McEvor revue was registering nice gains and it was decided to hold it in for another week at the Fornerst, which has no ether booking until Oct. 18 and to be for the second week at the Garrick, even the Ulric clientele failing to overcome handleap of a bad play.

# Bookings for Indies

Broad reopens Monday, Oct. 3, with 'Absent Father,' try-out. House is under management of Samuel Nirdlinger, who also has Garrick. Both are being run as indies Nindlinger, who also has Garrick.
Both are being run as indies.
Both are being run as presented by Harry Moses, on the loth, but nothing mentioned, as yet, to follow that.
Garrick has a filler in the person of Rajah Rabold, East Indian mystowith a magical show he calls to with a magical show he calls (25) and may stay two weeks.
House's next booking is the Peggy Fears—Jerome Kern musical, Music in the Air, Oct. 17. House is then booked pretty solidly to the holidays.

in the Air. Oct. it.

In the Air. Oct. it.

The Air oct. It.

Chestnut gets 'Mademoiselle,' new Bill Brady piece, on Oct. 's a second oct. 's

fifth and last of the first series. The fourth not announced now, may be Whistling in the Dark."
The Forrest has Eva Le Gallienne the week of Oct. 10, with a vacant week following and then 'Vanities,' Counsellor at Law and 'Vyrano de

woundedowing and their variables. See the seed of the

# Estimates for Last Week

'Nona' (Garrick; 2nd week)—Only \$7,000; poor for an Uiric show. House dark until Thursday when Rajah Rabold, mind-reader and magician,

'Americana' (Forrest, 2nd week)—
About \$18,000 in first nine performances. Picking up as it proceeds.
Le Gallienne next on October 10.

"Good Earth" (Chestnut, 2nd week)—Real smash for first Ameri-can Theatre Society offering, Beat \$16,000 at \$2.50 top and subscription price \$2.

# Engagements

Engagements

Frank Diaz, Clarence Reed, Gwen
Rothwell, C., Edwin Brandt, Louis
Rothwell, C., Edwin Brandt, Louis
R., Creegan, Sally Du Vall, Merry
Wagner, Harold Webster, 'Son of
Satan' (complete cast).
Ina Claire, 'Nine Pine Street.'
Henry Bergman, T. Loved You
Wedneadsy.
Ina Claire, 'Nine Pine Street.'
Henry Bergman, T. Loved You
Wedneadsy.
Natalle Hail, Reinald Werrenrath,
Tulic Carminatt, Al Shean, Dorothy
Johnson, Katherine Carrington, Ivy
Scott, Beile Sylvia, Anne Barry,
Mary McQuade, Harry Meystayer,
Lem Menoc, Jay Fassett, Charles
Lem Menoc, Jay Fassett, Charles
Music in the Air (complete cast).
Ilse Marvenga, William Riccardi,
'Great Lover.'
Fred Astaire, Claire Luce, Lueila Riccard,
'Fred Astaire, Claire Luce, Lueila

Astaire, Claire Luce, Lucha Gear, 'Gay Divorce.' Joseph Macaulay, Fay Templeton, May Soften 20 Yr. Rule

Hollywood, Sept. 26. The Troupers' Club is consider-ing relaxing its 20-years-an-actor ing relaxing its 20-years-an restriction on new members, in order to boost its membership from order to boost its membership from the present handful to 2,500. This change would paralled the organ-lzation's campaign to raise funds for an actors' home here. Club's four-night' fund raising carnival starts today (Mon.).

# LUNTS' BOSTON \$20,000 CAPACITY GATE. PLUS

Boston, Sept. 26.

Boston, Sept. 26.

The Lunts in 'Reunion In Vienna' did sensational gross of nearly \$20,000 last week at the Plymouth, \$255 more than seat capacity of the \$255 more than seat capacity of the second for the sensate by the second for much of the smash biz.

Ed Wynn still running strong than the second for the smash biz.

Ed Wynn still running strong than the second for the smash biz.

The Square second for the second for the second last week.

Green Pastures,' apparently settled at the Colonial for a long stay, which is second last week.

The Squaler, Edgar Wallace play, being put on by E. E. Cilve at the Colony, drawing in manner which promises well for the winter Arrival of competition in the way of three new shows next Monday may change the present happy self-uation. Theatre - starved Boston four shows in town. But the gross won't look so large perhaps when it is split up among half dozen houses.

# **Future Plays**

'The Late Christopher Bean' will be Gilbert Miller's first try. this season. Done from the French of Renee Fauchols by Sidney Howard, Will open in Baltimore Oct. 24, and come into Miller's theatre when

ready.
'The Raps of Lucrece' will be

come into Miller's theatre when ready.

'The Raps of Lucrece' will be Katherine Cornell's initial bid, owing to the difficulties of casting 'Allen Corn' which it had been her intention to present first. Will go into rehearsal in late Cotober.

'The Passionate Pilgrim', by Mary Crosby Mum based on Shakes-the Cornel of the Mary Crosby Mum based on Shakes-the Council of the Shakes Sincial will have the Council of the Shakes Sincial will have the Council of the Shakes Sincial will have the Shakes Shakes and Samuel Merwin, will be put into immediate rehearsal by Aarons & Freedly,
'A Good Woman, Poor Thing,' by Willard Long, is a probability with Genevieve Tohin as the star and Samuel F. E. Nirdlinger produncing.
'24 Dollars,' described as a satifical operetta by McElibert Moore, music by Mazard KerZane, will be put into work by Howard Marsh, who will head the cast himself. Scenery by Herb Ward and dance direction of Max Schenek.
'Scenery by Herb Ward and dance circution of Max Schenek of same title, will be produced by Will Marlon Cook with an all colored company. Better known as a composer, Cook will contribute musical numbers to the production. Dramatists not announced.
'The Little Feller,' described by its author, George Cohan, as 'a little musical,' will go into rehearsal in Nov. with the author and his daughter, Helen.
'The French idea,' into production this fall if a suitable cast can be found by A. J. Beckhard. By Oscar Serlin and Allan Boritz.

Frank Moulan, William Danforth, Herbert Waterous, Vivian Hart, Ethel Clark, Milton Aborn co. George Fawcett, Philip Leigh, Ared Kapeller, Kate Mayhew, Percy Haswell, Helen Raymond Dorothy Tennant, Charles Campbell, Pea-

Tennani, Charles Campbell, 'Peacock'.
Louis Sorin, 'Phil White, Joseph
Greenwals, Bernard Gorcy, 'Keeping Expenses Down.

Brain Street Street Street Street
Ford, Geofrey Wardwell, Scott
Moore, 'Criminal at Large'.
Erskine Sanford, Ruth Charpenning, Thurston Hall, Leo Curley,
Charles Powers.
Harold Heaton, Walter Armitage.
George Lessey, 'Caln's Sister.'
Jane Hamilton, 'Black Sheep,'

# Shows in Rehearsal

'Rendezvous' (Arthur Hop-kins), Galety.
'Criminal at Large' (Guthrie McClintic), Belasco.
'Tell Her the Truth (Mrs. Joe

B. Leblang), Cort.
'Men Must Fight' (Jos. P. 'Men Must Fight' (Jos. P. Bickerton), Lyceum.
'The Absent Father' (Kensalt), Knights of Columbus hall.

all. 'Singapore' (John H. Mears),

"The Passionate Pilgrim"
(Howard Inches), Cohan.
"Black Sheep" (Elmer Rice),

'Music in the Air' (Peggy Fears), Alvin. 'Incubator' (Edison and Bur-

ton), Booth.
'Cain's Sister' (Shuberts), 'Cain's Sister
Ritz.
'Dangerous Corner' (Henry
Moses) Empire.
'Pure in Heart' (Theatre
Guild), Guild.
'Real Folks' (N.B.C.), Philadelphia.
'Mademoiselle' (W.A. Brady),
'Mademoiselle' (W.A. Brady).

Playhouse.

'Forward March' (Brown and Henderson), Selwyn.

'Dinner at Eight' (Sam H. Harris), Music Box.

'Peacock' (George Fawcett),

Shubert,

"Keeping Down Expenses"
(H. Tlomkin), Ambassador.

"Mourning Beoomes Electes"
(Outld), Guild (road).

"Wild (road).

# 2 NEW LEGITS START IN L. A.

Two openings and one closing tarked the legit activities last eek. 'As Husbands Go' folded at marked week. 'As Husbands Go' folded at El Capitan, after three weeks of fair business. Closing stanza got

'The Marquise' with Billie Burke starred, and a strong supporting cast, followed 'Husbands,' opening on Sunday. Start was strong, with the picture colony out in force, Ad-

'Rose of Flanders' got started at the Mayan after several attempts to get away at the Mason. Musica. four weeks, but the cash necessary for an Equity bond was never forthcoming. New money came along, with the backers moving to the Mayan. Friday's penning was falt, on the first three performances. Lack of names in the cast is hurting the draw.

As dimense in the cast is hurting the draw.

As dimense in the cast is hurting the draw.

As dimense in the cast is hurting the draw.

For independent of the cast week.

As dimense in the cast is hurting the draw.

As dimense in the cast is hurting to the cast

# Hitless Sept. Dims Broadway's Hopes, Repeat and H. O. Top Autumn Grosses

# 10-20-30 Under Roof

Ottumwa, Ia., Sept. 26. Closing an engagement that ran, under canvas during the entire sun under canvas during the entire sum-mer and in the Majestic for a fall opening, the Hazel McOwen Stock company, has gone to Davenport. Troup reopens the Grand theatre, now under management of Charles Berkell. Same scale, 10 and 20 mats, nights 20 and 30, children 10, no reservations.

# 'FIDDLE' \$14,000: FRISCO **SEES SILVER LINING**

follow.
'Cat and Fiddle's' ninth week continued to hold up well at \$14,-000. Geary still dark. 'Bride Sun Shines On' due soon at Curran.

# Balto Advance Oke for Le Gallienne's 2 Shows

Nothing in collections and the season starts tonight week but season starts tonight week but season starts tonight with the season starts tonight with the season starts tonight with the season of the season season of the seaso

### Akron Stock Bows Out

Akron, O., Sept. 26.
Second attempt at dramatic stock at Civic Playhouse in less than six months has been without success, and the Gordinier Players, current only three weeks, moved out Sept.

and the Gordinier Players, current only three weeks, moved out Sept. 23. Civic is reported angling for a season of tabloid musical comedies and miniature revues with the King Amusement Co. of Detroit operating 10 or 12 units on an itinerant wheel.'

# The promising indications of a better legit season suffered a setback last week when the premiere card failed to disclose a success, despite favorable reports at tryouts. New season has yet to produce a hit, which is unusual for September. Three sudden closings balanced the incoming list, which still totals 17 shows, but there are six entrants next week.

shows, but there are six entransent week.

Two of last week's arrivals were yanked off—Triplets at the Masque and The Budget at the Hudson. Neither played a full week. Lilly Turner' was a disappointment at the Morosco, the starting pace being a full of the month of the start of the month of the start of the week at the 48th Street, also drawing a paning. Best money among the non-musicals last week was (Counsellor at Law, playing a repeat date at the Plymouth, seross going close to \$13,000; top money among the musicals went to 'Of Thee I Sing,' the run went to 'Of Thee I Sing,' the run of the start of the star

chart and ying a wapet dates at the Plymouth, gross going close to \$13,-000; top money among the musicals went to 'Of Thee I Sing, the run leader, which rose to \$22,000; first full week of 'Flying Colory' grossed \$27,000; considered fairly good for a "Smilling Faces" closed at the Shubert last Saturday. It was the worst showing ever made by Fred Stone in New York, playing four weeks to an average of \$10,000 weeks to an average of \$10,000 weeks to an average of \$10,000 weeks to one. Bitmore; Nona, Awon; T Loved You Wednesday. Harris; 'Americana, Shubert: When Ladles Meet, Royale.

Estimates for Last Week

# Estimates for Last Week

'Another Language,' Booth (23rd week) (C-708-\$3.30). Operating successfully here and Chicago; at \$10,-000 stands well up among non-mu-

"Sallyhoo of 1932," 44th St. (4th St. (

"Clear All Wires," Times Square (3rd week) (C-1,057-\$3). At \$9,000 first full week business was under expectations, but some profit; bal-cony weakness.

Gory weakness. - [Flying Colors, Imperial (3rd week) (R.1,446;\$440). Looked big early part last week then warm weather hurt; matiness light; \$27,000 first full week promising.

"Here Today," Barrymore (4th week) (C-1,115-\$3.80). Better weather may tilt takings; last week not so good at \$6,000; must improve to stay.

pace around \$7,000.

'Man. Who Reclaimed His Head,'
Brandhurst (the week) (D.113sthe week; the state of the

nounced several times now due wopen Friday (30).

Of Thes I Sing, Music Box (49th Versical States), Shubert. Fred Stone musical closed, last Saturday after playing four mild weeks, Guecess Story, Elliott, (lat week), Fundamental (Group Theater), Wilton by John Howard Lawon; opned Monday.

'The Budget,' Hudson. Closed Saturday after being panned, five days.

days.

'The Stork is Dead,' 48th St.' (2nd week) (F-969-\$83.90). Opened late last week with adverse comment from critics; management went to extra space ads regardless. of Friday: https://doi.org/10.1009/10

days.

'Vanities,' Broadway (1st week)
(R-1,800-34.40). Presented by Earl
Carroll; third major musical in
September: varied reports; opens
tonight; floor split with most seats September, tonight; floor spine at \$3.85.

Other Attractions
-- Law,' P.

'Counsellor at Law,' Plymouth; repeat date extended indefinitely; got \$13,000, which topped dramar

of 13.000, which topped dramas last week.

'Show Boat,' Caslino; 20th week; revival; about \$21,000.

'Only the Young,' Sutton Show Shop (Little Varieties,' Belmont; viudeville revue postponed; due Wednesday (28),

'That's Gratitude,' Waldorf; revival.

# Sunshine Breaks Thru in Loop: 'Of Thee I Sing' \$29,000, Smash

ver predictable, again endorsed the Pulitzer prize committee by going for 'Of Thee I Sing' in a big way. There was much man-

in a big way. There was much managerial anxiety as to the possible reception remembering that "Strike Up the Band" of similar authorship and satirical vein had done a monumental flop in Chicago.

Last year at this time everyone was wondering whether Chicago would cotton to "Green Pasturcs." Chicago did and it now seems certain that Sam Harrier unsied method to be a seen that the transport of the seem of the control of the

Estimates for Last Week

'Another Language,' Harris (CD-1,100; \$2.75) (3d week). Too soon to predict the staying qualities of this one. In view of paucity of attractions house will undoubtedly want

to hold Language' even if grosses a silp to a point that in former sea-sons, would spell exit. Meanwhile the sister Selwyn haart anything penciled. Language' is doine modeled. Language' is doine modeled. Consider the silps, Grand (M.1,365; \$3.85). Wreckage done to a \$10 bill for a pair of ducats no determent to demand. Rave notices started musica out the started mu

# London Click of 'Gertie's Garter' **Raises Threat of Bedroom Cycle**

London, Sept. 26. Encouraged by the success of 'Getting Gertie's Garter,' produced here several weeks ago as an experiment, Hewson & Shepherd will produce Mark Swan's farce 'She Walked in Her Sleep, next. This one was originally produced by George Broadhurst, who negotiated the currently proposed English production.

production.

Henson will produce the plece,
though not playing in it, with rehearnals to start immediately.

Al Woud's old farce 'Getting Gertie's Garrer', should its success be
repeated with Swan's farce, will be
the fore-runer of a curtously belated London fad for bedroom farces.

In New York last Friday (23), Al Woods tried a similar experiment by producing a Continental bedroom farce entitled 'The Stork is Dead.' Picce was met by critical binata, but has not yet had a chance to show at the box offices whether or not New Yorkers are willing to go back a decade in stage chief.

# LOVE ME' NEW LONDON SHOW, LOOKS DOUBTFUL

London, Sept. 26.

Will You Love Me Always' at the Globe is a Continental comedy, de-ficient and obvious in plot. Bright conversation with a Continental flavor helps somewhat. Chances for the place sticking are unlikely, despite the aplendid au-tisiry displayed by Yvonne Arnaud

# PARIS AGENTS POOLING ON MISSION TO STATES

Cliff Fischer and Michel Tchernoff both are aboard the He de France New York bound, but are not on too amicable terms. Both are local agents, and both are going over to

New York bound, but are not on too amicable terms. Both are local agents, and both are going over to find talents.

Agents are going to do what they can in New York to attract talent to Europe, and figured they'd have a better chance if going over on the

# Back to Old Roles

Augustus Yorke and Robert Leonard sailed Saturday (24) on the S. S. Lafayette for London where they will appear in a revival of the first of the Potash and Perl-nutter plays, by Montague, Glass, Production is being put on by Ed-win Laurilard.

Yorke and Leonard were member the original London presentati or the original London presentation in 1914 when the plece was first put on and ran for two years in the West End. Later, they also toured with the play for another year through the English provinces.

# Balk at Four-a-Day

Paris, Sept. 17.

Following their engagement at the Paris Empire in November, the Hudson Wonders, currently in Hally, were to play the London Pavillon, but when they found out that the Lartique agency had not warned them that this would mean four shows a day, they decided to switch to the Palladium.

Georgie Hays will also go into revue here instead of picture presentations, which she finds overtaxing for that kind of work if giving her full number.

### VERKADE CO. AGAIN The Hague, Sept. 17.

The reorganized Verkade Com-pany, built on ruins of the bankrupt concern without Verkade announces premiere of Katajow's 'Quadratur des Zirkels,' and Gantillon's 'Bifur,' Roster of troupe Includes Paul Huf and Cor Hermus and the ladles Rika Hopper (just returned from touring Dutch West Indies), Marie van Westerhoven (one of Holland's oldest actresses who is well over

# **Printemps Alone Here** After Guitry's Divorce

AHEF CHIRTY S DIVORCE
Paris, Sopt. 17.
Guitry-Printemps divorce plans
not yet definite, but separation already offective, with Sacha Guitry in
the country and Yvonne Printemps
in solitary grandeur at the George V.
She is reviving "Mozart" at the
Madeline without Guitry, and is
planning a visit next spring to the
States, where she will accompany
the Willimetzs.

# Stockholm's 15 Current Show List Tops B'way

States, where

Stockholm, Sept. 15,
For a town of 450,000 to have 15
legit houses open is almost a world
record. Although, it's three less
than last year, Stockholm is swinging into shape for a big dramatic
season with some of the managers
still confident they will regain
losses of last two season. The Desert
Of incoming shows The Desert
Pront Vienne with Joseph Histop
was asmash, and "The White Horse
Inn' with Gosta Eliman and Lilliebel
Daen was panned, with the second
night house at the Vasa only onefourth fell:
Kalman's "Gypsy Princess' doing

night nouse at the Vasa only one-fourth rotil; and the Copera, while Mademoiselle' and new Brun Frank play, Mina, with big star, Tora Tie, are alternating at the Royal Dra-matik. Nalma Wistrand's intimate revue, 'Showboat'. (not the Kern show), doing only so-so but small revues at the Blanche and Komedle have both passed 100th perform-ances and almost sellouts. Rest of shows are comedy and farce transia-tions from French, German and English.

# Australian Vaudeville Revival Just a Rumor

Sydney, Aug. 30.

Current report has it that a syndicate may shortly be formed to re-introduce, vaude, in Melborne, Sydney and Adelaide. Shated that circuit, will be worked up by importing high-class acts from overseas.

Although vaude as an entertailin, cardidate reporter of the control of Sydney, Aug. 30.
Dame Sybil Thorndike premiered successfully with 'Saint Joan,' and should enloy a good run. The Fatty' revived for it short season with Agrees over the Torn Junior. Both attractions for W. T.

syndicate sponsors stated to believe time ripe for another try, now that conditions have improved financialiv

cially. Variety' could not get confirma-tion or even the names of the prob-able syndicate. It is certain that neither the Ful-lers, Williamson-Tait, Greater Un-ion Theatres or Hoyts are entertain-ing, the Idea of importing vaude acts

In the first place, cost to bring acts over here too high and, in the second, exchange rate kills any chance of getting really big acts to make the trip.

# JAIL FOR AUTO MISHAP

The dancer, Marianne Winkelstern, who last spring, struck and killed a man with her auto, was sentenced to three months and to a fine

Respite was granted her in regard to the imprisonment.

# 'Wedding Bells' in Beverly

British Swing

Decided swing here toward British pictures. Recent check-up shows more than a score of British substance than a score of British substance than a score of British substance of British in New South Wales, Vilctoria, Queensland, Perth and New Zealand. Fuller circuit started off British, swung back to American for a while, and finally will return to British. Hoyts and City and Standard Control of the British picture of t Wedding Bells' in Beverly
Höllywood, Sept. 26.
Little theatre production of Salisbury Fleids' Wedding Bells' will be
given tonlight by the Beverly Hills
art theatre group, at the estate of
Mrs. Richard Fudger.
Gertrude Michael, Metro player,
and Harrison Ford have the leads.
Ford played the same part in the
Ford played the same part in the
Chamberlain, Dolly Graves, Jane
Morgan, Herbort Evans, Phillis
Coghian and Edward Kay. Ollver
Hinsdale directed.

### Coast Gets 'Harlem'

Los Angeles, Sept. 26.
'Harlem,' being produced by
Robert Levy, opens at the Music Box Oct. 17

Cinesound Australian Newsroel, unit of Greater Union Theatres, Ltd., will absorb the Molbourne Herald Newsroel this week, accord-ing to a statement issued by Stuart It takes the place of The Fatal Wedding which was to have gone into house Oct. 2.

# France Again Nixing Visit by Tex Guinan

Paris, Sept. 17.

Lack of tact has once more resulted in Tex Guinan's inability to Lack of tact has once more resulted in Tex Guinaris inability to play France, Dorian, German agent, was trying to arrange for her to play Europe at \$1,500 per week. Chalom, decorator, interested in the Club Montmartre and various other enterprises where he supplies the enterprises where he supplies the cutting of the country of the co

Official technical excuse for nix Official technical excuse for nixing her is that Guinan's outh haye
no working permits, in support of
which the French government seni
notices to the daily press reminding
managers that they cannot contract
for foreign talent unless they are
sure they have working permits.

# SWEDISH CAST IN CORK FOR 'GREEN PASTURES'

Stockholm, Sept. 15. Stockholm, Sept. 15.
In announcing the opening night for 'The Green Pastures' with an all Swedish cast in blackface for Oct. 6, Erik Wettergren, the director of the State, theatre, extended an invitation to the Frince of Wales, Prince George and the Office of Wales, Prince George and the thing the State of the State of Wales, Prince George and the State of Wales, Prince George and the Brinch State of the State of Wales, Prince George and the State of Wales of Wales

here at the time. Play is under English ban.
The Green Pastures is also planned for the Helsingfors Dramtik theatre and Russian representatives are likewise interested. It will be the European premiere of the play.

Local Production

tion, the future retions appears rosy,

British Swing

Ella Shields' Revue Ella Shields is heading a revue company for Frank Neil and will go on the road. Principal comedian will be George Wallace.

Radio News Ted Henkel, American conductor, now has his band in as a regular weekly feature over the B class stations.

Newsreel Absorbed

# London Show World

In the 'crazy' bill at the Palladium, Falls, Reading and Boyce registered an emphatic success. A somewhat make the turn ever more attractive. Show is playing to SRO.

Anglo-U. S. Cast
Sir Alfred Butt will produce
Frederick Lonsdale's new play, at
present titled Followed. The oharacters are equally divided between
English and American types. It
goes into rehearsal shortly.

Termini Added Starter
Jon Termini Is booked for the
open the process of the control of the contr

Lowdown on Clair
Lesite Clair, who is responsible
for several of the numbers in the
new revue, 'After Dinner,' in which
Billy and Blaa Newell are starred
and which opens at the Galety in
October after provincial tryout, is
a law student and Bachelor of Scionce. His real name is Lesite J.

Music Supervisor
Debroy Somers and his band become a permanent attraction at the
Plaza picture house. Somers will
also act in the capacity of musical
supervisor for all the Paramount
houses in England.

