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VOL. 107. No. 8

NEW YORK, TUESDAY, AUGUST 2, 1932

56 PAGES

MUSIC-RAD

Dempsey-Schmeling Fight at Sea on Deluxe Cruise Is a Chicago Dream

Chicago, Aug. 1. A sea-going championship fight between Jack Dempsey and Max between Jack Dempsey and Max Schmeling may be staged aboard a transatiantic liner as part of a big sportsmen's cruise, with ringside seats at \$2,000 each. Allowing that fig fantastic they are invertheless talking about it here. Advocates of this deluxe youage. Include the former capitals of a fa-

include the former captain of a famous English liner. Skipper, with full gold braid and epaulets, has been around LaSalle street explaining the proposition. Dempsey and Schmeling are reported willing though not signed by those intersisted.

though not usue — sested.

Promoters mention a passenger list of 4,000 to take a two weeks ocean jaunt during which the fisticult affair would be staged. And the Prince of Wales is mentioned as a guest. At least he will be invited. Royalty is rather prominently mentioned in the promotional mention in the promotion of the promotio

anda.
Rose, local financier, denied (Continued on page 37)

Depresh Forces Okay On Sunday Dancing At Jersey Resort

Asbury Park, N. J., Aug. I.

Asbury Park, N. J., Aug. I.

Dancing on Sunday at the Asbury
Park Casino on the boardwalk
went in for the first time in
history sans advertising or ballyhoo of any kind. Attendants quietly
fold couples gathered to hear the
usual Sunday aftersoon presentation by Jules Jaffee's band, that
they could dance.

Reason for sneaking in the dance
satuff is because the church crowd
at Asbury have for years frowned
reality in the state of the state of the state
and in the clubs, theatres and hotels
rose unheeded, but the Bible bunch
have always killed any attempt at
the Casino. In years past when the
place got a big play during the week
Casino officials never cared particularly whether dancing was allowed
or not as it cost 50c. to enter and
listen to the music.

But now there's some talk of a
ching for that half buck.

No hoiler as yet.

Coast's Radio Roulette

Los Angeles, Aug. 1.
Latest to cash in on police broad-casting is a local music store which har: put out a radio roulette game to spur sales of its low-wave receiving sets.

operation is similar to roulette, except that payoff is made on the type of call. Aft instructions to go after a purse-snatcher yield 20 to 1 top. odds, and drunk and disorderly calls for a 5 to 2 pay-off.

Dark Store is 18 to 1 and 2 James 2 Jam

Light Wines and Beer for Theatres if Repeal Passes

Bars for theatres, along European lines, is a thought in show circles, depending upon prohibition repeal. Any such undertaking will probably be restricted to light wines and beer plus supervision. It's a gesture toward the old music hall days and degreed a operation business get. and figured a novelty busines ter for a time at least.

NO FREE AIRING FOR POLITICO **PALAVER**

Both national networks have agreed to shut down on all political palaver after today (2), unless it's on a cash basis. Campaign heads of the two major parties were notified to that effect last week in letters from NBC and Columbia. Only exception to that rule allowed by the chains is the Hoover notification coremonies, scheduled for Aug. 11.

Apparently apprised of week.

cation coremonies, scheduled for Aug. 11.

Apparently apprised of what was in the wind, the Democratic campaign headquarters worked fast and got the networks to come through with several grafts periods just before the coin or else order went into effect. As a result Senator Pat Harrison obtained a hearing Friday (23) over CBS, and the next night the network accorded a similar half-hour courtesy to James A. Farley, the Roossevict campaign manager. Same pair had been offered to the opposition chain, but NBC restorted that it would have to be (Continued on page 54)

(Continued on page 54)

B'way Beauts No Like 'Plane Peeping Downers

Long Branch, N. J., Aug. 1.

The sun isn't the only thing that burns solarium users at the swank Hollywood Beach Club, Long Branch, Low flying planes fly over the club. on every clear day with sightseem.

Harry Reicher, prop of the club, awys one local airport is advertising says one local airport is advertising beauties take their sun batha. The club has a large Broadway membership. Al Boasberg is prez.

DEPT. STORE 1-NITER

RADIO REJECTS **COMPROMISE BID**

Publishers Give Broadublishers Give produ-casters Until Sept. 1 to Work Out Satisfactory Deal — Otherwise All Copyright Music Withwithdrawn from Air — Individual Licensing System Will Be Followed — Will Try to Fight Radio Propaganda Via Newspapers in Reaching Public

POP MUSIC OFF AIR

It's a fight to the finish betwee adio and Tin Pan Alley.

Radio has until Sept. 1 to make up its mind concerning the use of copyrighted music for broadcasting. It will just as well please the music men if radio laid off popularizing or exploiting songs via the other.

This is the ultimatum by the music men, through their American So-ciety of Composers, Authors and Publishers, to the radio intereste' National Association of Broadcast-

This all follows, the N. A. B.'s turndown of a former compromise offer of \$1,250,000 royalties per an-(Continued on page 48)

FILM EXTRAS TURN TO ADVERTISING 'STILLS'

Film extras who established themselves in the east during Paramount's operation of its Astoria New York, as well as players from legit, are ekeling out an estatence working for commercial advertisers. This has developed as a field through increased use of group or tableau photographs in advertising. Subject people are booked the same as for extra film work. Assignment often calls for location trips, such as country clubs, etc.
Cigarette and automobile firms most active in use of this type of advertising.

advertising.

Magazines are also going in more anagachies are also going in more for photographs to illustrate stories, with some employment coming from that direction.

Sorry He Won

One flareback of the theatre contest Idea of giving away an automobile at a matinee re-sulted when a salesman sup-nosed to be calling on cus-tomers, won the car. Sales manager saw report of his luck in newspapers and gave him lots of additional time to see matinees.

CBS \$6,000,000, NBC \$8,000,000, Are Estimated Increases for 1932

Schumann-Heink's Tour Under F.&M. Auspices

Under F. A.M. Auspices

San Francisco, Aug. 1,

After her two weeks at the Fox
here and in Oakland, Fancho &
Marco is sending Mme. SchumannHeinit on an extended tour to Include San Jose and Freeno, Seattle,
Portland, Vancouver, Denver and
Sacramento. These are special
dates and ne in ah F. & M. until After Secremento the dive is d

GOLD RUSH IS **RENO'S 3D FLOP** THIS SUMMER

Reno, Aug. 1.

Nevada's governor is through endorsing things. Heeding the pleas of a high-powered promoter, Governor Balzer signed a lot of letters and other documents telling the world that Reno was going to stage a show July 21-23 that would make western history.

Called the 'Gold Rush,' affair was to be built around historical features of the days of '49.

The promoter, James G, Rohan, of Oakland, Cal., sold the idea to the Governor but failed to sell it to anyone else except three or four prospective performers from Los

spective performers from Los

Prospective Angeles.

Rohan is in jail for lesuing worthless checks and there are between \$2,000 and \$3,000 worth of (Continued on page 39)

Dutch Seaside Rescuers . In Dutch with New Racket

In Dutch with New Racket.

The Hague, July 25.

The heat: we've is responsible for a new kind of blackmail racket set of the set of

Cent a Mils

Des Molnes, Ia., Aug. 1.
Iowa State fair, Aug. 24-Sept. 2,
will get special excursion rates as
low as one cent a mile on ratiroads,

Columbia Broadcasting for the first six months of 1922 showed a gain of over \$2,500,000 in revenue from facilities sales as compared to the like period of the preceding year. Brought down to decimal points the increase figures 52%, or a matter of 30% better than rolled up by the opposition chain over the same stretch of time. NBC jump

same stretch of time. NBC jump totalled close to \$3,000,000.
Amount taken in by CBS from January 1 to the end of June, this year, came to \$7,689,892 as against the previous semi-annual taily of \$5,055,005 for the same period. NBC grossed through the former period fit, 10th while the take on the 15,055,005 for the same period. PBC grossed through the former period fit, 10th years, and the July in the 112,344,832.

Despite the fact that the July income slipped off padly in comparison with the other monthly gains made this year, and that August is expected to, turn oft a worse oroper, Columbia, is safely estimated to come through 1352 with a boost of at least \$5,000,000, and a gross income of around \$15,000,000. On the basis of the titt shown up to the first of July, it's figured the year 1332 will end for NBC with a gross (Continued on page \$25).

(Continued on page 35)

Acts as Own Shill For Revival of Peep Show After 24 Yrs.

Mliwaukee, Aug. 1.

Milwaukee, Aug. I.
Otto L. Meister, veteran local
showman, who, in 1998, opened the
Vaudette, a nickelodeon, has turned
back the pages 24 years by opening
another peep show on the site of his
original venture, just off the main
stem.

stem. While there are now 180 machines for the peepers, instead of the 20 available in the original layout, the general atmosphere is the same. In keeping with this modern day, a radio provides music in place of the former mechanical plano.

former mechanical plano.
Meister personally circulates
through the arcade with pockets
buiging with nickels, taking sundry
peeps and shots with the electric
rifle as an inducement to others to
do likewise.

Boxers at 25c

BIII DUNCTS at LOC BIII DUNCY la using the old May-fair Gardens on 47th street, as a 25c-a-look training exhibition for his boxers. Cabaret suffered a fire a fortnight ago and Dufy immedi-ately took it over to house the Italian Olympic boxing team, later converting it into a pugliistio exhibit.

First time a Broadway spot has een thus utilized at a popular admish.

WILL MAHONEY

RALPH G. FARNUM

Show, Ice Cream,

value and a bane; gave away free fee gream and candy, and not only showed double features, but also put on so many shorts that the night show: frequently ran from 6.30 until after 11.

RAPF GETS YEAR LEAVE

PLANS REST IN EUROPE

51/2-Hour Combo

25,000 IN FILMS. BUT ONLY 650 BY CONTRACT

Hollywood, Aug. Hollywood's picture colony which has almost 25,000 persons depending on picture production for their existence, there are less than people - executives, players, writers and technicians-who have contracts assuring them of employ-ment for any real period of time. Of these 550 about 570 are under

ment for any real period of time of these 500 about 750 dree under contract to major studies, the others being tied to independent producers and studies. That leaves over 24,000 working on a week-to-week basis and, for the most part, gambling on their returns.

"Of the total number contracted, 75% are never intheir away from option time where six months; 15% hold three month contracts, while the remaining the hold three tickets pailing for month contracts, while the remaining the hold three tickets pailing for the state of the state

Universal's contracted people to-tal 35; 9 are execs, 2 are stars, 9 featured players, 7 directors and 8 writers. Columbia follows with 24 writers. Columbia follows with 24—5 execs, 7 writers and 6 each of players and directors. Roach has 23 people under contract players and directors. Roach has 23 people under contract, including 17 players, 3 directors and 3 execs. United Artisis tails the list with 7 players, 1 director, 1 writer and 3 execs divided between Sam Goldwyn and Joseph M. Schenck, a total of 12.

Hays Office No's' 43.036 Olympic Studio Crashers

Hollywood, Aug. I.
Keeping a record of the number of Olympic visitors turned down on requests to visit studies during the games, Hays office feed ords: show that 43,036 have so far drawn blanks.

ords show that 43,036 have so far drawn blanks.

Of this number, 40,317 were in organized groups, here either directly for the games or conventions spotted during the events. By arrangement with the studios

all such requests go to the Tro-ducers' organization, to avoid pos-sible adverse criticism to the in-dividual companies.

Lopez Band Added to Par's 'Big Broadcast'

Hollywood, Aug. 1.

Paramount has engaged the Vincent Lopez band for The Big

Footage on the Lopez combo will be made in the east. Guy Lom-bardo band was to have been in the picture, but clashed over bill-ing with Bing Crosby.

Kerrigan on Air

Joseph M. Kerrigan, legit and for-mer Fox contract player, is trans-ferring to the air to broadcast for NEC.

Kerrigan, in New York to arrange for a tie-up with the network, left Thursday (28) to return to the coast for about three weeks to clear-up personal matters there.

TWO FOR ERWIN

Hollywood, Aug. 1.
Paramount is having two original stories prepared by contract writers for Stuart Erwin.
Malester Communications

Malcolm Stuart Boylan and Har-vey. Gaites are working on one, and Claude Binyon on the other.

Medbury Thinking

Hollywood, Aug. 1.
John P. Medbury a year ago
anticipated the arrival of his
wife's relatives for the Olympic events. So he purchased a
chicken ranch, 15 miles from
here. When seven of them arrived by motor from St. Louis
they were immediately assigned to quarters at the
ranch.

ranch:
Medbury and the Mrs. occupy the Hollywood home undisturbed, and not crowded.

LANGDON, EDWARDS, SCHNOZ-M-G SERIES

Metro, which is bringing 'Unelle like', Cliff', Edwards back, for a Haines feature, is negotiating an extension of the contract. Desires to team Edwards and Harry Lang-don with Jimmy Durante for several Hollywood, Aug. NVALL MAHONEY

Now at Roy's Oakland, Californie.
Will Rogers in the Los Angeles
Examiner, said: 'Grauman has a
wonderful prologue, He has Will
Mahoney, just about the 'deverent
one man actor in 'Vaudwylle and
musical' comedy. 'Mahoney plays
than I have ever heard it played
with hands. He was such a hit, he
just about, knocked sold. Hollywood
batty.'

Direction.

don. with Jimmy Durante for several counciles, with musical backgrounds. For next season's program. Meantime, Edwards will have a featured part in Ters Go, starring William Haines. Harry Pollard will lirect. Bren & Orsatti handled the deal.

Goldwyn's Girly Prolog For 'Kid from Spain'

Sam Goldwyn will use 16 of the 75 chorus girls in the Eddie Cantor picture: 'Kid From Spain,' in a stage prolog to be sent on tour with

the film.
Line of girls will be augmented
by vaude acts and labelled 'Goldwyn's Girls.'

Par Frames Three Yarns For Allison Skipworth

Madame Racketeen, Allison Skip-worth's first starting picture for Paramount, has the studio prepar-ing three other stortes for her. Lioyd Corrigan, director, is 'pre-paring's sym for her, as is Mat-colm Boylan and Harvey Gates, Both stortes have her teamed with Stuart-Erwin, "Claude Birryon is also working on a story for Mills Skipworth and Erwin.

ANOTHER BARRYMORE

Samuel Colt, Ethel's Son, in Col's Football Film

Hollywood, Aug. 1.
Another Barrymore has landed in pictures. Samuel Blythe Colt, son of Ethel Barrymore, is spotted in Columbia's That's My Boy.
Young Colt goes in as a football

Jap Girl Signed

Hollywood, Aug. 1.
Now playing a small part in Co-lumbia's Bitter Tea of General Yen, Toshia Mori, 19-year-old Japanese giri, daughter of a local Japanese girl, 'daughter 'or a lôcal' physician, 'draws' a term' contract from that studio, 'Intention is to feature her in Oriential pictures. (Girl, born in Japan, has lived here 10 years. 'She had occasionally played extra parts.

Object to 'Kongo'

Hollywood, Aug. 1.
With the Hays organization objecting to the title, Metro is seeking a new one for Kongo.
Lupe Velez and Conrad Nagel will be in support of Walter Huston in

this picture.

AKERSON STILL AT PAR

AKERSON STILL AT PAR
George, Akerson remains with
Paramount, making his present
headquarters at the company's home
office in New York. Whether he will
return after once joining President
Hoover's campaign committee is not
known. This will probably occur
Akerson's contract has nearly two
years to co.

years to go.

SALLY O'NEILL'S QUICKIE

Sally O'Ncill had her appendix removed in New York about 10 days ago. Film actress went under the knife at the Medical Arts hospital. She was discharged after eight days.

Voice Appeal

Hollywood, Aug. 1. Entertaining 250 femme Olympic entrants, Fox studio Olympic entrants, Fox studio execs received a surprise when John Boles was accorded the biggest ovation of any of the stars presented to the girls at the luncheon.

Tip off on the Boles popularity cance when after the in-

troduction the girls demanded that Boles sing 'Sylvia,' the number he has used on all his

AGENTS AGAIN BARRED OFF WARNER-FN LOT

Hallywood, Aug. 1.

Jack, Wanner, has, again barred agents off the Warner-First National lot.

Instructions issued Thursday (28), were that all agents must trangact their business through the Rurus Lewis Care (2007). None will

LeMaire, effice (casting). None will be permitted to visit offices of pro-ducers, writers or directors, nor can they visit the actors whom they represent.

New Story for Marx Bros. Halts Proposed Personals

Hollywood, Aug. 17.
Einthuised over the proview recoption of "Holes Feithers" Parkmount 4st now preparing another
wors for the Marx Brothers which
wors for the Marx Brothers which
wors for the Marx Brothers
which
wors with the market was weed duction.
Four some has dropped the idea
of going, east for picture house
personals. Candy for 15c

Court Orders Trial On 'Lynton' Allegation

Los Angeles, Aug. I.

Bitter price war is being staged in Belvedere Gardens, suburb, with F-WC lined up against a couple of strong indic exhibs; and with the pay customers resping the profits. Admission slashing started, when United Artists (F-WC), cut 400 man floor seats to 15c, with balance at 25c, with balance at 25c, which so that the strength of the seat of the seat to 15c. Bould strength of the seat of th Un Lytton Allegation
First argument in the action of
Edward Sheldon and Margaret
Ayer Barnes, authors of Dishonored
Lady, who, allege, that, Metro's
Letty Lytnon, was pirated from the
play, was heard by Judge, Goddard
in, the Rederal, Court, New, York,
last week, "Walle an application for
a temporary, injunction, to restrate
the court ruled that the
papers were sufficient to, warrant
immediate trial.
Accordingly, Judge Goddard br-

immediate trial.

Accordingly, Judge Goddard ordered the case on the October calender, M. L. Malevinsky, of O'Brien,
Malevinsky and Driscoll, appeared for the complainants.

Extra Work Jumps 200

Latta wy ork Jumps 200

Mulbrood, Aug. 1.

Number of working—drys last week for extras upped less than 200 to 2,888, Friday being heaviest day, boasting 695 checks.

Cecil R. De, Mille with his "Sign of the Cross at Paramount, is the white hope of the mob, using 188 people Friday (29). Extras pinning all anticipation on him.

Bannister's Legit

Hollywood, Aug. 1.

"Harry Rapf., Metro producer, away from the studio as the result of a Revolution of the result of a Revolution of the result of a Revolution of the Revolu Harry Bannister, Ann. Harding's ex, left for London Saturday (39), on a call from Gilbert Miller. He'll go into one of Miller's Lon-don legit productions.

HOORIER FIT

Tom Hobbers of Paramount's story of the August 1 of the August

SAILINGS

Aug. 10 (Plymouth to New York)
Will Fyffe (Champlain).
Aug. 6 (Montreal to Southampton), James Whale, R. C. Sherriff
(Empress of Britain).
Aug. 5 (New York to London),
Harry Crull (Europa).

July 30 (New York to Paris), arry Bannister, O. O. McIntyre Harry (lie de France):
July 30 (New York to Stock-holm): Greta Garbo (Gripsholm).

July 30 (New York to Stock-holm): Greta Garbo (Gripsholm). July 28 (New York to Paris) Deems Taylor (De Grasse). July 27 (New York to Paris) B. S. Moss, F. C. Coppicus, George Seides

NBC INSURANCE **AGAINST HI-HAT FILM STARS**

Hollywood, Aug. 1, Insurance against temperar film stars is being taken by NBC in the shape of a stock company which will understudy picture players, who, spotted in the weekly programs from Radio studio, might go high hat at the last minute.

Decision for an understudy troups

followed a case of temperan entities by Constance Bennett, who three a monkey wrench into the plant which called for her to supply a major part of the program (22) Result of the outburst was cutting her act down, with announces,

out the time of shrown in to fill out the time of shrown in to fill out the time of shrown in to fill out the time of shrown in the stock of shrown in all dramatic blis, and skits intended for the picture player skits intended for the picture payor ers in the new picture-radio series, so that despite a last minute man-ifestation of temperament, the show can still go on.

NEW FIRM LAUNCHES REUNITED LAUGH TRIO

Hollywood, Aug. 1.
Reuniting Albert A. Yaugun, KifGugrd and Al Cooke as a two reel
comedy, trie, for its first producetion, Acme Pictures has been, one
ganized by J. L. Bass, N. A. Henederson and Jr. F. Milligan, ideais to produce six action features,
six westerns and 12 two reel comesix westerns and 12 two reel come

six westerns and it two reet considers.

First two receiver states in a western states and the states are states and the states and the states and the states and the states are states and the states are states are states are states and the states are states and the states are states are states and the states are states are states and the states are states and the states are states are states are states and the states are state

Sol Lesser's Buy-Sell of Olympic Village Huts

Hollywood, Aug. 1.

Sol Lesser has 1,100 acres of land in the San Fernando valled, 15 minutes from here, that he figures to get rid of at bargain rates. He bought 200 houses that are now being used at the Olympic Village by the visiting athletes, and upon conclusion of the events will move them to his subdivision, and order one acre of ground, with house fauterally built for \$1,500.

uses, which have 2 small rooms Houses, which have 2 small rooms and kitchen, are of collapsible typis. They also have shower bath, tollet and "plumbing facilities." Will cost Liesser 110 each moved and set up? Likely that Lesser may throw furst mishings find the bargain as all extra inducement.

UA Readies 'Gesture,' Milestone as Director

Hollywood, Aug. 1adi Despite a previous Hays organbo Despite a previous Hays organic zation ban, United Artists is readys ing Shanghai Gesture. "Story, recently revamped, wiff probably be directed by Lewis

Berkeley's Legal Woe

Hollywood, Aug. 1. Runaround Busby Berkeley Runaround Busby Berkeley is said to have given, all his attorneys when they sought their fees has resulted in filing of; a \$5,000 Supperlor court suit by Martin Gangar third unpaid barrister engaged, but the dance director, and Gang Andled Berkeley's logal affairs after Milton Cohen and Loeb, Walker & Loeb. His Clean involved.

Walker & Loeb. His claim includes fees owed the first two in Berkeley's bankruptcy schedule. Gang also handled step routiner's marital dif-

Manualed step routiner's marital dif-ficulties.

When the attorney demanded payment of fees outstanding, Berk-eley notified him that he had a newt, lawyer. Suit followed.

Losw's. Rapt, but returned from the Cottage, Santiarium, at Santa Barbare, will probably so obroed and remain your for the winter. His duties are being divided among the other produors on the lot. Rapt has been with Metry since Louis Mayer took obarge in 1924. Kate Smith—Par

Hollywood, Aug. 1.
Paramount is on the lookout for a story with a radio studio background for Kate Smith.

ACADEMY ADDS 5

Hollywood, Aug. 1.
First group of new members enrolled in the Academy's drive to obtain all contract people involved in new Producers' agreement are all directors.

all directors.

List comprises: Howard Hawks,
Eddle Buzzell, William Wyler,
James Whale, and Edgar Selwyn.

Trademarking Claudia
Hollywood, Aug. 1.
Claudia Dell. will pose for the
trade mark to be used on 30 features
released by World Wide this season.

Hollywood Aug. L

With virtually all major studios carrying a tie-in with a local radio

station, indications are that a con-

certed effort will be made by the

oicture companies to utilize their

air connections to the fullest, now

that the ice has been broken by the

Only drawback is exhibitor pro-

test But this It is stated can he

overcome if the programs are of

the Radio studio type answering

M. H. Aylesworth's urge to build entertainment and forget the star

name thing.

Aylesworth is testing out his theory that radio can be used to work for the theatre interests, instead of against them, and if his Radio studio experiment proves this, then all majors will go heavy for the air, it is conjectured.

Few Producers Use Air

Although every major studio, with the exception of Metro, has a

ocal station carrying its name, the

Par and KNX Interested

Par and KNX interested Since the Radio-NBC intention to build prestige for the studio and plugs for pictures by putting on programs that entertain, by purposely ignoring names, Paramount and KNX have been in a huddle to find how best it can follow the Radio step and get results from the air, without incurring exhibitors amount.

Radio-NBC series.

entertalni

name thing.

Investigation has been started by Martin Beck in New York through H. B. Franklin to deter-mine if any part was played by the Radio Pictures' studio in the Joyce & Selanick agency's booking of Lupe Velez for 10 Publix stage

weeks.

Probe by RKO is to ascertain if

\$. & S. played the Radio film com-pany against that studio's own

Quideville affiliate, RKO, by offer-dig two weeks' work for Miss Velez

\$\text{k} \text{Radio if she accepted the Publix}

ates.

RKO, itself, made a stage offer of the screen actress through the Weber-Simon agency in New York. Vegotiations were on for eight Weber-Simon agency in New York. Negotiations were on for eight greeks through W-S, which holds an RKO agency franchise, when Joyce & Seiznick swung the Publix deal, Weber-Simon complained to the RKO booking department in the

east.
Miss Velez opens for Publix next
week (5) in Boston. Her stage sal-ary is \$4,500.

Mrs. Jessel Sez 'No': Georgie Insists It's Reno and Settlement

Florence Courtney (Courtney Sis-ters). In private life Mrs. George Jessel, telephonically told Variety she is not Reno-bound for a divorce but is staying with her mother on Long Island, that she has no in-tentions of accepting any settle-ment or again becoming ex-Mrs.

She split from Jessel twice be-fore and remarried the comedian an many times.

Hollywood Aug. 1.
Jessel reiterates here that Miss
Courtney accepted his cash settlement and agreed to a divorce. He
opines that his wife may be dodging publicity but that otherwise she
has agreed to make the Reno hop.
Jessel and Norma Talmadge are

has agreed Jessel and Norma Talmage acrehearsing their new routine here preparatory to opening at the Paramount, N. Y., Aug. 12 or 19 demandant on further holdovers o pendent on further Harry Richman there.

Girls Refuse Posing With Lead They Picked

Hollywood, Aug. 1.

goted for Nils Asther who got the systemment wanted to play up the idea so had the stenogs gatter round Asther and pose for publicity photographs. Girls went thumbs down on the idea, none of them wanting to appear in the pictures claiming the publicity not so hot for the back home mob who might think they were doing better than pounding typeswriters.

"Not dismayed, the publicity department dispatched two men to the telephone exchange located opposite the studio to corral about 20 girls to pose with Asther. Studio Byured the operators would get a kick out of being musged with the sctor.

actor.

First 50 to come out of the exchange were canvassed. Idea was
turned down by 48 of them. Disgusted publicity department gave
up the idea.

11 YES. WITH PAR

Hollywood, Aug. 1.
Lioyd Sheldon becomes Paraneunt's senior production executive
n point of service. He has a new mount's senior prod contract for one year.
Sheldon has been with the com-pany 11 years.

BABY MARIE TO METRO

Baby Rose Marie, child radio inger, has been taken by Metro for singer, has been uned one picture.
Understood she's wanted for a Jackie Cooper talker.

On South Sea Belles All Because of Dong

Hollywood, Aug. 1. Douglas Fairbanks, expedition to Tahiti has turned those Hawaiian damsels into bathing beach fashoperates a general store over there is cleaning un.

The Fairbanks party only had one woman on location, but she showed the gals what America was wear-ing After the film troupe the native femmes induced Jacobson to send to the States for silk palamas and

Now the South Sea Isle beauties are disporting themselves in the new adornment and Jacobson has sent to San Francisco for additional

WILL ROGERS' FOX 3 AT \$100,000 PER FILM

Hollywood, Aug. 1. Fox has given Will Rogers a new contract for three pictures to be

Deal is effective following com-pletion of 'State Fair' on which special arrangement for Rogers was made, local report being that Rog-

New contract is at less mone than Rogers drew on his last pic

RADIO OUTBIDS M-G. U FOR LEE TRACY-\$1.500

Hollywood, Aug. 1. Hollywood, Aug. 1.
Radio wins in the three-cornered fight with Metro and Universal for Lee Tracy, who will be spotted as the press agent in Phantom Fate, the Harry Relchenbach story, in September. Lupe Velez will have

he feminine lead.

Reported that Tracy will receive
1,500 weekly as against the \$650
Varners has been paying him, He
s now working on the Columbia

Loan Brings Contract

Hollywood, Aug. 1.
Charles Laughton, borrowed by
Metro from Paramount for Payment
Deferred has been placed under
contract by Paramount.
Laughton has not worked in any

Par pictures, having previously been loaned to Universal for 'Old Dark House.'

Cautious Cohn

PICTURES

Hollywood, Aug, 1.
Harry Cohn has been talking about heading for New
York this week. But the Olym-

York this week. But the Olym-pic games are on.

Cohn'likes athletics himself,
as do also the studio employ-ees, but production must go on.

So the head man of Columbia is remaining to see that

JAMES R. OUIRK DIES SUDDENLY ON COAST

Hollywood Aug 1. James Robert Quirk died here this morning (Mon) in Hollywood this morning (Mon.) In Hollywood hospital after a five-day illness of pneumonia, complicated with heart disease. Quirk came here June 1 to fight the Alma Rubens case against Photoplay, his fan magazine.

The top Alms values case signist. The topiny, his fan magazine. The topiny, his fan magazine. The topiny is a series of the physical strain. He went to the physical strain. He went to the Bohemian Grove, San Francisco, where he spent 10 days at the Revel, returning here July 28.

Quirk suffered a heart attack talking with his wife (the former May Allison) that afternoon and was rushed to the Hollywood hospital where he suddenly expired this tal where he suddenly expired this class when the suddenly expired the Survived by widow, former May Allison, screen actress, also two-children, Frances Denton Quirk and Jean North Quirk, who are in camp in Maine.

Jean North Quirk, who are in camp in Maine.

Quirk was city editor of the Washington Times, also managing editor 'Popular Mechanics' Magazine, then in advertising agency business in Chicago and in 1915 became the editor and publisher of 'Photoplay.'

'Photoplay.'
Quirk was born in Boston and was 48 years old.

'Fair's' Location

Hollywood, Aug. L nor, Charles Farrell and Will Rog-ers for atmospheric background. Scenes will be taken at the Iowa State Fair in Des Moines, Ia.

Whitney Bolton to WB

Whitney Dolton to WD
Whitney Bolton has been signed
by Warner Bros. as a writer under
a contract negotiated in New York
by the William Morris office. He
leaves Saturday (8), for the Coast.
Contract is for three months with
the usual options.
Boiton, dramatic critic on the
New York Morning Telegraph, recentify wrote an original for Fox
entitled, "Apartment House Love."

Picture Air Plugs Loom for Other Majors as Radio Launches Opener

To Re Themselves

Hollywood, Aug. 2. Charles Rogers has added Tom Charkey, Stanislaus Zybsco, and Lew Magnolia, New York fight ref-eree, to the cast of 'Madison Square Garden.'

Producer is also negotiating to obtain Damon Runyon to be him self in the film

STONE'S NEW MG DEAL **3 YEARS. NO OPTIONS**

Hollywood, Aug. 1. Lewis Stone has possibly most iron-bound and continuous contract iron-bound and continuous contract ever given to a player by any com-pany. His new deal made with Motro is for three years straight, without options during the period, and calls for 40 weeks each year. There will be yearly, increases, how-ever, in salary. J. increases, how-rever, in salary. J. increases, how-formed the salary of the salary. Deal was handled by Freddle Frailfck, who has managed Stone's affairs for the past 12 years.

FROM PIGSKIN DIRECTOR TO BIG LEAGUE MEGGER

local chatton carrying its name, the act is seidom used sept for an occasional personal appearance, and these have been growing fower and fewer through the yelps from exhibitors that whenever a picture star name is on the air, theatre box offices suffer the same night.

As it stands now the air advertising is mostly of an Institutional nature as in the case of KNX, with its periodic announcement that this is the Paramount Picture Studio. Same with KFWB, Warner station and KMTR, the United Artist tie-in. Hollywood, Aug. 1. Hollywood, Aug. 1, George Stevens, engaged to direct only the football sequences on 'All America' (U), will direct the entire picture. Russell Mack, who was to have handled dialog and dramatic sequences will be given another assignment. Mack megged U's 'Spirit of Notre Dame.'

Buddy Rogers May Be In Mary Pickford's Next

In Mary Fickioru's Next
Euddy Rogers says he'll make a
picture again, soon. Doesn't know
for whom or won't say, May be
the next Pjekford ple.
Rogers is under NBC management heading a band at the hotel
Pennsylvania, N. Y. He is also
slated for a week at the Capitol
(Loew), Aug. 18.

PROSPEROUS VISIT Hollywood, Aug. 1.

Veronica Baife, 19, niece of Cedric Hobons art director at Metro, has been accepted by Radio for its stock

ompany.

Miss Baife was merely visiting here for the Olympic games.

Radio step and get results from the air, without incurring exhibitors entity. United Artists and Warners are also watching the Radio experiment and will institute programs of their own, if the NBC test proves Metro is expected to avail itself of Aylesworth's offer to get in on the weekly broadcasts from the Radio studios. Irving Thilberg is reported sold on the idea, with a possibility that some type of representation from the lot will be only one of the early sip programs. Radio's Hollywood on the Afr program is being switched on the NBC program from Saturday noon to Thursday nights from \$ to \$1.24, starting Aug. 4. to Thursday nights starting Aug. 4. Change is being made to get the

Co-Starring Montgomery

Hollywood, Aug. 1.
Robert Montgomery will be costarred opposite Tallulah Bankhead
in 'Tinfoli' by Metro. INDEX

B. & O.'s Burlesque Chatter Editorial Exploitations. Film House Reviews Film Reviews Foreign Film News Foreign Film News Foreign Film News Inside—Legit Inside—Pictures Inside—Pictures Inside—Radio Sports Times Square 27-31

Empty Seats and Percentage

By Tom Mix

Hollywood, July 30. American life has been a heap of changes durin' the past 18 months. Due to existin' conditions, we been

Due to existin' conditions, we been goin' through what financial writers call a period of mental an valuable readingstments.

"This part and a supposed to be rid-law to the motion picture industry, an' I have no official standin' around the brandint, pens, sittli, bein' curious, I'd like to pull Tony up for a few minutes an' inquire it the motion picture makers know about these new an' present day conditions an' what they're a doin' to meet it? Or, are they still a readin' tombstones in the motion picture cemetry for inspiration an' encouragement?

A long time ago these writin'

plcture cemetery for inspiration an' encouragement?

A long time ago these writin' feliers agreed that amusements comprised an essential industry just as necessary to public welfare as buildin' houses or buyin' shoes, clothin' an grocerles. Published reports by the government's Department of Commerce, show a 33% faillin' off in the volume of purchased necessities, but figures show the theatre, ain't gettin' anywhere near its proportionate share—in fact, fallin' far behind—why?

Empty Seats

Could it be that the present day public ain't satisfied with the gen-eral run of pictures offered? You hear a lot these days about empty

theatre seats but very little on how

theatre seats but very little on how to fill 'em.

The day after a bank failure out here, I had to go back twice to get a seat to see 'The Champ, an' ne an my family had to get in line an' wait for half an hour to see 'Aifin an' Bill'—we repeated the experience when they was a showin' Hell Divers' an' a few others—no empty seats. 'But they had'she appeal,' says the picture makers. Sure, they, had It-all over the country—an' about here, I'd like to get up an' aak these gentlemen what effort they've made to analyze this 'appeal' that so pleases present day theatre patrons. An' is the industry profittin' by it? Or, are they goin' along in the same old way; givin' the public what they can be seen the same of the public what they can be seen the same of the public what they can be seen the same of the public what they can be seen the same of the public what they can be seen the same of the same of

come again.

The only new idea that's come along lately is The Strange Interlude,' where they're photography. along lately is "The Strange Interlude," where they're photographin'
your thoughts an' tellin' em out
loud — 'out of the sound-track
speaketh the mind,' or somethin'
like that. The general idea of the
story ain't new an' it ain't strange.
Elinor Glyn slipped that one over
a long time ago in 'Three Weeks,'
where she had a young lady an' a
gent named Paul cavortin' around

in a way not quite laid down Hoyle or the United States statutes therein made an 'provided. But the way of handlin' the picture is new, an' the work Miss Norma Shearer does in 'Strange Interiude' is mighty fine, but won't make any money. I'm applaudin' Mr. Thalberg for havin' the nerve in givin' the public somethin' new — he's a bird that'll never be ruled off for not tryin'.

a bird that'll never be ruled off for not tryin.

Just now, these days of the short bankroll, the sa mangasines and new papers are filled with the terestin accounts of the high pressure pleasures of the well-to-do, or near-well-to-do-, picture folkaproducer, player an' star. An' the public is allowed to enjoy in what Odd McIntyre would call 'vicarious fashion,' the elaborate beach, yachtin' an' house parties of the chema elect. Yet I'm a wonderin' if these luxury farns are helping to fill the short of the chema elect. Tell ma wonderin' if they a makin' to meet present-day an' changed conditions and demanda?

Does the picture maker figure that Ma, in her made-over hat, an' Pa, a wearin' his last summer suit, enjoy goin' to a neighborhood or downtown theatre to see a picture depictin' girli who ain't no better than they should be, an who by reason of such ways of livin, are enjoyed by Such ways of livin, are enjoyed by Dodge City (Continued on page 22) Luxury Yarns in these days

Both Parties Favor the Screen For Presidential Propaganda

Both the Republican and Democratic parties have organized de-partments of publicity which will concentrate on the preparation and production of film stories that will be accepted by the theatre screen

Hitherfore the burden of political propoganda has been carried by the sreels, but during the coming campaign other types of film presentation will be used.

entation will be used.

A series of short reels will be assembled by the Roosevelt forces. Various phases of the Democratic platform will be covered by these short subjects. The Democrats have also planned a feature length picture to portray the life of their candidate. One of the major distribe has already been requested to handle this nicture.

tribs has already been requested to handle this picture. Charles Michelson, former Washington political correspondent, in charge of Democratic propoganda, has received over 200 plans containing ideas for publicisting the Democratic message on the screen. The Republican Committee is receiving advice from George Akerson, former Hoover secretary and now a Par exec; also Will Hays. The political committees expect to make wide use of the portable pro-

make wide use of the portable pro-jector true; this fall. Experienced publicity agents from the show biz will command their use.

S-L ASSIGNMENT SUIT FOR \$1,000,000 VS. FOX

Answer by William Fox need not Answer by William Fox need not be made until Sept. 15 to the suit filed against the former film against by the Chicago Title & Trust Company of Chicago for \$1,000,000 Latter amount is a claim held by the Chicago bank on assignment from Sara, Herbest Libin and Art Forest Company. These two originally ready ways. These two originally ready ways. The Sarah way of the Holman of the house under Receiver Harry of the House under Receiver Harry G. Koech.

of that house under Receiver Harry G. Kosch.

The Chicago Title & Trust Co. filed two suits based on the same premises. One is in the New York State court. Other action is in the State court, of the Chicago of the State court, and Brooklyn.

The claim is based on a guaranty allegedly made by William Fox to personally pay the final \$1,000,000 of the burchase price of Roxy-Circuit, Inc., by Fox Theatres, when and if Fox Theatres recently went into receivership, thus defaulting on such payment.

ership, thus defaulting on such payment.

In price paid by Fox TheCorriging Price paid by Fox TheCorriging Price paid by Fox TheCorriging Price paid by Fox TheStipulated Annual instalments until
March 4, 1934, when final payment
of \$392,730 was to be made.

Roxy Circuit is the parent company of Roxy Theatres Corp. control of which Fox Theatres got when it
made the deal with Lubin.

On Aug. 15, a month previous to
mixing answer to the present suit,
on the suit against him by Fox
Films, filed in the Nessau, N. Y.,
courtq and whereby Fox Films is
trying to retieve some \$20,000,000 from the former president.

Meyer Suggests Lower Music Scale for Indies

Hollywood, Aug. 1.

Hollywood, Aug. 1.

Plan for reclassification of musicians so that more of them could be used for screen recording, has been submitted by Abe Neyer, Indie synchronizing company head, to J. W. Gillette of the musicians' union. Of musicians of the musicians of the musicians of the control of a class B list of the submitted of the state of the smaller producers.

According to Meyer, at present only about 200 of the 2,500 members of the L. A. local are being used because of the high-recording scale. Remainder are not considered of recording caller when studios must pay minimum of \$30 per session.

"Idea is to stimulate more extensive use of music in indie pictures by making prices attractive and by making prices attractive."

by making prices attractive and hiring of larger orchestras possible.

High Pressure

Jake Wilk, eastern story head

Jake Wilk, eastern story head for Warners, spent a recent week-end at Skowhegan, Me, looking over legit shows an-nually tried out there during the summer months. Wilk hadn't been in town an hour before four scripts were shoved at him to read. One report is that Sammy Ship-man met the train five miles out.

World Premier For Radio Pics On West Coast

Los Angeles, Aug. 1.

Radio will at intervals hold world premieres here, prior to national release of outstanding pictures, with

premieres here, prior to national release of outstanding pictures, with the idea in mind that exploitation and stude hookups for the initial showing will aid, in the general exploitation value of the product. First picture is to be 'Age of Consent,' opening at the Orpheum, Aug. 13, when the house begins its straight picture policy. House advertising will be normal, with studie aiding through special pice. Lights, stars, etc., for opening night. Also members of studie stock company will make personal appearances during the week,

Figured in pre-showing that New York can get release prints, also exploitation and advertising material, based on premiere, ready for the general showings.

It the plan is successful next premiere will be on 'Liberty Road,' the Richard Dix prison story, now manded to be the second of the seco

Demand for Scenics Adds 2 Libraries on Coast

Hollywood, Aug. 1. Continued popularity of travel shorts and independent production of South Seas pictures has brought two new film libraries into the in-dustries. Each admits that 75%

of South Seas pictures has brought two new Jim libraries into the industries. Each admits that 15% of its calls come from Indie producers who are making South Sea pictures, and from producers of novelty travel shorts.

Libraries do most of their work that the independents, selling to the the their work of their work of the their selling to the their selling their selling the their selling thei

Par's Rush Job

Hollywood, Aug. 1.
Paramount is having writer difficulty on William LeBaron's films
scheduled to go into work next

scheduled to go into work next week:

O. H. P. Garrett, Vince Lawrence and Kitty Scole have now been agsigned to rush 'Night After Night' for production Aug. 8. Nine other writers have worked on this script. Seaton Miller is also assigned to 'Hot Saturday,' on which Joseph Lovett and Joseph M. March previously worked.

Roach Starts Two After Month of Inactivity Hollywood, Aug. 1.

After four weeks of inactivity Roach will send two pictures into production this week. Strange In-ner Tube; second of the Taxi Boys So, is one, with Ben Blue in the Charles Rogers, writer of the Billy Gilbert, Richard Cramer lead. Charles Rogers, writer of the lot; Billy Gilbert, Richard Cramer and Yols D'Avrill are also cast. Del Lord directs.

The other due is an Our Gang comedy minus a title.

Electrics Going After 16mm, Field on **Build-Up Campaign**

First plan to develop the 16-mm. field on a national basis will be announced shortly by the American

sield on a national basis will be announced shortly by the American electrics. This follows numerous surveys made by Western and General. Through its radio interests, however, General is taking the initiative.

A company has been formed by G.E. to produce timy features and to reduce standard size professional releases. This is called Pleasure Pictures Corp., with former radio executives included on its staff.

Man bound of the made to set a standard size and the standard size throughout the country.

Advances have been made to several major companies on the subject of reducing film for its-mm. release by Dr. A. Goldsmith, RCA executive and head of that corporation's ministure film activities.

Both Western Electric and Phetophone: have 18-mm. reproduction devices. Mass production will not be attempted in either case, it is learned, until a consistent supply learned, until a consistent supply learned until a consistent supply ment buyers.

OLYMPIAD NEWS SHOTS INTO L. A. HOUSES DAILY

Hollywood, Aug. 1 Hollywood, Aug. 1.
Paramount newsreed was first to distribute special stuff on the Olympics. Hit the Paramount theatre. Saturday night (30), with 200 feet and supplying a like amount to the house each night for balance of the games.

Hearst Metrotone gave Loew's. State 600 feet Sunday norning (31), and will supply similar footage every other day throughout the games. Pathe released 200 feet Sunday to the Orpheum and Filmarte and will continue with daily stuff.

Attendance at the Olympics Sat-urday for the opening day 110,000, with Sunday dropping to 55,000—a local surprise on the down side.

Austin Produces 6 Weird Animal Shorts for Educ.

Los Angeles, Aug. 1.

Educational-Wide: World, 'cidsed a deal with Harold Austin, for six novelty 'travel' shorts, three of which are made, and baiance to be delivered by first of the year. Those ready, all two-reelers, are 'Capturing Elephent Sharks,' 'Wild Cate and Wild Boars,' and 'Bloodhounds and Mountain Lions.' Austin, is leaving for the Cat.

Austin is leaving for the Ca-nadian northwest in the next few days to start filming the other three.

Harold Austin, who made 'Fisher-nan's Paradise," Metro short, signed or six similar pictures by Educa-

VICKI BAUM'S 'MONEY KING'

Hollywood, Aug. 1. Vicki Baum is working on 'Money ling' for Metro. This is the story Vicki Baum is working on 'Money King' for Metro. This is the story originally written by Willard Keefe Title has been switched to 'Bridge' Versus Bridge.'

Keefe is keeping on at Metro on a week-to-week contract, his 30-day option having expired.

Boyd on Radio's Indies

M-G Aim Is \$200,000 Cost for 3 of **Quick 6: Fox Lists 16 in Next 45 Days**

Fox's Free Ride

One night last week the Lynbrook, at Lynbrook, L. I., was giving away a trip to Ber-

muda.
William Fox, in the audience,
was the winner. Not mentioned
whether he'll take the trip or

Fox built the Lynbrook the-

Newsreels Get Break as \$30,000 Games' Bid Off

Los Angeles, Aug. 1. Turning down an offer from an independent producer of \$30,000 for the exclusive motion picture rights to the Olympic Games, committee made, a gratis arrangement with the five newsreel companies, all of whom have increased staffs here to

whom have increased staffs here to cover the events.

Olympic committee dropped the idea of exclusive salling when it was argued the independent might not be good for the 30 grand, and, as none of the majors had put in a bid, it was figured good publicity to pass up the idea of trying to cash in from this angle.

With the New Partnerson was the control of the pro-port of the proposed of the pro-posed of the pro-tone o

Agreement reached with the five companies—Movietone, Metrotone, Pathe, Paramount, and Universal-is that film must be used solely for newsreel purposes, and cannot be-come part of a feature picture until at least 90 days after the games. In addition, the newsreel outsits agreed to alternately supply resis of the day's events for screening at night in Olympic village. Also understood companies will make up prints of activities of the various nationals to take home me-mentos.

Pasadena Houses Protest Ad Raise with Own Paper

Pasadena, Aug. 1.
With the merging of the 'Star News' and the 'Press' the town's only newspapers, into the 'News-Press,' and the resultant boost of theatrical advertising rates, local theatres have Withdrawn their advertising and are publishing the 'Screen News,' a throwaway with 20,000 circulation.
Paper contains mostly theatre news and picture ballyhoo, but is also out after merchant advertising and is connecting in this end.
Guaranteeing the payment of the paper's publication are the four

paper's publication are the four Fox-West Coast theatres, the Colorado, United Artists, Strand and Florence, and the independently operated Tower, Rialto, Pasadena, Egyptian, Fair Oaks and Park.

Baltimore Opens Up To Percentage Deals

To Percentage Deals
Baltimore, Aug. 1.
Both Metro and Paramount, locked
out of town the greater part of last
season by an exhib agreement
against percentage plotures, are
selling throughout the district at
present. Breaking up of the situation has opened this territory to
in the opened this territory to
to hast year percentage contracts
were extremely rare locally.
Both Metro and Par were held out
of the subsequents locally from the
beginning of the past selling season
until last March. Miraculously, the
lindles were able to stick together
until March, but at that time one of
the leading anti-percentage exhibs
broke away and bought Metro. His
opposition started the panic, another
hastly is signatured a Par contract,
and the agreement blew to pleces.

Pa. Passes 'Price'

Boyd on Radio's Indies
Hollywood, Aug. 1.
Len Boyd has been spotted at RKO-Pathe as unit press man. He will handle the indies there; releasing through Radio.

Boyd is under supervision of Don Eddy with all publicity cleared through Radio's press department.

Fiday (5).

Culver City, Aug. 1.

In need of product and facing a shortage after Sept. 1. Metro will send at least a half dozen pictures into work within the next two weeks. In several instances, films will get started before the scripts

weekis. In several Instances, films will get started before the scripts are completed.

M-G will try to bring 'Kongo'. Payment Deterred' and 'The Folit under the wire at budget cost of around \$200,000. Studio feels that with salary cuts now in effect, and every angle closely watched, this can be done.

Plans by this studio to bug' Whistling in the Dark' from Joseph Schenck, for immediate production with Ernest Truex, fell through when Alexander McKaig, who produced the play, and shares the rights, turned down the offer claim' ling it would interfer with the show a current tour, production this Tongs from the control of the contr

duction program calling for the launching of 16 pictures within the next 45 days. First in this batch are 'Salomy Jane' and 'Hat Check Girl,' which start this week.

COL. SENDS 7 INTO WORK IN NEXT 2 WKS

Hollywood, Aug. 1.

Within the next two weeks, Columbla sends seven pictures into
production, heavier's schedule studio
has had this year. Currently, Bitter Tea by General Yen' and Polo'
are working; both will wind up in
18 days.

The State of State of State of State
Victure, Eddie Buzzell directing;

No More' Orchids, Walter Lang directing;

Air Hoctess, Al Royell
directing; Washington Merry-GoRound, James Cruze directing;

That's My Boy 'na' Builet Trail;
latter a Tim McCcy western.

Vanity Street' will also start with
the story, cast and direction still
on the fire-Coming production rush
will utilize all studio facilities.

Story Buying Becalmed, Waiting to See Trend

While every story department is on the alert for material there is virtually no buying right now. This is not only due, according to story exces, to a reduced number of stories from publishers, works by playwrights and criginals, but also to sharp tightening of purchasing reins.

reine. A selection or purchasing reine. A selectance to buy at this time is not only ascribed to a desire to the up rights with more caution than in the past, when most companies overbought, but also to bay low until new season's rentals boxin to pre-

vide revenue.

Another reason propounded for
the check on buying now is that the
producers are anxious to see what
the early releases will do, so that
they can be guided thereby.

Prisoner's Patent

Pittsfield, Mass., Aug. 1. George Greenwood, of North Adams, serving a four months' sen-Adams, serving a four months' sentence here for larceny, has been granted a federal patent for a projecting machine. Claims it will permit the exhibition of three dimension pictures.

Greenwood says that his device may be used without theatres being obliged to change their present projection equipment. He is an engineer.

MILLARD ON COAST

HILLARD ON COAST
Hollywood, Aug. 1.
Hollywood, Aug. 1.
S. S. Millard, sex. film exhib and producer, is here trying to promote a studio, writer and cast for making a new pinkt ideck film.
This is Millard's first vinit to the Coast, since he made 18. Cultural of the Coast, since he made 18. Cultural of the Coast of th fornia studio five years ago. When

FIRST WORLD FILM TIEUP

LASKY AS HEAD MAN. OR ELSE

Hollywood, Aug. 1. # One aspect of the Jesse Lasky Paramount situation is reported to he that Lasky either wants to head the production phase of this company again or obtain his release.

Lasky requested a three months Lasky requested a three months' feave of absence and spot it. That period has now expired with Lasky, in baseball parlance, still warming the bench. The long slege of inactivity is said to be chafing the former studio head, and he presumably wants to gain definite word from company executives as to his

us. asky's Paramount contract has about two years to go. In the event of any settlement it is believed about \$200,000 would be involved.

All But WB Will Renew Says ERPI On Music Rights

ERPI is counting upon all producers, with the exception of Warners, renewing contracts which will continue the electric as the interrection of the electric as the electric as

ARBUCKLE'S SERIES ALL **DEPENDS ON 1ST SHORT**

Fatty Arbuckle's return to the screen is a one-picture gamble for the comedian and Warners. Only if this short clicks will Arbuckle make a series for WB.

This is an understanding reported to have been reached between the Warners and the Hays Organization prior to the announcement of Arbuckle's return.

Arbuckle's return.

uckie's return. Arbuckie goes into production on

his first two-reeler Aug. 24 at the Warner Brooklyn studio and will direct himself. He has been off the screen more than 10 years.

Katz Flying In

Hollywood, Hollywood, Aug. 1.
Sam Katz arrives in New York
this Friday (5). He takes off from
here tomorrow (Wedneaday), making the trip by plane and will return the same way in about 10 days
or two weeks.

Katz will make the trip alone,
Emanuel Cohen remaining in
charge at the studio.

UP FOR CONGRESS

Tomory McGuire manager of the Hollywood theatre is a candidate for Congress from the 16th Michican District. If elected McGuire will be the youngest Congressman, being only 32 years old.

FRANKLIN ON TOUR

H. Franklin, KAO prexy, leaves for a tour of the KAO circuit around the middle of this month.

The trip will take him to the

LONG WAY FOR CREDIT

Illinois Exhib Goes to Germany to Finance His Theatres

Chicago, Aug. 1.

Gus Polka. one of the Polka
Brothers who operate bleture houses
in Park Ridge, Des Plaines and De
Kalb, Ill., Is in Germany seeking additional credit to continue his businness. He is due back Aug. 17.

On two previous occasions Polka
went to Germany, his native land,
to secure capital for his picture theatters. This long-distance banking
exhibs in the United States.
In Park Ridge the Polka brothers'
landlord is William H. Malone, who
ran against Len Small in the Republican gubernatorial primaries.

Hays Wrathful As Prods. Show **New Smut Intent**

Hollywood, Aug. 1.
Will Hays is on the warpath against, what is claimed, an increased tendency on the part of producers to film salacious and sexy ducers to film salacious and sexy material. He is preparing a blast to deliver before the Producers' as-sociation this week, using as proof recent releases, scripts of others in preparation, and the intention of some companies to film pictures, previously banned.

previously banned.

Fact that one major is contemplating a picturization of Lady Chatterley's Lover; another may make a picture in which a mother has an affair with her son and still another will make a film based on miscegenation, is part of his am

Further, Hays contends most companies are currently guilty of giving off-color treatments to situ-ations in pictures that could be dealt with otherwise.

dealt with otherwise.

Film czar's campaign to clean
films is to follow up his organization's recent assault on preas departments for offensive advertising
and publicity. All publicly departments, both in studios and connected with circuits here, have
agreed to tone down, but nothing
has been done until now against
the dirt at its source.

HORWITZ-HAYS PACT NOT YET COMPLETED

With the Horwitz-Hays-Cleve-iand pact still unratified, after two formal announcements of settlement during the past month, the situa-tion yesterday (Monday) threat-ened to flare up again.

tion yesterusy (asonias) interened to flare up again.

This time the disturbance has
narrowed down to Loew and the indies. What has come up is deseribed as strictly technical and
having to do write less interpreta(abe Hegs, counsel for Hays in
the Horwitz matter, drew up and
submitted the terms, agreed upon in
the presence of Will Hays, to company attorneys. The present hitch,
it is gleaned, is due to Loew objections to language describing certain
of the clauses.

Participants figure the present
difficulties will be ironed out this
week.

Three Studios Preparing Film Yarns on Ziegfeld

Hollywood, Aug. 1. On the heels of Florenz Ziegfeld': death, three screen stories based or his life are being hurried to com-

pietion.
Two major studios are interested in Howard Emmett Rogers' script on the producer; William Anthony McGuire is doing a Zigsy story for Goldwyn, and Lew Lipton is on one for Columbia.

PAR AND UFA

Biggest International Film Combine Between American, British and German Companies to Solve Multi-Lingual and Quota Prob--Secret Confaha in Paris Culminating in Present London Parleys

USING THREE STUDIOS

London, Aug. 1.

Possibly the biggest international picture deal yet attempted is now being negotiated in London. When the details are ironed out Paramount, of New York, Gaumont British, of London, and Ufa, of Berlin, will become partners for the production and distribution of multilinguals for the world market. Each inquisity of the world market. Each tips of the world market. The state of the production and distribution of multilinguals for the world market. Way the deal will work out will be to use Paramount's Joinville studies near Paris for production of French pictures; Ufa's Berlin studies for German films, and G-B's London studies for English. All these controls are to the same story and technical staff on all three versions, merely moving them from studio to studio. Also, where possible, actors are to be shifted around among the three capitals and used in as many languages as possible. Distribution is to be by the home company in each amount figuring in the deal as a French company. Films that Partakes out of the combine for use in America are to be bought, on separate contracts, from the combined company.

company. company.

Paramount and Ufa are practically set on the deal and will go through on a two-sided agreement of their own if the Gaumont-British thing doesn't pan out. Only difficulties encountered so far are on the status of the British company.

Minor Hitches Minor Hitches

Hitch here comes first from the
fact that Paramount already has a
10-picture quota production contract
with British & Dominion. Some
arrangement will have to be made
to dispose of the B, & D. pictures,
derpite the fact that B, & D. fims

(Continued on page 36)

Plunkett Attaches RKO; Co. Posts \$28,000 Bond

RKO had to post \$28,000 in Liberty bonds with the Maryland Casualty, which in turn bonded the 324,375 attachment by Joe Pluniett against RKO. Theatre corporation's accounts in the Irying Trust and Chemical banks had been tied up by Ableis & Green, attorneys for

and Chemical banks had been tied up by Abeles Need, and Chemical banks had been ted up by Abeles Need, and to new York of the Need of the

Havs Back in Sept.

Will Hays will not return to New York until Sept. 1, according to ad-vises to the home office yesterday (Monday). Hays will spend all of August in Hollywood.

GAUMONT BRIT., Fox-Skouras Reopen Roxy Week Of Aug. 15; Cambria Managing Director: Deal for 12 WB Pix

B. O. Shortages

Within the past two weeks shortages in boxofice receipts uncovered by the circuits has grown beyond the limit of anything the control of the kind known with the control of the kind known with the control of the kind known with the division of a major chain discovered eight houses shy in their receipts and this circuit has gone into conference with the insurance companies. With the evil mushrooming so fast the major circuits are contemplating a meeting on the matter to try and figure out a solution. shortages in b

4-Day Week for Studios Is Plan To Aid Jobless

Hollywood, Aug. 1.
Picture industry is virtually certain to follow Pres. Hoover's suggestion of curtailed employment of
regular workers, in order to provide

tain to foliow Pres. Hoover's suggestion of curtailed employment of regular workers, in order to provide work for the fobless.

As discussed by the producer members of the Producer's association, a maximum of four days a week will be placed on all types the control of the producer's association to the producer's control of the placed on all types the control of the placed on the control of the placed on the control of the producers this week, attended by Kenneth R. Kingabury, handling the unemployment situation on the coast. State has 450,000 unemployed, with place turn production having its share.

Unions have been informally can-vassed by the producers for their viewpoint on the 'staggered' plany, with a favorable verdict from the hope of the control of the cont

PAR TESTING ANIMATED **24-SHEETS IN 6 CITIES**

Hollywood, Aug. 1, Paramount is trying out electric-ally operated animated billboards in seven cities. Some of the moving 24-sheets with use living models and all will depict scenes from Par pic-

Test cities seiccted are New York, Chicago Boston, San Fran-cisco, St. Louis, Philadelphia and Los Angeles. If the idea clicks ail key cities get them.

Tinker Meeting Kent

The Roxy theatre, New York, reopens the week of Aug. 15 under Fox Film management with the Skouras brothers operating and Frank Cambria as managing direc-Frank Cambria as managing direc-tor of the house, A. P. Waxman will head the publicity department, -Arrangements have been com-pleted for at least part payment of salaries due employes and talent in the last Roxy show, before the house closed. Deal to pay off was a negotiation between Receiver a negotiation between Receiver Harry Kosch and the bondholders represented by Attorney Carlos Israels of the law firm of White and

Branels of the law irm of wintee and Case.

Bondholders have agreed to walve a claim to their share of the cash as a claim to their share of the cash cash considered to the cash and the construction of the life of Rory (Rothafel) held by the theatre corporation in favor of the Continental Bank, trustee, Around 116,000 may thus be made available to pay off actors and help who didn't collect for work on the closing week of the house. Remainder, or 116,000 is reported going to trade bills due, Former Members Stay

· Former Members Stay

reported going to trade bills due,
Former Members Stay
Negotiations to reopen the house
are practically completed. The deal
is three cornered as between Fox
Flim, the Sondholders and Receiver
Kosch. First Year' (Fox) will be
the reopening picture.
House personnel isn't completely
selected, but some of the former
Roxy staff will be retained includclark Robinson, head of the production department.
Beaides Fox pictures the Roxy
will play 12 Warners features. Fox,
itself, according to reports, guarantees 30 films minimum. Buying
of product is left to the operating
heads with Receiver Kosch sitting
as supervisory on that end as he

heads with Receiver Kosch sitting as supervisory on that end as he is responsible for costs.
The inclusion of Warner product indicates that WB will give up its tenancy of the Winter Garden (Shubert) next winter. This will leave that circuit with three Broadway houses—Strand, Hollywood and Warners. Disposition of the latter way deal in which Fox Films enters to manage the Royx is subject.

two is not known.

Any deal in which Fox Films enters to manage the Roxy is subject to that company's assuming certain financial risk in the operation, comparable to the risk involving the bondholders as represented by the \$150,000 receivers' certificates. In this way Fox may subordinate its film rentals to other operating costs. As management principals Fox and Skouras will represent both 'A' and B' stockholders. Bondholders are understood as having representation on the operating cost in the term of the company of the company of the subject is the subject of the company of the compa that the bondholders reserve for themselves a 30-day cancellation right in the deal if the operation doesn't show an improvement of income. This part of the arrange-ment and the budget requirements are not yet fully adjusted with a contab having been slated yester-day (Monday), to Iron matters out.

Choosing New Name

Question of a name for the thea-Question of a name for the thea-tre is still open. Leading sugges-tions are the Fox. Roosevelt and Taft. The Taft designation comes by way of the Taft hotel people who own the ground on which the house lobby is built. Theatre pays \$25,000 rent annually for this lobby.

The house has until Sept. 12 to change its name as per agreement between the house and S. L. Rotha-E. R. Tinker, chalman of the Fox RKO. Selection of a nsw name and board, leaves here Aug. 6 for New York to meet Kent on the latter's alrival from abroad.

Inside Stuff—Pictures

Recent salary cut at Metro has developed into a rather complicated affair, requiring considerable working out. The cut was not 100% at the Culver City plant in the case of all contract players and stars. Many had negotiated new deals prior to the cut, with salaries in some instances being only 80% of what they had received in the past. These people were passed up in the chopping.

Others, who had been called in by Louis B. Mayer and asked to take the cut, found later that the comptroller's department figured that it would apply to the balance of their contracts. Some of the agreements having three to four years to run, it placed the holders in a position whereby the studio understood that the same railo of cut as goes into effect for the present would remain in force during the balance of their contracts if options were taken up. These sepols let out a yelp and Mayer now is trying to straighten out the situation by applying the shearing process for the current period only.

shearing process for the current period only.

Several contract players, including Jackle Cooper, refused the request of the studio to lessen their pay envelopes. In the Cooper case, when the out was suggested, Mabel Cooper, mother of Jackle, told Mayer that not alone would they insist on the boy's salary remaining the same, but that they wanted overage for the boy's personal appearance to

So the salary cut was forgotten and the other matter is being arbitrated by the Academy conciliation committee. There were several writers on a week-to-week basis who also declined to reduce their current earnings. Most of them are already off the payroll.

Battle over product for metropolitan New York, fanning the past few celsp between Loew, Skouras Brothers and RKO, appears to be calm-g, Heads of these theatre circuits have been holding confabs and in-cations are that whatever disagreements existed were ironed out.

dications are that whatever disagreements existed were ironed out.

Upshot is that RKO turns over some of its purchased films to Loew. Phil Reisman representing RKO has agreed to let Loew have some films bought for RKO to alleviate Loew ilm shortage in around 12 to 15 situations. Strained situation between the companies arose soon after RKO began negotiations with Skouras for a booklog pool in New York whereby RKO reached out for a bigger buying power. Loew thereafter showed in and purchased the entire Warner program, half of which formerly went to RKO.

merry went to RKO.

RKO was thus showed in a pocket for a sufficient supply of new product, but with the aid of its added buying power, gained through Skouras Brothers' circuit, managed to acquire Fox's lineup in full. Already having its own affiliated Radio-Pathe product, with the additional purchases of Universal, Columbia, and half of Par's program, RKO emerged with a possible 180 playing films.

Loew having its own affiliated Metro films; besides WB, also has half of Far's and United Artists, or a possible total of 142 playable films. Under this condition Loew faced a probable shortage of product in New York unless RKO was willing to turn over some of its purchased product.

Leads, technical staff and adaptors on Paramount's Tarewell to Arms' are all familiar with the locale of the story, Italy's Lake Come. Adolph Menjou was stationed there during the war as a member of the American Red Cross, Gary Cooper spent a month there recuperating from his recent breakdown, Heien Hayes, with her husband, Charles KoArhur, spent the summer there two years ago, Frank Borzage and his brother, Lew, latter his assistant, were at Comp two years ago visiting the birthof their father.

place of their father.

Benjamin Glazer, associate producer, and Oliver H. P. Garrett, who did the adaptation, both have vacationed there, while Charles Grissin, technical director, was the commanding officer of Ernest Hemingway, the author, while billeted at Lake Como. The assistant technical director Dr. A. Jardini, was the 'doctor from Como' in the novel who operated on the wound in Hemingway's knee.

At times studio efficiency experts prove valuable in more ways than one. A girl sent to one of the Coast publicity departments from the New York office found her career ending abruphy when efficiency men shadvertently ran into a news leak on the lot. Material had been appearing in Eastern papers reflecting on studio methods and personnel. Studio could not trace the source.

One night an efficiency man saw a bulky envelope marked 'air mail,' addressed to a New York newspaper man. On account of its weight the envelope' was brought to the studio, publicity chief who disclaimed know-ledge of its contents. He opened it, found a number of photographs as well as articles by the girt, which were quite scurrilous and referred to studio heads, and executives as being incompetent, etc. Next day the girl had a ticket east.

cording to the remarks of indic exhibitor leaders, they regard the usive run' sales idea as a gag and a come-on for higher rentals next

Certain distributors who frowned when the policy appeared to be gaining serious consideration now also agree with the indies, that it was a novel sales campaign. These distribs state their regret is that they didn't think of it first.

That 'exclusive' will never come on any scale to cause national con-cern is expressed by many indies. They assert that the companies can't do it on a wide scale, because there would be too much readjustment of contracts and that the average first run couldn't stand up under the

Refusing to permit foreign newspaper correspondents on the Coast lot, and turning them down on all requests for story material for the past six months, Fox now finds itself in a ticklish position in its attempt to obtain British coverage for exploitation on 'Cavalcade.'

sonain British coverage for exploitation on 'Cavalcade,'
In the past week studio has attempted to make pace with the better
known English writers, most of whom have refused to visit the lot, or
write anything about this Noel Coward piece which is being produced
with an eye towards extensive exhibition in Great Britain as a film.
Cold shoulder attitude to foreign correspondents was instigated by the
New York office which desired to control all publicity outside of the
United States.

Impenetrable reticence in the Chicago Balaban and Katz organization irrounds the incident of Barney Balaban in swimming. It seems, at ast, that he did go swimming.

lt was in the lake, there were waves and a boat providing an unex-plained element of danger. At this point an executive of B & K, stand-ing by, dove in to save Balaban. It was an act of heroism but not entirely necessary, according to one story. Maybe, to make the story sound better, it was added that having jumped in with all his clothes on the executive-hero was not ideally situated and needed a little help himself. Anyhow, much chuckling over the incident, but nobody seems to know if Barney had been in genuine danger or not.

Under a tie-up for give-away of a Plymouth automobile the Skouras' Audubon, New York, combination, is running off an advertising reel for Plymouth on every show. It's preceded by a sales talk from B. E. Hutchingon, chairman of Plymouth board, and follows with a test of

1st Runs on Broadway

(Subject to Change)

Week Aug. 5 ount—'Guilty as Hell'

(Par). Capitol — 'Skyscraper Souls' (Metro).

detro). Strand—'Doctor X' (WB) (4). Mayfair—'American Madness' ol). Rielto-

Righto - 'Man Called Back'
(Tiff) (2d week).
Rivoli - White Zomble' (UA) Rivoli—'Wnite zome...
(2d week).
Winter Garden — 'Congorilla'
(Fox) (3d week).

Week Aug. 12. mount—'Devil and the

Paramo eep' (Par). Capital — Downstairs' (Met-

ro). Strand—'Doctor X' (WB) (2d week). Mayfair , fair—'American Madness' (2d week). (to—'Horsefeathers' (Par)

(10). Riveli—'White Zombie' (UA)

24 Winter Garden — Hollywood Speaks' (Col) (11).

\$2 Pictur 'Grand Hotel' (Metro) (Astor) (16th week).

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular ockly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that custoepartment.

REISSUES IN GERMANY AS PROD. STANDS STILL

Berlin, July 23. The cinematic situation here con linues critical, with the need of new pictures to fill the theatres.

With declining releases, reissues to a very large extent in first runs and large theatres in Berlin, as well as throughout Germany, are in

vogue.

However, the reissue practice has proved to be a financial succest.

Production for the coming season is still slow, as the future is uncertain. Financing becomes increasingly difficult.

of the cars rolling down a hill, driving off under its own power with-

It's probably the most extensive plug under any tie-up and more dis-incily advertising than anything since commercial shorts were ruled off

One of the most unusual labor-exhibitor setups exists in Baltimore where the operators and exhibitors are tied in together in an Operators & Managera Union. Both the union and the MPTO of Md. (Allied organization headed by Herman Blum) are housed together and maintain joint club rooms. Most peculiar is that the operatory business manager and the exhibs' labor negotiator are one and the same man, harry Cluster, without the state of the control of the co

Harry Cluster.

Both sides are evidently satisfied with the arrangement and Cluster.

In the recent outburst of exhibitor-operator squabbles throughout the country, Baltimore was one town where things were peaceful.

What is considered the biggest front page break a picture has even had in Pittsburgh took place last week when the biggest gangland kill-ing in the town's history broke the same day that 'Scarface' opened at the Penn.

Film got under way at 10 a. m. and three hours later imported gumen swooped down upon a coffee shop wiping out three of the Volbrothers, John, James and Arthur, alleged leaders of the booze raci in this district.

The Penn immediately superimposed 'Scarface' plugs over daily headnes and got them on the streets,

Free lance writers who concoct original stories have an average investment of from \$25 to \$100 in research work and preparation before they are able to turn in a first rough draft. This expense is mostly for books bearing on the subject on which they are working. Then there is stenographic work which does not come within the province of studio

These writers never ask studies to get the books they require for research work as they feel it might tip off where they get their ideas. One free lance writer, after selling a studie an idea for a story, spent \$80 at the book stores for research material.

Baltimore's picture lineup for the coming season is becoming concrete. ew changes from last season's arrangement.

Town's indie vaudilmer, Hippodrome, will take Radio and Pathe first run 109%. Will also use Pathe News after having gone through the present season with Fox. Straight filter New enters into its second year of a five-year Fox franchise, while the Century and Stanley will get the WB-FN, Metro, Faramount and United Artists choice.

Other first runs are Keith's, which will likely pick up Columbia and Universal again, while the Rivoll will continue its present spot-booking

Little chance of Chester Erskin going wrong on his initial solo directorial assignment, The New Yorker, starring Al Joion. Erskin is working along the Lewis Milestone system, with the latter on this U.A. set every day to see that matters run smoothly. As assistants Erskin has Nate Watts and Lonnie D'Orsay, both of whom have aided Milestone for several years. Also, he has what is known as the Milestone chart with which to work.

The chart has a sketch of each scene to be shot, showing the position of the people, as well as their movements, and with the dialog checked alongside of the figures so that no deviation is made.

Politics in the film industry are resolving themselves into definite party lines. Following Will Hays' avowed Republicanism and Paramount granting George Akerson leave to bandle Hoover publicity, two moves for the Democrats are now on the record.

Hays' chief counsel, Charlie Pettijohn, spent all last Thursday (28) in Albany conferring with Gov. Roceevelt. Whether Pettijohn will actively join the Rocevelt bandwagon is not yet settled. Announcement also made that Frank Walker, attorney long identified with the Comerford theatre interests, has been made treasurer of the National Democratic

Bring Em Back Alive' cost just a bit over \$52,500 to turn out includ-ing book rights and entire expense of the expedition which was in the Malay States for six months.

Malay States for six months.

When the first 50,000 feet of film was sent from the jungle to Van Beuren, latter was disinclined to go further with the project. Buck appealed to this sgent George T. Bye, in New York, to have Van Beuren supply him with transportation back to America. This was done, and when the troupe landed in New York the entire expenditure, without recording or syncing, totaled \$41,000. Expedition included only Buck, his wife, two cameramen and Clyde Eiliott, the director. Buck was not paid any salary for his work, being in on a percentage.

Sufficient footage left over from "Alive' to supply material for "Lost In the Maylayan Jungle," which Van Beuren is releasing as a serial through Radio.

through Radio

through Radio.

Buck gives Jesse J. Goldburg credit for getting his work on the screen.

To place himself on record, he sent the film man a copy of his book with
the inscription on the fly leaf reading: "To Jesse Goldburg who first saw

(Continued on page 41)

Olympic Interference
Fast week was shot as far ag
studio work was concerned due to
entertaining of Olympic contestants
and correspondents. Each lot also
sent stars to San Francisco for the
Shrine convention.

U's Rewrites John Huston rewriting and dia-loging Hunchback of Notre Dame' at U. 'Invisible Man' gets new adaptation by Richard Schayer.

Track for Arcadia
Voters of Arcadia, Calif., passed
an ordinance okaying establishment
of race track on the Lucky Baldwin ranch by a two-to-one majority, Another track already started
at El Monte.

War Department has clamped lid on Coast regiments giving femma film stars honorary titles,

Dudley Nichols writing an orig-

Susan Fleming's Termer Susan Fleming gets a Paramount termer as result of her work in Million Dollar Legs.

"Rapture" for Crawford
Metro shaping "Briof Rapture,
Polan Banke" nord, as a Joan
Crawford starrer, Clarence Brown
may direct it.

Walker Resigns
Refusing to take a salary cut,
H. M. Walker, Roach dialog director, resigned.

Court for Cruze Case
Legal fight between James Cruze
and Tiffany, over extending time on
Cruze's contract to supply four
pictures, and Tiffany's claim that
he padded bills by \$60,000, has gone
from seven months' arbitration to
trial in Superior Court.

Jap on 'Butterfly'
Paramount hired Michio Ito, Japanese dancer, to work on adapte tion and act as technical direct for 'Madame Butterfly.'

Ginger at Fox Ginger Rogers at Fox in 'Hat Check Girl'

Team Stays at U day after a month's work, Kubee Glassmon and John Bright bor-rowed from Warners, will work out the balance of their time at Uni-versal writing an original.

Jessel-Talmadge Tour George Jessel flew back to New York Aug. 1 and Norma Talmadge leaves by train Aug. 5 to join him in a six weeks tour of Publix houses opening Aug. 12 at the Par-amount, N. Y.

Writers Dropped
Metro dropped William Anthony
McGuire and Mercede de Costa
from the writing staff.

Unusual
Radio moving up production
Little Orphan Annie' to Aug. 8 be
cause script is ready ahead
schedule.

Preston Foster borrowed from Warners and Ralph Graves from Metro, for Universal's 'All America.'

First of the Junior Durkin series for J. G. Bachman being written by Dorothy Yost.

Praskins Returns
Difficulty between Leonard Praskins and Metro has been straightened with writer returning to the
let to work on Flesh' for Wallace
Beery, Walked when studic took
him off the years two weeks ago.

Chas. Ray Given Lead Charles Ray replaced by Paul Kelly in 'Girl from Calgary' Mono-gram. Ray goes into 'The Wayne Murder Case which I. B. Chadwick will produce for same firm.

Gable and Hayes ractically set that Clark Gable be bracketed with Helen Hayes (Continued on page 36)

L. A. to N. Y.

Mike Marco. Norma Taimadge, George Jessel. Fred Randall.

> N. Y. to L. A. Whitney Bolton.

6.500 Dark Theatres Costing Distribution \$1,300,000 Weekly: 80% Patron Loss on Each House

McVick Resumes Aug. 17.

paign.

Meanwhile, the United Artists
will stay shuttered until Labor
Day when Rain' (UA), artives.

B & K is opening McVickers to
outlet a group of Paramount pictures now ready. The Paradise,
deluxer on the west side, will not
resume before Labor Day. About
six lesser neighborhoods of the
B&K chain are dark.

SEATTLE UNION STAND

MAY CAUSE RKO JAM

it is expected this will bring rious trouble as the circuit will fuse their demands.

Following the fan interview stunt with Irene Thirer, N. Y. News film critic, Public has arranged to obtain the reaction of buyers of several large department stores on Paramount, pictures, comment on rubble or the property of the property

Paramount pictures, comment on public tastss, etc. Lined up by Jack Hess, whose idea it is, the company has corralled eight buyers of as many department store organizations over the coun-

'Shanghai' Redubbed OK For French Approval

Parls, Aug. 1.

Home office orders from Paramount to fix the French officers' sequences in 'Shanghai Express,' have been very cleverly executed. Film, current at the Paramount, Parls, is generally satisfactory to

Parls, is generally satisfactory to the French.
Dubbing, done in Joinville by Jacob Karol, is excellent, but is the first instance here of that done on a specially made negative, different from the original, so as to permit screening, not the actor who talks, screening, not the actor who talks, the property of the control of the contr

Joe Seidelman arrived on open-ing day and was able to form his own opinion.

Welch Reviving 'Mickey'

Hollywood, Aug. 1.

Par Following Up Its **Program Reaction Stunt**

Los Angeles, Aug. 1. Seattle musicians union has re-fused closing notice on Orpheum theatre there, claiming they have a straight contract and must play through under the straight picture

Rain' at U. A. Sept. 5

Chicago Aug 1 McVickers will be the first of the closed Balaban and Katz theatres closed Balaban and Katz theatres to reopen. House comes out of the camphor Aug. 17 with Maurice Chevaller's Love Me Tonight' (Par). Bill Hollander and Charley Kurtzman will handle the cam-

Dark houses constitute the big-gest single loss in money and na-tional attendance for the picture business.

The single part of the picture business.

On the attendance angle exhibi-tor leaders calculate that when a house closes the industry loses 80% of those who composed the regular patrons at that boxoffice and that 12% is the most which the surviy-ing competition inherits as an aver-age.

ing competition inherits as an average.

Exhibitor heads dispute the big losses claimed by distributors through darkened theatres. They say that if the competing theatre is still closed when new film contracts are written, the distrib makes up for a good part of his loss by forcing the operating exhib to assume a portion of the film voided by the closing.

closing.
With detail figures finally at hand
the industry, and especially the majors, are concentrating on reducing
the number of closed theatres.
There are fewer theatres open now
than at any time since the business
reached its majority.

Three House Groups

The closed houses are divided into three groups. The largest class takes in theatres averaging 700 seats and paying an average weekly film rental of \$200. There are 4,300 film rental of \$200. theatres in this group.

In the second section are gathered 2,000 theatres with an average of 200 seats and an approximate weekly film rental of 340 each Many of these sites, it is pointed out, are the kind which normally operate only on part time, or three-day-a-week, basis. The third class consists of houses of 1,000 seats and over, figured around 1,200 capacity as an average. These courses per consists of the seat of the second of the seat of t

dark. Compiling the rental money normally paid out by these theatres, based on these figures, it shows that these 6,500 dark houses are costing film distribution \$1,300,000 for every week they are dark.

Vacant Chares

Vacant Charrs
If analyzed from the standpoint
of attendance the unfilled seats in
these dark houses reaches almost
unbellevable proportions. The number of volded chairs reaches a total
of 3,590,000, but that is held up as
only a small part so far as the attendance is concerned. Film statisticlans calculate the industry's normal audience as filling each chair once a day for at least five days of every week. This multiplication applied to the chairs accounted for shows a drop of 20,000,000 payees weekly at pictures in the U. S.
Even with the flow of 20% to other houses, which picture authorities hold is generous, there still remains a flat 15,000,000 people who have not been buying at other box-offices. clans calculate the industry's norma

WB's 'Mind Reader'

Warners has purchased Mind Reader, a new play by Vivian Cos-by, Authoress also penned Trick for Trick, another dramatic plece. Sale was concluded last week by Jake Wilk, WB's New York sce-nario head, within 36 hours after receiving word from the coast to buy.

ONE TRANS-LUX CLOSES

One of the Trans-Lux houses on Broadway closed Sunday night (31). This was the house that installed features two weeks ago, with announcement at that time it was an experiment.

Other half of the twin Broadway Trans-Luyer continues with news.

Trans-Luxer continues with news-reel and shorts. The half, closed down is for the balance of the

Tishman-Goldberg East

tenman-tootherg East
Los Angeles, Aug. 1.
Following the run of their 'Harlem Is Heaven' film at the Lincoln
theatre, here, Irving Tishman and
Jack Goldberg are on their way
back to New York.
Stoonline St.

Stopping at San Antonio, New Or-ans and Atlanta on the way.

Warners Ban Giveaways As Biz Tearer-Downers

Warners have banned all give-aways in WB theatres. Orders to this effect were issued last week. Those free contests involving giv-Those free contests involving giv-ing away of various articles to in-duce better business have been found wanting. In instances inves-tigated the giveaway schemes have been found to hurt rather than help business, especially on the follow-

ups.

The Warner action is in line with present agitation among the larger chains relative to banning of such contests all over the circuits. Mostly the pressure comes by way of distribs who see protection angles

SALESMEN FIND THEY STARTED **TOO EARLY**

Some sales managers are sorry they sent their men to the field so soon. The salesmen are making their trips trying to write business, but finding that the majority of accounts can't yet make up their minds on how or what to buy this

minus on the salesmen will have season.

It means the salesmen will have to make additional trips virtually covering their entire territory. Metro is the only company holding back

Its men.

Some belief exists that next year's selling will get back to September as it was a few years ago. The salesmen under the present under the selesmen under the present under the selesmen to take contracts on pictures that will not start to break until around Aug. If or later, Last year they went out as early as April and ran up big expense accounts by having to revisit their people several times before getting to first base.

Many a salesmen also burnt out his case in going back to exhibs for new contracts after his home office had refused to accept the first and sometimes the second. Some belief exists that next year's

WB Buys Radio Films

Warners has closed ā deal for Radio pictures over the WB circuit for 1932-33. It's national in scope and for all houses where product is available. Warner theatres has also put through the annual technical deal calling for all WB-First National

SKOURAS-MADISON AUG. 20

store organizations over the country.

A few week's ago Par got Miss Thirer to stand in front of the Criterion, New York, and ask passersby what they thought of the Par i-tures soon to be released, billing on the theatre wall announcing the product. Par got permission of the News' for the atunt, having picked that paper since it pioneered the Inquiring Reporter thing around the product of the publicity fundamental to the product of the publicity fundamental to the plan for the publicity fundamental and its femme critic. Madison, Aug. 1. Spyros Skouras takes over the

local Madison nouses from RKO
Aug. 20, Instead of Aug. 5. Date's
been pushed back.
H. J. Fitzgerald, operating Fox
Midwesco for Skouras, will handle
under general supervision of Eddle

Banning of Complete Films on Increase in Small Towns: Exhibs Order 2 Pictures for Protection

Columnist-House Mgr. Beaten Up in Office

Being a columnist and managing a picture house decent't mix well in the opinion of Albert L. Greene who handles both jobs for the Tuxedo, Brighton Beach. Late Sunday night (31), while counting up the house, Greene was cornered in his office and unmorefully beaten by two men who ignored the money present. Greene recovered in Coney Island Hospital several hours later. Difficulty, according to Greene, comes from a column he has been writing for his house program. Last week he gagged about suckers who play slot ranchines and what little chance they had of winning. At about 11 Sunday night, Greene about 11 Sunday night. Greene about 11 Sunday night. Greene with the chance they had of winning. At about 11 Sunday night, Greene with the chance they had of winning with the chance they had of winning with the chance they had of winning with the word of the change of t

Exhib Buys Sound But Can't Use It

A. W. Gibbs, owner of the Gibbs theatre, Youngsville, Pa., finds himself the owner of Western Electric equipment which he can keep but

not use.

Gibbs took advantage of a recent sheriff's sale and got the equipment, part of the Strand, Green relile, property, at an auction during an involuntary bankruptcy proceeding:

Under the laws of Pennsylvania Under the laws of Pennsylvania, as explained by W. E., a landlord has the right to sell all property to satisfy the terms of his lease. That does not mean, however, that he can take an equipment which is not sold outright and use it without getting a license from the company holding titular rights. Western is taking this stand in an action which it has brought against Gibbs.

No Twinning Also a Problem in Germany

Berlin, Aug. 1. Meeting of Berlin exhibitors recommended to producers and distrib store to evoid continued production utors to avoid continued production of pictures of certain subjects as well as of series production.

It was further agreed that only one feature film was allowed to be played in one program.

A new censor menace which taked the exhibitor unawares and these renders him helpless, and subject to loss of license, is threatening lesser cities and towns of the country. Already 50 such spots, taking in 76 exhibitors, are said to be battling a movement for which women's clubs seem to be supplying the impetus. Shears are not touched in the latest method. It any portion of a latest method. It any portion the town where the ruling is made. As a result the exhibitors coming under this hammer are ordering doubt programs for each bookings so as to have a substitute film on hand and not be forced to go dark. Since this is working a hardship on the distribution as well, because the distribution is trying to making the latest latest and the latest conspiculties. It is a latest to conspiculties the latest lat Exhibs' Fault Too As W. E. Steps In

attempt to stem this drastic censorial tide.

Exhibs' Fault Too
Film investigators are going inte some of the towns affected to make a special study of the scissoriess formula. At the outset, however, producer overseers feel that the fault in many cases lies with the state of the second of the s

POISONED 'GIN' KILLS LOU JACOBSON OF RKO

What is believed to have been a tragic accident took the lives of Louis Jacobson, district real estate manager for RKO and in charge of the Golden Gate theatre building, and two local policemen who took a drink of what they thought was strong to the Golden Gate the Louis and two local policemen who took a drink of what they thought was and two local policemen who took a drink of what they thought was and Joe Loyeng, both police around their Sixth and Market traffic posts in front of the Golden Gate.

Gate.

The bottle from which the trie drank contained cyanide. Jacobson and Lorenz diec within a few moments. Smith lingered on for several hours.

Par's Quota Quartet

Berlin, Aug. 1.

Gus Schaefer, Parknount's Gesman chief, has so far ordered four pictures to be made by the German-American producer. Fells: Pfltzner. These are specially intended for release within Germany and the German speaking countries.

10% COLUMBUS CUT

Berlin, Aug. 1.
All stagehands and film operators here take a 10% slash in saiaries next month. Contracts with
the Neth chain of local houses were signed last week. RKO and Loew contracts are to be signed this

week.

Marks a continuation of the local trend of doing away with anything resembling a union scale, musicians having fallen in line long ago.

Exhibs Move for Free Circulation. Would Use Up Average Film in 8 Wks.

Declaring that conditions have definitely demonstrated free circulation as the basis for prosperity, indle exhibitor leaders are charg-

culation as the basis for prosperity, indie exhibitor leaders are charging distributors with horaling playdates. The producer, as the indies would have him described, should be nothing more than a holesale retailer entitled to a closure. Offensive along indie better of the count, but nothing more of the count, but nothing more better of the count of the

Hollywood, Aug. 1.
Robert Weich has bought the dialog rights to 'Mickey' from Hampton Del Ruth. He will release
through Monogram.
Welch expects to go into production as soon as he clears a lien Consoildated Laboratorles holds on the
old Sennett negative made 11 years
ago with Mabel Norman. Prior to
that 'Mickey' was made by Mutual,

protection. Feeling that the time is now ripe, either through an agreement within the industry or a court battle, the Indie chiefs specify court battle, the Indie chlefs specify that protection ties up a picture for months during which not only the indie exhibs are deprived of a chance to realize a return, but, that this is hazardous to the investment of the producer also.

Short profit and short extension of credit, or a quick cash turnover for the entire industry, will do more to establish business than anything else. they believe

will do more to establish business, than anything else, they believe. It proponents of the indies had their own way features would be released and disposed of much the same as newareles. Instead of taking about 14 months to complete its domestic run a feature, like a newared, would then make its entrance and exit within a period of eight weeks. The indics are careful to classify the type of picture to exhaust its American run in about two months. They concede that certain features on every lineup merit longer playing time.

Wandering Olympic Crowds Help L. A. Downtown Especially; 'Year' Big \$24,000; 'Bring 'Em' \$14,500

Lie Angeles, Aug. I.

With town flooded with Olympiad viaturs and conventioneers, conditions took a turn for the better, with the downtown group of houses and the Chinese getting a heavy play during the early part of the seasion. Just are under way, with events running day and night to round out the week, is perplexing the exhibitors.

Olympic crowds wandered downtown over the weeklend and weeklepful to these teachers.

round out the week, is perplexing the exhibitors.

Olympic crowds wandered downtown over the weekend and were helpful to theatres while following the control of the control of the chiege.

Chinese with 'Strange Interlude, State with 'First Year and Orpherum having 'Bring 'Em Back Alive,' with Frank Buck in person, are the leaders this week, with top grosses in the control of the Estimates for This Week

Estimates for This Week
Chinese (Fox) (2,028; 55-21.65)—
Strange Interlude (M-G) and stage
show (3d week). Great matines
play. Last week much more than
looked for fafter the start, close to
\$23,000. Possibly another three
weeks, with Chevaller's 'Love Me
Tonight' (Par) indicated as successor.

Tonlight" (Par) indicated as successor.

Downtown (WB) (1,800; 25-70)—
Purchase Price' (WB) and vaudet ville. Maybe \$3,500. Last week ville. Maybe \$4,500. Villent \$10,000. Vi

(Par).
Paramount (Publix) (1,800; 30-55-66)—Jewel Robbery' (WB) will improve low \$7,000 take last week with 'Purchase Price' (WB), getting \$10,000.

000. lemorial (RKO) (4,000; 35-55-83) Var Correspondent' (Col) on Memorial (RKO) (4,000; 38-55-83)
—War Correspondent (Col). on screen and Hall Le Roy and all xacts with the second of the second

STRONG \$20,000 FOR 'FIRST YEAR' IN ST. L

The Fox this week is cornering all the business. Gaynor-Final combinations of the following the state of the following the follo

is being done nicely to the tune of over \$20,000.
Missouri experienced marked are;
Missouri experience marked are;
Missouri experience by holding ever Thapsody in Black' tab for three extra days, but gross on divided program will be about double the average.

Amesissis for This West
Amesissis (Par) (3,000) 55-6572)—War Correspondent' (Col) and unit. No better than average \$15900. Last week Lady and Gent' (Ear) \$21.00 okay.

Fox (Fox) (6,000 25-55-59Fox (Fox) (6,000 25-55-59The combination bringing first good business in several weeks; big \$20,000 in view. Last, week 'Aimost Married' (Fox) \$10,000, average.

weeke; big \$20,000 in view. Last, week 'Almost Marned' (Fox) \$10,-000, average.
Loew's State (Loew) (3,000; 25-35-55)—'Unashumed' (M.-G): Average.
See State (Loew) (3,000; 25-35-55)—'Unashumed' (M.-G): Average (Almost Missouri (Par) (3,500; 25-35-55)—'Missouri (Par) (3,500; 25-35-55)—'Make Me a Stat (Par), and Rhapsody in Black' tab held over for three days. Double bill resumed statistion (U) and 'Strangers and Battalion' (U) and 'Strangers and Battalion' (U) and 'Strangers (Prening' (Tiffany). Combination good for \$11,000, nice. Last week, first of 'Rhapsody' and 'Make Me a Stat' (Far) huge \$55,000.

TED LEWIS PANICS K. C., HELPS MOLLY, \$21,000

Grabeum (2,20°, 35-90)—Bring Em Back Allive (RKO) and vauder ville. With short, smarf, heavy exploitation campalen wased by Ben Serkowich of to enormous attraction by better than \$1,000; setting \$1,000. Last week Roar of Dragon' (Radio) beat previous attraction by better than \$1,000; setting \$1,000. Conde in previous attraction by better than \$1,000; setting \$1,000. Conde in previous attraction by better than \$1,000; setting \$1,000. Conde in previous attraction by better than \$1,000; setting \$1,000. Conde in previous attraction by better than \$1,000; setting \$1,000. Conde in previous attraction by better than \$1,000; setting \$1,000. Last week Red Headed Workan (MG), though off, 50 fair satisface and the state of the setting \$1,000. Last week Red Headed Workan (MG), though off, 50 fair satisface and the state of the setting \$1,000. Last week Red Headed Workan (MG), though off, 50 fair satisface and the state of the setting \$1,000 for \$1,000 fair satisface and \$1,000 for \$1,000 fair satisface and \$1,000 for \$1,000 fair satisface and \$1,000 for \$1,000 fair satisface \$1,000 fo

fair \$14,000. Last week 'Skyscraper Souls' (Ac.) failed to stand up. 14 Mainstreet (RKO) (3,200; 25-35-50)—Molly Louvain' (FN). Ted Lewis and band added feature, and what an addition. The lines were in the front of the hox off the customere kept coming. One of the heaviest grosses of the season. Close to \$21,000, big. Last week 'Autorney for Defense' (Col) sagged after FNewman (Publix-Dubinsky) (1,500; 25-35-50)—Tirst Year' (Fox). Even Farell-Gaynor failed to bring time the but ought to build to a Gent' (Far) drew strong reviews and held up nicely for \$5,700.

First Year's' Smashing \$9,800 Highlights L'ville

Louisville, Aug. 1.
Lull continues in Louisville, with
not weather and productions failing
to draw as expected. Strand tops
just with Janet Gaynor and Charles
Farrell's new film and good exploit-

Farrell's new film and good exploitation.

National, stock house, giving away two-for-one tickets through newspaper ads and offering list of prizes to drag customers in. However, several members of cast reversely exploit of the several members of cast recentive scale and it's a question how long company will remain intact,

Estimates for This Week
Loews (3,252; 15-25-35-40)—Skys-scraper Soule' (M-G), Weak \$7,100.

Last week 'Unashamed' (M-G), poor \$5,400.

Last week Unanamed (A-y, poor \$6,40e and (Fourth Ave.) (1,765; 15.
25-55-40)—First Year' (Fox.).
Smashing \$8,400. Last week Forwn of Culver' (U), and at \$3,300.
Rialto (Fourth Ave.) (2,710; 35255)—Love is a Racket' (FN) four days. Helped by Nick Lucas on Gays. Helped by Nick Lucas on Tachelor's Folly (Gainsborough), off at \$1,300.
Brown (2,000; 15-25-40)—Ts My Face. Red? (RKO). 3(00d \$3,500.
Last' week' (Westward Passage' (RKO). \$200 + 1,000; 15-25-40)—Ts My Face. Red? (RKO). \$1,000; 15-25-40)—Ts My Face. Red? (RKO). \$1,000; 15-25-40)—Ts My Face. Red? (RKO). \$1,000; 15-25-40)—Ts My Face. Red? (Gold \$1,500.) (1,000; 15-25)—Mme. Racketeer' (Par). Good \$1,900. Last week. Purchase Price' (Col), \$1,700.

Shriners Scram. Frisco Thrives: 'Alive' \$20.000

A good week end forced all houses to surprisingly lish grosses with week probably one of the growth week probably one of the growth week probably one of the growth of the

dropped to lowest sevens in years, when town was flooded with 200,000 Shriners.

With United Artists closed, town has two dark for the first time, has two dark for the first time, and the seven seve

Estimates for This Week

Estimates for This Week

For (\$,000; 50-70). Skyscraper

Shiel (\$A-60) and stage about and

Born (\$,000; 50-70). Skyscraper

Born (\$,000; 50

at low \$7,500. Looks like \$7,500 this term. Head (2,872; 5-55). Man-marker Receiver (Pan) and stage at the Research of the Res

TOBIS COMPETISH-LESS NOW

Berlin, July 23.

Lignose, the last independent sound film appratus company, owner of Lignose-Hoerfilm-Breusing company, has been merged with Tobis. Thus the only Tobis competition no longer exists.

Boyd Reopens to \$16,000; 'First Year' Big \$23,000; Philly Spurts

'CONGORILLA,' \$8,000; NEWARK UP MILDLY

Newark, Aug. A little more hopeful here this A little more hopeful here this week, but no one is e .usslastic, save at the Little, where "The Heart of Ireland," the first Irish nicture to play here, with the only stage show in town, is expected to draw the many local Irish.

The Terminal's closing is more little to the control of the think in the control of the co

that any downtown house.

Estimates for This Week.

Branford (WB) (2,966; 15-20-25-30-40-55-50) — Congorilla' (Fox).

Comes in after a series of travel pictures at other houses, but exception of the control of the co

weak Winner Také All' (WB) and Week Ends Only (Fox), gorgeous at \$5,200.

Little (Chiems) (299; 50)—Heart of Ireland' (Robert Emmett) and stage show. An Intelligent of the Intelligent of Intellig

Montreal Still Moons: 'Rebecca' \$11,000, OK

Rebecca \$11,000, UR.

Grosses still bobbing about just above, and soine, under water, set above, and soine, under water, set above, and soine, under water, set and soine, under water, set any change for the better or for the managers currently. Vacation days in full swing not helping any, set week-but may set a little now with Rebecca of Sunnybrook Farm, They like that kind of picture here. Capitol has a couple of Paramounts in Liegy of the picture here. Capitol has a couple of Paramounts in Liegy of the picture here. Capitol has a couple of Paramounts in Liegy and stars are locally popular. May gross about \$12,000. Princess has an ordinary brace but \$12,000. Princess has an ordinary brace but around \$7,000 every week.

Imperial slipping on French films and barely making \$2,900. Cleman de Paris has a disture in Cipa Anssisth week, and has been grossing about \$1,000 a week.

Estimates for Thie Week
Palace (FP) (2,700; 75), Rebecca of Sunnybrook Farm (Fox). A little better than lately at \$1,000.

Gapitol (FP) (2,700; 75), Thebecca of Sunnybrook Farm (Fox). A little better than lately at \$1,000.

Gapitol (FP) (2,700; 70), Tife Goes On (Par) and Willion Dollar Legg (Par). Nothing here to just than last week with Winner Take All (WB) and Week-End Marriage (WB) at \$9,000. The Goes On (Par) and Willion Dollar land of the Press (Ideal). Unual \$7,000; distol dast week with Williy; wood Speaks (CO) and No Greater Loronchi. May get \$1,300. Last week (Manner (Perach, Pilm) (1,500; 25-40). Un Vieux Garcon' (French). May get \$1,300. Last week (Wanner Cheek) and week Manner (Perach, Pilm) (1,500; 25-40). Un Vieux Garcon' (French). May get \$1,300. Last week with Holly; wood Speaks (CO) and No Greater Loronchi.

Love' (Col).

Imperial (French-Film) (1,900;
25-40), 'Un Vieux Garcon' (French).

May get \$1,800. Last week 'Mannequin de Paris' (French) about

quin de Paris' (French) avou-\$2,000. Cinema de Paris (Ind) (600; 25-50), 'Cinq Ans sans Femmes' (French) (6th week). May get \$1,000, which is what it has grossed past three weeks.

Philadelphia, Aug. 1.
With the reopening of the Boyd last week and the debuts of six promising first run pictures, business for the week in Philly looks topnotch with several records for this generally bad period liable to be hung up.

At that, the week will have to

be outstanding to touch the sensa-tional—for this period—\$25,000 hung up by the Earle last week with its personal appearance act of George Brent and Loretta Young. Though many stars have made personal ap-pearance this season, none of them created the panic that this team did. Business started off well and then built steadily to a figure that was at least 30-40% better than the average of the last few months. House is headed for another good week with \$17,000 probable for The Man Called Back' and Jack Mulhall

Best bets of the week are 'The First Year' at the Fox and 'Scar-face' at the Stanton. The former should hit at least \$23,000 and posshould hit at least \$20,000 and sibly more on the strength of the face' is getting an extra show daily at the Stanton and judging from its start, seems to be headed toward \$15,000.

115,000.

The Boyd got off to a good start with its Hollywood premiere on Wednesday night, though the first picture, What Price Hollywood, got a general siapping. Pull of Benstall and Standard and Standard and Standard and Standard and Standard in Standa

Congress Dances' has been holding up to close to average business in the face of this same competition.

Feature of this same competition.

Feature of the same competition with a constant of the constant of

'Racketeer' on \$9,000 All That Stirs N. H.

All That Stirs N. H.

New Haven, Aug. 1.

Managers hereabouts are preparing to organize a Watchful Walting of the control of t

Neighborhood Tivoli Outgrosses Downtown Oriental: Palace Fur Show, \$17,000; 'Farm' \$35,000, Chi

ntly memorable on the tablets of Chicago history, last week proced the situation of a neighbor ood deluxer outgrossing a downter on the week than the Ori-al. Approximate grosses for the Beeandkay theatres around m were:

Estimates for This Meek
Chicago (Publix-Bakk) (4,000;
g5-55-33), Rebecca of Sunnybrook
Parm (Fool.) But Gair 355,000 sol
Roberts of Sunnybrook
Parm (Fool.) But Gair 355,000 sol
Radio Revue on stage, with Col.
Stoopnagie and Budd and Sylvia
Froos also from the networks: Inar
yreck "Lady and gent" (Par)
Blungth under the Col.
Stoopnagie of Col.
Roberts of Col.
Rober

of (EN).

Palase (EKO) (2.500; .35-55-83).

The Man Called Back' (Tiff) and buy, Show by the local merchants, an former years when playing Balana, & Kats houses this mannequin arnival, was rated a bis situulator, so the Palace may see, \$11,000 espite. a wishy-wash; screen at-present (ER) (2.00).

Tragon (Radio) counted up. fairly well, also around \$17,000.

State-Lake (RKO) (2,700; 25-35-55), Mystery Ranch (Fox). West-rn combination provides a test bal-con for this house. Vaudeville and

TIRST YEAR,' \$14,000, **CHEERS UP PORTLAND**

Portland, Ore., Aug. 1 Fortland, Ore, Aug. 1.
Biz in general off. Average admish reduction is about one-third.
More grinds than first run houses.
Hannick opened a new grind at the
Jin pite of falling biz and prices,
good product gets results at the mafor spots. RKO Orpheum held
Bring Em Back' for second week
asso distincte than average with a

and did better timal average.

Fox Paramount making a current comeback with "The First Year atter taking a brodle on "Society Girl." Even strong stage unit with Monte Elue in person falled to hold up biz on the latter.

Hamwick doing good enough biz

Monte Blus in person failed to hold up biz on the latter. Hamrick doing good enough biz with his three grinds but finding fough going at the first run Orlental. That house currently has Miss Pinkorton and just fairly. Last week's Furchase Price (WB) failed to get any extra results. For the property of the property of

ther form of institutional exploitaNo elegit house in the burg.
Inseement park biz is in the red.
Inseement park biz is in the par

'1ST YR.' \$15,000, ONLY THING IN BLAH BUFFALO

Buffalo, Aug. 1. Low grosses continue. eather man competish.

Estimates for This Week

Buffalo (Publix) (2,690; 30-40-72)

First Year (Fox). Under \$15,000
but not bad considering. Last week
Lady and Gent' (Par), \$13,900, low Lady and George (2015) 1900, week and George (2015) 1900, week and George (2015) 1900, week and the control of the control of

'ZOMBIE' KIDDED, BUT PARADOXICAL PROV. UPS

should garner grosses that will have some semblance of normality.

RKO Albee is again in the lead, personal appearances of Kenneth Harlan and Al St. John largely re-eponsible for the biz. Vaudeville house is figuring on getting close to \$10,000 with Tom Brown of Culvar' on the screen.

stood with the property of the service of the servi

or the Dragon' (teadio) did a fairian \$4,000 vs. 24 tate 3,700; 1-5-55-79.

White Zombie' (t/A). 'Unless there is a sudden sprint this one looks as though it will catch the booby prize. This, in spite of one of the most remarkable build-up campaigns the Film being kidded terribly, and just now it appears as though the fire selling ballyhoo house has attempted won't bring this one over 37,000; about 50% off. Last week' Skytholium of the selling ballyhoo house has attempted won't bring this one over 37,000; about 50% off. Last week' Skytholium off. Skyth

tilt a fair \$3,000.

Majestic (Fay) (2,200; 15-55)—
The First Year (Fox) and Bachelor's Folly (World-Wide). Finest
program of pictures in town, and
the box office is smiling for first
time in weeks; close to \$3,500, good.
Last week Stranger in Town' (WB)
and Miss Pinkertown' (FN) so-sc
at \$4,560.

and Miss Pinkertown' (FN) so-so at 35,500.

And 18,500.

Para Back' (World-Wide) Indie booking daspointing; maybe a little better than \$4,000, which is poor. Last. week "Madam Racketer" (Par) and Gene Dennis on the stage off at \$4,800.

RKO Victory (1,800; 10,25-30).

RKO Victory (1,800; 10,25-30).

RKO Victory (1,800; 10,25-30).

Em Back Alive (Radio), Nothing in this one to balt the crowds. Jungle feature no help, as it played RKO Albee couple of weeks ago and wore out its velcome at that house; better Come Back' (Monogram) and What Price Hollywood' (Radio); another case where a feature was brought back to kown to so on to do brought back to town too soon to do anything; off at \$1,700.

vaude. Doing fair enough around \$6,000. Last week held 'Bring 'Em Back Alive' (Radio) for a very nice second week, \$5,400. First week was \$8,500.

\$8,500. United Artists (Fox-Parker) (1,-000; 25-35)—Weekends Only' (Fox). Just getting by with about \$4,500. Last week 'Unashamed' (M-G) closed better than expected, \$4,000. Driental (Hammick) (2,500; 25-35)—Miss Pinkerton' (WB). About average with \$4,000. Last week 'Purchase Price' (WB) got \$3,500.

20-69.—First Year (Fox) and Fast 314,600. Last week 'Society Girl Fox) poor at \$5,000. Corpheum (RKO) (2,000; 25-60).—Air (UA) nicely for this house at Roar of the Dragon' (Radio) and \$2,500.

MITZI PLUS '1ST YR' WHAM DENV., \$16,000

Denver, Aug. 1.
A perfect combination for Denver at the Orpheun this week with Mital Green in person and Janet Gaynor, and the Caynor, and the Caynor, and the conserven. There are Ilmes a block long every day and lobby stand, outs. Looks to de \$18,000. Mital is wowing the house and honors are divided 50-50 between her and film Rest of vaude bill snappy and kept

running of two macrosses of ceremonley, an innovation of Huffman's
since taking charge of the Orpheum.
Bachelor's Affairs' is a disappointment at the Aladdin but Tom
Bachelor's Affairs' is a disappointment at the Aladdin but Tom
Paramount only fair, with Denver
not much better. Orpheum competition too strong this week.

Estimates for This Week.

Estimates for This Week
Aladdin (RKO-Huffman) (1,500;
35-55-55)—Bachelor Affairs' (Fox).
Mild \$4,000. Last week Rebeca of
\$4,550 in face of strong competition.
Denver (Publix) (2,500; 25-40-56)

—Man From Yesterdiay' (Far) and
stage show. So-so \$1,000. Last
week Ted Lewis orchestra drew
big \$13,200. On the screen was 'Unasnamed' (M-G); Orpheum CRCO-Futfman) (2,500;
Orpheum CRCO-Futfman) (2,500)

ashamed (M-G). Hufman) (2,500;
Orpheum (RKO-Hufman) (RB-Hufman) (RB-Hu

Cincy Biz Brisk: 'Masq'de,' \$19,000 2 H. O. Hold Up

Current his at all the leading cinemas is holding up handly after last week's black feast, echoed by two holdovers.

Albee's "...

two holdovers.

Albee's \$19,000 for 'Washington Masquerade is exceptionally good, and \$3,000 and \$7,000, respectively, for the holdovers of Bring 'Bm Beck Alive' and 'Red Headed Woman' are plenty okay, too.

'Unashamed' at the Cap capitalized on the holdover by going to a nifty \$11,500.

mitty \$11,500.

Estimates for This Week
Albes (RKO) (3,300; 55-80)—
Washington Masquerade (M-0)
and F-M Reflections' unit on stage.
Lionel Barrymore, a rare screen
draw. Should hit \$13,000, excellent.
Last week 'Forbidden Company'
(Chesterfield) and 'Opportunity Revue,' amateur show with local talent, to \$15,000, which, while have
not been supportunity for the control of the

some discussions (Rico) (2,800; 30.55)—
Bring Em Back Alive (Rico)
Pring to the sound of the sound work of the sound work of the sound work after immense \$17,000 for first seven days, during which Frank Buck made personal appearance for first belf.

made personal appearance for first half, in RRO) (1.285; 8.0-55).—Red Headed Woman (M.-G.). Rounding out fortnight with \$7,000. fine; foilowing smash \$13,000 in first week. Capitol (RKO) (2.201; 39-55). Thanshamed (M.-G.). Aided by repeat engagements in two first-run conductions of the second conductions of the second Last. week 'Purchase Price' (WB) brought \$11,000, kday.
Family (RKO) (1.000; 15-25)—Border Deville (Standard) and 'Almost Married' (Fox). Split week. Drawing \$1,300, next Communication of the second conduction of the second co

JULES WHITE PROBABLE PAR SHORTS PRODUCER

Hollywood, Aug. 1.
With the Mack Sennett deal for shorts abandoned by Paramount, latter is now negotiating with Jules Wants him to take over the department and make 30 of the re-

department and make 30 of the re-quired 52 releases. Pictures are to be made at coast Par studio at an average of \$15,000 each. If the deal is closed it is prob-able that Zion Myers, who worked with White at Metro, will be as-sociated.

Kate Smith's \$19,000 at Palace Is B'way Outstander: 'Zombie' Puts Riv on Map with \$25,000; Cap's 50 G's

On a basis of percentage of profit in ratio to overhead, the Palace, a line 135,500 done last week by the rank apprentice at playing flim. In the control of the party of the

Nothing Hot in Chubs. But the Weather; Tirst Year' Stands Out, 8 G's

Nothing hot but the weather here this week, and even that may cool off, to where the customers can breathe again. Ohio with Farrell and Gaynor as the draw is the one

and Gaynor as the draw is the one good-het. and Gont' at the Palace may possibly build up also. others look .rather light.

Estimates for This Week
Palace (RKO) (3,074; 25:35)—
Lady and Gent' (Par), Will do well to top \$5,00. Last week Roar of the Dragon' (Radio) and bathing gir revue better than fair; \$5,200.
Ohio (Loew-UA) (3,000; 25:35)—
The First Year' (Fox), Will put house in the clear in nice shape with house in the clear in nice shape with Masquerade (M-C) good enough with \$5,200.

Bread (Loew-UA) (2,500: 15:25)

with \$6,200.

Broad (Loew-UA). (2,500; 15-25)

Society Girl' (Fox). Best breathere in weeks but questionable whether more than regulars will buy. Should hit \$4,000. Last week [Junashmed] (M-G) good enough,

Grand (Neth) (1,100; 20-35) Majestic (RKO) (1,100; 15-2 Ts My Face Red' (Radio). It good \$2,500, Last week 'Bring Back Alive' (RKO) here for its ond week after week at Palace good enough \$2,500.

B'klyn Can't Get Hot If It's Hot; 'Called' \$34,000

Brooklyn, Aug. L. entful week. Beaches get

Uneventful week. Beacues authing the play.

Bright stage show at the Paramount headed by Eddle Lowry and Bert Lahr with Man Called Black'.

Albee, with Russ Columbo on the stage means a little additional dough to the box office. Phil Fabello, new pit maestro with specialty work, is also being built up locally.

Estimates for This Week.

Paramount (4,202): 252-56-76-85)

Estimates for This Week
Paramount (4,200; 25-35-50-75-85)
Man Cailed Back' (Col) and stage
show. Lowry, house in. c., has two
more weeke here. House is glying
the folks a bright affair with Lahr,
Pearl Osgood, and others. In the
vicinity of \$34,000, mills. Last week,
Madame Racketeer (Par) \$22,300,
away off.

'Madame Racketeer' (Par) \$21,900, away off.

Albes (3,500; 25-50-75)—"Fom Brown of Cuiver (RKO) and vaude. Revenue of the control of the cont

Bocquet on Tests

Bocquet on Tests
Hollywood, Aug. 1.
Harry Bocquet, assistant to Sidney Franklin, Metro director, has been made director of tests at that studio. He replaces Felix Felst, Jr., now in Burope, with Benny Thau, casting head.

Missouri, St. Louis, with 'Rhapsody. In Black', colored stage show. House has been averaging just about \$30, 110. Black', colored stage show. House has been averaging just about \$30, 110. Black', colored stage show. House has been averaging just about \$30, 110. Black house trebling its usual intake.

With 'Skyscraper Souis.' opening of names comes into the Capitol. headed by Milton Berle and Morton: Downey, with Abe Lyman holding-over. The William-Davis term hold ing them Friday (5).

The Faramount antedated. the Cap on name splurging but curd ling them Friday (6).

The Paramount antedated the Cap on name splurging but curd Harry Richman as nob not the control of the color of the color

now reported as museum to the full Capitol (5,407; 35-72-83-\$11.0-31.55) Washington Masquerade (M-G) (2d week) and stage show, Warren William and Bette Dayis, Warner film names, joined Lou \$1.85) Washington Masquerade, (M-G) (2d week) and stage show, Warren William and Bette Dayls, University of the Month of t

\$13,700, weak,
Palace (1,700; 30-40-85-83) What
Price Hollywood' (Radio) and vaude,
Big \$19,000, allowing for a nice
profit, in view. Kate Smith, who did
five shows Saturday for heavy turnover, doing the drawing. Last week.
Roar of Dragon' (Radio), on first run, \$13,500, with the house going slightly in the red.

run, \$13,500, with the house goins alightly in the red.

Paramount (3,684; 40-72-94-\$1,10)
Rebecca of Sunnybrook Farm'
(Fox) and stage show. Fourth week
Williams and Jack Haley currently
added, not offsetting the four-wheel
brakes, on house's business this
week; only \$40,000 preeaged. Treivious week Richman and Bert Lahr
on stage, with flicker 'Madame'
Racketeer' (Par) built to a pretty
good \$51,300 atter a sluggish start.

Rialts (2,000; 40-55-75-92-\$1,10)
Man Called Back (Tarr).

Mon Called Back (Tarr).

Mon the week
Vanishing Frontier' (Par) may be
rushed in before end of the week,
Final week of 'Breaks' \$7,000, low.

Rivoil (2,00); 40-55-72-94-\$1,10)

Rivoil (2,00); 40-55-72-94-\$1,10)

Rivoil (2,00); 40-55-72-94-\$1,10)

rushed in before end of the week. Final week of 'Freake' \$7,000, low. Final week of 'Freake' \$7,000, low. The least of the best of the best week it has had in over a month. Publix may spot 'Blonde Venue' (Par) in here next. Date unset. Tgloo' (U), which preceded Zomple' and stayed where at all, \$8,000. Sa-5a-94.\$1,100. —Jewel Robbery' (WB) which preceded Zomple' (WB) (2nd week). Slipping on holdower and week, Slipping on holdower and week picture will remain a third. Initial seven days \$18,600, good.

Reduced Overseating a Boon to Minn.; 'First Year' Wow \$17,500

Anneapolis Aug. I.
Happy days are here again. With
The First Year, "Winner Take Alf
and "Million Dollar Legs" on loop
screens and Alice Joy present in
person, prosperity continues in the
of profitable loop grosses shows no
sign of interruption.
There is no gainsaying the pulling power of the Janet GaynerYear, excellently sold by the State,
is off to a sensational start. The
matinees are particular wows and
takings give svery promise of hit
Cagney appears to have attracted
a very respectable following here,
too, and aided and abetted by Alice
Joy in person on the stage. Winbox power and bids fair to roll up

too, and aided and abetted by Alica Jon in person on the stage. Whe has been soon to be all the person of the stage. Whe has been soon power and bids fair to roll up a very pleasing profit for the RkO orpheum. Here, too, there has been some neat exploitation work.

Another fine and a stage of the stage

Dark Lyric Helps Ind.; 'War Cor'p'dent' \$8,500

Indianapolis, Aug. 1.
With the closing of the Lyric, Indianapolis only vaude house, temporarily for repairs (reopening scheduled for September) biz at the other downtown houses is becoming brisk. All helped along by increased advertising and exploitation.

brisk. All helped along by increased advertising and exploitaring and exploitation and exploitation stunt of giving away a free auto each week has been stopped. The Lyric and the Apollo, (RKO). Last week Westward Fasispin and Exploitation stunt of giving away a free auto each week has been stopped. The Lyric and the Apollo, (RKO). Last week Westward Fasispin and Exploitation an

Very Nice of 'Em!

Berlin, July 23. Klangfilm has come to an sell the sound equipment in-stead of only leasing as hereto-fore.

PITT UP 100%; **FIRST YEAR** \$16.500

FOR WASH.; 'YR,' \$16,000

Washington, Aug. 1.
Excitement incident to chasing out the bonus army of Thursday last rode over until the whole town became sightseers the next day. Which meant that the opening day in every house went screwy and will naturally have its effect on the final count-up.

became signiseers the neat us, which meant that the opening day in a turnelly have its effect on the final count-up.

Gaynor-Farrell combination is leading the town in "The First Year's started okay but has already eased off plenty. Brown of Culver started light but all da Jump Saturday and seemingly is responding to the country of th

Anna May Wong Dius 'Madame Racketeer' (Par) got the \$22,500 and tlclpated.

Met (Warner) (1,700; 25-35-50-70)

—World and the Flesh' (Par). Not great deal. maybe \$5,000. Last week 'Misleading Lady' (Par) got \$1,500 the (RKO) (1,802) (25-35-50)

"Tom Brown of Culver' (U). House after it from all angles plus a Mickey Mouse cartoon and plenty of show and should get \$6,000. Last week 'Roar of the Dragon' (RKO) finished at \$7,000. (263; 35-56-70)

"Palasea (Losw) (2,300). With high scale and interest in Gaynor-Farrell team business very good; \$16,000. Last week Washington Masquerade' (M-0) finished \$14,000.

15-25). Man Called Back (Tif). Selling this one as straight picture with the Libby Holman ane intimated, the way they're doing it in the east. Cast names mean nothing, but should amble along to fair Manne and the man and t

German Films Leading Americans In Budapest, Year Survey Shows

At the season's close it is ap-parent that German films dominated the Hungarian 'market. It is not merely the language that makes them more easily accessible to the public, but also the viewpoint. Not one of the German pictures was

production well-in-too.

"Hyppolit' had one of the longest runs both in the deluxers and in the neighborhood houses. Locally produced pictures, so far, are more along German than along American

lines.

Here is a list of American films shown in Budapest this year, giving the number of days of their first runs in the deluxe houses:

Pest First, 3 theatres, 2 weeks.

Tango, 1 theatre, 30 days.

Shoo, 2 theatres, 10 days.

Shoo, 2 theatres, 2 weeks.

Thishonoret, 2 theatres, 2 weeks.

'Amer. Tragedy,' 2 theatres, 2 weeks.

'Amer. Tragedy,' 3 theatres, 10 days.

'Amer. Tragedy,' 3 theatres, 10 days.
'Shanghai Exp.,' 1 theatre, 34 days.
'24 Hours,' 1 theatre, 1 week.
'Hour with You,' 3 theatres, 2

ceks.
Chevaller pictures have fallen off
(Continued on page 54)

B.E.F. EXCITEMENT NSG IATSE Revokes Charter of No. 165, **Eject Heads, Form New Cincy Local**

RADIO ACT

ame 'Em in in Small, Unrefriger-ated Theatre in Ky.

Cincinnati, Aug. 1. Liberty theatre, Covington, Ky., pposite Cincy, added WCKY Folcopposite Cincy, added WCKY Fol-lies to its screen fare last week and jammed 'em every night for best week's business this year. House, which is unchilled, and station are headed by L. B. Wilson.

'SELLING' A NEW CAR FOR \$1. **SEATTLE**

Estimates for This Week
Fifth Ave. (FWC) (2,300; 25-65)
—'The First Year' (Fox) and Monte
Elue on stage. Gaynor and Farrell look rosy for a good \$12,000.
Last week 'Millior Dollar Legg'
(Par), but Harry Askam in 'Desert
Song' at the same prices, was the
real magnet, for a dandy \$18,000.
Legg' was just the right length and
fitted in oke with this sort of stage
fare.

real magnet, for a dandy \$18,000. Legs was just the right length and. fitted in oke with this sort of stage for the control of the control of

May Be Lucky 7th

Hollywood, Aug. 1. Hollywood, Aug. 1.

Nina Wilcox Putnam now working on Wheat' for Metro.

She is the seventh writer to have been given the job of extracting the grain from the chaff.

Jamaica, L. I., Aug. 1.

Queens has its first woman these after manager in Teresa Marie Geben given the chaff.

Cincinnati, Aug. 1.
Charter of Moving Picture Machine Operators' Local No. 165 has
been revoked by the IATSE. Offibeen revoked by the IATES. Offi-cers' and 'executive committeemen have been dropped from member-ship in the international body and a new local, numbered 327, has been formed for union projectionists in Greater Cincinnati.

Reorganization resulted from a reported shortage in the local's finances.

reported shorage in ane locars finances.
William Elliott, of this city, and recently elected president of the LATSE, and Clyde Weston, representative of the parent union body, have been here the past couple of weeks to straighten out the tangle. Their investigation was delayed by torn pages and other missing records of No. 165, of which Harry Schwartz was president and Will Hahn was business agent. Schwartz, Hahn and the nine executive committeemen were let out.

Year of Bannering

Hahn and the nine executive committeemen were let out.

With the reorganization came a sudden with the reorganization came a sudden to the bannering of 55 neighborhood the bannering of 55 neighborhood the parameter of 55 neighborhood the 55 neighborhood

is executive secretary for the exhibitors.

The officially reported cause for revoking the chârter of No. 155 was given as failure upon the part of its officers to negotiate with the Allied Theatre Owners' Association. It is believed to be the first case where such action has been taken by the IATSE.

Seven of the 55 exhibitors in the association are located in northern Kentucky and have been at outs with the union operators since September of 1929.

B'HAM'S MUSH FAVS IN TIRST YEAR,' \$10,000

Birmingham, Aug. 1.
The Birmingham mush twins are doing the business here this week. They are Gaynor and Farrell, who hold the record of doing the most business in this town and while no records will be set this week busi-

records will be set this week busi-ness is good.

'Grand Hotel' was held over an additional two days at the Empire with the road show getting a nice out.

Estimates for This Week

Lestimates for This Week

Alabama (Publix) (2,800; 25-55-55)—First Year' (Fox). Good for \$10,000. Last week 'Million Dollar Legs' (Par) was too silly to do anything, \$7,000.

Legs' (Par) was too silly to do anything, \$7,000.

And Strangers of Evening' on apilt week to catch up with bookings, \$3,500. Last week 'Is My Face Red' (RKO) and 'By Whose Hand' (Col) on split, \$3,500. Last week 'Second best best, \$4,000. Last receive 'Grand Hotel' (M-G). Booked for four days held over for six and good business. Got around \$13,000.

Strand (BTAC) (800; 20-30)—

Night, Court' (M-G). Nothing to "Ferguson Case (FN) far at \$1,500.

Galax (BTAC) (500; 15-25)—Almost Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandments' (Par) rebashed from old prints of 'Ten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandments' (Par) rebashed from old prints of 'Ten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandments' (Par) rebashed from old prints of 'Ten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandments' (Par) rebashed from old prints of 'Ten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandments' (Par) rebashed from old prints of 'Ten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox). Pair to middling, \$900. Last week 'Forgotten Commandmod Married' (Fox

L. I.'s LADY MGR.

cyour box-office could your box-office could ound a type-writer what ound a type-writer what review it would give

The Reigning Hit of New York!

These are the facts:

"WHITE ZOMBIE" opened at the RIVOLI THEATRE to the biggest crowds this summer!

> The second day was equally as big! On the third and fourth days the receipts mounted to the biggest tally in months!

YOUR BOX-OFFICE IS YOUR SUPREME CRITICI AND YOUR BOX-OFFICE GIVES "WHITE ZOMBIE" FOUR STARS!

The Highest Possible Rating!

Now Booking at UNITED ARTISTS Exchanges



ERENCHOUOTA NOT DRASTIC

Canada Will Push British Films, Infer Reasons for No Kick at Quota ANNOYS ONLY M-G

Toronto, Aug. 1

Toronto, Aug. I.
Despits the Civic Us-Pront. Pitch true with of the pront of the Civic Us-Pront. Pitch true with the Civic Us-Pront. Pitch true with the Civic Use and the Civ

Quota Legislation

At the present time Ontario pos-esses legislation for establishing a critish film quota. Such invocation sesses legislation British film quota. British film quota. Such invocation has never been enforced, however, through fear that its introduction might bring-infeglor. British films; to Canada. This, same danger, has been pought should be the control of the

(Continued on page 44)

ROWLAND LEE WALKS ON SWANSON; JOINS KORDA

London, Aug. 1.
Rowland Lee, the Hollywood director, walted out of Gloria Swanson's English unit, which was to make Percet Understanding, because of the technical Intervention of mon-technical minds.
New director is being negotiated and will sail from the States immediately the deaf is set.
Neanwhile, Lee has Joined London-Tilm Productions, Alexander Korda's unit, for three films. This company plans getting away here in bigs style.

Lesser Taxes Is Keynote To Berlin's Off Show Biz

Berlin, July 23.

The tax revenues of the Berlin mudcipality from intertainment tax on cinemas, music halls, the atres, etc., has considerably decreased in the course of the last month. Only \$125,000 the corrected as compared to \$150,000 the corrected as considerable and the corrected as the correct

'Paradise' for World

Auten & Wild have taken the foreign rights to Isle of Paradise, Bailnese travelogue.

Picture was shown at a special

New York one day performance at the Vanderbilt and negotiations are now on for national distribution in the U. S.

ESTHER RALSTON'S BRIT. 3

London, Aug. 1.
Esther Ralston, the American blonde who did a long string of silents for Paramount, has signed for three more pictures with Gaumon Patter.

British, JShe Fas aiready made an initial talker here, and interrupts her vaudeville tour of the English aticks to start on the second.

CRULL TO LONDON

Over to Handle Empire for Lo Raymond to S. Africa

Loew is sending Harry Crull to London to assume management there of the circuit's Empire the-atre. He sails Friday (5) on the

Europa.

The Empire is presently in the hands of Charles Raymond, who on Crull's arrival in London will transfer to South Africa to take charge of Loew operation in that territory. of Loew operation in that territory
Crull spent 15 years with the
Keith organization and was at the
Fox, Washington, for two years,

KEARNEY SAYS NO CANADIAN **QUOTA**

Toronto, Aug. 1. producers will not British film seek a quota, All that they will ask at the inter-Empl. conomic Conference is that British pictures shail ference is that British pictures shall not, as a result of agreements, financial associations and the direct or indirect control-of theatres or circuits, be placed in a position of disadvantage as compared with foreign films on Empire screens. Such is the first concrete outline of what the British producer wants of the control of the producer wants of the control of the control of the producer with M.

of what the British producer wants as gleaned in an interview with M. Neville Kearney of the Federation of British Industries. Representa-tives of British Ilm: companies are here but Kearney will be the sole spokesman for the British film in-dustry. He jeft here for Ottawa last week.

ast week.

Although Canadian distributors
ave waged a clamorous sattle with
government heads during the pas government heads during the pass three weeks in protest against ex-pected British quota legislation, the British film group revealed tha

(Continued on page 44)

Fox Rep. to England for 'Cavalcade' Brit. Cast

Hollywood, Aug. 1. Hollywood, Aug. 1.

George Haddon, dialog director with Frank Lloyd on Cavalcade, for Fox, is on his way to New York where he walls Aug. 6 for London, to obtain types and characters for the cast of the picture going into production Sept. 12.

Glive Broot and Herbert Mundin ars the only two actors now in Hollywood cast for the picture. Balance of the cast, including the children required, will be recruited in London, and brought over immediately.

mediately.

mediately.

Understood the mission also is a
a good will one to get the cooperation of the British government
and press in the exploitation of the
picture, prior to and after its re-

Anny Ahlers, Evelyn Laye May Reenact Parts in Pix

London, July 23.

Anny Ahlers negotiating with British International to star in talker version of "The Dubarry," the stage hit in which she is star-ring at His Majesty's theatre. Miss Ahlers, a Hungarian girl.

ring at His Majesty's theatre.
Miss Ahlers, a Hungarian girl,
will lead in the film. Picture will
be partly B. I. and partly Richard
Elichburg's, the later to produce it.
Evelyn Lave, in the same way, is
dickering for talkers, insisting first
on a Continental holiday after
"Helen."

Teeth Taken Out of Final Draft of New French Quota Law Does Not Quota Law — Does Not Limit Foreign Imports in Any Manner — Dubbing Element Is Not Bother-some and Chiefly Affects Metro — All Others Do Their Dubbing in France Regardless

RETROACTIVE TO JULY 1

Paris, Aug. 1.

U. S., picture firms won a considerable victory in this final draft of the new French quota law as officially proclaimed here. Friday (29). The law, which is retroactive to July 1, does not, as was feared, limit the number of foreign imports in any manner, there being no figure for contingents or licenses given. Law is different from the previous one in only two ways, most important being the barring of dubbed films made outside of France.

Anti-dubbing bugaboo, which was feared by Americans for some time, is now considered not a serious contention. It affects only one U. S. company, Metro, all other American firms being satisfied to do their dubbing over here. Most U. S. compannes, as a matter of fact, have

(Continued on page 44)

NEW ARGENTINE PICTURE FIRM

Production of about 30 short sub-jects and a dozen feature length films in Spanish is being planted for Argos, newly formed Argontine company, Company was formed with a capital of \$1,000,000 and has already started work on several

S. A. Kosarin, technical director S. A. Koisatin, technical director of the organization, is in New York to negotiate with RCA and a leon-struction company. He also expects to hire a director and a technical staff, Argentine government is back of the project and has agreed to fi-

DUBBING PHASE High Tariffs Cripple Swedish Market: Mexico May Be Totally Film-less Aug. 20 for Same Cause

Alex Esway to Paris for Korda's Co.; 3 French Pics

London, July 13.

Alexander Esway, producer, and script writer, once of Uta and more recently of Galmsborough and Briterian International, quit. Econdon for Paris to handle French productibuter Alexander Korda, whose film company, London, Film Broductions, is opening a Paris subsidiary ungler the title Alexander Korda Productions.

Esway will make three native talkers in France before returning to London.

FOX PRODUCING **QUOTA PIX** IN ENG.

London, Aug. 1. Fox has formed a company here to produce in England. Local Fox officials say idea is to make only one picture as an experiment and extend the activities if successful.

Fox executives in New York know nothing of the London production plans, explaining, however, that both Clayton Sheehan, Fox foreign head, and Stdney R. Reint, Fox president, are currently in London and could form the company without consulting or informing New York.
Fox no to the

without consulting or informing New York.

Fox up to the present has been ordering its Brittish quota films on the open market in London.

Several weeks ago Fox arranged for the production of some French talkers in Paris via a new indice company. Two pictures are to be made by a company to be formed by Andre Uliman, previously of Paramount, with Fox paying about two-thirds of the negative cost.

London proposition is likely on a similar basis, if only for one picture, as claimed in England, since 11-Fox goes-to-the-trouble of activally going into production abroad one picture cannot possibly feture worth while.

An acute lack of product has hit the local market and practically crippled film biz in this section of the world. Largely the blame lies

Stockholm, July 23.

crippled film bis in this section of the world. Largely the blams lies in the recently imposed, new taxes, which raised duties on forsign films about 1,500%.

Very tew American films are seeping, through, and these are not too yeel 'selected from'the 'standpoint of local fan tagie. Germans, are doing a bit better than, previously because the care what is bossible.

Very the world in the control of the contro

Mexico City, Aug. 1.

Mexico City, Aug. 1.
The prospect of Mexico becoming virtually a film-less land, which loomed last summer when a law thought of the comment o

(Continued on page 44)

NEW DUTCH-GERMAN FILM PROD. CO. FORMED

Berlin, July 23.

A new German-Dutch film production company has been founded in Amsterdam under the name of Internationale Eldophon N. Y. with a capital stock of about \$450,000.
The parent Dutch company will take over in the important European countries soundfilm-work-inthe way of production, release, etc.
The German daughter company, the Deutsche Edward Transparent Countries was of production, release, etc.
The German daughter company, we managed by Dr. Rudolf Beissel, Withelm Huebber and Joseph Meyer.

Internationale Eldoschana

Meyer. Internationale Eldophon has signed

Internationale Eidophon has signed license and working: agreements with Tobis and Klangflim; including patent rights of. Dr. Keennemann, whose well-known research work was the final reason for the setting up of the new concern.

German, production of the new company is to take, place at the Marientelde Terra studios, which will be equipped with two sets of Tobis-Klangflim apparatusese. Five features will be produced by the German company, the first picture already in work for September release.

3-Ply Serial of Hugo's 'Miserables' in French

Paris, Aug. 2.

Victor Hugo's 'Miserables' will be made into a three episode talker serial. Adaptation by Andre Lang will be directed by Raymond Ber-nard who made 'Croix de Bois' for Natan.

Idea is to release simultaneously Idea is to release simultaneously the three episodes in three different houses so patrons can take in the three shows in the same week instead of the usual delay. Reason for cutting story into three pieces is that it has thus been compressed to the limit.

10% Admish Tax Killed in Arg.: Freer **Exchange Rate Also Cheers in S. A.**

WB Prod. in Germany Not Denied by Sam Morris

Berlin, July 23.

Sam E. Morris, foreign chief of Warners, is due back from London to settle the final arrangements for possible Warner production in Ger-

many.

Warner production in Germany
is no longer denied by the Warner
executives as a possibility.

Joe Fisher Due

Joe Fisher, the Singapore and Far East theatre man, is expecting to return to New York in the fall. He was here last winter buying

nims.

Difficulty in setting a definite date due to the fact it takes a letter 40 days to reach Fisher from New York.

Buenos Aires, July 20. situation much clearer with final rejection by the government of the propose 10% gross on admissions. Instead. a tax will be levied on admissions at athletic games, principally footbail, which draws huge crowds while another tax accepted which will replace the one proposed on films is on betting at the Palermo racetrack.

nims is on betting at the Falermo racetrack.

Next move here is in regard to exchange control, still acute but regarding which those in position to state aver that within a few weeks film concerns will be allowed a certain amount of dollars and gold standard currency. Data supplied to Exchange Control Committee shows that all film firms here requires the state of the



RENCH QUOTA NOT DRAS

Canada Will Push British Films, **Infer Reasons for No Kick at Quota**

Toronto, Aug. I.
Despite: the Give-Us-Pront-Pictures, wall of Independent theatre
twees wall of Independent theatre
twees wall of Independent theatre
twees the Victoria of the Independent the Independent
British clim use of the Independent the Independent
British clim use of the Independent the Independent
British pictures and will so act
when this subject is treated at the
Imperial Economic Conference.

"George's Thenry Prime minister
of, Ontario, admitted that the particular, thought on which he had
spicelaized in recent discussions
spit communications with R. Ba
spit communic

Quota Legislation
At the present time Onfarlo posessales legislation for establishing a
Brittish film quota. Such Invocation
has never been enforced, however,
through fear that its introduction
might bring inferior British films to
Gangaia. This same danger has
been pointed out by independentexhibitor bodies.

Patich weight has been brought
to Been upon the government by pai-

to bear upon the government by pa-triotic fraternities and the subject has already been under discussion by three previous Imperial Confer-

(Continued on page 44)

ROWLAND LEE WALKS ON SWANSON; JOINS KORDA

London, Aug. 1.
Bowland Lee, the Hollywood director, walked out of Gloria Swanson's English unit, which was to make Perfect Understanding, because of the technical Intervention of non-technical minds. New director is being negotiated and will sail from the States immediately the deal is set.

Meanwille, Lee has Joined London-Tilm, Productions, Alexander Korda's unit for three films. This company plans getting away here in blgs style.

Lesser Taxes Is Keynote To Berlin's Off Show Biz

Berlin's UII Snow Biz
Berlin, July 23.
The tax revenues of the Berlin mulcipality from: jentertainment tax on chomas, music halls, the atres, etc., has considerably decreased in the course of the last month. Only 4125,000 received as compared to \$150,000 the corresponding month last year.

The decline characterise the diffect situation of exhibitors here.

'Paradise' for World

Auten & Wild have taken the foreign rights to "Isle of Paradise," Ballness travelogue.
Picture was shown at a special New York one day performance at the Vanderbilt and negotiations are now on for national distribution in the U.S.

ESTHER RALSTON'S BRIT. 3

London, Aug. 1.
Esther Raiston, the American blonde who did a long string of silents for Paramount, has signed for three more pictures with Gaumont

talker here, and interrupts her vaudeville tour of the English sticks to start on the second.

CRULL TO LONDON

to Handle Empire for L Raymond to S. Africa

Loew is sending Harry Crull to London, to assume management there of the circuit's Empire the-atre. He sails Friday (5) on the

are. He sails Friday (5) on the Europa.

The Empire is presently in the hands of Charles Raymond, who on Crully arrival in London will transfer to South Africa to take charge of Loew operation in that territory. Crull spent is years with the Keith organization and was at the Fox, Washington, for two years.

KEARNEY SAYS NO CANADIAN OUOTA

British film producers will no seek a quota, All that they will ask at the inter-Empl. Economic Conference is that British pictures shall

ference is that British pictures shall not, as a result of agreements, financial associations, and the direct or indirect, control of theatres, or circuits, be placed in a position of disadvantage placed in a position of disadvantage. Such is the first concrete outline of what the British producer wants as gleaned in an interview with M. Neville Kearney of the Federation of British industries. Representatives of British industries. Representatives of British illim companies are here but Kearney will be the sole spokesman for the British film industry. He left here for Ottawa last week.

Although Canadian distributors

last week.

Although Canadian distributors have waged a clamorous lattle with government heads during the past three weeks in protest against ex-pected British quota legislation, the British film group revealed that

(Continued on page 44)

Fox Rep. to England for 'Cavalcade' Brit. Cast

Hollywood, Aug. 1.

George Haddon, dialog director with Frank Lloyd on Cavalcade, for Fox, is, on his way to New York Write's he walls Aug. 6 for London, to obtain types and characters for the cast of the picture going into production Sept. 12.

"Give Broot and Herbert Mundin are the only two actors now in Hollywood cast for the picture. Balance of the cast, including the children required, will be recruited in London, and brought over immediately. Hollywood, Aug. 1

mediately. Understood the mission also is a a good will one to get the co-operation of the British governmen-and press in the exploitation of the picture, prior to and after its re-

Anny Ahlers, Evelyn Laye May Reenact Parts in Pix

London, July 23.

Anny Ahlers negotiating with British International to star in talker version of "The Dubarry," the stage hit in which she is star-

the stage hit in which she is star-ring at His Majesty's theatre. Miss Ahlers, a Hungarian girl, will lead in the film. Picture will be partly B. L and partly Richard Eichburg's, the later to produce it. Evelyn Laye, in the same way, is dickering for takers, inslsting first on a Continental holiday after "Helen."

DUBBING PHASE High Tariffs Cripple Swedish ANNOYS ONLY M-G

Teeth Taken Out of Final Draft of New French Quota Law — Does Not Quota Law Does Not Limit Foreign Imports in Any Manner — Dubbing Element Is Not Bother-some and Chiefly Affects Metro — All Others Do Their Dubbing in France Regardless

RETROACTIVE TO JULY 1

Paris, Aug. 1.

U.S. picture firms won a considerable victory in the final draft of the naw French quota law as officially proclaimed here. Friday (29). The law which is retroactive to July 1, does not, as was feared, limit the number of foreign imports in any manner, there being no figure for contingents or licenses given. Law is different from the previous one in only two ways, most important being the barring of dubbed films made outside of France.

France.
Anti-dubbing bugaboo, which was feared by Americans for some time, is now considered not a serious contention. It affects only one U.S. company, Metro, all other American firms being satisfied to do their dubbing: over here. Most U.S. companies, as a matter of Tact, have

(Continued on page 44)

NEW ARGENTINE PICTURE FIRM

Production of about 30 short sub-jects and a dozen feature length films in Spanish is being planted for Argos, acwly formed Argentha company, Company was formed with a capital of \$1,000,000 and has already started work on several shorts.

shorts, S. A. Kosarin, technical director S. A. Kosarin, technical director of the organization, is in New York to negotiate with RCA and a construction company. He also expects to hire a director and a technical staff.

Argentine, government is back of the project and has agreed to fi-

(Continued on page 44)

Market; Mexico May Be Totally Film-less Aug. 20 for Same Cause An acute lack of product has hit

Alex Esway to Paris for Korda's Co.; 3 French Pics

Alexander Esway, producer, and script writer, once of Ufa and more recently of Gainsborough and British International, guit Eondon for Paris to handle French Production, for Alexander Korda, whose film company, London, Film Reduction, is opening a Paris subsidiary unferthe title Alexander Korda, whose film company, London, Film Reduction, is opening a Paris subsidiary unferthe title Alexander Korda, Productions.

Baway will make the Control of the Cont

Usway will make three native talkers in France before returning to London.

FOX PRODUCING **QUOTA PIX** IN ENG.

Fox has formed a company here to produce in England. Local Fox officials say idea is to make only one picture as an experiment and extend the activities if successful.

one picture as an experiment and extend the activities it successful.

Fox executives in New York incove pictures of the Chadon profunction plans, explaining, however, that both Clayton Sheehan, Fox foreign head, and Sidney R. Kent, Fox president, are currently in Lorindon and could form the company without consulting or informing New York.

Fox up to the present has been ordering its British quota films on the open market in London-transpord for the production of some French talkers in Paris via a new indige company. Two pictures are to be made by a company to be formed by Andre Ullman, previously of Paramount, with Fox paying about two-thirds of the negative cost.

London proposition is likely on a similar basis, if only for, one picture, as claimed in England, since if the compensation of the control of actual control of the control o

the local market and practically crippled film biz in this section of the world. Largely the blame lies

crippled film bis in this section of the world, Largely the blame lies. In the recently lipnosed new taxes, which raises duties on foreign films about 1,500%.

Very few American fitting are seepling, through, and these are not too well selected from the standpoint of local fan tegits. Germany are doling a bit footier than previously because of local figure but also are in the second of local figure but also are in the second property of the second propert

Mexico City, Aug. 1. Mexico City, Aug. 1.

The prospect of Mexico becoming virtually a film-less land, which soomed last summer when a law blooting 1,00% import:levies on all mon-Spanishy talker films and discasses passeds in looming again with the establishment of a duty of some \$\$ each on dialog and musical disca. New import: effective Aug. 1, also discs import assessment of around

(Continued on page 44)

NEW DUTCH-GERMAN FILM PROD. CO. FORMED

Berlin, July 23 new German-Dutch film pr A new German-Dutch film production company has been founded in Amsterdam unider the name of Internationale Eidophon N. Y. with a capital stock of about \$460,000. The parent: Dutch company will take over in the important European countries soundfilm work in the way of production, release, etc. The German daughter company, the Deutsche Eidophon G. m.b. H., with a capital stock of \$100,000, will be managed by Dr. Rudolf Belesel, Withelm Huebner and Joseph International Company of the Company of the

Witheim Huebner and Joseph Witheim Huebner and Joseph Internationale Eldophon has signed license and working agreements with Tobis and Klaingflim, iriculang patent rights of Dr. Koeniemann, whose well-known resiearch work was the final reason for the setting up of the new concern, German production of the new company is to take place at the Marienfelde Terra studies, which will be equipped with two sets of Tobis-Klainglim apparatusese. Five features will be produced by the German company, the first picture already in work for September replease.

3-Ply Serial of Hugo's 'Miserables' in French

Paris, Aug. 2.
Victor Hugo's 'Miserables' will be made into a three episode talker serial. Adaptation by Andre Lang will be directed by Raymond Bernard who made 'Croix de Bols' for Natan.

nard who made 'Croix de Bois' Ior Natan.

Idea is to release simultaneously the three episodes in three different houses so patrons can take in the three shows in the same week in-stead of the juvual delay.

Reason for cutting story into three pieces is that it, has thus been compressed to the limit.

10% Admish Tax Killed in Arg.; Freer Exchange Rate Also Cheers in S. A.

WB Prod. in Germany Not Denied by Sam Morris

Berlin, July 23. Sam E. Morris, foreign chief of Warners, is due back from London to settle the final arrangements for possible Warner production in Germany.

Warner production in Germany is no longer denied by the Warner executives as a possibility.

Joe Fisher Due

Joe Fisher, the Singapore and Far East theatre man is expecting to return to New York in the fall. He was here last winter buying films.

films.
Difficulty in setting a definite date due to the fact it takes a letter 40 days to reach Fisher from New York.

Buenos Aires, July 20. Film situation here becoming uch clearer with final rejection by the government of the proposed 10% gross on admissions. Instead, a tax will be levied on admissions at athletic games, principally football, which draws huge crowds, while another tax accepted which will replace the one proposed on films is on betting at the Palermo racetrack.

nlims is on betting at the Palermo racetrack.

Next move here is in regard to exchange control, still acute but regarding which those in position to state aver that within a few weeks film concerns will be allowed a certain amount of dollars and gold standard currency. Data supplied to Exchange. Control Committee shows that all film firms here require per annum around \$4,000,000 U. S., which works out at \$1,500,000 Arg. per month, and is in reality less than half of 1% of exchange requirements. This amount will (Continued on page 44)



Talking Shorts

4 LOVE A PARADE' With Harry Richman Song 10 Mine. Mayfair, New York

Stanley Distributing Corp.
Such a short as this one needs
specialized booking. It is an attempt to dramatize a single song. tempt to dramatize a single song.

As such bookers have the question of how the particular singing piece fits in with the cadence of a particular program of certain houses. Mostly the piece must stand on the Richman personality and manner of delivery. Depending where the subject is screened it will receive neighbs should like it.

On the other hand, it should fit salefactority as an overture interlude in stage show houses. At the Mayfair, a straight film spot and of the consider, as ristigist film spot and of the consider, as Richman is best known on Broadway from his legit and vaude showings over many years. The fact that it didn't get a ripple is additionally surprising considery on the air besides his current holdover stage performance at the neighboring Paramount.

Maybe it's the song, so far as the Mayfair audience goes. Been out a long time. If so, the lesser houses to long time. If so, the lesser house is not consider, as the performance at the English of the property of the subject lacks punch. Mostly library fadeins and fadeouts of troops on parade in peaceful settings, while Richman sings, his face showing in double. One laugh is the finale posed accompanist, disheveled from fatigue.

Richman announces also and asks the audience to sing as the words are finished on the screen. When the subject lacks punch. Mayfair book of Joined.

Richman announces also and asks the audience to sing as the words are finished on the screen. When a popularity as publicized, besides his current stage anpearances. As such bookers have the question of how the particular singing piece

PARAMOUNT PICTORIAL

Paramount No. 6

Not a particularly bright program place. A little too snooty in make-up of ext. and not carrying enough rate as the control of ext. and not carrying enough rate as filler only. Nor is the photography or style entrancing, something it should be in a novelty place that's mixed with travelog, music and advertising. However, It's and a control of the most expensive only in jewels as carried by Cartier. Considering even more the daily change grind where this was caught, showing diamond structures of from 20 to 22 cearst sint' very tasteful, and the photography doesn't help interaffice. This clip, however, may be a re-

the shotostraphy doesn't help interset.

This clip, however, may be a repeat in the Par Pictorial as the files indicate. Also, that one on Vincent Lopez in a childiah display on how to conduct an orchestra' seriously and in one lesson. He plays a solo and in one lesson. He plays a solo eriginal subject which contained a clip in color of 'Big Boy Williams' coast ranch has been re-edited. Present subject does not contain this clip, that then titled. A Big Drink for Six Millions' on the New York water supply system is lacking.

Chaning clip is a plece with

York water supply system is mea-ing-paning olly is a piece with Lowell Thomas who, clad in khaki, against what looks like a phoney setting, details something about Yucatam's hemp fields. Maybe Thomas does the lecturing on the Thomas does the lecturing on the Thomas also, but that's not shown. In 'The World at Large' this sub-ject which claims this title would fit only so-so. That's from every angle. Sham.

A SEAT ON THE CURB Comedy Sketch 7 Mins. Rivoli, N. Y.

Paramount

Paramount
Probably one of the reasons they closed the Astoria studio. A street sweeper and the ice man sit on the curb to eat their lunch and engage in highbrow chatter about opera, art and literature. They shudder when them and vote for a Harlem night club and a burlesque show. The switch in the conversational lines is the only humor until the end, when the leeman drives past and spashes the clubmen. Just what the latter the control of the control of

Cartoon 7 Mins. Mayfair, New York

Van Beuren
One of the Aesop's Fables series
and a good one. No moral attached.
Just a pretty laughter piece with characters in animal types, cats and

Just a pretty laughter piece with characters, an almal types, cats and dogs. Actually has plottage and reasonable sequence with the laughs satisfactorily at times, all of which points that when preparation is carefully planned and palastakingly manufactured, quality cartoons can manufactured, quality cartoons can examine the property of the propert

MAGIC CARPET SERIES 'Here Comee the Circus' 10 Mine. Embassy, N. Y.

Life before and after the big tent goes up has been so theroughly exceed that the beginning of the beginning the b

SCREEN SNAPSHOTS Novelty Newsreel 10 Mins. Translux, N. Y.

Columbia

Even a novelty newarcel can relax and depend upon magazine subjects. "Screen Snapshots," which started out with a semi-news slant, meeting trains every week, now shows a tendency to be taking the easiest way. Those vauge acts, beach parties and etc. are all right fraced occasionally. Week after the control of the control of

Columbia

'HOLLYWOOD ON PARADE' Specialties 9 Mins. Rivoli, N. Y.

Paramount

Another number of a cover title, introducing Stuart Erwin as m.c. with Bing Crosby, Burns and Allen, and Olsen and Johnson, the latter has the state of the state

SCREEN SOUVENIRS Novelty, 10 Mins. Rights, N. Y.

Paramount

Paramount
This is one of a number of subjects released during the past year where early prints are assembled with an off-screen wisecracker dubbed in. The Paramount offering, however, is better than average thanks chiefly to the cutting job. Coney Island bathers, early Zash-Coat was a control of the contr feature are included.

'SINGAPORE SUE'
ANNA CHANG, JOE WONG
Skotch
9 Mins.
Rivoli, N. Y.
Paramount

Paramount
Comedy eketch chiefly to give the
featured Chinese players a background for a couple of songs. A
party of saliors on shore leave go
for the girl, but she is true to het
Oriental sweetle. Not much to the
comedy and little more to the singing.

Miniature Reviews

White Zomble' (UA), Gripping story of Haytien obl sor-cery, with heroine turned into a living corpse. Fine work of Bela Lugosi is backed by good cast and bizarre staging. Ex-cellent example of the supreme horror story.

horror story.

"Robecca of Sunnybrook Farm" (Fox). Sweet stuff, with Marian Nixon and Ralph Beliamy no particularly scintillating cast names. Natural ballyhoo for this one is along the lines that it's different and away from the sex, jungle and action stuff.

Tom Recommend

and action stuff.

'Tom Brown at Culver'
(Univ). Story of a cadet school somewhat hampered by the necessity for paying off the school supplying the background, but none the less of interest.

'The Man Called Back'
(Worldwide). Just a fair pro-

ine Man Called Back' (Worldwide). Just a fair program feature for theatres changing during the week.

'Hell Fire Austin' (World Wide). Better than average western, largely because it. contains numerous laughs, novel situations and some unwestern atmosphere for relief. Stare Ken Maynard.

'Rider of Danth Valled'.

ware Ken Maynard.

'Rider of Death Valley' (U).

Tom Mix and his horse Tony
both do a swell job, contributing plenty of dramatic interest and suspense away from
the horse opera fiavor. Casting, direction, dialog, all expert.

'Woman in Scarlet' (May-fair). Flimsy entertainment, largely because of story. A one-dayer.

one-dayer.

'The Man from Hell'e Edges'
(Worldwide). Better than average Western with Rob Steele.

'The Gerilla Ship' (Mayfair),
Strictly second half for double
feature policles. A weak sister
chiefly because of story.

'Drifting' (Tower). Fair programmer for lesser spots. Not a self seller.

nary slapetick gadgets. It's good because it's written well. Gags are punchy and action, at times, bears subtlety such as the hotel clerk punching his signal board memos to the hotel dick and his skimpy mumblings anent the character of the principles involved.

character of the principles involved. Photography is good and the acting and direction of any all the way. Has to do with a pair of elopers, groom of which pair gets mixed up triend out of an inheritance jam. His doubling as a hubby causes the laughs. The fact that the six or seven members of the cast are the only folks seen about the hotel in succession may look offside but not seen the cast are the control of the cast are the only folks seen about the hotel in Section 1997 of the cast are the control of the cast are the

Not a cheap piece to make also not too expensive. Setti and dialog fit.

One of the better subjects.

Shan.

WHITE ZOMBIE

TAIDED VITTE ACTIONS

Talpierin production and United Artists release. Stars Bela Lugodi. Story and dialog by Gansett Weston. Settings by Manager and Control of the Contro

Victor Halperin goes to Hayti, hothed of ohl, for the latest addition to the blood curdling cycle, and with good results. Like other horror Comedy aketch chiefly to give the featured Chinese players a background for a couple of songs. A party of sallors on shore leave so for the girl, but she is true to her offerntal sweets. Not much to the single content of the sallor on shore the single content of t stories the return will depend large

form of obi, which, in turn, is a super development of the voodoo of the Southern states super development of the voodoo of the Southern states. Southern states with the sirily that arrived on the island to marry her flance. On the steamer she meets a planter, Beaumont, who persuades the young couple to come to his plantation for cerer to induce suspended animation, but when the body is reclaimed from its coffin he finds no delight in the company of the soulten, but when the body is reclaimed from its coffin he finds no delight in the company of the soulten, but when the company of the soulteness when the company of the soulteness when the company is a soulteness when the company is a soulteness when the company is the company in the company in the company is the company in the company in the company in the company is the company in the company in the company in the company is the company in the company in the company in the company is the company in t

Bruner, regaining her normal tunctions when the hypnotic influence of Murder is relieved by his death. Now and then a tendency to overplay jars slightly, but in the main the component of the contribution of the contrib

Rebecca of Sunnybrook Farm

For predection and votesee. Directed by Airred Santoll from story by Kate Douglas Wiggin and Charlott Thompson, Lavien Committee the Committee of the Committee

A sweet picture and hinting at fair business. That's the initial and ultimate summation of this talkerization of the classic 'Rebecca' which Mary Pickford did as a silent

and ultimate summation of this talkerization of the classic. Rebeces' which Mary Pickford did as a silent and which was slated for Janet Gaynor, but wound up not so bad with Marian Nixon in the saccharine assignment. Ralph Bellamy is a satisfactory visa-vis. He subs for Charles Farrell, who was originally assigned to the control of the control of the control of the charles for the charles as a signment. Ralph Bellamy is a satisfactory with each and bing-bang stuff, Rebecca' has that summertime advantage as a smooth, Pollyannish little picture, which about sums up the exploitation arguments was meant more unquestionably with the Gaynor-Farrell pair, Piccon, and Bellamy. Farrell pair, hence it's a bigger problem selling the relatively inconspictous pair, Nixon and Bellamy.

Marian size without its moments. Miss Nixon establishes the wide-eyed ingenue character impressively from the start as she sets out to win over her dour rich auni and reform the atheistic Zion Simpson, who, in turn, is inspice to common-law wife whom he seemingly loves with a somewhat pagan genuineness. Little Miss Fix-It also rings in Dr. Ladd (Bellamy) for some siylic community work. Nothing much can be said about a smooth procedure such as this. It doesn't inspire to any extraordinary direction, and Al Santelli Couler Closser Hale as the grouchy aunt milks a good opportunity, and is alone outstanding in any individual performance. The Far are tritly adequate. A house like the Broudway Par with a big stage show can carry this one for a week's deluxe engagement.

Tom Brown of Culver

Dr. Brown.
Slim
Bob Randolph.
Ralph
Major Wharton.
Doctor Capitain White.
Carruthers.
John
Boxor
Actress

In spite of the fact that there is too much story to make this a, good propagands film or too much propagands material for a good story, will appeal strongly to the juveniles who have yet to go through prop school, just as the college stories impress in spite of the factory of the state of

The Man Called Back

Tiffany production released through Worldwide. Directed by Robert Florey, Based on the Andrew Soutze book Siltent Based on the Andrew Siltent Based Si

For theatres changing three times week, and subject daily. The service of the control of the program entertainment of a very familiar kind. Houses that risk it for a week will have to work up a special ballyhoo that may beomerang produced before a recent playboy tragedy and that none of the chary way of those mentioned by newspapers at the time of the actual transport of the produced before a recent playboy tragedy and that none of the chary way of those mentioned by newspapers at the time of the actual transport of the producers that open in the South Seas and close in London or New York, there is none of the physical in this Worldwide reserve independent, decided that being metamorphosed into the Hays army means shaking off all the good old fashloned rebust qualities of free lance days, absence of a thuid in

fashioned robust qualities of free lance days.

The total absence of a thud in the barroom, although Mae Busch as the hostess, a bit part, does her (Continued on page 17)

A PICTURE THAT WILL LIFT UP THE SPIRIT OF THE MILLIONS!

Magnificent in theme. Glorious in execution. Packed with punches and fine in sentiment . . . The story of a young man who said "Aw, what's the use of anything" and then pulled himself up by sheer force of character and a great love! . . . Exactly the right picture at exactly the right time . . . Even finer than "The Spirit of Notre Dame."

The control of the co

With Tom Brown, Slim Summerville, Richard Cromwell, H. B. Warner, Andy Devine, Russell Hopton, Ben Alexander, Sidney Toler, Willard Robertson. Produced by Carl Laemmle, Jr. Story by George Green and Dale Van Every. Directed by William Wyler. Presented by Carl Laemmle.



STEP OUT WITH UNIVERSAL

GET OUT THE OLD BALLYHOO FOR 1932's SHOWMAN'S SPECIAL

SEE the terrific battle between an Eskimo and a feroclous polar bear which is about to devour the Eskimo's sweetheart!

SEE the hunger-maddened Eskimos' wild walrus hunt glant sea beasts stain before your very eyes!

SEE the desperate Eskimos' thrilling pursuit of a whale-like sea monster whose tall alone is bigger than 20 men! SEE the crashing masses of white death—pressure-ice that closes its gigantic jaws on man and beast alike!

SEE the sacrifice of human lives that others may be spared... the aged sealed to die in lonely tombs of ice and snow!

SEE the awful struggles against hunger and cold . . , flerce Arctic bilzzards . . . terrific dangers of the North!

An Edward Small Production directed by Ewing Scott. Presented by Carl Laemmle.

The Man Called Back

(Continued from page 15)

best to lend vigor to a few lines of dialog, and the usual precise per-formance by Conrad Nagel start the picture a little too quietly. But it continues this way throughout, re-roldes arranged in chronological order.

vealing a story patchwork of bromides arranged in chronological
order.
There are weak tow dashacks
There are weak tow dashacks
There are the state of the state

HELL FIRE AUSTIN

Tiffany production and World-Wide re-lease, Directed by Forrest Skelden, Story Lay Merton, Nat Pendleton, Alan Roscoo, Jack Perrin, William Robyns, 'Lafe' Mc-Kee, Fargo Russey, Charles LeMoyne, Car-Kee, Fargo Russey, Charles LeMoyne, Ox-Lill, Jon. Story, Ny. 2, as half of double to the control of the control of the control of the O'mina.

Effort to dress up a western with atmosphere, foreign to the average horse opera has met with fair success in this latest of the Ken Maynards. It includes a soldier touch and a horse race for reilef, plus more than the usual amount of deserve wider booking and better playing time than most westerns. While majority go into double bills, in some smaller spots this one might stand alone and get by reaming the standard of the stan

bartender-soldier out west. The story has paid considerable atten-tion to comedy details, with the re-sults in that direction on entertain-ment value sufficient to carry the

somethouse sufficient to carry the policius.

Nat Pendleton, teamed with Maynard, is a type that's odd but not out of place in the story as written. He dresses as a covpuncher except to give up, and throughout talks with that Thoid avenue accent, which in itself is diverting if well done.

The usual heroine is involved. She's ray Meston, and not particut serves the purpose of owning a ranch as well as a horse she wants to enter in the county's \$25,000 sweepstakes. Maynard and his Noo Yawk pal wend their way into hor a plot to cop her horse. They get involved in some novel story plot leading up to the race itself.

There is one sequence having to do with prisoners on a chain game.

There is one sequence having to do with prisoners on a chain gang for added novelty. Char.

DRIFTING

Tower production and Powers release, featuring Lois Wilson. Story by Douglas Milson. Story by Douglas Morrie R. Schishk. Cant. includes Shirley Grey. Theo. You Eliz. Raymond Hatton and Edmund Bresse. A the Fox. Brooklyn, one week. commencing July 29. Running time, of mins.

That the Tower production, originally titled Drifting Souis. Is at the Fox is less indicative of the merits of the picture than the acuteness of the production more often found heading a double bill than the feature in a deluxe operation. It lacks strength for the acuteness polysumder or making the production of the strength of the conditions of the strength of the lower end of the A classification or the top B spots. It is a good production in its class, but that isn't class A.

e is a fairly well-told story of There is a fairly well-told story of a scheme to entrap a wealthy man in a tough spot, from which he is supposedly saved by the albit that he was getting married at the time he is supposed to have hit a workman while drunk driving. He marries a girl who offered herself to appear with \$6,000 pp appears with \$6,000 pp and the standard of the told of the standard was a considered and tried, but a newspapen reporter

digs a witness to clear the man after the purchased wife, who is a within the purchased wife, who is a within a set of the purchased wife, who is a within a set of the purchased with a set of the meat the set of the meat of the purchased with a set of the meat goes to Raymond Hatton as a hundred within a set of the purchased within a set of the meat goes to Raymond Hatton as a hundred years within a set of the set of the same fault within a set of the set of

Man from Hell's Edges

Trem Care production released through Wolchwide. Bob Steele starred. Story. Bob Steele starred. Story. Bob Steele starred. Story. Lower Story. Lower Story. Lower Story. At Lower Story. Lower Story. At Lower Story. Lower Story.

Black Find.

Drake Brow. Dick Dickison. Fery Murdeck

A little less boylahness and exgererated modesty replaced by occasional flashes of the hard western front would help Bob Steele considerably. The Man from Hell's Edges' is better than Steele considerably. The Man from Hell's Edges' is better than Steele or the Steele Considerably. The Man from Hell's Edges' is better than Steele and wreating probably is responsible for a grips is better than the blows which loudly record six in a row, and on the chin, before the bad man tres like Loew's New York, laughed at such fistic demonstrations. The crowd isn't going any more for the one-man-against-an-army type of action. Edges' how a tricky theme. Every payes knows that Steele can't be wrong, and it looks as though the story will take the usual turn when the hero escapes from Jail and goes thus the boss, however, and passing up his girl seem to the the story up in a knot. But all the time Steele, it is at length revealed, was just making believe in order to get evil.

LA BONNE AVENTURE

("The Nice Adventure")
(FRENCH MADE)
Paris, July 14.
Armada Diamant Berger production.
Osso reiesas. Directed by Refunde Law
Londin, Made in Eclari Studies in Epinay, near Paris, Recorded Tobia Kianghin, Made in Eclari Studies in Epinay, near Paris, Recorded Tobia Kianghin, July 12.

London, Made in Eclari Studies in Epinay, near Paris, Recorded Tobia Kianghin, July 12.

London, Made in Eclari Studies in Epinay, near Paris, Recorded Tobia Kianghin, Made No. (Chatt. Bouch. Reland Toulin, July 10.)

Villey, Chatty, Parisy, Parisy, Parisy, Chatty, Parisy, Parisy,

Another proof of how unexpect-edly audiences will react. They like this one and laugh a lot. That this was not anticipated is shown by the fact that the Olympia management had arranged to have some police handy on opening day, for fear of disturbances.

had arranges we handy on opening day, for fear or disturbances. Film is not an operetta, but not a straight comedy either. Apart from the music, it is crazily unconvincing and acted in that spirit. Special music is plentifully used, and though the tleast is catchy and is often repeated with slight alterations.

Is often repeated with slight altera-tions.
Technically the production is hodge podge. No close-ups, but plenty of outdoor sequences, re-ing to turn to a scenic at times. Direction, photo, some of which is trick work, and sound all most ir-regular.
Sets are very good. Mostly real

trick work, and sound all most irregular.

Sets are very good. Mostly real stuff, either open air or Riviera hotels. But those done in the studio as the studio and the studio as the studio and the studio as the s

marry soes to his young sporture friend,
Girl is done by Blanche Montel, whose acting is as satisfactory on the screen as on the staget. She plays opposite Noland Totalin, who plays opposite Noland Totalin, who turns a stage to the stage of the stage o

Rider of Death Valley
Universal production and release. Stars
Universal production and release. Stars
Bergerman. Directed by reduced. Stars
Bergerman. And Stars Cunning.
When Clark. A Llow're Circle, N. Y. a. es
halt of double bill for one day. Numbers
Tom Righy. Tom Mits.
Holes Joyce. Lots Wilson
Doc Larribe. Forest Stainer
Doc Larribe. Forest Stainer
Bill Joyce. Willard Robinsons
Doc Larribe. When Busch
Doc Larribe Wilson
Doc Rider of Death Vailley
Universal production and rolesae. Biase
Tom Miz. Associato producer. Biantor
Bergerman. Directed by Al Rogell. Story
Barney Commission of the Commissio

Much more than the usual atten-tion accorded westerns has been given 'Rider of Death Valley.' That it's not merely a plains opera fol-lowing a conventional routine pat-tern may explain the interest U, Tom Mix and others concerned in

lowing a conventional routine pattern may explain the interest U. Tom Mix and others concerned in its making apparently had in seeing the seed of the

comedy. A little girl (Edith Fellowes) is also involved in the earlier portions. It is not also involved in the earlier portions. It is not some the level, and the gravity of being lost in the desert without water becomes strikingly convincing. Story is largely concerned with earlier of a gold mine away off in the desert from two men who have killed its owner and are scheming to take it away from the dead mans' sister, and the strength of the

WOMAN IN SCARLET

Raiph M. Like production and Maryint release. Directed by George B. Bella from At Lower's N. Y. ose day. Running time, O mins. O mins.

theme.

A baroness, who constantly reminds in the dlalog that she is crazy, makes a bet with a couple of gentlemen that she can get the jewels. Then Lawton-Bond, although warned by the police, who know

ON OUR SELECTION (AUSTRALIAN MADE)

Sydney, June 24.

Sydney, June 24.

Cinesound production released by Greater
Union These trees are factories. The sydney of the contrees of the sydney of the control of the conrected by Ken Hall; scenario from pias ame title by Besele Budd. Photography by Watter Sully. Privately acreened at State
Sydney, Muning time, Se mins.

Weiter Suiff. Privately screened at State Sydesy. Running time, 85 mins.

Ken Hall made his debut as a talker director with this his first fuil-length feature for Cinesound. Previously, Hall had at lead as editor of the Cinesound newarest. On Our really corking entertainment for local audiences.

It is 100% Australian in atmosphere, direction and cast. Undoubtedly it is the best thing yet turned only it is the best thing yet turned solly it is the best thing yet turned by the control of the property of th

FLYING SQUAD (BRITISH MADE)

British MADE)

British Lion Film production and release.
Directed by W. Kraomer. Sound recording.
RCA Photophone and Harold Huth featured. Running time.
89 mins. Reviewed Piccadiliy theatre,
London.

50 mina. Reviewed Ficcadily Cheatra, Condon.

Adapted from play of same name by Edgar Wailace. This was one of the earlier Wailace plays and, produced at the Lyceum at popular prices, it ran over 200 performances. The story is old-fashioned 10, 20 for story is old-fashioned 10,

wallops the vilian it is not constituted in it.

The photography isn't altogether clear, and while the sets on the river front are good, there is no sense of richness in the contrasting drawing-room seenes.

The cast, though small, is generally competent, but the production, as a whole, seems destined for the safe of the contrasting of the contrasting of the strength of the aname of the late author,

NUMBER SEVENTEEN

(BRITISH MADE)
London, July 23.
Brillah International picture, released through Wardour Pilms, Directed by Airfeed Hitcheck, In cast Leon M. Lion, Ann Grey, Donald Calthop, John. Stuart, Barry Jones, Garry Marsh, Running time, 60 milns. Proviewed Hippodrome, London, July 28.

July 18,

Written as a mystery play and produced by Leon M. Lion some years to took two seemato with the most of t

with a detective and prevent his being done in by her assoAll about a stolen necklace, concealed in an unoccupied house, with
the crooks escaping and hiding in a
freight train destined for the Continent. They clamber from one car
to another while train is in motion.
They clamber from one car
to another while train is in motion.
They clamber from one car
to another while train is in motion.
The contract of the contract of the contrained the contract of the contract
trained direction.

Wonder why they can't speed up
to picture over here? Even American
trained directors seem to be unable
to do it in this country. Maybe it's
the tea.

THE GORILLA SHIP

Ralph M. Like production released through Maylein. Directed by Frant Strayer, Ne day, July 19, on double feature programs. Running time, 60 minutes.

Running time, 60 minutes.

Ralph Loc Mrs. Wells.

Vers Reynolds Dave Button.

Redd Howse Dave Button.

The Gorilla Ship' is a pretty insipid piece of film, Strictly second end for lesser subsequent runs with the twin policy.

The sooner indle producers learn that names mean nothing on the screen when the story is nil the screen when the story is nil the producers which will warrant a larger market.

quicker they will be able to turn out pictures which will warrant a larger market. Such as in this one just wearles the fans and hurts the players.

Silpshod theme in the oft-used formula of the indle meller yarn factory when sound wasn't known, and the players as the players of the indle meller in the further was a such as it tile. Dialog has to explain that the husband is jealous of his pal. The shipwreck of the husband's yacht shipwreck of the husband's yacht could be shipwreck of the husband's yacht looks like the one Mack Sennett used years ago. Wheeler Oakman has a tough time to be villainous, while faced Howes and Vera Keynarare supposed to be in love. Ralph Ince just socks people around at will, and that passes for dramatic action.

Le Coffret de Laque ('Lackered Box') (FRENCH MADE)

(FHENCH MADE)

Octanic production, Haik release: Directed by Jean Kemz from the English play.

Gotton: Dy Agata Chroistie, Made in Control by Agata Chroistie, Made in Canada Charles and Charles Petel, Daniel Darricus and others.

Alies Field, Daniel Darioux and others.

Film has the unique distinction of having in its cast three actors of the Comedie Francaise, Alexandre, Desjardins and Varny. But Gaston Dupray, who plays the gentlemanly leading the state of the Comedie Francaise, Alexandre, Desjardins and Varny. But Gaston Dupray, who plays the gentlemanly leading the state of the state of the complete o

Jonny Stiehlt Europa ('Johnny Steals Europe') (GERMAN MADE) Berlin, July 23.

Artel Film production and Deutsche Und voraal release. Direction Etarpy Fiel, Pro-Schuff anoue. Direction Etarpy Fiel, Pro-Schuff anoue. Direction Etarpy Fiel, Pro-Schuff anoue. Direction Etarpy Fiel, Pro-sonud, Charles Metalin selting, Guesta-ound, Charles Metalin selting, Guesta-conti, Harry Piel, Alfred Absi, Darry Holm, Margarete Saches, Walter Steinbeck, Holm, Margarete Saches, Walter Steinbeck, Hercen, Kurt Lillen, Wolfgeing V. Schwind, Gerhard Damann, Hane Walter, Fritz Spira. Bruno Zisoer, Running time 68 minutes. At Zitania Palaer, Pertin,

minutes. At Timais Palast, Berlin.
One of Harry Pell's best pictures,
A well-earned box office success.
The story Europs is not the continent, but a wonder mare which is to run the Grand Peix at Nico,
Johnny, her owner, haunted by
citing adventures and intrigues to
win the Grand Pelx and with it a
beautiful, young, and, of course,
rich American girlei, picture. Many
good and funny gags. Lots of thrills
and original ideas.
Besides Harry Piel, who plays
wittity and holds himself back,
mann Blass, Alfred Abel, Carl Balihaus and others merit favorable
mention.

haus and others mention.
Plel's direction is speedy, film is cut well; good photography and sound.
Film answers the wishes and exFilm answers the European public pectations of the European public magnus.

P. A. Parsons at Columbia
P. A. Parsons has Joined Columbia
ba as assistant to George Brown,
publicity and ac manager for the
company in New York.
Parsons was the former p. and a.
chief for the old Pathe company
and more recently with Fox.

RKO-RADIO IS

RKO-RADIO is not making promises ... RKO-RADIO is making pictures! Witness the box-office reports on FRANK BUCK'S "BRING 'EM BACK ALIVE" (Van Beuren Production) in its record breaking sweep across America ... now in its seventh week on Broadway and playing SRO everywhere. CONSTANCE BENNETT in "What Price Hollywood" (RKO-Pathe Picture) the best picture she has ever made and establishing new Bennett records in every

MAKING PETURES

theatre it plays . . . RICHARD DIX, the star who has never failed you comes through again in a strident heroic adventure drama "ROAR OF THE DRAGON" "HOLD 'EM JAIL," Bert Wheeler and Robt. Woolsey, football's greatest drawbacks in a funnytentiary drammer . . . "THIRTEEN WOMEN," Tiffany Thayer's sensational novel, which has rocked the continent . . . "THE AGE OF CONSENT," previewed and acclaimed a natural. "BIRD OF

THAT ARE MAKING

PARADISE," King Vidor's favish production of the most valuable theatrical property in the world..."MOST DANGEROUS GAME," startlingly novel, destined to be a sensation of the year... and a long string of others that put a silver lining to show business!

RKO-RADIO IS NOT MAKING PROMISES RKO-RADIO IS MAKING PICTURES!

BOX-OFFICE HISTORY

EXPLOITATION By Epes W. Sargent

Showboat Week

Showboat Week

There is money in Showboat
Week recently staged by a sufferer
from the product shortage. He had
to play something back, and his
each particularly happy. He got a
new idea, worked it out and instead
of sliding over after a fashion he
schieved one of the blackest weeks
eince the warm weather set in.

His marquee was built up to aug
geat a river boat with a couple of
cleat. They were made of corrugated
apper, painted with black asphaltum
varnish and then lettered in white
Grand Showboat, the former being
the name of the house. A collection
of small cans of the house, can mountsented the calliops, each can mountcurate as to be able to hire a small
calliope to supply the music for
ballyhoo.

The edges of the marquee were

calliope to supply the music for ballyhoo.

The edges of the marques were masked in musiln and brightly painted with annuncement of the titles other than 'A different show every night.' The lobby was turned into a salon with the box office lettered 'Purser.' All of the lobby crew were in borrowed uniforms. You hange of six of the oldest melodramas made since pictures started to talk. The 'Captain' made annuncements from the stage, candy butchers infested the sales at times and flugterated songs took the place.

Now the patrons want another showboat week because they enjoyed the first.

Every 50 Gals

Every 50 Gals
Out of twen that as a deal
with a chain of 10 service stations
to give a free ticket with every 50
gallons of gas. Not much of an inducement, but since they have to
have gas they buy from the chaintising space to the theatre and pay
for the punch tickets.

Latter are on hard stock with 50
punch holes. Can be punched at
acompletale used are good at the b.
o. for one admission, generally carrying a cash sale, which makes it
at leagt a two-for-one. Company
had a special set of punches made
does not care much if some of the
holes are phoney. It's a good advertisement either way.

Open Lobbies

Open Lobbies

It is particularly important through the summer to keep the lobby free from cultureling displays. It is not seen the comber of displays frames to create an airy effect. Patrons do not sit in the lobby to witness a performance, but if the lobby looks bot they are apt, unconsciously, to feel that the house must be warm, read to be seen the seen of the

Enhibitor who still believes in personal phone calls to sell pictures its temporarily off the idea. He worked it recently and got so many kicks from prospects that he has decided to store the idea until they relight the furnaces. Women phoned in to assure the headacher that they dight it like being drageed way downstairs, merely to learn that a certain picture was coming to the theatre.

Not so much reaction when the weather is cool, but heat makes extra exertion resented. Larges were was really good in most spots. Best for suburban lines where any phone chat is a diversion.

that a certain picture was coming to the theat makes extra exertion resented. Largely to be questioned whether the idea ever was really good in most spots. Best for suburban lines where any phone that is a diversion.

Summer Stunts

Summer Stunts

Some managers make a point of laying off street stunts for the summer, figuring that people when they are out in the sun are less apt to be responsive pulls has treet stunt. One sold-timer guils has treet stunt for the summer figures he competition from a bathing beach so he works where he fagures he conrection from a bathing beach as he works where he fagures he can reach meat of the summer he gets after even the drug store fountains. One stunt which seems to work unusually well is a card which reads Two good beits A the Gayetty Saturday and Sunday.

Cards are changed weekly with a new drink and a new title each time.

Drinks selected are those served at every fountain, so they get in all over town. Another appeal is painried mirrors done over weekly. His house artist makes the colors from whiting and package dyes and the house porter is kept one jump ahead of him cleaning off, last week's paintings.

Competition

Competition

Gags in which various merchants enter competitors for bathing suit there's a different slant. Theatre in a town with two daily papers got both to stage a contest in their sheets for a girl to represent the sheets for a girl to represent the two grapes for the best looker of the two.

Each paper selected an entry and the two girls were judged by the audience on a dead night. Both papers plugged hard for their entries, illneage than on anything else it ever worked.

Only trouble is to get the papers to compete with each other knowners to compete with each other knowners and the sheet and the not sheet and the hoost harder.

Made the Sale

Made the Sale
Theatre near a beach resort
wanted to banner the large Newfoundland dog which belonged to
one of the life guards. Guard was
perfectly willing to lead the dog in
return for tickets but figured the
authorities would not permit.
dog waf in and out of the water. Every
time he came out he shook a couple
of gallons of water over those nearby. Manager pointed out that a
neat olicioth blanket would reduce
the showers and save the clothes of
the showers and save the clothes of
the showers and save the clothes of
that basis.

Windshield Numbers

Windshield Numbers
Manager who wanted to use automobile stickers on a special feature has been as a special feature of the still state of the stil

cashier issued the seats, good any time that day. Result was a string of autos at the curb most of the day, all adver-tising the picture being sold. Con-tact was made through screen an-nouncement, lobby card and similar cards in garages, service stations and parking lots.

Gas Contest

Gas Contest

Promoters of a community benefit ball game, to be field on the infield that the contest of the manager of the theatre for ideas. He realized that there would be no use trying to fight the affair and that the only thing to do would be possible. He evolved the gas contest, giving it the name of the theatre for providing ticket prizes. Only care of 1910 or earlier were contest, giving it the name of the theatre for providing ticket prizes. First of 1910 or earlier were and the contest of the contest o

Different

Get Popular

Publix managers are going after Rotary and other local club presidencies. Circuit is anxious that this

be done by its men where pos-sible for the natural benefits

Transient Trade

Exhibitor whose small town house is located on the main street, which is also part of a state highway, has a deal with the gas stations at either end of the town to hand out cards to all who stop for gas and courtesy Card and argues that a stop off for a look at the feature will be restful, adding that there is plenty of free parking space and making to free parking space and making buys. Cards are inexpensive and the house takes in from \$10 to \$25 a day on these rebates.

Probably the mere urge to stop would be of little appeal, but the

bargain rate seems to catch many. Where there is a garage handy, it probably could be arranged to split the cost by adding an urge to have the car checked or minor repairs made while the show is being enjoyed.

Sprinkling Names Ottumwa, Ia.

With a local paper running pro-motional ad copy regularly for a full page, the Capitol crashed this page at a cost of but 10 tickets per

page at a cost of but 10 tickets per page ad.
Stunt was to sprinkle names of patrons in ads, tickets being avail-able to those calling on the mer-chant and presenting the ad with their name. Plenty of good will from merchants as it guaranteed reader response.

BEHIND the KEYS

Barry Burke, of Publix Iowa di-vision, appointed Twin City district manager under John Friedi. Burke succeeds C. B. Stiff, who becomes an assistant to Friedi. Following ciosing of the Garrick, Dulutti, Ed Siebi moved by Fublick, Ed Will assist Charles Winchell, transferred from the New York of-fices. Don Chambers from here to New York to take Winchell's place.

Lynchburg, Va.

Order has been received from
Publix to close either the Academy
or Isis theatres here Aug. 6. Which
house will be shut is to be decided
just becore closing time.
Closed, theatre, Roanoke, also

Wellsburg. W. Va, New Palace theatre has been re opened by N. G. Anas, manager City has been without a film the atre for two months.

James Topping, former manager of the Alamo here, has lessed a the-attraction of the Alamo here, has lessed a the-other production of the Alamo has a soon as sound equipment is in-stalled.

Milwaukee.

Jack Worner. Milwaukee, elected president of the Wisconsin Association of Stage Employees and Projectionists at semi-annual meeting. Al Mohr, Fond du Lac, vice-president, and S. J. Thomas, Racine, secretary-treasurer. Milwaukee

Lark, downtown grind, operated for 10 years by Carl Drans, gold to Ringer Bros. who will operate under same policy.

Waterloo, Ia.
Paramount closed during month
with Harry Herman, manager, vacationing.

Rochester, N. Y.
Paul Fenyvessy, manager of the
Madison, also will direct the West
End, latest of the Fenyvessy string,
George Gemming will be manager
of latter spot, with George Gans
assistant.

Garden theatre dark July 31. Sept. 6 for installation of new sound. The Orpheum, which with the Garden comprises the Jarvis theatres here, reopened this week after having been closed for installation of new equipment.

Two more indie picture houses closed here last week. Vernon, 500-seater, went dark July 18. Norwalk, as suburb, put on the padlock two days earlier.

New Haven.
Barney London, formerly with
Fox in New York, traveling auditor
for Arthur New England chain.

San Francisco.

Henry Pincus is out after seven
years as manager of the Casino for
Ackerman & Harris. Ackerman is
now operating the house alone with
Arthur Loring as assistant.

San Francisco.
Fred Siegel has reopened the
Roxie, Oakland, as third run picture house. Frank Jenkins in as
manager.
Fox, Richmond, Cal., opened for
summer under Bob Shary.
Fox United Artists, Berkeley, tentatively set for Aug. 30 opening.

Hartford, Conn.

F. T. Thomas, manager of the Capitol, has joined RKO, Will be replaced by Samuel Maurice, formerly of RKO in Brooking. Israel Chancupp, manager of Strand, resigns. Succeeded by Tom Brown, of the Garde, New London.

Long Branch, N. J.
Russell Teriuure, formerly of
Strand, Plainfield, N. J., managing Long Branch, N. J.

recently opened Sfrand, Long Branch, also a Publix house. Only for the summer, Terhune going back to Plainfield in fall.

Dallas. Grand at Corsicana, Tex., gutted by blaze. Cops decided arson after finding rear door open and house filled with kerosene smoke. Oper-ated by C. J. Mussleman, indie.

Galnesville, Tex.

A. V. Wade, Texas indic leader, rebuilding the Majestic here. Recently destroyed by fire.

G. R. Frank, New Orleans, re-placing Doak Roberts as mgr. of UA branch here. Arthur Wein-burger succeeds Frank in N. O., Roberts going into indle distrib

Jake Elder, P-P's divisional pur-chaser and maintenance director at Atlanta, switched to Dallas. Fills same capacity for southwestern loop. Nash Well shifted from here to Atlanta vacancy.

San Francisco.

George Blumenfeld has bought into the American, Oakland, with Charlie Carroll, and the pair have reopened house as a 15c grind.

Saser Bros. plan an Aug. 16 to the new Alameda, Alameda, Alameda, Alameda

Darry Burke, division manager here for the little transferred for Minneapolis Evert transferred for the manager here for the manager transferred for the manager at Omaha, will include both Nebraska and Iowa in his territory. Charles G. Branham, of Boston, comes here as district manager, comes here as district manager, of Tublix houses in Waterioo.

Bronx, N. Y.
Al Rosenfeld has acquired the
Jerome theatre, turned back to its (Continued on page 54)

Book Covers

Book Covers

Working ahand may give you an edge on book covers, when you want, them in September. If you are in a city go to a large job printer and tell him what you want. Often he will have stock cut from larger sheets. The original job pays the regards the trim as clear profit and will sell it cheap. If he has no trim, he can be on the lookout for a job in the sort of paper you want and pick it up more cheapity than if he can be on the lookout for a job in the sort of paper you want and pick it up more cheapity than if he sort of paper you want and pick it up more cheapity than if he sort of paper you want and pick it up more cheapity than if he sort of paper you want and pick it up more cheapity than if he sort of paper you want and kan an immediate buy.

Book covers for school children should be something more than jackets. They must be capable of being tucked in at top and sides to creatf or manila paper and cut to proper size. What those sizes are almost any child of school age can reli you. They should be printed on the from with spaces for this and the room number. There should also be a modest advertisement for the theatre, stressing both the amusement and educational value on the travel shorts and news reels.

Back page can be laid off to one or two merchants whose wares appeal to the children. This should cover the entire cost. Announce-fin advance of the opening of school and the co-operating merchants given a supply for distribution.

Staked the Newsie

Staked the Newsie

Recently a manager learned that one of the young men who patronized his house had been offered a chance to handle the incomment of the control of the co

5c and a Sign

Joe Dekker, owner of the Granada, doesn't let the fact that, his is only experience of the Granada, doesn't let the fact that, his is only experience of the fact that his is only experience of the fact of the f

Local News Views

Local News Views
Working along the lines of the
pictorial news sheets, sold in the
citles for window display attractors,
a theatre in a town of 10,000 devotes
a special frame to local news shots,
working in with a clever highschool
boy who has a bx' camera-cadinary,
such as parades or fires, are played
up with several prints, but the aim
is to have at least one new print a
day.

It's where at least one new print a list to have at least one new print a day. Display prints are rushed through and put into the frame. Orders are taken from those desiring prints for their own use, and real news shots are rushed out to the city illustrated thinks the Bilou Theatre. New Service on the backstamp and letter heads gives him better standing with the out-of-town papers. He is permitted to use the theatre as an address.

'Prosperity' Contests Trial

Syracuse, N. Y. Cracking the supposedly impreg-nable 'Herald,' William Downs, Loew division manager, and Harry F. Shaw, manager of the local State, finally placed a contest via the ad-department, but it is costing the theatre more than \$500 to turn the trick,

Scheme accepted avoids any rect film tie-up and leans to stitutional good will. Contest t is 'My plan to speed the return

(Continued on page 26)

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

Exhibit

Oil of Reri, star F&M "Tahiti" Idea, will go on exhibition at fa-mous Feragii Galleries, New York, in September. Done by Joseph m September. Done by Joseph Henninger, young Indianapolis por-trait painier who was doorman at New York Strand only five years ago, won art scholarship in Paris and is now town talk in Manhattan. Told Midared Luber, Rer manager, he'd been waiting three years to paint Rerl.

Cheerup

Youessay has had masters of ceremony and mistresses of cere-mony, but never an "optimistress," mony, but never an "optimistress," which is the cheering role of F&M's Sylvia Clark, star of "Birthday Party" Idea. Country needs Sylvia more than a good five-cent cigat. Has Frank and Warren Lasiter, Morgan and Stone, Bobby Kuhn and Sylvia Sharp in the 'Party."

Broxpraise

Cincinnati Times-Star says that even as late Ziegfeld glorified the even as late Ziegteld giorified the American grid, "the Brox Sisters have giorified the American song." F&Ms "Town and Country" idea at the Albee, Brox Sisters headlined this unit, which received critical praise from every Cincy newspaper. Cincy last key city to capitulate to F&M Ideas.

Glasscrash

Eddie Peabody's reception Great Falls, Montana, so tremendous that Falls, Montana, so tremendous that in addition regular show review Great Falls Tribune does special flow, beautiful the state of the st

Winner

Bridgeport (Conn.) Herald's Radio Personality Girl, as selected by radio ed Bud Kingston and committee, is Edith Josephson. Miss ture over WICC. Interviewed by Bud Kingston she revealed her first interest in public singing brought about through frolic contest staged by Sanchon and Marco. Offer from there for over a year.

Recollections

Johnny Burke and Nina Olivette, "Buddies" Idea, are bringing Coast fans recollections of the Mack Sennett comedy lot (Johnny) and touring musical comedy (Nina). These stars from movies and musicals cording to Coast newspaper critics, and have swell supporting troups in Les Everson, Jack Irwin, John Mc-Avoy and the Dancing Doughboys.

Trixie

James Aswell, Central Press ace, features F&M's Trixis Friganza in his nationally syndicated kolyum. Story mentions famous movie names who have succumbed to stage lure instancing Gilda Gray, Racquel Torres, Alice White, Paul Muni, Conchita Montenegro and Experimental Conchita Montenegro and Experimental Conchita Montenegro and Experimental Concentration of the Stage Would acries I flury of the Stage Would acrie of the Stage Would acree I flury of the

Boloney

Herbert Jennings, city manager Low Memphis theatres, discovers F&M's Frank Gaby has cousin in Memphis so gives him party as 'home town boy.' Must like Jen-nings in Memphis to get away with that. Bert Ross, in The Performer, London, denies listing F&M's Barto' and Mann se British-born act but and Mann se British-born act but the tight little jels.



FOR NEXT

SEASON

What are YOU doing?

We are signing new talent, bigger names. We're all set to take you on—as an act or a "stand."

When the weather turns cooler and business gets "hotter" what will you be doing-hustling for time at the last minute or comfortably working with the busiest organization in show biz?

Pace Setter for The New Season

'Whoopee' F&M

After months of negotiations Fanction & Marco closed with the Whoopee, and have started rehearsals. No name principals cast so far. Only thing definite is the Ziegfeld name will be used heavily

so far. Only thing definite is the Etegrical name will be used heavily on exploitation.

This was Florenz Elegfold's last deal, closting it with Martin Bock in New York. Bock turned over the right to F&M to produce. Consideration was \$20,000.

At the same time, F&M closed for national rights to Follow Thru; which they will also put in rehearmal immediately.

With Desert Bong already on tour, and Mary Eaton under contract for a musical unit, F&M have their fall production schedule well under way.

Froducers have also engaged Sauth Follard and Walter Hiers for featured parts with Ben Turpin in the Teddy Joyce unit, now in preparation.

Mine. Schumann-Hain's ensemble, seattle-Fortland, and Los Angeles, a total of five.

Veriety, July 26

Variety, July 26

Whoopee

Follow Thru

Desert Song

Mary Eaton Sout Pollard

Walter Hiera

Ben Turpin Teddy Jayce Ichumann - Heink

FANCHON & MA

Offices

HOLLYWOOD . SAN FRANCISCO . SEATTLE . MILWAUKEE . NEW YORK



WATCH FOX THIS YEAR

GOOD NEWS

STOCKS RISE AGAINMYEAR'S HEAVIEST TRADING

FROCTOR X" IS COMING

Empty Seats and Percentage

(Continued from maga.)

In days when buildiness was good?

An', after Pault, Mi gard' homewhat then? Are life, a goin' to attack the same and the same and the same and the same and the same are same

washington, an' talk like Jefferson an' Lincoin.

In recent years the public has been gorged by sincel strategy and the strat

supply 'em with the library addresses.

Timing A Cut

But the 'ents' of the industry ain't altogether asleep—they're wide awake when it comes to cuttin sal-aries. I don't know how it was managed or who did it—but it was good. The day a Los Angeles studio annunced the big silce in the pay check—who also got put on a five-day-week an had his salary cut \$15,000. Nobody but the President of the United States, the boys in Mr. Hobver's personal cuttify, gents in Congress an 'nine White House door slammers?'?

When the pay-cut announcement.

Mr. Hower's personal outifit, gents in Congress an 'nine White Rouse-door slammers??

When the pay-cut announcement, was handed out, quite a few of the boys an'. girlis, 'affected thereby 'to' the tune of a few thousand's week, rushed wildly Into an 'executive's office. "We sim' a 'goin' to stand' at 'to' the tune of a few thousand's week, rushed wildly Into an 'executive's office. "We sim' a 'goin' to stand' at 'I were you,' soofhs the big man at the mahognay desk an' who 'takes quite an interest in politics. "He won't mind it—it was at his own suggestion, an' remember, he's been a wonderful president an' his nomination, which means election, assures a return to prosperity an' Mn sures a return to prosperity an' Mn sures a return to prosperity an' Mn our salary of 35% or Mr. Hoover's 15% silco." Interrupts the protestiff crowd. "We ain't workin' in the foreign versions of the pictures, when the foreign versions of the pictures, we have a sure the production of the pictures. "But sure themen," breaks in the studio boss, "Tim surpleed—have you the heart to come in here an' complain when so exalted a personage as our revered president, the vice president an' members of the cabinet accept a cut without a murnur, while you—pictures stars an players an directors—suggest that—why gentlemen, really, I'm shocked. By the sure of the sure

players an directors—suggest that why gentlemen, really, I'm shocked—an..."
By that time the room was empty. I'm the shocked—an..."
I shart been able, up to now to find out when the player that the state of the same day. But whoever fixed it was good. You gotts hand it to whoever it was. But the rest of the studio want in no the play an' muffied a fine chance for another salary cut without argument.

Spealdn' of salary cuts—the star is worth, so they've always sald, his ketual boxoffice value along with due compensation for whatever he's able to offer to the screen that the town of the shart of the salary cut when haven't got. That would seem fair enough, but I never heard after percentage of the gross—not the net—of his pleture? Of course, this plan is based on the idea that there's but one set of books to be kept. If a star can't draw his proportionate share, apply the old ranch rule—we feed 'em well an' bay 'em little.

Today, I know of stars with the cold, holdover, silent contracts gettin' the big money, while their pictures—talkin'—ain't ratin' on all fours with the studio's regular program output. Based on percentage they wouldn't be gettin' 5% of what it here is not start it is on the contract of the contract of

Playing Ball

Playing Ball
Til play ball with you is a favorite Hollywood expression. An' most
of 'em will—providin' they can be
the catcher and keep the ball. Nobody wants to pitch. Once the
catcher gets: the ball, you'd better
keep close to the shoks. You never
can tell when the hidden ball will
be pulled on you. The studios could
see to the fellers catch once in a
wille—an' the percentage willow. while—an' the percentage plan would be a fine gesture to start the game

Musicians' Demand Forces Chi Garrick to Close

Chi Garrick to Close
Chicago, Aug. 1.
Insistence, of the musicians' union
that the five man orchestra clause
provided in the contract with the
Shuberts should apply to the Garrick; despite a straight film policy,
closed that house Saturday (30)
after one week.
Warren Iron to treate establishing a 25 cent policy opening with
Tiffany's 'Lenn Rilvers' and following with Monogram's 'Big Timer.'
Contract with the Shuberts runs

ling with Monogram's 'Big Timer,
Contract with the Shuberts runs
out Sept. I, 'Union' held that employment of five men at \$480 was
an integral part of the Garrick's

RKO's 40-Car Giveaway

Tle-up with an automobile dealer in Boston by RKO calls for the latter to give away about 40 cars in its theatres in Manhattan, Brooklyn, Boston and Long Island. Terry Turner went to Boston to make the deal for RKO.

Pitt-Syracuse Deal by WB-RKO About Set

WB-RKO About Set
The Warner-RKO theatre deal for
Syraciuse and Pittsburgh, hanging
fire the pair few months, is defefire the pair few months in the pair few months
fire the pair few months is defefire the pair few months in the pair few months
fire the pair few months is defefire the pair few months in the pair few months
fire the pair few months is defefire the pair few months in the pair few months in the pair few months in the pair few months
fire the pair few months in the pai

177 Indies Say 772 Films. They May Make 150

Should the hopes of all those intending to become indice producers come true, according to announced finetitions or desires, the total number of features would be 772. A compilation by interested parties in the independent field places the

the independent field places the number of Inde producing firms, near, distant and doubtful, at 177.

Around 150 teatures, if that may are finally delivered, will actually be looked upon as 26s. The 177 continues or individuals involved, takes in the 88st, welt and an almost the continues of the 18st, well and the 18st, well and the 18st of the 18st, well and the 18st of the east, west and any place the es might or could be made.

Egyptian First of Three **Coast Deluxers Reopening**

Hollywood, Aug. I.
Fox-West Coast will reopen the
Expitan, dark for the past eight
months, early in September. New
sound equipment will be installed,
and acoustical arrangements improved. Policy is for grind on freak
picture attractions.
Samie organization, later in month,
will open the United Artists: in the
Wilshire district. House was built
by U. A. and turned your for F-WC
when completed last February. Was
Rept dark, due to close proximity of

when completed last February, Wesskept dark, due to close proximity of Ritk; another Fox district house. Polley for United Artists will be same as in Ritz now, with that house to continue with straight double bill grind,

Para contemplates reopening the U.A., downtown Labor Day, with Rain likely as the first attraction.

NETH INCORPORATES

Local chain of five theatres, owned and operated by J. Real Neth, was incorporated Friday (29). Incorporators are Neth, Albert ORYan, Elizabeth Richter and John A. Conner, attorney.

O'Rivan, Elizabeth Richter and John A. Conner, attorney.

Move brought about by the move for a receivership for two of the houses by Walter A. Murphy, trustee for the mortgage bondholders of the houses. Guy Coffman was sippointed receiver for these theatres. He in turn designated Neth as manager and will continue operation as a chain under the new lincorporation.

Incorporations

California

Stereorision. Le sacramento, Aug. 1.

Stereorision. Le sacramento, Aug. 1.

Stereorision. Le sacramento de sacrament

Studio Placements

Grant Mitchell for 'Tin Foll,' Nora Lane, 'Polo' and' Bullet

rail, Col.

Lee Tracy, Walter Connolly, Con-tance Cummings, Alan Dinehart Washington Merry-Go-Round, Col Shirley Palmer, 'Polo,' Col.

Dickle Moore, borrowed from oach for Little Orphan Annie,

Roach for Little Orphan Annie, Radio.

Mae Marsh, Samuel Blythe Colt, Arthur Stone, Lucian Littlefield, That's My Boy, Col.

Sarah Padden, Milard Robinson, Salomy Jane, Fox.

Corinne, Ewalthall, Chandu, the Magiclan, Fox.

Corinne Griffith, Six Hours to Live; Bwalthall, Chandu, the Magiclan, Fox.

Corinne Griffith, Six Hours to Live; Brown, Adaline Asshury, Thomas Holden, Robert Homans. Untitled Torchy comedy, Ed.

Eric Liden, Little Orphan And Cooke, Marlon Shockley, Edmond Breese, Franklin Pangborn, Adaline Asshury, Thomas Holden, Cooke, Marlon Shockley, Edmond Grow, Ed.

Eric Liden, Little Orphan Little Orphan Julie Haydon, Guy Kibbee, The Conquerors, Radio.

George O'Brien, Janet Chandler, Emmett Corrigan, Bert Hanlon, Onslow Stevenson, Golden West, Alleen MacMahon. David Landau.

Silisen MacMahon, David Landau,
Silver Dollar, WB.
John Wray, Edward Pauly, Jack
LaRue, George P. Collins, 'Im a
Fugitive, 'W.
Noah Berry, Dorothy Burgess,
'Out of Singapore, Charles Hutchlison directing, Goldsmith (Tec-

O'Court Street of Charles Hutchluson directing, Goldsmith (TecArt), William Collier, Tr., Barbara
Keat, Raymond Hatton Walter McPosed, Al Herman directing, Eagle,
Louise Closser Hale, Brandon
Harfs, Reginald Barlow, Gustav
Von Seyffertitz, Rasputin, Metro.
Reibert Mundin, Sheriock
Holmes, Fox.
Raiph Bellamy, Salomy Jane,
Pox.

Fox. Ben Taggers, Horse Feathers,

Ben Tagger, Horse Feather,
Pal. B. Warner, Matty Kemp,
Alleen Pringle, Robert McWade,
Mary Durnon, Anita Louise, George
E. Stone, Sam Hardy, Ivan Simpson,
Robert Elliott, Thantom of Crestwood, Radio.
Cummings, Toseph'
Cawthorn, Sport Page, Radio.
Nat Pendleton, William V. Wong.
Sign of the Cross, Par.
Blanche Frederici, Gilbert Emery,
Arms, Par.
Sharon Lynn, Big: Broadcast,
Sanon Lynn, Big: Broadcast,
Par.

Par.
Kent Taylor, 'Blond Venus,' Par.
John L. Balderston, adaptation
'She,' U.
James Mulhauser, comedy dialog,
'All America', 'Il

Jämes Muhauser, comeny quaus, 'All America,' U, 'Riddle Me This,' to Guilty as Hell,' Par. Robert Ellis, '13 Men,' Col. Emmett Corrigan, Eddle Kane, 'Night Mayor,' Col. Barbara Weeks, Rustlers Roost,'

Col, Lucien Littlefield, Resputing

nett. Sidney Foxe, 'Merry-Go-Round,'

U. Lyda Roberti, Robert Young, John Miljan, Ruth Hall, 'Kid from Spain,' UA. Lillian Rich, Wilfred Lucas, Creighton Hale, 'Free Wheellng,'

Creighton Haio, Free Wheeling, Rosach,
Otto Fries, Aimeda Fowler, James Mortan, 'Allum and Eve, Rosach,
Charles Chase, Murfel Evans, Bill Henderson, Tom Wilson, Nora Ceeli,
'Victor Fotel, 'Helide Conkillo, Otto Fotel, 'Helide, 'Pantom President,' Far.

Par.
Billy Butts, Helen Jerome Eddy,
Charles Grapewin, Night of June

Par.

Billy Butts, Helen Jerome Eddy,
Charles Grapewin, Night of June
State Galagher, Matty Kamp,
Skate Galagher, Matty Kamp,
Skate Galagher, Matty Kamp,
Phantom of Crestwood, Radko.
Three Ambassadors, Art Wilson,
Mart Sperzel, Geneva Mitchell, Martha, Mattox, Kathleen Clare, Eric
Wilton, 'All the Evidence,' Bachman-Radko.
Edigene Pallette, Tuba Bill,' Fox.
Lure, Monogram.
Preston Foster, 'All America,' U.
Bert Roach 'The New Yorker,' U.A.
Jed Prouty, Robert Greig, 'The
Conquerors,' Radko.
Tallulah Bankhead, 'Tinfoll,'
Methods and Kithley, Loaned by Per.

Resy Thesire Corp., St. Louis, Mo.; child, September Corp., St. Louis, Mo.; child, Sep

CIRCUITS WORRY OVER COAST **DOG TRACKS**

Los Angeles, Aug. 1.
Coast's recent dog track habit, estimated to be drawing some 50,000 customers nightly in Los Angeles, Culver City and Frisco, has the theatre circuits worried. Situation has reached that stage where company heads in the east have become agitated over the matter.

Recently there was suggested the creation of a national committee among theatre men to survey and investigate Coast conditions relative to evolving a remedy for all. This

investigate Coast conditions relative to evolving a remedy for all. This move has not yet gotten .nder way. All major circuits are concerned with the hounds and their draw be-ing discussed on all sides by Fox, RKO and Warners, plus Publix and Loew's standing by.

Minn. May Reopen. Rent Free, at 55c Minus Stage Shows

Minneapolls, Aug. 1.
To bring about the reopening of the 4,200-seat Publix Minnesota here, local owners of the house are said to be willing to walve all rent Indefinitely. Now reported negotiating with Publix in New York on the basis of free rent.
Original Jease called for Publix to pay \$3,000 a week rental publication of the publicat

recently consented to a \$60,000 a year slash.

Anxiety of the owners is due to other tenants in the building complaining that since the closing of the showhouse their business has from They declare they cannot continue paring their rent unless the theatre reopens.

Local expectations are that Public will reopen the house this middle in the first the stage shows will be eliminated. Also going talk of the theatre to have M-U pictures for exclusive runs.

Markle's Duties

Jack Markle, formerly with Her traveling inspector for RKO specialize on budgets and w111

mostly front operation.

In N. E., Markle held a similar job with Fox-Poli under Stuart's operation.

Alabama Expects Tax

Birmingham, Aug. L. pecial session of the state legistre is expected to be called to isse ways and means of balancing state's budget. Sales tax and ax on amusements may be seed.

passed.

Rumored around the capitol that a tax on amusements would be levied, styled after the tax recently rassed in Mississippi which calls for 10% of all amusements.

RKO's Upstate Pool

FAOI's Upstate FOOI's Fool is being arranged, between the Farley-Shirley group in Sohen-ectady and RKO. Bill Farley is handling the deal personally. Arrangement calls for RKO to take over operation of the three Shirley-Farley houses in the upstate New York town and pool with RKO's two spots there.

Buhler at Philly Fox

Philadelphia, Aug. 2. Frank W. Buhler, former of the Frank W. Buller, former of the Stanley Co. and vice-president of the A. R. Boyd Enterprises, re-places David M. Idzal as manager of the local Fox theatre. Idzal has been appointed manager of the Fox, Detroit, a post he

WURLITZER'S COOLERS

Wurlitzer company, plano manu-facturers, is going to turn out air-cooling cabinets for business offices. Jim Ryan, firm's sales head, has arranged for the first batch to go into the Loew executive rooms New York.



(with apologies)

—no matter whether you do or not, take a look at the latest list of this industry's BOX-OFFICE CHAMPIONS!

AGAIN M.G.M LEADS IN MOTION PICTURE HERALD'S BOX-OFFICE SURVEY

Every month the box-office reports of 105 important de luxe theatres in 20 key cities are checked for the month's Box-Office Champions. M-G-M leads in June again!

5 out of 11 are M-G-M!

These M-G-M hits are June's Box-Office Champions:

AS YOU DESIRE ME LETTY LYNTON HUDDLE GRAND HOTEL RED HEADED WOMAN

PROPHECY!
The next list of Box-Office Champ

Box Office Champs will include M G-M's Washington

Masquerade Skyscraper

Sours

METRO-GOLDWYN-MAYER

It's a pleasure!

Too Much 'Cuff' Shackles Trend For Shotgunning

Movement toward shotgun opera tion at small price scales, which brought legions of non-showmen into the exhibition field the past years, has almost vanished.

into the estimation field the past two years, has almost vanished. Fear that the theatre chains and distributors will take measures to curtail the shooting gallery bonanza, existing since the depression, is evidentially scaring off the would-be small time-exhibitor.

Owners of closed houses which the get-fich-quick operators would take over are also becoming timid. Too many lessees have come in on the cuff and walked out the same way, leaving nothing for the owners. The distributors, along with the owners, have further discovered that a signed lease, on which nothing was ever paid, is often merely a gag to the up film product in the hope opposition houses will buy off the shortum cathiblor before opening for business.

or business. neral agitation against the dime-seaters has prospective low scale exhibs thinking twice before going into action. Suits by dis-tribs on unplayed product have also auddled the outlook for them.

Minn's 3d Run Strife

Minneapolis, Aug. 1. Battle in the Loop 10c and 15c

third un grind field is threatened as a result of the advent of Pantages and the Seventh Street, Publik saircady in the fray, although opposition independent theatres have not opened up.

Publix has raised night prices at its own third-run, Loop grind house, the 1,800-seat Palace, from 10c to 20c, thus giving it release preference among all Loop third-run theatres. Prices of 10c and 15c have been definitely announced for the Pantages, but the Seventh Street scale has not yet been fixed. The Aster, Publix Loop firstun, recently closed, may reopen with a grind 15c policy.

FANCHON & MARCO · Featured Acts ·

FANCHON & MARCO Present ZELDA SANTLEY "VEILS" IDEA

BERNARDO DE PACE

"Wizard of the Mandolin' Assisted by CELINE LESCAR

EDDIE BRUCE

"Gus Edward's Radio Stars"

FANCHON & MARCO Preser SYLVIA CLARK "HER BIRTHDAY PARTY

WILTON CRAWLEY

The Thunder Storm of Jazz With HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

NINE ALABAMA **PLANTATION CROONERS**

COLORED SINGERS SUPREME Just Finished Tour Fox West Coast Theatres in Conjunction with KMPC, Beverloy Itilis. ONE SOLID YEAR

THIS WEEK, Paramount
Los Angeles, Calif.
SAMUEL BROWN, Director, Manuel

IARRY RICHMAN In "I-LOVE A PARADE,"
I-rest featurate
STANLEY DISTRIBUTING
229 Seventh Avenue, New York
Totophone Brysat 9-2812

DISTRIBS OFF BLANKET ADJUSTMENTS IN N. Y.

Distributors have decided they

Distributors have decided they will not grant New York exhibitors blanks adjustments on rentals for shanks adjustments on rentals for shanks adjustments on rentals for such product will not be becomed by accounts until the fail.

In taking this position against wholesale rental adjustments, distributors feel they are facing a tough battle with the indies this year when it comes to negotiating for the '32-'33 programs. If a concession for one account, unless circumstances were unique, the distributors determined to the control of the control

Circuits Look for 2 Million Reduction On Property Taxes

Reappraisal of picture theatre properties is taking place on the widest scale it has ever known, as theatre owners seek readjustment of property assessments in order to cut down tax payments for the current year.

This work has been going on for some months now, and for the major chains atone the estimated tax savings looked for is around \$2,000,000 on the year. Inquiry indicates a consensus of opinion among theatre operates that boom theatre operates which present conditions do not warrant conditions do not warrant conditions do not warrant may differ with the major companies. Usual municipal contact guides are still employed by some, but by fewer than in past vers. Impelled

osual municipal conduct guides are still employed by some, but by fewer than in past years. Impelled by necessity, theatre men are over-cooking diplomacy for bare fact and dealing direct in a number of in-

stances.

The most pointed this way is RKO. Latter firm has a traveling representative who, for the past four mouths or so, has been touring the circuit meeting with assessment boards in various cities as they open their assessment rolls. This company figures it has shaved some \$12,000 in tax payments for the 56% of its spots.

Fear of Violations Slows F-WC Bookings

Due to zoning protests and threats of court action if certain agreements, are not lived up to, booking of next season's product by Fox-West Coast is making stow progress. Indications are that it will take an extended to the classification and the circuit can get together.

distributors and the circuit can get together.
District managers for all major distributors have been in New York for more than a month working out deals with the circuit, with F-WC anxious to avoid any Federal court agreement violation.
Information here is that several deals have been worked out, but that no contracts are as yet signed.

P-P SHUTS 3 MORE NABES
Minneapolis, Aug. 1.
Wholesale closing of Publix theatres is occurring here in line with
the announced policy of John Friedi,
division manager, to shut down all
spots where opera ing costs cannot
be readjusted to income possibilities
more leading neighborhood houses—
the Uptown, Loring and Nokomis.
They will close during the next two
weeks.

weeks.
Within the past fortnight four other Publix theatres were darkened.
They were the Aster, a loop firstrun, and three nabes, Rialto, Arlon

French Idea

Paris, July 23. An office specializing in pro-moting the sale of butchers shops and similar businesses to new owners has opened a special department to obtain

to new owners has opened as special department to obtain purchasers for picture, houses, To this end they are publishing a small leaflet depicting to prospective buyers the ease and pleasures attached to being an exhibitor,...

Among, its believing statched to help the statched to be the statched

EMPIRE UNION PICKETS LOEW'S

Among developments growing out of the recent New York Court of Appeals decision giving one union the right to picket another was the sudden picketing Friday (29) of two Loew theatres by Empire operators. Since the Court of Appeals decision reversed injunctions of Empiremanned theatres ruling against any picketing by 306, the Empire is also given the right to picket any theatres which have 306 operators.
Empire men were stationed in

given the right to picket any theatres which have 305 operators. Empire men were stationed in front of Low's Kinga, in Brooklyn, and the Avenue B, on the lower east side, New York. C. C. Moskowitz immediatoly started taking stee. On Another major attermath of the Court of Appeals ruling is preparation by Empire of an appeal to the U. S. Supreme Court. At meetings held by that local, it was announced such steps would be taken. This takes the question out of the hands of the Rosekay Theatres, Windsor Theatre Corp., and Stillwell Theatre, inc., all of. Brooklyn, which were involved in the Court of Appeals decision rather than Empire. Kaplan's major fight on unionizaneals decision rather than Empire. Kaplan's major fight on unionization is against the Springer-Cocalis claim (30 houses), which holds injunctions against picketing by 306. While the Court of Appeals decision will serve as a precedent for the future, 306 will have to carry the Springer-Cocalis fight also to the future, 306 will have to carry the higher courts it hoping to have injunctions set aside so far as that particular chain is concerned. It's a question of not being able to make law retroactive as a result of a precedent by another suit of a similar nature.

All the S-C houses employ Em pire men, who are represented as being in around 110 theatres in New

Tax Guessing in San Diego Replaced By Theatre Comm.

Los Angeles, Aug. 1.
Unable to obtain a reduction in the tax valuation of F-WC houses in San Diego, W. H. (Bud) Lollier has convinced the city authorities that next year's valuation should be lieft to a committee of experts on Deletion for the committee valuation followed acknowledgment of the deputy assessor, who handled the city's theatre taxation, that he had no knowledge of theatre or amusement figures.

Loilier was seeking a reduction for 1932 from the previous year, but was met with an increase, which couldn't be figured from the theatre man's angle.

2 Strikes, But Still Up

2 Strikes, But Still Up
San Francisco, Aug 1.
5 Though Emil Umann was let out
as p.a. at RKO's Golden Gate sevr cral weeks, his second RKO let out
within two months, he's again back
handling públicity on 'Bring 'Em
Back Alive.' Arvid Erickson is in
as p.a. at the Fox Oakland, Oakland.

S. E. Exhibs in Film Buying Co-Op; **Veto Privacy for Mutual Benefit**

Goes Back to Texas for San Antone Settlement

operators.

San Antone is unique in that it's
the only show town of its size in the
U. S. entirely without union labor
in its theatres. A total of eight
houses have been non-union since
April. This includes Publix's five,
RKO's one and Bill Underwood's

Southern Contracts Nix Doubles, Specify **Bottom Admish Price**

Baltimore, Aug. 1.

Seiling season is getting under way in earnest. In spite of recent attempts to smuggle the twin-bill idea into this district, leading exhibs and exchanges have been successful in keeping it optaide. For the present campaign several exchanges are taking it upon them-tracts prohibiting the exhibs from double-featuring their product. Some of the weaker companies, not wishing to antagonize the exhibs are placing the no-doubling mark only on a select list of their catalog. Southeast exchanges are also showing greater backbone than try by specifying mulmum admish. The bottom ducat charge generally is fixed at 18c for adults, the exchanges and the leading exhibs both agreeing that a 10c admish should be for kids only. The 5c ticket for kids and the two-for-nos at 10 and 16c are flatly out in an attempt to Local show business has wached the results of price-cutting and double-featuring in other parts of the country and has made up its mind that it doesn't want anything to do with either.

Seattle Service
Los Angeles, Aug. 1.
National Screen Service will serv
ice the northwest in future fron
Seattle. Office has just beer
opened.

opened.
In the past everything was dled from here.

Cuts License Fees
Humboldt, Ia., Aug. 1..
Here's one town giving amuse ments a chance.

Annual \$100 license fee for the atres cut to \$50.

Baltimore, Aug. 1.

Southeast territory, while sparse in the way of buying circuits, has nevertheless developed a co-operative buying system among groups of exhibitors that seems to be work that seems to be work that this type of combo 'purchasing is building rapidly in an area where exhibs formerly stuck strictly to themselves.

Local district has nothing to compare with the number of film buyers for indle theatre groups such as exists in other metropolitan areas. Local owners have volced their objections to that plan, claiming that one man can't buy for a group of competing house five or six indle theatres organized into a single buying group with all participating exhibs acting on the buying committee. In this way the exhibs feel that the interest of each theatre is watched over by the owner himself, and the exhib knows just what's going on with the exchanges. Besides which he gests the advantage of lower prices because of the collective bargaining.

One thing not so hot is that this plan has opened up the hadres which formerly guarded the prices they paid for films now have their deals performed practically in the open. Exhibs, however, are growing accustomed to it and figure they make up for it in the better deals from the co-operative bidding.

Stench Bombing Pickets **Outside Theatres Now**

Tacoma, Aug. 1, Acid and stench bombers are throwing their ammunition from passing autos at union pickets of the nabes. Several nabe houses are operat-

the nabes.

Several nabe houses are operating with men belonging to the purported union not affiliated with the national federation.

Special for Serk

Special for Jors

Ben Serkowich, RKO exploiter, is
switching over to the film end. It
will be for six weeks and on loan
from the theatre department to the
picture division.
Purpose is the campaign to be
waged for 'Bird of Paradise' (Radio), which will be directed by
Serkowich.

DARK TOWN STRUTTERS

Edith Spencer and Lottie Gee. Alma Trais, Billie Mitchell, Prof. Toby, Cleo and Billie THIS WEEK, Paramount Los Angeles, Calif.

CHARLO DAY

Just finished Paramount, Los An

Personally engaged by MR. CECH. B. DE MILLE, for Sign of the Cross.

To My Dear Fanchon and Marco:

Never since my nine weeks with Roxy have I enjoyed such wonderful engagements as at the Fox. San Francisco, and the Fox. Oakland.

My deep appreciation for your courtesies and kindness.

MME. ERNESTINE SCHUMANN-HEINK

Exploitation

(Continued from page 19) prosperity. Those entering are invited to outline their views in not more than 300 words. First prize is \$100, second 50, third 25, and there are additional prizes of \$5 each to exhaust the \$500 fund appropriated by the theatre. In addition, 100 ticket awards will be given.

stion, 100 ticket awards will be given. 105 direct return is the provision that contestants must personally deliver their letters to the ballot box in the inner lobby. No restriction on the number of plans a contestant may submit, but only one may be dropped in the box with each admission. Sing goes to Downs. If auccessful here, plan will be used nationally by the Loew circuit.

Girl Barker

Minneapolis.

Publix tried the innovation of using a young and pretty girl attired in natty male yachting, suit with tight-fitting white trousers, in front of the Lyric as a barker for 'Society Girl,'

Attracted outs and the control of the contro

intracted such a crowd of young men on opening day that traffic became blocked and it was necessary to call the police.

Maybe Sundays

Maybe Sundays

Manager in a southern town with an air-cooled house is working in with the church and a southern town the source of the church with the church with the church with the church with the combined congregations just combined congregations just constant with the combined congregations just contain the combined congregation in the fact the internal contains the summer than the contained contain

Roach's Better Babies

Roach's Better Babies
Culver City.
Hai Roach tied up with better
baby contests being conducted currently by Chicago 'American' and
the 1.0s Angeles 'Heraid-Express'
In the Social contest he offers two
In the Social contest he offers two
\$150 a week, and free 'testion' 25
others. Best picture haby in the
Chicago contest gets two months'
work-at \$50 a week, and possible
term contract.
Kids will be used in 'Our, Gang'
shorts.

Fans on Exit

Fans on Exit

Theatre manager importuned by a meetic manager importuned by a meetic manager importuned and a meetic manager in the second of the meetic manager in the second in the interest in the second in the interest manager in the interest ma

Fresh Start

Even where there is no real reason it's a good plan to shut down for a week, just before the full season it's a good plan to shut down for a week just before the full season in order to have a big opening and the full season in order to have a big opening and in order to have a big opening bout with one-minute rounds and two-minute rests. It attracted and two-minute rests. It attracted and two-minute rests. It attracted watching the boxers. Sell a combination, ticket for all an enormous crowd, most of them for the shows the opening week. Sell a combination, ticket for all or the shows the opening week. Sell a combination, ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all or the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the shows the opening week. Sell a combination ticket for all of the s

Coaxes Peepers

Varying the usual peep box, a shadow box with the poster or other davertising matter back of a tikntly stretched scrim presents a blank surface except when a push button surface except when a push button phosphotes an electric circuit and in yelled Hello, Bill' through the subject, the lights be-

ling placed behind the scrim and shaded on the side toward the spectator. It is a familiar stage device, but it seems to get mpre than usual to the seems of the

New Contest

New Contest

New Contest

New Contest

New Contest

New Contest

New One Start

New One has greater attraction.

Something new is a sponge estimate

Something new is a sponge estimate

should all be of about the same size
with one retained in its normal form

for a sample. The others should be

wet and then put inder heavy pres
sure. The old-fashioned letter press

merely put between two planks and

heavily weighted.

Idea is to figure how many

sponges like the sample are con
tained in the compressed mass. If

tained in the compressed mass. If

mates will err on one one settle

mates will err on one one settle

for in the sponge country they can

press half a bushel of sponges into

a small cigar box.

Might help to run a window con
bring the mass over recks and then

be soaked out after the last night
show. They are simply placed in a

tub of, water and allowed to swell,

sand, then counted after being

squeezed dry.

Synthetic Headlines

Synthetic Headlines

It is a good plan to save up such house organs and press books as the same of the

Kidding the Kids

Kidding the Kids

Members of, a kiddle, club were asked, to register when they went asked to register when they went was to be a definite of the control of

A letter from the theatre is a clincher on goodwill.

At the Fordham theatre, N. Y. Max Halperin pulled a honey for Tady and Gent. He built a prize ring on the marquee with a referee and timekeeper with a gong and everything. For 10 hours a day two 16-year-old boys staged a boxing bout with one-minute rounds and two-minute rests. It attracted a construction of the minute rests. It attracted a construction of the stage of the minute rests. He at the advantage of interesting without holding them in the street too long.

VARIETY'S

EIGHTH ANNUAL

INTERNATIONAL NUMBER

Issues End of this Month (August)

DEVOTED TO EXPLOITATION NATIONALLY AND INTERNATIONALLY

An Opening of the Season Opportunity

To Tell All the Show Business About Yourself

> RADIO ARTISTS STAGE ORCHESTRAS VAUDEVILLE ACTS STAGE PLAYERS **SCREEN ARTISTS**

> > USE

VARIETY'S INTERNATIONAL NUMBER

as a Pre-1932-33 Advance Agent

Cheapest World's Exploitation Round Trip

'Advertising Copy to Any Variety' Office NEW YORK CHICAGO HOLLYWOOD LONDON PARIS

SETS 25-WEEK LIMIT

30 RKO AGENTS ON FINAL LIST

With one more franchised agency created through the affiliation of Nat Sobel with Harry Norwood, the final list of official RKO agencies, as okayed by Beck, stands at 31. Combinations formed during last

Combinations formed during last week to complete the line-up included Lew Mosley and Henry Bellit, Herman Citron and Alex (Gerber, Harry Semon and Alex (Gerber, Harry Semon and Roger Murrell, Pauli Denpsey and Phil Tyrell, Billy Jackson and Jack Hart, and Pete Mack, Lewis Spielman and Phil Mortis. Latter, as a partnership tric, will alternate under the two-on-the-floor rule. Agents' RKO theatre passes, picked up aix weeks ago, were returned to the act reps yesterday (Monday), Minus passes, the agents had to buy tickets in the RKO houses to see their own acts.

Kate Smith's Palace Unit Totals \$8,000, of Which \$5,000 Is Kate's

The Kate Smith unit bill at the RKO Palace, New York, this week, is getting \$4,000 in salaries, or \$3,000 more than the budget originally prescribed for vaudeville. Under the Palace's new vaudsimmeter the Palace's new vaudsimmeter.

inally prescribed for vaudeville under the Palace's new vaudifin policy.

Miss Smith's share is around \$5,000. The \$3,000 salary is under a blanket arrangement with Miss Smith's manager, Ted Collins, who picked the surrounding talent, who was to be the surrounding talent, who was to be the surrounding talent, who was to be the surrounding talent of the s Three performances were played at the Prospect, Brooklyn, while pro-duction was going on. Megley got duction was going on. Megle two hours sleep out of the 48.

DUNCANS SPLIT. VIV. WILL LEAD JAZZISTES

Los Angeles, Aug. 1,

Ambitious to waive a baton, Vir-lan Duncan has split with her sis-ter Rosetta and is rehearsing a femme orchestra for possible vaude and picture house dates. Rosetta will go single. Band will break in at the State, Long Beach, within the next three weeks.

Another Big Cap Show, Lil Roth Only 6 Days

Lill Roth. Only 9 Days
Lillian Roth joi. 8 the Capitol,
New York, stage show Friday (5)
for six days, succeeding Warren
William and Bette Davis who hold
over one day from Thursday when
the new picture. Skyscraper Souls,
comes in. Milton Berles Morton
Downey, Velez and Yolanda and
Madeline Killeen open at the house
that day with the new picture.

Abe Lyman is holding over a fifth
week.

15 People Magic Act

Los Angeles, Aug. 1. Avadais. European magicath or framed a 15 people magic act for pleture houses, and opens at War-ners, San Pedro, Aug. 4, with Huntington Park and Santa Bar-bara to follow. Act is managed by Charles A. Allen, one-time RKO booken. It lives weeks of coast breakin. Avadajas, European magician, has

2 FEMME M. C.'S

Denver, Aug. 1. Since Harry Huffman pooled with RKO in this situation he has been featuring two mistresses of cere-monies at the RKO Orpheum. Idea has gotten attention from the start. Currently Mitzi Green, in person with 'First Year' (Fox), is doing the town's main trade with \$16,000 the pace this week. Picture stars Gaynor and Farrell.

LAYOFFS FORCE RKO BOOKINGS 4 WEEKS IN NEW YORK

A flock of standard vaudeville acts who reside on Long Island in their own homes when not working. decided to do something about the not working thing and went into Skourases' Rivoli, Hempstead, last

Skourasee' Rivoli, Hempstead, last week in a unit produced for the occasion by Macklin Megley. The Hempstead date was on percentage and reports were so good, that RKO bookers went out to take a look. They are now laying out some RKO time for the troupe. Acts are Arthur and Morton Havel, Ethel Davis, Art Henry, Kraft and LaMont, Dorothy Martin, Giersdorf Sterrs. Ridculous Recco.

Giersdorf Sisters, Ridiculous Recco, George All and a Jean Shibley girl line. Unit title is 'Nassau Back-fence Follies.'

EDDIE CANTOR'S VAUDE REVUE WITH MEROFF BD.

Detroit Aug 1. Benny Meroff and band go with Eddle Cantor in his vaude-revue planned to play concert halls and auditoriums this fall. Tour starts Nov. 1 at Newark.

RKO Sets Stage Band Act With Ex-Pug Who Croons Cieveland, Aug. 1.

Manny Landers local band with Billy Waliace, ex-pugilist, who quit the ring when Paul Whiteman dis-covered he could croon open their first tour on RKO in New Orleans this week.

Landers and his singing leather-

Landers and his singing leather-pusher protege made their vaude debut at Keith's East End recent-ity, Subsequent tour was partiy ar-ranged by 'Doc' Elliott, house man-ager. Landers also adding two femme hoofers to act.

Joe Howard Left Bill To Reach Stricken Child

Chicago, Aug. 1.

Joe E. Howard left the State-Lake bill Tuesday night to speed to Cleveland, where his 11-year-old daughter was fatally ill. Child died Thursday. Wan Wan San Troupe replaced at State-Lake.

Child was by Howard's third ife, Evelyn Clark, also a vaude-

Geo. Hyde Suicide

San Francisco, Aug. 1. George R. Hyde, former pa. for RKO at the Golden Cate and vet newspaperman, committed suicide by taking poison in his apartment Thursday (28). Hyde had been out of work for some time and was despondent.

Senator Murphy—RKO

Schator Murphy opens Oct. 1 in Rochester on an RKO route upon returning from Europe. The Sen. started an engagement yesterday (1) at the Palladium, London.

Harry Huffman's Stunt Helps RETRENCHMENT Attract to Denver Orph ON VAUDEVILLE

Added Picture Strength Through Product Deals Makes Leading Vaude Circuit Less Vaude-Minded -Coast Time Stays Out -With 20 Weeks Now, Only 5 to Be Added

RKO will limit its vaudeville st a maximum of 25 weeks throughout the country. This contrasts with the 70 weeks with which the principal variety circuit commenced the season just ended, also the 40 to 50-wook forecast made recently for '32-'33.

The drastic retrenchment in the amount of proposed playing time is due to a general economy trend, plus a desire to see how far the former RKO vaudeville theatres can go or the circuit's new picture produ without the aid of stage shows. Picture deals made recently place

RKO in its strongest position to RKO. In. its strongest position to date nationally as far as film product is concerned, making vaudeville a lesser factor in this circuit's operation than ever before. When RKO's film product was notoriously weak—and this was true up to the present time—vaudeville was "its chief bid for patronage during the majority of weeks each season. Now that strength has been gained in a picture way, RKO is far less vaudeville-ialnded, it admits.

F.AM. Units F.&M. Units

ville-tainded, it admits.

F.4.M. Units

Withdrawal of the Coast houses in two weeks trims the RKO books to 20 weeks, necessitating the addition of only five new weeks to jail the 25-week quota. The 25 will include two or three weeks of Fainchon & Marco units contracted for in advance and one or two locally booked stage band propositions, such as that at the Golden Gate, San Francisco.

In New York, where the RKO time is now resting on a new low of 2½ weeks, including the split week break-in Prospect, Brooklyn. The Paiace, New York, and Albee, Brooklyn, are the others. The Kenmore was declared on and off, in two days last week and is now, set to remain straight pictures.

The 25 weeks will stretch no further west than Denver, with, the Coest drop-outs due to stay out durcher west, and the season, or until straight pictures have proved themselves either way.

way.

A scheduled series of meetings at RKO regarding policies for next season, upon which the iocation of the 25 weeks depend, got under way last night (Monday).

Paradoxical Click And Brodie by Mills Bros. in Twin Cities

Minneapolis, Aug. 1.
Vagaries of the show business were demonstrated in the Twin Cities when the Mills Brothers drow capacity at the State theatre here, and playing a simultaneous engagement at the Hotel Lowry night club, St. Paul, did a brodie, At the Lowry, appearing each night after their last theatre performance, they couldn't draw. They finally were cancelled by the Lowry after Tuesday right, two evenings before the end of their engagement, and pald off in full.

20-25 Weeks of Loew Vaude Lined Up For 5 Act \$3,000-\$5,000 Bills Wklv.

2 Musketeers

Jack Norton and Harry Lang,

Jack Novton and Harry Lang, both former performers; are now agents and have their own office. A twist in their affairs has come about through Lang trying to sell Norton for a new musical show.

If successfully, concluded it will have the unusual aspect of one agent, paying his partner commission, and if Lang 'also happens' 65 'place Lang 'hell owe 'llimeft' commission and there'll be no more office.

MARCO EAST RE **5 TAB MUSICALS**

Mike Marce leaves for New York Aug. 21 oar Leaves for New York Aug. 21 oar Leaves for the playing of four musical units he is now producing. They are 'Whoopee,' Irene,' 'Wollow They' and 'Sally,' the latter with Mary Eaton.

Bookines for effective the Market of the Sally, 'Bookines' or effective the Mary Eaton.

Bookings for 65 weeks have ac cumulated so far for Marco's 'Deser Song.' Also 20 extra weeks have been added to the 26 already sched-uled for Ted Lewis.

BERLE WITH CARROLL, 3 YEARS UP TO \$2,000 WK.

Milton Berle, 22-year-old comic who came up from the vaudeville ranks on his m. cring at the Palace, New York, last season, is going legit for the next three years under Earl Carroll, The contract, arranged by Berle's vaudeville-sepsit, Charlie Morrison, guarantees him 30 weeks a year at a salary gradiating up to \$2,000.

ating up to 3,2000.

Berle's first will be in the Carrolibook musical importation, 'It's a
Girl,' as one of the two comedy
leads. Frank Morgan is the other.
Berle's contract starts when the
show opens Oct, 1 or thereabouts.

Hipp, Cleve, Possibly Also Loew, Reopens Sept. Cleveland, Aug. 1.

RKO Hipp is slated to reopen Sept. 3 while Loew's will turn the State's mazdas on again Sept 2. Both houses have been dark two months, leaving this burg with only four downtown pic and vaude theatres for summer.

atres for summer.

State, which formerly had units, will adopt new vaudfilm policy, although H. M. Addison, Loew chief, here, has penciled in tabloided Rio Rita for early date. Myton Roman's band may go back in pit again. Roman is now doing radio commercials. commercials.

commercials.
Straight picture policy is announced for Hipp, but inside-dope-sters cialm RKO may change plans to include some form of stage shows. Starting in September Keith's East, RKO's only nabe spot here, will book in Fanchon & Marco units for first half of weeks and vaule for second half.

Ben Blue's Hal Roach Comedy Shorts' Series

Hollywood, Aug. 1.

Ben Blue has been signed by Hai Roach for his first picture work. He will appear in the Roach 'Taxi' se-ries of six two reelers, starting

Leo Morrison, who suggested Blue come out from New York a couple of months ago, negotiated the deal.

Loew's is contempiating 20 to 25 weeks of vaudeville time for next season, 14 of which will be full week-stands, playing five-act bills priced from \$3,000 to \$8,500 to salaries. It will top any contemporary vaudeville book in amount of time available for shows of that salary chilbre.

chilbre.

At least 10 of the 14 big weeks will be contributed by the former Loew presentation houses which go regular videdville as a result of the scrapping of the circult's unit producing department, Leew's, production activity during '32-'33 will be confined to the one Broadway, de luxe week, the Capitol.

Thestree and towns under edules

de luxe week, the Capitol.

Theatres and towns under advisement as: \$3,000-\$5,000 full week
stands, in addition to the Capitol,
are the State and Paradise, New
York, Valencia, Jamajac, Metropolitan, Brooklyn, Jersey City, Boston, Washington, Baltimore, Pittsburgh, Columbus, Montreal, Syracuse, Cleveland.

All but Pittsburgh, Columbus and
Syracuse are currently in stare

Syracuse Syracuse are currently in stage shows, but mostly under summer

Mills Bros., Calloway Will Screen and Stage For Par While in N. Y.

Mills Brothers and Cab Calloway's orchestra are jointly set for the Paramount, Brocklyn, Ails, 26, Quariet plays the New York Par the week before.
While filling the Brooklyn date the two colored attractions will do their bit before the camers and miles for Paramount's Pills Broadcast! Chicago had previously been agreed upon as the meeting place cast. Chicago had previously been agreed upon as the meeting place for these shots, but the picture company we'oed the idea and arranged the theatre brokings here so that the work could be done at a New York studio.

ROGER KAHN NO LIKEE RKO DOUGH, SO HE BLOW

After a week at the Palace and a split showing date before that, Roger Wolfe Kahn has washed him-self of any further RKO time. Had been offered an out of town route been offered an out of town route but the difference between his ask-ing price and the booking office fig-ure was too wide, he said, for him to swallow.

to swallow. Four weeks already iaid out for him took in Cleveland, Chicago, Boston and the Albee, Brooklyn. Cleveland spot (30) was kept open to the last minute while the wrangling went on. Band carries 22 people, including two femme specialists and an electrician.

Nicky Thompson Accepts Lift with Dire Results

Lift with Dire Results

Rochester, N. Y., Aug. 1.

Ruth Robbins, 26, vaude dancer, professionally Nicky Thompson, was found semi-conscious at the foot of a steep cliff near Hornell, N. Y., after accepting an automobile ride with a stranger. Apparently she had been drugged and thrown from the car.

After dancing engagements at Mansfield and Covington, Pa., and Elmira, she was on her way to visit a sister in Hornell. She missed a train at Bath and the man, hearing of her plight, said he was going to Olean and would give her a lift. After riding some distance she complained of a slight lilness, she said, and he gave her a drink of what she supposed was water. She soon lost conrelousness and remembered nothing until she came to in the hospital. Authorities have no trace of the man.

CAROLE LOWBARD Her blonde beauty will soo be seen in "Hot Saturday.



HEY'RE favorites among the world's most L beautiful women — these Paramount stars!

To hold the admiration they have won, they guard their complexions jealously - with Hollywood's (and Broadway's!) favorite soap . . .

"We use Lux Toilet Soap," Hollywood and Broadway stars say. "It keeps skin wonderfully smooth and fresh!" That is why millions of women the country over, like the stars, depend on this fragrant, white soap to guard complexion beauty. You, too, will want to try it.

appearing soon in "Horse Feathers."

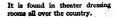
SABI MABITZA who will win many new followers in "Manhattan Rhythm."

oon to appear in

who has been starring

in the party

ne of Peramount's loveliest



Broadway's favorite beauty care





Stars use et Soap

You're sure to be delighted with its quick generous lather, its delicate fragrance.

9 out of 10 Screen Stars use it

In Hollywood, of the 694 important actresses, including all stars, 686 use Lux Toilet Soap regularly. It has been made the official soap in all the big film studios.

With the Broadway stars, too, Lux Toilet Soap is such a favorite that this fragrant, white soap is found in the dressing rooms of legitimate theaters all over the country.

beloved young star of Para

who will appear soon in "G

It is the official scap in all the

5 on Coast Drop RKO Vaude, Leaving Only 20 Weeks of RKO Time Aug. 13

20 weeks Aug. 13 with the folding of the entire five weeks on the Coast. San Francisco, Los Angeles, Seattle, Portland and Oakland all drop vaudevlile on that date, making RKO an 100% straight nicture circult on the Pacific slope but for locally booked stage band shows at the Golden Gate, Frisco.

Although the switch to films only in four of the five important Coast cities is described by RKO as an attempt to finish the summer season as economically as possible, none of

return to vaudeville. As has been the case with other RKO deserters from the vaudeville field, profitable

from the vaudeville field, profitable returns from straight pictures may result in the film policy's retention and preclude chances for the return or vaudeville. Quality of the recent vaudeville bills sent out from the east had much to do with the decision to eliminate stage shows altogether. Reports from the theatres have been consistently unfavorable.

No Coast to Coast

The Coast time's withdrawat con-

The Coast time's withdrawal con (Continued on page 38)

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Palace Theatre Bldg. **NEW YORK**

Dempsey's Gesture

Los Angeles, Aug. 1.

Not wanting to break the implied conditions of his Fanchon & Marco contract, which prohibits other entertainment appearances while employed, Jack Dempsey passed up an easy \$3,000 by turning, down an invitation to referee the Hamas-Ramage fight at Wrigley Field, Los Angeles, 1925. F-WC excen figured Dempsey would contend that a prize fight did not come under the classification of theatre amuse ments and were prepared to concede that point. Their surprise was marked the concede that point. Their surprise was marked inclust for him to accept another public engagement while appearing at Loew's State, where he was getting \$4,500 net for the week.

Dempsey further set himself with the theatre men by his willingness to co-operate on exploitation and publicity stunts.

Capitol Bids \$20,000 for Wynn Air Act

Ed Wynn was offered \$20,000 for a week at the Capitol, New York, with his Texaco radio act, but turned it down with the promise that when and if he essayed that sort of stage work he'd give the Loew theatre the first crack. That's the record top salary for any attraction, radio of otherwise, even if the date isn't played.

Louis K. Sidney for Loew's was to pay for the production, with Wynn to defray talent; costs. Wynn gets \$5,000 a night for his radio hour for Texaco. He is shortly soing out on the froad with Taugh Parade and if able to broadcast this fall the air salary becomes \$5,000.

Leslie's Colored Tab Repeats 4 Wks. for B&K

Publix has picked up I-cew Leslies' colored 'Rhapsody in Black' tab for four more picture house weeks through the Morris office following its current week in St. Louis. The extra dates will be repeats in the Chicago B. & K. theatres.

Thapsody is salaried at \$1,500 with Publix.

ALBEE, CINCY, LIFT LIFTS ONCE AGAIN

Cincinnati, Aug. 1.

Backstage elevator at the Albee is operating again on orders from Herschel Stuart, RKO field director, who visited here recently. Lift serves five floors of dressing rooms and was briefly non-commissioned by Bernard Hynes, traveling mana-ger, as economy measure. House has four daily shows by Fanchon & Marco units.

After Trying Everything

Else, Vic Goes Dark

Chicago, Aug. 1.

Chicago, Aug. 1.

The Vic, pet white elephant of Mrs. Caroline Kohl, has been closed until October. Bad biz.

Policy has been 256 straight films of late, although the Vic in its checkered career has tried, everything except grand opera.

CONLINS' LONG DRIVE

Mr. and Mrs. Jimmy Conlin (Myr-tle Glass) start driving to the Coast

tle Glass) start driving to the coday (Tuesday). With them go Dink and Buddy Freeman, eldest sons of Charlle Freeman, who will join their father in Hollywood, Freeman pere is west as contact between the home office and the studio.

Balto. All Fri. Opening
Baltimore, Aug. 1.
Hippodrome, vaude, moves up a
day to Friday opening this week.
Figures to make booking easier.
Shift will have Baltimore firstruns unanimous for fish day openings.

RKO Lets Out Gibbons On Request from Hearst

Chicago, Aug. 1. Floyd Gibbons, booked to head the Palace bill locally this week, isn't. He was released by RKO at the request of William Randolph Hearst, who asked Gibbons to shoot to Washington to cover the Bonus Army dolnes.

4 BOATS CARRYING 100 PERFORMERS ON CRUISES

Over the week end four liners sailed from New York on cruises of varying lengths, all carrying shows and bands. About 100 pro-fessionals were engaged for the

of varying lengths, all carrying shows and bands. About 100 professionals were engaged for the triped of triped of the triped of

Riccic and Babe Warren.

To promote interest in the midwest, the Cunard line has arranged
for a weekly brondcast from one of
its liners over WLW. Those in the
shows will go on the air half an
hour before sailing each Friday
evening, extra sainty going for the
mike work. Air Programs are being
handled by Nat Abramson, who
books the shows.

WM. MORRIS DECLINES MARTIN BECK'S INVITE

Martin Beck's offer to open the RKO booking floor to the William Morris office for direct agenting was not accepted when received yesterday (Monday) by the leading, independent agency. The Morris

was not accepted when received yesterday (Monday) by the leading independent agency. The Morris offices of the rest of the second of the secon

RKO's Colmbs. Shifts

Columbus, Aug. 1.
Tom Davis, manager of the RKO
Palace here, has been made city
manager for the two Keith houses.
At the same time Joe Alexander,
manager of the Majestic, was transferred to Cinctinati, where he will
manage the Family, and Lou Holieb
came back to town from Cincy to
become manager of the Majestic, a
post he held immediately prior to
the time that Alexander was shifted
here.

RKO TO ROUTE REDMAN

Don Redman's first RKO date is at Clevcland Saturday (6). Nothing as yet set to follow, but a route is being worked out for the colored orchestra.

Josie Heather's Discs
Josie Heather is over here from
London. She will record for World
Broadcasting Co., which specializes
in radio platters.

4-TOWN START FOR DIAMOND-BURT BOOK

Chicago, Aug. 1. As the beginning of a small time pircuit they hope to have isunched by Labor Day Glen Burt and Bill

by Labor Day Glen Burt and Bill Diamond have lined up four towns. They are Ishpening, Mich. two days; Doitt, Marquette, Mich., two days; Lloyd, Menominee, Mich., three days; and the Garrick, Fon du Lac, two days.

All these towns are around 10,-000 population. Iron Mountain and Iron Wood, Michigan, are in negotiation.



FREDDY MACK Fox, B'klyn Indefinitely

BEO VAUDEVILLE INTACT 85

THE GENIAL ROTUND LARRY

CHERI
"Miss Port of Paris"
TOMA GENARO TOMA GENARO
South America's Newest Dancer
TOMMY LONG
"The Blongsted Express of Comedy
AL HODGES
"Oklahome's Ambassadors'
ENGLAND ONG
The Clindes Holes Kahe
JOE BELL
"The Voice with a Heart"

"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips RICH RHYTHM BAND

BKO VAUDEVILLE INTACT 86

The Dark Cloud of Joy BILL

ROBINSON

"HOT FROM HARLEM"

JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

Chorus of Eighteen (Direction of Marty Forkins)

PAUL MURRAY

WIELAND AGENCY, LTD. Faraday House, 8-10 Charing Cre Rd, W. C. 2, London—Telephot Temple Bar 6788—6884—6885.

Representing Leading Artists, Direc-tors and Writers

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Over 5,000,000 Feet General Film Library, Inc.

K. C. BULLISH ON STAGE TALENT

Kansas City, Aug. 1.

A number of the leading residential theatres went stage show this week and there is more vaudeville and misical entertainment being offered than in several years.

RKO Mainstreet holds Harry J. Conley, Devito and Denny, Sheldon and Frayne, and Beehee and Ruby-ette. ton 50c.

top 50c. za has Danny O'Shea, Sonia



THAT BUNDLE OF JOY

Muriel Gardner

TOE ACROBATIC DANCER Aug. 4, Pantages Hollywood, Cal. Direction, FANCHON & MARCO

BRyant 9-7800

Warwick holds Ida Cox and her Seven Cain Raisers, Rogers and Rogers, Therefield Sisters and LeRoy Wane, Top price 25c.

Ashland has Harlem Black and Tan band and revue; top 20c, Chief, Twelve Black Dots.

BAND POLICY AT PALACE CHI, ON MONTHLY RUNS

Chicago, Aug. 1. Band policy is slated for the RKO Palace. Idea is to have a series of bands, each going on a four-week basis and doubling in the pit and

on the stage. First aggregation tentatively set is Ted Weems. Gus Arnheim will fellow.

2 Wks. Off for Sustaining Then Act Back to RKO

Landt Tot Duck (O KRU)

Landt Trio and White bookings
for RKO now take them through to
Oct. 7, with the exception of a twoweek layoff the latter part of August. Those two stanzas, from the
13-28, allow them to return to their
sustaining periods on NBC.
After the two weeks in the New
York NBC studios, the boys unlimber at the Falace, Chicago, Aug. 27.

McCurdy to Boston

Boston, Aug. 1.

J. L. McCurdy, city manager for RKO in Cleveland, moves here Aug. 5 as manager of the RKO Boston. House has been without a manager since Ray V. Connor moved into the Keth Memorial.

McCurdy will be replaced in Cleveland by Ted Thomas. Latter has been with Grauman's Chinese on the Coast

arcus Loew

OOKING AGENCY

General Executive Offices

160 WEST. 46™ST.

J. H. LUBIN GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

NEW YORK CITY

and Marinoff, Margaret Merle, Dorothy Lang and Girls, and the Maddock Twins to a top of 35c. Madrid has Three Melody Molas, O'Keefe and Higgins, Leigh and LaGrace and Meyers and Nolan; top 20c. New Contra Proposed 25% Cut. **New Contracts Due**

Usual tussle with the stagehands in New York is in prospect over a new contract to start Sept. 1 at which time the present two year agreement expires. The local (No. 1) has already indicated it is out to fight.

If has arreacy indicated it is out to fight.

In advance of any formal information from the union as to what it will want under a new contract, the chains last week made the first move by asking that stagehands grant a 25% reduction in salary among other concessions. This immediately resulted in a flat turn-down, by the union.

Not, only did the stagehands refuge to consider such a cut but it also rejected three other major points' bearing on working conditions, The union did not offer a disconsider proposition of any kind. Stagehands are receiving \$83 top under the contract expiring \$45.

A special committee which pre-sented the new definands to No. 1 was headed by Majo: L. E. Thomp-son (RKO), chairman; Charles C. Moskowitz (Loew), Harry Charnas (WB), Willar Patterson (WB), and John Sullivan (Publix).

Doc Stephens Files a Voluntary Bankruptcy

Voluntary Bankruptcy
Nathan W. Stephens, who, as a
vaude agent, used the name of N.
William Stephens, filed a voluntary
petition in bankruptcy in New York
last week, with the liabilities listed
at \$15,086 and the assets totalling
\$4,315. Latter figure is made up
exclusively of commissions Stephens
claims due him from M. S. Bentstarted suit in the City to contarted suit in the City count
Among his creditors Stephens
posted Edward Davidow, agent, of
1560 Broadway, explaining that he
owed Davidow approximately \$7,000
for commissions advanced while in
the latter's employ. Stephens also
included in the liabilities \$1,465.6,
which he stated Bentham claims to
have paid him on advanced commissions, and \$1,000 described as a
loan from Charles S. Allen, formerly
of the commission of the comment of the
Stephens a officerner dentist.
He is now with the Eddie Small
office in New York.
As the brother-in-law or Manny
Goldatein, Stephens obcode some of
U's vaudeville theatres when Goldstein was the Universal general
manager.

Gottler with F. & M.

Los Angeles, Aug. 1. Los Angeles, Aug. 1. Los Angeles, Aug. 1. Los Angeles, Aug. 1. An producers is Archie Gottler, songwriter and production manager. Engaged to write the book and lyrics for the Vera Gordon unit, which he will also direct which he will also direct the fact of the control o

FRISCO 5-ACT SPLIT

San Francisco, Aug. 1.
Capitol, former. burlesque house
now on a 20c grind policy, goes
vaudeville Aug. 7 when five acts
open on a split week blan.
Bert Levey office booking.

Connie Almy, formerly of Hilton and Almy, is working for Warners opposite Jack Haley in shorts at the Flatbush studio.

RKO Offers Alhambra To Loew for \$25,000

The Albambra, Harlem, has been offered to Loew by RKO. House is located in New York's colored district' and is in an area covered by two other Loew theatress. Rental reported asked is \$25,000, annually. If the idea is accepted RKO will forego reopening the spot, now dark, in opposition to Loew's. House was once a major, link in the late Percy G. Williams' attring.

TACOMA USES TRAILERS FOR SEATTLE F M UNIT

Tacoma, Aug. 1.

For the first time in local film history a trailer is being run at the Fox Rialto advertising The Desert Song, Fanchon & Marco unit, at the Fox Fifth Avenue in Seattle.

Local press does not accept theater or any other advertising from the history of the seattle.

The Seattle unit has been drawing from here, too.

Twin Cities' 800,000 Have One Stage House

Have One Stage House
Minnespolts, Aur. 1.
With the closing of the St. Paul
Palace-Ornheum for the halance of
the summer the Twin Cities, with
nearly 800,000 population, now only
has one theatre, the local Ornheum
(RKO) offering stage entertainment. First time in recent theatrical history that such a situation has
prevailed in this area.

Last summer three Minneapolis
and St. Paul theatries were featuring stage shows. The Minneapolis
Orpheum plays five acts and a film.

LEWIS' EXTRA WEEKS

Los Angeles, Aug. 1.
Ted Lewis, heading a Fanchon &
Marco unit, gets four additional
weeks with Publix in the middle
west, following his Chicago Oriental

Goes into the Missouri, St. Louis, Sept. 2; Tivoli, Chicago, Sept. 9; Michigan, Detroit, 16; and Imperial, Toronto, 23.

F&M DID OKAY BY THE R.R. COS.

Los Angeles, Aug. 1.
Fanchon & Marco units travelled a total of 18,711,200 miles during the year ending June 30, with the average mileage for each unit placed at 11,632 miles. With 1,600 people comprising the units, cost of radioxad tickets to F&M totalled \$507,000.

JERRY WALD JOINS AGENCY

Jerry Wald, former radio col-umints on the Graphic and now personally repping ether acts, is soing into the Charlie Morrison of-fice this week.

Wald will handle radio in the

vaudeville agency



CHANEY AND FOX

Sailing August 2nd For Indefinite Engagement in

BERMUDA

RETURN ENGAGEMENT

and (PREISSER SISTERS)

This week (July 30)

RKO PALACE, NEW YORK

BOOKED SOLID ON RKO TOUR

Thanks to MARTIN BECK and GEORGE GODFREY, also FERD SIMON, our exclusive manager, of the

HARRY WEBER-SIMON AGENCY

SIX LUCKY GIRLS

DANCERS FROM A TO Z
Just Finished Warners Downtown
This Week (July 30), State, Long Beach, Cal.
A Feature on Any Bill
Direction, TOM BURCHELL, Chicago

REVOIR A U

SAILING FOR EUROPE AGAIN S S "MAURETANIA." AUGUST 3

ERMINI OE

THE SOMNOLENT MELODIST

PALLADIUM. LONDON A Company of the Comp

TWO WEEKS (AUGUST 15 AND AUGUST 22)

Direction: WILLIAM MORRIS

WARREN WILLIAM and BETTE MARY NOLAN (2)
DAVIS
The Unevenedd

The Unexpected' Sketch The Unexpected' Sketch I 2 Mins.; Full (Special) Capitol, Navron William and Bette Davis are from pictures. They are under contract to Warner Bros., who have teamed them up for stage personals same as with Loretta Young and the Strand. That the William-Davis team plays the Capitol of the Strand. That the William-Davis team plays the Capitol of the Strand. That the William-Davis team plays the Capitol of the Strand Capitol of the Warnington of the Warnin

winam and sume or applity. We may be a second or the control of th

DARO and COSTA (4) Dance Flash 15 Mins.: Full Prespect

Dance Flash
Prospect
Is Mines; Full
Is Mines

VANDERBILT BOYS (4) Comedy, Singing, Dancing. 11 Mins.; One

Comedy, Singing, Dancing.

11 Mins.; OneAudubon

Four lade of collegiate type who,
do some dancing and aligning legit,
do some dancing and aligning legit,
with hoke and clowning. The act
has nice pace and rates high enough
in entertainment appeal to sail safely through any early spot assigned
them, No. 2 or third.

Vanderbilts use a miniature upright plano, around which most of
right plano, around which most of
right plano, around which most of
centers. At first in collegiate overcoats, they trim down to more sensible summer limits after the openling. Much of the comedy is drawn
from pansy touches and some limitations, gagged up. That of the Millis
Bros. on the legit for good daily
anappy challenge and a windup together. A minute's encore bit tops
it off.

Played third up here, doing well
at the Thursday night's show.

Char,

RECORD BOYS (3)
Singing
Singing
Two
Singing
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Singin

17 Mins in Two Fox, Brooklyn

17 Mins in Two Fox, Brooklyn Carrying the title 'Singapore Sai' or Sue, the announcement is indistinct, 'Mary' Nolan offers an east-west sketch in which she sives the said of the said of

COUNTESS SONIA-DON ROME-RO REVUE (5) Singing, Dancing 16 Mins.; One and Full (Special)

Audubon

Audubon
Countess Sonia has been in vaude
for some time now. In the revue, in
which she shares dancing honors
with Don Romero, the investment is
obviously high. Both sets and props
as well as costumes indicate that
considerable has been spent. In adconsiderable has been spent. In adconsiderable has been spent. In adconsiderable was been spent. In adconsiderable on the layer.

terest a good ways above the average.

The Counteses, with her decided foreign accent as an asset, announces the various numbers. She does an opening song number with four people inside of large wooden soldier replicas and three dance doubles with Romero, in each dispersion of the counter o

proves a capable partner at autimes.

In between, a male double offers a couple dance routhes that get over okay, and a prima does some singling, including 'My Hero,' in bringing out a strong soprano.

Close is novel, with the entire of hell as devits. Good lighting effects enhance the effect of the finale.

Brought up the end of the stage show up here Thursday night, scorling okay.

HARRY STANLEY and JOAN PAGE Comedy, Dancing 14 Mins.; One Audubon

Audubon

Harry Stanley formerly did a
two-act with another girl, using
different material. Comparison of
new act report by Variety then, as
yielded by files, with the present
setup, Stanley and his partner, Joan
Pags, have a 100% better turn. It
was bought as the No. 2 act up here,
the standard of the

where it did very weil Thursus-night.
Stanley in his present routine has much good material which lands solidly for laughs. He sells it well, some of it with Miss Page on the other end. Otherwise Miss Page's datin as an asset is in a warm cooch call the sells in the sells it will be a sell to the control of the control

CAPITOL STEPPERS (5) Dancing 7 Mins.; One Audubon

Audubon

A quintet of fast and clever
dancers who do not vary their routine much, but lain solidly. Boys
work hard while they re on and then
scram, with no stailing at any point.
Group of hooters, all young fellows, have played considerable picture house time. They probably
learned in those theatree that It's
wise to do their stuff fast and get
off.

off.

Boys open as a line, arm on arm, exhibiting clever tapology. Later on each does bits, then pair off in couples, finally winding up together again.

Did extremely well up here Friday

NOLAN BROTHERS (3) Dancing 9 Mins.; One G. O. H.

9 Mina.; One
G. O. H.,
Under this deceptive billing is
found one of the neatest acts
youngsters have shown for some
time. Two bos and a gir—and the
time. Two bos and a gir—and the
ing as the boys do—in a nicely
thought-out, handled and presented
routine. They opened here, but are
worth a try in better spots.
Kids are dressed, all three of
them, in sort of West Point cose
them, in sort of West Point cose
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MILDRED HARRIS GHAPLIN Singing, Comedy 15 Mins.; Two Prospect

Singing. Comedy
is Minas: Two
Prespect
Mrs. thublin's newset attempt to
Mrs. thublin's newset attempt to
Mrs. twaterville goods le with
Herbert Faye and Phil Silvers.
Faye. up to a few weeks ago, and
for some years, has been heading
an act of his own, and a preity good
Silvers. Maybe the fact that Mrs.
Chaplin herself is preity awful'
doesn't matter.
Turn opens with one of the two
districts of the special state of the two
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'YOUNGSTERS OF YESTERDAY' With Dave Genaro Songs, Dances, Instrumental 21 Mins.; One, Two, Three and Full Losw's Orpheum, N. Y.

Losw's Orpheum, N. Y.
The act brings a heavy thought
of the greatness of the Tony Pastor
era. There's a tremendous kick that
way. But the utter lack of taste on
the part of the bookers that permits
this turn to go on without proper
dressup and settings is critically
more enthusiasm anywhere on a pure
novelty basis, but how long it can
last is something else, dressed up
or down.

mer enthusiasm anywhere on a pure novelty bals, but how long it can last is something else, dressed up of down.

Six is something else, dressed up of down.

Six is cicoling, over big. It's the age of the performers that attract. These vaude princelings of the past range from \$2 to \$8 years. Tommy Harris being the oldest. He shows how he danced in President Lincoin's era. Genaro performs hid-ern day vaude has no improvement on the old timers' style and rhythm. With a vaude era it must have been a generation or oven a decade ago! Youth prevents a mugg from heart of the style of the sty

RAY, HANLON and KAY
Trampoline
8 Mina: Full (Special)
Lowe's Ophsum, N. Y.
Trio of males in treatment
Trampoline
10 mina: Full of three has a freak,
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FIVE BROWNIES

FIVE BROWNIES
Dancing, Singing
8 Mins.: One
Prospect, Brooklyn
Five colored lads in an exceptionally fast and interesting, routine.
They ought to please without trouble, the property of the or time to breath. Just heart-breaking rhythm served up hot, and off. Kauf.

ALEX MORRISON (2)
Golf Lessen
9 Mins.; Full (Special)
Prospect, Brockly maiderable of a
partial state of the state of the

a pretense to belng a vaudeville act, having nelther form, direction nor sense.

A razzie-dazzie of the stew hote associated with the burleycue clown from away back, tay dancing by a fair looker still in the tyro stage, something that comes under the classification of coon shouting by another gai not so fair in looks, initiations by the second gent of the foursome. Broadhurst still does a xylophone bit between the cutlery and the crockery, tosses around a mess of chestnuts covered with mildew, feeds them the same old muggester of the still does a construction of the still does a construc

JiM AND NANCY KELLY
Sengs, Chatter
13 Mins.; One with the street was charming youngsters, suffer from lack of material. It's what may be termed an act without the so-called body. The material utilized and which can describe the act more or less fully, its seemingly a takeoff of the Burns and Alien turn, the Block and Sully duo and maybe others. That makes we have to be seen to be suffered when the seeming the s

their voices.

Some showmanly advice and handling could aid the pair develop as they have something if properly handled. Nevertheless, the Saturday change day matines saw the duo well received in the deuce spot on a tame five-act bill.

Shas.

a tame five-act bill.

GRIFFIN and MAICOX (5)
Singing, Danoing, Comedy
12 Min.; In Full
G. O. H., N. Y.
Flash that gives little promise
through the first two or three nume
through the first two or three nume
approaching fair entertainment by
the time the finale rolls around. Ensemble touts the customary tenor,
specialty dancer, comedy stepping
team and the femme at the planoi
posted doubles on the violin at
those moments when the lights
chang, to blue and the tenor caroling about his dream girl suddenly
finds her foating his way, sarbed
about planoing first suddenly
finds her foating his way, sarbed
as bort gral and the tall, lanky lad
making up the comedy team deliver
the only punch to the act. Theirs
is all rough and tumble stuff, depending for the big laugh on the
finale simmers down to a pair of
ruffic what-you-may-call-oms and
a green fligree of straps. It's trait
kind of an act, with the chances
outside the poorer nabe apples erey
stight.

CARCHER and MASKOON

ARCHER and JACKSON
Comedy, Singing
16 Minas; One
Audubon
Comedy, Singing act with a novel
approach, some fairly sippy gags
approach, some fairly sippy gags
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KENNETH HARLAN and AL ST. JOHN 'The Love Lesson' Comedy, Talk 12 Mins.; One Fordham

Comedy, Talk 12 Mins; One Fordners Harian and Al St. John Kenneth Harian and Al St. John Kenneth Harian and Al St. John Kenneth Harian and Al St. John St. J

JONES and HART (2) Singing, Comedy 14 Min.; One G. O. H., N. Y.

G. O. H., N. Y.

Couple of dusky lads with small time turn built to nice deuce spot specifications. Thing has zip, vocal harmony of surefire appeal to the lower level mob, crossfire that gives frequent cause for mirth and some try of the surefire that is not specificated in the surefire that the sur

sower level mos, crossifie that gives frequent cause for mirth and some mean but nimble slapping of the mean but nimble slapping of the life of the control of the life of the

HI-JACKERS (13) Band Act 17 Mins.; Full G. Q. H.

17 Mins: Full

O. O. H.

Band acts are unusual at this house, and this one reveals that it hasn't had much stage experience. It hasn't had much stage experience. It's the specialities that are holding it down currently.

Ten boys in the band, all wind instruments with the exception of one-band, one plane and the drummer. Ten boys in the band, all wind instruments with the exception of one-band, one plane and the drummer. He would be a supported to the concept. They don't bother much with a change of pace, being content to make it hot. Because not handling too many numbers they win their point hands down.

I have been been consumer to the band and is pretty walk. She's a looker and shouts over two songs, but her voice doesn't hold up against the tooters. Not a bad idea, that girl leader thing, and might be of case, a so-so song-and-dance team, also might be improved upon.

Kouf.

team, assorting the state of th

PALACE, N. Y.

PALACE, N. Y.

They brought in a heaty slice of the Columbia Broadcasting studios, and the Columbia Broadcasting studios, and the Columbia Broadcasting studios, and the columbia the outward aspects of a stage presentation, and designated the respilis a complete vaudeville show. For that one act is all this venerable spiles are considered to the columbia spiles of t

enameion pace the nouse has undergone since it gave up the bigtime ghost.

Not much was left to pass around after the Kate Smith salary had been the skinning to the pass around steep the salary had been the skinning to the pass and the talent dished out shows it. Payroll of the 'Swanee' affair rims around \$8,000, with three-fourths of the coin going to the glorifler of the moon and the mountain. Balance of this budget is distincted the salary of the salary o

what Price Hollywood' Radio), a second run import from the Mayfair.

Considering the material make a second run import from the Mayfair.

Considering the material make a second run import from the Mayfair.

Considering the material make a second run import from the Mayfair.

Considering the material make being to lag or weary. With the second run important point does it begin to lag or weary. With the success or flop of the thing entirely on her shoulders, Kate Smith makes a hard-working a salegment of caselinas, shoots it to them straight for the finale, with the dance thrown in, and is in and out of the going, introducing the numbers and whopsing it up for applaise. And she got make the second run in th

string after the of the surround standout favorite of the surround string to the surround standout favorite of the surround standout favorite start work in some of the heat summer deficit, or both, will of savertising space in the summer deficit, or both, will off awertising space in the deficit of the deficit o

This won't be one of the best weeks the house has had, far from it. Either the Palace combination policy, with Kate Smith currently the draw at that opposition, or the usual summer deficit, or both, will be to blame. While the Pal Is using plenty of advertising space in the dailies, this house seems to be laying lower than ever. Some of the Saturday papers didn't have a line from the house, others only a half inch.

from the house others only a nair inch.

To keep apace with the Palace, Probably the most serious opposition the State has ever faced, it will have to provide the shows. Though probably with an edge on film, it's the Palace that still has the lead on the stage draw.

Currently, Joe Frisco is handed the burden of doing the drawing here by the live talent division, with Fletcher Henderson and orchestra from up Hariem way second as an and Screen disports 'Unashamed' (M-G).

better play downstairs than up, where the balcony was thinly populated. There has been no indication that the State has started to worry about the Palace unless it can be gleaned inferentially from the trail-playing it up strong and enow frame mentioning; Business is great.

praying it up strong and in one frame mentioning; Susiness is great and the street of the street of

DOWNTOWN, L. A.

DALY'S, LONDON

Just before 5:30 Mondas vening, as a Variety man was exanding in front of Daly's theatre waiting for it to open for the first time with a policy of 'non-stop super variety,' an oldtimer stopped and looked at the atvertising. He turned to the what poor old George Edwardes would say to this!'

For the benefit of 'the control of the cont

wanty man and said, Wonder what poor old George Edwardes would say to this!"

For the benefit of those not familiar with the name, Edwardes for the said of the sa

of them to go around.

Daly's show suffered through the unfunniness' of Morris Harvey as master of ceremonies. Other than in an eccentric character role Harvey is not inately funny, even when he writes so well. As m. c. he was pliffully inadequate. The show started 15 minutes late and everything was alow and cruce, lacking the show and truce, lacking the show and truce, lacking the show and the same than the same than

thing was slow and crude, lacking the pep which is so essential to a train of the control of the

turn, offers some six leaders of the particular stage stage

tendance, but it all rang so true there was no mistaking its genuine-ness. All his patter and singing was done through a loud speaker with no explanation therefor. The state of the speaker with the speaker with the were Patt Moor matter of applause were Patt Moor matter of applause with an entirely different routine from what they offered on their last visit here.

with an entirely different routine from what they offered on their last visit here.

The Browning was a splendid success Browning was a splendid success Browning was a splendid success and the special success and success and success and success and special special success and special s

ORPHEUM, N. Y.

ORPHEUM, N. Y.

There is almost every pointer to be gleaned on the gradual process of a demising vaude from the current bill. Undoubtedly it's a substantial of the current bill. Undoubtedly it's a substantial as it may have been this house currently sweeps a withering brush over the pastel of vaude. It biz was good when caught Saturday, change day, matinee it's because of the nature of the conditions in the neighb more than anything the conditions in the neighb more than anything the conditions in the neighb more than anything the conditions of the conditions in the neighb more than anything the conditions of the conditions of the conditions of the past. In 'Radiolites' a phoney radio takeoft with old-fashioned singing, what a subconscious booker could term as the 'probable future'. In the two acids that the value taste.

But the Orpheum gets the break

ered the beautiful process of the control pro

PALACE, CHICAGO

Chlcago, July 30,

Chicago, July 39.

Despite three full-stage revues and a technical defance of what results and a technical defance of what results are to the control of the

nually, but new seem to nave unleast states of the search of the search

form look sevitames punch behind their work and personality.
Third call stager was the classes. The consistency of the consiste

HIPP, BALTIMORE

Baltimore, July 30.

HHPP, BALTIMORE

Baltimore, July 30,

Trying several new ideas, owner
Lzzy Rappaport is switching things
about at this indie vaude stand.
He's busy building his overture to
switching his overture to
switching his
town is being
cleared of the sound horns, and
tlat's okay. He's switching his
opening day from Saturday to Frie
for his acts, and that's also okay.
But this week he is making an attempt to get away from, the standard vaude show that has served him
vear and is taking a step backward
by slapping an mc. into his show; and
that's not so good.

House this week brought in rad
was this town's turtledove at the
Loew Century. Something must
have happened to mc.'s of Claire's
type; they don't seem to fit in any
Saturday cythibited an amazing lake
of sense of the appropriate. And
he's a performer who's supposed to
know this town and public.

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(Continued on page 35)

(Continued on page 35)

PARAMOUNT, N. Y.

New York, July 29. Harry Richman in his four Harry Richman in his fourth week (he stays a fifth, and possibly longer) has a singing show around iongesp ass a singing snow around him with Trânces Williams and Jack Haley co-starred. There isn't nought variety, but that Richman is a draw, with the femme element not inconsequential judging by nelgiboring enthusiasm, is quite vident.

evident:
It's a good entertalnment, however, with the 'Souventrs' mottle
enabling Richman and Miss' Williams to reprise some of their
'Scandals' numbers, and also set the
notit for a revival of past favorites.

contitutor a newvial of past favorites. There is one enskehlps girlad, done to 'Palm of Your Hands, 'with an exotic sartorial sand sëende in-vestiture which can't but help strike one as an odd contrast 'to the too-sacchatine 'Relecces of Sunnybrook some 'of the other fill-jaint,' black-outs, 'etc., 'Judging by the barn'y yard 'pace at the Capitol, those quadms dwer what should or shouldn't obtain in a Broadway deshouldn't obtain in a Broadway deshouldn't obtain in a Broadway destine in gro.' There's too much Minsky competials seemingly, so the picture time ago. There's too much Minsky competish seemingly, so the picture houses figure they may as well cash in also.

Picture is not going to help take this week, but Richman's sh

take, this week, but Richman's show will,

It wideness startlingly that thereis no such thing as opposition any more even in as limited a recomman, the start of the start of

standa. It tells the story forcibly on the shortage of anny thing with a large of the short of t

stun with Suesse Serenades, fea-turing the young femme composer of Jazz Nocturne; and Syncopated Love Song, Dana Suesse, at the plane, with Irvin Talbot conducting the pit orchestra.

the pit orchestra.

House colling plant has been modified to a more comfortable temperature; there had been complaints appent your its severe frigidity. Rebecch is the first Fox Fax are at the Fax.

Abel.

FOX, BROOKLYN

HOX, BROOKLYN

May Nolan is added attraction at the Fox this week, more on account of the weakness of the fine than from any lack of mett' in the account of the weakness of the fine than from any lack of mett' in the sketch (New Acts) is lacking in the main essentials of action and interest, and is very poorly staged. To get in an elaborate rain effect, a square arch has been formed with the stage of the

general effect.

F-M tender is the 'Cleanup' Idea, opening with a street drop showing a business street packed with trash a business street packed with trash these on the stage, each containing one of the Sunkist beauties. They work a fifer routine, stepping in and out of the darks, which are and out of the darks, which are hard out of the darks which are sufficiently by the stage of the stag

4 street cleaner in one who pushes
4 wheeled can which contdine an
4 safetiment of hists, each typical of
4 wheeled can which contdine an
4 safetiment of hists, each typical of
4 safetiment of hists, each typical of
the performance of the control of the control
to the control of the control
taps. Either Jim Hadrels or Henty Berman. The line is back half
in Russian dress and the rest as
German girls. They do national
in favor of modern jazz, exemplifled by Verna, Sylviz and Ruth.
This is elaborated in a follow sequence in, which some of the girls
are shown in flashy buriesque dress,
and then, a change to full stage to
contrast with the graceful minutes
and waltzes of the pre-jazz era.
The Rhythmetes open as college
instructors and strip to flash full
rying out, the same idea of contrasts, with Mills and Shea topping
in some consedy acrobatic work
that is one of the outstanding bits.
The finale brings an infreesting 34
minutes to a close.

Hal Bectett holds his own with

mnutes to a close.

Hal. Beckett holds his own with a songtest, and Martha Frances added to do some real singing, while Mackets orchestral overture is bolstered with Lida Santelli, coloratura. Business fair, with the medium stred audience markedly appreciative.

WARFIELD, FRISCO

San Francisco, July 28. Roscoe Ates and George Raft, coming up for the Shrine convendoscoe, Ates and George Raft, coming up for the Shrine convention, were snapped up to bolster a weak picture, and that the pair did a neat job of bolstering was attested to by the holdout at opening the state of t

a big-tumble.
Laughs throughout the show were
numerous. Flo Levis 'gooring with
her och in the piet wes duto. Chairberilir and Hines contributes, atiligare 'with' their reviews anothe.
Joaquin' Garay in his 'third week
and Monte White, deep-voiced biuster, split singing honors.

Rube Wolf and band did but one number, a medley of blues, that was liked. Proture was Madame Racketeer.

IMPERIAL, TORONTO

With Shea's Hipp in the next alley offering Grace Hayes and Georges Carpentier, Imperial nearly offering Grace Hayes and Georges Carpentier, Imperial nearly ing rival opposition. The Knevels deluxer has Lady and Gent' (Par) on the marquee but the reopened Hipp has Million Dollar Legs at swatch on screen entertainment with the latter easily leading on stage bill.

It's a. heterogenery.

with the latter easily leading on stage bill.

It's a heterogenous bill that includes an animal act, a pair of cludes an animal act, a pair of cludes an animal act, a pair of the strong men who cop the biggest hand in the 42-minute bill. Bill opens in that stage before, a Funch opens in that stage before, a Funch and ballet at tables. It's slow and ballet at tables, It's slow and ballet at tables, It's slow and ballet at tables. It's slow and ballet at tables. It's slow and bedieve for the first ten minutes, the monotonus timuit and the monotonus timuit at the monotonus timuit and timuit and timuit and timuit and timuit and timuit and tim

nand.

Ballet out from the tables for a skirt-tossing bit and Virginia doing a solo high-kick in topper, black tights and stick, very a la Dietrich.

black tights and stick, very a base black tights and stick, very a base bleetich.

Then the diminutive Lynn Cowan out as mc. for the second half and calling for talent for a new show. Three stooges, plump rad-head and two dancers rally to the call, the female baritone manner and the two boys into a nut eccentric that sent the trio over nicely. Ballet back for a wooden-soldier routine and Ramon and Wirginia out for a and Ramon and Wirginia out for a and Ramon and Wirginia out for and Ramon and Wirginia out for a man for the state of the evening and the only one. Finale has the lineup ran-drills in walts temps, males on the bill easing on at the finish for French court tableau. It's a badiy-timed, non-novelty bill that won't set the cash registers burning their base.

McStay

McStay.

CAPITOL, N. Y.

New York, July 29. Lou Holtz, Phil Baker, Added to Lou Hoitz, Fail Beater, Abe Lyman and Hanjinah, Williams as the Capitol's drawing plenipotentiaries on their holdover, week are Warren William and Bette Davis, a combination of hames from the picture lots. Their mises the increase the ten house has a good channee of equaling the first week's hustiness.

business.
The William-Davis team (New Acts) opened, Friday instead of Thursday, On that day as early as 7,30 p.m. there was nothing but balcony and a few divans left. It was berinning to look like old times again, "Washington Masquerade (Metro) is the holdover film.

(Metro) is the holdover nim. William and Davis will play seven days, staying over an additional day with the new program. coming, in Thursday (4), change day at this house. They succeeded Friday, for six days with the Holiz-Baker bill, along with a clover, ice dancer, Gloris Cibert, whose routine is a small hit.

smash hit.

Warren and Miss Davis are up against the same handicaps as Holtz, Baker and others who have to depend on talk through the Capitol amplifying system. For some reason or other, unless spectators despite that Holtz and Baker most-ly work on a platform directly over it, the voices are carried to the auditorium very indistinctly at times.

times.

Holtz and Baker are still a good show through the gags, bits and clowning that isn't lost from as far back as, say, the divans, but were the amplifiers more true, they'd probably get better results. Both comedians seem conscious most of the time of the loud-speaker defletencies.

ficiencies.

Baker at times Friday night sounded as though he had a bad cold. He probably was suffering from strain instead, trying to lift his voice to where it would get some place. night a bad

some place.

At the first show FrI. alght if appeared Baker and Holtz were stalling plenty for time, maybe waiting for someone following who wasn't ready to go on. In any wasn't ready to go on. In any to some the stalling for someone following who wasn't ready to go on. In any to man for the close the stalling that was pread out terribly.

The magic interlude is not strong entertalmment, nor is the hilbilly for the close by Holtz and Baker. Stoke was the stalling band.

Holtz and Baker stoke much of the close to the clo

for the close when topping Abo Lyman's band, man's band.

Holtz and Baker stick much of their sock, material, including, some of the warm, sags up, front, with Hannah Wildiams following juge the state of the warm, sags up, front, with Hannah Wildiams of the warm, sags up, front, with Hannah Wildiams, the wife of Roger Wolfe Kahn, is, one, of the team. Miss Williams, the wife of Roger Wolfe Kahn, is, one of the brightest spots on the show. While she hasn't a voice that would win see hasn't a voice that would win selling ability. It's Lorraine Manners, acrobatic dancer, who doubles for the Minsky gas up front. This little tidbit of gasging warmin keeps company, but as against the first week the material on the whole is pretty well toned down. It may still be considered offensive by the finicky and offensive by the finicky and will mintee.

LOEW'S STATE, L. A.

With Janet Gaynor and Charles Farrell only of the Farrell of the Carrell of the C

NEWSREELS

TRANS LUX

TRANS LUX

Pathe made a better editing job or the Washington trouble that the Washington trouble that the Washington trouble that the Endual of the Washington to the Washington to the Washing projected at control while at the Enbassy, which has the more radical audience of the two, there is not a murmur while the cilp is being projected at control between police or solders with the vets. Fathe, however, allowed some of the rough handling to be included. Both reels have the tanks, soldiers as the burning of the yets camp.

Another marked contract in audience reactions at the two theatres was the way in which Billy Sunday digre on repeal was received. Another marked contract in audience reactions at the two theatres was the way in which Billy Sunday olders, and the washing was the way in which Billy Sunday oldering.

On general news events there is little difference between the projecting of the washing of the S.S. Man, hattan; government's new "tank speedster; Senator Borthe' preach, but houses have notice that week, both houses have notice that week, but houses have notice that week, but houses have notice that the World's Fair.

Where F-H got an interview with Kid McCoy upon his release from toried itself with M. Pathe contended the World's Fair.

Where F-H got an interview with Kid McCoy upon his releases from toried itself with M. Pathe contended the World's Fair.

Pathe went into its flight for subject matter on the Niobe, covering with up-to-decenaries in gligated.

An exclusive on Governor Roose, viete and "leaveston" of "miles and the seath of the same thing on the seath of the

An exclusive on Governor Roose-velt's visit and discussion of un-

EMBASSY

EMBASSY

Protram at the Embiasey they week shapes up as a Paris edition. Just seven of the clips concern the French capital and have to do with everything from, boat, and bike reserving from the property of the concern the French capital and have to do with everything from, boat, and bike reserving the control of the co

employment with Gov. Ely of Mass, was obtained by Fathe. In addition to three short subjects, the Luxer program included; the Luxer program included; Ones Beach, lumber lackes; trained chimpanses; Andrew Mellon retirning to U. S. for vacation; Garanef family home in Texas; N. J. freight train wreck. Welly.

MICHIGAN

MICHIGAN

Detroit, July 26.
Unusual thing about this show is that the best entertainment offered is the overture conducted by Lou-Florbes. The stage show is mid at the series of the conducted by Lou-Florbes. The stage show is mid at the series of the conducted by Lou-Florbes. The stage show is mid at the series of the conducted by Lou-Florbes. The stage show is mid at the series of the conducted by Lou-Florbes and the series of the conducted by Lou-Florbes and Lou-Florbes and Gaut on next with a similar routine to the conducted by Lou-Florbes and Lou-Florbes with the conducted by Lou-Florbes with the conductive of the conducted by Lou-Florbes with the Lou-Florbes Lou-F serveably surprised at Jie wellsome of the eastern and Bose with the capacity opening in snappy fashion, entertainment was bke with the capacity opening matthew.

Unit has undergone but one change since played in the east. Stein. First two parts are the formand and endergone of Japanese tumblers, the solid manufaction of only 14 men in the pit of and-head balancera, replacing the Eno Troupe of Japanese tumblers, the steals the show.

Jue Fong, Chinese tenor, m.c.s., Frank Gaby still featured and eastly steals the show.

Jue Fong, Chinese tenor, m.c.s., only the steals the show.

Jue Fong, Chinese tenor, m.c.s., only the steals the show.

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Jue Fong, Chinese tenor, m.c.s., only the steals the show.

Jue Fong, Chinese tenor, m.c.s., only the steals the show.

Jue Fong of Japanese tumblers, with a grown that show the show.

Jue Fong, Chinese tenor, m.c.s., on this much-plugged tune it stopped to commentate the storning of the show.

CHICAGO

Chicago, July 29.

Brimming with talent, the current stage presentation will not only please generally, but it proves the stage band and a street with an endurance.

Gaby doing his ventrioquial bis uses a plant in the balc, who is no mean stooge. Line girls 'effective' in several routines, one of them of the opening day, Proving also show the presentation of the show uses what has been strictly adhered to inthe show the show the presentation of the show uses what has been strictly adhered to the show uses what has been staged as Javanese Idol when facing and way played the Oriential and was one-what punkerino. It was borning they received. Unit is colorful, lighting effective, and timed for 40 minutes is just about right for the presentation of po

the networks. Added to this lineup are Block and Sully, John and Edna-Torrence, and an unbilled colored lad. In merger this radio and non-radio talent makes bitthesome diversion. Louisoffs. Craft manufally and the state of the state of the state of the state of the provided first an interpretative ballet of the radio motif. This was, capped with smooth elegance by the Torrences, whose performance is always reliable. Again to, the Torrences, whose performance is always reliable. Again to, the Torrences, whose performance is always reliable. Again to, the Torrences, whose performance is always reliable. Again to the control of the state of the the state of the s

are excellent and their laugh quota was oversubscribed.

Mills Brothers and Block and Sully are, of course, standard, and experience little hardship in persuading an audience to adopt them. The unprogrammed colored lad has the confidence of precoclous youth. He can make a set of cleats sound philharmonic. Sunnybrook Farm?

The confidence of precoclous youth the confidence of precoclous youth. The confidence of precoclous youther the confidence of the confide

merican picture theatre maestros.

Average biz.

Land.

PARAMOUNT, PARIS

OLYMPIA. PARIS

OLYMPIA, PARIS
Show this week, though still under all Jacques Halk management
since the Natan agreement does not
enter into force until Aug. 19, seems
somewhat different from the usual
run. This is mostly due to the consentation by Jean Nougues, composer and producer, instead of Andre Bay, as usual. Also film gets
many laughs.

After a lixed newareal and an
After a faction, the George Bailly
and to rehestra plays Saint Saeng.

"Panse Macabre." Very popular and
applauded.

att acchestra plays Saint Saeng Thanes Macsbre." Very popular and applauded.
Then comes the presentation. Nougues has considerable experience in the work since, besides tour least the produces for reveral seasonal organizations, such as the St. Germain Carnival. When the Gaumont Palace was under American management, Nougues had a contract to supply the weekly changing present of the produce of

lignting is there is a decided imgrandard here is a decided imgrandard.

Besides the Mersey girls, Nougues has brought in a troup of 12, classical ballet, and some featured dancers. Line GArc, Freddy Wittop, tric, who scores heavily. Without change of staging; show just introduces the various types of dancing, beginning with old time pavane, thea waits, to end with rumba after long presentation cilcks with local love for a full evening's entertainment.

ove for a rull evening's entertainment.

Then comes the feature, Coffred & Lacque, police melier from Agata Christie's Black Coffee, so super-mellerish that those too sophisticated to enjoy it straight go for it as a lark.

FISHER, DET.

FISHER, DET.

Detroit, July 30.

This week's show is another weak sister. Production beautiful, with one number outstanding, but the talent never materializes as sufficient entertainment with the exception of the always good Joe Griffen and a new trio for here, Tom, Dick.

Show is titled Dancing Along, Tather appropriately, with Joe Griffen the only one not dancing, and the line doing; that for him in a production number. The act that might was very untunny. Lake, Harris and Hayes missed entirely for laughs, and needed their dancing to get anything.

Opening is the line singing vocal amouncement of the comiler and bringing on the male trio. This trio doing the knockabout that all hoofers are doing these days, but this trio is very funny. Stuff the content of the comiler content of the comiler content of the comiler of the content of the comiler of the content of the content of the comiler of the content of t

dante number, is mediocre by com-parison.

Next Joe Griffen on with a plan-ist and on a novable platform.

Griffen has played this house plenty hand has always gotten over very big. This time, is no exception.

Because he has been here so much and because he is so casily adap-number with the line that is very-effective. Singing 'One Alone,' the girls on platforms of different: heights do an Oriental routine with the hands and arms. This number is particularly well lighted and staged.

is particularly well lignies staged.

Lake, Harris and Hayes next with their vaude act. For the closing, number Dick and Edith Barstow with the usual tap dancing and

with the usual tap dancing and stair numbers.

Sam Benavie with orchestra and Slegel with the organ do a musi-cal debate. This number has been done by them before, and some-thing must be wrong to repeat an

hips and tap out two routines Whoever picked out the line had an

hips and tap out two routines. Whoever picked out the line had an eye for colored beauty.

Alma Travers sings one number with the Harris Twins, kid hoofers, working in the chorus. Youngsters working in the chorus. Youngsters and the colored state of the colored state of the colored state of the chorus working in the chorus. Travers solo. Evelyn Preer and Frankle and Johnny, with the house yelling for more. No small contribution to Miss Preer's number of the colored state of the colored state of the colored state of the colored state. Harvey Broof her accompanies. Harvey Broof her accompanies. Six 4 Shufflin Steppers male hoofing sextet, are on twice, once companies. Six 4 Shufflin Steppers male hoofing sextet, are on twice, once passed and Randolph, atto cappers fabbe and Randolph, atto cappers for the fabbe and the fabbe and

FOX. S. F.

FOX, S. F.

San Francisco, July 25.

One of the neatest deluxe shows offered the neatest deluxe shows offered the season of the neatest deluxe shows offered the season of the season of

CBS-NBC Grosses

(Continued from page 1)
of around \$37,000,000, which is an
\$8,000,000 increase.

of around \$37,000,000, which is an \$5,000,000 increase.

Sam Benavie with orchestra and Siegel with the organ do a musical debate. This number has been divided the second of the second second in the second second second in the second second

HIPP, BALTIMORE

(Continued from page 33) control gags, it'll keep man red Routson sweating all n clipping the offensive material of this bill.

clipping the offensive material out of this bill, or this bill, opening quietly were Bentell and Copening quietly were Bentell and Copening of the bill of the copening of which the best bet was the temme's prope-skipping dancing number. Ted Claire on next, and with a stooge, Fhil Arnold, who with a stooge, Fhil Arnold, who with a stooge, Fhil Arnold, who stalling, Gould and Robey on third, and for the first 10 minutes were sensational on fast, rapid-fire gagging that was punchy and a howithing fade away when they tried to buriesque, this time mind-reading to buriesque, this time mind-reading buriesque, this time mind-reading to the state of the copening that the copenin

It was a shame, since they were going great.

May Usher followed and was unable to pick up the tempo, the dramatic song sketches being fundable to the state of t

served to further the blab effect.

In the overture the house this week placed two local names, a femme singer and a violinist, both of whom are known for radio work in town. The violinist, Michael Weiner, conducted the orchestra and managed some fides Baklor, eached her high notes properly, and was hindered from making a better impression by the jumbled routining of the overture. These two figure as suitable strictly from house, because they're in for a bag of pretzels.

'Panama Flo' (Pathe) feature, and

of pretzels.

'Panama Flo' (Pathe) feature, and six Fox newsclips completed. Biz not strong the opening show, and indications are for weakness at the front gate throughout the week.

ORPHEUM, L. A.

CORPHEUM, L. A.

Los Angeles, July 30.
Budgeted at \$2,175, current fiveact vaude unit okay as animated
portion of program. Figured this
week's draw will, be entirely contingent on the power of Taring Endthe stage cost, the stage cost, the stage cost, but still, keeping it
around the average house nut of
\$3,500 Marion is the legical topper.
In the next to shut supot comic ran
true to form, though having to
stage cost with the superired to
shorten his routine. Marie Duvall
is again with him.

Princess Wahletka, Indian mentalist, gets the big Day author
it is gain with him.

Princess Wahletka, Indian mentalist, gets the big Day author
it is gain with the superior
it is gain with the superior
in the latter is the big Day
author
in and the heat, closer,
trifle still for effective showmanship, and with Wahletka, affecting
a shrill voice in her responses, act
is not the heat, closer,
the Harries Twins and Loresta
(Allen) who, aside from being capable dancers, have an adagio that is
timely with the Olympics, in feats
of strength and balanciar, open
Three Cossects, all
and in the sun of the sun of the sun of
strength and balanciar, open
Three Cossects, all
and power difficulty great
is usual whirls and neck
holds.

In the deuce spot, Cole Brosphiackiace, lad some difficulty great
for the usual whirls and neck
holds.

The parties of plassing croner, but the boys really get going
when they go into their hoofing.

Buck does a six-minute talk ateach the wo outstanding incidents
of the expedition that made his
picture possible. Routine about the
same as used in New York and
Chicago. House about 18% filled
on the lower floor at the opening
mat. Pathe news filled in.

PROSPECT, BKLYN.

ers in the country. He's on to show how golf atleks are swung and why. How much that sort of thing means to ten-year-old kids is self-evident. How much Morrison, changed his act, or cut it, in order to keep the youngsters from getting too impa-tient, is anybody's guess.

youngsters from getting too timpatient, is anybody's guess.

Maybe its this same kid angle that allows the house to slough on quality. Maybe its figured that anything is good enough, which would explain the sloppy show this week.

Vaude starts off much too fast with Five Brownles (New Acts). Five colored hoofers and crooners who are right on the job. Deucing is Corinne's Stars of Yesterday. The old-timers have a pretty tough time getting started after the first act. They stamped, and, whistled, and shouted. It was hot stuff.

Third are the Record Boys, seem.

shouted. It was hot stuff.

Third are the Record Boys, seemingly from radio (New Acts). Trio of males singing namby-pamby tunes for practically no actual results. The kids applauded the baritone and resorted to the Bronx check in different in technique in Brocker (no different in technique in Brocker ing the yodels.

ing the yodels.

Next to closing is held down by Joe Morris, formerly Morris and Campbells, with the same old 'Any Apartment' the Control of the Control of

ants now.

To close Alex Morrison (New Acts) with the golf biz, and saved somewhat from total disaster by the fact that Morrison. Stage throughout the act kidding with Morrison.

Morrison.

'Bring 'Em Back Alive' (Radio) is the screen feature, Benny Roberts leads the orchestra, a Pathe newsreel and a cartoon short fill out the time.

Kauf.

ORPHEUM, DENVER Denver Tuly 27

First program under Harry Huff-man management. The organ was brought to life by West Masters, who played 'A Lesson from Life'; the old Orpheum fav. Howard Til-lotson, was back in his old job; the musicians were pepped up, and two local mistresses of ceremonies kept things on the stage running at full policy trailler and made the an-nouncements from the stage him-self.

poursy traiter and made the announced.

Three French Misses open with acrobatic act. Two braced against standards hold trapeze on necks while other does her gymnastics on the bar. One holds strap in teeth making tough on first one. For close, one holds trapeze by teeth as other two, locked together by arms and legs, do the over and over. June is a planier, all with the did of Don Harding. They dance on the plano, sole and duet, he sings about getting married while she dances, and in which, the most effort seems spent towards exhibiting her bloomers. Then there is Summers and Round-but why backs as soon? Not can be supported by the summer and for the summer and the summer and

Class award for the unit goes to the control of the

ORPHEUM. SEATTLE

Seattle, July 28.

Seattle, July 23.

Dancing predominates on this weeks a wife bill, all the one of the control of

seem.

The entire bill smacks of big time, but without any outstanding smash. Screen has second week of Bring Em Back Alive. Tiny Burnett band parades some pop hits and the property of the parades some pop hits and the parades. Howards some pop hits and seemed very formusic, sans novelties.

Howard, Sydelle and Bernice open. The two gals are cutles who ling a little and step a lot. One in the parades of the

ORPHEUM, MPLS.

Minneapolis, July 28,
Bolstered by some

ORPHEUM, MPLS.

Minneapolle, July 28.

Bolstered by somewhat of & name' in Grant Withers, the present orpheum layout elses up as a strictly small-time vaudeville. Sill, which was a strictly small-time vaudeville is a strictly small-time vaudeville is the unail variety elements. Fiblic units of the unail variety elements is licking, but a non-discriminating audience apparently found. Arthur La Fleur, aertal symnast, is assisted by a youthful girl acrobatic dancer in a patisfactory opening number, everaling, nothing extended to the command of the command of

blind pig's proprietor. A pure averaged.

act.

At Whiters, with Eddle Moran, did moderately well in the next-to-closing position. It is doubtful if his name means anything to the box office here, but he drew a smattering of applause on his entrance and proved a satisfactory feeder for the Eddle Morange (Continued on page 54)

Bunny Bronson
Mark Pupper
Keone 2
Keone 2
Keon Syner
Ina Ray
Victor Syner
Ina Ray
Victor Syner
Ina Ray
Victor Syner
Ina Ray
Winter (6)
Reflectione I
Marietta
Ward & Pinkle
Don Neece
Ward & Pinkle
Don Neece
Will WAUMER
Will WAUMER
Will WAUMER
Will Buddler I
Buddler I
Buddler I

Variety Bills

NEXT WEEK (August 6) THIS WEEK (July 30)

Numerals in connection with bills below indicate op

RKO

NEW YORK CITY
Palace (6)
Louis. Moscoil
Louis. Mosc LOS ANGELES
Orpheum (6)
Clemens Belling
Al Abbott
Harrison & Elimo
Joe Herbert
B & R Goman Joe Herbert
B & R Goman
(20)
3 Cossacks
Cole Broe
Harris 2 & Loretta
Sid Marion
Princess Wahletka LOUISVILLE Bialto (7-19)

> VIVIAN FAYE OF

Earl Carrell's "Vanities"
Paramount, New York
This Week—Placed
By LEDDY & SMITH

MEMPHIS State (11-13)

State (11-13) Roisman's Co Jack Major (Others to fill)

King Bros & Cully
King Dros & Cully
King Arbocke
Lester Cole Co
ALPANY
Let half (6-9)
Lester Cole Co
ALPANY
Let half (6-9)
Let half (6-9)
Let half (6-1)
Let half (10-11)
Let ha

Gray Fam
Frank Devoe
West Devoe
West Hill
Donatella Bros
Meith's (6)
Jimm' Burchill Co
Neal B
Johnny Perkins
Rath Bros
Rath Bros
(20)

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL Harian & St. John Eddie Garr Blumberg's Co ROCHESTER Heith's (6) Sunshine Sammy Summers & Hunt Sis of Skillet Dawn Sis & G (20) 3 Aoss

A& F Lake
Don Redman Orsh
Corbit & Coavey
Sie of Skilds
Santon
Jak Kirkwod (9)
Frances White
Ryan & Nobiete
Rayan & Nobiete
Ronor Renova & B
Fisch (3)
Fisch (4)
Fisch

Kelth's (6)
Jack Gwynno Co
Benny Ross
Barney Grant Co
(30)
Dainty Ann Howe
Joe Kelso
James Hall
Hill & Hoffman
Carl Freed

Ted Lewis Orob

Capitol 1st half (6-9) Dorothy Co Mickey McGuire Chester Fredericks Waiter Dare Wahi Mann Bradf'd & V 2d haif (10-12) Joe Mandis Co

2d haif (10-12)
Joe Mandis Co
Marcy Bros & B
Landt 3 & White
Joe Penner
Blanche & Edilott
2d haif (3-5)
Jack Hedley 3

Art Frank Co
Bomby Co
Dave Vine
Sylvia & Clements
Bylvia & Coments
Broodwren
1 Rouderenne (6)
3 Accus
Casa & Lehuelle
Doo Salvielle
Chevaller Brose & A
Vice Oliver
Glenn & Jonkias
Georges Carpentier

MILLWAGUERS
Wisconsin (6)
Buddier, I
Buddier

Loew

NEW YORK CITY
Capitol (4) The Capitol (4) The

(Others to fill)
MINNEAPDLIS
Orphoum (6)
Gaston Patmer
J & K Lee
Dave Harris Co
Edith Karen Co
3 St J (30)
3 St J (30)
Alice Joy
Pillard & Hillier
Colby & Murray F
NASHVILLE
Frincess (6-16)
Edison & Louise 2d half (10-i2)
2d half (10-i2)
2d half (10-i2)
2d half (10-i2)
Jas Kirkwood Co
Jas Kirkwood Co
Jas Kirkwood Co
Jas Kirkwood Co
Faradise (5)
4 Kadex
Belie Blanche
Soliy Ward Co
Bustor, Ward Co
Bustor, Ward Co
Bustor, Ward Co
Jas Co
J Princess (5-10)
Ndison & Louise
Raymond & Ann
Hickey Bros
(Others to fill) NEW ORLEANS
Keith's (6)
Bredwins
(aokson & Cardne
(Two to fill)
(30)

Gates

let half (6-9)

Ruth Ford

Harry Howard

(Three to fill)

2d half (10-12)

Joseph F Jones Co
Occasion of the Control of the Co

DeLorna Mile Mital Randow 6

WARNER

MIZABETH

Bits

List balt (6-8)

Addit (6-8)

Bayarian

Balt (29-1)

Jist balt (29-1)

Jist balt (29-1)

Jist balt (29-1)

Morley Sist

Addit (2-6)

Roll of Tisson

Ad haif (2-6)

Small & Mayes

FHILADELPHIA

MATT & MODY

Earle (5)_ Marty & Nanoy Fred Keating Co

Fred Coots Co-Warren Williams Betty Davis Harry Hiresfield Rosette & Luttm (29) Gordon's Dogs 4 Queens Pease & Nelson Edgar Bergen Jack Mulhail Keller Sis & Lyn Lewis & Ames Rimacs

WASHINGTON WASHINGTON
Earle (5)
Little Pipifax
Smith & Puck
Stuart & Lash
Glorious Giris
(29)
Chapolle & Cariton
Kramer & Boyle
Rosette & Luttman
Little Jack Little

Fanchon & Marco

BROOKLYN Fox (6)

Gobern Control of Cont

Dawn Sie & G

3 Aose G

Scooter Lowy
Scooter Lowy
Bert Lyfell
Ryan & Noblette
Name A Noblette
Noblete
Noblette
Noblette
Noblette
Noblette
Noblette
Noblette
Noblette

Compt. Bryant
Markert Bus
BUFFALO
BUFF

SEATTLE Kelth's (6)

Uplown (6)

Happer (6)

Happer (7)

Happer (7)

Happer (7)

Happer (7)

Happer (7)

Happer (7)

Happer (8)

Happer (9)

Happer

Entere & Borgia
Consile's Ins
Baron Lee Orch
72ziles Richardson.
72ziles Richardson.
8 Alecte Oyce
Cora Green
Baby Coc
B

Fox (6)

Malibu Beach' I
Raquel Torres
Bernie & Walker
Renee Torres
Gilbert Bros
Heari Therrien
Sunklet Ens

Heart Therries Sunkiet Sinc San DEEGO Let hair (6-7).
Let hair

TOBONTO
Imperial (6)
Tablit I
Reri
Bernardo De Pace
Celine Lescar
Gresham & Biake
Park & Clifford
Gus Bimore

JACK POWELL

BEATS & BELLY LAUGHS

LEDDY & SMITH

Al Rinker
Catchalots
PHILADELPHIA
For (6)
'Clean Up' I
Mille & Shea
Rhythmettes
Alex Callam
Jimmy Hadreas
Joe Christy
Verna Sylvia & R

Sylvia & R t Ens ETLAND amount (4)

4.

Liord Robert Miller
Sunkiet Ene
Orphosm (4)
Movie Circus'
Movie Circus'
Movie Circus'
Movie Circus'
Movie Circus'
Movie Circus'
Movie Dius
Movie Dius
Movie Dius
Movie Dius
Movie Dius
WASHIMOTON
Foot Loow (5)
WASHIMOTON
Foot Loow (5)
WASHIMOTON
Foot Loow (5)
WASHIMOTON
Foot Loow (5)
Movie Circus
Movie Circus
Movie Circus
Movie Circus
Sunkiet Ens

LONDON

Week of Aug. 1

Wictorin Palace
Geraldo Orch
Kafka Stanley & M
Mai & Dina
Gen Weldon Co
Williams & Hayd'n
Jack Stanford
Olive del Mar
Hal Duke
Oliver Wanefield
FINSBUEY PARK
Empire Empire
Harold Walden
Allen & Gordon
Barker & Wynne
Billy Cotton Bd
Hutch
Katrina & Valerie
5 Bonos

Murray & Mooney Mite & Welford

NEW CROSS
Empire
Empire
Murray & Mooney
O'Gorman Bros
Erinie Hayne
3 Marinos
Greene Sis
Corados Orch
Buckleys

Coraldos Orch
Buckleys
STRATFORD
Empire
Herschel Henibra
Lucille Benstead
Bobby Olrao
Leon & Desiys
Jock MCRAY
Ben Worten
1 Jossers
Niobe

RYAN and NOBLETTE

washington 'Post,' W. E N.

PROVINCIAL

Week of Aug. 1

Week of Branchedam Empire Howard Rogers Geo Betters Alfredo Orch Toung & Youngor Self of the Self of t Short & Dalsiel Sita Devi Nicol & Martia

Eddle Duchin Or

Cinb Calais

Joan Malin

Low Garcia Orch

Francis Dunn

Arthur Budd

Colleen Adams

Enters & Borgia

Connie's Inn

Baron Lee Orch

Desmond & E E Franklys
GLASGOW
Empire
Babe Egan Co
a Anna Rogers
Wal Laugtry
Norman Clare
Sam Barton & W
NOTTINGHAM NOTTINGHAM
Ted Ray
Power & Bendon
Rieco Gypsy Ciris
Jim & Ethel Clar
Jack Warman
Tessa Deane
Allen & Le Vole

Cabaret Bills

NEW YORK CITY Central P'k Casin Veloz & Yolanda Eddle Duchin Or

Nicholas Bros
Leitha Hill
Don Redman Oroh
Hilyw'd Restanr't
Tommy Tucker Or
Barron Judeth
Falth Bacon
Andre 4
4 Cilman's
Thou Thane
John Walsh

John Walsh
Nat Club
Nat Club
Land Cl

Paramont Grill
Beth Collegians
H'ly w Collegians
Melba Mason
Oscar Grogan

Picture Theatres

NEW YORK CITE Paramount (99)

Paramount (99)
Hary Richman
Pacch Haley
Frances Williams
Vivian Fay
5 Janeleys
Crawfords
Sunnybrook Farm
BROOKLYN
Paramount (79)
Bert Lahr
Eddie Lahr
Fleanor Powell
Feati Oegod

Vivian Janis

'Man Called Back'
BUFFALD
BUFMALD
BUFMAL Elmer Turner
Jimmy Baskette
Bobby Sawyer
A Sawye

Julio Jenner
Ralabow Inn
Chris Pender
Seima King
Rudolph & Chiotta
Ai Goldman
Franklo Freda Or
Bossian Arts
Joe Morantz Croh
Rence & Laude
Barra Bira
Barra Bira
Misha Usanof
Tatt Grill

Taft Grift Geo Hall Orch Village Barn

Reilly & Comfort
Pope & Thompson
Bernice Short

Huster Isle Inm Geo Owen Orch Buddy Kennedy Kerr R'usseaus & Edith Griffith Kentucky 2 Pavillion Boyal Guy Lombardo Orok

CHICAGO

Cafe de Alex Marie Valday Marie Alvares Enrico Clausi Gorde Dello Orch Ritz Bree J. & F. Tortenes J. & F. Tortenes J. & F. Tortenes Gus Arnheim Orch Edgewater Besch Gus Arnheim Orch Edgewater Besch Stanley Jacobeon Dusty Reades Emil DeSorbirg Chas Agnew Orch Freiles Juna Miraeva
Vera Stroleska
Vera Stroleska
Vera Stroleska
Vera Stroleska
Vera Stroleska
Frin Gedevanova
Frin Gedevanova
Jasha Yakovien
Shura Petroff
Shura Petroff
Terrace Gearden
Tex Morrisey
Fiorric O'Day
Reynolds Sis
Joe Cassidy
Frankie Macters Or
Lincola Tavera

Dusty Avanua Emil DeSolvi Harlan Hassburg Chas Agnew Orch Froiles Rome Vincent Rose & Ray Lyte Lillian Barnes Yvonne Morrow Ruby Shaw George Devron Or Rossian Village George Nelidoff

Lincoln Tayern
Louise Cook
Ivy Anderson
Kid Charleston
Fredl & Moriet
Earl Burtnett Or Vanity Fair
Jack White
Julia Gerity
LaFayette & LaV
Genevieve Tigh
Leo Wolf Orch

1st World Tie-Up

(Continued from page 5)

are distributed by Gaumont-British are distributed by Gaumont-British. Paramount is not anxious to take on more British films than are nec-essary for its quota purposes, amon more British films than are necessary for its quota purposes, amply met by the B. & D. productions, but may have to increase the total a half dozen films in order to line up with Gaumont British. Also, some arrangement will probably have to be made to take care of Fox's present considerable holdings in G-B.

Also pertiment is that Gaumont is in exceptionally good shape at present. By lining up with Paramount and Ufs it is practically lining up its 400 odd theatres for these firms also.

ent. By lining up with Paramount and Ufa it is practically lining up its 400 odd theatres for these firms also. For that Gaumont would like the assurance from Paramount that a certain number of its British productions get a break in United States theatres. Paramount is amenable to bringing over European product for American showing but is somewhat timid about definitely affirming such a condition without seeing the finished product. What is hepiping the deal considerably is the fact that Gaumont already is alield to Ufa by way of a contract signed between these two companies about two months ago. This combination is already. One a fecture starting Lilian Harvey just completed and a second, untitled, for which Ann Dvorak salled from New York recently.

Ufa-Par Relations

Ufa. Par Relations
Ufa and Paramount have been on
friendly terms for a number of
years and have always been ready
to co-operate. A number of early
Ufa films, in the silent days, were
brought to America by Paramount
and given a pretty heavy play. Also
Ufa and Paramount have been makling a joint newsreal for Germany
Lossen H. Seldleman of Paramount is currently in London with

Joseph H. Seldleman of Paramount is currently in London with
John Hicks, his chief of English
speaking territories and they have
been in constant touch with Gaumont officials. A number of important Ufa officials are also curently in London, the preliminary
Ufa-Paramount negotiations havsing been held via cable in New
York and secret confabs in Paris.
When and if the thing goes
through Paramount will be the first
American company set in Europe to
cope with the new quota laws of
France and Germany. In France
the new law doesn't worry Par because it allows for local production
and dubbing, and in Germany the
Ufa tleup would make Par locally
okay. nount is currently in London ohn Hicks, his chief of E

HOLLYWOOD

(Continued from page 6)

by Metro in remake of White

Muriel Vernon at Col. Muriel Vernon, former picture editor of the Chicago Journal, will be added to Col's publicity depart-ment to handle fashion stuff.

Satle Maritza unas severely bruised last week when her car crashed into two other machines on Hollywood Blvd. Actress treated at the hospital and taken home.

Felix Young Walks
Felix Young resigned as an associate producer at Universal when
Carl Laemmie, Jr. refused to tilt
beek actor the preview of
Okay, America.

Two Want Merivale

Both Metro and Fox are dickering
for Philip Merivale, currently here
at the Biltmore in 'Cynara.'

Joins Story Board
Irone Francis, head of Paramount's story department, has been
added to the studio's editorial
board.

Sheehan's Titls
Winfield Sheehan succeeds Joseph Schnitzer as second vice-president of the Producers' Association.

Beauty Out
Arletta Duncan, beauty winnes,
has been dropped from U's contract
player list.

Myers Agenting
Deal between Walter Myers and
Joyce & Selznick is off. Myers
is starting his own agency.

Malzlish Out
Harry Maizlish, exploiteer for
Warner's local houses, has been
dropped. Solly Dolgan, assistant in
the department, will take over his
post.

Tabloid 'Whoopee' Aug. 10
'Whoopee' in tabloid form opens
at Loew's State here Aug. 10.

Stage prolog for 'Street'
Stage prolog produced by Jack
Laughlin will augment Us 'Back
Street' opening at the Carthay Circle Aug. 4. roduction carries the
title of 'Melodies of the World.

Secret Material Hunt James R. Shackelford and George Dromgold left here last week for South America in search of ma-terial for a travel series. Major studio financing but they won't tell which one.

Lita Chaplin on Job
Lita Grey Chaplin here after completting her RKO route and started
making tests at Fox for her picture
with her children.

Carillo Coming Back
Leo Carillo returns from Hono-lulu Aug. 14 where he has been with the Dufwin stock operated by William McCurdy. Starts in Jo-seph Schnitzer's 'Freedom' the next day.

Warned on Title
Edward Small insists he will use
the original title on Jack Laits "If
Christ Came to Chicago," despite
warning to desist by the Hays office.

Par After 'Jest'
Par is negotiating for 'The Jest'
In which John and Lionel Barrymore appeared on the stage. Studio figures it for an all star cast.

Wesk's Siok List

III this week in Hollywood are Mrs.
Chico Marx, recovering from an abdominal operation, Eaph Graves, addominal operation, Eaph Graves, addominal operation of the control of the contro

Selwyn Yarn for Novarro 'Man on the Nile,' original by Ed-gar Selwyn, next for Ramon No-varro at Metro. Star has been on a vacation for several months,

Olympic Press Has Its Grumbles. **Profit from Games Seems Certain**

Local committee handling the pan by the regiment of newspapermen here from all parts of the world to cover the events. Underver criticism is that the financial aspects of the games is dominating the committee, playing of favorites in extending privileges, and the general indifference to the visiting

town for the games no provision was made to entertain them until the mayor's committee stepped in working with the Junior Chamber of Commerce. The Nurmi turn

of Commerce. The Nurmi turn-down also burnd the scribes. One of the reasons ascribed to the neglect of newspapermen goes back to the general passing out of complimentary ducata months ago, when almost anyone claiming a press affiliation was given a pass. This left the committee with few free tickets on hand, and resulted in an arbitrary attitude toward the more important press writers when more important press writers when

committee and nior Chamber of Commerce heid Junior Chamber of Commerce held a dinner for the scribes the night before the opening of the games. These two groups got busy n extending a welcoming hand when Zack Farmer, director-in-chief of the Olympics committee, stated that no provisions were contained in the protocol for newspaper entortainment. Charge of all publicities of Olympic games, took a similar attitude.

Reporters Given Runaround

Reporters Given Runaround
Creakbaum proved a difficult official to reach for out-of-town
newspapermen. They were given a
general runaround with secretary
atter secretary passing the buck.
Even atter getting to the press
boys the to west from four to six
any for an okay.

General criticism toward the
committee is that it is the press
Committee in the press
Committ

ays for an okay.

General criticism toward the
mmittee is that it is looking toard the financial success of the
ames rather than any other fea-

With an advance sale of \$1,600,000 against a nut of \$1,750,000, fl-600 against a nut of \$1,750,000, annancial success seems assured. Even without a penny going through the sitles there could have been nothing lost except to the taxpayers of California and the City of Los Angeles, since the former appropriated \$1,500,000 for the games and the city \$1,000,000. Understood that committee which underwrote the meet promised that the State will get back some of its money from profits of the games while the city of Los Angeles will have the Olympic Stadium handed to it. Transfer of the latter was

have the Olympic Stadlum handed to it. Transfer of the latter was the agreement with the Community Development. Association, which erected the Coliseum, and has since been paid in full from a percentage of the gate from the University of Southern California footbail games, and other events held there.

Instrumental in the activities of the Community Development Association is William May Garland.

ciation is William May Garland, who is America's representative on the International committee, and is also the head of the local commit-

Look For Profit

Look For Profit
Taxpayers see a profit from the games and are asking what is to be done gath it inasmuch as no lolympic Gath it in a provision seems to have been approved from Glympic Village where for Gatrying over a profit.

A profit is also apparently being made from Glympic Village where for Gath bout. In the past is fighter had to wade through some fairly formation in the standard plant in misted for a fader already has him sitested for a fader alre

get closer than a quarter mile from the gate with machines. No expense has been attached to the general games committee for the care of the American athletes. Cost for this was taken care of by the selling of buttons at 50 cents a throw.

Outside Cities' Cosh

Outside Cities' Cash
Similarly outside cities threw
cash into the events. Long Beach
appropriated \$500,000 for work on
the estuary where throwing and
boating contests will take place.
But there's no provision made for
any return on this investment.
Beach city figured it was worth the
half million for advertising. Passadena also threw in \$\$50,000 for improving its Rose Bowl in order to
hold the cycling events. They get
no return either.
There will probably be the expected and usual squawks after the
games are over.

ames are over.

SCHAAF AND UCZUDUN **ELIMINATE EACH OTHER**

By JOE BIGELOW

By JOE BIGELOW

Ernie Schaf and Faultino Uczudun boxed at the Garden's Long Island bowl Mondey (25) in what was described by the management as the first of a series of elimination bouts to pick an opponent for Champion Jack Sharkey. The fight came in handy chiefly because it left two leading the content with the content with the bowy that to contend with the bowledge of the content with the content wit with the content with the content with the content with the con

The fight lived up to advance pro-dictions in being an uninteresting, routine, heavyweight affair despite that the contestants waltz beauti-

that the contestants waitz beautifully together. Customers smelled it shead of time and stayed away. About 5,000 showed up, of which maybe 25% were dead ducks, The huge bowl looked like the Roxy balcony on Good Friday.

Paulino is generally conceded to be washed up as far as champlonship possibilities are concerned, but it was figured the fight might further Shaaf's standing. But on his showing against the ancient Paulino, the blond Jerseylte no more merits a shot at the heavyweight title than Lou Holtz.

Three's a Crowd

Three's a Crowd

Three's a Crowd

The boys started to bore early. Around about the third round it commenced to look like an adaglo act with Referee McPartland making it three's a crowd. Shaat would lab his way into an opening, then send one smartly in. Pauline would proceed to act like a truck lith lim. But Schaar elected to stand there to the comple over. That fallure to follow up marked Schaaf's performance throughout. Either he didn't want to hurt an old gent or he wasn't in a thinking mood.

Pauline took the worst of it all the way through but he managed to get in a few licks himself. With Schaaf cansiderably tailer, Pauline had, to jump at his target. Everybody but Schaaf saw the jumps coming a block gway. Ernic felt them before he saw them.

Lit was a bad example of uninspired match making.

Preliminaries

Preliminaries
In the semi-final a newcomer named Tony Shucco made a meat ball out of James J. Braddock's mid-section and generally annihilated Jimmy. It was one-sided and the lack of opposition made Shucco look unusually good. As a result, on this problematical showing, the Garden already has him slated for a main bout. In the past a fighter had to wade through some fairly formidable competition before getting a headline position on a Garden card.

Fight At Sea

(Continued from page 1)

any connection with the enterprise when queried and referred his in-terrogator to the Ocean Tourist Club, New York, for information.

Investigation in New York failed to reveal the whereabouts or existence of an Ocean Tourists' Club. p lines, they averred, heard club or its scheme.

LEONARD MASTER BOXER OF PAST AND PRESENT

By JACK PULASKI

Benny Leonard stepped into the ring at Queenshoro Thursday (28) and brought smiles to the maps of friends and newspapermen with the classiest boxing exhibition the summer. For most of the 10 rounds he toyed with Billy Townsend, tough, hard-hitting welter from Vancouver. Billy, who was a child when Benny started scrap-ping, was outclassed.

Leonard has been training for a comeback for a year, and in several appearances the indications were appearances the indications were retained his wellop, and last week when he came in at 151 pounds no surplus weight was noticed around the mid-section. He pulled up his trunks and bruished back the thinning hair in the same manner as when he was lightweight champion. That he took on Townsend meant that Leonard is now confident that the thind of the property o comeback for a year, and in several

ever done. Reported last week that instead of McLarnin, the Garden was dickering for Dickie Fleids for a welter title bout against Leon-

ard.

Leonard gave strict attention to his boxing. With set face, he never took his eyes off Townsend. At times he was fist-footed waiting for Billy to come in. Often he stepped in and out with what seemed like the old speed. He was inside the punches or he ducked, then tied up punches or he ducked, then tied up always he stack out the left and tantalized Townsend until the last bell. Benny shot over several bell. Benny shot over several rights, but apparently not quite to the button.

Talked Out of Jam

That Benny hasn't forgotten anything was shown in the fourth
round when Billy tagged him with a
hard right. There was a rather
prolonged clinch during which the
old master talked himself out of a
jam advising cownsend so as did
when Lew Tendler had him a bit
woozy, and when Willie Ritchle upset him at the old Garden. After
that Leonard was the champ it
was sald of him that he did more
for boxing than any fighter of his
time, because of his clean style and
likable personality in and out of the
ring. That was all brought back
during his performance last week.
At 37 he comes back to the fistic
field, and from the way the sports
meeting hause the best windows

Cannoneri-Petrolle
Next Mondey Tony (Sexponet) des

Lext Mondey Tony (Sexponet) des

Next Mondey Tony (Sexponet) des

As for his former rans, that goes
Canzoneri-Patrolle
Next Monday Tony Canzoneri defends the lightweight title against
Billy Petrolle at the Garden bowi.
This Thursday (4) the Polo Grounds
will offer McLarnin and Brouillard.

NEW CLEVELAND TRY

Cleveland, Aug. I.
Another attempt to bring burlesk
back to this town, which has hoodooed every burly venture for five
years, will be made this fail by
Dick Zeisler, former manager of the

Columbia wheel shows will be played and negotiations are on for a house being handled by Maurice

\$500,000 BATHHOUSE

Rockaway, L. I., Aug. I.
Rockaway's new municipal pa-vilion to accommodate 10,000 bath-ers which was erected in Jacob Rils Park, will be opened Saturday. Project cost \$500,000. Max Fuchs has the concession rights.

Minsky Shows at Gaiety-Central Might Be a Feud, and Might Not

By Joe Bigelow

GAIETY

The Minskys of Ol' Vaginny are feuding, and. Broadway is the battleground, and the object is that elusive clientele called the Burlesque Fublic. Ammunition used by the beiligerent members of the beiligerent members of the to the hips by the girls who pull down the shades when they undress at home, and comedians who by now are convinced that theyre not so funny, but merely filling in while the paid-up IA.T.S.E. members of the paid-up IA.T.S.E.E. members of the paid-up IA.T.S.E.E. members of the paid-up IA.T.S.E.E. members of the paid-up IA.T.S.E.E.

Still another rumor, and pretty generally accepted, is that the feud is just a husiness proposition, ash, as a state of the control of the co

solfo, but other new course my wallike he was scared by Harry Rich-like he was scared by Harry Rich-Individual strips are performed by four women, but they're not get-ting as much response as formerly. The reason seems to be too much Calety the 24 line girls pose in the nude at least a half dozen times during the show, at one time even serving as a seenic background for the comedians. It's not tough burlesque nowdays, so they toss in brasslereless girls in the same scene.

in brassieruess game in societa.

Troupe number: about 40 people, and locks rather heavy for this sort of operation. Opening bill's costiumes are far above the burlesque average, while special scenery in the background is surprisingly good.

the background is suppressed.

House carries the exposure motified all the way out to the door, the ticket chopping lassie and the usherettes providing a gam display between stockings and trunks a la

tween stockings and trunks as bletrich.

The strip stuff, become the basis of burlesque, appears to have gone as far as 4t can go. The women can't remove the loin covering, and they're down to that now. Lest season's stript of the they will be the stript of the they will be the stript of the they will be borizon. This season it's the equator. norizon. This season it's the equator. Which may give Minsky burlesque a flight across both poles before the eason is two months of the survival of this burlesque field is possible only through the goodwill of the authorities.

25c TABS: GIFT NIGHTS San Francisco, Aug. 1.

Jack Romig has revived his tab company for the Premier, Oakland. House operating at a 25c top with gift nights, etc.

CENTRAL

This 47th street half of the orig-inal Minsky firm's double burlesque venture on Broadway—other is the Republic—becomes the New York spoke of Herk's Columbia wheel on Labor Day or thereabouts. Mean-

venture on Broadway—other is the Republic—becomes the New York spoke of Herk's Columbia wheel on Labor Day or thereaboute. Meanter the second of the second

tingent does what there is of the entertaining. The white line of 18 girls is made to look had by the other than the control of the control o

enough of 'em with their brassieres of.

No programs and nobody is billed. It's contrary to an end and pretty it's contrary to an end and pretty of the contrary to a second and pretty of the contrary to a second and pretty of the contrary to a second and the contrary of the contrary of

HOROWITZ WON'T FIGHT COPS-TOO EXPENSIVE

Los Angeles, Aug. 1

Los Angeles, Aug. I.
Harry Horowitz, burlesque imipresario, was granted dismissal of
action brought in Superior court by
him to restrain Los Angeles police
from picketing his Main street hipflinging emportum and otherwise
interfering with business.
Stated he saw no reason to pay
out heavy legal fees to fight the
battle of all local burley producers,

East

Rudy Vailee is now an enrolled student in the Suffoik (Mass.) Law School.

Aibert Coates replaces Van Hoog-straten at N. Y. Stadium concerts.