Apollon Back in Dec.

Apollon Back in Dec.

Dave Apollon's English dates
take him to the middle of November, and he is not accepting any
more. He has just okeyed a conopens at the Albee, Brooklyn Dec.

2. Apollon intends to play England
every year, and has had several
dates offered him for next year, but
so far has not put his name on the
dotted line.

Music Team Resumes
Joe Gilbert and Horatio Nicholis
(the song writing name of Law-

rence Wright) have again joined forces,
Gilbert and Wright have written many successful numbers, including Souvenirs, but have recently been on the outs, with Gilbert doing quite a lot of freelanding. Now Gilbert will again become a Lawrence-Wright exclusive man.

Lederer Under Knife
Francis Lederer did not play the
last week of 'Cat and the Fiddle,' at
the Palace. He went to Vienna instead,' to be operated upon for appendicitis.

Paris Empire Musical Isola Brothers, who are producing 'White Horse Inn' at the Mogador, Paris, Oot. I, have purchased the Franch rights of 'Waltzes from Vienna' and will stage it at the Empire as Christmas attraction. The Christman and Miller and Albertina Rasch will stage the dances.

Abetune dances.

This marks the end of the Empire's short career as a film house, as Isola Brothers have an option the house from Pathe Natan to follow Waltzes with other musicals.

follow Waltzee with other musicals.

Fax. Oatrer Terms

More details, of the settlement between the details of the settlement between the controlling to Film Co. continue. According to the latest report, the basis of the settlement was that Lord Lee of Fareham, who held 2%, which was the controlling the settlement with the settlement with the settlement of the controlling who settlement and the controlling who settlement with the controlling who had been settlement to the controlling the fareham of the concession the row of the following the fareham of the controlling the fareham of t

G.B's Brit. Films
Over the next three months Gaumont-British circuit is showing
over 80% British product. Only five
American films are booked for the anterican nims are ast quarter of 1932.

American films are booked for the last quarter of 1932.

Jessis Matthews: Signed Before Three Goes the Bride, the Gaumont Eritian picture, directed by Albert de Courville, was finished Jessie Matthews, who was featured in it, was signed by G. B. for four more pictures to be made in one 76. B. for course the first of the first of

Vider Sailing
Cyrll Vidler, who sails for New
York on the Paris, Sept. 30, is one
of the directors of Corringe's Shipping Agency, and is well known to
many of the American variety ile
acts that have played England.

\$2,500 a Week of Red
Louis J. Seymour, who runs continuous vaudeville at Daly's as' a
hobby, is trying to arrange with
Archie de Bear istage his 'Savoy'
Follies' at the house. Arrangement
would be for the 'Follies' to occupy,
half of the bill, the rest vaudeville.
De Bear's 'Savoy Follies,' similar.
to his 'Co-Optimists', gots its manneplayed for a short season until it
was killed by summer weather. It
is now touring.'

was, Killed by Summer Weather. It is now touring. Seymour, incidentally, boasts he is losing \$2,500 per week, but he says he has turned the corner.

Fox English Outlet Fox English Outlet
Settlement between Fox and Gaumont-British involving outlet for
former in West End, matures with
Gaynor - Farrell opus following
Bring 'Em Back Alive' at Tivoli,
Sept. 26.

Amassey's British Film
Amymond Massey will be featured
Raymond Massey will be featured
Raymond Massey will be teatured
Raymond Massey will be teatured
In a British film during his stay
here, playing the lead in a Julius
studios. It will be based on the old
melo, 'The Face at the Window,'
directed by Lesile Hiscott, for rolease by RKO. It is likely Hagen
will do several more for the Ameri-

'Hollywood' Loud on Grosses 'What Price Hollywood?' is among the current hits in town, averaging \$1,600 a day at the New Gailery.

By Eric Gorrick

**Australia** 

F. Doyle. The Melbourne real was operated by a powerful southern newspaper syndicate headed by Keith Murdoch, and was released mainly in the south. With the absorption Cinesound will now cover territory previously held by the Heraid' outfit. Ken G. Hall will be managing editor.

Only local opposition row is the Fox Movetone Newsree operating the programment of the program Local Production
Australian producers intend to go ahead on new pictures, now that success has come their way with locally made claikers.

British Empire: Productions unit British Empire: Productions unit British Empire: Productions unit British Empire: Productions unit British Empire: Productions of The Silence of Dean Maitland. Picture will be directed by Ken G. Hall with a local cast.

F. W. Thring, head of Effice, has just completed a musical talker, 'His Royal Highness,' and will begin work on another Digest electron the English and American field.

Locally made pictures have been getting plenty at the b. o., and showmen here are only too anxious to book home products.

Following on the and On Our Section, the future for boal productions abbears ross.

### 'Rue Morque' Ban

'Rue Morque Banned
Latest picture to rouse the opposition of the censors over here is
Universal's Murders in the Rue
Morgue: Film passed the commonstructure of the Rue
Morgue: Film passed the commonstructure of the Rue
Morgue: Film passed the Commonstructure of the Rue
Sydney authorities will allow picture to be shown on condition it is
only, we

Continuous squeal by the public is expected to force the government to reduce the present license fee of 24 shillings per annum considerably

American film distributors use the B class stations to boost their re-leases in the principal city theatres.

The new Broadcasting Commission, operating under the control of the Federal government, has boosted air entertainment fully 75% above the old Fuller-Doyle-Albert

### THE THE ROENTGEN DIES. The Hague, Sept. 17.

The Hague, Sept. 17.

Julius Roentgen, one of Holland's best known planists and also a composer of note, died at Utrecht. He wrote the musico for the Dutch opera, 'The Laughing Cavaller.'

Though of Dutch nationality he was born in Leipzig; his father was a violinist of high standing.

Date Set Back 18 Years

Paris, Sept. 17. Therese Temy, 73, German eques

trienne, is in Paris filling a circus trienne, is in Paris filling a circus engagement—and scoring. She had been booked to appear here on July 30, 1914, and the war resulted in the 18 years' postpone-ment of the contract.

# Plays Out of Town

### THE GOOD EARTH

THE GOOD EARTH

Philadelphia, Sept. 26.
Theatre Guild's production of the dramatized version of Pearl S. Buck's photomenath, looke like an actural, regardless of merits as a play. Certainly the novel's sensational success, the publication currenty of a sequel and all the news attention Mrs. Buck is getting will give it a flying start. How long it can be considered to the constant of the constant

was very ing, our, or course, it has the course of the cou

ings. Philip Moeller has acnieves greater triumphs before as a director, but his work was generally satisfactory.

Alla Nazimova as O-lan the wife, Alla Nazimova as O-lan the wife, Alla Nazimova as O-lan the wife, a swell performance Monday, but goestp has it that the Guild officials weren't eatisfied. One wonders why. She hardly realizes in appearance the character as described by the novelist, but she is such a fine artiste that she overcomes that handleap. In the book Davis has done a capital job in putting words into the character's mouth on the stage, although the part still depends much, or facial expression and subtle pantomine. Only in one scene does Mme. Nazimova seem too volatile and emochance wife.

Pacit Latentore says an attorder, and a subtle and long-suffering wife.

Pacit Latentore says an attorder.

zimova seem outional for this stoild and long-surficinal for this stoild and long-surficing wife.

Earle Larimore gave an arrocious first-night performance, notconsultated in the week his WangLung did not seem very believable
except in spots. Henry Travers
was not quite so much at home in
his role of the Old One (WangLung's father) as he has in many
other Guild plays, but he won moch
other Guild plays, but he won moch
offer Guild plays, but he won moch
offer Guild plays, but he swon moch
Greenstreet was admirable as the
rancally uncle, and Jessie Ralph just
has fine as his wife. Some disappointas fine as his wife. Some disappoint ment was felt locally at the per

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formance of Sabene Newmark as Lotus. She is a newcomer who was highly touted by the Guild. However, her part is small and getting smaller as work on the play proceed. There is a very large cast—seventy or more—but most of the people are walk-ons only. One thing should be noted, however, and that is that, despite the number of the people are walk-ons only. One thing should be noted, however, and that is that, despite the number of use the number of the people who have read the novel suffer from having its story buried by the atmosphere and local color as many feared would be the case. Ecople who have read the novel for argument in the play. No two will probably agree on the advisability of leaving out such-and-such business or bringing in such-a

# Bride the Sun Shines On

(STOCK)
Detroit, Sept. 23. Detroit, Sept. 23.
This group, called the Detroit Playhouse, is turning professional with this presentation. After several years of producing plays by new authors, a theatre has been acquired and week stands are being attempt-

authors, a theatre has been acquired and week stands are being attempt-educing by little theatre standards, the group is quite ambitious and deserves commendation. Nearest approach to professional acting, however, isn't so near. With one or two exceptions the cast is very much affent of unusual ability for members of a group such as this.

Of the entire cast, Everett Eagen stands out. In a part demanding more age than he possesses, he played with a verve and earnest-played with a verve and earnest-performances. The only other really good job was that done by Jada Leland.

Group has undertaken to enter

Leland.

Group has undertaken to enter the professional field, competing with other productions at a small scale of 50c. and 75c. But with experience from additional shows, performances may develop in smoothness and spirit. For the present it must stay in the little theatre class.

### **AMERICANA**

AMERICANA

This new J. P. McEvoy revue, current at the Fornest Theatre, current at the Fornest Theatre, at the Fornest Theatre, as Subsert revue. As a matter of fact, only Lee's name is mentioned in billing and programs. Also it is understood that McEvoy has been a subsert of the subsert of

special concerts, etc. but never in a show.

Another feature is the work of Albert R. Johnson who designed the Albert R. Johnson who designed the concern of the state of the

as a climax, is played with remarkable split. Findings in there, perhaps four, stood out. George Givot clicked strongly with his Greek Ambassador monologue which he gave from a box and in his inageneric form of the control of the c

omedy pan, too. Peggy Cartwright, little English girl, was much liked. Though her material was not al-ways of the best, she made the most it. Don Barclay has some pretty of it. Don Barclay has some practy bad comedy to Barclay has some practy bad comedy to Barclay has some practy bad comedy to Work with, but he won all the laughs possible out of several sketches and went over big in a film novelty in which as a lecturer, he accompanied and extra before the second of the law of the law

# ROSE OF FLANDERS

Los Angelea, Sept. 23.

Operatia in three acts, presented by Finger. Goldeng & Royes. Inc. at the Presented by Finger. Goldeng & Royes. Inc. at the light of the Control of Edward Royes from the direction of Edward Royes from the direction of Edward Royes from the Johann. Strauss and Jacques Offentich, Johann. Strauss and Jacques Offentich, Agated, orthoristic and the Control of the Control of

Myrick, and May Beatty.

The usual Cindereila operetta of 20 years ago, set to light classic music sung well enough to make the tunes the selling point of the show. Staged deftly in the tempo of a decade ago by Edward Royce, auc on how well 'Cat and Fiddle' will do at the next-door Belasco when it arrives next week. If 'Cat' repeats its hearty San Francisco business, overflow may seep into the Mayan and word-of-mouth will hold slibe four to air weeks, since nut is relatively small.

Opening without a break-in, initial performance went remarkably smoothly. This is explained, by the fact that he show the seed of the control of the

raise a curtain because of lack of chorus and union bonds. Formerly under the sponsorabil of the inoversity of the inove

# Timponi's Shift

Chicago, Sept. 26.

Rollo Timponi, for years manag-ing the Illinois for Harry J. Powers, is now in charge of the Erlanger with Illinois possibly dark all sea-

son.
Timponi brings over his Illinois
ticket staff, Eddie Appleton, Clayton
Maranville and Woody Hadason.

Brookfield, Mass., Oct. 26.
The Louise Galloway Players
losed their second summer season

closed their second summer season here Saturday.

They had planned to continue into the fall as long as possible, but some of the players have obtained other engagements.

# Plays Abroad

# SIGNOR BRACOLI

A sing in these steep and as tableaux, by Jacques Deval, and the single steep as the steep as t

# Sie Weiss Was Sie Will

Sie Weiss Was Sie Will

('She Knows What She Wants')

Berlin, Sept. 16.

Musical play y Affred Gruenwald, Musical play y Affred Gruenwald, Musical play Straue, Staged by Robert, Stein, Straue, Staged by Robert, Straue, Staged by Robert, Straue, Staged by Robert, Straue, Straue,

A very big success which will extend beyond German boundaries. This excellent play has qualities making it suitable for all stages in Germany and abroad including New York. Bound sooner or later to be

done in a film.

The story has to do with a fa-

mous revue singer, who, after many years, sees her grown-up daughter loving the same man as her mother and only learning in the end that this is her mother. Plece is a good mixture of wit, humor, tension and sentimentality.

this is her mother. Piece is a good mixture of wit, humor, tension and sentimentality; and certain graceful the play which will be liked in Paris. Fritzi Massary brings to the play her unique grace, her sure instinct as an actress and her great vocal talent. The climax of the evening is Fritzi Massary. Many the properties of the prope trot; violins, flutes and flageolets are preferred instruments, but the melodies are taken away by the audience after the performance. In the best of good taste are the settings of Erich E. Sterns. Magnus.

# Waddell's Topeka Rep

Topeka, Kansas, Sept. 26.
Clyde M. Waddell opens his ninth season in stock in Topeka Monday, Sept. 28, with a repertoire company of 14 at the State theatre where he played a three months' engagement last winter.

played a three months' engagement last winter.

Waddell is managing the house himself this year, Fox not having a manager to take charge. Clyde Armstrong, former director and character actor for Waddell, will be in command 'out front.'

# "VARIETY'S" LONDON REPORT **April 8. 1930**

# LONDON COLISEUM:

"Edwin Styles, newcomer, in musical monologue, registered an attractive personality, and looks a real vaudeville find."

Thanks to Earl Carroll for Introducing Me to Broadway

EDWIN STYLES

Stockholm Situation After a year of trying to publish smut books in English from Paris publishers, it has been decided in Stockholm to raise the price of all these publications from 48c to \$2.00 Decrease in tourists made the ven-Decrease in tourists made the ven-ture unprofitable unless larger price was asked. In many instances the shoe string publishers are refusing works of all authors who cannot bear part or all of the expense of the publication.

The Obelisk Press has been the largest eventiments and now

the publication.

The Obeliak Press has been the largest experimentor and how Lawrence Drake with his Books from Parls, is entering active mail order competition. Beginning authors jump at the chance to pay for a publication of their works. The publishers then get together with the New York 'Herald', the 'Daily Mail' and Chicago 'Tribune' (Parls editions) and for insertion of a small ad are assured book reviews. The 'Herald' reviews' tavorably as does the 'Mail' but the 'Trib,' with Wav'serley Root in charge of books and himself a publisher, is otten truthful with a lot of the stuff which is being publishes. It is not the truth of the publishes of the truth of the publishes of books and himself a publisher, is otten truthing with the order of the publishes. The publishes of books and the publishes of the publishes of the publishes. The publishes of books and the publishes of the publishes of the publishes of the publishes. The publishes of the publishes. The publishes of the publishes of the publishes of the publishes of the publishes. The publishes of the publishes. The publishes of the publis

of the bookstores are annoyed by this arrangement as the buyers are beginning to think they can get any thing in English for the lower prices

# Off Spain's Coast

Balearic Islands, off the coast of Spain, have suddenly become the prime haunt of wandering literati. Majorca is the chief island, with quite a number of writers and art-

quite a number of writers and artists settling; there. Among them are Martha Foley, Whit. Burnett and others previously well known in Paris'. Latin. Quarter and New York's Greenwich Village. On one of the other islands is Elliptic Faul, Boston, novellat, and the Marting of the Committee of the

about the cheapest place they d to live with enough color r temperament.

# Empty Title

About the most enticing part of Nancy Hoyt's 'Three Cornered Love' (Doubleday, Doran) is the jacket advertisement which reads Three young luxury hounds in London fall in and out of modern mar-

riage.'
The three are two brothers and s The three are two brothers and a sister, Americans, exiled by their affluent father to keep them out of trouble. The sister and one brother are divorced, with the younger yet to qualify. It's all very intimate, very chaity and very formless. A good title but just nothing to tell.

# Mrs. Leni's Novel

Lore Leni, wife of the late film director, Paul Leni, has published in rlin '8 Uhr Abendblat' a novel called 'Engaged for Hollywood' (Engaged rach Hollywood') which ha met with considerable public atten

tion.

Translation into English is planned. Negotiations are on with an American publishing company through the agent Hans Bartsch.

# Helen Starr's Travels

Helen. Starr's Travels

Helen Starr, former scenario
writer at Universal and Goldwyn, is
crashing a wide range of magazines. Miss Starr has for the past
two years been in Nicaragua, Panama and other naval stations with
her husband, Lieut. Commander
Life Hentlin, but is now back in
New York.

# Milne's Plays

Putnam has a new volume of plays by A. A. Milne to add to its three previous issues. In this are 'Michael and Mary,' 'To Meet the Prince,' 'The Perfect Allbi' and 'Portrait of a Gentleman in Slip-Portrait of a Gentieman in Silp-pers.' These are prefaced by a brief introduction. It is Milne's ingeni-ous argument that if you have seen any of the quartet acted you can live again that performance in the fesh. If the plays have not been seen, the reader can enjoy being

# Best Sellers

# Best Sellers for the week ending Sept. 24 as reported by the Fiction

Shettered Life' (\$2.50) By Ellen (Blagow
The Fortress' (\$2.50) By Hugh Walpole
The Founditi' (\$2.50) By Charles Morgan
Inheritance' (\$2.50) By Phyllia Bentley
Self-Made Woman (\$2.00) By Faith Baldwin
Faraway' (\$2.75) By J. B. Friestley
Non-Fiction

own producer and stage man-

ager. Well printed, the volume is one to catch lovers of the stage who will seek to add to their collection. At a cost of 62% cents a play, it's a

### Just Limericks

Under the innocuous title of Ninety Five Limericks, John Falmouth has produced, through the

mouth has produces, through the best known ilmericks of the day.

In a ponderous preface he argues that the folk songs of a race are the only true index to its times, and that the flowerick is today the direct successor to the ancient productions.

These five liners are mostly of the type requiring a stocession of X's where the proper-dor improper-words should a stoce the proper-dor improper-These five liners are mostly of the type requiring a succession of X's where the proper or improper—words should appear, forming a not too difficult missing word contest. Should find a place in all collections of estolica, and be liked by non-collectors.

### Denver Motions

Two motions filed in the \$200,000 libel suit of F. G. Bonfils, publisher of the Denver Post, against the Rocky Mountain News, Charles E. Lounsbury, editor, and Roy Howard and Robert P. Scripps, executive heads of Scripps-Howard.

First motion asks that references o activities of Howard and Scripps be stricken; other asks that notice be stricken; other asks that notice and subposens to take Bonfil's deposition be quashed. In the motion to quash Bonfils offered to give the deposition if: Howard and Scripps would appear in the case. They have not been served with papers in the suit, as yet. Judge E. V. Rolland. took the motions under

### Ferguson on His Own

With the sale of its religious list by Long and Smith to Harpers, of which he had charge, Charles W. Ferguson has left the former firm

Ferguson has left the former firm to organize his own book house. Previous to his connection with Long and Smith, Ferguson had charge of the religious book department at Doubleday, Doran. On his own, Ferguson will issue broad and the control of t

### Brooklyn's Political Mag

Group of Brooklynites are projecting a political magazine to be called The Democratio Outlook. To make The Democratio Gutlook. To make its initial appearance about Nov. 1. Fending the selection of an editorial head, material for the first issue is being selected by S. I. Smithline, one of the sponsors of the proposed publication. The proposed publication of the proposed publication of the proposed publication of the proposed publication. The plans are to limit it to the New York area, though it may go national later:

### Runes' Books

Dr. Dagobert D. Runes, who gets out 'The Modern Thinker, a monthly devoted to controversial subjects, will enter the book publishing field this winter with a series of volumes on the same topics as contained in the mag.

on the same topics as contained in the mag.

Subjects in The Modern Thinker
range from science to politics, mostly of the debunking sort. Full-length manuscripts covering those
items now being read.

# Weekly on Stamps

Weekly on Stamps
H. L. Lindquist getting out a new
mag for stamp collectors, called
'Stamps.' It's a weekly and intended for international distribution.
A number of mags devoted to the
hobby of philately, but 'Stamps' is
the first weekly in the field.

# Knopf's Loss, Macmillan's Gain

Knopf's Loss, Macmillan's Gain-Macmillan stands to profit nicely by the build-up given Charles Mor-gan, by Alfred A. Knopf. Knopf, when last abroad, acquired 'The Fountain' from Morgan, who is Eng-ilsh, and built it into a best-seller. Book has hold more than 76,000 to the charle and fire believed it will be the charles and the sellent pand is exhausted.

mand is exhausted.
On the strength of The Fountain's sales Knopf even re-issued a number of Morgan's old Books, and though the sales when the sales will be sales with the sales will be sales

In view of this, Knopt has been booking forward to Morgan's new book as a cinch seller, and now idearns that Morgan, as far back as last January, sold if in advance to Macmillan. Gives Macmillan the opportunity to profit by Knopt's enterprise, with Knopt, benty put out about the matter.

Morgan, when not writing fiction, is the London Times' drama critic. Until The Fountaits' appeared he was gitterly unknown over here as a novellst.

novelist.

### Goldsmiths Active

Much activity among the Gold-smiths, leaders in the pulp mag pub-tishing field.

lishing field.
On top of the announcement that M. A. Goldsmith, who with his associate, N. L. Pines, will get out a couple of new pulps, it is learned that Harold Goldsmith, who is paired with Harry J. Steeger, is formulating plans for no less than three new pulps.
Goldsmith and Steeger have formed.

subsidiary called American Fiction Magazines, and will issue the trio of ones under that label. new ones under that label. Titles nor policy not yet decided upon, bu it's hoped to get out the first of the new ones around November.

# Russian Writers and Visas

Russian Writers and Viesa.

Ilya Ehrenburg, Russian, satirist whose Julio Jurenito, and other novels are known to English-isnguage readers, ie back in Russia. After an absence of some five years. Considerable interest around the question whether he will be let out again—as visas to go abroad are not easy to extract from the Soviet authorities.

Borls Pilnyak is also home at Moscow from Japan where the Tokyo government shortened his stay by retusing to extend his visa. Probably a book on Japan will follow his "O. K.," about America and now in the hands of Farrar & Rinehart, publishers.

hart, publishers.

### Nawa By 'Phone as Plug Plugging of the Paris daily Petit

Parisien' includes a news informa-tion service by telephone, organized by Maxime Base, one of the direc-

Any telephone subscriber can ask the exchange to plug him to the Petit Partislen, and by calling for the talking news service, set over the wire, free of charge, all the news of the day.

About 80,000 people, a day are taking advantage of the service, per power of the constitutes a great exploitation stunt for the paper.

# For the Unknowns

For the Unknowns

Couple of young intellectuals are readying a new magazine as a means of permitting unknown commentators on current topics to reach print. It's the latest of a number of such publications proposed, few actually getting under way, however.

however.

Sponsors of the newest are H. S.
Vinocur and J. R. Young. No payment for material—at least just yet -but a possible printing, when an Title of the publication not ve-

sons. Idea is for authors, as well as members of the organization, to share in the profits or losses pic rate, along the line of co-opearitye theatrical, productions.

Principals of the Equinox Press are Lynd Ward, John Hein, Albert Eteckman, Monry Hart, Belle Rogen, White, White is a princip and well with the company of the company o

brown. Byeign Harter and Lewis F. White. White is a printer and will do the, physical publishing. The new concern is utilizing his plant as its headquarters.

Nominal, head of the group, is Ward, with, all seven to sit, in on editorial selections. Other duties will be divided among the appetite. By Lieweilty Powys, called 'Now That the Gods Are Dead.' Edition will be initted, as will be most of the Equinox publications.

### A Deletion

Subsequent editions of More Merry Go Round will be printed minus the item which has made the biggest hit in Washington. Livebiggest hit in Washington. Liveright, publishers, have agreed to delete the item about Eleanor Patterson, editriess of Washington 'Herald,' and Ralph D. Palmer, ex-managing editor of the Daily News,' extolling Fr mer's effort to discover if Eleanor, actually did possess peach colored sheets in her boudoir. Bellives, longed for the sheets in Selfices, longed for the sheets in Editress longed for the sheets in story of her experiences of spending a night in Salvation Army rooming house in search of atmosphers for a yarm, According to Merry-Qo Round, Palmer intrigued, catled, on het, to, see phenomenon. Miss Patterson has put up squawk and authors have, agreed to cut it. New Comic

New Comic

Tastime, subtitled not an imitation of Ballyhoo, has made its bow
On the stands Oct 1. Edited by
On the stands Oct 1. Edited by
Delivery of the stands of the s Benchley.

neral vote of thanks to all con-General vote of thanks to all con-tributors suggests that copy for the first issue was gratis. Sells for 15c. First edition was 85,000 copies.

### Putnam's Crosby Essay

Percy Crosby, the 'Skippy' cre ator, can find a publisher for hi 'Skippy' books, but has to publish his essays himself. Crosby's new one, 'Skippy Ram-

Crosby's new one, 'Skippy Ram-bles,' will be published by Putnam, but that house is only distributing his 'Patriotism,' with Crosby as his own publisher for that one. Crosby himself published his previous book of essays also, and distributed it,

too.

Pronounced prejudices of the cartoonist-writer in his essays believed
to be the reason why publishers
won't touch them. His nevertheless
determined to get them before the
reading public, hence his publishing
activities. He doesn't have to go to
that length with his 'Skippy' pieces,
however.

L. A. 'Record' was awarded \$103 costs in the \$100,000 libel suit brought by C. C. Pyle over an article printed in the paper alleging that Pyle was arrested for being intoxicated and for defrauding a taxi driver. No one appeared for the promoter and the action was dismissed in Los Angeles Superior

'Outlook' Goes to 300,000 Circulation run of 'The Outlook, agazine is reported to have been magazine is reported to have been jumped to 300,000 upon the an-nouncement that Al Smith would become its publisher.

Due to newsstand orders two spe-cial runs of 50,000 have been added.

Eirst issue under Smith's name is due Out.

due Oct. 1.

# Real Names of Authors Paul King; author of Greenhorn is Paul Kiralyhegyi. Henrietta Les

ie, credited with 'Desired Haven,' is Mrs. Mrs. Gladys Schutze. Baroness Orczy, who wrote 'A Joyous Advenure,' is Mrs. Montague Barstow

C3-Operative Publishers
First co-operative book publishing concern is the Equinox Precs,
lore doncern is the Equinox Precs,
lore doncern is the seven per-) elegate the property of the seven per-) elegate the seve

Say Rohmer hege; 1 Dar Frees bringing out the first blog of Jimmy Walker. Knopf is still seeking one. Van Wyck Mason, who's learn-ing to ride a bloycle in Holland, gets back early next month if still intact.

craham boys, Carroll and Garrett, who wrote 'Queer People,' h placed a new one with Vangus called 'Kings Back to Back'. Sti called 'Kinga Back to Back'. Stiffee' report that they have gone their separate writing ways.
Eleanor Mercein Kelly back from; Yugoslavia. where she visited everybody up to the Queen.

Tun in Bed,' which sounds that way, first:
But Tulien on the property with the property of the property of the property with the prop

Floyd Delt will lecture. Jane Littell sitting pretty with four film options on as many of her-stories. King Features has the syn-dicate rights. Scribbler getting the most at-tention this month—Hendrik Wil-

em van Loon. Raoul Whitfield turning play-

wright.

Raoul whitness tutning play-wright.

Henry Holt wants Eliot Chess, the pulp western scribbler, to do a book western.

Harry Harrison Kroll illustrated his new book, too.

Yal Lewton provided his first heroine with 'No Bed of Her Own.'

Now he gives her a Yearly Leasy.'

J. W. and Amie Tibble have done a biog of John Clare, the poet.

Rose Feld has written a second movel between book reviews.

Most of the village turned out for Jhanyta Cityette's birthday party.

The War of the Ghoste's is Thom-son Burits' 37th novel

Hamiln Gurland going to Hono-line.

John Gill collabing with Andre Oliveroff on a blog of Pavlowa: Oliveroff danced with her:

The Lillian Gish blog by Albert Bigelow Paine will see publication this winter after many postpone-

ments.
Caresse Crosby has gone back
Paris with a heap of scripts in t
trunk.

trunk.

James Poling, assistant to Herschell Brickell, at Henry Holt, awaiting the picturization of his Divorce Decoy.

awatting the picturization of the Divorce Decoy.

Ray Chimmings, the 'Argosy' flottoner, has written a picture script, I Norman H. White, Jr., has sold Allene Corlliss' tale, 'Marry for Love,' to King Features.

Al Hirschfeld has compiled a New York speakeasy guide which Dutton will publish.

Lee Simonson has written a history of stage designing.

Stuart Palmer has finished his fourth mystery novel. 'Murder on the Blackboard,' a scholastic story.

# I'm Telling You

(Continued from page 40) threw it and missed the hearse by

Very Punny
The first thing the average wiseeracker or critic tooks for when he
opening nights is a pun on the title
of the play. This season has been
a cinch. For instance, 'Here Today'
was a line for fend one tomorrow. was a pipe for, and gone tomorrow.

All of which leads to the old saying: 'Rolling Stones gather the ing: Shuberts.'

Consoling when a show closes. It almost collapses from laughing. In cheering up Lester Allen, who played two weeks, with 'The Passing Show,' one wag-remarked: 'Never' mind, 'Lester, Holtz closed in one week without

Good Sign
And in speaking of old Chicago,
Jack Lult tells of a sign that appeared in one of the tougher South
Side spots. It read: The Girl You
Come in With is the Cirl You Go Out With. it didn't say 'positively.'

either.

### Ostermania The theatrical s

The theatrical season is certainly starting off with a Loblang...iff you get to your dress rehearsal now-a-days it's considered a run ...Reminds me of Violinsky's crack, Will you ioan me tem bucks till the talkies blow over?...Al Woods, who presented 'Stork Is of the control worries me is, what happens when the hands of the receivers go into the hands of the receivers? ARE YOU READING?

# **New Program Calendar**

Periods on the air for the first time, or resuming commercially

"Seketary Hawkine" (NBC). Sponsored by Raiston Purina Co. Juve script serials, Thereday, Thursday, Saturdoger Bartender, Thursday, Saturdoger Bartender, Thursday, Saturdoger Bartender, Staturdoger Bartender THESDAY, SEPT. 27

and instrumental elasemble. Object the nates from WEAF, N. Y., 11 to 11:15

"Abe Lyman's Round-the-Town' (CBS). Sterling Products, makers of Phillips Magnesia Toothpaste, returns the Lyman band and Frances Langford with Fred Keating as mc., on a Tuesday, Thursday and Tuesday Thursday and Tuesday. Thursday and WABC. N. Y., 8:15 to 8:30 pm., WABC. N. Y., 8:15 to 8:30 pm.,

WABC, N. Y., 8:15 to 8:30 p.m., EST.

SUNDAY, OCT. 2

'Monarch Brand Melodies' (NBC), Reed, Murdock & Co., Chicago food packers, using studio combo and comb TUESDAY, OCT. 4

TUESDAY, OCT. 4

"Lady Esther Serenade" (NBC).
Lady Bether cosmetics starts Wayne
King's band on a once-weekly evening series in addition to the Sunday matines esssion. Originates
from Chicago, coming through
WEDAF, N. Y., 8:30 to 9 nm, EST.

"Captain Diamond" (CBS). Dramatic sketch, sponsored by General
("Continued on near, 83")

(Continued on page 63)

# MINN. WRHM'S AUCTIONS TO COVER EXPENSES

Minneapolis, Sept. 26. WRHM, one of the five Twin City stations, is holding two auction sales daily over the ether in an effort to raise funds to enable it to continue in business. An appeal has been broadcast to help save the station.

Many business houses throughout the city are aiding in the drive by advertising the auction sales through the distribution of 'prosperity script' for the financially embarrassed station. The script may be used in partial payment for goods purchased at the auction.

WRHM is not affiliated with any

# Fred Allen Set for 26 Weeks with Linit Via CBS

Weeks with Linit via CBS
Fred Allen has been signatured to
hold down the headline honors for
Linit when that account resumes
its network activities over Columhia, Oct. 30. Contract guarantees
the comic 28 weeks. Session will
be labeled Fred Allen's Bathtub.
Besides Allen doing an m. c. and
a crossfire exchange with a girl
stoogs, the program, clocked for a
carry a studio dance combo, a tenor
and a femme spieler on beauty.
Frame will retain one of the feaframe will retain one of the fea-

carry a studio dance combo, a tenor and a femme spieler on beauty. Frame will retain one of the fea-tures on the previous Linit series, that of interviews with notables from the theatre, the arts and so-ciety. Commercial is figuring on a line-up of around 40 stations.

### KNX Boosts Rates

Hollywood, Sept. 26. Going to 50,000 watts Oct. 1, KNX st its commercial time prices approximately 20%

Beginning that day, station will also allow mention of prices of commodities at night, a privilege here-tofore granted only during the day.

### OIL'S ORCH AND TRIO

Oil's ORCH AND TRAID
Tidewater joins the petroleum
network brigade Monday (3) with
a tri-weekly session over a 15-station CBS hookup. Freddie Rich's
orchestra and the Three X Sisters
are the telent.
It's down for three 15-minute.
periods a week on a minimum
stretch of 13 weeks.

## Floating Interviews

Hollywood, Sept. 26.
Radio interviews with picture names are beginning to lack interest, so KFAC is putting a new twist on the broad-

casts.

Dorothy Merberg, air chatterer, took Reginald Denny, Leo Carrillo and Eric Linden up in a plane to give them the ether third degreeing.

# **BROADCAST AUDIENCES NBC SALES ARGUMENT**

Free show angle connected with the broadcasts from the Times Square studio atop the New Amster-dam theatre has developed into a major sales argument for NBC. Netmajor sales argument for NBC. Net-work gave strong play to this in-ducement in submitting Al Jolson to Chevrolet as a candidate for the car manufacturer's slated return to the airlines. Chain cited the commer-cials now etherizing their programs pletured the addee ballyhoo that would be enjoyed from the theatre twist.

twist.
Only in one instance have the Times Square studio broadcasts been playing to capacity audiences or better. House seats 700. The Texaco program with Ed Wynn has for the past 11 weeks maintained capacity and an average of 100 capacity and an average of 100 the the the thing of the thin Thursday night session with Rudy Vallee holds runner-up position, with an average of 650 admissions. Next on the list is the Chase & Sanborn Coffee show Sunday nights with 625.

with 625.
Lucky Strike shifted its Thursday night show here three weeks ago with the addition of Jack Pearl to it payroll. Ciggie show has been netting around 500 attendees a program. On Monday evenings Maxwell, has the house to itself, with respectively the strength of the compercials is the Wednesday the commercials is the Wednesday.

Footing the attendance list among the commercials is the Wednesday Stanco Big Time affair, with the count down around 'the 200 mark. Only other show put on at this studio for the public is a symphony orchestra on Sunday afternoons, but the demand for tickets to this event is negligible.

# Frost and Underwood Move Up in Frisco

Move Up in Frisco
San Francisco, Sept. 28.
Lew Frost became program director and Cecil Underwood production manager of NBC here in appointments made this week by Don Gliman. Both take office Oct. 1.
Frost succeeds Thomas Hutchinson, who resigned last week when NBC section and doing ether acting at the same time. Hutchinson starts tonight (28) as lead in Wheatena's new rural sketch and will work on other programs. Underwood was boosted from assistant chief announcer to production post. Promotion means he'll have to give up all his announcerial jobs including the ace in c, assignment with 'Spotlight Revue.'

# Gershwin's Audition

NBC has one of its major com-NBC has one of its major commercials interested in a George Gershwin starring affair. Program the network has in mind for the composer would have him surrounded by a name band, a femme warbling single, a tenor or baritone and a quartet.

Presentation submitted by Gershwin at the network's request calls for a new composition that would be introduced on the program each week. In addition to this each session would carry a tab version of one of the Gershwin legit scores.

# BERGERHOFF MOVES

DERIGERHOFF MOVES

Cleveland, Sept. 28.
Fred Bergerhoff, former anmouncer and publicity directors and the station's program director
and chief announcer.

He'll also manage the publicity
department.

# **Ted Weems Gets Olsen** Spot on Canada Dry

"RADIO"

Chicago, Sept. 26. Ted Weems initial stage date at the Oriental for Balaban & Katz, is set to succeed George Olsen on the Canada Dry program. Switch will occur about Nov. 1.

Weems takes his orchestra to the Club Forest, New Orleans, first and it may be necessary to pick up the first program or two from that point. Thereafter he will locate in New York. Weems' audition was piped to

New York from WBBM locally

Canada Dry contract with NBC expires Oct. 26 after which date the expires Oct. 26 after which date the session moves over to CBS, precipitated by NBC's refusal to permit splitting its present southeastern limit following the expiration of the current contract. C. D. argued that its present scope of distribution made these stations it desired eliminated from the healthy are much inated from the hookup so deadwood, but network

With Olsen's radio services ex-clusively under NBC Artists Ser-vice, program's transfer automat-ically eliminated him.

# Adv. Spending 27% More for Time on NBC

Average NBC customer is spend ing 27% more for time than he did a year ago. That's how it figures out, comparing the network's income for the first eight months of this year with the same period for 1931. In actual coin, the average client expenditure so far this year

citent expenditure so far this year comes out at \$107,969, while the last January to September period showed an average of \$85,089. Advance is made further notable by the fact that the 1931 stretch had 191 accounts as compared to the 172 advertisers on the books the first eight months of the current

Increase in this direction has been Increase in this direction has been pretty steady the past five years. For 1927 the network clientele came through with an average time expenditure of \$46,205. The next year this figure jumped to \$64,090, with 1929 showing \$86,207; 1930, \$104,630; and 1931, \$11,29.55. In other words the tendency among ether merchandisers has been to spread more and more each year beyond merely the basic network to the several supplementary links available.

# LEGAL BOYS DIG UP AN OLD ONE. KILLING IDEA

There will be no more testing out of programs bankrolled but not carrying a commercial tag on any of the stations controlled by NBC. Network made the ruling following a report from its legal department that the practice was in violation of the Radio Act of 1928.

Subject came up when Diamond Tints asked the network to permit Subject came up when Dlamond Tints asked the network to permit it to broadcast the 'Girl Next. Door' script serial over WEAF for a few weeks without any commercial credit. Dye maker's fea was to find out the program's appeal possibilities with the women listeners before giving the show mentioned sponsorship. During the experimental run the sponsor would-pay for the time and the talent salaries. Understood that 'if the show clicked after an ample tryout the session would be extended over the network, with the regular line of credit and plug attached.

Although the untagged but financed ideas was tried out with a skit of the network's Chicago outlets, WMAQ, last season, the NEC legal minds in New York recalled a provision in the rad'o statutes that save a morran must be either

vision in the rad's statutes that says a program must be either strictly sustaining or commercial and that if in any way connected with an advertiser, note of that status must be made during the broadcast. vision in the rad'o statutes

# Newspapers' Many Squawks Cut Syndicates' Radio Coverage 50%: Air Grosses and Scoops 'Poison'

## Money Talks

Portland, Ore., Sept. 26.
Owners of KOIN, CBS outlet here, have bought KTBR, 500-watt station, and to fit into the money aspect of the thing, have changed the call signal to KALE

# WASH. GROUP'S IDEA TO ORGANIZE RADIO FANS

Washington D. C. Sent. 26

Washington, D. C., Sept. 26.
First attempt to organize the millions of radio fans in the U. S. will be made by a group of local men with the made by a group of local men with the mind a set-up to serve tuners in the A. A. works for motorists.

Flan is to begin with a nation-wide survey of listeners on a house-to-house canvass. Originators of the association argue that at present dialers have no say in what goes out over the ether except by buying or boycotting the advertised products. Fan mall is admitted to represent only a small minority of listeners.

Figured to create service to mem-

minority of listeners. Figured to create service to members, such as free inspection of receivers, lists of reliable dealers, system of passes to studios and monthly bulletin of developments in radio world from the fan standpoint. Method to be employed in said by assing unsuspectine prospect to fill out questions on survey blank. When he gets curious, they'll pop the proposal. pop the proposal.

Survey will begin here and prob-ably in Chicago, Pittsburgh and Detroit. Canvassers will be paid on commission basis.

The organizers figure to get their The organizers figure to get their break by sales of survey results to stations and sponsors, memberships and tile-ups with repair men, deai-ers and manufacturers. Society was incorporated about a year ago but has been dormant until now.

# WFIW to Make Up NBC's Loss of WHAS to CBS

NBC will make up for 'he loss of WHAS to Columbia when WFIW gets permission from the Federal Radio Commission to move its transmitter from Hopkinsville to Louisville, Ky. Application for the shift is now before the ether supershift in the control of the shift is now and the control of the the control of t manufacturing outfit in Hopkins-

a manufacturing outfit in Hopkins-ville is Charles Dawes, son of Rutus Dawes, Chicago banker and chair-man of the World's Fair committee. WHAS, owned and operated by the Louisville 'Courier-Journal,' went CBS Sept. 1 on a proposition whereby the network financed the daily's new \$5,000-watt transmitter daily's new \$5,000-watt transmitter for local commendation of the forest of the courier of the courier of the lease. Switch left NBC without a Louisville outlet.

Louisville outlet.

WFIW, now a part of the CBS
Dixie link, will quit that chain for
NBC affiliation as soon as the comokays the move to Louis

# CASCARETS DISKING

Cascarets is going on the air with a waxed detective serial caled 'Stevens and Son.' Before giving the program general release the com-mercial will test it out first on four stations in different parts of the

If the disc clicks on the tryout it's set for a spread on 30 stations.

### MAC ARTHUR BANKRUPT Claude MacArthur, composer and tranger, 131 Chauncey avenue, arranger.

New Rochelle, has filed a voluntar new modelie, has filed a voluntary petition in bankruptcy. Schedule sets liabilities at \$5,760 and assets, \$11.

Townsend at WJW
Akron, O., Sept. 26.
Sam W. Townsend, formerly associated with WFJC here and now chief engineer for WJJX, Cleveland, has been appointed station manager for WJW, new 190-watt Akron unit.

If it weren't for a substantial perentage of the newspapers that own their own ether outlets and on this score favor the service, the press associations would toss out their radio departments altogether. As it is, they've slashed the output on news about radio and its people to a mere skeleton of its former proportions, with the A.P., for instance, now issuing daily stint that measures less than 50% of what it was six months ago. And even this is subjected to the oddest sort of pruning and editing before it's performed to the newspapers.

Contending with · the constant Contending with the constant stream of squawks from publishers who more than ever consider radio as newsprint's enemy No. 1 has become the major daily worry for the managerial minds, of the news disseminators. Their job, says the news syndicators, is to serve what the customers, no matter how limthe customers, no matter how limited in number, want. Though the majority of publishers on their lists may rail against the use of the staff and facilities to help give broadcasting a ballyhoo hand, as long as there is a minority group okaying the idea, say the press association heads, the radio departments will have to be retained. the customers, no matter how

Yelps come thickest and noisiest from the anti-radio publishers fol-lowing receipt of a story recount-ing how either of the networks put over some public events stunt. An-other item certain to bring a stiffly worded pan pertains to the adver-tising grosses of radio.

tising grosses of radio.

Strictest of the taboos taken into account by the press associations in editing copy for the cilentele is mention of the news commentators on the atr. These in many spots have become the pet hates of local publishers. One association makes it a point of blue-pencilling any reference to Amos "Andy or other" radio acts of topmost listener pop

Another subject regarded by the Another subject regarded by the press associations as poison is mention of fan mail pulled by a program or by any individual ether name. This into is given the same rating as stories about the grosses.

Not so long ago the A.P. cleared over its wires an average of 1,000 words daily on radio, sometimes hit-ting close to an average of 1,500 words daily for the week. Current output on radio barely averages 300 words a day. Sepcial features have words a day. Septial reatures have been practically eliminated by the service, and what now is sent out sticks closely to essentials and bare news statements.

news statements.
U.P. has pretty well weaned itself
away from radio, outside of carrying straight reports on new name
programs about to make their debut
on the networks and on technical
innovations in the industry. NEA
has also practically cut out its radio
chatter syndications, with this move
clearly foreseen a few months ago
when it shifted its radio editor to
the sales staff. the sales staff.

# New 'Big Ben' Program Minus Mrs. Durstine

Minus Mrs. Durstine
Chicago, Sept. 28.
Although written and handled by
the Chicago office of Batten, Barton,
Durstine & Osborne, the new Big
Ben Dream Hour' will be broadcast
from New York. Program resumed
yesterday (25) as a Sunday attraction instead of twice during theweek as last year.
Virginia Gardineer on the program last year has since become
Mrs. Roy Durstine, wife of one ofthe agency partners. She is followed on the program by Georgia
Backus working with Joseph Bell.

### ENGLE'S COMMERCIAL

Danny Engle, local rep for De-Sylva, Brown & Henderson, started on a new commercial last week, once weekly for Schuet Baking Co. over WJK.

over WJR.

This is in addition to Engle's three times weekly sustaining over same station.

# ALL-AMERICA FOOTBALL SHOW Christy Walsh COMMERCIAL WABC, New York

walker. New York

walker. New York

postum in particular. It should be a particular to demand a particular to dema

'TODAY'S CHILDREN'
With Irna Phillips, Bess Jol
Lucy Gillman, Walter Wicke
Sustaining
WMAQ, Chicago Johnson

# THE WEATHER EYE Stevens Partridge Stevens Partridge Sustaining WINS, New York

livery gives the impression or being extemporaneous.

Program is rated as being one of the most popular on the station's night time schedule, and it is easy to imagine its appeal for the older clement of listeners in the outlying precincts. On this score the session should have a commercial value.

Odec.

# BRAD and AL

BRAD and AL
Noveity
15 Mine.
COMMERCIAL
WABC, New York

Best thing about Brad and Al, and
their value to the Rogers silverware
their novelty theme song. Not that
there short a supplementary plug,
including a grice mention—now permissible under the network's dispensation—but the thematic ditty is
the best part of it all.
the best part of it all.
Als pen for
novelty song doubles with comedy
patter in between and don't do bad
considering that theirs is a daily
morning frolic at 3:45-10 am. over
WABC.
WABC.
Als pening to come at a quarter
hour when the defenseless housewives, who like to do their dusting
to the accompaniment of a radio,
find almost every one of the other
major stations in the N. Y, belt airing talks on beauty or child wefarerlaby the lightest thing that appeals
to the mand, as such, it's a break
all around for the commercial.
Considering the a.m. hour, there's
lots worse thereal shinding on the
late.

MABCN NOLAN.

# NANCY NOLAN Songs Sustaining WEAF, New York

Songs ing
WEAF. New York
WEAF. NEW Y

# LOS CABALLEROS Don Garcia Orchestra Sustaining WTMJ, Milwaukee

WTMJ. Mitwaukes
A feature that is rapidly gaining
a popular niche for itself in local
ilstener circles is Los Caballeros, a
soothing program of Spanish and
Mexican melodies sent from the Milwankee Journal' station by Don
Garka and his orchestra.
Garcia of his orchestra.
The orchestra of the mousedings
and the music pleasingly Castillian.
Waltzes tangoes, boleros—all played
makes for pleasant listening.
Pather a relief from the noise of
a lot of other musical programs.