George Jean Nathan back from Europe, where he has been lining up writers for his new monthly newspaper.

Holdup men got \$19,500 from Newark pool rooms last Monday (26) and about 1,000 bettors, who habitually sought the Newark rooms, were turned back at the Holland tunnel by watchers because police put the rooms temporarily out of business.

Phil Baker still insists that he is going to do 'Laugh It Off,' but not for the summer. Illness and disap-pointments have delayed the start, he says.

George S. Kauffman to help stage lying Colors,' new Max Gordon Fiying

Talk that Eddle Cantor will be under George White next season. Nothing definite yet.

Harriet Hoctor back from ar

Viola Dobos, Hungarian dancer, brought over here by Lew Lesile, and who has been doing cabaret work lately, faces deportation. Her permit has expired.

Long Beach, N. Y., undergoing annual summer cleaning. About 20 places raided for gambling, but no arrests made, police merely shut-ting up the shops. Most of the places merely offering slot ma-chines.

Madge Kennedy is looking for a

Ted Koehler and Harold Arlen will do the songs for the new 'Van-ities.'

Mrs. Eleanor Lauderdale Burke, former actress, suing her husband, Donald P. Burke, for divorce, charg-ing cruelty. In Philadelphia court.

Saul J. Baron denies he will quit as temporary administrator of the Erlanger estate.

Roger Wolfe Kahn has withdrawn from the contemplated production of Ballyhoo.'

Forget 'High Noon.' It's going to be called 'There Was I.' It's the Morgan-Cavett play with Hope Wil-liams.

Dorothy Brittain, chorus girl, named co-respondent in the divorce action brought by Mrs. Clifford R. Parliman in the N. Y. Supreme Court. Mrs. Parliman is the former Gladys Walton of musical comedy.

Crowds watching the departure of the Bremen last Wednesday night (27) were plunged into darkness when the transformer blew out. Picture company, making pier scenes, threw a sunray on the crowd, which was gotten off the pier without a panic.

'Lifly Turner' is the latest moni-ker of the Dunning-Abbott play for-merly known as 'Exit' and 'One And Only.'

Macgowan & Reed is not to be dissolved. Reed announces that during Macgowan's stay at Radio studios on coast he is working alone, but no dissolution contem-plated.

Reva Reyes, who was replaced by Lupe Velez in 'Hot Cha,' given an arbitration award by Equity for an amount not revealed.

Arthur Block, of the National Winter Garden, has bought the rights to I Want a Child, seen on the Jewish stage last season. May present an English version on Broadway.

Civic Repertory theatre opens in November, doing 'Lillom,' with Eva Le Gallienne and Joseph Schild-kraut. 'Dear Jane,' 'Alice in Won-derland,' 'Gruach,' and one other new play will supplement a number of revivals.

U. S. Department of Agriculture announces release of a three-reel story of the sweet potato weevil, done in dramatic form. It can be borrowed by proper organizations for transportation charges. In both standard and 16-mm. film widths. Slient.

Aaron Fox, brother of the film magnate, surrendered to the police Wednesday (27) to answer the charge of deserting his children, brought by Mrs. Fox. Mrs. Fox also has a suit against William Fox charging him with having placed

Street and the street of the s **Dailies** News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Louis Mouquin back from abroad, where he purchased 1,000,000 gallons of wine in anticipation of repeal; If the lid is lifted he will reopen his New York restaurant.

Mile. Vallee, suing Maurice Chevaller for divorce, puts a snapper in the situation by announcing they may live together after divorce. Contends that the tie that binds chafes too much.

Thelma White, showgirl, explains that Max Hoffman, Jr., is getting a divorce from her at her request. Won't state the reason.

Namsterdam Realty Corp., owners Namsterdam Realty Corp., owners of the New Amsterdam theatre, have applied to the surrogate for permission to bring dispossess proceedings against C. B. Dillingham, Florenz Zieeffeld and Saul J. Baron, as trustees of the Erlanger estate. The trto, as the Newam Corp., are \$214,-155 in default on rental.

Deems Taylor is planning to work on a new opera while abroad. To be completed in 1934.

Preston Sturges back from abroad with a new play, Unfaithfully Yours.' No plans for it yet.

Giulo Harnisch, who has been first violin under Damrosch and Tosca-nini, suing his wife, Ruth, naming his landlord's son as the cause.

Albertina Rasch going to London late this month to stage dances for the new Drury Lane spectacle Has-sard Short is putting on.

N. Y. State Alled Printing Trades Council, in session at Glens Falls denounces radio as one of the causes of newspaper unemployment, but can't think of anything to de about it.

Surrogate tells the newspapers his decision in the Charlotte Fixel application for permission to sue the Erlanger estate will be handed down shortly.

J. M. McGowan, Oswego brewer, in town with a scheme to start chain stores for selling beer if and when real beer is legalezd.

William R. Mays, who broke his neck in a 60-foot fall while per-forming at an Elks carnival in Mineola, L. I., died in the Nassau hospital July 28.

Harry Bannister denies that he is either married or engaged to Nancy Lyon. Report from Hollywood had him secretly married.

him secretly married.

Jane White, professionally known as June Martin, buriesque chorus glid out of work, is held by the consistency of the consi

Coney Island will select a Modern Venus next Tuesday (9) at Steeple-chase. Stage girls barred as too strong a competition.

Sunday ads for 'Grand Hotel' were an open letter to Greta Garbo inviting her to see the show. She sailed the day before.

sailed the day before.
Chicago Title & Trust Co. enters suit for \$1,000,000 against William Fox personally, alleging breach of comments of the control of the papers of the control of the control of \$3,006,899, including a controlling interest in the Roxy theatre shad the lease-to-avenue and 58th street. These were to have been purchased in installments over a period of seven years. Lubiu transferred the contract to who is turn transferred to the Chicago company which now claims default.

Irving Berlin reported to be working on a production due late in the season. Presumably under the Sam Harris aegis.

Dangerous Corner will be de-layed until November on account of Equity regulations. Colin Keith-Johnston, having worked in 'War-rior's Husband,' is not cligible for

Rumor current that Charles Cochran, English producer, may be asked to assume management of a series of productions in connection with the Chicago Century of Prog-ress exposition.

W. A. Brady has dropped Ivor Novello's 'Party' from his produc-tion plans. Metro has the film rights with no restrictions. May make an early production.

Pilots' Ass'n warns that it will refuse to take off any persons car-ried away by the liners. Too many attending the midnight sallings have foregoten to get off in time and the station boat has been taxed for accommodations. Hereafter it will be a round trip to Europe and back or a turnover to the French authorities as stowaways.

Survey shows that auto licenses have increased 15,000,000 in the last ten years. Average fee has risen from \$11.71 to \$13.34.

Dorothy Britton, showgirl, named in the divorce suit of Mrs. Gladys Walton Perliman, is suing the lat-ter for \$20,000 for defamation,

N. Y. News' reporter, Grace Rob-inson, is making the trip to Sweden on the same boat with Greta Garbo and sending back daily stories by radio. States that Garbo did not lose a dime in the closure of the Beverly Hills bank.

Crosby Gaige says 'Angel' will be is first show next session. Also has his first show next session. Also has 'The Night Remembers,' 'Police Commissioner' and 'Wake Up America,' but no dates yet.

Vera Marsh now spells it Marshe

Madelin Boyd plans a subscrip-tion theatre in Englewood, N. J., in which plays, likey to be banned for Broadway, may be given private performance.

Lawrence Hazzard, who sold The Man's Castle' to Al Woods and then also sold L. Lawrence Weber Man-hattan Medley,' is looking around for someone to purchase 'The Sure Thing.'

Randall O'Neill's Mousetrap players are to be tried out in the Stanley-Warner theatre, Bridgeton, N. J., in a cut down version of 'Mary Jane'. They have been playing Jersey towns.

Zacchini is announced to return Luna Park today (Tuesday) with to Luna Para his cannon stunt.

Garbo finally got off to Sweden last Saturday (30) on a Swedish liner. Steamship departures during the last few days have drawn extra crowds hoping for a look at star.

Inez Wilson loses her plea for alimony and counsel fees from her husband, W. H. Hirst, attorney. She saked for a separation and allowance on grounds of coldness, but the court heid these allegations not appeal. Hints married the singer after becoming involved in a romance with her which led his first wife to sue for divorce.

Theatrical Protective Union No. 1 submit to the Theatre League a counter-proposal in reply to Dr. Moskowitz's plea for a one-third cut. There will be another meeting cut. Theretoday (2).

Earl Carroll dickering with the owners of the Casino for his return there. Matter rests with Grafton Minot, pres. of the 755 Seventh Ave. Corp., who is abroad.

Coast

Kurt Neumann, Universal direc-tor, announces intention to wed Irma Eiy of Hollywood,

Natalle Talmadge Keaton filed sult in Los Angeles Superlor court for divorce from Buster Keaton, charging extreme mental cruelty. Property settlement made out of court, whereby Keaton was to pay 3300 a month starting in November Custody of the two children (boys) goes to the mother.

Jean Guglielmi, 18, nephew of the late Rudolph Valentino, in Holly-wood from Italy to join his father, Metro technical director.

Surrendering to police of Homet, Cai., Kenneth Kent, 20, orchestra leader, admitted that he shot and

her husband, Aaron, in a sant-tarium. _____ another American engagement until then. _____ (Choate, who allegedly had mistre ed members of the family.

Slugged and robbed by bandits Charles Ewing, dancer, treated as Los Angeles Receiving hospital:

Wilson Mizner recovering from ronchial pneumonia in Los An-

Bebe Daniels offering sword from the Rudoipi. Valentino collection as prize for winner of woman's fencing competition in the Olympics.

Baroness Eisle von Koczain of Austria, known on European screen as Eisle Fuller, in Hollywood to stab at scenarist career.

Dispossess proceedings brought in Los Angeles Municipal court by Bank of America against William Desmond, seeking possession of his home in Hollywood, sold under foreclosure order last August, and which he still occ pies.

Dorls M. Waite, stage actress, suing Dr. Fred W. Bliss in Los Angules for \$100,300 damages' following an auto accident, which she alleges left her permanently injured.

Second poison-tongue telephone cail in Los Angeles in a week came when mysterious caller phoned police reporters that John McCormick, former film executive, had been killed in a plane crash. Telephone company investigating.

Municipal court suit filed in Los Angeles by Sylvia Hahlo, agent, against Helen Vinson for \$350 com-mission, said to be due for obtain-ing a Warner contract,

Gilbert Tapeau, writer, reported theft of cash and clothing valued at \$1,162 from his Hollywood home.

Thomas Lipps started foreclosure proceedings in Riverside, Calit., Superior court to obtain 189 171 notes secured by moretgage on Hotel Del Tahquitz at Palm Springs. Defendants are Fritzi Ridgeway and her husband, Constantine Bekaleinikof, who built and operated the hostelry.

Ruth Madonna Antonelli, dancer under name of Fontaine La Rue, filed divorce suit in Los Angeles against Albert Antonelli, cosmetic dealer, charging cruelty.

Monte Blue, headlining a Fanchon & Marco unit in Seattle, rushed out of the wings to extingulsh burning costume worn by Wanda Stewart, chorister, which caught fire when footlights short circuited.

RKO sued in Los Angeles Municipal court by P. L. Iverson and Bess Bordeaux who claim circuit failed to withhold salary of G. E. (Whata-Amn) Hudson after attachments had been levied against it.

Sneak thleves stole \$7,000 in jew-eiry from the car of John Consi-dine, Jr., and his wife, the former Carmen Pantages, while it was parked in front of the Brown Derby Hollywood.

Ruth Noble back in the U.S. from Tokio where she made an unsuccessful attempt to see her son, now in custody of the father, Sessue Hayakawa.

Preliminary hearing on complaint against Eddle Brandstatter, restaurant man, set for Aug. 8. Charge brought by C. E. Toberman, Hollywood theatre owner, that Brandstatter moved out \$5,000 worth of fatures and equipment from the Montmattre after Toberman had bought them.

Queen French Simmons, pianist, warded \$14,000 damages in L. A. uperior court for injuries suffered, then struck by automobile of Ralph sohne and Harlan Dailey.

George Hyde, 36, reporter and for-mer p. a. for Aimee McPherson, committed suicide by polson in San Francisco.

Los Angeles police hunting Harold Duncan, brother of the Duncan sis-ters, on warrant charging issuing check without sufficient funds in the bank to pay an auto repair bill of \$33.

Capt. Albert Conti, film player, announced in Hollywood that he will marry Baroness Eisie von Koc-zian, scenarist, in a ceremony at sea within a month.

Lina Basquette rushed to Los Angeles Receiving hospital where surgeons treated her for poisoning, said to have been self-administered, later friends discounted the suicide of around \$18,000.

theory, saying her illness was due to overdose of onion son, woto, found in her apartment, addressing love, led to Dear Jack, and professing love, led to bringing of Jack Dempsoy's name in the case. He denied any eargement. Bhortly before the eargement to Taddy Have before the re-engagement to Taddy Have before the re-engagement to Taddy Have her second attempted suicide.

Jewelry valued at \$100 lifted from Hollywood apartment of Frances Lee, actress,

Coroner's jury in Beverly Hills re-ported that death of Lory Rothert, Stanford student, was due to neg-ligence of Gordon. Smith, musico comedy dancer, who drove the car in which Röthert was riding. Oar overturned when it a depression in the street.

For injuries received allegedly when hit by an automobile driven by Dr. Fred W. Bliss, damages of \$6,500 awarded to Doris M. Waite, actress, In L. A. Superior Court.

Jury in L. A. Superior Court warded damages of \$14,000 to Mrs. awarded damages of \$14,000 to Mrs. Lora Simmons, planist, profession-ally Queen French Simmons, in ac-tion against Kalph Bohne and Har-old Dalley. Said she suffered spinal injuries in an auto crash which halted her musical career.

Mid-West

Trudy Davidson's husband. Stephen Corbin Ferguson, was in court over allmony owed to wife No. 1. He was supposed to make a cash settlement of \$75,000 on a five-year-old son, after which allmony would be reduced from \$250 to \$100 months; Miss Davidson is a Chicago nite club entertainer.

McCormick, Edith Rockefeller Chicago's best known millionairess, has written a love song cycle in six parts. At least she wrote the words, Eleanor Freer provided music. It was recently sung, in toto, for a group of society dames over the teacups.

Henry J. Schireson, once an M. D., was denied the right to again hang out a doctor's shingle. Judge Joseph Fitch of Superior court nixed the doc's plea for legal sanction to practice his arts in Illinois. At one time Schireson had offices in the State-Lake building, and did a. thriving the country of the country of the country of the local his license when a bowlegged lady lost them altogether.

It was horses, Frank Bronger, revealed, that brought him together with Joan Winters, the actress who is now Mrs. Bering. The general manager of the Hotel Sherman was a lifelong cynic on matrimony, but finding a common bond in horses he finally gave in to the equestre in Dayton, Ohlo, to visit Mrs. Bering's parents.

Polka Brothers drew more bombs. Their circuit of suburban Chicago theatres is non-union.

Nick Basil, actor, spent a morning on the bench with Judge Sbarbaro in Chicago's Felony court as he passed through to Hollywood. His ma Eves in Chl.

Messenger bearing \$12,000 from the Delis, roadhouse, reported to po-lice the theft of the money near an Evanston bank. Two bandits did the job.

5 Drop RKO Vaude

(Continued from page 30)

the farthest western point and leaves the circuit without a coast-to-coast vaudeville trip for the first time in many years. That Coast

leaves the circuit without a coastto-coast vaudeville trip for the first
time in many years. That Cobat
route was always the principal variety circuit's booking advantage
over other circuits, since it permitted more extensive routing and
better consecutive bookings.

Another new set-up of books and
bookers in the RKO office probably
will result, because the loss of the
Coast weeks practically dissolves
the road show route running from
Minneapolis to the Coast and back.
Shows and acts booked for that
territory beyond Aug. 13 will have
to be re-routed or paid off without playing, which further burdens
the little remaining eastern time
and increases the booking office's
already large list of obligations.
Horace Heldt and band, Kin
Francisco will remonth in Sin
Francisco will remonth at the Col-

Francisco, will remain at the Golden Gate, with the stage acts required to support them being booked from L. A. by Bern Bernard

Tm Telling You'

By Jack Osterman

ALL YOU CAN READ FOR FIF- III, Court Upholds

Africa Shouts Out Loud
Broadway looks like a menagerie. Since Africa started speaking
from Hollywood, the street looks
like a zoo. Critics now talk this
way, 'Did you see Joan Crawford
and John Barrymore?'
To hell with the 114

nd John Barrymore?"
"To hell with that, did you get
load of that snake at the May-

Distinction

Hy Goldstein reports the story er the salesman who called up a strange buyer and made an engagement to meet him in front of the Nassau at Long Beach.

But how will I know you? asked the salesman.

e salesman. It's a cinch,' answered the buyer, It be the guy with the English wspaper under my arm.'

At Minsky's Central this week a girl appears practically in the Mother Eve style.

She sings a song that has for its first line, 'I'm so ashamed of my wocabulary!'

Vive La Scotland

Billy (Tavern) La Hift keeps the Scotch gags in circulation with the ene about the Scotchman that saw a sign reading, Free Air, and blew out four of his tires.

Okay Kelcey

Kelcey Allen phones to say that all some of those actors wearing white suits need is a 'Good Humor' car and they're in business.

Description

Description
Talking to Cliff Edwards reminded, us of our old Hollywood days that we spent with Norman Kerry, Norman is an extremely nervous person and very jumpy. Someone asked us once how to get to his howevery Hills the right in the Bret house they saw shaking.

Mr. Sweeney, U. S. A.
Mr. Fred Sweeney walked off the
Bremen last week after a few week
abroad in the Joe Cook show. He
is gradually getting Americanized
again. He informed us that he had
again. He informed us that he had
again. He capt. Elegenblen of the
Bronnen, if we were half way to
America. When he replied, Yes, 'I
threw my monocle off the boat;
half way to New Foundland, I
dashed my walking stick over the
sail; at Quarantine I departed with
my spats and most of my accent,
while passing the Statue of Liberty
the Captain suggested I throw myself overboard, but alas, no, I feel
America needs me now more than
ever. Mr. Sweeney, U. S. A.

Bring Your Banjo

Bring Your Banjo
Then there's the story of the
society dame that loved to invite
selebs to her parties. According to
Irving Hoffman, she met her waterloo the night she asked Pablo Casales to drop over, adding not to
forget to bring his 'cello. Casales
weakened her with, Tm sorry, my
'bello desent drink.'

Ostermania

Ostermania
There's still a couple of Broadway, blocks without a Minsity atwaction. Frisco is playing his amnual engage, ent this week at the
State. Last week Bill Demarest
invited his friends to see him, this
way 'Come in and see me lying in
State'...Billy Moore's broken leg
Back en a big hit, he booked it
back each this week...ARE YOU
BEADING:

Hollywood Turns Turtle

Hollywood, Aug. 1 Hollywood, Aug. 1.
Hoping to attract Olympic visitors, with gambling instincts, Jack
Hurst and DeWitt Norris will open
a turtle racing arena on Vine street

near the boulevard this To circumvent any l To circumvent any legal trouble over betting, turtles will be sold outright for \$2 with the announcement that the buyers can take them home after the race. Terrapins will be started 100 at a time from the center of a ring. First three out bring a total of \$100 in prizes to their owners.

Ten races will be staged nightly. Grandstand seating 2,100 will be exected. circumvent any legal trouble betting, turtles will be sold

Race Track Statutes

Springfield, Iil., Aug. 1.

Springfield, Ill., Aug. 1.
Parl-mutuel system is not within the constitutional inhibition
against lotteries, the horse race we
is not objectionable because it does
not apply equally to dog tracke, and
the right to establish regularly
lecensed tracks is legal, the Illinois
Supreme court decided last week in
a sweeping decision sustaining the
legality of the act in every particuleir. Ruling was given in a case
taken from the Madison county circutt court on appeal by State Sens-

taken atoms we given in a case taken atoms was given in a case taken atoms the Maddison county circuit courts on the manual county of the coun

SHRINE'S GRANDSTAND **REVIEW AT \$4.50 FLIVS**

San Francisco, Aug. 1.

San Francisco, Aug. 1.

Shriners' plan in San Francisco for the parade and spectacle to be reviewed from the grandstand by a paying public proved a flop. Tickets were sold for \$4.50, with sale bad, then cut to \$2 and at the last minute reduced it to \$1.25.

Also to make sure that public would buy seats, the parade was limited to two blocks around the grandstand, with result there was big outside Jam but stands only two-thirds full, which will bring probable loss to the Frinco Shriners of around \$120,000 on entertainment furnished national visitors.

Understood that the federal government is investigating a \$50,000 capital prize drawing.

MARRIAGES

Elizabeth Fenner, of the University Players, Cape Cod, Mass., to Thomas B. Gresham, 2d, of Baltimore, at Falmouth, Mass., July 23. Mrs. Bartington Jenks, of Balti-more, to Alexis Dolinoff de Kolod-zeff, of the Russian ballet, at Can-nes, France,

Mrs. Martin Mack to Leslie Law

Dorothy Cumming Dakh to Dun-can W. McNabb, July 28, in New York. Bride was the Madonna in King of Kings.

Louise Lerch to Donald Grey Brian, Trape, Pa., July 28, Bride was formerly with Metropolitan

opera. Mus. Amella Manz to Arthur Ru binstein, London, July 27. Bride is the daughter of Miynarski of the Warsaw opera. Groom is a concert

pianist.

Nat Vincent, Los Angeles radio singer and songwriter, filed intention to marry Charlotte Y. Sinclair, non-pro, in Los Angeles, July 26.

Josephine Remos to Arnold Gray in Los Angeles, July 15. Both are in films.

in Los Angeles, July 15. Both are in lims.

Isabelle Politzer, Fox story de-partment, to William Meyer, noi-pro, in New York last week. To Europe for honeymoon.

Harriette Segall, non-pro, to Richard Hermance, in Hollywood, July 30. Groom is production man-ager for the Yan Buren Corp, and

July 30. Groom is production manager for the Van Buren Corp, and brother of June Collyer.

Monte Williams, theatrical printer, to Louise Dalmer, showgirl, in San Francisco, early in July.

Nacio Herb Brown, songwriter, to Jeanne Borlini Lochart, lyricist, in Reno, June 20.

Evelyn Watson, former vaude single, to Charles J. Brady, ponpro in Scranton, Pa., July 25.

Ethel Cannol, non-pro, to Earl Mowbrey, July 28, at Los Angeles. Groom is in the art department of Paramount theatre there.

Jack Crawford, mc. at Fox theatre, Seattle, and Emma J. Epier, plany 20. Western married in Seattle, July 20.

July Neuman, Universal director, to frma Eley, non-pro, in Los Angeles July 30.

Reverse English

Rochester, N. Y., Aug. 1. Bathing contest winner turn-ing modest brought a shock to the RKO Palace management. Connie De Lettera, who won the nod of the judges at Sea Breeze Park, was to app

Ereese Park, was to appear on the Palace stage with the run-ners-up. But when told the costume would be the same as at the beach she pixed the idea. Bathing suit oke for the beach, but not the bright lights, sez she. Street clothes or no appearance. She won and walked on with the other girls wearing their bathing suits.

Slot Machines Do \$25,000 Wkly... Save Golf Clubs

Slot machines spotted conspicuusly around New York in barber shops, beauty parlors, whisperlows and clubs are netting the operators \$25,000 a week, according to esti-mates. The nickel machines, which use a brase check instead of a coin, are operated by a syndicate which recently obtained a court ruling prohibiting police intereference as long as no money is displayed in the jack-pots or is inserted in the ma ehines, which can be geared up to give the operators as much as 85% the best of it.

Average machine in a good loca-tion will gross \$50 in nickels weekly. With the split 60-40, operators being on the long end, it leaves \$20 for the storekeeper whose premises are ceeper whose premises are It is figured there are at least 1,500 machines spotted in the best locations around Manhattan.

Golf Clube' Bonanza

Where 25c machines get a play the average take is \$200 a week, netting the storekeeper from \$80 to \$100, as some spots get a 50-50 break.

break,
Some golf clubs, where non-payment of dues is a dire factor, have
the slot machines, and they have
proved to be a life-saver. One club
in Jersey has installed two nickel
and a quarter machine. Spotted in
the locker room during the day they
are moved into the dining room in
the account, and for the past three evening, and for the past three nths the club has netted \$1,500 month. These machines are moning the club has netted \$1,500 a month. These machines are owned outright and no split is necessary. The gross has proved sufficient to lift the club out of the red for the first time in two years.

8 RED DAYS COLLAPSE RENO'S KENO-POOL CLUB

Beating the prediction of the wise boys by nearly a week, new keno-pool club folded last week after running at a loss for eight days. A flock of girls from Hollywood, booked as ex-film performers, were eft almost stranded.

left almost stranded.
Clarence Shockley, the manager,
just couldn't be found after he had
promised the girls that he would be
around at 7 p. m. to settle up. An
associate of Shockley's passed out
\$25 per to the 12 damsels, half of
their reported weekly wage, and
they immediately bid Reno good-

they immediately bid Reno good-bye by licer Cochrane, ex-billiard champ, broke the balls in the pool game for a few days, but the natives would not pungle up any dough for the tickets even if they did crowd the place to see the free vaude show. So Cochrane packed up his cues and departed. Shockley did manage to squeeze time between games to file a di-vorce suit in the district court against his second wife, Mabel D. Summer Shockley, to whom he was married last January in San Fran-cisco. The case was heard and the cisco. The case was heard and the decree granted, but the judge did decree granted, but the judge did not sign the document when Shockley's attorney advised the judge that the entire fee had not been paid. The attorney had not found his client a day after the case was heard.

'Round the Square

Popular Manager's Loyal Gueste

Popular Manager's Loyal Guests

It's a nitty system which one popular hotel manager has worked out whereby he takes with himself, to every new hostelry he takes over, a faithful group of patrons. This bunch sticks as long as the hotel manager does and when he shifts to a new spot they go with him. Thus, in successive steps, the manager has established an enviside record for himself in the family type of residential hotel trade without any expensive exploitation, radio, dance hands or similar investments. It's strictly a personal following proposition. He moves into a new hotel and with him aimset simultaneously arrive a nucleus of fresh money customers. As soon as things begin to hum the manager sells his interest or lease in the hotel to a new interest which is chiefly impressed by an aimset capacity patronage. Shortly thereafter the erstwhile manager makes a new connection and with him moves a goodly portion of the patronage from his last spot.

That his following includes nomadic hotel residents such as showfolk, newspaper people, etc., explains this Jovatly from his patronage, further insured by special concessions, extra service niceties, etc.

Minnevitch's Convincing Hoax

Frank ('Variety') Scully, Riviera chain-letter writer, details how he
engineered the Borrah Minevitch hokum kidnaping by Corsican sailors
to the degree that the U. P., A. F. and the N. Y. "Times' correspondent
to the degree that in a big way, including photographs, followups,

at Nice all went for it in a big way, including photographs, followups, and four-day builetins.

The Times' really sprung it first, which was a sort of convincer for the other news.services and resuited in the I. N. S. editor in Paris wiring down that he didn't believe it but 'give me more of it.' It struck as a more colorful yarn than anything then current, including the Lausanne disarmament conferences, political parleys and sundry such stuff.

Minevitch stuck to his guns even upon his return to New York, telling of his pseudo-kidnaping so colorfully and convincingly that he heaved even his infuncts eline almost believing there was something to it.

Cabbies' Amusement
With taxl faring biz at an ebb, the Broadway hackmen amuse themelves in divers manners of slow nights.
On upper 7th avenue regularly, there's a mixed harmony quartet with colored driver as the key man. The hardberied taxl drivers sing for helr own amusement and don't seem to mind passing up whatever fares oven amusement and don't seem to mind passesses in might be, singly the control of the play in the recommendation of the recomme

men pitch coins.

Too many hacks, they admit, and few riders, with the Pitch avenue buses bullish these hot nites, the top-deck, open-air seats at a dime a copy setting the heavy play.

New Yorkers are receiving cards to speakeasies they never were in or ever heard of. Membership lists are undoubtedly being peddled around town, probably by persons who formerly operated drinkies but are no longer in business.

Inn't jossible to, estimate the number of times the same membership.

avanu wwa, prozent by persons who formerly operated drinkies but are no longer in business.

Inn't possible to estimate the number of times the same membership lists have been soid so far. Speaks have always previously closely guarded their membership data including names and addresses. Included in the unsolicited mail from cocktail oases are classily printed menus or little folding cards that tell of \$1\$ luncheons, etc. Some mention the excellent cuisine to which you are accustomed. Membership cards from the unknown places are properly marked, numbered and warn that they are not transferable.

With Warner Bros. picture, Love Is a Racket, piugging Sardi's New York restaurant, and RKOs What Price Hollywood giving the Wilshire blvd, L. A., Brown Derby a free ad, the popular eateries on both Cosats are looking to the clinems for similar advertising.

The WB picture's ballyhoo for Sardi's even Inspired Eddle (Montematre-Embassy) Brandstater, of Hollywood, to organize a Sardi's retuurant at a Hollywood blvd, and Vines street, Hollywood, location, to oppose the nearby Brown Derby, Al Levy's Taven and Henry's, which are the other meet-n'-eat spots. Vincent Sardi, of the Broadway restaurant bearing his name, states he will take legal action concerning the Cosat spot using that name.

Reno 'Gold Rush'

(Continued from page 1)

unpaid bills in the hands of irate Reno citizens as well as the per-Reno citizens as well as the per-formers who took part in the event. And the governor has been busy for days explaining that he was not financially interested and is in no way responsible for the debts.

Third Failure

Third Failure

The affair was the greatest flop that Reno has ever experienced. Rohan hoped to push 30,000 customers through the gate at \$1.10 per head. Actually the cash customers amounted to 511, as the internal revenue office disclosed when the standard of the control of t day's receipts. Horsemen

day's receipt has a feet up her hast day's receipt has been a who brought horses here from a california did not get anything as only \$1,600 was bet on the races by the pari-mutuel eystem and of this amount the promoters retained \$150 and had to give \$27,85 to the state of Nevada. This is the third show that has flopped in Reno this summer, but this dull thud made history. It went down with such a smash that the city council immediately passed an ordinance providing that henceforth show promoters must file a \$10,000 bond with their application for a show permit.

BIRTHS

Mr. and Mrs. George Lait, daughter, in Los Angeles, July 23. Father is the son of Jack Lait and a newspaperman. This is their second child.

B'WAY'S FIRST TRADING POST

Broadway has its first trading

Store located at 53d street and Store located at 53d street and Broadway, ostensibly a haberdash; ery shop, announces via a big sign that 'anything of value' will be accepted as payment for the merchandise within. By anything' it is explained, is meant 'iewelry, automobiles, real estate or any other article of value.

of the store, Bili Proprietor of the store, Bil Linder, got the idea from an earlier experience in Hayana. He recalled that trading posts are popular de there and decided to try it

experience in increase.

that trading posts are popular down, there and decided to try it on Broadway. Thus fan, he says, it's worked out pretty well.

Some peculiar deals have showed up so fan, freaklest being a lad who brought in a '26 Ford and got six shirts, a straw hat and a wallet in exchange. The wallet had come into the store on a trade for a lie. The haberdasher sold the car for \$5 to one of the bonus army enroute from Washington.

More believes, was an acquiring a find the store of th

Most frequent propositions brought him, come from bootieggers. They'd like to supply him with botin exchange for apparel, but der thinks it's cheaper to buy

VARIETY

Jack Corbett back Dave Blum actually commuting. Joe Shea treating an infected eye Tom Muirooney back and pients

Broadway

James Hood McFariand on vaca-

Ruth Asen in a hospital from sun-Joey Keith's gift watch from

Matty Zimmerman due back to-

Lou Goldberg fixing for a fishing Bronson Douglas reported des-

peratery III.

Jack Osterman has heel trouble—
the left one.

Betty Baifaour, British actress, in
town on a visit,

Albany Jim O'Connor's spot touched off by feds.

Harry Bryant's birthday. He won't tell the number.

Irving Caesar taiks about a big deal in liquid celiophane. Ruth Torgan offered management of a theatre, but no want.

Tony De Marco bought à Long Island home at Island Park.

A. W. Smith, Jr., practically re-covered from a bad summer cold, Meyer Davis' opening of pent-ouse radio studio weil attended.

house radio studio well attended.

Lem Stewart back from the west,
but out on Long Island till Sept. I.

Herb and Bobble Harris to tennis,
backgammon and New Hampshire.

Mrs. Tillie Leblang (Lasie), backfrom European heneymoon Monday. Charlie Levy ducked a haif grand outh and kept on going—to Sara-

toga.

The Bert Lytells (Grace Menken)
resume their RKO tour in Rochester,
N; Y.

George White uses mineral oil or his graying hair and drinks the same stuff.

Bob O'Donnell plays most of his golf in the Pine Ridga (Purchase) locker room.

Eddie Hitchcock, who resigned from Warner Bros., not being re-placed there.

Dick Berger is with the new Larry Schwab-Buddy De Sylva mana-

Diok Berger is with the new Larry Schwab-Buddy De Sylva managerial set-up. Schwab-Buddy De Sylva managerial set-up. Charlie Einfeld he ought to be club champ. He'd like to believe 'em. Lee and Jake talk it over weekends on Jake's waterfront porch up Mamaroneck way.

The Alf. Wiltons gave another of Their 2d wedding annatum Beach. Their 2d wedding annatum Beach. Their 2d wedding and, just above New Rochelle. But she'll start re-bearning Aug. 18. Elled a sk-toot Phill Reisman weekend in the country. Then went to see Bring 'Em Back Alive'. again.

His Greenpoint friends will be chagrined, but the boys actually saw. Joe Lee leaning against a founctial recklessly downing a hot fugge Beth Brown made the trip by car.

sundae.

Beth Brown made the trip by car
from Los Angeles without a mishap,
but she was lost in north New Jer-

CHATTER

sey for two hours trying to locate

Morristown.

The smarter hotels are joining the ritz drinking restaurants in the prix fixe 'continental dinner' idea, with \$1.50 the average club charge. This excludes the usual 15c bread-and-butter couverts and includes music as often as not.

Berlin

Will Weisel back from London, Renate Mueller back from Lon

Christoph Muelieneisen back from

Oslo,
Franz Baumann again back in
Berlin, Max Mack to make a picture at

Max Mack to many prayue,
Henry W. Kahn to Paris to visit Sid Kent.
Michael Bohnen to play at Theatre des Westens,
Dave Dismond-looking for new talents and scripts.
Bertold Viertel and Sulka-Steuer-

telents and scripts.

Bertold Vierte' and Sulka-Steuermann expected here.
Charlotte Lusa packing her trunks for Kolywich Lusa trunks for the Kolywich Lusa trunks fo

pany. Theo. Mackeben to musically li-lustrate Molnar's latest play, 'Har-

mony.'
.. Vilma Banky and Rod LaRocque lunching with Paul Kolnar at the

iniching with Faul Koinar at the Britisch da Arno, actor, plans for The Hague include the Princes Showburg theatre thee, Emil Ludwig's book Gesprache mit Mussolini') a big seller. Mossolini' Oconversation With Mussolini' a big seller, the conity start, of Rotter who have been signed with fixed wages. Manager of the Grosses Schauspielnaus,' Arthur Schweib, resigned. His successor is Heinz Ept. Martin Zickel, former theatre and production manager of D.LS.

Dr. Martin Zickel, former theatre and production manager of D.L.S. (German Exhibitors' Association), died. He was 53, Franz Lehar's new operetta 4s called 'Gulletta.' Will probably be brought out at Brother Rotters' Metropol theatre.

Max Milder off to America

Paul Murray active in his new quarters.

London hotels now full of Ameri-

George Ayre off Warners' studio publicity desk.

, Franco Piper teaching Joe Cook

Dave Apolion has taken over Joe Cook's apartment,

Alex Esway wouldn't fly to Paris Can't stand the air.

Lady Duff Gordon admiring Eisa Neweil's riding habit.

First double feature program at Empire drawing despite heat.

Bloomsbury Cinema only house in London playing daily changes. June at her blind brother's wed-ding London registry office July 14

Richard Tauber's five weeks' pro-vincial tour in 'Land of Smiles' off. London Zoo receipts down \$35,000 this year on past five years' aver-

Arthur Riscoe returning 'Out of the Bottle' at the Hipp in three weeks.

London

Three Sailors as Bobby Pinkus

Daphne DuMaurier on a yachting oneymoon.

Jack North only American here who's homesick.

Herb Williams turned down Lon-on Pavilion offer.

Billy Shaw blackening Mrs. Scott anders' eye 'fun.

Irving Harris latest to handle London Pavilion publicity.

Bailiol and Merton planning to cross the Channel by aquaplane.

So many American acts around ere Jones's' looks like Mrs. Ger-

Lowe, Bernoff and Wensiey hav-ng commission trouble with Harry oster.

Fifty miles of West End streets to be brighter under new lighting system. Serge Voronoff, the monkey-gland surgeon, over in London giving in-

surgent very in London giving interviews.

Henry Sherek, holiday making in
Scotiand, may discover an ew Sir
Harry Lauder.
Carol Goodner, American, in Musical Chairs, taken ill suddenly during the second of the second conBuddy Bradley's danning ideas
conspicuous in practically every
West End musical.
Revival of 'Merry Widow currentiy on tour, with Carl Brisson,
likely go to the Lyceum.
Ilke a true Irlahman, eating at
Ross's Koeher Restaurant.
Henry Ainley's 19-year-old daugh-

Ross's Kosher Restaurant.
Henry Ainley's 19-year-old daughter, Henrietta, to marry Alfred Alistair Cooke, dramatic critic.
Playing the Prince of Wales.
Plaza and Westminster Palace

Rooms, Johnny Nitt did 55 shows in one week. Tagg's Island, off Hampton Court Palace, up for sale. Originally known as Karsino, when owned by Fred Karsio.

Fred Karno.

American woman caused consternation in West End tea shop by vigorously peppering her strawberries and cream.

Fred Strawberries and cream.

From Sir Anthony Lindsay-Hoge on cruetty grounds, she retaining custody of infant son.

Musical Chairs, one of the Biggest successes ever at the Criterion.

Kichard of Bordeaux, replaces.

Hollywood

Bert Robinson batting out a new play.

Georgie Jessel around town with-out his beret. Charles Irwin back from four

Conrad Nagel spoke to the N.E.A. roup in makeup. More vaude actors landing here and less vaude than ever.

Jay Brennan prefers the beach at Santa Monica to Hollywood.

Paul Ash framing a radio deal and forgetting about presentations. Western actors yelling about the heat on those desert edge locations.

heat on those desert edge locations. Ed Burke up and around again after having his appendir yanked. Eddle Buzzell wears sliver-rimmed glasses when driving now. Cliff Lewis has found a home in Beverly Hills away from studio rollsas.

noises.

Jinette Valion to Galveston, Tex.,
to dance at the Hollywood Dinner Club there.

Bernie Grossman entertained his sisten, Rena, on from the east for

Despite at the Hollywood Dinner Club there.

Bernie Grossman entertained his sister; Renn, on from the east for Stern Renn, on from the east for Kenn, on From the Holly Free Company of the Holly Free Company of the Holly Free Parkshy, Frisco peninsula district manager for F-WO, off on a three weeks yachting the Holly give up acting and go to producing and directing on his own when business picks up.

Nydla Westman, brought from legit for one picture, 'All the Evidence,' gets a termer from J. G.

Mary Carlisle, recently on loan from Metro to Fox for the Will Reger picture, 'Down to Earth,' goes back to her own lot to receive a term contract.

Loop

Ascher Bros. back in town. Bobby Brown, WBBM, vacation

Amos 'n' Andy now admirais in Vebraska navy. Bili Diamond on the road for the lew Diamond-Burt booking office. Jack Dwork to Wisconsin to drive ack brother Sam with a sprained

Act Drund Sam with a sprained antich.

Niles Trammel visited Milwaukee to help WTMJ feel important on its afth birthday.

Tom Luckenbili, now an Evanstonian, off to the northern areas for Evanstonian, off to the northern areas for Loop bocker who drew 90 days in the Bridswell for putting on a hot show has the only consecutive bookings in the west.

Seeks solace in buriesque was the acreaming headline from the secondary of the control of the secondary of the control o

BEN MARDEN'S

"RIVIERA NIGHTS"

DOROTHY DELL 30- World's Loveliest Girls -30 NO COVER CHARGE

5 Minutes from New York. Across the Beautiful Geo. Washington Bridge. For Reservations Phone FOrt Lee 8-2675

Paris

Blanche Toutain, actress, dead. Gamby to London for a flying trip, Clarence Brown sorry to leave

Charence mount of the parts. See Many Market Charles and My Heart. The seed of the parts of My Heart. The Seedeman with a coat of tan gained on board ship. Priscilla Kastner and her children in Normandy before going to Biaratte.

ritz.

Kay Meredith, after dancing in Switzeriand, in Paris for a short visit.

visit.
Shortage of product here so acute that even Italian films are getting a break in long-run houses,
Critics here receive a special identity card from the Ministry for Finance which exonerates the theater from any tax on passes handed them, thus permitting managers to let them in entirely free.

Fox-Sk. Take Roxy

(Continued from page 5)

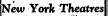
the first aim of the new operators before the spot reopens. Frank Cambria is

Frank Cambria is a former flash act producer who became a stager for Balaban & Katz in Chi-cago, later coming east to handla ali stage show production for Pub-iix. He resigned from Publix to

join Loew.

A. P. Waxman formerly headed Warner Brothers' P. and A. department and was similarly posted at Pathe.

Fox is holding back The First Year (Gaynor-Farrell) for New-York and the Roxy. Picture's general release date is July 31, meaning it will be playing all over the country prior to New York.





BIGGEB, BETTER THAN "THE SPIRIT OF NOTBE DAME" "TOM BROWN OF CULVER"

Tom Brown-H. B. Warner

KATE Constance SMITH

WHAT PRICE SWANES MUSIC

ors Open 10 A.M. Continuous from 10:30 Afternoons, 25-40 Evenings 25-05 (Monday to Friday) 86°ST

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"MISS PINKERTON" with George Brent

8 8 ST JOAN BLONDELL "MISS PINKERTON"
with George Brent

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times.

"Another Language" with Giona Andera, Margaret Wycherly,
Dorothy Stickney, Jahn Beal

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The WASHINGTON MASQUERADE, with Llone! BARRYMORE
COOL In Person—Lou HOLTZ, Warren
BWAN Phil BAKER, Bette Davie, Hand
AN HOLTS, Warren
Dah Williams, others, ...,
But Coming—Thursday, Mortes



RIVIER merly VILLA RICHARD Show Place of the World

Staged by Wallace Mi

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THE COOLEST SPOT IN NEW YORK CITY

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26 stories above the scorching pave-ments of Manhattan. With an unex-celled view of New York's matchless skyline and the broad expanse of the Hudson.

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ARIETY

d Weekly by VARIETY, Inc. Sid Silverman, President & 46th Street New York City

Wol. 107 No. E

15 YEARS AGO (From 'Variety' and 'Clipper')

Harry DeVaux, president of Ac-tors' International Union No. 1, told that the American Federation of Labor, which had issued a char-ter which later was transferred to the White Rats, was about to form a federation of all stage players, a federation of all stage players, with branch locals in various cities. Eventual outcome was a charter to Brenty under the Actor's Union Latter gave up the ghost a year or so age. So long as it lived Equity held under that charter.

Booking office told the agents to stay home and tend to business. Agents owned yachts in those days.

Loew circuit took the new Still-man theatre, Cleveland, and the Valentine, Toledo, Diokering for eight more

William Collier, Srai planned his own film company to star his son. Pulled Buster out of Baria, Tom Sawyer, because Jack Pickford was

First National was preparing to make the first film production of Targan

Clipper estimated that there were 300 new acts for the coming vaude senson.

Jape and Katherine Lee yanked out of the Loew theatres by Gerry society.

x. screen Club realized \$3,500 on its first public show. Had ideas for a clubhouse, but the trek west left. it. high and, dry, a few years later. N. Y. Screen Club realized \$3,500

Jack Osterman got his first legit date. Played a waiter in Chi com-pany of Oh, Boy:

Exhibs warned against faked French war films labeled official.

50 YEARS AGO (From 'Clipper')

Willie Sells, with Sells Bros, show, set a new leaping record. Did 29 feet over the backs of 10 ele-phants. Four feet better than his

nearest competitor.

van Amburg show claimed a rec-ord. Wagon show drove, from Ox-ford, N. Z., to Chenango Falls, 18 miles, gave two shows and drove 12 miles to Bilmghamton and loaded on train for a 172 mile jump to Warwick, landing there 4 p.m. the next day. Van Amburg show claimed a r

Court action brought out the testimony that the members of a juvenile 'Patience' troupe playing New York got \$5 a week and board.

Iron Steamboat Co. in a jam Glying concerts at Pier 1, North Riyer, and charging admission. Cor-poration Counsel made them quit. They're still stopping at the same pier.

'Clipper' told an inquirer that banjo players were not in demand by ministrel troupes unless they were of high rank, and then they were not hired as banjo players bu

Daly's theatre, then one of the class houses, was being renovated Charges included equipment to elec-tric light for stage and auditorium

John T. Sullivan, who had been an amateur actor, got a job with Rea for next season. Developed into a strong leading man. Remembered by old timers for a fist fight with Leander Richardson over a notice given his wife, Rose Cogulan.

Barlow-Wilson ministrels had a new specialty—song and dance men opened in full armor,

Hodge opera house, Lockport, N. Y., advertising for shows. Rent was \$40 a night, or \$200 a week, with one box reserved for the prop.

Inside Stuff—Pictures

(Continued from page 6)

movie possibilities in Buck and Bring Em Back Alive, with sinceregards, Frank Buck.

Goldburg at that time was general manager for A. J. Van Beuren.

In years past the motion picture industry was well represented at the three-week revel of the Bohemian Club, San Francisco, held each July at the Bohemian Grove on the Red river, Calif.

This year they were absent and those who did go kept it under cover, The event, which generally has about 300 from all parts of the country, was not so successful from the attendance standpoint, there being less than 200 there. Those coming from sections outside of San Francisco are mostly guests of the members, with the latter paying for their maintenance during the adjourn.

A formes agent, recently appointed a production assistant at a major studio, was assigned to supervise entertainment of viaiting Olympic statlets and other celeba. Agent's wife is a freelance player, and at all affairs she took complete charge of the entertainment and aid considerable ordering, around off contract states and players. Front, office later informed the former 10 percenter to retard the activities of his frau, reminding him that after all he was the only one in his family on the company's payroll.

Christy Walsh has the 11 football players he brought to Universal for All America' fied up until four months after the picture is completed. Men were signed for 30 days at \$10.a day and keep, and agreed in their contracts they would not appear on stage, screen or radio for 120 days after completion of the opus.

Several of the boys are already regretting their commitments, as they have numerous offers to obtain extra money on the side while on the

Buffalo hunt material filmed years ago in Yellowstone Park by the late Thomas Ince, for 'The Last Frontier,' will make another appearance in the serial of that title, now being made by J. A. Yan Buren for Fuldio. Last Frontier' now becomes a Hollywood 'tradition. Flettier was an on and off-for two years prior to Ince's death; but 'later PDC Tevised and completed it, using some of the buffalo folial,' was acquired in the transaction.

Fox were trying desperately to get a burly male lead for Rackety Rax which Jack White, will, direct. They wanted, Wallace Beery, also Edward G. Robinson, but were turned down. Last week Sol Wutter Saw a 489 pounder eating in the restaurant on the lot, Man was working extra at \$5 a day. Wurtzel rushed him in had a test taken and immediately contracted him for the part at \$200 a week. His name is Dewey Robinson.

Amongst other things, S. L. Rothafel plans a change of guards, as at Buckingham Palace, for Radio City theatres 'miformed staff.' There will be different aquada, including special officers, guards, pages, ushers, doorman, attendants and musicians, each with uniforms that will differ from each other under intentions. Besides which there will be two types of uniforms for each of the groups, one for attendon wear to 6 p. m., the other for evering.

The main house organ owned by Gaumont British has been squawking because the arrival of Joan Crawford here netted five columns of space, excluding photographs, in the major London dailies, while the opening of the palatial Gaymont British studies in London the previous week netted only two.

Enlightened scribes rate it as a fair representation of the relative nevalue of a star's arrival and the building of new studios.

Frenzied finance has hit one of the Coast indie studios where three

Frenzied finance has hit one of the Coast, indie studios where three of the producer's backers are established on the set in canwas chairs with their names thereon. They're watching costs.

Director obligingly explains each sequence before he starts the cameras, a process that is adding plenty of overtime. But the angels have effected economies. They sent home three extras on quarter checks because they were not needed after the first two hours a day.

A male star recently pleaded a broken ankie and delayed production on a picture for nearly five weeks. But beyond that is that the star, the follower of an astrologer, was advised by the soothsayer not to work during a certain period if he desired artistic and financial success. Only way out for the actor was to plead ill, so he thought of the ankle complaint.

complaint.

There was something startling in the dumb question of an autograph hound at the 'Congorilla' opening at the Winter Garden, New York. Signature snatcher was, wheshe onto a theatre man as a gas and told he was a prominent Paramount executive just in from Hollywood, 'The hound said, 'Who'zit, Zukor?' Told it was Jesse Lasky, the lightweight with the fountain pen then asked, 'Is he still with the firm?'

Paramount exchanges have been ordered not to book the first block of new 1982-33 pictures of the company until everything on the current season is out of the way. Edict comes from G. J. Schuefer, sales head. "It they want the new product now on the way to them, see that they clein up the older product first. This must include all sherts," says the

Film attorneys who specialize in lobby work and government as it affects the industry, are not worrying over threats from indie organiza-tions which are talking about going to their own state legislatures for

a solution of picture problems.
Picture prices in back or in front of the boxoffices cannot be regulated by legislation, declare the film lawyers.

In line with Radio's future policy to limit heavy expenditure only to the Constance Bennett, Richard Dix and Ann Harding pictures, Dave Sciznick has brought in the first of his program output for next season for 4105,000. Ticture is The Age of Consent, directed by Gregory La

Total cost includes a directorial charge of \$12,500 and a \$7,500 story

Considerable interest by American film companies in 'Maedchen in Uniform,' German talker, and an amateur effort except for the producer and director.

Made in a German girl's school, doing away with the necessity for building sets, a government building was arranged for the court scenes. Film cost well under \$30,000 to produce.

Warner Brothers' new series of natural tint two-reelers is said to be an offshoot of its original contract with Technicolor. WB is making half dozen or so of these shorts, one of which has already been released. At the time the vogue for musical films and color started to wanc,

Inside Stuff-Vaude

Variety club of Columbus, O., held a royal fete last week at Olentangy park with Leo Haenlein as host. All members of the theatrical organization were guests of the park for the night.

H. E. Cherrington, 'Dispatch' critic, put in so strenuous a night that he reviewed the proceedings the next day and signed it 'By what is left of a critic.

Politicians along the Atlantic coast are handing their followers vaude shows instead of the usual political railles. Monmouth County Demoratic Cub opened its campaign at the Asbury Park Convention Hall (27) with six acts and a 10-piece band for dancing.

Show was advertised as a 'speechless raily.' And it was.

Publicity matter issued by RKO in connection with the NBC-RKO adio talent contests in the circuit's theatres gives an unusual plug to rubulety matter issued by ARO in connection with the NBC-RAO and tailent contests in the circuit's theatres gives an unusual plug to opposish network artists.

Morton Downey and Kate Smith, both CBS names, are prominently publicized along with NBC talent.

Arthur Van Dien, for many years with RKO as its traffic manager, as gone into business for himself, opening a New York travel bureau. He grew up with the Keith regime in the old days, handling all transportation matters on acts, etc.

Lou Holtz and Phil Baker are splitting billing in the crossword puzzle manner at the Capitof, New York, this week. No way to satisfy both in the ads so a compromise was arranged. In half of the advertising Holtz is on top, and vice versa.

Advertising budget for the Palace, New York, has been increased \$500 reekly for the first three weeks of the new vaudilm policy. Will run 0 s1,500 weekly now.

Lobby decoration costs are limited to \$200 weekly. to \$1.500

Walter Winchell turned down an offer from Louis K. Sidney for a week at the Capitol, New York, on the ground of doctor's orders. Winchell received \$3,000 at the Palace last year and was offered above that for the Cap week.

Before leaving for a Chicago trip last week, Joe Sullivan RKO agent, declared he was going out to look over the situation as a personal emissary for George Godfrey.

almost simultaneously, Warners held a contract with Tech which carried a forfeit clause if the Tech process was not úsed. However, it is unders stood that this contract was on a footage rather than a per feature basis, or such a settlement was reached, hence the solution via the two-reclets. or such a settlement was reached, hence the solution via the two-reclers. Besides which WB has a feature length mystery tale in color to be reeased for the new season.

Shooting a 76, with the end showing three consecutive birdles, Junior Pettijohn, 14, son of the Hays lawyer, has received offers from two clubs for exhibition rounds on the links.

Youngster flashed his, round Sunday afternoon (31) at the Westy-chester Country Club, New York. Young Pettijohn also holds several records for trap shooting.

Four reels of animal stuff, taken in Africa by the Hope Expedition, is under consideration by Educational. Film may be split up for use in

anwhile, another Hope Expedition to Africa is under preparation, film from the first trip was lost on a steamer which sank of the 100

There are some exhibitors who have no complaints to offer in playing at 85% to the distributor after overhead, taking the unprecedented short end of 15% for themselves.

It we could be sure of even settling expenses these days, stated one southern exhib visiting New York, 'there'd be no kick on any ploture.

Although passes should carry the line. Subject to U. S. Government tax, those which were printed prior to the enforcement of the tax may be used by theatres until stocks are depleted.

On all passes going into theatres a record is being kept of the name, number, whether one of two admissions, and the amount of tax collected.

A few transfers between New York and Chicago are reported being considered for the Paramount-Publix publicity and advertising staff, Not a question of let-out in any case, merely a change, in locale. Exchange may include some of the executive staff of these Manhattari and Windy City departments.

Anticipation now regarding Radio City's theatres are that the two

houses will open a week apart next winter.

Plans point to the music hall, or stage house, opening first with the straight film spot to follow. Question, seems to remain open whether the stage afte will debut under a \$2 or \$1.50 top scale.

Some players in the Al Joison plutture 'The New Yorker' have been on the payroll for 10 weeks. A few have worked as little as three days and others not more than a week.

It is figured that the majority of the cast will have drawn from 16 to 20 weeks' pay before picture is finally completed.

Theatre department and sales execs of RKO-Radio took a squint at Hold Em Jul! last week in New Rochelle. They'll probably cut it 500 This is the last Wheeler-Woolsey picture for Radio.

The supplementary 'Congorilla' exhibit in the darkened WB Hollywood, across the street from the Winter Garden, New York, is being moved to the Federal Halls in Bryant Park and Mount Vernon as institutional plugs for the picture.

Taking their 'Paramount Year' campaign seriously, some of the execute the home office are looking forward to January with much enthusiasm. They feel that at least one of the salary cuts imposed by the company during 1932 may be rescinded at that time.

Midnite admission prices at the RKO Mayfair, New York, to a 55-cent top daily.

Price was formerly limited to weekdays only.

Paramount has 26 directors under contract. Of this number only five hold one picture agreements. They are Frank Borzage, Thornton Free-land, Erle Kenton, Max Marcin and Frank Tuttle.

Metro's Wild Party, announced as first starring picture for Jean Harlow, takes its title from the poem by Joseph Moncure March, now a Hollywood scenarist

RKO's drive for increased hox-office results, to be called 'RKO Greater Show,' Aug. 12-Sept. 15, may be postponed for the Greater New fork area to wait for the new product to arrive.

\$8 in B. O. Folds B'way Show with \$40 Star and No Ushers Upstairs

"The Chameleon' did a quick fold at the Masque, New York, playing a single week. It was the first non-Equity try in some years, presented by Llone! Hyman with a semi-professional cast. Understood the top salary was \$40, but only one player in the cast was reported paid.

First night's takings were estimated at \$110, which was boy for the week. A performance was scheduled for the second Monday but with only \$\$ in the box office. Hyman decided to shut down rather than be obligated to the stage crew for the week. Actors salaries did not figure, since there was no guarantee to pay them.

arties to pay them.

\$15 Treasurers

Two persons on the box office
were said to have been put on at \$15
per week each. There were two ushers downstairs and none in the balconv. nor were there any customers

cony, nor were there any customers. Equity made no attempt to stop the show taking the position that unless it clicked, there was no cause to interfere. Had the show gotten agross the stage hands would have been asked to walk unless the actors joined Equity must be according to the stage to the stage to the stage to the stage hands of the stage to the st

for membership. That caused several originally in the cast to walk

BUCHANAN-ROBERTI IN NEW A & F SHOW

New Aarons & Freedley musical, for which George and Ira Gershwin are writing book, soore and tryics, will go into rehearsal in October with Jack Buchanan as the star. Show was delayed because of fixing a date when Eucause of string a definitely arranged by cable last week.

week.
No title for the production has been selected and casting incom-plete. Among those tentatively chosen is Lyda Roberti. George Hale will stage the numbers.

Baker's Untitled Show Sans Shubert Backing

Phil Baker's Laugh It Off' revue is on, sans any Shubert hookup or other hitches. Sole change will be the title, as yet undetermined, because of a previous claimant to Laugh It Off.' Pat Bailard, U. of

Laugh if 'Off.' Pat Ballard, U. of P. alumnus, ciaims prior right to a liferetto and score of that name which college show he is trying to sell professionally.

So far lined up for the revue are Eddle Garr. Ethel Barrymore Colt, the Four Musiceters (male quartet from Abe Lyman's orchestra), Adla Koustetzoff and Nicolina, Barr Hill, baritone from the Chicago Civic Opera, June and Cherry Preis. AGUS KOUZNEIZOR and NICOlina, Barr Hill, baritone from the Chicago Civic Opera, June and Cherry Freis-ser, and the Abner, Twins. Georgie Hale will stage the dances. Songs and scenes by Mur-ray, Trivers and Oakland.

NORTON RESTING UPSTATE

NORTON RESTING UPSTATE
William Norton, manager of the
Music Box, New York, who was under observation at Polyclinic hospital where his aliment was diagnesed as intestinal conception, is
resting at Lake Lucerne.
He is expected back at the theatre next week. Lep Solomon and
Spencer Bettlehelm are batting for
Norton in his absence.

OPTIMISTIC

Traer, Ia., Aug. 1.

Despite that red lnk marked the efforts of the little theatre movement in the season just closed, times and not the movement were to blame, directors voted. They have made plans for fall and winter work which thus far will include three stage play presentations.

Ray Smith is president.

McGowan Staging Ballyhoo omas Mitchell has replaced McGowan as stager of the for 'Ballyhoo,' revue due for Thomas Mitchell

skits for Ballyhoo, revue due for fall opening.

Harlan Thompson was offered the assignment, while in town, but couldn't make it due to a Paramount studio assignment.

What, No Stuffing?

Los Angeles, Aug. 1. with a larger number of turkeys in the air than ever before, one shoestringer has figured a new way to make a million.

million.

He's going to supply the oranberry sauce.

BUT 3 BOOKINGS NAMED FOR **CHICAGO**

Chicago, Aug. 1. The Chicago legit outlook is bleak. Only three bookings appear even tentatively set. They are 'Another tentatively set. They are 'Another Language', for the Harris about Sept. 3, and 'Reunion in Vienna' for the Erianger Sept 5, while the Chi 'Of Thee I Sing' is not due until October. Detes may be changed. Looks certain that six or seven theatree will be dark at any given date throughout the new season. Great Northern is slated to remain

Great Northern is slated to remain in perpetual mourning and the Princess and Cort are natural sisters-in-crepe. Present calculations, indicate that the Illinois will be dark most of the time. Rumored revival of "Hot Cha" is mentioned for the property of the time. Rumored revival of "Hot Cha" is mentioned Electrone has approached the Shuberts for bookings, but latter-replied neartively. Tracy Drake must therefore rely upon independent bookings for the house. Hotel man may have little leisure for the theatrical hobby this season.

Adelphi and Playhouse, the two legits without five-man orchestra clauses, will again have the edge for the smaller attractions and one-set operas. perpetual mourning and

Production Lull May Close 3 B. & C. Houses

Close 3 B. & C. Houses

Los Angeles, Aug. 1.

Belasco & Curran is facing a complete shuddown of its three Coast houses, the Belasco here and the Curran and Geary in San Francisco, through failure to put into rehearsal a production to follow 'Cat and the Fiddle.' B & C will keep the musical at the Curran only until Ina Claire winds up here at the Belasco. 'Cynara' closing Saturday (6), at the Biltmore here, goes into the dark Geary, for two weeks.

Local producers had planned on Gerhold Davis' Tootlights' for the 'Frisco ace house to follow 'Cat and Friddle,' but with the Davis show a bloomer, B & C is high and dry for an attraction.

Billie Burke May Do Kern Show, And Retire 'Follies' Title from Stage

Chi Legit Comm. After Concessions from Unions

Chicago, Aug. 1.

One month before the present union contracts expire, Chicago's legit managers here formed a committee of the commendation of the commendation of the contestrate which most of the legit houses have maintained for years. Cost is \$480 per theatre each week. The legit men also want relief from the stagehands. In this direction they advocate the flexible crew system of New York where the backstage boys increase in number as shows increase in size. Neither Jimmy Petrillo, musicians' boss, or 'George Brown, of the

boss, or George Brown, of the stagehands, has been officially in-formed of these ideas as yet. For-mal notification is expected within a week.

Hollywood, Aug. 1.

Billie Burke concludes work in Bill of Divorcement at Radic this Friday (5). She will remain here two weeks and then leaves for New York with the body of her late hus band, Flo Ziegfeld. Miss Burke deband, Flo Ziegfeld. Miss Burke desires a private funeral, but Mayor Walker is insistent on a tribute from the city. No decision has been reached as yet. Miss Burke states she will read the score of Jerome Kern's operetta, which he wrote for Zieggy prior to the latter's death, and possibly will produce it herself, Actress declares she is undecided about permitting use of the Foliles' as a title, teeling that with Zieggy gone the heart of the Foliles' is no more.

more.

It is also likely that Miss Burke may complete affairs of the estate upon the termination of the 'Show-boat' reyival and return here for ploture work.

picture work.

If Miss Burke decides to go into production, report is that A, C. Blumenthal will probably finance.

MID-WEST CHAIN

McLaughlin Planning 12-Hous String for Autumn

Cleveland, Aug. 1.
Robert McLaughlin and Sam Manheim, businesse associates, planning
a midwestern stock chain of 12
legit houses getting under way
around Sept. 1.
The Ohlo will be the producing
headquarters for shows sent out on
the circuit.

the circuit.

Co-Op Troupe of 50 Starts Bus Tour of 1-2 Niters at \$1.50

'Merry-Go-Round,' Barmac Corporation's co-operative road revue which will tour by bus, is due to open next week, at Norwalk, Conn Troupe comprises about 50 people and will one and two night it at a \$1-\$1.50 scale. Three and a haif veeks are aiready booked.

Cast is headed by Agnes Ayres Cast is headed by Agnes Ayras, Shanon Day (both from pictures) and Biliy Wayne (formerly of Wayne and Warren, vaude), who is the show's producer. Score is by Ken Nicholis, who is in the cast, with the skits by Nichols and Warren, vaule of the second of t

pit and stage, is also on the roster. Other cast principals are Marte Caliahan, Marjorle Loach, Ted Meza and Marena, Wolcott.
Show has had two advance men out for six weeks and is hiring two buses at \$125 weekly each which includes drivers and gasoline. Company will start out through New Empland and upper New York state and may reach Canada and the middle weet.

middle west.

Behind the venture financially are
Harry Barth and a Mr. McNichols real estate men from whose names the title of the corporation is de-rived. An unusual clause in the rived. An unusual clause in the contracts issued to the players is a paragraph which specifies that weekly expenditures shall not go beyond \$1,500 weekly, this including chorus and orchestra salaries as well as stagehands, etc. Up to yesterday (Monday), the backers had not asked for an adjustment on this stipulation.

McGraw After Pres.

San Francisco, Aug. 1.
Baldwin McGraw, av.-XFO drama
director, wante to install a co-op
atock company in the long-cargeened President, and is dicketing
with unions for concessions. Stagehands have given him a definite
turndown on his equal shages proposition, but musicians will meet this
week to cloudder it.
Winship estate, owner of the
President, formerly operated by
Henry Duffy, is willing to turn the
theatre over to McGraw sans rent
until house makes mozey,
until touse makes mozey,
at 7:46 p. m. for a 10 o'clock closing. San Francisco, Aug. 1.

New U. B. O. Awaits Action in Oct. **Pending Theatre Lease Settlements**

Jobless Break

Winchell Smith, ill at his Farmington, Conn., home for most of the past year, calls it

a break.

Two been too busy to mon-key around Broadway recent-ly, he wrote a New York friend a couple days ago, 'So Eve still got most of my money left.'

18 LEGIT WEEKS IN CAN., 1ST TIME 10 YRS.

Toronto, Aug. 1.
Canada will be open for legit bookings to a greater extent than any time within the past 10 years.
Bookings totaling 18 weeks have been offered by Ernest M. Rawley of Toronto, who has lined up the theatrae.

of Toronto, who has most theatrea.

Territory extends from Toronto to the northwest. A number of theatres mentioned were of the Canadian Paramount string and were involved in a government suit. Understood that Rawley thereafter entered into an agreement to supply them with a program of the supply the supply

L. A. MUSICAL CLOSED BY UNIONS: CAST COLLECTS

Los Angeles, Aug. 1.
Tootlites, Gerhold Davier musical, rolded Wednesday (27), half an hour after the mattnee was to start, when musicians and stage-hands, holding \$3,115 worth of uncashable checks refused to render service. Cast and chorus was paid \$3,400, two weeks salary, out of the bond posted with Equity. About \$200 in refunds was made for an unplayed mattnee.

Both unions are still waiting for their money, and Arthur Wenzel, p.a., and Agustin Glassmire, director, are in the same fix.

Vail's Rep for Pitt, Plans 4 40c Mats Wkly.

Pittsburgh, Aug. 1.
Deal whereby Ed Vail, former director of George Sharp stock company here, is to take over the Pitt to house a repertory group next season, is expected to be closed in a few days. Vail has become the control of the pitt of the close of the pitt of the

Fears and Anderson

Peggy Fears in contemplating another new show in which to star Judith Anderson.

Title of the piece is 'Mistress Antonio.'

COMMEMORATING OLD CALIF.

COMMEMORATING ULU UALIF.

A suggestion of the late Emelle Melville was carried out this week when a plaque was installed in what is now the Lelephone building, commemorating the old California theatre on Bush street.

J. J. Gottob, Charles Shult and other old-timers were guests at the exercisae,

'LILLY' AT BROADHURST

First George Abbott-Phili Dun-ning play, Lilly Turner, goes into the Broadhurst, New York, Sept. 19. It's the plece previously known as 'Exit', authored by the pro-ducers and staged by Abbott.

The combined Erlanger-Shuhert booking enterprizes opened offices on the eighth floor of the New Amsterdam theatre Aug. 1, but it is believed the new legit circuit will

believed the new legit circuit will not fully function until October because of the mass of detail to be arranged, including deals with out-of-town theatres to be hooked.

Augustus Piton or Shuberts and Augustus Piton or Shuberts and Augustus Piton or Shuberts and Augustus Piton or Shows for New York. They will team on the out-of-town bookings, Marcus Helman, whose office is on the same floor, is head of the new circuit and has the last say in questions to be decided. Circuit's official title of the United Booking Office, the same that once applied to the Kelth vaudeville booking de-partment.

partment.
Control and booking of a number of Broadway theatres, continue to be shuffled about because of banking control or foreclosures which forestall definite disposition of the houses at this time.

Musical Houses

Two independent producers of musicals have dickered for leases on the Imperial and Chanin's 46th St, both of which were properties of the Shubert Theatre Corpn. The (Continued on page 53)

CHARLOTTE FIXEL HELD A. L. ERLANGER'S WIDOW

Surrogate O'Brien handed down a ruling Monday (1) sustaining the contention of Charlotte Firel, who was once professionally known as Charlotte Leslay, that she was the common-law wife of the late A. L. Erlanger. The case occupied most of last winter and the testimony was the most roluminous on record in such cases.

It was shown that Erlanger, and

ord in such cases.

It was shown that Erlanger and
Miss Fixel traveled from coast to
coast as man and wife and that they
made European trips together at
which time they registered as such
in various hotels abroad.

No mention of Miss Fixel was
made in Erlanger's will. The fight
to establish Misa Fixel's status was
accommanied by a feud between At-

to establish Miss_Fixel's status was accompanied by a feud between Attorneys Max D. Steurer as counsel for Miss Fixel, and Isidor Kresel, called in by the estate. Recently Mr. Kresel withdrew, after a reported dispute with Judge Mitchell L. Erlanger after the hearings were completed. ported dispute w L. Erlanger after completed.

I. Erlanger after the hearings were completed.

The court castigated the defense for its insistence in painting 'a sordid picture of continued breaching of the moral law when as a matter of fact there is 'convincing proof...o.'a. union of two sympathetic persons for a time illicit, but because of a barrier in the divorce decree (Erlanger's) and not because of a barrier in the divorce decree (Erlanger's) and not because of a cale to matrimonial intent, as called the continued of the continued of

EDITH KING IN ELIZ.

Newark, Aug. 1.

Edith King is heading a new stock company in the Elks' Audi-torium, Elizabeth, William Faver-sham, whose stock in Montclair closed last spring, is playing the

eads.
Others in the company are Lorna
Elliot, Burr Lee, William R. Randall, Kirk Brown, James Horn and
Walline Groom.

L. A. BILTMORE DARK Los Angeles, Aug. 1.

Los Angeles, Aug. 1.
With departure of 'Cynara' from
the Biltmore, Sattyday (6), house
goes dark indefinitely.
Not a single legit show has been
pencilled in for the Coast, and unless an early season Broadway production is jumped here; the Erlanger house is in for a long idle
spell.

Ziegfeld Anecdotes

The late Sam Kingston was the most colorful executive on the staff of the late Flo Ziegfeld. When Zieggy was out of town Kingston received telegrams both voluminous and numerous. Not infrequently he would indicate a sheaf of such messages and declare he had not even read m, saving the wires merely to check the bill.

them, saving the wires merely to check the bill.

Kingston was partial to blue serge suits and half a dozen hung in a cabinet in his office. When joshed about it he would open the cabinet and display the clothes, once buying a gray suit to fool a friend.

Zieggy's general manager continued to occupy offices in the inith floor of the New Amsterdam after the Zieggfed theatre was built and the late-waiter Kingsley held forth in Zieggy's quarters on the same floor. Coincidence was that both Kingston and Kingsley died of cerebral meningitis within a comparatively brief interval.

Kingston handled all of Zieggy's accounts and bankrolls and became a past master at stalling creditors. It was nothing for him to gather up a bundle of bills and statements and tear them up. Sam quit Zieggfeld to go with William Fox but returned after a year. Ziegfeld and Kingston were associates and friends for many years. One of the latter's prized memerates was a tintype of himself and Zieggy posed with small derbies, or 'Iron hats,' and he never permitted it out of bis hands.

'A Parlor Match' was not a Ziegfeld show. It was a Hoyt farce pre-sented by and acted in by Evans and Hoey. Show was played by them for a dozen years and revived before Anna Held appeared in it as an added attraction.

added attraction.
Ziegfeld brought Miss Held over from Paris but didn't know what to do with her. When Minnie French (Mrs. Evans) was taken il, Miss Held stepjed into the cast. Match was originally a playlet called 'The Book Agent' and first showed at Miner's Bowery.
Nor was Ziegfed concerned with 'The Pink Lady' which really was the most successful musical ever presented by Klaw and Erlanger who were inordinately proud of the show.

Throughout the profession it was commonly believed that Ziegfeld was ewish. He never bothered to comment on the matter one way or the

Clegfeld's father was a Lutheran and his mother a Catholic, as is the widow, Billie Burke. On the Coast services were conducted by an Epis-

white, failing burgers. On the Construction was copial clergyman.

Miss Burke realing at the Radio studio in Hollywood until the picturized version of 'A Bill of Divorcement' is finished. The suspense of the coming Journey back to New York is an added burden for her with no date for the final interment in New York named as yet.

The roof atop the New Amsterdam, the activities of which were especially Zlegfadi's, drew the classiest after-theatre patronage ever known to night clubs then or since. Called the Midnight Frolic' it offered a special type of revue for which there was a \$1 cover charge. Follies heauts appeared in the Frolic and the roof brought out Lillian Lorraine as a number leader. Prohibition took the roof out of the field as a late supper spot. About two years ago Zieggy attempted to revive the Frolic, offering Paul Whiteman's band and Maurice Chevaller, but it was a losing proposition.

To the roof, in addition to social registerities and the cream of the show world, there nightly assembled in the old days a group of managers and newspapermen who always sat around a table in the back. The press bunch felt the passing of the roof more keenly than the closing of any Broadway spot that the dry law dried.

Ziegfeld was known as Flo, abbreviated from Florenz, but he was rather sensitive about it and invariably advertised as F. Ziegfeld, sometimes adding the junior to his name.

'Variety' made it easier by calling him Zieggy, to which he never

Zieggy was the first manager to charge \$45.50 top for his musicals, a price that doubtless led others into the revue field. He had opened most of his more recent shows at \$11 and \$16.50 top the first night. Others had the temerity to top that going to \$22 and \$27.50, and one revue sold about 100 tickets for its premiere at \$100 each.

The Follies' was originally priced at \$2 top. That was when Ziegfeld moved into the New Amsterdam from the New York roof in 1914. At that time the Follies' opened in June and closed on Labor Day, merely a summer show. Sidewalk ticket spece had no trouble getting \$5 and \$6 for tickets whether it was hot or not.

Variety' received not a few of Zieggy's lengthy telegrams which generally took exception to some story or the estimated grosses on his shows. The wires were rarely answered in type.

His leading objection was a half hour phone call about 'Variety's' notice on 'Rosalie.' He desired another review claiming a bad break for a production that cost \$230,000. No second review was written but his plaint was referred to in the paper as 'A \$230,000 Squawk,' and he siggled when he saw it.

The pass list was always a bone of contention between Zieggy and his various p. a.'s. The producer was adamant against spurious gate-crashing, and always' checked up on his publicity men via the company managers to see that the press passes, when issued, went to legitimate sources and not as pay-offs for pessonal favors, etc.

Bernard Sobol, Ziegfeld's last p. a., had finally gotten it so that the pass list was not curtaited as stringently as in the past, but as recent as 10 days before Ziegfeld's death Zieggy had wired Percy Thomas, acting company manager of 'Show Boat' at the Casino, to keep strict tabs on the pass thing.

Ziegfeld had a wealth of color. He was an artist in all essentials. He was addicted to colored shirts, smoked cigars and was temperate, rarefunbibling in public. His favorite drink was Napoleon brandy. Once when coming from his Canadian camp, his private car was stopped to the border and about 60 bottles of the prized booze were confiscated

His office contained more than 100 statues of elephants, in ivory, jade

The late David Belasco had the same hobby.

A radio memorial program to Zieggy was conducted by WMCA Friday night (29) through A. C. Blumenthal and Donald Flamm. A flock of Ziegfeld names went on the air including Helen Morgan, Peggy Fears, Norma Terris, Harry Richman and Bert Lahr.

An oldtimer supplies the following bill as presented by Ziegfeld at the Trocadero, a Chicago music hall, in 1873, during the World's Fair: Seusac's Band, Sandow, Lew Dockstader, the Flying Jordans, Wood and Shepard, Hassen Ben All Troupe and two other acts. All for \$1.50

Just Missed

Hollywood, Aug. 1.
Emerson Treacy rushed into
the Hollywood Playhouse last
week, asking for rental price,
cest of stage hands and details of production, announcing that he had just met a
former schoolmate who was
auxious to back a comedy the actor had written

actor had written.

Treacy didn't show up again
for two days, but when he did
he said the production died the
moment the long-lost pal borrowed a dollar to wire east for
the money,

% STAR, HEALY **DEMANDS SAY ON CASTING**

Ted Healy's disagreement with the Snuberts ever a supporting cast the details of the details of the details of the details of the Greenwich Villags Foilles, resulted in his temporary withdrawal from the revue. The comedian's contract made him a partner in the production on a percentage-sharing instead of a straight salary.

Healy's objections were chiefly to the cast proposed by the Shuberts. His contention was that as long as his salary would depend on the quality of the show he should have a say in the casting.

his salary would depend on the quality of the show he should have a say in the casting. After the comic's contract tearing, Healy's lawyer and the Shuberts made a new deal by which the producers gave in to the percentage star's demand, an insarted clause gives Healy equal say with the Shuberts in picking the east. Two vaudeville dates arranged for Healy between the Shubert cancellation and new deal will be played. They are the week of Aug. 6 for REO in Boston and the following week for Loew at the State, New York.

For "G.V.F." the Shuberts guar-

New York.
For 'G.V.F.' the Shuberts guarantee Healy \$1,000 a week single against 50% of the net and take care of his stooge payroll.

LESUE-IMPORTED GIRL FACES DEPORTATION

Unless she can get a job within vo weeks Viola Dobos, dancer, who two weeks Viola Dobos, dancer, lives in Astoria, will be faced deportation to Hungary. The

deportation to Hungary. The girl, who was brought over from Paris for a part in Lew Leale's International Revue, has had several odd jobs since the show closed. Miss Dobos is afraid to return to her native land for fear it would take another five years to ollmb back to the place she had when the show closed. She is also concerned garian law forbids the issuance of passports to persons deported to that country.

Schwab-DeSylva Musical Is Minus Love Interest

Lou Holtz, Ethel Merman, Mitzi Mayfair, June Knight, J. C. Nugent and Sid Silvers are among the prin-cipals lined up for the Schwab-De-

cipais linea up for the schwab-De-Sylva 'Humpty-Dumpty' Show goes into rehearsal Aug. 15. Schwab and DeSylva are doing the book with Nacio Herb Brown and Dick Whiting attending to the

core.
Script will be minus a weeping ainting ingenue because there's ove interest.

Leontovich for 'Bird'

Hollywood, Aug. 1. Eugenie Leontovich returns New York early in October for Fire Bird, which Gilbert Miller will pro-duce. Gladys Cooper also shortly presents it in London.

presents it in London.
Miss Leontovich came here for a
rest after a 20-month tour in 'Grand
Hotel.' May do a picture before
she returns east.

LARRY BECK'S COLLAPSE

Larry Beck, stage manager for Ballyhoo of 1932,' collapsed in his hotel room last week. He was replaced by Dennis Mur-

Interests Outside Theatre Took Ziegfeld's 2 Fortunes: Mass of Claims Leaves Estate in Doubt

'MOURNING' IN MORNING

Cleveland Plan for O'Neill Play-

Cleveland, Aug. 1.

Cleveland, Aug. 1.

Morning matiness for the stock presentation of 'Mourning Becomes Electra,' with time out for lunch, is the writchle Robert McLaughlin will try out when his Ohlo '\$\fo\$per company put o'Neili's play on here Aug. 14.

Mod. 11 a. m. with luncheon in-termission at 1:30, and evoning performance beginning at 5 p. m. Alloe Brady is slated for the lead with Walter Gilbert opposite, but producer plans to import another lead actress for alternate shows. Both will also appear in 'Rain' Aug. 7.

Blanche Turka, 'for 'Women of Destiny also signed for McLaugh-lunched actress for alternate shows. Both will also appear in 'Rain' Aug. 7.

Blanche Turka, 'for 'Women of Destiny also signed for McLaugh-lunched by Ethel Barrymore, who finally dropped if. Rights to it. are now held by Lee Shubert.

Ernest Truct' is booked for 'Whistling in the Dark'; also Helen Ford in revival of 'Gingham Girl', and Francine Larrimore in 'Let Us alckering for James Cagney, of pictures, offering him \$2,000 a week for appearance in a new play,

tures, offering him \$2,000 a for appearance in a new play.

CHI FADEOUT A SHUBERT WORRY

Chicago, Aut. 1.
Lee Shubert spent several days in Chicago last week and left for New York Satusday. He is due to return Thursday (4),
Locally it is understood that Shu-

bert is anxious that the Shubert power and name shall not become obsolete in show business and that the brothers are investing their own

Kern-Hammerstein Cycle Of Theatre Historicals

A cycle of musicals inspired by 'Show Boat' is being prepared by the authors, Jerome Kern and Oscar Hammerstein, 2nd. Each will have

Show Boat' is being prepared by the authors, Jerome Kern and Occar Hammerstein, 2nd. Each will have theatre or ahow background which have theatre or ahow background which First of the series is tentatively called 'California,' having to do with the '49 gold rush and the theatre of that day. The cycle in subsequent shows will treat of some other phases of the theatre, also an American historical background. It was the intention of the late at the Casino theatre, following the current revival of 'Show Boat.' He also proposed to present at the Elegfeld another Kern-Hammerstein musical which has the working title of Two Little Girls.' Latter is of the operated and virtually detached.

Harris' 2 Shows Have Kaufman as Co-Author

Next two presentations to be produced by Sam Harris will be non-musical, with George S. Kaufman as

musical, with George S. Kaurman as co-suthor.
Plays are 'Dinner at Elight,' by Kaufman and Edna Ferber, and Here Today,' by Kaufman and George Openhelmer. 'Dinner' is set for the Music Box, New York, Oct. 12. Cast includes Paul Harvey and Jose Allesandro.

OSTROW'S 3 ON OWN

Dimitri Ostrow, legit adaptor and stager, formerly with the Shuberts, is going into production on his own in the fall. He has three plays lined up.

lined up.
Optioned by Ostrow are an untitled plece by Jerome Dreifus, 'So
This Is College,' by Fabian Mathey,
and 'Censored,' by Conrad Seller.

Fig Ziegfeld died a poor man, but he did not go broke in show busi-ness. He was twice a millionaire until the stock market crashed. In-tuitively he headed for the coast to be near his wife, Billie Burke, not only because of his desperate ill-ness, but the weight of financial

only because of his desperate illness, but the weight of financial worries.

To what degree his family is protected has not been determined, the mass of claims against the estate are yet to be scrutinized. It was stated that the Ziegfeld home at Hastings-on-the-Hudson was in Miss Burke's name and that she moretyaged it to provide some of the money for Hot-Cha', the last Ziegfeld production. Ticket brokers also advanced money for the show. That Miss Burke is on the lot in Hollywood speaks for itself. The late showman had a constitutional disregard for the prompt payment of bills and often allowed creditors to so into court with their claims.

The Ziegfeld offices at the Ziegfeld theatte have been virtually

feld theatre have been virtually shut down. The switchboard has been disconnected and but one telepeen disconnected and but one tele-phone and one person remain to re-fer queries to the Casino, where 'Show Boat' and what remains of the staff are quartered.

Louis Lovy Executor

What the activities of the Zieg-feld estate will be appears to be up to Peggy Fears' husband, A. C. Blu-menthal, who is in charge, although to leggy Fears' husband, A. C. Blu-menthal, who is in charge, although the executor named in the will is Louis. Levy of the legal firm of Chadbourne, Stanchfield & Levy. Miss. Fears was once of the Zieg-feld Follies. There had been a long friendship between the two couples, and it was Miss Burké's desire that Blumenthal take charge. He was requested to do so by Ziegfeld, and is acting without remuneration. Plan now is to tour 'Show Boat' in October, the revival doing well-enough to stay on Broadway until then. Also, it is proposed to tour a combined. 'Follies' with bits and numbers from most of the revues.

isnoigh to say on broades, until then. Also, it is proposed to tour a combined. Follies with bits and makes from most of the revues of the combined of the proposed by Blumenthal, but with Miss Eurice declared in in return for the use of the Ziegfeld name. As for the material, arrangement would be made with the estate and the estate of A. L. Erlanger which has a one-third interest in the title Ziegfeld Follies, on a royalty basis.

Hot-Cha' was produced under the name of the F-Z Corporation, and Boate's revival had the same corporate identity. That caused some confusion when 'Cha' claims started pilling up against 'Boat' and nearly closed the revival. When Blumenthal stepped in a number of claims were set saide as personal contractions are also as a personal contractive to the corporation cannot be half lin-ble. Some doubt about authors' royalties on 'Cha' It appears the authors had agreements with the manager but not with the F-Z Corp. Total cost of 'Cha' was \$179,00, which represents the loss. Amount of claims against the show unpaid are said to be about \$22,000.

Patricia's Trust Fund Zierfeld did not own a share of

are said to be about \$22,000.

Patricia's Truet Fund
Ziegfeld did not own a share of
the F-Z Corporation, all his stock
being in the name of his daughter,
Patricia, who was to have benefited.
Understood a trust fund for Mies
Ziegfeld is the only material cash
on hand and is jimune from cialms
services the section of the service of the against the estate.
The basis upon which 'Show Boat'

The basis upon which 'Show Boat' continues to operate has the cast on a 25% salary cut. There were two reductions, the first averaging around 10%. Authors (Jerome Kern and Oscar Hammerstein 2d) also reduced their royalties by one-quarter after Biumenthal stepped in, One exception in the cut is Charles Winniger, who refused to take more than 10%.

Retained of the Ziegfeld staff and Retained of the Ziegfold staff and mow quartered in the Casino are Mrs. 'Goldie' Stanton and Alice Poole, Percy Thomas is house manager. Sam Harrison, who handled the company, withdrew when complications over 'Hot-Cha' arose, Nick Holde, general manager for Miss Fears' productions and Blumenthal is in entire charge at the Casino.

Florenz Ziegfeld, Jr., was said to have been born a Catholic (in Chi-(Continued on page 49)

LONDON SHOW WORLD

London July 23.
A batch of racohorses stom the late Edgar Wallace's stables sold recently for about \$1,200.

Foster's New Play
New military play going into the
Shattesbury under the management
of Hasil Foster is 'Ordera' Are
Ordera' by Ian Hay and Anthony
Amstrong. Foster will appear in
the plece, and has Adele Dixon and
Olive Blakeney to support him.

Josie Fearon to Berlin
Josie Fearon, who sang opposite
Richard Tauber in The Land of
Smiles' revival at the Dominion recently, has, through his interest,
been engaged for a month at a
variety house in Berlin.

Glies Playfair's Show
A group of Oxford students, under the leadership of Glies Playfair,
deing a Plarnot show at several
coast resorts, the main idea being
to advertise the budding talent of
the song, and synce, of the song, and synce
playfair and is almost a lawyer.

Company, Olivaria de Mayyr Playfair and Is almost a lawyyr Mayther Too Touast Archie de Beers, attempt to revive the Co-Optimists under an away for the Co-Optimists under an away for the West and general deposits of the May of the Mayther and general deposits a fag of the In-Mayon about the Co-Optimists of the Mayon and Co-Optimists and Co-Optimists of the Mayon and Mayon about the Mayon and M

Object Lesson

Object Lesson

Too humlisting for Hugh, Wakefield to be relegated to second spot on the Palladum bill on Tuesday, he quit on Wednesday. He should have done on after the first should have done on after the first show year poor vehicle. Had it happened to an American artist there would have some up-a hue and cry about prejudice, It's about time imported performers realize they are not brought over to be deliberately aboughed.

Sir Nigel's Debut
Sir Nigel Playfair, British actormanager, will make his film debut in
Gloria Swanson's first English-made
picture, Perfect Understanding,
which starts at Ealing Studios end picture, 'Per which starts a of month,

of month.

Vasco Moyes Un
Albert Vasco is no longer, manager for the London Pavillon, succeeded by Charles alGCrail, formerly
his assistant. Donald Megistel, son
of one of the directors, becomes asant manager,

John van Druten's idea
John van Druten, the prolife English writer formerly a solicitor, who
jumped into fame with his Young
Woodley," has given up writing
plays for at least six months, on the
advice of his friends, who tell him
advice of his friends, who tell him
and is cheapening, his works.
Just to keep his hand in Druten
will write a couple of books during
that period.

Just to keep his hand in, Druten, will write a couple of books during that period.
Druten has definitely made up his mind none of his current or future writings shall be adapted for the screen, and openly expresses his loathing of the takers.

SEVERAL GERMAN ACTS SET FOR EMPIRE, PARIS

General Manager Cerf of Nathan as signed here a considerable namer of star attractions from the Scala for the Empire in Paris. Vera Schwarz, Edith Lorand and her Jazz Orchestra, Erik Jan Ha-

her Jazz Orchestra, Erik Jan Henussen, clairvoyant, Con Collean and the new Matray ballet are perform in Paris this season.

Cheap British Recording System's Sudden Demand

London, July 23.
Visatone, Indie British solund system, is making a sudden play for the recording market here, British International recently announced it would install it as soon as its RCA contract ran out. Twickenham, another RCA strongshold, now intends following the B. I. lead.

Visatone has already been in-stalled at the Stoll Studios, Crickle-wood, and the Nettlefold plant at Walton-on-Thames.

Advantage of the English system is its cheapness.

Paris Nite Life Lulls

Paris, Aug. 1.

Beaucoup night clubs going dark until October, especially in the Montmartre sector, but Montparasse is also affected.

Result of the money.

town for vacation.

Idea Interests Paris

Legit theatre managers are walting for results of Lew Cantor's Interded "sitowcase" in "Hollywood. Reason is that if it -clicks they may get the support of some local plcture. Interests to put the sea that the support of some local plcture. Interests to put the sea hatching for some time. Idea is to have many plays staged just once by a special company, so that they can themselves judge better than by reading a script of it is worth producing on their own stages. This is equivalent to a legit trade show. Though script costs are inferior here to the American scale, picture money would help all branches of the show business if enticed to join legit in the scheme. Paris, July 23.

legit in the scheme.

LESS THAN 24 HOUSES OPEN IN LONDON'S W. E.

London, Aug. 1.

West starting July 25 saw less than 28 theatres July 20 dark. This is one of the worst low levels in years. July 20 July

Mex-Swedish Taxes

(Continued from page 13)

(Continued from page 13)

85c. each on Spanish talker discs. Furthermore, government has under consideration proposition for boosting by about 50% import rates on chiematic apparatus and gambling paraphernals.

Threatened virtual complete shut down of all movie houses in Mexico, because of radical tariff law last year, was averted as result of President Pascual Oritz Rubio heeding a petition from representative many and the state of the second of

Press, Public Indignant Press, Public Indignant
Local newspapers assert that
practically, all picture houses in
Mexico will-close Aug. 20 because
of the elevated disc import impost.
Frints fix this date for the closures,
asserting that distributors, under
clause of supply contracts, have
clause of supply contracts, and
a deal of anxiety, on the part
of the public and press.
Government is criticised for backing up the nationalistic campaign
which obviously inspired boosted
motion picture import levies. An
daily 'Ell Universal,' observes, in
part:
'Once again the Mexican public

daily "El Universal," observes, in property of the season to be in imminent danger of being deprived of the movies, the entertainment it prefers because of its quality—and—reasonable prices. It appears that starting Jan, 20 distributors will cancel contracts they have with exhibitors throughout the country. The reason why they have set that date for cancellations is a contract clause providing 30 days' notice of such action. The distributors base their decision upon the impossibility in which they find themselves to operate under conditions created by the new import duty.

GRIND. VAUDE First Time in Paris—At Natan's Plaza

Parls, Aug. I.

Midday to midnight continuous
vaude will be introduced in Parls
next season. This will be in the
Plaza, a small believand house
owned by Natan. Up to date, it
has been used for yaude, films and
latterly legit.

This will be the first attempt atcontinuous vaude here but size of
the house precludes ambitious billings.

Parenna Blows. **Indie Agents OK** Again in Berlin

Beilin, Aug. 1.
The Parenna, official employment ageincy for vaudeville artists, has given notice to the estire personnel. Dissioution of this institution is to take place in, the very near future and, will, be brought, about by an emergency decree. The old system of independent employment agencies for the above groups will then des for the above groups will then be restored again.

be restored again.
Parenna is having great difficulties with the dismissed bersonnel,
agents, office, employees, etc.. All of
them have brought in a sult against
Parenna at the Employment Count
Some agents claim up to \$10,000.

French Quota

(Continued from page 13) done their dub ing here for som

time.

New law, as published in the Tournal Officiel, contains nine stricles. Only sections 4 and 7 are different from previous law. Section 7 requires that all dubbing be done in France; that dubbed films be clearly designated as such when exhibited; that they specify the country of origin; the actors seen and the actors heard.

Section 4 allows for the free entry.

and the actors heard.

Section 4 allows for the free entry
and exhibition of foreign language
films with superimposed titles provided these are shown in not more
than five theatres in the Paris area
and five theatres elsewhere in
France.

Amounts to the arm thanks in the contraction of the contr

France.

Amounts to the sum total that
U. S. companies must dub for
France, and dub In France.

Metro's Complications Metro will be annoyed by this, despite they're been expecting even worse. Metro has considerable money tied up in dubbing plants, actors and writers in Hollywood. Also it is likely that Metro's Frenchdubbed films: (still being manufactured in Hollywood) will have to

shelved:
Locally the credit for extenuating
the French quota threat and making
that so the ablow as it is, is divided
between the Hays office and the
U.S. Government's Department to
Commerce (Fayette W. Allport, aris representative), who have been co-operating in pleading with French officials.

M-G RUSHES VERSIONS TO BEAT FRENCH OUOTA

Deciding last week to cut its production of French and German Ger

IN PARIS

Paris July 23. Maurice Chevailer, Irene Bordoni, harles Boyer, Clayton Sheehan, Charles Boyer, Clayton St Joe Seidelman, Peggy Joyce.

Canadian Quota Prospects

(Continued from page 13)
their opponents have been jacking
up the ante only to discover now
that provision for, a quota is not
in the British cards.

In the British cards.

Barking at shost

Canadian distributors now realize they've been out-smarted and that all their protests at a film quote were shots at a mythical target and a waste of ammunition.

What Canadas prim may dop in view of their personal teanings toward British made pictures, remains to be seen. Both have expressed their intention of favoring British films and they may impose British films and they may impose British films and they may impose pressed their intention of an armose British films and they may impose but according a compulsory quota but, according to Kearney, British producers pre-fer that their films stand or fall on marks.

fer that their films signa or reasonment.

Equality of opportunity is an accurate three-word summary of the desires of British film producers in the Canadian motion picture market. Kenney told Varioty! No British film producer desires or expects that his pictures should be equipment that the producer desires or expects that his pictures should be equipment to the Brother market.

made:

Kearney, added that he loped

Kearney added that he loped

Mearney be, rully of stelling that
all Bullah, made, alme, had been
superb, but natibe were, the producers of any other nation able to
avoid occasional sub-standards. No Fake Barriers

No Fake. Barciers

British producets, he rioted, would like wider distribution of their product throughout the Emptre on a practical commercial basis. They would like 'to secure a fair share of Canadian screens. 'Artificial methods of securing distribution of British films,' he frankly did not favor. He did intimate, however. The did intimate, however. British pictures from obtaining an opportunity of showing in Canada, it was not unreasonable to expect. that joing suitable action be taken to break a victous circle that could-exclude. British metrial method. exclude British entertainment in various units of the Empire.

DUTCH LEGIT SLACK BUT READYING FOR WINTER

The Hague July 23.

With summer legit very slack here, which the heat-wave of the last three weeks did not help to, stimulate, open-air shows are now becoming popular and several of these have been arranged or the near future at Valkenburg. Oisterwyk, Amsterdam and Bergon.

In the meantime some of the companies are setting really or the companies are setting really or the companies are setting really or the the companies are setting really or the following the setting the companies are setting really or the setting t

New Arg. Firm

(Continued from page 13)

(Continued from page 13)

name it. President of the company is. Dr. Rudolfo Doblas, vicer presidents are De. A. Gabaret and E. De Donatis; general manager, Andres Miscovici. De Donatis was previously general manager of the produce of the continue of the

llc.

About half of the shorts to be made, Kosarin says, will be of travelog nature, illustrating Argentine's Industries, cities, and natural color. Features will be taken from local literature largely, first being 'Martin Fierro,' a local favorite. favorite.

Kosarin expects to spend about a month in New York making his contacts.

(Continued from page 13)

s ences, but only now has the issua
become really tive.

Replying to the resolution of protest field by Sacar Hanson, on betest field by Sacar Hanson, on betest field by Sacar Hanson, on betest field by Sacar Hanson, on the
Contario Beard, of Motion Potture
Censors, claims there is no inture
to the fact of the field of the field
Contario Beard, of Motion Potture
to the contained the exhibiting of British
alms. The exhibiting of British
alms. The exhibitiors represented
by Mr. Hanson should not loss sight
of the fact that the best elements
of the Canadian public, are calling
for British-made films, he said, 'It'
has been a matter of pleasurable
surprise to learn of the tremendous
girldes made during the past two
years in quality and production of
are apprephensive about distribution, are apprephensive about distribution, are apprephensive about British films,
these independent exhibitors might
be well advised to be fraish on the
matter. Their attitude is liable to
cause their position as Canadians
to be misunderstood.

Figure The Control of the control of the canadian of the
mental of the canadian of the canadians
to be misunderstood.

Figure The Control of the canadians
to be misunderstood.

to be relaunderstood.

Filly Probe Rominder

Between these these is the valled instruction, that independent exhibitors have little reason in objecting to a quota law in 'teven' inleged 'film combine' probe.' Independent exhibitors' stated 'in' their evidence at that 'tim's that the block-booking system, enforced by most of' the major distributors, compelled 'them and the state of the state o

Admish Tax Off

(Continued from page 13)

bably be furnished, or at least

probably be furnished; or at least a large part of it.

a large part of

(avorable toward rebates, will be out next month.

Meanwhile film firms, cinema owners and theatre owners are solldly together for the first time in the history of show business in Argentina, in their efforts to obtain a reduction of taxes which are throttling the trade.

Current now are 'Scarface,' Tarzan,' Mata Harl, 'The Guardsman,' Passionate Flumber,' One Hour With You,' Shanghai Express,' Confessions of a Co-Ed,' Stepping Sisters,' Dance Team,' Sob Sister,' Behind the Mask,' Shopworn,' Rich Are Always With Us,' So Big,' Paris-Mediterranean' and several French and German, latter two doling well.

17-Yr. Old Suicide

The Hague, July 23.

The Hague, July 23.

A tragic suicide at sea, not, far from The Hague, was a locally promising young actress. Ciska Kremer, aged only 17. She rose overnight to fame in a play, Youth, written by the Dutch socialist author, Merupite Gyzen. Her co-star was. Nap. de la. Mar, who died two years are.

Miss Kremer's suicide occurred in a state of mental depression.

New Amsterdam Ouster Proceedings Technical Move for Jumbled Estate

Future Plays

'Keep Off the Grass' new title of a musical with a book satirizing nutical with a book satirizing and Jack Heagney. Former was dramatic editor of the late 'Graphic.' Score is by Tom Connell and Wil-liam Heagney. Alva Productions to

The Cycle. "East River," by Katherine Forbes-Leithe For production by Sigourney Thayer.

New Amsterdam, New York, ace property of the A. L. Erlanger estate, was tossed into court last week under ouster proceedings, with olaimed back rent amounting to \$214,155. This was technical, one angle having to do with the action of Charlotte Fixel in her fight for a dower right to the Erlanger estate under claim of having been Erlanger's common law wife.

The theatre has been operating under a three-way lease, the principals being Erlanger (now his estate), Charles Dillingham-and Floranz Ziegfeld (now his estate). Saul

Ziegfeld (now his estate). Sau Baron is named in place of Erlanger, becuse he is temporary ad-ministrator of the estate and is also reported having an interest in the New Amsterdam.

It is said that Baron has been setting the rent money aside because the estate's activities have been limited by the Fixel action. The money is understood to be held

\$3,000,000 in Escrow?

\$3,000,000 in Escrow?
Although. Baron, in an intermediate accounting made several months ago, indicated the Erlange estate had liabilities that equaled the assets, report is that \$3,000,000 is also reld in escrow. No mention of this money, if it is existent, has been made by anyone concerned with the estate. Just a New
Crosset, taken by Albert Bannafor fall production.

To Be Continued, comedy by
Charles George. For immediate
production by Sam Lowett.

Eastside, by Dennis Connolly. To
be produced and staged by Roy
Bartlett. Title may be changed to
The Cycle.

The Cycle.

Bisser, by Katherine ForbesSizourney Sizourney

open made by anyone concerned with the sextanterdam was originated by the sextanterdam was originated by the sextanter of the rent for legit purposes. But Er-langer gained undisputed control.

langer gained undisputed control.

Erlanger's theater recontly was taken over by Vincent Astor, who ewns the ground, rent on which was unpaid. House represents a loss of over \$1,000,000, of which about three fourths is presented in bonds, which the holders will probably seek recovery from the Erlanger estate. Latter requested that the name of the theatre be changed and the letters have been removed from the signs. New name will procably be adapted from a London theatre. The house is to be operated by

we anapsed from a London theatre. The house is to be operated by Lodewick Vroom, who has taken it over under lease. With the heavy fixed charges automatically eliminated by the foreclosure, the theatre may now be operated easily to a profit.

Dixons to Cedar Rapids

Dubuque, Ia., Aug. 1.
Don and Mazie Dixon's stock company closed a two months' run at Spensley and went to Majestic, Cedar Rapids, for an indefi stay.



Maybelline EYELASH BEAUTIFIER

CHARLES VERONICA

BLYTHE & SCHNEIDER

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WANTED—Female Stenographer, 21 to 30 years, write own composition, familiar with technique of drama, for colinboration. Address Box 30, Variety, New York.

FOOTLITES

Musical comedy in two acts and nine fee by Cerboid of Davis. Adapted from the season of the community of the

Gerial D. O. Davis' adaptation of Kelland's etory, from beginning to present.

'Street Fiddler' will be shown next week at Tarrytown by Arthur Beckhard.

'Best Years,' by Raymond Van Sickle, will be produced by Elizabeth Miles, by arrangement with J. J. Shubert. Play had a tryout at Sharon recently.

'Redwoods,' by John Dudley, is to be brought in during September by George H. Brennan after a road try-tout.

'Light,' by Own Davis, with the dance in the fall by Frank with the done in the fall by Frank with the come in the fall by Frank with the done in the fall by Frank with the fall by Frank with the fall by Frank with the fall by Frank w

Inside Stuff—Legit

With one load of scenery lying on stage, unhung because of no money in sight for the stage hands, and with the transfer company refusing to unload two additional trucks, producer of a Coast musical stood help-less on the afternoon of opening night through his inability to raise the necessary coin. Break-in at a suburban town had not produced enough revenue to take care of immediate demands with the result the producer, who has had little previous financial experience with productions, had to call on his treasurer to scurry around for dough.

Boxoffice man visited several brokers before he could raise the money demanded by the transfer company and the stage crafts. Meantime, the producer, scenting a slim premiere, laid out copy for a page ad in three papers, not knowing that it would cost him over \$4,300.

During the break-in members of the cast called on the b.o. for, salary advances. When the treasurer, the only one to realize the ticklish financial situation, refused to make these advances, the producer wanted to know why. Show was finally launched grossing about \$2,000 on the first week against a carefully pared nut of around \$5,000.

Although no announcements or statements are being made, it is becoming more evident that Lee Shubert is tied with William A. Brady
for the coming season. In the cast of Domino, Brady's opening play,
will be Robert Lorraine, a Shubert contractee, on loan for six weeks.
Also Brady will probably use Margaret Sullavan, another Shubertite, for
the title role of Cissy.

the title role of Cissy.

Marcel Achard, author of Domino, has brought over scripts of two
other plays, 'Mariborough' and 'Mistrigri,' which will be produced later
in the season by Shubert and Brady, Brady has also come into possession of several previous Shubert properties from abroad.

Looks like a race between two incoming musicals. Larry Schwab and Buddy DeSyiva are preparing one to be titled 'Humpty Dumpty.' Lew Brown and Ray Henderson are readying another, 'Forward March.' DeSyiva used to be a partner of Brown and Henderson. Indications are that both shows will open within a week of each other. 'Humpty Dumpty' is scheduled to start in Pittsburgh Sept. 12. The Brown-Henderson show goes into rehearsal about Aug. I, Seymour Pelix staging. Probably a matter of how they shape up out of town as to which hits New York first.

Major film companies are covering all stock companies in search of play material that might suit for filming. Story department representatives have been watching everything done by the stock groups all over the east, covering everything regardless of whether previously recommended or not a couple of plays look possible for filming, say story department executives. Broadway left field has afforded nothing this

George Cohan, 2d, a first cousin to George M., was a box office treasurer well known among this Broadway set. But with the number of shows falling off the No. 2 George took to selling metal polish on a

ouse to house canvas. Twist is that the former treasurer is doing so well as a salesman that e may give up counting up a rack. He's been at it now for two or

Understood the estate of the late Dan C. Curry, general manager for Ziegfeld, will file claim against the estate of the late producer for \$47,000. Curry and his wife were bequeathed a tidy sum about two years ago. All of it was reported loaned to Ziegfeld.

From time to time, when the payroll for various Ziegfeld shows was inadequate, Curry made up the deflot from his pocket, Mrs. Curry worked in the Ziegfeld office in a secretarial capacity.

Salaries paid by Coast producers have reached the lowest scale in legit history out there. Production of a New York musical success has salaries down to rock bottom. Producers are paying \$100 each for the male and femme leads, \$75 to the ingenue, \$50 to the juve. All are Coast vaude and presentation people, and have little legit production

Subordinate players are drawing from \$35 to \$50.

OUT OF TOWN REVIEWS \$3 Top, Maybe \$2.50 for Dramatic, Incl. Tax Next Season; Only 7 Left

FRISCO LEGITS 100% DARK; 2 SHOWS DUE

San Francisco, Aug. 1. After first week of complete legit darkness since there was a theatre in San Francisco, town is beginning to sitr again with one opening tonight and another next week. 'Cat and the Fiddle' comes into the Curran tonight with no competition.

'Cynara' is due into the Geary Aug. 8.

Aug. 8.

Other than Galdwin McGaw's projected co-op stock company for the President, there's little else moving. Erlanger's Columbia may remain dark for balance of the year, since there is nothing on the calendar for this season.

endar for this season.

Henry Duffy's Alcazar stays dark, any chance of its reopening glimmering when 'Hullabaloo' brodled in Hollywood.

'CYNARA' \$6,800. **VIENNA' \$9.000 ON COAST**

Los Angeles, Aug. 1. Five openings and one closing marked the local legit last week. Footlites, musical, closed at the Mayan Thursday (28) after one week of pathetic business. Closing came after Gerhold Davis, producer, failed to pay off.

came after Gerhold Davis, producer, failed to pay off.

Reunion in Vienna' at the Belasco, Cynara, road show, at the Biltmore, and 'In the Best of Families' at the Hollywood Playhouse were the starters. All base their hopen of Victors to Best of Section of the Hollywood Playhouse were the starters. All base their hopen of Victors to Best of Section of the Hollywood Playhouse were the starters. All base their hopen of Victors to Best of Section of Section 1997, and the Hollywood Playhouse the Section of Section 1997, and the Hollywood Playhouse New York 1997, and the Hollywood Playhouse New Yor

Estimates for Last Week

Estimates for Last Week (Cynara, Biltmore (1st week) (CD-1,656; \$2.75). Hardly worth the trouble of the journey here at \$5,800 for opening week. 'In the Best of Families,' Holly-wood Playhouse (1st week) (C-1,105; \$1.65). Not very encourag-ing at \$1,100 for the first four per-formances.

'Reunion in Vienna,' Belasco (1st week) (C-1,103; \$2.75). Fair opener at \$9,000 but wil have to hold that to show profit due to high royalty and heavy wages for the two leads.

Engagements

Oscar Shaw, 'Of Thee I Sing'

Beth Merrill, James Rennie, un-titled play by Martha Morton under Alex McKaig,

Alex McKaig.

Robert Emmett Keane, Claire
Whitney, Percy Helton, June Clayworth, Carleton Young, Dorls Eaton,
Thos. Cofin Cook, Aline McDermott,
Page Pygmalion.

Adrianne Allen, Bad Manners.' York and King, Keep Off the

York and Alles (Grass.' Mitzl Mayfair, J. C. Nugent, Humpty Dumpty.' Oswald Yorke, Harlan Briggs, Russel Hicks, Jos. Stryker, Patricia Caivert, Hans Hausen, Oscar Polk, Millard Mitchell, 'Nona', Henry Travers, 'Good Earth.'

Glens Falls 3-a-Week

Glens Falls, N. Y., Aug. 1.
L. J. Carkey has taken over the management of the Empire theatre under the direction of P. I. Dans lesse, according to an announce

Under Carkey, dramatic produc-tions by a resident stock company directed by James G. Coots will be presented during the remainder of the summer on a schedule of three nights weekly, with matinee or Saturdays.

dropped the number of shows on Broadway to six. There are seven attractions this week but two or

attractions this week but two or three are likely to stop any Saturday and the incoming list is made and the incoming list is made and the incoming list is limited and the incoming list in the limited list incoming and list incoming and the list incoming and the list incoming list in minimal list incoming li

Estimates for Last Week

(Top admission prices inclusive of 10% Federal tax.)

'Another Language,' Booth (15th week) (C-708-\$3.30). Up about \$1,000 last week; at approximately \$10,000 neat profit earned, looks good well into new season.

'Bridal Wise,' Cort (10th week) (C-1,043-\$3.30). Players sharing; house getting little more than op-erating expenses; \$3,500 provides slender margin.

Cat and Fiddle, Cohan (43rd week) (M-1,400-43.30). Running week to week; house guaranteeing show against operating loss and principals sharing; about \$10,006 last week.

'Of Thee I Sing,' Music Box (32nd week) (M-1,000; \$5.50). Frize winner continues to pile up weekly profits with the July average ground \$22,000.

'Page Pygmalion,' Bljou (1st week) C.-605-33.30). Pregented in-dependently (Alan Morrill); writ-ten by Carl Henkle; opens tomor-row (3).

'The Chamelson,' Masque, With-drawn after playing one week, Other Attractions

'Show Boat,' Casino.' Revival now aimed for another two months; up last week to \$28,000.

'That's Gratitude,' Waldorf. Re-vival; small money.

'The Devil's Little Game,' Prov-

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Biddell'e 5.000.000

·VARIETY

That long reported plan by which the newsstands will take on books in addition to other reading matter has born fruition through Sidney M. Riddell, of the former book house of & Clarke. Biddeli has formed The Mystery League for this purpose.

Through an arrangement with the Eastern Distributing Corp., which hitherto has distributed periodicals only, Biddell will place on the newsstands the equivalent of \$2 books to sell for 50 cents.

Biddeil's undertaking is a preten tions one, inasmuch as his distribution arrangement with Eastern will tion arrangement with Leastern will give him 70,000 retail outlets in con-trast to the regulation bookselling outlets comprising some 3,000 book stores only. Necessitates a first prinling of 100,000 copies for Bid-dell.

dell.

By his new publishing set-up Biddell will issue a new book a week, thus putting on the newsatands 5,000,000 books a 'year. It's a staggerting figure for this or any other period of the book trade. The first docet books will be mystery novels, under the Mystery League imprint. Thereafter straight fiction and other subjects will be added.

Value to the dealers is that the books will be issued on a returnable basis. While the books will carry no date lines, unsold copies will be pulled in at the end of their sales periods, to be replaced by the suc-

periods, to be replaced by the suc-

periods, to be replaced by the suc-cerding ones.

All the Biddell books will be new works never before published, Among the scripts he has lined up so far are some from the late Edgar Wallace, Achmed Abdullah, Francis Fores, John Hawif Clark Seldon Francis, John Hawif Clark Francis, John Hawif Clark Francis, John Hawif Clark Bristow and Bruce Manning. De-spite the 50 cents retail price of the books, the 100,000 print order makes it attractive to aeribbiers. Previous to his newsstand book

Praylous to his newsstand book Previous to his newsstand book-plan Biddel published a sories of mystery stories for exclusive sale through the United Cigar Store chain. Claims to have disposed of 2,990,000 volumes during the period of, his tie-up with those stores; hence the more extended newsstand undertabling.

Remarque Goss Swiss

Tubulent conditions in Germany have led two of its foremost contemporary literatours, Erich Maria Remarque and Emil Ludwig, to apply for Swiss citizenship. Reasons for their actions were nationalistic in one instance, and religious in the

sther.
With the publication of 'All Quiet
en the Western Front,' Remarque
was labeled a pacifiet by the militarists in his country, and they
made it uncomfortable for him.
Film vereion of the story made conditions worse, with the result that
Remarque went to Switzerland to

stay.

In Ludwig's case, the matter has been a religious one. Emil Ludwig, commonly acknowiedged to be the greatest of living biographers, was born Emil Cohn. Although accepted as a literary iion everywhere else, nicably in this country, where he has been feted by the hishest, Ludwig has count a different feeling for him in his own country.

A Mag Merger

A Mag Merger
Doubleday, Doran, which has been
displaying activity of late in its mag
division, has disposed of one of its
oldest publications, "World's Work!
Buyers were the Albert Shaws, Str.
and Jr., publishers of "Review of
Reviews," who will combine World's
Work' with their own mag.
"World's Work' was established
about 30 years ago, ten years after
Reviews, because and the Boot knows
about 130 years ago, ten years after
Reviews the Same and the Boot knows
editorial figure to be developed by
'World's Work' was Walter Hines
Page, who became Ambassador to
Bugland.

Negre Actor's Book

The first book by Clarence Muse, colored film player, composer and intellectual of his race, is out, in a betutiful and costly limited edition of 1,000 copies, Book's title is my-Down South? 1,000 copies. Book's title is 'Way own South,' and David Arien use's press agent, is down as coi-

Down Strain, Muse's press agent, is uson.
Inborator.

Way Down South suggests it is autobiographical of Muse's early show days. Principal figure is show owner on the Way Down South suggests it is utobiographical of Muse's early how days. Frincipal figure is Gunshoe Racketeers, by William Lousty McLain, show owner on the Jo.B.A. circuit, and the tale takes foldain on a swing around the outhern colored show route. The writing is sometimes nante; Lustiania Screet. show days. Principal figure is Dusty McLain, show owner on the T.O.B.A. circuit, and the tale takes McLain on a swing around the Southern colored show route.

at other times it is very graphic.
Withal it presents an interesting picture of colored show life, in which Muse was a prominent particulant before going to Hollywood to win a reputation as a character actor of his race.
Published in Hollywood by David

Graham Fischer. David Graham Fischer is the one-David Graham Fischer is the one-tine picture director turned printer and book publisher. Fischer, who speciclizes in the works of picture people, has published such books as Jimmy Starr's '365 Nights in Holly-

Jimmy Star's 365 Nights in Holly-wood, Hugo Ballin's The Woman at the Door,' and others. In addition to 'Way Down South,' Fischer will issue this month 'Growing Pains,' by F. Hugh Her-bert, and Ai Martin's Jail Batt,

Right on the Boat

Right on the Boat

New York Daily News' (tab). assigned its sobble, Grace Robinson, to
sail with Greta Garbo on the Gripsholm and wireless back a daily
column on the voyage, centering.
It's the first time that any paper
took this reverse English to publicize a show person, although Garbo's alcotness has been front page
news right along.

The 'News' enterprise on specullation evidenced itself when Jack
Miley, who covers Broadway among
other things for the 'News', drew
an alty assignment-vacation to
Palm Eprings, Cal., at the time
Mayor Walker went to the Coast
desert resort on a vacation two

Palm Springs, Cal., at the tim Mayor Walker went to the Coa desert resort on a vacation tw winters ago. At that time Mile too, was sent ahead q. t. just ' case the Mayor took one of tho; film exec offers about which thei were rumors.

Incorporation Game

"Incorporation Game"
A new idea being worked among scribblers is the "Incorporation game," with many of the writing craft known to have gone for it at a cost of \$150.

Pronotion is by a New York attorney and his assistant. Assistant gets after novelists who have recently had books published and expresses an interest in the book's stare possibilities.

expresses an interest in the books stage possibilities stage possibilities gest incorporating the project, the scribbler to pay the fee, with the incorporation to be performed by bis invyer-employer. Corporation fee is always put at \$150, and the difference between that and the actual incorporation cost is net for the lawyer and his assistant.

France Suspects Chosts

France Suspects Ghosts
Abusive Shooting used by the
Academie Francaise is drawing severe comments from Franch public
and press on the official body. Now
being said that not only an edition
of a French Grammar, supposedly
authored by the Academie and in
which was found many mistakes,
was the work of a ghost. Same suspictor hangs over the French dictionary, always the Academiclam'
main job. The French public
bought nearly 200,000 copies of the
dictionary directly it was put on
sale.

Break for Unknowne

Break for the unknown fic-tioneer is the decision of the A. S. Barnes Co., publishers of books in specialized fields, to extend its oper-rations to include fiction. According to John Lowell Pratt, vice-president of the Barnes con-cern, who will have charge of the new fiction department, he will read the works of unknown or compara-tively unknown scribblers. What this means is gleaned from the fact that many of the book bouses won't this means is gleaned from the fact that many of the book houses won't even read first novels. Fratt bars mystery tales, other-wise he will read and publish all types of fiction.

Water Kelly's Memoirs

Water Kelly's Memoirs
Water Kelly known in vaudeville
as 'The Virginia Judge,' is at work
on his memoirs which will likely
see print this autumn. Book will
encompass the monologist's experiences during his world travels and
the acquaintanceahips he has made
among all types and classes.
Not generally known is that the
votcran performer's first stage partner was Marie Dressler, the two
doing an act known as Dressler and
Kelly back in '01.

Another Racketeer Angle

Best Sellers

Best sellers for week ending July 30 as reported by the American News Company, Inc., and Branches. Fiction

The Fountain' (\$2.50) English By Charles Morgan The Store' (\$2.50) Parket From By T. S. Stribling Tittle Local Chir' (\$2.00) Parket From By T. S. Stribling Tittle Local Chir' (\$2.00) Parket From By T. S. Stribling Keeper of the Keys' (\$2.00) Parket From By Earl Derr Biggers Robber's Roset' (\$2.00) Promenade Deck' (\$2

Non-Fiction
Twenty Thousand Years in Sing Sing (43.00) ... By L. E. Lawes
'A New Way to Better (tolf' (42.00) ... By A. J. Morrison
'What We Live By' (42.50) ... By Albo Ernest Dime'
'Only Yesterday' (\$2.00) ... By Frederick Lewis Allen
Thirty Years in the Goiden North (\$2.50) ... By Grand Dute Alexander

Dell's Radio Monthly

In keeping with the Dell plan to get away from wood-pulp, Since Bally-hoo, Dell has been inclined to give wood-pulp the go-by in favor of smooth paper. New mag will carry radio features of all types but programs, Monthly publication precludes that.

Steady 600,000

Steady 600,000
Reported that Ballyhoo' has settled to a 600,000 circulation.
Comic monthly was up to 2,000,000 at one time despite a flock of imitators. Of the latter Boloney (Fawcett's) is still runner-up, both battling for prior issuance with irregular monthly release dates. They come out together or a day or two apart with the exception of the Spet, issue, on which Ballyhoo has the jump by a wide margin.

Repeal Weekly Newest of many publications aimed at prohibition repeal is a weekly newspaper, published out of Washington, called Face the Facta' Understood to be subsidized by one

of the various repeal agencies. of the various repeal agencies, with a couple of ex-newspapermen edit-ing and keeping under cover. Surprise sale of the weekly, which goes for a nickel, has decided the American News Co. to take it over for national distribution.

Ae Boxholders

Charles Brackett, novelist and short story writer, and Bud Fisher, cartoonist, will mingle with society as box holders at the Saratoga race

cartoonist, will mingle with society as not noiders at the Saratoga race track next month. Brackett, a son of the late Edgar T. Brackett, famous Saratoga lawyer and a political power in the county, is a native of the Spa. Fisher has been a race horse owner.

Britisher's Viewpoint

Britisher's Viewpoint
Donovan Pedelty, who has been
in California representing various
English papers, has returned to
London, convinced that most of the
British colony in Hollywood will be
following him soon.
Hollywood, argues Pedelty, is no
longers the actor's paradise it once
claimed to by

London Dramatio Change

London Dramatic Change
Matitand Davidson, who has been
writing the dramatic departments
for the London Daily Telegraph
and 'Sunday Times,' retires from
these publications the end of July.
He is succeeded by George W.
Blishop, who occupied the same position for the 'Sunday Observer.'

of film rights is reflected in the practice, just started, of sending producers the titles and names of authors of new stories. There are

Sordid Side

One of the few volumes of Hollywood fiction to keep its implied
promise to get not is Reckless Holigwood, by Haynes Lubou, admittedly a nom de plume.

It is the somewhat hectic story
of a minor player who turns to the
sum at the somewhat hectic story
of a minor player who turns to the
stum taylatop, but he three of her,
and the story ends with the girl
back in the grind. It is one phase
of Hollywood, the sordid side, but
it is not badly told and should appeal to that class of readers who
prefer the words usually politely
represented by dashes. Here, they
are not only spelled out, but amplified. Published by the Amour Press. producers the titles and names of authors of new stories. There are other angles, also. Hunch is that the film companies may be suffi-ciently interested in the title alone to bite. Many stories have been bought on that ground alone. Publishers much concerned with picking a title that will sell. Deli plotting a new mag, a radio fan monthly, to be called Radio Stars.' Will make its initial ap-pearance about Sept. 1, Ernest V. Heyn and Curtis Mitchell co-editwill be printed via rotogravure, in keeping with the Dell plan to get

Kidnen Story

Amour Press is one of the first in the field with a story of kidnapers to capitalize the recent news value. A child abducted, but this is inci-dental to the mystery-detective plot of a secret service aperative who is aned by the

loaned by the government when the Purple Band kidnap the chief of police. Albert E. Uliman tells a rather fantastic yarn though he knits his incidents cleverly, holds suspense fairly well and carefully avoids de-tails which reformers might condemn as giving too much informa-tion to would-be snatchers.

Youngsters' Quarterly

Youngsters' Quarterly
Another of those literary quarteriles, the latest tire project of a
couple of Brooklyn lads. Charles
Hodes and Aaron Rosen will call
their publication 'Preface' when it
makes its first appearance around
September.

'Preface' will be the voice of the
younger acribblers and the younger
contributors.

10e Shorts

New 10c faction magazine, 'Short Short Stories,' will be on the stands shortly from a new firm headed by Thomas M. Kelly, Kenneth E. Olson and Fred C. Carlson. Stories will not exceed five minutes in reading

Antoinette Fawcett, of Minneap-olis, will distribute it as the second of her proposed string of period-lcals. First is the 'Calgary Eye which she has taken over

Best Short Shorts

Lionel White, publisher of 'Shor Shorts,' and his editor, Paul Ander son, will collect an annual 'Bes Short Shorts of the Year' for Put Will be similar to the O'Brier

nam. Will be similar to the O'Brien Best Short Storles of the Year.

The White-Anderson selections will not be limited to those appearing in their mag, but will be garnered from every medium using that type of tale. Second issue of 'Short Shorts' will appear soon.

French 'Merry-Go-Round'

French politicians have been treated to a boiling similar to that supplied by the anonymous 'Wash-ington Merry-Go-Round' in Amer-lea. But author of the French book

ica, But author of the French book has signed his work. He is Edmond Wellhoff, who has a political job but who is mainly a journalist. Book is deemed very amusing and is drawing abundant complaints from its subjects.

Helen Starr Henefin's Return

Helen Starr Henefin, one-time short story and fan mag writer, who has been in the Orient for two years, has returned to New York to resume fan magazine work.

resume fan magazine work.
Mrs. Henefin is one of the few
fan writers working in New York.
Practically aif writers selling material to the fan publications are in
Hollywood.

The Title's the Thing

Letest effort of book and maga-zine publishers to effect a quick sale

Marian Spitzer'e Briefe

Marian Spitter Giress
Marian Spitter (Mra. Harlan
Thompson), has taken to short
story writing on the Coast.
Her first, a dissortation on the
Pacific film colony, appears within
a couple of weeks in the 'Satevepost' titled 'Out Where the Blues post' i Begin,

Holtzman Goes East

Holtzman Goes Last
After three years in Los Angeles
as news editor of the Pacific Coast
edition of the 'Wall Street Journal,' Louis F. Holtzman has returned to New York to join the
eastern stat of the paper. Paul Sedberry succeeds to Holtzman's post.

Real Names of Author

Real Names of Authors
Francis Beeding, author of 'Murder Intended,' is the combination of
John Leslie Palmer and Hilary A,
Saunders. B. M. Bower, who wrote
Rocking Arrow,' is Mrs. Bertha
Sinciair-Cowan. Vingie Eve Roe,
responsible for 'Wild Heartg,' is
Mrs. Raymond C. Lawton.
Mrs. Raymond of Lawton of
'Maten'? A

John Howard's Trip

John Howard, son of Roy Howard (Scripps-Howard), is in Los An-geles for the Olympic games. Afgeles for the Olympic games. At-ter the contests he will pack his car aboard a slip for the Orient and a trip around the world. He is seek-ing copy for newspaper articles and a book.

Real Names of Authors

John Goodwin, author of 'The Shadow,' is Sidney Floyd Gowing, Author of 'Very Private Sin,' credited to Laurence Oliver, is Laurence Oliver Brown.

Chatter

Mason Deal, author of The Rum-ble Murder, is the literary name of Henry Ellot, brother of S. T. Ellot. Farrar & Rinehart has Collette, French femme scribbler, exclusively

Sara Teasdale to England for maerial for her new book. Ishbel Ross finally got that tea.

The high-hat Oxford University Press is getting out a book of cross-word puzzles, no less.

Alimony Club likes Arthur

Walter Duranty back to Russia, Bradford Ropes' forthcoming novel, '42d Street,' starts and ends with the production of a musical comedy.

with the production of a missical comedy.

*Burton Rascos doing, a study of the development of literature from Homer to maybe Rian James.

Might interest Max Miller to know that Jackson Bud used to cover the waterfront, too—the Lon-

cover the waterfront, too—the London waterfront.

Ellery Walter married before starting on that trip to Germany, Maddelene Boyd, literary agent, inviting unknown poets to contribute to an anthology.

Ellen Glasgow in New York until her new book appears Brilliant Fusture, will wear a mask to guard against discovery when getting his radio interview by Thomas L. Sitx, Is 'X' Kenneth Collins'

E. M. Delafiel supposed to have

E. M. Delafield supposed to have been 'discovered' by Joseph Herge-shelmer. Who 'discovered' Herge-

Ketherine Brush back from Eu-

Katharine Bruss Sack trom SecJohn Day will fete Pearl S. Buck,
John Day will fete Pearl S. Buck,
food Earth' authoress, with a dinfete that week.
Sherwood Anderson in town to
deliver his new book to Liveright,
Padralo Colum will return to Ires
land around September.
Samuel Putnam usurping Exra
Pound's leadership of the Parisian
scribbling set.

Pound's leadership of the Parisian scribbling set.
Floyd Dell at his Vermont farm while Thomas Mitchell sweiters in New York.
Ben Wasson and Jook Chapmani are bosom companions.
More literary deals made at Tony's than any other spot in town. Covici-Fried has issued its first western, Rustler's Paradise, by William d, MacDonald, David Frome visiting London. Deems Taylor will complete that book while abroad.
Markaret Ayer Barnes has de-

Margaret Ayer Barnes has de-erted Chi for the rest of the sum-

mer.
Charles Yale Harrison lecturing.
The 'College Humor' new ed, succeeding H. N. Swanson, who has
definitely gone pictures, is Patricla

Leyla Georgie sailed. Air periodicals still selling big. T.

Sudden Fold

'National Graphic,' London week-iy, which started very well recently and was a rehash of an old publica-tion, folded suddenly. None of the staff had an inkling of the finale.

Earl Rogers' Life

Ray Long-Richard Smith will publish in September, Take the Witness, by Airred A. Cohen. Story is based on the life of Earl Rogers, noted Los Angeles vertaminal attorneys,

Agencies Booking Talent Direct As Policy, Ignore Network Bureaus

agencies are starting the new season off with a policy of doing their talent booking for radio strictly through their own offices. Means that the networks' artists services won't have a look-in on the framing of programs handled by these agencies.

Trend among the advertisers' repg against bothing talent through the hains' bureaus has been gathering momentum the past two years. Toward the end of last season several of the big ten agencies had already adopted a steadfast rule of doing their business direct with the talent or his immediate personal rap, and of passing up the networks completely. Especial case in point was the Batten, Barton, Durstine & Osborne outfit. Trend among the advertisers' ren

Get Better Prices

Agency contention has been that they have proved to themselves they can do better by going out into the open or, freelance market and picking up the talent required. Fricea asked by the network bureaus, say the agency men, are invariably out of line with the talent's actual worth, and in most cases, as they claim to have discovered on personal inquiry, considerably more than the artists actually expect.

Latter situation generally reserved.

siderably more than the artists actually expect.

Latter situation generally prevails, claim the advertisers' reps, an artist is involved who has been on a sustaining build up by the network. Salaries paid for the sustaining programs, they aver, is considered by the chains in the light of an investment, and in working out the commercial asking price for an artist there is included pro rata the accumulated salaries aiready paid the performer as a sustaining attraction. It's the hope of the chain to get most, if not all, of this 'investment' back during the period of the artist's expency men describe this method of setting salaries as inequitable, holding that there is no reason why the commercial should be saddled with an expense that should have been rightfully absorbed by the network itself.

NEW N. E. NETWORK OF 5 IS NBC SUBSIDIARY

Worcester, Aug. 1.
Five New England radio stations, including WTAG of, Worcester, have formed a chain known as the New England network. The others are WEEL, Boston; WTIC, Hart-

New England network. The others are WEEL, Boston; WTC, Hartford; WCSH, Portland, Me, and WYAR, Providence, R. I. All are members of the NBC red network. Most of the new networks' programs will originate in WTIC and WEEL, which have been feeding sustaining features to the NBC chain. The other three stations, however, also will contribute. It is blanned to continue NBC advertise.

however, also will contribute. It is planned to continue NBC advertising accounts but four hours daily will be devoted to New England network programs.

Another New England radio chaln is the Yankee network, with headquarters in Boston, which supplies 11 stations with its own programs and those of the Columbia Broadcasting System.

The new station, WMAS, being built in Springfield will be affiliated with the Yankee network.

Shifts to CBS

Investors Syndicate is returning to the air Oct. 9, but not on NBC, whose steady customer the bond house had been the past four years. Contract with Columbia calls for 15-minute Sunday evening session over a period of 13 weeks.

Though extenditurest happy.

hough entertainment hasn't n picked, it will likely be another name dance orchestra. Pro-gram will originate out of Chicago.

P. & G.'s New Serial

Galveston, Aug. 1.

Harry Tuthill, creator of the Bungies, has signed a contract for a new radio comic serial to be known as the Puddle family.

Thotter & Gamble will sponsor combo's first theatre appearance in the feature to be heard over W.W.W.

rs. Crowe in Charge Of NBC Frisco Casting

A TIME FIRSCO CASUING
San Francisco, Aug. 1.
Jean Campbell Crowe has been placed in charge of casting for NBC here,
Mrs. Crowe came over when the network took over KPO several months ago. She was program director at that statistich.

rector at that station.

Talent letouts at NBC this week are Tom and Dud, harmony team and Margaret O'Dea, contraito, in re-shuffling of the staff acquired

Big Town Dignity For New Big Time Station—KFAB Idea

Lincoln, Aug. 1.

KFAB in advance of selecting the site for the new 25,000 watt system is doing a little expansion stunt to catch the attention of na-

stunt to catch the attention of, na-tional advertising agencies, A. branch studio and office is being opened in Omaha ready for busi-ness in the near future. The present studio in the Hotel Cornhusker will be retained to carry the greater share of the broadcasting, but the need of a big-ger town name was felt by the or-ganization to carry weight with-outside enterorises.

ganization to carry weight with-outside enterprises.

The station has already been granted a number of stays in the selection of the new site, the last one setting the dealine at Nov. I.
When the new plant construction is made increasing the watt power five dimes, it will probably be lo-dered to the selection of the selection of the lowers.

BANEFUL RUMORS FORCE CRITIC TO QUIT RADIO

Louisville, Aug. 1.

Dan Thompson, picture critic of the Louisville "Times," discontinued his Interviewing the Actor series over WHAS as result of reports he was being paid by National Players. Thompson had interviewed only one or two outstanding vaudeville stars, such as Grant Withers, in the series, and belief is that other theatres were jealous of the constant indirect ad value of the interview with stock players. As Thompson was doing the series as an advertisement for the 'Times' dramatic page without any additamatic page without any additamatic page without any additamatic page without any additamatic page without any additaments.

as an advertisement for the Times' dramatic page without any additional payment, he announced, without forewaraing, during his interview with Barbara Weeks, new the work of the National Padia, that the would remain of the air.

KSO Scores Point in Plea to Move to Des M.

Clarinds, Ia., Aug. 1. One leg of its determined try for removal from this point to Des Moines, state capitol has been successful for radio station KSO, with cessful for radio station KSO, with federal examiners recommending to the federal radio commission a grant which will allow removal of facilities to the point desired. Better talent and ability to serve its listeners in a more efficient man-ner is sallent point in application.

Circus Air Bally

Detroit, Aug. 1.

Novel tie-up by the Hagenbeck-Wallace circus has Al Priddy in a series of talks on the training of wild animals.

Circus cort-

wild animals.

Circue only pays for spot announcements before and after the program and the talk is used as a sustaining featuring running from three days to a week ahead of the show.

ELLINGTON'S 5TH CHI RETURN Duke Eilington makes his fifth stage return to Chicago within eight months when he opens at the Tivoli Sept. 16.

100% Air Test

It's seldom a sponsor announces a radio advertisement is being confined exclusively to that medium, as a test of the air and station's pulling powers, but such is the procedure followed on a new early-evening sports and style talk over WGY, Schenectady. Warren Munson, in plugging clothing sale, states it will not be advertised elsewhere, because store wishes to learn listeners' reaction to air spiel. Apparently WGY's ban on mention of specific prices is off for this test.

NETWORKS CRY **DOUBLE-X ON OLYMPICS**

Latest cry of the double-cross be-tween the networks revolves around the broadcasting of the Olympic games. NBC is accusing the opgames. NEC is accusing the op-position of breaking faith on an agreement between them not to carry anything about the Olympic games without first consulting the other

Sther:

Because of the \$100,000 demanded by the Olympica committee for the ether rights of the meet, the chains, so NBC now claims, had agreed on a freeze-out policy for the event, with the proviso that were either to change its mind the other party to the agreement was to be advised. Regardless of this arrangement, charges the XBC program of the same of the same without first telling the opposition about it.

without first telling the opposition about it.
Under the CBS scheme, which started yesterday (1), a resume of each day's events is wired into New York and relayed over the network for a quarter of an hour late in the evening with Ted Husing doing the spleling assignment.
NBC has framed an Olympics program of its own, with Granthand Rice doing a direct broadcast from the Coast. There is also a bulletin arrangement similar to Columbia's, with the broadcast originating from New York.

Hollywood, Aug. 1.

Olympics started with radio completely left out. Up to last minute chains and local stations requested permission to broadcast from Stadium, but were ignored by committee, which was chagrined by refusal of chains to pay \$100,000 for

retusal of chains to pay \$100,000 for exclusive air privilege.

As a result of the refusal to extend press courtesies to an important NBC executive for the games, latter communicated with New York, resulting in instructions to set Grantiand Rice to bradcast a resume of events each evening. Deal was made Friday for \$5,000 for two weeks, with KBCA removing the execution of the property of the prop

Ali local papers having radio tie-All local papers having radio tie-ins will also broadcast a brief sum-mary of events, but there will be a general feeling of indifference at stations so far as the Olympiad and its social activities are con-

LUCKY STILL AFTER A SAT. NITE COMIC

Despite the announcement that its Saturday night program is washed up on using any more comics during the summer, Lucky. Strike is settil auditioning them.

Latest to be given a hearing is Herman Timberg. Pilots of the hour not only listened last week to Timberg but several of his own protege warblers. Fannie Brice, Walter C. Kelly and Jack Haley had also been o.o.'d.

Chico Di Verdi at KMTR

Hollywood, Aug. 1. Chico Di Verdi will be orchestra leader at KMTR, now under re-

leader at KMTR, now under re-organization.

Other new talent in shift of own-ers includes Peter Grosso, tenor; Jeannie Dunn, personality singer, and Joan Stone, contraito.

Frequent Changes of Program Too Costly, Say Irked Radio Editors

NBC's Chi Landlord on Air as Radio Client

Air as Radio Client
Chicago, Aug. 1.
NBC's Chicago landloyd, the Merchandise Mart, will become an NBC
client, Aug. 16 when launching the
Merchandise Revue.' This will be
confined to the middle west.
Exploitation motive is to drive
home to this area the importance
of the Merchandise Mart as the
wholesale center of Chicago. Building, 20 stories high, is the largest
in point of ground coverage of any
structure in the world. And with
plenty of office space it would like
to rent.

Too Much Advertiser Interference Ousts MJB Hour from L. A. Hotel

Los Angeles, Aug. 1.

Abe Frank, manager of the Ambiassador Hotel, is passing up \$40,000 a year by cancelling his contract to broadcast a half-hour program twice weekly for M. J. B. Coffee from the Coccanut Grove of the hotel. He claims he is tired of ottering to the entertainment whims the comparison of the contract of the contract

gram.

M. J. B. people say cancellation was agreeable to them, stating that the Cocoanut Grove people would not give them a larger variety of talent to support Medbury.

PITT BASEBALL FANS PUT WWSW ON MAP

Pittsburgh, Aug. 1.

Biggest inspiration a smail radio station has ever had around here was WWSW's lining up play-byplay broadcasts of Pittsburgh Pirates games away from home. It's the biggest feature on the air at the moment locally and has monopolized the afternoon radio audience for England Pittsburgh Pirates are in first piece, actions. Pirates are in first piece, actions for their first National League pernant since 1927, and excitement over them here is at fever pitch, with older stations looking with plenty of envy at the young but up-and-coming WwSw.

Broadcasts aren't a description from the field of battle but an account gathered from telegraphic reports. Station has a direct wire, with its own operator at foreign complete that but details are so complete that but details are so complete that press box.

Arthur Lake's 'Harold

Teen' Serial for Ether

Arthur Lake, screen juvenile, who played 'Harold Teen' in the picture of that name from the comic strip, and who is now RKOjing with his sister Fiorence, has been given permission by the cartonoist, Carl Ed, to use the 'Harold Teen' idea for a series of rolls broadcast.

series of radio broadcasts.

Young Lake was the guest of Ed at the latter's Chicago home for a

Ted Dahl on KFWB

Ted Dahl on KFWB

Hollywood, Aug. 1.

Ted Dahl's orchestra, formerly
staff at KMTR, goes to KFWB for
three half hours weekly of dance
stuff, around dinner time.
Replaces an organ concert.
KFWB's staff combination schedule
not disturbed.

Radio editors on the dailies figure that the frequent changes or sched-ule made by the networks and the individual stations daily must cost the newspapers of this country, in the aggregate, hundreds of thou-sands of dollars a year. For the past two years these scribes have been trying to get the networks at been trying to get the networks, at least, to work out a system whereby the major part of this waste could be eliminated, but so far their efforts have proved fruitiess.

Keeping the program listings straight and accurate, complain the radio eds, is turning out to be more of a headache every day. Situa-tion lapsed into its worst phase this

summer.
With commercials quitting on sudden notice, networks and stations have been hard put rushing sustaining programs into the breach. No sooner has the listing on this sustaining show gone out to the papers, the program department goes through a change of mind for any one of myriad reasons, such as confict with what comes before or atter or unavailability of the talent picked, and another seesion is substituted. That means sending out another listing for the newspapers.

According to one radio page pilot.

for the newspapers.

According to one radio page pilot, there is a class A station in the midwest that, this summer, has made it a practice of switching shows for the same niche as many as six times before the actual broadcast. That, within a period of one week. All this necessitated not only revision on the part of the editor himself but down through the composing room mob.

Higher-Up Kickbacks

the composing room mob.

Higher-Up Kickbacks

Anxiety to maintain a correst listing lant actuated by fine radio-decided by the radio-decided by the radio-decided by the radio-decided by the managing ed or publisher of the paper. Readers who have come to depend on these listings write in their kicks and when the latter become to thick the me. or pub, neither of whomis are as a rule too kindly disposed to the medium, blow-up and pull a line to the effect that if the schedules can't be carried accurately the radio department altogether. Networks on the average shoot out three schedules on each day's program, the first two weeks in advance. Corrections are dispatched nine days letter, with these followed by another batch of revisions two days before the publication date. Further changes come by wire and telephone, in many faction to do lone either tells of making over 60 changes in one day's schedule before it actually went to press.

Radio editors rate this listing complication and different as brightnare. They admit they have no solution for the problem, but that's something for the networks in the weeken by the the received.

nightmare. They admit they have no solution for the problem, but that's something for the networks and the stations to worry about anyway, they say.

OLD GIMMICK POPS UP IN RADIO TALENT HUNT

Loca Angeles, Aug. 1.

Local advertising agency in endeavoring to sell one of the major states here on an air telestent of the sell one of the major states here on a little state of the amount of the sell of th Los Angeles, Aug. 1.

ZUGSMITH'S P. A. PARTNERS

Al Zugsmith, personal p.a. for Paul Whiteman until the macstro decided to turn everything in pub-licity and management over to the NBC, has allied with the Jay Fag-NBC, has allied with the Jay Fag-gen-Harry Sobel publicity team in a tri-partnership.
George D. Lottman and Earle Ferris have also merged publicity offices.

Music-Radio Finish Fight

(Continued In define to 15 months from Sept. 15 mon

The opportunity by Tin Pan Alley to fight its cause to a finish was welcomed with wild acclaim in the ranks of the songwriters and music

publishers.

They state that by removing their music from the ether, the full value of popular solds for the description of the publishers. They state that by removing their music from the ether, the full value of popular solds for property of the publishers. The publishers of the establishers of the publishers of the establishers of the American people.

musical tastes of the American people. "Music's Two Factions The hot-headed belligerents among the music men accused their com-mittee of eight spokesmen, on the committee representing the Society, as being "weak-kneed and jelly" weak-headed and selly the unking characteristics.

unkind characteristics. The more conservative and advo-cated the acceptance of the oriens-ble 25% increase the yield from radio to the music men up to now has been between \$500,000 and \$1,-marked to the music men up to now has been between \$500,000 and \$1,-has the more present that the properties of the second and anything but an 'artistic trust,' a phrase which had been employed time and again in the degislative lobbring against the copyright own-ers. The second reason was in def-erence-to existing economic condi-tions. It was: an acknowledgment by t. p. a. of the radio interests' supposedly good faith in endeavor-ing to make some economic recom-pense for the supposedly concaded. more conservative had advopense for its supposedly conceded obligations to the writers and pub-

The acceptance by the broad-



"Whoopee Show" JOE GALLICCHIO

And His Orchestra rday 9 P.M. to 9:80 P.M. CDST N.B.C., Chicago

PHILLIP'S DENTAL MAGNESIA FRANCES

LANGFORD

RAYMOND PAIGE

Musical Director RMS, Los Angeles GUEST CONDUCTOR HOLLYWOOD BOWL SYMPHONY Directing Gerahwin's "American in Parls" and the Betcher Ballot

HAL BECKETT

ORGANIST

Fox, Brooklyn, New York INDEFINITELY

SHEVLIN

(TENOR) Tune in on WOR Every Monday, 11:15 A. M.

(Continued from page 1)

minths from last minute, pow-wows, to to modify displayed to the state of the state

ther inroads on the mechanical revenue, told the said tale in dollars and cents;

With the broadcasters' association finally, retusing to meet the music men half way it evidences to the t. p. alleyites that the radio people are bitter about beins, made to pay this music tax at all, and certainly points, say made executives, that radio will never cease its endeavors to legislate (if possible). The trade of the second of

ante-bellum musical annals for Stephen Foster et al. But the belief is that radio needs the American is that radio needs the American Scolety's Victor , Herbert, Friml, Romberg, Kern, Berlin, Donaldson, Gershwin and other popular and musical comedy song copyrights if radio broadcasting is to flourish.

30-Day Cancellation

30-Day Cancellation.

Having: the privilege of 30-day dancellation of any and all public performance licenses, the society fa doing that en masse. All broadcasting licenses are now being notified that on and atter Sept. 1 the copyriphts of the society's stongs will be restricted from public performance on the said in.

restricted from public performance on the radio;

If the stations are interested in retaining the use of these compositions, deals will be made individually with each station on a mutually equitable basis since none could be arranged between the accident will be a state of the station of a mutually of the state of t out license permission, that becomes an infringement of copyright and will be litigated in the usual man-

will be litigated in the usual man-ner, with the society petitioning for the \$550 minimum damages per in-tringement as allowed under the Copyright statutes.

The feeling among music men right along has been that it was a mistake to barter through a com-mittee when the society had its \$50,000-a-year spokesman. H. C. Mills, supposedly in charge. Feel-ing also was expressed that an Tvy Lee type of publicist should have long since been retained to present the music men's cause to the jubile. broadcasters are well equipped The broadcasters are well equipped for jubilc relations from every angle, including political lobbying and propaganda. The songwriters at no time have had public synapathy because of the publics general ignorance of their cause.

Propaganda Edge

song popularization, that's the

They would much rather continue 'making' their song hits through the old channels of dance halls, restau-

rants, vaudeville theatres, stage and the old paths of song plugging than radio, and while it may take ten times longer, the resulting hits will enjoy a life and success just as s. Again relative figures on song et sales are quoted with their sent-day 125,000-250,000 maxi-

sheet sales are quotert with near pleasant-day '125,000-250,000' maxi-mum dompared to sellers of a mil-lion to three and sour sellion to piece. Radio's highly efficient means of popularizing songs, for anything oppularizing songs, for anything longerity of a popular each of the longerity of a popular each of the title bas. long been, established that the other kills, em as fast as it makes-em.

em. Radio Quizzes Meantime the broadcasters asso-lation is busiy engaged in digging Accepting the broadcasters' association is busily engaged in digging around for information that might be of value in the organization of the war music publishing company. The property of the war music publishing company of the war busiless of the manufacture of the manufacture of the contract bindary and a successful, pap writers are the terms of the contract binding both these phases of the music industry to ASCAP domination. Several writers and small publishing houses have atready been approached by reps of the NAB, but in all known instances the contact came in the form of a fedler and not an actual proposition. Notably active in the info quest is Gawali profined.

Holliway Moves to KHJ

Los Angeles, Aug. 1. Harrison Holliway, manager of to KHI, the Don Lee sister station here, to become commercial man-

Succeeds Lee Tyson, moved up to manager, succeeding Lewis Allen

RADIO CHAFFEI

e propressional de la company East

thaties G. H. Evans did a fine follower manumers over Station WFFA. Manchester, N. H., when it broadcast the ceremonies ig. the Catholic cathedral at Manchester at the induction of a new bishop for the diocese. It was the first time in this country that such an event had been bryadcast.

been broadcast:

The Lamberti Trle, of WLWL, have been booked into the Breakers, swank Spring Lake, N. J. hotel:

Andy Mansfield, frory tickler and warbler, back with Crosley's nation's station after two-year absence.

the mull response of NBC.

Jay Filippen given shother period
over CBS, making it Tuesday and
Friday for binn now.

Verna Carega leaves her spot on
WAYX, New York, for low vacasha,
pulls a hometown box who made
good in the hig city on the village
of Kansis City, Col., and gets a
big turnout. His first wist in four
years. Tremaine good to Elitch's
gardons, Dontey! for it van.

Inside Stuff—Radio

in Germany to have all emergency decrees which are in future to be broadcast put on 'gramplone records as well. These instructions have been issued by the German' Ministry of the Interior due to past experiences. Brueing had instituted the new means of publication of emergency decrees by way of broadcasting. Thus the decrees were "published" sariler by radio than by the press, and erroneous conceptions thus loccurred.

tions thus occurred.

This was true especially with the publication of the tax for traveling abroad which Misister Treevranus announced over the radio, and in other cases. In order to avoid all possible misunderstandings the gramopione records is to cheek the wording of the spoken taxt. Each record has to bear the exact time of the spoken text and the name of the spoken text and the name of the

Climax of a dispute between NBC officials and Earle C. Anthony, owner of chain's two Log Angeles outlets, KFI and KECA, was reached when Anthony retused to allow either of his stations to broadcast NBC's new picture program-emanating from the Radio studie in Hollywood. (29). Skirmish has been going on for years with NBC asserting that Anthony wasn't handling his Coast NBC programs to satisfaction of the eastern excess.

thony wasn't hazuning his Cope from proceedings to be assessed to the intention to send the program over KFI or KECA until a few hours before the scheduled time for the opener. Anthony, miffed at being kept in the dark, reduced to 4ccommodate, so this program was routed over KFSD, San Diego,

Sports reports on an easiern outlet has so manipulated the assignment that it's netting him side money three to five times over what he's carried on the comisercial washing syaroll. The niches alloted him for his daily sports commentaries are totally paid for by the commercial, but the lad has mada it a wholesale business of pedding out most of this time for plugs on local sporting events. It's all detty handled, the local sports promoting coterie being entirely amenable since it costs much less than the station's card rate for similar announcements.

Chatter items on the personal tastes or hobbles of the ether constella-on have dwindled into minor interest for fan readers, newspaper wedler

Chatter items on the personal tastes or hobbles of the ether constella-tion have dwindled into minor interest for fan readers, newspaper radic edifors, report. What the loudspeaker habitue wants to know nowadays is not the food, toggery, or diversions of the favorite but whether he's matried, has any children and a flock of other info about his domestic life Few of the letters inquire about the stars professional background but many ask about the locate of his appringing, what were his folks station in life and their religious smillation.

Mid-West

Niles Trammel for style his elsevant wainut sanctorum for the cooler precincts of Sen Kaney's offices at NBC while Kaney was vacationing. Jim Cook, NBC, has sone to the Ozarkes for his vacash.

East and Dumke and Benny Ross, on local RKO hour for Chicago on local RKO hour for Chicago hure, but you want to the control of the control of

on local RKO hour for Chicago while playing vauda dates in thetburg. When he had burg with playing value dates in the burg. Dorothy Gardner, WBBM, Chi. Cast. William of the high control of the high chicago with a special program. They Reicht, WTMJ, has been with a special program. They Reicht, WTMJ, has been with a special program. They Reicht, WTMJ, has been of the special program of the Journaf's Seikstary Hawkins Club have elected him Captain so it's Captain Larry from now on it's Captain and the special control of the second with a control of the wiscond with a control of the with a control of the with a control of the

with facilities for handling the larg-est symphony orchestras or chor-uses. Myron Roman and his Cleveland hand, dropped by Leew's State for program over WTAM.
Mel. Harder and Eddle Montague, haseball players, with Civelland In-dians, have hlossomed out as radio, some writers, with first one titled some writers, with first one titled from Henry Timperto did music, First introduced over WHK. Cleve-land, by Rocky Austin and Jimmy Ague.

The Brocky Austin and Jimmy Ing.
The Speaker, ex-manager of Cleveland Indians and aports announcer, is conferring with John Patt of WGAR, Cleveland, for a series of new programs.
Loretta Mayo, one-time vaude Loretta Mayo, one-time vaude school in Cleveland for applicas school in Cleveland for applicas school in Cleveland for applicas Art Cook, after trying to become an orchestra leader with a band of. his own, is back announcing at WXTZ in Detroit. Ken Carr is takeling over his band.



Personal Managemen F. C. O'KEEFE Mills-Bockwell, Inc.

ARE

CALIFORNIA ORCHESTRA PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



SEGER ELLIS

After 17 Months' Run at WLW, Cincinnati

Propaganda Edge.

Propaganda Edge.

The composers and publishers foresee how the radio interests can propagandize directly to the public that the nucle men's selfashness is depriving you—the public—of something you have had for nothing, to, and the contract of the concert or a dance orchestra while at your family repast.

But the noclety hopes to get its message over just as sympathetically through other media, principally princip to the media, principally principally in the society's cause. This lant given credence from the radio end in view of the now close relationships better the proposed of the now close relationships better the contract of the now close relationships better the cost of the microphone for song popularization, that's the least of the music men's worries.

Strange to show business minds is the popularity in Chicago of the WENR Minetrels. Nothing, is deader in show business proper than ministrelsy. Yet this radio act, now three years old and subsidized by Sindelir Oil, pas a waiting list of 10,000 names for ducats to watch the minstrels broadcast.
Tourists appear to rate seeing the WENR minstrels next to the stock-yards, the World's Kair and the Lindbergh beacon.

The stations' idea of limiting performances of song numbers to twice a night per station resulted in a peculiar paradox for Isham Jones and his orchestra. Outfit was unable to play its own 'If You Were Only Mine

which Jones composed.

Came about through some band just before Jones using it or somebody, after him haying it previously scheduled. Caused Jones to refrain from depriving somebody, else of the performing preference.

Eddie Holden and Reggie Sharland (Frank Wantanabee and Hor Edule Holden and Meggie Shariand (Frank Wantanabee and Hon. Archie), who have been on KNX, Los Angeles, for over two years, have no prescribed continuity prepared in advance for their daily broadcast fine two get together daily at three in the afternoon and work out the continuity they use that night at seven.

It takes them about two hours to assemble the 13-minute routine.

New contract between Burns and Allen and John P. Medbury carries no time limit. Under the agreement Medbury will write for the team as long as they are on the air,

Magic Giveaways Is Thurston Idea For New Air Hr.

Chicago, Aug. I.
Unique in radio is the contemplated employment of Howard
Thurston, the magician, for a network program to originate in Chicago. J. Walter Thompson agency is the intermediary for an advertiser who will iaunch an extensive sales merchandising campaign in

the fall.

Never before has a magician appeared on the radio, although in the small experimental manner some simple tricks have been used over television. Magician can't do his usual stuff for an unseen audience, but Thurston will be used as the central character in his own Life and Adventures' dramatized for radio.

Life and Adventures' dramatized for radio.

Advertiser figures Thurston's name and prestige as the No. 1 integlelan of the theatre will draw them to the dials. There are over 400,000 members of various magicians' societies in the U. S., from the professional Society of American Magicians to the various varicles. These have been figured as exploitation angles.

One of the ideas connected with the merchandising enterprise of which Thurston will be pivot starting about Oct. Is the new slant it provides on givenways. Disrepute in which, the once reliable prize package now is held is expected to be altered when simple tricks in magic are offered as balt.

Advertiser of the Thurston series will be Kratt cheese.



CRACKERS ROBERT ANETELA WARC

BURNS & ALLEN

WESTINGHOUSE BLECTRIC

AL and PETE (Have You Had Your Iron Today?)

12:45 P. M. E.S.T. Monday, Wednesday, Friday-

Tuesday & Thursday—WEAF

JACK DENNY

AND ORCHESTRA

Walderf Asteria Hotel Victor Records Gem Safety Razor Program Lucky Strike Dance Hour

Management M. C. A.

GERMAN TALENT SIGNED FOR RADIO CITY BY NBC

Berlin, Aug. 1.

The National Broadcasting Co. has signed quite a few musicians and since the control of the co

has additionally arranged to exchange musical programs with the Berlin Broadcasting station.

Gilmore 'Circus' Back On KFI and NBC Orange

Los Angeles, Aug. 1.
Gilmore Oil company resumed its 'circus' (29) over KFI and the NBC orange network, after a lapse of four months. Program back to this combination after it was practically weekly hour. MC WFI to get the weekly hour and down the total of the stations up and down the coast.

coast.

Warner station and KFI put on
Warner station two successive Warner station and KFI put on test programs on two successive nights, latter getting the nod.
With resumption og, the circus, Gilmore drops its three weekly 15-minute programs over KPO. San Francisco, but will retain Atterbury and Gilham, one of the acts used, for the resumed hour.

BERNIE, COMM'L, VIA NBC; SUSTAINING, CBS

Chicago, Aug. 1.
Ben Bernie's. Blue Ribbon Male program, when resuming in September, switches to the NBC net-

work.

Bernie meanwhile, at the College Inn, will continue as a, Columbia sustaining feature from WBBM,

Fancy Press Title Ups Ben Pratt with Chi NBC

Den Frant Will Uni APDU
Under, instructions from Frank
Mason, NBC V. p. in charge of press
relations, Niles Trammel; general
manager of the Chicago division,
revised the setup of that sector's
publicity department. Ben K. Fratt,
until recently, assigned to political
and miscellaneous matters, was
given the title of Director of Public
Relations.

given the title of Director of Public Relations.
Although Albert R. Williamson continues as manager of the Chi publicity department the job will come under Fratt's supervision. Reason given for the change here is Chicago departmental surrangement correspond as closely as possible to that prevailing in the New York office, G. W. Johnny) Johnstone in the home office pillots the publicity staff under Mason's o. o. "Williamson has been in charge of the network's Chicago press department, since the opening of the office five years ago.

Pratt was formerly in the produc-tion department having originated Stars of To-Morrow, a former sus-taining feature for NBC. Understood Pratt attracted at-tention of home office and won-the decoration for his work during the

Democratic convention,

Regular press department will continue unaffected by Pratt's

KUZNETZOFF NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

RAY PERKINS

SUMMER SIESTA

WHAZ Dropping Out of Ether Waves Until Sept. 12

Troy, N. Y., Aug. 1.

Radio stations are usually considered as running on an endiess chain, but WHAZ, of Troy, the country's pioneer college transmitter, is dropping out for the summer months. When it resumes broadcasting Sept. 12, WHAZ will offer a program celebrating its 10th anniversary, with a number of its carly-day entertainers taking part. Rutherfold Hayner, managing editor of the Troy Times, is program director of the station, which is owned by Rensselaer Poly Institute.

SHIFTING CLEVELAND STUDIO PERSONNEL

Cleveland, Aug. 1.

Martin Bowen, studio manager and treasurer of WHK, becomes program director as result of Eric Howlett quitting post to manage WAIU, Columbus. Two shifts were brought about when Columbus station was purchased by WHK, in which controlling interest was recently brought by Cleveland Plain Dealer.

John T. Varant

Dealer.

John T. Vorpe, former program director of WJAY, Cleveland, has been made manager of station's new continuity department organized by Grant W. Melrose, station manager.

Police Air Calls Bring 12,676 Arrests in Month

Los Angeles, Aug. 1.
Survey by Federal Radio commission of 80 cities operating municipal police radio stations reveals that during last April total of 155-655. Calls were transmitted, 12,676 arrests made, and \$385,953 worth of property recovered. Property, report includes only half the cities, and does not count recovery of 268 stolen cars.

A verage time required to transmitted that is the required to transmit and the stolen cars.

A verage time required to transmit and the stolen cars.

A verage time required to transmit and the stolen cars.

A verage time required to transmit and the stolen cars.

A verage time required to 15,000 and 15,0

of 22,855,000 and an area of 22,100 square miles.

Peak hour for most stations wastrom 9 to 1.0 p.m. with a gradual cilimb from 5 p. m in most cases. One city, operating the lowest powered transmitter, 7.5 watts, made 100 emergency calls, 30 arrests and recovered \$10,000 worth of property during that month.

Commission learned that code book or mechanical secrety systems are unnecessary and impractically with one police chief saying that if a criminal organisation had the ability to install and operate an intercepting system, it would be able to duplicate mechanical devices perfected for hush-hush communication.

perfected for high-hush communi-tation.

One city connects the telephone system to the police transmitter during the reception of emergency calls in order that all cars may hear the actual conversation be-tween the dispatcher and the citi-zen reporting the emergency. With present crowded conditions on the air, there is little chance of installing two-way communication between police headquarters and cruiser cars, the report says.

Ziegfeld

(Continued from page 43)

(Continued from page 43)
cago), although in show business
there was a general idea that he
was of the Jewish faith. He was
buried under Episcopalian services.
The late producer's mother resides
in Chicago on west Adams street.
She had been ill but is reported in
better health.
Disposition of the Ziegreid therate must awareaston by the extre must awareaston by the extre mouter as its head, operated the
house. The Ziegreid estate could
be held liable for the rent.
Reports that George White and
Earl Carroll are .interested are
merely ruinors. Last week Carroll
was reported in negotiation to regain possession of the Casino, which
was the new Earl Carrol from which
he was dispossessed. When Ziegfeld spotted the revival of Show
Bout there the name of the house
was changed. Arrangement for
Tout' permits it to continue at the
Casino for another two months.

Itinerant Radio Artist of 1932 Is Recalling the 'Strolling Player'

Radio is bringing back that old-time figure, the strolling player.

Small towns, which means any burg into a key radio chain city such as New York or Chicago, are daily setting a stream of ex-big town radioties and the such as the su

But these modern itinerants don't come just looking for a job; they come equipped with a commercial come equipped with a commercial viewpoint and a willingness to go out and do their own sponsor-selling. They are not only performers, but salesmen, advertising men, writers and players, all in one. They arrive in the hinterland usually with a vague sort of name acquired in the metropolis, but with a huge book of clippings to prove it. That book of clippings really means something among the small program of the sale of the

a huge book or crippings on poor.

it. That book of clippings really
means something among the smalltimers, especially when the notices
an some syndicated or nationallyknown gossip column.

These performers, claiming that
the big towns are about milked and
little chance for a killing due to the
terrific competish, believe that
there's plenty idle radio money in
the smaller towns where radio has
not yet been developed to its utmost.

most.
They tie up with the local station and find out which local should-be advertiser has not been cracked for an account. There are usually more than a couple in any good-sized city, may these wandering performers. They then tackle the frigid commercial firm, and, like as not succeed in landing then for a ingia commercial nrm, and, like as not, succeed in landling him for a radio splurge, with themselves, of course, as the leading attraction.

Big Time Mania

Performers state that it is easier for them to crack these accounts

CEREAL CO.'S SERIAL ON BOTH COASTS' NETS

With a serial script built around the adventures of cowboyrand coverirls as the dial magnet for kida audiences, Hecker-H-O. Is scheduled to hop abroad the CBS bandwagon Sept. 26. If 18, a 52-week. contract signatured by the cereal manufacturer, calling for three late afternoon periods a week.

WKR, Buttalo, brome city of the Hecker-company. Separate cast of players will shoot the same show out of KHJ, Lon, Angoles, over a 12-station lookup on the coast. With a serial script built around

Oil Wells Co. Waiting For Mr. Wells for Radio

Chicago, Aug. 1.
Continental Oil of Fonca City,
Okiahoma, has dropped its plans to
return to the air in the fall with a
new program over NBC.
Instead, it will remain silent until
Dec. 7, by which time its forner
exponent, Carveth Wells, will be
back from Russia and ready to re-

Date Co.'s NBC Date

Hills Brothers' Dromedary Dates goes on 'NBC Sept. 26 with a web extending from coast to 'coast. Dramatic show, addressed to the kids, will be spotted on a late afternoon period. Contract for time stipulates three quarter-hour programs a week Commercial last season limited its either activities to smol brondeast

commercial asst season limited its ether activities to spot broadcasts in the major key points. Network link takes in the basic blue, the northwest, the mountain group and the orange regionals on the west

ductions picked up around the ace agencies and transmitters in the key

ductions picked up around the ace agencies and transmitters in the key spots. A good deal of it is often close to plagiarism, but since it's in another state and outside of the area of competition, it works out okay.

Straight singers and musicians from out-of-town also figure in the scheme and stand better breaks to sell the local big advertiser. In the smaller towns all the available good talent is soon used up and becomes repetitious and too well-known, so that the would-be advertiser sticks off the air entirely rather than go on with used material.

Many of these performers are working on a carefully prepared something on a carefully prepared something on a carefully prepared something on the self-des figuries money. Besides figuries make allaries as performers, they are collecting two and three ways getting commissions two ways often.

Everal accounts and locally by

collecting two and three ways, getting commissions two ways often.
Several accounts sold locally by
these itherenats evolved from a special rate from the station to the
performer, and then sold by the
player to the advertiser as a bargain-special, the advertiser for one
lump sum getting the players, the
script and the time.

So far the greatest number of
successful players are those which
are hitting the small towns with
direct merchandising stunts picked
up in the big cities. Many of them
are ex-publicity boys with a scrapbook of ideas.







Personal Management IRVING MILLS Mills-Rockwell, Inc. 799 Soventh Ave., New York

GLORIFYING the POPULAR SONG HESTERFIELD Program

COLUMBIA-COAST-TO-COAST, NETWORK

Management
MILLS-ROCKWELL, INC.
799 Seventh Ave., New York

ZIEGFELD MEMORIAL SERVICES SIDNEY B. WHIPPLE

A representative group from Broadway gathered before a WMCA mike last Friday (29) night to do tribute to Flo Zlegfeld, Program trioute to Flo Ziegteid. Program which ran an hour and at no time despite that, showed a tendency to lag in interest, was a commendable piece of framing, easily equaling anything of this description done by either of the networks in recent years.

lag in Interest, was a commendable piece of framing, easily equaling representations of the orchestral and regarder of the networks in recent years.

Dovetailing of the orchestral and organ music and a requiem solo by an unnamed contraito with the state of the stat

BALL CANNING TIME With Grace Vail Gray Orchestra, Talk Commercial WJZ, New York

Orchestra, Talk
Commercial
W. Westry afternon session seems
to have undersone almost complete
revision since it made its NBC debut
four weeks ago. Quartet is out and
the vocal harmony has been replaced with interiudes of instrumental commercial solutions of the place of instrumental commercial experts and otherwise have had
then by the time the commercial
experts and otherwise have had
their say. From the handling of
the plug angle, the quarter-hour
ment over the original version. Neat
bit of disloging between Grace Vali
Gray, home economics, and her
feeder, Martha Crane, with the
former descanting on the best ways
necessary. Through all this patter
on the technique of canning Mrs.
Gray avoids any overatressing or
overmentoning of the Bail Bros.
In both the announcer's introductory and closing credits attention. Is called to the Bail Bue
Book, a manual on the ways of
the writing. Booklet is referred to
frequently during the Gray-Crane
exchange.
Information retailed is of timely

the writing. Booklet is remarked to the writing. Booklet is frequently during the schange.

The writing the schange of the writing the schange of the writing the schange of the art of canning, and despite the small allotment of the clock given the orchestra the program packs all the earmarks of an effective daytime sales agent.

Odec.

PLAIN PEOPLE Serial Comedy Drama Sustaining KFWB, Hollywood taining WB, Hollywood

Sustaining
KFWB, Hollywood

Almed for the small town middle westerners, and ill.

Westerners, and ill.

Westerners, and ill.

Westerners, and ill.

Westerners, and played by a cast of five former picture and stock play
crs, serial has been on this station for 32 weeks in weekly half-hour and the station of the series of

SIDNEY B. WHIPPLE
Sweat Commentator
Sweat Commentator
Sweat Commentator
Sweat Commentator
Work, Newwark

With a voice whose twang is an
almost perfect replica of the Bide
Dudley mike personality, this rep
from the United Press feature start
from the United Press feature start
hour for a smooth and pertinent
ramble among the day's news
events. Leisurely and coloquial
manner rates strongly in his favor
considering the hour.
Whipple mixes his tioms wall. He
Wilpiple mixes his tioms wall. He
Comment, a broad knowledge of
current political and economic problems and a newspaper background
studded with important and colorful
contacts. Inclined, however, at
times to over-editorialize and to
cence or anecdote brought up by the
item at hand. But the session as a
whole is of interest to the listener
outside the metropolitian area whose
local daily won't tell him about it
until the next morning or afternoon.

Odec.

CRAZY CRYSTALS

coard ally won't tell him about it until the next morning or afternoon.

GRAZY CRYSTALS

Male Quartet

Diam REGIAL.

WFBR, Baltimers

When this Texas mineral spring
firm, Crazy Crystal Springs, decided to go on the ozone some two months ago, the president atowed his favTexas singing foursome into an article of the control of the con

much.

It is this sort of cheap and taste-less stuff that, more than anything else, has made the disk the black sheep of the radio family.

With Evans & Mayer, Rhythm Girls, Grace LaRue, Slip and Slide and John Vale One Hour. See Hour.

With Evans & mayer, Rhythm uirrs, Grace LaRue, Slig and Side and One Hour Suntaining KFI, Los Angeles One of those programs in which everything goes in from the kitchen system of the control of the con

CLIFF EDWARDS Songs with Orche 15 Mins. Sustaining WABC, New York

Where one might have ilstened with the "country for the life with the "country for one might have ilstened with the "country for the life with the "country for a couple of backfiring tonsils at least, today, microlife knowledge of the life with the state of the life with the state of the life with the state of the life knowledge of the life with li

EVERETT WHITMYRE
Hobby Talks
Sustaining
WGY, Schenectady
Everett Whitmyre, The Hobby
Rider (who founded the InternaRider (who founded the InternaRider) Rider (who founded the InternaWGY's studio Fridays to unload a
saddle bag full of hobby/feed for distribution over an NBC network. It's
an interesting afternoon feature, revealing the odd pastines of famous
In some cases Whitmyre reads
letters from industrialists, potentates, novellst, picture stars, stageplayers, artists, etc., on their
formation without revealing the
source. Apparently he has lots of
fan mail from film 'name' or their
press agents; there is rarely a
ceral stars are not mentioned.

Frizes are offered, and winning
letters sometimes read. Judging
from prize lists, these broadcasts
of Missiselppi Valley region, Ohio,
New England, and New York, with
heavy representation among women
listeners. Recently Kansas and Missatic type of talker.

VAN EPPENOFF Orchestra

ISSUE type or talker.

VAM EPPENOFF Orchestra

Dance Music
Bismarck Hotel
WGN, Chicago
Eppenoff is filling in at the Pismarck Hotel while Art Kassel is
ous fame and certainly not known
to the trade at large, Eppenoff has
an easy-to-take brand of music. It's
lity and peppy, not strongly stylized in any direction but modern in
soother the nerves while pleasing
the ear.

soothes' the nerves with the ear.

Eppenoff's probably can compare favorably with many better known aggregations with the lack of reputation the rather important line of demarcation. Vocals are nicely randered.

demarcation.

A late evening sustainer dividing with Carl Moore at the Drake and Clay Bryson at the Blackhauk.

Land:

JERRY BAKER

JERRY BAKER
Songs
15 Mine.
WMCA, New York
Baker is a tenor of average vocal
appeat who can handle the pops in
appeat who can handle the pops in
a pleasant 15 minutes.
Baker has also seen disk recording as the vocal intertuder with
dance orchestras. It's a typical
mike volce. Hell require better
outlet exploitation if he's to mean
anything for theatre box office.

Abel.

EISENHART JUVENILES Amatsur Show COMMERCIAL WORK, York, Pa.

Perfect tle-in for a small town dairy. Every week Eisenhart takes 15 afternoon minutes to parade the

talents of local youngsters. In a small town, where everybody knows the kids that are fiddling. warbling, or reciting, it can't be topped. The relatives will go for it, no matter how bad, while those who are not in the family can get howis

no matter now and more aget howls out of the kids.

Programs caught were funny enough to have been staged; the kids who forgot their lines in the middle of the recitation and get audible prompting from the proud mams; little girl playing the first who gets up to the milke only to get tongue-tied and has to be bowed off by the announcer (who, by the way, handles his job with grace, tact and an excellent touch of quiet humor). Not much of this type of program around these parts, and what little there is of it gets by perfectly on the smack of originality and the natural humor of the situations.

LITTLE ORPHAN ANNIE' With Everett Mitchell Episodic COMMERCIAL WGN, Chicago

This one appears not to have This one appears not to have been reviewed previously, although on the air for a long while and practically the sole survivor of the original bunch of cartoon strips from the Chicago 'Tribune' which peddled to advertising spon-ip for the radio. WGN has

were peddled to advertising spon-sorahlp, for the radio. WGN has Ovatitine behind this one. It's a kild show, and who can gauge with any accuracy the likes of infants? As with Kellogg's Singing Ladw which follows during the goal seems to be six and seven-rating the seems to be six and seven-year-olds.

A typical episode might be called The Mystery of the Missing Peaches. And here is some typical dialog:

The Mystery of the Missing Peaches. And here is some typical did you take that can of peaches?

Why, I don't know what you're taiking about.

Well, I opened a can of peaches?

"No, I didn't take it."

"No, I didn't take it."

"Ano, I didn't take it."

"Land sales, then who did?

"Well, I don't know. I don't know what you're taiking about."

"Well, I don't know. I don't know what to think."

I was here all the time. I never saw. I was a seches. I don't know what to think."

"You didn't take it, and, land sakes, I don't know what to think."

"Well, peaches can't liust walk off."

"Gosh, I don't know."

"Well, peaches can't just walk off."

"Gosh, I never thought of that."

Well, peaches can't just walk off."

"Gosh, I never thought of that."

what goes on and on. Orphan Annie and Joe are cheruble youngsters of the school of emphasis. They say everything at least three times. Diagon is an enervating as a heat wave.

PROF. HENRY McLEMORE Comedy Talk 15 Mins. Sustaining WABC, N. Y.

Sustaining WABC, N. Y.

McLemore is a U. P. sports writer who came to attention through WABC when he was put on for an atternoon football series last fall, and the series of the series

GENE AUSTIN Songs with Orch 15 Mins.

GENE AUSTIN
Songs with Orobestra
History
Songs with Orobestra
History
William
William
William
William
William
William
William
History

activations and to mimean microang a lack of a first control which circ as a lack of a first control which circ screen bids, which were in the offing.

Today, with Kate Smith on the radio bandwagon, such an item as a westl-fed corpulence won't stop-sonals, of which he had been a pioneer in the picture houses and at fancy money.

The main is mat the moment ignorable the second of the control of

BILL and EILEEN With Eileen Douglas and Robert Griffin Patter and Singing Commercial WJZ, New York

Patter and Singing Commercial Vork

Commercial Vork

Willy New York

Willy New York

Will New York

Will New Serves as the eastern rep
on the air for Nives cold cream,
with the release on a four-time weekly basis split between two morning and two afternoon periods. On the Chicago end one of the meory of the commercial with successful results. Will be seen that for the past four months for the same commercial with successful results. Wilde differentiation between the two seens of the seens of th

in split up the evening dance and music marshons with an 8-8.15 p. m.

Is periodic interruption, McLemore, with a Jocular Frof. prefixing his production of the statement of the

VOTING MUSIC JOBBERS OUT

Contract Truce Pending Radio Tax Arguments

All negotiations pertaining to the sevised contract between the songwriters and the publishers have heen temporarily shelved. M. P. P. A. and the Songwriters Protec time Association have sereed to

tive Association have agreed to hold no further conferences in that direction until the tax situation with the broadcasters has been settled. In suggesting the postponement the publishers brought out the point that the outcome of the ether rights tangle might so affect the entire structure of the music industry that structure of the music industry that any covenant drawn up at the pres-ent time would turn out meaning-less and so much labor lost all

Before and so mean the contract discussions around.

Before the contract discussions around the contract densitively agreed on several clauses to go into the new contract. Among them was the writers' demand for a minimum advance fee and that the composition copyright revert to them if the song was not published within six months. Revised chart of mechanical percentages had also been approved by both sides.

SONGWRITERS' GROUP INSURANCE VIA S.P.A.

Letters asking them whether they favored coming in on a group inneurance plan were sent out to the
500-odd members of the Songwriters' Protective Association last
week. Idea had been okayed by the
SPA's board of directors, with further development of the idea now
depending on the reaction from the
association's rank and file.
Society of Composers, Authors
and Publishers tried to sell its
members on a similar project about
a year ago, but when it came
to closing with the insurance un-

memors on a similar project above a year ago, but when it came to closing with the insurance un-derwriters it was found that the premiums were too prohibitive for the ASCAP exchequer.

Band Shifts

San Francisco, Aug. 1.

Dance bands across the bay in Oakland coming in for considerable shifting. Tom: Coakley, recently at Athens Athletic Club, pens Aug. 15 at the Hotel Roosevelt, Hollywood, with Betty Kelly and Virginia Haig vocalists. Mickey Lazarus and 11 men into McFarden's ballroom. Pat Shanley inaugurates week-end dancing at his Hotel Leamington, putting in Pat Gordon (Heche) and band.

Jesse Stafford in at new Sweet's ballroom and Reg Code in Athens Club. Latter reported closing soon with Del Courtney to follow.

Chicago, Aug. 1.

Wholesale switch of dance orchestras locally, this month, Bernle Cummins is scheduled for the Trianon ballroom. Jack Miles goes into the Granada Cafe. Clyde McCoy takes Carl Moore's place at the Johnny Hamp

Johnny Hamp will probably return to the Congress where he was popular two seasons ago.

Long Branch, N. J., Aug. 1. Red' Kibbler's orchestra has re-piaced Carl Hartman and band on the Recreation Pier, Long Branch. Hartman shifting to Wildwood Park,

N. J.
Other band changes along the shore include: Veno Faulkner replacing Watter Clinton at Shore Gardens, Asbury Park; Jo Woodward in Al Fielder out, at Club San Remo, Long Branch; Lou Michaelson out at Price's Long Branch (no replacement); Williard Rodman out at Log Cabin, Long Branch, with Harry Olson in.

Songs Bought by Dash
I with Dash didn't buy the entire
catalog of Phil Kornheiser, Inc., for
England, but only two songs,
Happy-Go-Lucky-You' and 'The
Song That Broke My Heart'. Rest
of the Kornheiser catalog for Europe is still undisposed of.
Last-minute hitch flooped the deal
betveen the newly formed Dash
Music Co. of London for Stept &
Powers' catalog. That's still unsold
for abroad. Dash had wanted to
sign up Sammy Stept also as a
writer, which was the cause of the
deal falling through.
Dash returns to England on the
'Minnetonka' Aug. 3.

LOWER TERMS FOR ALL FOREIGN MUSIC DEALS

Under present conditions all new foreign music deals are being made at much lower terms than in the past, both as a break for the foreign publishers and also as a means to induce the payment of cash in U. S. currency and payable in the United States. Income in English pounds loses much on the rate of exchange and similarly there are restrictions on the exportation of frances or The new deal for one year only whereby Campbell-Connelli will handle Robbins staff, one of the payable of the payable of the payable of the payable of the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and the British Govt. C-C's deal provides for Robbins petting the \$1,000 and \$1,000 and

nelly paying the British government levies themselves.
Editions Campbell-Gonnelli, the French subsid, will also handle Robbins' entailog in France, paying 4,500 for those rights. Alberti in Germany continues the Robbins, wouldn't sign for more than a period of a year with C-C.
Two years ago Robbins had voluntarily extended all foreign rights for France, England and Germany for a year gratis as a good-will gesture in order to pave the way for certain Metro musical rights abroad and also as a squarer for too sitif a deal under eventuating conditions.

ditions.

In line with the foreign deals, some of the lesser foreign pubs in dealing with the lesser American firms are buying up only individual numbers rather than entire catalogs as an economic measure.

Score's 3 Publishers

SCOTE 5 3 FUDIBLETS
Laurence Schwab-B, G. DeSylva
forthcoming musical, "Humpty
Dumpty," will be published by
Harms, with Bobby Crawford's firm,
DeSylva, Brown & Henderson, and
Felsi's sharing on percentage.
This comes about through Richard A. Whiting being under Harms'
contract, DeSylvia to Crawford, and
Nacio Herb Brown to Felst.

GOLDEN RECUPERATING

Ernie Golden, orchestra leader, is recuperating from a recent illness at Londonderry, N. H. He suffered a general breakdown.

HERE AND THERE

Bill Hogan's orchestra replaces the Irving Aaronson combo at the Frolics, Cuiver City, Calif., Aug. 2. Aaronson's Commanders returning to New York for the new Irene

Marvin Welt with Mills-Rockwell to handle radio promotion for the Lawrence Music Co., one of the firm's subsids.

Harold Wald, who assisted his brother, Jerry, on the 'Graphic' be-fore the paper folded, is now with Mills Music.

Paul Tremaine has taken over the bandstand in Elitch's Gardens, Denver, for the balance of the season.

OWN MIDDLE-MEN

Fourteen Publishers Combine for Central Shipping Unit with N. Y., Chi, L. A. Branches - Robbins Only Major Firm Out, but Sympathizing—40% Uniform Profit Margin Assured and Small Dealers' Squawks Eliminated

INSURES 25c PRICE

In line with the desperate atdesire to eliminate the middle-man the jobber, who has been regarded as no asset to the music business will be put to a vote tomorrow (3).

will be put to a vote tomorrow (3). It is expected the move for 14 of the leading publishers to combine into a central shipping unit will go through without delay in order to get under way by Aug. 15 a proposal to establish shipping depts. in New York, Chicago and Los Angales.

This is in line with the decision to fix the price of sheet music at 25c retail and 15c wholesale. It will afford a uniform 40% margin of profit for the retailer and will elimprofit for the retailer and will elim-linate any squawks from the small-er merchandisers that the syn-dicate stores are able to undersell them at 25c retail whereas they, buying their smaller lots at 18-20c wholesale, ant' afford to subsist on a nickel or 7c profit per sheet of music.

wholesale, can't afford to subsist on a nickel or 7c profit per sheet of music.

The fixing of the retail 25c price will meet with no legal entanglements in concerted price-fixing, this step being circumvented by individual action by all the publishers.

Robbins Musio Corp., the sole major publisher which will not join the 14 others in the combine, is taken to be a sole of the combine, is the combine of the combine, is the combine of the combine, is the combine, and the combine of the combine, is the comb

tisfactory margin. This is no problem with the syn-This is no problem with the syndicate afores, as they buy in large quantities and deal direct with the publishers, and thus enjoy the minimum wholesale rates whether on new issues or established hits, the latter always octing a penny or two more per copy wholesale. The uniform life wholesale figure for everything will obviate that. While the printed 25c retail price on the title page will eliminate over-charging, publishers also feel that with the large margin of profit, it may encourage dealers to push bargain sales to vend five copies for \$1. This, it is hoped, will move merchandise faster off the counters.

While the printed 25c retail price on the title page will eliminate to ver-charging, publishers also feel that with the large margin of profit, it may encourage dealers to push bargain sales to vend five copies for \$1\$. This, it is hoped, will move merchandise faster off the counters.

The meeting tomorrow of the MPPA will iron out the final deconcreted practice.

MPPA will iron out the final deconcreted practice.

Songs Bought by Dash PUBLISHERS AS N. Y. Cafe and Roadhouse Bands' Salaries Bonded for Protection

Comparison

Dardanella' from the plano rolls alone carned \$10,000 in royalties, and that was consid-ered a very small right. 'Tyday a hit of similar pro-portions can't get a yield of \$150 from the plano paper.

Looks Like Dough But Contract Didn't Sav So: Kahn Off Ballyhoo

Roger Wolfe Kahn is out of Ballynov the forthcoming Norman Anthony, Jr. Debaseris-Gensies nutrationary, Jr. Debaseris-Gensies nutration only in Debaseris-Gensies nutration only offered the regulation \$22.50 union scale per man.

Kahn would have had a chance for some real dough when and if the 44th Street roof nits club in conjunction with the show eventuated, but the Ballynov management refused to put that into the contract so Kahn walked and took a couple RKO wandeville dates. He was at the Palace, N. Y. last week.

Frank Tours is now the musical conductor for Ballyhoo'. Kahn is

conductor for 'Ballyhoo.' Kahn is slated for a Warner Bros. short and will go on CBS shortly for a radio commercial.

Schuster Has No. 1 Song. But Let Out as Gen. Mgr.

But Let Out as Gen. Mgr.
Let out by Witmarks as professional manager, Ira Schuster has in
Shanty in Old Strate has not
share to select the select has a
set select currently: This anomaly
comes about through Schuster, who
also uses the nom de plume of John
Siras, being under a foint writingprofessional staff contract, drawing
an income as a Witmark writer,
although deposed as prof. mgr.
Schuster this week Johned Ager,
Yellen & Bornstein as a writer, with
his Witmark connections having
since lapsed.

B. & H.'s New DeSylva

David Freedman has joined the Lew Brown-Ray Henderson team as the book and idea man. He replaced Buddy DeSylva, who broke away from Brown-Henderson to write independently and with others.

BREESE AND PUBLIX

Minneapolis, Aug. 1.
Publix is negotiating with Lou
Breese, former conductor and m. c.
at the Minnesota, now closed, to
head a 12-piece orchestra at the
State or Minnesota, starting in the

Offer to Breese, however, entails a slash in salary for him and for his men. He has rejected this opening bid.

talls of the auditing system under which the 14 publishers will split the cost of ore ration of the central branes, etc.

Sheet music heretofore wholesaled at 14½c for 'new issues,' i.e. stuff just out and on which the retailers took a chance and stocked up. Some of the popular hits graduated to 18c, 20c. and 22½c wholesale per copy in large or small lots, thus necessitating a prohibitive retail price which, the song publishers aver, has dented their business badly.

An epidemic of bouncing check short payoffs and no payoffs at all by shoestring roadhouses and cafes has resulted in a ruling by Local 802, New York, of the musicians' union, requiring the posting of a

sog, New York, of the musicans union, requiring the posting of a week's salary in advance for all bands by nite clubs, cafes, hotels and all other places whose customers sit at tables.

The legitimate and reliable places are forced to take the stap along with the no payoff spots that brought on the ruling.

Out in Chicago recently Jimmy of the company of the same reason.

Honding for musicans will resemble that required for legit shows by Equity, with a week's salary in escrow at all times for the players' protection. In the event of no payoff in the future by a readhouse, the bonded money will be used for the final week. There's no chance of a stranding for the musicians, since they can't play if no bond is up in advance, unless waiving it.

L. A. POLICE JOIN FEDS IN SHEET BOOTLEG WAR

Los Angeles, Aug. 1.

Los Angeles, Aug. 1.
Los Angeles police department is now co-operating tith Dynartment for Justice of the Control of the Contr

15 Song Sheet Peddlers Nabbed in N. Y.: \$5 Fines

Reps from the American Society of Composers, Authors and Publishers, accompanied by plaincitoties cops, swooped down over the weekend among the sidewalk peddiers of nickel songsheets and netted 15 arrests. Finches were made along the sidewalk, with the culprits being the sidewalk, with the culprits being the sidewalk, with the culprits being the sidewalk, with the culprits are south to peddiling without a license charge in various magistrate courts.

trate courts.

In the latest mop-up of the unlawful purveyors of copyrighted lyrics, the society confiscated alto-gether about 9,000 sheets.

Coast Wax Sales Gain As Air Programs Panned Los Angeles, Aug. 1.

Los Angeles, Aug. I.

Noticeable pickup in record sales
on the coast during the past month
is attributed by sales people to a
listener-in disgust of radio programs and an inability to get stations to play request numbers.
Corresponding increase in calls
for phonograph needles is also an
indication that many talking machines are being hauted out of
mothbatis.

Feting Jack Harris

Bands and Orchestras (Week of August 1)

Permanent addresses of bands or orchestras will be published without charge.

without charge.

No charge is made for listing in this department.

For reference guidance, initials represent: H—hotel, T—theatre,

—park, C—cate, D H—dance hall, B—ballroom, R—restaurant.

As far as possible, street addresses in large cities are also included.

Aaronson, Irving, Frolice C., Culver City, Agnew, Chas., Edgewater Beach H., Chi-Albert, Jules, CBS, 485 Madison Ave., N. Y. C. Allen. Wally, 1914 Blvd. East, W. New York, N. J.

ork, N. J. Alsdorf, U J., 98 Liberty St., Newburgh, Almoro, Jos., New Bamboo Inn, Chicago, Amidon, A., 912 E. 8th St., Flint, Mich. Appel, Oscar, The Cathay, Baltimore, Arand, Henry, 643 Broad St., Newark, Arcadla Syncopators (C. Edgerton), 2004 Addison St., Phila.

Arkell, Lee, KVI, Tacoma, Wash, Armbruster, J. L., B. A. C., Buffalo, Armholm, Gus, The Dells, Morton Gro Zh.

gan Ave., Chicago.
Atkins, A. P., 861‡ 6th Ave., Dee Moines.
Auslin, S., Davis Is. Country C., Tampa.
Axt. Dr. Wm., M-G-M Studio, Culver В

Baird, Maynard, Crystal T., Knoxville. Baldwin, P., Frontenac, Quebec, Can.
Balley, Earl, Cavaller Beach, C., Virginia
Beach, Va.

each, Va.

Ballew, Smith, WEAF, N. Y. C.

Bard, Jos., Golden Pheasant R.; Balto.

Barnard, B., 33.) W. Morrell St., Jackso lich. Barringer, Don, Callico Cat B., Miaml.

Bartlett, O., Book-Cadillac H., Detrolt, Bartlett, Herbert, 515 5th Avo., N. Y. C., Barsley, Beenar, Montauk Point, Monauk, L. I. Basile, Jos., 65 No. 14th St., Newark

Bastian, Walt., State T., Detroit. Bauer, F. J., 67 Ormond St., Rochester,

um, Babe, 220 Rose St., Reading, Pa. Baum, Oscar, Chinese T., L. A. Baxter, Phil, WDAF, K. C. Bay State Aces (Al Relyea), 3 Mohawk f., Cohoes, N. Y. Beckley, T., 102 E. 8th St., Wilmington,

Belasco, Leon, WABC, N. Y. C.
Belasco, Leon, WABC, N. Y. C.
Bell, Jimmle, Grøen, Mill B. R., Chlcego.
Benavie, Sam, Fisher T., Detroit.
Benford, Jack, Jack & Jill, Tavern, Port-and, Oro. Bennett, Dave, Station WJJD, Palme Journ Chicago.

Sercowitz, Abe, KGW, Portland. Ore. Sarge, W. E., 67 Grand Ave., Englewo

Berger, Jack, Astor H., N. Y. C. Berger, W. J., 5440 Penn Ave., Pitts urgh. Berger, W. J., 5840 - Fenn Ave., There are a series of the party of th

ob's Sunnysiders, 80 E. Haverhill St.

mwrence, Mass.

Borowsky, Jasha, Biltmore H., L. A.

Bovee, Raiph, KHQ, Spokane.

Bowley, Ray, 21 Beacon St., Hyde Park,
fass.

Boyle, Billy, Copley-Plaza H., Boston. Brandy's Singing Bd., Palmer's Park Lansing, Mich. Brashin, Abe, KJR, Seattle.

Breslin, Daniel, Earle T., Washington, Breslow, Hy, KGW, Portland. Brigode Ace, Merry Garden B. R., Chi. Britton, Frank & Milt, Grauman's Chieses, Hollywood. Collegians Walled Lake B. De-Drewer, Ted, Young's R., B'way and 51st

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Straub, Herb, Buffalo Broadcasting Corps.

issoff, Vanderbilt H., N. Y. C.

Taylor, Art, Nantucket Yacht C., Nane-tucket, Mass. 1015. Chestnut St., Phila. Taylor, H. Guerneville, Cal. Taylor, J. J., 533 Glenwood Ave., Buffalo. Teeven, Roy, Regent T., Grand Rapids, Mich. Mich.
Thomas, Howard, co M. C. A., 62 W.
Randolph, Chlesso.
Thompsoie Virginians, Ventor T., Atlantic City, N. J. Ben Tan R., 24% Cais
St., N. E., Philadelphia.
Tierney Five, Rittenhouse H., Phila.
Tierney Five, Rittenhouse H., Phila.
Tolloff, Andre. Surf. C., Maniff Beach, Fia.
Tolloff, Linn, Rosemont B., Bidyn.
Traveler, Lou, Casino B. R., Occan Park,
Traveler, Lou, Casino B. R., Occan Park Cal. Tremaine, Paul, Elitches Gardens, Denver, Trevor, Frank, KÜN, Portland, Ore.
1987, Pankon, Beau Rivage, Sheepshead Bay, L. Anthony, Beau Rivage, Sheepshead Fucker, Tommy, Hollywood R. N. Y. C. Tucotte, Geo., 10 Orange St., Manchester, N. H.
Turnham, Edith, Janke's Tavern, L. A.

Ulirich, Frank, Roney Plaza H., Miami.

Valente, Val., Marquards C., S. F., Valentine, Jads, Statler H., Boston Valloc, Rudy, care O. C. A., 1919 Broad-Van Cleet, Jimmy, 41 Paterson St., New Funawick, N. J. Van Steeden, Peter, WEAF, N. Y. C., Voorhees, Don, WEAF, N. Y. C.

w Waring's Penna, c-o J. O'Connor, Ham-nerstein T. Bldg., N. Y. C. (Continued on page 53)

Disc Reviews

By Abel Green

Joe Sanders

Pjanist-meetro of the Joe Sanders Night Hawks (formerly collaborative with the late Casteion Accounts on Victor 2403, titled faction of the property of the prope

Ruby Newman. New Victor 2 data (New York)

New Victor dance maestro features a nice, smooth, melodic style on his first four disks with the Funny Boners trio and Gordon Gra-bam assisting vocally. The popular and iszz symphonic 'My Silent Love,' lyricized by Edward Heymann from the 18-year-old (Miss) Dana Susses's Aszz Nocturne,' is Dana Susses's Aszz Nocturne,' is Newman. 'Am I Wasting My Timer' is the companion piece. Three Guesses' and 'I Send My Love With These Roses,' on Victor 24043, is equally die. equally oke.

Screen juve, with his California Cavallers, holding forth currently at the Hotel Pennsylvania, New York, dishes hip a pair of, fox trots in With My Sweetle in the Moonlight and My Sweetle in the Moonlight and Louis Rapp, he as a demonstration of the Carlo Rapp, he mestro's brother, and Rogers split the vocal honors respectively. They're nice polite foxes,

Waring's Pennsylvanians
The Waring's Pennsylvanians
The Warings are taking a showmanly with the Warings are taking a condition.
There's so much smooth stuff extant, with every polite, melodic 11
love you' type of fox trot soing
sounding the same, that the Warings are finding that it pays to pep
it up a bit.
The same that the warings are finding that it pays to pep
it up a bit.
The same that the Warings are finding that it pays to pep
it up a bit.
The same that the warings are finding that the warings are that the warting that bass-voiced drummer
of the Warings, makes nice variation for the dansapation. "A Plenic for Two" with vocal trio offsets the
systation."

Lee Reisman
Smooth fox trots by a class maestro. You Gave Me Exerything But
Love and In the Still of the Night'
are just the type of fox trots Reisman would puryey at the Central
Fur Caslab, where he is still batoning there.

Russ Columbo
The crooner is now back as an orchestra leader, as he was during his obscure days on the Coast before coming east, Naturally he warbles made to the coming the control of the company of the company of the control of the

Ted Black
Another nice waitz-fox trot
couplet, the continentalisty Masquerade and the more zippy Banking
on the Weather. Played with profession eciat, they'll satisfy on the
hoof. Dick Robertson sub-billed for
the singalogs.

Finished console specialties by the Paramount organist. Road to Mandalay and Sylvia' are coupled for the mass trade, and the longer playing 85c disk links tunes from Student Frince, including the Sero-Student Frince, including the Sero-Student Students' March. Grand organiogs.

Art Kassel
Zestful fox trot couplet by Kassel
and his Kassels in the Air who snap
it out handly with 'O. K. America,'
a timely topical ditty obviously in-



PHIL BAKER, BEN BERNIE, WALTER HIRSCH MILLER MUSIC STRANGE-INTERLUDE spired by the Lucky Strike radio siogans, and musically interpreted to remind thereof. Apart from that, Kassel does this and the companion 'Hell's Belle' in snappy fashion. It's a different sort of a record, and should fetch some extra customers, Columbia 2882.

tomers, Columbia 2882.

Eddy Duchin

The Central arth Casino maestro
reaches a case statistance for
You're Blase, a smart musical
comedy type song now a West Enida
London rage, which has been taken
up also by the smart spot orchestras.
In New York, This and 'Night When
London're and the smart spot orchestras.
In New York, This and 'Night When
London're and the smart spot orchestras.
In New York, This and 'Night When
London're and the smart spot or a statistance and the smart spot of the smart spot or a statistance and the smart spot of the smart spot spot of the smart spot of the smart spot of the smart spot of the smart spot spot of the smart spot of

Edith Lorand
On the Continent, this mistress of
the baton enjoys an envlable repu-tation with her concert orchestra,
which is extensively recorded abroad and some of whose records Colum-

and some of whose records Columbia bia imports from time to time. On Nos. 2857 and 2683, Columbia brings over on the wax some of the world's favorite concert waltzes. Destiny Waltz' is coupled with Flbich's 'Poem,' and the classic 'Schon Rosmarin' (Fair Rosemary), composed by Fritz Kreisier and one of the virtuoso's concert favorites, or the virtuoso's concert favorites, is a worthy companion piece to the waitz themes from Oscar Strauss' operetta, 'The Last Waltz.'
Vienness music addicts will go big for both of these.

Buddy Rogers

Buddy Rogers

The screen juvenile-dance maestro is recording prolifically for Victor with his California, Cavaliers (as is the billing of the Rogers dance band at the Ectel Pennsylvania, N. 7). The property of the Rogers and the Buddy of the Rogers dance band at the Ectel Pennsylvania, N. 7). The property of the Rogers and the Ectel Pennsylvania, N. 7). The property of the Rogers and the Rogers and the Rogers and the Rogers and the Rogers also the Rogers also properly of the Rogers also properly of the Rogers also properly of the Rogers also good the Rogers also good the Rogers also good the Rogers also the Rogers also the Rogers also the Rogers also good the Rogers also g

Rapp of the hand personnel does incledly with the vocal chorus.

Johnny Hamp
Hamp and his Orchestra (it used to be and his Kentucky Colonels' in the days which is Kentucky Colonels' in the days which he had been been to be and his Kentucky Colonels' in the days which we have the colonels of the colone

Big Show for Blow-Off

Galveston, Aug. 1.
Hollywood, ace night club on
Texas coast, closes Labor Day.
Henry Busse and band with Eddle
Bush trio are booked for the rest of the season, with floor show foa-turing Wells and Brady, Henry Dunn, Peppino and Rhoda and the Reynolds isters.

Too Long

A friend who had been out of town asked Jack Osterman how long a run he had on a recent roadhouse engagemont. I stayed for one bad check,' sald Osterman.

High School Band Act Dates Extended by RKO

Cincinnati, Aug. 1. Success of the Winthrop High School band locally for RKO resulted in an additional date for the aggregation at RKO's 105th St., Cleveland, week of Aug. 12. High school group comprises 40 pieces, in-cluding 31 boy students and 9 girls. Band is trained and conducted by Julius B. Smith.

Band is the winner of the recent Wurltzer state contest in Ohio as the best 'musical organization of its kind in that state. Features vari-ous instrument types, including a French horn sextet.

U. B. O.

(Continued from page 42)

receivers refused to pay interes and taxes over the summer, pro posing to operate the theatres an to refund to the first mortgagees th fixed charges out of operating profit next season. The mortgagees renext season. The mortgagees re-jected the plan and started fore jected the plan and started fore-closures, the court setting Aug. 15 for hearing. It is doubtful if the cases will be disposed of at that time. Pin-us and Goldstone own the Imperial first mortgage and Sam Harris Stone owns the paper on the 46th St.

the 48th St.

Erlanger's claim ownership or
booking privileges of five Broadway theatres, despite the fact that
Erlanger's theatre has been lest.
City Marshale walked into the house
about two weeks ago and turned
possession over to a representative
of Vincent Astor. The Galety is
now a stock burlesque house, leaying but the Fulton and the New
Amsterdam, the latter being also
involved in court proceedings. Understood among the houses to be involved in court proceedings. Understood among the houses to be booked by Erlanger's is the Cohan, which is owned by the estate of Joe Leblang. The Liberty, in which Erlanger's had an interest, was tossed back last season.

Other Shubert House

Other Shubert Houses
Disposition of the Booth and
Plymouth are in doubt, Former was
turned back as a Shubert corporation property and has been operated
by Winthrop Ames, Lee Shubert
also being personally interested.
Ames has not signified whether he
will renew the present leading arrangement which expires in October. The Plymouth is owned by
the Shuberts personally and operated under lease by Arthur Hopkins. That lease is also about to
expire.

kins. That lease is also about to expire.
Schwab & DeSylva are angling for the Alvin, which Aaron & Freedley had. Latter firm has moved from the theatre and are again quartered in the New Amsterdam.

terdam.

The producing arm of the new logic circuit has not been actually formed, the backing reported still to be secured. One deal was for Arthur Hopkins to do two shows for the new regime, but that, too, is reported off.

Bands and Orch.

(Continued from page 52)

(Continued Irom p.ge 62)
Weber, Tho., Hollywood, Kaickerbocker
H., Hollywood, Kweke, Ameon, Mark Hop; ins II., S. F.
Weems, Ted, Lincoln Tavern, Morton
(Twend, Loc., Roof Garden C. S. F.
Weich, Roy, Fulton-Royal, Ji'kiyn,
Wende, Loc., Roof Garden C. S. F.
Weich, Roy, Fulton-Royal, Ji'kiyn,
Wener, 12d, Michigan T., Detroit,
Wesley, Joa., 317 12th Avc., Milwaulee,
Wetter, Jos., 017 Adams Avc., Scranton.

Wetter, John Ust Ausmin Arty, sections, 1981. Wildern S.J. 125 Dikeman St., Brooklyn, Wildern S.J. 125 Dikeman St., Brooklyn, Wilkins, Den. Port T., San Diego, Cal. Williamson, Ted., Tstle of Palms H.: Tharieston, S. C. Wilson, Billy: Du Pont H. Wilson, Billy: Du Pont H. Wilson, Silver, S. Wilson, Carrier, M. S. Grider, S. Wilson, Carrier, M. S. Wilson, Carrier, W. S., 267 Fredrick St., Hanover, Pa.

Winchrenter, W. S., And Minchrenter, Pa. Minchrenter, Pa. Mittstf.a, Eddle, New Haven. Wolf, La., Vanity Fair C., Chicago. Wolf, La., Vanity Fair C., Chicago. Wolfe, Lube, C-o Fanchon & Marco, Wolfe, Lube, C-o Fanchon & Marco, Ph. S. F.

Wolfe, Lube, eco Familion follywood. Wolohan, Johnny, El Patio B. R., S. F. Wright, idee, 410 Mills Bilgs, S. F. Wunderlich, F., 1887 E. 18th St., Bklyn. Wy. e. Allister, Coronado II., Et. L.

Zooper's Arabian Knights, Keego Harbor,

Inside Stuff—Music

The strong personal friendship existing between DeSylva, Brown & Henderson and Bobby Crawford figured in their acquiescence to Crawford taking over the firm bearing their name, of which he had been the president all along, and organizing a special subsidiary. Elar Music Co, to publish on a 50-50 basis the Brown-Henderson stuff, with Crawford the operating head. DeSylva is not in on Elar because he is so much tied up on the Coast with pictures (he may return to Fox as an associate producer), and is also writing "Munpty Unmpty" for example, with Laurence Schwab, Dick Whiting and Naclo Herb Brown. Another Brown Clew), no relation, is writing exclusively with Ray Henderson of the original trio.

While DeSylva on his own is a free-agent, he is also writing some pope with Jimmy Hanley, Whiting and others. DeSylva, Brown & Henderson will handle these.

derson will handle these

Popular concerts at Hollywood Gardens, the film city's attempt at an outdoor near-beer garden, opened July 24 with Heinrich Hammer conducting a 75-piece orchestra of first quality. Top is 30 cents except at tables where the assessment is 50c.

Entire gate goes to the musicians with owners of the property content to operate the refreshment concession. Opening drew morry.

Steel guitar and plane accordion are the two musical instruments now in most demand as reflected by sales. No particular theory as to why musicians-to-be are studying these instruments in preference to others. Netther are particularly conspicuous on the radio. Saxophone remains a strong seller and choice of new pupils taking up music. Banjo is also strong. Ukujele saisa has fallen way off, which somewhat disproves the Musicians Uhion fear that the contrat would somewhat disproves the Musicians Uhion fear that the custom would be a submitted to define the medical threat way of the second to understood the second by the refused to admit May Singhi Diegen to membership as a subulse player.

Mayfair manner of New York band leader has the music publishers burning. Established custom of doing burniess direct with the pilot of the combo is out as tax as this lad is con-zerned. Publishers' reps, who come calling with a new piece of music, are in-variably advised by this measure to take it up with his secretary.

Two veteran songsmiths, Lee S. Roberts and J. Will Callahan, who produced 'Smiles,' Tell Me' and other song hits, are now scattered 3,000 miles apart, Roberts is selling planos on the Coast and Callahan, blind for years (he's the tyricis of the twain), is in semi-retirement in Florida and comforted y stuated financially. Music publishers send him a title and comforted the state of the retail of the state of the state

George Gershwin is composing a new rumba which will be introduced on Aug 16 at the Lewisohn Stadium by Ocear Levant planologing to either Albert Coates or William Dailey's baton. Latter is the measure of the Hoffman hour whereon Levant is plano soloist. Gershwins to the Coate of the Hoffman hour whereon Levant is plano soloist. Gershwins the Coate of the William Coate of the Coat

Emulating the Jazz Nocturne idea, which Paul Whiteman also featured, Shapiro-Bernsieln is issuing a popular song based on the symbonic tone poem by Peter De Rose and Charles Harold. Sam M. Lewis has written 'Nighttall' based on the chief strain of the symphony. Similarly, Dana Suesse's 'Jazz Nocturne' furnished the chief strain for the popular song, 'My Slient Love.'

Guy Lombardo almost started suit against Paramount for allegedly unauthorized use of his name in advertising The Big Broadcast, for acoming radio film made by Par, but decided not to bother even despite the publicity it would entail. This was prompted by the orches, its leader's relations with Publix on theatre bookings.

Par had announced Lombardo in ads as performing in Broadcast which also has Bing Crosby and Burns and Allen among its radio personalities. A personal tiff between Crosby and the Lombardos, and also a matter of billing, kept the latter out of the Par film.

Tin Pan Alley's committee representing the songwriters and publishers In the pariety with the radio interests on a radio-music tax comprises Edgar Bitner (Felst), Robert Crawford (DeSylva, Brown & Henderson), clustave Schirmer, Edgar Leslie, Jerome Kern, Otto Harbach, with Gene Buck and E. C. Mills ex-oficio.

Ross-Fenton Farm

Ross-Fenton Farm
Asbury Fark, N. J., Aug. 1.
For years this roadhouse, has been at the top of the list among class spots along the Jersey coast. It's still there with a \$2 convert on the still there with a \$2 convert on the still there with a \$2 convert on the still the still

Coakley in Oakland
Hollywood, A. 15, 1.
Tom Coakley's orchestra from
the Athens club, Oakland, opens at
the Roosevelt hotel here, Aug. 15.
Replacing Henry Halstend's com-

Piping Rock Operators Charged with Gambling Get Restraining Order

Saratoga Springs, N. Y., Aug. 1. Piping Rock, exclusive night club near here, can be operated during the racing season, for legal business, by the Piping Rock-Saratoga, Inc., Supreme Court Justice Brewster decided.
Flat Rock Holding Corporation,

as owners of the property, made charges against the tenant with regard to the clul's use as a gembling resort, and to alleged fraud in extending the ferm of the leave. The restraining order remains in effect only until September, when trial of action is to take place in Supre ne Court.

In asking an injunction against the tenant, the Plat Rock corp. claimed the lessee company, head to by Peter J. Sullivan, had hired the club for an illegal business, including gambling, and that the extend of the man of the extend of the man of the extend of term of one year, with an option of renting for eight more years, was inserted in a clause typewritten in the lease without knowledge of the

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Jury in Los Angeles Superior court refused to award parents of 10-year-old Margaret Glichrist damages against the Venice Giant Dippor Co. for injuries to her shoulder while on the ride. Costs were awarded defendant.

Amador Acosta, actor, says the Mission Play owes him \$32,

W. A. Quinlan suing RKO-Pathe and A. J. Larsen, studio truck driver, for \$78,000 damages arising from auto accident.

Petition in bankruptcy filed by Josephs, Inc., Wilshire entery, by Moris Berliner, president. Lists \$14,384 in liabilities and assets of \$5,566.

Seeking \$7.500 for the loss of a 117-year-old necklace. Mrs. Stanley Immerman, wife of the Universal studio physician, brought suit in Superior court against the Liverpool and London and Globe Insurance Company, of San Francisco, which issued a policy on the jewels.

Dr. Stanley Immerman suing Mrs. ouis Sarecky for \$1,000 alleged due or medical services.

Radio Reports

(Continued from page 50)

as psychological bally for Pond's.
Lee Wiley was featured guest soloist with Reisman, opening with Fouth in My Soul, of her own writing and singing. She is an appealing songstress, who is in for a radio hulld-up and very likely to click on her own.

her own.
In between Reisman mixes it up with rhumbas and rhythms in high-ly effective manner.

Abel.

DON De LEO

DON be Songs 15 Mine.

15 Mine.

15 Mine.

16 WMCA, New York

Don De Leo is billed as the 'aristocrat of song and to prove it he has two planos backing him up. With that flossy monicker, that's about what you might expect in the bill.

**The state of the state of t

Budapest

(Continued from page 10)

(Continued from page 10)
tremendously, Whereas Tore Parade' was one of the hits of last
year, 'Smiling Lleutenant' had a
moderate appeal and 'One Hour
with You' fell flat. Mariene Dietrich did not please Hungarian audiences in 'Dishonored,' but more than
pade up for it in 'Shanghai Express.'

press.

In spite of good publicity obtained by being twice rejected by the censor and finally permitted by the censor and finally permitted by the Good Office. American Traction of appealed to the press more than to the public. Skippy and success with the kids, being shown at mathematical process.

Metro-Goldwyn

Trader Horn,' 2 theatres, 5 weeks

'Cuban Love Song,' 1 theatre, 6

Inspiration, 2 theatres, 3 weeks

Romance, 1 theatres, 3 weeks.
'Divorce,' 2 theatres, 2 weeks.
'Sidewalks of N. Y.,' 2 theatres, weeks.

'New Moon,' 2 theatres, 1 week. 'Sin of M. Claudet,' 1 theatre, 2

'Daybreak,' 1 theatre, 1 week.

Max Lerner, singer, goes into Fanchon & Marco's Vera Gordor unit, Only principal so far set.

Old Pathe Studio corporation filed suits to enforce payment of bal-ances due on sale of short ends of negative against Fred C. Dawes for \$114 and Associated Film En-terprises for \$99.

Bela Lugosi's bank account of \$28 and a safety deposit vault attached by J. Fassett, assignee of a Holly-wood carpenter shop, to satisfy judgment of \$279.

M. Reingold, Hollywood jeweler, sulng to collect \$1,853 alleged due from Alan Crosland and his wife, Natalie Moorhead.

Petition in bankruptcy filed by Reginald H. M. Travers, writer and former head of San Francisco Play-ers theatre. He places his liabili-ties at \$1,856 and assets at \$250.

J. Donald MacKenzie, assistant director, has liabilities of \$4,375 and \$279 assets. His wife, Elinore Jack-son McKenzie, actress, says she owes \$4,290, but has only \$50 cash.

preciated in Budapest, and Metro's local branch people did not expect

local branch people did not expect such a response. Neither Ramon Novarro nor the great Greta could record hits in Budapest their gear. Radius, Metro's Budapest theatre managed by the local branch, had an exceptionally good season. This was due partly to the fact that it has the best cooling equipment in this city.

Universal

'Seed,' 2 theatres, 1 week.

'Dracula,' 1 theatre, 3 weeks

East of Borneo, 4 theatres, 3

'Resurrection,' 2 theatres, 1 week, Universal-Tobis

'Der Storch streikt.' 2 theatres, 2

Falsche Flagge, 1 theatre, 4 'Steinreicher Mann,' 1 theatre, 2

Bobby geht los, 3 theatres, 2

'Seitensprunge.' 1 theatre. 2 weeks

Gehelmagent,' 1 theatre, 2 weeks Warner Bros-First National

'Three Faces East,' 1 theatre, 2 eeks,

'Sacred Flame,' 2 theatres. 10

London, July 23.

This week's bill at the London Pavilion easily ranks as the best the house has had since opening. Lately, the Pavilion bills have not been as good as they started out, with a preponderance of dance out, with a preponderance of dance that the attendance suffering in consequence.

PAVILION, LONDON

out, with a preponderance or agance acts latting the house down and the attendance suffering in consecutive to the consecutive that the

ard names.

Naunton Wayne is still doing the compere honors, and Harry Roy's band supplies the background for the cabaret part of the show. Bill costs around \$5.500, which is good value, and should yield profit. Business for night shows absolutely

FOOTLITES

(Continued from page 45)

continued from page 49)
only wind up in the West Coast
equivalent of Cains. Metro has just
completed the picture version with
Buster Keaton.
Lyrics are about the best effort in
the production. Staging is ragged
throughout, as are the routines of
the 24 chorines. Costumes are by
Davis mother.

the 24 chordnes. Costumes are by Davis' mother.
Production is angeled by W. E. Stowell, financial man, who has been backing Davis' production ideas here for several years, This is about their, fifth venture, none having made money, 'Footiltes' won't spoil the record,'

In the Best of Families

Sacred Flame, 2 theatres, 10 days,

"Kismeth," 3 theatres, 1 week,
"Kismeth," 1 theatre, 1 week,
"Svengail," 1 theatre, 1 week,
WB got bad returns in Budapest
this season because it, was able
to sell very little to first-run exhibitors and was obliged to hand
over most of its production to
which were unable to week theatres
which were unable to week theatres
prices. The same applies to most
Fox pictures. Great expectations
attached to 'Lillom', screen adaptation of the Moinar play, failed to be
realized.
Fox's local branch experimented Farce comedy in three acts by Russell Mederath. Maurice Breddell and Anita Mederath. Maurice Breddell and Anita Mederath. Maurice Breddell and Anita Cast Victor Donald, Harry Hollingsworth. Van Cast Victor Donald, Harry Hollingsworth. Van Cast Victor Donald, Harry Hollingsworth. Van Cast Victor Donald, Harry Hollingsworth. Winston Holley. Alice Holomb, Leslie May, James Dillon, Grace, Hayle, Bonnie Lindetrom, Howard Davis. realized.

Fox's local branch experimented with educationals, but with scant success. They attempted a merger with Orion theatre for the purpose and gave three or four educational programs, consisting mainly of Fox newsreels and travelogs, but apparently it wasn't good enough and parently it wasn't good enough and programmer returned to feature

So-so stock company presentation of what should be a shocker, but which falls to bring out the anticle when the should be a shocker, but which falls to bring out the anticle racy, small-time vaude space. Laughe based on three acts of attempts to name the father of the doorstep, baby, Blowoff is the ak. grandpop hobbling downstairs to Flay has been done in New York, probably with more finesies in acting and direction. Winston Hibler, juvenile; Vane Caivert, as the giddy mother, and Grace Hayle with a bit, stand out. Blower with the control of the control o

PUBLIC SERVANT

Los Angeles, July 26.

Combining two local political scandial—the conviction for bribery of former District Attorncy Asa tkeyes and the attempted frame of Police Commissioner Walkup—David Hillman, picture house p.a., has built a 21-seene play that is above that we'verse for little theater renditive we'verse for little theater enditive and the properties of the properties of the theater renditive and the properties of the p

mumbling from the other cells. Story builds well, but lacks reality because of poor dialog in many scenes. Stage was divided into four boxlike rooms, with scenes very much on the blackout order. in her contortionistic work. A nov-elty is a dance by Seiler on halfhoops.
Screen offerings included Tom
Brown of Culver, 'So This is Hollywood,' a cartoon comedy and
Pathe News. Fair biz at this carity
evening show.
Rees.

much on the blackout order.
Only two 'players showing anything, were Lynn Macklin, as the
da, unpolished, but with good
characteristics, and Sid. Sanner, as
his celimate. Latter, if taken in
hind, might be developed into a
first-rate character juvenile.
'Cleaned up, script might be peddied as an alter being on.

first-rate character juvenne, 'Cleaned up, script might be ped-dled as an indie feature, it being on a par with most dramas ground out as double-bill fodder,

REUNION IN VIENNA

Los Angeles, July 25.

Comody in three acts and two scenes, starting has clearly and two scenes, starting has clearly and two scenes, starting has clearly and Los Angeles, July 25.

Out here they do things their ow way and then want to know what's wrong. For L. A. this is a starring affair for Ina Claire. It was also staged under Miss Claire's persona direction. It makes it purely s

staged under Miss Claire's personal direction. It makes it purely a Claire affair.

Production is present primarily to catch Olympic visitors and is staged most economically. The producers figure the Claire name staged most economically. The producers figure the Claire name and that the out-of-towners will help for another couple of stanzas. After that it makes no difference. Los Angeles, of recent years, has seen many excellent plays, carelessly cast. This is another. Donald Brian mether looks the Donald Brian mether looks the Donald Brian mether looks the opposite Miss Claire it makes opposite Miss Claire. It makes opposite Miss Claire it makes with the exception of Walter Poulet, as Herr Krug, and William Stack, as Dr. Krug; balance of the players are meaningless.

No Free Air (Continued from page 1)

Franklin D. Roosevelt himself for the requested Saturday (30) night spot or nothing. And it was Roose-velt NBC got. Other chain picked up this info after it had set the

up this into after it had set the Farley date. In getting together on the gratis campaign ban, the networks' reps expressed the view that the chains had made sufficient sacrifice of their facilities during the political conventions and that the sooner they let the parties know that the kilocycles would only be swilable on a cycles would only be swilable on a would be for all concerned. Alliance on this point was consummated, incidentally, the day after Farley in a newspaper, interview had voiced the cidentally, the day after Parity in a newspaper interview had voiced the forecast that it looked as though both major parties would have to depend on radio for the most im-portant part of their campaigning this year.

Foreseeing that the parties would be faced with a tough financing problem, NBC figured that it would lend a helping hand by trying to get some of their commercials to contribute their periods to occasional broadcasts of, at least, the presidential candidates. Advertisers approached unanimously gave the idea thumbs down Foreseeing that the parties would

Chicago, Aug. 1.

Chicago, Aug. 1.
Following the habits of politicians both the Democrate and the Republicans will rely upon donate the state of the stat

with campaign cheets not burstless the networks don't contemplate in the networks don't contemplate in much negotiable paper from either party. But they do expect to be visited often by suggestion-bearing emissaries of the two big camps. Whether the Socialists, as the third party, will get any similar courtesies is doubtful. The average big business sponsor of a radio program would probably have an epileptic seizure if it were suggested that part of their time be donated to the Socialist creed. with campaign chests not bursting part of their time Socialist creed.

Socialist creed.

Lucky Strikes last spring in do-

ocrat and Republican spokesmer del most admired by the politiclans themselves.

cians themselves.

It's a well known axiom in publication circles that political advertising unless placed through a reputable advertising agency must be paid in advance.

Behind the Keys

(Continued from page 19) (Continues from page 13)
owners, Haring & Blumenthal, by
Consolidated Amusement Enterprizes. House reopened with Wally
James manager. James formerly
had the RKO Fordham.

Reading, Pa.
Len Morgan is back in New York
following closing of the Reading,
Pa., house he was operating for
Warners.

Newark, N. J.
Wacner changes include appointment of Bill Weldon as manager of
the Central and George Baer to the

Closing of Skouras's Terminal sends Edgar Wallack, manager, to the Rockland, Nyack.

Homer Gill now assistant in Frank Newman, Sr., with offices in Fox-West Coast division here,

Port Washington, L. I.
Fred DuVon, former manager of
the Lido theatre, Long Beach, is
new manager of the Beacon theatterbare, He succeeds William A.
Levey.

Vineyard Haven, Mass.
Vineyard Theatres, Inc. has
acquired the Vineyard Haven theatre. Alfred Hall is managing.
Company just granted permit for
Sunday shows at Oak Bluffs.

Hollywood.
Nate Hoffman appointed manager uptown for Fox-West Coast. Succeeds Martin Schwartz, transferred to Belmont, replacing A. J. Grasgrin,

J. L. McCurdy, RKO's Cleveland, division manager, has been shifted to Boston. Makes third change for him in four months. First managed the property of the change of the c

show No. 102 of Grand Hotel, open-ing western tour in Coffeeville, Kans. Henry Lee, manager Loew's Stillman, also taking over No. 103 company of 'G. H.,' covering sticks in Arkansas. Lou Kozal appointed ad art man at Palace,

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Locke Frank

Nilsson Waiter

O'Brien Mrs F Smith Roy

Walton Joele

Miller Dr Stephen

Bennett N W Cassidy Frank A Du Bus Joan Essent Opal Heath Frankle

La Conte Eleanor
CHICAGO OFFICE
Palmer Harry J Biack John S Boyd Lewis Brent John C Clayton Dolores M Floyd Jewel Fitzpatrick Chas Johnson Winifred

Robertson Mrs Vera Rogan & Trigger

DOROTHEA ANTEL

316 W. 72d St., New The Sunshine Shoppe New Assortment of GREETING CARDS

For All Occasions



The Leading and Largest ACCORDION FACTORY FACTOWin the United States
The only Factory
makes any set of Re
made by hand. Guerrini & Co.
277-279 Celumbus Ava.
San Francisco, Cal.



RKO STATE LAKE BILL ROBINSON On Screen

weeks. 'Trader Horn' was undoubtedly the greatest success materially. 'Cuban Love Song was the first Lawrence Tibbett picture to be ap-(Continued from Page 35)

(Continued from Page 35)
and eccentric comedy of the capable
Moran. Much of the comedy patter
sprouted whiskers, but garnered
laughs due to Moran's knack of putting it over. Withers is good looking, and that about lets him out.
Jay Seller and Frances Wills
close with a satisfactory dance act.
comedy accountrict of with its
comedy accountrict of with its
numbers, and Miss Wills is efficient

programmers,
Outstanding among German successes were operette films directed
by Bolvary, the Hungarian director,

in Berlin, such as 'Liebeskom-mando,' Zwei gluckliche Herzen.'

ORPHEUM, MPLS.

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

OBITUARY

JAMES R. QUIRK
James R. Quirk, 48, editor and
publisher of Photoplay, died in the
Hollywood Aus.
1 of pneumonia, complicated with
heart disease, after a five-day illness. On the coast to, agend the
Alma Rubens case against his mas,
eight, days on the witness stand
prayed a terrific physical strain and
led. to, the breakdown.
Quirk was bean in Boston.
Services will be held in Hollywood
Thursday (4), place of burial undetermined. Survived by widow, the
former May Allison, "steem sciress;
also two children, Frances Denton
Quirk and Jean North Quirk, who
are in, camp, in Maine.

A. axew account appears elsewhere

in the ploture department.

LEWIS, JACOBSON

Lewis, Jacobson, 38, San, Francisco and Oakland real estate manager for RKO, died July 28; in San Francisco, a few minutes after he had dyunk poisoned liquor. Two pitte, parters, who had shared the liquor, with Jacobson in his office in the Golden Gate theatre building the control of the co

in the Golden Gate the state of the land o

treasurer of the 'old' Belasco' Pfc-ture Corp.
Considerable mystery surrounds the dethir of the 'trio'. Investigation revealed that several other bottles of the same liquor, which killed the trio week, without any trace of pol-son, and that it was not a polson usu. Ily associated with bootles.

Jacobson is survived by his wife, Violet Jacobson, concert and radio

AUBREY LYLES

Aubrey Lyles, 48, of the former team of Miller and Lyles, died, in a New York hospital July 28, follow-

New Kork hospital. July 28, following an operati 1 an. I reatment for
guartic-tilvers. Hel had been a igatient about twe weeks.

With Flourney Miller, 'a classimate at Fiske University, he formad
one of the most successful Negrocompaly learns in the cheatrical
business and their 'Shuffle' Along
weeks are mondown financial; and
weeks are mondown financial; and
Charlota-Revue in London in 1915
and had andeared in Gefrier Willow. Charlots' Revue in London in 1915 and had appeared in George Wille's 'Scandais' and a number of their own musical compales, Thein last New York appearance was in Sugar Hill' this season. He is survived by his widow and two children.

HARRY EARL

HARRY EARL
Harry Edn't St, minager of Cohan's Grand, Chicago, died July 29, in Murphy Hospital, Chicago, from peritoritis. He was another of the large group of theatrical persons to come from Syracuse, New York,
Tor many years with circuses in various capacities Earl opened the various capacities Earl opened the Audit of the Control o

A widow, mother, and daughter survive, Burial in Memorial Park, Chicago.

THOMAS WEST

THOMAS! WEST ****
Thomas West, #3, well known character comedian, known as Chinese Tommy for his successful interest. The successful interest. The successful interest. The properties of the properties of the philadelian, #41, 28. Death was due to their triolible complicated by a heart weakness. He had played in stock and vaudeville and was one of the arry members of the Lubin picture stock company. He is survived by his widow and two sons.

HOWARD SMITH

Howard Smith, 61, manager of Green Pastures' since the New York opening, died Aug. 30, of heart discease a few hours before curtain year in on the last performance in Denver, Colo. Company left for the east for a month's vacation, taking the body.

TOMMIE MALIE

Chicago, Aug. 1,
Tommie Malle, 40, armless songwriter, died August 1 in County
Hospital, Chicago, of pneumonia. He
was well known to Tin Pan Alley
and Loop. No known relatives.

JOSEPHINE C. LE CROIX JOSEPHINE C. LE CROIX
Josephine Crowell Le Croix dela
in the Rhunsylck home of the Actors' Fund; Amityville, July 27. She
had been a guest of the Fund for
many years of the Fund for
She made of the Mark to the
She made a guest of the Fund
She made a guest of the Fund
She made for the Hill ad,
James A. Hearn and Frank Keeman, **

ALBERT P. KAUFFMAN

ALBERT P. KAUFFMAN

Albert P. Kaufman, manager of
the Capitol, theatre, Rochester, N.

Y. died in the Genesee hospital
there July 28. He was at one time
publicity director for David W.
Griffith, and recently with the Comerford enterprises.

William R. Mays, of St. Louis n acrolat, who broke his neck in a 60-foot fall at Mineola, L. I., died there July 28.

Marie K. Neff, 31, veteran radio station and network employee, died suddenly July 28 following an at-tack of cerebral hemorrhage at her office in NBC headquarters, Chi-cago, Miss Net, had been in radio to years, starting with KDKA, Pittsburgh, when it was the only broadcasting station in America.

Harry C. Pollworth, 59, Said 'to nave been one of the first to fitto-duce a tight tobe age. In validating died in 'Milwaukee' following heat prestration. Tollworth, was, con-nected with the Blazz Botel and was time vice-president of th Hotel Greeters of America.

Daughter, 12, of Joe Howard of vaudeville, died July 27 at Port Clinton, Ohio.

Father, 67, of Edna Ryan died in Philadelphia July 24 of heart attack He was a well known physician.

Ia. Getting Ready for 72 Fairs in 3 Months

Des Molhes, I. Aug. 1.
The Iows fair season is on this week, being ushered, in comorous (Triesday) with inope than 72 county and sectional fairs and expositions to be staged during the present month and during September and October.

month and during September and October.

Benomic dreumstances have caused a tew of the county fairs to fold, but in the main there is little decrease. There has been a cut in schedules tower attractions and in Schedules tower attractions and in September of the North Iowa Free fair, Mason City, with no admission, has led more than half a dozen Iowa fairs to follow suit, with others cutting admission charges radically and making special concessions to families.

radically and making special con-cessions to families.
First lowa fair to get under way will be that of the Henry county association, with dates at Mount Pleasant, Aug. 2 to 5. During August there will be 45 fairs, in September 25 and one each during October and December.

CARNIVALS

(For Current Week-Aug. 1-6) (FOR CURFORL Week—Aug. 1-6
Barker, J. L. Centralia.
Beckinant & Gerety, Kenosha, Wis.
Bernardis Expo. Trenton.
Bunts, Hamlet, N. C.
Castle, Enticle & H., Regina.
Conkille All Cani, Melville.
Conkille All Cani, Melville.
Fibricia Exposition, Myrile Beach
Sept. 40.

Greenburg Amm., Hastings. Isler Greater, York. Personner Amm. Hastings.

Left Gredity St. Franciscope
Langs Des. Eleberry, Mo.
Burphy, Frank J., Yoshers,
Roberts & Ramish. Windgap.

Roberts & Ramish. Windgap.

Roberts & Ramish. Windgap.

Roberts & Ramish. Windgap.

Snapp, Wm. R., Delit Napide.

Snapp, Wm. R., Delit Napide.

West. Charl. Am. Co., Klimath Falls, Ore.

West. W. E., Artol.

CIRCUSES

(For Current Week-Aug. 1-6)
Al G. Barnes
(Aug. 1. Sheridan, Wyo.: 2. Billings, Mont.; 3. Bozeman, Mont.; 4. Helbna; 6. Butte; 6. Missoula, Mont.

Hagenbeck-Wallace

Age 1. Dotroit; 2. Ann Arbor; 3. Lans1; 4. Battle Creek; 5. Benton Harbor;
Hammond, Ind.; 7, Kankakee; 8. Strea-Ringling Bros.

Aug. 1. Navenport: 2. Cedar. Rapids: 2. Des Moince; 4. Waterloo; 5, Freeport; 6 to 14. Chicago. Sells Floto.

Aug. 1, Providence: 2. Hartford: 3. Meri-en: 4, New Haven: 5, Stamford, 6, Bridge-

DEPRESH HURTS SALINAS RODEO

San Francisco, Aug. 1.
Twenty-first annual rodeo at the northern California town of Salinas, 100-miles down the peninsula from here and en route to Los Angeles, felf the present cycle of reverse property.

prosperity.

Rodeo promoters are cattlemen
and business men of the district.
It's, a losing proposition for them.
Last year the nut was \$59,000 and
the gross \$42,000. This year's gross
may be lower. Situation is more
ticklish this year, too, because previous donations of as high as \$5,000
from cattledien are being shared
to \$500. Total attendance hit \$5,000

for the four days. Salinas rodeo started 21 years ago for the four days.
Salinas rodeo started 21 years ago when kids-of the territory got together at roundup time and engaged in riding contests. One of the more commercial minded juves conceived the idea of a two-bit admission. Next, year a, business manager was added, and, now the rodeo, is a big affair, operating, at 31 ageneral admission with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.). One of the discretization with \$260 for hox seats.).

DUTTON CIRCUS

Medina, O., July 26.

circus, one of the bes

Medina, O., July 26.
Dutton circus, one of the best known of the, smaller, outflet, is experiencing a good selson despite the depression. There has been no retrenchment on this show, and while the control of the cont

mane by rai, with one truck carrylife.

Fig. The control of the

pany are next on, the tight wire; wardrobe good-looking and there is comedy relief. The property of the proper

\$1 an Hour Boating

An aquatic diversion grow-ing in popularity in the parks where there is water, is elec-tric boats. At Playland, Rye; N. Y., there is a fleet of 25 of these boats which may be hired on a drive-yourself basis. nired on a drive-yoursel basis. Generally, however, an opera-tor is aboard with the charge being \$1 an hour per passenger. Boats are equipped with radios. Crafts cost \$1,000 each and

have been spotted on other eastern parks.

Nickel and Penny Nites. 2-for-1's in Denver Parks

Denver, Aug. 1.

Nickel night, penny me for-one night or any other scheme for-one night or any other scheme to part Denver from its money, is being used by the local amusement parks. Elitch started, it with nickel nights. Entrance to the park and it ides was a nickel, with dance 11 cides was a nickel, with dance 15.10.

nights. Entrance to the park and all rides was a nickel, with danc-ing free from 8 6510.

Last' week Elitch 'had a penny night—one ticket 'af the regular price and another for a cent. Lake-side is using the two-for-one at the gate and all over

Mich. Fair Dates

Lansing, Mich., Aug. 1.

List of Michigan fair dates compiled by the state department of agriculture follows: Aug. 9-12, St. Johns, Aug. 10-13, Mifford; Aug. 18-29, Ionia; Aug. 10-13, Mifford; Aug. 18-29, Ionia; Aug. 16-19; Bad Are, Aug. 17-19, Gase City; Aug. 23-26, Cáfo: Aug. 23-26, Marishali; Aug. 23-28, Yale; Aug. 23-28, Fair, Aug. 30-Sept. 2, Jackson; Aug. 30-Sept. 2, Allegan; Aug. 30-Sept. 2, Chree Cakes; Aug. 30-Sept. 2, One kama; Aug. 30-Sept. 2, Traverse City; Sept. 6-3, Francis, Chree Cakes; Aug. 30-Sept. 2-10, Alpena; Sept. 4-10, Detroit; Sept. 6-9, Francis, Chree Cakes; Aug. 30-Sept. 2-11, Aug. 30-Sept. 2-11, Aug. 30-Sept. 2-11, Aug. 30-Sept. 3-11, Aug. 30-Sept. 3-1 Tansing Mich. Aug. 1.

Pickford; Sept. 7-5 Sept. 12-14, Allenville,

Des Moines, Ia, Aug. I.
Seventy-two county and sectional fairs and expositions are to be held in Iowa during August. While a few county fairs have, been discontinued or suspended for one year, others have announced free gates in the hope that it, will be successful as the free fair experiment at the act of the successful as the free fair experiment at the Under this plan no charge is made for admission, to the grounds, although a fee is extracted for the grandstand.

No Free Gate in '33

Keota, Ja., Aug. 1.
The annual chautauqua, a free admission event this year, was brought to a successful close with the 1933 program, assured, financially, and from an attendance grand-

Forty guarantors had pledged the financing of the 1933, event, with ticket reservations already made to cover costs.

W. Va. Resort Sale

W. Va. Resort Sale,
Charleston, W. Va., Aug. 1.
Properties of the Hawk's Nest
Rock Resort corporation, one of the
most famous show-places in West
Virginia, sold by special commissioners for the Fayette county circuit court to Fred Ohlinger, of
Lookout, for \$2,100.

of the troupe, into a chair. Accuracy and speed mark the accidence of the control of the control

RINGLING SHOW REORGANIZED

There has been a reorganization of the combined Barnum & Balley-Ringling Brothers circus, now, being officially Jimown as Ringling Shows, Inc. Although the billing will not be changed. The new set-up replaces the co-partnership that herebofore conducted the big top. Understood that when John Ringsling expanded a loan of 1,120,000 was secured from the New York Investors, a branch of the Prudence Bond Corp. Latter interests are insectuded in the new Kingleng corporate cern the other shows only.

Some Ringling family trouble is yet to be ironed out. Widow of the late Charles Ringling is said to, havg objected to the old partnership continuing because she had not received a statement from John Ringling for two years, according to report: Her son, Kobert, is traveling with the Ringling show for that reason, John Ing horders, and the control of the rest of of the

rano Bill, Robinson and Foregaugh shows. Only four of these outfill are under canvas this season. Several week combined, reducing the Combined of the least of th

Ubangis Will Stay with Ringling, Court Decides

Ringling, Court Decides

The Ubangt saucer-lips' stay with
the Ringling-Barnum & Bailey
show for the rest of the season, is
temporary injunction against their
appearance having been decided, is
John of Goddanie, in Frederic, court,
John of Goddanie, in Frederic, in John
Strain, Righting 'from playing, this
act on the ground that he has the
freaks contracted, for a return joe
La, Nutgarisation Ettino Graphique
in Paris. Latter society controls
the distribution of Ubangi natives
for exhibition purposes.

Fower is now after a permanent
injunction and is aking \$85,000
damages against the American circ
cue in the same court. This just

damages against the American cir-cus in the same court. This suit is set for trial in November when the Ubangis will have completed their engagement with the Ringling

show.

The Ubangis were engaged by Ringling through the French goc clety after an American vauleyfillig and picture tour for which they were sub-cointracted by Terry Turner after Fowzer had brought them, over. Fowzer's unsuccessful peter than alleged that the Ringling show graphed the act without authoriza-

Martin H. King represents the

Horses Free

Vinton, Id.; Aug. I.

It's a free sate at the Benton' county, fair this year, Aug. 22 to 25, to all, vehicles and individuals, with but one exception, that's automobiles.

Directors maintain that if an indi-Directors maintain that it an indi-vidual can sport a motorcar he can spare the price of admission. Autoxobiles have been cutting into the grandstand reservations at most fairs, visitors electing to park around race track and stadium rails,

Chas. Kenally Ill

Worcester, Mass., Aug. 1.
Charles Kenally, secretary to John
Rangling of the Ringling Brothers,
Barnum & Bailey circus, has been
in Memorial hospital since June 23,
Kenally was taken to the hospital
during the circus local date.

Buckeye's Free Talkers

Newarl, O., Aug. 1.

Buckeye Lake Park, near here, is giving free pictures nightly to partrons. Program are changed three

trons. Program are changed three times.a week.

This is the fourth major amuses ment park in central Ohlo to offer sound films this season, others being Olentagy at Columbus, Meyers Lake at Canton and Idora Park at Youngstown.

BROKE TIME ATTENDANCE RECORDS SATURDAY, SUNDAY

And up to 5 p. m. MONDAY (Variety Press Time)

RKO PALACE, NEW YORK THIS WEEK, JULY 30

AND HER SWANEE MUSIC REVUE

"A year ago Kate Smith was one of the featured performers on the bill that set new long run records at the Palace Theatre. She is back again this week and the croads in the feature of the country of th

ever.
"In addition to singing an extensive list of songs, old ones and new ones, Miss Smith has branched out into other roles. She sponsors the entire vaudeville program, which is known as the Swanee Music Revue, acts at time as mistress of ceremonies and otherwise labors hard to make the Lill a success." If F. J. S.

N. Y. World-Telegram

"There is a departure from policy at the Palace this week. For the current show might hardly be said to be a six-act vaudeville bill. In-stead, it's a miniature musical revue, produced and headed by the war-bling Kate Smith. Miss Smith calls her show the Swance Music Revue."

WITH

JACK MILLER NAT BRUSILOFF CHERIE and JUNE PREISSER

CLIFF (Ukelele Ike) EDWARDS

N. Y. Herald Tribune

"The Palace Theatre is offering this week for the first time in its history a short revue, produced and headed by Miss Kate Smith, in place of the regular vaudeville show. The place is titled 'Swanes Music Revue', and features Cliff Edwards, John State of the Swanes Music Revue', and features Cliff Edwards, John Swanes Music Revue', and features Cliff Edwards, John Swanes, and the swanes of the first time on a Saturday afternoon the Palace had a lobby full of customers waiting to be seated, after the manner ing to be seated, after the manner seems to teatify to the popularity of Miss Smith, who holds the Palace record for length of engagement." this week for the first time in its

American

"Crowds ontinue to fill the Palace Theatre Saturday and Sun-day to see and hear Kate Smith— the same crowd found what they expected—a happy voiced Miss Smith."

Personal Management-TED COLLINS

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VOL. 107. No. 9

NEW YORK, TUESDAY, AUGUST 9, 1932

48 PAGES

50 Surefire B.O. Picture Sectors; **All Are Semi-Wealthy Communities**

The sunny spots in show bustness which have yet to know the color of red, are film theatres in wealthy suburbla. There are around 50 of what theatre executives classify, after close study, as 'depres-sion-proof box office sectors' in this

In contrast there are those the-atres in factory towns. More houses in this classification are losing money, or are dark, than in any

It is pointed out that of the total

"It is pointed out that of the total Do wealthy communities there are theatres in less than half of them. Reason for this is that theatre men figure that when millionaires want to see pictures they're willing to pay to have the films brought to their estates; as owhere there's extreme money the theatre isn't so happy. "It is in the semi-wealthy suburbs that the oxhibitor gets his best appost are around 750 seits with an admission of 30 to 50 cents. An advantage for these theatre owners is that they have no competition, which means that they can virturally dictate prices and always be (Continued on page 43)

(Continued on page 43)

Broadway Revue Is Cut-Rate Modiste's Hunch on Real Ad

S. Klein, the cut-rate 14th stree women's outfitter, plans to hit

women's outfitter, plans to hit Broadway with a moderate-priced rovue. As casea, showing the development of the second showing the define his establishment, will be all Kicin wants as compensation. He is counting on it as another form of advertising. Kieln has been talking to Broadway showmen and points to the grand plug for the Horn & Hardart automats in Tace the Music as even and the same time be entertaining. He likens it to another form of radical developments of the same time be entertaining. He likens it to another form of radical developments of the same time be entertaining. He likens it to another form of radical developments of the same time be entertaining. He likens are the same time be entertaining. He likens it to another form of radical developments of the same time be entertaining. He likens it to another form of radical developments of the same time be entertaining. He likens it to another form of radical developments of the same time be entertained to the same time be another than the same tim

Klein's dress shop got a dialog plug in 'Child of Manhattan' last season, which may be the source of his present idea.

Winchell Off 'Mirror'

Walter Winchiell is off the N. Y. Mirror' again, but whether for his health, or trouble, or both, is not known. He's taking a motor trip. In his absence Paul Yawitz will conduct Winchell's column in the stated or his yesterday (Monday). Mrs. Winchell is accompanying her husband.

Golf Interference

One of the downtown brokers, with his family at Fisher's Island, wired the wife last Saturday:

'Can't make the weekend, too busy, and a pleasure.'

NO PAID TALENT FOR DEM. RADIO CAMPAIGN

A not too expansive campaign bankroll is reported behind the Democratic National Committee's change of mind in deciding to spend nothing on talent for the radio broadcasts in behalf of Franklin D.

nothing on tuter, for the rando broadcasts in behalf of Franklin D Franklin D

Upon learning that the Democrats contemplated going into the show business during the campaign, a flock of promoters tried to declare themselves in with propositions on their own behalf. Most of them suggested the creation of a special post-to handle the theatrical end of the campaign and arrange the crieffichment. All met a cold time. tertainment. All met a cold turn

Drug Chain's Act as **Business Stimulator**

Minneapolis, Aug. 8.

As a business stimulator, the national Walgreen's drug chain has engaged a varideville act to make the rounds of its local drug stores.

the rounds of its local drug stores. The act puts on a 20 minutes per-formance at each store three times a day. It comprises three girl hoofers and a man banjoist.

Performers do their act 30 times a day, working in all a total of five hours out of every 24, probably a record.

CREDIT TICKETS

Bridgeport, Conn., Aug. 8. Under the slogan 'Credit Brings Good Cheer' Arthur Theatres, op-erators of the Globe (films), are issuing credit checks to those unem-ployed customers who may want to see the show but are temporary short of cash. Tickets are num-bered and issued to 'unemployed adults' only.

Latter make a pledge in signing the tleket to pay the Globe 25c when securing employment. Tickets are good on Mondays only.

BIZ IN RED, ALL MANAGERS BLUE

Montparnasse Vs. Mont-martre—With Other Sec-tors Trying to Cash In and All Flivving—Chang-ing Names, Fashions and Styles of Little Help— Nor Also the Now Behav-ing Russe Gyp Joints

4 MOS. AVERAGE RUN

Paris, Aug. 8.
The past season will go down in the nocturnal haunts of this city as the biggest headache of all. Even the surefire bets of previous years have had to dig for their business. When the final cointing up is done, it will be found that almost every night club owner, big or small, has nothing but red ink to look at.
There's still the old battle of Montmartre versus Montparnasse going on, with the Champs Elysees section standing a good chance to come up again and take most of the gravy for next year. This battle of the right vs. left banks is the game of quality and money against quan-(Continued, on page 31)

(Continued on page 31)

Reappearance of **Montauk Express**' Cheers Roadhouses

The bonifaces of the class speaks The bonifaces of the class speaks and roadhouses believe things are looking up as evidenced by the sudden spirt of business in the 78c and 31-per-degustation emportums. These spots claim theyre the first to feel a slump and the last to benefit by economic recovery.

One class Long Island Innkeeper cites that the resumption of the Montauk express, from the ultra shore resort, is the final convincer. (Continued on page 43)

NEWSREEL NOW IN ON FILM-RADIO ALLIANCE

Chicago, Aug. 8.

Another link in the new alliance of radio and films, as enundated to the control of the new Bulck car. General Motors is an NBC advertiser.

Meanwhile, an RKO-Radio Talent Quest between NBC and RKO the atres further binds the cousins together, while the Radio studio in Hollywood and the network are already well launched in their exploitation through special wireless programs.

Agents Now Scout Material a La Jimmy Valentine on Radio Dials

10% Telegrams

RKO will receive 10% com-mission on all Western Union

RKO will receive 10% commission on all Western Union telegrams sent to or from its 200-odd theatres under a deal by which the theatre circuit is classified as a B-1 agent of the telegraph company. Circuit's spit applies to wires from agents to acts, etc., besides messages from the theatres themselves and from or to anyone connected with the theatres in any capacity. The B-1 W U. franchise is obtainable by an organization through an agreement to encurate the second of the control of

SHARK FIGHTER WANTS TANK AND A N. Y. SPOT

Mobile, Aug. 8.

Capt. Wallace Caswell is nego-ating with showmen to battle tiating with showmen to battle devil fish and sharks in a big glass tank. Venture may break-in a tiating with showmen to battle devil fish and sharks in a big glass tank. Venture may break-in at Madison Square Garden, New York. The Captain has built himself quite a rep in these parts. Eight years ago he carried a knife in his mouth and dove in near Pan-ama City, Fla., for a gag. He came up with a huge fish and asked how long had this been going on. Since then he has put several devilinsh away and sharks are almost warm-up sessions. He takes 'em on one at a time. No ganging up on him. In between Cap straddies glast turtles, and goes for a ride.

Caswell spalain make sure it's sufficiently are, away from others of the species. He wields a nine inch knife with an iron handle. Cap thinks folks would be interested if they could see how its done, and would pay to find out.

This Here Depresh Is Tough on the Girls, Too

Minncapolis, Aug. 8.

Minncapolis, Aug. 8.

New big bentess horeabouts is teaching people how not to be lonely during the current depression. The classified personal sections of local newspapers are filled with ads by out-of-town companies and individuals offering the natives advice on low to exace to the local newspapers are filled with ads by out-of-town companies and individuals offering the natives advice on low to the local newspapers are filled with a soft of advice because the fair sex is suffering from lact of masculine companionship on account of the boys not being able to afford to take them out in the pre-depress dashion.

Instead of the old routine of making the rounds nightly of the vaudeville and club spots in quest of new and salable material, book-

of new and salable material, bookling agents from vaude precincts are
now making it a habit of staying
home nights with their ears glued
to the loud-peaker and rielf ningers
doing a frequent Jimmy Valentine
the distant spots. The distance with high-powered receiving sets
and spend the evenings dialing for
the distant spots. Hope is to discover new meal tickets. Some of
them have already become as expert: station representatives and
others intimately connected with
the broadcasting: industry in rattiling off the call letters of outlets
and their location. And what is
more than most of the station
reps can boast; hout, these agents
and their location. And what is
more than most of the station
reps can boast; rhout, these agents
and their location. And what is
and their location. And what is
and their location and the local
taken the distance outlets
and the local trained and the local
After listening a few nights to

After listening a few nights to After listening a few nights to act that has attracted some spe-cial attention, the agents write to the turn inquiring whether it has

(Continued on page 44)

Hill Billies Form Own Co. to Oppose Ex-Radio Sponsors

Los Angeles, Aug. 8.
Drinking water concern that has been paying for the Beverly Hill Billies' program for two years dropping the account, so now the cowboy warblers are going into the bottled water business as a sideline, and will continue to plug their own acceptance. Ym. Talletellow, in the Billies' program, will be president of the new concern and will take over the services of the sales manager of the original water company to fill a similar position in the new venture.

venture.

Hill Billies have at various times been regular features on KMPC and KTM, but will likely go KNX for the new gag.

Film Man's Slogan

Republican Voting for Roose-velt. It's the brainchild slogan of R. W. Budd which the Democrats have accepted for auto plate display. Budd is head of personnel for War-ner Brothers, and is in that com-pany's New York office. Budd is hot bear of the com-pany's New York office, the com-pany's New York office, that the Testing is out to Republican' and Roosevelt. The Democrats have a first order in for 25,000 of the plates.

plates.

And all the press agents in New, York are trying to ring in on the political campaign gravy.

No Objections from Studios To 'Opposition' Stage Dates by Contract Players; Recoups Salaries

All major studios fixting circuit connections are preparing to extend the practice of sending contract film players finto vaude and picture houses for personal appearances as an economy move to cash in on the layoff time between pletures. Alternating stage work will affect become more general as an adjunct to building up popularity for let it is not expected that many will be sent east for personal appearances until fall, as currently all studios are going into peak production and will be using almost all of its contract personnel for the All major studies having circuit

of its contract personnel for the next two months at least.

Under present conditions none of the players will be sent out unless the players will be sent out unless capable of doing worthwhile acts. The straight personal appearance in which the names try to get by with just a song and I'm glad to be with you' routine will not be tolerated. The name draw must also be enhanced by entertainment merit.

Interchange

Interchange
Players of one company will regularly appear in the theatre chains
of competitive producer-distributors. While it is reported that in
the framing of film product deals
this season the question of availability of stars for personals is being-broached, there is no admission
other than that it is pretty generally expected no special lines will
be drawn.

erally expected no special lines will be drawn.

Triend of the producer-distributors seems to be in the direction of permitting their film people to play for theatres owned by others, notably those which play its picture product. One of the leading these product one of the leading the product of the produ

team.

"Others are to come, with Warners pointing to the close co-operative contact existing between the
company and Loews. Latter may
get around a dozen Warner players
on the season, as they are availseason, as they are availcompany and Loews.

"Other to be considered to the company
and the season, as they are availthey range."

"Other to be considered to the considered to the
where not conflicting with Warners'
own houses.

dio, Columbia and Universal Radio, Columbia and Universal film people will probably go into RKO houses, while Paramount's may also be included here and there. Par itself might utilize its own as well as Fox and Warner stars, depending on how playing time, stage show budgets, etc., shape un.

time, utage show however, exceptible to the control of the control

Diaper Sextet

Hullywood, Aug. 8.
Infant version of Florodora sexiet goes in 'Glad Rags to Riches,' next Jack Hays' kid comedy for Educational.

Six ix four-year-olds will do number in lace-trimmed

Mary Pickford Drops Deal for 'Language'

Deal for "Language"
Mary Pickford's deal for the play
'Another Language,' on which she
came to New York, is off. Star decided against it when owners of the
rights wanted it specified the picture could not be released until the
fall of 1933. Miss Pickford returned west by plane.
Terms did not figure. First quotation named by "Language" was
'Allogo with all film firms forgettion of the Coast Miss Pickford is
preparing to go ahead immediately

ting about it.

On the Coast Miss Pickford is preparing to go ahead immediately with the Frances Marion original, once called 'Happy Ending,' but which will not be released undor that title

WB Has Feature on Bridge for Wm. Powell

Hollywood, Aug. 8.
Claimed to be the first feature built around contract bridge, Warners next for William Powell will be Grand Slam. Has to do with a down-and-outer, who comes becomes the toast at tea parties as a finesse finegeler.

a finesse finegeler.

Story is by Charles Kenyon.

William Powell and Kay Francis
will be teamed in 'The Low Down.'
It's Warner's contribution to the
current press agent cycle.

Revives Test Dept.

Hollywood, Aug. 8. After being dropped when Winnie Sheehan left Fox, test department has been revived with George Da-

vidson, formerly in charge, back.

Recent haphazard testing will be
systematized with an active search

2 WRITERS OUT

2 WRITERS OUT
Hollywood, Aug. 8.
Philip Wylle and Edward Venturini, writers, are out at Paramount. They had been working on Tsland of Lott Souls. Garret Fort has been put on the story.
Ray Harris has been added to the Paramount script staff. His first job will be 'The Bookworn Turns' for Stuart Erwin and Allison Skipworth.

of Jean Hersholt, Una Merkle, Anna May Wong and others. Second might include Wallace Beery and Robert Montgomery, both Metro, as

worked out, with the angies on stars for personals so far seemingive along werbal agreement lines, it applies the content of the content way as so were all the property of the content way as so were all the content way as so were an expectation of the content way as so were an expectation of the content way as so were an expectation of the changing trend. Here and there to be available for personals, if okayed, until later this fall.

Radio on the Side

Under discussion also is the inclusion of radio work for picture players when and if fitting in property. In time product contracts may contain definite clauses concerning stage and radio availability by the chain buying the film. It is figured, featured players who need the stage valued players who need the stage would will save the content will be the property. It is figured, featured players who need the stage valued property with the studio still saving that will probably be adjusted property, with the studio still saving in dramatic or comedy the content way of proportion to the stage value, that will probably be adjusted property, with the studio still saving in dramatic or comedy the content way of the Capitol, New Xyrk, similar to will be made to help populariations when the content way of the Capitol, New Xyrk, similar to will save be a content will be to arrange for the Capitol, New Xyrk, similar to will be made to help populariations when the content way of the capitol. New Xyrk, similar to will also be expected to make more than the content way of the content way



WILL MAHONEY

Bock, San Francisco corresp nt for Variety, said: Will-oney can say that of ALL ames that have trod the names that have trod the Fox boards he gave the best account of himself, because that's what he did. He started easily, warming up as he went, and wound up to TRE-MENDOUS results. He encored, and that's an accomplishment at the massive Fox. Direction

RALPH G. FARNUM

Tam Young Savs as How L. A. Theatres Are All 'Swell Jernts'

Hollywood, Aug. 8.
This is sure one elegant jernt, said Tammany Young, America's guest, as he viewed the milling mob at the Carithay Circle for the premiere of 'Back Street'.

at the Carthay Circle for the premiere of 'Back Street.'
All these California theatres are swell jernts, Tam continued. If like 'em. Especially these premeres. I crashed a flend's car coming here tonight and walked up the lane between Olympic visitors. Some of 'em made a lot of funny remarks, as if I care.'
The dapper Mr. Young waltzed into the theatre and confronted Dave Epstein, who had bet Carl Laemmle, Ir., that Tammany wouldn't make the grade. Shakingh hands all around, Tam got the prolog.
At intermission, he announced it was time to scram as he had to was time to scram as he had to

was time to scram as he had to be up at 6 a. m., to work in the Jelson picture, and arranged a ride

home.

Before leaving the theatre he turned his seat stub over to a fledging gate-crasher with all the proper instructions and, after being bowed out by the house staff, repeated, "This is quite an elegant jernt. How about a ducat for the wife, she's on her way out?!"

BENCHLEY IN THE JUNGLE

Hollywood, Aug. 8.
Robert Benchley, here on Radio contract, given first assignment. Will do a comedy for Edgar Kennedy and Harry Sweet.
To be a salire on the current jungle cycle.

Ford's 'Pilgrimmage'

Hollywood, Aug. 8. First directorial assignment i John Ford when he returns to Fox in October will be 'Pilgrimago,' from story by I. A. R. Wylle. Sec ond on his contract not announced. Ford is now at Metro preparing

SAILINGS

Sept. 24 (Los Angeles to Sydney):
Arth r Loew (Monterey).
Aug. 24 (London to New York)
Edmund Dalvy (Olymple),
Aug. 10 (New York to London).
Jimmy Campbell, Betty Balfour
(Aquitanla).

Aday (London to New York):
WB Casts Holman
Styles (Champilain).

Aug. 9 (New York to Carlo):
Aug. 8 (New York to Carlo):
Aug. 8 (London to New York),
Mr. and Mrs. Jack Fearl (Bremen).
Aug. 6 (London to New York),
Aug. 6 (New York to Berlin)
Geraldine and Joe (Latayette),
Aug. 6 (New York to Berlin)
Geraldine and Joe (Latayette),
Aug. 6 (New York to Switzerland): A. J. Baisban (Europa).
Aug. 6 (New York to London):
Mr. and Mrs. F. Tabrah (Laconia).

Mr. and Mrs. F. Tabrah (Laconia).

MC GUIRE PAYS OFF

Sol Wurtzei Collects After Attach-ment-Wage Claims Settled

ment—Wage Claims Settled

Hollywood, Aug. 8.

With attachments, filed following suit he brought in Municipal Court to collect on a \$1,000 note given him by Wam. Anthony McGuire, Sol Wurtrei managed to collect this amount and costs and took the principal for a donation to the Cedars of Lebanon hospital.

Attachments were filed on moneys coming to McGuire from Sam Goldwyn and Metro, by I. B. Kornbloom, attorney for Wurtzel.

State labor commission approved the offer of McGuire, through his attorney, Roward Brand, to settle the wage claim of Ross Jurney for \$150. Girl, now in New York, was taken east by McGuire as his secretary, and alleges her return fare

taken east by McGuire ag his sec-retary, and alleges her return fare and part of wages were unpaid. Two other claims, against Mc-Guiro, filed by set designer and set dresser for Bad Penny, a play which the author produced here, have been paid.

Arthur Loew's World Air Trip On, with Variations

Switch in Arthur Loew's plans as regards his world air tour will have him start off from Los Angeles instead of New York chipping from there direct to Sydney. Hal Roach, who was to go along, has dropped out, but Loew will use Roach's plane anyway, with Capt. Dickson piloting. From Sydney on, up to the return across the Atlantic, the trip will be made via plane. Russia has been dropped from the itinerary with the new schedule, Loew now figuring on making the entire world trip in about a month. Switch in Arthur Leew's plans as

Geo. O'Brien's Dad to Europe-Player Later

Hollywood, Aug. 8.

Daniel O'Brien, state director of penology, leaves here Aug. 19 for New York and will sail Aug. 24 for Europe. Going to Bad Nauhelm for Europe. Going to Bad Nauneim for his health.

Will be joined there early in Sep-tember by his son, George O'Brien.

W-W Drops Bob Steele

Hollywood, Aug. 8. Bob Steele westerns, produced by Trem Carr for Tiffany for two years, have been dropped by World Wide. Ken Maynard westerns, pro-duced by KBS, are now the only horse operas on the W-w program. Nothing further decided upon for Steele who is, under contract to Steele, who is under contract to

Two Seek Studio Wages

Hollywood, Aug. 8. Laid off, but not paid off, Irma arrison. actress, and George utility man, seeking wages Banium, utility man, seeking wages from Thomas L. Griffin, indle film producer, according to complaints filed with the labor commission. Miss Harrison claims \$80 and Banium asks for \$110.

WEALTHY EXHIB DIVORCED

WEALTHY EXHIB DIVORCED

Syracuse, N. Y., Aug. 8.

Surrendering all claims against her former husband and releasing all dower interests for a consideration of \$10,000, Mrs. Marguret-Hanns Brown has been granted a diverse grant of the state were alleged.
Suit was kept secret until Mrs.
Brown signed certain documents.

CLUB'S WEEKLY SHOWS

New York Motion Picture club, starting in September, will endeavor to conduct weekly entertainments throughout the winter. Idea is to aid finances.

U Sees 3 Star Candidates and **Maybe 4 Scarers**

Universal's New York office is counting upon the creation of at least three new stars from the company's roster before the end of the '32-'33 picture season. The eastern hopes are Gloria Stuart, recently, plucked from the Pásadena Community Players; Onsion Stevens, also recruited from the same Pasadena group, and Noah Beery, Jr., as a luminary of westerns. Russell Hopton may also be featured soon in a college story.
With its top money garnered from thereign as the season, U is keeping a wide piace on its new program for more of this kind. There are three on the schedule now, but a fourth is being considered. Whether this will be made will be the first of the new series, 'Old, Dark House.' Latter film is due at the Mayfair, N. Y. Sept. 1. The fourth thriller is tentatively.

The fourth thriller is tentatively titled 'S. S. San Pedro.' The others definitely in line are 'Cagliostro' and The Invisible Man.'

Weitzenkorns Reunited 9 Days After Divorce

Los Angeles, Aug. 8. Los Angeles, Aug. 8.

Latest development in the Louis
Weitzenkorns' marital battle is the
amended complaint filed by Irma
May Weitzenkorn against herwriter-husband, stating that following a secret Mexican divorce in
Nogales, Sonora, Mexico, Jan. 6, 1931;
the pair reunited nine days later in
a common law maritage. in New a common law marriage in New York and lived together until Dec. 14, same year, when the final breach

came.

Listing indiscretions of her husband, Mrs. Weltzenkorn alleges that he was too friendly with a housemald in Severes, France, last August, even to providing the maid with an apartment in Paris after her discharge.

New complaint also ups amount wite Isseshort at 1900 a month wite Isseshort to 1900 a month of the wite Isseshort to 1900 a month to 1900 to 110,000. It is her contention that Weltzenkorn nas 100,000.

\$5,000 to \$10,000. It is her contention that Weltzenkorn has \$100,000 stowed away with his attorney. Mortimer Schwager of Brooklyn, and that the Schwager of Brooklyn, and that the Schwager of Brooklyn, and that the Schwager of Brooklyn, and the S

Laughing Boy' Search No Laff for Universal

No Laff for Universal.

Universal is over the barrel no far as a lead for Laughing accommended and result in the laughing and the laughing and the laughing and result is that studio has expended \$5,000 in tests.

Final try will be made this week by Willie Wyler, who is to direct. He will visit spots in New Mexico and Arizona to see if the 'youth' they seek can be found there.

ORSATTI'S HUNT Hollywood, Aug. 8.

Frank Orsatti left for New York last night (5) to establish radio contacts for his film player clients. Will also hunt story and play material for studio submission.

\$5.889 to Wallace Widow

Los Angeles, Aug. 8. Los Angeles, Aug. 8.
Statement as to local estate of the
late Edgar Wallace, who died in
Beverly Hills last May, made by,
Public Administrator Frank Bryson,
shows that a residue of \$5,889 was
sent to the widow, Violet Ethel
Wallace, in London.
Writer had \$8,796 in the bank and
\$1,259 salary due from Radio studio
at the time of his death.

Hollywood, Aug. 8.
After giving up agenting to become studio talent scout for Fox,
Ben Hershfield went off the pay-

OLYMPICS A \$250,000 PAI

Marx Bros. Call Off Proposed Next on Plea Chico. Zeppo Need Rest

Hollywood, Aug. 8.
Contemplated production of ansther Marx Bros. picture by Paramount this year is off. Family went
thumbs down on the idea, citaiming
that Chico needs a restric completely
recover from his knee injury, and
that Zeppo, currently abed suffering from pneumonia, will also need
that Zeppo, currently abed suffering from pneumonia, will also need
that year here on the Hal
Roach plane with Sam Katz for
New York Friday (8), from where
he salls for Russia. Groucho stays
in the Coast with his family.

on the Coast with his family.

on the Coast with his family. Quartet had previously told the studio that if they made another picture this year the government would get whatever they received for the picture in income tax. This added income would put their year's total to an amount where the government would collect 50%.

MARION DAVIES' 3 AT \$200,000 PEG' NEXT

Hollywood, Aug. 8.

Marion Davies has renewed with
Metro and will make three pictures
within the next 15 months. New
centract will net the star \$200,000
a production.

First on the schedule is 'Peg O'
My Heart' with studio also having
promised Miss Davies 'Barretts of
Wimpole Street.'

Extra Placements Up

Hollywood, Aug. 8.

It was happy days for the extras
last week when 5,106 day checks
were issued. This is a jump of
2,208 placements over the previous

Biggest day was Wednesday (3) with 950 workers spotted, 250 of hem for Metro's 'Rasputin.'

'Kingdom' Delay Puts Ann Harding in Cast

Hollywood, Aug. 8.

With production of Animal
Kingdom still a week off, due to
Metro holding Lesile Howard
on the behind schedule 'Smilin'
Through, Radio has decided to spot
Ann Harding in it.

Ann Harding in it.

Irene Dunne, who was to have
played opposite Howard in 'Kingdom,' gets another assignment.

Lambs' 2d Short

Larry Kent, Max E. Hayes, a technical crew, and a group of Lambs' actors left yesterday (Monday) for Bermuda to film the second in the Lambs Gambol short series for Columbia. Fred Stone will head the talent in the third of the series, to be made in New York later on.

Bickford's Proviso

Hollywood, Aug. 8.
Story with carnival background
by Charles Bickford under consideration at Metro.
Bickford will sell only on condition that he also plays the lead.

EAST TELLS WEST

Metro's New York office has advised the Coast studio that the contracts of William S. Maugham and Henri Bernstein, writers, should be considered terminated.

Maugham was signed tast November to do an original which to date hasn't been submitted, it is held

Engaged by Phone

Hollywood, Aug. 8.
Radio engaged Frank Morgan by
telephone today (Monday) from
New York to play in 'Secrets of the
French Police,' Eddie Sutherland di-

Stories were published by King Features syndicate.

FAMILY PRIDE

Ethel's Son Walks Because Salary 'Too Small for a Barrymore'

Hollywood, Aug. 8.
Stating that the offered salary was too small for a Barrymore, Samuel Blythe Coit, Ethel Barrymore's son, walked out on Columbia. He left after the studio had planted premature publicity blurbs to the effect he was under contract. Coit had previously spurned two parts at Metro, stating he didn't vant it to be said his mother got him the engagements. He will probably go to Universal for a spot in 'Ali America' and later in 'Road Back.'

LE MAIRE QUITS WB: TALKING WITH SHARPE

Hollywood, Aug. 8. Rufus LeMaire resigned as War er casting head when the studio ner casting head when the studior refused to give him a salary increase as provided in his contract option if continued for another year. Resignation takes immediate effect. Believed he will go to Universal, following a short vacation. Understood here that Le Maire's successor will be sent out from New York and not selected from the local ranks.

Reported studio has been talking to Stanley Sharpe in the east. Sharpe was formedly general manager for the late Flo Ziegfeld, having been with the producer eight years. However, Max Arnow, eastern talent socul for WB, left for the Coast last Friday and may fill the LeMaire vacancy.

LeMaire vacancy. LeMaire vacancy.

Le Maire leaves the studio Aug.

18, having released Warners of the
final six weeks of his contract. He
is also negotiating with Radio and
Fox besides Universal for a producer's berth.

Leonard's Departure From Metro Is Final

Hollywood, Aug. 8.
Robert Z. Leonard, who walked
when Metro asked him to take a
35% cut and sign new contract, will
not return to that studio following
his four-week vacation. Leonard
had several conferences with Irving Thalberg last week.
Director is undersitood to have
offers from Paramount and Fox.

Gilbert-Virginia Bruce Wedding Due Aug. 10

John Gilbert will marry Virginia Bruce at his home in Beverly Hills this Wednesday (10). When the work of the tood up, will be best man with Jean Harlow (Mrs. Bern) matron of honor.

Keatons Divorced

Keatons Divorced

Hollywood, Aug. 8.
Natalle Talmadge Keaton won an interlocutory of the month o

Sidney's U Return

George Sidney returns to Univer-sal for another picture with Charlie Murray—it may be another Cohens and Kellys despite U's previous decision to abandon the series— and for other U comedy production on his own.

VISITORS TIEING UP FILM STUDIOS

Only 73 Frenchmen, Are 50,000,000 There Other Callers, or Thereabouts - Individual and Special Favors Load Hollywood Studios with Visiting Firemen and Pole-Vaulters Despite Hays' Regulations - 50,-000 Requests-Fox Loses 16 Working Hours

LOST STUDIO TIME

Hollywood, Aug. 8. Entertainment of Olympic en-trants, officials and visitors will cost the picture studios in the neighborhood of \$250,000 before the games are over Aug. 14. Most of the expense entailed will probably be charged to lost time in produc-

tion.

Hays organization attempted to regulate the handling of visitors at the studios. It laid down iron-clad regulation as to who was to be taken to be a considered to the constant of the

individually.

Heaviest Strain at Fox With loss of time the heaviest item to be charged up through stars, executives and other studio personnel functioning as hosts, Fox is reported to have undergone the heaviest portion of the strain. Actually 18 hours of production is estimated as having been deepped at that lot during the past 10 days.

ast matted as maving ocen dropped at that tot during the past 10 days. This studio did not stint itself in the entertainment of its guests, individually or collectively. It was figured that \$2,000 was expended or at the state of the state

Metro's Load

Metro's Load
Metro also went heavy for the
entertalment. Louis B. Mayer entertained for Vice-President Curtis,
also for officers of the U.S. fleet,
as well as having foreign delegations to look after. Studio has had
visitors on practically all of its
sets for the past two weeks, with
stars posing for photos with the
athlete: at the Olympic stadium
as well. Close to 3,500 ere reported
to have been taken care of at this
plant.

plant.

Paramount not overlooked by the calters either. This lot handled more than 2,000, with Radio haying another 1,000. Universal bore a good portion of the entertaining, too, with Warners, due to just reopening, finding the tax considerably lighter than on the other studios.

decision to abandon the series— and for other U comedy production on his own.

Sidney, when finishing up his per-sonal appearance tour in Detroit, chi and Buffalo, returns to the Coast. He's now vacationing at the Tax Rooneys' Southold, L. I, home.

Star's Fan Interview on Her 'Affairs' Prompts Another Film Commandment

Barrymores' Billing

Cuiver City, Aug. 8 No trouble encountered by Metro in arranging billing for the Barrymores on 'Rasputin' The order is John, Ethel and

COAST-TO-COAST RADIO PLUG FOR 'CROONER'

Hollywood, Aug. 8.
Bob Goldstein, manager for Abe
Lyman's orchestra, arrived here by
plane today (Monday) to line up
talent from this end which will
work with Lyman over a CBS
broadcast Wednesday (10) at 12,30
noon from New York on a broadcast for 'Crooner.'
Studio talent will consist of
David Manners, Dick Powell and
others from original cast here.

COLLIERS' GETS CANTOR STORY ON ZIEGFELD

Hollywood, Aug. 8.
Story on the life of the late Flo
Ziegfeld by Eddle Cantor goes to
Coillers'. Blography will run from
six to 10 installments.
David Freedman, Cantor's writing
partner, is expected on from New
York to work on the series.

Services on Coast, Burial In N. Y. for Jimmy Quirk

Hollywood, April 8.
With 200 picture executives and celebrities present, a simple but impressive service was held for the late James R. Quirk at Pierce Brothers funeral parlors Aug. 3.
Rev. Father O'Donnell, of the Holy Trinity Church, officiated with Rupert Hughes delivering an

Mrs. Quirk (May Allison) left for New York that night (Wednesday) with the body accompanied by her sister, Maude Latham.

Buriai of Jimmy Quirk, late pub-lisher of 'Photoplay,' fan magazine, took place in New York Sunday (7), in Kensico Cemetery. Some 300 representatives of the picture industry and literati at-tended the services. The organization of 'Photoplay'. The organization & aucessor to Quirk as ditor will be announced this week. It was said Monday that the selection will doubtless be made from within present editorial staff.

Billie Dove's Sketch

Billle Dove is due east for RKO vaudsville on a Fitzgerald & McGaffery agency booking. No opening date set yet, matter of salary standing in the way.

Miss Dove is reported asking \$3,-750 for vaudsville. She'll do a sketch by Vincet I agreement.

by Vincent Lawrence.

TOUTING SUSAN FLEMING

TOUTING SUSAN FLEMING Hollywood, Aug. 8. Hollywood, Aug. 8. Paramount has changed its mind about placing Susan Fleming in Heritage of the Desert, western. Has decided to reserve her for more ambitious productions. Saily Blaine has been substituted in the Western story, Will play opposite Kandolph Scott.

Vince Barnett's Two

Hollywood, Aug. 8.
Vince Barnett, is named for the casts of two pictures.
Paramount's 'Heritage of the Desert' is the first and 'Rackety Rax' (Fox) follows.

Producers' governing body is creating for Hollywood an 11th commandment. It will be docketed as 'verbal moral turpitude' and is to be considered violated when any picture star boasts in print of any indiscretions.

picture star boasts in print of any indiscretions. What will happen to the first starwho breaks the new commandment has not yet been decided. Officials refuse to stay whether it will mean banishment from American screens, suspension, or what-not. The film luminary while directly. The film luminary while size of a fan magazine interview about her 'affairs', and who is further quoted, as saying that she can have an affair with any man who attracts her one hour after she meets him, but that she hasn't had an affair for six months, is responsible for the latest gathering of picture codelsts. The inquiry included the interrogating of a score of picture peopleo in New York the day the supposed interview, appeared. The questioned and reprirameded by the picture heads, as also is the publicity department of the studo in

questioned and reprimanced by the pub-licity department of the studio in-volved.

But the star is where the flin investigators admit striking the main snag. This is because a per-former can be interviewed in other places than on the lot and becau

places than on the lot and because if a star is going to talk—she's just going to talk—Publicity department of another studio is perturbed over the antics of a leading woman who, in an interview in another state, announced her marriage to a film man who hasn't received his final divorce. Head p. a. doesn't know whether to confirm or deny story since the girl didn't take anyone into her confidence.

KEN DUNCAN FINDS A **WAY TO KEEP EATING**

Detroit, Aug. 8.

Men Duncan, actor, has a way to keep eating. He rented Paramount's old 'No Limit,' starring Clara Bow, in which he also appeared. Taking the picture with him, Duncan makes personal appearances at small town theatres with the picture. Plays on a straight per-centage basis and carries Alian Jay for publicity. picture. Play centage basis for publicity.

Vic Fleming at M-G Hollywood, Aug. 8. Victor Fleming returns to Metre as a director. He will make one picture. Last picture he made there was 'Wet Parade.'

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Distribs Indicate Will Reject **Indie Counter Moves on 5-5-5:** Lightman Invokes Exhib Heads

The 5-5-5 plan seems definitely doomed as distributors, after rejecting the complete formula, indicated that they will turn down Just as fatly counter proposals which the Motion Picture Theatre Owners of America, will make before the end of this week.

Motion Picture Theatre Owners of America will make before the end of this week.

Stand is explained by distributors as a direct challenge to threats of indie leaders, amongst which is included that of a buying strike.

With lawyers in command of the uniformity situation, distribution heads state that regardless of their own inclinations they will make the own inclinations they will refer to the own of the reason than to protect their own organization.

Only Fox and World-Wide have indicated to indie leaders that they still have a kindly word for the 5-5-5. Metro and United Artists, up to Monday (8), had not made known their sentiments while all other companies had word enemed to the control of the cont other companies had voted nega-tively in the lawyer poll taken by M. A. Lightman, head of the M. A. MPTOA. Opinions Vary

MPTOA.

Opinions Vary

Lawyers differ so much in their funterprictations of the United States Surpreme Court ratification of the Thacher' decree, which ruled out uniformity and compulsory arbitration, that spokesmen for dighthutors say the only way in which this issue may be cleared is through another case testing uniformity. Even though every exhibitor in the country swore by affidavit that the 5-5-5 contract was just, and made the direct statement above his own signature that he would not consider, the distributors acting in concert, some of the distributors acting in the hughess could cause just as much trouble and bring about the same litting and the property did the same litting and the same in t

what form of contract in use the courts would have to determine a dispute of any seriousness, distrib interest in the 5.55 began to wane. Today the distrib attitude appears to be, why make "concessions and get nothing in return?

Exhibitors are anxious to have at least two of the 5.5-5 clauses incorporated in present company forms. The first of these is the stibulation giving the deshibitor the

forms. The first of these is the stipulation giving the exhibitor the supulation giving the exhibitor the right to reject a certain number of pictures offered him by a single company, while the second is that prior run protection expire in 90 days whether the film is played on the date booked or not.

Lightman's Appeal

the date booked or not.

Lightman, who has been the main apostle for the indies in the 5-5-5-must-come-through move, yester-content of the following system of the following s

Options Wolves

Hollywood, Aug. 8. Despite the wolves at many Hollywood doors, an agent has taken an option on a pack of real wild ones.

real wild ones.

Lad is trying to peddle his option at the studios, feeling that they'll be wanted for the wild animal pictures and other films of nature in the rough, which seem to be on the way.

Fox Concentrating On Build-Up Plan For Lesser Players

Hollywood, Aug. 8.

Hollywood, Aug. 8.
Fox studio plans to develop a personality policy during coming season to establish promising talent under contract. Each producer has been assigned certain stars to handle for the year and must provide stories that will not only lend themselves to the stars-but build-up candidates to be opposite the 'names.'

Studie as till building up Saliv.

posite the 'names'
Studio is still building up Sally
Ellers and James Dunn, and also
Lillian Have Gaylor Oran Charles
Farrell will each make two other
starrell will each make two other
pictures, in which, opposite them
will be budding players.
Endeavor to put over Henry
Garet will be made opposite Miss
Gaynor in 'Princess at Your
Order,' being adapted from a German play, while efforts are being
made for suitable story in which to
use Miss Harvey opposite Farrell.

Sinclair Now Editing Eisenstein Mex Film

Hollywood, Aug. 8. Höllywood, Aug. 8.
With Serge Elsenstein gone home,
Upton Sinclair is editing the 50,000
feet of, film the Russian director
took in Mexico, Author helped finance the project.
Understood, Elsenstein has foreUnderstood, Elsenstein has fore
Understood, Elsenstein has fore
Understo

Footage is said to contain no Soviet propaganda, but is a story of Mexico during the Mayan period.

BILLY GILBERT SET

Hollywood, Aug. 8. Five year contract with options as been given Billy Gilbert, musical comedy player, by Roach. Gilbert's ticket is a two-way

Gilbert's ticket is a two-way termer for writing and acting. Cur-rently, he is in the 'Taxi Boys' series.

ual contracts that the 5-5-5

offers?...
Let us put the matter squarely up to the attorneys and ascertain whether or not they are
willing to modify their present
contracts sufficiently to give us
the few concessions that have
seen taken cway... To the
companies who are willing to do
this we cannot claim a breach
of allowing the country of the
to about the country of the
the country because we
were definitely led to believe
that the contract would be
adopted for alternate use this
seakon. Any doubt as to the
legality is without justification.
There can be no question of it
if the form is simply offered as
an alternate to those exhibitors
desiring its use, ... Any further quibbling or delay will only
we conce and for all that we are
entitled to certain considerations and that we intend to get
them. There are many drastic
things that we can do... It
is sincerely hoped that none of offers?... Let us put the matter squarethings that we can do. . . . It is sincerely hoped that none of is sincerely hoped that none of these will be necessary." Lightman concludes by announc-ing the new slogan of the organi-zation's executive committee. It is, "To not buy until more equitable contracts are offered."

PAR BUYS TWO

Racetrack and Ocean Liner Stories

Hollywood, Aug. 8. Hollywood, Aug. 8.
Paramount has bought two Grand
Hore! types of stories. One is The
Grand Thing, written by Lawrence
Hazzard, and a racetrack story. It's
to be done with an all star cast and
possibly a play from same script
will be in New York this fall.
The other is 'The Cross,' a German book by Gina Kaus, being
translated into English under the
title of 'Luxury Linger.' This story
will be used for Sarl Maritza.

FOX REVIVES **PLANS TO \$1.50**

Fox is planning to roadshow pictures again. Although two years ago the organization said it would never high-top on Broadway again, scouts have started looking for a tem theatre.

Creation of a special exploitation department for this purpose is al-ready under way with Vic Shapiro preparing the plan.

Fox houses under the Skouras management will be selected for most of the roadshowing at \$1.50 top. In other instances the policy followed by Merro with Grand Hotel, a percentage basis, will be pursued nationally.

Company figures it may have five pictures adaptable to a \$1.50 scale for the coming season.

March of Time' Takes Another Holiday at M-G

Culver City, Aug. 8. 'March of Time,' Metro's veteran on and offer, is off again tem-

porarily.

Recently this footage was given
to Ralph Block and Ralph Spence
for refixing. When Spence few another assignment Block continued
alone. Latter now also leaves
Time flat to do a doctring job on
the script of John Gilbert's next,
(Whine See:

'China Seas.'
'Time' will march again when the Block-Spence combination can get together. It is now the champ re-make film amongst all the studies, having been the cause of salvaging conferences for around two years.

11th Ave.,' Not Rhythm,' Le Baron's First at Par

Hollywood, Aug. 8. Paramount has shelved Manhattan Rhythm' as William Le Baron's first production and Luther Reed, assigned to direct, is off the payfoll. Studio decided story was too weak.

Englang will be 'lith Avenue'.

weak.
Replacing will be '11th Avenue,'
an original by Bill McNutt, Josephine Lovett and J. M. March are
adapting and dialoging.

Acad. Adds 7 Writers

Hollywood, Aug. 8.

Al Cohn, branch chairman, an-nounced addition of seven authors to writers division of the Academy of Motion Picture Arts & Sciences. Enrollment was under recently adopted policy to hasten action of new candidates.

new candidates.

Those admitted were: Sarah Y Mason, Austin Parker, John Monk Saunders, Donald Ogden Stewart Jo Swerling, Dale Van Every and Louis Weitzenkorn.

Millarde Widow's Award

Los Angeles, Aug. 8.

June E. Millarde, widow of Harry Millarde, director, who died last November, was awarded \$300 monthly for herself and child pending settlement of the estate, which totals \$15,000, half in cash. Mrs. Millarde also appointed ad-ministratrix.

'BED' BECOMES 'MAN' Hollywood, Aug. 8.

Bed of Her Own, Para-t's Clark Gable-Miriam Hopmount's mount's Clark Gable-Miriam Hop-kins picture, will go out as 'No Man of Her Own.' Currently Par has two pictures with 'Hell' in the title.

Or Fire Island

Hollywood, Aug. 8. Picture supervisor, impressed with two-word titles such as 'Grand Hotel,' 'County Fair' and 'Union Depot,' is considering 'Grant's Tomb.'

Goldstone's Crown Jostled by Union In Wage Dispute

Hollywood, Aug. 8. Withdrawal of Phil Goldstone as financier of independent pictures and refusal of the sound men's union to negotiate with the Independent Producers' Association on recent wage scale difficulties if Goldstone participated, changes the status of Goldstone as the kingpin of independent production.

of independent production.
Union charges that Goldstone's
previous domination of the indie
field through the IAP, which he was
instrumental in organizing to protect his financing, has been responsible for the failure to dome
to terms. Sound men requested
that Trem Carr represent the IAP
in the negotiations.
Indie Producers' Association has

Indie Producers' Association has Indie Producers' Association has also wandered away from the Gold-stone. fold with four—Trem Carr (Monogram), M. H. Hoffman (Al-lled), Nat' Levine (Mascott), and George Weeks (Mayfair)—sitting in control.: These companies, none financed by Goldstone, will likely produce 120 of the 150 independent features scheduled for this year.

features scheduled for this year. So far Goldstone's Majestic Picture Co, announcing 24 pictures this year, has not been represented at any of the meetings. Company has refused to meet the union's demands and with the request that Goldstone be excluded from the negotiations, it is doubtful if he will be a party to the agreemently in the east, is expected to return here next week.

King Supervises First Big 4-F.F.A. Picture

Hollywood, Aug. 8.

First feature on combined Big Four and Freuler Film Associates program for new season goes into production Aug. 10, with Burton King supervising. No director, cast or title set. Big Four will produce 10 features, flyw westerns and flyw dramas.

five westerns and five dramas. F. F. A. will produce 24 features, 12

F. F. A. Will produce a features, 12 westerns, six melodramas and six thrillers. Latter will be aimed at foreign market, with foreign languages dubbed.

John R. Freuler, head of both companies, is here to get the programs started. He leaves for the east Aug. 13, making exchange contracts on trivers on trivers. tacts on trip

Second Soviet for M-G

Hollywood, Aug. 8.

is considering a second metro is considering a second Soviet story, following completion of the untitled one that has been in preparation for months.

Newest is Yury Olesha's play, The Actress. Oscar Carter has made the translation.

WING'S 4 FOR W-W

Hollywood, Aug. 8.

With deal set between Ward Wing and World Wide for production of one feature and three one reclers in Dutch West Indies, Ving will leave early in September with J. C. Cook along as cameraman. Picture will be made silent with a native cast. Feature will be released by W-W, shorts by Educational.

MATCH KING STORY

Warners is preparing a story based on the late Ivar Krueger, Swedish match king. Warren Willam is slated for the title role.
Film on the same subject is also currently being lined up in Berlin by Nero Film.

Ina Claire Settles Claim
Hollywood, Aug. 8.
Settlement made out of court on
suit of Maurice Revnes against Ina
Claire for \$800 commissions.
Roger Marchetti represented
Revnes.

FOX PROVISOS **GUMMED UP** N. E. POOL

Entrance of Fox lawyers into the, Harry Arthur-Publix deal, who are said to have interposed certain conditions into the proposed partnership which Publix found objectionable, is reported responsible for the sudden decision to call the entire matter off. That occurred more than a week after the date set on which parent where to be specified by Arthur parent per conditions of the set of the second between both on the setup. What the Fox lawyers wanted after submission of the deal was made to them is not revealed, information is that both Arthur and Publix were satisfied on agreement, they had reached but in view of the later Fox development, mutually agreed to call everything off.
Partnership would have combined 18 houses of the Harry Arthur chain (formerly Poil) with five of Publix, two in Springfield and one each in Merchand (formerly Poil) with five of Publix, two in Springfield and one each in Harry Arthur chain (formerly Poil) with five of Publix, two in Springfield and one each in Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil) with five of Publix (Harry Arthur chain (formerly Poil Marty Arthur chain (formerly Poil Marty Arthur chain (former

Under the setup, Arthur was to

The Publix theatres involved will continue under the operating super-vision of Dave Chatkin for Publix.

U's Product Deals

Universal is expected to announce the closing of deals for its '32-'33' product with RKO, Skouras and Warners this week. All are on a national basis.

LABELING PREVIEWS

Majors Will Advertise Test Shows

To Curb Indie Cycling

Los Angels, Aug. 8.

To combat the fake preview racket, indulged in by indie exchanges, all major studios will herefafter advertise their pre-release showings. Pictures will be billed as 'Metro' or. Paramount' previews outside the theatres.

This is to get away from the 'studio feature preview' gag which lately has resulted in the showing of numerous ringers and resultant, audience protests.

Indie exchanges have been gettings as high as \$25 for turkey pictures which were advertised as 'previews'. In one case, the exchange bloycled a feature as a 'preview' between three houses the same evening.

view' between three houses same evening.

30% Completed, Roach Closes for Two Weeks Culver City, Aug. 8.

Roach studic will shut down for two weeks Saturday (6). Lot is ahead of schedule with 30% of the new season's program already fin-Annette Foraub, three years in the publicity office, has been let out.

Pelton-Starr Fold

A PAUNI-SURIT FOIG

Mollywood, Aug. 8,
Al Pelton-Irving Starr agency has
folded, with Starr to supervise Ken
Maynard westerns.
Partnership in operation about
five months. Previously Pelton was
associated with Deming Lamson for
about four months.

Bromley as Broker

Hollywood, Aug. 8.
Haworth Bromley in now asso-clated with Albert J. Cohen, story, and play broker.
Bromley formerly was associate editor of 'Cosmopolitan' magazine.

GRINDE'S COLUMBIA FILM

Hollywood, Aug. 8.
Niok Grinde will direct 'Vanity
Street' for Columbia.
Grinde has been with Metro for
the past 10 years.

Viv Osborne on 'Freedom'
Mollywood, Aug. 8.
Vivienne Osborne plays opposite
Leo Carrillo in 'Freedom'
This is a Joseph Schnitzer production to be released by Radio.

FILMS SEE THAT CORNER

PAR'S DECISION ON LASKY DUE THIS WEEK

Hollywood, Aug. 8.
Inference here is that Jesse Lasky will return to the Par lot in an active capacity before Sept. 1. Lasky and Sam Katz. latter since gone East, met several times last week with it reported Katz. will submit Lasky's demands to the Paramount directorial board in New York.
Lasky a support of the Paramount directorial board in New York.
Lasky is supported by the paramount directorial board in New York of the the New York of the September of the Paramount of the New York of the September of the New York of this talks with the former studio head.
Future production plans of the

head.

Future production plans of the studio are being held in abeyance pending Katz' return, which is expected in about three weeks.

Sam Katz, who arrived in New York Sunday (6) from the Coast had his first get-together with h. o. executives during luncheon yesterday noon (Monday). All department heads were invited to attend. While here Katz is expected to decide, with other Par executives, the question of Jesse Lasky's future with the company. Lasky is in Bollywood.

SCHENCK EAST ON UA'S PRODUCT BOOKING DEAL

Hollywood, Aug. 8. Joseph M. Schenck leaves for New Work Wednesday (10) to handle circuit bookings for United Artists during the new season. He will also align product for reopening of the United Artists theatre which re-United Artists theatre which reopens here early in September. It
is likely that 'Rain' (UA) will be
house's first attraction.

Expected that Schenck will remain east for three weeks.

Kent's Fast Mileage

Sidney R. Kent, who sailed from England Saturday (6) on the Ber-engarla, arrives in New York Thursday (11) or Friday. Early the following week he takes off for the

coast.

Kent stops over in New York only long enough to meet E. R. Tinker, coming east, and other executives. Kent's trip west will be his third since joining Fox last spring.

PINCUS' DELAYED TRIP

Joe Pincus, Fox eastern casting head, postponed his talent search through New England because of a demand for immediate delivery of certain types to the Coats. Pincus office, the past month, has been scouring to fill these orders. He now figures to start for Maine within the week.

KENNEDY ON DEM. CAMPAIGN

Springfield, Mass., Aug. 8.

Joseph P. Kennedy, film financier,
taking part in the campaign to
lect Gov. Roosevelt to the preselect Gov. Roosevelt to the pres-idency.

Kennedy is reported acting as an

Intermediary in an effort to swing to the Roosevelt banner Gov. Ely, of Massachusetts.

HAMMONS BACK

E. W. Hammons returns today (Tuesday) from England, where he has been arranging for distribution of Educational and World-Wide

product for the new season.

Educational docs not have any foreign exchanges. For Europe most of its dealing is through Ideal.

Radio City Film Angles

Radio Clty's film theatre is Radio City's film theatre is not being fought over by some of the leading distributors. Companies that have product deals with RKO have either excluded the City or else have added riders to the contract

excluded the City or else have added riders to the contract making rigorous demands. In its five-year deal with Fox, RKO cannot play a single picture of that company at the new center. Universal, reported to have practically closed in its product negotiations with RKO, is said to have need to U pictures for R.C.

Tendency of the film sales.

Tendency of the film heads seems to be wa waiting.

PIPING 'CONGORILLA' **AIR PLUG INTO HOUSES**

Fox Films in a tie-in with Gem Razor has arranged to have the commercial's radio program this Sunday (14) piped into every house in the country showing 'Congorilla that night. Session, m.c.'d by Ed Suilivan, will have Mr. and Mrs. Martin Johnson, makers of the picture, in a dramatization of one of their experiences in the African

jungle.

Bert Lahr will also guest star on
the program, following up the Johnsons with a burlesque on their act.
Exhibs have been saked to so arrange their schedules that a spot
will be clear to pick up the ether
show on a radio set and relay it over
the house loudspeakers from the
moved it starts over the Columbia

Films Meeting Gov't on 4-Day Week Stagger Plan

Picture industry is working to-ward the institution of Pres. Hoover's plan for a four-day week stagger system. Picture committee met with the Los Angeles com-mittee Friday (5) and will iron out difficutites as involved in the film setup with the State Executive com-mittee during the comming week-mittee during the comming week-mittee during the comming week-per of the property of the pro-ting of the property of the pro-ting of the pro-miner of the pro-ting of the pro-miner of the pro-ting of the pro-ting of the pro-miner of the pro-ting of the pro-ting of the pro-miner of the pro-ting of the pr Hollywood, Aug. 8.

fice.

It is figured that the four-day plan to give the unemployed a break will mean a wage cut of practically 40% from the normal, coming as it does on top of the recent pay slashes.

Meredith Up

Publix is promoting Jack Mere-Publix is promoting Jack Mere-dith to the operating department as assistant division manager for the Saenger Circuit. He leaves New York tomorrow (Wednesday) for New Orleans, where he will make permanent headquarters un-der Howard McCoy, Saenger div-chief.

Meredith has been at the h.o. for two and a half years. He was at one time with Ascher Bros.

MACKENZIE CONVALESCENT

MAUKENZIE CUNVALESUEMT
Maurico Mackenzie, secretary of
the Haya Organization, expects to
leave the Rooseveth toogstal within
another week. Last week, following
an operation for appendictits, his
condition was reported serious.
Mackenzie will spend the remainder of the month recuperating at his
home in Stanford, Conn.

AKERSON MOVES OVER

George Akerson yesterday (Mon-day) commenced his three months icave of absence from Paramount. day) commenced his three months leave of absence from Faramount. He moves into National Republicant quarters in New York this week from which he will supervise all publicity in the Hoover campaign east of the Mississippi.

B.O. GROSSES' MODEST GAINS

Biz's July Tendency Was When Films Had Merit and August Biz Reveals Further Encouragement-Circuit Heads Cite Examples and Are Optimistic—2 of 3 Biggest Keys Show July Drop

DARK THEATRES HELP

All things point to the picture theatres having started up the hill after struggling through the worst summer they've ever known. Progress noted so far is generally slight, but it's there and the theatre heads prefer it that way.

prefer it that way.

With exceptions July as a whole was no better than June. Maybe even a bit under June. The general improvement all around, according to surveys of the big chalus, arrived only from three weeks to 10 days ago.

Joseph Bernhardt, Warner's general theatre operator, and Publix, did not find until last week that business. as reflected through the boxoffice had definitely upped. For several weeks previous, however, both chains sensed signs of an impending upturn. pending upturn.

Publix Up

Publix Up

While Warners found that June
was slightly better for its theatres
than July, Publix results for the
second of the sour summer months
will run about 55 over what was
the summer worth the
largely to the fact that on the Publix circuit business stopped slipping
three weeks ago, then held its postting modes improvement all around.
The increase last week (July 29Aug. 4) for Publix amounts to
around 5% over the previous week.
Col. E. A. Schiller, Loew's theatre
head, and Harold B. Franklin, RKO
theatre operator, both claim encouraging improvement during July
over June.

over June. While S Schiller, in advance of a While Schiller, in advance of a full capitulation of grosses, declines to hazard the percentage of increase during July, at the same time he states that 'We know that gross receipts are up fairly well the past four weeks as against the previous four.'

WB's 121/2% Up

WB's 12½% Up
Bernhardt estimates that WB's
August business will mark an increase of 12½% over July.
Publix may run around that, circuit banking a lot on two new releases, Marx Broa' 'Horse Feathers'
and Maurice Chevallers' 'Love Me
Tonight' as grossing aids.
Col. Schiller reflects the general
feeling when he says, 'we're all
keyed up and naturally expect better business.'
It is pointed out that business'

ter business.'
It is pointed out that business has been trying to better. That is, if thatres have had a picture with merit the response has been quicker. This first became noticeable early last month even though theatre men would not believe the tendency until further proof was forthcoming.

Chicago Up 6.5%

But the three major keys show a slight failing off for July. From an aggregate estimated gross of \$1,-103,800 in June, principle deluxers in the three biggest keys, New York,

in the three biggrest keys, New York, Chicago and Los Angeles, dropped to \$1,049,109 for July, It's a decline mounting to 4% under June for these houses in the three cities. Wherever overseating was remedied by shutdowns, even though temporary, grosses usually picked up. Most notable example of this is Chicago with McVickers, Roosevelt and the United Artists closed, July grosses in that city climbed over June and showed an aggregate captain of 5.5% Minneapolls was another town to get the benefit of a 500 for July, with the Roxy and the control of the property of the property of the control of the co

Distribs Scan Plans to Counter Any Upset of Protection System; Deem 7 Mons. Playing Time Enough

Par's Borrowing List

Hollywood, Aug. 8.
Paramount has notified all studios that the following players can be borrowed: Jack Oakie, Phillips Holmes, Richard Bennett, Adrienne Ames, Sari Maritza, Claire Dodd and Kent Taylor.

STUDIOS MAY DUCK TAX ON ELECTRICITY

Washington, Aug. 8. Belief here is that when the tax on electric current is finally appor-tioned film studios will escape be-cause of their classification, but the theatres will doubtless have to meet

the tribute. Picture industry's bill on electricity runs slightly over \$\$,000,000 yearly. Of this amount Hollywood is estimated to pay \$500,000. Opinion is that the studios will come under the industrial heading, as manufacturers of film, indicating that they may escape the tax. There is no way out for the theatre other than to submit to classification as a commercial user of electricity.

Col. First Outside Firm Using NBC Film Offer

First of the outside picture companies to avail itself of NBC's offer to come in on the 'Hollywood on the come in the come in the 'Hollywood on the come in the co

RKO FOURSOME'S TRIP

Franklin, Beck, Reisman, Sisk to Coast and Back

Martin Beck, Harold B. Franklin, Phil Reisman and Bob Sisk, repre-Phil Reisman and Bob Sisk, representing the vaudeville, theatre, film and publicity ends of RKO, will comprise a party of four leaving New York on a Coast-and-back jaunt late this week.

It's a theatre and studio inspection trip for the quartet. They'll be gone about two weeks.

A. J. Balaban Sails

A. J. Balaban sailed Friday night (5) for Switzerland, where he now makes his permanent home. Balaban has been over here about a month, having arrived in Chicago in time toying his brother, Max, be-fore the latter's death.

closing, the big Publix Minnesota going dark. For July Chicago deluxers grossed around \$300,500 as against \$282,100 in June, and \$310,900 for July of

Distributors, while taking the stand that protection will always ex-ist because the indie can not survive under any other plan, have commenced serious consideration of

commence serious consideration of counter moves in the event of a national upset of the present system. The distribs, according to spokesmen, are willing to cut the Present distribution life of a picture in the U.S. more than in half. They say that fully five months can be sheared off the present span of 18 months it takes a film to cover this country if exhibitors will promptly meet all playdates and minimize shifting around of bookings. Another six of these 18 months are taken up by isolated spots which do not interfere with the important runs of a picture's life, it is declared. Leaving the average program teature seven months to cover the U.S.

teasure seven montas to cover the U.S.

Print costs dety any additional reduction in picture duration. The maximum number of prints octen cover of the cost of the

Looking for Substitute

Looking for Substitute
Increasing litigation brought on, by the indies and their organizations, as well as several bills for industry regulation pending, is causing distribe to prepare a substitute for protection, the same as they did before the uniform contract and compulsory arbitration were declared illegal.

Looked upon favorably among the plans being considered so one payalleling, in certain respects, the exclusive booking policy talked of by Metro and United Artists early this season. This would not mean sell-

season. This would not mean sell-ing only one theatre in a zone, but

season. This would not mean selling only one theatre in a zone, but would specify that only first runs nationally could buy when the picture was, first released. Upon exhausting that line of box offices the picture would then be available to second runs, only, and, so on down the various divisions of subsequents. Brookhart bill is not being passed up by the distribs. If the Brookhart measure is successful it will eliminate block booking, and to counteract this distribs say they would have to charge retail prices, for pictures now being, rented in wholesale lots. This means, it is explained, that present rentals would be increased at least 50%. In connection with any government regulation to prohibit price discrimination, such as now exists of protection in the distribution of the protection in the distribution of the protection in the distribution of the deliver the abule of the deliver.

est indie the same rental as paid by

RKO Rent Back On

Rent charges on RKO houses, off uring the summer months (12 during the summer months (12 weeks) go back on the overhead beginning Aug. 12.

Total KAO theatre rent, with cuts

far effected, amounts to around \$240,000 a year.

Games Ending, Cohn East

Hollywood, Aug. 8. With the Olympic games having With the Olympic games having only a few days to go, Harry Cohn leaves for New York this Wednesday (10), to be gone two weeks. Cohn figures no studio time will be fost at the games after he leaves. Says he will attend directors meeting of Columbia while in the east.

Academy Wants Film Reels Doubled To Cut Down Loss by Mutilation

Hollywood, Aug. 8. Figuring motion picture com-panies lose around \$1,000,000 a year through mutilation of film in thepannes lose around \$1,000,000 \text{ Year} through mutulation of alim in the arre projection booths, Academy newly created and arrest and archive the property of the purpose of doubling the existing, size of film reels to 2,000 foot spools shipped from here.

Idea is that if it is possible to double the capacity of the spools, including their 2,000 feet, mutulation due to the patching of reels together will be cut in half.

Research council holds its first meeting to work toward this and other radical departures Aug. 16. Its membership is composed of representatives from the technical branches of the studies, players, producers, writers and directors.

Under One Head

Under One Head

Under One Head

Council will review from time to
time the entire production and theaitre situation from the standpoint
of technical development and current practical problems. It will
concentrate on problems affecting
all studies and on which the cost
for investigation will be stood
jointly by the companies.

New unit will bring under one
head work previously undertaken
by the Art and Technique and the
Producers - Technique committee,
both of which are now out of exsistence.

Setence.

Besides the mutilation problem, council will also further undertake research toward the development of a practical silent camera and the elimination of the so-called blimps in which the cameras are now housed; the development of aplit film recording to save at least half the footage in recording; standardiation of pastel tints to avoid balation and other technical imhalation and other technical im-provements both for the theatres and the studios.

and the studios.

Enlarged spools may cause some trouble with the union operators, who may figure it an economy movo. L. A. local has already objected, but Frisco operators okay the idea.

Fig Newton Only Has Crumbs: Shy 110.688 Names for Tax Bill

Los Angeles, Aug. 8.
Southern California exhibitors are
Joining forces with operators of
chain stores and markets to combat the proposed tax measure launched Irving Fig Newton and known the 'Mr. Fig Newton Monopoly

Act.

Proposed measure would levy a fee of \$5 on the first store, theatre, market, etc., then jumping to \$500 for the second; \$1,000 from three to nine; \$1,500 from 10 to 19 units, and \$2,500 for any link over 20.

Newton is trying to obtain the necessary number of signatures to insure measure getting on ballot this fail, but up to July 29, nearly three weeks after launching movement, he had secured but 123 of the 110-811 bona-fide names necessary.

'Interlude' Successor Has Grauman in Air

Has Grauman in Air Hollywood, Aug. 8. Outlook for a picture to follow Strange Interlude (M.G.) at the Chinese is dublous at present. Sid Grauman had a deal on with Paramount for Love Me Tonight' (Par), but is also figuring on possibility of Rain' (UA). Sam Kat and that it was likely they would also require Rain' for the United Artist theatre here. Interlode stays for a least four more weeks at the Grauman house.

SEX SHOW'S DUAL BILL

Dewitt theatre, leased by the Skouras-controlled Central New York Theatres Corp., and dark since spring, reopened today (Monday) with a women only engagement of the old Continental-made Garbo film, 'Streets of Sorrow,' and a stage sex show, 'Truth About Married Love.'

Usual living models and lobby bawking of sex lecture booklets, etc.

PAR'S NEW ONES

Marx Bros. at Rialto, Chevalier a Rivoli, Dietrich for N. Y. Par.

New York Rialto, closed Thursda

New York Rialto, closed Thursday, night (4) for minor repairs, reopens tomorrow night (Wednesday) with the Mark Bros., Horse Feathers, first of Par's 1932-33 pictures.

Chevalier's Love Me Tonight is tentatively to go into the Rivoil Aug. 17, while Blonde Venus (Dietrich) is booked for the Paramount, with no date set. United Artists, having a haif interest in the Riv, is reported having complained that 'Venus' should go into that house.

U.A.'s own Doug Fairbanks' 'Mr.
Robinson Crusoe' follows 'Tonight'

ROXY, N. Y., REOPENING **NOW SET FOR AUG. 17**

Date for the Roxy, New York, Date for the Roxy, New York, opening has been pushed ahead to Aug. 17 as the various parties are attempting to fron out certain differences. Deal whereby Fox Film takes over operation of the house comes up for an okay before Federal Judge Caffey in the New York district today (Tues.).

Owing to certain banking technicalities matter of the payoff of the unpaid talent that worked in the house week of June 23, closing week lingual tation; nat. worked in the house week of June 22, dooing wested with a check for part payment of this sum likely to be issued this week. It is reported that Major Denovan, acting for the talent, served an ultimatum on Receiver H. G. Kosch that the actors must be paid before house can reopen. Under the deat which Kosch is making with Fox, latter's operators, and the server of the serv

No new name has as yet been selected for the house and when it reopens it will continue to use the Roxy name. There is some talk that 'A' stockholders may attempt to sue to retain the Roxy name, but so far it's only talk. The Roxy theatre has util Sept. 12, according to the contract, to keep the present name. The reopening show has not yet been selected but Fox is holding off First Year' for the house as the recpening feature. Fox will be directly interested in the management of the spot. Skouras to handle the operation for Fox. new name has as yet been ed for the house and when

Closed Shop for Indies And Raise for Soundmen

Hollywood, Aug.
Anticipated that the Independent Association and IATSE will settle differences a ing from the soundmen's strike at a meeting at the Ralph Like studie tonight (Monday).

Negotiations were broken off Fri-Negotiations were broken off Fri-day (5), by the producers, who claimed that Richard Green, inter-national representative, had falled to sign the compromise agree-ment which ended the strike at its inception.

inception.

Since the breaking off of negotiations Green and the indices got together again. It was decided to adhere to the original agreement, plus a verbal agreement by Green that there will be no sympathetic strike by soundmen for other unions during the two years' life of the contract. This was the phase causing all the trouble over closure.

ing. With With the ratification of the agreement tonight by the full membership of the indic organization, it will mean closed shop for the indices. Soundmen will receive a raise, but it is agreed that the product of the control of the contr

Don Cook in 'Orchide'
d Hollywood, Aug. 8.
Donald Cook will play the male lead in 'No More Orchide' for Co-

1st Runs on Broadway

(Subject to Change)

Week Aug. 12 Paramount — 'War. Correspondent' (Col).
Capitol — 'Skyscraper Souls'
(Metro) (2d week).
Strand—'Doctor X' (WB) (2d

week).
Mayfair — 'American Mad-ness' (Col) (?d week).
Rialto—'Horse Feathers'

Par) (10). Riveli—'White Zemble' (UA)

(3d week).
Winter Garden—Hollywood'
Speaks" (Col) (10).

Week Aug. 19 Paramount—'Devil and the eep' (Par).
Capitol—'Downstairs' (Metr)

Capitel—Downstairs' (Met-ro).
Strand—Two Against the World' (WB).
Mayfair—Back Street' (U).
Risito—Horse Feathers' (Par) (2d week).
Rivoli—Love Me Tonight'

\$2 Pictures

'Grand Hotel' (Metro) (Astor) (17th week).

Foreign Films "Rasputin" (Capital) (German) (Europa) (4th week).

'Kyritz Pyritz' (German)
(Capital) (Hindenberg) (8).

'House of Doom' (Amkino)
(Russian) (Cameo) (12).

Theatres Between Cross-Ruff on N. Y. **Picketing Decision**

Rivalry between the Sam Kaplan New York operators' union, No. 306, and the more recently sprouted Empire, is threatening to become sérious problem as a result of the New York Court of Appeals decision allowing one organization to picket houses employing the other. In be tween are the theatres which face bearing the scars of the fight.

During the past week Empir During the past week Empire started to picket seven additional houses. They include three more theatres in the Loew chain, Commodore, New York, and the Pittin and Colonial, Brooklyn. Others in front of which Empire pickets suddenly appeared are the Jerome, Erenx, one of the Consolidated houses, and the Congress, Carlton and Palace, part of the Randforce Brooklyn circuit. Previous week Empire, armed with the Court of Appeals decision, chose the Kings, Brooklyn, and Avenue B, New York, both Loew spots.

both Loew spots. C. C. Moskowitz, of Loew's, m C. C. Moskowitz, of Loew's, made every effort to have the pickets called off at the Kings and Avenue B, but without avail. He finally appealed to Empire itself which apparently is not budging from in-

306 May Not Picket

tentions.

306 May Not Picket
While the Kaplan local also has
the right to picket Empire houses,
in view of the position in which
such picketing places the theatres,
306 may desist. While 306 does not
indicate just how it will fight Empire on its picketing campaign, it is
figuring out lines of action.

For each theatre that uses 306
men in Greater New York, the Kaplan union is preparing a plate 6 x 3
inches which will; say that "This
theatre employs a full safety crew."
It will be similar in appearance to
the plates will safety crew. It will be similar in appearance
to the plates will safety crew.
It will be similar in appearance to
the plates will safety crew.
It will be similar in appearance to
the plates will safety and the similar of the safety of the sa

No. Cal. Newsreel

San Francisco, Aug. 8.
Local Blache film labs preparing
California Talking Reporter Newsreel to reach northern California
exhibs this week.
Blache will cover the northern
part of the state with his reel, selling local shots to local theatres.
George Lyng is head cameraman,
Richard, Fairless contact man.

Testing Chaplin Re-issue

Testing Chaplin Mc-issue
Hollywood, Aug. 8.
First Van Beuren reissue of
Charles Chaplin single reclers, The
Cure, with sound dubbed in, will go
out Aug. 14.
Radio, releasing, will hold off on
balance of the series of 12 until results of the first are signified.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular veekly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailias in Los Angeles will be found in that customary department.

Getting Shy
Screen personalites have temporarily shifted their luncheon engagements from the Brown Derby to more quiet spots to avoid the increasing mob of rubbernecks and autograph hounds, broughthere by the Olympics.

Cummings for Holt Irving Cummings will direct Jack olt at Columbia following 'Polo.'

Adler Heads Educ Department Felix Adler heads the new sce-ario department which will select and 'doctor' stories for Educational.

Marivale Succaseding Jordan Ressamend Merivale, daughter of Phillip, succeeds Mirlam Jordan, who goes to Fox for 'Six Hours to Live, in 'Cynara' at the Biltmore. Fox deal made by William Morris

Doman Remains on Coast
Bob Doman, titling and dialoging
Movietone Olympic newsreels, will
go to the Fox studio publicity office as contact man with New York.

Virginia Bruce in 'Kongo' Virginia Bruce goes into Metro's 'Kongo.'

Edmund Goulding Abroad
Edmund Goulding leaves Aug. 6
for New York to sail for Europe
and a three months vacation.

Picks Up Chancy Option Radio has picked up its option reighton Chancy.

Sammy Lea with Fox Sammy Lee is here to stag-lances for Fox.

Joan Marsh to Free Lance Metro has passed the option of oan Marsh who will free lance.

Sale's \$3,000 at Warfield Chic Sale goes into the Warfield, San Francisco, Aug. 11, for a week at \$3,000, and a percentage over a \$15,000 gross.

Mannon Takes Raina
Al Mannon, president, has taken
personal charge of Tec-Art studio,
dropping his own production activities temporarily.

'Checkers' to Be Remade
'Checkers,' the race horse play,
is to be revived in talker form by
Fox. Sam Mintz doing the treatment.

Columbia's Bonus Army A bloodless Bonus Army episo will be incorporated in Columbia 'Washington Merry-Go-Round.' A thur Vinton, from stage, a cast a

Orbach at Wadsworth's Duke Orbach joins Jessie Wads-worth agency as the only male member.

Gretchen Messer at Radio Gretchen Messer leaves Columbia to handle fashion yarns in Radio's publicity department.

Metro fast 'Whistling'
Metro has taken over 'Whistling'
in the Dark' from Joseph Schenck
with Lelliott Nugent working on a
screen treatment. Robert Montgomery may play the Ernest Tuex
part. Picture will be released in
the spring after the show has
played around.

Reopen Criterion

Dark since March 19, F-WC Criterion, Los Angeles, reopens Aug.
13 with 'Congorilla,' going in for an indefinite run.

Termer for Newcomer
Warners-FN has given a termer
to Jacquelin Allen. Girl has had
no previous screen experience.

Buck at Frisco Orpheum
Frank Buck cut short his appearance with Radio's Bring Em
Back Allve' at the Orpheum, Los
Angeles, to go to San Francisco for
the opening of the picture there.

Musicians May Demand Bonds Musicians local, to save unpaid wage controversies, may demand cash bonds from musical show pro-ducers with no previous credit

Lait's Triple Job
Jack Lait, here from New York
to work on 'I Can't Go 'Home' and
'Girl Without a Room,' at Paramount, and to write impressions of
the Olympics for King Features.

Ginsberg Seeks S. A.

Henry Ginsberg is surveying the field for s. a. girls for Hal Reach comedies.

Freeland on 'Avenue'
After being under contract ag
Paramount for three months,
Thoraton Freeland fraws his first
directorial assignment, Eleventh
Avenue.' III List

Herman Mankiewicz and Cyrii Hume, appendicitis; Alane de Leche, kidney operation; Frances Manson and Eugene Thackeray, auts accident, and Mrs. Chico Marz, all in Cedars of Lebanon hospital, reported improving.

More Retakes

Metro is again making retakes of
Prosperity.

Three Writers Assigned William Columbia has assigned William Halligan to adapt Trans-Continens tal Fiyer and Gertrude Purcell, Dance of Milliams, Charles Consider with a more consultant of the company based on 'Obey the Law.'

Wray Again at Warners
John Wray, dropped by Warners
on termination of a six months
contract, is back with the company
on a similar deal. Wray has made
six cross-country trips under constract to various companies.

Asthmas Suspend Groucho Marx, president, has sus-pended the weekly luncheons of the West Side Asthma and Riding Club (Continued on page 33)

Par Repeating Metro's Living Billboard Stunt

Hollywood, Aug. 8, Copying Pete Smith's idea of twd or three years ago of ballyhooing the unveiling of a Metro living model billboard,' used then for 'Hob lywood Revue, Paramount drew a crowd of more than 3,000, mostly Olympic visitors, when it ballyhooed the dedication of its new animated stand with calcium lights and personal appearances of players. Locals drove by-they'd seen the gag.

drove by—they'd seen the gag.

Traffic block on Wilnhife blvd, brought yelps from Warners which claimed patrons were kept from the Western theatre r. few blocks away, Flve radio police cars and two motorcycle squads were called to clear the most pulled the string that the string has been been been been somewhat with the string and Francis Dee, Charles Stout and Susan Fleming turned the pages of the baxe book, standing in relief.

of the huge book, standing in relief.

of the huge book, standing in relief, which is the 'living model' feature of the display and tells of Paramount's future product.
Display is operated daily from noon to midnight by two pairs of, girls dreased in Spanish costume, The 76-sheet board is the first of six to be erected in key spots.

Ton of Props

Hollywood, Aug. 8.
A ton of props left here last week
to be used for Douglas Fairbanks'
Robinson Crusoe' in New York.
Props are mostly South Sea Island
stuff and costumes used in the ple-They will make up a lobby

display.

Mark Larkin, Fairbanks' p.a., is in

New York to handle the exploitantion. He will be away six weeks.

L. A. to N. Y.

Harold Berg. Harry Cohn. Benny Holzman. Willard Mack. Louis B. Mayer. Robert Newma Carl Panther Mrs. Wm. Riter (Ramey). Frank Ross Joseph M. Schenck. Edward Tinker

N. Y. to L. A.

Olive Olsen. Joe Penner. Jules Rancourt. Buddy Doyle,

FIGURE 26 STRONG FILMS

CINCY, MACON, ANTONIO SETTLE LABOR TIFFS

Cincinnati, Aug. 8.
Allied Theatro Owners, representing 55 independent theatres in Greater Cincinnati, and union operators reached an agreement Friday (6), after being at outs since last September. Weekly scale nor own man booth curing the one man booth curing the one country of the second of th

Exhibitors' contract is with the new IATSE Local 327, which re-placed Local 165, whose charter was revoked and its officers and

was revoked and the officers and array was revoked and the officers and aroped from the parent body.

If a Libon, not a member of the A.T.O., in addition, has reached a new agreement for his three downtown pop houses, using two shifts of one man in a booth. Weekly scale ic \$55 for the Star and Bljou, formerly \$69, and \$82.50 for the Gifts, a larger theatre, that had been pating sometimes the control of the c

Macon Ga. Aug. 8.

Macon, Ga., Aug. 8.
Dispute over wage scales and the
humber of men employed in local
theatres, starting May 21, has been
settled by arbitration.
Basis of settlement is that each
theatre, Rit. and Capitol, employ
two operators, working one man
5½ hours, at a weekly salary of
\$42.50. Union projectionists returaed to work today (Monday).

San Antonio, Aug. 8.

Operators and stagehands are back in local theatres at lowered scales under a 13 months contract running to September, 1933. They have been on strike since last

slx hours free for

screening.

Harry Sherman, Publix labor baccutive, has returned to New York. He represented the theatre end. Those who assisted him in gaining a settlement were W. P. Raoui, of the I. A. home office, and C. E. Rupard, Dallas operators' head.

Creditors' Committee For Talking Pic Epics

Hollywood, Aug. 8.

A creditors committee, headed by Nathan Vidaver, New York attorney, as chairman of some 98 creditors, has taken over operation of Talking Pleture Epics in New York. Vidaver is acting for J. H. Tooker Litho Co. Creditors from this end include producers and laboratory people, headed by Elimer Clifton and Miguel Torres, producers of Mexican pictures; Davige Laboratories, Harold Smith and Nat Spitzer, Pat Dowling, George and William Allen, and John Langen.

Sol Lesser on April 16 last made Hollywood, Aug. 8.

John Langen.

Sol Lesser on April 16 last made an agreement with Frank R. Wilson to put up \$150,000 to take over Talking Picture Epics. Amount was later cut to \$115,000, which amount Lesser was unable to finance, so he took over the distribution instead through exchange operation on a 40-60 split with Wilson.

Lesser's distribution company is called Principal Pictures, and is not involved in the Talking Epics creditors' committee.

Have their Projection Troubles

Los Angeles, Aug. &
Sneak preview of 'Once in a Lifetime, '(U) at the United Artists,
Long Beach, was yanited after running an hour due to mechanical difficulties. Film and sound were on
separate tracks, overtaxing the
house's equipment when one of the
reproducers broke down. Ficture
the third subsequent breakdown,
regular feature was acreened.
At Pasadena, Thurisday night (4),
the under-cover preview of 'Love
Me Tonight, (Par) suifered a similar experience with sound equipment, but film was patched and entire feature run off.

Par May Do Trade Shows, Too, Besides **Hosting 55 Critics**

Paramount may hold special trade shows in exchange centers to screen new season's product for exhibitors, similarly to Warners, but not on as an elaborate scale. Company has already invited film critics from 14 different clies, east of Kansas City, to come to New York as guests of the firm to see some of the new

the firm to see some of the new product.

The out of town critics arrive tomorrow (Wednesday) and will remain until Friday (12). Paramount will spend around \$15.00 on trains will spend around \$15.00 on trains will spend around \$15.00 on trains to the state of the morpows. At a special luncheon tomorrow (Wednesday) at the Waldorf. Adolph Zukor and Sam Katz will make addresses.

Reviewers will see 'Love Me Tonight' and 'Movie Crazy' at special criterion previews. They will attend premiere of 'Horse Feathers' tomorrow night (Wednesday) at Riaito and witness midnight premiere of 'Devil and the Deep' at the Paramount the following night. Paramount the following night. Chicago—Carol Felak, Clark Rodenbach, Genevieve, Harris, Doris Arden and Hazzi Flynn (Rab Reel; Philadelphia—Harry L. Knapp, William F. Gleason, J. H. Keen, Eric M. Knight, Elste Finn, H. S. Richardson and Henry Murdock; Washington—Lee Somers, Nelson B. Bell, E. DeMéchener, Andrew J. Kelley and Eleanor Wilson; Detroit—Helen Harris, Len G. Shaw, Harold Hefterman, and M. Mountjoy; Boston—K. G. Garlie, Nicholas Young, Sarre Hughes Prunella Hall, E. F. Harkins and Edwin F. McVin.

Pittsburgh—Harold Cohen, William J. Lewis and Karl B. Krug; Baltimore—Norman Clark, Donald H. Rirkley, George B. Browning, Rochester, N. Y.—George L. David, David Kessler, Miss A. H. Croughton; St. Louis—Herbert L. Monk, Harry N. Hemroyer, Reed Hynds and Helen Louise Baker; Cleveland—Edward H. Jacobs, W. Ward Marts. L. J. Martin, Ardis W. Smith and Wallace D. Soderholm; Minneapolls—Merie Potter, C. R. Christopherson, and James Baker; Kansas City—John C. Moffitt, Lowell (Ace) Lawrence; St. Paul—Gerald Smith and Roger L. Simons.

Par has no fear of any other company cashing in on the critics' visit. Program is so arranged that the reviewers won't have a chance to sit through even a short subject of the

opposition. Reviewers are to be asked to hold we there are to be asked to hold up their criticisms until the pictures are shown in their respective cities. Earl Wingart will act as m: c on behalf of Paramount.

SNEAK PREVIEWS *Lifetime* (U) and *Love Me* (Par) HOLD BACK FOR Bathing Beaut Sub **AUTUMN SPLURGE**

Film Companies Lineup Anticipated Ace Pictures for Season's Opening - May Delay Some Until Oct. Despite Urge to Launch Turnover

AIM SKYROCKET START

Only a minimum of the 1932-23 pictures will be released during August, majority of the big companies holding back what they deem their best product until cooler weather that the state of the fact that virtual avery man or producer-distributor is anxious to procure revenue on the new years film.

year's film.

Most companies are timing re-leases so as to save for the fail months most of the pictures con-sidered outstanding or from which increased rentals and grosses may be reasonably expected.

The 'big pictures' with each com-pany include those on which con-siderable cost and time has been lavished, those which have leading star names, or have been seen by executives in uncut or finished form and appear to shape as strong pos-

saccinations, of make been agent by account of the company man and appear to mappe, and finished form and appear to mappe to to go places and do things.

Virtually every major has a number of pictures completed, with prints of some in New York, but they are not releasing them this month. Some, it appears, may be held as late as late September or early October. There is also the hope that economic conditions will improve to the point where this will figure importantly as to rental and bo. returns. ho returns

b.o. returns.

In former years distribs have rushed in with their biggest pictures during July and August on the ground that releases then, at the helpht of the selling season, would act as a simulating force on product deals. This has all changed,

however.

Universal

Probably the latest will be Universal, which does not release the first of its 1932-'33 pictures, 'Air Mail,' until Sept. 10. That is a (Continued on page 10)

Hoped-For T.N.T.

Paramount "Love Me Tonight."
'Horse Feathers.'
'Movie Crazy.'
'Blonde Venus.' WB-FN

'Life Begins'
'Successfui Calamity.'
'Blessed Event.'

Cali Her Savage.'
'Tess of Storm Country'
'State Fair.'

'Prosperity.' 'Smilin' Through.' UA

'Mr. Robinson Crusoe." 'Rain.'
'New Yorker' 'Kid from Spain.'

Radio 'Bird of Paradise.'
'Most Dangerous Game.'
'Bill of Divorcement.'
'Rockabye.'

Universal Once in A Lifetime.'

Columbia 'American Madness.' 'Washington Merry - Go -Round.'

Hollywood, Aug. 8.

Atten testing all the bathnig beauty contest winners in
Röllywood, J. G. Bachman is
now looking for an actress atractive enough to play a
beauty contest winner in his.
Beautifully Tr.mmed.
Plenty of girls appeared for
the tests, but all deficient on
the acting end.

Big Electrics Face Price Troubles in Their 16m. Attempt

American electrics are faced with Independent equipment obstructions in the 16 mm. field on a more extensive scale than that which they experienced with theatres in the early days of sound. Where they were able to control apparatus within the industry, through II-censes and patent litigation, this time they are dealing direct with the public. Simultaneous with the 15 mm. move to be made by RCA shortly, bootleg manufacturers are preparing the marketing of equipment which will sell at a fourth the price the big electric is considering. The 16 mm. Film Board of Trade, made up

Film Board of Trade, made up chiefly of independents in this field. chiefly of independents in this neid, also announces that within a month two of the lowest priced devices yet to be marketed will be ready for re-

to be marketed will be ready for re-tail at \$150.

Nearest to these prices in the big-electrics small equipment interests is EGA Photophone's home projec-tor, without the turntable and set for sound on film only, for \$460.

Western Electric is reported ready to ask \$600 for its home apparatus.

NEW CHAIN OF 10c OPEN AIR THEATRES IN N. Y.

City Amusement Corp. has been formed to operate 10c. open air the-atres, first of which, the Barnes, in the Bronx, N. Y., was opened

iast week.

Group of indies plans a string of
11 in Greater New York. Three are
under construction now for early opening.

Houses will employ 206 operators.

F-WC Angling to Buy Pan's Hollywood 50%

Los Angeles, Aug. 8.

Los Angeles, Aug. 8.

Expected negotiations will be closed this week whereby Fox-West Coast will take over control of the Pantages theatre, Hollywood, buyling iatter's 50% interest.

Details are being froned out in New York regarding financing by Spyros Skouras.

Future policy lain le to take out Future policy units, with possibility making it a Hollywood film first run, playing day and date with either Loew's State or the Criterion should latter, which reopens Aug. should latter, which reopens Aug.

One Day Off Allowed Again on RKO Chain

RKO theatre employees may get one day off in seven, if the plan to be tried by the circuit at the May-fair and Regent, New York, proves

fair and Regent, New York, proves oltay.

Plan is called a 'five-day week,' but it's really six. Idea comes from General Electric, which is the parent company of RK and G.C., lass a nephew, Herbert Bayard Swope, Jr., working for RKO. Latter formerly was assistant manager at the Albee, Brooklyn, He has been promoted to the film booking division under Phil Relsman. His father, H. B. Swope, is a director of RKO.

RKO.
Under the RKO day-off plan theatre employees will be rotated again so they can take one day off weekly, but not om Saturdays, Sundays or holidays. Their day off had been revoked some weeks ago.

DISTRIBS ADMIT RENTALS IIP 30 TO 50%

Although pictures are on a lower production cost basis than last year, major distributors admit that rent-als for 1932-'33 are from 30 to 50% Distribs declare that most of the contracts so far signed show

this increase and its space and this increase are many. They declare that regardless of any shearing they have effected in their own organizations, the increase in price on product has been forced by in-ronds made into their own aurpluses during the past year. Also that last year was rock bottom and they cannot survive another season if the losses of last wear are to be duality. losses of last year are to be dupli-cated.

losses of last year are to be dupli-cated.

I, in addition, the distrib-ary that fewer pictures from the major companies contribute toward the need for a higher rental on those being put into circulation. These higher rentals, according to distribs, prevail in the major cir-cuit deals. This, it is maintained, is is more of a give and take policy, the distrib allowing for red houses ing the distrib by claim reinburs-ing the distrib by allowing a higher rental elsewhere.

WB's Trade Show Splurge: 12 Films In 39 Key Spots

Warner Bros. is preparing to hold trade showings of 12 WB-FN features in 39 key cities for exhibitors Aug. 22-23. Idea may not be new, but it's to be done on the dealer of the control of

UNION NO LIKE 25% CUT OFFER IN N. Y.

The New York stagehands, asked by the chains to consider a 25% reduction in scale starting in Sep-tember, countered last week with an offer of a cut of \$3 for each de-partment head and the same for assistants, which was coldy turned down.

assistants, which was coldy turned down.
This would amount to around 41% on the heads as against the 25% wanted by the chains.
A meeting between the union and a committee representing the New York circuits may be held this afternoon (Tuesday), to discuss the matter further.

Date Stretching for Reissues in Baltimore

Reissues in Baltimore

Baltimore, Aug. 8.

Entire southeastern district, is perspiring at present over the product shortage. Reissues are on all neighborhood accreame as the exchange men make the rounds of the charten of the control of the contro

'Back Street' Gets \$6,000 Start On \$15.000 Campaign; 'Guilty' At Par, \$17,000; L. A. Biz N.S.B.

Los Angeles, Aug. 8. Los Angeles, Aug. 8.

Picture house customers have an
unusually good variety of screen
fare to pick from this week. Exploitation and heavy advertising
used all around to attract trade
during second week of the Olymwith Chinese, Carthay Circle

during second week of the Uympics, with Chinese, Carthay Circle and all of the other houses getting encouraging returns at the start of this stanza. Circle, dark for long period, resumed its \$1.65 policy with Back Street, and got off to a neat \$6,000 start Thurscay (\$4) with \$5.00 premiere. House sold the visitors getting first flash of one of those followed by the stanza of the visitors getting first flash of one of those Hollywood premieres. Chinese holding up in great shape with Strange Internace and stanza with Strange Internace and stake Allive held at Orpheum for second week without Frank Buck personal appearance and take looks encourse Pantages best opening day house had in six months.

Orpheum, with its change to straight flims, holds its openings in dures starting day.

ing is Age of Consent (Hadio).

Estimates for This Week
Carthay Circle (Fox) (1,500; 551,465), Hack Street (U) and stage
1,465, Hack Street (U) and stage
campaign to faunch it opening for
his one was \$4,000.
Chinese (Fox) (2,028; 55-\$1,65).
Strange Interlude (M.-G.-1,65).
Strange Interlude (M.-G.-1,65).
Strange Interlude (M.-G.-1,65).
Strange Interlude (M.-G.-1,65).
However, M. and M. and Consense (M.-G.-1,65).
Looks like a possible \$25,000. Last
Downtown (WB) (1,800; 25-70).
Stranger in Town (WB) (3,90),
Stranger in Town (WB) (3,90),
Stranger in Town (WB) (3,90),
For the Manager of the Manager

Hellywood (WB) (2,756; 25-75), 'Crooner' (WB). Heavy campaign brought about fair start, with most trade at night, that should mean around \$9,000. 'Jewel Robbery' (WB) well liked and final count \$2140.

around \$9,000. Jewel Mobery (1970) will liked and final count (1970) will liked and final count (1970) will like and final count (1970) will like and final count (1970) will like a superior of the final week of vaude, should hit around \$7,900 for days held. On their week of vaude, should hit around \$7,900 for days held. On their week final week of vaude, should hit around \$7,900 for days held. On their week fines of \$1,900 for days held. On their week fines of \$1,900 for days held. On the final fines of \$1,900 for days held fines held. (\$2,000 for days held.) (\$1,000 for days held.)

314,000. Chew-Mory (2,244, 35-75). The state of the state

BUFFALO'S AVERAGE: -WEEK ENDS' \$6,500

Buffalo, Aug. 8. Average biz all over. 'First Year' alone last week stood

Estimates for This Week Batimates for This Week
Buffale (Fublix) (3.00; 30-40-72)
—Guilty as Hell' (Par). Average
\$18,000. Last week First Year'
(Fox) big \$23,300.
Hippodrome (Publix) (2,400; 25-35)—Week Ends Only' (Fox). Good
\$4,000. Last week

Low Last week

Century (Publix) (3,400; 25-35)—
Roar of the Dragon' (RRO). Around
\$7,000, fair. Last week 'Westward
Passage' (RKO) \$7,000.

Last week 'While Paris Sleeps'
(Fox) over \$7,000.

DIVA WOWS PORTLAND FOR SMASHING \$16,000

Portland, Ore., Aug. 8.

Mme. Schumann-Heink in persor
in a picture house at 55c. is whamming this burg, sending the Par
with Guilty as Heil' on the screen
up to a wow \$16,000. That's plenty

up to a wow ally above par.
'Congorilla' at the U. A. is doing nicely also with \$7,500 in view.

Estimates for This Wesk

nicety also with \$4,500 in Views.

Estimates for This Week.
Paramount (Fox-Parker) (5,000:
25-65)—Gullity as Hell' (Fox) and
in person. Froving big draw for
smashing \$16,000. Last week First Year' (Fox) disappointing \$11,000.
Orpheum (RKO) (2,000: 25-60).
The Mouthpiece (RN) and vande.
Roar of the Dragon' (RKO) and
to State of the Bragon' (RKO) and
United Artists (Fox-Parker) (1,000: 25-35)—Congorilla' (Fox).
Fox oncluded with fair \$4,000.
Oriental (Hamrick) (2,500: 25-55)

—Jewel Robbery (WB). Last week.
Ristle (Gamble) (1,500: 25)—Man
from Yesterday (Par). Getting results in this dull spot, around \$3,000.
Last week Vanishing Frontier'
(Par) about average at \$2,700.

Gilbert's Draw Offsets Downstairs,' \$13,500, But K. C. Is Just Fair

Pienty of good entertainment on the first run screens this week, but biz just fair along the street.

Brown of Culver is the Mainstreet's featte and atter the record street's featte and atter the record in the record for attendance, with many turn-aways. Sure looked like old times around 14th and Main, and his crew the house drew nearly 70,000 admissions breaking the record for attendance, with many turn-aways. Sure looked like old times around 14th and Main, and Main, and Main, and the same control of the street of the street of the same control of the same c

commer, and Ewalyn Knasp, another local in Madame Racketeer at the other.

Last week was a heart-breaker at all but the Mainstreet, where the real table to the control of the control of

stated after the first three days for still,500.

Mainstreet (RKO) (3,200; 25-35-50)—Brown of Culver (U) and still and still a still a

Tacoma Generally Better Despite the Weather

Tacoma, Aug. 8.
The two first-run spots downtown doing better biz, although sum-weather competition is now

mer weather competition is now getting under full head. Rialto is back on two and five-day changes. Blue Mouse doing solld week's right along. Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrich) (656; 25)
—Hound of the Backervilles' (BIP)
and 'Zane Gray Himself in South
Sea Adventures' (PP). Good \$2,700.
Lest vreek 'Purchase Price' (WB)
good at \$2,200.
Risito (FWC) (1,200; 2-35)—
Vanishing Frontier' (Par) and 'The
Fast Year' \$2,000.
How The Control of the Price' (WB)
Hon Doller Legs' (Par). Man From
Yesterday' (Par) and Tady and
Gent' (Par) not so bad at \$2,705.

FRISCO FRISKY: **YEAR' \$32,000**

San Francisco, Aug. 8.

San Francisco, Aug. 8.

The ole town is fighting to get on its freet and looks due for satisfactories and the same of the same

midnight sour, building week up to a good building week up to a good gate.

Devil and Deep at Paramount a 3 Stranger in Town' at Warners, weakest things on the street.

As for This Week

Vear

Estimates for This Week

Fox (5,000; 80-70)—First Year

(Fox) and stage show: Farrell-Gay
(Fox) and stage show: Farrell-Gay
ing to oksy \$32,009, which is profit
because of no current expensive
names. Last week was week with

Rivercaper Souls' (M-G) and

Balden Gate (RKO) (2,276; 35-55
Mar Correspondent (Col) and

Horace Heidt's band' on stage.

Heidt's local boy and very big here

as \$15,500 indicates. Ering Em
ords for several years back with

around \$21,000 last week.

Orpheum (RKO) (2,300; 35-55)—

Bring Em Back Alive' (Radio) and

fron. the Gate and holding up swell

at \$3,500, lowest first run price,

Soc., in town, nelping. House is re
opened for this, and will hold over

Descaperate (Fox) (2,200; 56-55).

opened for this, and will hold over plan amount (Tay) (270: 50.85)—
Paramati Deep' (Par). Poorly at \$8,000. Holse goes good with best pictures but when average stuff comes in gross toboggans as on this'n. Second week. Washington Warfield (Fox) (2,872; 150-55)—
'Guilty as Hell' (Par) and stage show. Loud title and McLagien-Lowe a magnet. May hit smash personal appearances of Rosco Ates and George Raft with 'Madame Racketeer' (Par) last starza. Ager. Warners (1,365; 50-65)—Stra3,000. Last week 'Purchase Price (WB) drew \$6,00 in. six days.

Col. Short Department Does a Quick Fade

Inability of Smith & Dale, vaude to the hollywood, Aug. 8.

Inability of Smith & Dale, vaude to the holl of the ho

Mpls. Reopening Theatres in Its B. O. Delight; Dragon, \$12,000

'CONG'LLA' RECORD \$9,000 IN SEATTLE

Seattle, Aug. 8. Heat hurting all over. After vanking Lady and Gent' foiiowing five days of floppy business. Fox stepped to the front with 'Congorilla,' for a record week, over

Join Hamrick came through with Join Hamrick came through with his big surpties this week, changing the Blue Mouse into after-run house at 16e general admish. This new policy follows the success of the Rex, where a dime is the price. On David Dow running the Rex, with biz oke right along at the small admish.

small admish.

Coliseum taking in fair dough again with hot release of 'The First Year,' which is slipping over after oke week at the Fifth. This house reported leading all F-WC theatres first week in the managers' contest.

oke week at the Fifth. This house reported leading all F-WC theatres first week in the managers' contest. Estimates for this Week Fifth Ave. (F-WC) (2,300; 25-65)—Skyscraper Souls' (MG) and stage show. Bad \$7,500. Last week First Year' (Fox) and 3051 306. Orpheum (RKO) (2,600; 25-60)—Tom Brown of Culver' (Col) and Seven Rangers headlining vaude bill: Fair at \$6,000. Last week Roar of the Dragon' (RKO) and Jeres of the Dragon' (RKO) and Jeres (Fox) (2,100; 25-60)—Tom Brown of Culver' (Col) and Seven Rangers headlining vaude bill: Fair at \$6,000. Last week Roar of the Dragon' (RKO) and Jeres (RKO) and Jeres (RKO) (2,100; 25-65)—Concorlial' (Fox). Opened cold after yanking Taday and Gent, but did \$1,500 first day, with heavy advertising following. Somewhat below expectations on account of the hot for this house. Last week Taday and Gent' (Par) record floop since house opened under present policy; in tive days only \$2,400.
Liberty (Jeneen-Youtherberg) (2,1100, Billing Monte Blue heavily, coming a week after his personal at Fifth Avenue. Looks \$4,500, good. Last week Hound of the Basker-villes' (BIP), with hound ballyhoo of the Basker of

Ted Mack Is Back So Denver's Nerts: Robbery, \$13,500

Ted Mack, formerly m. c. at the Denver theatre and local boy, is been as the Denver theatre and local boy is been as the property of the prope

Mack is the most popular in at the Denver, and crowds prove it further.

If urther, and the provide prove it further, and the provide prove it further, and the provide provent a close race, film and vaude with Ralph Cooper's colored orchestra dividing honors for the draw.

Folks who went the first week of the Huffman-RKO polo to see if the Orpheum could be Huffmanies at Cross at the Huffman-RKO-Paramount for Miss Pinkerton prove that Denverties are no longer strong for mystery plx, but another mystery is my Publix allows the Paramount drailers and plugs.

Denverties are no longer than the provide provide the provide provide mystery plx, but another mystery is my Publix allows the Paramount drailers and plugs.

Denverties are not provided by the provided prov

Denver (Publix) (2,500; 25-40-66)
— Washington Masquerade' (M-G)
and stage show. Ted Mack back as
m. c. Nice \$14,000. Last week
'Man from Yesterday' (Par) only
\$9,500.

'Man. from Yesterday' (Par) only \$45,500.
Orpheum (kKO-Huffman) (2,800; 25-40-65) -löwel Robbery' (WB) and vaude. Okay \$13,500 Last week Pirist Year (Fox) aided greatly by 18,000. Standouts most every day and lines over a block long make it look like B. D. (before depression). Paramount (Publix) (2,000; 25-35-55)—Miss Pinkerton' (Fox). Weak \$3,500. Last week Dark Horse (FOX). Weak \$3,500. Last week Dark Horse (FOX). Miss Pinkerton' (Fox). Weak \$3,500. Last week Park (FOX). Nilse \$2,500 Last week Rider of Death Valley' (U) pulled in the children and a considerable number of grownups to \$2,700.

Minneapolis, Aug. 8. Things humming again, and how In addition to a long and uninter rupted period of profitable grosses for the large loop de luxe houses Publix is reopening four houses, re cently closed, and rescinding his closing order for three others. One

closing order for three duries. One of the theatres, the Aster, is in the loop and it has been dark only twe weeks. In a formal statement John Friedt, Publix division manager, stated the reopenings are due to an increase to

Publix division manager, stated that reopenings are due to an increase in business.

The improved conditions' may be a factor all right, but the major consideration was consessions obtained to the consideration of the consessions obtained to the consessions obtained to the consessions obtained to the consessions of the consession

Seventh St., with a similar policy, charges 26c., the same as the Paisace.
Publix is using the reopened Aster to combat the opposition grander.

Aster to combat the opposition grander of the property of the property of the property of the property of the cream of second-runs and an occasional third-run. Metro-Gold-wyn and Paramount are refusing houses with the low admissions.

All the activity and the booming business is in the face of the heaviest kind of opposition from the city's own Auditorium, which as followed the property of the

manie soc. scale as the leading loop de luxer.

The current loop leader is Tourier of the Dragon' Cowill ardres enter of the bragon' Cowill ardres enter of the large of the l

Estimates for This Week

orace toop de tuxers, the Minnesota, and Century.

Estimates for This Week
State (Publix) (2,202; 55)—Cuility as Helf (Par). Ficture neathy sold Lowe not drawing heavily; maybe \$8,500. Last week First Year (Fox) 317,100, enormous.

(2,802; 55)—Cuility and the state of the state

Film Shortage in Paris, Too; Biz Poor Generally: 'Shanghai' \$39,000 First Two Weeks: 'Possessed' \$8.500

Paris, Aug. I.

Despite comparatively fine show weather, not too hot and with a sprinkling of showers, film grosses vivals on account of shortage of product ready to be released in summer, and another the introduction of summer scales without fade, but the summer and another the introduction of summer scales without fade.

which patronage would altogether Grosses, weak in Parle, are no better in the provinces. However, provincial managers report that dubbed films go well there, which is satisfactory from the American and Mideulty to obtain films is such that Gaumont Palace will try a 'revival' week, each day a different picture.

Estimates for Week Ending July 28 Estimates for Week Ending July 28
Paramount (Par) (1,900), Shanghai Express' (Par), (dubbed in
Frenich). Over \$17,000 for the second week after more than \$22,000 for the fart. Shows the staying
power here of Marlene Dietrich,
even in a mediocre story. No question of a hit in the nabes and prov-

Inces.

Gaumont Palace (GFFA) (6,000),

Petite Chocolatiere' (Braunberger).

Excellent \$1,000 and way out of the
red for the house. Second week of
the silent 'Auntide by Jacques Feyder did \$12,000, considered satisfaceach. Segsias stage show with
each.

each.
Olympia (Haik) (1,900), 'Coffret
de Laque' (Diamant Berger),
Doppped to \$9,500 after a first week,
netting over \$15,000. 'House has long
leaked suitable product, which it
will get more easily under the Natan

will get more easily under the Natan arrangement.

Miraoles (Ballby) (700), 'Atantide' (Nero. Film). G. W. Pabet talker, and publicity helped the Gaumont Palaco. Over \$4,000 and slightly the fifth of its run. This film enjoyed the most publicity this year.

Moulin, Rouge. (Natan) (2,200), 'Bonne, Aventure' (Osso). Weak, below \$3,000, despite stage show. Week before, 'Aliche (Par) Just Maddeline. (Metro) (700), 'Possessed' (M.G.). Dubbed in French; \$3,500, fair. Joan Crawford à big, draw locally, but story unsuitable to her. Novarro's Tajaha' did not quite reach \$4,000 the week before, its unsuitable. Marivaux (Natan) (1,200), 'Lunnitrable (Konrad). For the second week \$3,500, against \$3,500 the first, thus improving on it. Film aviden in the most of the second week \$3,500, against \$3,500 the first, thus improving on it. Film aviden in the most of the week before the work of the second week \$3,500, against \$3,500 the first, thus improving on it. Film aviden in the most of the work of the

EARLE'S 'CUCKOO WEEK' CAPITAL'S BRIGHT RAY

Things very washington, Aug. 8.
Things very sopplity. First Year, 'the Geynor-Farsill one gopping on a second week at the Palace. Two Seconds' at the Met is doing little and Tassport to Hell' is causing no excitement at the Fox.
'Man Called Back' is at least holding its own at Keith's. Which leaves the Earle where somebody there got smart and sold the Jack wands show as a 'Cuckoo Week,' business mighty good.
Yes, things are spotty, with most of the spots looking like they are going to be red ones this stanza.
Estimates for This Week.

Estimates for This Week

Columbia (Loew) (1,232; 25-35-40)

Forbidden Company' (Invisible).

Down in the dumps at \$1,800. Last

Week. McKenna of the Mounted,

Down in the dumps at \$1,300. Last week. "McKenna. of the Mounted," \$2,201 (Warner) (2,424; 26-25-50-45). When the Mounted, "10 (Warner) (2,424; 26-25-50-45). When the Mounted (Marner) (Marner)

G. Roysest Barle, but here off; mayor \$4,500. State (Loew) (2,363; 35-50-70)—Tirst Your (Pox) (2d weel) Dying on holdover; not over \$6,500. Last week decidedly okay at \$15,000.

Newark's Weather Break; 'Rebecca,' 'Freaks,' \$8,000

Reference, Freaks, 50,000.
Newark, Aug. 8.
Cloudy weather with showers has given the first week-end break the theatres have had this season. This will probably shape up in better than recent grosses.
Now that the Terminal is closed the Capitol has its pick of second runs every week instead of every other week. A scrap with the ark's ads and notices out of the paper which helps none at all.

Estimates for This Week

paper which helps none at all.

Estimates for This Week

Branford (WB) (2,968; 15-25-30-40-55-65)—Robecca (Fox). Different sort of picture ought to keep house near \$8,000. Last week 'Congorila' (Fox) good at almost \$9,000.

Scarface' (UA) and 'Greator Love Hath No One' (Col). Will beat \$5,000 again. Last week surprised by topping all recent grosses with over \$5,000 exam. Last week surprised by topping all recent grosses with over \$5,000 exam. Last week surprised by topping all recent grosses with over \$5,000 exam. This will be considered to the land of the land (To).

The land of the last week okay with \$1,500. Losw's State (2,780; 15-20-25-30-40-55-55)—Freaks. (M-C). May (M-C) not be bed at over \$1,000.

Newark (Adams-Par) (2,281; 15-20-25-30-40-55-56)—Thioly Love' (Allied). First time this season to play anything but a Par. Not over \$5,000, with the name doing the \$5,000, with the name doing the \$6,600.

Proctor (RKO) (2,200; 15-20-25-30-45,000).

\$6,600.
Proctor (RKO) (2,300; 15-20-25-30-40-55-65) — American Madness' (Col). Under \$8,000, fair. Last week Man Called Efck' (Tif) \$6,500.

WAR CORRESPONDENT. NICE \$9.000 IN PROV.

Providence, Aug. 8.

Hot weather and vacation days, are sort of laying it on thick for the theatres this week, although the control of the theatres this week, although the control of the tront again with 'War Correspondent' on the screen and Barney Rapp and his New Englanders (band) heading the vaude-ville. Majestic will head straight picture class with twin bill that looks like a good \$7,500.

looks like a good \$7.500.

Lack of picture product has forced RKO Victory, one of the oldest straight picture spots in town, to play second-run features. Theatre has been booking most of the indie picture product that has played in Providence.

payed in Providence.

Summer resorts are chiselling much biz from the city with plenty of free midway attractions, including circuses and vaudeville.

Estimates for This Week

ing circuses and vaudeville.

Estimates for This Week

RKO Albes (2,309: 15-55-68)—

War Correspondent' (Coi) and
vaude. Nice evenly balanced bill
getting most of the coin in town.
Corraling: \$9,000 or better, Last
week 'Tom Brown of Culvet' (U)
was oke a \$836: (3,700; 15-55-75)—
Townstairs' (M-G). Getting plenty
panning, and a poor \$6,500 at best.
Last week 'White Zombie' (UA) fair
at \$9,00.

Majestic (Fay) (2,200; 15-55)—
Majestic (Fay) (2,200; 15-55)—
Majestic (Fay) (2,200; 15-56)—
Majest

and night crowds look fairly goodless. The continue with new policy is geometric. The continue with new policy indefinite. The continue with new policy indefinite and the continue with

Nite B. B. No Help to

Too many night ball games, with the local A. A. team hot in the pennant race, are doing the theatres no good at all. Despite this, however, bit is not so bad that it's all to the red. The the theatres no the second with some two the second with nothing outstanding anywhere.

anywhere.

Estimates for This Week
Palace (RKO) (3,074; 25-25)—
Madame Racketeer (Par), Falt
enough \$5,000. Last week Tady
and Gent (Par) of at \$4,000,
Ohie (Loew-UA) (3,000; 25-25)—
Skyacraper Souls (M-O). Not too
Discount \$500 miles (Loew-UA) (2,000,
Broad (Loew-UA) (

The First Year (Fox) mighty file \$3.700.

Broad (Loew-UA) (2,600; 15-25)—
Week Ends Only (Fox). Heavy on appeal and should show profit with \$4.00 take. Last week Society of the should be should be

Radio Keepin' 'Em Home in B'ham: 'War Corr'dent.' \$4,000. OK

Birmingham, Aug. 8.

With unusual summer rains at least once a day and sometimes more, business is up a tree. The toughest problem these days is to a receive the control of the control o

strong this week. Others just mid-dill. Estimates For This Week. Ritz (EKCo) (1.690; 25-40)—War-Correspondent' (Col). This town goes for a little good old fashioned action and shoot 'em up stuff; \$4,000, okay. Last week 'Strangers of Evening' (TII) and 'Tom Brown'; (U), fair \$3,500. U(2,800; 25-25-34 labams (Doronger Soule' (M-Co). Picture from best seller slow get-ting the business, \$8,000. Last week First Year' (Fox), crashed a dandy \$10,500.

First Year (Fox), crashed a dandy \$10,580, a BTAO (100, 25.40).
Wengton Masquerado (M.G) (

LOUISVILLE LOOKS UP: **'ZOMBIE,' \$8,000, NICE**

Louisville, Aug. 8.

The First Year stirred Louisville movlegoers into action for the first time in several weeks. So enthusis time in several weeks. So enthusis set a new procedent for August by holding it for a second week.

Brown theatre, Walter Croeble mgr., has tie-up with chain stores every customer, but theatre's publicity dropping off leaves a bad hole in the trade.

Stock company—National Players—to end dramatic season this wals. Walter, Davis ind several members already gone, Nanoy Welford reported to be joining Broadway musical to play opposite Gus Shy, man brought relief from heat, and ight crowds look fairly good agains that several members already gone. Nanoy Welford reported to be joining Broadway musical to play opposite Gus Shy, man brought relief from heat, and she had been several members already gone. Store the several members already gone. Store the several members already gone had go against the several members already gone. Store the several members already gone had go against the several members already gone had go against the several members already gone. Store the several members already gone had go against the several members already gone. Store the several members already gone had go against the several members already gone had gone the several members already gone the several members already gone had gone the several members already go

te B. B. No Help to Columbus But Biz Fair B'way Biz Booms, 3 Possibly 4 Holdovers; Madness, \$15,000; **Souls.' \$52.000: 'Dr. X.' \$42.000**

Whether it is the attractions in which will be skimming into red ink the theatres, the reaction from Wall street's encouraging activities or better show weather over the week-end, more than the usual summer strength is manifest currently, they are succeed than the currently, they are succeed to the currently, they are succeed to the currently for the paramount, is a possibility-free houses are holding over, Capitol, Strand and Mayfair, while a growth paramount was hoping to okay as second week on its stage show and Guilty as Hell, though the stage show start was not unusually frisky. With Harry Richman out of the stage show which was supposed to have been stage show Sunday due, of Stage shows with the sunday (11) sent sunday (12) sent sunday (13) sent sund street's encouraging activities or better show weather over the week-end, more than the usual summer strength its manifest currently. Three houses are holding over, Capatomic the strength its manifest our control of the strength of the st

MILLS-'DRAGON,' \$7,500. 'GUILTY,' \$8,000, OK, IND.

Indianapolis, Aug. 8. Indianapolis, Aug. \$
Apollo crashed through last week with Eirst Year and the product of the control of the con

Estimates for This Week)
Apollo (Fourth Ave.) (1,100; 2535) First Year' (Fox) (2d week).
Around \$4,200, Last week up to
Godfor, Skouras-Publix) (2,900; 2535-55) 'Roar of Dragon' (RKO) and
Mills brothers on stage. Should
boost to \$1,500, good. Last week
Madame Racketeer' (Par) slow
\$3,500, Indiana (Skouras-Publix) (3,300;
12-35) Guilty as Hell' (Par). Will
Correspondent' (Col) did, neat
\$1,500, Last week War
\$1,500, Last week War
\$1,500, Captive' (Col).
Losw'e Palace (Loew) (2,800; 2525) 'Zomble' (UA). Good for.\$5,000.
Last week 'Blonde Captive' (Col).
ditto.

NEW HAVEN INDIFF

'Congorilla,' Johnsons on Personal Okay—Dressing Up Fronts

Guity as Hell' is, a last-minute rush-in at the Paramount to replace Vanishing Frontier, which had been plugged for a week. Houses beginning to drees up their fronte these days as first gesture toward money-spending in weeks.

Congordia okay this week, aided to the Johnsons.

Bijou now running five acts of vaude Fridays and Saturdays.

Estimates for This Week Paramount (Publix) (2,353; 40-72)

—'Guilty as Hell' (Par) and unit.

Will do \$7,200; Last week 'Madame Rackcteer' (Par) did \$7,500,

ame Rackcteer' (Par) dld \$7,500, fair.
Poli (Arthur) (3,040; 35-55)—
Congorilla (Fox) and Martin Johnsons in personal. May reach an okay \$7,000. Last week First Year (Fox) and 'By Whose Hand' built up to best gross of summer, \$7,105.

55)—Purchase Pricep) (2,20), 55, 56)—Purchase Pricep) (2,20), 56, 56)—Purchase Pricep) (2,20),

Interlude follows, but from indica-tions will not open until september at this site.

Estimates for This Week.
Astor (J.102: 83-81.10-81.65-82.20)

— Crand Hotel (M.G.) (Jfth week).

Strange Interlude (M.G.), set for this house, is not expected to open until September. No tentiative date

this house, is not expected to open until September. No tentative date as yet.

Capitol (5.00) 35.70.43.11.00.

Capitol (5.00) 35.70.43.11.00.

Gapitol (5.00) 35.70.43.11.00.

Jan Hall (5.00) 35.70.43.11.00.

Jan Hall (5.00) 35.70.43.11.00.

Mayfair (2.200; 35.72.43.9.—"American Madness (Col). Will do a nice 315.00.

Jan Hall (5.00) 35.70.43.11.00.

Jan Hall (5.00) 35.70.45.11.00.

Jan Hall (5.00)

of . Gulver (U). disappointed on 110,000. Palice. (1,700; 20:40-65:63).—Purchase Price (WB) and second week of stage show. Retention of Kate Smith stage show with film brought in on her second week, probably 116,000; looks like a little red for the house. Previous week, first of Miss Smith; and second run of "What Price Hollywood" (Radio), a big 322.400.

house. Previous week, first of Miss Smith, and second run of "What Price Hollywood" (Radio), "a bis. **
Price Hollywood" (Radio), "a bis. **
Paramount (3,684; 40-72-84-\$1,10) — Guilty as Hell' (Par) and stage show. While gat indicated an average week at around \$50,000, change in the stage show Sunday may build budiness to point where house can and screen; house is hoping for this, Harry Richman retured from show Sunday with a bad throat, Ethel Merman and Arthur Tracy (Street Singer) olining Lass week Rebeccs and Arthur Tracy (Street Singer) olining Lass week Rebeccs and Arthur Tracy (Street Singer) olining Lass week Rebeccs and Find the Singer olining Lass week Rebeccs and Singer Singer Colon (1987) and Singer Singer Colon (1987). The singer for house.

Raite (2000; 40-57-72-92-\$1.10)—
Reference Feathers Marx Eros place of the Singer Colon (1987). The singer Colon (1987) and Called Eack (2016).

Haley, slipped to \$40,400, lowest in a long time for house.

I a long time for house.

Horse Feathers. Marx Bros. pie debuts tomorrow night (Wednesday).

Horse Feathers. Marx Bros. pie debuts tomorrow night (Wednesday).

Man Called Back' (Tift) proved a dud, doing only siz days at house at \$7,200, pretry back.

White Zombie (UA) (24 week). Should run to around '\$15,000 on second week and hold a third, Lowe Me Tonight' (Far) probably opening Thursday (18), Eirse week.

Strand (2,200): 35-55-35-44-11.0) —

"Doctor X' (FN). Surprisingly good biz being done at \$42,000 on first eight days; house, a Thursday change, got picture day shead in the stranger of the strange

Col's 'Horse Stampede' Entirely on Location

Hollywood, Aug. 8.
Columbia's 'Wild Horse Stampede,' with Rex (horse), featured, will be made entirely on the Navajo Indian Reservation in Arizona. Picture will also have an all-Navajo cast with the exception of two players. Company to be on location four weeks.
First time Columbia has ever scheduled an entire production of a picture away from studio.

Gaynor-Farrell, Chicago, \$33,000; **Ted Lewis Sole Name in the Loop**

Chicago, Aug. 8.
Ted Lewis as the only bona fide name on loop stages this week makes the downtown situation a tossup. It is the first time in weeks that the stages have not dominated the screens. Generally speaking, moderate grosses are anticipated. Continued cool weather since the end of the heat wave 10 days ago

has been an advantage to the film narlors, but with the neighborhoods drawing the greatest proportional advantage at night. Loop gets the

will play 'Madame Racketeer' (Par) for one week in a temporary return to first runs. Film opened Sunday (7). Roosevelt has been fourth running in last several months, following the residential districts.

districts.
McVickers will open with 'Horse-feathers,' the Marx Bros. opera, instead of Chevaller's 'One Hour With You' under a switch in bookings at Beeandkay.

Estimates for This Week
Chicage (Publix-Back) (4000: 3555-83)—First Year' (Fox), GaynorFarrell carrying the load. Stage
show with 75 people but no names.
Look for 33,000. Last week Rebecca! (Fox) and a highly-touted
around 53,000. Lery acceptable.
Will Mahoney comes in next week
as headling.

as headliner.

Oriental (Publix-B&K) (3,200;
55-55-83)—Downstairs (M-G), John
Gilbert plctures have been booked
into the Rocaevelt with regularity
lowing is presumably concentrated
there. Ted Lewis will get the credit,
however, for \$22,000, 11's Lewis
fifth return for B&K. Last weak
Elyscapped could nearth plenty to
high \$20,000'a, not so far from
\$30,000.

'MASQUERADE' AND 'UNASHAMED,' \$12,000

Montreal, Aug. 8.
Cool weather confines to senselt the cinemas, which allies to senselt the cinemas, which allies to due well last week and look very likely currently. Baseball is out of town, and line-up of favorite stars at main stems will also help.
Helen Twelvetrees at Loew's and Llonel Barrymore at Palace may jack up grosses some, with Loew's ausual topping the town Tanther ausual topping the town Tanther junction with local press is holding interest.
Capitol has two above average pictures in 'Miss Pilnerton' and

interest.

Capitol has two above average pictures in 'Miss Pinkerton' and The Dark Horse: Princess has another Case. Roar of the Dragon of the Bragon of the

some months back. Nabes are bumping along on bot-tom, but not worse than in other

Estimates for This Week

Palace (FP) (2,700; 75), Washington Masquerade' (M-G). Lionel Barrymore will attract plenty and should boost gross to \$12,000. Last week 'Rebecca' (Fox) better at

Barrymore will attract plenty and should boost gross to \$1,200. Last week Rebecca' (Fox) better at \$1,200. Capitol (FP) (2,700; 60), Misse Pinkerton' (WB) and 'Dark Hörse' (WB). Should maintain betterment shown last week when 'Life Goes On' (Par) and 'Million-Dollar Legg' (Par) picked up to \$10,000. Lows' (FP) (3,200; 35-60), 'Un-Low's (FP) (3,200; 35-60), 'Un-Low's (FP) (3,200; 35-60), 'Roar of the Dragon' (Radio) and 'Roadhouse Murder' (Radio). Up to \$5,500. Last week 'Monte Carlo (Radio) and 'Roadhouse Murder' (Radio). Up to \$5,500. Last week 'Monte Carlo (Ideal \$4,500. Last week 'Teventh', Though the 'Press' (Ideal \$4,500. Last week 'Yeux Garcon' (French) \$1,800. Cinema de Paris (Ind) (600; 25-60). "And 'Grench', Likely \$1,500. Sixt 'Grench', Likely \$1,500

'PASSPORT' SURPRISE HIT, \$5,000, PITTS

Looks like a return to the mid-summer doldrums this week after six days of warm weather's best business. Frevious session hit a high spot around here for summer again, however, and with product hardly up to average, another drab stanza anticipated.

Surplise of week may be Passan Thureday, opening day, got rearly \$1,000 at two-bits top, which meant approximately \$,000 customers in this small-seater. Despite unfavor-able critical comment, seems to should turn in a neat \$5,000, best here since low scale went into ef-

should turn in a neat wayov, wearhere since low scale went into effect of the Bring 'Em Back Alive' believed to have shot its bott in first week with great \$15,000 may manage to amble through second six-day period at a \$7,000 pace. That's a bit better than house's summer averant a better than house's summer averant a third week, as first expected. Stanley had Purchase Price' but Stanwyck still no bo, name and, together with drab story material, will be lucky to gather \$5,000. Fenn scraper Soils' on strength of Warren William after clicks in two previous films, but not enough at \$10,500 to lift it out of the red. Film soundly spanked by cricks, who no likee.

Estimates for This Week

likee. Estimates for This Week
Fulton (Shea-Hyde) (1,700-10-15-25) 'Passport to Hell' (Fox). This one off to a surprise opening. This one off to a surprise opening to the state of the surprise opening to the surprise opening the surprise opening to the surprise opening

Man Called Back (Tit) around the \$3,000 mark.
Penn (Loew-UA) (3,000-25-30-40), "Skyscraper Souls" (M-G), Long-winded feature has only the second of the seco

Penn hitting best total or student picture season.

Warner (WB) (2,000; 25-30-40), Bring 'Em Back Allve' (RKO). Pitts, not a two-week town, par-ticularly in summer, but keeping this one second week won't cost this one second week won't cost house anything. Gross looks like \$7,000, less than half of first week's takings of \$15,000, but that's still above the figure sith has been accustomed to do of late. Third week hardly likely, with "Tom Brown of Culver" (U) opening Friday (12).

'Year' \$17,000, 'Alive' \$8,000 on Det. H.O.'s; 'Skyscraper' \$28,500

Detroit, Aug. 8.
Two current holdover pictures at houses which are regularly week at houses which are regularly week tands-The Back Alive' at Downtown-town's best brag in weeks. The First Year' holdover remarkable, as it is also the first week of the elimination of the stage show and straight picture policy inauguration.

Skyscraper Souls' getting the usual campaign, but will do nicely Guilty as Hell' with Land and Laglen at the Fisher will pull that house out of the depths to big \$13,000.

Estimates for This Week Detroit, Aug. 8.

Estimates for This Week
Michigan (4,045; 15.35.72.83),
Skyscraper Souls' (Metro) and
stage show. Good \$28,500 in view.
Last week 'Washington Masquerade'
(Metro) \$23,500 for 7½ days.
Fisher (268); 15.35.72.83), Gullty
as Hell' (Par) and stage shows
Special exploitation for U. A. films
Looks to big \$18,000. Last week

ON P.A. LEAD ST. L. BIZ

St. Louis, Aug. 8.

The houses are splitting busines fairly evenly among themselves this week with the Ambassador and Fox week with the Ambassador and Fox getting slightly the edge. That's due more to the stage attractions due more to the stage attractions. The stage of the stage of

\$15,000.

Fox (Fox) (6,000; 25-35-55) Pass-port to Hell' (Fox) and Guy Robertson, St. Louis Municipal Opera favorite, on stage. Singer's follow-low of the following the f

Souler (M-G), \$3,9.00.
Missouri (Par) (3,500; 25-35-55)
Madame Racketeer' (Par) and
Vanishing Frontier (Par). Back
to straight two-picture policy gross
drops to \$45.500 average. Last week
Rhapsody in Black tab and Make
Me Star (Par) split week with
Doomed Battallon' (U) and 'Strangene of Evening (Tuf), \$5,700, inte-

Cincy Ups All Over: **Local Boy Aids Albee** With 'Man' to \$22,500

Cincinnati, Aug. 8.

Another winning week for the first runs, a comfy gain being indicated on the combined gross over previous seven days. Lyric and Palace aided by new product, the former house doing the big noise thing via the Gaynor-Farrell pic-

Hal Le Roy, who tapped to fame after leaving the Home Sweet Home sign here, has 'em coming fast and plenty at the Albee, holding up to last week's take, which was the biggest for this theatre in some months.

ing up to last week's take, which was the biggest for this theatre in some months.

Estimates for This Week
— The Manner of the

netty \$9,000.
Lyrio (RKO) (1,285; 30-55)—
First Year' (Fox), Gaynor and
Farrell fans in the majority on rush
to \$16,000, a beliringer. Last week
Red Headed Woman' (M.-G) justified its holdover by drawing dandy
\$9,500.

Sylou.

Capitol (RKO) (2,200; 30-55)—
'Jewel Robbery' (WB). FrancisPowell team magneting for \$8,700, plenty okay. Last week 'Unashamed' (M-G) clicked to a nifty

ditto.

Family (RKO) (1,000; 15-25)—
Vanishing Frontier (Far) and
Hound of Baskerviller (Gainsborough op nuttineek.

The state of the

Stranger in Town (WB) fair \$13,300.

Fox (5,100; 15-25-55), First Year (Fox) (2d week). Fair \$17,000 in view and holdover. First week same picture did a terrific \$40,000.

Downtown (2,750; 15-25-55), Bring Fm Back Alive' (Radio) (2d week). May better \$\$8,000, okay. Last week did a very pretty \$19,000.

BRENT-YOUNG \$18,000 Hot Weather and Holdovers Dent Philly; 'Purchase,' \$19,000

26 Strong Films

(Continued from page 7)

(Continued from page 7)
tentative date, as are many others
which may be changed one way or
another a weele or more.

If also has 'Old Dark House,'
Once in a Lifetime' and 'Back
Street' completed but for September
release or later. Latter two shape
as U's biggest, 'O.K. America,'
which is on this year's (1931-23)
schedule, won't even be turned loose
until September under plans,
'Back Street,' which opened
Thursday (4) at the Carthay Circle,
Los Angeles, on a pre-release engagement, might possibly be moved
up but doubted with accessories not
ready on it yet.

ready on it yet.

Paramount

Paramount will release in August two of its heavily touted produc-tions, 'Horse Feathers' (Marx Bros.)

two of its heavily touted productions, Horse Feathers' (Marx Bros.)
and 'Love Me Tonight (Chevaller). They are down on the schedule as
special August releases and go out
the last of the month, under plans,
through being forced into the Rivoil,
and Rialio, New York, to avoid
closing down these houses.
Par will also release 'Gullty As
Riell' and 'Devil and the Deep' in
August, but is holding back several
others already completely, notably
Harold Lloyd's 'Movie Crazy' and
Dietrich's 'Blonde Yenus' for national release in September. Others
by Par and on late release, with
present too early for verdicts, are
Phantom Fresident,' Sept. 30, and
'Madison Square Garden,' Oct. 21.
Big Broadcast' will not go on national release until October, nor will
tonal release until October, nor will In the good man in the good man in the good man in the cross' (DeMille). Early in September are listed "0,000 Witnesses' and 'Heritage of Desert' (western).

W.B.F.N

W B-F N
Warner Bros.-First National has
several pictures it considers big,
which are being held until September. Leaders are Life Begins, Sept.
10; 'A. Successful Calamity' (Arliss), Sept. 17; 'Blessed Event' Oct.
8, 'Two Against World' (Constance
Bennett), and 'One Way Passage'
(Fowell-Francis), won't go out
until Oct. 22. All of these pictures are now ready, but are, not
being showed out into the hot
weather. 'Blessed Event' and 'Successful Calamity' have been comcessful Calamity' have been combeing shoved out into the hot weather. Blessed Event and 'Suc-cessful Calamity' have been com-pleted for some time. The second Ruth Chatterton from WB, The Crash, will not be released until Oct. 1.

This is all new season's product led off by 'Doctor X,' Crooner,' Two Against World' and Ride Him Two Against World' and Ride Him in August.

Matro

Metro

Metro will send out its first 193233 picture Aug. 20, 'Blondie of the Follies,' following it up with 'Prosperty,' 'Grand Hote!' (now road-showing), 'Strange Interlude' and 'Pack Up Your Troubles,' dates on all of which will probably be in the fall. 'Father and Son,' Strange Interlude' and 'Smillin' Through,' expected leaders, also, will come later, Metro using up most of August with films such as 'Downstairs,' 'Skyscraper Souls' and 'Speak Easily.' Easily.

Fox is following the general trend, with its anticipated outstanders on the 1932-73 schedule to be released in September, October and November (Gaynor-Karrell), as 1-39 (Gaynor-Karrell), as 1-39 (Heavy 1998), which was been held back until now. Down to Earth (Rogers) goes out Aug. 28, although picture has been completed some

picture has been completed some time and is being pre-released in resort towns only. 'A Passport to Hell' precedes it on release Aug. 21, while 'Painted Woman' follows

Hell precedes it on recease aux. Any while Fainted Woman' follows [Sept. 4. Clark Bow's first, 'Call Her Say. Clark Bow's first, 'Call Her Say. Clark Bow's first, 'Call Her Say. Column' (Walking Down Broadway, will not be untied until Nov. 20. "Tess of the Storm Country' (Gaynro), from which Fox expects much, goes out Nov. 27. Two others which are counted to shape as big ones, are 'State Fair' (all-star) does not release until Dec. 4, and the Frank Craven story with Lita Grey Chapplin and the two children will not so reach the screen hat on any counter the star of the star of

Philadelphia, Aug. 8.
After a very good week in the downtown two good week in the downtown the property of the

BOSTON IN DOLDRUMS: GUILTY' MILD \$16,000

Boston, Aug. 8.

Just another dull summer week for the local houses.
Met climbed high last week with Rio Rita' on the stage and First Year' on the screen, with a very good \$44,000 on eight days, but no aktra ushers had to be called out to handle the crowds at the other

seed \$44,000 on sight days, but no extra unhers had to be called out to handle the crowds at the other theatres.

Currently Keith's Memorial looks pretty good for \$18,000, with 'American Madness' and Ted Healy head-line the states.

Met (Publix) '(4,300; 35-55-83), 'Guilty as Hell' (Par) and stage show. Lucky to be much over \$18,000. Last week 'First Year' (Fox) excellent \$44,000, with 'Rio Rita' on Faramount (Publix) (1,800; 35-56-83), 'Congorilla' (Fox). Shuffling along slowly at about \$8,000, slightly below last week's \$8,000 with 'Lewel Robbery' (WINCO) '(4,000; 35-55-80), 'Congorilla' (Fox). Shuffling along slowly at about \$8,000, slightly below last week's \$8,000 with 'Lewel Robbery' (WINCO) '(4,000; 35-55-80), 'Congorilla' (Fox). Shuffling along slowly Armida and five other acts on stage. Fair \$18,000. Last week's \$8,00 of (RICO) fair \$15,200.

Boston (RICO) (4,000; 25-35-55), 'Richalling to \$7,000 of \$15-50. Richalling to \$7,000 of \$15-50. Richalling to \$1,000 of \$15-50. Richalling to \$1,000 of \$15-50. Richalling to \$1,000 of \$15-50. Richalling slameted bill.

Oct. 2, while 'Salomy Jane' is

Oct. 2, while 'Salomy Jane' is spotted for Oct. 9,

United Artists

United Artists United Artists will not splurge with pictures designed to land program contracts on all the balance until September, with Doug Fair-banks' Mr. Robinson Crusoe' probably the first, release date being Sept. 1.

Tain (Crawford), 'New Yorket' (Jolson), 'Kid from Spain' (Canhor) and 'Cynara' (Colman) will all come after Sept. 1. U. A. has high hopes for these. Al Lichtman has been buying pictures from outside producers or Europe and is still on the look, mostly for the reason that he wants something-for release ahead of these star films.

White Zombie,' already in circus-

of these star films.
White Zomble, already in circulation, was taken from the Halperin Bros. Another coming, probably releasing Aug. 20, is 'Magic Night,' a British-made.

Radio

Radio
What is considered Radio's first
big picture on the new season will
be 'Bird of Paradiale,' on general release Aug. 12. Ahead of that is the
first of the '32-'33 pictures from this
company, 'Age of Consent,' Aug. 5,
while behind it will be official mational release of 'Bring 'Em Back
Alive, held back for RKO prerelease engagements around the
country.

Alive, seno state to account the country.

Since Eird of Paradice is actually a '31-'32 picture, delivered late, Radio's really fart big one on the new line-up is expected to be by that company, 'Most Dangerous Game' (Cooper-Schoedsack animal story), Sept. 16. Other hoped for the country of the country of

Columbia's first release on the Columbia's first release on the new line-up is 'American Madness', under date of Aug. 15. 'Night Club Lady' (Menjou), finished, also goes out this month. Col. has been holdings up two current season's pictures, 'War Correspondent' and 'Hollywood Speaks', now being released, although both were ready lie' 'Pole' and 'Washington Merry-Go-Round' will all be released in September.



Buyers for the nation's giant stores! —

Eight <u>picked</u> men and women <u>spending</u> \$7,000,000 each season!——

Knowing the heartbeats of the American people who live and spend in their trading areas!—

Their opinions must be sound ... for \$7,000,000 hangs on their judgment!

THEIR BUSINESS IS TO KNOW
WHAT THE PUBLIC WANTS
... WHAT DO THEY SAY
ABOUT PARAMOUNT'S
NEW GROUP!



LET'S FIND OUT

Spokane

Butte



MARGARET CREEGAN, THE EMPORIUM, SAN PRANCISCO

"After looking at the new group in the Paramount office, I am sure the people of southern California will respond to a program so rich in comedy. If I had a theatre in, or around, San Francisco, my knowledge of the public would make me buy these pictures."

Salt Lake City

Denver

Sante Fe



"I buy for the women of Minneapolis and know that 'Blonde Venus,' 'Big Breadcast,' 'Movie Crazy,' and 'Love Me Tonight' are the type of pictures they want. I cannot conceive of any film buyer in Minneapolis being foolish enough to Ignore this merchandise."

ADA BAKER, Wm.Taylor&Sons, CLEVELAND

Om

Kans:

Dalia:

"I have been buying merchandise in New

York that is colorful. These pictures appeal to me because costs and stories are in that category. A fine line of movies for any theatre. Chevalier in 'Love Me Tonight' suggests a jolly show, and I get the same light, optimistic, encouraging reaction from Harold Lloyd's 'Movie Crazy,' The Big Broadcast,' and the Four Marx Brothers in 'Horse Feathers.'

W. GRIES, STIX, BAER & FULLER, ST. LOUIS

"We have found that people in the Denver area have money to spend and buy if they are thrown against a bargain. It strikes me that Paramount is, consciously or unconsciously, doing that precise thing. I classify pictures as little ones or big ones, and I feel that these eight Paramount pictures, are all big. They should be easy to sell."

SAN ERANCISCO

Los Angeles



Garamount's PARAM@UNT Year



NEAPOLIS

City

JOSEPH ZIFFER, J. L. HUDSON COMPANY, Detroit, Michigan

"If I bought films in stead of dry goods, i'd buy ail eight on sight. A theatre owner, like any other merchant, must know the pretaste and gauge the future trend. The pubiic wants the stars you've got and I be-lieve the pictures have nough of the sensationally novel about them to break down the sales resistance created by the present economic stress



W. J. SHIELDS. WILLIAM FILENE SONS COMPANY, BOSTON

"in my opinion, the Bostonians I know and the people for whom i purchase merchandise will readily accept eight pictures so alive with star names and story appeal. I believe that theatres that fall to show such movies will be doing their own patrons a great injustice."

CLEVELAND

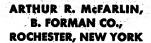
ROCHESTER BOSTON

NEW YORK

ST. LOUIS

Little Rock

Shreveport



"There are two things i demand in merchandise I buy: First — tested materials; second — up-todate execution. I would buy these eight Paramount Pictures, because they include both. I know the stability of Paramount.: I am sure of the popularity of these stars and recognize the promise of fresh treatment in these stories. If I bought for a theatre, I'd buy the

Migm

whole group without hesitancy.

WILLIAM J. WOLF. **ASSOCIATED** MERCHANDISING CORPORATION. NEW YORK CITY

"You need hardly ask me. New York knows its movies, It has shrowd buyers in all lines, and how can their judgment be faulty enough to keep such pictures as 'Movie Crazy, 'Blande Venus,' 'A Farewell to Arms, 'Horse Feathers,' and 'Big Broadcast,'

from their theatres. in fact, it shouldn't be hard to merchandise names and titles like these to anybody, anywhere."

lampa

Paramount's PARAM@UNT Year



New Italian Quota Affects French. But Not U. S.: Hurts French Par Pix

Italy has passed a quota law to

retaliate the new French law. It will keep pictures made in France from entering the country. It will not affect product coming from the United States in any manner, the market still being completely oper here for U. S. films.

New law is not a prohibition on lms but strictly a contingent

proposition.

Only American company hurt by the new law will be Paramount which has been planning Italian dubbing in Joinville. This being a French company and studio the pictures won't be given admission to Italy as pictures dubbed in France and Germany are barred.

Considered extremely likely here that a complete anti-foreign dubbing law will be pushed through in the course of events.

Vienna, Aug. 8.

Definitely decided here to con-tinue the past year's film laws for the next two years and not emulate Germany in a stricter quota pro-

cedure.

Some talk of a quota law along the same lines as Germany's new laws but film men decided 'Austria had nothing to gain by such a procedure and everything to lose. Mostly German films and film apparatus is used here.

ELASTIC IFS AND BUTS SEEN IN FRENCH OUOTA

Eurther examination of the nev French quota law shows it to be replete with loopholes, allowing for toughening or easing wherever de Apparently wording of the law has been made purposely loose to take care of any contingency

to take care of any contingency that may arrive.

In article three, section two, a stickler appears to be buried in that it provides for ex-officio entrance of all talking pictures in the French language made by French companies or nationals of countries where no restrictions are imposed on French productions. This might be taken as a threat to Germany and Italy though leaving the field open, for the time being, to the United States, as regards this type of picture.

United States, as regards this type of picture.

Also article five allows baucoup loopholes though 'ex-offici classification may be denied by reason of acts or facts which might be termed prejudicial to the good reputation of France or her international relations,' and article 2, denial may be made in the cases of films produced by means of the machine of the control of the cont

TABRAH'S U. S. 00

TABLAH'S U. S. UU

F. Tabrah, general manager of the
Heaton Assembly Hall Co, Newcastle-on-Tyne, England, salled
back on the S.S. Lancaster Friday
(4) after a month looking over theatres in the U. S.

His company runs the Heaton Electric Palace cinema in Newcastle, as well as several ballrooms and other amusements.

FOX TESTS DRYDEN London, July 27.

Fox Flims have taken test of Noel FOR FIRMS have taken test of Noel Dryden, currently in 'Cavalcade' at the Drury Lane, which has been shipped to America. If satisfactory, Dryden will play his original part in film.

CHILLING CAIRO

Metro's Egyptian Rep Favors Cool-ing Systems

Louis Lober, Metro chief in Egypt leaves on his return trip today (9) aboard the Excalibur which sails direct from New York to Cairo. He's been here about two months looking over new season's product and prospects. Also he's been discussing the possibility of having air cooling systems brought to Cairo for installation in theatres there.

MG Expects N. Y. Okav to Cease Foreign Prod.

Culver City, Aug. 8. Although waiting definite word from New York, belief at Metro is that due to recent acceptance of the French and German quota regula tions, studio will wind up foreign production with completion of current product. Also considered likely that any future dubbing will be ne in France and Germany.

Present slate calls for 14 more French, but it's not likely any pictures will be started after three now in production are completed French version of 'Prosperity' was halted early last week for recasting, but there's no doubt this will go back into production.

Last week it was decided to re-Last week it was decided to restart the double unit system on French to get as many into France before passage of the quota law, but later this doubling up was again haited. Studio continues to lay off crews and talent, with Roger Beaumont and Louis Hararl, French writers and assistant directors, newest off the payroli. Horst Testzman, German double for Jackle Copper, is being sent home.

Although the French law is retro-active to July 1; it is Arthur Loew's belief that any dubbed pictures al-ready made or in the process of manufacture will be allowed to enter France through special dis-pensation of the French govern-ment. It is lack of certainty on this matter that is halting the absolute lay-off order on foreigns. Loew will be on the Coast again in about two weeks with action probable at that time.

KODAK MONEY IN ON ADOLPHE OSSO'S FILMS

Paris, Aug. 8.

American capital, in this case
Eastman Kodak, is contributing to
Osso's film financing. This through
purchase of a block of Osso's recently issued debentures.

Adolphe Osso was Paramoun's
distribution manager here until going into independent film production
three years ago.

HERBERT MASON'S SHIFT

London, July 27.

Herbert Mason, for last four years head of Gaumont. British stage pro-ductions, is being switched over to the G-B picture producing side. Jack. Swinburne, who assisted Mason, and was for many years Alfredo's manager, takes Mason's

CENSORS' 3D TURNDOWN

New York censor board has re-fused for a third time to budge on its rejection of 'Maedehen in Uni-form, 'German talker, Censors don't like the theme of the film although admitting there's nothing specific in the action for objection. John Krimksy has the picture for the States.

First in 5 Yrs.

London, July 30.

Paramount called a London convention of its salesimen and branch managers in England, Scotland and Ireland July 30-Aug. 2 to inaugurate the campaign over there. Idea is to have all comers in on the Par

push period.
First time an American film company has had a European convention in more than five

FOX TAKES NATAN'S WAR FILM FOR U.S.

Paris, Aug. 1.

Fox has bought Natan's pacifistic war film, 'Croix de Bols,' for America. Production, which was a big success here, and will be released in Germany as soon as political extraction there permits, will little and the states. Some of the story and shots will be used, but will be incorporated in a Hollywood adaptation.

tion.

This is a replica of the now common process of treating American product here for local consumption but with magnified American angle.

Transaction is significant since Fox and Natan are competing here in the newsreel field.

'Bo' Dowling Better

Ambrose S. Dowling, foreign head of Radio, returned to his desk yesterday (8), after a month's absence due to illness.

Soon as he straightens out his current business affairs he'll start to Hollywood to look over current production.

Harold Smith's Broken Arm

Paris, July 27.
Harold Smith, Will Hays' representative here, is in the American hospital with a broken arm. Fracture has been set by Dr. Charles Bove and no complications expected. Accident happened during the American club outing in a game of baseball.

EN Cutter Sails

Arthur Taveres, head film cutter for First National, goes to London to take over a similar position with Gainsborough.

Electrical Pact and N. Y. Matters May Bring Henkel, Tobis Head, Over

Par's 'M' Option

Paramount has taken a month's option on 'M,' German thriller made by Nerc, to consider the advisabil-ity of dubbing the picture for the

'M' was previously negotiated for by Columbia.

Open Sesame For Brit. Pix In Dominion

Ottawa, Aug. 8. The die has been cast at the Im-perial Economic Conference with perial Economic Conference with respect to the motion picture industry. Prime Minister R. B. Bennett of Canada has given definite proposals to the British delegates at the Empire Parley which provide for duty-free importation into the Dominion of British films, cameras and projection equipment as a concession to the picture industry in the United Kingdom. This has creation of British film quota laws in Canada.

Most everythody, has expressed

In Canada.

Most everybody has expressed satisfaction with this result, including M. Neville Kearney, representing the Film Industries Department of the Federation of British Industries, London, provision for British ilmuse intering Canada was included in a lengthy list of articles which, Bennett announced, would be given this increased preferential treatment.

be given this increases preserved.

Means that the Canadian duty on British films of 1½c, per lineal foot is to be writed off, while the Canadian to be writed off, while the Canadian to the words of the second to the words, it is a 109% increase in preference for British films.

The tariff revision will become effective with the introduction of

Egyptian Talker Production Is Quite Active: State Dept. Ogles U. S. Mart

By EDWARI ASSWAD

Alexandria, July 28.

The Department of Commerce and Industry has sent letters to all Egyptian film companies, including Nahas, Ramses, Lawrence, Mier, Fatma Rushdy, Isis Film (Aziza Emir), expressing the tester of exception of the Companies of

Film promoters in this country are making every effort to modernize the film industry by importing all the necessary equipment and account of the production of cound pictures.

The Egyptian silent picture, 'Under Moonlight', featuring Ansaf Rushdy and Abdel Moty Hegazy, has been dubbed into sound by the production of the production of

Awwad Yussef, matager of the Awwad Film Co. of Palestine, closed with film owners here for the ex-hibiting of Egyptian films in the Near East and Morocco, Algiers and Tunis. He also concluded arrange-ments with Egypt Awakening Film Co. for 'Under Moonlight' in India.

The Syrian censorship department at Damascus has ordered some modifications in the France-Arab film. The Sons of the Rich,' produced by Yussef Wahby, before presentation in that city.

An Egyptian talker, 'Victims,' being produced by Fanar Films under the direction of Mahmud Hamdy, it is interesting to note among the cast Behidal Hafez, Zald Rostom, Atalia Mikhail and Abdel Salam El Nabulsi are daughters of the late tamous playwiight, Tanious Abdou.

Abiad for lectures at the theatrical institute for a further period of one year at a salary of \$1,200.

Said Khalii, member of Fatma Rushdy's company, off to Germany for theatrical purposes.

Assia, well-known Egyptian film star, now in Palestine and Syria on personal appearances with her film, 'The Remorse.'

The Egyptian dancer, Badia Ma-sabny, has opened her summer es-tablishment opposite the English bridge at Zamalek near Cairo, pro-viding both European and Egyptian attractions.

Beauty contest among all dancers her establishment is drawing arge houses.

The consul of Austria in Egypt informed Alexandria municipality that the Opera Company of Vienna will visit Egypt to perform come plays at the Cairo Royal Opera House and on the Alhambra stage at Alexandria. The Egyptian government has granted the company a subsidy for the performances at the Alexandria. The Canada Cairo and the Municipal Commission has drawn up a note with a view to subsidizing this company during their stay in this city.

The authoress, Marcella Darall, on a recent visit to Egypt broadcast via SABO her new play. The Present, which will be performed in French by a group of artistes.

Mohamed Abdel Wahab, foremos singer in Egypt, to Vienna for con-certs.

The Finance Ministry has approved renewing the contract of are at Giza.

Dr. Hans Henkel, head of Tobis, is considering going to New York within the next month to attend to Tobis matters there. Milton Diamond is Tobis' representative in New York as well as heading Tobis Forcnflims, the American Tobis company intended chiefly as a distributor of German films in the

U. S.
Joseph H. Seldelman, of Paramount, arrived here Saturday (6) and will go into conference with Tobls on the matter of royaltles. Tobls is understood to be attempting to collect money from Paramount allegedly due for royalties under terms of the Paris electrical pact. Not considered likely that there will be any legal trouble since the will be any legal trouble since larg with Paramount and other American film concerns.

Paris Pact

A more definite understanding on the entire matter of Tobis electrical

A more definite understanding on the entire matter of Tobis electrical royalities is reported desired by the American trade. Tobis several months age into the control of t

U. S. Angles

U. 8. Angles

Nerofilms, of Germany, has filed suit in New York against Tobis Forenfilms for \$3,500 claimed due on 'Westfront 1918,' relessed in the U. S. as 'Comrades of '1918.' Tobis Forenfilms had contracted, the complaint states, for the U. S. and Canadian rights on a minimum guarantee of \$15,000. Later, the Canadian rights were taken back by Nero and an agreement made for Tobis to pay \$4,560 guarantee for the agreement, \$3,000 was paid.

Nero charges it has never been able to obtain the rest of the amount due, so is suing for \$3,500 plus an accounting. Hutter & Rosenbloom are representing Nero.

Thursday (4) Tobis Forenfilms completed an agreement with Stanley Distributing Co., of New York, for that firm to handle all bookings of films distributed in the U. S. and Canada. Arrangement now will be, the completed and the Stanley will book and date the Tobis pictures with Tobis to attend to actual distribution, meaning shipment of prints and accessories.

Cap's Old 'Rasp'

Capital Films has taken over the distribution rights on Rasputin, German silent made by Martin Berger, and will ship the film out na-

ger, and will ship the film out nationally.
Picture was taken off the shelf several weeks ago upon announcement by Metro that the Barrymores would be starred in a Rasputin story. Old picture was shoved into the Europa, Baltimore, on a test and played five weeks in the 300-seat house. It has also played Philadelphia and New York sureseaters.

Germany Halts 'Hatchet' Edward G. Robinson's 'Hatchet Man' (F.1) has been barred by

Man' (F.1) has been barred by Germany. Understood the German censors took cognizance of China's official resentment of the film's subject matter. Film was previously barred in Shanghal.

Aziza Emir's Film
Alexandria, July 28.
Aziza Emir. Egyptian firm star,
has completed the silent parts of
her new film. "Explation." She will
soon begin the talking and singing
parts to have entire film ready for
next season.

Tiday

Tiday

AV 10:30 P. N.

AN 10:30 P. N.

Enstein Phyline

Enstein Phylin

Enstein Phylin

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Enstein Phylin

Enstein Phylin

Enstein Phylin

STARTS THE GREATEST RADIO TIE-UP IN SHOW HISTORY

58 Stations of the NBC Red Network in a Coast to Coast Broadcast for 6 consecutive weeks will sell this picture as no pic-

ture was ever sold.



BEGIN NOW!...

HOOK UP YOUR THEATRE TO THE HUNDRED MILLION Who Will Play The Detective Role in this Astounding Mystery Drama As It is Told Chapter all except the last smashing climax . . . an the air!

6000 MARIZES

100 CASH AWARDS WITH A CAPITAL PRIZE OF \$1500 FOR THE BEST ORIGINAL ENDINGS TO THE MYSTERY

PHANIOM OF CRESINGOD



Here Is A Showman's Show! Never, in all amusement history, has an attraction been presented with such a mammoth advance campaign!. Thousands upon thousands of dollars are being spent to assure record breaking attendance to every theatre playing this amazing mystery drama and featuring one of the finest casts ever seen in a motion picture.

The story told on the air from 58 NBC stations every Friday from August 26th to September 30th, inclusive

THEN RELEASED IN ONE SMASHING BIG FEATURE PRODUCTION OCT. 141 CONTEST CLOSES OCT. 10, 1932

EVERYTHING A SHOW-MAN COULD ASK FORI

Free posters! Free heralds with contest rules! Free trailers!...

Display ads on radio pages of the country's leading newspapers!

15 full page ads in Sept., Oct. and Nov. issues of leading motion picture fan magazines!

Radio Announcements To Instruct Listeners To Ask At Their Local Theatre For Contest Rules and Prize List!... Graham McNamee Announcing! Famous Authors and. Editors as Judges! Window Displays in 1900 Woolworth Stores! And Innumerable other exploitation and publicity features.

EVERYONE WHO CAN READ OR HEAR WILL KNOW ABOUT IT!

A FEATURE PICTURE SOLD TO AMERICA'S MILLIONS CONTINUOUSLY FOR TWO MONTHS BEFORE RELEASE

Talking Shorts

4F I'M ELECTED' Novelty Sketch 10 Mins.; Strand, N. Y.

Vitaphone No. 1405

Has that political timeliness which attaches to its novelty for release attaches not directed but catches the acted nor directed but catches the spirit of travesty intended and gets by Okay for the average first run. Govern open with a montines for down to be a spirit of the spirit of travesty intended and gets by Okay for the average first run. Govern open spirit of the spirit of travesty intended and gets of the spirit of the sp

'FLY NG SPIKES'
Loew's New York, N. Y.
Sports
9 Mins.
Loew's New York, N. Y.

Desw's New York, N. Y.

Pete Smith's voice talks offscreen describing humorously and seriously the technique of foot running tously the technique of foot running the courtesy of the Amateur Athletic Union. High jumping and javelin throwing is also shown with a framed takeoff of the same thing as done 15 or 50 years ago. Purely novelty, and in view of the fact the newaresis are showing the fact the newaresis are showing the short loses much valuables. The short loses much valuables that short loses much valuables that short loses much valuables. The short loses much valuables that short loses much valuables that short loses much valuables. The short loses much valuables that short loses much valuables that short loses much valuables. The short loses much valuables that short loses much valuables that short loses much valuables. The short loses much valuables that short loses are short loses and that short loses are short loses and that short loses are short loses and that shor

MAGIC CARPET SERIES Desert Tripoli' 10 Mins.

Mins. bassy, N. Y. Fox Moviatone

Fox Movistone
Among the outstanding spisodes
in the Carpet, Desert Tripol' nates
prominently. Not only in the exceptional photography, which is
characteristic of most of the series,
but in unusual slants.
More real information about
Tripol' is contained in this episode's
10 minutes of running time than
could be gleaned from hours spent
with books.

with books.

The city's water works, with men

Ifting buckets of water constantly;
children at school; the interior of a
synagogue during services; city
streets and ceremonies—they are all

in this production. Waly.

OLD SONGS FOR NEW' Songlog in Color OLD Songlog in Color-10 Mine. Stanley, New York Parame

Paramount
Georgie Stoll and his band shown
in musical takeoffs against a cafe
setting in costumes and otherwise
in a none too apt musical piece
that also has some vocal work. Color
not altogether attractive and the
music as heard none too appealing,
music as heard none too appealing,
troducing the numbers, some of
which are attempts to be funny.
Mediocre matter rating filler grade
for the minor outlets.
Stoll asks the customers to recall
Stoll asks the customers to recall
femm. Maybe they can, but it doesn't
heally matter.

Shan.

CRADLES OF CREED Educational; 9 Mins. Loew's New York Metro-Goldwyn-Mayer

Every theatre in the country should book this short, and every school and college should keep a print in its library. It is an exceptionally good piece of work. But it is astounding in educational

ft is astounaing in value.

Taking the five great creeds of the world, it explains each with a breviet and the property of the control of the

KID GLOVE KISSES Slapsticker 2 Reels; 20 Mins. Mayfair, N. Y. Universal

Silm Summerville bugler short with Eddle Gribbon as principal foil and Edward LeSaint as the army officer whose daughter is courted by both the bugler (Summerville) and Sgt. Gribbon as the courted by Lord Market and the Lord Culminates in the hokum pugi-rate and the court of th

TED HUSING 'Sports Slants' Novelty 9 Mins.; Strand, N. Y.

Vitaphone No. 1409
Far more nteresting than the last one in this series and better done by Husing. He has more to work with. Trials for the Olympic Games are overested. Short is fast, and moves covered into it, including running races, hurding, pipie-vaulting, broadjungs, putting shot, throwing discounting the property of the control of the control

BOSKO AT THE BEACH

Well-made and entertaining car-toon having to do with Bosko's day at the beach and a picnic party with his girl, plus a life-saving gag for a

his girl, pius a mo-finish.
Considerable singing and dialog.
Song double during picnic sequence very well worked up.
Cartoon has better pace than
Char,

DOCTOR X

(TECHNICOLOR)

TECHNICOLOR)

First National production and Warner Proc.-Pirst National releases. Directed by Rens.-Pirst National releases. Directed by Rens.-Pirst National releases. Directed by Rens.-Pirst National Releases of Rens.-Pirst National Releases of Rens. Rens. Rens. Rens. Releases of Rens. Rens.

'Doctor X' combines the horripilating and the mysterious success-fully enough on both counts, plus a good color job, to insure results

good color job, to insure results that top recent house averages. It won't do sensational business with few possible exceptions, but can be counted on to hold up generally everywhere, especially if properly merciandised.

Over and above the chiller and murder mystery angles, there's also the doctor cycle offshoot for whatever possible value that may mean, and in providing a heavy doctor touch, plus sets of intricate laboratory and surgical apparatus which in itself is sometimes a little gruesome.

tail in providing a heavy doctor touch, plus sets of intricate laboratory and surgical apparatus which in itself is sometimes at little gruene particularly when it is evident that fiendish murders by the dozen may be committed any minute, does the elaborate sets take on a creeper and the set of the elaborate sets take on a creeper is significance. They have the women of the set of the elaborate sets take on a creeper is significance. They have the women of the set of the elaborate sets take on a creeper is significance. They have the women of the set of the elaborate sets take on a creeper is set of the set of the elaborate sets take on a creeper is set of the se

Miniature Reviews

'Doctor X' (WB-FN). A little from each of three cycles—murder mysteries, chillers and doctor stories. Will do better than average business, maybe than acted doctor rote.

'American Madness' (Col. Timely, punchy story about a bedeviled bank. president (Walter Huston) 'who gets his own marital and banking situations straightened out for a happy ending after being besot atoms in the complex of the comp

a bank run, which is successibility bested plus romantic interitudes.

Skyseraper Souls' (Metro).

Excellent cast and ditto persection cast and ditto persection cast and ditto persection.

Excellent cast and ditto persection in the county recommendation in the county of the county

Wray, unless they've seen her lately. She is a greatly changed personality but for the better. As the she quickly becomes involved with the reporter who finally saves her life from the big killer.

Latter is a doctor whose left hand is missing the big killer.

Latter is a doctor whose left hand is missing the big killer.

Latter is a doctor whose left hand is missing the big killer of the big strangulation stuff by means of synthetic. Resh (there's no mention of bones), which he has perfected, providing him with: an extra hand was a single providing him with: an extra hand with the strangulation stuff by the single providing him with: an extra hand with the single providing him with: an extra hand with the single providing him with: an extra hand with the single providing in the single proton of the single proton with WB using up their Technicolor contract that way as ing in Tootor X is at all times soft rather than strongly defined and after a time does not distract attention.

AMERICAN MADNESS

Columbia production and celease featuring Waiter Huston. Directed by Frank Capra from story and dislog by Robert Riskin. Assistant director, C. C. Coleman; camera, Joseph Waiter; sound, B. L. Berndz, editor, Maurico Wright, Runing time, A. M. M. M. M. Y., commencing Aug. 4. M. M. T., commencing Aug. 4.

| Dickson |
|---|
| MattPat O'Brich |
| Mrs. Dickson |
| Helen |
| Cluett |
| Dude FinlayRobert Ellis |
| Cluett's Secretary Jeanne Soret |
| SchultzWalter Walker O'BrienBurton Churchill |
| O'BrienBurton Churchill |
| ves Arthur Hoyt |
| Ames |
| Ames |
| InspectorRobert Emmet O'Connor |
| |

Huston seeks to stave it off by throwing in his own resources, but is balked by a stubborn directorate which is finally won over by the sight of the small cilents coming to Huston's aid with deposits amidst the tumultous number of with-drawals. It was these small merchants who created a breach between the directors and Huston over the directors and Huston over the conflict of the small pulganet in making too liberal loans under present conditions.

At this point Huston forceful.

ditions.

At this point Huston forcefully interprets some practical reasons for the banks not tightening up on money in these partous times, that for the banks and tightening up on money in these partous times, that ful for so many years have not only been taught extra caution at this time, but that the curtailment of credit creates a vicious circle (tough unemployment, depression, depression,

etc.

Fijm's appeal is strong. It's swell-propaganda against hoarding, frozen assets and other economic evils-which 1932 Hooverism has created. At the same time it's punchy en-tertainment with lyis of heart in-terest and not a little melodra-matics.

matics.

The mob scenes in the bank run are exceedingly well handled with just enough of the pathos highlights to punctuate it without becoming

formula.

Capra's direction throughout is big time. Same goes for everything from casting to sound and production.

Abel.

SKYSCRAPER SOULS

Metro-Goldwyn-Mayer production and re-lease. Warren William featured. Directed by Edgar Selwyn. Adapted by C. Gardnor Sullivan from Fatth Baldwin's novel, 'Sky-srapper'. Dialog by Eimer, Harris, Wil-liam Daniels, photog. At the Capitol, New York, week of Aug. 4. Running time. '99

| mins. | · The state of the |
|----------------|--|
| David Dwight | Warren, William |
| Lynn | Maureon O'Sulliver |
| Vinmont | Gregory- Ratof |
| Ι Jedny | Anita Por |
| Sarah | Verree Teandals |
| Tom | Norman Foste |
| | |
| | |
| | |
| Муга | Helen, Cobur |
| | |
| | |

First-rate cast and production dropped on a bush-league scenario, a not uncommon occurrence. In this instance the players are hardly make a lame plot's limping a bit easier. At the Capitol the picture was geared far beyond natural length to run 99 minutes.

G. Gardner Sullivan's free adaptation of Fath Baldwin's Styceraper.

G. Gardner Sullivan's free adaptation of Fath Baldwin's Styceraper in an office building. It takes its place in a cycle that included fun in hotel, in a railroad station, and on a beat. The building in this case is 100 stories high, and just so there won't be any false impressions, the won't be any false impressions, the building next to it. Toward the finish one of the several ruined ladies in the story does a brodie off the top. It's intended as a climax punch, but misses, Seeing women jump off tail buildings in't among soutainable from theatre-toing.

Warren William monoches away Warren William moches away Warren waren.

in the story does a brodle off the top. It's intended as a climax punch, but misses. Seeing women the tops in the loss of the state of the loss of the state of the loss of th

GUILTY AS HELL

Paramount production and release from the stage play 'Riddle Me This' by Daniel Rubin. Features Edmund Lowe, Victor MoLaglen, Richard Arien, Adrienne Ames and Raiph Ince. Directed by Erlo Kepinot, Seroen play by Arthur Kober and Frank Partos, Kurl Struss, campar. W.E. record-leg, At the Paramount. N. X., for one of the production of the production of the pro-lated of the production of the production of the production of the production of the pro-teed of the production of the production of the production of the production of the pro-teed of the production of the production of the production of the production of the pro-teed of the production of the production of the production of the pro-teed of the production of the production of the production of the pro-teed of the production of the production of the production of the production of the pro-teed of the production of the production of the production of the production of the pro-teed of the production of the produ

| Russoll Kirk. Edmund Lowe Detective McLeelen McL | | |
|--|--------------------|---------------------|
| Frants Marsh Richard Arien Jack Reed. Ar | Russell Kirk | Edmund Lowe |
| Frants Marsh Richard Arien Jack Reed. Ar | Detective McKinley | Victor McLaglen. |
| Jack Reed Ralph Ince Yorn Marsh M. Adfenne Ames Yorn Marsh M. Adfenne Ames Yorn Marsh M. Adfenne Ames Mr. Ward Elizabeth Patternon Julia Reed Nool Francis Dr. Sulty Arnold Lucy Sorgt Alocal William Robertson Sorgt Alocal William Robertson Detective Brown Earl Pingree Mr. Advin Lilliam Barner Dr. Goodman Gordon Westcut Cooverhor. William B. Davidson | Frank Marsh | |
| Varn Marab Adrienne Ames Dr. Tindall. Henry Stephenson Mrs. Ward Blazbeth Patterson Mrs. Ward Blazbeth Patterson Dr. Strip Comments of the Comment Dr. Strip Comment Dr. Strip Comment Dr. Strip Comment Dr. Grodman Gorden Dr. Goodman Gorden Dr. Goodman Gorden Dr. Goodman Gorden Dr. Goodman William Barner Dr. Goodman Wi | Jack Reed | |
| Dr. Tindall. Henry Stephenson Mrs. Ward. Silizabeth Patterson Mrs. Ward. Silizabeth Patterson Strat. Aleck. Willard Robertson Dr. Sully. Arnold Lucy Sargt. Aleck. Willard Robertson Detective Duty. For different Patterson Mrs. Alvin Lillian Harnest Mrs. Alvin Lillian Harnest Dr. Goodman. Gordon Westcott Coorentry. William B. Davidson | March March | Adrienne Ames |
| Mrs. Ward | Dr Tindall | Henry Stenhonson |
| Julia Reed. Noci Francia Dr. Sully. Arnold Lucy. Sergt. Alcock. Willard Robertson Detective Droyn. Earl Flagren Detective Brown. Land Flagren Detective Brown. Goden Westeet Dr. Goodman. Gordon Westeet Mrs. Tindali. Claire Dodd Governor. William B. Davidson | Mrs Ward | Elizabeth Potterson |
| Dr. Sully | fulls Pood | Nool Francis |
| Sergi Alcock. Willard Robertson Detective Duffy Fred Kelsey Detective Brown Earl Pingree Mrs. Alvin Lillian Harmer Dr. Goodman Gordon Westcott Mrs. Tindali Claire Dodd Governor William B. Davidson | De Culle | Arnold Lucy |
| Detective Duffy Fred Kelsey Detective Broyn Earl Pingre Mrs. Alvin Lillian Harmer Dr. Goodman Gordon Westcott Mrs. Tindail Claire Dodd Governor William B. Davidson | Carra Alarah | Willand Bahantaan |
| Detectivo Brown Earl Pingree Mrs. Alvin Lillian Harmer Dr. Goodman Gordon Westcott Mrs. Tindali Claire Dodd Governor William B. Davidson | Bergt. Alcock | Willard Rollertson |
| Mrs. AlvinLillian Harmer Dr. Goodman | Detoctive Duity | Fred Kersey |
| Dr. Goodman | Detective Brown | Earl Pingree |
| Dr. Goodman | Mrs. Alvin | Lillian Harmer |
| Mrs. Tindali | Dr. Goodman | Gordon Westcott |
| Governor | Mrs. Tindall | |
| District AttorneyRichard Tucker | Governor | William B. Davidson |
| | District Attorney | Richard Tucker |

Done from the stage play, Riddle Me This, shown in New York the season just closed, Paramount evidently figured that the title would have the season for the season season in the season season

might repeat.

In its last analysis the play has been made over into another Sersam Quit and captain Flags, with a company of the play the play of the

possible newspaper reporter.
Story opens with the physician who plans the perfect crime. He dons rubber gioves, strangles his close the property of the proper

WONDER WHA THIS INDUSTRY (with Apologies)



"Imagine! M-G-M took 5 out of 11 again this month in M.P. Herald's box-office survey! You can't blame them for claiming Leadership. The facts back em up!"



"Can you beat it! Regina Crewe in N.Y. American picks 10 Best Pictures of the first six months of 1932 and 5 of em are M-G-M ! "



That M-G-M outfit has done picture business a genuine service in this tough year. Film business could never have survived without M-G-M's run of hits!



"A picture like Grand Hotel' is a tonic. It revives interest in theatre attendance. Every other producer benefits by M-G-M's idea to put all those stars in one big show!"



"One thing we've all learned this year. We need star names on the marquee to bring 'em in. Average pictures don't go any more. Lucky M-G-M with its STAR POWER!"



"Variety prints a story this week saying a lot of sales-men went out to sell too early and that only M-G-M held back its men. The exhibs must be waiting for those MGM men first!"



"Think of it! Strange Interlude" is repeating 'Grand Hotel' business in Los Angeles. That M.G.M crowd has turned Shows of the year !"



"Did you notice all the Held Over pictures at the Capitol? Red Headed Woman As You Desire Me' 'Letty Lynton' 'Washington out the only two real Road Masquerade' -- it takes plenty to go two weeks in a big Broadway house!"



Wonder what Leo is going to spring next. That sly Lion keeps this industry On its toes. Her been roaring lustily now for almost ten years without a let-up. Must be a red meat diet!"

EXPLOITATION By Epes W. Sargent -

Fall Openings

Exhibitors in towns with a rural grade can start the new season off with a whoop if they tie up the entire town to a celebration. Even where there are opposition houses they can forget their fights in a mutual drive for the occasion.

Local merchants and the board of

an corpet their fights in a matural drive for the occasion.

Local merchants and the board of trade, or whatever similar organization exists, can be hooked in to the idea of running open house at the sheater until 5 p.m. Merchants buy the show for a moderate price and play up the work in their newsthess the show for a moderate price and play up the work in their newsthess of the show in the sheat of the shows the show in the sheat of the manager, make the smaller town and distribute tickets good for the free shows, together with advertising for the merchant bargaina. They can even hand out tickets good-for the merchant bargaina. They can even hand out tickets good-for the merchant bargaina. They can even hand out tickets good-for reduced rates at the regular to the show it is the show it is

Megaphone Ballyhoo

megaphone Ballyhoo Hollywood.
A megaphone 35 tel long by 10 feet in diameter is being displayed by the construction of the Cronor showings at Warners L. A. deiuxers.
Meg, of beaverboard and painted red and black, with title in sliver and black, weighs half a ton, and is suspended under marquee by chains. In the fiare end is a loud speaker wired to a mike in a spot out of public gaze. Here a planist, singer public gaze. Here a planist, singer music.

All autorize carriers and the construction of the co

music.

An autogiro carrying a 75-foot banner, a motopboat with a 75-foot banner cruising the beaches, and distribution through Owl Drug stores of 20,000 cutout megs, with display copy, also used.

Wrong Cutting

Wrong Cutting
Someone who vrites for the organet the Warner Ohlo theatre zone says a volume when he writes When men are told to curtail they invariably revert to the other extremewith the result that they are slowly adding away to oblivion.

The same to the oblivion one more harm to the oblivion of the same to the same that the past could respond to drastic orders with drastic enter with drastic enter with drastic enter which are the same to the

Works Goodwill

Works Goodwill

Nyman Kessler has been centralizing his efforts on the Douglas theafree, up Hariem way, and doing a lot
fo fill this 2,400-seater. He finds his
beat hook-in stunts with the school
children, playground groups, graduation classes (last June), and other
dion classes (last June), and other
dion classes (last June), and other
work in with the 25th anniversary
of the Negro lodges of Elks next
abouth.

shouth.

For a side line he has made a tletip with a local swimming pool. He
gives tickets to his patrons to advertise the pool, and in return gets
à generous advertising space in
which to play up his attractions. He
has figured that he gets more than
he gives.

Dog Show in Forecourt

Manager Lou Clote, and the decided Gate at Whittler (aburb), developed an angle for the second annual dog show of a dog food company, by holding the show in the fleative's forcfront, with prizes awarded from stage monsors to donate \$150 to be used for food for the heedy.

Advance Sale

A theatre which ups the price a dime after 6 p. m. has a new summer scheme. All who come in between noon and 2 o'clock are privileged to buy as many seats as desired at the matinee price good for that evening only.

Argument to the public shat the patron may judge the show and buy seats for the remainder of the family that evening, saving a delay at the window and 10 cents as seat.

Seats are not returnable and the family has to come down to save the money.

rather narrow. Only those whose heads came to the top of the aperture and who could squeeze through the narrow width dand no fair going sideways), were entitled. Chief objection was that so many gathered to watch and enjoy the trials that they clogged the lobby creating in the minds of some propects the belief that they were standing them out.

Slipping It Over

Ernle C. Austren of Loew's not only cracked the 'I'mes-Press' with a three-part life-story of Jean Harlow, just ahead of 'Red Headed Woman,' but he opened up a different of the life of t Akron.

Party for Rangers

Party for Bangers

Various Buck Jones Ranger
Clube in the New York territory
will have an outing at Luna Park on
Aug. 24. There will be a meeting
held in the circus auditorium, but
most of the time will be spent on
the rides.

Membership cards entitle the
Youngsters to any of the dime shows
youngsters to any of the dime shows
to the park has made to other clubs,
particularly those of the Brooklyn
newspapers.

Snapshots

Snapshots

Considerable Interest aroused among patrons of a nelghborhood house in New York by the announcement of a vacation snapshot amouncement of a vacation snapshot mouncement of a vacation snapshot patrons must have been taken more than 10 miles outside the city limits, and that the contestant shall submit both negative and print.

Local portrait photographer will-make lantern she will be shown, in sets of 10, at various shows, with the winner of each entered in the finals. Cash prizes for the best and all who make the screen will be given the slide of their own entry. Contest, which should end some time in Sept, and a chance to promote some extra Disinses at small cost, since the professional is making the slides free in the hope of developing his printing trade.

Retired the Vets

Montgomery, Aia

Montgomery, Aia.

Richard Kennedy, of the Publix theatre, tied with the gas company when he found that firm was preparing to stage a campaign to persuade housekeepers to retire their old gas stoves in favor of newer models.

models.

Kennedy paraded a sample stove, save screen advertising and displayed in his lobby a \$150 dollar stove he would present some woman patron. All it cost the theatre was time and energy.

Summer R.R. Tickets

Also induced the sponsors to dehate \$150\$ to be used for food for the heedy.

Only So Big

Someone has found a variant on the height idea to work on So Big.

Amounced the politic street of the bobby for details.

In the lobby one of the entrance. doors was replaced by a common board partition in which was cut an opening of the desired height and feature, etc. Winnipeg.

'Opportunity Revue' Plugs

Some sort of a record for the amount of free newspaper publicity obtained by English and the amount of free newspaper publicity obtained for any one attraction is obtained for any one attraction and by Emil Franke, RKO Orpheum manager here, in connection with the recent 'Opportunity Revue,' enlisting local taient. Franke had at the up with the Minneapolis Tribune and garnera (1,500 lines days the newspaper, considered one of the toughest in the country to crack on theatrical publicity, gave him cuts running from two to four columns.

Making Pleaders

Making Pleaders
Hardware store wanted to push a
new invoice of roller skates and
yolled for help. Dunated two pairs
each for three days.
Awarded to children who wrote
the best reasons why they should
be given the skates, with losers eli-

Birth Stunt

Hollywood, Aug. 8.
In conjunction with release
of 'Life Begins,' Sept. 10, Warners will give a one year contract to the first child born
that day in the United States

regardless of race or color.

Small salary will be paid weekly whether the baby is used for a picture or not.

gible to try again, the contest run-ning for three weeks.

Some of the answers were taken over to the newspaper and used, the best being a small boy, who wrote: Because Pa is busted. Ma is busted. And I never had any money.

Gave an excuse for a three weeks' window display in the store, with

BEHIND the KEYS

Waveriy, Ia.
Revamped Palace has air condi-tioning, including provision for summer and winter operation.

Vinton Te Palace, gutted by fire last spring is being remodeled by H. S. Waidorf to open in the fail.

Los Angeles.

Warner's Whittier, at Whittier (suburb), dark July 31. Another closins, is the Mexico at Brailer (suburb), operated by Floyd J. Davis, also folded.
One opening for the week is the Brea, at Brea (suburb), management of J. Reynolds.

Lebanon, Pa.
Five year lease of Strand Amusment Co., on Capitol theatre not renewed. J. L. Gring, Allentow,
manager of the Earle theatre, Aller known as 'Little Roxy.' Opens

Akron, O,
RKO Paiace will inaugurate a
double feature first runs to tide
over the end of summer season.

Akron, O.
Tivoli theatre sold to H. E. Bickei
by Mrs. T. H. Barden and H. L.
Malone.

Circleville, O. Cliftona, film house, sold to Harry Clifton by R. E. Reisinger.

Los Angeles.
Fax Duncan appointed ass't manager at F-WC Boulevard here. Formerly, in San Diego and Phoenix for game circuit.

Livingston Lanning, formerly manager of the Masthaum, Phila-delphia, successa Russell Leddy at the Fox Wisconsin. Leddy will man-age the Fox Uptown. William Watson has resigned as Fox Palace manager because of ill health. Stanley Segelbaum now in charge.

Two state houses have reopened Tom Vall has opened the theatre as Bay Minette and the Colonial, as Jasper, has resumed.

Denver

Empress theatre, part of the estate of the late Frank L. Woodward, is being held in trust by the Colorado National Bank for the Children's Hospital Ass'n and the Presbyterian Hospital Ass'n. Court order transferring the property entered last week.

Buffalo.
Shea's Great Lakes (Publix) repens Aug. 19. Straight picture
policy will be continued.

H. L. Katzenback has sold the Whiting theatre, Thermopolis, Wyo, to Fred Curtis Kurn Learner, English of Carl, Kurn Learner, Spiece to resume selling U films Grove theatre, Gering, Neb., has reopened.

Los-Angeles.
Louis Kaplan, former Santa Barbara picture house operator, is taking over the Torrence, in Torrence (suburb), from Pacific National.

San Francisco.

A landmark of old Barbary Coast
days is due for the junk heap when
workmen follow police orders to
raze the old Hippodrome theatre,
once center of festivities in blood

and thunder days of 'Frisco's youth. Owned by Abe Ruef, Pacific ave-nue showhouse was branded a fire trap.

F-WC has switched Al Warshauer from maintened Al Warshauer from maintened al Journal Warfield to Paramount, swapping jobs with Frank Burhans.
Reopening, for second run, of Bring Em Back Allwe' Orpheum has Mike Garrity, former assistant, in as manager and Emil Umann once again back on the RKO payrone with the property of the Property

charge.

Harry Umann in as manager of Contury in Oakland.

Clayton Corum, new manager of the Skouras Audubon, uptown, suc-ceeds Charies B. Carroll who goes to the same circuit's Academy of Music, downtown.

Canton, O. Warner Palace, ace house here closed suddenly. Palace booking shifted to the Alhambra (WB).

Wellman, Ia.
The Wellman theatre has been purchased by Charles Morganstern of Chicago.

Newton, Mass.
Publix is demotishing the Opera
House, closed for several years.
P-P is operating another theatre
here.

Los Angelés, William Murphy here from Roch-ester, N. Y., to manage F-WC Cri-terion, reopening Aug. 13.

Mason City, Ia., Aug. 8.
Articles of incorporation for
Yorko Theatres, Inc., \$10,000 capital
stock, filed with the secretary of
state, Julia Yorke as president. Mason City, Ia.,

state, Julia Yorke as president.

It is doubtful it Warners will reopen the Paleca its accordance of the Albander of the Paleca its accordance in the Indian and the Albander of the Albander, which for the past year has been offering double feature programs. Harper Ink, owner of the Palace, may reopen the house on his own soon after Labor Day sand as mannaer.

Understood Warners do not want the house at the present high lease rental, sald to be \$1,000 a week. House, has been in the red with straight pictures for some months.

Toronto, O.
City council has approved legislation reducing the monthly theatre
license fee between \$5 and 10 a
month.

month.

Fee for a month for several year has been \$40, irrespective of size or capacity. The new ilcense charge becomes effective Sept. 1.

Youngstown Park, pioneer downtown first nanaged by Joseph Shagrin, since last spring, reopens soon aft Labor Day with straight pictures.

Syracuse, N. Y Andrew Roy, who opened the Pamount here for Publix in 1929, turns with the reopening of thouse late this month,

Syracuse, N. Y.
Joseph Fitzer, associated with his
brother, Mitchell, in operation of the
Rivoil and Swan, has taken over the
Roxle, East Syracuse house.

Had to Bring Marked Paper

Ton Angeles

Los Angeles.
Offering free studio luncheons and a chance to meet the stars through a tieup with the Olympics. Joe Krumgold of Paramount got considerable international publicity for introducing the personnel at introducing the personnel at the p

virtually no cost.

He sent stories to all leading newspapers throughout the world, with the announcement that anyone appearing at the studio during the games with a copy of the paper containing the article would set at the criefs.

free feed on the lot and could meet the cciebs. Play for the story was unusually heavy. In Paris eight papers gave the yarn space. As the article mentioned all the Paramount personalities and several pictures the gaw was considered a natural.

Up to the opening of the games but six people had appeared at the subject of the story in as many languages of the story in as many languages. Only expense aside from 25c luncheons was transission and postage.

Special Forms

Special Forms

Forms letters as represented in most campaign books are more or less the bunk. Generally more. It is to be questioned whether many of them pay the cost of the postage of t

That sort of form letter is form only because it is printed. And it pays handsomely.

Condensing Ads

With most newspaper space going down for the summer months, it is essential to writch the cut area the cut area to be summer to the summer months, it is essential to writch the cut area to expansive and can be cropped with profit. If there is a routing machine in the office, it is possible to silhouette a head from a two or three-column cut of the cut area of the cut are of the cut area of the cut area of the cut area of the cut are of the cut area of the cu

where large cuts as possible it may help in getting more reading notice, but very few large cuts lave scilling value in proportion to the size and now is the time to economize.

Ranger Tieup for Stores Hollywood.

Columbia has made a tie-up with the May company department stores in Los Angeles, Denver, Cleveland and Akron to install a Remander of the Columbia of the Col

'Zombie's' Negro Trade

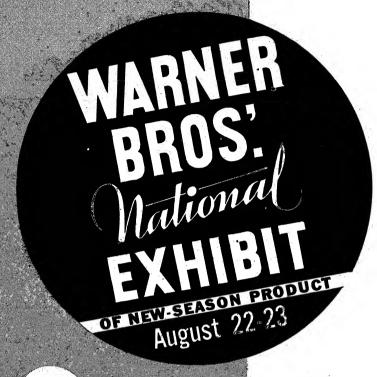
Zombie s regro transe
Zombie is drawing sirong colored
trade to the Rivoli, New York. So
much so that a gengral notice has
gone out from United Artists that
some out from United Artists that
stackes shoure ping the south
attackes and the south
attackes colored people there is a
reported superstition about Zombies." A Zombie, according to the
local a review de coppse capable
of animation but mentally a blank.

Fox Player Giveaways

Hollywood.

Fox exchanges are offering a new set of photos of its 13 featured players, for giveaway purposes. They sell for from a cent apiece to \$8 at thousand.

ANNOUNGING



Prepare for the greatest trade gathering in history! The nation's exhibitors will assemble in 35 cities August 22nd and 23rd! Only a great event could bring them.... Only one company could stage such an event—

A TWO-DAY PREVIEW OF WARNER BROS.' NEW-YEAR PRODUCT!

YOU

MUST BE THERE! NO EX-HIBITOR CAN AFFORD TO MISS THIS SCREEN TEST OF AN ENTIREYEAR'S PRO-DUCT.

See for yourself



Within reach of everyone!

Warner Bros. National Exhibit will be held simultaneously in the 35 key cities containing Warner Bros. exchanges. Screenings will be held in leading theatres. Phone your exchange today for full details!

Vitagraph, Inc., Distributors

"DOCTOR X"
All in Technicolor

CONSTANCE BENNETT in
"TWO AGAINST THE WORLD"

"CROONER"
First Big Radio Expose

"LIFE BEGINS"
The Talk of the Industry

GEORGE ARLISS in "A SUCCESSFUL CALAMITY"

EDWARD G. ROBINSON in "TIGER SHARK" with Richard Arlen

RUTH CHATTERTON in "THE CRASH" with George Brent

"BLESSED EVENT"
From the Famous Broad-way Hit

RICHARD BARTHELMESS in "CABIN IN THE COTTON"

WM. POWELL and KAY FRANCIS in "ONE WAY PASSAGE"

DOUGLAS FAIRBANKS, JR. and NANCY CARROLL in "SON OF RUSSIA"

₩. ₩

"THREE ON A MATCH" with Joan Blondell, Warren William, Ann Dvorak, Bette Davis

"THEY CALL IT SIN" with Loretta Young, George Brent

SAMPLES OF NEW-SEASON VITAPHONE SHORTS

ATYPICAL4-STAR WESTERN
with John Wayne and
Duke, his Devil Horse



Hollywood Production

Week of Aug. 8

(Pictures now filming, or about to start, are listed below alphabetically Sport Page'
(Ist week)
D—Dudley Murphy
A—Jsrry Horwin
Casey Robinson
S—Joel McCrss
Ben Markson
Corsy Ford
Francis Cockrell
Norman Foster

or.)
COLUMBIA
Itter Tea of Go
Yen'
(5th week)

Frank Capra Gracs Zaring Stor Edward Parmore Barbara Stanwyck Nils Asther 'Polo' (3rd week)

A. F. Erickson
Androw Bennis
Dudley Nichols
ack Holt
Evalyn Knapp
J. Farrell Maci 'Bullet Trail'

Frank Borzags
Lawrencs Stallings
O. H. P. Garrett
Helen Hayes
ry Cooper S-Helen na., Gary Cooper Adolph Menjou Mary Phillips -John P. McCarthy -Wm. Cold MacDonald -Tim McCoy 'Rustler's War'

(5th week)

D-Norman Taurog

A-Gaorge Wotts

Herman Maskelw

Harlan Thompson

George M. Cohan

Jimmy Durante

George Barbier

Jamison Thomas

Jamison Thomas

Robert M. Wade

Sidnay Toler

Signa -Lambert Hillyer -Milton Krims -Buck Jones ngton Merry Round (lat week)

James Cruze Maxwell Anderson Eugene Thackeray Les Tracy

'That's My Boy'
(1st week)
-Roy Wm. Neill 'Virtue'

D-Eddle Buzzell FOX Chanda the Ma (5th week)

Marcel Varnel
W. C. Msnzies
Vera N. Oldhar
Harry A. Ernel
R. R. Morgan
Edmund Lowe
te Wars
Lugon Bels Lugosi Herbert Mundin Raiph Morgan

'Salomy Jane' (2nd week) Raoul Walsh
Paul Armstrong
Joan Bennstt
ph Bsliamy

'Hat Check (2nd week

Sidney Lanfield Rian James Sally Eilers Six Hours To Live (1st week)

-Wilhelm Dieterle -Gordon Morris Morton Barteaux Warner Baxter ner loles 'Jubilo'

(1st week)

Jack Blystons
Ben Ames Williams
William Conselman
Murray Roth
Will Rogsrs
Il O'Day
Ek Powell
Brendel

titled West (1st week) Unassigned George O'Brien

METRO 'Smilin' Thro: (7th week)

Sidney Franklin
No credits
No credits
Norma Shearer
lie Howard
dric March
P. Heggie

'Rasputin'

(4th week)

-Charles Brabin

-No credits

-John Barrymore
the! Barrymore
lone! Barrymore
alph Morgan
lana Wynard

'Tinfoil'
(2nd week)

Harry Beaumont
Tallulah Bankhead
'Kongo'
(2nd week)
-William Cowan
Leon Gordon

Mask of Fu Manchu Charles Vidor Sax Rohmer Borls Karloff

PARAMOUNT 'Blond Venus' (12th week)

D—George Fitzmaurice
A—Lucia Bronder
Horace Jackson
S—Constance Bennett
Paul Lukas
Phillips Holmes
Clara Blandick
Laura Hope Crowes (12th week)
D—Josef von Sternberg
A.-S. K. Davies
A.-S. K. Dav D-William Wellman
A-Howard Estabrook
Robert Lord
C-Edward Cronjager
S-Richard Divar
Ann Harding
Edna May Oliver
Guy Kibbes
Julis Haydon
Jed Prouty

'The Big Bro (fith most)

(0th week)

D—Frank Tuttle
A—Wm. Manley
A—Wm. Manley
A—Wm. Manley
Borner
Borner
Borner
Borner
Borner
Borner
Borner
Borner
Cab Calloway
Donald Novis
Arthur Tracy

(5th week)

(3rd week) Cacil B. DeMilie
-Wilson Barrett
-Waldsmar Young
Sidnsy Buchman

S-Nons
Fredric March
Elissa Landi
Claudette Colbert
Charles Lawton
Tommy Conlon

Tommy Conlon
Ian Kelth
Richard Alexander
Ferdinand Gottschalk
Harold Hsaly

Night of June

(2nd week)
D—Steven Roberts
A—Vera Caspary
Agnes Brand Leah
Jack Cunningham
Brian Marlow
Dan Totheroh
S—Cilve Brook
Charles Ruggiss
Jean Raymond

-Ernst Lubitsch -Aladar Laszlo -Nons

age of th

Madison Square Gard

Ralph Murphy METROPOLITAN World Wide reach of Pron (1st week)

MONOGRAM

(lat week)

BADIO

'Kong' (16th week)

D-Merian C. Cooper A-Edgar Wallace Merian C. Cooper James A. Creelman C-Eddie Linden

C—Equi-S—None Fay Wray Robert Armstrong Bruce Cabot

'Phantom of Cres

(4th week)
D—J. Walter Ruben
A—Bartlett Cormack
C—H. Gerrard
S—Nons
Ricardo Cortez
Fauline, Fradrick
Mary Duncal
Anita Louise
Alieen Pringle
H. B. Warner
H. B. Warner
H. B. Warner
H. B. Warner
Monroe. Owsley
Sam Hardy

E. Stone

'The Conquero (3rd week)

'Rockaby' (3rd week)

es Rogers Prod. (2nd week)

(1st/week) D-Henry Hathaway S-Randolph Scott Gordon Westcott

S-Nons Herbert Marshall Miriam Hopkins Kay Francis

'Honest Finder

(3rd week)

(2nd week)

'Animal Kingdo
(1st week)
D.-E. H. Griffith
A.-Philip Barry
Horace Jackson -Philip Barry
Horace Jac
None
None
ille Howard
n. Gargan
ns Dunne
il Hamilton Forewell To A

'Monkey's Paw'
(Ist week)
D-Wesley Ruggles

John Robert Harold Gray Sam Mintz Winifred D S—Nons Mitzl Green Erlc Lindsn Dickle Moore Toseph Cawthorn

'Secrets of the Fra Police' (1st week) D—Edward Sutherland TIFFANY
Come On, Tari
(3rd week)
-Ken Maynard

S-Ken Maynard
UNITED ARTISTS
'The New Yorker'
(4th week)
D-Cheeter Erskins
A-Ban Hecht
S-Al Jolson
Madge Evans
Madge Evans
Madge Tynned
Berry Landon
Edgar Blusboy
Bodil Rosing
Cheeter Conkiln

'Rid From Spain'
(2nd week) -Leo McCarey -William A. McGuire -Eddie Cantor

'Cynara' (1st week) King Vidor
Sidney Howard
Ronald Colman
rothy Hale
ary Stephenson

UNIVERSAL (10th week) D—Arnold Fanck
A—Lt, Comm. Frank
Dr. Arnold Fanc
C—Hans Schneeberg
S—None
Gibson Cowland
Leni Reifenstahl
Senn Rist

'All-America'
(2nd week)
(2nd week)
Russell Mack
George Stavens
-Nons
chard Arien
hiph Graves
Farrell McDonald

Farrell McDonald
WAENER-FN
TAM A Fegitive*
(3rd week)
-Mervyn Le Roy
-Robert E, Burns
Sharldan Givney
Brown Holmes
-Sol Polito
-Paul Muni
anda Farrell
ien Vinnon S—Paul Marcell Glenda Farrell Helen Vinson Preston Foster David Landau ab.
ida k.
en Vin.
eston Fost.
vid Landau
tily Blans
foel Francis
Serton Churchit!
Edward & McNe
Occar Apfel
Roscoe Karns
"ell: Simps
Jenkins
Carte
"ob

Bathasell Simpson Allen Jenkins Louise Carter Willsack Robertson Charles Hiddleton Spensor Charles Hiddleton Spensor Charles Hiddleton Spensor Charles Harry Holman Jank Was Hale Hamilton Jack LaRus Morgan Wallace Morgan Wallace C. Henry Gordon Charles Selion Georga Collins Coorga Collins Dewy Robinson Ed Sills La Charles Selion Gordon Charles Selion Georga Collins La Charles Selion Company Robinson Ed Sills La Charles Control Contr iam Le Mair Baker ard Arnold

'Silver Dollar'
(2nd week)

-Aifred E. Green
-David Karsner
Carl Erickson
Harvey Thew
-Edward G. Robins
be Danials

S—Edward O. Ro Bebe Daniols Alins MacMahon David Landau Russell Simpson Jobyna Howland Robert Warwick Harry Holman Charles Middicton Edward J. McNar Loon Waycoff

PAR-RKO-SKOURAS TALK ST. LOUIS POOL

St. Louis, Aug. 8.
Péramount, RKO and Shuruss are
discussing a theat and shuruss are
the Fox, Missouri and the RKO St.
Louis. Last named is, currently
dark, but scheduled for reopening
in September. Contemplated deal
calls for RKO to operate.

Spyros Skouras is reported acting
in an advisory capacity for the
bankers who hold control of the
Fox.

Fox.

Fact that discussions for such a pool are under way may indicate that Warners and Par have come to an agreement as to operation of the Missouri and the Ambassador, in which the two firms are partners. Warners will operate the Ambassador and Par holding control of the Ambassador, and Par holding control of the Ambassador.

This was done last week when the Ambassador and Missouri thethe Ambassador and Missouri the-atres, were taken over by the com-pany owning the buildings because the houses had failed to pay rent since jast April. Two theatres had been operated jointly by Warners and Paramount, with latter in con-trol.

trol.
Missouri was immediately released to Paramount by St. Louis
Properties Corp., the building owners. Under temporary arrangement,
Armbassador is continuing to play
Warner pictures. House is now undder management of Clarence M.
Turley, v. p. and manager of the
uncoerties company.

Turiey, v. p. amproperties company.
Turiey explained Ambassador had been paying a rental of \$26,000 a the Missouri \$10,838 a a the Missouri \$10,838 a the Missou "Turley explained Ambassador nad been paying a rental of \$26,000 a month, and the Missouri \$10,838 a month. By terms of the contracts, sach house was given 40 days of grace, the owners waiting until long after that period to take over the

houses.

Pool might alleviate the financial status of the Fox, the Ambassador and Missouri. As the situation stands, any finished deal would give RKO, as operator, local control of all company product except WB. That may include Columbia and Universal, already being negotiated for an oil-gircuit coverage for RKO.

1ST BALTO, NABE CLOSES

Baltimore, Aug. 8.
Local record of having no neigh borhood house closed was splintered last week when the New Prestor put out the lights.

Theatre, however, was given a va

put out the lights.

Theatre, however, was given a vacation only for a repair job, and will resume Sept. 2. Owned by C. H. Lightheiser.

Studio Placements

Caryl Lincoln, Cecelia Parker, Frank Glendon, Francis Ford, Lost Special, 'U. Kurt Neumann, to direct 'Son of a Sea Cook U. Saig a Mouthful,' WB. Harriet Hageman, Noble Johnson, Steve Clemente, 'Kong,' Radlo. Clara Blandick, 'Rockabye,' Radlo. Mase Clark, 'Breach of Promise,' Lease, Selben directing, W. W. ye-lease,

Edward G, Robinson, 'Love Margin,' WB, first on new two-y ontract. C. Aubrey Smith, 'Honest Finder,

Par. Andrey Smith Par. Mitchel Lewis, "Tin Foll," Metro. Ethel Doherty, adaptation of untitled picture for J. L. Schnitzer. Arthur Vinton, Constance Cummings, Clarence Muse, "Washington Merry-Go-Round," Col. Cora Sue Collins, 'Silver Dollar," In June 2018.

FN. Louise Carter, Monkey's Paw, Radio.
James Eagles, Merry GoRound, U.

James Dagoes, and The Round, U. Laura Hope Crews, Philips Holmes, Rockabye, Radio. Paul awanagh, Bill of Divorcement, Engyden, Tukon, Radio. Frank La Rue, George Cooper, Wallis Clark, Rustler's War. Col. Mischa Auer, Wheeler Oakman, Bulkt Trall, Col. Tutch Hendrian, That's My Bov. Col.

Boy,' Coi. Mike Donlin, 'All the Evidence,'

Radio.

Haroid Healy, Sign of Cross, 'ar. Eddie Buzzell, director, 'Virtue,' Eddie Buzzen, Col. Norman Foster, 'Sport Page,

Radio.

Bramweil Fletcher, Louise Cartor,

The Monkey's Paw, Radio.

Norman Krasna, collaborator on

Parole Girl, Col.

Coris Karnasi, Mask of Fu Manchu, Metro.

John Davidson, Noel Madison,

Hat Check Girl, Fox.

Robert Warwick, Douglas Dumbrille, Leon Waycoff, That's My

Boy, Col.

Paddle for Crashers

Detroit, Aug. 8. Another development is the

Another development is the increase of crashing at local, theatres. Safety doors are simple to manipulate with a little experience, and with the cutting down of ushers for economy, there aren't enough of them around to watch all doors.

doors.
When crashers are caught at one local picture house a paddle is kept handy and the crashers are invited to use the paddle on each other, or else,

Balto. Sunday Shows **Bring Exchange Urge** For Sunday % Dates

Baitimore, Aug. 8. Opening of this former blue law irg to Sunday flickers has started film exchange strife over Sunday -dates for percentage bookings play With the number of percentage dates sharply on the increase here for the coming year, it appears that many of the exchanges will have to be satisfied with Saturday or even Friday, dates for at least a portion of their percentage bookings. There aren't enough Sundays to go around. Everybody, fnoluding, salesmen had exhibitors, is talking percentage. Particularly add on the exhibitors part. All/contracts appear to carry substantial guarantees on these percentage, pictures, and no average is even possible in the amount of splitting-the-grosses, since contracts signatured in town within the past week carry percentage agreements varying from as low as 20% to as high as 50%. With the number of percentage

Court Judgment Almost Closed Up B'klyn House

The Windsor, Brooklyn, independent house, last week faced threat of padlocking by the sheriff's office

of padlocking by the sheriff's office it. it didn't pay \$2.200, amount of court costs awarded to New York operators, 306, in the court fight which recently led to the New York State Court of Appeals.

The court last week awarded the costs, Ornstein & Silverman, attorneys for 308, secturing the judgment. On Thursday (4) deputy to collect the money, since the Windsor was one of three Empireoperator houses involved in the picketing fight.

Windsor was operator houses involved in the picketing fight. The Windsor held that the Empire union should pay, but Empire refused to do this threat of sheriff action against the Windsor finally resulting in a quick trip to the bank by that house's owners after the by that house's owners after the buck had been passed back to them by Empire.

by Empire.

It was Empire which principally fought the injunction suits which resulted in the decision permitting one operator union to picket the house where another's men are employed. Theatres involved were Windsor, Rugby and Stillwell, all in Brooklyn.

Brooklyn.

The strain of the strain of

Empire was announcing it would appeal the decision to the U. S. Supreme Court, union legal informa-Supreme Court, union legal informa-tion is that this cannot be done, since cases on appeal to that high tribunal must have a wider scope and virtually be more national in meaning than local.

MacDonald in St. Louis Harry MacDonald, formerly di-rision manager for KAO in Boston, may shift to St. Louis according to

present circuit plans.

MacDonaid, now on leave, is tentatively scheduled to take over the reins of the RKO St. Louis when that house reopens Labor Day week.

Incorporations

California

Sacra...cnto. Aug. 8. Sacra...cnto, Aug. 8.
Unique Theatre Corp., County of Los
Angcies. Capital stock 1,000 shares, none
subscribed. R. N. Nickels, Ben H. Rudnick, D. C. Davia.
Religious Englance Stadium Operathre
Capital Company of the County of the County
stock 100 shares, none subscribed. Louis
E. Bennett, Louis J. Canepa, Chester M.
Cotton, Norvin F. Hass, Stephen L. Hilf
et al.

et al.

Permit to sell stock issued to:

Harr Weber-Simon Agency, Inc. Theatrical service. Capital 100 shares, non
par, permitted to issue all.

FOX'S KANSAS SUNDAY INJUNCTION DISSOLVED

VARIETY

Topeka, Aug. 8.
Validity of the Kansas Sunday iaw was upheid and the injunction against Kansas officials, forbidding them from applying it to theatre operation, was dissolved by Circuit Judge Orle L. Phillips of the United States Circuit Court of Appeals in

Denver.
Injunction was granted against Roland Boynton, Kansas assistant attorney general, by Federal District Judge John C. Pollock, of Kansas City, six months ago and in that time theatres have been In that time theatres have been operated in 14 Kansas Counties on Sunday, these being the counties in which the Fox-West Coast subsidiaries, Fox-Midwast and Fox-Midland are operating. The injunction was obtained by the Fox interests.

Judge Phillips held that the Kansas Supreme court and under police powers granted by the constitution to the several states, was not under jurisdiction of federal courts.

courts.

A 35-day respite was granted the theatre people to allow the official grder of the court to be transmitted. At the end of that time Sunday theatre operation must cease, W. C. Raiston, attorney general decided. However, a further extension might be granted in case the theatre people demand a rehearsting.

the theatre proper hearing.
At the state-wide primaries Boynton received, the Republican nomination for attorney general, which in Kansas generally means election.

Girl Tosses Dynamite Bomb, But It's a Dud

Milwaukee, Aug. 3.
Local bombing broke out again when an unknown girl in an automobile hurled a hair pound stick of dynamite with a lighted fuse into the jobby of the Milwaukee theatre, non-union nabe, shortly after mid-

non-union nabe shortly after mid-night.—
The lone witness did not attach much importance to the tossing un-nitian policeman found the bomb. Both ends of a three-foot fuse had been touched off, but the bomb failed to expide. Miwaukee is the Aftack on the Miwaukee is the Aftack on the did not not to be described. Ridenour, head of the directions and officials of the operators about four months are operators about four months.

operators about four months ago and threatened drastic action if any tore trouble developed.

DOGS MOVE CLOSER

DOGS MOVE. CLOSER
Theatres expect heavy competition from the new dog track, opened
in south San Francisco Saturday
night (6) by Joseph Marchbank and
Judge Murphy, operators of the
Tanforan pony circuit.
Racing pooches, it is feared, will
draw even more business than that

draw even more business than recently pulled to Belmont, abomiles further from town that

STEFFES SEEKS HOUSE

Minneapoils, Aug. 8.
W. A. Steffees, Allied States presi-dent and local indie exhibitor, is negotiating for one of two local loop theatres, now dark, as a foreign film house. Publix rejected his offer for theatres, now dark, as a foreign num house. Publis rejected his offer for the Unique, loop house, dark for more than two years. Steffes sponsored a brief season of foreign pictures at the Shubert after it finished its dramatic stock season last spring.

SPOKANE OPERATORS WALK

SPOKANE OPERATORS WALK
Spokane, Aug. 8.
Picture operators finally walked
out of the Granada and Empress
over a proposed 15% cut. They
were drawing \$10.71 a day on a sixday week schedule. Operators held
out for a 10% stanh, gave a 48-hour
notice and walked. Dispute has been
on since June, picketing the operators started in front of the theatres,
management has posted pickets with
the requests for a scale reduction.

THREE INTO ONE

Art departments of Paramount-Publix, numbering three, have been consolidated into one. Charles Courtney, who joined Publix last spring to work with Jack Hess, heads the combined art units. Both Vincent Trotta and Jerry Novat remain on the P-P pay goll

F-WC CUTS DOUBLES FOR L. A. ACE NABES

Hollywood, Aug. 8.
After a canvass of the patrons of
their ace neiphorhood houses, FoxWest Coast will abandon double
billing in the Los Angeles division.
Includes all houses in the city

includes all houses in the cuproper.
For single bills, the Westlake and
Figueroa will boost their prices
from 25 cents to 40 cents.
Canvass was made over a period
of weeks and returns showed that
Negishorhood exhibs, including FWC circuit managers are protesting
the introduction of previews by the
Paramount (Publix) and WB's
Downtown. They fear that the
downtown previews will work havoc
with the subsequent runs.

WB Will Turn Back Newark Rialto in Oct.

Warners is giving up the Risito, Newark, N. J., in October, house reverting to the Shuberts. It's another theatre being tossed back on the laps of Lee and J. J. personally, since it isn't included in the Shubert theatrical receivership.

WB now has the house closed and probably will not reopen it before expiration of lease this fall.

JUDGMENTS

Southland Pictures Corp.; Lloyd Film Storage Corp.; \$385. Arthur Battaglia; Nelson Amuse-ment Co.; \$344. Theatre Engineering Co.; Bryant Paper Co.; \$316.

Owner Fatally Burned In Buff. Theatre Fire

Buffalo, Aug. 8. Trapped in the basement of his Artistic (naborhood) theatre when a backstage fire started from a short circuit, Frank Widzinski, owner, was so badly burned that he died shortly after his removal to a hospital. Conrad Ostrowski, projectionist, was badly burned about

Audience of about 150 made a quiet exit.

Union Minn. Key

Minneapolis, Aug. 8.

Six Publix nabes and the loop Aster, recently closed, are set for fall and winter reopening as soon as the circuit comes to terms with the operators' union.

Publix is asking one booth operating a soon as the circuit comes to terms with the operators' union.

erator to a shift, same as indepenerator to a snirt, same as indepen-dent neighborhood theatres. Cir-cuit also seeks further relief for its loop first run houses, desiring a total of three operators per theatre instead of the four now required.

NEGRO'S BOMB BAIL

Springfield, Mass., Aug. 8.
Earl C. Conway, 41, negro, of
Epringfield, is under arrest here
charged with exploding stench
bombs in Harry Arthur's Fox-Poli
theatre. Arraigned in court, he theatre. Arraigned in court, he pleaded not guilty and was freed in bonds of \$800, pending trial Aug. 24. Folice took into custody another man who had been suspected of driving Conway to the theatre, but he was released after being ques-

PICTURES **GUILTY AS HELL**

(Continued from page 17)

(Continued from page 17)
the body, she remarks that the
woman is dead in a perfectly conversational tone. It is not until she
voices the fact that the horror of it
comes over her and she shrieks.
The casual appech is made really
dramatic. Not so good is sitting in
The photography is generally
good, save for one or two bothersome intrusions of a crane camera;
the staging is convincips and the
sound very good.

The photography is generally
good, save for one or two bothersome intrusions of a crane camera;
the staging is convincips and the
sound very good.

The work of the two controls and the
sound very good.

The work of the way down to the Firemen's weekly benefit in the town
hall.

SCARLET BRAND

Big 4 production and release, starring Dob Custer. Storp Glatog and continuity Govan. Edw. Kull, camera. Earl N. Crain, technician. Fred Pain, editor. Cast: Noison McDowell, Frank Bail, Beity Mack. Noison McDowell, Frank Bail, Beity Mack. Joseph William Start Mack. The Start Start

Aug. 2, as haif of a deuble bill. Runening times 88 mins.

Better uses have been made of this plot than are evident in 'The Scallet Brand,' the trouble boing that toe much time is wested the transparent of the second of the thermal to the action and results in a slow-paced version of the thermal in which the hero is accused of cattle rustling and is saved by the mysterious strangers hippo heroles is an operator for the Cattlemen's Association. Only new development is that the hero is caught at his apparent rustling and brands and the second of the second o

by now.

Custer does well enough as the lead, though somewhat lacking magnetism, and Nelson McDowell only occasionally overplays in an eccentric character. Betty Mack is average. Just fair program.

LOVE ON WHEELS

(BRITISH MADE)

Gaineborough production, July 27.
Gaineborough production and production of the Gaine of Fittish. Directed by Violor Saville, Featuring Jack Hulbert, Gordon Harker, Edmund Gwenn, Running time, 80 mins. Freviewed Capitol theatre. London, July 28.

on min. Previewed Capitol theatre, London, July 28.

One of the very new English musical comedy stars a spearing in British film productions, having a chance of appealing to American audiences in a talkie vehicle is Jack Hulbert. But the scenarios given him usually contain musical interruptions instead of stories in which they at naturally. These tend to the stars of Love on Wheels' with carefully selected and expensive cast, first rate directing, the application of what we know an impressionatic order, and practically everything in the way of present day mechanics. Yet the star is allotted the take of singing and stepping at most in-appropriate moments, without seminations on plano, scenes in cabarets, rehearsals with girls for chorus work for advertising display, and so on. These are natural excuses singing on a charabane, with the other passengers and conductor joining in, are unnatural and unnecessary.

This just makes the difference be

joining in, are unnatura, connecessary.
This just makes the difference between a probable knockout hit with a legitimate bid for American patronage and a fair British program feature here, where the star's name will draw. The picture will proved tring unless drastically pruned.

LA PERLE

(The Pearl')
(FRENCH MADE)
Paramount Sulviville Paris, July 29.
Paramount release. Directed by Reine Guissart.
Authored Yes Mirande. Recorded Western Electric. 32 mins. Paramount, Paris,
Berley, Edwige Feuilliers, Robert Arnoux,
Gamby and her girls and the former Rode orchestra. Under another name.

(The Pearl')

(FRENCH MADE)

Parts, July 29

Paramount release. Directed by Rene Guisert and Control of the Category with the astoniahes that there are financiers in these times who can be supported by Rene Guisert and Category with the astoniahes that there are financiers in these times who can be concerned by Rene Guisert and Category with the astoniahes that there are financiers in these times who can be concerned by Rene Guisert and Category with the astoniahes that there are financiers in these times who can be compared by the up for such all place the concerned to the summer have concerned to the concept taking place between Andre Berley and Robert Arnoux. In America ideal cast for the parts would be Oliver Hardy and Harold Lloyd, one a big builty easily definited and the other the shy but by and sound alone were good.

and technique is satisfactory. Gags come from situations, dialog and actor's business but international adaptation would not kill them.

ladartation would not kill them.
Story shows a rich jeweler bullying his young assistant and attempting to prevent him courting
his daughter. Young man pretends
to have swallowed a pearl the loss
of which would break the jeweler.
To try and recover the pearl, the
jeweler has to take the young man
at the pearl of the pearl of the pearl of the
authors a play and finally marries
the boss's daughter.
In a stare sequence Garwh and

In a stage sequence, Gamby and her girls as well as what was the Rode orchestra have been introduced. Their footage, rather extraneous to the story, has been minimized, but can be given in full for provincial release.

minimized, out of the bank from the b.o. Mari.

THE LOVE CONTRACT

(BRITISH MADE)

(BRITISH MADE)

British and Dominions production. Reby Herbert Selpin. Adapted from stage
play. Chauffer Astionated by the Latrax,
play. Chauffer Astionated by the Latrax
Benting time, 00 mins. Featuring Winfred Stotter and Own Narce. Prereviewed
Capitol theater, Lordon, 1019.

Capitot theatre, London, July 28.

At last they have made a firstrate program feature in England
rate program feature in England
have the program feature in England
have the program feature in England
have the program for the program
have the program of the program
have the p

terest through numerous surprises and the general treatment of the story.

A girl of independent mans hoses her fortune on the Stockholmes her fortune on the Stockholmes and learns this occurred through the financial manipulations of a wealthy operator. Girl is ruined and (long arm of coincidence) a prospective purchaser appears at her home, which if for sale, and (yes, you guessed right first time!) the wealthy magnade. As the story is originally Frength, he is accompanied by a woman who hac an elderly married husband, and the inference is that he wants the home to satablish her in the menage. Could be supported the sale of the sale

did bit of entertainment, well lighted, with a sprightly sequence of solven Nares, as usual, gives a very good impersonation of a gentleman of means, who means right by our Nell, though no one could reasonably have blamed him for The oblect of his adoration is Winifred Shotter, who delighted the eyes in small well-dressed parts in the Aldwych farces under the directly more of the sequence of the

Die Grausame Freundin

(The Cruel Girl Friend')
(GERMAN MADE)
(GERMAN MADE)
Lothas Sist-Orderents productions
Suedilm release, director productions
General management A. Polick, Management A. Polick, Management A. Hohenberg behotography, Otto Heller; settings, Sohie behotography, Otto Heller; settings, Sohie production and texts, Dr. Morbot and Replanding Compositions and texts and texts and texts and texts and text beentlone and texts, Dr. 2017.00. and Linded.
4 Cast: Anny Ondra, Fritz Rasp, Linded.
4 Cast: Arndt, Karl Goetz, Karl Forest, Dorothy Poole. At Atrium, Berlin; running time 73 minutes.

THARK

(BRITISH MADE)

British & Dominion product, released the product of the product o

in the control of the

in the film, but not all of it, whereas there was opportunity for a lot more. The finish seemed altogether too abrupt.

It is a thost story located in an it is a constant of turnishing the proportunity for scenes of shivery comedy.

Tom Walls is a highly successful stage producer. Also, as above mentioned, his horse April 5 won the Derby this year. It would naturally be difficult to teach Walls suggested, where is respectfully suggested, where is respectfully suggested, where in the latter on the subject of film direction. When he reaches that stage, perhaps the transference of his stage successes to the tallies, directed by himself, may prove formidable candidates for American picture houses.

This is a three in the film of the candidates for American picture houses.

THE LAST COUPON

(BRITISH MADE)

Prilish Internation London, July 27.

Prilish Internation Froduction, rolean through Wardow Production, rolean through Wardow International Prince Part of the Wardow International American Conference of the Wardow International Conference of the Wardow International Conference on the Wardow International Conferen

Bary, Jeroid and others. Running timestre, London, July 21. Insect Sharat the
Eritish International missed &
rare opportunity and the street of Ernest Bryon's play,
The Last
Coupon. To elucidate:

A coal miner fills out 23 newspaper coupons forecasting the resuits of football matches. He size
grapher coupons forecasting the resuits of football matches. He size
grapher coupons forecasting the resuits of football matches. He size
grapher coupons forecasting the resuits of football matches. He size
discovered he neglected to mall the
final coupon.
Plenty of story, saide from the
must be suited to mall the
final coupon.
Plenty of story, aside from the
must be suited to mall the
final coupon.
Plenty of story, aside from the
must be suited to mall the
final tould be passed in the suimust be suited by the final
must be suited by the final
production of the suited final
pendently rich, discovering it was
On the talking stage, the role of
the miner was played legitimately,
The film people employed a musgring comedian, which made the
whole thing riductious thereby remerits otherwise, to certain secondary position on any program.
Atmosphere and general casting
exagerated throughout, with the
exception of Mary server she behaved like a human being—never a
carleature.

Jolo.

FANCHON & MARCO · Featured Acts ·

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BERNARDO DE PACE "Wizard of the Mandolin"

Assisted by CELINE LESCAR

EDDIE BRUCE

READLINING "Gus Edward's Radio Stars"

FANCHON & MARCO Present

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When You REDECORATE REMODEL or REFURNISH...

Consider the Economy and Advisability of RESEATING Too!

These are times when people are "finicky." Little things which in boom times did not irritate, now exasperate. Theatre owners and managers should constantly guard against negative influences... against the drabness and discomforts of dilapidated and faulty seat-ing which turn patrons to more attractive houses for relaxation and diversion.

A sensible investment in redecorating or refurnishing is always money well spent. For it means a new setting...a cheerier, friend-lier atmosphere which retains old patronage and stimulates new.

In your dressing-up program don't overlook the money-making op-portunities in improving your seating—giving your patrons chairs that are luxuriously comfortable. For it is the chair which most directly brings patron reaction—which determines more than any-thing else in what regard your theatre is held—which proves in what regard you hold your patrons good-will and comfort.

An uncomfortable chair determines the patron opinion regarding the theatre as a whole, and if too frequently encountered, belittles your house and the motion picture as entertainment.

It is fairly certain that a restful chair inducing relaxation may make a poor picture tolerable, a fair picture good, and an excellent picture supreme!

When Considering a Renovating Program, Get the Facts

On Reseating Your Theatre

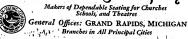
You will be surprised how little it will cost youvittle it will cost you—and how conven-iently it may be accomplished by the American Seating Company payment plan.

> American theatre chairs have become recognized as the standard in comfort and beauty; and in the long run, durability and economy. They are business builders for every theatre man who installs them. Let us send you the facts. You obligate yourself in no way.

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American Seating Company



RKO OUTRANKED FOR VAUDE

Avlesworth Puts RKO 'Theatre of Air' Back on Air

When the 'RKO Theatre of the 'Att' returns to its Friday evening niche on NEO, starting Sep 20. The start of the Sep 20. The start of the Sep 20. The start of the program will be in charge of the program will be in charge of the inetworks production staff aithough an RKO exec will be assigned to cooperate with the chain's producers.

Theatre circuit's session was suddenly pulled off the ether when Martin Beck stepped in . Shortly after M. H. Aylesworth took over the RKO reins the program was ordered back as early as considered timely in the fail.

Number of the circuit's chief exces had opposed the broadcast bailyhoo from the start, holding that the loudspeaker attraction kept that the loudspeaker attraction kept that the loudspeaker attraction at the start of t

Chicago, Aug. 8.

The RKO local ether program, which was suspended during the summer, will be resumed over WENR on Wednesday evenings at 8 p. m. It's a local hookup with the Palace and State Lake theatres, with acts from these spots being used over this hour.

Although the hour looks an apparent conflict with the best theatre hours, there was no objection from RKO.

RKO Adds on \$1,200 Wkly, for Kate Smith **Broadcast Wire Charge**

High wire charges involved heceasitating the shifting of broad-fection triples is no obstacle towards as a consistency of the property of the

which the \$1,200 is for her CBS wire charges. Elsewhere, out-of-town, however,

RKO is figuring an arrangement whereby Miss Smith will pay her own wire charges, with her salary fixed at \$6,000.

CANADA DRY ACT

Benny, Olsen's Band, Ethel Shutta, Frey For RKO

Canada Dry program is being readled for a route over the RKO circuit. Vaude routine is now in process of being framed between George Olsen and Jack Benny, with George Olson and Jack Benny, with special gag material also being authored for the act. Ethel Shutta and Fran Frey are set for the warbling assignments exclusively, while several stooges may be added to bolster th. comedy. Initial date for the act when ready to unveil before the footlights will be the Palace.

Penner's F&M Tab

JOSEPH TO STOCK TO THE TENT OF Thru. His vaude partner, Max Hoffman, Jr., isn't going into the same unit, but plans to hit Coast a formight later.

Olive Oison left earlier in the week to join the same F & M unit.

They sailed with their parents staturday (6), on the Lafuyetto.

6th Floor Congestion

Agents' 'cut' having proved futile, since there are now more agents on the floor than formerly, the RKO booking office is figuring out other ways to depopulate the exchange.

Latest is a one-man rule for the haif-dozen bootblacks who shine the agents and bookers' shoes, with no more than one permitted on the floor—at a time.

Next week birth control.

RKO CONSIDERS ASH AS CHI COMEBACK M.C.

Chicago, Aug. 8.

Paul Ash is being considered as permanent m.c. at the Palace. If assigned Ash will follow the pres-ent rotating band policy.

ent rotating mand policy,

Chi is Ash's former stampling
ground with RKO moguls holding
that the Palace can be revived for
blg b.o. with Ash as a personality
m.c. similar to past performances
in local show biz.

Bernie-Downey at Cap. Then Dowling-Dooley-Coots

'Skyscraper Souls,' holding over at the Capitol, New York, will have \$10,500 worth of acts added on for the second week when Ben Bernie at \$6,500 succeeds Abe Lyman and Morton Downey comes in at \$4,000. Downey was to have topped the current week but his flu attack forced cancellation. Zelaya drops out, but Milton Berle continues

n.e.ng.
Show to follow includes Eddle
Dowling and Ray Dooley plus J.
Fred Coots, songwriter-planist accompanying them.

NBC SETS 2

3 Blue Spades and Harriet Lee In Stage Debuts

Three Blue Spades, harmony team slated for an NBC build-up, have been included in the Paramount, New York, bill for the week starting this Friday (12). It's the first deluxe date for the trio, having recently been discovered and picked up by Harry Lenetska on a Philadelphia outlet.

Pliniadelphia outlet.
Warbling threesome go sustaining on a four-nightea-week scheddule starting next Monday (Line Department of the MEC press department to give them the concentrated ballyhoo. Trio has been auditioned for Lucky Strike.
Harriet Lee and Boy Friends, NBC sustaining feature, makes its stage debut at Low's Metropolitan, Brooklyn, Aug. 26. Further routing is dependent upon the show date.

Couple of Radio Acts For Balto. Vaude Hipp

For Balto. Valude Hipp
Battimore, Aug. 8.
Two radio turns are on the books
to headline in succession at the
Hippodrome, town's only, and indie,
vaude spot. On Aug. 12 come the
Funnyboners while the week following brings in Don Redman's orchestra.
House has been particularly sucHouse has been particularly sucdiana. Both incoming acts are
known here through the ether
waves, having local chain outlets.

HARRIS' MOTHER SUICIDES

San Francisco, Aug. 8.
Mrs. Clara Bush, mother of Sam
Harris, committed suicide here
Aug. 2.
Harris was formerly of Ackerman
& Harris.

KID ACT FOR BERLIN

F. & M.'S 50 WKS. NOW TOPS

Vet Vaude Circuit Displaced for Leadership - Loew's 25 Weeks for 1932-'33 Equals RKO - Other Chains May Ditto-RKO Salaries Almost Down to Independent Level

LOEW-F&M TALK

The 30-year reign of the Keith circuit and its successor, RKO, at the top of the vaudeville heap is drawing to an abrupt close. For the first time since the commencement of booking variety bills on a circuit basis, a season will start with a new leader in the amount of playing time.

Not only will RKO be displaced in the leadership, but it is likely to start the 32-33 season in third or last the control of t The 30-year reign of the Keith reuit and its successor, RKO, at

Besides the loss of playing time (Continued on page 47)

NABE HOUSE'S \$15,000 SHOW

Loew's Paradise, New York, will play a \$15,000 yaudeville bill the week of Aug. 19, probably the most expensive ever spotted in a neigh

expensive ever spotted in a neigh-borhood theatre. It's for flash pur-poses. House is in the Bronz. Bill will be set this week. Yes-terday (Monday) the probable name acts and, their saiaries were Phil Baker at \$4,500, Morton Downey at \$4,000, Abe Lyman's band at \$3,500 and Hannah Williams at \$1,150. Lyman, Baker and Miss Williams were on a recent Capitol show to-wither with Lou Hoitz. ther, with Lou Hoitz.

SCHULTZ BACK AGAIN

Agent's Three Months' Suspension Rescinded by RKO

John Schultz of the Weeden & Schultz office is back on the RKO booking floor, his three months' suspension having been illted after two weeks by Martin Beck. Schultz was suspended when accused of advising Frank Buck, who was booked direct at \$750 for personal appearances with his picture in the RKO houses, that he (Buck) needed an agent.

Dempsey's 5 for RKO

Los Angeles, Aug. 8. Los Angeles, Aug. 8.
Jack Dempsey will play five
weeks for RKO opening at the Paiace, Chicago, Sept. 10. Palace, New
York, follows. Weber-Simon office
made the deal.
Between now and opening, Dempsey will barnstorm through, the
northwest refereeling fights.

Embarrassing

Decorah, Ia., Aug. 8.

Hazel Blann and C. J. Brooks, with the Great White Way shows, are sitting out \$25 fines in the county jail after having jumped board bills. The duo, two of five, were nabbed at Waverly and brought back here for having skipped after-tunning jp a bill while the show was spotted here.

In the case of the girl, she was taken off the stage while the doing a shot illusion trick with a builet proof vest on. Sheiff. Graf has requested the return of the props worn by the girl, including the vest. If the sheriff insists she may have to leave town when her time is up a la Godiya.

CANTOR'S UNDERSTUDY FOR TABLOID WHOOPEE

Buddy Doyle who understudied Eddle Cantor in Ziegfeld's 'Whoopee' will play the lead in Fanchon & Marco's tab version of the same show. He leaves for the Coast this week to start rehearsals. Cantor refused to get selck during the original 'Whoopee's 'run, and Doyle collected \$20,000 in salaries without looking at an audience.

Operettas as Second Half Of Radio City Programs

Just before he salied, Erno Rapee, who will be musical conductor of Radio City, stated that the music hall will feature condensed oper-ettas for the second half of its bills.

These will be authored by the fore-most ilbrettists and composers. Operettas will be put on once a month, as is to be the policy for the entire show.

CHAZ CHASE AN ANGEL

Bankrolling Fritz Blocki's Play in Chicago

Cilicago, Aug. 8.
Fritz Blockl, formerly dramatic editor of the 'American,' left Thursday (4) for New York to cast his play. The World Between,' which is being bankrolled by Chaz Chase, vaudevilie comic. Present plans are for a Chicago premiere about Sept. 15, although Blockl while in New York may arrangs to open the show at that point.

at that point.

Plece, metaphysical in theme, ran
for four weeks as a little theatre
attraction at DePaul University,
Chicago, iast spring. Chase, on the
road with Vanities, 'din't see the
little theatre effort, but put up the
dough on strength of reports,
David Itkin will stage.

Immigration Law Keeps Reri Out of Toronto

Detroit, Aug. 8.

F. & M's "Tablit" unit will play Toronto without Rerl, as the immigration difficulties prevent her making the trip and return. She is in the U.S. on a temporary permit and under bond. If she leaves she cannot resenter.

Rerl will rejoin the unit in Buffaio for the rest of her route, which ends in December.

Dance Team Producing

Fowler and Tamara are produc-ing dance acts for vaude.

Team hasn't retired profession-ally, but is sending out protege taient on the side.

CITRON LOSES COMMISH

Herman Citron's claim for commish on Fanchon & Marco's routing of the Buster Shaver midget act was denied by F. & M. Mark Leddy booked the act and is entitled to the commish, F. & M.

Big-Time Vaude Only a Memory On West Coast

Los Angeles, Aug. 8.

Passing of big-time vaude on the Coast Aug. 11, with the dropping of stage fare by RKO establishes a new low for all time for that type of entertainment in the Pacific reglon. Not since the Orpheum circult was launched in San Fransisco has the Coast ever before gone totally 'dark' as regards big-time

tofally 'dark' as regards big-time vaude.

After this week there remains but five weeks of vaude time available between Canada and Mexico along the Pacific slope. This comprises a week in Seattle, for Fox-Weet Coast; full week stands at the Downtown and Millon Dollar here, Downtown and Million Dollar here, and a week at the Strand, Long Beach. Two split weeks make up the balance. They consist of three four-day stands at the Hippodrome, downtown, and the Dome, Ocean

downtown, and the Bilippodroms of downtown, and the Bome, Ocean Park.
Only other vaude time available is half a dozen or so Saturday-Sunday dates in nearby towns. Portland, San Francisco, Oakland and San Diego rate no straight vaude houses, and any other spots are one or two night sporadic stands, where saincies are paid in cakes.

RKO units booked in the week case of the second to the second control of the second

NBC ROUTES ACT SANS PRELIMINARY BUILD-UP

Before even giving the boys a crack at a local or network bulldup, the NBC Artists Service booked a singing act labelled The Radio as singing act labelled The Radio Comedy, harmony quintet opens to-morrow (10) on a split week basis. Boys had been brought into New York from an outlet affiliated with NBC, in line with the network's search for available vaude talent. Chester Stratton, NPC, listened to the boys and faurer them good to be boys and faurer them good for the circuit without the necessity of a preliminary series of sessions on the air.

Radio Rogues is the first act rated as worthy vaude material from many submitted or recommended by some 38 stations controlled or affiliated with NBC.

Rube Wolf Closing

San Francisco, Aug. 8. Rube Wolf closes as m. c. at the Varsield here Aug. 12, after 12

warned here Aug. 12, after 12 weeks.

No one set to follow, with possibility house, with its spot-booked stage shows, will discontinue the m. c. policy.

Watkins in Providence

Watkins in Providence
Providence, Aug. 8.
Harvey Watkins, former RKO
booker, has become manager of the
Albee (RKO) here. He succeeds
William Dubach. Watkins was at
the New York Hipp.
Barie Beleia, formerly Skouras,
succeeds Jack Hobby at the local
RKO Victory.



"FURIOUSLY EXCITING"

"What this country needs is more movies like 'American Madness'! It's terrific! And then some!... It should be reviewed in exclamation points!... Columbia provides a remedy for the box office blues of the motion picture business in 'American Madness'... Furiously exciting entertainment which speaks for itself. 'American Madness' is big."

-Regina Crewe, N.Y. American

"SPLENDID"

"Splendid powerful drama... Columbia's young Frank Capra makes excellent pictures so consistently that he takes the spicy gamble out of movie going. Here he has done it again."

-Bland Johaneson, N.Y. Daily Mirror

"WILL GRIP YOU"

"This one will grip you. Drop in and see it... One of the most excitingly realistic mob scenes ever pictured on the screen ... A film well worth visiting."

-William Boehnel, N.Y. World-Telegram

NOW THE REIGNING SENSATION ON TH

WALTER HUSTON-Pat O'Brien-Kay Johnso Constance Cummings-Gavin Gordon

Story and Dialogue by Robert Riskin



"SPECTACULAR"

"Timely and decidedly interesting entertainment... Admirably handled... Spectacular."

-Rose Pelswick, N. Y. Evening Journal

"GRIPPING"

"'American Madness' runs riot on the Mayfair screen . . . It grips the imagination and holds one's interest to the end."

—Kate Cameron, N. Y. Daily News

"TUGS AT HEART"

"'American Madness' stirs the blood and tugs at the heart...It makes you feel like a shout or a cry... Certainly worth seeing." —'L. F., N. Y. Moming Telegraph

"SURE CURE FOR BOX OFFICE BLUES"

"It is the sort of a picture that will cause word of mouth advertising and is a sure cure for what is known along Broadway as the 'box office blues'. Here is a picture that will pack 'em in . . . 'American Madness' is something not to be passed up. By far the best talkie that has come out of Hollywood in some time. Take the word of one who is fed-up on the so-called motion picture epics and don't miss seeing 'American Madness'."

-E. P., Brooklyn (N. Y.) Citizen

RKO CIRCUIT FROM COAST TO COAST

A COLUMBIA PICTURE

NBC Becomes Subservient to RKO Agents in New Code; NBC Ordered To Open Its Doors for Auditions

RKO agents association and the NRC Artists Service have gotten together on a working agreement similar to that existing between the agents and the vaude circuit.

Understanding, drawn up at a meeting last week, guarantees the network first ether call on all acts represented by members of the as-sociation. NBC in return agrees to protect the agents in the collection of their commissions from their acts playing engagements on the net-

Private Phones Out

All RKO execs and other employees will hereafter do their phoning through the circuit's switchboard. Private phones are out from.

work or on any of the NBC con-trolled outlets.

Under the code agreed to, the

(Continued on page 46)



SAMUEL BAERWITZ

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RLONDELL & MACK

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GEORGE CHOOS
HARRY KALCHEIM
1619 Broadway
NEW YORK

CURTIS & ALLEN 1564 Broadway, New York BRyant 9-3648 BERNARD BURKE, Gen. Mgr. Asst. MILES INGALLS, JOHN HICKEY

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Palace Theatre Bidg., New York Associate, DANNY COLLINS

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PHIL MORRIS

Artists' Representative 1564 BROADWAY

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WEEDEN & SCHULTZ

JACK WEINER

Palace Theatre Bldg. **NEW YORK**

Fox Milwaukee Week Splits Acts' B&K Dates

Chicago, Aug. 8.

Chicago, Aug. 8.

Thapsood in Black' plays the Uptown and Tivoil for B&K, with the Wisconsin, Milwaukee, for Fox intervening, week of Aug. 1.

Another B&K headliner breaking his Chicago time with a week at this Milwaukee house is Ted Lewis. After two weeks, Aug. 6-15, a Wisconsin, then returning for one consin, then returning for one consin. consin, then returns here for one week each at the Tivoli and Up-

Chicago Flurry **Over Gags Used** On B & K Stages

Chicago, Aug. 8.

A miniature tempest has been stirred up locally by Lloyd Lewis, dramatic critic of the Dally News, by publicly slamming Balaban & Katz for dirt material in stage presentations. ntations. Attack was directe entations. Attack was directed par-ticularly against the recent George Jessel-Sophie Tucker show at the Oriental and the Bert Wheeler-Lil-lian Roth bill a week later at the Chicago theatre. Lewis once worked for B&K.

llan Roth bill a week later at the Chicago theatre. Lewis once worked for B&K.

Of Bert Wheeler the critic wrote: he insists upon assuming that he is supposed to be a supposed to the point raised was not so much the blue material of the comedians but whether B&K was departing from its traditional polley of catering to 'family audiences'.

Lewis has been sent many 'attaboy' letters from citizens, clubwomen, and the clergy.

Gircuit's Side At Balaban & Katz an executive declared that, 'ff we ran our organization by what 'professional critics write in their column, we'd have to change our polici over a camilitied that the shows in question were possibly too sophisticated and Broadwayish' for this metropolis, Inference was that they had been more or less experimental to see if the public would respond. Indications locally are that henceforth material will be more rigidly supervised.

B&K feels that too much has been

B&K feels that too much has been made of the matter and that Jessel, Wheeler, and Tucker were not as offensive to the general public as to those individual purists. There was plenty of laughter and no patrons stopped on the way out to complain or ask their money back.

F&M 'TOPSY-EVA' TAB WITH ROSETTA DUNCAN

Fanchon & Marco and Rosetta Duncan are talking over a revival of Topsy and Eva' as a picture house tab with Miss Duncan in the

Proposition involves another girl for the 'Eva' role in place of Vivian Duncan, who played it in the orig-inal. Vivian, now Mrs. Nils Asther,

Iowa Town's Vaude

Mason City, Ia., Aug. 8.
Cocil is to feature stage attractions this season.

tions this season.

Tom Arthur, manager, is booking through Nan Elllot, of William Morris agency in Chicago.

INDIE'S VAUDE, MAYBE

San Francisco, Aug. 8.
With RKO vaude out of the Oak-land Orpheum Aug. 12, leaving house on straight pix policy, the Premier, Oakland, may take advantage of the Orph's change by putting in acts, booked locally.

TASHMAN-MURRAY-F&M

Lilyan Tashman and Ken Murray have been booked by Fanchon & Marco.

They open at the Fox, San Francisco, for one week, beginning on Aug. 12.

F-WC'e New Vaude Spot

F-WC's New Vaude Spot Los Angeles, Aug. 8. Fox-West Coast Dome, Occan Park, straight plctures for past two years, will play five acts of vaude last half of week starting Aug. 12. Despite F. & M. affillations with the circuit, Meiklejohn office, an indic, will book the house.

Acts' Near-Stranding in Minnpls. Thru Sudden RKO Coast Shutdown

Minneapolls, Aug. 3.
Sudden discontinuation or vaudaville by the seven Coast RKO
houses is working a severe action
in Minneapolls the past several
weeks to start a tour of the circuit
only to find after their single week
engagement here, they are without
more playing time and haven't any
place to go.
Several of the acts are virtually
stranded here, lacking funds to return east. They have been burning
up the wires to carry them back to
Broadway.
Two recent acts, Siler and Wells Minneapolis, Aug. 8,

Off, But Boats Are

Although the passenger lists on liners making weekly short cruises are running under expectations, the shows carried are using as many specialty acts as originally planned. There were 80 performers on two boats which went out Friday and Saturday (5-6).

boats which went out Friday and Saturday, 6:6-0.

Saturday sailing was the Belgenland' on its six day, two point cruise. The show which goes on three times, with changed routines, cornsists of Gypsy Ensemble, Eric Titus, Wellington and Fay, Gloria Lee, Sherr Brothers, Mabel Doollittle, Grace Ferry, Lucille Van Siller, Marge Conway, Grace Pauvini, Serge Abagorf, Mischa Markoff, Angela Venez, Edith Rogers, Nina Susoff, White Way Revelerer (band). Susoff and Venez remain in Bermuda for a two weeks date. On the 'Aquitania' were the Steele Sisters, Garoline Nolte, Zara Lee, Kare, Noyes and LeBarron, Beverly Adams, Dell Faust, Bobby Bernard, Alex Rothoff, Airred Chigf, Wangyo, Ploor show revue was: Wongo, Deror show revue was: Weney performance out which gives concert on the Irin on the Irin content of the Irin connect on the Irin can be seen and a Sunday on the Irin content on the Irin can be seen and the Irin connect on the Irin can be seen and the Irin gives connect on the Irin can be seen and the Irin connect on the Irin can be seen as the Irin can

two performances concert on the trip.

Passenger Lists

Using Load of Acts

and Bellet and Lamb, got away before notice was received here of the
west coast closings. They traveled
all the way across the continent to
Seattle only to find there,
wasn't any work for them others
wasn't any work for them other
coast. They had to travel had the
at their own expense.

One of the acts on last week's bill
was willing to jump here from Milwaukes, their home, for the single
week's work. Alice Joy, after her local engagement, returned to Cleve-

cal engagement, returned to Cleve land, where she has a 13 weeks' ra dio contract.



Fox. B'klyn Indefinitely

PRINCESS

WAHLETKA Headlining RKO Circuit

Just Finished Engagement Orpheum Theatre, Los Angeles

VARIETY'S

8TH ANNUAL

International Number

Out End of August

AN OPENING OF THE SEASON OPPORTUNITY

To Tell All the Show Business About Yourself

0

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VARIETY'S International Number

as a Pre-1932-33 Advance Agent

0.0.0

Advertising Copy to Any 'Variety' Office NEW YORK CHICAGO HOLLYWOOD LONDON PARIS

Skouras-RKO N. Y. Pool Sees **Vaude Into Academy and Coliseum**

Mention of the Collseum and the Academy theatres as among the RKO booking assignments of Arthur Willi indicates that Skouras and RKO have made definite arrangements which spots in the New York pooling deal go to vaude and which stick to straight films. Jefferson, RKO's 14th street spot, goes straight films as does the Skouras Audubon, uptown.

Audubon, uptown.

There is no date given when the new policies get under way, but the RKO bookers yesterday (Monday), shoved into their new scheme of booking. Under that plan Arthur Willi handles the circuit's principle locations in New York, including the Palace; Albee, Brooklyn; Ketth's, Boston, and the Coliseum and Academy, New York.

Althourh at first recorded their Authors of the State o

seum and Academy, New York.

Although at first reported that
Phil Bloom would handle the
break-ins at the Prospect, Brooklyn, house has been turned over to
Dolph Leffler. Other houses booked
by Leffler include the Boston, Boston; Albee, Providence, and RKO

BRO VAUDEVILLE INTACT 88 (Week Aug. 12) Palace, Chicago

THE GENIAL ROTUND LARRY

with
CHERI
"Miss Pert of Paris"
TOMA GENARO South America's Newest Daucer
TOMMY LONG
"The Blougated Express of Comedy
AL HODGES
AL HODGES AL HODGES
"Okiehoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane
JOE BELL
"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

BRO VAUDEVILLE INTACT 86 (Week Aug. 13) Palace, New York The Dark Cloud of Joy

RICH RHYTHM BAND

BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES" Chorus of Eighteen

(Direction of Marty Forki

Chorus Girls Immediately

Apply in person to I. N. Weber office (Room 210), Strand Theatre Bidg., 1585 Broadway, New York City.

DeVITO AND DENNY

With DOT STEVENS "—Very Lousee, Biggest Stage Wait in Vaudeville."—'Variety'

This Week (Aug. 6) State Lake, Chicago

Our Moms

It was a battle of stage mammas in behalf of their children during the first two days of the current New York Capitol bill's engagement. The mammas who squared off were Lillian Roth's mamma and Milton Berle's mamma, and both mammas wanted top billing for their respective kids. Abe Lyman band, the show's highest salaried act and logical headliner for that reason, settled the argument when Lyman volunteered to relinquish first billing just to keep peace in the family.

In the family.

Lillian and Milton are now jointly headlining and both mammas are satisfied.

houses in Trenton and Paterson, N. J.

No. 1. potts are divided between Bill Howard and Phil Bloom. Bloom takes the State Lake, while Howard books the Paiace in the Windy City. In addition Howard also gets the principal western books for the circuit including the Paiace and the 10th St. theatres, Cieveland, and the RKO vaude spots in Syracuse, Rochester, Toronto, Schenectady, St. Louis and Kansas City. Bloom will handle any and all houses in Texas besides Akron, New Orleans, Minneapolis, Toledo, Youngstown, Denver, Omaha and Dayton.

FIVE ACTS, TWO PIX COAST TWIN BILLING

Los Angel Los Angeles, Aug. 8.
First double billing at a combination vaudfilm first run theatre here
is the State, Long Beach, which
went into that policy last Saturday,
House uses five RKO acts and
Warner, RKO, Columbia and Universal product.

Scheuing's 1st Agenting Date for 3 Pickens Sis

Pickens Sisters, NBC contractees, set for Loew's Valencia, Jamaica, starting Aug. 19, the warbling trio's first stage date. It's the first booking along this line put through by Ed Scheuing on his new assignment as vaude agent for the NBC Artists' Service.

BOSWELLS' \$250 BOOST

Bosweii Sisters take over top-line spot on the Capitoi, N. Y., stage this Thursday (11). It's for

show this Thursday (11). It's for one week only. Girls get a \$250 more for this en-gagement than that obtained when they played the house a fortnight ago. Their last salary was \$2,000.

BYTON'S 17-PEOPLE FLASH

Chicago, Aug. 8.
Glen Burt-Billy Diamond booking
office breaks the ice Aug. 13, when
opening the new Ironwood theatre,
Ironwood, Mich., with a 17-people

Dorothy Byton revue launches the new booking office. Seven days' time lined up for act.

DAILEY TO FRISCO FOR RKO

Los Angeles, Aug. 8.
Ken Dailey replaces Ellis Levy
as RKO booker in the San Francisco
office. He will handle indie presentations and Bay region club book-

ing.
Dailey was formerly booker under Bern Bernard in the local RKO

Barnes in F-M Unit

Hollywood, Aug. 8.
T. Roy Barnes is latest stage comedian to be put under a Fanchon & Marco contract.
He will head a unit, to be produced this fall.

HALF AND HALF

Pugs and Strippers On Alternate In 2nd Balto: Burley

Raitimore Aug S

After many years of struggling alone with only one burleycue spot, Battimore appears set for a couple this coming season. It means the re-entry into the field of the old Palace, former house of the old

Columbia wheel.

Plans call for stock buriesque to aiternate daily with prize-fights Atternate daily with prize-fights and wrassling meets. Wrestling has been something of a click in this town, the outdoor amusement park, Carlin's, having been running them weekly for the past months to profits.

profits.

Back of the move for fisticuffs at the Palace is the recent demolition of the old Folly buriesque house, which made money with the mitthrowing nites.

Gayety, and new Columbia wheel house, is now prettying up to throw on the runway switch last week this month?

POLIHOUSES STAGE SHOWS AGAIN

New Haven, Aug. 8.

Harry Arthur has completed plans to reopen stage shows over the Poli circuit starting Labor Day week. The Poli, Bridgeport, and the Capitol. Hartford, take on presentations, and applit-week vaude is planned for the Bijou, New Haven; Globe, Bridgeport; Plaza, Worcester, and the Nelson, Springfield. only is Worcester, Springfield and Hartford are holding up the strike settlement with the unions. So far as other type of labor is concerned, understandings have been reached all around the circuit.

In the three towns mentioned, be-

all around the circuit.

In the three towns mentioned, because of the differences with the stagehands, the return of union labor to other Poll theatres in the seven New England towns where Arthur operates is being held up.

SEXTET OF AGENTS' 10% COMMISHES SETTLED

Six disputes were settled by the KO agents' association's arbitraboard last week, principally that between Harry Fitzgerald and that between Harry Fitzgerald and Paul Dempsey over representation of Ted Healy. The act was awarded to Dempsey, Fitzgerald emerged as victor in another case, however, getting the nod over Harry Nor-rood in their claim for Harrlet

Hoctor.

The Healy case dates back to the time Dempsey left the Fitzgerald office to become Healy's personal manager. Upon returning to the RKO floor as an agent, Dempsey, through connections with another office, became Healy's agent besides of the healy prior to Dempsey's departure, he still holds the RKO representation rights.

he still holds the RKO representa-tion rights.

In another dispute it was decided that Nat Sobel shall release all claims to the Burt Frohman act upon the latter's payment of one week's commission for bookings se-cured by Sobel and accepted by the

cured by Sobel and accepted by the act, but not played.

Richards & Lenetska claimed Weeden & Schultz wrongfully signed Clark's Napoleon Rhythm band with Olsen and Johnson.
Board decided the members of the act were at liberty to sign with the claim of the Eddie Keller office against Alian Mann and Co. was withdrawn upon settlement. NEC's claim on East and Dumke ('Slsters of the Skillet') as the radio act's agent was sustained against objections from the Marty Forkins office.

261/3 Wks. RKO Vaude Time for '33 Include 23 Straight, 3½ F. & M.

Alger Story

Chicago, Aug. 8.
Milton Trohler has been promoted from usher to treasurer at the RKO Palace.
Replaces Max Kalcheim,

Replaces Max Kalcheim, brother of agent, who is out.

VAUDE BACK AT BALTO. WASH., LOEW'S, AUG. 19

Washington and Baltimore re-turning to stage shows Aug. 19 after playing straight pictures over the summer, will add two full weeks to the Loew vaudeville book. These the Loew vaugevine book. These are the first of the towns due to return and make up a route of from 20-25 weeks of bilis salaried at

zu-z5 weeks of bills salaried at 33,000 to \$5,000. Both played Loew's picture house units last season. With Wash and Balto added, the Loew route for higher priced vaude-vills bills will amount to eight with Wash and Balto added, the Loew route for higher priced vaude-vills bills will amount to eight weeks. Houses and towns now in are the Capitol, State, Metropolitan and Paradise, New York; Valencia, Jamaica; Jersey City, Boston and Montreal.

Sam Harris' Musical Tabs for President, S. F.

ABDS 10F Freshdent, S. F. San Francisco, Aug. 8. Sam Harris contemplates an approximate Sept. 15 opening for his musitab troupe at the long darkened President, which he has leased from the Winship estate. Harris recently sold his interest in Ackerman & Harris and Casino theatre to Waiter Preddey and hasn't engaged in theatre biz since.

FUNNY BONERS' 1ST DATE

CBS has booked the Funny Boners into the Hippodrome, Baltimore, for a week, starting Saturday (12). or a week, starting Sat Act's first stage dates.

There will be 36 RKO houses devoted partly to vaude this new season. That's slightly over 25% of the actively operated spots on the circuit.

the circuit active yoperates operated spons on the circuit attention of RKO's vaude carpital have that circuit starting on a 264 week book after Labor Day. This includes 3½ weeks of Panchon & Marco. More time will be determined by the way these 26½ weeks click with the public in these keys. In amount of time, the 26½ weeks, of which only 23 will be straight RKO vaude, is the lowest point yet reached by that outfit. It runs to around equal with Loew's contemplated plans but may be extended later.

contemplater.

tended later.

Attending the policy meeting with H. B. Franklin were Martin Beck, hend of the booking office, George Godfrey, Phil Reisman and Herschel Stuart.

Of its 3½ weeks, Fanchon & (Continued on page 47)

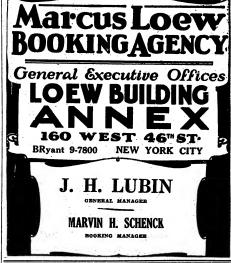
CALIGARY **BROTHERS**

Sailing Aug. 23 S. S. 'EUROPA' Farewell

Wish all our friends a healthful and Prosperous Future

The Sensational Combination FRED MILDRED ZIMBALIST and NE HAMPKIN

Zimbaliisi Bilu Mir Jichii see Bussian Harmonica Virtuese Coluratura Soprano Just finished 11 weeks Sid Grauman Frologue Grand Hotel, Chinese Theatre, Los Augeles THIS WEEK, PABAMOUNT, LOS



PARAMOUNT THEATRE, FROLICS NIGHT CLUB, LOS ANGELES

PLAYING RETURN ENGAGEMENT

This Week (Aug. 6), RKO PALACE, NEW YORK

Proud to Have Been Selected by KATE SMITH for Her Second Record Breaking Week Personal Manager, HARRY YOUNG-RKO, PHIL OFFIN

NEW ACTS

EDDIE GARR
Comedy, Singing
Tomedy, Singing
Paliace, New York
It's this personable lad's second appearance at the Palace in three months. When the holese turned grind Garr was on the initial bill, doing a single and later weaving/high the second start of the second start of the second start of the second starts on Parade' shindig. Present occasion finds him a scintillating addition to the Kate Smith's Swanes Music Revue' on its second starts, with Garr Illing the spot made wath of the second starts, with Garr Illing the spot made wath to Hollywood.
Garr reveals all evidences of a distinct comer. Outside of the personality that makes itself reli from the moment, the boy opens his apprinkle of a o-so gage, the youth uncoils a knack for mimiery that's a darb.
Sticks pretty closely in his repertoire on names and manners easily period of the second start of th

JIM COGLIN and CO. (5)

JiM COGLIN and CO. (5)
Sketch

3, Sinn, in One and Three
G, O. H., N. Y.

No card in the files for this sketch
and Coglin was around lately in another which, like this one, was derived from hoary and historical aftiepiteese. That's where much of the
epiteese. That's where much of the
filesese from, too, so Coglin is in good company. Sketch opens with a drop in
one with scrim to disclose the Interior as, well as exterior of a hospital. House surgeon in the set
complaining that his patient and ain
to the outside of the institution and
Coglin and the interne (who looks
more like an orderly) roll in, drunk.
Comedy bit and drop filed to give
the full hospital room and, patient
ordered to bed and quiet prescribed.
The proposed of the complaining the

playing.

LES CAULFIELD REVUE (6)
Songs and Dances
14 Mins, in Four, Own Set
G. O. H., N. Y.

Caulfield has been around in a
number of act formations, but this
aumber of act formations, but this
correct with four mets ambitious efplaints. Opens with Caulfield in one
for a vocal introduction, then full
stage, a black gold and eilver set
which looks dincy in insufficient
gentle of the control of the control
comes down from the files on a
platform with angel wing backings
and goes into a dance with Caulfield. Two girls back for another
cirl in a cooch ostume, pourtie
wriggles. Caulfield and the blonde
back for a fliration number and the
other single on for a nice toe bit
with the blonde doing a hot acro
Act lacks speed and class and the
musical, arrangements add nothing
to the general effect. Does well
enough for a closing act in houses
of the class, but can't expect bet-

JACK MASON

Songs 15 Mins. in One. Prospect, Brooklyn

15 Mins. in One.
Prospect, Brooklyn
Billed as The Voice of the South,
Jack Mason by no means suggests
the novice, working with certainty
and a good caree of splied shows
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AL TUCKER AND SOCIETY OR CHESTRA (9)

ughs. It's a good act.

Kaut .

FRED LIGHTNER & ROSCELLA Comedy 15 Mins.; One Orpheum, New York

is Mina: One
Orpheum, New York.
Winnie's little brother Fred and
quite a lad. A bit less than a year
ago he was caught and called a
comedian with an unfortunate
choice of material. Today there's
with ability and—more unusual—
adaptability. He's now working an
act that is bound to please.
Lightner has put the big red ears
with ability and—more than the claim
act that is bound to please.
Lightner has put the big red ears
become an act that he will be the service of the company
for the service of th

FRANK ELLIS (3) Skit Skit 16 Mins.; Two (Special) Orpheum, New York

16 Mina; Two (Special) Orpheum, Mew York
For years Frank Ellis did a twoact, with Matie. Walsh, known as
Walsh and Ellis and featuring a
Walsh and Ellis and featuring a
Walsh and Ellis and featuring a
His latest offering is a skit in which
the only singing is done by the girl,
Florence Brower, balance of the
material being talk.
Ellis sturn shapes up as a pleaser
Ellis sturn shapes up as a pleaser
Ellis sturn shapes up as a pleaser
to the better class neighborhoods.
Miss Brower opens doing a song
bit behind a practical window in
to dell on her. Majority of the talk
is along argument lines over breaking of their engagement and the
girl's new bit., done by Arthur
Shields with a slight pansy touch,
interloping b. f given the air.
A novely finish is provided, alded
by some more singing from Miss
Brower.

DOBOTHY DOUGLAS and

DOROTHY DOUGLAS and. SIRENS (5)

OROTHY DOUGLAS and.
SIRENS.(5)
Flash
Miss. Bull (Special)
Mt. Morris
A dash along economy lines which
Miss Douglas isn't out of the smalltime camp on doing a prima donna,
but in dance and other work acquits
herself fairly well.

unmbers, but until the dinsh, in
single bits, when they make a good
showing, their routines lack both
stagling and execution.
A horse bit with a prop. Spark
articles, serves as novelty besides
digging up a couple laughs.
Opened six-acter here, girl's speclatites putting act across for fair
reception Thursday night. Char,

'BROADWAY PARADE' (7)

(BROADWAY PARADE' (7) Flash 11 Mins.; Full (Special) Mt. Morrh Selow, nor above the average to be found in the better class neighborhood indie houses, but has some good possibilities. Flash has much that entertains and is both routined and mounted with an eye to better taste than ordinarily

STATE, N. Y.

Despite the counter draw of the Kate Smith revusical now in its second week at the Falace, this Loew mainstreeter shouldn't find it much of an effort to turn in an average tally this week. Face the turnstile ploted up the special this big indicated a good chance, of the house's coming through with a grand note or two over the previous stanza.

house's coming through with a grand note or two over the previous stantas, and the pletture, Wash-taken has the pletture, Wash-taken has the pletture, Wash-taken has the pletture, a couple of easily recognizable names to flash on the marquee and well-knit bill of substantial entertalment. James Barton and Art Jarrett are the winness shart of the substantial entertalment. James Barton and Art Jarrett are the winness shart first shart and the shart of the presentation of the Friedman's May doubling out of the Friedman extravaganza into a first of the shart of

around smaller independent vaud

around smaller independent vaude stands.
Four people (2 m. 2 w) work together mostly, with the girls topping the work of the boys on when stepping out alone to do a buck in one, however, prove up very good. A single dancer, also, shows up better farther down in the act on her second number. In her first on her second number, in her first things she falls to point her toes on high kicks.
Act carries a team of acrobats in head to head, head balancing and head to head, head balancing and provided immensely up here.
On the windup in full the acrobats are included.

Char.

On the windup in tuil the acrooats are included.

WHITEY ROBERTS (1)
Dances, Juggling, Comedy
13 Mins; One
Prospect, Brooklyn
Trouble with this personable chap
is he tries to crowd in too much and
altogether chatters too much, the
chatte being mostly unoriginal and
too political in hature. Also, his
he calls a "Brooklyn Stormy is almost gooly. His best bit is his
waltz clog and the quiet appearance
of a girl support after Roberts fails
to carry the audience as a single.
Deuce on a 5-set break-in prograde to the companies of the companies of

BERNARD and KAY Comedy, Singing 16 Mins.; One Mt. Morris

Mix. Morris.

Mixed combination, with the mandoing a burlesque comic type be deading a burlesque comment of the member, who also acts as foll for the man. Worthy of better time than this house represents.

Much of the talk indulged lands laughs and is sold with effectiveness, but the best of it is moved up ahead, with the borrest around the kissing bit toward the best, or the mixed toward the burley, registering on voice and personality about the middle, with her patter following it up with a special arrangement, My Woman, designed partly for a few chuckles.

Fifth here on a six-act bill Thursday night and over fairly good.

Char.

MURRAY LANE and HIS RASCALS Harmonica Band 13 Mins; Two (Special) Prospect, Brooklyn

13 Mins; Two (Special)
Prospect, Brooklyn

So far as observation permits this a piratical chyp of the Borrah Minevitch act, and a mediocre copy at that. No doubt it is working cheaper than Mipevitch. It ofters no
originality, and no improvement, and the strength of the control of the c

having two singleton male turns; Jarrett and Barton, following each other could have been avoided bo-putting the Marty-May sees on mode-tween them, and perhaps have seed to easier for the headline could to wrom the total of the seed of the word to the seed of the seed of the word to the seed of the seed

it easier for the headline comic to warm them. The warm them the starting mark went to the Kanasawa Troupe, who put on a risley exhib brief, but replete with all the exciting highlights of the art. On the mext turnup of the lights Buster Shaver introduced a real content of the art. On the next turnup of the lights Buster Shaver introduced a real content of the art. On the next turnup of the lights Buster Shaver introduced a real content of the look, are perfectly formed and attirred and pack enough versatile tallers and dance with a liliputian, but the Shaver manner is oke from every angle. Crack plees of staging and whirlwind walt by the midget at the finish, with Shaver particularly deserving of the warm sendon accorded.

Easy soing style of Marty May and the site greatileting personality of make a nicely balanced combo. Both fad it to them smoothly and effectively, with the returns equal to the happy collection of material. On his entrance May unloads a fock of internation of the Carroll make a nicely balanced combo. Both fad it to them smoothly and effectively, with the returns equal to the happy collection of material. On his entrance May unloads a fock of internation of the Carroll dumb patternation of the Carroll dumb patternation and the control of the carroll dumb patternation and the control dumb patternation and the other particular passed up for a few additional moments of the Carroll dumb patternation and the other particular passed up for a few additional moments of the Carroll dumb patternation and the other particular passed up for a few additional moments of the Carroll dumb patternation and the other particular passed up for a few additional moments of the Carroll dumb patternation and the other particular passed up for a few additional moments of the Carroll dumb patternation and the property

be passed up to a lew adultional mements of the Carroll dumb pathements of the Carroll dumb p

beginning of the finis number. They don't blend with that all blue layout of toggery.

Looking and acting as chipper as ever. Jim Barton stepped into the control of the co

GRAND O. H.

GRAND O. H.

Four acts on the Eurrent program, to supplement 'Banchero's Affatty' Man From Yesterday' and a news-reel. Apparently the Saturday serial is out, but it's still three hours for a little more than eight cents an hour, with a magnitude for the thick, and the same of the thick, and the same of the thick and the same of the the same of the same his home run with an Irish medley. Has a pleasant voice when he
does not force it, but strident when
pressure is applied. The company
is a mighty good looking girl who
about have been given a plano
and Fulmer is no treat to the eyes.

Jim Coglin on next with a new
old sketch (New Acts), which will
probably work into shape, but is
rough in spots Just now. Handfcapped by using to many local peohe getting them, but easy once that
was done.

Le Paul, card manipulator, does
some corking front and back palming and excels in fan work. That
part of the act has class enough
assistants pull down the act, though
they boost the comedy appeal, Paul
does nothing new, but does the old
thing extremely well.

Closer is Les Caulfield review
(New Acts), which is not offering
much of comeequence. Makes a
nash, but needs better stagecrat.

ALBEE, B'KLYN

There's a good vaude and flim handout in Brooklyn which on paper handout in Brooklyn which on paper and in actuality ought to bring cus-tomers in and send 'em away happy. Biz Saturday afternoon was off, surprising in this borough, but undoubtedly and quickly attributa-ble to the extra-high mercury and the beaches,

ble to the extra-nigh mercury and the beaches.

Arthur Petley, best of the trampoline turns, starts the merriment off in right-sprightly fashlon, and Castleton, Mack and Ower run away with the deuce. For some strange reason both these turns suffer from the stranger of t

enough time keeping their manes in front of the public as things are. Adelside, Hall, trio, had a hard time getting started Saturday atternoon with the reason not hard to clided she's a chanteuse. Her experience with two planes lart so bad, but when she goes into the ether to reach for high sopranic honors it doesn't advance her cause of the best of 'em, and ought of the best of the best of 'em, and ought of the best of the best

close.

Made three full stage sets at the end, following each other, all with planos, and four full stages out of five turns, but much smoother than seemingly possible.

seemingly possible.
Phil Fabello, pit leader, is in his second week with the low saill second with the low saill second with the low sail second with the

ORPHEUM, MPLS.

ORPHEUM, MPLS.

Minneapolla, Aug. 3:

A first-rate bill with å name, Allöt
Joy, radios, dream girt, and and
Joy radios, dream girt, and
Joy radios, and
Jo

LONDON PAVILION

London, Aug. 1. The London Pavilion, which is hard to get international novelties, seems to concentrate or dancing turns. A contingent of dancing acts, even if not wholly similar, must eventually become

smallers, the state of the stat

usual white pan comedy man. Leon Rogees still does his 'Human Orchestra', No. 3, but has added lots of new material. Kafka, Stanley and Machanith Paul Kafka in hospital was a standard with a Continential trapeza act, the Four Lyons, follow. This boy does a bouple of tricks, one an unsupported head sure shows the standard with the continuation of the standard with the st

and the Karke returns.

Mron-Pear Forsome, formerly Mron-Pear Forsome, the Mron-Pear Forsome, and then Bobby Ulke' Henshaw follows with his funny antics, duplicating his Victoria Palace success. Henshaw is In for a fortnight, and will not outstay his welcome. Harding Sisters with him render good support and also dance. Closing the Brat Wright is funny, but is not particular about material. Bits noticed are from Conrad and Eddy, York and King, and Shaw and Lee, and that's not all.

and the second half, which became a procession of dancing acts. First the 16 Pavilion Angels, then Mary Lee, followed by the Three Saliors in second week, with some Saliors in second week, with some ley's Four Bude, a quartet of English girls trying to establish a sort of Four Queens act over here. Bankoff and Camon also danced, with Bankoff indulging in some Brown and the second of the second control of the second

with Danner more Russian footwork.
Every act was good dancing material, with most of them in the show-stopping class, but not when they follow each other in succession. Only relief in second half from dance endurance test was Jack North (holdover). They liked him.

ORPHEUM, N. Y.

Regulation vaude layout of five along with Unashamed will have to do the drawing since rostrum has nothing designed as box office lure. Vaude show has variety, fair enough balance and modest entertainment value but won't be talked about.

modest entertainment. Value but won't be talked about.

Its most important acts are Frank Ellis (New Acts), for many Frank Ellis (New Acts), for many Walsh, and the next with his most of the second of Al Stone and Ann Lee. Neither of these attractions fail to please, nor do they deliver over anything but a mild sock.

Stone and Lee do a typical man and woman turn of talk, relieved by some instrumental work and dancing. The vocal work isn't much more important as entertainment more important as entertainment erosefies the second of the trouble of the second of the trouble of the second of the feeding.

If welched entirely on merit and

toward the finish. The man's nov-eity adagio work, catching the siris to build up unique combina-tions and the twirl with one girl's legs around his neck, the other held in the hands, is what sets off the finale.

In the hands, is what sets off the finale.

The act seemed to be liked by the sparse audience up here but with certain changes could depend on an where the stamp of approval anywhere.

The Zelda Bros, acrobats in whose routine contortion work chiefly figures, opened show. A whiskbroom bit draws a laugh and a plunge to the stage from about 1 feet up, eatching a handkerchief 1 feet up, eatching a handkerchief, closes the turn for an improvement, closes the turn for an improvement, closes the turn for an improvement of the pit, does a modern interpretation this half of Orpheus, doing sax, clarinet, and violin solo bits. Char.

PROSPECT, BKLYN.

Murray Lane and His Rascals is aurray Lane and His Rascals is a piratical copy of Borrah Minnevich. If the bookers follow the
judgment of the preponderously kid
audience that files in here, the act
to the control of the preponderously kid
audience that files in here, the act
to the state of the control of the
to the control of the
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kid break-in spot include Downey
and Lee Sisters; cyclists; Whitey
Roberts, clog juggler; Jones and
Res, and O'Hanion and Zambuni,
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variet a piratical copy of Borrah Minr If the bookers follow

though his name is familiar. He copens hadly and talks altogether too much may be new. Downey is known also, but the Lee Slaters with him may be new. Downey is still most of the act and still resembles Joe Jackson. Nothing new in the O'Hanlon and Zambuni act except that when Zambuni and the copen that when Jambuni and the copen that hips it may excite disgrat in better audiences. Otherwise it's a rolling dance act with no changes observed since first caught some years back. Jones and Rea copped haughs for It doesn't really matter how long the vaud runs. Everybody gets and takes bows here. Accompanying feature is 'Lady and Gen't (Par), Newercels and trailers round out almost a three-hour show. Shom.

DOWNTOWN, L. A.

Its most important acts are Frank Ellis (New Acts), for many years doing an act with Marie of Al Stone and act to the second of Al Stone and act to the second of Al Stone and Lee do a typical man and woman turn of talk, relieved by some instrumental work and danchinor important as entertainment than the hoofing, but most of the crossfree sells satisfactorily. Stone and Miss Lee changing off on the feeding.

It weighed entirely on merit and should have been in the best spot on the show had there not been a fullstage act for the close. Ellis uses a portion of the stage for the interior of the stage for the stage for the interior of the stage for the interior of the stage for the interior of the stage for the stage of the stage for the stage for the stage for the stage of th

STATE-LAKE, CHI

Chicago, Aug. 6.
Fourth week of the lots of show for little money for litt

straight filling regime.

Exploitation has wisely focused extraight filling regime.

Exploitation has wisely focused that the control of the partial straight filling and the stage nor the features upon the stage nor the features upon the screen mean much. Currently the Palace has Nick Lucas and Floyd Gibbons with 'Tom Brown of Culver' at 85c. top against the State-Lake's seven acts and 'By Whose Hand, Cool acts and 'By Who

curiosity in this burg.

Saturday matines at the State-Lake was marred by a terrible stage was timed at 5% minutes. This working in a deep 'two' and Owen McGiveney requiring full stage and plenty of mechanical gimicks. Art Frastek in the pit toiled, perspired, in covering the property of the property of the property of the property of the covering and plenty of mechanical gimicks. Art Frastek in the pit toiled, perspired, in covering the property of the prop

of short song and cance speciature, does not.

Media the Mandels burleaque the McGiveney melodrama for a comedy afterplece that convulsed the State-Lakers. Between the Mandels own turn and the afterplece was own turn and the afterplece was an analysis of the Media of the Media

ORPHEUM, DENVER

A fur fashion review, that, instead of freezing up the men, act and the freezing up to make the freezing the freez Denver, Aug. 3.

Equity Thought Revue, but Brown's 'Scrap Book' Is Vaudeville at \$1

Despite its aspects of Bryant Hall transplanted, into the legit Ambassador heatre. Cham be relian Brown's hodge-podge of specialties under the 'Scrap Book' billing, is good entertainment for \$1.10 top. That it may shortly develop into an audition proposition is not unforseen in view of Brown's principal business of agenting for show tailent.

ent.
But they have refrained from overdoing this, at least at the beginning, and the melange of acts evidence their public favor by the capacity attendance on the third night (Wednesday). True, where was quite a bit of paper in the house, but there's something in the bouse, but there's something in the couple to dine-and-beer (if not wine) and taxl and show seemed to be generously endorsed.

At this writing Brown and his

be generously endorsed.

At this writing Brown and his cast (presumably co-op) were in the throes of an argument with Equity which ordered its Equity weeks' notices on the allegation 'Scrap Book' is a revue and not '21 acts of ace vaudeville', as it is billed, ignoring the program notation that the 'entire action takes place inside water and the 'entire action takes place inside a vaudeville' theater during a a transfer of the through the transfer of the tra

vaudeville show.¹
This distinction would enable the troups to do Sunday shows twicetown to be shown to be shown, and the shown to be sha

the woord's capitar of value enertable woord's capitar of value enertable to the control of the capitar of

substantiates this.

As a presentation it's not especially original but it's a workman-like structure on which to hang what follows. It rings in stage plants, audience interrupters and ather stoopes. All contribute handlily to the general all fresco aura of the proceedings. That it's produced the stage of the proceedings is the best answer.

ductive of laughs is its best answer.

Smith Ballew's radio band is in a the pit. Charles Schofield (one of the stagers) and Almira Sessions.

Kinickerhocker who offer \$1,000 for the best variety specialty, the audition of the stagers of the stagers and the stagers of the best variety specialty, the audition of the stagers of the stag

shows how a broadcast is conducted.

'Grand Opera,' the next act, a good interlude featuring Barre Hill,

good interlude featuring Barre, Hall, youngest bar on the youngest bar of youn

Ellis Levey to KFRC

San Francisco, Aug. 8.
Ellis Levey has Joined KFRC, organizing a booking department to
handle the 'Jamboree' and other
programs for western appearances.
Levey, formerly RKO booker
lere, has signed Golden State theatres for a series of 'Jamboree'
dates.

Sid Schallman with F&M

Hollywood, Aug. 8.
Sid Schallman is now with Fanchon & Marco as junior booker for
its vaude department.
Will handle everything up to three
day bookings, Earl Keate, in

charge, takes care of the full and split weeks,

CAPITOL. N. Y.

VARIETY

New York, Aug. 5. Big-time variety didn't go to the Smithsonian Institute, as some be-lieve, when the RKO Palace drifted lieve, when the RKO Palace drifted into grind vaudfilms. It just took a four-block stroll up Broadway and stopped off at the Capitol, where it stages a comeback this week as the stage half of a deluxe picture house bill. 'Skyscraper Souls' (Metro) is the current talker, and that may be another reason why the stage part looks so good.

the current taiker, and that may be another reason why the stase part promopen and the prom

enough.

From gags Berle went to parodies, using his usual meddey closer with a 'story' to it, and later tearing 'em apart with a smart switch on 'Lawd, You Made the Night Too Long.' Coupled with the way Georgie Price Is farige on the air, also with parodies, Berle's Capitol hit makes it appear that the parody cycle is backed appear that the parody cycle is backed.

It is forgiven, please re-time, all is forgiven, please re-time.

Annual Lee, please return; all is forgiven.

Abe Lyman's band, doubling in the pit and on the stage, holding over for a fifth week; Lillian Roth, Gordon, Reed and King, Don Zelaya, Velez and Yolanda, and Four Casting Stars are the other grater than the proposition of the proposi

he's featured in the current picture. Casting Stars, opening, and Gordon, Reed and King second, were the control of the contro

vandaville mole, The united to value of the control of the control

terpretation.
The stout Zelaya tricked them into listening to his monolog by selling them a legit opening plano solo, and then accomplished with gab what was considered an impossible feat in the big picture houses not so long ago. He stuck to his family-time routine and had easy salling on the second selling and the second selling on the second selling selli

salling on this sea of faces.

Lyman's band, with Abe at the stick, graduated to the stage as the closing turn after spicing in the trench for the other five-a-dayers.

Vocal and instrumental and both, the Lyman bunch was in all the

night show the opening day. Steps leading from the aidles to the run productive of a nice crop of barked shins, the entering patrons having their eyes on the screen or stage and bumping into the obstacles reached their states of the case of the case and bumping into the obstacles reached their states to further help, the chairs for the case set are placed either side of this Tales stage, shutting off the view of those in the side casts of the view of those in the side casts. The case is the state of the representation of the view of those in the side casts. Then they are removed and replaced by stage hands working in the dark just before the picture ends, which districts the attention at the stage is dressed in a first principal case of the stage of the stage is dressed in a first principal case of the stage is dressed in a first principal case of the stage is dressed in a first principal case of the stage is dressed in a first principal case of the stage is dressed in a first principal case of the stage is the stage in the stage is dressed in th

CHICAGO

CHICAGO

Chicago, Aug. 5.

Numerical strength and artistic beauty is headlined this week at the Chicago. Outside the marques tells continued to the continued of the continued the conti

family-time routine and had early saling on this sea of faces.

Lyman's band, with Abe at the stick, gradiated to the stage as a tick, gradiated to the stage as a tick of the stage as the trench for the other five-a-dayers. Word and instrumental and both, the Lyman bunch was in all the way.

Not bad biz in the heaf Friday in the stage and trailer. Both stage the specialty in going 99 minutes.

Bigc.

PARAMOUNT, N. Y.

New York, Aug. B.

Harry Richman, who has been hanging around the Paramount four or five wocks, again scores solidly in a production. Club Richman, 'staged by Boris Perroff. Perroff has staged by Boris Perroff. Perroff has staged in the stage throughout the stage in cought of the stage in the stage in cought of the stage in cought of the stage in cought of the stage in the stage in cought of the stage in the s

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Aug. 5.

Eddie Lambert, returning here after a year in the east, is featured in current stage show. Lambert his apache "My Man' number. Both his apache "My Man' number. Both his apache "My Man' number. Beth the familiarity of the number. Rest of show is weak. Luciller between the samilarity of the number. Rest of show is weak. Luciller piece of the samilarity of the number. Rest of show is weak. Luciller piece of the show in the familiarity of the number. Rest of show is weak. Luciller piece of the show in the familiarity of the familiarity of the show in the familiarity are no rave. Shaw and Parley, latter of the show whipped channes chatter. Show whip he show in the show in the show in the show in the show whip he show in the show whip he show in the show hack one hour. Regular feature, 'Guilty as Hell' (Par). Par News cilps and Par Piciorial completed the bill.

STATE, L. A.

Los Angeles, Aug. 5.

Building a strictly, taient show around Teddy Joyce, that includes a tew old-timere of the acreen, Fan de the strictly that includes a tew old-timere of the acreen, Fan date of the strictly of the str

cincus, works nard and delivers.
Curtain revealed band on stage, in, an unusually effective silver setting, which is the stage of the s

snapsy hoofing, followed by Joyce with a violin number and eccentric stepping.

At this point former screen favs are introduced. Some horseping followed to the following followed to the following followed to the following foll

MICHIGAN

MICHIGAN

Detroit, Aug. 6.

Stage show this week calls for the contage, comes it cottage, comes it reasts o previous week. It hat the contage comes it reasts o previous week. It hat the contage comes it reasts o previous week. It hat the contage comes it is a pushes the show across in a big way. Acts contribute pienty to a show that has a very nice production background. Runs 98 min. of cach number for a step, and thing lacking. Overture 10 min. of the talent Snyder and Lyons are sensational. Using the standard hoke gags, they sell them to a nice and the contage of the can use is the gift of the contage of the can use is the gift of the contage of the can use is the gift of the contage of the can use is the gift of the contage of the can use is the gift of the can us

NEWSREELS

TRANS LUX

TRANS LUX

Universal is proving it possesses
the keenest eye for national trends
of all the reels. This time it strikes
the all-important chord of the economic situation, going into some
the reels. This time it strikes
the all-important chord of the economic situation, going into some
steel, fish and hat industries are
covered by U. Pathe follows this
lead with some of its own views and
time into the common strikes of the common strikes
the underground boys to work up a
chorus.

Paramum was the only reel SatParamum was the sate of the same
to lower taxes by cutting sovernment costs.

A crace view and insight to the
form salmon at the Bates dam in the
sate railroaded up the wail of the
dam and then escorted by a
steamer. In the same program
containing the Roosewelt policy is
selected in the same program
containing the Roosewelt policy is
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containing the Roosewelt policy is
solved and the sate of the sate of the
parament of the
p

PARAMOUNT, PARIS

is getting laughs from beginning to enduter a few clips of newsreel, selected from Paramount, Natan and Fox, comes a screen short, with Drean. This was made in the Jointimeter and Saint Granier. It's an and iceps audience laughing.

Then, on the large screen, comes a scenic of Parls showing the embaukment. It fits the current policy via the screen and is a good a political move for Par a sould be devised.

Both houses lead off with the lympics. Fox-Hearst outclasses Olympics. Fox-Hearst outclasses the Pathe coverage with clear-cut highlights which give the events a continuity. F-H got every winner to talk and took in hurdles, javelin, hammer contests. The Pathe foot-age seemed limited when compared to F-H treatment.

to r-H treatment.

One of the most unusual pictures yet shown in the newsreel is the camera study of locusts in Africa. Where most of the other reels have shown the insects on the ground, F-H catches them swarming through the air.

through the air.

Another exceptional bit of photography is that of blasting in an Italian marble quarry.

On political matters the Luxer is showing more consideration for audiences. Embassy allowed Rossevell's picy outline way too much than the control of the picy outline way too much than the control of the picy outline way too much than the control of the precipitation of the precipitation of the Peckskill eamp.

the Peekskill camp.
F-H, as usual, is ahead on foreign activities. It was the only one
Saturday to show the burial in
London of Field Marshal Plumer
and the dedication of the new
bridge over the Thames by King
George.

George.

Operating the U.S.S. Utah by radio control was a general subject, with both houses handling it almost identically. Material of this kind is certain of the highest kind of audience interest.

F-H got its correspondent in To-kyo to interview Roy Chapman An-drews. Nothing of especial news note in this, questioning lines being routine.

routine.
Other Embassy subjects were:
Wyoming rodeo; Spanish toreadors;
French cadets; Germa crooners;
Hitler again; N.T.G. beauty contest; boilt weevil spraying; Sig-Harry Lauder on the Isle of Man;
Queen Marie on a visit to the country.
Wally.

torch manner departs enough with her own stuff to create a very nice reception. Bert Faye, dancing on the seldom seen here chappers, All acts contributed to the entertainment and all were well applicated. For production the fine doing at Lambert routine with the doing at Lambert, who is in doing the line routines, has brought some of his outstanding numbers of which the drum business is the best. For pair of prairs with Meric Clark playing the console at the top. Other line production number with the girls wearing wooden shees, discarding them into a tap number, well received. For the overture Lou Forbes also pleased with another version of his triper routine. Closes with Great dium effect and drill. Very effective. Ficture 'Skyscraper Souls.' Bustness good. FISHER, DETROIT Detroit, Aug. 6.

FISHER, DETROIT
Defroit, Aug. 8.
Show titled 'Some Fue' or no reason at all and show rather medicore. From a production standpoint too heavy on dancing and not enough comedy. Outstanding for emerctainment are the Lee Twins. This duo slated for something bigning and the standard of the control of the contr

Paris, July 29. A show which is way above the average of summerish Paris offerings. The stage draws and the film is getting laughs from beginning to end. Carthay Circle, L. A.

Carthay Circle, L. A.

Return of Fred Miller in charge of operation of Fred Miller in charge of operation of reasons with its resumption of high cartial yellow of his former standbys at the Carthay Circle—Carli Ellinor, conductor, and Jack Laughlin, production, and Jack Laughlin, and Jack Laughlin, production

via the screen and is as good a political move for Par as could be devised.

Itikical move for Par as could be devised.

Discreen Souvenits (Par) of the delayed strength of the country of the policy in effect at the Chinese devised.

Show stage as a band. At the end of a step, the remarks of the framework of the policy in the stage as a band. At the end of a step, the policy is the stage as a band. At the end of a step, the policy is the stage as a band. At the end of a step, the policy is the stage as a band. At the end of a step, the policy is the stage as a band. At the end of a step, the policy is the policy is the policy in the policy in the policy is the policy in the policy in the policy in the policy in the policy is the policy in the policy in the policy in the policy is the policy in the polic

Variety Bills

NEXT WEEK (August 13) THIS WEEK (August 6)

Numerals in connection with bills below indicate opening day of

RKO

NEW YORK COTAT | Frances White of the property of the property

BUSTED SHAVED'S MIDGETS Signed for Panches & Mares

THRU LEDDY & SMITH

Erank Conville
Lucky Melinda Or
(One to fill)
2d half (17-19)
Derothy Vinette Co 2d na...
Derothy Vinette
Lobe
Frank Ellis Co
Vanderbilt Boys
Peaches Browning
2d half (18-12)
Ceantess Senia Co
Jrving O'Dunn
Radio Rubes
Essany Cohen

ALBANY

JAMNY
ARANY

Medel Bakers Cardiff & Wales Lee Honing Co

Harlan & St John Mei Klee

Mei Klee
Jack Shea Orch
Meikh's (13)
Kate Smith Rev
C & J Preisser
(6)
Musian Revels
Midred H Chapita
Bomby Co
Armida

Romby Co
Armida Rro & 8
Red Jieahy Oych
CRBOGGG

S & John Bros
Red Jieahy Oych
S & John Bros
Red Jieahy Oych
S & John Bros
Red Jieahy Oych
S & John Bros
Red Jieahy Color
John Bros

POWELL'S SYNCOPATION

ADJUSTABLE

for Orchestra er Balcony Drawing Rosm er Dive Brawing Room or Dive Say LEDDY & SMITH

24 half (15-49) Model Bakers Franks & Irving Alice Frohman Sully & Thomas Lucky Millinder

TORONTO
Hippedrome (13)
Joe Bell & Sis
King Bros & Colly
Wally Sharples
Sis of Skillet
Porcelain Romance
(5) Lucky Millinder E
2d half (10-12)
Marcy Bros & B
Oia Lillith
Landt 3 & White
Daphne Pollard
Blanche & Billiot (6)
3 Aces
Casa & Lehn
Everett Marshall
'Fatty' Arbuckle
Doc Baker Rev

Loew

NEW YORK CITY
Capitol (11)
Ren Bernie Orch
Gordon Reed & M
Milton Berle
Lillian Roth
A Casting Stars
Boolecteard
I Boolecteard
I Monte Committee
I Little Sache
A Casting Stars
I Little Sache
Chas Sabin Orch
(Two to Sill)
Joseph Jones Co
Stone & Loo.
(Tare or Deberm

(Three to fill)

(Three to fill)

Her wybitmer Cs

Boh Robiesa M

(Two to fill)

2d half (17.19)

2d half (18.19)

4 Queens

2d hay man Orch

Ale Sade (18)

4 Queens

2d hay man Orch

Ale Sade (18)

4 Queens

2d hay man Orch

2 LOG ANGUELES

Chemons Belling
Al Abbott
Chemons Belling
Al Abbott
Barbar

Joe Barbar

Barbar

Graphenn (18)

Barbar

Graphenn (18)

Baccase Jar

Roy & Romero Ray

Roy Barris Ray

Roy Barris Ray

NEW OBLIGANS

Daws Barris Ray

NEW OBLIGANS

Creat Hobsores

(Twa to fill)

Jon Galvin (1)

Jere (1)

Rudell & Dulles

Saliet & Willes

Bourington Pellon

OMAILAM

Jimmy Burchill Ce

Neal Sig

OMAILAM

Johns Jorchill Ce

Neal Sig

OMAILAM

Johns Jorchill Ce

Neal Sig

OMAILAM

Johns Jorchill Ce

Macilla Day

Johns Jorchill

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Macilla Day

Johns Jorchill

Macilla Day

Maci

Valencia (12).

Valencia (12).

Bella Blancho
Bolly Ward of
Bolly Ward of
Bornh Minevich Ma
AFTORIA

One to 1010

AFTORIA

Opic Cates Orch

(Three to 1010

AFTORIA

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WARNER

MILYABETER

Mits

Jak halt (4-9)

Jak part (4-

Fanchon & Marco

BROOKLYN Fex (13) Chicago Pairest' Sayos & Speck Fadine

Roy & Romere Rv
June Carr
Willie West & Med
Baby Roce Marie
Lee FORTLAND
FORTLAND
Actible (6)
Jose Kelnon
James Hall
Hill & Hodman
CarroviteNom
Reith's (13)
Arthur Peticy
Arthur Peticy
Arthur Peticy
Arthur Peticy
Arthur Peticy Heith's (13)
Arthur Peties
Cardin & Wales
Vanessi Co
Jack Mulhali Co
Roy Sedley Co
Swan Lucilie & C
Birdio. Reeve
Barney Rapp Orel
Lewis & Ames
Al Norman
Mangeou Intern is

Barney Kapp Orch
Lewis & Ames
Lewis & Ames
Mangean Interview
Mangean Interview
Mangean Interview
Modfrewer

Uptown (12)

Thappiness Show 1

Thappiness Show 1 Bayos & Speck
Nadine
Nadine
Russian Canine I
Beth Lewis
Carlyio Benneti
Cantary (13)
Clean Up' I
Millie & Shea
Rhythmetter
Alex Caliar
Jimmy Hadrean
Verna Sylvia & R
Sunkist Ens
BOSTON

Sunkist Ens
BOSTON
Metropolitan (13)
'Impressions' I
Natacha Nattova
Four Flushers
Ducallon
Joe Rose
Corinne
Sunkist Ens

Burfalo
Buffalo
Buffalo
Buffalo
Buffalo
Tahiti I
Reri
Bernardo De Pace
Celine Lescar
Gresham & Blake
Park & Cifford
Gus Elmore
Lloyd Robert Miller
Sunkist Ens

Lloyd Robert Miller
SUPPLICATION (CHICAGO CHICAGO (13)
Rookies I Johnny Borke
T Johnny Borke
Lee Everson
Irwin & McAvoy
Dancing Bonshboys
Mickey & M Mouse
Pluto
Noyelie Bros
Rookies Locosie
Footier & Van
Monty & Carrue
Toots Nevelle

MEMPHIR State (13)

Georgene & Hem. Sunkiet Ens NEW HAVEN

Walling Barnes

Walling Barnes

Walling Barnes

Walling Barnes

Walling Barnes

SEATTLES

Glida Gray

Figure Barnes

Glida Gray

Figure Barnes

Figure Barnes

Figure Barnes

Figure Barnes

Figure Barnes

Figure Barnes

TORONYO

Sunkist Ene

Toronyo

Sunkist Sunkist

Toronyo

Sunkist Sunkist

Toronyo

Sunkist Sunkist

Toronyo

Sunkist Sunkist

Sunkist

Toronyo

Toronyo Sunkist Eas A-ceury
NEW HAVEN
Farmonomi (II)
Farmonomi (II)
Fouter & Van
Betty Frister
Solomy Direct
Crawford & Caster
Crawford & Caster
Crawford & Caster
MEW ORLEANS
Bales (II)
Russell Mccol & J
Karlett
Don Neco
Sunkist Enn
On Neco
Sunkist Enn
Tommy McAulife
Don Crawford

Lee Port & D
Pablo
Eimer Herling
Rose Marie Carte
Myrna Modie
Sunkix Ens
PORTLAND
Parameters (11)

'Bombay' Flo Lewis

NEW YORK CITY
Faramount (5)
Harry Richman
Rosita & Ramon
Frances Maddux
Fred Kealing
3 Diamonds
Rubinoff
Crawfords
Gulfly as Beil'
BROOKLYN
DAMANOUNT
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Paramount (5)
Eddie Lowry
Frances Williams

Andre 4
4 Climax's
Theo Thans
John Net Clab
Nutsy Faga
Vic Dunne
Vic Dunne
Vic Dunne
Vic Dunne
Vic Lange
La Baile Rose
Billie Lange
La Baile Rose
La Baile Rose
Capper & Lake
Bothle Tremaine
Cook Sig
Encok Light Orch
Paramount Grill



Pasquall Bros
O'Connor Family
Gayenne Sir
SAN FRANCISCO
Fox (12)
Star Gazing' I
Dorothy Jane

LONDON

Week of Aug. 8

Canterbury M. H. OLD KENT ROAD
lat half (4-10)
Percy Pryde
Tambo & Tambo
3 Aberdonians
Terannia
Favilius
Favilius
Favilius
Favilius
Favilius
Favilius

3 Aberdoniana
Teranal
Victoria Palace
O'Gorman Bros
Lealie Weston
Keith Clark
Sherry Bros
Claude Allister Co
Paul England
Johnny J Jones
Daves
Jack Le Dair

Geo Lacy
Gestrude Chocapa'n
2 Fares
SM'P'RADIS BUSH
M & H Nesbit
Jackle Collier
STRATEGED
Chefalo
Armonr Boys
Jean Kennedy
Jean Midgets

OFFICIAL DENTIST TO THE N. V. A

1566 Brondway This Week: Harry Brandt Lou Miller

24 Corona Babes
BRILTON
Adseria
Danny Lipton 3
PARMETSHEEM PARM
Sarbidester
Barbidester
Barbidester
Barbidester
Barbidester
Eugene Many 24
Tunne (1-15)
Ferry Fryde
Tunne (1-15)
Ferry Fryde
Tunne d Tunne

PROVINCIAL

Week of Aug. 8

Strobl Lucan & McShane Tinymite & Weif'rd

Weck
CARDIFF
Capitol
Bob Barior
Empire
Royal Empire
Royal Rogers
Howard Rogers
Harry Present
Present
Carl & Betima
Line Dinie
Lealie Strange
Lealie Strange
Lealie Strange
Lealie Strange

Tinymite & Weil Tesma Deane Henry Regai Edwin Lawrence Babe Egan Biondie Hartley

MANCHESTER
Paramount
End Ralph
NEWCASTLE
Parameunt Gaucho Tango Or NOTTINGHAM

Gaucho Tango M
Empire M
Empire M
Chaphara & Dwyse
Chaphara & Dwyse
Leon & Alykaydr
Leon & Alykaydr
Leon & Little
Bert Weston
Empire
Fell & Little
Bert Weston
Empire
Fell & Kucini
Chapter
SWANSEA
EMPIRE
EMP

RYAN and NOBLETTE

Thanks PHIL BLOOM, BILL HOWARD, ABTHUR WILLI and HABBY ROGERS

Cabaret Bills

NEW YORK CITY

Central P'k Casino Veloz & Yolanda Eddie Duchin Or Club Calais

Lean Malin
Lew Gareia Orch
Francis Dunn
Arthur Budd
Colleen Adams
Enters & Borgia

Connie's Inn Connie's inn
Baron Lee Orch
J'2zilps Hichardso
3 Little Words
Alice Joyce
Cora Green
Baby Cox
Glennie Cheesman Paul Meeres Lois Deppe Willie Jackson Bon Bon Buddles Cotton Club Cotton Club
Aida Ward
Henri Weesel
Swan & Loe
Anise Boyer
Roy Atkins
Peuches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hijii
Don Redman Orch

H'llyw'd Restar Tommy Tucker Barron Judeth

Picture Theatres

Jack Haloy
Vivian Faye
Guilty as Hell'
BUFFALO
Budiale (I)
Block & Eully
F & N Ghessi
I (I)
Guilty Bud Hell'
BETEOIT
Faber (S)
King Broe & C
Guilty as Hell'
Guilty as Hell'

Rileen Clewley Helen Sheldon Mildred & Mauric Russian Arts

Mildred & Maurice
Russian Arts
Joe Morants Orch
Rence & Laura
Nickolas Hadariok
Barra Birs
Misba Usanoff Taft Grill Geo Hall

Parameent Grill
Both Challis
Bi'r'w Collegians
Melba Mason
Oscar Grogan
Julie Jenner
Rainbow Inn
Chris Pender
Selma King
Rudolph & Chicta
At Goldman
Frenkle Freda Or
Frankle Freda Or

Hunter Isle Inn
Geo Owen Orch
Buddy Kennedy
Kerr R'usseaus & l
Edith Griffith
Kentucky 2

Pavillen Royal

CHICAGO

Cafe de Alex Marie Valday Maria Alvarez Eprico Clausi Gorde Birch Orch Dolle Eprico Chausi Orch.
Gorde Dals
Gorde Dals
Gorde Dals
Ritz Brow
Jan Roman
Jan

Riviers
Harry Fox
Dorothy Dell
Lita Lope
Val Vestoff
Jane Dunlap

(LAGO

Inia Mirava

Vora Birelaba

Vova Bresenko

Fria Gedevanova

Marutala Morozova

Shura Fetroff

Terrace Garden

Terrace Garden

Terrace Garden

To Morrisey

Floria O'Dia

Libby & Katya

Joe Camello

Libby & Katya

Libby & Kat Vanity Fair
Jack White
Julia Gerity
LaFayette & La
Genevieve Tigh
Leo Wolf Orch

Paris Nite Life

(Continued from name 1)

tity and one-drinkers. Rents are lower on the left bank and the overhead is less, but to sell a bottle of champagne in Montparnasse would be like a riot call.

would be like a riot call.

For the first part of the winter
La Boite a Matelots from Cannes,
the state of the control of the

name and try to start a new idea.
Coming late, the old redecorated
Florida, now known as the Montmartre, swept everything before it
in the closing months of the season.
With Albert, from the Champs
Elysees, to greet, and with the soclety crowd of last year's Monselgciety crowd of last year's 'Monselg-neur's behind the counter, place was a sensation from the start with the best music in town. Also scheduled to reopen in the fall, but doubtful if the same appeal can continue with the average life of a Paris night club not more than four months.

Bricktop cleaned up for three months after her opening in No-vember. Then things petered off and one good night a week satisfied her as it did Chez Florence.

Russes Behavior

The Russian places with all their little gyps, taxi tricks and over-charging, felt the depression, too. The Sheherezade still does the best The Sheherezade still does the best business but to a different crowd. Zaidee Jackson has Harlem implanted there and champagne is difficult to sell even at lower prices. Good percentages taken off for society, theatrical and press people that the champagne is people that the champagne is seller to the champagne in the champagne ciety, theatrical and just for attendance,

just for attendance.

Chez Lisa Mouranova got some late season trade and Norma Talmadge boosted it by going every night. Bosphere, with Charpini, also had nice in-between trade while Vesbeck and Casanova barely held their own and are now closed. The Russian dives have got to give more than the money's

worth or people will remember years of sypping.

31

years of sypping.

Le Boeuf sur le Toit has taken on press agents and thrown brawls for everyone from Texas Guinan to visiting artists. But no amount of flareup can bring more than the same two dozen barfines and a dozen tables of people on week nights. Restaurant abandoned, Ditto the downstairs cabaret.

Ditto the downstairs cabaret.

Le Grand Ecart' name changed to the Speakeasy, and business only so-so. Les Enfants Terribles' changed to Z-54' lasted a fortnight. In the George V section, Le Chat qui pelote lasted eight days. Around the Palais Royal a few smaller places kept going for two or three months but nothing special

The Lido held up the Champs Elysees and after falling off late in the winter came back a little with summer. Not up to old times, how-

summer. Not up to old times, nowever.

Joe Zelli has had a terrible year
and has sunk plenty in an attempt
to bring people back. It's now a
French idea cabaret with meet
Americans hanging around the bar.
All the rest of the evening places
mean absolutely nothing.
Finishing up joints like The Melody Club' and the 'Rumba' (once
Music Box' are oke for that small
crowd that stays out till 8 or 9
o'clock in the morning. Out in
Passy the attempt to start something with the Miaml faded aftera couple of weeks of class business.

ness.
You can't turn around without finding half a dozen night places on the left bank. Frincipal money for the season has gone to Loc Clochards with Lucienne Boyer, Dinah's and La Boule Blanche, each with a particular clientele.

Boyer's Career

Boyer, down in a cellar sang her Boyer, down in a cellar sang her way to many hundreds of thousands of francs at 30 francs a drink (11.20). She kept that price with no gypping. Not a great turns-over but capable of 500 of these drinks or more a night, and she doubles. Dinah went to 'L'Ange Bleu' and packed them in. Thea she went French at her own place and started losing foreigners and tried to get them back by going to Montmartre at the Abbaye. Now she is nowhere.

she is nowhere.

La Boule Blanche became the early evening rumba centre of the left bank and all Paris flocked to see the blacks get in a good wisgle before midnight. Lots of other beguine and rumba joints on the left bank but none took. Early in the year 'Le Train Bleu' cleaned up but died after two months.

up but died after two months.

T.a. Croix de Sud, in another
basement, surprised everyone by
holding up 14 months before announcing a summer closing. Magreopen and has developed a certain trade by changing entertainment monthly. Other places are
just along fair in this section and

just doing fair in this section and not known to Americans. "L'Acreport is latest to open in Montparnasse next door to the closed Patte Blanche." Business is fair but mostly coming from one-drinkers at the bar.

"La Petite Chaise," Le Bateau Ivre, and "Les Cloches" did nothing. The night places in the Latin Quarter are also dead with "Les Noctambules" occasionally coming; through. There are a dozen new ones in Montparnasse but they close quickly and reopen under new names.

names.

Biggest tragedy of the year was
the Bagdad on the right bank. A
big bankroll and plenty of advertising couldn't make it last six
weeks. Except for such as the 'La
Fettiche,' La Pettic Chaumiere' and weeks. Except for such as the Tas Fetiche,' Ta Petitle Chaumiere' and Chez Ton Ton,' all pansy joints, are closed. And along with them the markets are dead. Night cub-bers have to be satisfied with one or two smart places at a time this year.

DALTON'S DATE

Columbus, Aug. 8. Bill Dalton, local favorite son, is Bill Dalton, local favorite son, is going back to local theatre work after several months of broadcasting. Former featured organist at Loew's Ohlo theatre last week signed to play at Neths Grand, sole downtown indie house, beginning in September.

Dalton has been broadcasting over WAIII

WAIU.

Turner Renlaces Bloom

Arter richiaces Bloom
San Francisco, Aug. S.
After eight years as local rep Abe
Bloom has been let out by Irving
Berlin, after having been assigned
centire Coast territory recently.
Turner, from the cast, succeeds.

East

VARIETY

Joseph F. Emmonts arrested Aug. 1 on a charge of abducting his 15-months-old daughter, who had been with her mother. Emmonts is a 'cellist with the N. Y. Philharmonic.

James Flood, of the Forrest hotel, has formed the B. E. F. Revue, which will tour for the benefit of the bonus seekers. William Kent, Rome and Gayt, Rozane Kane, Mary Ellis, Oscar Lorraine, Al Trahan, will Morrisey, Midgle Miller, Dorothy Kellogg, Johnny Walker, Ted Maclain, Bob Kane, Renee Cartier and William Crame among the volunteers.

John D. Williams suing Maude Adams for \$203,000 for work done in placing Merchant of Venice' on tour. Asks for examination before frial. Miss Adams replied she is willing to testify as to Williams' services, but not on other points, including tour profits. Court ruled she must tell.

Suburban · Playgoers' Leaguermed in co-operation with prouging managers to give bus serve to suburbanites desiring to at ducing managers to a clee to suburbanites desiring to a tend the theatre and deterred it rain schedules. Parties of 31 c 37, the capacities of the type buses to be used, will get tramportation and admissions for the boxoffice cost of the tickets aione.

Man Who Reclaimed His Head now spotted for the Broadhurst, New York, Sept. 8.

Edward Anthony sues in a Brook-lyn court to restrain: showing of Bring Em Back Alive. Claims he was engaged by Van Beuren to de 13 stories for a Buck serial, but that Van Beuren took the singlifeature length story of another writer. Decision reserved.

Herbert Shumlin will stage the

Matty Zimmerman, of Leblang's,

Around 3,590 taxicabs, or about one-fifth of the New York fleet, out of service due to poor business.

Ralph Staub, of Columbia Pictures, propositioned by Alaskan business men to direct a picture giving the history of the territory since its purchase from Russia. Had to turn it down because of his contract.

Hariem held blg greeting for returning 'Green Pastures' company at 125th street station. There were 103 in the party. Drew a special story from Ward Moorehouse which the 'Sun' slapped on page one.

Coney Island will hold its annual Mardi Gras Sept. 12-18.

Plans for the Grand Forum, or sunken plaza at Rockefeller Cen-ter, have been filed. First building plan in N. Y. which calls for all work to be below the street level.

Talk of a Broadway revival of

Reported that Jane Cowl will be

Ernest Cossart will take Henry Travers' place in 'Reunion' when it goes on tour. Travers will remain in New York to play in 'Good Earth,' both Guild shows.

Evening Journal' sprang a story last week that Lina Basquette had been married to Teddy Hayes in Newark last October. Names were given as Lena Copeland Baskett and Theodore T. Hayes. Hayes is Jack Dempsey's manager. Miss Basquette says its not she.

All undisputed pay claims against the defunct N. Y. 'Graphic' (Mac-fadden) were paid last week fol-lowing a meeting of the creditors.

George Harris, winner of the rater-Kent radio auditions, gl-week with the Westport (L.

Elaine Manzi, toe dancer, puzzled as to whom she is married. Thought she was marrying Lord North, whose ancestor was British premier during the Revolutionary War, but Lord North, who is in England, thinks it must be two other fellows.

Isidor J. Kressel suing Mitcheil Erlanger, through his secretary, Loretta Conway, for a note for \$25,-000 said to be part of his retainer in the Fixel case.

Max Rabinoff, impresarlo, badly hurt in auto accident near Yonkers. Car went off the road to avoid an-other machine.

Barbara Blair, injured in an auto accident at Bridgeport, Conn., sus-taining a fractured skull, reported to be recovering.

<u> 2018-жылдын тайын та</u> From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. credit for these news items; each has been rewritten from a daily paper.

Head, is all set. Others are 'Love Life of a Tiffy,' 'Manhattan Medley' and an untitled musical.

Lucrezia Bori back from vaca-tion abroad. Will go on a concert tour before the opera scason.

Viadimit Helitiz, former accom-panist for Ide Kermer, sued to en-join her from taking credit for his work. States that when she went to Europe she borrowed some of his scripts of Jewish songs, and that these were published under the name of iss Kerme, her new plan-ished the state of the state of the total control of the state of the publication of An Album of Jewish Folk Songs in which his work ap-pears. Court denied application.

Word from Paris insists that Chaplin's next will be a talker, made on the Riviera with local backing.

Health Commissioner declares that unless something is done about sewage pollution it may become necessary to forbid all bathing at nearby beaches including Coney and Brighton.

Perle Bartl, opera singer, and Serd M. DeLonguet, French actor, have taken out a marriage, license.

Arthur E. Helmrich, profession-ally Alan Edwards, found in con-tempt in White Palans Siper to Market Palans Siper to this wife, Elaine. Told to settle or go to jall. He sought to convince the court he has grown too old to play juveniles and has no other line.

Examined before trial in his suit for slander against Mrs. Anita Arguinbau for \$250,000, following a weekend cruise, T. Ray Poswell, picture director, claimed that her statements were merely to beat him to the punch when he threatened to make a clean breast of the affair to her husband.

Frieda Fishbien, play broker, has added Ann Miner to her staff.

added Ann Miner to her staff.

Will Fyffe, Andre Randall and
Edwin Styles sail tomorrow, (Wed)
to go into 'Vanlies'. Chorus rehearsals for the show start this
week under Sammy Lee. Show will
have a tryout in Newa Sisph 2s.

All the Castino, formerly Carroll's, Rehearsals at the Manhattan, which Norman Carroll has under lease.

Artists' models have organized a guild in New York. Starts with a membership of about 300. Will supply booking service, legal advice and collections, telephone service and cash checks.

Earl Carroll's executive staff will include Howard Delghton, general stage dir.; Jack Kelly, stage manager; Ned McGurn, asg't, stage manter, stage and stage assistants; Ray Kavanaugh, music dir.; Mrs. Arlington, wardrobe; Mrs. Tapsfield, workrooms, and Chas. Ashley, technical director, and controlled directors.

Announced that all Silly Sym-honies, film cartoons, in the new eries will be done in Technicolor

Winston-Salem grand jury indicts Libby Holman and Ab. Walker for the murder of the former's husband, Smith Reynolds. Walker was im-mediately arrested. Singer was surrendered by her father. Jury acted after hearing only two wit-

Supreme Court, ruling on appeal of disgruntied members, holds that picture operators Local 306 is responsible for the legal costs of defending Sam Kaplan and others from conspiracy charge. Complainants argued that suit was against the men as individuals and not as fray the cost themselves. Amount is about \$25,000.

occident at Bridgeport. Conn., sus-nlings a fractured skuli, reported 0 be recovering.

Lawrence Weber may try four lays this coming scason. First.
Dropped out after 800 hours and the Man Who Reclaimed His igtron a chance to actch up on sleep

in jail pending a hearing for non

Lodewick Vroom, who has the former Erlanger theatre from the Astor estate, will rename it the St. James. Wilt use'lt for the productions of the St. James Theatre Corp., of which he is president.

Domino, Bill Brady's play, com into the Playhouse Aug. 16 after tryout at Atlantic City,

Harriet Hoctor goes in the new Vanities.

Emily McCormack, of the Main Street radio sketch cast, named co-respondent in the divorce case brought by Mrs. Albert Tate Smith against her husband. Supreme Court awarded Mrs. Smith a decree, the court of the court of the court of the street of the court of the court of the street of the court of the court of the the Half Moon hotel, Consy

Brewers importing beer barrels from Germany in anticipation of repeal. North German Lloyd boats have been bringing in around 500 barrels on each trip the past few weeks.

Theresa Hepburn, of the Guild, will be connected with at least two independent productions this sea-son. With Martin Beesen Abert Porter, and with Joseph Verner Reed, will do Love Story, by S. N. Behrman's drama. Her first job for the Guild will be to stage The Pure in Heart.

A Carrie Nation cycle on the stage. To 'Crusading Carrie,' now making the rounds, will be added 'Carrie Nation,' produced by Arthur J. Beckhard and authored by Frank McGrath.

That often announced Spewack play will probably be called '01 Raire Buck Thomas.' To be put interest rehearsal by Herman Shumiin Deals with American in Russia Scenes iaid in a hotel.

Parkway, dancehall in Hawthorne, Westchester county, burned. Opened only a few months ago,

Aaron Fox, brother of William Fox, granted a reduction to \$150 temporary allmony pending Mrs. Fox's suit for separation. Last May the court awarded Mrs. Fox \$200 weekly until trial: Reduction made retroactive to that time.

Accounting of the will of the late Roy Lindon Danks, who died in 1930, reveals a provision for three annual awards for the best drama, musical composition and novel writ-ten by American citizens. Awards ten by American cuizens. Awards to be made by the dramatic, musi-cal and literary editors of N. Y. 'American,' 'Times,' 'Heraid Trib-une', 'Sun' and 'World,'

New counterfeit \$10 bill bothering he box-office hands.

Arthur Edeson and George Burton collecting plays. They have Market Yalue, by John Hodges and Eric Kolkhorst; Kolpak Dances, done from the German by Theodore Sky; Incubator, by John Lyman and Roman Bohnen; We Three and One Other, by Sidney Steiner, and Sidney Serven, by N. Brewstein Market Mores. No production plans announced.

Baby found abandoned in a limousine parked in front of the Capitol theatre Friday night. Note told that the mother was too poor to support the child. Theatre doorman called a policeman, who took the infant to the Children's Society.

Ed Wynn to resume touring in Laugh Parade at Boston on Labor Day. Booked until March.

Metro announces purchase 'The Mask of Fu Manchu.' E production planned.

Will of the late Florenz Ziegfeld entered for probate in Westchester county. Entire estate left to his wife, Billie Burke, with the request Louis S. Levy, of New York, named as executor without bond. Cus-tomary transfer tax affdavit not field: Impossible to even roughly thing. appraise time.

Last Thursday's (4) buil market netted U. S. Treasury \$140,000 from the tax on stock sales. Tax is 4c on shares under \$20 and another penny for higher values.

Frances Maddux got a ticket for speeding and driving without a li-darlyn Mills, are in court in L. A. Paramount show, she sent her but-lied bedseen and H. B. Bagley, realitors, let to traffic court with \$40 with to collect on promissory notes of

which to pay any fine. Court adjourned case for a week so she can ome down herseif.

Henrietta Crosman will tar at White Plains in

Coast

Suit for divorce filed by Mrs. Ann Alvarado against Don Alvarado in Chihuahua, Mexico, after eight years of married life. Action by mutual consent. Pair have a young daugh-

Jan Rubini denied motion for duction of ex-wife's alimony fi \$150 to \$75 a month.

Hollywood police holding Joe and Sebastian Gagarin Filipino brothers, on suspicion of having robbed and slugged Fred Massig, film actor,

Two owners of racing hounds, Sam Clarke and Claude Williams, salied for retusing to testify regard-ing Cutver City dow track, won re-lease on ball and were ordered to appear before Superior Judge Craig Aug. 9 to show cause why they should not serve contempt sen-

Mrs. Minnie Kennedy-Hudson, mother of Almee Semple Lichherson Hutton brought 1100,000 slander sult in L. A. Superior Court against husband, Guy Edward Hudson, based on statements which it is alleged he made in Las Vegas, Nev., after leaving her.

Earl Wayland Bowman wants \$200,000 from RKO studios, Inc., be-cause company used title, High Stakes, for a film. Bowman claims to have published story of that name in 1920. Suing in L. A. Superior Court.

When a stench bomb in the form of a bottle was hurled from the balcony of the Arcade, Los Angeles, Henrietta Peterson, dancer, was cut about the knees by flying glass. Henrietta Peterson, dence, was cut about the knees by flying glass.

Arline Judge sued for \$110 dent-ist's bill by Dr. Milton Bender in L. A.

Jack Dempsey flew to Salt Lake City from Hollywood to see his mother, who is seriously ill.

Auto accident resulted in \$21,000 damage suit brought by Isobeli Kelly, dancer, against Roy Rust and Vernon Wilberk in Superior Court, Los Angeles.

Assignee of Edward Small, agent, brought suit in Superior Court, Los Angeles, against Bing Crosby for \$105,000. Of the total, \$25,000 is claimed due in commissions during the past two years and remainder damages because, alleredly, Crosby wrongfully dismissed Small,

While rehearsing for a vaude-ville act, Gaien Gough, strong man, is alleged to have attacked Aline Taylor, strong woman. Gough drew 90 days in Los Angeles county jail on assault charges but was found not guilty on morals accusation.

Virginia Goodwin Graves granted divorce on cruelty grounds from Ralph Graves in San Diego Su-perior court. Awarded custody of minor son and \$500 a month.

List of liabilities and assets List of inabilities and assets of John Francis Dillon, director, who filed,bankruptcy petition in Los Angoles recently, stipulates debts of 473,469, half in bills due Beverty-Hills merchants, and remainder balance due on real estate. Assets of 332,249 include an auto valued at \$15,000.

Los Angeles police started search after three days for Waiter Cary, II, musician, who left home for a walk and failed to return.

Failing to collect \$30 fee for playing at the wedding of Joan Pennett and Gene Markey in Beverly Hills, Florence Sanger, organist, sued and collected from Ed Daniels,

Marriage of Dorothee McFarland annuled by L. A. Superlor Judge Haas by her pleading innocence of the law in having wed Clyde McFarland before final decree of her divorce from Ervin Renard, actor, had been entered. Baby Gloria McFarland between the State of the Judge.

\$5,000, and the Davis-Milis cross suit for \$10,000. Action is outcome of Davis and Milis dream of creat-ing a new film capital at Presidio, Tex.

Johnny Weissmuller and Bobbe Arnst are reported discussing di-vorce with their attorney. Both are also denying.

Mrs. Grace Simpson, scenarist, asking \$125,000 from Mrs. Dorothy Coughlin, wife of a Seattle capitalist, for alleged alienation of affections of James T. Simpson.

More than the required 110,000 signers have been obtained to place the California racing bill on the November ballot. Estimated measure would add from 5 to \$7,000,000 and nually to the state treasury.

Maurice Judd, Washington, D. C., has filed suit in Los Angeles for \$10,000 against Tom Mix for legal services, said to have been rendered in making up income tax returns,

Lina Basquette denies she is the Lena Copeland Baskette who mar-ried a T. T. Hayes in Newaris, N. J. last October. Teddy Hayes, at the Paramount studio, also denied he was the Theodore on the license.

Heat from the sun is believed to have ignited celluloid causing a blaze which destroyed, for the sec-ond time, film reclaiming plant of Jeftery's Filac Co., Burbank. Loss \$1,500.

Betty Boyd, picture actress, awarded divorce from Charles H. Over, Jr., stock broker, by Superior Judge Shinn, Los Angeles.

Joan Biondell, WB-FN player, and George S. Barnes, United Artists cameraman, reported secretly mar-ried and honeymooning in Portland, Ore.

Lorena Layson, a 'stand in' at the WB studios, escaped the eagle eye of executives for two years. Then Darryl Zanuck saw her in the studio lunchroom. A two year contract followed.

Olympics have brought a new crop of pickpockets to Los Angeles, police in one day receiving reports of \$1,158 losses. At reopening of Carthay Circle with Back Street. Panama Canal official was taken for \$163.

Julia Lydig Hoyt filed suit in Reno for a divorce from Louis Cal-hern. Got the decree.

Harold Duncan, brother of Vivian and Rosetta, arrested in Los Angeles on a rubber check charge.

Wilson Mizner, writer, has recovered from pneumonia.

Teddy Hayes has been sued in Los Angeles for \$5,175 back alimony which his first wife, Fiorence Lee,

Cari Laemmie will build a \$35,000 modernistic store building at Holly-wood's most prominent corner, Vine and Hollywood.

Evelyn Brent has been sued for \$537 by Dr. J. E. Hapenney. Hos-pital bills for her prize dogs.

Mid-West

Balaban & Katz announced it would spend \$1,500,000 for new film product. This would represent \$800,000 for straight rental and \$200,000 for percentage deals to Paramount alone. Other producers divvy the balance.

Legal wolves were called off in Nebraska against the Wainut Grove ballroom near Fort Crook when the management agreed to discontinue taxi dancing aitogether and to close at 1 a.m. Residents had squawked to police.

Four times the speed of a theat-rical film, or 60 frames a second, is achieved in a new medical motion picture machine to photograph in-ternally. Archer Hoyt and Jesse Dumond, Minneapolis medicos, de-veloped the contrivance.

Usual cluster of beauty contests around the middle west. Every jerkwater town is giving itself a thrill and the girls a chance to parade in bathing attire.

Miner, usher, dancer, was the sequence in the career of Joe Connors, 26, whom Cleveland discovered at RKO's 108th Street as a former native son. He hopes to get the kind of a break Hai LeRoy got.

Reporter Leo Howard of Chicago's tabloid Daily Times' sought out the poverty-stricken mother of. June Martin, who strangled her roommate, Babe Raymond, in New York City because they had been too much to each other. Mother earns \$4.50 a week in a soap factory and helps support two grown chilago. (Continued on page 46)

Free Bus Rides With Tickets For N. Y. Legits

Another method to attract su-burban patronage to Broadway legit shows offers free bus service to and from theatres to purchasers of ticket, which are to be had at box-office prices. Four of the seven cur-rent attractions are available on that basis, list to be expanded when season opens up.

the season opens up.

Busese holding from 31 and 37
persons are to be used, the free
tensportation project being aimed,
tensportation project being aimed,
at social organizations or individuals
within a radius of 20 miles from
New York. Territory to the north
takes in communities as distant as
White Plains and Mamaroneck,
Long Island out to Glen Cove, PortWassington and Garden City, while
the New Jersey circle includes?
Ridgewood, Paterson and Passato,
Suburban bas alan is being han-

Ridgowood, Paterson and Passato, Suburban bug plan is, being ham-gled by Edward Gross, formerly on the New York 'Times'. Arrange-sent with the theatres calls for a reduction to him of \$1\$ per ticket. He is to pay the bus fare of 50c per person, the balance going for ex-penses and whatever profit there was 'the properson'.

penses and material point may be.
Gross thinks the bus plan obviates the necessity of suburbanites having to watch train schedules, and eliminates parking problems of participations. trons who may heretofore come Broadway in their own cars.

New York Theatres



STANWYCK

KATE SMITH in "THE PURCHASES SWARE MUSIC PRICE" From 10 a. m. Afternoon, 23-40 Evenings 26-45 (Mondry to Friday)

ROBERT ARMSTRONG

"RADIO "PATROL" "IGLOO"

St ST. ROBERT ARMSTRONG

"RADIO PATROL"

Extra Attraction
"IGLOO"





"One of the finest plays of the year, subtle, beautiful and tender."—Alkinson, Times.

"Another Language"

with Glenn Anders, Mergaret Wycherly, Dorothy Stickney, John Beal BOOTH Theatre, 45th St., W. of B'way. Eys. 8:50, Mats. Wed. & Sat., 2:40

Sporting Blood

Los Angeles, Aug. 8.
Eastern performers here for Olympics, they announce to the world, are hanging around Fanchon & Marco offices mornings for a unit engagement to take them back home.

BABY FACE LIFTED BY DR. LOU BROUILLARD

By JACK PULASKI

It took a rugged youngster, Lou Brouillard to virtually eliminate a

It took a rugged youngster, Lou Brouillard to virtually eliminate a favorite. That happened Thurgday (4) at the Yankee Stadium when the nut-megger of, French Cannuck parentage clearly deteated Jimmy McLarnin, the betting odds on whom were nearly two to one. Baby Face copped about three rounds, haying a slight edge in the first, but he was best in the firth and ninth. Jimmy shot his bott in that session when he tried for a kayo, sensing that was the only way he could win. The belting he took in the last round removed any chance he had lard's debut in New York. He won the welter title out of town only to lose it to Jackie Fields. The wins guy figured he wasn't good enough for McLarnin. Lou is a southpaw and a very good, one. His socks to Jimmy's tummy hurt and won for him. The western blond was forced to double over frequently, to duck that steady body punishment and at the last bell looked prety much all in,

Dynamite appears to have

Dynamite Gone

bell looked pretty much all in,
Dynamits Gone
The dynamits oppears to have
gone out of McLarmine right mit.
Thus was that a Baby Face special
to the button meant kissing the
canvas pronto. Well, this Brouillard took it on the chin and nothing happened, except that he waded
in and bashed Jimmy. There was a
gash over his right eye, maybe
when their heads cracked togethe?
The skin was scraped underneath
and his body was in the red.
Benny Leonard, who may meet
Benny Leonard, who may never
the control of the control of the control
to the control of the control of the control
to the control
to the control of the control
to the control of the control
to the con trouble hooking this Petrolle, his stock rose many points. In another eight-rounder, Ben Jeby knocked out Leb Larrivee in the first round. That was another surprise on a good show.

The title bout between Canzoneri and Billy Petrolle, carded for Monday (8) was postponed when it was found that Billy's elbow was

main event this week is the meet-ing of Benny Leonard with Paulie Walker at Ebbets Field Wednesday

Hollywood

(Continued from page 6) until Oct. 4, owing to lack of at-

Freser and Larkin East William Fraser and Mark Larkin departed for the east Thursday (4), Fraser to confer on distribution of Movie Crazy and Larkin to exploit 'Mr. Robinson Crusoe.'

Junior Durkin's Guardians Bank of America has petitioned Probate Court to act as guardian for Junior Durkin.

Zemach 'Golem' Lead Benjamin Zemach will star and direct the legit 'The Golem,' going into the Egan, Los Angeles, with Adele Cutler in cast.

Hamilton Supplants Jell George Hamilton's orchestra has supplanted Art Jell's at Airport Gardens. Jack Taylor's band has gone into the Ambassador baliroom at Long Beach.

\$25,000 Judgment Granted Contral National bank, San Diego, gets \$25,000 judgment against Pan-tages, Mills and Shreve, money due on unpaid note.

KLAN RECRUITING DRY **VOTES ON RESUBMISSION**

Long Beach, Cal, Aug. 8.

Ku Klux Kian has sprung up here
again opening a recruiting office
an appaint of the control of the calculus of the c Long Beach, Cal., Aug. 8.

Loop Deader Than Ever Forces Lindy's to Close

Chicago, Aug. 8. Lindy's Restaurant, Loop land-nark, closed its doors on Sunday

(7),
This further hangs the crepe on dead Randolph street, with four dark theatres in one block.

Film Co.'s Racquets

Organization of a tennis association within the film ranks in New
York is under way. At a meeting
at the Warner Club plans were
formulated for a tournament later
in the summer!

Among the companies which have
signified intentions to participate
as were a summer of the companies which
warners, ERPT, Universit and Columbia. Matches are tentatively
scheduled for each Saturday at the
Sunnyside Courts, L. I. City.

BIRTHS

Mr. and Mrs. Nicholas M. Schenck, daughter, Aug 1., in New

Mr. and Mrs. Paul Harman, son in Chicago, July 29. Father is with Melodymen Quartet at WLS, Chi-

Mr. and Mrs. William Anderson, son, in Chicago, July 29. Father is raido engineer at WLS.
Mr. and Mrs. Hartford Taylor, son, in Chicago, July 15. Father is with Cumberland Ridge Runners, radio act.

Mr. and Mrs. Lester McFarland, son, in Chicago, July 15. Father is of Mac and Bob, blind radio singers. Mr. and Mrs. David Selznick, son, August 4, in Hollywood. Mother is Irere Mayer, daughter of Louis B. Maver.

Mr. and Mrs. Ben Marks, son, August 2, at Fifth Avenue Hospi-tal, Nev. Tork, Father is in vaude. Mr. and Mrs. Sammy Harris, son. Father is with the Jack Linder of-

"I'm Telling You"

By Jack Osterman

HERE'S MY COPY, YOU CAN heard a man kill himself on the

Observation

Observation
The little lady observes that there are enough half dead people walk-ing up and down Broadway without going to see White Zomble."
Appearing with this picture is an Oisen and Johnson short, so we took our little nephew. He laughed at "Zomble" but Oisen and Johnson frightened him.

Quehl

Speaking of Burns and Allen, Al Boasberg recommended stardom for Allen and unguentine for Burns.

Tin Pan Alley Depression

George Marlo wires that the mu-sic publishers are asking advance royalties from the writers.

Caustic Critic

A certain artist was struggling over the ether last week when one of 'the listeners-in remarked she thought he was too near the 'mike.' So somebody answered, 'He's too near the station.'

In a Big Way

In a Big Way
Ralph Brown, brother of the songwriting Lew, decided to go into the
cloak and suit business years ago.
He wanted to get a name that would
demand attention and convey the
fact that he had one the the largest
firms in the business.
He called it—Ginsburg, LePetus &
there had no song the song the

d it—Ginsburg, LePetus & and Sons, Inc., And Ginsburg Brothers.

Sign

Sign in front of a downtown res-taurant reads, 'This Restaurant will close At 9 P. M. During August Except Sunday When It Won't Be Open At All.'

The Only Way

A press agent asked someone connected with the racing paper how he could get a headline story on its front page.

Reporter replied, You'll have to beat Burgoo King.

Oh! Oh!

Oh! Oh!

O. O. McIntyre reports another remark by the late Grant Clarke. A disheveled stew dropped into a chair beside him. He was increably fittly and the odor was a bit gamey. Grant broke the slience with, I gather you're still riding for the Whitney stables!

Novelty
A discouraged fellow ran into a radio etation and told the exec that for \$25 he would shoot himself in front of the mike.' Think of it, by cried, the first time they ever

air."
Official thought it over and told him to come back Thursday for an audition.

Switch

With the new season coming on, the guys who used to sell apples on the corners will be seen selling theatres.

Ostermania

Kate Smith held over at Paface...
provins you can't sea all of her in
one week....Now that White has a
Zomble we suppose Carroli will put
one in his show...Ed Wynn spent
one in his show...Ed wynn
one in his show...Ed the air established him as The Fire Chief... Winchell is getting to be a traveling 'Mirror' salesman.... We thought cross-word puzzles went out of style the same time money did. ARE YOU READING?

MARRIAGES

Joan Blondell to Geo. S. Barnes n Hollywood recently. Groom is comera man for U. A.

James F. Cornell, announcer at WGY, Schenectady, to Helen Byles, in Scotia, N. Y.

Olive L. Handren, newspaper-woman, to Percy F. Williams, Jr., at Dennis, Mass., June 21. Williams formerly with St. James stock com-pany. Boston, and Cape Playhouse, Dennis.

Dorothy Baker and Ralph Jenkins, both of Lynn, Mass., vaude dancers known as Rosita and Perez, secretly married at Plymouth, N. H., recently.

Walter Melville, London theatre manager, to Barbara Crosbie, non-pro, in London, July 21.

Virginia Kahler, musician, to Ted-Campbell, pianist, in Los Angeles,

Margaret Stafford, of Three Con-traitos, WLS, to Gottfried Seegard, arranger for CBS, in Chicago, Aug. 1: Groom is from Copenhagen,

Denmark.

Alice M. Ritchie to Albert N.

Driscoll, New York, Aug. 6. Bride
is the daughter of Mary Paige, theartical producer. Groom an actor.

E. Harold, Sokolove to Mary Mer-

vis, non-pro, Baltimore, Aug. 2, Groom is pianist and conductor at WCBM, Baltimore.

IMPORTANT!

APPLY L. POTTER
1472 Broadway, New York, Boom 618
BHyant 9-0826



H. A. LANZNER, General Manager

VARIETY

Paris

Marie Glory to Luxeuil. Monty Banks staying on. Neil Martin around again. Lora Hays has to go home Neil Martin droint again.

Lora Hays has to go home.

Nadja, giving more parties.

Mrs. W. S. Locke to View.

Claire Luce to Le Touquet.

Claire Luce to Le Touquet.

Le Touqu

fail.
That Raquel Meller film-still pending. Fannie Brice with a new coat of n. Gioria Swanson over for weekend.
Ben Smiths entertaining at their Camille F. Wyn looking for theatres. Most night clubs closing for sum mer. Gwen le Gallienne south for summer. Sam Putnam at Toulon for long rest.
Joe Telchner prefers Hungarian food. Trying a new pansy joint on left bank. Ellen Southbrook going home to work.

Ed. Massey of Boston around left Ed. massey of bank. Chaplin kids back without publicity. Marcelle Chantal in Brussels for dienway Westcott back from Germany.
Arthur Policek absorbing the locale. cale. Raquel Meller off to Spain for a talker

seaso Flo rence Walton OK after motor smash.
Pauline Garon off to north coast Jacques D'Arcy down to Nor-mandy.

Roger Dann getting tanned on the Rivi Lucille Watson on drama committees. Chevaller off right away for the

rene Wells coming back for new

Riviera. Kurt Lewald off to Berlin and onstance Carpenter off to the Kathleen Key has a brand new akeup. Louis Gaznier posing for Topaze

pictures.
Russ Gowdey off on tour with Ray
Ventura.
Florence Walton doing a film at
Cabourg. ourg. ladys Cooper with new beach . Piperno trying his hand at

AG directing.

Edith Ryan hasn't come up to
Paris yet.
Gladys Cooper going back for her
new play.
Helen Wills Moody has taken

partment. Mrs. John Handley, Jr., going to act again. George Jean Nathan was a hasty

departure.
Etta Lee suiling home after two
years here. years here.
Cecil Beaton still raving about
Hollywood.
A big change in personnel at the
Silver Ring.
Marshali Hall out after four

oken ribs. Jeanne Helbiing from the Riviers Deauville. Laurel and Hardy to spend a Laurel and Hardy to spend a month here.
Film publicity men forming an association.

association.
Charlotte Greenwood going over to England.
Gertrude Lawrence getting all her cloth othes here. Ruth Chatterton in the country

with friends.
George Broadhursts going out at
Monte Carlo.
Pru Whitfield back and to Ameri-

can hospital.

All of Universal at silent Atlantide opening.

All of Universal at silent Atlantide opening.
Charley Gordon back from weekend in Victor.
End in the state of the silent at few
smart clothes.
Lesleur off to play southern watering places.
Joseph Teichner bringing news of
The Harry Lachmans watching
street dancing.
Beatrice Lillie has new songs from
Moditerranean.

Beatrice Line Mcditerranean.
Blake Scott back from Maliorca and Salzburg.
Marc Klaw likes most of the galas

Marc Klaw likes most of the galas the Riviera. Edle Martyn taking up the left ank seriously. More talk of Dufrenne and Varna ming Marsuery's old restaurant

CHATTE

Chailapin at Aix-les-Bains with haif the family.

Roger Davis looking over Riviera yachts.

Romney Brent over from England for several days. Zaidee Jackson the Sheherezade.

ne snenerezade.

John van Druten supposed to be oming for rest.

John Burton around after 14 nonths in India.

Sol Hurok ready to sign nearly

months in India.
Sol Hurok ready to sign nearly
109 acts for U. S.
Cliff Fisher returning to his desic
after long illness.
Chas. K. Gordon motoring Irene
Bordoni to Victory.
Andre Randali went off without

ny press notices.

Blake Scott in Salzburg, coming

Blake Scott in Salzburg, coming back next month.

Salzburg, coming back next set of posterior locations.

Marcelle Franken at Fouquet's with picture men.

Beauty winner Kant of Long Island off to Ostend.

Louis Cote having his head done of the control of the co

by noted soulpton.

Clay Bassett of to Vichy to rest
Dave Southani combining business with vacation.

Lot of fadeouts after mysterious
Gordon-Eilis death.

Hope Hampton and Jules BrulaHope Hampton and Jules BrulaHendrik van Loon to live permanentiy in States.

Charlotte Greenwood never did
find that gulet spot.

Charlotte Green, and that quiet spot.
First Mrs. Vladimir de Pachman

and that quiet spot.

First Mrs. Vladimit de Pachman
staging a comeback.
Christine Diemer remembering
Paris from Snanghai.
Joe Bamburgers over from London to Juan-les-Pins.
Adja toching the vacation line,
after a heetle season git to tourlearet Grantham anosting it to tour-

Garet Graham hosting it to tourlate in Montapranase.

Joe Zeill does not arrive at his

Pearl White in racing papers photoed with her trainer.

Fearl White in racing papers photoed with her trainer.

Emil Boreo becoming the best
standby of the Scribe.

Straine Brevoids.

Grace Edwards doing a summer
tour of English vaude.

Rowland Lee over recovering
from production the strain of the characteristic of the control of the control of the control of the characteristic of the ch

next to the Gymnase into a vaude house.

Chaliapin at Aix-les-Bains with half the family.

era. . More talk of American film cor porations to produce here in th

porations to productiali.

Margaret Severn lost her star dance pupil when Mrs. Eilis Whelan dled.

London

Anna Ludmilla around again Lime Trio off to Holland for

Eddie Fields breaking in new act with band.

Russell Johns no longer with the Four Admirals.

Russell Johns no longer with the Four Admirals.

Annie Croft and Robert Naylor new vaude combination.

Ivan Bankoff and Beth Channon back from South Affice.

Mir, and Mrs. Githert Miller cruislings at that lighthouse again.

Michel Czernow around lining up acts for the Empire, Paris.

Billy Merson latest addition to Fanfare' revival at Alhambra.

Claude Allister back to vaudeville, doing sketch at Vidcoria Falac, doing sketch at Vidcoria Falac, doing sketch at Vidcoria Falac, doing leanest season on record.

Faul Kafka (Kafka, Stanley and Mae) in hospital with cyst on lip, Gladys Cooper sunning herpelf at Cannes before rehearsing new play.

Masskelyne's theatre of magic lowering prices to picture house level. Maskelyne's theatre of magic low-ering prices to picture house level. Piccadilly hotel's new swimming pool on root opened in pouring rain. Robert Chisholm has contract which the contract with the contract Robert This of the contract with the contract Robert This open has contract and the contract the contract of the contract Robert This open has contract the contract of the contract Robert This open has contract the contract of the c

News.'
At the Cafe Anglais Dora
Maughan is billed as with her
proteges.'
Mrs. Edgar Wallace giving up
Wyndham's Theatre lease to Bron-

on Albrey.

Ivor Novello replacing Sebastian
Shaw in his own play, 'Party,' at

son Albrey.

Novello replacing Sebastian

Novello replacing Sebastian

Novello replacing Sebastian

Fred Buick at the London Pavilion as efficiency expert, out after

four weeks.

Henry Sherek now credited with

producing cabaret and of London

Bernard Shaw celebrating his

feth birthay at Malvern, waiting

Glut of dancing acts in London,

with some agents told not to submit any for three months.

Graham Payn, boy soprano and

Control Control Control

Renry Regal opened quietiy out

of town and lined up nine weeks,

which nowadays is like three tours.

Stage and film folk have their

mear Elstree. Hugh Wakefeld chair
man,

Princes restaurant, newly deco

near Elistree. Hugh Wakefield chairmarchinese restaurant, newly decorated under name Golden Brasserle,
starting non-stop cabaret show in
August.

Martinus Poulson not so particular about evening dress for the Cate
Angicial; it is any dress now, as
Cameo, small capacity picture
house in Charing Cross, went news
reei and lasted three days; now
back to general release.

Circ's Club closed for month of
Circ's

Riviera By Frank Scully

By Frank Scully

Likely \$15,000. Last week 'What

Coelest summer over.

Kay Boyle gondollering.

Czechs shooting one in Nice.

Syd Chaplin back from Orient.

Georgie Antheil plano-hunting.

Rosie Doily looking tres heuress.

Mrs. Model Markey counting the

days in Venice.

Harry Pilcer now m. c. at Mis
Riquett's nite club.

Nice has six new plagues, but the

Nice has six new plagues, but the

Nice has been gone for the country of the c

grand.

Bad Reichenhall did John Emerson so much good last year it
gypped Anita Loos out of this year's
vacaticn.

vacation.

Mistinquette slaps her partner's face nightly when he rumbas too torchily add the well-heeled swillers think it's swell.

Despite Ingram, Swanson and no end of other flops at picture-making in Nice, reports are flying that Chaplin is fiirting again with the idea.

Chapin is muse detailed.

Dubbed version of 'Blue Danube, alias 'Rhapsody,' original of which got the bird in London despite Shilkraut, Helm and Rode, played capacity 'Nice.

Loop

Lou Greenpan, Ann. and the baby left for Los Angeles.
Leonidoff made Block and Sully control of the baby left for Los Angeles.
Leonidoff made Block and Sully C. A. Leonard, vacationing from San Francisco, socialized with former B&K pals.
Alice Bloon buzzing around on biz trip. Billy's brand new car stemp. Billy's brand new car stemp. Billy's brand new car stemp. Shapiro deposited his missus in Nisgara Falls, drove in to settle his sister's estate and drove back to N. Y.
Theatrical Mutual Association will hold its annual But at the Aracilling arrangements. It's the 15th annual ditto.
Three treasurers, Ben Lewis, Manny Kerwein and Eddie Gilbert, turned over twice in their car en route to race track Lewis and Kertusers.

Wein were transfer of the project of

PHILLY

(Continued from page 10)

Continued from page 10) siderably above the average for first week showings.

The Boyd figures-for an improve-the Boyd figures

Betty Compson in Berson, very one with \$23,000 as 1.55.-75.—Bring Tank Back-Alive' (RKO). Frank Back-Alive' (RKO). Frank Back-Alive' (RKO). Frank Back-Alive' (RKO) are to the solid part of the

iwo extra midnight showings help-ing.

Boyd (2,400; 35-55-76)—Red Fleaded Woman (M-G). Should be stronger than house's first picture. The stronger than the stronger th

Broadway

Halsey Raines' pet dog_died. Mrs. Frank Broun operated upon t Harbor hospital.

Dan Parker of the 'Mirror' an ex-Jim Lundy may be transferred to new spot by Loew's.

Jerry Coe has started an athletic club in Brentwood, N. J.

club in Brentwood, N. J.
Arthur Levy now press agent for
Peggy Fears' productions.
Al Jones, Morris Green's partner,
to Artzona. Fulmonary trouble.
Lou Goldberg's car, missing a few
days, was recovered by the cops.
Martin Eeck matching H. B.
Martin Eeck matching H. B.
Mort Blumenstock finds Long
Beach plenty to his and the missus

Beach plenty to his and the missue liking. Gambling lid seems off again but discretion is very much in order at Saratoga. The old Ziegfeld number will be that of the general offices at the that of the general offices at the that of the general offices at the Sign in window of eatry at 59th and Broadway says breakfast served until four p. m. Page Texas Guinan. John Baiaban took a day off last Friday to visit with his brother, A. J., sailing that night for Switzerland.

land.

Harry Friedman, ex-Hollywood
Variety mugg, seeing the N. Y.
sights for a week, motoring in from

Calif.
Sign in windows of a abandoned
Brill brothers store: 'Now in rehearsal, readying for a return engagement.'
Paul Whiteman whetting the old

Paul Whiteman whetting the old appetite, taking over two whole broiled chickens for supper one night last week.

Peter Randall replaced Donald Stewart as m. c. on the Park Central roof, latter going into Bally-loo, now in production.

Paul Guilok, or U, a walking Paul Guilok,

Hollywood

John Held, Jr., in town.
Sam Kress back on the boulevard
with a new restaurant.
Kee Luke, Fox-West Coast artist,
turned actor at a local little theatre,
Bing Crosby attending a beauty
William Anthony McGuire's back
at UA to direct dialog on that ploture.

at UA to direct dealers.

Mrs. William Riter (Ramey) east for visits in New York and Saranac Lake.

Charles Chaplin only one in Hollywood wearing cloth topped button

the shoes.

Karyl Norman, here for the summer, has taken a Santa Monica

Charles Chaplin only one in Hollproced wearing cloth topped button
Karyl Norman, here for the summer, has taken a Santa Monica
home.
Charlis Skouras enjoys the Sid
Cog the In-August.
Sam Mintz is doing his local toursam Mintz is doing his local tourde hack with a driver.
Son of Arthur Klein came from
East to visit his dad, who had a
new car waiting for him.
Sant the Sid Charlis of his local
charlis of his his constant cards
than any theatre lobby. All to peu
put he spirit of the staff.
Sidney Franklin, Erooklyn's buil
battler, sitting in on Eddic Cantor's
Here for Olympic games.
Looking over the Olympics and
covering studios, 'Ace,' dramatic
and picture ciditor of Kansas City.
Tonal,' representation of F. & M.'s Town and Country.
Touring the Sid Charlis of the Sid
Changing their minds daily it
Former Mayor John F. Pitzgerald
of Boston came to the Olympic
Governor of Massachusetts, with
the committee here notified by the
latter. However, committee must
have lost notification in some way
state lost notification i

MRS. ROSENSTIRN INJURED

San Francisco, Aug. 8.
Mrs. Leona Rosenstirm, sister of Bronco Billy' Anderson and owner of Casino theatre property, is in a local hospital with a fractured skull suffered when she was thrown from a horse.

ARIETY

New York City

120

15 YEARS AGO (From 'Variety' and 'Clipper')

In spite of the failure of Frank spellman to materialize his auto throus, the Richards show was motorized by Alf. T. Ringling. Outh was started for his son, Richard T., was started for his son, Richard T., and cost of \$130,000. First of the started shows

· Roadhouse had a new couvert gag Roadhouse had a new couvert gag-put radishes, scalions, and olives on the table as from their own garden. Then soaked patrons 50 cents. Someone wanted to see the olives erowing.

Chicago worried over a shortage of competent stagehands, due to en-listment and the draft.

Ciara Kimball Young made a new Ciara Kimball Young made a new contract with the CKY Co. to pro-duce eight pictures for \$85,000 caoh. Her salary was what was left after production costs were paid.

Vaudeville acts warned that enciled entry on the booking she ald not constitute a contract. Had to be written in ink to be regular.

Trouble over music in Chicago Managers claimed the musicians had tried to put something over Also objected to the minimum number of men stipulation.

War Department was making a drive for singers to teach soldiers community singing. Publishers asked to help find them.

Burlesque chorus girls so scarce that one show was offering to toss in sleeper accommodation for overnight jumps.

Meetings were called by the managers to ratify the Equity contract

Southeast was getting vaudeville ed and clamoring for show supplied many of the towns

50 YEARS AGO

(From 'Clipper')

ond year of his permanent minstrel show in San Francisco.

Barry and Fay, who had been a cleanup in 'Muldoons' Picnic,' got out a second edition, 'The Aristoc-racy at Muldoon's Picnic.' Barry was the father of the late Lydia

St. Louis presented an odd situa-tion. Circus licenses were \$100 a day but only \$75 for a month. In passing the higher fee the council omitted to annul the previous figure. Circuses were permitted to take out the 30-day reader under a decision they did not have to remain the full

Clipper assured an inquirer it was impossible to do a double somerscult from the floor to the floor unless aided by a springhoard or starting from a height. Feat has since been done by one or two men, one being Maurice Colleano, who is still doing it.

Probably inspired by the 'Tom shows with two 'Topsy's,' the San Francisco Minstrels announced a 'double' vocal quintet. Couldn't fig-ure a name for 10 singers.

Prof. Worth, museum man, bitten by a rattlesnake and taken to the hospital, in a coma induced by the whiskey he took to counteract the whiskey he took to counteract to bite. Had his thumb amputated.

Souvenirs were given at McVickers', Chicago, Aug. 15, marking 10th anniversary of the reopening of the house following the big fire.

Managers were advertising for actors, and a theatrical agent had to go to the country to rest from over-work.

Pooling is not so new. New Or-leans managers had a pooling ar-rangement the summer of 1882. And a fight over the split, too.

Inside Stuff—Pictures

Charles Pettijohn, Haye' chief counsel, who travels much and makes' polltical predictions he claims are better than 'Variety's' football selections, is out with a specific prognostication for Gov. Roosevelt. While Will Hays is rooting for Hoover, Pettijohn releases his own dope sheet' which shows that Roosevelt will win approximately 35 electoral votes though only 256 are necessary. Priding himself on his electoral votes though only 256 are necessary. Priding himself on his past have been inaccurate. He points to his estimate that Cermak, past have been inaccurate. He points to his estimate that Cermak, he was off only 2,000 one that he hay a layers says that he has won oo many bets on elections that his wardrobe has cout him nothing for nive years.

years.
Pettljohn figures that Roosevelt will carry 18 states, that he has an even chance in 12 and that in the remainder, which includes New York, he should realize 216 yotes. But Charlie bet on Notre Dame against U. S. C. last fall, too.

News weekiles covering the Olympic Games are burned at the rules of the Olympic committee. Latter decreed that only two men could on the field to work with the sound cameraa. This allowed only for technical and camera men, with result that the sport editors, or contact men, who wanted to instruct as to what to shoot, and how, found it tough to get what they wanted. As several of the services are supplying special reels for various countries, rule has been unusually annoving to them.

annoying to them.

Those news reels and studios which attempted to grab stuff from
the empty seats adjacent to the press row, found themselves stopped
with equipment ordered out of the stadium. Only eight passes were
allowed each newsreel service, with latter having to buy from 10 to
12 tickets daily for balance of their personnel to work.

Financial situation as regard Fox West Coast is being cleared by the Skourae Brothers. Operators bumped into a heap of commitments amounting to an estimated \$5,000,000 heap first taking hold of the circuit. A substantial part of this amount has been matured with plans having been arranged through Fox whereby Chase may take care of additional commitments as falling Jov.

To date the Skouraese have not called for any aid in operation. Their administration of Fox West Coast is known to have the full endorsement

To date the Skourases have not called for any aid in operation. Their administration of Fox West Coast is known to have the full endorsement of the Fox people.

There is still something over \$1,000,000 of the old commitments hanging with the circuit preparing to care for this when coming due by various savings.

Depression has brought into the market a new amateur size film gauged to the size of the new pocketbooks, but also designed to offer ar extra compact instrument for fourists and others who want a motion camera to slip into the side pocket. Camera takes the regular 16mm film, but in a 25-foot length, and makes

Camera takes the regular 16mm film, but in a 29-foot length, and max-pictures only 8mm wide. Film is run down and then shifted and run down a second time. In the factory the developed film is slit and Joined, giving a 56-foot length with as many exposures as are on the normal 100-foot length. Film requires a special projector, which comes in two forms, a cheap instrument, slightly less than \$25, and a more costly one for those who use the smaller size for other reasons than economy. New device adds the 8mm to the already existing 11 and 16mm sizes.

Activities of a supervisor for an indie production company got under the skin of the star, director and technical help on the company's latest production. Femme told the supervisor what he could do with his pic-ture. After pacifying her, supervisor started to ride the director. Latter walked, as did the grips, electricians and camerama. Matter was set-tled when the producer agreed to keep the supervisor off the set. This is the second time the supervisor had tied up production. Former trouble with cast and director had the picture ending up \$2,000 over the budget. Latest faireup stalled the film for two hours, and 120 minutes to the indies is important.

Back of Mary Pickford's intention to revive 'Secrets' is a desire to salvage some of the \$300,000 aiready in the picture. As a siep toward intilliment of this aspiration, the star is having Frances Marion double in brass on a new treatment of the play while preparing an original which Miss Pickford hopes to make.

Purchase of the talker rights from Joe Schenck and production pre-liminaries are represented in the \$300,000 nut which had mounted when it was decided to shelve 'Secrets' a year ago. Should the Frances Marion original not develop at an early date, it looks like 'Secrets' as a September start for Miss Pickford with Frank Borzage megaphoning.

In the matter of a possible Faramount-Ufa-Gaumont deal American film folk are inclined to wonder where Fox comes in on the deal, this company owning 4% etock in Gaumont British. According to British law, however, stockholders have very little to say with company

management.
Directors of a corporation can vote any procedure they wish without
consulting their stockholders, no matter how important. G-B, therefore, should it so desire, could make any deal it wishes with any outside company and without bothering about Fox's angle or attitude.

Paramount's successful efforts in getting 'Merrily We Go to Heil' past Paramount's successful efforts in getting 'Merrily We Go to Hell' past the Hays' office and censor boards, may result in a flock of titles using the pop. equivalent of the place Dante made famous. Radio has just changed the title of 'Liberty Road,' Richard Dix pleture, to 'Hell' Highway,' while Fox will have one called 'Passport to Hell.' Par, meanwhile, follows up 'Merrily' with 'Guitty as Hell.'

On 'Merrily,' Par's most embarrassing trouble, perhaps, was the L. A. 'Times' 'refusal to use add on the picture due to the title. That has since been overcome, from accounts.

Just how interested German companies are in having anti-dubbing laws passed throughout the world is revealed by a booklet put out in Paris by Alliance Cinematographique Europeenne, the French branch

of Ufa.

Bookiet was sent out to every one in show business in France and is titled Dubbing Forbidden. Goes into great detail to show the danged of dubbing, its inconveniences and how the system is generally detrimental to film business. It doesn't mention that Ufa was one of the first companies to use dubbing for foreign markets.

New York operators local, No. 306, and its ad campaign in the dailles marks the first time a court decision has been reproduced as part of an ad. Decision used, which passed rigid censor rulings by New York newspapers, was of the recent New York Court of Appeals, giving rival operator unions the right to picket houses where the opposing men are

Current campaign is the second budgeted for 306 and is for a period seven weeks. First was for three weeks.

Tacoma Chamber of Commerce, and other civic clubs, are busy trying to induce RKO to continue operation of its theatre there. Located on one of the main intersections, dark and gloomy with curtains drawn, it is not helping Tacoma in the eyes of visiting tourists and the CC knows it. The circuit remains silent on the matter. Rumored but not confirmed is that FWC might change the Fox Rialto,

Inside Stuff—Legit

A surprising aftermath of the recent death of Dan C. Curry, general manager for Flo Ziegfeld, developed the fact that he was married and had, two children, but that Helen Magee, the supposed Mrs. Curry was his common-law wife.

Mrs. Ethel Curry, the wife whom he would not divorce because of religious reasons, applied to the surrogate for the appointment of administrator, although not mentioned in the will, which named Helen Magee (professionally Helen Francis), for that assignment. The wife declared that Miss Magee renounced the appointment. She is mentioned as 'my dear friend' in the will, which bequeathed her all his personal and household effects.

tioned as my dear trend; in the will, which bequeathed her all his personal and household effects.

No disposition of the residue is made, the estate being estimated at \$12,000. The Curry children, Mary Elizabeth and Martha, are not mentioned in the will, either.

The Devil's Little Game, which closed Saturday (6) after one timid week at the Provincetown Playhouse, New York, had an unusual arrangement between the cast and manager. The entire proceeds were divided equally among the players. Play was written by Joseph Jay Ingerid and presented by Alexander Burke. Rent, lights and the wages of the house for the week were paid in advance by the author. Jdea was that if the show elicked a Braedway booking would be sought and the players placed under regulation contracts. Usually players in Viliage shows are given about \$25 weekly, pending the possibility of moving uptown.

Last seakon only two shows moved uptown from the Village and both

Last season only two shows moved uptown from the Village and both flopped. They were 'Precedent' and 'Merry Go Round.'

Bill Brady is having his troubles inducing a member of his family to join the cast of 'Domino'. First he wanted his daughter, Alice, to head it. Miss Brady didn't think there was enough to the part. Then he persuaded Katherine Alexander, his daughter-in-law, to accept it. Miss Alexander rehearsed a few days, but wanted some lines added. Marcel Achard, author, refused. Miss Alexander left the cast and Jessie Landis

Two days later announcement went out to the dailies that Miss Landis was out and Miss Alexander back in. Two days after that another announcement that the previous announcement was wrong and Miss Alexander was not back in and that Miss Landis holds the post. That's the

Bettina Hall is temporarily out of 'The Cat and the Fiddle' at the Cohan, going on vacation after appearing in the show for 10 months without missing a performance. Instead of leaving town right off, she sat out front and watched the understudy, Margaret Adams, play her part. After the performance Miss Hall went back stage and embraced Miss Adams. Then they cried and had a real good time.

Other players are out of the original 'Cat' cast line-up but expected to go on tour with the show next month, at which time Miss Hall may realty the second or the contract of the co

rejoin the show

Page Pygmailon, rather a lone play, strayed onto Broadway at the Bijou last week. It was written by Carl Henkle, Brooklyn dentist, and produced with his backing.
Program bills Alan Morrill as the presenter. Morrill is, a non-professional, engaged to marry Henkle's daughter, and the expectant papain-law gave the show to the young man as a wedding present.
Pygmailon' was panned and stands little chance. Anyhow, Morrill won't have to worry about paying the royalties.

Arthur Beckhard has grown cautious. He is the producer of 'Another Language,' Rose Franken play, which came in on the tail-end of last season as cored an unexpected smash.

It is not producted to the season can be season to the season control of the season can be season to the season control of the season control of the season control of the season can be season control of the season control o

English translation of Edouard Bourdet's comedy, 'Just Out,' recently English translation or Educate Sources to Comedy, Just Out, Fecentize given its first American presentation by the Berkshire Playhouse Co. at Stockbridge, Mass, is by Dorothy Cheston, who is Mrs. Arnold Bennett, widow of the famous British novellat.

Play deals with the ways of the literati; who look upon everything as possible copy.

Shoestringers and legit manipulators have lost confidence in the effi-cacy or want ads to bring them cash. Business opportunity section of, the Sunday papers, almost always containing a half dozen ads asking for production cash, has been 'way off recently, Only one such ad showed up last week, with that about average now,

Albertina Rasch is supposed to stage Hinda Wassau's dances for the

Alberting Rusen is supposed to stage Hinda wassaus gances for the mew Billy Rose revue.

Miss Wassau is the burlesque cooch dancer Rose signed in Minneapolis, where she shifted from a burlesk house to the Publix Minnesota and clicked.

now first run, to a 15 cent grind with FWC, taking over the RKO spot for first runs and Fanchon & Marco units for two or three days weekly.

Warners will use outside product mostly for the New York Winter Garden until giving it up shortly after the first of the year, under plans. Hollywood Speaks' (Col) follows 'Congorlila' (Pox), opening Aug. 11. Tiffany's Last Mie' may come later.

With 12 pictures to go to the Roxy, and the balance to the Strand, with 12 pictures to go to the Roxy, and the balance to the Strand, outside of the winter be more than one or two WB-FN's for the Garden outside of the winter of the pictures of the work of the work

Warner's remain dark on Broadway.

A portion of the recording in the Martin Johnson animal picture, Congorilla, was done independently in New York by Atlas, using the Blue Seal sound system. The balance is Erpi recording.

Indie recording by Atlas covers the off screen voice and the incidental music. The Johnsons used a Fox-Movietone News truck in filming the picture in Africa.

Warner Bros, has in the mails the first of a special bulletin form that Joseph Bernhard, gen. theatre operator, will utilize as personal contact with Warner managers,

full warner managers.

Bulletin will be known as 'Between Us.' It takes the place of the house rgan which Bernhard cut out last spring.

Joseph Von Sternberg is already two and a half weeks behind schedule on Blonde Venus, starring Mariene Dietrich, and may not finish for another two weeks. Production originally was to finish July 17. Understood Par is in sympathy with the extra time, being willing that the director put in an additional 30 days to insure a good job.

In line with Ufa's intensive publicity campaign, 20 British film critics of the dailies and trade papers went to Berlin at Ufa's invitation, They saw the latest Ufa pictures for the coming season.

Fox will not use color in any feature during 1932-33, according to home

Only 3 New Shows in Next 3 Weeks; **Wed. Proves Summer's Best Show Day**

Most of the promised August Broadway premieres have not come to light. For the next three weeks there are only three demands but there or four new shows carded for Labor Day, earlier indications for a late season still holding good.

Doubtful fit there will predict a late of the control of

We will be seen a seen as the rym-own described as the seen as the seen as the seen as the seen drawing capacity both performances on that day, even the big Casino with 'Show Boat' going clean at the matines. Same applies to 'Of Thee I Sing' and 'Another Language'. Rain helped last week's midweek performances.

nespea last weeks misweek per-formances. The main and the sease of the con-trol of the sease of the sease of the con-trol of the sease of the sea

009; should extend well into new meanon.
Wies' Chr (11th week)
(C-1048-43.30). Co-operative cast permits engagement to go along to small grosses; average about \$3,500.
'Cat and Fiddle,' Cohan (44th week) (M-1,400-33.30). Frincipals in on percentage too; excellent takings on percentage too; excellent takings builded page over \$1,000; week.

pushed pace over \$11,000, movek.

'Of Thee I Sing, Music Box (33rd week) (M-1,000-35.50). Seat sale extends to end of September, after which another house will probably get prize winner; \$22,000.

'Page Pygmalion,' Bijou (2nd week) (C-605-33.20). Opened middle of lagt week and drew general panning; doubtful of sticking after this week.

panning; doubtful of sticking after this week.

Other Attractions

Show Boat, Cagino (Carroll). Re-yival getting, good trade; Wednes-day matinee capacity; week's gross up; \$28,500, which tops the list.

That's Gratitude, Waldorf; re-

'That's Gratitude, Waldorf; re-'vival; mostly pass money. 'Devil's Little Game,' Province-town; closed after one week. 'Scrapbook,' Ambassador; rated vaudeville; twice daily at \$1 top.

Olvera Street's Revues

Los Angeles, Aug. 8.
Olvera Street theatre leased by
Harper Mitchell, formerly of RKO,
New York.

Will present Spanish and Mexi-an musical revues, opening Friday (12)

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Many people today are worried about the safety of their invest-ments. This is not the case with those carrying ANNUITIES!

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COHAN'S MUSICAL

By and With Himself, Besides Two Plays as Producer

Plays as Producer

George M. Cohan may do one with music by and with himself in the fall. He has two plays of his own authorship ready to go, on, if he so decides, Go East, Toung Manr and Confident of the condition of the condi

Olympics No Bargain for L. A.'s 3 Legits

Los Angeles, Aug. 8.

Night events at the Olympics, as anticipated, siugged the legits heaving a support of the control of the

Cynara, Biltmore (2d and final week) (CD-1,556; 32.75). Just about made the nut on \$7,400 on the second week. House goes dark. Wood Playhouse (2d week) (C-1,150; \$1,50). Making a little at \$3,200. Short and inexpensive cast, low royalty and rental keeps off the red lak.

ink.

'Reunion in Vienna' (2d week)
(C-1,103; \$2.75). Fair at \$10,000 and
should show a profit for Belasco &
Curran after a season of bloomers.

Trebitsch Chorus I.O.U.'s Do Not Go with Equity

Hollywood, Aug. 8,
Actors Equity, through Charles
Miller, Coast representative, refused to permit chorus members to
appear in 'Hang Up Your Hat,' musical being produced by Paul Trebitsch, listed as a delinquent manarer by the association. ager by the association.

Trebitsch tried to avoid the Equity bond by exchanging \$60 I,O.U.'s with members of the chorus, but Miller put thumbs

Producer now wants non-union

Eddie Lambert's Musical

Lambert's Musical
Los Angeles, Aug. 8.
Following current week at the
Paramount, Eddie Lambert will produce a musical revue, probably at
Hollywood Music Box.
No cast set but production will
be along lines of his 'Nine O'clock
Revue' which ran there for eight
weeks last fall.

LIGHT OP IN FRISCO

LIGHT OP IN FRISCO
San Francisco, Aug. 8.
Light opera productions which
met with fair success leat season
may again hit the boards under direction of George Lamphear some
time in September.
Lamphear, heading the San Francisco Light Opera Association, has
Merry Wildow. Robin Hood and
duction at the Curran or Goary.
Producer is back from Southern
California, where he endeavored to
line up thefit.

Legitless New Haven?

New Haven, Aug. 8. Looks like New Haven may be egitless this coming season. Report is that the Shuberts have given up their lease on the Shubert theatre, only local legit house. Story that Minsky will attempt to

bring in burlesque seems improbable in view of the strict regulations regarding that type of entertainmen

'CAT,' \$18,000, WILL DECIDE MUCH IN S.F.

San Francisco, Aug. 8. Upon the success or failure of 'Cat and the Fiddle' currently at the Curran hinges Belasco & Curran's curren hinges Belasco & Curran's activities for the ensuing season. If show flops here B. & C. may fold up for several months, a move that would darken the whole coast, now that Henry Duffy is comparatively silent and Erianger has nothing in significant of the season of the season

night, with good advance corded.
Last Friday night's symphony concert, drawing some 6,000, was felt by the Curran, and opening of dog races at South San Francisco and Belmont are further expected.

Long Run Maylon Troupe Reopening in Spokane

Spokane, Aug. 8.

Will Maylon will reopen with the Maylon players here Aug. 21. House not selected. Blessed Event tentatively set for the opener, with weekly change of program of 17 performances. Two shows nightly and three matiness a week will be the operating policy of the players. Maylos, who formerly acted with the group, will devote his time to call for guest stars from time to time. Personnel expected to number about 10.

er about 10.

During the six seasons the May-During the Six Seasons the lons formerly played here, the group turned in a total of 4,641 performances, upon the basis of the shows a week. Warren B. Duff Angeles, is casting. Warren B. Duff. Los

DOC HOWDEN'S COMEBACK

Winnipeg, Can., Aug. 8.

Doc Howden, who for years operated stock at the old Winnipeg, which burned down in '2?. will try a comeback in stock here this fall. The Doc will try to operate the Do

minion.

The Doc's policy has always been to brir, in from New York bookers. He will either do that or go to eastern Canada for his players. One or two experienced stock people around the town will be added to satisfy the locals.

SHAW FOR PASADENA

Pasadena Community Players will produce George Bernard Shaw's 'Captain Brassbound's Conversion

in September.

Play, written in 1904 for Ellen
Terry, played New York but never
the Coast.

TREACY'S PLAY IN STOCK

Pasadena, Aug. 8.
Slated for late August presentaon at Pasadena Community Playouse is Mr. Sarah Sawyer, comdy by Emerson Treacy, actor.
Same group did Treacy's 'Down
ith Wimmen' several years ago.

'DIVORCEE' FOR BOSTON

Boston will get the opening of the Fred Astaire show, 'Gay Divorcee,' which Wilman & Weatherly are down for Nov. 1 showing.

Dwight Taylor wrote the play, music for which is being written by Cole Porter. Taylor is a son of Laurotte Taylor.

Opening Wedge for Sunday Legits Seen in 'Scrap Book' Equity O. K.

Broadway Review

PAGE PYGMALION

Comedy in three acts, presented at the Bijou, New York, Aug. 3 by Alan Morrill; written by Carl Henkle; staged by Paul

| Conv Walder |
|----------------------------------|
| ohn Coates Robert Emmett Keane |
| iolly GrayJune Clayworth |
| Percy Drury |
| leary Sewell Thomas Coffin Cooke |
| Elvira SewellAline McDermott |
| irs. Brownell |
| leien Brownell |
| |
| |

First show in an arid summer opened on a sweltering night, yet it is doubtful if 'Page Pygmalion' would have impressed under better weather conditions.

weather conditions.

The new play with its new producer and new author had prepreniere possibilities, but it proved too lightweight even at a time when Broadway is in need of fresh stage sustenance. Inconsequential as to story, the chances to click depended on comedy, the result being a few ediggies.

giggles.

Scene is within the studio of Tony
Walder, a young sculptor, in love
with his attractive model, Sally
Gray, who posed for his 'Goddess of
Love, which was the play's original
title. The calculating mother of
Helen Browsell maneuvers him into

His uncle, John Coates, then steps in to straighten Tony, who happens to be as unattractive as a lover as is his temperament. With the aid of Percy Drury, a mouthy playwight, Sally is slipped into the apartment by a slide door, replaces the statue and tells inside study. Mrs. Brownell and her er. The bit which has the (Continued on page 44)

Future Plays

'The Master Melody,' comedy by Barton MacLane, for early produc-tion by Arthur Hopkins. Now cast-

"Beyond the Night," by Saxon Kilng, will be done this season by Harry Wagstaff Gribble. Gribble will stage.

"The Du Barry' and 'Tell Her the Truth', British plays, to be pro-duced in New York by Mrs. Tillle Leblang this season. First proba-bly will be 'Du Barry' at the George M. Cohan theatre.

'Green Turban,' by Bruce Harper, will be done in Los Angel this fall by Cole-Redding, Inc. If successful the production will be duplicated in New York with another

'Ohi Rare Buck Thomas' will go into rehearsal in about two weeks. Production by Herman Shumlin. Due on Broadway in Sept.

Engagements

Susanne Caubaye, Alan Bunce, Jack Roseleigh, Great Fombombo. Clara Langsner, 'Humpty Dum

ty.' Al Goodman and orch, Flying Colors.' Ernest Cossart, 'Reunion in Vienna.'

Reunion in Jack and Kay Spangler, 'Folies Bergere,'
Thomas Miles omas Mitchel, 'Oh! Rare Buck

Harriet Hoctor Vanities

Harriet Hoctor, Vanities, Willis and Eugene Howard, Lulu McConnell, Vera Marshe, Bob Hope, Gloria Gilbert, Tom Harty, the Hartmans, Ralph Sanford, Donald Stewart, Grace Kay White, Jack Stillman, Priscilla Gurney, Eugenie Wendel, Lucille Osborne, Ballyhoo' (complete cash. Tell Hor the Truth. George Dewry Washington, 'Torward March.' Stewart Casey, Romaine Callender, 'Man Who Reclaimed His Head.'

der, 'Man Who Head.' Hal Skelly, 'Manhattan Medley.'

CAST CHANGES

Minor Watson replaces James Rennie in Bridai Wise to permit Rennie to go Into Exit the Queen. The second of the Control of the

What may prove to be the open-ing wedge for Sunday legit per-formances on Broadway, is the current Scrap Book which is play-ing twice daily, 14 times per week, at the Ambassador. Chamberlain Brown, agent, is the producer.

at the Ambassador. Chamberlain Brown, agent, is the producer. Equity at first ruled that 'Scrap Book' is a revue and not a vaudaville show. as billed, ordering the cast to hand in two weeks notice but when the actors demanded a hearing. Equity roversed itself and withdrew the quitting orders. There is a difference of opinion among Equity officers about 'Book' Only two members of the Council saw the Brown show and the opinion of both was that it is a revue, but the Council on Friday morning changed its mind when the matter was reconsidered. Early this week it was stated at Equity that while both this show and Max. Rudnick's forthcoming Folies Bergere' would proceed without interference, any additional without interference, any additional without interference, any additional

without interference, any ac similar attractions would permitted and that member

permitted and that members would be suspended if appearing. Too Late It was explained that Equity took up the cases of Scrap Book and Folics Bergere' too late for drastic action. It, too, was found that players let he had action. It, too, was found that players in the latter show (now be-ing readled) had run of the play (Continued on page 39)

Out-of-Town Review **DOMINO**

DOMINO

Atlantic City, Aug. 2.

This romitic conedy in the expected adapted to comedy in the expected and produced by William A. Brady, had its American premier at the Apollo here. An audience, theatrestaved for almost a year, welcomed to provide some of its better moments.

While the familiar characters of the French stage—jealous husband, they move in a sphere free of the usual amorous intrigues. The troubles which beset them are developed from the elderly husband's discovery of a letter addressed to discovery of a letter addressed to tained it from an innocent and silly love affair before her marriage. That the man in the case happens now to be her husband's friend only helpittens her embarrassment. The childhood swetheart when the pair concoct the scheme of employing a presentable young man to serve as in target for the quipicious spouse. I apprehensively the presentable young man to serve as the target for the quipicious spouse. I apprehensively the presentable young mattom and arouse the jealousy of the former sweetheart to make him the member as part of her past. The theme is every so slight, but the suthor offers the noveity of turning the gigolo lover into the here who carries to the young wife the romandad and the submers of the pusiless.

tormes area.

The state of the

Musicals Than Any Other Producer

Saul Baron May Be Supplanted as Result of Fixel-Erlanger Decision

Aftermath of the decision favoring Charlotte M. Fixel-Erlanger in the A. L. Erlanger will contest, a decision that is record-breaking in length, is awaited along Broatway. There are various possibilities to follow, coursel for the widow, which may result in upsetting the present regime in charge of the Erlanger office, activities and the control of the estate. Mrs. Fixel-Erlanger has the right to go into court and apply for a new temporary administrator to replace Saul J. Baron. Latter was personal coursel for the deceased and executor of the will. During the contest in Surrogate's Court to establish her right to sue as Erlanger's common-law Tixel, withdrawing as agent or to qualify. It is presumed that regardless of the fact

executor to qualify. It is pre-sumed that, regardless of the fact that Baron has since had differences with the deceased's brother, Judge Mitchell L. Erlanger, he is not regardly to the wide. friendly to the widow

Mrs. Pixel-Erlanger as the widow Mars. Pixel-Erlanger as the widow has the right to aue under the new law for 50% of the residuary estate. This statute supercedes the law which gave the widow an automatic one-third, or dower rish. Latter the end of the residuary estate. The state of the residuary estate there are children, two-thirds go to them and one-third to the widow. New law really gives the widow the right to elect what portion of the estate she decides to sue for. As the potential claimant of one-half of the estate the widow may demand the right to install new executives in the Erlanger office. That may bring John (Jack) J. Dillon back into the office. Dillon and (Continued on page 39) 50% to Widow

(Continued on page 39)

Peggy Fears Has New Kern-Hammerstein Script

Peggy Fears has secured the production rights to one of the two musicals being completed by Jerome Kern and Oncar Hammerstein, 2d. It is the detached chorus production which has the tentative title of Two Little Girls.

Rehearsals are expected to

Rehearsals are expected to start late this month. The late Flo Zieg-feld had an option on both the new Kern-Hammerstein shows.

Hopkins' Plans Mixed

Arthur Hopkins is buying and

Arthur Hopkins is buying and dropping options on plays rapidly, with his coming season's schedule with his coming season's schedule by the season of the season's consider the season's consideration of the season's co miniature theat place naborhood.

Importing Cast

Magowan & Reed will import most of the cast of 'Autumn Cro-cus' for showing in New York about November. Producers have held the rights to

the play for about a year, waiting for Francis Lederer, head of the London production, to come over with it for the U.S. Intention now is to bring Fay Compton and others of the cast over at the same time.

Merivale's Daughter

ASSELVATOR S D'AUGINET

LOS Angeles, Aug. 8.

Rosamond, daughter of Philip
Merivale, starring, replaces Mirlam
Jordan in cast of Cynara, at the
Biltmore,

Latter is under a term contract
t Pox. She plays femme lead in
t Pox She plays femme lead in
t Cavaletade.

Upstate Singer Home
Oswego, N. Y., Aug. 8.
Esther McCoy, local soprano, has
returned to her home here after a

recital season in Germany.

She returns abroad in the fall to fulfill engagements in Berlin, Dresden and Vienna,

Waiting 'Em Out

slie is going to take and return later in the fall when, he feels, he'll get name

when, he reets, he'll get name actors at less inflated prices.
Leslie believes that after the season starts he'll be in better position for talent-buying.

WHITE HORSE INN' ON AGAIN FOR HIPP, N. Y.

Negotiations are on again to bring 'White Horse Inn', Bric Charrell's European extravaganza, over to New York and for the Hippodrome theatre. RKO is reported willing to talk terms for a legit Jakeover of the house, despite that a year ago the proposition was turned down. It is the likelihood that 'Cavaleade' will go into the house as a follow up to Inn.' 'Cavaleade' is the Noel Coward pageant as produced by C. B. Cochran. Negotiations are on again to ring White Horse Inn, Eric Char-

Coward pageant as produced by C. B. Cochran.

Idea in bringing the two pleces over would be to form a new company, with Cochren to come over to handle the British end on both shows, with he and Sir Oswald Stoll getting together in London on their end of the deal.

end of the deal.

Other talk in New York has mentioned the Roxy as the American stop for both shows but that was prior to Fox-Skouras deciding to assume and reopen this house.

2d Legacy in Year for Pierce, Jr., and Sister

Prefice, Jr., and Sister

Denver, Aug. 8.

For the second time in a year
Norman Pierce, Jr., assistant stage
manager at Elitch's, and his sister,
Gertrude, who is studying in a
school of the theatre in Vermont,
have received substantial legacies.

First time it was \$13,000 from the
the second time \$20,000 from the
the second time \$20,000 from the
estate of Henry Thompson, New
York attorney.

The money will be used in studies
of the theatre. Norman is taking a
special course in theatre production
at Yale.

Miss Rasch's London Job

Albertina Rasch is going to London next month for the new oper-etta by Robert Stoitz, Vienness composer of "Zwel Herzen," which Hassard Short will put on with Dennis King prominent in the cast. Louis Drevfuss, the music publisher.

Short sailed a fortnight ago to

2d Ave. Extras

Tommy Mitchell goes into the cast of the untitled play by the Spewacks being prepared by Her-man Shumin. It's Shumilin's first production since 'Grand Hotel' and he's going to stage it himself. Big cast will be required for the play, with a large number of ex-tras being recruited by Shumilin from the cafes of Second avenue.

SLOW MOTION BUILDING

San Francisco, Aug. 8.
Work on the war memorial operhouse, creeping along at a recorsnail's pace, is being further slower by bickering between construction workers and members of stagehands

Latter group walked off the job when disse over construction of the stage. Steel

over construction of the stage. Steel workers are continuing the jobs sans professional advice. House is supposed to open Oct 15 with a season of opera already lined up under direction of Selby Oppenhelmer, who will manage.

AKRON CIVIC STAYS OPEN

Akron, O., Aug. 8.

Plans are under way which will keep stage shows at the Civic will-heatre, formerly the Grand, after the end of the summer season. Curley Burner musical stock is holding the

boards of house currently.

The Burns show is in its third week, with company of 30 people.

Rosalie Stewart Has 'Just Out' in Mind

Stockbridge, Mass., Aug. 8.
Rosalie Stewart is the possible producer of Edouard Bourdet's Just Out' this fall. Miss Stewart. attended the first American performance of the French comedy here at the Berkshire Playhouse

Play has been on the point of lew York production for the past two seasons, but contractual handi-caps are said to have held it back

Indications of 15% Cut **By Unions as Compromise** With N. Y. Legit Mgrs.

With the Philadelphia stage hands agreeing to a straight 15% wage cut covering next season, indications are that a similar reduction will ap-

are that a similar reduction will ap-ply to New York's local and the Brooklyn union. The backstage committee met with the legit man-agers Friday (5) and adjourned to present the proposed new scale. To the managers' demand for a 33% cut the stage hands countered with a proposal to lower wages as mand was dropped to 20%. An agreement is expected early this week, Same percentage of reduc-

agreement is expected early this week. Same percentage of reduction would apply to broken time. Working conditions, thorn in the managerial side for years, figure to be moderated also. Under the indicated scale, heads of departments in legit houses will receive \$70 weekly, a cut of \$12. This is the inlimium wage, with some department heads getting over the scale, which is a matter of personal agreement between manager and employee. That portion of the crew which works by the perform and employee. That portion of the crew which works by the performance will receive about \$6 less weekly, the new minimum wage figured to be about \$48 as against an average of \$54 for the past two

progress with a lowered scale with the musicians as yet. Reports that the musicians agreed to a cut because facing as much unemploy-ment as last season, appear to have bcen premature.

HARPO MARX GOING MOSCOW ART—GRATIS

Hollywood, Aug. 8.

Arthur (Harpo) Marx left here last Friday (6) on his way to Russia where he will appear in pantomine with the Moscow Art Players. It's a guest and gratis engagement. arranged for by Max Reinhardt, to extend over a period of four weeks. Fantominic comic fiew east in Hal Roach's plane with Sam Katz of Paramount-Publix, also a pas-

Golden, With 3 on Tap, Can't Decide on First

John Golden can't make up his mind between three plays for the coming season. Originally his in-tention was to start off with "Why Don't You Go Back?", a Russian yarn by Montague Glass and Dan tention was to start on the control of the control

shoved this into the background for the time, being. Golden also has rights to a new Rachel Crothers play, 'When Ladles Meet,' and a new Vicki Baum plece, Life Goes On.' Miss Crothers' play is being tried out at the Cape Play-house, Denniss, Mass, this week, with the results to indicate whether it comes right in or gives way to the Baum plece.

'Chrysalis' at Beck

'Chrysalis,' which attracted at intion at Lawrence Languer' layhouse at Westport, Conn., i Playhouse at Westport, Conn., is booked to open at the Beck, New York, Sept. 15. Show was presented by Thereas Helburn and Langner. Both are directors of the Theatre Guild, but the play is not on the Guild schedule.

Understood that Martin Beck will Understood that Martin Beck Will also be on the managerial end for the Broadway presentation, having supplied the backing.

BENNY HOLZMAN EAST

Hollywood, Aug. 8.
Ben Holzman, still troubled with tricky stomach, left here Friday

(5), for New York on busi-ness for Eddie Cantor, Mrs. Holzan accompanied. Will stop over in Chicago.

HENRY DUFFY HELPING F & M STAGE 'IRENE'

Ziegfeld Made More Money with

Los Angeles, Aug. 8. Henry Duffy, coast producer, collaborated with Fanchon & Marco in staging tab version of 'Irene,' fea-turing Dale Winter (Mrs. Duffy) in her original stage role. Tab gets under way at Loew's State here (12).

Shows in Rehearsal

'Flying Colors' (Max Gordon), National.
'Passing Show' (Shuberts),

Shubert. 'Exit the Queen' (Alex Mc-

Kaig), Empire.

'Folies Bergere' (Max Rud-nick), Liberty.

(12).
Cast includes Bobby Watson,
George Fox, George Bali, Dorothy
LaMarr, Walter Regan, Betty Fartington, Warren Wood, Sydney
Reynolds, Eddie Featherstone and

Anolyn Arden.

Harry James is musical director, and Louis Lissner manager. M. C. Coyne remains as manager of Stitch in Time' unit, where he has been replacing Lissner, off a week because of his brother's death. Sally will probably follow Trene, with no cast set. Olive Olsen signed for connecteene part in Follow Union and Joe Penner goes into Whooped.

Looks Like Stage Crew Out 'Footlites' Wages

Los Angeles, Aug. 8.
Little hope held by state labor
commission for payment of unecured wage claims totaling \$4,500
against Gerhold Davis' Footlites,

against Gerhold Davis' Foodites, musical, which folded after a week at the Mayan. Sum mainly due musicales and tagehands.

Miss W. E. Stowell, chief backer of show, chimed to have had \$75,000 in securities before it went into rehearsals, but said the stocks had shrunk to \$1,200 when it came time to pay off.

Holders of tickets for the mayade mayade may have may show the stocks had shrunk to \$1,200 when it came time to pay off.

Holders of tickets for the un-played matinee still have \$250 com-

Lead Delays Show

Harry Moses has had to postpone production of his J. B. Priestly play, Dangerous Corner, until No-vember because he wants Colle vember because he wants Colin Keith-Johnson for the male lead. Equity won't let Keith-Johnson play here before November because he appeared on Broadway last season in Warrior's Husband, another

in Warrior's Husband, another Moses production.

Meantime Priestly is writing a new first act for the piece, so that the production when opening here won't be like the current version at the Lyric, London.

Hayward's Own Agcy.

Leland Hayward has split away from the American Play Co. and opened an agency of his own in New York. Settlement with Ameri-Play allows Hayward to

can riay anows Hayward to take over his own clients. Bill Cowan, former head of the Paramount Astoria studios, may join Hayward's agency on the stage and personal booking end.

KINGSLEY'S 'CRISIS'

Hollywood, Aug. 8.
Sidney Kingsley, writer, under
ontract to Columbia (films) leaves
his week for New York to confer contract to Columbia (films) leaves this week for New York to confer with Sidney Phillips, who will pro-duce his play. The Crisis. Kings-ley returns here in two weeks. The Crisis was also the title of a play produced in 1908 starring James K. Hackett.

BOLT STRIKES THEATRE.

Lunenberg, Mass., Aug. 8.
Damage of \$2,800 was caused when a bolt of lightning caused a fire at the Whalom Park theatre, summer stock outdoor house.

summer stock outdoor house.
Wardrobe valued at \$2,500 was
destroyed when the flames spread
through three dressing rooms. Auditorium and stage were not dam-

In retrospect the career of the late Florenz Ziegfeld, Jr., stands out more in relief than ever from a financial angle. To the few in the anancial angle. To the few in the actual know of the producer's ventures, he made more money with musical shows than any other manager. Yet he had to borrow money for his last trip west. He was among the millionaires clipped by Well Street.

When most of Ziegfeld's time was devoted to the Follies, that revue netted quarter of the production of the control of the production of the product

netted a quarter of a million season after season and there was a new show every year. When he state the season and there was a new show every year. When he state the season and the season the season that t

nomically.

Ziegsy had the habit of carrying-large sums of money in his pecket and it was usual for him to have \$15,000 and upward in banknotes held together by a rubber band. He also liked to keep the profit checks from his shows and it was weeks before they were deposited. When in Palm Beach his pocket bulged with big bills and that coin gener-ally stayed in the resort, for he liked to frequent the famous Brada-ley's cashin.

Wife and Daughter

Last week his will was filed at White Plains. It was drawn up three years ago when the shows man was financially solid. His wife.

three years ago when the showman was financially solid. His wife, Billie Burke, whose maiden mane was Ethelbert Appleton, and their daughter, Patricla, are the sold legatees. The will request, however, that his mother, who is past 80, shall be provided for by Miss Burke, the mother to receive ne less than \$500 monthly.

Just how much the estate will nef is a question, it being estimated that the claims against it will reach \$1,000,000. Louis S. Levy is the \$1,000,000. Louis S. Levy is the quite familiar with show business and it is possible that some Ziege feld show activities may be constitued. That probably will not insclude 'Show Boat,' it being understood that the revival has been taken over by A. C. Blumenthal, who acquired the management priof to Ziegeph and its in possible that constitued. That probably will not insclude 'Show Boat,' it being understood that the revival has been taken over by A. C. Blumenthal, who acquired the management priof to Ziegeph and life insurance up to an estimated \$100,000. A policy far and the property of the state of the wife and daughter and cannot be touched by creditors. The estate at Hastings-on-the-Hudson is in the name of Miss Burke and similarly

at Hastings-on-the-Hudson is name of Miss Burke and sim exempt from claims

Lubitsch Operetta On

Ernst Lubitsch's plan for an op-eretta production with Dimitri Tiomkin and Albertina Rasch asco-ciated is not off. "The Czarine," as a libretto idea, however, is cold. De-cided it's too outmoded.

A Parisian prima donna is being negotiated for although at one Marie Jeritza, of opera, was n tioned as a possibility.

Actress Charges Cruelty

Denver, Aug. 8.
Helen Kohankle Singer, actress, secured a preliminary divorce here from John Singer, New York theatrical agent and actor. They had been married 12 years.
Mental and physical crueity was charged.

Mrs. Curry-Administratrix

Mrs. Curry—Administratrix
New Haven, Aug. 8.
Ethel Curry, this city, widow of
Daniel C. Curry, appointed administratrix of her late husband's eatate when Hazel Mage, scoretary,
to Curry and named executrix by,
him, refused to quality as such,
Curry was manager of the late
if Fo Ziegfetd theatrical interests and
had served with Henry W. Savage
and the Shuberts prior to association with Ziegfeld.

With \$40,000,000 Bank Loan. Australia Looks Up: Biz Good

By ERIC GORRICK By ERIC GORRICK
Sydney, July 14.
Ferenc Moinar's "The Good Fairy'
did a quick flop when introduced
by Williamson-Tait. Show closed
after two weeks. Reported that the
police requested that portion of the
dialog be deleted just after show
opened. Spicy atmosphere of the
play, however, failed to puil at

pened. Spicy atmosphere of the play, however, falled to pull at the bo.
Outside of Falry' business seneral play, however, falled the play at the bo.
Outside of Falry' business seneral play and the bo.
Outside of Falry' business seneral play and the pla

employed. This in itself will mean a big thing to theater minangements. A few short months ago shows were flopping everywhere simply because the people as a whole were atraid to spend their money on entertainment. With confidence restored, a different story can be told today. And, too, because of this restoration of confidence managers are now offering bigger entertainment at the lowest possible charge.

Europe Ogles

Europe Ogles

European picture producers are ogling the Australian maritet for their film.

Information had been sought from representatives of the Australian representatives of the Australian their film. Information had been sought from representatives of the Australian their films of the Australian their films of the Australian the population here, together with the number of picture theatres operating. The French producers are already making plans to invade this territory soon. So the films of the films

New Revue

Ted Henkel has written most of
the music for the new Rolls' revue,
The Big Show, Rolls, in this protant of the revue,
The Big Show, Rolls, in this protant of the Parlian type of
tant of the Parlian type of
tante of the Parlian type o

'Sweet' Connects

Bitter Sweet' is one of the swellest shows W-T have staged in some
years. Cast includes Margery Hicklin, Herbert Browne, Romola Hansen, Sydney Burchell, Cecil Scott
and Reggie Dane. George Highland
produced. Expected to stay about
eight weeks.

Munro Returns
Charles Munro has returned from
America to take compiler charge of
the Hoyt circuit. Munro has been
in conference with the Fox interests in U. S. concerning his Australian chain in which Fox hold a
big parcel of shares. Munro strongby denies that there has been disstallanction monget certain Ausstallanction monget certain Conbeause of the Fox holdings.
Uncmployment lessens,
W-T doing 'Waltzes From Vienna.'

W-T doing 'Waltzes From Vi-enna.'
'Miracle Man' scores in Melbourne. Church strongly against Sabbath

shows.

Dame Sybil Thorndike success in 'Saint Joan.'

Dame Sybil Thorndike success in Saint Joan. And Opera company a quict: flop in Melbourne. Mage Elifott and Cyril Richards will do new show for W-T. Fleture production locally still evictorian grows ahead. Proposes further tax sing on amusements. Tin-hare racing boom just about over. Looks like quick death following governmental probe. Some success to strike over there thousands of city workers do trips on Sabath. Craze not having the darks such about that management Prince Edward, Sydeny, brings in new first half to permit patrons look-see picture twice.

First Deluxe Vaudfilm On Paris' Left Bank

On Paris' Left Bank

First Montparnasses vaudnimhouse with Montparnasses vaudnimhouse with Montparnasses vaudnimwest-nown borth of the
west-nown borth
Self-nown borth
Montparnasses

The Montparnasses

First Montparnasses

FRENCH RESORTS WAIL LOUDER THAN EVER

Paris, July 27.

Pienty of tourists on vacation but spending quality distinctly below par. Deauville Casino gaming tables business panicky. Riviera similarly affected.

similarly affected.

How to keep up acts and shows is now a problem. In Saint Jean de Luz management has introduced feminine wrestling matches as formerly done at the Bal Tabarin in

otels marking pop prices further

STRINGENT BONDING LAW IN SOUTH AFRICA

New law passed here compels imported musicians and concert artists to pay one pound (\$3.45) for a temporary residence permit. Musikers also must deposit \$860 with

sikers also must deposit \$860 with the government on entrance to the country as guarantee that they'll carry out the terms of their contracts and not overstay their time limits.

Foreign musicians aiready in the country must comply with the provisions immediately if desirous of continuing their stay to the conclusion of their contracts.

COMMUNISTIC PARIS THEATRE IDEA ON WAY

A communistic theatre is being comoted here. Communism likely A communistic theatre is being promoted here, Communism likely to be limited to producing very advanced plays, since anything likely to result in serious disturbances would be killed by the police.

Promoter is a newspaperman, Leon Mousianc, and stage will be the intimate stand now called Bouffes du Nord.

Idea is to give Russian plays a chance similar to that previously given Russian bailets.

Bobby Pinkuses Split

London, Aug. 8.
Bobby Pinkus has split with his
wife, Isobel Dwan, both for stage
and maritally. Team has had plenty
of trouble on and off, with Dwan's
socks at Bobby much too realistic,
Thelma Temple will be Pinkus's
new, partner.

In Paris

Paris, Aug. 1.
Ruth Chatterton, Doug Fairbanks,
Jr, Joan Crawford, Laurel and
Hardy, Jack Kirkland, Jean Delmour, Rita Weiman, Maurice Marks,
Syd Chaplin, Irene Bordoni, Jocelyn
Lee, Seymour Nebenzahl, E. W. Dupont, Richard Zichberg, Peter Ostermeyer, Guldo Bagier, Hermann
Millakowsky, Joseph Teichner, Erno
Rapee.

Tin-hare racing boom just about veer. Looks like quick death folwing governmental probe. Hilling is the latest craze to
the cover here. Thousands of city to
the cover here. Thousands of city
to revened Dangerous Years (Fox)
to
the cover here. Thousands of city
to
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Shaw's "Too True' Almost Unanimously Panned

London, Aug. 8.

London Aug. 8.

Bernard Shaw's Too True to Be Good was almost unanimously panned by Shaw's countrymen, repeating its New York reception last fall.

fall.

Critics of London papers were taken by plane to Malvern for the premiere Saturday (6). Head winds almost the entire distance didn't make the going very pleasant, with the scribblers arriving later than had they made the trip by rail.

PARIS LEGITS **NEW FALL POLICIES**

Paris, Aug. 1. Changes either in ownership or in style of productions are planned in several Paris houses for the fall,

several Paris houses for the fall. Chatelet, formerly, devoted to purely spectacular shows, will go operetta, thus turning it into opposition to Mogador, owned by Isola Bros. Chatelet is owned by Maurice Lehman who will produce an operetta by Nousy Bon and Albert Willemetz, titled "Rose de Franco,"

Willemetz titled Rose de Franco, with music by the American, Signinund Romberg. Cast will: include Daniele Bregis, who made a short appearance on Broadway, and Bourdin, of the Opera Comique. Porte Saint Martin, other Lehmanhouse, formerly devoted to drama, will partly replace Chatelet, for spectacular plays, and will open with a revival of Muchel Strogot. Later in the season it will have a new operetta by Charles Mere titled Passage des Princes.

Lehman is for adjusting scales to current slump and doing shows ilkely to draw masses rather than

likely to draw masses rather than strictly highbrow patronage. Athenee, formerly Lucien Rozen-

strictly highbrow patronage.
Athenes, formerly Lucien Rozenberg's, is going to Deval and Felix Conductor who the conductor with the conductor of the conductor

Renaissance will revive the Dame de Chez Maxim's, hanging from heavy meller hanging

operetta.

Generally speaking, shows will in-clude an inordinate number of operettas, which have proved com-paratively large grossing possibili-ties as compared to other shows, paratively large grossing possibilities as compared to other shows, the likely ch due to their appeal to the masses, duction end.

London Show World

Felix Bressart's Dutch Revue Almost Strands

The Hague, Aug. 1.

Revue company with the German film star, Felix Bressart, as star attraction in Holland, went bust. Promoters did not have enough capital, and conditions were also responsible.

tal, and conditions were also responsible.
Dutch promotors had to put up
two guarantees, one of \$2,000 for
Bressart, and \$1,400 for Municipal
Theatth, and the statement of th

DORA MAUGHAN LEAVING **ENGLAND; H.O. REQUEST**

London, Aug. 8.

Home office has ordered Dora Maughan (American) to leave England by the end of the month. Also Miss Maughan has been told she must solicit no further work in England after the end of the current week.

rent week.

Understood the action is resultant from Miss Maughan's recent activities at the Phoenix theatre, where she acted as hostess in the lobby besides heading the show. H. O. is understood to have previously warned her that hostessing was no likee in England.

BEAUTS LEAVE SPATS TO 'IMPEDIMENTA'

American and European beauty queens during their show-off tour of Belgium before the election of Miss Universe, 1932, at the Spa on July 31, travelled in de luxe buses, the second carrying chaperons, papsa and mamas, reterred to by cause they won't give the gay lads with big cars half a chance. Girls are pally renerally although

Girls are pally generally although Miss Poland and Miss Germany don't waste any smiles between them. Hatred, jealousy and rivalry have been left to the 'impedimenta' have been left to the impedimenta who are always warring about fa-voritism in hotel room aliotment

VIC PAL'S NEW GRIND POLICY STARTS SEPT.

London, Aug. 8.

Grind stage policy is the projected future for the Victoria Palace. To start some time in September. Nothing set, but Tom Arnold is the likely choice to handle the production end.

South Africa

By H. Hanson

Capetown, July 14.
Terrific gales around the Cape
Colony and up the coast, with heavy
downpours and cold weather have
practically killed business.

Nikita Balleff's Chauve Souris company sailed on the Arunde Castle for England.

Mrs. Barrow-Dowling, for mayears dramatic critic on the 'Ce Times,' Capetown, is vacating job to join her son up country, complimentary farewell conc given her July 22.

Talkers having hit Capetown musicians badly, to get in some relief money a concert was arranged July 2, drawing a fair house. Distress among musicians is acute throughout the country.

Cornelius Veldthagen, showman, picked up some checks in a Cape-town street, and endorsing them got payment at the bank. Admitting previous convections, the magistrate presented him with nine months hard labor.

Howard Glover, for many years scenic artist for African Theatres, died June 28 due to slipping on the pavement in a Johannesburg street, of their, small out-of-date cinemas and fracturing his skull. His father: which have been closed.

was the late W. Glover, scenic artist for Howard and Wyndham, Theatre Royal, Glasgow, Scotland. He was cousin to the well-known Jimmy' Glover of Drury Lane and family survive. His age was 68,

Jascha Helfetz's farewell recital in Capetown July 20 prior to sall-ing for Europe.

Letters in Capetown papers from readers say, There are many of us who are tired of the Hollywood stuff which is presented to us year in and year out. Strongly urge that Continental films would be a great success over here.

A number of young German ac-tors, with Kurth Llessen as man-ager, have chartered a plot steamer for a tour over here, leaving Ham-ton to the charter of the con-troutes. They carry a repertoire of light opens and plays. Kurth Llessen has previously visited South Africa. Rather a bold ven-ture with present conditions in con-sideration.

London, July 27. London, July 27.

Regent, stock house in the King's
Cross district of London, switched
this week from a repertory to a bill
of five Grand Gulgnol plays, conducted on the non-stop basis, at
popular prices.

British Tribute to Zieggy Lorid Castlerosse, gossip writer for the Sunday Express, wrote a glowing tribute to Florenz Ziegteld, winding up with TBut this, at least, can be said of hlm—his word was as good as his bond.

Marie Tempest's New Play
Sometime in August—date not set
—Marie Tempest returns to the
Haymarket, when a new play will
be produced titled, Tomorrow Will
Be Friday.'

Fox's British P. A. W. H. Mooring, late editor of the Bloscope, goes to Hollywood for three months to handle publicity for Fox's filming of 'Cavaleade.'

Goldenberg Resigns

Goldenberg Resigns
David Goldenberg, manager of Mctive Empire, has resigned. He had been and the service of the

New W. E. Productions

New W. E. Productions
Two suburban repertory theatres
are trying out new plays this week,
the final productions for July. There
are a reasonable number promised
for August. There will be the Hay-market with a new comedy entitled,
The two the state of the second of th

'Heritage' Too Morbid

'Heritage' Too Morbid
'Heritage', a new play, produced
at the St. Martin's for one performance, Sunday night, July 24, revealed scenes in a lunatic asylum
with alleged humorous references to
hereditary insanity, drunkenness,
epilepsy, etc. Altogether a most
norbid thesis for dramatic entertainment.

McLeod-Tiller Engaged

McLeod-Ililer Engaged
Tex McLeod and Marjorle Illler
have announced their engagement.
She was his stage partner for several years and rejoined him on his
recent return to England. They
open next week at the Trocadero
restaurant. Marjorle is a niece of
the late John Tiller of dancing the late Joi

2 Weeks Upheld

2 Weeks Upheld
A violinals employed by the Embassy Club was recently let out for economic reasons and given a week's salary. He brought suit claiming he was a member of the Musiclans' Union and required two weeks' notice, which was the custom. Despite witnesses for the defense testifying that unless there was express agreement to the contrary a week's notice was sufficient, the plaintiff, gave a verdict for the plaintiff.

'Pleasure Cruise' Off

Pleasure Cruse on Pleasure Cruse of the Apollo July 30, after a healthy run. During the recent heat wave, business nose-dived, and the Daniel Mayer Co., gave notice. With the return to normality receipts came right back and now they wish they ladn't been so hasty.

Merson's Comeback

Merson's Comeback
In addition to George Gee, there
is more than a likelihood Billy Merson will join the cast of 'Fanfare,'
a revised version of which will
shortly be seen at the Alhambra.
which will shortly be seen at the Alhambra.
which will shortly be seen at the Alhambra.
which will shortly be seen at the Alhambra.
was an acrobatic comedian who received as much as \$1,750 a week
here. He had a weakness for playing legitimate comedy-pathetic roles
and, to that end, rented a West End
this last known engagement was for
\$75 per week.

Red Heads Score
Eve's week at the Victoria Palace
only newcomers are Babe Egan and
Hollywood Red Heads, who scored
splendidly, despite being made to
close the show. Girls have several
weeks with Moss Empire in provinces and London.

An Old Greek Custom An Old Greek Custom
Maid of Athens, by French
gtrother, is the story of the ropance of a Greek actress who falls
to find lasting success in Farls in
gpite of her amazing gifts. She
makes her Farls debut through the
simple expedient of running away
from her family and newly wedded
hybung American diplomat. In the
state her para her price by yielding a young American diplomat. In the and she pays her price by yielding to the Grecian unwritten law which wipes out the woman of a triangle rather than the intruding male on the principle that the affront is to the woman's family rather than to that of her husband's.

The author has written a story around the custom rather than adapting custom to his tale. Result is a thin romance generously padded with lengthy philosophical conversations, but the story is not

conversations, but the story is not uninteresting.

Cocktails to Garrets
George Reichl, who became a book
publisher via a cocktail chart, has
seiled for Europe to dig up whatconductive to the control of the ever choice literary pieces he car find. Won't return until after Sept 1 because the things he's after take time

As to Roman Press, Reichi came to notice of the bocksellers when he great what he called a Cocktail street when he great what he called a Cocktail street when he was to be contact gave him the idea to go book publisher. Unearthing an old and forgotten work by Gustave Flaubert, in the original French, he induced Frank Jeilinek to do a translation and issued the book under the title of November. Book clicked and that definitely decided Reichl, He hopped a boat

the title of 'November.'
Book clicked and that definitely decided Reichl. He hopped a boat and now is prodding every old European garret occupied by a literary celebrity.

Brewster's Rubberneck Guide
Eugene V. Brewster, erstwhile
fan mag publisher, is out with a
pocket-size, paper-back booklet.
How to Have a Hell of a Good
Time in Los Angeles, the byline
carrying the name, Van Vandall.
Publisher hilces the price for the
telle and electrometric intormative, both for tourist and
native. However, the sightseerseldom is willing to pile through
Roget's Thesarus to obtain facts.
Author has realized that a full
stomach quiets the nerves; therefore, he has devoted a majority of
the contents to the unusual food
spots in Los Angeles and Hollywood.

Works of classical authors, the copyrights of which have expired, are being gathered by D. H. Smith who has formed a new publishing company to issue these reprints at a low price. No royalty and other favorable conditions will enable Smith to sell his books at 30 cents each.

First of the Smith books will be

First of the Smith books will be a collection of 11 short storles by Balzac. Contents of the second volume will be along similar lines.

Although his initial efforts will be royally-free reprints. Smith may publish original fiction later. Not, however, unless he can keep the retail price down to 35 cents. It's Smith's belief that currently the most money to be made in the book publishing field is an item priced at 35 cents or less.

Haldeman-Julius by mail how to write for his Little Blue Books. In other words, Haldeman-Julius will 'train' those aspirants for little Blue Book authorship.

No such condition prescribed by Haldeman-Julius when first making known his supposed Blue Book material. sed need for Little

Authorized 'Chatterly'
First authorized edition of 'Lady
Chatterly's Lover' will make its appearance in September, Aifred A.
Knopf having arranged for its publication with Frieda 'Lawrence,
Widow of D. H. Lawrence. It will
be an expurgated version, of course.
Pienty of 'Chatterly' versions
around, both unexpurgated and
around, both unexpurgated and
There's and the course of Authorized 'Chatterly

Editors' Nuisance

"Time," the weekly

Time.' the weekly newsmagazine, is showing signs of replacing 'The American Mercury' in its influence upon young newspaper reporters and budding writers in the great open spaces.

Where a few years ago city desks, and other depositories for the written word, were inducted by paseudo-Menckens and conscious or unconscious and conscious of the 'Mercury's style, today the pattern seems, initations of the 'Mercury's style, today the pattern seems to be the short, crisp, commastudded, phraseology typical of 'Time'.

studene, phraseology typical of Time.

As with the Mercury, imitations, newspaper editors dislike the Time copying, Dailies the Time copying, Dailies the Time copying, Dailies with the time of t

Time has an abrupt, clipped, way of saying things. At first meeting it sometimes confuses people. It's a pet hate of others. But once inoculated it appears to unconsciously produ a telegraphic mous a telegraphic mous sion in the habitual reader. Newspapermen reading the for its condensed sum-

But editors avow its the big-gest nulsance in journalism today.

cept the employment of the character name.

Will be quite a task for Knopf to go after the unauthorized versions, should he be so minded, none of them carrying the publishers' imprints. Lawrence's widow, has realized nothing from these unauth. realized nothing from these unau-thorized versions.

Benzigers' Fiction

Seemingly growing demand for fiction has led still another special-ized book house to take it up. Con-corn is Benziger Bros., publishers of

religious books:
The Benzigers will have no-definite fiction list, just taking on as many novels as are deemed worthy. Stories will not have to have a religious background.
Growing list of book publishers, as well as the moves of various specialized book concerns to go in for fine the second of the second line of th

4 Mags Become 2

Flurry of activity in the Chicago mag field has resulted in the num-ber of publications emanating from

ber of publications emanating around that spot being reduced to two.
Two women's mags, 'Household Guest' and 'Mother's Home Life,' both under the same ownership, be-Enlarged publication

come one. Enlarged publication will carry both titles. No editorial changes involved, Mary H. McGovern and her staff editing the two mags for some time.

Other two Chi mags figuring in the changes are "Popular Aviation" and "Practical Mechanics. Latter is to be scrapped with some of its few in the control of the control

Ellen Scripps Dies at 95

Ellen Scripps Dies at 95
Ellen Browning Scripps, half
sister of Edward W. Scripps, and
active in the affairs of the Scripps
Canfield and Scripps - Howard
appers since their founding, died at
her home in La Jolla, Cai, Aug. 3,
ared 96.

ed 95. Miss Scripps, a school teacher at aged 90.

Miss Scripps, a school teacher at the time of her brother's joining the Detroit Tribune, became a roof-reader with him when he founded the Detroit News, advancing to literary editor. There she began her 'Miscellamy' column that has since grown to the feature and 'odd fact' syndicate system that is an integral part of all Scripps papers.

In the past 25 years Miss Scripps devoted time and finances to many philanthropies, mainly of an educational nature.

'Colliers' Film Reviews
'Colliers' Weekly' will devote a
page each issue to picture reviews.
William A. Ullman, Jr., is on the
Coast to catch the films at previews. Intention is to beat 'Libcrty' which usually waits until the
pictures hit the New York theatres.

San Quentin's Literati

San Quentin's Literati
Latest issue of 'The Bulletin,'
published by the inmates of San
Quentin, California state prison,
goes in heavy for by-lines, the
writers using their underworld aliase

allases.

'Ashes of Scarlet' is authored by Gyp the Wiper; 'Bludgeoning Blows' is by no less a person than Pretty Boy' Cohen; 'Putty Knife' Grogan has contributed. 'Thundering Hoofs.' Best effort is an article by Edwin Owen titled 'Health Resort.' It in-

Best effort as and Owen titled 'Health Resort.' It invites every one to come to the prison if they want to enjoy good health According to the article, written humorously, San Quentin is 99%

Two Introductions

Two different introductions, one by Pirandello for the English translation, and one by G. B. Shaw for the French original, will be written the French original, will be written for the same novel by Saul C. Colin, to be published in New York by Sutton. This is Colin's maiden novel, titled 'On the River Doubs.' Colin is now writing scenarios in writing

Book Length Serials

Book Length Serials
Included in the 12 book length serials to appear in 'Collier's' within
the next year are The Frightened
Lady,' the late Edgar Wallace's
final novel; Wife for Sale,' by
Kathleen Norris; 'Thunder Mountain,' by Zane Grey; The Gallows
of Chance, 'Dar E. Phillips Oppenof Chance, 'Dar Feferred,' by
Arthlu Somers Roche Preferred,' by
Arthlu Somers Roche

Arthur Somers Roche.

'Collier's' shortly will also publish
a feature article by Mirlam Hopkins, from legit and pictures, on
prohibition.

La Farge's irade
Oliver La Farge, '29 Pulitzer prize
winner for his 'Laughing Boy,' went on a tirade against novelists who write to make money in a talk at Boulder, Colo., before the University

Boulder, Colo, before the University of Colorado Writer's conference.

La Farge did not advise the gathering what he wrote for, but advised aspiring novelists to make money legitimately rather than those who write for the resping of royalties 'are drenching and drugging the literary tastes of all nations.'

First Fiction Attempt First Fiction Attempt
Honore Wilson Morrow, widow of
William Morrow, will publish this
fall her first fiction work, Beyond
the Blue Sierras.' It's an adventure
novel dealing with the early Spanish settlers in California.
Choice of subject partly guided by
her hellet that pictures are about

her belief that pictures are about due for another cycle of costume

Fred Storm, political reporter of the Rochester, N. Y., Times-Union, goes to the United Press bureau in Albany, Charles F. Cole of the Democrat and Chronicle' replaces at the T-U, and Fred Kates, son of

at the T-U, and Fred Kates, son of General Manager Roy Kates, be-comes reporter on the D-C.' Fulton Oursler's retinue when he left for the Coast included a butler, secretary, cook, maid and gover-ness. Oh, yes, and the family. Helen Grace Carlisle will wed Jacobs Medio, of Harcourt, Brace, nawweek Reid, of Harcourt, Brace, and the books on Frank

James M. Reid, of Harcourt, Brace, next week. Latest of the books on Frank Harris is that just completed by Hugh Kingsmill. J. Keith Winter back in England

to start a new novel.
Lionel Houser, who reviews books

for the San Francisco has written one. Claude Kendail will publish. Achmed Abdullah vacationing in

Maine

Maine.
Newton Flummer reading proofs
on his first book.
If Leland Hayward forms that
new literary agency, most of the
American Flay Co. ex-employes will
go with him.
Anthony Wynne, author of 'The
Green Knife,' really is Roben' MeNair Wilson.

Every time he writes a new book, Manuel Komroff gets the best build-up by his publisher any scribbler receives.

y ms publisher any scribbler receives.
Philip Guedalla may come over for a lecture tour this winter.
The David Garritt trip here was for the control of the

outh of France. Leo 'Spike' Taylor broadcasting.

Best Sellers

Best sellers for week ending Aug. 6, as reported by the American News Company and branches.

Fiction

near Ghent, aged 72, following in-juries received in a fall. King Al-

near Ghent, aged 16, 2010/2019, injuries received in a fail. King Al-bert intended conferring title of baron on Buysse.

Kathleen Hewitt wrote 12 novels before Futama accepted her 'Mardi.' Bogart Carlaw insists it's 'Glants Should Be Gelded,' not 'Glided.'

Tho three scribbling Wylles—Max, Philip and Kis'adden—are related to Maude Adams.

Mazo de la Roche's desertion of the Canadian locale is only tempor Ty.

the Canadian locale is only temporry,
Franklin Walker, whose blog of
Frank Norris comes out soon, went
to school with the noted fictioners.
It took Burton J. Hendrick four
years to do that book on Andrew
Carnegie.
Grom Babylon, the
Louis dolding story to appear soon,
was written before 'Magnolia
Street.
Doris Burke, editor of 'Sketch
Book,' New York, in Los Angeles
collecting material for a special
Olympic edition.
Home from his annual trip

Olympic edition.

Home from his annual trip
abroad, Frankfin H. Chase has resumed reviewing for Hearst's sumed reviewing for Hearst's 'Journal - American' in Syracuse

Artnur Somers Roche brought the family to Los Angeles to watch the Olympians 'run and throw things

Erlanger

(Continued from page 37) his wife, the former Madeline Donnelly, who was Erlanger's private secretary, were ousted im-mediately after the testator's death mediately after the testator's death.
It was stated at the time that Judge
Erlanger ordered the dismissals because of the friendship of the Dilions to Mrs. Erlanger. During the
hearings Dillon was in daily attend-

18 Pages in 'Journal'

ance,

18 Pages in 'Journal'
Surrogate John P. O'Brien's declosion occupied 18 full pages of
small type in the 'Law Journal'.
Attorneys of long practice say they
never before knew of so exhaustive
a ruling. The testimony, covering a
period of 11 weeks, was estimated
amounting to 70,000 words, but the
decision totaled more than twice as
much, approximately 156,000 words.
The court ruled in substance that
there were two clear indications of
an informal marriage union between
Erianger and Miss Fixel, and
stressed the point that the testator
was denied, the originate for formally
by Brianger's first wife, Acelaide
ly Brianger's first wife, Acelaide
Baife, an English actress, known
professionally as Louise Baife, who
debuted here in a show called
'Smiff.'
In Philadelphia Erianger was ac-

In Philadelphia Erlanger was cused of shooting Miss Baife's first husband. He was fried twice and finally acquitted. The divorced wife as been receiving \$18,000 and back alimony covering that item was set forth in Baron's recent temporary ecounting.