PIGSKIN ROMANCES

FIGSKIN ROMANCES
Sustaining:
Fraced with the possibilities of losting broadcasting privileges on the
coast's football games, a trio of
locals journeyed to Fasadena last
August, goins calcion with a propnessition. The trio, Lloyd Yoder, publicity director of NBC; Harrison
Holliway, KFRC manager, and
Ernie Smith of Hearst Radio Reviews
Holliway, KFRC manager, and
Ernie Smith of Hearst Radio Reviews
approximately \$100,000 worth of
gratis plugging via NBC and CBS
networks and Hearst papers in return for etherizing the pigskin.
Footballers acquiesced and first of
radio's reciprocations is the series
of dramatic programs NBC is radioing once weekly, 30 minutes every
Thussay night, during the tootball.
Flyskin Romances' is from the
typewriters of Carleton E. Morse
and Yoder. Latter was grid eata
Carneed Yeach. Plot and settings
belong to Morse, while Yoder furnished the dialog.
Story is probably the most difficult production job local NBC stusisted the dialog.
Story is probably the most difficult production job local NBC stusisted the dialog.
Story is probably the most difficult production job local NBC stushied the dialog.
Story is probably the most difficult production job local NBC stushied the dialog.
Story is probably the most difficult production job local NBC stushied the dialog.
Story is probably the most difficult production job local NBC stushied the dialog.
Story is probably the most difficost the story, and all sound effects,
which included a bunch of cheering
kids (picked up in Morses neighchaines, etc. Other held the playcres. Duo of studios required consistent dillegence by technicians who
had to keep all studio lines open so
vice versa. Tough job and nicely
handled.
Setting of the sketch rapidly
moved from locker rooms, to rally,
to guane, the shifting from rand
ilent punch and speed to the story,
seeming to shorten the half hour
considerably, Mythical center of
proceedings is State College, which
different institution of the Pacific
Coast League.
Sterling work

# PEBECO PLAYBOYS Songs, Piano Due COMMERCIAL WABC, New York

Songs, Piano Due
COMMERCIAL
WABC, New York
Here's one so overladen with
the proceedings. Way the thing is
now routined the dentifrice might
as well turn the entire session over
to the credit reader. Before either
the sold of the sold overlate of the credit reader. Before of the
men of the sold overlate of the credit reader. Before of the
themselves as part of the program
they're shoved out of the way for
nonther recital of the product's virtues or some giveaway announce.

In what little opportunity is afforded the tinklers of the keys the
unbilled pair ply their digits tunefully and with inordinate technical
harmony two some nelther impress
as funny nor neatly cue into the
song number, though the voices
easily pass muster. Paul Douglas,
spieler, undertakes to share in the
song number, though the voices
easily pass muster. Paul Douglas,
spieler, undertakes to share in the
song number, though the voices
easily pass muster. Paul Douglas,
spieler, undertakes to share in the
boys.
Commercial has six 15-minute
evening periods a week under contract with the CBS key station and
is spilitting the row of other niches
serial sortpic called Bill the Barber',
Latter last was used to plug a hair
oil on WMAQ, Chicago. Odec.

STACEY SIMPSON
Organics and several se

selections effect is that of 'pimp-ing.'
While fairly enjoyable, broadcasts would be more so if organ had wider with the selection of the sele

wheatenaville
With Ray Knight Alice Davenport,
Vivins Biook, Bobby Jordan
COMMERCIAL
Weatenaville
With Ray Knight Alice Davenport,
Vivins Biook, Bobby Jordan
COMMERCIAL
WEAF, New York
Serials built around the running
of a newspaper and newspaper life
newspaper of a something here
the rule doeant impress as probable, if the first episodes are a fair
sample of what is to follow.

As a piece of dialog writing and
staging the program has every
sample of what is to follow.

As a piece of dialog writing and
staging the program has every
supplied to the rule doeant impress as probable, if the first episodes are a fair
sample of what is to follow.

As a piece of dialog writing and
staging the program has every
staging the program has every
life adroitly woven in. But the
story and the plot of Wheatenaville are treading a route that longpredecessors. Only this peat summer NBC put on out of Chicago
a sustaining series retailing the
trials and tribulations of a small
town newspaper publisher, locked
boss and head of the
trials and tribulations of a small
town newspaper publisher, locked
boss and head of the
rining and tribulations of a small
town newspaper publisher, locked
boss and head of the
rining and tribulations of a small
town newspaper publisher, locked
boss and head of the
rining and tribulations of a small
town newspaper publisher, locked
boss and head of the
rining and tribulations of a small
town newspaper publisher, locked
that the hero in the Wheatenaville'
series finds himself heft ro reeks,
series finds himself heft ro reeks,
series finds himself heft ro reeks,
series finds himself heft ro reeks
series finds himself heft or

of New York at 7:15 p. m. EST.

Odec.

AMERICA IN REYUE'
With Themas Belvies, Namy Garner, Inemas Belvies, Inema

# THREE ORPHANS

THREE ORPHANS
Songs
This femme trio, doing oddly arranged pops, have been on the air, of mornings, around 10 and 10:30, on a warying schedule, for some tro bg.-league etherizing. Probably the only thing that's been holding them away from a choice ether spot is that they're picked up on an NBC hookup from Cleveland, which the hours forbids.

They have a sprightly routine and get attention, despite the 10 a. m. hour, judging by the repeat request hour. Blues. They split the songs up nicely.

Probably precarious for any vocalizing trio to come east on spec, where in Cleveland they're most fluid to the songs up nicely.

Probably precarious for any vocalizing trio to come east on spec, where in Cleveland they're most greater than the songs up the songs u

seem to have the makin's. Abel.

FAMILY ROBINSON
Golden State
COMMERCIA
COMM

(Continued on page 60)

# CHATTER

# Fact

CBS Funnyboners will not be heard in New York until a new time schedule is arranged for them. WABC was closed to the trio when Kolynos contracted for the same periods the FunnyBC amounter, and is wife the Nountains up north for a vacation. Stopped off at his of stand, WGY, Schenectady, for a

old stand, WGY, Schenectady, for a chart.
Harry Black, manager of Albaipy Palacce, before the mile to Introduce to the control of the control

Botton & Fublisher: Alternative and the state of the stat

# West

Beverly Hillbillies from KLX, Oakland, made a personal at the call of the control of the control

E. L. Sengston, production managers of the state of the s

BADIO'S WELCOME

# UNCLE DON



WOR 6 P.M. Every Evening Except

# Isham Jones

This Week (Sept. 23) Valencia, New York

Opening Oct. 1 Hollywood Restaurant New York

# JENIE JACOBS 0. L. OZ

AGENCY 1674 Broadway, New York Phone Columbus 5-1930 xolusively Booking with KO and Its Subsidiaries

ing acts for NBC in the east under the name, Tom Brennie, has been appointed manager of its for NBC in the east unite ame, Tom Brennie, has been ted manager of the coa-stations, KFAC and KFVD

sister stations, KFAC and KFVD.
Waily Williams and Lyle Daniels
join KDYL Breakfast Club.
KSL feeding Mormon Tabernacie
organ and choir to CBS on Sundays.
G. Walter Vogt, former KFAB
identifier, has switched to KFBI,
Abilene, Kans. Mere matter of

identifier, has switched to KFBI.
Abilene, Kans. Mere matter of
more dough.
Dedication ceremonies were held
Sunday (18) for the opening of the
new Omaha branch of KFAB.

### South

Birmingham announcers have formed a club, which plans to meet monthly. McDonald Quartet of WBRC, Birmingham, in New York making

cords.
John Connolly, Birmingham an

records.

Sonnolly, Birmingham anconcer, telling everybody how it
feels to be a daddy. It's a boy,
Juanita White, 14-year-old singer
at WBRC, celebrated her fourth anniversary as a regular feature of
the station.

Foster Brooks, WHAS baritone,
will m.c. at Seville Tavern, Louisville. Fredde Friedman's orch,
James Shelton, Viola Clark and Bob
bill with Brooks.

Ray Bahr, once sustaining feature on WHAS, quits that station
for engagement at Fort Nelson Nite
Club.

for engagement at Fort Neison Auc Club. WKBC is deserting the studios in the Birmingham A. C. building and has space in Tutwiler hotel, states Rufus Patterson, manager.

# Radio Factor in Dutch Govt. Colonial Policy

The Hague, Sept. 17.

The Hague, Sept. 17.

As Holland is sending a delegation of 12 to the International Radio
Conference at Madrid, questions
were asked in Parliament why in
these days of depression the government was sending such a numerous group of experts, involving
great expense.

great expense.

The real expense of the real expense of the real expense of the real expension of the real expension of the real expense of the real expense of the real expense of the real expense representation on a big call.

It was not only a questional wireless broadcasting as Holland has great interest in communication with the Dutch East Indies the expense was fully justified.

### WBBM Continuous

Chicago, Sept. 26. WBBM has arranged to operate WBBM has arranged to operate during the 6:45 to 8 p. m. gap that formerly had to be surrendered to KFAB, Lincoln, Nebraska. With the ending of daylight saving this week WBBM was supposed to revert to the former arrangement which was abrogated over the summer. However, the contraction have do the possible to the contraction that the contraction have a supposed to the possible to the contraction that the possible to the contraction through the abrogated over the summer. How-ever possession proved nine points of pursuasion and a deal was worked out. Now the Columbia key station can sisy on the waves from 6 a. m. to 10 p. m. There will be a two-hour silence until midnight when WBBM can again resume with any owl pro-grams that may be around.

# Del Campo, Grant at KHJ

Los Angeles, Sept. 26.
Francisco Del Campo, Chilean tenor, was added to the staff of KHJ, this week, as was Donald Smith, tenor, who gets a name change to Don Grant.
Leaving is David Marshall, barttone, who has gone to New York to foin George Olegn's gorbestra. An

join George Olsen's orchestra. Another staff addition is Albert Hay Malotte, organist,

# THOSE THESE LOVELY VOICES IN PERFECT HARMONY! KELLER SISTERS and LYNCH

Nick Kenny
"Those Keller Sisters and Lynch sounded great last
N.Y. Mirror, 9-24-32" night on the C.P.F. Network."

3TH MONTH-67ATION W-0.B-3 TUMES WEEKLY
7:15 P. M.—Monday—Wednesday—Saturday—7:15 P. M.

# **GENE and GLENN**

(JAKE and LENA)

QUAKER OATS CO., Dally S A. M., N.B.C. Red Network STANDARD OIL CO. Daily 6:45 P. M. EST. WIAM — Cleveland Daily 7:16 P. M. EST. WLW — Cincinnati

# VAN VOELKENBERG'S JOR

Only Radio Agency Rep With The

Chicago, Sent. 26. Chicago, Sept. 26.

Jack Van Voelkenberg, head of
the Chicago radio department of
Batten, Barton, Durstine & Osborne, has accepted the promotional man-agership of KMOX, 50,000-watter. He assumes his new duties in St.

He assumes his new duties in St. Louis Oct. I. Van Voelkenberg oecame chairman of the Chicago radio committee of the four A's only a few weeks ago. A successor will be named for the chairmanship. Meanwhile George May, who has been with the agency for some time, succession will be a decided to the chairmanship. Meanwhile George May, who has been with the agency for some time, successions and the chairman was successful to the chair

ceeds to Van Voelkenberg's vacated berth.
Van Voelkenberg was the only person attached to an advertising agency radio department locally with a theatrical background. He was an ex-vaudevillian. At KMOX he succeeds Leonard Hutchinson.

# WYNN-TEXACO TALK RENEWAL

Renewal of the comic's contract which expires Oct. 24 is now under discussion between Ed Wynn and Texaco. Wynn is insisting upon a 52-week contract, with nothing else but a 28-week cancellation clause. Usual radio artial's contract car-ries a minimum term of 13 weeks with a four-week cancellation

Scene of the session's origin, as currently planned by Texaco, will appearing at the time. Whenever practical Graham McNamee will travel out of New York each week to join Wynn for the Tuesday evening stanza. Not yet decided whether to retain the Don Vorhees orchestra after Oct. 28, which would require broadcasting from two points, or to use a combo at the NBC Chicago studios. Wynn's show opens in Chicago Nov. 6 for a seven weeks' run.

# Basic Stations' Own Disc Network, New Pain for NBC-CBS

Latest headache confronting NBC and CBS is the formation of recorded program networks by their basic stations. Agitating this movement are the leading spot time placing companies, who have seized byon a weak, point in the major chains' relations with their affiliated outlets to protect themselves against stiff competition from the national networks in dealing with important money advertisers. This point is the small share of the commercial coin going to a station for its use on a chain hookup.

Should these disc program links materialize among their basic, or Latest headache confronting NBC

on a chain hookup.
Should these disc program links materialize among their basic, or strategically spotted stations, the chains will be forced into the position of either having to raise substantially the commercial ante or proposed the state of the st

Idea of the disc network among basic stations came from spot time placing sources. Either these outlets must get together and work out a special network rate for disc customers, the station representation that the station of the stations are supported by the board. Stations, argued the time placers, could no longer go on charging the full local card rate fo disc users while the chains were offering these same basic outlets at considerably lower costs.

Under the present set-up a station's local card rate may be \$300 an hour but the network is privileged to sell it to one of its clients for \$300. Out of this sum the station is entitled to \$50.

# Inside Stuff—Radio

With KNX, Hollywood station, building \$0,000 watt equipment, and going to 25,000 watts Oct. 1, and with KHJ, Los Angeles, a 5,000 watter, showing a listening audience one-third larger than KFI, this NBC out-let, formerly considered the class unit west of the Rockies, is fast losing estine on the coast

prestige on the coast.

Although constantly at loggerheads with NBC officials, the KFI policy apparently has been lately to allow its NBC programs to carry all the station's weight, while sluffing off on locals. Meanwhile the CBS outlet, KHJ and KNX are being favored by dial turners, through the showman-ship elements of their programs, a fact showing up in increased commercial business of these stations.

Edgar Rice Burroughs, who has pumped revenue from every conceivable form of rewrite on his "Tarzan of the Apes," has a waxed version running on WBBM, Chicago, while the Chicago Dally, News' carries a carroon strip from the same author, and the film theatres are still exhibiting the Metro screen version.

Radio disc is enacted by James Pierce, son-in-law, and Joan Burroughs, daughter of the author. Pierce played the ape's pal in an old silent version for the screen.

Although Hügh Aspinwal, whose Down a Country Road brings into the story a community labeled 'Sleepy Valley,' the WISN, Milwaukee, announcer has never been in such a place. Seemingly he makes things pretty real for the mall at the 'News-Sentine' station is heavy with letters from residents of 'Sleepy Valleys' who are sure he is talking about their place of residence. They claim to recognize the characters.

Los Angeles police, who opposed granting permits for public speaking to radicals, endeavored to get KNX to refuse air privileges to James W. Ford, candidate for vice-president on the Communist ticket. Station execs reminded the police that Federal Commission rules demanded that no candidate could be refused if his opponents were granted the privilege, and if he had the necessary price for the hour. Ford spoke over the station on a '15-minute broadcast.

Coast ether fans are wising to the subdued double entendre humor contained in the broadcasting over the western chain of a detective series. It's highbrow dirt and a few listeners have discovered that if they keep their cars open they're apt to hear a few words, such as the proper name of a character or locale or a description. They're sunfaws for those in the know but pass over the head of the unsophisticated.

The man now engaged in directing NBC's Special Features Division is Harold R. Peat whose book, 'Private Beat,' the chronicle of a soldier in the British Army, was a World War best seller.

The Special Features Division has 45 speakers and entertainers on its

### NRC's Drama Div.

Claveland Sent 27 Harry MacFayden, stage director for Robert McLaughlin's stock com-

for Robert McLaughlin's stock com-panies here for 10 years, leaves to-day (28) to take post as NBC's dra-matic director in New York. Successor here not yet appointed.

# WESTLE'S NEW LINE-UP

Nesde's Friday night program changes its talent lineup Oct. 7. Phil Spitainy and a 28-piece orchestra replace the Leonard Joy combo. Singing contingent of the revised show comprises Alexis Somoroff, Russian casso, a quartet and girl

# DENNY'S SWEET ONE

Jack Denny will do the orchestrating when Whitman candy returns to the CBS network Oct. 27. It will be a quarter-hour on Thursday evenings only.

Program will be fed out of New York to 39 stations on a 28-week

### McDevitt With Downey

Chicago, Sept. 26.

Chicago, Sept. 26.

Barney McDevitt with Fred Waring for several years switches to
Morton Downey as advance man.
His change coincides with the
wind up of Warling's RKO dates
and the start of Downey's Loew
bookings.

Waring is currently at the Palace

### Coakley Back on CBS

Hollywood, Sept. 26.

Tom Coakley's orchestra at the Roosevelt hotel, resumes tonight (Monday), on a remote control for the coast CBS hookup.

Band, off the station two months will be on six nights a week, 11 to 19

# **CBS** Dupes Coast Bill To Catch the Children

Los Angeles, Sept. 26.
In order to get the program on the air after school, and before dinner, CBS will duplicate its Heckers' H-O Ranger children's hour here rather than take the broadcast from the

western program, paralleling the New York bill, has a cast of locally recruited kid actors. It goes over the whole CBS Coast chain, as far east as Salt Lake.

Casa Loma unit goes into the Belle Reeve, Kansas City, Oct. 7 for four-week run.



ROBERT BURNS WARC

DUMB

BURNS' ALLEN Dir.: WM. MORRIS AGENCY



8:15 P.M., Mon-Thurs

# GLORIFYING the POPULAR SONG (HESTERFIELD Program

**CLUMBIA-COAST-TO-COAST NETWORK** WED. 10 P.M .- SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL
799 Seventh Ave., New York



# **NIGHT CLUB REVIEWS**

New York, Sept. 25. New fall edition of Connie Immerman's floor show at his Harlem hot spot is titled 'Harlem Hotcha' and is credited to Teddy Blackmon for production and Andy Razaf and J. P. Johnson for music and lyrics. It packs a flock of talent, with the crack Don Redman orchestra as the attraction for the customers on the hoof, and per usual will get more than its share of the black-and-tan

attraction of the black-and-tan tracking and per usual will get more than its share of the black-and-tan tracking and the last minute the opening night, the proceedings were a bir raged, with a succession of ups and downs, but if'll find its level, as the floor frolic has all the makin's for a crackajack

it it men its levet, as the noof froit has all the makin's for a crackajack. Red and Struggle are a new pair of eccentric comedians with a new style of exaggerated negroid pantocomedy. They'll be head from comedy. They'll be head from the style of exaggerated negroid pantocomedy. They'll be head from the style of exaggerated negroid pantocomedy. They'll be head from the style of exaggerated negroid pantocomedia. Both men are in eccentric group, Red, as his name indicates, being a hi-yaller with an auburn tint to his hatch. The other is under cork. Both ander cork. Dudley, again a popular team; Jazz-lips Richardson, Cora Green; the very persomable Paul and Barbara Meeres, the Lucky Seven Trio (Robert Stans). Charles of the style of the s

and four boys comprise the personnel.

Cora Green as ever does snappy double-entendre byrics subtly captioned Maddame T.N. 1 a sage of representations of the control of th

tomers, he's always been a topic or conversation. Tricker, seconded the Snatchips Duciley with the factset-hip-and-roll motions this side of the old Barbary Cosst, get away with plenty on their showmanly delivery. She's a personable trick with a know how to sell their stuff without bothering the spaggety-spagades to much.

much.

Jazzije Richardson is a familiar
in vaude and elsewhere. Louise
Cook in Drums!'a barbaric African
conception, was very tom-tom, with
Willie Jackson doing the 'Black
Captive' stuff. (Incidentally, why
fickers like 'Congorilla' and 'White
Captive' haven't been utilized for
eate Inspiration, obvious enough for

# **KEIT & ENGEL, Inc.**

719 7th Ave., New York

"We Just Couldn't Say Good-Bye'

"As You Desire Me" "Pink Elephants"

"Beside the Sunset Trail" "I Found You For Somebody Else"



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Exclusively Booking with
RKO and Its Subsidiaries

CONNIE'S INN, N. Y. | the black-and-tans particularly, le

the black-and-tans particularly, is a puzzler). Lucky Seven Trio, if they haven't been in vaude, should be Triey're Evans, we are was a state of the state of the

ful, considering the epidermic expose.

Don Redman, southpaw maestro,
Don Redman, southpaw maestro,
knows his rhythmpation—'n how!
Like all the second of th

# Mayfair Yacht Club

Mayfair Yacht Club

Mal Hayward, who had the Lido, which former smart spot. Is foling by the control of the con

basement of the River House, two floors below street level, and one hoofs in an interior adjacent to an attractive water from the juzza to return for all little store that the formal properties of the floor and the floor of the little store was the formal properties of the floor of the little store was the floor of the floor of the floor of the floor of passing tugs on the least River. That wharf, with its tables and chairs, is not the least of the May-fair Yacht Club's attractions and one may elect to sit outside for in the floor of the floor o

### EL CHICO

EL CHICO

El Chico is something or an anomaly in hite club life or an anomaly in hite control of the co

1000 it you have spanish root, all here some three years ago, and rating top billing over the rest of the layout.

New show, as unfolded opening night, is perhaps not up to the layout.

New show, as unfolded opening night, is perhaps not up to the state of the stat

blessed with a copious sense of humor and a lack (or seeming lack) humor and a lack (or seeming lack) in the English language. Which all goes down in the book as good laugh stuff.

He starts the current show by announcing that he's spent the summer in his sunny Spain and gather and the starts of the summer in his sunny spain and gather in the summer in his sunny Spain and gather in the summer in his sunny Spain and gather in the summer in his sunny Spain and gather in the summer in his sunny Spain and gather in the summer in his sunny Spain and Spain

about the songs, and she has a deep hearty voice that is quite pleasant. She makes a few steps as though to much.

Adelina Duran is another of his importations, and Adelina Duran is another of his importations, and Adelina is a knows at the Spanies steps and movements, although there's something mighty Irish in her eyes. Which inn't a rebuff. The best ment is a Cleveland lass called La Yankee. At any rate, Adelina knows her dancing and, if she's actually a newcomet to America, with a characteristic step of the step o

# Barris' Club Split

After a fortnight at Meyer Horo-witz' Village Grove Nut Club, New York, Harry Barris has left the cabaret. Joe Lewis succeeded. Lat-ter and Barris were a team for one

week.

Barris' name was preceded to the
N. C. label, but not finding matters
entirely to his liking, he and Horowitz split. Barris was in on a
guarantee and received salary in

He particularly didn't like the band he had at the cafe backing him up. Barris was counting on the radio exploitation.

# Pittsburgh's 1 and Only

Pittsburgh, Sept. 26.
Night club life here this winter looks like it will be a pretty drab affair. At the moment, there's only one cafe, the Nixon, operating, with no prospects of any others getting lives. under wav.

Last year this time there were five spots running.

Nixon has succumbed to the spirit

ccumbed to the spiri -no cover charge

## CLEAVANGER ON CHARGES

Detroit, Sept. 26.
Augie Cleavanger and hls band
are under charges at A. F. M. for
playing at the local Arcadia ballroom, which is on the forbidden list. room, which is on the forbidden list. Spot was declared on restricted list to out-of-town bands when one out-of-towner was caught diving under the scale several years ago. Since then only local bands have been allowed to work the spot. Cleavanger was warned not to take the job when he arrived in town, but accepted it anyway.

### VIC. MUSIC CO. FOLDS

London, Sept. 17. The Victoria Music Co., form ere some three years ago, a

The Victorie Music Co., formed here some three years ago, and jointly owned by Chappelis and Campbell - Connelly, is closing shortly.

Company was formed to exploit De Sylva, Brown & Henderson, and did well with Just One More Chance, and The Blue of the Night. The company will cease to function, but the songs of De Sylva, Brown & Henderson will be sold through Chappells.

# Minn. Roadhouse Closed Following Gambling Raid

Minneapolle, Sept. 28.
Hollywood Inn, for several years
one of the leading Twin City roadhouses, has been closed following a
raid in which a large quantity of
gambling paraphernalia was confiscated.

gambling paraphernalia was conns-cated.

Joe Clare, proprietor, is out on \$1,000 bail on the charge of operat-ing and maintaining a gambling nuisance.