It is reported that Mrs. Fixel-Erlanger will apply for a cour order that Baron file a complete ac counting by Aug. 17.

Sunday Shows

(Continued from page 36)

(Continued from page 36)
contracts and that to interfere at
this time might involve Equity in
suits from the show management
and possibly its members.
Scrap Book' has no regular
chorus, but some of the principals
so act. Equity's original stand,
from which it claims it has not retown the second of the second of the second
page 10 throughout the pagelayers figure throughout the pageformance, that the show is actually Leo Spike Taylor progressing, was observed in the time same players figure throughout the perboot on Greenland, and will illustrate it himself, of course, that the show is actually trate it players, figure throughout the perboot on Greenland, and will illustrate it himself, or course, that the show is actually commonly that it was staged by Cyriel Buysse, novelast, known as a revue, and that it was staged by a legit director.

That the admission is 50 cents for

afternoons and \$1 at night does not cuter in the matter, Equity con-lends. It is indicated that Lee Shu-bert is the backer of Book. Shu-lert has been campaigning for Sunday shows.

In the case of the Folles Bergere' there is a chourts more clearly de-

In the case of the Fous neugero-there is a chorus, more clearly de-fining that show as a revue, al-though its sponsor intends playing it twice daily and Sunday. Equity's bard and fast rule limits legit shows

Brown's Audience Spiel

When Equity first ruled against Book, Chamberlain Brown ad-dressed audiences and asked When Equity first ruled against Book. Chamberlain Brown addressed audiences and asked whether they believed the show to be vaudeville or revue. There were a few answers. Printed slips were cliso distributed, explaining: The Actors Equity Association having sent two of its employees to witness the openining of Scrap Book voted it was a revue. They desire to put out of work 75 actors, and in these days of unemployment I appeal to the public to decide. The theatre needs encouragement and the picture houses, burlesque and vaudeville are creating more interest by Sunday shows and helping the actor. As a loyal patron and lover of the heatre, I am asking your aid.

The number of signed slips turned in by audiences was not stated, nor were the replies presented to Equity. Understood the actors in were the replie Equity. Understo Book' are not wo tracts, other than ment with Brown. than an oral agree-

Canada

(Continued from page 15)

(Continued from page 15) necessary bills at a special session of the Canadian Parliament, which is scheduled to be held in October at Ottawa. Following this session, the government will seek approval of the Canadian people through dissolution of Parliament and the holding of general elections, it is intimated. intimated.

holding of general elections, it is intimated.

It is still within the real of possibility that the Provincial Governments of Canada will move to enact British film quota laws within their own jurisdictions at the coming sessions of legislatures early in 1833, with the exception of the Province of Quebec, where the habitants are quite satisfied to do without a British quota. It was the attitude of Quebec that proved one of the stumbling blocks for Bennett in the consideration of a possible quota plan for the whole Dominion under Federal auspices. Quebec was the reason why it was generally conceded that the Dominion Government could not fix a quota for Canada. But Quebec has nothing to do with tariff, matters and can say little if tariff matters and can say little if the Federal authorities extend more preference to the British producers, as they will.

Control of theatres, film consor-

preference to the British producers, as they will.

Control of theatres, film consorship and the licensing of film exchanges come under Provincial authority and, because of this set-up, it is expected that because provents of the set-up, it is expected that because provents of the set-up of themselves to establish a quota pian. The difficulty is, however, that it can hardly be effective unless and until more British features are available in Canada.

Premier George S. Henry and Major J. C. Boylen, chairman of censors, both representing Ontario, were the other champions for British films in Canada who placed their opinions before the Canadian Governing of the set of the set

opinions before the Can opinions before the Canadian Government in behalf of a quota plan, but they have been asked to censor British pictures without charge, more or less as an indication of their warm support for British pro-

ducers.

The exhibitors may have a further battle on their hands when the Provincial legislatures are in session early in 1933, but the Federal crisis is definitely over.

Too Tuff to Sell Bands for Real S With Price-Cutting What It Is. NBC Drops Band-Developing Dept.

Finding it impossible to contend, from the profit angle, with the stiff price cutting now prevailing in the business, NRC has withdrawn from the band selling and developing.

Plants of competition to the properties of the proper field. Network has abolished its band department in the New York office and assigned Ed Scheuing, who had been functioning as man-ager of that end of it, to the job of handling all theatre bookings for NBC artists with the exception of

NBC artists with the exception of RKO.

Decision to toss out the band department in New York came about six months after the network's Chicago branch had acted on a simular conclusion. One difference between the circumstances of the two spots that led up to the action was not the control of the control of

Dog Eat Dog

Dog Eat Dog.

Before junking the department that Scheuing started three years ago the network is reported to have worked out an understanding with the Music Corp. of America whereby 'NSC will have first sustaining pickup call on MCA bands outside the spots already committed to Columbia. Means that among others Beir Befrile will shift his sustaining services along with the Bills Stibles.

lumbla. Means that among others Ben Bernie will shift his sustaining services along with the Blue Ribbon Malt ression to that chain the inid-dle of September. MCA has been splitting commission with NBC ever since has been splitting commission with NBC ever since has been splitting commission with NBC ever since has been supported by the service of the service of the service has been shown as that the business had become now by the price slashing and underscating. Even the choicer hold and cafe spots have tome to demand class A bands of proven turnstile velue at class D prices. If the combo is set with, a completely, that makes it so much harder to get any appreciable coin. For it on a perany appreciable coin for it on a per-manent job. Fact that the band manent job. Fact that the band draws income from this source is taken advantage of as an argument by hotel and cafe men in the dictering. They argue that it is important for the band to have a permanent spot so that the commercial state of the property navigated and can be properly navigated and can be advantaged to the same than the sa

Sample of Price Cutting

Sample of Price Cutting
Interesting case in point that 'thenetwork exce quote is a 'name band at one of the larger and newer hotels in New York. Price submitted for one of its lesser attractions to the hotel was \$2.250. Rival booking agency underbid this figure by a grand, offering a band rated among the first 10, and got the job, It was imperative that the competitor, with a big money commercial for the band in question, obtain for it a permanent New York, spot, the advertiser having made, the deal contingent upon this angle.

Elimination of the band department means that NFG, will no longer undertake the building up of any dance orbestras on its own or transparent to the sample of the price of th root. New York, with this contract to only valid as long as the combo remains in this particular spot. Network had assumed the booking of the Pierre's room after the hotel granted it the wire privileges. Scheuling will go on handling all the Rogers and Columbo bookings, whether dance, theatre, or commercial, along with his new duties. Rudy Vallee's stage and road dates for, the past month or two have been routed through the Orchestra that Corporation of America, aithough in the combon of the combon of

For New Commish Post

Plenty of competition for the post of Radio Commissioner for the fourth zone, according to present

indications with more than 50 apparate recommendations already made to the President. There are about a dozen conceede candidates having a chance.

Harry Shaw, co-owner of WMT, Waterloo, and Earl May, operating KMA. Shenandoah, are leading Iowa candidates, although Dr. Frank W. Elliott, Davenport former president of the National Association of Broadcasters and former manager, of the WHO-WOC, Des Molnes, and Davenport, stations is said to be strong in political circles. Illinois has several strong com-Illinois has several missioner candidates.

NBC'S \$1,250,000 RENEWAL BY LUCKIES

with NBC last week assures Lucky Strike continuance (a the air for another year. Ciggle account has extended its Tuesday and Saturday evening periods for another 52 weeks, with the former effective weeks, with the former effective with Sept 10, and the week-end shot as of Sept. 27. Current con-fract for the Thursday hour has several months to go. Two renew-als in time revenue alone to the inetwork figure close to \$1,250,000, Two other renewals taken in h Two other reinewals taken in by MBC last week were Tasty Teast, for 13 weeks, and effective with Aug. 29, and the Steero program, bankrolled by American Kitchen Products, with the latter dated for Sept. 7.

G. E. Back on NBC

General Electric brings back its General Electric brings back its Sunday concert program to NBC Sept. 18. Session, will resume its former half hour stretch, but will be scheduled for a later evening period, 7:30 to 8 o'clock, eastern time. Same policy of soloiats culled from the concert stage will prevail on the entertainment end. New contract situation 13 weeks, with an option on 13 more.

Vallee's long term Fleischmann yeast contract was set by NBC. Scheuing's Duties

Sense contract was set by NBC.

Scheuing's Duties

Booking contacts allotted to
Scheuing are Paramount-Publix,
Loew, Fox, Warners and Fanchon
& Marco. Chester Stratton, RKO's
appointee with NBC, will continue
to concern himself exclusively with
the peddling of the networks majerial to the RKO. Stroutt,
An idea of present price conditions is the \$1,000 guarantee which
is all the Hotel Biltmore is guaranteein; Paul Whiteman. That \$1,000
is about 25% of his total payroll.
but Whiteman in gambling is making money on a generous percentage of the couvert charges and
mineral water and gingerale sales.
Heretolore Whiteman wouldn't have
although the summand draw (about
although the summand draw (about
although the measure in that aport for
the fall and winter.

3d Chi Minstrel Co.

Ghicago, Aus.
Another minetrel show has bobbed up locally. KYW-show has bobbed up locally. KYW-show has bobbed and have been all-star pinnter troups for Wednesday night at 9. Minstrels are Billy Broad, Roy Deltrieff, Waiter Pontius, Willard Andelle, Harry Keisler, Edward Ewing and Jackson Smith; orchestra directed by Rex Mauple.
This makes the Ahird minstrel show

Rex Maupin.

This makes the third station ministrel show. Others are WENR, now bankrolled by Sinclair Oll, and a troupe at WGN.

RADIO RECORD **ACCORD WITH** AD ASS'N

The music publishers have agreed to relieve the advertising agencies and their clients of the legal respon-

the fluxes possesses have agreed to the dear exponsibilities and lives lients of the legal responsibilities and electron of the legal responsibilities and electron of the legal responsibilities and electron to the exponence of served merely as an agent for the music publishers and that on thes grounds the trustee was expected to reimburse them to the ful amount of the license fees outstand

Fee Collection

Fee Collection

Discussions over the source of collection of the music tax on radio discs has been going on for months between the M. P. P. A. and the agency body. Advertisers' repa have never disputed the publishers' right to the 25c tax on copyright numbers and the four-bit tap on restricted numbers, but it's been their contention that collection of the fees should come through the recording laboratories. In this way the agencies avert any contingent

the fees should come through the recording laboratories. In this way the agencies avert any contingent liabilities arising from the unauthorized use of copyrighted or restricted numbers, and the possibility of M. P. P. A. agents nosing into their books.

M. P. P. A. agents nosing into their books.

M. P. P. A. agents nosing into their books.

It from the collection source angle, the continued of the collection source angle, the continued of the collection source and the continued of the collection source angle, the collection of the collection source angle, as come as a disc stendiller becomes remiss in the payment of the license fees collected on work done for the agencies, the M. P. P. A. notifies the Four A's that the recorder in question must no longer be entrusted with funds belonging to the copyright owners. It will then be up to the Four A's to pass this information of the continued of the collection of the copyright owners. It will then be up to the Four A's to pass this information of the collection with the suggestion of the collection with the waxing outful until it has straightened out its affairs with the M. P. P. A.

Before taking up this provision of

straightened out its affairs with the M. P. P. A. . . . Before taking up this provision of the agreement with their executive board, the chief execs of the Four A's are asking legal counsel to give this angle the o. o. so as to avoid any possibility of blacklisting or restraint of trade entanglements.

SIDNEY ON WHN

Louis K, Sidney of Loew's has spotted his brother, Jack Sidney, for a series on WHN (the Loew station), New York, with a new comedy idea. Gene Ford, who fashlone the special material for the Capitol, New York, presentations, wrote the material.

Sidney's series will be song and talk for 13 weeks. Jimmy Rule at

RADIO COPY ACTS

Because it's tough enough to get something new on the air, radio owes it to ifself to coluntarily stop copyring. Desire to simulate anything which clicks has always been one of the faults of the picture business, it leads to cycles and a harsh reaction from the public.

Copying has been true of the ether almost from the start, but more so in recent years when the public became ether-minded enough to have more than-cashal interest in the tadio. Involves.

There are instances galore of radio similarity and simulations, unconscious or deliberate. The forerunner was the highly publicate the between Rudy. Value and Will Osborne, over their band, and correct styles Bing Crobby, Russ Columbo and Art Jarrett for straight croosers, styles Bing Crobby, Russ Columbo and Art Jarrett for straight croosers, The Rise of the Goldbergs over WEAF, as yet not successfully imitated, started a series of dialectic funitations of this well-established series. A Bronx marriage bureau sketch was one of them.

The commentary that whenever CBS clicks with a novelty, NBC puts one on the air pronto, and vice versa, has been a topic of common knowledge in radio circles. Comes CBS 4 Mills Bros. with their big click, and NBC provides its Rollickers.

There have also been intra-network similarities as witness the Funny Boners and Stoopnagie and Budd, both CBS, and both of resembling character although not strictly an imitation.

There have also been competitive instances of products bucking each other on the same hour over rival chains, as Hoffman's ginger ale-over CBS versus Cliquot Club ginger ale on NBC, both Fridays-commending at 9 p. m. That's not particularly onerous as it comes within the category of intensive competition although Cliquots probably radio's oldest commercial with a record of four years uninterruptedly on the air. Cliquot is 9-30 p.m. for a half hour and Hoffman waxes more elaborate with a full hour, 8-10.

Imitations by the lesser stations in New York and Chi and on the Coast, but principally in the east, of the major chains, might be deemed a natural thing. But when both chains go in for copy acts, it can amount to suicide. Besides which, strictly adhering to the treets of the Federal Radio Commission, they should be principled in the spirit from the letter of a Federal supervision which provides for almost everything else but the abstract unprofessional practice of copying one another's acts.

another's acts.

I Helen Mors and Her Boy Friends are CBS; Tarriet Lee and Her Boy Friends are NBG: Al and Pete, NBG out of Chicago, fetched a flock of initiators. Burns and Allen's script lelke, with Gracie Allen's dumbdora character, was another mimicing inspiration but on lesser stations and to little avail. Easy Aces with its diatribe on the sarcastic husband and captious wife has likewise seen extensive imitation.

Of a flock of mystery sketches Eno's Fruit Salts (Edgar Wallace), on BS, and George Washington Coffee's Sherlock Holmes mellerettes on CBS, and George W NBC alone survive,

The m.c. and stage personality, or vaudeville comedian idea, can't be classified but after Eddle Cantor and George Jessel there followed Jack Benny, Harry Richman, Gene Austin, Sid Gairry, Donald Novis, Harry Barris, Cliff Edwards, Jay C. Flippen, who either sing on their own or m.c. commercial or sustaining programs. Ben Bernis and Ed Wynn Barris, Chin Edwards, any C. rippen, who ether sing on their own me. commercial or sustaining programs. Ben Bernie and Ed Wynn alone eventuated a radio outstander, Others are set or as with Novis, Barris, Edwards, Austi., Larry now, if the throes of builderupering.

Along with the script cycle, there was an avalanche of newspaper

These are highlights of a succession of simulations, similarities or outright copies, which radio, either in its carelessness or economic determinism to sell 'time,' is hurting itself.

Radio claims that its main business is that of selling the broadcasting facilities and 'time,' and what goes on the air is more or less the concern of the advertising sponsor so long as it's not improper, obscene, seditious, damaging propaganda or otherwise compiles with the technical regulations.

Radio should pay more strict attention to what goes out. It can become highly damaging when the general sameness palls public interest. Radio has the examples of vaudoville and pictures as a guide. So far it evidently isn't paying much attention.

Los Angeles, Aug. 8. Bing Crosby is giving his services ratis once a week to KHJ, the CBS utlet here. Hopes to show that BS can't do without him.

CBS can't do without him.

He has aung a couple of songs
on the last two Saturday programs
of 'California Melodies,' which goes
over the CBS coast chain, and will
continue indefinitely on this hour,
without asking for a pay check.

Everett Crosby, brother and
manager of the singer, left for New
York Friday (5), to negotiate a
new deal with CBS.

Winkler to Book MCA Names for Commercials

Dan Winkler has closed a deal with J. C. Stein, president of Music Corp. of America, to book MCA band and other names for radio commercials. This means that Stein will extend activities beyond the bands to take in individuals for air

Winkler left DeSylva, Brown & Henderson as v.p. to go into the radio agency field on his own.

ROSS MacLEAN BKPT.

RUSS MACLEAR BAFF.
Ross MacLean, freelance warbler
on various New York outlets, has
fled a petition of voluntary bankruptcy with the Federal court in
N. Y. MacLean's liabilities amount
to \$1,348; no assets.
All the Items in the liability col-

l the items in the liability col-are bilis due tradesmen.

CROSBY'S GRATIS HOUR NBC'S 2D RUN OF AS CONVINCER FOR CBS CBS PROGRAM

Chicago, Aug. 8. Mahraj, self-styled 'Indian Secret Service Agent, who is networked by Columbia from WBBM, is now also outleted over WLS. Latter, an

mers.

Arrangement is rendered more unusual by the fact that WLS repeats the identical WBBM programs a week later, Mahraj called himself Rajput. His right name is Maurice Joachim.

New Pitts. Air Wkly.

Pittsburgh, Aug. 8.
Darrel V. Martin, former radio editor of Hearst's Sun-Telegraph. Is plotting a local air weekly which will make its first appearance on the newstands early next week. It's to be called 'Radio Review.'

to be called 'Radio Review.'
In addition, Martin is supplying
a column of local radio chatter to
small-town newspapers in this district graits in return for credit for
his publication. Editor is secretary
of the Newspaper Radio Editors'
Association.

Grier On Lucky Strike
Los Angeles, Aug. &
Jimmy Grier's Elitmore noted band
goes on the Lucky Strike program
for one period monthly beginning
Saturday (13).
Over NBC network, 6 to 7 p. m.,
coast time.

RADIO TOUGHEST TO CRAS

Balto. Station Placing Trade Ad In Daily for Local Commercials IN THAN PICTURES

Baltimore, Aug. 8.
Taking an entirely new step in radio, WCAO, the local CBS outlet, will swarm right into the territory of the ether's acknowledged rival, and will late this week publish an ad in a local newspaper, making a bid for local trade accounts. Ad wi' be in the form of a warning, telling Baltimore conjectness that if they want time for the coming seasor to come a-running for it now.
Ad, as tentatively laid out, reads as follows:
'Advertisers contemplating using radio the fail months are requested to make reservations now make reservations now of the make reservations are requested to make reservations and the properties of the product of the produc

This is followed by the station signature and its slogan (reminis-cent of RKO): 'Always a good show over WCAO.'

show over WCAO.

Ad is directed not to the advertising agencies, since they are only a handful in this town, but to the storekeeper and larger industrials of the burg with purely local dis-

of the burg with purely local distribution.

The announcement is scheduled to run in the Baltimore 'Sun' papers, with which WCAO has just formed a mutual-benefit tie-in for news broadcasting. Local men are viewing this as an experiment to how a business-getting scheme which makes use of the rival's own print medium will work out.

While WCAO has regularly advertised in the local dailles, averaging about \$12,000 in space annually, at various times advertising radios; radio good-will and WCAO good-will generally, this is the first time that it is attempting to go into

that it is attempting to go into

FARMERS' STATION WLS PROSPEROUS SIDELINE

Chicago, Aug. 8.

WLS, farmer station, has been practically supported this summer by non-radio outside activities, Its Saturday night barn dance at the process of the summer by non-radio outside activities, Its Saturday night barn dance at the process of the summer date of the state of the summer date of the state of the summer date of the summer date of the state of the summer date of the summer date of the state of the summer date of the state of the summer date of the summer date

WLS caters exclusively to farm

L. A. Television Show A Turnaway-It Was Free

Los Angeles, Aug. 8.
Television was given its initial working demonstration in southern California, last week, with a five-bour department store showing drawing talent from screen and stage for the inaugural. John Boles, Sid Grauman and Marion Schilling participated in the opening 10-minute program, working in a studio in a street level window, being registered and recorded in the store auditorium five floors up. Chicago did the same thing but minus the personalities. the same

sonalities.

Demonstration successful from a commercial stndpoint, 22 free programs, running around 10-minutes each, being given, every one capacity. Most of the 'entertainment' after the first programs consisted of sales talks and make-up demonstration.

pparatus used was from the bria Giant Television Co., Chi-

Too Successful

Los Angeles, Aug. 8.

Press agent, describing talents of a fortune-teller he was touting, told of her successful radio career.

radio career.

But she quit because of a nervous breakdown, he said.

She was 10,000 letters behind in her correspondence.

Football Names For Commercial **Among CBS Units**

CBS sales department added two new accounts to the network las reek and brought back one of the old customers. Major money contract of the newcomer duo was that signatured by Postum, a General Foods product, with the time clause stipulating a half hour each Fri-day evening for 13 weeks over a

stipulating a half hour each Friday evening for 13 weeks over a coast-to-coast link of 35 stations starting Sept. 23.

Program will be labelled 'Christy-Walsh's Football Show,' with the sports syndicator to provide Postum with the script and a different star from the gridiron or famous coach for each session. Studio orchestra will also be on hand for the musical interludes. Walsh also makes a fingular to the start of and St. Louis.

and st. Louis.
Returning to the Columbia fold
Nov. 4 is Fitch hair tonic, slated
for a 15-minute niche Friday mornings, with Helen Mors and her Boy
Friends, harmony quartet. Con-Friends, harmony quartet. Con-tract lined up for 26 consecutive

BILLIE BURKE AS M. C. FOR CHRYSLER AIR HR

Despite the present difference between Mrs. Florenz Ziegfeld (Billie Burke) and Chrysler, indications are they'll get together. Commer-cial has offered Miss Burke \$2,500 to m. c. a resumption of the Ziegfeld-Chrysler hours Sundays over CBS. Al Goodman, just returned from a European vacation, to take up the baton for the new 'Flying Colors' musical, will again conduct the or-chestra with Eddie Dowling to m. c. Tho late Zieggy got \$5,000 a per-formance for the hour which he m. c. d. are they'll get together. Commer

Radio's NBC Programs Now Edited by Swanson Hollywood, Aug. 8.

H. N. Swanson, doubling as editor of 'College Humor,' and associate story editor at Radio studios, will also take over editorship of studio's weekly NBC program, 'Hollywood on the Air.'

on the Air.'

He will edit the material along magazine lines. John Swallow will work with him, and have charge of practical end of the broadcasts.

Auditions Easy Enough, but Not So a Big League Commercial-Too Many Elements Involved, Including Need of a Break-NBC-RKO Pact the First Ray of Hope for the Novice

V. P. VEXATIONS

Major network broadcasting is the toughest show business to break into, and yet radio auditioning is aps one of the easiest things accomplished. This is comparable to the former vaudeville big time

accomplished. This is comparable to the former vaudeville big time and the catch-as-catch-can small time dates.

To land on a big radio commercial is a combination of 90% chance, the 'breake,' and how long you can wait. He just as difficult for name talent as amateurs.

This paradox comes a bout through the general disorganization of the talent thing despite the elaborate talent and artists' service bureaus maintained by the big networks. For the stations, having the talent and artists' service bureaus maintained by the big networks. For the stations, having the talent and the stations, having the talent and the stations, which is a considered to the stations of the stations, having the talent and the stations of the stations, having the talent and the stations of the stations, having the talent and the stations of the stations of the stations of the stations, and the stations of t

Hardest on 'Names'

mentary tasanon as the rank and file.

If he has a name which even the most consequency with the control of the

done for them.

And by the same token, the Vallees, Crosbys, Amos-Andys, Kate
Smiths, Columbos, Singin' Sams, to
haphazardly name a few of the
famous, were nonenties virtually
until hitting the mike. Now they
more than the same a few of the
famous, we have a few of the
famous, we have a few of the
famous who haven't had their radio famings.
Under these circumstances, while

Under these circumstances, while it is irksome to the professional to the around studio and auditor-themselves into unconsciuosness, they're still at it. With that dogged nationce is the knowledge that

(Continued on Page 42)

HARDER TO GET Music Men Stand Pat in Parleys With Radiocasters: Would Assess **Each Commercial Per Song Used**

Sustaining and Single

If Sld Gary gets a commer-cial it'il be weddin' bells with Renee Petkere, sister of Ber-nice Petkere (Mrs. Eddle Conne), composer of 'Lullaby of the Leaves,' etc. While he's still sustaining, marriage plans are unsustain-

CHAINS' FIRST JULY DROP SINCE '28

Final tabulations of the gross evenue taken in from time sales last month reveals the first setback experienced by the NBC and CBS networks since 1928. Columbia's drop from the July, 1931, level figures slightly above 20%, while the NBC clip just about touches the

NBC clip just about touches the 19% mark. Totals for the past month, however, were far above the July, 1930, accumulations.

Both networks had been expected to take a bump downward, but the slide turned out of somewhat more substantial proportions than generally anticipated. This was principally do to a heavy mounting of lost revenue from departing accumonth, some of these having taken sudden advantage of their cancellation clauses.

judden advantage of their cancellation clauses.

On the NBC ledger the tally for least month showed \$1,824,551 as compared to the 1931 July gross of \$4,207,975. Network's 1930 level for the month had been \$1,922,680. It was the opposition chain that got the stiffer wallop on the least the states going down in CBS history as the worst, from the percentago loss angle, ever experienced, at least since the link came under the William S. Paley direction. Total for last month came to \$63, 627, as against the 1931 July countrip of \$736,319, but still not so bad when compared to the July, 1930, level of \$331,795.

KOTEX TRYING TO FIGURE AIR PROGRAM

Chlcago, Aug. 8. Kotex may finally crash the netorks this fall. Lord, Thomas and

works this fall. Lord, Thomas and Logan are now in a huddle to figure a program which will get under the radio barrier.

It is generally conceded that all Kotez can say on the air is, This program sponsored by the new Phantom Kotez. No commercial talk and no allusion of any kind. Hence Kotez's delicate job of finding or creating a program of value to itself.

to itself.

Multiplicity of imitators said to
have prompted the company to
make this new effort to use radio.

Firm is one of the biggest advertisers in newspapers and magazines in the country.

Radio Combo Splits

Henry Burblg's contract from NBC, by which he switches over from the other network, breaks up the CBS stage combination formed by Purblg and "the Funnyboners." The CBS trie will do a new act without Burblg, opening it at the Hippodrome, Baltimore, Aug. 11.

Tin Pan Alley has made the first strategic move in the controversy with the radio interests.

with the radio interests.
It is going right over the head of, the National Association of Broad-casters and opening negotiations with the individual stations direct for separate livense agreements.
American Society of Composers, Authors and Publishers has already, apprised the NAB of its intentions in that direction. Letter received by the broadcasters' committee that had been meeting with the musical.

in that direction. Letter received by the broadcasters committee that had been meeting with the muslomen declared in substance that, since the former had elected to stand pat on 1:s ultimatum of no lucrease whatever over the present license rate, the society saw no way out of the impasse other than to deal direct with individual stations. Following the turndown by the NAB executive board of the muslomen's agreement to accept a compromise offer of \$1,250,000 in royalities for the period extending from this past June 1, to September 1, 1932, with the contract limited to that 35 months, the society declared that 35 months, the society declared that 35 months, the society declared mow on it will only negotiate with the NAB reps on the basis of a 10-year contract, with a 3% tax effective through 1933, 4% over the 1934 season and a tilt to 5% for 1935 and the remaining years thereafter. Sustainings OK

Sustainings OK

Sustainings OK
On its original offer to shave
down the tax on the sustaining end
of broadcasting the Society plang
no change. During the early acrossthe-table sessions the broadcastershad argued that there were scores
of smaller stations to whom the
license fee even as it stood, was too
onerous. All right, was the musie

'My Twin, Joe' Plug For Campaign Aid in U. S. Senatorial Race

Hollywood, Aug. 8.
Showmanship, via the ether route, as entered the political arena here to promote the candidacy of Con-gressman Joe Crail for U. S. Sena-tor on the Republican ticket.

gressman Joe Crall for U. S. Senator on the Republican ticket.
Plug taket the form of a daily
program, 'My Twin, Joe,' broadcastover KNX, with no mention of politics or of Crail as a candidate.
'My Twin, Joe' nightly dramatized
chapters of the candidate's blography by Charles Crail, brother and
Superior court judge here.
An incident in the Spanish-American war was emphasized in onebroadcast to line up the arid vote,
the story relating that Congressman Crail had Trused to obey his
officer's command to act as bartender at the canteen. To top this
refusal, the officers, at Crail's beheet, did a Carrie Nation, wielding
the axes on the encampment's bag
and trimmings.

NBC OPTIONS AUSTIN: DROPS SIMS. BAILEY

Chicago, Aug. 8.

Gene Austir's option was picked up by NBC last week for another 13-week period. Tenor, for years Victor's No. 1 recording artist, has been a sustaining program out of Chicago for the past three months, Although not yet attracting a commercial, NBC attributes this to the summer and rates Austir at Sims and Jioman Bailey, whose options came up on the same date. Team is one of the oldest acts in Chicago radio. They were unsponsored. Option called for a salary boost which NBC didn't want to pay.

Little Bits from Air

Tom Gerun is the new dance purveyor from the Hotel New Yorker ever WEAF, and okay, too. Gerun is from Frisco and has dished up dansapation in all corners of the country so his snappy stuff is no Just preceding on WOR, Jolly Coburn's smooth dance music from the Milton Point Casino at Rye is of the calibre one would expect from an exclusive membership citus with the country of the

Latest of the Tom Probert-Paul Titus biographical series, Catherine the Great, over "MACA, revealed a nad with a tendency to overact the emotions. Voice registered impressively and sympathetically at those points where the more frall sides of the Carina's character were portrayed. Reading of the lines here showed some understanding of the subject and an appreciation of the subject and an appreciation of the injudging that the authors of the tower.

Harry Carjaon, the program's all-

the radio version were trying to get over.

Set over.

Carlson, the program's di-lector, filled in acceptably as the narrator, while Eimo Russ added much to the coloring of the dramatic unfolding with his well arranged or-gan accompaniments. Lots of palma-duction, but whether there is a large and patient enough audience for this silice of pretentious culture to make it worth while is another question.

Ing after 10 minutes or so, despite the nimble packing of the dialog and acting,

Stanco's 'Big Time,' NBC, seems to be fast silpping into the dol-drums. Lacks the old punchy drama and comedy and all around corking production that once gave it standout rating. Most of the gags now have a futlle air about them and the situations have become point-less.

the situations have become point-less. Soles as though the commercial has done a flock of tinkering with the show, none to its benefit. Among the product's turned out by the bankroiler is Filt, and under the new policy the Insecticle must in some way be worked into the plot-and be repeated over and over again. Latter intrusion in time reaches the has been added a limerick contest. All this session needs is a few more shots of Filt to lay it com-pletely low.

Astutest of the juve letter balters is Uncle Don on WOR. Shows a keen conception of the finer twists of child psychology and makes use

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

JACK DENNY

AND ORCHESTRA

Waldorf Astoria Hotel Victor Records Gem Safety Razor Program Lucky Strike Dance Hour

Management M. C. A.

ANSON WEEKS

And His ORCHESTRA NOW IN 5th YEAR AT HOTEL MARK HOPKINS

SAN FRANCISCO Brondensting Nightly C.B.S. COAST NETWORK

Lucky Strike Dance Hour Semi-Monthly Exclusive Management
Music Corporation of America of them. His late afternoon session is now being bankrolled between the Greenwich Savings Bank and the New York distributor of Pop

sicies.

Uses the old gag of reading off the kid writers birthdays and hands them the usual chatter about tending to their lessons, obeying their parents and cutting out such habits ing to their lessons, obeying their parents and cutting out such habite parents and cutting out such habite their fingernalis. Mentions names and places of some of these delin-quents, indicating that he draws a degree of mail quota from the parformed by the tipoff given the birth-day celebrants that they! find their presents in a certain spot around the house. The commendation of the

aay. Ten sticks, he tells them, will sain them entry gratis.

In summer, when the commercials are scant and the empty niches on the schedule must be filled, the networks go giddy and embark upon stunts that invariably turn out a pain to those unwary enough to tune and the state of the state

stuff, and it lasted a half hour.

Frankie Masters on an NEO
hookat half NEO Neo. York, from
a Chi pickup from the Rotel Martin
there, dishes up his danse pation in
the somewhat novelty course of a
musical menu. It's as good a skeleton presentation idea as any, and,
because of its culinary analogy,
lends itself well for mixing up spicy
lends itself well for mixing up spicy
Masters builds his stuff up well
thusly, and it all combines for an
effective dance program.

effective dance program.

Simultaneously for 15 minutes from the Glen Island Casino, N. Y., Carlotter of the Glen Island Casino, N. Y., Carlotter of the Glen Island Casino, T. Y., Carlotter of the Glen Island Casino, Glen Island Island Casino, Glen Island Island Island Casino, Glen Island Island

Radio Tough

(Continued from page 41) only a lucky radio star will de-termine their ethereal fate.

No System

There is no systematic means of selling new radio talent. It differs from any other form of show busi-

selling new radio talent. It differs from any other form of show business.

RKO and NBC recognizing this, this week entered into an agreement whereby the agents of both organizations will cooperate for the purpose of tacilitating auditions of a comparison of the country of th

But this hasn't obtained in radio But this hasn't obtained in radio (with the exception of this very recent RKO-NBC pact). An agent must sell an agency. The ad agency must sell an agency. The advertiser. The advertiser then has to be sold himself or (such are the poculiar ramifications of radio) the advertiser have been according to the counsel with his where to take counsel with his which could be a specific with the counsel with the counsel with the counsel with the white or that artist.

Al no time is tiere a specific

course of procedure. The program, plotting is strictly catch-as-catch-

A new program may decide it'll e the conventional singer and orbe the conventional singer and or-chestra. Then somebody thinks that comedy would be better. Others favor melierettes, sketches, variety programs or straight bands. Peo-ple can't be engaged to fit the navoi metreteres, saccines, variety programs or straight bands. People can't be engaged to fit the comment of t the near future.

Figuring Bulld-up

the near future.

Figuring Build-up

The station's own commercial dept may go around plugging the new singing, comedy or some other type of personality whom they've been building up. But the advertiser knows he just can't buy time and one singer and hope to sell more soap or automobile tires that way. It has to be built up somethow with more intensive application. It's a matter of names there are still other compilentions. Maybe the program strives for 'class' and decides that Willie and Eugene Howard are too Jewish to achieve that, as is an actual episode. Or maybe it wants a comedian, such as Lucky Strike now does, and so it auditions Fannie Brice, Jack Haley, Walter C. Kelly ('The Virginia Judge,) and others to replace Bert Lahr who L. S. released. But the fact that these representative funny people have been auditioned and the such as the such as the such as the such as the such services of the such as the such a

Music Men

(Continued from page 41)

men's comeback, at one of the later pow-wows, we'll help these stations pow-wows, we'll help these stations out by cutting down the sustaining tax to a nominal figure and shift the load to the commercial side of their operations. On this basis, continued the music men, if these stations do business we'll get our just share and if they don't their loss will be

ours. During these same palavering ses During these same palavering ses-sions the representation on the music men's side of the wainut had suggested that the broadcasters per-mit them to levy the commercial tax upon the station's or network's clients direct and collect from them accordingly to the numbers used on each program. Radio men unan-imously rose in heade protest against the idea, arguing that it contained to many risky elements.

against the idea, arguing that it contained too many risky elements to even give it consideration.

Direct With Advs.

Tin Pan Alley seems more strongly than ever in favor of this mode of taxation and may yet resort to it, if negotiations with the mode of taxation and may yet re-sort to it. In regolitations with the individual station operators do not turn out satisfactorily and a pro-longed fight with the broadcasters' association appears in prospect. In the radio disc phase of the business the Music Publishers Protective As-sociation is getting its fees direct from the advertisers or through their agencies, with the music levy calculated per copyrighted or re-stricted number used. At the next meeting of the ASCAP

At the next meeting of the ASCAP board of administration it will consider the proposal, previously tabled, of notifying stations through the country on Aug. 22 that effective will be a controlled by the society, unless a new permit has been issued them or that they aiready approached the Society for that purpose. Warning will stress the penalty of \$250 per infringement allowed the copyright owner under the federal law.

The pan alleyites are looking for-

allowed the copyright owner under the federal law.

The pan alleyites are looking forward any day to the release of a national propaganda blast against them from the brodcasters camp. Publicity along the lines that will charge the music industry with tryling to deprive the people through a monopoly or trust of music that is justly theirs is generally known to be in preparation under the direction of Oswaid P. Schutte, who has been retuined by the NAB as grand marshal of the radio forces. Understanding between him and the association's leaders is that they are to do no talking for the press and that he is to act as the exclusive sopkesman for them in getting their case to the public.

Schutte's entry into the situation uncovers an interesting sidelight.

RADIO

East

Postum Cereal goes on CBS Sept. 23 for 13 weeks worth; every day for 15 minutes.

Primrose Seamon, vet from bur-iey and vaude, doing an act over WRNY, New York.

Arthur Tracy claims he went warbier because he got a cramped neck from playing the violin.

G. W. (Johnny) Johnstone, NBC publicizer, has shifted his week-end relaxing grounds to Staten Island.

Harry C. Whitehili, owner of WDEV, Waterbury, Vt., has been authorized to increase power from 50 to 100 watts.

Ail three Funnyboners, Da Grant, Gordon Graham and Buni Coughiln, hall from Boston as graduated from the same college.

praduated from the same college.
Lucille Lendin, now unilmbering her soprano before a WRNY, New York, mike, came from vaudeville where she played in several better time flash acts.

time fissh acts.

Toothy Holmes, formerly in stock, planning seemeback via rastock, planning seemeback via

riods.

Ned Wayburn and Meyer Davis collaborating on musical comedy broadcasts depicting rise of American musical comedy; Wayburn to direct script and Davis on the musical direction.

direct script and Davis on the musical direction.

Jim Cornell, announcer, is the latest member of WGY's staff in Schemen of the WGY's staff in Schemen of WGY's s

badge with a letter of appreciation.
Dalley Paskman, who had the
controlling interest in WGBS, New
York, before Hearst took it over and
changed the call letters to WINS,
has gone into the business of station representing progree to the
Calls this three-way enterprise Dalley Paskman and Associates.
Kay Manning, vocal soloist at
WNBS New Bedord, Mass, had
tired in a bathing sult, she appeared
on the stage of the Olympia in a
beauty contest. Her embarrass
ment das due to the contest of the contest
growns. Upon her discovery, she did
a vanishing act.

West

King Sisters on KSL nightly. KSL new 50 kw transmitting sta-on building nearing completion.

Bing Crosby on a two weeks deep ea fishing trip off the coast of

Tom Brenneman back in L. A. after closing with NBC in the east. Probability he'll go KNX.

robability he'll go KNX.

Bill Goodwin, formerly of KFRC,
an Francisco, switched to KHJ's
nnouncing staff at Los Angeles. KDYL sends Harry Guss to Olympics as correspondent to sup-ply dally news matter over private printer telegraph to station.

printer telegraph to station.

Jake Rosenstein, former p. a. at
the RKO-Hillstreet, now assistant
to Tommy Lee, manager, of the Don
Lee-CBS artists bureau here.

Stephanle Diamond, WCAE, Pittsburgh, burg's only girl announcer,
leaving for a couple of weeks in the
big town and at the seashore.

Dottie Lawson, of Lawson Sisters, and Pete Weldy, band leader,

both airing over WCAE, Pittsburgh, had the knot tied last week. Jim Hays, former announcer but more recently production manager at WCAE, Pittsburgh, is leaving to go with KDKA as a time salesman. So with ADNA as a time salesman, Si Stelnhauser, radio ed Pitts-burgh 'Press,' vacationing for two weeks, with his column being guest-conducted by a different air act

l Lasky, KDYL director, s away golf clubs and quits. KLO, Ogden, managed by Early Glade, KSL manager, applies to Radlo Commission for permission to move to Salt Lake City.

Dog races in Sait Lake denounced editorially, although Tribune carries adv. Racing association sponsors nightly radio sports tabloid on KDYL, and announcements on KSL.

South

Jerry Cummings, New York singer, now on WHAS staff, Louis-

ville.

A tentative permit granted to Britt Rogers for a station at Tupelo.

Miss., by the Federal Radio Commish.

mish.

Dick and Bob, Marietta, Ohio, radio team from stations WAIU, WWVA, WALR, now appearing over WHAS, Louisville.

Over WHAS, Louisville.

Davidson Taylor, WHAS an nouncer, and radio ed of 'Courier Journal,' returned from vacation. Dan Thompson, radio ed of 'Times,' subbed for Taylor during his ab-

Charles (Plp) Luke, bases singsence,
Charles (Plp) Luke, bases singing under the name of Thy Tim
Tiller, made debut over WHAS,
Loulsville, after tour of Eastern
stations and try in radio satire that
flopped on Broadway.

Loud Martin drama dior Louistiller of the the control of the control
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on Radio and Stage Headlining—DENVER, AUG. 9 Dir.: WEBER-SIMON



DUMB CRACKERS BURNS PANETELA WABC

BURNS & ALLEN

WESTINGHOUSE ELECTRIC

AL and PETE

(Have You Had Your Iron Today?) 12:45 P. M. E.S.T.

Monday, Wednesday, Friday-WIZ

Tuesday & Thursday-WEAF

RADIO AD WAR IN AUSTRALIA?

Sydney, July 14, The newly appointed Broadcast-ing Commission has taken over air control from the Doyle-Fuller-Al-bert outfit. Prior to handing over, Stuart Doyle intimated that his principals intended to continue in the field by opening B class stations.

Doyle further stated that just because the government would not renew their contract for the control of A stations in Australia they would not quit the radio field.

would not quit the radio field.
Doyle is the managing director of
Greater Union Theatres, and Sir
Ben Fuller controls a chain of theatres both in Australia and New
Zealand. Frank Albert, the third
member, is the owner of the largest
music business in this country. All
are very wealthy. Should they go
ahead with thelr project a big fight
may be expected in the B section
for the advertising revenue. the advertising revenue.

'A' stations solely under govern-mental control cannot put ads over the air, but B stations secure their only revue from advertisers. With Doyle-Fuller-Albert breaking into this field with all their wealth and power to back them up, many of the smaller B stations may join the group or else close down.





"Whoopee Show" JOE GALLICCHIO

And His Orchestra day 9 P.M. to 9:30 P.M. CDST N.B.C., Chicago

PHILLIP'S DENTAL MAGNESIA WABC-Tues, Thurs., Sat., 8,15 P.M. FRANCES LANGFORD

MANHATTAN MELODIES WOR—Wednesday, 10 P. M Atop Empire State Bidg.

RAYMOND PAIGE Director KHJ, Los Angeles GUEST CONDUCTOR BOWL SYMPHONY HOLLYWOOD July 29th

Directing Gershwin's "American in
Paris" and the Belcher Ballet

SHEVLIN (TENOR)

Tune in on WOR Every Monday, 11:15 A. M.

WSYR's New Manager Syracuse, N. Y. Aug. 8. Howard C. Barth is new manager of WSYR He succeeds charles H. A "STEERO" Program, Wednesdays, 10:15 a.m., WEAF

Even Steven

Radio singing trio were discussing terms with a prospective p. a. Trumpeter wanted \$35 a week, which sent the trio into a huddle.

We'll give you \$36 a week, they.told him when they came out of the ether. It's too hard to divide 35 three ways.

French Opera Now On Air: Criminal Court Trials Tabu

Paris, Aug. 1.

Paris, Aug. 1.
France is getting ether conscious.
As an experiment, 10 performances of grand opera will be broadcast during the fall.
Opera here is state-subsidized and this means a tieup between the ministry of Fine Arts and that of Telegraphs, with a view to increase interest in broadcasting and also to publicize the Opera. Previous local broadcasting of privately owned shows such as Nina Ross' have had favorable results for the theating grosses.
Broadcasting criminal court proceedings is also being considered.

Broadcasting criminal court pro-ceedings is also being considered but apart from a few barrister who would get excellent publicity the idea is generally adversely com-

current local air programs include an un canned music.

CLEVE. ALL STIRRED UP OVER FIGHT BROADCAST

Cleveland, Aug. 8. Cieveland, Aug. 8.
For not heralding a fight broad-cast early enough, and then letting a fight promoter throw out an advertiser's sales talk, station WRK is being put on the spot and bitter-ly criticles by all local radio critics.

Broadcast of the recent Plate Process of the recent plate of the recent

Broadcast of the recent Risko-Griffith fight started the battle when Tommy McGinty, race track owner and fight promoter, made WRK put on the broadcast the way

McGinty first demanded that the station should not announce the round - by - round air description until an hour before the fight not a station should not announce the round - by - round air description until an hour before the fight not a station of the fight not be read to the fight not be read to substitute Guy Lombardo's band and two other features and the radio columnists burned after getting last-minute word the fight would go on the air, feeling double-crossed besides not having had time to get the change into their sheets.
Fight broadcast was sponsored he desired.

into their sheets. Fight broadcast was sponsored over WHK by the Cleveland Talking Machine Co., which had a commercial continuity outlined between the bouts. But the promoter crashed into the studio and demanded a look at the continuity held by Carl Everson. McGinty ordered the two areauthors to give a spiel on a announcers to give a spiel on a spring water company, of which McGinty is a director.

McGlaty is a director.

Station tried to explain that the
announcements had been contracted
for by the talking machine company, but the ring promoter repiled that either his own ballyhoo
would be substituted or else. Station manager figured it was too
late to cancel the broadcast, and
let the water ballyhoo go on, even
though he lost the contracted account.

Howlett, manager of WRK, refused to answer the critics' charges but the station plans to refuse any future fight broadcasts unless under its own terms.

Aces Resume Sept. 26

Kansas City, Aug. 8. 'Ace,' former dramatic and pic-re editor of the Kansas City

'Ace, former dramatic and pic-ture editor of the Kansas City Journal-Post' and his wife, Jane, (Easy Aces'), return to the air for CES Sept. 26. The Aces, now on vacation, are enrout: to California by way of the Canal.

NBC BOOSTS

A.M. 'TIME' RATE

Claiming that surveys have proved to its satisfaction that there are as many listeners tuning in before 3 a. m. as any other segment of the daytime stretch, NBC has jacked up the rates for these early periods. Makes the first network increase in time prices put through by NBC in over two years, coming as a surprise to advertising agency men. New rate cards effective with this New rate cards effective with this year was a survey of the control of the co

Hearst and Balto. 'Sun' Involved in Shift of Radio-Newspaper Tie

Baltimore, Aug. 8.

Entire setup of tie-in arrangements between local newspapers and radio is getting the switch this week, with two new combinations coming out of the realignment. It means first the split of the long standing tie-up between WCAO, the local CBS outlet, and the 'Baltimore News,' local Hearst sheet. The News' goes over to couple with the indie WFBR, local NBC red net-work transmittor,' while WCAO creaks the rity Sunpapers, the first time ever it acknowledged an actual ether tie-in.

cracks the ritzy Sunpapers, the first time ever it acknowledged an actual ether tie-in. acknowledged an actual ether tie-in acknowledged an actual ether tie-in actual tie

'Montauk Express'

(Continued from page 1)

(Continued from page 1)
This mythical express is a retinue
of cars comprising parties of no
less than 20 which starts out from
Montauk Point at 7 p. m. and hits
the Merrick Road gay spots around
10 p.m. for a dance and supper, returning at 3 a.m. in time for a daybreak swim.

This type of patronage is strictly
of the coupon-clipping class. The
moderate salaried patronage does
not begin to approach what this
sort of trade, once it gets going,
means to the class speaks or the
better grade roadhouses.

better grade roadhouses. Similarly, the in-town thirst parlors in the grosses t. months. ne past week have enjoyed they haven't seen for

50 B.O. Spots

(Continued from page 1)

(Continued from page 1)
first run. This is conceded to be true even in communities where the communities were and street in communities where the communities were and street in the communities with the communities and the communities are considered in the communities of the communities of personality, easy the circult men. In almost every instance of theatres within the class suburbs film executives have found the requisites of personnel primary in the success of the wealthy community operator.

These same sectors have meant little or nothing to the professional, legit or stage field.

Sidelines

On the Coast you gotta play pinochole and bridge to get along. Here you gotta play golf to get anywheres with these radio execa.

The summation of a showman who knows the picture and the radio thing on both Coesta.

Stations Continue to **Taunt Olympic Execs** For Broadcast Refusal

Los Angeles, Aug. 8. Undercover war existing between local radio stations and the Olym-pic committee because of the latter's pic committee because of the latter's refusal to allow broadcasting from the stadium, is still in evidence, al-though all stations are nightly broadcasting a summary of the

though all stations are nightly broadcasting a summary of the day's events.

KFWB, Warner Erothers station, over which Mark Kelly of the Examiner discusses the clucuse earlier and the station of the state of the state of the state of the state of the station is unable to give the public first hand stuff. Announcements refer briefly, to the committee's refusal, and reference to the reported attempt to sell the exclusive rights.

Most direct slap was given by Most direct slap was given by the committee to allow Clarence Muse to appear on an entertainment program for the athletes at Olympic Village because of color. KMX referred to the snub as un-American. Second night the KMX announcer told of the committee's denial to the color line charge, but stated that the station had affidavits to prove!

Warners' apologetic burn halted Warners' apologetic burn halted through instrumentality of local Examiner. Hearst paper is tied up with the station. Examiner' busi-ness office complained to Jack War-ner that Olympic committee had yelped. Warner gave orders to lay off.

Disk 'Service' Fee Out In Drive for Business

Baltimore, Aug. 8.

That service charge, usually \$5, which most stations have been tacking onto the rates for disk commercials, appears finally on its way out. This town, for instance, will shortly be entirely clear of the service charge. Two local stations, WFER and WBAL, have never carried it on their sheets, and tho new rate card issued by WCAO for the first time makes no mention of any extra charge for 'servicing' caucers. This swift trend is not local by any means, and is noticeable easily throughout the country. Battle for business among the small town stations is the immediate cause for the elimination of the charge, and by the country that the way of the charge of the disks will be as dead as a crystal set. Baltimore, Aug. 8

It marks the end of a long and tough struggle on the part of the disk end of the business, including disk end of the business, including mainly the recording labs and the time-brokers, who dealt mostly in saucer placement. They have been howling about it for years, claiming it was a grindstone around the disk's neck, and hindering its normal growth. They could point to many advertisers who were all set disking, but who backed, away at the last moment, irked by that irritatingly small matter of a fin note on each disk.

Cal. Air Act for Pitt

Cal. Air Act for Pitt
Hollywood, Aug. 8.
Billy Sharples, with two members
of his KNX Radio Gang, Jackle
Searle and Clarence Muse, are lined
up to play one week at the Davis,
Pittsburgh, Aug. 18.

RADIO EDUC. FOR FLUNKERS

Chicago, Aug. & WMAQ's experimental 'Summet School of the Air' has 2,130 enrolled pupils within reach of the station's 20,000 watts. A public dancehall in Whitehall, Ill., was hired by the local school board and 73 pupils gather there regularly from Monday to Fridays through the summer for morning radio lessons.

Average class is about 10 pupils. They are generally students who were backward or lost school work through the regular semesters through illness, etc. Lessons are given daily from 10 to 10:30 and again from 11:30 to 12. Elementary

again from 11:30 to 12. Elementary grades are taught. Chicago school teachers formulated the educational plan and devote their time and services free. WMAQ donates the time, five hours weekly. Pupils pay 40c each for a printed outline to help them, follow the courses.





Personal Management IRVING MILLS Mills-Rockwell, Inc. 9 Seventh Ave., New York Mills-789 Sevent







COLUMBIA-COAST-TO-COAST NETWORK ED. JAT. 10 TO 10:15 E.S.T.

MILLS-ROCKWELL, INC. 709 Seventh Ave., Nev

CHIC SALE and Max Steiner's Orchestra
Hollywood on Air'
30 Mins.
COMMERCIAL
WJZ, New York

VARIETY

COMMERCIAL MVZ, New York

In the RKO 'Hollywood on the Air' series, the premiere of 'Back Street' (Universal) at the Carthay believes the premier of the Air' series, the premiere of 'Back Street' (Universal) at the Carthay ballyhoo, of the half hour which ballyhoo, of the half hour which manasted from ... A. at \$.15 p. m. but which didn't hit the east until 12.15 because of the time difference. It's in evidence, to begin with Advisory of the time of the Air which the series of the Air whose product is 100% sold to RKO.

In between the plugging for the picture with the somewhat gushy out for this gala opening, Chic Sale did his stuff entertaingly, also plugging Homer Croy's novelty book of epithaphs, Last Word, with, a teaser offer for a circulation check-

teaser offer for a circulation oheck-up.

A still sprightlier feature was the breezy Hollywood Tatler who chattered about film personalities, the Olympics, mentioned the Dave Selznicks' biessed event, slipped in a plug for Par's Marx Hros, picture, 'Horsefeathers', etc. This is a good feature and could go on alone. The idea is a bit better than was the material and delivery, but they

idea is a bit better than was the material and delivery, but they weren't too bad.

Something happened to Max Steiner's heretofore excellent orchestra. He played very loosely and came through with wide-open orchestrathors, lacking punch or novelestrations, lacking punch or novelestrations.

enservations, sagaing puner or nor-sity.

KR ostill needs a better period if the sex is teafford it a concen-tion of the concentration of the concen-tration the Coast misses too, many start on the Coast misses too, many people by the time it hits the east after midnight.

Abel.

JOHN ERSKINE Talks COMMERCIAL WGY, Schenectady

WGV, Schenectady
Critica, tapping radio's armor for flaws, have found one of its principal weaknesses on the informative side in that few air speakers serve listeners mental fodder which is not jobn Erskine seems to be an exception; he is an intellectual who has something to say, and says it in sprightly fashion. University professor, novelist and critic gives a five-minute talk once a week on General Electric's Circle noon broadcast. Speaks on such subjects a five-minute. His manner is compressor, novelist and critic gives a five-minute. His manner is compressed in the service of the

THE MELODIERS Fred Kuhly, Claude Reese, Taylor Buckley, Charles Roberts, Leith Stevens

Fred Kuhly, Claude Reese, Taylor Buckley, Charles Roberts, Leith Sustaining MABC, New York Quintet formerly moved in radio circles under the moniter of the Four Culumen. What they've now end of CISS on a sustaining plan is to introduce a new style of comedy for other quartet. And the way they started out on their initial airing under the revised tag indicated they started out on their initial airing under the revised tag indicated they than understanding of what might likely pass for comedy over the ether.

Idea is oke, but the application is grating upon the eardrims. For grating upon the eardrims. For cule-in for That's What I Like About You,' the foursome went in for a lot of moisy chatter and backslapping with each in turn using the song title for a gag line of their haye been impressive from the sidelines but as it came out of the loudspeaker it was just so much sound and fury. Same applied to their comedy build-up of a subsective to the old tenderfoot gag and added to the pandemonium with pistol firing sound effects. Also heavily overcione was their introducing the song title for a grating under the sound and the proposition of the arrangements. But when the boys finally get into their harmonizing it's the roal stuff, rich blending of harmony with an interpretation distinctly their own. But when the boys finally get into their harmonizing it's the roal stuff, rich blending of harmony with an interpretation distinctly their own. But when the boys fanily get a hand thoroughly conversant with the finer possibilities of male harmony. lines but as it came out of the Blackhawk Cafe Wolk, Chicago Doudspeaker it was just so much sound and fury. Same applied to their comedy build-up of a subsequent number, "Take Me Back to consider the major appeared to the pandemonium with platof firing sound effects. Also heavily overdone was their introduction to a Dirite spiriture of the harmould be proposed to the pandemonium with a duction to a Dirite spiriture of the harmould be proposed to the pandemonium with an interpretation distinctly real suit, rich blending of harmony with an interpretation distinction, revealing a sulful of distinction, revealing a the harmoul of distinction, revealing a the proposed of the arrangements served on the debuting program was sufficient to the sulful of the season, for the commony.

Fure harmony is this quarter's meter, and unless they can improve their comedy material they would fire the comedy material they would fire the proposed of the sulful of the proposed of the pr

PRINCE OF WALES with President LeBrun Thiepval, France WGN, Chicago Another International pick-up

Better engineering, but still a flop because so far below the standard

Better engineering, our star a nay because so far below the standards of presentation the American public is accustomed to. What is chiefly missed is the reliable announcer-commentator to thread the standard solution of the standard solution of the standard solution in the standard solution in the standard solution of the standard solution of the standard solution in t

something unknown in American broadcasting.

The program came through quite well. No static, and while possessing that far-away faintness, there was still sufficient tonal volume to hee distinctly. So this internstend of the state of the similar programs from time to time have not enjoyed. Just why the American networks are so devoted to programs of such unreliability can be explained solely on political or publicity grounds. WGN, for example, to advertise the Frince of Wales.

WALTER MILLS Baritone Sustaining WMAQ, Chicago

Walter Mills was a last-minute substitution for another and better known singer on Tuesday's (2) na

substitution for another and better known share on Treesday's (2) nation-wide hook-up on behalf of the Civic Concert Bureau, NBC affiliate. Mills over the air is a sleep-inducer, a calibrater-shifter. His voice is flat, dreary, lumbersome. Which made all the glowing which was a calibrater-shifter. His voice is flat, dreary, lumbersome. Which made all the glowing the concert shifter which independs of the made committee that brings Civic Concert attractions to was apsained by invitation to give other communities some dope on the practical advantages and problems of underwriting the NBC singers in person to the history of the movement, Oller alluded to Dena Harshbarger is an indivestern impressrie who runs the Civic Concert for such expressions as "idealism," in connection with profit-making promotions is typical of the sort of hokum that the concert world gives people dislike mixing 'idealism' and maxuma and react violently to this sort of sales presentation. Land.

HENRY BURBIG-JEFF SPARKS Variety 15 Mins. WOR, Newark

WOR, Newark
Burbig is a pioneer radio comedian who, with a Milt Gross delivery, somehow never clicked commercially. He was a bit ahead of the
Goldbergs' bandwagon, or something. Anyway, then, as now, it
wasn't considered sufficiently 'highclass' for de luxe radio commercial
sponsorship.

wasn't consource. The consource of the c

CLAY BRYSO ORCHESTRA Dance Music Blackhawk Cafe WGN, Chicago

JAY C. FLIPPEN'S Flippancies With Freddie Rich, Helen Nuge Charles Carlisle With Freddie Rich, Charles Carlisle Sustaining WABC, NEW YORK

A commercial looking for or in-terested in knowing how one of these things should be staged for the ether doesn't have to go far. Here it is bundled up and the whole thing running as smoothly as ever con-fected by a flash act producer. It's got pace and verve, warfoling, of a first-rate order, an m. c. with the first-rate order, an m. c. with the first-rate order, an m. c. with the and dance music by a leader that known how to produce it.

he's obviously still groping around, and dance music by a leader that known how to produce it.

Debuting program didn't allow Debuting program didn't allow Debuting program didn't allow Debuting program didn't allow didnessed certified muster, despite the coasional pulling of one long ago laid to its rest among the Joe Miller tomes. But these spasms being network radiatives hinterland points the chest-nuts may still be capable of bowling them out of the fireside rocking chairs. Flippen before the mike makes heavy use of that ingratiate here is that its thick overdressing may confuse on the color identity for those who have yet to see or know of the Flippen in person. With time, and experience the Flippen propadacat, has good chances of regularing over the air as it has across the footlights. On the singing end he fared tiptop from the start. Here, as a matter of fact, is his ether more than the singular countries with types of compositions that brought the best out of them, Louis Dean, the announcer, did a quartet perfectly placed and accounted with types of compositions that brought the best out of them, Louis Dean, the announcer, did a quartet perfectly placed and accounted with types of compositions that brought the best out of them, Louis Dean, the announcer, did a country in the producer responsible for putting left, out was the name of the staff producer responsible for putting left out was the name of the staff producer responsible for putting this one together. Odec.

BILL AND HENRY Singing, Comedy Patter COMMERCIAL WEAF, New York

COMMERCIAL
WEAF, New York
Team comprises Al Cameron and
Pete Bontsema, who came east from
Chicago a couple of months ago to
help Westinghouse cell irons to
housewives. They're on an early
atternoon schedule, alternating between WIZ and WEAF dally, and
doing a nifty job
goed along for
years on the Chicago outlets, carving out and developing their own
style of comedy and harmony act.
To the midwest the tag of Al and
Pete means something, or, at least
it did when they pulled out for New
that through a succession of network
commercials the name must have
filtered into the memories of listeners hereabouts. With this nucleus in their favor, it is to wonder
why the commercial had prevailed
monikers for local purposes.
Duo are adept as ever in whipping over a trick comedy ditty with
telling effect. Also in weaving in
bright bits of chatter between the
warbling numbers. Drolleries with
that follows, a knack that few
of their type of ether act can lay
claim to.
Session they're now on is inclined

iyric that follows, a knack that few of their type of ether act can lay claim to.

Session they're now on is inclined to see that the commercial credit that the commercial credit that the commercial credit that they ill find it reacting to their disadvantage. Like a mess of other bankrolled shows currently heard locally, the program is making use making is the commercial control to the control to the commercial control to the comm

RUBEN LIMITED With Norman Alexandroff Sustaining WMAQ, Chicago

Sustaining

WMAQ, Chicago

Although on the air for some timethis episodic skit, also known as

Pages from Life, has falled to
ripple the smooth surface of local
radio. Indeed, it's been a hideaway.

This bears to understand when it,
to one airing per week. And even
more understandable after listening
to a typical installment.

Besides being his own author and
the state of the state of the state
as business man turned actor, plays
as lither tharacters. There were about
six in this episode (4) and the task
of following them was difficult. A
general hodge-podge of mixed dial
is all the characters. There were about
lack of direction and the goal spells
ezero.

It classifies most readily as an
s imitation of Rise of the Goldbergs.

There is an offort, forced and und
Jewish carpenter named Ruben. He
ty is more soft in brain than heart,
has depicted. His dialect also is very
uneven in thickness, ranging from a
full fog to a slight cold.

Tor the latest hog reports. Land.

PLANTATION NIGHTS Musical and Narrative

PLANTATION NIGHTS
Musical and Narrative
30 Minas. Front India
Office of the Control of the Contr

MERCHANDISE MART
Revue with Ruth Lyons, Songfellows, Jane Froman, Commodores, compositions, Jane Froman, Commodores, and Charles Lyons Morphise Medical as a once-weekly Tuesday, night divertissement, this program is unique in apponarship and building and primarily the sponsor is concerned with reaching possibly 5,600 persons in the middle west. Those, persons are leading to concerned with reaching possibly 5,600 persons in the middle west. Those, persons are leading the chants who do their buying in the charles with Lyons and Jane Froman and the Songfellows and Commodores protrast. Two sopranos and two groups of male singers, one a trio, the other a quartet. Possibly the program was heatily assembled and will be better caut in future. Not the charles were the composite of the control of the cont

likewise methorious. Lond, are likewise methorious. Lond, MAN WHO KMOWS Hollywood Gossip Sustaining KFWB, Hollywood Dut in reality a plug on Hollywood, but in reality a plug on Hollywood, but in reality a plug on Hollywood, but in reality a plug evenings a week. Material is delivered in columnist gossip style, but all the punch is in the telling rather than in the material peddled. Yery little stuff from companies Very little stuff from companies Very little stuff from companies. Cery little stuff from companies. Cery little stuff from companies. Company brings in reference to all its neighborhood deluxers. Manner in which Warner celebs get to all its neighborhood deluxers. Manner in which Warner celebs get to a splash opening of the cereme to a splash opening of the strength of those attending. Charles Chaplin and other outstanders were among the also rans in the announcement.

GROWIN' UP With Emerson Tready, Gay Sea

GROWIN' UP

With Emerson Treacy, Gay Seabrook

Shope

Shop

FIFI DORSAY

FIFI DORSAY
15 Minst.
CO. M. Hollywood
Fifi Dorsay establishes herself as
an air personality in the first program of a week's engagement at
Leighton's Cafeteria, which a few
months ago started the selling angle
of 'see and hear fim celebrities and
est all you can for 46c.

of 'see and hear film celebrities and eat all you can for 46c.'
First of this restaurant's programs, by remote control over KNX, was a serial. 'Bringing Up Vivian', was a serial but dropping business brought back a resumption for the combined air and resumption for the place of the combined air and resumption of the serial serial was a serial paper and the combined air and resumption of the combined air and resumption of the combined air and resumption of the call of the combined air and resumption of the call of the call of the call of the resumption of the resum

Scouts a la Valentine

(Continued from page 1)

had any stage experience and whether it would be interested in coming into New York on spec, promising nothing but an effort to get them stage work.

Air-Minded Agents

Agents, after they've imported their recruits, also go after the networks and the independent stations for a dittions and an opportunity for a buildup. Both NBC and Columbia program dopartments in New York now get an average of 20 calls a day from these suddenly air-minded vaude agents raving about some possibility they claim to have discovered and asking for an audition appointment. Many of the booking agents have made it a habit of hopping to other citier, if it's not too far away, to get a better line on an ether act that has impressed them. Several have followed their objective by way of the loudspeaker before pulling the personal calling act. Case in this connection is Harry Case in this connection is Harry

pulling the personal calling act.

Case in this connection is Harry
Lenetska's relations with the Three
Blue Spades whom he has under,
his wing at the present time.
Lenetska first caught the act while
it was hooked up with low-wattage
in Pennsylvania. Later he heard
the harmony trio had moved on to
WCAU, Philadelphia, a CBS outlet. Lenetska listened to them
nightly on a sustaining schedule
and when he thought the time ripe
he aopped into Philly and brought
the turn back with him.

Act exuret the fancy of the NBCC

Act caught the fancy of the NBC Act caught the fancy of the NBC program department and it has been spotted on a four-nights-a-week sustaining ticket starting last night (Monday). Lew Diamond listened in on one of the auditions framed for the network and this also resulted in the act being both of the network and the starting of the network and the starting of the network and the program of the network and the program of the network and the program of the network and the net

PAGE PYGMALION

(Continued from page 36)

Continued from page 38) status talking by means of some occult: power, much too weird for audience consumption and when she walked down stage that was less understandable. Of course Sally and Tony get together, Helen and Helen an

Curtains, by the way, are bad.

June Clayworth is new and attractive. Her Sally, was liked even
though the part itself is spiritiess.

Percy Helton as the playwright was
either nervous or the director had
either nervous or the director had
been been as the playwright was
either nervous or the director had
been been as the playwright was
either nervous or the director had
been been as the playwright was
been been as the playwright was
for two acts. Claire Whitney,
Keane's partner does Mrs. Brownell,
Carteton Young was not a good pick
for the artist.

Figures to wither quickly, Ibec.

Figures to wither quickly. Ibec.

Irving Mills flew to Cincinnati to be on hand for the Duke Ellington opening at the Castle Farms. Ef-forts are being made to cancel sev-eral one nights so that the combo may stay beyond the original single week, which ends Aug. 14. Don Redmond goes into the spor Aug. 29.

Stands in Dance Halls Los Angeles, Aug. 8.
Taking the same 14-piece band which he had at the RKO Hill-street here, Faul Ash will play the dance halls in the Los Angeles district, for one night each. Ten piece floor above will second.

Ash to Play One Night

Inside Stuff—Music

Despite the reported excitement among music men in their present graces with radio over broadcasting income, radio is taking the present situation stoically, considering an adjustment necessary but strictly in a business way. Radio looks for a settlement of the issues but on a strictly royalty basis, with coming negotiations finally ironing out all

direcences that my exist.

This attitude is expressed by the highest radio sources although
privately but may be taken to indicate that while the radio people take
the matter seriously they are not considering the situation as severe
as some music people would have it believes.

The reported \$1,250,000 annual estimate may be taken as a basis for
further negotiations with the probability, looked for that a compromise
will come before the month is out.

Ben Bernie's brother, Dave, who looks a lot like Ben, but who uses the nom-de-ether of Dave Dalton professionally, encountered Roxy and M. H. Aylesworth, the RKO-MBC exces. Roxy, who knows Ben, mistook Dave for the Alma Mater maestro and in turn introduced Bernie, frere, to

Aylesworth.

After exchanging pleasantries, Dave, doing straight that he was Ben as a matter of courteey, thanked both exces for their friendly invitations, explained that he was booked solid, etc., but observed: "However, if you really want to do me a tavor I wish you'd give my kid brother Dave Bernle, who uses Dalton as a professional billing, a break."

New central distribution system of popular music will place 90% of the business under direct publishers control. It figures to greatly minimize the jobber—the middle-man—whose sole function may be as the vendor of the standard issues as the new combine will not stock up on anything but the currently moving 'song publications.

Tommie Malie, armiess songwriter, who hung around the old Water-gon, Berlin & Snyder offices in New York some years ago, and who co-authored many pop tunes, never had that \$10,000 which was journal-istically accredited him upon his death in the charity ward of the county

Theodore Celle (pronounced 'cello) makes him a musical paradox oy name as he is one of the outstanding harpists in the field, playing with the New York Philharmonic and composing for the Boston Symphony and other crack orchestras.

Well known songwriter was approached by a rival publisher to turn out some tunes under a nom-de-plume.

Songwriter's own firm found out about the attempted double-cross

and the burn is on.

De Beck Is Looking for

Another 'Barney Google'

Billy de Beck's new comic strip for King Features will be tied up with a pop song of the same name, 'Georgie Lee and Me,' for DeSylva,

collab on the lyric and draw a comic title page.

Another cartoonist gone song-writer is Peter Arno for Shapiro-Bernstein in a song composed by Dick Himber, band booker for Rudy

FRENCH 'CAN' SAVAGE **MUSIC BY NATIVES**

Savage music, recorded in African and Aslatic wilds, will soon be pub-lished in disc form. Recording was

done by French explorers in Nigeria and Indo-China. It is now studied

and Indo-China. It is now studied in the Colonial museum at the Trocadero, Paris, and given in re-stricted concerts, pending public re-

lease.

Establishment of a library of about 1,000 records is planned, comprising mostly primitive music.

Harold Berg East

with 'Barney Google,' which tinpanalleyized, de Beck will b on the lyric and draw a comic

Brown & Henderson

Shortage of Detroit Music Union's Fund Causes Investigation

Detroit, Aug. 8.

Investigation of the accounts of ne Detroit Federation of Musicians union have disclosed shortages and mishandling of accounts running into thousands of dollars with the officers who retired in April to be held accountable. Charges are being sitted by a committee of the local with course of action to be decided on within a week. Charges are expected to be made to the Michigan State Board of Accountants against the accountants against the accountants are supported to the country of contingent fund totaling \$10,000 was used for illegal purposes and loans made to officials running into thousands of dollars without permission of the Board of Directors. The old general ledger, checks and check stubs are missing for the past years.

Willam Bailey, president for 17 years until the past April, when he resigned and Abe Jacobson, secretary, were the officials under whom the discrepancies appear.

tary, were the officials under whom the discrepancies appear.

Of a total of \$60,000 loaned by the relief tind about 380% was borrowed by the officials, one of whom, the president, was getting \$10,000 a year. These loans were made without interest and also without authority of the board. There is also no way of determining whether the loans were repaid in full or part.

Filliam Balley research salary was reduced from \$10,000 a year. At the annual election at that time W. H. Schmeman was elected president and ordered a complete audit. The committee of seven are to decide whether criminal action will be taken. The charges against the accountants will be that they made erroneous and incomplete reports. About 75% of the members of the local are unemployed and may be in die wan, hence the loss of funds is very seriously taken.

Steinman Due

Max Rabinoff is importing the Max Rabinoff is importing the Russian maserto, Steinman, to wield the baton for his \$1 grand opera season starting in New York next October for 20 weeks and thence in Chicago at the World's Fair.
Challapin recently accused Steinman of not knowing how to conduct, but it got so much press attention it is suspected of being a press stunt abroad, where it happened.

ranged, tour starting Thursday (11) at Pasadena. If venture is successful, former m. c. will rotate over a circuit. PAR AND METRO MUSIC

floor show will accompany.
Dates in Pasadena, Long
and Balboa already have b

Famous Music Co., publisher to Paramount, is burned up at Rob-bins Music Corp., Metr's song pub. The song title Love Me Tonight' from 'Chevaller's yet-to-be-released Par picture is the cause of their

FIRMS' TIFF OVER TITLE

differences.
Robbins has already issued

Far picture is the cause of their differences.
Robbins has already issued a song of that name, not inspired by the Par film, and Famous squawks that it'll leopardize its own publication of the sound o

PAVILLON ROYALE (GUY LOMBARDO)

All of Long Island must have been at John and Christo's roadhouse institution Sunday night, with the spacious outer garden so packed that the overflow hooters shifted to content to strut their stuff as Guy Lombardo's sunech danase tion content to strut their stuff as Gay Lombardo's superb danaspation came through the magnavor. Sun-der through the magnavor. Sun-the their sundanger of the sundanger with the professional table making with the professional table and the usual weekenders from the shore spots, whereas the Pavillon'during the rest of the week. Is less al fresco and more given to conservative patron-thance resorts better north and south shore resorts the terr north and south

specification the better north and south shore resorts.

On those nights the customers just want to dance, and would, in truth, resent any floor show inter-ruption.

truin, resent any nous snow mer-ruption. The same source divot m. c.ing, with Fowler and Tamara whamming 'em with their finished ballroom dancing. Win Shaw was another pid attraction. As ever a looker, Miss Shaw reminds of a locker, Miss Shaw reminds of a locker and their same source and their Helen Morgan, having succeeded the latter in the last 'Foliies.'

Helen Morgan, having succeeded the latter in the last Toilies.

From the patronage, William O'Neal, the 'New Moon' and 'Desert Song' singer,' was called on and was equally as sensational as the dancers in the applause barage. O'Neal hasn't been signed for the ether. That top tenor of his seems a surefire show stopper, He had to beg off after 'Lover Come Back to Me' and 'One Alone.'

Ted Claire, the film house m. c. and Joe Lewis were other volundading the completely defeated by the stating he can't complete with that thing staring in his face. Long established as a sure-fire m. c. in a more intimate interior, the large Favillon capacity was too much for him.

TERRACE GARDENS

Harlott Derg Lass: Harlot Berg has left for Detroit and New York. In N. Y. he'll pick up his former song writing partner, M. K. Jerome, and return to the coast with an eye at the studios. Pair were at Warners during the musical gold rush.

TERRACE GARDENS

Chicago, Aug. 8.

One of the oldest of the Chicago
cabarets, and still the most attractive artistically, Terrace Gardens,
runa along without a lot of hullaballoo year after year doing a nicevides good value at moderate cost.
It is not a rendezvous for the dismond stickpin boys. Its clientele is
composed of young fellows and their
best girls or older citizens taking
to the composed of young reliows and their
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Central Credit Bureau, Single Bill for All Pubs and Uniform **Price Hoped Music Biz Stimulants**

French Resorts' Economy Hurting All Musicians

Musicians are feeling badly the penny pinching of the resorts which cannot afford this year to go in for the same nut as usual, due to guests spending less.

Spas normally running.

Spas normally running two big orchestras orchestras are only running a smaller one, and there is comparamore unemployment than

Ouestion If Radio Means Anything To Sheet Music Sales

Argument that multiplicity of radio plugs means little to the actual sale of a song is sustained by Witmarks' Shanky in Old Shanty Town, the current No. 1 seller not being among while the others are not selling quite as well. Radio has helped the following to come to prominent attention, as for example DeSylvia's 'It was So Beautifu!' which tops the list with 53 renditions on the major New York stations, but the paradox that 'Shanty', not among the first 10, outsells them all, is food for considerable thought to the music siderable thought to the music

siderable thought to the music men.

In sequence, Beautiful' last week was given 53 plugs over the two networks' statutions (WABC, W72, These are clooked only as the major plugs. 'Just Another Dream of You'. was sung or played 48 times; If You Were Only Mine, '39; 'Holding My Honey's Hands,' 37; 'Palm of 'Your Hand,' 39; 'Night When Love Was Born,' 35; 'Sieph, Come and Take Me,' 35; 'Banking on the Westland,' 31 acc. had 'both and 'and the series of the series

Chi Publisher-Baseballers Takes Orchs. for 5 Straight

Chicage, Aug. 8.

An angry rumble of frustration has gone up from the dance bands of Chicage. Five orchestras, laying aside their instruments and taking up the basebail bat, have met the music publishers' stalwart lads from the Woods building. And five times the musiclass have eaten the bitter dust of defeat.

With the Publishers on the long and the following scores were made against these opponents:
6-4—Charley Agnew Orchestra
7-3—Carl Shreiber Orchestra
14-6—Johnny Matliand Orchestra. Chicago, Aug. 8.

7-3-Cari Shretber Orchestra
14-8-Johnny Matitand Orchestra
10-8-Clyde McCoy Orchestra
9-4-Cari Moore Orchestra
Publishers' team includes: Catcher,
Irving Schalman (Irving Berlin);
pitcher, Earl Hayden (Röbbins);
Ben and Jimmy Cairne (Santley);
Milt Samuels, Jack Perry (KetiEngel); Marty Fay (Shapiro); Joe
Winston (Feist); Harry Reinhold
(Witmark); and Jesse Stool (DeSylva, Brown & Henderson).
Publishers go up against the Ted
Weems orchestra next week.

numbers, and merriment-inducing hokum. They broadcast regularly over NBC locally. On straightaway dansapation the tempo is right and the floor crowded. Masters is on the floor crowded. Masters is on that the mac, thing is a closed chapter. In a professional sense his wealness is in being primarily of limited reputation. But in Chicago, where that reputation is concentrated he's okay on all points. Standing out in the floor show we the Reynolds Sisters, couple of cuttes with ingratiating person-of cuttes with ingratiating person-of-cuttes with ingratiating person-cutted in the person-of-cuttes with ingratiating person-cutted in the person-of-cutted with ingratiant person-cutted with ingratiant person-cutte

Move among 13 of the leading music publishers to merge their shipping, bookkeeping and creditrating operations into a central, cooperative unit has reached the cooperative unit has reached the Holding corporation to embrace these manifold interests has already been created and officers and the administrative committee elected. Only thing now left to embark the music industry upon its determined attempt to save a fast-sinking business, with the elimination of the Jobber as one of the objectives, is the signaturing of contracts by members of the combine and the donation of funds to get the unit going. These matters are expected to be aken care of contracts by members of the combine and the donation of funds to get the unit going. These matters are expected to be aken care of culed for tomorrow (10). Corporation has been labelled Music Dealers Service, Inc., with Edgar F. Bitner (Feits) as president, Buddy Morris (Witmark), vice-president Louis Bornstein (Shapiro-Bernstein), treasurer, Sol Bernstein (Berlin's), assistant treasurer, and Bobby Crawford (De Sviva, Brown & Henderson), secretary. Initial administrative board, assigned to the task of overseeing the unit operations, In

poard, assigned to the task of over-seeing the unit's operations, is made up of. Walter Douglas, Soil Bornstein and Bobby Crawford. Setup of these administrative com-mittees, as now planned, will be (Continued on page 46)

Those Who Buy Records Only Go for the Majors

Chicago, Aug. 8.

Chicago, Aug. 8,

What little business is being done
in mechanicals is by the 75-centers.
Cheap diacs are 'off more than the
flosey platters.
Trade explaination is that if a cuestion of some versus artists.
Trade explaination is that if a cuestion of some versus artists.
Trade explaination is that if a constant of some versus artists.
Trade explaination is that if a constant is the constant in the constant is the constant in the constant is the constant in the last year either through consolitation or lack of incentive to continue.

Frisco's Doubleheader

San Francisco, Aug. 8.
Two local cafe entertainers are on
the receiving end of divorce petitions brought by their wives this

week. Josephine Joan Barr, Strand cashler, is seeking severance of marital ties from Jimmie Barr, charging

descrition.

Ethelyn Poe is charging failure to provide in papers asking her release from Les Poe, former Coffee Dan planist.



PHIL BAKER, BEN BERNIE, WALTER HIRSCH MILLER MUSIC

STRANGE-INTERLUDE

Ciub Lido, New York, will reopen the end of this month. Lou Schwartz at the helm with name Schwartz at the neim with name attractions and a convert charge. Save for the El Patio and El Garron, the convert became outmoded with the depresh, but it's Schwartz idea to get the hop on the other snoot spots by opening certification.

LIDO LEADS OFF

NBC AIRS FRISCO SYMPI.

San Francisco, Aug. 8.
Local symphony opened its summer season at civic Auditorium Friday night (5) with heavy attendance of 6.000.

of 6,000.

NBC broadcast Sir Hamilton
Harty's concert, first time radio has
put on the musical events from the

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)

Dotha Carlson, halrdresser, complained to state labor commission that she is still waiting for week's wages of \$\$50, due last February, from Brelyn Brent and husband, larry Edwards.

Theatre and Music Guild, which falled to open Rose of Fianders' at the Mason, target of a \$71 wage complaint brought by two seam-

Municipal Court awarded South-ern California Telephone Co. \$55 in suit against William Desmond that was won by default.

James Fidler, press agent, trying to collect \$230 he says due him at \$150 a month from Arthur Lake for keeping his name in public prints. Filed Municipal Court suit.

Seeking to recover electric re-frigerator sold on time, George Bel-sey Co. brought a Municipal Court suit against Tudor Williams, singer.

H. G. Coulter trying to collect a \$170 note, originally made for two weeks in 1929, from Warren Milials, occasional legit producer, by Mu-nicipal Court route.

Through an assignee, L. A. Scenic Co. suing Rissio Opera Co., which produced grand opera, 'Rissio,' at Shrine aud. several months ago for \$240 unpaid rental.

Hoot Gibson sued in Municipal Court on a \$95 bill owed to Hepner, Inc., wig maker.

Irvin W. Willat brought suit against Title Guaranty & Trust Co. to force it to buy \$1,350 worth of trust deeds he holds on property TG&T purchased.

Broadway's first store show in many months opened to make a cash-in try for Olympic visitors. It's a marine museum, so-called, with around 200 deep sea exhibits,

State labor commission is prepar-ing to bring action against Tansey Brothers and Congress Pictures on behalf of Barbara Bedford, who ciaims \$300 in unpaid salary.

Dwain Esper has settled his five suits against Sunset Pictures, Foy Productions, Bryan Foy, Lou Gold-er, Lew Seller, Ben Stoloff and Ar-thur Silher out of court. Had asked for \$10,000 damages on charge he was Irvzen out of Sunset.

Gene Dabney, sax player, filed \$51,000 damage suit in Superior court against Ward H. Grant fol-lowing an auto accident in Hermosa a month ago.

For his share in promoting a 13-week Spanish program over KFAC, Francisco Olivares, Jr., advertising manager of Ta Opinion, Spanish daily, has filed a wage claim against Fred Miller, former operator of the California. Olivares wants \$195 at the rate of \$15 weekly.

Seeking foreclosure on a Rossmore Bivd. apartment house, California Mutual Building and Loan Association brought suit in Superior Court against Mr. and Mrs. Edward Court against Mr. and Mrs. Edward Asher to satisfy notes totaling \$45,000 against the property, Also seeking deficiency judgment against the defendants in case sale of property fails to net amount sought.

ORPHEUM, DENVER

(Continued from page 29) opposite, make comedy entrance but youngster is quickly pulled from cart. Man starts doing rumba, but but youngster 's quickly pulled from cart. Man starts doing rumba, but baby persuades him to do a classic. Has hard time, due to long legs, and gets back to rumba. Mother changes to neat yellow shirt and blue pajama outfit and does fast novetty number including rolla-rounds and spins, Baby, with Olym-pic stadium background and hurdles pic stadium background and hurdles a few inches high, does a novelty dance to kill time. Long legged male taps back of head with foot 25 times in rapid succession, and of the control of

will get star dressing room. Looked like a tie. Carlton and Ballew use a plano in their act, but not much. Mostly chatter. He of a Frankenstein type and she makes a good foll. A

chatter. He of a Frankenstein type and she makes a good foil. A goody, act.
Willie West and McGinty, assisted by two others, offer their unfailed by two others, offer their unfailed Empire State building, pictured on backdrop. The four never say a word—don't need to—actions speak loudest. Over big. Mitzi Green headlined, and without half trying. Her impersonaphic principal reason for large gross of week. Closes by saying she prays every night she may grow up spreading laughter and sunshine to everyone.

Two local girls from the D Gaetano dancing school, Maxine Wingo and Rita Harris, m. c. the

DOROTHEA ANTEL 316 W. 72d St., New York City The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions

RKO STATE LAKE CHICAGO
TAIL Star Acts
VEVITO-DENNY & STEVENS,
WEN McGIVENEY, WM &
JOE MANDEL, and Others
On the Screen
"BY WHOSE HAND"

vaude bill. Introduced next act with a bit of song or verse or rawisecrack, and did a few dance turns of their own. Made the audience look with anticipation for the act, instead of thinking oh, well, the la just another that may be

with 'The First Year' on the screen, bill was a natural.

ORPHEUM, L. A.

Los Angeles, Aug. 6.

Final waude bill at this house locks are punch headline act and faille to the property of the

gather in an laughs.
Harrison and Emo, blackface team, opened with the usual drawl routine and ascended to the best laughs of the bill with their diceshooting game. Sepia-tinted blonde filled in with pleasing song and

filled in with pleasing song and dance.

The Bee and Ray Goman revue closed, depending on its speedy tempo and fashy costumes. Miss Goman does well with her clowning, but the sole male member of the control of the co

GOLDEN GATE, S. F.

San Francisco, Aug. 5. san Francisco, Aug. 5.
Current week marks the beginning of eight weeks, possibly longer, for Horace Heldt's band of home town boys who've made good. Also it marks what may be construed as a gradual ousting of vadeville and inception of picture house enter-

I. MINI I IF IR

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY Credit Bureau

alament. Nut on show in plenty heavy, so business has to be good. Heidt's 14 men also take care of the pit assignment, doing duty in the trench for the five acts which precede them. Three local men build up the band to 18, with one of baton until band takes to the stage and three locals drop out. Heidt bunch is essentially a stage band. Opening matinee ran danserously near the two-hour mark, with all acts running full time, a reception acts running full time, a reception on a big 'welcome home at for the former University of California boy. Heidt's stage interiude was limited to four numbers, all healthily received.

ceived.

Vaude headlined by Peter Higgins, who tenored four tunes with Frank Dixon accompanying, Higgins' sweet voice nearly forced him

Frank Dixol accompany of the state of the st

News of the Dailies

(Continued from page 32) dren, one a married man with six children and no job.

June Martin and Babe Raymond were both in burlesque.

Gienn Dillard Gunn, music critic of the Chicago Herald-Examiner, in a dull week reported the cultural advantages of the Children's Civic theatre on Navy pier. This pro-vides an outlet for the show-off trends in the juvenile nature.

University of Chicago will treat and feed 300 hay fever sufferers gratis. But candidates must be major sneezers. Theatres cooling plants are popular with hay fever-ites.

Sophle Tucker's \$5,000 unpaid note to Moe Rosenberg, potent Chicago Democrat, got into court and print together. Two weeks ago Soph refused to discuss the case when quizzed by 'Variety.' Dailies heard about it when Balaban & Katz, garnished, answered 'No funds.'

Cleveland being a tough town in which to sell paintings indigent artists there held a sidewalk show. Curb market, like its namesake Manhattan, was lethargic. S

Herrin, Ili., famed Ku Kiux town with a bloody past, now has no film patern. Not only was the only one closed for lack of patronage, but the neighboring town of Murphysboro is also almost a blank on the cinematic map.

Herbert Souther, 21, a crippled orchestra drummer, murdered Mil-dred Char, 17, and committed sui-cide July 24. Jealousy.

Peter Weissmuller, brother Peter Weissmuller, brother of swimmer-actor, Johnny, was di-vorced in Chicago. Wife wanted to accept \$15 weekly allmony but the judge, hearing Pete was in Hollywood to become an actor, said she should reserve decision on the \$15 as Peter might become famous and weatity, too.

There's a three-year-old daughter.

Society of Authors and Composers rescued the Lte Tommy Malle, arm-iess songwriter, from Potter's Field. Maile died in the Cook County hos-

Second annual Cook County Fair opened at its new lot at North Avi-nue and River road, Chicago. The was started last year by Democrats who demanded to know why the farmers could have a fair and city folks couldn't.

folks couldn't.

Opening day a big tent fell down
and temporarily smothered a few
patrons but no damage done. Fair
will run 10 days.

English League opera is holding auditions and expects to launch a season at the Majestic theatre. Otherwise Chicago will struggle through the winter sans arias. Sammy Insull's scram to Europe kiboshed the Civic venture among other things.

John Boylan, 24, filed suit in Municipal Court, Chicago, against Lillian Roth for \$300 for publicity services. Miss Roth thought Johnny was just clumming around with her. They went swimming frequently but it was all duty and work, according to John. Maybe the suit was part of the publicity services. The dalies fell for it.

(Continued from page 45)

(Continued from page 45)
changed every three of four months,
so as to put not too much of a burden upon any individual members.
Members of the combine are still
figuring on launching the central
shipping unit sometime in August,
with the selection of branch offices
in Chicago and Los Angeles almatters ulsted to come up at the
next meeting is the appointment of
a general manager and branch
managers for the project.
Cut Overheads

Cut Overheads

Idea of the organizing of the cooperative combine was founded on
the desire to eliminate from the industry all unnecessary overheads to find a way to economize on the to find a way to economize on the non-competitive angles and lay lines for the eventual freezing out of the middle man (the jobber), from the handling of popular and standard numbers. Leaders of the industry have long ago taken the young out the control of the property of the property

Venture is starting out with the Venture is starting out with the plan of adding only one cent to the publishers price to cover the cost of shipping and general maintenance. If it is later found that this markup can be further reduced the benefit will be passed along to the combine's members. Elimination of the middle man and servicing the dealer direct at prices formerly quoted the jobbers, it is hoped, will stimulate the retailer's interest in the music sheet business.

Middlemen's Uncertainties

Middlemen's Uncertainties

In coming to an agreement to enter the central shipping idea, the publishers took full cognizance publishers took full cognizance of the fact that the jobbers who were jobbers in the full sense of the word were being gradually wheel out. Practically all of those re-maining were in dire financial straits and were constantly asking their publisher credits for bill set-tlements at 20c to 40c on the dol-

Again, virtually all the survivors were not in a position to extend substantial credit to their dealer substantial credit to their dealer customers, and because of the poor service rendered them from various angles by the jobbers, dealers by the hundreds throughout the country had become disguisted and quit the sheet business. Publishers now hope to reopen these closed outlets and to recreate the old interest.

Operation of the Music Dealer Coperation of the Music Dealer as Lyon & Healy, Sherman-Clay and J. W. Jenkins who were also publishers themselves and carried on the jobbing as a sideline. As

publishers themselves and carried on the jobbing as a sideline. As for the Plaza Music Co. and the Richman Music Supply these too are in the publishing business and make active use of the servicing of dealers with the more popular pieces to plug their own numbers, usual reprints of non-copyrights.

Harms Stand

Harms Stand

Of the companies now joined in the combine, Harms has never recognised to the combine, Harms has never the combine, Harms has never the combine, Harms has never the combine that the combine that the charged the middleman the same price charged the middleman the same price charged the middleman the same price charged the retailer. Under the MDS plan the indie dealer will be billed the same figure as the syndicate stores, with a single statement covering the tab due all the publishers 'represented in the central unit. Latter will maintain its own sales department but this will in no way affect the continuance of indiviual sales organizations by the 13 member-publishers. Service will not be refused the jobbers but the price to them will me the continuation of the continuation of the member-publishers.

Enrolled in the combine are Shapiro-Bernstein, Irving Berlin, Donaldson, Douglas & Gumble, Leo Feist, Inc., DeSyiva, Brown & Henderson, Harms, Remick, Witmark, Santley Bros, Ager, Yellen & Bornstein, Famous, Mills Music and Joe Morris. Robbins refused to come in a full-fiedged member but agreed to distribution of its music by the central unit on a 90-day trial. Of the companies now joined in se combine, Harms has never

Wilbur Sweatman's orchestra aboard the Hudson River Night Line's largest boat, the Berkshire, for moonlight and Sunday cruises. Sweatman's unit is the only ace newspaper-advertised.

Carthay Circle, L. A.

(Continued from page 30)

finale was an all-nation tableau with a whirling globe. Acts hampered by having work in a stage within a stage, set up high behind the or-chestra. Lighting good and pro-duction not a heavy item in the

budget.

Picture is 'Back Street' (Universal). House sold out several days in advance for \$5.50 opening. Usual nob out front was largest this house has seen for several years, with Olympic visitors predominating.

EL CAPITAN, S. F.

EL CAPITAN, S. F.

San Francisco, Aug. 4.

Jay Brower is back at the baton after two weeks' vacation, m. c'ing of laughs in this well-produced folle, most coming from Brower and band, and Masters and Grayce, latter with their hoke golf act. well-ton, Brower, assisted by the 10 nursickers, continued pulling laughs as assily as he has during his marathon run of more than two and a hair years here. He also handed recting 'William Tell,' surprisingly well received in this naborhood district, where white shirts are saved for Sundays. So, colored youngsters, got over with three numbers. Talmack and Harris rough-housed and Moni White sang. Line of 18 girls olsay in same numbers as staged by Miss O'Nell ac the downtown War-Mel Herte's community sing, pre-

NBC Subservient

(Continued from page 26) agents are called upon to file a list of the artists they represent with Chester Stratton of the network's booking office the first of each

month.

RKO Agents Rule
Agreement states that the NBC
Artists Service will abide by any
decision of the RKO board of arbitration in the event of any disputes between agents, in the same pures between agents, in the same manner as now prevalls with the RKO circuit. It further provides that in every instance where an act has been listed with NBC by an RKO agent the artists service will protect that agent in all negotiations for the act by an NBC client and see that he gets the commissions coming to him.

Another noint in the commissions of the commissions

sions coming to him.

Another point in the understanding has NBC consenting to make available auditions for any acts the agents may consider suitable for

radio.

Meeting had Maurice H. Rose,
Arthur Blondell and Harry Romm
as spokesmen for the agents association, while George Engels, William Murray, Chester Stratton and
Ernest Cutting sat in for the NBC
Artists Service.

Century, Buffalo, Drops Vaude; Into Hipp in Fall?

Buffol, Aug. 8,
Shea's Century (Publix) has susmer and will show straight pictures
until after Labor Day.
Reported locally that vaudeville
may go back into Shea's Hipp this
fall.

LETTERS

When Sending for Mail to VARIETY Address Mail Clork. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Bennett Charles Chambers Ruth Drouillard Jack Eaton Olive Garrison John

Hewitt Katherine Marlon Mr Oleary Miss Buddy

Thomassen Tommy Woods Joseph B





OBITUARY

D. CONSTANTI
D. Constanti, & conver of Riviera
fineative here and Liberty theatres in
Fuyullup and Sumner, nearby
towns, died following a brief liness
of the flu. Probably best known
small theatre operator in western
part of the state. Two years ago
built a new theatre at Aberdeen,
another western Washington city,
which he sold to Warner Bros. before he opened it. Survived by a assisted him in the operation

JOHN T SPICKETT

John T. Spickett, vet minstrei, to institute show business died in Juneau July 31 at

Alaska, died in Juneau July 31 at the age of 74.

Spickett returned to Friso each spring to renew film bookings and acquaintanceships that began when he was doing a blackface act about 1890. The widow is postmistress of Juneau.

CHARLES GANTZ

Charles Gantz, 56, a midget, died in Los Angeles last week. He was well known in show business. Sur-vived by three brothers and two sis-ters, all normal size. Interment in Fairfield, Ia., his birthplace.

Franz Heinrich Andreas Adelman, 61, violinist and conductor, died in Oakiand, Calif, santarium. A child prodisy in Russia, he was sent by the German emperor to the United States in 1904 to conduct an orchestra at the Louisiana exposition. Later went to San Francisco.

RKO Outranked

(Continued from page 23) leadership, RKO will also decline from the top in salaries paid. Five

from the top in salaries paid. Five months of salary sisshing, has sent RKO vaudeville rates almost down to the indle booking level, while most of the heavy salaried names are now playing for the other circuits, particularly Loew and Publix. Up to now, through the amount of time it had to offer, Keith's and RKO had their own way in the stage brould always the control of the cont minus its former edge, RKO will have to compete with the field is all bookings—a distinct novelty is the variety business.

F. & M.—Loew
Discussions are reported havin been reopened for an affiliation be tween the Loew booking office an a distinct novelty in

booking office and tween the Loew booking office and Fanchon & -Marco. Current visit of Marco, in the east, is reported expressly for that purpose, besides talking things over with Spyros Skouras. Matter of a deal is known to have been talked over between CO. Ed. Schiller of Loew's, Marco, Skouras and Nick Schenck some time age.

me ago. With F. & M. serving Fox-West past, RKO, Par and Warners, Coast, RKO, Par and Warners, completion of any merger with Loew's would result in a layout which would run over 80 weeks in playing time.

Loew's to

playing time.

Loew's is the only major circuit

to far not served by F. & M. on
any permanent basis.

Fox-Loew Closer

Under the deal Fox-West Coast
and Skouras would move closer to
Loew theatre operation but what
the executive line-up would be
under such as the companion of t under such an arrangement isn't

F-WC and Loew's would cover a combo of nearly 800 houses from coast to coast, of which many addi-

RKO's 261/2 Weeks

(Continued from page 27) Marco will get one full week, rest

being halves.

The F. & M. shows will be spotted

as follows: Full week: Albee, Cincinnati, half week, Orpheum, Madison; Palace, Youngstown; Rivoli, Toledo; Palace, Akron; 105th St., Cleveland.

Palace la A? Whether the Palace, New York continues on its present combo policy in the fall is as yet open. Its proving profitable under present conditions and may continue. In

where he was concertmaster of the S. F. Symphony orchestra,

Philip Rammacher, 48, trombonist, died July 5 at his home in Los Angeles. Had been a member of Local No. 47 for 29 years, and played with the Catalina Island band.

Alina Cucciantini, radio singer in Cleveland and Schenectady, died re-cently at the home of a friend in Bedford, O. Had recently been sing-ing over a Cleveland station.

Daniel Herlihy, 65, died at Bar Harbor July 29. Old amusement promoter and owner of Dreamwood

Jos. H. Chapek, 72, once concertmaster of the Boston Symphony orch., and currently head of a music school in Chicago, died there Aug. 1

Luigi Gargano, 29, Los Angeles saxophonist, died at his home from gunshot wounds of unknown origin

Mrs. Vesta J. Farnsworth, 78, writer, died July 28 at Glendale (Calif.) Sanitarium.

Basil W. Herman, 39, news-paper publisher at Wasco, Calif., dled at Soldiers Home, West Los Angeles, Aug. 3. Widow and infant daughter survive.

Father of Nate Blumberg of RKO died Aug. 2 in Milwaukee of heart disease, at 70. Widow and six chil-dren survive.

Mother of Elmer Herling, latter with F. & M. unit, dled July 27 in the middle west.

the fall the KAO heads have to fige in the weekly rental amounting \$4,600 which currently is off the

ics \$4.600 which currently is off the books.

Also, with Radio City opening late this, fall, some additional changes may be made in the route including the Palace policy. But that's months off.

Only four weeks of vaude is planned for the N. Y. City territory. This includes a full week at the Palace, New Terrona the Al. The Palace, New Terrona the Al. The New York split weeks include the Academy and either the Coliseum or Audubon. On latter, policy depends on pooling deal with Skouras.

Two Chicago weeks include the Palace and State Lake. Two Boston weeks include the Palace and State Lake. Two Boston weeks include the Relace and State Lake. Two Boston weeks include the Relace and State Lake. Two Boston weeks include the Relace and State Lake. Two Boston weeks include the Relace and State Lake. Two Boston

new Boston.

Outline of the straight vaude

Outline of the straight vaude time as planned follows:
Full week: Palace, No. Y.; Albee, Brooklyn; Palace, Rochester; Majestic, Dallas; Ft. Worth, Orpheum, New Orleans; Palace, Rochester; Orpheum, Minnapolis; Orpheum, Omaha; Palace, Chicago, State Lake, Chi.; Main Street, K. C.; St. Louis, St. Louis; Orpheum, Denver; Keith, Boston; Boston, Boston, Plance, Clevelan, Ooklyn; Academy, N. Y.; Keith, Dayton; Coliseum, N. Y.; Keith, Dayton; Keith, Eowell, Mass.; Albee, Providence; Keith, Syracuse; Palace, Albany; Capitol, Trenton.
Halt week: Falace, Akron; 195th

ny; Capitol, Trenton.

If week: Palace, Akron; 105th
Cleveland; Rivoli, Toledo;
c, Youngstown; Proctor's, Half Palaco Schenectady.

IA. FAIR'S ACTS

Des Moines, Aug. 8.

Iowa State Fair will do a day and night circus revue as the grand-stand attraction.

Acts are: Costi Florescue, Oscar Acts are: Costi Florescue, Oscar Babcock, Hoaglin's Equestrian Steppers, Llazced, troupe, Honey troupe, Bobby McLean, Shorty Florms, Mile. Goldle, Happy and Golucky, Poster Danciers, Jess Lübnati trio, Flye Harlequins, Metropolitan Grand Opera quartet and Prince, Shelton and Dean.

MYSTERIOUS INJURY

MINIERIOUS INJURY
Fort Dodge, Ia., Aug. 8.
Preston Osborn, carnival attache, at the Exposition park, was picked up in an unconscious state at the edge of the lot, suffering from numerous bruises, cuts and a fract tured skuil, after lying there through the night.

No apparent trouble, except usutal rows, about the grounds the night before.

OLD ORDINANCE FORCES RINGLING MINN, LICENSE

Minneapolis, Aug. 8.
Ringling Bros. circus succeeded
in getting its license for appearances here Aug. 22 and 23, after the
state fair board withdrew its opposition when it found that an o Paul ordinance made it mandatory to issue a license there for Aug. 24. Fair board had previously op-posed the license on the grounds

Fair board had previously opposed the license on the grounds that the circus' appearance so late in the season would have an adverse effect on attendance at the state fair, which opens late this month. It also was claimed that when the circus was granted the license for the late date last year promises were made not to bring in the show so late in the summer again.

A point was made, also, that the Barnes' circus, owned by Ringlings, had advertised here in July that it would be the only circus to play the Twin Cities this year.

In the face of the state fair board opposition the mayor came out against the issuance of the license and the council circus committee was divided two to two on the matter.

EMBALMED WHALES FIND FISH SCARCE THIS YEAR

Los Angeles, Aug. 8.

Sure money makers last summer, the Pacific Whaling Co's embalmed fish aren't off the nut so far this year. Company has two on the road in this country, one in England and three in storage in Pittsburgh. Embalming plant at Long Beach, Cal., has been inactive this year, with the demand considerably below the supply.

with the demand considerably be-low the supply.

Mounted on its private car, the whale in England has been a disap-pointment. It is now at Blackpool for the summer on a guarantee. Previous to the Blackpool engage-ment, exhibit had been trouped

ment, exhibit had been trouped around the provinces. Both exhibits in this country have Both exhibits in this country have just about made enough to pay salaries and move the car. Last year Pacific had 10 whales working in this country, all of them grossing heavy during the summer months.

Harrison County's \$2,000 Loss in '31 No '32 Barrier

Logan, Ia., Aug. 8.
Despite that the Harrison county fair went into the red \$2.00 in 1931, plans have been practically completed for the fall fair this year, Sept. 13 to 16.
Admission price is down, with a special family rate.

LEE WARNER UPS

Minneapolis, Aug. 8.

Lee F. Warner of St. Paul, first
ice-president of the Minnesota Lee F. Warner of St. Paul, first vice-president of the Minnesota State Fair, has been made acting president to succeed the late D. D. McEachin. Final approval of plans for this year's exposition, which opens Sept. 3, calls for contracts to 12 bands and orchestras.

CARNIVALS

For Current Week, Aug. 8-1
Barter, L. J., Columbia,
Bee, F. H., Ewing,
Blasay Gayway, Gh. a Falla,
Gentland, Gayway, Gh. a Falla,
Castle-Ehricht & H., Altoona,
Conting All Can, Winniper,
Conting All Can, Winniper,
Crafts Greater, Modesto,
W. Va.
Fordida Exps. (until Sept. 1),
Galleri, Gelina, Tenn.
Frant,
Frant,
Galleri, Frant,
John Charleri,
John C (For Current Week, Aug. 8-13)

CIRCUSES

(For Current Week, Aug. 6-13) Al G. Barnes 8. Spokane; 9. Wenatchee, Wash.; verett; 11; Longview; 12, The Dalles, 13; Hillsboro, Ogn. Hagenbeck-Wallace

Aug. 8, Streator; 9, Bloomington; 10 Champaign; 11, Decatur; 12, Springfield 13, Lincoln; 14, Peoria; 15, LaSalle-Peru Ringling Bros.

Aug. 6-13, Grant Park, Chicago.

Sells-Floto

Aug. 8-9, Newark, N. J.; 10, Asbury Park: 11. New Brunswick: 12. Chester, Pa.; 13, Salisbury; 15, Norfolk, Va.

Visiting Concessions

Tacoma, Aug. 8.
No carnie for Puyaliup Fair, largest of state, this year. Management is signing all concessionalres in separate units and will direct and

Pair pulls from all over state and many residents have tried to have lawmakers subsidize it as the state owing to its pulling qualities

of the concessions for this year are coming from Portland's

ANIMAL SHOW HELD UP **FOR \$3,000 IN DUTY**

Paris, July 27.

About 100 animais, including over 80 lions, one of whom died, are starving in their box cars in the straying ratio. The animais company, owned by Cap. Schneider, following his previous difficulties, had been used in Paris by Jeff Dickson, boxing, promoter, in a scenie. son, boxing promoter, in a scenic show at the Palais des' Sports. where it flopped.

Booked for Czechoslovakia, they

were held up at the German border due to inability to pay over \$3,000 custom duties. Owner is unable to feed them and

the railroad officials are much wor-ried as to disposal of ravenous animals, or what's going should they break loose

Barnes Hits Slump in Mid-West, Doubles Back

Los Angeles, Aug. 8.

Running into bad business in the middle west, Barnes Circus is doubling back to the coast through Montana. From there it will turn South. Trick started strong, but hit a slump in mid season. Personnel has been cut, and an early closing is expected.

Previously one of the other Ringling tricks visited the coast in the fall. These will stay out of this territory this season, however, with the Barnes outfit penciled in to play the towns usually stands for

the towns usually stands for

play the towns usually stands for the bigger circuses.

Barnes officials are currently looking for new winter quarters here, John Ringling halving sold their property at Baldwin park to the California Jockey Club as a racetrack site.

Ticks Bother Circuses

Chicago, Aug. 8,
An epidemic of ticks, attacking
both animals and humans, has made
circusing most unpleasant this year.
Practically all the tented organizahave been plagued,

report.
Ringling's big show sends a chemical crew three days ahead and thoroughly sprays the entire lot and surrounding area where the circus will pitch.

Park Folds Early

New Castle, Pa., Aug. 8.
Cascade Park, managed by Carl
Shaner, largest of the western
Pennsylvania amusement parks,
suspended operations August 3 for

the season.

Lack of patronage, inability to induce the railroads to run excursions and the dropping of annual outlings this year by many of the larger industrial concerns, were responsible for the early closing.

Only concession that will continue to reconstitution that it reports the bathletical.

in operation is the bathing pool.

SIOUX CO'S FREE GATE

SIOUX CO.'S FREE GATE
Alton, I.a., Aug. 8.
Sloux county has over \$2,000 in
state aid that will be used for
premiums in lieu of gate receipts,
no admission to be charged for the
three-day event, Aug. 23 to 25.
One of the features will be a political love fest with speakers promiment in this section to extol merits
of candidates and platforms. Politics
are taken seriously hereabouts.

are taken scriously hercabouts.

\$125 Damages
Cedar. Rapids, Ia., Aug. 8.
Ringling Brothers - Barnum &
Balley circus must pay damages of
\$125 to the city for repairs to one
of the city fire engines.
Accident occurred when a tent
pole wagon skidded into a parked
fire pumper while crossing a parkway.

ong Concessions Dropped by Puyallup NELLE DUTTON TO GIVE UP

Medina O. Aug. 8. This year will be the last for the Nellie J. Dutton circus, one of the___ best known of the smaller shows on

Heavy financial losses have been suffered by Mrs. Dutton, the only active woman circus owner of the present time. With the closing late in October, she plans to dispose of the entire stock and equipment.

First blow came early last spring. when the show after a long fumn from Fiorida into the east, found

from Fiorida into the east, found contracts to be played were phoney, and an agent retained and advanced several hundred dollars had skipped. Thave lost every dollar I own trying to keep the show on the road this season and meet obligations, said Mrs. Dutton. A year age she had several thousand dollars profit from 1931 engagements, she said a contract of the performers and other debts, she said said.

Dutton show is moving by railroad, carrying several head of horses, an elephant and a camel, 18 people and an unusually strong bill for a small circus. Six weeks of parks in Ohio proved disastrous, and at none of the stands was Mrs. Dutton paid what she was supposed

heads for Indiana to inau-

Show heads for Indiana to inau-gurate fall fair season, opening at Columbus, Ind., Aug. 14, then into Illinois, North Carolina and south, where it will disband. Mrs. Dutton is also one of the performers, despite that she is al-most 50 years of age, and has car-ried on since the death of her hus-band several years ago.

SPOKANE LIFTS \$25.000 BONDS: LETS SHOWS IN

Spokane, July 29. Al G. Barnes, circus will show here Aug. 28, following the city council's action in withdrawing the \$25,000 cash surety bond required of all traveling shows. DeGlopper con all traveling shows. Declopper con-cluded negotiations here for ad-vancing the tent show, which will set up for an afternoon and evening performance.

performance.

The country of the survey bearing the city by on account of the survey bond. Wortham's traveling carnival, sponsored by the D. A. V. post, was the first tent outfit to get in under the wire on the withdrawal of the bond. Did a fair biz on evenings only on a week's stand.

S. W. Brundage Carnival On the Shelf Already

East Moline, Ill., Aug. 8. S. W. Brundage carnival has pulled into winter storage quarters here, with rides and other devices being stored in the same location used last year. Season was plenty tough.

Fair's \$115,000 Budget

The western Washington fair at uvallup has budgeted and will ex-The western Washington fair at Puyaliup has budgeted and will expend more than \$115,000 to cover expenses of the 33rd annual exhibition Sept. 19-25. Total of over \$20.000 has been set aside from this fund for exploitation and advertising purposes alone.

Frizo money will amount to over \$25,000 while \$35,000 has been budgeted for the grandstand show.

Parks Strolls In

Los Angeles, Aug. 8. Los Angeles, Aug. 8.

Dick Parks, who has operated a talent booking agency here for the past 25 years, supplying clubs, outdoor shows and smokers, folded July 25 and sank a b r. in a walkathon derby, being staged under canvas with the Greaver-Clover post, American Legion.

Former promoter of the walka-thon, E. R. Ware, took a walkout on the outfit, with Parks coming to the rescue.

JOHNSON HIT ZOOMS NATIONWIDE GROSSES

"Congorilla" duplicates sensational Broadway record in New England and points west!

Everybody's packing them in with "Congorilla." It's a man's picture ... a woman's picture ... a kid picture...a tank town picture...a key city hit. Get it. Get behind it. And get a load of profit!



Three big weeks at the Winter Garden, N. Y. Then booked into the R-K-O Palace, a couple of blocks away to accommodate the crowds.



R-K-O PALACI

(Starting Sat.)

Mr. & Mrs. **Martin Johnson**

"★★★★" N.Y. Daily News

Didn't we tell you to

ICH FOX THIS YE

TREMENDOUS BUSINESS IN:

PALACE

PALACE

CAPITOL

CENTURY

HMPIRE

PALACE

PALACE

Starting in

317

other "A" houses weeks of August 12th and 19th

Get in on the landslide. Phone Fox immediately for YOUR dates!

PRICE 15¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$8. Single copies, 15 conta. Entered as second-class matter December 12, 1986, at the Pest Office at New York, N. Y., under the act of March 3, 1878.

VOI. 107 No 10

NEW YORK. TUESDAY, AUGUST 16, 1932

AR PACES

ACCIDENTS

Churches' Show Methods with Radio Names in Spirited Spiritual Drive

San Francisco, Aug. 15. Battle of radio names is on in another field. Trio of local gospel centers are running a spirited eckly race to present outstanding ether neonle as added attractions. Last Sunday the three-cornere

battle reached its greatest heights when one downtown temple of worship advertised the Southern Harmsions Four, colored quartet of NBC; G. Donald Gray, KYA bartione, and Glen Gorf, organist recently at KYA and now at a five-and-dime store.

Another church got 'Mac' and his Rillbilly Gang from KFRC as the lattraction, promising a big 'see and hear' program of old-time camp songs. 'Scotty', radio philosopher and columnist of the 'Chronicle', was in person at a third church.

Only thing that hasn't been tried yet is a hot dance band. battle reached its greatest heights

CHURCH'S VAUDFILM SHOW AT 40c FLOPS

Far Rockaway, N. Y., Aug. 15. St. Camillus church has given up after a month in show business. The church (Catholic) tried five-act bills on Saturdays and Sundays for the purpose of raising funds for a new edifice.

Top was 40c, for the vaudfilm shows in the church's 1,000-seat parish house auditorium. Acts were booked independently from New

What-a-Man on Sex

Denver, Aug. 15.
Guy Edward Hudson, Ma Kennedy's What-a-Man, and Aimee McPherson's stepfather, landed in Denver a week ago looking for a lob. He got it. He's lecturing at a Love Life' at the Broadway theatro. Dr. Robert Cunningsham, 'scoolegist,' is assisting and five male and female models are used. Ladies only at mat, men at night, and admish 50c. Crowds fair.

Hudson declares his connection with the evangelist and her mother in the ads.

Harry Fitzgerald Nixes Nomination for Congress

Nomination for Congress
Harry Fitzgerald, the RKO agent,
last week turned down the Democratic nomination for the first congressional district (Queens and
Long Island), New York. He stated
he wasn't ready to quit agenting for
politics as yet.

Fitzgerald has been politically
active for years in Queens, where
he resides, but has never run for
effice.

A Working Echo

ckie Osterman and another Jackie Osterman and another layoff were strolling up Broad-way when the billing of one of the stage shows caught their eye. In large type was the name of a fellow who does everbody's act but Volstead's. Let's go in and catch our-selves,' suggested Osterman.

WORLD FAIR TO EMPLOY 30,000

Chicago World's Fair in 1933 will be built on the theory that the 'still exhibit' of previous expositions is out of vogue. Every exhibit will be in 'motion.' Instead of completed products on display, the public will he shown the various stages of the manufacturing.

manufacturing.

Because of this policy there will
be thousands of employees working
on regular shifts in temporary factories during the six months period
of the Fair. It is expected that 30,900 persons will be on the payrolis
of the various concessionaires, exhibitors and educational displays.

Tacoma Sees Its First Medicine Show in 20 Yrs.

Tacoma, Aug. 15.

First medicant show in 20 years has made its appearance near here Located at Big Harbor, nearby resort, in a tent, three acts and the 'doctor' with his herbs of youth and

Standing them up nightly with five-piece band parading and playing concert in front of canvas.

Owner says if business warrants he
will book several outfits this winter into closed film palaces in the

Needle Trick Missed

Dover, N. H., Aug. 15. Dan Smith, amateur magiclan thread broke as he was performing a needle-threading trick in the Cena needle-threading trick in the Central Park theatre. As the thread broke in his mouth Smith rushed offstage and was removed to a Dover hospital where two of the needles were removed. Lack of equipment prevented hospital suthorities from getting the third needle, so Smith was sent to Besten to a specificiary.

to Boston to a specialist.

Radio's Intensive Campaign for Popularization of Lit-tle Help—Public Won't Accept Anything Forced Down Their Ears — '31 Was Biggest Year for Di-versified Talent — Most Air Leaders Now Reach Mike with Reputations

NO BIG '32 CLICK

Radio's stars just seem to hap-peni. They're accidents in that their fame suddenly comes up on a wave of more or less not-to-be analyzed popularity with the star and the station, both not knowing whence came this startling public acclaim and acceptance. After it has hap-pened, of course, there are deduc-

Ringling Widows Are Supervising Their Big Circus

Chicago, Aug. 15.

Mrs. Charles Ringling, 62 years of age, is traveling with the Ringling Broa-Barnum and Bailey circus and actively supervising the outfit. Mrs. Robert Ringling, her sister-in-law and also a widow, and Robert Ring-ling. Ir. are accound the lot with a Robert Ringling, her saster-in-and also a widow, and Robert Ring-iing, Jr., are around the lot with a (Continued on page 26)

Caribbean Weather Prediction Extends N. Y. Parks' Season

Coney Island, Westchester's Playland and other outdoor resorts around New York may protract current season through October. Reason is the weather prophet that New York City and its environs will enjoy mild weaather until Nov. 1.

How a man on the Carribean Sea can tell what the sity holds two months in advance for the folks up north is one of those things, but there are those who go by this service and pay for it.

Among the subscribers is a New York theatre union, executives of which state that it has proven so accurate that many of the city's theatre owners consult it to determine week-end business a month in

theatre owners consult it to deter-mine week-end business a month in

No Scientific Farming, but Plenty Of Scientific Gambling at Chi Fair

Buy-or-Else Idea

Al Bossberg is thinking of getting up a blackmail program with all the world program with a black program with a blac

PALACE THRU AS 2-A-DAY ACE

The Palace, New York, is through with big time vaudeville forever,

with big time vaudeville torever, amen.

Martin Beck says there's little chance in the first place for a two-a-day or straight vaudeville revival at the former foremost variety house, and in the second place, even less of a chance if business with

less of a chance if business with vaudilims keeps up.
Vaudilims probably will stick, acording to Beck, which kills the double rumor that the Palace will either return to big time in the fall or switch to legit musicals.

Near-Beer Garden in O. With 5 Acts and Tables

Canton, O., Aug. 15.

Vaudeville I due for a revival here after an absence of more than two years, with the reopening next week of the LaPorte open aft rheatre, near downtown. George Marlowe, who recently returned from Europe with his contortion act, is arranging to operate the open air theatre after the plan of beer gardens in Germany and other European cities. Policy is five acts and a stage band, with program changed every Monday, here will be a small cover charge, which will entitle the patron to a table.

Garden has seating accommoda-Canton, O., Aug. 15.

Garden has seating accommoda-tions for about 500, including space for patrons who do not want the re-freshments.

Brewery's Air Time

Brewery's Air Time
los, now manufacturing near-beer,
may go on the air. Idea in considering a contract for radio is to
be partly established on the ether
and have a spot if repeal arrives.
It's in line with other advance
steps being taken by those who
would profit by repeal.
That radio also feels that beer is
coming back is evidenced by the
broadcasters' salesmen soliciting
browery accounts for fall programs.

Chlcago, Aug. 15 Cook County-which means Chi-Cook County—which means Chi-cago—is holding its first fair. A county fair in the midst of a big city and not a farmer in sight. Lots of peasants, perhaps, but not the soil-tilling hog-valeting kind.

soil-tilling hos-valeting kind.
For a comparison to the Cook
County Fuir, imagine the 110th
Street end of Central Park being
converted into a New York County
Fair. And don't think the idea is as
faifastic. Maybo, the location is
wrong but politicisms, who in city
wars, conceived the Cook County
wars, and are finding it rich is politleal and financial possibilities, Eastleal and financial possibilities, Eastern politicians are never slow to borrow a good idea from the west

or vice versa.

A Fair theoretically glorifies the farm products of the county. But Chicago grows nothing but pine-apples and is a converter, not a raiser, of hogs, cows, and whatnot. But that makes the Fair all the more unique. City folks keep shift billy music on the radio and al-(Continued on Fage 42)

L. A. CLAIMS \$7,000,000 SPENT DURING OLYMPIC

Los Angeles, Aug. 15. Chamber of Commerce declares that during the two weeks of the Olympics 100,000 visitors helped spend the total of \$7,000,000 un-loosed during the games here.

Nite Club's Films

Tampa, Fla., Aug. 15. Innovation in night club entertainment will be introduced here this week as Moulin Rouge adds talking plctures to its program. Will bepally of shorts. Sollie Chiles, owner.

After an hour's program a switch will be made to floor entertainment and dancing.

and dancing.

Plan is to get customers early and keep them there, although club will not benefit much from sale of refreshments or meals as \$1 admittance charge per person covers film show, revue, dancing and all the ginger ale and ice one can use.

Dept. Store's Exclusive Advertising Via Radio

Macon, Ga., Aug. 15.

Dannenberg's department store has signed a new contract with WMAZ after a month's trial of the air as an exclusive advertising me-

The first two days of the trial broadcast brought 12% increase in sales with 50% reduction in cost.

Sound License Is Stone Around Films' Neck, Says WB; Claims W.E. **Getting \$8,400,000 Service Charges**

Declaring that every 10th year the American electrics will demand a new deal on sound, and will collect all over again on whatever scale of costs they desire, Warner Brothers is breaking a long silence in an effort to en

its side regarding its scrap with the sound providers.
Dictatorship over filmdom by the electric companies mainly reats in the form of the license now used, especially by Western Eléctric, declares WB. Warners holds that only the breaking of this license through a court ruling will tree the picture branches of what it described as the branches of what it described is a few of the country of the content of the country of th

(alkers.

WB's Contentions
To explain their neutrality in the
first patentiess fight since sound,
Warners, through George Quigley,
sound legal specialist for that firm,
gres on record for the organization
as follows:

arners is not aspiring to usurp electrics in the equipment field (Continued on page 38)

LEMAIRE-CONNOLLY AS FOX ASSO, PRODUCERS

Hollywood, Aug. 15. Rufus LeMaire and Myles Con-nolly go to Fox as associate pro-

Metro Takes Aylesworth Seriously on NBC Plug

Hollywood, Aug. 15. First competing company to get a break on Radio's NBC weekly filmplug program will be Metro. plus program will be Metro.
Studio will be allowed the full use
of the Hollywood on the Air program Aug. 25, for a bill essentially

Metro.

This is in accord with M. H.
Aylesworth's idea to share the pro-gram with other concerns. Last week a plug was made for Colum-bia's 'American Madness,' which picture will play RKO houses.

Find Another Silent With Dietrich, the 2d

A distributing firm has dug up another old Marlene Dietrich silent, I Kiss Your Hand, Madame, and is readying it for general distribution. Picture has been synced in New York and will go out within a

It's the second German Dietrich silent to be revived. Other was 'Three Loves.'

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WB's Radio News

Hollywood, Aug. 15.
Warner studio publicity department has a thrice-weekly
air program over KFWB, partment has a thrice-weekly air program over KFWB, Hollywood, which is proving opposition to press department's story planters. Recently, in breaking a yarn about production of 'The Mirabout production of 'The Mir-acle' in the newspapers, same copy was read during the air program before the papers could print it. Other production activities are treated similarly.

ROACH STUDIO'S OPEN SESAME FOR NEW BLOOD

Hollywood, Aug. 15. Hollywood, Aug. 16.
Open door policy permitting access to studio of all agents, writers, directors and players has been established at Roach studio by Henry

tablished at Roach studio by Henry Ginsberg, production head. Ginsberg feels studio needs infu-sion of new blood. Since taking over his duties at Roach, Ginsberg has reduced pro-duction cost 35%, but picture people how

Sennett's New Bankroll: **Continues Par Contract**

Hollywood, Aug. 15. Hollywood, Aug. 15.
Assured of new bankroll within
two weeks, Mack Sennett will continue his Paramount contract tr
two-reelers on completion of
Hypnotized, feature for World
Wide.

Wide.

He has 25 more comedy shorts to make on contract calling for 30 better July, 1933.

Sennett is negotiating with Bing

Crosby for two more films and has contracted with Charles Murray for six. He also is expected to re-engage Donald Novis, NBC singer,

NEW ANIMAL PRICES

Lions From \$50 to \$500, Pythons at \$400 on Outright Buys

Hollywood, Aug. 15.
Proprietors of southern California
wild animal farms are again quoting fancy prices to the studios.
Success of Wiring 'Em Back Alive'
is back of the desire of the keepers
of the beasts to cash in on the cycle.
Herstofore price lists took in per
day or per week rentals. But according to new schedules lions can
be head auttent for from 555 to 8560. cording to new schedules Hons can be had outright for from \$50 to \$500, depending on age and ferceity; tigers from \$200 to \$400, pythons at \$400, black panthers, \$200; a mon-goose and cobra fight, with the bat-tie in the bag for the former, \$50 zebras, \$75, and pumas, \$50.

Par. Radio Contenders For Ship News Story

Hollywood, Aug. 15.

Both Paramount and Radio are dickering for Max Miller's book, 'I Cover the Waterfront,' which relates a series of incidents in the life of Miller, San Diego 'Sun' ship

Neither studio wants the title or the entire book, but plans to make pictures of separate episodes.

Hollywood, Aug 16.
At Paramount to direct one pic-ure, Erie C. Kenton stays on un-ler a new contract.
Likely he will be-lictor

der a new contract.

Likely he will handle the next Victor McLaglen - Edmund Lowe picture, 'Crime of a Century.' due to trio's success with 'Guilty as Hell.'

Hobart with LeBaron

Hollywood, Aug. 15.
Henry Hobart, former producer at
Radio, engaged by Paramount as
executive dde to William Le Baron.
Hobart has worked exclusively
under Le Baron for the past eight



WILL MAHONEY

The San, Francisco "Examiner" said: "Some said: "Some said: "A said said: "Some said: "Some said: "Some said: "Some said: "A said: "Some said: "A said: "Some said Direction

RALPH G. FARNUM

PAR MAY HOST **CRITICS YEARLY**

Paramount is seriously consider-Faramount is seriously consider-ing perpetuating its capacity as host to selected film reviewers of the country. Executives favor in-creasing the number of all-expen-ses-paid, early-season preview par-ties to one each year, with an in-crease in the number of invitations yearly.

see-paid, early-season preview parties to one each year, with an increase in the number of invitations yearly.

The party just ended only cost Paramount slightly over \$5,000, or little more, it is pointed out, than a piece of exploitation on a single feature. The figure is official. It covers all details, including the railroad fares of some 50 reviewers representing deliles in 15 cittles throughout the U.S. and Pullix of the party of the party.

Next year if the plans now being formulated are ratified by the Paramount directorate, there will be at least 100 reviewers represented in the party.

In addition to the good will Paramount feels that these get-together provide reviewers with a trade slant they seldom would get otherwise.

Showing their key pictures in ad-

wise.

Showing their key pictures in advance of the season is also felt by Paramount to impress upon reviewers not only what their public is

ers not only what their public is to see, but what the company has to offer. The visiting film critics weren't kept as busy as all that by Paramount, the boys and girls having the final of the two days 'tor your own amusement.' Visiting screen commentators' were pleased with Paramount's policy not to monopolize their time 100%.

Para insidence that all submit a

Par's insistence that all submit a Par's insistence that all submit a tab for taxi fares, thps, etc., also impressed, especially those whose papers had sent them to New York at Par's invitation with a special expense account in addition to the film company's okaying practically everything.

SAILINGS

Aug. 20 (London to New York), Sam Morris (Leviathan), Aug. 20 (New York to Naples) William Conselman (Saturnia), Aug. 13 (New York to Genoa), Frank Parker (Augustus), Aug. 12 (New York to London), Jimmy Campbell, Harry Woods, Etty Baltour (Bremen), London)

Betty Balfour (Bremen).
Aug 12 (New York to London)
Edna Ferber, Dick and Edith Barstow (Bremen).
Aug. 10 (New York to London)
Lynn Fontanne, Alfred Luni
(Aquitania).

Film New Acts

Following picture players who are making personal stage appearances are reviewed in this issue, under New Acts, on page 28.

James Kirkwood Arthur and Florence Lake

Los Angeles, Aug. 15.
Python at the Horn wild animal studio, after being used for several hours in the sun by S. S. Millarde for an indie picture, succumbed to sunstroke when about to be photographed in a structed with one graphed in a struggle with one of zoo's attaches. Stunt was to be a bailyhoo for 'Congorilla.'

Hills.

Battle was so arranged that the zoo attendant was able to free himself from the 22 feet of wriggling serpent with no great difficulty.

Snake was valued at \$1,000, but Horn had previously collected \$300 from Millarde cutling down the loss \$300, and the loss \$300, and the loss \$300.

PAR EDITORIAL BOARD **CUT TO 4 MEMBERS**

Hollywood, Aug. 15. Revamped Pa

Revamped Follywood, Aug. 18.
Revamped Paramount editorial board, cut from 11 to four, has been given wider scope in selection and recommendation of stories.

A. M. Botford continues as chairman and Jeff Lazarus remains as the only vet member. Additions are Hope Loring and Robert Yost. Richard Digs staying on as secretary, but without a voice in the new setup. Board formerly fluctuated from seven to 11.
Irving Lande, recently brought from New York, and Jesse Goldburg, are both off the board and the Paramount payroll.

Searcy Back with Mack For 'Black Crows' Shorts

Hollywood, Aug. 15.
George Searcy will be reunited
with Charles Mack for the Moran
and Mack series of six two-reelers
to be made by Educational. Searcy
was the George Moran who split
with Mack after Paramount's 'Two Black, Crows.

Black Crows.

Series will be made in sets of twos with a layoff of six weeks between pairs.

Initialers, 'As the Crows Fly' and 'Two Black Crows in Africa,' go into production on completion of Mack Sennett's feature 'Hypnotized,' in which Mack has a healthy part. Searcy this week, joins his ex-partner for small chores in the nicture.

200,000 Ft. News Film Unreeled on Olympics

Unrecied on Ulympics
Los Angeles, Aug. 15.
Newsreel coverage of the Olympic
games, ending Sunday (14), figured
around 50,000 feet for each of the
four newsreel companies. Negatives
were developed and printed here
daily, with prints rushed east nightby by air express.
Dally changes were provided local
exhibs, in many instances events of
that day being shown at early evening shows.

VON STROHEIM'S MUSICAL

Directing 'Her Highness' for Fox Score by L. A. Attorney

Hollywood, Aug. 15.
Fox will film a musical, 'Her Highness,' from f. story by Eric Von
Strohelm, who also will direct it,
after his ourrent 'Walking Down Broadway.

Broadway.

Lyrice are being written by L.
Wolfe Gilbert and music by I. B.
Kornbioom, local attorney.

Fox, which is going heavier than
any of the studios currently on musicals, will also put songs into sicals, will also put songs into 'Rackety Rax' and 'Hat Check Girl.

Fox Sees Helene Madison As a Femme Weissmuller

Hollywood, Aug. 15.
Fox is trying to get Helene Madison, Olympic swim champ, to sign an acting contract.
Studio sees in the swimmer a possible femme Johnnie Weissmutter

muiler.
Another femme Olympic athlete
to go professional will probably be
Babe Didrickson, of Dalias, the 'one

Both girls will be under manage-ment of George Schepps, Dallas kusiness man. Foster Jacoby, Miss Didrickson's trainer, is also in on

Snake Couldn't Take It EUROPEAN TOUR FOR MIX WITH **OWN RODEO**

Hollywood, Aug. 15,
Tom Mix, at a party he gave for
00 press men attending the
plympic games, announced the
on completion of his Tom Mix, at a party he gave fog 300 press men attending the Olympic games, announced that next February, on completion of high Universal contract, he will toug Europe, Africa and India under William Morris management. Mix will take his rodeo of 12 people, do his own specialty and add nove elty acts for a two-hour show, Plans to wind up in London and, iff returning in time, will play the returning in time, will play the Chicago World's Fair. Novelty acts will be obtained abroad.

Mix's party was the most pre-tentious given the Olympic news-papermen with Mix doing his entire act in single ring before guests.

Hays Office Poll On Likes-Dislikes Now a Marathon

The poll inaugurated by the Hays office, to determ ine the picture omce, to determine the picture likes and dislikes of the public, has taken on the proportions of an endurance contest. The end now is no more in sight than it was when the race for opinion and editorial space started

last spring.
Virtual miles of clippings from
newspapers of all sizes and descriptions rest in a special Haysian morgue.

morgue. When Roy Knorr, overseer of the poll, is going to start ballot counts inig, only Knorr knows. Meantime, yards of newsprint are being added to that "already tucked away."

Public picture tastes, however, are so varied, according to the printed matter that the job of determining the winners would "be tough for a 10-letter man. So far it would seem that college.

tough for a 10-letter man.
So far it would seem that college deans go for western; eminent writers like cartoons, while that public comprising the popular audience just can't get enough serious stuff.

Clothes Main Assets of Mackenzies and Mandy

Los Angelles, Aug. 15.
Petitions in bankruptcy have been filed in U. S. District court by three screen and legit people.
Six film people named among creditors of John Donald Mackengle, assistant director, and Elinore Leckson. Mackengle, actress blee

Jackson Mackenzie, actress, his wife, in their joint bankruptcy petition.

potition.

Distance of Robert Ames is listed.

Distance of Robert Ames is listed to the control of the collection of the

Chaplin's Ex-P. A. and Cameraman Film Scenic

Carlyle Robinson, former p. a. for Charles Chaplin, and Rolle Totheroh, comedian's ex-cameran, have just completed a 18,000 mile tour of California for a two-reel-scenic, titled Land of Gold.

Financing themselves, the ex-Chaplinites will film other states in similar manner if initialer goes over.

over.
Probable that Sol Lesser will handle release on the first.

Puzzle Demand

Hollywood, Aug. 15.
Metro received a communication
from W. S. Van Dyke, who is directing "Bakimo" in Alaska, requesting
they send him several hundred cross

word puzzles. Want something to do during the long nights.

NEW 'JUBILO' REWRITE

Hollywood, Aug. 15, 'Jubilo,' next Will Rogers' picture at Fox, due for production Aug. 29, is getting a new rewrite.

Assigned to writing task are Philip Klein and Barry Connors.

NEW RUSH FOR ALL-BRITISH **CASTS**

Hollywood, Aug. 15.

Hollywood, Aug. 15.

Preparation on current production
by five pictures with Eltitals locales
has created a demand for English
featured players exceeding the supbily for the first time since talkers.
In production of Metro's Smillin'
ghrough' and 'Payment Decreted,
and Sam Goldwyn's Cynara. Preand Sam Goldwyn's Cynara. Predisherlock Holmes.
Those lated will require about
175 feature, small part and bit players, all with an English accent Less
than 30 English featured players are
in Hollywood.

in Hollywood.

n Hollywood.

Demand has half the actors here dropping their 'hs' or affecting a Back Bay accent, according to the part they are after.

During the run of 'Cynara' at the Biltmore theatre agents flocked to it in. hopes of getting members of the all-English cast for pictures. Agents are forgetting their domestic-clients temporarily, in the hope that they'll he able to boost the salarle they'll be and

'Still' Boys Resent 'Candid Camera' of Lvon, and His Edge

Hollywood, Aug. 15.

Hollywood, Aug. 16.
Free lance photographers are growling over Ben Lyon's yen for amateur photography and his use of a 'candid camera. Lyon has been pot-shotting around the studios where he is working, then sending the pictures to fan mags gratis.
Lyon consistently beat the 'space' poyo on Olympic studio stuff due working and the sending th

Lyon consistently beat he 'space' flows on Olympic studio stuff due to his accessible his access

Heath's Up

Hollywood Aug. 15.

Percy Heath, in charge of Para-mount writers, has been promoted to associate producer. First as-algnment is 'The Bookworm Turns,' with Allison Skipworth and Stuart Erwin. ritt Hurlburd, recently from

Satevepost staff, succeeds Heath as the whiperaoker over the writers. Hurlburd was an associate producer under the Schulberg regime.

Von Stroheim's Speed

Hollywood, Aug. 15. Hollwood, Aug. 16.
Eric von Strohelm established a speed record on his first day of shooting (Friday), for 'Walking Down Broadway' (Fox). Director shot one sequence of 14 scenes in four hours.

That's a lot record for Fox and a world's record for von Strohelm.

Montgomery's Appendix Holds Up 'Tin Foil'

Hollywood, Aug. 15.
Metro will hold up 'Tin Foll' for
three weeks until return of Robert
Montgomery. Latter is recovering
from an appendicitis operation. Pic-

trom an appendictus operation. Pic-ture was shooting two weeks when its male lead was stricken. Studio tried to obtain Edmund Lowe, couldn't, and decided to wait for Montgomery.

Lloyd East for Visit Before Starting Next

Hollywood, Aug. 15.

No long vacation will be taken by Harold Lloyd before starting his next plctura. Comedian plans to leave for New York before Sept. 1 for a three weeks' stay.

On return he expects to start pre-limitanties on his next story, with a three months Metro contract, as-productions beheduled in December.

Silent Sound Click

Unusual enough to cause comment is the apparent click with the New York public of Henry Armetta. That goes for Broadway and suburban thea-

Armotto la on Ttollon force Armetta is an Italian free-lancing in support parts as an excitable native son. His appearance on local screens has been drawing repeated siggles of recognition re-gardless of where or how he is cast. As far as known its is cast. As far as known it's been going on for about five or six weeks, and may have been induced by his performance in 'Huddle' (M-G) in which he played Novarro's father. He also did a series of shorts for Table. Padle

Radlo.

'Variety's' reviewers have noted the stir caused by Armetta in the theatres but didn't figure it unique until the consistency of the welcome made something beyond the

'SPAIN'S' GIRLS **COST \$18,700**

In picking 75 girls for 'Kld from Spain' (Eddle Cantor), Sam Goldwyn spent 181,500 for tests. Average cost per test, after deduction of executive salaries, overhead, 100 for tests of the control of the safe girls in the control of the safe girls in the control of the safe girls in core to reach the finally okayed 76. Probably the biggest bill ever run up for tests on any picture. Eleven tests were submitted voluntarily from foreign countries with one girl accepted, Dlana Winslow.

WB RENEWS GLASMON: BRIGHT OUT AS WRITER

Hollywood, Aug. 15. Hollywood, Aug. 15.
Story witing team of Kubec Glasman and John Bright has been split by Warners' action in taking up their option on Glasmon, but not renewing Bright. Pair had been to-gether since they came to Hollywood from a Chicago newspaper.
Other Warner writers with a new nitch in their contracts are John Larkin, Howard J. Green and Sidney Sutherland, latter originally brought out from 'Liberty' on a short termer.

6 Wks. to 6 Mos. for Sid Sutherland at WR

Hollywood, Aug. 15. Sidney Sutherland, 'Liberty' magazine writer, brought to Burban by Warner Bros. on a six weeks trial, has been given a slx months

ract. eav. reader followed his comple-of 'The Match King,' his first gnment, within four weeks. ry is an adaptation of a recent

novel. Leo Morrison negotiated the deal

RKO Retains Hepburn

Hollywood, Aug. 15, Katherine Hepburn, here from New York legit for Bill of Divorce-ment, remains at Radio as a con-

eement called for the one ture, with an option for a to which studio has taken up.

Studio Man in Crash

Atlantic City, Aug. 15.
Albert McGovern, picture studio
an, was seriously injured when a
anscontinental bus, in which he Albert McGovern, picture streamman, was seriously lnipured when a transcontinental bus, in which he was returning to his home here from Hollywood, crashed on the Country of Scings-Pueblo highway. Court of the Country of Country of

Extras' Big Week

Hollywood Aug 15 Past week saw extra work climb to a new season's high, with 6,466 placements, nearly 1,000 increase over previous seven days.

over previous seven days.

Top mark was 420 Chinese used in 'Bitter Tea of General Yen' at Columbia, followed by 255 negroes for African scenes in 'Kong,' Radio production. Columbia also in third spot, with 202 football game spectators for 'That's My Boy.'

THOSE BIG BROWN EYES ARE NOW LAMBS' WOOL

Hollywood Aug 15 new wrinkle in femme form flashes is synthetic hips and busts an undercover modiste here, who is reported supplying the fake flash to several film femmes noted for

to several film femmes noted for the physical allure. Substance is waterproof and can be worn under a bathing suit, whereas former symmetrical acces-scries were taboo in water. With the gals cavorting, around beach clubs throwing out the lung and hip flesh, natural assumption is they are

nash, natural assumption is they are on the square.
Discoverer of wool idea is sworn to secreey, allowing the girls to wear the school-girl forms with some & e of mental roomfort. As to physical comfort, no one has been able to get an interview out of femmes who go for the gaguer that some or later the tip-off is bound to be a scratching epidemic.

Mary Hay Returns As Ballroom Dancer

Mary Hay and Davidd Báth havlng split, the first Mrs. Richard
Barthelmess is back again dancing
with Charles Sabin. They're in for
a fortinghit of the control of the control
a fortinghit of the control vacce
and Yolanda. Latter pair go to
the Ross-Fenton Farms, New Jersey, for a week.
Miss Hay hasn't done any exhiblition ballroom dancing for over twoyears, or since marrying Bath.
Latter, an Inglishman, became a
fabloid reporter in New York and
later handled press work work for
Mort. Downey who shifted him into
the CBS publicity dept. Mary Hay and Dayldd Rath hay

Keith Weeks at U

Hollywood, Aug. 15.
Kelth Weeks, formerly Movietone
City's studic manager and head of
the sound department at Fox, goes
to Universal as associate producer.
Weeks' first assignment is to an
original on which he is now at

Steno Who Made Grade On RKO 'Consent' Tour

Los Angeles, Aug. 15.
Radio is sending Dorothy Wilson
to San Francisco (19) for a personal appearance at the opening of
'Age of Consent.' She goes on to Age of Consent.' She goes on to Salt Lake City Aug. 28 for premiere there.

ture grade.

MG-Tracey Deal Off

Hollywood, Aug. 15.
Deal between Metro and Lee
Tracey fell through. Studio wanted
to give player a term contract
without limitation on number of
pictures, but Tracey wanted a clause pictures, but Tracey wanted a clause providing for not more than four blotures a year, which was refused. After current Washington Merry-Go-Round at Columbia, Tracey goes to Radio for Phantom Fate. After that he says he'll go east to rest.

NEW BREAK FOR MURRAY

Hollywood, Aug. 15.

James Nurray, out of pictures for almost two years, and engaged this week for lead in Universal's serial Lost Special, also gets a second

break.

He has been engaged for Paramount's 'Sign of the Cross.'

Place Cards the Bunk on Coast If Not Jibing with Guests' Ideas

Skolsky and Hart

Hollywood, Aug. 15.
Sid Skolsky, New York's tab
columnist, played a scene in
Al Jolson's 'New Yorker,' but
only after such things as bill-

only after such things as bill-ing, makeup and correct light-ing were ironed out.

Almost refused to go through with it because everyone eigh in the scene overshadowed him, until Lorenz Hart was re-cruted to play opposite him. Tough part was to light Skolsky's beard.

RICHMAN-PAR \$220,000 DEAL

tract with Paramount-Publix that will net him approximately \$220,000 In less than a year depends tinon results of a screen test Harry Richman is taking for Par this

Needs.

Deal Involves 20 stage weeks and one talker. If the screen test misses, a separate Publix stage contract for Richman is likely, at \$5,000 per.

Richman returns to the Paramount, New York, Aug. 29 for two weeks. He was forced out last week by illness.

Richman has another business date this week with Warners.

Richman has another business date this week, with Warners. They'll talk about a straight policy for the Hollywood, New York, with Richman handling the shows as Lou Holtz did last season.

This would come after the theatre concludes its twice daily run of Life Begins' (WB) starting this

Rushing Susa

Charlotte Susa, Germany's lead Ing dramatic film actress, left Sat-urday (13) for the Coast to take up her new Metro contract. She had arrived from Berlin only one day previously and was hurried west by

M-G.
Miss Susa has a two-year contract and will be used only for dramatic parts. She speaks fair English and has been practicing up on the rest of it in order to be able to go to work within the next few weeks.

U Co-Starring Lukas, Tala Birell in 'Nagama'

Talla Birell in 'Nagama'
Hollywood, Aug. 15.
Paul Lukas and Tala Birell will be co-starred by Universal in 'Nagama,' an original by Lester Cohen and Dale Van Every. This is Miss Birell's first picture since Doomed Battalion,' and initial feature on the lot for Lukas since he was put under contract four months ago. Has been out on loan.

Ernst L. Frank directing. Pro-

Ernst L. Frank directing. Pro-duction starts last week in August.

Lillian Bond-Fox?

Lillian Bond and Fox are talking ong term contract. Includes a spot o 'Cavalcade.'

Frank Orsattl, Hollywood agent, is in New York representing Miss Bond. He returns west this week

Conselman Sailing

Hollywood, Aug. 15. William Conselman, Fox writer on leave of absence from the studio, left here for New York to sall Aug. 20 on the Saturnia, for Naples.

He will make a survey of Europe from an American writer's view-point, and report back to Fox Dec. 1.

Clarke-Sherman's Indie

Hollywood, Aug. 15. Clark will do another for

Will play opposite Lowell Sher-man in Fulse Faces.

Hollywood, Aug. 15. That social rating thing at the dinner table just doesn't mean a thing to the Hollywood film aris-

dinner. table, just doesn't, mean, a thing to the Hollywood, film arisatocracy, not if it carries with it the separation of the boys from the current girl friends, and vice versa. The Fairbanks-Pickford swank dinner the other night to 190 guests was a case in point. All the tin hats of the Olympic games were there; likewise one prince and numerous other smaller fry from noble and x-noble familles.

Came the matter of placing the customers, inasmuch as royalty was among those present. Cards designated the table places and that went for the film, Cabot and Lowells as well. Whoever doped out the ratings somehow overlooked the pal aspect of the thing. And were the faces of the Hollywoodians scarlet when they lamped the seating cardider than the rest, the only-letter write; invited to the solution.

cards?
Bolder than the rest, the only chatter writer invited to the splurge chatter writer invited to the splurge picked up her ticket and pulled a quick change. This gave courage to the film comic to move his card next to the new bionds. Then followed some general card palming. It might have seemed a bit heetle to the honored visitors, but it was lake with the film royalty and the

Bedtime Stories, Not Scandal from Studios. **New Edict of Paners**

Reaction to dirt columns is being noticed at studios with newspapers requesting material free from scan-dal

dal.

Small town papers are leading movement with syndicates and wire services that supply them teeing movement will spread to metropolitan dailles.

Associated and United Press have tabooed off color stuff for their daily column services. Others have

daily column services. Others have followed.

Papers with large in-the-home circulations are prime movers. Claim is that dirt, while oke for street sales, is n. g. when thrown on the fireside.

on the fireside.

Fan mags, however, are still after scandal with their obbing circulation unwilling to respond to anything not spotted with personal crime.

thing not sputce that grime.

Laying off filth is another worry for chatterers, who have been having tough time digging legit news. Studios welcome switch, but are in a spot in attempt to hand out news to everyone. Of the many writers making the studios dally, about 20 are important. Remainder feel they are big shots and, while little attention is paid to their squawking. tention is paid to their squawking, it adds to press department head-

Metro-Beery Pout

Hollywood, Aug. 15.
Metro is trying to continue Wal-lace Beery when his next option, due October, at the same figure

due October, ~~ comes up. Beery wants more and Metro is

Three Studios Bid for Lewis' 'Anne Vickers'

Hollywood, Aug. 15.

Metro, Paramount and Radio all
bidding for Sinclair Lewis current
novel, 'Anne Vickers,' running in
'Red Book.'
Radio wants it for Ann Harding.

LILY DAMITA IN INDIE

J. G. Bachman has engaged Lily Damita for lead in 'Goldle,' inde-pendent, for Radio. Picture goes in process.

Picture goes in production Aug. 29, Mal St. Clair directing.

Al Rogoll's Wife III
Hollywood, Aug. 15.
Marian Douglas, actress, wife of
Al Rogell, director, is ill with pneu-

Mrs. Rogeli is at the Cedars of Lebanon hospital.

B&K Off Dual Bills by Oct. 1: Would Like to Establish 20c Low

Chloago, Aug. 15,
Balaban and Katz will drop
double features before Oct. 1. That
is officially admitted and is said to
be contingent upon nothing else. It
is expected all circuits here will follow
suit. But even if there are
holdouts B&K will return to single

features.

While there may possibly be some ellipping of prices in certain neighborhoods, because of the one picture policy. B&K contemplates no price reductions recommissions.

neighborhoods, because of the outer picture policy. B&K contemplates no price reductions generally because of the or 10 cents at the most in sleeping that the most in sleeping that the most in sleeping that the drout in sleeping the sleeping that the drout in sleeping the sleeping that the drout in sleeping the sleeping that the sleep

need for such services of the lesser circuits.

Fed Up

No doubt whatever that Chicago's film industry is sick unto nausea.

Agoube hills, a burden for the past three, years and, growing constantly worse. Balaban and Katz was the last to surrender, to the movement. While the policy proved successful in several of the larger theatres, BEK has long been calling for blearboants of sode, as to the control of the larger theatres, BEK has long been calling for blearboants of sode, as to the control of the larger theatres, BEK has long committed to the control of the control of the larger than the larger than

L. A'S TOP AD BARRAGE FOR PAST TWO YEARS

Los Angeles, Aug. 15.
With a lineup of what they regard as: out- i ding b.o. features for current week, advertising exces of local deluxers put on a display sphurge in the dallies Thursday (11), that made the oldtimers open their

eyes.

Space used in each of the five dailies totalled 231 inches, with F-WC using more than 50%. Based on combined rate per inch of \$27.96, total cost of theatre advertising for the day amounted to around \$6,900. Following 4ay 159 inches were used.

Barrage was biggest of its kind for local territory in two years.

Par Will Retain L. I. Lot as Emergency Plant

Revival of the Long Island Astola plant as an emergency studio for the east is indicated by Paramount. Partial belief in the home office is that the shooting of several sequences there for Big Broadcast' will serve as an opening wedge to keep the property in readiness for future camera work.

Astoria studios have been on the market since closing without a bidder. Plant is felt by Paramount to be more valuable than just for its beaucre valuable than just for its vestment in Astoria represented around \$1,000,000, Revival of the Long Island As-

EXCHANGE MAN'S DIVORCE

EXCHANGE MAN'S DIVORCE

Des Moines, Ia., Aug. 15.
W. O. Galloway, manager of Educational film exchange here, sued for divorce by Mary Galloway, who charges crueity. She anisk \$150 a month alimony and 450 support money for a minor child. Couple were married in 1918.

WRESTLING SHORTS

Los Angeles, Aug. 15.

Beverly Hills Productions will make a series of wrestling shorts, 'Catch-as-Catch-Can.'

Films will feature William Sandow, manager, and such mat mon as Joe Savoldi and Gus Sonnenberg.

METRO'S 75% REMAKE

On Dressler-Moran 'Prosperity'

Hollywood, Aug. 15.
With a 75% remake of Prospectly scheduled at Metro, Sylval Inalberg, Frank Butler and Zelda Sears have been assigned to write a new story with instruction to keep in as inuch as possible of the original picture for economy's sake.
Trio being dramatic writers, John P. Medbury has been engaged to work with them and spot the gags. Sam Wood gets the directorial assignment on the revenies' elignment on the revenies elignment of the revenies elignment

signment on the revemped edition of this Dressler Moran picture.

ROXY TERMS

Under Skouras operation of the Roxy. New York, which reopens Saturday (20), only \$75,000 or half of the amount of regelvers' certificates allowed by the Federal Court will be utilized in the operation of the house. Arrangements this way are already set. That part is taken care of by the bondholders' group, are already set. That part is taken care of by the bondholders' group, are already set. That part is taken care of by the bondholders' group, and the house operation by subordinating it affin rentials, Fox's share of the income begins after the operating by depth and begins and the sourt, the second \$10,000 ds. split 50-580 between Fox and receiver and the fourth, \$10,000 is, split 33.-57 between Fox and the receiver and the fourth, \$10,000 is, split 33.-57 between Fox and the receiver and the sourth \$10,000 is.

split 33-57 between Fox and the receiver.
Where other than Fox films will
be played, Fox Film shares after
such film rental has been paid.
Scale of admission on recopening
was still to be determined yesterday (15). No 'names' are slated for
the reopening week. Feature is.
First Year (Fox).
Under Skouras, who will operate
for Fox, Frank Cambria will be
managing director of the house and
directly 'handling the stage with
Harry Hollander, former Publis pro-

directly: handling the stage with Harry Hollander, former Publis pro-duction chief, assisting.

Ted Leaper will be house man-ager and A. P. Waxman handling exploitation. House continues to operate with the Roxy name.

10 Films in Production Sets New Peak for Par

Highwater mark in Paramount production will be reached this week with 10 pictures in the making. Features working will be Madjson Square Garden, 'Honest Finder,' Night of June 13. 'Phantom President,' Heritage of the Desert,' Sign of the Cross, 'Farewell to Arms,' Night After Night,' Hot Saturday and 'The Bookworm Turn's and 'The Bookworm Turn's and 'The Bookworm Turn's work of the Cross, 'Farewell to Arms,' Night After Night,' Hot Saturday and 'The Bookworm Turn's market with more than 200 players, contract people, getting envelopes. Extras also will get a break with around 1,200 scheduled to work during the week.

during the week.

'Life Begins' 2 Daily, Lifts From Release List

Warners has taken Life Begins off its general release schedule and will handle it as a special. Picture will reopen the WB Hollywood the-

will reopen the WB Hollywood theatre, New York, for a twice daily run Aug. 26.
Warners is also establishing a national exploitation department to be headed by Lou Goldberg. Latter has been with the organization on Broadway house publicity for about a year. Department is reported a propardness move in case Life Begins! Is nationally road shown.

Picture is adanted from the laye.

Picture is adapted from the play of the same name which opened in New York last March and ran but one week.

1st Runs on Broadway

(Subject to Change)

Week Aug. 19
Peramount—Devil and the Deep (Metso).
Capitol—Speak Easily (Metro) (19).
Strand—Two Against the Well (WB) (18).
Hold Easily (Radio) (18).
Rivell—Love Me Tonight' (Par) (17).

(Radio) (18),

Rivell—Love Me Tonight'
(Par) (17),

Winter Garden — 'Crooner'
(WB) (18),

Rialte—'Horsefeathers' (Par)

(2nd week).

Roxy — First Year (Fox)

Week Aug. 26

Week Aug. 26
Paranciumt — 70,000 Witnesses' (Par).
Capitol—Last Mile' (Tim).
Strand—Tiger Shark (FN).
Rivoli—Tove, Me. Tonight'
(Par) (2nd week).
Winter, Garden — Crooner'
(W5) (2nd week).
37 (week).

(3rd week). Roxy - First Year (Fox) (2nd week).

\$2 Pietur

"Grand Berling" (Metro) (Astor) (18th week).
"Life Begins" (WB) (Hollywood) (25).

Foreign Films "Resputin" (Capital) (Ger-man) (Europa) (5th week). "Pa'l des Oberst Red!" (Sonor) (German) (Little Carnegie)

(German) (Little Carrell (16).

(Shoen ist die Mandeverzeit (World Trade)

Shoen 1st ale healton (German) (World Trade) (Hindenberg) (18).

'House of 'Doom' (Russian) (Amkino) (Cameo) (2nd week).

Allied Plugs Vaude. But Specifies $2\frac{1}{2}\%$ of Agents' Fees for Funds

Chicago, Aug. 15. Allied Exhibitors, through its lo cal house organ, is actively plug-ging vaudeville for the coming sea-

Meanwhile, Allied wants the independent vaude agencies in town to contribute 21/2% of their booking fees to the Allied treasury. a means of producing revenue for Allled vaudeville follows. Tiffany features, Kinogram newsreels and advertising shorts. But vaudeville is a long way from being accepted by Allied theatres as yet. Maybe 40 Allied houses are vaude possibilities.

Bulls Take Market in Hand Again: Rails Lead List Up Cautiously

Phil Goldstone Gets RCA's 16 mm Projection

RCA's 16 mm Projection
Hollywood, Aug. 15.
Distribution of RCA's new 16mm sound projection equipment will be handled out here by Phil Goldstone. New equipment carries trade name of Rayco and sells for \$150.
Goldstone will establish libraries for film and will reduce regular features from 85mm to 16mm. All Majestic features, Goldstone's production company, will be in the libraries after they have played their theatred dates.

PLAY DATES AS **GOLF PRIZES**

Tos Angeles, Aug. 15.
Golf balls, sweaters, sox, sport
coats, dinner sets may tickle varitity, but the honey prizes at golf
tourneys for southern California
film men and exhibs at Lakeside,
Aug. 11, were play dates, theatre
supply purchase, orders, 24 sheets and window cards.

Cooperative Exchange donated the

Cooperative Exchange abnated the gate on "wile-Women of Bornelo-to-Carl Graff, Rivoll, L. A.; Fox presented, Simon Lazarus, Circle, L. A., and Al Hanson, F-WC, L. A., with five W sheets; National Theatre Supply divided \$15 purchase order with Ernle Sexton; Temple, L. A., and H. Baffa, Vox, Eagle Rock; P. C. Peterson, Gem, Sait Lake, thanked American Frinting for 3,000 heralds.

Farnol Going Par

Hollywood, Aug. 18.
Report here is that Lyn Farnol
will join the Paramount publicity
forces this autumn and will headquarter in the east.
Farnol has long been affiliated
with United Artists through acting
as personal "epresentative of Sam
Goldwyn in New York.

VIDOR STILL MEGS 'MANCHU

Culver City, Aug. 15.
Mask of Fu Manchu, halted at
Metro last Wednesday by story
difficulty, went back into production Saturday (13) with CharleVidor, reported off, still megging.

Hollywood

Briefly rowritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly. 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope News from the Dailies in Los Angeles will be found in that customary

Ben Bard-Henry Duffy
Ben Bard-Henry Duffy deal for
two-a-day vaude at the El Capitan
is cold, Bard claiming too much
buffy interference. May go to the
Hollywood Flayhouse now.

South Seas Atmosphere
Irving Willett, director, and Gien
Kirschner, cameraman, on way to
Tahlit for background sea stuff for
U's 'Black Pearl.'

Kilpatrick Stays

Tom Kilpatrick, sent by U to
Spain for bullfight material for
Men Without Fear, staying to
work on continuity of The Reb,
being made in Europe by Luis
Trencker.

Ford Instead of Farrell
Unable to borrow Charles Farrell
from Fox, Warners has Wallace
Ford on loan from Metro to play
opposite Joan Blondell in 'Central

Betty Lawford's First
First film part for Betty Lawford,
stage, is lead in 'Cat's Paw' at
Radlo.

Europe for Connie Bennett
Constance Bennett goes to Europe
for six weeks following completion
of 'Rockaby' at Radio. Returns to
be starred in 'Sun Aleo Riese,' Ernest Hemingway novel. To be directed by B. H. Griffith, with Horace Jackson adapting.

Ringside Faces
Grantiand Rice, Damon Runyon,
Frank Menke and Jack Latt pounded
typwriters in ringside secrets for
Charles Rogers' Madison Square
Garden.

Bakalenikoff's Score Constantine, Bakalenikoff writing score for J. L. Schitzner's 'Second Fiddle.'

Nacio Brown East Schwab and DeSylva's musical, Humpty Dumpty, has taken Nacio Herb Brown, composer, to Broad-

'Rain' for Chinese
U.A.'s 'Rain' expected to follow
'Strange Interlude' Into Grauman's
Chinese.

Jim Murray's Serial Universal will try a James Mur-ray comeback, giving him lead in serial, 'Lost Special.'

No Free Guests
Al Mannon supplants rent free
'guests' at Tec Art studio by com-panies ready for immediate pro-duction.

Henderson's Try
Dick Henderson, vaude comic, to
try pictures.

Up for Doyer Secretary to Darryl Zanuck for slx years, William Dover moves up (Continued on page 31)

By AL GREASON

By Al-GREASON

After a morning of uncertainty, the bull sponsors took the market in hand again, yesterday (Mon.), but in a conservative way, and, under leadership of the railroads, the entire list went into a gradual recovery, gaining momentum and closing at its best for the day with gains from 1 to 4 points scattered liberally over the table.

Amusements shared in the return to constructive effort, with Lossy moving in fair volume and advancing with healthy steadiness after.

ing with healthy steadiness after a lower opening. Best of the day for

Yesterday's Prices

| 900 | Col. | Pic. | . 1132 | 1014 | 1184 | 1 | S |
|--------|-------|-------|---------|----------|-------|------|------|
| 100 | Con | 70 | 100 | 5% | KM. | _ | 2 |
| 7 200 | Wo'nt | 70 | 61% | 4814 | 61% | 1:01 | 7 |
| 1 700 | Man | | . 0174 | 2072 | 0174 | 7,21 | ×. |
| (1,100 | FYX. | 1,000 | 8% | 81/4 | 82 | + | * |
| 8,900 | T'06A | V | . 27% | 26 4 | 27% | +1 | 3/6 |
| . 100 | Loes | ν pr. | . 69% | 6914 | 6914 | - | % |
| 6,800 | Par- | P | 514 | 4% | 54 | +. | 47 |
| | | | | | | | |
| 45,200 | RCA | 11 2 | 984 | . 7% | 944 | +1 | 22.1 |
| 2,100 | RKC | | . 4% | 14 | 417 | 1 | 2. |
| 8 500 | WD | | 2.2 | 3, | 214 | T : | 37 |
| 0,000 | . "~ | | ONDS | | - 7 | | 79,, |
| | · | | OITE | | | | |
| 10,000 | Gen. | IOI. | | 81/4 | | + . | % ∴ |
| 12,000 | Keit | a | - 40. | 87% | 40 | | |
| 2,000 | Loev | | . 85 | 85 | .82, | | |
| 2,000 | Par+ | F.L. | . 811/4 | 311/4 | 811/4 | - 3 | ¥ · |
| 21,000 | Par- | Р | . 2814 | 20 86 | 2814 | | - |
| 2,000 | Path | 6 | . W/V | . 44 | 166 | _2 | |
| 8,000 | WR | 08 12 | 241/ | 9914 | -9414 | _ | ٠. |

Loew was 2714, only a point and g'y haif from the top on the recovery last week, and closing at 2714, neek up more than a full point.

Campaign was resumed aggress gively in Faramount, which climbeet to 5%, holding the gain of nearly a point through to the gong. Bonds a point through to the gong. Bonds

to 5%, holding the gain or nearly a point through to the gong. Bonds were easier at the start of the day, but improved as trading progressed, closing from unchanged to fraction

closing from unchanged to fractionally up.

Kodak showed a disposition toy tighten up on liast week's new shorts and gained more than 2 points on the day. Certain specialities likeed DuPont and the agricultural ma-o thinery issues made, sensationally continued to the ground of the ground the state of the property of

quarter dividend, but, with a num-ber of the board members out of town, they could not get a quorum and the action will go over to Sept.

(Continued on page 19)

'Comeback' Rubin's First Indie: He'll Ouit Acting

Hollywood, Aug. 15.
The Penny Rubin-Phil Goldstone deal, whereby comic will produce 18 pictures for Majestle release, has been set. Rubin intends to step from been set. Rubin intends to step from the acting ranks after the first one. Initialer will be The Comebacks football story, being written by Earle Snell and which Frank Shayer will direct. After that Rubin will devote his time to front office work.

MG Buys 'Red Dust'

Metro has purchased Red Dust. Wilson Collison's stage play, for Clark Gable and Jean Harlow. View for Fleming spotted to meg. Picture goes in production within two months. No writing assignments yet.

L. A. to N. Y.

Joe Brandt. Naclo Herb Brown. William Conselman. Jack Durant. Bob Goldstein. Bob Goldstein.
Rosalie Lynn.
Adolphe Menjou.
Marilyn Miller.
Frank Mitchell.
B. P. Schulberg,
Herschel Stuart. Frank Tuttle. Walter Wagner. Charles Williams.

N. Y. to L. A.

Martin Beck. Harold Franklin. N. Brewster Morse. Al Rackin. Phll Reisman. Bob Sisk; Charlotte Susa. Louis B. Mayer. Frank Orsatti.

Katz Says Coast Was 90% at Fault; Those with Grouches Entitled to 'Em

Virtually every exhibitor would like to take a crack at production to prove that it's Hollywood and not the theatres which are at fault. Sam Kats is about the first theatre man to have the wish really constructed in the second of the samewar. Returning to New York after his initial three months of Paramount ploture making. Kats believes that the average present-day producer has opened his mind so wide that he is listening to anyone who isn't completely screwsy.

completely screwey.'

The Katz conclusion, however, is that Hollywood has been 90% at fault, and that if the picture is good

most of the theatre's proposessiver.

At the same time he stresses that the theatre has problems other than the ploture which must be corrected. It is his idea to conduct his own ploture making in relation to Publix theatres before attempting to find out what the minor bo. all ments are and go after them. Splitting Time

As theatre supervisor and produc-n overseer. Katz states he will inaugurate no further changes in the policy of either. He has made the bis mind, he declares, to divide his time evenly between the two Coasts until the 1932-'33 season is

Coasts until the 1932-33 season is giver.

Regarding theatres, Katz said he is counting upon good pictures holding admissions up. He holds that production failed to keep pace with depression times, not so much from the standpoint of cash outlay as from angles which would give the picture the bargain stamp at the box office. If we guess right this picture the bargain stamp at the box office. If we guess right this mine what, if any, other changes may be necessary.

What Katz Found
Katz credits his theatre-experimoc only with giving him a fresh outlook on production. That outlook, he believes, enabled him to see production in this light:
That the industry couldn't expect

ioois, he believes, enabled him to gee production in this light:
That the industry couldn't expect anything more than it got from the bad pictures and the way they were being turned out; that men with a soild show business background will be the producers of tomorrow, and that those who fell by the wayside and returned to the east with a grouch, did so mainly because of the studies in the same that the servent is the studies there is a vast difference between the technique of the stude and the screen, and that every man from the legitimate must be made to serve a well rounded apprenticeship in the studie before before being entrusted with any before being entrusted with any important phase of a picture. Hollywood has too many new minds to get into a rut, Katz ob-

Herschel Stuart's Quick Trip: Franklin to Coast

Herschel Stuart is expected back today (Tuesday) from a fast trip to the Coast, where he looked over the ERCO situation. Bernie Hines, who made the trip with Stuart, is not

made the trip with Stuart, is not due back for more than a week. H. B. Franklin, Phil Reisman, Martin Beck and Bob Sisk leave for California Thursday or Friday (19). Party will make stopovers for meetings with division heads in Chicago, Omaha and Cleveland.

Los Angeles, Aug. 15.
Herschel Stuart got in today (15).
Flew to Seattle and then to 'Frisco
where he was met by Cliff Work.
Stuart completed his tour of RKO Stuart completed his tour of RKO houses and left here this morning (Monday). He arrives in New York by plane tomorrow (18). In Spokane Stuart placed Edgar Hart in charge of the Orpheum, in Seattle he settled musicians' threatened walkout. He also placed John Josepha to handle the State-Lake, Chicago. Bernig Hynes, assistant to Stuart, remains on coast.

Louis Mayer West

Louis N. Mayer, in New York via Washington, where he visited the President, returns to the Coast this Priday (19).

Accompanying Mayer was Frank Orastit, Hollywood agent, who also met Pres. Hoover with Mayer. Orastit returns to the Coast with Mayer.

Overflow Preview

Los Angeles, Aug. 15. overflow preview has

Los Angeles, Aug. 15.
The overflow preview has arrived.
Screening of Horse Feathers' (Far) at Fox West Coast, Long Besch, Cal., under subterfuse billing, The funniest control of the cont

ing. at house also drew ca-

SKOURAS-PAR ARIZ. IDAHO **POOLS**

Troning out western theatre one ration, Skouras and Paramount are negotiating two pooling deals. One calls for Fox-West Coast to take over operation of P-P holdings in Arlzone Other has to do with cer-

Arizona. Other has to do with certain Idaho spots, owned by both.

The towns invoived in the Arizona connection include Phoenix, Tucson, Bisbee, Douglas, Yuma, and Messa. Publix has three houses in Phoenix Sciouras to poprate, for both under the FWO pobling.

These Par houses were formerly operated by Rickards and Nace. They were taken over by Publix in September, 1929. FWO has houses in all towns mentioned except Yuma and Mess. Harry Nace is the operating host of Publix in September, 1929.

cept Yuma and Mesa. Harry Nace is the opera ing head for Publis with Lou Snyder as divisional man-ager. FWC divisional manager in

with 1.00 Stylest as divisional manager in Artsna is You Sorrier.

Artsna is You Sorrier.

Artsna is You Sorrier.

Artsna is You Sorrier.

Completed, is for Publix to take over the Fox Egyptian in Boise, Idaho, and turn over the Par house in Idaho Falls, Idaho to FWC. This would give Fox two in Idaho Falls, and Publix, three in Boise.

It is additionally reported that part of the pooling deal has both sides agreeing to eliminate stage shows in towns.

SCHULBERG AND KENT.

B. P. On From Coast to Discuss Fox Release for His Filme

Matter of B. P. Schuiberg becommatter of B. P. Schuberg becom-ing an independent producer for Fox is not closed as yet. Schuberg talked via phone with S. R. Kent, Fox president, prior to the latters

talked via phone with S. R. Kent, Fox president, prior to the latter's going abroad.

Both men are now in New York and if the deal goes through it is expected that Sam Jaffe, Schui-berg's brother-in-law, will be affili-ated in the venture.

Hollywood, Aug. 15.

B. P. Schulberg left here Saturday (13) for New York to confer with Sidney Kent on the former's Fox independent, production deal.

If successful, understood Schulberg will produce at the Fox Western avenue lot, free of executive supervision from the Westwood studio officials.

Expected that Marion Gering will direct the first picture.

Lasky's Leave Extended

Report is that the leave of ab-sence of Jesse Lasky from Para-mount, which expired Aug, 6, has again been extended. Now it's to

Sept. 1.

By that time it is expected that arrangements will have been made for his return to the studio in a production capacity.

M. P. Roosevelt Lunch With Horns in Times Sa.

New York Motion Picture Club will hold a luncheon favoring Gov. Rooseveit's presidential candidacy with loud speakers spotted in Times Square to broadcast the speeches. sour apeaners spotted in Times Equare to broadcast the speeches. Company heads and executives will be invited to talk, . It's to be a once only session with the date undecided but either Sept. 13 or 20, both Tuesdays.

HORWITZ-HAYS **PACT STALLED**

The Horwitz-Hays pact has now been divided into three parts, with none so far formally ratified. This despite the agreement to agree reached three weeks ago.

reached three weeks ago.

Reason given for the three-way
split is that conditions opposed by
the indie exhibits of Cleveland are
different than those with the various theatre chains.

ous theatre chains.

First of the agreements to be set in final draft is that between the indies and Loew. Hays attaches are hopeful that this will be ratified within the week. Others, over which lawyers have yet to agree on verbi-age, are with RKO and Warners.

Par Rescinds Idea Of Transferring Its Pub.-Ad Depts. West

After deciding last week to transfer its publicity and advertising headquarters to the Coast, Paramount-Publix has reversed the idea and there will be no change. Final decision on the matter was reached yesterday over the past weekend.

Pian was to concentrate nub and Fian was to concentrate pub and ad matters at the studio under Frank Whitbeck and Arch Reeves. This is off now, with the p. and a department in New York, under Arthur Mayer, to function as for-

Arthur Mayer, to Iuncuon as au-merly.

Many of the major film companies have at one time or another con-sidered originating their press and ad material on the lot, but have never gone beyond a few gestures in this direction.

Warners' Vacation

Harry and Abe Warner depart their offices this week for a vac-tion. H. M. takes a boat trip while the Major will sojourn in Canada. Both will be away a couple of weeks,

N. Y. Exhibs Say 85 Houses Go To Empire This Wk.: 306 Prepares Outdoor Places as Opposition

Skouras Coast Trin On RKO Pooling Prospects Hollywood Aug 15.

Charles Skouras, L. A. Woolens

Charles Buckley, and Reeves Espey are annoute to Seattle Portland and San Francisco, to look over situa-tion regarding pooling arrangements to be put into effect in those cities with RKO and Publix., Party will

with KKO and Publix, Party will be gone a week. Pooling deal whereby RKO will abdicate in Spokane to FWC, and latter will turn over Tacoma to RKO, is now being worked out by Spyros Skouras in the east.

THEATRES SEEK MUSIC TAX CUTS

On the premise that general con ditions in filmdom warrant a readjustment of the music license tax

adjustment of the music license tax, theatre people as a unit, may undertake to seek a reduction in the present 10c per seat flat rate, from the American Society of Composers, Authors and Publishers.

The action by the theatre men is certain and has been discussed for the past few weeks in inner circles although until now no concerted move has been made.

Sentiment among the theatre people is that a flat rate of 10c per seat is too high and unjust. They are talking of seeking the establishment of a sliding scale rate based on types of theatres and operating policies.

A sliding scale would more nearly be the appropriate system as then the tax would be limited to the proportion of earning power of a theatre.

proportion of earning power of a theatre.

As the discussion among the majors go, suggestions as to how the scale may be negotiated offers also a probable outline of what may be asked from the ASCAP.

It is hoped that a reduction to 7c per seat may be had for houses having stage shows. That's regardless of capacity. For other houses to 6c may be sought; and a 5c tax for houses under 1,000 seats.

With the declaration by exhibitor eaders yesterday (Monday) that nonetletions with Local 206 have been broken off and that approximately 85 independent houses, inmately 85 Independent houses, including three circuits, will swing to Empire before the end of this week, the, Sam Kaplan organization is an experiment of the control of t

slogan. This was described as meaning that the union will engage as an active exhibitor competitor with theatres not recognizing its men. Prices will be gauged to underbid competition. Officials of 396 estimate the organization has 35 spots where they can stage a show within a few days. These are all open air theatres. If the fight keeps, on into the winter the Kaplan men declare they will move inside. Pricketing, allowable by the Court of Appeals ruling for all but the Springer circuit, which has a decision of its own from Justice Steinbrink, will be a secondary part of the union's offensive. Unionists have found out that they can wield greater persuasion at their own boxoffice than they can by sidewalk.

boxoffice than they can by sidewair, campaigna.

Empire, the rival projectionists group which cld not begin to indent the New York territory until about two years ago, will have greater employing strength than 306, exhibitor chieftains hold, if the indicated swing-over occurs

Empire s New 53

Empires: New 53
Contury, Lee Ochs and Manhattan, three indie circuits which were dealing with 306, and which har reported ready to sign this week for Empire men starting Sept, 1, represent a total of around 53 houses, Indie leaders figure that 30 other individually operated houses which

(Continued on page 47)

\$4.200,000 RKO LOSS LIKELY FOR HALF YR.

RKO income statement for the hair year to June will be out this week. It is expected that it will disclose a deficit for the six months to Juno of about \$4,200,000. Theatre rentals recurring this week as a charge, but the autumn season imponds for which improved the company is contemplating a contemplating as choice between employees in the higher salary brackets working two weeks without pay, or taking a 19% cut for a year. This would be the third cut for department heads and second for all hands.

Another point to be decided is whether the new slash shall apply above the salary level of \$50 a week or \$35.

F-W.C. Set to Take Over Pan, Hollywood, 100%

Fall, HOLLYWOOL, 10070.
Indications from the Coast point to Fox-West Coast taking over full operation of the Pantages, Hollywood. It is now a 50-50 partnership with FWC, Rodney Pantages dicritating the policy.
Deal is reported practically closed for the takeover, with transfer to FWC pencilled in for Thursday (18).

NEW STUDIO INSPIRATOR.

Hollywood, Aug. 15.
Tamer Lane, former trade paper
publisher, went off Radio's payroll
this week where he had been publishing a bulletin for executive use, based on news happenings that might give inspiration for picture plots and situations.

Job now goes to John Miles, in studio's publicity dept.

'VACASH' AT ROACH RUNS ON

Prices-Protection Supercede 5-5-5. Wedge Between MPTOA and Allied

Prices and protection for '32-'33 comprise the issue which is swiftly the 5-5-5 contract supplanting formula. Although film company formula. Although film company lawyers are willing to sit with an exhibitor committee they will not discuss prices, and they hold that the subject of the legality or illegality of collectivity, as reflected in a uniform contract, is something for the committee to take up with the U.S. Supreme Court and not with

So anxious are the indie makers So anxious are the indie makers to have a buying holiday declared that some of the biggest are ready with blanket deals boasting a. marked discount. They state that they, as well as the major distribs, have jacked up rents on the new product over last year. Where it is between 30 and 50% with the lank of the same and the same product over last year. Where it is between 30 and 50% with the

majors, the Indies figure their own increase averages 35%. Motion Picture Theatre Owners of America, the first indie group to talk about the buying holiday, now finds that its rival, Allied, cannot take sides because it turned the 5-5-5 contract and all of its clauses down at its national convention in March although it blew the other way at a gathering this summer in Atlantic City. Contract matter between the two organizations thus runs into an immediate difference which distributors, according to representatives, welcome as a further reason for rejecting the much discussed formula. discussed formula

ther reason for rejecting the much discussed formula. In this respect there is an admitted wedge for open battle between the two national indic organizations.

Distributors express themselves as unwortled by the strike talk and exhibitors not affiliated, with either organization regard it as a gag, saying that neither the MPTOA nor Allied has sufficient membership to make such a declaration significant. From the standpoint of the status of a buying strike, lawyers for some of the distribs say it would be legal; that the leader of an organization has as much right to

L. A.'s Dizzy Uns and Downs: 'Horsefeathers' Smash \$36,000: Orph Sans Vaude Brodies, \$4,200

Los Angeles, Aug. 15. With Olympics cleared away indithat trade, will he cations are that steadier all around.

paramount had its best opening Paramount had its best opening day in three years with the Marx Bros. 'Horsefeathers' grossing a little over \$6,000 for the six feature showings on the day, with a nifty closed for five months, started off Saturday to fairly good trade with 'Congorilla,: \$11,000 is okay.

Orpheum's straight picture pol-icy showed little sign of life on ini-Mol day of 'Age of Consent,' World premiere. Stenos' 7:30 a. m. breakpremiere. Stenos 7:30 a.m. break-fast showing was a grand bust, hardly getting in \$50 for the com-bination picture-breakfast treat. With stars on hand at night, take improved only slightly; \$4,200 on the well is a busto-cruth week of In-terior that the start of the start of the terior that the start of the start of the terior that the start of the start of the start of the terior that the start of the

till strong in the territor in

show (ith week). This is test week with Olympic games over. Last week rang bell at little short of \$25,000.

Griterion (Fix) (1,600; 25.45).

Griterion (Fix) (1,600; 25.45).

Griterion (Fix) (1,600; 25.40).

Griterion (Griterion (G

Bring 'Em Back 'Alive' (RKO); second week of six days, not hot, at
Pantages (Fox) (2,700; 25-90)—
By Whose 'Hand' (Col) and stage
show. Having 'Hullabaloo' on stage
to, help draw big, strong at \$12,090.
Last week 'What Price Hollywood'
finishing \$3,100.
Paramount (Publix) (3,595; 35\$1,10)—'Horse Feathers' (Par) and
stage show. Indications for 'Par's
best business in three years, around
to help along, did the expected \$11,000.
State (Low-Fox) (2,024; \$5.75)—
Bachelor's 'ATairs' (Fox) and stage
due to Dale Winter personal appearance, but barely \$16,000. Bast
week 'Skysdraper Souls' (M-G-M),
\$18,000, ,.od.

N. H. IS HOT; BIZ NOT SO; 'DEVIL-DEEP.' \$8.000

New Haven, Aug. 15. Weather hot, and grosses not so ot. Looks like darkest hour before the dawn of new season.

Bijou is standing them up with two pictures and five acts of vaude on Fridays' and Saturdays for two

Estimates for This Week

Paramount (Publix) (2,353; 40-Devil and the Deep' (Par) and 72)—Devil and the Deep (Par) and unit. Recent poor average of over \$8,000. Last week 'Gullty as Hell' (Par) and unit, poor at \$8,100. Poli (Arthur) (3,00; 35-55)—Tom Brown' (U) and 'Passport to Hell' (Fox). Fair around \$4,800. Last week 'Congorilla' (Fox) so-so at \$5.50.

Buffalo Looking Up; 'Souls,' \$18,000, Oke

Buffalo, Aug. 15. Business showing signs

Business showing signs strength. No wow trade yet however. Estimates for This Week. Buffalo (Publix) (3,600; 30-40-55) Skyscraper Souls' (Mr-G). Above average, \$18,000. Last week, Gullty As Hell' (Far), fine, \$15,050. Tu-Hipp (Publix) (2,400; 25-35) On-Hipp (Publix) (2,400; 25-35) Substance (Mr-G). So-so-wer \$6,000. As the substance of the subs

fair \$6,500. Century (Publix) '(3,400; 25-35) 'Madam Racketeer' (M-G). May build to fair \$5,500. Last week 'Roar of the Dragon' (RKO), neat \$8,300. Lafa; 'tte (Ind) (3,400; 25) 'The Menace' (Col) and 'Probation' (Chesterfield). Twin bill building strong for over \$7,000. Last. week 'Young America' (Pox), \$5,500.

'CONSENT.' KATE SMITH TOP BOSTON, \$22,000

Poston Aug 15

The past week was one of the worst ever in Boston. The Metropolitan was 'way off with a gross of \$18,000 for 'Guilty as Hell,' and this week's business is likely to be as bad.

Kate Smith getting the moon over

the mountain at RKO Keith's seem the mountain at RKO Keith's seems likely to up the gress pretty well in this spot, but nothing else calls for optimism with the exception of the Marx Brothers at the Paramount. In this small house it looks almost

in this small house it looks almost like capacity. Settimates for This Week Met (Public) (4,800; 35-50-33)—

Retimates for This Week Met (Public) (4,800; 35-50-33)—

Berry Control (Public) (1,800; 30-50-30)—

Berry Control (Public) (1,800;

O'er 3 mehaged to get \$9,000, just the first (REO), (4,000; 35-55-83—'Age of Consent' (RKO) and vaude. With the aid of Kate Smith should do \$22,000. 'American Madness' (Col), 'Ted Healy and stage show sou under \$30,000, nice encount.-51--220, 'American Madness' (Col) and vaude. Hillon Sisters not a good draw; second week of picture in town should do about \$7,500. Last week 'Igloo' (U) and vaude; a brutaj \$4,000.

WET PARADE' AT ROAD SHOW, \$9,000, PORT.

Portland, Ore., Aug. 15, Wet Parade' into Gamble's Rial to this week at road show prices of \$1.10 top, should answer to tion for nice his. Looks like a his veek for that house.

RKO Orpheum dropped vaude and

admish to a new top of 40c nights. Chief local reason prompting new all sound policy said to be high cost of bands and stage crews, which equaled the nut for acts' salaries. Vaude will not be resumed here in the fall, if straight picture policy

Vaude will not no restance mere in the fall, if straight picture policy of the fall, if straight picture policy of the fall, if straight picture policy of the fall of the fal

Estimates for This Week

Estimates for This Week
Paramount (Fox-Parker) (3,000;
25-65)—Devil of the Deep' (Par)
with F. & M. unit. Only fair at
\$10,000, Last week 'Guilty as Heli'
(Fox) with Mme. Schumann-Heink
in person clicked for corking \$18,000.
Orpheum (RKO) (2,000; 25-40)—
'American Madness' (Col), Starting
new all picture policy; vaude is out.
Mouthplece' (FN) with vaude, bad
at \$4,000.

But fair at \$4,100. Least week and Mouthpiece (FN) with vaude bad at \$4,000. United Artists (Fox-Parker) (1,000; 25-25)—Washington Masqueradek (1,000; 35-25)—Washington Masqueradek (1,000; 35-25)—War Correspondent (Col). About average, \$2,500. Last week (1,000; 35-25)—War Correspondent (Col). About average, \$2,500. Last week (1,000; 35-25)—War Correspondent (7,000; 35-25). Www. Two-Parket (1,000; 35-25)—Wat Parket (1,000; 35-25). Wat Parket (1,000;

WOW CINCY BIZ; MILLS BROS.

\$27,500

Cincinnati, Aug. 15.

This is sweetheart territory for RKO, the start of whose Greater Show Season was ballyhooed so ef-

(Col.), Tack Hamilton Stage flow and the color (Col.), Tack Hamilton States and the color (RKO) (4,000; 25-36-55)—

Beston (RKO) (4,000; 25-36-55)—

American Madness' (Col.) and vaude. Hilton Staters not a good draw; second week of picture in town should do about \$1,500. Last \$8,000 and \$1,500. Last \$4,000.

DESERT SONG, 'GUILTY'

DENVER'S BEST, \$22,000

DENVER'S BEST, \$22,000

DENVER'S BEST, \$22,000

Denver, Aug. 15.

Fanchon & Marco's Desert Song, on the case of the color of planes over downtown section of planes over downtown section for bother first runners and in combination with 'Guilty as Hell', house is leaded for a great week, Every one is giving Desert Song the big sanything 'has had here in many months.

Al Trahan and Lady Yukona Cameron few in from New York in 21 hours to headline the Orpheum arood draw but 'American Madness' appeal is weak in Denver. May be because there have been no bank failure shere in several years.

Denver (Publix) (2,500; 25-40-66)

—Guilty as Hell' (Par), and Desert Song on stage, smashing \$22,000, rade (M.G.), with 'Ted Mad, okay at Orpheum (RKO-Huffman) (2,600; 25-40-66) —American Mad ness' appeal is weak in Denver. May be because there have been no bank failure shere in several years.

Chie Sales' Stranger in Town' (Associated the color of the c

Orpheum Again Tops Cheerio Mpls

American Madness.' \$12.000. Puts RKO House Ahead for 2d Successive Week

R'ham Rooms with Good Pix: 'Guilty.' \$9,000

Good flock of pictures this week and with the weather breaking right things should be hoter-totay. Been added to the weather breaking right things should be hoter-totay. Been raining every day for the paist ages. Rain Saturday ruined two good openings at Alabama and Ritz. 'American Madness' and Guitty as Heil' will lead, the latter getting the big man to the common of the commo

the biggest share.

Estimates for This Week
Alabama (Publix) (2,800; 25-85-55)—Guilty as Hell' (Par). First
Lowe-McLagien for Paramount appears their best ever; \$3,00. Last
Wite Common and the common and the common state of th

PROV. PLENTY IN RED: 'SPEAK EASILY,' \$8,600

Providence, Aug. 15. Red ink still splashing around in hese parts. Film fare light, with very likely lower than they have been recently. 'American Madness (Col) at the Albee is being pushed along by six acts of vaudeville, and the take will be nearly \$10,000. 'Speak Easily' (M-G), at Loew's,

'Speak Eastly' (M-G), at Loew's, looks like, an easy winner for first place in the atraight picture class; gross should be close to \$8,000. Majestic, which has been holding up fairly well during the hot weather, because of twin bills, slipped last week, and is expected to stay in the rut this weak despite plugging of Furchase Price' (WB), main fea-

Purchase Frice (w.o.), and ture.

'Grand Hotel' (M-G) is having its first showing in these parts at popular prices. Feature which was road-showed in Providence last spring, is being screened at the Casino, Narragansett Pier, watering resort, for first half of week at 50-23.

Estimates for This Week

Estimates for This Week
Alizes (2,300; 15-55-69)—American Madness' (Col) and vaude. Nice
Madness' (Col) and vaude. Nice
Looks Blike a good \$10,000. Last
week War. Correspondent' (Col)
Okay at 38,700.
Loew's State (3,700; 15-55-75)—
'Speak Easily' (M-G). Keaton likely
to draw fair gross around \$8,600;
word-of-mouth helpling, and chances
are very good for a build-up. Last

word-of-mouth helping, and chances are very good for a build-up. Last are very good for a build-up. Last 18,000. Downstairs (M-G) poor at \$6,000. Downstairs (M-G) poor at \$6,000. Downstairs (M-G) poor at \$6,000. Downstairs (M-G) in the press and not registering at all with the fane; house can look for \$6,200. In the fane; house can look for \$6,200. In the fane; house can look for \$6,200. In the fane; house can look for \$6,200. Downstairs (M-G) in the fane; house can look for \$6,200. Paramount (2,200; 16-55)—Devil and the Deep' (Par). Another cases where panning isn't doing any good deeplor of \$8,000. The form of \$6,200. Devil and the Deep' (Par). Another cases where panning isn't doing any good deeplor of \$8,000. The form of \$6,200. Devil and the form of \$6,200. Devil and the form of \$6,200. Devil and Laddee of the form of \$6,200. The

Alder Wins His Suit for Return of Color Patents

Los Angeles, Aug. 15.
William F. Alder, former general manager of Colorat Synchrotone, was awarded the return of seven was awarded the return of seven inventions by the Superior Court. In return, Alder agreed to tear up a \$1,417 note he held against the company.

Minneapolis. Aug. 15,
Prosperity continues at the larges
loop houses here. It's the longest
stretch of profitable groses in a
long time and everybody's happy.

The profitable groses in a
long time and everybody's happy.

For the second successive week,
the RKO Orpheum promises to take,
the downtown lead, out-grossing the
grubilt ace house, the State, an unusual occurrence. The current reausual occurrence. The current reaeminence is the strength of its
screen offering, American Madness,
heavily exploited and delivering at
the box office in great sharp.

Starting this week the RKO house,
Starting this week the RKO noted
of Friday opening. Change helped
to give it an edge on the State over
the weekend. Devil and the Deep,
at the leading Fublix theatre, while
none too strong, is doing fairly welk,
enth St. theatres, with their firdenth of the property of the pro

Estimates for This Week

and Grand.

Estimates for This Week.
State (Publix) (2,200; 55)—Devil
and the Deep' (Par). Great selling
campaign for this picture, but finals
not a hot card here. Tailluish Eankhead is being played down in the
newspaper ads, even Cary Grand
and Charles Laughton being accorded heavier olling. May reach pretty
and the control of the control of the control
or of the control of the control
or of the Card
or of the Dragon' (RKO),
\$10,000, good.
Lyric (Publix) (1300. \$5)—Skyston, as calling attention to Warrel
William, star of Mouthbeec, and
Maureen O'Sullivan. The Tarant,
Girl' Should hit good \$4,600. Last
week. 'Miss Pinkerjon' (FN), \$4,500.

Grand (Publix) (1,000; 35)—Varel
or of Sand (Publix) (1,000; 35)—Card
or of the Dragon' (RKO),
Sand (Publix) (1,000; 35)—Card
or of the Card

week Miss Pinkerjon (FA), *7,00%, okay, Grand (Publix) (1,100; 35)—Vane, ishing Frontier' (FN), and Road, house Murder' (RRO), split. About \$2,000, fair. Last week Lady and Gent' (Par), and Forgotten Commandment' (Par), split, \$1,300, with Bancroft picture accounting for

mandment' (Par), split, \$1,800, with Bancroft picture accounting for nearly all of it.

Aster (Publix) (900; 25)—Night Court' and 'Mouthplece,' split, sec-ond loop runs. Maybe, \$900, light, Last week, 'Flesh is Weak' (M-G), and 'Huddle' (M-G), split, second loop runs, \$850, light.

MONTREAL UP NICELY: **BACK ALIVE,' \$13,500**

Montreal, Aug. 15.

As anticipated, grosses took an upward leap last week and may maintain it currently, since the through, willie there are some outstanding pictures on show. Heavy excursion into Montreal next week for the Air Pageant will also help. Palace leads all with Bring Em Back Alive, which may get this \$13,500. Capitol has two average pictures and a much-ballyhooed mind reader as added attraction, and should jump to \$12,000. Loews, with Lady and Gent (Par) and \$13,000. Another good show is at the Princess, White Zombie, which is tetching em in. Nabes ar beginning to turn the corner and are grossing better.

Estimates for This Week

grossing better.

Estimates for This Week
Palace (PP) (2.700; 75).—TBring
TEM Back Allve' (Radio). Certain
to intrigue, animal pictures go well
ton Macquerade' (M. G) had a nice
pick-up at \$12,000.
Capitol (FP) (2.700; 75).—Two
Seconde' (WB) and 'Madame Racketeer' (2.70) and Geng Demis, boyature upped to \$12,000. Last week
'Miss Pinkerton' (WB) and Tark
Horse' (WB) slightly better than
usual \$1,900. Last week
'Miss Pinkerton' (WB) and Tark
Horse' (WB) slightly better than
usual \$1,900; 3.200; \$5.60).—LAdy
and Gent' (Par) and vaude about
that some
(M-G) and vaude about
that some
(CF) (1,600; \$5.60).—Some
White Zomble' (UA) and 'Aren't
We All?' (Par). Above average show
should get around \$8,000. Last week
'Roar of the Dragon' (RKO) and
'Roouse Murder' (RKO) fair at
'Roar of the Dragon' (RKO) and
'Roouse Murder' (RKO) fair at
'Roar of the Dragon' (RKO) infer at
'Roar of the Dragon' (RKO) and
'Roar of the Dragon' (RKO) and
'Roar of the Dragon' (RKO) fair at
'Roar of the Dragon' (RKO) and
'Roar of the Dragon' (RKO) fair at
'Roar of the (RF) (RF) (RF) (RF) (RF)
Imperial (Freich-Flim) (1,000; 25.60).

\$5,50.
Imperial (French-Film) (1,900; 25-40)—C'est beau, l'amour (French). Usual \$2,000. Last weck Parle-Beguin' (French). \$1,800.
Ginema de Paris (Ind) (600; 25-40)—C'inq Ans sans Femmes' (French). Back again for seventh weck; \$1,000. Last weck 'Marius' (French)., about \$1,200.

*Amer. Madness,' \$20,000, Good: Devil-Deep,' \$34,000, Chicago; Ted Lewis and 'Guilty,' \$30,000

Weather Aids Tacoma

Tacoma, Aug. 15.
Slightly better grosses with but
vo first run houses open and the
eather cooling off.

Estimates for This Week

Estimates for This Week Blus Mosse (Hamrick) (650; 25)
Miss Phitscon (1970) (650; 25)
Miss Phitscon (1970) Joan Blondell getting the big type, \$2,000, all right, Last week Hound of Basker-villes' (BIP) and 'Zane Grey South Sea Adventures' (PP) good at \$2,100.

Hialte (FWC) (1,200; 25-35)
Passport to Hell' (Fox) for two days, then for ave days 'Congorilla' builting Mr. and Mrs. Martin Johnson. Strong \$3,500 Last week 'Vanishing Frontier' (Par) and 'First Year' (Fox) oke at around \$2,800.

INDPLS. STRONG FOR

JOHN GILBERT, \$6,500

Indianapolis, Aug. 15.
Doldrums again after a strong week last week, when the Circle perked to the best take it has had for months with the Mills Bros. and Jack Roth, manager of this theatref for past few weeks, who helped bring it a little out of the red, has been appointed divisional manager for Skoutas-Publix to manage the diana roof.

Circle, Indiana, Ono Cuarry, and Indiana roof.
Stage show at the Circle was the first in months, and the tremendous driver. Show now last Papania in for five shows daily.

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1.110; 25:
30-1 Jews Robbery (W.1)
Expect
Estimates for This Week
Apollo (Fourth Ave.) (1.110; 25:
30-1 Jews Robbery (W.1)
Expect
Estimates for the fourth of the four

'HORSEFEATHERS' BIG **\$35.000 IN DETROIT**

Detroit, Aug. 15.
Another gala week with four outstanding attractions that will boost the total to pleasant totals. After a week with two holdover pictures the fans are given an entire new bill of fare headed by 'Horsefeathers'. Other outstander is 'Congorilla' at

fare headed by 'Horsefeathers', Other outstander is 'Congorilla' at the Fox.

The Fox.

The Fox.

The Congorilla' at the Fox.

The Fox.

The Congorilla' at the Fox.

The Congorilla' at the Fox.

The Congorilla' at the strong.

Entire situation is looking up with all houses having most of their stuffs out of the way and new product be the Congorilla' and the Congorilla' at the Congorilla' at

Chicago, Aug. 15, RKO's Palace holds the picture which will be number one on the shoppers' list this week. And that's for the Palace. Columbia's banking treatise, 'American Madness,' is th strous opus in question.

It competes with Tallulah Bankhead's 'Devil and the Deep' at the Chicago, 'Guilty as Hell' at the Oriental, and 'Almost Married' with a RKOer, the State-Lake.

the competition this Friday (19) with Horsefeathers, and the United Artists will hop aboard the new season a week later with White Zomble.

Estimates for This Week

Estimates for This Week
Chicago (Publix-B&K) (4,000; 35-85-83)—Devil and the Deer' (Par) and stage show. Bankhead not hot in Chl.; look for fair \$4,000. Lasit week 'First Year' (Fox) took the gecalator for a ph \$41,000 Instead Oriental (Publix-B&K) (3,200; 85-55-83)—Gullty as Hell' (Par) and stage show. Ted Lewis held over on the strength of nearly \$30,000 the condition of the

'AMERICAN MADNESS' WHAMS K. C., \$15,000

Kansas City, Aug. 15.

Estimates for This Week Liberty (Publix-Dubinsky) (860; 15-25)—'Guilty as Hell' (Par). Should hit close to \$4,000, fair. Last week 'Madame Racketeer' (Par)

week 'Madame Racketeer' (Par) \$4,200.
Loew's Midland (4,000; 25-35-40)
-Speak Easily' (M-G) Keaton
forwarded (4,000; Keaton
forwarded (4,00) \$11,500, fear
Mainstreet (RKO) (3,200; 25-3560)—Ame.ican Madness' (Col).
Ma. agement got behind this one
and gave it lots of publicity; result
a better than average week, \$15,000,
good. Last week Brown of Culver'
(1,00) \$1,000 (1,000) (1,000) (1,000)
Forwarded (1,000) (1,000) (1,000)
Forwarded (1,000)
Forwar

Ostrow's New Job

Hollywood, Aug. 15.

Lou Ostrow, after eight months as a producer at Universal, has resigned to become production head for Lefcourt, Belman, & Snyder. He will make eight pictures for Remington Productions,
Starts on first at Universal studios Aug. 29.

'GUILTY' OKAY, \$6,500

Newark, Aug. 15.
Clear and steadily warmer weather spoiled whatever chance any one may have had for a big week-end.
There is nothing in town to set any one by his ears, although Washington Masquerade at Loew's will probably lead off, but with nothing over \$5,000.

ness (Col) good enough at nearly \$8,000.

2 MADAMES' NEW **RECORD IN SEATTLE**

Madame Racketeer and Mme.
Schulmann-Heink set an ew record
below expectations generally.
Otherwise li's the same story.
Nice weather and they scram out of
town for the week-ends. Bit, howwer, quite good considering. Heink
in the results are set and the set of
town for the week-ends. Bit, howwer, quite good considering. Heink
in the results are presentation
in to regular stage presentation
and pixes. At the Fifth Ave. is
Gilda Gray, diva of the shimmy.
However, the opera diva holigs the
spotlight, with music lovers going
and others going at these prices for
the first time.

Liberty stepping to the kale class
again with Jensen-von Herberg
houses seiling a car again this week
for one buck. This builds up nicely; double feature on enessen.

ly; double feature on screen.

Estimates for This Week
Fifth Ave. (FWC)—Gullty as
Hell' (Par) and Gilda Gray in
'Ubangt' stage unit. Laugh week.
being ballyhooed here, with Mayor
Dore lending support by appearing
shapes up dandy. Big good at \$12,000. Last week 'Skyscraper Souls'
(Lr-G). Plo. Ilited. also Warren
William, but failed to get the
Green (RKO) (2,700; 25-40)—
'American Madness' (Col). Using
lots of ink to exploit straight pix
program. First week vaude out here.
'New low prices' heavily billed.
Last week 'Tom Brown of Culver'
(Col) 'and fade-out for vaude and
Tiny Burnett band. Dispute on over
organist staying, with fuss about
band, too School School
Madame, Schuman-Heink, is
the magnet. Wow \$1,500, a new
record. Last week 'Congorliat'
(Fox) held for rine days, best bit
83,200, then Since house recepted,
\$3,200. then Since house recepted,
\$1,500, o new
Liberty (Jenson-von Herberg) (2,\$1,500). Estimates for This Week

(Fox) held for nine days, beat bit.

(Fox) held for nine days, beat bit.

18.200, then shouse reopened,

Liberty (Jenson-von Herberg) (2,2,000; 10-15-25 — Avenging Seas'
(BIP) and Sunset, Trail' (Tif) in

double-header, with car as 31 sale

helping build. Dandy \$4,000. Lare

Blue got the billing, good considering week-end heat; \$4,300.

Musis Box (Hamrick) (900; 2535)— Josel Robbery (WB). Excelent \$3,500. Last week 'Wan Cor
respondent' COWO'CO. (100) 2550— Town Town Season (100) 25Congorilla' (Fox). Moved over

from Fox as hot release, hitting fair
\$3,000. Last week 'First Year' (Fox)

very good, \$3,500, plus 'Desert Song'

lab last three days.

WEATHER RUINS NEW'K; Too Much H. O. NSG for B'way; 'Horsefeathers' Whams, \$50,000; Jessel-Talmadge at Par, \$60,000

Too much holdover stuft com-bined with a hot week-end is cramping Broadway's b. o. Only week looks to zoom as Broadway the better product is holding up.

Biggest customer attracter is 'Horsefeathers,' doing daily mid-nights and primed for a \$50,000

aided by a terrific campaign on George Jessel and Norma Talmadge

'Downstairs' Is Up in Louisville, Does \$9,200

Louisville, Does \$9,200

Louisville, Aug. 15.

National's closing brings a few more thousand patrons to the cinemas. Stock company weeks during a few more thousand patrons to the cinemas. Stock company weeks during which players were on co-operative basis for most of the time. Players leaving included Lester Vail, Nancy Welford, Barbara Weeks, Lawrence Keating. Truman Stanley, Ruth Getter and Asc. Minus. Co., owing three theatres, now paying cash for advertisements in leading newspapers. Brown continues to offer free tickets through chain store system. Exploitation at minimum but being of growing that brigher days ahead.

Estimates for This Week

Loew's (3.282: 15-28-36-40)—
Downtairs (M-G). Good trade at \$2.200. Last week Zomble (UA)

Strand (Fourth Ave. 1.785: 18-

Downstairs' (M.-G.). Good trace a. \$3,200. Last week Zomble' (UA) \$7,500, so-so. Strand (Fourth Ave.) (1.785; 15-25-35-40)—Jewel Robbery' (FN). Week \$6,00. Last week First Year (Rislto (Fourth Ave.) (2.710; 35-55)—Passport to Hell' (Fox) (four days) and Hobart Bosworth in person. Builds to \$6,100. Last three days Week End Marriage' (FN), \$2,700. Son. Builds to \$5,100. Last times days 'Week End Marriage' (FN), \$2,700.

Brown (2,000; 15-25-40)—'Miss Pinkerton' (FN). Weak at \$2,600. Last week 'Roar of Dragon' (Radio),

Alamo (lourth Ave.) (1,000; 15-25)—"Stranger in Town" (FN). Fair \$2,200. Last week "Texas Bad Man" (U), \$2,500.

NO SMASHES IN COL'S; 'AM. MADNESS,' \$5,000

Columbus, Aug. 15.
Palace and Ohlo have sole draws of the week with neither looked on for any smeash biz. Heavy publicity on 'American Madness,' the Palace feature. A. bull club leaves on road trip this week and that should do all houses some good. Mite ball game crowds have been averaging 16,000, which is plenty bad for the films.

Estimates for This Week Estimates for This Week
Palace (RKO) (3,074; 25-35)—
'American Madnose (Par), Should
build to fair \$8,000. Last week
'Madame Rackieteer' (Par) good
enough at \$5,200.
Ohio (Loew-UA) (3,000; 25-35)—
'Guilty as Hell' (Fox). Getting by
on title and exploited as novelty.
Should hit nice \$7,000. Last week
Ekygoraper Souls' (M-G) fair at
**Street (Loew-UA) (2,500: 15-25)
**Ercod (Loew-UA) (2,500: 15-25)
**Ercod (Loew-UA) (2,500: 15-25)

\$5,800.

Broad (Loew-UA) (2,500; 15-25)

-Mystery Ranch' (Fox). Hardly
worth anything to this house and
won't top \$2,500. Last week 'Week
Ends Only' (Fox) not so bad at \$3,200.

Million Cost and Dubious Story Shelve 'Lusitania'

Hollywood, Aug. 15.
Definitely shelved is Paramount's
Lusitania Secret. Estimated cost of
production, \$1,500,000, and questionable story material are given as the

reasons.
William K. Howard, borrowed from Fox to direct, has returned to his home lot after advising Para-mount that the yarn was only an idea;

satisfactory gate of \$40,000.

While biz is slow ourrently next
week looks to zoom as Broadway,
gets dressed up with new season's
product almost everywhere. The
Roxy reopening under Fox-Skoutas
management has First Zea as the
(20).

Warner's Hollywood is also scheduled for reopening as a two-a-dayer under for reopening as a two-a-dayer Universal? 'Back Street, and the Rivoll on Thursday (18) takes Chevaller's Love Me Tonight. 'Horse-feathers' is pencilled in for five weeks at the Rulatio. 'Capitol's Skysucher Soula', not Capitol's Skysucher Soula', not five been seen and the standard the house something like \$10,500 - Ben Bernle and Morton Downer Winter Garden, around \$7,000, is hardly profitable. Mayfair, holding over American Madness, after a slight opening week's profit is slipping to a scant \$13,000, hardly above the black. Warner's Hollywood is also sched-

a scant various black.

The Strand looks for a fair second week with 'Doctor X' at \$20,000, although that's almost half of what the film got on its first eight days, indicating an angle on holdover indicating an angle on holdover films generally under present con-

films generally under present conditions.

Weeks of White Zombie' looked like too much for the Rivoll, as that film heads out Thursday (18) for a low \$8,000, not a happy faure even for the finish.

Falkce is shoving into the condition of the finish of the condition of the condi son on the stare.

Estimates for This Week
Astor (1,102; 83-\$1.10-\$1.65-\$2.20)
-Grand Hotel' (M-Q) (18th week).
Still around with no exit date as yet, although 'Strange Interlude' (M-Q) (3 immlnent.

(M.-Q.) is imminent. States of the control of the c

Mayfair (2,200; 35-72-83)—'Amer-lean Madness' (Col). (2d week), Despite favorable notices and even favorable notices and even and the second of the only 31,200 better.

uantes, weak at \$13,000. Last week only \$1,200 better.

Palace (1,705; 39-40-55-32)—Congorilla: (Fox) and stage show with Bill Robinson topining. Only \$15,-000. a probable deficit on the week of the constant of the control of the c

Hell' (Par) proved a weak sister at \$48,800.
Risito-4,2000; 40-55-72-92-\$1.10)—
Thoracfeathers (Per). Marx BrothThoracfeathers (Per).
It is a proving the second of th

scheduled for five weeks beginning Thursday (18). Previous week, \$14,200, n. s. g. Rovy (6,200; 35-55-82-11.65)— First Year' (Fox). Under Fox Film management, Skouras operating, re-opens Saturday (20) with elaborate presentation. (2,300; 35-55-82-94-81.10) Strand (2,300; 35-55-82-94-81.10)

presentation (20) with claborate bresentation (200) 3-55-53-94-\$1.10) — Doctor X' (FN) (2d week). Moving slowly to \$20,000, this shrill film will gross on its holdover period only about half of its \$38,000 in the Winter Gardan (1.418; 35-55-83-94)—Hollywood Speaks' (Col). Weak at \$7,000, following three weeks of 'Congorilla' (Fox) which closed its run as (Fox) when the concept had not over onthustastic.

NICHOLS AS DIRECTOR

\$16,500
Downtown (2,780; 15-25-55)—
'American Madness' (Col), Will get a profit at \$10,000. Last week Bring 'Em Back Alive' (RKO) in its second week, strong at \$8,000.
Fox (5,100; 15-25-55)—'Congorilla' (Fox). Possible big \$2,3000. Last week Tirst Year' (Fox) in its second week stipped to a weak \$15,000

George Nichols, employed, last week as supervisor by J. G. Bachman, has been switched to a directorship.

He will first megaphone a Junior Durkin picture.

GOOD PIX AND **STAGE NAMES UP FRISCO**

numerican games on Suncay, all houses upper to the Lina Tashman and Kon Rore has Lilian Tashman and Kon Rore has Lilian Tashman and Kon Rore has Lilian to the Lilian to t

it means \$4,500 for comic. Biz started quite heavily and has been building.

War Errothers' are at the Par 1st Horse Feathers', socking out a masshing \$22,000.

Golden Gate has the home town boy, Horace Heldt, on stage and he's heavily as the statistical control of the statistical control o

F-WC's Profit

Hollywood, Aug. 15.
For the first time under
Skouras operation, the entire
FWC circuit showed a profit
last week.

Ering 'Em Back Alive' (Radio) and Frank Buck in person, second week. Buck not given much credit as draw, but film holding up to okay \$0,000 on final stanza. Week before was \$8,000 good, after mash \$21,000 at RKO's Golden Gate week previous.

week previous.

Parsmount (Eox) (2,700; 55-65)—
Horse Feathers' (Far). House back in running again after several greek in running again after several greek in running again after several greek in nonths. Marx Bros, building. Last week Tevil and Deep' (Far) poor at \$3,900. Means a cinch second week for the Marxes.

Warfield (Fox) (2,672) (150 slow. Chic. Sale getting the billing and the biz with \$18,900 expected. House has been hitting on all fours lately getting great \$20,000 on. Guilty as Heil! (Par) last week.

Y. (WB). Mystery thriler that's appealing to ticket buyers; \$10,000, nice. Last week 'Stranger in Town' (WB) very poor at \$3,000.

Endurance Dance Will Get Play in WB Picture

Hollywood, Aug. 15.
First feature to play up marathon dancing will be "The Lown Down," Warners' press agent yarn.
Studio will probably snatch scenes at the La Monica ballroom, Santa Monica, where a long-distance gavoth is new riming. votte is now running.

JAMES-SEYMOUR ASSIGNED

eames-no imuus Assitatell Hollywood, Aug. 15.
Rian James and James Seymour have been assigned by Warners to work on a treatment of Lawyer Man. by Max Trell.
This is the Paul Muni picture originally slated for Edward Robinson.

First Pineapples in Years
Rochester, N. Y., Aug. 15.
First open union trouble here in years broke out with toesing of stench bombs in the World theatre, nabe. Police aid was asked by Elmer Loritz, operator of the theat-

tre. World is the only house in the

APEING METRO'S APE LESSER'S SERIAL PLAN

Hollywood, Aug. 15. Claiming that he'll spend \$250,000 on his serial, Tarzan the Fearless, Sol Lesser figures the cliff hanger can land in first runs on the

can land in first runs on the strength of popularity of Metro's recent Tarzan, the Ape Man.'
Lesser believes serials can be made popular in houses other than second runs and shooting salleries, and is willing to gamble on a class production to prove it.

Tarzan' part. Same player was the ape man in first FRO Tarzan' serial. Girl will be Jeannette Loft. Breezy Eason slated to direct the Breezy Eason slated to direct the 15 installments

Court Denies Consol's Petition Over TPE

Petition Over TPE
Petition by the Consolidated Film Industries for a summary judgment-against Talking Fleture Diverselves as the second of the the case will first have to be tried as a regular collection suit.

Harry Balaban Expands

Harry Balaban, one of the brothers but not connected with the Ealaban and Katz organization, has acquired another theatre, the Pickwick in Park Ridge, suburb. Balaban controls a string of smaller houses, notably the Dearborn and Windsor, Chicago, and the Adams, Detroit. He appears to have been quietly expanding.

Adams, Detroit. He appears to have been quietly expanding.

Pickwick deal reported as 50-50 with the property owners for the first year and \$15,000 annual rental thereafter.

Coast 'Hotel' Closing

Los Angeles, Aug. 15, Road showing of Grand Hotel' in coast territory winds up at Whittier,

Cal., Aug. 18. Metro will have exhibited picture never will have continued better any size between Mexican and Can-adian borders at advanced scale and as far east as the Rocky Mountains.

WB Appointments

Hollywood, Aug. 15, Robin Walker, formerly assistant, succeeds Herman Politz as purchas-ing agent at the Warner studio. DeLeon Anthony succeeds Henry Hanks as head of the foreign de-partment on the same lot, Blank becoming an associate producer,

COAST ROBBERIES

Hollywood, Aug. 15.

Bandits
locked F. A. Regan, manager, and
two employees of the Warner theatre, Freeno, Cal., in a vault and got
away with \$4,000.

Same night thuge held up W. O.
Butta and his wife at the Fox
Figueros, local theatre, and got
away with \$750.

WB'S COAST PREVIEW

Los Angeles, Aug. 15.
New product will be screened by
WB-FN at the F-WC United Artists, Wilshire boulevard, Aug. 22-

23.

This is part of the company's campaign for all keys, to give exhibs an advance glimpse at 12 pic-

COHEN-RKO DEAL COLD

COMEN.RKO DEAL COLD

RKO's proposed takeover of Sidney Cohen's Empire theatre, Fronz,
New York, has faded through failure of the two parties to get together on terms.

Empire was wanted by RKO to
complete its exclusive Fox product
buy in New York. Cohen's Fox
franchise for his theatre would have
given RKO a 100% Fox buy in the
Bronx.

Comparative Grosses for July

Total of grosses during July for towns and houses listed as previously eported weekly.

NEW YORK July 23
Washington
Masquerade
\$80,000
Lou Holtz
Phil Baker
Madame
Racketeer
\$51,300
Harry Riche
man, Bert July 2
Red Headed
Woman
\$58,000
Stage Show July 9
Red Headed
Woman
\$39,000
(2d week) July 16 Unashamed \$51,500 Jack Benny Jean Hérsholt Make Me a Star | \$56,000 | Stage Show Rudy Vallee | Ethel | Merman | Bring 'Em Back Alive | \$24,700 | (3d.-week) Lady and Gent \$45,900 Harry Rich-man, Bert Lahr Million Dolla \$51,900 Harry Rich man, Bert Wheeler

Bring 'Em Back Alive \$18,000 (4th, final week) Miss Pinkerton \$18,500 What Price Hollywood What Price Hollywood \$13,700 (2d week) MAYFAIR High, \$53,80 Low. (20 Winner Take All \$23,500 (3d, final week) Jewel Robbery \$21,200

CHICAGO

| 100 | | CHICAGO | | 21.1.11 |
|--|---|--|--|--|
| | July 2 | July 9 | July 16 | July 23 |
| CHICAGO High. \$71,300 Low., 27,200 | Make Me a Star \$35,000 Stage Show Thurston | Red Headed Woman \$52,000 'Rhapsody in Black' (Tab) | Washington Masquerade \$88,000 | Lady and Gent \$80,000 |
| ORIENTAL High. \$52,500 Low 16,000 | Unachamed \$23,000 Stage Show | Week End Marriage \$28,000 George Jessel Norma Tal- madge | Million Dollar Legs \$20,000 Sophie Tucker | Miss Pinkerton \$16,000 (New Low) |
| 8TATE- LAKE High. \$45,300 Low. 5,000 | Bring 'Em Back Alive \$15,500 (2d week) | Bring 'Em Back Alive '\$9,000 (3d, final | Week Ends Only \$18,000 Yaude. | No Greater, Love \$16,000 |

LOS ANGELES

| | July 2 | July 9 | July 16 | July 23 |
|---|---|--|---|--|
| LOEW'S 8TATE High. \$48,000 Low. 10,000 | Society Girl \$14,200 Stage Show | Rebecca of Sunnybrook Farm \$13,200 | Wet Parade \$16,000 Will Mahoney | For Glory and a Girl (Huddle) \$18,000 Jack Dempsey |
| PAR- AMOUNT High. \$57,800 Low 8,000 | Make Me a Star \$18,750 Stage Show | Man From Yesterday \$13,000 | Million Dollar Legs \$13,400 | Gent \$8,000 (New Low) |
| WARNER'S HOLLYW'D High. \$37,800 Low 6,500 | Miss Pinkerton \$10,800 | Winner Take All \$12,150 | Purchase Price \$8,800 | Stranger in Town \$6,500 (New Low) |
| WARNER'S DOWNT'N High. \$38,800 Low. 7,000 | Love is a Racket \$8,900 Vaude | Dark Horse \$7,900 Hill Billies | Miss Pinkerton \$7,500 | Winner Take All \$10,000 |

BROOKLYN

| J | | July 2 | July 9 | July 16 | July 23 |
|---|----------------------------------|---|---------|---|--|
| • | PAR- AMOUNT High. Low.: | Make Me a Star \$30,000 Stage Show | | Lady and Gent \$28,900 | Madame Racketeer \$21,900 |
| | FOX | Bachelor's Affair \$8,000 Stage Show | | Monte Carlo Madnese \$7,000 | Almost Married \$10,000 |
| 1 | METRO- POLITAN | New Morals for Old \$12,000 Vaude | | Red Headed Woman \$24,000 | Doomed Battalion \$18,000 Ethel Merman |
| | ALBEE | Night World \$17,000 Vaude | | What Price Hollywood \$21,500 Buddy Rogers Vaude | Roar of the Dragon \$12,600 |
| | STRAND | Winner Take All \$18,700 | # 24 | Dark Horse \$9,900 | Mise Pinkerton \$8,500 |

NEW HAVEN July 9

July 16

| PARA- MOUNT High. \$21,000 Low 6,300 | Man from Yesterday \$9,300 Stage Show | Make Me a Star \$6,300 (New Low) | Million Dollar Legs \$8,800 | Lady and Gent \$7,100 |
|---|---|--|---|--|
| FOX-POLI High. \$26,000 Low 4,000 | Rebecca and Fast Companions \$4,500 | Red Headed Woman \$5,800 | Wachington Macquerade and Almost Married \$4,500 | Skyscraper, Souls \$4,000 (New Low) |
| 8HERMAN Kigh. \$16,000 Low 1,500 | Street of Women and Love le a Racket \$4,500 | Winner Take All and Roadhouse Murder \$4,500 | Roar of the Dragon and Hell's House \$4,000 | Mies Pinkerton and Panama Fle \$4,000 |

PITTSBURGH

| STANLEY High. \$48,000 Low. 8,000 | What Price Hollywood \$14,000 | Winner Take Alj \$11,000 | Rebecca \$10,000 | Lady and Gent \$8,000 (New Low) |
|---|--|-----------------------------------|--|--|
| FULTON High. \$12,000 Low 1,900 | Strangers of the Evening \$3,600 | Clara Deane \$3,100 | Almost Married and Zane Grey's South Seas \$2,900 | Monte Carle Madnees \$3,000 |
| PENN High. \$41,000 Low 9,000 | Man from Yesterday \$10,000 | Red Headed Woman \$15,000 | Washington Masquerade \$12,000 | Make Me av Star \$9,000 (New Low) |
| DAVIS High. \$00,000 Low. 00,000 | Ferguson Case \$2,400 | Dark Horse \$1,250 (5 days) | (Dark) | ì |

(5 days) (Continued on page 21)

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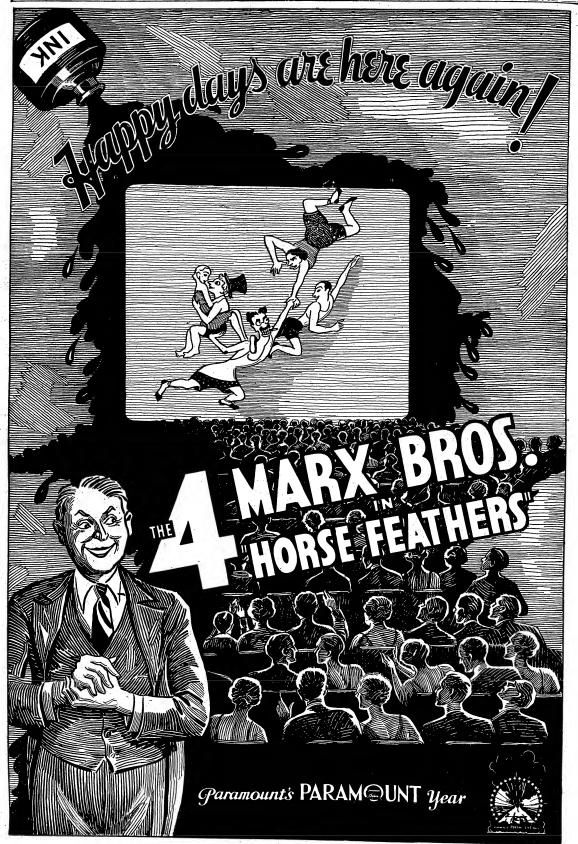
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BIACK INK

Garamoures FARAMOUNI Year



Sidetrack Film Deal as Ottawa Talk Nears End

Ottawa, Aug. 15,
There is still an air of much mystery at the Imperial Economic Conference of the state of the Empire Farley within the past few days was a meeting of the British delegation at which a sub-committee was appointed to study the film situation and to report to the main United Kingdom body.

Reference was made to the offer of Prime Minister Bennett of Canada to provide for the entry of

of Prime Minister Bennett of Can-ada to provide for the entry of British films into Canada duty-free. Linked with this offer has been the suggestion to the Provincial Gov-ernments in Canada to arrange for free censorship of British films as a bit more toward preferential treatment as against film imports from the United States. But the personnel of this film sub-commit-tee has not been divulged. The British film gala was staged at the Capitol Theatre, Ottawa, as a trade demonstration under the (Continued on page 38)

(Continued on page 38)

G. B. TURNS VAUDFILM. **ENDING DOUBLE BILLS**

Gaumont British starts on a new policy for its 350 picture houses from Aug. 29.

from Aug. 29.

They will only show one feature film, and in the place of the second feature substitute a stage band and five acts. There will also be a couple of shorts as fill-ins.

Pearson Puts Audible Co. Into Liquidation

London, Aug. 6.
With dramatic suddenness, Audible Filmeratt, joke of the British film field, wound up to a doletul conclusion. Its career has been checkered. Originally there were four or five companies which merged and called themselves Audible Filmeratt. merged and called themselves Audible Filmcraft.
Since the talkers came the con-

ern has made one picture, which it took them months to get off the shelf because they could not pay the sound royalties on the negative.

the sound royalties on the negative Every year George Pearson, their chairman, got a vote of confidence from the stockholders who never seemed to worry about their \$1,000,000. At the last meeting Pearson

seemed to worry about their \$1,000,000.

At the last meeting Pearson played his trump card. He put a motion of voluntary liquidation before the meeting, saying he didn't care whether they carried it or not. Compulsory liquidation would mean a government examination of the books. So the meeting, out to get its drop of blood, voted against voluntary liquidation, knowing the creditors meeting, held immediately atterwards, would be swayed into compulsory liquidation by their verdict.

dict.
As the show of hands went against his motion, Pearson banged a bundle of proxies on the table and declared the resolution carried.
The meeting promptly broke up in disorder.

Thau Taking Census?

Berlin, Aug. 6.
Ben Thau, casting manager of Metro-Goldwyn-Mayer, arrived in Berlin. He has been in London, but has signed none for Hollywood.

nas signed none for Hollywood.

In three days here he viewed 13
pictures and talked to scores of
German actors and actresses,
Thau plans to go to Budapest,
Vienna, Rome and return via Paris

Sound Wins in Poll

Dound will be supplied locally.

Frague, Aug. 4.

In order to test the popularity of the silent and sound films, the manager of the Odeon movie theatre in Maerisch-Ostrau, Moravia, screened the Ufa sound film, There Was once at Wales, and the silent film, Caught in a Lig, with Nina Petrovnatin ToPA, a newly established company in a Lig, with Nina Petrovnatin the audiences favored the sound film, and the audiences favored the sound film, Six or eight pictures are to be for sound and 38 for silent film.

French Co. Exploiting U. S. Shorts Wholesale

U. 5. SHUILS WINDESSILE

Paris, Aug. 6.

Surplus of shorts in America and dearth of shorts here has resulted in the promotion of a local company, 'Societé de Reportage Filme.' The firm gets for a song the rights to American shorts and sound-syncronizes them here, which is cheap, Idea is not so much to sell the shorts as units to exhibs, as to sell wholessile to producers who must supply exhibs with complete programs.

programs.

Another idea is to open a special house with a bill made only of shorts, and somewhat similar to newsreel houses. A test of public taste will shortly be made in this direction, and if successful should provide a new opening for shorts of all kinds—comedy, scenic and of all kinds—comedy, scenic and

of all kinds—comedy, scenic and educational. Latter, for scientific subjects, will be m. c.'d by celebreties, introduc-ing them with a French speech.

FARM OUT ANN DVORAK FOR TWO-TONGUE FILM

Ann Dvorak, the girl, who walked out of Hollywood, etc., arrived here last week to make an Anglo-German talker for Gainsborough-Ufa. Her signing is rather mysterious. She was originally signed, apparently, by one Ceell Landau, who once played leads in silent pictures, and owned a night club. Landau is said to have had backing, and to have signed Miss Dvorak for a film, which he couldn't make immediately. The girl was conse-London, Aug. 6.

immediately. The girl was conse-quently sublet to Gaumont British. Meanwhile, Landau talks about his potential films and Miss Dvorak talks about Hollywood and asks who

Chi to Supply Talkers To 2.000.000 U. S. Poles

Chicago, Aug. 15.
Preliminary casting and preparation has already started on the aliPolish feature to be made at the
Harley Clarke studio on Sheridan
Road. Production will start about
Sept. 15 and 20 shooting days are

Road. Production will start about Sept. 15 and 20 shooting days are algured.

The start of the s

Germany Lists 99 for New Season Release

Berlin, Aug. 6.
Latest publications show the following figures for pictures to be released the coming season by various companies:

various companies;
Ufa
Aafa
Alboe
Metropol-Rheinsche Heros Bayrische Film Co. German Distributors Collective
Engels & Schmidt
Kristall Film
Panzer Film
Terra

VON BOLVARY-METRO?

Director of 'Two Hearts' May

Looks as if Metro will bring over Geza von Bolvary, the German-Hungarian director of Two Hearts in Waltz Time, etc. acceding to his demands for a term contract at

real dough.

Not the first Amorican bid for on Bolvary, but he has held out for more than the usual trial and optional agreement, not being too keen about Hollywood in the first

more than the usual trial and months are more than the usual trial and months are more than the dear about Hollywood in the first point of about Hollywood in the first point of the fir **Dominion Takes Plunge in Native**

Ottawa, Aug. 15.
The expected has happened in connection with the Imperial Economic Conference at Ottawa as a result of discussions with regard to

inount of interence at a twee conresult of discussions with regard to
British films and quotas large to
British films and quotas large to
Canada. Productions, Ltd., for the
purpose of producting motion pictures in Canada. The enterprise
appears to have substance.
The new company has secured
the use of the Ontario Government film studio at Trenton, Ontario, and the first picture will get
under way on August 21, it is announced, the orchestra of the Imperial Theatre, Toronto, having
been engaged for the film, a musical
short.

hort. J. D. Fletcher, a Canadian, formerly with Famous Players Ca-nadian Corp., and in recent years at hadian Corp., and in recent years, and in Hollywood, is the managing director of Canada Productions Limited, the head office of which is at Toronto. E. W. Beatty, president of the Canadian Pacific Raliway, is the head office of which is at roronto. E. W. Beatty, president of
the Canadian Pacific Railway, is
mentioned as president of the company. Royal Securities, Ltd., of
Montreal, headed by Sir Herbert
Hotal and the state of the company. Royal Securities, Ltd., of
Montreal, headed by Sir Herbert
Hotal and the state of the state
Hotal and the state of the state
Hotal and the state of the state
Hotal and the state
Security of Toronto, until recently with Famous Players Canadian
Corp. The new company will be
independent, it is announced.
Fletcher has been busy at the
Im perial Economic Conference
where he has caught the ear of
Empire delegates as a preliminary
move to galning markets for the
company's products in British
countries. The proposition has
aroused some stir in official circles.

Europe, Save Germany, On Climb, Kent Finds After Study of Field

With the possibe exception of Germany, the film trade situation abroad is better than in America. This is not a cursory survey. It is the sits of twee from many America that of the situation of

MELNITZ TO MAKE 6

Paris, Aug. 6. Curtiz Melnitz is now in Paris to Curtiz Meinitz is now in Paris to join the ranks of indle producers. Idea is to make a series of six pictures, for which he will have to find local studio facilities—possibly in the Brainberger or Eclair studios. Financing will be supplied locally.

Metro's Take-It-or-Leave-It Stand On Marketing Its Films in Europe

Emelka Uncertain, but Krauss Films Are O. K.

Munich, Aug. 6.

LOOK FOR COMPROMISE IN FOX-B-G WRANGLE

After sitting around the table with Sid Kent, abroad, both sides to the Fox-British Gaumont situation now look for a businessilke settlement of their differences. Fox is not going to pull out of B-G, and not going to pull out of B-G, and the latter's managers are now re-ported in a negotiating state of mind.

mind.
That's progress reported from official Fox sources following Kent's
return from Burope.
While Fox is not pulling out of
B-G the company will not immediately drop its Londor court action
against B-G, for \$20,00,000 purchase price of a half interest in
5% of the stock of British & Metropolis, holding company of B-G.
From the meagre information ast
hand it looks like a business trade
off between the companies con-

off between the companies con-cerned. The best indications of this is that Fox is looking toward a production hookup for British quota films with B-G.

films with B-G. Winthrop Aldrich, president of Chase, Fox financial interests, sat in with Kent in the London confabs. Altred Wiggin, chairman of the Chase Board, also abroad during the confabs, but it's not known whether he participated in the B-G-talls.

whether he participated in the B-d-talks.
On the B-G end, those who par-ticipated In the confabs were Isl-dore Ostrer, B-G operating chief, and Lord Lee, deciding factor in any conference between Fox and British Gaumont. Lee holds one percent of the B-G stock, by as-signment from Fox and B-G, lat-ter owning 49½% each, Lee's place in the picture is a British angle providing for control of the company by Britishers, in accord-ance with British laws. Fox's situation with Hoyt's Aus-tralian Circuit doesn't look so tough (Continued on Fage 38)

(Continued on Page 38)

Two India-Bound to Make **All-Native Production**

Hollywood, Aug. 15.

Tom White and Leon Shamroy are leaving Oct. 1 for India to produce an all-native picture. Both were associated with Harriet Huntington in the making of her feature in Ball.

Pair will be gone six months.

'CITY LIGHTS' MUSIC ROW Paris, Aug. 6. Charite Chaplin is Indirectly party

Charife Chaplin is Indirectly party to a suit brought by the music publishing house Salabert against United Artists here. Salabert owns the music rights to Raquel Meiler's hit, "Lav Vloietterna," authored by Jose Padilia, and the tune was in City Lights. Ground off the official control of the control of t

Banky to Berlin for U

Danky to Derlin for U
'Universal is shipping Vilma
Banky to Berlin to handle the
fomme lead opposite Louis Trenker
in 'The Rebel.' It's one of the first
three pictures to be made by Paul
Kohner for U in Berlin and will be
made in German and English. Most
of the shooting is to be done in the
A. It's the first inclure vicyt for Miss.

It's the first picture work for Miss

Metro is quitting the foreign language field completely. According to Arthur Loew, head of Metro's foreign department, the company will not attempt to make foreign language films in the tuture, either in the United States or abroad. Complications in various parts of the world, in the shape of film quotanger of the world, in the shape of film quotanger of the world, in the shape of film quotanger of the world, in the shape of film quotanger of the world, in the shape of film quotanger of the world, in the shape of film quotanger of the world, in the shape of the world in the shape of the shape of

Metro has practically washed up its version production department on the Coast. Several pictures are on the Coast. Several pictures are still in work and they will be com-pleted, but no new ones started. Nothing to stop Metro from contin-

(Continued on page 39)

CANADA'S BRITISH FILM IMPORTS UP. U.S. LOSES

Ottawa, Aug. 15.

Octawa, Aug. 15.

Decision of the Canadian Government to provide free entry into
Canada of British films, as a direct
result of the Imperial Economic
Conference, brings out an interesting thought. That is that Canadian
import of pictures from Great
Britain have increased during the
stimul as quota laws, At the since
timul as quota laws, At the since
timul there has been a substantial
drop, in a mignorts from the
United States during the same
period.

United States during the same period.

During the faceal year ending March 31, 182, Canada imported 1,316,449 feet of film from England valued at \$194,390, as compared with a total of 1,065,843 feet, valued at \$87,778 for the previous 12 months, For the same period, film imports from the United States totalled 8,315,774 feet of film for a value of 4706,918. This compares with 15,046,579 feet of celluloid valued at \$1,323,078 for the preceding 12 months.

194,079 feet of ceilingial valued at \$\frac{1}{4},282,028 for the preceding 12 months.

Means that American film imports for the year decreased about 45% at the same time as British picture biz in the Dominion moved up about 30%.

Figures, while they seem startling, aren't as terrible as at first Indicated, however, for those who are good at picking alibis, Joker Hes in the fact that total film imports of Canada have dropped from 19,887,887 feet of film for the fiscal year ending 1930 to 10,477,249 feet for the 12 months ending March 31, 1931. Decrease in cash value has been from \$1,604,898 to \$877,981.

Double Bills Despite French Film Shortage

Parls, Aug. 6.

Parls, Aug. 6.

Despite the film shortage, many house managers are agitating for introducing double-features. This mostly in provincial house. They claim that the drop in grosses is not sufficiently explained by the summer season; and that in the fall grosses working is done to form the summer of the public's interest in theatres. They consider that the first part of the bill, as currently given in most cases, is insufficient. This usually comprises a few news clips, an animated cartoon and one or two short comedies. After intermission comes the feature.

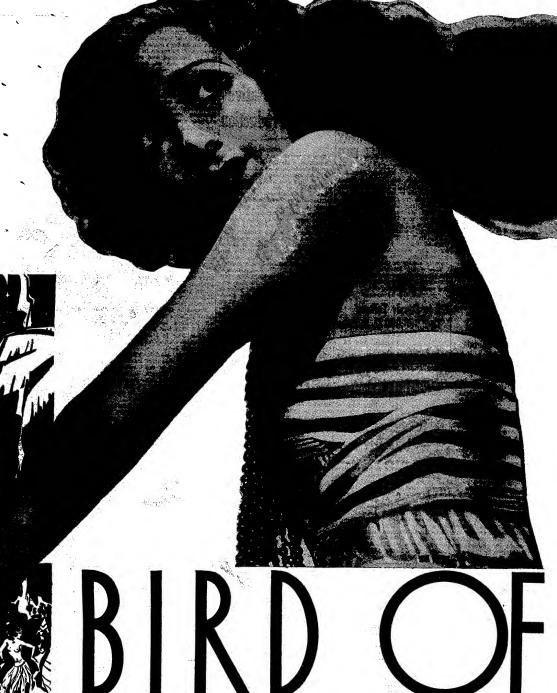
Audiences, especially in the province, expect the show to last fully three hours.

Joinville Set For 8 Paris, Aug. 6.

Paris Joinville atudios are putting into operation a schedule of production for 8 pictures, meaning that they will be kept busy until the end of the year.

Outlook precludes, until then, possibility of using any facilities for other companies should this have been contemplated.

AT LAST!.. ON THE SCREEN



FROM RICHARD WALTON TULLY'S MATCHLESS STAGE PRODUCTION WITH

DOLORES DEL RIO JOEL M°CREA

John Halliday, Creighton Chaney, Richard "Skeets" Gallagher, Bert Roach

IN A BLAZE OF GLORY!

The grandest romance ever written ... most famous of all American plays sweeps to the screen a flaming pageant of a forbidden love. White man ... brown girl ... caught in the volcanic drama of life ... on the moon drenched shores of a magic isle ... where blood runs hot and the heart is free and man holds in fierce embrace the alluring image of elemental woman as the jealous God in the Mountain of Fire sunders the earth and splits the skies and hurls the sea to a bottomless pit because ,she broke the savage Taboo!

KING VIDOR'S PARIS

THE PLAY THAT SWEPT-THE WORLD IS THE TRI-UMPH OF THE SCREEN



KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

Pioneer

Pioneer
Bill Raynor, who put on first
F&M.—Talent Quest". In East and
then divers F&M stunts at Fox
Detroit, takes RKO New England
houses as division head; Jack McCurdy, another F&M stunt expert,
going with him to Boston. Bill's
ploneer "Quest" at Lafayette, Butfalo, stituation photos publicly acknowledge loss of Bill at the Fox.

Advance

Advance
Corbin Patrick, ace writer on Indianapolis Star, breaks precedent by writing up coming of 'Deser' nouthis before arrival date. This is first time Fanchon and Marco or any other stage attraction received special Star story so far in advance, and that even takes an rick!

Originals

Originals

Le Roy Prinz has been assigned by Fanchon to the direction of Follow Thru, which is set for early opening at the Fox. San Principal of the Fox. San Principal of the Fox. San Principal of the Fox of

Corraled

Corraled
Original cast members of "Irene", so far corraled include Dale Winter, Bobby Watson, Dorothy La. Marr, Walter Regan, Betty Parrington and George Ball. Warren Wood, Eddie Featherstone, George Fox, Bidmy Arynold, Ander George Fox, Bidmy Arynold, Ander George Fox, Bidmy Arynold, Ander George Fox, Bidmy Ball, Warren With Carlo Foxter is staging, with Carlo Femero putting on new dance numbers. Loew's State, Los Angeles, opening.

Ziegfeld intimate reveals that Zieggy's last deal was with Martin Beck on "Whoopec," which F&M will shortly produce for the acacteristic and the second circuit. All show producers who had real hits over past decade, negotiating with Fanchon and Marco to make F&M hit condensations of their legitimate box office musics?

Revival
Gue Edwards F&M talent audition for 1932 version famous
"School Days" act, huge success
at Hollywood Theatre, Froadway,
made available by Warner Brothers, Fifty clever kidds did their
stuff for Gus, Marco and Jack
Partington with final selections
due this week. Kids animated by
fact original act brought out Eddie Cantor, George Jessel, Lilla Lee
and others.

Grad

Crad
Phyliss Barry whom Samuel
Goldwyn signed for "Cynara" revealed by the clever. Elleen Creelman, of New York Sun, as English
girl who went to Australia and got her American start as Fanchon and Marco Idea player. Fanchon and Marco leach convention of National Titotal Australia and got light of recent convention of National Titotal Australia and got Hight of recent convention of National Titotal Australia and got High Cal, recently.

Sidewalks

Sidewalks
The famous East Side of New York will receive its F&M baptism when Vera Gordon's Idea hits the road. The famous Yers Packet When Famous Yers and the famous Yers whom Famous the famous Yers with the famous with the famous with the famous with the famous with something new and different looked for by the Main Studio chiefs.

Sennetors

Sennetors
One of biggest stage shows ever put on at Loew's State, Los Angeles, was "Hollywood Comedians".
Torpin, Walter Hiers and Snub-Pollard were in. Whole Mack Sennet lot turned out to applaud the funny men's stage plunge in trio formation. Teddy Joyce, famous Eastern maneer of ceremonies and Eastern maneer of ceremonies and Crooner," heads this grand show.

A.P.'s Mark Barron as usual shead on F&M news, giving press the state of the state



F. & M.'s NEW **DE LUXE SHOWS DYNAMITE** NATION'S **GROSSES**

"THE DESERT SONG"

Intact—Cast of 65—By arrangement with Schwab and Mandel—60 weeks already booked and more dates coming in daily! - Smashed 2-year. record at Paramount, Portland-Fire Department necessary to handle crowds at 5th Avenue, Seattle—Best gross of the season at Loew's State, Los Angeles.

TED LEWIS

In his F. & M. Jubilee Show

Cast of 30—his best in years—broke house record RKO-Main Street, Kansas City-Hung up season's highest grosses at Fox, San Francisco-Equalled largest grosses at Loew's State and Pantage's, Los Angeles and Publix, Denver.

CONCHITA MONTENEGRO in "ON THE RIVIERA"

Box-office personal appearance that knocks them off the seats-Registered best gross of the summer at RKO-Albee, Cincinnatti - B. O. profits and realms of publicity at every stand.

This is the new and revolutionary type of F.&M. productions_more elaborate, more gorgeous, more of a box-office hurricane than has ever been offered to combo houses anywhere, anytime, by anybody.

FANCHON & MAI

HOLLYWOOD . SAN FRANCISCO . SEATTLE . MILWAUKEE . NEW YORK

IN **PREPARATION**

"FOLLOW THRU"-Ziegfeld's "WHOOP-PEE"-"IRENE", with most of the original Broadway cast-and an "ALL HOLLYWOOD" Comedy Review with big names, including Snub Pollard, Walter Hiers, Teddy Joyce and Ben Turpin.

Talking Shorts

HOLLYWOOD BEAUTY HINTS Welshin, 9 Mins, Rialto, N. Y. Paramount

9 Mins.
Somebody must have had the conficiation, N. Y.
Somebody must have had the conficial management of the conboundary of the consome conficial management of the conmanagement of the

"COFFEE AND LOVE" With Jesse Crawford Organlog 5 Mins. New York, New York

5 Mins.

New York, New York

Master Art

Maybe the title is correct. It was a quick fiash. It may have been coffee and Cake and the distrib. Coffee and Cake and the distrib. The recording isset as good, but nobody can listen to Crawford at the organ and not be impressed. Crawford's face have it in the tuture. The idea is to show how coffee is linked with the tunesmith ideas on love. Several songs of that sorn love. Several songs of that sorn love. Several songs of the sorn love. Carle Song is song in Sour Cortex Carle Song is song in the source of the source carle C

'A JUNGLE JUMBLE' Cartoon 8 Mins. New York, New York Universal

Universal
That unoriginal and mostly copy
material like this cartoon is made
shows plainly that there is a demand for such subjects. This one
is unoriginal. Its entertainment
comes mostl: from its underlying
music.

comes mostl: from its underlying music.
Subject looks like a takeoff on Mickey Mouse, with a mouse being utilized in the action, supposedly a Ahother case where short subject makers overlook theatre needs. Oswald merely goes wrong with the mouse, and in the ensuing action gets wailoped by a lion, who appears suddenly on the scene.

Was one of four short of the bill at this daily change spot.

Shan.

'FREAKS OF THE SEAS'
Fishing Novelty 7. Mina. N.
New York, New York
New York Educational No. 2907
For those that have been exhibtting the Mack Sennett series this one is a lorical follow-up, and it has a thrilling undersea shot of live octopus. An offscreen voice

live octopus. An onscreen records okay.

Taken by itself, this particular short offers little for the theatre screen outside the octopus shot. That may be enough.

Opens with a monkey scene aboard ship that provokes a laugh.

"NEIGHBOR TROUBLC'
Straight Comedy
13. Mins.
New York, New York
Projects laughter of a simple sortand which it is a type. The title tips
the simple plot.
A hubby, who's a chaser, gets innocently involved with a neighboring housewife. Follows the regular
shooting stuff and bathtub hideand the project of the proje

"MEXICO"

'Land of the Feathered Serpent'
Travelog
Travel

'STOPPING THE SHOW'
Betty Boop Cartoon
6 Mins.
Risisto, N. Y.
Another. In the Max Pleischer series, built like a vaude show with comes on and is vociferously greeted by her menagerie audience.
She does imitations, besides her own style, of Chevaller and Fannie Bice, the former not so good.
Has lots of novelty and comedy and is an okay short all around.

HORSE FEATHERS

| ring the four Marx Eros. Directed by Nor- |
|---|
| man McLeod, Story by Bert Kalmar, Harry |
| Rubry and S. J. Perelman. Songs by |
| Kalmar and Ruby. Camera, Ray June. |
| Running time, 70 minutes. At the Rialto, |
| N. Y., commencing Aug. 10, for a run. |
| |
| Prof. Wagsteff |
| Harro Marx |
| ChicoChico Marx |
| ZeppoZeppo Marx |
| Connie BaileyThelma Todd |
| Connie Baney |
| Jenainge |
| Pegg Carrington Florine McKinney |
| MullensJames Plerce |
| McCarthy (|
| Pres. of College |
| Prof. HornsvogelRobert Grieg |
| |

their maddsap Marxes, in one of their maddsas acreen modification of paramount's present campaling for a greater picture season.

The premise of Groucho Marx as the college prexy and his three aides on the gridforn map promises much and delivers more.

Like the other Marx pictures, the stuff is so fast and there's so much their ping from the Marxian addicts. That means that they'll be recounting Harpo's antics with the proplamposts which he uses to lure the stray canine which he, as the official for the marking Harpo's antics with the proplamposts which he uses to lure the stray canine which he, as the official They'll talk of Chico's dialectic dumbness and his business' with Harpo and, of course, Groucho, who is all over the screen. The straight opposite Theima Todd as the college widow. She's a luscious eyeful and swell foil for the Marxian boudoir manhandling, which is getting to be a trade-marked comedy routne. Learn and the studio. The plano is okenomed to the studio. The plano is okenomed

HOLLYWOOD SPEAKS

| Columbia production and release; directed by Eddle Buzzell. Cast headed by Particle of Brien and Genevieve Tobin. Original | ıl. |
|--|-----|
| by Eddle Buzzell. Cast headed by Pa | 11. |
| | 11. |
| | 'n |
| O Mien and Generieve . Tooms Origin | |
| story, dialog and continuity by Norma | |
| Krasna, with Jo Swerling collaborating of | n |
| dialog. Camera, Teddy Tetzlaff; assistar | ıt. |
| director. David Selman. At the Winter | |
| | |
| Garden, New York, Aug. 11 for run. Rur | |
| ning time, 71 mins. | |
| Jimmle Reed | n |
| Grcta Swan | |
| Great Swan | " |
| LandauLucien I'rive | |
| Millie Coreen | v١ |
| Mrs. LandauLeni Stenge | 1 |
| CarpRaif Harold | - 1 |
| Carp | ٠, |
| Joe HammondAnderson Lawle | ·r |
| | |

shooting stuff and bathtub hide-away scenes. Not first grade, but the referribe can make us of it. Shan.

Miniature Reviews

'Horse Feathers' (Par). Surefire comedy smash with the madcap Marx Bros. Laffs ga-

fire comedy smash with the madap Marx Bros. Laffs galore; swell entertainment. "Hollywood Speaks" (Col). Picture gets a Broadway spot on the strength of the Hollywood self-expose cycle. Its field is really the splittweeks. Altogether theatrical and hokey, Good bet for the less educated clientele, but a miscue for the downtown de luxe spots. "War Correspondent" (Col). Shanghal war theme arrives too late to create attention with locale alone, while picture it self, and the commentation of the control of the contr

'Sinister Hands' (Capitol). Cut and dried murder mystery with good cast names but no chances to act out. For the

second stringers.
'House of Death' (Amkino).

second stringers.

'House of Death' (Amkino).
Excellent character portrayal
in the Russ manner. Talk in
Russian, stilted, but otherwise
technically okay,

'By Whose Hand?' (Col).
Murder mystery and pursuit of
a deadly convict on a speedingcopress train plunging through
the night make this a sure bet
for any exhibitor who is looking for a vigorous melodrama.
Extremely well done pleture,
with a world of class in production for the masses. Made
to order for neighborhood split
weeks.

'Ghost Valley' (RKO-Pathe). Tom Keene in an effort to get away from the conventional horse opera and doing fairly well by it. Good in its classi-

fication.

'Kyritz-Pyritz' (Wolff). Just another German idea of farce. Terrible.

revelation done in the Hollywood locale. Briefly, it's just another theatrical picture, framed for the less important spots where it ought to please in a modest way. For run purposes in key stands it doesn't

belong.

Whole business from story to acting and production pattern is synthetic. It hasn't a sincere moment in its footage and it aims its main in its footage and it aims its main appeal to the regular readers of the fan magazines. Indeed, it might have been written by a star worshipper, for its principal motivation is the rather booby exploitation of the supposed glamour of Hollywood itself, with all the naivette that attitude implies. Its admirers will be largely confined to picturegoers of the same degree of unsophistication.

tion. Picture purports to go into the expose slant on Hollywood rackets, ventures occasionally in a mild way to give gilmpses at the inside working of the film capital and its intrigues, but these things are all side issues, the main point being the glorification of the picture studio and its people.

and its people.

In and its people.

In the commissiones it would all and often stilled with the sole exception of a neat comedy role of a Los Angeles columnist turned in by the part-proof Pat O'Brien. He alone achieves something like ease and naturalness to give the acting its solitary human touch. All the solitance is solitary human touch. All the their acting like gives the solitary human touch all the their acting with self-consciousness appropriate to the circumstances.

Revelation that some directors.

appropriate to the circumstances. Revelation that some directors are on the make for pretty girl newcomers; that there are blackieg grifting camp followers are not sentence to the sentence to the sentence are not sentence to the sentence to Mary Picktord and other names, are not novel devices at this late date.

in and attempts blackmail when the director (Lucien Prival, who does a sort of serio-comic Stroheim and overants himself to deal). Set the overants himself to deal, he was a serior of the serior and Jimmie, of course, come to blows; the whole scandal gets broadcast and Gertle's career goes bust. So Jimmie marries the girl, who meantime had revealed herself as a pretty frail creature and rather a dumb one, too. That brings about a happy ending, if you care to look at it that way. Anyhow, it's a duil Production is workmailke and expert. Story substance of the release and acting are anything but that.

War Correspondent

Columbia production and release. Jack Holt, Raiph Graves, Lila Lee featured, Directed by Paul Sloane. Adapted by Jo Swerling from Keene Thompson's story, Benjamin Kline, photog, At the Para-mount, New York, week og Aug, 12. Run-ning time, 270 mine. Jack Holt.
Franklyn Bennett Ralph Graves
Julie March Lila Lee
Wu Sun Victor Wong
Fang Tetsu Komat

When this one gets down to the smaller spots it will have reached the control of the control of

Tetsu Komai, as the bandit chief, is the sort of villain who stabs a victim with the same shiv that sites the dinner. Just a nice, pleas-

sifices the dinner. Just a nicc, pleas-ant guy all around.
Small cast of principals, but mo scenes padded out the payroll. De-spite some impressive outdoor ground battle and airplane stuff and one large street scene, the produc-tion doesn't look expensive. Bigs.

SINISTER HANDS

Willis Kent production and Capital re-lease starring Jack Mulhall and Phyllis Barrington. Directed by Armand Schenfer. Matheaux, Gertle Messenger, Lloyd Ingra-ham, Jimmy Burtis, Phillips Smalley, Relen Foster, Lillian West, Fietcher Nor-Low's New York theatre no days Agust 0, as half of the double bill. Running time, of mins.

ances to Mary Pickford and other names, are not novel devices at this late date.

Great flaw in the release is that nothing of great moment happens in a way to intrigue one's interest. One never really becomes absorbed peets. Producer seems to have felt that a picture being about picture peeple would be sufficient to hold attention. In this case it doesn't suffice to the property of the product of the property of the property

HOUSE OF DEATH

(RUSSIAN-MADE)

(RUSSIAN-MADE)
Msjrabjomilim production and Amkino release. Direction V. F. Federov; camera-V. M. Fronte, music, I. I. Krinkev; alshe release to the release

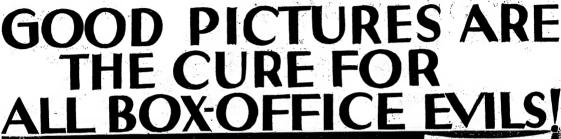
Predicating the thought that Russian films are not for general boo. Appeal and are introduced and are interest and are interest. In the interest and are interest and interest and there is an are interest. In a interest and interes there.

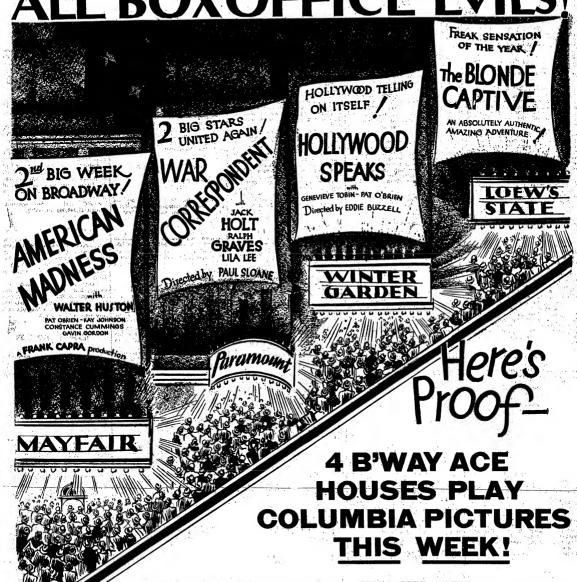
BY WHOSE HAND?

Columbia production and riesase. Cate headed a ben Lyon and Barbase Weeker. Some and the second of the columbia se

| | Lyon |
|------------|------------------|
| Atice | Barbara Weeka |
| Trangm | |
| Alloen | |
| Chambers | Kenneth Thomson |
| Jennik | |
| Detective | William Halligan |
| Widow | |
| Thick | Dwight Frye |
| | |
| 3ride | |
| 'onductor | |
| 'he Killer | Nat Pendleion |
| | |

(Continued on page 46)





AMERICAN MADNESS is getting more editorial notice and greater reviews than any picture in years. The reigning sensation over the RKO circuit.

THE BLONDE CAPTIVE is now beginning to play the long half of the Loew Metropolitan time—80 houses. It gets this choice ace time because it has gotten the business over the Loew circuit and in hundreds of houses.

WAR CORRESPONDENT at the Paramount Publix—sure proof that the bringing together again of the Holf-Graves team means box office happiness.

HOLLYWOOD SPEAKS at Warner's Winter Garden. Big showmen know what this peek through the keyholes of Hollywood will do to boost business.

YOU NEED'EM-Columbia HAS'EM!

EXPLOITATION By Epes W. Sargent ---

Weekend Trip Prize

Weekend Trip Frize
Most vacation trips offer one or, it the most two trips to the winner; the second being for the chaperone. Manager who has his own ear has been running a week-end contest since June. He 'offerga' party of four a week-end at a resort are nominating his own years. His wife drives the car and the hotel gives all five rooms for two nights and meals from Saturday supper to Monday morning breaktast.

While the award is made the head of the content of the word of the person, the experience has been and four, all hustling to get the largest number of ticket gitus for any one week, which determines the winner. Hotel accommodations, are paid for by advertising on the screen and in the lobby, so all it costs is the gas and Mrs. Manager, has been week-ending free all summer.

Makes 'Em Read

Small town manager who has to depend on throwaways in the ab-sence of a daily paper, makes then read his circulars through an adaptation of the control letter

reach mass circulars through an achemo. of the control letter scheme. Each week fills distributed bill contains a single letter from the name of the house. As the title is the Unique, he uses the Utilia the Unique, he uses the Utilia the bills spelling the theatre name is smittled to a free admission. Letter is changed weekly, but rotates u, n, I and a. Each week he dozen Q's. People who get those are the lucky ones.

Qag is pretty well, understood now and they look at all the bills or, but they look at all the bills after.

Results Count

Results Count

No. matter bow interesting or gaudy a sum sound son paper, it is value of the sum of the exploitation.

It is difficult to put'a finger on the exact cash a sum of transport on the exact cash a sum of transport on the exact cash a sum of the sum anager has a general idea of what a picture should take, what the helps and hindrances are, and if a picture beats this if may properly be sacribed to exploitation to contact of the same of the sum of t

White Walks

White Walks
Some of the Stanley-Warner
houses in Philadelphia have been
painting the sidewalk in front of
the house white to suggest coolness. It's a good idea if permission
of the authorities is obtained and
the stretch is kept white. Trouble
is that the white surface is liable
drrack up, sespecially on a rainy

to track up, especially on a rainy day.

Where the gag is used, a porter should make frequent trips with the mop and have his putty knife and kerosene ready for the gum. White oil paint should be used. Whitewash is cheaper, but not when it is brought into the house on the customers' feet.

Columnist, Too

Manager of the only house in a small town gives the weekly paper a regular column under-the-heading-includes a picture of the house front to show the lobby.

Instead of the usual picture chatter clipped from the press sheets, this is a purely local department about home folks and plcked up from pairons and often so good that it runs more than the single column allotted.

Only payoff is the final item which is standardized into 'Oh, yea, and the show at the Gillman this lowing. Manager known that sometimes he can do the house more kood by not rubbing in the advertising.

Color Contrasts

Golor Contrasts
Most managers realize the value
of color contrast in framing their
banners and other painted material,
but even the best silp up at times.
Only lately a Broadway theatre
almost flooped its main banner
through an effort to be to artistic
through an effort to be to artistic
plant, but the letters were not strong
enough for contrast and the sign
bould not be read until the pedestrian came within a few feet. Most
signs have a visibility of a block.
To make it worse, the background.
To make it worse, the background
ternate bars of light pink and the
foll. It probably looked great in
the paint shop, but that's not where

Telling 'Em How Bad

Selling the pfeture on poor quality is becoming more and more common. Just lately kenneth V. Woodward, of Uniontown, Pa., cut the price of a picture to a dine and advertised to patrons to come to the theatre at their own risk. Recently, the Columbia theatre. Ranger, Tex., proclaimed. The words words words and the control of the contro

the people who buy tickets saw it.
Even the familiar red and yellow requires a little care in handling, and orange and black or red and black are to be preferred for banner work. Letter colors should be as strong as possible, with the back-ground color not strong enough to night back.

Given Extra Space

Given Extra Space
C. T. Perrin, of the Sterling theatre, Greeley, Col., has a deal with
his local paper. In return for not
chopping his regular advertising
space, the newspaper gives him an
cost. Contention used was that the
theatre needed help or it would
have to cut its already scanty
space allowance still further.
Even where the newspaper will
might be willing to sell space in
excess of the quota at hair price.

Traction Trailer

First time in years that the locarect car company when the rirst time in years that the local street car company unbent to ald in a theatre tie-in was managed for 'White Zombie.' Had a flat cat decorated with a living tableau of the dramatic punch scene from the flicker.

flicker.

With the negroes in the back-ground of jungle, while the menace made passes at the blonde girl dressed in clinging white muslin, it made a wordless trailer that ex-cited comment and aroused curi-

cited comment and aroused currently.

And by putting it on the tracks the stunt got 100% attention, for had it been on a plain motor truck it would have been lost in the crush.

Clipped Kids

Clipped Kids

Warner's Uptown worked the hairclipping gas pately, gesting the barbers to do the work in the lobby inreturn for address cards of the various nearby shops. Not expected
that there would be a drive, but so
many kids showed up that after
working all afternoon the clippers
were still snowed under. Checks
were given the waiting children
Section the William of the company
anything ever worked in the lobby,
adults enjoying the manner in which
the kids carried on. By the end of
the afternoon there was enough hair
on the floor to stuff a sofe, and the
neighborhood was talking.

Cloth Signs

Strike of the sign painters in New York last winter seems to have had a lasting effect. Cloth fronts, then with the seems of the seems

stands.

It might pay the smaller indie houses to obtain a sheet of ganvas or bunting which can be used for the big bookings. Using oil paints, the canvas can be done over repeatedly until it becomes too thickly coated with paint, by which time the cloth will have more than paid for itself.

For the Classified

For the Classined
Newspaper with a rather small
classified ad section, and wanting to
build, figured that most of the usual
stunts would not work so well with
tess than two columns of ads....Ad
manager asked the theatre for an
idea. amall

and two countries of ass. An idea.

Manager came through, after some though, with the suggestion that an extra letter be added to certain words. When assembled they spelled the name of the coming the extra letters. For 'example, one ad advertised for a 'nursee,' and another, wanted a porter who was 'strongt'.

Five tickets a day were given, best form of presentation to be counted, but all ads had to be clipped and contestant was not cheating. Usual front page notice for the inside page ads, and both sides were pleased.

Wrong Tactics

There may be a lesson to the circuits in a recent switch. A well-liked resident manager was replaced by a go-getter. The town resented the change and patronized the independent theatre, which was not slow to perceive the opportunity to profit.

slow to perceive the opportunity to profit.
The go-getter met the move with giveaways. He did not know that the somewhat conservative small town, resented the gambling feature. His predecessor had tried the stunt in a careful way and dropped it when he found no response. The another than the residents resented that. They were proud of the neat and inviting appearance of the former house front. Business took another tumble. The house is now in the deep red instead of a faint plnk. New managers should test their towns before going radical.

Snares Tennis Club

Snares Tennis Club
For the first time in the history the
West Side Tennis Club, Forest Hills,
Long Island, has agreed to co-operate with a theatrer. The Forest
Hills (Skouras) will devote the entire week during the National
Championships to a program selected to interest tennis fams.
Tickets for the matches will also
be given away each night. John
Helmz is manager.

Partly Mechanical

Partly Mechanical
For the opening of 'White Zomble' at the Rivoll, N. Y., they clogged the sidewalk with a mechanical woman. Figure was a case of the woman was a case of the woman. This made it possible for an untrained person to do the stunt, and seemed to heighten the mystery, since the figure was clearly faked.

Theatre's Lawn

Tacoma, Aug. 15.
Tacoma has the only first
run theatre in the country, it
claims, with grass growing in
the sidewalks—the Fox Rialto. the sidewalks—the Fox Rialto. Manager Gillis says he deesn't know whether to buy or bor-row a lawnmower, but says if-he is here next year he is go-ing to plant wheat or oats.

Greater Everything Show As L. A. Downtown Lure

Ton Angeles Aug. 15. Following endorsement of RKO's Greater Show Season, Downtown Business Men's association is

Business Men's association is launching a "Greater New Show Season of Everything in Downtown Los Angeles, vill run six weeks climaxing with Dollar Day, considered the outstanding business-builder for downtown merchants. Slogan for campaign is 'Shop and have fun downtown."

PUBLIX-RKO POOLS

Rockford, III., Led But South Bend,

Two Publix-RKO theatre pooling deals are 50% completes. Rockford, Ill., is set to go to Great States-Publix this month, while Sputh Bend, Ind., is pending.

In Rockford Publix will operate its own two houses in conjunction with RKO's one. Whether the lattice of the set of th nair is in abevance.

READING LEASE SUIT

READING LEASE SUIT

Reading, Fa, Aug. 15.

Waiter C. Kantner, owner of the Queen theatre, this city, has brought, suit against L. Korson, Philadelphia, and the Warner-Equity, theatres the the Gueen theatre. Suit is, listed in county courts here.

Kantner was formerly financially interested in Wilmer & Vincent's Capitol theatre.

BEHIND the KEYS

Red Oak, Ia. Construction work under way for Carl Johnson's Grand theatre to re-place house destroyed by fire last fall.

Knoxville, Ia.

B. H. Golson has bought two houses here—the Iowa, from Mrs.

H. L. Bridgeman, and the Grand from Bert Graham.

Los Angeles. Edgar Hårt replaces J. Andrus as mgr. RKO Orpheum, Spokane.

San Antonio,
manager at RKO-Majestic. Lestner
Ketner, news writer, recently was
appointed press agent for the Premier Pictures Production, with offices in Alamo City.

Lew Clark appointed manager of F-WC's Dome at Ocean Park. Frank Burhans changes from the Paramount to the Warfield, Frisco, with Alian Warshauer.

Bronx, N. Y.
Consolidated Amusement Enterprises has closed the Forum for repairs and has temporarily reopened
the Willis, nearby, and long dark.

George F. Crisman resigns assist-ant manager at Orpheum to manager tex theatre. Bremerton, for F-WC J. Liloyd Miller becomes assistant manager and treasurer at Orph suc-ceeding Crisman.

Bob Harvey is out as ad and pub-licity chief for the northern Califor-nia division of Fox-West Coast, George Rosech, formerly in Har-vey's dept., but more recently man-ager of Fox California in Stockton, temporarily.

Los Angeles.
Wilshire is to be opened by FoxWest Coast Aug. 27, second-run
policy being moved to the Ritz.

San Francisco.
Following are changes in ownership in local territory: Madera, Madera, from National Theatres to Rotus Harvey: Royal, Stockton, from Phil Back to Steven Natali; Yacaville, Vacaville, Grom W. J. and consend Aug. 12: Smith; Yuba City. From F. E. Smith to Ed Benham.
Flyè houses closed: Surprise at Cederville, Folsom at Folsom, Phiole at Pinole, Rodeo at Rodeo, and Sparks at Sparks, Nev; Arbuckle Starks at Sparks, Nev; Arbuckle Lochbaumwilles proped; Otto Lochbaumwilles at Sparks at San Mateo about Aug. 20. San Francisco

Lake George, N. Y.

Bob Yates has quit as manager of
the Lake theatre. Mrs. Carpenter,
his mother-in-law, has taken over
the house.

Ralph Crabill, formerly manager of Troy theatre, becomes manager of Warners' western New York state houses. Replaces John Os-borne, resigned. Harry Jackson, New York, succeeds Crabill at Troy.

Schenectady, N. Y.
Alex Feltman has taken over the
Lincoln here, formerly operated by
Frank X. Shay.

Omaha.

Bob C, Gary, formerly on RKO.

midwest publicity, now doing special work for the Democratic party.

Gary, former newspaper cartoonist, is syndicating a series of cartoons throughout the mid-west.

Gary will also handle a special (Continued on Page 42)

(Continued on Page 42)

Check \$300,000 Annual Distrib. Coast Loss by - Illegal Use of Films

Hollywood, Aug. 15.
Leakage of \$300,000 annually in
film rentals in Los Angeles and San
Francisco is being plugged according to Harold Groves, traveling
manager for Copyright Protection
Bureau, which acts for the distribs
in checking blcycling, hold-overs
and switches. This is his first

in checking bloycling, hold-overs and switches. This is his first Coast trip. Groves, who has been here for several months and leaves in a week for New York, reports 40 irregular-ities in this district, with adjust-ments made in three-fourths of the ments made in three-fourths of the hands of Loeb, Walker and Loeb for prosecution.

\$75,000 Tax Saving

Los Angeles, Aug. 15.

Tax savings of between \$75,000
and \$100,000 have been effected by
Fox West Coast through W. H.
(Bud) Lollier, head of circuit's tax

epartment. Reductions in real estate and personal taxes were obtained by Lollier in practically every city in which the circuit operates, assessing offi-cers having been personally con-

facted.

F-WC total tax bill aggregates
around \$1,000,000 annually.

Granada, Reno, Dark

Reno, Aug. 15. Asserting it's impossible to secure sufficient first runs of better class sunicent first runs of better cases to operate three houses in Reno, management of the T. & D. Jr. chain here closed the Granada last week.

week. House, recently revamped, is the second best theatre in Reno, seating around 1,200 T. & D. Jr. operates Majestic, Granada and Wig-wam theatres here. Granada is the only one with a stage.

Studio Placements

James Gleason, 'All America,' U, Veree Teasdale, Payment De-ferred, Metro, Mask of Fu Manchu,' Metro.
Eddle Nugent, Ralph Lewis, Al-bert Contl, Faul Hurst, Faul Por-cast, Edward Lessint, 'Second Fid-

Asse.
Robert Hill to direct 'Bride's Be-eavement,' Masquer Club comedy, reavement, Masquer Club comeay, for Radio. Loretta Young, 'The Miracle,'

WB.
Tammany Young, Lew Cody, Jack Kearns, Robert Elliott, George Roesner, Mike Donin, Tod Sloans, Madison Square Gardon.'
Madison Square Gardon.'
Madison Square Gardon.'
Go-Round.' Col.
Henry Armetta, George Humbert, Fred Malatesta, Robert Cautorio, Farewell to Arnas, Par.
Tambler, Line Toda Cor.
William Gargan, Sport Page.'
Madio.

another six months, Metro.
William Gargan, Sport Page.

J. Farrell Macdonald, Guinn Wililame, Heritage of the Desert, Par.
Alan Mowbray, Gregory Ratof,
Secrets of French Boilec, Radio.
Lucille La Verne, Breach of
Fromise, Well Naish, Paulette Goddard, Kild from Spain, Goldwyn.
C. Aubrey Smith, Monkey's Paw',
Radio.
Judith Barry, Raymond Hatton,
Eddie Gribbon, Tom's in Town, U.
Kennedy comedy, Radio SweetKennedy comedy, Radio.
Harry Sweet to direct 'Sham Poo,
the Magician, Radio.
Pegsy Watts, 'Sign of the Cross,'
Par.

the Magician, American Pegsy Watts, 'Sign of the Cross,' Par.
Alphonz Ethier, Röbert Homans, Minna Gombel Whid Girl,' Fox.
Alphonz Ethier, Rad Jones, 'Rack-ty Rax,' Box,' Teores, 'Rack-ty Rax,' Fox.
Terrence 'Ray, Walking Down Broadway,' Fox.
Walls Clark, 'Frederick Burt,' Night of June 13,' Par.
Faul Porcasi, 'Thomas Ricketts, Farewell to Arms,' Par.
Farewell to Arms,' Par.
That's My Boy,' Co. Sussessing the Comment of th

Ernest Torrance, 'Sherlock Hol-mes,' Fox. Spencer Charters, '20,000 Years in Sing Sing,' 'Silver Dollar,' WB.

HAVE YOU HEARD

the exhibitors' new theme song?



"CONGORILLA I LOYE YOU!"

-and "Congorilla's" smash business is the reason:

Thousands have grabbed it...and these circuits led the way:

R-K-Q WEST COAST DOLLE RALPH TALBOT MIDWESCO

WARNERS BOYD
PUBLIX
DURKEE

SKOURAS SCHINE LOEW



WINTER GARDEN

Broadway, N. Y.
"3 terrific weeks"

R-K-O PALACE

Broadway, N. Y. "4th big B'way week"

FOX

Seattle, Wash.
"Record-breaking pace"

PALACE

Springfield, Mass.
"Doubled business"

UNITED ARTISTS

Portland, Ore.

"2 weeks take in one"

PALACE

Waterbury, Coan.
"Bowling 'em over"

CENTURY

Rochester, N. Y.
"Biggest biz in months"

BRANFORD

Newark, N. J.
"Stood them up"

STATE

Jersey City, N. J.
"Hit of the town"

PALACE

Lawrence, Mass.
"A sensation"

PALACE

New Haven, Conn.
"Like the good ole days"

ROOSEVELT

"Set for a long run"

NEW

Baltimore, Md.
"Smash run opening"

CAPITOL

Miami, Fla.

"Tremendous"

CRITERION

Los Angeles, Cal.
"S. R. O. week end"

AMERICA

Colorado Springs
"Amazing crowds"

EMPIRE

New Bedford, Mass.
"Knocked them cold"



WATCH FOX THIS YEAR

Stock Market

(Continued from page 4) 6. This is not a postponement of dividend decision. Yesterday was only the approximate date of the meeting. Date is not formally fixed, but lies in the discretion of the board. The street seems to take it for granted that the regular 75 cents be declared.

will be declared.

Film Stocks Moderate
At the end of the week the new
market situation had resolved itself
lato a rather complete pattern.
For more than three weeks in a
frantle burst of speculation, and
then had run into a fairly severe
correction. Industrial average had
gained around 30 points in 18 tradtop in the Friday and Saturday sessions.

Friday the break was wide oper Friday the break was wide open as receding prices touched off stoploss arders, while Saturday development of the status of the s

-Suspended from trading.

ship.
Loew's 3d Quarter
Loew last week made public its income statement for the June quarter, showing net after federal taxes
at \$1,351,823, which represents
somewhere about 90 cents a share

on the common, revealing that profits after all charges for the 40 weeks up to June 4 (facat year is from Au . 30) have covered the usu ! \$2 regular annual and \$1 extra in three-quarters of the business year. Profits to March II were \$3.13 a share. On the basis of the June 90 cents, it is probable that the summer net will be in onsiderable, but the fact that the usual payments but the fact that the usual payments but the fact that the usual payments such as we have been going through, is an achievement in itself, regardless of whether the extra is paid this year or not, on which point there has been no forecast.

Boods Do Weil

paid only year or not, on which point there has been no forceast.

Any Bonds Do Well

Any

grautan and auther tolera arouse for which are fluctuated more or less violently.

For Instance, the very finctive RKO obligations liat week zoomed 55 to 70 in one leap, and then slipped nearly 3-points. There was a range of about 4 points in Warners, which topped sgain at 254, and then eased 7 at the secondary of the secondary

| Sun | nmary f | or week | c ending Saturday, Aug. 13: | | | | |
|------------------|---------|----------|--------------------------------|-------|--------|-------|--------------------------|
| | | | STOCK EXCHANGE | | • | | 1 |
| p-19 | 32 | | | | | | et che |
| High. | Low. | Sales. | Issue and rate. | High. | Low. | | for wk. |
| 24 | * | | American Seat | ., | 4.5. | % | bld |
| 10% | 414 | 10,100 | Columbia P. vic | 10% | 816 | 10% | +21/6 |
| 11% 67% 5% | -1 | 1,300 | Consol. Film. | 27 | 2 | 214 | + % |
| 11% | 2% | 3,900 | Consol. Film pfd | 67 | 464 | 49 | -10% |
| 012 | 85% | 112,200 | Eastman Kodak (3) | 44 | 314 | 844 | -10% |
| 26% | 814 | 27,500 | For, Class A | 20% | 15% | 16% | _a |
| 20/ | 7 | 465,800 | Gen. Elec. (40c.) Keith pfd | 20% | 20% | 2014 | +5% |
| 84 12 | 13% | 66,400 | Loew (8) | 2074 | 24 | 26 | -2 |
| 46 | 20 | 1,000 | Do pref. (6½): | 70 . | 67 | 70 | +1 |
| '7 | 21/4 | 1,100 | Madison Sq. Garden | 4 | 3 | 14 | + % |
| 224 | 14 | ,500 | Met-G-M pref. (1.80) | 19% | 18 | 1016 | +1% |
| 144 | 814 | 140 | Orpheum pfd | 9% | . 9 | . 9 | |
| 31% | 1% | 145.600 | Paramount | 84 | 414 | 4% | - % |
| 114 | 14 | 0.000 | | 116 | - % | - % | - 41 |
| 644 | 1% | 6.100 | Pathe, Class A | 4 | 8 | 3 | - 16 |
| 10% | 21/4 | 337,000 | Radio Corp | 9 | 6% | 7% | - % - % - % + % |
| 7. | 114 | 25:100 | | 614 | 4 | 414 | + % [|
| 114 | * 14 | 1,300 | Shubert | 11/4 | 1/4 | % | + % |
| 80 | 23 | . 50 | Universal pref. (8) | 31 | 81 | 81 | |
| 4% | 1/2 | 76,100 | Warner Bros | 2% | 2 | 216 | - 34 |
| 30 67% | 4 | 200 | Do pfd | 13 | 30% | 13 | +41/2 |
| 87% | 15% | 259,600 | Westinghouse (1) | 37% | -801/2 | 311/4 | -2% |
| | | | CURB | | | | |
| 61/ | 414 | 800 | Columbia Picts | 944 | | 914 | +1% |
| 9% | *% | 8.700 | De Forest Radio | | · 46 | 4 | 7.73 |
| 172 | - % | 6,100 | Fox Theatres (Note) | | | | |
| ê% | . 28 | 100 | Gen. Thea. E. pfd | | - 1 | | + % |
| -62 | . % | 2.500 | Technicolor | 2¥ | 2 | 214 | |
| 97 | % | 1,000 | Trans Lux | 1% | 1% | 1% | |
| | | | BONDS | | | | 1 |
| . 7% | . 1 | \$03,000 | Gen. Thea. Eq. '40 | 3%. | - 2 | 34 | - % |
| 4 | 24 | 43,000 | Keith 6's, '40 | 44% | 3914 | 40 | -1" |
| 63 | 64 | 34,000 | Loew 6 8. 41 | 85 | 82% | 85 | +2 |
| 9014 | 49 | . 22,000 | Pathe 7's, '37 | 59 | 55% | 58 | +2 |
| 801/4 | 13 | 101.000 | Par-Fam-Lasky 6's, '47, | | 30% | 32 | i |
| 66 | 10% | 155,000 | Par-Pub 54's, '59 | 3214 | 25 | 284 | -2 -2% |
| 1044 | 60 | 19.000 | RKO debs 6's | 70 7 | 66 | 55% | +11% |
| | -1 | 2,000 | Shubert 0's | 21/4 | 2 | 2 | + 1/4 |
| 46% | 91/4 | 126,000 | Warner Bros. 6's, '30 | 26% | 2214 | 211/4 | . 171 |
| | | | Over the Counter, N. Y. | | | | |
| BM. | Asked. | | | | | | |
| | 11/2 | 4 | Roxy, Class A (3.50) | - | • | | |
| 78 | A/2 | | | | | | - 1 |

Distribs to Spank Delinguent Exhibs By Holding Service

Baltimore, Aug. 15.

Exchanges locally are trying to get together to stop the terrific

Exchanges locally are trying toget together to stop the terrific
amount of delinquencies among the
exhibis in this 'territory'. Several of
the exchanges can sorrowfully
point to theatres which are as
much as eight and 10 pictures behind on their contracts.

And in practically every case it
means a total loss of that possible
tryin the new producing of their
tryin the new producing of their
tryin the entry of their contracts.

Result is that the exchanges, in
order to smooth things for their
present selling seasons, are mostly
forced to accept cancellations for
these unplayed filckers. Taking in
all the exchanges it runs up into
six figures for the amount of canceliations of old product.

To prevent this crazy system
from continuing fatto the coming
season, the exchanges reddence that
the contract of the coming of the contract of the coming
season, the exchanges evidence that
the contract of the coming of the contract of the coming
season, the exchanges evidence that
the contract of the coming of the contract of the coming
season, the exchanges evidence that
the contract of the coming of the contract of the coming
season, the exchanges are defined that
the contract of the co

they'll strictly refuse any addi-tional pictures to an exhib when he becomes delinquent on one or, two. It means that if an exhib has falled to give play dates for a couple of pictures and then hurries into the exchange when the company comes through with a smash flicker, that through with a smash flicker, that the company comes through with a smash flicker, that the company comes through with a smash flicker, that the company comes through with a smash picture of the previously left on the shelf.

Incorporations

New York

Melaick Anhany, N. T., Aug. 15.
Melaick Anhany, N. T., Aug. 15.
The Melaick antimement Corp., Brooklyn;
the antimement Corp., Brooklyn;
Medopale Film Corp., New York; commercial manufacturing, pictures; 200
anters no par.
Linkes, Inc., Manhaltan; theatrical;
10.
Radia, City, This.

Radio City Theatres Corp., New York theatrical, amusements; 200 shares no

ow York; theatrical; 200 shares no par. Marche Hill Amssement Corp., Manhat-n; theatrical; \$20,000. 180 Sands St. Corp., Brooklyn; realty nusements; \$1,000. musements; \$1,000. Fire-Arita Amusement Corp., Queens seatrical; \$5,000. American Theatre Society, Inc., Man-attan; theatrical; \$1,500.

attan; theatrical; \$1.500.

Harmack Corp., Manhattan; theatrical
00 shares no pat.
Lawrence Hazard Personnel, Inc., New
ork; theatrical; 100 shares no pat.
Monn Play Corp., Manhattan; theatrica
nterprises; 100 shares no pat.

enterprises; 100 chares no par.

Filmeraft Exchanges, Isse, New York;
theatrical; 2,000 chares—1,000 preferred,
\$50; 1,000 no par.
Brocklyn Buriesque Beauties, Inc.,
Brocklyn Chartical; 1,000,
Buffalo;
amusements, theatrical business; 206
chares no par.

Brooklys Barlesque Beauties, Inc., Brooklys Barlesque Beauties, Inc., Brooklys, Evantical; \$1.00. Entraight Brooklys; the Barlesque, Inc., Brooklys; the Barlesque, Inc., Barlesque, Barles

shares—100 preferred \$100 and 100 no Paddesshare Distributing Corp. New York: picture apparatus, vaudeville performances; 100 shares no paratus, vaudeville performances; 100 shares no paratus, vaudeville performances; 100 shares no paratus, New 1003 Thied Avenue Corp. Manhattan; theatrical; \$20,000. Brooklyn; theatrical; Mr.-Wyer, Inc., Brooklyn; theatrical; m. Madlaon Pietures Inc., Manhattan; theatrical; \$1,000.

Irving Pictures Corp., Manhattan from \$15,000 to \$20,000,

California

Los Angeles Reservante, aug. 12.

Los Angeles, Reservante, aug. 12.

Angeles, Canitai stock 7,500 shares, none suincribed. H. R. Lamman, H. B. Breit, and the suincribed of th

All for 10c

Haisey, Brooklyn, indie vaud-filmer, is giving away every-thing but the theatre to keep going. For 10c admish at the matinees it offers five vaude-ville acts, two feature pictures, two or three shorts, newsreel and a free bottle of sada to

As the same soda retails in any store for 5c, the real price of the long show is a nickel.

PRICE CUT BY RKO RILES COAST EXHIBS

Los Angeles, Aug. 15.
Coast distributors are receiving protests from subsequent run exhibitors, circuit and indie, over admission shashing by RKO, with introduction of straight sound in all its Coast division houses in. contend that the contend that to follow RKO on pictures will be in the nature of discrimination, as the reduced scale for the circuit gives latter an undustrated and means lower grosses for subsequent showings. Exhibs point out that an admission battle is inevitable if distributors, particularly Radio, supply RKO houses with product ahead of the higher tariffed clients. Condition applies to all other towns where RKO is represented.

WKO is represented.

entire Pacific coast division of RKC has reduced admission scale. New prices goes into effect with the drop-ping of vaude and starting of straight picture policies. Straight 25 cents up to 6 p. m., and 25c. balcony and 40c. lower floor nights, with Sundays, is new tariff, ciminating the federal tax. Top gate in San Francisco re-mains at 55c. has reduced admission scale.

\$2,500 Holdup

ectady, N. Y., Aug. 15. Schenectary, N. F., Aug. 10.
Two hold-up men made away
with about \$2,500 here last night
(Sunday) when they surprised
Frank Hutton, assistant treasures
and the way about

Frank Hutton, assistant treasurer Farash theatres, as he was about to put the day's receipts of the company's theatres in a safe.

He was forced to give up that money and also contents of safe. Eandits them sages, tied him and and the safe of the

BOMB MYSTERY CLEARING

Milwaukee Police Pick Up Boy Who

Tossed 'Em 'For Fun'
Milwaukee, Aug. 15.
Milwaukee's stench bombing mystery drew nearer solution with the confession of Stanley Carey, 18, that he had set off several bombs for the fun of it and was in no way connected with any labor disputes.
Picked up by police because of phoney license plates on a carticles. In addition to the hombing charpe, Carey will face trial for the fun the summer of the control of Milwaukee is non-union.

Brin's New House

Chicago, Aug. 15.
L. K. Brin, who formerly controlled a string of 16 theatres through Wisconsin, is again expanding. He has taken over the Iron-wood theatre, Ironwood, Mich., and has an option on the State, Rhine-iander, Wis.

iander, Wis.

For the past several seasons Brin has confined himself to two houses, the Garden and Majestic in Milwau-

cee.

Brin came into a new bankroll recently by the legacy route.

Judgment

Charles B. Dillingham; National Bank & Trust Co.; \$10,845.

Propose 7 or 9 Mos.' Protection On 10c Theatres

Current agitation against the 10centers, and recent confabs to cut these dimick situations, has had no

these dimick situations, has had no effect on the major companies. In-ability of the big circuits to get together on the question of twin billing is retarding matters.

Latest proposal uttered by one of the larger circuits is to demand nine months' protection for prior runs over 10-centers. That's the biggest protection span ever swung. Another circuit advocates sever ruch preferents, if made, would run over the 120-day maximum now enjoyed on protection.

enjoyed on protection.

These protection suggestions broke These protection suggestions broke out the past week after the majors had been multing over certain hints from Warners and Par Pelative to inserting indemnifying clauses in film contracts as against 10-cent situations. These clauses would condition for a major purchaser the redemption of a substantial amount of his film costs from an affiliated of his film costs from an affiliated. of his film costs from an affiliated distrib where the latter has sold to 10-cent competition. Entire situation is still in the air

and seems unlikely to land with any assurance of general acceptance.

Keeney Throws His Hat in Ring Again: Takes L. I. Theatre

Frank Keeney, former eastern independent theatre owner, is returning to the field atter being theatrically inactive for more than a
year. He's has taken the Carleton
theatre, Jamaica, L., on a 19-year
lease. He may try to build up a
The Carleton opens Sept. 3 under
Keeney's manascement with a

The Carleton opens Sept. 3 under Keency's management with A straight film policy. House was for-merly, a subway legit stand under the Brandis' operation and lately has been playing indic valudinias. Keener retired after Selling his Act one time he had an extensive string in that borough.

Memphis Pool Will Break Up on Aug. 26

Pool under which Loew operates for the major circuits in Memphis breaks up Aug. 28. Each of of the chains takes back its respective house.

Discontinuance comes by way of Discontinuance comes by way of complaint from various distribs who couldn't see the four way pool as advantageous to film sales. Untangling releases two houses to Publix and one each to Loew, RKO

McVickers-UA Films Set for Chi Reopenings

Chicago, Aug. 15.

Balaban and Estz reopen Mc-Vickers Aug. 19 with Horse Feath-ers (Par). United Artists will get going Aug. 25 with 'White Zomble' (UA).

B&K's other major house, which is now closed, the Paradise, has not been scheduled for reopening but will turn on the marquee some time in September.

Anti-Chain Law Fails

Anti-Chain Law Fails

San Francisco, Aug. 15.

The petition recently circulated in favor of a siate law requiringhigh taxes for each chain theatre after the first one failed to obtain enough signatures and will not be presented to the voters.

Law, if passed, would have been a serious blow to chain theatres and stores.

SERKOWICH IN CHICAGO

Ben Serkowich, now on the Coast for RKO, transfers to Chicago to take charge of exploitation in the

middle west.
John Josephs, who has been handling this post, remaining with the circuit in the Chicago office.

Sure, he's used to these tributes-



EXHIBITORS NAME THE TEN BIGGEST MONEY MAKING STARS OF 1931-32

Final Standings in Canvass of 12,000 American Theatres Cite Five Women and Five B. O. Leaders







1. Marie Dressler 3. Joan Crawford 5. Greta Garbo 6. Norma Shearer 7. Wallace Beery Clark Gable 10.

The Winners

One Hundred and Fifty-Five Players Nominated by Grosses on Product of Past Year: Dressler on Top









Ho! hum! Leo wins again! This time it's the most thorough theatre survey (12,000 Box-offices!) ever conducted in the motion picture industry. Is Leo proud? You said it—but he's not cocky! He can take it! He wins plenty of laurels, but he never rests on them. That's the secret of his success! Six out of Ten! That's STAR POWER!

Hollywood \$13,600 RKO Oppor-tunity_Revu

MONTREAL Comparative Grosses for July July 23 Make Me a Star \$12,000 Vaude July 9 bw Morals for Old \$13,000 July 16 The Ringer \$11,000 (British) LOEW'S High. \$18,500 Low., 7,500 (Continued from page 8) PALACE High, \$32,0 Low. 7,0 Merrily We Go to Hell \$10,000 2 Hearts in Waltz Time \$9,000 (German) What Price Hollywood \$10,000 Huddle \$11,000 DENVER July 9 Red Headed Woman \$13,000 July 2 Tenderfoot \$11,000 DENVER High. \$27,700 Low. 7,000 PARA-MOUNT High. \$22,000 Low., 3,800 July 16 July 23 CAPITOL High \$30,000 Low. 5,500 Unashamed \$18,200 Ted Lewis Madame Tenderfoot Folly and oung Bride \$9,500 (Britle Stage Show and Fast Companions \$10,500 Night World and Week End Marriage \$9,000 New Morale for Old (3 days) Froaks \$5,200 Week Ends Only \$4,500 Million ollar Lega \$4,500 (British) Are These Our Childre PRINCESS High \$25,000 Money and Ghost Train \$8,500 (British) Our Childre and Is My Face Red \$7,500 Le Petit Escart \$2,000 (French made) and No Greater Love \$7,000 ALADDIN High, \$16,600 Attorney for Defense \$5,500 \$5,500 anity Fair \$10,000 ORPHEUM High. \$20,000 Low. 10,000 Bring 'Em Back Alive \$14,000 hat Price follywood \$10,000 Vaude My Fa La Femme en Homme \$2,000 (French made) Mannequin de Paris \$2,000 (French made) IMPERIAL High., \$6,000 Low... 1,800 (New Lo RIALTO High., \$4,500 Low., 2,000 No Greater Love \$2,000 (New Low) Doomed Battalion \$3,250 **PHILADELPHIA** July 23 By Whose Hand \$25,000 Geo, Brent Loretta Young Monte Carlo Madness \$18,000 Man from Yesterday \$12,000 July 9 Thunder Below \$16,000 July 16 Miss Pinkerton \$13,000 (6 days) July 2 SEATTLE EARLE July 16 Mystery Ranch \$4,600 (New Low) Bring 'Em Back Alive \$12,000 July 9 Red Headed Woman \$13,000 July 23 Million Dollar, Lege \$18,000 July 2 FIFTH AVE. High. \$26,000 Low.. 4,600 Rebecca \$9,000 Stage Sho FOX High. \$41,000 Bring 'Em Back Alive \$6,000 (2d week) Vaude Rebecca \$20,500 Stage Show As You Desire Me \$18,500 anity Fa \$19,500 Almost Married \$18,500 ORPHEUM High. \$32,000 Low.. 3,400 What Prior Hollywood \$6,700 Low. 10,500 STANLEY High. \$37,000 Low. 8,000 Merrily We Go to Hell \$13,000 Desire Mo \$13,000 MUSIC BOX High. \$17,000 Low. 2,500 LIBERTY High. \$12,000 Low., 3,900 Winner Take All \$2,800 Mise Pinkerton \$2,800 BOSTON Trapped in Submarine and Cannon Ball Express \$4,900 July 2 Make Me s Star \$18,000 Stage Show July 9 Million Dollar Lega \$18,000 (New Low) July 23 Madame Racketser \$25,900 Rudy Vallee My Wife's Family and Without Honor July 16 Bachelo Folly \$5,800 METRO-POLITAN High, \$66,000 Low. 18,000 Latly and Gent \$14,100 Gene Dennis Low. 18 DETROIT RKO MEMORIAL High. \$41,200 Low. 6,140 KEITH'S BOSTON High. \$23,000 Low. 5,000 The Man Called Back \$19,500 Russ Columbo Riders of Death Valley \$5,000 (New Low) July 9 Million Million See,700 Churston July 16 Red Headed Woman \$22,500 July 23 MICHIGAN High. \$53,100 Low.. 16,700 July 2 Dark Horse \$43,500 Stage Show Rhapsody in Black (Tab) Rebecca \$23,000 FOX High. \$50,000 Low. 14,000 FISHER ligh. \$29,000 9,400 Bring 'Em Back Alive \$6,200 What Price Hollywood \$8,500 Hollywoo Speaks \$16,000 Week End Marriages \$16,000 Stage Show Make Me a Star \$18,000 Johnny PORTLAND, ORE 12,800 Pinkerton \$13,100 Stage Show July 9 Man Abou Town \$8,000 (5 days) July 16 Million Dollar Legs \$17,000 Desert Song $(2^{i_1}b_0^{*_i}):$ Stoopnagle and Budd and Sharkey-Schmeling \$12,500 BUFFALO \$12,500 Stage Show Honor of the Press \$2,000 (4 days) (New Low) Vaude July 2 July 9 July 16 July 23 Red Header Woman \$23,000 Stage Show Society: Gir \$7,900 Make Me a Star \$19,900 Rudy Valles RKO ORPHEUM High. \$24,000 Low.. 2,000 Bring 'Em Back Alive \$5,400 (2d week) BUFFALO What Price Hollywood \$6,200 Bring 'Em Back Alive \$8,500 Lady and Gent \$13,900 High. \$42,000 Low., 13,800 HIPPO-DROME High. \$22,000 CENTURY High. \$21,000 Low. 4,700 LAFAY-ETTE High. \$16,000 Low. 5,000 Million ollar Lege \$7,900 for Old Man from Yesterday \$6,200 la. Towns' Sundays Winterset, Ia., Aug. 15. Crop weather brought Sunday films, city council capitulating to demands of some 1,094 petitioners. Knoxville yotes on same subject this week and Pella has a special ballet day in the offing. 'n UNITED ARTISTS High. \$13,000 Low., 2,500 Make Me a Lady and Gent \$3,500 Star \$3,400 Love le a Racket Sky Devile \$9,200 Vaude Street of Women \$8,700 Dark Hot \$6,100 \$8,900 MINNEAPOLIS High Sp and Midnight Patrol \$7,500 July 9 July 16 July 23 July 2 RKO ORPHEUM High. \$25,000 Low. 5,000 STATE High. \$28,000 Low. 3,000 Tom Brown of Culver \$10,000 Bring 'Em Back Alive \$18,000 Vaude Night World WASHINGTON Make Me a Star \$22,400 Mills Bros Man About Red Headed Woman \$14,100 Washington Masquerade \$10,700 July 2 Week End Marriage \$17,500 Stage ShowJack Mulhall July 16 Man from Yesterday \$20,000 Geo. Brent Loretta Young July 9 Winner Fake All \$14,000 July 23 EARLE High. \$25,000 Low.. 6,000 LYRIC High. \$7,000 Low. 1,200 Society Gir Tenderfoot \$6,200 Man from Yesterday \$5,300 Young Lady and Gent \$6,500 (New Low) Hell Fire Auetin \$1,500 (New Low) TACOMA PALACE High. \$29,300 Low. 6,500 Washington Masquerade \$14,000 July 9 What Price Hollywood \$5,300 July 2 RKO ORPHEUM High. \$14,500 Low. 3,900 le My Fa Bring 'Em Back Alive \$6,000 Monte Carlo Madness \$3,500 Fast mpanions \$2,500 Shop Girl \$1,800 Park Horse \$4,800 (Final week Split Vaude) Madame Racketeer \$22,500 Geo. Sidney Una Merkel A. M. Wong FOX High. \$41,500 Low., 11,000 Almost Married \$17,000 BLUE MOUSE High: \$8,300 Low.: 1,400 Street of Women \$1,700 Men \$1,450 1 1 KEITH'S High. \$20,000 Low.. 4,600 What Price Hollywood \$12,500 (10 days) Attorney for Defense \$7,000 (6 days) Dragon \$7,000 Bring 'Em Back Alive \$11,500 LOUISVILLE July 2 d Head Woman \$9,300 July 16 Washington Masquerade \$7,100 July 9 July 23 "Gus Edward's Radio Stars" LOEW'S High. \$28,000 Low. 4,900 STRAND High. \$12,500 Low. 2,000 **FRANCISCO** July & Million Dollar Lege and Mystery of Life \$6,800 July 23 Million Dollar Lege \$25,000 Will Mahone July 9 Clara Dea \$29,000 July 16 Unashamed \$37,000 FOX High. \$70,000 Low., 18,000 Make Me Star \$34,000 "HER BIRTHDAY PARTY Schumann-Helnk Stage Show Ted Lewis Lina Basquette Man from Yesterday \$16,500 RIALTO igh. \$16,000 w., 1,900 Strangers of the Evening \$2,600 (3 days) Racetrack Bachelor's Bachelor Affairs \$16,000 Stage Show WARFEILD High. \$48,00 Low.. 8,20 Lady and Gent \$17,500 Folly \$1,900 (New Low) (British) \$2,100 . (3 days) PARA-MOUNT High. \$36,000 Low. 5,000 GOLDEN GATE High. \$19,000 Low. 7,000 Rebecca \$10,000 Rebecca \$5,000 (New Low) (2d week) Roar of the Dragon \$13,000 BROWN High. \$14,000 Low. 1,700 ALAMO High. \$11,600 Low. 1,700 (British) Westward Passage \$1,700 Purchase Price \$1,700 (New Low) Red Head Woman \$8,300 (2d week Washington What Price Hollywood 'NIGHT CLUB' Idea \$7,500 \$2,400 \$8,300 (2d week) Fast Companions \$7,000 (New Low) Vaude What Price Riders of eath Vall \$1,900

(Continued on page 46)

Coast Exhib **Challenges By Cutting Price**

Los Angeles, Aug. 15.

Throwing down the gauntlet to the film exchanges, in an apparent attempt to force distributors to penalize the house by setting back play, dates, Chotiner's Parisian, Vermont avenue indie subsequent run, slashed its admission to a straight 15 cents. Harry Chotiner, operator, is making his stand on the ground that distributors are discriminating against the Parisian in favor of Fox West Coast, and contends that that circuit is violating the soning break by a priority showing based on a facilitious 'top' admission. Chotiner, it is understood, figures

admission.
Chotiner, it is understood, figures
that if penalized for putting a
straight 15c price in effect, which
he contends is the actual admission icharged by the circuit in certain opposition houses, he will be
forced to close the Parisian and
have grounds for legal action.

Hartford Exhib Sues For \$1,000,000 Damages

olynut, util Damages

New Haven, Aug. 15.

New Haven Film Board of Trade
is one of several defendants in \$1,00,000 damages suit brought by

A. C. Morris, operator of the MaSuit Is based on anti-trust law,
and Morrison claims refusal of defendants to sell him pictures caused
closing of his house.

COLO. WAGES

Denver, Aug. 15.
Theatre managers in Denver, Colorado Springs, and Pueble have notified the state industrial commission that new schedules of operators' wages will go into effect Springs. Negotiate properties of the state industrial commission that new schedules of operators' Negotiate of the state of t

FANCHON & MARCO · Featured Acts ·

ZELDA SANTLEY "VEILS" IDEA

BERNARDO DE PACE

"Wizard of the Mandolin"

EDDIE BRUCE

ANCHON & MARCO Present SYLVIA CLARK

WILTON CRAWLEY

'The Thunder Storm of Jazz' With HOT LIPS-HOT HIPS

ARRY RICHMAN In "I LOVE A PARADE,"
Li-real featuralts
STANLEY DEPORATION
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Money couldn't buy it ... Yet it will admit you FREE to the most stupendous show ever presented on a picture screen! A nationwide advance showing of the 13 most important pictures of the coming Fall, including representative 1932-'33 product finished months before release-ALL in two history-making days-an unprecedented demonstration to trade and public that motion pictures will be better in 1932-'33! First National Features COLLEGE STREET ma OF NEW-SEASON PRODUCT August 22-23

For the first time in your life, actually sample a new season's product before you buy! Get a real line on completed pictures greater than any ever planned on paper!

See for yourself

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GET YOUR TICKETS TODAY!

'Phone or write your Warner Bros. exchange now for FREE tickets for yourself and one prominent local citizen to represent your patrons in judging the greater brand of entertainment you're going to offer them next season! Special low-rate accommogations arranged for at a leading hotel Join hundreds of your fellow-showmen in a stirring social as well as business event!

"DOCTOR X" All in Technicolor

CONSTANCE BENNETT in "TWO AGAINST THE WORLD'

"CROONER" First Big Radio Expose

RICHARD BARTHELMESS In "CABIN IN THE COTTON"

GEORGE ARLISS in "A SUCCESSFUL CALAM-

EDWARD G. ROBINSON in "TIGER SHARK" with Richard Arlen

RUTH CHATTERTON in "THE CRASH" with George Brent

"BLESSED EVENT"* From the Famous **Broadway Hit**

"LIFE BEGINS" The Talk of the Indus-

WM. POWELL and KAY FRANCIS in "ONE WAY PASSAGE"*

DOUG. FAIRBANKS, JR. and NANCY CARROLL in "SON OF RUSSIA"*

"THREE ON A MATCH" with Joan Blondell, Warren William, Ann Dvorak, Bette Davis

"THEY CALL IT SIN" with Loretta Young, George Brent

SAMPLES OF NEW-SEASON VITAPHONE SHORTS

A TYPICAL 4-STAR WEST-ERN with John Wayne and Duke, his Devil Horse

† A First National Picture

* A Warner Bros. Picture

Nobody Being Signed for Those 20 RKO Wks. Until After Labor Day

Contrary to the usual August oustom, no pre-season routes will be issued to acts by RKO between now and Labor Day. It's usually rout-ing-time-in-Dixle at this time of the year, but this year the circuit's uncertainty about vaudeville policies for the coming season preclude all chances for sustaining contracts.

chances for sustaining contracts.

The non-routes order was issued Saturday (13) by the RKO theatre operating department. Oddly, it followed the previous day's request from the booking department for lists of all acts available for routes starting Oct. 1. Most of the agents had optimistically sent in their lists had optimistically sent in their lists profer ame through.

before the theatre department's stop order came through.

Since RKO isn't certain about yaudeville for any of its theatres, it doesn't want to ådd to the booking office's already large obligations in the event of sudden closing and policy changes.

Only about 10 acts how have RKO routes extending into the new sea-

son. These were rendom summer son. These were rendom summer bookings arranged before the no-routes decision. They run 20 weeks maximum, but are called routes anyway.

TEX AT \$4,000 TOPS 1ST RKO SHOW AT ACADEMY

RKO starts booking the vaude wille at Skouras' Academy, New Aug. 27. Texas Guinan will

York, Aug. 27. Texas Guinan will headline the opening bill at \$4,000. Under the RKO-Skouras operating that in New York, the Academy plays the stage: shows while the RKG Jefferson down the block remains straight pictures. Both 14th street Thouses were formerly opposition vaudeville stands. The provided of the RKG Colliseum and Skouras Audubon, with the Colliseum and Skouras Audubon, with the Colliseum getting the vaudeville. No date is set for the opening.

WEAVERS CUT 10%. BUT IT'S STILL \$4,500

Weaver Bros. have accepted a 10% salary cut on RKO's 10-week extension of their contract.
The new Weaver salary is \$4,500, as against \$5,000 for the last two

F&M Sets Supporting Cast for 'Follow Thru'

Los Angeles, Aug. 15.
Cast of F&M's 'Follow Thru' tab,
in support of Joe Penner and Olive
Olsen, includes Mac Harris, Eddie
Tambiyn, Helen Wright, Franklyn
Farnun, William Halligan, Jerry
Ross, Alita Duncan, Dee Loretta,
Earl Maestro.

Book is being stand by Collone

Book is being staged by Colton Cronin and dances by LeRoy Prinz. Tab version, 11 scenes, opens Aug. 19 in San Francisco, George McCay musical director.

musical director.
Addition to cast of Hearts of
Broadway, featuring Vera Gordon,
are Sidney Page and Co. and Four
Juggling Normans.
T. Roy Barries goes into F&M's
'Sally' cast, headed by Mary Eaton
and Bert Gordon.

Hollywood, Aug. 15.
After its current break-in at the
Manchester, Follow Thru' jumps
to San Francisco, opening at the
Fox Aug. 19.
Fits interest.

FOR Aug. 19.

Fits into the Fanchon & Marco schedule because of the closing of Cherry Blossoms at the State here.

Leon Errol's \$3,000

Leon Errol has four Loew picture house weeks at \$3,000 per. Opens Aug. 25 at the Capitol, New York.

Laurie Goes Arty

Fire Island, Aug. 15. Only actor in the world reputed to afford to have his summer hom decorated by an artist appears to be Joe Laurie, Jr. Two large murals

Joe Laurie, Jr. Two large murals now adorn the interior of his summer hideout at Ocean Beach, same place where the biting police dog is banished to the back yard now.
Vic Gunnis, the Phila. portrait artist who was connected with the late New York 'Graphic,' painted

New York 'Graphic,' painted urals. Gunnis fell for Laurie's invitation to spend a weekend the art work was the result.

NBC'S NEW AIM TO BE QUICK STAGE COIN

NBC now looks to vaude and the presentation stages as the quickest money getter for itself and talent

presentation stages as the quickest money getter for itself and talent and. Is concentrating on people squitable for stage dates rather than go in for tedlous radio commercial build-ups. The stage dates because the concentration of the conc

Rogers may tarry in Hollywood Rogers may tarry in Hollywood for one pleture, not, yet contracted for. Band dates for dance halls will feature Johnny Green, song-writer-planist, and Raymond Baird, kid musician.

MORE RKO SOUABBLES **OVER TALENT SETTLED**

Four of seven disputes up before the RKO agents' association's arbi

the RKO agente' association's arbi-tration board last week were set-tied, with the others tabled until this week's session. Most of the controversies were over releases. Bromson and Renee and George Dewey Washington were granted re-curst a Allen, respectively. Max and His Gang drew a ditto from Weber-Simon.

Controversies between Charlie Morrison and Gus Edwards over Armida; between Weeden and Schultz over Bud Harris and Co. between Harry Romm and Jack Hart over Lucky Millinder's orches-Hart over Lucky Millinder's orches-tra were tabled. Decision or Sis-ters of the Skillet (East and Dumnke), was reserved upon Marty Forkins' request for a re-hearing. At the same mecting Wirth & Hamid's application for a franchise was turned down.

RKO Mgr. Etherizing

Schenectady, Aug. 15.

Herb Morgan, manager of the RKO Proctor theatre here, is doing a weekly news broadcast over WGY. Morgan is on the air each Saturday night around 11:15 o'clock and talks for 15 minutes

News and personal items about screen personalities and pictures make up most of the chatter.

RUBY AND SHOWBOAT

Prinz Bankrupt.

Des Angeles, Aug. 15.
Petition in bankruptcy filed in U.
S. District court here by LeRoy
Prinz, musical stager.
Has a week in which to submit
his schedule of liabilities and assets.

Has his schedule of liabilities and assets.

Comic Confesses

They're sure paying us hams lots of silly money these days, opined a \$4,000-a-week comedian, actually abashed at the high salary being handed

the high salary being handed him and others.

'If they were smart they could correl the market at more reasonable prices, but I's uppose they (the managers) don't dare commit themselves to long term routes or annual guarantees. Meanwhile, they buy names as they need 'em for spot bookings. A pleasure.'

FRIARS SUE ROXY RCVR.

Suit for \$1 000 has been filed in New. York against Harry G. Kosch and receivers for the Roxy theatre by the Friars club and 16 club memby the Friars club and 16 club members who appeared in the Friars Froiic at the picture house early in the summer. The money is allegedly due for the guest stars provided gratis by the club during the second week (June 7) of the fortnight engagement.

The Friars collected their 224 % of the gross, but not the extra 24% which the theatre was alleged to have agreed to pay for the additional taient. Members individually suing are

Members individually suing are Georgie Price, Jans and Whalen, Harry Hershield, Pat Rooney and Pat Rooney 3d, Three Samuels Bros. Joseph E. Howard, Jay C. Filippen, Louis Silvers, Eddle Miller, Warren Jackson, Danny Dare and Lester Allen.

Guest stars who appeared in the Cluest who appeared the c

stoopnagie and Budd, Art Jarret, Cab Calloway's band, Gus Van, Jack Benny, Texas Guinan, Walter Don-aldson, Walter C. Kelly, Taylor Hoimes, Eddle Dowling and June Knight.

Effort to Extradite **Billy Glason to Chicago** For Child Abandonment

Chicago, Aug. 15.
Efforts were being made over the
week end here to extradite Billy
Glason on a charge of child abandonment. Glason is now in New

domment. Glason is now in New York.

Mrs. Glason, the former Helen Dooley of vaude, went before Judge William J. Lindsay and declared she was destitute at 722. Bittersweet avenue and dependent upon the Charity of Fiends. Glason allegedly and strayer of the Charity of Fiends. Glason allegedly Mrs. Glason denied that her comedian husband was penniless or unable to pay the allmony. He was

unable to pay the alimony. He was prosperous enough to turn down vaudeville engagement offered him during the past fortnight at \$400 a week, she averred.

BECK'S FOREIGN ACTS START TO COME OVER

Foreign acts signed by Martin Beck for RKO, and to come over by Oct. 1 are straggling in. One of them, Bood and Bood, is current-

them, Bood and Bood, is currently held up at Ellis Island on an immigration squabble.
People signed by Beck are Campo
and Partners, G. Trovanni, Joe
Mara's Marionettes, Kirkwhite and
Addison, Mady and Co., Dolinoff and
Raya Sisters, Ike Freedmand, Scarlett's Chrimarage. Cladis. Albalett's Chimpanzees, Cladia Alba, Fransky, Gracie Schenck and Co.

FLIP'S CBS-BOOKED

FILP'S CBS-BOOKED
Jay C. Flippen's week at Loow's
State this Saturday (20) makeg the
first stage booking obtained for him
by the CBS Artists Service. Date
was arranged after the comic had
appeared on two sustaining programs over the Columbia network.
Flippen's contract with the inetwork covers him exclusively in all
ficids of entertainment and guarantees him a stipulated monthly sum

tees him a stipulated monthly sum for the next year.

Deluge of Freelance Vaude Troupes In Tank Towns for Small Change

DAVIDOW WANTS COMMISH

Suing Veloz and Yolanda Over Havana and N. Y. Dates

Ed Dayldow's suit against Veloz and Yolanda, current at the Capitol. New York, dates back to the dancers' engagements at the Sevilia Biltmore, Havana, and the St. Regis, N. Y., with the team disclaiming any obligation to the agent for these engagements. Veloz and Yolanda contend they secured them on their own following a legit managerial contract Dayldow had with them. Some \$2,000 in accrued commissis cialmed, Julius Kendler for the dancers contending that it was compromised by a \$300 cialm and several \$20-a-week payments when

eral \$20-a-week payments wher their first St. Regis hotel engage-ment expired. When Veloz and ment expired. When Veloz and Yolanda returned to the hostelry at veek they secured the con-their own. At the Havans the figure was \$800 a week

JAIL RULOFF ON ACTOR'S **COMPLAINT**

Alexis Rulest of the adagto team of Rulost and Elten is in the Tombs, North Pietron and a mandarcow, there preferred by Lew Pope of another vadeville team, Pope and Thompson. He was unable to raise ball, set at \$1.500.

Pope charges Rulost with mulcting him of \$240 by promising an engagement in Europe, collecting round-trip fares, and then making off with the money. Pope alleges Rulost volced a show for 16 weeks of dates in Paris, Berlin and Monte Carlo. The other acts included Pearl Adelaide, Alian Perado and Yvonne.

CONRAD TO PAY OFF. SAYS WAS ILL-ADVISED

Eddie Conrad and his former legal and personal mentor, Julius Kendler, declared a ruce, with Conrad word for the Conrad was supported by the Conrad was supported by the Conrad the \$15000, plus \$1,100 due Moe Lazarus, who financed Conrad's vaudeville rct on Kendler's okay. There were other things which Kendler had okayed on behalf of Conrad and which the vaudevillian has agreed to take care of as reparations for walking out on Kendler via a bankruptcy petition.

Long Conrad's adviser, Kendler

tion.

Long Conrad's adviser, Kendler saw himself listed for some \$3,000 among \$25,000 worth of liabilities in Conrad's bankruptcy petition. The actor now states he was misadvised and will seek to square himself financially all around.

Split from his wife and former stag partner, Marion Eddy, Conrad's new partner is Carlotta Miles.

Fannie's Dates

Fannie Brice is due back from a European vacation the 'end of this month. She will play some picture house dates she has lined up. Also has some radio commercial bookings in view, including a bid from Lucky Strike.

CROSBY AT L. A. PAR

Los Angeles, Aug. 15.
Bing Crosby goes into the local
Paramount Aug. 25 with showing of
'The Devil and the Deep' (Par).
Picture postponed a week due to
'Horsefcathers' being held over.

Gibbons RKO Denver Week Floyd Gibbons is booked into the Orpheum, Denver, Aug. 25. Nothing set to follow.

Small towns through the central states have been deluged over the summer by dinky wildcat vaude-ville troupes traveling in one or two automobiles. They have been identified as panicky actors scurrying into the sticks from the curb-stones of Times square and the loop and working for small change to buy groceries and gasoline. Quality of the performance is described as uniformly bad and has soured many a manager against Small towns through the central

soured many a manager against what he considers to be vaudeville. Anywhere from six to 15 people comprise the itinerant groups and their business proposition is generally a willingness to work for 25% of the theatre's gross.

25% of the theatre's gross.

Invariably the wildcatters make
their booking deal on the morning
of the evening they appear. Most
of the tanks they hit don't give
matiness. Possessing no paper or
other advertising displays except a
few tack-perforated photographs,
they chalk signs on their automolets are not present the property of ings are never large.

ings are never large.

A seven-person wildcat troupe
played the American Legion Hall in
Gladstene, Michigan, Au, 6 and got
\$10.25 as their share. Another caravan was stranded in Menominee,
Michigan, after giving a matinee.
Their performance was so bad the
manager apologized from the stage
and refunded the admission price.
Troupe of eight went unpaid. Manager finally filled up their gaspoline
tank so they could scram.

6 CRUISES OVER LABOR DAY, ALL WITH SHOWS

Although several week-end cruises were cancelled, there are no less than six liners listed for trips over Labor Day, all to have professional shows. The holiday cruise boats are 'Berengaria,' 'St. Louis, 'Belgen-land,' 'Georgic,' 'Transylvania' and 'France,' with one more boat to be

announced.
The 'Belgenland' sailed Saturday (13) on its weekly six-day, two-point cruise, carrying 45 people in the show. There were over 700 pas-sengers aboard, the heaviest list the White Star liner has had this

In the show are Ruth Sherry, Lu-In the show are Ruth Sherry, Lucille Seller, Ruth Cohway, 'Coral Gables' (revue), Lucille Watson, Al Raymond, Vall and Stewart, Grace Pawvini, 'plus repeaters held over from last week's cruise: Alex Rothoff, 'Fay 'and Wellington, Chigf, Serge Abagoff, Gloria Eliy and Sherr brothers, Micha Moroff and Gypay ensemble.

On the Committee of the Comm

F-M May Produce 'Spain's' Femme Prologs

Hollywood, Aug. 15.

Sam Goldwyn is dickering with
Fanchon & Marco to produce his
all-girl stage prolog for the Eddie
Cantor picture, Kid from Spain',
Due to simultaneous release of
picture in several eastern cities,
three individual prologs are wanted.

Ottawa Embassy Burns

Ottawa, Aug. 15.

Embassy The Embassy theatre suffered is 0,000 damage in a two-alarm fire which destroyed the stage and nuch of the interior, the origin be-

much of the interior, the origin being unknown.

After weeks of darkness, the Embassy had re-opened vith a special vaudeville policy for the entertainment of visitors to the Imperial pariay.

McRate said the
theatra would probably re-open in
the fall after reconstruction.

Jack Pearl's \$3,500

Jack Pearl plays the Capitol, New York, Sept. 1 on top of another money show at the Loew-Metro p of another Loew-Metro

Broadway picture house.

Pearl's salary is \$3,500. Al Mclnick arranged the booking.





BEBE DANIELS to co-star in "The Silver Dollar"
"Lux Toilet Soap is a great help in keeping the skin smooth and lovely."

Lovely Warner Bros. and First National stars advise "Guard Complexion Beauty"

UTHFUL CHARM

" $\mathbf{I}_{\mathbf{T}'\mathbf{S}}$ IMPORTANT to keep skin smooth," say these fascinating stars. "We use Lux Toilet Soap!"

This fragrant, gentle white soap is so kind to the skin, Hollywood's famous beauties find. It keeps skin smooth, clear, flawless, as a star's skin must be if she is to hold the adoration she has won.

The Hollywood stars are so radiantly youthful!

"No woman need lose the charm of youth," they declare. "But you must guard complexion beauty."

At home, in their own luxurious bathrooms, and in their studio dressing rooms, too, they use Lux Toilet Soap to keep their complexions always lovely, always youthfully aglow.

9 out of 10 Screen Stars use it

Of the 694 important Hollywood actresses, including all stars, actually 686 use Lux Toilet Soap! It is the official soap in all the big studios.

On Broadway, too, this luxurious soap is the favorite complexion care. "It does wonders for the skin!" Broadway stars declare. For their convenience it is found in the dressing rooms of legitimate theatres everywhere.

Surely you will want to try this simple care that guards the world's most exquisite complexions.

Lux Toilet Soap

LIMITING RKO **AGENTS TO 5%** ON NBC

Cailing the terms one-sided, the RKO agents are burning at an agreement made in their behalf by association with NBC on booking relations between the RKO act reps and the network's artist bureau. Particularly unfair, they contend, is paragraph six of the following set of rules which were drawn up last week and ratified without knowledge of the agents in general;

Ali RKO artist's representatives shall file a list of artists represented by them on the first of each month with Chester Stratton. 2. RKO artist's representatives

RKO artist's representatives when accepting an authorization for RKO bookings from an act shall also include in said au-thorization authority to submit

In cases of dispute between agents, the agents' board of arbitration will settle their own differences and advise NBC

own differences and advise NBC of such decisions. Agents will receive full protection on all acts where authority to represent has been submitted to NBC.

4. The NBC has consented to make available through Chester Strettion auditions for any acts considered suitable for radio be made to Stratton.

5. It is further agreed and understood that all RKO representatives first submit their material to the NBC before offering said acts to any other or (Continued on page 27)

(Continued on page 27)

CHARLES MORRISON

Sulte 1014 Bond Bldg. 1560 Broadway, New York LABBY PUCK, Associate

PHIL MORRIS

Artists' Representative

1564 BROADWAY

ROGER E. MURREL clate: HARRY SEAMON Studio 3, The Playhouse 137 West 48th St., New York BRyant 9-8944

HARRY NORWOOD

Suite 403, Palace Theatre Bldg.

BRyant 9-3619

O. L. OZ

Suite 703, Palace Theatre Bldg. JAMES E. PLUNKETT

SAM TISHMAN
MAX TISHMAN, General Manager
THOMAS CURRAN, Associate
1564 B'way, New York, Phone Br. 9-6571

RICHARDS & LENETSKA

1560 Broadway, New York

HARRY A. ROMM

LEONARD ROMM

Palace Theatre Bldg., New York Cable: Haromm BByant 9-8534-5

A Fartnership
MAURICE H. ROSE
and HUGO MORRIS
Falace Theatre Bidg., 1564 Bway, N. Y.
FADDY SCHWARTZ, WM. O'DAY, Asso.

LEE P. STEWART and EDWARD RILEY

904 Palace Theatre Bldg., New York BRyant 9-0551

JOE SULLIVAN

WAYNE CRISTY LEW EDELMAN—GEORGE POLI

PHIL TYRRELL

Associate: PAUL DEMPSEY 1560 Broadway, New York Ite 406 BRyant 9-8589

Harry Weber-Simon Agency

Suite 502 Palace Theatre Bldg., New York and Equitable Bldg., Hellywood, Call

WEEDEN & SCHULTZ

GIIINAN'S GRILL DATES AFTER 4 WKS. FOR RKO

Tex Guinan goes into the Paramount Grill. New York, Oct. 5 with a floor show after completing four vaudeville weeks for RKO. She got back from Montreal last week after six weeks on the floor there at the Frolics.

Miss Guinan's opening week, at \$4,000, for RKO is Aug. 20 in Bos-ton. Keegh & Fine booked the

Saranac Lake

By HAPPY RENWAY

Mr. and Mrs. William Morris enertained over 100 New York kiddles at their Camp Intermission. Kids snapped up a mess of ozone and plenty of eats. They were up here on a two weeks' vacash.

Ben Shaffer went another cut like veteran, Drs. Wilson and Woodruff did the sawing.

Martha Growald gets the goody goody report and goes home an all arrested case on the cure thing. One year of the Dr. Mayer's ogling did the trick.

Dr. Herbert Lewy of Tampa, Fla., well known in amateur theatricals, is a newcomer at 45 Franklin avenue. Doc was a co-worker with Joe Worth as a minstrel producer. Incipient case that needs Adirondack ozone and exercising soon.

Joe Lang, Clancy cottage, Detroit of the control of the contro

go-home okay and left for Detroi with a mess of good health afte eight months here. Joe was a Jew

eight months here. Joe was a Jewish Guild patient.
Fred ('Bones') Bachman out of
lodge on a two weeks' downtown
vacash, trying to gain weight and
break the monotony of the san routine. Successful to the extent of
three new pounds of fat in a week.
Tommy Vicks back to bed with
an off-color chowing, one of those
everybody has to contend with here
and not serious.

an off-color chowing, one of those severybody has to contend with here and not serious.

Danny Murphy now big-streeting it with the Mrs. and family, will be away from the lodge for a month and is expecting a new set of molars that will be set into his vacant chewing field.

Bessie Browning vacashing and farming it here for the summer. Between fishing periods she does a little club entertaining work.

Just before Fred Rith was operated on he looked up at Dr. Woodruft and said, Bon voyage, Doc, old pall. The cutting was a big success. George Harmon returned to the lodge after a two weeker vacash with the wff. George picked up weeker was a big success. George Harmon returned to the lodge after a two weeker vacash with the wff. George picked up weeker was a big success. George Harmon returned to the lodge after a two weeker vacash with the wff. George picked up weeker was been dearn to be a benefit of the work of the following the following the following the work of the following the work of the following the follo

not victuals at which is a very composite of the very composite of the very composite of the very composite of the very composite of very who did the piano thing with Evely:

who did the plano thing with Evelyn Neeblt, Bert Lown, Rudy Vallee and the NBC artist bureau, holding his own with the fresh air routine...

If you know any of these boys shoot them a good-cheer letter.

Leonard Cowley is a newcomer at the Spion Kop lodge. He will be remembered with one of the theory of the theory of the theory of the Three Jacks in vodeville. Not much trouble, incipiert case that will hit

the high spots after a few months in these Adirondacks. N. V. A. Sanatorius

N. V. A. Sanatorium
Thomas Abbott, Dan Astella, Fred Bachman, Stella Barrett, Happy Benway, Charles Bloom-field, Fred Juck, William Canton, Alice Carman, Ethel Clouds, Edital Conen, Leonard Cowley Mae Denger Harry Emglish, Jack Flaum, Olga Galer, Chris Hargedorn, Dorothy Harvard, George Harmon, Ida Howard, Mille Jasper, Elsie Johnson, Jeanne LaFaun, Vernon Lawrence, Lilly Leonora, Charles Libecap, John Louden, Joe McGreevey, Mike McMamee, Lawrence McCarthy, Theima Meeker, Phyliss Milford, Alma Montague, Richard Moore, Danny Murphy, Harry Namba, George Neville, Loran Newell, Helen O'Reilly, Gladys Palmer, Angels Fapulis, Joseph Parker, Betty Sisto, Annemae Dock Pred Rith, See Skaffer Ton Tennis, Tonio, Tonio, Tonio, Tonio, Tonio, Tonio, Tonio, Tonio, Lawrence, McCarthy, Theima Meeker, Phyliss Milford, Alma Montague, Richard Moore, Danny Murphy, Harry Namba, George Neville, Loran Newell, Elsen O'Reitly, Gladys Palmer, Angels Fapulis, Joseph Parker, Betty Sisto, Annemae Dock, Parker, Betty Res. Skaffer Toni Tempis, Tonio, Ton gela Papulis, Joseph Sisto, Annemae Powers, Nellie Quealy, Ford Raymond, Fred Rith, Ben Shaffer, Toni Temple, Tommy Vicks, Catherine Vogelle, Eddle Voss, James Williams, Xela Ed-warda, Dorothy Wilson, Lillian Voss, wards, Zeigler.

Harry Barrett, 302 Broadway. Charles Barrett, 302 Broadway. Charley Bordley, Hotel St. Regis. James Chambers, Raybrook, N. Y. Marione Greene, 58 Riverside Margaret Groves, 16 Marshall

Dave (D. D. H.) Hali, 76½ Bloom ingdale avenue.

Street.

Dave (D. D. H.) Hall, 76 ½ Bloomingdale avenule,
Russ Kelly, 19 Broadway,
Marilyn Moran, Rab brook, N. Y.
Marilyn Moran, Rab brook, N. Y.
Marilyn Moran, Rab brook, N. Y.
Joe Reilly, 46 Franklin street,
Louise Reingold, Trudeau, N. Y.
Jack Nicolls, Adirondack Hotel,
Freddy Stockman, Raybrook, N. Y.
Teddy Lorrains, Sunmount, N. Y.
Jack Kroos, Sunmount, N. Y.
Jack Kroos, Sunmount, N. Y.
Jack Kroos, Sunmount, N. Y.
Jack Brocksmith, Sunmount, N. Y.
Left during July: Fill Climas,
Martha Growald, Joe Lang, Dolph
Singer, Newcomers during July:
Olga Galer, Joe McGreevey.

Fischer-Chase Team

San Francisco, Aug. 15. Shiftings at local stations include Shiftings at local stations include the signing by NBC of Edna. Fischer and Newell Chase as a plano team. Leaving KFRC, Miss Fischer goes network Aug. 21 with a quarter hour on KGO and then teams up with Chase for two quarter hours weekly, one on KPO, other KGO. Martin Provensen, former announcer in NBC's New York headquarters, has been added to local m.c'ing staff.

In Blue is new announcer at Its lies is new announcer of the staff.

m.c'ing staff.

Ira Blue is new announcer at KTAB, doubling between sports and bridge lessons,

Ringling Widows

(Continued from page 1) (Continued from page 1) close alliance between the two women. Robert, Jr., however, lives in Evanston, Ill., and is not expected to troupe with the show unless absolutely necessary. His interests are musical and not circusty. While the big tent is pitched so near his home he's pass on, the lot quite a good deal, however. The Ringling family, slways reticent, seidom confides in its crapioyees. Consequently few people on the lot know who is boss and

on the lot know who is boss and who isn't.

Mrs. Charles Ringling traveled with the show for 35 years, off and on, while her husband was alive. She holds 30% of the Ringling stock and Mrs. Robert Ringling, Sr., also controls 30%, giving them a majority in management affairs. John Ringling has 30% and 10% is outsmitted as New York group, it was a light of the short of The other Ringling circu

The other Ringling circuses are some some some the American Circus Corp., the holding company organized by Mugivan, Ballard and Bowers prior to Ringling purchase. These lesser shows have been doing fairly, from reportabout breaking even. The big Ringling outfit meanwhile has had a good season, considering conditions this summer.

good season, considering conditions this summer.
Big show opened slowly for its Chicago engagement, but that's the general rule. Capacity for the last-several days is usual, the public, for some reason, stalling until near the deadline.

John Ringling rejoined the circus yesterday (Sunday), after an ab-

yesterday (Sunday), after an ab-sence in the east where he was ill. He is supposed to assume di-rection of the show but whether rection Mrs. (Mrs. Charles Ringling will relin-quish her supervision is not known,



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8 LOUIE'S CHINESE REVUE 8

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Singers and Dancer, of American and Oriental Design
JUST FINSHED BKO CIRCUIT—A FEATURE

Week Aug. 11, Warners Downtown, Los Angeles, Calif.

Week Aug. 18, State, Long Beach, Calif.

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WEST 48TH STREET New 3
the Playhouse" BRyant 9-BRyant 9-4531

JACK WEINER

with M. S. BENTHAM

Associate, WILLIAM C. WEEDEN Palace Theatre Bldg., New York

Girl Flash Acts Fill Exhib Need For 'Lots o' Show'

Chicago, Aug. 15.
Those picture operators in the sticks who show a disposition to be stage-minded this fall apparently aire thinking in terms of girl acts, rather than regulation vaudeville. At least many of them are.

What they like and want is flash, when the stick of the stage of the sta

At least many of them are.
What they like and want is flash, scenery, numbers. Quantity seemingly outwelfs quality in their consideration that lots of show, In keeping with the bargain instincts rampant during a depression, explains the attitude.

Latest booking is a Medadow troupe of 18 girl dancers booked as special attractions in Buttenfield houses through Michigan afril act may be a support of the seeming the seeming of Michigan for Burt-Djamond, while Tommany Sacco is sending through girl revues for a string of small town Fox houses in Wisconsin.
Girl troupes travel in automobiles exclusively and reduce the cost of living and transportation to within the figure exhibs will pay by buying, cooking and sleeping wholesale.

F&M Recovers \$2,552 by Default in Tax Overpay

Function in 14x Overpay

Los Angeles, Aug. 15.
Funchon & Marco won suit against Charles G. Johnson, California state treasurer, for recovery of \$2,552 paid by mistake as taxes, when no representative of the state appeared in court to contest action.

Sum was in payment of \$59.81 in cell imm in 1830, that was earned of the thing of the flucture of the revenue accruing in California.

PARVIN HAS LADY LEITZA

TARVIN HAS LADY LETTZA

Los Angeles, Aug. 15.

Le Parvin, legit p. a., now piloting Lady Leitza TausVe, former
radio numerologist.

Number specialist is playing Fanchon & Marco vaude locally.

BKO VAUDEVILLE INTACT 88 (Week Aug. 12) Palace, Chicago THE GENIAL ROTUND LARRY I C

with
"Miss Pert of Paris"
TOMA GENARO
South America's Nowest Dancer
TOMMY LONG
"The Biongated Express of Comedy"
AL HONGES AL HODGES
"Okiahoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane
JOE BELL "The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Bins

RICH RHYTHM BAND

RKO VAUDEVILLE INTACT 86 (Week Aug. 13) Palace, New York The Dark Cloud of Joy

BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

(Direction of Marty Forkins)

DeVITTO AND DENNY

And DOT STEVENS Wants Everybody to Watch RYAN and NOBLETTE'S Adv. Every Week in This Department for a Big Surprise O. K. Show Business

'SCHOOL DAYS' AND MINSTREL AS F-M TABS

VAUDE

Los Angeles, Aug. 15.
Two money makers of oldtime
legit will be revived by Fanchon &
Marco as tabe for unit tours. First
of these, Gus Edwards' 'School
Days,' staged in New York, opens staged in New York, open Paramount, New Have

Days, staged in New York, opens at the Paramount, New Haven. Aug. 28.
Coast production will be Georgia Minstrels, headed by Arthur Hochwald, who, with Jim Rusco, operated the burnt cork organization for many years. Company of 40 will be carried.

5 per cent. At NBC (Continued from page 26)

ganisation for broadcasting purposes.

6. Wherever the NBC and RKO agents do business together the nRKO agents are to receive a commission of 5% excepting in such cases where the NBC receives less than 10%, then and in that event the RKO representative will split whatever commission the NBC receives the NBC research to the NBC research shall be paid them by the NBC regardless of whatever salary the artist may receive at any time, including graduating salaries on acts, whether said act be under guaranteed contract to NBC or booked by them central to NBC or booked by them central to NBC or booked by them central to NBC or booked by them seems to the them in the them is the seems of the true of the this to be a split with the network own agency. The clause implies that NBCs commission rate is 10% or less, but this is not true. Radio artists have paid as high as 15% and 20% to the network for air engagements, and 10% for vaudeville IK an act is sold to NBC by an RKO agent for the air, the RKO

dates.
If an act is sold to NBC by an RKO agent for the air, the RKO agent can't collect more than 5%, In contrast, NBC does not attempt to limit the commission taken from sther acts' salaries by independent spents. India agents take as much acts of the stress of the stress of the salaries of the sala

adge over the RKO franchise hold-ers on radio placements.

The agents-artist bureau agree-ment was sugrested for the purpose of straightening out the tangled matters and numerous representa-tion tiffs between the two. The RKO agents were represented at the meeting by Maurice H. Rose, Arthur Blondell and Harry Romm. NBC's reps were George Engles, William Murray, Chester Stratton and Ernest J. Cutting.

REX WEBER'S SHOW SPOT

Rex Weber, who split with Joe Wilton recently after many years of vaudeville partnership, goes into J. P. McEvoy's 'Americana' musical as

It's the first show for Weber. Ir-

Staged by LEROY PRINZ

MINSKYS DROP SUIT

Oil Painting Slander of Burlesqu Name Uncontested

That alleged Sidney Ross insult to the Minskys has to stand un-contested and unanswered. Estate of Billy Minsky has instructed the

contested and unanswered. Estate of Billy Minsky has instructed the late producer's lawyer, Louis Randell, to drop the suit for \$50,000 damages brought against Ross, who has an art gallery.

Ross some time ago displayed in front of his studio in Bast 55th street, New York, a painting of three homely, ungainly and fat girls which he captioned 'Burlesque a la Minsky.'

Minsky took it as a personal reflection and went through the producer of having Ross served with a complaint, in which the producer claimed he had been libelled to the extent of \$50,000. tent of \$50,000.

RKO DROPPING VAUDE. F-WC ENLARGING SHOWS

San Francisco, Aug. 15.
With vaude out at the local
Golden Gate and Orpheum, Oak-land (11), Fox West Coast is set to cash in on any stage following by bolstering its shows in the Bay dis-

trict.
Currently, the deluxe Fox has
Lilyan Tashman and Ken Murray
added to the regular show and Wait
Roesner concert, while Warfield has
Chick Sale in for the week as biz

Augmented stage attractions will be continued for several weeks.

KATZ BOWS OUT

George Katz will not be in on the New Gotham, Harlem stock bur-lesque, when it reopens Aug. 27. Financial reverses forced him to tie

up the purse strings. House will be opup the purse strings.

House will be operated by Sol
Friedman, who was interested with
Katz in the operation of the New
Gotham last season. Charles Burns, at the Irving Place,

DAILEY BOOKING G. G.

San Francisco, Aug. 15. Ken Dailey has transferred to risco from the Los Angeles RKO booking office.

He's booking RKO's only Coast the Golden Gate. Horace Held's band is on a run there, using acts to augument the show.

FRISCO'S VAUDETLM LIGHT

Los Angeles, Aug. 15.
Bert Levy Is back from 'Frisco
where he installed the initial vaude
show at the Capitol, which reopened
last week. Policy will be combo of
stx acts and second run pictures.
Biz for the first week reported
not so forte.

RESORT'S COLORED UNIT

Long Branch, N. J., Aug. 15.
An all-colored show goes into the
Asbury Park Paramount Aug. 13,
with Adelaide Hall headlining.
Unit untitled contains six other
acts, including Edie Deas and band.

Mrs. Weston's New Partner San Francisco, Aug. 15. Ella Herbert Weston has teamed ith Rollle Cate In a vaude and club

with Rollie Cate in a vaude and club booking office.

Mrs. Weston recently split with Eddle Bentley.

F. & M.'s 'Desert Song' Tab Can Gross \$400,000: 71 Weeks Set: May Reach 85

WAXING STAGE UNITS TO AIR PLUG F&M TABS

Los Angeles, Aug. 15. Fox West Coast is going heavy or radio transcriptions of stage nits for exploitation. Master for radio transcriptions of stage units for exploitation. Master records aiready made of F&M Trene' tab, to be used locally by hair a dozen air stations, and then sent out for advance and current plugs. Stage show at the Carthay Circle was aired via KFAC for two days last week, at same time transcription. The control of the control of

Some More Midwest Indie Vaude from Chi

Chicago, Aug. 15.

Chicago, Aug. 15.

Straggling vanguard of the new and fervently prayed for vaudeville season in the midwest has the William Morris office booking the Cecil, Mason City, Iowa, and the Orpheum, Green Bay, Wis. Both are three-dayers, resuming Labor Day after a summer layoff. Garfield and Tower. Midwesco houses in Milwaukee, will be booked also, one day each by Milway Cecker of Great States, started Saturday (13) booked four acts for Saturday-Sunday at the Paramount, Hammond, Ind.

SCHENEC. BACK

Schenectady, N. Y., Aug. 15. Schenectady, N. Y., Aug. 15.
Hudson, dark since last fall when
Jack Conway. Montreal producer,
folded his stock company, may
play buriesque this season, Jake
Potter, Sr., Jake Potter, Jr., and
Harry Mersky of New York are
understood to have closed with A.
Vedder Mages, owner, for oc-

cupancy.

Mersky was here two years ago
when theatre had burlesque under
Sam Ryder's management.

Fanchon & Marco's 'Desert Song' ls proving that company's top unit' for income and may reach the record figure of \$400,000 cor F. & M. Tab is beins and for \$400.00 cor F. & M. Tab is beins and for \$400.00 cor F. & M. Tab is beins and for \$400.00 cor F. & M. Tab is beins and proving the manual control of the second proving the \$4,500 cor all houses played including the New York Paramount although accustomed to lay out at least twice as much and more for its own shows.

least twice as much and more for its own shows.

Publix is asking for 30 weeks of Desert Song. Fox. West Coast and RKO have asked for 15 weeks each; Warners. 5; Poll-Arthur chain, G. Indie dates haven't been made known.

Indie dates haven't been made known.

The tab cost F. & M. about \$30,000 t produce all around. What the unit's road costs are isn't figured. F. & M. now is preparing for further musical tabs and has around three aiready on the road or about to be, including 'Irene,' Follow Thru' and 'Wh.opee'. Latter is being directed by Eddie Cantor.

F. & M.'s success with the musical tabs may shove the tab production idea forward again among the circuits unless they have been disconcerted by their previous expensive and dazzling fizzles

F. & M.'s own nearest unit competitor to 'Desert Sont is the Ted Lewis unit. So we have been alsowed to the control of the sont of the s 'Desert Song' is in its 18th we

RYAN and NOBLETTE

Warns Everybody Not to Miss
DE VITTO and DENNY
and DOT STEVENS
Adv. in This Department Every Week
O. K. Show Business

ADA

RETURN ENGAGEMENT

IN LESS THAN THREE MONTHS

RKO PALACE, NEW YORK (Week August 13)

With Bill Robinson's Revue "HOT FROM HARLEM"

Direction-MARTY FORKINS

SETTING OUR OWN OLYMPIC RECORD FOR LAUGHS

FANCHON and MARCO'S HOLLYWOOD COMEDIANS SLAPSTICK REVUE

BEN TURPIN-WALTER HIERS-"SNUB" POLLARD AND HELENE BLOSSOM-EL

THE LITTLE BLONDE COMEDIENNES

GOLDEN VOICED TENOR

OPENED A COAST TO COAST HILARITY FLIGHT LOEW'S STATE, LOS ANGELES, AUG. 5th

Week AUG, 18th, PANTAGES, HOLLYWOOD

BILL RILEY, CO. MGR.

MME. OLYMPIAS PRIZE WINNERS INCOMPARABLE RUSSIAN WOLFHOUNDS AND SOUTH AMERICAN GREYHOUNDS

AT PRESENT THE OUTSTANDING ATTRACTION SID GRAUMAN'S PROLOGUE A NIGHT AT OUTSTANDING ATTRACTION SID GRAUMAN'S PROLOGUE

GRAUMAN'S CHINESE THEATRE, HOLLYWOOD, CALIF.

- 10

NEW ACTS

FUNNYBONERS (3) Songs and Comedy 15 Mins.; Three Hippodrome, Baltimore

rippodrome, Baltimore
Trio is now working without
Howard Burblg, but it's a good act.
Backed nicely by CBS commercial
and sustaining program, these boys
will have no trouble in snagging the
headline pot for themselves on a
regulation bill.

regulation bill.

They're working through mikes, which seems to be a 'must' for air acts, though this turn could get along without the loudspeaker for the great portion of the running. Really needed only for some of the low-tone crooning.

low-tone crooning.

These three have a nice tonall for slight comed tune, their pleasant state of the control o

ottrusively.

They toss in a few imitations—
Crosby, the Boswell three, and the
Mills four. Latter two impressions
are the build-up punch, and outstanding.

are the bust-up putter, and out-standing.
Comedy talk weaves in and out-situably. In the turn's regular Jokes My Mother Told Me, they're using that gas about palinting men and women—on doors. It's a gas that does the bush they're right, about it being an 'old' joke, since Jack McLallen and Sarah have been using its for some time as their sock bit.

sak actions and stand a law over using it for some time as their sock bit.

This audience liked the act much particularly going for the heated vocalizing. And therefore heavier doses of that treatment would seem to be in order.

ARTHUR and FLORENCE LAKE Comedy 12 Mins.; One Palace, Chicago

Palace, Chicago
Arthur Lake in pictures, silent
and talking, for many years has
specialized as goof juvenite of the
Harold Teen classification. His
salary in Hollywood has been in
four digures: His sister is less
known although of some screen experience in comedy shorts.

mown, atthough of some series perfence in comedy shorts.

Their act is a bidge-podge, but surprisingly-smooth considering its nondescript character and the new neess of the turn which broke in at Rochester, New York, and is headed flyer will be short lived, as the primary of the short lived in the shor

young, wins friendly okay.

As a turn framed for 'holly wobdites it is well ahead of most of the vehicles to which the screen folks entrust their variety fortunes. In other words, they get a bouncing surface for their personalities.

Florence is a good-looking blonde miss, and Arthur is a clean-cut American lad, who sticks pretty close to his standard characterization of an eager, slightly perplexed scalor adolescent.

FRANCES LANGFORD (3) Singer 15 Mins.; Two Orpheum, N. Y.

Orpheum, N. Y.
Frances Langford is from radio.
She's appearing regularly on WABC,
Columbia's New York key station,
and WOR. She's called a Rudy
Vallee discovery and is currently
undergoing a builder-up process.
And she's all to the good, as far as
vaudeville is concerned.

waudeville is concerned.

Miss Langford on the air gives
the feeling of being on occasion a
bit too saccharine. For her vaude
appearance, on the other hand, she's
chosen a series of songs (five), all
consen a series of songs (five), all
assil tones. It shows she can
switch, but doesn't. Needed is a
more variegated assoviment of numbers. And lest this be termed quibbling, be it pointed out immediately
turn, whereas with a bit of thought
she could be a very good turn.
Two planists, in the usual man-

more variegated assortment of numbers. And lest this be termed quibbers. And lest this be termed quibbers. And lest this be termed quibbling, be it pointed out immediately that today she's presenting a good turn, whereas with a bit of thought that today she's presenting a good turn, whereas with a bit of thought that the control of th

ANN PENNINGTON, CHAS. JUDELS & CO.

Skech 12 Mins. in One Motropolitan, Brooklyn

12 Mins. in One Morropolitan, Brooklyn This is a new act only in the sense that Miss Pennington now heads the billing instead of Judels, who was doing it with an unprogrammed cast back in 1928. Then it does appeal to be a control of the control o

Not well staged here, a table, two chairs and a hatrack against the house plush drop in one constituting the set.

AMES KIRKWOOD (1) Talk 17 Mins.; Full and 'One' Orpheum, N. Y.

IT Mina.; Full and 'One' Orpheum, M. Y.
Nothing but this legit film player's engaging personality saves a stencil turn from utter duliness. Kirkwood typifies class, and it is the fact that he moyes in a sort of aura of taste and elegance that puts lim apart from the host of Hollywood dropperson to be sort of the legit of the leg

PROEL and ALLAN (2) Singing Gomely, Dancing Grand O. H.

Couple of youngsters who have something to sell, but are badly handicapped by the wrong material. Or, rather, he lack of the right manifold of the sell of the result of the result of the result of the sell of the result of th

of the Doc Rockwell routine.
Midway in the turn the girl unloosens a tap shuffle and other
terpeical intrusion comes at the finish, the latter meaning nothing but
a chance to get them off and uncort
an additional laugh. Contrast of the an additional laugh. Contras tall and short of it does that

MERRELL BROS, and MAUDE

Acrobatic 8 Mins.; Full Orpheum, N. Y.

PALACE, N. Y.

Congorilla' (Fox), down here after a straight film Broadway first run at the Winter Garden, will have to take the blame or the pulse, one way or the other, for the Palace business this week. The supporting vaudeville bill is just a nice little layout that won't bother any-body.

ing vaudeville bill is just a nice little layout that won't bother any-body.

With his first three acts, the booker took no chances. Standards occupy each sign of the late of lat

since, she's on throughout the turn anyway.
Putney 'Dahdridge, planist-seat singer' Jacklet Young, dancer, and a 12-girl line are the regular support. At the Palace a girl and boy, both white, augment the turn. Girl in a trouble with the radion a falls to ball her out of the army of medicore tay disners. Boy's effort is a lightweight 'novelty' but excellent here because it fits. Following Robinson's stair dance, a show-stopper always, the boy gives an impression atways, the boy gives an impression atways, the boy gives an impression attag utcleite.

at the damon green at impecting a dead string uncleich.

Girls "are" piwity contumed and string uncleich.

Girls "are" piwity contumed and strind out in a precision buck. This number, Miss Ward's vocal specialty and Robinson's hockery out in one to Dandridge's plano accompaniment are the combination act's highlights.

The part of the precision of the Robinson of the precision of the Robinson of the precision of the Robinson of t

STATE, N. Y.

STATE, N. Y.

Ted. Healey and his stooge convention is the big noise at the State this week. He starts at number whether the big noise at the State this week. He starts at number which makes it a presty strong comedy bill, though the 7 colock audience the opening day just didn't seem to want to laugh. Healey collected about half of what he would continue the state of the state over the normal-attendance was lured in by the picture. The Blonde Captive' (Col.) Those who found that the best pictures were in the apparently. House appears to have ransacked the files for stills of South Sea and Arrican bust pictures, with the Captive herself a poor last. But it gets them in for time of year.

Karoll and Swanson start things with their clever perch work, much of which is out of the ordinary, and they scarcely get a tumble. House, but there was chewing gum on the cushions, apparently. Boys make a nice flash, but it's not much use. Four Queens, denoers, follow, and collect about half their until apparently. Boys make a nice flash, but gift not much use. Four Queens, denoers, follow, and collect about half their until apparently. Boys make a nice flash, but gift not much use. Four Queens, denoers, follow, and collect about half their until apparently. Boys make a nice flash, but gift not much use. The Healy came on and chopped the six capital conditioner of here. It wasn't needed with that crowd.

Then Healy came on and chopped for the build her up he gars too strenuously and overshoots. Still he was called back for a how. With Healey already on for his second trick, latter pulled the applause for Cohen. More stokes, the cathers it leads and Bobby Duin who took a chance and quit after their third number, but got back for fish of the act. It was taking a real chance in during here is a chance and quit after their third number, but got back for fish of the cather here is the continue of the first of the cather here is the cather here

here, but they made the grade and scored strongest with the medley parody which closes. They beat the average in that they can sing straight or comedy with equal effect.

straight or comedy with equal effect.

Healey back with Just enough stalling in one to permit Raby stalling in one to permit Raby stalling in one to permit Raby stalling in one to be and to get to the stage for the finale, with the water throwing sgainst an orchestral background. Going along strong, but the finale is amenic. When since the stronger of the stronger

nothing.
The newsreel and a Laurel and Hardy comedy supplement the film feature.

PALACE, CHICAGO

Chicago, Aug. 13. RKO's 85-cent citadel will this reek enjoy the support and pushing of the Chicago banking frater nity marshalled in advance by Ex-

ing of the Chicago banking fraternity marshalled in advance by Exploiter John Joseph, who did a
very able job in selling American
Madness. Every bank teller, in
town got orders from his boss to,
engage customers in conservation
and recommend the picture. Add
into hundreds of the bankers themselves will take 15 cents change on
a greenback to satisfy their own
curriosity.

An amusing contrast between, this
week's feature making a hero and
a human being out of a bankers
of, the anesotate Thought of the
form of the contrast between the
of, the contrast between the
of, the anesotate Thou, clibbons,
told. He recounted how in China
after paying his solders in Chinese
bankers and ciscuit when the propreciation of, the par value. Whenever money starts, 10% the Chinese
bankers and saccute them by fricing squad, Currency, immediately
jumped back to par. Last week's
audience applauded this story with
malicious delight. Which proves
that the bankers should get belind
the bankers and saccute them by fricling squad, Currency, immediately
jumped back to par. Last week's
audience applauded this story with
malicious delight. Which proves
that the bankers should get belind
to be considered the story with
malicious delight. Which proves
that the bankers should get belind
to be considered the story with
malicious delight, which proves
that the bankers and way, it is value.

Happily in addition to an exploitable, and timely feature, pro-

that the bankers should get beains able for goodwill.

Happily in addition to an exploitable and timely feature, provided by Colombia, there is an excellent five-act cluster of triple A talent provided by RRO. So besides a good gross, forefall by a small see ought to convert some of those who will possibly enter the house for the first time because of the picture.

Representing the essence of mod smitty in their effortiess esse and from the seed of the picture.

Representing the essence of mod smitty in their effortiess esse and from the first time because of the picture.

Representing the essence of mod smitty in their effortiess esse and from their effortiess esse and from their efforties esses and from their efforties and proved a maxing and combustible. The complete their control of the coult have nominated themselves comedians: That footon-face holden is given by their pretty stale. St. John boys pushed the first of the coult have nominated themselves comedians: That footon-face holden is given by their pretty stale. St. John boys pushed the first pretty pretty

graule hammer.

Are with Plesen. Intelligent automorphism and the property of the material into the keeping of three ultra young actresses. Intricate as an act, but as fresh as a bubbling spring Fleesion and the Fleetonettes manage to be sophiaticated, but not excellently.

Disarrange are estimated to the control of the

manage on the solution of the construction of the construction of policies and policies are constructed by the construction of the construction of

Joseph will do all right.

Meanwhile Miss Hayes, a comedienne in the regal manner, has a pip
of an act from start to finish. She
was suffering from mascara in the
peeper all through her performance, but that little distraction
failed to halt her tempo. The audience loved her.

Talled to hait use causes one loved need loved the curse felt more in Answering the curse felt more in Stage band each week at the Palace, there is Larry Rich and his Tenemies of the Blues. Rich is a showman, a builder of band acts, and invariably a pleaser of audionces. This time he has mixed inchested males mounted the outfit on a perambulatory terraced platform, and sells it with his customary cunning.

LONDON PAVILION

London, Aug. 5.

London Aug. 5.
London Pavillon show this westseens more diversified and tulier or
entertainment. There are several
holdovers, a few newcomers and a
couple of disappointments.

Bil and Bil, continential, were dus
Bil and Bil, continential, were dus
Ell and Bil, continential, were dus
Ell and Bil, continential, were dus
ment saking ivan Bankoff and Berkoff
Canion (holdovers) to open for the
first show, and Bankoff and Berkoff
Roge, from last week, was called
first show, and Bankoff while had been
for the first show, and been shown
for the first show in the first show in the
magician, who talked hinself into
a reception, but is treading on dangerous ground. His idea of adoping a superior attitude when the
nullence loses not appreciate everyinto trouble.

Mr. Thomas, a Yorkshire comedian, works a la Dick Henderson,
town to cracking, some of Hendersor's gags. Thomas has a turnywould only get material would do
well.

Rôce Perfect sings nicely and lim-

Rose Perfect sings nicely and im-

well.

Roce Perfect sings nicely and impresses pleasingly.

Corani and Jerro have been doing leave and Jerro have been doing leave the l

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angelas, Aug. 11.

Variety and novelty make the current show good vaudeville. Seven acts play like a real vaudebilt, with several oldtimers in evidence of the control of the contro

Leicester Sq., London

London London London London, Aug. 2.
Leicester Square theatre, formerly RKO Floture theatre, and more recently the Olympic, is the latest bonvert to continuous warlety.
Theatre was originally promoted by Jack Buchanan and Sir Walter by Jack Buchanan sold Sir Walter Combing a permanent home for Jack Buchanan musicals, but before completion Buchanan sold out to Gibbons.

completion Buchanan sold out to Gibbons.

Like most of the new West End theatres, this house never really got started, due to managerial and policy changes at frequent intervals and the start of the s

(Continued on page 30)

PARAMOUNT, N. Y.

Heavy on names and salaries, and high and stage entertainmen this week. Word of mouth won't pull them in as much as the presence of Norma Talimadge and George Jessel of Norma Talimadge and the stage, Burns and Allen falling below par, and not much support from the supernumeraries, the burden falls enlirely on Jessel land a fainch, but an hour is 60 minutes, and that's too much for even Jessel to carry alone, June McGloy, Three Rhythm Boys and a David Bines line fill out. One anemic blackout injures the perpain set for the opening and closing doesn't help, either. The stager was stuck for a finish, and, according to the finish used Friday night, he's fill, stuck. New York, Aug. 12.

ing to the minis used Friday night, bee still stuck.

With Burns and Allen it appeared to be a case of the source of machine to be a case of the source of machine and the still state of the state of the source of the state of

Jessel is all over the place, as m. c. and doing three or four full monologs with a couple of songs for good measure. He sings one, a love good measure, He sings one, a love good measure. He sings one, a love finish says, 'What Wischall is going to make of this!' His few moments of chatter with Miss Talmadge, during which she is graciously given the punch lines, are bright, personal and just what this audience seemed to want. The customers doubtlessly figured they were getting a close-up fayured they were getting a close-up and they are considered to the control of the

was much-publicized romance, and maybe they were.

Miss Talmadge is handsome in three costume changes. Gracie Allen fiashes a couple of up-to-date outfits-also, which means plenty of duds for the girls to gaze at this week.

week.

Miss McCloy, a tall bonde with a surprisingly low contraito, has a subcle spot for one number, and then doubles up with Jessel. She seems in mostly to build up a gag used by Jessel. with Eddle Cantor and Janet Reade at the Palace. Three Rhythm Boys, colored hoofing trio, have been here and elsewhere on Broadway here and the property of given up to the property of the prope

of girenous dance act always does.
Blines girls' best is a toe number
charmingly backgrounded by a
fountain effect and an unbilled violinists. In their other numbers they
are costumed in the gaudy manner
of the early presentation days.

of the early presentation days.
Rubinoff conducts his pit crew
through a symphonic medley of this
year's pops. The heavy hand at the
finish is for Rubinoff rather than for
the orchestra or its music, and inspilera by the leader's odd showmanship rather team music, and inspilera by the team of the spilera of the
most call the spilera of the
noticeable that the musicans dark
watch Rubinoff very dilligently, and
just as well they don't.
Business good at the Friday even.

watch Rubinou very that a watch Rubinou very that a well they don't. Business good at the Friday evening show. No Crawford organing show. No Crawford organing billed this week and the program was whittled down still further through omission of the newsreel stude performance caught. Columbus of the performance caught. Columbus War Correspondent. But.

FISHER

Fred Evans has plenty of grief in producing show for this house with a bugget for this house. With a bugget for this house with a bugget for this house weekly, including production staff, he is limited pienty. In addition this house is noted for its poor reception of any and all talent. With the location on the edge of one of the case of the patron and the common people to applaud. The house has been 'notorious for poor business in the patron and the common people to applaud. The house has been 'notorious for poor business in the past year, with the audiences down to mere handruls most down to mere handruls most advance, all meaning that the average allent doesn't really get a chance. Detroit, Aug. 15.

chance.

This week Evans has put practically all of his budget into talent, and to fair effect. Titled 'Northern Lights,' the setting is a scene in the far north with a couple jeloos to fill the transport of the double-first of the four the double-first his due to half of the double-first word. There was the first wood, Three Windle and Jack Pearson, and Al Gordon walked away with the factor of the first wood and all Gordon walked away with the own that the first word and all gordon being very much up on the force of the first wood and force of the first wood of the f

Line does a couple of nice rou-tines that help, with one of the girls dressed up as pelican doing a cycle of dance routine especially novel and good. Teltures 'Jewel Robbery' and Telo.' Business fair. Lec. and

OLYMPIA. PARIS

OLYMPIA, PARIS

Olympia bill, apart from a Columbia production dubbed by Forrester Parent, has a stage show which is drawing considerably, though it is exceedingly simple. Program opens with a few clips of newareds and an animated carrother of the control of the columbia of the colum

DENVER

Denver. Aug. 15.

Denver, Aug. 15.
Ted Mack, home-town boy, is back at the Denver, and what a reception he got! No more than anyone expected, but the house was packed, and the applause made it clear what most of the crowd came

for.
Ted was the most popular m. c.
the Denver ever had. He went east
several times, and every time he
comes back it is the same story—
packed houses. He led the Denver
orchestra through 20 minutes, and
was assisted by two girls in his act.

orchestra through. 20 mlnutes, and was assisted by two girls in his act.

Lillian Russell, blue singer, the state of the s

some. If the stage show had been cut ten minutes, and the film 'Washington Masquerade' the same amount, the program would have been improved.

CAPITOL

New York, Aug. 12.
Here's something new under the sun. Most theatres, after a good week, will hold over the headliners and change, If at all, the trimmings. Not so the Capitol. Here the headliners are thrown out and the filters-in given another chance.

Increase the control of the control of the Capture Increase the control of the control of the Capture Increase Inc

Newcomers on the current bill are Bernie, Downey and Miss Shade. They replace Abe Lyman, Lillian Roth and Zelaya from the week be-

fore.

Milton Berle continues as master of ceremonies and doesn't bother changing any of his lines. Probably doesn't matter. The audience Friday night thought his every word was a gem. They liked him so much, in fact, that they even forgave him his parodies.

Berle is a clever and ever effer.

Berle is a clever and ever effer-vescent youngster. He has that rare something that for lack of a better word is called personality, and he knows how to sell—whether he's selling himself or the rest of the show.

the show.

As a week ago, the show gets going in usual vaude fashion, with the Four Casting Stars followed by Gordon, Reed and King. Both are week and go over nicely. Lillian Shade follows for a trio of songs and doesn't get half the break she deserves. Acoustics of this theatre are a bit too tricky for her type of voice,

FILM HOUSE REVIEWS seemingly. A week ago Lililan Roth had to fight acoustics the same way,

had to fight acoustles the same way. Veloz and Yolande, one of the better dance teams, stick to only one number this week, a beautiful and expertly executed waitz, with that leading right into Mort Downey, who drags his mike on with him.

who drags his mike on with him. Downey sang four numbers, encored twice, made two speeches, gagged with Berle, pleaded, begred, tut the customers wouldn't let him go. He was on about 25 minutes, though he tried to make it 15, so he can't be blamed for holding up the show. And yet his appearance killed out the proceedings.

killed off the proceedings.

Berle sings another of those parodies at this stage, but again the polite Capitol, audience didn't mind.
They sorgive easily in this house.
Anyway, somebody had to do something to take up time enough for
Bernie's men climbing on the stage
from the pit. And Bernie came on
to stay 20 minutes more.

Torm to shit. And the control of the

STATE, L. A.

Los Angeles, Aug. 12.

Despite a break-in at Long Beach,
&M's condensed 'Irene' is still

Despite a break-in at Long Beach, F&M's condensed 'Irene' is, ettill draggy, but showing evidence of speedier tempo being injected. This promises excellent stage fare the second of the peeding-up process.

Bachelor's Affairs' (Fox) and newsreel on screen. Blz opening mat about normal.

FOX. FRISCO

San Francisco, Aug. 12.
Lilyan Tashman and Ken Murray
on stage ought to hold the big Fox
up to a fair level this week despite
lack of draw in Passport to Hell:
Opening mat's biz was about average and the screen duo deserve
credit for at least holding it up to
nar.

age, and the screen duo deserve credit for at least holding it up to part of the control of the

NEWSREELS

TRANSLUX

EMBASSY

VARIETY

TRANSLUX

Pathe figured the Walker case bigger than the Hoover acceptance, so it led off with the former. Although not containing so much of the President's speech. Luxer made a more interesting subject since it covered the preliminaries as well as the meaty paragraphs in Hoover's declarations.

Luxer is whooping up for better times. Workmen and their families are interviewed along with stock shots of moving trains, ships and mines to bring cheer to the jobiess are interviewed along with stock shots of moving trains, ships and mines to bring cheer to the jobiess are interviewed along with stock shots of moving trains, ships and mines to bring cheer to the jobiess are interviewed along with stock shots of moving trains, ships and mines to bring cheer to the jobiess are interviewed along with stock shots of moving trains, shots of moving trains, and mines to bring cheer to the jobiess are interviewed along with stock was the statement of Roy Chapin, new secretary of the U.S. Dept. of Commerce. Incidentally, Pathe never overlooks a chance to move the statement of Roy Chapin, new secretary of the U.S. Dept. of Commerce, Incidentally, Pathe never overlooks a chance to move the statement of Roy Chapin, new secretary of the U.S. Dept. of Commerce, Incidentally, Pathe never overlooks a chance to move the statement of the continuous and the statement of the continuous and of the finals in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney Belleview of the finals in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney Belleview of the finals in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney Belleview of the finals in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney and the pick of the state of the state of the finals in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney and the pick of the final in beauty contests. Earl Carroll's Brooklyn pick, as well as a tourney and the pick of the final in beauty contests. Earl Carroll's Brooklyn

CHICAGO

Chlosen Aug 13

Well-booked well-bulk well-received. Happy triangle!
Will Mahoney, Nina Olivette,
Arnaut Brothers, Joseph Griffin, alfseagoned and reliable talent, were
surrounded with a tasteful and
imaginative production by Leonidoff, whose bag of tricks is a commodious vallee.

and, whose bay of tricks is a commodious valle.

That Mahoneyphone, as usual, made people applaud who have a constitutional aversion to expressing enthusiasm. They never whistle in the Chicago, but Mahoney made them. It is the Orienta, which was the content of the content of

pertect for picture acquest, the bugst of the control of the contr

WARFIELD, FRISCO

San Francisco, Aug. 11.

WARFIELD, FRISCO

Mass Francisco, Aug. 11.

Chic Sale at \$4500 pine a split of everything over \$11,000 is counted upon to hold Warfield up to the swell pace it has struck in past few weeks. Opening mat wasn't as heavy as last tweek's but it's a chack heavy as last tweek's but it's a chack thou. Which, will mean sweet sugar in Sale's pocket.

Initial show ran a lengthy 90 minutes, and atterward producer. Feegy O'Neill had to shear it down by acterizations—wise gruy, minister, reciting schoolboy and the civil war, yet. Made his entrance in straight street garb, without the handlehar means and fewer the customer's acterizations—wise gruy, minister, reciting schoolboy and the civil war, yet. Made his entrance in straight street garb, without the handlehar means and fewer the customer's acterization of the structure of the structure

FOX, BROOKLYN

Optimistic management had the tapes up at the Fox Brooklyn Friday, opening 'Congorilla,' but up to 8:30 the house was only half full downstairs in spite of a vigorous belijyhoo with a loudispeaker relaying the talk and jungle sounde from ing briekly then, but probably oct onough of the late ones to tax capacity.

ing briskly then, but prooasy succouch of the late one to tax cannough of the late one to tax cannough of the late one to tax cannough of the late of

Leicester Sq., London

VARIETY

(Continued from page 28) West End, the Azas know their business.

business.

Being aware of the difficulty in getting names; the management is getting a secondary consideration. There's plenty of coloring and plenty of girls to interest the transient from the country, and even the more sophisticated seemingly—nojoyed, the bewy of beauties and splash of colors.

The hig act is Bailliol and Merton,

oeauties and splash of colors.

The big act is Balliol and Merton, adagio team that have one trick, that of the femme leaping from a 46 foot pillar, landing with her legs upon the man's shoulders. This is surefire.

spon the man a survey of the s

Lola De Fraine got a lot of pre-opening publicity as a discovery in the way of 'blues' singing, and a lot was expected of ber. She proved disappointing.

ou was expected or oer. She proved disappointing.
Other acts that scored were Horace Kenny in the 'Trial Turn,' which be has been doing for years, and which is still runny, and Collinson and Dean, a couple of talked comedies at the still runny, and Collinson and Dean, a couple of talked comedies. These went to America some years ago, and their recollection is none too habyy.
The capacity of the theatre is 2,000, with standing room for 600, and prices range from 20 cents to a doilar. With four shows daily it can gross around \$20,000 a week. It takes about \$10,000 to rast out.

it can gross around \$20,000 a week.
It takes about \$10,000 to get out.
It takes about \$10,000 to get out.
States has doued to get out.
States has doued to get out.
There is comething about the theatfe that makes it attractive and although it is on the wrong side of the square it is at leat stuging the right kind of entertainment.

A feature of no mean importance is service for eating and drinking.

HIPP, BALTO.

HIPP, BALTO.

This part of the U. S. A. is starting, to eiszie with vaude talk. The control of the U. S. A. is starting to eiszie with vaude talk. The control of the U. S. A. is starting to eiszie with vaude talk. The control of the U. S. A. is starting to eiszie with vaude talk. The control of the U. S. A. is starting to the U. S. A. is control of the U. S. is control of the U. Baltimore, Aug. 12.

is not content with a pat turn, but who adds new material constantly.

is not content with a pat turn, but who adds new material constantly. Material is a laugh in every line. Coupled with Savoy's deft show-manship, it makes for an act that Circus acrobatic Robbins family closed. They've added some music and minor dancing to the act and are starting of like a flash turn. Camily gets down to tumbling and somersauting. The circus act makes its mistake bere by trying to talk. They can't use their tonsils of the couple only to mid that in towns out of the metropolis she was just a dead weight at the box office and a nuis-ance to the audience that wandered

On the screen, 'Roar of the Dragon' (Radio). Biz good.

GRAND O. H.

Lots of pretty good stage fare for the first half. Runs only threequarters of an hour, but more than ample to bridge the two features, 'Week Ends Only' (Fox) and 'Widow in Scarlet' (Mayfair), with a newsin scariet (Maggar); with a news-reel tossed in to boot. Makes the round of the clock close to three hours, and figures as a bargain at two-bits for adults and three jits for the kids.

the kida.

Saturday matines found the lower floor fairly well stacked and a just so-so quorum on the upper shelf, with the juve attendance in the latter regions notably off. Pair bair for that, An action drama could have been booked in to counter the sophisticate and elanish tings of the Fox affair. Would have been more to the taste of the kids in this nube, and also to the adult level.

the Fox affair. Would have been more to the taste of the kids in this nabe, and also to the adult level.

Standout attraction by far of the vaude contingent: was the Narch Landout attraction by far of the vaude contingent: was the Narch Landout and the landout and lando

Broadway, and maybe even in the loop, the show would keel, but there and in the vast majority of the how would smack country the how would smack country the Headling, the Funnyboners (New Acts), a comedy trio from radio, are down-to-earth and completely understandable to the kind and the short of the sh With McKay and Ardine, who followed, it's a different background, but the old line of crossfre. Some of it clicked. But for the most part is shaped up as so much chatter it shaped up as so much chatter their turn, and that's the knockabout dancing. Fraotically all the laughs are derived from the hard pratt falls the femme member takes, and the should be shaped to the shaped of the shaped of

ACADEMY, N. Y.

ACADEMY, N. Y.

It's the prize spot for the giveaway racket. If the management
tries any more varieties, Heinz, the
pickle main, and of low trade mark.

Saturday's dinner biz looked like
an undertaker's stall in Paradise.

There were some customers, but
they squatted almost miles apart
and all in Paradise.

There were some customers, but
they squatted almost miles apart
and all one of the performers.

Five acts with Ray Perkins toplining. The NEC Barbasoloist took
the middle spot on a hone too comthe middle spot on a hone too comwith Max and his gang of doggtes;
the Ebony Foilies, that once may
have been 'Ebony Scandals' first not
as good, from what the records may
indicate. Also Jones and Res, who
dalexander and Santos, group of five
dansartists.

Not a bad bill, but trying to per-

sindicate. Also Jones and Rea, who cracked most of the laughs, and alexander and Santos, group of five dimerical control of the control of th

straight films while this goes combo.

As the matter shapes RKO for this season gets the better break on the pool locally. Not only does emy but it has the pick of the films at its own Jefferson. However, Skouras by having the RKO Colliseum stick to combo and let his own Jefferson on straight an even "break," as the Audubon would have the same pick of product as the Jefferson, downtown. Jewel Roberty (WB) looked weak-judging from biz as caught. Alterday of the pick of product as the Jefferson, downtown. Jewel Roberty (WB) looked weak-judging from biz as caught. Alterday of the pick of product in the Jefferson, downtown. I see the Jefferson, downtown. I see the Jefferson of the pick of product as the Jefferson of the Jefferson o

tres.

From the screen angle, that blue ading on foot lights utilized to shade the screen matter is screwy. It's a gooty idea because it's hard on the eyes and blacks out the fig-

May have been one of those off days for the Academy, but the house needs closer supervision from every angle of operation. Shan.

ORPHEUM, MPLS.

These EK Minneapolis, Aug. 10.
These EK the shows seem to be improving. The shows seem to be improved the short of the sho

ing, but providing as strying diversion of the control of the cont ing, but providing savistying diversional the Karron is assisted by four young men in a melange of singing, dancing and music. The boys are dancers and instructent lists. Miss Karron sings, dances and be improved if she vocalized less. Most mertorious is the boy's stepping. A fast finish has all the members, except the planist, parhibition. This is a satisfactory opener.

reminiscent of the Weaver Brothera. Barney is a personable young fellow. The old couple in striking red and blue tights present as ludicrous appearance for a risbillity-ticking comedy acrobatic numbers of the striking red and blue tights present as ludicrous appearance for a risbillity-ticking comedy acrobatic numbers of the striking that have been decided by the striking that have been decided and the striking that have been decided and the striking and the striking that have been decided as the striking that have been decided and the striking that have been decided as the strikin

ORPHEUM, N. Y.

Nice vaude up here this week, with plenty of diversity and—more important—plenty of fun. A bit unorthodox in that a comedy team, Gordon, Reed and King, close the show, but okay because building

important—plenty of fun. A bit unorthodox in that a comedy team,
Gordon, Reed and King, closs the
Gordon, Reed and Reed and Reed and
Formation of the special season
Ling, interpolation of the special season
Ling, the Reed and Reed and Reed and
Word slinger, with a good sense of
humor and a fast give-and-take.
May sound solt furnity to say that a
man who was first reviewed by 'Va
be watched. But Robinson seems
today to have hit a better stride as
a single comedian than ever before
and looks to be headed for bigger
He worth Reed was been were before
and looks to be headed for bigger
He worths here with two men and

and looks to be headed for bigger things.

He works here with two men and one woman assistants and dees very well by limself throughout the blance of an act, and lows off to make room for Frances Langford (New Acts).

Missa Langford is the latest radio contribution to, vaude. And well-contribution to, vaude. And contribution to, vaude. And contribution to, vaude. And contribution to, vaude, and contribution to, vaude, and contribution to, vaude, and well-cand slim, for a change) with an acceptable voice. Her vaude work will be helpful to her general radio career.

will be helpful to her general radio carcoton. Reed and King, three lasts who live on mayhem, mop up the stage for the close. Probably just as well, because nothing short of the screen lowering and light dim-ministry of the constant of the con-ministry of the constant of the con-lett picture. Milt Franklin, in the subway, handles one of those extra fancy overtures, there's a cartoon and a Pathe News to fill out. And blx none soo healthy.

ORPHEUM, DENVER

ORPHEUM, DENVER
Denver, Aug. 10.
Raymond Wilbur, the golf humoriat, opens. Has an elaborate miniature golf setting as the basis for one joke, and for one trick, that, of through a mail hole. Either his act has been cut a lot for this spot or that's a lot of scenery to be packing around for that little bit. The stir assistant is a great asset. She also does a fair nevelty dancer light ropes for next trick, nevel hoop-rolling bit.
Madeline Patrice, advertised as protego of the late Caruso, a color rature wor and the color of the late Caruso, a color rature wor amendated that the color of the late Caruso, a color rature wor amendated that the color of the late Caruso, a color rature wor and the color of the late Caruso, a color rature wor and the color of the late Caruso, a color rature wor with an audience that is fed up on river songs. She finished with a few of the old fava. Girl has "Four Golden Blondes" are just that and plenty lively. Their radio station setup, featured with the attempt of Kate Smith' to get the moon over the mountain schange phone board scene running it a close second.

Fred Sanborn, comic who says

FOX. BROOKLYN

(Continued from page 29)

(Continued from page 29)
dog pantonime without the trainer
visitie. Dogs wear wooden soled
shoes which get a laugh as a
clop about the stage. Three dogs
are worked in a ministure stage set
with a marionette clown giving the
stage of the stage of the stage
are worked to the stage. Three dogs
are worked in a ministure stage set
with a marionette clown giving the
stage of the stage of the stage
are worked within a stage
a Don Juan episode within, and
a Don Juan episode without, and
later when he makes his exit with
shorts. In spite, of this opping his
shorts. In spite, of the opping his
good stuff for the youngsteen,
Handsomely set and the dogs work
walt, though they have no elaborate
related.

Handsomely set and the dogs work well, though they have no elaborate rollines.

Find the series and Carlyle Bennett have a duo which is only so-so, leading to the disciosure of a huge market basket with Nadine perched on top. She goes into a sort of show the line girls with aumforwer hats. They do a peculiar sort of hopping stop instead of a dance. Rather a perfunctory number. Rather a perfunctory number. Rather a perfunctory number. He first comedy contribution. A little loose dancing, a good swaying bit, and some talk. One of the highlights is 'Fresident Hoover can't use the first comedy contribution. A little loose dancing, a good swaying bit, and some talk. One of the highlights is 'Fresident Hoover can't use the first comedy contribution. They stopped aughing at that one about the time they changed from about the first part of the present the first part of the present the first part of the present part of t

Arthur to Cleveland for the presidential name. Very little laughter bore. It is appectacular set with relative processing the various and the stage to tell which is which. All costumes are white and silver in the Minsky style. One of the best sets of costumes in an F-M unit in a long time. Broken by a series of cusus steps from Lucille and Lavernée who tays up on their toes for Russ steps from Lucille and Lavernée who tays up on their toes for Staliway with the only touch of color, and Miss Chicago last on in an all-net costume. She's a great plug for Chicago.

color, and Miss Chicago last on in an all-net costume. She's a great plus for Chicago. Hal Beckett gets them singing in Hal Beckett gets them singing in the control of the

MANCHESTER, L. A.

Los Angeles, Aug. 12.

In Follow Thru, Fanchon & Marco have their third and best tab-version musical. Work of Joe Penner and Olive Olsen, comedy leady, deserves the top billing they get, It demonstrates that book comedy, build up to wham proportions better than the vaude variety, If units initial abowing at this house is a criterion.

control of the contro

and Kadeline Sheffield a cute Ingenue.
Franklyn Farnum, Dee Loretta, Eddie Tamblyn, and Allta Duncai and Control of the Contro

MICHIGAN

MICHIGAN

Detroit Aug. 15.

Stage show this week is yes and no. With plenty of cash customers attracted by the Four Marx Bros. In Horsefeathers, and all of them a pushover for any act with comedy. As a result the funny acts stop the show, while the other type lays an egg. Not much money expended on this program because the picture will draw anyway. But two acts Dorothy Martin and Fritz and Jean Hubect both prove show stoppers. The Huberts have been seen here before, but Art Henry hasn't been here since, the old Temple days. Henry has an act that is very goods that should lead to something in the nuisicals some day. Following the Hüberts, with their face slapping, he takes full advantage by coming out on the stage for his numbor, and in the first ten seconds but we socking his tirthend. Case.

number, and in the first ten second getting a big laugh and hand sim-ply by socking his girl friend. Gag was a natural, with the audience fully appreciating. Weak part of the show is the or-(Continued on page 61)

Variety Bills

NEXT WEEK (August 20) THIS WEEK (August 13)

Numerals in connection with bills below indicate opening day of ahow, whather full or split week

RKO

PEW YORK (ITT Evans & Mayer Palace (20) Don Santo & B Olsen & Johnson R Bobby May (18) Al Trahan

Falses (29)

Gron & (1) mison R

Arthur Petty Co.

Walter Willor

Walter Willor

Bill Robinson Co.

BEDOMCTEN

BILL ROBINSON CO.

BILL ROBINSON CO.

BILL ROBINSON CO.

BATCH A Whitledge

Rosette & Luttman

Arthur La Falser Co.

Horman Hydel

Grontle & Luttman

Arthur La Falser Co.

Horman Hydel

Fronger Co.

Fred Waring's Orth

Fred Waring's Or

Fred Waring's Orch
Prospect
1st half (20-33)
Billy Rolls & D
Stopping Out
Clark & Bergman
Will J Ward
Roos's Midgete
2nd half (24-26)
Small Bros
(Four to fill)

Bobby May
Al Traham
All Traham
Al State
2d half (18-20)
Burile Ludlow Co
Aifred Latell
Withers & Moran
(Others to fill)

JACK POWELL IMPORTANT ITEM

BEALM OF SHYTHM LEDDY & SMITH

2nd-half (17-19) MINNEAPOLIS
Orpheums (20)
Prank DeVee
Davis & Darnell
Hobart Rosworth
Raiph Cooper Orch
Robbins I
Snoozer Jr
Murray Labe Co
Jordan & Woode
Roy & Romero Ray
KASHVILLE
Princese (14) obo anderbilt Boys & M Havel

Feaches Browning
AERANN
AERANN
Bethat Co.21)

BURNARY CO.

TO CO.

T OFFICIAL DENTIST TO THE N. V. A

DR. JULIAN SIEGEL

Dob Bija

Doby Harie Rev

Frances White

Praces (13)

CLEFELAND

France (13)

Grace Hayes

Barney Rapp Orch

CT wo Coblette

Renoff, Renova & B

Rus Odda (29)

Olibort Bros

Rus Odda (29)

Olibort Bros

Praces & Lapkil

Prance & Lapkil

Praces & La

Odd, Ethel Lowe
Otto Gray Co
Gilbert Bro
Gilbert Bro
Carl Shaw
Daphne Follard
Doe BaskwYON
Capitol
Ist bac(20-22)
Dorothy Vinette Co
Allen & Candeid
Keller Sis & L
Sannar Colend
and baid (34-28)
Gilbert Sis & C
Candeid
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Colendari 2nd haif (24-26) Christensens Bud Harris (Three to fill) 2nd haif (17-19) Model Bakers Franks & Irving Alice Frohman Sully & Thomas Lucky Millinder Or

TORONTO
Hippodrome (20)
\$ Ft Rhythm
Le Paul
Welcome Lewis Co
Lewis & Ames
Blanche Calloway B
Joe Bell & Sis
King Bros & Cully
Wally Sharpless Co
Sisters of Exilier

Loew

Valencia (19)

NEW YORK CITY
Ban Berule
Boswell Bis
DoMarcos
Eddie Dowling
Ray Dooley
Fred Cools
Art Jarrett
Niohols Bros

Art Jarren
Nichols Bros
BOULEVARD
1st half (20-25)
Bmplre City 5
Bob Robison
Casting Stars
(Two to fill)
2d half (24-26)
Cardini
Primrose Semon
Johnny Tyrell Co
(Two to fill)

(Two to fill)
Orpheum
Ist halt (20-23)
Hermans
Held (20-23)
Hermans
Hickoy Feley & Malickoy Feley & Malickoy & Searle
Nord & Jeannle
Faddy Cliff Orch
2nd half (24-28)
Madie & Ray
Eddie Hanley
Carrie & Eddie Rev
(Two to fill)

Service Gilder
Priseo Control of the Priseo

Carrie & Ecde Rev
(Two to Sil)

Faradise (18)

Faradise (18)

Bert Lehr
Hannah Willmann
Morton Devnoy

Harrische (19)

Harrisc

WARNER

RIJABETH

Bits

1st half (19-31)
Pelores, Eddy & D
Masters & Gautier
(Three to fill)
Gautier

(Three to fill)
Gautier

(Thibert & Hartman

(Three to fill)
Joe Young Co
Glersdorf Silv
Kramer & Boyls

Kramer & Boyls

Loma Worth

Loma Worth

Ray Eighes & Durkin

Ray Eighes & Durkin

Ray Eighes & Durkin

Ray Eighes & Derrich PHILADELPHIA Earle (19) Dance 'Olympios

Lebn Navarra
Ray Hughes & P
Hetohins & Smith
Bert Lytell Co
Jack Pepper Co
(22)
Case B (22)
Case B (22)
Case C (23)
Case C (24)
Case B (24)
Case C (25)
Case C (25 WASHINGTON
WASHINGTON
Bredwine
Lewis Mack Ce
Nick Lucas
Stanley 2
(12)
Pirate Queens
Leon Navarra
Bert Lytell
Al K Hall Co

Palace (20)
Owen Moore
Herb Williams
(Five to fill)

Fanchon & Marco

BROOKLYN

Rhapson or R I

Rhapson or R I

Betty France or R I

Betty France or R I

Fall Bydell as P

Danny Beck Consusto Conzales Steve Savage Anna Chang Julian Hail Dorothy June-DES MONIES Transmount (19) Carrimount (19) Carr

MILLYWOOD
Tobalage (18)
Tobala

Maug. 15

NEWCASTLE
Empire
Leon & Kitl
Varney & But
Varney & But
Tassa Desano
Power & Bandon
Power & Bandon
Power & Bandon
Som Parameuse
Enid Raiba
Suaton Sis
Flanagan & Allen
Tred Siyuvites
Mr Thomas
Allen & Gordon
Stroil

Cabaret Bills

Central P'k Casin Veloz & Yolanda Eddla Duchin Or Club Calais

Joan Mailn Lew Garcia Orch Francis Dunn Arthur Budd Colleen Adams Enters & Borgia

ASD. MADISON OF THE M Enters & Borgia
Connie's Inn
Baron Lee Orch
J'zzilps Richardsor
3 Little Words
Alice Joyce
Cora Groce
Groce
Bernico Cheesman
Paul Meeres
Lola Deppe
Willie Jackson
Bon Bon Buddles MilwAuker
Wisconsin (19)
Ted Lewis Bd
Dixle 4
C "Snowbail" W'tier
Eather Pressman
Bisle McLood
Doris Deans
Baby Jane
Mildred Gaye
NEW HAVEN
Paramount (19)
Tappressions' I
Natacha Natiova

Cotton Club Cotton Club
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Aikine
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Don Redman Ores

Faramount Grill
Both Challis
H'ly'w Collegians
Melba Mason
Oscar Grogan
Julie Jenner
Balnbow Ins.
Chris Pender
Selma King
Rudolph & Chicita
Al Goldman

Eddie Tamblyn
Mac Harris
Hach Mright
Hall Machtro
Hall Machtro
Hall Machtro
Hall Machtro
Hall Machtro
Hall Mright
Happiness-Show
Hall Mright
Happiness-Show
Hall Mright
Happiness-Show
Hall Mright
Happiness-Show
Hall Mright

COURT STREET OF Catchalots
SAN FRANCISCO
Fox (19)
Follow Thru'
Joe Penner
Olive Olson

LONDON

Week of Aug. 15

Week of
Canterbury M. H.
Int. half (15-17)
Alec Halls & Page
Dancing Middles
Dancing Middles
Da & E. Franklin
Chick Billott
New Victoria
New Victoria
Page
Lydia Dina
Lydia Dina
Thy Mile & Weir'd
Bones
Sen Murphy

Aug. 15

HILBURN
Grange
Paul Grey
Paul Grey
Helene & Penarda
Empire - Mille Emp

Int Empire - Mille Emp

John (1988)
Alter Molville
Co as booked
John (1988)
Alter Molville
Alse Halls & Page
NEW CROSS
T ROAL Hindustan
Half & Becono
OLD RENT ROAD
Barbette
Barbette
Barbette
Barbette

Tiny Mite & Weir a
3 Bonos
Sen Murphy
Miller & Wilson
5 Ziganos
Gsovsky's Ballet
Clapham & Dwyer Barbette

> TOM, DICK and HARRY **OPENED ON**

a Fanction & Marco Tour Placed by LEDDY & SMITH

BRIXTON
Astoria
Jack Payne Bd
CLAPTON
Eisk
Ist half (15-17)
E & E Franklin
Chick Eillott
2d half (18-20).
Carlyis & Navairo
Alice Melville

Alice Melville
EAST HAM
EAST HAM
Rusty & Shire
Rome & Romane
FINESURY PARE
MAX Mileer
Kotth derrard
Mito 3
HAMPIERSMITH
Falace
Jack Hart Bd

Asteria
Wolkowsky & L
Rosa Pinkerton
Leslie Psarce
TOTTENHAM
Palace Selkirk & Glyn Johnnie Walker

PROVINCIAL

Week of Aug. 15

Week of BIRMINGHAM Empire Egan Redheafs Morris & Marr Lucienne & Ashou Henry Hearty Deough of the Boundary Hearty Hearty House of the Boundary Hearty House of the Boundary Hearty Heart

NEW YORK CITY H'llrw'd Ecstaw'
Tommy Tucker Or
Barron Judeth
Faith Bacon
Andre 4
4 Climax's
Theo Thane
John Walsh

John Walsh

Nat Club

Note The Boys

Nuter Fages
Vic Dunns
Joan Sennett
Walsh Bros
Billis Lane
La Belle Rose
3 Crane Sis
Capper La ke
Bobbla Termaine
Cook Sis
La Belle Rose
Enoch Light Oren

Picture Theatres

NEW YORK CITY
Norma Talamed (18)
Norma Talamed (18) 'Guilty as Hell'
Uptown (12)
Eddle Psabody
Jessie Draper
Jack & Jerry
Mark Fiber 'H''d'
BUFFALO
Bernardo De Pace
Skysoraper-Souls'

Honey Maye Frankis Frada Or

Bernice Short
Elimer Turner
Jimmy Baskette
Bobby Sawyer
Norman Astwood
4 Blazzand
Crockett M'theara
Ted Faith & Kris
Emily Day
Babs Perkins
Shelf Jan Warren
Feddy Black Orch Honey Maye
Frankis Frank Or
Frankis Frank Or
Bayer
Barra Bire
Lita Lope
Jane Dunlap
Ellean Clewier
Jane Dunlap
Ellean Clewier
Jane Dunlap
Ellean Clewier
Jane Dunlap
Ellean Clewier
Mildred & Maurice
Ransian Arts
Joe Morants Orch
Reine & Laura
Mildred & Maurice
Rarta Birs
Barra Birs
Graft
Graft
Graft
Willage Hera
Reiliy & Comfort
Fope & Thompson Hunter Isle Inn Geo Owen Orch Buddy Kennedy Kerr R'usseaus & Edith Griffith Kentucky 2

Pavillion Royal Guy Lombardo Or CHICAGO

Edgewater Beach
Hotel
Irone Stanley
Stanley Jacobson
Dusty Rhodes
Earles Racobson
Earles Racobson
Chas Agnew Orch
Lincoln Tavern
Andrea March
Redd Ingle
Country Washburn
Enkor Gibbs.
Elino Tanner

Weston Yaughn
Ted Weems Orch
Sophine Delis
Sophine Delis
Sophine Sie
J & J Walton
Marie Peterson Co
Gus Sanity Fabr
Earl Rickard
Lillian Barnes
CWard Sie
Joe Finisy
Mary, Vanda Girls
Eddie Sonth Orch

DETROIT
Fisher (12)
Bret Wood
B & J Psarson
3 White Flashes
Olive Sibley
'Jewel Robbery'

Accidental Stars

(Continued from page 1)

(Continued from page 1)
tions in plenty as to what quality
about a new radio favorite secounted for this popularity.
The networks have found out
that unknowns or well-knowns
can't be forced into public consciousness.
Those that 'arriva,' of course,
usually-have something on the ball.
Those who are groomed and exploited for radio fame are also fortified by an unquestioned amount of
talent, alse tha breadcasters
wouln't bother with them in the
first place. But in the final analysie, their acceptance rests with a
public whose mixed tastes can't be
gauged by any rule or measure.

sis, their accaptance rests with a public whose mixed tastes can't be gauged by any rule or measure. The best answer is that there has been no smash radio click in the first eight months of 1932. No-body has come across the ethereal hortzon approaching the bigness of 'n' Andy, Rise of the Goldbergs. They, along with Columbo, Downey, Bernle, or any of the others are holdovers from previous radio years. The new Ed Wynns, Richman, Bennys, Cantors, Jessels, Lombardos, et al, who have achieved sizeable radio reputations currently and in the past are not essential had of stages endeavor where they established themselves to the degree that radio commercials bought them for their 'name' value.
Not so the Vallees, Crosbys, Smiths and other scintillating ethereal, satellites. They were 'made' first and last by radio and thence became valuable to the stage for personal appearances.

Possible Exception

Possible Exception
An exception may be Burna and
Allen who, while vet vaude troupers,
have achieved fame because of the
mike. And they did radio work
prior to '32. Watter Winchell was
a journalistic name whose reputation was carried in printer's ink,
thou was carried in printer's ink,
making' him.

Futile Efforts

There are instances galore or radio's futile efforts to 'make' stars. The best answer is the NBC's decision to abandon both in Chicago and latterly in New York the elabute of the Chicago and latterly in New York the elabute of the Chicago and latterly in New York the elabute of the Chicago and latterly in New York the elabute of the Chicago and latterly in New York the elabute of the Chicago and latterly in New York the elabute of the New York the elabute of York the New York the New York the elabute of York the New York the labute of York the New York the N

reputation into the band field but he has yet to substantially cilck with the air listeners via his dance orchestra. Rolfe, of course, while highly exploited via the ether, is a veteran on the air as he is in show business generally. Columbo is also a holdover from lest year's radio favs.

a holdover from last year's radio favs.

Right now an assortment of singers and m. c.'s are in the process of elaborate build-ups. Some have already achieved penciling is for fall commercials, but apart from the fact that many are recognizeable names with past reps on the stags, screen or phonographic contents non-way to predict the stags, screen or phonographic than the stage screen or phonographic and supplied to the stage screen or phonographic records non-way superlated degree on the radio.

It evidences unquestionably that tirs getting to be tougher than ever to ring the air bell for wow results, although one or two are beginning to make regional impressions such as Georgie Price. But he's yet too locally known.

Being Built Up

locally known,

Being Built Up

Some of those in the process of
being built up are Sid Garry, Jay

C. Filippen, Gene Austin, Cliff Edwards, Plokens "Sisters, William
Hall, Tito Guizar, Donald Novis,
Art Jarrett, Harry Barris, et al.
Some of these just haven't connected despite the most intensive
plugging, while others are hoping
for that commercial which'll take
the station off the nut for its investment.

use station off the nut for its investment.

There are others who have had their vogue in the past and some of whom are still current such as Vaughn de Leath, Wendell Hall (when the Red Headed Musek Maker was such a rage), Little Jack Little (back again for a once-over-lightly), Amos 'n' Andy, The Rise of the Goldbergs, Mills Bros, et al.

There are also current commercial program favorites such as Ruth Etting, Nat Shillret, Sisters of the Skillet, Stoopnagle and Budd, George Oisen, Jack Benny and Ethel Shutta, Arthur Tracy (The Street Singer).

Bibel Shutta, Arthur Tracy (The Street Singer).

21 Was Big Year
One accounting for the name drought given by network impresarios is that radio has already ext, hausted itself of every type of mike performer possible. Loudspeaker addicts through 1931 were stooded with every style of tenor, harttone, coon-shouter, lowdown monner of the blues, crooner, male sopranos, female tenors, operatic vituoses, seat singers, and whatnot. What the blues, crooner, male sopranos, female tenors, operatic vituoses, seat singers, and whatnot. What that, of what was ushered in through 1931. That year, say the ether-impresarios, will go down as radio's golden age of talent.

Next to come into their own, it is predicted, will be the writers and production directors. Radio has is most of its progressions been paralleling the development of motion picture, the focusing of attention on fectors, point out the foregaters, will come as an inevitable new twist in the cycle.

Hollywood (Continued from page 4)

to manager of Warner studio's per-sonnel department. Takes over Rufe LeMaire's duties. Maxwell Arno confined strictly to casting.

Logan on 'Sing Sing' Dialog on Warner's 'Sing Sing' ill be directed by Stanley Logan.

Nichols with Bachman George Nichols goes from Para-mount as film editor to J. G. Bach-man as production supervisor.

Double Megging
Warners' The Match King, story
of Ivan Krueger, will be doublemegged by Howard Bretherton and
William Keighly.

Radio's New Sound
Radio will rush installation of
RCA's improved recording system.

Noah Beery F&M

Noah Beery will be in an F&M

not Sept. 1. Will sing three songs.

For Sidney Foxe
Initial starrer for Sidney Foxe at
U will be 'Next Door to Heaven,'
by Edward Luddy.

Radio's School Talent
Talent search through 'summer
college dramatic schools by Albert
Lovejoy resulted in eight potential
candidates for Radio. Best prospects will be tested.

Radio may substitution Pickles Moore in Little Orphan Annie, due to delay in starting the picture and need for young Moore on his home lot, Roach, for an 'Our Cang' pic-

East

Libby Holman is out on \$25,000 ball on representation she is short-ty to become a mother. Held on a direct murder charge of her husband, S. Smith-Reynolds, of the tobacce family of that name.

George D. Phelan, charged with having stolen \$695,000 from J. S. Bache & Co., who employed him as Bache & Co., who employed him as clerk, tells that most of the sum went to Broadway night clubs and speaks the past 11 years.

Waiter Lowenfels, who some time ago charged that 'Of Thee I Sing' was piagiarized from his 'U. S. A. with Music,' has brought suit for an accounting against George Jean Nathan, George S. Kautman, Morrie Ryskind, George Gerahwin, Ira Gershwin, Ira Gershwi

Six tathers fined for nude bathing at 3 a.m. at Kings Point, L. I. Charge was using the beach after hours and the fines were \$5 a head.

Waiter Hampden to go out again in 'Cyrano' starting in Westchester Oct. 1. Plans to close in Brookley May 27. Will switch to 'Hamlet and 'Caponsacchi' for spring dates

Authors' Fund loans up 25% and hard put to meet the demands for relief.

Charles Hunt, Shubert play eader, buys 'In 24 Hours,' by Wil-lam David. Plans production in lovember.

Mrs. Juliet Barrett Rublee has gone to Mexico to witness the show-ing of her picture, Flame of Mexico.

Cleve Brandel, one of the attrac-tions at Hubert's museum, badly in-jured Tuesday (9) when his "at-tendant became confused in the traffic and dropped him. Brande has no hands and webbed feet and as dependent upon his caretaker Tatter was taking him home.

Paul Green, who wrote In Abraham's Bosom, now on advisory board of Repertory Playhouse Associates, little theatre movement.

Friends hear that Pauline Garo

Peggy Fears' first production 'Nona,' goes into rehearsal today (16), with Lenore Ulric in the fead,

Bide Dudley has another play This one is 'I Love You.' To be tried by the Croton players, Ru-dolph Lotha adaptation.

M. H. Tillitt in his Price of Pro-ibition asserts that bootleggers ave taken \$19,000,000,000 profits ince prohibition.

Greta Garbo makes application in the Swedish courts to change her name from Gustafsson to her film designation.

Fake dry raiders went through the motions on the New York Belyeder roof last week, but when they suggested they could settle for \$2,900 spot cash, cops were called and the fakers pinched. Belyedere is the continuation of the Villa d'Este which took a rap.

Ben Stein made gen. mgr. for Brown & Henderson.

Post office rules that stickers for repeal of the 18th amendment may be affixed to the backs of envelopes but not on the address side. Con-tent not held illegal.

Herman Shumlin to try out the Spewack comedy in Newark Sept. 5 Not yet cast.

Sam Warshawsky's play, 'Pagar Fury,' to be tried out in Sharon Com., Aug. 29.

Comm., Aug. 29.

Armon von Browsky arraignee before Magistrate Dodge in night court last week on charge of shooting at Stephen Jensen from the window of a boat club, at City island Von Browsky pleaded guilty, explaining that Jensen had annoyed Further explained he used blank cartridges. Judge dismissed case.

June Shepard, dancer, removed to New York hospital from hotel last week suffering from blindness, due, she says, to drinks in a Broadway speak. Felt ill atter leaving the place, and vision falled when she get to her room.

Cowboys in Zack Miller's Wild West used pop songs instead of cow-boy laments in the show. Copy-right owners given \$500 each, to-gether with \$100 attorneys' fees and costs of \$34.24 by Pittsburgh court

Suit of William Reswick against
Otto Kahn dropped in White Plains.
Settled out of court. A \$300,000 City, Aug. 12. Irene Berger died a

<u> диминичники пиничники пиничники при при при пиничники пиничники пиничники пиничники пиничники пиничники пинич</u> the Dailies From News

This department contains rewritten theatrical news items as published during the week in the papers of New York, Chicago, San Francisco, Hollywood and London, Variety takes no daily papers of New York, Chicago, San Francisco, Hollywood and I credit for these news items; each has been rewritten from a daily paper. Variety takes no

claim compromised for less than \$5,000. Grew out of failure to bring over the Russian Ballet. Reswick still has suits pending against Theodore Dreiser and All-Russian Ballet Inc

Billy Watson announces revival of his Beef Trust burlesque show. Plans to invade Broadway, and will play himself.

Gluck Sandor got the job of stag-ing the dances for 'Vanities' wher Metro gave Sammy Lee a contract

Dunninger, the magician, went after a press stunt last week when he dared Wilhelmine Werner to produce a ghost which he could not top with a better one produced by artificial means. Seance was held in one of the upper floors of the Empire-State building. Miss Werner falled to come through, so Dunner falled to come through, so Dunpare did a parior trick and the party was over.

Ruth Chatterton and Charlotte Susa, latter German film star, ar-rived in New York last week from abroad.

Earl Carroli caught Frank Morgen in Grand Central station las week just as he was heading for Hollywood. Signed him for twyears for unspecified plays and then Morgan hopped the train to some cleanup work in the studio Back next month.

Mrs. Harrie Merrill Seff has in-stituted divorce proceedings against her husband, Manuel, publicity man and playwright. They were married in 1925.

Court clerk in Winston Salem announces that Libby Holman has failed to qualify as administrator of estate of her late husband, who apparently died intestate. Law requires application within 30 days, None was made.

Fritz Lieber, Jr., son of the actor, and himself a former player in his father's company, was inducted as lay reader in Christ Church, Middletown, N. J., last week,

Pucini Grand Opera Co., which has been giving performances in Bryant Park, hopeful of municipal opera in New York next season.

Ed Wynn will continue his iy radio broadcast. Tour will be limited to reaching distance from New York and he will come in each Tuesday. No performances the evenings, but extra mats, on Fr days.

Mamaroneck grocer obtains judgment in White Plains, N. Y against Ethel Barrymore for \$59 worth of groceries. Bill has been worth of groceries. running since 1929.

Screencraft, indie, starts prodution of 'Hotel Variety' at the, F. N. Y. studio.

Jose Ruben, who helped adapt 'Cat and Fiddle,' directed the show and played a part, will be out of the cast for two or three weeks to stage 'Finale' for the Berkshire Players, Stockbridge, Mass, Laurette, Taylor will be the featured player there.

They don't throw pop bottles in Nicaragua. Recent close decision by the umps in Granada vs. Mana-gua gave the decision to the latte-Granada has taken an appeal to the Supreme Court.

Ward Green's first novel, 'Core Potts,' to be made into a drama.

John Colton is revamping the last act of his 'Saint Wench,' which Peggy Fears is producing with Helen Menken.

Strong rumor that George Jess will go to work for Jed Harri presently. Play is 'Salt of th Earth,' by Bernard Schoenfeld.

Mary Hay said to be considering a Paris divorce from David Bath radio and theatrical man, Say they only love each other when apart. Former wife of Dick Barthelmess

WINS (Hearst) radio station in New York to broadcast all nabe theatre bills at 6:45, classifying them by sections for the con-venience of the tuner-inner. Not

Emily L. Baruch, grandmother of Frimi's daughter, Marie Lucille, 20. Mrs. Baruch claimed she spent amount in rearing and educating the girl. few hours later, and Mrs. Roxie La-Rosa is believed fa ally hurt. Her husband, Orville LaRosa, was less seriously injured. Miss Berger fell while doing a slide. Russeli D. Plummer, saxophonist, filed cross suit in Los Angeles in divorce proceedings brought against him by Dotothy Day, actress.

James E. Kenny and Joseph Levitt have formed a producing firm. Will be known as Kensait Producing Co. Plan four produc-tions.

Vicki Baum's 'Life Goes On' due in at the Golden theatre early in November,

By vote of 960 to 52, residents of Lynwood (Los Angeles suburb) ap-proved construction of dog racing track.

Joseph Finger, European legit producer, following staging of his Married Love' at the California has cabled his Paris representative that his future home office will be

Prohibition repeal and bill sanc-tioning racing will go on November ballot in California.

Gordon Wiles, Hollywood producer, contributes \$100 to stickup in Frisco.

George Bancroft and Gov. Balzer lead bucket brigade that stamps out fire threatening state fish hatchery near Verdi, Nev.

Life of Fred W. Enderly, Los Angeles, saved when his daughter-in-law, formerly Pearl Eaton, stage, gave her blood for transfusion,

Los Angeles Municipal court or-ders Norman Kerry to pay \$800 note signed in favor of Agua Caliente Co for gambling debts. Also, \$112 in-terest and \$75 attorney fees. Kerry contended note illegal.

Virginia Frayser, 21 and blonde, selected as Los Angeles entrant in Paramount's hunt for a 'Panther Woman'. Three thousand entries

Los Angeles municipal court ruled Eddie Brandstatter must stand trial on charge of stealing furnishings from Hollywood Montmartre cafe: Formerly managed it.

Fearing that in case of a blaze fire-cuters might be scratched, Los Angeles fire commission ordered barber wire fence around Estelle Taylor's estate knocked down.

Robert Ewing Morrow, husband of Mary Elizabeth Swinnerton, daughter of artist James, suing for annulment of marriage.

Claiming that he is broke an that his Paradise ranch didn make enough to feed the fish, Nos Beery was discharged as an \$1 judgment debtoc by Los Angele municipal court.

Olive Anthony is suing in Los Angeles municipal court to collect \$877 from estate of Maurice De Mond, former president of Break-fast club, for alleged detective serv-

Of the \$3,500.000 estate left by the late Ellen Scripps, of the Scripps newspaper family, \$100,000 goes to Scrips college. Pomona, Calif.; \$150,000 to University of California, \$300,000 to Scripps Metabolic Insti-ute, La Jolie, Calif.

Marilyn Miller returns to N. Y. Tuesday (16) for Sam Harris pro-duction, written by Herbert Fields and Cole Porter. First she may ap-pear in revival of 'Sally.'

in contest.

Mark Linder is trying to talk Sally O'Nelli into heading his new musical farce, "Triplets."

Otto Harbach will slick up 'barry' for Mrs. Joseph Leblang fore it goes into production.

Fred Stone to bring 'Smiling Faces' to Broadway. New song have been added.

Claude Williams and Sam Clarke, racing dog owners, denied freedom on contempt charge for failure to testify in gambling trial of Culver City, Cal., racing officials. Five days, Local 96, Moving Pleture Machine operators of Worcester, gass, follow the New York lead on a smaller scale. Distributing flyers presenting their side of the strike against the Arthur theatres to the public. Main argument is that theatres have not pald local taxes to the city. Mary Akin, wife of Edwin Carewe is expecting October visit of stori at her home in Beverly Hills. James J. Jeffries, former heavy-weight, filed application to build amusement center and dog racing track at Burbank, Cal. Phil Bo-land, with Los Angeles and eastern money, also wants to build.

Calliopes barred in Massena, N.Y. Aiso bars the carnivals they usually herald. Takes too much money out of town these times.

of town tages times.

Marjoric Whittington, former showgiri, arrested in Wrentham Mass, Sat (13), charges with stables with the sate with an include the sate of the sate

Gene Fowler back in town and working on the Billy Rose projected production of "The Great Magoo' which he and Ben Hecht authored.

Al Shean, Mark Bros, uncle, will go into 'Varnish,' by George L. Spalding, Shean will angel as well as act. act.

James Cagney a possibility for "The Great Magoo if the matter of his WB contract can be compro-lised. Breached contract prevents stage as well as screen engage-ments." Dorothy Lee did not conduct wild parties, she told his honor in Los Angeles Muricipal court. Miss Lee was sued for \$375 for damage to furniture in Malibu home she

Philip N. Faversham, son of Wil-liam Faversham, to make his pro-fessional debut in 'Another Lan-guage.' For the Chicago co,

Jack Dempsey may go actor-manager. Has a couple of scripts and the yen to act.

Odis Skinner reported to be con-sidering The Nobel Prize, Scandi-navian play, as a starring vehicle. Lawrence Langer owns the American rights and will make the ven-ture if he can find someone to split the costs with him.

Jimmy Walker week-ending at A. C. Blumenthal's Westchester home, spread his host's name across the Saturday (13) afternoon page ones when he declined an interview and left it up to Blumey to address the

Coast

Isabel Kelly, dancer, awarded \$2,026 damages in Los Angeles against Roy Rust for injuries re-ceived in auto accident.

Presentation of insufficient evidence in Los Angeles Superior Court brought dismissal of R Lo Court brought dismissal of R Los and the Court brought dismissal of R Los and the Court of the Court brought and his wife, Marilyn Mills, and the Davis-Mills counter suit for \$10,000. Suits resulted from attempt to establish a motion-picture colony at Presidio, Presidio,

Jack Dempsey told Joe Levy, fight promoter, he will meet an un-named opponent Labor Day at Tijuana.

C. William Kolb, Kolb and Dili, is asking on behalf of the team \$32,000 damages from the Glimore Oil Co., San Francisco, on claim that defendant broke a radio contract.

Raiph Spence, writer, defendant in \$155,000 breach of contract suit brought in Los Angeles by Jesse Well, independent producer. William Savage, treasurer farner theatre at San P Warner theatre robbed of \$1,500,

Acid used by Gladys Woodali, blues singer, in suicide attempt in Los Angeles. Realism in scene for Columbia's That's My Boy' cracks rib and mocks Richard Cromweil senseless

Rudoif Frimi, composer, has made settlement out of court in Los An-geles in the \$48,000 suit brought by Damages of \$10,800 asked by Ver-non E, Wiles from Harold Menjou, adopted son of actor, for injuries in auto accident in Los Angeles, ond escapade for young M whose femme companion was in more recent accident.

Marionette shows given by Monro Augur have puppets as likenesses of screen players.

Joe Schenck has made Geor Schilling his assistant and busine manager of Callente Jockey Club,

Declaring collapse of First Na-tional bank of Beverly Hills had wiped out fortune of \$759,000, Rich-ard L. Hargreaves, former president, and husband of Helen Ferguson, actiess, has filed bankruptoy pet-tion in U. S. District court, Los

Inebriation given by Janet Ma-ioney Taylor, actress, as reason for asking divorce from Justus Law-rence Taylor. Granted in Los An-geles Superior Court.

Raiph Forbes granted divorce rom Ruth Chatterton at Minden, Yev. Miss Chatterton married George Brent, actor, in east the next

Mid-West

Disappearing Mike Potson, owner of Colosimo's Cafe, Chicago, aurrendered to Federal men. They wanted him following a raid that didn't produce him. He posted \$5,000 bond.

Cuiver Military Academy alumnt narched to the Palace, Chicago, to ee 'Tom Brown of Culver' (U).

At the age of 90 Old Lii, an ele-phant in the Cincinnati Zoo, will-become the first pensioned pacity-derm in America. For 26 years the beast carried Cincinnati kids for their big thrill ride.

Withholding ailmony to regain the affections of an ex-wife is bad feehinque and a dubious allbi, said Judge Lindsay in Cook County of the County of the County of the County of Hilly Glason, when the East of Hilly Glason, when the County of the County of

Peggy Murray, in a Roman race, fell when her horse stumbled and was trampled upon. She limped off, not seriously injured, to the Ring-ling hospital tent.

Virginia Valli-Fopovich, the girl who shot Bill Jurges, the Cube' shortstop and went into burlesque for one week to tell about it, was an injunction against the state of the

Bombayo, 'the man from India,' performers with the Ringling cir-cus, were married in Chicago.

'Aida' with camels and elephants will be staged for one performance in Soldiers Field, Chicago. Same promoters will present 'll Trovatore' in the outdoor stadium on another date.

A triple somersault which the publicity agent declared was performed only once a year because of its danger was done by Alfred Codona of the Ringling show while in Chicago. While his wife, Lillian Leitzel, lived Codona dirth attempt car at any time. It's the same that the Allied Ennie Ward in 1921.

Connie Selback and H. P. Spencer were nabbed in Chicago charged with operating a nude model racket. Using the woman to allay prelimitable of the control of

German pictures exclusively was announced for the Kino theatre, North avenue, Chicago.

Olympic Handling Takes Farmer to Berlin Games

Los Angeles, Aug. 15.

Los Angeles, Aug. 15.

Zack Farm'r, executive in charge
of organization, arrangements and
handling of the Olympic Games, has
been engaged by the Berlin Olymplad committee to handle the next
Olympiad there in 1936.
Foreigners liked the way Farmer,
ran things, especially in view of a
prospective profit.

BULL TOSSER FRANKLIN AS GENTLEMAN FARMER

Hollywood, Aug. 15,

Sidney Franklin, Brooklyn bull tosser who made good in Spain but got Bronz cheer in Mexico, and who has been in Hollywood for the Olympic games, returns to Mexico next week to supervise stocking of his 100,000-acre ranch there.

Williamsburg matador has decided to he gentleman farmer below the ed to be gentleman farmer below the Rio Grande, preferring to be a large influence in a small community Ranch is located in state of Du-rango.

ranke. In the control of the control

more Dull years left, then he intends to get married. Then he feels he will live a peaceful life. Someone should tell him.

While here he yisited bull pen for Sam Goldavin's Kid from Spain. In the corral are four bulls, imported from Mexico. Franklin claims the bulls are on the square and look, plenty tough. He claims it will be a real matador's job. to get in the ring with them. Someone should tell Eddie Cantor, star of the piece.

Showmen Can't Figure Jersey Shore's Taste

Long Branch, N. J., Aug. 15,

Long Branch, N. J., Aug. 15, Showmen operating along the Jersey shore insist that this section is one of the hardest in the country to figure. Everything consists and the section is one of the hardest in the country to figure. Everything consists and the section of the large states are two luggest draws are a dance marathon on the Long Branch Recreation Pier and the Evelurg Fassion play at Ocean Grove. That gives some ideas.

Emboldened by success of the Long Branch marathon, the same promoters tried a dance derby at Keansburg and so far the result has been a flopperoo. On paper Keansburg shapes up as an ideal town for the dance stuff as it caters to a class that ordinarily goes for that kind of entertainment, while Long Branch with tigs exclusive summer colonies would appear to be the colonies would appear to be than the state and the summer colonies would appear to be than the state and the summer colonies would appear to be than the summer colonies would appear at the line. In the spring Hagenbeck-Wallace circus played to a crowd of nearly 10,000 in one day at Long Branch. Last weeks Sells-Floto at Asbury Park did only fair business and when the report was crowded with vacationists. Last winter a stock company at Asbury played all year to a profit, while vaude in the same town was Jerked after six weeks. Now Williams Brady's stock at Red Bank is staggering and the stage presentations at the Paramount theatre, Asbury, are getting a swell play.

bury, are getting a swell play.

Over-the-Bar Prices Down

Prices for drinks over New York bars have again dropped. Spots in the financial district are reported to be-lowest, whisky retailing at 25c. Other downtown places hold to four bits per highball, but the gin drinks are 35c. Quality of the stuff claimed to be the same as before.

Some midtown speaks now offer rickeys for a quarter, the answer to wage and salary cuts of the patrons. Only some of the better places uptown hold to a buck a drink and senerally there is entertainment. The other spots are charging 75c.

BIRTHS

Mr. and Mrs. Bert Turgeon daughter, in Denver. Father is book-er for Publix in the Colorado dis-

and Mrs. Paul Snell, son, 10, in Hollywood. Father is aramount studio publicity de-

Mr. and Mrs. Byron Farley, daughter, in Albany, N. Y. Father is manager of the Ritz theatre

Mr. and Mrs. Edward Nugent, daughter, Aug. 3, at Benedict hos-pital, Hollywood. Father is screen

Club Rate

Times Square tonsorial par-Times Square tonsorial par-lors are down to offering de-luxe service for less than Bowery barber college rates. One shop gives t. halrcut, shave, shoe shine and lets you hold the manicurist's hand— all for 40c.

PROFUSE APOLOGY

Olympic Comm. Honors Muse Afte Alleged Color Discrimination

Los Angeles, Aug. 15.
After allegedly drawing the color line on Clarence Muse, Olympic committee relented and invited the colored singer and actor to appear at an entertainment for the atti-

letes.
Committee offered profuse apologies and gave Muse a personal escort to and from the Olympic Previous week the committee was reported to have barred Muse from a program supplied, by KNX, Holbwyood radio station, because of his colors.

FRIARS FOLLOW LAMBS IN CASH-ONLY EDICT

Friars Club past Week inaugurated a no-check rule in its eard rooms and restaurant, with such now the week of exchange in all cases. Lambs Qlub preceded the Friars with that kind of a rule by about Kriars sate has been slowly clos-

six months.

Friars safe has been slowly clog-ging up with bouncing paper, and action was deemed unavoidable.

Didn't Want Publicity, But Got It Double

But Got It Double

Mawwell C. Fox, manager of Paramount theatre, Needham, Mass, and Ollvia Thomas, stock player of Beston and member of the Berkshire Theatre Workshop, went all the way to Troy to get married last week, just to avoid publicity. But because Fox's remark displeased the city clerk, Philip A. Murphy, the second property of the company of the company of the city clerk, Philip A. Murphy, the second property of the city clerk, Philip A. Murphy, the second property of the city clerk, Philip A. Murphy, the second property of the city by Police Justice James F. Byron.
After issuing the license, Fox said
to Murphy: 'I don't want this to get
in the 'newspapers.' If it does 'I'll
make it mean for you.' Immediately
afterwards, Murphy called in reporters and gave them the story.

Mrs. Davis' Alimony

Mrs. Norton S. Davis, actress, was given a preliminary decree of di-vorce from George D. Davis, sales-

She charged nonsupport and was given custody of their five-year-old daughter and \$20 a month.

MARRIAGES

Florence M. Schmalhorst, secretary, manager of the station WCAE, Pittsburgh, to James McFadden Hays, at Greensburg, Pa., August S. Lottle Lawson, WCAE, radio vocalist, to Peter Weldy, saxophonist in WCAE staff orchestra, in Pittsburgh Aug.

burgh, Aug. 3.
Mary H. Tippet to Lee S. Eastman in New Rochelle, N. Y., Aug. 9. Bride is a radio singer.

Bride is a radio singer.
Virginia Bruce to John Glibert,
Hollywood, Aug. 10. Wedding held
in Glibert's dressing room at the:
Autro studios.
Jean Carmen, screen actress, to
Walter Lohman, insurance man, at
Santa Monica, Calif., Aug. 14.
Margaret Gaffney Mel, non-pro, to
Richard Kilroy, writer, in Beverly
Hills, Calif., Aug. 14.
Nellis Kuhns, non-pro, to Douglas
George, Warner Palace, Philadelphia, manager, August 4 in Philadelphia.

Sarah Kreindier, NBC violinist, to

Sarah Kreindler, NBC Violinist, to Normal Baltor, sculptor, in San Francisco, Aug. 15. Ruth Chatterton to George Brent, Harrison, N. Y. Aug. 13. Irene Thirer to Zacchary A. Freedman, New York, Aug. 12. Bride is film critic of the N. Y. News.' Groom is a theatre man-

News.' Groom is a them. ager.
Ruth Smith Opp, Ala., to Melvin
Balicrino, assistant casting director
at Paramount coast studios. In
Los Angeles, Aug. 12.
Eleanor Kelly, non-pro, Pittsburgh, Pa., to Bob Fellows, assistant
director for Tay Garnett, in Los
Angeles.

SCRIBES, ANNOYED AT OLYMPICS, PAN EXECS

Los Angeles, Aug. 15. With Olympic games closing yesterday (Sunday), newspaper mer who were rousted around by Olympic press department in distribution press courtesies and through reported high handed methods of executives have begun to hit back at

games officials. Scribes refrained from knocking during first week, but during last four days stories went over the wires in which writers took pot shots at officials.

shots, at officials,
Exces have denied storics. Regarding games profits, if any, newsmen claim the bigwige have been blasting the fact that attendance at all events was near capacity, which would indicate there should be a profit. Officials sidetrack, this, by the storic been at the profit of the storic been an complete an audit.

Swim Stadium Fuse

Swim Stadium Fuse.
Local morning papers, burned last
week at Olympic editicals at the
swimming stadium. Photographers
for all papers were called in Priday, afternoon, (12), when they had
shot events with the morning mentiol they could only use certain
pictures taken as afternoon papers
Morning men stated that would be
up to their editors.
Officials grapiled that would be

up to their editors.
Officials replied, they, would, keep them in building; until they agreed to instructions of the committee.
L. A. Times photographer phoned Harry Carr, in charge of the games for that paper, about predictment and later had city fire department and later had city fire department of the committee of the commit

wanted.

During day there were several fistic encounters with ushers and Olympic officials by photographers and reporters at swimming stadium when they tried to restrict latter to positions around the pool.

Panic Hits Reno Games

Reno, Aug. 15.

Reno, Aug. 15.

Everyone in Reno wants taxes; cut. Thirty candidates seeking six places in teglslature from Reno and all shouting economy. Taxpayers' association pounding county office as the control of the country o

Tm Telling You'

By Jack Osterman

Paris in G. V.

Greenwich Village, where those things happen, has a new spot to point to.

A lunch wagon down thar has put out a dozen tables with fancy colored umbrellas a la Paris sidewalk cafe.

10% GROSS TAX DRYS UP VERY WET MEXICALI

Mexico City, Aug. 15.

Mexicall, long one of the most liquid spots along the border, has gone bone-dry as the result of closure of all saloons and cabs, as protest, against new territorial, tax of 10% on gross receipts. Proprietors contend levy practically makes them work for the government, which they no like.

They will keep their pitches dark until impost is litted.

No Biz Puts Stopper On Lassco's 'Nowhere' Cruises

Los Angeles, Aug. 15.
Lassco's week-end cruises to nowhere, utilizing the obsolete-City of
Los Angeles' for four days at sea,
have been called off, due to poor
trade. Cruises, operated every few
weeks during this summer, departed Friday aftermoons and seturned
per person covered all expenses.
Last cruise drew only 128 pay
customers, with steamship exces
making in secret of, the, yequire Los Angeles, Aug. 15.

Last cruise deveta the 1212 pay customers we seek at 1212 pay customers we seek at 1212 pay customers we seek of the yearture making, no seere of the yearture making, no seek of the yearture produced a day's stopover, at Emendad, with Mexican reserv people figuring on a heavy play for wheels and other devices.

On the farcwell trip, with only three permisent guests at the new Ensenade hotel, operators threw a dirner party, inviting all aboard Los Angeles. Excursionists complained of the service, but the food served was reported oke, Tables got a good play during the afternoon and night, but nothing to compare with customary weekend biz at Callente.

WB Baseball Final

WB Saeeball Final
Newark, Aug. 15.
Next Monday (22) the Warner
ball team of Jersey plays the champlon WB team of New York for the
H. M. Warner trophy. Both teams
will be the guests of Jack Stein of
the Embasry.
Game takes place at Orange.

'Round the Square

Slot Machine Epidemic Over

Looks like the slot machine plague that descended upon New York like the seven-year locusts, is due for an exit. The cope have been ordered to put the bee on the pernicious devices which are taking nickels from kids and quarters from adult suckers.

Last week, on a tip, machines in some of the speaks were out of sight, or removed from the premises. It appears that examination of a court decision by the city's corporation counsel showed that slot machines were not given a white-wash to the extent believed. It may be all right to use slugs in the machines, but if actual coins are inserted John Law can step in. It is reported that police instructions are to act whenever more; its seen in the machines or taken from them.

Two types of machines have been noticed in Times Square, those most in evidence being controlled by a so-called syndicate. Latter has given franchises for the others and limits the number to be used. Syndicate charges protection for the opposish machines, the dues being \$1 per week for nickel machines and \$10 weekly for those that gobble up two-bit pleces.

week for nickel machines and \$10 weekly for those that gobble up two-bit pieces.

The things are now spotted in some theatre ticket offices. There being few tickets to sell, the specs figure on getting the rent that way— also getting a kick-back on the salaries of clerks who cannot resist the urge to contribute.

also getting a kick-back on the salaries of clerks who cannot resist the urge to contribute.

Shoe Leather Santa Claus

This is a saga of shoes which made Tom Wright, well known round-the-towner, head man with all the help at the swank speaks and drinking restaurants. Wright, who's a promotor, took over the Ground-Grant of the state of the s

of the joints and owns them.

The attention given Wright since his shoe-leather philanthropy has made him a figure of subdued mystery, as otherwise he's an unostentatious individual.

OSTERMAN'S ACCEPTANCE SPEECH.

Okay, Variety
We are officially notified that we have been nominated as columnist for the coming winter and so we would like to officially accept.

for the coming winter and so we would like to officially accept.

Due to Hoover's audition on the air last. Thursday we couldn't be broadcast our acceptance. However did very well and in his speech used the word 'sustain' several times, proving that even in his broadcast things were sustaining. Our platform remains the same as when we were first placed in Variety office, pamely:—A new typewriter ribbon, passes to theatred and, as key to the front door as

and a key to the front door as promised B.T.J.—Before Talmadge

A Gag Goes Wrong
An eastern writer went to the Coast and failed to click. One of the more successful of his content. oraries was urged to encourage his lejected pal and try to cheer him

up.

One day while passing the secalled flop's Bevcrly Hills home, the
hit writer spied several people 'fat
the house through the large French
windows. Also spotting a kid's 'tirtcy'dle next door he stopped he cat,
took off his trousers, got on the
volocity of his trousers, got on the
volocity of the proporached the door,
"You enaber new Joe Jacks'en't
was his first smilling crack as he
pedaled around the parlor. And not

You remember mis—Joe Jackson was his first smilling crack as he pedaled around the parlor. And not even a grin greeted his sally, the occupants of the room soberly watching his entire.

Disappointed at his reception the cheerer-upper pouted, Oh, when different watched with the company of the company of the company of the company at two came the reply. The castern, writer's dater had died the previous might.

died the previous right.

The Proper Question
Buddy (I Love You California)
DeSylva arrived in town to report
the story of a night in Reubens.
Seated with Lou Holts they saw
Harry (Immaculate) Bestry enter
with diamond cuff links, diamond
scarf pin, diamond stude in his shirs
and a diamond cuff in his site;
So Holts blinked at Harry and
asked, Where's your ear rings?

What Next? They've even gone so far now at to advertise saleons in pictures, Latest being, Hollywood Speaks,

Lew Brown's Routine
Lew Brown declares that if he ever makes a million again, he'll settle down on a nice big farm and only come to Broadway once

night: A Book Worm

Al Boasberg reports the story of
the actor he caught reading The
Life of Abraham Lincoln.

Have you come to the part where
Lincoln's assasinated asked Al
'Sh, 'said the intellectual, 'don'd
tell me.

We Wonder Toe
The question has arisen in radid
land as to why they call it 'nctwork' when everybody expects 10%

Patriotic Relative
Demarest has an uncle whd
Mamerican. Bill knows beUnc hasn't worked for twd BUID

Needed, a Home
With all this unemployment talk
going on, it's going to be tough to
explain Labor Day to the kiddles.

No Wonder
One of the many who lost everything in the market met an old grid
of his the other night. 'Hello, Samyou're looking 10 years younger,' she
said.

said.
Sam replied, 'I ought to, I'm back
where I was 10 years ago.'

Ostermania

Ostermania
Most columnist's have a great
sense of rumor, ...If, it's not the
heat, don't you hate those guys that
hit you on the back on a hot day,
and ask) 'Did you see the market?'...Best advertised product in
N. Y. seems to be 'No Parking''....g
Doswell Sisters can at least say,
'We followed the President on the
air'....For the past eight weeks the
air'....For the past eight weeks the 'We followed the President on the air"....For the past eight weeks the State has featured big colored acts; they're going to roname it Loew's Lafayette?...and there is no truth in the report that Kate Smith broadcasts from a barrel of st ARE YOU READING?

VARIETY

Broadway

Harpo Marx in town Pan Sweeny out of show biz. John Lytell is at the Homestead, Maurice Aten back in Forest Hills Harry Kay around after narrowly

escaping pneumonia. Knights of Columbia hotel's phone number is Columbus 1492. Martha and Sally Catdwell at the

Knights of Columbia hotel's phone number it Columbus 1492.

Martha and Saily Cathwell at the M. Inn for the summer Cynthia Foley spending the summer with the Fred Stones. Buddy Rogers exercising on a cong island civing range.

Grant of the Sail Columbia Columbia Sail Columbia Foley Sail Columbia Sail Columbia

frame. Nedra Gollette, known in pictures as Nedra Norris, wil return to Hol-

as Neder Norris, will return to Hollywood.
Jackie Farrell, sports writer. In the Jersey City hospital withen the Jersey City hospital with stomach ulceracter visiting Henry Dedge to discuss production of latter's new play.
Charlotte Susa, German film star, in and out in a couple of days enroute to Metro on the Cook.
Charlotte Susa, German film star, in and out in a couple of days enroute to Metro on the Cook.
Lead of the Cook of the C

auto.

auto.
Weighing but 60 pounds, Jimmy
De Forrest, noted conditioner of
boxers, is desperately ill at Long
Branch.
When the boys wanna get away
from it all, there's, a table in the
property of the control of the control

privacy.
Trip to Chinatown rubberneck
wagons are misleading with 'save
25c' signs heralding the fare; the
word 'save' very small, suggesting

New York Theatres



"AMERICAN

MADNESS" A Columbia Picture with WALTER HUSTON

PALACE

On the Stage 'Congorilla' ROBINSON with Mr. and Mrs MARTIN and His Hevue TOHKSON Other Acts

Centinuous From 10 a. m.
Afternoons, 25-40 Evenings 25-65
(Monday to Friday)
Daily-Midnight Show Feature Picture 86th ST. YEAR LEE AVE

Wed, to Fri. Aug. 17-19 JOAN BLONDELL in

"MAKE ME A STAR" EXTRA ATTRACTION "IGLOO"

8 s ST Wed. to Fri. JOAN BLONDELL

"MAKE ME A STAR"

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times.

"Another Language"

with Glenn Anders, Margaret Wycherly,
Derothy Stickney, John Beal

BOOTH Theatre, 45th St., W. of B'way,
Evs. 8:50, Mats. Wed. & Sat. 2:40





CHATTE

that that's a new low price for a trip which is normally \$1. Ben Mencken and Pete Doylo feted 250 crippled children and 250 newsboys at the Polo Grounds giv-

newsboys at the Polo Grounds giv-ing a box of chocolates to each, Jimmie Durante's letters from the Coast drip with noistalgia for Broad-way. Another B'way fav son whose plenty homesick for the main drag is George M. Cohan. Visiting Faramount film critics Visiting Faramount film critics to the plant of the plant in the plant of the plant of the plant in the plant of the plant of the plant of the plant was a speakeasy and the other a restaurant which, in the literatisec-tor, have attained national repute.

Paris

Martin Brown over. Nadja in a taxi smash. Michael, Arlen in auto crash. Impresario Coppocus around. Geraldine Farrar hereabouts. Hal Sherman to the Riviers

.C. Hooper Trask back to Berlin. Shan-kay talking to Sol Hurok. Fulton Grant back from Aber

Joan Crawford doing the night G. W. Pabst back for new pic-

ture Gil ert Miller in town for five

Alexander Korda ordering film Lilian Harvey is expected back

Carlyle Blackwell back to

Morgan trio getting on the air in London

Suzanne writing. Lenglen dolng some Gladys Cooper back for earsals.

Rita Welman to the south

Peppy d'Albrew may open another

Slim Garner and Johnny ope new bar. Richard Barthelmess back from

Scandinavia. Ed. Massey can't find any more plays to see. Gerard Poulette is now hand-

a roulette is now hand-est man, world Smith out of hospital with in sling.

rm in sling. Young Doug Fairbanks over near se Sorbonne. Claire Luce up for the tennis, then ack to Riviera.

getting indignant Martin

Claire Luce up for the tennia, then beach to Rivera.

stept a second of the control of the contr

man.

Lawrence Tibbett stayed three weeks longer in Paris than he interest than the interest that the interest than the interest that the interest than the interest that the interest than the interest than the interest than the inte

in 1908.

Syd Chaplin sneaked back to Cannes after absence of nine months.

American Montparnassians out in force at Avenue opening to see the Pitcerfs.

Itoens.
Albert Prejean getting divorced nd first time any one knew he was and fl

Arietto Larchal's stage hit com-poiling her to postpone her summer vacation.

wheation.

Capt. Jefferson Davis Cohn still entertains, although said to be bankrupt.

A revival of Mozart with Yvonne Printemps is headed for the Madeleine. Rumors of divorce cold with Guitry coming back to George V to take wife to country home.

Jean Delmour finding that picture z here is no more definite than

Sis here is no more demand. Hollywood.
Carl Goodner got so ill returning on plane from here-she-passed.out. In London.
Nadia getting Bobino to book her Nadia getting Bobino to book her District of the Carlon of Philladelphia.
Mildred Morris has been in that apartment over the Tour d'Aşent

Philadelphia.

Mildred Morris has been in that apartment over the Tour Algent for Mix years. White is too tired after nightclubbing, she stays over at the George V.

Kathleen Key not too pleased at being diagonal into Buster Keston Tenench press adverse to report of Garbo planning a sexy impersonation of Joan of Arc.

Maurice Maeternick and his Mame and been signed for Five Star Final in French. American International Control of March 1988 and 1988

loring is tramping over Europe and the try bearing telling fairy tales to a man by the name of Carb, who says he writes dramatic criticism in New York.

Rosie Dolly, Fanny Brice and Bee and Bee where the same and the same and the same area to the same and the same area to the same area.

a man by the analyst control in the second of the second o

Hollywood

George Kotsonaros back in town J. H. Von Herberg here from Seattle for week-end.

Sam Clark, Chicago p. a., in week lining up biz for Congr

Veronica Balfe, Radio, renamed Sandra Shaw.

Cary Grant owns a Wilshire boulevard haberdashery. Bert E. Sebell new production manager for Eddie Small.

Long Beach is the throes of a Sunday dancing campaign.

Jack Kearns here looking over prospects for Baer-Walker fight.

Nacio Herb Brown to New York for rehearsals of Humpty Dumpty. Damon Runyon in town fo for 10

days and hasn't visited a studio yot. Famous Storles, Inc., moved from Metropolitan lot to Associated Studios.

Bins Crosby and Nick Stuart will vacation together, fishing off Guada-

lupe.

Joe Breen is glad the Olympic games are over. So is his boss, Will Have.

Hays.

Andy Devine engaged to Eileen Carroll, daughter of Carroll Nathan, Frisco exhib.

Frisco exhib.

Plenty of peddlers with rag-doll animals covering vacant lots on busy streets.

Robert Katoch is here from New York as special costume designer from the control of the con

Columbia.

Jean Harlow's photo, all inscribed, graces the Los Angeles marriage license bureau.

U's rublicity office is being revamped, giving John Le Roy Johnson narer room for his feet.

Eastern inviders talking about going home, now the Olympics are proposed to the columbia of the C

Roulian will fly home to Rio de Janeiro for a three weeks' vacation. Football stars in 'All-American' presented Carl Laemmie, Jr., an presented Carl Laemmie, Jr., and presented pocket timepiece.

onyx-packed_pocket_limepaces.
B.B.B. out of hospital after, an appendectomy. His first visitor after the operation was a mortician.
Mel Shauer denies his cost hanger is crocheted. Says that one belongs in Louis Lighton's office across the

Oll depots, service stations deal-ing in lubrication only, dotting the town. Underselling the gas empo-riums.

Carlos Sasson, Parls theatre owner, returning to France after an Olympic eyeful. Sails on the Ile de France.

All the Barrymores, brothers, sis-ters, nephews, nieces and in-laws photographed at Metro last week Fifteen in all.

Hen Eard tried golf last week for first time since his accident. He shot an 80, but can't have an acci-dent every week.

dent every week.

Jack Warner Is Al Jolson's fav after-dinner speaker. Called on his ex-boss five times at dinner re-cently given E. R. Tinker.

Sam Marks tried to Job Sid Skolsky on the birth certificate gag at Callente, but the columnist heard that one, too, before and laughed. Larry Nelms, manager, and Bill Scott, stage manager, who brought in Fanchon & Marco's 'Cherry Blossom' tab, have taken out Thru.' Tollow

New store show on upper Broadway is 'Wonders of the Sea' museum, near the Orpheum. No admission, but a contribution expected at the exit.

at the exit.

Bileen Percy, Block paper co
umnist, leaves here Saturday (1;
for New York on the Hal Roac
plane. She will be in the east for
three weeks. During her absence
several picture names to sub for he

Berlin

Alexander Korda here for nego-tiations.

Hans Muhlhofer, actor, died 53

Hans Rehmann, actor, tried Son of Gustav Meyrlnk, German uthor, 24 years old, committed sul-

Scala, vaudeville, signed Georg Lorant, Berlin's best publicity man-

Max Friedland in Berlin, busy with reorganization work at Uni-

versal.

Eric Charell probably to get out his new revue not here, but in Vienna.

Gustaf Gruendgens has a good chance to become intendant of the State theatre.

Felix Pfitzner negotiating with Sydney R. Kent regarding German Fox production.

Fox production.

Watter Ruttmann negotiating with Cines in Rome to direct one of their Pirandello pictures.

Henry S. Gunderloch, Metro organization man, engaged to marry Clara Ebner-Fablan.

Max W. Kimmich, author of Universal's 'Under False Flag,' sold script, 'The Unvisible Front,' to U.

Erwin Straus, son of Oscar Straus, has written the music for three plays to be acted on Berlin stages.

Ufa has taken a lease for three nonths on an island in the Baltic ea for its picture, F. P. 1 Does Not

Mr. Leroy, assistant in the Com-mercial Attache's office of the U. S. Department of Commerce, resigned and started work with Columbia here.

here.

Max Reinhardt left Salzburg for the Carpath mountains in a huff because the City of Salzburg intended to cut off electricity for his castle. Reinhardt had done so much for Salzburg publicity he thought he should not be expected to pay for electric current.

Only 17 Gals Showed Up For Texas Beaut Pageant Galveston, Aug. 15.

Billie Elwood, of San Antonio Galveston's personality girl, left Dallas Friday (12) on an airplane tour to New York, the prize for this year's beauty revue. Miss Elwood will appear at Little Rock, Memthis, Cleveland and Buffalo thea-tres, en route as the guest of American Airways. Only 17 maidens took part in the depression pageant.

der

London

Senator Murphy to broadcast American invasion here in earnest, Coca-Cola plugged here as new

beverage.

Mrs. John Tiller has a good word for Francis Mangan.

Ruth Draper playing return at the King's theatre, Hammersmith. 'Hank' Sullivan writing the music for the Gloria Swanson talker.

'Fanfare,' renamed 'Over the Page,' comes to the Alhambra.

Page,' comes to the Amanda.

Harold Conway, 'Daily Mail' thetrical gossiper, tied up for life,

atrical gossiper, tied up for life.

Jack Harris throws a big party
prior to his departure for America. Gaumont British will pay 6% on s common stock, same as last year The Woodwards (Hank and Mopening London Pavilion end of

The Phoenix to stage a non-stop antomime 'Cinderella' at Christ-

Not generally known Jack Oster-man is second cousin to Archie de

Carl Hyson out of Piccadilly cab-aret producing, replaced by Eddy Dolly.

Not one London production has a library deal on, which is unprece-

Edward Cooper, Douglas Byng's planist, having his appendix re-

Dave Apollon throws a party, ith every vaudeville celebrity resent.

Joe Cook to Berlin on receiving cable Ziegfeld revue indefinitely held up.

Booby Howes' invitation to his party reads, 'For the coming of mid-

Gracie Edwards, in auto accident, empelled to cancel Cafe Anglais king.

Mrs. Jack Pearl, English herself, annoyed with 'those English con-ventions.'

John Murray Anderson back at the Savoy hotel, a sign business is on the upgrade.

Cyril Gardner over to direct the Gioria Swanson picture, replacing Rowland V. Lee.

Teddy Brown confesses his vaude-ile combinations in the provinces ville so profitable.

Sir Walter Gibbons wears smile witnessing the queues outside the Leicester Square.

Arthur Dent presented to their Royal Highnesses, the Duke and Duchess of York.

Duchess of York.
London 'Daily Mirror' contest for
most' popular British film star won
by Jack Buchanan.
Dion Titheradge adding material
to the revival of 'Fanfare,' at the
Alhambra, due Aug. 25.
Sydney Bloch pressuling anne

Alhambra, due Aug. 25.
Sydney Bloch preparing song
numbers for German version of
Prince of Wales, revue.
Paramount planning big drive of
Francis Mangan presentations at
their Astorias in the fall.

Hermann Weir (Weir Brothers) had his watch pinched off his wrist while leaving the Empire.

while leaving the Empire.

Johanne Clare back from Hollywood to we! Caryll Gibbona, American leader of Savoy orchestra.

Dora Maughan off to America
shortly with her three English proteges, Eve Becke, Ena Peel and
Oliven Walled Bell, Ditch actor over
here on holiday, says: Any time
they starve in Holiand they revive
Potash and Perlmutter.'
Charles Coborn, old-time comeCharles Coborn, old-time c

Loop

Gardner Wilson crashed 'Argosy.' George Sharpe may try again with Doath Takes a Holiday.' Lou Lipstone calls Norman McDonald 'Mr. Shakespeare.' Associated Press took inventory of Chicago's legitless condition. Of Chicago's legitless condition. The state of the stat

window.
Morris Silvers is proud of the spic-and-span new William Morris

morris Silvers is proud of the spic-and-span new William Morris Silvers and spic-and-span new William Morris Grad Lewis took his four-year-old plokaninny stooge to dine on the Ringling lot.

Milo Bennett dug back 45 years for The Stranglers of Paris presented over WCFL.

Those invincible Music Publishers at least on the Stranglers of Paris presented over WCFL.

Those invincible Music Publishers at least of the WCFL and will be a support of the Strangler of the

error, not sareasm, as the boy 2310-phonist thought.
Lindy's restaurant closed before ceding 20 girls in Great States Fanther Woman' contest and gave Dick Bergen and Madeline Woods a problem. National Screen Scrvice making the tests for Paramount.

37



ekly by VARIETE, inc. verman, President Street New York City

Vol. 107

15 YEARS AGO

No. 10

(From 'Variety' and 'Clipper')

Lee Ochs was collecting \$3 from each member of the M. P. Exhibst league to fight the new music tax. ASCAP was fighting individual

One of the big circuses was after Annette Kellerman for its main attraction for 18. Thrill acts had worn out.

Two of the shows just opened had cut-rate seats in Leblang's before the first curtain was raised.

Several actors given commission at the Plattsburg training camp, in-cluding Irving O'Hay, Paul McAllis-ter and C. Gardner Crane. Last two were captains. O'Hay, first looey.

Gentry dog and pony circus raided in Milwauke. Feds were after unregistered men and took 21 roustabouts. All but four proved they had registered but had lost their cards. Delayed moving the show.

Oscar Hammerstein was suing Manhattan Life Ins. Co, its attys and the lessee of the Lexington Ave. opera house, charging they had conspired to defraud him of his equity in that house and the Victoria on foreclosure of a mortgage. Vic had been torn down to make room for Rialto.

Paramount was declaiming against the 'local monopoly' exhib, mostly meaning Stanley Mastbaum, who had Phila. sewed up. It was the refusal of these closed town managers to pay decent rentals which started Par. In the exhibition end. Needed show windows in keys.

Charles Frohman, Inc., stopped the rehearsals of Marionettes, the rehearsals of Marionettes, which Clara Kimball Young was making into a picture. Claimed the stage and screen rights for U. S. Miss Young's manager bought the rights from Bdgar Selden, rep. of the French Authors and Composers. Miss Young switched to 'Magda.'

50 YEARS AGO

(From 'Clipper')

Fred Wilson, who was manager of one of Leavitt's minstrel cos, claimed to have been the first to introduce clog dancing into min

Sells Bros. show was advertising for acts to play a winter season through the south. Would extend the season to the end of December.

W. W. Cole's circus advertised a wedding on the back of an elephant in St. Paul Aug. 25.

Sleeper of the circus train of the Barrett show caught fire at Warrenton, Va. Train was near the lot, and the fire panicked the audience. No one hurt.

Electric lights were tried for stage work at the Varieties, Paris, but objected to in that it made the de-fects of the stage too palpable to the eye.

Coi. Ruth Goshen, giant on the Nathan show, playing Atlantic City, got peeved. Spread a fellow show-man, who had married Goshen's di-vorced wife, all over the landscape. Held for trial.

'Clipper' took nearly a column to describe the changes in the New York Grand Opera House. The gallery benches had been re-covered with Brussels carpet. No individual seats, but iong benches, and for hit shows they had to sit close. Was still one of New York's best. Managed by Henry E. Abbey. One box was held in reserve for Jay Gould.

Renovations at Nibio's garden included the first hint of the now prevalent atmospheric theatre. Dome was cut away to expose the rafters, through which could be seen the sky and a moon. Moon was lighted with small gas jets.

Inside Stuff—Pictures

An example of lack of teamwork between the studio and theatre departments of a major producer-exhibitor made many a face in the organization blush when the facts were revealed.

Studio arranged for a tie-up in behalf of the theatre department with a standard clock manufacturer. Clock firm was guaranteed a prominent close-up in a film for one of its instruments, the trade mark to be as conspicuous as possible. But no word of the tie-up was made known to the theatre department until the house managers were notified by the clock firm that they would receive an expensive ticker for giveaway purposes during the particular picture's showing.

Theatre heads ordered the managers to refrain from participating on the ground that the studio had no authority to arrange for a theatre tie-up without the operating dept's knowledge or sanction. But the clock company had a contract with the studio and insisted on the stunt going through.

After a couple of weeks of battling the theatre department finally

ng through.

ter a couple of weeks of battling the theatre department finally
geed to a compromise under which the theatres would co-operate with
clock company's local dealer. It wasn't the original agreement, but
clock firm accepted under the circumstances and everybody seemed
ished.

When the picture was completed the clock factory sent a representa-tive to the preview to see that the clock got the break promised by the studio. The clock close-up was in, all right, but the clock used was of a different make.

Further investigation revealed that the studio had forgotten to notify the picture's director of the tie-up.

A rap is taken at the attorneys for Fox West Coast in the opinion handed down by Judge Phillips of the Federal Court of Appeals in Denver which dissolved the injunction against the Kansas attorney general forbidding him to enforce the Sabbath Labor Law against thetares of

the circuit. Text of the decision was made public by Ronald Boynton, assistant attorney general of Kansas. It points out that as the Supreme Court of Kansas has upheid the law as applying to theatree, and as the U. S. Supreme Court has upheld the powers of states to enact such legislation, that the point in the case was "Sunday Moyies" and not the operation of drug stores, filling stations, etc., in spite of the labor law as cited by West Coast attorneys.

It is now against all law to operate Sunday theatres in Kansas, and Boynton announces that all county storneys will be given notice to enforce the labor law against all F. W. C. properties after Sept. 1.

charles S. Hand, secretary to Mayor James J. Walker and old friend of Winfield Sheehan, will handle the publicity for Speaker John N. Garner, Democratic nominee for vice-president. Hand for years was star correspondent at Albany for the New York World, and as such, was credited with being closer to Al Smith than any other reporter. He left the Morrid to go with Hearts New York any other reporter. He left the Morrid to go with Hearts New York year or two, he was appointed city editor. Hand held the 'American's city editorship until Jimmy Walker asked him to become his secretary. Hand served in this position until Mayor Walker appointed him a member of the Sanitary Commission at \$22,000 a year. Hand resigned from the commission several months ago, after a dispute with Dr. William Schroeder, Jr., the chairman. He then was appointed to handle the pre-convention publicity for Al Smith in the latter's attempt to win renomination for Fresident on the Democratic ticket, Hand served on the World' with Winnie Sheehan, and has been the Fox executive's guest on the Coast several mines.

Contrary to previous reports, any commission which RKO may receive from Western Union, for telegrams sent via that wire company, applies only to non-company business. The commission is a regular arrangement by W. U. with firms and others who maintain W. U. call boxes and rate cards in their establishments for translent purposes. In the case of RKO it's what is known as a Class 10-A rating by Western Union whereby RKO, as a circuit, becomes an agent of the telegraph company by establishing wire boxes back stage in the circuit's houses. It's mainty for the use of the talent, as these call boxes are placed in RKO's vaude spots only.

RKO's commission for this, or what is really a reduction, is a 10% kickback at the end of the month by W. U. on all messages accruing from these call boxes.

Matter of timing laffs in pictures is still a big problem judging by the Marx Bros. picture, 'Horse Feathers' It's again a topic of discussion along Broadway over the manner in which laughs run into each other. Anybody knowing the show-wise Marxes would appreciate that preview after preview on the Coast must have been held with the express view to the laugh timing, but it's the old story—you can't tell how one audience will differ from another. Lots that evidently wasn't counted on went for howls at the Rialto, smothering the following dialog.

Al Lewis, who buys plots for Fox, lived a drama all his own when making a hop from Skowhegan, Me., to Rutland, Vt., by car where his 16-year-old son, Arthur, is now convalescing from an emergency ndicitis operation.

appendicitis operation.

Driving in a blinding rain over the White Mountains, Johnny Hyman, playwright, motored Lewis from 3 a. m, to the following noon.

Camp authorities, where the youth was summering until stricken, finally reached Lewis by phoning New York and from thence to Skowhegan in a dramatic series of emergency calls. No operation without permission from one of the parents, Lewis, when finally reaching his boy, and with the youngster just coming out of the ether was greeted with, Well, pop, I had to take a cut, too, Lad is recovering.

It might be an idea for chain heads to tell their department heads that it would effect quite a saving if they'd stop spending real money for advertising trailers which are not read.

Present fashion seems to be to throw these on the travelers instead of the screen, and with the heavy folds of drapery it's impossible to read them. In such case it's a waste of money and opportunity:

Display ads for 'Devil and the Deep' (Par) in Minneapolis barely tention the presence of Tallulah Bankhead in the cast. They play up Gary Cooper.

Other newspaper ads and the State theatre trailer place Miss Bank-head's name after that of Charles Laughton and Cary Grant and in smaller type. Cooper is announced as the picture's star.

Tobis did not at any time repudiate the Paris talker patent pact, according to Warner Brothers which is a big holder of Tobis stock. The warning sent out to American producers was designed to remind a fewer of the makers that they had failed to keep up with their royalties, states

Regina Crewe, film critic of the New York 'American,' now definitely commits herself to her opinion on each picture in a box at the head of the review.

Paramount has road show hunches on 'Sign of the Cross' and 'Fare-

Decision reserved, however, until completion of both nictures

Inside Stuff-Vaude

Tragic death of Lou Jacobson, RKO realty expert in 'Frisco, is explained by Jacobson, an ardent amateur photographer, keeping his cyanide of potassium solution in a gin bottle for developing purposes, He was also not much of a drinker, explaining his unfamiliarity with the odor, else he might have learned that the drink of pseudo-gin he was pouring for himself and two cops was not an intoxicant, but the poisonary and the property of the property of the poisonary and the position of the poisonary and the position of the p ous cyanide

Hank Goldenburg, RKO city manager, escaped a similar tragic end by refusing to join them for the drink as he had to dash away and catch

refusing to Join them for the drink as he had to dash away and catch an act.

Jacobson was a familiar coast figure to show people. He was something of the white Mayor of Chinatoyn, being well liked by the Oriental merchants and on familiar terms with the Chinese exchange manager of the telephone company and also at the sundry joss-houses, Chinese theatres, etc., which constituted a personally-conducted tour whenever also because the control of the telephone company and show the sundry the Chinese quarter. He also was promoted for the merchants, who, while they cut their marking of the control of the merchants, who, while they cut their marking the control of the merchants, who, who well them as unlocked together than the control of the merchants, who welcomed them as unlocked together as the control of the merchants.

Double contracts that set for the records a lower salary than an act is really receiving, are being issued again in the RKO booking office. They hadn't been heard of since George Godfrey's previous regime and up to

now.

As an example, an act whose regular salary is \$\$25 was last week issued a contract calling for \$500. A separate contract for \$125 accompanied the \$\$500 slip to make up the difference. Although the act is getting \$\$25, the set salary becomes \$500 and that sum goes into the booking office records. The \$\$125 is paid as a sort of bonus to the act for

accepting the dates.

When Godfrey placed the double contract system in use three years ago it didn't fool anybody.

It's now okay for Richey Craig, Jr., to use over the footlights or radde any of the gags contained in a script he once sold to the team of Jack and Ruth Hayes. At the suggestion of Referse Meapher, to whom the case had been assigned for hearing, the Hayes duo dropped their breach of contract suit against the comic, in which they asked damages of \$1,00\$, Craig claimed that he started borrowing from the script the team bought from him when they failed to come through with the time payments agreed upon. Referee, after listening to both versions, made no gesture toward settling the issue of who owns the script, but opined that neither side had anything to gain by fighting in the courts.

comment in the booking field resulted from Loew's re mount comment in the booking field resulted from Loew's radical addition of about \$7,000 in stage salaries to the holdows show at the Capitol, New York, this week. With the picture and the rest of the stage show, staying for a second week, Morton Downey and Ben Bernie's band at \$4,000 and \$5,500, respectively, replaced Abe Lyman's band and Lillian Roth as the headliners.

Cancellation of all local Chamber of Commerce memberships held by KAO theatres is being considered. Saving this way to the houses of in actual cash outlay may mean \$4,000 annually to KAO. The averaged membership cost to a KAO theatre is figured at \$60 with around 100 houses holding such memberships. Angle for cancellation besides economy being that theatres have received little return for their memberships.

James Barton complained about Eddle Garr's imitation of him (Barton) at the Palace, New York, last week, despite that imitation was duly, credited. Garr had to drop it in the middle of the week.

Garr picked the drunk bit for the Barton take-off. It's quite long, and

Barton's contention was that Garr wasn't only doing an imitation, but using a big part of the Barton act.

A reduction of \$15,000 in the ground rent of the Palace, New York, the being sought by RKO. Annual rental amounts to around \$60,000. Compromise offer tendered RKO is a deferment of \$10,000, but this apparently has been rejected with negotiations still in force.

Seeking a San Francisco newspaper tieup in furtherance of the RR NBC talent hunt, those in charge were given a personal turndown W. R. Hearst for his local Examiner. Other three dailies are now being approached.

Inside Stuff—Radio

One of radio's most prolific continuity writers is George Phillip Gubbins who has written and sold 1,500 scripts during the past three years, Gubbins did the work in his spare time, his regular job being studie manager of WGES, Chicago. His continuities have been used in broad-casts over more than 100 stations in the U. S., Canada and Hawaii. Gubbins sold all of the scripts more than once and many of them to from 80 to 80 different stations (each, of course, outside the listening from 80 to 80 different stations (each, of course, outside the listening from 80 to 80 different stations (each, of course, outside the listening from 80 to 80 different stations (each, of course, outside the listening from 80 to 80 different stations (each stations).

Announcer picked by an outside producing firm for a program west objected to by NBC on the grounds that the lad had been not so long ago fired from the network staff.

NBC execs argued that there were enough staff spiclers available without having to bring in this lad. Indie producer retorted that either the freelance announcer stayed or the commercial went out along with him. Network execs came out of a heavy conference with the decision it would be oken for the outside announcer to fill the spot.

An inter-office mystery developed between NBC's New York and NBC's Chicago headquarters. Fisher Bros, wholesale grocers in Cleveland, signed Alice Joy for 13 weeks over WTAM. What agitated the two offices was who negotiated the deal. We thought you did, 'New York wired Chicago. We thought it was you,' wired back New York. Finally it developed that a salesman attached to New York had made the deal while on a veaculin trip.

Still plenty of squawks at the song restrictions on NBC which limits one song being played more than twice in one evening. That prevents an important late hour commercial giving a tune a valuable plug because some band earlier in the evening played a chorus of it in a medley and thus killed an important ballyhoo later on.

Coast stations are yelping over the way vaude players on the air hog the mike whenever spotted in the ether revues. On a recent program two vaude names were given two minutes apleos, One didn't get away from the mike for 10 minutes, and the other line.

A radio official, not on the take, who has spotted a number of promis-nent professionals with commercials for heavy wages, received a present from one of them who sent three shirts from Paris. The gesture made the recipient plenty sore; he had to pay \$21 duty.

Norwalk, Conn., Aug. 15.

Theatre in the Woods, a pic-iresque open air theatre seating 000, has been developed here in six

ganized as the vorwant civic opera Co. In the spring with Humphrey Doulens, young Connecticut news-paper man, he put on a series of operas in a local theatre to help the

operas in a local theatre to help the unemployed.

Performance clicked so well that they demanded more. Evans and Doulens thought up the open-air idea and looked for a suitable site.

an Book' Fades After 9 Days, Equity Says 'Folies Bergere' Is Final

Scrap Book, about which there was a difference of opinion as to whether-I_was.a.revue of a vaude-ville, beformance, came to an abrusy finish at the Ambassador after Tepsday (9) night. There was no performance the next atternoon, the audience being dismissed.

Report was that some of the cast or acts had walked out previously, but it seems musician trouble over

or acce man winseed on proviously, but it seems musician trouble for warm of the province of t but it seems musician trouble over

were included,
"Business the first (and only)
Sunday was reported distinctly disappointing, with something under
\$250 in the house at night, according to estimates.

Show Scaled Down

Chamberiain Brown, the legit casting agent who presented Book, stated there were 75 persons in the cast, calling for a total salar of \$4,100, largest additional item being the orchestra, which cost \$4,500 weekly. He explained that the nut weekly. He explained that the nut was too heavy for a theatre of moderate capacity, especially with a scale of 50 cents afternoons and a scale of 50 cents afternoons and a dollar at night. Brown averred that more than half the cast were paid in full and there was only \$375 still due when the show suddenly

stopped.

'Scrap Book' is to be reorganized on a smaller scale and sent to Boston—a vandeville show along revue lines. Brown claims he has a guar-

ton—a vandeville show along revue lines. Brown claims he has a guartaintee against loss in that stand from a legit house which is not included in the booking group of the new United Booking Office (Erlanger-Shubert combination).

The Tolles Bergere', which will soon relight the Sam Harris, will similarly play 14 performances weekly. Equity has decided to keep hands off of that revue or vaudeville show, too, admitting itentered the picture too late. Finding the actors in this show have run of the play contracts, it was deemed inadvisable to attempt interference, but Equity states it will not countenance similar set-ups, fearing violation of the eight performance and no Sunday rules for Tollects.

New York. There are 'names' in the 'Folies.' There are 'names' in the Folies,' but the players say they do not care how many shows they play—they want the work. Show is to be presented by Max Rudnick, heretofore known as stock burlesque operator at the Eltinge. It is set for the Sam Harris theatre, Previously it was due at the Liberty, with negotiations also for the Hollywood.

Plece opens at the Castle theatre, Long Beach, Aug. 19 and is due at the Harris on Aug. 29,

Frisco's Co-op Group

San Francisco, Aug. 15.
Another co-op legit project is
heduled to get under way early in
eptember when the Actors' Club September when the Community Plans to open at the Community Playhouse. Ronald Telfer is head-

Playhouse. Ronald Teiler is neading the group.
In company are Earl Lee, Helen Auddifred, Dorothy Vaughn, Ralph Bell, Patsy Lee, Russell Cushing, Claire Sinclair, and Will Abraham

'Cynara's' N. W. Dates

Seattle, Aug. 15.
Philip Merivale in Cynara is booked to open the fall legit season in Seattle, Aug. 24-27. Portland dates, Aug. 22-23.
Return east to be via Vancouver, B. C., Calgary, Saskatoon, Regina and Winnipeg, playing dates in all of these Canadian towns.

New 'Parade' People

Elsa Ersi and Earle Oxford will be new principals in Laugh Parade, when the Ed Wynn musical opens on the road Sept. 5 in Boston. They replace Jeanne Aubert and Lawrence Gray of the original cast.

Shuberts Lose Star

Ted Healy is out of the Shuber Ted Heaty is out of the Suber-Passing Show.' Sophie Tucker, also mentioned as in the revue, now is out of the running for it. Show is the warmed over 'Hey Nonny Nonny' and was to have been a 'Greenwich Village Follies.' Healy was all set to go in and rehearsed for some time. He walked out when deciding the terms of his

out when deciding the terms of his contract with the Shuberts were

unsatisfactory. Undecided whether Shuberts will through with the piece or drop

'Ballyhoo' Staying Out For Further Fixing

For Further Fixing

Ballyhoo of 1932,' the season's
first major musical which opened in
Atlantic City last week after a deinyed start, is holding over in the
resort this week, moving from the
Apolio to the Garden pler theatre.
The Genaler-Anthony Factorson
Goodway at the after detereors
Broadway at the after street week
of Aug. 22.
It was intended to play Newark,
instead, but the Schlessingers refused to relight either of their theatres there because there were no
immdiate further bookings.
The revue runs to flat pieces and
outd not be completely hung in the
pier house which is not equipped
with the necessary number of lines.
Further out of town performances
were decided on for the switching
of routines and insertion of new
follows.

skits.
Two cast changes are included in the fixing up process. Guy Shy goes in in place of Bob Hope and James Melton succeeds Dan Stewart. Eddie Preble left for A.C. over the weekend on a rewrite assignment.

Except Sunday

Topeka, Aug. 15.

Topeka is not a Sunday show town. This is the decision of Col. R. J. Mack, manager of the Mc-Owen stock company now exhibiting under canvas at the fair grounds and packing them in at 5, 10 and 15—except Sunday them will be The Sabbath mattines will be

15—except Sunday.

The Sabbath matinee will be moved to Wednesday. Col. Mack thinks he will do as much business with that one performance as he is new doing with two shows on Sunday. Total business for the best Sunday for the past eight weeks was \$75.

Sweet Stops Tour

Sweet Stops 1 OUI
Chicago, Aug. 15.
Finding the road for tented repertory poor this summer George
Sweet, impresanto of one of the
iarger canvas touring troupes, has
cancelled the balance of his tour.
Instead he has pitched his tent in
Sloux City and will attempt to play
out the remaining four or five weeks
there at 50c, with two changes of
bill weekly.

Experiment started yesterday (14).

Play for Jessel

George Jessel is talking with Jed Harris about a play Salt of the Earth. Ploce is being rewritten with the idea of starring Jessel. Probable date is sometime in January.

MORGAN LEAD FOR 'GIRL'

Frank Morgan will handle the male lead in Earl Carroll's produc-tion of Ties a Girl. That's the London farce that's being turned in-to a musical for Carroll and prob-ably for the Manhattan theatre,

Morgan is in Hollywood for RKO for one picture but will come back late in September to join rehearsals

EDNA HIBBARD HURT

Chicago, Aug. 15. Lester Bryant and his wife, Edna Hibbard are simply vacationing in Chicago, Bryant declares. This de-nies reports he would produce a Chicago play featuring Miss Hib-

bard.

Actress has been abed the past two weeks following an automobile accident near Chicago when driving here from New York. She is now able to walk around.

HIGHWAY STOCK

Showman Tries Theatre on Auto

Kansas City, Aug. 16.
Louis Charnisky, who for a num
ber of years managed the Pantages
is giving open-air stock a trial o
highway 50, about 10 miles wes of this city, and drawing consider-able automobile trade.

Cheshire and and 25 cents is

FOUR BEER FINALES AND AN ARGUMENT

Atlantic City, Aug. 15.
There is a "We Want Beer first act finale in "Ballyhoo of 1932," the season's first revue, which opened here at the Apolo last week. It provided the basis of a hot argument between Lewis Gensier, composer, and one of the producers of

ment between Lewis Gensler, composer, and one of the producers of Ballyhoo, and Billy Rose in the lobby. Rose claimed it was his idea. After the fireworks were all over those in the know informed both Gensler and Rose that the beer finale punch is also planned for the new Schwab and DeSylva musical, 'Humpty Dumpty,' and George White has a similar idea for his 'Scandals.'

Reported Ruth Etting may enter 'Ballyhoo,' with Gus Shy replacing Bob Hope.

C. S. Heilig Ill

Seattle, Aug. 15.
C. S. Heilig, veteran showman, who for years operated Heilig theatres in Portland, Tacoma and Seattle, is ill at his home in Tacoma. He had a stroke some time ago but now some force to the search of the searc

Greek Evans 'Theatre in the Woods' **New Music Center for Connecticut**

Unions' Stock Repeats

Canton, O., Aug. 18.
Plans are under way for an indef
season of dramatic stock, at the old
Grand opera house here, opening
the week following Labor Day.
The engagement will be sponsored
as last season by the union stage
hands
and the stage of the stage of the stage
hands are the stage of th

3-8009-has-been-developed here in six weeks' time. Constructed on the edge of an oak woods with well edge of an oak woods with well equipped 125 ft. etage, the theatre has been developed without backing and with only the ticket sale to finance its progress.

Greek Evans, veteran operetta bartione, is the general director of the company which has been organized as the Norwalk Civic Opera. Co. In the spring with Humphrey ers ran six months at the Gran-last winter to excellent busines under the same set up.

UBO's Maiden Booking Block Is Play, For Chi

BIOCK IS F18Y, FOR CIN
"The World Between' has been
added to Chicago's early season
bookings, the premiere at the Saiwyn there being stated for Sept. 18.
Show is the first new production to
be handled by the recently formed
United Booking Office,
The attraction is the initial managerial try of Fritz Blocki, formerly
dramatic editor of the Chicago
'American.' Chaz Chase, the comic
who is associated with Blocki in the
presentation, is said to be the
show's backer.

Guild's 'Earth' Dated

Theatre Guild's first production of the new season—the Owen Davis dramatization of Good Earth'— opens in Philadelphia about Sept. 19, coming to the Guild theatre, New York, two weeks later. Earl Larrimore is the lead.

loosens thought up the open-air-leas and looked for a suitable site. About July 1 they were about to give up the idea when Evans, walking out into the yard of his home on the outskirts of this town, looked down a hill and saw a natural amplitheatre, filled with trees and brush comm. to the countryside. That afternoon the town's unemployed were at work on the job. Ground was cleared and the large stage constructed of natural stone. An elaborate lighting system was installed with spotlights placed in the trees. A circle of trees form the background of the stage. Floodlights illuminate the audience while sets are changed. 2.500 At Premiere 2,500 At Premiere

2,500 At Premiere

With only three weeks to prepare the theatre, to blast rock, remove trees, excavate and fill in, the theatre was opened July 10, with a performance of DeKoven's 'Robin-Hood' before an audience of 2,500.

Word of the theatre has spread far and the audience increased to 3,200 when 'The Vagabond King' was presented Saturday night (13), Evans sang the role of Francola Villon with his wife, Henrietta Wakefield, mezzo-soprano of the Metropolitan Opera, taking the role of Luguette.

Ruth Miller, formerly of the Metropolitan, Forrest Huff, Sudsworth.
Fraser, Mabel Miller Downs, Camilla Crume, Oscar Seehalm and Horacs.
McMahon, drawn chiefly from the

McMahon, drawn chiefly from the nearby colonies of professionals, form the resident company.

nearby colonies of professionals, form the resident company.

There is a chorus of 75 trained. singers and a ballet.

The next production will be given Sept. 2. A more frequent repertoire is planned for next sesson.

MORRIS GREEN, \$272,650 IN DEBT, FILES BKPTCY

Ticket agencies are listed as among the biggest creditors of Morris Green, legit producer, who filed a voluntary petition in bank-ruptcy in the Federal Court yesterfiled a voluntary petition in bank-ruptcy in the Federal Court yester-day (15). He just returned from abroad. The amount of \$23,113 is listed as owing to ticket agents. This amount is a debt of the Gre-Gan Corp, in which Green partnered with Lewis E. Gensler and which he stated he might be held liable for. They produced 'The Gang's All Here,' a costly flop of last sea-son.

other debts of the Gre-Gan Corp., listed by Green, include \$1,089 owed. to Donald Ogden Stewart; \$449 etc. where the Green Listen of \$1,090 owed. Kay Swift and Paul James.

Green lists no assets; inceditors.

Kay Swift and Paul James. Green lists no assets; liabilities total \$472,850. Among his creditors are the Shuberts, \$50,000; Brooks Costumes, \$35,026; Erianger Productions, Inc., \$24,000; T. B. Mor. Donald Construction Co. \$1.000. T. B. Mor. Donald Construction Co. \$1.000. T. B. Mor. Donald Construction Co. \$1.000. T. B. Mor. \$2,500; Cleon Throckmorton, \$1.000; Lenore Uirich and Sidney Blackmer. \$450.

Green has been producing in legit for more than 10 years. He was partnered with A. L. Jones for sev-eral of these.

RELIGHTING LEGITS

Newark, Aug. 15.
A week from today (22) the Shubert theatre reopens with the 'Folies Bergere' and has bookings for the next few weeks. The Broad will reopen with 'Nine Day Wonder' Sent I.

Sept. 5.
The Orpheum (colored) relights
Sept. 3. House has been dark most.

Inside Stuff—Legit

Benny Stein has gone with Lew Brown and Ray Henderson as general manager, Marc Lachmann on publicity, in connection with Forward-March, their new musical which Seymour Felix is staging.

Brown & Henderson are committed to new faces and have a chorus of 10 girls who are perhaps the most familiar faces in America but who've never been on stage or screen. They're the advertising poster possues such as the girls for Chesterfield, Lucky Strike, Camel and other popular cievia, harands.

such as the girls for Cnesserners, seem, such as the girls for Cnesserners, such as the girls for Cnesserners, such as the girls of the will have been a great March' is George Dewey Washington, colored singer. Otherwise all are fresh faces. Johnny Downes of Hal Roach comedies is called by Brown a George M. Cohan when Georgie was younger.

Show goes in rehearsal in two weeks.

Show goes in rehearsal in two weeks.

Refusal of San Frankjisco crafts to make concessions, in line with lower salaries of stock actors, has blocked deals by stock managers for the reopening of the Alcazar, until recently the northern California stronghold of Henry Duffy. Since Duffys withdrawal Frisco, for the first time in years, has been without stock.

Prospective tenants have been discouraged by insistence of musicians for a minimum number of pit men and demands of stage hands for the control of the contro

It cost Joe Cook \$50,000 to appear in London this summer in the ill-fated Fanfars' which was halled in the British provinces only to run against a hostile first night audience in London. Show was presented by John Murray Anderson with London backers. It was withdrawn

by John Murray Anderson with London backers. It was withdrawn after a few weeks.

Cook was stated for a picture and his guarantee was to have been 50 fs. The film was "Million Dollar Legs" with Jack Oakte and W. C. Fields. Latter was engaged in Cook's place. Picture is a burlesque on the Olympio games.

Cook's salary in 'Fantare' was \$2,100 a week. Understood he used most of that in entertaining. Some of the actors were not paid off for the final London week. Among them Dave Chasen.

Walter Lowentels, suing everybody connected with 'Of Thee I Sing on a plagiarism charge, is well known in the Paris-American literatic colony. He's the son of a middle western butter and egg merchant (not a gag) and has been living in Paris for some years writing poetry. Two

books of his poems have been published.

He wrote a play, 'America: With Music,' some years back. It was published anonymously in Parls by the Contact Press. George Antheil wrote some music for it. It's this play, claims Lowenfels, that was

An illustration of the emphasis being laid on entertainment and Little Theatre training at children's summer camps is seen at the swanky French's camp at Ticonderoga (N. T.), where a show is presented, in a specially built theatre, once a week, under the direction of William Hayden Rorke, director of drama. One-acters, played by the youngsters, are a feature of each bill.

The French camps employ Claire Wilson, concert planist of New York,

Walter Connelly, character actor, now in Hollywood for his first pic-ture, a screen adaptation of 'The Bitter Tea of General Yen,' will return East shortly and join the Berkshire Playhouse, Stockbridge, Mass. for latter's production of Molnar's 'The Good Fairy,' playing the same role he did in New York last season opposite Helen Hayes.

With Hai Skelly going into Lawrence Weber's play, Manhattan Méd-ley, ho's givon up any idea of reviving 'Burlesque'.
Skelly was' going to produce the revival hiraself and had picked the cast when the Weber play showed up. Manhattan Medley was written by Lawrence Hazard and goes into the Longacer, New York, Sept. 26. of the year.

Tiomkin-Rasch Stadium Concert May Be Start of an American Ballet

The three concerts featuring the compositions of Dimitri Tiomkin Russian composer; the choreogra phy of Albertina Rasch (Madame Tiomkin), long an established figure in the American show world and the dancing by the Rasch ballet, were witnessed by a gross at-tendance of some 45,000 people last week, split up over three nights at the Lewisohn Stadium in New York.
This may become an historical
music-terpsichorean event in that it
possibly marks the crading of a
native American ballet, long the
ambition of the Viennese Miss
Rasch and her Russian composerbushond Tiomkin

husband, Tiomkin.
Equally significant at these three
recitals, batoned by Dr. Hugo Riesenfeld, who calducted the Philharenfeld, who c. iducted the Philharmonle-Symphony orchestra, were the compositions of Tiomkin, a Russian by birth who has thoroughly absorbed all the elements of modernistic sympho-syncopation which have distinguished Ravel and Gershwin. This is evidenced in Tiomkin's Cakewalk, the Andalusian tempos of Tiesta' and that corking. 'Negro Chant,' which Ferde Grofe scores.

Grote scored.

The artistic and family mating of the Tiomkin and Rasch talents might be captiously termed unfortunae only in that it prompted an alternation of highlights. It subjugated the musle a bit in favor of the terpsichorean aspects, but at no time could it be said that the toute ensemble want't satisfactory entertainment for mass appeal.

S. R. O. at \$1

From the show angle, it's little wonder that the Lewisohn Stadium witnessed SRO. For once, the \$1-top music-lovers at the endowed witnessed SRO. For once, the \$1-top music-lovers at the endowed amphitheatre of the C.C.N.Y. re-celved something away from the straight symphonics with the maes-tros Willem Van Hoogenstraten and Albert Coate (Hans Lange, assist-ant conductor) have been present-ing these supmer highs.

ing these summer nights.
Dr. Riesenfeld handled the Phll-Dr. Riesenfeld handled the Phli-harmonic-Symphony orchestra in the performance of the intricate Tlomkin compositions which were second by Grofe, Deems Taylor and Maurice de Packh. In sequence, Mozart's overture from the 'Marriage of Figaro and a divertissement interlude intro-duced the second of the second nearmble, led off. The highly colorfully Tlesta, Tlomkin's first composition, intro-duced Dorissa Nelova (nee Doris Nelson when she headed the Rasch

duced Dorissa Nelova (nee Doris Nelson when she headed the Rasch ensemble in Face the Music'), in the 'farandoia.' Miss. Nelson (or Nelova) is an accomplished danseuse, one of the choreagrapher's prize pupils, who stopped everything twice. Florence Nelson and Helen Carson were prime sub-support, and Rosila Ortega, who had went distinction with some certified of the other portion of the Smalls all Charles and Company of the Smalls all the won distinction with some case scholarship, likewise schotlited. The other portion of the Spanish alfresso featured Betty Eisner at the head the ensemble in the gitana. The fandangs finale saw Marquerite Eisele, Rose Gale, Ruth Fischer, Margaret Durand, Lisa Guison, Mesnotte Witt, Vida McLain, Marjorie McLaughin and ensemble in the case of the control of the contr forie McLaughin and highly effective motivations.

Combination of the Tiomkin-Rasch talents from the start thus evidenced that Madame Albertina is essentially a consummate show evidenced that Madame Albertina is essentially a consummate show woman. She was sacrificing naught for the ultimate general entertainment, leaving the more serious aspects of musical recitals to the austere batons of Hoogstraten and Coates. These programs were to be strictly for painless musical to the str

Frances Wise and Rose Tyrrell /ere dynamite with Tiomkin's were dynamite with Tiomkin's clever 'Cakewalk,' which w s fol-lowed by his 'Negro Chant,' featur-ing Eva Jessye's mixed Negro choir and the entire Rasch ensemble.

Satirical Ballet

The second half was highlighted by Tiomkin's 'Schierzo Humoresque,' a fitting setting for the vixenish Steinway hall ballerina who thus kildded the entire school of ballet kidded the entire school of ballet dancing in deft yet not too Minsky entertainment under proper hook-manner. Audience got it pronto, however, although it: was by no however, although it: was by no heal, under r.of, for a fall try en means broad. Mollie Peck, Virginia Alien, Beatrice Lauri, Martha Wilbert, Lillian Moore, Mildred Schnei- large capacity auditoriums.

Old Worcester Reopening

Worcester, Mass., Aug. 15.

Joseph E. Shea Amusement Com-pany of New York city has re-acquired the old Worcester theatre legit, and the house, believed closed forever, will reopen in the fall. The Shea interests owned the theatre before it was taken over by the Spencer Savings bank, first mortgage holder. Eugene F. Shea, manager for many years, is expected to take charge again.

Since the closing of the planhouse has the sacconduction of the planhouse has the sacconduction of presenting legit shows for one night. It is proposed to continue this legit policy again next season, atthough the reopening of the old Worcester may have some effect on the plans. logit, and the house, believed close

effect on the plans.

SCIENTISTS WOULD USE THEATRE FOR WORSHIP

Chicago, Aug. 15.
That report about the Christian
Science church seeking a downtown
theatre to be remodeled for their use
as a church appears to have foundation. Scientists opened negotic

as a church appears to have foundation. Scientists opened negotiations with the Shuberts for the
Princess, Shubert-owned, but from
report shied away at the Shubert
method of business negotiation.

Now a deal is on with the Illinois, owned by Harry Powers, Illinois, owned by Harry Powers, Illinois, owned with the Control of a
church Orchestra Enal and the
Studebaker around the corner are
used for church services by different sects.

Importance of their Wednesday

Importance of their Wednesda night testimonial services makes th Christian Scientists anxious to take full-time possession instead of slmply renting for Sunday use.

der, Elsie Kain, Ina Korsch and Fift Hennebique officiated

der, Elsie Kain, Ina Korsch and Fift Hennebique officiated.
A very 1932 Today' number, with the ensemble headed by Dorlasa Nelova, in Olympic shorts, finaled. Second portion was introduced by Tiomkin's Frelude and Vales Romantique wherein participated Virginia Allen, Inga Anderson, Janet Carver, Virginia Davies, Peggy Dell, Iris DeLuce, Margaret Durand, Marquerite Elsele, Ruth Fischer, Lisa Guigon, Martha Heade, Valerie Huft, Vida McLain, Marjorie' McLughin, Naida Pahl, Moille Peck, Josephine Roberts, Mary Wilkinson, Frances Wise, Uriginia Bethel, Mary Brooka, Helene Carson, Betty Elsent, Mary Brooka, Helene Carson, Betty Elsent, Gerring Corten, Carlon, Carlon,

ting terps.

A Bit of Minsky

ting terps.

A Bit of Mineky
That even the Lewisohn Stadium addicts go for a little Minsky was evidenced in one number when a brasslere unhocked. Like a strip routine, they salvo'd for an encore.

Aside from these bawdy reportor-lai observations, no disputing the mass appeal of the Rasch-Tiomkin-Riesentfeld program which, probably under name patronage and sponsor-ship and a foreign label, could go out at \$5 and \$10 and get some money. But 1t's to the credit of the 50c and \$1 trade at the CCNY stadium that they go for it straight sans the expensive aura.

Program was further tribute to Madame Rasch who, willie allowed \$1,500 for the concert from the Lewisohn donors, expended twice as much additionally. Presentation revealed this treally and the straight standing the straight sand the straight standing the standing the standin

No Tax for Press

Dramatic critics and spe writers reporting premiere events are not personally pay-ing the Federal admissions tax nor are the publications. This tax is being assumed by the

iax is being assumed by the managements.
Tickets are sent the papers the same as heretofore, but press agents have a problem in the distribution of first-night show ducats. Where more than one show opens on the same ovening, some tickets sent the dailles are never used. This season the dramatic editors not be paid on unused tickets. The attractions will bear the burden. The percentage is higher for the show than for the house, the tax payment being split that way.

CARROLL'S ALIEN ACTS TO PAY EQUITY PLENTY

Earl Carroll's importation of allen Earl Carroll's importation of allen actors, mostly British, will come under Equity regulations on foreign professionals. There are said to be 60 allens engaged abroad for the new Vanities. All auch players will be required to pay \$50 initiation fee and dues of \$130 pearly. In addition and the second profession of cace week's salary, minimum to be \$10 caches.

weekly. There are two troupes of English dancing girls who must join Chorus Equity, initiation being \$15 and the Equity, initiation being \$15 and the dues \$12 a year. Choristers are not required to pay a percentage of their salaries. Matter of chorus salaries of the English girls may come up for consideration by Chorus Equity which sets a minimum of \$30 for New York and \$35 on tour. The same minimum would apply to the pay of the

Dot Stone Pa's Lead

Fred Stone's chief support in 'Smiling Faces' will be his daugh-ter Dorothy who replaced her sister Paula when the show went into re-hearsal Monday. 'Faces' was on tour last season, without Broadway booking. It is due to open next month in New York. Paula Stone is due to appear in another Shubert musical later in the season.

PLAY PEDDLING JAUNT

Hollywood, Aug. 15.
Charles Williams and Walter
Wagner left here for New York
Saturday (13) with two plays they
hope to land for Broadway produc-

Pair will make the trip on a

Shuberts Frame Own Staging Unit

While Lee Dominates as Receiver

Jane Cowl-Guild

Jane Cowl will probably join the Both parties have been talking things over and are reported satisfied with terms.

'SING' MOVES IN START OF NEW SEASON SHIFTS

'Of Thee I Sing' will move from the Music Box to Chanin's 46th Street Oct. 3. The house switch will be accompanied by a reduced ticket scale. First planned to use a \$3.30 top when moving to larger quarters, but the demand continues so strong at the present \$5.50 top that the front section of the Chanin

that the front section of the Chanin house will probably be \$3.85. 'Here Today' is slated for the Music Box. 'Sing' was to have moved into the Imperial, but that house is now booked to set 'Flying Colors', new Max Gordon revue which was set for the Shubert. The Imperial is one of the Shubert receivership group which is in littgation, the re-

one of the Shubert receivership group which is in litigation, the receivers refusing to pay interest and taxes over the summer. Sam H. Stone holds the first mortgage.

Stone at first rejected the receivers plan to opcrate the Imperial stone of the mortgage that the stone of the mortgage that interest and taxes from operating profit. Last week he advised the receivers they could book the Imperial provided a new show was supplied. Shubert is due to house 'Smiling Faces,' the Fred Stone show, next month. 'Or The Chicago company of the Chicago compa

SUING LYONS & LYONS

Lyons & Lyons, the agents who were allegedly advanced \$1,500 for the music rights to Toves of Casanova, which they planned for spring production, are being sued for that amount by Miller Music, song publishers. lishers, L&L in defense avers that only

\$250 was advanced, and that it didn't receive the \$1,500 alleged in the complaint.

The Shuberts individually and The Shuberts individually and apart from the Theatre Corporation which is in receivership, are reported planning the formation of a new producing corporation to be known as Lee and J. J. Shubert, known as Lee and J. J. Shul Limited. While the receivership estate

While the receivership estate has the first call on their services, it is understood they are within their rights in producing shows, but re-ceivers have the first call to take over all such attractions in wholeceivers have the first call to take over all such attractions in whole or part, or not to participate at all. Out of \$300,000 to be raised by receivers' certificates, it is estimated that \$175,000 would actually be devoted to productions for the receivership. By that means the receivers are hopeful of making a better showing than during the first nine months of the receivership. By that means the receiver are showing than during the first nine months of the receivership. Our converties, and the standard of the receivers and the standard of the receivers of the places Lee Shubert virtually in sole charge. The Irving Trust Company was appointed by the court as the other receiver, and it appointed an alert employee as its representative in the Shubert office. But the bank has withdrawn the original appointee (Charles Fisk) who after eight months absorbed a substantial working knowledge of the business and its possibilities. The Ruling Voice

The Ruling Voice

The Ruling Voice

Lee Shubert has complete say as to the receivership shows and he apparently will decide which attrac-tions will be in the corporation and

tions will be in the corporation and those which will be owned by Lee and J. J. Shubërt, I.d. and J. J. Shubërt, I.d. shubert organization, which will not issue stock to the public, eame about because of the number of theatres thrown back on their hands by the receivers and the necessity of producing for those houses. The brothers are reported through with realty activities. They will attempt to get rid. of some properties and want no additional real estate. Recent activities on the part of the Shuberts indicate they are in urgent search for attractions of

urgent search for attractions of other managers. They have con-centrated on the newer producers, but have not stopped at making

offers.

One instance reported is of one of the Shuberts saying that another producer had no standing with Equity and that he could not guarantee the salary bond. To disprove this the indic house owner telephone Equity and represted the telephoned Equity and repeated the Shubert allegation. The answer telephoned Equity and repeated the Shubert allegation. The answer was that his personal guarantee was entirely satisfactory. As far as: Equity is concerned the Shubert receivership remains a problem because the receivers as such are not in the managerial association whose agreement with Equity guarantees salaries.

agreement with Equity guarantees
Authority of the Majestic, Masque
Authority of the Majestic, Masque
and Royale receivership to less, e the
Royale to John Golden was confirmed in another decision handed
down by Supreme Court Justice
Valente. Shuberts had asked for a Valente. Shuberts had asked for a reargument on their proposition for the house, and the court repeated the previous ruling that he re-ceivers would be better off in ac-cepting the Golden lease for 21 months. Royale is a theatre thrown back to the mortgages by the Shu-bert receivers and is itself in re-ceivership.

celvership.

Court opined when the case first came up before him that the absence of entangling alliances would seem to lend weight in favor of the Golden deal, and that the latter producer impressed it as being of 'superior responsibility.'

Vaude Houses for Legit

The E-langer - Shupert bookin pool, the United Booking Office, de booking pool, the United Booking Office, designed to eliminate opposition booking out of town, is not yet functioning, although formally announced and open for business. The delay concerns theatres in Chicago and Philadelphia. It is expected the situation will be cleared during September and as indicated previously the new season can hardly get going properly until October.

The U.B.O. has 16 attractions as a starter for out of town bookings. That is more than both the Shuberts and Erlanger booking exchanges had last geason at this

changes had last season at this time, but even with the number of theatres considerably reduced the

(Continued on page 39)

Rose Holds Out for 75-25 Terms On B'way, Ignores UBO Road Route

Coast Musical Is Again Postponed; Non-Equity

Los Angeles, Aug. 15. Hang Up Your Hat, musical heduled for the Music Box for to-

day (15), will not get under way until Wednesday.

This makes the third postponement of the opening date. Cast is non-Equity, but stage hands and musicians are union.

Cagney Ogles Stage

James Cagney is looking for a legit play, intending to make a Broadway appearance if possible. He's been taiking to Theresa Helburh and Lawrence Langner about the lead in 'Chrysalls' which that pair are preparing for the Martin Beck Sept. 15. Understood they couldn't get together, with negotiations not completely cold, however.

LADD SUES FOR HURTS

Los Angeles, Aug. 15. For injuries incurred in an auto accident here on April 19, Schuyler Ladd, legit actor, is suing F. R. Gal-breath for \$102,273.

Listed among his injuries are con-cussion of the brain, seven frac-tured ribs and twisted vertebrae.

Billy Rose's Revue, as he calls his new show, opens Sept. 28 at the Revent Revue, Philadelphia and the Revue, Philadelphia and the Revue, Philadelphia and the Revue, Philadelphia and the Revue, Revu of each town in fewer days by pick-ing the right kind of town halls, Masonic temples, auditoriums, etc., instead of theatres.

instead of theatres.

Can Pick Own Spets

Rose, as with Crazy Quilt, contends there is lots of real money
the Massissiph, the control of the Massissiph, the Canada of the Massissiph, the M

New Plays by Gorki, Bulgakov Set for Moscow's Legit Season

Moscow, July 31. Maxim Gorki and Michael Bulgakov are among the most promising items on the pre liminary lists scheduled for the next 502 SOT

Gorki's play is his first since the revolution. In the interim he has blossomed into a sort of grand mogul of Soviet literature. The play is called 'Igor Bulichey' and will be staged by the Vakhtangoff theatre. The whole country will soon celebrate the anniversary of 40 years of Gorki's literary activities. The production will be timed to coincide

From common report the Gorki thing is not so hot. It runs to infinite detail and infinite talkativeness. Its setting is pre-revolutionary, but he promises to follow with further dramas tracing the career of the hero into and beyond the revolutionary period.

Bulgakov's offering is certain to be more interesting. So far his record for first-rate plays has been unbroken and the state of the stat ord for first-rate plays has been un

Second Theatre

Second Theatre

Second Moscow Art theatre will present Heaven and Earth, written by the brothers Toor and dealing with the Proletarian conquest of the heights of science, as the announcement puts it. Vakhtangoff theatre, whose chief attraction will be its unique and mischevious Hamlet, will produce the first dramatic effort of a successful novellist, L. Slavin, to be called Foreign Collegium, and to revolve around the French occupation of southern Russia in 1919. ela in 1919.

French occupation of southern Russia in 1919.
Tairov's Kamerny theatre promises another of those plays contrasting capitalist depression and alleged socialist successes, titled Who Conquers Whom? and written by P. Marshak. A distinctly Soviet novelty is on the program of the Studio of the Maly, theatre, in World Champion, a physical culture play. Author is A. Romm. Central figures in 'Army of Peace,' scheduled at Zavadsky theatre and written by Url Nikulin, will be foreign engineers working in Russia. Their adjustment to Soviet conditions will be the thems and a dirigible factory their setting.
Other titles are: Wan in the World of the Conditions of the conditions will be the thems and a dirigible factory their setting.
Other titles are: Wan in the World of the Conditions of

A revival of many old operettas is indicated, in line with an appar-ent policy to give the public lighter theatrical fare.

AMATEUR REVUES IDEA IN BIG BRITISH CHAIN

London, Aug. 6. George Black, general manager and Val Parnell, booking manager of the General Theatres Corpora tion, of which the Palladium is the principal house, have been quietly principal nouse, have been quietly working on a scheme for not only digging up new talent, but provid-ing programs for their provincial houses where the ordinary variety bills have not been especially suc-

cessful.

Some weeks ago they sent out printed forms to amateurs asking tuem to fill. In with details as to what they could do. As a result they start immediately at Birminglanm with an all-amateur bill made up of local talent arranged in the manual talent arranged in the palladium and Holborn Empire in London.

Chevalier Tour Is Set. No Stands in France

Paris, Aug. 15.
Maurice Chevaller, who had firs
announced that he would appea
nowhere in Europe during his va n, has reconsidered and will a tour of the principal Conmake a tour of the principal Con-tinental cities though not in France. Tour will be arranged by Raquel Meller's brother-in-law, who is also her personal manager, instead of the Lartigue agency, with whom Chevaller has so far been doing business.

peen coing business.
Star is now at his Riviera villa
with his wife, Yvonne Vallee, whom
he is nevertheless suing for divorce.
Couple are apparently intent on
giving out publicity that they remain the best of friends.

TOM WALLS ENDS OLD THEATRE PARTNERSHIP

London, Aug. 15.

The next Aldwych farce will be entitled 'Fifty-Fifty,' an adaptation by H. F. Mailby from a French piece by Louis Verneuil and Georgea Beer.

Most Impact.

Georges Beer.
Most Important news in this connection is that Tom Walls, who sustained a serious accident, being thrown from a horse some time ago will retire from his years of stagr partnership with Raiph Lynn, and be succeeded by Morris Harvey Walls will retain his interest in the way of the way of the summer of the succeeding his interest in the way of the summer of the summe the venture and divide his time be-tween directing and acting in pic-tures and training his race horses. Walls horse, April the Fifth, won this year's Derby.

Lauder's Brother-in-Law. Vallance, Dies Suddenly

London, Aug. 15.
Tom Vallance, Sir Harry Lauder's brother-in-law and personal rep, died suddenly in Blackpool, Saturday (13). Doctors called it heart

failure.
Vallance was 57 and well known in show business on both sides of the Atlantic.

MORSE'S ADAPTATIONS

N. Brewster Morse will adapt originals for Freuler in Hollywood. Freuler firm is known as 'Blg 4,' indie. Contract closed by Harry N.

Blair. Morse, already on his way to the Coast, has also authored a play held for production by Edison and

GERALDINE ULMAR DIES

London, Aug. 15, Geraldine Ulmar died here Sat-Geraldine Ulmar died here Sat-urday (13), Famous prima donna was 70 years old.

Fox - G - B

(Continued from page 11)

now to official views. There had been repeated reports that Fox might move for an out on that deal as it did with reference to British Gaumont. But recent developments point to Fox retaining its interest in Hoyt's seeking in time to work out a solution of the Australian

problem.
Changed attitude is one outcome of Sid Kent's recent trip abroad. New Fox angle is that all that is needed to iron out its foreign problems is closer contact with and more reasonable outlook of the foreign interests with which Fox is associated in properties abroad.
Representatives of both sides may soon conter on this side aiming to from out present difficulties.

iron out present difficulties

Kent goes abroad again in November and it may be that further negotiations looking toward a settlement may then be effected.

GITTLDERS' VISIT

Moscow, July 29.
Theatre Guilders Helen Wesley
and Philip Moeller spent several
busy days in Leningrad and Moscow, Took in some theatres in both

Too Much Theatre

Budapest, Aug. 3 Budapest, Aug. 3.
While all producers weep that 11 theatres are too many for this burg, Otto Torday opens a twelfth, holding 800, to be dubbed after the district where it is located. Jozsef-

trict where it is located, Jozser-varosi theatre, Labriola Variete, largest scale vaude house ever seen here, to open on Aug, 15 as another added starter.

SINGER DOUBLING DAILY. LONDON TO DEAUVILLE

Paris, Aug. 16. Daily air commuting permits Seversky, Russian ainger and entertainer and a former army plot, to appear daily both in Deauvile, France, and in London, England. Seversky leaves London after lunch and lands in Saint Englebert, near Deauville, at 4:30 p. m. He appears at the Casino for the matinee and gets back to appear in London in the evening.

matinee and gets back to appear in London in the evening. Files his own biplane and claims fresh air is beneficial to his voice. In America, doubling between shows in New York and Boston would be about the equivalent in

Finif Hospitality

Mexico City, Aug. 11.

Mexico City, Aug. 11.

All foreigners who would give Cludad Juarez, over the River from Bil Paso, Tex., the double-o are required to prove to the Mexican immigration officials that they have at least \$5 in cash with them. If they haven't, they must return to the U. S. A forthwith. Immigration department explains that idea is to block entrance of indigent for eigners. Five-dollar show down rule applies to all strangers seeking entrance to the town.

BUDAPEST THRIFT

Budapest, Aug. 15.
Nandor Alapl, new lessee of Kamara theatre, is that miracle, the
only man who could ever make a
road company pay in this country.
His plan is board, lodging, and a
minimum of pocket money for his

Saved enough to lease important stage in the capital and brings his road company here on same busi-

Ottawa Parley

(Continued from page 11) (Continued from page 11)
auspices of the Canadian Government before a crowd of 2,500 invited guests comprising Empire
delegates, observers, trade representatives, newspapermen and
others. This was largely considered
in the light of a Conference entyftainment feature of which there
have been many and as anothef occasion on which to wear the dress
suit with accorations. Off

Decisions Far Off

The Conference is scheduled to close somewhere around Aug. 20 and the situation has been getting hot-ter insofar as delberations are conter insofar as delberations are concerned. But the anticipation of the
press gang has been somewhat
dulled by the announcement the
Conference will appoint Empire
committees on a more or less permanent basis for the working out of
details on important questions.
Final results may, therefore, not be
known to be a limited to be a limited to be a
carches have almody gone home.
The Empire Marketing Board.
London, has come in for considerable discussion within the parley
proper and, with it, has come refcrences to the industrial and educational films which are released by
the Board in British Dominions.
The stamp of approval has been
placed on these films but they have
nothing to do with film quota questions and very little to do with
the terms of the contractions and the lateral contractions. But the anticipation of the

theatres.

theatres.

It begins to look very much as if
the British film question was pretty well shot before the Conference
ever opened by reason of the flood
of resolutions in opposition to compulsory film buying of any sort
from the various independent theatre organizations of Canada. These
showed plainly that the independents of Canada were patriotic
enough but not in agreement with
any suggestion for a British film
quota in the Northern half of the
North American Continent. The
situation has remained in this posisituation has remained in this posl-tion of status que since the start of the Conference conversations.

London Show World

Stanley S. Neal, formerly president of Theatre Advertising and Mat Service, Inc. has just opened the Gainsboro Advertising Service, Ltd., here in co-junction with Barney Jacobs, a well known agent, and have already allied themselves with the White Star Line Co.

Chaplin's Find Poised
Charlic Chaplin cabled Ruth Poulton (his English film discovery) to return the control of the control of

'Miracle' to Tour Archie Parnell and Alfred Zeitlin

DECLINE EXTENSION FOR DORA MAUGHAN

London, Aug. 15.

Dora Maughan will not wast out her period of grace until the end of the month but sails for the U. S. Saturday (20).

Pavillon management of the control of the control

Saturday (20).
Pavillon management tried to get permission for the American songstress to appear :: t their theatre for two weeks until the end of the month but when the Home Office declin declined any further labor permits, she decided to take the first pos-

Sound Licenses

(Continued from page 2)

regardless of the outcome of the present lltigation; reports that the Stanley suit in Delaware is an off-shoot of the Warner-Western arbipresent litigation; reports that the Stanley suit in Delaware is an off-shoot of the Warner-Western arbitration proceedings are inspired and arc a tabrication; arbitration proceedings are inspired and arc a tabrication; arbitration arbitration proceedings are inspired and arc at abrication; arbitration proceedings are inspired and arc arbitration arbitration arbitration in the same time in the same time in the same time a surprising ignorance on the other warners shows strong opposition to the W. E. license, and at the same time a surprising ignorance on the mean as the same time as unreliance and the far-reaching significance and endiess cost of sound now legal by the terms of the document; Warners is not negotiating any patent pool, through alliances with William Fox and Tri-Ergon, Tobis Klangfilm, DeForest, or others now in various phases of litigation, to battle the American electrics.

Compulsory and exceeds the allegations in the Delaware anti-trust suit, Warners hitting at the Western reproduction lease by aligning that its terms sew up the equipment of the same part of the same and the same part of the

ire owners in service charges and that the services rendered, with all costs, even to rallroad fares and in-cidentals, do not exceed \$1,800,000.

cidentals, do not exceed \$1,800,000. Warners anticipates quick action in the lease fight. Although Western had had its time to answer the suit extended to Sept. 1, indications are that the trial will not be reached until winter. Nevertheless, are that the trial will not be reached until winter. Nevertheless, WB is considering making imme-diate application for an injunction restraining the electric from, at least continuing the service charges.

Arbitration Issues

On the Issues Involved in the arbitration proceedings Warners claims that the ERPI method of charging \$600 per reel royalty has reduced the WB participation to a fraction of that which they claim was agreed upon. This agreement, it is averred by WB, was to have been set so that royaltles would amount to not less than \$%, of the gross revenue derived from each licensee. Of this percentage Warners claims it was entitled to three-eighths. On the issues involved in the ar-

ract in any interest of the contents that in normal times the same runs between \$50,000 while WB contends that in normal times the same runs between \$500,000 while WB contends that in normal times the same runs between \$500,000 and \$1,000,000.

Warners figures, were the proceedings to end this year with a ruling in its favor, that the company could collect from Western applied to the contends the same included. Gorgeous week-end didn't help any.

have bought the touring rights of The Miracle' and started casting. Show starts touring early in the fall, and will stay at least a month in each town. Only original in the cust will be Lady Diana Manners.

Contrary Pony.

Andree Sarron and her pony, imported from France, open at the Victoria Palace, London, recently and was paid off after the first show. Pony would not do any of its tricks. Maybe it was due to the fact that it was on an all-women bill.

'Era' Owners

'Era' Owners

One of the Oster Brothers' headaches, 'The Era,' which has become
known as the press sheet for Gaumont-British, is now the property
of Gaumont-British. The price paid
is said to have been in the neighborhood of \$100,000.

More Cochran Memoirs

More Cechran Memoirs
Hutchinsons are publishing this
autumn a further volume on Charles
Cochran's memories, under the title
'I'd Almost Forgotten.'
The showman is also writing another book to be called 'Food for
Thought,' being musings on the
subject of food and drink.

Seven-Hour Screen Test Metro-Goldwyn gave Anny Ahlers, the German star of "The Dubarry" at His Majesty's, a seven-hour screen test.

Sells Two Plays

Sells Two Plays
Philip Leaver, 28-year-old actor,
whose stage name is Philip Brandon, has had two plays accepted for
production within 48 hours. Marie
Tempest opens in the first at the
Haymarket, Aug. 22; the second at
Wyndham's with Leslie Banks in
early September.

'Cavalcade' Run Leader
Although the 'last weeks' of 'Cavalcade' have been announced since
June 8, the plece is continuing indefinitely. With the withdrawal of
Waltzes from Vlenna' from the Alhambra this week, 'Cavalcade' at
Drury Lane becomes the longest run
la London.

Just an Interruption
When the notice went up for
Pleasure Cruise' at the Apollo, due
to a heatwave slump, they booked a
week at Golder's Green Hippodrome.
The weather cooled, business inproved, and the show returns to the

Apollo.

Ideal Pit Chief
Among other things brought to
the Palladium by Coneral Theatres,
when George Black took over the
general management, was Dick
Crean as musical director, at that
time an unknown quantity.
Americans are high in praise of
Crean's ability and the patience and
thoroughness with which he condurant to the coneral t

Columbus Aug. 21.

Senator Murphy Is back at the Palladium His seake the Palladium His seek. His satire on political speakers was greeted with wayks of laughter.

William Sully all Geneview William Sully all Story, opening with vocal solo by Miss Houghton before Sully made an entrance. The taxt barlesque got them away nicely. Another newcomer at the Palladium is Paulene Wildera, a youth the permanent troupe of house steppers.

Miller's First Aug. 16
Gilbert Miller's first production
this season occurs Aug. 16 at the
St. James, with Gertrude Lawrence
and Gerald du Maurier in the leading roles.
The play, as already announced,
1s Behold We Live, by John van
Druten. The is biblical quotation.

Druten. Title is biblical quotation.

No Luck
No Luck
No Luck
Lucklest American star ever imported. Originally brought over for
J. L. Sachs to star in Fro Ziegfeid's
Smilles, which did not materialize,
due to lack of bankroil, she opened
to the control of the control of the control
Lady, which flopped, although Polly
received fine notices.
Next venture was in Julian
Wylle's Out of the Bottle, a part
totally unsuited for her, which she
was more or less forced into taking,
ture into English films, although she
turned down a five years film con-

turned down a five years' film con-tract in Hollywood to come to Lon-

An exceptionally persistent heat wave here last week utterly destroyed chances of all shows, cin-

'Sing' and 'Boat' Climb to \$25,000 And \$28,000; 10 Shows Rehearse

First show of the new season, coming in three weeks ahead of the traditional Labor Day starting date, arrives tonight, when the vetera

raditional Labor Day starting date, arrives tonight, when the veteran W. A. Brady presents Domino-athall Playbouse. That's unique in tiself, since most of the regular protucers are holding back, while the
majority of the new shows are in
younger managerial hand.

Most promising indication for
since the promising in
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promising the promising in
since the promising in
since the promising in
since the promising
property in the second
managerial
production, betterment in the stock
market is, a fact at this time and
encouraging reports from various
industrial centers should have a
flavorable reaction on theatre busiBroadway's present legits improved in business last week.

favorable reaction on theatre business in general.

Broadway's present legits improved in business last improved in business last improved in business last improved in 5000 during the second of the

Estimates for Last Week

Estimates for Last Week

Total Transplants, Booth (17th
wein) the manguage, Booth (17th
proadway engagement expected to
last until holidays; about \$10,000;
very good considering conditions,
'Bridal Wies, Cort (12th week)
(C-1,043-\$3.80), No new booth
(C-1,043-\$3.80), No new booth
continue Into October; between \$3,000 and \$4,000; co-operative.
'Cat and Fiddle,' Cohan (45th
week) (M-1,400-\$3.30), Due to tour
next month when operetta will have
approximated a year's run; \$10,000
eentage, oldy with cast on per
centage. 'Domino,' Playhouse (1st week)
(C-863-\$3.) Presented by William

and more; okay with cast on pec-centage.

"Domino," Playhque (1st weel),

"Gomino," Presented by William

(C-483-43). Presented by William

(Marcel Achard by Grace George;

opens tonight (Tues).

"Of Thee I Sing, Music Box (34th

week) (M-1,000-4550). Has been

climbing since first of month and

last week went to \$25,000; in heat

last week went to \$25,000; in heat

pege Pygmalion," Bljou. With
drawn last Saturday; played less

than two weeks.

than two weeks.

Other Attractions

'Show Boat,' Casino; revival getting top money on Broadway at \$28,000 and due to last into October.

That's Gratitude,' Waldort; re-

vival existing on cut rates.

"Scrap Book," Ambassador;
stopped suddenly middle of last

'Pygmalion' Folds; Cast Salaries in Arrears

Page Pygmalion, independent, stopped at the Bijou Saturday with the cast owed one and three-eighths weeks salary. A bond filed with Equity ensures payment. Show was written and backed by Dr. Carl Henide, of Brooklyn, who save it to Alan Morrill his intended son-in-law. Morrill is now worrying whether any other wedding presents will turn out to liabilities.

GRIBBLE EAST TO STAGE

Henry Wagstaff Gribble, in Holly-wood for Paramount as a writer, is coming east the end of August, his

coming east the end of August, in contract expiring at that time. H wants to become a legit producer. Gribble owns the rights to Be yond the Night by Saxon Kling which he wants to stage and pro-duce. Kling

TENT CO. INDOORS

Ottumwa, Ia., Aug. 15. Hazel McOwen players, tent ag-gregation entering its fourth week here to good audiences, will go un-der roof in the fall at the New

A. P. Owens, manager, signed the troupe as a September opener for the house.

'Fiddle' \$18,000 Frisco 'Cynara' Rave, \$11,000

San Francisco, Aug. 15. Cat and Fiddle' and 'Cyne

sharing the town's good business between them, former at Curran

between them, former at Curran and latter at the Geary.

In its second week 'Cat and Fid-dle' is plugging away at its con-tinued near-capacity figure of \$18,-000 and goes on for coupla weeks more. Helen 'Gahagan and Olga Baclanoya well known and liked here

'Cynara' in its first week got rave notices and has had good sales, around \$11,000.

around \$11,000.

Since Duffy has no present plans for Alcazar, several locals are looking for an angel to sponsor a stock company, but nothing definite. Columbia also dark.

Metro's Stand

(Continued from page 11)

ing Italian version production, but feels the language worth the trouble involved, especiesneciman and French are unavoidably out. Spanish has been considered hopeless here for a year.

German Dubbing Deal
Despite Loew's assertion, it is
considered probable that Metro will
be dubbing abroad in the near future. Metro has for many months
been tentatively talking to several
French producers about studio
space. Last week Metro concluded
a contract with Deutsche Lichtspiel a contract with Deutsche Lichtspiel Syndikat for that company to distribute three Metro German dubbed talkers. Indication is that this is the forerunner of a bigger deal. In Berlin it is considered practically set that D. L. S. will do Metro's German dubbing in the future.

German audoing in the ruture.

Loew says the deal means nothing more than is stated and that

Metro is not interested in commissioning a foreign film company to

dub its product abroad. He admits,

however, that when he makes his

next European visit, in late Sep
tember, he may change his mind.

tember, he may change his mind. From sources outside of Mr. Loew, but close to inside circles, it is learned that Metro has agreed to a standatill and coast policy on foreigns pending Loew's next trip. That trip is a round-the-world affair starting from the Coast: and continuing by way of Asia, China, for this comparison of the Coast and continuing by way of Asia, China, for this comparison of the Coast and Continuing Europe. Metro excess are understood now attempting to convince Loew he ought to so the are understood now attempting to convince Loew he ought to go the other way around and get to Eu-rope as quickly as possible to from out the company's difficulties there first.

Shuberts (Continued from page 37)

combined office should have at least combined office should have at least 20 shows to operate with. Five of Chicago's theatres are to be used, with fewer in Boston and Philly. Additional houses in the Loop are expected to be booked from time to time. Cohan's Grand is of that group. While not mentioned in the first line-up, it is slated to get the Chicago company of 'Of Thee I Sing.'

Additional theatres for legit shows were announced available last week, with nine RKO houses in scattered territory were named. All the stands are broken time, mostly calling for bookings of less than a week. Legit has been shut out of most there spots for years, except for occasional auditorium bookings. It was the loss of super stands of the road, small stands remaining being so far apart that the cost of the produced of the stands and the stands remaining being so far apart that the cost of the jumps killed off the shows.

Booking of the RKO houses was Additional theatres for legit show

killed off the shows.

Booking of the RKO houses was given to Victor Leighton and George Leifler, independent operators and bookers. This time will be in conjunction with G.B.O. The vaudefilm theatres now open for shows are: Proctor's, Albany: Palace, Trenton; Keith's, Toledo; Palace, Ft. Wayne; State, Dayton; Parkway, Madison; Orpheum, Champagne; Majestic, Ft. Worth. In none of these towns is there a house included in the mew U.B.O. circuit.

Shows in Rehearsal

'Of Thee I Sing' (Chicago)
(Sam H. Harris), Music Box.
'Vanities' (1932) (Earl Carrol), Manhattan.
'Another Language' (Chicago) (Arthur Beckhard),

'Here Today' (Sam H. Har-

ris), Royale.

'Laugh Parade' (Ed Wynn),

Temperial.

'Laugh Colors' (Max Gordon), National, 'Smiling Faces' (Shuberts),

Harris.

'Best Years' (Shuberts), Ritz.

'Paesing Show' (Shuberts), Shubert.
'Nine Day Wonder' (Herman Shumlin), Times Square.

L. A.'s TWO FARE **ONLY MILDLY**

Los Angeles, Aug. 15.
Only two legit shows held over for second week of Olympics, Reunion in Vienna and in the Best of Families. Both got fair returns in their class.

- AT \$12,650

their class.

Reunion' pulled \$9,400. Support came mostly from the visitors, Hollywood and L. A. having contributed on the first two weeks. In the Best of Families' did slightly better than \$3,000. Selling at \$1.50 top, this one is attractive for theatre parties, two of which helped out on the week.

Estimates for Last Week Estimates for Last Week

'In the Best of Families,' Hollywood Playhouse (3rd week) (C1,150-\$1.50). Inexpensive cast and
small production nut has this one
showing a slight profit at \$3,250 on

the week.

'Reunion in Vienna,' Belasco (3rd
week) (C-1,103-\$2,50). No rave, but
profitable at \$9,400 for third stanza.
Advance for this week shows considerable drop with the Olympics

Free Gate for Munie Has Exhibs Fretting

Pasadena, Aug. 15.

Complaints by citizens because new \$1,000,000 civic auditorium, seating 5,000, has been dark most of time since May opening, has prompted management to offer a

free show weekly. Program of pick-up talent draws

Result is an undercurrent of dissatisfaction among theatre men who contend the gratis entertain-ment is making inroads on their

Future Plays

'Lovers, Happy Lovers' will be Brock Pemberton's first try. Drama by Lewis Galantiere and John Housman, once taken by Gilbert Miller but released.

Miller but released.

The Comic Artist, by Susan Glaspell, who wrote 'Allison's House,' to be put into work by Arthur J. Beckhard. It has been in the works for three years with two summer tryouts. Now figured to be ripe for Broadway.

"Square Heads,' melodrama of the Pennsylvania Dutch, to be tried out by Arch Selwyn and Shephard Traube."

'Gay Divorcee' will be the first Wiman-Weatherly production. Lou-ila Gear may head the cast. 'Bad Manners' not yet cast. Second ven-

ture.

'The Absent Father,' farce comedy
by Francis De Witt, being readied
by James E. Kenny, formerly of
the Forrest theatre. Due in Octo-

ber.

The Chiseler, melodrama, with
Mack Hilliard producing. By Henry
Rusendale and Ralph Kettering.

Varnish, by George L. Spaulding,
will go into production soon with
Al Shean heading the cast. Shean
and Spalding are backing the show.

The Stork, Vicinese farce by The Storic, Vionnese farce by Hans Kottow given a liberal adaptation by Frederic and Fanny Hatton. Al Woods has it in production. Second time out over here. Triplets, farce by Mark Linder, goes into rehearsal soon. Had a trial in summer stock.

'Lavender Lady' is the tentative title of a musical play, the collaborative work of Sigmund Romberg and Otto Harbach. Due for rehearsal next month.

See Shuberts Aiming at Cheap Chi Control During Big Fair

E.E.Horton on Play Hunt After Finishing 'Finder'

Hollywood, Aug. 15.
Following completion of his current picture, 'Honest Finder,' at
Paramount, Edward Everett Horton goes east. He hopes to pick up six plays in New York and London for

plays in New York and London too production here this fall. Horton will spend several weeks vacationing at Lake George, N. Y., and then after a brief Broadway stop will go to London. He will be away until October.

Out-of-Town Review **BALLYHOO OF 1932**

BALLYHOO OF 1932

A lively revue, exhibiting the verve of the present moment. Suggests that ballyhoo is the backbone of the world today, but never lets the idea interfere with a good dance number or any of the skits. Opened at the Apollo here after two post-the arrival of several sets.

Lew Gensler provides the tuneful but reminiscent music; Babby Connolly, the spirited and novel dances; Norman Anthony, a number of unformation of the several sets. I see the several sets of the service of the serv

listed as producers. A good show. Not original enough to be a great on the producers of the cast with various blurbs rout depression, the curtain falling as a pair of white stallions, of the producers of the cast with various blurbs rout depression, the curtain falling as a pair of white stallions, of the producers of the producers of the cast with various blurbs rout depression, the curtain falling as a pair of white stallions, of movable treadmill, gallop toward the audience.

Another item that registered was "The Hollywood Training Camp," in Garbitch, the famous star, is shown training, for her new picture in the style similar to the cauliflower profession. She does 'shadow emoting,' while the specialors gathered about the 'ring' cheer or razz. Still another sharp touch is Howard as the pampiered two-gun killer whose condown one of the court guards. Hóward tempting his cow to give milk for a prospective buyer of his penthouse farm excites laughter, subvay coach with bathroom flatures.

The dance numbers staged by

too, as does a searcy, and the subvay coach with bathroom fix tures.

In dance numbers staged by tures.

And dance numbers staged by tures.

Concolly provide the better more ments. One, in Rembrant lighting, illustrates the show's cong hit, 'How Do You Do It?', and another is the tunerul Riddle Me This,' also sung by Donald Stewart, with Gloria Glitheir own specialty as the chorus becomes a human roulette wheel, with their own specialty as the chorus becomes a human roulette wheel, Miss Gilbert pirouetting with remarkable agility. Bob Hope and Yera Marsche participate in one of lond wedding.

Hope, Eugene Howard, Lulu McConnell, Ted Harty and Grace Kay White furnish additional specialities.

FOREIGN REVIEW

LA LOUISE

Paris, Aug. 1 Paris, Aug. 1.

One act play by Jean Jacques Bernard.
produced and staged by Georges Pitoefat the Avenue, Paris, July 20, Cast:
Georges Pitoeff. L. Larive, L. Salou,
Genica Athanasiou, Yv. Renaud.

A wartime sketch. No war in it but goes big. La Louise is the villages fast one who romances almen sent to billet at her house. Garbin, known to love his wife and be true to her, is sent to billet with her, his riends considering as a joke, to lead him astray. When Louise starts her routhen, he talks to her about his wife and true love in such a way that she realizes what it means to the extent of soldier and sleeping solo on the floor. Despite risque story, no dirt.

soldier and sleeping solo on the floor.

Figure 1 fisque story, no dirt.

Mely produced and acted, especially by Pitcoff.

Though a merc curtain raiser, it is the real draw in a show where it is followed by 'Patt Divers' ('Common Story'), the French âdaptation, by Miss S. Charbonnier de Leo, of a Dutri-play in three acts by M. Gobius. Adversely commented.

Chicago, Aug. 15. Lee Shubert has been in and out of Chicago the past three weeks. Understanding is he is seeking to acquire three legit houses independent of any booking combine.

dent of any booking combine.

Behind the Shuberts' interest in Chicago is said to be the 1933 World's Fair. That is doped as sure fire for legits and, accordingly, what the Shuberts want is to tie up choice sites at cheap rental for the oncoming season, with a least of the combine of the chicago in the 195-day period of the Fair.

With a third narra as their next.

With a third party as their part-ner Lee and J. J. have gone as far as figuring on getting seven loop theatres and closing four of them until the Fair, it is said.

Meanwhile, owing to their fiscal troubles the Shuberts to carry out any of their theories or hunches must pile up the cash in advance as local bondholders are strictly Mis-

Unpaid taxes, unpaid rent, broken leases, have made Chicago land-lords skeptical toward any and all

Engagements

Katherine Alexander, Best Years, Ann Andrews, Dinner at Eight.' William Lynn, Clyde Filmore, Humpty Dumpty, Beth Merrill, James Rennie, Ernest Glendinning, Lou Sorin, Henry O'Neill, Hans Hansen, William Foran, Exit the Queen' (complete

Foran, Exit the Queen (complete Cast) cells Gear. Gay Divorces.

Jack and Kay Spangler, 'Folies Bergere.'
Oscar Shaw, 'Of Thee I Sing' (road).
Rosal Wincott. May McCabe.
Rosal Bunting Fack Corway, Elemand Gorcey, Kirk Brwm, William Williard, 'Tripleta'.
Eleanor Hayden, Aubrey Beattle, Howard St. John, G. Lester Paul, 'Varnish.' N. Faversham, 'Another Language' (road).

Barnstormers' Closing

Provincetown, Mass., Aug. 15.

The old Barnstormers' theatre, The old Barnstormeis' theatre, where much of the pioneering of Provincetown's Little Theatre movement took place, will be demolished next week. It was built by Frank Shay and Cleon Throckmorton. Eugene O'Neill's early plays were seen in the historic little playhouse and in the historic little playhouse and was more accordance of the Cape was a ta immersario.

was its impresario.

The final attraction is a new play,
'Have We a Tomorrow?' by William Dorsey Blake.

AN INCOME YOU CANNOT OUTLIVE!

Have you ever looked forward to the day in your later years when you could secure your re-lease from business cares and money worries and spend your days in leisure, comfort and in-dependence, perhaps doing the things you enjoy most—hobbles, travel, sport?

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Winchell and Yawitz
The reasons for A. J. Kobler's insistance that Paul Tawitz spostauthor Walter Winchell's column,
without billing, during the latter's
Absence, is somewhat-of a mystery
around the N. Mirror office.
Such episodes as Kobler refusing to
pay the salary of a secretary for
Winchell, the latter derraying that
on his own, is part of the poison'
existing between them, hence the
surprise at Kobler's refusal, to extend to Yawitz, his protegre, an
ilalicized by-line similar to last
winter when Winchell's liness took
bint to California for a rest followling a breaktdown.

winter when Winchell's illness took blin to California for a rest following a breakdown.
Kobler liked Tawitz's work so nuch that he gave him his own half-column of topical and epigrammatiteal observation under the Little Red Book caption. It is regarded around the Mirror' office that Kobler is grooming Yawitz.
On the other hand, although the Mirror' had asked for cancellations of syndicate rights during Winchell's first absence, with resumption when the original columnist returns actively, none was had last winter, hence Yawitz's substitution seemed to satisty.

actively, none was had last winter, hence Yawitz's substitution seemed to satisty.

On the strength of this, the Mirfor started syndicating Yawitz's Sinday column of Broadway gossip to those papers which heve Sunday column; as his contract is a six-day agreement.

During Winchell's present absence his secretary, Ruth Campridge, is handling his man saving gas, comidential gossip, etc., with Yawitz Wynichell is satisf to have sired and the second of the second

French Authors Move Up.
Indications point to some of the
French scribblers taking a top po-sition on American best seller lists
this fall for the first time in the sition on American best selice lists this, fall for the first time. In the past few seasons. A number, of books of French origin are now being groomed to that end, and, may usury the almost siteady leadership, here of American and British works. Most promising of the books by Prénchmen, and two books certain to contend with the leaders, are Night, Filight, by, Antoine de St., Exugery, and Jean Schumberger's Saint, Saturnin, Dual selection of the two by the Books of the Month (Ribb, Sives them, a strong start, and Night Filight, size has the Feminas Prize of, Franca to recommend if further, while Saint Saturnin, Tengand by carrying off the Northcliffe Frize.

Wight Filight, is issued over here by; the Century, while Dodd, Mead, has Saint, Saturnin, Joint, campaign of the two publishing housed has Saint, Saturnin, Joint, campaign by the two publishing houses had no become and Schutzer is also books over.

pooks over.
Simon and Schuster is also boosting a French scribbler for honors:
He is Ernest Dinnet whose What
We Live By is already among the
first 10 in national and best-selling
lists.

lists. 10 in national and best-selling lists.

A dark horse to be entered soon by Covici-Friede is Georges Sima, known in his native France as "The French Edgar Wallace". Sims, not yet 30 is supposed to have turned ready and Covici-Friede will feare translations of his books here at the rate of at least one a month.

Appleton's contribution to the French advance in the American book field is Andre Maurois' The Frantly, Circle'. Maurois is ope of the rost distinguished of contemporary-French writers, Farrar & Rinehart has Colette exclusively; now, this French authoress also good.

now, this French authoress also go

now, this French authoress also go-ing well here.
Other translations from the French on various lists should bene-fit if the, trend to the French ma-terializes this fall.

N. Y. Tabs' Crossfire

Both New York a. m. tabs, the
only tableds of the m. tabs, the
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signature in facsimile as the byline.

When the 'News' sent its sobble,
Grace Robinson, abroad to accompled the sent of the

wirelesses were by prearranged dode, foreseeing the Swedish ac-tress influence with her native seamen in not transmitting mes-sages to a newspaper in straight

seamen in not transmitting measages to a newspaper in straight English.

The 'News' took on Nancy Ran-dolph for its society gossib, so the Mirror' did the same thing last week, signing Charlotte Milburn for a similar column.

Toughest News Joh

Toughest News Job
Toughest assignment continues
to be corresponding for English
papers, due to the libel laws there.
One scribe working for Routers
said that a certain notorious character was wanted by the police.
As no warrant was out for the
character, the scribe should have
said the police were anxious to
question him. Diff in phraseology
question him. Diff in phraseology
active that the property of the control of the
twent around to the sorthe later and
thanked him for the plug. By then
the scrible had been fired.
Funny thing was that the guy
who followed in on this spot wired.
Reuters that a General had commilited suicides in Monte Carlo. The
Gen. hadn'r really done anything,
more excitting than take a nap on,
the beach. So fire current scribe
is giaving, Murada till his hears
whether the Gen. Is goding to sue
or laugh it off.

George, T. Delacorte, Jr., who heads the Delt mag group, and John Martin, writer and publisher of children's mags, have Joined forces to get out; a new bi-monthly for Juveniles.

George of the second of the second of the second colling and the second c

publications

in October.

contests for cash prizes. First issue in Cotober.

Caresse Crosby, who heads, the Black Sun Fress of Parls, which sets out limited editions in English of various works there, arrives, in foreign publication rights to yarlous works for prey publishing company, Crosby Continental Editions. Miss Crosby, who already has Devothy Parker, Ernest Henlingway and William Faulkiner on her list, wants to Increase it by a mimber of other hams scribblers. Her stay here will be for a few weeks.

Denver's Bi-monthly Western Progress' will be published in Denver twice a month by Williard E. Hawkins, founder of Author and Journalist, and James Emmett Fuller, formerly a Casper.

Emmett Fuller, formerly a Casper

Emmett Fullst, formerly a Casper Wyo, newspaperman. Plan blica in to act as a stimu-lus to financial and business recon-struction in the mountain states Fiction, poety, and special article by western writers will be featured Fuller will be editor.

Paris Personals

Paris Personals
Personal appearance of authors
In bookstores, where they initial
their works for customers purchasing them, has finally hit Paris to
enhance book sales over there.
Number of stores, both in Paris
and sesside resorts, are doing it,
and over 100 authors, including the
well knowns, have gladly co-opperated.

Prolific Lait

End of the year may show Jack
Lait as the most prolific scribbler
for the term, also the most versatile.

Editor of King Features, Lait, Ir Editor of King Features, Lait, in adition, has turned out three newspaper serials this year, four originals for the screen, a weekly short story, a weekly Broadway column, and a number of radio features. There's also some other miscellaneous matter.

What's more important. Lait sells

Hollywood's Reading

(Consensus of demand in July with Satyr Book Store, Esme Warde, Pat Hunt and Stanley Rose,) Fiction

The Fountain' Charles Moran.
'State Fair,' Phil Stong.
'Magnolia Street,' Louis

Golding. 'Modern Hero,' Louis Brom-

'Modern nero, _____ field. 'Obscure Destinies,' Willa Cather. ther. 'Keeper of the Keys,' Earl Derr Biggers.

General
'I Cover the Waterfront,'
Max Miller

Max Miller.

20,000 Years in Sing Sing,
L. E. Lawes.

Wild Talents, Charles Fort.

'Of Thee I Sing, Kaufman,

Wild Talents, Charles Fort.
'Of Thee I Sing, Kaufman,
Ryskind & Gershwin.
'Only Yesterday, Frederick

'Only Yesterday,' Frederick Lewis Allen. 'Way of a Lancer,' Richard Boleslavsky.

P-M Papers Merge

P-M Papers Merge
The New Pedford, Mass., Standard and Times, both afterion papers have been imaged. Both papers have been imaged in a sharp struggle, but the Times, Estandard in circulation and advertising.
Times, has been owned by W. J.
Times, have been owned by W. J.
Times, has been owned by W. J.
Times, have been owned by W. J.
Times, has been owned by W. J.
Times, have tions 'under the merger. Copper Gaw remains as editor. B. H. An-thony, as publisher, and George A. Hough, managing editor, and George A. Hough, Tr., formerly operated the

A. Hough, Jr., formerly operated the Standard', but now are out.

James T. Dunn, who has been editor of the Times, will be associate editor of the 'Standard Times,' Joseph P. Dunn, Times' business manager, will be a business executive.

The Morning Mercury also is published, by the Standard Company, while there is a Shundard Company, while there is a Shundard edition of the 'Standard Pines.

Heart-to Heart

Heart-to-Heart

Horace. Coon endeavors to fill what he regards as a long felt want by supplying adolescent youth with the information every father should give his son, but generally leaves him to find out for himself through sometimes couly experience.

His 'Coquetry for Men,' published by Amour Press, is a sometimes satirical but generally accurate treatise on love with such chapter headings as Tiow to Select'a Lady. The Selection of a Mistress, Tio to Keep Her, 'How to gen' married lie and divor occurred to the control of the and tactful density in the book is to be seepred as shafter but floors as the control of the selection and advices for the lipsking of the selection of a district of the placks a better good advices for the lipsking the selection of the

Rochester Shakeup

Best Seller Lists

Best Seller Lists ... Despite the concerted action of most of the New York newspaper literary sections in dropping lists of best selling books garnered from book shops and publishers as not indicative of the real status of published matter, the United Press 16

lists, indicating this feature may be restored by the other dailies.

Dropping of the best seller lists from the other dailies prompted the from the other dailies prompted the 'Times' book editor to extend this service by listing not only the New York best seller reports, but also regional ones throughout the coun-try. It was the apparent success of this which led the U.P. to take on the feature.

the feature.

Juleps and Toddies

Gienn Allen, who halls from the
South though he now-covers race,
tracks for the N. Y. Heriad-Trijoune' is the author of 'Old Manoa'
(Appleton). It fairly reskes of toddy
and juleps. Old Manoa and his
paj, Judge Warmsley, are the political leaders of the South Carolina
county. In between frinks they
meet and defeat an opposition clique,
with the ald o. Elizabeth Ann, who
becomes the secretary of thoir improvised political, headquarters.

Told somewhat in the manner of
Irving Cobies Judge Priest; the
book is in, no sense a copy and holds
interest in agite of what seems, to
be a slow pace. It is more nearly
literature than, the bulk of the present day reading.

Detroit 'Mirror' Suspenda.

The Detroit 'Mirror' suspenda bublication there Aug. 6. Owned by the Chicago Tribune. 'Mirror' was a tabloid taken over from Macgaden as 'part of the deal which transferred Liberty' magazine to fadgen as part of transferred Liberty' magazine to Magfadden :: Frank, Carson was the 'Mirror's' managing editor. 'Tribune,' has had

the paper for over a year with Mac-fadden having started the daily

dadden having storted the daily July 1, 1983.

None of the starf except the except knew of the folding until seeing the editorial announcement in the first edition of the final paper. The editorial was ellipsed from one of the copies and posted on, the olty come bulletin hoard.

The employees were mostly from out of town and imported to Detroit but the nublisher. They received one

by the publisher. They received one week's salary and most of that went for r. r. fares back home.

for r. r. fares back home.

Poor, Color
Lowell Thomas piles on the local color too thickly in This Side of Hell' (Doubleday-Doran), in which he purports to give the story of Dan Edwards, one of the outstanding men in the World War.
After the introduciory chapter the text is in the first person, supposed in the world war. The world war with the same that the world war with the same that that to spoil some of, the gorgeous adventures. Book may catch on in spite of its amateurish preparation.

Parie Literati Gyp
Some unserupulous publishers in
Paris besides the regular issue at
600. a copy of their novels, on
which authors receive royalty, print
stra copies with a different cover
rices and on which the author gets
nothing, and claims nothing since
he knows nothing about it.
Story came out when a bookselier

he knows nothing about it.
Story came out when a bookseller found in Algiers the same books he just put on cale in Paris at 80c selling for 13c there.
This has nothing to do with publishers selling rought issues at bargin prices, to get i'ld of unadd stocks.

New Pace Track Try
William Arrattong, who publishes
yarlous appear publications, has
formed a subsidiary called National
Turf, Publications to get out a new
race track, and general aports
periodical.
Not, decided as yet whether the
new one will be a weekly or a daily,
nor has the title definitely been selected, although if may be called
National Turf.

A. P's S.A. Film News
A.P. is now supplying a morning
and evening motion picture column
once a week for its South American
mcmbers.

members.

Material is gathered in Hollywood by Robin Coon and Hubert
Keavey, then sent to New York for

translation into Spanish and Portuguesc. Mackenzio's Weekly

Mackenzio's Weekly
Compton Mackenzie, English play
wright and novelist, also edits 'Th
Gramophone and Vox,' a London
weekly of records and radio crit
leism.

Membership Drive

National. Writers Cuba, now two
years old, his formed regions
chapters and undertakting an
tended campaign for additional
members. First efforts will be directed towards increasing the membership of the Metropolitan Chapter,
the New York area, after which the
campaign will be extended.

Campaign will be extended.

Located towards increase the memborship, almed pincrease the memborship, almed pincrease the interborship, almed pincrease the city
about broken finio print, the Initiation fee will be waived.

Among other features the club has
linaugurated a registry bureau where
non-copyright material may be protocted. Otherwise, the usual bensfits and conveniences of the various
other writers' organizations springfing up lately. National Writers
with Richard A. Sievons as secretary.

Small Town Sunday Comics
Latest project to the up advertishing with newspaper comic supplements engineered by J. J. Millgan, advertising man, who will attempt to do for the small-town Sunday newspapers what Heard's Puck and others' are doing in the big comic study are supplied to the comic study with the supplied to the comic study less than to the supplied to the comic study of the supplied to the arranged.

Different La

Different Lawyer.
Departing from ourrent usage,
Max Trell makes his Lawyer Man'
((Macqulay), a straight shooter who
faces disbarment because his sense
of ethics causes him to stick to
a shifty actress in her breach of
promise case until she jorns hands
with the defendant in, a charge of
attempted blackmail.

attempted blackmail.
Trell knows his law and his New
York and he has turned out a convincing and fluently told story of a
likeable character.

Sports Magazine

Sports, Magazine
Amateur, Sports, Aye cent magazine, is on the newsstands, edited
by Madlaon Cooper, of Calcium,
N. Y., and printed at Menands, N. T.,
Deaplie its title, gives some spacto, professional athletes. Magazine
is described as "non-profit making," ing issued by the Amateur Sports

Charles Francis Socker Coe has a new shack in Bronxville. Marius Charles Uniderwood has gone to Provincetown

Susan Ertz married. Russel Crouse back from Iceland this heat. Hugh Walpole's Ferrles will soon

to this heat.

Hugh Walpole's Ferries will soon
rival John Galsworthy's Forsytes.

Hawthorne Hurst, meet prolific
novelist the Dally News has on its
staff, has placed another one with
Alfred H. King.
Noel Meadow the foremost exponet of the new 'George Raft shirt'
Oliver LaFarge in Colorado.

Mary Austin has written her
suitchlor.

Oliver LaFarge in Colorado.

Mary Austin has written her autoblog.

Julian Green, who is American, writes all his books in French.

Alan McNab goes to Farrar & Rinehart.

If Jonns Arnold writes that novel he'll illustrate it, too.

If Jonns Arnold writes that novel he'll illustrate it, too.

The Description of the Color of a complete of the color of the

short story.

Tom Goodrich wrote 'Cotton Cwalier' entirely. In longhand because his scribbling missus uses the only typewriter in the house.

Edna Ferber salied.

Solly typewrites in the mouse.

Edina see Presentate m.e. of the Times-Union, Rochester, N. Y., has a broken rib. His wifte lost her balance and fell on him.

Quecna Pollack is in London, working on another book.

P. A. McAviney, assistant editor and colat representative of India Rubber World, died in Los Angeles Aug. 6 of heart, attack. Widow Henry States of the Color of the Col indicative of the real status of pub | weekly of records and radio crit. Indicative of the real status of pub | weekly of records and radio crit. Indicative of the saving status of the clieft. Mackende is the brother of Fay Mackende is the brother of Fay Mackende is the brother of Fay of the record of the saving was the report is be a well-known actor and his autht was ingued by the New York Sun, Leab Bateman, of Tady Mackende is from auto accident injuries.

4 HEADACHE SPOTS

Radio Artists No Like NBC's Desire to Bill All Talent Direct

NBC Artists Service is trying to find ways and means of enforcing its rule that all talent appearing on commercial programs be billed ad-yertisers through the network. Acts booked through outside agencies continue to object to the idea, con-

booked through outside agencies continue to object to the idea, contending that their business affairs with the commercials is none of the chains concern.

Network argument for the rule is that the only way they can have jurisdiction over these outside booked acts while they're around the studies is by paying them off by network check. Otherwise the mike artists can go on doing as they please in attending rehearsals off schedule or in the technical production of their programs. Without this authority the network is unable to enforce certain studio regulations and suggestions of its staff producers and technicians, which, it says, would make for the improvement of the indie talents' broadcasts.

Vio Young's Case

make for the improvement of the indice talents' broadcasts.

Vie Young's Case

Billing of the advertiser for talent would entail hardly any extra work and would emplify things all around, says the artists bureau. It would be merely a matter of adding a few figures to the bill sent the account for station time and line charges.

Argument in point came up not so long ago in the case of Victor Young, when the masestre was on NEC for Hines Honey and Almond Cream. Young at the time was under an exclusive management contract to the CBS Artist's Service, NEC billed the client for the time, while Columbia billed the advertiser direct for the Young combo's saiary. NHCs booking office insisted her when the sould be come about it as long as Columbia was collecting a commission on the act.

Outside acts and their reps flout

weeks are exercised, that's 25% less.

Program was 'ghosted' deliberately late last Wednesdey (10) afternoon from WABC. New York, with star talent at the Warner western studio included. The 'ghost-ing' deliberately mentioned General Motors as the sponsor, but while it will be some automotive account, G. M. does not furnished the Market of the Chicago agency which is financing this elaborate broadcast, Campbell-Ewald is G. M.'s agency; with Batten, Barton, Durstine & Osborne handling the institutional stuff for G. M. and some agency in Ohlo in charge of Frigidaire.

Howard, Blickett's gave the impression it was G. M. as part of its 'ghoet' scheme so as not to be annoyed by other advertising or talent agencies who usually step in when such a new account is in the works. act.
Outside acts and their reps flout
the NBC billing proposal as something they have no need of. They
decry the rule as a wedge that would
give the network a line on the salaries paid every performer on an
NBC program.

Alice Joy's A.M. Frolics **Ousts Vaudeville Dates**

Alice Joy has called off all vaude appearances while on her 13-week contract with Fisher Brothers grocery chain over WTAM, Cleveland. Ether schedule calls for six

nand. Ether schedule calls for six morning shots a week. Before taking on the local station assignment the warbler completed 13 weeks on RKO.





RAYMOND PAIGE

Directing Gershwin's "American in Paris" and the Belcher Ballet

HAL BECKETT

ORGANIST Fox, Brooklyn, New York INDEFINITELY

CBS OUSTS NBC FREE AGENT

KGI Acquisition Freezes Victor Young's Exclusive Contract Out NBC-Chain's Other Problems in Cincy, De-Exclusive management contract with Victor Young held by the GBS Artists' Service has been torn up. Release of the contract, which had until Dec. 31 to go, was obtained by the Rockwell-Mills office. Under the arrangement now prevailing either Columbia or NBC has the authority to sell the band leader to commercials. troit and Dallas-Important Key Stations Demand Special Consideration and Full Card Rates for Strategic Broadcast Centrals

GHOST AUDITION

HAS WR TIEUP

FOR CBS

One of the most mysterious ver public, auditions was staged is

week on a coast-to-coast CBS not work, with a deal for 39 and prob-

ably 52 weeks for the commercial sponsor virtually set. It means a

sponsor virtually set. It means a talent outlay of \$7,500 to \$10,000 weekly, plus an \$800,000 annual budget for the time and broadcast-ing facilities, computed for 52 weeks. If only the 38 guarantee weeks are exercised, that's 25% less.

works.

Talent Lineup

Deal comes for final decision this
(Tuesday) morning, and possibly
was reached last night (Monday).
Everybody who was on the broadcast will be retained, if matter is
closed, including Jack Osferman as
m.c., Gus Van, Alben Stanley, Lillian Roth, Atnt Jemims, Abe Lyman's orchestra, for the fiot specialties, and Gene Rodemich, who does
the smoother accompaniments. Al
Boasberg is to write the special material. It's a once weekly program.
On top of these names, a pickup
from the Warner studio, at Burbank,
Cal., will feature WB stars, the studio acceding to the affiliation in excivance for a plug for the current
releases, a different picture being
Thosas In the trade were skeptical
of the elaborate audition as being
G.M. knowing of Paul Whiteman's
contract with G.M. for NBC. General Motors is also said to be anxlous to conserve on its radio exploitation and will rotate Whiteman for
Buick, Portiac, Oldsmobile, etc,
using Alienen Stanley and Scrappy
Lancte for specialtics with G.M. In
association with the Whiteman orchestra.

NBC HOLDS TOM AND DUD

San Francisco, Aug. 15.
Tom and Dud, harmony team, remain on NBC's payroll here. Duo came to NBC several months ago when the chain took over KPO.

Talent Lineup

KSL IS CBS' 92D

Latest move in the CBS plan of making secure its position in atrategic broadcast spots, by either effecting special time-buying deals or rendering financial aid to the outlets concerned, has put the network less concerned, has put the network less concerned, has put the network less concerned, has been at the special concerned in the special co

by GBS in the switch.

Alliance of KSL with Columbia
came as an embarrassing surprise
to NBC. Latter network was not
only unprepared for the jump but
apparently was of the impression
that a recent conference had

(Continued on page 47)

RADIO COPYING AND COPPING

Chicago, Aug. 15.
Charges of duplication, imitation, copying and downright plasfarlem while admittedly valid bring forth the explanation in chicago radio circles that, despite skepticism, its often a genuine coincidence.

Example was NBC with a quartet on the O'Cedar program naming the boys the Melodymen, unconscious that WLS had a quartet of the same name. They changed the O'Cedar group to the Songfellows but meanwhile the commercial continues to use the title. Quartets appear hard to name. Legal department of NBC was actually commissioned to provide a tag for one quartet which had been successively the Grenadiers Fireside Singer Hudson Dingers and the Country of the Coun wash t so original elitter as as been used in show business proper. Silvertone title used for a time developed to be a Sears-Roebuck trade name.

trade name.

WMAQ professed innocence when

trade name.

WMMO professed innocence when calling a program 'Garden Melodies' after WLS had a 'Garden of Melody program on the air for some time. There seemed to be a rather deadly parallel both of name and content between All and Pete's original Translation of the content o

Small Local Stations Cheat Chain Programs with Their Own Ad Spiels

GAGSTER AIR CREDITS

Boasberg First Writer to Get Verbal Billing Bouquets

For the first time, apart from name authors like Conan Dolye, Edgar Wallace et al., whose stories have been dramatized for the air, a con-tinuity writer has received ether

billing.
Al Boasberg is one of the Lucky
Strike gagsters who was given an
aerial bouquet by Walter O'Keefe on
last Saturday's broadcast for his
special material.

PALS BUT KOLB **RESTS ON HIS** CONTRACT

San Francisco, Aug. 15. Unable to settle as he had hoped. Clarence Kolb has brought suit against Gilmore Oil Co. for \$32,000, asking that amount to cover a 32-week balance on Kolb and Dill's week balance

week natance on Acut and Diracadlo contract.

Team was cancelled last month and its comedy serial. The Dingle-benders' taken off NBC when the Rock and the Contract the Contract the Contract the Oil concern jerked the pair. Recently Gilmore returned the Gilmore Circus, hour feature, to the western network.

Kolb and Earl Gilmore, pres of the gas commany, have been just and

Kolb and Earl Gilmore, prez of the gas company, have been pals and hunting mates for many years. Gil-more had been invited to accompany Kolb on the hunting trip that kept him away from the mike on the night that led to concellation.

TEXACO RENEWS WYNN TILL OCT. 25 ANYWAY

Ed Wynn is set to continue with the Texaco session at least up to Oct. 25. Comic opens The Laugh Parade' tour in Boston, Sept. 5, and under the arrangement with his ether bankroller Wynn will elimin-ate the musical's Tuesday night performance so as to be on hand in New York for the weekly broad-

in New York for the weekly broadcast.

At the suggestion of the NBC press department and with the approval of the Texado checkhook, bring in with the approval of the Texado checkhook, bring in with the agent per second of the property of the second of th

sataries that McNames would have to forego on other likely commercial programs while traveling around with Taugh Parade. Announcer is now hooked up with two network spasms and is slated for two more

spasms and is slated for two more by Sept. 15. Another important objection to the remote control thing, which would have the Don Voorhees band broadcasting from this end, is the loss of the plug derived from the loss of the plug derived from the affair at MBC's Times Square studios Tuesday nights,

Vancouver Joining CBS

Los Angeles, Aug. 15. CKWX, Vancouver, joins CBS chain Sept. 15.

It will be first station for Columbia in western Canada

Baltimore, Aug. 15.
Increase in the number of program checking bureaus throughout the country is evidence that the advertisers are beginning to notice that may of their chain programs

the country is evidence that the advertisers are beginning to notice that may of their chain programs are not getting the full time on the local stations, but often portions are lacking both at the beginning and end of the sessions. This chop is due to the overly long 'minute' ananouncements on the local stations. Both chains allow their affiliated stations enough time for 30 words between periods for their minute' commercials. But word comes that many chain-affiliated stations in the south and southeast are running more than the allotted 30 words so that the advertisers are yelping that the important part of the program, for them, the spiel and plug, is being salled as the local stations comed in late and cut out early in order to also sure, they have enough in also sure, they have enough that the proportion of the state and cut out early in order their own affinite commercials.

cials.

These provincial stations are bateting so grimly for biz that they can't pass up the §5, \$16 and \$415\$ they're getting for these plugs, and are often willing to stretch the affected wordage to 40, 50 and 60 words. The stations figure that this advertisers in New York and Chiecage will never know the difference, while that local advertiser is sitting there with his ear glued to the loudspeaker.

DISK COMMERCIALS NOW **OKE WITH NBC ON COAST**

San Francisco, Aug. 15.
Reversing a previous stand against electric transcription, NBC is now accepting discs on commercial programs. KFO tonight (15) broad-casts the first of seven 15-minute platters, running nightly until Aug. 24 for Philico. This despite multi-tudinous network proclamations that transcriptions are out.

Titled 'Philico 'Trollickers', 'discs' will plug a word-building contest, part of a national exploitation campaign placed by Botsford', Constantine & Gardner ad agency.

Radio Spots Lucas Band

Hadio Spots Lucas Band 18.

Rollywood, Aug. 18.

Clyde Lucas orchestra has been engaged by Radio studio as stad combination for weekly Radio-NBQ programs, Hollywood on the Air.

Outfit will be used on all programs, except in cases where nuisic originating with Max Steiner's studio combination is used, when latter band will be spotted.



PHILLIP'S DENTAL MAGNESIA WARC-Tues., Thurs., Sat., 8.15 P.M. FRANCES LANGFORD MANHATTAN MELODIES WOR-Wednesday, 10 P. M. Atop Empire State Bldg.

SHEVLIN

(TENOR)
After 18 weeks on WOR, am taking a vacation. To resume my
activities on the air Labor Day.
Fermanent Address: 729 Amsterdom Ave, New York

HOLLYWOOD ON THE AIR (11)
With Richard Arlen, John Darrow,
Walter Huston, Constance Cummings, Amelia Earhart
Talk, Skit, Orchestra
Bustaining
WJZ, New York

Wilz, New York
First of the series in which picture companies outside of Radio
took advantage of the M. H. Aylesworth invitation to use the network
to plug their product, this program
must have failed to register effecmust have failed to register effemust be failed to ref

but as an ether production it was a from a consessive strung, dragsy at Farmarks of something towed on as it came in piece, by piece through the studie door, without previous office to the piece, by piece through the studie door, without previous office to happen once it got started. If that impression belied the facts and the show had been actualty put through come sort of a rehearsal, which is the store of the consession belief the facts and the show had been actualty put through come sort of a rehearsal, which is the store of the consession belief the facts and the show had been actualty put through come sort of a rehearsal, which is through the show had been actualty put through come sort of a rehearsal, which is the store of the production of interest it had none. When the show the store of the purpose of these broadcoasts. Last Friday night's example gives to the constant of the productions intended for plugging any good unless, the programs are given the workmanilies attention and shaping accorded the usual runcial programs turned out by the of first-class sustaining or commer-cial programs turned out by the

am snaping accorded the usual runof first-class-sustaining or commercial programs turned out by the
tween Universal and Columbia Pictures, with Universal tading, the
first half to plug its football epicdures, with Universal tading, the
first half to plug its football epicdall Americant, attaining the
first half to plug its football epicdall Americant, attaining the
first half to plug its football epicdall Americant of the mike, introducling for a word or two, in turnFrank Carideo, whilom Notro Dame
start, Johnny Kame of Alabanha,
start, Johnny Kame of Alabanha,
and Ernie Nevers of Stanford. Arsen announced a couple of other,
gridton names working in the picture who Apparently got miss frightcan announced a couple of other,
gridton names working in the picture who Apparently got miss frightannounced a couple of other
gridton names working in the picture who Apparently got miss frightAnnounced a couple of other
fromeners of eternity. Arien begged
off for the missing lads and putJohn, Darrow on for a paragraph,
American's bound to be.

James Whiden's orchestra took
over the Interlude that led up to the
surfrey of the Columbia Fletures facsorbed not much over five minutes.
of the 30-minute stretch, using it
for the ensentment of a scone out of
American Madness. "Players instand Committed and Congland
American Madness." Players infilm.

After another number by the
Whiden combo which counded

stance. Cummings, featured in the film.

After another number by the state of the condition of the condition

AM and JOE Sustaining WRVA, Richmond

Daily 15-minute comedy serial, dealing with a couple of octogenarians and almed at the farmer's heart, particularly the southern farmer.

heart, particularly the southern farmer.

Farmer, deals with the mixups of these two 80-year-old genores, and is now involved in telling the tale of a threatened breach of promise suit from one widden lady, while one of the a.k.'s is really hankering to hitch with a second widow. It's the full-billy music that's worked into the running.

Entire setup of the serial and idea is mightly similar to another a.k. duo so popular over that ace himburst of the serial and idea is mightly are also trying to get married and get into jams with the women.

Wide and get into jame with the promen.
Script is nicely written for combedy, being unsubtle stuff which can be a supported by the substitution of the substitution of

WINS HEADLINERS

With Bob Merwin, Harry Tighe,
Jerry Moore, Mary Day, Lucille
Beals, Dorethy Lewis
Singing, Talk
WINS, New York
Twice a week for a half-hour
stretch on each occasion this Hearst
outlet trots out a flock of guest
to the street of the street of the street
could object to the billing if the
latter, Harry Tighe, confined his
stint to Just announcing the warwere about to tackle.

But the boy insists upon filling
the role of a high-pressure comic.
His introductions are invariably
and gags that are as cumy as a
dead mike. And to make it still
more boresome, he breaks into the
proceedings with lengthy crossfires, drags with lengthy crossfires, drags in Jerry Moore to
certify.
Perhaps his inegitide is begin-

hold down the feeding end on un-script,
Ferhaps his ineptitude is begin-fly the series of the control of the first three properties of the con-trol of the control of the romarked toward the end. Well, folks, I haven't anything else te say. Tell me what m. c. has anything to say. If he did he wouldn't be a trouble is that Tighe generalized instead of particularizing. He could mention himself as a first-rate ex-ample.

instead of particularizing. The commention himself as a first-trate example.

A protony of the Pighe chatter on the West Western of the Weste

CONCERT IN RHYTHM and TED

FIGO-RITO BAND.

FIGO-RITO BAND.

Suntaining Transcontinental NBC, San Francisco.

This is one of the recently-inaugurated cross-country sustainers sent out by NBC from Frido clear to the NBC from Frido clear to the Country of the result of the country sustainers sent out by NBC from Frido clear to the country of the co

Merguin Wilson batoning, and the Holes & Francis dance, directed by Wilson is new at NBC, having recently come to that network from KFRC. He wields a facile stick, equally meritorious in onnect or pop stuff. His arrangements are outstanding. Weak point was the outstanding. Weak point was the bush of the contract of the pop stuff. His arrangements are overland that who is a state of the calibre that should draw listeners back again.

With Flo-Rito's dance music, too, arrangements are excellent. Maerangements are excellent. Maerangeme

biy.

Sid Goodwin and Jerry Kligore split the announcing laurels for the two half hours.

Bock.

Book.

LEGAL CLINIC OF THE AIR

With Judge Edward Casey

WMAQ. Chicago

Very interesting sustaining program for adults is conducted by

Municipal Court Judge Casey, whose
speaking voice is cultured and

Only once a week for 10 minutes

(Friday) but crammed with prac
tical interpretations of the law as

applying to everyday frictions.

Very much of the moment is

very much of the moment is

very much of the moment of

while bills are paid by check, but

with the bank closing in the interim.

Who owes the money—debtor or

bank? About 75 banks in Chicago

have gone bloosy, so numerous linbank? About 75 banks in Chicago have gone bloocy, so numerous incidents of this type have developed. There are all too few programs of this sort on the radio, and very often what few there are lose, their appeal by the bad speaking of the principal.

Land.

Hershfield's Serial

Script authored by Harry Hersh STATE AUTHORED BY HARTY HERBI-field, carbonist, goes on a sustain-ing schedule over CBS a week from this Thursday (25). It's titled 'Meyer the Buyer.' Ted Bergman, othe Joe Palooka' state of the Joe Palooka' should weekly serial.

GEORGE RECTOR

One-time restaurateur, who dipped into the writing game on Bugs Baer's wings, has taken a plunge into the broadcasting waters, and is experiencing no difficulty in keeping affoat. For some time a feature on A & P morning broadcasts over NBC network, Rector now respectively. casts over NHC network, sector now appears 'to be as much at home before the mike as in the kitchen. He handles himself with the appomb of a veteran actor. His ether personality one of the most different as well as most engaging on the air during dead a. m. hours.

While Rector's advertised (news-paper) contribution is recipe talk-and food tours' of cities and counpaper) contribution is recipe talks and food tours' of cities and countries, he also engages in verbal by-play with Judge Gordon, second featured speaker, and sometimes announces guest artists. Rector handles one assignment just as well as the other, alded by a spientfully pre-the other, alded by a spientfully pre-thintity. His recipes and reminiscenes of various cities, restaurants, and dishes, here and abroad. Featurents.

various cities, restaurants and dishes, here and abroad, are inter-esting and, to women, instructive. Food chatter does not sound effemi-nate coming from lips of a man like

Rector.

He speaks in a high-pitched, rather hoarse tone, enunciating precisely. Only in voice does Rector lack professional smoothness, yet it's oke because different. Few broadcasters are as successful in transmitting to listeners the suggestion of a good-humored, likable personality as is Rector. Or of a proposity of the personality of the very content of the personality of the very content of the proposition of the personality of the very content of the very content

MRS. J. S. REILLY'S COMMON SENSE Talk, Orchestra COMMERCIAL WOR, Newark

WOR, Newark
Fount of wisdom here is an authority on the bringing up of children. Keeps repeating over and over grain that, she should know how, having raised seven of them, and that it's been her main topic of conversation for 18 years. Karo one and Mrs. Reilly for retailing the information.

Syrup pays the time charges on tills one and Mrs. Reilly for retailing the information.

Between cascades of the Mms. Reilly present the information.

Between cascades of the Mms. Reilly palaver a studio free piece comparison to the present the studies of th

Behind the Keys

(Continued from page 17) exploitation campaign for Edward Burke, Democratic congressional nominee from Nebraska,

Watseka, III.

Watseka theatre, only theatre in
this community, has closed for remainder of month. Reopens Labor
Day. First time in years no theatre

Knoxvilie, Ia.

B. H. Golson has purchased Iowa
theatre from Mrs. H. L. Bridgeman
and Grand theatre from Bert Graham.

Galvest.

Dixie theatre, one of the Ma
string, has closed indefinitely.

Worcester, Mass. H. A. Naylor, manager of Warner's theatre, succeeded by Albert Nathan of New York.

Los Angeles Los Angeles.
Colorado, Pasadena indie, dark
(14), for one week: Repairs and
alterations.

Clinton, Ia. Strand reopens this week as first

Des Moines, Ia.

Des Moines, Ia.
Theatre is under construction at
Red Oak, Ia. Will be called the
Grand, replacing former theatre destroyed by fire.
B. H. Golson has purchased the
Iowa theatre, Knoxville, Ia., from
Mrs. H. L. Bridgeman and the
Grand theatre from Bert Graham.
Plans to manage both houses.

POLITICAL SPIELS UP COAST AIR REVENUE

Los Angeles, Aug. 15. Political air spieling is saving coast stations from taking a terrific slump. Most of the business coming from this direction, however, is local, with candidates in municipal primary the end of the month doing most of the contributing.

Commercial business in July showed heavy decline, with this month so far showing a 15% in-orease over last, due to the political time.

Chi Fair

(Continued from page 1)

(Continued from page 1) most any office-worker can get a kick out of a herculean buil that no mere farmhand could ever get. Anyhow, there it is at North avenue and River road, the Cook County Fair, all fenced in, pennants waving, fancy flowers by the gate just transplanted from the nursery. The whole thing brand-new, unpainted, and the Rubin except the second of the Rubin & Cherry carnival. Yery little scientific farming but a great many scientifically-controlled great many scientifically-controlled great many scientifically-controlled gambling devices. And thousands of big city hicks going for every-thing. Business was excellent when

thing. Business was excessed.

Visited.

In combination it makes quite a big fair. Rubin & Cherry carnival, with 10 rides and 18 shows, is one of carnivaldon's six biggest. Other Rubin-Cherry outhr' is currently in Auburn, N. Y. What the depression has done-to the carnies is best told by that 10c. top.

Nothing Over 10c.

Nothing Over 10c.
Absolutely nothing over a dime and most of the shows are glad to get a litney. Rides, as usual, getting the best play, with most of the side tents whaning a pretty unanimus anub. Carnival as a whole was doing okay. Especially for a Monday.
Ragrag of mescaliany outside the Rubin-Cherry nateus is mostly received the side of the control of the contr

Hosses at 25-50c

Horses at 25-50c. was the main attraction and drew an audience of several thousand to the track. Hunters, jumpers, harness, trick and connedy horses were displayed with much classy horse-fiesh around. Barnes & Carruthers booked, the free acts, which included the Four Lorenzoes, easily the most aweb-provoking; the Flying Millers, Curtis' Taxi, Haas Brothers, Ciliff Gregg, human cannon ball, and several others. Other attractions included a flower show was a bedragsied and willed pag-

attractions included a flower show and choral contest. Flower show was a bedraggled and wilted pageant of potted geraniums.

Various radio stations were assigned different days. WIBO's efforts to steam up public interest was misserably unsuccessful and clumsily handled.

Without a great deal of publicity the fair was drawing extremely well. If you are a state of the content of t

it ran day and date throughout with Ringling Bros.-Barnum & Bailey

If ran day and date throughout with Hingling Bros. Barnum & Balley Circus, playing in a different part of the city. Fair also cut into Riverylew and White City, Chi's two amusement parks.

However, dopesters figure that utilimately the promoters will have either a dog track or a haif-mile pony orbit on the grounds as a perpony orbit on the grounds as a perpony orbit on the grounds as a perfect of the second of the control of the control

made.

Uitimately the Cook County Fair will be entitled to state aid similar to that given other county fairs.

Exact sum is not known but reported around \$50,000.

Harvey Marburger orchestra completing a 10-week engagement at Roseland bailroom. New York, areengaged for the balance of season until Sept. 25. Elmer Quinn, trumpeter, added to the orchestra.

MUSIC VS. RADIO **MARKING TIME**

License fee squabble between Tin Pan Aliey and the National Asso-ciation of Broadcasters remains in a state of impasse. American So-ciety of Composers, Authors and ers has adopted a polic Ephblishers has adopted a policy of marking time, flguring that the most prudent way of handling the situation is to wait until the period of reprieve allowed the broadcasters ends Sept. 1 before making any drastic move.

Several members on the ASCAP administrative board have been urguer that letters has served.

ing that letters be sent out to every station in the country this week advising them of the current con-tract's expiration date and warning

advising them of the current con-tract's expiration date and warning; them against the broadcasting of music controlled by the society after Sept. 1, and the penalties in-volved. Other directors have vetoed the suggestion on the grounds it was unnecessary.

It was pointed out, had gone out to the broadcasters last June, with the lafe taking into account the original expiration date of the license fee contract which was July 1. At the request of the negotiators for the-station operators, the society subseq-quently extended the-old contract to Sept. 1, so that ample time would be available for the parties con-cerned to airrive at a settlement. It was natural to assume, the objectors to the new letter idea maintained, that over station was aware of the

was natural to assume, the objectors to the new letter idea maintained, that every station was aware of the fact that the extension was merely a modification of the June notice and that the old license became invalid Sept: 1.

Music men generally take an optimistic attitude toward the situation. They feel that the broadcasters allied with the national association will make an eleventh hour gesture to resume negotiations, and for that reason the society is hesitant about starting out to make separate agreements with individual stations. In the past two websited and the stations of the health of the stations will likely be done in these cases until toward the end of the month.

Resumption of negotiations with Na NaB will has proceeded.

the month.

Resumption of negotiations with the NAB will be approached by the Society on an entirely revised basis. ASCAP now insists that it will only talk to the broadcasters' associati on the following terms. It will on the following ferms. It will either be a five-year contract, with \$% on the gross commercial revenue for 1933, 4% for 1934 and 5% for 1935 and the two years thereafter, or a one-year contract calling for a flat 5% and with no options. On the former basis the society is willing to cut the sustaining fee down to a gommal flgure, but if the broadcasters choose the one year term the sustaining figure stands as is.

WMAS Sets Staff

Providence, Aug. 15.
David Halperin, continuity writer, has been engaged as program director of the new Station WMAS at Springfield, Mass.

William Foss is manager of the station, which probably will be ready for trial broadcasts in about a week,

Warbling Edibles

Warbling Edibles
LaChoy Food Products has picked,
Billy Hughes, warbier, to entertain
the housewives between blurb readings when the account soes on Columbia Sept. 13. Schedule will consist of a quarter-hour period Tuesday and Thursday miorning.
Commercial is statiting off with a
10-match link for a minimum of 13

RADIO MAN SUES L. A.

Los Angeles, Aug. 15.
V. G. Freitag, local radio station operator, is suing City of Los Angeles for \$10,700 damages, alleged to have been done to a lot that he

owns.

Says that Department of Public
Works, without permission or authority, dumped a large quantity of
dirt on the property.

Jane Froman's Extra 52

Iodent toothpaste has renewed with NBC for another 52 weeks ef-

with NBC for another 52 weeks effective Aug. 21.
Current program made up of Jane
Froman, studio orchestra and dram-atized incidents from American his-tory is being retained.

ville, bringing total numerical tors to eleven.

Robert Simmons subs for Frank
Parker, tenor, on the A. & P. morning programs and the titles Service
weekly show over NEC for four
weeks while Parker vacations

weekly show over NBC for four weeks while Parker vacations abroad.

Columbia p.a.s are now glorify-ing the New York plant's elevator operators. First to get the print palaver about knowing and being recognized by all the celebs is one Danny Cahill.

Charles Spaulding, member Blue

percentage of the coless is one engineering the coless is one pamy Cahill.
Charles Spaulding, member Blue and White orchestra, playing over WHAS* Lexington (Ky.) attudios repairing slipped off the lack and crushed hie skull. Spaldings was a student at the University of Kentucky, which has-charge of WHAS* attudent at the University, of Kentucky, which has-charge of WHAS* attudent at the University, of Kentucky, which has-charge of WHAS* at the WHAS* of the

programs.

Verna Burke, formerly with
WBBM, Chicago, now warbling
soloist for Graham Prince combo at
the Palais D'Or, New York.

West

East

inturn photos of the personalities for press cut reproduction. If wanted represent the first press and reproduction if wanted . Federal Hadio Commission so far this month granted licenses to 388 amateur stations, 193 new, 127 renewils and 48 modifications. Jules Jaffee, who leads the Asbury Park Casino orchestra and airs daily via. WCAP. Asbury, a bother. of Mos Jaffee, composer of College and the commission of the commiss Ted Husing is still flashing those blue suspenders. blue suspenders. Singin' Sam has bought himself an Indiana farm.

George Wiederhold, program director WHAS, Louisville, suffering from poison ivy.

from poison ivy.

Betty Kashman, WRNY, no like theme songs and prefers to use the time for another number or two.

The John Royals are moving all their worldly goods to New York and giving up their home in Cleve-land.

land.

Charlie Barrett, orchestral ar-ranger, has been placed in charge of WHAS' musical library at Louis-

National Players, in closing week at National, presented daily sketch over WHAS, Louisville, throughout

Western Clock Co. returns to NBC Sept. 25 for a minimum 13-week stretch, resuming half-hour Sunday afternoon sessions.

Harry Sobol and Jay Faggen dorn their press release with min-



CRACKERS ROBERT

BURNS PANETELA WABC

BURNS & ALLEN

and PETE

(Have You Had Your Iron Today?) 12:45 P. M. E.S.T.

Monday, Wednesday, Friday WJZ Tuesday & Thursday—WEAF

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Gem Safety Rezor Program

Lucky Strike Dance Hour Management M. C. A.

HI THERE!

PERKINS

(Continued on page 46)

UZNETZ NICO and NICOLINA Rush Hughes has been added to NBCs artlet staff and gets the former Hodgins assignment on "Pamer Hodgins a

KICK Now Practically Set To Move Near to Omaha

Red Oak, Ia., Aug. 15.

Red Oak, Ia., Aug. 15.
Station KICK is all set to move
to Carter Lake, Ia., a suburb of
Omaha, Nehr, as soon as sanction
for the charge of location conceived from the rederal radio commission. The transfer has been
commended by the chief examiner
of the radio commission over pretests of stations WOW and WAAW
of Omaha-and KOIL-Council-Blufs,
18. The action page 18 and 18 and 18. I. The station began its plea for the move May 6, when a conditions grant of the commission brough opposition from the other stations

Broadcasting time, under a grant by the commission, has been restricted pending permission and removal to the new Carter Lake lo-cation. The station is operating only six hours out of every 24, from 10 a. m. to 1 p. m. and from 5 to

Minor Stations Cash-and-Carry **Plan For Locals**

Baltimore, Aug. 15. Cash down, and in advance, is the standing rule at most of the smaller stations operating through the southeastern portion of this nation, when they talk business with their local advertisers.

local advertisers.

That 30-day leeway after the program may be oke for the chains and the big national advertisers, say the smallies, but when you're dealing with a barber shop or one-horse bakery in the provinces, the money is safer in the mitt.

money is safer in the mitt.

Therefore, as far as the minute announcements are concerned, it's always money in advance around these parts, and in cash. That's betness parts, and in cash. That's Because many of these minute spots are from gyp workers, who are in town trying to beat up some shekels from a 'send your money' stunt.

town trying to beat up some seesce-from a 'send your money' stunt. And where there's a regular se-ries of programs, the stations are are not hesitant or shy in billing their customars' weekly, though some of the larger shope may get their bills monthly. But in prac-tically every case it's in advance. Stations sigh that they'se been

tically every case it's in advance. Stations sigh that they've been done too many, times by these small-fry advertisers folding on them, moving out of town, and just simple NSF checks from the bank. Stations realize that once the program has gone through the collecting from a smallle, who has been known to yelp 'sue me and prove that it was on the air.'

F. D.'S 1ST CAMPAIGN RADIO BILL \$5,000

Phyllis Borden, singer, ake player, WGBB, Freeport, L. I., warbling since she year as ye year old. Calis Since she year as ye year old. Calis Frank Furker, ether tenor, on a Buropean holiday, sailing Aug. 13 for Italy on the S. S. Augustus, returning to the A&P Gypsies and European holiday, sailing Aug. 13 for Italy on the S. S. Augustus, returning to the A&P Gypsies and rown of the APP Gypsies and the APP Franklin D. Roosevelt presidential campaign hits the air for the first time on a cash basis this Saturday (21). It's a 25-station hookup over NBC, extending from coast-to coast. Initial session is scheduled for a half-hour and will take close to \$5,000 out of the Democratic war chest.

war chest.

Link for the inaugural shot of the campaign takes in the entire basic blue, the northwestern and the orange (west coast) networks. In negotiating for the web the Democratic committee specifically asked for WLW, Cincinnati, so as to avoid having, included in the bill the services of a flock of southern supplementary stations. air.

A. P. Miller has assigned license of KPIM. Prescott, Ariz, to M. B. Scott and Edward C. Sturm. Wichita Falls Tex., granted 50-watt police transmitter. KGB, San Diego, granted increase in power from 500 to 1,000 watts. General Electric begins a short

Earl Hodgins Out, Rush Hughes Replaces in Cal.

Anugnes Replaces in Cal.

San Francisco, Aug. 15.
Earl Hodgins is off Famous Foods
Parade. Note commercial, losing
the principal spicler's role despite
the fact he sold the account to
Durkee Food Co. for NBC

Network has given him several
sustaining programs including 'Medicine Show' and one or two dramatic periods which he works at
the recently reduced NBC sustaining salary, much less than that paid
to commercials.

commercials. Rush Hughes has been added to

Little Bits from the Air

has a nice brand of dance music has a nice brand of dance music over WEAF, featuring a request program idea Friday nights, men-tioning the points whence came the requests. Black is another in the NBC's wholesale contracting of talent who, rit was hoped, would be built up as an important band name.

talent who, it was hoped, would bebuilt up as an important band
name.
While Black evidences a nice
while state of the second of the second
where there was either a WEAF or
WIZ wire nullified that objective.
With the chain interested in the
welfare of bands to an acute degree,
with ar assortment of bands from
all over the metropolitan sector. It
cut down on the thrice-a-week or
all-week etherizations by a favored
few and scattered the mike control
audience appeal, and as such, especially now with NBC having divested itself of the wholesale band
booking thing it should be retained.
But it ruined the very purpose
these days—there is no such thing
as a bad band; it's just a matter
of improved style—it must confuse
any ladvertiser who might have been
in the market for a band combination for a new commercial.

They're sure giving Donald Novis a terrific buildup at WEAF. The terrific buildup at WEAF. The terrific buildup at WEAF. The to attention with the Cocoanut Grove two-hour nightly broadcasts over KFWB, Hollywood), certainly rates that spark to fortify it.

has that spark to fortify it.

has that spark to fortify it.

considerable to the control of th

ment.
Novis' orchestral back-up is like-wise effective. Instrumental inter-ludes are happily selected and well rendered.

Some of the announcers and m. c.'s are going in for that 'next-week-East-Lynne' routine to retain listener-interest. Jack Benny on the Canada Dry hour urges to reserve yourself a choice dial, and James Wallingford, who announces the Chase & Sanborn coffee hour Sundays on WEAF heralds a Romberg mediev by the orchestra next week, Rubinoff's soloing of Schubert's Avo Marik and Harry Richman's Dankles Were Born.

Darkies Were Born.

Georgia Price in good form as Harry Elchman's substitute on the man was unable to do, his usual Sunday night froit because of a bad cold, which had also forced him out of the Paramount theatre, New tion. Holding My Honey's Hand' and its Irish parody, which ac did originally on the C&S tes hour, his regular program, comedian was refreshing original throughout. Alle (Chevaller, Cantor and Jolson) parody on 'Crosby, Columbo and Vallee' was a pip, Price doing dialectic impressions of the three sfars. It was material excellent. Price's intensive application to his radio material has been a matter of much comment in the trade.

A new songstress was auspiclously introduced on WABC with the Pennzollers and Harry Sonnik's orchestra. She was Helen Cruise, who did 'My Man' in brilliant manner and simost sustained the superlative introductory which likened her to stellar songstresses such as Baryes, Brice, Etting and Morgan. That is tough quarret to follow and the superlative stellar songstresses of the stellar songstresses out as Baryes, Brice, Etting and Morgan. That is tough quarret to follow and indicate she was one of that immortal group of American song delineators, the inference was by no means subtle. What's more, for

once, she sustained the big buildup. Miss Cruise will be heard from.

William Hell, baritone, who was in filckers on the Coast under ans-other name, has been on WABC for a number of weeks over the summer, grooming himself and being groomed for a public impression. He's also, been spotted with Do, Re and Mil, femme woed trio, and Freddle Rich's Sunder

femme vocal trio, and Freedie Rich's orchestra in support on Sunday night programs.

The half hour heard suggests itself as a very happy vaudeville combo, at least Hall and the trio as Rich, being the CBS house maestre, can't very well break away for any.

The bartione is a powerful pop warbler and trio also harmonizes in nice manner.

nice manner.

WGY, Schenectady, is broadcasting a new summary of the Walker hearing before Gov. Roosevelt at Albany, being done by Bill Meenam, publicity director of station from the Albany studies at De Witt Clinton Hotel, and goes on about a bearing. His first venture of this kind and dong very well.

Opposition is Ed Hill, ace political writer of New York 'Sun,' whe (Continued on page 46)











THOMAS G. ROCKWELL

JULY MUSIC BIZ **SHOWED SIGNS** OF LIFE

Sales both on sheet music and wax platters snapped out of the doldrums the last week in July. Up to then the seasonal slump had carved out for itself a new low all

around.

Recording companies reported at the end of the second July stanza that the outlook was more encouraging than it's ever been in the past two years. Orders from all over the frost two weeks of the current the first two weeks of the current.

the country took a substantial spurt the first two weeks of the current month.

In the sheet field for July with the first three weeks that a rail-time the first three weeks and the stand as rail-time that the first three weeks and the stand as rail-time to the first three weeks and the history of the business. Berlin's Lui-laby, of the Leaves' retained first place. Strong impetus from June shell it here, sallbought work to place. Strong impetus from June shell it here, sallbought work to place. Strong impetus the place strong in the late of the place strong in the sallbought with the place. Strong impetus the place strong in the sallbought with the place strong in the sallbought with the sallboug

Chi Leoks Up
Chicago, Aug. 15.
Any change in the Chicago situation, during July was simply a
change in the running order of the
mags, Victor's lat shows a remarkable pre-eminence of two bands,
red black and guid Arnheim. Might
oblaining its impetus from the coast
bandsman being at the Delle all
gummer.

sansman pening at the Bels an summer.
Columbia is led by Art Kassel, practically a native son playing his own number, 'Hell's Bells,' which is exclusive with that company.
Usual seasonal pickup is expected this month, but July was another washout.

Coast Better

Loast Better.

Loa Angeles, Aug. 15.

Sheet music bis brightened a bit over last imrat, with favorite tunes remaining about the same. In addition to the top six, Hold My Hand was just nosed out of the list by Three On a Match, the other new page.

newcomer.
Record, sales also better than they have been for some time. Bruns-wick top seller.

WOODS TO WORK ABROAD

Harry Woods, American song-writer, sailed with Jimmy Campbell of Campbell-Connelly, English mu-sic publishers, for London on the Bremen Aug. 12 to collaborate sproad with both Campbell and Reg Connelly on new song material. Connelly on new song material. This is the first instance of

English firm paying an American tunesmith's expenses, advance and royalty to import him to England for such collaboration. English

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| DN | HAL KEMP | W |
| 188 | MALORCHESTRA | ш |
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| from the | melodies come to in Trianon Baliroom in Trianon Baliroom WGN and over Staton WGN to include these tunes | W |
| Chicago | and over Staton works to include these tunes to include these tunes | u |
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| 1111 | VOICE CHOIR" FILLER BE THE SAME" EVER BE THE MINE" U WERE ONLY MINE" NOE ME TONIGHT" | Ш |
| IIII "PLL | WERE TONIGHT" | " |
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| Marie. | EVENTH YORK | 11) |
| mil 199 | EVENTH YORK | Ш |

DEAR GEORGE OLSEN: "Listen to the German Band" which you recently introduced, sizzling like a bottle of home by and we'll have to pull the cork.

CHARLES MILLER
MILLER MUSIC, INC.

SS West 45th Sireet, New York

OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

| 3.4 | NEW YORK | CHICAGO | LOS ANGELES |
|------------|------------------------------|------------------------------|------------------------------|
| No. 1-80NG | 'Lullaby of the Leaves' | 'A Shanty in Old Shantytown' | 'A Shanty in Old Shantytown' |
| No. 2-80NG | 'A Shanty in Old Shantytown' | 'Goofus' | 'Lullaby of the Leaves' |
| No. 3-BONG | 'My Silent Love' | 'Lulisby of the Leaves' | 'Paradise' |
| No. 4-8ONG | 'Humming to Myself' | 'My Silent Love' | 'Silent Love' |
| No. 5-BONG | 'Paradise' | 'So Ashamed' | 'Auf Wiedsrschen' |
| No. 6-SONG | 'In My Hideaway' | 'le I in Love' | 'Three On a Match' |

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

| BRUNSWICK—No. 1 | 'You're Blase' (Jack Hylton's Orch.), 'Hold My Hand' (Arthur Lally's Orch.) | 'St. Louis Blue,' 'Sweet Sue' (Mills Brothers) | 'Sweet Georgia Brown,' 'Lst's Try Again' (Bing Crosby) |
|-----------------|--|--|---|
| BRUNSWICK-No. 2 | 'Resfer Man,' 'You Got to Ho-Do-Ho' (Cab Calloway's Orch.) | 'You're Blass,' 'Hold My Hand' (Jack, Hylton-Arthur Lally Orchs.) | 'Chinatown' (Mills Brothers) |
| BRUNSWICK-No. 8 | 'Cabin in the Cotton,' 'Summer Coming On' (Bing Crosby) | 'My Silent Love' (Isham Jones Orch.) | 'California Medley' (Red Nichols Orch.) |
| BRUNSWICK-No. 4 | 'Sheik of Araby,' 'Blue Ramble' (Duke Ellington's Orch.) | 'In the Palm of Your Hand' '(Benny Kreuger Orch.) | 'Moon Over Dixis' (Duke Ellington Orch.) |
| BRUNSWICK-No. 5 | 'Please Handle with Care' (Isham Jones Orch.) | 'I Heard,' 'How Am I Doing?' (Mills Brothers) | 'Lazy Day' (Casa Loma Orch.) |
| BRUNSWICK-No. 6 | 'Sweet Sue,' 'St. Louie, Bluss' (Mills Brothers) | 'The Sheik,' 'Blue Ramble'. (Duke Ellington Orch.) | 'Happy-Go-Lucky You' (Bing Crosby- Isham Jones Orch.) |
| COLUMBIA-No. 1 | 'Love's Old Sweet Song, 'Long, Long Age' (Rondollers and Plane Pals) | 'Hell'e Bells' (Art Kassel Orch.) | 'Old Shanty Town' (Ted Lewis Orch.) |
| COLUMBIA-No. 2 | 'Banking on the Weather,' 'Great Big Bunch of You' (Joe Moss Orefi.) | 'Shanty in Old Shantytown' (Ted Lewis Orch.) | 'My Silent Love' (Roger Wolfe Kahn) |
| COLUMBIA-No. 8 | 'Hummin' to Myself,' Cabin in the Cot- ton' (Ben Selvin Orch.) | 'Lazy Day' (Roger Wolfe Kahn Orch.) | 'is I in Love' (Ben Selvin Orch.) |
| COLUMBIA-No. 4 | You're Blass,' 'Night Love Was Born' (Eddie Duchin Orch.). | 'Now You've Got Me Worried' (Eddle Duchln Orch.) | 'Date With an Angel' (Debroy Somers Orch.) |
| COLUMBIA-No. 5 | 'Got the South in My Soul' (Harian Lattimore Orch.) | When Love Was Born' (Ruth Etting) | "Cabin in the Cotton" (Log Cabin Four) |
| COLUMBIA-No. 6 | 'Good-Bys Blues,' 'This Time It's Love' (Art Jarrett) | '10-Minuts Medley' (Kate Smlth-Ted Lewis) | 'Mona Lisa,' 'There I Go Dreaming' (Roger Wolfe Kahn) |
| VICTOR-No. 1 | 'You're Blace' (Gus Arnheim Orch.) | 'In a Shanty in Shantytown' (Ted Black Orch.) | 'Hold My Hand' (London Maylair Orch.) |
| VICTOR-No. 2 | 'My Silent Love' (Ruby Newman Orch.) | 'You're, Blase' (Gus Arnheim Orch.) | 'Lights of Parie' (London Mayfair Orch.) |
| VICTOR-No. 8 | 'Masquerade,' 'Banking on the Weather' (Russ Columbo) | 'Masquerade,' 'Banking on the Weather' (Ted Black Orch.) | 'Jazz Nocturne' (Victor Concert Orch.) |
| VICTOR—No. 4 | 'Voice in the Old Village Choir' (Paul Whiteman), 'Lullaby of the Leaves' (George Olsen) | 'in the Palm of Your Hand' (Gus Arn- heim Orch.) | 'All of a Sudden' (Lew Conrad Orch.) |
| VICTOR-No. 5 | 'In a Shanty in Old Shantytown,' 'Rain, Rain, Go Away' (Ted Black Orch.) | 'Holding My Honsy's Hand' (Waring Orch.) | 'With Summer Coming On' (Fred Waring Orch.) |
| VICTOR-No. 6 | Just Another Dream of You, 'Living in Dreams' (Russ Columbo) | 'Hold My Hand' (Ray Noble Orch.) | 'Lazy Day' (Jack Denny Orch.) |

| Kreuger Orch.) |
|---|
| 'I Heard,' 'How Am I Doing?' (Mills Brothers) |
| 'The Sheik,' 'Blue Ramble'. (Duke El- lington Orch.) |
| 'Hell'e Bells' (Art Kassel Orch.) |
| 'Shanty in Old Shantytown' (Ted Lewis Orch.) |
| 'Lazy Day' (Roger Wolfe Kahn Orch.) |
| 'Now You've Got Me Worried' (Eddle Duchin Orch.) |

| Orch.) azy Day' (Roger Wolfe Kahn Orch.) |
|--|
| low You've Got Me Worried' (Eddle Duchin Orch.) |
| When Love Was Born' (Ruth Etting) |
| 0-Minuts Medley' (Kate Smlth-Ted Lewis) |
| n a Shanty in Shantytown' (Ted Black Orch.) |

FOR COAST COMMERCIAL

San Francisco, Aug. 15. San Francisco, Aug. 15.
Union Oil Co. will. sponsor the
Domino Club, Hollywood femme motion pleture group headed by Lucille
Webster (Mrs. Jimmy) Gleason, in
a series of broadcasts over the
orange network of NBC, emanating
from KFI, Los Angeles. Sept. 4:
the
Organs will succeed the Hollywood Bowl series, also sponsored
by Union Oil, which finish Aug. 27.

Bernie 100% NBC

Chicago, Aug. 15.
College Inn in the Hotel Sherman will be wired by NBC upon the return of Ben Bernie whose commercializing will be disseminated by NBC.
This will shut out WBBM after three years.

FOX AT FOX

Hollywood, Aug. 15.

Sam Fox, Chicago music publisher, is in an advisory capacity at fox studies in the music department.

Death and Hurts Stop Slim Martin Santa Monica, Calif., Aug., 15. Due to death of William Pugh, saxophonist, Aug. 6, and serious in-jury to two other players, Slim Martin's band closed Tuesday (9) at Grand-hotel kere. Injured band-men are Eddie Stockbridge, guitar, and Ross Ducat, trombourd Teo Dahl orthetra r.c. KFWB Toplaced. Martin is reorganizing.

George Gershwin's song book issues next month under Simon & Schuster imprint at \$5, illustrated in color by Alajalov, and including reproductions of 18 songs.

DOMINO CLUB ON RADIO That Road to Ensenada Finally Under Way

Mexico City, Aug. 15. Another play for American tour Another play for American tour-ists has been made by the Lower California government in signing contract for investment of around ists has be California 00,000 in constructing an as-it road between Tia Juana and senada. overnment figures road will in-

STOOPNAGLE-BUDD OFF P. & G.; GO SUSTAINING

Colonel Stoppnagle and Budd come off the Ivory Soap session on Columbia Aug. 28. Leaves Procter & Gamble, manufacturer of the brand, with a single program for both networks. Commercial had seven going on NBC and CBS the early part of the current year. Wind-up date will give the comic team just 25 weeks under the P & G banner. Commercial may take the Mills Brothers, only radio act remaining on its payroll, off the Chipsop bullyhoo. Stoppnagle and Budd will continue as a sustaining feature for Columbia limediately following the expiration of the soap contract.

Tarzan of Apes' Serial For Sept. 5 Air Release

LOF Nept. 5 Air Release
Los Angeles, Aug. 15.
A radio 'Taran of the Apes' will
go nto records in serial form, with
Edgar Rice Burroughs, the author,
splitting on the profits in return
for use of the title.
Fred Dolquist is handling the
story, and recording for the U. S.
Refining company. Serial will be air
released Sept. 5. over a number of
stations.

35 INDIE STATIONS TO AIR FICTION SERIES

American Fiction League made arrangements with about 35 made arrangements with about so indicated stations in the east, including WINS, New York, for a once-weekly broadcast of stories written by members of the organization. A. F. L. is writing the story continuity and serving it free to stations interested for the publicity walue to its members. value to its members.

status to the rescuber.

Fiction League is composed entirely of pulp mag writers. Street & Smith and several of the other big pulp publishers have given it permission to reproduce on the air any stories desired. Group picks only stories aiready published, and has assigned Alan Echols to write the continuity. When the broadcast in from New 100 permission to the product of the continuity with the broadcast in from the product of the continuity with the broadcast in the continuity with the continuity with the product of the prod

various writers involved.

70 Out of 1,000

The Hague, Aug. 5.
Latest census of licensed radioreceiving sets shows that Holland
possesses 231,926 receivers; 256,464
fans get their radio music, etc., via
wired wireless, go total of fans set
at 559,000 on population of 7,000,000.
That means that over 70 per 1,000 inhabitants listen in on own set.

KGB NOW 1.000 WATTER

San Diego, Aug. 15.
KGB, Don Lee station, has increased its wattage from 500 to 1,000,

Power boost is to give CBS an equal break with local NBC station, KFSD.

'Palooka' Didn't Sell Enough Puffed Rice for Heinz, So Series Off Air

Columbia is trying to get a 60-day option from Ham Fisher, creator of the 'Joe Palooka' strip, so that it can

the 'Jee Palooka' strip, so that it can peddle the ether. version to some other commercial.

Affor the act had been on the network 29 weeks, Helnz suddenly took-advantage of a cancellation clause in its contract and called all bets off with tonight's (16) broadcast. Reason given was that although the sketch drew a large percentage of listeners, it evidently didn't attract the type of listener that would be interested in buying puffed rice. At least that's the story told by the Helnz sales chart.

Chrysler Confers on Ziegfeld Hr. Continuance

A Chrysler meeting late yester-day afternoon (Monday) was to set-tle on a continuing of a Chrysler-Ziegfeld hour with Mrs. Billie Burke Ziegfeld, the impresario's widow, to

Believed practically set for the same lineup to continue, with Eddle Dowling as m. c., Al Goodman's or-chestra and also Jack Pearl as comedian, unless dropped entirely.

Allen, Orr to WLS

Chicago, Aug. 15. Fleming Allen has been appointed musical director of WLS. He was there before as an assistant direc-

tor.
Winthrop Orr, from CFCF, Mont-real, has joined WLS's continuity staff,

RUIN MUSIC SALES

It's the opinion of Jimmy Camp beli, of the English firm of Campbeli Connelly, that the American music publishers have gotten themselves into a serious dilemma by cetering too much to the likes of the ether dance bands and, in the process, alienating their real bread and butter, the potential buyers of sheet music. Latter particularly goes for the mass of piano players who have gone beyond the simple exercise stage. But the extent of this mass is questionable, inasmuch as plane panies now also manufacture

refrigeration.
Campbell salied for London Friday (12), on the Bremen, after a two weeks stay, taking along with him Harry Woods under a writing contract that will keep Woods on the other side for at least two months. While here, Campbell said, he noticed that most of the pop said, he noticed that most of the pop music favored by the bands on the air and played over and over 'again were the class, smart compositions. Nobby lyrics and complicated melo-dies that sounded swell coming out of the loudspeaker and, of the type of music enjoyable to listen; to, but not of the homely type which sells som' sheets.

song sheets. What the bandman, wedded to a mike, may gloat over as great stuff, Campbell opined, turns out to be so Campbell opined, turns out to be so much of a struggle for the heavy-tongued hinterlander and a still tougher hardship on his or, her fingers. Smart themes may give the radio musician or warbler a chance to shine, but it's the simple, set of words and the one-fingered melodles that in the final analysis, bring in the quarters that keep publishers in business. In his race to get piugs on the air, averred Campbell, the publisher has forgotten or overlooked the limited tal-ents of this sheet-buying public.

Short Visit Enough

Short Visit, Enough
That Campbell, as a visitor so
quickly caught the chief failing of
America's tin pan alley deficiencies,
brings his deductions home foreibly.
Campbell is volcing what the
American songwriters and publishers have known for long—that ers have known for long—that they're all writing too much for the

bands.
The writer squawks that he must please the ultra dance maestros for that ether plug, but at the same time knowing that intricate airs such as Zuilaby of the Leaves, "Silent Love," et al., sell pliffully. And yet if they don't write 'em, their stuff will never be naved.

s put out Voice in the Old Robbins put out Voice in the Old Village Choir, which by its title, evidences its aim, knowins it'll have have a tough time getting it plugged. Robbins alone influenced the im-portant plugs to give the hokum Village' tune some etherizing in ex-change for past and present favors with more sophisticated songs, but with more sophisticated songs, which will eventually be outsold by Village Choir just as simple songs like. When the Moon Comes Over the Mountain, outsold many a more sophisticated tune construction.

Par's Musical Advisor

Hollywood, Aug. 15.
Steve Pasternack! back here from
Defent with a year's contract as a
musical advisor for Paramount.
First production assignment is
Honest Finder,' the Lubitsch film
which will have an original opera
sequence.

which will have an original opera sequence. Arthur Johnston stays at Para-mount for an additional year as musical advisor, with no salary

Currently working on six different

ROSENTHAL SUBBING

HATTY ROSENTHAL SUBBING
HATTY ROSENTHAL IS substituting
for a fortnight at the Central Park
Casino, New York, where Eddy
Duchin is vaccationing. Rosenthal
stays permanently at the Casino
commencing Oct. 9 for the Sunday
night supper club dances at the new
Mattel Bor.

Music Box.

This will be a follow-up for the
Saturday night sessions at the Pierrette in the Hotel Pierre, to which
Rosenthal returns in the fall.

RITZY SONGS Minor Publishers Also Line Up Own Service Combo: Two Holdouts

A No. 2 merged music sales unit, similar to the Music Dealers Service, Inc., which has been formed by the 12 leading publishers to service the lesser firms like Marlo, Kornheiser, Stept & Powers, White & Green, Olman and others. They may form their own combined

Note the issuer irms like Marlo, Kornheiser, Stept & Powers, White & Green, Olman and others. They may form their own combined central shipping service for the same reasons that the 12 majors have for the same reasons that the 12 majors have organized which was the complete of the same present which was the complete of the same that we want to the combination for a trial period of 90 days, but this offer hasn't been accepted by the newly organized central shipping service. Robbins because of its Metro-Goldwyn-Mayor affiliation can't, as a matter of policy, join the combine; and Morris, like Robbins, takes the further attitude that the jobbers like Lyon & Healty, Jenkins, Richmend, Plazs, and Sherman, Claz, with whom hey've done business consideration. The age with the same consideration of the same consideration of the same consideration.

for so long, are entitled to some consideration.

The new shipping service would practically eliminate them 100% and since the new plan, for all its plausibly outlined modes operand, has jeet to prove itself practically both of these firms feel that they'd prefix to string along both with the slobbing standbys, they could be always to be a support of the strength of the short of

to the jobber. Harms, particularly, with its-semi-production numbers or Con-tinental imports, is forced to hold out for a higher wholesale price.

\$12,000 DAMAGE CLAIM BY LEADER VS. LUNA PK

Permission to examine the operators of Luna Park before trial was gratited Joe Cappl, band leader, by Supreme Court Justice. Shientag in Capple's breach of contract sutt against the amusement spot and the Columbia network. Cappl claims the park and the network of a total own of the court of Permission to examine the oper-

piaint.
Through the CBS Artists Service,
Cappi alleges, he and his band
were engaged to play at the park
for the summer, but the Luna management galled the deal off before
he had a chance to open. Both the
bank was the companient of the companient of the companient
contract with him, or promising him
anything.

contract with him, or promising him anything.

What the defendants say happened was this: GBS had arranged an audition at the park and the Luna exceed listened in., all on the employing end agreed that his combo was satisfactory and something was satisfactory and something was said to the effect that they would left him know about the contract later. Negotiations, dediare, the park and the network, were never picked up, from that point.

point.

Cappl's next scheduled legal move is to ask the court for permission to drop the name of the Columbia Broadcastine System as one of the defendants and substitute the name of the Columbia Artists Service. Inc. Band man found that he has been suing the wrong corporation, although they are affiliated.

M. K. JEROME'S SOLO

M. K. JEROME'S SOLO
M. K. Jerome isn't sjoling his old
writing partner, Harold Berg, on
the coast. Dispatch from that end
of the country said that Berg was
on his way east to bring Jerome
back with him.
It's the must be builted builted
it's the missing builted
sticking alone with it.

Warings Together Again
Waring's Pennsylvanians will be
augmented by Tom Waring, who
rejoins his brother-maetro, Fred,
in the orchestra after an absence of
several yeters. Tom, a tenor solo-fist, stepped out on his own in vaude.
Warings will tackle some RKO
dates and are also going vadio.

Old Sol Wins

Hollywood, Aug. 15.
Because atx members of his band fell in love with Callifornia's sunshine and refused to go east, Irving Aaronson had to cancel five weeks for RKO at \$3,000 per week.
Band was scheduled to open at the Orpheum, Denver, Thursday(11). Aaronson and Harry Weber, who arranged the route, worked on the six sunstruck members of the combo until two hours before train time, but boys refused to train time, but boys refused to pack their horns.

Dates set for band were filled in by New York office.

Robbins, Keit, **Morris Bow Out** Of Pub Combine

Publishers' distributing combine, the Music Dealers' Service. Inc. is now set to start operating Sept. 1. Quarters, for the New York end have been rented and among those pleked for the staff are three present employees of the Richmond Service of the Company of manager; Dora Alexander, buyer, and Helene Asher in the credit department.

and Helene Asher in the credit department.
Twelve publishing houses involved in the project have each put up \$1,000. to start it off. Forestelland to the forestelland to the forestelland to the forestelland the

Although the combine has ex-

by the end of the two-months period.

Although the combine has expressed itself as ready to handle the sheets of every other pop publishing, house in the business on the very same basis as its owner of the very same basis as its owner of the publishing the period of the proposition a 90-day trial, as Robbins has offered to do, and now says it will continue servicing: the dealers through its present channels. Robbins' offer hasn't been accepted. Another holdout the early published holdon's period of the period of th

Canned Good Will

Mexico City, Aug. 11. Mexico and Great Britain have Mexico and Great: Eritain have gotten together for an interchange of mational music which will be broadcast from radio stations in the republic and the monarchy as the result of arrangements made between the Eritish legation here and the National University of Mexico.

Mexico.
Seat of learning will send discs
of Mexican music to Britain and receive similar canned airs of the
British Isles.

FRISCO BAND RIVALRY

FRISCO BAND RIVALRY

San Francisco, Aug. M.

Jess Stafford and band follow
Rube Wolf into the Warfield, opening Aug. 24. House's present band
is on notice with contractor. Emit
Sturmer, being transferred to the
Fox Oakland in same job.

Stafford's is the second intact
band to be booked into a local
house, Horace Heidt having opened
two weeks ego at RKO's Golden
Gate, across street from the Warfield.

Songwriters' Ultimatum to Pubs Threatens Rights of the Electrics

Dutch Copyright Row With French at End The Hague, Aug. 6,

The long fight between the two rival copyright bureaus in Hoiland, dealing with royalties on musical copyright, has come to an end.

Dutch government took the slde the national institution—the P. U. M. A .- and the French bureau, S. A. C. E. M., threatened to withheld all French works from repro-

held all French works from reproduction in Holland.
Peace has now been declared between managers of the opposing forces and a compromise reached. B. U. M. A. will act as agent for S. A. C. E. M. in Holland. The bill, which was passed by Parliament, but not yet approved by the Crown, perding this controversy, will get the Queen's signature this month.

Gordon Thompson May Have Key to Canadian Song Printing Worry

Idea of maintaining a printing plant in Canada to set around; the sheet music tax and rate of exchange has been abandoned by the publishers on this side of the border. Following a length y survey made by an agent in the territory for the M.P.P.A. It, has been decided that the sales in Canada do provided that the sales in Canada publishing house back from Radio Music Corp. (NBC subsid), when he gets in here for a visit in a week or two. Publishers sky that Thompson had at the control of the sales in the canada provided that the canada control of the sales in a week or two. Publishers sky that Thompson had at the canada control of the sales in the sal

COLUMBO OR KAHN, KAY OR FISHER, CHI SPOTS

Chicago, Aug. 15. Russ Columbo or Roger Either Rugs Columbo or Roger booking at the Drake hoel for the booking at the Drake hoel for the booking at the Drake hoel for the two proposed of the proposed of the desired the proposed of the desired the proposed of the desired the proposed of the pro

Coslow Again Recording

Hollywood, Aug. 15.
After two years absence from the sks, Sam Coslow has resumed

After two years' absence from the disks, Sam Coslow has resumed making vocal recordings for victor at its Hollywood plant.

Just completed a 12-inch recording of Tar't it Romantic? the Rodgers and Hart theme number from Love Me Tonight, with the Nat Finston Paramount studio or the contraction.

DARL REPLACING MARTIN

Los Angeles, Aug. 18.

Area Dahl's orchestra, recently at KMTR, and now on KFWB that KMTR, and now on KFWB that KMTR, and hotel, Santa Monton.

Roplaces Slim Martin's combination which was in on percentage and quit as result of small package. Orchestra will go over KHJ by remote control.

Songwriters allied with the SPA are clamoring for action on the proposed new contract with the music publishers and their association's executive board is planning to give it to them. Unless the publishers make a more or the second publishers make a more of the publishers make an one of the contract of the second publishers are not seen to the second publisher make any license fee contracts for popular numbers published after Sept. 4. Publishers for popular numbers published after Sept. 4. Publishers recently called off all palayer with the witters on the grounds that the outcome of the controversy with the broadcasters may so affect their relations with the authors that any contract entered into before their might provided in the proposed may be seen the explantage all around. SPA labels this explantage all around. SPA labels the explantage all around. SPA labels labels the explantage all around. SPA labels the explantage all

by a revised deal with the broadcasters.

ERPI Lapses Sept. 4

M.P.F.A.'s contract with ERPI-expires Sept. 4, while the rights held
by RCA has another year to go,
However, the SFA intends sending
the warning to both equipment come,
the effect that the writers have
assigned to themselves the full synchronizing rights to all songs;
authored by them after Sept. 4 and
that any M.F.P.A.; contract affect,
ing such numbers will be in violation of the copyrights held by members of the SFA.

In the new contract with the publishers the writers are demandingthem the tell returned and that
the service will be the service
them the full returned and the conthem the full returned and the companies
them the full returned to the compoint that the SFA insists it
will stand on to the finish. Before
the get-togethers on the new document were indefinitely called off by
the publishers, it had already been
agreed that the writers cut on all
numbers would be 33% both one
sheet sales and mechanicals.

ERPI are on the verye of getting
together on a deal for the 1932-38
season. Also, nearing settlement; is
the bootieg seat tax, dispute, over,
which ERPI is being sued for \$80,000. Contract being worked out
with the electric will after all picture companies using the ERPI
are vice the warner Beothers which
will make its own deal with the

R.P.F.A.

LOBBY CONCERTIZING **VIOLINIST JAMMED UP**

Mitchell Hofman, New York vio-linist, has himself jammed up with the Cleveland musicians local over-playing in the Ohlo theatre tolor-en added attraction to an exhibiplaying in the Onio theatre tobby as an added attraction to an exhibition of paintings by a Cleveland art group. Though the lad is a member of the New York local, the Cleveland union banned Hofman, from the lobby on the grounds that it was a regular playing assignment and could not be filled without permission of the local branch. Hofman who is on 'vagshond' Hofman who is on 'vagshond' the lobby job. While locking over the paintings Hofman got into coff-versation with the exhibits director,' Walter Brough, who invited the violating to play during the production.

sions of June duction.
Violinist, at the invitation of the Cieveland press, will give a performance at the Cleveland stadium, Aug. 21, for the benefit of the unemployed.

JERSEY BANDS SHIFT

LERSET BANDS SHIFT
Long Branch, N. J., Aug. 15.
The bands are shifting around the
Jersey' coast aggin. Billy Howard
replaces Al Fleider at Sea Girt Inn.
Waiter Clinton is back at Maxim's
(formerly Shore Gardens), Asbury
Park, replacing Veno Faulkner.
'Chie' Shaw is at the Mayflower
Hotel, Belmar, and, Don Prince at
the Taft Hotel, Asbury Park.
Henry Santrey mc-'d at Maxim's,
Asbury Park nite club, for two days,
last week, but that was a, holdover
as he was booked for only one night.'

HOLLYWOOD

"Variety's" Office, 6282 Hollywood Blvd., at Vins St. (Taft Bldg.) Phone Hollywood 6141

ERPI has filed cult in Municipal court against E. Zeilerbach for \$1,025, charging that Zeilerbach drove his car into a limousine owned by the sound company, dament by Wilson B. Heiler, presented to the country of the

Douglas Gerrard sued by Peal & Co. of London for merchandise amounting to \$295.

Dow Limousine taxi service obtained attachment against salary of Bela Lugosi in suit to collect \$418 for car rental.

State Labor Commission rules Arthur LaVove; press agent, not en-titled to \$50 back salary from Cali-fornia theatre, as claimed.

Alice White has broungt suit in Municipal court against Bekins Van and Storage Co., asking \$1,000 for damages to ciothing she stored with the moving company while in the

Claims that apparel was returned full of moth holes.

Suit filed against U. S. government by Wilson B. Heiler, press agent to compel payment of \$57 monthly disability inaurance. Hel-ler now suffering from spinal trouble.

La Brea Lumber Co. is suir Travis Banton, studio fashion de signer, for \$2,874 and asking for mechanic's lien against Banton

mechanics her against ballons home.
Wood concern alleges in its Superior court complish that the Cashndyck Construction Co., also named as a defendant, failed to pay for lumber furnished.

Sagmor Metal Goods Co. seeking in same court to cash \$445 in trade acceptances, given by Kathleen Clifford, Ltd., which the bank is al-leged to have refused.

the moving company while in the seast.

Claims that apparel was returned roul of moth holes.

Fred W. Fox is seeking \$30 for two days' work on advertising from United Sound Froductions and B.C. tirce months ago.

MICHIGAN

(Continued from page 30)

chestra bailet immediately follow ing the overture. In the show for no other reason apparently than to no other reason apparently than to fill up space it does it in a manner that leaves much to be desired. Interpretive dancing has always falled to impress patrons of this house. Ballet fiself is okay, but Coles, Peterson and Livoff falled to click, with the result that the entire production was ineffective.

duction was ineffective.

In the show proper the difference
was very noticeable, with—the—two
comedy acts delivering. Yorke and
Johnson, two female opera type
rowdy audience attracted by the
picture. This duo have been here
before, but have gone over nicely.
This time their number had to be
cut because of their weak reception.

This time their number had to be cut because of their weak reception.

Line routines by Lambert were unusual and effective, with a pupper dance quite unusual. This permanian is a second party of the second

Pantages, Hollywood

Hollywood, Aug. 11.

Taking the best bits out of 'Hullabaloo,' intimate musical that originated at the Pasadena Community at the El Capitan, Rodney Pantages is playing the show as a '4-minute unit instead of the regular Fanchon & Marco presentation. As a novely, it is drawing on atrength of its laimment, it has several bright spots punctuating a flow of scenes.

Aside from Jack Lester, typical vaude hoofer, with an overlong laugh, clown, laugh song, routine material, and people are same as on the country of the same Hollywood, Aug. 11.

RKO STATE LAKE

OHICAGO
7-ALL STAR ACTS-7
FRANCES WHITE, BERT
WALTON, BOB RIPO, DAVE
HARRIS CO. and others. "ALMOST MARRIED"

IMPERIAL, TORONI O
Toronto, Aug. 12.
Tightened purse-strings make the current Imperial bill one of the skimplest in many moons. Where the week's appropriation went to is a mystery. With the economic doldrums, plus the outdoor summer attractions, good showmanship would call for b. o, draw on the marquee. It sint there, despite the fact that picture bills, while Shea's Hipp, a ducat's toss away, has six good turns topped by Sisters of the Skilliet, and the Tivoli has 'Bring 'Em Back Alive' (RKO).

The Imperial meets the opposi-

TITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Comparative Grosses for July

(Continued from page 21)

KANSAS CITY

| | July 2 | July 9 | July 16 | July 23 |
|---|--|-----------------------------------|--------------------------------------|-------------------------------------|
| MAIN- STREET High. \$32,000 Low 8,000 | Lost Battalion \$12,000 Vaude | is My Face Red \$11,000 | Bring 'Em Back Alive \$17,800 | Attorney for Defense \$11,000 |
| LOEW'S MIDLAND High. \$35,000 Low. 7,000 | Blonde Captive \$10,000 | Unashamsd \$11,000 | Washington Masquerade \$13,500 | Skyscraper Souls \$11,900 |
| NEWMAN High. \$33,000 Low. 4,400 | Rebecca \$8,000 | Million Dollar Legs \$6,700 | Winner Take All \$6,800 | Lady and Gent \$6,700 |
| LIBERTY High. \$13,400 Low. 2,800 | Man from Yesterday \$4,200 | Dark Horse, \$3,900 | Week Ends Only \$4,400 | Texas Bad Man \$3,900 |

RIPMINCHAM

| | July 2 | July 9 | July 16 | July 23 |
|---------|------------------------------------|---|----------------------------------|---|
| ALABAMA | Red Headed Woman \$9,000 | Rebecca \$9,000 | Lady and Gent \$8,300 | Million Dollar Legs \$7,000 |
| RITZ | Bring 'Em Back Alive \$8,000 | Bring 'Em Back Alive \$5,500 (2d week) | Roar of the Dragon \$3,500 | Is My Face Red and By Whose Hand \$3,300 |
| EMPIRE | Fireman Save Child \$3,900 | Society Girl \$2,000 | Wet Parade \$3,000 | Grand Hotel \$13,000 (10 days) |
| STRAND | Sinners in the Sun \$1,500 | Week Ends Only \$1,700 | Man Wanted \$1,500 | Ferguson Case \$1,600 |

CINCINNATI

| timee biolities ago. | | | | | |
|---|-------------------------------|--|-----------------------------------|--|--|
| | | July 2 | July 9 | July 16 | July 23 |
| either an introducer of acts, straight man, or actor in blackouts. Sterling Holloway, Sally Picker. Mille Sonde, the dance team, and Teddy Harr stand out. Sketches all | High. \$35,500 Low. 14,500 | Week Ends Only \$19,000 Vaude | Man from Yesterday \$19,000 | Love Is a Racket \$18,500 | Forbidden Company \$16,000 Opportunity Revue |
| suffer: from lack of wow finishes, Smith seemingly unable to point his gag. Line of 10 girls is cute in its delivery of tap numbers, and the | High. \$28,100 Low. 7,200 | Winner Taks All \$11,000 | Roar of the Dragon \$11,500 | Lady and Gent \$7,200 (New Low) | Bring 'Em Back Alive \$17,000 Frank Buck |
| Collinette ballet scored with one toe number. 'Grand Hotel' sketch is fimely. It closes the show except for the finale grouping of players. | High. \$22,000 | New Morals for Old \$7,300 | Thunder Below \$7,700 | Bachelor's Affairs \$7,300 | Purchase Price \$11,000 |
| Stronger finish is the crying need. 'By Whose Hand' (Columbia) gets its L. A. first run here as the screen | High. \$23,900 | Rebecca \$12,400 | Rebecca \$6,500 (2d week) | Miss Pinkerton \$8,700 | Red Headed Woman \$13,000 |
| feature. House well filled opening | | P | ROVIDEN | CE . | |
| DADAROUNE | A | July 2 | July 9 | July 16 | July 23 |

PROVIDENCE

| | night. | | PI | ROVIDEN | CE | |
|---|---|--|---|--|--|---|
| e | PARAMOUNT, L. A. | 3 | July 2 | July 9 | July 16 | July 23 |
| e e e | Los Angeles, Aug. 12. At 8 o'clock Thursday night Horsefeathers (Par) had a holdout | STATE High. \$28,000 Low 6,000 | Blonde Captive \$6,000 (New Low) | Unashamed \$9,000 | Washington Masquerade \$8,500 | Skyscraper Souls \$9,000 |
| n. e | here. That's the first time the house has held capacity on an open- ing day in several years. With a full house, geared up by the Marx | RKO ALBEE High. \$20,000 Low., 3,000 | Red \$9,800 Vaude | What Price Hollywood \$8,800 | Bring 'Em Back Alive \$10,700 | Roar of the Dragon \$8,000 |
| r is ly | quartet, any stage show looks good. Current show, despite good re- ception, is weak on talent. Produc- tion is there, with the stage dressed | PARA- MOUNT High. \$18,000 Low. 4,000 | Make Me a Star \$4,100 | Million Dollar Legs \$4,600 | Lady and Gent \$4,500 | Madame Racketeer \$4,800 Gene Dennis |
| is in is | better than it has been in some time. Standout performance that of Dorothy and Harry Dixon, com- edy adaglo dancers who came west- for the Grand Hotel prolog at the Chinese. Team followed Enrico | MAJESTIC High. \$18,000 Low 6,200 | Week Ends Only and Bachelor's Affairs \$6,800 | Rebecca and Riders of the Desert \$7,000 | Love Is a Racket and Winner Take All \$6,800 | Stranger in Town and Miss Pinkerton \$6,500 |
| a p | and Novelle, legit ballroom dancers, and scored a bullseye. Kirk and Lawrence in their hoky the state of the laughs to impress. Wilbur Mack with Isabelle Mack next. House is not intimate enough for the Mack | | Fast Companions and The Poca- tello Kid \$2,300 | Hell's Head- quarters and Riders of the Desert \$2,200 | Texas Bad Man and Flames \$2,100 | They Never Come Back and What Price Hollywood \$1,700 |
| th l- ty ks es its on v- its en cal | type of humor, which is quiet- Mack has been in pictures for sev- eral years and has lost a great deal eral years whith a so prential number, starting with an optential number, starting with an optential number, and closed with a top routine. Girls are working more uniformly now under the direction of Danny Dare. Freviously it ellin captain staged the numbers foults pit and played a medley of Ziegfeld numbers for the overture. In arrangements, soloing and general musicianship, band is about the best pit combo in town, shape, with thheir overtures now a stellar feature. Far news clips and Par comedy Water, falled out the bill. Coll. IMPERIAL, TORONTO | tion with thre 'Madame Racione full-stage work is done and Wynn Waple of hot-cha mid response mid response to the trunch of the control of th | | There's Co. WI. of the control of th | S. Chicago, boa rate for July beers pappies to do building beers pappies to do the control of th | songpluggers ugs in the Chi- popularity con- hicago 'Times' rlend effusively, friend had just |

eler.

Last week, the billing of Reri and her subsequent absence drew squawks. The cash customers aren't going to be mollified with the current offering. An organesque by Horace Lapp does nothing to relieve the teddum, but there is a riotously funny cartoon.

Mostay.

Radio Chatter

(Continued from page 43) term contract over NBC, S. F., Sept 18 when firm starts 'G-E Circle' for four Sunday p.m. half hours.

staff.

Ralston Purina has a kid script show it will attart shooting over NBC Sept. 27, to originate from Chicago for a quarter-hour clip Tuesdays, Thursdays and Saturdays; 26 weeks, Chicago Radio Women's Club will celebrate its first anniversary during August with an origing August with an origing August with an original celebrate its first anniversary during August with an original celebrate its first anniversary during August with an original celebrate its first anniversary during August with a constant of the celebrate its first anniversary during August 19 and 19 a

Bits from Air

(Continued from page 43)

is doing same thing over CBS via WOKO.

The Schenectady station had of-fered the program to NBC as a daily feature bit it was turned down.

Jim Little, NBC, Chicago, vacationing in his home town of Worcester, Mass.

Bill Rose, Chicago NBC, marched off with the fillinois militin for two weeks at Camp Grant.

WEBA, Harrisburg, Ill., transferred from First Trust Savings

BY WHOSE HAND?

(Continued from page 15)

Gontinued from page 15)

((Continued from page 15)

((story, introduction of characters and setting the stage for tight ask tion material that runs at high teast ion material that runs at high teast ion to the final closeup.

Film has a multitude of skillful Film has a multitude of the material material has observed an open surface of the material has been for manuface in the material has been for the material has been for material has been for the material has been for th

parent destruction intrough. The night.

Finale is brought about swiftly, if brusquely in a satisfactory happy ending after an hour of unbroken suspense, Lesser fans will acclaim the subject, which is a sure bet for the neighborhoods and good to go it along on the split weeks.

Rush.

Real Names of Authors

Real Names of Authors
Anthony Berkeley, author of 'Murder in the Basement,' is Anthony
Berkeley Cox. Clemence Dane, who
with Helen Simpson wrote 'Re-Enter Sir John, 'is Winifred Ashton,
May Edginton, responsible for 'Fair
Lady,' is Mirs. Francis E. Baitey,
Grace Perkins, who. turned out 'No
Ourreler-Orchids,' is 'Mrs. Futton
Ourreler-Orchids,' is 'Mrs. Futton

But who is Kerry Scott, author of 'They Fell in Love'?'

LETTERS

When Sending for Mail to VARIETY Address Mull Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Bell A R Dick . Boyd Billie Briscoe Murray Chambers Albert B Farley Jack

Kelly Walter Lee Harriette Nanita Miss Page Izola Forrestell

CHICAGO OFFICE Black John S Boyd Lewis Brent John C Randall Frederic

Clayton Dolores, M Fitzpatrick Chas Floyd Jewel Tohnson Winifred Noblet Venza

Rogan & Trigger Sherwood S Verobell Mdm

DOROTHEA ANTEL The Sunshine Shoppe

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Largest
ACCORDION
FACTORY
In the United States
The only Factory that
makes any set of Reeds
made by hand. made by hand.
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O B I T U A R Y

JEAN A. LE ROY

JEAN A. LE ROY
Jean Acme LeRoy, 78, one of the
pioneers in the motion picture, died
at his home in New York, Aug. 9.
Four or five years ago he suffered
a paralytic stroke, but made a game
fight against its encroachment.
Back in the late 70's LeRoy made
a contrivance for the successive
showing of posted lantern sildes
which gave some simulation of motion, and in 1894 he gave the first
public exhibition of the projected
motion picture film at the Opera
House, Clipton, N. J. Mindful only
of its exhibition possibilities, he did
not patent his device until too late
to give him a básic patent.
He gave valuable Jestimony in the
case of Eberhardt Schnielder and
others who early faced the Motion
Picture Patents Co, suits, and more
recently figured in the W-E litigation. He was a close friend of Ebe
geomaton-him device, and with
Lauste was under retainer to the
Bell Laboratories.

Lauste was under retainer to the

GEORGE HENRY DAVIS

GEORGE HENRY DAVIS
George Henry Davis, 71, indie
pleture producer, died at his New
York home of heart disease Aug.
10. Most important of his connections in the film business was as
president of Banner Production and
later as organizer and head of Quality Distributor Corp. Davis entered
the producting and distributing facile about 15 years ago, coming from dramatic stock and legit in and

around San Francisco.
Survived by Wife, Mrs. Lillian
Davis. two daughters. Mrs. Morris

JOS.PEARLSTEIN

rted This

MRS. JOS. PEARLSTEIN MR. & MRS. JACK WEINER

Voss and Mrs. Lewis Kahn, both of Chicago, a brother, Charles Davis, and a sister, Mrs. Evelyn Armour, the latter two living in Frisco. Burial was in Westchester Hills cemetery, near New York,

JACK RAY

JACK RAY
Jack Ray, 26, whose real name
was John Darscolt Reynolds, died
im New York, Jun; 14. He was in
the cast of 'Of Thee I Sing' and
was stage manager of Heywood
Broun's co-op 'Shoot the Works'
last season.
Survived by his mother.

st season. Survived by his mother.

GERALDINE ULMAR

GERALDINE ULMAR
Geraldine Ulmar, 70, died in
Merstham, England, Aug. 13.
She made her debut with the
Boston Ideals in 1879 and was best
known in connection with her work
in Gilbert and Sullivan operas here
and in England. She was the original Yum Yum in the American
production of 'Mikado.' She retired in 1924.

DONALD McKENZIE

DONALD McKENZIE

Donald McKenzie, 29, British
playwright whose Musical Chairs'
is one of the current London productions, was killed in an automoblic accident at Featurals, France,
Aug. 12. He had written four
plays, but only 'Chairs' had reached
production.

Henry George Davis, 61, long prominent in theatricals and for a in New York Aug. 10.

Survived by his widow and two

Claude S. Pugh, 25, member of Slim Martin's dance orchestra, was killed in an auto accident in Los Angeles Aug. 6.

David S. Rose, one-time mayor of Milwaukee, died there last week fol-lowing a long illness. At one time the husband of Rosemary Glosz

Mrs. Emma Gillman, 60, mother-Los Angeles, Aug. 9.

lrene Berger, 21, gymnast with the Three Falcons, was killed when the trio-crashed during their act at the Steel Pier, Atlantic City, Aug. 12, Story on this page.

A. H. Harrigan, 50, son of the late Ned Harrigan, died in New

York, Aug. 12. He was a surgeon. Survived by his widow, son, daughter, three brothers and two

Harry Bassett, booker in the Paramount exchange, Albany, N. Y., died there last week after several months' illness. Survived by his

Mother, 81, of Frank Du Bail of the former Du Ball Bros., died July 20.

Julius A. Meyer, 66, a member of the Denver municipal band, died there last week after a short illness

Albert Heather, band leader and broadcaster, is dead in Toronto. In his early days he was a soloist in the choir of Westminster Abbey. London, and at the time of his death, was rehearsing one of the leading parts in a local production of 'Hiawatha.'

Mother-in-law, 60, of Wallace Beery, Mrs. Emma M. Gillman, died in Los Angeles, Aug. 9.

Lucille Hamilton died of Mrs. Lucille Hamilton died of cerebral hemorrhage in Auburn, N Y., Aug. 12: Details will be found on this page.

Tom Vallance, brother-in-law and representative of Sir Harry Lauder, died suddenly in Blackpool, Eng., Aug. 13. Cable report on foreign

Solomon Shagrin, 80, father of Max Shagrin, Hollywood play brok-er, and Joe Shagrin, manager of Park theatre, Youngstown, died in that city Aug. 14. The widow, three other sons be-sides Max, and three daughters survive

N. Y. Exhibs

(Continued from page 5) are using 306 men will be numbered among figuring in the break with

the Kaplan organization.

The three circuits, by using Empire projectionists, are counting on a yearly saving of \$750,000, spokesmen declare

men declar».

During the negotiations exhibitors report the Kaplan representation agreed to compromise with a 15% and later an 18% reduction in scales. The theatre owners, however, report themselves as holding out for a flat 30% reduction which got for the second of t Empire.

306 Version

306 Version
The version at 306 headquarters found many discrepancies in exhibitor statements of conditions. There it was denied that negotiations are off at one moment and admitted in the next plus that the local is prepared to retaliate.

Of the three circuits supposedly off the three circuits supposedly active the property of the three circuits supposed that the still negotiating and probably will continue with Kanjan.

ably will continue with Kaplan.
Attaches of 306 ridicule the ex-

ably will continue with Kaplan.
Attaches of 308 vidicule the exhibitor attitude that houses must darken unless there is a 30% cut. On the basis that the average booth in the New York territory costs \$200 weekly to operate the unionists ask. To they mean to tell us that because of \$10 a day they will be force to close down?

As for Empire being the stronger, even should the three circuit swing-over occur, 306 men, resort to figures which are contradictory to those presented by the exhiba. They hold that there are around 500 theatres lighted in the New York territory while the exhibs place that figure at 406. They claim that they have 300 theatres while exhibitor have 300 theatres while exhibitor because that Empire would have over 200 theatres with the swing-over and that today not more than 40 houses, are operating on a non-union beside.

In regard to getting pictures for their 'war house,' 306 officials re-

In regard to getting pictures for heir 'war houses,' 306 officials retheir their war houses, 306 officials re-fused to reveal the source of sup-ply, but say they will experience no shortage of product. At the same time they declare that they figured operating costs down to the last yenny and are convinced that the theatres will pay for themselves.

NATE KARP ARRESTED IN DETROIT MURDER

Massillon, O., Aug. 15.

Nate Karp, advance agent for
Kay Bros. circus, was arrested, at
Millerburg, O., on a charge of murder. He has been returned to jail
here awaiting extradition to Detroit, Mich.

troit, Mich.
Police trailed the show for several days but were unsuccessful in apprehending Karp until this week He is alleged to have fatally shot Harry Gold of Detroit in an attempted holdup in that city last Peb. 17.

Karp had been with the show sev-

Costello, Jr., Hurt

Charles Costello, Jr., Injured Aug. 15. Charles Costello, Jr., injured Aug. 10 in a 25-foot fall in show at the Cortland fair grounds, is much improved at the Cortland hospital. Costello suffered a badly fractured jaw. He lost his grip on the aeriaj gymnastic apparatus, due to wet ropes, and fell to the wooden floor of the stage, striking his face on the sharp corner of a large box.

MASS, FAIRS

MANS. FAIRS.

Worester, Mass., Aug. 15.
Although the New England Fair
has been discontinued there will be
the New Worcester Fair and Progreas Exposition, Sept. 27 to Oct. 1.
G. A. Parsons of New York, who
conducted the Worcester County
Progress division of the New England Fair

rne Worcester County Progress division of the New Eng-land Fair last year, has obtained a lease on the fair grounds for the exposition. Alethela Grotto will sponsor the show.

MO FATR'S 2-FOR-1'S

Kansas City, Aug. 15.
Lowered prices and the issuance of 100,000 two-for-one tickets are annunced for the Missouri State Fair at Sedalia, Aug. 20-27.

at sedalis, Aug. 20-27.
While the general admission, 50c,
remains the same, motor car parking-charges—have—been_cut_in_half,

SKIPPING 1932

Athol, Mass., Aug. 15. Officers of the Athol Fair ass Omeers of the Athol Fair asso-ciation have voted not to hold the annual fair this year, but to re-sume it next year. Business condi-tions were given as the reason. The fair has taken place annually

Headache Spots

(Continued from page 41) straightened out several business wrinkles brought up by KSL. Most important of these angles was a re-quest for a jucier slice of the coln NBC collected from network adver-

quest of a fuere since of the con-NBC collected from network adver-tion of the control of the con-trol of the con

the network.

WBC's Attitude NBC rejoinder was along the lines that its policy did not permit and current business conditions did not warrant raising the established

warrant raising the established divyy. Point subsequently wasn't pressed by the station and the network figured that everything was hunky-dory until word came through last week that the station had leaped to the opposition. Several months ago a similar situation evolved in Louisville, Ky, with WHAS. That station was also watt transmitter with the country of the co

equipment.

NBC's refusal to deviate from its rate policy toward affiliates leaves it with three other headache sources besides Sail Lake City. These are WLW, Cincinnati; WJR, Detroit, and WFAA, Dallas. First two stations have been demanding the full three been demanding the full thereby making it tough for the network to clear commercial programs work to clear commercial programs through these localities, while the Texas outlet has been demanding a substantial increase over the nom-inal kickback.
Entry of KSL makes it the 92d link in the CBS chain.

Headin' South Early

Birmingham, Aug. 15. Birmingham, Aug. 15. First circus of the season is putting up paper in this section, although the fall season is still weeks away. It indicates circuses will head toward winter quarters earlier than usual.

usual.

Paper for Sam B. Dill's circus is up at Montgomery for Aug. 20.

Roosevelt Recommends Attraction for Fair

Topeka, Aug. 15. With its advertising appropriation cut almost to absolute minimum and other drastic overhead slashes, the Kansas Free Fair will attempt to exhibit as usual Sept. 12 for five

Grandstand feature will be 'The Winter Garden Revue, contracted upon the recommendation to Sec-retary Maurice W. Jencks, by Gov. Franklin D. Roosevelt of New York, who saw the show at the New York state fair.

state fair.

Three days of horse racing and two days of dirt track auto race are on the program. Jencks habeen secretary since the first of thyear, succeeding A. P. Burdick, whe resigned to take a federal position and who died in Wichita two months ago.

Mrs. Hamilton Dies

Anburn, N. T., Aug. 15.
Suffering a fainting spell on the
Rubin-Cherry carnival grounds, Mrs.
Lucille Hamilton, 44, of Atlantic
City, former sideshow manager with
the 101 Ranch, was rushed to the
City hospital, where she died Friday (12) Dr. W. Leroy Corey,
county coroner, said death was due
to a cerebrai hemorrhage.
Mrs. Hamilton, was not connected
with the Rubin-Cherry shew, both
with the Rubin-Cherry shew, count
friends. She and her husband,
George W. Hamilton, Tr. came to
Auburn about 10 days ago and have
been demonstrating and selling rings
in a store in Genesee St. Auburn, N. Y., Aug. 15.

Quasi-County Fair

Mansfield, O., Aug. 15.

A fair to serve several counties is the aim of the Richiand County Fair board, which is making plans for the annual exposition here Aug. 23-26.

Purpose will be to aid communi-ties which have discontinued their fairs this season because of finan-cial setbacks.

cial setbacks,
Ashland and Crawford counties
have announced they would be unable to hold fairs this year and
the plan is to ask farmers from
these counties to join the Richland
county show.

CIRCUSES

(For current week, Aug. 15-20)

Hagenbeck-Wallacu
Aug. 15, La Salle and Peru: 10, Aurora,
17, Eighr; 18, East Mollne: 19, Canton; 20,
Macomb; 21, Quincy; 22, Burlington.

Macomb; 21, Quincy; 22, Burlington.
Aug. 15, Roseburg, Ore; 16, Grants Pass;
17, Mediord, Ore; 18, Redding, Cal.; 16,
Red Bluff; 29, Word Cal.
Aug. 15, Nortold 17, Flow Newport News;
17, Richmond, Va.; 18, Charlotteville: 19,
Lynchburg; 20, Roannok; 22, Winston-Salem, N. C.; 23, Durham, N. C.; 24,
Goldphore, N. C.

Barnes Circus Sagaon 1932

Aug. 8. Spokens Wesh: Aug. 9. Wenatchee, Wash.; Aug. 10. Everett, Wash.;
Aug. 11. Longview, Wash.; Aug. 17.
Dallen, Ore.; Aug. 18. Hillsbore, Ore.; Aug.
The Ballen, Ore.; Aug. 18. Hillsbore, Ore.; Aug.
Aug. 18. Grante Pass, Ore.; Aug. 17. Medford, Ore.; Aug. 18. Redding, Cal.; Aug.
18. Red Binf, Cal.; Aug. 20. Willows, Aug.

CARNIVAL ROUTES

(For current week, Aug. 15-20)
Barker, J. L. -Thyton.
Beckman & Gereity-Davenport, Ia.
Conton Berner, Description of the Continue All Can.—Ft. Williams, Ont.
Cooling, Harry-Butler.
Cooling, Harry-Butler.
Cooling, Harry-Butler.
Cooling, Harry-Butler.
Gotton Bell-Decautive City.
Florida, Expa. (until Sept. 1),
Florida, Expa. (until Sept. 1),
Glick, Wm.—Messenna-Grod.
Jones, Johnny J.—(Gtate Fair) SpringHarry-Man-Landano, Ont. (For current week, Aug. 15-20)

ield. Ill.
Krause Greater-London, Ont.
Lanea, J. L.-FF. Scott.
Lane. Dec-Higginsville
Lane. Dec-Higginsville
Lane. Dec-Higginsville
Model Shows of Am.—Tonawanda.
Pearson. C. E.—Alblon.
Rubin & Cherry-Kankakee.
Soft Jiberty-Greenup,
Southern Tier-Buffalo.
Sunnet Am. Co.—Clayton. Southern Tier-Buntare. Sunset Am. Co.-Clayton. Weer, J. C.-Kendaliville. Ind. West. W. E.-(Fair) Bladen.

1 GIRL DIES IN THRILL PLUNGE, OTHER DYING

VARIETY

Atlantic City, Aug. 15.
Irene Berger, 21, of Minneapolis, died of a broken back sustained in died of a broken back sustained in a 75-foot fall from a trapeze in the Steel Pier circus, and Roxy LaRose, 26, of Des Moines, is dying in the Atlantic City hospital, her vertebrae fractured, both legs broken and a lung punctured.

long punctured.

Girls were, working in the aerial
turn of the Four Falcons before an
audience of 2,500. Miss Berger was
swinging on the bar by a foot hold
ready to catch Miss LaRose as she
released a teeth hold. The flyer's
foot hold broke and she plunged, er girl let go to make the as the oth flying catch.

flying catch.

Orville LaRose, husband of the injured girl, witnessed the tragedy, and declared he would never goo aloft again. Act has been working through four shows a day since June and never used a safety net.

Anti-Carnie Ordinance Introduced at Albany

Albany, N. Y., Aug. 15,

Albany, N. Y., Aug. 15, An ordinance prohibiting carni-vals and street fairs in Albany will be introduced in the common coun-cil, Aug. 23. Mayor Thacher said he would sign the ordinance, which is pretty certain of passage.

The mayor declared carnivals take most of the money received out of the city and that entertainments sponsored by local organizations and churches, without the assistance of commercial groups, will nancially through the ban

Va. Fairs Fold

Lynchburg, Aug. 15,
Seven Virginia fairs, including
the interestate exhibition held here
annually for the last 57 years, have
been cancelled this year. Most of
the fairs were landmarke; and in
the hey-dey of Virginia agriculturalism attracted thousands of people
every year.
Denreades

overy year.

Depression was given as the reason for calling off the Lynchburg fair, and it was said improved conditions would serve to revive the event next year. Other fairs not playing are those formerly held at Winchester, Roanoke, Fredericksburg, Danville, Gaiax and South Boston.

Fair associations at Marion and Petersburg have yet to decide whether to give up. Virginia state fair, held at Richmond, is reported to be planning an exhibition as usual, Four-county fair at Suffolis, another large exhibition, will also show.

Rodeo's Free-for-All

Minneapolis, Aug. 15.

Minneapolis, Aug. 16.
Rodeo staged by William Fedora
at Robbinsdale, local suburb, wound
up with a free-for-all fight among
the cowboy and Indian participants.
Fight followed the performance and
resulted in the Jailing of 15 people.

resured in the jailing of 15 people.
The mayor of Robbinsdale had refused to issue a license for the
rodeo, but Fedora carried the matter
info.court and obtained a mandamus
writ compelling its issuance.

Biz Men Save Fair

Maquoketa, Ia., Aug. 15.

Annual Jackson county fair will be held two days, Aug. 31 and Sept. 1, despite indications early in the year that it would fold. Business men have raised funds for the twolay event.

American Legion staged the event last year. Fair officials threw up the sponge in 1930, after going in the red plenty and seeing no way out. Fair is one of the oldest in this section of the country.

CHILD'S CIRCUS INJURY

Altoona, Aug. 15.

A two-inch piece of wire, apparently used in attaching an explosive to the trick automobile used in the to the trick automobile used in the Downle Brothers circus, buried itself in the right eye of a six-year-old girl in the audience during the evening performance here last Thursday (11).

Emergency operation performed but doctors have not yet determined a strong or removal of the eye necessary. The child's father is a sergeant of local police.



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VOL. 107. No. 11

NEW YORK, TUESDAY, AUGUST 23, 1932

48 PAGES

DVER-RADIOING THE U.S.

Swank Carmel Set Can Lose Homes If Serving Liquor, Deeds Stipulate

Carmel, Cal., Aug. 22.

That swank crowd of artists, authors and actors who have picked this 'nature's garden spot' for restricted Jonniciling purposes, have just discovered they, too, are restricted. And are they squawkings stricted. And are they squawkings they automatically forfelt the deed to their property which reverts to the Carmel Development Co., the promoter of this community.

Deed includes a clause that 'the sale just on the express condition that the sale jurchasers, their heirs, executors, administrators, tenants, sub-tenant, or any persons occupying them, will not sell, exchange or give away intozicating liquors of

ang them, will not sell, exchange or give away intolleating liquors of any kind, under the penalty that the property will immediately revert to the development company. Many of the deeds were transferred prior to national prohibition as Carmel-by-the-Sea developers and residents figured that saloons in their midst would be ungainly to look at and eyesores to the tour-late who fock here.

This local prohibition was brought (Continued on page 46)

(Continued on page 46)

JEWISH ACTORS REBEL OVER PAPER RATTLERS

Jewish actors in New York have seeded that its high time to digracied the candy and pop concessionaires who sell in the alsies of all Jewish theatres.

Jewish hastres.

Jewish Actors' Union had a stormy meeting Thursday (18) during which this matter was taken up. Most of the members of the Hester when the Hester was the members of the Hester when the members of the Hester was the members of the Hester was the Hester was the Hester was the members of the Hester was the H

Omaha Bans Ringling Show; Local Opposition

Snow; Local Opposition
Omaha, Nob., Aug. 22.
After Ringling Circus put up
boards, etc., announcing its showing here Aug. 29, ofty council unanimously refused a permit to show
here as interfering with all-star
circus planned by AR-Sar-Ben, local
city Looster group, scheduled for
Sph. 15,16 and 17.

Council earlier in season said no Council earlier in season said no outside show would be permitted in town during the local affair, a rather broad term meaning September. October and November, generally, and in this case, Aug. 29.

Ringlings might go to court to feet the coar

Delay on 'Mayor'

Columbia wanted to get its Night Mayor out pronto and was all set for a week at the Earamount, New York, but Publix and Columbia got to-gether and postponed the film pending the Walker hearing in Albany.

Another Columbia film sub-

Open Air Specs With 3.000 Cast **A Coast Dream**

Los Angeles, Aug. 22. Success of Olympic games, Hollywood Bowl, Greek theatre and other al fresco entertainment here this summer has several coast show men, including Sld Grauman, figuring on staging outdoor spectacles

Those having the open air yen feel that mass entertainment similar to old-time lavish specs such as 'Last Days of Pompei' is due for re-

vival.

Grauman's Idea is to stage his spec in the 100,000 capacity Stadium and give the affair a Faciac coast ballyhoo tying up with other coast cities. He would promote rallroads, bus companies and steamening lines to stage excursions to L.A. during run of show.

Cast would include picture names and 3,000 extras; also herds of animals and other live props that lend themselves to publicity. Run of spec would not be over 10

Run of spec would not be over 10 ays and spotted at the height of

Democrats' Theme Song

Democratic Party has made its selection of a campaign song. It is Row, Row, Row with Roosevelt, written by Eddle Dowling and Fred Cools.

Eddle Dowling and Cools with the Cools a time Governor Roosevelt's own selection, 'Anchors Aweigh,' seemed the choice, Tune identified him with the Navy and the World War.

Dowling and Cools with the Cools with th

War.

Dowling and Coots have dedicated the song and all its profits to the treasury of the campaign committee. It will be introduced at Sea Girt, N. J., next Saturday (27) when the Governor makes his first eastern campaign appearance and, unless somebdy stops him, Mr. Dowling is very apt to sing it.

ANALAGOUS TO OVER-SEATING

Too Much High Power— Card Rates Don't Permit Profitable Operation for Limited Community— Lesser Stations Foils for Networks?—High Watt-age Ballyhoo as Sales

CONGESTING CHANNELS

Clamer among stations through-out the country for permit: to build high-powered transmitters, regard-less of whether area covered justi-fice the big expeditures entailed, is reminiscent of that phase of the motion picture business when they rushed to build 3,000 and 4,000 seat deluxers in communities that stood no chance of supporting them. In those days theater building operations were facilitated by easy methods of bond financing. Today the national networks are there with Continued on mare 40)

(Continued on page 40)

'NO MARRIAGE' PROVISO IN CHI RADIO

Chicago, Aug. 22.

Chicago, Aug. 22.

Two weeks after signing a contract with his manager, Robert Kerr, Including a no marriage different and the state of the state of

(Continued on page 39)

12 Panels-3 Names

Who are the 12 immortals of Who are the 12 immortals of the picture business? Radio City oxecutives can answer the question only so far as three are concerned—the late Thomas Edison, Marcus Loew and George Eastman. 12 panels set Architects picture theatre, which will be filled by the likenesses or picture leaders before the theatre opens.

Radio Letouts and Idle Vaudevillians Grab \$50-\$100 Wkly. in Frisco Speaks

Paper's Combo Rate

Burlington, Vt., Aug. 22, Swinington, Dally News, owner of WCAX, is endeavoring to interest advertisers in the combined appeal of the air and the printed word.

Advertising is sold for the newspaper or radio alone or for both under a combination rates.

Acts Pass the Plate at Free Show in Park

Minneapolis, Aug. 22.
Unemployed local vaudevillians
needing funds have organized the
Minneapolis Showmen's Club' and are putting on free vaudeville shows at Lake Harriet, the city's leading park. Collections are taken and the proceeds divided among the

members.

Next fall and winter they will take their 12-act show on a tour of Minnesota and Wisconsin towns, depending on voluntary collections in each town to carry them along.

Ether Preview

San Francisco, Aug. 22,
Golden State Milk Co. pulls a new
one tonight (22) with a preview of
a forthcoming program which hits
the ether in October over KGO and
KFI of the NBC network.
Dairy company invited all the
ether reviewers to call at NBC
headquarters, where they'll get an
advance listen of the serial

Depresh Nite Club

Minneapolis, Aug. 22.
The Depression Night club has been opened in a large barn outside the city limits. There are private stalls for patrons. Furnlehings include kitchen chairs and tables.
There's a 1c cover charge. Sort drinks are 5c; sandwichés 5c and 10c. Dance music is provided by a radio. Place is doing business.

MEYERS RESUMES POLITICS

Seattle, Aug. 22.
Vic Meyers, who got the political
yea when he ran for mayor of this
town and gathered in bales of publicity, has set his cap for the
lieutenant governorship on the
Democratic ticket. He has four or five opponents at the primary elec-

San Francisco, Aug. 22. Flock of letouts in radio and shutdown of stage shows has forced many performers into the speakeasles, with numerous singers, entertainers and musicians doing their stints in front of bars and tables instead of footlights or the

tables Instead of footlights or the microphone.

It, is a large, and sometimes, lucrative field to work. Whisperlows, more plentful here than elsewhere in the working of the product of t

To count the professionals who gone in for bootlegging would be getting into big figures. But there are plenty of 'em, most prominent ones being an ex-song plugger, an ex-radio singer and a former vaude

ZION CITY WOULD MAKE AMENDS AND PLUG FIGS

Zion City, Aug. 22.

Zion City, the religious colony near Chleage, would like to put one of its products, at fig bar, on the Windy City market. But it faces a problem peculiar in merchandizing, Anybody and anything from Zion City is apt to be unpopular in Chleago because Chleagoans driving through this town baye, been fined for speeding, smoking, swearing, flirting of Hooking too prosperous.

Aware of this unpopularity the Zion City hierarchy, vested in Wilburgh and the Chleago and the Chleago market. Zion City hierarchy, vested in Wilburgh and the Chleago market. Zion City has its own 5.002-wait station, WCBD, but does not carry commercial programs and couldn't consistently mix religion with fig bar.

However, radio and advertising people who have discussed the possibility of building a program for Chleago have had all their ideas vetoed by Zion City as too frivolous, secular or smacking of sin. Zion City wants to go on the read-and or religion, by shouting, hundering, and converting by sheer strength of lung and zeal of purpose.

The fig bar in other sections is popular and has been a rich source of revenue to the religious colony. Over 1,000,000 fig bars a day are manufactured.

Par Classifies Stars-Budgets: Average Programmers at \$200,000 And \$600,000 for Top Names' Films

Paramount production has undergone almost complete change via Sam Katz's appervision. New plans call for Par to produce only two classes of film, cost of which is being graded according to the stars in the cast. Films are tagged as either outstanders or just programers before they go into work.

Programers, which comprise the majority, are fixed to run within a majority, are fixed to run within as high as \$480,000 or even \$800,000 in cost. These are chiefly Chevaller and Dietrich pictures, which, because of their world-wide distribution value, permit a heaver produc-

tion value, permit a heavier produc tion budget

tion budget.

This plan comes by way of Par's survey of the theatre market, which has evidently indicated to Par heads that there is no such thing as an intermediate appeal between these two classes. A sar is an outstanding appealer or a programer. There is no other register of values, it is deemed.

Classifications
In Par's first class, besides Maurice Chevalier and Marlene Dietrich, come Harold Lloyd and the Marx Rychers. In the Lloyd case, Par, however, has no production jurisdiction, as Lloyd-produces independently for release through Par.
The recently completed Lloyd film, 'Movie Crazy,' is the first Par has received from Lloyd in over two years. While it is unlikely that he will make another film this season, Par, loopes that arrangements can be made for one early next year at the latest.

Marie Dressler Back For 'Prosperity' Retakes

Hollywood, Aug. 22.
Marie Dressler returns to the
Metro lot tomorrow (Tuesday) after
an eight weeks' absence. She will do
retakes on Prosperity, Sam Wood
directive.

Miss Dressler is none too strong and will only work two or three hours daily.

Dorothy Gulliver Broke

Dorothy Gulliver Broke

Potition in bankruptcy filed in
U. S. District Court by Dorothy
Gulliver, screen actress, lists liabillities of 31,46 and clothing valued
at \$100 as only assets.

Largest debts are a \$500 note to
William Sciter, which the actress
sgred with her husband, C. W. De
Ruth Collect

TUTTLE'S TRIP

As soon as he completes shooting sequences of Paramount's Big Broadcast' in the east Frank Tuttle Broadcast in the east rank Tuttle leaves for Europe. Tuttle got in from the Coast last week. Work at the Astoria studio is expected to be completed before the month is over.

INDEX Chatter Editorial Exploitation Film Ho se Reviews.... Film Reviews..... Foreign Film News..... Foreign Show News.....

Fan Mail Increase

Hollywood, Aug. 22. Hollywood, Aug. 22.
Despite three cent postage,
Radio Pictures studio reports
an average increase of 20%
in fan mail for its celebe during the past four weeks.
Execs attribute it to the
BBC-Radio woekly program,
'Hollywood on the Air.'

NORMA-GEORGIE'S QUICK RETURN TO N. Y. PAR

George Jessel and Norma Talmadge, at \$11,000 a week for the wo, return to the Paramount, New York, this Friday (26) after their current week at the Brooklyn Par. This is the second time Publix has pulled such a quick return with

The twain have two more weeks for Publix, Boston and Buffalo. Loew's made them a six weeks' offer but couldn't get together on money. At the N. Y. Par, Jessel and Miss At the N. Y. Par, Jessel and Miss Talmadge upped the take to \$64,500 last week. In Brooklyn currently they're headed for another big fig-ure, and may reach \$50,000.

U Ices 'Boy's' \$60,000, **Hunt for Lead Continues**

Hult for Leau Communes

Hollywood, Aug. 22.

With \$80,000 already involved in
the production, Universal has been
forced to cease work on Laughing
Boy until a suitable male lead can
be found. Zita Johann, contracted
for the picture, will be used in other
assignments or farmed out.
Picture is scheduled to cost about
\$400,000 with Universal having been
making an intensive search for a
boy.

KELLER ASKS PROBATION

Application for probation, and a stay of execution of his prison sen-tence, were filed here by Roger Marchetti, attorney for Al S. Kel-ler, formerly business manager for film people, who had been convicted of forging Lupe Velez's name to

cnecks.

Keller is at liberty on his original bond. Miss Velez recommended Keller's discharge.

STAGG'S QUICK PASS

Hollywood, Aug. 22.
Faster than one of his football passes was the acting career of Alonzo Stagg, veteran University of Chicago coach. He was brought here by Fox for football sequences of Rackety Rax.

Stagg's acting career lasted one day and he appears in only one se-quence. He returned to Chicago Saturday (20).

RIFLE ZEPPO'S APT.

RIFLE ZEPPO'S APT.
Hollywood, Aug. 22.
Hollywood, Aug. 22.
Burglars broke into the apartment of Zeppo Marx last night
while the family was at Malibu, and
got away with \$5,000 in, jeweiry and
clothes covered by insurance.
The second property in a
month at the econd robbet in a
month at the second robbet in the
Carmel Myers was also held up
there.

RADIO ASSIGNS TUCHOK

Hollywood, Aug. 22.
Wanda Tuchok, writer, on leave
of absence, spent in Mexico, returns to Radio.

Has been assigned to a rewrite job on Little Orphan Annie, pro-duction of which goes over to Sept.

ACCEPT BINYON'S FIRST

ACCEPT BIN 10N'S FIRST Hollywood, Aug. 22. Paramount has accepted Claude Binyon's first story, 'Gambling Ship,' adapted from a serial by Paul Cain. Frances Faragon is assigned to the screen treatment.



WILL MAHONEY

WILL MAHONEY
This week Uptown, chicago
The San Francisco "Chronicle"
said: "The audience at Fox's yeaterday took Will Mahoney to its
heart. They laughed at him and
with him, they applauded him, they
cheered him. His bus-punching tap
thered him. His busthered him. His busthered him. His busthered him. His with yesterdays audience."

RALPH G. FARNUM

Biz Bureau Probes Demonstrations on How Films Are Made

Los Angeles, Aug. 22. Under investigation are activities of Associated and International studies where, according to complaints filed with Better Business Bureau,

a new lure for prospective investors is being tried.

Idea is throwing, open of these studios at a price to the public and 'revealing' the 'mysteries' of picture

stumos at a price to the public and revealing; the finysteries of picture production. Investigation by BBB reveals that, Investigation by BBB reveals that, Investigation of the production and the production are similar as a series of the production and the production are similar to the production of Associated was prompted by the inquiry of a Fred Meyers. Latter reported he had answered an ad offering an interest in picture production. At Associated, Meyers was asked to invest \$1,000, but later \$800 in installments was agreed upon. He charges he was told that revenue would be derived from sale of tickets to the studio, and that in order to cut expenses there would be no film in the cameras.

At International a similar plan is in vogue. Tickets are sold at \$60 cents with added lure for patronage in announcement that part of the production of the unempire of the production. Hollywood Scandals."

Studio announcements state it has suspended the film industry's his

Studio announcements state it has suspended the film industry's his-toric policy excluding public from studios, and is making it possible for out-of-towners, as well as locals, to see picture in actual production. Virginia Carroll is advertised as the

NORTH-HARRIS OUT

Fox Drops Asso. Producers—K Venturini Also Depart

Los Angeles, Aug. 22.
Bobby North and Robert Harris
are out as associate producers at
Fox. Harris was to have produced a
Wall Street story with an original
treatment by Aben Kandel and directed by Ben Venturini. But yarn
has been abandoned and Kandel and Venturini are out too.

Harris will make independent pic-

North, formerly assistant to Al Rockett, has been with Fox six months coming over from WB-FN.

Film New Acts

Following picture players who are making personal stage appearances are reviewed in this issue, under New Acts, on page 31. Thelma White Bobby Agnew Claude Allister

Fox Campaign for Perfect Speech **Includes New Staff of 8 Diction Men**

Checkmated

Holiywood, Aug. 22.
Arriving at Metro Moss Hart
was given a script to 'improve.'
He threw it back as worthless.

He threw it back as worthless, A second script given him he considered worse than the first. Then followed a joutine something like this: "Mr. Hart, we want to make you happy. We will give you a script that will be a delight to work on." He was handed back the first

SPLIT ADVOCATED FOR **DUAL WRITERS' BODY**

Hollywood, Aug. 22. Probability that the Screen Writers' Guild and Writers' Ciub will divorce themselves to operate as two distinct units. At present

there is a two way affiliation Both directorial boards of the combined organization favor split which will be submitted to

At present, membership in Cuild, screen branch of the Auth League of America, carries mem-bership in the Writers' Club, pri-marily a social organization which has on its roster other than screen

writers. Other than street wireless. Back of the split intent is a merBack of the split intent is a mertrengthen its position by relieving members of paying dues to the Writers' Cub. With a lowered tariff the Gulid will appeal to more scenarists for affiliation.

Wampas, p. a. organization, also carries membership in the Writers' Ciub on a similar setup.

WB Wants Eleanor Holm As Its Femme Tarzan

Hollywood, Aug. 22. Hollywood, Aug. 22.
Warners has signed Eleanor
Holm, Olympic swim champ, Hiss
Holm—is the girl Fox had in mind
some time ago for its Fox Movietone Girl on the newared.
The WB hunch for the femme
backstroke queen is a Tarram with
reverse gender, making Miss Holm
the wild one of the Jungle.

Muni's Delayed Trip

Hollywood, Aug. 22,

Hollywood, Aug. 22.