# HOLLYWOOD ADDS 2 **NEW NIGHTERY SPOTS**

Hollywood, Sept. 26, Hollywood, Sept. 26.
With Jean Malin opening the new
club bearing his name, and Karyl
Norman starting at the La Boheme Saturday (24), town has four
night spots with femme impersonators heading the floor show. While
B.B.B.'s cellar does not feature any one performer, there's a line of 10 boys in a review.

boys in a review.

B.B.B. was the first to go with
Clarke's following, featuring Francis
Renault, who was in for four weeks,
and is now looking for another spot.
Back yard has Ray Bourbon workling in drag.

While the whoops idea is just getting a hold locally, it has passed out
in most eastern cities. Several other

oo-la-la entertainers are figuring or opening spots here, believing the craze will build up, and hold at least the winter

over the winter.

Idea has been paying off here
with all spots where the impersonators hold forth, operating to a profit

# FONTANA'S NEW PARTNER

Coming Over with Anna Ludmila For El Garon, N. Y.

Georges Fontana is on the 'S. S. Champiain,' sailing Sept. 24, from Paris, coming over with his new partner, 'Anna Ludmila, Parlsian danseuse, to open the El Garon, New York, for Ramon and Rosita who operate that room. The dance team is appearing at their other spot, also self-operated, the El Patio, which opened last week, with Frances and the Comment of the Caron and will have DeLys and Clark, holdovers from last spring.

the Garon and will have DeLys and Clark, holdovers from last spring, and Leon Belasco's orchestra. Garon is slated to open Oct 17. Fontana's former partner, Marjorle Moss, is now Mrs. Edmund Goulding.
Raimon and Rosita and Emil Coleman, formerly partnered in the Patio, have split, as previously reported, although denied at the time. Coleman goes into the Waldorf-Astoria for four weeks during Jack Denny's vacation.

### Detroit Musicians Settle

Detroit, Sept. 26. Detroit, Sept. 26.
Scheduled walkout of musicians at Publix, Michigan and Fisher theatres was averted Thuraday (22) when an agreement was signed for the coming season. Settlement was made on a basis of 20 men at the Michigan and 14 at the Fisher. 35.
Michigan scale remains at 35.

At both houses an extra performance is allowed without extra charge, as heretofore, of \$5. All stage doubling charges are elim-

# MRS. MOREING WANTS MORE

MRS. MOREING WANTS MORE
San Francisco, Sept. 28.
William Moreing, Jr., Violinist
with Anson Weeks' orchestra, announced his engagement to Laura
Doe, prominent local Junior
Leaguer. But sew hours after the
dailies had carried the yarn Moreing's former wife, now living in
Stockton, had her attorney declare
the fiddler in contempt of court until
he pays her \$962 back alimony,
Judge Graham's gonna hear all
about it this week.

# TED MACK'S DANCE DATES

Denver, Sept. 26.
Ted Mack, last m. c. at the Publix
Denver, goes into the Brown hotel
with his 14-piece band and a girl
trio, the Lethoits Sisters. Six-week
engagement in the Casanova room
is minimum slated.

Joe DeCourcey and his orchestra have returned to the Government-owned Chateau Laurier hotel, Ot-tawa, for the fall and winter sea-son after a long engagement at the hotel a year ago.

# N. Y. NITE LIFE SPURT **GIVES WORK TO ACTS**

Usual fall spurt in New York nite life, more marked with the belief that improved conditions make things worth while, is adding more new spots and necessitating more talent at the places reopening.

Leo Bernstein and Billy Gallaspher's Lido Club Gardens slated to open tonight (27), will have Harry Carroll at the helm of a dance band, Bob Nelson as m. c. and Pearl Regay featured. Intended as opposish to the Holly-wood restaurant, the Joe Moss-Jacob Amron-NYG spot. Fowler and Tamara will be in the latter's new revue when it opens Oct. 1.

Will Oakland's Willows reopens Oct. is with Evelyn Herbert. Blily Gallagher's other spot also gets go. Ichub Europa where Texas Guinan was for a time, opened up with a no couvert and \$2 prix fize dinner last week with Senorita Revya Reyes, Jolly Coburn's band, Sid Hawkins, Edde Joyce and Barbara and Dimitri,

and Dimitrl.

# Congress' \$7.50 Opener

Chicago, Sept. 28,
Joseph Urban room in the Congress Hotel will ask \$7.50 per person and seep at its touted splentdown or a seep at its touted splentdown or a seep at its touted splentdown or a seep at its course or a tour or a seep at its course or a seep at a seep a Chicago, Sept. 26,

# FAR EAST GOES MACHINE

FAR EAST GOES MACHINE
The Hagus Sept. 17.
Present depression is hitting the
Dutch colonies. At Medan in the
tobacco district of Sumatra, where
in boom days of rubber and tobacco
a gay life was evident, the hotels
are doing so badly that they have
given notice to their orchestras.
Several of these bands had playedthere or years the band playedthere or years the band playedthe or years the band playedthere or years the band played played

# Swedish Disc Leaders

owesish Disc Leaders
Stockholm, Sept. 15.
Swedish tunes are now being recorded in London for His Master's
Voice and Decca with good sales
or Song of the Wester plates and
sells them here for 25c.

"Paradlee," 'Hold My Hand' and
"Ten Cents a Dance' are local sons
leaders.

A Natural Hit

# "A LITTLE STREET WHERE OLD FRIENDS MEET"

By GUS KAHN HARRY WOODS

### JOE MORRIS MUSIC CO. 1587 Broadway New York

INDISPENSABLE SONGS FOR YOUR FALL REPERTOIRE:

WOULD FALL REPERTOLIES!

"MARDI GRAF"—Wall:
"STRANGE INVERTUDE—Stop for-thet
"STRANGE INVERTUDE—Stop for-thet
"STRANGE INVERTUDE—Stop for-thet
"LISTEN TO THE GERMAN BAND"—
Demody for-fret —Louilby for-thet
"LISTEN TO THE GERMAN BAND"—For-thet
"THERE WILL BE A GIRL"—(Fred Stoort
"THERE WILL BE A GIRL"—(Fred Stoort
"THERE WILL BE A GIRL"—(Fred Stoort
"AND THE SOOD")
"AND THE SOOD"
"AND THE SOOD THE STOP THE STOP THE SOOD"
"AD THE SOOD THE SOON THE STOP THE SOOD THE SOO

STANDARDS
"WITHOUT A SONG"—Three keye (Bailad)
"THROUGH THE YEARS" — Three keys

"THROUGH THE YEARS" — Three keys
(GAIIAD) DOWN THE OLD PINE TREE"
"TIME ON MY MANDS"
"THE ON MY MANDS"
"KOLOVES"—(With French text)
"KATHLEEN MINE"—(Irish Ballad)
MILLER MUSIC, INC.
12 West 45th Street
New York City

# Disc Reviews

By Abel Green

Three Keys

On their first recording, Columbia
1706, The Three Keys, whom NBC
air-sponsored so fulsomely, are not
as impressive on wax as the ether.
17's chiefty a fault of selection.
18's chiefty and Selection.
18's chiefty and Selection.
18's chiefty and Mood Indigo
18's chiefty and Mood Indigo
18's chiefty and Mood Indigo
18's chiefty and Selection.
18's

Freddy Martin Competent dansapation by the Martin orchestra on Columbia 2703. Goodbye to Love and We Just Couldn't Say Goodbye, the latter the Harry Woods hit, are the numbers. Elmer Feldkamp and Terry Shand do the vocal interludes.

Shand do the vocal interludes.

New to Victor, after prolifically canning for Brunswick, the maestro-composer has turned out about as many. Feccids as he can fashion tunes. In truth, among this batch are quite a number of his own compositions, with Charlie Newman for the Composition of the Composition of

fsh, 'Sentimental Gentleman from Georgia.'

Music, Music Everywhere, shy Ted Koehler and Harold Arlen, 'Sa Ted Koehler and 'Sa Ted Harold Arlen, 'Sa Ted Harold Ar

Some the vocalizing.

Rudy Vallee

'Same, Old Moor, and 'Strange Inticuled' are the Yallee Connecticut

2702, with a special label titled Radio Record. This is a new distinction accorded radio recording artista, Vallee and Richman, as prevalue tendered and recording artista, Vallee and Richman, as prevalue tendered and recording artista, Vallee and Richman, as prevalue tendered and recording artista, Vallee and Richman, as prevalue tendered and recording artista, the mike manner, Mallee colloquially interpolates commentary
on the ditties he's purveying, throwor the recording recording the recording tendered

Bernie (but bmitting Waller Richeh,
who probably had most to do with
its composition) as the co-authors
of Interluce'. Latter is one of the season's more distinctive footrots.

of Interlude. Latter is one of the season's more distinctive foxtrots.

Someday somebody will auddenly wake used to somebody will auddenly wake used to somebody will also to what degree 'Whiteman' has discovered and nurtured new 'talent, and recount that he was the first to bally-hoo Bing Crosby and Harry Barris when, with Al Rinker, they were without the word of the word of

man.
Victor 24096 couples the corking
'Nightfall' and 'Something in the
Night,' with Fulton soloing both
melody foxtrot ballads.

Mildred Bailey
A soloist on her own now in the
picture house, Miss Bailey is also
being soloed on Victor records. Her
first, No. 2417, features the Rockin'
Chair' theme number she popularzed under Whiteman auspices, and
Love Mc Tonight (not the Chevatonight (not the Chevatonight and the Victorizations are
no exceptions.

the fans on the hoof. They're 'Sweethearts Forever' and Three's a Crowd' which the Kingites play and which Gordon Graham vocal-izes effectively. And to make the novelty complete, this is a Wayne King couplet of foxotrots—what, no waltz. Victor 24115.

### Lee Morse

Was a time when this throaty contrait o was when this of a rage on the disks are only of a rage on the disks are only of the same which cleaned up with Ukelele Ike during his heyday. Miss Morse has been on and off the wax through has been on and off the wax through song, with a 'sad' delivery part of her vocal trademark. She does that with 'Something in the Night,' at the world of the trademark. She does that with 'Something in the Night,' at the world of the world of

Joe Haymes
Let's Have a Party, co-authored
by Haymes, and 'Old Man of the
Mountain,' the novelty George
Brown-Victor Young ditty, are
great stuff for Haymes' singing orchestra type of danapation. They're
sprightly foxes and delivered in the
popular manner.

# Noble Sissle Declares Self Bankrupt: Owes \$12.889

Noble Sissle, colored orchestra leader, currently at the Rate Central New York, has declared an edit of the New York, has declared the street of the Street

# Copyright Suits West

Salt Lake City, Sept. 26.

ASCAP filed suits for performance of musical selections without permission, for the first time in this territory. Damages of \$500 are asked in a complaint filed in the federal court against the Old Mill Tavern. Inc., by Gene Buck as president of the ASCAP; and Leo Felst, Inc., and the Famous Music Corp. Numbers in question are 'My Silent Love', and 'The Night When Love Was Born.'
Old Mill, suburban dance and

Old Mill. suburban dance spo on min, supurpan dance spot enjoying heavy summer play, held Frank Cookson's band during the season and closed Sept. 15 until next June.

next June.

Dance place hasn't taken out
ASCAP license since last November, and Society picks on these two
numbers as vehicles upon which to

### Little Leaves S-C

San Francisco, Sept. 26.
Ed Little is out of Sherman, Clay
& Co. after 30 years as head of the
music publishing department.
He's succeeded by Herbert Marple previously in music game in Los Angeles and San Diego, who takes over Little's spot this week. Little may go East

# Fjastad Back at Par

upper. She can seil a pop song, of course, and the Victorizations are no exceptions.

Wayne King
Molody foxtrots from the Warner Bross picture, Croner; which are already rather well established with the music department.

Has his old job of secuting vocal talent, and handling auditions.

# Springfield, Mass., Sept. 26.

Nagged to such an extent that he aid it constituted cruelty, Gordon E. Harrington, oil company adjuster during the day and an orchestra leader nights, was granted a divorce in probate court here. The wife's plea for a separate support allow-ance was denied.

Mrs. Harrington complained of Mrs. Harrington complained of her husband's attentions to other women. Harrington said his wife nagged him so much that he be-came extremely nervous and drove him to seek solitude from home.

# 10 Tunes Ready for Heavy Music Promotion On Four New Fox Pix

Fox studio has 10 songs from four pictures ready for publi the Sam Fox Publishing Co., in its plan of going heavy this fall and winter on sheet music exploitation

of its pictures.

The 10, and the pictures from taken, follow: The 10, and the pictures from which they are taken, follow: Stepping the Rackety Rax., by James Hanley and L. Wolfe Glibert (Rackety Rax"); Home Folks, by Hanley and Sld Mitchell, and 'As the Years Roll By, by Hanley (The Golden West'); 'The Gal from (The Golden West'); "The Gal from Amarillo' and 'Cowboy Heaven,' by Val Burton and Will Jason (Rob-ber's Rosst'), and "Throw a Little Salt on a Bluebird's Tail, 'Around You' and Inclosed, Please Find,' by Lee Robin and Richard A. Whiting ('Little Teacher').

# Solicitations for \$1's to Continue Minn. Symph

Minneapolis, Sept. 26. In a final effort to raise the \$13. an max error to raise the \$13,000 necessary to complete the \$150,000 guarantee which is required for the continuation of the Minneapolis Symphony more than 1,000 people are participating in a door-to-door dollar drive in the 'Save Our Symphony Movement'.

one-buck contributions are being sought, but anything in excess of that amount also is accepted.

# HERE AND THERE

lrving Weiss, formerly with the Rinsler & Frisch circuit, is organ-izing an orchestra at Long Beach, N. Y.

With the closing of the Pantages Hollywood, E. Max Bradfield, mu-sical director, has returned to Loew's State, L. A.

J. Herman Miller, baritone, has signed with Paul Specht's orches

James Newill, tenor with Ted Dahl's orchestra at Grand Hotel, Santa Monica, Calif., joins Phil Harris' combination at the Cocca-nut Grove, L. A.

Negotiations on for return Paul Tramains unit to Your chowmeinerie on Broadway.

Bill Scotti band recording a series of college and football song platters for the American Record Co.

Robbins is getting out a Street Singer folio of 30 standard num-bers in eight different languages with some 10,000 advance orders from Montgomery Ward, Sears-Roebuck, etc., already received. It will be illustrated with Arthur Tracy (the Street Singer) in char-acter poses.

John Schornstein, son of 'Taps, has joined Agel, Yellen & Born-stein as radio contact.

Teddy King has gone under the

Handy Bros. are publishing the new Connie's Inn floor show songs; lyrics by Andy Razaf, music by James P. Johnson.

Perc Butler is leading the orch tra for Empire burlesque at the Worcester theatre, Worcester, Mass Bills his orchestra as Worcester-Bills shires 'the sauciest band in town.

Jack Valentine orchestra playing at Muegel's Inn, Buffalo roadhouse.

# Plea of Nagging Wins Out Over Infidelity Charge Pubs Say Johbers Will Not Be **Exterminated Wholly by MDS**

# Mrs. Jules Buffano Falls To Her Death: Was Ill

Seattle, Sept. 26.

A fall from the seventh floor of the Camlin hotel to the concrete courtyard, resulted in the death of

courryard, resulted in the death of Mrs. Jules Buffano Tuesday (20) night. Her husband Jules Buffano, has been band leader and m. c. for past year at the Fifth Ave.

Mrs. Buffano had been ill for several weeks. She had spent two days at a local hospital and then was taken to their apartment at the Camilia. taken to their apartment at the Camlin, accompanied by a nurse. Her husband at the time was at rehearsal. When the nurse was in another room, for a moment, Mrs. Buffano either leaned or accidentally fell out of the window, which was low and one. low and open.
She was 26 and married for 10

# 16c PRICE A BLOW FOR WRITERS' TERMS

New 16c, wholesale price and a miform 25c retail price knocks the songwriters' demands for a larger royalty awry. It means 2c royalty only, with the provise that should the wholesale price reach 18c. and

the wholesale price reach 18c. and over, then the writers will receive 3c. The tunesmiths through their Songwriters Protective Association had visions of as high as 33 1-3% of all publishers income, including mechanicals and sheet music. Meantime, with the American Society of Composers, Authors & Publishers looking to the radio as a large source of revenue, the writers are becoming most prollick.

writers are becoming most prolific figuring that the multiplicity of copyrights used for broadcasting will eventually react to their ben-efit in whatever point system is worked out to apportion the radio

revenue.

Complaint from the publishers also is that they are writing the same type of 'songs too much strictly with an eye and an ear to the ether, but that this sameness isn't helping sales.

# \$500 a Side Vs. 3c Per For Merman on Discs

Ethel Merman has been signed by Victor for 16 records and will ge a concentrated disk build-up. She receives \$500 a side against a 30

receives sow a side against a 3c royalty, an unusual figure for a popular songetress.

Miss Merman returns to 'Humpty Dumpty' Oct, 31, but may fill in a week for Publix in Chi, depending on her NBC commercial audition.

# Swedish Band Rule

Swedish Band Kule
Cancellation of the concert of
Boulanger, Roumanian fiddler and
his waitz orchestra of 15 from
Savoy Hotel, London, was caused
by announcement from local labor
bureau that if group warted to play
to the bureau that of the concent.

cert.

Boulanger refused as he said he had had enough headaches in Copenhagen and Oslo with this sort of treatment. Doubtful if Jack Hylton will make the Scandinavian trip this winter due to labor restric-tions.

### Songwriters Acting

Unable to find any better types for the songwriters parts in '42nd Street,' Warners are using Al Dubin and Harry Warner, who are writing the numbers for the musical. Tune makers will play a composer and lyric writer in the picture.

Walter Powell's Band Walter Powell, comedian-trom-bonist, has broken away from the Benny Meron band to frame a band

act of his own.

He will head the Rudy Bundy
Orchestra with Mark Leddy as

Music publishers think that their own Music Dealers Service mer-chandising outlet for popular music will not have as serious an effect on the jobbers as the latter themselves fear. That it may all equalize itself is a popular belief.

The publishers argue there are so many little things a dealer gets from an established jobber which the MDS can't service him, that the lealer might be content to pay 18c, per copy wholesale even 'f he could dealer might be content to pay 18c, per copy wholesale even 'f he could get it at 18c. from the MDS. For example, there's considerer ble small goods, needles, pop price phonograph records, orchestrations, standard properties, considerations, considerations, orchestrations, standard properties, consideration, considerations, orchestrations, considerations, orchestrations, orchestr

music.

Aiready there are complaints from some jobbers asking why the MDS doesn't itemize its bills. Instead, MDS bills 3,000 copies at 16c. and doesn't bother to itemize the titles of the songs. The MDS says it can't so the songs when the most supplied to the says it can't street with the says it can't so the says it can't so the says it is not so the says it is not so the says it is not says it is not say it is not s 16c. For years, however, the mer-chant has been accustomed to an itemized bill of the selections by title and that's a habit they're insisting upon.

### 22 Pubs Now In

The MDS, since the original 12 incorporators has taken in eight ore majors and two more came in is week, Joe Davis and Con Conthis

MDS is sending out promotional contacts in the general interests of the popular sheet music publishing biz to encourage syndicate stores to reopen counters where they might have been discontinued in the past have been discontinued in the sast for reasons of business or small profit or poor servicing or any of the sundry trade reasons that efficiently trade reasons that efficiently trade reasons that earlying point stores, not already carrying point successful the support of the sundry point successful the support of the sundry point successful the sundry point success It's great stuff to interest them in the obscure counters carrying mer-chandise which doesn't go so well. Already the MDS has 2,706 dealer outlets lined up. No. individual publisher has had more than 1,200 at any time, All 2,700 are being contacted regularly by all the firms, via circular and salesmen, to build with the counter of the via circular and salesmen, to build up the counter of the

up new trade.

The MDS is merely a central shipping plant. The pubs still go on in a highly competitive manner, as heretofore, plugging their songs and doing all possible to create a demand for them, the MDS merely filling orders.

# Five Song Sheet Sellers Convicted of Conspiracy

Los Angeles, Sept. 26. Los Angeles, Sept. 26.
Five sons sheet seliers and distributors were convicted in U. S.
District Judge Harry Holker's cupt,
here of conspiracy to violate the
copyright act. They will be sep,
thered Mon.ay (28), Maximum term
that can be given the bootleg music
that can be given the bootleg music
man, Jack Lieber and Alexander
Aggie. Friedman is 18 and Aggie
15.

This is the first conspiracy trial unis is the first conspiracy trial over song copyright violation, and it is expected to set a precedent in other centers. Deputy U.S. District Attorney George O'Hannesian prosecuted the case, based on charges brought by the American Society of Composers, Authors and Publishera.

Defendants were indicted after Detendants were indicted arter having the sheets printed in Vallejo, shipped from Oakland to Los An-geles, and sold here. Friedman and Al Barber are also under indict-ment for printing sheets here, with their trial set for November.

Ken Spanon former director Keith's, Syracuse, N. Y., now guest director at the RKO Palace, Roch-ester.

# Radio Reports

(Continued from page 56)

(Continued from page 55)
written
writt

DOMINO CLUB, RAY WEST
Skid Singing, Instrumental
Krid Los Angeles
This ether program put on by the
Union Oil Co., and going out over
the NEC orange network (seven
Coast stations), started out to be
coast stations), started out to be
coast stations), started out to be
coast stations, beared out to be
coast stations, the coast of the
Masque' is trimmed. A half-hour
of talk becomes monotonous.
The Dominions, Hollywood organiThe Dominions, Hollywood organiwomen, gives the period a draw at
the start. If means names on the
air every Sunday between 8 and 9
p. m.

p. m. Second part of program got under way with Lucille Gleason address-ing the invisible audience and thanking the program sponsor for

# Radio's Dream Girl



# 0. L. OZ JENIE JACOBS

AGENOY
1771 Broadway, New York
Phone Columbus 5-1980
Exclusively Booking with
RKO and Its Subsidiaries

# RADIO TALENT

Phone William Stoess
New Yorker Hotel
Regarding Auditions
Only Professionals Considered

# SHEVLIN

(TENOR)
Featured on the Sweetheart Scap
program every Wednesday, 11:45
A.M., WJZ. Management of NBC ARTIST BUREAU

# RAYMOND PAIGE

Musical Director KHJ, Los Angeles GUEST CONDUCTOR HOLLYWOOD BOWL SYMPHONY July 29th Directing Gershwin's "American in Parls" and the Belcher Ballet the privilege of etherizing the Domlno members: Adele Rowland vocallzed with 'April General Vocallzed with 'April General Vocallzed with 'April General VocalMilled Wille How the Milled Willed William Wil

Hesavers.

In the cast of 'Ladles' were Conway Tearle, Marguerite Churchill, Grayce Hampton, Juliette Lewis Morgan Wallace. Kay Van Riper wrote it and Georgia Ffisield directed, under the management of Olive Cooper.

# PAT FRAYNE SPORTTALKS COMMERCIAL KFRC, San Francisco

Dean of local sports editors, Pat Frayne has been pounding out athletic items for the 'Cali-Bulletin' athletle Items for the 'Call-Bulletin' for number of years, and is the first local scribe to land a sponsor for his radio talks. Frayne person-ally sold Pabet Malt Co. for Tuesday and Friday, night 8:15 spots on an indefinite basis, conducting these-programs in addition to the coverage of the control of t

Opening and closing plugs for Pabst malt little too long. Bock.

Sustaining KPO, San Francisco Femme trio—Marjorie Primiey, Annette Hastings and Imedia Mon-

-has been harmonizing over

tagne—has been harmonizing over NBC for past three years, maintaining a piesaing style that has done in a piesaing style that has done in the act this length of time. Girls are one of the few groups in the country not emulating the Boswells. Which, considering all the imitators, is in favor of the Coquettes. Is mainly pop stuff. On this 16-minute Thursday night program, on at 19:48, they're bound to catch many of the younger generation. Girls have pleasing style. But they might do well to steer away from the Mills Brothers influence Their own stuff, as now practiced, is too neat to need impressions.

# INDIAN GOOD LUCK Tall, Instrumental COMMERCIAL KFWB, Hollywood

This nightly period, arranged for children, lacks the pep necessary children, lacks the pep licessary to keep the younger generation from turning the dial to another station. Music phase of the program includes such selections as 'Indian Love Call.' 'Oh, Sweet Mystery of Life,' 'Carryin' Me Along,' etc., but the talk, which concerns the history of the American Red Face, is falter-line.

ing.
Program, on for 30 minutes at seven each night; is sponsored by the Walker Department store in L. A. Robert E. Caliahan does the continuity.

# BALLADEERS Male Quartet

Sustaining WEEU, Reading, Pa.

It's about time that the small time classification of the ether was stablished. In that case the Bal

# "THE VOICE OF EXPERIENCE"

PRESENTED DAILY AT 12 O'CLOCK NOON OVER WOR

# **BREAKING ALL FAN** MAIL RECORDS

"Emancipator of the American Home!" -(William Jennings Bryan

# To a program with which to return to the air in October. When that happens to will again to Columbia, but a n d NICONECTION WERK "STEERO" Program, Wednesdays, 10:15 a.m., WEAF

# Tough on Wives

Washington, Sept. 26. NBC's rule barring married couples in same office worked in the case of William Aber-nathy, announcer.

nathy, announcer.

He married a hostess at local NBC studios and girl was greeted with news after honeymoon that she couldn't hold down both jobs at once.

ladeers might be able to get a hearing. Otherwise they're out like a candle.

a candle.

Four boys who sing pop times badly and who try to tell jokes. Not only are the jokes flabby and tasteless, but they are made hopelessly useless by the aboulter inability to the state of the

like a damp dishrag.

Until they learn how to deliver lines with a punch and a feeling for comedy they'd better leave the clowning to more able performers and stick to their tonsils. In the home town they'll probably get by with 'em. That is, if anybody is listening. Which is doubtful, since these boys are trying to buck comedy that we sketch known as Amos 'n Andy.

### FOOTBALL COACHING SCHOOL Sustaining WBRC, Birmingham

Timely feature coming at the be ginning of the football seas It is something a bit out of the ordinary, although the amount of inter-est in the program may be a bli limited, because everybody doesn't go nuts about football.

go nuts about football.

Three times a week Coach Eddie McLane of Howard College goes on the air. The school is made into a sort of interview before the mike, with Frank Ring, announcer, doing the asking. For those that are interested in football it's a good program.

# ZARIFA Orchestra 15 Mins. COMMERCIAL WAAT, Jersey City On this mlnor J. C. station which

is headquartered in the Hotel Plaza there, but which hits N. Y. met. sec-tor on a clear, low kilo channel, dandruff remedy of that name. En-dowed with a quasi-mystic aura to

dandruff remedy of that name. Endowed with a quasi-mystic aura to perhaps purvey the Oriental qualities of the product, it's not bally-hooed along these lines in so many words. However, the selections are all of an Oriental motif as played by the band, with Tartis. (herself) to the band, with Tartis. (herself) to the band of the

# Crooner on Hop Charge

Galveston, Sept. 26.

Francis Bonlslow, 27, Filipino Cruz, 28, also a Fllipino and former butler for Asa Candler, Jr., Atlanta soft drink magnate, were placed in jall here following arrest at Hous-ton by narcotic operatives, who selzed \$10,000 worth of smoking

oplum.
Cruz admitted buying opium at
New Orleans from a Chinaman.
Bonislow denied knowledge of the
drug. Their bonds were placed at
\$2,500 each.

# CLEANSER SHOPPING

Dutch Cleanser is scouting around for a program with which to return

# SIMS-BAILEY BACK .

Rejoin NBC-Will Get Separate Build-Upe

Chicago, Sept. 26. Lee Sims and Ilomay Bailey, who were of the NBC payroll for severai weeks, have patched up their differences over money and okayed a new six months' arrangement.
It is understood NBC will adopt

It is understood NBC will adopt a new policy with the pair, who are privately man and wife. Each will be built up individually with a band, although they may also continue to work together on sustaining fill-ins.

# Casts of 5 to 25 People On New S. F. Sustaining

San Francisco, Sept. 26. Two new sustaining programs start on NBC this week, one the most ambitious dramatic effort local studios have ever made.

First of these. Star Book series

First of these, Star Book series, dramatizations of best selling books of past five years, will use casts ranging from five to 25. Initial book will be 'Billy the Kld'. Second series will be 'Life of the Reillys,' written by Ted. Maxwell and starring the author and his wife, Bobbe Deane. It's their first appearance together in radio, deappearance together in radio, despend to the work of the control of the c gether

### German Best Sellers

Berlin, Sept. 17. Best sellers in popular music here

are as follows:

'Heute Nacht oder Nie' ('Tonigh'
or Never'), Wiener Bohemveriag. 'Was kann so schoen seln Deine Liebe?' ('What Can Be Wonderful as Your Love?'), Beboton

Verlag.

Niemand fragt uns' (Nobody Asks Us'), Wiener Behemverlag.
Liebe war es nie' (This Was Never Löve'), Alroble-Verlag.

'Traeum mein kleines Baby' (Sleep My Lilttle Baby'), Edition Melsel.

# Armour Goes Funny

Armour Loes funny
Chicago, Sept. 26.
Trend toward humor on the air is
markedly exemplified by Armour
going facetious. This sponsor enters
its fourth broadcasting season with
an entirely different type of show
than previously used. Up to now
Armour has been identified with the
lighter classics entirely.

East and Double are heading the
East and Double are heading the
the conservative policy. Sample
number one starts this Friday (30).

### Goodyear Revising

Revised talent setup for the oodyear Rubber show on NBC will Goodyear Rubber show on NBC will take in the B. A. Rolfe orchestra, Ripley and the Revelers. Program built around this threesome has been auditioned by the client and tentatively okayed.

Current. Goodyear has a 'Vlotor Young orchestra, with a different guest artist each Wednesday night, and the Revelers as the regular warbling background.

# ETCHED IN SHELLAC

Chicago, Sept. 26. Eddie Voynow and Larry Fleld, who joined Scott Howe Bowen after the foldup of National Radio Ad-vertisers, Inc., are supervising the the loidup of Astional Radio Advertisers, Inc., are supervising the waxing of Republican political palaver. G. O. P. has given most of its radio disc work to this outfit. Secretary of Agriculture Hyde was etched in shellac last week.

# FRISCO PROMOTIONS

San Francisco, Sept. 26.
Two new promotions at NBC here have Bill Andrews moving up as assistant chief announcer; succeeding Cecil Underwood, who was boosted to post of production chief.

Andy Love gets job of continuity
editor when Madonno Todd leaves
Oct. 15. Love is now in the production department.

### ANNA MUCKE SUICIDE

Anna MUCKE SUICIDE
Lincoin, Neb., Sept. 26,
Anna Mucke, theatre and former
KFAB organist, was found dead last
week in a deserted section of the
city. Investigation showed she had
taken her own life.
Mucke was identified with music
circles in Lincoin for the past 10
years.

# Pubs Shell Out \$100 Per Arrang. For Radio Plugs

For a dance hand leader to shott out himself for a special arrangement has become a rarity. This includes the topmount maestros.

Several of the latter who have hithertofore insisted upon picking helr own arrangers and paying for the job are now leaving to the pubilshers to foot the bill though retaining the prerogative of naming the arranger. Conditions in the

taining the prerogative of naming the arranger. Conditions in the business as applied to themselves have forced them to recede from the old independent position.

Makes it so much tougher for the smaller publisher now to get a new number introduced by the class A combos. Fee usually asked by the arranger selected by the name lead-er averages around \$100.

The state of the state of the big 12 publishers do little hesitating when the tap is made. One only last week let himself in for a three-yard investment on these numbers at one crack for an orchestra whose leader for over 10 years had scorned putting himself under this sort of obligation. This maestre still has his noted arrangers available but the publishers interested are carrying the payroll load.

# SEGER

# JACK DENN' AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records

Lucky Strike Dance Hour



# ABE

AND HIS CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Thurs., Sat. 8:15 (East) COAST-TO-COAST

WABC

# **Rands and Orchestras**

(Continued from page 45) Castro, Manolo, Nacionale H., Havans Causer, Bob, Ithaca H., Ithaca, N. T. Cavallave, John, 20 Irving St., N Rayen.

Iaven. Cayato, Ets, Fiotilia Club, Pittsburgh. Carvone, Issy, 502 Blackstone Bld Roy, Golden Pumpkin C., Chi. Revelers, Station WJBO, New (

Jeans.
Christie, H. J., 1831 N. Ormsby Ave. Church, Ross, Buckeye Lake P., Buck eye Lake, C. Clarke, Bob, 1669 Roxbury Rd. (B), Co-

Clarke, Herb. L., Municipal Band, Long Beach, Cai.

Seath, Cal.
Clary, Sonny, Sbowboat C., L. A.
Clary, Sonny, Sbowboat C., L. A.
Clavelanders, Fuller's Gerden, Cincinnati.
Coakiey, Jack, States Hofbrau, S. F.
Coburn, Wm., Blue Mouse T., Seattle,
Reg' Code, Athens A. C., San Francisco.
Col. F., 252 W. Douglas St., Reading, Fa.
Coleman, Emil. e Club, 4120 Dewey Ave., Omeha. on Serenaders, Far East R., Cleve

columbo, Russ, NBC, N. Y.
Condori, A., Adelphi H., Philadel
Conley, Raiph, 1119 Grand St.,
Ng. W. Va. , Va. dd, H., 1088 Park Ave., N. Y. C. Arthur, WXYZ, Detroit. y, Frits, Mople View, Pittsfield.

Cooley, Fritz, Meple View, Pittsneid, Meconewil, Frank, Mayfair C., Boston, Comwell, Frank, Mayfair C., Boston, Coyis, L. H., 219 E. 10th St., Easton, Pa. Craig, Francis, Hermitage H., Nashville, Criscent Orch., Armory, Middletowr, N. T., Crawford, "Finite," 2115 Pennsylvania Ave. N. W., Washington, Crawford, Jack, Fox T., Seattle, Ave. N. W., Thomas L., Wilshitz, Kans., Cullen, S. E., 314 E. 6th St., South Beston

Currie, Herry, Seelbach H., Louisville. Cummings, Johnnie, Webster H., Canar daigus, N. Y.

D

Dahl, Ted, KMTR, Hollywood, Damskl, Henri, KJR, Seattle, Dantzig, E. J., 842 Putnem Ave., B'klyn. D'Artri'e Orch., 51 14th St., Norwich,

Donn.

Daugherty, Emery, Jardin Lide, Arlingon H., Washington, D. C.

Davidson, J. W., Aurabore T., Chicago,
Davis, C., Indiaha. T., Indienapolis.

Davis, Meyer, 18 E. 48th St., N. Y. C.

Davison, Walt, Mainstreet T., K. C.

DeForest, Don, 171 King St., Portland,
Davison, Walther C., Portland, Deinridge, Del., 404 Madison T. Bidg., Detroit.

Del Pose, Senor, 1587. B'way, N. Y. C. DeLuca, J., 381 St. Marks Ave., Brook on N. Y.

Denny, Claude, Nocturne C., Chi. Denny, Claude, Nocturne C., Chi. Denny, Jack, Waldorf-Astoria, H., N.Y.C. Detreich, Roy, Stevens H., Chicago. Dewees, Lowell, 1200 Jackson St., Spring edd, Ill. Dolan, Bert, Bond Hotel, Hartford, Conn Domine Orch., 22 4th St., Troy, N. Y.
Donnelly, W. H., 289 Glenwood Ave., Edward N. J.

rger, Chas., Mt. Royal H., Mont Doty, Mike, Celesium B. R., Tacome,

Wash,
Dougherty, Doc, Adelphie H., Phila,
Downey, Harry, Ballyhoo C., B'way and
loth St., N. Y. C.
Dunn, Jack, El Patto B. R., L. A.
Duerr, Daiph, 1469-Orville Ave., Cleve,
Duchin, Ed., Central Park Casino, N.Y.C.

E Eckel, Charlie, N. Y. Athletic Club, Pel-

ham, N. Y.

Edmunds, Glen, Elk's C., L. A.
Elsenbourg, Dok, Shepard - Colonial R.

Edington, Duke, 796 Ellington, Duke, 799 7th ave., N. Y. C.
Elmwood Band, 872 Van Nostrand Ave

Jersey City.

English-Gibson, Boulevard T., L. A.
Eichhörn, Geo., McEiroy's B. R., Seattle.

Eppel, 5735 N. 7th St., Philadelphia.

Erickson, Harry, Saltair Beach Co, Salt
Lake City.

Evans, Billy, KTM, L. A. Everett, Hume, Lakeside P., Denver.

Fahregas, Geo., Silver Silpper C., L. A., Fain, Elmer, Club Royale, L. A., Fain, Elmer, Club Royale, L. A. Fay, Benrard, Fayi, Providence.
Fairell, F., Inn, 4 Sheridain Sq., N. Y. C., Feeney, J. M., 226 E. Ills St., Oakland, Fagan, Ray, Sagamore H., Rochseter.
Fahello, Phil, Albes, Brocklyn.
Farr, Aaron, Miami Beech Country C., Miami Beech Feldman, Joe, 1063 E. 98th Bt., Cleveland, Obio.
Ferdinando, Felix, Le Chatesu B. R., Manchester, N. H.

Manchester, N. H.
Feyl, J. W., 678 River St., Troy, N. Y.
Flo-Rito, Ted. St. Francis H., S. F.
Flacher, Carl, Majestic D. H., Detroit,
Flacher, C. L. 914 South Westnedge St.
Kalamaroo, Mich.
Fisher, Bob, Pyramid C., Hollywood.
Fisher, Bob, Pyramid C., Hollywood.
Fisher, Bob, Pyramid C., Hollywood.

Raiamezco, Mich.
Fisher, Bob, Pyramid C., Hollywood.
Finston, Nat, Par. Studio, Hollywood.
Fitzpairick, Eddie, St. Francis H., S. F.
Foard, Don, 1419 Reed Ave. Kalamazoo,
Mich. Fogg A. M., 174 Beacon St., Portlend, Mc.

Fomish, Henry, Pleasant Lake, Jackson Mich.

Forbes, Alex, KOL, Seattle.
Forman, Lou, Palace T., N. Y. C.
Fosdlek, Gene, Rye Bath & Tennis C.,
Westchester.
Four Harman

Freed, Carl, 20 S. Orange Ave., Newarz.
Friary, George, Rockland, Mass.
Friedman, L. F., St. Louis T., St. Louis.
Friedman, Snooks, Paramount H., N.X.C.
Frieso, J. F., Strand T., Stamford, Conn.
Frost. Jack, Station WJAR, Frovidence, S.

l. I. Fuller, Barl, Swiss Gardens, Cinn. Funk, Larry, WEAF, N. Y. C.

G Galvin, J. J., Pleza T., Worcester, Mass Gallicchio, Jo, 5200 Sheridan Rd., Chi, Gardner, C. C., 1527 N. 24th St., Lin oin, Neb.

oln, Neb. Gates, Manny, Alcazer H., Miemi. Gaul, Gso., Washington, D. C. Geidt, Al., 117 S. N. J. Ave., Altantic

City. Gerun, Tom, Botel New Yorker, N.Y.C.
Glill, Sumit C., Baltimore.
Glill, Sumit C., Baltimore.
Glillen, Frank, Detroit Yacht C., Detroit
Glillen, Frank, Detroit Yacht C., Detroit
Glillet, Albert: KGW, Fortland, Ore.
Glineberg, Ralpb, Palmer H., Chl.
Glivin, Hal., Del Monte H., Del Monte.
Cal.

cal.

Goff, Mark, Briggs R., Detroit,
Goldberg, Geo., Celestial R., Bay Shore
Park, Bailtimore, Md.
Golden, Neel, WOR, N. Y. C.
Goldketts, Jean, Book Tower, Deirolt,
Gonsales, S. N., 310 E. 4th St., Santa
Ana, Cal. Gordon, Herb, Wardmen Pk. H., Wash, Gorrell, Ray, 404 Madison T. Bldg., De-troit. Graham, Paul, Jenklinson Pav., Pt Pleasant, N. J. Grass, Chet, 2040 S. Corona, Denver, Grayson, Hal, Roosevelt H., Hollywood Grsen, Jimmy, Beach View Gardens Chicago.

Greer, Billy, 1002 Main St., Davenport, Ia Grier, Jimmy, Ambassador H., L. A. Gross, Presnt, McElroy B., Portland, Ore Grosso, Paul, Arlington H., Colorad Guanette, Lou, 16 St. Angelo St., Qu Gurnick, Ed., 36 Reynolde Ave., 1 cnce,

cnce. Gunsondorfer, W., Lido C., S. F. Gutterson, M., Valencia T., Baltimore.

Haine, "Whitey," Tavern Inn, 183 N
Halines, "Whitey," Tavern Inn, 183 N
Hall, George, Taft H., N. Y. C.
Hall, George, Taft H., N. Y. C.
Hall, Sleepy, MCA, Chicago.
Hammond, Jean, Sky Room, Milwaukee,
Hamp, Johnny, Norumbega Park, Auburnale, Mass.

Mass. ncock, Hogan, Jefferson H., Birming

ham.

Harmon, M., Club Minador, Washington.

Harrison, J., Rendeavous, Toronto,

Hart, Ronnie, British Columbia Fr., Van-couver, B. C.

Harkness, Eddie, 2020 Franklin St., S. F.

Hatch, Nelson, Old Mill Tea Garden, To-ronto, Can. Haney, Al, 26 Capital St., Pawtuckat

Haye, Bill, Cathay Tea Garden, Phila. Hays, Bill, Cathay Tea Garden, Phila.
Heiberger, Endl., Bond H., Hartford.
Heidt, Horace, Gelden Gate T. S. F.
Henderson, F., 228 W. 189th St., N. Y. C.
Henderson, Gordon, KGFJ, L. A.
Henkel, Ted, Capitol T., Sydory, Aus.
Henningen, Walter, KOMO, Seattle.
Henry, Tal., c-o NBC, 711 5th Avs.,
L. Y. C.

Hines, Earl, Grand Terraca C., Chicago. Hirabak, A., 1128 Goottman St.. Pitts Hite, Les, Cotton Club, Culver City, Cel Hobbs, Frank, St. Catherine H., Catalin

Hoffman, L. G., 18 Ernst St., Buffalo. Hogan, Tweet, Chanel Lake, Ill. Hollowell, B., Strand D. H., Wilmington

Hollywood Collegians, K. of C. C., N.C.Y. Holmes, Wright, Martinique H., N. I. Hopkins, Claude, Roselend B, B'way ott St., N. T. C. Houston, Chas., Monmouth Beach C., Howard, Herold, Canyon Hotel, Yellow

Howard, Tex, Trianon B. R., Scettle. Huaston, Billy, 1658 B'wey, N. Y. C. Hutton, J. W., Coronedo H., San Diego . Hyde, Alex., c-o Wm. Morris, Mayfair T. Bldg., N. Y. C.

Innis, Ed, Vanity Fair B., Huntington Irving, B., Lyceum T., Naw Britain ionn.

Iseminger, Bill, Hagerstown, Md.

Islit, Doug, Butte, Mont.

Iule, Felice, Rivoli T., Baltimore.

Iula, Ruffino, City Park Bd., Baltimore

Jackson's Jass, 18 Chestnut St., Glovers ille, N. Y., El Capitan T., Hollywood, Janies, Harry, El Capitan T., Hollywood, Janis, Fred, Turkish Village C., Chicago, Janowa, A. L., 1255 Grant Ave., N. Y. C. Janen, KVI, Tacoma, Wash. Jaxon, 'Half Pint,' WJJD, Chi. Jedel, H., 475 Hawthorne Ave., Newark, V. J.

J. Jahle, John, 75 Driggs Ave., Brooklyn, Jockers, Al. 1619 B'way, N. Y. C. Johnson, C., Small's Paradise, N. Y. C. Johnson, Dwight, Empress H., Portland.

re
Johnny Johnstone, Playiand, Rye, N. Y.
Johnston, Merie, 151 W. 46th St., N.Y.C.
Johnston, O. W., 48 Grove Ave., Ottewa
Joly Joyce's Syn., 915-17 Wainut St.,
biladelphia. Jones, Isham, Amhassador, Atlantic N. J.

Jorgensen, Ruth, 1285 Sheldon St., Jackson, Mich. emen, Oriental Gardens, Chl. Joy, Jimmle, Variety, Hollywood.
Joyce, Jerry, KFWB, Hollywood.

Kahn, Art, Via Lago C., Chicago. Kahn, Harry, 5210 Gainer Road, Phila.

Lorent W., 1807 B'way, N. Y. C. Kalle, H., Lido Vanice C., Botton.
Kamas, Al, Swance B. R., Washington.
Kansel, Art, MCA, Chicago.
Kaufman, W., 28 N. 1012 Kahn, Herman, Capitol T., Newark, N. J. Kehn, Roger W., 1607 B'way, N. Y. C. Kells, H. 140, Vanice C. Poston

Pa. Kay, Herble, MCA, Chicago, Kayser, Kay, Nixon R., Pitts. Keegan, Ross E., 22 Gold St., Freeport, Keller, Wm. R., 4115 61st St., Woodside

..., w.m. a., a. 1110 olat St., Woodside,
.l., N. Y.
Keily, Earl, Solomon's B., L. A.
Keily, Paul, La Grandula C., S. F.
Keiley, Carleton, KFWB, Bollywood,
Kemp, Hai, New China C., Cleveland,
Kennedy, Harold, Emhassy C., Hollywood,
Kennets, Latry, 801 Keenan Bidg., Pittsuurgh.

Kentner, H., Benj., Franklin H., Phile. Kerr, Chas, Adelphia H., Phila. Red Kibbler, Recreation Pler, Long Seach, Cal.

Rea Ribbier, Recreation Fier, Long Beach, Cal. Jos., N. B. C., Merchandise Mart, 222, North Bank Dr., Chicago. Keystone Serenaders, Gd. Riviera T., De-trait roit. King, Hermie, Warfield T., S. F. King'e Melody, 63 Mueller St., Bingh

King, Wayne, Aragon B. R., Chi. Klein, Fred, Kingeway H., Hot Springs

Ark.

Kline, M., 6465 Spruce St., Pbliadelphia.

Kinies, E., Blitmore H., Atlanta.

Krickerbocker Club, Berks County Trust

Bidg., Reading, Pa.

Knutson, Erling, President H., K. C.

Kosloff, Lon, Paramount T., Oakland,

Cal. Al. Kosals, Jim, Station WLFL, Chicago, Krauskrill, Walt; 347 Claremont Bides S. F.

S. F.
Krueger, Art, WISN, Milwaukee.
Krueger, Bennel, WABC, N. T. C.
Krumbolz, G., P. O. Box 404, New Bed-ford, Mass.
Kyta, Banny, Station WJR, Detroit.

Lagrane, F., 518 Merrimae St., Low-Mass.
Laitaky, Ben, Majestie T. Bldg., L. A.
Lampham, Clayton, Luna Park, Coi Lo, N. Y.

N. Y.
 Lane, Eddle, McAlpin H., N. Y., C.
 Lang, Harry, Baker H., Dallas.
 Lange, J. V., 27 Abbott St., Lovell, Mass Lanin, Sam, c/o CBS, 485 Madison Ave.
 N. Y. C.

I. Y. C. Lanin, Howard, CBS, N.Y.C. Laughtner, Harris, St. Francis H., L. Lawe, Bernie, Pattis C., Des Moines, Mickey Lazarus, McFadden B. R., 17 7ancisco.

Lee, Baron, Cotton Club, N. Y. C. Lefcourt, Harry, 27-10 Newtown Ave. z, Harry, Casley H., Scranton

Leftwich, Jolly, Oceanic H., Wrightsville Beach, N. C.
Levant, PhN, MCA, Chicago.
Levin, Al, 476 Whalley Ave., New Haven.
Levitow, Bernard, Commodore H., N.Y.C.
Lido Orch., Suite 56 Loew Bidg., Washington, D. C. Light, Enoch, Auf Weidersehen Club, Saw Mill River Road, N. Y. C.