Paul Muni will delay his departure east until the last minute. In fact, he'll have to fly to make the reopening of 'Counselor At Law' on Broadway. He has timed it so that he arrives in New York the Saturday before the Monday opening. That takes place the middle of next month.

month.
Prolongation of his WB picture is keeping Muni here.

SAILINGS

Sept. 10 (Paris to New York), Rita Weiman, Maurice Marks (Lafay-

Sept. 1 (Paris to New York), J I. Seidelman, John W. Hicks Jr

(Europa):
Aug. 31 (New York to Paris) S.
Aaron Shain (Aquitania):
Vork to Paris),

Aug. 27 (New York to Paris), Rouber Mamoulian (He de France). Aug. 26 (New York to Paris) Lupita Tovar (Deutschland).

pita Tovar (Deutschland).

Aug. 24 (London to New York)
Chester Hale (Olympic).

Aug. 22 (New York to London),
Sinclair Lewis, Dorothy Thompson,
Mr. and Mrs. Adolph Menjou, Rod
LaRoque, Edgar B. Hatrick, Mr. and
Mrs. Ezmund Goulding, Frank Buck
(Europa).

Aug. 22 (London to New York),
Maurice Ostrer, William Gell
(Bremen).

(Bremen).

Aug. 20 (London to New York),
Sam Morris, Gus Schlesinger, David

Aug. 20 (London to new lorry, Sam Morris, Gus Schiesinger, David Goldenberg (Levichtan).
Aug. 19 (London to New York)
Jack Colller (American Merchant).
Aug. 18 (New York to London)
Carlos Israels (Berengaria).
Aug. 17 (London to New York)
Mrs. Jack Curtis (Ile de France).
Aug. 16 (Paris to New York),
Pauline Garon (Ile de France).

For the purpose of obtaining full alue and best results in the reading of lines by its players, Fox has established a mandatory policy of greater preparedness and rehearsal of speech through employment of eight diction men. This staff will be assigned to all productions from time of script preparation until pictures are completed. They will coach and rehearse the players in lines

their lines.

W. R. Sheehan is said to have had, an analytical survey ,made in all English-speaking countries. This revealed criticisms of delivery and rectal of speech in dislog, which, it, was pointed, out, had reflected itself, in theattre receipts by a gradual decrease and, which, exhibitors felt, was one of the contributing ele-

was one of the contributing ele-ments to poor business. Sheehan feels that all production effort can go to waste if the studio doesn't reproduce on the sound track the best possible reading of, lines to bring out the story points and the proper spirit and character or the narrative.

Brought from Speaking Stage

Brought from Speaking Stage
To insure the wants in this direction Edward Curtis, Paul Porter,
George Hadden, Dan Jarrett,
Charles Wilson, Michael Markam,
George Wright, Ir., and Semist
Esler will function as the dialog
and rehearsal men, all being recruits
from the speaking stage. They are
under weekly contract to the company and are to be assigned to aid
all associate producers and directors.

tors.

They will be present when a script is read to directors by authors, and will carry out-the-directors instructions regarding story, points, etc. They also are to make picture and sound tests of speeches and readings, and rehearse the play-ers in memorizing and reading their

sides. Further, these dialog men will review the deliy rushes and report to the directors any errors in speech and submit suggestions for correction. Jack Gain of the casting department will also assign these dialog men to coach the young stock players as well as to make general speech tests.

Directors Still Responsible

Diction group will also be assigned to Julian Johnson, head of the sce-nario department, to aid in story ideas and treatment. Some, who are

nario department, to ald in story ideas and treatment. Some, who are actors, will be utilized before the camera as well.

Directors, however, will exercise full control and authority, and will be held responsible for the finished picture. But under no circumstances can they have any dialog men as alds unless they are from the eight under contract at the studio.

W-W Probably Releasing Fay's Delayed Flicker

World-Wide will probably dis-tribute Frank Fay's Fool's Advice. tribute Frank Fays Fool's Advices. Floture was made a year or more ago and has been on the shelf pending distribution arrangements. Joe Brandt, head of W-W, was due to decide yesterGay afternoom (Monday).

'Destroyer' as Special

Hollywood, Aug. 22.
Dialog and adaptation assignment
on Columbia's Destroyer, slated to
go out as a special, goes to Max
Miller, San Diego reporter, who
wrote I Cover the Waterfront. Miller has made several battle practice trips with the Pacific fleet. Frank Capra will direct but only

Jack Holt named for cast so far.

KRIM'S PAR ORIGINALS

Hollywood, Aug. 22.
Milton Krim whose novel, Dude Ranch, was bought by Paramount, has been engaged by that company to write originals.

Studio also interested in his 'Sounds of Mourning,' set for fall publication.

Kadell Connects Hollywood, Aug. 22.
Carleton Kadell, of New York, legit, put under a term contract by Universal.

133 FILM NAMES HAVE B. O

Cagney Sees Warner Out. **May Produce**

James Cagney, Warners recalclfrant player, fortified with a legal interpretation that he is now a freeagent, is en route to the coast to wind up his affairs there. He will

yelind up his affairs there. He will produce films independently. Cagney has also had several Broadway legit offers, including one from Billy Rose for 'The Great Magoo,' a new play by Ben Hecht and Gene Fowler.

Magoo,' a new play by Ben Hecht and Gene Fowler.

Whe he was the several by Ben Hecht and Gene Fowler.

When he was always was increased following his first walk out, carried no such proviso. The old contracts had been drawn for WB by Preston & Fell, contract experts. It was under this covenant that Cagney received up to \$550 in semi-annual increases.

When he walked out the first time

annual increases.
When he walked out the first time
a new deal was made at \$1,400 as a
compromise on the \$2,500 he asked.
When the player walked the second
time WB allowed him to keep right
on walking and issued pronunciamentos that so long as Cagney is of
the WB lot so long will his contract
he extended.

be extended.

Actor now believes that contention don't go and that this clause, valid in the initial contract, was somehow absent from the new deal.

When Cagney reaches the Coast on Friday of this week he will phone his original Broadway agent, Billy Grady, who handled him when Is a contract who handled him when the state of the second of the contract of the second of the seco

arrangement.
Carney can make three pictures independently under a setup that's practically certain. He can't go to any of the major studios because of the pr. lucer association's general agreement.

Colleen Moore-Haines in 'Agent,' Derr Supervising

Agent, Derr Supervising
Hollywood, Aug. 22.
After finishing his script on 'Press
Agent' for Metro, Nat Dorfman took
a train for New York yesterday
(Sunday). He will work on his play,
'Scarlet Parade,' and on 'Clowne in
Clover' for Lew Lealle.
Colleen Moore and William Haines
will be co-starred in 'Press Agent'
with Sam Wood directing under supervision of E. B. Derr. It will be
Derr's first supervisorial job for
M-G.

Constance Cummings for Par's Nancy Carroll Part

Hall S. Malley Callon I at Hollywood, Aug. 22.
Constance Cummings, borrowed from Columbia, goes into Paramount's 'Night After Night' with Mae West. It's the part originally intended for Nancy Carroll. Mise Carroll has been switched to 'Hot Saturday.' Edward Woods also goes Ante this picture.

BUCK TO ENGLAND

Frank Buck to Envision 22.
Frank Buck was paged by iong distance phone from New York while at the local Orpheum last week and hopped out of here Thursday (18). Wife and Jimmle

Ashcraft, p.a., accompanied.

Buck salls for Lond. from
York for more personals will film, 'Bring 'Em Back Alive.' from New

LOMBARD FOR 'MATCH KING'

LOOMBAKD FUK MATUH KING
Hollywood, Aug. 22.
Looks as it Carole Lombard will
head the farme players in Warners
'Match 'King.' Film is due to go
into work next Monday (29).
This is the picture on which WB
announced it was negotiating with
Carbo. Latter, is now in Sweden,
Saturday (29).

Caviar to Herring

Irving Fineman, novelist, would rather be a literary guy in Bennington, Vt., than a prosperous hack in Hollywood.

After 10 weeks on Metro's staff at a fancy salary, he takes the chair of American Literature at the new Bennington College. In Vermont teachers are paid in maple Syrup.—From 'Variety's' Holly-sond Builletin.

RUBY KEELER GOES WB HAS LEAD IN '42D ST.

Hollywood, Aug. 22.
Ruby Keeter hope into a lead role in what amounts to her first real full length screen hasignment. Its for Warners' 42nd Street'.
Contract closed by the studio with Mias Keeter (Mrs. Ai Joison) carries the usual optional agreements but it is the studio's intention to bul dher into a star.
Mias Keeler's professional return is with the full permission of her husband. She has neither appeared on the stago or the screen since her marriage, three or four years ago.

ago.
Script is an unproduced play by
Bradford Ropes. It will get a musical treatment.
Author is on his way here from

New York on a termer with the first assignment an adaptation o his own story, After that, originals

MG's White 'Lulu Belle' No Go with Will Havs

Hollywood, Aug. 22.

Hollywood, Aug. 22.

Metro's endeavor to overcome
Hays office ban on Lulu Belle, by
using Jean Harlow in the titular
part, but with the character white,
Proved no go.
Studio argument weak that in havstudio argument weak that in havneith would be avoided. Will Hays
who handled the matter personally,
advised otherwise.

advised otherwise.
This is third time Metro has tried to get a Hays okay for the play.

Extra Work Still Up

Hollywood, Aug. 22. Extra work continued to be very active during the past week, 6,175 checks being issued during that time. This is about 300 fewer than the previous stanza, the highest for

the season.

Biggest set was at Radlo, where 287 Negroes were used in an African village scene for 'Eighth Wonder.'

Col. Gets Blame from M-G on Asther Miss-Out

Hollywood, Aug. 22.
Columbia and Metro are pouting at each ther. M.-G claims Columbia worked Nils Asther 18 hours daily for the last five days of Bitter Tea of Genera. Yen, and thereby made it impossible for Metro to loan him to Radio for 'Secrets of the French Police.' Ricardo Cortez probably will be the replacement.

During production of Yen, 'Asther was out of the state of the state of the results of the Hollywood, Aug. 22.

ment.

During production of 'Yen,' Asther
was out of the picture for two days,
due to eye trouble caused by make-

Muriel Kirkland-Metro

Hollywood, Aug. 22. Murlel Kirkland, who appeared in the play 'Strictly Dishonorable,' is here on a three months' optional contract for Metro without assign-

Trip follows a New York screen test by M-G.

FRANKLIN RATES ACTORS BY BIZ

Survey by Theatre Operator on Picture Names' Boxoffice Values-From Circuit Viewpoint - Garbo and Chevalier Top List-Graded from 'AA' to 'H'

\$ AND C. CHART

Harold B. Franklin, a firm believer in what the marques of a theatre can sell with electric bulbs, has compiled a survey of picture

has compiled a survey of picture names whom he deems mean something at the major boxoffices. His dollar ancients chart for which they are believed responsible, liets 133 names as bearing more or less to oweight. Status of the stars and featured players as gauged by Franklin is from a circuit viewpoint. It is based on boxoffice reaction in circuit theatres on and between both coasts, as witnessed by Franklin as the present theatre operator of RKO and formerly with Fox-West Coast, and prior to that Paramount-Publix.

Chevaller and Garbo are the two Chevaller and Garbo are the two biggest money makers as gauged by Franklin. They are in the 'AA' class while the vast majority of the 131 others are graded down from 'At to 'H.' Paramount and Metro are the only companies possessed of 'AA' stars according to the chart with the aforementioned nair.

chart with the aforementioned pair.

Warners - First National and United Artists are the only producers starting with grade 'A' stars, one each. They are George Arliss and Ronald Coleman respectively.

Radio Pictures and Fox are the only majors commencing with 'BB' names. Into this class Will Rogers and Janet Gaynor (FN) are placed, while Constance Bennett, Ann Harding and Richard Dix ure tabbed for RKO. Concerning the latter three, the Franklin survey makes the observation that they will rate 'A' if subsequent pictures are of a consistent quality standard.'

Boost for Elissa

Although Elissa Landi Is now

consistent quality standard.

Boat for Elissa
Although Elissa Land! is now rated class 'C' with Fox, the chart comments that 'under the Fox program, with some good pictures, she should go to a topnotch position.' Columbia starts with class 'C,' in which Barbara Stanwyck is the only one so rated. Universal hits the lowest commencing figure, 'D,' with Lew Ayres.

With 32 names Metro takes a narrow leaf and the case of the commencing figure, 'D,' with Lew Ayres.

With 32 names Metro takes a narrow leaf and the case of the commencing figure, 'D,' with Lew Ayres.

The Metro inne-up after Garbo, has in the 'A's grading: Joan Crawford, Norma Shearer, Marie Dressier, Wallace Beery, and Clark Gable. Under 'B,' in the order named by the chart, 'are: John and Lionel Barrymore, Marlon Davies, Robert Montsomery, Jackie Cooper, Ramon Novarro. Under 'CC,' Helen Hayes singles, while listed for 'C' are Lawrence Tibbett, William Haines, Lewis Sono.

Jamilton, Rodan Coung: 'H,' Engles, Cliff Lewis, Reginald Denny; 'G,' Charlotte Greenwood, Estelle Taylor, Marjorle Rambeau, Neil Hamilton, Rodand Young: 'H,' Engles, Cliff Lewis, Rodand Young: 'H,' Engles, Cliff Lewis, Rambeau, Neil Hamilton, Rodand Young: 'H,' Engles, Cliff Lewis, Rambeau, Neil Hersholt, Leila Hayams, Madge Evans.

Franklin's Paramount line-up,

Hersholt, Lella Hyams, Madge
Evans.
Franklin's Paramount line-up,
following the Chevaller lead, has,
listed under 'A.' Martene Dietrich,
Harold Lied and the Mark
Evonthers Prederic March gets the
only dar 'BB' rating, 'About 161, and sued, through his mother, for \$15,
151, asying he lost the sight of an
eve, harman and the Mark
entities him Hopkins will rotably
so to 'BB' before the new season is
eve, should her forthcoming vehieles measure up to recent standards.' Mass Hopkins, however, is
graded as 'CC' at present, directly
after Gary Cooper who is the only

for kidney trouble.

Only Cookies for New Kid Actors As High Salary Dreams Evaporate

Normalcy

Hollywood, Aug. 22.
A 15-minute parade of 300
players and staff, working in
'Sign of the Cross,' entered the
Paramount lunch room on the
first day of production. Trailing the group was Ceeli D.
DeMille, the picture's director.
'Well, the picture's director.
'Well, the picture's business is
back to normal,' proclaimed a
wag.

Paramount name in the 'B' classi-

fication.

Of the others in their order for Par, Paul Lukas is 'C,' while 'D' includes Jack Oakle, George Bancroft, Clive Brook, Jeanette MacDonald, Lilyan Tashman, Edmund Lowe, Tailulah Bankhead, Sylvia Sidney; E' has Phillipps Hoimes, Nancy Carroll, Richard Arlen, Warner, Carroll, Richard Arlen, Warner, Carroll, Richard Arlen, Warner, Carroll, Richard Arlen, Candette Cothert; 'F,' June Collyer; 'G,' Skeets Gallagher; 'H, Charlle Ruggles, Carol Lombard, Mitzl Green.

WB's 6 'B's'

Green.

WB's 6 'B's'
Warner-First National chronoiogy of names, following Arliss, reads: 'B,' William Powell, Richard Barthelmess, James Carney, Edward G. Robinson, Joe E. Brown, Rh. Chatterton; C, Kay Francis; C, Walter Huston; F,' Chic Sale, Noah Beery, Marlan Marsh; 'G,' Dorothy Mackaill; 'H,' Loen Janney, Ben Lyon, H. B. Warner, Claudia Dell, Evalyn Knapp.

United Artists, following Coleman's 'A,' runs with Eddie Cantor 'BB,' Norma Talmadge 'C,' and the following for 'B': Gloria Swanson, Mary Pickford, Douglas Fairbanks, Al Joison, Charles Chaplin.

Radio, following its previously

Al Joison, Charles Chaplin.
Radio, following its previously
mentioned leaders, mentions John
and Lionel Barrymore, because it
has borrowed them for several pictures, in the 'B' class. Robert
Woolsey is also listed as a 'B.
Irene Dunne, alone with a 'C' rating
in this group, merits the following
chart comment: Work in 'Back
Street' should materially increase
her prestice. her prestige.

Street' should materially increase her prestige.

Other Radio classifications include: 'D.' Heien Twelvetrees, Edna May Oliver, Dolores Del Rio; 'E.' Ricardo Cortez, Joe McCrea; 'F.' Robert Armstrong, Ken Murray; 'G.' Roscoe Ates; 'H.' Joseph Cawthorn, Lowell Sherman.
Fox, following the Gaynor-Rogers classification, finds Warner Baxter, Charles Farrell and James Dunn in a CCC niche. Other Fox ratings and Raiph Graves pegged under 'H.' Universal has Mac Clarke, Rose Hobart, Genevieve Tobin and John Boise under 'E'; John Mack Brown is credited as a 'G' and Charles Bickford, Boris Karloft and Ken Maynard are checked off under 'H.'

FN Tagged \$15,000 In Auto Injury Case

HI Auto Highry Case
Hollywood, Aug. 22.
First National tost a damage.
suit in Superior Court when Date
E. Craik, 19, was awarded %15,000
for Injuries suffered in an auto collision with an FN sedan. Boy had
sued, through his mother, for \$151,761, anying he lost the sight of an
eye, his sense of smell and taste
and sustained a fractured skull.
Pink and Muironey, attorneys for
Craik, get \$5,000 of the total.

Los Angeles, Aug. 22.
Contracts now given young talent
by producers do not contain substantial salary boosts at option
time, nor initid. wages of importance as previously. This is according to legal papers submitted in court for approval on minors' agree-

court for approval on minors' agreements.

Where \$50 a week was bottom a year ago, and unusual at that, many new documents start off at \$55. Recent exception was the contract between Junior Durkin and King Pictures. Youngster, established in films, started at \$300, with scale graduating to \$1,000 a week if all options are exercised. Otherwise, the young players, girls primarily, are assured of a small but steady ticket with chances for advancement only slightly better than that of a smart secretary or shipping clerk.

ecretary or shipping clerk. Contract between Mae Green

Contract between Mae Green (Jean Parker, professionality) and Metro startis her off at \$35 a week with 40 weeks yearly guaranteed. After seven years, unless options are dropped, she will receive \$120 weekly, Now 17, the girl will be 24 when she draws the latter amount, or a year round average of \$92 weekly if she gets only the guarantee.

weekly it she gets only the guaranteed 40 weeks.

Option terms provide \$50 for the second six months, \$75 the second year, \$82.50; third, \$90.75, fourth; \$99.83, lifth, and \$109.81 the sixth.

CHAPLIN PREPARES TO KEEP BOYS OFF SCREEN

Hollywood, Aug. 22.
With Fox expected to obtain court approval of its contract with Sidney and Charles Chaplin, Jr., this week. Lord Wrighth attorney for the contract with the contract of th

Carrillo to London

Honolutu, Aug. 22.

Leo Carillo, who closed at the Liberty here after a big three weeks' business, opening with 'Lombardi, Ltd.,' then 'The Bad Man' and closing with 'Gypsy Jim,' is going to London Oct. 1,

He will do 'Lombardi' at the Prince of Wales.

"Dufwin Players are going to remain another 10 weeks here. Herbert Seeman to sponsor and general manage, Gliadys George and Ben Erway, leads, will be replaced.

Rogers-Hart Doing a Rover Boys on 2 Films

Hollywood, Aug. 22. Rogers and Hart have been called ack to Paramount from United back to Paramount from United Artists, where they were writing songs for Al Jolson's 'The New Yorker.' They will supervise record-ing of their numbers in 'The Phan-tom President,' George Cohan plc-

On completion, they return to UA to continue on the Joicon film.

PAULINE GARON'S VISIT

Pauling Garon is due in New York today (Tuesday) from Paris.

Abroad some time, she made a couple of French pictures for Paramount in Joinville while there. Present trip is to visit her mother in California, thence a quick return, to Eurone.

to Europe.

Miss Garon may go Ufa and is also talking over a Fox quota film to be made in London.

Crafts Demand 8-Hr. Day, Minimum Wage For 11 Locals, As Producers Study Studio Stagger Proposal

Hollywood, Aug. 22.
In the midat of negotiations with union officials to put into effect a stagger plan of employment to gpread work among the jobless 11 locals, affiliated with the Federated Motion Picture crafts, seryed notice on producers of the establishment,

Aug. 29, of minimum wage scales for the 18 crafts involved and demands for an eight-hour day.

mands for an eight-hour day, While the wage scales submitted do not materially change the average now pald, the insistence for an eight-hour day and time and time and a half for overtime would, if accepted, set a precedent for these cratts most of which are engaged on a, day rate basis with no hour limit considered.

Unions involved in the new demands, none of which are particle-mands, none of which are particle-

Unions involved in the new de-mands, none of which are partici-pants in the IATEE basic studio agreement are: Scenic artists; as-sistant directors and script clerks, transportation drivers, machinists, painters, costumers, plumbers and

sistant directors and script clerks, transportation drivers, machinists, painters, costumers, plumbers and steamfitters, operating engineers, upholsterers and carpet layers, aeroplane pilots, utility workers and plasterers, and cement finishers.

Producers, bark Time

Producers, bark T

arrangement becoming effective for at least a month.

None of the union heads are manifesting opposition to the stagger method; sithough there is some opposition to manifesting opposition than in a minimum of the rank tim dile which will lake to fact on the matter its timon gatherings before the system. The property of the property

Four-Day Week Favered
Producers favor the four-day-aweek plan, allowing two days work
per man to go to the unemployed.
But some labor groups, such as
cameramen and soundmen, are favoring a system whereby a worker
can be kept on a pleture from start
to finish on the theory that it is
sounder economically and enficiently not to change during production.

Producers agree on this but just how the work sharing can be accomplished in this respect is still

a problem. For some crafts a plan is under discussion which would allow six hours work daily for regulars and additional hours for those not now working. Tet another plan is to limit all workers to 48 hours a week the workers being automatically relieved by another when that time has been completed.

O'KEEFE HEADING FOX REVAMPED MUSIC DEPT.

Hollywood, Aug. 22 With a heavy campaign to mu-sicalize future Fox pictures, that studio's tune department has been

studio's tune department has been reorganized and will be operated under the general business administration of James O'Keefe.

Department has been broken up into five different groups, music composition and songwriting, scoring, recording, synchronization and the staging of dance numbers and examples.

nsembles. Louis De Francisco has been ap-Louis De Francisco has been appointed general musical director, with composition of music, writing of lyrics, arrangements and copyright clearance under him. Frank-Tresselt is in charge of musical casting, voice direction, auditions and tests. Sammy Lee is handling the terpsichorean end. Doris Silver is in charge of musical research, musical film library, music library and the standard of the company of the company of the control of the studio's production tunes, is New York contact for the studio on music.

Harris Loses \$9,000 **Action Aganist Radio**

Los Angeles, Aug. 22.
Charles Harris, legit manager, who brought suit against Radio for fulfillment of a verbal contract that he alleged would have netted him \$3,000. lost the action. Superior Judge Green returned a verdict in favor of the studio, declaring he falled to find evidence of the con-

Harris claimed he had been engaged for 40 weeks to produce stage plays at the local Mason theatre for Radio. Only one play was put on, with Harris working four weeks at \$250 a week. He sued for the balance, but by terms of the decision must pay Radio's costs.

BELATEDLY CHI MAYOR BANS **GANG FILM**

Chicago, Aug. 22.

Mayor Anton Cermak enroute to Europe for a vecation saw Universal's 'Radio Fatrol' on board ship and wrote back to Chicago to revoke the picture's permit. It was first-runned at the State-Lake in the Loop some months are and had been generally released, then the ban came through. Universal had obtained about \$90 of the pales. In Chicago.

Picture was considered innocuous enough in its glorification of the police, in many towns exhibitors, arranged publicity ite-ups with the local police force.

However, Mayor Cermak is always sensitive about gangster pictures and it is believed that the influenced him. That tended to identify the locale as Chicago.

Empress, 20-cent grind at 3rd and Edgale de, was not allowed to play the film.

Par First Studio Using New 17½mm. Split-Film

Hollywood, Aus. 22.

Split-film recording, one of the economy measures to be urged by the Academy's new research council, has been adopted by Paramount. New system is being used on Tare-well to Arms.

Split film is, 17% mm. in width for the sound, track, just half the size of standard film, and saves one-half the footage formerly used in recording sound.

Dupont Returns to U For 'Invisible Man'

Hollywood, Aug. 22.

E. A. Dupont, who directed Traper's abroad, goes with Universal to direct Invisible Man. If a return for a upont, to this lot, he having the word of the

Burke as Director

Hollywood, Aug. 22. Edwin Burke, after three years in Edwin Burke, after three years in the Fox scenario department, will be elevated to directorial rank. He is to write an original which he will meg early in January. Burke is a former New York playwright.

Stanley Logan Directing Stanley Logan has headed west with a director's contract at War-

ners.

Logan flew west after closing the deal through the M. S. Bentham office in New York.

1st Runs on Broadway (Subject to Change)

Week Aug. 26
Paramount - Night Club Lady' (Col). 'Capitol-'Last' Mile' (Tiff) (25).

(25).
Strand—Two Against the
World' (WB) (2d week).
Mayfair—Bank Street' (1).
Rivoli—Love Me Tonight'
(Par) (2d week).
Winter Garden—'Croon er'
(WB) (2d week).
Rialto—'Horsefeathers' (Par)

Week Sept 2 Paramount—'70,000 Wit-esses' (Par). Capitol—'Downstairs'. (Me-

tro). Strand—Blessed Event

Strand—Blossed Even!'
(WB),
Mayfair—Rack Street' (U)
(2d week),
Rivofi—Love Me Tonight'
(Par) (3d week),
Winter Garden—Passport to
Hell' (Pox).
Rialto—Horsefeathers' (Par)
(4th week).

\$2 Pictures

'Grand Hote!' (Metro) (Astor) (19th week).

'Life Begins' (WB) (Hollywood) (25).

'Strange Interlude' (Metro)
(Astor) (1)

Foreign Films

Fail des Öberet Red! (Sonor)
(German) (Little Carnegie)
(2d week),
Schoen ist die Manoeverzeit (German) (Little Tinden-berg) (World Trade) (2d week),
Sniper (Amkino) (Russian)

I Kies Your Hand, Madame' (German) (Stanley) (Europa)
(27).

Mayor Will Act On N. E. Exhibs' **Exclusive** Kick

Waterbury, Conn. Aug. 22.
Mayor Frank Hayes, of this city, has, been requested, to intercede with Harry Arthur, president of the Arthur Theaters, Inc., in an effort to have him change his policy of signing contracts to guarantee that certain pictures playing his houses will never again be shown in the same city of the coclusive methods and the contract of the coclusive methods are the contract of the contract o

WOULD BREAK WILL

Brown, of Syracuse, Wants His Share Before He's 60

Syracuse, Aug. 22, Julius S. Brown, erstwhile local theatre and night club impressing, who three years ago inherited one-third of the \$7,000,000 estate of his

who three years ago inherited onethird of the \$7,000,000 estate of his
father, has taken steps to break
the will of his mother bequeathling him half of her \$2,500,000 estate but tying up the money in a
trust fund until he is 60.
Counsel for Brown, whose tenancy of the Dewitt theatre and
construction of a \$300,000 night
club were a prelude to financial
and legal difficulties, statecks the
will of Mrs. Alexander T. Brown on
nine points in objections filed with
Surrogate J. W. Sadler.
Affairs of Brown and of the Dewitt Development Corp., which he
headed, have for some time been in
the hands of receivers in equity.
Trial of the will contest will take
plage in October, it is Indicated.

'Arab' Remake by M-G With Novarro Repeating

Hollywood, Aug. 22.
Metro is figuring on a remake of 'The Arab' with Ramon Novarro in his original part.
Company made this picture as a silent eight years ago. Alice Terry played opposite Novarro with Rex Ilperam directing.

Ingram directing.

MPTOA's New Nat'l Body Plan Aims at 32 Zones; Only Want **Directorates at Conventions**

Grooming Elmer Balaban In Chi Picture Booking

An Uni Picture. Booking
Chicago, Aug. 22.
Elmer Balaban, youngest of the
brothers and formerly with Publix
in New York, is being initated into
film booking at B&K here. It is the
department in which the late MaxBalaban specialized.
Abe Kaufman, who was Max Balaban's assistant, is now in charge
of the department and is teaching
Elmer the fine points, After graduating from the University of Fennsylvania. Elmer Palaban was connected, with the auditing end for
Publix in the east.

4 FOR \$125,000 **AMEND RADIO'S** COSTLY 3

Hollywood, Aug. 22,

Hollywood, Aug. 22.

To compensate for heavy budgets on "The Consurers," Econy and the Sweepings, Rado is holding down the budgets on other pictures. Studio has managed to turn out four in the last two months under \$125,000 each. Age of Consent, 'Most Dangerous Game,' 13 Women and 'Hell's Highway' comprise this quartet. Retakes on latter two will boost the budget some, but it is figured that final outlay on each will be a support of the transparent of the ray of the support of the ray of th

Davis-Edelman Doing 5 on Own for Metro

Hollywood, Aug. 22.
Following the studio favor won by Tather and Son, Frank Davis and Louis Edelman, assistants to Harry Rapf, will produce five pictures without supervision for Metro.

Legit Critic on Films For Some Activity

Switch in the picture reviewer setup of the Baltimore Evening Sun' gives to Gilbert Kanour the double duty of catching both films and legit. Kanour, regular legit snatcher for the paper for years, replaces Guetav Klem, the film loider-over under the tag of C. E. D. Wes

over under the tag of Q. E. D. Move made primarily to give Ka-nour some activity since legit at-tractions are about as frequent as total eclipse. Klem will concentrate on his other

job, program manager for station WBAL in Baltimore.

3 for Roach

Hollywood, Aug. 22.
Roach studio reopens Aug. 29
atter three weeks' layoff. Three comedies start on that date—a.
Charles Chase two reeler, an Our Gang, and the fourth Taxi Boys districts.

With Laurel and Hardy expected to return from Europe the first week in September, writers will start work on that team's next yarn immediately.

Beahan at Radio?

Charles Beahan, whom Carl Laemmle, Jr., took away from American Play Co., to be eastern story editor for U, is reported plated for a Radio studio scenario berth on the Coast.

The Selznick-Joyce agency is interested in spotting Beahan as he and Leland Hayward, when they were with American Play, were the eastern reps for S-J.

eastern reps for S-J.

Holding that only through one voice can independent theatre own-ters expect to be heard and respected, the Motion Picture Theatre, Owners of America is attempting to set up the first national organization that the set up t

hibitors from coast to coast.

Details of the unity campaign reveal many novelties in the history,
of exhibitor organization methods,
Frimary among these is one which,
would confine the exhibitor convention, a place generally of just soil
much noise and misunderstanding in the past, to leading theatre owners, in close contact with industry active

tites. While not openly warring agains. Allied, and kindred rival groups of indies, the campaign is so set as to, take care of, what would otherwise; be box office forays in a quiet and, automatic manner. The MPTOA plans to take its time until its machine is so spread that it will meason chanically absorb groups more one sidered obstructive.

32 Zones

22 Zones

Plan is to divide the country into, 32 zones and directorates. Each: zone will have a head and a board of directors made up of between 12 and 24 exhibitors. The zone heads will constitute the national directorate. As such, or as the national representative of each group, the zone head will receive all instructions from his own home group. In the event of the annual convention only the zone heads and the zone directorate will participate in the business part of the programs. This means that instead of non-descript theatre owners being called:

This means that, instead of non-descript theatre owners being called upon to vote, as has been the pole of the control of the

Coast D. A. Starts Probe on Lottery Gags by Theatres

Los Angeles, Aug. 22.
With the indictment of fraternal society heads on charges of op-erating lotteries, theatre men are worried that Federal authorities

erating lotteries, theatre men are worried that Federal authorities will start after them also for operating giveaway stunts.

Out here U. S. District Attorney, McNabb, in conjunction with treasury and post office inspectors, is checking southern California for alleged lottery stunts conducted by

Howard Green Lingers

Hollywood, Aug. 22. Hollywood, Aug. 22.

Howard J. Green, writer, stays on at Warners for a second six months, g st finished writing Radio for Bebe Daniels.

N. Y. to L. A.

Martin Beck. Pat Casey. James Cagney. Nat Doriman. Nat Dorfman.
Harold Franklin.
Pauline Gordon.
George Loveday.
Ralph Rainger.
Phil Reisman.
S. L. Rothafel.
Bob Sisk.
Sam Katz.

L. A. to N. Y.

10

Ray Egan. Irving Fineman. Nat Ross. Lupita Tovar. Fred Wilcox. George Putnam. Joe Engel.

600 HOUSES REMAIN DAR

Lightman Gives Up 5-5-5 Hopes And Rescinds Intent on Buying Strike BAD ONES CLOSED

Condemnation of the E.E. E. bld for contractual uniformity became unanimous yesterday (Monday), when Sidney R. Kent, who fought for it for two years, declared that

it is now obsolete as a formula.

M. A. Lightman, head of the MPTOA, the other leading propoment for the 5-5-5, at the same time conceded the hopelessness of at-tempting to foster it against the

dustry. This means that all indic groups. including Ailied, are agreed to another session at a conference table

for a new contract deal. If all sides want uniformity they can get it in a burry, Kent believes. This time, however, Kent, as contract champion for the indies, will not participate in the conferences. His duties as Fox president make it necessary for him to turn all general contract sessions over to his logal department.

Not This Year

With the past two years in mind, Lightman is not counting upon reaching uniformity this season. He reaching uniformity this season. He is for taking the quickest way with individual companies that will make immediate concessions to the indies. So far only Fox and Universal have itely agreed to meet with him

definitely agreed to meet with him on this platform.

Because of the divergence of opinion within ranks, which, it is pointed out, had much to do with the death of the 5-5-5, Lightman has discarded all announced intentions of attempting to force the major distributors' hand by calling a butter settled.

has discarded all announced intentions of attempting to force the mafor distributors' hand by calling a
buying strike.

Distributors, through general
thannels, question the need for an
exhibitor conference when the industry practically every year has
expected to reading ability.

Distribs, accordings to inside
sources, admit that their increase
in rentals is largely an 'asking
price.' Whether it is paid or not,
it is stated, depends mainly upon
the trading acumen of the individual exhibitor, regardless of confersences and their outcome. Distribintors, in the final analysis, make no
tucrs, in the final analysis, make no
smart indie b. o. proprietor probabily will receive the same scale of
rentals which he paid last year.

Reaction of distributors along
these-lines has been largely provoked by the attitude of various,
indie exhib organizations, chiefly
the drive by the Motion Picture
(Theatre Owners of America, for acepitance, in part, at least, of the
8-6-5 contract pact.

Steffes' Letter

Steffee' Letter

Minneapolis, Aug. 22.
In a letter to M. A. Lightman, president of the MPTOA, W. A. Steffee, president of Allied States, asks that the Lightman organization's board of directors join the comparison of the control of the comparison to be considered as the comparison to be compared to the comparison business.

At the same time, Steffes suggests that Lightman forget the 5-5-5 pontract, holding that there are many more vital matters pressing that Lightman torget the 5-5-5 pontract, holding that there are many more vital matters pressing that Lightman torget the 5-5-5 pontract, holding that there are many more vital matters pressing that the comparison of the

Metro's Broadcast

Hollywood, Aug. 22.
Metro takes over the RKO-NBC
Hollywood hour Sept. 1 to broadcast
a program tied up with Prosperity.
Program will include Marie
Dressler, Polly Moran and Jimmy
Durante, with Donald Ogden Stew-

Biz Is Up

Past and current weeks' film theatre grosses in most all of the key cities evidence

Combination of better product and weather breaks

uct and weather breams to be the answer.

Some records for 1932 have Some records for 1932 have been set, and one or two all-time highs are being estab-lished, despite reduced scales, this week.

CREDITORS FITE HUGHES PAYOFF

Group of creditors of Howard Hughes' Multicolor company are preparing an appeal to the ruling of James R. Irving, referee in bank-ruptcy, which it approved in U. S. District Court, would allow Hughes to repurchase the Multicolor plant for 2245,000.

for \$245,000.

These creditors, organized as Associated Creditors' Protective Association, will protest a proposed settlement under which Hughes would withdraw his claim of \$1,800,000 against the company, buy back the

against the company, buy back the plant and pay on approximate 28 cm. and the plant and pay on approximate 28 cm. and the plant and pay of approximate 28 cm. and the plant and equipment and recent purchases made by the producer. They also protest Hughes' claim, feeling that his investment in the Multicolor plant and equipment should not be counted as a debt. It is also charged that the company has \$50,000 in cash from recent work done at the plant and collections from earlier work.

Objectors whose waims approxi-Objectors whose aims approxi-mate \$120,000 are Smith and Aller, local Dupont agents; Wholesale Supply Co. Bell and Howell and Mitchel camera companies, and Roy Davidge Laboratory. Also stated that the biggest outside cred-tior, Eastman Film Co., has agreed to join the appealing group.

RKO ASKS PLUNKETT HEARING IN FED'L COURT

Because of diversity of citizen-ship, claiming that RKO Corp. Is a Delaware company, Joe Plunkett's claim for almost \$25,000 in salary on a year's employment contract will probably be tried in Federal Court. RKO saked for the change in jurisdiction from the N. 7. Su-

in jurisdiction from the N. Y. Su-preme Court.

Abeles Green, for Plunkett, may not contest in that the uncongected condition of the Federal court per-mits for a speedier trial whereas it was the intention to petition for a preferred trial, for immediate ad-judication, in the Supreme court.

Plunkett was formerly theatre operator for RKO.

Katz to Studio

Sam Katz left Saturday (20) for the Coast to supervise Par pro-duction.

His present stay in Hollywood may extend over several months.

Akerson Back Nov. 10

George Akerson spent the past week-end with President Hoover in Washington. Akerson returns to Paramount Nov. 10.

He has been granted a leave of absence from the company to serve the Republican party as its eastern public relations head.

Circuits No Longer Experimenting with Tough Situations-Pooling at About Limit-\$2,500,000 Saving So Far on Losses—Figure 2,400 Chain Theatres Pay 50 Millions in Annual Rent

GENERAL MOVE

In a move to alleviate overseating and accomplish a more financial solidification the theater end, the major chains aver become committee to continue and the solidification continue and the solidification of the solidifi

most any basis.

Move is not a mere threat. Persistent inquiry among company financial overseers reveals that this financial overseers reveals that this program is universal among the circuits and has already been launched. Where abandonment cannot be accomplished, because of outright ownership, complete shutdown of the spots will be made. Some 600 circuit houses are thus apputed to be permanently closed or abandoned.

Bankara Sit In

Bankars Sit in
All theatre chains are being ofersecred by Inancial mentors. Some
have designated banking reps seated
in the home offices supervising all
financial deals and reality setups.
Meanwhile, the pooling arrangements which have been practised
between the chains, and which are
still being negotiated in spots, look
attill being negotiated in spots, look
of companies of commanies of commanies. of companies

of companies.

The big chains, where they do not own houses outright, usually control by leasholds through numerous minor, subsidiary companies. This is where the circuits have their out. In most instances where the operation can't pay, the subsidiary, as a whole, can be dropped without affecting the parent company.

Reits \$2,500,000 Down
Reits \$2,500,000 Down
There is an estimated \$2,500,000
saving already charged against rent
soft and the same and other
companies.
Major circuits combined look for
a 25% yearly cut all told. Total
annual theatre rentals as paid by
the circuits is noted around \$50,000,000 when all houses are open.
That takes in about 2,400 theatres.
as owned or controlled by Publis,

Loew, Warners, RKO and Fox.

While no definite figures are to be had of actual rent reductions so be had of actual rent reductions so far achieved, it may be deduced on authoritative estimates that the individual savings on a yearly basis so far in rents are about as fol-lows: \$1,000,000 Worners \$500,000

 Warners
 500,000

 Fox
 500,000

 RKO
 309,000

 Loew's
 200,000

The Loew figure is explained by most of that circuit's properties being owned outright. Outside lesses holds are comparatively few alongside those assumed by the other meteors.

RKO's ultimate aim in rent re-RKO's ultimate aim in rent reductions is placed at \$500,000. Warners and Publix hope for reductions on theatre rents to total *Letwen \$3,000,000 and \$4,000,000 each and Fox about \$2,000,000.

Majority of lesses held by the chains were acquired during the boom times of talkers and silents with rents far above what is now adjudged a reasonable status.

Flavin Leaves Paramount
Hollywood, Aug. 22.
Martin Flavin left Paramount's
senario department last Saturday

DESERT OR KEEP Kent Opposes Higher Rentals, Release of Too Many Sock Films **Too Early, and Exclusive Sales**

No Kidding Matter

Baltimore, Aug. 22.
Town just had its first taste of a bank run and the next day 'American Madness, Columbia's saga on the subject, opened—and closed in two

SCHULBERG'S 8 **FILMS FOR PAR**

Paramount has outbid Fox for B. P. Schulberg as an independent producer.
Under his agreement with Paramount Schulberg will make eight features for 32-33 release. These will be completely financed by Paramount, Schulberg cutting in on a

ercentage. Negotiations with Fox fell through when Fox refused to meet the Paramount offer, stitcing to its original idea of six features and a drawing account reported much smaller than that made by Par.

Ace Paramount attraction for Schulberg is said to have been the possibility of his redoining the studio in a regular capacity.

Probably the first Schulberg Paramount production will be 'All My Love,' directed by Stephen Roberts and starring Sylvía Sidney. when Fox refused to meet the Para

'Sign' at \$600.000 Or DeMille Must Pay All Overage

Hollywood, Aug. 22.
Cecil De Mille's contract with Paramount on 'Sign of the Cross' provides for a maximum cost of \$600,-000 but with the proviso that De-Mille personally pay all costs above that amount. Result is that DeMille is alicing the salaries of the cast with many taking only in their amounced covered by DeMille.

salaries for the honor of being dis-covered by DeMille.

Indications are that if the direc-tor comes within the 42 day shoot-ing schedule with the picture he will be under the budget.

NAME R. C. THEATRES

City Music Hall Is Stage

riouse—Roxy is Film Site

Official name designations for Radio City's two theatres will be Radio City's two theatres will be Roxy. Latter (3,000 seats) is the straight picture bouse, and the forpiles, will hold the stage extravaganzes. Original title candidate on the big house was International Music Hall.

RKG and Fox have reached an agreement.

Music Hall.

RKG and Fox have reached an agreement whereby, the prepent Roxy theatre may retain its name until mid-October. It's a complimentary gesture by S. L. Rothafol and RKO in not handicapping the big house by forcing a name change at the reopening (20). New title for this Seventh Ave. 6,200-seater is apt to be the Forum. to be the Forum.

Putnam-Engel East

Hollywood, Aug. 22.
George Palmer Putnam, Paramount story executive, accompanied by his son, David, leaves here tomorrow (Tuesday) by air for New

York.
Also making the trip is Joe Engel,
former general manager for Caddo.

Sidney R. Kent, president of Fox, condemns general higher rentals, saying that program product should be lower than last year, opposes as an industry policy the experiment of releasing all highlight pictures at the beginning of a new season, and negates all thought of exclusive runs ever becoming a popular sales formula.

formula.

In Kent's estimation increased rentals should be confined solely to '32-'33 pictures of definite boxoffice superiority. He also thinks there should be a rental scale starting at should be a rental scale starting at 15% over last year's prices and not exceeding 25%. On the other hand, the ordinary program picture should sell for less than a year ago, Kent

On India Producers

On Indie Producers

A theory, active in many parts of the industry, that indie production from the actual production ond of the bulk that the state of the industry that indie production to the state of the state o

changing his job to get the most from him.

Kent opines that distributors should always have ace pictures in the hole for the entire release year. Showing all key pictures at the hesting of a season sets too fast a pace for any distributor to hope to follow during the remaining 10 months, declares the Fox head.

After a thorough situdy of the exclusive run policy from all angies, Kent now sees it only from the shar of the profile of the season of the season of the profile o

New Production Peak

Hollywood, Aug. 22. Pictures production has hit a new high, with 48 films in making at nine studios. An additional 31 are

nine studios. An additional 31 are in preparation.

Topping all companies is Paramount with nine in work. Next in line are Radio with eight; Metro, six; Fox, Columbia, WB-FN, five each; United Artists and Universal, three each; Tiffany, Metropolitan, one each.

Cohen Roxy Rep

Sidney Cohen, former exhibitor leader and theatre operator, has been appointed epersentative of the first mortgage bondholders on the Rocy operation.

Cohen will sit in on house operation as consultant to the bondholders.

Casey Moves West

Pat Casey will leave New York this week for Hollywood.
He'll stay on the Coast for a month on general union business for the studios, and then come east again.

Kent West Sept. 5

Sidney R. Kent, Fox head, is not scheduled to go to the Coast until

Sept. 5.

Date is tentative, however, since
Kent will leave sooner if duties here
are completed before that time.

After Effects of Olympics Hold L. A. Houses Under \$20,000 Totals; 'Crooner' \$9,800, 'Passport' \$15,000

Los Angeles, Aug. 22.

Town is finally relaxing from the Olympics. Theatres are feeling it, with nothing in sight on continuous with nothing in signt on continuous run or de luxe showing that will bring along an individual \$20,000 take. Chinese, having two weeks to so on 'Strange Enterlude,' will perk up bit, with the Paramount and a final week of 'Herse Feathers' calculated to touch around \$18,000 against a previous week's take of \$32,000 for the same film.

State with Passport to Hell' only looks fair and should hot weather continue this and other houses will feel the effects. Orpheum is up against it with the 46-cent general feel the effects. admission top. Indications are that \$5,000 grosses will be big here. War Correspondent, current, will probably come through with around \$4,200. Back Street may continue another two weeks at Carthay as house stop limit was reached on the and week.

Carthay Circle (Fox) (1,50e; 55-\$1.65)—Back Street (IV) and stage show (3rd week). Under conditions of re-establishing house in two-a-day field, not doing so badly. Last week \$15,500.

were \$19,500.

Chinese (Fox) \$1,225; 55-\$1.55)

Strange intervised (M-C) and stage show (5th week). With another week to go, lake minute rush is on, marts being unusually belays. For fifth week count just short of \$18,600.

\$18,600.

Gristoion (Fox) (1,600; 25-65)—
(Congorilla' (Fox) (2nd week). Day trade heavy with turnaways, nights nomewhat light. Should bring count to \$5,000. First week was just short

of \$13,046, Sept. A sept. Was just short Desertain (WB) (1,200; 25-70)— (Tröner (WB) and vaude. Not a pasic, but good \$3,500. Tawel Hobbert (WB) held up in fine shape for \$10,700.

for \$10,700 neid up in fine shape for \$10,700.

Rofflywood (WB) (2,786; 25-75)—

Big City Baies (WB), Bust for alx days, early \$1,290. Dector X (WB) was desappointing, after great and the state of the

Tracking to the control of the contr

(Lnew-Fex) (2,024; 35-75) ort to Helf (Fex) and stage Maybe, moderate **** t to Hell (Fox) and stage isybe moderate \$15,000. Bachelors' Affairs' (Fox) stage unit and came

BLONDIE DOES \$14,000 IN CAPITAL, \$3,000 UP

Washington, Aug. 22.
Currently Leew has switched the Fox policy from units to straight vaude of five acts. Response good. Also Loew made plenty of noise with its opening of the Davies picture, "Bloadfee of the Follies," at the Palace and the travelog, "lise of Paradise" at the Columbia. Called them both world premiers to the property of the propert

Estimates for This Week

'Horsefeathers' Panics New Haven, \$13,000

New Haven, Aug. 22. Paramount is wowing with 'Horsefeathers.' Roger Sherman is also stepping up from midsummer lethargy

Harry Arthur's College is set to reopen Sept. I with vaudfilm.

Estimates for This Week

Estimates for This Week
Paramount (Publin) (2,367; 40-72)
—Thorseteathers' (Pas) and unit,
Will lead the town this week with a
smashing \$13,000. Last week 'Devil
and the Deep' (Par), a mid \$1,000.
Poli (Arthur) (3,840; 35-56)—
Zombie' (LA), and 'Speak Essily'
(M-Q) (William on Zombie (LA), and 'Speak Essily'
(M-Q) (William on Zombie (M-Q)
(M-Q) (William on Zombie)
(William on Zomb

Feathers' a Sock For Minn., \$19,000; 'Cantive' at \$12,000

Rinnespois, Aug. 22.

Fowerful eitractions plus show-manship continue to spell prospersty for loop theatrac. However, fingers are still being kept eroused,
the state (Fublish hounds back to
the front this week. Reason is,
Horze Feathers, which bids fair to
With, Bloods Captive' on the
screen, and Hobart Bosworth in person, Orph len't faring so baskly, despite the Marx Brothers' opposition,
a block sway. Hints of a good \$12.

Thick Are Always With Us' is
proving olay for the Lytic. First
time within recent memory that at
Charter of the two lending
loop houses.

Showing of theatres is the more
remarkable, perhaps, isr view of a
"Walkathon" boasting hold-dutcium.

Showing of theatres is the more
remarkable, perhaps, isr view of a
"Walkathon" boasting hold-dut
cium.

Other current opposition is Ringcurrent opposition is RingOther current opposition is Ring-

crowds at the Municipal Audito-rium.

Other current opposition is Ring-lings actous, here for two days, to-day (Ronday) and temorrow.

Estimates for This Wesk:
State (Publix) (2,208: 55)—Horse Feathers' (Par). Devit and Deep' (Par) publed and Marx picture in-sented "hursday, one night ahead of schedule; packed "em from starra" \$15,000 expected. That's big. Last week 'Devit and Deep' (Par) \$7,680; bad.

week. Estimates for This Week
Columbia (Loew) (1,232; 15-26; 15-26; 15-30)—Island Thunder Below
Columbia (Loew) (1,232; 15-26; 15-30)—Island Thunder Below
Thurst fewer of Paradise; due to
house to around \$6,000. Last week
Dynamite Ranch much below that
figure at \$2,000.
Earle (Warner) (2,244; 25-35-60Thurst fewer of the third that the second of \$15,000; last week (Level Robbery Fox (Loew) (3,434; 15-25-35-60)—Fox (Loew) (3,434; 15-25-35-60)

L'VILLE LOPES

Good Trade-'Speak Easily' Fine at \$10,000-Strand, \$7,500

Louisville, Aug. 22. August remaining exceptionally cool is helping the theatres through the doldrums.

Strand and Brown have practically settled down to regular Thurs night openings on new pictures

57.100.

Strand (Fourth Ave.) (1,765: 15-25-35-40)—Congorillat (Fox). Good, at: 37.500. Last week lewel Bobbery' (FVN) \$5,200.

Hown (2,000: 15-25-46)—Crooner' (FN), Fair at \$3,000. Last week This Finkerton' (FN), \$2,300.

Alasma (Fourth Ave.) (1,800: 100 at \$7.00. Last week Stranger in Town' (FN), better at \$2.700.

'JAIL' \$10,000; BLONDIE' **\$**9,000; PROV. LOOKS UP

Things looking up. Good bills are expected to give theatres fine start for hurdling the jinx that has been keeping grosses low for weeks. Every house looks to be in the

money.

Thoree Feathers' (Par), at the Paramount, is builtsh and house is anticipating tilting at least \$12,000. Ment was a fact of the paramount of the paramo

Estimates for This Week

Esquin.

Estimates for This Week
RKG Albre (2.507; 15-55-69)—
Hold Tem Yaff and vaideville.
Siamese Twins and Daphne Pollard
carrying all the weight. Wheeler
and Woolsey draw has waned and
feature causing no excitement. Concess we sailed to \$15.000, fair. Lean
to the control of the control

been getting all summer. Figures on garnering over \$1,2006. Last week 'Devil and the Deer' (Par) off. at \$4,300. RKQ Victory (1,500; 10-25-30)—'Hollywood Speake' (Coi) and. Wild Women of Borneo' (First Div). Headed for poor \$1,500. Last week Alibh' (UA), 'Trespasser' (UA). 'East Lynne (Yox) and 'Ladles of Big House' (Fox) and 'Ladles of Big House'

Both in Tacoma Up

Rialte stepping up for solid biz his week, with first two days, 'Madame Racketeer oke and then for five days big with Horse Feathers. Blue Mouse also ups some, with The Jewel Robbery. Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick) (\$50; 25)—
Jewel Robbery (WB), Good at
\$4,400. Last week Miss Pinkerton',
\$4,400. Last week Miss Pinkerton',
Risifac (F-WC), (1,209; 25-25)—
Horser Peathers' (Par) in split week,
two and five days, excellent at \$4,00. Last week Passport to Hell'
(FOX) fair, with Congorilat (FOX)
sood, making week's total, \$5,100.

SHERMAN'S 'TWO SONS'

Hollywood, Aug. 22.
Harry Sherman will produce
'Two Sons,' by Harrison Jacobs,
for the independent market.
Production at Universal studios.

Philly Looks Up; Stoopnagle-Budd Help Fox to \$20,000; 'Star,' \$18,000

Vode Aids Balto.; 'Age' \$9,500; 'Crooner' 14 G's

\$9,500; 'Crooner' 14 G's

Barimore' Aug. 27.

Big surprise of thore of the floor file floor file floor floor

intrequent variations from the first and auditorium former legit and flicker run house, is back in the running this week, with a 'ser' piece. Bulk of the entertainment is an eld silent Garbo, Street of Sorrow. The Swede is being played up to the practical sculption of everything should be a strength of the practical sculption of everything should be a strength of the strength of

ship sale.

Estimates for This Wesk'
Contury (Loow-UA) (3,000; 25-40-55-66-75) "Crooner' (FN) and yaude. First week of actual vadde line-up but no real besidiner. Maybe line-up but no real besidiner. Maybe Estilly (M.-G) touched good 18,500. Hispadorene (Rappaper) (2,509; 25-69)—"Age of Consent' (Radio) and vande. Den Redman orchestra on stage. Good profit at \$5,500. Last down to \$8,500. Eproper (Radio) down to \$8,500. Eproper (Radio) down to \$8,500. Eproper (Radio) Hollow (Consent) (Radio) (Radio

epeat, Stanley (Loew-UA) (3,600; 25-40-15-46-25)—Doctor X' (FN). Maybe 111,000, oke. 'Guilty as Hell' (Par) ast week figured to \$16,500, fair,

Back St.' Big \$14,000, 'Horsefeathers' \$17,500. Both Very Nice in Den.

The 7.000th ap Denver theatre of Fred Schmitt as orchestra director this week made excuse for a big celebration, Schmitt's playing of violin sobs go-ing big. Ted Mack is back as m. c. after a week's layoff and his reappearance proves his popularity stronger than ever. 'Horse Feath-

ers' is drawing strong.

Jack Dempsey's old playlet at the Orpheum was well received. Pictures of some of his fights pre-cede the act, which is an interview by a country weekly sports editor who also runs a filing station. Back Street' on the screen is caus-Back Street on the screen is causing lots of talk, which helps. Conaldered one of best pictures shown
here in long time. Doctor X, at
Paramount, proving draw to mystery fans, but "gloo' is plenty-cold
at the Righto.

Estimates for This Week

Denus (Dublis) (2.566: 9.566.8)

Estimates for This Wesk
Denver (Publis) (2,569; 25-40.68)
—Horse Feathers (Par) and stage
show. Big at \$13,590. Last week
'Guilty as Hell' (Par), backed by a
lavish quality F. & M. production,
The Desert Song; packed them in
and went to a smashing \$19,000.
Orpheum (RKO-Huffman) (2,600;
25-40-68)—Back Street (U) and
vande, with Jack Dempsey in person the stage of th

Sharp pick-up in business in all all the houses there should be gains istered in most of the first-run

nouses.

The Boyd is headed for a strong week with Washington Masquerade which was rushed in on Wednesday when 'Red Headed Woman' faded after a good start. A solid \$18,000 is indicated,

The Fox, also, should click nicely despite a not-more-than-ordinary Stoopnagle and Budd are the stage headliners and the combination should attain a gross of \$20,000.

should within a gross of \$20,000.

War Correspondent' was rushed into the Stanton Saturday when 'White Zombie' collapsed. Nothing startling figured, probably \$19,500.

Hert Lytefs, in person, means something at the Karle. The film is 'Make Me & Star' and house should hit \$18,600.

in Match and the state and nouse and the state and the state and for a colored part of the state and t

Estimates for This Week
Fox (3,840°, 35.50°, Painted
Woman' (Fox) and stage show.
Picture ddni't get rave notices but
Stoopnagle and Budd on stage show
are helping build real trade; 28,000°
expected. Last week, Passport to
Hell' (Fox), collected 31,700,000.
But (3,400°, 65.56.76) Wannies
Boyd (3,400°, 65.56.76) Wannies
and good pace; should get \$1,800.00.
Ted Headed Woman' (M-G) down
to \$7,000 in last four day stretch.

'Med Headed Woman' (M-G) down to \$7,000 fn last four day stretch.

Stanley (\$3,700;35-55-75), 'Skyscraper Souls' (M-G). Doesn't hold out any big hopes, maybe \$13,000.
Last week 'Bring 'Em Back Akive(RKO) slumped to a bad \$1,500 in

Last week 'Bring' 'Em Back Alive' (RKO) slumped to a bas 43,569 th five days.

Earle (2,696; 35-46-65), 'Make Me' a Star' (Far) and stage show. Bert Loyell' in persons and good terlews swell reviews but stage show with Mae Desmond, Jocal stock favorife, flived after good start; 'R1,560. Stanton (1,769; 35-40-55), 'Wag Correspondent' (Col.) Opened Saturday and ought to get \$16,500 on the week. Leaf week, 'White Zoma the Week, Leaf week, 'White Zoma Brown of Cluver' (U). First showling that doesn't look so forte; under \$3,600 indicated. Last week, 'Reserved for Ladies' (Par), got swell notices but no more than nice trade, '\$2,000 indicated. Last week, 'Reserved for Ladies' (Par), got swell notices but no more than nice trade, '\$2,000 indicated. Colleged (Par), got swell notices but no more than nice trade, '\$2,000 indicated. (S00 2,004-55) 'Toma' (

notices but no most \$3,200. Arcadia (600; 30-40-50) 'Man from Yesterday' (Par). Second downtown showing, around \$2,500 Last week, 'Drifting Souls' (Tower), very bad at \$1,400 in five days.

Horsefeathers' Whams B'ham for Sock \$16,000

Birmingham, Aug. 22.
Horsefeathere will be on the entertainment menu of most theatre patrons. Not only did the Alabamabrak all records for the opening day this year, but it's \$15,000 pace mean a new all-time week's record. Rains continue to harass patrons and drive managers batty.

Kams continue to nature place and drive managers but we Estimates for This Week Alabama (Fublix) (2.80); 25-35-55)—Horse Feathers' (Par), Rolling' om on the floor, and setting a new record high, \$16,000. Last week Coulty as Enel (Far), Far at \$5,000. The country of the control of the country of the countr

effect. Too much competition iron
Paramount (Publix) (2,000; 25-25, 55)—Doctor X (FN). Unst 637,000.
Last week 'Downstairs' (M-G) poor rais 55,900.
Hiatic (Publix) (900; 25-35-50)—Tgioo' (U). Fuffed after six days; to Tgioo' (U). Fuffed after six days; to Tgioo' (U). Fuffed after six days; to TaintedWoman' (Fox). Nothing atpoor 51,000. Last week 'Stranger in tractive about this one so \$700 like-17. Last week 'Madame Racketeer' (Par) fair \$876.

Daily Change in Paris De Luxer Flops, 'Possessed' Good at \$8,000

Peak of vacationing made the grosses for the week ending Aug. grosses for the work visions the ground which caused the Gaumont Palace to introduce daily changes with

Heavy publicity in 'Intransigeant' has kept 'Atlantide' going, and on the bonievard a dubbed version of Rasputin' is getting the morbid. Metro has been using Joan Craw-ford's stay in Paris as publicity an-

gie for Possessed' at the Madeleine.
Estimates for Week Aug. 4
Paramount (Par) (1,900)—La
Perle' (Par). Over \$21,000. Good

for the season.

Gaumont Palace (G.F.F.A.) (6,000)—"Semaine Osso." Under \$3,000
and in the red. Playing different
Osso revivals every day of the week.
First intended to call it a Gaumont

week.
Olympia (Halk) (1,880;)—"Mousquetaires de l'Air' (Columbia), 43,600, Catastrophic, due to the flying
story, dubbed by Forrester and Parent after many better flying
stories.

tories.
Madeleine (Metro) (700)—Posossed' (Metro) \$8,000. Dubbed in
reach. Second week not dropping
nuch from the first, due to newspa-

French. 1. Segond week and any week and a week a week

aon becomes favorable for his own jacobot. Palese (GEFA-). (200)—
Pa

Loew's Repeats Palace's Film and Cap's Stage Draw

Palace (FP) hopped into the lead fast week and may maintain it cur-cently since its picture 'Bring 'Em Back Alive' and Gone Dennis, mystic clairvoyante at the Capitol, both

Ble clairvoyante at the Capitol, both follow on at Lowe. This is a new departure for the main stems. Falace has First Year this week which is jest about what the customers here eat up, so should hold to good this of the control of

Palace (FP) (2790; 75)—First Fear' (Fox). Certain to dick, with flag of the first Fear' (Fox). Certain to dick, with flag on the first Fear' (Fox). Certain to dick, with flag on the flag of the flag

12,000.

Lowe's (FP) (3,200; 35-50)—Bring;
Back' (Radio), and Gene Denja, psychic, with vaude. Experisent that may get \$1,200.

Frinces (CT) (1,500; 25-80)—

Aan Called Back' (Tiff), and

triangers of Evening' (IJI). Near1,500. Last week "White Zomble"

1,500. and 'Aren't We All (Par),

erial (French-Film) (1,980; French pictures changed 5-40). French pictures change ally; may get \$2,500. Last wee Cest Beau, l'Amour (French) abou

\$2,000.
Cinema de Paris (Ind) (600; 25-56)—Marius' (French). May be \$1,-800. Last week, six of 'Cinq Ans sans Femmes' (French), about \$1,-200.

Columbus Reaches That Corner; Ohio, \$12,500

Columbus, Aug. 22.
Looks like old times at the thestres this week, with 'Speak Easily'
at the Ohlo getting so much play
that one wonders if times ever were
had.
Other houses are also doing a bit
better than of late, with the state

better han of lake, with the state Democratic convention over the week-and helping lots.

Estimates for That Wash:
Estimates for That Wash:
War conversion of the Wash:
War conversion of the Wash:
War conversion (Col), Oke for \$5.00. Last week 'Amorican Madness' (Col), stood up well and garnered \$5,000. Doi: 0.00. (25.25)—
Speak Essily (M.G.). Standing 'em

Speak Enally (M.-G). Standing-lem eince opening and should get very neat-\$12,500. Last week 'Guilty as Hell' (Fox), good, \$8,000. (0,500); 15-25). —Almost Married' (Fox). Will hit good enough \$3,500. Last week 'Gartery Ranch' (Fox) mild at \$2,300 terry Ranch' (Fox) mild at \$2,3

300. Grad (Neth) (1,100; 29-35)— Jewel Bobbery (WB). Mild enter-tainment for this town; no better than 33,000 in "sight. Last week 'Stranger in Towa' (FN) just hit

Same figure.

Majestic (RKO) (1,100; 15-25)

Commanions (Fox). Uppl 'Fast Companions' (Fox). Uto \$2,400. Last week 'Bachelo fairs' (Fox) only fair, \$2,100.

'Desert Song' Tab Plus 'Dragon,' \$20,000, Near Record: K.C. Plenty O.K

Kansas City, Aug. 22. Good product and cool weather ere the breaks given the downtown theatres this week, the pace being with 'Desert Song on the stage and 'Roar of the Dragon' on the sheet, opened to turnsways and kept most of the seats silled for each of the four performances daily. Will so close to the record made by Tod Lewis a couple of weeks the order of the stage of the stage.

Estimates for This Week

surefire for the best gross of the summer.

Estimates for This Wesk

Libstry (Phblis-Dablnsky) (\$40; 15:25)—Love to a Rackett (FN). Strong opposition at the other farst will get some of the shoppers; \$3.50, fair. Last week (Guilty as Heiti (Par) (\$5.00), good.

Locar's Midland (Locer) (4,000.

Locar's Midland (Locer) (4,000.

Locar's Midland (Locer) (4,000.

(M. G.) Critics had a good word for the Midland (Locar's Midland (Locar's Midland (Locar's Midland Locar's Midland (Locar's Midland Locar's Midland (Locar's Midland Locar's Midland (Locar's Midland Locar's Midland

Players Out Iowa Trip For 'State Fair' Takes

Hollywood, Aug. 22. Believing the appearance of the cast at the Iowa State Fair would only retard location sequences for only retard location sequences for 'State Fair,' Fox is sending only Henry King, director; Phil Strong, author, and a technical erew to Des Moines, Atmosphere shots only will be registered there. Studio had intended sending Will Rogers, Janet Gaynor and Charles Farrell.

4 Marxes Up \$17,000;

'Devil,' Buffalo, \$14,000

Even with the surface of the surface click that of 17,000 flower for Devil and the Deep's at the Buffalo, Lesser stands are upping. Biz generally is better, including the pop priced nabous. Biz generally is better, including the pop priced nabous. Biz generally is better, including the pop priced nabous. Biz generally is better, including the pop priced nabous. Biz generally is better, including the pop priced nabous. Biz generally is better, including the pop priced nabous. Biz generally is better including the pop priced nabous the surface shows N. s. h. at \$14,000. Last week 'Skysernaper Souls' (M-G) into \$13,000. Great Lakes (Publix) (2,400; 30-40-5)—Bizore Feathers' (Park Re-opener house doing oke with \$17,000. Hipp (Publix) (2,400; 25-35)—Hipp (Publix) (2,400; 2,400

opened notice doubt of the No. 25-35)—
Hiss Pinkerton (FN). Upping to \$7,500. Last week 'Unanhamed' (M-G) neat \$7,000. Last week 'Yadanahamed' (M-G) neat \$7,000. So at \$5,500. Last week 'Yadanah Racketeer' (Raf 1900 at \$7,500. So at \$5,500. Last week 'Yadanah Racketeer' (Raf 1900 at \$7,500. Building to \$7,000. Last week 'The Menace' (Col) and 'Probation' (Chesterfield) strong at \$7,500.

FROLIC WEEK **BOOMS ALL SEATTLE**

This burg is putting out a lot of moke for annual 'fleet week.' As for seven days, the mayor has pro-claimed 'Fleet Frolic Week.' The frolic idea is to be uppermest, to melt away economic gloom, mayor

melt away economic gloom, mayor fays. Twenty bands, 1,490 singers, costume dancing on the streets and shows of garety all over the validation of the streets and shows of garety all over the validation of the said helping the shows. There is slways song and dance the cut with the fleet and the best is most of the said helping the shows. The said helping the shows. There is slways song and dance the cut with the fleet and the best is most of the said that the said thad the said that the said that the said that the said that the sa

rox-West Coast reopens the Paramount Sept. 15. way is each to find the paramount Sept. 15. way is each to find the paramount Sept. 15. which could be come to find the paramount of the paramount

Estimates for This Week

Estimates for This Week.
Fifth Avenus (FWC) (2,308: 2565)—Bores Feathers' (Far) and Flo
Lewis heading F. & Bt. stage show.
Mark Bros. drawing a smeshing \$16,009. Last week (2014) as Hell (Far) with Gilda. Gray and stage \$16,009. Last week (2014) as Hell (Far) with Gilda. Gray and stage \$16,009. Last week (2000). 25-40)— 'Age 96 Consent' (RKO). Lots of plugging for 'Bird of Paradise' (RKO) next week. This one bally-hooding Dorothy Wilson as new find believed the stage of the control of the con-last week 'American Madness' (Col) milloy, around \$5,500.

Last week 'American Madness' (101) mildly, around \$5,500.

For (FWC) (2,100; 25-55)—'Speak Easily' (M.-G) and stage show. Bringing laughs, too, and Dos Smith held over as singer with tage band presentation, but \$4,500 is alow. Last week 'Madame Racketeer' (Par), but Madame Schumann-Heink credited with mables this record week Madis this record week Madis this property week Madis to the record week Madis.

held over as singer with stage band presentation, but \$4.50 s.low. Last week. Zadamo Rackeleef Carab hat week. Zadamo Rackeleef Carab hat with making this record week. Matiness drew especially big, big building and strong right to final day; corking \$9,200 enem. You Herberg) (2,000; 19.2-55)—Man Called Back (Tit). Friday automobile 'sale' for 'il a wow draw; big \$6,000. Last week 'Avenging Seas' (BHP) and 'Sunset Trail' (Tit) for at \$4.50.
—Stranger in 'Town' (WB) and Congress Dances' (LA). Double-header good for \$3,300. Last week 'Jewel Robbert' (WB) did a very nice \$5,600. [FWC) (4,800; 15-50)—'As You Desire Me' (M-G). Back again at this house, in for third week, figuring first run at Ffith Avenue, a good \$2,500. Last week Congorlia' (Fox) went along at nice pace, \$3,500.

Pat O'Brien's Fifth in Four Months for Col.

Hollywood, Aug. 22. Hollywood, Aug. '22.
Columbia has engaged Pat O'Brien
for 'Virtue.' It is this player's fifth
picture at Columbia in four months.
Femme lead goes to Carole Lombard, borrowed from Paramount in
return for the loan of Constance
Cummings. Eddie Buzzell directs.

Marxes Up \$17,000; 'Devil,' Buffalo, \$14,000 Lots of Bucks on B'way; '1st Yr.,' Roxy, \$65,000; Chevalier, \$40,000; Bennett, \$22,000; Cap. \$67,000

Preview prognostications of the new season's product is being upple to the prove season's product is being upple to the prove season's product is being upple to the prove season's product is being upple to the provention of the

sweek. The other theatres are canleg attention to this in father news.

paper ads. A houses ow firsts,

first and the paper ads. A houses ow firsts,

Ted Nicholas, Skouras-Publix ad

manger of the Indianapolis
civic theatre.

Estimates for This Week

Apelle (Fouris Aye.) (1,101, 25
"Sib.—Congordia' (FND.) Just media
"Sib.—Congordia' (FND.) Just media
"Good for (KND) hit \$1,269.

"Circle (Knouras-Publix) (2,509.

"Circle (Col) did \$1,809 as expected.

"Speak" (Arg.) (Col) (Col)

McVickers Resumes, Chi Cheery; 'Madness' 1st RKO Holdover in Yr: 'Feathers,' \$35,000; 'Jail,' \$20,000

Chicago, Aug. 22.

Thold 'Em Jall' looks like it will bring the Palace another lig week. The control of the palace another light week at the reopened apstick opens, 'Horse Festhers,' is pacing a snappy first week at the reopened McVickers encouraging omens for the new season.

encouraging omens for the new season.

Meanwhile 'Congorilla' has been slipped into the Roosevelt at 25 conts straight to 6 p. m. House is usually fourth run, but now and successful to the result of the result of

Estimates for This Week
Chicago (Publix-B&K) (4,000; 35c.
Chicago (Publix-B&K) (4,000; 35c.
Wiff)—Tho Against Constance
Bennelt film the only flapper attraction in (sown. Looks for \$34,000
obay. List: week not so warra at \$36,000 yeth; Deed and the Deepho; 25c.
Estended runs resumed attraction; 25c.
Estended runs resumed atter summer abpyance. House spruced up with new marques. Started strong with the warrouse. Started strong contact to gainst present 8 cents (plus 7c us.) and the properties of the contact of t

Francis co-staired. Nice notices but moderate 23,000 indicated. Last week; pear 38,0 Cowle plus. Collect at week; pear 38,0 Cowle plus. Collect at West pear 38,0 Cowless pear

REDS' HOME TOWN SEES BEAUCOUP B. O. BLACK

Current biz along the first run boulevards is right on heels of last week's black ink splurge. Horse Feathers is floating over everything. Betty Compon's magnetism at the Allhous not as strong as expending the component of the

Estimates for This Week

Estimates for This Week
Albee (RKC) (3,300; \$5,80)—
Madame Racketeer (Par) and F-M
Standame Racketeer (Par) and R-M
Mils Brothers, topped all takes for
Palace (RKC) (2,500; 30-55)—
Horse Feathers' (Par) Marx Brothers sure-firing by tickling customers
and fluttering receipts to soothing
\$18,500. Last week Speak Essily
Capitol (RKC) (2,500; 30-55)—
Two Against the World' (WB).
Constance Bennet spotlighted and
reflecting \$11,500, smashing. Last
week. Dowl and the Deep (Par)
dropped to fair \$3,000 after fast getLyric (RKC) (1,268: 30-55)—ShuKlyric (RKC) (1,268: 30-55)—ShuLyric (RKC) (1,268: 30-55)—ShuShu-

away,
Lyric (RKO) (1,285; 30-55)—'Sky
scraper Souls' (M-G). Story is old
stuff with elevated title; pulling
7,500, fair. Last week 'First Year'
(Fox) finished second week with

\$7,500, tar.
(Fox) finished second were
good \$1,700.
(Fox) finished second year
good \$1,700.
(Index | Fox) fox
(Index |

'Virtue' Lead to Pat O'Brien 'Virtue' Lead to Fat O'Brien Hollywood, Aug. 22. Pat O'Brien engaged by Columbia or male lead in 'Virtue.' Eddie Buzzell directing.

WOMAN'-TAB \$28,000: 'CONSENT' \$11,000, S.F.

San Francisco, Aug. 22.
All houses drooping after three
weeks of upward-bound grosses.
Two hold-overs and a lack of punch film material combining to n mize intakes.

mize intakes.

Fox has the tab version of Follow Thru' on stage, and Painted Woman' on screen. Helped to \$25.

Consent, has picture's new stenog star, Dorothy Wilson, in person and Horace Held's band in third week. Business Slightly over average. Orpheum dark again after two or the stage of the stage of

age. Orpheum dark again after two weeks of 'Bring' Em Back'.

9 Estimates for This Week
Fox (5,000; 50-70) — Painted
Woman' (Fox) and Follow Thru'
(tab). Stage billed heavily and
(tab). Stage billed heavily and
(fox). The stage billed heavily and

werfield (Fox) (2,872; 55-65)—
Big City Blues' (FN) and stage show, Fair week of \$18,500.
(Crooner' (WB) and Chic Sale in person took \$18,000 last week, with

person took \$18,000 last week, more expected, Warnera (1,385; 55-65)—Doctor X (WB) (2nd.week). Holding over to okay \$8,500 after neat \$10,000 first

Teathers'-Blanche Sweet In Person, \$15,000, P'land

Exploitation guns loaded for Greater Talkie Season and looks like results. Horse Feathers, at the Paramount, whamming under the extra sales pressure and Wet Parade so well sold it warranted a second week at the Rialto. Got best gross for first week in history of

house.

Fox-Parker theatres plan to let up on hypo injection methods next month. Seven houses of that circuit clicked for biggest total grosses in two-year history of the circuit last week. Major spots had Guilty as Hell' (Fox) and Congorilla' (Fox). Circuit plans to drop auto door prizes and similar hi-pressure at Blanche Sweeth on sets with F. M. unit, at the Fox-Paramount, helping biz.

Estimates for This Week

Estimates for This Week

helping biz.

Estimates for This Week.

Paramount. (Fox Parker). (3,000;
25-45).—"Horse Feathers' (Par) and
F-M unit. Blanche Sweet in person.
In line for great \$15,000. Last week.
Devil and Deep' (Par) just a dull
spot at poor \$1,000.

Age of Consent' (Radio). Very weak
results with possible \$5,000. Last
week 'American Madness' (Col)
opened new all-picture policy for
\$8,600. 45.45).—Speak Essalty' (M.-C).
In line for fair enough \$5,500. Last
week 'Weshington Masquerade' (MG), 44,000.

Oriental (Hamrick). (2,500; 25-35).

Week End Marriage' (FN).
Should Connect for lok 44,000. Last
below (Mar Correspondent' (Col)).

Right (Gamble) (1,600; 55-\$11.0).

week War Correspondent (Coi), \$3,000. Wialto (Gamble) (1,500; 55-\$1.10). Road show prices for Wet Parade' (M-G) continued for second week and holding up. Likely to get good \$4,000. First week of same picture a house record, \$8,000.

Welsh's \$35,000 Budget On Four for Monogram

Hollywood, Aug. 22.
Series of four features for indle
market will be produc d by Robert
Welsh. Pictures will be budgeted
at \$35,000.

at \$35,000.

Quartet is in addition to remake
of 'Mickey' for Monogram. Technicolor novelty inserts for Paramount's Pictorial, have been dropped
by Welsh.

Prodigal Son

Hollywood, Aug. 22.
One of Hollywood's celebrated playboys has returned and gone to work.

brated playboys has returned and gone to work.
Formerly an agent he had an outstanding to had and the had an outstanding to had and left business details to his secretary. She proved efficient and those who had invested money in the business finally placed the girl in charge. Under her management the firm climbed and is now one of the four outstanding agencies. In the secretary was a secretary to the provided and a trail of bad checks and bills which a wealthy father squared. But the son has had a change of heapt. He has taken a job as talent aslesman in the office of his former secretary.

306 CANT GET FILM, CLAIMS **CONSPIRACY**

Unable to obtain product for the first three of its 'war houses,' and negotiations with .Indie exhibitors renewals deadlocked, Local 306 armed process servers yesterday (22) with 20 complaints charging

armed process servers yesterday (42) with 20 complaints charging the film industry with conspiracy. Sensitive plants projectionist organic form of the property of the propert he could secure pictures through only one of the smallest independ-ents, opened three lot theatres in the Bronx with this product last

ents, opened three lot theatres in the Bronx with this product last week. The second of a poster campaign to cover all unfriendly deritories. In Brooklyn 300 boards have been acquired for the remainder of August with options for another month.

Kaplan's organization is separately incorporating each of its outdoor houses. Under the title of Moonbean Amusement Corp., Kaplan's organization the Branes theatre, and the second of the seco

Fox's B'klyn Split

Fox films will continue at the Brooklyn Fox theatre under a new one year deal. House is being operated by the Continental Trust Co. of New York, trustee of the first mortgage bondholders.

Former contract called for \$1,500

per film, with a split over \$30,000 gross. New arrangement calis for \$2,000 weekly, with a split over

Reserved Seats at Pop Prices for WB's 'Life'

Boxoffice schedule for Life Begrins, WB's twice daily entry at the New York Hollywood, calls for reserved seats at pop prices. Scale runs from 90c. to \$1.50, minus tax, but all seats will carry their correspondingly numbered gitus whether downstairs or in the balcony.

whether downsans.

It's the first time a twice daily picture on Broadway has tried this scheme. Picture opens to the public this Friday (26).

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular reckly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope News from the Dailies in Los Angeles will be found in that customary

'These Days' Readying
Radio is readying 'These Days,'
a library for two years, for fall
reduction.

Pelton Carries On
Al Pelton continues operation of
Irving Starr-Al Pelton, Ltd., agency,
with Starr on Ken Maynard unit.

Rene Borgia, French writer, on Fox payroli.

Asthma Becomes Rib-Fests
Tuesday night rib-fests at Roosevelt hotel replace the West Side
Asthma and Riding club. Groucho
Marx and Jimmy Gleason responsible.

Mex. 'Queen' in U. Ssrial Josephine Olea, Mexico's Olympic 'queen,' stays on for U's 'Lost Spe-cial' serial.

Herbert Marshalls Abroad Herbert Marshall, with his wife, Edual Best, returns to England for Reunion at Vienna' appearance fol-lowing completion of Par's Honest Finder,

'Pig Boats' Navy Okay Metro's 'Pig Boats,' 18 months in writing, sent to Washington for Navy Department's okay

Earl McCarthy, former N. Y. legit, signed by U following bit in 'All America.'

Bandman for Fox Red Stanley of Irving Aaronson's band spotted in Fox's 'Walking Down Broadway.'

Nathan Asch writing originals for Radio

Libby Holman Influence
Both Radio and Metro have
writers working on stories based on
the Libby Holman Reynolds case.

Dewey Robinson in 'Six Hours' Victor McLaglen going into lead

'JAIL.' \$19.000: 'DR. X' BAD \$18,000 IN BOSTON

Business was up and down last week with the customers shopping and consequent grief for some of the houses. Kate Smith and Age of the houses. Kate Smith and Age of the houses. Kate Smith and Age of the houses have been supported by the hitting a corking \$28,000, while the little Paramount, with the Marx Bros. equalled the business of the 4,000 seater, Metropolitan, The Marx pic being held over and doing another big week. No names at the another big week. No names at the seem to cutting the gross to pieces. Estimate for This Week.

Estimate for This Week

Met (Publix) (4,300; 35-50-83)—
Doctor X (WB) and stage show.
Has bad good read plug and plenty
only 318,000, very bad. Last week
Devil and Deep' (Par) hit a brutal
low of 318,200.

Paramount (Publix) (1,800; 30-55-65)—Horsécathers' (Par). Will get
almost the same in second week as
in first. Opening starax a nice 316.

Keith's (RKO) (4,000; 35-50-83)—
Hold 'Em Jail' (RKO) and Fred
Waring's band. Back to average at
319,000. Last week' Age of Consent' (RKO) and Kate Smith clicked
to \$25,000. Estimate for This Week

to \$28,000.

Boston (RKO) (4,000; 25-35-55)—
Unholy Love' (RKO) and Tex
Guinan looks like a nice week
around \$7,800. Last week 'American
Madness' (Col) and Hilton Sisters,
\$5,000.

Thomas Prod. Asks Venue Change in \$3,021 Suit

Change in \$3,021 Suit.
Los Angeles, Aug. 22.
Decision on application of Thomas
Productions for a change of venue
to the U. S. district court, in suit
of S. Ramirez for recovery of \$3,021,
will be made this week by Superior
Court Judge Edmonds. Transfer of
hearing, sought by defendant becourt sudge Edmonds. Transfer of
hearing, sought by defendant becourt sudge Edmonds. Transfer of
hearing, sought by defendant becourt judge Edmonds. Transfer of
hearing, sought by defendant berepresentations. Richard Thomas, in
his reply, claims that the amount
was given in worthless and uncollectable notes.

ADAPTING LAIT STORY

Hollywood, Aug. 22.
Dorothy Farnum, former Metro
writer, who has been in Paris for
two years, is on Charles R. Rogers' pay roll.

She will adapt Jack Lait's story, I Can't Go Home,

of Fox's 'Rackety Rax' Dewey Robinson, new co for 'Six Hours to Live,'

Fox's New Writers' Home New \$20,000 building under con-struction at Fox Hills to house writers' script vaults, stenographie, and central secretarial bureau,

Warren Keefe and Edmund Seward from N. Y. Telegraph' staff in Warners' scenario department.

Out of 'Night,' Into 'Hot' Nancy Carroll out of Paramount's 'Night After Night,' and instead wilk go into 'Hot Saturday.'

Cartoonist Scripting
Tom McNamara, cartoonist, engaged by Radio to collaborate on script of Little Orphan Annie.

'Cabin' Author on Fox Lot
Paul Green, who wrote 'Cabin in
the Cotton,' brought from North
Carolina by Fox for writing job on
'State Fair.'

Newlywed Brents Teamed
Ruth Chatterton and George
Brent, newlyweds, will be paired in
Warners 'Paris Divorce' Tite
changed from 'Paris Rackete' to
cash in on exploitation possibilities.

Rubin Refuses Drunk Part 'Skeets' Gallagher replaced Benny Rubin in Radio's 'Sport Page,' when latter walked, refusing to play a drunk,

3 New U Writers.
Three new writers at U—Reginald
Callow writing comedy for Andy
Devine; Prescott Chaplin on '88
San Pedro,' and 'Bob Donaldson on
untitled air picture.

Arnold's 7-Year Termer Edward Arnold, who came west few weeks ago with. Whistling is the Dark, and has played in three pictures since, given seven-year termer by Fox.

Lawrence Hazard adapting his

Fox's Water Spectacle
Fox planning water spectacle
similar to Neptune's Daughter.
Teating Olympic swim champs for
cast.

Venturini at Fex

Dan Venturini shifts from Paramount to Fox to meg a Wall Street
yarn.

Franklin-Stoner will do Isador ernstein's 'Lost Continent.'

Brown's English Meg ssign-following current Metro assign-ment to write and drect "Wild Party," Rowland Brown goes to England to direct in the Flesh for Unjon Pictures, English film based on experiences of Howard Hughes in Höllywood.

Bernie Hynes here to install girl ushers instead of boys at Orpheum, as was done in 'Frisco and the Northwest.

Wedding Bells

Tom Buckingham, film writer,
will marry Jane Ridgeway; Martin
W. Bolger, Fox film editor, will
marry Anna Lazarus and same for
Nat. Wincoff, music publisher's
rep, and Lillian M. Slade,

rep, and Lillian M. Slade,
Morrivale, in "3cd Floor"
Philip Marrivale, on tour whn
('Cyrain, has been engaged by Fox
for lead in "Passing of the Third
Floor Back," Henry King will direct. Title to be changed.

When the state of the state

"Laughing Boy" Hecht With around \$10,000 spent in tests for Universal's 'Laughing Boy' in-dications are that Theodore Hecht, stage actor, placed under term con-tract to Universal, will get the part.

No Earhart Response
Amelia Earhart has had several
picture offers but is not interested,
according to husband, George Palmer Putnam, Par Story exec.

Brabin Off 'Rasputin'
Metro called off double directine
of 'Rasputin' which had Richard
Boleslayely sharing meg with
Charles Brabin: Former remains
on Russian picture and Brabin replacing Charles Vidor on 'Mask of
Fu Manchu.'



WITH THE PROFITS FROM THESE **Paramount Gictures** TO BE RELEASED BETWEEN NOW DECEMBER FIRST!

HAROLD LLOYD

"Movie Crazy"

with Constance Cummings

FOUR MARX BROTHERS

"Horse Feathers"

"NIGHT AFTER NIGHT"

with Nancy Carroll, George Raft, Alison Skipworth, Mae West

CLARK GABLE

MIRIAM HOPKINS

"No Man of Her Own"

MAURICE CHEVALIER

in "Love Me Tonight"

Jeanette MacDonald

A Rouben Mamoullan

"NIGHT OF JUNE 13"

Clive Brook, Lila Lee, Charlie Ruggles

"THE BIG BROADCAST" with

Stuart Erwin, Bing Crosby, Leila Hyams, Burns & Allen, Kate Smith, Mills Brothers, Boswell "THE SIGN OF THE CROSS" Sisters, ArthurTracy, (TheStreet Singer), Vincent Lopez and his Orchestra, Cab Calloway and his Orchestra.

"70,000 WITNESSES" "A FAREWELL TO ARMS"

with Phillips Holmes, Dorothy Jordan, Charlie Ruggles, Johnny Mack Brown

MARLENE DIETRICH

in "Blonde Venus"

Herbert Marshall, Cary Grant

and Dickie Moore Directed by

Josef von Sternberg

"THE PHANTOM PRESIDENT"

George M. Cohan Claudette Colbert and Jimmy Durante

Cecil B. DeMille's

Fredric March, Elissa Landi, Claudette Colbert, Charles Laughton

Helen Hayes-Gary Cooper

Adolphe Menjou

A Frank Borzage Production



Ottawa, Aug. 22.

An attack on films from the United States, as well as those from France, Germany and Russis, was made in the closing stages of the Imperial Economic Conference at Ottawa with the adoption of a proposal for the levying of a special tax on foreign films, British pictures being exempled from the additional

ssessment.
Study of the report shows that
the full force of the tax will fall
apon exhibitors and not upon the
distributors or importers of United
States films because the levy is to
be based upon the rental value of
foreign films. International contents of the contents

States' films because the levy is to be based upon the rental value of foreign films. In other words, the exhibitors of British countries are now facing a rental tax when they show an American film. And a large part of available pictures in a production from the Burght are supported to the state of the

perial Parley.

The same situation will develop in other British countries. The argument has already been advanced (Continued on page 39)

MAJORS TALK REPRISAL FOR GERMAN EXCLUSION

Budapest, Aug. 10.

German quota's restrictions or employment of foreign talent has driven out Hungarian directors, actives and scenario writers. All are how flocking back to their home country. This is giving a fresh impulse to local production. Only a few months ago great was the foy the country. This is giving a fresh impulse to local production. Only a few months ago great was the foy the country. The first producers was the foy the country. The first producers was the foy the hould be occupied by Froch, and and British producers. Now it is argued that the one available studio with modern equipment ought to be at the disposal of local producers. Osso's and Ufa's contracts, however, give them control of the studio for another season. A second adjoining studio is now the footh of the studio for another season. A second adjoining studio is to be completed by October.

Two shifts working at present at Hunnia: Osso picture is 'Le Roi de Completed by October.

The new Osso picture is 'Le Roi de Roise and paul Fejos completed synchronization of 'Spring Shower' by night. The new Osso picture is 'Le Roi de Roise and the season of the sea Budapest, Aug. 10

ment was figured at \$135,000, this will hardly eventuate.

Idea is to show German National-lats that Hungary, the greatest consumer of German pictures outside Germany and Austria, resents the fact that Hungarian talent has been expelled from German production.

Paris, Aug. 13.
Unless Paramount, switches its
German production activities from
Joinville (near Paris) to Berlin,
they may find difficulties in German quota,
some provisions of which seem to
alm precisely at Paramount.
One result of the German quota
the seem to all precisely at Paramount.
One result of the German quota
Hungary, two to Hungary can
all folding back to Budabest clamoring for employment.

London, Aug. 13.
British International resumed production activities this week or production activities this week on an extensive scale, with five directors screening as many pictures. They are: 'The Case of Lady Camber,' with Gertrude Lawrence and Gerald du Maurier, directed by Benn W. Levy, this being his first effort with the films. It will be under the supervision of Alfred Hitchcock, B.I.F.'s general director. 'Siespless Nights,' with Staney Lupin, Polly Walker and Charlotte. Deep the control of th

Rose, directed by Norman Lee.
'For the Love of Mike,' featuring
Bobby Howes, directed by Monty

Fejos Takes Rights for Salary on Foreign Film

Hollywood, Aug. 22. Hollywood, Aug. 22.
Paul Fejos, formerly with Metro
and Universal, is making 'Spring
Shower' in Hungarian, French and
English at the Eniaton Hunnia
studio in Budapest.
Capital is being furnished by the
Hungarian government. In lieu of
salary, Fejos is reported having
been given the English version
rights.

'Alive' Censored

London, Aug. 13.

Bring 'Em Back Alive' (RKO) is under censor treatment in England and may not get a certificate.

Local Radio office hopes to get it through after cuts.

Loveday, English Rep. For Schulberg-Feldman

Hollywood, Aug. 22.
George Loveday, veteran theatrical manager, will be European representative of the Schulberg-Feldman agency, with headquarters in

London.

He had been here for the past two weeks and left Friday 19), for New York to sail for home.

Tovar's Spanish Picture

Hollywood, Aug. 22.
Lupita Tovar left for New York
to sall Aug. 26 for Paris, to be
starred in a Spanish picture, Ecstasy. It will be made by Electra
Films of Germany.

tasy.' It will be made -, 'ilms of Germany.'
Company is making the film in
'nglish, German, French and

LOOK FOR UFA 4%

Berlin, Aug. 13.
Discussions are on over the new
Ufa dividend, and informed circles Ufa dividend, and informed circles believe that in view of generally decreased, though comparatively good business a rate somewhat lower than last year will be paid. A 4% dividend is reported likely. It is also reported Ufa will drop vaudeville programs and stage slows, except in their Hamburg and Dussegudorf thearrs.

ROYALTY'S VOICE TEST

The Hague, Aug. 13.
Though up to now the Prince onsort of Holland has figured in

Consort of Holland has figured in scores of newsreels, his voice had not been recorded as yet. He appeared in his first talker during the Scout Jamboree at The Hague this week, where scouts from all parts of the world assem-bled under Baden-Powell.

LOEW BOOKS FOREIGNS

Leo Brecher has closed a 16-plcture contract with Loew's for the Fine Arts theatre, Boston, a Loew sure-seater.

Pictures are mostly German Ufa's with a sprinkling of French talkers

Brussels' 4,000-Seater

Brussels' 4,000-Seater
Brussels, Aug. 13.
The Metropole, new chema constructed in Brussels for Drauberger-Richbe, will be opened Sept. 15.
Seating accommodation is for 4,-000 in three tiers of 1,400, 1,200 and 1,400.

Mex. Trade on Mend

Mexico City, Aug. 18.

tainments. Stage and movie theatre operators seem more optimistic.

Banking and commercial circles think that times are mending, and point to fact that resignation of Gen. Plutarco Ellas Calles, this land's strong man, from Minister of War office didn't bring about a political crisis.

Record Shows France Can Do Without World

Capitulation of the films released in France during the year ending June 30 shows the dubbing bugaboo is pretty much over-emphasized and possibly explains the comparative mildness of the final draft of the French quota law. Total number of 201 pictures were offered for the French quota law. Total number of 201 pictures were offered for the first of the f

Country.
Of the 201 pictures 102 were
French talkers, meaning that more Of the 201 pictures 102 were French talkers, meaning that more than half the country's product was home-made. That's an appreciable rise over past production and accounts for the fact that French feel pretty comfortable about their film situation. Twenty-elgis production and activation and a strong the fact that the film situation and a strong and the fact that if France were suddenly forced to do without foreign product, as threatened on occasion by U. S. firms, she would not be seriously hurt.

Of the French films made outside of France, United Artists supplied one, Universal one and Paramount only two. Dubbed outside of France by American concerns were United by American concerns were United the supplementation of the france of the

by American concerns were Universal, one; Warners, four; Fox one; and Metro. 17.

LONDON HIPP ALL SET FOR 'GRAND HOTEL

London, Aug. 22.

'Out of the Bottle' will close at the Hippodrome, Sept. 3, and the deal has practically been settled to have 'Grand Hotel' (film) go in for a twice daily run at regular legit

scale.

The same policy will be followed for the provincial showings of the M-G-M screen production.

N. Y. Censors Reverse Own Ban on 'Maedchen'

Censors in New York have passed Maedchen 'in' Uniform,' German talkor, after it 'had been flatly turned down a couple of times. John Krimsty, who owns the New York rights, is now negotiating for a Broadway house with a view to two-a-daying it.

Sold Films; Wins Suit

Los Angeles, Aug. 22. Xavier Cugat, Spanish musician awarded judgment for \$8,333 agains awarded Judgment for \$8,333 against Rodolfo Montes in Superior court as settlement of contract whereby Cugat sold his interest in two Spanish pictures made here. Films were 'Charros, Gauchos y Manolas' and 'Un Fotografo Distradio.'

'Variety' as Attention Caller

Variety' as Attention Caller
Paris, Aug. 13.
Pathe Natan gave Lora Hays a
staring contract in their forthcoming production, UARaire est dans
le Sac, immediately the report of
her acting in Musical Chairs' appeared here in Variety'
peared here in Variety'
cyclic Similarly, a Variety' report
on Ariette Marchal got her several
film offers from London:

Maurice Ostrer and Gell Over To Settle Fox-Brit. Gaumont Case

Moscow's 7,000-Seater Biggest in the World Moscow, Aug. 22.

Biggest cinema in the world is Biggest cinema in the world is being built here, with completion expected in the fall. House will have 7,000 seats, putting it ahead of both the Gaumont Palace in Paris, the Roxy in New York and 200 seats ahead of Radio City's new music hall.

w music hall. it's a rebuilt building that for-rly housed an outdoor riding idemy with a 15,000-seat grand-

Ufa and Local Chain Control All Budapest

Budapest, Aug. 11, Concentration of Budapest Aug.
Concentration of Budapest deluxers into a few strong hands is
continuing for the coming season.
Istvan Gero, who controlled Forum,
Royal Apollo and Palace last year,
has acquired Decsi, the first modern
picture palace of this city.

Budden and the the forum improver.

pacture passes of this city.

Beside owning the four important ploture houses, the Gero concern supplies pictures to two others,
Omnia and Corso, and concentrates
the publicity of all six into one
unit. This position, the strongest
on the Budspest picture market, enables Gero to buy advantageously and pracically control the market.

and pracically control the market.

To hold the balance, Ufa, which owns three big houses in Budapest, Ufa, Urania and Corvin, has made an arrangement with Hirsch and Tsuk, distributors, who own Kamara and Capitol. Ufa pictures will be shown in the latter two houses be shown in the latter two houses and the distributors' pictures will be taken over by the Ufa theatres.

Only one big de luxe house re-mains outside these two trusts That is Radius, belonging to Metro-Goldwyn. Compared to others, its past season was very successful.

W.B.'s 15 Paris Films

During the visit of Sam E. Morris During the visit of Sam E. Morris in Paris a schedule of production of 15 French pictures to be made by Warner Bros. here was arranged. Jean Daumery is the firm's pet French director.

Warner Bros. have no studios here, and will have to make ar-rangements for studio space. Irvin Ascher of the Warner London office Ascher of the warner London omewill supervise the production end.
Ernest Koenig, formerly with Western Electric, has been appointed sales manager of the Paris Warner branch, headed by Robert Schless.

British Gov't Aims at Making Culture Films

London, Aug. 13.
There yet may be a cultural film institute in England, government

Institute in England, government supervised. When this idea was suggested in connection with the Sunday opening bill everybody laughed, but serious steps are being taken now to make sure some of the receipts from Sunday film performances go into a Sunday film performances go into a build of the such an institution.

Eisenstein's Comedy

Moscow, Aug. 22.

Moscow, Aug. 22.

Sergel Eisenstein will turn to comedy for his next film. Scenario is now being written, with Eisenstein sitting in on the writing. According to tentative plans Eisenstein will be ready to start shooting in about two months. It will be the first lim he has made in his native Russia for some years.

SEIDELMAN HEADS HOME

J. H. Scidelman, Paramount for-cign chief, and John W. Hicks, Jr., will sail for New York Sept. 1 on their return from a two-month Eu-pean survey. They will have vis-ited France, England, Sweden, Ger-many, Belgium, Spain and Italy when they sail. ited France,
many, Belgium, Spain —
when they sall.
During the trip Siedelman set
Par's foreign policies to cope with
the new quota laws everywhere.

London, Aug. 22.
Fox and Gaumont-British have buried the hatchet and the Fox sulf against G-B for \$20,000,000 will probably be discontinued within a week or so. Maurice Ostrer and William Gell, G-B directors, sall for New York tonight (22) to complete the peace negotiations started by Sidney Kent, Fox president, during his recent visit here.
Understanding is that the underlying basis of the settlement is that Gaumont gives Fox 100% release in the 250 Gaumont houses in Britain.

lying basis of the settlement is that Gaumont gives Fox 100% release in the 250 Gaumont houses in Britain. That was the original intention of Fox in buying into the British concern. Also desired by Fox is that Sidney Kent be elected to the Gaumont British board. Further condition would have the board of British & Metropolis Trust, parent company of all G-B concerns, realigned with four Fox directors appointed as against four Gaumont members and with one member neutral.

May Amend By-Laws
Several difficulties in that arrangement, most important being the definition of the control of the board. Thought likely that Gaumont, wishing to comply with the American wishes in this matter, (Continued on page 38)

(Continued on page 38)

EMBARGO OR NO. MEXICO STILL WANTS U. S. PIX

Los Angeles, Aug. 22.

Despite embargo against two recent American-made pictures because of material considered antiMex, Hollywood product is still ind
demand below the Rio Grande, acording to B. J. Gottlieb, Mexican
representative for M-G-M, here for
a few days. Spanish-made pictures
a tew days. Spanish-made pictures
at which we will be a superior of the control of the cont

Mexican picture followers want

stabled serious. The says, as the delegated serious. Moxican picture followers want screen entertainment more or less heavy, and take sex angle seriously. Slapstick comedy is in demand, but the more subtle, or light comedy, storles, have no spot in the neighboring country.

There is strong aversion, Gottlieb says, to pictures placing the Latin speaking countries in an adverse light. Pictures made in Spain, or in Hollywood with Spanish dialog dubbed; are partially taboo, as not reflecting the real Mexico in language, mannerisms, and locale.

Most American stars are favorites, according to Gottlieb, though several who have registered hits on this side of the border have failed to click, because their type is unfamiliar with the average Mexican. Action pictures, melodrama and sex some control of the control

Recognition for P.A.'s

Hollywood, Aug. 22, Foreign Correst tion has gone for the Academy idea of making an annual award to the p. a. it considers has been most

helpful.

Harold Manheim, at Universal, given scroll for co-operation the past 12 months.

Chaliapin Film Set

London, Aug. 22.
Nelson Films, Limited, formed early this year to make a musical talker of 'Don Quixote' with Challapin in the title role, is finally get-

iapin in the title role, is finally get-ting into action.

Pabst, German director, will pro-duce an English and French ver-sion. Likely George Robey will have the role of Sancho Panza.

Estimated cost \$400,000, with the star receiving \$100,000 and an inter-est in the profits.

BAN OFF 'HATCHET MAN'

BAN OFF MAIGHEL MAN German censors have withdrawn their ban on 'Hatchet Man' (WB) and picture is now free to be shown in the country as is.

Film had been banned at first on request of the Chinese.

Amusement Shares Gain But Little As Leaders Go to New High Ground

Amusement stocks made minor gains or remained stationary yesterday (Monday), while the market let off a new display of fireworks, representing a climb into a new recovery peak and above 70 in the industrial averages.

Performance included such ad-Performance included such advances as 10 points net for Union Pacific, 6 for Telephone above 116 and better than 4 for U. S. Steel at 45. Beet prices came near the close with trading activity at 11s maximum and the ticker 2 minutes late. Volume was in excess of 3,000,000 shares.

shares. Throughout the day and at the creat of the movement the amusements were sluggish. Low got to 31%, but the bulk of trading wardigone below 31% and the sponsoring clique appeared to make no effort to get aboard the sudden resumption of bullish operations.

There was nothing in the Chicago

There was nothing in the Chicago grain market to inspire optimism. Instead the cue to a new splurge probably came from the sensational performance of the bond list last week and again yesterday.

Amusement bonds continued to play a prominent part in the bond excitement with Loew duplicating its 1932 top of 90 for the second time in a fortnight. The Paramount-Publis 5½'s were another strong and active spot among the obligations, but the stocks of both concerns appeared to be content to

(Continued on page 23)

FORTUNELLO CIRRILLINO

Appearing on the Re-opening Bill of the BOXY, NEW YORK (Week August 20) rection: NED KALCHEM, WM. MORRIS OFFICE

Yesterday's Prices

| Sales. | High | Low. | Last | .ch | ge. | |
|-----------------|--------|------|------|-----|-----|--|
| 200 Col. P | . 12% | 11% | 13 | +1 | | |
| 100 Con. F | 24 | 314 | 816 | - | 4 | |
| 200 Con. F. pf | 674 | 6 | 614 | + | Ñ. | |
| 8.800 East. K | . 54% | 51 | 54% | | | |
| 800 Fox | 44 | 414 | 44 | +- | ű. | |
| 6,000 Loew | | 81 | 81% | +1 | | |
| 200 Loew. pf. | . 72% | 72% | 72% | +4 | 36 | |
| 17,500 Par-P | . 7% | 6% | 61 | + | ¥. | |
| 200 Pathe | , j= | 36 | . 1 | | ٠. | |
| 600 Pathe A | . 4 | 814 | 14 | | | |
| 38,900 RCA | . 9% | 8% | 9% | + | * | |
| 2.000 RKO | . 5% | 5/4 | 514 | + | * | |
| 100 Shub | . * | * | * % | | | |
| 11.100 W. B | . 31/4 | - 3% | 814 | + | * | |
| | ONDS | 6 00 | | | | |
| \$5,000 Gen. T | . 6 | 5 | | + | | |
| 3,000 Keith | | 44 . | 11% | | 1/4 | |
| 7,000 Loew | | 89 | 90 . | +1 | | |
| 21,000 Par. F-M | | 48% | 48 | +5 | | |
| 54,000 Par-P | . 45 | 40% | | | | |
| 1,000 RKO deb. | . 78 | 78 | 78 | | | |
| 12,000 W. B | | 81% | 88% | +3 | | |
| | URB | | | 1 | | |
| 900 Tech | | 81/4 | | | | |
| 200 Trans-L | . 21/6 | 11/2 | 1% | + | % | |
| | | | | | | |

Booth Scale Relief Ready in Baltimore

Ready in Baltimore
Baltimore, Aug. 22,
New projectionist-theatre contract, to, be signatured shortly for effect Labor Day, will likely call for a reduction in the present scale. Operators are understood to have promised to meet the theatres' request for relief.

Scale for the IATSE booth men now rates as \$87 for three assistants. While actual details of the negotiations have not yet been rached, it's reported that the operators will offer to accept a 15% chop.

S YEARS' EXPERIENCE

Utica, N. Y.. Aug. 22.
Projectionists employed locally
must have five years experiece and
pass a municipal examination as the
result of an ordinance just passed
by the Utica Common Council.

Passage was opposed by W. R. Goldbas, representing the theatrical interests, but favored by the projectionists and electricians.

Dead Snake One of Many **Headaches for Producers**

Los Angeles, Aug. 22.
Aftermath of battle between a trainer and a pytion at the Horne zoo, in which the snake succumbed, is serier of legal headaches for S. S. Millard, who was making a will animal feature which required the created feet.

animal feature which required the stages of the stages of

PROV'S WORRY

Overseated Town Opening New Conn's 4,000-Seater

Providence, Aug. 22.
Overseated Providence sees a new headache when Capt. Jacob Conn's headache when caps.

new downtowner, 4,000 capacity,
opens Saturday (27). This is weeks
ahead of schedule. The Modern
(burlesk) also reopens the same

(burlesk) also day.

Local showmen have beer squawking that the local situation is overseated and Com's split week vaudilim policy, with the 4,000 capacity, has 'em worrying the more

Ohio OK's School Films. Plans a Thorough Trial

Columbus, Aug. 22.

Visual instruction by both sound and silent films, is to be given the backing of the Ohio state department of education this year.

B. A. Aughinbaugh, supervisor, declares that film teaching is to be given a thorough trial in all departments.

McCarthy's Tonsil Verdict Charlie McCarthy, of Paramount's eastern publicity headquarters, re-turns to his desk this week. Has had a long tussle with bad tonsils.

UNDECIDED

& K. Can't Figure Paradise Future With Marbro Holding Up

Chicago, Aug. 22.

Chicago, Aug. 22.
Paradise, west side deluxer, will probably remain dark until the outcome of the contemplated dropping of double features is seen locally. B. & K. is uncertain what policy to adopt in that locality where their other house, he Marbro, is thriving. Marbro, with the Paradise closed, has become one of the most profitable houses of the chain.

Skouras' 50% Donation For Nassau Cops' Defense

Those 13 Nassau cops who have been indicted for the murder of Hyman Stark have the whole county behind them. Theatres, press, organisations and individuals are now busy in raising a defense

fund.

This week is 'Theatre Week,'
Skouras chain in Nassau county to Skouras chain in Nassau county to donate 50% of its net for the defense fund. Tickets at 50c at all of the houses this week are good for any seat at any house. The houses are the Rivoll, Hempstead, Cove, Playhouse in Great Neck, the Valley Stream and the Lynbrook. George W. Loft, former candy man, is the spirit behind the cops defense.

Horne Re-enters Indie **Feature Production Field**

Hollywood, Aug. 22.

James P. Horne, former Indie producer and director, inactive in pictures for several years, will produce and direct Fatal Marriage for the state right market. Yarn has 48 characters, all small parts. Lew Sargent and Victoria Vinton are the leads. Hollywood, Aug. 22.

eads. Horne will work at Trem Carr

RKO Reopening Alhambra

Proposed deal with Loew's hav-ing chilled, RKO is going ahead with plans for reopening the Al-hambra, New York, as a grind. No date set.

Congestion Sends Two Radio Productions to Culver City Studio

/ Hollywood, Aug. 22.
Overcowded condition on the Radio lot, where eight features and two comedies are now in work, necessitated moving the big sets of two features to the Pathe studio. Most of Secrets of the French Police will be made at the Culver City plant, and the big exteriors of Eighth Wonder are being ground out there now. Second Fiddle, Joseph Schnitzer's production for Radio release, also is in work at Pathe.

ST. LOUIS POOL'S CHANGE Fox Drops Out of RKO-Publish

Management
Proposed pool between RKO,
Publix and Fox in St. Louis is
snagged because of the receivership
of Fox Theatres. Exact hitch isn't
known but the result is that the
Fox may stay out of the pool
temporarily though RKO will take
the Publix-lissouri under a one
year lease and pool operation with
its St. Louis.
Setup will get under way this Satunday (27). Tentative plan is for the
St. Louis to play combo and the
Missouri straight films. The Missouri to get the first call of the picture product as against the St.
Louis. Product mide available the
vay includes a modernamount. Columb and the strain of the strain of the strain
The St. Louis isn't scheduled toreopen until late in September.

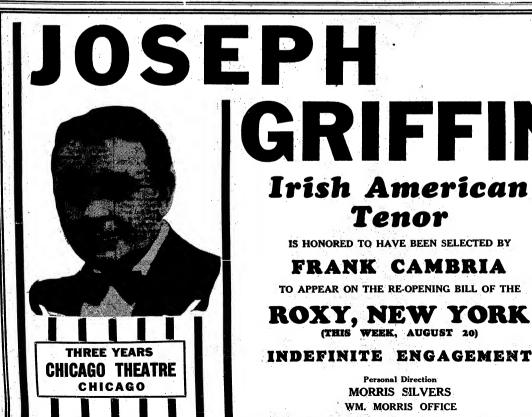
Home Town Pre-release

Denver, Aug. 22.
Film 'Silver Dollar,' based on life of H. A. W. Tabor, who made a fortune in gold and silver mines of this state, is to have a week's twoa-day at the Paramount early in October.

October.

General release is set for Dcc.

10, when it will return here at pop prices. Plans call for personal appearance of Edward G. Robinson and Bette Davis, stars.





We take this opportunity to thank our friends for their kind felicitations

FRANK CAMBRIA,
Managing Director.

CLARK ROBINSON,
Director of Productions.

RUSSELL MARKERT,
Director of the Roxyettes.

DAVID ROSS,
Director of Music.

TED LEAPER,

HARRY HOLLANDER, Casting Director.

NORMAN SCHWARTZ,
Stage Manager.

COLDON WELD,
Costume Designer.

ANNE ELLIOTT,

Costumer.

A. P. WAXMAN, Advertising Counsel.



The "Ayes" have it!

You're rootin', tootin', cock-eyed right—the "ayes" have it!
The critics, lord lave 'em, have gone hog-wild! They're simply
C-R-A-Z-Y over "Movie Crazy"! READ...READ!

HAROLD LLOYD Movie Crazy"

CONSTANCE CUMMINGS

"'Movie Crazy' is the best
Lloyd picture since 'The Freshman'.... A yell from the first word
spoken to the last situation. Will bring
plenty of new money into any theatre."

—Hollywood Reporter

"Movie Crazy' is one of the best constructed and best timed comedies that has hit the screen in some time. You can take our word for it, when we tell you Lloyd's latest is something to get excited about."—Kann, Motion Picture Daily

"It ranks with the memorable 'Grandma's Boy' of 12 years ago and with 'The Freshman'." —Scoop Conlon, Detroil Free Press

"Exhibitors who have been anxiously waiting for Harold Lloyd's next picture will find their patience handsomely rewarded. It's here, and it's a pip." —Gillette, Film Daily

"This new Harold Lloyd comedy takes its place among the great hilarities of all time."

—Chrisman, Screen Ploy

"For sheer brilliancy in the art of drawing laughs, there is no comedy thus far this season that can even approach Movie Crazy in entertainment."—Whitney Williams, Los Angeles Times



A Paramount Release
Produced by
HAROLD LLOYD CORPORATION

Paramount's PARAM@UNT year

Talking Shorts

GET THAT LION' Game 29 Mi Mins. meo, N. Y. Principal Pictures

Cameo, N. Y.

One of the finest, because it is one of the meet natural, mountain the meet of the finest. Some of the meet natural, mountain the meet of the meet natural for the finest series. The camera work is especially excellent.

Long enough to satisfy on a double feature program, it is also double feature program, it is also to substitute for shorts in key houses.

It is seldom that an audience at some time or another during the common time or another during the does not sense artifically. There is neither staginess on the part of the sole human in the cast nor tameness in connection with the huge mountain line inspiring the ...

huge mountain line inspiring the chase.

The camera has caught the beast in some remarkable poses. The some remarkable poses. The camera covered sufficiently without believe the covered sufficiently without believe the role of an animal which is oblivious to everything but the man with dogs and a gun.

Lassoing the beast high up in a tree and letting him hang for his arce and letting him hang for his climax to a continuity seconds of climax to a continuity seconds of the continuity

nd a w Walv

MAGIC CARPET SERIES

"Broadway by Day"
10 Mins.

Fox Movietone

Broadwayltes will notice that this
episode in the Carpets series hardly
scratches Times Square alife. It is
too big an order, however, to do
that since it traces the stem from
its source in the country right down
to the Battery all in 10 minutes
to the Battery all in 10 minutes
amiliar to every New Yorker.

For the out-of-town theatres all over
it is an excellent glimpse of the big
lane.

'OUR GANG' Series

'GUR GARD. Service Concepts of the Choc-Choc Comedy Comedy Comedy Comedy Comedy Comedy Comedes that Features the flat bustling Infant, Spanky, who doesn't scream, sing or talk, but merely jabs list right into the faces of his elders. McGowan has done a piece here that's below his usual standard the comedes of the kid mixup on a moving train with animals interspersed. A pansy takeoff by the male guardian of the kids en route is all out of order.

MEXICO, LAND OF CHEWING 'MEXICAL GUM!' Travelog 16 Mins. New York, New York T. P. Epics No. 3

Alternating femme and male lec-ure voices are heard offscreen describing the silent scenics and action of this subject. It's not the

scribing the silent scenics and action of this subject. It's not theatre stuff. From a technical standpoint, the femme voice desent:
register with interest, anyway. Most of the action looks staged, particularly a kidnapping scene, where the don's a Lochinyar.

It's still Yucatan, however. The same Yucatan described in an earlier subject of the same series as Tand of the Feathered Serpent. Now it's chewing gum and natives from trees and cooking it into cakes. Also a glimpse of how the cakes look when reaching the gum factories in the States. Shan.

'DEAR OLD LONDON' E. M. Newman Traveltall 10 Mins. Winter Garden, N. Y. Vitaphone 1351

Okay Newman Traveltalk on a par with the rest of the series par with the rest of the series, highlighting London although some-how four minutes or so of the total 10 devoted to ehots of the superb London zoological gardens seemed a bit too much for a travelog on London, which could have been extended to the superbound of the lighting the solution of the Parliamentary buildings, changing of the guards, etc., was so soon exhausted. Still it, made for a satisfactory enough travtalk, Newman doing the spleing. Bert Frank edited as usal. He should have cut down on the zoos stuff in favor of the actual London life. highlighting London although some

'YOU'RE KILLING ME'
Comedy Dramalet
10 Mins.
Winter Garden, N. Y.
Vitaphone No. 1401

Hokum mystery comedy drama let with a few laffs and one of those iet with a few latts and one or those cheating cheaters' twists. Janet Rathbun, Victor Kilian and Ray Collins are the principal people, and scenario is from a story by Jack Henley and Glen. Lambert, directed

scenario is from a story by Jack Henley and Gien Lambert, directed by Alf Goulding.
Sequence of events is built around a pseudo-corpse and the mulcting of victims to pay for funeral ex-penses with the turning of tables in a sequence of buriesque de-nouements.

An okay one-to-fill. Abel.

LOVE ME TONIGHT

Paramount production and release starting Maurice Cheveller. Discher Sutterworth, Myrns Loy and Charles Butterworth, Waldenar Young and Gorge Marion, Jr., based on a French play by the Charles butter and Lorenz Hart. Camers, Victor Miher. At the Charles Butterworth of the Charles Butterworth Adapters Bakery Girl. Marion Pennuer Byron Bakery Girl. Marion Byron Baker Girl. Marion Pennuer Byron Bakery Girl. Marion Pennuer Byron Bakery Girl. Marion Byron Bakery Girl. Marion Pennuer Byron Baker Girl. Marion Byron Byron Byron Bakery Girl. Marion Byron Byro Persmount production and release star-ring Maurice Chevaller. Directed by Rouben Mamoullan. Featured players: Jeanette MacDonald. Cherlie Ruggles. Aubrey Smith Screen play by Samuel Hoffenstein, Waldemar Young and George Marion, Jr., based on a French play by Leopold Marchant and Paul Amodres and Leopold Marchant and Leopol

releases on the strength of Che-valler's prestige. Abroad it will be accepted as matching the French-man's best, and prosper accord-

Miniature Reviews

'Love Me Tonight' (Par). A money pleture, probably stronger in important spots than for general release. Chev-aller in a particularly engag-ing role with Jeanette Mac-Donald. A spicy musical com-

edy with a captivating score.

edy with a captivating score.
The First Year' (Fox).
Janet Gaynor and Charles Farroll in a plot that's a natural
for them.
Towil and the Deep' (Par).
Submarine thriller with a susground, Notabla performance,
comer heavy, and Gary Cooper.
Film of temme interest despite
lukewarm performance of Talluiah Zankhead.
Speak Easily' (Metro). Buster Keaton, Jimmy Durante and
a goodly supply of laughs in a
comedy talker that should
please all over.

a goodly supply of laughs in a comedy talker that should please all over.

'Grooner' (FN). A tearer-downer for the radio specie of warbler with audience sympathy so alienated from the central character that it reacts against the entire please the control of the control of the crooner character. Lightweight stuff, not especially well done.

'Two Against the World'

claily well done.

Two Against the World'
(WB), Mild Constance Bennett picture. A cross between a parior and court room drama with the formula too

a partor and court formula too familiar. 'Em Jail' (Radlo). Wheeler and Woolsey satire on college football with the comedians in jail. Good where the stars are popular, but probably an in and outer, 'Unholy Love' (Hoffman). Allegedly an adaptation of Flaubert's 'Mcdame Bovary' but in modern clothes and locale moved to Rye, N. Y. Overacted, overstaged and badly handled. Strictly for twinfeature layouts.

handled. Strictly for twin-feature layouts.

"Der Fall des Oberst Red!"
(Sonor). Heavy German spy and mystery film. Too hard to follow, but with good acting by Lil Dagover and Theodor Loos. For strictly German audiences only.

THE FIRST YEAR

FOR PROBLEM AND THE PARTY AND

Janet Gaynor and Charles Farrell in a story that's as close to perfection for them as any piece of screen writing could be. Hadn't Frank Craven written and John Golder produced this play for legit in 1922 it could easily be mistaken for a tallor-made job for Gaynor-Farrell in 1932. Craven couldn't have done better for this screen team if he had had them in mind when writing

had hied them in mind when writing it.

When the connection between plot and the players is as close as it is in this instance, no more than adequate direction and production are necessary william E. Howard provided and the result is a natural.

This playing house as a couple of kids in their first year of married life may not have been a romp for Miss Gaynor or Farrell but it looks to nave been. They have been

building up to just such a story in all of their past films. They love each other. Their troubles are typical. They surmount

They love sach other. Their troubles are typical. They surmount the handleaps and emerge triumphosome the handleaps and emerge triumphosome. The same series of the same series of the same series of the same series of the same series. Maude Eburne, Robert McWade and Lelia Bennett are the comedy relief, the first two as the girl's loveling parents. Some of the old man's snappy, answers to mother's choice cracks are examples of shrewd comedy writing. Equally well written for comedy effect is Miss Bernet's convincing make-up makes it tougher for hir than anyone else in the cast.

tougher for har than anyone case the east.

Production is inexpensive looking but olay. Naturals illue this one don't walk through the studio gates often. When they do they can earry themselves. No splurge necessary in this case, and none given flige.

DEVIL AND THE DEEP

DEVIL AND THE DEEP
Paramount production and release coestarring Tallulah Bankhead and Garry
Cooper. Directed by Marion Gering.
Screen play by Ben Lavy from story by
the Paramount, New York and Brooklyn,
Aug. 19. Running time, 72 mins.
Pathic Sames Against Proper
Commander Sturm. Charles Laughton
Lieut. Jackel. Compton
Mrs. Planet. Juliette Compton
Mrs. Crimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton Marion Charles Caughton
Lieut. Jackel. Compton
Mrs. Crimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton Marion Sterny Compton
Mrs. Grimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton Marion Marion Sterny Compton
Mrs. Grimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton Marion Marion Sterny Compton
Mrs. Grimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton Marion Marion Marion Marion Marion Marion Marion
Mrs. Grimp. Compton
Mrs. Grimp. Deproty-Christy
Mr. Planet. Arthur Koyt
Hatton

neatly built up theatrical story A neatly built up theatrical story with a world of dramatic tension which loses much of its grip by the lifeless and superficial playing of the most synthetic of actresses, Tallulah Panishand the manis old Tallulah Bankhead, the weak ele-ment in a good story for the first time, instead of being the strong factor in weak plays, which has been her experience for the most part lately.

part lately.

Sums up as a fair commercial release and ought to get a moderately good play from the femme fans. Certainly the male side of the cast will attract and please the women, since the subject marks the return after a considerable absence of Gary Cooper, looking better than or Gary Cooper, looking better than he has in a long time, and making a stunning figure in the uniform of a British naval officer. This angle and also the swell menace as contributed by Charles Laughton are the pleture's principal assets. Indeed Laughton's heavy is really epic. Part is that of a British submarine commander a puncarely.

and also the swell menace as contributed by Charles Laughton are the picture's principal assets. Indeed Laughton's heavy is realist properties the picture's principal assets. Indeed Laughton's heavy is realist properties the picture's principal assets. Indeed Laughton's heavy is realist properties the picture's principal assets. Indeed Laughton's heavy is realist properties the picture's principal assets. Indeed Laughton's heavy is realist properties the situation which works to the climax when the mad captain ship bed to destroy the woman at the bod to destroy the bod

SPEAK EASILY

SPEAK LASILY

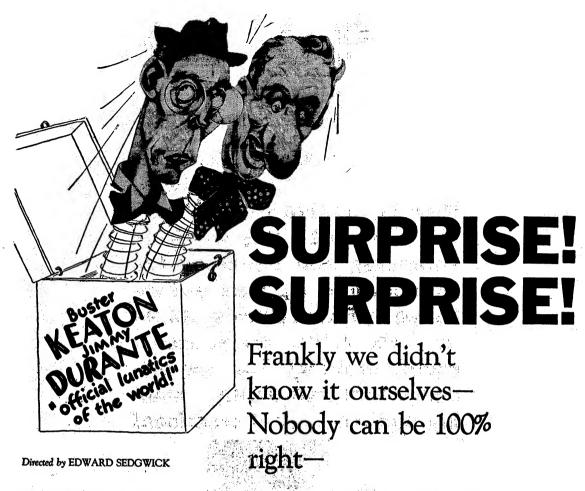
Metro production and release. Buster
Keaton and Jimmy Durante starred. Directed of Direc

Plenty of dead pan from Buster Kenton, of nose from Jimmy Du-

Plenty of dead pan from Buster Keaton, of nose from Jimmy Durante and of looks from Thelma Todd, plus an unbelievable, but very comical, acceptance and the combination of the combinati

performance all the way through, which should give Durante an extralift in his gleady climb in the talk.

Miss Todd, rounding out the lead trio, is a natural opposite for the laugh pair. She works with Keaton mostly but doubles with Durante Pusies well. There's a review make a soft as the extra climax of a darb, drinking scene that holds everything in a low comedy way for a mixed team. Her attipping down to for Miss Todd is an eyeful of lines and curves. As the picture's contrasting good girl, Ruth Selwyn is rather held down by the script and selection of the selection of t



SPEAK EASILY

in its first three engagements, Baltimore, Providence, Kansas City, has leaped into the headlines with smashing business and hysterical audiences! TAKE THIS TIP NOW! YOU'LL THANK US LATER! GET BEHIND THIS PICTURE! ADVERTISE IT! SHOUT ABOUT IT! Sure it's M-G-M! And is our face smiling!

(EXTRA! We caught this paper as it was going to press! We're adding these additional lines to tell you we have just seen "BLONDIE OF THE FOLLIES". It is one of the greatest human interest thrillers ever filmed. It is the best thing Marion Davies has appeared in since "LITTLE OLD NEW YORK" and "MARIANNE". They were long ago, but these are the only comparisons worthy of Marion's new hit! Bob Montgomery, Billy Dove, Jimmy Durante, James Gleason, Zasu Pitts! Screen this picture—then tell the folks about it!)

BIRD OF PARADISE

at Syracuse, Albany, Schenectady, Troy and Far Rockaway, New York, five pre-release engagements this week, is smashing and equalling the attendance figures established by Frank Buck's "BRING 'EM BACK ALIVE", the season's record holder! Further evidence that RKO-RADIO is making pictures...not promises!



KING VIDOR'S

"BIRD OF PARADISE"

From Richard Walton Tully's Most Successful American Play with DOLORES DEL RIO, JOEL McCREA



DAVID O. SELZNICK, Executive Produces





EXPLOITATION By Epes W. Sargent

Tuesday, August 23, 1932

Advertibing scheme in the guise and ready with the mattines if he for a lattier writing contest pulled for a lattier writing contest pulled for a small town. Got planty of a lattier writing contest pulled for a small town and the planty of a lattier announced the sales lattier announced the sales lattier announced the sales lattier announced the sales lattier a sales better? Can you see the sales lattier continued that this was a test. In salesameaship to permit those with continued that this was a test. In salesameaship to permit those with green a salesbe in special frames in the lattier of first only better to friends, as five or as many as he cared to trying to self the resident proposed of the cared to trying to self the resident proposed to the prize of the best letters. Only those window were considered, decision window were considered and window were considered to consider window were considered to consider window were considered to continue window were considered to consider window were considered t

Several people spent a dellar or more in pastage as much to get the henor as to win the \$5 top prize.

Greeting Weeks
Theatres in college towns have, made money in the past by sending, a greating to members of the freshmen class; obtaining the manes, in

a greeting to members of the fresh-man class, oldating the manes in Savane.

Savane

their favorite.

One small, college was sold last war on the idea of making the bause, the training school for the greenias. Following the show they were given a course of college, songs, and after four meetings the idea was so well liked that it was continued as a general sing after the training period had passed.

Plain Poison

Plain Poison
In access these Pohilis Opinion' prints a picture of a holdup stunt used in advertising a gang picture and warns its managers not to use such, dangerous ideas.

Possibly others have been struck by the same idea. It's bad and lander of the same idea it's bad and lander of the same idea in the same idea in the same idea in the same idea in the same idea had been same idea but he took pains to advertise to the citizenty that if they saw a store being held that if they saw as tore being held that they saw is tore being held same idea. But he took pains to advertise to the citizenty that if they saw as tore being held satisfaction, send one set weren't footness.

Jimquin's Poetry
James C. Quinn, otherwise Jimquin of L. A., is: prouder than a young father of his first son. Jimquin writes poetry in his spare moments from running a nabe house in Los Angeles. Most of it has been printed in his house programs.

But now Jimquin is mailing out har sheets from the L. A. Tilesaid-Ropress which contains the light line poem of welcome to the Olympic visitors. And it has its Jimquin signature in poster size latters in the design.

House It will be a slow fight back to hormstey but theatess can help quicken the pace though exploiting property just as the shows are semicited. Use the screen and the lit is just as well to remember that after three years of two for cases, sift contests, cut prices and all the rest, it is sough to be pretty truth to-cut out the concessions all described showly, and it, would be well to make a start now. Make the taper so gradual that it will not be noticed.

Mothers' Delight

Mothers' Delight

Neighborhood manager owning a small printing press started some things a couple of months ago when a charty patron complained at the could not get her boy to eat apinache the could not get her boy to eat apinache heat, coupon on bright colored paber, headed 'Spinach ticket.' Text sleek and the couple of t

child each time he wolfed his spin-ach ration, with the matinee if he stuck to it. Worked so well that other moth-

Matches the Show

Some managers, get hold of an idea for a throwout and cling to it for all attractions. Others use the more efficient method of matching the piece to the attraction. Sometime to the attraction of the piece to the attraction. Sometime to the same title for different distribution schemes. There may be a gaudy circus style herald for the cheaper section of the town and a more inviting paper for the better forestions.

the control of thing as paper with universal appeal. Each picture has its own types.

Helped Celebrate

Helped Celebrate
Here's an idea which will become
increasingly available as things
increasingly available as things
where the factories had been closed
for several months, heard that one
plant was about to resume. He
rushed over to the princip and had
was banded each man as he checked
in for his first day's work.
Ticket congratulated the recipient
on the resumption of work and
in for his first day's work.
Ticket congratulated the recipient
on the resumption of work and
men the company of the control of the
celebration. Good for two admissions that evening only.
Manager figured that with the
men back to work they would be
the quickest way to ensure their
return would be to stake them to
the first taste to renew their appealers.

As he other mills reopen
the stunt will be repeated.

Prepare to Switch

Frepare to Switch
If there's a more or less perusament loe lobby for the summer, get
ready to switch. Usually there come
is few cool days in early September
as few cool days in early September
Ber ready to pull in the cool signs,
but be just as ready to put them
back when the warm spells come in
Sept. and bot.
If an air bot.
If an air cool or cool, it is always
the same comfortable temperature
here.

Living Lobbies

Invited Paper for the better recent of the better recent of the protections.

A melodrama was frequently stressed in the mill section and not stressed in the mill section and not in the more polite quarter. Others State is using two deluvers. The more advertised to the more affirmatic stressed in the state of the process of the protections and begin and of the process of the pro

Across the Street

Manager who hooks aftend is lining his biggest clothing store up
trans overcoad show. Manager
trans are sector of the show will begin be
wearing the old coat for a couple
has in we benny this year.
Merchant about two weeks in acvance of the show, will begin be
wearing the old coat for a couple
to a new benny this year.
Merchant about two weeks in acvance of the show, will begin be
wearing the old coat for a couple
taking plenty of mewpaper space.
Planned to have the boat charge
this copy. Society will sak men for
buy a new coat and turn in to old
buy a new coat and turn in to old
buy a new coat and turn in to old
buy a new coat and turn in the old
of the shows the boat charge
and the belly served the stere it may be posshift to coat coat manage began to
this copy. Society will sak men for
his wife the belter flow of pediathis copy. Society will sak men for
his wife the belter flow of pediathis copy. Society will sak men for
manage displays which work on the
old of the street. It may be posshift to coat coat onatomass across.
He belly serve on the cast dids. They
would if they were on the opposite
the belly serve on the cast dids. They
warning the property of the beauty of the belly serve on the
sake of the street. It may be posshift to coat coatomass across.
He belly serve to the the passer
would if they were on the cast dids. They
warning the belter flow of pediathis copy.

Society will sak men to
man the belter flow of pediathis wife is the wiser plan to
man the transport of the poor.
Now that he's hossing the Cleveland
destrict the transport of the poor.

Keeping and the may be posdied of the street to cast customass across.

In reading of the recent marques.

In reading of the recent that
moot of them are on th

CROONER

(Continued from page 15) that as soon as they start giving 'Crooner' (David Manners) a Bronx cheer, with it goes almost as much far entire proceedings.

If or entire proceedings.

It's difficult to differentiate the razz. It's apparent to the most unsophisticated, from the preliminary advertising campaten, with all its detracting slurs at the wagabond phrases, that that's the intent and purpose of the entire proceedings. But with the pyramiding alienation of sympathy from the crooner departs all public interest in the wholeworks.

Fan sympathy has been been been proceedings.

works.

Fan sympathy has been so moulded that the auditor must focus sympathy on something or other, else the entire structure collapses. Such is the reaction here.

Such is the reaction here.
Teddy Taylor, the crooner (Mannere), is a hopeless prig. One starts to wonder even at Aim Dovarak, his-wis-a-vis for her stupidly misplaced saymathy. She has little to do regardless. Ken Murray, as the flip manager, steak the platture. It's his romance on the screen, and while he does it effectively, the enlapses of his wise-cracking style is rarely subordinated to the lowe angle. Guy Kibhee just has a bit.

Manners, of course, has a terribly.

Ribbee just has a bit.

Manners, of course, has a terribly
thankless assignment. That it was
his wash-up on the Wasners to may
explain bits having been given the
particular bits having been given the
particular bits having been given the
particular bits have been given the
stantiates the analysis of the entire
film structure. If this picture's
thankless burdenguing of its central
player will burb him with the public how can the picture on the whole

Forething hout him.

side, how can me picture on the whole get over?

Everything: about the continuity lis designed to establish general artificial states of the second of the s

After the entire footage has been devoted to destroy Crooner, the ro-meantic manager (Rouner) stages a climax reunting Manners and Miss Duorak, a totally unconvening squarer for the hoppy ending.

squaser for the happy ending.

Mechanically, the spacing of
Manners' vocalizing was back it
was flagrantly appacent in saveral
spots. Els equally obvious hability
to maintain any sert of tempo with
the bamé and the tune he was directing evidences that they must
have shot it colif and them dubbed
in the fostero melody, as it contined: the fortrot melody, as it couldn't ave been visualized as wrong as it

is otherwise:

Meyers, the manager, with an uncertain dialect, and played by the
dapper and swarthy J. Cheroli
Naish, was neither here nor there.
Bill Halligan in a bit as a theatre
manager doen okey. Teddy Joyce,
erstwille picture house m. c., is one
of the band saxophonists.

Claire Dudd as the vamp on the yacht suggests being capable of handling more work. Abel.

Two Against the World

A WO Against the World
Warnes Ben. production and release.
Stars-Constance Bennett and features Neil
Barnition. Directled by Arolib Mago.
Story by Matons Dize and Jenry Morwin;
Chartes Rosber, film colitor. Bert Levy
At the Strand, N. Z., week Ang. 18. RunDDI Hamilton.
DDI Hamilton.
DDI Hamilton.
Dove Norton.
Melit Hamilton
Cordinar.
Melin Vinnes

A 69-minute stroll down a familiar screen thoroughfare. Minus any particular high lights, Two Against the World unreels as a less important the World unreels as a less important that the World unreels as a less important that the star's name the chief weapon in hand as a box office persuader. Indications are that the public reaction will be mild, and the Strand, isself, kept its balcony closed on a life a particular that the star's name that the public reaction will be mild, and the Strand, isself, kept its balcony closed on a life a particular that the star is a balcony closed on a life a particular that the star is a star is a star is a star is a star in the provential mext to ceeds in making the clamps grip. Assignment for Miss Bennett is as a daughter of wealth surrounded by a family of a philandering married sister, a young brother bent on doing an adolescent Monroe Oweley. (Continued on page 45)

(Continued on page 46)

No Quittner Precedent Unless Case Appealed

Contrary to the general impression among exhibitors, the Quittner case against Paramount will establish no precedent on booking protection unless the decision of the trial court is appealed. Only then would an opinion handed down by the higher court determine issues and interpretations of law which might benefit other litigants in the e field.

In making this plain. Joseph Quittnet reveals that he is being backed financially by no exhibitor or organization. The former exhibitor, of upper New York state, alleges of upper New York state, alleges that he was squeezed note of busi-mess by Faramount and on Get. 11 will ask a jury in the Faderial Couct for triple damages, or about \$5,000,-600. He believes thar as individual plaintiff on any protection issue is better able to battle them when he is just a co-plaintiff in an action brought by a theatre owners organ-ization.

RKO-Musicians' Row In Seattle Marks Time

Scattle. Aug. 22.

Fight between the mussicians' union and RKGP here, is marking time. Policy is too much up in the air at the local Orpheum, which is now trying straight but, with only living mustic the organ. Opinion is that ery long vaude will return and, ill meentime there may be a Souscleaning.

cleaning.

Vaudy hand of 10 men at \$25.50 a man und organist in addition has been policy, but with stage fare out, band was given notice. Threats were made that sperators and stage hands would strike in sympathy, but thus far me such action taken.

but thus far me such action saken. Union otches maintain when set-tied policy gots going against there will be 15 men in the band at \$50, and organists. New idose may be pattennied along stages bands instead of pit band.

Hitch is wellkout by other crafts said to be that unless monution man are employed life up to well and sainctom. Crafts have turned down positions, the count, he can be also firsting were taken all along the count, beach crafts magic to count, beach crafts magic to count, and the count, and the count, and the count, and the count of the county of the c

Seeks to Stop H-F's Attachment of B. O.

Los Angeles, Aug. 22.

Ece Angeles, Aug. 22.

Seeking to restrain: EnghesFranklin Theatres and Sheriff WilBlam Traesgor, of L. A. county, from
continuing; its impounds and attach
bo. receipts of the Belvedere, Pomono, Cal. H. Bachman and Pisor Goodstein, operating the house have
led application for an infunction in.
Superior Court.
Plaintiffs say they bought the
house from Fleenbaum and Weisman who previously had taken it
over from H-F. Suit and attachments axe against Figonhaum and
Weisman. Present owners ask for
immediate relief, charging H-F is
insolvent and would not be able to
satisfy any judgment for damages
which might agerne.

UPSTATE BANKBUPTCY

Schenectady, N. Y., Aug. 22. Schenicotady, N. Y., Aug. 22.
Frank: X. Shay and. Andrew
Schneider, Jr., doing business as
Shay & Schneider, operators of
Lincoln theatre, filed petitions in
bankruptcy last week. Filed as individuals and co-partners.
Liabilities listed at \$2,588. Shay
claims personal liabilities of \$1,495-71 and Schneider none. Both
list assets at \$300 and claim exemption.

Van Leer at Columbia Arnold Van Leer has joined Co-lumbla Picts, in the New York of-fice as exploitation contact. He will be under George Brown in the pub and ad dept.

Par-FWC Product Booking Paramount this week will close a product deal with Fox West Coast theatres, John Clark, assist-ant sales head for Par, has devoted the past two weeks to this booking.

BEHIND the KEYS

Lawrence Bruenninger has been named city manager for Fox-West Coast. He has been city manager for Fox at Salina, Kan, the past year.

Minneapolis.

Pantiages theatre, reopened as a
10-15 third-run by Harold Ruben,
has recruited its staff entirely from
former employees of the Publix,
Minneaota.

Minneaota rises agent. Randy Mestiman, assistant manager, served in
a similar capacity at the Minn. Minneapol

Portsmouth, O. Calumbia theatra becomes. Warners' ace when it reopens. Sept. 3. The Leroy switches: to subsequent films. Eyric, also Warner owned, stays dark.

Canton, O.

Robert Bean, assistant manager of
WB Palace, has resigned.
George Riester, for the past five
years with WB, left that organization Aug. 20. He left for Syracuse,
N. Y.

Akron, O. Frank V. King new manager of Shea's Colonial; which reopens nextweek here. Succeeds Charles Smith

In Publix division consolidation, putting Dea Mohes territory under Omaha, Evert Cummings remains as former local city manager, now in charge of Nebraska district; Charles Branham gets Iowa district; Art Abelsen takes World theatre here, succeeding Bill Miskell, to be assigned. Lional Wasson now operating reopned Princess, Slouz City.

A. P. Archer, mgr. local Educational exchange, midde manager of the coast division from Denver west. Headquarters L. A. Arthur Huot, Headquarters L. A. Arthur Huot, Succeeds here: C. C. Hamberger, former owner of Rex at Platteville, Colo, killed in auto accident. Joe Hanny relieves. Fox changes Los Hanny relieves. Rockly Foxt, Colo, Feet Cameron, Rockly Foxt, Colo, Feet Cameron, Seedy and Fox Colo, Feet Cameron, Seedy Foxt, Colo, Feet Cameron, Seedy replaces Paul Krien at Valencia, Walsenberg, Krier aw. L.

Spokane.
Fox West Coast to take over Universal's State theatre here. Will come under territory management of Terry McDaniel.

Racine, Wis.
Town's five outlying theatres have reopened following a months' argument with operators.
City attorney's office has started a crusade against games of chance in theatres.

O. W. Lewis has taken over Mission Playhouse, Alhambra, for vaud-film. Formerly operated the Alhambra in that town.
Charles Wuerz spotted as manager of F&W's 'Hearts of Broadway' unit. Formerly city manager at the Wilshire here, now in similar capacity at RKO Mainstreet, Kansas City.

San Francisco.
Nasser Bros. opaned its new 2,500-seat Alameda at Alameda, Cal., Aug.
18. Dick Masse manager.
Dick Lucas teaving Warfield as assistant manager.



REPORTER

July-30, 1932

E BEGINS' TREMENDOUS; ANOTHER HIT FOR

Alline McMahon and Frank McHugh should be ranked next, with Loretta Young excellent, but with not as much to do. The remainder of the big cast were distinguished.

James Flood and Elliott Nugent can take plenty of bows for the direction. The Earl Baldwim adaptation of the big cast were distinguished. The Earl Baldwim adaptation of James Van Trees effected a perfect combination of all the other production elements of the picture.

As we suggested above, this is a show for SHOWMEN. There is nothling in the cast that will draw. You have the brand name of Warner-First National to which the public has begun to look more and more for its entertainment. You have to create your own draw. But there is pleated to play with the entertainment of the play with the e



.

AND, LO ... our prayer has been answered. "Life Begins" ... and we are here to state. ... without any ifs, ands or but. ... that this pix is a searching human document that will stir the heart and mind and soul of every and women that views it. ... and send them away with renewed fath and interest in the Motion Ficture.

• IT IS the hitherto unusug glorification of Womanelhood the courage and fortitude of Motherhood. In no blatant, blustering male heroics. just the quiet faith and resignation of a woman. facing her great crists when Life Begins. and as such. it should bring every woman to the theater. and drag every man with her renewing their faith in Life. in Love the Home in a word. making this world more beautiful and worthwhile for everyone fortunate enough to see "Life Begins".

35 35 38 30 30 30 X

MOTION PICTURE HERALD August 6. 11932

Warners "Life Begins" Is As Outstanding As It Is New, Says Meehan; And There Are Others

by LEO MEEHAN' Hollywood Staff Correspondent

There is no question as to which is the outstanding picture previewed the past week. It is "Life Begins," from the Warner-First National incubator. The last word is used advisedly, for, listen to this, the entire action of the picture takes place in a maternity hospital! It deals with birth, and the tragic consequences which sometimes attend. There never has been a picture remotely resembling it; and possibly for story interest, intense, throbbing drama interlaid with natural comedy (the about-to-become-a-father stuff), there never has been a more gripping picture.

about-to-become-a-father stuff), there never has been a more gripping picture.

Rumors have been leaking out of the Warner plant these past, several weeks to the effect that "Life Begins" was something very unusual, very courageous, daring, sensational. The spontaneous appliause which broke out in the preview audience herialded confirmation of previous reports. Women went out with fear-stained faces, men with glistening eyes.

The rather commonplace subject of childbirth has been pretty; much tables in nictures un to now. Here is one to challengt

The rather commonplace subject of childbirth has been pretty, much taboo in pictures up to now. Here is one to challenge anyone who thinks it is not a screen subject. Don't get the mistaken notion it is clinical, either. It is intensely human, understandable, sincere. The Warner production staff and the Hays office have worried considerably about the possible veaction of censoring bodies. Well, if they don't pass this one and tack a gold star on it, mothers had best quit having babies and studios better begin making Grimm's fairy tales exclusively.



Step out with the

UNIVERSAL

sales organization in its great tribute

CARL LAEMMLE, JR.

We're off on a gigantic campaign in appreciation of the greatest pictures Universal ever produced. For instance....

BACK STREET

FANNIE HURST'S great novel made in to a road show picture. With IRENE DUNNE, JOHN BOLES, George Meeker, Zasu Pitts, June Clyde, William Bakewell, Arletta Duncan, Doris Lloyd, Paul Weigel, Walter Catlett. A JOHN M. STAHL Production. RELEASED SEPT. 1,

LEW AYRES in OKAY AMERICA

The knockout drama with the knockout title. Written by the celebrated playwright, WILLIAM ANTHONY McGUIRE. With Maureen O'Sullivan, Louis Calhern, Walter Catlett, Allan Dinehart, Nance O'Neil, and many others. Directed by Tay Garnett. RELEASED SEPT. 8.

AIR MAIL

THE EPIC THRILLER of the AIR!

With RALPH BELLAMY, Pat O'Brien, Gloria Stuart, Slim Summerville, Lilian Bond, Russell Hopton, and many others. Directed with all its amazing thrills and drama by John Ford, who gave you "Arrowsmith" and many other hits. RELEASED SEPT. 22.

THE OLD DARK HOUSE MENTER

Charles Laughton, Gloria Stuart, Lilian Bond. From the famous mystery novel by J. B. Priestley. Directed by JAMES WHALE, the man who gave you that big record-smasher, "Frankenstein." RELEASED SEPT. 29.

ALL AMERICA BIGGEST NAMES IN FOOTBALL

in the biggest football drama ever made—Frank Carideo, Albie Booth, Ernie Nevers, Chris Cagle, Monty Schwartz, Ernie Pinckert, and dozens of other gridiron stars—with the All America Team and the All America Board—with Richard Arlen, Gloria Stuart, Andy Devine and other big screen names. Directed by Russell Mack. RELEASED OCT. 6.

ONCE IN A LIFETIME

1932's SMASHING LAUGH HIT

Made from the famous play by Moss Hart and George Kaufman. With Jack Oakie, Sidney Fox, Aline McMahon, Russell Hopton, Louise Fazenda, Zasu Pitts. Directed by Russell Mack. RELEASED OCT. 20.

MILLIONS READ IT-MILLIONS WANT TO SEE IT!

Good-bye—SHERLOCK HOLMES So-Long—PHILO VANCE

Make Way — Here Comes
THATCHER COLT

The newest and most ingenious solver of mysteries ever brought, to the screen.

A reader audience of millions is waiting to see the first THATCHER COLT mystery ever screened!



The NIGHT CLUB LADY

Thrilling-Chilling-Mystery Scream

ADOLPHE MENJOU

Skeets Gallagher Mayo Methot
Directed by IRVING CUMMINGS

Serialized to 20,000,000 readers in the Hearst newspapers. Mundreds of thousands have read the book.

Millions want to know what happened to Lola Carewe — The Night Club Lady, at the stroke of twelve on New Year's Eve.

Millions everywhere are waiting to see THATCHER COLT brought to life for the first time on any screen.

Play It Now -- It's A Natural

OPENS NEW YORK PARAMOUNT-AUG. 26

TEAL BOOK SON THE STATE OF THE BALTIMORE NEWS TO BE STATED OF THE BALTIMORE NEWS TO BE S

ATTANIA BERGIAN FI

YOU NEED'EM COLUMBIA HAS 'EM!

23

Stock Market

(Continued from page 12)

(Continued from page 12) merely hold ground already gained on the upturn since Aug. 1. Highlight of the week in the stock market was the fact that stocks seemed to have gone shead as far as they could for the time being, momentum; the amusement liens especially getting into the limelight and leading the fixed income list for several days. Gains in obligations in some instances, notably the two Paramounts.

tions in some instances, notably the two Paramounts.

Situation as to the share market seems to be that it is stuck on a dead center. Since it touched its recovery peak the second week in recovery peak the second week in the second peak in t

by bears to take advantage of the situation has met defeat.

Testing sales have been thrown in from time to time, but not once have they shaken out stock in quantity. On the contrary, on setbacks the pace of trading slaokens and seems reasonable to accept the current situation as likely to extend over most of this week, with prices remaining in a narrow range and trading quiet. Later on will come a test. Either some new development, probably from. Washington, mered campaign on the buil side or a new phase of general business will give the hint of the next move up or down. Meanwhile the chances look better for buyers than for sell-ers, and the best advice from down-ting against outright short selling.

In the absence of any fresh news

water that has gone under the bridge, the actuality is received complacently.

Looking Ahead, Not Back

bridge, the actuality is received complacently.

Looking Ahead, Not Back
Paramount just now is ignoring past headaches, while attention is fixed on the probabilities of fail and winter business recouping first half street of the possibility of releases held back over the summer and now about to be marketd. First of the new season films on which it is banking were the summer and now about to be marketd. First of the new season films on which it is banking were will receive at the Rivoll last week and the Marx Bros. comedy at the Rialto. Impressive gains in Par. bonds, which added nearly a dozen points to their earlier gains, gives confidence in its sponsors. The Warner bonds likewise got in new high ground above 30, while the Lowe obligations closed within a confidence in its sponsors. The Warner bonds likewise got in new high ground above 30, while the Lowe obligations closed within a fail of the sponsors. The Warner bonds likewise got in new high ground above 30, while the Lowe obligations closed within a fail of the sponsors. The Warner bonds likewise got in new high sponsors of the sponsors of the sponsors of the sponsors of the sponsors. The Warner bonds likewise got in new high sponsors of the sponsors of

look better for buyers than for sellers, and the best advice from downtown is against outright short sellers, and the best advice from downtown is against outright short sellers, and the best advice from downtown is against outright short sellers, and the best advice from downtown is against outright short sellers, and the best advice from downtown is against outright short sellers, and the best of last
most of them to the best of last
mont of them top the best of last
mont of them top the best of last
favorite and lately in disreptive was
frechnicolor, which jumped to a new
covery peak at 3% from a bottom
every peak at 3% from a bottom
e

Summary for week ending Saturday, Aug. 20:

| 21/4 101/4 54/4 48/4 31/4 161/4 108/4 | Net cha ast, for wh 1½ bld 3% +1; 12 +1; 5 + ; 50% +1; 4% +1; 18½ +2 15 bld 30½ +4; |
|---|---|
| 21/4 101/4 54/4 48/4 31/4 161/4 108/4 | ast for wh 1½ bld 3% +1; 12 +1; 5 +3; 50% +1; 4% +1; 18% +2; 15 bld 30% +4; |
| 21/4 101/4 54/4 48/4 31/4 161/4 108/4 | 1½ bld 3% +1; 12 +1; 5 + ; 50% +1; 4% +1; 18½ +2 15 bld 30½ +4; |
| 10 ¼ 1 5 ¼ 48 ¼ 1 6 ¼ 1 1 6 ¼ 1 1 6 ¼ 1 1 6 ¼ 1 6 0 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 | 3% +11 12 +11 5 + 1 50% +15 4% +15 18% +2 15 bid 30% +45 |
| 10 ¼ 1 5 ¼ 48 ¼ 1 6 ¼ 1 1 6 ¼ 1 1 6 ¼ 1 1 6 ¼ 1 6 0 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 | 12 +11 5 + 1 50% +15 4% +15 18% +2 15 bid 30% +45 |
| 5% 48% 16% 16% 20% | 5 + 1 50% +15 4% +15 18% +2 15 bld 30% +45 |
| 48% (3% 16% (26% (| 4% +19 18% +2 15 bld 30% +49 |
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| 1614 1 2614 2 | 18¼ +2 15 bid 30¼ +45 |
| 20% | 15 bid 30% +45 |
| 26% 2 | 30% +45 |
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| | 18 -2 |
| | 3% |
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| 9% 1 | 12 +8 |
| 4% | 0% +2 |
| 76 | 1 + 3 |
| | 4 +1 |
| .7% | 8% +11 |
| 4 | 5% +1 |
| - % | * + 5 |
| | 32% bld |
| | 814 +13 |
| 10% '1 | 10% -2% |
| 31% : 8 | 37% +6 |
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| 10 1 | 11% +2% |
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| 2 | 8% +19 |
| 11/4 | 11/2 - 3 |
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| | 1. 1. |
| 31/4 | 51/4 +21/ |
| 37% 8 | 39 -1 |
| 8ő E | 39 +4 |
| 56 . (| 1 +3 |
| 3114 4 | 3 +11 |
| 20 4 | 10 +117 |
| 08% - 8 | 36 +9% |
| 214 | 3 +1 |
| 23% 3 | 31% +7% |
| | |
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| | |
| | 3 1/4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |

Note.—Fox Thrs. suspended from trading.

Gen. Thr. 0's cfs. of deposit sold \$12,000, closed 5%, up net 1%.

Furman's WB Houses J. C. Furman has been made ad-

vertising and publicity head of Warners New York theatres. Furman succeeds Lou Goldberg who has been elevated to national

exploitation overseer for all War-

ITOSC'S FUND FROLIC Los Angeles, Aug. 22.

Independent Theatre Owners of Southern California is staging mid-

night show at the Fairfax, Sept. 24 to raise funds for the organization Theatre owners plan to have picture names in stage show.

Tickets at \$1:

10c House's 7c Passes

Syracuse, N. Y. Aug. 22.
The pass tax thing, outfrowth of the new Federal admission taxes, has been given
another twist here.
A nabe house has been
flooding the downtown area
with yellow slips bearing the
pass, not transferable.

Payoff is that the theatre, a
dime house, exacts a 7c tax on

Payoff is that the theatre, a dime house, exacts a 7c. tax on each yellow slip as a 'service charge.' There is no Federal tax on the admissions under 40 cents.

Yielding by Musicians **Expected in Parleys** With L. A. Deluxers

Los Angeles, Aug. 22.
Negotiations for a new wage scale in deluxers here got under way Friday (19) at a conference of theatre exces and representatives of musicians Local 47. Present agreement terminates Sept. I first meeting brought no tangible First meeting brought no tangible germands.

results with both sides presenting demands.

J. W. Gillette, president, and Edward Smith, business agent, represented the musicians. For the theatres were Ed Smith, of Paramount, also representing Leon Levy of Warners; Cliff Work for RKO, and Reeves Espy for F-WC.
Generally felt among theatre rep-

Generally telt among theatre rep-resentatives that musiclans, only craft without a 1932-33 agreement, will consent to a sliding scale based on house classification, and will make concessions covering the num-ber of pit men employed.

CAUGHT WITH BEES

3 Boys Fined for Releasing Insects

Cincinnati, Aug. 22.
What police claim was an attempt at a labor trouble trick was nipped when three students of a local school for motion picture operators were fined in municipal court for releasing bumble bees in the Uptown theatre, a nabe,

Two of the students were fined \$50 and costs and the other was fined \$10 and scots picture of the house preferred by John Krebs, manager of the house.

of the house.

Untown is one of about 25 inde-Uptown is one of about 25 independent cinemas which recently put back IATSE projectionists after almost a year of operation with non-members of that organization. During that period the booth men were trained and supplied by a trade school.

Show Properties Offer Mortgage Fee Bonds

Mortgage rec bottles
Mortgage fee sinking fund gold
bonds of half a dozen theatre comonnies are included, in the list of 192
flotations for which S. W. Straus
& Co., Inc. of New York, has been
licensed to act as dealer by the Secretary of State. In many cases, the
security issuer is the Bondholders'

iscurity issuer is the Bondholters' Protective Committee, Joshua Mor-Protective Committee, Joshua Mor-Nison, secretary, 9 East 46th St.
New York, One of the issues of this committee is certificates of deposit for Fox Theatre and Oline Building first mortgage fee 5½% sinking fund gold bonds.

Other theatrical properties represented are: Film Center general mortgage fee 6 and 6½ percent sinking fund gold bonds, (separate issues) by Film Center, Inc., New York corporation; A. N. Adelson, 2 Park Avenue; Freeport Theatre building first mortgage gold bonds, issues) by Film Center, Inc., New York corporation; A. N. Adelson, 2 Park Avenue; Freeport Theatre building first mortgage gold bonds, issued by Freeport Theatre Corp., Freeport, L. I.; Atlantic City Embassy theatre first mortgage fee sinking fund gold bonds, by Board-walk Properties Co., of New Jersey; T. J. Martin, 221 W. 44th St.; Circle theatre first mortgage fee 6 percent sinking fund gold bonds, and Embassy theatre first mortgage fee 6 percent sinking fund gold bonds, both issued by James J. Clifford, assumed by Mercantile & Theatre Properties, Inc., Bankers' Trust Bldg., Philadelphia, Ph. Bonds of many well known hotels, and office out New York and for Low Angeles, Sherry Netherlands, Lexington, Pierrepont (Brooklyn), Monterey, Chrysler Bldg, Lefcourt, Empire State Bldg, Encourty are in the list to be sold by Straus & Co.

REORGANIZATION PLAN

Refinancing Chamberlain Pens String—Calls for \$75,000

String—Calls for \$75,000

Shamokin, Pa., Aug. 22.

Determined effort being made to reconstruct the defunct Chamber-lain Amusements Company, Inc., of this and other coal region cities, in co-operation with the Pennsylvania Trust Co. of Reading, trustee of the mortgage creditors.

Reorganization plan is being studied by stockholders. Plan requires \$75,000 cash, and to raise this amount the stockholders are asked to contribute 10% of the face amounts of their stock, \$756,000. For this contribution the stockholders will receive 6% noncumulative preferred stock in the new company to be formed, in an amount equal to preterred stock in the new company to be formed, in an amount equal to their holdings in the old company. Stockholders in the old company have little prospect of receiving anything on their original holdings, unless they come in on the new deal and contribute the 10% required in

and contribute the 10% required in cash.

Trust company is reported to be considering a propocal to have a new company formed, and to take a \$750,000 mortgage on the five theatres, and a sixth theatre previously sold, at Lansford, the Strand.

F-WC Seeks Day and Date With L. A. State for Pan

Los Angeles, Aug. 22. Los Angeles, Aug. 22.
Los Angeles, Aug. 22.
Fox-West Coast gets complete
operating control of the local Pantages, for a three year period. Deal
scheduled to be closed today (Mon-

tages, for a three year period. Deal scheduled to be closed today (Monday) between Alex and Rodney Fantages and Charles Skours. After three years circuit has option to acquire Alex Pantages 50% interest of the lease. Exchanges are being approached by F-WC for consent to have the Hollywood Pan play day and date with Loew's State, downtown. Should theatre win approval of plan, Panchon & Marco units will continue. House may go long run if distribe demur. Fantages family will continue its offices in the theatre building.

KELLY QUITS L. A. MGRS.

Lea Angeles, Aug. 22.

John J. Kelley, for the past eight years secretary of Los Angeles Theatre Managers' Association, has resigned to go into the magazine photographic illustration business,

Associated with him is Roy D. McLean, at one time with MacFad-den publications.

SUNDAY PICS OK'D

Des Moines, Aug. 22.
The coming national election hasn't held half the interest for Kno.cville, Ia., that a special election held
last week has had.
By a vote of 1,055 to 683 the town
approved Sunday films.

Seattle Musicers and RKO

Seattle musicers and have
Bill Douglas, president of the
Seattle musicians, is expected in
New York for a confab with Herschel Stuart on a deal to put the
men back in the RKO Orpheum
there. Orph is straight sound for there. Orph is straight sound for the first time since it opened. Stagehands and pit boys are out

Incorporations

California

California

Saccimento, Aug. 22.

Mollywood Cricket Cleib. County of Los Angelos. No capital stock. C. Aubray Claude Xing. Murray Kinnelf.

Recreational Properties, Inc. County of Los Angelos. Laurence Macomber, John R. Tablert, Marie B. Salver. County of Los Angelos. Capital stock 10,600 shares, none suberribed. Eddie Cantor. Salver. Salver. County of Los Angelos. Capital stock County of Los Angelos. Capital stock County of Los Angelos. Capital stock Mulis, Robert B. Stacy Judd, Iwan G. Maller, Robert B. Stacy Judd, Iwan G. McDaniel. el. rtificate changing name of **J. G.** er, Ltd., to Mayer-Laneaster Agency,

Mayer, Atda, to anyer-takenseer asyncy, in-Cartified copy of Bevery Hills Broad-casting Corporation, Las Vegas, Novada. Permits to issue stock issued to: Stercovision, Ltd. Motion picture de-viese. Capital 100 shares, no par. Per-mitted to issue all. "Metares Compension, Motion picture of the properties of the pro-persion of the properties of the pro-served of the p

JUDGMENTS Erlanger Productions, Inc.; Eldredge Co., Inc.; \$232. Mascot Amusement Co.; E. S. Appleby and others; \$24,840.

Balto Musicians In Negotiations for 1 Week Off Out of 7

VARIETY

Baltimore, Aug. 22.

Taking a cue from unions in other burgs, the local musicians' group is asking for a part-time layoff clause in the new contracts which are stated to go into effect on Labor Day. In the negotiations started late last week between the unions and the theatres, the music boys made a demand for a one-week rest out of every seven.

If the one-seventh layoff system should go into effect here it would likely mean that two members of the regular orchestra would lay off each week, their spots to be filled in by two of the union. asking for a part-time layoff clause

such week, their spots to be inten in by two of the unemployed group of It is, however, unlikely that such a clause will be actibled into the new contract, since the theatres are dead set against it, claiming that putting new men and new leaders into the orchestra pit for one-week specials in antirely impracticable, particularly where the bands must be adept in playing for acts, the particularly where the bands must be adept in playing for acts, the particularly where the bands must be adept in playing for acts, the particularly where the size of the contract is not order for the regularly employed musicians. Scale for the local music masters under the new contract is figured at \$82.50, which in some of he houses

under the new contract is figured at \$42.50, which in some of he houses will rate as an increase of \$7.50. And in the two big houses, the Century and Hippodrome, the union demand is for a 14-man minimum. This latter clause will be met by both houses, the latter jumping from its present eight-men band.

Musicians locally recently won as Canada and the second of the contract of the

Ed Reed Drowns

Mobile, Aug. 22.
Edward Reed, assistant manager
of the Saenger, Mobile, was drowned
in Lake Fonchattrain, near New
Orleans, while on his vacation.
He was accompanied by his wife
and daughter, Doris, and was visting, relatives in New Orleans.

U. S. Commissioner In Arthur-Union Dispute

Arthur-Union Dispute
New Haven, Aug. 22.
Charles G. Wood, commissioner
of U. S. Dept. of Labor, enters into
the Harry Arthur-union picture in
an effort to settle the disagreement.
Arthur has algnified a willingness
to place issues in dispute in the
hands of three arbitrators for deliberation, and settlement.
Commissioner Wood: has sabCommissioner Wood: has sabCommissioner Wood: has sabCommissioner wood:

W. A. Dillion, of, stagehand internátional, and it is expected a neutral trio will be appointed to sit in
for decision.

FANCHON & MARCO · Featured Acts ·

FANCHON & MARCO Presente **ZELDA SANTLEY** "VEILS" IDEA

EDDIE BRUCE

HEADLINING

"Gus Edward's Radio Stars"

FANCHON & MARCO Present SYLVIA CLARK In "HER BIRTHDAY PARTY"

WILTON CRAWLEY

'The Thunder Storm of Jazz' With HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

Now Releasing
HARRY RICHMAN in "LOVE A PARADE,"

STANLEY DISTRIBUTING
229 Seventh Avenue, New York
Totalphone Byrant to 2317



Another

HIS FEMALE TARZAN HE HAD URED IN THIS ISLAND JUNGLE?

IBBANSS in

Mr. Robinson CRUSOE

He couldn't kill her! He couldn't trap her! He couldn't chain or cage her! Yet here he was...alone with this girl...cannibal, primitive...dazzling in savage beauty... ALONE WITH HER IN THE JUNGLE!

BIG UNITED ARTISTS' Picture

CHECK THESE (3) VITAL POINTS

-and you'll know it cannot miss!

Making Star" Poll showed him high among the First Ten. And you get him in the excitement of a presidential year. What a break!

STORY By Homer Croy who wrote "They Had To See Paris." A tale of plain people who found headaches in wealth and happiness when they went broke. Plenty of rich humor.

SUPPORT Dorothy Jordan, Irene Rich, Matty Kemp—all swell marquee dressing. Irene Rich shared in some of Rogers' best. The other two are perfect for young love.

DIALOGUE By Edmund Burke who did such great work in "Bad Girl." He makes this sparkle, too.

DIRECTION David Butler, who made "A Connecticut Yankee" one of Rogers' biggest hits.

WILL ROGERS

in

DOWN TO EARTH

Watch FOX This Year!

RKO-F. & M. AS PARTNE

ACTS TAKE 50% ROXY PAYOFF

Six acts that have been waiting for their money since the no-payoff final Rozy, New York, show in July, have accepted 50% down and a promise of full payment later on. Unpaid stage hands and musicians also agreed to the 50% arrangement. Minor members of the closing Roxy bill, such as the ballet, Roxyettes, singing chorus and a group of child entertainers, were paid in full. The payoff took place Friday (19), the day before the Roxy reopened, at the V.M.A., with Major Donovan had been working on the case in the

been working on the case in the acts' behalf since the closing. He also arranged for payment to the stranded theatre scrubwomen.

stranded theatre scrubwomen.
Acts paid on the 50% basis were
Ted Healy, Ann Pennington, Keller
Sisters and Lynch, Irene Ricardo
and Roy Smeck. Total paid was
around \$8,000. Another \$4,000 is

around \$8,000. due.

The Roxy's reopening is under Fox management, with Spyros Skouras in charge of operation. Frank Cambria is the managing director and stage production head and Harry Hollander the stage booker.

FEMME PLANE PILOT DIES ON TERRA FIRMA

For several years making daily airplane flights as one of the country's few women commercial pilots, Georgia Christie, wife of Wayne Christie, RKO agent, met death on the ground, Aug 15. She died of injuries received in an automobile accident near Hoholtus, N. J. Her car smashed into a telegraph pole as she was returning to her Long leland home from the Monticello airport.

Mrs. Christie, 32 years old, was

alroot. Mrs. Christic, 22 years old, was known in vandeville as Georgia Meltonow in the water old the christic, who was then a Keltonow honers and aviation enthusiast for years, she obtained a pilot's license four years, ago and had been making a business of flying since then. For the past two years she had been planning an ocean flight.

BACK TO EARTH

Raymond Bond on Pigeon Farm in lowa

Lovilla, Ia, Aug. 22.

Raymond Bond, in vaudeville for 20 years, has gone back to the simple life. Running a pigeon farm with his wife, the former Helen Bullvan, and her brother, Thomas. Feeding squabs instead of audiences. Bond started on June 1 with 70 pairs, multiplied to 125 squabs now and expects to have 1,000 pairs of stock by next summer, with a weekly hatch of 500 squabs.

Vaude Singles for Revue Before New Carroll Show

Earl Carroll has decided to use Lillian Shade and Milton Berle in Vanities, prior to placing them in his imported book show, It's a Girl'. Latter will open about two months later than Vanities, which is now in rehearsal. Carroll's idea is to pull Miss Shade and Berle out of the revue when Girl' is ready.

The Carroll engagement is the first in legit for both vaudeville

Berie is auditioning this week for the Lucky Strike program on NBC. The ciggle account wants him for the run m.c. spot currently occupied by Walter O'Keefe.

Clara Kimball's Single

Hollywood, Aug. 22. Clara Kimball Young is breaking in single, with woman pianist, at the State, Long Beach, Cal., this

Former film player goes to the Golden Gate, Frisco, Aug. 26.

A Route?

Harry J. Conley is back from an up-to-date, modern 1932 vaudeville route on the RKO time. To play four weeks, he best Pearry's trip to the port of the total value of

LONDON BOOKING MAY COST TRIO B'WAY SHOW

The Three Diamonds may lose their first crack at a legit musical spot through refusal by the management of the Palladium, London, to release the act from an alleged

release the act from an alleged prior European booking.

Charile Morrison placed the vaudeville knockabout trio in Schwab & DeSylva's 'Humpty Dumpty' last week. Attempts to set aside a previous London engagement which the William Morris office arranged were turned down. If the London booking must be played the act will have to drop out of the show, for which the boys are now rehearsing, and sail in time to open at the Palladium on Sept. 12. The Palladium claims the act is booked for four weeks.

TRIPLE ASSIST

Marcus to Godfrey to Bellit-Santa

The A. B. Marcus Show, which formerly booked direct with RKO, is now paying commish to an agent George Godfrey made a present of the act to Henry Bellit.

Godfrey represented the Marcus tab when he turned agent after leaving the booking office the last time. After his return and until the gift to Bellit, Marcus had been do-ing business direct.

Chicago, Aug. 22. Burn Em Up Ned' Alvord, from legit, is being anticipated with some qualms in vaudeville circles here. He is advance agent for the Marcus tab, booked at the State-Lake

tab, booked at the State-Lake Sept. 3.
Last year in advance of Billy Research and the State-Lake Sept. 3.
Last year in Advance of Billy Research and Emouldering memories behind. Loop is currently sensitive about dirt, due to the unpleasant reactions Balaban & Katz got when departing from its traditional family policy in presenting a couple of stage shows full of Broadway indigo and innuendo.
Indications are that 'Burn 'Em Up' will be carefully censored for vaudeville consumption.

RKO Vaude Dates During An NBC Air Build-Up

Radio Rubes, slated to go on an NBC build-up the latter part of next month, have been spotted into three RKO houses in the mean-

while.
Play three days in Trenton, starting Aug. 30, and follow with the week of Sept. 10 in Providence and Sept. 17 in Boston.

CAB AND DUKE'S INDIES

CAB AND DUKE'S INDIES
Duke Ellington unit plays three
indle stage dates in the east during
October. First date is the Hippodrome, Baltimore, the 14th. Pearl,
Philadelphia (22) and the Howard,
Washington (29), follow,
Cab Calloway band will precede
Ellington in the latter two spots,
going into the Pearl Sept. 3 and
the Howard a week later.

F-M WOULD TAKE DN BOOKING DEPT.

Negotiations Opened in New York - Playing Time at 50 Wks. Minimum and 100 Possible—Pact Must Carry OK of Fox Films and Fox West Coast— Beck Agreeable

MARCO BOOKING HEAD

On the verge of making a long term contract for a substantial amount of playing time with Fanchon & Marco on a minimum basis of weeks, RKO has reconsidered and is currently making a bid for a working partnership under which F. & M. will assume the co-operative direction of RKO'S booking department. So far it's only in the informal talk stage. Marco under the proposale would likely become head of the booking department. Marco talked with M. H. Aylesworth and Harold Franklin least the stage of the proposale would likely become head of the booking department. Marco talked with M. H. Aylesworth and Harold Franklin least the stage of the proposale would likely become head of the booking department. Marco talked with M. H. Aylesworth and Harold Franklin least the stage of the stag

Fox-FWC Must Okav

Any merger involving F. & M. must have the okay of Fox Film and Fox West Coast. Which means, in part, Spyros Skouras. Latter through his operation of Fox West Coast controls a half interest in F. & M.

West Coast controls a half interest in F. & M. There are two ways in which the RKO-F. & M. hookup can be effected. One is an RKO outright purchase of FWC's interest in F. & M. The other is a combination of the three forces, with Skouras and Marco forming an alliance under a trusteeship that would protect FWC's interest, and the two then dealing with RKO.

The terms of the KKO-F. & M. megotiation are not known. Evendoubtful if negotiations have reached that diage.

M. RKO may guarantee a specified minimum of playing time, which also is the basis of F. & M.'s partnership with Fox West Coast. All parties concerned will likely hold confabs this week to effect some result.

SAGA OF A CHORINE

F. & M. Line Girls' Sad Fate Torontoan Benevolence

Sad story is that of Norma Perrin, Fanchon & Marco line girl who took a two weeks lay-off here and was taken Ili. She didn't know a soul but the Imperial staff adopted her and Howard Knevels, house manager, guaranteed payment of her hospital bills.

The staff arain

hospital bills.

The staff again contributed to bring the mother to the bedside when the girl grew worse, but the little dancer died and the entire theatre staff attended the funeral ushers acting as pall-bearers.

Not a dally carried a line, the story just leaking out a week later.

Evelyn Nair's Divorce

Hollywood, Aug. 22.
Evelyn Nair, solo dancer with
Fred Waring's Pennsylvanias, given
a divorce here from Will Morgan,
former trumpet player with the
band, who is now working in pictures. His last appearance was in
'Crooner.'
Miss Nair is now en route to Boston to rejoin the band.

\$13,000 Gets \$40,000

Playing the most expensive stage show ever spotted in a neighborhood variety theatre, Loow's Paradise in the Bronx is also on the way to establishing a record New York and the stage of th a loss on the week.

HEALY GOES WITH RKO **DESPITE SHUBERTS**

Ted Healy will open as booked by RKO at the Palace, Cleveland, Aug 27, over objections from the Shu berts and despite the legit firm's ad perts and despite the legit nrm sud-vice to RKO that it will seek an in-junction. Healy quit the Shuberts' Fassing Show 'revue' last week dur-ing rehearsals and contends he did so rightfully. The Shuberts claim to hold a binding contract.

RKO's decision to play Healy re-gardless was made by Martin Beck at about the same time Equity ruled that the Shuberts have no claims on the comedian.

on the comedian.

Last week's walkout was his second during the Passing Show rehearsals. He was in the rehashfad version of Hey Nonny Nonny' on a percentage basis. Healy held that as long as his position was practically a partnership, with his income entirely dependent upon the show's merit, he was entitled to a gay in the casting. The Shuberts' first selections of supporting players were not satisfactory to Healy, so he quit. While a revised ontract giving Healy the right to decide on the cast was being drawn up by the Shu-Healy the right to decide on the cast was being drawn up by the Shuberts and the comedian's lawyers Healy booked the RKO vaudeville dates under the impression he was out of the show permanently.

When the new contract was accepted by both sides Healy returned to rehearsals, but left after a few days when he was again restrained from exercising authority.

EX-BLIND BOY

Earl Musselman Regains Sight and Frames Act

Earl Musselman, Allentown youth who regaland his eyesight through an operation about a year ago, and to whom considerable space was adevoted in metropolitan newspapers and who spoke over the NBC chain, is going into vaudeville. He opens Aug. 26 for Warners at the Rich theater, Elizabeth, N. J. His Pale will be a supported by the control of James H. O'Donnell, former actor, In addition to Musselman, two blind youths who were his fellow students at the Pennsylvania Institute for the Blind, will be in the act. They are Charles Lichtenwalner and Ralph Sterner, both of Allentown. O'Donnell will also be a member of the company.

After Elizabeth, Musselman is at the Mastbaum, Philadelphia, and werea's Earle, Washington, thence to the Coast.

McKay-Ardine Again

It took George McKay a year to find out that after 20 years it's no cinch to do without the missus. George's enlightenment has brought

cinch to do witnout the missuo. George's enlightenment has brought Ardine McKay out of retirement and the team is McKay and Ardine again.

Mrs. McKay decided to retire last year and her husband tried a series of new acts with other partners, none of which was successful.

Vaude Act's Short

Vaude Act's Short
Hollywood, Aug. 22.
Metro has signed the Five Maxellos, vaude act, now at Chinese, to
work in a Pete Smith sport short.
Jack Cummings directs.

RKO VODE BACK SOUTH, COAST: 7 IN ALL

Three weeks in the south and four on the Coast are lifely to be added to the RKO vaudeville hook bedoed to the RKO vaudeville hook before the end of September. Houston, Dallas and San Antonio of the former Interstate time are tentatively set to return to stage shows Sept. 17, while the recently closed Coast time's revival depends largely on a western trip being made by Marth Beck and other RKO execs this week.

Before leaving New York yesterday, (Monday) Beck declared there is no doubt as to the Coast houses' return to vaudeville, due to the flop of the straight picture try-out there. Policies and theatres are to be decided on within the next week or so, he stated. Los Angeles, San Francisch, Ocklance the Seattle and Fortland, Ocklance the Seattle and Fortland Coast back, RKO's vaudeville time, now down to around 18 weeks, will approach the 25-week figure recently set by the theatre department as the maximum amount decided on for the start of the season.

FALLY MARKUS BACK IN INDIE VODE FIELD

Fally Markus, at one time the foremost independent vaudeville booker, is back after a two years absence from the booking field. Under a revision of the Amalgamated Vaudeville Agency, he will have charge of the office and book have charge of the office and book with M. E. Comerford and Frank

with M. E. Comediord and Frank. C. Walker.
Two and a half, weeks of playing time now, booked by Amalgamated will be used by Markus as the foundation for a proposed extensive indie vaudeville book. The basic time comprises a full week each at Fay's, Philadelphia, and Fay's, Providence, and a split at the Binghamton, Binghamton, N. Y.
To return to booking, Markus sold his interest in the Photographic Reproduction company and stepped aside as an inactive partner in the Markus & Birman employment agency. He formed the latter when giving up his booking office.
Markus' return has been brewing since last winter, at that time RKO wanted him to head a proposed Pamily Dept. revival. RKO again started begotiations that the Composition of the condition of

Midget Forgot Alimony, Charged \$2.50 Wkly Extra

Barnstable, Mass., Aug. 22.
Howard A. Knowles, 40-inch midget formerly of vaude and legit, didn't succeed with his reconciliation with his normal-sized wife after a futile attempt to divorce her. But Mrs. Knowles demanded

her. But Mrs. Knowles demanded separate maintenance and won it. Ruth Hoyt Knowles, former vaude actress, told the court her husband had promised to give her 55 a week after their January divorce spat, but that after being on wente, he began to overlook pay—4.

the dot he began to overlook pay-ments.

The court decided sue should have \$7.50 a week and the hus-band, who charged his wife had hurled him around as though he were a football, seemed satisfied.

JUNE CARR'S LOSS

JUNE CARR'S LOSS

Kansas City, Aug. 22.

June Carr, on the Mainstreet's
bill this week reported to the police
that \$\$45 had been stolen from her
dressing room.

She said she discovered the loss
upon returning to her dressing room
after the inct show Wednesday
night.

RKO Wouldn't Pay Wire Charges; Ginger Ale Act Bookings Off

Booking of the Canada Dry radio program into the Falace, New York, and three other RKO houses has been called off by the circuit. Act casted for \$3,000 and that the circuit carry the out of town bread-est the contract of the contract refused to raise the ante beyond \$8,000. Booking of the Canada Dry radio

As the NBC artist bureau had it framed, a couple of denotes the As the NBC artist bureau had it framed, a couple of dancing turns were to be added to the cast, with the idea of expanding the running time to around an hour. Act would have gone into the Palace as the singleton stage attraction for the

Reviving 'Frenchmen'

Anatole Friedland will take his

750,000,000 Frenchmen' tab off the shelf on or about Labor Day and put it back into rehearsal. Friedland sunk \$20,000 in the tab last season, but couldn't get to-gether with the circuits.

BRO VAUDEVILLE INTACT 88 (Work Aug. 12) Palace, Chicago

THE GENIAL ROTUND LARRY I C

CHERI
"Miss Pert of Paris"
TOMA GENARO South America's Newest Dances TOMMY LONG The Biongated Express of Comedy elahoma's Ambassador" ENGLAND ONG The Chinese Helen Kane

GILBERT LAWRENCE And the
RICH RHYTHM BAND

DEVITTO AND DENNY And DOT STEVENS

Broadcasting-"—Hello, Ryan & Noblette—Has the Depression affected the Olympic Games."

Doubling

Gus Edwards doubled be-tween the RKO booking office as an agent and Loew's Metropolitan, Brooklyn, as oppo-sish all last week. He's play-

sish all last week. He's play-ing the Crotona for Skouras this week, also doubling on the RKO floor. Edwards was granted an RKO agency franchise a couple of months ago.

RKO'S \$2,400 DAMAGES VS. FRENCH BAND ACT

RKO has been awarded a judgment of 60,000 francs (about \$2,400) by a French court in its breach of contract suit in Paris against Rode's Band, one of the European acts booked for RKO's American vaudeville by Martin Beeck.

Suit alleged that Rode signed an RKO vaudeville bishaket contract which he attempted to cancel upon receipt of another American offer, this one from the Shuberts.

Henry Lartigue handled the suit for RKO.

Deal for F&M Units at RKO's 105th St., Cleve.

Fanchon & Marco units with Rube Wolff as a permanent m.c. may go into the 108th St. Cleveland, for RKO, some time in September. Also F. & M. may break its jump from Vancouver to Denver with a week atland at the RKO Orpheum, Salt Lake City. It golng fine the 108th St. Cleveland, F. & M. wall replace the present RKO vaude.

Gordon for F&M's 'Sam'

Hollywood, Aug., 22.
Desperate Sam' is working title
of F&M unit being built around
Bert Gordon. Will be semi-melo-

iramatic.
Gae Foster has started chorus
rehearsals. No supporting principals so far lined up.

IN FILM AND F-M UNIT

Los Angeles, Aug. 22.
Bert Gordon, vaude, got his first
eyeful of studio lights in 'Madison

Square Garden' at Paramount. Was his initial screen part. Set now for Fanchon & Marco unit.

WITH SHOWS ABOARD

2 MORE SHIPS SAIL

The Beigenland, on its weekly six day cruise, sailed with 40 professionals inclusive of the shows orchestra. Floor show was revised the revue portion being out and three sister teams replacing that feature. Specialists are Marjorfe and Irene, Four Barrymores, Fran and Ted Nash, Rene and Lora, Ann Martin, Marie Johanson, Lila Bey with the repeaters Chigi, Gloria Lee and Shert brothers, Fay's and Wellington, Vansiller and Cogway, Serge Abagoff, Michah Markoff and the Gypsy Ensemble.

Added to the Brittanic's troupe, sailing yesterday (Monday), were Del Faust, Zara Lee, Steele Sisters and Michael Foneen.

The Transylvania and the France have been added to the group of Ilners which will sail Sept. 2, over Labor Day with will sail Sept. 2, over Labor Day with some performing companions.

Catch-as-Catch-Can Unit Acts at Coast's 1 and Only

San Francisco, Aug. 22.

San Francisco, Aug. 22.
After a week of stage-band policy,
RKO reverts its Golden Gate to
vande with Horace Heid's band
doubling from stage to pit.
Booking office 'is grabbing 'as
many RKO unit acts as possible,
there being a dearth, of local material. This being only RKO house on
the Coast using stage acts office is
snapping up whatever, unit acts
blow into town, after having whole
Coast fall out from under them
while playing Northwest.
Benny Ross and Jack Gwinn were
used last week.

Minn. Walkathon Goes Past \$60,000 Mark

Past \$60,000 Mark

Minneapolls, Aug.

The local Walkathop is twint
name for each of the control of the control
ing up unusual grosses here. It's
in on percentage at the Municipal
Auditorium with the city sharing
on a percentage bats of 10% of
the first \$50,000 and 20% of everything over that figure. Now in its
seventh week, arair: has skipped
past the \$50,000 mark and has untill Sept. 13 to TUI... Tebbets, theatre man of Portland, One, who persuaded the city to the percentage
idea instead of the usual \$750
nightly rental. Nut is \$5,000 weekly
for Tebbets with plenty coming in
from concessions granted as well.

Loew's Memphis Union Tiff Cuts F-M Time

Another week dropped by Fanchen & Marco, with Loewig State, Mon-phia, going straight sound, following failure to reach an agreement with stagehands. Union difficulties in the east have necessitated route switches. Teddy Joyce unit, 'Hollywood Collegians,' was set to jump from Lips Angeles to New Haven, but now will work its way east over regular route. Detroit now a layoff week for units, due to dropping of stage polloyby the Fox. Temporary added week is the RKO Mainstreet, Kansac City, playing Desert Song.'

week (19). First F. & M. unit to play there was Ted Lewis unit.

HOROWITZ GOES WEST

MUNUMITZ GOES WEST
Chicago, Aug. 22.
Meyer Horowitz, New York indice vaude booker, has arrived in Chicago to open a booking office. He is new to the territory.
After establishing anchorage in Chicago, Horowitz hopped into his car and went into the sticks looking for houses.

F-WC BOOKS BRITTON BAND

Hollywood, Aug. 22.
Following Strange Interlude rolog at the Chinese, the Frank and Milt Britton band will play two weeks for Fox-West Coast in San eeks for Fox-West Coast in San rancisco and Oakland. May continue on to New York-ith a Fanchon & Marco unit.

C. & A.'S COAST BRANCH

Hollywood, Aug. 22. William Meiklejohn, local indie aude agent, will open Hollywood vaude agent, will open Hollywood office as coast representative of Curtis & Alien, RKO agents. Melklejohn formerly was booker

Already

Chicago, Aug. 22.
After being in business in an indie booking office for two weeks and having lined up such metropolitan centers as centers as Marsuch metropolical centers, as a frontwood, Escansba, Marquette, and Islabenins, Gibert and Bilty Diamond for the control of th

department.

JIM FOTHERINGHAM'S 90 DAYS FOR LARCENY

Jim Fotheringham, former Keith and RKO house manager, is sev-ing a 90-day sentence on Staten Island for taking receipts of the St. George theatre, of which he was manager. He pleaded guilty to petty, larcenty when arrested upon the arceny when arreste theatre's discovery when arrested upon the discovery of a \$1,300

theatre's discovery of a \$1,300 shortage in its accounts.
Of the missing \$1,300, \$500 has been recovered by the bonding company. The specific charge against the manager involved the theft of \$100 of the theatre's funds on two consistence.

on two occasions.

Fotheringham, who is 46 years old, once managed the Franklin and Madison theatres for RKO.

\$4,000 RED

Palace's 1st Loss Since Combo Policy-Needs \$16,500

RKO's Palace, New York, dropped \$4,000 last week, the first loss since the advent of combination bills at the former straight vaudeville ace. Gross was \$12,400. Needs \$16,500 to break.

Glens Falls, Vaude
Glens Falls, N. Y., Aug. 22.
Reopening of Rialto and Park
Sept. 1, by Rialto Operating Corp.,
announced. RKO vaude Thursdays to Saturdays at the Rialto.

Bergere' a Specialty Show Until Let-Outs Changed Their Minds

'Folies Bergere,' revue presented by Max Rudnick, heretofore a stock burlesque manager, opened raggediy at Long Beach Friday (19). Show

at Long Beach Friday (19). Show played until Sunday night, but laid off Monday for revision and rehear-sal, being due to restart at New-ark tonight (Tuesday). Although a vaudeville and spe-cialty revue, there was a running story which was dropped. Just in what form Bergere' will finally reach town was undecided. Scheduled to town was undecided. Schedule to town was undecladed. Scheduled to play two performances daily, in-cluding Sundays at the Harris, but Equity will not interfere because several members have run of the play contracts which call for guarantees and percentage. Equity offi-cials admitted that the violation of

cials admitted that the violation of the eight performance and no Sundays slip, eck by them because members reported the show was framed as a vaudeville show.
Whereas most of the Bergere players favored Equity leaving hands off because they needed the jobs, some who were let out at Long Beach have taken a different attitude. They were pald three-fourteenths of a week's salary, whereas had the show been under Equity control they would have had been protected to the extent of two weeks salary. The let-outs were particularly aggrieved because they re-hearted five weeks.

hearsed five weeks.

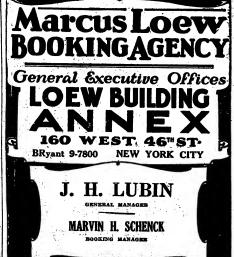
James Berton, Ada May and Fred
Hildebrand head the cast. Harry
Carroll of vaudeville is in on the
venture as stager.

BOXIE'S GLOBE GIRDLERS

Los Angeles, Aug. 22.
Wanderwells, world-touring mostorists, booked for week of personals at the Roxie, 15-cent grind.

RYAN and NOBLETTE

Answering DE VITTO and DENNY—And DOT STEVENS Yes, in the Olympic games this ar the Quoit Throwers are pitch-g pennies."



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JACK WEINER with M. S. BENTHAM

'I'm Telling You'

By Jack Osterman

A COLUMNIST STARTS

Looking in the Mirror

eginning this Thursday (25) this columnist starts doubling between Variety' and the N. Y. 'Daily Mir.

We closed this big deal last week When it came time to talk salary the head man referred us to a man on the second floor, who gave us a cut immediately, and sent us to another man who sliced us again. All we had to do was see two more fellows and we would probably pay lows and we would plotterly the 'Mirror' eight bucks a weel Anyway, the big opening is Thursday and we've already received a invitation for a congratulatory din per given by the 'Daily News.'

Obituary Notice

Here's an obituary notice seen in a trade paper: In Loving Memory of Our Dear Departed Father—The Four Happy Wowskys.'

Smart Girl

There's the story about the girl who worked at Macy's and called up one morning to say she was ill and unable to come to work. "Who's calling?" they asked. "My mother, 'replied the girl.

Suggestion

These hot days you can find several members, sitting outside the Friars Club.
As Pat Rooney passed the other day he suggested to the boys that

day he suggested to the boys th they pay their dues and sit inside.

Snappy Advertising

Snappy Advertising
The dallies carried ads on Chevalier's new picture Love Me Tonight, quoting critics from Cleveland, St. Louis and other key cities.
The next day they ran an ad announcing: World Premier Tonight.'
Maybe it's the heat.

Never Thought of It When Wober and Fields went to the Coast to make a picture one scene called for a replica of the old Weber and Fields Music Hell. They sent men. to N. Y. to get the exact location and upon returning the men said it was in the middle of the block. The exec argued it was on a corner and sent the men back to N. Then a settled property of the boss if she might make a suggestion. 'Go shead,' he screamed, so she coyly said, 'Why not take a chance and ask Weber and Fields, they're here on the lot.'

These Charming People
At an affair the other night a
little girl singer went up to one of
the men in charge and said, You
know this is my debut. The man

'No, I thought it was your first

ARE YOU READING?

STAGE WEDDING

Helen Cameron and Henry Twi-ford, members of a burlesque troup playing at the Globe, were married on the stage of the theatre Fiday (-9) after the evening performance Audlence was invited to remain and witness the ceremony.

MISSION PHLLING

San Francisco, Aug. 22.

Henry Heber has put a burlesque show into his Mission, Sacrament operating house at 40c, with subsequent run pictures.

Business excellent so far.

MRS. AARONSON IN FILM

Hollywood, Aug. 22.
Christine Marson, wife of Irving Aaronson, bandleader, is in 'Hat Check Gir' (Fox).
Does a specialty dance in a cafe sequence

Tough on Benefits

From present indications it's going to be tougher than ever to secure name talent for benefits this winter. Name performers are talking more than ever of the futility of maintaining a high salary level and a strong value if practicing voluntary appearances to many benefit shows.

benefit shows.

Fannie Brice's aloofness is cited as an example, in that she's minitained her professional standing for 15 years without doing her stuff gratis. Instead, it is eald, Miss Brice and others of equal mental stance and professional standing have found it pays to send in a check in lieu of gratuitious services on a benefit billous services on a benefit billous services on a benefit billous

ARCADE, L. A.

Los Angeles, Aug. 19. Dalton Boys of Main street have They eturned to Broadway here. eopened the Arcade as a burlesque nouse two weeks ago. House was operated by them several years ago tures, with Gus Metzger as the opertures, with Gus Metzger as the oper-ator. Metzger found the sledding too tough with two houses in one block, both double billing and with limited product, so the Daltons make a come-back. They took over Metz-ger's picture commitments so they have product with which to aug-ment the girlie show.

to the product, so the Daltons make a come-back. They took over Metzeger's picture commitments so they have product with which to augment the girle show. There is no comparison between There is no comparison between There is no comparison between the girle show. There is no comparison between the girle show and the new offering at the Arcade. Latter is not burlesque, it's just a tab show with blackouts. While the bits are suggestive, they are not the usual dirt handed out by the majoruse of the product of the p

F&M's 5 Acts Wkly at Arthur's College, N. H.

Harry Arthur will reopen the feature first runs and five acts of F. & M. vaude. College was formerly double feature house.

Vaude policy of five acts on Friday and Saturday together with two features at the Blion, also an

films.
Setup for the Poll (Arthur) is indefinite due to current labor trouble.
Arthur states he will bring F. & M.
tabs to this house if settlement is
made with union. Otherwise house
will play F. & M. vaude with opening tentatively set for middle of
next month. next month.

2 in Buff.

Buffalo, Aug. 22. Cavety reopens this week with stock burlesque under management

of Ed Daley at 50c. top. Mayfair, formerly Palace, also re-opening currently with burlesque as part of new four-stand circuit. Jerrie MacCauley's 'Sugar Babies'

I. A. Nahe Vande Revival With F-WC Booker Active

Los Angeles, Aug. 22.

Los Angeles, Aug. 22.

Neighborhood vaude of one, two and three-day stand variety, is gaining headway locally, with Sidney Schallmann, Junior booker for F-WC, lining up houses and booking. Plaza at Hawthorne (suburb) started a Saturday night-vaude only policy Aug. 20, and the Scenic, Whittler, a Fri.-Sat. booking (19). Mesa and Adams, both F-WC, also have been lined up, with Schallman figuring on additional dates by Sept. 1.

College's Theatre Idea, Produce for Tuition

Des Moines, Aug. 22.

Des Moines, Aug. 22.
Halls of learning are following & precedent set by Iowa cinemas in the rural districts the pest few years.
Held as an innovation when the small town picture b.o. accepted eggs, onlons and ears of corn as admission. Penn College, Oskaloosa, Ia, announces it will accept as tuition for the school year such tiems are considered to the school year such tiems are to the property of the property o 5-10% more than current market

Prignano's Plum

A Prignation S Fium
Chicago, Aug. 22,
Al Prignano, Democratic politiclan, popular with theatrical folia,
became clerk of the county board
last week. Position is considered
a political plum.
Prignano is married to Jean Gibson, former vaudevillian.

BENTHAM-WEINER 50-50

M. S. Bentham and Jack Weiner have formed an equal partnership in an RKO agency that will bear

in an ARO agency that we been both names.

The two franchise holders were amalgamated under last month's RKO agency changes, but the partnership arrangement for them is recent.

The

AMALGAMATED VAUDEVILLE AGENCY, INC.

Invites Inquiries from Theatre Executives and Managers Who May Be Interested in Vaudeville or **Tabloid Productions.**

A CONSISTENT RECORD OF SERVICE SINCE 1913

M. E. COMERFORD, Pres. FRANK C. WALKER, Vice-Pres. FALLY MARKUS, Sec. and Treas. BUD IRWIN, Booking Mgr.

1600 BROADWAY, NEW YORK CITY

TELEPHONES: PE. 6-3580-3581-3582-3583-3584

ROXY

New York, Aug. 20.

As regrettable as the Roxy's closing may have been, it appears to have given the great de luxe pic-ture house a new lease on life. The Roxy had to close because it wen

It went stale on stage and . Maybe the month's rest did

it good.

Nothing but mismanagement could have closed a theatre of the Roxy's calibre. That mishandling included a bad case of receivership, accompanied by failing of the picture arches. The receivers had the theatre but nothing else, and their inexperience restrained them from getting what it takes to keep a Roxy.

Open,
The new operators, Skouras Bros.
—the receivers are now nursing
their blistered hands in the background—are said to believe that pictures are what it takes. Their plan
is handsome but dignified stage entertesiment between the said of the said of the
work as long as the pictures stay
good.

good.
Opening, or re-opening, bill follows the original Rosy pattern inassumed and the lean distinctly foward
and the lean distinctly foward
and the lean distinctly foward.
The Rosystes, ballet and singing
chortes are again present, and in the
sante numbers. Ditto the pit symmbers.

phony.
The change is not so much in the contents of the show as in the style of presentment. Frank Cambria, the new stage producer, in addition to being the theatre's managing of the content of the con

Press. It is mindred to the charte's cult. The property of the control of the con

that was good enough to draw inthe hand at the dinish.

Ballet (24) has its difficient to

Ballet (24) has its own pair of

Ballet (24) has its own pair

Ballet (2

and the full minute's demonstration by the audience at the overture's conclusion indicated that Ross is right turn imparato from the operation of the comparing seem in order than probably made his studying seem in order than just worthwhile. Occupying a raised platform in center stage, he has the huge rostrum to in on the second choruses, but concealed by a black border that hides the stage proper. The import of the song and the production effect isn't very clear, but Imparato's pipes isn't very clear, but Imparato's pipes isn't very clear, but Imparato's pipes applied by the invisible chorus clinches it.

The great hall and staircase of a Clointal manelion, preceded by an exterior view of the house, is the ment. It's a company roundup, with everybody on at the finish. The week's only visiting act, Fortunello, and Clirillino, is pushed in rather awkwardry, but audiences with the works only visiting act, Fortunello, and Clirillino, is pushed in rather awkwardry but audiences the misplacing. They work on a carpet, and that this must be laid before they enter, and on a fully lighted stage, makes the specialty be ordinarily. The proposal pro

stager took no chances. At the fin-ish the center of the back wall drop becomes ascrim. Lights in the rear reveal a tableaux, of which the headliner is George Washington. That had the folks doing everything but throw flowers down from the

The Roxy style of splitting up the stage stuff with screen fare is re-tained under the new operation. For news and a Mickey Mouse cartoon, Trader Mickey, are this week's

"Trader manacy, fillers.

The First Year' (Fox), as the feature, should get the house off to a good start. Business strong through opening day (Saturday).

Bige.

CAPITOL, N. Y.

New York. Aug. 13.

Far too much, and a wet blanked talent in this week's straight specialty show at the Capital straight in the country of the round-up finale, the picture house figain follows a regulation of the round-up finale, the picture house figain follows a regulation of its acts. It runs to trios, teams and singles until the Ben Bernie band's closing.

The finish and interfective piece. The finish capital shows and singles until the Ben Bernie band's closing.

The finish capital shows a show the late Florenz Ziegfeld, it's laid on pretty thick. The band plays tunes fr. n one time Ziegfeld, it's laid on pretty thick. The band plays tunes fr. n one time Ziegfeld, it's laid on pretty thick. The band plays tunes fr. n one time Ziegfeld, it's laid on pretty thick. The band plays tunes fr. n and time the control of t

LOEW'S PARADISE

EVER'S PARADISE

Bronx, N. Y., Aug. 20.

Something drastic had to be done to Hit this 4,000-seat deluxer out of the heavy summer doldrums and the remedy decided upon by Loew was to move Broadway up to the Grand Concourse. That is, that segment of Broadway known as the Capitol where for several weeks they've been bunching big money they've been bunching big money doing nicely by themselves, as each successive week's b.o. tally disclosed.

doing nicely by themselves, as each successive week's bo. taily disclosed.

Transplanting of the Capitol policy in the Bronz took place the transplanting of the Capitol policy in the Bronz took place the transplanting of the Capitol policy in the Bronz took place the transplanting took place the transplanting took place the transplanting took place the transplanting took place to the transplanting took place to the transplanting transplanting to the transplanting tra

alimnared down to a steady trickie.
Paradise has been without vaude
opposition, to speak of, in the nabe
all summer. It's been getting the
screen fare direct from the Capitol,
and despite, these advantages the
house maintained a consistent
ing vaude, (Fordham on straight
film, for summer), is the circuit's
own Boulevard, while the only other possible competitor in the wide
expanse of the Bronz could be the
Cryotona (Fox-Skouras), why the
fing its new policy will likely make
itself strongly felt in the latter two
spots within the next week, if it
haan't happened already.

For the entry of the new policy

lapots within the next seek, if it is a continued to the continued to the

canaly cooked to follow the curristage payroll down to around 10 grand.

Jamboree of the present week could have been much more smoothly and effectively routined. Pace frequently turns sluggish, but the quiet spots are of brief duration-tously funny entertainment. It should be for 15, grand. For a couple of comics Phil Baker and Bert Lahr turned out perfectly matched, with credit due the according to the state of the

NEWSREELS



First ride up the new Eighth ave-nue (New York) subway is of greater interest to Embassy fans, although the talker debut of the German Crown Prince Wilhelm is of greater importance in the na-tional release. Both clips are F-H

exclusives.

Another scoop of moderate international interest is the coverage of the Duke of York Illiang with omit bulks does his best before the camera to register that democratic dubs in.

Death of Pir Mis Mis Mississipped with the Camera to register that democratic dubs in.

dubs in.

Death of Rin Tin Tin was observed impressively at the Embassy, Fox diggring into the vault for news highlights in the dog's career. Fox belatedly presents a clip of Gene Tunney signing up with the Demo-

The Translux covers a colored bathing beaut contest at Lido Beach and Fox took in a show staged in the Bronx with Daddy Browning picking an Italian win-

One of the most entertaining of all hot weather zoo pictures is that presented by F-H of all kinds of bears and wolves eating out of the same dish in a Milwaukee animal home.

home.

In the Gold Cup speedboat race of Montauk Point, Long Island, F. H. does a Job Taxastly supersisted to the control of the Couper of the

by the contestants.

Huge kite fiying in Japan and Shanghai's first amusement park both lend intereating, far eastern color to the program.

Australia's first big storm of the season is well photographed, idea of the program of the waves being accentuated by using a liner anchored in the harhor as a beckground pivok. Among other Embassy exclusives are: Magellan pageant in Spain, Australian ballet, Vienna girl ath-letes, Canadian log roller, three-

TRANSLUX

The better-times-are-here-oncomore campaign continues at the Transitur. This week Universal Transitur. This week Universal the continues at the American School of the Continues and Washington lumber, while Pathe takes to the hat and steel industries and gets the head of the American Federation of Labor to point to Izovacible business signs.

point to favorable business signs.

Pathe led the 'street Saturday
with the Mollison flight. Most of
the footaxe was on the take-off, but
it got sufficient of the English filer's
arrival in the Western World to
Considerable space is given to
other air events. The landing of
an 18-year-old filer in Mexico and
the less test flight of Boardman (not
the one in which he crashed) are
The most interesting air-minded

the one in which he crashed are included.
The most interesting air-minded family is reviewed by all of the reals. This has to do with Hutchinson, his wife and two Kints taking hop. Pathe got a cute camera slant of a dog looking out of a glass chart house just before the ship lifted of the Thying Boudoir are caught by Paramount on the ground as well as during re-fueling aloft. Ruth Nichols testing her new plane and Norwegian filers are shown before Pathe adds the serial men up the Huddon to Albany and back.

An amusing view of a false fire alarm detector in Toledo exhibits a small boy finding himself hand-cuffed to the fire box until the apparatus arrives we that supply of Both houses level, including the Roseevel-Carner talk. Pathe takes in one of the Hoover fishing trips. Closing of the Olympica, dedication of French war memorial and the harness race at Goshen are seen allike at the Embassy and Luxer.

year-old boy swimmer, Cossack chorus, aquaplaning in New Jersey, unveiling of the Cardinal Gibbons monument in Washington. Waly.

IMPERIAL, TORONTO

IMPERIAL, TORONTO

Toronto, Aug. 19.

It's a lay-off week for the line girls, but the Howard Knevels sixbit deluxer puts on an sa. bill that of the line girls, but the Howard Knevels sixbit deluxer puts on an sa. bill that of the power of the pony beliel. Tritle Friganas is the headliner, and, acting as mistress of ceremonies, she's on and off, the stage whenever she cares to. There's a full-stage garden set, but most of the work is done in one. The flash and speed of the various acts puts the pres, ever, farmes, that marked the bills of the various acts puts the pres, ever, farmes, that marked the bills of the past fortnight.

More and Yaconelli open. They're a couple of wop comedians with guitars who have no difficulty in crail in an adagio and a triple waitz that scores. Then Paul Howard in a contentionist bit and Bunny Bronson out for a toe number.

Kaeping up the swift tempor, Buth as the pecsants pounding and Mark Pepper on for a barities and Mark Pepper on for a barities and Mark Pepper on for a barities. The bill in light seem to be all dance, but Miss Friganza is on and off with five numbers. Still doing the satirical strip act. She's doing the satirical strip act. The still as well bit that has no difficulty in socking how it has hoo difficulty in socking how acreen filters. Feature is entered and there are the usual screen filters. Feature is

swell bit the socking home.
ck Arthur takes the baton for a 'Girl Crazy' medley and there are the usual screen fillers. Feature is Devil and the Deep (Far).

McStay.

McVickers, Chicago

Chicago, Aug. 19.

Mindful of the side street location, Balaban & Katz has invested what loois like about \$15,00-\$20,000 in a new electric marquee. It makes a dull block glitter with life and Mc-Vickers a focal point for mid-Loop

Vickers a focal point for mid-Loop crowds.

Auguring well for the extended run policy, the house, now pegged at 55 cents atternoon and 75 cents nights (tax included), opened to smash biz on Friday. During the last season and prior to its going the last season and prior to its going time, McWickers, or the discouraging to a grosser. Often discouraging to B. & K. was the failure of good pictures to do business. In consequence both McVickers and United

Artists opening next week will be watched for their pulse-beat.

Marx' Brothers' "Horsefeathers' and watched for their pulse-beat.

Marx' Brothers' "Horsefeathers' in the watched for their far on their stay of their far day on a 10:36 morning getaway. In midatternoon there were scattered seats, but mear-capacity, At night another line shifted indice. This was considered most heart-caping at B. & White was a spic-and-span at-mosphere on the first day that was not without its beneficial psychotrimmed lobby displays brightened the cavern and there were new liveries for the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the watched the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-food of the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer. It was a cheer-for the staff and flowers banked in the foyer in the staff and flowers banked in the former the staff and flowers banked in the staff and flowers banked in the staff and flowers

The spot in an increasingly coloriess Sam Sobler is again managing the house. Charley Kurtzman handled the opening. Shorts included a Paramount Pictorial with a laugh during a lingerie display for a model wearing Mahatma Gandhi panties."

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

New York, Aug. 19,
Ed Lowry comes to his first week as m.c. in a Broadway de luxer unstance in a Broadway de luxer unshow that his pappy drecumsances.
Paramount this week may not be in the vogue for overpowering collections of names, but it works out into highy satisfactory entertaincapacity deals with it handsomely.
Fact that he compromises on several crude. devices detracts somewhat from his start, but the young man's through triumphant.
State proceedings get a spirited start with a novelty routine of the 3d Alton-Bines girls. Half of the girls are prone on their backs, each with a girl astride her walst, an arthat give the effect of impossible feats of contortion. Whole group is on its-feet revealing long skirts of tans and yellows and green walsts and yellows and green walsts of the stand with a girl astride her walst, and its feet revealing long skirts of tans and yellows and green walsts of the standard walst of the stan

PALACE, N. Y.

Olsen and Johnson at the Palace is no more news than the dog that bites the man, but this week they are the whole show and their act gets an edge from that fact. There is no disturbing element of added vanderills to distract attention. There is a 55-minute show that is about 49 minutes C. and J. and the rest goes to Euble Blake and his order to be about 40 minutes C. and J. and the rest goes to Euble Blake and his order to be about 40 minutes C. and J. and the control of t bites the man, but this week they

rest goes to Emble Biake and his orchestra. Orchestra.

ORPHEUM, N. Y.

Effective lobby displays and generally good exploitation campaign by Loew's exploiteers on Blonde Captive' (Col.) are the only items Captive (Col.) are the only items of the current layout that rate more than ordinary comment. Otherwise the house is running routine with a conbo bill that depends mostly on the film attraction. The vande is only moderate entertainment, but leaves an impression of satisfactory balance with the type of film shown.

balance with the type of film shown.
Although Ann Penhington and
Charles Judels head the vaude half,
the turn that shoves most in amusement is Faddy Cliff and his band.
Strangely enough, in this turn the
Strangely enough, in this turn the
strangely enough, in this turn the
was forced into an encore at closing
and deserving, after a good novelty
finish that needs just some added
colori atmosphere and lighting to
the turn more classy. That
finded in the stranger of the stranger
or maybe take the middle.
May Joyce, now doing a single in
May Joyce, now doing a single in

ovening number for better returns or maybe take the middle forp with a mean state of the many state of the mean state of

The Pennington dance finish lifts the turn, with Long when caught having little to do in his own dancing right.

In the middle of the bill are Angus and Searle, for their usual good returns.

Vaude ran 78 minutes against the feature's 73. Metrotone news, 'Our

Gang' comedy and trailers fill out the program. That overture numnels to the program and trailers fill out the program and the program of the

STATE, N. Y.

Nice vaude for 50c at the State this week. Borrah Minevitch, sans the far-publicized whiskers and plus a sizeable rep thanks to buc-canneering Corsican sallors with a kidnapping uree, tops the show with his Rascals and all but stops the screening the feature picture. His is a wow act.

His is a wow act.

In sequence show plays like very palatable variety fare. Happy Harrison's Circus opens with the canine, monk and equine stuff, but it's the bucking mule with the three stooges that make the big laff finish.

nnish.

Yveite Rigel, who used to nextto-close the first halves when twoa-day vaude was Keith's is deucing here, singing three numbers in
nice soprano, although all are in
rather the same minor key. It
doesn't help for punch. Nights
Shall Be Rilled with Much 12

Toll 1011

In the soung sequence. Withal 11

minutes of clean sopranoins.

Eddis Halpey treys. Less a dead.

Shall Be Filled With Music Culliby of the Leaves and Elli Elli's is the so.hug sequence. Withal 11 minutes of clean sopranoing.

Eddie Hanley treys. Less a deadpan comic than heretore, he is a considerable of the control of the con

ALBEE, B'KLYN

ALBEE, B'KLYN

Nicely balanced vaude with an abundance of good material here. Kenneth Harlan and Al St. John. In the second was a secon

Brooklyn arrival with an extra nice overture.

'Hold 'Em Jail' (Radio) is the feature, and a cartoon, and two scenics fill out. Biz, sad to say, was way off.

PAVILLON, PARIS

Paris, Aug. 9.
The house now called The Pa-

villon is the former Plaza, which Natan took over and farmed out for vaude, but which the lessees turned

to pictures. House has reverted to Natan management, and whatever the show, it should be put to the credit of his theatre department as ready in the show, it is the show that the show it is the show and a contract the show it is closed for repairs, and apart from a few acts at the Almanbra and some they act the show and the show

DOWNTOWN, L. A.

Los Angeles, Aug. 18. Anyone bemoaning the good old ays of vaude should visit this days of vaude should visit this house and get a load of the current

days of vaude should wisit this house and get a load of the current vaude bill reminiscent of 1220. Seven acts opening with wire seven and seven with the seven and seven and seven and seven and seven and seven them ray artists, a mixed blackface duo, thatter act and a four-kid flash, the bill looked like the family time in the hey day. Budgeted at around the additional seven and seven seven

NEW ACTS

CLAUDE ALLISTER and Co. (4) THELMA WHITE and BOBSY
Getting Un-Married'
Comedy Sketch
16 Mins.; Full (Special)
Victoria Palace, London

Trop in One

Comedy Sketch
[16 Mins.; Full (Special)
Victoria Palace, London, Aur. 4.
Claude Allister, specially brought
over by Erik Hakim for starring
parts in a couple of pictures, which
are only so-so, is now engaged on
another picture. The Redemonth Inde.
The picture being finished, he is
playing a week at the Victoria, Palace, upon which depend '16 more
weeks for Moss Empires.
America. It seems novel to find a
picture star with a suitable offering
for vaudeville. Story, boy to
the star with a suitable offering
for vaudeville. Story, boy to
the weeks for Moss Empires.

The Girl, Story, boy to
the weeks of the Story
in the star with a suitable offering
for vaudeville. Story, boy
to the star with a suitable offering
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to the star with a suitable offering
for vaudeville. Story, boy
to the star with a suitable offering
for vaudeville.

The climax is reached when the
to the star with a suitable offering
for the star with a suitable
and alloway puts her out, and prevails upon the osteopath to continue
with her treatment.

BOOD AND BOOD
Clowins Bood
Clowins Full
Albee, Brooklyn
One of the first of the recently
imported Martin Beck acts and an
ited in traditional European clown
costume somewhat along Greek
lines. Hard to define their work.
It's actually dancing, though of a
barting of the strength of the corolation are actually used, painted
dumbells sufficing for the weightNicely routined and timed, turn
impresses because of its novelty
and trim execution.

East.

Louise GROODY & Edward ALLEN Songs, Dances Groots and Songs, Dances Orpheum, N. Y. After trying three or four different types of acts, one with Neville Fleeson and another with Hall Skelly, Miss Groody is back doing a two-act with Allen, her first vaude at two-act with Allen, her first vaude except that they could well use some material.

Miss Groody is as fetching as ever, and Allen is the same long-legred lad he was in 'Hit the Deck. allow such though there's no special reason for it. Maybe it helps set off his gangling form.

Couple of songs and dances and

31

AGNEW
Comedy Sketch
10 Mins.: Special
Drop in One
Brooklyn
Both players have been in vasideville before, but not as a team.
Open with a film announcement
flambuoyant in tone Agnew works
in near white flamble throughout,
changes, or stage while his partner
changes.

holding the stage while his partner, changes.
Her first dress is white, cut periliously low. Second is to bediee, and
last a pylama suit of black chiffon
with highly transparent trousers
that are a treat to the eyes.
Miss White sings rather than the stage of the stage
that are at treat to the eyes.
Miss White sings rather has bee
rings. Agrew has a better voice,
but a poor traste in stories. Most set
them are older than he is. Affer
the film brag they do not capitalise
their picture experiences too heavily
and eventualy forget about it.
Did very well in the deuce spot.

HARRISON and FISHER (2)

Three and One (Special)

HARRISON and FISHER (2)
Dance
Three and One (Special)
Three and One (Special)
Harrison and Fisher are a corking dance team. They can holimuch of their stuff down and take it to a class call foot more and of yet as the world of the stuff of the stuff of the stuff of their stuf

of show biz, including production and class hotel or cafe dates. Abel.

into the Tea for Two thing, with Miss Groody again singing it as she allegedly heard it in France sallater as done in Chicago. Latter, with the hip movements emphasized is, of course, the high spot of the turn.

ORPHEUM, DENVER

All Trahan headlines with his tandard comedy.

All Trahan headlines with

PALACE, CHICAGO Chicago, Aug. 20. Russ Coumbo's box office strength

was in question locally and the perplexity will remain due to the pfe-ture, 'Hold 'Em Jail' (Radio), undoubtedly deserving the lion's por-tion of credit. Meanwhile like a tion of credit. Meanwhile like a sore thumb, Columbo's inadequacy upon the stage stands forth.

and the state of t

possess will be both exhausted and enervated by his present engage-ment of the property of the

(Continued on page 32)

PALACE, CHICAGO

(Continued from page 31)

(Continued from page 31)
posed in the deuce with Fred Sanborn. He scored solidly.
Three Cossacks, a whirtwind act,
opened and sent the bill off at a
gallop. This is a roller skating
turn that ought to subcessfully
overcome any booking prefudice
against skaters for they are the
essence of good vaudeville and
present their stuff in a thoroughly
modern manys.

Five shows Saturday, first time
since last spring.

Land.

ORPHEUM, MPLS.

ORFILION, MILES.

These RKO Orpheum bills still continue to improve each week. The current show shapes up along conjugation of the conjugation of a fairly varied character. It offers some new faces and at least two acts which break away from the usual entertainment patterns.

which preast away from the usual entertainment patternage and read and an entire lack of beily laughs and less comedy generally than one expects of vaudeville. But the show's compensatory advantages of a high entertainment laugh enderly.

Opening is the Robbins Trio, offering a familiar routine of roller skating. There is dancing on the skates, difficult jumps and backward gildes. The standout fast for the finish as one of the men whire the finish as one of the men whire girl in his left arm and the other male, member swinging by the ankle from his right hand.

'Snoozer, Junior,' educated colle,

spom his right hand.

'Snoozer, Junion' educated collie, is an out-of-the-ordinary dog act and is in the deuce spot excellently. The dog obeys his master's order without any apparent cue gudance. Demonstrating that Snoozer has no fear of the whip, his trainer snaps one in his direction while commanding him to stop the command until the whip is hald down and the trainer says please. A good piece of showmanship.

Murray Lane directs are month-

A good piece of showmaniship,
Murray Lane directs six mouthorganis and an accordion player,
combining comedy with the pop
young men in Bowery garb play
well enough to capture audience applause. A colored midget is knocked
about for comedy. The same midset, contributes a couple of fast
accos. Thosy wind strong for this
accos. Thosy wind strong for the

get contributes a couple of fast dances. They went strong for this act.

Jordan and Woods, two youthful newcomers here, with personality and the state of the working through miles and with ownering the state of the wardous popular radio programs. Their patter is amusing and their impressions of the ether stars are startilingly accurate. The pair have an ingratiating source of thumor than the state of the state of the startiling source of thumor than the state of the state of the startiling source of the star are startilingly accurate. The pair have an ingratiating source of thumor than the startiling accurate of the star are startilingly accurate. The pair have an ingratiating source of thumor than the startiling accurate of the star are startilingly accurate. The pair have an ingratiating source of the state of

Grand Opera House

Grand Opera House

At two bits Saturday afternoomers in the Grand Opera House is a buying opportunity, with its four medium opportunity, with its four medium double feature on the screen. May be the Chelsea district doesn't know it is a bargani This indisumers Saturday afternoon house was well miled on the lower floor and fairly well occupied on the first shelf, the old-times being one of those with the following the control of the first shelf, the old-times being one of those with the first shelf, the old-times being one of those with the first shelf, the old-times being one of those with the first shelf, the old-times being one of those with the first shelf, the old-times being one of those with the first shelf, the old-times being one of those with the strength of the shelf was the sent shelf was the shelf was the

inialect clown, as its excuse for being. Rest of the show doesn't so
much matter. The Planon pair
make 'em laugh, principally by the
not-so-subtle device of doing a parody for the finish, with the comic
beating a bass drum.

Substitute of the state of the patched of the
patched Troupe open. Four
men and a girl, men doing somersauts from a spring board into twoand-three-highs and making a feature of a double in the air landing
stander's shoulders. Girl principally dresse the stage. Standard
small timers.

Hoann and Arden are a sister act

and an continue rea on an understand process of the principal and timers.

Honan and Arden are a sister act working. No. 2, tall blonde girl at the plano and a sprightly brunette girl doling numbers and 'impression of the plano and a sprightly brunette girl doling numbers and 'impression of Dark girl has a first rate bit in an impression of Zasu Pitts, bringing to mind that this screen-player is a capital subject. It's a wonder she isn't imitated more. This girl's rendering of her eccent. Bill Roblinson, accompanied by a spritted bit of tapping, which makes the number rate the finish spot in place of a Chaplin imitation which doesn't belong at all.

Bill Roblinson, accompanied by a spritted bit of tapping, which makes the number rate the finish spot in place of a Chaplin imitation which doesn't belong at all. and the control of the control of the companies of the control of the

Century, Baltimore

Nationer, Aug. 19.

Naude gêts another recruit in this section, and, one that's certain to add plenty prestige to the rehabilitation of that type-of entertainment. For the switch of the Century from presentations to vaude is equivalent to similar action on the part of, say, the Chicago or the N. T. Peragnount.

row ne switch of the Century frompresentations to vaude is equivalent
to similar action on the part of, say,
the control of the burg, playing Loew and latterly
Fanchon & Marco shows. Of late,
since the cilck of vaude at the indie
Hippodrome, this arena had fallen
into the habit of billing its regular
For that resson, it seems inconsistent to find the' house, which has
been advertising its presentations
as vaudeville, this week of all weeks,
forgot, all about the word vande,
torgot, all about the word vande
torgot, and the service of the vande
plug by the fact that next week
to blamed for the weakness in running of the current vande bill. The
show worked under heavy physical
handicaps; there were no real vande
drops, the lights were awry for acts
all this on the first performance.
Later defects were probably corrected.
Reason for the bad lights, lack of
drops and general disarray on the
torgot and general disarray on the
to go to the trouble of setting up
lines and paraphernalia backatage
for vande this week, only to knock
it all down the following stanza
when Rita arrivesa
when Rita arrivesa
in plint was the entertainment that
this easy mos started marching out
in the middle of the turn. Four girls
in plint
General disarray on the
closing, when Mills, Kirk and Martin dispensed mad. This turn is
reminiscent of bits in other comedy
knockabout acts, but the laughs are
still here.
Soily Ward in the middle of this
free-act layout and disappointing.

n. landscapins, grand pipes and showmanship. But why she should submerse her own individuality to do imitations is a question. Wilfred DuBois opened the show neatly enough with his fuggling and his centringal-force tricks. But that upper the season time convinced the act is over, only to find DuBois hopping out of the wings again for more.

more. (FN) feature and six 'Crooner' (FN) feature and six Hearst news-outs. Business was excellent.

SCALA, BERLIN

SCALA, BERLIN

Much dancing show in the new Scale variety bill. The star is Living show in the new Scale variety bill. The star is Living show in the new Scale variety bill. The star is Living and East of the star is Living and East of the star in the star i

PARAMOUNT, N. Y.

(Continued from page 30) oking for the absent Hai LeRoy, no do a brief dance session. Girls

(Continued from page 30)
booking for the absent Hal LeRoy, who do a brief dance season. Giria, posed about till now, are on white, posed about till now, are on the tild, and the tild, and the tild, and till, and till

low comedy it meeded and they marked the high point of the stage show. Then gogs into his single specialty, which proved rather less successful than his incidental activities up to then. Started with a trick bit for an impersonation of Harry Riomana doing. Vasabonic the wings and tringing on his ownhead, the audience disappointment when they found it was only a stall. Couple of sags with the pix stall. Couple of sags with the pix travesty stuff with a kid ballad and a gag blackface baby doll was anything but subtle. Looked as though Lowry oversached in an effort to meet the start of the start which had all the advantage of seeming to be effortless and casual.

ments, which had all the auvariance of seeming to be effortless and Finale is a colorful ensemble built around the line girls in brilliant red dresses for a 'Minnie the Moocher' idea done under vehement and the seeming of the seemi

5TH AVE., SEATTLE

Seattle, Aug. 17. 'Ubangi' unit, Fanchon & Marco roduction, is a well-balanced stage how with dance and comedy as the igh spots. It has a name draw high office, Gilda Gray, mistress of shimmy and savage rhythm, starring. 'Guilty as Hell' (Par) is pix

shimmy and savage rhythm, starring. Guilty as Hell' (Par) is pix
Betty Shitton, organist at this
house and well known for breadcasts, has a collowing. Same goes
life Laugh Week' all over Fox WestCoast, so band opens in 'Laugh
Overture', boys masked, crack
jokes, Jules tella a shady story which
of the laughless lads laugh. Leader
also puts over a song number with
a smile, typical, and then all the
boys roar in laughter.
boys roar in laughter.
as the laughless lads laugh. Leader
also puts over a song number with
a smile, typical, and then all the
boys roar in laughter.
as the laughless lads laugh. Leader
also puts over a bong number with
as mile, typical, and then all the
boys roar in laughter.
A star of the laughless of the laughless lads laugh.
I shadeout, a line shows sample of lovemaking as in the pletures. Roy
Cummings, comedy lead, in another
director on the set. Then Miss
Gray sings 'torch' song, putting the
number over, though she's a dener.
She flips a cig meatly, too. Line
steeps that run a little too long to
maintain speedy tenipo.
Cummings in his crazy gasg with
for the song the sheet of the song
con, and the house, too. Fields and
Bell 'fight for fun' and ratie okay
tumblers. The big boy, nearly eight
umblers. The big boy, nearly eight
on, and the house, too. Fields and
Bell 'fight for fun' and ratie okay
tumblers. The big boy, nearly eight
as mythmic steps and wings Grays artiul manner.
The 'Ubangt' idea does not materlaize until toward the climax
as rhythmic steps and wingstiles, and
all dancing for the windup.

Treps.

OAKLAND ORPH DEAL

San Francisco, Aug. 22. Deal is on to return the Orpheum, Oakland, to Fox Films, owners of the house. RKO has been operating since house was built several years

Fox now has four Oakland houses.
One of them, the Paramount, is dark.

FOX. BROOKLYN

Brooklyn, Aug. 19.

Brooklyn, Aug. 19.
With the Paramount across the
street making a heavier spiurre
than ever this week and the Albee
around the corner holding its own,
the best the Fox has to offer is an
anaemic Fanchon & Marco unit and
a second-rate independent film that
ought not to have seen the light of
day outside feature grinds.

day outside feature grinds.
F. & M. Guea this week is called Rhapsody of Rhythm. It features, in quite big letters outside the theatre, a girl named Betty Fraser. But because she wasn't feeling well or some other reason Miss Fraser appeared only for a half minute at the end of the show and mildly warphed one chorus.

peared only for a half minute at the end of the show and mildly warbied one chorus.

Included in the unit are Paul Syddil, who works very nicely with three cleave are robatio pups, and the control of t

READING BLAZE

Reading, Aug. 22,

Reading, Aug. 22, While 400 people watched the screen in the 500-seat Central the-atre at Ephrata, Pa., last night (Sunday), a fire, starting in the projection booth, spread through the ceiling to the rear of the building and before it was checked gutted the theatre. Building was vacafed without panic, Joseph Renner, Philadelphia, owned the structure. Loss, \$10,000.

OUT SOON!

VARIETY'S

8TH ANNUAL International Number

Tell All the Show Business About Yourself

The Opening of the Season Ballyhoo

Advertising Copy to Any 'Variety' Office NEW YORK CHICAGO HOLLYWOOD LONDON **PARIS**

Oiga & Mishka Balalaika Six Flaschette

Balalaika Six
Flaschetts
Flaschet

Variety Bills

NEXT WEEK (August 27) THIS WEEK (August 20)

Numerals In connection with bills below indicate opening day of

RKO

NEW JORK (ITX)
Rocette & Luttman
Firstet Singer
Daphne Poard.

Oleen & Johnson R
Is half Gard.

Albee (IT)

Oleen & Johnson R
Is half Gard.

Albee (IT)

Oleen & Johnson R
Is half (IS)

Beany Meroft Orch

(IS)

Keith's (IS)

Descript (IS)

Jarrow

Reith's (ITA-8)

Reith's (ITA-8)

Reith's (ITA-8)

VIVIAN FAY BOXY BE-OPENING

BILL AND GEORGE PRENTICE CAPITAL, NEW YORK Both Placed By LEDDY & SMITH

Henry J Kelly Co Raymond Wilbert Hobart Bosworth Binnagerolls Grpheum (27) Marcus Co Herb Larliner Co Frank DeVoe Holle Bosworth Ralph Cooper Orch NASHYLLE

Robert Cooperation of the Cooper Doc Baker Welcome Lowis Walter Dare Wahl

Aug. 6. Pertland, Ore.

George Sidney
Bainsy Rapp Orch Wills & Davis
Tngcnues S. Comacos
Fred Sanborns
Fred Sanborns
Fred Sanborns
Fig. K Lee
Hadle Noison
Russ Columbo Or
Sinte Lake (27)
Paber & Lord
J. & K Spangler
Jackson & Gardiner
Gene Austin
Sid Marion
Clemone Belling
Perry 2 & Taris mons Belling ry 2 & Taris

Perry 2 & Taris
(20)
Gaston Palmer
Murray Lane Co
Henry J Kelly &
Haymond Wilbert
Jordan & Woods
Great Huber
CLEVELAND
Palace (27)
Lols Torres

CLEVELARIA Falace (27) Lois Torres Mickoy McGuire Ailce Frohman Stevene Neleon & S Ted Healy Orch Downey & Lee Sis Wills & Davis Grace Hayes Grace Hayes Grace Hayes 136 Juney Rapp Or 136th 8t. (27) 105th St. (27)
Gaston Palmer
Murray Lane Co
Harlan & St John
Sciler & Wills
Tobo

CARL FREED

Willie & Davis
Inspanse
Inspanse

3 Victor Girls
Chan & shelp Cop

4 Victor Girls
Chan & shelp Cop

5 Victor Girls
Chan & shelp Cop

8 Victor Girls
Chan & shelp Cop

8 Victor Girls
Chan & shelp Cop

10 Victor Girls
Chan Cop

1

TORONTO TORONIU
Hippodrome (27)
3 Whippets
Pliced & Hillard
Dawn Sis
Jack Mulhall
Evsns & Mayor (20)
3 Ft of Rhythm
LeFaul
Welcome Lewis Co
Lowis & Amee
Blanche Calloway

WESTWOOD Keith's Keith's (27)
McKay & Ardins
H Harrington & E'
Chas King
(Two, to fill) Model Bakers Billy Young

Geo Broadhurst Co Stanicy & Corday Rimac's Orch

Loew

NEW YORK CITY
Buddpilot (28)
Art Jarrott
Bernic & Emily
Bernic & E

Buck & Bubbles
Frinco
Den Bernie Orch
Conflictor
Confli

Eddle Hantey Co
Dorah Minevich Co
Tvalenda (20)
Hantey Co
Tvalenda (20)
Hilton & Garon
Hilton & Garon
Abe Lyman Orch
Aproxim
Aproxim
Aproxim
Aproxim
Aproxim
Hilton & Garon
Aproxim
Aproxim
Aproxim
Aproxim
Hilton & Garon
Hilton
Hil

BOSTON
DUPONIS
HAGIOIIES
POLYMEN
HAGIOIIES
POLYMEN
HAGIOIIES
POLYMEN
HAGIOIIES
HAGIOII

3 Mclfords
WASHINGTON
Palace (27)
Wilfred DuBoise
Miss Patricola
Pola Negri
Joe Phillips
Georges Carpentier

WARNER

ELIZABETH
Ritz
1st haif (26-29)
Marty & Nancy,
Earl Mussellman Co
B & J Brown
Dance Olympics

Jack Pepper Jas Kirkwood Colby & Marray F Rosetta Duacan (19) Dance Otympics Leon Navarra

DR. JULIAN SIEGEL

1560 Breadway
This Week: Ethel Lee, Elaine McNair

Thie Week: Ethel
2d half (30-1)
Reay La Revea
Murray Bross
(Two to fill)
Deliver Eddy 2s D
Masters & Gautler
Street Ballyhoo
Leo Menning
2d half (32-85)
1 Bolton Sig 14
4 Carlton Bros
Rosetta Duncan
Bally Ballyhoo
Lo Deliver Sig 14
2 Deveys

Ray Hughes & P
4 Rubes
B & J Brown
Glein & Jenkins
4 Welgands
WABELINGTON
Earle (26)
Carr Bres & B
A & M Havel
Everett Marshall
Hal LeRoy (19)

Bredwing Lewis Mack Co Nick Lucas Stanley 2

Fanchon & Marco

BOSTON Metropolitan (27) Tahiti I Rerilando De Pace,
Barnardo De Pace,
Bully Alebra Miller,
Bully Miller,
Bull

Rudy Kaye
Petch & Deauvilli
Janice Walker
Sunkist Ens
Deszo Retter
HOLLYWOOD
Pantages (25)

'Irene'
Dale Winter
Bobby Watson
George Fox
G M Balt
Dorothy LaMar

Dorothy LaMar Mignon Repair Mignon Repair Mignon Repair Mignon Marken Wood do Shall Fall Mignon Marken Wood do Shall Fall Mignon Mignon

Enters & Borgia

Bron Jee Orch

Bron Jee Orch

Jellite Words

Allies Joyce

Cora Green

Baby Cor

Faul Merce

Wille Jackson

Faul Merce

Wille Jackson

Lois Deppe

Wille Jackson

Jellite Words

Ada Word

Jenri Wessel

J & Juckenna
J & Juckenna

J Description

Harriet Mortimer

Torney For

SAN FRANCISCO

Town and Country

Frox Sis

Novak & Fay

Middred Feries

Sunct and Lovely

Manual Sunct and Lovely

Manual Sunct and Lovely

Hend Lovely

Hend Lovely

Hend Lovely

Sunct and Lovely

Sunct and Lovely

Sunct and Lovely

Hend Lovely

Sunct and Lovely

Hend Lovely

Sunct and Lovely

Sunct NEW ORLEANS
State

LONDON

Canterbury M. H. KILBURN
1st half (22-2)
Two Carltons
Wito Trio
Grade & Roth

Tip Top for **TELEVISION** At present marking time

2d half (23-25) Cranstonians Lewis & Lawn

Lewis & Lawn Mit Kat Restauran Kit Kat Kittens Co. as booken Victoria Palace Louis Armstrong Murray & Mooney Memories of Yore Allen & Gordon Chae Higgins Somers & Fell Sully & Houghton Strob!

BRIXTON

BRILTON

BRILTON

MYON Fearl CO

MAX Miller

A Lowe & F Fort

Co. as booked.

CLAPTON

HINT BINK

BOTT ASP

A Premier

3 Aberdonians

Haly & Encoe

EDGEWARW WARW

Haig & Escoe
EDGEWARE BOAD
Grand
Alea Halis & Page
Seikirk & Glyn
FINSBURY PARK
Astoria

FINGULAT ARE Scott & Waller Cook of the Co

PROVINCIAL

Week of Aug. 22 Armour Boys
Eric Randolph
Horace Kennedy
Lapp & Habel
Buckleys
Pickford St.
B. & B. Newell
Act Superb

Week
BIRMINGHAM
Tom Burke
Co Barbier
Co Barbier
Capitel
E & E Franklin
DUBLIN
Eonetti. Bros
Frederius
Acas booked
EDINBURGH

Mackey
booked
iNBURGH
Empire

Isabel Elsom
Lucan & McShane
Morris & Marr
Tessa Deane
Shmmy Shields
Corwalia & Eddle
Glynne Sis
Jass & Jessie
GLASGOW
Empire
Gracle Fields

Veloz & Yolanda Eddle Duchin Or Club Calais Jean Malin Low Garcia Orch Francis Dunn Arthur Budd Colleen Adams Enters & Borgia

E. & B. Newell
Act Superb
LEEDS
Parameunt
Plaza Tiller Girls
Enid Raipd
Commonstrate
General Tonco Bd
NOTTINGHAM
Empire
Billy Carly
Hilda Mundy
Melas

Mcisa Kingsley & Forde Bert Lloyd Derothy Lena Gandey's Circus Horsburgh Bros

Cabaret Bills

NEW YORK CITY Central P'k Casino

Anise Boyer
Roy Atkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Don Redman Orch
Hilw's Restaur't
Tommy Tucker Or
Barron Judeth
Addra 4
Climax's
Theo Thane
John Walsh
Net Clob

John Walsh

Nat Clob
4 Eton Boys
Nutsy Fagan
Vic Dunne
Joan Sennett
Walsh Bros
Billle Lane
La Belle Rose
3 Crane Sis
3 Taylor Sis
Capper & Lake
Bobbie Tremaine
Cook Sis

Ann Dvorak, Shella Perry, Betty Gillette and Claire Dodd are the programmed principals, among a multitude of Hollywood ladies, who worship at the shrine of David Man-ners as "The Crooner." Machine-made parts and costumes give them little programment of the above the

PORTLAND Paramount (25) 'Stitch in Time'

Week of Aug. 22

JACK BOWELL'S

4 LEDDY & SMITH

MILE END Empire 1st half (22-24) Lewis & Lawn Crastonians 2d half (25-27)

NEW Chronic News Co. as booked Collinson & Dean Vaillere & Page Old Page Ol

Michel
Max Hoffman
Tower
Paul Gray
Relon & Penards
Keiff Wilbur
SHEPHERD'S B'B
Little Doreen
STRATFORD
Broadway

Joy & Don Rosa Welsh Misses 4 Empire Scott & Whaley Co. as booked STREATHAM Asteria

NEW YORK CITY Farement (19) Mitchel & Durant Eddle Lowry Jonaid Novis Mariorie While Eddic Donald No. Marjorie While Hai Le Roy Beatrice Belkin Carr Noyes & L Devil and Deep BROOKLYN Sermsount (19)

BROOKLYN
Parament (19)
George Jessel
Norma Talmadge
Burns & Allen
Devil and Deep
BUFFALO
J & P Michon
Tevil and Deep
CHICAGO
Chicago (10)
Fanik Richardson
Sylvia Clark

An Unhappy Heroine
Devil and the Deep' presents Tal-lulah Bankhead with a perfect gem of dialog, a golden nugget of dan-gerously accurate self-criticism.

Gary Cooper, runs the story, has discovered Miss Bankhead wanderdiscovered Miss Banknead wander-ing, disheveled and forlorn, through an African market place. He com-miserates with her upon her half dazed appearance. "Tut, tut," denies

dazed appearance. 'Tut, tut,' denies the heroine, 'that is just my normal expression.'

the heroine, 'that is just my normal expression.'
They needn't think they can explain away a lack of animation that way. It would be far wiser to give Miss Bankhead a story that might coax a smile to her discontented features, or introduce a few bright scenes to create a new personality, since the old one has thus far not caught on with picture at-diences.

lences. Miss Bankhead has grown

mer since her last picture, and bet-ter able to model her sleek, inter-estingly contrived gowns. Unfor-tunately, her face has grown slim-

Picture Theatres

Busier Shaver Co
Line Control of the Control of the

Barra Birs

Taft Grill Geo Hall Orch Village Barn

Pavillion Boyal Guy Lombardo Or

La Belle Rose Enoch Light Orch

Paramount Grill
Beth Challis
H'ly'w Collegians
Mclba Mason
Oscar Grogan
Julie Jenner

see final Jenes Bellie & Confort Fope & Thompson Berrice Short Jimmy Baskette Bobby Savierod 4. Blasse Brill Berrich B Bainbow Inn
Chris Pender
Seima King
Rudolph & Chicita
Al Goldman
Honey Maye
Frankle Freda Or

Hiviera

Marry Fox

Dorothy Dell

Lita Lope

Val Vestoff

Jane Duniap

Fileen Clewley

Helen Sheldon

hildred & Maurice

Russian Arts

CHICAGO

Edgewater Beach
Hotel
Irene Stanley Macobson
Stanley Macobson
Denty Macobson
Denty Macobson
Harian Hassburg
Marshall Sosson
Chas Agnew Orch
Lincoln Tavern
Andrea Marsh
Red' Inglo
Country Wanhburn
Furker Gibbn
Furker Gibbn

Weston Vaughn
Ted Wesons Orch
The Delis
Sophis Tuckor
Collette Sis
J. & J Walton
Marie Peterson Co
Que Vanity Earl
Earl Rickard
Lillian Harnes
Castens Libby & K
Ward Sis
Wary New
Mary New
Mary

Audience-Wise Cinderella
Little Janet Gaynor has a really truly Mama, Papa, Uncle and Husband in 'The First Year.' The screen's favorite orphan is thereby deprived of one of her greatest joys: casting wistful eyes toward heaven and lamenting plaintively that there is none closer than a second cousin to see that she has her shoes soled and puts on her winter underwear. Though 'The First Year' deals with the earthy struggles of a new ly wedded pair, it remembers that Miss Gaynor is a mythical wrath, a heroine out of a fairy tale. Rightly, her home town is a bower of frequile cottages that might be made of sugar and icing; her costumes, cunning prints and daintlest organdy; her halr comb, a crown of futilest curis. mer, too, making her haircomb a bit of a problem. The present version is a long bob, curling fuffily about her face. The idea is excellent, but the execution involves one loose, untild wave and ends that are frizzed into the semblance of a home-made curl. An alternative colfure, youthful and becoming when shot from side angles, draws the hair smoothly off the brow to fuff into full curls behind the ears. Both hair combs are too poorly groomed to impress American fanettes.

Uncommon Chatter

By Ruth Morris

Shock Proof Miss Oliver

Come weal, come woe; come
Wheeler, come Woolsey, nothing
matters to Edna May Oliver.
Miss Oliver has the unusual faculty of isolating, herself in self-assured moods. 'Hold 'Em Jall' may
ask her to rub shoulders with illiterate conviots, sing duets with
Mr. Woolsey or cheer Mr. Wheeler
on to a touchdown for the old penetentlary. 'That's oke with Miss
Oliver. decisive matron who retires into New England dignity
when things displease hor, sho is
not abashed by peculiar surroundings. She's a rock of righteousness
and a comforting note of sanity in
the wild Wheeler and Woolseyworld.

and a comforting note of sanity in the wild Wheeler and Woolsey world.

Her costumes are as carefully though out as her genteel, superior gestures. She wears flowered prints, nothing flamboyant and very Back Bay. Flack rimmed, pince. nez that would dangle from a long silk ribbon. If they were not restrained by a shoulder gadget, add the right amount of school marm disapprovat. A black velvet band about her neck, and bangs that encape from a matronly colfure, say that Miss Oliver can be a bill, of a coquette, when, they a smild, to., And when she's playing opposite. Mr. Woolsey, she's a mind to Grable, new love interest for Mr. Wheeler, is pretty and young and 'rends her' lines' in the not-too-coy lingeriue manner.

Thelma Todd, Sugar-Yamp.

not-too-coy injenise manner.

Thelma Todd, Sugar-Vamp,
Thelma Todd, has broken whatever records existed in Hollwood
for high-powered vamping.

Lately she was discovered as the
awetheart of, not one but all four
of the bullet was the sugartion of the bullet was the sugartion of the sugarmite. Miss Todd faced the Marx
onsiaughts with aplomb and keen
strategy in the clinches. She 'litted
them on, she fought them off with
pulchritude and 'polse-a perfect
Lorelei for a completely cracked
four-some.

pulchritude and polse—a perfect Lorelei for a completely cracked foursome.

Horsefeathers' was merely a pre-liminary work-out that put Miss Tood in form for "Speak Easlip". The state of the second with the

New Angles
The Roxyettes haven't been idling away their time all these weeks.
Bright, precise troupers that they, a are, they've been working up a brand new routine while their employers were courtying round for a ployers were scurrying round for a bank-roll. 'New Angles' it's called, and new angles it is, opening up unsuspected possibilities for preci-

unsuspected possibilities for precision routines.

Possed against black velvet backing, supported in diagonal positions by invisible braces, they pattern an intricate routine—a moving stylized frieze. Their swelte white tights, remembering the Cathedral attitude, are refined by the dim mystery of Roxy lighting.

The audience, stunned by the "Continued on page 35)

(Continued on page 35)

East

VARIETY

Boardwalk at Coney Island opened last Thursday (18) following de-struction of a section by fire July 13.

Marathon dancers in Laurel Springs, N. J., quit dancing to hunt Thomas Morris, manager of the affair, who is shy \$500 in wages and \$150 local accounts.

DeWolfe Hopper, now 75, is going back on the stage in 'The World Between.'

Sheppard Traube denies that h is in with Arch Selwyn on 'Squar Heads.' On his own, he says, and ready to start in about four weeks

Joseph Emont, 'cellist in the N. Y. Philharmonic, recently arrested for kidnaping his daughter from the custody of his wife, now suing for legal possession of the child. Decision reserved when case was heard last week.

Theodore Dreiser narrowly escaped death when a car in which he was driving crashed another and west over an embankment on the was driving crashed another and Mrs. Clara L. Clark, who was driving were uninjured, but the writer's daughter, Helen Dreiser, potate in the writer's daughter for contunion in a hospital.

Helen Ford to do a dramatic role n Broadw Will be seen in The

That Spewack comedy may be called 'Clear All Wires.'

Looks as though 'The Passionate Pilgrim' would go into rehearsal next month. Has had hard sled-ding.

Bank checks beat theatre ticket tax as revenue getter under the emergency imposts. Brought in \$1.094,287 during the first nine days in which the law was in operation. Theatres for all of June, including th; tax above \$3 prior to the new impost; was \$343,691.

Ernest Schelling, plantst and composer, back from Europe and plans to resume his plano playing, which he was forced to abandon due to a felon on this thumb.

Last week the Herald Tribune carried the advertisement of a Mr. L., who described himself as a radio program maker and asked for a job. Said his qualifications were that the could keep his mouth shut, his eyes open and present a good executive appearance. Hi got a job wan a doll firm, but his name not revealed.

A. C. Blumenthal in court again.
This time he seeks to vacate the receivership of the Fox theatres on vacate the receivership of the Fox theatres on vaca a sham to benefit the film affiliates. States that he stands to lose a large sum. He holds a judgment for \$355,000, part of the sum awarded him as a note holder by the N. Y. State Supreme Court last Janucry.

Dixie days in West 21st street last week. Warehouse destroyed 1,200 cases of a wine tonic on order of the owners, a drug concern, who found the product not salable Poured into the gutter, but much rescued by tramps with tin cans and milk bottles.

Earl Carroll brings in 35 foreign players for his 'Vanities.' Paraded uptown in bannered taxis with a kilties band in honor of Will Fyffe.

Cole-Redding has taken an option on 'Sha Mat,' described as a satiri-cal comic opera. By Frank Lea Short and Lou Merrill.

Adelaide Hall, Negro night club and musical comedy star, has pur-chased a \$35,000 home in Larch-mont, N. Y.

Jean White, burlesque, arrested on a charge of strangling her room-mate. Florence Miller, arraigned in General Sessions last Thursday (18) pleacing not guilty. Her counsel offered \$5,000 ball, but on request of the Dist. Atty's office ball was set at \$20,000.

Bernard Levy, producer, first of the A. D. F. veterans to receive the Purple Heart Medal for military prowess. Instituted by George Washington for Continental Army and revives. to commemorate his bi-centennial.

Mrs. Gifford Pinchot, 2nd, former Janine Volson of the French stage, says she doesn't know when asked if her marital boss is Reno bound.

Equity suggests that Federal Re serve bring back prosperity by ex tending credits to established the atrical producers.

Frank Mandel back from France

U. S. Senator James J. Davis-former Secretary of Labor in Harding's and Coolidge's Cablinets, and head of the Loyal Order of Moose, indicated for conducting a lottery to raise funds for that or-

Statement of an interpretation of entropy of the properties of the News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

anization. Other fraternal orders under investigation, but indictments found only against the men who fran the lotterles. Figured that these lotterles have brought in more than \$5,000,000, of which the winners received only \$225,000.

Tamara Geva confined to her bed with a knee allment. Albertina Vitak will sub for Miss Geva in the Philadelphia engagement of 'Flying Colora'. Latter hopes to be ready for the N. X. opening..

Lily Pons broke Caruso's b.o. rec-ord at the Colon theatre, Buenos Aires, last week.

Charlie Rose, boxing manager sued Joe Jacobs, manager of Max Schmeling, for \$24,000 as his share of the earnings of the fighter in 1928-30. Compromised for \$10 before the trial and sult withdrawn.

Miami Civic theatre, little theatre movement, gets a former tobacco warehouse valued at \$15,000 which it will convert to its uses. Financ-ing handled by a committee of bus-iness men.

C. Martin Coffin, who got in a jam with Equity last season over his brief season at Locust Valley, L. I., was to head the Lake Players, Lake George, this summer. When Equity demanded not only a deposit for this sea of the coffin made over the business interest to Harry S. Casler, who filed a bond for this season. Coffin remained as director but without a voice in the management. New he is trying to aquare the business in the management. The work is the season with a new play.

Harry Lorch, former western sales manager for Universal, has joined Irving W. Mandel to set up the Security Pictures Exchange in Chicago.

Renee Carroll, Sardi's hatcheck girl, to be married. Solly Rosen, racing reporter, is the man. No date set.

Miss Georges Lewys u', in supplementary proceeding, over her failure to pay costs assessed against her in her unsuccessful suit against beginn of her play, which she contended was the basis of 'Strange Interiude'. Costs were 317,500, and she testified she had received no royalties in two years and was unsupplementary of the strange of

Unable to get a new lease on the former Carroll theatre, which has been taken by A. C. Blumentha, Earl Carroll has taken a lease on the Broadway theatre, (Moss) at 53rd street.

Alla Nazimova back from Europe or 'Good Earth' and the Guild.

for 'Good Earth' and the Guild.

Wife of Freddie Rich, radio orch leader, files papers adding for a september of the second of t

Discovering that the late Paul Jones, court stenographer, had not been paid for his services during the Erianger-Fixel case, and that no payment had been made his widow, Surrogate O'Brien told S. J. Barron that settlement of the bill was a matter of the bill was a matter of the bill was a matter of the bill representation of the bill was a matter of the bill was a matt

Webcr and Fields to be given dinner at the Astor, Sept. 25, mark their 59th anniversary.

Lake Players, Lake George, N. T., summer stock, evicted from schoolhouse they used as theatr when board of education ruled that law prevents such use of school buildings.

Sherwood Anderson's 'Wincsburg Ohlo' being made into a play by Arthur Earton, Horacc Liveright expects to produce it.

Georgic Hale replaces Bobby Connolly as dance director of 'Humpty Dumpty.'

Jacob Cottin. att'y, made a date with Wm. H. Marron to go fishing last Labor Day. Marron came all the way from the Bronx to pick

Cottin up at 5 a.m. Cottin told the money for the picture and the him he was too tired to go fleshing so Marron pushed his way into the room and discovered a brunet who was the cause of it all. He told Mrs. Cottin, formerly Pauline Milter, of the stage. Last week the court awarded her a divorce and the custody of their daughter.

Jed. Earris having 'Sait of the Earth' retailored to fit George

'Came the Dawn' now in reheat for B'way, and trying out at Shar Conn., this week.

Provincetown, Mass, police prevent showing of 'Ten Days That Shook the World' for the benefit of the Harlan miners, Closed on the claim that the use of film constituted a fire menace, John Dos Pasos headed the movement.

headed the movement.

A. C. Blumenthal, who, as holder of Paramount bonds, brought suit to dissolve the Film Securities Corp., subsidiary under which Parobalmed a loan, now seeks to Join Banks named include Bankers Trust, Central Hanover, Manufacturers Trust, National City and others. Blumenthal asserts they knew the loan was annirary to the linterests of the bond holders.

Hearing on the accounting of the estate of A. L. Erlanger by Saul J. Baron postponed to Sept. 14. Surrogates anticipates more objections.

W. I. Sirovich, Congressman who doesn't like critics, is to run for his fourth term of office. Notified last week by the Fourteenth Congres-sional District, N. Y.

Hebrew Actors Union in accord with Yiddish theatres. Those getting in excess of \$68 a week will take 25-30% silce. Those under that sum down 19%. Hawking of candy during, intermission to be cut out and r.o speeches to raise money for various funds.

Eva LeGallienne's Civic Repertory theatre to light Oct. 26 with 'Liliom.'

Maria Olszweska to switch from Chicago to Metropolitan. Wouldn't sing with Jeritza, but the latter now out.

Harry Rosenthal, actor and com poser, and Marjorie Levee, choru girl, have announced their engage

Wilda Bennett charged with dis-orderly conduct at Allenhurst, N. Y., when she went over to the police station in her bathrobe to complain of a row in her cottage.

Society of Motion Picture Engineers has applied to American Standards Assn. to standardize technical equipment, studio procedure, theatre and exchange equipment, etc.

A. E. Lefcourt, who used to specialize in building office structures in New York, is now president of Remington Pictures. J. D. Trop, Louis Schneider and Sam Friedman also interested. Last named two are indie exhibs. Pictures to be made in Hollywood.

Victor sound engineers have developed a new microphone which dispenses with the usual dispingram in favor of a more sensitive ribbon of duralumin capable of recording up to 14,000 cycles. Claimed it is free from distortion.

Albert Shisoff, Coney Island con-cessionnaire, borrowed a snake to draw a crowd for his ballyhoo. Snake bit him, but condition not

Cecil Clovelly, Tom Adrian Cacraft and Martin Beckley have formed a new-company carrying their names in that order. Will de play producing, starting with 'Home Is Best,' by Charles Divine.

Bela Blau to Magnolia, Mass., to stage 'Gangway.' He and John Halloran authored.

Belle Blanche, who used to be an impersonator, plans a vaude come-back. Married a broker and re-tired 16 years ago.

Trenton, N. J., police order repeal signs off local autos, but will not moles tourists. W. C. T. U. protested and old law dug up.

Guy Bates Post to have a Broad-way engagement this season. Play or date not announced.

Dan Kussel is looking around for someone who wants to produce a musical comedy. Has just com-pleted the book of one.

Jed Earris having 'Salt of th Earth' retailored to fit Georg

Cameramen's holiday at the Hoover camp at Rapidar last week when the President posed for more than an hour for the newsreels and still photogs. Posed in every form of camp activity. Made costume changes as requested, too.

Pauline Lord expected back on Broadway in Sidney Howard's adaptation of 'Prenez Garde a la Pethture.' Time, house and title yet to be set.

Frances Williams may have lead in a new musical comedy adapted from the French by Gladys Unger. Harry Tierny is writing tunes for it. Titled Life in Athens.

Phil Baker says his 'Laugh It Off' will stay laughed off until Novem-

Arch Selwyn and Cecil B. DeMille planning to collaborate on stage productions of 'Chocolate' and 'The Squared Circle.' Both from Russia.

C. Stanley Reed Riches, who was Betty Compton's husband in 1922, remarries in Toronto.

Betty Andrews, American performer now in Colon, in the Canal Zone, taken from bed by two fake to the Colon and the

Possibility that Will Rogers will return to the stage his season for Jed Harris.

Greta Garbo, through an agent, purchased for \$10,000 the \$150,000 summer estate in Sweden of the late Ivar Kreuger, the former match

Philico radio took space in the dailies to advertise announcement of a prize contest to be given over the radio the same evening. Trip to Havana is 'super grand' prize, so lots listened in Friday (19).

Lyle D. Andrews, who started out Lyle D. Andrews, who started out to make an intimate review of ma-tion make an intimate review of the control of the control

S. J. Burger, fight promoter, is readying a troupe of eight girls to take on tour in boxing contests. Wear 14-ounce gloves and don't hit very hard, but all lookers. Work-ing out in a Times Sq. gym where an admission is arged.

Richard G. Herndon holding pre-views at the Belmont in the hope of finding sufficient new talent for his 'Impromptu Revue.'

Just for a change A. C. Blumen-thal is being sued. Albert Co., of Phila., asking for \$4,485, profits on production of 'Girl Crazy.'

Elmer Rice back from Russia and amazed to find packed theatres in the Soviet country as against dark houses here: Brought back the pic-ture script of 'Counsellor at Law.'

Ted Healy officially out of the Shubert 'Passing Show'. Equity re-fuss to compel him to fill contract as that paper did not conform to Equity requirements. Shubert may seek to enjoin Healy from other ap-

Billy Rose will produce his revue at the St. James, formerly Erlanger's

Le Shubert has bought the rights to 'A Perfect Marriage.' Formerly held by George M. Cohan.

Premier of 'The Comic Artist' postponed by A. J. Beckhard. Was duc here Sept. 12.

Al Shean backs out of 'Varnish

Offer of Chester D. Pugsley of Peckskill for \$500 cach for the best daily Laid a memorial on the tomb of radio broadcast, formally an-Grieg and permitted to play on the nounced last week. Dramatist gets plano he used.

Caast

Anyone crossing the border into Juarez, Mexico, must have at least \$5 in his pocket. Regulation is to put damper on beggars.

George Cohan honored at testi, monial dinner given by songwriters at Ambassador hotel, Los Angeles,

Los Angeles will have opera this fall if plans of G. L. Smith and Gaetano Merola materialize.

San Francisco's \$6,000,000 muny pera house will be dedicated next north. Opens Oct. 15 with "Tosca."

Dorothy Lee awarded final decree in Los Angeles Superior Court in divorce from James Fidler, p.a.

Proviso that he enter private sanatorium gave Monte Katteriohn, scenarisi, parole in Los Angeles psychopathic court. Suffered delu-sions that m.p. studio sent out ether waves preventing employment.

Just \$1,000 for return of Angora at offered by Constance Talmadge.

Joan Blondell kidding Los Angeles news hounds by evasiveness regard-ing reported marriage to George Barnes, camera man.

Back alimony of \$300 must be paid before Busby Berkeley, dance director in Hollywood, can seek abolishment of his \$100 weekly alimony.

L. A. Superior court, on Sept. 7, will hear petition by Tom Mix for custody of his daughter, Thomasina, io.

Four men and three women ar-rested at the Majestic, L. A., on charge of giving indecent perform-ance.

Los Angeles Superior court approves distribution of \$100 estate of late Kenneth Hawks, director killed in plane accident during filming of Fox picture.

Suit of Clair Claibert, soprano, for \$6,000 against L. A. and Frisco opera associations, dismissed by Superior court.

S. George Ullman, former execu-tor of estate of Rudolph Valentino, ordered In L. A. superior court to reimburse estate to extent of \$133.784. Ullman charged by late star's brother and sister with making un-authorized expenditures.

Estate of late Maurice DeMond, once president of Breakfast Cub, sued for \$2,000 by C. J. Cresmer. Suit. filed in Los Angeles Superior court, charges amount was given to DeMond for 'safe keeping.

Marjorie March, London actress now in Hollywood, announces en-gagement to Walter Bibo, publisher.

Max Schlessinger & Co., N. Y. accountants, through Marie Hohneck, are suing James Cruze Productions for \$2,044, alleged due for captions.

Grease, paint and lipstick splotches on his face was evidence presented in Los Angeles Superior court by Mrs. Virginia O'Donneli, former actress, in winning divorce from William O'Donnell, assistant director.

Cliff Edwards ex-wife, Irene, asks Los Angeles Superior court to collect \$17,999, which she claims due from comedian for back alimony.

George Brown, suspended Los Angeles copper, freed of charge that he was party to hijacking \$4,000 stolen from Million Dollar theatre in L. A.

John Blyth Barrymore, infant son of Mr. and Mrs. John Barry-more, christened at St. Andrew's Catholic church, Los Angeles.

Conrad Nagel injured slightly in auto accident at Santa Monica, Cal.

Basil Rathbone and wife defend-ants in suit filed in L. A. Municipal court charging couple owe \$731 in back rent, and for dishes, books and other articles missing from a Bev-erly Hills home.

John W. McDermott, scenarist, in hospital with ruptured blood vcssel.

Constance Binney divorced in Reno fram Edward Cotting, non-pro.

First National Pictures and Rob-ert C. Fairchild made defendants in 151,761 sult: in Los Angoles. Daie E. Craik charges auto accident blinded him in one eye, and made him lose his sense of smell, taste and hearing.

Mac Murray and her husband. Prince M'Divani, want more than the kitchen sink on their property near Venice, Calif., they fold Frisco district court of appeals in fight against order granting Los An-(Continued on page 40)

Broadway

Martin Lewis back from Germany Paul Gulick has discarded th

cane.
Albert Deane hates to miss a first night. Postcards arriving from Eddie

Nugast Phil Reisman is a very busy exe esse days.
Honey Burns doing a Warner oort in Flatbush.
Jerry Wald's brother, Harry, is a

theese Murne Farabush.

Jerry Wald's brother, Harry, is a Mills song plugger.

Walter Fleischmann apreading out on personal pa. accounts on the Sound, but it's still too cold.

Charlle Einfeld is niblicking for the president's cup at Pineridge.

Charlle Einfeld is niblicking for the president's cup at Pineridge.

Saratoga on a quick in and out.

The Pete Macks celebrated their 22d wedding anniversary last week.

Bob O'Donnell is down to 116, has the game licked, and he'll tell you would be supported to the same of the same way to be supported to the same way to be sup

Jack Campbell coming back to lew York. Says he's through with

above de Campbell coming back to New York. Says he's through with Paris.
Joe Shea is going for all the treatments the N. Y. Athletic Club has to offer.
The passed up the town for a couple of days to watch 'em run at Saratoga.
Bernard Siegtried is doing the pic reviews for the Island News', new Later Gold offer is years with the Broadway ticket agency, has switched to Mackay's.
Ray Johnson, biggeet of the indie

Johnson, biggest of the indi

New York Theatres

THEATRES ZYL ROBERT

Wheeler & Woolsey in "Hold 'Em Jail"

with EDNA MAY OLIVER

2 P.M., 350-11 P.M. to Close, 55c

BOALACE OLSEN & JOHNSON

Madness"

Centinuous From 18 a. m. Afternoons, 25-40. Evenings 25-65 (Monday to Friday) Datiy Midnight Show Feature Pictur

"MADAME RACKETEER" with GEORGE RAFT ALISON SKIPWORTH EXTRA ATTRACTION TOM MIX in "TEXAS BAD MAN"

MADAME RACKETEER with GEORGE RAFT ALISON SKIPWORTH TOM MIX in "TEXAS BAD MAN"

DEW SOMM SOM 25 HON. TERI-"SKYSCRAPER SOULS"
On Stage: Borrah MINEVITCH—
Buster WEST—Yvette Rupel
Eddle Hanley—Harrison & Fisher

COOL DURANTE IN Speak Easily Ben Eddle
BERNIE DOWLING
Boswell Staters, Ray Boolsy.
Art Jarrett. J.Fred Code
The Demarces
George Prentice

DOXY SEVENTH AVENUE Charles FARRELL Janet GAYNOR

THE FIRST YEAR

Roxy Orchestra 10, Bellet, Cherus, Roxyette MICKEY MOUSE, FOX MOVIETONE NEWS

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times. "Another Language"

with Gican Anders, Margaret Wycherly, Dorothy Stickney, John Beat BOOTH Theatre, 45th St., W. of Sat., 2:40

CHATTER

TIMES SQUARE

producers, wants to make enough to retire before he's 45.

R. H. Cochrane is so tanned some Mondays even his brother, P. D., has a days even his brother, P. D., has not look at him a second time.
Clayton Sheehan spent the week-end slipping the queen of spades to Jeff McCarthy, and vice versa.

Jeff McCarthy, and vice versa.

Toma the 'Show Boat' Jubiles Singers in a ball game last week, 16 to Boris Petroft here.

13.

Herman Ruby, casting director at Warners Vitaphone studios in Brooklyn, is tagged the Commodore.

dore.'
Arline DeHass, playwright and short story writer, is assisting A. P. Waxman, publicity director for the

short story writer, 18 assisting a ... Waxman, publicity director for the Waxman, publicity director for the William Madlung, resident manager of the New Yorker hotel, moves into Times Square as manager of the Picaddilly fore (Mrs. Ed Conne), who wrote Tuliaby of the Leaves, rushed to the hospital for an operation for ulcers.

Jax Levin of tictory at the Copyright Pro-Jax Heavin of the Copyright Pro-Jax Heavin of the Copyright Pro-Jax Heavin of the Copyright Pro-Jax Heaving of the Copyright

and the last week in home office confabs.

Two members of the Seaside, Long Island, boardwalk amusement colony have, lust announced their engagement—Eleanor Hausner and Duke McHale and D'Andrea and Donaldson added to the Bobby Sanford showboat floor show on the Hudson this week. Jack White stays nattical as the permanent m. c. on Par's eastern scenario staff, has a desk next to the Par theatre's vent system. Frank says the little things in the air are not bugs but just moisture.

in the air are not bugs put and moisture.

Hall Roach, in New York for a few days, tells of his prize winning spaniel. It won first and a second first and a second first as a second dog in one of the shows.

Riviera

By Frank Scully

ımm

Peggy Joyce pretty quiet.
Old Homo week at Majorca,
Bill Seabrook has eye trouble.
Eddie Mayer-George Antheil hud

die on. E. Phillips Oppenheim has a cock-tail bar in his car. Hope Hampton and Jules Brula-tour not leaving Cannes till Sep-

tour not leaving committeember.
Ed Hope Coffey has finished his novel and scrams with the Mrs. for

Ed Hope Coffey has finished his novel and scrams with the Mrs. for Germany.

The movel and scrams with the Mrs. for Germany.

It is a subject to the second hand carbefore returning to Nice.

Chevalier's getting bronchitide as soon as he got home put Cannes' official pluggers in a goot for Point aboard her yacht sent Alice Cocca into black velvet pajamas.

Dorothy Caruso planning to hop beack to Carnes, the Lido being Rex Ingram's still loyal to La Grande Bleue, though now the east swanky of Nice swimming holes.

Tyrolean shorts for beach wear swanky of Nice swimming holes.

Tyrolean shorts for beach wear myjamas for femmes, with cute harness gadgets as the brassleres.

Where no tleaving the Riviera for the mountain cure resorts before the mountain c

Libby Holman Surrenders' gets front page streamer from the Paris Chi Trib, probably on the local interest theory that she summered with Reynolds at Juan les Pins two

terest theory that she summered with Reynolds at Juan les Pins two years ago.

Traveling the truper pushing a Traveling to severy white nursing a sprained knee and memorizing his part for the night's performance—a sight observed in Alassio on the Italian Riviera.

George Axelsson, U. P. scribe, lett Nice for a load of Venice but passed up. When he found that 133 lire made only \$8.55 for the cruise he fainted. Mrs. Frank Gould's not finding her Hispano at Juan-les-Pins and driving off instead with M. Rosenbart's own kidde car, sending him a check makes the French Austin and Mrs. G's husband owns Juan-les-Pins. Curfew hour on Juan-les-Pins jazzers which the mayor ordered in spite of Mutinguet, Harry Pilez.

Earl Lesile and 20 carloads of pro-

Boris Petroff here. Jack Curtis lining up talent. Herschel Henlere thrives on four

day.

Redheads replacing platinum blondes.

Tom Miller leading retired life at

Tom Miller seaume state of the seaume state of

Swanson Sasers nere arter two
years of the property of the pro

ting.

Harald Bowden, J. C. William son's New York representative

here. Henry Sherek having his after-noon tea on the Pavilion stage door

towns.

Miraveta Devi, called the Indian Pavlova, staging dance season here

shortly.

Elinor Glyn, with very red hair at the premiere of 'Orders Are Orders'. Kaye Don on board Majestic— after that international trophy from

Kaye Don on board Majestleafter that international trophy from
Bernard Nedell going to Berlin to
make pictures for Gaumont Brittish
at VIA studies.

Roy Fox homeomore, a times
Roy Fox homeomore, a record
for a local band.
Cecil Humphreys showing Harry
Bannister the sights of London.
Isrome Beatty, in town behann's
personal secretary, going to Charing
Cross hospital for operation.

Malmajson restaurant closed for
summer, with the adjoining Blue
Guinness, the Stout firm of Dublin, show reduction in net profit of
about \$3,000,000 year ending June
last.

last.
The Schumann Family will not be
in the Mills Olympia Circus this
year, a regular feature for eight
years.
Hannen Swaffer to be awarded a
Weish bardic crown next year with
People. The Beenle.

People.'
Stanley Scott off to Berlin to
make arrangements for Emil Jannings and Conrad Veidt to open in
London.

make arrangements for Emil Janning and Conrad Veidt to open in
Maxine Forbes-Robertson, just
divorced by Viscount Ratendon,
secretty married to Frederick Miles,
flying instructor.
Helena Pickard presented CedricHardwicke with son Aug. 7. Father
appearing in the Control of the Control
Lucien Sammett in conference
with Sir Oswald Stoil, which might
result in Sammett taking charge of
vaudeville production side of the
Stoil Circuit.
Basil Four asked the Ibraries.
Confers, just opened at the Shaftesbury, till end of month. Ethel Levey
has option on the show for Bill
Brady.

LOOD

Loretta McNair in from K. C. Sir Ben Fratt has a mustache Clyde McCoy smokes an octag

St. Dell Flux as a law-abilding pipe. In Joseph has a law-abilding Francisco Dare on a motor trek to Francisco Dare on the same of the same of the sale of the same of a quarrelsome neighbor. Jim Cook, NBC, reached court because of a quarrelsome neighbor. Joseph of the sale of the

taking a sun bath au naturel on the roof of the Sherman. Larv Rich was insulted; some-body wanted one to be successful and the successful and the successful and the successful and the should be successful and the shoulder by Bing Crosby in a recent golf match. Now, con up on the second nine, said Crosby.

Hollywood

Appendix annoying Mrs. Fred Beetson. Mrs. Louis B. Mayer heading for New York. York, nard Spigelgass threw a party his sister.

M. Botsford troubled with two ained fingers.

ained fingers.
here's a baby specialist here
ned Dr. Stork.
esse Lasky, Sr., and Jr., huntat Taos, N. M.
addle Eci-eis still looking for barre systemobiles.

gains in automobiles.
Eddie Mannix will be next president of Rancho Golf Club.

Eddle Mannix will be next president of Rancho Golf Club.
Peter Higgins, vacationing here, decorating Roosevelt lobby.
Bill Petherg looking for rest on the Richard Diggs, no relation to actor, calls his spaniel Dudley. Guy Price and Henry Walthal back from Yosemite fishing trip.
Radio's previews now embellished with refreshments for review the sun, Collowing at month of pneumonia.

wilson Mizner writing in the sun, following a month of pneumonia. Oliver H. P. Garrett to Mexicon month's leave from Paramount Sam Schnitzer, son of J. I. Schnitzer, cond assistant director on dai's 'Second Fiddle', Alfred Stern

zer. coond assistant director on day's 'Second Fiddle'.

Affred Stern who writes the Trenker unit for Universal is now working in Switzerland. N. Y. state board of review lunchen guest of Paramount production cabinet.

Rufus Le Maire had three-day vacation playing hearts' before taking over his new job with Fox. Actress turned down for Job mit because 'she had no Koman accent.'

Tom Kress, former manager of the Egan here, back from Wisconsin, where he has been managing Fox houses.

Tablecioth figures by indie film producers can't compare with the

Tablecloth figures by indle film producers can't compare with the lunch cloth higher mathematics of Metro's sound department.

Mrs. Jack Francis, wife of Fox studio pa., is at Cedars of Lebanon hospital, recovering from major operation performed Wednesday

Japanese horticulturist named O'Hara at Fox studio among hosts

at Fox studio among hosts entertaining Nitponese Olympios to speak language.

Cover of Ernest Hemingway's latest novel, Murder in the Afternoon, identical with builtight posters Lynn Farnol is using as an exploitation stunt for 'Kid From Spain.'

Rouben Mamoulian left Saturday (29) for New York, starting a (29) for New York, starting a vacation trip to Europe. He sails on the Tle de France' Aug. 27. He's due to resume directing at Par Oct. 15.

Uncommon Chatter

(Continued from page 33)

newness and beauty of a classical drill, reserves its heartiest applause for an old favorite, 32 Colonial sol-diers, gleaming in regimental blue and white.

Montedoro Moves Downtown
Montedoro has moved his paints,
sketch boards and keen sense of
stage design down to the Paramount and, with them, turned out
a suite of sensitive costumes for
the current 'Personalities.'

the current 'Personalities'
For the dreamy mood of a shadowy ballet, he provides beige crepe
in the clear, warm shade that responds to delicate gradations of
light. Described in gowns of simple,
circular grace, the fabric swirls and
dances, heavy with its own weight.
The opening novelty routine
doesn't go begging for bright color.
White crepe dresses are spilt up the
front to reveal layers of tulle that
start at brown—to match the
pantles—and stop at orange, yellow

panties—and stop at orange, yellow and green on their way to the hem The green's there to carry out the color of hats. Irish bodices and long sheer stockings.

Red satin gowns, kick-pleated in

Rod satin gowns, kick-pleated in front to permit breathless fitting, probably had the right idea on paper. But the wardrobe department failed to give them the sheath-like smoothness that was intended.

Marjorie White, bobbing in and out with the wriggling movement of a Hollywood baby-talk artist, is cute in a red, and white slik.

Berlin

35

William Karol here. Max Mack to Prague. Karl Ludwig Dieh! off to Vienna. Henry Bender's restaurant again

W. Palst, director, moved to

nis holiday. Victor Barnowsky taking over the Komoedlen heatre.

his honcay.

Victor Barnowsky taking over the Komeedlen heatre.

Komeedlen heatre.

Komeedlen heatre.

Komeedlen heatre.

Derothea Wieck off for outdoor shootings in Hungary.

Lucille Page at Scala Vaudeville, goes to Hamburg next.

Carl Zuckmayer off to Silzburg to negotiate with Max Reinhardt.

Gottano mindel for mer manager.

Outliversal staff gave a farewell to Al Szekler at the Zoo-station. Richard Tauber signed for a picture with Reichsilgafilm in Munich. Charles Boyer here again. Says the best place to live is Hollywood.

Emil Lind, head of the association, and comman stage artists, 69 years old.

old. Fritz Kortner here on passage, will perform a few plays with his

will person.

Harry Piel with his picture
Johnny stiehit Europa, on a toug
through the provinces.

Ellsabeth Bergner to guestplay
the coming month at Ratters

Les Stressemannstrasse.

Elisabeth Bergner to guestplay the coming month at Rytter's Theatre in der Stresemannstrasse.' Paul Kohner, Max Laemmie, Al-fred Stern, and the remaining Uni-versal staff off to St. Moritz for outdoor shootings.

Rumors here A. E. Dupont, who at present is in Los Angeles working on a picture, to take over the management of the 'Capitol' after his return here.

Depresh Hits Babes

Barrington, Mass., Aug. 22.
Bables will bear the brunt of the
effort of officers of the Housatonic
Fair to economize this year. They've
decided to eliminate the baby rest

MARRIAGES

Jesse Rogers, 21, of Medford, Mass, musician, and Mary Rooney, 18, of Mattapan, Mass., a dancer, married Aug. 8 at Milford, N. H.

Frances Starr to Robert G. Don-ldson, Aug. 15, in New York.

Jane Murfin to Donald Crisp, Aug. 5, in Ventura, Calif. Bride is a cenario writer and groom a di-

Jean Carmen to Waiter Lohman, Aug. 15, in Santa Monica. Bride is a Universal player; groom a non-

Lucille A. Bennett, Mickey Mouse's secretary, to William J. Mahr, non-pro, in Hollywood, Aug. 13.

Mrs. Mary L. Gordon to Alexander Mrs. Mary 1. Westwood, Calif., Hamilton in Westwood, Calif., 1g 15. Bridegroom father of Neil

Hamilton, actor.

Blanche Mehaffey to Raiph Like,
Aqua, Callente, Mexico, July 27.

Bride Callente, Mexico, July 27.

Bride Description of the Common of the Property of the Common of t

Moore, non-professional, Aug. 6, in Vernon, Tex.
Irma Theobold, professionally known as Barbara Robbins, and Robert Bell have taken out a license to wed, with the ceremony tentatively set for today (Tuesday) class, Jr., Yuma, Ariz, Aug. 18. Groom is an orchestra leader, bride in pictures.

tures.
Ann Lee Cunningham, non-pro, to
Douglas Shearer, Metro sound en-gineer, in Las Vegas, Nev., Aug. 20.
Groom brother of Norma Shearer.

BIRTHS

Mr. and Mrs. Dave Levy, son, in Chicago, Aug. 15. Mother was Jacqueline Stern, daughter of Emill Stern, head of Essaness Circuit. Mr. and Mrs. Frank Frish, son, at Passavant hospital, Chicago, Aug. 16. Pather is of Ahe vaudeville and Tollin. Mr. and Mrs. Joseph Deutch son. Mr. and Mrs. Joseph Deutch son. Mr. and Mrs. Joseph Deutch son.

Tollin.

Mr. and Mrs. Joseph Deutch, son,
Aug. 19. Father, a ticket broker,
kin of the late Joe Leblang.

ARIETY

Vol. 107

120 No. 11

15 YEARS AGO

(From 'Variety' and 'Clipper')

Harry Weber and Max Hart claimed Blossom Seeley act. Book-ing office refused to intervene, so they flipped a coin and Hart won.

Allen enemies holding permits to enter the Chicago Loop told they could not visit shows and managers warned not to admit them.

Shubert advance men told not to take their wives along when they went ahead of a show. Family lars had caused trouble the previous

Martin Beck ordered new faces or Orpheum shows. Tired of the ame acts year after year.

Albertina Rasch ballet booked for Bernhardt's tour around the world, but pulled by Booking Office on a prior contract. Only one troupe

Cotton was bringing 26 cents a ound down south and business was pound down south and obsiness was up. Helped by training camps in many spots. Following year staple was down to 10 cents and planters were frantic. (It's now 7c.)

Now it was a shortage of baggage cars for theatrical transportation that was headaching the managers.

Equity was campaigning cleaner dressing rooms.

Soldiers were kicking at being called Sammles in pop songs. Tin pan alley was strong for the idea, but the uniformed men no likee.

Sam Trigger gave up office in the old exhib organization to promote a new one.

N. V. A. took over the White Rate

50 YEARS AGO

(From 'Olipper')

'Old' John Robinson offered erphans in a home in Vallejo, Cal., a visit to his circus. Managers of the home did not approve of any amusements for the kids. They

W. C. Coup's circus in a crash hear Cairo, Ill. Engine of second section telescoped the coach on the rear of the first section, killing three and injuring 25.

John Worland, a leaper, advertised his willingness to contract that he would do a triple somer smault over an elephant at each per ce the following se

Mike Teller opened his new hotel in Philadelphia. Lots of oldtimers still talk about Mike. A character

London theatre architect was planning a house with three stages. Madison Sq. theatre, N. Y., had two Idea was to do away with stage waits, but that was not popular with the men in the audience.

French dwart, 17 years old and only 21 inches tall, was sold to a Paris showman for exhibition. Latter conceived the idea of an act. Painted cats to resemble tigers and had the boy go into the cage. Cats almost clawed the unfortunate to death.

Whales were having tough times 50 years ago, too. One was in hock for about \$900 worth of judgments.

'Clipper' told an inquirer that marionette shows were on the wan and advised against purchase of on for \$1,000.

New Portiand (Me.) theatre one of the first to dispense with private boxes. Never profitable and re-moval gave 75 more orch. chairs.

Henry Millers' theatre in Philadelphia went electric. Two out front and one in the lobby.

Inside Stuff—Pictures

After years of open antagonism against theatres and amusements generally, Downtown Association of Los Angeles has done a complete about face. Association's August bulletin devotes nearly half a page totiolling RNO's Greater Show Season,' and the benefits to be derived therefrom by business in general.

Association takes the stand that while primarily 'it must be admitted that RNO is interested in filling the chairs of its theatres over the period, that the downtown merchants should profit materially cannot be denied.' Heretofore the association has objected to various types of theatre exploitation and many members were boath to the up their stores, or give window space, being influenced by the stand of the merchante' body. Eulletin directs attention to statistics proving that when a theatre has a particularly appealing picture or show on its schedule, the business done by area merchants increases in proportion to the increase in theatre crowds. Likewise, poor attractions curtail downtown crowds.

Error of a secretary to an editorial head in a major studio cost a couple of young authors at least \$1,750 on the sale of their story. Secretary had returned the script to thom with a rejection slip after a producer had been as a Agenty of the sale of the sa

Indie producer who made a picture of Harlem with colored players, and unused to the regular distribution systems of the industry, is attempting to get off the nut by offering the film on a percentage basis to exhibs with the condition attached that if the film doesn't gross satisfactorily the first week, exhib gets film for a second week gratis. One exhib took advantage of this clause in a manner that has set the producer thinking about changing his selling system. Particular exhib spotted the film in a 500-seater for the first week's showing and packed 'one, but claimed 'unsattactory biz,' although playing to around \$2,600, an unusual figure, according to report. With no out for the producer on the exhib's claim, film got a second week gratis in the exhib's bigger house.

Build-up for Dorothy Wilson, Radio studio stenographer who was top spotted in 'Age of Consent,' is to be followed by teaming her with Joel McCrea, studio hoping to develop another Gaynor-Farrell combination. Several writers and the story department have been assigned to concet Cinderella stories with this pair in mind.

Result of the exploitation for the 'find' resulted in Miss Wilson being billed above the picture in ads during the Los Angeles showing, although she previously had no film experience. Amount of plugging may be gleaned in that, during the two weeks preceding the opening of 'Consent,' of all the names on the lot, including Constance Bennett and Arn Harvins.

Paramount is thawing out all frozen capital represented in emergency manuscripts. Where a year ago it had on an average of three atories for every feature on the release schedule, that figure has been cut to slightly over one story per picture for '22-'23.

As a part of the lesser library polloy Par is also letting fewer options on stories lapse than before. This means that once money is advanced for a story every effort is exerted to make the theme usable. At the same time the policy calls for keeping stories closer to actual production progress. This signifies that the story department cannot get more than well as several others, thought library larger progress are successful to the story of the several others, thought library library promise 12 get to the story of the several others. well as several others, thought lit advance of actual camera work.

Edgar Hart, just appointed to a managerial job in Spokane, is one of the champion long distance leapers in the business. Originally manager of a theatre in El Paso, Tex., he went to San Diego, Cal., when changes were made on the former Hulsey Circuit. He was no more than settled when he was whisked across continent to take a job with the Black New England circuit in Augusta, Me. Later he was transferred to Fortmouth, N. H. When Paramount took over the Black houses, he went back to his home in San Diego and then up to Astoria, Ore. Lately he got out there and headed back to San Diego, barely arriving before he was given the Spokane Job. Hart is an old-time actor.

Protection fight in Kansas City is held by industry heads as an old story. Current trouble is not inspired by the success of Sam Horwitz's Cieveland indie delegation with the Hays Organization, but they hold that this has become an annual event in K. C. since the distributors

that this has become an annual event in K. C. since the distributor ruled out zoning regulations two years ago.

Last year, film officials claim, the indica hired R. R. Brewster, attorney, to see that protection would not exceed that instituted originally by the zoning law. This year, they state, the indica arc making the sam move and will probably make out the same as in '31-32. In other words distribs figure that if the indice press the litigation issue sufficiently they will will be a sufficiently the sufficient sufficiently the sufficient sufficiently the sufficient sufficiently the sufficient sufficient sufficiently the sufficient suffi

Many squawks from the New York picture reviewers at the annoyance the tax thing on their press passes. The scribes don't mind the penies as it's the nuisance of standing in line with the rest at the average

grind openings.

The Broadway legits are absorbing the tax themselves; ditto the sports

impresarios.

Film reviewers holding press passes opine that it wouldn't be placing too much of a burden on the industry if it did likewise, what with the difference in admission scales, and with some system to take care only that way of the working press.

Former publicity man in a major studio, advanced to production exec, is finding himself in a tough spot. After seeing the first horse opera turned out by an indie producer for the company at a cost of \$50,000, former p. a. went to his superior and advised him that he (the former p. a.) could turn out better pictures for the same money. Indie producer's contract thereupon was cancelled with the former p. a. handed the job. On his first, the nut was close to \$40,000 before turning the camera.

Exec is now on the fence, trying in 'round about fashion to have another indie bid to make his westerns. So far-the studio is sitting tight.

Four years ago a story head at a big studio recommended that a novel by a famous foreign author, in the public domain, would be perfect for the ace femme star. No one paid any attention to the suggestion. But with a new contract signed by the star, it was reported that her first picture would be a story with the same name as the novel. Checkup disclosed that characterizations, locale, etc., were similar to the novel, and that the studio had bought it as an original from two

Inside Stuff—Legit

George S. Kaufman, Morrie Ryskind, George and Ira Gershwin who wrote the book, lyrics and music of 'Sing,' are not apprehensive of the outcome of Walter Lowenfel's plagtarism action, recently filed in court, but they are somewhat put out over the cost of defending the suit, Similar case is that of Georges Lewys who sued Eugene O'Neill, averring that his 'Strange Interlude' was an idea lift from her book 'The Temple of Pallas Athene.' O'Neill won and Miss Lewys was ordered to pay the

Lowenfels claims that Ryskind had the script of his play, 'U. S. A.' a year or so before 'Sing' reached the boards. Ryskind denies that he ever read the Lowenfels book. Originally the latter intended suing only Kaufman and Ryskind, but the Gershwins are now coupled in the complaint. Daniel Blumenthal, attorney for Lowenfels, stated he took the case on a contingent fee basis.

George Antell, who composed part of a score for the Lowenfels plece, wrote the Gershwins explaining that he was in no way' concerned with the suit and would not participate.

Screen stars and players of silent days, as well as some who have made a go of it in talkers, are willing to take peanut wages today for stage engagements—when and if they can connect. In casting plays for the Coast the occasional producer is setting \$200 weekly as top for his lead with wages for supporting principals grad-uating down to \$75 and \$50.

Sandwich money is accepted, in most cases, for Coast dates only, with a boost writen in for possible engagements in New York. These seldom metallize.

Lawrence Langner's Country Playhouse, Westport, Conn., stands out among summer show places through the presentation of two new potential Broadway plays. Shows are 'Chrysalis', which will open at the Beck, and For Husbands Only,' tried out last Wednesday (17) and deemed to have a good chance by showmen who saw it.

Latter piece was ostensibly authored by Basil Lawrence, Langner's pointmen. It is a five people, one set show. 'Chrysalis,' written by R. A. Porter, a new playwright, is a melodrema calling for a large cast. After its original showing at Westport it drew capacity.

Although options rarely give a playwright the satisfaction of seeing his brain child produced, they do provide ham and for the writers. One author, who has been identified with both legit and screen found, in a check of his ledger, that during the last five years Broadway producers have handed him \$22,000 in option money with nine of his plays never

reaching production.
On one play, now scheduled for Los Angeles production with a cast of film players, author has received \$3,800 from six producers.

Busy Bobby Connolly will not stage Schwab & DeSylva's 'Humpty Dumpty', George Hale being suddenly called in last week by Schwab. Schwab told Connolly last week he would have to get on the job' or else. It was a matter of Connolly complying or walking out on 'Ballyhoo' of 1932,' in which he is a partner with Lewis Gensier, Norman Anthony and Russell Patterson. Connolly remained in Atlantic City where 'Ballyhoo' held over a second week for revamping.

Mrs. Robert Henry, Jr., daughter of Madame Louise Homer and Sidney, Homer, is a member of the executive committee of the Green Room Club, recently organized as an adjunct to the Lake George (N. Y.). Repertory company (a professional group recruited in New York city.)
The club, which has on its membership a number of the younger society set, of both sexes, summering at Lake George, was formed push subscriptions for the theatrical season and to supply extras for the

In Domino, New Yorkers see another play that pleased Europe. Show drew poor notices with those that read the scripts of the play in both languages, or saw the play in French and English, insisting that producers on Broadway constantly and merely translate foreign plays rather

Lodewick Vroom will have Bertram Harrison as an associate in production during the coming season. Vroom recently took over Erlanger's theatre after the house was permitted to revert to Vincent Astor who owns the ground.

Name of the theatre was changed to the St. James.

With Laurence Schwab teamed with Buddy De Sylva in the produc-tion of 'Humpty Dumpty' the managerial duo of Schwab and Mandel appears definitely split. Frank Mandel is to produce on his own. Mandel's maiden effort is slated to be an operetta by Sigmund Rombers'

Looks like Arthur Hopkins will start the season with 'Master Melody,' by Barton MacLane. Ruth Fallows has been signed and rehearsals may

by Barton MacLane. Kuth semicon.

start any day.

Meantime Hopkins is holding up the two plays for Hope Williams and Ethel Barrymore pending the actresses' availability. Miss Williams' play, There Was I, will go into work in October, while Miss Barrymore's opus, the Sheridan Gibney play. Encore,' depends on when the Barrymore clan is through picture making for Metro.

women, one the wife of a director and the other related to a scenarist. Studio paid \$10,000 for it.

McVicker's and United Artists reopening in Chicago, as extended run houses, will be pegged at 75 cents top. That's inclusive of tax. Scale will be 35-55-75.

Two houses will be closely watched in the Loop as barometers for the new season. It is figured that straight pictures will be on trial contrasted with which the deluxers continue to use stage names and elaborate presentations to fortify the screen.

Former price of 85 cents for the extended run pictures was believed too high in these days of careful arithmetic.

Warners drew a call in the east from the Hays office on its billing for The Crooner. Officials resented the term 'heliotrope' as applied to these radio singers. Film company's reply is said to have been that heliotrope' didn't necessarily imply what they took it to mean, there also being various ways to term a 'sissy.'

Company has tied with a firm manufacturing those Bronx cheer blowers to peddle outside theatres playing the picture, idea being for prospective patrons to drop in and hang 'the berry' on the principal character thereof.

B'WAY'S 50% DARK SEASON

'Flving Colors' Opens Philly Season, Five Houses Likely, Garrick Indie

Philadelphia, Aug 22. t season opens today The legit season opens today (Monday) with one piece, nothing set to follow for three weeks, but with more promise of activity than there has been hereabouts for a

set to tollow the more with more promise of activity than there has been hereabouts for a cuple of years.

Tonight's show is Flying Colors, new Max Gordon production which bows into the Forrest for a fortnight. Fhilly will have its first reat that the control of the color of th

set for first performances at the Garrick.

The local situation is still scrambled. The Forrest and Chestnut are the two definite houses for the Shubert-Erianger merger. Garrick is to be booked independently with Samuel G. Nixon-Nirdlinger, formerly general manager for Brianger interests here, as lessee. The Fears show booking and the Irish Players are the only names so far mentioned, but Garrick is supposed to have a full season's line-up.
Poss: lility a listo that Nirdlinger, who has Broad Street theatre control, will also open that house. Rumors are around, too, that Shubert, formerly Shubert chain house, will be lighted.

will be lighted.

will be lighted.

In other words, present indications ooint to five legit houses doing business for at least the start of the leason instead of the two mentioned d of the two mentioned

REUNION'S' B.O. FIZZLE DARKENS L. A. BELASCO

Los Angeles, Aug. 22, Caught with no production ready, due to unexpected short stay of Ina Claire in 'Reunion' in Vienna,' Belasco & Curran closed the Belasco

Belasco & Curran closed the Belasco here Saturday (20). Firm's musical, 'Cat and the Fid-dle,' has caught on in Frisco and probably will stay there for another two weeks, after which it will be tushed here.

Werrenrath in Musical

Westernath in Musical Reinoid Werrenrath, baritone of the concert field, will make his debut as a legit actor in the forth-coming Kern-Hammerstein operetta which Pegey Fears is producing. Vocal strength of the show is also indicated by the presence in the cast of Albert Siezak, German tenor, whose father was a Met Opera star. Whose father was a Met Opera star. and Shean is also in the cast.

GOLDTREE SHES EX.PARD

San Francisco, Aug. 22.
Sid Goldtree is off for Los Angeles, where he will bring to a close his suit against Dick Wilbur, his partner in the recent L. A. presentation of Goldtree's Easy for Zee Zee?

Zec.'
Goldtree asks \$600 as his share of intake on 'Zee Zee's' run. Wilbur is now operating a stock company at the Fulton, Oakland, while a Gold-tree piece, 'Married Virgin,' is playing at the opposition Moulin Rouge, operated by Allen King.

'Hangman's Whip' for N. Y.

Hollywood, Aug. 22.

Merlin Taylor has accepted Hangman's Whip,' play by Frank Butler and Norman Reilly Raine, for fall production in New York.

Deal arranged by Brant & Brant.

HEY BROUN REVUE SET

'Heaven Help Us,' Title, But Col-

Heaven Help Us, an intimate revue, will be Heywood Broun's contribution to Broadway's fall list. Broun will be the producer, but he has no intention of being in the cast, as he was in his first 'Shoot the Works.' The columnist, however, retains the privilege of changing his mind about the urge to act. John Boyle and Jay Gorney are readying the show, latter contributing the score and the former the staging. Sketches from about everyone.

Shubert's Contract in Healy Walk-Out Claim Is Now Under Attack

The Shuberts have demanded arbitration on the walkout of Ted Healy from the Passing Show, based on the late 'Hey, Nonny, Nonny.' Equity takes the position of being inactive in the case, because the Shuberts issued a letter form of contract to Healy instead of using the standard Equity forms as called for in the basic minimum are considered to the summer of the sum

not to violate that clause of the agreement.

Healy walked after his attorney had advised him the contract was 'unilateral,' or one sided. There was no opening cets set forth, and it is pointed out the managers might keep the comic 'idle indefinitely. The contract was issued by the Shuberts personally through one of their newly formed companies, the Froducing Associates, inc. That is dicated the receivership is not interested in Passing Shor. Equity is not wholly insistent that the standard contracts be used, but when other forms are employed the contracts must be submitted contracts must be submitted. The contracts must be submitted and the contracts must be submitted and the contracts must be submitted. The contracts must be submitted that the contracts must be submitted to the contracts must be submitted. The contract submitted that the conditions set forth, the Equity forms were to apply. That feature was particularly objection—

Equity forms were to apply. That feature was particularly objectionable to Equity.

robably will stay there for another wo weeks, after which it will be ushed here. B. & C.'s other 'Frisco house, the leary, went dark two weeks ago, with nothing in sight. SOBEL AND OSTERM SOBEL AND OSTERMAN

A. J. Kobler, publisher of the New York 'Mirror,' morning tab, is out to build the dramatic and Broadway features of his paper, for which objectives he has added Bernard Sobel, Ziefeld p. a., as dramatic critic and editor with Robert Coleman to remain and also do dramatic reviews, but principally to continue handling the theatre ads. Coleman has a year's contract with the 'Mirror' man sealurn in 'Variety,' attracted him to Kobler's attention. Osterwan starts this Thursday (25) with a boxed half-column of gagging material on current topics. Paul Yavitz continues substituting anonymously for Walter Winchell, with the Winchell banner used on his Broadway column, besides doing his own by-lined Sunday Stroadway column in the Rook.' Winchell is expected back in New York in a week and will resume his column in the Mirror.

Sobel started yesterday (Monday) on the 'Mirror'. He will be the will be the

sume his column in the Mirror.

Sobel started yesterday (Monday) on the 'Mirror'. He will be the senior dramatic critic.

It is a rather vague arrangement to both Coleman and Sobel all around, say both, with each to receive billhoard and other bellyhoo, Sobel was accorded the preliminary advertising to heraid his advent, mentioning his past academic asso
(Continued on mac 32)

(Continued on page 38)

24 THEATRES OPEN IN OCT.

Of New York's 55 Legit Houses, 35 at Most to Be Occupied at Any One Time-Impending Season an Open Guess, but Activity of Younger Showmen Called Encouraging

A TURKEY TOWN

Although a flock of new have been placed into rehearsal, showmen, who are watching legit theatre situation in New York

ing the season.

Expectation is that two decent theatres will be operating by early October and that the total life will not mount much over the 35 mark, thereafter sliding downward.

Broadway has 55 legit houses, several being taken out because of stock burlesque, which policy may hold over into the new season.

Poor business is not the only reason for the prediction, which is based on convincing data. With last season as a demonstration New York

season as a demonstration New York season as a demonstration New York became a turkey show town. The number of attractions of poor quality, badly staged and shoddly produced resulted in a record group of flops. Chicago, when it was a producing center for small stand troupes, is only comparable with New York, as it was last season.

New York, as it was last season. The impending season presents an open guess. Indications are that the attractions in sight have more production ability than was anticipated—and from the younger school of showmen, which is encouraging. If their shows have merit, they should get a better break than ever lefore, because most of Broadway's houses can be had without entangling alliances.

It is claimed there are plenty of

ing alliances.

It is claimed there are plenty of good scripts available but very little money to turn them into shows. Outside money, not attracted by or from shoe-stringers, may solve that problem It should be easier to secure new and substantial backing because the old game of muscling in on likely try-outs appears to be doomed.

Long Run Signs

Long Run Signs

A number of Broadway show shops added color to the 'turkey show town' idea during the summer and even now. Canoples and house boards still hold the billing of shows which quickly flopped and have been closed for months. Some of those theatres are now in the hands of receivers or bank affiliates, with none of the latter authorizing removal of the unsightly signs, a mater of a few dollars.

By Oct. 1 all of the current shows

ter of a few dollars.

By Oct. I all of the current shows will have passed out or to the road with two exceptions. Of Thee I Sing' and 'Another Language' and possibly 'Counselor At Law. In the past an appreciably larger number of hits held over, but Broadway's past season was a lean one. There has been no further change in the theatre set-up since Erlanger's (now the St. James) was langer's (now the St. James) was changer's (now the St. James) was changer's chow the St. James) was on the verge of toning the Imperial and Chanlin's 46th Street but foreclosure proceedings dated to be heard early last week were discontinued. Plan of the receivers to operate

discontinued.

Plan of the receivers to operate both houses is reported having been accepted by the mortgages. Latter assumed payment of the fixed charges, and are to be repaid from the operating profit before the receivership participates. The mortgages came to the conclusion that so many theatres were available on Broadway that they stood a better chance to secure profitable bookings from the Shubert effice than if attempting to operate independently. from the Shubert effice than if at-

Old Wrangle Over Contract Terms Un As UBO Issues First Routes

MAY CO-STAR

Judith Anderson and Helen Menken Mentioned for 'Antonia'

Mentioned for Antonia Judith Anderson and Helen Menken may be co-starred by Feggy Fears in Establishment of Madame Antonia. Leyla Georgie, who wrote the novel the play is based on, and who is co-authoring the adaptation with Gladys Unger, is another candidate for the cast. Miss Anderson is the only one definitely set. If Miss Menken goes into the play it means either she will drop out of the John Colton play, 'Devil's Plum Tree,' for which Miss Fears originally signed her, or the latter play will be postponed.

predict that Broadway will average less than 50% in lighted houses dur-**PRE-ELECTION** LAY-OFF

Acting on information that managers are holding back the opening of shows because they do not care to risk sure losses the week before election. Equity's Council has granted layoff privileges without pay for that week, same as applies to the weeks prior to Christmas and Holy Week. The pre-election layoff is for this season only, when it is figured the presidential contest will center interest in radio broadcasts of the parties.

center interest in radio broadcasts of the parties, It is hoped the move will speed up production. There are stipula-tions attendant to the layoff rule,

A show must have been open at A show must have been open at least three weeks in order to be in-active without salary obligation. Should any such attraction lay off, it must guarantee to play at least two weeks after election.

LESLIE DROPS 'CLOWNS' FOR NEW BLACKBIRDS

Lew Leslie has abandoned his lidea for reviving Clowns in Clover which, as a summer revue, was short-lived in Chicago, and will instead ready a new Blackbirds revue. The success of his tabloid Rhapsody in Black, which has been getting \$11,000 and \$12,000 on percentage and guarantee in the picture houses, now being booked by William Morris in the midwest, prompted the colored show idea instead.

Lealle figures that money for

Leslie figures that money Lealle figures that money for name talent for a regular musical is at its peak and figures that he can do better economically with dusky talent. Still, Ethel Waters, when playing top-money weeks, gets \$4,000 for herself. In the Rhapsody' regular legit version she was in for regular legit version she was in fo 10% of the gross with a \$750 guar

10% of the gross with a \$750 guaranty.

Leslie now is netting around \$2,000 for himself from the tab 'Rhapsodie.'

'Ballyhoo' Deferred

Ballynoo Deferred
Ballynoo of 1932; which was
stated for premiere at the 44th
Street Wednesday (24) has been set,
back and is due Sept. 5. Introduction of new material necessitated
further preparation.
Season's first revue was brought
back from Atlantic City. Show
laying off this week, goes to Newark
noxt week.

McEvoy Revue Renamed

J. P. McEvoy's revue, 'Americana,' has been retitled 'The Forgotten Man.' Proposal is to open it about Sept. 12, probably in Philadelphia. Jay Gorney is writing the music.

The United Booking Office, Shuert-Erlanger mergered road booking enterprises, began issuing contracts and routes to attractions last

ing enterprises, began issuing contracts and routes to attractions last week. There was a report that the contracts were not uniform.

Managers have long complained about varying contractual conditions and unequal sharing percentages accompanying bookings by the Shubert and Erlanger exchanges, especially the Shubert office. What is known as 'One X' contract is regarded as the fairest for dramatic shows and there is a counterpart for musicals, stipulating what number of stage hands and musicalm. Certain clauses inserted in some contracts have angered managers not initiated in the wiles of booking men or forced to accept profered terms for one reason or another. It is the idea of showmen that legit business on the road can be greatly strengthened by U.B.O. eliminating opposed bookings out of town both in the week stands and the principal keys other than New York.

Nork.
However, if the new circuit resorts to methods of other seasons bookings may be diverted to theaters not in the U.B.O. set-up. This could create an opposition circuit, defeating the purpose of the long planned combination. In every stand there is a theatre to parallel the U.B.O. house or house, waiting to receive shows so that there is this constant threat. Hence it is surprising that there should be friction in sight aiready through the workings of the U.B.O.

Books 16 Weeks

workings of the U.B.O.

Books 16 Weeks

Understood that at least one out of town theatre has protected itself by booking 16 weeks. It is the Garrick, Phila, which is not in the U.B.O. The shows will principally be the attractions of Peggy Fears and her husband A. C. Blumenthal, latter's activities being coupled with the late Fio Zeigfeld under whose many control of the productions is independent. Blumenthal office which promises a number of productions is independent. Blumenthal is handling 'Show Boat' at the Casino, that attraction being due to tour in October. No difficulty is anticipated in securing U.B.O. booksings in other spots, if desired.
The theory of protecting attraction was put into practice by the U.B.O. when it refused to book another musical into Philadelphia against Phyling Colond who is Bailyhoo of 1932' the in Atlantic City wanted an additional week out of town. A Philly house was south, but the

of 1932; the in Atlantic City wanted an additional week out of town. A Philly house was sought, but the bookers stated the town could not support two musicals at this time. No indie house there was sought because the Shuberts have an interest in 'Ballyhoo' which was brought back to New York.

Behrman, East on Leave, Hopes for Play on B'way Hollywood, Aug. 22.

S. N. Behrman is en route to New York, on leave of absence from Fox writing department. Due back Feb. 1. Writer is taking a play with him, which he will try to have produced on Broadway this fall.

'Erlanger' Off Theatre

Understood the name of Erlangchanged to the New Amsterdam. None of the theatres built several None of the theatres built several years previous to the showman's death and carrying his name, have fared well. That takes in Erlanger's New York, Chicago, Buffalo and Atlanta. New York house is out of the estate's hands and is called the St. James creet in the Philip house of the probably be applied with shows through the United Booking Office.

First Call on Big London Stages As Means to Promote Type Shows

London, Aug. 22.
A separate independent company, in which several of the directors of Associated Theatres Properties are concerned, has just been formed.

Its purpose is to encourage responsible English producers to establish themselves with definite pol-

sponsible English, producers of exhabilish themselves with definite policies at the various theatres controlled by the A. T.P. The second the second second

Miller some years ago, to produce light farces and plays by Ian Hay and P. G. Wodehouse.

Gaiety Goes Non-Musical

Gaiety Goes Non-Musical
Ivor Novello may lease the Galety
for his shows, two of which already
are lined up. He may even transfer
his current Party' which has to vacate the Strand, to make room for
the new Henson & Shepherd farce,
starring Sydney Howard. The move
to establish the Galety as a straight
play house is a precedent, this theatre having, been a musical comedy
house since the days of George Edwardas. The reason for such a
change is the dearth of musical
shows all over the world.

The fact that these ace show producers are definitely identified with
this company does not mean no
other praducers will be given
every facility and, if necessary,
financial assistance, to enable them
to produce suitable plays at the
houses within the group. Cockney

ouses within the group.

It is also also understood Cochran

and Gibert Miller can produce at other theatres when A. T. P. are

Find Buried Theatre

Paris, Aug. 13.

Largest orchestra pit in France is now that of a theatre in provincial Autum. However, no hope for musicians. Theatre was built by the Romans, and a school was erected on its site in the seven-

erected on its site in the seven-teenth century.

Substructure is now being un-earthed, and theatre appears to have been one of the largest of the Roman Empire.

Jealousy Suicide

Paris, Aug. 13.
Out of jealousy of Alice Cocea,
screen and stage actress, Naval
Lieut, Victor Point committed suicide on the Riviers.

He was a promising officer and as to head the next Citroen ex-loration.

ploration.
Victor Point had been in love with Alice Cocea for about four years, and had already threatened suicide once before. The lovers arrived in Cannes three weeks before the happening and hired a yacht for a month. Suicide took place just off the beach while the actress was on deck, and the officer had just had a discussion with her from a small beat.

New Maughan Plea

London, Aug. 22.

Dora Maughan, set to sall on the Leviathan Saturday (20), changed her plan at the lest minute and departed for Paris instead. Due to refusal of the Home Office to grant her further work permits here, she is constrained to embark.

She will renew her efforts from Paris to obtain a permit renewal so sherom plant y undevitie dates which

she can play vaudeville dates which have been offered to her. If her pleas are refused she will

If her pleas are refused she sail from France for New York.

Michie Quits Stoll

MICHIE QUITS Stoll

London, Aug. 22.

Gordon Michle, director and secretary of the Stoil Corp. and 14 subsidiary companies of the Stoil
group, has suddenly resigned.

He was the confidant and adviser
of Sir Oswald Stoil for the last 27
years. Resignation causing beaucoup comment in town.

BYE BYE FOR TREVOR

England Ends Stay of Dancer London Sans Explanation

London, Aug. 22.
Ted Trevor, dancer, has been given one of those Home Office requests to end his stay here. Never any explanation with orders of this kind from what amounts to England's State Department.

nand's State Department.
Trevor, formerly teamed with
Dina Harris, has been going it
alone for some time here in west
end night clubs. He will sall
Wednesday (24).

More Vaud for London As Phoenix. Pioneer. Goes Dark for Month

London, Aug. 22.
The Phoents, one of the first London houses to click with continuous vandeville, closed for the present Aug. 20, while two others in the same field have gone commonwealth with acts in on sharing terms.

Phoenix reopens about the middle of September under the same management, although it will have new backing.

agement, although it will have new bicking.

The Victoria Palace, meanwhile has fixed its switch to the continuous policy to start Oct. 10.

The story has gained currency that the Hippodrome and Vaude-ville will go to the said induce idea, but likelihood generality as remote.

Mexico to Finish Its High Cost Nat'l Theatre

Mexico City, Aug. 18. Government has decided to finish Government has decided to finish the National theatre here, a hand-some edifice, work upon which was started back in 1968. Action in this regard is assured by the Ministry of Finance's announcement that it has apportioned \$600,000 and Intends to have the theatre completed by Christmas, 1938.

Theatre was started with the intends to have the theatre completed by Christmas, 1938.

Theatre was started with the intends to have the theatre with the intended of the purpose and the properties. Work was halted when funds for the purpose ran out with the

ica. Work was halted when funds for the purpose ran out with the outbreak of the revolution in 1910. During the 27 years that elasped since the foundations were laid, theatre and six feet below the street's level. Thoughtares squaring the pile were lowered.

Theatre has magnificent interior, features of which are a glass stage curtain, supplied by Tiffany's, New York, valued at \$250,000 and boxes that cost \$2,000 each.

Dutch Seer to Tour U. S.

The Hague, Aug. 13.

Several foreign clairvoyants have been operating in Holland lately, some with good financial results. The most successful of the lot was Maloltz, whose experiments baffled the police. He gave his last scance here and is now on his way to America.

South Africa

By H. Hanson

Capetown, July 20.
Wintry weather, with heavy rains, still continues throughout the country and amusement business it at ebb.

Musicians are in a bad way through the country, due to the talkers. Before the talkers they earned 12 to 14 pounds weekly.

Scheisinger still dismissing man-gers and closing down cinemas.

The Entertainment Tax is to be increased. The previous tax of 6 pence, increased by two pence exceeding sixpones but not one shilling and six, three pence extra. Exceeding one shilling; and sixpence for every sixpence or portion thereof, an additional penny.

Rumors current that things are far from happy with African Consolidated Theatres. Independent showmen are resenting the business attitude of the concern, and the terms asked for programs of a mediocre variety.

Asia and Europe Tour For Carter Magii Unit

Los Angeles, Aug. 22, Los Angeles, Aug. 22.
Charles Carter, 'Carter the Great,'
magician, is building a magit show
to tour China, Japan, India and
Europe, leavng here on Marlposa,'
Sept. 23. Will carry 22 people.
Show will break in locally, possibly at Hollywood Playhouse, for

eeks beginning Sept. 4.

MILLER'S FIRST GETS PANNING

London, Aug. 22. London, Aug. 22.
Glibert Miller opened the new
London season last Tuesday (6),
with 'Behold We Live,' new play by
John Van Druten. Pretty generally
slated by the press and looks floppo.
Several important items about the Several important items about the play which brought considerable attention to the opening. It's at the St. James and was staged by Auriol Lee, who came back from Hollywood and the Metro lot purposely to put it on. Gertrude Lawrence and Sir Gerald Du Maurier head the

Fox-G-B

will appeal to the shareholders to alter the by-laws in this instance. In the matter of the Bradford & Metropolitan board, more drastic changes will have to be made if the thing is to go through. The lim-partial member undoubtedly will be lang is to go through the in the inpartial member undoubtedly will be
the first of the company. For and
C-B each having 49½%. Which of
the Gaumont people will be dropped
from the board to make room for
the Americans is the problem, with
considerable local conjecture. Certain that the two Ostrer brothers
and C. M. Wolf will be three of the
four Britishers. The choice for the
rest lies between William Gell,
head of the Gaumont Company;
Jeffery Bernerd, head of W. & F.
Flim Service, and Simon Rowson,
head of Ideal Films. All three of
these companies are Gaumont-Britless substantials. sh subsids.

ish subsids.

Rumor current in London is that all three, Gell, Bernerd, and Rowson will go off the holding company's boards at the end, though continuing to head their individual

Sidney Kent, Fox president, who had intended to leave for the Coast only a few days after his New York arrival, has postponed his trip, with Sept. 5 now the date. That would allow him about a week in New York with the British members of

York with the British members of Gaumont and British. When negotiations have reached a satisfactory stage, program is for the tric to travel to Hollywood to-gether, where Gell and Ostrer will make a survey of production condi-tions.

Writs Issued in Fox **Suit Over Hovt Houses:** Settlement Expected

Sydney, July 20.

Fox Filims (Australasia), Ltd., issued writs last week claiming 100,000 pounds from George Griffiths and H. Challingsworth for alleged breach of warranty. Griffiths and Challingsworth were formerly heavlity, interegated in the Hoyt chain, but with Sir George Tallis and F. W. Thring sold their holdings to the Fox organization. It is in connection with this sale that the action is being brought. Hoyts also issued writs a day or so ago against the writs a day or so ago against the Both actions were brought follow.

amount.

Both actions were brought following the return from America of Charles Munro, managing, director of Hoyts. Stanley Crick, managing director of Fox here, is also governing director of Hoyts.

Clifford Mintern. Australian lawyer and Fox's legal representative
in that Continent, is expected in
New York currenty. Mintern is
oil one of his periodic trips to the
States, which he makes about every Fox president, returned from Europe
two or three years to talk things
over with the Fox people. He has a smoothing over of that situation
been representing Fox Film in Auswas fox Film event from Europe
two or three years to talk things
on his recent trip, he indicated that
been representing Fox Film in Auswas to be expected soon.

London Show World

PARIS ALHAMBRA VAUD

Film Shortage for Indies Forces Change of Film Policy

Paris, Aug. 13. Paris, Aug. 13.

Difficulties encountered by Indie theatres in finding film programs will cause the Alhamma to river a construction of the constru

pire.

Rottenbourg & Goldin, agents, are supplying the Alhambra's talent, while most of the Empire's is booked by the Lutetta agency, which Natar took over when he stepped into the property.

BEAVERBROOK'S MOSS OFFER WITH A STRING

London, Aug. 22.

Commercial Union, Aug. 22.
Commercial Union Insurance company and the Westminster Bank have refused further weekly advances to Moss Empires. This was revealed at a directors' meeting of the circuit. Chain has been losing a steady \$11,000 weekly, although the company is still solvent. Williams Evans, one of the three managing directors and a Beaverbrook nominee Intimated at the prepared to advance money to the circuit providing certain changes are made in the directorate and policy. He has intimated as much several times in the past,

Parenna Music Branch Goes Under New Group

Berlin, Aug. 13.

A new employment agency for vaudeville, cabaret, and other thea-tre artists has been formed under the name of the International Asso-ciated Booking Exchange. It was controlled by Parenna, the govern-mental Office for stage employ-

mental Office for stage employ-ment.
Several of the best known agents,
Robert Wilesche, Riess and former Parenna Manager Fechner are the associates. The entire Cologne Parenna office has been taken over, its specialty being agency for bands,
The commission of 6% will be raised to, a sliding scale depending upon salaries paid.

Mirror Adds

(Continued from wige 37) clations as a college professor and student of the drama, besides being a Broadway publicist, prominently identified with Ziegreid, sold resigned from Ziegreid with the continue of the continue of

With Sobel resigning, Marc Lachmann, takes over exploitation on 'Bailyhoo.' The Ziegfeld publicity berth will not be filied as Arthur Levy, now with A. C. Blumenthal, and in charge of publicity for Peggy Fears' theatrical enterprises, will pinch-hit for the remainder of the run of 'Show Boat.'

Lachmann will also handle the Lew Brown-Ray Henderson show, 'Forward March,' along with 'Bailyhoo.'

trails for 15 years. Present trip may result in some new and definite policy by Fox Films relative to its Australian holdings.

The situation with Hoyt's, so far as Fox Film company goes, hasn't been altogether favorable since it was acquired. After Stipme Went.

Lowe, Bernoff and Wensley scheduled to sail on the new French increte Chaplain, found the boat packed to capacity, and were compelled to sail Aug. 13, three days later, on the

Duck 16-Show Schedule
The Berlin edition of the Prince
of Wales' continuous review as to
have had 16 German chorus girls
and two acrobatic dancers. The
dancers arrived by plane, on Sundayprior to the Monday sevening. They
asked how many times they were to
the state of the state of the state of the state
times daily, and they would not
two appearances at every show, 16
appearances in all, they flew back
to Germany the same day.

Hassard Short Feted
The Alhambra management tendered a dinner cabaret dance at the
Cafe Royal Sunday evening, Aug. 7,
to Hassard Short, in honor of the
year's run of Waltzes from Vienna,
which he produced and which closed
the previous night.

Ernest D'Amato, Toto's straight man, here on flying trip to marry Cracina Esmerica, dancer, who was in the Toto touring show in Eng-land 18 months ago. Girl, despite in the Toto touring land 18 months ago, her name, is English.

Apollon's Profit Week
London Pavillon's first we
gross with Dave Apollon, who i
for four weeks, amounted to \$11
which means a profit of over \$1
very excellent considering
wave.

Jones Restaurant, the pro's hang-out, started to keep open all night. After about a month they gave it up. Electric light bill for all-night amounted to over \$3, which the in-come dian't cover.

come didn't cover,

Shaw Play Panned
Opening performance of Bernard
Shape of Bernard
Shape

Acting of Cedric Hardwicke, in-cidentally, was brilliant.

Peer in Show Biz

The Marquess of Donegal is making his first entrance into the show business and will present a revue written by Lance Lister, Rowland Leigh and Barbara Hoffe, with mubiline and the state of the s

Amatour Shows Go Big
Waliace Parnell has lined up a
new angle on revues for the Engsish provinces and London suburbs,
in association with Water Passkin,
formerly provincial revue opcoducer.
Idea, from America, is to line up
amateur taient. Show opened Birmingham Hippodrome recentity and
was real clean-up, playing to over
\$3,500, whin is about \$2,100 profit,
shader between Parnell and the
Lin order to monopolize the provy.

sheater.

In order to monopolize the proyunces Parnell has come to an arrangement with Jack Taylor, also a provincial revue producer, to work north of England, while he concentrates on the south. If suitable, acts are booked for English circuits. So far General Theatres has booked three acts, and Syndicate halls two

'Orders' Looks a Hit
The newly decorated Shaftesbury
reopened Aug. 9 with 'Orders Are
Orders', another of the series of
successful satires by Ian Hay. This
time the locale is an army barracks,
This spot, which is surrounded by
official red tage, is suddenity invaded
official red tage, is andednity invaded
colone! 'Sweetheart' and you have
the idea.
Looks like the Shaftesbury is in
for another hit.

Direct pinch from the London Palladium is the billing at a provincial theatre. It refers to the management putting on a bill for a wild. The pinching refers to running wild being an imitation of Palladium's Crazy Mouth.

Honest folk, these British.

B'way Back to 6 Shows, Grosses Up. Sept. Starters Gain in Promise

A score of shows are now in rehearsal, most of them aimed for Broadway. Included are several where some likely material has been recently developed. Four openings in the rural spots this week will be

watched.

Meantime Broadway's list of attractions shrank again, to six in all. That came about through the cancellation of two premieres which were carded for this week and the quick demise of 'Domino' at the Playhouse. Latter, accredited with being a Parisian sure thing and with favorable reports from out of town, drew unfavorable notices. It faded in five days, being the new

faded in five days, being the new season's first flop.

No openings this week. Three are scheduled for next week, while the incoming card for Labor Day looke much better than indicated earlies six new productions being due then.

six new productions being due then.

They are Ballyhoo of 1932' 44th Brreet (pos)poned from this week); Here Today,' Barrymore; Flying Colors, Inperial; Best Years,' Bijou; 'Smiling Faces,' Shubert; 'Man Who Reclaimed His Head,' Broadhurst.

Broadhurst.

Next week's premieres: Folies
Bergere, Harris; 'Satan, Forrest
(postponed from this week) and
'Varnish,' a co-operative show, nish, a se indefinite.

ouse indennite.

Business held up fairly well last
week, with two musicals bettering
he marks of the previous week. Estimate: For Last Week

Estimato: For Last Week

'Another Language,' Booth (18th
week) (C-708-83.30), Holds to profitable business; durrent comedy
leader will have little oppfsition for
a month; \$9,000 to \$13,000.

'Ballyhoo of 1932,' 44th Street.
Postponed until Sept. 5; show back
for further rehearsaft; plays Newark next week.

'Bridal Wiss,' Cort (13th week)
(C-1,043-83.30), Co-operative comedy getting around \$3,000 has been
of sharing plan; house making a
little profit.

'Gat : and Fiddle,' Cohan (46th)

little profit. 'Gat and Fiddle,' Cohan (46th week) (M-1,400-§3.30). Attendance improved here last (week; gross around \$12,000; goes to road next month with The Du Barry probable successor.

"Domino," Playhouse. Withdrawn last Saturday after playing, five days; announced for road later after revision and recasting.

revision and recasting:

'Of Thee I Sing, Music Box (35th
week) (M-1,000-45.50), Improved
again last week when the gross approximated \$27,000; looks like a
cinch to the first of the year; moves
Oct. 3 larger house at reduced prices. 3 larger house at reduced prices stan, Forrest. Postponed until

FIDDLE,' 'CYNARA' HIT FRISCO FOR \$24,500

Town's two legits are copping pretty fair money for the week although symphony concerts, horse shows, dog races and other attractions patronized by carriage trade are getting the big play. O'Chara' only things on the boards. Former at the Curran is still healthy in its third week around \$15,000. Continues. Cynara' out of Geary after \$15,500. Fieldle's now beautiful the continues. Cynara' out of Geary after \$15,500. Fieldle's now beautiful the continues of the c

\$9,500.

Fiddle now has Frisco to itself until Aug. 28, when 'G-2' opens at the Alcazar at \$1 top, with Emil Bondeson and George Bole impresarios of house formerly operated by Duffy.

Engagements

Eddie Foy, Sarai: Jane, Humpty

Figure Guarantee Plus Sharing Beats 75-25

Buddy DeSylva-Lawrence b musical, Humpty Dumpty, will probably go into the Apollo on an odd sharing arrangement with both a guarantee and a percentage over a certain mark. If the attracover a certain mark. If the attrac-tion does business, the management figures it'll be a more advantageous sharing arrangement than even a 75-25 split. Musical is geared to break at un-

Billie Burke Returning To Make Home in West After Sept. Trip East

Hollywood, Aug. 22.
Billie Burke, widow of Flo Zieg-feld, will return to New York in the latter part of September at the time her attorney, Louis B. Levy, arrives from Europe, She will take the body of late producer with her. After funeral services she will put her affairs in shape, as she intends returned to the services of the ser

Divorcement!

Also Burke stated to 'Variety' that A. C. Blumenthal would continue to handle her affairs in East and look out for 'Show Boat' when it goes on the road. Also, that there is a likelihood of another 'Follies' being produced, but that she had no intention of annearing in it.

of appearing in it. Her daughter, Patricla, will go East, but will return in time to enter one of the universities here this fall.

Ottawa Parley

(Continued from page 11) (Continued from page 11)
that the effect of the foreign film
tax will not deter the importation
of American films, because they will
be necessary anyway to complete
the year's program for every theatre and, moreover, the film exchanges will not foot the extra bill
because it will be impossible to colbecause it will be impossible to col-lect the new tax at time of entry into Canada. Further, owners of independent theatres, who have been proclaiming the fact that they are British subjects, will be as-ssed just as much proportionately as the big chain company which is controlled from New York, if the special levy becomes law. There will undoubtedly be a big outcry by Canadian independent ex-hibitors before the measure is brought down in the House of Com-mons this fall.

mons this fall.

To Help British-Mades

The Conference Committee considered that the foreign film tax would provide increased encouragement for British pictures in addition to de-vising an additional source of rev-enue for the governments. The

British pictures in addition to devising an additional source of revenue for the governments. The clause in the adopted report covering the point is as follows:

It has been suggested that aid in the control of Commonwealt of the distribution of Commonwealt of the descrived by the imposition, in addition to the footage customs duttee now in force, of a special levy on the value of all foreign films displayed, this levy being based on the value of such films for renning purpose while Commonwealth films are exempted from the levy, We appure of the levy could not be made at the moment of entry because the actual value on which it should be assessed might not be ascertainable until renting contracts are made.'

There would be no question of jurisdiction as between Federal and Provincial Governments in this special levy as would be the case in a transfer of consorbin fees which are under deceasoring the work of the Froy Free 'Samples'.

Shows in Rehearsal

LEGITIMATE

'The Stork is Dead' (A. H. Woods), Apollo.
'Vanities' (Earl Carroll), Broadway.
'Passing Show' (Shuberts),

Broadway.

'Passing Show' (Shuberts),
Shubert.

'Passing Show' (Young Shuberts),
Sam H. Harris), Musle Box.

'Humpty Dumpty' (Schwab and De Sylva), Fulton.

'Lilly Turner' (Abbott and Dunning), Plymouth.

'Black Water' (Difference in Men') (Carroll), Manhattan.

'World Shuming, Times Square.

'Here Today' (Sam H. Harris), Royale.

'Smiling Faces' (Shuberts)

'Nora' (Pegy Fears), Vanderbilt.

derbilt. 'Forgotten Man' (Shuberts),

'Man Who Reclaimed His Head' (Hammerstein and Web-

Head' (Hammerstein and Weber), Broadhurst,
'Another Language' (road)
(Arthur Beckhard), Booth.
'Laugh Parade' (road) (Ed
Wynn), Imperial.
'The Good Earth' (Theatre
Guild), Guild.

'Flying Colors,' 'Folies Bergere,' 'Best Years' now in try-out spots.

REUNION TOPS L. A., BUT SHOW QUITS

Hot weather, and with Olympics crowds gone, gave the three legits open a headache, with the b. o.'s doing a silde. Hang Up Your Hat, intimate musical comedy, opened at the Music Box Wednesday and got about 72,000 for first four performances.

the manage of the wednessay wednessay and got ances.