Lishin, Hank, Adolphus H., Dallas, Lofner, Carol, Bal Taberin C., S. 1 Lofner, Carol, Bai Taberin C., S. F. Lombardo, Guy, Robsevelt H., N. Y. Lonez, Vincent, St. Regis H., N. Y. Loveland, Archie, Multenomah H., Port-

Urkney Springs, Va.

Love, Stan, Mammoth H., Yallowstone, Ludwig, C., "Zaza," 23 Clifford Ave. Manchester, N. H.

Luse, Harley, Wilson's B. R.

Lyman, Abe Lowd, Howard G., Orkney Springs H. Orkney Springs, Va.

nchester, N. H.

Luce, Harley, Wilson's B. R., L. A.

yman, Abe, Capitol, N. Y. C.

ynn, Correy, Blue Grotta C., Chicago.

ynn, Sammy, 2006 Wichita St. Dallee

Macdonald, Rex. Colise Madreguera, Enric, Commodore H. Mahon, Mergle, KMO, Seattle Major, F. J., 8007 3d St., (Cal.

Cal.

Makins, Eddie LeClaire C., Chicago,
Malonay, R. B., 806 Eliner St., Knoxe
Tenn.

Manthe, Al., 807 N. Francis, Medison

roungstown, Ohlo,
Masters, Frankle, Morrison H., Cbl.
Mattasch, Steve, Garden B., Seattle.
Maupin, Rex, KYW, Chl.
Maytair, Bernie, 70 So. Division, Battle Creek, Mich.

tie Creek, Mich,
McCoy, Clyde, Drake H., Chicago,
McDowell, Adrian, Town & Country C. McEnelly, E. J., 96 Sylvan St., Spring

held, Mass.
McGay, J., Dzirolt Country Cluh, Deirolt.
McGowan, Loos, c/o R. W. Kahn, 1607
B'way, N. Y. C.
McIntyre, James, Chateau Laurier, Ot-McIntire, Lani, KMTR, Hollywood,

McVeas, I. S., 1221 E. 35d St., L. A. Mella, Wm., 91 Edwin St., Ridgefie ark, N. J. ark, N. J. Memphisonians, 92 S. Main St., Memphis Messenger, Al, Rossland, Taunton, Mass Merrick, Mehlon, c/o NBC, San Fren Meroff, Ben, Variety, N. Y.
Meyer, M. F., 926 Broadway, Brooklyn,
N. Y.

Meyer Oscer, 4529 Camac St., Philadelphia.

Myers, A., 6200 Girard Ava., Phila.

Myers, Louis, Hors's D. H., L. A.

Myers, Louis, Hors's D. H., L. A.

Myers, Vic Trianos B. R. Seattis.

Miller, J. Franz, Staltz H., Defroit.

Miller, J. Franz, Staltz H., Defroit.

Miller, Gladys, KOMO, Seattis.

Miller, M., 121 Williams St., Chelsea,

Mass. Mass., Iv., 141 Williams St., Che Miller, Vic, Loew's State, Syraouse, Milan, Bert, Eastwood Park, Detroit. Mills, Floyd, 786 Fayette St., Cun land, Md.

and, Md. Miner-Doyle, 1192 Middlesex St., Lowell. Minich, Ed., 1101 Prospect Ave., Scran-

on, Pa. Mohrman, Mahle, KJR, Seattie. Morgen, Gene, Pyremid C., Helly Morton, Fran., Italian Gerdens, Vesh, Mollno, Carlos, Ambassador H., L. A. Moore, Tom, Cinderella B., Long Beach

Morey, Al, Worth T., Ft. Worth. morey, Al, Worth T., Ft. Worth.
Moris, Glen, Silver Slipper, Baltim
Moss, Joe, 18 E. 48th St., N. Y. C.
Mosby, Curtis, Apex C., S. F.
Mosher, V., 3137 10th Ave. S., Mintolis.

Muriai, Fred, Oriental T., Detr. Moane H., Walkiki Beach, Hono N.

Nash, Len, Len Nash's Barn, Compton nai, Neshold, Dudley, Nashold's B. R., Seattle Naylor, Oliver, Walton H., Phila. Neft, Art. 6228 Sprüce St., Philadelphis Neglar, Merlin, Foz T., Spokane, Wash. Newicz, Nick, 3150 24th St., Astoria L. I.

Nelson, Ozzie, Glen Island C., Glen

Nelson, Tom, Roosevelt H., N. Y. C. New Orleans Owls, H. Roosevelt, N. O. Newman, Alfred, U. A. Studio, Holl

rood.
Nolan, Bob, Fisher T., Detreit.
Noone, Jimmy, Club Dixie, Chicago.
Norman, Jess, KPO, S. F.
Nunez, Salvadore, Paris Inn, I. A.

O'Brien, Tom, Seranac Lake H., Saranac Octavet Orc., 35 Duffield St., Brooklyn

N. Y.
O'Hearn, Trave, LeCleir H., Moline, Ill.
Olsen, George, Low's State, N. Y.
Olsen, Guy, Begles Aud., Seattle, Wark.
Oppenheim, W., Beni, Franklin H., Phila.
Originel Georgia S. Danceland, Jamalca,

. I. Original Yellow Jackets, Summerland Beach, Buckeye Lake, O. Orlando, Nick, Plaza H., N. Y. C. Oeborne, Will, Woodmansten Inn, Westhester, N. Y. Owens, Harry, Westwood Ho H., Phoenix

P Paige, Ray, Station KHJ, L. A.
Paleman, Dan, Black Cat R., N. Y. C.
Paimquist, Ernie, Eagle B. R., Milwaukee.
Parisian Red Heads, 22 W. North St.,
ndienapolis.

Parker, Dud, 230 Hart St., B'klyn, N. Y. Peso, George C., Roseville, O. avec, userge U., Rossville, O.
Pasternacki, Steve, Luigi's R., Detroit,
Pearl, Morey, 285 Hunting Ave., Boston,
Peck, Jack, 801 Keenan Bidg., Pittsburgh
Peerless Orch., Monmouth St., Nawport,
T.

7. Perni, Don, Saenger T., Naw Orleans, La Perry, Frank, Flagier H., Falisburg Perni, Perry, Peterson, Art, Trout-dale-in-the-Pines,

Evergreen, Colo.

Peterson, Len, KGA, Spokane, Wash.

Pettis, Jack, Wm. Penn H., Pittshurgh,

Peyton, Doc, New Kenmore H., Albany,

N. Y. Paterson, B., Tivoli T., Michigan City.

Pfeiffer's Orch., 1342 Paimetto Ave., To Philhrick's Orch., Younker's Dept. Store Phillips, Phil., Cluh Bagdad, Delias, Piccino, A., 860 N. 8th St., Reading, Pa Pierce, Ches., Midway Gardens, Cedar ake, Ind.

ake, Ind;
Pipp's Orch., Sullivan's, Edmonton, Can.
Pometti, V. D., Boos Bros, C., L. A.
Pontrelli, Nick, Rose Room B. R., L. A.
Pontrelli, Pete, Palace B. R., Ocean Park,

Cal. Potter, Jerry, Limehouse C., Chicago, Prado, Fred, American House, Beston. Prince, Graham, Paleis D'or R., 48th and B'way, N. Y. C.
Pullen, R. E., 1365 Sellars St., Frankfeet, Phila.

Raiston, Jack, Station WOL, Weshington Radin, Oscar, M-G-M Studio, Culvar City

Cal.
Radrigues, Jos., KFI, L. A.
Rapse, Erno, NBC, 711 7th Ave., N. T. C.
Rasmussen, F., 143 Graham Ave., CounciBluffs, Ia. Read, Kemp, 539 Ashley Bivd., New Bed-ord, Mass.

Redman, Don, Palace T., Cieveland, Recse, Gardner, 1019 Broadway, N. Y Reisman, Leo, 130 W. 57th St., N. Y. roit.
Ricci, Aldo, Ritz-Carlton H., N. Y. C.
Rich, Fred, CBS, N. Y. C.
Richards, Barney, Uptown Village, Chi.
Rickitts, J. C., Kosciusko, Miss.

Rines, Jos., Elks H., Boston.
Rittenbaud, Ji, U. Artlets T., Detroit.
Rizzo, Vincent, Sylvania H., Pislia.
Roanes' Penn, Commodora B., Lowell, Jane.

Mass.

Roberts, Miles, § Sheldon St., Prov., R. I.

Robinson, Johnny, Showboat, Seaside, Ore.

Rosenser, Walt., Fox T., San Francisce,

Rhode, Karl, Locw's Orpheum, Boston.

Roky, Leon, Syracuse H., Syracuse,

Ropers, Beddy, Pennsylvania JJ., N. Y. C.

Romanelli, I., King Edward H., Toronte.

Rose, Irv., Jefferson H., St. L. Harry Rosenthal, 1650 Broadway, N. Y. Q. Rossman, Harold, Bagdad C., Miemi, Rothschild, Leo, 306 W. 14th St., N.Y.Q. Ruhl, Warney, Michigan Tech, Houghon, Mich.
Ruick, Mel, Manchester T., L. A.
Russell, B., King Cotton H., Greensbore.

8 Sandval, Tommy, Paremount T., Port-Sampietro, Joe, KOIN, Portland, Ore. Sampson, Ed. Pacific Coast C., Long

Seach, Cal.
Sanders, Joe, MCA, Chi.
Sans, P., 215 Ridgewood Ave., B'klyn.
Schare, C. F., 624 B'way, Buffalo, N. Y.
Schill, J., Arcadia B. R., N. Y. C.
Schubert, Ed., 34 Arthur St., Lawrance, schumiski, Joe, Station WCFL, Chloage, Schwarts, U. J., 819 Court St., Frement.

Scoggin, Chic, Pla-Mor B. R., Kansaa City, Mo. Scott, L. W., 800 Dilbert Ave., Springs Scott, Frank, 254 President St., Bhlyn., N. Y.

N. Y.

Scotti, Bill, Pierre H., N. Y. C.

Seiger, Rudy, Fairmont H., B. F.

Seidenman, Sid, Mayflower H., Wash.

Selvin, Ben, e/o Col. Recording, 85 5th

Selvin, Ben. e/o Col. Recording. 28 548
Selvan, A., Granda T., S. F.
Severi, Glino, Fig. N. Whittia C., Hollywood.
Shaw, Cack, Islain Viline, A.,
Shawfera, H. C., Wilburta Tupino, Mass.
Sheridan, Phil. Mossula, Month
Sheridan, Jul. Missoul T., St. Louis,
Slimmonda, Arlle, Flayland Park, South
Bend, Ind.

send, Ind.

Simon, Seymour, 1504 B way, Detroit.

Simon, Seymour, 1504 B way, Detroit.

Sieste, Nobis, Pk. Central H., N. Y. C.

Sieste, Nobis, Pk. Central H., N. Y. C.

Siason, Fred. Lotus R., Washington, D. Q.

Bmith, Les, KMO, Seattle,

Smith, Les, KMO, Seattle,

Bmith, Rollin, Hellywood A. C., Mellywood.

Smelln, S., 190 W. Buchtel Ave., Akron Sorey, Vincent, CBS, 485 Madison Ave.

N. T. Comment, Ches, 485 Maddien Ave, N. T. C. Scenick, Harry, NBC, Ch. Spaner, Frank, La Salle Hotel, Chicage, Bepector, Iring, WORG, Albeny, N. T. Spitainy, Phil, N. B. C. N. T. C. Spor, Paul, Pauton Hotel, Combas, Neb. Springer, Leon, 134 Livingston St., Blyn. Spolidore, J. Boos Bros C., L. A. St. Clair Jesters, Prince Edward M. Windsor, Canada, Prince Edward M. Windsor, Canada,

windsor, Canada.

St. Louie Kings, 1823 B. 98th St., B'klys.,
St. Louie Kings, 1823 B. 98th St., B'klys.,
Stafford, Jesse, o'c Variety, Hollywood.
Stanfill, John, 820 Broadway, San Amoulo, Tex.

onio, Tex.
Steiner, Max, Radio Studio, Hollywood.
Steed, Hy, Station WMRC, Detroit.
Stevens, Perley, 288 Huntington Ave. Soston.
Stokes. Harold. NBC. Chicago.
Stoll. Geo., Paramount T., Loe Angele
Brone, Marty, Radisson Mr., Minisapoli
Story, Geo., Wong's C., London, Ont.
Straub. Herb. Buffolo Broadcasting Corp
Buffalo.
Britasoff, Andershil H. M. Y. G.
Sweet, Al. 29 Quinoy Bt., Chicago.

Taylor, Art, Nantucket Tacht C., Nam-ucket, Mass. ucket, Mass.
Taylor, H., 1015 Chestnut St., Phila.
Tellyer, Al, Guerneville, Cal.
Teppas, J. J., 533 Glenwood Ave., Buf
Teeven, Roy, Regent T., Grand Raj
Mich

Mich.
Thomas, Howard, c-c M. C, A., 62 W.
Randolph, Chicago,
Thompson's Virginians, Ventor T., Atlattic City, N. J.
Thorpe, Sunny Fen Tan R., 34% Cais
St., N. E., Fhiladelphia.

n., N. E., Philadelphia. Tierney Five, Rittenhouse H., Phila. Tiloff, Andre, Surf C., Miami Beach, Fia. Henry Tohlas, Totem Lodge, Averill Park, I.Y. Tobier, Ben, Rosemont B., Bklyn. Traveler, Lou, Casino B. R., Ocean Park,

Del. Treastor, Bob, Blackhawk, Chl. Tremaine, Paul, Blitches Gerdens, D. Trevor, Frank, KOIN, Portland, Or Trini, Anthony, Beau Rivage, Sheep Bay, L. I. Say, L. I.

Tucker, Tommy, Hellywood R., N. Y. C.
Turcotte, Geo., 90 Orange St., Manchesier,
N. H.

Turnham, Edith, Janke's Tavern, L. A. U. Ulirich, Frank, Roney Plana H., Miemi.

Valents, Val., Merquards C., S. F. Valentine, Jads, Statler H., Boston. Vallee, Rudy, care O. C. A., 1619 Broad-vay, N. Y. C. Van Cleef, Jimmy, 41 Paterson St., New Brunswick, N. J. Vogel, Ralph, 2562 Coral St., Phila., Pa., Van Steeden, Peter, WEAF, N. Y. C. Voorhees, Don, WEAF, N. Y. C.

Waring's Fenns, co.J. O'Connor, Hams-merstein T. Bidgs, N. Y. C.
Weber, Thosa, Hollywood Knickerbocker H., Hollywood.
Weeks, Anson, Mark Hopkins H., S. F., Weeks, Anson, Mark Hopkins H., S. F., Weems, Ted, Lincoln Tavern, Morton Grove, Ili. w

Srove, Ili.
Wendt, Geo., Roof Garden C., S. F.
Welch, Roy, Fulton-Royai, B'klyn.
Werner, Ed., Michigan T., Detroit.
Wesley, Jos., 217 12th Ave., Milwaukee.
Wetter, Jos., 617 Adams Ave., Scranton,

Whidden, Ed. 125 Dikeman St., Brooklyn, Whiteman, Paul. Biltmore H., N. Y. C. Whiteman, Paul, Biltmore H., N. Y. C. Whityre, Everott, New Hartford, N. Wilkins, Don, Fox T., San Diego, Cal, Williamson, Ted., 5ale of Paims Pairieston, S. C.

(Continued on page 62)

# HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Marriage licenses were issued here to Ray M. Patin, animated cartion-sit, and Maxine J. Riley; Russell R. Rokahn, jr., cafe entertainer, and Margaret Belasco Bancroft, actress; and John Griffith, actor, and Carol

Don Mulialy, now writing for Warners, sued for \$300 back wages by Joseph Greenwald, who claims he has that amount coming as two weeks' pay in 'The Camels Are Coming which Mulialy produced in the east last year.

Mrs. Ethel Gilstrom, divorced wife of Arvid E. Gillstrom, director, filed suit in Superior Court for \$3,149.
Sum is alleged to be due under a property settlement made in 1930.

David Greenstein, New York at-torney, has filed a Superior Cour-sult against William Anthony Mc-Guire; asking \$5,000 for legal serv-ices rendered. Philip Cohen is at-torney for Greenstein.

Advance Trailer service brought a Municipal Court action to collect \$38.70 from the Liberty theatre and L. B. Wilson, owner.

E. V. Tracy and the Laughlin the-atre, Long Beach, named by Uni-versal Exchanges in suit to collect \$1,385 in rentals.

# News of the Dailies

(Continued from nage 46) gambling places in Hollywood and West Hollywood, arresting five men in one and eight in the other.

Sult for \$20,100 damages has beer filed in L. A. Superior court by Charles Montabland against William Barkley and a dance hall Plaintiff charges he was beaten up in the place by Barkley.

Two nurses, Josephine Guider and Josephine Hobbs, who administered to the contestants in the walkathon contest, L. A., have sued the stunt's promoters for \$382 for alleged un-

Fontaine LaRue, dancer, grante divorce in Superior court, L. A. com Albert Antonelli.

Lupe Velez has sued H. B. War-ner in L. A. Municipal court for \$343 for damages which she charges were incurred when Warner's car bumped into hers.

Mrs. George Jessel has returned to Reno to proceed with her plans for a divorce from the actor. Her attorney, Harland Howard, denies that she had contemplated a No-gales, Mexico, parting of the ways.

Withdrawal of Lee V, Young-worth from the race leaves the road clear for the election of Louis B. Mayer to the chairmanship of the California Republican state com-

Attorneys for Vivian Duncan and her husband, Nils Asther, verify, the report that there is a separation between the two with a probable divorce in the offing. Couple havbeen living in the same Hollywood home, however.

Vivienne Sengler, former writer and actress, who once sued Maurice Costello for alleged breach of prom-les, and later Mrs. John Dillon, wife of the director, for asserted defama-

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7—REO VAUDEVILLE ACTS—7
Siamese Twins, Sibylla Bowan,
Pickard's Chinese Syncopators,
Radcliffe & Rogers and others.
—0 the Screen—
"THE PAINTED WOMAN"

Homer Carr brought suit in Municipal Court against the Big Four Film Co., Burton King and International Recording Engineers to fuifili payment on a \$250 note.

Ira Copley, who owned the Holly-wood 'News' before its purchase by the 'Citizen,' is suing West Coast Hollywood Theatres for an \$81 ad-vertising bill.

Ellegheth Price stenographer and Elizabeth Price, stenographer, and Kar Eames, secretary, have haled the Hollywood Radio Casting Bu-reau before the labor commission for wages alleged due. Miss Price is asking for \$15 and Miss Eames \$70.

Superior Cou t suit to collect on a \$2,500 note was filed by A. F. Garrett against Telefilm Pictures Corp., W. T. Lackey, president, and Ralph Lake, secretary.

International studio is the target of a \$750 Municipal Court suft brought by the Service Auto Body Works, which outfitted a sound truck for the studio.

Pacific Fire Extinguisher Co. filed Municipal Court suit against the Gumbiner Theatrical Enterprises to recover \$406 worth of equipment supplied the Tower theatre.

tion of character, has now sued her attorney, Raymond W. Stewart, for \$30,500, charging he was negligent in the Dillon case.

Despondent because of a separa-tion from her husband, Mrs. Dorce Powell, 20, film actress, attempted to end her life by swallowing poison. She is in a critical condition at General hospital, Los Angeles.

Jury in Superior court, L. A., finds Eddie Brandstatter guity of the theft of equipment from the Mont-marte cafe in Hollywood.

James Cruze In the Muncipal Court, L. A., charged with failure to pay a bill of \$89.50. Marie Pre-vost was cited for alleged failure to pay her Jap gardener \$62.50 and Rodney Pantages was asked to iney Pantages was a

# Mid-West

John Hancock Insurance Co. suc-cessful in its efforts to uproot Col. Zack Miller from his 'family home-stead' which Miller sought to have exempted from the foreclosure ac-tion against 101 Ranch, Newkirk,

Falls theatre, Minnehaha, Minnegot a bomb. Tore a hole in the building, House is non-union, and Manager Alois Gels blamed this cause for the destruction of a cooling system and loudspeaker.

George Gershwin, in Chicago to conduct the premiere performance of 'Of Thee I Sing.' told the press a successful composer should re-main a mystery to the music critica and always a few steps ahead of

Main floor of the Drake hotel being transformed into a replica of the Latin quarter of Parls to stage a benefit for the indigent archi-tects of Chicago. It's the bigges social event and ball the burg has seen since the depresh.

Hollywood Inn, Mendota, Minn, raided by the local sheriff. Gambling paraphernalia selzed. Proprietor, Joe Clare, nabbed and jugged until putting up \$1,000 bond.

Claude C., Hokins, for 25 year connected with Lord, Thomas & Logan, ad agency, died at 66 in Grand Haven, Mich.

Jacques Samoussoud, Russlar conductor, will pliot the series of Saturday night symphonic concerts scheduled for the Chicago Stadium First one Oct. 15.

Frida Savini, opera soprano and protege of Julius Rosenwald's sis-ter, returned to Chicago. She had been yodeling in Mexico City.

Irene Castle, zealot for anti-

# INSTITUTION CO INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

cruelty to animals and who has several times hit the dailles, got less space than usual last week. She protested an experiment in diet conducted at an Evanston school with white mice. Experiment would make children calloused to cruelty, she claimed, in demanding an end to the knifetiess vivisection.

### THE STORK IS DEAD

(Continued from page 50)

THE STORK IS DEAD

(Continued from page 50)

raw lines. However, there did not seem to be enough comedy and speed was absent.

Seem to be enough comedy and speed was absent.

From the seem to be enough comedy and speed was absent.

It has to do with the good looking Count Reno De Gaumont who has a mistress but who is marrying went and ignorant of sex and marriage. Her father is a wealthy motor car manufacturer and her mother choses Rene who is given a large of the seem of the seem

Looks like a picture pet. Some of the other cast selections were not so fortunate, as for instance Ninon Bunyes who plays Lola. But Ross Alexander did very Lola. But Ross Alexander did very Mark Smith who knows his farce, were okay as the parents. The Stork may get some agency trade, but more from cut rates.

Three-set farce by Mark Linder pre-nented by the author a the Manque the-tre, New York. Staged by Walter Wilson. One set and 14 characters. Opened Sept. 21 at 28 top. thie Olga C. Hansen rie Schindelheim Fernanda Eliscu inrich Schindelheim Cheeter Ciute wrence O Day Ack C. Connolly is Schindelheim Helan Clarastie Schindelheim indelheim Fernada Elised
Schindelheim Cheeter Clute
O'Day Jack C. Connolly
Medelheim Helen Glenn
Helen Glenn
Helen Glenn
Jack C. James Ely Jr.
A. John A. Willarde
John A. Willarde
Stanley Marlow
John A. Willarde
Stanley Marlow
John A. Willarde
John G. William Dorbin
Helm G. William John
Helm G. William Marlow
Helm G. William
Helm G. Wi dielhe
O'Day
O'Day
Beesle Schindelheim
Tossie Schindelheim
Im O'Day
John O'Day
Patricia O'Day
Dr. Ludwig Strouse,
Judge Dalton
Leader of the

It seems there was a German family family in Carbondale, Pa., with daughters who were triplets, and there was an Irlsh family with three sons who came in a trilogy also. The six young people got married, and being hick moderns, they agreed that unless there were children, the marriages were all off after two years. All three couples quarried a couple of months later and sep-

a couple of months later and separated.

In these brief words you have the essence of Acts I and 2. Act 3, as you may already have suspected, the birth of the contracted off-spring, and as you also may have suspected each of the several young matrons brings forth triplets.

Acts I and 2 are dull beyond belief and the acting to as bed as the later of the contract o

They make a whole act of de irrious gagging out of the event, the episode involving some of the heaviest handed histrionics of man seasons. But it wasn't worth en during the first two acts.

during the first two acts.

Whole three-act production involving a fair sized theatre, a long cast and many supernumeraries took two hours and some odd minutes to get over a two-minute blackout. That about covers this lame try.

That about covers this lame try.

The producer. He produce the producer is the producer of the producer. He producer is the producer of the t

('Triplets' closed after two performances. A

# **Uncommon Chatter**

(Continued from page 44)

enlarges her eyes with shrewdly ap-plied pencil, beads her eyelashes with mascara.

with mascara.

Her eyebrows are thin lines of artistry, her lips are darkly rouged Cupid's bows. Her facility with ovillized war-paint is just one of the miracles of island life that Mr. Robinson Crusee' doesn't bother to

### The Style Parade

The Style Parade

Evalyn Knapp, trying to believe in the carelessly fitted frocks and coy Pollyannalsms showered on her by 'A Successful Calamity'., Mary Astor, selfconscious and uncertain as the younger half of Calamity's May - December romance... Kate Lawson, ex-wardrobe wisard of the Thea Calamity and the Calamity of the Calamity

### Louise Must Cry

Louise Must Cry

Hollywood won't let Louise Carter dry her tears. She must weep
and weep, as the mother of sons
who holiday in Jail.

On these jaunts—the latest, in

who holiday in Jall.

On these jaunts—the latest, in Hell's Highway — Miss Carter wears the decent black silks and quaint eldely bonnets that exonerate her from complicity in criminal careers.

Rochelle-Hudson, a quietly pretty

Ingenue follows Miss Carter ample by being brave, tolerant and tastefully dressed for her lacrimose excursion to the penitentiary.

# Program Calendar

(Continued from page 55)

Continued from page 55)
Foods for Diamond Crystal Sait.
Originates from WABC, N. Y., 8 to
8;30 p.m. Hookup limited to N. Y.,
Boeston, Springfield, Baitimore,
Rochester, Pittsburgh, Cleveland,
Detroit, Cincinnati.

Detroit, Cincinnati.

'Adventures of Sherlock Holmes'
(NBC). G. Washington Coffee returns the serial to the air over the
basic blue, Canadian, Mountain and
Orange (west coast) links and
KFDS and KTAR. Originating from
WEAF, N. Y., 9 to 9:30 p.m., EST.

The Shadow (NBC). Blue Coal,
The Shadow (NBC). The Shadow (NBC).

The Shadow (NBC). The Shadow (NBC).

The Shadow (NBC). The Shadow (NBC).

THURSDAY OCT. 8

# THUHSDAY, OCT. 6

"Maxwell House Showbeat' (NBC).
Presented by General Foods with
Hall Johnson choir, Jules Bledsoe,
Almette Henshaw, Don Verhess
Orch, and dramatic cast of five.
Hookup of 54 stations. Originates
from WJZ, N. Y., 9 to 10 p.m., EST.
'Oriental Moods' (CSS). Callfornia Wainut Growers' Association
presents a serial dramatication of
Khayam, with Raymond Paige directing a 30-plece orchestra, over
34 stations. Originates from Los
Angeles and comes through WABC,
N. Y., 9:30 to 10 p.m., EST.

SUNDAY, OCT. 9

SHNDAY, OCT. 9 SUNDAY, OCT. 9
"Musical Memories' (CBS). Sponsored by the Investors Syndicate of Minneapolis. Originating from Chicago, with Thora Martens, mezzo contralto; Phil Potrerfield, baritone; the Four Norsemen quartet and Frank Westphal orchestra, and clearing through WABC, N. Y., 7:30 to 7:45 p.m. EST.

MONDAY, OCT. 10

Sally and Bob' (NBC); General
Mills (Bisquik) has this script show
set from Monday to Friday inclusive
over the basic blue, with the program clearing through WEAF,
N. Y., 3 to 3:15 pm. EST.

# B. and O. Routes

(Continued from page 61) Wilson, Billy, Du Pont H., Wilmingtor Wilson, Clare, Madison Gardens, Tole Wilson, Meredith, Station KFRC, S. F Winebrenner, W. S., 267 Frederick Janover, Pa.

Hanover, Pa.
Wittsteln, Eddie, New Haven.
Wolf, Leo, Vanity Fair C., Chicago.
Wolfe, Rube, c.o Fanchon & Marce
Hollywood.
Wolshan, Johnny, El Patio B. R., S. F.
Wright, Joe, 410 Mills Bldg., B. F.

Wunderlich, F., 1587 E. 10 Wylie, Allister, Coronado F E. 10th St., Bklyn. onado H., St. L.

Zooper's Arabian Knights, Keego Harb Cass Lake, Mich.

# Torso-Tossers Out

(Continued from page 1)

men have been driven away from burlesque theatres. The other worry for burlesque is how now women has

### Closing Order Bombshell

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The New York Mayor's closing
order to Minsky's Republic and
Max Rudnick's Eitinge troupes, upon
recommendation from the police department, threw a bombshell into
the business all over the country.
The New York action focused attention on burleycue everywhere and prompted a general toning down of

all shows.

In New York especially the remaining stands have gone angelle.
The strippers had a tough time all
week, being ex-strippers by orders
from the front, and just walking
across the stage and off at every
show. The almost all-stag patronage at the Minskys' other Times
Square house, the Central, volced
their disapproval of the dressed up
women at all performances.

### Minskys' Backfire

Minskys' Backfre
While cleaning up ie shows in
their other houses, ostensibly to prevent official ration similar to that
which closed the Republic, the Minskys continued their opposition to
the closing order by taking the matter to court and plastering the Republic's from with protests against,
the city; Arch Selwyn, the 42d St.
Business Association that filed the
official squawk, and the New York
'Mirror,' which recently carried a
series of adverse articles on burlesque shows in general and the
Minskys in particular.
Besides the three-sheet pan in

Minskys in particular.

Besides the three-sheet pan in front of the theatre, in which the Minskys charged the Mirror's publisher, A. J. Kobler, with having admitted to them (the Minskys) that his paper needed circulation, hence the burlesque expose stories, the burleycue impresarios put a truck on the streets that asked, by signs and a loud speaker, an impertinent question about a bank loan alleged to have been made by the Mirror.'

The name aware out: a wariant.

to have been made by the 'Mirror'. The paper swore out a warrant charging criminal libel, but the truck was still out on the street yesterday (Monday) afternoon and the signs on the theatre were also there at press time.

there at press time.

Business Shot
Business fell off pienty in the remaining New York buriesque theatres after word got around that the
strip had been abolished. The first
two days after the Mayor's closing
order was issued got some extra attendar ce from those who wanted to tendance from those who wanted to see what they have been missing all these years, but they were dis-appointed. By the end of the week the theatres were mostly empty, with the strippers still wearing with the strippers still wearing more than enough clothes and getting a flock of razzberries at each performance.

performance.
What the Minskys will do about staying in business with the strip and shake out is said to depend on the outcome of their court action, Rudnick is reported convinced that there's no use fighting City Hall and is figuring on a musical comprising variety acts under the Folics Bergeré title for his Einder

Folies Bergere the continue of the city are running under wraps and starving to death. Although Irving Place, operated by Herk and Max Wilner and playing stock, was not among the theatres complained against or ordered closed, the newspaper accounts mentioned it prominently because the property is inently because the property is owned by District Attorney Crain,

Up-State Sport Ed. Weds

Up-State Sport Ed. Weds
Joe Adams, sports editor of the
Democrat & Chronicle, Rochester, N. Y., and Mary Grosjean of
Terre Haute, Ind., married Sept.
21: college romance. Honeymoon
will include covering the eastern
end of the little and big World's
Series for the 'D & C.

DOROTHEA ANTEL The Sunshine Shoppe GREETING CARDS



# OBITUARY

### ANTHONY PAUL KELLY

Anthony Paul Kelly, author of hree Faces East, and other plays, mmittel suicide by inhaling itcommitted suicide by inhaling il-luminating gas yesterday (Monday) in his furnished apartment at 410 West 110th street, New York. The

West 10th street. New York. The playwright left a note to a number friends and also dispatched a notification to the police.

Kelly was about 46 years old. Faces Eysls was his best known work, although he had authored a number of lesser known pieces, one of them being The Battle Royal. He left a note asking that Dennis O'Erfen he notified and that his burial, by left to the American Legion, of which he was a member. Mention also was made of two brothers in Chicago.

# EVA DAVENPORT

EVA DAVENPORT

Eva Davenport, 72. veteran musical comedy woman of two generations ago, ded in her White Plains, N. Y.; home yesterday. (Monday).

In pivate life Miss Davenport was Miss. Neil T.-O'Brien. She had been on the stage nearly sill her life, her last appearance being in "The Student Prince", Six years ágo.

She was born in London and at its went to Australia, being in the

Sic was born in London and at 15 went to Australia, beling in the first Australian production of Prinafore. It was there she married Neil O'Brien, with whom she made a world tour. Her first American appearance was at the New York Casino in The Drum Major's Daughter.' A long succession of stage, roles followed, among them over the control of the cont

### JULIUS LIPPMAN

JULIUS LIPPMAN
Julius Lippman, 41, president of
Equitable Pictures, died, suddenly
at his home in Hollywood, Sept. 20,
Coronary sclerosis was the immediate cause of death.
Deceased, former stock broker of
New York, entered motion pictures
six months ago. His company had
produced Decency.
Survived by his widow.

### RALPH A. GRAVES.

RALPH A. GRAVES.

Ralph A. Graves, 56, for many years dramatic editor of the Washington Post, and later, assistant editor, of the National (Geographic Magazine, deds suddenly, at his home in Spring Valley, Sept. 48,

The widow, the former Elizabeth Evans, and two small children, survive.

### MRS. JULES BUFFANO

Mrs. Jules Buffano, 26, wife of the band leader and m. c., succumbed Sept. 20 from injuries received in a fall from the seyenth story of the Camlin hotel, Seattle.

The Buffanos had been married to years. Further details are in the music section of this issue.

# FRITZIE FERN

Fritzie Fern, 24, actress, died Sept, 20 in Hollywood. In pictures 10 years, she was a former con-tract player at Universal. Survived by her mother and a brother.

Charles E. Williams, \$2, father of Charle Williams, stage, pleture comedian, now in Hollywood, and long-time president, of the Albany Theatrical Employee' Union, died in Albany, N Y., Sept. 21, following a protracted fillness. Williams, worked backstage at the old Empire burlesque house for many years. He retired from show business a decade ago. Decased is survived by his wife and three sons, two of whom are lawyers.

Edward Purcell-Cockram, 79, died at Bristol, Eng., Sept. 11, following an operation. He was a composer of sacred music and ballads, the most popular of which was "Passing By," written 50 years ago to a poem or Herrick's, which he sold for \$16. The same of the property o

Peggy Becker, 26, at one time in vandeville with a Pat Rooney production act, died Sept. 11 in Chi-cago from pneumonia. She was employed as a telephone operator, for a firm of lawyers. At one time she was reported engaged to the son of Jack Huff, owner of the Van of Arven roadhouse. Body was the Raven roadhouse. Lincoln Tavern roadhouse. Body was taken to Minneapolis for burial.

Percy Fletcher, 53, musical director and somposer, died in London Sept. 12. Deceased, was conductor at His Majesty's theatre during the entire five years' run there of Chu Chin Chow.

Frederick W. Lawrence, 65, eran newspaperman :f Chicago and San Francisco, died Sept. 22 in Los Angeles. Widow, the former Georgia Bryton, actress, and daughter sur-vive.

Warren L. Wilson, 40, station manager of WSCH, Portland, Me., found dead in an auto at Lewiston, Sept. 21. No cause apparent, and an autopsy, was ordered.

Lillian Easter, for several years attached to the booking dept. of Robb & Rowley circuit in Dallas, died there last week following an operation in a local hospital.

Eather, 65, of Gus Eyssell, N. Y. City manager for Publix, died in Kansas City, Sept. 17, from natural

Gottfried Sobottka, 74, father of Herb B. Sobottka, manager of Or-pheum, Seattle, died Sept. 17 from heart attack.

Demetrius Latchis, 69, died Sept 13 at Brattleboro, Vt. With his four sons he operated six New England theatres.

Gertrude Spearman Lewis, 79 sister of Frank H. Spearman, nov-elist, died Sept. 19 in Hollywood.

Minnie Harrison, mother of Boots Rush, died in Mt. Siani hospital, New York, Sept. 17.

# Chatter

(Continued from page 47)

(Continued from page 47) signed up for Cavalcade film, salling in October. Jack Buchanan sees Cat and the Fiddle, and congratulates Glaa Milo backstage.

John Southern, claims he is the originator, in England of, the two-for-one ticket.

Bobby 'Uke Hanshaw now doing, ashrie, no longer supported by the Handing-Slatters.

Plaza keeping the Palladium or pany, advertising a 'crazy' with 'Horse Feathers'

Joseph Hayman, of the old vaude-ville team of Hayman and Franklin, now turned variety agent.

where team of rasyman and ranking.

Selfridge's phashing Love on
Wheele' ads. Many shots in this
filln were done in the store.

Daly's theatre feeling the pinch
and have reduced their admission
prices for matiness by 50%.

Henri Lartigue and days
glance at the new importations.

Reeves, Lamport and Sherek
offeing to get Dick and Edith Barstow six months' work over here.

Bernard Shaw consented to cute
providing they don't consult him.

Haymarket theatre already looking around for a new play present
Marie Tempest vehicle, likely to fold
soon.

Marie Tempest vehicle, likely to fold son bereloan here not sightseeing on Sunday go to Mrs. Dick Burge's The Ring, where boxing is permitted.

Gracie, Fields flew over from France for the London trade abow of her seond talker, Looking; on the respective of the seond talker, Looking; on the respective of the seond talker, Looking; on the respective of the Savoy, checking up on it. 1.62 Gurrent song hit Underneath the Clumpas of the Savoy, checking up on it. 1.62 Gurrent song hit Underneath the Clumpas (Plangas up 1988).

# Berlin

H. J. Kuechenmeister here. Jack Pickford incognito in Berlin. Sinclair Lewis intends a Berlin

Sinclair Lewis intends a Berin visit. Thich off to Hollywood with an invention. Brigitte Helm going to work with Link mention. Brigitte Helm going to work with Joe May in Vienna. Lilian Gish expected in Berlin after her Nauheim cure. Universal's gen. mgr., Max Friedling of the Control of Reinhard, son of Dr. Max, sad about his first failure. Ernst Kreneck writing an opera dealing with the Ilfe of Charles V. E. A. Licho, actor and director, with the Control of the Control of the Court Cort, cameraman, has procured out the Court Cort, cameraman, has procured the control of the Court Cort, cameraman, has pro-

# Crisis in Topeka

Topeka, Kan., Sept. 26.
Topeka's city ordinance forbiddit fortune tellers and clairvoyants, unconstitutional and cannot be enforced. The city commission four unconstitutional and cannot be en-forced. The city commission found this out for itself and was so ad-vised by its own attorney. The ordinance has been repealed.

Now the commission wants to now what would be a prohibitive

# WORLD'S FAIR **OKAYS SALE** OF SCRIP

Chicago, Sept. 26. World's Fair has okayed an out-side promoter of a merchandise certificate tificate system whereby out-of-town visitors to the 1933 Exposition will pay off Chicago hotels, thea-tres, restaurants, bus lines, garages, etc., in paper. In turn the local business men take the paper to the Continental Illinois Bank and Trust

Continental Illinois Bank and Trust Company, acting as trustee, to redeem them for cash.

Promoter's edge is understood to be in taking advantage of discounts, commissions, rebates, etc., and in getting a plusage from merchants around the country evidence and give them out with goods as premiums. There' is usually a considerable volume of such paper which is either, discarded, lost, or not presented for redemption and since many people who get certificates in towns thousands of miles away will not get to Chicago all will not get to Chicago ail

away will not get to Chicago all this is gravy.

A couple of magazines are ad-vertising 'free trips' to the Chicago Fair as 'subscription inducements. Pay off is in certificates redeemable at certain hotels, certain restau-rants, and other specified places. Other enterprises will offer more or

Other enterprises will ofter more or less similar prizes. Crews of salesmen will travel the whole country to sell the certificate to merchants, manufacturers, pub-lishers, and other likely prospects.

# Big Show Home Bound

Birmingham, Sept. 26.
Due to pretty good business down
here in the Solid South, Ringling
extended the date for closing from
New Orleans to Jacksonville, Fla.,

on Sept. 29.

Show played two days in New Orleans, including a Sunday date, and then hopped over to Mobile. After closing at Jacksonville, it's Sarasota for the show.

# LEWIS RODEO BANKRUPT

Tacoma, Wash., Sept. 26.
Clifton B. Lewis, head of the
Lewis Rodeo outfit which presented

Levis Rodeo out: When presented a show here on its own grounds and also Fourth of July for American Legion, took a nose dive.
Lewis filed a voluntary petition in bankruptcy. Debts, \$12,829; assets, \$3,436, with \$250 claimed exempt.

duced shorts for the Deutsche Universalisim.

The Berlin press is paying much attention to Vilma Banky and Rod La Rocque.

Menjou. Working with Alexander Korda da. London, expected in Berlin.

Johannes: Moyer, film manager, was hurt in auto. accident, but 'Wilhelm Fian, well-known singing teacher, died on his return from Huenos Alies.

Kichnard Oswaff's 'Unbelmiche new 'Caligar' success.

Hetty Amann, English film actress, who was reported dead, is in Berlin for film making.

The control of the control of the Cort. C

nlm us assume practice and a series a two years' absence Harry Liettke, formerly Germany's most trader Georg Jakoby. The series a film Jan Klepura, Polish tenor, preparing French and English version of his successful film, 'Heute Nacht oder Nie' ('Tonight or Never').

# **Welching County Fairs Irk Agents:** Talk Garnishee of State Aid

# Roosevelt's Visit to Fair Brings 100,000 Tacoma, Wash., Sept. 26.

Puyalluy's million-dollar Western Washington Fair opened here to great business, and when Governor Roosevelt was present the box office clicked nearly a 100,000 gate.

It was the largest day's attendance in the history of the fair, and the crowd was so great, a part of the regular afternoon racing program had to be called off.

With weather ideal, this fair will probably show the largest attendance of any other outdoor show in the west this year.

# RINGLING SHOW **TESTS PARADE**

Lexington, Ky., Sept. 26. To test drawing power of parades, Sells Floto-Robinson circus revived its street specs in Kentucky towns about one week before closing (20) at Louisville.

Show paraded in Owensboro, exington and Covington.

Show paraded in Owensboro, Lexington and Covington.
Missed out on Frankfort, state capital, because of late arrival in jump from Owensboro, Frankfort business off. Lexington responded to parade with good matines and

Executives non-committal as to whether parades will be revived next season.

# Move for Two-Week Fair

Syracuse, N. Y., Sept. 26. Syracuse, N. Y., Sept. 26.

New York State Fair's advisory board, meeting here Oct. 10, will consider, among other things, recommendations that the exposition be expanded from one to two weeks, and that the admission fee of 50 cents be halved.

On the two weeks' basis, the fair would have six days of running races and as many of Grand Circuit races.

Financing of new buildings through a loan by the Reconstruc-tion Finance Corporation will be considered Oct. 10.

# **Carnivals**

(For current week (Sept. 26-Oct. 1) 

### Circuses

(For current week (Sept. 26-Oct. 1) Hagenbeck-Wallace

Sept. 26, Greenville, Tex.: 27, Pa Tex.; 28, Ardmore, Okla.; 29, Shawi Okla.: 30, Holdenville, Okla.; Oct. 1, Alester, Okla.; 3, Wichita Falls, Tex.

Ringling Bros.

Sept. 20, Mobile, Ala.; 27, Pensacola, Fla.; 29, Jacksonville.

# **LETTERS**

When Sending for Mail to VARIETY Address Muil Clerk POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Brent Betty

Evans Merle

famer Acibur

LaMaza, Nor Rogers R Roth & Shay Handers Thomas Humphrey Paul Senia Charles, Sherwood Sherry A Shotton Cissie

Chleago, Sept. 26.

Sick for the continued welching on talent contracts by county fairs throughdut the country, fair agents in Chicago, Kañasa City, New York and, one or two other points have view to doing something about it. Not one of them has escaped the welching thing this season.

Fair agents are inclined to feel that the county cow-and-hog tournaments are too ready to take this lightest excuse for welching on talent. They point out that it's not a tendency exclusively confined to hard times. There have always been specks on the credit cards of the pounty organizatiors.

Strategy as proposed among the fair agents is to apply pressure through state governments against Chleago, Sept. 26.

fair agents is to apply pressure through state governments against through state governments against welching county authorities. They believe that they might fle up state funds by injunction so that no county fair could receive its share of state aid each year if there were unpaid contracts holding over from the previous year. A Habit

A Agents point

Agents point out that many country fairs have been welching year after year, leaving the agents and the acts hol ing the bag. If there is a defeit, the performers suffer on the logic that they don't belong in the country, anyhow. Everybody else may be paid off and next year the state again slips the country its slice of the melon, but no part of this new bankroll goes to pay off last year's performers.

However, there are two sides to However, there are two sides to the problem and the fair agents have done plenty of lubricating in the past in their competitive tac-tics: They have encouraged the farmers to regard show busingss as beyond the pale of ordinary trade ethies, Margin of profus for the chiles, Margin of profus, for the and laccounts for their former style of folicitation which generally took of solicitation which generally took the form of providing fair officials with a week's whoopee every spring in Chicago or some other large city.

# PERAMBULATING SPEAK ON WHEELS RAIDED

Albany, Sept. 26,

Ingeniuous achemes to output ged-eral prohibition agents and state troopers in the saie of liquor at fairs are often adopted by 'leggers. A re-cently discovered racket is the use of a large automobile trailer to cache boose supply inside' the ex-hibition grounds. New York State Pelles suponed down hibliton grounds. New York State Police swooped down on such a vehicle at the Albany-Schenectady County fair in Altamonic, confiscat-ing [53 pints of hard stuff and ar-resting one woman and three men. The woman, who gave her name as Betty Evans and her age as 36, but who refused to tell her ad-age promiseler of the specificacy on

as proprietor of the speakeasy-on-wheels. Pleading guilty to a charge of maintaining a public nuisance she was fined \$50 and given a suspeniled fail sentence of six months. Her male assistants all pleaded

Her male assistants all pleaded guilty to the tame count.
One of them, Charles McGee, of Altamont, drew a fine of \$25 and a 30-tay fall sentence. Unable to pay, the fine, he was ordered to serve 55 days in the clink.

# More '101' Land Sold

Dallas, Sept. 26. Legal battle to save what's left of the once extensive Miller Bros. 101 ranch in Oklahoma seems hope-

less.

Another strip, this time 1,060 acres, passed under sheriff's hammer last week for \$27,554.

So far, no disposition of the 101 circus properties, also slated for the auctioneer.

# Albany Bars Carnivals

Albany, Sept. 26. The Albany common council has passed the ordinance prohibiting arnivals and fairs in the city.

This action was taken after many complaints had been made by residents in the sections in which they had been operated under the guise

# Once in a lifetime\_ a complexion care for every type of skin

Sidney Fox, like
9 out of 10 screen stars,
uses LUX Toilet Soap

ONCE IN A LIFETIME," Broadway's smash hit, is even more hilarious as Universal's screen play, co-starring Sidney Fox.

You may think when you see Signey Fox in the close-up that only once in a lifetime are complexions as alluring as hers. But this lovely star knows she need not lose this youthful charm . . . no woman needs to.

"To maintain a youthful complexion is not difficult, when one is careful in the selection of toilet soap," Sidney Fox says.

"I use Lux Toilet Soap because it keeps my skin smooth and soft!"

OF the 694 important actresses in Hollywood, including all stars, 686 use Lux Toilet Scap regularly! They know that this very white, fragrant scap is kind to every type of skin. In the dressing rooms of all the great film studios it is the official scap.

Only once in a lifetime do you find a complexion care perfect for every type of skin. You'll find Lux Toilet Soap as soothing to your skin as it is to the stars'. Buy some today!

See SIDNEY FOX in UNIVERSAL'S laugh sensation "ONCE IN A LIFETIME"

Opening in leading cities this week

Photo by Freulich, Hollywood

# Lux Toilet Soap

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www.loc.gov/avconservation

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