Orchestra, stage hands bonded at last minute, with chorus on short pay and principals and business starff in on percentage.

To the stage of the stage of the stage of the starf principals and business starff in on percentage.

To the stage of the sta

grams,
'in the Best of Families,' Hollywood Playhouse (4th week) (C-1,
169-31.50). Just about hitting the
nut at \$2,500.
'Reunion in Vienna,' Belasco (4th
week) (C-1,103-32.50). Dropped to
\$7,200, barely out of the red, and
out.

of viewing the film without the pay-ment of duty upon those films which prove unsuitable for display.' In general terms, the committee expressed gratification in the 'subexpressed gratification in the 'sub-stantial progress that has been made in the exhibition of Common-wealth films' due to their improved quality and 'in some parts of the Commonwealth progress is ascribed to the quota system which requires that a stipulated proportion of such films be exhibited.'

that a stipulated proportion of such films be exhibited.'
General reference is made to the need for continued development of film facilities throughout the Empire. The report reads: The end to be sought is not merely the development of cinematograph film production in the United Kingdom alone, but its development in all parts of the Commonwealth.'
The committee took a rap at foreign control of theatres and film distribution in the following: The quality of Commonwealth films, has shown a marked improvement in recent years and their competitive value has been strengthend accordingly; but it has been suggested that prior developments and financial surrangements give an advantage to other productions, and encouragement is required to ensure the development of the film industry throughout the Commonwealth.'

The challman of the Conference assessed might not be ascertament to the state of the sta

Chi Unions Demand Work Pledge As Price of Concessions in Pay

2d Season for Religious Play on % and \$2 Top

Chicago, Aug. 22.

Rehearsals start about Labor Day for a second season of Joseph and His Brethren, religious play produced by Charles Lum for the Trinity Guild. Production carries 20 actors, 15 changes of scene and a full electrical switchboard system and play halls, auditoriums and schools.

schools.
Success of the piece last year war-ranted a second season. Playing on strict guarantees under sponsorship, show plays two nights sans and a mat-inee minimum and usually at \$2 top. Occasionally in minor towns it settles for \$1.50 top.

it settles for \$1.50 top.
Principals this year will include
Charles Grace, Charles Lum, Grant
Forman, Edward Storm, A. C. Baxter, Rovena Scott and Harriett
Gardner, Company travels by rail-

Summer Co. Scatters

Westport, Aug. 20.

Westport, Aug. 20.
Lawrence Langner's Country
Playhouse calls it a season Labor
Day, The company will not go to
New York. Chrysalis owned by
Theresa Helburn is set for production in October. Max Gordon is
interested in the Mollere revival
The School for Lovers.
Osgood Perkins and June Walker,
leads, go into Guild production The
Pure in Heart, and Elizabeth Risdon troupes in Mourning Becomes
Electra.

'Left Bank' for Road

Left Bank, which ran out the season at the Little, will be toured by George E. Wintz by arrangement with Elmer Rice, who made the original presentation. Show will be

Show is reported being considered for inclusion in the Theatre Guild-Shubert-Erlanger subscription bookings out of town.

First Tent Closing

Chicago, Aug. 22. Chase and Lester repertory con Chase and Lester repertory com-pany is the first tent show to close this season. Early closing of the show, 30 years old and standard in the sticks, was due to illness of three principals rather than bad business, it is said.

Too many headaches casting for the remaining weeks.

TANGUAGE' SET BACK

Chicago, Aug. 22.

'Another Language' has been set back at the Harris from Sept. 4 to 11. Other twin house, Selwyn, is scheduler to get 'The World Between' Sont 12 mb. scheduler to get 'The World : tween' Sept. 18. This is the play Fritz Blocki, formerly of the Chi-

cago 'American.'
Other loop bookings are: 'Cyn-ara,' Grand Opera House, Aug. 25;
'Passing Show,' Apollo, Sept. 11;
'Reunion in Vienna,' Erlanger,

Oct. 24.

Not dated or set as to house are
'Of Thee I Sing,' 'Autumn Crocus,'
'Whistling in the Dark' and Walter
Hampden's 'Cyrano de Bergerac.'

Phoeniy Stock Quite

Phoenix Stock Quits
Phoenix, Aug. 22.
Delmas-Lawless Players, only
legit company here for several
months, have closed shop and cast
has gone to Hollywood.
Principals included Don Wilson,
Lorraine LaVal, Hanley Stafford,
Bernice Bonnett and Eddie Cartwright.

'No Marriage'

(Continued from page 1)

reason seems to bob up every now and then in radio contracts. It seems to represent a new idea among radio folks that the artist has more sex appeal if unmarried. Hollywood used to have the same slant, but has pretty generally abandoned it. doned it.
In Chicago a girl crooner married

In Chicago a girl crooner married to one of the members of a male duo keeps up an elaborate pretense even among friends of being single. Understanding is that a 'no marriage' proviso was slipped into her contract a year ago.

Chicago, Aug. 22. Stagehands and musicians will resist pay cuts and refuse managerial pleas for concessions. is clearly indicated locally. A committee of legit showmen met Friday (19) to discuss their problems and the posibility of a united front

and the posibility of a united front in a union tiff.

While legit managers complain that the unions are hampering the return of prosperity to the legit theatre, the boys from the fly-lot and the trench take the view that no concessions without guaranties is the only basis upon which they will consider any drastic changes.

In other words, affait will the managers promise them in return for fivors. Stagehands are particularly Missourian as result of

In other words, what will the managers promise them in return for fivora. Stagehands are particularly Missourian as a result of an experience in June. They accepted a salary out for the summerber of legit houses were to operate through July and August.

After a couple of weeks everything folded and for the first time in theatrical history there wasn't a show running. Stagehands feel they made a useless sacrifice. If minagers can or will guarantee a 30-week working season it is understood the unions will be willing to listen. Otherwise they feel that for intermittent employment the managers should pay. Other side of the argument from the shewmen is that the unions have cratic rules that Cheago, once an important show centre, is being converted into a one-week stand.

Aim at Kedzie Stock

Chicago, Aug. 22.

Kedzie is reported in negotiations with Roberson-Gifford, the impresarios who sponsored a season of 75-cent dramatic stock at the west side house two years ago. Since the Chicago has been with a stock com

Cincago has been with a stock com-pany.

A. W. Roth, owner of the Kedzle, states nothing is beyond the conver-sation point. Meanwhile Roberson-Gifford have a tent show playing in Minnesota.

Guild Role for Kelly

Paul Kelly has been engaged by the Theatre Guild for one of the lead parts in Jack Lawson's play, 'The Pure in Heart,' due to go into rehearsal for the Alvin theatre in about two weeks.

about two weeks.

Kelly will get \$700 plus a percentage of the gross for the engagement.

Egan East for Job

Hollywood, Aug. 22. Ray Egan, lyricist, on his way to New York to join Harry Tierney, with whom he is collaborating on a musical score for fall pro-

duction. Said to be for the Shuberts.

LIFE INSURANCE HAS STOOD THE TEST!

Many people today are worried about the safety of their investments. This is not the case with those carrying LIFE INSURANCE.

Our experienced office staff is equipped to extend SERVICE, and available at all times to of-Our experienced office staff is equipped to extend SERVICE, and available at all times to offer expert advice, and show you the proper form of INSURANCE to carry.

Do business with a firm with over twenty years' experience,

JOHN J.

551 Fifth Ave., N. Y. C. Phones: Murray Hill 2-7838-7839

VARIETY

Retailers' Own Daily
Major New York department
stores are reported discussing
among themselves establishment of 'Merchants' Journal' in which to

among themselves establishment of a Merchants Journal! In which to do most of their advertising. Such as undertaking would be a drashic blow at the daily newsapers' advertising columns, but this is said to be the way the stores feel about it at the present time. A many of the storest of the daily, and making it interesting enough for the women outside the daily, as being threshed out.

Intent supposedly dates back to one department store's annual furniture saie, a long, established event, which some of the other companies copied this summer. Whereupon the originating store blasted with ads telling the public to look around but not to buy until its own annual sale. Acceptance of this ad is what is said to have inturisted the other stores to the extent, that the propend of the same of the original of the propend of the same of the same

After 62 Years

'The Graphic' English pictorial weekly, notice of whose suspension recently was received by subscribers in the U. S. had several claims to distinction.

distinction.

During the 62 years of its existence, the paper featured photographs of news events done on fincolor plates and superbly printed
The Graphic was the medium
through which Dr. Ericht Salomon
Garman photographer, whose no German photographer, whose pic tures of statesmen in unconvention al poses have attracted wide at

al poses have attracted wide attention, first draw motice in the English-speaking, press, The N. Y. Timer, now handles, a great deal of Dr. Salomon's stuff.

For years The Graphic featured, on a world-wide scale, what H. L. Mencken's 'Ameriment' now playe up, in its 'Americana' pages, ie, items clipped from papers large and small, exposing national hobbles etc.

etc.

Early part of this year, Illustrated,
Newspapers, Ltd., publisher of The
Graphic, and seven other English
papers, changed its name to The
National Graphic and appointed
William C. Beaumont, editor of another publication in the string, direstor.

Tarzan' Big Business

"Success of Metro's Tarzan pleture, together with other picturization plans for his Tarzan character,
has led Edgar Rice Burroughs, the
Tarzan creator, to believe that he
can considerably boost the sales of
his forthooming Tarzan books. Accordingty, Burroughs, who publishes the Tarzan books himself, has
appointed Michael S. Mill, New
York, his Eastern distributor and
general representative to thoroughfor the Tarzan books to Burto the Tarzan books at Tarzana;
books at Tarzana, Calif., named
after the Tarzan character, of
course. His newest book is Tarzan
Trumphant, soon to hit the bookstores:
Complete sales of the Tarzan
Complete sales of the Tarzan

Complete sales of the Tarzai complete sales of the Tarzan books have been well into the millions since the first Tarzan. Even Burroughs is unaware how many copies have actually been sold, he having disposed of his early Tarzan works, outright.

Hoffman Reviewing Again
Irving Hoffman is back doing film
review for the 'N. Y. Journal of
Commerce. Hoffman is also a
caricaturist. While conducting the
Beau Broadway column, for the
'Morning Telegraph' (N.Y.), he illustrated his own writings.
Among Hoffman's plaints was the
fact that the 'Telegraph' was using
his daily column items as a weekly spread in several tabs owned
by the 'Telegraph' or syndicated by
the 'telegraph' or syndicated by
the iatter in other towns.

Heads 'Photoplay'

Katherine Dougherty, for the past 12 years scoretary-treasurer and business manager of Photoplay, has been selected to succeed the late James R. Quitk as president and publisher: She will retain her duties as treasurer. duties as treasurer.

Miss Dougherty joined the maga Miss Dougherty joined the maga-zine 17 years ago, two weeks atter Quirk iaunched the publication. She will be assisted in her new duties by a board of six consisting of William T. Waleh, Leonard Hall, Frances Kish, Ruth Blery, Sara-Hamilton and Margaret E. Sang-ster. Walsh will act as managing address.

cludes Miss Dougherty, R. M. East man, Frederick Second and B. C Crawford.

Pyle's Libel Suit
C. C. Pyle has a \$100,000 libel
Suit against the Los Angeles Record which is about to come to trial.
Based on a story in the daily that
the promoter had been freed on
ball on intoxication and evading
taxi fare charges in San Diego,
Dec. 24, 1930. Paper published a
retraction after the first edition,
since the arrested man was an im-

poster.
In 'Record's' answer to the suit. In 'Record's' answer to the suit.

10 prior acts alleigng non-payment

of bills and intoxication on the part

of Pyle were mentioned. Pyle's at
torney tried to have these struck

out, but Superior Court Judge D. L.

Edmonds denied the motion.

Reporter Jailed

Reporter Jailed

Despite the strength of the London Daily Mail, Frederick Budgin, one of its reporters, and social secretary of the Press Club, is: in the hoosegow, Budgin was convicted of obtaining advance information on documents filed at Somerset House, depository for all legal papers.

This clerk at Somerst House received a sentence of six weeks and Freddy got two months. Appeal was taken and despite character witnesses such as Lord Riddell, president of the Fress Club, and millionaire owner of the News of the World, the appeal pourt declined to alter the sentence.

Femme Impersonator's 'Hookers' Rae Bourbon, femme impersor tor at the Back Yard Cafe Hollywood, has had his first nov Hollywood, has had his first novel;
"Hookers, published by Smitth & Co, of Philadelphia. His second book, Personal Male, has just been completed, and a third, "Meat Market—A Fairy Tale," is at present in the typewriter.

Bourbon formerly was half of vaude team of Scotch and Bourbon.

Morehouse Away-Anderson Back

Morehouse Away—Anderson Back Ward Morehouse is out of town again, this time on a vacation motor trip through the south. Last time it was because he was in Hollywood making pictures. Stephen Rathbun is handling Morehouse's column on the N. Y. 'Sun' while he's away. John Anderson, 'Journal,' dra-matic crific, returned from a Euro-pean vacation yesterday (22),

Sues Her Agents

Suce Her Agents
Claiming that she has information that David and Ben Hampton,
her literary agents, have sold 'Speed
Ball' a short story she turned over
to frem, Winifred Kay Knudtson,
author, has filed suit in Los Angeles
Municipal court.
Authories' sanks the New York
Seents for \$500.

Newspaper Club Benefit
Newspaper club party at Be
Riley's Arrowhead Inn. New You
Sept. 8 for benefit of unemployme
fund with lots of celebs promised.

Chatter

Chatter

Lionel White the handsomest of
the town's mag editors.
Robert Carse being pointed to is
possibly another Joseph Conrad.
Ray Long may do a book on that
South Seas trip of his.
No longer news that Rian James
will have another book published.
This one is Toudmouth, shout a
columnist, of course.
Liverligh has finally gotten that
volume of Hollywood gags from Tay
Garnett.

Garnett

Lord Gorell will come over in the fail to lecture.
Sam Rosen works his typewrite

in a bathing suit.

For the author of Little Caesar,
W. R. Burnett composes pretty good Leroy MacLeod was once a news

aperman himself. E. V. Lucas has written his remi

niscences,
Gordon Kahn trying to place his
'A Gentleman's Guide to New York
Bars and Speakeasies.' Jo Swerling
understood to have pointed out some
of the places.
Francis Stuart nominated for the
Itish 'Academy of Letters.
Random House will issue a book
of George Gershwin's songs at \$20.8

copy.

McBride has Paul Green's first novel.
Sherwood Anderson going to Rus-

John Herrmann's first novel was

John S. Tuomey, circulation man-sager, will succeed the late publisher.—Rudolph Fisher is currently Har-on the board of directors. This in-iem's forement literateur.

Over-Radioing

(Continued from page 1) the helping hand for ambitious sta-

Only difference between the factors in the analogy, say observers in the broadcasting business, is the foresightedness of the networks. By foresightedness of the networks, By urging the stations to build 50,000 watt transmitters, and offering to help finance the equipment, the networks have everything to gain, while the outlets leave themselves open to the eventual control by or complete loss of their facilities to the creditor chains.

Wattage Ballyhoo

Wattags. Sallyhoe

Networks. figure that the more high-powered, stations ticketed on their affiliate life, the easier will it be to sell against the opposition. This 'rivarity for big wattage is brought home through frequent-publicity releases on the topic. Recently 'Columbia, for instance, sent out a squib boasting of the fact that in October its 'programs will plerce-the air with air increased energy of 213,599 watts." Very next day NBC-broke loose with a counter blast an-213,590 watts! Very next day NB broke loose with a counter blast an noucing that its scheduled increase would amount to 297,000

Watts.

But beyond this scramble for big wattage transmitters there is another angle, more dimportant than that of show purposes for prospective clients. It's, the attempt to counteract the headache spots with high-powered transmitters in nearby points. Case in point is NBC and its manuvering acount Will. high-powered transmitters in near-by points. Case in point is NBC and its manouvering around WLW, Cinchmati, an Affiliate that is in-sisting upon, the full local card rate for network commercials and pick-ing these programs as it sees fit. NBC at the present time, is trying to induce a station not very distant from Cincy to build a 50,000-wat transmitter for its clear channel, with the network offering to finance the project, Suggested high-powered transmitter would cover much. of the WLW area and do much toward disminishing the net-work's worry in that locality.

Over-'Powering'

By yielding to the urgings of the networks, say observers, the majority of these high-power aspirants are going beyond their limits. Very few communities, they maintain, can afford to support these 50,000-watters. They're oke for the networks resulted argument for national advertisers who want wide coverars and sales argument for national adverticers who want wide coverage and as few stations as possible to pay for. But local advertisers cannot stand the rates demanded when a station jumps its power from either 5,000 or 10,000 watts to \$5,000 watts. The latter coverage is so much overlapping to them, going 'way beyond their circle of potential sales sources.

yona their circle of potential sales sources.

Construction of a 59,000-watt transmitter entails a cost of around \$200,000. It also necessitates an elaborate sugineering, staff to maintain it and the electric juice bill is proportionately high. Average depreciation of a transmitter is 20% a year, which means that in five years a new set of equipment will be required. All this lifts the operating cost of the outlet and the owner evenity may find out that the income from the community is far out of line with expenses. The increased rates are apt to drive off the old local justomers and even the national goot advertisers are complaining that the time asking price is not complete in the community covered.

Best filtustration of this situation

Best illustration of this situation is a 50,000-watter located in the southwest. Built at the persuasion and financial help of a network, in due time the ledger showed heavy losses. So it resorted to changing losses. So it resorted to changing managers at frequent intervals and when this didn't relieve matters the station turned to the network and demanded more money for challenged commercials. It had discovered, rangthe plaint, that there wasn't enough local business to carry the load of a 65,000-watter and the only way out was to get more money from the network.

Network pravailed upon the sta Network prayafied upon the sta-tion to let it, send a staff of special-ists down and skew the outlet how money could be made. Staff stayed a mouth and like losses were bigger than ever. Statict, in desperation and in the hope of forcing the de-mand(a inte increase iron the act-work, resorted to the practice of re-sorted to the practice of re-another. But the chain still refuses to yield and is biding its time.

News From the Dailies

(Continued from page 34) geles title to land. They would lose all but kitchen of their \$50,000 home nless lower court order is recinded, they said in appeal.

Judgment for \$350 back rent slapped on Rowland Brown in Los Angeles Muny court on eve of di-rector's departure for Europe.

Margin of 23 votes given Long Beach, Calif., Sunday dancing.

Barbara Bedford drops wage claim of \$200 against Robert E. Tansey of Congress Pictures in Los Angeles,

Ann Alvarado, in Hollywoo ceived final decree of divorce Don Alvarado, actor,

Desertion charge offered in Los Angeles Superior Court by Mary Elizabeth Golden in divorce suit against Louis J., theatre manager.

Los Angeles Superior Court ap-proves Rosco Ates adoption of his stepchild, daughter of former Dor-othy Adrian.

'Lysistrata' cast wins tilt in L. A Lysistrata cast wins the in L. A. Superior Court, judge ruling members of vice squad who raided show must stand trial on false arrest and malicious prosecution charge.

Glendaie, Cal., has turned down Thomas Jewell's application to build dog-racing plant.

Metro's new screen importation, Charlotte Susa, arrives in Holly-wood from Germany.

Because her husband said he would rather be in San Quentin than married to her, Orral Benedict, actress, gets divorce in Los Angeles,

Damages of \$7,550 demanded of Carlos M. Hernandez, technical di-rector, by W. Hopkins, and \$5,466 demanded of Hopkins by Hernan-dez, denied in Los Angeles Superior Court. Judge ruied fight between the two was spontaneous.

Sheriff William Traeger of Los Angeles county temporarily re-strained by Superior Court from dismantling Gloria Swanson's home to satisfy indgment obtained by William Saylor, Ltd. Firm charges actives still owes \$14,000 on furni-ture bill.

Waldo Tupper, directing rodeo phase of 151st birthday of Los An-geles, recovering from injuries suffered in auto accident.

Wilson Mizner, m. c. at ground breaking for Santa Anits racing park, Arcadia Culif, Park Wil include mile track, steeplechase oourse, 13,50e-seat grandstand, with entire enclosure accommodating

Masquers, Hollywood club of ac-tors, staged burlesque on Olympic games at annual revel Aug. 21 at Uplifters' Club.

Haroid Duncan, brother of Vivian nd Rosetta, freed by Los Angeles ourt on rubber check charge.

For three years Barbara Plerce, actress, must be teetotaler, because of Superior Court decision in ruling on charge of driving while intoxicated. Her driver's license also suspended for one year, and she must spend the rest of this month in jail.

Motion to dismiss breach of promise suit for \$50,000 against Ed Swope, warden of New Mexico state prison, filed in District court in Albuquerque by Lora McKenzie, actress.

Roy Del Ruth suffering from in-testinal influenza following collapse at Radio studio, Hollywood.

Hitch develops in legalizing race betting in California, with Superior Judge Maicolm, at Sacramento, ordering Secretary of State Jordon to show cause why he should not be restrained from placing petition on November bailot. Injunction sought by Marin county taxpayer.

Mid-West

An actress who managed to remain unidentified was supposed to have frustrated the stforts of Cari Ohison, 38, to commit suicle in the Congress hotel, Chloago. She called cops and had the melanchoty gent taken to a sanitarium for a rest

A wife was unearthed to make things seem even less attractive for Harvey Spencer, 31, the shoe sales-man from Peorla who was running a nude model racket in Chlcago. Wife was surprised.

Cleveland was to see 'Sally' with Helen Ford through the promotional

activities of its indefatigable home town producer, Robert McLaughlin, And there was to be also, Donald Brian in "The Merry Widow."

Omaha reported a gambler murdered. Grover H. 'Whitey' Petty, who traveled widely through the midwest and gambled extensively, was shot dead by an unknown killer

Over \$14,000 worth of art was disposed of at a sidewalk open-air market in Chicago's Grant Park. It greatly reduced the dizzy spells of local painters.

Murphysboro, Ill., lost its only source of film entertainment when lessee and lesse made faces at each other and kept the house closed, On the beels of this calamity the entire police force turned in their badges then given a salary cut, leaving the town bored, and helpless.

Margary Latimer, prairie novelist died in childbirth in Chicago when refusing to go to a hospital. Her husband, Jean Toomer, is also itt-erary. Child survives and is doing

Waldo Wellington, 21, described as a musician, was taken to Passavant hospital, Chicago, in a dazed and beaten condition with a broken hip. Police in checking his confused story brought in his host of the evening. William Willis, who denied responsibility for his guest's condition.

William Woodcock, 48, waron-man with Ringling's circus, crushed to death when failing from one van under another. He was a native of Bridgeport, Conn.

Elmer E. Thayer, 57, once a musical comedy actor, and brother of another one, O. B. Thayer, died in Freeport, III. He was the father of Tiffany Thayer, prolific novelist.

Princess Marie Kuczkowska, Rus-stan refuges who teaches music at Kimball Rell. Chicago, sued her hard Symphony orchestra, for di-vorce and custody of their 12-year-old son. A widow lured him away, she alieged.

Minneapolis is engaged in pro-curing funds to save its symphony orchestra from disappearing. Na-tional prestige as a cultured burg was at stake money-raisers pleaded. Needed is \$25,000.

Kay DeMilie, adopted daughter of Cecii DeMilie, will study art at the Chicago Institute. Gloria Swanson once was a student in the same

Andrew Koslow, Jr., fell between seats at the circus and parents have sued Ringlings for \$10,000 damages to the boy's head.

Marilyn Miller announced in Chi-cago that an unmentioned manager would star her in an undecided pro-duction this fail.

Elephants from Lancaster, Mo, will be boarded at the Lincoln Park zoo while in Chicago to appear as atmosphere in 'Aida.' To be per-fromed outdoors at Soldiers Field Aug. 28.

Artists' Models Union has been chartered by the American Federa-tion of Labor to protect the American working girl from her bosses and their men friends.

Dolly Beck is the Chicago president, and she says the work is hard, the pay small, and the men not devoted exclusively to business. Hendral there have been established in the Morrison hotel.

Wilmette, Ili, was getting a wee bit peevist as prudish clubwomen swelfed the local and volunteer censor board to 30 members. Viliage authorities were petitioned to tell the dames to mind their own busi-ness. The legal points will be de-b. ted before that august assembly Aug. 30.

Joe Cristea, 28, Yellow Cab driver, left Chicago for Italy. In Milan he will study music and hopes to return to America as a singer. A brother connected with the U. S. legation in Bucharest, Roumania, is helping him.

James C. Petrilio, for the first time in years, led a band. It was composed of 300 musicians playing at the Chicagoland Music Festival sponsored by the anti-union "Tri-

bune. Gesture bespoke a more kindly feeling all around.

Teck Publications now issuing Radio News, 'Amazing Stories,' (Complete Detective Novel,' Wild West Stories' and 'Complete Novel Magazine.'

Still Too Much Family in Radio; Find Sponsor's Likes, or No Sale

Regardless of the millions of dollars' worth of surveys, charts and data collected by networks and ad agencies showing the public preferences and reactions to various types of ether entertainment, sponsors more than ever are picking their more than ever are picking their shows according to their own per-sonal likes and dislikes. This has been brought out forcibly and con-vincingly, say both network and agency exces, during the current open season for auditioning of pros-pective commercial programs.

Situation has developed a new sales psycholory, among the chain and agency men. Instead of trying to sell the fellow on what is considered best to ballyhoo his product, the revised mode is to first find out what he personally likes in entertainment and frame a show embodying these preferences. If he expresses favor for a_certain name attraction, get him that name even though it is obvious that the particular attraction hasn't a chance of appealing to the class to whom he's trying to sell his product. Attitude avoids a lot of bickering and a good possibility of losing the account.

The Wife and Kiddies Situation has developed a new

The Wife and Kiddies

Sponsors more than ever make a habit of bringing along the wife, the daughter or a woman relative, or the entire retinue, to get the femme reaction to the program. The firm's advertising manager may be convinced that it's a great program for the product and cite what such and such accounts successfully did with similar idea, but if the family or relations' opinion is unfavorable, that out the product personally, something such as only the hardworking housewife could only know the value of, makes no difference.

Not so long ago a sponsor ap-Sponsors more than ever make a

value of, makes no difference.
Not so long ago a sponsor appeared at a network studio with a flock of kids belonging to relatives and his office staff, on whom he wanted to test a juve program that particularly appealed to him. The action of the contract that the program was off. A give-away contest had proved conclusively that the program didn't mean a thing.

mean a thing.

Many are the occasions on record
of a program being pulled even after
it clicked big, both from the listening percentage and sales increase
angles. Recent cancellation of a
script show, bankrolled by a breakfast food distributor, makes an interesting case in point.

Sales Charts Ignored

Sales Charte Ignored
Head of the company had objected
to the program from the start, but
had finally been prevailed upon by
his advertising manager to give it a
chance. Week or two after it was
launched his branch offices wired in
that the program was going big in
the best of the start of the start
that the program was going big in
the start of the start of the start
that the program was going big in
the start of the start of the start
that the program was going big in
the start of the start
that ager taking it off.

quenty fretted his advertising manager taking it off.

Agreeing with him was the sponsor's wife. Here they were, she pointed out to him, among the social was been as the pointed out to him, among the social was her husband uponoring a broadcast whose serial story glorified the life and love of a lowly pug. If the product had to go on the air, why couldn't his firm pick on a symphony orchestra and soloists from the concert stage. Then she wouldn't have to have any qualms about turning on her husband's ether contribution while her guests were in the same room with the loudspeaker. Husband subsequently took advantage of the clause in the took advantage of the clause in the contract that allowed him network contract that allowed to cancel on four weeks' notice.

WBAL, Off WJZ Syncro., Back To Half Time Sept. 1

Baltimore, Aug. 22.
Being unable to get a continuamonths and the synchronizing setup with
the fact that the transmitter at
19,000 watts, is the power outlet of
the state.
Will split the

Will split time with WTIC, which also has gone off a sync arrange-

Dialect Plugs

Chicago, Aug. 22.
Food products bearing the
College Inn label will be
plugged over WENR in a new program, musical in nature, for sewives.

housewives.

Instead of the usual style of laudatory splel by one an nouncer a series of voices will be interpolated throughout the program. Each voice will utter only one sentence. There will be various and frequently varied voices, each with a different comment. German, Irish force of the program of the

mixed up. Vovelty advertising tech-Novelty nique is credited to Ben Mc-Kenna of the Stack-Goble ad-

CHAINS' WORRY ON SPOT TIME CONTRACTS

New form of contract for New form of contract for spot commercial programs now being signatured by the indie stations throughout the country promises to give the two major networks something of big import to worry about when the fall business rush starts. These revised contracts carry a 'non-movable' clause, which guarantees the spot advertiser that his program will have a fixed spot circumstances will the seasion be shifted from that particular niche.

shifted from that particular niche. With one of these contracts on his hands, a station operator is prevented from switching the dise show to make room for a network commercial. Pleas or threats from the network's traffic department can be of no avail. Affiliated outlet's rejoinder from now on must be decisive in its regrets that the time required for the network is filled by a non-movable contract.

Pelimell shifting of the spot pro-rams at the call of network traffic men had become a general practice among stations. The station repre-sentative or time-placing end of the business began to find itself in a sentative or time-placing end of the business began to find itself in a precarious position. Clients were squawking in chorus at the frequent pushing around their waxed spasms were getting. They were paying the stations the full local card rate, ran the common complaint, and they saw no justification for the oriphan treatment their programs were getting. One burn-up, often recalled among station reps, came from a breakfast food distrib, when he found that a kjd show of his, originally scheduled for late afternoon; had been gradually nudged up to around the 11 p.m. sign-off hour. Then came the idea of the non-movable clause, with clients taking to it readily. In return for the guarantee that program stays as put, the advertisers agree to a non-

put, the advertisers agree to a non-cancelable clause, assuring the sta-tion that the disc show will run the tion that the disc show will run the maximum amount of time stated in the contract. To get in on the choice hours, spot advertisers, who plan to go on this fall, have been placing their time contracts with the stations many weeks in advance, or even before they've had their shows recorded.

Effect of the suread of the none-

Effect of the spread of the non-Effect of the spread of the non-movable clause contract in the spot broadcasting field has already been felt by the networks' sales depart-ments. In recent weeks many a deal has been jammed up by failure of the chain to produce the spots and time required because, as it devel-oped, a spot advertiser had got there first with one of those non-movable contracts.

MORSE ON RKO AIR STAFF

MURSE ON RKO AIR STAFF
Hollywood, Aug. 22.
Wilbur Morse, Radlé, p. a., moved
to studio's ether department.
Will write continuity for weekly
Hollywood on the Air program and
act as contact man between home
lot and other studios figuring in
weekly NBC broadcasts.

'Serious' Harmonica Stuff By Minevitch on NBC

Borrah Minevitch and his har-monica band commence a series of 'serious' mouth-organ programs Sept. 4 on WJZ on a coast-to-coast NBC hookup for a half hour in the evening. Minevitch also has a commercial for Eastman Kodak Sept 6

Sept. 6.

The Sunday night harmonica concerts on NBC are probably in line with Minevitch's premiering at with Minevitch's Parameter at Loew's Harmonica act, current at Loew's coes to the Met.

State, Nev York, goes to the Met, Brooklyn, then Boston, Baltimore and Washington, but will be picked up by remote control en route.

WAXING 'PENROD' FOR **GRATIS TEST SERIES**

Before hooking it up with one of the accounts it represents, the Blackett-Sample-Hummert agency is placing a recorded version of the Booth Tarkington 'Penrod and the Booth Tarkington 'Penrod and Sam' storles on around 15 stations as a test. If after several of the series have been broadcast the above discloses click possibilities, the ad agency figures on getting one of its commercials to take over the permanent bankrolling of the platter. Meanwhile the B-S-H outful will pay for the station time in each instance out of its own funds. Agency tried out a similar stunt

each instance out of its own image. Agency tried out a similar stunt with live talent on WMAQ, Chicago, last season. It was a script show called Bill the Barber, with the agency itself footing the bill on both time and cast for nine weeks before bringing in a merchandiser

both time and cast for nine weeks before bringing in a merchandiser to carry the load from then on. Test of the program's popularity was a sample giveaway of the Jocur Hair Wave product. Mail re-turns were sufficient to induce Jo-cur, a member of the Affillated Products group, to subsequently record the serial for spot distribu-tion in various parts of the coun-try.

Account the agency has in mind for the 'Penrod and Sam' series is the distributor of a breakfast food.

Radio Dramatic Stock In Person for Rep Date

Chicago, Aug. 22.

Howard Keegan of WCFL will take 19 of his regular Monday night Thespians to the Garfield theatre, Milwaukee, to present 'Uncle Tom's Cabin' Aug. 28. Booking is in the nature of an experiment orce a black drop with the ald of a microphone and a public address system. Idea is to test if this method of presentation is feasible.

other old-time piece just added to the WCFL mummers repertory is 'Stranglers of Paris,' the David Belasco thriller of 45 years ago.

2 in Tex. Merge

Houston, August 22. KTLC, formerly owned by the Houston Post, has been consolidated with KXYZ, local station of idated with KXYZ, local station of the Jesse Jones interests, which operates in the Texas State hotel. Tilford Jones, manager of KXYZ, announced the consolidation move from Washington, following authorization by the Federal Radio Commission. The 'Post' formerly operated KTTLC as an auxiliary station for local programs, to give time on its big station, KPRC, for NBC programs.

The Jones interests own the local CES outlet, KTRH, which operates

CBS outlet, KTRH, which operates in the Rice hotel, with KXYZ as CBS outlet, KTRH, which operate in the Rice hotel, with KXYZ at an auxiliary station. Power of KXYZ is to be increased from 10 watts to 250 watts. Station personnel remains the same.

Keys May Settle

Three Keys' contract with WCAU, Philadelphia, which that station holds, will probably be settled by Harry Lenetska, who has the colored trio under theatre contract, having discovered them on a dial-nunt for new ether talent suitable for stage work.

for stage work.

The Keys are in for a build-up at NBC, with Lenetska managing them for stage work.

WCAU contract is said to be with discount consideration and the agent will effect a settlement rather than complicate matters when and if the trio click stater on.

Chains Careless Scramble For New Biz as Accounts More Cautious

Hitch Your Wagon

Hitch your wagon to a radio

Hitch your wagon to a radio tar, or a prospective ether satellite. That's the hope and ambish of every chiseler around Broadway these days. Wherever there's a radio personality there's a manager in the background collecting nicely for himself, up to 25 and 33% in many instances, in exchange for 'developing' and grooming' the talent during the satellite of the second of the seco

CBS REPEATING 'GHOST' LINEUP FOR CHRYSLER

The mysterious 'ghost' audition of the Blackett, Sample & Hummert's elaborate radio program, which was designed as a 39-week contract, disdesigned as a 39-week contract, dis-closes that the mysterious sponsor was to be Chrysler. The automotive firm is now reported stalling on any ethereal commitment, although a second trial period of the program is due over the CBS chain, with Walter P. Chrysler, Sr., to person-ally listen in. He is said not to have earned the first reporter.

ally listen in. He is said not to have caught the first test program. Chrysler meantime is off the air, bowing out of a revival of the Zieg-feld idea with the impressario's widow, Billie Burke, mentioned as the m.c. and with the same Eddle Dowling-Al Goodman orchestration of the control of a sympathy angle, because of the late showman and, if the automotive firm re-engages in the automotive firm re-engages in commercial radio, it wants to pro-ceed strictly on straight entertain-ment appeal.

Watchful Waiting

Watchful Waiting
The Blackett - Sample - Hummert
agency does not represent Chrysler.
The firm has its own house advertising representatives.
Chrysler was interested in the
ghoat audition but in yiele of the
\$7,000 to \$10,000 cost for the shope of the cost for the shope of the cost for the shope of the s \$7,500 to \$15,000 cost for the enter-tainment lined up, plus \$400,000 to \$800,000 bill for network facilities, dependent on whether it's \$9 or \$52 weeks, the automobile manufacturer has expressed himself in favor of waiting to see market trends, etc., and that not until the end of Sep-tember, or early October, would he be interested in a radio ballyhoo. CBS will rebroadcast its 'ghost' program, which has Warner Broth-

program, which has Warner Brothers on a tie-in, Sept. 4. Layout will be the same as before with Abe Lyman's band, Gus Van, Lillian Roth, Aunt Jemima, Gene Rodemich's orchestra, Alleen Stan-ley, and Jack Osterman to do the ley, and Jack Osterman to do the mc.'ing on the eastern end, plus Jack Warner Introducing various stars of his studio at the Coast mike. The affiliation would cost WB nothing, the film company co-operation being for a weekly plug of its pictures. Plan is a different film each week with the principal players thereof chattering into the other.

Rvan's 5 Mins.

Chicago, Aug. 22. Atlas Brew has ticketed Quin Ryan for 52 weeks to continue his program 'Headline Of Other Days' program 'H over WGN.

Unique time arrangement calls for five minutes a day seven days a week.

Satisfies, Renewed

Ruth Etitin has been re-engaged by Chesterfield until the first of the year, gotting a new deal for 14 weeks from Sept. 28, when she resumes on her new arrangement. The songstress is currently with the 'satisfied' account and will continue until Sept. 10, when she takes a forninght's vacation.

Common tendency among pros-pective ether advertisers now is to make sure they've got a program all set to go on before scribbling on the proverbial dotted line for netthe proverbial dotted line for net-work facilities. Provides a marked contrast with the practice prevali-ing a year ago when commercials first contracted for time and then started to give thought to what 14 would do for entertainment. Accounts that signed last summer for fall entry on the networks with-out having a show all framed fig-ured over 69%. Today that situa-tion is a rarity. Many was the case last year of commercials that didn't have a program picked out and

last year of commercials that didn't have a program picked out and and ready for launching until a few days before the opening date.

On the New York end both networks are seething beds of auditions. For the past month or so Columbia has been averaging 25 auditions for commercials, while the tally at the opposition studies has been hitting around twice that been and still are plodding until midnite turning out program ideas for the sales departments but the actual number of contracts netted. so far are considerably under the total of fall initiates lined up this time a year ago. time a year ago.

Loose Credits

Loses Credite
In the final ledger analysis the networks anxiety to show its goods to prospects this year, will be way over that of a year ago. Simply due to the fact that the sales department of neither chain is taking the old precautions of inquiring into the prospective client's financial standing and, whether he can afford to bankroll the elaborate shows auditioned for him. Salesmen in their preports, at least, can make an impressive showing of the number of customers they invelgied into their studios.

studios.

Failure of the sales departments to first size up the account's spending ability is estimated to be costng the networks thousands of dol-ars a week in musicians and miscellaneous salaries. Case recently of a medicinal product manufacturer who after auditioned for him two name dance bands and a studio er wno atter audutoned for him two name dance bands and a studio symphonic combo of 30 with sev-eral vocalists thrown in, allowed that all he figured he could afford was a string trio and a single warber.

FAKE COMBO TRADES ON DUTCH BAND'S AIR REP.

Milwaukee, Aug. 22. Milwaukee, Aug. 20.
WTMJ, the Journal' station, and the Journal' station, station considerable difficulty with a fake German band aggregation playing throughout the state claiming to be Heinie and his Grenadiers, now the outstanding favorite of the

how the outstanding account a season of the season many compaints have been received from theatre and resort managers who have booked the imitators under the impression that they were getting the Journal' band, only to hear later that Heinle and his boys were playing somewhere else on the date.

Put on as a late evening feature during the first weeks without any great hopes for the future, the little German band has become a real hit and leads in fan mail.

Virgin Queen Series Starting Over KFWB

Hollywood, Aug. 22.

KFWB, which has been broadcasting a weekly program, based on
the life of Henry the Eighth of
England, will continue series under
title 'Virgin Queen.' Starting Sept.
4 will deal with Queen Elizabeth.
Written by Kay Van Riper, dramatic sketches are enacted by group
of local picture and legit players.

Cleve.-Chi Move

Chicago, Aug. 22,
Gene and Glenn who have been
broadcasting from WTAM, Cleveland may do their Quaker Oating
this season in Chicago. Program
resumes in couple of weeks.
It all hinges upon their local
Cleveland account, Spang Baking
Co, which was the reason for their
sticking in the Ohlo town.

CHATTER

TOTA DE LA PROPRIO DE LA P

East

Edward Raymond of Ware, Mass, member of the Walkiki Serenaders and leader of Raymond's orchestra, both WTAG and WORG features, walked down the ailse with Miss Helen M. Stellger of Bayonne, N. J., or the Standard and Times, a twice daily program or news tiems is being broadcast by WNBH, New Bedford, Mass.

kroadcast by WNBH New Badford.

Mass.

L. C. (Buck Private) McCollum
has made a hi with his weity feathe the state of the lost feather of the lost feather of the Lost Battitled Highlights of the Lost Batmailties a week: Tues. and FWL.

William Scotti's Pierre Roof, N.
Y. orchestra are on the air five
nights a week: Tues. and FWL.

Thursday and Friday. WEAF.

Jerry Branon, tenor. who had
been fouring and broadcasting (on
a WEAF-NBC network) with Hal

Kemp's band, guested wir WGY.

Branon was a regular warbier over
WGY at one time.

Randall's occurs as regular warbier over WGY at one time. Phill Rapp collabs with Georgie Price on his comedy material. Eddie Conne, the Sound Studios exce, and his wife, Bernice Petkers, songwriteress of Louise and the Case of the Delmonico's hotel. The CBS Funnyboners drove in New York all

hotel.

The CBS Funnyboners drove in from Baltlmore to New York all night Thursday to make their Friday a. m. Oxol broadcast. They closed at the Hippodrome, Baltlmore, Thursday night.

Harriet Cruise (Kemmer), KFAB, as gone CBS for the Pennzoll pro-

gram. KXYZ, Houston, granted permis

PHILLIP'S DENTAL MAGNESIA FRANCES LANGFORD

MANMATTAN MELODIES. WOB-Wednesday, 10 F. M. Aton Employ State Bids.

sion by FRC to take over KTLC and increase power from 100 to 250

watts. KLO, Ogden, moving to Sait Lake City.

Don Smith, singer on KGW, came

KLO, Ogden, moving to Sait Lake
City. Smith, singer on KGW, came
to Seattle for a week on the stage
with Jack Crawford's band presentation and was held over for second
week. Prancis Paria leaving
Offens Seattle as organist,
readying to go on air at locat stationa in organ numbers and Coffee
Dan idea of outside talent particle
pating. Hours to be midnight to
Harry Golub, er-RKO, mgr. at
Sait Lake, now director of public
relations with KDYL appointed
chairman of music and arts commerce. Golub sings.
KSIL sponsoring 'Green Cathedrais' as its share of 'Around the
Network.' Hook-up joins four statisting the work of the Complete set-up for NEC.
Siláney Fox, president, and Phillip
G. Lasky, director of broadcasting
of KDYL, few to San Francisco to
complete set-up for NEC.
Siláney Fox, president, and Phillip
G. Lasky, director of broadcasting
of KDYL, few to San Francisco to
complete set-up for NEC.
Francisco to
complete set-up for NEC.
Francisco to
complete set-up for president
Marvin Scott, local part in Big
Broadcast, Par pic.
Marvin Scott, local part in Big
Broadcast, Par pic.
Marvin Scott, local Green Dragon.
Nite spot opens Aug. Sl. Scott is
present band leader at Saltair.
Val Valente will wide the batou
when the Coccanut Grove dance
hand in Portland.

Day after she was handed her
walking papers at NBC, Rita Lane,
soprano, was recalled, and remains
on staft.

Qualter Oats preturns Van and

Education of the present control of the conposition.

The Complete set of the conposition of the

Sieff has joined KRFC as

Saul Sieff has joined pieno soloist.
Qualter Oats returns Van and Don, 'The Two Professora,' to the air via NBC, Frisco, Aug. 29, after two months absence: Pair have been vacationing in the east.

Mid-West

Bisquick, now using Columbia fa-cilities, will possibly switch to NBC this fall. Conversations are in

progress.
WTMJ now using the moving coil

AR

NBC ARTIST

THIS WEEK (AUG. 18)

CAPITOL, NEW YORK AND TO BE

HELD OVER 2nd WEEK

Selected as Leading Juvenile

New Musical Production

"FORWARD MARCH"

in BROWN and HENDERSON'S

Jack Bundy, WTMJ, started out to be an engineer but finally went

into value and real months of the months of

Marjorib CruoBroadway, appearing in wallblays.

Bob Stevenson, playwright and.

Minneapolis Community Fund pubWCCO on intimate local news happenings as plug for fund.

WCFL has signed two singers,
Community of the signed two sin

South

J. B. Roberts, WAPI, Birmingham, announcer, has high hopes of going around the world on a freighter.
Della Dean Orr has returned to her old job at WKBC, Birmingham, as program drector, taking Jimmy Merrill's place, latter to devote his full time to standing before the mile.

full time to standing before the mike. Gene Austin made personal ap-pearance over WHAS during his engagement at the Rialto, Louis-ville. Norman Albee added to WHAS stanf of operators.

ARRANGERS OUT AMONG FRISCO STAFF CHANGES

San Francisco, Aug. 22. NBC will drop its staff of ar angers, letting some out entirely and putting others in musicians be used will be on commercials with the advertiser paying the fee. Jerry vartson is the first to get his

Stewartson is the first to get his blue sitp.
Plano team of Dell Perry and Oscar Young, on air locally for three years, is also off NBC, with Edna Fischer and Newell Chase replacing. Barry Thompson and Bill Kuser, ex-KPO announcers, out, with Roger Krupp coming from KTAB Sept. 1 to join the NBC appler staff.
Caltana Christoph and Louise

spieler staff.
Caltana Christoph and Louis
Gale, former KFRC vocalists, are
now doing a program aplece for the
network. Rita Lane, recently giver her notice, was recalled after day and is back as staff artist.

Wonders' O. O.

Chicago, Aug. 22.
Raiph Wonders is in town giving the local branch of the Columbia Artists Service the once over before making several contemplated changes. Particularly slated for an overhauling is the band departmen, managed at the present time by Bob Sanders.

Wonders JERUIN-

by Bob Sandera. Wonders figuring on splitting Wonders figuring on splitting the band selling assignment between two men, which would keep one around Chicago and the other constantly on the road making prospect coatacts and secuting for likely mike material:

Airing South

Chicago, Aug. 22.
Eddle South, colored maestro, gets his first network station airing over WMAQ with his booking into Via Lago cafe.
Previously South was heard over the independent WIBO.

NBC Ousts King

Chicago, Aug. 22.

Jean Paul King, one of the veteran announcers of the Chicago area, was suddenly let out last week at NBC.

He will freelance.

ANSON WEEKS' BAD GAM

ANSUN WEERS BAD TRAIL

San Francisco, Aug. 22.

Anson Weeks is hobbling about
on a cane suffering from an injured
foot. He directed his recent Lucky
Strike program from a wheel char
parked in front of the band at the
Hotel Mark Houlding. Hotel Mark Hopkins.

Francis, Day & Hunter have taken Bolton Music's 'When We Ride on the Merry-Go-Round' for Engiand.

Little Bits from the Air

CBS sequences of programs on scale comedy favorities, such as Tea, WASC stand out. Whether by design or accidental, the commercials and sustaining, as "assorted on WABC, shepe up better in variety and the stand sustaining, as "assorted on WABC, shepe up better in variety and the stand sustaining, as "assorted on WABC, shepe up better in variety and the stand of the s

Jay C. Flippen and his Flippen-cies on WABC are okay light com-edy for 15 minutes. Flippen will land commercially soon, or should. That goes also for those energetic 4 Eton Boys in support.

The Chesterfield Street Singer, as Arthur Tracy is now billed, more than satisfies during his 15-minute radio stint on CBS. The program is smoothly paced, ans much interruption and ballyhoo, and is specifically the control of the periodical street in the control of the contro

peruption and altynoo, and is superb institutional ballyhoo for the peruption and appropriate the second of the se

eraided. They're learning, these radio ad-ertisers.

Paul Whiteman's Pontiac half hour was chock full of variety. Everybody had an inning. Roy Barry and Rearns in the transport of the Rhythm Boys and the rest, not forgetting the maestro's own re-markable orchestrations. All the arrangements were par-ticularly notworthy.

ticularly noteworthy.

Jacques Fray and Marlo Braggiotti are a bit too Chopinians for best pop appeal on WABC. That was just what they did, with a long Chopin introductory when. If they lightned it up a little, as with high they lightned it up a little, as with hold their own against the lighter competish at that late hour of the evening.

At 10:15-10.30, the stayer-uppers are partial to the more rhythmic stuff and, while it might be deduced bands had a chance on that very fact alone, it's too fough an assignment for just two planos. After all there's lots of good late hour full symphony stuff so they're not filling a void along those lines.

However, there can be no dispute view opening stuff ought to be eased up. However, there can be no dispute with their corking arrangements.

pute with their corking arrangements.

Burns and Allan have made their dumbness' a fine art. While close analysts of their style of delivery and material may war captious over the certain formula punches when the certain formula punches when the certain formula punches when the control of the Robert Burns eigars in a highly flattering degree.

That the material must be constantly fresh is the more to their Burns' style folling for his partner-wife is not the least of it. That goes double for the Guy Lombardo dansapation.

It's as amazing that the comeditions of the constant of the control of the constant of the control of the co

Canada Dry, serve their purpose saturaccording without bothering asturaccording without bothering. Ethel Shutta also did weil by T Lost the Man I Found. George olisaris music started off nicely, too, with the control of Samson and Delitah in the arrangement. However, those prop laughs by the studio personnel citi ring blak. However, those prop laughs by the studio personnel citi ring blak. However, those prop laughs by the studio personnel citi ring blak and the control of the cont

ANSON WEEKS

And His ORCHESTRA NOW IN SIL YEAR AT

HOTEL MARK HOPKINS

Lucky Strike Dance Hour

Exclusive Management Music Corporation of Ame

JACK DENNY

AND ORCHESTRA

Waldorf-Asteria Hotel Victor Records Gem Safety Razor Program

Lucky Strike Dance Hour

Management M. C. A.

John P. MEdbury Master



(TENOR)

'We're All With You, Mister cover,' by Robert Mack, is one of the first campaign songs out.



READYING G.O.P. AIR PROPAGANDA IN WEST

John Elwood, NBC v.-p. in charge of operations, was in Chicago la ok with Ted Allen of the NBC sales department to confer with Republican politicians on pending broadcasts.

broadcasts.
Senator Henry J. Allen, head of
the publicity committee of the National Republican organization, will
headquarter through the campaign
at the Palmer house, here. Ben
Fratt, recently given the title of
director of public relations for NBC
in Chloago, will probably establish
an office at the Palmer House to
contact the G. O. P.

Charis All Set

Charis Musical Revue returns to CBS Sept. 6 with Helen Nugent and Ben Alley on the warbling end, and the instrumental background furd by Ann Leaf at the organ and a string trio

New hookup gives the quarter-hour show a link of 52 stations.



ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System PHILLIP'S DENTAL MAGNESIA Tues., Thurs., Sat. 8:18 (East) COAST-TO-COAST

WABC

WESTINGHOUSE ELECTRIC

AL and PETE

(Have You Had Your Iron Today?) 12:45 P. M. E.S.T.

Monday, Wednesday, Friday-WJZ

Tuesday & Thursday-WEAF

ROBERT BURNS PANETELA WARC

BURNS & ALLEN

RAYMOND PAIGE

Rueleal Director Ettl, for Angeles
GUEST CONDUCTOR
HOLLYWOOD BOWL SYMPHONY
July 29th
Directing Gornhwin's "American in
Faris" and the Bolcher Ballet

Standing By

All out of town stage book-ings for Colonel Stoopnagle and Budd are off until another aponsor has been found for the pair. Columbia wants them pair. Columbia wants them close at hand, so that they can be available for auditions.

Boys leave the Ivory Soap program this Friday (26).

A. T. GRABS MOLLISON FOR \$2,000 AIR SCOOP

Enterprise of a commercial on ra-dio scooping the world was wit-nessed Saturday night (20) when Lucky Strike picked up Capl. James A. Mollison, the lone Scott trans-Attantic filer, from the Admiral Beatty hotel, St. John's, New Bruns-wick Canada. Aviator short waved Beatty hotel, St. John's, New Bruns-wick, Canada. Aviator short waved to England and with the Carabelli orchestra from Buenos Aires al-ready hooked up, it gave the doughty Scott a world-wide cover-

Stunt cost Lucky Strike only \$2,-

Stunt cost Lucky Strike only \$2.000 for the land wire to the aviator's room in the hotel and he received no remuneration from Lucky Strike, according to the report. American Tobacco Co.'s agent in New Brunswick arranged the stunt. No advance publicity on the Captain's talk, it having been arranged on short notice, but it managed to scoop the world with an impressive expension of the control of

4 for NBC

New business tally for NBC last week took in a coffee account, a food canning outfit, and a petroleum refiner. Same time Edgeworth To-bacco came through with a renewal for another 13 weeks effective with Sept. 14.

Continental Oil brings Carveth Wells back to the network Dec. 7 for a weekly adventure splel over 24 stations. Other two new ac-24 stations. Other two new ac-counts will originate out of Chicago. They are Folger's Coffee, starting Sept. 26 over a special midwest and sept. 20 over a special minwest and southwest hookup, and Monarch Brand Food Products, set to embark on the basic blue network Oct. 2. Former has obligated itself for 20 weeks, while the canner has con-tracted for 13 weeks.

tracted for 13 weeks.

Coffee roaster will use the same script show, 'Iane and Judy,' it had on CBS last season, on'a five-day-a-week basis. For its entertainment draw, Monarch brands has picked on a mystery tenor and a string

Irene Wicker and Marge Evans will be Judy and Jane in a new program of that name which Folger Coffee will launch Sept. 26. Sched-

Jones will launch Sept. 26. Sched-lied daily for 2:15 p. m. Blacket-Sample & Hummert is the agency; NBC network.

Insidious Oriental Plug for Italian Balm

Chicago, Aug. 22.

Jack Bailey will impersonate the insidious Dr. Fu-Manchu in the radio materialization of the clever Chivace.

Chinese.

Fred Ibbett of McCann-Ericks agency is now casting the thriller which starts over the Columbia net-work through WBBM Sept. 29 for Campagna Italian Balm.

RADIO HAZARDS IN TEXAS

RADIO HAZARDS IN TEXAS
Houston, Aug. 22.
With several miles of power lines
down between the downtown studio
and the transmission plant at Deep
Water, KTRH, made a quick switch
of programs when the tropical hurricane struck.
CBS programs were put on the
air over KXYZ, where Manager
Tiliford Jones, Program Director
Hayne Hall, Hal Norfleet and the
staff stood by all night to relay reports of the progress of the hurri-

ports of the progress of th cane through South Texas.

and NICOLINE San Francisco, Aug. 22. Arzen Nasal Oil begins a once welly quarter hour program over Orange network of NBC on Nov. 16. Thirteen-week contract.

'SEKATARY HAWKINS' HIMSELF ON THE AIR

Chicago, Aug. 22. Chicago, Aug. 22.

Robert Franc Schulkerts, originator of the cartoon strip, 'Sekatary
Hawkins,' will perform all the characters therein when the strip is
broadcast for Raiston's Purina,
starting Oct. 4 from Chicago over
NEC.

NBC.
Schulkerts will carry an average of five impersonations per program He will broadcast twice daily, oncore of eastern stations at 5:45 an again at 6:45 for the western hook

up.
Strictly t, kid program, 'Sekatary
Hawkins' is not new to the air.
Schulkerts performed a radio version previously over WLW. Cincinnati, and leased out the script to
WTM., Milwaukee, and to one or
two other spots, notably Buffalo,
where the radio tied in with the
newspaper carrying the strip.
Batten, Barton, Durstime & Osborne.

KFJF Resumes Oct. 1

Oklahoma City, Aug. 22.
Station KFJF, off the air for several weeks, will resume broadcasting in the Biltmore hotel about Oct.

J, with a new W. E. Kwe-kilowatt transmitting set. Dudley Shaw, president of the National Radio Mg. Co., which operates the stational calcium.

tion.

KFJF recently was purchased by
the Southwest Broadcasting Cowhich afterwards merged with PanAmerican Broadcasting, which owns
four stations outright and controls
15 additional, all in Oklahoma and
Texas.

CBS-NBC Salt Lake Switch

San Francisco, Aug. 22.

NBC has dropped KSL, Sait Lake, with that station going CBS. The town's former Columbia station, KDYL, has switched to NBC.

S. S. Fox and Phillip G. Lasky, owners and operators of KDYL, were here this week froming out detailed to the columbia station. The columbia station of the columbia station of the columbia station of the network.

NBC delays as conversion from the columbia station and columbia station are conversion from the columbia station as conversion from the columbia station are conversion from the columbia station and columbia station are conversion from the columbia station and columbia station are conversion from the columbia station and columbia station are columbia.

NBC claims no co-operation from KSL on chain programs, station having been unwilling to accept network sustainers or chain com-mercials instead of local commer-

Shift gives NBC with a local outlet shooting 1,000 watts, while the CBS ally is slated to go from 5,000 to 50,000 watts around Oct. 1.

It's Leo or Ted

Chicago, Aug. 22. Schaeffer Pen anticipates a re-irn to the wavelengths this fall turn to via NBC.

Now trying to decide between Leopold Spitalny and Ted Weems to head a once weekly musical pro-

KFWB's Chatter Tipoff

Hollywood, Aug. 22. Sara Langman, former fan mag writer, has joined KFWB staff as

writer.

She will also be spotted on a program to tell of her experiences interviewing Hollywood celebs.

Beaucoup Jawing

· Chicago, Aug. 22.

Wrigley's jaw-exerciser goes back on the cosmos Aug. 29 with five weekly gobs of 'Myrt and Marge' and three weekly gobs of 'Indian

Columbia networks for both.

Sax Player Called Cruel

Sax Player Called Cruel
Divorce proceedings were filed
this week by Georgia Eastmond,
against her husband, Earl Eastmond, radiu sax player, on grounds
of cruelty.
Mrs. Estmond was formerly
called the several downtown theatters. They have one child.

Music-Radio Interests In Huddle On Compromise for Ether Rights

Strong possibility of the music men and the broadcasters getting this time. It together on a compromise contract within the next two weeks now looms, despite the rejection by Tin Pan Alley of radio's latest proposition. That both sides are anxious to arrive at a settlement by Septimon. That both sides are anxious to arrive at a settlement by Septimon and the fact that, regardless of the rejection, reps from the contending camps are meeting today (22) to resume discussions across the table. After three weeks of total quiet as far as the music men were concerned, the broadcasters suddenly met in Atlantic City and drew up a revised proposition for consideration by the American Society of Composers, Authors and Publishers. Among those who attended the AC conflab were Harry Shaw, president of the National Association of Erroadcasters, Phillp Louks, the National Association of Erroadcasters, Phillp Louks, at the masses when the society refused an expressive resource and the National Association of Erroadcasters, Phillp Louks, the National Association of Erroadcasters, Phillp Louks, at the masses when the society refused to a transparent the society resource as the National Association of Erroadcasters, Phillp Louks, the national Association of Erroadcasters, Phillp Louks, and the National Association of Erroadcasters, Phillp Louks, the National A

RKO PROGRAM IS CHI'S RADIO ORPHAN ON NBC

Chicago, Aug. 22. Chicago RKO program which had been from 8-8:30 Wednesdays will be tossed around for the next sev-eral weeks until NBC gets set on its new commercials for the fall. A new permanent time will then be

Meanwhile last week (17) the wiring of the College Inn cut the RKO program to 15 minutes. Bobble Meeker orchestra took 8-8-15 and RKO the balance of the half hour.

Eastern Air Studios Now Want Plenty of Leg Art

Los Angeles, Aug. 22.

Chain press agents, realizing fu-tility of peddling straight artist's pictures to the papers, have turned

Calls from the east to local p. a.'s is now for plenty of leg art. Requests are also for drawing room type of soprano to wear abbreviated costumes and show the gams if they expect to hit the magazines and dailies.

excessive. Pourpariers reached an impasse when the society refused to accept a substantial reduction from this figure and the broadcasters followed this up with an announce-ment that all discussions were off.









GLORIFYING the POPULAR SONG

HESTERFIELD Program CLUMBIA-COAST-TO-COAST NETWORK YED. JAT. 10 TO 10:15 E.S.T.

Management
THOMAS G. ROCKWELL



THREE KEYS Colored Rhythmic Trio Sustaining WJZ, New York

WJZ, New York
Bob (Pease), plano; Slim (Furness), guitar, and Bon Bon, vocalist—athrough all sing in tric also—comprise the highly touted Three Keys whom MBC made the mistake of overseiling, saved only by the fact that the trio is possessed of an intrinsic distinction which considerate the constant of the constant of

VARIETY

their big jeague radio advent.

"It was this fulsome exploitation which more or less prejudiced the Three Keys, some of the Tadio commentators even assuming an advanything that couldn't possibly be as good as all that—or such was the peculiar, mental attitude of those who deal in ballyhoo themselves, but who, perversely, sometimes result of the peculiar mental attitude of those who deal in ballyhoo themselves, but who, perversely, sometimes remuch with it.

use to become introculated too much with it.

It was thus that the Three Keys required, in all dispassionate fair-and the second of the second

mike.

Al's different, peppy, full of rhythm, novel and entertaining all in one. The Three Kevs, in Slin. He was a support of the control of

clickers.

KING KILL KARE
Sinsing, Talk
COMMERCIA
COMMERCIA
COMMERCIA
Wheatsworth, a subsid of the National Blacuit Company, picked this one as an early morning reminder for its product. Unbilled single on the seasion tosses off a bit of whist-discount of the seasion tosses off a bit of whist-discount of the seasion tosses off a bit of whist-discount of the seasion tosses off a bit of whist-discount of the seasing the season of chatter about old King Kill Kare and his merry crew. Besides this he lends the announcer For a, cheerlo measenger of the new day there's too much of a raspiness to the lad's voice, with the style of delivery remindings the season of the seaso

DELMAIZ NIBBLETTS With Pratt and Shorn With Pratt a Comedy Commercial KYW, Chicago

Advertisers remain perpetually sensitive about spoofing in connec-tion with their product. But when some advertiser does let down its hair the result is often advertising so nicely sugar-coated as to be both palatable and appetizing. Such is Deimaiz Nibblets.

Determine Nibbletas and the state of the sta

monplaces of mercantilism can be giorified. and Sherman are intelligent that and Sherman are intelligent that and Sherman are intelligent to their product into their topsytury idiocles. They use humor to soften the blight of commercialism. By comfoclery the message is delivered by the state of the state

diction, assasinated good-will with a typical advertising harangue.

Even the inevitable contest has a certain brightness and worthy self-contest the self-contest that the self

A surprisingly effective program that remains intensely commercial but keeps its nonchalance. Land.

YOUR POEM FESTIVAL With Elmo Russ, Norman Pearce Sustaining WPCH, New York

Only on a New York outlet could anything of this stripe and type get a chance for release. If any program can clatin a class audience, distinctive unto itself, here's the candidate, and a curious one at that.

distinctive unto itself, here's the candidate, and a curious one at that. Once a month the station sets of contributed poems. Idea is an elaboration of a daily quarter hour program conducted by Elmo Russ, the WFCH organist, and framed atterness of the contributions of a daily curious the contributions. For the monthly festival Russ invites the contributors into the studio and before the mike. Around the electronic market in the studio and before the mike. Around the electronic makes and a contribution of the electronic makes around the electronic makes around the electronic makes and a contribution of the electronic makes around the electronic makes and a contribution of the electronic makes around the electronic makes around the electronic makes around the electronic makes and a contribution of the electronic makes around the ele

astords an outlet of release for those sontle souls who have probed deep sontle souls who have probed deep fladings.

By the mob, or the genéral listener, the program would be set down as the nexts. But Russ isn't interested in the mob or general listener, but in that limited circle that interested in the mob or general listener, but in that limited circle that limited in the mob or general listener, but in that limited circle that lives a state of the list of list of the list of l

CHICAGO BASEBALL

Daily
Commercial
WGN—Quin Ryan
WBBM—Pat Flanagan
WHBO—Norman Ross
WMAQ—Hal Totten
WCFL—Bob Hawk
WJKS—John O'Hare

Another season of this sort of thing and the Federal Radio Commission and the Federal Radio Commission that the public should take anything that's handed 'em and like it. This is the second year of dedicating every afternoon of the season of the twest in the control of the season of the twest in the control of the contr

noons a year! Land.

'EYES IN THE DARK'
Episadic
Sustaining
WMBI, Chicago
Rare indeed to tune in on a religiously owned station and pick up
ligiously owned station and pick up
entertainment. Moody Bible Institute forgets itself sufficiently for
half an hour on Monday, Tuesday,
Thuraday and Friday to give lis
True, there is a Sunday school
grafted into the tale and, intermittent references to gospel, yet the
story runs otherwise to reminer
a simple forthright way. Working
up to a climax sufficient to bring
many stay-at-homes back to the
diais next day, it's a plak pill thrill
Story is carried forward partly
as a reading, partly as interpreted
action by a narrator word is okay.
But it stacks up as 75% author-25%
would attract more listeners with
such balt than with their inevitable
wheezy oprangs and buoolic baritones.

ENNIO BOLOGNIMI

ENNIO BOLOGNINI
With Roy Shields Concert Orchestra
15 Mins.
Suntaining
Suntaining
Concert interlude featuring Bolognini, Argentinian 'cello soloist, who happily
breaks up his program with the
lighter classics and more familiar
better-grade ballads.
better-grade ballads.
companying orchestra, both combining for a very effective 15 minutes.

CRUSHED BY AUTO

Lexington, Ky., Aug. 22. Charles (Spud) Spaulding, 27, ance orchestra drummer, was Chartes (Spun) Spanning, dance orchestra drummer, was killed here when an automobile on which he was working silpped from the jack and crushed him.

He was a member of Blue and White orchestra, radio unit.

Inside Stuff—Radio

No immediate probability of the American Association of Advertising Agencies revising its policy toward the collection of commissions on talent. Nor is there any possibility of the agencies getting together and organizing their own talent bureau or clearing house on talent informa-

taient. Nor is there any possibility of the agencies getting together and organizing their own talent bureau or clearing house on talent information.

When the commission question first came up the Four A's officially rejected the proposition made by the national networks offering a 15% controlled at the time that its members were not to accept description to the chains' critists seven as the controlled at the time that its members were not to accept description to the full amount put to the client's credit.

Four A's has taken the attitude that it would be better all around for the agencies to negotiate for talent on a net basis and avoid inclusion in the deal any commission consideration. Although no official stand has as yet been taken on the subject, the association's radio committee finds no objections to an agency's charging a client 15% on talent distributes on the subject, the association's radio committee finds no objections to an agency's charging a client 15% on talent distributes on the subject, the association's radio committee finds no objections to an agency's charging a client 15% on talent distributes on the subject of the sub

the program together.

to remourse the agency for the work put in in several gate pitting the program together. Sized on several months ago and that is the Tata was the policided agreed on several months ago and that is the Tata was the policided of the several according to the view held by the directing minds of the association. Small minority in the organization are contending that the 15% 'plusage' doesn't fully cover the overhead of their radio departments and that they should be permitted to accept a commission from booking agents. But, judging from the strong opposition to this practice voiced by the association's radio committee, chances of the association's adopting the minority's suggestion are extremely slight.

Four A's entertained for a while the idea of organizing its own talent booking office but this has been definitely abandoned as impractical and open to the very abuses that the members were trying to get away from.

Robert Burns Cigar wants more concentration of listense interest on its program and so it's going to add a warbler to the Guy Lombardo-Burns and Allen combination. Vocal specialist, the account is trying to find, will have to be possessed of a distinctive, arresting pair of pipes, which, the sponsor hopes, will cause fans to banish from their attention everything but the voice coming from the loudspeaker. Commercial has no fault to find with either the Lombardos or the crossfire team. Combination is drawing them to the disl as strongly as ever. But it seems that surveys made by the advertiser disclosed that the program rates 10% auracular attention only while the patter pair are on. As the cigarmaker has it charted, if the listener wevert all ears and mind during these chatter spasms he wouldn't get the drift of their nonsense.

are on. As the cigarinance and mind during these chatter spasms he wouldn't get the drift of their nonsense.

The listener, according to the band doesn't require 100% attention. The listener, according to the commercials findings, can keep one ear peeled in the direction of the amplifier and with the other catch his bridge partner's wrong bid or the party bartender's query about standing for another round, or the general conversation eddying around him. In fact, he can listen to a conversation, toes in an occasional word pr two of his own and even read a newspaper all at the same time and yet be aware of the Lombardo brand of synopation. But that singleton-ear state of affairs is deemed the wrong kind of concentration, and certainly not the thing that makes for 'program consciousness' on the part of the listener there's no assurance that the bankroller is making the right impression.

In the same that the consideration of the concluded, lain't enough for the program's half-thour stretch. It has an idea that a singing voice charged with a flock of that magnetic is what the show needs to give it a bigser percentage of high-powered attention.

A prominent radio man of the British Empire is a member of the Australian delegation to the Imperial Economic Conference at Ottawa in the person of M. B. Duffy, president of the Australian Federation of Broadcasting Stations. Duffy is the owner of Station 31Z, one of the 37 broadcasting studios of Australia, and he has brought along letters to show that programs from his station are being heard in the United States.

shows the state of the state of

Denial of the report wafting around, that he is resigning from the Batten, Barton, Durstine & Osborne agency to join NBC, is made by Roy Durstine. Rumor was that Durstine had been propositioned by the network to take charge of its byot broadcasting. Besides holding a v.p. title and a piece in the firm, Durstine is general manager of the agency's New York office.

Further reported that Durstine was stated for grooming as president of the network, with the job to go to him in the event the RCA powers decided that M. H. Aylesworth's RKO duties demanded too much of him.

Broadcasting industry generally, however, doubted this phase of the report, being inclined to the belief that when it came to a showdown Aylesworth would decline any such move and would ask to be relieved of the RKO hook-up in favor of a full return to his NBC post.

Amos 'n' Andy completed four years for Pepsodent last Friday (19) nd the statisticians gathered some figures .

In 2;365 episodes the boys played over 100 characters. Previous to heir Pepsodenting they were a team around Chi under the name of

Holding a contract with Eddle Cantor for radio programs, Chase & Sanborn is pressing the comedian for immediate programs.
Cantor has flathy refused to go on the air while making his picture,
Kid From Spain, on the Coast. Film still has several weeks to go.

'MUSIC TRUST' SHOW-DOWN

NBC Needs More Than Just a Wire To Make Plain Bands Name Bands

Name orchestras around the country see in the disintegration of the NBC's band booking department an optimistic object lesson as regards the fullily to mechanicalize the popularization of name talent. Just to put an NBC wire into a cafe, hotel or restaurant and give the NBC-booked band there as healthy plug len't enough to guarantee that that orchestra will acquire a radio rep.

There was considerable obtaction.

quire a radlo rep.

There was considerable objection to this six which the networks had in go the third that had been a considerable objection to the six which the networks had in go tombination booking attraction. But despite this, there still fourlehed outside names under independent booking auspices such as Mille-Rockwell, McA, Orch. Corp. of America, Kennaway, et al. These survive with their big band names while the NBC has shifted Ed Scheuing, who headed its orchestra division, into booking talent for indle theatre dates.

4 Left

4 Left

Scheuing alone retains for NBC, Paul Whiteman, Buddy Rogers, Rugs Columbo and B. A. Rolfe as the sole important orchestral lead-ers for managerial attention; otherwise some 20-25 bands that wear to be considered that the sole of the s

Scotti and others.
Rudy Vallee left NBC management some time ago and is being handled by Orch. Corp. of Am. for indie dance dates. Vallee is booking, Publix and other, theatre dates direct. The Vallee Fleischmann direct. The Vallee - Fleischmann hour is an NBC hangover booking.

VALLEE K.O.'S RAZZING WILKES-BARRE MINER

Easton, Pa., Aug. 22.
Rudy Vellee socked a heckler
while playing at a dance at
Fernbrook club, near WilkesBarre, with about 3,500 dancers
jamming the hall at \$1 per. While
Vallee was leading the orchestra a
youth of about 23, well built and
looking like a miner, passed an insulting remark loud enough for the
band leader to hear. Vallee stopped
the music in the middle of the dance,
leaped off the platform and swung the music in the middle of the dance, leaped off the platform and swung a right from the floor upwards, the youth stretching out on the floor almost unconscious as Vallee's fist met his jaw.

Vallee then returned to the plat-form and continued with the dance. When the police arrived the yout was still on the floor and just about recovering his full wits. He was taken out.

vallee is now touring eastern Vallee is now touring eastern Pennsylvania and did well at Potter-town and Allentown. He is suffer-ing from an infected foot, but ap-pears at the parks as scheduled and is on the platform all the time.

M. C.'s Dance Combo

Des Moines, Aug. 22.
With 100 consecutive weeks as
m. c. a: the Paramount, Al Morey
is organizing his own dance band
for local appearances.

He will premiere with the opening of the Pattee roadhouse.

\$2,000 For Music Benefit

Seattle, Aug. 22.
Close to \$2,000 was grossed at the benefit dance given at the Trianon for the unemployed union susiclars of Seattle, said to number around 150.

Eight bands including Vic Meyers, Jack Crawford, Tiny Burnett, Juies Buffano, Zita Dillon and Mc-Eiroy's played. Sam Seigel was p.a.

Musicians Settle with Circus, but Lose Week

Los Angeles, Aug. 22. Los Angeies, Aug. 22.
In a hearing before the state labor commission, Harry Phillips, representing Robinson Bros. Circus, agreed to pay Dan Tauber and George Harvey, musicians, formerly with the outfit, \$3.25 and \$16.85 a piece.

Pair claimed more, but are to receive the amount offered after Phillips pointed out that musicians who leave a oircus before the sea-son is over forfeit their last week's

Test Case Decision Gives Robbins Court Costs in Long Suit

Robbins Music Corp., in ferman and Sammy Timbe Robbins Music Corp., in sulng Herman and Sammy Timbers for almost \$1,000 legal costs, established a test case in the relations of music publishers with songwriters who may be accused of plagfairsm. It makes the doubted songwriters 100% liable for legal expenses in the event of litigation.

the event of litigation.

Robbine' cause for suit arose from a question as to whether or not the Timberg brothers actually authored a pop song, You'll Play the Star Part, which Robbins published. The Timbergs were later vindicated, but meantime it cost Robbins nearly a strand for level desired. Charless.

Timbergs were later vindicated, our meantime it coet Robbins nearly a grand for legal defense. Charles Davis, a drummer in the Timberg; show from whence this song came, was the complainant.

While a written clause in all songwiters contracts provides for any legal costs to be deducted from the royalties, the song was too unknown and unestabilished to produce sufficient armings to defray Robbins legal expenses when Davis sued. Robbins therefore turned, around and sued the Timbers for the difference on the allegation that the authors of a song create an implied warranty; that the material is original, and therefore they about de liable for all legal expenses entailed.

The song in question, while a trivial thing as pop songs go, happened to have been slipped into a Metro short, 'Ambitious People,' and this threatend to the up exhibition of the film. Metro is 51% owner of Robbins Music Corp.

In Davis' suit against Robbins it In Davis' aut against Robbins it was satisfactorily established that the Timberge did write the song and not Davis, but Davis' attorney was paid \$100 in full settlement of all claims. At the same time, however, it meant almost \$1,000 in legal expense to fight the matter. Hence, Robbins wants that money back from the Timberge.

Timbergs took the position that Robbins could deduct all it needed from the song's earnings and that it's unfortunate that the song didn't it s untortunate that the song didn't earn enough, hence Robbins is unfortunately stuck. Abeles & Green for Robbins felt otherwise and petitioned Judge John M. Lewis in the Municipal court to the contrary, who granted the motion in favor of Robbins.

'CRAZY PEOPLE' FEE SUIT

Atlantic City, Aug. 22. Damage action for alleged viola-tion of copyright of the popular song, Crazy People, was filed in the New Jersey Federal Court Fri-day (19) by Gene Puck and Leo Felst, Inc., against Anthony La Rosa, proprietor of the Silver Silp-per night club here.

per night club here.
Buck, president of the American
Society of Composers, Authors and
Publishers, and the song publishing
concern claim the song was played
in the cabaret July 4 and at other
times for profit without their knowledge or consent.

FILMS' ATTACK

Robbins vs. American So - Robbins Is 51% ciety -Controlled by Metro-First Instance of Music Firm Striking from Within at Performing Rights' Collection Agency -Sweeping Allegations

FED. TRADE COMMISH?

Suit brought in the N. Y. Supreme Court by Robbine Music Corp. against Gene Buck, as president of the American Society of Composers, Authors and Publishers, for an accounting of royalties and a petition counting of royalties and a petition showdown on what the picture interests call the 'music trust'. It strikes at the society from within its ranks and is regarded as the picture interests' most effective opening wedge in disrupting the alleged song royalty monopoly. The film angle arises through Metro-Goldwyn-Mayer Corp. being the 51% owner of Robbins Music Corp.
Suit is therefore more than a cas-

Suit is therefore more than a casual squawk over the fact Robbins well as a consideration of the fact Robbins with the fact Robbins with the fact Robbins with the fact Robbins and Robbins and Robbins and Robbins and Robbins fact Robbins and Robbins fact Robbins and Robbins Robbins and Robbins Robb Suit is therefore more than a cas

attorney, drew up.

Also significant, according to unofficial confirmation, is the society's
alleged proffer to make adjustments
with Robbins on the firm's claim
for a higher royalty dividend on the
quarterly melons which the society
splits up. These earnings from performing rights from radio, theatre,
hotel, cafe, restaurant and other enterprises are in secess of \$1,000. terprises are in excess of \$1,000,-

First Instance
The suit itself, as a direct music trades motter, is the first time a Class A music publisher has ever endeavored to strike at the vitals of the society which has been productive of revenue to every music publisher and songwriter. Were it simply a publishers squawk the trade interpretation would be that the Robbins firm, in striking from within at its own organization which, for so many years has been hitterly fought by the radio and picture interests, is cutting it cause to spite its face and would be giving too much ammunition away to a common enemy.

common enemy.

But this is more than a mere trade squabble in that Robbins is now subservient to Metro which, as a major film producer, distributor and theatre owner, has been banded with the other picture companies in an ancient fight to circumvent payment of what they call 'irrbute' to the 'music trust', alias the American 'Society of Composers, Authors and Publishers, which is the collection agency of all royalites for public performing rights.

Robbins' Commissions

Robbins' Complaint

A lengthy complaint by Robbins sets forth much and alleges more. In substance, the society is charged with being a manufairly distributing a counlagar with discrimination qualiest bob ins (and possibly others), and a her maifeasances.

As a matter of trade knowledge this suit also brings to a head, more or less, an accumulation of com-

(Continued on page 46)

Intimidation Charges Against AFM Over Canadian Expo. Band Bookings

Coast Music Pluggers Desert L. A. for Frisco

San Francisco, Aug. 22.

Jack Archer has moved the Donaldson catalogue from Los Angeles
to Erisco and will deal out professional copies to the Coast from
headquarters here.

Berlin and Robbins offices also
here now, with sheet music sales
way up here. Trauscontinental
broadcasting of Anon Weeks, Ted
Flo-Rito and other NEO Zestures

MUSIC JOBBERS NOT LEFT OUT IN COLD

Publishers behind the central shipping combine, Music Dealers' Service, Inc., will confine their distributing operations to the New York unit, with the idea of establishing branches in Chicago and Los Angeles out for the 'tims' being. Means that jobbers in the western area will be in a position to give their customers as good a break, if not better, than the dealers' would obtain in buying from the publish-era' source of supply.

era' cource of supply,

era' cource of supply,

era distributor revolves around the

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in the western distrib's favor. Following a meeting held by the trio last week, Ashley Music Supply, Richmond-Mayor Music Co, and the Plaza. Music Supply, all of New York, ainounced that they would furnish their customers with populse and the same prices asked by the publishers' combine. Letter to this effect is going out to the firms' regular trade

Communication states that in order to retain the dealer's patronage, the jobber will sell the sheets distributed through the MDS at cost price, with the inference implied that the jobber would depend only on the profits derived from the sale of classical and standard music.

of classical and standard music.
With the MDS scheduled to start
operations Sept. 1, publishers outside the combine are taking their
time about agreeing to distribute
through the central shipping bureau.
Invitation was extended to the rank and file of the publishing to meet with the MDS directors to talk the with the MDS directors to talk the hing over, but only three firms ent their reps to first of the con-erences held last week.

ferences held last week.
Angle that is causing them, among other things, to give the proposition a great deal of mulling over has to do with the bureau's proposed bill paying plan. Until the project is smoothly under way, the publishers will not get their money for 60 days after their music has been sold.

Yellen's Own Firm

Jack Yellen has resumed publish-ing independently with Billy Chand-ler, last prof. mgr. for Robbins, as his general mgr. and Marty Bloom as pro mgr.

Toronto Aug. 22. It is likely that the attorney-gen eral will be asked to lay charges of intimidation against the American Federation of Musicians, following the reputed threat of the A. F. of M. to withdraw some 25 bands if the Canadian National Exhibition officials engaged three native bands whose members belong to the Na-tional Musicians' Union of Toronto.

Facing this alternative. C. N. E. fficials have had to refuse employment to the 100 bandsmen of His Majesty's Army and Navy Vet-erans' Band, the Queen City Mili-tary Band and the East York Mili-tary Band. It is claimed that 75% of the membership in these three

units are unemployed:
Vigorously protesting what it considers, discrimination against members of the National Musicians'
Union, the National Labor Council
will bring the C. N. E. decision to
the attention of Canada's minister
of labor. A joint depination will
call upon Ron. George H. Henry,
minister of militia will also be agapealed to.
To those seeking apparaments

To those seeking engagements during the exposition, the reply from C. W. Ross, manager of C. N. E's department of attractions, read: E's department of attractions, read: Our committee have decided, for this year at least, not to engage any of the bands listed by the Toronto-Musical Protective Association as unfair. Nothing to Offer

"Nething to Offer"
According to Ross it is primarilybecause the National Musicians'
Union find notiting to offer that
the applications of their hands were
not accepted for engagements.

If the exhibition were to engage
any National hands, there composed of members of the TrorontoMusical Protective Association, is

Musical Protective Association a local union federated with the American Federation of Musicians' would immediately withdraw, he, said. We took the latter's bands because, as far as I could see, the others had nothing to offer. Ross explained that, in order to help local musicians, C. N. Es had seen to be a constant of the control of

the Toronto Musical Protective As-

RICHMOND AS GEN. MGR. PUBS' JOBBING UNIT

Biggest surprise in the development of the publishers distributing combine, Music Dealers Service, Inc., came yesterday (22) when Maurice Richmond severed. his connection with his own Richmond-Mayer Jobbing Company to become general manager of the project. Richmond, the own with the jobbing business the dup with the jobbing business in the company of the project of the project is a thoroughly verred authority in every phase of the music industry, is now in active charge of the unit's operations. operations.

operations.
Placing of Richmond as executive head of the central bureau had its immediate effect upon outside publishers who, had been either reluctant or hesitant atout coming into the proposition. All these now say that with Richmond running things they are ready to let the combine, distribute their shect music. Means that in addition to the 12 firms represented in the incorporated MDS, the distributing affair will handle the output of Robbins, Marlo, Keit-Engel, Joe Morris, Olman, Green & White, Mattress & Schenck and of similar leading and minor outfite in the publishing ranks.
Walter Kane remains with Rich-

Walter Kane remains with Richmond-Mayer as general manager of that firm's music jobbing biz. Only Dora Alexander, buyer, and Helene Yclien left Ager, Yelien & Bernstein, Inc., which firm name continues, after a tiff with his writing Asher, credit dept, are shifting over
and business partner, Milton Ager.

Value of Sync Rights Basis of Pat Flaherty Suit Against Fox Films

William C. Michel, treasurer of Fox Film Corp., must stand examination before trial Aug. 26 in a suit by Edmund Joseph (Fat) Flasherty on a contract with Red Star Music Co, the former For Films. The standard of the standar financial returns.

As regards the details of Fiaherty

over the company's new music pub affiliation that Sheehan issued or-ders to their foreign associates, including the newsreels, to use noth-ing but Red Star music.

\$168,500 in Rights

Flaherty details further, through Abeles & Green, his attorneys, that Red Star received \$100,000 cash on account of a \$135,000-a-year deal for two years, from Campbelltwo years, from Campbell-nelly for the British rights; Connelly for the British rights; \$15,000 from D. Davis of Australis; another \$15,000 from Editions Campell-Connelly for the French music territory and \$3,500 from Jacques Boesens of Copenhagen, for these foreign rights to the Fox-Red Star

After Flaherty's contract had expired, Michel, acting for Fox, and Clayton P. Sheehan, as an office of Red Star, entered into a contract Red Star, entered into a contract crediting Fox Film with 5c. per sheet of nusic sold, 2c. per orches-tration, 50% of the mechanicals, and 50% of the foreign rights. This money they took as an advance to Fox Films.

Another contract was made Dec. 19, 1930, amending the pact of Nov. 12, 1930, making the synchronization

rights retroactive, to date back more than a year ago.

To this Faherty and his attorneys object, as it would ease Flaherty out of a claim for the synchronization rights. His 10%, he estimates, may reach \$50,000, following an accounting. It is for this purpose that Flaherty wants to examine Michel, as an officer of Fox, on Aug. 25, and also examine all books, contracts, etc., as pertain to the allegedly valuebit. books, contracts, etc., as pertain to the allegedly valuable sync rights. Justice Shlentag ordered that the examination be limited to Michel unless further information becomes



That Gordon and Revel song.

Listen to the German Band'
which you recently introduced, la sizzling like a bottle of home brew and we'll have to pell the cork.

CHARLES MILLER
MUSIC, INC.
62 West 46th, Street, New York

necessary, whereupon other Fox of-deers may be examined.

Julian T. Abeles, it so happens, is the American agent and power-of-attorney for Campbell-Connelly, and also represents the other foreign music publishers, so, he's familiar with the deals they had made with Red Star. All tiese deals were di-rectly contingent upon the syn-chronization rights.

Fox had so many musicals and

chronization rights.

Fox had so many musicals, and also so much sync music in Fox-Hearst newaresle, British Movietone, also the French and Italian Fox movietone newsreels, that these synco rights assumed staggering financial proportions.

It places Fox in the Position of its places fox in the Position of the precentage of the revenues of all performing rights for music used in Fox Films from its own subsidiary.

Fox Films from its own subsidiary music publishing corporation.

Boys Ask Consideration From Cafe Managements

Music publishers' pluggers are pleading for some consideration from the New York hotels, cafes and roadhouses. One roadside im charged a songplugger \$2.25 for a cup of coffee. He explained that, while not hungry, he ordered the lava to plug the wall until sectoral handed a minimum check for \$2.2 The two-bits extra was for the plug.

plug.
Playland Casino parks your car
for \$1, which is taken off the check

Piayland Casino. parks your car for \$1, which is taken off the check, when there is a check. Up there the pluggers don't get hit, but that \$1 for parking goes regardless. Pluggers hope that the Chicago practise of assigning a corner table to visiting professionals and pluggers will be put into practise around New York, as a managerial courtesy to those calling on their performers, band leaders, et al. New York managers, however, take the position that such open sessume would not only clutter up the room, but that it allegedly is detrimental to the establishment in that the clamishmens of show business is such that the taller would have the such that the clamination of the property of the proof of the property spare moments, should not be averse to shaking hands with some of his cash customers, aside from the song pluggers.

Irving Aaronson Sues to Collect \$5,000 on Note

Connect \$55,000 off Note:

Los Angeles, Aug. 22.

Los Angeles, Aug. 24.

Los Angeles, Aug. 24.

Los Angeles, Aug. 25.

Los Angeles, Aug.

FEMME DRUMMER RECOVERS

FEMME DRUMMER RECOVERS!

Ithaca, N. Y., Aug. 22.

Informed by specialists four years ago that she would never be able to follow her career as a musician again, due to injuries received in an airplane crash, Mrs. John A. Noble has confounded the medicoes by making a complete recovery. She broadcast with an orchestra from WEAI here last week, drummer in the Strand orchestra. Grummer in the Strand orchestra. Syracuse, at the time of the accident. During the last three years she has undergone a series of operations, including bone graftling. Her husband is an orchestra leader here.

Abe Bloom East
San Francisco, Aug. 22.
Abe Bloom leaves for New York
its week to represent the music this week to represent the music publishing firm of Sherman, Clay & Co.

He was let out as Coast rep for Berlin two weeks ago, with Ber Turner succeeding.

New Folies Bergere' musical by Abner Silver, Harry Carroll, Mil-ton Druckman and Walter Kent, will be published by Shapiro-Bern-stein.

SEARCH FOR LEADER

Wife Asks Police to Look for Rod Allen-Missing Since Aug. 15

Albany, Aug. 22.
Rod Allen, leader of the orchestra at the Ten Eyck hotel, here, disappeared on Aug. 15 it became known todey (Monday), when his wife asked poller to search for him. Allon's banc has been playing at least the search and the search search

'Music Trust'

(Continued from page 45)

plaints, grumblings and rumblings heard in Tin Pan Alley for months heard in Tin Pan Alley for months, These dissatisfactions are aimed at improper classification, at the 'per-petual board' which, upon the depetual board' which, upon the de-mise of a member, provides for the remainder of the board of directors to elect somebody to fill the de-parted member's place, at many and sundry details having to, do with violation of the society's constitu-tion.

violation of the society's constitution.

Everything along these lines is
predicated on Robbins' complaint
that the firm wasn't given a square
deal from within the society. Thus it
sets 20. th that, despite heing a Class
A publisher, Robbins' standing was
prejudiced through having no membership-vote on the governing board,
aithough every other major firm is
represented.

While this suit is based on a claim
for reclassification into A, Robbins
had been demoted from A to Class
D for only the last quarter of 1931
and the first quarter of 1932. After,
that, the society re-elevated Robbins
back into A and, as an A gublisher.
Robbins received class A dividency
that, the society re-levated Robbins
back into A and, as an A gublisher.
Robbins received class A dividency
that, the society re-levated Robbins
back into A and, so an A dividency
that, the society re-relevated Robbins
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back into A and, so an A dividency
that, the society re-relevated Robbins
back into A and, so an A dividency
that, the society re-relevated Robbins
back into A and, so an A dividency
that, the society of the two
quarters mentioned, hence the suit.

'A' Share is \$32,000

'A' Share is \$32,000
In line with this squabble over A and D money, the preferred check for the quarter ending Dec. 31, 1931, as a D firm was \$1,961.95. This, Robbins promptly returned with a written protest and demand for A money. This totais around \$8,000 per quarter, or \$32,000 a year, compared to only \$5,000 per year to D pared to only \$5,000 per year to D.

Robbins avers that through other mublisher-members below on the

Robbins avers that through onner publisher-members beling on the board, and he having no judicial voice in the administration of the affairs of the society, they have de-clded on matters prejudicial to the financial and other welfare of Rob-bins and to the benefits of his com-

tors, obbins further alleges violation the articles of incorporation perticular further alleges violation of the articles of incorporation through firms having more than one vote on the board. This is contrary to regulations, but with the various publishers having subelilary and other affiliations, the board is alleged to be a group of cliques. Robbins' complaint, in laborious legal phrascology, alleges generally according to the complaint, the contract of the complaint, and the complaint of the complaint of the complaint, and the complaint of t

of board representation. DeSylva Brown & Henderson, Inc., while now Brown & Henderson, inc., while now 100% turned back to Robert Craw-ford, its president, is further re-garded as friendly to Max Dreyture Harms company because of both music men's close personal relation-

Irving Berlin, Inc., and Santly Bros affiliation is trade knowledge. The 50-50 split of Famous Music Co. between Paramount and Harms Co. between Paramount and Latins (a Warner affillate) is another. And there are other minor groups with Harms having a half dozen indi-vidual companies to service its star

Vousing the contraction of the c

FISHER AT BEACH

Chicago, Aug. 22. Edgewater Beach hotel drops Charlie Agnew's orchestra Sept. 15, with Lew Dlamond going in for one month and Mark Fisher following for the main season starting Oct

Diamond has been the Monday hight substitute at the Edgewater for some time under the local union rule.

Two Against the World

(Continued from page 19)

(Continued from page 19)
a father protecting the family's
Mayflower name, and the opposing
Mayflower name, and the opposing
member of the family despite the
story making him prosecute the
murder trial in which Miss Bennett
becomes involved. There is also a
giday and blueblod of the dister's
lover, through whose death, at the
hands of the brother, the court
rumpus comes about.

This not overly animated star has
the best of the star of the series
a destitute mother who is suing the
each of the series of the brother, and being willing to
forsake her fair name on the witness stand. She makes of it a lethangle performance.

the brother, and being willing to forsake her fair name on the witness stand. She makes of it a leth-agic performance.

It much as a a whole with the story a paper weight before they got it for interpretation. In directing Mayo at least has kent it inside 70 minutes.

A whole with the story a paper weight before they got it for interpretation. In directing Mayo at least has kent it inside 70 minutes.

A whole with the story a paper weight before they got it for interpretation. In directing Mayo at least has kent it inside 70 minutes.

A characterization in playing the characterization in playing weight become in the story and the story and such as the ever drinking kid brother. Remaining players it with what little Dialog holds nothing unusual and such sidelights as are included are mostly followups on beces of business previously conceived; witness car, Mayo was evidently hard put to it to introduce the story and set his characters. Hence, the picture doesn't take on what degree of incrunning. Firninging Miss Bennett up against a lunch counter, as a lark, for a portion of beam with the strugpling and unknown barrieter, the petical is hardly, novel. In fact, audiences are apt to anticipate the action all alory the line.

Louise Carter, mas the Foilsh more, is responsible to the content of the prefacing Miss Bennetty gesture of generosity. But following the gratury Mryo has let her go maudin to take the edge of a fine pieces of them me fans, and their interest in terms in the forme fans, and their interest in the forme fans, an

to take the edge out a more the work.

Miss penetts rep a mong the fame and their invest in her clothes, will share the set this picture through. And under the circumstances that doesn't seem enough for more than mild grosses.

HOLD 'EM JAIL

HOLD EM JAIL

BRO production and release co-starring
Bert Wheeler and Robert Woolsey. Directed by Norman Taurog from a story
sected by Norman Taurog from a story
by the second of the second of the second
and Mark Sandwich. Carroll Clark, at director. Al Ray, continuity. Len Smith.

Robert Woolsey. Steller, musical director. At Mayfair theatte, New York, commencing May 19.

Curly Bert Wheeler Booker Woolsey.

Steller, musical director. At Mayfair theatter, New York, commencing May 19.

Curly Bert Wheeler Booker Woolsey.

Spider Bonacco Ates
Warden. Edgar Kennedy Harbara Betty Grable
Warden. Warren Hymer

Steel. Warren Hymer

Made some time ago, but held back until the approach of a new football season, Wheeler and Woolsey go through their usual non-sendenties to be a sendentied to be grosser, according to the reception of these stars by the patrons. Where they are liked, it will be a scattering and the results dubtous.

Where they are liked, it will be a how!. In other spots the laughs will be a looker of no of the deeds' bring a test case in the state courts to determine whether or not the force of the laughs of building to the team of Bidemore peniterities the team of Bidemore peniterities to the team of the laugh of the team of the laugh of the team of the laugh of the lau

Joy Spots' New Lease On Life with Shekels Taken During Games.

Los Angeles, Aug. 22.
Fortnight of Olympic games proved mortgage lifter to Los Angeles cates and night spots that have been wallowing in doldrums for past several months. Visitors and locals stepped out and spent freely

for past several months. Visitors are lived to the control of the

Hotel 'Phone Girl Clicks, Now She's Blues Singer

Margo Johnson, telephone opera-tor at the Ambassador hotel, has laid away her head pice, and is be-ing featured in hotel's Coccanut Grove as a blues singer. Girl was discovered by Lester Frank, who persuaded his father, Abe Frank, to give her a trial, A five-year contract with options fol-lowed.

Gerun's Coast Return

San Francisco, Aug. 22. San Francisco, Aug. 22.
Tom Gerun reopens Sept. 7 with
his band at the Bal Tabarin cafe,
which he owns in conjunction with
Frank Martinelli. Gerun, away for
past slx mointhe, is currently at the
Hotel New Yorker, New York.
Carol Lotner's orchestra not set
after their Bal Tabarin closing.

GERMAN DISC CO. IN RED

GERMAN BISC CO. IN RED

Berlin, Aug. 12.
Polyphon, the only large German
record concern, showed a net loss
for 1931 of more than \$1,000,000.
Considerable write offs had to be
taken on inventory and investments.
The share capital has now been
reduced to approximately \$2,575,000

Drink, Lose Home

(Continued from page 1)

(Comtinued from page 1)
to light when a prospective buyer
of property had the deed examined
with the clause discover.d. The
sale was held up.
Efforts are being made to have a
holder of one of the deeds bring
to determine whether or not the forfeiture clause is legal. The: are
afraid that should prohibition be
rescinded they would not be permitted their rights of habit discretion as American citizens.
Samuel G. Blythe, Lincoln Steffens, Harry Leon Wilson, Frank
Sheridan, all of whom would like to
be hospitable to their friends,
await results of the proposed litigation.

OBITUARY

WILTON LACKAYE

WILTON LACKAYE
Wilton Lackaye, 69, died of a
sart attack Aug. 22 at his home
New York. He is survived by
s widow, a son and two sisters.
Is family name originally was Wilton

his widow, a son and two sisters. His family name originally was Lackey.

For many years one of the fore-most romantic actors on the Ameri-can stage, he made his outstanding hit as Svengall in the original stage production of Trilby, his make-up being considered remark-able in those days and still stand-ard for stock productions.

rd for stock productions.

Lackaye was one of the famous
its of the Lambs' Club and his
nots are among the theatre classics.

Ie was noted also for his belligerne was noted also for his belliger-ency, his most widely advertised fight belng a mix-up with John Mc-Graw, the baseball manager. He was one of the founders of Equity.

GEORGE NEVILLE

George Neville, 67, died in St. Vin ent's hospital, New York, Aug. 18. He had been on the stage for the past 44 years, appearing in the support of Maggie Mitchell, Anna Held, and in the Frohman and Savcompanies. Had played nu-cous vaudeville as well as stage agements.

EDWARD B. KANE

EDWARD B. KANE 40. member of the Associated Motion Picture Directors and Motion Picture Studio Mechanics, died at his home in Astoria, L. I., aug. 18, after a brief liness. He had been connected with the industry about 20 years, Survived by his widow, and his mother.

PETER LANG

PETER LANG

Peter Lang, 65, veteran character actor and musical comedy player, for many years with the Bostonians, died in his sleep at the Hotel Alamac, N. Y. Aig, 20. He was to have opened yesterday (Mon.) in 'Another Language' at Falmouth, Mass. Survived by his widow.

BRAD SUTTON

BRAD SUTTON

Brad Sutton, 69, veteran actor and radio artist, died in Richmond, Staten Island, Aug. 19, of nephritis. He was the original Captain in Forty Fathoms and had been featured by NBC in other series. Survived by the wide with the series and the series are the series are the series and the series are the series tured by NBC in other series. Sur-vived by his widow and a brother

E. E. THAYER

Elmer E. Thayer, 57, former mu-sical comedy actor, dropped dead of heart disease in his home in Free-port, III, Aug. 17. Brother of Q. B. Thayer, actor, and father of Tiffany Thayer, novelist.

Ronald Mackenzie, young a

Ronald Mackenzie, young autnor, was killed in a motor smash at Beauvals, France, Aug. 12. Deceased was only 29 and was author of five plays, only one of which, 'Musical Chairs,' was pro-duced. It was acclaimed best first play seen in London for years.

Mother of Maurice Pivar, super-sing film editor at Universal, and Ben Pivar, supervisor of westerns at Columbia, died in Los Angeles Aug. 15. Also survived by her husband and a daughter.

Charles (Spud) Spaulding, 27 crushed to death by an auto in Lex-Ington, Ky., last week. Was a member of the Biue and White orchestra, radio unit.

M. C. Falkner, 62, father of Wil-liam Falkner, Hollywood author, died in Oxford, Miss., last week. He was business manager of the Uni-versity of Mississippi.

Frank H. Clark, 72, died Aug. 11 at Windsor, Vt. He was the son of George M. Clark of the minstrel team of Whittemore-Clark, famous half a century ago.

Percy 'Scotty' Denton, 48, orches-tra lcader, died suddenly Aug. 17 at Canadian Veterans bureau, Los

Annie M. McDermott, 79, mother of Marc McDermott, died in the Hollywood hospital, Aug. 16.

Thomas C. Gwynne, 60, writer on the staff of the San Diego (Cal.) 'Union,' died Aug. 13.

John F. Kent, musician, died in San Francisco Aug. 11.

BRAD SUTTON

Brad Sutton, 69, veteran actor, died Fraiday (19) at Richmond Memorial hospital, Princess Bay, Staten Island. Body will be cre-

Sutton comes from legit but spent the past few years in radio we He was the original Captain He was the original captain in Forty Fathoms' and appeared with Clarence Darrow and George Gor-don Battle in the Famous Trials' broadcasts. He is survived by his widow and a brother.

Georgia Christie, 32, wife of Wayne Christie, RKO agent, and formerly known professionally as Georgia Meltonio, died Aug. 15 in Hackensack, N. J. of. injuries sus-tained in an automobile accident. Detailed account is in the vaude-ville section of this issue.

Jack Rosen, former burlesque comedian, died Aug. 13 in Denver, Colo. He had gone there for his health. Widow and daughter survive.

She Loved Him

Birmingham, Aug. 22. I love him and he v

I love him and he was going to leave me, so I shot him, said Mrs. Elma Lamb, wife of Mozell Lamb, 47, medicine show operator. The wife shot and killed Lamb at West Memphis, Ark., and then turned the gru on herself. She was taken to a Memphis hospital.

Pow-Wow's \$2,000 Net

Tome, In. Aug. 22.

The annual Indian powwow, staged here in a four-day program brought to a close Sunday (21), will cash in again this year, as it, did last when there was a net of over \$2,000 to split among tribal participants.

Mesquakje pow-wow this year was the 19th annual event. It also marked the centennial of the war led by Black Hawk.

Circus' Race Fight

Circus' Race Fight
Milwaukee, Aug. 22.
Local police were sent out in rice
formation when 50 white workers
with the Ringling comployed by
the circus, off the first section of
the special as it started for Sheboygan, the next stop.
Negroes fought back with sticks
and stones. Police locked up four
of them at their own request to
save them further punishment.

Col. King Trampled

Topefield, Mass., Aug. 22.
Buffaloes and buils battled one
another while being unloaded from
a King Brothers Rodeo train here.
Col. Jack W. King, one of the owners,
was trampled. He suffered a
severe strength burner. ere stomach injury.

One buffalo jumped over a railing and charged toward 200 spectators. It finally was captured with a lasso.

DUBUQUE LIFTS BAN

DUBUQUE LIFTS BAN

DUBUQUE, I.A. Aug. 2.2.

Royal American show has broken
down the carnival ban on this city,
with the council approving a week,
Sept. 12-17, at a spot that has been
banned for years to outdoor outfits.
It is the Fourth street white way
that fronts the municipal athletic
field and a mile long. Ban lifted
when show representatives were debut was unable to find any spot
large enough to accommodate the
outfit. large outfit.

STORM SONG' AGAIN

Robert Newman has begun cast-ing another version of Robert Buchman's 'Storm Song' for quick

Newman produced the play a season ago with Francine Larrimore heading the cast and folded it on the road before reaching New York.

Wisconsin's Big Advance
Milwaukee, Aug. 22.
Advance sale for the Wisconsin
State Fair to be held here Aug. 29
to Sept. 3 is three times that of ormer years. Increase is due to co-operation of

merchants all over the city who are displaying window cards. They of-fer a 50c, admission ticket for 40c, if purchased before Aug. 26.

SMART R. R. ATTACHES SHOW, BUT NO ANIMALS

OUTDOORS

Burlington, Ia., Aug. 22.
For a time it looked as though
the Dodsnos World. Fair shows
would be here inder after the Rock
laiand railroad tied up rides, wagons
and the power plant under writ of
attachment for a claim of \$1,460.
Permission to load was finally given
upon efforts to straighten out the
financial difficulties arising over
haulage.

financial difficulties arising over haulage, Carnival company had just com-cluded an engagement at the Tri-state fair and was breaking up when the attachment was slapped

on.

Railroad played fox on the antachment, hooking none of the antachment, hooking none of the antachment, and hill mals, figuring it wanted no feed bill on its hands or responsibility for

KAY BROS.

KAY BROS.

Woooster, O., Aug. 13.

Kay Brooken morrhed vires, ploted by William was been shown yet to go out under the Ketrow management. Playing through Ohlo and confining its route to cities the size usually cuses. A merchant-ticket fleup in all towns visited insures capacity at both daily performances and in many instances this season extra shows were necessary.

All the wood of the w

Olive Kadell oners trapeze number. Fred Burns, who works all stock numbers, presents a trained pony in one of the rings and then on the center stage entertains with 'Sparkle,' educated black

trapeze number. Fred Burns, who works all stock numbers, presents a trained pony in one of the rings and then on the center stage entertony with Spane, educated high and then on the center stage entertony with Spane, educated high and then on the center stage entertony with Spane, educated high and the animal capably.

Jack and Myrtle Miller do creditably on the roman rings, followed Juggiling by Robert Ketrow on the center stage. A neat turn is offered on the double traps by Verna and Harry Poster, two youngstery. Burns on the stage, the canines working well under his direction. Fonles, dogs and monks provide merriment for the kids in one of his foot juggiling turn on the stage. Four attractive gris, Misses Miller, Foster, Ketrow and Peters, present the roman ladder novelty, revived by C. Kitchiel, Jap, another veteran of the big tops, holds down a feature spot with his head balancing and juggiling on the trapeze. Menashow, goes through a slow routher, followed by a swinging ladder novelty by Mary Ellen Ketrow; Ketrow and Poster, provide many laughs and the Four Millers most of the audience in the seast for 30 minutes of the side high sing midglet, and a real bucking mule. Big show program is offered in two rings and one stage, Ketrow show in former last stage, which was the stage of the sideshow menagerie and daries, every town energy space in the dailles and at most every town receives good after

pit show.

Show is using much newspaper space in the dailies and at most every town receives good afternotices.

MISS LA ROSE IMPROVED

Atlantic City, Aug. 22.
Roxy LaRose, aerialist, who was injured when she fell from a trapeze while performing on the Steel Pier, ported as in fair condition at y hospital here, partner, Irene Berger, fell to

Pa.'s Silver Lining

Easton, Pa., Aug. 23.
Favored with fair weather, the Kutztown Fair did good business during the past week. It was the first fair in Pennsylvanis this year, and ran from Aug. 16-20.

BILL IN NEB. AGAINST OPPOSISH FOR FAIRS

Lincoln, Neb., Aug. 22.
Facing an \$87,000 deficit hanging over from last, year, the Nebraska State Bair will get going Sept. 36 exposition than in your country of the Beckmann Gerety Carnival while Barnes-Carruthers will have the grandstand attractions.
Acts billed for the grandstand show are the Lucky Boys. Curtis Dogs and Ponles, La Role Troupe, Flying Millers, Florence Four, Martini's accordians and the Schooley

tini's accordians and the Winter Garden Revue with A. G. Sweet's band.

cuses making the town just in advance of the fair and milking the county does not seem likely this season. Danger of competition from cir-

season.

A bill is about to be submitted to the legislature to bar outside shows from cutting in in this manner, not only with state, but the county fairs of the state.

Towners Gambling Loss Sloughs Rock City Co.

Siloughs Rock City Co.

Centerville, Ia, Aug. 22.

Alleged gambling devices at the Rock City shows, carny making a two weeks' stand here, selzed and R. G. McHendrix, manager, Al Fine, publicity man, J. C. Francis and J. E. Westhers, having show connections, under bonds of \$250 following arrest by sheriff.

Jam came on heels of confessione of the confession of the chain store employee the chain store employee that the chain store employee and the chain store employee that we have a second that the chain store employee that we have a second that the chain store that we have a second that the chain store to cover a second that the chain store to cover any account.

up in order to cover

shortages.

The carnival, rained out during its stand here the previous week, was unable to move and stayed over in effort to get funds to make a jump. Various concessions quit the show during the week, the high diver act, a number of freaks and the midget show pulling out before the gambling raid blow-off.

A truck load of paraphernalia was

A truck load of paraphernalla was selzed by the officers and the quartet under arrest were captured after they had tried to flee through the field adjoining the cann'yal, which had been refused admission to the town, and made its pitch at the corporate limits.

CIRCUSES

(Aug. 22-27) Ringling Bros 22,23, Minncapolis; 24, St. Paul; son City, La.; 26, Sloux Falls; 27,

Stoux City. Lat., 26, Sloux Fails, 27, Selfa-Fioto
Aug. 22, Winston-Salom; 23, Raleigh; 24, Durham; 25, Greenaboro; 26, Highpoint, 27 Distance Color C

CARNIVALS

CARNIVALS

(For Current West, Aug. 22-27)
Breth. Control of State Pair).
Breth. Control of State Pair.
Breth. Control o

Happyland (Pair), Yale

del, Illi. Anny J. (State Fair), Springdel, Illi. Anny J. (State Fair), Springdel, Illi. Anny J. (Fair), LaCygne.
Landes, J. L. (Fair), LaCygne.
Lewis, Art., Worcester, Mans.
Fearson, C. E., Carmi.
Sol's Liberty (Fair), Fanklin, Ind.
Sol's Liberty (Fair), Fanklin, Ind.
Sol's Liberty (Fair), Fanklin, Ind.
Sol's Liberty, Gair), Warden, Marshall, Mich.
Weer, J. C. (Fair), Marshall, Mich.
Weer, W. E. (Fair), Bertrande.

No Midway at N. Y. Fair, but a Public Wedding Instead

Syracuse, N. Y., Aug. 22. The old-time midway, with its freaks and its girl shows, may be banned for the approaching 1932 New York State Fair, but the management is not above resorting to a hoary theatrical exploitation gag for publicity purpose

With Hearst's obliging "Journal-American" tied in, "the world's greatest exposition"—to use its own tag line—will stage a public wed-ding with all the mercantile trimmings. Paper conducted the contest to determine the lucky pair, select-

to actermine the lucky pair, select-ing Mary Louise Loughnot of Clay and Arthur Hughes, Jr., of Syra-cuse, from more than 50 duos. Nuptials will be solemnized on the stage before the grandstand on the night of Sept. 10. Fair itself will give \$50 to the couple.

Truck Turns, 6 Hurt

Cambridge, O., Aug. 12.

A large baggage truck of the Bostock Wild Animal circus, piloted by James Herron and Fred Buchannan, turned over on a hill near here, pinning six men beneath heavy trunks. All were injured, three seiously.

Circus was en route from Wheel-Circus was en route from Wheel-ing to Cambridge. Most seriously injured were Hobart Stangler, 21, Roddefield, Pete Hayes, 28, Buck-horn, and Earl Gibson, 28, Jamaica Postoffice. They are in a hospital

LETTERS

When Sending for Mail to-VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Bell A R Dick Bigelow William Byrne Gypsy Dean Evelyn
Dewinell Mrs Alb'rt
Dwinnel Mrs Pearl
Lewis Chas E Earl Maud

Handers Thomas Blair Mrs J E Donlin Mike

Harnack Çecil CHICAGO OFFICE

Black John S Boyd Lewis Brent John C Clayton Dolores M Johnson Winifred Noblet Venza MacCarthy Frank

Shotton Cissle HOLLYWOOD OFFICE Parker Alma Stafford Jesse Wing Marianne

Senna Chas

Hodges Jimmle

Kelly Gloris Mas

Randall Frederic Rogan & Trigger Sherwood S Verobell Mdm Wolton Mary White Bob

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS





RKO STATE LAKE CHICAGO
7-RKO VAUDEVILLE ACTS-7
JORDON & WOODS, HUBER,
GASTON PALMER, RAYMOND
WILBERT and others.
'AMERICAN MADNESS'

INSTITUTION OF INTERNATIONALE

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP = 1552 BROADWAY

1.4

HOLLYWOOD SCREEN-STAGE-RADIO BROADWAY



O. & J. SPECIAL

NEW YORK, TUESDAY, AUGUST 23, 1932

2-Act Partners for 17 Years: First Appeared as Team in Cafe

ELODEON* to the Palatial Roay Cathederial. An imperconal groencome conversation revealed the interesting facts that O and J recall when Morton Downey was the Billey Tonce with the Leviathan Band; Bing Croshy fort; sang in that; above, Monley for the Monley fort; sang in that; above, and the spot factor of Birder and Baker, man played a good accordion (they both now are done or Bernle and Baker, man played a good accordion (they both now are done or Bernle and Baker, man played a good accordion (they both now are done or Bernle and Baker, man played a good accordion (they both now are they would include him in their attention of Bernle and Baker, man played or Bernle and Baker, man played and the same of the Baker, man played and the Baker, man played and the same of the same of

Acknowledgments

On our MONUMENT of ApPRECIATION we have engraved M. H. Aylesworth, John
Royal, John V. Reber, Robert
Colwell, Weeden & Behavioration,
stone, GeerThere-

Portrait of a Man After Listening to Olsen and Johnson

room a profession to a husiness, from a business to a nightmare to every man for himself.

PALACE, CH, RECORDS SMASHED WEEK AUG.

Over 45,000-0dd poople (more than week-nemineted at Themself.

Over 45,000-0dd poople (more than week-nemineted at Themself.

Over 45,000-0dd poople (more than week-nemineted at Themself.

Over 45,000-0dd poople (more than week-nemineted at Themself outwent to the play force over them to make the play force over the play force and the play for the play force of the man of the play force of the man of the play force of the man of the play force of the pla

And watch the dill pickles float on the ide." Laber a beautiful and a preceditor place immers at presented 0. s. 1, with each control of the ide. It getting people. I went not. Experience of the presented of the ide. It getting people. I went not. Experience people of the ide. It getting people. I went not. Experience people of the ide. It seed a man right, Oh, away not see. .. the dilli pickles float on the ide.

HELLO AUSTRALIA
PAIR DINKUM—BORKA
What mr I girgiling about? More nor in skilling, more skulled my own. Nicor Yuni.]

ALL AIR-VAUDE FANS STUNNED

Latest Wire Reports 138 Dead, 804 Wounded in Air's Greatest Disaster

OFFICIALS SILENT

The Olsen and Johnson killing to aroused the nation. Great mys-ry surrounds the entire affair and a fine to contact NBC efficials are met with a strictly hands off

were met with a strictly hands are the smooth of the strictly hands are the smooth of the strictly hands are the s

CONTINUED AT THE PALACE)

Society Bole

Resemburt L. L. Aur. 20.

The theatrial colony here has
been enhanced by the presence of
Joseph Griffin, with his family.

Griffin, who was Publis ace proding legitimate productions, has
been signed by Green and Johnson
for a series of presentation productions.

He Knew Nuts

Brazil, Aug. 8.
Senior asked Junior white passing a confectionery store what kind of nuts he wished. Junior absentmindedly said, Olsen and Johnson.

Picts, Vaude, Radio Keeping Olsen and Johnson Worried

Doing Good Deeds

Many requests are being re-ceived to change the time of the Oten and Johnson broad-cast to 7:80 p. m. Mothers think that threatening to turn on the radio at this time will righten little children into go-ing to eleop. This will also as-sure a more pleasant pergram for the remainder of the even-ing.

When Two Westerners Hit Eastern Shores

Special Eastern Staff Writer Variet

and Johnson's mortality and we be pleased and the please of the please o

Police Record

First met-In Witmarks' old Chi

hour.
First time 'starring' contract re-jected—Pathe (1930).
Favorit authors—Grant Garrett, John P. Medbury, Harry Grannit, Dean Collins and College Humor.

New York, Aug. 20.

New York, Aug. 20.

Olsen and Johnson are contracted to do a serious contracted to the serious contract to the contract

Lucky picture companies? Lucky vaudeville circuit?

O. & J.'S VAUDE ACT **COMPRISES 45 PEOPLE**

OLSEN AND

JOHNSON

and Their Atrecities of 1932 RKO Palace, New York JOHN SCHULTZ

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WOL. 107. No. 12

NEW YORK, TUESDAY, AUGUST 30, 1932

56 PAGES

LISTIC SHOW

Soviet Plans to Restage Imperial Theatre Gala of 100 Years Ago

Moscow, Aug. 10.

A 4-day jubiles will be staged in
Leningrad beginning Sept. 12 in
colebration of the 190th anniversary calchailon of the 100th anniversary of the Alagandrovsky theatre, Since its opening in St. Petersburg in 182, the theatre won for itself a reputation as one of the world's heat. After the revolution the Soviet government changed its name to State Academic Theatre, of Drama. Like the Moscow, Art. theatre, it made certain adjustments, to conform to the new times, but its artistic spirit remained practically untouched.

Theatrical and cultural leaders the whole nation; will be present at the celebration and several hundred foreign theatre people, writers, etc.

have been invited.:

The tentative program worked out calls for the showing of striking excerpts from Frince Pozharsky, the play which marked the opening of the theatre 109 years ago. For contrast there will be portions of Soviet plays such as 'Armed Train'.

ALMOST MAKE CIRCUS MAN OF JACK CURLEY

Jack Curley, sports promoter, nearly became a circus man, but made a quick decision decilining the post. He was informed by the French line that, a consignment of horses and wild animals awaited his disposal. It was the first Curley knew about it, and inquiry discioning the shipment came from Jeff Dickson, fellow sports promoter in Paris.

Dickson, fellow sports promoter in Paris.

Curley reached Dickson by transitiantic phone and asked what it was all about. Dickson explained he had come upon a corking outfit at Marsellies and figured that it would be okay for Madison Square Garden. Curley replied that he knew nothing about lions and tigers and didn't care to learn. Whereupon Dickson suggested that the cargo be returned. The animals never lett the liner.

It was the same menagerie that Dickson exhibited in Paris, where he discovered his end of the gate was not enough to take care of the Beasts' appetites. To forget the headache he evidently figured on slipping the show to Curley.

Swish, You're Out

Atlantic City, Aug. 29.
Guess who's here? A former
female impersonator!
He's the bouncer at a night
club and he's bouncing all

around. F. l. was formerly well known in vaudeville.

Lavoffs Taking Caliente: Resort **Taking Tourists**

Vaude acts laying off here are grabbing a few days' vacation with free board and room at Callente where they stage a rehearsed 'Impromptu entertainment for tour

Resort has discovered that with Resort has discovered that with gambling out, tourists taking advantage of come-on \$1 lunch look for entertainment for the buck layout. Acts working in al fresco dining spot keep customers at tables, necessitating spending of additional money for drinks.

Cost to Culiente for acts is clean linen, the actel end being practically nil.

Better Times' Ballyhoo, But Only \$30 in 3 Nites

Minneapolls, Aug. 29. Minneapolis' needy vaude per-formers staged a free show in the open air pavilion at Lake Harriet, one of the city's leading parks, taking up collections each of the three

the liner.

It was the same menageric that Dickson exhibited in Paris, where discovered his end of the gate was not enough to take care of the headache he evidentity figured on silipping the show to Curley.

Cafe Men Cross Fingers

In Planning New Clubs

Due to the market's behavior, and with their fingers crossed, cafe enterpreney are ogling the coupon-clipping trade for the fall and pianaing some new ultra rendevous in the east part of town. The content of the content of the properticular of the content o

ON NEWSPAPERS

Chicago Public Event Boom Under Newspaper Sponsorship-Good Showmanship Manifested by Press Pageants, Festivals and Other Journalistically-Promoted Events Draw Huge Gates-Stage Interests, Especially Legit, Do Nothing

STAGE UNTOUCHABLES

Chicago, Aug. 29. Chicago's greatest showmen work

Easily the biggest attractions staged here in the past 12 months have been produced by the Chicago Tribuno' and its evening competi-tor, the Chicago 'News.' Two 'Trib' events played to approxi-mately 154,000 paid admissions. Three 'News'-spensored affairs, in the same period, played to around 127,000 paid admissions.

127,000 paid admissions.
These events were promoted with
these big crowds and grosses obtained during a year when show
business in Chicago was starving
and the legitimate stage, in particular, was suffering from lack of ingenuity, exploitation and the very
equility, exploitation and the very
edy exemplified by the two newsedy exemplified by the two newsnapers.

papers.
Of course, the dailies have certain obvious advantages in that unstituted publicity in their own columns is possible. Tribune also has WGN and the 'News WMAQ radio stations, to fire from the ether end. Yet the contrast between the imagination, resourcefulness and showmanliness of the newspaper (Continued on page 55)

APPROVED PIX GOSSIP TO CURB RADIO 'DIRT'

Hollywood, Aug. 29. Studios, now realizing value of the

Studios, now realizing value of the air for picture personnel exploitation, are supplying a daily news letter to around 90 independent stations, with material for local air picture gossip.

Back of the scheme is also the intention to halt peddling from here of harmful dirt-gossip material that was being syndicated by free lancers who were not worrying too much about the truth of the stuff sent out. Holly wood on the Air. Paramount has since followed suit, with Metro preparing to institute a similar scheme.

SMART SHOWMEN Chi World's Fair Ten Months Off, **Already Busy on Catchpenny Take**

Window Grosses

Haberdashery shop in Times Square is trying to admulate buying by quoting grosses of the Broadway film theatres. Store's angle is that box offices reflect a return to prosperity, and even though some of the figures mean red to a theatre, the pagsing public may figure K's big anyhow.

Shop has a board out front where all; can see. It reads:

"Depression, eh? Look at the estimates for last week from leading Broadway theatres." It then lists the Capitol, Paramount, Strand, Roxy, Mayfair, Palace and, for good measure, Minsky's Republic.

Ruling Exempts All Critics From Admission Tax

The Commissioner of Internal Revenue at Washington has re-versed the Treasury Department, of which his bureau is a part and negated the regulations covering the new admissions tax by ruling that newspaper people entering theatres in pursuit of reportorial duties shall in pursuit of reportorial duties shall not pay tax. This may start a controversy in tax circles, but the ruling appears to have been the result of careful consideration on the part of the chief tax commissioner.

The favorable ruling came as the (Continued on page 46)

Oil on the Side

Baltimore, Aug. 29. Having demolished the former buriev stand, the Folly, Hon Nichols, operator of the burlesque Gayety here, is putting up a gas station on that corner.

Will operate the gas and oil business in conjunction with buriey at the Gayety and straight film at the Embassy. Also planning to start his cabaret again later this fall.

Tacoma, Aug.

Eclipse as Opposition

Dennis, Mass., Aug. 29. Raymond Moore, manager of the Cape Playhouse, legit, announced that because of the sun's eclipse Wednesday (31) the starting time of the matinee will be advanced. Idea is to give people time to view the air spectacle, which is a new kind of opposition, Chloago, Aug. 29,
On a basis of the handful of
events now open and operating, the
1932 Century of Progress Exposition
ought to be an expensive form of
amusement. It costs a couple \$4.76
to enter the grounds and visit the
few spots available 10 months before the Fair opens. This budgets
as follows for two persons:

Grounds.

follows for two persons:

Grounds . 26
Bus . 56
Hall of Science . 30
Fr. Dearborn replica . 30
Alligator Farm . 50
Midget blimp . 1.0
Midget blimp . 50
Midget blimp . 50
Lincoln display . 50
Lincoln display . 50 Total \$4.70

Lincoln display is a log enclosure which costs 25 cents per person to (Continued on page 45)

MILK SHALL NOT PASS, BUT LIQUOR TRUCK OK

Maivern, Ia., Aug. 29.

Causig no end of trouble for runsruncer of collects sitcausig no end of trouble for runsruncer of collects sitcausig no end of trouble for runsruncer of the collects sitproduce. The collects of the coll

With \$20 Grosses High

Tacoma, Aug. 29.
Show people, vaudevillians, managers, carni boys, etc., are already arriving here seeking jobs in big fruit and vegetable, garden tracts awaiting the opening of the Puyali-

up Fair. Some of the showmen are cashing Some of the showmen are cashing in big giving performances in barns and warehouses with the grand blowoff a hoe-flown dance. Admission charge runs to 25 cents with orders taken on those farmers without the jincle. Some grosses are as high as \$20.

Pop-Price Sophisticated Fans Don't Exist, Lowry's Discovery on B'way

As far as Ed Lowry's concerned, all the world's Pourhkeepsle.

Mr. Lowry has been told about the dissimilarity of picture audiences in different towns. He's heard the one about the sophistication of de luxe audiences.

He calls it'so much hoosy.

Topular-price, sophisticated picture audiences do not exist, says the lad who went to St. Louis for a brief m. c. engagement, and stayed three years.

Chicago—every town in America— has its pop-priced audience, and they're all alike. They derive from the same stratum of taste and in-telligence. Though they reside in different, more or less metropolitan, localities, they merge into a solid community that stretches from soast to coast.

Just Bigger Main St.

Just Bigger Main St.

Paramounts New York audience
is a liftle 'quicker on the 'up-take
than other groups Mr. Lowly has
eithertallied. 'After Friday's opening,
show, he didn't press so hard, ddwrt
prolong 'the pauses before pinch
lines. But, except for that difference, he clicked, with the same routthe that put him over in the glicks
and carefully discarded the Tuxedo,
Aireed woon him by Parismount seece. urged upon him by Paramount execs.

Laughs came in the anticipated airged upon him by Paramount exces. Laughs came in the anticipated apots, fan mall commented on the exact qualities accelained in St. Louis, Gifts, engraved to Smiling Bedde, artived in generous, out-of-fown numbers, Fans followed Lower, from the Aughon to, the Academy, to Brocklyn, to Paramount, groups, of warm-hearted people who sent him poems of appreciation, ringing with lusty, gmall-town phrases.

From the linterlands, too, came groups of his old buddies, using help, summer, vacations to take, a look, at Jones, Beach and representation of the contract of the cont

used in other towns: rarructurary, he asked; for broadcast from his dressing room for one half hour every day.

Methods, such as these, he was fold, would have no weight in a big, wale-ager town. They would make no impression on de luxe audiences. Lowry Key Route

'That's not so,' Mr. Lowry be-lieves. 'The larger the town, the (Continued on page 4)

Louella Parsons to **Europe on Film Survey**

Hollywood, Aug. 23.
Louella O. Parsons, Hearst plcture columnist, leaves here in two weeks for a protracted stay in Europe. While there she will survey the foreign film field, and supply weeks for a protracted stay in Eu-rope. While there she will survey the foreign film field, and supply material from her investigations for the Hearst papers. During her absence, which is in-definite, her daily film column from here will be written by her daughter, Harriet.

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Such Is Fame

Hollywood, Aug. 29. widely announcing that After widely announcing that Dorothy Wilson, former studio stenog, had received more fan mail than combined names of company, Radio is sending the girl to Nevada, to open an air

rodeo.

As the governor of the state would be there, it was decided to have various celebs on the lot sign a letter of congratulation to the executive.

P.A. took the letter to Ann Harding to sign. He was floored when this Radio star asked: 'Who is Dorothy Wilson?'

Bathing Beach Beauts From Both Coasts for WB's Multi-Name Pic

Hollywood, Aug. 29.
Warners will do a muiti-name
picture in '42nd Street,' which will oe produced as a musical drama with Warren William, Kay Francis,

with Warren William, Kay Francis, Yoan Biodoidl, George Frent, Ruby Keeler!, Dick Powell, Guy Kibbes, Girenda Farrett and Frank McHusht. To pick show siris and bally the production, Maxwell Ariow, edsting director, will dake photographic crew and comb coast from San Diego to San Francisco, Wille a second unit. Deserved to the second control of the se

Members Seeking Office Stir Filmdom at Primary

Hollywood, Aug. 29. Hollywood, Aug. 29.
Primary election, in this state tomorrow (Tuesday) is occasioning
more interest from the picture mob
than usual. Tis due to film name
on the ballotto. ...
Mitchell Lewis is a Republican
candidate for state, assembly from
57th district; Hedde Hopper is runstare for a place on the county Re-

57th district; Hedda Hopper is running for a place on the county. Republican committee, and the same for David-Horsley.

"Spencer Valentine, story agent, and Aivin J. Neitz, former director, are candidates for the Democratic central committee. Morris J. Herbert, former theatrical advance man, is running, for Congress in the Republican primaries.

Par Asks Ambassador to Hold Off on 'Farewell'

Hold OH OR FAREWEIL
Italian Ambassador, in Washington, has been asked by Paramount
to do or say nothing about Farewell to Arms' until the film is completed and shown. Ambassador had
orders from Rome to enter official
abjections on the picture to the
State Department.
Par's argument is that though
the Hemingway story may seem objectionable it won't be detrimental
to Italy in its film form.
However, film company is con-

However, film company is considering eliminating the Italian military retreat, which was part of the story.

Goetz Angling for B.R. To Make Musical Films

Hollywood, Aug. 29. E. Ray Goetz, legit impresario, is here endeavoring to raise finances for a series of independent musical

He believes time ripe for this ype of picture.

Cohn Goes Back

Harry Cohn, who talks a great transcontinental aviation passage, went back to the Coast Saturday (27) via Century and Chief.
Cohn's flying alibit his time is that he was advised by his Hollywood office that his insurance premiums hadn't been paid yet.
Saul Bornstein, of Irving Berlin, Irvinowa to have accompanied Cohn, didn't make the trip.



WILL MAHONEY

WILL MAHUNE.I
This Week Paramount, Brooklyn
San Francisco 'Cull' said: Will
Mahoney is an envoy of good cheer,
You' cannot resist bursting into
laughter and applause. To the
poetry of motion of Mr. Mahoney's
Mahoney arts, the Mahoney shope,
Marvelous is the word to describe
'It'

RALPH G. FARNUM

Pay-to-Act Shops Where 'Schools' Once Took 'Em

Pay-to-act picture places are flooding the side streets of Broadway, many of them in the same apots occupied by phoney film schools until the Better Business Bureau put them out of business. New method so tar has escaped prosecution. No complaints have been made and inteleading advertising hasn't yet been discovered. System used in several of the places is to charge aspirants to startdom \$110 for negative costs of the first 1,000 feet. The understanding with the several company will be several constants. Never make the several company will be several constants and will be several const

the new era in what they term pic-ture quackery.

One of the places had its copy turned down by two of the metro-politan dailies. Ad rejected because-check-up failed to reveal means of release read: 'You produce and act in your own shorts. 'I'l get you in-ternational distribution at good

in your own shorts. I'll get you international distribution at good profit."

Some of the studios are trying a new twist. The head of one stated: 'This is a perfectly legitimate business, but, like every other, there are some phonies who would spoil it. We went to the Hays Organization, and they know all about us.'

At snother of the spots, all of which on the day visited were well peopled with mothers and daughtera, a 'president-director-cameralman' was putting a couple of blondes through the pace. I'm want to romance—something different,' lisped one of the girls. The rehearsal was taking place in a dilapidated lobby, opening directify upon the profit of the sime in a dilapidated lobby, opening directify upon the profit of the sime lines as many times, the same lines as many times, the conch finally told them; 'Just let casy. That's all there is to acting.'

WEINGARTEN'S TRIP

Hollywood, Aug. 29.
To ald his recovery from a recent liness, Larry Weingarten, Metro associate producer, left here Saturday (27) on a four weeks' camping trip in Oregon.
Accompanyine Metro. Accompanying him is his trainer, Johnny DePalma.

INA CLAIRE'S TRUST FUND

Los Angeles, Aug. 29.
Ina Claire petitioned Superior court to change custodian of her \$50,000 trust fund from the closed First National bank of Beverly Hills to the Bank of America.

Schenck Sees Reformed Hollywood **Pointed Toward Good Times Again**

Film New Acts

Following picture players who are making personal stage appearances are reviewed in this issue, under New Acts, on Owen Moore

Writers Deserting Comedy; More Money in Drama

Hollywood, Aug. 29.

Finding that writing feature com edles is less remunerative than scrivening screen drams, writers, are deserting the comedy field. Currently less than a dozen men admit they write polite or farce comedy. Scribes claim that no matter wha

heir rep has been they have found themselves recently classe straight gag men.

stratisht gaig men.
As Wrifers they commanded importalit money but as sag men cutten salaries rarely go a say their type of writing to much harder than threight dramatics with harder than threight dramatics with harder than the thrown in.

Studies are pretty well but tenture comiedy production unless the but-ture is for an established comedy star, of which there are labour eight listed as draws.

Radio's Flu Mandate to **Cut Production Delays**

Hollywood, Aug. 29. production holdups through players becoming flu victims. Radio has ordered everyone on lot to report suspicious sneeze and coughs to department heads who are instructed to send sneeze then home until symptons disap

pean.
In the past month, studio has suf-fered several delays from flu, and it is hoped that immediate reporting of cases will eliminate this loss.

Mary Astor Commission Case Ordered to Trial

Los Angeles, Aug. 29. Los Angeles, Aug. 29.
Suit of Collier and Finn, agents, against Mary Astor, for \$2.433 commissions alleged due, will go to trial following the denial of plaintiff's motion for judgment on strength of the pleadings.

strength of the pleadings. Contract between agency and actress made in 1929, contained clause exempting from 10% commission any salary obtained from Kenneth Hawks' unit at Fox. Hawks, Miss Astor's first husband was killed in an air crash. Commission; sought is on Miss Astor's Radio contract which guaranteed 40 weeks in 1931 at \$2,000 a week:

Arthur Marx West
Arthur (Harpo) Marx returned to
the Coast last week; signifying that
his proposed trip to Russin is off.
Marx was to guest with the Moscow Art Players over there at the
invitation of Max Reinhardt.
Accompanying Marx : west : was
Charles Lederer.

SAILINGS

SAILINGS

Sept. 10 (New York to Bermuda)
Lee Marcus (Monarch of Bermuda).
Sept. 2 (London to New York),
Elizabeth Lonergan (Europa).
Aug. 31 (London to New York),
Joe Seidelman, T. J. Martin (MaJeatto).
Aug. 29 (New York to London),
Paul Robeson, Richard Crooks,
Jack Harris (Bermen).
Aug. 27 (London to New York),
Fred Astairs, George Arils, Phylis
Konstant, Borls Petroff, Jaycee
Jones (Berengaria).
Aug. 25 (Frigeo to Tokio) Douglas Faitbanks (Chichhbu Maru).
Aug. 24 (New York to London)
Frank Buck, Mr. and Mrs. Adolphe
Menjou (Europa).
Aug. 24 (Los Angeles to Sydney),
Aug. 24 (Los Angeles to Sydney),

Since investing the money last Aug. 24 (Los Angeles to Sydney), year, securities have shrunk \$2,400. Cresson Smith (Mariposa).

Hollywood's a changed town. It has been cured, by necessity, of its extravagances: It is eager to prost by its mistakes. The chastened flin eapitol is forging ahead with a snap, sober, carefully budgetted attitude. This goopel of Westcoast reform comes to town with Joe Schneck, a volce crying in the wilderness that good times have returned to Hollyswood.

wood.

The film colony has undergone three important reversals of view point, according to Mr. Schenck's optimistic doctrine. The improvement relate to organization, production and treatment of stars, or duction and treatment of stars, or chief among the lessons learned during the past trying year is the necessity of one-man control of picture studios.

ture studios. "Too many production bosses con-fused policy and subdivided morate. Mr. Scheckt explains. Studios lave had ample opportunity to learn the hazards of de-centralized leadership. Now they are forming themselves into closely kint units under individual dictatorehips. Their leaders are flexible human beings who, though they are not artists

who, though they are not artists themselved; kniew how to get work out of creative brains.

This is the first importannt stride cited by Mr. Schenick is an Indicator of improved product.

Factory, Methods Taboo

fractory Methode Taboo

The pleos-work attitude that developed when talkers divided production into complicated departments is allowing thinks, for the manufacture of desks and chairs. But moving pictures are not wholesale commodities—a fact, obvious though it may be, that the industry hasn't always remembered. Pressed by an art that had merged with big business, studios ground out cycles, rubberstamp productions, skeleton plots draged with publicity, blurbs and sar trappings. Talkers were made with trappings, Talkers were made with the pre-talker method of proquetion in which nime could be edited attern they were shot.

Eollywood has, taken cognizance is important—from the greatest to the least of program sellers. A transformation is shaping, not only, in organization, but in the thought production. The film industry has stopped making pictures—it has started to produce them.

Circulating Stars

Thiddy away Mr Schopek Holly-

Circulating Stars

Circulating Stars

Thirdly, says Mr. Schenck, Hollywood has seen the advantage of hitching its ascendant bandwagoa to picture stars.

Studios are not wasting their resources today. If stars are idle, for the lack of project vehicles, they are loaned for specified, carefully inspected scripts, to other studios.

The criticism that the public will tire of stars who are not conserved by their own studios does not apply. No one tires of a charming acquaintance—however often encountered—who has something amusing, talented or vital to contribute to the meeting. Fans like to see their favorites.

worttes. "They are bored by them only, when releases are dull and unsuitable. Companies now keeping their stars in judicious circulation are rebuilding public confidence and interest in the film industry, as well as enriching their own studios and all cinema product."

3 City Search While Tot Takes Trolley Ride

Washington, Aug. 29.
With the police of three citioking for him, Malvin Stief four-year-old son of Nathan Stiefel, local theatre owner, has been re-turned to his father.

Boy's nurse took him for a street car ride without notifying the par-ents, who sent in an alarm to At-lantic City, New Jersey and local

Mrs. Cohan Improves
Hollywood, Aug. 29.
Mrs. George M. Cohan, who has
been in a hospital, is much improved.

proved.

Actor-producer's wife has been confined for the past fortnight.

Coast Pays Tribute to Songwriters. And George M. Cohan in Particular

Hollywood, Aug. 29.
That little guy who used to say
"My mother thanks you, my father
thanks you, my sister thanks you;
and I thank you, had his auditors
turn tha tables turn the tables on him the other night at the Cocoanut Grove, when some 1,500 gathered to pay tribute

Cohan expressed it As George As George Cohan expressed it himself, he didn't know why they picked on him, but he changed his mind when the throng in the Grove stood up and cheered him as he made his way to the floor and onto the rostrum. He found out. They cheered and applauded, and it wasn't one of those Hollywood

the control of a population and it transm't one of those Hollywood cheers. They meant this one. There were others present besides that portion of the picture mob which is always on hand to give a front to some event and dress up the ringside. Outnumbering these sitter-liners were the ellite of Los Augeles and Passelens. On the rostrum for a full three minutes trying to coilect himself, stalling by playing with a card on a floral basket.

Cchar's Response.

Cohan's Response

When he did start talking he told them it was a great thing to honor the songwriters, as a tribute to one was a tribute to all, and he knew that his fellow craftsmen were

then it was a great thing to mone, the songwitters, as a tribute to one was a tribute to all, and he knew that his fellow cratemen were most appreciative of the turnout and honor paid them, and then he did Give My Regards to Broadway. Where access the tribe of the turnout and honor paid them, and then he did way, but coher as the foreign and the head to depart for that sleep in order to be on the set the next morning.

All the present day writers out here were on hand. Besides which Jolson unburdened himself of a half dozen numbers before he dared atop, and sise a dynamic sock was Banks Winter, the 80-year-old minarted who in husky, and voluble with the work of the them with the work of the work of the the same the work of the work of the same should be the same the work of t

Chrls Brown. Testimonial ran four hours.

As a Surprise

As a Surprise
Cohan throws a surprise dinner
tonight (29) at Al Levey's Taven
dor Manule Lowenstein, a friend of
23 years.
Dinner is the result of Lowenateln'a burn over having received,
no invitation to the Cohan testimonial at the Ambassador. Around
300 expected to attend.

Bucking Malay

Hollywood, Aug. 29.

Clyde Elliott, who directed, and
Spearing who worked on story
Bring 'Em Back Alive' signed by
she William Morris Agency to do a
similar story for Fox. Will be made
to the Welsty confund.

she william Morris Agency to do a similar story for Fox. Will be made in the Malay peninsula. Pair arrive here today (29) for a conference with Winneld Shee-han on story. They will organize their expedition here and leave about Oct. 1.

He'd Rather P. A. Than Act, So MacLeod Shifts

Hollywood, Aug. 29.
After working in 19 pictures,
Fraser MacLeod gives up acting to
become a publicity man.
Now assistant to George Bilson,
exploitation man at Warners.

Doug to Far East

San Francisco, Aug. 29.
Douglas Fairbanks sailed on the
Chilchibu Maru' on Thursday (25)
heading for Tokio and thence into
Tibet. With him were Capt. Konneth Davenport, Charles Lewis and
Allen Boone. Allen Boone.

Mary Pickford came up with Fairbanks to see him off.

LIBBY HOLMAN YARN

Radio Readying 'Torch Singer'— Cukor to Direct, Arline Judge Cast

Hollywood, Aug. 29.

Hollywood, Aug. 29.
Radio has assigned George Cukor to direct Arcyko Singer. Yarn now being written and based on the Libby Holman case. Arline Judge only player assigned so far.
Casey Robinson will direct the next Tom Keene western, at the same studio, with Betty Furness as femme lead. J. W. Ruben gets the megsing assignment on Bill Boyd's next, Yukon

Chaplin on Stand Battles to Keep Sons Off Screen

Los Angeles Aug 29. Los Angeles, Aug. 29.
Arguments still being heard today (Monday) before Superior Judge Wood on Charles Chaplin's pettion for an injunction restraining Lita Grey Chaplin, his divorced wife, from carrying out contract with Fox whereby their two children, Fox whereby their two children, which was the contract with the c

Charles Spencer, Jr., 7, and Earl, 8, would be featured in a picture for that company.

Chaplin, on the stand last Saturday protested the children's entrance into the company of the comp

Radio Will Not Take Up Ricardo Cortez Option

Hollywood, Aug. 29.
Radlo will not pick up the option
for another year on Ricardo Cortez, whose two-year contract ex-

pires Nov. 1.

He made 10 pictures for the company during this period and Radio figured on making him an outstanding box office attraction in 'is' My Face Red?' Last two for Radio were 'Thirteen Women' and 'The Phantom of Chestwood.'

He is now on loan to Metro for Fiesh' with his contract expiring on the compiction of that picture.

Keaton and Durante **Making 3 Features**

Metro's Buster Keaton-Jimmy Durante team will be stretched to a trio, with Jackle Cooper added to the next picture. 'Be Your Age.' Edward Sedgewick, Deimer Daves and Milton Raison have been asand Milton Raison have signed to whip up a story

BUDDY'S SCREEN RETURN

ar and Radio Interested—Gary Cooper Opposite Mary Pickford

This winter may see Buddy Rogers back on the Paramount lot, although Radio is also interested. Rogers is under NBC management, which is affiliated with the RKO radio-film-theatre interests.

The next Mary Pickford picture, for which Rogers was stated, will see Gary Cooper opposite that actress.

FROM PARK TO PLAINS

Hollywood, Aug. 29.
Betty Furness, socialite, who comes from the Park Ave. sector of the east, and has been under contract to Radio for three months, to make her debut before the 'one-eyed monster.'

She will greet her public in 'Renegades of the West.'

PAR'S NEW WRITERS

Hollywood, Aug. 29,
Paramount lias hired Julien Josephson, Murray Roth and Paul
Gerard Smith fo write originals.

That Regal Exit

Hollywood, Aug. 29.
Top member of visiting no-bility, who recently was guest of honor at homes of several stars, stalked out of a Bev-erly Hills hotel without paying his bill.
He then had his valet climb

the fire escape to drag out lug-gage he left as security.

GLORIA OR JEANETTE IN PEGGY'S OPERETTA

Peggy Fears is negotiating with both Gloria Swanson and Jeanette MacDonald for the principal femme role in the new Kern-Hammerstein operetta. It is Miss Fears' intention to have this show on Broadway by Thanksgiving, Casting is already

Thankegiving. Casting is already under way.
Miss Swanson is currently abroad, while Miss MacDonald is on the coast. Latter is ostensibly due in Paris to play a stage revival of The Merry Widow there, but differing the control of the coast.
Miss MacDonald may not now go over as intended for the October opening.

opening.

In the case of Miss Fears' operetta and these screen luminaries,
overtures have reached the point
where it's a matter of money.

RODGERS-HART ASKING \$4,000, PAR DICKERING

Hollywood, Aug. 29.

Rodgers and, Hart, whom Paramount is after for a new contract, are asking 'em almost 200% increase over the old deal.

When the team left Paramount to write the music and lyrles for Jolson's The New Yorker' (UA), they were setting statem are 2004 35,500, and when Paramount wanted them back it was figured the old amount back it was figured the old amount

back it was figured the old amount would be okay with the boys. But the lads added on an extra \$500 to their U. A. stipend.

Though Rodgers and Hart have all the songs for the Jolson picture, star is trying to slip Color Line' and Tive Cents in My Pocket into both these tunes.

Radio's 14.

Holiywood, Aug. 29. Radio will hit peak production

next month. Studio will have 12 films going on Gower street and two Pathe during September,

Charity Will Profit by

Hollywood, Aug. 29. Studio Roosevelt - for - president committee, headed by Jack Warner, is lining up a motion picture and sports electric parade and pageant

sports electric parade and nageant to welcome the Democratic candi-date, scheduled to arrive here Sept. 24.
Parade to wind up either at Olympic stadium, or Rose Bowl in Pasadena, where admission will be charged to view proceedings. Gate goes to the Motion Picture Relief possion than the properties of the properties

pedic hospital.

If idea goes through, Will Rogers will be spokesman and Conrad

Happy Week for Extras With 6,859 Placements

Hollywood, Aug. 29.
Use of extras climbed last week to 6,859, new high for season. Big-gest day was Wednosday (24) with 1,440 day checks in circulation.

Contrary to custom of slient days Von Strohelm is using more extras than De Mille. No sets used more than 150 people a day during week, but plenty of production activity at all studios.

Leila Hyams Out

Hollywood, Aug. 29. Metro is not retaining Leila Hyams, with the company as a fea-tured player for around five years. Option on Miss Hyams' contract, which expired last Wednesday (24), is not being renewed.

Lights, Personals, Other Ga-Ga For Coast's Air Serial Debut

TALLULAH AND PAR

Much Depends On 'Tinfoil' as to Continuance—Option Time Sopt. 20

Hollywood, Aug. 29.
Tallulah Bankhead's chance of continuing with Paramount seems to depend on her reception in Metro's Tinfoil. Miss Bankhead is in the picture on loan. Option time for Miss Bankhead arrives Sept. 20.
Paramount some time are are.

Paramount some time ago ap-proached the actress with a view to cutting her salary. She has made five pictures for the company under her present contract.

Closer Check on Writers Invading Lots for Material

A system similar to that used by police is being introduced by the picture companies. So many phones writers and newspaper people have invaded Hollywood that film mer have ordered a strict check-up on credentials of those attempting to credentials of those attempting to gain access to people on the lots. At the same time the industry is taking steps to rescind the creden-tials of those writers judged to have abused the pivilege. Move is largely to strengthen the powers of the Hollywood Creden-tials Committee and to effect great-er congulation, between this body

tials Committee and to effect greater coordination between this body
and the studio press departments.
Where the committee has issued
warnings to persons who violated
their official certifications in the
past, the new move is to rescind
the badge of recognition for future
offenders.
Tightening up on the committee
and the press departments is believed to carry more weight than
admonishing stars who might be inclined to talk out of turn away
from their press departments.

Society Girl Replaced by Kay Francis in 'Cynara'

Hollywood, Aug. 29.
Dorothy Hale, society girl find;
of Sam Goldwyn, is out as the wife in 'Cynara' after three days' filming.
Replaced by Kay Francis, borrowed from Warners.
Miss Hale !-

from Warners.
Miss Hale is the widow of the late Gardner Hill, of Pittsburgh, and was also formerly married to Gaillard Thomas, Pittsburgh millionaire. Reason given for extracting Miss Hale from the cast is that she didn't Roosevelt Coast Pageant suit the part after it had undergon four changes in rewriting.

Karloff, Off Horror

Stuff, Gets Loew Bid

Hollywood, Aug. 29. Boris Karioff has been offered three weeks in the east, playing New York, Philadelphia and Wash-

ington for Loew.
Despite studio orders that only Despite studio orders that only photographs of the Universal player in horror makeup, such as he used in his pictures, can be sent out, he will appear straight if the dates go through.

Zukor's Chi Address

Chicago, Aug. 29. Addiph Zukor will be the guest of

honor and speaker at a Paramount-Publix luncheon tomorrow (Tuesday) at the Drake hotel. Exhibitors, newspapermen, critics, and members of the trade will be present along with the officials of Balaban and Katz and the exchange.

Columbus, Aug. 23.
A formal banquet, at which Zukor
Is expected to speak, and a preview
of 'Movie Crazy' (Lloyd) will round
out the stay of Paramounteer.

Freund to Direct

Hollywood, Aug. 29.
Karl Freund, Universal ace
cancraman, gels his first direc-torial assignment to meg 'Imhotep.'
Replaces William Wyler on the Job. Doris Karloff and Gloria Stuart will head the cast. Hollywood, Aug. 29.
A radio serial will now be started with calcium lights, personal appearances and the usual Hollywood fanfaro with which they open pictures, barber shops, meat markets and millinery emportums out here.

Ballyhoo is being arranged by KNX, local Paramount radio station, and Metro, for starting off of a Tarzan air serial, to be staged Sept. 10 at the long dark Expylian, Hollywood Boulevard.

Intention is to open the house for the one night, have the usual outside ga-ga, attendance of picture and radio names, and the usual Tm giald to be here from a mike in front and speeches and what have you inside.

... i 💆 · ·

Program is for a vaude show and rogram is for a vaude show and personal appearance from the stage, and then audience will be allowed to listen to first chapter of serial, which will be heard from the loud speaker equipment connected with a radio.

Metro is in on the ballyhoo, figur-

ing it's good exploitation 'Tarzan' film, now current.

WHEELER-WOOLSEY-RKO PALAVER OFF—MONEY

Hollywood, Aug. 29.

Proposition whereby Wheelers Woolsey would return to Radio upon completion of one picture contract with Columbia, is cold. Studio officials have been talking with Bert Wheeler for past two weeks with latter wanting double amount which studio officed. He contended that the W-W combination stood above the Radio star group in draw value at the box office, and figured their pay should be in proportion. Studio, however, could not see the demand, with result that Wheeler decided to call off negotiations.

From Stage, to Lift, To Studio—All for Par

From elevator boy in the Paramount building, New York, to Par's Hollywood studio is the leap for Joseph Gregory. He's been up and downing for two and a haif years. Before the depression slapped a uniform on him, Gregory was an assistant to Borls Petroff, unit stager. He doesn't know what his job will be at the studio, but it won't be running an elevator. Sam Katz is responsible for the switch,

Cagney West

Deferring his trip to the Coast a week, James Cagney left New York last Friday (26) to straighten

York last Friday (26) to straighten out his affairs with Warner Bros. Cagney's manager, Billy Grady, states that he and Cagney both have the assurance of major distributors that should Cagney secure a release from Warners or be legally adjuditionally with the control of the control of the control of the cagney secure a release would be no question about the cagney's independently made pleasures.

2D DEL RIO-RADIO

Making Another Film and Personal Appearance Tour

Hollywood, Aug. 29. Hollywood, Aug. 29.

Because of 'Bird of Paradise'
RKO is considering Dolbres Del
Rio for a second plcture. Salary
offer is \$15,000 flat, but no deal yet,
Miss Del Rio was also offered to
RKO for personal appearances with
the film in the circuit's combo spots.
This is also still holding fire. the film in the circuit's combo.
This is also still holding fire

Virginia Corbin's Son

Hollywood, Aug. 29.
Virginia Lee Corbin, in private
life Mrs. Theodore H. Prohl, had
a son at Cedars of Lebanon hospital Aug. 16.
Mrs. Prohl sought no publicity.

CLIFF EDWARDS WEDS

Hollywood, Aug. 29.
Cliff Edwards and Nancy Doyof fly today (Monday) to Yuma, Ariz, to be married.

Edwards was divorced by his first

Rockefellers Sponsor 600-Seater. Putting Oil Czars in Show Biz

Rockefeller participation as active and integral factors in the motion picture industry, sometimes anticipated but nev realized before is now a fact. The Rockefellers are building a motion picture house in Williamsburg, Va., of 600 seats,

Williamsburg, Va., of 600 seats,
Williamsburg, once the capital of
the U. S., is being restored to its
original Colonial design by the
Rockefeliers at a cost of several
million dollars.
When the house is completed,
RKO will manage and operate. This
is by request of the Rockefeliers.
The house is expected to be completed by New Year's.
Hitherto, the Rockefeliers have
been only on the brink of the bizcoming into that edge indirectly
partly through financial affiliations
with certain banking interests, and
partly through building of Rockefelier Center in New York of which
Radio City is a part.

The direct affiliation with show biz on the Rockefeller Center end, however, belongs to NBC and RKO. r companies lease certain in that huge plot for radio space in that huge plot for radio studios, an office building and two theatres. Rockefellers neither as landlords nor otherwise are affiliat-ed in the operation of these amuse-ment in the operation of these amuse-ment in the strictly an RCA-NBC

DKO Operation Only

Fig. Operation Only
However, the Virginia undertaking puts the Rockefelters directly
in the lik. Titoy are not only building but will own the property. RKO
will be restricted, so far as known,
to management and operation only.
No leass is involved. What the
compensation arrangement is for
RKO has not been divulged.
While probably a philanthropic
venture for the Rockefelter, the
Williamsburg venture looks to have
opentualities in that the family
may build more theatres for the
same or other reasons.

same or other reasons. Financially the Rockefellers have

Financially the Rockefellers have long had an indirect association with show big, first through the Equitable Trust Co, of New York, but more largely and recently through Chase, which absorbed the Equitable.

Chase, through its indirect financial interest in Loew's and more directly connected with General Theatres and Fox, is the largest single financial factor in show big, having a financial interest that runs around \$100,000,000 in the judustry, mostly in Fox.

The president of Chase is Win-

mostly in Foots of the season in the president of Chase is Win-The president of Chase is Win-ton, D., Ja and corner chief of the Equitable Bank. Addren was great the Chase in the Equitable Bank. Addren was great the chase of the Chase in the Chase in

with even indirectly.

How far this new Rockefeller interest may deveop towards active participation in the biz is open From a show angle, however, the outlook is rife with anticipation.

Windjammers' Long Race Being Made Into Feature

Hollywood, Aug. 29.
Walter Futter is making a feature
of the race of 18 windjammers between Australia and England. Ali tween Australia and England. All boats left, Australia the spanned of the second beautry in 163 days, beating the second boat by four hours.

A. J. Villers, novellst, and author of Vanished Fleets, a history of sailing vessels, photographed the trip.

State, L. A., Going on The Air Nightly Sept. 2

Los Angeles, Aug. 29.
Loew's State is going on the air nightly 16, 15 minutes over KMPC beginning Sept. 2 with the opening of 'Blondle of Foilles' (M-G).

House will have a remote control station and will endeavor to obtain studio personalities to appear in

New Technique

Hollywood, Aug. 29.

Hollywood, Aug. 29.
An indie producer is using another method to cut production. On his latest picture he stalled the cast, technicians and director when it came time to pay off, telling them to return the following day.
When they came back they discovered a stranger outside the office, who informed them the producer was unable to pay, but the stranger offered to buy their claims for from 25 to 50%. About half took the offer.
Later, they discovered the

Later, they discovered the stranger was the man who was financing the producer.

Eddie Grainger Figuring On Six Indies for Fox

Hollywood, Aug. 29.

Edmund Grainger, Fox ass Edmund Grainger, Fox associate producer now on an indefinite va-cation with pay, is waiting expira-tion of his contract to enable him to make independent productions. Grainger contemplates making six pictures, which he expects to re-lease through Fox, starting in Jan-

Grainger's father is J. R. Grain ger, general sales head for thi

Col. Drops Voight

Hollywood, Hubert Voight, handling photo-graphic news material since re-leved of the publicity reins at Co-lumbia by Cliff Lewis, goes off that payroll Wednesday (31) upon in-structions of Harry Cohn from the

Volght's duties will be divided among other members of the start. Volght is the publicity man who socked Daryl Zanuck, during an argument, which brought about his departure from the WB studio.

Ed Lowry Idea

(Continued from page 2) larger the audience, and the greater the campaign necessary to put a new name before the public. I've

the campaign necessary to put a new name before the public. I've played long engagements in five distinctly, different types of cities—in every one I've used the methods that I know appeal to my type of audience. Everywhere I've found fans the control of the co

maybe a concert sole—maybe with a few good acts.

That's the ambition of Smiling Eddle; to capitalize his audience appeal of friend, buddy and boy from the neighborhod—any neigh-borhood he happens to be playing.

Fox May Only Have 2 Houses Left in Chi

Z Houses Left in Chi
Chicago, Aug. 29.
Fox will probably dispose of its
Commercial theatre to Harry Balaban. Negotiations are on. With
this house changing hands Fox will
have only the Terminal and Sheridan left, in this city.
The Portage has just been taken
over. by Morris Kaplan, Schoenstadt's obtained the Midwest a few
works ago, the chocal tie. Monroe is
being operated by Sam Trink.

Harry Hartman Out

Los Angeles, Aug. 20. Another Fox West Coast vet man ager, Harry Hartman, district su-pervisor at San Diego, has been re-

pervisor as a placed.

B. V. Sturtevant, former district mgr. at Indianapolis for Skouras-Publix, substitutes.

PICTURES CAPRA'S 3 YEARS

Resigns with Columbia—Never Ha Asked for Contract

Hollywood, Aug. 29.
Frank Capra, director, will continue with Columbia for another three years. New contract was agreed upon last week despite there being one year to go on the present arrangement.
Capra has been a local

arrangement. Capra has been with the studio five years and has had as many contracts, none of which he has ever requested, Studio has youndarily proffered the new papers on cach cocasion.

19 WB PLAYERS IN 2 TO 4 PIX

Hollywood, Aug. 29.
First six pictures in productic at Warners-FN this season have players appearing in two or more ductions in season and a control of the season are a controlled to the

Charters tops list by working in four different features.
Shelia Terry, Glenda Farrell,
George P. Colling, Harry Holman,
William LeMaire and John Wray
are working in three aplece, while
Arthur Byron, Preston Foster, Guy
Kibbee, Robert Warwick, DeWitt
Jennings, Oscar Apfel, Jack LaRue,
Roscoe Karns, Edward McNamara,
Russell Simpson, Charles Middleon and Berton Churchill have two
assignments each. corking in four different features

OLYMPIC REELS FOR EUROPE BUT NOT U. S.

Hollywood, Aug. 29.

As a gesture to the Olympic Games committee, Metrotone News Corp., has compiled three reels of the events which will be presented to the body as a pictorial record.

Through agreement the three-reeler cannot be publicly released in this country. However, it is understood, after 90 days, it can be released in Europe.

As shown to the press here, the reels seem to hold title appeal to the color of the clips showing four forcign winners, all other firsts are American. Conspicuous by their absence is the Japanese team which ran away with the male swimming events, and the finals in equatation. Also missing is the marathon.

Of the newsreels covering the games, Metrotone has the largest staff and coverage. During the event it turned out reels for 15 different countries. Most of the stuff shown in this special reel has already been released through the regular Hearst and Fox weekly editions.

RKO Party Splits

Los Angeles, Aug. 29. Harold B. Franklin, after a confe marou E. FTanklin, after a conference here, leaves by plane Wednesday (31), for San Francisco. He then goes to Denyer and Omaha and arrives back in New York, Sept. 5, to attend an RKO directors meeting Sant. 7

ing, Sept. 7. Martin Beck goes to San Francisco but returns here Thursday
(1). Bob Sisk and Phil Reisman
will remain in L. A. another week.

Publix Allowing 3 Wks. For 'Venus' at N. Y. Par

Marien Dietrich's Blonde Venus's (Par), goes into the Paramount, New York, Sept. 9, with a possible two or three weeks in mind.
Publix had previously intended the film for the Rilatto or Rivoli. The Paramount has never held a film three weeks. Opportunity arises through turning over the Rivoli to United Artists.

Assistant Gets Director Spot After Sistrom Pix

Hollywood, Aug. 29.
On strength of his work on 'Crooked Circle,' first William Sistrom picture for World Wide, Lucky Humberstone draws directing con-tract from Paramount. No assignment vet.

Humberstone, former assistant dir., had previously directed one for Tiffany.

Exhib-Operator Break Wide Open; N. Y. Union in War of Retaliation

On Their Own

Hollywood, Aug. 29. ied by Arch Bowles, Al Han-sen, Frank Newman, Rick Ricketson, Mike Rosenberg,

sen, Frank Newman, Auc.
Ricketson, Mike Rosenberg,
and Charles Buckley, attorney,
leave for New York; chomorrow
(30). They will consult on seeson's film bookings.
Skouras' idea is to have his
division managers decide and
pick the pictures for their territory with responsibility thereafter on their own shoulders.

Animal Re-Issues As Balto Gets That Jungle Film Fever

Baltimore, Aug. 29.

Baltimore, Aug. 29.
This territory has gone wildanimal consciou. So, boiling has
been the enthusiasm for the jungle
films, and so niftick the grosses,
that the exhibs are beginning to
pull the old ones off the shelf.

Rango, old Par animaler, was
last week plucked out of the vaults
and brushed off hurriedly,
jungle epics, cilent can sound, are
getting calls. Silent ones are getting lecturers, the idea being taken
from Frank Buck's personals with
Paring 'Em Back'. Bring 'Em Back.'

Exhibs haven't been so excited about a cycle locally as the result of the strength of 'Congorilla' and 'Back Alive,' in years, both of which pictures got hold-over dates.

pictures got hold-over dates.

Neighborhood houses particularly
are interested in the animal celluloid because of the intense reaction
from the children. Exhibs state
they haven't gotten such an infux
of kids since the days of the old
westerns. Many mothers have
themselves gotten in touch with
exhibs to hold-over the flicker.

These animal pictures having done much to build up a new good-will for the neighs where mothers have been howling that the films getting too hotcha for their kids

Among Others, MAA Asks \$7,500 of White Zombie

White Zombie' receipts at United Artists, distributor of the film, have been tied up by attachment on be-half of the Music of America Arthalf of the Music of America Artists, Inc., he American subsidiary of Campbell-Connelly, English music publishers. M. A. A. alleges it advanced \$7,500 to Halperin Productions, Inc., and Edward R. and Victor Halperin in 1929. Seeking to recover this mcney, Zomble' was attached at U. A., with the court to determine how much, over and above moneys due other claimants, can, be utilized to pay off, part of the music publishers' claim.

Zomble has been previously hypothecated by Amusement Securities Corp. a New York loan firm Phil Goldstone, on the Coast, also has a prior claim on any moneys due the Halperin brothers from their independent production

their independent production.
Campbell-Connelly's daim arises
from a music-film deat whereby C-C
would have the exclusive sone pub-lishing rights to not less than 12
songs. In six Halperin screen mu-sicals for which rights \$7,500 was
paid in advance in California by
Jimmy Campbell of the British
company. No film musicals were
produced and the money wasn't returned, is the claim. Abeles &
Green are acting for the plaintiff.

Ralph Out as Lesser **Production Manager**

Hellywood, Aug. 29. Edward J. Ralph-has resigned as production manager of Sol Lesser's Principal Productions.

Lesser, now headquartering at Futter studios, will move within next two weeks to either Pathe or Metropolitan, but will not start pro-

ducing for six weeks.

First filming will be his serial,

Tarzan.

With Local 306 Monday (29) ade mitting that the Schwartz circuit has pulled away and that Lee Oohq will probably follow, exhibited ins declared that it is tod iate for New York independents to

late for New York Independents to compromise with the Kapian one ganization and that tomorrow (37) night fully 400 of its projectionists will, be replaced in the booths of over 75 active theatres by operators. The Kapian unit yesterday afternon called in its board of strateground of the theatres, and prepared for immediate war on the Schwartz chain of 15 theatres, all with free admissions, will be the chief means of retailation against Schwartz, Local 306 executives yesterday and Schwartz, afted against Schwartz. Local 306 execu-tives yesterday and Schwartz, atted dealing exclusively with the unions for 17 years, had sone completely, non-union, ordering all card men, including musicians and stagehands, out of those of his houses where vaudeville is a policy.

More For Empire While exhibitors expressed confi-dence that other chains, including the 20 theatres operated by Manhat-

the 20 theatree operated by Manniage than and those ruin by Caspy & Wheeler, Barr Brothers and Silvereman, as well as many individuals, will be among those entering the new booth obstract year on Sept. I with Empire; the Kaplan organization believed Manhatian at least would stick for another year. Confidence that it will win the fight in the long run, despite constrates signed this week, was exapressed in the Kaplan camp. The fact that it has the backing of the Ancerican Federation of Labor and all of the major company circuits in

all of the major company circuits in the Greater New York territory, as

all of the major company circuits in the Greater New York territory, as well as a new contract with the most powerful local indic chain, the 42 houses of Randforce (Fright & Rinsler), is chiefly responsible for this 306 attitude.

Exhibitor declarations that the Kaplan unit has spent large sums in policing New York and that its expense total exceeds 25 times that Commerce, are cooffed at around union headquarters. The 306 attitude is that it will continue to spend and that it will en next two weeks will argue its motion to compel film companies to service its open air houses, urionists claim they are assured of many months' supply of features from foreign companies. Two of these now rent-ing them old product at \$5 and \$10 tataling Plattures.

Horwitz Pact Execution Is Still in Abeyance

Although lawyers say they have approved, and are through with their end of the Horwitz-Hays zons ing pact, concerning Cleveland exhibitors, they'per remains the subject or executing the agreement by the circuit involved. Status of the matter is that within

the next two weeks Loew, Warners and RKO will either execute or not and RRO will either execute or not execute the agreement. Simply means that the circuits either will agree or disagree with the protec-tion interpretations of their legal attaches as to what they should do,

AGENT WINS

Beyer Gets Commish in First Com-

Hollywood, Aug. 29.
First agent-client dispute to be heard by the Academy conciliation committee was decided in favor of the agent. Although previously all such cases were fought in court. percentage argument between Richard Boleslavsky. director. ard Boleslavsky, director, and Charles Beyer, Agent, was handled amicably and paves the way for more cases of the type being settled by Açademy arbitration.

Boleslavsky, now directing Rasputin' at Metro, contended that Beyer did not obtain for him his

M-G engagement, Conciliation b ruled that inasmuch as Ecver held an exclusive agency contract he was entitled to commission.

\$175.000 AS AVERAGE COST

Indie Exhib Rep. Called to Wash. In Monopoly Row

Los Angeles, Aug. 29.
Armed with affidavits charging discrimination gainst indie exhibitors by distributers, and alleging a monopolistic attitude by Fox-West Coast, Major Frank S. Hutton, attorney for Independent Theatre Owners of Southern Catifornis, is in Washington, on invitation of U. S. Attorney General Mitchell, to present his case.
Hutton's trip followed meeting of

present his case.

Hittor's trip followed meeting of directors of indie organization, to devise ways and means of making what the exhibs term a final stand for their existence.

what the exhibs term a final stand for their existence.

Attempt of indies recently to force action by the federal government against signers of the consent decree entered into in 1929, wherein indies sought to obtain contempt of court order against F-WC and certain distributors, has made no considered to the federal distributors, has made no indies group charging interference in Washington by film interests.

Lâtest thorn in side of indies is reported closing by WB-FN with Fox-West Coast to supply next season's entire product, which leaves unaffiliated theatre men only two major services, and a few independent films, for their use.

Threats of refrees through federal courts are not taken seriously brander distribs, who hold no conviction of the control of the

Metro Gets Tough **Breaks on Planned** 3 \$200,000 Budgets

Hollywood, Aug. 29.
Plan of Metro to slap maximum
budgets of \$200,000, and a limit of
16 shooting days on three pictures
his failed through bad breaks.
Kongo. 'In Foil and 'Mask of Fu
Manchu' are the films.
Robert Montgomery's appendix
operation held up 'Tin Foil'; directorial disagreements, with Charles,
Brabin finally replacing Charles
Vidor, delayed 'Manchu, seript difficutties held 'Kongo' back. Hollywood, Aug. 29.

JAFFE JOINS RADIO AS **GENERAL STUDIO MGR.**

Hollywood, Aug. 29 Hottywood, Aug. 25.

Having broken away from commitments to return either to Paramount or go to Fox, Sam Jance has tied with Radio to become gen-

has tied with Radio to become general studio manager. Besides carrying this title and superviein, the physical end of production. Jaffee will be an aide to David Seiznick. Aiso a possibility of his later handling units as an associate producer. C. D. White continues as studio manager under Jaffe.

'Night Mayor' Is Shown in Des Moines

Des Molnes, Aug. 29.
Night Mayor showed at the Straud last week in spite of Columbia ocquiescing to the picture being postponed on Broadway screens.

In reply to the request that Milton Simon, manager of the Strand, with

GLUCKSMAN RETURNS

E. M. Glucksman, former general theatre director for RKO, gets back this week after a two months' holi-day in Europe. Glucksman is bringing back play scripts as legit and picture produc-tion possibilities.

Framing Roxy

Chicago, Aug. 29.
Martin Beck appeared locally
in the role of a practical joker,
his victim being S. L. Rothafel.

his victim being S. L. Rothafei. It was an old gag, but Roxy hadn't a suspicion. Hoax was puiled at the luncheon at the Blackstone hotel with members of the press, among others, present to meet the RKO party passing through to the property passing through to the property of the propert

Rest of the luncheon guests were in on the gag. Roxy was told later in the day. His re-action is not reported.

Pictures Can Only Stand 1 More Year Of Doubles, Hammons

Figuring that the production end of the industry cannot stand more than another year of double-featuring, E. W. Hammons, oldest producer of short subjects in the industry, declares that he is willing to 'take it on the chin' for another vear.

Hammons, admitting that he will be happy if he breaks even on his two-reeler overhead during 1932-33, declares that the public, as well, will not countenance twin features much

ionger.

Hammons observes that exhibitors are paying for two features
what should be the price of one, and
that producers are becoming aware
that their philanthropy is not ap-

DROP CENSOR FORMULA **IDEAS ON NEWSREELS**

Efforts to establish a censor formula for newsreels, similar to that of the Hays Code for features and short, have been abandoned. Reason for elasticity in the news end is the conclusion that any specific laws would rob the reels of initiative.

initiative. Newsreels are now not even being previewed though every picture produced by the studios is seen in script and preview form by Hays representatives on both Coasts. Judgment on news matters has been relegated solely to the newsreel editor. Occasionality counsel of the Hays group is sought, but this is never binding.

WB GIVES 8 EXTRAS CHANCE AT REAL PARTS

Hollywood, Aug. 29.
Statement of Jack Warner severa
mints ago that he would give con
tracts to unknowns who had possi
bilities, and didn't think in box-ca
figures, has resulted in contracts fo
cight extra girls at WB.

Giris are Lorena Leyson, Jac-quelyn Ailen, Ceraine Greer, Alize Janz, Helen Mann, Murlei Gordon Fatricia Green and Monica Bannis-ter. Contracts are short termers at \$75 and \$100 a week.

Fox Clears 'Sherlock' After 5 Mons. Chase

All details on rights for 'Sherlock Holmes' were finally cleared Thurs-

REGARDING FI

Major Producers Say Move Must Be Unanimous Liken It to Disarmament -Set Three Budgets of \$150,000, \$200,000 and \$300.000 - Conferences Held in N. Y.

'QUIT STALLING'

Itimatum from the bankers to qui stalling, film producers are considoring a concerted move to get the average cost of feature length pic tures down to \$175,000.

Eastern conferences during the vey which Will Hays is personally making, reveal that in many in-stances Hollywood's promise to economize has been on a 'tomor economize has been on a tomor-row basis. Bankers, admitted to have wearied of promises, are credited with the attitude that the picture business must have reduced production budgets regardless of the

means to this end.

The new grades of budgets as in-tended would start at \$150,000 for tended would start at \$150,000 for the average program type, \$200,000 when deemed necessary and \$300,000 top. Any budget exceeding this maximum would have to be for a special feature. Desire, however, is that at the end of the production year the producers' books shall balance so that the cost checked off to cach feature will average the aimed at \$175,000.

Disarmament Complex
One of the most popular excuses of companies for not preening prior to this is that organizations taking the initiative would surfer; that

to this is that organizations taking the initiative would surfer; that their best people would move to lots continuing to pay higher wages and that, like disarmament, the studio first taking action would leave itself open to the other companies. This is the reason for companies con-templating one united front on the applied:

Major studios are currently Major studios are currently turn-ing out features running from \$125, 000 to \$1,000,000 with executives figuring that \$325,000 is the average cost at present and too high.

LASKY AS INDIE **PRODUCER** FOR PAR

Hollywood, Aug. 29.

Hollywood, Aug. 29.
Paramount is working out a similar deal with is working out a similar deal with isesse Lasky to the one it recently arranged with B. P. Schulberg for a series of independent productions.

The Lasky arrangement is said to include full settlement of his present contract, with has about 16 months to go, and means a consideration of about \$250,000. A provision of the settlement is reported to the settlement is reported to the settlement of the settlement of the settlement is reported to the sett

Holmes' were finally cleared Thursday (25), so, Fox can now go ahead
with making the film. It represents
a five months world chase.
Dialog rights were held in New
York, somebody in Switzerland held
the talker rights and the Doyle
estate, in London, also had to be
contacted. Besides that, the Frohman company, which first produced
the play, had its contentions.
Clive Brook will be borrowed by
Fox from Paramount for the lead.

Lasky returns from a trip to
kexico. Lasky fox mix a kexico. Lasky fox kexico.
Former Paramount studio head
over ever paramount studio head
seen ever proper paramount studio head
over ever paramount studio head
seen ever proper paramount studio head
seen ever proper paramount studio head
over ever paramount studio head

BANKERS' INTENT Cagney-Dvorak's Contract Breach Scored by Coast Producers' Ass'n. Which Votes 'Hands Off' Policy

Working on Roof

Holiywood, Aug. 29.
With nine pictures in production and requiring all available stage space at Radio, stuand stage space at Radio, studio has built exterior sets for 'Kong' on the stage roofs at Pathe.

'Conqueror' sets on the ranch made it impossible for con-struction of 'Kong' sets there.

Studios Agree on Fuller Co-Op as to Player Exchanges

Hollywood, Aug. 29.
At producers' meeting, following a complaint by Samuel Goldwyn that At producers' meeting, following a complaint by Samuel Goldwyn that real co-operation among the studios was lacking, because Irene Dunne (Radio) refused to be loaned to Goldwyn for 'Cynara', producers agreed that as their companies are playing each others' pictures they must go out of their way in exchanging players. Matter of working out an agreement with the artists' agents was taken up and referred to a committee consisting of Irving Thaiberg, Dave Selznick and Edwin Loeb. Also, suggestion was made that rules and regulations should be worked out to become effective about Jan. 1.

Regarding the resolution of hands off on players jumping contracts, it was decided that any produce who for our players y more who for the player should demand a hearing from the producers or through the player should quit during the shooting of a picture no decision is necessary for the other members of the association to negotiate with them.

essary for the other members of association to negotiate with the

'SMILIN' THRU' COSTING M-G AROUND \$750,000

Hollywood, Aug. 29. Metro expects that 'Smilin' Thru,

Metro expects that 'Smillin' Thru,' now in its Joth week of production, will cost around \$750,000 before it reaches release.

Budget was \$220,000 before a camera crank was turned. This represents cost of film rights from Joe Schenck, and sainers or those involved the state of the cost of the c

Kent Is Not Flatly Against Higher Rentals

The film industry cannot stand rental increases of from 30 to 50% over last year, declares S. R. Kent, Fox head, but those films deemed outstanding pictures, can be increased from 15 to 25% because they will merit more than that in return at the box office. By the same token low grade program pictures should be less than they were in '31-'32, he declares.

Kent emphasizes these distinctions in pointing out that he is not flatly opposed to higher rentals for 32-33.

Allied Sees Political Propaganda in Films

Chicago, Aug. 29.
Allied Exhibitors has adopted a resolution not to permit politically blased pictures on its screens.
Allied declared the producers are taking sides in politics, and slipping in direct or subile propaganda.

Hollywood, Aug. 29.

At the semi-annual meeting of the Motion Picture Producers and Distributors Association last week a resolution was passed recoma resolution was passed recom-mending that 'All members at no mending that 'All members at no time in the future shall employ any artist who has refused, without le-gal justification, to comply with his contractual obligations to any pro-ducer of motion pictures.' Will H. Hays himself made the formal an-nouncement of the adoption of the resolution.

resolution.

This means that producers will adopt a hands-off attitude toward any squabble between any producer and his players. It also means that there is no chance of James Cagney working again in films until he shall have adjusted his dispute with Warner Brothers.

In the absence of Louis B. Mayer, Jack Warner presided over the meeting, and the resolution was introduced by Darryl Zanuck, who laid particular stress upon his own studio's troubles with Cagney and Ann Dworak.

laid particular stress upon his own studio's troubles with Cagney and Ann Dvorak.

Association went on the record as formally accepting the Hoover starger plan of employment, on which the studio heads have been working out the details for several weeks, in conjunction with the unions concerned.

Hays strongly urged a cleanup both in picture production and the manner in which they were advertised. Producers agreed upon a stricter abidance by the Hays code

stricter abidance by the Hays code for the sake of the economy which would follow the elimination present extensive censorship

KATZ, COHEN BOTH SAY LATTER STAYS AT PAR

Hollywood, Aug. 29.

Both Sam Katz and Emanuel
Cohen have issued denials to the
story that Cohen is leaving the Paramount; studio. Yarn appeared
'Variety's' Coast builetin last Friday
(28)

Reports that Cohen's withdrawal the studio was imminent original inated in a rumored dispute be-tween Katz and Cohen over the B. inated in a rumored dispute between Katz and Cohen over the B. P. Schulberg indie production deale Lasky. Cohen was said to have opposed the closing of both these propositions. Katz, however, declares that he has had no disagreement with Cohen on the subject and points out that Cohen is the one who closed the Schulberg deal.

Cohen remains in charge of the Coast studie with Katz merely pay visits to the lot as general manager for Paramount-Publix. No changes in executive personnel are contemplated, with the studie staff concentrating on turning out pictures.

Schenck Denies Anv U.A. Release Thru M-G

United Artists will retain its present release status throughout the year.
Joseph M. Schenck made this statement in denying reports that he is east to arrange for distribution of UA product through Metro

L(a)unching Roxy

Hollywood, Aug. 29. Radio studio will give a compl mentary lunchon to Roxy at the Roosevelt tomorrow (30).

Roxy will leave the Beck party here and return to New York by boat, via the canal.

Conn Opens New House Amid Razzing and Counter-Bronxing

Capt. Jacob Conn, stormy petrel of the Providence theatre world, broke into the headlines once again

broke into the headlines once again last week when he opened the doors of his new downtown theatre, Met-ropolitan, amid confusion and dis-order.

Anxious to open the theatre as soon as possible Conn pushed the date way shead with the result that when he did open he was unable to go through with his show for hours Conn originally had planned to open Conn originally had planned to open for business in September. He switched the date to last Thursday (25) and when he let the crowds in, workmen were still hammering away with a hundred and one different little things to do.

Both boxoffices in the house had not been completed, and when the

crowds began surging through the

crowds began surging through the doors Conn was forced to take dimes and nickels at the door, giving change out of his pockets. After 3,500 persons had been jammed in the house Conn made a stage speech in which he told the patrons that he was unable to go on with the vaudeville because his stage wasn't ready. This announcement was met with plenty of boos and hollering, but Conn took it calmly and did a little Bronx cheering at the audience himself.

The picture program was run through twice-before the vaudeville was ready to go on, but despite this not many patrons did the walking act.

At night on that same date Conn At night on that same date Conn held formal exercises with workmen still hammering away and fixing the lights and one thing or another. Nearly 5,000, of which 1,000 were invited guests, attended the cere-

Attacks Leading Newspaper Conn in another stage speech at-tacked the leading newspaper in town for the sheet's refusal to run

tactice the seating newspaper in town for the sheet's refusal to run his ade as he had prepared them. He told the audience that when he made enough money out of the themater he would buy the local sheet: Conn's ads were refused because he inserted a line calling his new theatre the largest and most beautiful house in the world. The ads yeer accepted only after the line was taken out by Conn.

Conn also attacked the Repiblican State and city officials for not attending the exercises. He said that they didn't have the nerve to come up on this state and hear me talk.

come up on this state and hear me talk.'
The theatre is located on the fringe of the city's business section, it has a seating capacity of 3,400, and was built at a cost slightly in excess of \$500,000.
The policy will be pictures and eight acts of vaudeville, five professional and three local to a top price of 30c. There are 11 musicians in the orchestra pit. He is putting the finishing touches to a cafeteria on the second floor.
Conn operates a garage adjoining the theatre, and patrons may park their cars in the garage for 25c, providing they show theatre tickets.

viding they show theatre tick

Conn is also the owner of Conn's

Anti Blue Law Bill As Alabama Surprise

AS ARBURE Sutprise
Birmingham, Aug. 29.
A bill popped up in the legislature
last week to do-away with all Sunday blue laws in Alabama. No one
knew just when the bill would be
brought up and no one knew, for a
fact, that it would come up. Representative Carter Manasco, of
Walker County, is author: of the
bill and it was given a favorable
report by the unanimous vote of the report by the unanimous vote of the criminal laws committee. It wil

(Tuesday).

There is no state law against Sunday films, but it is believed passage of this bill will clear the way for many municipalities to legalize Sabbath pictures.

N. Y. to L. A. James Cagney.

L. A. to N. Y.

Don Jacocks. Sam Fox.

TACOMA STUDIO BURNS

Old Weaver Plant, which Soun Socked, Became Dance Pavilion

Tacoma, Aug. 29. Flames of incendiary origin com-pletely destroyed the old Weaver moving picture studio here, loss be-ing estimated at \$100,000. Fire war spectacular and brought thousands

was built in '25 for silents

Studio Placements

Hot Gibson, Sheila Manners, Bobby Nelson, Fred Gilman, Jack Rutherford, Al Bridge, Skeeter Bill Robbins, William Humphries, Gorydon De Maine, William McCormack, Sam Allen, Cowboy Counsellor, Gottor Gibson, Sam Allen, Cowboy Counsellor, Gottor Gibson, Gib

Coghlan, Jane Darwell, 'Hot Satur-day,' Par.
Walter Byron, Lew Cody, H. B.
Warner, John St. Polle, Arthur Hoyt, Syd Saylor, Joseph Girard, 'Crusader,' Majestic.

Crusader, Majestic, Glenn Tryon, Robert Elliott, Bar-bara Kent, 'Pride of the Legion,' Mascot. Willard Robertson, Ward Bond, Edward Le Saint, 'Shirley Gray,' Virtue,' Col.

Lily Damita, 'Match King,' WB. Ivan Simpson, 'Sherlock Holme

LIV JERNITA, METCH AIME, W.S., SWAR SIMpson, Sherlock Holmes, Sherlock Holmes, John Keyes, Tackety Ext. Fox. Stanley Fields, John Keyes, Rackety Fax. Fox. Francis McDonald, Ray Hallor, John Elliott, Arthur Millett, V. L. Barnes, George Hayes, Fees de la Cruz, Dick Dickinson, Hidden Valley, Monogram. Ivan Linow, Rackety Rax, Fox. Metro. F. Hugh Herbert adapting Wise Girl, Fremer, Continuity Sinch Stanley, Stanley Fox. Carook Lombard optioned by Par for another six months. Henry Stevenson, 'Animal Kingdom,' Radio.

The Month of the Market National Control of the National Control of the Market National Control of the National Control of the

Claudia Morgan, Eddie Boland, May Beatty, Vanlty Street, Col. Purnell Pratt, Clay Clement, Rasputin, Metro. Harry Langdon, Vernon Dent, Ruth Hiatt, Lita Chevret, Matthew Betz, King Baggot, Jack Grey, Bill Irving and Bill Engle, The Big Flash, Roach. Arvid Glistrom di-recting.

ecting. Barbara Weeks, 'Cauliflower Al-

ley, Col. Arthur Vinton, Plainclothes Man, Ccl. Grady Sutton, Rita LeRoy, Hot Saturday, Par. Roscoe Ates, Rockliffe Fellows, Cari Miller, Jack Pennick, Max Wagner, Joseph Girard, Tkenegades, Ellily Seyan, Payment Deferred, Metro.

sam Hardy, 'Goldie,' Bachman.

Standard's \$423 Debt

Standard's \$423 Dabt
Los Angeles, Aug. 29.
Ray A. Myers awarded foreclosure
and order of sale on property owned
by Standard Sound Studios and C.
W. Risdon on Gordon street.
Studio building will be sold to
satisfy mechanic's lien for \$423 if
debt isn't paid.

Ruth Rose's Mystery
Hollywood, Aug. 29.
Ruth Rose, wife of Ernest Shoodack, Radio director, is writing a
nystery story for that studio.

1st Runs on Broadway (Subject to Change)

Week Sept. 2
Paramount — '70,000 Witesses' (Par).
Capitol—'Blondle of the Fol-

es' (Metro).

Strand — 'Blessed Event'

lee" (Aletro).
Strand — Blessed Event'
(WB) (1).
Mayfair—Back Street' (U)
(Ind week).
Ver Carricolor (Aletro).
Winter Garden — Big Citre
Blues' (WB).
Risito — Horse
Feathers.

(Par) (4th week).

Roxy—'Down to Earth' (Fox)

Week Sept. 9

(Par). Capitol-'Grand Hotel' (Met-

Capitol—Grand Hoter (Met-ro).
Strand— Blessed Event' (WB) (Zad week).
Mayfair—Bird of Paradise' (RKO).
(RKO).
Rivolation of Paradise' (RKO).
Rivolation of Paradise' (Righto—Horse Feathers' (Par) (5th week).

\$2 Pictures 'Life Begins' (WB) (Holly-wood) (2nd week).
'Strange Interlude' (Metro)
(Astor) (1).

Foreign Films Foreign Films

'Schoen inst die Manoeverzeit'
(Fell) (German) (Hindenberg)
(Srd Week).
'Sniper' (Amkino) (Russian)
(Cameo) (2nd week).
'I Kiss Your Hand Madame'
(Superfilm) (German) (Europa) (2nd week).
Leixte Companie' (Ufa)
(German) (Little Carnegie)
(Ind week).

Scramming Tenants' **Furnishings Help Cut** Equipped Office Rent

Office buildings catering to picture trade, particularly agents, are enting offices fully furnished at the lowest rents in their history. Main reason is that flocks of ten ants have moved out, leaving their furnishings as payment for back

rent.

In the Taft building, a suite of three offices, fully furnished, including typewriters, rents for \$60 monthly. Formerly the same space went for \$150 and just the bare walls.

walls.

Same is true of the Security,
Equitable, and Guaranty buildings,
all of which have found themselves
with plenty of furnished space with plenty available.

Dozen agencies have folded in the past two months, all leaving nicely equipped offices and plenty on the cuff. Question now is how long the new tenants will last and what can the building grab if they walk out on their rent?

RKO, Farish & Farley Schenectady Pool Off

RKO-Farish & Farley pool for chenectady is reported off. Hitch Schenectady is reported off. Hitch came when Farley who was negotiating with RKO upped his demands from the original 25% interest to 30%. Pool called for RKO to manage and operate combo of its own two houses with two Farley senter.

Tinder the original deal talked of Under the original deal talked of Farley & Farlsh were to enjoy a 25% interest of the whole arrange-ment for turning over their two houses to RKO operation.

Free Wheeling

Hollywood, Aug. 29. Radio is using four six-day bike iders in 'Sport Page.'

Studio hunted for two weeks be-fore it could locate such a quartet, and had to buy three new tires be-fore the bike men could work.

Sid Blumenstock Rejoins After being disconnected from Warner Bros. for about three months, Sid Blumenstock has re-joined the publicity department, working on exploitation under Lou Goldberg.

He is a brother of Mort Blumen-stock, in charge of theatre publicity and advertising,

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety.'
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department.

Carthay Dark Again
Lack of \$1.50 pictures is closing
the Carthay Circle again Aug. 31
after a four weeks' run with 'Back
Street' (3).

Sturges at U
Preston Sturges at U to write originals

Roach Resumes
Roach lot has resumed after three

Mayfair's 'Extra' Having sold 'Second Extra,' an original, to Mayfair, Douglas Churchill and Harry Chandlee working on adaptation.

Par Writing Changes
Paramount has added Julian
Josephson, Murray Roth, Francis
Edward Faragon and Jules Furth-man: to its writing staff. Studio
has dropped Martin Flavin, Leo
Birinski and B. D. Leshin.

'Orchide' for Carole Lombard Columbia waiting for Carole Lom-bard to finish in 'Virtue' before starting 'No More Orchida,' which Walter Lang is to direct. Par loaned Miss Lombard for the two.

Lowe in 'Garage'.

Edmund Lowe draws the lead in Charles Rogers' 'Metropolitan Garage, going into production Sept. 9.

'Spain' on Ether Sam Goldwyn takes advantage of Radio's ether program, 'Hollywood on the Air,' for a plug of Eddie Cantor's 'Kid from Spain' Sept. 22.

Stunt Man Author
John Weld, former film stunt
man, writing story around title,
'The Double,' at Columbia. Nina
Wilcox Putnam's yarn on same idea
discarded.

Hart Co-directing
Walter Hart, stage director, imported by Par as co-director of Bookworm Turns' with Lloyd Corrigan. Hart's first picture job.

Cary Grant's Part
Cary Grant opposite Sylvia Sidne" in "All My Love at Paramount.
Going into work Sept. 12.

'Nother Pigskin Actor
Dutch Hendrian, tech. director on
Columbia's 'That's My Boy,' footballer, gets his histrionic unveiling
in same studio's 'Vanity Street.'

Lowe, Junior's, Jobs Edward T. Lowe, Jr., adapting and dialoging Betrayal' and Mon-ster Stalks' for Majestic.

For Indie Financing
Soi Lesser and Frank Wilson have
organized Principal Finance Corp.
to back 15 Indie films for Principal
Distributing release.

Madge Evans Back
Madge Evans, back on Metro conract after becoming Mrs. John Gilbert, expected to be opposite Willam Haines in Let's Go."

But No Whiskers
Daniel Boone went to work for
World Wide. He's minus whiskers
being four years old.

Actor-Author

Nat Pendleton has sold his story,
'Cauliflower Alley,' to Bryan Foy,
Also himself as an actor in the
picture.

L. & H. Returning
Laurel and Hardy due back Sept.
12. Will be in New York for opening of their feature, Pack Up Your
Troubles, at the Capitol Sept. 3.

Band's Picture Spots
Finishing at Coccanut Grove,
Carlos Molina and his tango band
will play picture houses on way to
New York. Negotiating with Cental Park Casino and Embassy club

Eddie Managing Benny Eddie Rubin has left the Lew Golder agency to manage his brother, Benny.

From 'Bad' to 'Wife' . Hamilton McFadden will direct 'Second Hand Wife'. co-starring Sally Ellers and John Boles, in-stead of 'Broadway Bad'. Latter film temporarily off at Fox.

Chinese Background
Loon Britton, former film p
ducer in China, returning there
film background material
Metro's 'Good Earth.'

Friedman's 'Carnival'
Circus yarn titled 'Carnival' to
be made by Sain Friedman, former
U supervisor, for World Wide release. From original by Robert
Shannon and Harold Shumate.

Carter DeHaven's Act Seven people vaude act being roken in by Carter DeHaven,

Roland with Bo

Indications are that Gilbert Ro land will be opposite Clara Bow in 'Call Her Savage' at Fox. Finsman Gete B. R.

Al Fineman back from New York with bankroll to make six indie features. Budgets to be under

Waiting for Damita

Lily Damita at Warners for 'Match King.' Production of J. G. Bachman's 'Goldie' postponed awawting her return for the leading part.

'Checkers'' Treatment Screen treatment of 'Checkers' (Fox) being handled by Alan Rive kin and P. J. Wolfson.

Warburton's Break
Replacing Nils Asther in Radio's
'Scerets of the French Police,' John
Warburton given contract when
execs viewed first day's rushes.

Beahan Denies Charles Beahan, U's eastern story editor, denies he is negotiating with Radio for a studio berth.

Story for Kate Smith
Murray Roth and Paul Gerard
Smith working on different ideas
at Par for a Kate Smith story,
titled 'Queen of the Air.' Maurine
Watkins adapted 'Story of Temple
Drake' from novel, 'Sanctuary,' at

Beaudine's 'Palooka'
William Beaudine directing 'Joe
Palooka' for Edward Small's Reliance company.

Exhibs Join Bluenoses Favoring Cal. Race Law

Los Angeles, Aug. 29.

Both theatre men and reform elements are backing the amendment to California law permitting parismutuel betting on horse and dog

mutuel betting on horse and dog races which will be on the ballot at the November election. Exhibitors favor the new law as it would limit these events to daylight hours, and the blue-noses are for it since legalized gambling could be controlled better than present option system.

Va. Exhib Must Come North in \$85,000 Suit

Justice Julius Milier, in N. Y. Supreme Court, has ruled that Eimer D. Heinz, Roanoke, Va., picture house owner must come to New York city and stand examination before trial in a suit by Charles Wise against Heinz, the Sun Investment Corp. and the National Theatre Corp. These are claimed to be Heinz's companies which own and control three theatres in Roanoke. House have since been leased to Paramount for operation was set to burchase them outlight for \$1,700,000. mer D. Heinz, Roanoke, Va., picture

for \$1,700,000.

Computing 5% of this sum, Wise, as assignee of Albert M. Greenfield.

& Co., Philadelphia and New York realtors who negotiated the original Heinz-WB deal, is suing for \$85,-000 commission.

900 commission.

Heinz denies obligation in that
the Warner nesotiations foli through
and Publix now leases his three
theatre. Greenfield's assignce, Wise,
however, is suling on the premise
that a deal had been effected regardless and that specific services
had been rendered. The complaint,
by Abeles & Green sets forth that,
the contract with WB was aiready,
drawn up waiting signatures when
a last minute hitch scrapped the
proposition.

Emergency Ending

Tiffany has a special ending ready for 'Last Mile' in the naborhood houses. It's a happy climax. Won't be used at the Capitol, New York, and possibly other deluxe houses.

Studios. Crafts Await Casev And Elliot on Wage Demands

Hollywood, Aug. 29.

Hollywood, Aug. 29.

Arriving here in next few days, Pat Casey, producer labor representative, and William Eillott, president of I. A. T. S. E., will go into confectate and producers to Iron out existing labor situation.

Two issues are up for settlement, the demands of the 11 unions in the Federated Crafts for a minimum wage scale and overtime wages, and the still existing soundmen's trouble with Columbia, Roach, Metropolitan and Tiffany. Casey and Eilliott are expected also to be in on the final arranging of studio working schedules for all crafts, under the proposed adoption of the Hoover stagger plan.

Today (20. was deadline for the Today (20. Tast demands, but no Froday Crafts demands, but no Froday Crafts demands, but no Froday Crafts demands, but no Froday Charles with wines cofficials awarented.

Federated Crafts demands, but no frouble was anticipated at any stu-dios, with union officials saying there can be no occasion for protest until the end of the week, when workers get their wages. It will then be learned whether or not studies intend to live up to provisions of the new ultimatem.

Froducers have refrained from Froducers have refrained from

Producers have refrained from discussing situation, awaiting ar-rival of Casey and Elliott, at which time it is expected a truce will be declared, for probable negotiations. Soundmen's differences grew out of institution of this craft's mini-mum scale for independents and majors not signatory to the basic agreement. Question to be settled is whether Columbia, Roach, Metro-politan and Tiffany, members of the politan and Tiffany, members of the Producers' association, but not sigatory to the agreement, car onsidered as part of the pact.

Despite Ultimatum, Fed. Members Report for Work

Los Angeles, Aug. 23.

Members of the Federated Motion
Pictures Studio Crafts, who issued
an utilmatum to the producers 19
days ago effective today (29), went
to work this morning despite the
deadline and the failure of producers to recognize their utilmatum. Crafts, including 11 unions,
wanted an eight-hour day and pay
for overtime.

Wanted an eight-hoat day had place for overtime.

Likely that a meeting may take place before the arrival of Pat Casey between union heads and Victor Clark, labor contact for the producers. Federation asked mem bers of IATSE if they would re main neutral should trouble tak place, or deal be negotiated, reply being that they would.

Seven Goldsmiths for Distribution by Steiner

Hollywood, Aug. 29.
Of seven pictures scheduled by
Goldsmith Productions for indie
distribution by William Steiner, one has been previewed one is in prep-aration ,and five others have been

labeled.

Titles of melodrama group anmounced by Ken Goldsmith, pres,
follow: Out of Singapore, with
Noah Beery, George Welsh, Montague Love, Miriam Seegar, Dorothy
Burgess and James Aubrey: 'Undesirable,' Sim Cargo,' Midnight
Sindows,' Angel Sins,' Speed Monslee' and Tuvisible Power.

| EASTERN INDIE'S 'HOTEL'

New eastern producing company, Screencraft, has completed 'Hotel Varieties' with Hal Skelly, Olive Borden and Jackie Jordan, Jr., Varieties with Hal Skelly, Olive Borden and Jacke Jordan, Jr., seven-year-old son of Jack Jordan, indie vaude agent. Picture was made at the Fox studio, New York. It's the first full length made there in some time.

Lipton's Metro Return

Hollywood, Aug. 29. Lew Lipton, away from Metro's writing staff for two years, returns

nis week. He will do an original.

W-W Takes 'Jarnegan' World Wide has closed for 'Jarnegan,' the Jim Tuliy novel and one of the first on Hollywood as it was in the old days.

Proposed for quick shooting.

5 Days Ahead

Minneapolis, Aug. 29.
State theatre (Publix), has inaugurated a new policy of presenting Saturday midnight previews five days ahead of the start of the film's regular en-gagement at the house. Stunt is claimed effective as a stimulant.

Publix to Turn Rivoli Over to U. A. For Par's Benefit

Deal by which United Artists re-linquishes its 50% interest. in the Rialto and takes over the Rivoil 100% from Publix, has been closed. It t becomes effective with the end of the current Love Me Tonight' (Par) run at the Riv. Uz. going into house entirely on own with Mr. Robinson trusces That will be in

Robinson Crusoc. That will be in two or three weeks.

In letting the Rivoil go to UA, Publix is of the opinion that it can do as well with certain run type pictures by playing them at the Paramount on week stays or hold-overs the same as Metro sports its for Publix only on excess pictures for Publix only on excess pictures for which there is no room at the Ristle.

Raiph Stitt, Publix's publicity-ad

Rialto.

Raiph Stitt, Publix's publicity-ad director at the Rivoli, will probably switch to the Rialto though not officially notified of that. Publix asked Lou Smith, Rialto, to take an out of town assignment, offering Chicago, but he turned it down. UA may take Smith for the Rivoli on acquiring house.

Los Angeles, Aug. 29.
Publix will turn back this week
to United Artists the United Artists theatre here. House has been
dark since March.
U. A. will reopen and operate it-

dark since March.
U. A. will reopen and operate itself. Company originally took the house over at the dissolution of the FWC-United Artists pooling arrangement with Faramount, at the time getting a 50% interest.
House will now play United Artists product exclusively first run and will also obtain a selected group of Paramount pictures.

Harry and Max Ascher As B&K Managers

Chicago, Aug. 29.

Harry Ascher, one of the brothers, has gone to work for Balaban and Katz as manager of the Maryland. Max Ascher, who has been ill, may also become a B&K manager.

The Aschers are well regarded as operators here, having headed their own circuit. Harry Beaumont, their former general manager, is at the Avalon.

Shorts of States

Release will shortly begin on a series of shorts, 'Seeing the United States by States.' There will be 48 in the group, one for each state, Producer is Picture Classics, indie. Shorts will be marketed on the state rights plan.

PAR'S CRICKET SHORT

Hollywood, Aug. 29.
Paramount has a one reeler of a ricket match between the Austracrucket match between the Austra-lian cricketers and a team com-posed of picture men. Among the men in the film lineup are H. B. Warner, Boris Karioff, C. Aubrey Smith and Claude King. Idea is to give the short general world distribution.

MORE FOOTBALL

Hollywood, Aug. 29,
Norman Sper will use 18 mem-bers of the 1932 U.C.L.A. football squad in his second James Gleason sport short, 'Football,' starting this week.

week.
Gleason both directs and is starred in this series.

U's Prison Yarn Start Hollywood, Aug. 29. 'Laughter in Heil,' Jim Tully's chain gang story, goes into produc-tion at Universal this week.

Eddie Cahn is directing.

Barbary Coast Yaras

Hollywood, Aug. 29.
Warners has bought 'Commo
Ground,' a Gerald Beaumont stor
of Barbary Coast days.

Paramount is also working on a yarn of the same type with Mae West in mind for the principal role.

Screen Names at **Dancathons Have Exhibs Protesting**

Sudden habit of picture stars to attend and cut up at marathon dances and similar events, with fans flocking to glimpse their favs, has circuit and indie exhibs in a turbulent frame of mind. Theatres in the Santa Monica district, where present dancathon is being staged

present dancathon is being staged, have been hit and squawks are even heard from downtown houses too.

Managers are considering protesting to the Producers' Association, on the ground that picture names should be restrained from participating in opposition events, particularly in cases where their attendance is advertised in advance.

Coast chatter writers have been making much ado over film stars' interest in current marathon, publishing names daily of those attending, and occasionally advising their readers of stars who contemplate attending on a specified date.

O'DONNELL TAKES OVER ALL SOUTH FOR PUBLIX

Entire south and southwest will become one division in Publix Sat-urday (3) with R. J. O'Donnell in

charge.

O'Donneil has been handling the Texas territory and southwest as divisional director, but with the recent Paschall partnership over the Dent string, and a new seinp for the Arizon Rickards & Nace houses, his division was reduced to 50 thesetmen.

houses, his division was reduced to 60 theatres.

Taking over Alabama, Tennessee, Georgia, Florida, North and South Carolina and Virginia gives O'Donnei an additional 150 theatres, This part of the south and Atlantic seaboard has been under Dave Chatkin. Latter to the south and the tennessee the south of the south that the coalition of the entire south under O'Donneil, setup will remain the same with Ernest Morrison, the division manager at Morrison.

remain the same with isrnest mor-rison, the division manager at Atlanta. Gaston Dureau widens his activity as O'Donnell's divisional film buyer, taking on booking for the acquired states.

Boom in Staples Covers Realizing, **Selling of Film Stocks Well Taken**

Yesterday's Prices

| | | | | | | iet . |
|---------|-------------|-------|--------|----------|-------|-------|
| Sales. | | High | ı. Low | Last. | .ch | ce. |
| 600 | Am. Seat | 114 | 1% | 176 | +1 | ÿ, |
| 100 | Con. F | 346 | 316 | | | |
| 200 | Do pf | - 614 | 6% | 614 | ÷ | Œ. |
| 1.800 | East. K | 60. | 48 | 58 | -1 | ₹Z |
| 52,100 | Loew | 2814 | 3414 | 3434 | -1 | 2 - |
| 200 | Do pf | YA. | 78 | 78 | +2 | /0 |
| 100 | M-G-M pt. | 1914 | 1914 | 1014 | . ' - | 100 |
| 80 | Orph. pt. | 12" | 117 | 12 | _ | 14 |
| 93 106 | Par-P | 914 | 714 | 714 | - | 12 |
| 1.900 | Pathe | 1 78 | 36 | 1" | _ | 78 |
| 1 700 | Pathe A., | ÂN | 417 | 21/ | | |
| 110 300 | RCA | 1017 | 017 | 107 | 4 | 14 |
| K 900 | RKO | 614 | 64 | *01/ | Ŧ. | 77. |
| 200 | Shub | 979 | * | 979 | т. | • |
| 200 | Univ. pf | a, 3 | 34 | 35 | 1 | |
| 7 000 | W. B | 97/ | 200 | 33 | | |
| 4,000 | | | . 376 | 376 | _ | 79 . |
| | . BC | NDS | | | | |
| \$5,000 | Gen. Thr | 514 | K ' | 5 | _ | и. |
| 2.000 | Losw | 884 | 88% | 88% | _ | 2 |
| 18,000 | Par-F-M | 45 | 43 | | - | Z. |
| 15,000 | Par-P | 49 | 41 | 41 | -1 | 2 . |
| 1 000 | RKO | Řī | | RÎ | - | /• |
| 9.000 | W. B | 3214 | 314 | 32 | 4. | Ľ. |
| | | URB | U. /A | ~- | ·*. | ^ |
| | | | | | | 20 |
| 200 | Gen. T. pf. | ++ | - 11 | - # | _ | 4 |
| 1,700 | Tech | 151/4 | 4% | 12. | + | v. |
| 300 | Trans-L | 2 | 2 | 2 | | |
| | | | | | | |

Conn. Exhibs Meet On Arthur's Intent For Exclusive Runs

New Haven, Aug. 29. New Haven, Aug. 29.
Connecticut picture house owners have scheduled a meeting here to-morrow night (30) to discuss action to be taken regarding the attempt of Harry Arthur to contract with film companies for exclusive runs of netures.

of pictures.

Previous conference in Waterbury between Conn. M.P.O., represented by John Sirica, of Waterbury; Abraham Fishman, of New Haven, and Arthur Theatres, represented by Harry Arthur and Atty. A. H. Weisman, resulted in no progress.

Second and third run exhibe claim Arthur's attempted action would

Arthur's attempted accause them to go dark.

Scenes of World War Being Prepped by Clifton

Los Angeles, Aug. 29. Los Angeles, Aug. 23.

Elmer Cilitton is preparing a fivereel camera record of exploits of
Capt. F. E. Kleinachmidt on the
German-Russ front in the war. It
will be released under title, 'War
Debts'.

Climax of picture is to be a spectacie showing the burning of Drestliteway, city of 60,000.

Film will be ready Oct. 1.

Weir Casady, Suicide

San Francisco, Aug. 29.
Weir Casady, 50, formerly theatre
operator with Ackerman Harris, and
also with Charlie Thall, committed
suicide in Oakiand last week because of ill health. He shot him-

A brother, Ward Casady, manages the Lorin, Berkeley.

Fox Denting N. Y. Indie Studios By Renting Out Its 10th Ave. Stages

Fox is denting indic studio activ-

Fox is deuting indic studio activity in the east under a policy recently adopted whereby the indic maker can produce features at the Fox New York plant.

First of the indic producers to utilize the Fox offer is Screen Craft, Latter firm has signed to produce 10 active firm has signed to produce 10 stage. First of these features is near competition.

From entrance into the indie rental field will probably be the only move of its kind by a major company in the east. As personnel has to be kept on hand, in order to meet the requirements of the newsreot, there are many hours when this group is inactive. Hence, the idea was evolved to cash in on economic possibilities of the plant. Paramount will not follow suit with its Astoria studio because, executives declare, the overhead would be too great for an indie to bear. Newsreel interior facilities of Paramount and Pathe are admittedly not as complete or on as big a entrance into

ly not as complete or on as big a scale as those maintained by Fox-

Par Holds Hathaway

Hollywood, Aug. 29.

Hollywood, Aug. 29.

Henry Hathaway, brought over
from Metro to direct 'Heritage of
the Desert' at Paramount, is being
heid over for 'Wild Horse Mesa.'

Hathaway is under contract to
M-G to produce a feature in indis,
but this studio is holding off production on this one until next
sprinc. Before going to M-G, Hathsprinc, Before going to M-G, HathFar.

CONWAY MEGS 'PIG BOATS'

Hollywood, Aug. 29.
Production starts on 'Pig Boats'
(Metro), Sept. 3, with Jack Conway

Robert Montgomery is in the top spot with Jimmy Durante and Er-nest Torrence in cast.

Silver Leaving Van Beuren Mitton Silver is through with Van Beuren as advertishing and pub-licity director as of Sept. 1. Silver was handling special work for 'Bring 'Em Back Alive.'

By AL GREASON

A world boom in staples vesterday (Monday), provided a strong spot in the stock market which early bird speculators were prompt to use for profit taking. was up to 10 cents a pound a new jump of \$2 a bale on top of Saturjump of \$2 a bale on top of Satur-day's climb of \$2.50. Wheat ad-vanced about a cent a bushel and held the gain to the close. Wool and rubber also climbed sensation-ally, in movements which were in-terpreted as representing a rush of world buying. This was the first tangible mani-festation of commedity recovers and

festation of commodity recovery and restation of commodity recovery and, speculators grasped a chance to take profits on the crest of the wave. After going through the day, with levels about unchanged, the list soid off rather sharply in the last hour, with volume around, 4,000,000.

4,000,000.

Picture stock leaders took a considerable amount of selling, but were able to absorb it well. Loews maintained quotations between 35 and 35 most of the day, while irregularity developed elsewhere in the list. In the last hour the new house is a selling to the control of the cont

bottom.

Paramount came out in rather smaller volume, bulk of transactions close to 8, but slipped to 7% in the last few minutes. These two issues were entitled to a rest anyhow, after their steady march from July lows.

Even a setback of fair proportions

(Continued on page 23)

MOVIETONE TOPS NEWS REELS WITH 5 SCOOPS

The standing of newsreels for August, based on showings at the Embasse and Translux, finds Fox Translux, changed its policy, fewer news clips are being used, the program being geared to accommodate an average of three short subjects weekly. Pathe is using more and more of its own mabeur reduced to a point where its trademark no longer gets signature credit with Fathe and Paramount. The chart:

Fox-Hearst
Opening of Ottawa trade conference.

nce. First ride on 8th ave. subway. Crown Prince Wilhelm's tallo

ebut. Piccard's take-off. Earhart completing U, S. flight. Pathe

Roosevelt-Ely.

Roosevelt-Ely.

Mollison.

Iowa farmers' fight.

Paramount

BEF in Johnstown.

Universal

Good times campaign.

WB's Servants Pic

Hollywood, Aug. 28.
Figured as another 'Grand Hotel,'
Warners will make 'Employee'
Entrance, story of servants' side of
a metropolitan hotel.
Cast and director not assigned.

Incorporations

California

Granada Thesires, Inc. City of Al-hambra. Capital stock, 200 shares, three subscribed. C. A. Ferry, B. L. Permits to sell stock issued to: Eddle Cantor Enterprises, Inc. Me-tion picture productions. Capital 10,968 shares and part Permitted to issue 508. Operating. Capital 10,000 shares no pasa. Fermitted to issue 300.

Judgments

Charles B. Dillingham; National Chyf Bank; \$594,985 and \$124,333. The Board of the Control of the Control others; \$713. Abe K. Feshkin and 74th St. Amsses-ment Co.; Western Co.; 18 Bankruptche \$104. Motro Outdoor Advertising Corp., 18 Arrik Row (voluntary); without school-park Row (voluntary); without school-

Park Row (voluntary); without soheds ules.

L. A. Pacing Sluggishly But Par Nice at \$15,000: Down to Earth. Oke at \$18,000: 'Madness.' \$7,000

Log Angeles, Aug. 29.

Bis started negligibly, but is building ritied negligibly, but is building ritied negligibly, but is building ritied negligibly. But is "Strange finerbude" went out with six and a half week run at Chinese, with house going dark until Sopt. 50 dark Aug. 31, with bowing out of Back Street. Tigloo got off to good start at Criterion (27), and looks as though it should hold for Will Rogers in 'Down to Earth at State, pace is pretty fair, as is the Faramount with Devil and the Deep, which will him World. In for eight days at the Hollywood, off to better than average pushoff here and looks lite \$12,000 on runet.

Carter (Frox) (1,500; 55-41.65), \$1.65), \$1.65, \$1.

vest or 'Congorilla' (Fox) an even 37,000.

Downtown (WB) (1,800; 25-70).
Doctor X' (WB) and vaudeville.
Good \$9,500. Last week 'Crooner' (WB) fairly good at \$9,800.

Hollywood (WB) (2,756; 25-75).
Two Against the World' (WB).
Starting one day early eight day run here should hit good \$12,000.
Last week 'Big City Blues' (WB).
Bad titular reaction at a public after six days with less than Congorial Condon 10 of the start of the star

had titular reaction at b. o. as pulled after six days with less than \$7,090.

A six of the control of the six of the control of the straight sound policy, \$7,000, which is big on scale charged and average house has had sell of the six of the six

FEATHERS,' \$20,000, RUINS REST OF ST. L.

St. Louis, Aug. 29.
All eyes are turned toward the Missouri this week, where the Marx Brothers are holding forth. Long lines in front of the theatre indicate the comedy will bring in a flood of dollars such as no picture has brought into this nouse in many. It's the first program house many house house

the first program since the months.

It's the first program since the hold of the hold of the management of the hold o

Ambassador (WB) (3,000; 35-55-65)—Two Against the World' (FN) and unit: Will do well to get a fair \$12,000. Last week 'Doctor X' (FN) \$10,000.

\$10,000. Fox (Fox) (6,000; 25-35-55)—Painted Woman' (Fox) and Gladys Baxter, Muny Opera favorite, on stage. No draw; poor \$8,000. Last week Roar of the Dragon' (RKO), \$10,000.

\$10,000.

Losw's State (3,000; 25-35-55)—

Last Mile' (World Wide). Good reviews, but trade poor; \$7,000. Last week 'Speak Easily' (M-G), \$13,305.

Missouri (RKO), 3,500; 25-35-55.

House reachers' (Par). House reverting to single film, after more

ALBEE, \$28,000; PAR. \$40,000: B'KLYN UPS

Brooklyn, Aug. 23.

The downtown area is flooded with ether attractions. Harry Richt the street of t

Estimates for This Week
Paramount (4,200; 25-35-56-75)—
Night Club Lady' (Col) and stage
show headed by Richman, Mills
Brothers and Will Mahoney. Good
notices and 440,000, ôkay, Richman
holds over another week Last week,
Devil and the Deep' (Par) with
George Jessel and Norma Talmadge
on the stage brought in \$42,000, it

George Jessel and Norma Talmadge on the stage brought in \$42,000, \$60-8.

Kod. (4,000; 25-35-50)—Passport to Hell' (Fox) and vaude. Around \$12,000, fair. Last week 'Unholy Love' (Allied). \$43,00, c15.

Albee (3,500; 25-35-50-75)—Pasck Street' (U) and vaude. Olsen and Johnson in Allie out offert for the secolement \$25,000. Last week 'Hold 'Em Jall' (RKO) did a bad \$15,000. Low's Marcpolitan (2,500; 25-35-50-975)—Speak Ensily (M-G) and vaude. Borrah Minovition and Hard \$23,000. Last week 'Skysoraper Souls' (M-G) did \$13,000. Strand (2,000) 25-35-50-50)—Crooner' (FN). Based on the novel for the second strand (2,000) and second strand (2,000) and second strand (2,000). Jan \$25,000.

Key Strand (2,000) 25-35-50-60-65)—Crooner' (FN). Based on the novel for the second strand (2,000). Jan \$25,000.

Key Strand (2,000) 25-35-50-65)—Crooner' (FN). Based on the novel for the second strand (2,000). Jan \$25,000.

Key Strand (2,000) 25-35-50-65)—Crooner' (FN). Based on the novel for the second strand (2,000). Jan \$25,000.

Key Strand (2,000) 25-35-50-65)—Crooner' (FN). Based on the novel for the second strand (2,000). Jan \$25,000.

Key Strand (2,000) 25-35-50-65)—Crooner' (FN). Based on the novel for the second strand (2,000). Jan \$25,000.

ALL PORTLAND IS UP: CHEVALIER, \$13,000

Portland, Ore, Aug. 29.
Par's 'Horse Feathers' and Love
Me. Tonight' won two big weeks at
the Paramount successively. Horse
Feathers' currently moved over to
the Rialto for a second week and
in line for okay results.
All other biz in the burg on a
lower scale.

the Risito for a second week and it in the for okay results.

All other biz in the burg on a lower scale.

RKO Orpheum's all sound policy with the burg on a lower scale.

RKO Orpheum's all sound policy with the scale of the sc

Last week 'Age of Office of Age of Ag

\$4,000. Interval (Hamrick) (2,500; 25-35)
Doctor X' (FN). Above average,
\$4,000. Last week 'Weekend Marriage' (FN) okay for this house at
\$3,500.

\$3,500.

Rialto (Gamble) (1,500; 25) 'Horse Feathers' (Par). Doing a nice second week so this house following big first week at the Paramount. Should got at least \$3,000. Last week 'Wet Parade' (M-G) roadshowed and connected for \$12,000 in two weeks with raised admish.

than a year of double features. Sure-fire pic. headed for wow \$20,000. Last week 'Devil and Deep' (Par) and 'Igloo' (U), \$6,200, average.

R'ham's South Sea Wave:

TATHUMSE, IVILUY 50,000

Wave of South Sea Island stuff sweeping through town like the miniature golf idea. Even the radio stations are picked as the stations are picked as the stations are picked as the station are stationary as the stationary are stationary as the stationary as the stationary are stationary as the stat

and Deep' second best.

Estimates for This Week
Alabama (Publix) (2,800; 25-35-55)—Devil and Deep' (Par). Despite Tallulah Bankhead is hometown girl Gary Cooper is getting the billing; around \$9,000. Last week Horse Feathers' (Par) missed a reconcern of the week, but a neat \$14,000 and plenty of black ink.
Ritz (RKO) (1,600; 25-40)—Bird of Paradise (Radio). Great South Sea stuff, and off to dandy business; \$5,000. Last week "Blonde Captire' (Radio), \$3,500.

Empire (ETAC) (1,100; 25-40)—Tenderfoot: (FTA). Long time book into the control of \$4,000. Last week "Blonde captire' (Radio), \$3,500.

Strand (BTAC) (800; 26-30)—Street of Women' (WB), Kay Francis only big thing in this one, \$1,500. Last week "Two Seconds' (FN) okay for men but not a woman's picture, \$3,400.

Strand (BTAC) (800; 20-30)—Street of Women' (WB), Kay Francis only big thing in this one, \$1,500. Last week "Passport to Hell' (Fox) mild at \$1,400.

(Fox) mild at \$1,400.

Galax (BTAC) (500; 15-25)—
'Aren't We All?' (Par). Nothing doing, \$600. Last week 'Painted Woman' good pic but poor title and

Bird' OK in K. C. With Wow \$20,500 **Newman**, \$14,000

Kansas City, Aug. 29.
Continuing its last week's smash with Roar of the Dragon' and Desert Song, the latter being responser to the control of the proper of the control of the proper of the control of the control of the control of Paradise. Week looks the best of the summer, with only the feat of Paradise. Week looks the best of the summer, with only the feat of Paradise. Week looks the best of the summer, with only the feat of Paradise. Week looks the best of the summer, with only the feat of Paradise. Week looks the test of Paradise. Week looks the test of Paradise. Week looks the summer that the s

icwn, will reopen with first suburban showings second, runs.

Estimates for This Week
Liberty ("whils: Dubinsky) (\$80;
15-25)—Maiss Pinkerton' (FN), Fair
\$3,560. Last week Love Is a Racket' (FN) not so hot, \$3,700.

Lown's Midland (4,000; 25-35-40)
—The Last Mile' (World Wide).
This will be another dark spot in the history of the house, for the cash customers seem to want something more cheerful for their money, to the following the filler (M.-G), retived one of the Follier (M.-G), retived one one but they were few, only \$10,500.

Mainstreet (RKO) (2,920, 15,500.

500.

Mainstreet (RKO) (3,200; 25-35-50)—Bird of Paradise' (Radio). Scade of newspaper space given the picture, besides lots of stunt and before the doors opened Friary kept right on coming. Smaking \$25,500. Last week Roar of the Dragon (Radio) with the Desert Scale and the property of the property of

'ham's South Sea Wave; Flock of Philly Films But Biz So-So: Fox. \$18,000: 'X.' \$14,000

LOEW PEPPING UP FOX. WASH.. TO WOW \$24.000

Washington, Aug. 29.
Low is putting the Focore with somewhat with the Special Property of the Washington Aug 00

Foliar with Tiffany's Last Mile is dying.

To meet the onslaught of heavy stage dough at the Fox, Warner's Earle is bringing in some names itself. Currently it is sweet to Marchael Currently it is sweet to Marchael Currently it is doubt and the stage of the Marchael Currently it not setting the world on fire while the other straight pletures, Met., is doing taily well with Make Me Star.'

Fetimates for This Week

Columbia (Loew) (1,232; 15-25-40)—Bachelor's Folly.' About \$2,-500; bad. Last week Isle of Paradise' finished to \$6,000.

finished to 45,000,

Earle (Warner) (2,244; 25-35-60-70)—Doctor XX (FN) and stage of the stage o

full of names.

Keith's (RKO) (1,830; 15-25-35-50-6)

Mour' Night Club Lady' (Col).

About \$7,000. Last week 'Age of Consent' (RKO) ended up at \$5,800.

Consent (RKO) ended up at \$5.80. Met (Warner) (1,830; 12-35-500)—Make Me a Star (Par). May hit fair \$5.000. Last week 'Cry of the World' slim, \$4,000. \$2.50

DEVIL, 'JAIL' EACH \$12,500 IN MONTREAL

Air pageants, eclipies of the sun and likelihood of tropical weather aren't 'noticeably pulling down grosses here which last week were above average and currently may be maintained. Palace with 'Devil and lift gross to \$12,500. 'Skyscraper Souls' and 'Women Who Play' at the Capitol may hold up to \$11,000, and Loew's, which got successfully by with a repeat picture and headliner with 'Hold Em Jail' and a good line with 'Hold Em Jail' and a good line of Yaude.

with Hold Em sau and a of vaude.
Princess is featuring an explorers' film with one of them in person and should gross around \$8,000. Nabes have been feeling hot weather spell.
Estimates for This Week

Estimates for This —Devil

Estimates for This Week
Palace (FP) (2.70s; 75)—Devil
and the Deep' (Par), Given big
ballyhoo may boost gross to \$12,50o.
Last week First Year' (Fox) did
nearly as expected with \$12,000.
Capitol (FP): (2,70o; 60)—Skyscraper Souls (M-G), and Women
Who Pay' (Par). Looks like a good
brace for \$11,000. Last week's
brace for \$11,000. Last week's
central commanders of \$100 grossed
ten. Commanders of \$100 grossed
ten. Commanders of \$100 grossed

\$10,000.

Losw's (FP) (3,200; 35-60)—
Hold 'Em Jali' (Radio) and vaude,
May get \$12,500. 'Bring 'Em Back
Alive' (Radio) and vaude with Gene
Dennis, psychic, did very weil at
\$13,000.

\$13,000.

Princess (CT) (1,800; 35-60)—
Explorers of the World' (Col), and
Love Affair' (Col). Should build
to \$8,000. Last week 'Man Called
Back' (Tift), and 'Strangers of the
Evening' (Tiff) grossed \$5,500.

Evening (Tiff) grossed \$6,500. Imperial (French-Film) (1,900; 25-40)—Service de Nuit' (French). Brings back old polley and may gross \$2,000. Last week daily change of program didn't work out well and gross fell to \$1,800.

Cinema de Paris (Ind) (600; 25-50)—'Cocur de Paris' (French). Around \$1,500. Last week 'Marius' (French) same figure.

as stated, was a wow ditto just the same.

Newman (Publix-Dubinsky) (1.860; 25-35-30)—Love Me Tonight' best. Should get \$14,000. Big last (Par). From the Marx Brothers to Chevaller means just the same at 000.

Every house in the downtown sector changed pictures last week, except a couple of the small art stollows: two on Thursday, three Friday and two Saturday, Incoming films indicated business ranging from fair to good, with no tact, if anything, grosses should be generally lower this week than last. The Fox, with 'Congorilla' on the screen and a stage show lacking in the screen and screen

Karlton (1,000; 30-40-55)—'Holly-wood Speaks' (Col). First run and dsappointing \$3,700 expected. 'Tom' Brown of Culver' (U) ead with

\$2,800.
Arcadia (600; 30-40-50) — 'Aren't We All' (Par). Fine notices and plenty of attention from class group: \$2,600 likely. 'Man from Yesterday' (Par) ordinary at \$2,000.

BACK ST.' AND VAUDE NIFTY \$22,000, BOSTON

The last two weeks for aggust are always Boston's and regust are always Boston's in a grunt are always Boston's in the history of several of the houses, o'clock previews on the last might of the old bills were tried by both Paramount and Keith's last week, both houses getting a big reasonse. In the case of Keith's on Priday night it resulted in a 270 of the control of the contro

\$18,200.

Paramount (Publix) (1,800; 3055-66)—Love Me Tonight (Par).
Good for \$12,000. Chevalier usually
a big draw locally. Last week holdever on 'Horse Feathers' (Far),

a big draw locally. Last week non-ever on 'Horse Feathers' (Par), \$3,900. Horse Feathers' (Par), \$3,900. Horse Feathers' (Par), \$3,000. Horse Horse Feathers' (Par), \$3,000. Horse Horse Feathers' (Par), \$4,000. Last week 'Hold 'Em Jall' (RKO) and Fred Waring's band, \$11,000. Last Week, \$1,000. Horse Feathers' (Cal), Looks like a new low for this house; will do well if it hits \$3,000. Last week, 'Unholy Love' (RKO) and 'Tex Gui-nan on stage, \$13,700.

'Zombie,' at U. A., Chi, \$16,000; '70.000 Witnesses' \$20.000. Fair: **Montgomery Billed Over Davies**

Chicago, Aug. 29.
Although Chicago is, and will be,
slow in starting because of late release dates on most of the new pictures, local showmen are generally
optimistic and feel that the upture
openings of various closed theatres.
Managements in almost every instance are spending, liberally on
lobblos, marquees and exploitation.
The stance are spending, liberally on
lobblos, marquees and exploitation
reatures has wiped some of the
frowns off the substituted inciplent
grins. This will, in theory, help
estriptes satting in the outpring
the stance are spending, liberally on
setting in the substituted inciplent
grins. This will, in theory, help
estriptes satting in the soutpring
bigger stands in mid-September and
sending its radiations downtown to
the loop.

sending its radiations downtown to the loop.
Palace last week gave notice that the doolf not the send of the loop.
Palace last week gave notice that the dolf not have a mashingly were lines dealth of the loop o

pointed.
United Artists opened Thursday.
(25) with 'White Zomble' and used several stoogs on the marque, in an animated goosepimple tableau to halt passers by. This exploitation was most tinusual for the house, and accumulated a sidewalk andlence at the busy Randolph-Dearborn corner.

accumated a Sucewark numeric corner. Estimates for This Week.
Chicago (Publix-B&K) (4,00); 40-86-85)—Blondie of the Follier (M-G) and stage show. Robert Montaining that way appearing in Hearst papers, as well as others. Expect average \$43,400. Last week Constant of the Sucewark of the

rely sneaked over time back (2,000; e \$30,000° F. Publix-B&K) (2,000; e66-75) — Horsefeathers (Par) d week). Will' fally \$27,000 on didover, after whirtwind start of 7,000. First wallon of the local

\$37,000. First waiton of the season.

Graph (Public Bessel) (3,200-40-46-45-45).—76,000 Witnessee (Par) and stage show Murder on the grid-iron deemed entertaining picture, but four weeks in advance of the football fever. Neither Oriental nor this week. Should hover around \$20,000, the figure for last week with 'Jewel Robbery'.

this week. Should hover around \$20,000; the figure for last week with Jewel Robbery.

Palace (Robbery.

Palace (Rob Rigure for last week with Jewel Robbery.

Palace (Rob Rigure for last week with Jewel Robbery.

Palace (Rob Rigure Call)

Robberg (Call)

New Haven Perks Up; Biz All Around O.K.

Business is picking up currently with further inprovement in sight with folding of shore and outdoor amusement spots due soon.

Estimates for This Week
College (Arthur). Will reopen Sept. 12 with split week single first run and, five acts vaude.

72)—70,000 Witnesses' (Par) and unit, \$15,000, fair. Last week Horses Foathers' (Par) and unit, \$14,000, big.

unit, \$7,500, fair. Last week 'Horse Foathers' (Par) and unit, \$14,000, big.

Poli (Arthur) (3,040; 35-55)—Back Street' (Ulf and Painted Young to the County of the County of the County of the Work of the County o

FLOYD GIBBONS-'JAIL' **WOW \$16,000, DENVER**

Denver, Aug. 29 Denver, Aug. 29.
Floyd Gibbons proved a draw at
the Orpheum, although he has excellent backing in Hold 'Em Jall'
and Baby Rose Marie. He was a
gold mine for exploitation, making
page 1 of the 'Fost' every day and
a big art page 1 day he arrived; artinside the others. 'Post used two
signed stories by him. Gibbons also
dispoyered an ex-solidar here who discovered an ex-soldier here who saved his life when Gibbons had his eye shot out the first time. Stor aroused great interest, but Gibbon broadcast was the true cause of th popularity which broke the opening day record since Huffman has had

Ted Mack, proving a draw at the Denver, has a big part of the show applause and indicates his popular-

appiause and indicates his popular-try is growing. Without Gibbons to buck, Denver would cop top place. Paramount is doing okay with comedy, but Rialto disappointment with ploture sans any love interest. Paramount and Rialto cutting from 56 and 45 to 40 next week to duck tax.

Estimates for This Week

Estimates for This Week
Denver (Publix) (2,500; 25-40-68)
—Devil. and the Deep' (Par) and
stage show. Not bad \$14,000. Last
week 'Horse Feathers' (Par) did a
no, \$15,000, aided by reappearance
of Yed Mack, and 7,000th appearance
of the Mack, and Mack

of pred Schmitt as Denver orchestra leader.

Orpheum (RKO-Huffman) (2,500; 25-40-65) -Hold 'Em Jail' (RKO) and RKO vaude with Floyd Gibbons. Street' (I), aided by Jack Dempsey in person, did over \$14,900; two grand better than previous week.

Paramount (Publix) (2,000; 25-35)—Speak Easily (M-G), Okay 54,500; 25-35)—Speak Easily (M-G), Okay 54,500; 25-35)—Speak Easily (M-G), Okay 54,500; 25-35)—Tom Brown of Culver' (U).

Biatte (RKO-Huffman) (300; 25-35-50)—Tom Brown of Culver' (U).

Did by the St. 250. Last week public of the St. 250. Last week publied, after six days and a poor \$1,900.

Beaucoup Comedy, but 'First Year' at \$9,000 Very Good Too, New'k

This ought to be called users where years of the control of the co

losed film houses. Estimates for This Week

Branford (WB) (2,966; 15-65)—
'First Year' (Fox). Greatly liked and probably will top \$9,000. Last week 'War Correspondent' fair at the son

'Igloo,' \$2,200, Tacoma

Tacome, Aug. 29

Back to three-a-week pix change at the Righto to use up product while Blue Mouse hitting improved pace with 'Igloo. Orpheum dark, not helping so much.

Estimates for This Week.

Blue Mouse, 'Hammith', 'Sta

Estimates for This Week
Blue Mouse (Hamrick) (\$50; 25)
—Igloo' (U). Big bally and apropos
tobby display helping; looks \$2,200
tobby display helping; looks \$2,200
tild a fair \$2,000.
Hisito (FWC) (1,250; 25-35)—
Brown of Culver (U), 'Almost
Married (Foo) and Guilty as Hell'
Glicated \$2,200, so-ao. Last week
Madame Racketter (Par) and
Horse Feathers' (Par) did great
\$3,400.

COLUMBUS NUTS OVER HEAVY TRADE

Everyone's trying to figure it out and getting nowhere. For some un-known reason this burg has suddenly gone picture crazy. After a plenty slack summer, up to now four downtown houses out of five played to standees on opening night of this week and kept up the go work through Saturday as well. It certainly looks as though there is plenty of sugar waiting to be spent and plenty people now ready to do

Paince with Bird of Paradise had em in line all day of opener and it looks as though it will contain the Broad also had 'en waiting, while the combo of Bill Daiton at the organ and Brown of Culver packed the combo of Bill Daiton at the organ and 'Brown of Culver packed the combo of Bill Daiton at the organ and 'Brown of Culver packed the organ and 'Brown of Looks and the town's major topic. It amounts to a run on the theatree, and if the local folk in this run even the heavy expectations will be topped. Estimates for This Week

Palace (RKO) (3.074; 25-35) 'Bird of Paradise' (RAdio). Looks like a smash for this house and best since the new Toop prices. Should tops may bring it to \$12,000. Last week' War Correspondent' (Col) fair at \$4,000.

Ohio (Local Cid-G). Not up to last week's figure but still plenty heavy biz at \$1,000. Last week's figure but still plenty heavy biz at \$1,000. Tak) (2,500; 29-25) white Zonbie' (U). Just too bad the price scale is so low here, but even at that this film will top \$8,000 which is plenty heavy. Last week' Almost Married' (Fox) fair enough Grand (Neth) (1,100; 20-85) Brown of Culver and Bill Dalton at the organ. Fine \$7,000 and the prices of the price scale is so tow here, but even at the organ. Fine \$7,000 and the organ. Palace with Bird of Paradise had 'em in line all day of opener

\$3.500. Grand (Neth) (1,100; 20-35) Brown of Culver' and Bill Dalton at the organ. Fine \$7,000 and evrybody's happy. Last week Jewel Robbery' just managed to take \$3,200.

take \$3,200. (RKO) (1,100; 15-25)
Majestic (RKO) (1,100; 15-25)
Hollywood Speaks' (Col). May be better than 31,300. Last week Fast Companions' (Fox) proved slow but still fair at \$2,200.

'DEVIL-DEEP,' \$13,000, INDPLS. OUTSTANDER

Indianapolis, Aug. 29.

Biz picking up a bit with folks back in town after vacation. Things at Circle are fine with stage show inaugurating new fall season. Marx Bros. Horsefeathers, went pienty between the control of the control o

First Year (2003). Grands of the property of t

B'way Becalmed by Holdovers; 'Back Street's' Big \$23,500 Start; Marxes \$24,000; Capitol Off

at weekly changes is presenting the scene with little that excites the gross-watchers.

The only exceptions are the May-fair and Rialto. The Mayfair with Back Street will clock \$23,500, and the third week of 'Horse Feathers' will gross \$24,000, very nice.

the third week of 'Horse Feathers' will gross \$24,00, very nice.

Capitol is moving slowly at a \$52,000 pnce, The Last Mile failing to lincite the draw that it was believed holds Chairse Suddy Rogers, Leon Errol, Jay C. Flippen and Art Jarrett, but the desire to take a look at 'Mile' is not proving intense. 'Mile' is the first outside booking found the state of the s

Back St.' in Native Cincy, Socko \$22.000: 'Bird' Smash \$15.500

Cincinnati, Aug. 29.
This week's lineup for downtown film parlors has plenty b. a speal and is reaping rich rewards. Combined take is best in months.

Réopening of Keith's, which was greatly improved during the summers restores withing the summers of the summer of the

mer, restores walnut saves zo mind lane; void show at Convey Igland are stiff opposish for theatres. Estimates for This Week.

Albee (RKO) (3,300; 36-80)—
Downstairs (M-G), and F-M Gobe of Joy' unit, with Joset Chernkysky and his Sympho-Syncopators as expeen name for this house, Cheny's band has built up a local following from long runs at leading hotels and dansants here via WLW broadcasts, Loude like \$178.00, fair. (Par) and F-M 'Star Night' idea, featuring Betty Compson, tust toppeds fair \$17,000.

(Par) and F-M 'Star Night' idea, featuring Betty Compson, just toppeds fair \$17,000.

Par 1846 (RikO) (Cincy locale of Frannie Hurs's story celebrated with hetty Hollywood opening Friday (29) midnight at 15c. and \$1 reserved seat scale and dailles are give Dunne and John Boles are b. o. in this town. All helping for a whopper \$12,000. Last week 'Horse Feathers' (Par') soared to a lofty \$22,500. List of Paralles (RikOr Addo by extra newspaper advertising, marquee voicano fassh and Hawalian lobby ent Star (Liston) (Liston) (Liston) (M-G) bungalowed to a fair \$6,000.

Keith's (Libson) (1,550; 25-40)—
A Successful Calamity' (WB). This perennial theatre fare naturaling for \$15,500, a socko sum. Alded by extra newspaper advertising, marquee voicano fassh and Hawalian lobby ent of Paralles (RikOr Addo by extra newspaper advertising, marquee voicano fassh and Hawalian lobby ent of paralles (RikOr (2,00)).

Keith's (Libson) (1,550; 25-40)—
A Successful Calamity' (WB). The sould during which \$40,000 was expended for modernizing, including concrete floor, tearing out of lower boxes, new seating, carpeting and decorating which \$40,000 was expended for modernizing, including concrete floor, tearing out of lower boxes, new seating, carpeting and decorating which \$40,000 was expended for modernizing, including concrete floor, tearing out of lower boxes, new seating, carpeting and decorating which \$40,000 was expended for modernizing, including concrete floor, tearing out of lower boxes, new seating, carpeting and decorating whic

Pamily (RKO) (1,00) 15-25)—
Family (RKO) (1,00) 15-25)—
'Texas Bad Man' (U) and 'Midnight
Lady' (Fischer). Spilt week This
pop-priced stand has been pepped
tried and true lobby pull-'em-in
stunts. Tom Mix putting added b.
o. life this week for \$3.20, oke. Last
week 'Wild Women of Borneo' (FD)
and 'Office Giri' (Radlo) dis \$5.000.

MacArthur Jump Ahead On 'Rasputin' Rewrite

Hollywood, Aug. 29. Metro has assigned Charles Mac-rthur to rewrite several sequences

Metro has assigned charics Macharthur to rewrite several sequences of 'Rasputin'.

Author is working against time, with company photographing the stuff as he bats it out.

A calm hangs over Broadway box Zonhle' and a stage show without offices this week. Second weeks on leavy drawing cards. Arthur Tracy run pictures and holdovers of others at weekly changes is presenting the screen with little that excites the Olsen and Johnson previous week. Olsen and Johnson previous It means plenty of red.

It means plenty of red.

Among the pictures that are on their second weeks. Maurice Chevaller is disappointing. a little at the Rivoit, with only about \$27,000 for Love Me Tonight (Par) on its second week.

Roxy, holding over. First Year (Fox) appears to be heading for under \$40,000 on live hand days on coming in Thursday. Barth (Fox) coming in Thursday.

coming in Thursday (1).

Strand is meiting away to \$15.700
on the second week of "Two Against
World-(Wb), while the other Waraner operation, Winter Garden, is
playing to empty seats at \$10,000 on
Passport to Hell, one of the Fox
petures booked away from the
opening Thursday from the opening Thursday from the
Strand.

Warners may anof Tra & Fort

Warners may spot T'm a F tive into the Hollywood after Begins, playing it at same price reserved seat scale.

Begins, playing it at same top price reserved seat scale.

United Artists takes over the Riv on the Chey run, placing its money of the Chey run, placing its business on 'Love Me Tonight' does not improve, that will be within three weeks. Fublix, having only the Ristots as a run, spots another Movie Crasy on top of the Marxes. Blonde Venus' (District) will play the Paramount instead of getting a run, going in Sept. 9. If justifying it Publix may hold that one Estimates for Thomson.

Aster (1912; 88-81.10-91.64.2.2)
—Strange Interlude' (M.G.). Opens here at a \$2 top tomorrow night (Wednesday, 'Grand Hotel (M.G.) copens out tonight after a 19 weeks' run.

Soes out tonight after a 19 weeks' run.

Capital att Mile (World Wide)

**South of the same of the

a dud at \$10,100.
Palace (1,700; 30-40-55-83)—
White Zombie' (UA) (2nd run) and
vaude. Palace combines this chiller
and Arthur Tracy on stage as its
archit drawing much; \$12,500 on
week will be far from the black.
Olsen and Johnson all over the
stage and 'American Madness' (Col)
on screen last week did a fine \$17.
on screen last week did a fine \$17.
the heavy hookup.
Paramount (3,864; 40-72-94-\$1,100)
Paramount (3,864; 40-72-94-\$1,100)

the heavy hookup.

Paramount (3,684; 40.72.94.‡1.19)

Paramount (3,684; 40.72.94.‡1.19)

Night Club Lady' (Col) and stage show. Publix brought back the Jessel-Taimades stage show after an absence of a week, but that didn't 443.00. This work of the secure with 43.00. This work of the secure with 43.00. This work of house after bad \$41,300 last week on 'Devil and Decp' (Par).

Rists (2,000.10.27.

\$41,300 last week on 'Devil and Deep' (Par).
Rialto (2,000; 40-55-72-92-\$1.0)—
Horse Feathers' (Par) (3rd week),
A lot of the town continues to laugh at the continues to the continues to the continues to the continues to the continues t

i house won't go Thursday opening as a regular.

Strand (2,000; 35-55-38-94-\$1.10)

"Two Against World' (WB) (2nd to the control of the contr

Mpls. Sizzling with Wow Trade; Down to Earth,' Dandy \$15,000; Marcus Show, 'Zombie,' Well Bally'd

Minneapolis, Aug. 29.
The happy combination of good product and first-rate showmanship is still leaping the hurdles which impeded box-office prosperity. As concerned, the depression has been over for more than a month. If pictures continue to maintain recent

over for more than a month. If pictures continue to maintain recent quality standards local theatrical quality standards local theatrical times will continue indefinitely.

A factor in the improvement doubtlessly is the lessened seating capacity, due to the closing of the 4,200-seat Minnesota and 1,500-seat continues. Public apparently is considerable money ahead in keeping these theatres dark.

Down to Earth' is the currently is considerable money ahead in keeping these theatres dark.

Down to Earth' is the currently so considerable money ahead in keeping these theatres dark.

Down to Earth' is the currently so considerable money ahead in keeping these theatres dark.

Town to Earth' is the currently so considerable money ahead in keeping these theatres dark.

Town to Earth' is the currently so considerable money ahead in keeping the gold and a sea of the considerable with the form by its ears. A big opening was just about all that Down to Earth' needed, and it so that big given the leading Fublix theatre another highly profitable week.

RKO Orphoum circused the Marcius Show, putting out more sheets than the Ringling cites of the considerable with the season of the considerable will be season the season of the considerable week.

RKO Orphoum circused the Marcius Show, putting out more sheets than the Ringling out more sheets than the Ringling out the season of the considerable week.

RKO Orphoum circused the Marcius Show, putting out more sheets than the Ringling out that the mining also is bringing customers in for 'White Zombje' at the Lyric and is delivering by sending the customers in for 'White Zombje' at the Lyric and is delivering by sending the customers away talking about it.

Towned 11.00 nightly at the municipal auditorium, may be affecting theatrical attendance adversely, but long hox-office results are gratity-ing nevertheless.

cipia auditorium, may be affecting theatrical attendance adversely, but loop-box-office results are gratifying nevertheless.

Horse-Feathers' did so big at the State last week that it was moved that he was not be such as the state last week that it was moved ing. Publik neighborhood house, for a second-consecutive week in town. Scale, is the same at both theatres.

Estimates for This. Was 1.

Scale, is the same at both theatres. Estimates for This Week.

State (Eublitz) (2,200; 55) Down to Eath! (Fox). One of the best Will: Rogers plctures, and Rogers always sure-fire here, word-of-mouth is boosting plenty for a dainly \$15,000. Strong supporting the state of the sta

weather break last couple of nights, but immense \$17,400 just the same.
Orpheum (RKO) (2,890; 55) 'War Correspondent' (Coi) and Marcus Show on stage. Heaviest exploitations of the same show on stage and the same show of the same show of the same show of the same show of samily draped femininity. All of which is being soid as an American version of the French Folies Bergere' with plenty of scantily draped femininity. All of which is bearing box-office fruit; which is the same show the sam

good.
Grand (Publix) (1,100; 35) 'Red
Headed Woman' (M-G), second loop
run, and 'By Whose Hand' (Col)
split, should reach good \$2,000. Last
week, 'Sunnybrook Farm' (Fox),
second loop run, and 'Bachelor

week, "Sunnybrook Farm" (Fox), second loop run, and 'Bachelor Affairs' (Fox), \$1,800, fair.
Aster (Publix) (909; 26) 'Man About Town,' 'Girl Crazy' (Par) and 'Make Me a Star (Par), dividing week; two latter second loop runs; about \$1,200, good. Last These under the children (RKO) and Loot Squadrow (RKO), Are These under (RKO) and Loot Squadrow (RKO) dividing the children of the c

10-Percenters File New Suits for Commissions

Los Angeles, Aug. 29.

Three agents who have previous ly filed suits for commissions against clients have started new cases to recover their 10% on earnings made since original actions started.

logs made since visconstated.

Leo Morrison attached the Fox salary of Spencer Tracy in a new \$700 Municipal court suit. This makes the fourth action totaling \$4,500 by the agent against Tracy. Frank & Dunlap also filed suit against George Bancroft asking \$10,000 as one-tenth of his salary for his last Paramount picture.

Bank's Marquee Bid

A showman, back from the south, is figuring on putting his money in future in a Raicigh, N. C., bank.
He found one there called the Watchovia Trust Co.

Paradise' Features Balto's B. O. Parade; 'Divorce' to \$17.000

Baltimore, Aug. 29. Business continues on the hearty upswing currently, which will mean higher totals at practically every theatre in this town. Many reasons offered by the explaining exhibs: the return of the vacationists, the start of the new season, and some of the exhibs are even willing to talk about better product.

This burg is girding for a new season of stage fare all around, and it's likely that before October rolls around there will be five vaude thearrow on the main grind. That'll-take in the Hippodrome, Century and Keith's, with the New and Au-ditorium as hot possibilities. This area is strictly vaude-conscious.

Auditorium is now under the eye of Len McLaughlin, who's trying to set the house first as the road-show arena of this town, and is hiking up to New York this week to contact the film home offices about e two-a-day epics.

Bird of Paradise rates as the ace ticket seller of the current week, the femmes gulping down their lunches in order to be on time for the low-down on South Sea is-land free love. Also counting were

for the low-down on South Sea Island free love. Also counting were
the highly happy notices.

Backed by one of the most intense campaigns ever in the local
Hearst rag. Blondie of the Foilier'
sot away at a neat pace. New theatre, which snapped 'American Made
atre, which snapped 'American Made
two days, may bring the flicker back
later in the season. Just waiting
for the bank-run scare (which, by
the way, was unfounded and blew
up within 48 hours) to be complete.

Down at the off-street Rivoli, the
clouds continue dark in the
clouds continue dark in the present receivership operation. About
the only product available for this
spot is British output, and English
spot is British output, and English
spot is British output, and English
on the Bowery or on Madison and
Halstead. They want scarred faces
and horses; not 'by love' and afternoon tea.

Estimates for This Week.

Estimates for This Week

and horses; not by Jove and afternoon tea.

Estimates for This Week.
Century (Loew-UA), (300; 35-4055-55-75)—Divorce in Family (M63) and Rio Ritta tab. Stage show
and in combo at the troot gate of the comperficiency in the composition of the comperficiency in the comperficiency in the comperficiency in the composition of the comperficiency in the comperficiency in the composition of the comperficiency (Radio). Cronore (FN) last week had upside at \$13,800.

Mippedrome (Rappaport) (2,500; 25-35-50)—Bird of Paradise (Radio) and vaude. Little Jack Little (Radio) and the finite in the competition of the competiti

'BIRD'-WARING BEST IN PROV., \$12,000

Providence, Aug. 29.

Houses facing about the toughest opposition of the season, but despite this things look pretty rosy. Opposits its headed by Fred Waring and his band at hone of the band of the

Estimates for This Week

Factor statuters being sets over at Factor statuters of the Week Law's State (3.700; 15-55-75)—
Last Mile (W-W). House selling picture from all angles in attempt to offset handleap of no names in the cast, but not likely to do any-close the selling of the Follier (M-G) was the strongest gross house has had in months; okay at \$10,600.

RKO Albes (2.300: 15-55-69)—
RKO Albes (2.300: 15-55-69)—
RKO Albes (2.300: 10-55-69)—
RKO Albes (2.300: 15-55-69)—
RES (2.300: 15-56-69)—
RES (2.300: 15-56-69)
RES (2.300:

when color brows has been getting all summer.

RKO Victory (1,600; 10-25-30)—

By Whose Hand? (Col.) and My Pai the King (D). Bill not half bad chances are for at least \$2,000. Last week 'Hollywood Speaks' (Col.), and 'Wild Women of Borneo' (First Div) 50-80 at \$1,400.

Metropolium of Borneo' (First Div) 50-80 at \$1,400.

Metropolium of Borneo' (She Div) 50-80 at \$1,400.

Metropolium of Broadyay to Cheyenne' with eight acts of vaudeville first half, and 'Docks of San Francisco' last half with vaudeville. Novelty of a new house will put week. At least \$6,500, okay. Last half of last week 'Race Track' soared skyward on crest of opening to swell \$3,700.

Bird' Smash \$18,000: Bennett's Off \$24,000 Among Detroit's Biz

Detroit, Aug. 29.
Cool weather over the week-end
but it didn't help all houses very
much.

much.
For the third week business is better at the Downtown which will do a terrific \$18,000 with Bird of Paradise, meaning a certain second week.

week.

The Fox is still auffering from a combination of had second choice pictures and union troubles. Labor the picture prospect still looke dark. Last week the Fox went to a new low of \$9,000, which means that the stage shows must come back. In responsible for the straight picture policy.

Estimates for This Week Michigan (4,045; 15-35-72-75)— 'Two Against the World' (WB) and stage show. At \$24,000 house is off a little Last week 'Blondie of the Follies' (M-G) was very big at

stage show. At \$24,000 house is off a little. Lant week 'Blondle of the Foliate (M-G) was very big at 300 Memory 100 Memo

DANNY DARE'S SHORTS

Hollywood, Aug. 29.
Danny Dare, stage director at the local Paramount theatre, will stage three musical shorts for Metro.
Jack Cummings will supervise.

50,000 Titles

Film industry has a surplus of titles estimated to exceed 50,000. This represents the col-lection since the Hays Com-mittee on Title Registration was established in New York in 1925.

in 1925.
Where the combined major companies never use over 500 feature titles in the course of a production year, the report which will be made at the annual meeting of the committee, due in September, shows that during the past year 4,500 titles have been filed.

Exploitation Days In Dixie' Ups Seattle All Over: 'Bird' 11 G's

Seattle, Aug. 29.
'Fleet Week,' with its free street shows, dragged into this week and isn't any theatre help any more, although the rating state. that satisfactorily.

although the rainy week end offset that satisfactorily.

Local showmen are doling all they can for exploiting and tryins to sell what they have to best money. Foxwest Coast northwest division is not sparing on selling. Vic Gauntlett, adv. mer., has Harold Schaeffer handling special exploitation for Fifth Ave, theatre. Bob Armstrong, here as p. a. whee Paramount was with Jensen von Herberg, is now special adv. for Fox theatre. This combo is going after results. Evidently Frank Newman, Sr., div. mgr., believes in extensive bally. By the Champion of Hamming and the Champion of Hamming and the Hampion of Hamp

outer lobby, six sallor boys with string instruments, tap and local hula dancer.

Liberty is the leader in selling cars for \$1; now doing this weakly, giving car for this vatue every Friday night. Reckoned to help around a far ford V-8 for yourself.

Fox houses this week also are giving away two Nashes to the tune of \$1 each. It's helping biz. The boys here are mingling merchandising of autos. Explication and adversidering these litems, they are selling pretty well, too.

Blanche Sweet is headline attraction at Fifth Ave. stage show this week.

Estimates for This Week

SIMPSON'S DOUBLE TALK

Hollywood, Aug. 29. Engaged for part in Fox's 'Sher lock Holmes, Ivan Simpson, English actor, has also been assigned to direct dialog on the picture. Picture started Wednesday (24) with Clive Brook in lead. William K. Howard directs.

Simpson is the Englishman who has been with George Arliss, on stage and screen, for years,

FRISCO FRISKY WITH STRONG **SHOWS**

Competition is of razor keenness this week as four of the cinema's ace drawing cards flash across local screens. Even the dog races and hundred and one other attractions can't stop some fancy grosses from Buster Keaton and Jimmie rante in Sec.

can't stop some fancy grosses from pilling up.
Buster Keaton and Jimmie Durrante in 'Speak Basily,' with swell stage show headed by first week of Warfield off to a snappy time the Warfield off to a snappy time the Warfield off to a snappy time the Paramount, matiness heavy and nights extra good. Pienty nice word-of-mouth helping here.
Fox has Will Rogers in Down is built of the word of t

regular F & Midea and Walt Ross-ner in concert. Other corner of the business square is Constance Bennett, who's holding forth at Warners in Two Against the World, but intake weak there.

square is Constance Bennet, who's holding forth at Warrers in Two Against the World, but intake weak included and a second of the second of th

Six Originals from Pens Of Par's Term Writers

Hollywood, Aug. 29.

Paramount's advance story department for devolopment of original content of the story of

Harry Katz Possible Ass't for John Balaban

ASS I 10T JOHN BAIADAN
Harry Katz, brother of Sam and
Publix division director for Illinois
and Indiana, may step up as an
assistant to John Balaban in addition to supervisine, from the h. o,
bens is in Chicago as division manager of the Katz group.
As a result of gradual absorption
of all theatre operation for Publix,
Sam. Dembrow now concentrating
booking, Balabah has been forced to
consider need of an extra assistant.

RKO TURNBACK

EKO TURNBACK
Los Angeles, Aug. 29.
RKO is turning back the lease of
the Tacoma Orpheum, which it took
over from Fantages, to the house
owner, H. S. Poe.
Follows circuit's inability to negotiate a pooling deal with FoxWest Coast whereby RKO would
have operation or all houses thoose

If you haven't bought Horse Feathers' you're as unlucky as a man caught in a money shower..wearing boxing gloves!



MADISON, CONNECTICUT—BONOFF THEATRE WIRES:
"HORSE FEATHERS" SENSATIONAL. BROKE EVERY
RECORD SINCE HOUSE WAS BUILT.

NEW YORK—RIALTO THEATRE—
FIRST WEEK OF "HORSE FEATHERS" AS BIG AS
GROSSES OF FOUR PRECEDING WEEKS COMBINED

OKLAHOMA CITY—CRITERION THEATRE, WIRES: BIGGEST OPENING IN EIGHTEEN MONTHS...WISH WE COULD GET A "HORSE FEATHERS" ONCE A MONTH.

LOS ANGELES—PARAMOUNT
THEATRE—FIRST WEEK OF "HORSE
FEATHERS" DOUBLES BUSINESS OF
PREVIOUS WEEK AND WAS MORE THAN
TRIPLE THE AVERAGE FOR PRECEDING FOUR WEEKS.

Got A Contract?...The Line Forms To The Right!

HORSE FEATHERS

Garamount's PARAM@UNT Year



Powerful You can't be in the know about picture Radical business unless you know every amazing word

> 'Life Begins' fulfills every promise, every hope. Seeing is believing. And the world will be convinced. Every scene is poignant drama that stabs its way to an ever-living memory.

-Regina Crewe in N.Y. American

these key critics lavished upon "Life Begins"! "A film for all the women of all the world. And for every man born of woman, too. It's a startling, tensely dramatic subject, treated with exquisite taste and deep understand. ing. It would wring weeps from a stone god-or a living one. And with its pathos there's rare mingling of comic and tragic masques, as well.

WARN

Courageous

Delicate

Rich

Dramatic

Startling

Entertaining

Tender

Epic

Tense

Exquisite

Terrific •

Fascinating

Tremendous

Fine

True

Four Stars

Unforgettable

Great

Unusual

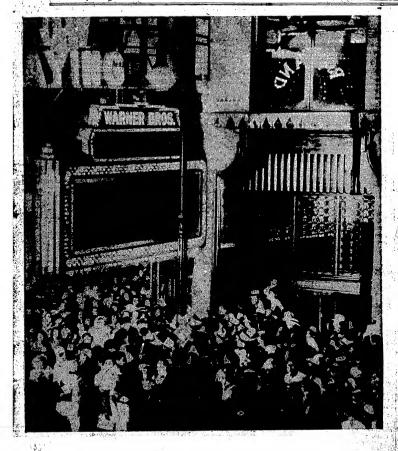
Gripping

Vivid

Impressive

Wifty

rip Tourde



Cheering, clamoring crowds block
Broadway as "Life Begins' for a
bigger and better motion picture
season. It turns all eyes to the
Warner Brothers. This taste of
the new product arouses a thirst
for more."

-Regina Crewe in N.Y. American

With Loretta Young—Eric Linden— Allne MacMahon—Preston Faster—Glenda Farrell » Directed by James Flood • Co-directed by Elliot Nugent » A First National and Vitanhone Picture

"An exquisite story boldly, wittily told. You'll laugh and you'll cry over 'Life Begins.' Strong drama, powerful pathos, rich humor, everything which goes to make an entertaining movie went into this one. In oddity, the picture is terrific. In entertainment, it is right there. 'Life Begins' is unusual, fascinating, impressive. Women will love it.'

-Bland Johaneson in Daily Mirror

DOY

"A true, simple masterpiece of motion picture drama. A story told beautifully, movingly. Brought tears to the eyes

of a distinguished audience at the premiere; little comment can be added to that. It is a great photoplay."

- Rose Pelswick in Evening Journal

"FOUR STARS: Film epic. Genuinely dramatic, Will make you weep and laugh."

- Kate Cameron in Daily News

"Ought to make Hollywood sit up and respect itself."

—Thornton Delelianty in Eve. Post



Talking Shorts

'TEE FOR TWO' Comedy, Singing, Dancing 17 Mins. Strand, N. Y.

Comedy, Singing, Dancing
17 Mins.
Vitaphone No. 1417-8

A Vitaphone No. 1417-8

A Vitaphone No. 1417-8

A Notaphone No. 1417-8

is the state of the song and dance must be sold the song and dance numbers are nicely executed.

Short is one of several made on the Coast in color, with Warners using up Bechnicolor in this manner under that company's committee.

THE NICKELETTE

is an oldie in walling and old with a sampler.
There has been considerable of this sort of thing in shorts form of late, but for many folks they still pack a lot of interest.

Ohar.

LOUISE FAZENDA

Comedy
ZO Mines. N. Y.
Universal
One of the better two-reclers, containing several good laughs, an idea or two of originality and a couple standard names. Miss Fazenta is sided in the acting line Standard and the property of the plumber in the Standard should be seen to the plumber of the plumber to make thick, and as played by Toler garners a whole armful of laughs. Miss Fazenda locks better in this one than she has in some time.

9 Mins.
Strand, N. V.
Vitaphone No. 1387

One of the E. M. Newman Traveltalks taking a tourist's ac-see attalks taking a tourist's ac-see attalks taking a tourist's actalks taking a tourist's actalks taking a tourist's actalks taking a tourist's actalks taking a tourist actourist taking a tourist actalks taking a tourist a tourist actalks taking a tourist a tourist actalks taking a tourist a to

MAGIC CARPET SERIES

Silver Springs'
10 Mins.
The Manual M

sode.

A couple are allowed to give the impression of staying under water for the full 10 minutes of the subjects running time. The swimmers explore the floor of the pool with the aid of an under-water camera.

Wall.

BELIEVE IT OR NOT

With Bab Ripley and
Leo Dennelly
Nevelty Traveleg
8 Mins.

Group of travel clips and not so
unusual, showing a piece of territory around Gibratiar over which
Spain and however the control of the control
Spain and the control of the control
Spain and the control
Train

Superior lecturing as usual. ShanCHARLEY CHASE
'First in War'
Comedy
20 Mins. N. Y.
Orpheum, N. Y.
Metro
One of the best Chase has
turned out, though a bit reministcent of the Sims Summerville Universal shorts with considerable, action make it okay despite the obvious derivation.
Chase is cast as the marine in
some phony South American count
try and fighting with a
boody revolutionist who likes to
sing and olins Chase's quariette
rather than his own army makes
for a surprisingly funny set of complications.

MAN-EATING SHARKS

Cannibals of the Deep'
Mack Sennett Adventure Series
8 Mins.

Transluxy Neguestional
In his serteen fish
Cannibals of the Deep' Mack Sennett groups various flashes of landing man-eating sharks for the prenet groups various flashes of landing man-eating sharks for the prenet groups various flashes of landing man-eating sharks for the prenet groups and sharks of the shark
even after he has been hauled into
the boat. Subject has as good a
continuity as can be expected.
Seried, however, is better for the
neighborhood type of theating
Waly.

SCREEN SNAPSHOTS

8 Mina:
New York,
Columbia
Concerns tiself wholly with Hoot
Gibson's rodeo at the latter's ranch
in May, with the date plainly showing from the fence signs. As a
noveity and detailed screening of
what goes on in a rodeo together
with gimpse of a dozenence, this
concerns to the control of the control
ing you have been control
ing. Photography is oke. Action
is silent with an offscreen voice lecturing. Voice is okay.
William Powell, Marry Pickford,
Tom Mix, Sally Ellers, Mittal Green,
Jackie Seurie, Ginger Moress Jew
Cody, Bill Bart of the Shan,
Shan,

TED HUSING

FED. HUSING
Sportslants
5 Mins.
Winter Garden, N. Y.
Snappy 6 minutes under the CBS
Snappy 6 minutes under the CBS
Snappy 6 minutes under the CBS
off very Ripley with a child wonder
golfer, Sol Hartman, but soon going
into the more substantial Sportslants picturizing Miami outboard
motorboat racing and a cross-counmotorboat racing and a cross-counceletric finish, catching the thirdfrom-behind nag coming to the fore
in excellent fashion.
Young Hartman's links wizardry
is likewise legit, and the fast water
sporting of the country of t

'TRANSATLANTIC MYSTERY'

FRANSATLANTIC MYSTERY/
Detactive Drama
22 Mins.
Winter Garden, New York
Vitaphone No. 1439-1440
So far as is known this is the
windup of the Van Dine detective
series. If and a good one and
customers because it ends contusedly. A London gem titlef is
murdered by his American pal.
Latter absonds with the Jewels,
while a mysterious blonde, believclinase. Aboard ship the American
is also killed and the woman's pis(Continued on page 27) (Continued on page 27)

Miniature Reviews

'Life Begins' (FN). Splendid "Life Begins" (FN), Splendid women's picture promising at least solid matinee business. Particularly well cast and played with names which mean more on performance than they do on a marquee.

than they do on a marquee.

"Back Street' [U). Corking
transition of Fannie Hurst
novel featuring Irene Dunne
and John Boles. Swell romance, a little tear-jerking,
and a woman's picture—
which means a money produc-

"Night Club Lady' (Col). ave for slowness through de-"Night Club. Lady" (Col). Save for slowness through de-tail, a murder mystery that holds the interest. Adolphe Menjou as master detective makes it what it is but no love interest at all which may hurt where that's expected to Men-

'Passport to Hell' (Fox). Pictorially good but stale story

'Alias Mary Smith.' A mur-der mystery with a faint touch of novelty, but not above aver-

of novelty, but not above avaage indie.

'Man From New Mexice.'
Formula story made more ilicable than usual through goad
acting and competent direction.

Will please
Will please
Will please
Will please
with North' (Monogram). Ambitious western
drama which does not achieve
its ambition of being different.
Bill Cody and Andy Shurford.

Agir program.

its ambition of being different. Bill Cody and Andy Shurford. Fair program.

'The Sign of the Four' (Worldwide). Too bad this is lacking on the technical end because it is the best knit and most promisings of the Doyle series made on the other side. Flames (Monogram). Great fire scene, but slovenly worked plot responsible for confining picture chiefly to the lesser boxoffices.

'Schoen ist die Manoeverzeit' (World Trade). Another German Military- Barckey in strictly Grame Merch State of the Monogram willier (World Wide). Depressing subject of convicts in the death house. Picture without feminine interest and lacking public interest such as helped stage play of two seasons ago.

LIFE BEGINS

| ı | Bros. release. Features Loretta Young and |
|---|---|
| | Eric Linden. Aline MacMahon, Preston |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | starting Aug. 26. Running time, 71 mins. |
| | Grace SuttonLoretta Young |
| | Jed SuttonEric Linden |
| | Jed Sutton |
| | Miss Bowers Aline MacMahon Florette |
| | Florette Desethy Peterson |
| | Psychopathic Patient Dorothy Peterson |
| | Mrs. MacGilvaryVivienne Osborne |
| | BanksFrank McHugh |
| | TonyGlibert Roland |
| | Doctor Cramm |
| | Mr. MacGilyary Herbert Mundin |
| | |
| | |
| | Mrs. Tubby Elizabeth Patterson |

A good picture, a woman's picture, different, and on the serious side. Basis of the theme is child birth with the entire locale a hospital and tho story particularly concerned with a cross section of probably any maternity ward.

Its strength is its cast and the natural drama which the surroundings are supported by the section of men and padelescents. Women, universally, will like it and sustain it for box office success.

propiematic reaction of men and adolescents. Women, universally, will like it on a question it for box adolescents. Women, universally, will like it on a question of a piay which opened in New York last spring and ran just one week despite that it created a definite degree of a loverble of the control of

the play, Glenda Farrell, as a hard-boiled night club performer who goes the way of all mothers after joes the way of all mothers after insisting she'll have nothing to do with her twins. She sings Frankle and Johnnie' to one infant, after it arrives, as the closest to a bullaby she can get. Make and the strength of the control of the con-trol of t

tive theatric touch no matter how obvious.

Aline MacMahon, as the ever efficient nurse, Miss Farrell and Eric Linden comprise the particularly attention of the comprise the particularly attention and believeable as the very young and distracted father: while Miss MacMahon is outstanding with an impressive performance which an impressive performance which in the carry running Frank McHush is prominent as one of those we never lost a futher yell examples, and to him is confined most of the greatures at themselved in a none too easy role, being restricted as to action and clothes. That she may not seem the type who would kill a man is not fatal. Also worth more preterson as a psychopathic patient suffering from the delusion that she is going to have a child and who is always seeking the maternity ward.

is always seeking the maternity ward.

Film reveals a fine selection of players in all instances and good players in all instances and good it holds nothing unusual other than a monotonous penchant for processing the next seem to the screen from left to right with nary any variation.

It holds nothing unusual other than a monotonous penchant for processing the next seem to the screen from left to right with nary any variation.

It carries its themselves and states of the next seem of parenthod are regards both mothers and fathers. Humanly and delicately, presented it carries its themselves and explain why men thoughtes and explain why men thoughtes and explain why men support. But it treats of a vital subject for women, they'll be enthralled and in sympathy with it. Young siris, probably seeing the chely marked of the support of the marked couples.

In the third process of the seed of the marked couples.

That the studio never anticipated. The the state of the the seed of the

night business mostly a matter of the married couples.

That the studio never anticipated the home office reaction to the film appears evident in the introductory services and the form of the film appears evident in the introductory services. The first of the property o

BACK STREET

| | ing Irene Dunne and John Boles. From |
|----|---|
| | Fannie Hurst's novel of the same name, |
| 1 | directed by John M. Stahl, adapted by |
| | Glades Lohman: camera, Karl Freund. At |
| | |
| | Punning time 86 minutes. |
| | Ray SchmidtIrene Dunne |
| | Walter SaxelJohn Boles |
| | Freda SchmidtJuno Clyde |
| | Freda Benmidt |
| | Kurt Shendler |
| | Mrs. DoleZaSu Pitts |
| | FrancineShirley Grey |
| | Mrs Sovel |
| | Richard |
| | |
| | Mrs. Saxel, Sr Made Turner Gordon |
| ١. | Bakeless |
| • | ProtheroJamos Donlan |
| | Prothero |
| | Mr. SchmidtPaul Weigel Mrs. SchmidtJane Darweil |
| t | Mrs. SchmidtJane Darwell , |
| ш | Uncle FelixRobert McWade |
| | |

A winner. It's a tear-jerker, with-out being artificially sentimental, impressing in the main as a auman decument faithfully translated into celluloid and sound, which rises

decument faithfully translated into celluloid and sound, which rings true from start to finish.

Just as Fannie Hurst's best seller must have fired the imagination of reaching the seller fired from the seller fired from

screen and smacks the auditor above the gray matter and under the heart. Its skillful transition to the screen has everything in its favor for box office. The gympathy for Ray and the state of the screen has everything in its favor for box office. The gympathy for Ray and the screen seems of the screen se

scene.
Yet, with all consideration to footage and running time, almost all the variegated highlights and shadows of the book's detail must (Continued on page 21)

The Woman's Angle

'Speak Easily' (MGM). Convincing details of backstage pandemonium, heightened by the attitoods of Jimmy Durante and Buster Kcaton. Sympathetic caricatures, built to suspenseful comedy against an interesting locale, win feminine attention and laughter.

'Devil and the Deep' (Far). Carefully plotted melodramatic love triangle. Can rely on handsomer-than-ever Gary Cooper and Charles Laughton's new style of creepy, inshuating menace to interest the laddes and offset the apathy of Tallulah Bankhead's melancholy account of another unhapy heroine. Miss Bankhead's small but smart wardrobe warrants feminine attention.

'Hold 'Em Jail' (RKO-Radio). Title and cast will lure very few fanettes indoors to enjoy the scattered laughs provoked by the laborlous comic strip technique of Wheeler and Woolsey. Mothers who are not wary of its prison locale will approve of the extravaganza for their children.

'Crooner' (FN). Matinee ladies are too conversant with the styles of their radio idols to swoon over the falsely dubbed in crooning that accom-panies David Manners tepid, unromantically mocking characterization of an ether star. A faintly amusing success-story whose box office potentialities are weakened by unconvincing treatment and inadequate

The First Year' (Fox). Crisp American folk lore modified by the sweetening, box-office influence of Janet Gaynor and Charles Farrell upon Frank Craven's stago play. The tender, big-little tragedies of early marriage, trimmed with heart-warming homey talk and situations that ring true to feminine audiences.

Two Against the World' (WB). Routine murder-trial drama, weakened by unsubstantial conflict, disappoints its title's promise of a tender, intimate love story. But Connie Bennett's personality—plus instructions on what to do, wear and say, when enemaring a beau or winning over judge and jury—save the film from box office medicority.

'The Night Club Lady' (Col). Well dressed Adolphe Menjou, solving a hocus-pocus murder mystery that has moments of well built suspense and Skects Gallagher comedy. Ignores fanettes by failing to establish sympathy for its victims or suspects.

The Last Mile' (World Wide). The tragic futility of John Wexley's play loses dramatic intensity thru unconvincing preparations for a tacked-on happy ending. Though flim invokes sympathy for a likable cast, it is a slow, nerve-wracking ordeal that will be shunned by the laddes.



BIRD OF PARADISE

with

DOLORES DEL RIO JOEL MCCREA

John Halliday, Creighton Chaney, Richard "Skeets" Gallagher, Bert Roach and a vast supporting cast

RKO-RADIO PICTURE
DAVID O. SELZNICK
Executive Produceri



"Bring 'Em Back Alive," "What Price Hollywood (RKO-Pathe)"The Age of Consent," "Bird of Paradise," "Hold 'Em Jail" and coming soon Richard Dix in "Hell's Highway," "13 Women, "The Most Dangerous Game," John Barrymore in "A Bill of Divorcement," Constance Bennett in "Rockabye, "The Phantom of Crestwood"—ALL MONEY PICTURES!

Talking Shorts

"TEE FOR TWO"
Comedy, Singing, Pancing
17 Mins.
Strand, N. Y.

Comedy, Singing, Dancing 17 Mins.
Strand, N. Y.

A hodgepodge of singing, dancing, comedy, and the property of the strange of

rroup and a man wao www.
inmedf.
Majority of the song and dance
numbers are nicely executed.
Short is one of several made on
the Coast in color, with Warners
using up Technicolor in this manner under that company's commitment, ... Cher.

THE NICKELETTE

Novelty
10 Mine.
Strand, N. Vita. No. 1399
Amusing but not as well strung together as some of its type. Short boils down to 10 minutes an idea of what a film show was like in the paintier days of the silent pictures. Where novelty of this kind is pre-Material has been compiled by Burt Frank. It includes amusing slides reminiscent of another day, a couple old shots under the head of Pathetic Newreel, a ballad singer france of the couple super dramas. One is an olde in which the late Rudolph Valentino appeared as a gangster.

dolph Valentino appeared as a gangster.

There has been considerable of this sort of thing in shorts form of late, but for many folks they still pack a lot of interest.

Oher.

LOUISE FAZENDA 'UNION WAGES' Comedy 20 Mins. Cameo, N. Y.

Comedy 20 Mins.
Camco, N. Y.
Universal
One of the better two-reclers, containing several good laughs, an idea or two of originality and containing several good laughs, and idea or two of originality and the send is alded in the acting line by Sidney Toler and Jim Finlayson. It's not an especially new idea of the plumber in to fix the lady's bathibb. She has a jealous school-mate caller and wants to impress bettless his has a jealous school-mate caller and wants to impress healther her bettless her bettless

BERLII! TODAY

"BERLII: TODAY"
Travelog
9 Mins.
Vitaphone No. 1387
One the E. N. Newman Traveltalks taking a tourist's look-see at
Berlin. It's complete as to important highlights of a visit of that
city, but dwells a little too much on
police dogs and their training.
Otherwise interesting and well done,
Newman, whose voice has a
pleasant tonal quality, delivers the
usual offsereen explanation. A portion of the short deals with Berlin
at night, revealing the city's brillant mazda advertising. Char.

MAGIC CARPET SERIES 'Silver Springs'

Silver Springs'
10 Mino.
Embassy, N. Y.
Fox Movietone
Regular newareels have worked
the Silver Springs, Fla, from every
angle time and again. There is a
different slant in this Carpet episode.

sode.

A couple are allowed to give the impression of staying under water for the full 10 minutes of the subjects running time. The swimmers explore the floor of the pool with the aid of an under-water camera.

You're

BELEVE IT OR NOT

With Bub Ripley and
Loc Donnelly
Novelty Travelog
8 Mins.
Gress, New York
Winter Gress, New York
Winter Gress, New York
Winter Gress, New York
Group of travel cilips and not so
unusual, showing a piece of territory around Gibraltar over which
Spain and England were once in
control of the control of the control
in Berlin; a N. Y. haberdasher who
specializes in clothes for fat people
only; a but picker who sells even
in Berlin; a N. Y. haberdasher who
specializes in clothes for fat people
only; a but picker who sells even
in Berlin; a N. Y. haberdasher who
specializes in clothes for fat people
only; a but picker who sells even
in Berlin; a N. Y. haberdasher who
specializes in clothes for fat people
only; a but picker who sells
with picker who sells
with picker who sells
to the control
Technically thiraphy paases, but
it sizes only with regular newsreel
matter. With so much of presentday newsreels being mostly magazine, any theatre utiles newsreel
has plenty to figure out for customer entertainment possibilities.
Shots are silent, but the voice
the only on the control
tomer entertainment possibilities.
Shots are silent, but the voice
the screen's best raconteurs, does
superior lecturing as usual. Shan.
CHARLEY CHASE

auperior lecturing as usual. Saan.

CHARLEY CHASE

(First in, War'
Comedy.

20 Mins.
Orpheum, N. Y.
Metro
One of the best Chase has
turned out, though a bit reminisecent of the Silm Summer ville Universal shorts. The reminiser of the control of the control

pileations.

MAN-EATING SHARKS

'Cannibals of the Deep'
Mack Sepnett Adventure Series
S Mins.

Translux, N. Educational
In his series on sish life titled
'Cannibals of the Deep' Mack Sennett groups various flashes of landing man-eating sharks for the present release. Its difference from
many similar subjects is that it emphasizes the strength of the shark
even after he has been hauled into
the boots. Subscribe the expected.
Series, however, is better for the
neighborhood type of theatre.

Waly.

SCREEN SNAPSHOTS'

8 Mins:
New York, New York
Columbia
Concerns tiself wholly with Hoot
Gibson's rodeo at the latter's ranch
in May, with the date plainly showing from the fence signs. As a
novelty and detailed screening of
what goes on in a rodeo careening of
what goes on in a rodeo careening of
what goes on in a rodeo careening
elebs in the rodeo audience, this
snapshot may make interesting
filler. Photography is oke. Action
is silent with an offscreen voice lecturing. Yoke is okay,
Toke is okay

TED HUSING
Sportslants
5 Mins. Garden, N. Y.
Snappy 5 minutes under the CBS
announcer's expert spieling, starting
off very Ripley with a child wonder
soller, Soi Hartman, but soon going
into the more substantial Sportslante picturizing Miami osa-country steeplechase to a rousing and
electric finish, catching the thirdfrom-behind nag coming to the fore
in excellent fashion. links wizardry
STOUNE Hartman's links wizardry
and the first water
sporting in Florida waters is a nice
build-up for the equestrian finale.
Abel.

TRANSATLANTIC MYSTERY Detective Drama 22 Mins. Winter Garden, New York Winter Garden, No. 1439-1

Winter warden, New York
Winter warden, New York
So far its plane to: 1439-1440.
So far its law warden warde (Continued on page 27)

Miniature Reviews

'Life Begins' (FN). Splendid Live Segins' (FN). Splendid women's picture promising at least solid matinee business. Particularly well cast and played with names which mean more on performance than they do on a marquee.

than they do on a marquee.

"Back Street' [U). Corking transition of Fannie Hurst novel featuring Irene Dunne and John Boles. Swell romance, a little tear-jerking, and a woman's picture—which means a money produc-

tion.

"Night Club Lady" (Col). Save for slowness through detail, a murder mystery that holds the interest. Adolpho Menjou as master detective makes it what it is but no love interest at all which may hurt where that's expected to Men-

'Passport to Hell' (Fox). ictorially good but stale story pulls it de

pulls it down.

'Alias Mary Smith.' A murder mystery with a faint touch of novelty, but not above average indic.

"Man From New Mexico.' Formula story made more likelibe than issual through good acting and competent direction.

Will please.

will please.

'Law of the North' (Monogram). Ambitions western drams which does not achieve its ambition of being different Bill Cody and Andy Shurford.

Bill Cody and Andy Shurford, after program. The Sign of the Four (Worldwide). Too bad this is labiting on the technical end most, promising of the Market and most, promising of the Market and most, promising of the Market and Marke

plot responsible for confining picture chiefly to the lesser boxoffices.

Schoen let die Manoeverzeit (World Trade), Another German Military faree, Not much bo, hope except in strictly German mabes:

Last Milie (World Wide), 1988 (1988), 1988 (1988), 1988 (1988), 1988 (1988), 1988 (1988), 1988 (1988), 1988 (1988), 1989 (1988), 1

LIFE BEGINS

LIFE BEGINS

First National population and Warner
Brist Station Station Station
Folian Glenda Farrell underlined. DirectLocal Comments of the Station Station
Folian Glenda Farrell underlined DirectLocal Comments of the Station Station
Station Station Station Station

Foliance Van Treest technical direction. Dr.

Harry Mertin. At the Hollowood, N. X.

Harry Mertin. At the Hollow

For the Hollow Station

Harry Mertin. At the Hollow

Harry Mertin. At the Holl

A good picture, a woman's picture, different, and on the serious side. Basis of the theme is child birth with the entire locale a hospital and the story particularly concerned with a cross section of probably any maternity was the section of probably any maternity was the section of probably any maternity was the section of probably any in the section of the section of men and adolescents. Women, universally, will like it and sustain it for box office success.

adolescents. Women, universally, will like it and sustain it for box office success.

Picture is an adaptation of a play which opened in New York last applies and applies and

the play, Glenda Farrell, as a hard-holied night club performer who goes the way of all mothers after insisting she'll have nothing to do with her twins. She sings Frankle and Johnnie' to one infant, after it arrives, as the closest real's per-formance is splendid and the twist styen the ribald ditty is an effec-tive theatric touch no matter how obvious.

tive theatric touch no matter how obvious.

Aline MacMahon, as the ever efficient nurse, Miss Farrell and Bric Linden is particularly strong the performing highlights. Linden is particularly strong and distracted father while Mies MacMahon is outstanding with an impressive performance which she expertly shades as called upon. In the early running Frank McHugh never lost a father yet, examples, and to him is confined most of the gestures at comedy. Miss Young is convincing throughout in a none too easy role, being restricted as to you not seem the type who would kill a man is not fatal. Also worth more than casual mention is Dorothy Feterson as a psychopathic patient suffering from the delucion that she is always seeking the selection of Flim reveals a fine selection of Flim reveals a fine selection.

ward.
Film reveals a fine selection of players in all instances and good dialog direction. Photographically it holds nothing unusual other than a monotonous penchant for processing the next scene to the screen from left to right with nary any variation.

Nom eet to right, with nary any variation.

It's a vivid treatise on the qualma of parenthood as regards both mothers of the parenthood as the parenthood as the parenthood in the parenthood in

night business mostly a matter of the married couples.

That the studio never anticipated the home-office reaction to the film appears evident in the introductory series and the series of the property of the picture, and which it deserves, that Pretty Baby. Tied in with the dignity which WB has tried to evolve for the picture, and which it deserves, that Pretty Baby seems all out of Roys. Film Icoks to be under the large that the series of the picture, and which it deserves, that Pretty Baby seems all out of Roys. Film Icoks to be under the large that the series of the

BACK STREET

S. Irone Dunne
John Boles
Jone Clyde
George Meeker
Zasu Pitts
Shirley Gray
Doris Lloyd
William Bakcwell
Arietta Duncan
de Turner Gordon
Waltee Catlett
Paul Weigol
Jane Darwell
Robert McWade Beth...... Mrs. Saxel, Sr Bakeless

the gray matter and under the heart.

Its skillful transition to the screen has everything in its favor for box. office. The sympathy for Ray School, the state of the school of the sch Its skillful transition to the screen

scene.
Yet, with all consideration to footage and running time, almost all the variegated highlights and shadows of the book's detail must

The Woman's Angle

'Speak Easily' (MGM). Convincing details of backstage pandemonium, heightened by the attitoods of Jimmy Durante and Buster Kcaton. Sympathetic carlcatures, built to suspenseful comedy against an interesting locale, win feminine attention and laughter.

'Devil and the Deep' (Par). Carefully, plotted melodramatic love triangle. Can rely on handsomer-than-ever Gary Cooper and Charles Laughton's new style of creepy, insinuating menace to interest the ladies and offset the apathy of Tallulah Bankhead's melancholy account of another unhappy heroine. Miss Bankhead's small but smart wardrobe warrants femiline attentions.

'Hold 'Em Jail' (RKO-Radio). Title and cast will lure very few fanettes indoors to enjoy the scattered laughs provoked by the laborious comic strip technique of Wheeler and Woolsey. Mothers who are not wary of its prison locale will approve of the extravaganza for their children.

'Crooner' (FN). Matinee ladies are too conversant with the styles of their radio idols to swoon over the failsely dubbed in crooning that accom-panies David Manners tepid, unromantically mocking characterization of an ether star. A faintly amusing success-story whose box office potentialities are weakened by unconvincing treatment and inadequate

The First Year' (Fox). Crisp American folk lore modified by the sweetening, box-office influence of Janet Gaynor and Charles Farrell upon Brank Craven's stage play. The tender, big-little tragedies of early marriage, trimmed with heart-warming homey talk and situations that ring true to feminine audiences.

'Two Against the World' (WB). Routine murder-trial drama, weakened by unsubstantial conflict, disappoints its title's promise of a tender, inti-mate love story. But Connie Bennett's personality—plus instructions on what to do, wear and say, when ensuring a beau or winning over judge and jury—save the film from box office mediocrity.

'The Night Club Lady' (Col). Well dressed Adolphe Menjou, solving a hocus-pocus murder mystery that has moments of well built suspense and Skeets Gallagher comedy. Ignores fanettes by failing to establish sympathy for its victims or suspects.

The Last Mile' (World Wide). The tragic futility of John Wexley's play loses dramatic intensity thru unconvincing preparations for a tacked-on happy ending. Though film invokes sympathy for a likable cast, it is a slow, nerve-wracking ordeal that will be shunned by the ladies.



BIRD OF PARADISE

with

DOLORES DEL RIO JOEL MCCREA

John Halliday, Creighton Chaney, Richard "Skeets" Gallagher, Bert Roach and a vast supporting cast

RKO-RADIO PICTURE
DAVID O. SELZNICK
Executive Producer?



"Bring 'Em Back Alive," "What Price Hollywood (RKO-Pathe)"The Age of Consent," "Bird of Paradise," "Hold 'Em Jail" and coming soon Richard Dix in "Hell's Highway," "13 Women," "The Most Dangerous Game," John Barrymore in "A Bill of Divorcement," Constance Bennett in "Rockabye," "The Phantom of Crestwood"—ALL MONEY PICTURES!



VAN BEUREN CORPORATION

America is taking its last fling at vacation...just before they sink their noses in the his-

Men of daring cleave the savage West in the most dramatic of all the Indian campaigns, culminating in Custer's Last Stand. Thousands of Indians, herds of buffalo, wagon trains weaving their snake-like trail toward the Golden Gate. Historic characters re-live the blazing pioneer days.

Australia

By Eric Gore

Sydney, Aug. 1.

Rumors that Western Electric in-tends to vacate the Australian field are denied here by W. E. It is ex-plained that W. E. has a 101-year contract with every exhibitor equipped with its wire.

British Pictures

Within the past few weeks Brit-ish pictures have made large in-roads into all theatres, and playing ace houses of the big chains to fair-ly good grosses. It's winter here

De good grosses. It's whiter hele's by good grosses. It's whiter hele's Moy's Theatres, Lid, announces it will bring British productions into each of its long-run houses in key clities. Arangements recently consummated with BIP. Greater Union Theatres has screened British film for some time, and Fullers also entered the field by playing them in most all its theatres. The producers in their later producers in their lat

Showing Banned Play

Showing Banned Play
First produced in New York in '28
and banned, "Maya" will be produced here this week by Scott Alexander and his band of semi-pros.
Police also probibited the piece
here, but Alexander will do the production in his Little theatre, really
a small church situated in the commarked learner.

a small church situated in the com-mercial section. No charge for admission, and entree can only be had via invi-tation. All those who attend are expected to subscribe about \$1 to the Sydney Repertory Society.

Sydney Big Okay

Sydney Big Okey

Some nice business being turned in by current attractions playing the key cities. In Sydney Sitter Sweet is a decided smeah for W. T., and Erneat Rolls is finishing up a five weeks' season with the Big Show.' of the state of the state

M-G RELEASING BIP'S SHAW FILM IN ENGLAND

London, Aug. 29.
Metro has taken over the British release of the British International feature, 'Arms and the Man,' made from the G. B. Shaw play of that

name.

Transaction constitutes a precedent as the first BIP subject to go into British release under the auspices of an American organization. It is understood Metro has a financial interest in the production, BIP makes Metro's quota pictures,

Hotel London Spot Shifts, Palace Maybe

London, Aug. 29. Arrangements for the twice daily run of 'Grand Hotel' at the Hippo-drome fell through at the last

minute.

It is understood now that negotiations are pending for spotting the feature at the Palace starting around Sept. 20, following the closing at that house of 'The Cat and the Fiddle,' Sept. 17.

U.A. SELIS NEAR EAST

United Artists has completed a new deal with Ophir Films for Egypt and vicinity. Ophir will dis-tribute a minimum of seven U. A. films in that territory during the

next year.

Ophir has handled U. A. product in Egypt on several occasions in the past.

Brussels News Cinemes
Brussels will shortly have its
first new-reels-only cinema.
The former Splendid cinema, near
the North station, which has had
an up-and-down existence, is being
remodeled.

Maj. Herron's Round Trip Major Frank Herron, head of the foreign department in the Havs orto the New York office after a month's stay in Hollywood.

Herron made the round trip by

MENJOU'S FOREIGN FILMS

One In French For Ufa-Maybe

Adolphe Menjou will make a pic-ture in French while abroad for Ufa and will possibly do one in England for Gaumont. He sailed Tuesday night (23) and plans being

Tuesday night (23) and plans being away about three months.
On return to the States Menjou will do additional stories in the Thatcher Colt detective series for Cojumbia of which Night Club Lady, current at Paramount, New York, is the first.

Menjou has been free-lancing for the control of t

the past year.

G-B MEN DRAW NEAR DEAL WITH U

Maurice Ostrer and William Gell, directors of Gaumont-British, arrived in New York, Sunday (23). One of their first moves yesterday (29) morning was to get in touch with Universal as regards a product deal.

Gell and Ostrer have been au-thorized in London to bid for the British distribution of Universal product. This would guarantee Universal release through Britain's biggest circuit, save U overhead in Britain and probably increase its British turnover.

British turnover.

Gamont-British controls three distribution houses and is notoriously short on product. Even should its deal with Fox straighten out for 100% Fox service in Britain, the company figures to be in better shape by addition of Universal's films. This is especially true in the light of the new deal made by United Artists with British & Dominion for U. A. distribution of the latter company's films. P. & D. pictures were previously handled by G-B.

Understanding in trade circles is that Carl Laemmle is definite terested in the deal and !!'s is a matter of coming to teras.

Par Dubbing Spanish Films in Joinville

Paramount is goiff back to Spanish dubbing again, the work to be done in Joinville. Scheduled for immediate treatment this way are 'Shanghai Express,' The Man I Killed,' World and the Flesh,' and This Is the Night.'

This is the Night.'
Paramount's idea is that dubb'.g
has improved technically to the extent where Spaniards may now accept it, although they have been
vigorously opnosed to it in the past.
In Spain it's a matter of customer
objection. Par thinks this can be
straightened out under new condi-

For the rest of the Spanish-speaking market, outside of Spain the same picture will be released with ordinary super-imposed titles as in the past.

Two Spanish Musicals With Rosita Moreno

Hollywood, Aug. 29.

Fox has given Rosita Moreno a contract for six Spainish pictures.
She will be first with Jose Moica in 'Dick Turpin,' and next opposite Raul Roulien. Both are muckels

New agreement starts Sept. 1.

SITE FOR MEX. STUDIO

Mexico City, Aug. 26.
Another native film enterprise has been organized here. It is headed by George L. Stahi, Mexican-capitalist, and is reported to have financial backing.
Company has purchased a tract of land for a studio site. Stahi says he will leave soon for the U. S. to get technicians and sound equipment. Proposes to get into action about Oct. 1.

Smith Sails for Film Survey of Australia

Los Angeles, Aug. 29.
Cresson Smith. a division salesmanager for Radio, salied from San
Pedro Wednesday (24) on the Mariposa, for Australia.
He will spend several months in
the Antipodes and the Orient, on a

survey of exchanges and theatres for Ned Depinet, general salesman-ager. He made a similar trip for United Artists seven years ago.

Brit. Producers May Seek to Cut Can's Costly Censorship

Toronto, Aug. 29.
British film producers will probably seek a revision of Canadian censorship costs which they deem to be too high, according to Col. John A. Cooper, president of the Motion Picture Distributors' Assaciation of Canada.

Motion Picture Distributors' Association of Canada.

Although representatives of the British film industry did not seek at the control of the Canada.

Although representatives of the British film industry did not seek at the control of the contro

atton throughout Canada would amount to \$153, compared to \$25-\$35 in any other British country. I think the picture producers feet that there should be some negotiations with the provinces.

NATIVE-MADES SUBSIDY TALKED OF IN MEXICO

Mexico City, Aug. 26.

Screen nationalistic move, which has resulted in boosting to all but prohibitive proportions import levies on all non-Spanish tims and discs and establishment here of a native production company, is now being supported by organized commerce throughout the country.

Confederation of Mexican Chambers of Commerce has drafted a

bers of Commerce has drafted a resolution that will be acted upon at

ners or Commerce has draught at resolution that will be acted upon a lits national convention here seen its national convention here seen to continue the national convention to continue the national set policy and par out pictures in foreign languages and alien to Mexican customs and viewpoints.

While organization admits that it is not easy to down the supremacy in this field of imported pictures, especially American, something more can be done about giving Mexican and Spanish language productions more breaks. Expected that something like a government subsidy may be urged at the forthcoming national conclave.

Mexico Personals for Spanish Version Player

Hollywood, Aug. 29,
Ramon Pereda, who has been appearing in William Powell, Charles
Blokford and Lewis Stone parts in
Spanish pictures, will do four week
personal appearance tour in Mexto. Booked by Lichtig and Englander.

Opens Sept. 6 in Mexico City.

BELGIAN HOME-MADE TRY

Brussels, Aug. 20.
Another attempt at Belgian film
production is being made, with M.
Charles Kurlandsky, of Ufa, as pro-

Charles Iduaer.

Title is 'La Dame de Minuit' and meterage about 2,500. Cast is all-Belgian. A studio in Brussels is being used, exteriors shot in Madrid and San Sebastian.

SELLING EAST DIRECT

United Artists has opened an ex-change in Manila. Eddle Ugast, for merly in the Paramount foreign de-

merly in the Faramount foreign department, is in charge.
U. A. was previously represented in Manila by a local distributor, but decided, after investigation by Ugast, that it would be best to handle directly.

United Artists Bids for British Markets by Col., B. & D. Deals

ONE MORE HARVEY UFA

After Film With Veidt, Star Heads for Fox Coast Lot

Juan-les-Pins, Aug. 29.
Lillian Harvey is here resting up for a fortnight, having finished the British version of Ufa's 'Blonde Dream' in London.

Dream in London,
From here she goes back to Berlin
to do her last Ufa film, playing opposite Conrad Veidt. Immediately
on conclusion of this one she leaves Hollywood and the Fox lot.

CANADA INDIES BAND IN FILM TAX WAR

Ottawa, Aug. 29.
The battleground for the film business in the Dominion over the question of new taxes and tariff revisions—directly affecting the industry will be in Ottawa Lefore and during the next session of the Federal Parliament scheduled, called early in other particular of the product of the production of the Pederal Parliament scheduled. called early in October. Details of changes will not be made known until Parliament sits and various interests are calling for the Parliamentary gathering as soon as possible so that business will know where it stands.

The Imperial Conference proposal for a special levy on all foreign flams of an additional reviews is what has the film men agitated. It is a set to be supported to the conference of the co

for a special levy on all foreign films as an aid for British pictures and for additional revenue is what has the film men agitated. It is promised that the Canadian companies handling U. S. films and the exhibitors will unless that the exhibitors will unless the control of t

Word has been given that Cana Word has been given that Canadian exhibitors will not oppose any move on the part of the Dominion Government to give added preference or even free entry to British films—as proposed by Canada at the conference. The exhibitors have also stated that they will not object to free censorship for British films on the part of provingal coverns. to tree censorship for British films on the part of provincial governments in Canada. They say they will accept anything but a quota system or a new tax to be footed by the exhibitors who claim they are already being taxed out of existence.

The word has been spoken that Canadian distributors and exhibi-tors will work hand in hand against the foreign film tax. At the same

(Continued on page 46)

Third Mexican-Made

Mexico City, Aug. 26.
National Picture Co., Mexican enterprise which began operations here 10 months ago and has two pictures to its credit, is completing a third, 'A Life for a Life', 'Picture is a Mexican drama, starring Nancy Torres. Scheduled for

ricture is a Mexican drama, star-ring Nancy Torres. Scheduled for a premiere here Sept. 14. It was written by John H. Auer, who came from Hollywood to direct the pro-duction.

Argentine Trick Exchange Buenos Aires, Aug Euchange control strict as ever though movie-men invariably prom-ised plenty dollars next week. Bootleg dollars at \$4.75 Arg. Bank rate \$3.78.

SSS's London Branch
Supreme Screen Service plans a
branch trailer office in London. Company awaits the arrival of Maurice J. Wilson, from London, before closing any deal.

United Artists and Columbia have finally agreed on terms for a British combine. Offices of the two companies will be merged and U. A. will handle the distribution of product for both companies in the British territory, Papers have been drawn up but not signed, pending a get-together of Jos. M. Schenck and Entry Cohn negotiation for about a year for the South American territory has been dropped by mutual consent because the two companies couldn't see eye-to-eye on what was needed down thar. U.A.-Columbia deal going through means that United Artists becomes about the most important distributing concerns in Britain. Company's own product, added to the Columbia films and the British and Dominions pictures, through the deal completed, will have a fairly cases that the order of product. The B. & D. deal etwel for product. The B. & D. deal etwel.

wednesday (24), means that U. A. will have a fairly formidable list of product. The B. & D. deal gives U. A. distribution rights on all the British company's pictures throughout the world.

While U. A. has world rights on

out the world.
While U. A. has world rights on all the B. & D. films, only a very few of them will be released in the United States, first being Magic Night with Jack Buchanan.

Three More Out in M-G Foreign Version Dent.

Culver City, Aug. 29.
Although proceeding with its
scheduled foreign production slate
awaiting arrival here of Arthur
Löew, and an expected decision to
hait all versioning, Metro continues
to drop personnel from this depart-

ment.
Latest outs are Paul Beaumont,
Bernard Deroux and Robert Harari,

Bernard Deroux and Robert Hararl, French writers.

Options of several of its 25 foreign players now under contract are coming up within next two weeks. It is expected several of these will be allowed to lapse.

Currently in production are the German 'Grand Hotel,' French 'Reducing' and Italian 'Strange Interlude.'

Prague Reports Native Mades on the Increase

Frague, Aug. 18.
Great activity is noted in the production of native-made Czech films.
Marc Eric is at work on 'Sister Angellea.' The leads are played by Susanne Marville and Hugo Hass.
The plot develops partiy in a monastery and partiy in and partiy of the proson.

astery and partly in an adjacent prison.

Innemann, the Frague film regisseur, is turning out 'The Songster' with the well known Prague humorleit and singer, Karel Hasler (a former brother-in-law of the American composer, Frimi), in the leading role. The film deals with the Czechoslovak revolution.

M. Blnovec is now finishing 'Pepina Rejholcova' and 'Red Ralis', Music for the latter is composed by John Goliwell and W. Sperger and J. Rovensky will appear in the lead-ing roles.

Paris Extras Riot

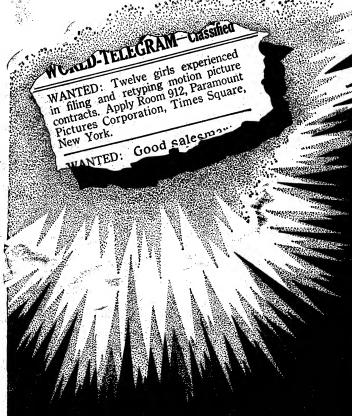
Paris, Aug. 20.
The police reserves had to be called to turn out an infuriated mob called to turn out an infuriated mob-of extras attempting to stop a pri-vate showing of a new Opera Film production, "La Voiz, Qui Meuzit (The Voice That Failed"), shown at the Salle Gaveau, a Parls con-cert attist whose voice dies. To save money on production, the di-rector had arranged to shoot a con-cert scene in the Gaveau hall dur-ing a free concert, thuis saving the ing a free concert, thus saving the expense of a mob, which extras re-

sented.

Paris press printed the story wrongly, insisting that the disturbance was due to employment in the film of foreign performers.) That was not the case.

Buying for Singapore
Marcus Daker, head of Alhambra
Theatres or Singapore, is due in
New York in about two weeks for
his bl-annual buying spree. He's
now somewhere in Europe en route,
Baker is the only real opposition
in that territory for Joe Fisher's
Capitol Theatres.

A LITTLE AD-THAT TELLS A BIG, HAPPY STORY!



CONTRACTS?...
THEY'RE KNEEDEEP ON THE NINTH FLOOR—AND UP TO OUR ADAM'S APPLEIN THE FILE DEPARTMENT. EVEN THE MAIL MAN IS ASKING IF WE'RE GIVING AWAY SAMPLES!

Records pop like wine corks as THE 4 MARX BROTHERS' "HORSE FEATHERS", CHEVALIER'S "LOVE ME TONIGHT", and HAROLD LLOYD'S "MOVIE CRAZY" sweep the nation. We're afraid everything is going to be all right...for Paramount... Grand Old Rock of Show Business... and 15,000 exhibitors from the Florida Keys to the China Seas!



Paramount's PARAM@UNT Year



EXPLOITATION By Epes W. Sargent

No Daily Paper Problem

No Daily Paper Problem

There are a great Spencer, Ia.

The strength of the spencer in a community or neighboring town paper. Handbills are pages, too many of them, and spotted as to be or little value.

But the New Spencer theatre, printers and other business houses have solved the problem, at very little most spencer in the spencer in the

Matched Halves

Matched Halves

Just to be a little different, try
the broken coin stunt for a merchant hookup. Broken coins are notbeen to be the coins are notthe coins a pound.

These are broken by being placed
in a vise with one half protruding.

This is grasped by pinchers and
metal breaks. A sufficient number
of these should be provided to supply the anticipated crowd.

Merchants are solicited for prizes,
chant is given one half of a washer,
the other half being placed in the
box for distribution.

A broken half is given each
patron and anyone who can match
actores gets the prize indicated. Merchants get a visible evidence of the
pulling power of the stunt, and
some of the visitors will make purchases it the window and store displays are made attractive.

Advertise Times

Advertise Times
Always a good dea to advertise
the starting time of the picture in
newspaper and other advertising,
but it seems more important than
usual to do this in the case of
Guilty as Hell, in which the patron's enjoyment of the development
of the story will be greatest if he
list methods.

Copy should give emphasis to this
fact with such mention as This is
not the usual murder mystery. The
spectator knows from the start who
committed the murder and his enhanced if he times his visit to catch
the opening scene.

Collected Jars

Ernie Austen got in step with the Beacon-Journals' Can the Surplub' idea, holding a matinee at which the admission was a complete to the paper to be given those will-ling to contribute one or more jars to the needy. Many had the truits and vegetables, but shed at using their own jars.

While it was made plain that the

and vegetables, while it was made plain that the empty jar was sufficient for an admission, not a few filled jars came in, also turned over to the paper.

Horror Stories

Rortor Stories
Rochester, N. Y.
Working up some excitement for
White Zombie'. Losw's Rochester
persuaded the 'Democrat' and
Chronicle' to offer prizes for the
best submissions under the heading
of 'My Most Horritying Experience'.
House provided 50 tickets to be
awarded the best submissions, those
finding their way into print. Singles
generally brought a second cash adSufficient number of comedy etforts to lighten the load, but prefcrence was given the unusual and

Trade In Value

Newest development of the free used car gag is to permit the winner. The first in a full advertised ratio arm in a full advertised after winning to apply on a better used car or a new boat. Idea is that the winner will want a better car after trying out, and the dealer who donates the car gets the benefit of a better deal.

Free cars are peterine out apply.

er deal.

cars are petering out in mo
but this idea may act as
tor where it has gone stale.

Ready-Made

Up and Down

Chicago, Aug. 29.
What ballyhoo, exploitation, and getting out and pushing means in dollars and cents was allustrated when the Portage, nabe, reopened a week ago.
Merchants of the neighborit was stirred up, special lighting, bunting and whoopla was provided. House did \$800 the first weekend.

weekend.
But as soon as the preliminary glamous was over and things got back to normal so did the house. Business fell as low as \$60 a night.

rial to be inserted in the local newsrial to be inserted in the local news-real release and also for houses not taking the service. Pathe interest is primarily intended as a good-will stunt, but is not unmindful that Bring Em Back Alive' is soon to open at the Stanley theatres. This can, perhaps, be worked in other cities with 2008.

Cranbing
Carnival week in a small Pennayivania town had the local manager on tiptoe to offset the free attractions, including a public wedding at the city hall, the carnival's big exploit.

The constant of the ceremony ended and the crowds came flocking out of the city headquarters he had a small band parade down the street advertising his next attraction—Merrily We Ge to Helf, with banners everyone could read.

Mayor's 'Laugh Week'

mayors Laugh Week'
Seattle,
Mayor Dore for the first time cooperated solidly with theatres; in
comparing the solid sol

Exploited a Bus

Reading, Pa.

Reading, Pa.

Astor, a WB house, hired a bus for three days and after posting it for the theatre and the immediate shows, ran it all over town. First time done and more than usual interest.

terest.

Eayon, which got the bus at a sut, was that it was parked in front of the theatre during the evening brightly lighted. Public was invited to enter the vehicle and inspect it. Bus Co. figured it will help build business and it made business for the house.

A Hula Every 20 Mins.

A RUIS Every 20 Mins.

Stattle,
Six sailors from the U. S. S. Tennessee' and a tap dancer, Jess Kenneity, together with a local girl huis
dancer, played after-noons and evenings in the lobby of Orpheum. This
gave fleet air to house and stopped
throngs. Angle was to plug 'Bird
of Paraslase' opening next was displayed telling of coming film. Thus
this was a living trailer and done
out in front.
Girl's huis was okay and she
shook every 20 minutes.

Radio Imitators

Amus Imitators
Chicago.
Amos 'n' Andy, Bing Crosby and
Kate Smith were the most frequentity imitated radio celebs in a radio
initation' contest just winding up
for Publix-Great States under
Madeline Woods promotional auspices.

pices.
Stunt brought out hundreds of entrigs in a new kind of amateur night
that cost Gened States very little and
that cost Gened States very little and
Regional eliminations in Peorla
and Joliet will be followed by a
state-wide championship broadcast
over WLS. Two winners will get
some professional engagements in
Great States houses.

Fake Police Calls

Winnipeg.
S. Gunn, of the Lyceum, expanded widely on Radio Patrol; both with a radio patrol car on the streets and loud speakers over the marques of the horsekers.

Philadelphia has a depression problem in the upkeep of its zoo. Animais can't take the 10% cut: Newspapers entered the campaign and were followed by Pathe News, and were followed by Pathe News, which has prepared pictorial mate-

Store Mgrs. Popularity

Alabama theatre has closed a deal with Hill Grocery Co., local chain store, for display of food products in the lobby. But a popularity contest among the managers of the stores is added.

Ballots hands.

stores is added.

Ballots handed out to customers, with votes to be dropped in a box inside the theatre. Winner gets a three months pass.

Get 'Em Both

Exhib whose patrons don't care much for African pictures was stuck for a selling angle on 'Congorilla.' But he recalled he had cleaned up on 'Tarzan.'

on Tarzan.
When he got ready to show he biazed on all his advertising: You saw Johnny Welssmulier as Tarzan. Come and see what a real gorilia looks and sounds like. Seemed to give the crowd the his jungle picture than with the last three of the type.

Flower Shows

Getting around to the time when wise managers hold dallia and chrysanthemum shows in the lobby or mezzanine. Latter is better if there is room, though even here there should be some lobby ballyhoo. Promote prizes and if possible get

Conserves Props

Loew's State, N. Y., playing Speak Easily, has a cabinet-filled with liquor bottles on the street side of the box office. Bottles are empty, but they are taken in each night lest someone crash the glass while in a state of mind unable to notice that the bottles are not filled. Display is flanked by two bowls of pretzels, but the containers are kept covered to prevent depletion.

the printer to run off some certificates of a wards, to be neatly lettered and presented the winners. Arrange for florists to do the indiging or, failing them, some well-known growers who are not in the competition. And while this is being done it might be a good plan to form the most active into an association for the control of the

BEHIND the KEYS

Harry Herman, formerly with Publix in Waterloo, Ia, appointed western Iowa rep for Warner Bros' local exchange. W. O. Galloway succeeded by Tom Burje, of Minneapolis, as manager of Educational exchange here.

Shea-Publix making three-cor-nered switch of. downtown house managers. John Carr goes from the Century to Great Lakes; George Mason from the Hipp to the Cen-tury, and Bob Murhphy being brought from Believue, Niagara Falls, to the Hip. Disposition of Henry Murtagh present Hipp house organist-man-ager undetermined.

Indianapolis.

Jack H. Roth, manager of the Circle, made divisional superintendent of Skouras-Publix theatres here.

Succeeds B. V. Sturdivant, who goes

to the Coast.
Ted I. Nicholas, publicity at the Indiana, resigned to become business manager of the Indianapolis Civic theatre.

San Francisco.

Bob Fearon and Dick Lucas to
San Jose for National Theatres.
Pearson gets district post and
Lucas as assistant at local Warfield.

Reading, Pa.
Cornellus G. Keeney, formerly
manager of the Park theatre, has
again taken over the Park as actormanager and will reopen it in a few

Weeks.

Haroid Larned, manager of the
Victoria, Tamaqua, Pa., temporarily
closed, succeeds Keeney In Mahanoy

Hamilton, O.
Henry Sommers, city manager, in charge of the Paramount here, exchanges posts with Herman Bamberger, city manager, and manager of the Kentucky, at Lexington, Harry MacDonaid, manager, Publik-Palace here, assigned to the General Control of the Control of the Manager, Publik-Palace here, assigned to the control of the Contr Hamilton, O

With Evert Cummings, new division manager for Publix in Nebraska and Iowa, he will have offices in both and divide his time between both satates. Irving Watterstreet in publicity director for Iowa and Nebraska, with offices in Omaha.

Kansas City. Marvin Parks here handling pullicity for the Mainstreet theatre.

Majestic theatre, Mochester, N. Y.
Majestic theatre, Hornell, N. Y.,
reopened last week after settlement
of argument over occupancy. Warners continue operation in agreement with Nikitas Dipson, leasemanager.

Harry Cohen, in charge of real estate under old Fox New England lineup, and until recently in same capacity with Harry Arthur, now with RKO under Herschel Stuart.

A. Abeles, who is financially in-terested in the Leo Brecher circle of houses, has acquired the Boston Road theatre from Brecher and will operate it on his own. No change in personnel.

Seattle.
Joe Cooper, former mgr. Orpheum
here and in Portiand, now assistant
manager to John Danz in second
run houses. Roy Cooper is general

Log Angeles.

Homer Gill replaced Charles B.
Christ as district manager for F-WC, in Seattle territory. Gill, former RKO division mgr. in northwest, and before that had similar poet with F-WC.

Syracuse, N. Y.
DeWitt theatre reverts to origlaal name, the Empire, when reopening in September. Folicy the
opening in September. Folicy the
certain, but the plan to switch the
Skouras local first runs from the
Eckel, side street house, to the
Empire, on the main stem, has
fallen through.

Ravenna Abby Fine has leased the Strand closed for three years. Opens Sept. 1 with first run-three-change-week-ly policy.

J. K. Kreamer, manager of the Victoria, Mahanov City, Chamber iain house. Succeeds C. G. Keeney

Mliwaukee. E. B. Van Norman, who resigned as manager of Fox Garfield, suc-ceeded by Hyman Lurle, formerly at the Strand.

Marlboro, Mass.
Pastime Hall has given up as a
ports arena and reopens as a film

Worcester, Mass.
J. W. Deubach, until recently at
the RKO Albee, Providence, R. I.,
appointed manager of Warners here.

Rochester, N. Y.
Truman Brizee, manager of Comerford's Capitol, goes to the Diana
at Medina, N. Y., Warner theatre,
Possibility Capitol will remain

Canton, O.
Dick Crusiger has replaced George
Rister as local Warner Bros. manager. Riester resigned recently to
join an eastern film house chain.

Rockville, Conn.

Galveston Galveston.

Abilene, in west Texas, votes to repeal Sunday film ordinance, which is ignored in most other Texas cities.

Mason City, Ia.

Jim Kelso to manage Strand,
hich reopens after summer close.

Kansas City.

Midwes: division of the Fox-West
Coast held a two-day convention
at Excelsior Springs, Mo, 'with
some 200 managers and executives
present. Convention under the di-(Continued on page 54)

Both Ways

19

Both Ways

Working with an amiable chief executive, a midwestern-manager is paraming to easily a midwestern with a mind of the control of the

Coaxing Praise

Coaxing Praise
Manager has recently Instituted a more or less permanent contest with the idea of getting some line on what his patrons. like. Near the head sized paper (3½ x 5½) printed up with 'Why I like, and a rule for the title. Spaces for the name and address of the patron. Ten single tickets weekly for the ceed the limits of the note sized sheet.

Figures out that while it will not give him a complete cross-section of his audience, since many will not bother to fill out the sheets, he can get some line on what makes a picture click. He cannot pick the picture click. He cannot pick the picture click. He cannot pick the picture of the formula, but he will know when bear down on his exploitation.

Sidelight is cultivating the habit of praise instead of complaint.

Backfiring

Too few managers realize the danger of boomeranging in over-selling a feature. Recently a pic-ture has been sold on what amounts to downright deception. It sells on the lobby flash and does not make

the lotby fish and does not make good when the patron gets inside. At most points it has rolled up a big gross, but frequently the subsequent loss on other pictures has enquent loss on other pictures has enguested from the subsequent loss on other pictures and stay away for two or three weeks, and the aggregate gross over four weeks tells a far different atory from the attractive figures on the week.

In the subsequent of the subsequent loss of the subseq

Baseball Guesses

Baseball Guesses
With the baseball season approaching its climax it's a good
time to start a contest for the most
accurate placement of the life teams.
Probably can be worked with a
sporting goods store, latter supplying the blanks and printing the back
ing the blanks and printing the back
ing the blanks and printing the back
out it can be worked to plenty of
interest. Just a side line, but invariably good.

Fish Display

Taking advantage of the widely-exploited fishing provess of Zane cashed in for extra biz during run of Zane Gray's South Seas' picture. He borrowed actual and enlarged photographs of Gray's catches, as provided to the control of the control were utilized for lobby display.

Poster Size

Press book for Harold Lloyd's Movie Crass, reverts to the good old days when books were books, Issue, prepared by Lesile Whelan, is full newspaper size, with 32 pages on gloss paper.

Has pretty to the many control of the control o

Mayor M.S.ty.

Paramount, in its press book, suggests a 'perfect murder' contest for Guility as Hell, with a prize for the most neatly devised plan for removing someone.

May prove a boomerang in some spots where the sensitive may contend that it's too suggestive.

Lends a Lobby

Chicago

Inter-circuit friendliness exemplified in Milwaukee, where the Al-hambra, Universal-owned, and not closed for the summer, has given its lobby over to the Fox organization. 'Go to the Wisconsin' reads the

Trick Stuff

Sometimes a novelty gag will work out of proportion to its seeming importance. It is a good gag to use such a stunt now and then, (Continued on page 25)



COLUMBIA'S FIRST SECOND PICTURES for 1932-1933 - ECLIPSE EACH OTHER

NOO% PICTURE AMERICAN MADNESS

WALTER HUSTON
Pat O'Brien - Kay Johnson
Constance Cummings
Gavin Gasdon
Story and Dialogue by Robert Riskin

A FRANK CAPRA

COLUMBIA'S
SECOND PICTURE
FOR 1932 · · · 1933

"A KNOCKOUT!"

Says N.Y. DAILY MIRROR of the FIRST THATCHER COLT MYSTERY EVER SCREENED

THENIGHT (
ADOLY
Meyo Met
From the Adoption of Adoptio

ADOLPHE MENJOU Mayo Methot—Skeets Gallagher

From the Novel by Anthony Abbot Adaptation and Dialogue by Robert Riskin Directed by Irving Cummings

YOU NEED EM

CRITICS HAIL IT!

"Much over Parl"
Motion Picture Delly
"Better Than Most!"

"Thoroughly Enjoyable!"
Film Daily

"Plenty of Laughs!"
New York Evening Journ

"Thrills and Plentiful Suspense!"

Columbia

HAS EM

Everybody's Natching Columbia!

BACK STREET

(Continued from page 14)

(Continued from page 14)
Save been fully translated into celllutiod. For the story, with its lite's
span cycle, calls for much detail, yet
none of it is permitted to even
slightly eclipse the basic romance of
flay Schmidt and Waiter Sacholdly
made strokes yet not too broad
daubs by the combination of cinematic taients which has done so well
by the Hurst novel.

George Meeker as the visionary mechanic who grows up and prospers
with the horseless carriage has
can't opportunities. True, the evereffective ZaSu Pitts can always
make a bit stand out; and June
Clydes in an ingenue part also does
Dunne and Boles.
The climatic scenes aboard the
trans-Atantic liner bound for Paris
with the back street woman, now.
family's shadow, builds up humanly
and naturally into the tragic finale
with the parallytic-stricken Boles'
last thoughts boing of Ray Schmidte
for Universal. If this and the recentity previewed 'Once' in a Lifetime' are, samples of U's '23-23
product, it looks like a by year for
U.

THE LAST MILE

KBS Film Co. production (in Tiffany California studios) for World Wide release; and Howard Phillips featured. Sceen play by Sston I. Miller, from the stage drama of same name by John Warley, which was a memorable success on Broadway. At the Capitol, New York, Aug. 23. Running

Daniel L Haynes
Frank Sheridan
Aleo B Francis
Edward Van Sloan
Louise Carter
Ralph Theadore
Albert J Smith Mayer.
Jackson.
Warden Lewis.
Father O'Connor
Rabbi
Mrs. Walters.
Keeper Callahan
Drake.

production of first-grade tech-nical and artistic quality, but one of doubtful commercial returns, par-ticularly in important stands, where, certainly for the present, morbid themes are at a discount. At the Capitol step propped with another Capitol step propped with another step of the proper of names on the stage.

of those gilttering arrays of names on the stage.

Stage smash that doesn't repeat in ceiluid is not unknown as evidenced by "The Guardsman' and 'Able', both of which came to the mention will be supported to the stage of the s

play's intrinsic grip and suger-coating the finale with a happy release of a youth unjusty convicted of a possible of the play suggests the producer recognized the risk of attempting anything so brutal on the screen. He should realized that even in diluted form it was still a hazard. One important element that contributed to the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was that the success of the play in 1930 was the success of the play in 19

the playwright, in Killer, Mears, who garrots the contemptible turn-tey, gets possession of his keys and gun and commands the jail for a long sequence of extreme horror walks deliberately into a stream of machine gun bullets from the prison guards besign; the mutineers.

Acting is excellent, especially with each of the prison guards besign; the nutineers.

Acting is excellent, especially with each of the being manage many episodes that might have been spoiled by too heetic histrionics. Indeed, there are times when the acting is too good for comfort as ending is too good for comfort as eding is too good for comfort of the door that lies behind the steel portal through which one or the other of them is soon to walk.

Direction has been intelligently at achieving a maximum of sensation that still will be within the limits of endurance. Preston Foster, who had a similar role in Two Seconds, gives a strong performance of the strong performance of the cityeness. Two outstanding roles are contributed by the Negro. Daniel L. Haynes (Adam in Green Pastures) and George E. Stone. Too character, parts.

NIGHT CLUB LADY

| Columbia production and release. Direct- | ı |
|--|----|
| ed by Irving Cummings. Based on Anthony | L |
| Abbott novel. Adaptation by Robert Ris- | П |
| kin. Features Adolphe Meniou. Photog- | н |
| raphy by Teddy Tetziaff. At Paramount. | L |
| raphy by reddy retriant. At Paramount, | 1 |
| New York, for week starting Aug. 26. | н |
| Running time, 66 minutes. | 1. |
| Thatcher Colt | I. |
| Lola Carewe | ŀ |
| TonySkeets Gallagher | ţ. |
| KellyRuthelma Stevens | ١. |
| Mrs. CarewsBlanche Friederici | ľ |
| Brevett | В |
| EverettGerald Fleiding | ı |
| MikeNat Pendleton | ł |
| Vincent RowlandAlbert Conti | ľ |
| EuniceGreta Granatedt | ١. |
| BillEd Brady | ı, |
| Joe Lee Phelps | 1. |
| Andre | 1 |
| Dr. Baldwin | ı. |
| Dr. LengleWilliam von Brincken | П |
| MuraTeru Shimada | ŧ. |
| mata Buttuada | I: |
| | |

Adolphe Menjou goes master de-tective in 'Night Club Lady,' laying off the romantic altogether. It's

tective in 'Night Club Lady,' laying off the romantic altogether. It's new shoes for the sartortally perfect tadies' man of the screen while a Paramount star, but he still is the clothes model to those who want that and a good actor.

There may be quibbling as to the control of the control

PASSPORT TO HELL

Fox production and release starring warms of the control of the co ist. dir., William ir Garden. com-ig time, 72 mins. Elissa. Landi Paul Lukas Warner Oland Alex. Kirkland Donald Crisp Earle Foxe Erich. Sergt. Snydor Purser. Sheba. Rosita....

Pictorially Frank Lloyd, working with strictly formula material, has managed to produce a handsome program picture which, in spite of its story shortcomines, should give good, though not brilliant, account

cood, though not brilliant, account of itself. In many spots it should go above the average take, these being mostly in the B locations. For the common spots in the B locations of the common spots in the B locations of the common spots in the B locations of the common spots in the B location scandal, is direct from the B location scandal, is direct for the B location scandal is direct for the B location scandal is direct for the B location scandal sca

trons internment in an alien prison camp and partity to get even with the Commandant, she marries his son.

Hits gende him to an uprocondition of the hope of wear-nearly station in the respect of the commandant at last and goes her way, alone, but with the thought that after the war she may be read to save his name, wins the respect of the Commandant at last and goes her way, alone, but with the thought that after the war she may be read to save his name, wins the respect of the Commandant at last and goes her way, alone, but with the thought that after the war she may be read to save his name, wins the respect of the Commandant at last and goes her way, alone, but with the thought that after the war she may be read to save his constance of the control of the commandant that he wind to much the story plant of the control of the commandant that he wind to much sympathy for the character, and there is a production and the complete audience satisfaction. Warner Oland gets away from Chinese characters to play the Commandant with authority, and the impulsive son of the Commandant with authority, and the control of the production is the avoidance of oversures on rain, the solitude, and the couch at the opening is the presentation of a map which reveals the locale and makes for an understanding of the movements of the characters.

UNHOLY LOVE

| M. H. Hoffman production and First |
|--|
| Division release. Adapted by Frances |
| Hyland from Gustav Flaubert's novel. |
| 'Madame Boyary,' Direction Albert Ray: |
| associate producer, M. H. Hoffman, Jr. |
| camera, Harry Neuman and Tom Gali!- |
| gan. At Fox, Brooklyn, week Aug. 10. |
| Running time, 75 mins. Dr. Gregory |
| Dr. Gregory |
| |
| Mrs. Cawley |
| Shellla BalleyJoyce Compton |
| Jerry Gregory Lyle Talbot |
| Alex Stockmar |
| SimmingtonJason Robards |
| Mrs. BradfordKathlyn Williame |
| Gail AbbotFrances Rich |
| Mr. Bailey |

but stupid, boy played by Lyie Talbet in the only genuine note of the film. And Joyce Compton is the selfish filtr that young Lyle gets tangied up with. In leaser parts are Ivan Lebeder and Kathryn Willessen had the selfish filtr that young Lyle gets tangied up with the laser parts are Ivan Lebeder and Kathryn Willessen Lyne et al. Seemingty everybody was impressed with the importance of the story and tried to make it very high-class. Warner, as capable and in such a poor performance. And Miss Lee is nearly as bad.

Some of the sets are very interesting and the photography generally as up to par. Which is all the kindness the picture deserves.

ALIAS MARY SMITH

Like production and Mayfair release, featuring John Darrow, Gwen Lee and Raymond Hatton, Directed by E. Mason Supervised by Cliff Broughton, Arthur B. Black, asst. dir. Jules Conjagor, camera. Byron Robinson, editor. O. B. Mills, cound.

S. Blach, Moore and St. Blach, Moore and St. Blach Moore and St. Blanch Moore, Mo

Grov, Ben Hall, Harry Strang, At Low's New York Inactre one day, Aug 23, as half doubte bill. Summer time, at miss half doubte bill. Summer time, and the control of the hole ruck. Direction rather slovenly at times, which does not help. Should be able to solo on the lower half of the B division of given strong support, but not creat of the name players are in only one sequence. Ficture is just an average indle with no special claims other than an ingenious idea, in the summer time to the control of the villian's prints through reagents because when he handled the paper his clook, but the restoration of the villian's prints through reagents because when he handled the paper his clook, but the restoration of the villian's prints through reagents because when he handled the paper his clook, but the restoration of the villian's prints through reagents because when he handled the paper his clook, but the restoration of the villian's prints through reagents because when he handled the paper his clook, but the restoration of the control of the control of the control of the control of the Culver City Kennel Club— Very clumps, Sound good and photography generally up to the mark.

Fall Des Oberst Redi ('Case of Colonel Redi') (GERMAN MADE)

(GERMAN MADE)
Sonorilm preduction. Capital Film retease in U. S. Starring Lil Dagover and
privation Jose Stein, manuscript, Sannoprivation Jose Stein, manuscript, SannoVigny; photography, Ed Hosseh, and Vogrind run berginning Aug. II. Running
time, 70 minutes,
Colonel Altrad Redl. Theodor Lose
Lieut, Stephen Dolan. Otto Martmann
Colonel Altrad Redl. Theodor Lose
Lieut, Stephen Dolan. Otto Martmann
Colonel Martechesico. Friedrich Meistlin
Darsgalert. Alexander Hurski
An Illegayorg sub-ter-

An unsavory subject smirkly hinted at, an elephantine pace and extra-Teutonic heaviness don't completely spoil this film. It's an arresting subject despite the many to a pretty good gate if it store that the thinted that the subject despite it it for the fact that it's too talky to be understood by anyone not thoroughly German. That last will, of course, restrict its U. S. sales postulies and the subject of the subject of

take up much of the picture's foot, age. Several times it appears love interest will creep in between the commish and his see, but it goes no his see,

SIGN OF THE FOUR

(BRITISH-MADE)
Associated Radio Picture
through Worldwide, Adapted from Sir
Plater Picture
Pisturing Arthu Wonlner, At the Cameo,
Steriok Holines Arthu Wonlner, At the Cameo,
Steriok Holines Arthur Wonlner,
Steriok Holines Arthur Wonlner,
Dr. Watons.
Dr. Wat

Fer once full responsibility for damaging what otherwise would be a good attraction and money-maker for the average American box office is laid at the door of the technical department.

Conspicuously poor lighting, so much so that many of the sequences

Conspicuously poor lighting, so much so that many of the sequences strain normal eyes, and spotty recording are the chief offenders. There is also faulty direction, permitting principals in several situation of the sequences of the sequence of the sequen

I KISS YOUR HAND (GERMAN MADE)

(GERMAN MADE)

(Synced Silent)

Superfilm production. Stanley release in

Lodde, and Mariene Districts and Harry

Lodde, and Mariene Districts and Harry

Lodde, and Mariene Districts and Harry

Lodde, and Lo

This Dietrich subject must be at least six or seven years old. It has very little excuse for existence, except as a relic of the days gone by and as an indication of what von Sternberg did for the star.

and as an indication of what you star be star.

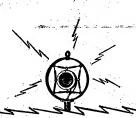
It's a hackneyed story about a waiter and a damosel, with the waiter turning put to be a real turning put to be a real turning put to be a real to the star be star be

FLAMES

Monogram production and release. Directed by Karl Brown. Story credited by Karl Brown. Story credited Now York, one day Aug. 72. Running Une do minutes. Johnny Mack Brown Pat. Noel France Cooper Coo

(Continued on page 23)

ECLIPSED!



Greatest Feats in Show Mistory Pale Before This Unparalleled Free Nationwide Radio Tie-up!

YOUR TOWN

23 in the East

| 25 010 0110 | |
|-------------------|-------|
| Atlanta, Ga. | WSB |
| Baltimore, Md. | WBAL |
| Boston, Mass. | WNAC |
| Buffalo, N. Y. | WBEN |
| Charlotte, N. C. | WBT |
| Chicago, Ill. | KYW |
| Cincinnati, Ohio | WSAI |
| Cincinnati, Ohio | WLW |
| Cleveland, Ohio | WHK |
| Detroit, Mich. | WIR |
| Hartford, Conn. | WDRC |
| Milwaukee, Wis. | WTMJ |
| Nashville, Tenn. | WSM |
| New York, N. Y. | WOR |
| Philadelphia, Pa. | W CAU |
| Pittsburgh, Pa. | WCAE |
| Portland, Maine | WCSH |
| Portiand, Maine | WEAN |
| Providence, R. I. | WRVA |
| Richmond, Va. | WHAM |
| Rochester, N. Y. | WGY |
| Schenectady, N.Y. | WIBX |
| Utica, N.Y. | WTAG |
| Worcester, Mass. | WIAG |

| 41 in the West | | | | |
|--|---|--|--|--|
| 41 in the W Amarillo, Texas Bakersfield, Calif. Bellingham, Wash. Boise, Idaho Casper, Wyoming Ciudad Juarez, Mexico Dallas, Texas Denver, Colo. Enid, Okla. Fresno, Calif. Honolulu, H. I. Houston, Texas Joplin, Miss. | Vest WDAG KERN KVOS KIDO KDFN XEJ KRLD KLZ KCRC KMJ KGMB KTLC WMBH | | | |
| Kansas City, Miss. Klamath Falls, Ore. Las Cruces, New Mexico Long Beach, Calif. Los Angeles, Calif. Medford, Ore. Ogden, Utah Oklahoma City, Okla. Omaha, Neb. Phoenix, Ariz. Pocatello, Idaho | WHB KFJI KOB KFOX KNX KHJ KMED KLO KFJF WOW KTAR KSEI | | | |
| Portland, Ore. Putblo, Texasi Sacramento, Calif. Salt Lake City, Utah San Francisco, Calif. San Bernardino, Calif. San Diego, Calif. San Diego, Calif. Santa Barbara, Calif. Seattle, Wash. Spokane, Wash. St. Louis, Mo. Stockton, Calif. Tulta, Okla. Walla Walla, Wash. Wichita, Kan. Yakima, Wash. | KOIN KFBK KFBK KSL KFXM KGB KOL KWG KWG KWG KWGO KUJ KFIT | | | |



READY-MADE AUDIENCE OF MILLIONS EAGERLY AWAITS "CHANDU" ON YOUR SCREEN

64 powerful stations...broadcasting nightly...for months ... "Chandu" hit of the air. Never before in history such an advance build-up. You cash in...no matter where you are... without lifting a finger. The picture's a pip... crammed to the last frame with weird thrills...a natural even without the advance plug. That's Fox showmanship!



LA LUGOSI

From the radio drama by Harry A. Earnshaw, Vera M. Oldham and R. R. Morgan. Directed by Marcel Varnel and William C. Menzies

FOX THIS YEAR

FLAMES

(Continued from page 21)

tailored clothes and roadster. On the fire truck and ladder he steps right into character, however.

Noel Francis is cute as the pertinent Pat. Director used poor judgment in exposing her to a semi-closeup during crying scenes because Miss Francis does not cry

judgment in exposing her to a semi-closeup during crying scenes be-cause Miss Francis does not cry prettily.

George Cooper and Marjorie Cooper did what was expected of them in the comedy parts, although most of the comedy was painfully Torced.

SNIPER

(RUSSIAN MADE)

Soyuzkino production and Amkino re-lease. Direction and scenario S. Timo-scenario S. Timo-scenario

Now the Russians tell about the terror of war. Here is one time when the particular type of propa-ganda they want to spread has already been spread by others. And better. Universal's 'All Quiet,' Nero's 'West Front 1918,' Natan's 'Crois de Bols' and BIP's 'Battle of Nero's 'West Front 1918,' Natan's 'Crois de Bols' and BIPs' Battle of Gallipoil' are all in the same subject. And all more impressive, better handled and more worthy films. For the handled and more worthy films. A consider the properties of the particular type of brutality connected with sniping. A Russian sniper in the French army and a Russian sniper in the German. For a finish, of course, all the Rusher of gitting for somebody else and not accomplishing anything, so they throw away-their guns and decamp for Pertograd and freedom. Part of the film is synear freedom. Fart of the film is synear freedom. Fart of the film is synear freedom, angain terribly worried by sound. They don't know what to do with dialog and, unless they can improve, might be better of to stick to silent Foutine.

might be better off to stick to silent routine.

Even the photography is off in this one.

Kauf.

CHOST VALLEY

RKO-Pathe production and release, star-ring Tom Keene. Directed by Fred Alten. Story and acrean play by Adels Buffington. Asst. Dir., David Levis, and Alter and Alte

Another attempt to be a little different from the usual horse libretto, but not too far away to lose the rough riding and the fist fight and not enough story to get in the hair of fast action. Will score.

not enough story to get in the hair of fast action. Will score.

Keene is part heir to a property in a ghost town. The chief heir is Jane Worth, Keene being merely the adopted son of the deceased owner. The administrator finds gold in the supposedly worked out mine and plans to buy. He gets Jane to boy, so he hires Keene, not knowing that he is in reality the man he is employed to impersonate. Usual jumble of clutching hands and other claptrap to scare the girl into self-aptrap to do man of the components of nag naær most of the compounts of nag naær ledden. Gives Keene a good chance to do his stuft and a playup for Merna Kennedy. Billy Franey, set for the cornedy, does not get much chance, which is perhaps as well for the Harris does well with the menace. Photography not as good as usual in these Pathe westerns, but excellent in some spots, sound good and edited to keep things moving at a smart clip. The lida will love it.

Man From New Mexico

Monogram production and release, starring Tom Tyler. Directed by J. P. McGowan from a magazine story, Fang Branded, by Fedic Ryter. Continuity and dialog by Harry Hoyt. Edward Kuil. camera

Januard, by Sen. Ryter. Communication of the commun Tinn.

At Loew's New York theatre one day, Aug. 23, as one-half of a double bill. Running time, 54 mins.

Strictly cormula story and yet getting above the event images and the story and yet getting above the event images at the standard script. Can't get out of its class, but where westerns are liked this will be regarded with a little extra favor.

This is the one in which the mystral is tranger turns out to be a detective for the Cattlemen's Assn. after he has been under suspicion because he turns a couple of the gangsters loose. But that's only to win their confidence and gain his where the heroine's father is being held a prisoner. All of that has been done before, but a new angle

LAW OF THE NORTH

A Trem Care production and Monogram
the hoppe of depleting the stock of
the hoppe of the stock of
the hoppe of

icked.
Photography generally good and ometimes better than that, sound even and production well made.

Schoen let Die Manoeverzeit

Aug. 14. Running time, 80 Graft, A. Wuster, 14. Running time, 80 Graft, A. Wuster, 14. Running time, 80 Graft, A. Wuster, 14. Running time, 14. Running time

Anna. Margot Welter

For a while German fills substomers on bowed in 1 mount of the comment of t

are 14 or 18 marriage announce-ments.

Most of the funny situations have been done too often previously to seem funny; all the music is remain-grood. Tak Wuest in her usual old-maid role is about the best, Greti Theimer, Albert Paulig, Pagil Reide-mann, Vickey Werkmeister and Os-car. Sabo may mean a couple of nickein in the box offices of furthy Teutonic nabes.

KYRITZ-PYRITZ

GERMAN MADE)

(GERMAN MADE)

(With Songe), and World

Trade Bachangs veless for U. S. Starring

Max Adaiber. Direction Carl Heins Wolf.

Adaptation by Frans Rauch from the stage

tin Egen and Beer Releifeld. At the Hin
denburg. N. Y. Running time, S. minutes.

Cost. Included Beer Releifeld. At the Hin
denburg. N. Y. Running time, S. minutes.

Cost. Include Artick! Master Sign. Lotte

Stein, Harry Haim. Gunti Stark-Gretten
mater. Ott. Dietze. Lillian Ellip. Eugen

and Herman Ficha.

Still another German farce built around the business of an a. k. tryaround the business of an a. k. trytrom a youthful escapade.

Not only is there no, piot originality, but the pace is even more elephantine than usual in German comedies. And there is nothing—
listence.

Max Adalbert, one of Germany's istence.
Max Adalbert, one of Germany's best actors, is repidly ruining his of the control of t

Criez-Le Sur Les Toits ('Shout It From Housetops') (FRENCH MADE)

Concut it From Housecopy (
TRENCH MADLE). IS.

Paramount Joinville Parls, Aug. The mount release. Directed by Charles Anton-Mount of the Control of the Cont

noats a rival company by an eventualing.

Direction, photo, sound and production air make this a programmer which will be accepted by audiences without any difficulty, specially in the nabes and provinces where Saint Granier's name is one to conjure with. It is obviously made for such an end and makes no pretence at being of international value.

Maxi.

Authors evidently figured that the card scene from The Girl of the Golden West would make a, swell fulsh, but they lacked Belasco's knack of getting it over. No tenknack of getting it over. No ten-sity or munch. Just fair of its kind. Otherwise this is the plot in which the nero, wrongfully accused of murder, breaks away to prove his innocence. Gets a little variety in that it is the girl who does the

that it is the girl who does the clean-up.
Cody is supposed to have plugged one of the neighbors, but the body cannot be produced because the girl has taken the man to her cabin and revived him. Instead of telling the court about it she merely warms the crooked justice to be sure that spring him. A little thought would reveal this yarn as illogical and implausible, but hankerers after the horse ope don't bother to think, so they're satisfied. Plenty of ridings they're satisfied. Plenty of ridings they're satisfied. Plenty of ridings from the product of the hour.
Cody and Shuford about as usual. Nadine Dore is pretty when she gets the lights, which is not very case in the lights, which is not very case. The lights, which is not very case in the lights, which is not very case. The lights, which is not very case. The lights, which is not very case. The lights which is not very case. The lights, which is not very case. The lights whi

AZAIS (FRENCH MADE)

Paris, Aug. 4. Parls, Aug. 4.

Merty production. Halk release Starring
Max Dearly. Directed by Rene Hervii.
From the play by Georges Berr and Louis
Verneuit. Dialog by Maudra. Registered
Gaumont Peterson Foulson. 23 mins.
Collbee, Faris, Aug. 2.

collece, Paris, Aug. 2.

Film was made, with Halk finan-ing, from the legit hit. It is wholly a Max Dearly film, with the veteran legit star clowning his part in a legit way and the rest of the cast over acting. Dialog is frequently too long, needlessly slowing up the action, with library scenic shots as fillor. However, Pierre Stephen, who does the part of the pa

the A.D.C.

Injection of acts in superfluous
numbers but without interest makes
it appear that producer had to use
up old contracts. None worth mentioning.

up old contracts. None worth mentioning.
Direction, photo and sound indifferent, but the story would be worth using and remaking entirety, as demonstrated by the stage success which had an appeal to the masses on account of its entertaining qualities and subtle psychology. Azais is the name of an ancient philosuches and subtle psychology. Azais is the name of an ancient philosuches and sorrow are belanced in everybody's life. This happens to the plano teaches, who, after having been always unfortunate, suddenly ties up with an eccentric millionaire, done by Max Dearly, and finds fortune and love.

Max.

DER HEXER ('The Sorcerer') (GERMAN MADE)

(GERMAN MADE)

Berlin, Aug. 4.

flin release. After Bögar, Wälnor'd set

G. Water. Direction, Karl Lamac. General managoment, Arthur Röhenberg. Panand Arthur Guttmann. Recorded on TobleKlanglim.

Cast: Marth. Solver. Vern. Dagsla, Frite.

Cast: Marth. Solver. Vern. Dagsla, Frite.

Karl. Eitlinger. Karl Waiter

Meyer. Karl Fritager. Karl Waiter

Meyer. Karl Forest. Frans Schafteitita.

Ak Attion. Devila. Running time, 66 miss.

The picture is a fight between Edgar Wallace and the director, Karl Lamac and authors Knut Borris and G. Water have done all they could to make a bad film out of a thrilling crime story, but they did not succeed entirely.

ceed entirely.

Certainly not much is left of the criminal story. Episodes of the story hardly noticed and only used as atmosphere are shown as important in the picture's development. Work is without spontaneity, without interest.

out interest.

The audiences here were disposed to jeer. Each scene seems to go against the next one. Even as excellent an actor as Fritz Rasp becomes artificial under Karel Lamac's Hackitt in, his smiling humor remained more of less untouched by poor direction. He brings needed comedy into the picture. Sound reproduction sometimes uncertain; photography only fair. Eggnis.

Stock Market

(Continued from page 7) Continued from page 73
probably would be a healthy sign as a preparation for a new movement upward. In the trade it is believed Loevi's will encounter relations in the area just below 40, but should zoom once it has crossed that be rice, which represents the level of heavy transactions early last

year,
Radio was in the forefront of yesterday's intermittent surge which
appeared in a few stocks, going to
a new top for the year at 10½,
RKO benefited through its relationship with RCA. Others were relatively quiet and steady.

Amusemente Climb Fast

snip with RCA. Others were relatively quiet and steady.

Amusements Climb Fast

'Amusement group climbed all last
week practically without interruption, gains aggregating 35 points;
and two issues topping their best
previous figures for the year. The
lower of the previous figures for the year.

Lower's former at 14% and the latter at 36%, both stocks closing, the
week at the top.

Meanwhile bonds failed to keep
the obligations and was tope on
the recovery, but they were subject
to several realizing setbacks and
the active issues were materially
came to the continue of the continue of
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week at the coponal falled to been been contended to several realizing setbacks and the recovery, but they were subject to several realizing setbacks and the active issues were materially came to its closs.

A good deal of significance was attributed to the difference in action of the two classes of securities, a difference that applied in like trials, particularly to the fail group. Out of the surprise and puzzlement with which the mais of outside tradders have regarded the name of the continued to the difference of the movement was based on expectation in high financial queriers of a coming time of inflation, encouraged with the continued buying from abroad, where the nations all have been through the inflationary program, simulating effects. They also know the tendency have a control actificial inflation or they before that the United States can control actificial inflation or they be continued buying from abroad, where the nations all have been through the inflationary program, simulating effects. They also know the probable aftermath. But either foreign buyers have reason to be lieve that the United States can control actificial inflation or they be on the penalties of financial whoopee get to work.

Film Industry's State

The amusement business cought to be among those most beauties of the same of the control actification of they be an easy money and credit policy by the government, since it would encourage public spending, and the performance of the active shares that market operatorial endealing which are also active shares that market operatorial endealing and the performance of the active shares that market operatorial endealing and the performance of the same. The big electrical moved in enormous volume, determined by the government, since it would encourage public spending and the performance of the same. The big electrical moved in enormous volume, and the performance of the same that the control of the contro

confirms the inflation idea. Earmongs of compantions are during easy money times and the shareholder's rewards are in proportion, while the return to bond investors remains fixed regardless of prolita, while the purchasing power of the Probably part of the market advantage that accrues to the theatre issues arises from the realization that the victure business is in a position to henefit greatly from freely provided the position of the position of the property of the provided and the position of the provided and in the provided provided in the provided and in the provided provided provided in the provided provided provided in the provided provided provided in the provided provi

| | - 1 | | The second secon | | | | - |
|-------------------|--------|-----------------|--|-------|-------|----------|----------|
| 192 | | | STOCK EXCHANGE | | | ** | et chg. |
| High. | Low. | Sales. | Issue and rate. | High. | Low. | Last, f | OF WK |
| 21/4 | % | | Amorican Seat | | - 2 | . 11/4 b | ıđ |
| 5% | 1" | 1,000 | Consol. Flim | 81/6 | 31/6 | 31/6 | + 14 |
| 14% | 414. : | 12,300 | Columbia P. vtc | 14% | 11% | 14% | +2% |
| 11% | 2% | 4,700 | Consol. Film pfd | 7 | | 0% | +.% |
| 87% | 80% | 38,200 | Eastman Kodak (3) | 62 | 51 | 59% | +8% |
| 28% | 8% | 45,000 | Fox, Class A | 20% | 18 | 20% | +2 |
| 25 | 2°79 | 868,700 | Kelth pfd. (7) | | | 17 bid | T** |
| 3614 | 13% | 90,000 | Loew (3) | 2014 | ši : | 36 | +5% |
| 76 | 30 | 900 | Do pref. (6%) | 76 | 72% | 76 | +879 |
| 4 | 21/4 | 200 | Madison Sq. Garden | 4 . : | 37 | 4 | + 14 |
| 2244 / | 14 | 100 | Met-G-M pref. (1.89) | 1014 | | 19% | + 1/4 |
| 1414 | 314 | 110 | Orpheum rfd | 11% | 1114 | 11% | - 14 |
| 11% | 114 | 198,200 | Paramount | 814 | 6% | 81/6 | +1% |
| 1% | - 14 | 0,500 | Pathe Exchange | 1 | 76 | 1 | |
| 11/6 5% 10% | 11/4 | 9,900 | Pathe, Class A | 414 | 31/4 | 4 | |
| 10% | 214 | 204,000 | Radio Corp | 612 | 8% | 914 | 1 70 |
| 14 | 114 | 15,200 | RKO | % | 617 | 5% | + 75 |
| 50% | 23 | 1,900 | Universal pref. (8) | 85 7 | 85 | 85 | 14 |
| 4% | 1/4 | 97 700 | Warner Bros | 4 | 34 | 374 | Ta |
| 20 | 474 | 200 | Do pfd | 1214 | 12 | 12 | +1% |
| 40% | 15% | 222,400 | Westinghouse | 40% | 30% | 38% | +146 |
| | | | CURB | ,/ | 7 | | |
| | | | CORB | 15 | | | |
| 14 | 414 | 600 | Columbia Picts | 14 . | 1214 | 14 | +214 |
| 1% | 1/4 | 4.300 | De Forest Radio | 56 | 7/4 | 1/4 | |
| 1% | * . | | For Theatres* | | ••• | | |
| 21/4 | 1 | 3,800 | Gen. Thea. E. pfd | 1 | - 11 | 76 | 11% |
| 4% | 94 | 5,900 | Technicolor | . 4% | 2% | 4% | +11/4 |
| 214 | * | 5,700 | Trans Lux | 21/6 | 1% | 1% | + % |
| | | 132 | BONDS | | | | |
| 7% | 1 | \$91,000 | Gon. Theat. Fig. '40 (Note) | | 8 | 514 | + 14 |
| 63 | 24 . | 21,000 | Kelth 6's, '46 | 45% | 44 | 45% | +6% |
| 90 | 61 | 32,000 | Gen. Theat. Eq. '40 (Notc) Kelth 6's, '46 Locw 6'n, '41 | 90 | 80 | 80 | |
| 801/4 | 49. | 68,000 | Pathe 7's '37 | 68 | 611/4 | CG | +5 |
| 00% | 13 | 77,000 | Par-Fhm-Lasky 0's, '47 Par-Pub 5½'s, '59 | 6014 | 40 | 44% | +1% |
| 55 | 10% | 311,000 | Par-Pub 51/2's, '59 | 47 | 40 | 42% | +2% |
| 104% | 134 | 7,000 11,000 | RKO debs 0's | 81 | 78 | 81 | -5 41 |
| 40 | 9% | 253,000 | Shubert 6's | 85 | 80% | 31% | ∓"44 |
| | | | Over the Counter, N. Y. | 1 146 | 4.00 | | |
| | | | 2.1 | 113 | | | |
| Bid. | Asked. | | Roxy, Class A (3.50) | | | | 155 |
| | | | | | | | |

Note—Gen. Theatre ets. 4% high, 3% low, 3% last.

*Fox Theatres suspended from tradion.

This Business of TRAILERS!

To supply trailers regularly to theatres requires forethought, planning, ORGANIZATION. This is not a hit-or-miss matter, not a side line incidental to some other business. THIS IS A BUSINESS IN ITSELF: -a highly improved cog in the machinery of purveying amusements to the public.

Our trailer business did not spring into being full-grown. Its inception is rooted in the beginnings of the motion picture, and its development has kept pace—through alternating periods of hardship and success—with the growth of the industry.

Today our trailers are supplied to Exhibitors through a highly organized service which is the result of years of experience in meeting the needs of theatres of all classes in all parts of the country. The requirements of these theatres have built that great SERVICE INSTITUTION in the motion picture business which is known as

45

National Screen Service

Ad-Vance Trailers

Every showman knows the value of SELLING FROM THE SCREEN. Trailers build business. They speak to an audience sitting ready for their message, an audience 100% willing to be sold.

A Message from the Makers of the World's Finest Trailers

National Screen Ad-Vance Trailers are your first aid to better business!

Warn Billing Can Close Theatres: Captive Marked After aix weeks with Charles skourss working on booking situations for F.WC, Don Jacocks letter friday (26) for New York, Jacocks was sent to coast by spyros skourss, to assist in F-WC realignment,

several states are on the warpath, production overseers are hurriedly bringing to the attention of theatre

miss. Reading matter here dealt with molecemation. Advertising matter gotten out by Columbia, the dis-tributor, is held by Hayattes not in Wolation of the advertising code but strictly the fault of individual the-attes.

1-Yr. Labor Agreement Un in Wash. This Week

Washington, Aug. 20. General wage scale reduction and possibility of heavy layoffs are faced by organized theatre employees as the end of the one-year agreement with owners draws near.

Projectionists have already agreed to salary cuts running on the average from 10 to 15%. This includes the operators in all the neighborhood and smaller film houses, as well as the large first-runs. Stage hood and smaller film houses, as well as the large first-runs. Stage hands have agreed to a 7% cut with regard to those members employed in local legit houses, the National and Belasco.

and Belasco.
Stage hands, among whose ranks are included the electricians, are sisked to agree to a 25% slash and an approximate 50% cut in man power. Union states it is willing to agree to a 15% wage reduction, but would stubbornly resist afforts for further wage lowering and curtainent of man powers asked to take a 25% drop in the film houses and a one-third slash in the legit theatres. Union officials said they would oppose such a demand vig-

would oppose such a demand vig

All groups involved have one-year greements which expire this agreements which Wednesday (31).

Loop RKO Ballyhoo Is Concession to Manager

Concession to Manager
Chicago, Aug. 29.
Through his personal popularity
with the boys in City Hall Frank
Smith, manager of the Palace, got
a sidewalk-to-sidewalk banner hung
on Randolph street on behalf of
RKO's 'Greater Show Season.'
Politicians generally refuse this
privilege to anyone and such banners are seen only at election time.
Spotted at intersection of StateRandolph banner plugs both Palace
and State-Lake.

BOMBER GETS YEAR

HOMBER, GETS YEAR
Milwaukee, Aug. 29.
Stanley Carey, 18, who manufactured his own stench bombs according to formulas he learned in high
school, and planted them in local
theatres for the fun of it, was sentenced to a year in Green Bay reformatory.

formatory.

No further hombings since the apprehension of Carey.

MIDWESCO RESIGNATIONS

Milwaukee, Aug. 29.
Al Kyool, Fox Midwesso state dis-trict manager: Edward Vollendorf, of the booking department, and Joe Kinaki, city district manager, have resigne.d.

Jacocks East as F-WC Booking Situation Clears

Los Angeles, Aug. 29.

Exploitation

(Continued from page 19)

bringing to the attention of theatre owners the fact that selsers authorice owners the fact that selsers authorice in the content of the direct result as ity does not end when a picture is approved. A theatre front deemed salacious may result in the house being closed and the license revoked the program.

Pennsylvania and New York are the first to tighten. In the case of Pennsylvania the state board extended its authority to the point where it threatened to withdraw the license of a Warner house in Philachelphia unless is pulled down exploitation matter on Blond Captive (CO). This is the first time, film is the first time, film in addition. Although Captive, an Australian made film, has been in release for some time, the billing signed it at Loew's State, New York, focused attention of officials on it for the first time. Reading matter here dealt with minescenation. Advertising matter gotten out by Columbia, the distributor, is held by Haystas and the state of the figure out.

ANY MURK

Klds were in their ettenent when
Bring 'Em Batch played the Risito.
Manager Jess Day staged a stunt
redolent of Easter time and the
annual egg hunt. Only this time it
was toy animals.

Fifty toys, and bearing tickets,
Fifty toys, and bearing tickets,
to tickets toys became property of
the finder.

Blanche Idvingston, for years in charge of publicity at the Fox. Brooklyn, has taken over editing of Newsette, RKO theatre magazine siveaway, prepared for all the Greater met houses. She succeeds Isabelle Heath.

Flying Hostesses

For the opening of Hell Divers, at the Capitol, Metro persuaded two women flying aces, Elit Belnbura and Marga you Etzdorf, to welcome the first-night patrons and to give short talks from the stage.

Opening took on a social atmosphere and it helped create word-of-mouth.

Plane and a Siren

Everyone in Denver, Everyone in Denver was at the Paramount—Dick Adams, publicity director, saw to the for three nights a plane flew over the town for an hour, under which was an eight-foot X in neon. A stren on the plane was successful in routing folks out into the yard to see what it was all about.

Using Puzzles

Sil Gunn, at the Lycoum, bought the entire stock of 5,000 puzzles from the coal dealer applied them to exploiting a patter Puzzles were given out every morning as the house opened, and the first 15 to solve them were admitted free. Winnipeg.

Human Billhoards

Human Billboards

Paramount is making free use of human billboards and he idea is bound to appread around. It will be bound to appread around. It will be cost of the human figures will presently exceed the extra returns the stunt will bring. But for putting over a picture in a big way it is saire of the town.

Not a new idea, but it's almost new on revival and it would be a great stunt with which to open the fall of the study of t

Double Value

Baltimore.
Using a news clip as a trailer was
the idea for the tab version of 'Rio
Rita' at the Loew Century, under (Continued on page 38)

OUT SEPT. 13

VARIETY'S

8th ANNUAL

INTERNATIONAL NUMBER

0.00

Tell All the Show Business About Yourself

@+#+C

بالرفيال وبيعاني ويحسد

The Opening of the Season Announcements

Advertising Copy to Any Variety Office

NEW YORK CHICAGO **HOLLYWOOD** LONDON **PARIS**

SEND FOR THESE MATS!

Address M.G.M Ad. Dept., 1540 Broadway, N.Y.C. We will supply them without cost to youl



PUT THEM IN THE PAPERS!



PUT A SIGN IN YOUR LOBBY!

It is important that you screen "Blondie of the Follies" at once! It has leaped into the forefront of box-office news in its first engagements. It is comparable only to the greatest pictures of Marion Davies' career, such as "Little Old New York" and "Marianne." You will see "Blondie" in many head-lines of the trade press during coming weeks. There are big grosses in store for this picture. Get yours!



METRO-GOLDWYN-MAYER

P. S.—Did you take our tip on "Speak Easily?" Well, here's another hot tip!

RKO No Member, BBB Jazzes Up Smash Cincy Bally on 'Back Street'

Cincinnati, Aug. 29,

Town talk for the current screen-ng of 'Back Street' at the RKO alace was created last week when ity authorities made the theatre ing of 'Back Street' at the RNO Palace was created last week when oity authorities made the theatre management remove the greatest downtown bally ever pulled here. The exploitation was in the form of red, white and blue banners and signs stretched across Sixth street from Vine to Walnut, in which square the theatre is located. The signs read: 'Congratulations, World Premiere, Back Street': and were printed in red on white. Stamped in small black type, not visible from the sidewalk, was a line under 'Congratulations' reading: 'To the 6th St. B. M. C?'.

All the shootin' was in honor of

All the shootin' was in honor of the Cincy locale of Fannie Hurst's story which was further celebrated with a Hollywood opening, the third-such splash for this city. story which with a Hollyv

such splash for this city.

The street decorations were in evidence for 48, hours before the signs were claken down, the patriotic bunting being permitted to remain until after the Hollywood splurge Friday (28) nifeht. Removal was on the grounds that no permit for advertising of the sort is allowed by city ordinances. Agitation against the bally was stirred, which claimed that the showing of Each Street' here was not a world premiere, the film having already shown on the West Coast and in Denver.

RKO does not contribute to the

oes not contribute to the

U Asks \$2,146 from L. A. Exhib for Unplayed Pix

Los Angeles, Aug. 29.
Universal Film. Exchange has brought a Municipal court suit against Mark M. Hansen, of the Marquis Marcal to collect \$2,146 flm rontals for U pictures not

played.
Suit claims Marquis failed to
pick up 22 features, 77 comedies and
two serials, and Marcal 27 features,

Announcing that

alfred e. fiegel

Outdoor Advertising 110 East 42 Street New York

New York
has no connection with the
Flegel Corporation, 15 Park
Row, the bankrutor of which
Vork newspapers Thursday,
August 25, and is in no way
affected by the bankruptcy
proceeding.

FANCHON&MARCO · Featured Acts ·

FANCHON & MARCO Presents ZELDA SANTLEY "VEILS" IDEA

EDDIE BRUCE

HEADLINING

"Gus Edward's Radio Stars"

FANCHON & MARCO Present SYLVIA CLARK

"HER BIRTHDAY PARTY"

WILTON CRAWLEY

'The Thunder Storm of Jazz' HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

ALDINE REOPENING

WB Philly Spot's Reserved Seat 3 a Day Try-Going Artistic

Philadelphia, Aug. 29.
The Aldine theatre, Warner house which used to play roadshow attractions but dark for a year and a half, will reopen shortly under a new

policy.
Artistic and out-of-the-ordinary
pictures, plus educationals, newsreels and special features, will be
offered by WB with a reserved seat
policy. Three instead of two shows
a day. Times will be 1 p. m., 3.30
and 8.30. First film may be 'Back
Street' (U).

F-WC Retaining Present Policy at Hollyw'd Pan

Policy at Hollyw a Pan Loe Angeles, Aug. 29. Fox West Coant, in its operation of the Hollywood Pantiage, will continue house second run and P-M unit policy for several weeks, Charles Skourag was unable to reach a day-and-date, release agreement with Loew's State.

Occasionally, first run pictures, not set downtown, will be spotted at the Pan, which may also fet second run on product prior to showing at the Fox Wilshire, FWC took the Pan over last week.

Div. Mgrs. Will Handle RKO Realty Matters

Future RKO real estate and property management is to be handled by RKO division managers. All brokers higherto employed in spots are to be let out. Circuit is also taking the Palace theatre building, New York, away

the present realty managers urning it over to its own real and turning it over to its own real estate department. Figure the build-ing can save around \$12,000 in carrying charges this way. Building costs RKO something like \$36,000 annually to handle.

Kurtzman Travels

After summering here, Charley Kurtzman got his marching papers last week and returns to the operating department of Publix under Milton Feld. He goes first the page of the state of the page of the state of the page of the state of the stat

sidered, the toughest of Publix as-signments.
Kurtzman, former divisional man-ager for Publix in California, was with B. & K. temporarily on a com-bined assignment for three months. He returned to the organization in June after an absence in the agency business. Xertman left for Detroit Thursday (25).

\$12,000 EYE SUIT

\$12,000 EYE SUIT

Augusta, Me, Aug. 29.

Suit brought against Maine &

New Hampshire Theatros Corp. for
\$12,000 for the loss of an eye by

Miles R. Hawkins. Injury is alleged
to have taken place in the gallery of
the Strand theatre in Lewiston, Me,
at a special matinee for children.

Boy was hit in the eye by birdshot which another boy had evidently aimed at an inflated balloon
in the Hawkins youngsters hand.

DENY ANTI-TRUST COMPLAINT

Boston, Aug. 29.

Judge Lowell has denied a petition in Federal Courts brought by
the Commonwealth Amusement En-

the Commonwealth Amusement En-terprises, of Nashua, N. H., asking that Colonial Theatres, Inc., of Bos-ton, be adjudged a combination in violation of anti-trust laws. Plaintif operates the Park thea-tre in Nashua. Legal action based on diffiguity in procuring feature pictures for an independent house.

PICKETING INJUNCTION

Arthur Theatres has obtained a temporary injunction against strik-ing members of the IATSE restrain-ing them from picketing its local

On advices of counsel, stagehands amended signs they were carrying but continued to picket houses pend-ing attempt of counsel to dissolve the injunction.

One Manager's Idea

Birmingham, Aug. 29.
The manager of a theatre,
whose name can just as
well be ignored, has high hopes.
'Just wait till we get beer,'
he declares.' We'll pack 'em
with a free mug of beer with
each ticket.'

Talking Shorts

(Continued from page 14.)

(Continued from page 14.)
tol is found near the body. The
dialog develops that the American
was doublecrossed and murdered
by nis supposed valet, not the
blonds. The blonds turns, oit to
be the widow of the Lond in London apartment setting, the story
transpires aboard ship. Although
the story started off with good dalog and action, it lapses into a hasty
finish with practically no convince
ing action. The solution by disorting action. The solution by disorting action. The solution by disorused as to what actually happened
aboard ship.

Burnet Hershey handled the continuity and dialog, but it may have
not been his fault that the finish
is bad. Donald Meek, and Betty
Piers and do blony, acting as a
whole is first class.

WAR BABIEE'

whole is first class. Shan.

WAR BABIES'
Kid Comedy
IS Mines.

Educational
Jack Hays preduction directed by
charles Lamont, featuring. The
Baby Stars, an Our Gang type of
juvenile troupe in 'War Bables'
with the cute youngsters engaging
a triangles shadton against backtround. The boys are of the LowerMcLagien type of antagonists,
with the senorita a hot charmer of
five. However, a little pick nearly
steals everything.
The war bables
start recling on generous gobs of
au lait.
Engaging because of the juvenility of it all, although it

start regards as a lait.

Engaging because of the juvenility of it all, although it is not altogether without duli spots.

Abel.

BIG BUSINESS' Comedy 18 Mins. Mayfair, N. Y.

One of the Larry Darmour Mickey McGuire series with Mickey and the Court of the Larry Darmour Mickey and the Court of the

"THE BULLY"
"Flip the Frog"
Cartoon
8 Mins.
New York, New York
Metro-Goldwyn

metro-Goldwyn

Although it is not especially novel, here is amusement in this froggy intigraph that grades it as good iller material.

filler makerial.

Bolsterous rhythm of the underlying music is synchronized with the action and provides a curious punch to the inky girations on the screen. Fije is attacked by a bully outside fight arena and, the promoter invites them in to battle it out in the ring. Fijp wins, of course, by a reverse ko. Shan.

Unions Get Three More Downtown L. A. Booths

Los Angeles, Aug. 29.
Lawrence E. and Sherrill C. Cohen, operating the Rialto, Olympic and Broadway theatres, subsequent ruis, have closed with Local 159 following months of negotiations. Union booth operators are on a six-hour shift, stid days weeker to be considered to those at the Tower and Roxie. Close by Only remaining Broadway house employing non-union booth men is Dalton's Arcade where policy is burlesque, with pictures used as fillers.

Metro, Fiegel Outdoor Adv. Co.'s in Bankruptcy

Adv. Co.'s in Bankruptcy
Metro Outdoor Advertising Corp.
and the Flegel Corp., both-controlled by the same group of billboard operators, filed voluntary petitions in bankruptcy with the U. S.
District Court. Firms at the same
time asked for the appointment of
receiverships.
Flegel company in its receivership petition estimated the value of
its billboards at \$35,000 and contracts for space at \$55,000 and set
down the liabilities at \$40 and set
down the liabilities at \$40 and set
value of the billboards at \$180,000,
of contracted accounts, \$50,000, debts
outstanding, \$35,000 and trucks, \$15,000,
of contracted accounts, \$50,000, debts of contracted accounts, \$50,000, debts outstanding, \$35,000 and trucks, \$16,-000. Liabilities were not noted.

Rockford Pool Has Vaude On Sundays at Coronado

Chicago, Aug. 29. In taking over RKO's Palace at Rockford, Ill., under a pooling arrangement, Publix-Great States will use its own Coronado as the ace house. This theatre will play five act of RKO vădewille on Sundays, booked. by. Dick Bergen, and will have two weekly straight film splits

have two wears, straight min spins throughout the week. Palace will be scaled to 10-16-26 cents for the sluff first runs. Harold Jones will manage the Palace, while Louis St. Plerre, of the Coronado, will act as city manager.

10% BOOTH CUT

10% BOOTH CUT

Syracuse, N. Y., Aug. 28.

First of the theatrical crafts to come to terms with Syracuse major, which is a second of the terms of the syracuse major, which signed a new working agreement Saturday (27). Leaves the Skouras-controlled Central New York Theatres Corp., as a stand-out on its two theatres here.

Projectionists take a 10% cut with working conditions remaining as under agreement just expired. Negotiations with musicians and stage hands continue.

Publix's Chi Opening

Arthur Mayer will pick some one from his advertising staff in New York for shifting to Chicago. No decision as to whom.

Another man is wanted there by Publix as aresult of Bill Pine's recent transfer to the Coast studio.

Chicago House
Chicago, Aug. 29,
Max Gumbiner and H. A. Young,
who individually control several
pictures houses, have formed a partnership to take over the Drexel at 432 and Halston

Suburban Spots Join Anti-Dual Move in Chicago

27

Chicago, Aug. 29.
Suburban houses in Blue Island, Chicago Heights, Gary, Harvey and Wheaton and other towns which, because of their proximity to Chicago, have been forced into double features, will be the compared to the c

iess per picture.

No seriuus union troubles threat-

en this fall, so the one obstacle to full steam ahead is the duals and the settlement thereof. Passing of Labor Day will see the materializa-tion of the negotiations among film execs. Double features are expected to be shed by Scpt. 15 at the latest

Ask for Receivership On Penn Theatre Chain

Reading, Pa., Aug. 29. Application made before Federal

Application made a subserver users a constitution of a pully resolution of a quily resolution of a pully resolution of the United Chain Theoretives for the United Chain Theoretives for the United Chain Theoretive theatres in Reading, Easton, Bethleherr and other Pennsylvania cities and in Philadelphia. A hearing will be held.

Application was made by receiver for another concern, interstate Resolution of the part of the theatre company to pay its current debts and inefficiency in operation of its theatres.

ow Booking MARLENE DIETRICH in
"I Kiss Your Hand, Madame"
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Celebrating His 7000th Appearance

AS MUSICAL DIRECTOR VIOLIN SOLOIST

DENVER THEATRE (Publish)

DENVER, COLORADO

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Thanks to following for

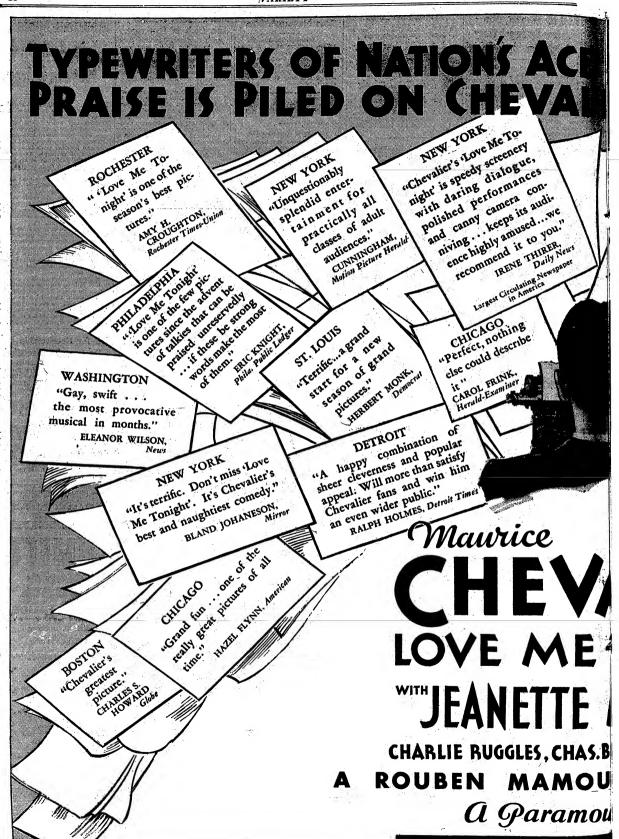
congratulation telegrams: MILTON H. FELD BOBIS MORROS NATHANIEL FINSTON PAUL WHITEMAN RUBINOFT TED LEWIS
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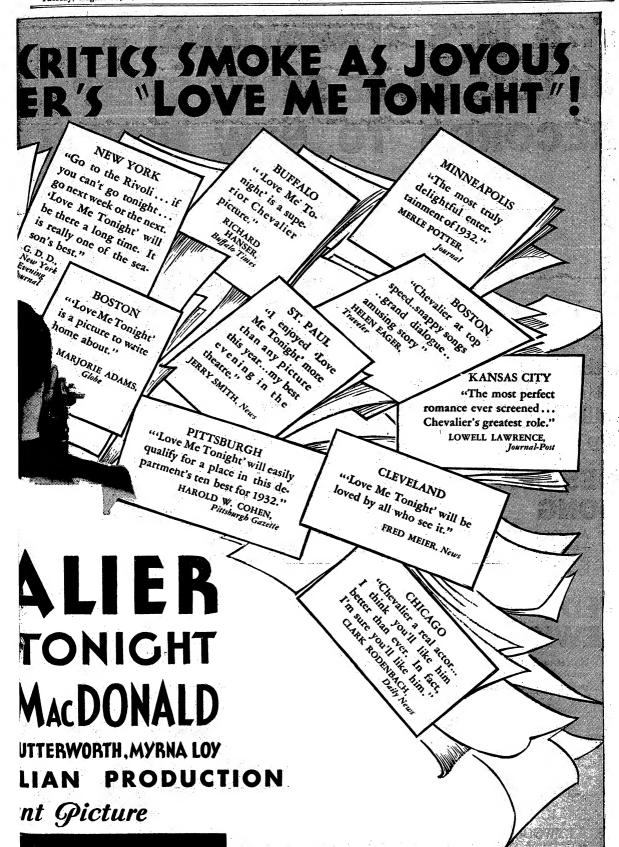
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CHICAGO THEATRE

MUSICAL DIRECTOR

CHICAGO





F. & M.'S SENSATIONAL DE LUXE STAGE SHOWS SWEEP RECORDS TO NEW HIGHS!

IRENE

50 people—majority of them from original cast—(by arrangement with Montgomery, Tiernan and McCarthy the original producers).

Other F.& M. Attractions
Still Mopping
Up—

DESERT SONG

At R-K-O Mainstreet
—hot pace nudging
record recently set
by Ted Lewis.

TED LEWIS

No let-up in his triumphal march as he packs them in Wisconsin Theatre, Milwaukee. Now playing to sensational business at Pantages, Hollywood, also Just broke alltime record at West Coast Theatre, Long Beach, Calif.

FOLLOW THRU

By arrangement with Schwab and Mandel—cast of 58 including Joe Penner, Olive Olsen and Broadway cast.

Bowling over natives for tremendous laughs at Fox, San Francisco, and every other spot it's playing.

Watch for Ziegfeld's "Whoopee" and "Sally"

FANCHON & MARCO, Inc.

Offices

NEWARK TO GET BACK STAGE SHOWS

A settlement of the musicians' trouble in Newark is looked for by Labor Day. Theatres hope to re-

Arouble in Newark is looked for by Labor Day. Theatres hope to reto the control of the control ent them in future negotia-

tions.

According to inside musicians at the time of the walkout asked for an increase over their scale, which averaged between \$50 and \$100 a man in the A stage show theatres, in the belief that they were going to be asked to take a big cut.

RKO's \$50,000 Bond Pending Healy-Shubert Contract Arbitration

After the Shuberts threatened to enjoin RKO from playing Ted Healy following his tiff with them., RKO put up a bond of \$50,000 desired by the Shuberts in the event of a law suit by them against Healy.

The Shuberts at the same time have asked for arbitration of their differences with the Association. Date will be set later, though Healy and his manager, Paul Dempsey, claim there is nothing to arbitrate. They insist the Shuberts broke They insist the Shuberts broke Healy's contract for his appear-ance in 'Passing Show' from which

he walked.

Healy opened Saturday at the Palace, Cleveland, for RKO at \$4,-900 and is booked to follow in Cincinnati and Chicago. Time with Loew has been discussed without

VAUDE REINSTATEMENT WEST UP TO RKO EXECS

Los Angeles, Aug. 29.

H. B. Franklin, Phil Releman,
Martin Beck, Roxy and Bob Sisk,
who arrived here Friday night, went
into a huddle Saturday (27) with
Cliff Work, Coast division manager,
regarding the future Coast policy.
Contemplate making Orpheum
bere 'A' class straight picture house
and reopening 'Hillstreet with Class
8° attractions.

B' attractions.
With the shortage of pictures this seems impractical and likely that at a further meeting they will decide for reinstate vaude on the entire Coast, reopening Orpheum, San Brancisco and possibly taking back Orpheum, San Diego, now operated by Fox. West Coast.

LEE KIDS SPLIT

Katherine Steps Aside to Let Jane Solo as Comedienne

Los Angeles, Aug. 29.
Jane and Katherine Lee have spilt as a vaude act. Jane come west for top spot in Fanchon & Marco's tab version of Whoopee. Katherine has stepped aslide to give her sister an opportunity as a single somedlenne.

nedienne. Francis X. Bushman, Jr., goes to the Bert Gordon unit, 'Des-rate Sam,' also tab musical.

Olsen-Johnson Upped To \$5,500 by RKO

en and Johnson are being d to the middle west following

Fushed to the middle west following Bheir showing currently at the Albee, Brooklyn. Their Palace salary heat week of \$5,200 was boosted to \$5,600 for out-of-town showings including the Albee.

Olsen and Johnson will show first at the Palace, Chicago, following the the Palace, Chicago, following the Town of the Control o

What Memories

Los Angeles, Aug. 28.

Idle vaude performers who hang around various places waiting to be called on, in hopes some one will see them and that it will lead to a job, are invariably introduced at dance marations, or whatever the case may be, as follows:

'And next we'll hear from the control of the control

HI-COST LOEW **SHOWS FOR B'KLYN**

It seem has decided that, if it can, it's going to slip the queen of spades to Publis and the queen of spades of Publis and the queen of spades of the publis and RKO the Albee.

In addition to the faster fileker coverage, Loew will also augment its vaude bills with the first big show penciled for Sept. 9. Inaugural stage barrage will include Morton Downey, Phil Baker, Leon Errol, Alleen Stanley, and Veloz and Yolanda. This conglomeration in personnel is along the lines of the stage shows with which this circuit has been blasting at not only the Capitol but the Paradise, in the Bronz, a The Paradise, which just recently played its first big stage outlay, will rest three or four more of the kind early this fall.

WITH RENT ON PALACE **\$9.500 OUT ON 2 WEEKS**

In the two weeks beginning Aug.

14 that the weekly rent went back
on the house, the Palace on Broadway has turned red for \$3,500. Last
week with Olsen and Johnson on
the stage, plus 'American Madness'
(Col), although the house grossed
\$17,600, a good figure, by comparison with past weeks, house lost
around \$1,500. The week's nut was
\$15,100. Week with 'Concollide's

Previous week with 'Congorilla' (Fox) and Bill Robinson on the stage, house grossed under \$12,000, losing around \$8,000 on the week. The Palace weekly rent is over

3 KEYS 'SHOWING' FOR LOEW AT \$1,000, 4 WKS

First theatre dates for the Three

First theatre dates for the Three Keys, whom the NBC Is building up, are four weeks for Loew opening Sept. 30 at the Capitol, N. Y. Salary is 3,000 a week for the colored trio, but specifically fixed by Richards & Lenetska, agents, as a 'showing' price.

Harry Lenetski CAU, Fihladed a settlement with whole cleined a stillement with whole cleined a stillement with whole cleined a stillement with the Keys given and the stilled a stillement with the Keys given and the stilled a stille

Carillo's RKO Weeks

While Lee Carrillo in Honolulu last week thought he was going to London on Oct. 1, his New York agents, Curtis and Ailen, know otherwise. They've booked him Into Denver to open Sept. 22. Seven weeks of RKO follow the Denver date, arrangements being made with the Lee Morrison office.

TED HEALY'S STOOGE TROUBLE: ONE WALKS

Stooge trouble for Ted Healy may result in legal steps against Shemp Howard of the trio, Howard, Fine and Howard, who a week ago walked out of the Healy act and threatened to go out to do the same three-act he has been doing for some time with Mull Howard and Larry Fine. Trio had worked alone In vaude before signing a contract with Healy.

with Healy.

According to Paul Dempsey,
Healy's personal manager, sult will
be filed for \$100 against Shemp
Howard to cover costs of quickly
obtaining a new man when Howard
vamoosed. Another Howard brother,
Jerome, has taken his place for the
time being.

time belng.

Healy's contract with Howard,
Fine and Howard calls for \$450 a
week. Trouble arose over division
of this money between the three
stooges, Shemp Howard demanding
more money during the State, New
York engagement two weeks are York, engagement two weeks ago. He wanted to walk then but Healy kept him from doing it.

When Howard couldn't get se faction on more money from Muli Howard and Larry Fine, he made demands on Healy for an increase and was promptly turned down.

CAP HAS NEW \$20,000 ARRAY

Top money bill at the Capitol will go in Sept. 1 (Thursday) with a \$20,000 Investment for stage names as an opening-of-the-season bally. 'Blondle of the Follies' (M-G) on the screen.

the screen.

The Jack Benny-George OlsenEthel Shutta radio period, at \$8,000,
will top, Jack Pearl at \$3,500; Lilyan Tashman, \$4,000, and Sophie
Tucker at \$3,500, are other names.
Soph's nabe salary is \$2,500.

Radio group was booked by NBC, with Loew to pay the wire charges when it goes on tour for that circuit. Lyons & Lyons spotted Miss Tashman and Morris office officiated

TAB 'SCRAP BOOK' AS 1 HOUR VAUDE SHOW

'Scrap Book' the vaudeville-revue recently presented by Chamberlain Brown at the Ambassador, has been condensed to a vaudeville unit and opens for RKO Saturday at the Prospect. Show's new running time is one hour. It was scheduled to tour in original form playing legit unit.

tour in original form playing legit houses. There are 35 people in the unit.

Book, which played a bit more than a week at the Ambansador, was grave to the control of the

Featured in the vaude unit show are Ina Hayward, Eddle McKenna Helen Bertram and Lola Rayells.

Cantor Understudy Gets 'Whoopee' Break at Last

Los Angeles, Aug. 29.

Buddy Doyle, who understudied

Eddle Cantor in "Whoopee' during

run of Ziegfeld musical, but was

never given opportunity to play the

part, has been engaged by Fanchon

& Marco for the Cantor part in the

tab version, now in rehearsal.

Jack Rutherford, also in original

production, and in the screen ver
ston; will play his old part.

Mel Rutch, ex-mc. and band lead
er, goes into F&M's 'Sally.' Lyla

Bliss also in cast; Los Angeles, Aug. 29.

Bliss also in cast,
Francis X. Bushman, Jr., and Bob
Shaffer have been added to F&M's
meller tab, 'Desperate Sam.'

NBC's Expanded Stage Booking Plans: Talent Scout, Act Stager; Cutting, Cowan Under Bill Murray

Evelyn Law Seeks Reno Split from Harry Jans

Hollywood, Aug. 29. Evelyn Law is in Reno to get a livorce from Harry Jans (Jans and

wnalen).

Couple lived here for several
years, Mrs. Jans having retired
from stage after her marriage.

JESSEL-NORMA **VAUDE ROAD SHOW**

George Jessel is lining up his ex-ecutive staff for his proposed va-riety road show which will be headed by Norma Talmadge and himself. Couple are currently play-ing for Publix with their own tour to follow. Anticlpated date for this launching is during November, meaning any legit intentions by Jossel are off until he sees how this venture comes out:

Jessel are off until he sees how this venture comes out:
Jessel has obtained Ned Alvord, and two men to work under him, who will go out ahead of troupe, while Louis Epstein and Robert Wilford will be back with the show on the managerial end. Jessel's intent is a troupe of about 45 people Including a group of femme dancers and his own orchestra. Negotiations on the band end include strings out on the band end include strings out for Horace Heidt and Yascha Bunhuk's Russian instrumentalists.

MANY LABOR DAY TRIPS WITH BIG BOAT SHOWS

Although there are two short crulses scheduled for the middle of September, this weekend, which spans Labor Day, will end the seaspans Latio Day, win the the season of Halifax and Bermuda trips by ocean liners, Six liners will leave New York Friday, the largest group of the summer. Indicated that all boats will sail with near capacity passenger lists and all will carry professional entertainers. Four boats will return Tuesday morning. salling on six and nine

Estimated nearly 200 professionals will have 40 persons in its show which has Harry Hersinfeld as m.c. Among the artists are Maw Sisters, Blanche and Elliott, Madelyn Killeen, Steele Silott, Estimated nearly 200 professionals

The Belgenland which arrives on Friday morning and sails in the afternoon will carry the biggest show. Harry Rose and Ed Lowry are the dual m.c.'s, while the show carries many repeaters, some acts having remained aboard during the summer. They include Chigi, Serge. Abagoff, Misha Markoff, Lucille V. Siller. Others. Include Ted Nash, Llia Baye, Betsy Donner, Edith Rogers, Grace Panvini, Jack Neal, Margot Conway, Wesley Pierce, Hazel Harris, Sylvia Loew. The Belgenland which arrives on

Vivian Duncan's Band East After Break-In

Los Angeles, Aug. 29. Los Angeles, Aug. 29, Vivian Duncan and her femme band opened Sunday at Warners, Fresno, for four days, with the Warner, Santa Barbara, to follow. After the break-in week band goes east. William Morris office handling.

Intent on expanding its stage booking department, NBC Artists Structure is placing ment of the stage of the s

ssignment of Cutting to the spe-Assignment of Cutting cial department relieves him of his connection as assistant to Stratton, NBC contact with the RKO booking connection as assistant to Stratton, NBC contact with the RKO booking office. Under the revised arrangement Cutting will be in a position to submit his material direct to RKO as a representative of NBC exclusively, and as such be free to do business entirely on the network's side of the fence.

As the contact between the NBC Artists Service and the theatre circuit the Stratton department has its salary split between the two RCA subsidiaries, which state of affairs presumes that the best interests of either side will be equally served in the sale of NBC acts to RKO.

Under the artists bureau's revised setup Cutting will be directly beholden to Murray's Idease.

Under the NBC acts to RKO.

idea of the NBC Artists Service Idea of the NBC Artists Service going in for theatre bookings on a big scale is a recent Murray innovation, following the discovery of the increasing amount of income being derived from this source. In the drive for this trade Murray, a few weeks ago, appointed Ed Schering, previously head of the network's band department, to serve as booking contact for NBC acts with Loew, Fanchon & Marco, Publix, Fox and Warners.

Sell Away from RKO

Sell Away from RKO
NBC sees in the vaudilim theatres
lta-best commercial outlet for talent
as an expansion source, aside from
its own air waves.

Ether network its actually selling
more of its talent to Publix, Loew,
Warner, Fox and even Fanchon &
Marco than TRO. Explanation
around New York seems to be that
RKO only has the Palace and the
Albee, Brooklyn, a vailable. The
Prospect, Brooklyn, is strictly a
break-in spot.
Radio attractions can't go further
away from the broadcasting studios
than Broollyn or possibly Jersey
City or Newark.
For RKO It's just thankless detail
for an act to break in merely for the
Palace and Albee for the
Palace and Albee or the
Commercial sponsors to
plot them up by remote control, but
that's not consistent for the aver-

pick them up by remote control, but that's not consistent for the aver-age act which may get \$750 and have to pay as much in wire charges.

FORGERY CHARGES VS. CH. BLANCHARD, AGENT

Los Angeles, Aug. 29.
Charles Blanchard, former eastern vaude agent, who has been operating a film player agency in
Beverly Hills, is to be arraigned today in police court on charges of
suspicion of forgery, and issuing
checks without sufficient funds.
Complaint brought by Bank of
America, which charges he pened
an account there by depositing \$700,
worth of worthless paper drawn on
eastern banks, and then began issuing checks made out against his
account.

Also facing charges that he took sums up to \$100 from four wouldbe picture actresses for jobs, and falled to produce them. Blanchard claimed money was for publicity, idn't convince state labor burt couldn't commission that he had done

Dorsay's \$1,500 a Week

Los Angeles, Aug. 29.
Fifi Dorsay goes into the Para
mount here for one week Sept. 18.
Salary set at \$1,500.

'Folies Bergere' Folds in Newark As Barton, Unpaid, Heads Walkout

James Barton walked out on Folios Bergere' when he was not peal off in Newark Saturday and the revue stopped. It was billed to open at the hisfestic, Tsrooidyno, last night (Monday). Understood to open at the majestic, Brooklyn last night (Monday). Understood that other principals failed to re-ceive salary, although the chorus was paid off,

was paid off,

Barton, Ada May and Fred Hillebrand were on run of the play contracts, which called for salary and
percentage. Estimated gross in 11
performances at Newark was
around \$5,900. Max Rudnick was
the accredited producer. He was
herstofore buriesque impresario.

herstofore burlesque impresario.

Show was aimed for Breadway at \$1 top, scheduled to play twice daily including Sundays. Through oversight the idea of a revue, claimed to be vanderille, was alwayed by the control of the control of

Therger's, quick fold after a week and three days relieves Equity of some embarrassment over the attraction. Scrap Book' which lasted just about as long and caused a similar flurry at Equity's office, is now an RKO unit.

Jack Osterman was to have

Harry Barris and Wife In 2-Act; Wald Agenting

Harry Barris and his wife, Loyed Whiteman, are to do a vaude act to-gether, showing for Lowva at the Orpheum, New York, Sept. 10. Both Barris and Miss Whiteman were brought east from the Coast for a build-up by NBC. Barris also

writes songs.

Jerry Wald is representing the
Barris due, with the William Morris
office arranging vaude time.

Authorized RKO Artists Representatives and Officially Franchised Agents and Associates

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JAMES E. PLUNKETT

SAM TISHMAN

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THOMAS CURRAN, Associate

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1005 BRyant 0-0551

Harry Weber-Simon Agency

Saranac Lake By Happy Benway

Louis Reingold, formerly Clancy cottage (Jewish Gulid) is a new arrival at the hilltop lodge. He ozoned six months before coming here; inciplent case now under ob-servation.

'Doc' Gordon Wrighter, who die a four-month tanning and resting routine at St. Petersburg, Florida, now okay and residing at Thompson. Pa.

son, Pa.

Gwen Vernon out of general hospital minus her appendix, cutting by Dr. Woodruff a big success. Miss Vernon is the daughter of Ethel Jones, who is an N. V. A. patient

Jones, who is an N. V. A. patient here.

James K. Hicks (Koha), a new-comes at the lodge, a little run down after a motor trip from Chicago. A few months of this conce with real care will knock that tired feeling coo-coo; incipient case.

Martin Wagnier, Harry Lauder's manager, week-ended it at the William and the word of the concept of the word of the

Jim will also lose his vote, as he is now a government reservation man. Too bad.

Dorothy Harvard, who is on the mend and up at times, anticipates the welcome visit of her mother, Grace Harvard.

Monthly Passing Show—30 days of off-and-on rain, great for the cure, one has to stay in bed....Hen Shaffer hanging onto the bed thing 24 hours a day....Once and a while we get the sun between the rains, looks like snow here now....

Jeannen LaFaun strictly abed with high templage but holding that smiles...Ids Enoward wantie it smiles...Ids Howard wantie it smiles...Ids thoward wantie it for the stay of the

Gladys Palmer has the big brother by her side, a surprise visit; she's getting ready for that Chicago vacash...Since Danny Murphy went Big-streeting everything in the lodge is sold at retail. Danny is doing well...Thanks to Mrs. George Harmon for the gifts. Her husband, who is a steady curer, is

at his best.

Mrs. William Morris gave a mess
of N. V. A. patients the glad hand
at Camp Intermission. How that
lady loves all the showfolk patients.

NBC'S 2-WAY ACT, AND FRAMING A 'NAME' TURN

First two-way booking by NBC for radio and vaude are the Radio Rubes which Chester Stratton is routing. Act is being slated for a commercial, but meantime is doing

theatre work.

NBC is also framing an act of the Humming Birds, Whispering Jack Smith and Arnold Johnson's

orchestra for vaudeville.
It's in line with Ed Scheuing,
NBC's theatre booking head, plans
to build radio talent for stage value.

London Claim on Diamond Trio Up for Settlement

Two complaints against the Three Diamonds, still rehearsing with Humpty Dumpty, were up for settlement early this week. Both were filed by the William Morris agency on behalf of George Black, the London showman, who verified the trio's booking at the Palladium, London, Sept. 25. One was due to the trio's booking at the Palladium, London, Sept. 25. One was due to the trio's booking at the Palladium, London, Sept. 26. One was due to the trio's booking at the Palladium, London, Sept. 26. One was due to the trio's booking at the Palladium, London, Sept. 26. One was due to the trio's booking at the trio's booking the trio's at the trio's actually book the London date. The Diamonds say they agreed by telegram to play London but did not specify a date but are willing to accept following the Broadway show engagement.

Why and How Miss Sweet Ritzed Seattle's Mayor

Ritzed Seattle's Mayor
Seattle, Aug. 29.
When Blanche Sweet, heading
Fanchon & Marco stage show this
week, at the Fifth Ave. flew into
Seattle, she was 30 minutes early,
and the welcoming party, headed by
Mayor Dore, reached Boeing Field
too late.
Miss Sweet didn't wait any. She
hurried to the hotel and was taking
a nap while the mayor's party
waited thinking her plane late.
When the theatre p.a. phoned if
Miss Sweet would come back to the
field so they could greet her for a
picture or two, Miss Sweet simply
could not be disturbed by any
means.
So now ahe joins with Mayor
Frank Edwards cooling his heels at
the local dopt couple of years ago.
The local dopt couple of years ago.
member of the HI-Hatting-the
Mayoraof-Seattle Club.

nember member of the Hi-Hatting-the-Mayor-of-Seattle Club.

F-M's Week Stand at Cleve. RKO: Wolf M.C.

Cleve. KKO; Wolf M.C.
Cleveland, Aug. 29.
Rube Wolf, who closed 12 weeks
at the Warfield, Frisco, Aug. 26,
comes into the RKO 105th Street,
Cleveland, Sept. 17, as m. c. House
then inaugurates policy of full
weeks for Fanchon & Marco units.
Hello, Faree first.
Elobby Vernon replaced Wolf at
the Warfield.
Elobby Vernon replaced Wolf at
the Warfield.
The Comment of Arthur houses in Connecticut, is
new manager at the 165th Street.

Arbuckle Set at \$1,500 With Loew's and Warners

Roscoe Fatty' Arbuckle plays a week for Warner Bros. at the Earle, Philadelphia, Thursday (1). He fol-lows for Loew in Washington, Jer-sey City and Jamaica, with the State, New York, as a posisbility. Booking for Arbuckle was han-dled by Joe Rifkin. Salary \$1,500.

Frisco DeVere, once more herself, staged a wonderful comeback since the oper...Ton! Temple, adding weight, now tipping 86 pounds kimono-ed.

Dorothy Wilson strictly abed with a fiarcup, nothing serious...Larry Kelly, the curing plano player. is back in town...Lorany Lorany player. is back in town...Lorany Lorany player. is back in town...Lorany the player. It has done in the gare at the gare at the meal up the player. It has done in the gare at the meal up the player. It has done in the gare at the gar

\$18,000 No Go

Los Angeles, Aug. 29. Former vaude name, promoting a two-a-day co-op vaude show here, turned down the house he had lined up because on 14 performances weekly at \$2 top the show could only do \$15,000.

EVA TANGUAY, NEARLY BLIND. CRITICALLY ILL

Hollywood, Aug. 29.
Eva Tanguay is in a critical condition at her home here, suffering
from Bright's disease, rheumatism
and heart affliction. Her illness
will be a protracted one, according
to Dr. Lucius B. Faires, her physician.

to Dr. Lucius B. Faires, her physician.
Miss Tanguay has been ill since May but not until last week when her sister, Mrs. Walter Gifford, arrived here was the extent of her liness known. Former stage madcap had preferred to fight it out alone in an obscure ungalous or nearly \$2.000,000 Miss Tanguay is now almost destitute, having lost overwithing in the market crash.

w almost destitute, having los crything in the market crash is, too, had influenced her to re in apart from friends.

Soph's Loew 4

Sophie Tucker is booked for four Sophie Tucker is booked for fou weeks by Loew's, opening at th Capitol, New York, Thursday (1), Following week she jumps to Boston, then back to the Paradis Bronx. Fourth week, Metropolitas Brooklyn, a regular vaude stand.

O'Keefe-Whiteman Dates Depend on Land Wires

Walter O'Keete may do some plc-ture house work around New York. He is arranging for dressing room remote control pick-up, as he's on through an entire hour thrice weekly and this is too much time out to permit a between-show rush back to the NBC studie from the

back to the NBC studio from the theatre.

O'Keefe turned down Humpty Dumpty, legit musical, to stick with Lucky Strike, being renewed on that program until January.

Faul Whiteman is another who will possibly do a week or two at will possibly do a week or two at the program and the program of the program

Belle Baker's \$4,000

Belle Baker's 18-4000
Belle Baker's current week at
Loew's Paradise in the Bronx is
beinging her \$4,000, the figure setting a new peak for the single's
stage earnings. Her top Keith salary was \$2,500.
Booking was an 11th bour affair,
with Irving Mills, her new manager,
closing the contract the evening before she opened as an emergency
substitution for the Boswell Sisters,
out through illness.

LOEW LINES UP FLOCK OF NAMES

Loew has lined up a flock of names for immediate bookings, including Lilyan Tashman at \$4,000. opening Sept. 1 at the Capitol, N. Y. aund Lowe, by h mself opening Edmund Lowe, by himself, opening at Loew's Metropolitan, Brooklyn, Sept. 2; Georgie Price and Bennie Krueger's orchestra, with theig Chase & Sanborn tea program, at the Paradise, Broux, Sept. 9; Alteen Stanley, Joe Frisco, Bert Lytell, Ann Pennnington and Charille Judels current at the State, N. Y.
Phil Baker and Frances Williams,

together, are also slated for weeks. Leo Reisman and Loc dickering for the Capitol, N. Matter of terms for the orchestr

RKO VAUDE BACK INTO L.A. AND ORPH, FRISCO

Los Angeles, Aug. 29. RKO reopens the Hillstreet here and the Orpheum in San Francisco Sept. 16 with vaudeville. Both houses will use six acts re-cruited locally and 'B' pictures.

Long Tack at Chinese: Broekman, Musical Dir.

Hollywood, Aug. 29.
Long Tack Sam and his Chinese troup set for 'Rain' prolog at the

This is the first time the Chinese roducer-magician has been in this

producer-magician has been in this country in four years. David Broekman, former Univez-sal and Columbia music department head, goes into the Chinese as mu-sical director, replacing Oscar, Baum, who was there almost a year,

Loew Rejects Frank Fay's Asking Price of \$4,000

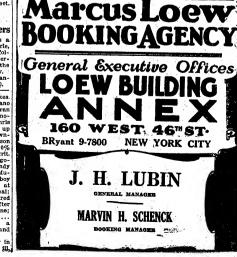
Frank Fay, sans Barbara Stan-wyck, has been offered to Loew at \$4,000 a week, but there will be no deal at that figure. If getting together on money, Fay, will open at the Capitol, N. Y. Sept. 30.

May Hart Recovers

Max Hart is back from the Coast, to has almost completely recovered from his recent illness which con-fined him to a Los Angeles hospital.

LEON ERROL

Locu Theatres Now



F. & M. BULLISH ON TAB PRODS.

Fanchon & Marco and the theatres playing their stage shows are satisfied a sufficient demand exists for musical comedy and operetta tabs to warrant extensive plans in that direction—thou-13-big shows are on the tapls this coming year. Possibly half of the 16 will be tabloidized musical or operettas, the balance being specially built units around draw personalities such as the Ted Lewis stage production recently sent out by F&M. Desert Song, the tabloidized musical with the tabloidized musical work of the tabloidized musical or operatus, the balance being specially built units around draw personalities such as the Ted Lewis stage production. F&M sexperiment with Desert Song, he could be suppossed to the musical tab proposation. Follow Thru' was immediately grabbed by F&M and tra accounts on the musical tab proposation. Follow Thru' was immediately grabbed by F&M and reproduced as their own property. The same show was previously done as a tab independently.

"Sally' and Whoopee' are two

as well awards of the same as a tab melapaneous as a tab melapaneous and tab melapaneous as a tab melapaneous and tab was a tab with a same as a tab was a same as a tab was a t

ropped. A Gus Edwards' 'School Days' roduction, along the lines of his amous oldtime act, will open for &M in New Haven Sept.-9. It is eing staged by Edwards and Harry Jourfain.

BOSTON BOOKING PACT OKAYED BY RKO AGENTS

At Thursday's (25) meeting of the RKO agents association it was decided that the matter of a working agreement with C. S. Breed, of the Boston RKO offices, be taken up along lines similar to those in force with Chicago, protecting New York agents in the booking of any of their acts in that territory. Under the agreement, Breed is to notify the New York agents of bookings even if acts are booked direct by him, at the same time requesting jurisdiction over issuance decided in the same time results of the same time res

Cases before arbitration concerned releases of acts and commi

Request of Annie, Judy and Zeke for release from Morris & Oz was

Other releases granted were Hickey Bros. from Max Gordon and Mary Hay from Curtis & Allen, with voluntary release on latter, by Charlie Allen.

Those denied were Tanology from M. S. Bentham office; Leary and Craven from Richards & Lenetska and Carr Bros. and Betty from

Claim of Harry Romm for com-dission on Lucky Millinder Orches mission on Lucky Millinder Orches-tra dates in Prospect, Brooklyn, and Trenton, N. J., were disallowed, while claim for commission on Bos-ton booking of Armida, put in by Charles Morrison, was allowed with consent of Gus Edwards.

Special Haulage for Ted Lewis Unit in RKO Jump

St. Louis, Aug. 29. Fanchon & Marco's Ted Lewis unit has been shitted from the Missouri by RKO and booked into the Orpheum, Omaha, as a result of recent RKO-F. & M. negotiations for the Omaha date. Sam Thall, RKO transportation head in Chicago, has arranged a special train to carry the unit from Omaha to Chi, night of Sept. 8, in order to make the unit's date at the Tivoli, Chi., the following day.

unit's date at the Tivoli, Chi, the following day.
Missouri, former Far house, opened under the RKO banner Friday (26). House is being taken on a one-year lease by RKO. Herschel Stuart, RKO theatre chief, in New York, spent the week-end in St. Louis supervising the opening.

NOVIS' 10 WEEKS

Donald Novis is now spotted at the Paramount, New York, for 10 weeks. He opened there last week. NBC is handling Novis, who is a tenor from the coast.

Canada Dry Act's \$8,000 Too Much for RKO Vaude

Although suggested by M. H. Aylesworth as a fitting follow-up radio act to Kate Smith, the Canadt Dry radio group comprising Olsen and band, Ethel Shutta and Jack Benny may not make the RKO vaude books. Price of \$8,000 put on the combo is too steep for RKO to venture in its out-of-town spots or even the Al-bee, Brooklyn, according to book-ing office comment.

comes in that the trio are not under NBC contract and price negotiations must be made with commercial sponsoring the pro-

Acts, Agents Can't Give the Slip with New 'Slip' System

The Artists' Representatives' As ociation has supplied all RKO agents with a pad of slips which they must have all their acts sign, showing that the agencies are duly authorized to submit them on the RKO booking floor. Slips are to be turned over to the A. R. A. or kept on file by the agencies.

The authorization data for the A. R. A. is to serve two purposes. First, the signing of the slip by an artist is tantamount to agreement by that artist or act that it will submit to arbitration by the

Secondly, the signed authorization becomes data to which the A. R. A. can refer in the even two oct and refer in the even two oct. A star is the second of t Secondly, the signed authorization

Agents in the A. R. A. have paid \$25 on entrance, but as yet have not been notified what regular dues

would be.

RKO booking office is of topinion the authorization simethod is a constructive move automatically avoid disputes ovacts as to agency representation.

BALTO HIPP REJECTS MUSIC SCALE BOOST

Baltimore, Aug. 29.

Baltimore, Aug. 29.
Possibility of a rift between the musiclans' union here and the vaud-film Hippodrome arose last week when Izzy Rappaport, owner of the vaude spot, walked out of the labor conference. Musiclans are asking an increase at this house from §75 to \$82,56, and also a minimum of 10 men.

Branch of the second of the se

Ex-Champ's RKO Wks.

Jack Dempsey's opening date for RKO on a brief tour has been set as Denver Sept. 26. He will do the same act as before, Roadside Razz. The former champ plays Palace, Chicago, and Palace, Cleveland, fol-lowing the Denver week.

JORDAN-WARD JOIN

JORDAN-WARD JOIN
Jack Joydan and Harold Ward
have combined as an independent
agency.
For years with Irving Yates, Jordan went on his own about six
months ago. Ward leaves William
Shilling after an association of
years.

ROUND CHI, TOO, VODE DEPENDS ON UNIONS

Chicago, Aug. 29.
While vaudeville's chances in the environs of Chicago admittedly depends upon the successful abolishment, as promised, of double features the situation through Illinois. Indiana, and adjacent states where there is no double feature problem is contingent upon the inevitable September deadlock with the unions.

If the managers get what they consider a break from the unions vaudeville will have its best comeback chance in five years, showmen believe. Aurora, Joliet, and Peorla are towns where union adjustment would make vaudeville almost cer-Peoria is even mentioned as

a full week.

Practically all of the houses of
Publix-Great. States very carefully
advertised at the start of the summer that their price reductions were
for the warm weather only. In restoring the original admissions it is storing the original admissions it is feit that some equivalent enter-tainment value ought to be added, especially during a bargain-edu-cated depression epoch. Hence, ob-servers believe that there is, or will be, a favorable attitude toward vaudeville.

vaudeville.

If not a regular vaudeville policy at least special stage attractions with some sort of regularity and frequency is in prospect.

ALL LOEW N. Y. SPOTS TO FRIDAY OPENINGS

By the end of September all the full and split week theatres of the Loew circuit in the Greater New Joyne and the Greater New Joyne shapes. All currently open Saturday. This will facilitate uniformity of acts' openings and prevent acts losing a week through shifting from vaude to picture houses and vice versa. Those going to Fridays include the vaude houses, which as a result will change bills on Fridays and Tuesdays. This will place Loew vaude shows a day a head of all others in New York, including RKO and the independents which start new bills on Saturdays and Wednessdays.

and the independents which start new bills on Saturdays and Wednesdays.

On Sept. 9 the State, Metropolitan, 175th Street, 72nd Street, Lexington, 83rd Street, Kings, Sheridan, 116th Street, Lincoln Su. and Vitoria make the will be suited at the street of the street o

Third group, including New Rochelle, Mt. Vernon, Hillside (Jamaica), Plaza, Spooner, Boulevard and Gates, move back a day on Sept. 23, while the Prospect in and Gates, move Sept. 23, while the Prospect in Flushing makes the change Sept. 30. Paradise, Bronx, and Loew's State, Jersey City, in the de luxe picture group have been Friday openings right along, while the Capitol, Friday for a long time, recently moved ahead to Thursdays.

AWAITING BECK

N. Y. Houses to Resume Van Mark Time Until His Return

Until Martin Beck returns from the Coast, in 10 days or 50, no dates will be set for the resumption of vaude in the Greater New York area, where it was ditched for the summer. This includes such houses as Collseum, Fordham, Madison, Kenmore, 86th St. and possibly Pornskilloth as Chester, Royal and

Under the RKO-Skouras deal. Under the KRO-Skouras deal, vaude went into the Academy Saturday (27) and is to go into the Coliseum uptown, with the Audubon in that section remaining straight film, but date is being held up temperably.

FOWLER'S TAXI SMASH

Addison (Jack) Fowler (Fowler and Tamara) is laid up with face, head and body lacerations as the result of being hit by a taxi at Broadway and 53d street. Emer-Broadway and 53d street. Emergency hospital treatment, which resulted in eight stitches in the face, will probably save him from permanent disfiguration. Team was at the Brooklyn Paramount last week and was slated for a Spanish program at the Roxy when the accident jammed this and other booklings up.

Arthur-Poli 4 Wks. Makes 35 for F&M: Par. RKO Additions Will Total 45: RKO-F&M Prelude

Lupe Velez Snooty at Capitol's \$6,500 Bid

Hollywood, Aug. 29.

Lupe Velez turned down \$6,500 for one week at the Capitol, New York. Sald she wasn't interested in leaving Hollywood.

Offer was made direct.

Spot Bookings for F-M Units Silenced by Dark Houses, Union Troubles

Hollywood, Aug. 29.

With 26 Fanchon & Marco uni stands dark, or in straight sound due to union difficulties, M. D. (Doc) Howe is lining up spot bookings for Ideas in endeavor to reduce layoff

Due to temporary discontinuance of units at Memphis, the Betty Compton idea, 'Star Night,' opened at the Arkansas, Little Rock, for days, Aug. 28.

urree days, Aug. 28.

In Detroit, where failure to reach terms with musicians necessitated pulling F&M shows from the Fox, deal has been made with Milton Feld of Publis, whereby some units are being booked into the Fisher. First to go in was "Night Club," Aug. 26.

Another F&M shift is at Des Moines, where the Paramount, which has been playing units four days and RKO vaude three, is now policy inaugurated Aug. 26 with 'Movie Circus,' featuring Monte Blue.

NO PALACE H.O.'S. BUT **OUICK RETURNS O.K.**

The Palace, New York, will not hold over any of its shows, but in theu RKO will bring back for early would ordinarily rate a consecutive

would ordinarily rate a consecutive second week.

This will be done with Olsen and Johnson and with Kate Smith, un-der plans. Latter was the last to play two straight weeks at the house with her 'Swanee' show, but at that time the picture was changed.

Films also will set only one week.

Films also will get only one week whether on first or second run.

CBS Acts Carry Own P. A.'s for Theatre Dates

Practically all the acts booked out of the CBS Artists Service now have attached to them their own

of the CBS Artists Service now have attached to them their own advance exploitation men. Carrying a trail blazer for theatre engagements is made obligatory upon the artists and a part of the contract handed out by the network's booking office.

Clause in the stage date document makes it mandatory for the act to have its exploiteer on the spot a week shead. Idea of the individual advance man, says the artists' service, appeals to the theatre operator and aids as a selling point in setting bigger coin for the act. Numbered among this advance guard are James Doan for Morton Doners; Bob Steman, Mills remy conserved and stage of the stage of the contract are shelly like the fact Little: Nathan Zatkin, Vaugh De Leath; Harry Leedy, Boswell Sisters, and Herbert Reis for Les Reis and Artio Dunn.

Schumann-Heink Switch

Los Angeles, Aug. 29.
Although booked to open in Denver, Sept. 1, Mmc Schumann-Heink
probably will switch to play Loew's
State here, in addition to the regular F&M unit, opening Sept. 2.
State booking is contingent on
whether Denver date can be
changed.
Followine

Wealth of vaude talent now lying idle around New York will soon be absorbed, in part anyway, by Fanchon & Marco, under immediate plans calling for that outfit to build at least three stage show units in the east, and may ultimately result in F. & M. establishing a permanent

production base in New York.
Fanchon & Marco, now routing around 30 weeks, will have increased its book to 35 by Sept. 9, when the Arthur-Poli chain in New creased its book to 35 by Sept. 9, when the Arthur-Poll chain in New England opens four one-week stands for F. & M. shows. The new units to be built are primarily intended to all this time and then be routed over the entire F. & M. circuit.

Extra Par time now being planned and present deals for RKO will week by Oct. A book to nearly 46 week by Oct.

Par's plans look to increase the F. & M. time now covering 14 weeks for Publix to maybe 20, by opening the Par southern houses to vaude and stage shows and three middle west spots, including the Par, Des Moines.

Additionally, RKO is considering shoving F. & M. into Akron, Columbus and Salt Lake before the middle of September, and already has closed for the Orpheum, Omaha, and the Mainstreet, Kansas City, with F. & M. No dates pr. F. & M. Acquetier, the RKO hears RKO books.

seven weeks on current RKO books. With other RKO plans for the fall, F. & M. will have had 10½ weeks on the RKO books out of a possible 23 weeks after Labor Day

weeks after Labor Day.

Warners' Two

F. & M.'s 45-weck book will include two Warner houses which open for stage shows as soon as union deals can be completed at the Stanley, Dittaburgh, and the Stanley, Jersey City.

Of that number, F. & M. will have around 12 weeks in the east, the remainder in the south, midwest and the Coast.

The present F. & M. deals with RKO are separate and apart from any talk which RKO is having with Marco relative to combining the two outfits.

outfits.

That is still holding fire pending Fox's attitude in the matter, with the likelihood that a three-cornered arrangement may be made that will include Fox, F. & M. and RKO into include Fox, F. & M. and RKO into a booking partnership on vaude, The Fox interest in F. & M. is through Fox-West Coase's half interest in F. & M., and now controlled by Foyros Skouras as operator of that circuit.

The M. week in the operator of the circuit, when oscar Oldknow takes over the Universal house in Atlanta.

RKO-F. & M. Up Sept. 7

When Oscar Universal house in Atlanta.

RKO-F. & M. Up Sept. 7

The RKO-F. & M. Up Sept. 7

The RKO-F. & M. Up Sept. 7

The RKO-F. & M. Partnership thing may go to the RKO board at that body's next meeting scheduled for Sept. 7.

Fresent F. & M. routing has six split weeks, namely, Manchester, Sept. 7

Fresent F. & M. routing has six split weeks, namely, Manchester, Sacramento: Fox, Stockton; Fox, Sockane; Orpheum, Madison. All other time is full-week.

Including the Arthur houses these are in order of routing: West Coast, Long Beach; Loew's State, L. A.; Pantages, Hollywood; Fox, Frisco; Fox, Oakland; Paramount, Portland; Filth Avenue, Scattle; Orpheum, Vancouver; RKO Mainstreet, K. C.; RKO Orpheum, Omalia; Wisconsin, Milwaukee; Chi.; Thou Control, Chi.; Thou Control, Chi.; Thou Control, Chi.; Thou Surface, Springfield; Metropolitan, Boston; Arthur-Palace, Springfield; Metropolitan, Boston; Arthur-Palace, Springfield; Metropolitan, Boston; Arthur-Palace, Bridgeport; Fox, Philadelphia; Stanley, Pfltsburgh; 196x, Philadelphia; Stanley, Pfltsburgh; 196x, Philadelphia; Stanley, Pfltsburgh; 196x, Philadelphia; Stanley, Pfltsburgh; 196x, Philadelphia; Stanley, Fitsburgh; 196x, Philadelphia; Stanley, Greson Chemina, Philadelphia; Stanley, Greso

Although booked to open in Denver, Sept. I, Mmc. Schumann-Heink probably will switch to play Loeve's State here, in addition to the regular F&M unit, opening Sept. 2, State booking is contingent on whether Denver date can be changed.

Following Denver, singer is hooked for Chicago, Cincinnati, Boston and Buffalo.

Matter of Cash Makes Mid-West Wheel Unlikely

VARIETY

Chlcago, Aug. 29. Burlesque possibilities in the middie west are still uncertain. One obstacle regarded quite important by landlords, is that most of the

by landlords, is that most of the would-be managers have little or no eash. It makes a contemplated midwestern wheel unlikely. Irons and Clamage want the Car-rick, in the Loop, but the property owners apparently aren't anxious for a burlesque tenant and the deal may not be consummated. Announcements were sent to the press of a Legs and Laughter company to open there with Betty Moore, Bert Carr, Lillian Law and Jack Bert Carr, Lillian Law and Jack Edwards show to be staged by Paul

Morokoff.
Should the Garrick adopt a bur lesque policy, it is thought possible the Woods, its next door neighbor may follow suit. That's only sup-position.

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"Okiahbma's Ambassador"
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JOE BELL
"The Volte with a Ware!" "The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hins

RICH RHYTHM BAND

SCHUDER and ROSS

lug. 25—Warners Downto k Sept. 1, Million Dollar Los Angeles, Calif.

RYAN and NOBLETTE

Talking-"Hello, DeVITO and DENNY and DOT STEVENS. "Xou're in Memphis this week-

MINN. MINUS BURLESQUE

City Council Rejects Gayety's Li-

Minneapolis, Aug. 29.

Minneapolis, Aug. 29.

For a second time within a few months an application to permit reopening of the Cayety theatre, stock burleague, has been rejected by the Cayety for the past four years, failed two months ago in an effort to obtain a license for next season. Last week Azel Herman sought the license and was also unsuccessful in his efforts.

Representatives of the Women's Co-operative Alilance, reform organization, opposed the license while labor union officials requested that it be granted.

it be granted.
Fallure of the license to go through means that Minneapolis must do without buriesque the com-

MINN. DAILY ATTACKS CITY'S 'WALKATHON'

Minneapolis, Aug. 29.

Minneapolis, Aug. 29.
A turo sitred up here by newspaper charges that liquor was being
sold openly in the city's municipal
sold openly in the city's municipal
sold openly in the city's municipal
total control bage story in the 'Journal,'
local daily, started the fireworks.
Yarn described bootlegging activity,
funneaness, fist fights and rowdyism in the auditorium. A city ordinance here prohibits dance marations, but to get around the law
this one is called a 'Walkathon.'
'Journal', followed its initial story
with a front page double-column
calitorial denouncing the show itself
as 'degradung' etc.

iditorial denouncing the show itself as 'degrading,' etc.
W. A. Tebbetts, Portland, Ore, film exhibitor is the promoter, but despite the newspaper censure, Mayor W. A. Anderson, reformer and prohibition leader, has not availed himself of his police power to halt the 'Walkathon'. It was Mayor Anderson who prohibited the performance here of 'Crazy Quilt' and Carrolis' Vanities without even permitting the shows to open or seeing them.

permitting the snows to open or seeing them.

Following the Journal's editorial, ionwever, the mayor finally issued an "ultimatum" to the "Walkathon" to clean up or get out. It has been here seven weeks and has about two to go.

From Minneapolis Tebbettis goes

From Minneapolis Tebbetts goes to St. Paul to put the same thing on in conjunction with Jone Lane, owner of a big dance hall.

Tebbetts has his own 'Walkathon' organization, which he takes from one city to another.

L. A. Stock Burly Cut After Four Weeks' Red

Los Angeles, Aug. 29.
Stock burlesque goes out of the
Arcade. Dalton Brothers decided
to drop it after taking a \$6,000 loss

Troupe, or parts of it, will augment the burly at the Follies, also run by the Daltons.

Al Siegel at Sanatorium

Hollywood, Aug. 29.
Al Siegel is at Hays' sanatorium
at Monrovia, where doctor has ordered him for a six months' rest
Out here for lung aliment, Siege has been coaching singers recently, and is in a weakened condition.

Molly's \$2,500 Offer

A \$2,500 Loew offer to Molly icon. Yiddish comedienne, has cabled her in Buenos Ayres She's appearing there as guest sta with a local Yiddish legit company Miss Picon's last figure with Loew was up to \$4,000 a week.

COMICS SHIFT TO VEILS

Los Angeles, Aug. 29.
Russell, Marconl and Jerry, comedy act, shifted by F&M from 'Reflections' unit, closing Come unit, closing Sept. 2, to dea, coming into Loew's 'Vells' idea, coming into I State next week. Zelda Santley heads 'Vells.'

Buffalo Gayety Reopens Buffalo, Aug. 29.
Arthur Diggs has been named manager and Thomas Downs musical director of the Gayety (bur-

sleat directo-lesque). E. E. Daley re-opened the hou this week with burlesque stock.

NICHOLS TALKS RIVAL CIRCUIT

Baitimore, Aug. 29. An indie co-operative burlesqu circuit for the rotation of principals is to be attempted by Hon Nichols, and operator of the local burley, the Gayety.

Venture was indirectly caused by the split between I. H. Herk and Nichols, breaking an association of nearly 20 years standing. This year Herk has taken his own house in Baltimore, the Palace, for the new Empire wheel.

Empire wheel.

Aiready announced as set for the
rotation scheme are Daly's in Buffalo, Billy Watson's house in Paterson and the Gotham in Brooklyn,
besides, of course, the local Gayety.
Negotiations are said to be on for
other houses, all east of Chicago.

other houses, all east of Chicago.

As now arranged, acts will most likely come out of Milt. Shuster's burleycue booking office in Chicago, jumping to Buffalo, Baltimore, Paterson, Brooklyn in that order. Possibility that the Academy, N. S. Barger's Chi burley stock house, will come that the deep.

come into the deat.

Nichols has gone Minsky-minded, redressing his theatre front strictly after the Minsky flash style.

after the Minsky flash style. Gayety opens Sept. 3 with stock, under the tag of Progressive burlesque, which may be the label adopted by the other houses. Kerk's Palace here gets going the day following. Both spots will play it two-a-day with the usual Saturday midnites.

midnites.

Headlining for the Gayety is
Nadja, a burlesque name of Chicago.

Barger's Stock Troupe Opens Sept. 3, Chicago

Chicago, Aug. 29. Nathan S. Barger, who last season operated the burlesque policy at the Woods, has taken the Star and Garter, former Columbia wheel house. He will open a stock burners.

house. He will open a stock bur-leyoue policy there Sept. 3. Leo Stevens will stage the shows. Meanwhile, Barger will probably convert the Academy, around the corner from the Star, into straight pictures. Academy has only 90 seats against the Star's 2,100. Lat-ter property controlled by the Hyde and Behman estate of New York.

5 RKO Week End Acts

New Bedford, Mass., Aug. 29. The Empire, operated by Zeltz brothers, who also have the State and New Bedford, began a vaudfilm policy on Thursday (25) with five RKO acts the last half of each week. The Empire, until opened recently

The Empire, until opened recently with films, was closed for a long time and had been considered a 'white elephant' by Publix, which operates the Olympia here.

F&M's Teletype

New teletype system of the A. T. T., utilized mostly by the police, dil be used by Fanchon & Marco

New teletype system of the A. T. & T., willing mostly by the police, will be used by Fanchon & Marco at headquarters in New York and Los Angeles.

F&M figures the teletype will be cheaper and more satisfactory than telegraph and telephone which is used extensively between both constitutions.

LEBOY PRINZ' LIABILITIES

Los Angeles, Aug. 29. Bankruptcy schedule filed by Le Roy Prinz, Fanchon & Marco stager, lists \$23,392 liabilities and \$3,060 assets. Largest claim is for \$3,000 assets. Largest claim is for breach of contract between Mrs. Grace Hogan, Mary Grace VaNoy, and Kathleen VaNoy and LeRoy Prinz, Inc., for \$16,800.

Dance director says Paramount

Prinz, Inc., for \$16,800.
Dance director says Paramount
Grill, of New York, owes him \$500,
and Morris Greenwald and Al Weston, also of New York, \$2,310. Only
other assets listed is \$250 in household goods.

UNIT'S ONE WEEK SHIFT Hollywood, Aug. 29.

Hollywood, Aug. 29.
So that Publix might use Eddie Peabody F&M unit at the Indiana, Indianapolis, currently, Madison, Wis., which plays shows following St. Louis, released idea for the week, and is substituting vaude.
Milton Feld negotiated switch.

Unions Take Columbus House for Burley Try

Columbus, Aug. 29. Stagehands and musician union have taken over the new Lyceum theatre and will open it with bur-lesque next month. Officials are dickering for wheel shows, but may switch to burley stock. Operators will again work on a co-op basis.

Lyceum replaces the old house of the same name which burned last March. New house is a local novel-ty, being a 700-seater with no bal-

Arthur Says Stage Shows For Worcester-Springfield

Worcester, Aug. 29. Regardless of whether or not settlement of the stagehands' and pro-

lectionists' strike is reached. Harry Arthur intends to re-establish stage shows here and at Springfield, Mass. The local Palace will reoper early next month and the Poli, Springfield, Sept. 12.

If the strike is settled these thea-tres will have units, if not there will be vaudilim. An arbitration meeting has been arranged with C. G. Wood, federal

commissioner, in a fur ther effort to settle the labor difficulties.

Jack Waldron in Trene. Mary Eaton Rehearsing

Hollywood, Aug. 29. Jack Waldron is first principa contracted by F&M to support Mary Eaton in tab, 'Irene,' opening here Sept. 23, at the State. Pearl Eaton

numbers.
Whoopee' set back two weeks,
opening date now Oct. 7. Velis'
unit, produced in St. Louis, precedes the Ziegfeld musical tab into
the State. 'Georgia Minstrels' may

Seeks Nutmeg Spot

Danbury, Aug. 29. Stock burlesque for this city is being considered by a New York op-erator. Empress is the only house available. Burlesque has not been seen in this city for many years, and any attempt to install a com-pany is expected to meet with op-

position.

Another house being considered by the producer, who is reported to be very anxious to find a spot in Connecticut, is the State at Springdale, near Stamford.

Radio Act's Test Date

To get a line on the Funny-boners' possibilities as a boxofice draw around the New York area, Loew has booked the ether trio into the Boulevard. Bronx, for the week starting Sept. 7. Route around the circuit's nabe stands and a stop at the State de-pends on the result here.

RKO TAKES COLORED TAB

RKO is booking the musical con-densation, 'Rhapsody in Black,' for the middle west following comple-tion of unit's present bookings on Publix, up in about a week. As yet RKO has not designed number of weeks or the houses for 'Rhapsody,' All-colored show was boiled down All-colored show was boiled down by Lew Leslie for Publix several months back.

F-M UNIT'S ADDED WEEK Los Angeles, Aug. 29,

Although F. & M.'s Reflections' unit closed at New Orleans, Walter Sachs, company manager, received instructions on way here to play week at the West Coast, Long

Company disbands after run which started Aug. 26.

SPRINGFIELD OPENING Springfield, Mass., Aug. 29.

Springfield, Mass, Aug. 29.
State opens Sept. 12 with Dimpled Darlings, a show of the Emplre Burlesque association. Jimmy
James, who has operated the State
in other seasons, will be manager.
Troupes will come here from Boston and go to New York from this
city.

DARKENED RKO HOUSES FOR LEGIT ONE-NITERS

First legit to make the RKO closed houses on the RKO Leighton & Leffler arrangement is 'Another Language', 'Houses which L. &L will utilize for these one-night legit

stopovers are those which RKO in-tended to deep dark mostly. These include the Proctor's, Ai-bany; Palace, Trenton; Grand These include the Floctor's, Alebany; Palace, Trenton; Grand Opera House, Cincinnati; State er Strand, Dayton; Palace, Ft. Wayne; Keith, Grand Rapids; Palace, Tostrand, Dayton; Palace, Ft. Wayne; Keith, Grand Rapids; Palace, To-ledo; Orpheum, Champaign; Park-way, Madison; Orpheum, Kansas City; Orpheum, St. Louis; Majestic, Ft. Worth.

Routing Thurston

Howard Thurston, who's been laying off in Chicago, after 50 consecutive weeks for various circuits, starts the new season at the Ambassador, St. Louis, Friday (2), following at Indiana, Indianapolis. William Morris office is arranging additional time.



JOSEF CHERNIAVSKY

The Russian Jazz Maestro and His Sympho-Syncopators HEADLINING THIS WEEK (August 27)

RKO ALBEE, CINCINNATI

20 weeks at Hotel Gibson and now in 17th week at Netherland-Plaza Hotel. Held over indefi-

On WLW Daily Over a Year Personal Representative A. E. Schoffer



HEADLINING PARAMOUNT PUBLIX THEATERS JACK

MITCHELL

FRANK DURANT

Chlenge Theatre, Chlenge This Week (Aug. 20) Dir.: WM. MORRIS

DEVITO AND DENNY And DOT STEVENS

Answering Ryan and Noblette "After all, don't embarrass us!"

CAPITOL, N. Y.

New York, Aug. 25.

New York, Aug. 25.
Usual showmanly technique for
the situation that faces the Capitol
would be to balance a depressing
film. The Last Mile (World Wide),
with a sock comedy stage with
set the stage of the comedy stage with
set of the comedy stage with exset me hilarity. With the sums of
money Loew's seems willing to
spend for its ace house bills, you'd
suppose that the assembling of a
suppose that the assembling of a
suppose that the assembling of the
specific stage of the come of the come of the come of the
property of the come of the com

Jaugn congress would be written the possibilities.

They follow a different pattern.

They follow a different pattern, and properly and its interesting and properly and the Buddy Rogors name on the marquee ought to mean something. Over the week-end, however, it didn't seem to be potent enough to overcome the prison film, eloquent, of prison, violence and death at verage, attributable probably altogether to the feature.

Presentation would be berfetch.

recent average, attributable probably altogether to he feature.

Presentation would be perfect support for a teature of ighter tow support for a teature of ighter tow that the this niche, its fun for the most part being quiety engaging rather than haw-haw rating. With Jay C. Flippen in the mc. assignment and the meaty comedy spot toweresting at the season of the stage play of several seasons ago.

ago.

Filippen gets very little assistance from the surrounding bill in building siggles and has to go it alone, even including a cold entrance. That he manages of the season of the se

it, with a solo gag.

Cuts this interdude short wisely
with brief inteduction of Bernice
with brief inteduction of Bernice
brief interests breaker, with
the girls doing neat acrobatic dancing on a grand staturase. It's
a pretty mild way, however, to start a
show before this Capitol mob, which
is accustomed to having an ensemble of line girls for its introductory stepping.
Jay C. is back again for a similar-

ductory stepping.

Jay C. is back again for a similarly casual introduction of Art Jarrett, a late comer to the Capitol's ret, and has to make his own way into the audience's good graces. This he works and production surroundings and has to make his own way into the audience's good graces. This he works are considered to the control of the

meet him.

Tricky management of a trap drummer who sweps places with the leader and solos on a xylophone, with incidental clowning, is a strong early item. He is Dilion Ober, Introduction of Johnny Green, who solos at the piano with his own familiar compositions, getting a brisk patter of appliants for his Body and Soul, of course. Finish has Buddy going to sax, slip horn and the plano accordion for a bright plant of the plano accordion for a bright plant of the plano accordion for a satisfactory moment in the entertainment.

PARAMOUNT, N. Y.

New York, Aug. 26.

New York, Aug. 26.
Apparently encouraged by the
business done two weeks ago, with
stage show then credited rather
than 'War Correspondent' (Col),
George Jessel and Norma Talmadge,
with most of their show intact, are
back here for another week. And
now along with another Columbia
picture, Night Club Lady?

On their first appearance here the Jessel-Talmadge unit, with Burns and Allen-Three Rhythm-Beys and others, the house did \$64,500, an excellent take.

cuners, the house did \$64,500, an excellent take.

Show went to the Paramount, Brooklyn, for a week and is back here with minor changes, Instead Janis, songstress, who does her main assignment early in the proceedings and later has a duet with Donald Novis, PBC, who was on last week's bill here and is held over for the returning Jesselralmadge pot-pourt. A third week has already been set for him as well as the control of t

Talmadge pot-pourt. A third week has already been set for him as well.

In some quarters in Paramount-Public hopes are been the paramount-Public hopes are been to be the paramount-public hopes and the paramount-public hopes are public hopes are paramount-public hopes are paramount-public hopes are public hopes are hopes are hopes are hopes are hopes are hopes are ho

high point of applause for his get-away.

Miss Janice's vocal efforts embrace two numbers shortly after the opening, immediately on top of Jessel's toploal talk on walker, Hoover and a fair voice. Jessel interrupts her lettere that a fair voice. Jessel interrupts her lettere that a sair voice on the property of the p

dancers of unusual cleverness, are billed this week as the Lucky Sever

Trio.
Business good Friday night at the first deiuxe performance. Char.

FOX. BROOKLYN

FOX, BROOKLYN

Brooklyn, Aug. 26.

Under the title of the Impression of the Impressi

has made familiar. Here the lighting and colors are inferior to the Roxy's, but still good, the girls posed on a series of steps backstage to give the arch effect. Down front tuming of cloth of gold as a background to bare legs, then back to the staircase for the final picture. To set the dance platforms the paney sailors, do acrobatic and dance stuff, with an occasional lapse into talk, but not too much. They lack the ability to project the property of the

year wen dome. Such by continued acts, the similar and better-time acts.

Fred Kinsley, who used to be at the N. Y. Hippodrome, is at the console here and doing nicely with a straight number and a novelty bit, the orchestra Barrell numbers announced as a prelied to 'The First Year,' due in Martha Frances, a very blonde soprano, contributes a vocal interlude. Feature is 'Passport to Hell on the presence of the p

IMPERIAL, TORONTO

IMPERIAL, TORONTO

Toronto. Aug. 26.

With Gaynor-Parrell (First Year') on the screen and Raquel Torres on the boards, Imperial management figures they'll near the house record the least they'll near the house record the least they are the house record the least they are the house record the least the least the house record the least t

it over.

Bailet eases on in bath suits for usual routine, but lends novelty to arm drills by doing these with life-savers. Bernie and Walker return. She's a sister of Raquel and a knockout blonde, despite her billed nationality. Both the Torres giris talk well, faint accent lending a charm to their delivery.

charm to their delivery.

Henri Thorrien trails with a
terior number, vocal style and unspoiled manner sending the warbier
over nicely. He was the singer in
Street Angel, but keeps this quiet.
Or hoofing, with 12-girl line-up
back in shorts and sweaters for an
athletic routine, the double sextette
closing with a slow-tempo boxing
bout that showed fine synchronization and discipline.

bout that showed me synchronization and discipline.

In a showed me synchronization and sidelpline me next to
closing you an abriesque hand-tohand act that had no trouble in getling over. Then Raquei Torres back
for the closer, this time in a grass
skirt for a South Seas dance. It's
not too hot, considering the illusion
by a grace and restraint that is unusual in a dance number of this
type. The fetching brunet again
scores, and there's a company roundup for the finale.

The finale states the baton for
the overture, traces the usual
screen fillers.



EMBASSY

Embassy's Saturday mat audiences are not only thinner, but list-ness are listed to be considered to the control of the cont

Overfootage is evident in library matter, in which this program abounds. Blackpool bathers is one case in point. The London resort, scon many times in the reels be-fore, was allowed to run beyond all

case in point. The London resort, seen many times in the reels before, was allowed to run beyond all reasons, made an excellent substantial to the latest Forest Hills tourney. Seldom has a tennis champlonship contest been so well photographed, the F-H cameraman having appreciated long volleys as well as the long dissertation that usually gets on film of the cup presentation and the bromdide speech of acceptance. It is not trouble to cover the Picard belioon flight, Views of the scientist in the day-time surrounded by Swiss villagers are followed by the early morning take-off. The cameraman, artival in New York on Amolia Activation of the Country of the Count

TRANSLUX

From the standpoint of the fresh silent title which hooks right into the news, the Luxer's selection for a lead is all right. But when the clips which follow are identical west three one the lift this on the lift of the selection for the lift of the lift of

seen a both meatrementance the editorial judgment is hard to follow.

If the Luxer did not want to lead with political sequence of Roose-with political sequence of Roose-with political sequence of Roose-with political sequence of Roose-with a sequence of Roose-with the sequence of Mollison in New Xork or first-urday afternoon either the arrival of Mollison in New Xork or first-ting up against low prices in Iowa. The better times campaign has for the current episode a Pathe interview with the president of the current episode a Pathe interview with the president of the current episode a Pathe interview with the president of Individual companies in various industries which are going for volume. The Universal method or visiting the various plants and showing this holds more encouragement for the average jobless than the finest booster speeches under close-up. Saturday matines attendance in the Individual companies in various industries and showing the various plants and showing the various plants and showing the saturday matines attendance the saturday matines attendance the saturday matines attendance that in the Embassy were vacuant.

Watermeion derby in Mississippi Is a rellef from beauty contests. The crowd of colored boys digging into the property of the property in the week.

It was a very orderly alian, now-ever.
Other Pathe clips (and practi-cally 95% of the program this week is Pathe) include: West Pointers hiking, fall hats, British golfers in Massachusetts, phoney gilder, Call-fornia motorcycle race, the British King's Royal Marines.

baby parade, Carnera gagging with femme boxers, colored Elks in Atsiantic City, police target practice, national air derby, Germa monkeys.

STATE, L. A.

Los Angeles, Aug. 26.
Writer and author-director to writewriter and author-director to writeand author-director to writethe author-director to writewrite author-director to writethe author-director to write

criterion. Archie Gottler is responsible for book and staging, and it will take many rehearsals to whip it into salable merchandise.

There are high spots, and trucy seems are high spots, and trucy seems and the spots and the

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Class sings entertainment. The feature, "De Gand the Deep, depted for the control of the cont

well received.

Betty Boop cartoon and Parsound news complete the screen fare. Business indifferent first evening performance Thursday, Call.

MICHIGAN

MICHIGAN

Penty of show this week and benty of show this week and benty of show this week and benty of the show this week and the person of the show the sho

(Continued on page 37)

NEW ACTS

OWEN MOORE Personal Appearance i4 Mine.; In One State, New York

State, New York
Vehicle chosen by picture player
for his vaude appearances is well
idapied to his suave, easy-going
personality. It's a talking reel
plotted around the old domestic triangle with Moore playing the lover
role and carrying on a conversation
role and carrying on a conversation
stage when not talking part in the
trothy plece's enactment. Idea is
not new, but is dettly handled here,
bringing out the light, debonair
touches of the Moore acting style.
Opens his turn with a ssurance

couches of the Moore acting style. Opens his turn with . In assurance that he won't talk about Hollywood, an assurance that has become a set outline with the stage entrants from the style of the style

WHITESIDE, ANITA and BROWER (5) Singing, Dancing 17 Min.: Special in Full Grand O. H.

if Min.; Special in Full Grand O. H.

Loosely knit and overlong for what it actually has to offer in the way of flash production, but meriting something above smaller rating something above hockstep of standout performers. One is Sammy Brower, whose hockstep specialty is the high spot, and the other a wisp of a toe dancer who can take those fast twiris with a grace and an ease that's a treat.

Only other niche allotter unber. Would be to the turn's dvantage to move this bit up to the fore part of the routine and insert the hock spasms between the toe whirligh and the acroatet fan terpskality by the other femme dancer. Shiften and direction to the proceedings, and Brower could still bring in another hock shuffle for the finale. As the act now stands that hock speciale saves the turn from simmering completely out at the curtain.

tacle saves the turn from animetring completely out at the current men and the face and makes a fair impression with her main contribution, the fan-waving and backbending fantasy. Between terpay with an immature coloratura, but oke for the spots the act is likely to play around. For the finish the lad, who accompanies the turn at stager of the flash, introduces his own idee of whipping up the applause. Calls it auctioning, but the gavel-pounding does the trick. Observables of the savel pounding does the trick. Observables of the savel-pounding does the trick. Odeo.

Act has nothing to do with RKO or Radio Pictures despite the name, same as used by Radio for its radio broadcasts. It has been considerably changed since around last time. It could stand some more

cialities by all.

Lass doing Negri has a cute accent and good comedy sense, and the lad doing Jim Cagney is a corking good dancer. His hock step routine up and down stairs while routine up and down stairs while if he didn't look like dency.

If he didn't look like dency merville (looking more like Charlie Murray than anybody) and Greta Garbo are atmosphere only and the others all sing or dance for no part of the charlies of the control of the charlies of th

GENE AUSTIN (3)

GENE AUSTIN (3)
Songs
Songs
State-Lake, Chicago
State-Lake, Chicago
State-Lake, Chicago
Managara, Chic

seats himself at the downstage ivories.
At least one number, which should have been hot, was hopelessly messed by the cornetist, who lost his way. Austin would have planist. Act played a week in Louisvitle preceding the State-Lake engagement. In its present state it will not enhance Austin's standing. It is distinctly unworthy of him.

The not cumance Austin's standing. It is distinctly unworthy of him.

FABER and FORD
Songs, Gags
12 Mines; One (Drapes)
State-Lake, Chicago
Harry, Faber since the break-up
Harry, Faber since the break-up
Harry, Faber since the break-up
Harry Faber since the preak-up
Miss Ford is class. No two
opinions there, she carries as
symmetrical torso mounted on two
Joseph Same since the preak-up
Harry Faber's taste
was aiways good and his notions
on dressing a soubret are showmanly. He has a good partner and
operation of the present maoperation of the present maoperation of the present maoperation of the present madefer vaudevilie demands that delivery, however suave, experienced
and nonchalant, shall be matched
by quips inherently tunny and reamander the present matched
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by quips inherently tunny and reamander the present matched
by quips inherently

There is an accordance of the seasoning.

Act is a candidate when fixed.

They got three men on bases but couldn't bring in a score.

Land.

jumpling a rope would go over even the B houses. It has been the Bill of the Bill of B

PALACE, N. Y.

PALACE, N. Y.

The question this week will be whether 'White Zomble' on the screen, second run, or Arthur Tracy (Street Singer) with an air follow. The screen, second run, or Arthur Tracy (Street Singer) with an air follow. The screen street of the screen screen street of the screen scree

has the edge. They has been avoided he course engagements. In picture course engagements. He doesn't have much of an act as acts go: While his voice, which sells him on the air for CBS invites and showmanship is something else again when on personals. Tracy's makeup is also poor, but lighting might serve to cover up both that nothing to worry about. Like most of his brethren from the ether waves, Tracy employs a mike. While doing so may serve to emphasize it wards off any opportunity to gauge the actual potency of the voice.

gauge the actual potency of the voice.

Tracy tries hard to sell himself, but ham't yet acquired the knock, but ham't yet acquired the knock of the

HANLON BROTHERS and WOLF (3) Comedy Acrobatics, Singing 16 Min.; Special in Full Grand O. H. Counle of descendants of Hanion cian are around again

Grand O. H.
Couvie of descendants of the
Hanion claa act ound again with
Hanion claa act ound again with
Hanion claa act ound again with
Hanion claa act of the class of the
Hanion claase of the little differently. Locale for this
fast whiri of pantomiming and
skeleton chaning is now the lobby
of a hotel, with the lad, Wolf, on
the talk and song interpolating end,
well as the hocus pocus of the head
chopping and the capering on and
off stage of the bony crew.
Mirth-making stuff that is elemental, but still timeless for the
kids ran that level. Response here
was pretty unanimous, with the
simple katzenjammers drawing a
steady fire of chuckles and shrieks.
Two warbling intertudes it into the
proceedings acceptably.

DOSS and BENNETT

ROSS and BENNETT

ROSS and BENNETT
Contain. One
Corphoun, N. Y.
Man and woman in a Burns and
Alien style act, which will get over
in the family trade, but lacks finline for more ambination on the family trade, but lacks finline for more ambination on hard,
over-using her facial expressions
and using too many bodily contortions. If the stuff is there the audience will not need a tipoff and if it
much.
In spite of this the woman has
a gingery style that was liked at
this house Does a Dumb Lors sand
work, and making a number of good
points. The man works with more
assurance, though he is largely a
feeder.

THREE OLYMPICS Skating | Mins.; Full (Special)

Stating: Full (Special)
Palace
Maybe it should be the Three
Maybe not recovered grammar, but
nonetheless, here's a roller-skaling
turn that tips the scales high in
merit picture house booking if it can
be conveniently spotted.
Two men and a girl comprise the
act. They which through only four
minutes, but cram a lot into that
running time. Much of the that
running time. Much of the price
terms, carrying, and some dance
work, contains originality.
Trio is effectively costumed and
carries a lighting plot that enhances acts showing.

**Choice The Control of the Control
**Choice The Control
**

STATE

New York, Aug. 27. New York, Aug. 27. '
Lots of schnozsie on view this
week. It's there on the screen,
'Speak Easily' (Metro), with the
Durante landmark spread across
mile or so of celluloid and it also makes its conspicuousness feit in a couple spots on the vaude bill. One difference between the latter exhibitions is that the schnozzle plays an important part in the garnering of the laughs for the Mills, Kirk and Martin madhouse, while in the case of Lew Poilock the posing of the profile becomes an incidental phase of the act.

or the act.

Schnozzie angle of the show is also made the grand motif of the decor in front of the house, and incidentally one of the smash lay-outs on the street this week. There to sock the glimmers of the passer by is a huge papier mache cast of the Durante pan with the proboscial projection extending a goodly way over the sidewalk, while the photos in the vaude frames add their share to the schnozz festival.

to the schnozz featival.

Stage array offers nothing surefire in the way of b.o. names to help
yank them in, but once inside
there's enough to keep them attentive and to, send them away well
slow-moving if not dull stretches
between the opening acrobatic sockerino, the Four Casting Stars, and
the knock 'im down and drag 'im
out madwaggery of the Mills, Kirk
and the control of the control of the control
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tied up the works cold after building evenly to a high point of satisfact evenly to a high point of satisfact with his instrumental work, clowning and gauging that digs a deep further of favor all along, but tirs the gags that go with the violin department of the cold and the c Martin evid.

Popping on and off of Charles
Judeis between the acts didn't help
speed things any. Besides being
teamed up with Ann Penniary in
the middle of the bill somebody had
sment on a setup that could have
easily done without the intrusion.
Not that the dialectician incurred
any voluble objection, but it was the
same age over and over said not
any voluble objection, but it was the
same age over and over said and
was the said of the bill said of the
same age over and over said and
it wasn't long before the thing palled.
In his own niche with Ann Pennington Judeis landed hard and
unanimously in that part of the act
that had them together for a blackthat had the said the said that
said the said that had the
same said present knew the
anniers Judeis little for the
same that the said that the
same that the same that
the bill this week has a picture
ham, own Moore. Hard to tell
through the session whether Moore
wellow was tallor-made for this
same, own Moore. Hard to tell
through the session whether Moore
wellow said the same to the blue and
then some. Patred with her during
the dancing interludes was Waddy
Coyle, a personable youth gifted
with a finctible pair of legs and
then some one of the usual
radius, Climmick houses is not novel,
it's the personal appearance celebsame, own Moore. Hard to tell
through the session whether Moore
wellow was tallor-made for this
same. Reaction at the lover role,
one moment on the acreen. In this
case the reluivided enactment. Wrape
around this a lot of chatter about
h ing made the result inevitable. For a picture the State-Lake has Columbia's "Hollywood Speake" which at least has a better title and subject for public attraction than a been getting. However, it will be only a fair week at the cash register.

STATE-LAKE, CHI

Chicago, Aug. 27.
An enervating bill with yawning chasms of duliness a mile wide Jackson and Gardner's hoke wa

Jackson and Gardner's hoke was the most successful in rousing en-thusiasm while the headliner, Gene Austin, due to a badly routined act, barely sustained his responsibility. Rest of the acts were fair to middling. An almost complete lack of finesse or finasfination in book-ing made the result inevitable.

was

Value of the cash register.

Vaudeville commenced with Edith Karen and her boy friends. This is a carbon copy. Those three male hoofers in their not-to-be-escaped hoofers in their not-to-be-escaped out here in the hog belt. True flav are reasonably distinguished exponents of their craft and Miss Karen does okey, but the act dealers of their craft and the comment of the comment o ity before is less authentic.

Harry Faher with his new and spiffy partner, Marjorie Ford (New Acts) deuced quiety. Act requires two things; a little more breaking in and a lot more material reyed to the spirit of the spirit o

ton, Jackson and Durante mantle. Belle Blanche followed the Casting Stars with a parade of song and
talk impersonations that clicked
soldity. Set herself in smoothly
with the Ethel Merman takeoff and
nerism adjustment in the anti-prohibition meeting conceit, with the
speakers including Bert Lahr. Ed
Wynn, Gracie Allen, Marie Dressler,
Molly Goldberg (Pepsodent's Taketymore. Impression was enough to
bring her back for four bows.

Closing assignment went to Lew

bring her back for four bows.

Closing assignment went to Lew
Pollock and the patchwork of warbling and terp numbers built around
several of his compositions. Good,
diversified dancing for the
most part, likable warbling and a neat
place of imaginative staging
throughout. Went atrong
on the
Sendoff.

hances act's showing.

OMAI.

DONIA and WHITE
Comedy, Singing, Instrumental
If Mins. One
Tri-Boro, Astoria
net and Doul thus in his new partnet and Douls there in the new twoact. Mies White, in her work, overshadows the comedy material. She
saves the act at the finish with an
impersonation of Ted Lewis.
Turn is not strong material, but
twest spotted next to closing heretwo full-stage attractions on the
bill, and Mary Marlow, second, wag,
to stronger a bet for the big niche.
Donia previously worked with
Stella McNeal. Prior to that his
two acts were Donia and Clark, and
Donia and Mack,

Obay,

Watterdorbe that a stagehand to
both two stages on wearing on the
Job.
Gene Austin's act is a lindrance to him. He would do better out
there alone, squatting at the plano, and ingratisting. He carries three samocked musicians who clutter up
the stage and completely ruined at.
Acts.

Stidney Marlon, still drenching rechestral leaders with his sputterstory of the State-Lake usually the
stage and the still and the ClemeonsBellings turn closing was regarded as almips' the final walt before the
picture.

HOLLYWOOD ON PARADE Imitations, Songs, Dances 20 Mins.; One and Full (Special) Orpheum, N. Y.

changing.

Attractive idea here, entire turn being made up of doubles of film luminaries. Some of the selections are not so good, however, and the material also could be bettered.

material also could be bettered.

Opens with Arthur Hartley, mc., at a mike introducing the stars. Screen bit of a flash Hollywood opening has been dropped. Introducing has been dropped. Introducing the stars of t

Scrim parts for an Ellis Island bit between 'Hartley' and 'Pola Negri,' then going full stage for a Montmartre cafe scene, with spe-cialties by all.

VAUDE HOUSE REVIEWS

ALHAMBRA, PARIS

ALHAMBRA, PARIS

Alhambra, a 2.60 and belonging to British Gaumont, and thus closely connected with the London Pavilion, is now giving its few last programs with the current policy of vaude for the first part of the Bill and film for the second. This policy, which is to be discontinued due to lack of product, and the house is going to straight vaude, meaning that this winder in Paris, the Alhambra, the Empire and the Favilion will be the Empire and the Favilion will be Empire and the Ended the Empire and the Favilion will be Empire and the Empire and E

GRAND O. H.

GRAND O. H.

The Grand Opera House is one of the few spots in the world today that still has special, prices for that still has special, prices for the few spots in the world today that still has special, prices for this has special to the few spots of the few spots of the few spots of the few spots of the spots of the spots of the major circuits when these world of the few spots of the major circuits when these spots of the major circuits of

a reals entertained spot where all the content and the content of the content of

Fitzgeralds (New Acts) get the show off smartly with some nice chair balances and a couple of bar-rel jumps, the last off five tables into another barrel, which must have cost many barked shins in its

an asy crowd, but not so entire score.

Starnes-Kover dancers are the closers with their adagic novelty in which a third beaver does a black score with their adagic novel to the closers with their adagic novel to the control of the

good idea and ready terest.
Picture is 'Skyscraper Souls' and Metrotone News. Half a house on the supper show Saturday with rain spoiling the first night show.

HIPP, BALTIMORE

Baltimore, Aug. 28.
Advance booking sheets of this and other vaude houses suggests the theatres are running out of head-liners. A great portion of the houses are starting to repeat last year's

are starting to repeat mannes.
This nouse this week has Little Tack Little, back after eight lack 1. Not month of the In Date Ellington, here less than a year ago, and shortly after that a return for Cab Calloway, in this spot not long

ORPHEUM, MPLS.

ORPHEUM, MPLS.

Minneapolls, Aug. 26.

With Hobart Bosworth for a name and with support of Ralph Cooper's orchestra, Medley and Duprey and Frank De Voe, the current Orpheum Ville. However, it falls short of some recent less pretentious shows in entertainment quality. The blame for this may be traced to the absence of punch and diversion in Bosworth's offering and to other details. The show also is somewhat lift in the opener Herb Larimer, assisted by a girl, presents a brief bicycle act. In hobo makeup Larimer essays a bit of weak comedy, The girl does some solo trick riding ant, John Larimer in several diffication, including upside-down riding. Frank De Voe deuces it in his

way that wins audience approval. The same number fagures prominently in the Cooper act later, but clearly a control of the clear the plane, and a cooper act later, but clearly in the clear three laters and the plane and have easy sailing with a lively melange of noisy knockabout clowning, with a fumply in the clear throughout, but finds no difficulty in garnering laughs. Miss Dupres sings and dances. Her principal hills. The act is kept clean throughout, but finds no difficulty in garnering laughs. Miss Dupres sings and dances. Her principal sings and dances are principal to the box office, as indicated by the applause that greeted his entrance-till and the service of the control of the movies, with sides, is hardly adapted to vauderality. But his lecture on the development of the movies, with sides, is hardly adapted to vauderality. But his lecture on the development of the movies, with sides, is hardly adapted to vauderality. But his lecture on the development of the movies in the sides of not hold ago in a suddion. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the sildes do not hold ago iay auditor. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the sildes do not hold ago iay auditor. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the sildes do not hold ago iay auditor. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the sildes do not hold ago iay auditor. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the silder so not hold ago iay auditor. But Bosworth is loved by film fans, and his modesty, striking annearance and stringed with humor, but the silder so not one control of the course of the r

ous burlesque policy. Smoking al;

over.
In addition to six acts of vaude and orchestra overture, screen had two features 'Guilty Generation,' (Col) and 'Sunset Trail' (Tiff) with a pair of short subjects.

Bock.

ORPHEUM, DENVER

Denver, Aug. 24.
Stage show opened by the Harris
Twins, twin act and novelty dance,
pair working so nearly in unison
one wonders if one is seeing double.
Loretta, on for solo control number
and then into classy adagto number
for all three. All are easy to look
at and nattily dressed. Finish is a
three-high novelty and a capital
fined for the control number
and the model of the control number
at the control of the control of the control
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and then depend on only fair crossfire, Denver audiences laughted crossfire, and loudest at the oldest gags, and loudest at the oldest gags.

Frincess Wahletka convincing in mindreading test. Assistant goes through audience picking out those through audience picking out those through audience picking out those to stonge, then princess tells both question and answer.

Chas, Hill and Miss Laura Hoffman use the absent partner openmanage of the stone of stone of the stone of stone of the stone of s

the act,
"Backstreet' on the screen saves a
weak layout.

DOWNTOWN, L. A.

DOWNIOWN, L. A.

Los Anngeles, Aug. 25.

Current bill is a good job of booking by Bert Levey. Budget runs,
slightly over \$300. Opening is Ross
Giris, slx-femme dancing act. Looks
as if it came out of a dance school,
girls dolned in the control of a dance school,
girls dolned in the control of a dance school,
girls dolned the control of a dance worked radio around here for
here worked radio around here for
elementary harmony, but voices are
good.

ORIENTAL, CHICAGO

37

ORIENTAL, CHICAGO

Oriental has Chicago, Aug. 28.

Oriental has Crorectien about stage celebrities for the past seve stage celebrities for the past seve stage celebrities for the past seve regulation shows composed of Fanchon & Marco units, amplified or altered in some instances, together with the third choice features of B&R. McVickers-United cago the second rights, and after that the Oriental. Survivors of this sitting arrangement probably will continue to get a first-run in the Theorem of the control of clitzenry to view. Paramount's 70,000 Witnesses' and Happy Daze, whose best name was Pergy Bernier, once a favoite under the service of the

and change at the Oriental. Thas been no diminution of the lowing.

PARAMOUNT, PARIS

PARAMOUNT, PARIS

Territ Aug. 17.

Te Pays to Advertise, Rol Cooper Megrue and Waiter Hackett's stage play, which Paramount is showing this week on the screen under the title. Shout It from the Houses to advertise, Despite a terrific heat wave, a double week-end breaking the vacationing record, the slump, and a considerably reduced mut. Paramount is doing good busing, and as considerably reduced mut. Paramount is doing good busing, and as considerably reduced mut. Paramount is doing good busing, and also that it is one of the few big many and also that it is one of the few figures of the few laws of

DENVER

DENVER

Week marks the 7,000th appearance of Fred Schmitt as musical director and violin soloist. Week in a second with the se

WARFIELD, FRISCO

WARFIELD, FRISCO

Keaton and Tunnico. August.
Keaton and Tunnico.
Keaton and Keaton and Keaton.
Keaton and Keaton and Keaton.
Kea

Variety Bills

NEXT WEEK (September 3) THIS WEEK (August 27)

Numerals in connection with bills below indicate opening day of show, whother full or split week

NEW YORK CITY Palace (3) Bredwins Fred Waring Co (Four to fill) (27)

Comment of the commen (Four to fill)

Solvings
Solvings
Street Singer
Daphine Pollard
Daphine Pollard
Bud Harris
Victor Oliver
14 Academy
Herman Hyde
Daphine Pollard
Daphine Daphine
Daphine Daphine Daphine
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Daphine Daphin

RAYMOND BAIRD

SPECIALIST

at the Capitol, New York—NOW Placed by LEDDY & SMITH

Col Stoopnagie & B
ABROOKLYN
Albee (6)
ANA BRINGOKLYN
ANA BRINGOKLY
ANA BRINGOKLYN
ANA BRINGOKLY
ANA BRINGOKLYN
ANA BRINGOKLYN
ANA BRINGOKLYN
ANA BRINGOKLYN
ANA

OFFICIAL DENTIST TO THE N.

DR. JULIAN SIEGEL

4 Barrymores Fred Waring's Orch

This Wk.: Harry Bomm; Thos. Kennedy Jack Dempey
Hill & Hoffman
Princess Walhelka
PROVIDENCE
Ketth's (3)
Bood & Bood
Allen & Canfeld
Rinaed H Chaplin
Fraythe S'mon & F
(27)
4 Barrymors

Vanessi
Medley & Dupree
Larry Rich Co
(27)
Wing Wah Tr
Bebby Pincus
Bill Robineon Co
Sisters of Skillet
Joe Bell & Sis
CHICAGO

CHICAGO
Palace (3)
Lois To MacGuire
Tom Patricola Co
Richy Craig Jr
Jack Denipsey Co
Doc Baker Rev
Welcome Lewis
Welcome Lewis
George Sidney
Barney Rapp Orch
State Lake (3)
Marnus Rey

THE WATERS OF THE STATE Lake (3)
Marcus Rev.
(27)
Faber & Ford
J & K Spangler
Jackson & Gardner
Gene Austin
Glemens Beiling
Edith Karen Co
CINCINNATI
Albee (3)
Ted Healy
Stevens Broa & S
CLEVELAND
Fulnce (3)
An Pritchard Co

l'aince (3)
Ann Pritchard Co
Walter Dare Wahl
Welcome Lewis
Sidney Marion
Ingenues
(27)
Lois Torres Co
Mickey McGuire
Alice Frohman
Stevens Ilros & 8
Ted Healy Orch

Loew

NEW YORK CITY Capitol (1) Lillian Tashman Jack Pearl Sophie Tucker Jack Benny Geo Oisen Orch Ethel Shutta

Gee Oisen Orch
Ethel Shuttad
1at haif (4-2)
See Fautos Cons
Hillon & Garon
Hillon & Walte
Dodila & Walte
Horybeam
Joya & Waltin
Dodi & Waltin
Horybeam
Joya & Waltin

Pandise (2)
Duponts
Rnaway 4.
Lillian Roth
Dowling & Doole
Buddy Rogers Or
Buddy Rogers Or
Satte (3)
Paul Nolan CoDixon & Connell
Zelaya

G Carpentler Co
Morton Downey
Caller Collegiane

Jet Bates
Jet Bates
Jet Bates
Alex Mulcord Co
Carl Shaw Co
Tyler Masion
M Antoinette Co
(One to fill)
2d half (7-9)
4 Gonerations
Nat Hainee Co
Josephine Harmon
DeVito & Denny
(One to fill)

WARNER

ELIZABETH ELIZABETH

2d half (c.8)
Gary Ford Fam
Mazzone & Keane R
1st half (28-29)
Marty & Nancy
Coates & Sands
Earl Musselman Ct
B & J Brown
Date of the Ct
Murray Brow
Valentine Vox & R
Bill Telaak Co

Murray Bros
Valentine Vox & R
Bill Telaak Co
Dorothy Barbour
PHILADELPHIA Earle (2) . Carlton & Bellew A & M Havel Frances White

Carr Bros & Betty
'Fatty' Arbuckle
'Fatty' Arbuckle
'Vernon Ratburn
Davoy Ratburn
Davoy Ratburn
Davoy Ratburn
Davoy Ratburn
Davoy Ratburn
Jack Pepper Co
Colby & Murray, R
Jack Pepper Co
Colby & Murray, R
Martin & Martin
WASHINGTON
Martin & Martin
Earle (1)
Martin & Martin
Buster West Co
Ledova

Con (26)

Carr Bros & Betty
A & M Havel
Everett Marshall
Hal Le Roy Co.

Fanchon & Marco

BROOKLYN
Fox (3)
'Mystery' I.
Michon Broe
Du Vai
Wynn Wayne
Sunklet B Ens

RRIDGEPORT
Palace (3)
'Hello Parce'
Paul & Nino Ghez
Lynn Cowan Co

Helle Peres'

- Free Common Co

Sylvia Sharp
Sunkist Ens
CINCINNATI
Albee (3)
'Chicago Fairest'
Bayes & Speck
Nadine
Ruseian Canines
Both Lewis
Carlyle Dennett
Lucille & La Verne
Chicago Ens

Chicago Ens
DES MOINES
Paramount (3)
Desert Song
Perry Askam
Tanzi Evans & Mayer
TRENTON
TRENTON
Logical

Jock Boy Jerry

Jock Boy Jerry

Mary & Marge
Mary & Marge
Mary & Marge
Martha Vaugh

Town Marge
Martha Vaugh

Town Marge
Martha Vaugh

Town Marge
Martha Vaugh

Jonath Marge
Martha Vaugh

Jone BEACH

LOSE ANGELES

JONE BEACH

JOSE ANGELES

JONE BEACH

JOSE ANGELES

MILWALL BROWN

Value I State (I)

June Bilington Bd

NEW HAVEN

TAHU I MAY EN

MILWALUE BE

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MILWALUE BE

MILWALUE BE

JUNE BILLINGTON

TOWN MAY BE

SWALL JANE

COMMENT OF THE STATE OF THE

OMAHA
Orphenm (3)
'Jubilee Show'
Ted Lewis
Dixle 4
'Snowball' Whittle
Bother Pressman
Elsie McLeod
Doris Deane
Daby Jame
Daby Jame
Ted Lewis Bd

Fox (2)
Trene Winter
Dale Winter
Bobby Watson
George Fox
G M Ball
Dorothy La Mar George ruc
G M Ball
Dorothy La Mar
Mignon
Waiter Regan
Betty Farrington
Warren Wood
Sydndy Reynoide
Feathorstone
Anolyn Arden
Wanda Allen
Curtis Coley
SEATTLE

Fox (3)

"Discoveries"
Trixie Priganza
Moro & Yaconelli
Stadler, Rose 3
Ina Ray
Victor Griffin
Paul Howard
Bunny Bronson
Mark Pepper
Koene 2
Ken Syner PORTLAND Pe

Fox (3)

Meiropeilina (3) 'Star Gazing' I Wally Vernon Athenas Wallen & Barnes Muriel Gardner Collenetto Ens Collenetto Ens
ST. LOUIS
Fox (3)
Rookle I
Johnny Burke
Nina Olivette
Les Everson
Irwin & McAvoy
Dancing Doughboys

Andre Arden
Courte Coler
GRATTLE
GRATT

SYNCOPATION AND SMILES

SON-OF-A

GUN JACK POWELL Still Care of LEDDY & SMITH

LONDON

Week of Aug. 29

Week of
Victoria Palace
Isobel Siloom
Gaston & Andre
Joe Boganny, Co
Max Hoffman
Mortis & Marr
Terriance
Donald McKay
Joe Terrinon
Dave Servinon
Dave Servinon
Helixton
Gastone Marr
Golden Year

Rosa Pinkerton Leslie Pearce OLD KENT BOA -Actoria Empire
O'Gorman Broe
Frakson
Mr Thomas
Murray & Mooney
Randolph Sutton
Young & Younger
Memories of Yore
Allan & Gordon

PROVINCIAL

Week of Aug. 29

BIRMINGHAM Empire Emp.
Esther Raiston
2 Beils
Gilbert & French
Chris Chariton
Bobby Henshaw
Dare & Yates
Norman & Arnold
3 Renaldos

Aug. 29
Paramount
Bathing Show
Enid Raiph
Pilata Tiller Girls
LAVERPOOL
Gracle Fields
3 Eddies
3 Eddies
3 Rascals
Dinks & Rich
Collinson & Romane
Horace Kenny
Collinson & Dean
Happy Habel
Victor Moreach
NE Empire
Radiana 3 Renaldos
DUBLIN
Capitot
Rii & Uii
Diamonūs
Major Sharp & M
GLASGOW
Empire
Jack Hytton Bd
Co as booked

LEEDS Empl-Empire
Eddle Collis Bd
Derek Oldham
Van Dusen
Nixon Grey
Bonos Bonos Harold Walden Barry 2 Walendas Sea L

Empire Radiana Co as booked Co as booked

Faramount

Winnick's Bd

SWANSEA

Empire

Tom Burke
Fields & Roseini
Leelle Strange
Yideau & Kirby
Gerrard & Marily
Nina & Nora
Nicol & Marvin

Paramount Grill
Beth Challis
H'ly'w Collegians
Melba Mason
Oscar Grogan
Julie Jenner

Rainbow Isa Chris Pender Seima King Rudolph & Chicita Al Goldman Honey Maye Frankle Freda Or

Biviera

Cabaret Bills

NEW YORK CITY Cook Sis La Belle Rose Enoch Light Orch

Central P'k Casino Veloz & Yolanda Eddle Duchin Or

Cinb Calais
Joan Malin
Lew Garcia Orch
Francis Dunn
Arthur Budd
Colleen Adams
Enters & Borgia

Connie's Ins.
Baron Lee Orch
J'zzilps Richardson
3 Little Words
Accs Joyce
Congression
Con

Nut Club

Nut Club
4 Eton Boys
Nutsy Fagan
Vic. Dunne
Joan Sennett
Walsh Bros
Billle Lane
Lan Belle Rose
3 Crane Sis
3 Taylor Sis
Casper & Lake
Dobbie Tremali

Harry Fox Dorothy Dell Lita Lope Val Vestoff Jane Dunlap Elleen Clewley Helen Sheldon Mildred & Mauric Don Bon Buddles
Cotton Cipb
Aida Ward
Henri Wessel
Swan & Liee
Anise Boyer
Roy Atkins
Poaches & Duke
Brown & McGraw
Nicholae Bros
Lettha Hill
Don Redman Orch Bussian Arts
Joe Morantz Orch
Renee & Laura
Nickolas Hadarick
Barra Bire
Mieha Usanoff Don Redman Orch
H'llyw'd Restaur't
Tommy Tucker Or
Barron Judeth
Falth Bacon
Andre 4
4 Climax's
Theo Thane
John Walsh

Micha Unanoft
Tatt Grill
Geo Hall Orch
Village Bara
Rellly & Comfort
pope & Thompson
Ellmer Turner
Jimmy Backett
Jimmy Backett
Jimmy Backett
Jimmy Backett
John Michael
Horman
Astwood
4 Blazes
Horman
Astwood
5 Blazes
Jimmy Backett
Jimmy Back

Picture Theatres

NEW YORK CITY Paramount (26) Furameunt (26)
Georgo Jessol
Norma Talimadge
Burns & Ailen
Vivian Janis
Lucky 7-3
Donaid Novie.
Night Club Lady'
BROOKLYN
Parameunt (26)

BROOKLYN
Paramonat (26)
Harry Richman
Mills Bros
Will Mahoney
June McCloy
Gary & Dixon
Karre Noyes & L
Night Club Lady
CHICAGO
Chicago (3)
Mitchel & Durant

Frank Wilson
To,000 Witnesson
BUFFALO
Buffalo (26)
Rhapsody Black'
Bthel Waters
Valaida
Borry Borry
Fisher (26)
Jack Holland
June Knight
'Downstairs'

Buddy Kennedy
Kerr R'usscaus & K
Pavillion Royal
Edith Griffith
Guy Lombardo Or

CHICAGO

College Inn

Eimo Tanner Weston Vaughn Ted Weoms Orch The Dells

Peter Higgons
Bernard & Rich
Blondle of the
Oriental (2)
Stuart & Lash
Peggy Bernier
Ida Silbey
Trank Wilson
70,000 Wilson

College Ian
Palge Sie Merchen
Guylais George
French Stanton
Hotel
Irens Stantoson
Dusty Rhodes
Busty Rhodes
Busty Rhodes
Gurland Sosson
Maribal Mari The Dells
Sophie Tucker
Collette Sis.
M & E Caranas
3 Rhythm Rascals
Marie Petereon Co
Gue Arnheim Orch

Exploitation

(Continued from page 25) supervision of city manager Bill

supervision of city manager Bill Sarkon.

Sarkon.

Sarkon.

Bell Cars heet of cars meet the 'Rita' orew at the depot, and a local hotel to throw them a banquet. Slient reel was taken of the entire procession, with close.

A sound account was dubbed in and clips were sent all other Loew houses locally. Pictures, taken on Friday morning (28) were on the Triday morning (20) were on the Double value—the parade through the downtown district and the film clip including a plug.

Picking B. O. Winner

Manager who gets new product early has been handling out cards with his September bills given in detail. Lower part is perforated with space for the name, address and the contestant's reason for believing that a certain. That spain for about 25 words and limited to that number.

do the best business. Has space for about 25 words and limited to that number. Passes to the 50 who name the high grosser and who, at the same high grosser and who, at the same best reason. Manager's idea is that at least half of those who receive the cards will unconsciously sell themselves on more than the picked picture.

picture.

If he's right he's going to repeat for October.

Too Realistic

Too Realistic

Well-groomed man with hornrimmed glasses and a striking
a striking a st

Americans.

"Dr. Smith' nearly got himself beaten up for handing a young matron a card which read "Dr. Richard Smith, Specialist in Lonely Wives, Offices, Cine Balmori! That got in the papers, too, and shoved "Lonely Wives' off to a big push at a neighborhood theatre.

Lloyd Helps

For his 'Movie Crazy' Harold
Lloyd has developed an idea for a
national review stunt which is not
soling to hurt the box offices. The
soling to hurt the box offices. The
for, and this can be built up locally
with promoted prizes, which will
give that particular house something
to award in addition to the national

to award in addition to the national chance.

It's an idea worth getting behind and picking up well in advance of the playdate. It will go over best if given about four weeks of advance publicity, which is not too far ahead to work on the infrequent Lloyd films.

Busted Straws

Busted Straws

Manager who has had a hat tisup, fail and spring, for the past
three years wanted a change of pace,
Old gag was to collect the straw ilds
in the feli and have a ceremonial
bondre. Felt hats were anved and
the straw read and the straw ilds
to the past of the points are indeed and year
the busting. Free ticket to every man
thought gray and the past of the past
to the departure from the natural
to redermine the resistance
that year which packed the day
and year in the past
to the departure from the natural
to resist the desariture from the natural
to resist the desariture from the dressing
to read resistance
to red red resistance
to red red resistance
that year which packed the day
ackyard or on the root.

4 Marx Replicas

Four kids, dressed as the Marx
for its past of the past
for the past of the past
for the past of the past
for the past of the past
ackyard or on the root.

4 Marx Replicas
for the past of the past
for the past
for the past of the past
for the past
for

crowd and that some of the crowd will buy tickets. Another, manager is offering prizes for the most ingenious uses for oid straw lids. As a suggestion he gilded one, cloud the crown and he gilded one, cloud the crown and add to the prizes if the winning hats come from their stocks. Real Horse Feathers

Meal Muter results
One hustler is all set with his exploitation for the Marx picture when he gets it. Millinery store gave him haif a dozen ostrich plumes from old hats and he has a dock tailed

old nats and ne nas a dock talled horse spotted.
When the picture comes along the nag will be lead around the street with the feathers tied to his tall and a blanket sign telling that there really are horse feathers at the the-

really are horse feathers at the the-atre.

Another exhib is going back to habe days for his exploitation. Has also days for his exploitation, that had been also had been as a summary of the summary o

Inducted

Inducted
Manager who is Just starting a kid club is going in for the fulls and finding that it pays. Those who attended the first session of the dub are designated as charter members and are entitled to wear a bit of purple. ribbon under their pins. At the second session all new members were called to the stage and presented with their membership pins, has become a part of the fixed program. Each child is presented by name and some of the youngsters enjoy it so much that one boy, whose face had become familiar, admitted to having joined three, times.

admitted to having folined three, times.

Another manager offers a good slant on club formation in the sug-slant on club formation in the sug-fully chosen. He thought he had made an ideal pick when he got the local kintergarden teacher, but the kids resented her patronising air and her constant, my dear children. Since he put in a man up 169% in membership. It's a club, not a school.

Smoky Trails

Looking around for a novelty ad
that did not cost too much, small
timer hit on an adaptation of the
old piece in which, by touching a
match to a star in one corner of
an apparently blank piece of paper,
a message is spelled out by a slowly

old piece in which, by touching a match to a star in one corner of an apparently blank piece of paper, a measage is spelled out by a slowly. Using absorbent paper the manager printed at the top 'What Shali I Do Tonight?' Below were circles suggesting 'Go to bed.' To What Shali I Do Tonight?' Below were circles suggesting 'Go to bed.' To what Shali I Do Tonight?' Below were circles suggesting 'Go to bed.' To what I Do Tonight?' Below were circles suggesting 'Go to bed.' To what I Do Tonight?' Below were circles suggesting 'Go to be desired including 'Go a good show at the Grand theatre.' At the bottom of the sheet was a star, and the direction to apply a match to the direction to apply a match to the circle was a star, and the direction to apply a match to the circle with a camel's hair pencil section to go to the theatre. With a camel's hair pencil section to go to the theatre. With a camel's hair pencil section to a supply of the proper line, the line curving and waving to heighten the interest. When dry the paper showed no trace, and in apite of its frequent use the idea still seems to possess hovetty.

noveity.

Citizens Approve

Citizens Approve

Publix has standing orders to its managers in towns with closed houses to use the closed lobbles for exploitation of open houses. From several points high: approval has been voiced by the citizens. The care taken of the lobbles of house care taken of the lobbles of house shall in conspicuous of the factorial programme of the street.

heips the general apparent street. Str

Suntan Contests

Suntan Contests
Getting one last kick out of the
bathing suit idea, a manager in a
theatre where they like such in
the summary of the summary of the
test for the best sun-tanned back.
Women judges are provided to
decide on pointa, which will be area,
even color, and depth. Latter point
is the departure from the natural
color and is marked in the draw
color and is marked in the draw
der the spotlight, and manager figures on a big draw. He had one
iast year which packed the house.
Town has no beach, and most
cases of tan are acquired in the
backyard or on the roof.

East

N. Y. Central new using a single cket for combined transportation and Pullman

Long Island radio police raided a soda bar early Thursday morning (25). When they came out the police car had been stolen. Found by a pedestrian abandoned some distance from the scene of trouble.

West End theatre property, on 125th street, sold by Joe and Max Weber to a firm headed by Samuel Derektor, May alter the structure into stores or erect a new building.

Richard Aldrich, gen. mgr. for Macgowan & Reed, back from three months in Europe.

Berkshire Piayhouse, Stockbridge, Mass., closes its season this week.

Lillian Albertson, former actress who turned musical comedy pro-ducer, is asking for a divorce from her husband, Louis O. MacLoon, also a producer. Charges mental cruelty.

Nat. Assn. of Broadcasters announce that dictatorial powers have been conferred on Gwaid F Schuette, of Washington, who will represent NAB in treates with the composers and others. Schuette organized the fight of the indic stations against the big chains.

Fatty Arbuckie has gone to work at the Vitaphone Brooklyn studio. If his first short clicks, there will be others.

Don Dickerman, who tried to run his Village Pirate's Den on a dry basis, is a bankrupt for \$66,681. Only assets some old clothes.

R. G. Lydy and Ben Bernie re-ace Chaz Chase as backers of ace Chaz ritz Blocki.

Earl Carroli adds his name as a reflx to Manhattan and Broadway seatres.

Black Water will be one of the first tank dramas in years. One act transpires aboard ship, which floats in a shallow tank.

Dancing teachers, who have been in convention at the Hotel Astor. New York, the past week, declare that long skirts will bring the waltz into new popularity. Longies hamper the more acrobatic dances

Marc Connelly back from England on the 'Bremen,' holds that coming season will be noted more for qual-ity than quantity. Thinks plays have add too much attention to the boxoffice rather than to the stage.

Projectionists' Local 306 carries out its threat to sue producers for product for its theatres started in opposition to houses not using its members. Entered suit Saturday members. Entered suit Saturday Artists, Radio Pictures, Metro, Paramount-Publis, Fox, Warner and the exchanges operated by Chamber of Commerce Hayware Chamber of Commerce Hayware of Trade.

Paul D. Cravath, new head of Metropolitan opera, back from Eu-rope and optimistic over season.

Group theatre, which has been working at Dover Furnace, N. Y., through the summer, expects to come into N. Y. about the end of September with 'Success Story,' its first offering.

R. H. Burnside has been touching p 'Smiling Faces' for Fred Stone

After dropping her annulment suit against William Duryea, Helen Henderson, former showpirt, begins a suit for divorce, alleging misconduct in a flat on 56th street. Asserted he entertained several women there, keeping one three days, Case put on fall calendar.

Earl Carroll announces a \$2 top for Black Water when it opens at the Manhattan. Musicals which may follow at the same house will be scaled to sell at \$3.

Mitzi Downs, Broadway hostess, involved in the death of Frank Tuthill, Long Island corn dector, found killed with one of his own revolvers. Police held her for the grand jury on a murder charge. Says her husband did the shooting.

Association for a Yiddish Public Art Theatre the latest addition to the uplifters. Plan is a Yiddish the-atre along lines of the Theatre

Peggy Rich, show girl and wife of the band leader, denies that she is suing for a divorce in order to marry Jack De Ruyter.

Jack Linde, has directed his at-torney, Philip Adler, to bring suit against the Hudson River Day Line

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

for infringement of his showboat in the lead in 'Why Don't You Go loads. According to Linder he sought to sell the idea to William Olcott, president, in 1329. Countracts and the idea was dropped. Linder will ask an accounting of the productions and also petition for the cessation of the shows until damages are of the shows until damages are in connection with the National Disconnection with the production in connection with the production of the shows until damages are

Benefit for unemployed entertain-srs of Harlem night clubs came to an untimely end Monday (22). About 500, white and colored, took the beat faster than and colored, took the beat faster than the ship could travel. Stakes placed and he went over-board. When the crew fished him out a riot started and the beat put back to 129th st., blowing the police

Taiking machines barred from Dannemora prison. Convicts mackinves out of the motor springs, a no more phonographs.

Elmer Rice explains he is not going to bounce right into that repertory theatre he has been talking about. Will take at least a year towork out the details, he says.

Guthrie McClintic to do the late Edgar Wallace's 'Case of the Fright-ened Lady' at the Belasco.

Claire Luce back from E Declares the Riviera is because another Coney Island.

Midgie Miller (Mrs. Will Morrisey) wants a divorce from the producer-comedian. They've been married seven years.

Lee DeForest is being sued by the estate of the late. Henrichta Tilghman for \$8.760 claimed due under his promise to finance her cureer at \$3500 a month. Claimed that he signed a 10-vibrate of the current of the control of the cont

Mrs. Vera Montgomery, former Vlennese actress, suing her husband William D. Montgomery, for a divorce in the Brooklyn courts. Asserts she found him in a hotel with serts she found him in a hotel with the series of the king of Slam.

Friends threw a party to mark Leon Erroi's 25th year on the stage

Harry Askin and Hugh Ford plan a series of legit productions at \$2 top for New York.

After sitting on a flagpole in Atlantic City 54 days, Mike Giliette dropped the last 20 feet in shinning down the pole. Badly injured.

'Nona,' with Lenore Ulric, now marked for the Miller theatre late next month.

Marguerita Sylvia had to abandon her projected performance of 'Car-men' in Hackensack for the benefit of unemployed musicians. Found that the cost of orchestra and choru-would leave too scant a margin of

Mitzi Mayfair out of 'Humpty jumpty' rehearsals. Doris Groday ets the job.

William G. Norton back at the Music Box after an illr

Equity forms the National Plays, Inc., authorized by its charter to make theatrical productions of all kinds. Mrs. Emily Holt, Paul N. and Edward Turner the stockholders of record. To make stock productions and rotate cos.

Theatre Guild now casting 'T Pure in Heart,' its second produ tion this season.

Five persons added to the eight already under indictment for fraud in connection with the National Diversified Corp. Original Education of the Corp. Original States of Elizabeth M. Flautt, John Elder, Thos. A. Lynn. Jerome D. Kilne, James F. Cassidy and James Gallagher. New names are Franklin Johnson, Raymond Kear, Jos. F. Weel, Raymond J. Fatterson and Bernard J. Flynn. Charged with improper use of the of stock on the representation that the idea had the backing of prominent Roman Catholics. Ostensible object was to make religious pictures.

Post office has issued fraud orders against 1,537 persons in the past two years because of their complic-ity in lottery schemes. Says lotteries are more persistent today than since the old Louisiana lottery was broken

William Keliy, a diver employed on the Steel Pier, Atlantic City, bit-ten by a performing bear Aug. 24 Feared his arm may have to be amputated. Kelly was lying in a bunk when the bear, used in an ani-mal act, selzed his arm.

Isidora Newman, author and play-wright, caused the arrest of two men last week on an extortion charge. Stated they took \$\$,000 from her on threats of unwelcome publicity. Men are held in ball for a hearing today (Tues),

Coney Island Mardi Gras will tie with the Washington bicenten-

Putting a bounty on bootlegge scalps in Nichols, N. Y. Booste Club offers \$25 a head and Citizens Committee adds \$15 for each one caught.

Last week police raided alleged policy headquarters in Harlem and got 22 mcn and about \$10,000 in re-ceipts for the day.

Morris Humphrey, former m.c., is suing Mrs. Gertrude Greeley Whiting, f Masschusetts, for \$156,000. Asserts she promised him \$100 a word from the following for the following following for the following fo

Dolly Sisters, Beatrice Lillie, Mike McTigue and Johnny Dundee all get into the Walker hearing when testimony reveals that R. T. Sherwood was their financial agent as well as the Mayor's.

Charles 5. Dillingham falled to Joh with Mitchell Erlanger, Marcus Helman and Saul J. Baron in contesting the claims of the National City Bank for failure to pay notes of the Erlanger Corp., which the branger Corp., which the was foun', against him for a sum in excess of \$500,000. Largely a legal gesture.

Emma Redeli, of Chi. opera, en gaged by Soviet to sing with it orchestras, First American to b invited.

Arthur Hammerstein has taken The Sun Worshipers, comedy-drama, for his second production in conjunction with Lawrence Weber. By Norman Foster and Harry Ham-liton.

Rudy Vallee's wife has decided to get a legal severance from her crooner husband. Former Fay Webb is leaving New York the Webb is leaving New York the wellone in Reme to establish a residence in Reme in ary step to filing suit for divorce.

Frank Buck sails for Siam, via Europe, for some more animal footage. Will appear with Psing Em Eack in London first.

Regine de Valata, actress, sues Benjamin Goodman, her landlord, for \$1,600 alleging damage to wearing apparel through a leak caused by negligenee. When she sought to cross-examine him the court shut her off and reserved decision.

John Golden in a spot for a level is considered in the court ship was to be considered in the court ship with the latter asked \$500, considered in the court ship with the latter asked \$500 and in the court ship with the latter

Coast

Cross-complaint for separate maintenance to divorce suit of her husband, Alexis, Hollywood techni-cal director, has been field in L. A. Superior Court by Seraphine Davidoff.

Burr McIntosh celebrates 70th birthday at home of James E. Hub bell, Walnut Hill, Los Angeles. Sev erai hundred persons attended.

Haline to serve Teady Hayes, Hollywood technical director, resulted in postponement of contempt charges brought in Superior Court by former wife, Florence Lee Hayes, who says Hayes is \$5,175 in arrears on alimony.

'Kibitzer,' political weekly, sue for libel in Los Angeles Municips court by W. V. Anderson, candi date for district attorney, wh charges paper secused him of im proper relations with underworld,

Richard L. Hargreaves, former president of closed First National Bank of Beverly Hills, Calif., and husband of Helen Ferguson, lists \$1,145,011 in liabilities and \$320,401 in assets in echedule in voluntary bankruptey filed in U.S. district

Because her husband told her she interfored with his expression of artistic thought, Marie Cotea Hall-ler granted divorce in Los Angeles Superior court from Ernest Haller, actor. Gets \$500 a month allmony,

Priscilla Dean does not have to pay Bartholomae Properties \$180 for rent on room she sublet to Jo-seph Schildkraut, according to Los Angeles Municipal court decision,

Oid H, C. Weaver Production

Jackie Coogan is cheer leader at anta Clara (Calif.) college.

Stage at RKO-Pathe studio in Culver City-scene of rally for Wil-liam Gibbs McAdoo in his campaign for U. S. Senator.

Attempt at suicide made by Annette Westby Scarborough, actress wife of George Scarborough, film writer, in leap from fourth floor apartment in Hollywood.

Charles Chaplin appeared in public with his sons, Charles Spencer Jr., and Sidney Earl, when they accompanied him to U.A. studios, Hollywood. First time he had seen his boys in two years.

District Attorney Fitts in Los An-geles denies permission to Mamita Coieman Hayes, dancer, to marry Herbert Formes, bandit suspect, in jail.

Mrs. Mary Dolores Robison, 25, sentenced to 60 days in jail in Glen-dale, Cal., for posing in nude for photographs, made by her husband.

Supposedly to put a damper on holdups, northern district of Lower California (Tia Juana, Callente and other sporting places) has ordered serving of likker stopped at 11:30

Superior Court Judge Stutsman continues one month suit for \$5,000 against Pathe Studios, by Joyce Payne, assignee for Zasu Pitts, who charges studio failed to call her on four-week contract she held.

Failure to serve Teddy Hayes follywood technical director, re-

More than 1,500 carpenters, skilled artisans and laborers added to Fox studio payroll as result of nine pictures in production.

Falling 30 feet, Jerry Joyce, tra-peze performer in Al G. Barnes cir-cus, is in Mercy hospital, Merced Calif.

Buster Kcaton's representative, Walter Butterfield, in Seattle to pick up new boat for comedian who parted with his first yacht during divorce proceedings brought by Natalie Taimadge Keaton.

Jackie Coogan has registered for the four year drama course at Santa Clara (Cal.) University. Will try for talkers after graduation.

Mrs. Ernest S. Cowell sues Dor-othy Jordan in Municipal court, Los Angelos, for \$1,000, charging actress owes that as commission on 20 weeks' employment.

p.m., half hour before closing border nightly. Hollywood Bowi officials plan new \$40,000 administration building.

Baroness Eisie D. von Koczian files for Los Angeles divorce from Baron Gustav von Koczian, ex-

Payment of \$300 alleged back all-mony due his ex-wife, Esther Mur Enos, actrees, von continuance in Los Angeles Superior Court for Busby Berkeley in action to have allmony reduced.

Eddie Cantor Enterprises incor-porated by comedian, preparatory to four months' tour with his own revue. Opens in New York in No-vember.

Custody of two children granted Mrs. Estelle Lightstone in L. A. divorce from Robert B. Lightstone, actor.

Henry Schumann-Heink, son of the diva, sues Noel B. Clark in Los Angeles over auto injuries.

Sales of auto radios for first six months of 1932 total more than all installations for previous 12 months, Western Auto Supply Co., Los An-geles, reports.

Louis O. MacLoon sued for di-vorce (second inning) in Los An-geles by Lillian Albertson Mac-Loon.

With property settlement being made, divorce action nears in Los Angeles between Bobbe Arnst and Johnny Weissmuiler.

Disney Film Recording Co. files suit in Los Angeles, charging \$1,300 promissory note has not been paid by National Players, Ltd.

Turtles will not race Labor day at Col. Zack Miller's 101 Ranch, Ponca City, Okla., as is the custom. Former circus man's 5,000 terrapins have been sold to California pro-moters.

Edna Hickox is seeking divorce, 380 a month for support of daugh-ter and share in \$30,000 community-property from Sidney B. Hickox, camera man, in Los Angeles,

Bonnie Jean Gray, actress-cow-girl, divorced from cowboy husband, Donaid Harris, in Los Angeles.

Renes Adores, who has returned to Hollywood after two years ill-ness in Prescott, Ariz, will be back in pictures in two months, accord-ing to Metro.

Mid-West

Ruth Pryor, Edward Caton and Harriet Lundgren engaged as prin-cipals of the ballet for 'Aida' and Il Trovatore' by the Outdoor Opera of Soldiers Field, Chicago,

Minneapoils anticipating Cyneres for Sept. 26, at which time the Minneapoils season of dramatic art will be officially declared open.

Catherine Lavacchi, 26, of the Hugony Sisters, married John Koort, 37, of the Karoli Brothers, while Ringling circus was playing Minneapolis. Judge waived state residential requirements.

Cleveland's Ohio theatre had the pleasure of printing an advertisement that no tickets were available for 'Mourning Becomes Blectra,' with Clara Joel, Meanwhile, the busy Robert McLaughlin is toying with an appealing idea. He wants to do 'The Miracle' for Cleveland do niy.

WTAM, Cleveland, had guest artists from CKGW, Toronto. They were Norman Lucas, Stanley Max-ted, Simeon Joyce and C. H. Cope-

Dancing Masters in convention assembled declared crooning an improvemen: over jazz. They were happy to be so far from the Charleston, which they marked as the lowest form of dancing. At the time the Dancing Masters cashed in plenty. Congress hotel, Chicago, had the convention,

A man who is blind, deaf and sick abed donated \$100 to the Minneap-olls Symphony orchestra fund. Burg is after \$25,000 for culture.

Heart failure suddenly ended the life of a widow, Mrs. Emilia Gecks, 64, in a St. Louis undertaking parlor, where she was attending the funeral of her husband. Frank Gecks had been a violinist with the Symphony orchestra there,

Omaha's hospitality to Ringling's circus could not be arbitrarily de-nled just because the Ak-Sar-Ben (Continued on page 46)

Uncommon Chatter

That Gallant Jessel

Inst Gallant Jossel
Norma Taimadge, in Jessel's
Little Revue' at the Paramount, is
secure in the knowledge that there
are still fans who remember her
screen successes; that she looks
very young and charming; that she
has been given all the answers to
the questions fired at her by an expert comedian,
Mr. Jessel nace his

pert comedian.

Mr. Jessel paces his questions for the laughs that would not otherwise greet Miss Talmadge's somewhat bored retorts. He stands respectfully downstage, permitting his partner to aim her speches at direct audience-center. He never creeps up-stage to steal advantage, or interpolates a laugh-lifting crack. Eddic Cantor wouldn't recognize his ex-partner and comedy rival if he could see Mr. Jessel in this restrained, willing to be topped, mood. Since Miss Talmadge's appearance

strained, willing to be topped, mood.

'Since Miss Taimadey's appearance in more eye than ear entertainment, else shows poor judgment in her first gown, an unimaginative turquoise satin with a styleless whatiline and a strange addition of beige fox at the shoulders. Her second is simply swell—a carefully ditted skirt of long black crepe, an interestingly draped white bodice shot with gilmmers of gold, and metallized scarte girdle at a high walstline. A white hat is saucy with its sung outline, sharp angle, and frou of, flutfly feathers at center-back. But what the gown, plus Miss Taimadge and Mr. Jessel, are doing in a black-out that inare doing in a black-out that in-terrupts the beauty of a Donald Novis solo is something nobody can

Gracie Allen has found new conversational topics with which to menace her partner's sanity—and another delicate white mousseline that describes—her as a dizzy maid, but awfully well-meaning.

Bennett Moods and Modes

Constance Bennett calls her style class to order in "Two Against the World and continues to instruct the younger set on how to be the belie of the ball.

Of all her gowns—there is a nice, fat collection—her opera costume is most simple and camera-wise. Made of dark, light-reflecting velvet, its iong fullness gathers at a high waistline. A broad sequined bett rides up in front to emphasize Miss Bennett's modish figure. Inset se-quins punctuate the shoulders with good tone and broadening line

quins punctuate the shoulders with good tone and broadening line.

When she walks in the rain, Miss Benett takes along a white oil cloth raincoat trimmed in black patent leather, and a matching matching the sheet that the sheet that a sheet that a sheet that the sheet and a matching matching the sheet that the sheet the

Chirrups Sad Torches

Chirrups Sad Torches
Alieen Stanley, with vocal competition before and after her specialty at the Capitol, registers one of those unimpressive, polite successes. It len't because she doesn't look well in a neat white satin or because she falls to great her audience with gractous simplicities. It's probably because torch source who ones and monoty to suit source who ones in bilthe, contented monotone. specialty, at the Capitol, registers polesed with her reproduction in a sort, one of those unimpressive, politic successes, it isn't because when the successes, it isn't because the deart fook well in a neat white sath or because she falls to greed the sath of the sath of because she falls to greed the sath of the sath of because the sath of the sath of because the sath of th

Hollywood would have given their most tried and true mascara brushes to get a chance at the role. None could have interpreted it more sweetly than Miss Dunne.

June Clyde has a chance to sh June Clyde has a chance to shade the part of younger sister with a change from glddy, small-town miss to settled, chatterbox matron. She does it surprisingly well. Zasu Pitts gets the thinest peek at wan comedy and treats it, as usual, with thorough characterization. Shirley Grey, Doris Lloyd, Arletta Duncan and Maude Turner Gordon are ade-quate, in unimportant bits. Universal's wardrobe department

Universal's wardrobe department took pains to emphasize the changing fashlons of the last few decades ing fashlons of the fast few decades. But the style parade doesn't quite come off. All the details are there; feather boas, goored skirts, lace mitts and nipped in waist-line. But they are not merged into an authentic period ensemble. Perhaps its because modern clothes have themselves grown so quaint and dated that the old-fashloned gowns look like trocks for a present-day manuerade ball.

Cabbage Gag Exposed

Hollywood has finally discovered that new-born bables are not found in cabbages. After all these years of delicate reticence, Life Begins boldly announces that childbirth is a blessed, but none the less obset-

rical event.
This sudden enlightenment revolutionizes screen motherhood. In the
old days, tiny symbolic garments
were filled, in miraculous sequence,
with a bouncing, six-months old
baby. But 'Life Begine' will have none of pictorial euphemism. forces its actresses to face facts forces its actresses to face facts— the doubt and fears, the disfigure-ments, the disappointments or hopes fulfilled, of confinement in a hospi-

Loretta Young is alded by a part Loretta Young is alded by a part that is dewy with sympathy. Pathetically youthful, frightened, haunted by the knowledge that she must return to prison after her baby is born, Miss Young effects a per-formance that surpasses former, prettily ingenue parts. Allne MacMahon, the screen's fa-vorite crisence were favored to the

vorite crisp-cracker, flavors forth-right speeches with deepest sym-pathy. A head nurse with a level head, a softened sense of humor and a firmly built role, she compels

Living Up to a Photo

Hollywood takes an awful chance when it permits a heroine to see herself, close-up'd in a shimmering hair-hat whose flattering aura ex-tends to the edges of the camera frame

traime.

Having glimpsed herself enshrined in sheer photographic
beauty, the heroine cannot forget
the image that smiled back at her
from the dally rushes. She tries,
thereafter, to translate the charm
of a lustrous photograph into dialog
and action. Her smile becomes more
fragile, her glancs more dewycyed. Her woice starts to ripple
IJ Jeannette MacDonald atways has
had a tendency to over-emphasize
charm. The close-up already described was her undoing.

Myrna Loy may have been just as

Myrna Loy may have been just as pleased with her reproduction in a black velvet bouffante and a soft, white wig, but she doesn't let on. That's her best gown. For the rest, she relies on her cool manner and prepartee.

Elizabeth Patterson, Blanche

club ladies choose in preference to ali-over sequins. It's economical and just as effective, if a good figure goes along with it. Greta Granstedt's coloring is more

Scandanavian than genuine but none-the-less uncon-vincing accent. Ruthelma Stevens vincing accent. Rutherma Stevens screening very nicely in a few good clothes, defies audiences to bellev in the self-conscious, cooling charm of her delivery.

WARFIELD, FRISCO

WARFIELD, FRISCO

(Continued from page 37)

15. previously played Fox's Paramount for number of weeks, and only recently had a week across the street at RKO's Golden Gate. So boys are old-timers to this neck of the woods. Stafford is a personable playing an authority of speech and deportment that should keep him in this berth for some time. Band did two numbers. Three on a Match, with Charlie Blane handling in the control of the control

fered fractured skull and injured arms. Headerson connect cen with his line of gab and three songs, working hard for results. Jue Fons, Chinese tenor, chanted an operatic air in Italian, concluding with Irish Eyes' and got a good hand, Doby and Lou, tail and fat team, did couple of fast comedy harmony than the control of the control o

Wisconsin, Milwaukee

Wisconsin, Milwaukee
Making his second appearance
there in his second appearance
there in his second appearance
there in his second appearance
there is hetter above to the Wisconsin than he had during his first
visit. There is more snap to it, with
better coloring and a better arrangement of material.

The peanut number with large
gobs of peanuts for the youngsters
made a big theme as usual with the
band on the stage, and Lewis out in
front. Several pretty girls dance in
and out of the proceedings, and a
colored quartet sings. Lewis sings
his songs, plays the clarinet, bows
the acts on and off, and does his
familiar bits in an engaging manincack martin at the Wisconsin or-

ner. Jack Martin at the Wisconsin or-gan got excellent results with a community singing bee that netted more real volume than usual. Pos-sibly because the houses at the Wis-consin have been getting bigger in spite of that heat, It is a popular feature.

feature.

Glen Weity and his excellent orchestra did weil with selections
from 'The Vagabond King' with
vocal refrains by Harry Stanton.
'Guilty as Heil' (Par) made good.

FOX, FRISCO

FOX, FRISCO

San Francisco, Aug. 21.

F. & M.'s tab version of Follow Thru' opened here after a break-in weck in Los Angeles, and picks up entire route with flock of extractions of the state of the st

CHATTER

Broadway

Get Albert Dean to explain cricket Morris Gest around the Street again.

Bli Fox has had all his teeth pulled.

nny Piermont had the tonsils

Dave Chasen has gag letter en-

Dave Chasen has gag letter envelopes.
Plenty of southerners in town during August.
Lee Marcus and the missus to Bermuda Sept. 10.
Mary Higgins, of Lebiang's, taking another vacation.
Mary Higgins, of Lebiang's, taking another vacation.
Squawks of the tenants putting damper on penthouse speaks.
Gladys Glad and Mark Hellinger cooing over dinner at Dinty Moore's.
Joe Cook returned from Europe on the Roma' Saturday evening (27). Joe the

on the Roma (27).
Martha Jannis at Polyclinic hospital recuperating from appendi-

citis.

O. M. Samuel recuperating from a sectious sleep of illness in New Orleans.

Terry Turner staying up nights on these Palace and Mayfair house fronts.

on those Palace and Mayfair house fronts.

As many people in theatre and film department of the Mirror' (tab) in department of the Mirror' (tab) and the man and t

Hollywood

Tay Garnett and George Green cruising off Mexico. Ruth Batting Jones back at work after a flu slege. George Bilson's schnoz all swollen up wien his nag champed at the bit

work after a flu siege.

George Bilson's schnoz all swollen
by when his nag champed at the
had. Schulberg and Charlie Feldman have smartest looking agenoy
offices on the boulevard.

Harold Cohen, picture editor of
Harold Cohen, picture editor of
Harold Cohen, picture editor of
Harold Cohen, picture editor.

Hargaret Fitzpatrick, winner
Margaret Fitzpatrick, winner of
Margaret Fitzpatrick, winner of
Margaret Fitzpatrick, winner of
Margaret Fitzpatrick, winner
Joseph Medil Patterson flew here
from Chicago for Catalina flashing
and started back within a week
part of the control of the control of the control

Joseph Medil Patterson flew here
from Chicago for Catalina flashing
and started back within a week
part of the control of the control

Howard Hughes enters State

Howard Hughes enters State

DIZ. Howard Hughes enters State amateur golf tournament at Dei Monte, Sept. 5-11. Has a 2 handi-

cap.

Clark Gable, Conrad Nagel and
Walter Huston all sprouting real
whiskers for parts in Metro pic-

Tom Kilpatrick back at U from Spain, where he procured builfight background stuff for Men of

Fear.'

Harry Rapf saw his first picture
In months when Divorce in the
Family, written by his son Mau-rice, was projected at his home.

London

Joe Termini changing hotels. Helen Gray studying languages. Charles Gulliver still on holiday. Kid Berg denies he's retiring from

boxing, Edna May at last succumbed to a

Edna May at most successful shingle.

Even Americans complaining it's hot in London.

Louise Henry in conference with Louise Henry in conference with Phillip Moss Vernon producing a flash for Paramount-Astorias.

Arthur Dent lunching at the Savoy with Sam Morris. Business

move?

John Murray Anderson, Robert
Mitton and Boris Petroff becoming
inseparable.

Dora Maughan surprised to hear
from Reeves, Lamport & Sherek
anent dates.

from Reeves, Lamport & Sherek anent dates. Hardy, over from Laurel and Laurel and

Paris

Haroid Smith back at his desk. Alice Cocea doing a hideaway. Mary Knight with Elien Guilford. The Douglas Macleans to Biar-

Jack Hobby gladhanding again in Paris.
Osso breaking the bank after the

aces. Paul Oscard for Olympia presen-Nadia's special cheese sands

iches. Film syndicates here after Valery oothby. Jack Campbell to Stockholm to

Garbo. dizabeth Allen for 'Thais' at the

Elizabeth Alion for "Thais' at the Grand Opera.
Jack Forrester declining a directing job at Far.
The Cilif. Tischers back in their Bougival house.
Beatrice Ashley (Cooper) giving private recitals.
Rosa Ponselle singing for charity, in Saint Moritz.
The Pasti Schoefields and Paul Stone at Fouquets.

from Montparnasse to the Champs Eliyaees.
Irvin Marks bringing back to-Parls a grand he made at the Deau-ville races.
Will Chevaller's divorce mean the beginning of a screen career for an of legs and the screen of legs and the screen career for an of legs and the scre

Loop

Leo Terry joined WIBO as or-Leon Bloom out as Tivoli's

ganist.

Leon Bloom out as Tivoil's maestr.

Leon Bloom out as Tivoil's maestr.

Leon at the Blackhawk.

Ben Thrich due for a protracted court siege in Pittsburgh.

Gene Austin threw a party Thursdoen the protection of the prote

'I'm Telling You'

By Jack Osterman

A Problem Solved

A Problem Solves

For years the cops have tried to keep actors from standing in front of the Palace with very little success, it took those two cowboys, Olsen and Johnson, to solve the problem. With cats, squirrels and welf noises coming out from behind the ballyhoo billing in front of the theatre, it succeeded in searing the, lay-offs away and the police had a rest.

Brilliant Conversation A strange lady accosted Groucho lars on Hollywood Blvd, the other ay and remarked, I Just saw you 'Horse Feathers.' I've never seen before and you're a very funn

man. Groucho smiled and replied, Lady, I've 'never seen you before and you're a very lunny woman,

She's in Again

Gracie (Burns and) Allen crashes a here again with a story about er brother. Someone asked her it

New York Theatres



Irene Dunne-John Boles

PATAGE

On the Stage
The STREET
SINGER
(Arthur Tracy)
Daphne
Pollard

"WHITE ZOMBIE"

LUGUEA 10 a. m. 25-40 Evenings 25-65 46 onday to Friday) 12 th Show Feature Pictur

86 STAR

TOM BROWN

OF CULVER" "MIDNIGHT MORALS"

SIST 'TOM BROWN
OF CULVER" TOM BROWN





DOXY SEVENTH AVENUE ld Over Second Week GAYNOR FARRELL

THE FIRST YEAR
ROXY Orchestra 70, Ballet, Chorus, Roxyottoe

'Another Language"

with Glenn Anders, Margares Wycherly, Derothy Stickney, John Beal BOOTH Theatre, 45th St., W. of B'way. Evs. 8:50. Math. Wed. & Sat. 2:40 EXTRA MATINEE LABOR DAY

LITTLE TIRED BUT STILL he was bald and Gracie answered, "I don't know, I've never seen him with his toupee off."

An Honest Thief

Some years back Frank Fay, caught another m.c. doing all of his material. Fay was burned and told the guy, You're doing all my stuff.' The litter came back with, I know it Frank, and dann it, I can't seem to get the laughs you get.'

A Story in Titles

A Story in Titles
On William Hall's CES program
of Aug. 24th (check me up if you
think I'm lying) the numbers rah
think I'm lying) the numbers Me.
Something in the Night'. Adlos
...Let's Try Again'... Wake Up
the Gypsy in Me.

From the Dailies
Daniel Frohman in an interview said that good actors were scarce, No one had the nerve to ask it the good managers were.

Typographical Error

Just to prove your reporter reads nearly everything, in glancing through the Newark Star-Eagle' we found it reports that Max Gor-don's Flying High looks like's hit. We wonder how George White's Flying Colors' did?

Violinsky Violence

California's Ambassdor, Violinsky telephones to say that he is now writing Row Boat material for people who want to break their a for a Show Boat.

Not a Bad idea

In La Hiffs Tavern the other night Bill Frawley was trying his best to understand, his companion who was a bit under the weather.

After striving in van to catch on, Bill said, "Listen, how much would you charge me to turn you into a mystery story?"

Ostermania

Ostermania.

The new season is about to start... with the announcement that! 'Of Thee I Sling moves to another theatre... while they clean the Music Box... then it will, probably, move back again... There must be some other show... Bill Gaxton has played the part of the President so long, now her thinks he's Hoover... But doesn't look as worried... Eddie Dowling has changed his agent... All Smith used to handle him.

ARE YOU READING?

CUT RATE TAXI FLEET PROPOSED IN CHICAGO

Chicago, Aug. 29.
A syndicate is in the offling to put cheap taxicabe on the streets of Chicago. First move in that direction was defeated when the Public Taxi Service was denied licenses for their cut-rate cabe but company promises to reconnoirre and force the issue.

For years Chicago has been dominated by the politically-powerful Yellow Cab, founded by John Hertz now known to show business through the Chicago cluge in Paramount-Publix.

Rates here are highest in the country and with distances in Chicago second only to those in Los Angelest taxicabe have always been a local luxury.

Jail Threat Ends Mex. Border 'Slave Mart' Gag

Mexico City, Aug. 26.
Cops of Ciudad Juarez, across the
River from El Paso, Tex., have,
warned operators of taxl cabs with
immediate jugging and have put an
end to dirt draw known as the
'slave market.'

Stunt, consisting of more or less beautiful girls dancing and being claimed by holders of tickets, packed cabs to capacity nightly.

BIRTHS

Mr. and Mrs. H. 'Peewee' Emerson, daughter, at St. Vincent's hospital, Los Angeles, Aug. 11. Father is saxophone player at Loew's State, L. A.

P.A.-Crashers Row

Press agent for a steam-ship line got into an argument with uninvited greet and a steam of the s

Calls Cops for Help. Who Then Pinch Him For Gun Possession

Although the magistrate in West Side court, New York, chided the cops who arrested Jimmy Neel, of Faul Whiteman's orchestra, for making the pinch, the singing bandman was held in nominal ball of 5500 for General Sessions. Charge was possessing a gun in vlolation of the Sullivan law and is beyond the jurisdiction of the smajtstakes in the control of the magistrakes of the summonsing the cops to his apartment when discovering his rooms had been ransacked.

When the cops, following a belated radio call, showed up an hour and a half laker, Noel, whold by then fallen asleep, and had given up hope of getting any offiolal assistance, was awakened by the cops hammering on his windows via the fire scape.

Pearing that it was the burglars

nre escape.
Fearing that it was the burglars back again, Noel grabbed a prop Spanish gun which was more of an ornament than anything else. This resulted in his arrest Although Noel holds a Massachusetts license for the weapon this doesn't apply in Bildwey Oxfor the control of the control of

and some money being stolen, it was discovered that a next door apartment had also been broken into and articles of clothing missing.

\$400,000 Budgeted for Democrats' N. Y. Publicity

Publicity expenditure will be the heaviest item in the general layout for Democratic Party. headquarters in New York. About \$400,000 has been set aside for publicity purposes and \$200,000 more for general headquarters at the Bitmore hotel. Party has two entire floors at the hostelry. Another Important item to the hostelry. Another important item Democrates will go read to speech.

Democrats with 3200,000.

Democrats will go radio speeching only 28 times, 12 of the pronouncements to be made by Gov. Roosevelt. Garner will make only Roosevelt. Garner will make only four speeches, while the other 12 will be made by lesser political

MARRIAGES

Beth C. Moreno, step-daughter, of Antonio Moreno, to Francis D. Tappaan, Aug. 20, in Los Angeles. Muriel Bultman, New Orles non-pro, to Owen Francis, scr-writer, Aug. 20, in Los Angeles. Orleans

Inez Leedam, of Canton, O., and musical comedy tab, to Jack Hag-gerty, of Edith Ambler Players, at Cambridge, O., Aug. 11.

Evelyn Berkhammer, Milwaukee dancer, to Harold H. Van Horn of Indiana, at Waukegan, Ill., Aug. 20. The couple will live in Milwaukee. Iarry M. Tucker, orchestra lead-and Mathilda A. Walteich, both

of New York city, have filed mar-riage intentions at Greenwich, Conn.

Jessie Wadsworth, of Hollywood, to Milt Harris, non-pro, in Med-ford, Ore., Aug. 22. Bride operates an agency in Hollywood.

Marie Frimany de Beixedom, Beverly Hills, to Denny Lamson, agent, at Tia Juana, Mex., Aug. 23. Marjorie LeVoe to Harry Rosen-thal Aug. 29 ln New York by Mayor Walker. Rosenthal is the composer-planist. Miss LeVoe was last in 'Hot-Cha.'

Mrs. Catherine Vanderbilt Cushing to Lawrence Wise Lowman, Sands Point, L. I., Aug. 26. Groom is a CBS official.

Geraldine M. Barrett, writer, to Maurice K. Sujerman, publisher, in Los Angeles, Aug. 22

42d St. Development Will Blot Out Center of Mid-Town 'Coney Island'

TURTLES AGAIN

L. A. Injunction Halts Police Inter-ference of Terrapin Racing

Hollywood, Aug. 29:
Turtle racing resumed at the terraph track on Vine street after Superior Judge McComb Issued a temporary injunction last. Thursday
against police interference.
Although arrested by Capt. D.
McD. Jones of the vice squad.
Thursday on the vice squad from the property of the prop

were booked only on management of the charges.
Arena seats 2,500, but races got away to a bad start with about an average of 200 in attendance nightly. Gate is 40c. Terrapins sell for \$2\$ each. Three awards are made for each race; \$75\$ for the winher, \$15\$ for show and \$10 for place.

N. Y. TAB'S CAMPAIGN TO CLEAN UP B'WAY

New York Dally Mirror has em-barked on a campaign to clean up Broadway, tab's tirade being par-ticularly aimed at stock burlesque in four former Broadway legit the-

atres.

Paper takes the position that the legit stage is endangered by the current burledgue type for performance and seeks to have such shows banned from Times Square.

Barrage, however, is directed against all forms of midway diversion along the famed street.

TOO MODEST

Nudist Try Flops—Camp Reopens for Guests With Clothes

Mightand, N. Y., Aug. 28.

Nudlat colony on a 400-acre estate here has proved a failure and will be abandoned. C. A. Trimer, manager, who is not a nudlat but a business man, declares the modesty of many of the cultists has made the venture a financial hust.

Timmer declares he gets no publicity through his patrons, as they're so modest they don't want their friends to know where they are. Next summer he will run the estate as a regular summer camp for

as a regular sum guests with clothes, summer camp

Necking Parkers Help Law, Hurt Theatres

Law, Hurt Incarres
Minneapolis, Aug. 29.
A local newspaper discloses that
in a little more than two months
Minneapolis 'spooners,' who seek the
quiet lanes of Golden Valley, nearby suburb, in which to park their
cares, have contributed more than
12,700 in fines to the village treasurer, indicating the sort of summer
opposition with which local showhouses must contend. es must contend.

Although the village has but 800 inhabitants it employs two con-stables and two deputies in addition to the justices. The justices re-ceive \$4.20 in fees for each case

ceive \$4.20 in frees for each case-handled.

The newspaper exposing the mat-ter denounced it as 'an outrageous system' and worse than any of the old 'speed traps' operated by con-stables and justice courts up to a stables and justice courts up to a few year: ago because the offense charged is such that few persons would be willing to risk notoriety by fighting the case when a plea of guilty and a payment of cash to the justice court will buy liberty and silence.

street which within a year is expected to reclaim it from its Bowery-like estate, has begun, south side of the famous the block from the Harris to the Franks lin Savings Bank will benefit by the first reconstruction, which at the same time will eliminate several houses, now useless for legit, Be-

houses, now useless for legit. Bealief that the block and the immediate district will continue to be that are district will continue to be that the state of the

street and may be included in the MEC structure later.

Litestace Commissioner James Gerathy has yet to act on issuing litectures to the Republic and Eltings, the control of the control of the control of the Commissioner hard from a vacation said he had a mass of testimony to disget. It is, possible that one or both burley houses will be forced to quit. Flan for a department store to occupy the control of th promptly.

NEW DOG RACING TOUGH OPPOSISH AT SARATOGA

Saratoga, Aug. 29. Saratoga, Aug. 29.
Officials of the famous Saratoga race track are burned up because of opposition from an unexpected quar-

opposition from an unexpected quar-ter. It is the dog racing plant which has been doing ofax,

Because of conditions the \$3.85 ad-mission has reduced the number of giddy-ap patrons, whereas plenty of those who have played the grey-bouns events have entered on fres bouns events have entered on fres considered the played the grey-bouns events have entered on fres considered the played the played abundance. Dog race, people get theirs from the play on the mutuel betting which doesn't go at the horse racing track. Last Saturday 12,009

racing track. Last Saturday 12,000 people attended the canine races.

Horse racing season ends next Saturday (3) moving down to Bel-

Dance Hall Goes Cafe

Hollywood, Aug. 29.
Hollywood Gardens, former dance, hall, goes cafe Sept, 15 after a remodelling.
To be operated by Frank De Pasquella with floor show of eight principals, 12 line girls and band, Arthur Silber booking.

'Round the Square

Fritz and Monte Sole Survivors
Chicago's once famous Colonial theatre barber shop, which suspended
when B. & K. built the Oriental theatre did not go out of business.
Five of the barbers continued in the Woods building an association that
endured over 25 years. Death and sickness in the last 12 months has
taken three of the vets who have barbered thousands of actors, agents,
managers and theatrical personages.
Newt died after spending 42 years with the same shop, Dick spent 49
years before passing away. Tom, now seriously [ii], had 26 years to his
credit. Two survivors, Fritz and Monte, each belonged to the group 26
years.

ARIET

Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sid Silverman, Predict
Verk Cit;

Vol. 107



15 YEARS AGO

(From 'Variety' and 'Clipper')

Abolition of the blacklist created by the White Rats strike announced by the managers. Only the so-called 'anarchists' were to remain on the

Loew theatres considering an ur to 35c top. Dime boost.

Usual shortage of acts, but no blamed on the war. Some were sti out with summer snaps and other were doing fairs.

Secret service men were fittery. They questioned Adrian, a black-face comedian, as to his registration. He told them he was over 31 and it was up to them to prove he wasn't. So he got locked up until a wire from N. Y. gave him the O. K.

T. Richards shows, under Ringling management booked for lot at 145th and Lenox ave. for three-day stand. To break a jum into New England.

Final figures showed the Century seatre had dropped \$180,000 the ast season.

English producers coming here to stage supplies which were mostly made in Austria and could not be had direct.

B'way managers were considering a plan to tour the military camps with shows. Government later took

Chi musicians still in a ferment. Wanted to refuse to play ASCAP tunes unless paid extra. Sore on that royalty drive. In vaude houses it wanted \$31 per man in ten cent houses, with a dollar more for each nickel above that up to 50.

50 YEARS AGO

(From 'Clipper')

J. W. Pepper took half a page to advertise a new style of d Heads were tightened by the screws instead of leather tabs. thumb

Passing of cricket around New York lamented. Once famous St. George eleven had been weakened through losing some of its best players to lawn tennis.

Margaret Mather made her debut as a star in 'Romeo and Juliet' in Chicago. Her leading man was Alexander Salvini, son of the great Thomasso.

Theatres were rapidly opening up, but San Francisco was in a slump with only one house lighted.

W. C. Coup's circus was in trouble in Detroit. On the arrival of the show the sheriff select the outfit for three claims brought by Frank Melville, equestrian, Wm Ducrow, equestrian director, and George Loyal, symmast, aggregating \$5,000. Back salaries. That started the avalanche and \$25,000

U. S. Circus for sale under attachment in Louisville. Lithograph co. slapped the plaster. Show had had nine days' rain, two lost dates and a blowdown all within two

Advertising for a street talker and office man on a medicine show an advertisement stated preference would be given one with long hair

Clipper told a correspondent that It doubted any minstrel orch leader got as much as \$55 a week. Had to work hard, too, street parade, preperformance concert and all through the show.

Harrigan and Hart, who scored their hits in stories of New York life, opened in an Irish drama. Not a happy experiment.

Inside Stuff—Pictures

Daily papers and even the trade press are apparently confused to a certain extent anent the Roxy theatre, New York, management and operation. This is due to the fact that stories are being sent out from the house by Receiver Harry Kosch in addition to the regular theatre publicity handled by the Roxy operators.

While the operating men are endeavoring to wean the public back to the house, mention of the receivership, in yarns about Kosch, tends to keep the financial difficulty of the spot in the public mind, claim the directing faction.

cting faction.

nrecting faction.

Result is that the operators are now more than anxious to make a change of name for the theatre. A campaign, on a contest basis for the public, may get under way, although by agreement with S. L. Rothafe (Roxy), house can continue to use the Roxy name until October.

Deal which United Artists has just completed with British and Dominions sets a precedent abroad. For the first time an American company has taken over the product of an important European company has taken over the product of an important European company Deal is also apt to help Fox and Gaumont-British get together on their difficulties, although neither of these companies is directly involved. Gaumont-British previously distributed the B&D pictures, so the means that G-B will be able to use more outside product than previously. It's schedule calls for production of only about 50 pictures, which won't anywhere near satisfy the G-B circuit, even with its present tieups for indie product. Fox pictures will therefore be given a break.

The first run situation in Montreal is held by local showmen as completely solved by the recent Famous Canadian-RKO-Loew pool giving operation to F. C. It is felt by Famous Canadian operators that Montreal is now unique among big keys in that the first run market is under control.

control.

Result of the pooling has been the picking of the best among major films for the Palace, the A first run of the city. Loew takes pictures from the Pal on second run, plus vaude, while the other Publish house, Capitol, plays double features in addition to an occasional special stage attraction. Imperial, RKO house, is uning French pictures.

Under a new policy instituted by RKO, outside company-films when playing any RKO houses, will get identification credit in all thatre advertising. The plan comes from the theatre department of RKO in a co-operative move to get behind all picture bookings regardless. So far as known, unless stipulated by contract, major companies have stubbornly restricted company identification in advertising to their own smillated product.

affiliated product.

The RKO departure from this custom may lead a general movement
this way among the others. Besides its own product, RKO, in New
York plays all the major product except Warners and Metro.

Sunday publicity breaks for Coast studios and theatres depends largely on volume of department store advertising, especially as applying to Los Angeles. If stores go in for extra display space, mechanical requirements of Sunday sheets call for extra editorial matter. Drama and picture desks are usually sammed with copy, result being this type of editorial matter gets the play with extra store ads being spotted in drama or society sections.

Frequently, publicity copy is so widely scattered, the p.a.'s have a hard ob finding their stories, even when assured that their copy has been

Hal Roach's 'Our Gang' comedles hold the Hollywood record as the Hal Roach's 'Our Gang' coincides hold the Hollywood record as the oldest unit in pictures. Gang, now in its 12th year, has worked under that title since inception. Personnel, with exception of Robert Mac-Gowan, first and only director, has had four complete changes.
Despite early and long training, Jackie Cooper is only 'Gang' graduate who has developed after leaving the Roach lot. Several others have gone into vaude but few got past the deuce spot.

In length of service 'Pete,' the dog, held the medal as a 'Gang' performer, six years.

Confusion over the new German quota law as regards shorts prompted the German Exhibitors' Association to ask for a fuller interpretation. U. S. Trade Commissioner George Canty also asked for details and was read to be considered by Dr. Plugge, head of the Spic, that:

"Shalp thought by the color of the spic of the considered without a Kontingent permit if the function meters may be imported without a Kontingent permit if the function and the considered prove that he is also distributing 250 meters of German educational or cultural film, which has been newly produced, but not yet distributed, and which have offihas been newly produced, but not yet distributed, and cially been acknowledged as such.'

Paramount managed to scoop the other newsteels on Olympic shotor Japan. That's according to cable advice from Tom Cochrane, Par's

Faramount managed to scoop the other newsgeels on Olympic shots for Japan. That's according to cable advice from Tom Cochrane, Par's Japanese chief.

Far got its clips aboard a steamer from San Francisco via plane just before the liner sailed. Items were developed but unedited, that being left to the other side.

All reels made pretty serious efforts to rush their Olympic stuff to various world centers as rapidly as possible, Japan especially because of the fine showing of its athletes.

Gag in pronunciation of Marlene Dietrich's first name as 'Marlaynaw,'
by Joe Von Sternherg, has got Frank Whitbeck all excited, and he is
doing one of those 'Garbo Talks' stunts on a 1,500 foot trailer, now being
readled for 'Blonde Venus.' Trailer opens with kaleidoscopic shots of
characters in all walks of life around the world, meeting.
Opening talk is 'Have You Seen the Blonde Venus'? Reply is, 'Marlaynaw' Dietrich, with the German pronunciation of the name stressed.
Whitbeck figures it will be as big a stunt as 'Garbo Talks.'

Growing tendency of Coast exchange managers to get in exhibition of the side has aroused protest, especially among indie exhibs. Already is has brought dismissal of one exchange manager in San Francisco, Other

has brought dismissal of one exchange manager in san francisco, cuese cases are being investigated.

In the past year several branch managers have bought in on neighbor-hood houses, and while there have been no cases reported where discrim-ination in bookings has resuited, indica believe the way is open for such practice and are voicing their objections to the distributors.

Fox's 'First Year' was at one time a studio orphan with no one wanting FORE FIRST Year was at one time a studio orphan with no one wanting to take credit for its parentage despite its success as a play. Picture went into production prior to the return of Winnie Sheehan and Sol Wurtzel. Studio thought was that the casting of Janet Gaynor as a married woman was a fatal mistake, as also the assigning of Bill Howard, a director considered arty by the lot.

The returned exces, regardless of the success of the picture, admit they had nothing to do with it.

M. H. Aylesworth is closely watching Radio product with an eye to 'Age of Consent.'
RKO head saw

Age or Consent.

RKO head saw a print of the picture the day it arrived in New York
He particularly objected to one gag and notified the studio to out it
It necessitated wiring some exchanges which already had prints.

oducer of standard short subjects is having a difficult time raisi He doesn't get a cent from his distributor until the negative

Inside Stuff-Vaude

Peculiar situation occurred at the Frisco Fox when Lilyan Tashman ild the act written for her by Sild Silvers, and in which she played the Paramount, New York, several weeks ago.

But she hit the local Fox too iste. Fanchon & Marco had sent Gilds ray through in an 'Idea' three weeks before doing the same turn. Miss Tashman, with Ken Murray and Jack Waldron, did the act at

week. Slivers' supposition is that F. & M. probably paid Jack Yellen, his partner, for the material. Miss Tashman has yet to pay him for the material, he declares.

The reverse of the usual story of ingratitude heard in the show business is that of Jack Rosen, former buriesque comic, who died recently in Denyer. Half of Rosen's \$5,000 estate was willed to George McKay (McKay and Ardine), in return for a kindness.

McKay helpded Rosen and his small daughter out of a financial predicament in New York one day. The amount was less than \$190, but it Rosen's \$5,000 was divided equally between McKay and the widow by the late comedian's will. McKay sent \$1,500 of his share to Mrs. Rosen to defray funeral expenses.

To economize on its telephone charges, RKO has installed pay station phones for agents and others in the Bond and the Palace theatre buildings. With one or two pay phones on each floor it is hoped that in this way the company can cut down the number of its switchboard trunk lines which now number 67.

This is besides the direct board extensions to Universal, Paramount, Locw's, Columbia and Warners.

Regarding these showboat revues this summer, Hurtig & Semon ran a similar show nightly for most of one summer in the old days. But they used stages instead of a floor show.

Stages were on three decks and the actors played them all. Offered a four-hour sall and a six or eight-act show for 50 cents, and while the dea made a little money it was not repeated because it did not make.

George Gershwin, passing a burlesque house, heard the strains of Tve Got Rhythm' pouring out of one of the exit doorways. George poked his head inside to see how his copyrighted tune was being burglarized.

being burgiarized.

"If you want to come in,' welcomed an indignant usher, 'you'll have to go around and buy a ticket at the box office.'

Warners' Downtown, Los Angeles, is hanging banners reading 'Only high class vandeville in the west,' as substitute for previous marquee advertising claiming only big time vaude in town.

Acts booked into house frequently play. Long Beach full week, or the Hippodrome and Million Dollar here for split week stands.

Two lay-off acrobats decided to take in an opera.

They arrived in time for the spirited overture to the third act of Lohengrin'.

'Can you beat that?', asked one, of the other. They've stolen our opening.'

lelivered and banks have turned him down, despite his releasing con-

tract, even for the amount of \$80,000.
A year ago this producer was able to borrow \$350,000 on his contract with his original distrib. He shut himself off from a cash outlay by his new affiliation because he refused it the right to cast and supervise his

Writers who work on stories but cannot get screen credit, under two

hante ilmitation of the Academy.

This week writers were handed cards on which to give information for the files as to work done on uncredited pictures. Information will be available for producers to back up qualifications of writers seeking fu-

Playing the part of Warden Lawes In '20,000 Years in Sing Sing' for

Playing the part of Warden Lawes in 20,000 Years in Sing Sing tor Warners, Arthur Byron is made up to resemble in appearance the writer of the book and the head of the New York state prison. It was found that Byron had a baid spot which was quite noticeable, so the studio expended \$1,500 before it got a toupe to properly fit his head. Which is the most expensive hirsuite adornment yet supplied for any screen male by a studio.

reopened Saturday (20) as the first major Broadway house The Koxy reopened Saturday (20) as the inst major Broadway nouse on a rental determent basis. This means, house executives stated, that all overhead of the theatre will be paid weekly with a part of whatever remains going toward the rental. The house, in this way, expects to be able to carry on It necessary along the same lines as a smaller theatre with a correspondingly lighter

Traveling execs for some of the big circuits are having their work doubled this season. On orders from home offices they are not only inspecting their own theatres, but are also visiting the opposition to draw comparison.

One of these men, recently returned, figures that he covered 10,000 miles and while on the tour spent fully half of his time in competitors'

A writer left a Coast studio several months ago to become associate producer at another plant. Before leaving he submitted an idea to the head of the story department. Idea had a political background and scenario head turned down the hunch. In his new capacity the writer was hunting for material. Studio sent him several scripts to read one of which had just been purchased. It was his idea wown into a story and sold the studio by the exce who had previously turned it down.

A Hays office bulletin to Coast studio press departments announced that the dramatic editor of a middle west daily was in Hollywood for two weeks assigned by her paper to write a series of articles on pictures. Bulletin stated that the woman should receive special studio courtesies as the paper was important, having over a 250,000 circulation. Current edition of Editor and Publisher gives the circulation of the paper as 20,000.

Metro's batch of feature films budgeted at under \$200,000 in cost now includes three, 'Kongo,' 'Payment Deferred' and 'Mark of Fu Manchu.' These pictures are in production.

As studio preparation of material progresses, Irving Thaiberg will decide which stories are to fall into this group. About six, it is believed, will come under this classification.

Magazines are still cutting in and queering picture rights for stories in some cases. Latest instance is Universal's attempt to purchase the Floyd Gibbons' yars, 'Red Knight of Germany,' which 'Liberty' had pre-

(Continued on page 44)

Emity-Backed Rotary Stock Idea May Be Equity Producing Wedge

Possibility of Equity embarking upon a producing venture was revealed in a statement by Frank Gillmore a few days ago during an inquiry on another matter. Tentative idea at present is to make the first overture in the rotary stock field, with further extension into New York with a resident company if the first test proves success fluid by the state of the first test proves success fluid by but a step into play producing. Equity angle would be the value of the enterprise in providing engagements for members. Gillmore was approached with an inquiry as to the possible affiliation of National Plays, Inc., with Equity, Concern, recently chartered to produce all types of plays, has among its incorporators Paul Turner and Mrs. Emily Holt, both Equity attornay. Jillmore stated that National with Equity, It was in this connection that the Equity president enlarged upon the chances of the organization going in for producing on its own.

Free to Act

Free to Act

Equity is free to produce plays
or to be interested in such activities, members assenting, according
to Gillmore. At the annual meeting in May the members endorsed
the idea of rotary stocks which
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After a rather promising start Equity Players seemed to go to seed, partly because of poor play selection and possible internal dissention. Most active were actors prominently identified with Equity A list of guarantors was built up contributors being socially or finan-cially noted. After several success ive flops the organization died out By then Equity had withdrawn it-name from the group which wa-changed to the Actors Theatre.

Erlanger Estate Case Up in Court Sept. 14

Further hearing of objections to the accounting of the A. L. Erlanger estate has been set for Sept. 14 by Surrogate O'Brien. By then Max D. Surrogate O'Brien. By then Max D. Stueue, who represented Charlotte Fixel in her successful contest to be recognized as Erlanger's common-law wife, is expected to have returned from abroad.

Cialms against the estate may approximate \$\$x,000,000\$. Miss Fixel, having the right to contest for one-half the estate, is apparently the largest creditor.

Elitch Does 90% of '31

Denyer, Aug. 29.

Elitch theatre closes after 11-week season, with receipts off 10% from last year. Opening week with Blessed Event, turned in best gross, with 'Applesauce' second. Prices were cut the last week from \$1.25 to 75-cent top. Attend-ance improved, but not gross.

Stock for Akron

Akron, O., Aug. 29.

Akron, O., Aug. 29.

A revival of dramatic stock will be attempted at Civic Playhouse by the Gordinier Players Sept. 3. Curley. Burns' musical tab troupe has been occupying the local playhouse. Dramatic stock was attempted early in the season by the Civic Playhouse group, but the company closed atter eight weeks.

Minor Turns Playwright Worthington Minor, director, is turning playwright for the next Crosby Gaige production, 'Angel.' It's a Hungarian piece which Minor will stage so he's adapting it him-

This is the play originally instance though the title will promally be though the form the will be the adaptioned for Elissa Land.

This is the play originally instance the will be the stand to the same that the same the same that the same that the same the same that the same that

Cleveland Stock Would Plunge on Musicals

Cleveland, Aug. 29. Encouraged by success of his stock company at the Ohio, Robert McLaughlin is preparing to revive Merry Widow Sept. 4, the first mu-sical of his season. Donald Brian, the original Prince Danilo, and Virginia O'Brien en-

Donald Brian, the original Prince
Danilo, and Virginia O'Brien engaged to play lead in the Lehar
operetta. Bebe Barri, back from
European trip, is staging dance routines with Louis Rich as band

leader.

McLaughlin also planning to produce 'Irene,' with Helen Ford, and is talking about trying 'The Miracle' if Rosamond Pinchot can be had for the role of the nun.

Expect 2 Yr. Tour For 'Boat.' Cast Intact for Road

Although the date of departure of "Show Boat" from the Casino, New York, to the road has not yet been set, guarantees approximating \$25,000 weekly have been received. Cleveland, Richmond, Va., and Waco, Tex, are among the towns seeking the show on that basis. Opporetta may also be the opening attraction at the new opera house in Providence.

Expected that 'Show Boat' will Expected that 'Show Boat' will tour for the next two years. First season out will be in the larger stands, including spots where it originally played. Second season will see it in one, two and three nighters. Cast figured to remain as at present throughout the coming

Kernan Balto Houses Sold, McLaughlin G. M.

Baltimore, Aug. 29. Leonard B. McLaughlin becomes general manager for the former Kernan theatrical properties, the Auditorium and Maryland. The hotel attached goes under the direc-tion of Joe Kernan.

plany, when the street was the post after having been with the Fred Schanberger interests here for 2n years, lacoroting to the plans laid out by McLauphlin, the Maryland former two-a-day vaude but lately in legit, will be the legit house. Will be

wo-a-day vaude but lately in legit, when the property of the control of the contr

Auditorium in Films

Auditorium disposition is indef as

Auditorium disposition is inder as yet, though its most likely that this crativalle legit apot will seek to establish itself as a road show picture house, figuring on taking the two-adayers as 'Life Begins' (WB), 'Sign of the Cross' (Par) and 'Strange Interlude' (M-G). House last year played 'Grand Hotel' (M-G).

If not road shows, the house will neverthcless be pictures. McLaughlin filts to New York this week to line up produced the produced of the control of the co

Part for Pauline Lord

Gilbert Miller wants Pauline Lord for a new French play he has in prospect for New York in a couple months. It's called 'Wet Paint,' months. It's called 'Wet Paint,' though the title will probably be

BOOKING IGNORES UBO

Fears-Ulric Play Goes to Miller Despite Booker Desire

Nona, in which Peggy Fears will star Lenore Ulric, will be housed at Henry Millers theatre, opening or about Sept. 26. The booking was made direct. The booking was made direct, being confirmed by cable from Gil-bert Miller. The United Booking Office sough to spot the show else-one, Miss Ulric, however, favor-ing the Miller booking.

ELECTRA' TWICE DAILY IN CLEVELAND STOCK

Morning matinees 'Mourning Be-comes Electra' tried out for first time in stock by Robert McLaugh-lin's rep company at \$1 top clicked and O'Neill's five-hour marathon is deline a sall but seeping week

doing a sell-out second week.

Early bird shows begin at 11, with Clara Joei in lead and time out for lunch at 1:30. Novelty is drawing

lunch at we covered, many bringing lunch at we covered, many bringing out the wear we will be seen a seen as a seen

Louise Dresser Star in Plain Man' Road Co.

Los Angeles, Aug. 28.
Louise Dresser will be starred in a road production of 'A Plain Man and His Wife,' which was tried out at the Pasadena Community Playhouse earlier this season with Miss Dresser in the top spot.
Show will be produced by Acorn Theatres Enterprises, composed of Pen Jacksen, James Hanley and Harry Cort. Play is from a 'Sat-cvepost' novel by Sophie Kerr. Opens in San Diego early in September and, after local showing, heads east.

Minneapolis as Split

Minneapolis, Aug 29. The Metropolitan theatre, housing The Metropolitan theatre, housing legitimate touring attractions, will open its season Sept. 26 with 'Cynara', presented by a cast including Philip. Merivale, Phoebe Foster, Adrianne Allen and Henry Stephenson. The engagement will be for three days. It is announced 'Reunion in Vienna,' with Lunt and Fontanne, has been booked for three days in October tractions for three nights instead of a week as formerly, the Metropolitan last season showed a profit.

ly, the Metropo showed a profit.

showed a profit.

The second week in September has been fixed for the reopening of the Shubert theatre dramatic stock under A. G. Bainbridge,

Schore Back; To Produce

William Schore, legit stager, is back from Hollywood after six months on the Paramount lot and is ready to go producer on his own.

He has a new play by Aben Kandel called 'Hot Alaska, which he wants to produce.

'Six Beds' for Erlanger

Hollywood, Aug. 29.

'Six Beds,' new play with all male characters by Howard Emmett Rogers, has been optioned by Erlanger's for fall production in New York.

CONRAD IN 'MARCH'

CONRAD IN MARCH!
Eddie Conrad will join Forward
March.
This Brown & Henderson musical
is said to have the same financial
backer as 'Hot-Cha,' which, under
Ziegfeld auspieces, had its songwriters, Lew Brown and Ray Henderson, in on the financial end along
with the backer.

Mason Peters III
Mason Peters, pross agent for the
late Henry Savage and later personal representative for former Serretary Lamont, of the U. S. Commerce Department, is in the Naval
Hospital, Washington. He is suffering from a breakdown.

Old Erlangers' Feud Hampers UBO Framing Opposition-Proof Route

Jail Pair on Charge Of Gypping Jobless

UI Cypping Jobless
Milwaukee, Aug. 29.
Claiming to have authority to hire
men as advance agents for the Bernard Shaw Players, Inc. of St.
Louis, Carol Turner, alias Carl E.
Roberts, 26, of Des Monnes, Iowa,
and Kermit Housh, alias Kermit
Watson, of Murray, Iowa, were arrested here charged with attempting to fiece Milwaukee jobless out
of \$10 each.
Police sav the

of \$10 each.
Police say the prospects were
asked to pay \$10 as a bond premium, the promoters agreeing to
contribute an equal amount to the
bonding company. In their rooms
were found 1,000 contracts printed
by a Milwaukee printer,
A Milwaukee printer,
for the job. Investigation failed to
show any Bernard Shaw Players,
Inc. in St. Louis.

show any 'Berna Inc.' in St. Louis.

Stone's Show Tonight Opens Receivers' Try To Go Through Season

First presentation this season by the receivership of the Shubert. Theatre Corporation with the Shubert Cheatre Corporation with Smilling, Facest opens at the Shubert, New York. By producing the receivers hope to better the finances of the estate. If several outstanding successes are staged during the fall, there is a chance of the receivership going through the season, otherwise the receivership would face liquidation:

In the spring when the receivership would face liquidation:

In the spring when the receivership for the court to continue the business, financing productions by disposing of receivers certificates to the amount of \$300,000 to \$400,000, It was set forth that forced sale at the time would net four cents on the descriptions of the secretificates have been sold, the identity of the buyers not being disclosed. Understood a concern newly incorporated by the Shuberts or their associates is buying the certificates which are a first lien on the corporator's assets.

The receivers have had to spend little fresh money in 'Smilling in Smilling in Smill

the corporation's assets.

The receivers have had to spend little fresh money in 'Smiling Faces' (Fred and Dorothy Stone) because that musical was put on last season and kept on tour. Show did rather well in most stands, but it was rated doubtful for Broadway at that time.

Three new season's shows so far are owned entirely or in part by the receivers, the others being 'Americana,' a revue, and 'Best Years,' in which the corporation has a 50% interest, Elizabeth Meile

Years, in which the corporation has a 50% interest, Elizabeth Meile owning the other half. It opens at the Bilou next week. 'Americana' was to have gone under the title of 'The Forgotten Man, but the original name will be retained. The Peasing Show, which is in rehearsal, is not a receivership attraction, the Shuberts personally having it. Revue is a revised version of 'Hey, Nonny, Nonny,' but only portions of that show are retained, it is said. ed, it is said.

FRISCO GROUPS' HOME

San Francisco, Aug. 29.
Reginald Travers has lined up
nost of the local little theatre
roups for future productions at his showshop in the Fairmont Hotel where he will reopen Sept. 12 with his own bunch in 'Frisco's first legit

double bill.

Travers will do 'The Bells' and 'Tonight We Rehearse.' Other groups to follow are the Golden Bough Players from neighboring artist colony of Carmel, Lucille Gordon Repertory Players, Eva Smith Hackett Players, Theatre Arts, Inc., and Frederick Stuart Smith.

Heigetotor

Heretofore Community Playhouse

Concert Star for Stage Hallic Stiles, lyric soprano from concert, has been signed for the new concert, has been signed for the new Jorymo Kern-Hammerstein operation which reggy Fears and A. C. Blumenthal will do.

NEC Artists' Bureau set Miss Gilica in. Youngstown First road show in Oct. 17, Walter Hampden.

The United Booking Office, com-bination of out-of-town theatres owned or controlled by the Shu-berts and Erlangers, has still to solve house problems at several points. Its principle of eliminating opposed bookings by withholding attractions from all but a restricted

opposed bookings by withholding attractions from all but a restricted list of theatres, has already aroused managers left out.

The sore spot in the U.B.O. set-up is Philadelphia, where the Garrick has already grabbed some potentially good things in the way of bookings. The house is owned by Samuel Nirdlinger and is regarded as one of Philip's most advantageous legit spots. Feeling between Nirdlinger and Erlangers is believed to have caused the Garrick to be left off the U.B.O. books.

Pittsburgh Insection of the U.B.O. books.

Pittsburgh Insection of the U.B.O. books.

Pittsburgh Insection of the Nixon and shelved the Advin but the contracts issued to date call. Latter is controlled by Nirdlinger. The house was under lesse to Erlangers in association with Warners, the leasees having an option to buy the house. Warners are said to have paid Nirdlinger \$100,000 for a release of all liability. The option to buy has expired and the contest appears to be over now leasing: terms.

In Chleago, where more legit the-

appears to be terms.

In Chicago, where more legit theatres have been left out of the U.B.O. than were selected, the situation may be acute as the season progresses. Understood that two of progresses. Understood that two of the five houses selected (Selwyn and Harris) have not been signed up. Leasing arrangements we're com-pleted, but attorneys for the Shib-bert receivership, which is con-cerned, are reported holding up the deal. The twin theatren reverted to the owners, the Selwyn interests

cerned, are reported holding up the deal. The twin theatrer reverted to the owners, the Selwyn Interests and the Suberted dropping about \$400,000 each. When the Selwyns re-leased the houses, the Shuberts were declared in.

UB.O's Final Authority

Booking matters in the U.B.O, are relegated to the chief bookers. Jules Murry and Augustus Pitot, seconding to whether a Shubert or an Erlanger house its booked. Declasions, however, are supposed to be made by Marcus Helman, head of the U.B.O., but it is indicated that either Lee Shubert or Judge Mitchell Erlanger passes on Helman's rulings.

Cleveland, Aug. 29.
Fail legit season at Hanna, which will be U.B.O.'s local stand, will open Sept. I. with road company of 'Of Thee I Sing.'
John Hale is succeeding Ansley Whittendule as manager. House is dropping its permanent pit band, formerly conducted by Louis Rich, using one only for musicals.

Buffaio, Aug. 29.

Legitimate season gets off to an early start Labor Day with the new Chicago Company of 'Another Language' opening at the Erianger. The cast includes Thomas Powers, Frances Fuller, Enid Gray, Philip N. Faversham, son of William Faversham.

snam.
Widespread interest in the booking due to tie-in with American
Theatre Society which has been soliciting subscriptions under direction Mrs. Pascal Franchot ail summer with about 1,000 paid up

date.

Last week judgment was taken against C. B. Dillingham for more than \$500,000. While he was co-cadorser with Erlanger's on notes totaling that sum, bank's action is believed to be a move to clear the way to proceed against the Erlanger estate and Saul Baron, administrational control of the Comparisation of the Globe which he conducted for 25 the Globe which he conducted for 25 years.

Pix to Road Shows

Youngstown, O., Aug. 29. The Park, controlled by Fciber & Shea, will again play road shows several of which have already beek booked, according to Joe Shagrin

Coast Legit Prospects Are at Ebb With Only Two Plays So Far Set

Outlook for fall legit season on coast is sour. So far, only two pleces are set for local showing. Two others are in prospect. Currently, but one legit is playing in town, Hang Up Your Hat, Co-op musical at the Music Box, Holly-

wood...
One of the pair set is Belasco & Curran's 'Cat and the Fiddle.' Not decided whether it will play B. & C.'s Belasco or the Mayan, with capacity of 600 more. Other than this, these producers have nothing set for recoduction. production.

Duffy's Revival

production.

Duffy's Revival

Henry Duffy, whose El Capitan

Has been closed for four weeks, is
rehearing 'As Husbands Go,'
Rachel Crother's comedy, with
Pauline Frederick in lead. Play
originally was produced here last
fail at the Bilmore, but folded on the last
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for fail are indefinite.

Only other producers talking
about getting something on local
stage are Eddle Lambert, who is
trying to "trame second edition of
his 'co-op, 'Nine o'Clock Revue,'
which ran eight weeks at the Music
Box last spring, and Harold Berg
with 'Intermission,' Lambert's plans
are still in the formative stage, with
comic trying to corral vaude names

comic trying to corral vaude name

vacationing here. The Mason, which has bee The Mason, which has been closed for , almost two years, will probably remain with glims doubed. Mayan has nothing set. Carter the Great, magician, may come into the Hollywood Playhouse for two weeks prior to satling for China. Outside of these, legit tide for Pacific slope is at low ebb.

N. Haven Hotel May Run Dropped Shubert House

New Haven, Aug. 29. Looks like New Haven may have a legit season after all. When the Shuberts passed up their lease on the Shubert, town's only legit, its seemed theatre would be dark for

seemed themto works of property
Report that owners of property
will handle it themselves. Theatre is owned by operators of adja Hotel Taft and indications are

Hotel Taft and indications are that management of the theatre will be taken over by J. C. Lavin, managing director of the hotel.

E. D. Eldridge, an uncle of the Shuberts and formerly in charge of local Shubert affairs, is reported set to handle bookings and actual operation of the theatre.

Recent conferences between Lavin and stage local report a satisfactory

Boasberg on 'Ballyhoo

Al Boasberg has been called in to rewrite the second act of 'Ballyhoo.' The Gensier-Anthony-Connolly-Patterson revue will stay out until ready before coming into the 44th St.

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For further information write

JOHN J.

551 Fifth Ave., N. Y. C. Phones: Murray Hill 2-7838-7839

St. Louis Civic Opera Ends; Gross Under '31

St. Louis, Aug. 29.
The Fourteenth Municipal Opera season closed in Forest park last night (Sunday) with indications that both receipts and attendance would be under last year.
Business conditions are held re-

Business conditions are held responsible. Audiences showed a trend toward lower priced seats with a marked falling off in reservations in the \$1.50 and \$2 sections. Lower priced seats and the free sections were filled at nearly all performances.

It is not certain that deficit will occur as operating expenses were

occur, as operating expenses were reduced over last year. No figures on either receipts or attendance will be announced until an official audit

The closing production was a world premiere of Cyrano de Ber-gerac. The adaptation was by Charles C. Locke. The music was Charles C. Locke. The music was by Samuel D. Pokrass, Russian com-posed. The other new pleces were 'The Honeymooners' and 'The Land of Smiles.' It is understood here the Shuberts plan to produce all three

Revising 'Queen'

Exit the Queen, which Alexander McKaig tried out in Atlantic City was brought back for revision active being out one week. Beth Merrill stairred, appears in the guise of Greta Garbo.

Show is expected to reach the boards again in late autumn.

FROM FILMS TO STOCK

Alliance, O., Aug. 29.
Stage shows due to return after
Labor Day at the Columbia theatre, following an absence of seve

years.

Columbia theatre will switch from films to dramatic stock. House being renovated backstage, but identity of company not yet made known.

Shubert Backing Name 'Clowns in Clover' Cast

Clowns in Clover Cast
Buy-ln of the Shuberts caused
another change of plan on Lew
Lesile's Clowns in Clover, which
goes into rehearsal next week and
will open in Boston at the Shubert
on the first lap of its out of town
break-in. 'Blackbirds' is set back.
Unlike the Chicago try with a
cheap cast, the Shuberts are investing extensively, permitting some
important people for the cast.
Lesile says he has some surprise
names lined up and he's rehearsing
them secrely, apart from the requ'lar rehearsal, until the proper time.

Backer of 'Hat' Quits When Suits Multiply

Los Angeles, Aug. 29, Arthur Fischer, backer of 'Hang Up Your Hat' at the Music Box, de-clied himself out of the musical Tuesday (22), after a \$1,405 Mu-nicipal court suit and wage claims of \$238 were filed against show, Paul Trebitsch's name topped the

production.
Suit was brought by 14 non-union musicians, who say they were re-placed by a union band one day be placed by a union band one day be-fore they were to open. Eight cos-tumers sought wage claim hearing, which was continued to Aug. 30.

Chi Subscriptions on **Basis of Three Weeks**

Chloago, Aug. 29.
Whistiing in the Dark, with Ernest Truex, will relight the Erianger Oct. 3 as the first attraction of the so-called American Theatre League, merger of the Theatre Guild and Dramatic League.

It precedes by three weeks 'Re-union in Vienna.' All attraction are destined for three weeks only under the contemplated policy.

BACK TO THE LAND

Thomaston, Conn., Aug. 29, Col. Felix R. Wendelschaefer, fo Col. Felix R. Wendelschaefer, for more than 30 years manager of the lold-Providence, R. I. Opera-House, which was demolled last year, has retired to his farm here. He is concentrating on making a table relish.

Inside Stuff—Legit

Literal case of too many cooks is the experience of a Coast group in

Literal case of too many cooks is the experience of a Coast group in an attempt to launch an operetta.

On the eve of opening absence of funds for Equity bond for chord resulted in temporary postponement, promoters figuring they could raise bankroll after few days. Instead, fact that there are nearly a dozen exces in the producing organization, all of whom want to be paid with the first money raised, has stopped several prospective angels. Conferences are held almost daily but none of the exces is willing to step saide, or lose the prospect of collecting some dough.

Looks now as though the stager of the production will raise his own br. and, cooperating with the author, put the show on misus its original sponsors. Latter have had only amateur theatrical experience.

Earl Carroll's importation of a raft of foreign actors for the new Vanities' has provoked no little resentment among professionals, because so many American players are without engagements. However, it develops that instead of 14 specialty people there will be but seven and two of that group may be dropped. There will be a set of English girl hoofers but most of the chorus and principals are American. Something went wrong with Carroll's plans to import costumes worth \$3,000. It is reported the duty raised the cost so high the costumes

Claiming that 'Crazy Quiit' which Billy Rose roadshowed successfully with Phil Baker, Fannie Brice and Ted Healy, is an elaboration or second edition of 'Sweet and Low.' Benny Stein has retained Joseph P. Bickerton, Jr., to sue Rose for about \$1,500 as an alleged cut of the profits. Stein was Rose's general manager with 'Sweet and Low,' but not with 'Quiit'.

not wint. Quilt.
Rose denies 'Quilt' and 'Low' are the same shows and contends the latter was not a success and Stein has nothing due him.
Stein, now general manager for Brown & Henderson's Forward March, returned to Rose's employ as g.m. this summer, but was succeeded by Warren O'Hara.

Three Selwyn theatres on 42d street are booked. The Selwyn will ge Forward March, Brown and Henderson musical, in November. 'Clean All Wires', first called 'Nine Day Wonder,' will go into the Timet

The Apollo is under lease to George White. Latter walked out on the agreement, which has three years to go, but is again slated to place his new 'Scandales' there. Understood White's move was a gag to obtain lowered rent and that the Selwyns have about agreed to the hunch.

Previous report of Judith Anderson and Helen Menken co-starring for Peggy Fears is wrong. Explanation is that Miss Anderson is not under contract to Miss Fears (Mrs. A. C. Bumenthal).

Overtures for Miss Anderson to do 'Madame Antonia' for Miss Fears have been opened but there is nothing on paper as yet. Miss Menken will head the cast of 'Saint Wench' for the same producer, the title of

Possible there will be no connected story in the dramatization of Sherwood Anderson's 'Winesburg, Ohio.' Arthur Barton is adapting the book and Horace Liveright says he will produce it.

'Wineburg' is a series of short stories laid in a small town. May end up as sort of a middle-west 'Street Scene.'

Coast Tents Working at a Profit: List of Stock Spots Extended

Los Angeles, Aug. 29,
Four tent stock companies have weathered the summer. hereabouts, and all coast stocks are reporting a better than even break for past few moiths. Local canvas troupes are the Signal Hill Players, Daylor Torfa company at Hawthorson, and the Courth was the country of the

William McCurdy's troupe is re-turning from Honolulu after play-ing 15 weeks at the Liberty, where they were originally booked for eight. Success of this enterprise

means either the return of McCurdy or the formation of a new company

Louis Stutz, La Jolia picture house owner, is negotiating to put stock into the Savoy, San Diege, Show Shop, Glendale, may reopen with a stock policy.

Shubert Backed Revue Scouts Foreign Cast

Emille Boreo is back again from Paris and London and is returning once more, his third trip since early July, to scout talent for a new Broadway intimate revue. It will be of an international character, with all-foreign people, including a Huingarlan gypsy orchestra from the Hungarla, London, and a fick of French and German talent. Will be labeled Theatra of Mirrors' and its sald to have Shubert backing.

Inside Stuff—Pictures

(Continued from page 42)

viously published as a serial. Mag wouldn't give U a quit claim on the yarn, though U and Gibbons had agreed on terms. "Liberty" wanted a heathty cut which neither Gibbons nor Universal would pay. Result is that the entire deal is cold.

F.T. L. Strengholt, Metro head in Berlin, has given three M-G pictures to Deutsche Lichtspiel Syndicat, German Exhibitors Association, for general release in that country. Means the picture will get a showing in the 460 houses represented by the exhibs.

It's a new way of releasing pictures in Europe, exhibs grabbing because it cuts in their own organization rather than a regular distributing company. From Metro's standpoint it has its good will angle.

For Movie Crazy Harold Lloyd for the first time used the services of a recognized dramatist, Vincent Lawrence, in whipping the story and dialog into shape. In previous pictures, Lloyd has relied on his crew of

and into stape. In previous pictures, Lloyd has relied on his crew of sag men.

Lloyd in handing out oredit for the picture, gives a large share of it to Dawrence, though at the beginning of production he was against en-gaging a high-priced writer.

tiFilm lobbyists are being called back from vacations as the result of several states calling special sessions to consider emergency tax measthis month.

ures this month.

'Indiang and Malabama are two of the states and, picture people are advised, there will probably be several more before the end of September. Chis winter governmental contacts for the business expect a legislative geason even heavier than the one just past.

Harry VanHoven, press agent and promoter, brother of the late Frank VanHoven, has decided that being of the landed gentry has its draw-

DECES.
For Instance, there's the family farm out Nebraska way. He rented it for \$490 a year to a man with eight ikids and a breakaway car. What with drought conditions, the well went dry, so instead of paying the rest the tenant sued VanHoven for \$1,000.
VanHoven won the case, but it cost \$150 for the lawyer.

They still talk about the featured player on the Coast who corralled \$128,000 on her last two pictures principally because of delays. The main wait came on the second film while its star was making a personal appearance tour. Meanwhile, the lady in waiting had a contract which legally sent her into action on a prescribed date. So she just drew salary for 12 weeks and enjoyed herseif.

Fox eastern end gives plenty of credit to Truman Tally for having cut and edited 'Congorilla' into a feature.

Office force picked up a couple of wrinkies whipping this footage into shape with two or three complete revisions necessary, the final print said to hold almost no resemblance to the picture as first screened in a projection room. Tally heads the Fox Moyletone newsreel staff.

Monday (29) witnessed one of the biggest turnouts of major company envers the Hays office has had in weeks.

Session was devoted ohiely to discussing and preparing for pending a litigation against distributors.

The city of New York, having asked the leading theatre chains to avoid violations on house fronts, a practice become rampant of lake Broindway theatres are veering to minor gadgets to attract attention. Exploitation men are trying to figure new ways of getting motion into house fronts without chancing violations.

Now in the cutting room, Columbia's Bitter Tea of General Yen' to date has cost over \$300,000, highest production cost of any feature on company's program this year.

Tampico, slated for production in October, also will be budgeted at

around the same figure. Both pictures will go out on regular releas

All Radio contract players have autographed photos which will be placed in Governor Roosevelt's N. Y. presidential campaign headquaters. Some wished candidate luck, while others were non-committal. Arranged by Eddie Eckels, Radio advertising man on coast, who is chairman of stage and screen division of Hollywood Roosevelt committee.

An average of two requests daily from far magazine and chatter writers are being received by Paramount's publicity department for interviews with, or storics about, George Raft. Requests are almost double those received on any other male player on the lot.

A Baltlmore grind house goes in for Barnuming in the following

manner:
'Merrily we GO TO HELL,' while Lady and Gent' is playing under
heavy banners of, 'A Punch Drunk Pug and a Half-Wit Gun Moil.'

Hays lawyers are advising exhibitons in Pennsylvania that the sales tax of 17% adopted in that state last weaks does not pertain a boxofile and the sales tax of 17% adopted in that state last weaks does not pertain a boxofile and the sales tax of 17% adopted in that state last weaks does not pertain a boxofile and the sales tax of 17% adopted in that the sales tax of 17% adopted in that the sales tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that the sales tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in that state last weaks are sales to tax of 17% adopted in the 17% ad

Plays Out of Town

FLYING COLORS

Philadelphia, Aug. 29

Philadelphia, Aug. 29.
The new Max Gordon show which opened last week at the Forrest, after one night's delay, is by no means as sure of immediate success as the street of the street o

Howard Dietz, while supplying some good ideas and some swell lyrics, doesn't show to same advand the state of the state of

George S. Kaufman are needed to give them the proper emphasis. Two of the skits are of the macabre of the macab

fair. 'A Rainy Day' is a fine tune not quite as well brought out as it should be, and the finale is interesting if not strikingly new.

Almost every number in 'Flying Colors' can be paralleled directly with numbers of 'Three's a Crowd' and 'The Band Wagon,' and in nearly every case to the advantage of the original. That's going to hurt the present show wherever 'Flying Colors.'

Waters, Waters, waters, and the colors of the colors o

BEST YEARS

An engrosting drame, which turns the spotlight upon a common problem, that of the selfish desire of a neurotic mother for the domination of her daughter, foisted in the name of love. Written by Raymond Van Sickle and produced by 20 aboth first time Monday evening (22).

The three acts are natural, interesting and each closes upon tight drama. The dislog is uniformly competent, the people are remained in the people are rema

even when it is emphatic in its denunciations. Homely touches are the more amusing because they ring to the more amusing because they ring to the scene is laid in a small Onho town and the action passes in the living room of the Davis family. A self-centered, middle-aged widow manages to spend upon herself every carns and to keep her from marriage so that she (the mother) may have the girl's entire attention. The badgered and much imposed upon sician to take a firmer stand with her mother for her own good; and when a former suitor, a young engineer, returns to town, the girl dearned with her mother for her own good; and when a former suitor, a young engineer, returns to town, the girl dearned with the mother works herself in a slight stroke. The prospective in a slight stroke. The prospective in mother works herself in a slight stroke. The prospective in the total of the sacrificing daughter, and Harvey Stephens, as her suitor, are featured, the whole company shares and Harvey Stephens, as her suitor, are featured, the whole company shares and Harvey Stephens, as her suitor, are featured, the whole company shares and Harvey Stephens, as her suitor, as her, plain, outspoken sister-inlaw; Thomas Reynolds, as her deaf woose; Marjorie Lytelia, as the god; The plan outspoken sister-inlaw; Thomas Reynolds, as her deaf woose; Marjorie Lytelia, as the shared, Then plan as the advantage of some canny direction by Priestly Morrison.

HANG UP YOUR HAT

Hollywood, Aug. 20.

| \$1.50 top. | |
|----------------------------|--------|
| Edgar Hemingway Richard St | ımner |
| Marie | rvelle |
| Dorothy Gaie Eleanor | Hunt |
| Gwen LeeDoris Mch | fahon |
| Vernon Hemingway Bruce Co | namic |
| General Riblero | Rubio |
| Tommy RyanDick F | rench |
| Mrs. Hemlngway Isobelle La | Mai |
| Henry Baxter Eddle Cha | ndier |
| Chummy Baxter Phil F | lanna |
| TrixieLuciile Bi | rowne |

Originally produced as farce comedy in east. Tang Up Your Hat Trebitsch's initial production here. In the east it never got past a break-in. Here it probably will do no better substitution to the common terms of the common ter

to extricute themselves from their own dilemma:

Minus sufficient material to make a two-hour show, producer has two-hour show, producer has two hour in extraneous characters with the summer of the

Shows in Rehearsal

"Humpty Dumpty" (Schwab & De Sylva) Fulton. "Lilly Turner" (Abbott & Dunning) 49th Street. "Nona" (Peggy Fears) Van-

'Clear All Wires' (Shumlin) mes Square. 'The Stork is Dead' (A. H.

'The Stork is Dead' (A. H. 'Joods) Apollo. 'Passing Show' (Shuberts) hubert.

Americana' (Shuberts) Bijou Black Water' (Earl Carroll)

"Black Water" (Earl Carroll)
Manhattan.
"Of Thee I Sing" (road) (Sam
H. Harris) Music Box.
"Manhattan Medley" (L. Lawrence Weber) Longacre.
"Vanities" (Carroll) Broad-

way.
'The Budget' (Ford & Askin)

Hudson.
'The Good Earth' (Theatre
Guild) Guild.
'Man Who Reclaimed His
Head' (Weber & Hammerstein)

Froadhurst.

'Laugh Parade' (Ed Wynn)
Imperial.

'Here Today, "Another Language' (road) and 'Ballyhoo of
1932' (second tryout) opening
this week.

'FIDDLE,' \$16,000 **GETS EXTRA** FRISCO WK

San Francisco, Aug. 29.
Reopening of Alcazar with local mystery and the control of the control o

week's \$15,000 as good as money or previous weeks. Columbia too. Another former Duffy house, Presi-dent, getting the paint brush and carpenter's hammer in preparation for a Sept. 15 opening by Sam Har-ris with a tab show.

Engagements

Catherine Doucet, Love Life of a

Catherine Doucet, Love Lute on a Tiffy, Tharry Shannon, Doris Groday, Oscarla Sedund, Asampy Dumphy, Oscarla Sedund, Asampy Dumphy, Oscarla Sedund, Asampy Dumphy, Oscarla Sedund, Eve Farrell, The Stork.

Herbert Warren, Anthony Blair, Hugh Cameron, Ballyhoo of 1822.

1932.*
Helen Lowell, Minnie Dupree, Gloria Holden, William Corbett, 'Manhattan Medley.' Henry Hull, Frieda Inescourt, Cynthia Rogers, Eric Blore, 'Spring-time for Henry' (road).

Season Slow Getting in Motion, New Musicals at \$3.85 and \$4.40

'CYNARA' STARTS BIG AS CHI'S SOLE LEGIT

Chicago, Aug. 29. Chicago became a cog. in the legit machinery again last Thursday (25) when the Shuberts opened 'Cynara' in the air-cooled Grand Opera House. Thereby ended a seven-week period during which the country's second argest city was without a single legit attraction. and started of fairly well. First four days got around \$7,000.

ONE L, A, SHOW **BUST AT \$1,200**

Los Angeles, Aug. 29, here currently, Hang Up Your Hal. You have the currently, Hang Up Your Hal. On its first full week it struggled along to slightly over one grand, about enough to pay the musicians, stage hands and chorus, with little left over to take care of the printegular development of the printegula

Estimate for Last Week
'Hang Up Your Hat,' Music Box
(2d week) (M-985-\$1.50). Not much
chance of this one hanging on. First
full week got \$1,200.

Future Plays

'The Party,' by Dawn Powell, which Robert V. Newman was originally slated to present, will be done by the Theatre Group. The Shuberts will back show spotted in Maxine Elliot's theatre. House is not a Shubert receivership property and the attraction will be one of the Shuberts' personal ventures.

'Compromise' will be the first production of the newly formed Gotham Productions. Comedy from the French of Pierre Germaine. the French of Pierre Germa adapted by August A. Williams.

Beyond the Night, drama by Saxon King, to be produced by Harry Wagstan Gribble, who is tired of Hollywood. In association with Max Chopnick,

'Disappearing Men,' by Samuel J. Park, will be sponsored by Farl Carroll in association with Roy Walling. The two have produced in partnership before.

'Early to Bed' will be brought to way on the strength of g at Provincetown showing

'Damn Deborah.' Colonial play W. C. Roberts, will be tried by George L. Miller.

'Both Your Houses,' by Maxwell Anderson, for fall production by Jed Harris.

'Who'!! Take Papa' will be done by Raymond Moore, of the Cape Cod players. Comedy by Harriet A. Paui.

'Flying Colors' Starts Philly Year With Bang, Tapers to \$18,000 Week

Philly's legit s way last week, by combined to hurt after the opening. legit season got unde week, but several factor to hurt a couple of day

after the opening.
Tlying Colors, new Max Gordon
show, was postponed from Monday
to Tuesday night at the Forrest.
Delay undoubtedly hurt, and resultant notices hurt more. First night
went clean, as was expected, but a
sharp decline set in directly. Wednegday matinee beat \$2,300 and re-

sicians came back again after bond was posted.
Chorus gets a salary, but principals are on percentage, as is the business staff, including the pa. In a 900-seat house at \$1.50 top. Opening night box office deluged with pe

yue hit close to \$18,000 in seven performances, but interest larged after
start.

The period of opening of the period of the seven seven as mistress of ceremonies at the mike. Station WIP had the assignment and Philly fell for the stunt hard, from New York.

York of the period of the seven seven seven new York.

Next opening, now listed, is Sept. 12, when two shows bow in—Nona;

Pegsgy Fears' offering with Lenore II, when two shows bow in—Nona;

Pegsgy Fears' offering with Lenore II, when two shows bow in—Nona;

Americant of carrick (inde) and Forest. On the 19th 'The Good Barth,' first subscription offering of the new American Theatre Society (combine of Guild and Shubert (combine of Guild and Shubert between the start of the seven shows the seven shows

Admission prices on Broadway for the new season, which is just as slow getting started as was anticipated, are unsettled. Looks certain that no show will attempt a \$5.50 top, but, while there is a downward trend, the scales thus far at the several oncoming musicals would be \$3.30 top, but the several managements have boosted the scales, figuring they cannot turn a profit otherwise. Brighyon of 1938 will be \$3.30 top, but the several managements have boosted the scales, figuring they cannot turn a profit otherwise. Brighyon of 1938 will be \$3.50 top, but the several managements have boosted the scales, figuring they cannot turn a profit of the wise. Brighton of 1938 will be \$3.50 top, but the several managements are several to the several several to the several several to the several seve

Estimates for This Week
'Another Language,' Booth (19th
week) (C-708-\$3.30). Best of current comedies and should last
against incoming field; business last
week bettered \$3,900.

Bridal Wise,' Cort (14th week)
(C-1,043-\$3.30), Approximated \$4,04th the coat open commanded
'Cat and Fiddle,' Cohart (47th
week) (M-1,400-\$3.30), Due for read
after another three weeks; cast og
percentage; up to \$12,000 last two
weeks.

percentage; up to \$12,000 last two weeks.

See 1 Sing, Music Box (38th week) (M.1,000-\$5.50). Holds to \$x-cellent pace with over \$25,000 again. 'Satan,' Forrest.' Colored drama again postponed and opening scratched. 'Smiling Faces,' Shubert (1st

scratched.

Smiling Faces, Shubert (int
Smiling Faces, Shubert (int
week) (M-1,395-83.30), Presented
by the Shubert receivership; toured
last season, starring Fred Stone;
opens ton-liker Attractions

Show Bost, Cassino (Carroll); revival still comands collent trade
at \$27,000; indicative of road
chances.

chances. 'That's Gratitude,' Waltforf; re-

World's Fair Take

(Continued from page 1)

enter and is composed in part of historical documents and memen-toes of the type exhibited gratis at the Chicago Historical Society. It was drawing little or no trade al-though several of the other attrac-tions were crowded with out-of-

tions were crowded with out-of-town gawks. Alligator Farm is running with a regular sideshow spieler who gave an 'absolute guarantee' that the show was about to begin in three minutes and was saying the same thing 15 minutes later.

Most expensive was the midget bilmp tied by rope and pulley. It costs 55 cents per head to have the rope released 200 feet.

Nucleus of the midway includes a rifle range and baseball-throw African Dip not itemized in the budget above. Four rides, interior to those in White City and River-view Park are the cheapest concessions, 10 cents. And few takers. Work on the various large buildings is progressing rapidly and the fair seems to be well up to schedule fair seems to be well up to schedule Academ and the fair seems to be well up to schedule Academ and the fair seems to be well up to schedule and the fair seems to be well up to schedule as a stater than beauty seems the likely result.

result.

Theatrical archives indicate that the 1893 World's Fair was no help to the legitimate theatre and in view of the high cost of exposition-going it seems probable that the bulk of it seems probable that the bulk of the visitors will have all of their money, as well as time, consumed by the fair with little left for the

Book en Midgets

Burnett Hershey, Warner Bros, film writer, is doing a book with Watter Boden, night city editor of the New York 'Post,' to be titled It's a Small World.' Book is all about midgets.

Simon and Schuster will publish.

Heat Melts London, Only 'Evensong,' \$10,000, Capacity, Out of 16 Shows

The heat wave, which is the wors in years for persistency, is creating record duliness for West End the

atree.

Of 4h houses, only 16 are playing legit shows, with a few devoted to continuous variety and revue. But, despite the fewness of productions, only one out of the 16 is playing to capacity, and this is a straight way.

to capacity, and this to capacity, and this play.

Mreanwhile dog racing tracks are reaping a harvest, and even summer resorts have temporarily stopped their annual ruln moan.

resorts have temporarily stopped their annual rulm moan. Estimates Wook Starting Aug. 15 Aldwych — Dirty Work terminates seven-month run Aug. 27, to around 33,500, pretty low, but little loss. This below average run of farces at this theatre. New play, Platy, Platy, adapted by Alley Harden and Georges Beer, due early September. Cast will include percomers in Madle Hope and Morris Harvey, Colissum—Casanova. haver vanity.

MOTTIS HATVEY,
Coliseum—'Casanova' never really
got started, and has not recovered
from the various cast changes, and
despite cast of 286 being reduced by
40, overhead is still around 316,000.
Management hopeful and of heat
ware will see reptival.

wave will see revival.

Criterion-Musical Chairs' closing end of Aus. to good five months' run, with tragic death of author having stimulated recent business. Show has not made big money, due to the smallness of theatre, but is showed by the state of the state, but is shown has bad in years. Richard of Eordeaux' follows early in September.

tember.

"Overy Lane," Cavalcade Hingering around the \$14,000 mark, which mens loshing, Management trying to get attraction to follow, and thus far have turned down two musical shows, one by Harbach and Bomberg and one by Jerome Kern, Bomberg and one by Jerome Kern, German musical, "Silken Venus" with Louis Dreytus on the Continent on the look out.

Hispodrems—Out of the Bottle

nent on the look out.

Hippodrome—Yout of the Bottle'
lingering along to losses, which
some weeks amount to \$2,000, but
never less than \$1,000. Management
looking for new attraction, and even
hegolitaing for continuous revue,

looking for new attraction, and even negotiating for continuous revue. His Majesty's—The Dubarry' doing around \$500, which is not good to ground \$500, which is not good to make arrangement with Emilylamings to come over.
Lyric—Dangerous Corner' started at a loss, but has now definitely to make arrangement with Emilylamings to come over.
Lyric—Dangerous Corner' started at a loss, but has now definitely which is slight profit to the contract of the contract of

amain, awing meaning active active and a superior and a superior active at the superior active activ

Sydney Legit Season Has Failures Early

Two recent fallures were "The Good Fairy" and "Happy and Glorrious" offered by Gabriel Toyne.
In the picture field, too, failures have been rather prevalent. Passionate Plumber and "Symphony of State of the Comment of the Millious" failed to draw and Samphony of the Comment Sydney, Aug. 1.

CAPACITY AT \$20 TOP Lily Pons and Molly Picon Score in Buenos Aires

Buenos Aires, Aug. 20. Lily Pons greatest attraction seen

Ally Fous general and the first factor of the

Moliy Picon, who came for six seeks, now in her fifth month and

In Yiddish comedy at Excelsior.

BUCHANAN ON B'WAY

ndon Says Show Has New Ame

London, Aug. 29.

New York in a new Gershwin musi-cal at the New Amsterdam theatre on Nov. 14. Same night his pic-ture. Yes. Mr. Brown, will be given a Broadway presentation.

Buchanan is set for the Aarons & Freedely musical with Gershwin a score planned for about the middle of November. No theatre has been set, there being at least two other candidates for the New Amsterdam, Peggy. Feat the Billy Rose show, musical for the Billy Rose show, and the set of the Rose show a set of Buchanan is set for the Aarons Freedley musical with Gershwin

London Show World

Joe Termini at the Palladium week of Aug. 26.
week of Aug. 15 was allotted 10 minutes. His full act, minus encores, consumes 16 mins. It compelled Joe to jump into his comedy immediately. He stopped the show. Jack McLallan, Sarah and Tony, another return from last year, were welcomed back.

Perennial 'Mawruse'
Looks like the West End is in for
Potesh & Permutter revival

a Potash & Permutter ravival shortly.
Edward Laurillard has practically settled to stage 'Business With America,' and has been cabling to Gus Yorke and Robert Leonard to play the leads.

Pranklyn, is now gettleng a bankroll to do 'Potash & Perlmutter Detectives,' to take to the road and eventually likely to be staged in London.

London.

Too Much for Apollon

Dave Apollon, booked at the Too Much for Apollon
Dave Apollon, booked at the London Pavillon for four weeks, asked
John Southern to release him after
the third week, as the four shows
hours, was beginning to tell on him.
Southern realized it was undermilaing Dave's health and released him.
Apollon goes to the south of France
for a week to recuperate, and then
John the Book of the South of France
for a week to recuperate, and then
John the Book of the South of FrancountAstorias.

picture houses and Astorias.
Apolion has promised Southern he will return to the Ravilion for enother fortnight later.

Troupe for Orient Troupe for Orient
Cooli Davis over here lining up
taient for tour to the Far East; comprising Egypt, India, Kenya, Eastern Africa, Rhodesia and South
Africa. Tour last 32 weeks, mostly
weekly stands.

Play for Yvonne Arnaud Yvonne Arnaud, now fully recov-ered from serious illness which has kept her away from the stage for nine months, returns in September in a new comedy at the Globe called 'Will You Love Me Always?'

Two U. S. Acta Score
Two acts from America scored
sensational hits at the Palladium
Aug. 8. Wilson, Keppel and Betty,
and Dixon and 'Pal,' called the best
seal act seen here.

Gaumont Trims Sail
Plenty of shuffling going on at
Gaumont British. First to go is
Gaumont British. First to go is
likely to be Ideal Film Renters,
G. B. subsidiary in charge of Sam
Rowson. Ideal was bought into
Gaumont Films. Some the Common of the Comm

Geumont Fums.

RKO Importations
RKO has limited to following acts for an erical Starfett's Chimchanuses, Dollinoff and Raya Sisters, Claudia Alba, Glovanin, Walter and Paul Maningo, George Campo, Ike Freedman, Gracle Schenck and Co, Mady and Co., Fransky, Mara Mariconettes, Kirkwhite and Addison, Cairtole Porto and Parlette, Three Wiree Brothers and Harold and Lo. All booked by W. W. Passpart.

"Hay Fever" Revival
"Hay Fever" is being revived in
the West End some time in Novem-ber, with Constance Collier in the
role created by Marie Tempest.

Hip Tape Tube
With the reconstruction of the underground railway at Leicester square, the iounge at the Hippodromo will be demolished, and when

rebuilt an exit from the theatre direct into the station will be pro-

State of the Empire

Man actually seated in the Empire picture house the other night
luring the sweltering heat without
als coat.

Waiting at Gretna Green
Tex McLeod and Marjorle Tille
tried to get married at Gretn
Green, Scotland, and were informe
they must be resident 21 days.

Hackett's New Play
Walter Hackett's The Gay
Walter Hackett's The Gay
Venture' will end at the Whitchall
Sept. 3. The author has written a
new play for his theatre. It will
open about the middle of next
month.

month.

Stage-Screen Coincidence
Amalgamated Films Association,
Indie, in conjunction with AAFA,
producing Franz Lehar's musical,
Egerth, George K. Arthur, Owen
Nares, O. B. Clarence, Gibb MoLaugalin, Wendy Barrie, Alice Jetfries, Robert Hale.

It is a coincidence that George K.
Arthur was in the film version of
Kipps, while O. B. Clarence was
Robert Hale, played Madam Lucy in
the stage Trene at the Empire in
1919, while Arthur played the same
cole in film version.

Australia

(Continued from page 17)
Hoyts with "Trial of Vivienne Ware,"
radio plug assisting.
"Lost Squadron" (film) stayed two
weeks at the State and "This Is the
Night." is a winner for the Carrolls. Stage show bid added draw.
Set for about four weeks.

in Melbourne
In Melbourne W-T opera is drawing well. Dame Sybli Thorndike playing 'Madame Plays Nap' for same managemen'.
Jack Russell and his American revue op-ned nicely.

The Motion Picture Exhibitors association in Melbourne has decided that the new Victorian amusement tax, which comes into operation this week must be passed on to the public.

tion this week must be passed on to public will operate on admissions from 8 'cents and up to 25 cents. This means an extra tax of 2 cents on every ticket sold from 8 to 25 cents. The sense and 50 cents there is no further increase, but on dollar tickets extra tax imposes a burden of 4 cents with 8 cents' charge on \$2 seats. This tax is added to the seats of the sense of the sens

Williamson-Tait announce Theo Shoil, Viennese, has been engaged to appear in 'Autumn Orocus.' Some firm will also produce Dr. Pygma-lion' and 'Hold My Hand' from the London Galety, Madge Elliott and Cyril Richards will have the leads. Pack Russell will open with his Pack Russell will open with the state of the Cyrilla o

yenture. Russell halls from America Geater Union will turn State, Sydney, into a weekly change house, Sydney, into a weekly change house, Polley has been chopped and changed many times Hoyts evidently expect big things with The Trial of Vivienne Wars.' They are starting their day sessions at 9 a. m. Story was put over the radio network a week ngo.

New London Season Opens Dull With Sad Revue and Weak Comedy

Europe's Beacon

Word has reached New York Word has reached New York that the diamond market in Antwerp has picked up considerably in the past few weeks. That's the best indication, from a European standpoint, that general business conditions are on the upgrade.

BREACH OF CONTRACT CLAIM VS. U. S. STAR

Paris, Aug. 29.

Difficuties have arisen over Jeannette MacDonald's last year's promise to come over this October for a legit appearance here. She was to do a revival of The Merry Widow' at the Trianon-Lyrique, with that understood now cancelled by the press of picture work in Hollywood. Paris, Aug. 29.

Theatre management has threat-ened suit against Miss MacDonaid, Paramount, and Bob Ritchie, her business manager.

News of the Dailies

(Continued from page 39) Exposition wanted to keep all the sheckels in town for themselves, a judge ruled. Consequently, Ringling show plays the Nebraska metropolis today (29).

Mrs. Esther Lowe, 35, shot and killed her business partner, Clarence Crosby. They owned a roadhouse near Jollet, Ill. Self-defense was given as the motive.

Phyliss Chapman, 20, got pluched for being in the society of a bandit. Phyliss mat Fred Sparks, also 20, at the Centre and Howe night club. Chicago. A gas station attendant recognized Sparks as a holdup gent, sailed the cops, and the cafe girl was lodged in the hoosegow over night.

Lucius Barnett got off with \$300 in fines on several mindomeanor charges growing out of his now rectangues growing out of his now refrom publishing the love isotors of Bill Jurges, Cubs shortstop, to Virginia Valil, Jurges' front-page shooting sweetheart.

Further charges will be tried Sept. 7.

Henry J. Milistone, Chicago plas-tic surgeon known in show busi-ness, was divorced. He beat and kicked F.- on occasions and places too numerous to mention, said the

Visiting San Francisco lady had her purse containing \$20 and a new dental plate stolen at the Chicago

Two Richmond, Ind., persons are dead of injuries from an accident. Buddy Rogers' limousine is in-volved.

Herman Fisher, film engineer, was exonerated of a reckless driving charge in Chicago. Other party re-fused to prosecute.

Gladys Kasak, 11, known in Chi-cago radioland as the Sunshine felt, died en route to a hospital for an emergency operation. She had sung Bohemian and German folk songs for five years.

Canada Indies

(Continued from page 17)
time, the Independent theatrre owners swear they will play suitable
British pictures without computsion, and, in this, they emphanize,
the are guided by patriotic monguided by patriotic monried, however, and they point out
that Canadians, and no others, will
feel the brunt of the so-called special fevy. The latter will not keep
out a single American film and it
won't bring in any more British
films than usual while it will only
make it that much more difficult to
do business. The chains can pay
any tax that comes along, the indies say, but there is a limit to the
resources of the nabe theatre
operator.

operator.
Word has already been received

New season finally got under way ere, though nothing especially out-

standing among the first few plays, Tomorrow Will be Friday at the Haymarket is a cleverly written comedy lacking sufficient plot to mean much. Even Marie Tempest's work and name won't sustain it

long.

'Parls in London' at the Comedy is an apalling revue starring Arthur Baskcomb. It's even below the usual provincial standards and hopeless for the West End. Lucky if it sticks

Critics Tax Free

(Continued from page 1)

result of the inquiry of Eibert Severance of the Chanin theatres who wrote the commissioner as to variwrote the commissioner as to vari-ous phases of the law. In particu-lar the matter of free admissions was gone into, with the verification that all such are taxable, with the exception of the press. Under the date of Aug. 19 R. M. Estes, Depu-ty Commissioner, ruled:

ty Commissioner, ruled:

Where newspaper reporters, dramatic critics, radio announcers are
admitted: free for the purpose of
performing special duties in connection with the entertainment, and
those special duties are the sole reaaon for their presence as the sreal
on for their presence at the treus,
such admissions are not subject to
tax.

Yet the last paragraph in the first article in 'Reguistions 43' of the Treasury Department reads: 'Newspaper reporters, photographers, telegraphers, radio announcers, etc., are not exempt from paying: a tax equivalent to that paid by others for the same or similar accommodations, even though admitted to the paid of t agement of the place.

agement of the place.

Recently several theatre managements announced that they would assume the tax for critical tickets and money has been put aside for such tickets. In the case of legit theatres, the attraction would have paid the largey "chare of that tax, getting the major share of the receipts. As for fight reporters, the promoters have assumed the tax for working, press' tickets. Same is understood to have applied to baseball parks, as regards sports writers' admitted to the press box.

Picture reviewers, however, have

Picture reviewers, however, have paid the tax in all houses where the price exceeds 41 cents. Publica-tions have refunded the tax to the llm critics.

film critics.

Newspaper, people are not left free by the new ruling to come and go into places of amusement. The exemption extends only to the times when they attend for the precise purpose of reporting an event or reviewing a show, picture, etc. At all other times they must pay tax of 10% on the full value of the ticket, unless the price of admission is less than 41 cents. The ruling comes at a favorable time, just prior to the opening of the Broadway season. Managements who have paid any money on tickets used by newspaper people are entitled to apply for a refund.

that deputations representing the-

that deputations representing theatre organizations and film exchanges will concentrate in Ottawa to present strong arguments against the rental tax, and this will be done before Parliament opens. They are waiting only for the announcement of the state of the session.

Attack the session of the session of the session of the tendency of the session of the forest of the fingerial Economic Conference provided a British film quota law for the whole empire. Government officials have received notification of the organization of another Canadian film producing project, this being a Vancouver, B. C., syndicate headed by Capt. J. W. Hobbs, who announces that pictures will be made to qualify under quota requirements.

Recently Canada Productions, Recently Canada Productions, Canada Productions, and Canada Productions, and Canada Productions, and Canada Productions, the production of the same purpose the promoter being J. D.

Idmited, was organized to use of the Ontario Government studio at Trenton, Ontario, for the same pursuanter being J. D. pose, the promoter being J. D. Fletcher, formerly with Famous Players Canadian Corp.

Hersey Titles Sold

Hersey Titles Sold
First results in the attempt to save something out of the wreck of the Hersey messes in the term of the ter

appearances under their new own-ership and in new form some time in September, with Johnson editing both also.

both also.

Although freely reported that the
Hersey mage were under Bernarr
Macfadden control, the name of
Macfadden has not come up in the
bankruptcy proceedings against the
Hersey publishing company.

Hersey mags numbered as many
as a dozen at one time, all pulp
as a dozen at one time, all pul

regularity with which Macfadden turned these mags over to Hersey gave rise to the Macfadden control reports. These were never denied. Harold Hershey was liked enor-mously by the scribbling craft. His quick decisions, prompt payment and advice placed him high among the New York editorial deities.

Friends' Raboy Appeal

Friende Raboy Appeal
Sad state of Abraham Raboy, conecded the foremost writer of Yildish prose in this country, being
broadcast by friends in the hope of
directing ald to him. Ill for some
time, and without finances, Raboy,
his wife and children were dispostioned the some state of the some state
econol. He since found memorial
arry shelter, but his mental and physical condition is causing his friends
alarm.

iarm. Because Yiddish literature bring newause rindish literature brings no monetary reward—in fact, is costly to the writer himself—Raboy like the other Yiddish literatever ever here, has had to support himself by commercial activity while writing. Hit by unemployment writing. Hit by unemployment some time ago, friends report him as having led a precarious existence for some time. It culminated in his iliness and loss of his dwelling place.

lliness and loss of his dwelling place.
The Yiddish scribblers are not enrolled in the Authors League, and
they have no organization of the
type for their own, hence the efforts
of Raboy's conferes.

Would Brighten Sports

Los Angeles "Times," in an en deavor to brighten its sport pages will put Bill Henry. Sunday editor deavor to prighten his open pages will put Bill Henry, Sunday editor on the sporting editor's desk. He succeeds Paul Lowry who has held the berth for seven years.

'Gentleman's' New Head

The 'American Gentleman' has anged hands with Sam Regal the w publisher. Mag was previously blished by the Mitchell Fashion new published Company

Publication, under the new ownership, is still being published out of the Mitchell offices, but goes into its own quarters soon. The old staff The old staff transfers with it, including B. F. Bingham, editor

New Scientific Monthly

A scientific magazine to be called The Laboratory Record, and to publish the findings of laboratory researches, is being projected by Alfred H. Budd who will edit. Publication will be a monthly and contain only the findings of labora-

tory experiments as discovered by the experimenters or as told by them to Budd. Publication starts shortly

Levy's 'Who Is It?'

Levy's 'Who is it?'

Bert Levy will use his 2,500
photographs, enapped during 30
years on the vaude stage, as basis
for a book, 'Who is it?'

Book will be of a reminiscent type,
illustrated by the pictures which
show the celebs of stage and screen
in off-stage poses, mostly unknown
to the subjects.

Real Names of Author

E. M. Delafield, author of 'A Good Man's Love,' is Mrs. Edmee De La Pasture Dashwood. Marie Belloo Asture Dashwood, Marie Bellot Lowndes, who wrote 'Jenny Newstead,' is Mrs. Frederick Sawrey 'Hurdy-Gurdy,' credited to Margaret Bell Huston, was written by Mrs. M. L. Kauffman.

solve it without revealing, until the colution is sent in, that this merely entitles the sender to engage in ad-ditional effort to be qualified to wir

ditional effort to be qualified to wind a prize.

Trick is a simple one used by cheaper magazines to build up a mailing. list, but under the ruling the terms must be clearly stated if the practice is to be continued.

New Book-of-Month Try

New Book-of-Month Try
What may be a threat to the
present book-of-the-month clubs is
a new organization now in process
of formation called the Guild Dollar,
Book Club, about which secrecy is
being observed.
Reports place the Guild Dollar
Book Club's proposed activity as a
new book-of-the-month club selling its selections at a dollar, and a
general book publishing venture on
the club plan, with all books at the
dollar price.

dollar price.
Sponsors of the venture won't talk until they are prepared to make a formal announcement of their activities.

Florida's Sciss

Believing that sufficient publicity for the rival California climate had been given in previous paragraphs by Arthur Brisbane, Frank B. Shutts Miami (Fla.) 'Herald' used the shears on Sunshine State blurbs sent out by Hearst's chief editorial writer during the latter's visit to the

First day the Miami 'Herald' cut out a verbal rhapsody on California sunshine sung by George G. Young, publisher of the Los Angeles 'Examiner, Hearst paper, with a cho rus by Brisbane.

Following the excision of thre

rus by Brisbane.
Following the excision of three paragraphs the first day, the Herald dropped seven, along the same line by Brisbane, the second day. The third day, when Brisbane excisimed on the low cost of living in California, the 'Herald' tossed the entire column into the basket'. It gives you a rough idea on the Florida grouch against the coast

Florida grouch against the coas propaganda

Inside Dope on Movies

Welford Beaton, former trade paper publisher in Hollywood, has just published 'Know Your Movies,' a 132-page book on 'the theory and practice of motion picture production.'

He analyzes 30 different subjects of motion picture production from

of motion picture production, from 'sound' to 'emotional reaction of the

N. Y. 'Mirror's' Three Critics

Walter Winchell is back from his motor trip and will resume col-umning in the 'Mirror' next Wednesday. Column has been ghoste by Paul Yawitz, the Winchell by

by Paul Yawitz, the Winchell by-line topping the column.

According to his contract, Win-chell is the 'Mirror's dramatic critic, but he is not particularly keen on reviewing shows. With a trio or reviewers on the staff some doubt as to who is head man. Paper with the winchell, Bernard Sobel and has Winchell, Bernard Sobel and in 'Wariety's' critical hox-score for Bob Coleman. Coleman was second in 'Variety's' critical box-score for last season and Wincheil was wel up before skipping the shows. is also off broadcasting now.

Douglas Tripling

Douglas Tripling
W.A.S. Douglas has added Chicago representation of the New
York 'Heraid-Tribune' and Boston
'Heraid' to his chores. He still
clings to his seven year old love,
the Baltimore 'Sun.'
In his spare momente 'Wag' bats
out occasional treatises on varied
subjects of the more erudite
monthlies.

Waterbury as Publisher
Frederick M. Waterbury has
joined the ranks of book publishers
Makes his debut with 'Between the
Big Parades,' by Frankiln Wilme

Waterbury will get out a limited number of volumes a year, excluding action

Miller Pens Another

Miller Pens Another
With his book, T Cover the Waterfront, in its seventh edition, Max
Miller, San Diego, Calift, gangplank
scribbler, is busy dashing oft another yarn with a newspaper man as
top character. Author also finds
time to put his ideas on paper for
the studios, with his present screen
assignment at Columbia.

M. L. Kauffman.

Puzzles and Prizes

Federal Trade Commission has been after publications which advertise prizes for the solution of a guzzle so simple that anyone can Marin, Roach p.a.

New Not'l Review

ie of a new natio v in process of being To make its initial ap-

dummied. To make its initial appearance around November. It will be called "The Present' and is the project of the Murray Hill Publishing Co., formed by Robert Weenolsen and Donald S. Root, latter recently of 'McCall's Magazine'. "The Present' will be a review of politics, history and other current events, and will also cover all the arts including stage and screen. Sole fiction will be a couple of short-shorts in each isque. Fillmore Hyde is edding the nublication.

Sole fiction will be a couple of sebort-shorts in each issue. Fillmore Hyde is editing the publication, which will be a monthly.

The Murray Hill Fublishing Co. will also get out a giveaway for New York city only, bearing the title of New York In Vour Pocket. It will likely displace the present 'Gotham Life' as the official publication of the New York hotels' association.

'Gotham Life' as the omeias publica-tion of the New York hotels' asso-ciation.

Material for 'The Present' will be mostly staff written, with the ex-ception of the short-shorts.

Burnett's Music

W. R. Purnett, who created Little Cassar' adds Joe Nearing, a Jazz planist, to his gallery of portraiture in The Giant Swings' (Harper & Bros). Film takes the boy from a cheap dancehall to a position of af-tuence as the composer of oper-

fluence as the composer of operettas.

As in his other books Burnett
offers a faithful picture of life, unembroidered. Joe falls in love with
a girl at a soda bar but she in
turn, goes equally strong for Joe's
boss, the manager of the amusement park. Joe disgusted, then goes
seldom violent in its action, the
story none the less holds interest
because of its fidelity to type.

Title alludes to the first music
Joe writes in the new vein, which
later becomes the basis of his hit
musical comedy. It is not only alluded to but given full musical notation, revealing a new side of Burnett. Worth reading.

Mysterious Group

First book publishing venture in New York to be conducted out of a postoffice box is that of that young group of serious thinkers and scribblers calling itself To Publish-ers. Origin of the title is as myster-lous as the actual working place of the sroup.

ous as the account of the group.

One of the principal figures of To rublishers is Louis Zukofsky. An inthology edited by him, and entitled 'An Objectivist's Anthology, will be the first volume issued by

will be the first volume the group.

Understood that To Publishers is gathering the more abstract works of American writers abroad for publication here, mostly those that can't be seen by other publishers.

Querido Dies

Death at Amsterdam, Holland, age 59, of Israel Querido, took from Holland one of its best and most popular authors. Querido, used a district of Amsterdam known as the district of Amsterdam known as the 'Jordan' for the background of the greater part of his novels and plays, which had generally a social-

plays, which has generally a social-istic tendency.

A committee was just making preparations for his 60th anniver-sary, and planned a big gala for him. He died only a few days be-fore he reached his birthday.

Sports-Mostly Local

Another sports mag bows in next month. It's 'The Sporting Gazette,' published by B. M. Nicholds, latter

published by B. M. Nicholds, latter also editing.

It will be a weekly aimed pri-marily at metropolitan New York.

Mag will go in for boxing and wrestling, and will carry the sched-ules of all such events in the me-tropolis and nearby points.

Real Names of Author

Anthony Lawless, author of 'Har-bour,' is Philip MacDonald. Maris-Chapman, credited with 'Wiid tan Chapman, credited with 'Wiid Cast Ridge,' is the combination of Mary and Stanton Chapman. Rich-ard Keverne, who wrote 'At the Blue Gates,' is Clifford J. W. Hosken Lawrence Saunders, author of 'Six Weeks,' is the combination of Bur-ton and Clare Ogden Davis.

Wash. 'Post' Shuffles

Wash. Poet' Shuffles
Washington Post' has gone
through another reorganization
process, with Donald Reld, former
plcture reviewer and day city editor, promoted to the managing editorship. He replaces Aubrey Taylor.
Rumor in the capital is that Mrs.
Post' McC.-Sea The Control of the
Post' of the American Security and
pands of the American Security and

hands of the American Security and

Denver 'Newe' Fridays
Rocky Mountain 'Newe' of Denver, Scripps-Howard morning paper, recently published a Friday edition of 28 pages, including six page layouts from the large stores, and distributed about 30,000 extra copies to residences and offices. Serve the advertisers the same city circulation as the 'Post,' evening. 'Newe' is charging the regular rate for this Friday run, but advertisers are required to take the same space during the week. The

same space during the week. 'News' classified pages increased from 1% to 2% pages. Causing a lot of comment in Denver and town now watching to see what the 'Post' will do.

Newsless Butte

Newsless Butte
Station KGIR made a news announcement, as a gesture of good
will toward the publisher of the
Montana 'Standard' (morning) and
the Butte 'Post' (eventing), during
the two weeks that Montana city
was recently without newspapers
due to the refusal of printers to take a wage cut.

take a wage cut.
While most of the newspapers in
neighboring cities refrained from
entering the territory, even rejecting new subscriptions, the managements of dellies in two large cities
some dittance away shipped copies
of their publications into Butte. The
Denver Post and the Seattle Postnoring the Courtesy Tule.
The 'Standard' and the Tost
hung up news bulletins in their winhung up news bulletins in their win-

The 'Standard' and the Post hung up news bulletins in their winhung up news bulletins in their win dows, day and night during the shut-down, these being the only source of information for the ma jority of Butte's inhabitants. Pub lication was resumed when the printers agreed to take a salar

Foreign Menace

New menace is reprints in Eng-lish from Germany. Similar in form to the Sun Dial, Travelers' Library, Modern Library and other pocket size reprints, they've forced the prices of those books down to 29 cents a copy in some instances, or four for a dollar. Intended selling price of the Modern Library, et al,

price of the Modern Library, et al, is a little less than \$1.

The English reprints from Germany are the same as the Tau-schnitz reprints which sell for a few cents across the water. To compete with the American reprints of the same type their paper covers, never in favor here, have been replaced by more substantial ones, proceedings of the type that the same process of the type that sell steadily. sell steadily.

sell steadily.

Bookshops specializing in mainders are pushing them because mainders are pushing them bees they allow a greater margin profit. But it has forced ti American competitors down to same price level. of

Advice by Month

Those literary 'experts' who for so much per act as mentors to be-ginning scribblers have a new one. Instead of a set fee according to wordage, they now make a monthly charge, with the client entitled to as much service each month as he

wants.
One New York literary 'expert' charges five dollars a month, vincludes criticism, advice and gestions for as much as a tyro

A couple of hundred clients at that rate ought to tide this particu-lar expert nicely over the summer.

Lauds the Cope

In 'At Your Service' (Macauley), Albert E. Ullman Ziegfelds the New York police in an adult Horatio Alger style. The rookle policeman works up to the rank of a first grade detective inside a year after solving murder and narcotic prob-

lems.

A little too heavy on propaganda
to be either interesting or convincing.

Shanghai's Lure

J. A. Coughlin, publisher of 'The Carmelite,' Carmel, Cal., after two years has a dosire for Shanghai, where he was in the newspaper game for many years.

He is offering the publication for sale

Bill Helm's Expo

Bill Helm's Expose
To date no Washington newspaper has printed that William P.
Helm, of the corps of correspondents, has written a book called
Washington Swindle Sheet, published by Boni.

Trust Co., after a court ruling which took it away from E. B. McLean. Ing every member of Congress son Denver Newe' Fridays

Rocky Mountain Newe' of Denver, Scrippe-Howard morning per, recently published a Friday less than 10 cents a mile on the settle source is made to the settle source in the settle source is made including members. meals.

Helm, a Washington newspaper man for 20 years, boasts that I knows only two members of Con gress—and these he met only re entiv.

All parties are represented in Washington's latest expose, so that the book is really non-partisan, and it's worth reading.

Resuming 'Experiences'

Renewed activity at the Bernard Macfadden mag plant calls for the resuscitation of 'True Experiences' sister to 'True Story,' in addition to that new children's mag to be edited that new children's mag to be edited by Mrs. Franklin D. Roosevelt as

announced.
"True Experiences' was suspended just before the summer to give impered to "True Story."

Joseph Medill Patterson, publisher of New York 'Daily News' and thicago 'Tribune,' flew with his wo daughters into Los Angeles and n to Catalina for swordfishing Chicago 'Tribune,' f two daughters into Lo on to Catalina for vacash.

The defunct Detroit 'Mirror'denies that out-of-town members of denies that out-of-town members of the staff, who spent most of theig one week's dismissal salary on ra, fares back home, were imported to Detroit by the publisher. The tew from out of town voluntarily, applied for jobs, the paper declares, also that 90% of the staff were na-tive Detroiters.

Tiffany Thayer goes to Liveright with 'Three Sheet.'

Hendrik Willem van Loon back. Albert Boni has joined the University Place literary colony.

William Faulkner has returned **to** Mississippi.

Hiida Vaughan is the w Charles Morgan, who wrote Fountsin'

Helen Grace Carilsic and James Reid will settle in the Village.

There will be a special auto-graphed edition of Gene Tunney.
'A Man Must Fight.' Macaulay has actually gotten out

a book without a semi-n Gordon Craig getting another estimate by Enid Rose in a new

Charles Yale Harrison gave teady salary to do that new

The Jan Weizl photos show hing big enough to be two people.

Godfrey Winn used to act in Brite

Sada Cowan, picture scenarist, has placed a book with Walter Baker, Boston publisher.

Harold Bell Wright working is the Sierra Nevada mountains.

John Cowper Powys writes

Ben Field, Los Angeles, chosen president of Western Literary Writers at San Francisco conention

vention.

Elizabeth Lonergan, New York rep for the Kinematograph Weekly and Picturegoer, returns to New York from London Friday (2). Been abroad two months in the interesta of her papers.

Have you seen Fannie Hurst since she lost 30 pounds?

Rita Weiman has discovered La Baule, France.

W. Sprague Holden is new theattre editor of weekly 'Argonaut,' succeeding John Shannon. Holden formerly on 'Time' and other Eastern publications.

Soviet Gala

(Continued from page 1)

One night will be given over to a brand new version of the Russian classic, 'Sorrow From Wisdom,' by

The Alexandrovsky Theatre will the Alexandrovaky Institute was be remodeled to resemble as closely as possible the original theatre accentury ago. Old-fashioned stage as possible the original theatre acentury ago, Old-fashioned stage effects and settings will be used. The outstanding change, which ad amount of dectoring can fix, will be in the audience. Not only the changes made by time, but the cometrasts brought by the revolution, The opening in 1832 was distinctly. an imperial affair, with gold-braided officialdom predominating. The contennial celebration will be just Book raps many heads—from the distinctly proletarian,

SECRETARION OF THE PROPERTY OF THE PROPERTY OF

Little Bits from the Air

Ward Wilson on WIZ missed fire with his Winchellingo impressions of the Broadway columnist. He spoke too fast, was indistinct and too shrill in his take-off of Walter Winchell, with the chatter, if of any value, more or less a secret because of the dizzy pace. The Vagabonds orchester's dance interludes were the sole-saving graces of it all.

Jerry Solow, tenor; Silver Bell, soprano, and Kenneth King, baritone, split a nice half hour on WMCA, Solow's When I'm Looking at You' from the Rogue Song registering particularly; also the anonymous Silver Bell's soprano numbers.

George Howard of the Song Fellows on WJZ rang the bell with It Was So Beautiful, current popballad favorite. Quartet closed with 'Dinah' in snappy manner. Among the best contemporanous

Billy Murray, Walter Scanlon and Marcella Shields, assisted by the Bower orchestra, try hard to be dif-ferent with their comedy interludes. Some of the gags are good; some not so, but in the main it's away from the straight singing stuff. Otherwise their pops are light and palatable.

Enrio Madreguera's haunting theme, with its Cuban rhythmatics, ought to be played through as a dance number. The Commodore hotel combo dees nicely on WOR for 15 minutes. Ditto Isham Jones from the Ritz-Cariton's Pompelian room, Atlantip City.

Irving Com's nicely rhythmed dance music from Ben Riley's Arrowhead Inn also holds plenty of compelling tempo there. A rumba tango was especially oke, but that goes generally for those melody for-trot medleys of short choruses.

Edwin G. Hill, vet N. Y. Evening Sun' reporter, who does a thrico-weekly news broadcast for WABG. His reports, not forgetting much of the human interest stuff for the necessary highlight, color and final convincer. It's apparent from his talks on the day's topics just why talks on the day's topics just why the star reporter of the Sun' achieved that standing.

The commentary on Joseph Duntainger, the magician, 'who indideptably received quite a plus, in while now a more or less society entertainer, is still open to suspicion of theatrical press agentry. Anyway, Hill spoke of him as an

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System PHILLIP'S DENTAL MAGNESIA

COAST-TO-COAST

WABC

PHILLIP'S DENTAL MAGNESIA WARC-Tues., Thurs., Sat., 8.15 P.M.

FRANCES LANGFORD

MANHATTAN MELODIES WOR-Wednesday, 10 P. M. Atop Empire State Bidg.

HAL BECKETT

ORGANIST

Fox, Brooklyn, New York INDEFINITELY

RAYMOND PAIGE

Musical Director KHJ, Los Angoles
GUEST CONDUCTOR
HOLLYWOOD ROWL SYMPHONY
July 29th Directing Gershwin's "American in Paris" and the Belcher Ballet

accepted standard, particularly in view of the spiritualistic episode which he recounted as occuring at the Long Island estate where Dun-ninger was the invited entertainer.

ninger was the invited entertainer.

Jack Froste Molody Moments retains its standing as one of the ace
orchestral shows coming through
either of the networks. Always a
fine balancing and blending of the
discount of the standing of Josef
Pasternack giving it all a fissh and
flair that's bound to please and also
impress.

Other of persons of specifies that of
Other of the standing of Josef
Pasternack giving it all a fissh and
flair that's bound to please and also
impress.

Other of persons of the standing of the
warbling interludes. Ad credit
shaved down to minimum.

warbling inferiudes. Ad redit shaved down to minimum.

Lucky Strike, it would seem feels that it a slipping of the dividence of the control o

ity. Paging Monte Hacket.

Olsen and Johnson's cackle on
the Freischmann Yeast hour is getting to be rather furtisting. Maybe
on Broadway several times daily,
and getting a load of the phonograph recording of a larf marathon,
has that still fresh in memory, but
the still fresh in memory, but
the still fresh in the still fresh
and to have signing, while intendwise.

OAJ are trying to bring some

ed to be contagued.

O&J are trying to bring something new in comedy styles to the other to back up the standard Vallee music on Feischmann's, but it's still 50-50 whether the team is maring itself as impressive via the air still 50-50 whether the team is mak-ing itself as impressive via the air waves as it has so signally distin-guished itself on the variety stages of the country.

Metbe it's the new competish of the Three Keys, but the Mills Bros-seem to have pepped up in their Chippo stuff. They were in exceed-ingly fine fettle last week, ump-umping their odd rhythms in en-gaging manner.

gaging manner.

Dr. Sigmund Spaeth has a nice 15 mins, on W3Z with his 'tune detective' stuff. Spaeth has built up for himself a sort of tune-larceny cleak. He's the man, who always been doing it for years.

He takes the ourrent and paet pop tunes and dissects them to show up the tin pan alley boys for congenial but also congenital plagiar-jats who, apparently, can't make the nation's orga without digging back into the classics for inspiration of the congenial but the boys who will be considered the classics for inspiration or the constitution of the constitut

and motivation of blues and stuff.

Still packing a hefty descriptive wallop, Tom Terris is doing a week-tay travelog series for NEC. Least WEAF had the Vagabond Director' skipping from one foreign clime to another, sketching each scene in colors certain to make a deep impression on the imagination and in-vesting his marrative, with a drappession on the imagination and investing his marrative, with a drappession of its kind on the air. He is inclined at times, however, to overbuild the climax of his adventure ancedotes and give too much emotional significance to incidents that the average listener Adroit cueing of the musical interfudes throughout and a neat blending of the song numbers into the narrative. Jimmy Wallington (Continued on page 51)

virginia karns

MUSICAL COMEDY AND RADIO ARTIST ontly WLW, Cincinnati, RKO Circuit Now at KTM, Los Angeles—Special Engagement THIS WEEK FARAMOUNT THEATRE, LOS ANGELES

Coast Mob's Idea

Hollywood, Aug. 29.

The stage bunch out here follow the Ed Wynn here pretty closely. Despite the rush of picture production Marr Brothers, Cantor, Jolson and the rest of the law manage to get to a radio for the weekly Wynn chatter. All claim that from a performer's standpoint, Wynn has solved the radio problem with All claim that how former's standpoint. Wynn has solved the radio problem with his hodge-podge material. Thought out here is that Wynn has tried nothing new, adhering to his tried and true stage material, and thereby takes no chances with the ether fans.

Coast bunch, who are on-

ether fans.

Coast bunch, who are onand-offers as regards broadcasting, also those who are
figuring on fall radio engagements, claim they will stick
to their stage material except to throw out the sight

100% Television **Imminent** with **Perfected Wave**

for perfect television is the perfection of the shortest wave length, or baby wiggler, as they call it. While waiting for technical information on a wave bender credited to Gia-como Marconi, General Electric men, by reducing wave lengths to 12 and 16 feet, now claim television

12 and to feet, now daim television is 15% set.

If advance data on the Marcond discovery is substantiated, then, state the American engineers, television's problems will be over, because the Italian inventor cuts the serial stream of transmission down

General Electric, conducting some General Electric, conducting some of its mplor broadcast experiments from the Empire State tower, Mantan, reports that its own shortest lengths have promoted television from the strictly close-up to medium-shot class.

Marconi's Feat

The wave that is measured in inches, such as the Marconi discovery, however, is needed before television can include long shots and

vision can include long shots and lend definition to mob scenes. Taby wigsters, in the perfect state, not only will serve as the goal for television experts, but will add such an improvement to the broadcasting of sound that present day radio will be literally revolutionized, it is maintained, by such experts as Dr. Alfred N. Goldsmith. Just as the short length defines the television picture, so that a mob on Broadway, for instance, could be broadcast with sharpness of detail, so will the clarity and frequencies of sound be improved, it is held.

cles of sound be improved, it is held.

All types of motion pictures will be available for television broadcast with the introduction of the tiny wavelet. Now only film dealing with a limited cast, chiefly semi-close-upped, is available, for televisor reception.

Aside from what it will do for the tele picture, short waves will enable television broadcasting to be operated on a far more extensive scale. Instead of covering only a few major cities, as has been the general plan of the American electrics, the short wave will enable scores of stations to be erected so that virtually every square mile in the country will be enabled to receive tele broadcasts.

Wave Lengths

Wave Lengths
To cut a wave to less than 20 feet
and still get clear carrying power
for 170 miles ja a feat which RCA
execs state they have accomplished
from mountain tops at given points.
Making a 'chester' out of the
short wave lean steemer out of the
short wave lean steemer out of the
short wave lean steemer out of the
short wave read to the control scientists and one of the many reasons
why they are manifesting such an
eagernoss for details of the Marconi
discovery.

discovery.

The 'chcater' is visualized by The character is visualized by American exports as a wave trans-mitted directly into the sky and there meeting a reflection, or a pos-sible hook-up with other waves of greater length, which carries its message onward.

RADIO CHATTER

East

Ken Casey, erstwhile 'mysterious crooner,' is framing a vaude act. James Melton hopes to land in a Broadway production this fall.

Beaucoup auditions and everyhody optimistic.

Sam Kopp p. a'ing Morton Dow-ney, in association with George D. ney, in association with George D.
Lottman, succeeding Barney McDeavitt, who resumed as p. a. for
Waring's Pennsylvanians.
Jack Pearl auditioned for Lucky
Strike.

Strike.
Everett Crosby, Bing's brothermanager, in N. Y. awaiting the
singer's return.
Del Casino, baritone, will take
two weeks from the WRNY mike

two weeks from the WANT links starting Labor Day to find out why they go to Canada, Graham Prince quits the Palais D'Or, New York, Sept. 7. to ready another band for a prospective com-

D'Or, New York, Sept. 7, to ready another band for a prospective commercial.

Rens 1 gives Ray Ferkins another band gives Ray Ferkins another band gives Ray Ferkins another band of the seven of the seven bearing to the seven bearing to the seven bearing the seven bearing to the seven bearing the sev

new police licenses to Newton, Mass.; Anderson, Ind.; Chanute, Kan, Mass.; Anderson, Ind.; Chanute, Kan, Mass.; Anderson, Ind.; Chanute, Kan, Mass.; Anderson, Ind.; Chanute, Mass.; Alexander, Mass.; Alexander, Mass.; Alexander, Mass.; Alexander, Mass.; Anderson, Mass.; Alexander, M

and ittoth grow talent, a baby daughter. Dr. Robert N. Dett, Negro composer connected with the Eastman School of Music, training singers for WHAS, Rochester. Growther the Composer connected with the Gatter of Hellman's mayonnaise. Margery Moffett, wife of Harold Stein, the radio photog, slated to get a hearing from the NEC program board. Billing herself as a discussion of the Composition of

West

Ted Mack conducted a contest among singers and instrumentalists that the former theatre. Six thousand five hundred pieces of mail received by KLZ first day after amounting Fillico contest. Frank Bishop, formerly commender that the six first superior that superior that

sold Wish to American Radio News Corp.
WMBH, Jophn, Mo., sold by Edwin D. Aber to W. M. Rebertson.
Red. River Lumber Co., Westwood, Calif., awarded two special emergency construction permits for the construction of the constru

South

George Welderhold, program di-rector of WHAS, lost his tonsils last

rector of Whas, use the considerace week.
Watter B. Haislip, WHAS announce the confidence with the second of the confidence of the confide

over WHAS. Boyd Martin, dram-mer damme Courier-Journal, di-rocted.

Brining the Martin State of the Martin State.

Tracey-Boswells Will Sub for Ruth Etting

Ruth Etting takes a two-week vacation at the end of her current-toontract with Chestereled, Sept. 10. New contract given her by the eiggie account-last week will bring her back to the sossion Sept. 24 for a 14-week stretch.
During her absence at Lake Placid the Street Singer and the Boswell Sisters will split the Etting twice-a-week assignment between them.

'EB AND ZEB' RENEWED

TEB AND ZEP RENEWED

San Francisco, Aug. 29.
Shell Oil Co. has renewed Eb and
Zeb, country store serial team on
ICFRC and the Don Lee chain in
California, taking a second 18 weeks
of the pair. Eb and Zeb, who are
Al Fearce and Bill Wright, also are
on 13 Northwestern and Hawalian
stations via transcription, sponsored
by Shell.
Oil company will take a one shot
crack at the Blue Monday Jamboree
on Sept. 5 sponsoring the two-hour
Coast network program for one

Coast network program for one night only as part of a western

WESTINGHOUSE ELECTRIC

AL and PETE (Have You Had Your

Iron Today?) 12:45 P. M. MS.T.

Monday, Wednesday, Friday-WJZ

Tuesday & Thursday—WEAF

JACK DENNY

AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Gem Safety Razor rogram Lucky Strike Dance Hour

Management M. C. A.





SHEVLIN

(TENOR)
After 18 weeks on WOR, am taking a vacation. To resume my activities on the air Labor Day.
Permanent Address: '238 Amsterdam Avo, New York

Major Radio Advertisers Lav Low Till Political Ether Blurbs Fade

Los Angeles, Aug. 29.
Coast radio stations are having tough time signing commercial accounts for fall. Large advertisers fear political ether ballyhoo will take precedent over commercial, and are hanging back until after Nosmber. Stationed by Pederal law to give equal amount of time to candidates equal amount of time to opponents. Statute also makes it necessary for commercial programs to be side-tracked or set back to accommodate vote seekers.

Already several large air advertisers have set back fall contracts for continuity programs released at same hour and same date weekly in favor of got booked time and programs. They claim they do no wish to have discussed to the political blurbe, therebutching.

SANDERS OUT THRU CBS CHI OFFICE'S FLOPPO

Chicago, Aug. 29.

Bob Sanders, Chicago representative for the Columbia network band department for the past year, was given notice by Ralph Wonders during the latter's visit. here last week. Neal Conklin of the New York office may temporarily handle the assignment until Wonders nominates Sanders' successor.

In the 'interim' it is understood that CBS will have the LaSalle hotel and Vanity Fair cafe. Columbia.

tel and Vanity Fair cafe. Columbia which has heretofore refused to give free wires to dance spots, will be more liberal in the future in order to meet NBC's competition in

this respect.

As reported, Columbia's Chicago band department will be on probation for the next six months, the penalty of an unsatisfactory showing being abolishment.

100% TENOR HOPE

Burns Cigar Signatures Phil Regan

Robert Purns cigar believes it has Robert Burns cigar believes it has found the distinctive, arresting voice that will get its program 100% listener concentration between the Burns and Allen patter interludes. It's that of Phil Regan, tenor, Anyway, the commercial has contracted for young singer to Join the show Sept, 14, with the contract calling for a minimum or 13 weeks.

Same time the account renewed its facilities contact with CBS for another 13 weeks and handed out similar extensions to the Guy Lombardo unit and the Burns-Allen duo.

Femme Crooner Changes Mind and Returns to Air

Mind and Returns to Air
Chicago, Aug. 29.
Juanita Rae is returning to radio
over NBC. In 1927-28 she was part
of a pioneer radio team of girl
crooners that rated among Chicago's 10 best' in those far-off radlo beginnings of five years ago.
Known as May and June, the
other member of the team went to
New York and is now known in
eastern radio as Harriet Lee. Miss
Rae disliked New York and dropped
out of radio, splitting the duo.

East-Dumke Switch?

Armour & Co. may be the next signatures on East and Dumke's radio checks. Packers out in Chi-cago have given the pair (Sisters of the Skillet) a hearing, the act ing piped from Boston where boys were playing a stage date.

Same time the commercial lis-tened to a Chi NBC studio combo, with the idea in mind of using an orchestra for the team's back-

'Tarzan' Air-Waxed

Chess Broadcast

Los Angeles, Aug. 29. Los Angeles, Aug. 29.
Add freak press stunts:
Billy Sharples broadcasted over
KNX, Hollywood, play-by-play
moves of a world's championship chess match by short
wave from the Goodyear blimp, battle

MYSTERY AND DRAMA AIR **AVALANCHE**

Click of the Lucky Strike crime adventure stories is held mainly responsible for the flood of bankrolled mystery drama programs scheduled to hit the networks this fall. Com mercials at the tail end of last sea-son had become leery of the dial appeal of the horror and who-killed-cock-robin type of yarn, and the trend was decidedly away from them. The ciggle roller, however, uncorked a different way of dress-ing them up and returned the mys-tery drama cycle to the air waves successfully. That this type of mercials at the tail end of last sea-

successfully,

That this type of entertainment had apent its attention socking force was indicated the past apring when George Washington coffee called off its Sherlock Holmes versions and substituted a musical show. Several other chain commercials whose contributions to the ether came under the same category soon followed suit. Among the latter was the Tennessee Products Corp., confectioner of Breathem, with its Witching Hou's series.

Exodus of these sponsored thrillers left the major airlanes praces left the major airlanes praces.

Exodus of these sponsored thrillera left the major atinanes practically alone to the broadcasts of
the Eno Crime Club, which has been
running all summer. Spotted around
the country there has also been the
recorded 'Chandu, the Magician'
tales, angeled by Beechnut Packing
But these programs never assumed
standout proportions as attention
pullers, at least nothing as compared to the regular Tuesday night
following rung up by Lucky Strike,
as attested by recent listener percentage surveys.

40% Dramatic

40% Dramatic

centage surveys.

40% Dramatic

Among the commercials already
set to climb. aboard the networks
with mystery scripts are Blue Coal
Company, with a revival of The
Shadow' menace; Bourjois, Inc.,
Evening in Parls Mysteries; Diamond Crystal Salt, 'Capt. Diamond's
Adventures', Hills Brothers' Dromedary Caravan,' and Campana
Italian Baim, 'Fu Manch of the Month of the Company
Scanning the lists of new shows
Scan

script, and A. C. Gilbert with a kid story yet to be picked. Columbia's stated script entries include Wrigtey Gum's Myrt and Marge'; the same firm's Lone Wold Tribe'; the mag 'Time' March of Time'; Bourjois' Evening in Paris Mysteries'; Lavoris' Easy Aces; Campagna Italian Balm's 'Fu Man-chu,' and Hecker-HO Co.'s 'H-bar-O Rangers'.

Auditioning Waring

Second transcriptions to be accepted by NBC since letting down the bars on recorded programs are platters for Signal Oil Co.

Discs are "Tarzan of the Apes and go on. five nights weekly, 13, KQ circuit, comes into the Palace weeks, beginning Sept. 12 over KPO.

Mary Pickford Ethering On Radio's 'Air' Program

RADIO

Hollywood, Aug. 29. Mary Pickford will be star at-traction on Radio's 'Hollywood on the Air' program, Sept. 8, which will also contain a heavy plug for

Miss Pickford will be ether inter-lewed by Adela Rogers Hyland.

NEW RADIO PROGRAM'S TRADE SHOW PREVIEW

Introducing the trade showing idea to radio, Jimmy Gillespie, former Paul Whiteman manger, unveiled at Carnegie Hall to program impresarios from the ad agencies something novel in the way of a musical show. Principal item on the 45-minute bill was the original instrumentation of 47-piece orchestra under the direction of Albert Cassaday.

tra under the direction of Albert Cassaday.
Strings were entirely eliminated from the organization, with woodwinds taking their place. Effect was not only unique but deeply impressive upon the critical audience gathered for the occasion. Also given an airing for dial attention were John L. Fogarty, tenor, Wilfred Glenn, basso, Jeannie Lang, singing comedienne, a male choir led by Arthur Judson Phillips, and Harry Brewer, xylophonist.

WILL HYPO PROGRAM

Lucky Strikes After Varied Featuers, Including News and Name

Recognizing that its programs are becoming to formula, Lucky Strike is intent on giving its ether routines a kypo by Jazzing them up with a variety of features. The Capt. James A. Mollison talk was the forerunner of this sort of thing, L.S. is auditioning a flock of variety stage talent including Milton Berle, among others, and will also introduce big news' and other name features in between the dance stuff. Groucho and Chico Marx have been approached, according to report, and other screen and stage celeba may be utilized march is also planned. Waiter Officefe. Is the present ceremonial master. Waiter Winchell's absence from the ether is said to be only temporary by L.S.

Radio Plug for Ringling Big Show of Little Help

Big Show of Little Help

Minneapolls, Aug. 29.

Ringling Brothers, Barnum &
Balley's circus broadcast from the
circus lot over WCCO, Columbia
chain station, for if minutes at the
supper hour on Monday, Tuesday
and Wednesday nights during its
Twin City engagement. A member
of the publicity staff took listenersin on a tour of the lot, describing
the various sights, and the band
played several numbers.

The show did a disappointing
the various sights, and the band
played several numbers
and the same only here and only
all on 18. The days here and only
all in St. Pett. Carbon there
only half or less filled at the six
performances. It was the second
circus to visit the Twin Cities this
season, the other having been another Ringling show, the Al G.
Barnes circus, which also played
three days.

Winchell Off Air

Walter Winchell is off the air for Walter Winchell is off the air for Lucky Strikes or anybody else. Winchell 'side lines' were what undermined his health and A. J. Kobler, publisher of the N. Y. 'Mir-ror,' has expressed himself pleased that Winchell is laying off the ex-tras and sticking to straight col-umizing.

Kolynos' 'Barber'

Kolynos Barber:
Kolynos has taken over the Bill
the Barber' soript series and will
give it a 13-week bankrolling over
the CBS local key, WABC, on a
five-evenings-a-week basles, starting
Sept. 19. If the show clicks locally
it will be extended over the network either before or after the expiration date on the WABC docu-

Last commercial to use the script Last commercial to use the script was Jocur Hair Wave, which carried it for a while over WMAQ, Chicago, last spring, after the agency on the account, Blackett-Sample-Hummert, had supported the show on a test run of nine weeks.

Agencies Favor Both Nets for New Programs to Secure 100% Coverage

Schnoz Advice

Hollywood, Aug. 29.
Depths to which radio announcing on suburban stations can descend illustrated by the

can descend illustrated by the signing off comment of a KMPC announcer, following a used-car company program:

'Adlos until this time next week,' the speaker sald. Themember folks, keep your head up and your nose clean.'

WRIGLEY WILL **EXPOSE' MYRT** AND MARGE

Chicago, Aug. 29. sideration Wrigley Gum will spill the beans to the public about 'Myrt and Marge' being in private life mother and daughter. It is figured mother and daughter. It is figured that a large volume of publicity will result; As 'fan stuff' the dis-closure is rated as the new sea-son's first breath-taker, as if Greta Garbo were to confess she was Ra-mon Novarro's aunt!

Trade has, of course, known quite generally that Myrtle Vall was the mother of Donna Damerel who plays Marge in the skit of backstage life written by Miss Vall. Father, George Damerel, is also an ex-vaudevillian.

Case of 'Myrt and Marge' has Case of 'Myrt' and Marge' has become a classic in Chicago radio circles. One of the most popular programs originating in Chicago and one of America's 12 leading radio attractions 'Myrt and Marge' a year ago was but an idea of Miss Vall's who didn't know an advertising agency from a reception clerk.

ing agency from a reception clerk. One day Miss Vail, script in hand, accomplished the impossible. She got through three outer offices and into the private sanctorum of P. K. Wrigley. Then she used her vaude-ville personality to turn a cold ditton across a deek with heresit playing all the parts. She sold herself, her scripts, her daughter and became in a few months a radio big timer.

Readying for Cantor's Chase & Sanborn Return

George Price goes on the Chase & Sanborn Sunday hour with Harry Richman for the Sept. 4 and 11th sessions, with the program 11th sessions, with the program scheduled to be held down exclusively by the former for the following four weeks. Coffee account figures that Eddle Cantor will be free to step back into the old spot by the middle of October. This Sunday's (4) program will be the first bringing Richman and Price together. Following the 11th shot Richman leaves New York for a Publix tour.

Cantor has 20 more weeks to go for C. & S. on a previous contract.

Swift Auditions

Swift & Co., now using the Steb bins Boys to plug its ham and a Sunday afternoon concert affair to Sunday afternoon concert affair to advertise its Vigoro fertilizer, are auditioning for a program to take care of still another one of its prod-ucts. Candidates on this end are being piped into Chicago, the pack-ers' home office.

ers' home office.

Among those already given a hearing out of New York are Harriet Lee and Her Boy Friends, the Three Keys, John Fogarty and a supporting trio and Allen Prescott. All, with the exception of Prescotts, come under the heading of harmony acts. Pressoct, connected from the country of the prescript of the country of the prescript of the wrote.

One innovation that the new, broadcasting season will introduce on a wide scale, opine ad agency men, is the use of both chains by the same commercial.

men, 1s the use of both chalms by the same commercial. Trend, say these program impresarios, is to get away from playing with a sinsite network excess the same program in the same properties of the same pro grams a commercial shoots along a consecutive stretch the cheaper be

grams a commercial shoots along a consecutive stretch the cheaper beacomes the cost of each successive batch of 13 broadcasts.

To take advantage of this discount savings sponsors have heretofore preferred to confine all their ether merchandising to a single network. But surveys and tests, they now find, have proved that by sticking to one chain there's always the chance of the advertiser passing up in various communities the very class to whom he's trying to sell his, product. Radio stations, it has been clearly proved, have class followings and patronage just like newspapers, magazines, theatres, etc. In papers, magazines, theatres, etc. a town where there are two or more stations it has been found that one of these outlets has the cream or class following of the spot while the others make a play for the nether social or cultural strata,

Class Followings

Class Followings.

A chain, for instance, may sell a commercial, say, a link of 25 statitions. In this web there may be 15 stations that are regarded as having the class appeal in their communities, while the remaining 10 may only rate as attracting the lower, middle and working classes.

To avoid any such possibilities several of the topmount agencies are now urging their clients to split their business between the major, chains. Only by playing their story across both network boards will they be certain of getting it a 100%.

chains. Only by playing their story across both network boards will they be certain of getting it a 10% in the percentant of getting it a 10% in the percentant of getting it a 10% in the percentant of the percentant in the percentant in the general percentant in the general percentant in the general percentant in the general percentant in the percentan Columbia. Each program is spotted for similar periods on respective days, 8:45 to 9 p.m., with the cross-country station line-upe paralleling each other. Blue Coal is slated to use a mystery show over Columbia, with Oct. 22 the starting date, while it's due to be a musical idea when it spreads over NBC, commencing the week before.

Medbury Sought as M.C. For 'Hollywood on Air'

Hollywood, Aug. 29.

NBC is figuring on a permanent m.c. for its weekly 'Hollywood on the Air' program, from Radio Pictures studio.

John P. Medbury offered the spe but no deal until question of cash settled.

For Shut-Ins

Chicago, Aug. 29. WLS inaugurated a Saturday aft-moon program for shut-ins and inernoon program for shut-valids Aug. 27, to contin

valids Aug. 21, to comment the season. Chuck, Ray and Frankie, Linda. Parker, and Elsie Mae Emerson will provide the entertainment. It's called 'Drifting and Dreaming.'

'THE JORDONS' SET

Paraffine Companies, Inc., go NBC Sept. 8 with 13 weeks of Thursday quarter hours.

quarter hours.

Music-talk programs will be "The
Jordons," featuring Gail Taylor and
Myron Niesley.

Commercial XER, Del Rio, Texas

DR. J. R. BRINKLEY, ET AL.

Commisercial XER, Del Rio, Texas
Dr. J. R. Brinkley is operating XER down in Moxloo. And some people think Barnum loft in disciples.

The Annual Moxloo is a second of the station is really for American consumption, and uses Del Rio, Texas, as its post office address. The oversamption, and uses Del Rio, Texas, as its post office address. The oversamption, and uses Del Rio, Texas, as its post office address. The oversample is a station announcement or so is allowed to drift over in Spanish. But that probably is just everything official.

This station is strictly come-on and doesn't attempt to be subtle. It's not to grab the bucks from the disciplinary of the station pains off at about a buck successive and the stricts of the station pains off at about a buck sweetheart by knowing the secrets of hundwriting, two-for-one perfume bargains, gland advice, how to get 50 miles a gallon out of your courses and learn in your spare time.

time.

Doe Brinkley is at present running for governor of Kansas, and the clanness are hot that he'll make it. At the last election, though his name was not even on the ballot, he drew some 135,000 votes, which means that many adults took the trouble to write his name on the sheet.

means that many adults took the trouble to write his name on the returbed to write his name on the Hero's a short sketch of what went on for about \$\frac{9}{4}\$ minutes over this station. There was the handwriting caparit who proceeded to tend the short false friends. The climber, of course, was 'la he or she true fat 14 (or \$1.25 in Camada), that 14 (or \$1.25 in Camada) about caparity of \$1.25 in Camada). The short she will be short short short short she will be short short short she will be short short

now offered for \$1. Just send your money. Send your money. Mixed up in all this, which consumed about 32 minutes, was muste that the property of the send of the s

other plugs almed right into kansas voters.
Getting warmed te his job, the speaker swung into the medical speaker swung into the medical vour glands? You're just as young as your glands? You're just as young as your glands. First, however, he tobk care of the laddes by a short discussion of goiter, and anyone the price list by writing to the pharmacy at either Del Rio or Miltord, Kansas, the Brinkley hospital head-cuarters.

Kanasa, the Brinkley nospusa acquarters.

The talk about the glands, explained the speaker, couldn't be entirely comprehensive over the air, but he invited the listeners to get, a book explaining more in detail. Send your money. Send your money. Only 28c to cover the cost of printiples of the printiples of the cover the cost of printiples. That low cost on the booklet was the evident come-on to snatch uplikely prospects for the Brinkley cure.

likely prospects for the Brinkley prospects for the Brinkley I lust before your listener tuned off (after all, a guy can stand only so much) another speaker was trying to sell a high school correspondence course. Learn, in your apare time. I sell a high school correspondence course. Learn, in your apare time. I sell the sell a high school correspondence course, Learn, in your apare time. I make the sell a significant to sell a high school course was the south, southwest and midwest thoroughly. Station marched in easily at Baltimore, the wavelength the saily at Baltimore, the wavelength with the sell and the sell and the sell and the hookwarm country. I sell the sell and the hookwarm country, and the sell the sell

8. A. ROLFE and Orchestra With 'Men About Town' Quar Sustaining 30 Mins. WJZ. New York

With "Men About Town" Quartat Sustainings 50 Mins. Wide, Niew York

In the nature & "welcome home" the nature & A. Role's yet raddo maetro, tais half hour was also a commercial audit. In for Rolfe's return to the mike after an extended European vacation. With him were some and the state of the state of

GEM HIGHLIGHTS With Bort Lahr, Mr. and Mrs. Mar tin Johnson. Talk, Music Commercial WBBM, Chicago

Commercial
WBBM, Chicago
Although they fancy they are being very cute about it, the Gem
Razorites are doing an awful lot of
nudging of ribs to remind listeners that
person in the control of the control of the control
amarter. It deprives the program
of much of its charm and tends to
leave behind a hostile impression of
a lot of advertising hammered,
strength of interesting guest artists.
Gem comes very close to outmarting itself by the artifice employed to sneak home the bargain
riteringth of interesting guest artists.
Gem comes very close to outmarting itself by the artifice employed to sneak home the bargain
ritering of the control
and the control of the control
and the

much) another meaker was trying to sell a high school correspondence ourse. Learn in your spare time, less than an hour a day, and set a high school correspondence ourse. Learn in your spare time, less than an hour a day, and set a high school correspondence ourse. Learn in your spare time, less than an hour a day, and set a high school correspondence ourse. Learn in your spare time, and Mrs. Martin Johnson dramatised couple of jungle incidents and of the manner unless than the presented as a time with a set of the presented as a time with a large and paper, for mutual public means all that territory termed the Bible belt and the hookworm country, from Okalhoma, Nebrasia, try, from Okalhoma, try, from Okalhoma, try, from Okalhoma, try, from Okalh

THORPE MILITARY ACADEMY

THORPE MILITARY ACADEMY
Casts Lors
COMMERCIAL
WSBM, Chicago
This may be the first of its kind.
A program cesigned on behalf of a
private school seeking students
which adopts the general broadcasting technique of those dinner
hour programs for j.veniles which
hope to persuade American zediver
coll, aphanch, and now military discipling.
Colonel Thorne the headmaster.

oil, spirach, and now military discipline.
Colonel Thorpe, the headmaster, does the spleling. And he's a good on the colonel that the spleling of the colonel that the colonel t

tale, swollen and arrogant with a couple of choryons. It finally develops that it's cowardice to story the couple of choryons, it finally develops that it's cowardice to story the couple of the coup

Thorps can't be condemned for putting the best foot forward so into the convinced. For example, he dwells upon the choice down front seats he got the cadets at the circus, and in general insinuates the idea that the cadets of Thorps are regarded with loving care by their doting trachers. The boys get cream.

cream.

Tagged to the program is an offer of 10 partial scolarships. This is ambiguous and of unexplained extent or value. It sounds like an inferior grade of radio merchandising to build a mailing list of prospects. In Chicago or environs it's probably a calling list, for the school is located in Lake Porest.

III.

Partial scolarships are rewards for the best essays on Why I would like to be a cade at Thorpe academy. Offer as made doesn't sound sincere, It's altogether too vague. That adjective 'partial' nullifies the meaning of the word scholarship.

Land.

MARION BREWER

WGY, Schenectady
Miss Brewer, radio editor of the
Albany Times Union, has been interviewing picture stars and other
headliners at RKO's local house
since last fall. Previously she handied a series of quizzes of state officials. Feature, called 'Radio Extres,
work and baper, for mutual publicity. His property of the company of the company
work and baper, for mutual publicity.

VOICE OF EXPERIENCE

Talk Sustaining WOR, Newark

Sustaining WOR, Newark
Whether in the final analysis, be he rated sage or charistan, this anonymous peddler of solutions for the soul's life and every-day period the soul's life and every-day period to the soul's life and every-day period to the soul's life and every-day length of the soul's life and every-day length of the soul's life and every-day length of the soul's life and lif Whether in the final analysis,

two letters as claimed to nave reproblem clast with ear.

One letter was from a rat somewhat advanced in years who told of being courted but who was refuctant to attempt marriage with the medico because of a previous love infair whose memories still clung to scribed the embarransment of a husband county had an embarransment of a husband county had an another than the still clump to the scribed the embarransment of a husband county had an another than the still clump to the scribed the embarransment of a husband county had an another than the scribe of the

While still sustaining, the Voice' is auditioning commercially, with Lane Bryant reported as one very likely sponsor.

Odec.

'MEYER THE BUYER' Comedy Script Act 15 Mins. Sustaining WABC, New York

WABC, New York
First airling of Harry Hershfield's
new series over CBS sounds ille a
winner for any commercial which
will in all likelihood take this comcdy script over for sponsoring,
Right now it's sustaining, which is
another way of stating that it's
publicly auditioning. Audience reaction, as manifested in the usual
as a sales argument to influence
whoever is incressited in underwriting this series.
It should pan out another Rise

whoever is increased in unautwriling this series.

It should pan out another Rise of the Goldbergs, although Hershald, unlike the talented Gertrude Burg, author-interpreter of the Goldberg and the Burg, author-interpreter of the make this a nightly series. It's slated for once a week over WABC, at \$130-8146 E.D.S.T.

A lone cast of characters, plus

slated for once a week over WABC. at \$:36-8.46 E.D.B.S.T. areases a size of a E.D.B.S.T. area

series.

There is comedy, action and suspense in this series, with the motivation possessing the same generally appealing human elements as are highlighted in the Goldbergs.

are highlighted in the Goldbergs. There was a little over-stressing of Meyer to plant him as the concluded for general screen release of Meyer to plant him as the concluded for general screen release of the concluded for general screen release of the decident of the meyer of the man ask at the dialactic central character, switching his accent again as he's done sundry dialacts on the radio, lettled the meyer of the meyer of the meyer of the meyer of the mystery dema sax at the dialactic central character, and the meyer of the meyer

UPS AND DOWNS OF THE

With Will Cuppy, Elizabeth Haw John LaGatta and Kiviette Sustaining WEAF, New York

WEAF, New York

Type of gag or novelty program
that should be given more frequent
play on the networks. Would help
take the duil edge off schedules
overladed with similarity and repetition and stimulate a little renewed interest among set owners.

ittion and utimulate a little renewed interest among sot owners.

What started out as a debate on fashions with the potential interest limited to the femme element developed into a cleverly handled froil affair and anybody's laugh. All one to Will Cuppy's sense of All one to Will Cuppy's sense of the control of fact into a weil-placed wise-crack. If the session accomplished anything it set down this writer of fact into a weil-placed wise-crack. If the session accomplished anything it set down this writer of amusing whimsies as a good mike better than the set of amusing whimsies as a good mike better the control of the session accomplished anything it set down where the femme wastline stay where he is set of the session and t

the walstline is where it best alls the individual figure.

Cuppy started off with an apology for the mc. title contered upon him by the announcer, and, unlimbering his humor popum, borrowed the routine of a fight broadcast to describe the event and inc trio about the search of the search of the content of the search of the content of the search of the content throws off balance by the kidding barrage for the moment, took the cue and played a neat straight. Mme. Kiviette fell in with the spirit of clowning, though socking over her arguments point. Laddatta's turn the active elected to treat the subject seriously and parried off an attempt to steet him into comedy channels. Pith of his advice to the women was to follow nature's lines and keep the walist line where it shows off the best features.

Before signing off Cuppy summed up the discussion with a set of bright nittles, rounding out an exceptionally pleasing half hour.

Odeo.

MILDRED SCHUSTER

Songs Sustaining WGY, Schenectady

Songs
WGV, Schenectady
WGV, Schenectady
WGV, Schenectady
WGV, Schenectady
WGV, Schenectady
MGS Schuster, who during hee
career as an actress did stock here
would be did not a more
work of the did not a more
work of the did not a more
work of the did not did not
work of the did not
work of the

THE PHANTOM OF CRESTWOOD

THE PHANTOM OF CRESTWOOD Sorial Drama COMMERCIAL WEAF, New York.

Although the network has had Hollywood on the ballyhoo for the past five weeks with the product of the various companies mentioned, this is the first instance of NBC setting out to accord a sustained and concentrated plus to some pare to home, with M. H. Aylesworth contributing his other facilities to tout one of his celluloid children. It's 'The Phantom of Crestwood,' turned out by Radio Pictures and scheduled for general screen release Oct. 14.

Inside Stuff—Radio

While there is no direct restriction against price quoting on the air, Federal Radio Commish frowns upon it and the big networks, discourage it. This accounts for the laboriously roundabout script ideas some of the programs utilize to convey price economy. Some are as humorous as programs utilize they are ingenuou

they are ingenuous.

For example Gus Van, in exploiting the jitney Ei Toro cigar, has his ad spleler ballyhooing that 'this imported cigar costs only the price of a local phone call,' etc. It would have been a time saver to say 5c. and with it.

he done with it.

Gem razors, to plug a prize package idea, goes about it through the
medium of a stooge character who is sent to the corner drugstore with
a 50c piece to pick up one, and 'mind you, you get change out of that
50c. It takes all that and more phraseology to convey that this prize
package, which includes razor blades, cream, etc., is probably around 39c.
But such are the network restrictions that this info can't be ethereally

The lesser one-lung broadcasters have no such qualms or ethics. They ome right out with prices on their cut-rate clothing or whatever is

come right out with piece of their deviate clothing of whatche being exploited.

The price quotation thing seems to be the difference between a class advertiser going on the air for good will and institutional ballyhoo, and a catch-em-quick merchant plugging his cut-price merchandise.

Chicago radio stations were approached last week with a unique inquiry from a man-in Kenilworth, residential suburb. He wanted to sell his \$30,000 home and figured it would cost him \$1,100 or more in commissions to real estate agents if selling it through the usual channels. So he wanted to spend part of that and advertise house for safe' over the ranted to sell and sell dire

wGN, owned by the Chicago 'Tribune,' is understood to have flatly (Continued on page 54)



BURNS & ALLEN

Baby/

CRACKERS

ROBERT

BURNS PANETELA

WABC

Radio editors on several of the New York dailles are cooking on a network pa. over what they term an 'unethical practice.' Instead or sending them the ma-terial exclusively on an angle re-quested, this lad, they claim, whips their columnists' ideas into stories and immediately makes a seneral release of them. Chi Radio Editor Goes

Commercial—1st Time

BITING HIS NOSE

Short-Sighted Network P. A. An

tagonizing Newshounds

Chicago, Aug. 29.
Charles J. Gilchrist, radio editor
of the Chicago 'Daily News, has
been signed to broadcast radio chatter on the Reid Murdoch Monarch ter on the Reid Murdoch Monarch Foods program, starting Oct. 2 over WMAQ. Although newspapermen in New York are not strangers to the microphone, this is most unusual in Chicago. Haxel Flynn, film critic of the Chicago (American, formerly had a tie-up with a commercial program.

Variety Audition

Variety Audition
Buddy Rogers' band was included
in the batch of six programs auditioned by NBC for Corn Froducts
Corp., slated to hit the ether the
latter part of September.
Other acts given a hearing by the
commercial were Lillian Cabill and
Ned Weaver, May and Ethel, harmony team; Cyrus Sprage, planis;
the Meloclarions with Lew White,
organist; the Ramblera, harmony
trio, and Louis Katzman's orchestra, and a serial called 'Murder in
the Night Club.

Authors! Authors!

Al Boasberg will write ether com-edy material for Burns and Allen the next 13 weeks, Signatures on the assignment were exchanged yes-

the assignment were exchanged yes-terday (4).

Arrangement does not affect Eu-gene Conrad's status nor that of the other gag contributors to the Rob-ert Burns cigar comedy team.

Songwriters on Parade, act com-prising seven songsmiths, to the Steel Pier, Atlantic City, Sept. 2.

Mey Lyons' band at Robert's cafe Frisco, 'succeeding Bob Spencer.

on Radio and Stage Headlining—Orphoum, Minneapolis, Aug. 30 Dir.: WEBER-SIMON HI THERE!

102

PERKINS

Tues. Thurs, 7.30 F. M. **BARBARSOLOIST** Management N.B.C. **RUZRETZOFF** and NICOLINA* **STEERO" Program, Wednesdays, 10:15 a.m., WEAF** **STEERO" Program, Wednesdays, 10:15 a.m., WEAF** name and address. The giveaway thing is now getting to be about the best check the companies have on audicincer rearrent instances. The program is now getting to be about the best check the companies have on audicincer rearrent instances. The giveaway thing is now getting to be about the best check the companies have on audicincer rearrent in the wide of the wholesale chiral in view of the wholesale chiral

Reciprocity

RADIO

When Blue Coal debuts on Columbia, Oct. 22, it will be the first time that one commercial will go out of its way to slip in a plug for another. It's all part of the contract the coal company had made with Street & Smith, the mag and book publication of the contract the coal company had made with Street at the coal company had made with Street at the coal company had be considered to the coal session the publishing house will furnish the scripts for the mystery play interjudes on the program. Together with the free use of these stories Street & Smith has agreed to let the Blue Coalrevive The Shadow character, a figment that the publishers had given heavy play while they themselves were on the air up to last season.

8 GRATIS, 'TIME' OKES 20 MINIMUM COMM'I

For the eight weeks that Col-umbia carries 'March of Time' as a sustaining program 'Time', the mag, in turn guarantees to bankroll the show for a minimum of 20 weeks to follow. To avoid any kickback

the show for a minimum of 20 weeks to follow. To avoid any kickback from its affiliates, the network aw to it that the contract for the commercial stretch covered every one on a sestaining basis.

Program when it returns to the chain, Sept. 9, will be produced out of the ad agency representing the mag, Batten, Barton, Durstine & Osborne, with the latter collecting its fee from the network for the service until the thing goes commercial, Nov. 4.

Little Bits

(Continued from page 48)

lends a helpful hand as feed and interlocutor, injecting an occasional light touch with his expressions of amazement that sum up as just so much hoke, but yet are needed as breaks in Terris' long-winded mono-

Strange Case of Mr. Grimby' turned out one of the more exciting series. Though moving swiftly and tellingly in the enactment, the plot grew a little too complicated toward, but these knots were soon strain first half, but these knots were soon strain first half with the sound of the knots and the strain first half with the sound of the tendency for the sound half with the series still stacks up as the leader of that field and a big credit to the author, John Curtim.

Erne Rapse's Vienness program,

Erno Rapee's Viennese program, WEAF, was a peach. Himself of Teutonic extraction, the maestro's feel' for this sort of music probably explains much.
It's in line with Rapee's NBC series of nationalistic music.

ries of nationalistic music.

Whoever does the Gem razor spieling tried to essay kidding of the advertising, but it got to be quite inane. Just because they repeat but wer's not supposed to advertising, but it. Betwister in the constant take the curse off it. Benny Friedman was Ed Sullivan's guest star this night. The former Michigan quarterback could describing his prowess of shooting those forward passes, but Benny is known for not being backward about himself, and the Navy capitalized on for the priedman grid stuff, sound effects of raaring crowds, etc., were etherized.

Like Gem, which is giving away its new blades, Barbasol is plugging a new toothbrush with your own name embossed on the handle, gratis for the asking to the Indian apolis company in exchange for name and address.

COAST STATIONS REAP POLITICAL HARVEST

Los Angeles, Aug. 29.
Almost every station in town dropped standard commercials tonight (Monday) to reap a double-rate harvest from politicians seeking nomination in tomorrow's primary election.

KNX and KHJ have been getting most of the political play during past few weeks, but today all locals got in on the money, with scarcely anything on the air tonight but election chinning.

LYMAN'S RETURNS

Back on Phillips Sept. 29-Also Re-

newed for Danderine

Phillips Dental Magnesia withdrew from Columbia Thursday (25), but will be back on the same network with the Abe Lyman band Sept. 27. On his return Lyman will have with him a name m. c. and a new set of warblers. None of these have as yet been picked.

When the dentifrice called the session off temporarily last week it had completed a whole year's run on the chain, with Lyman the main attraction throughout. New contract guarantees the bandman a consecutive 39 weeks.

Lyman 1s also tentatively set to return to the Danderine show on the same network a day or two after the Phillips opening.

Irene Taylor from Chi as Whiteman Replacement

Paul Whiteman is bringing in Irene Taylor from the Edgewater Beach hotel, Chicago, as warbler substitute for Mildred Bailey. Latter goes on tour, as a single, for Publix. Her differences with the masstro over salary demands have been previously aire been on the air with Charles Agnevic orchestra from the Chi north side hostelity. Whiteman, when notifying the

from the Chi north side hostelry. Whiteman, when notifying the NBC Artists of his intention to release Miss Bailey, expressly asked that she not be booked with another band. Warbler's contract with the network has until next March to go.

Air Hours at Auction

Brussels, Aug. 19.

Scems certain Radio-Luxemburg will open early in September al-though wave-length not yet agreed on. Broadcast publicity in English, on. Broadcast publicity in English French and German is the new station's raison d'etre and bids for air time are coming in so rapidly con-trolling company is thinking of put-ting the hours up at auction. Out-side of paid publicity, Radio-Luxem-burg will broadcast music and talks on the theatre, cinema and litera-ture.

To theatrical criticism M. Lugne Poe has been engaged. tion's raison d'etre and bids for air

For Farmers' Wives Chicago, Aug. 29.

Chicago, Aug. 29.
Separate from their forthcoming NBC network show, Reid Murdoch, maker of Monarch Brand foodstuffs, goes on WLS, the farmer station, every Friday and Saturday at 8:30 a. m. Farmers wives get up early. Martha Crane and a male quartet will seek to divert the home-makers.

COAST AIR SERIAL SET

CUAST AIR SERIAL SET

As Francisco, Aug. 29.
After last week's preview of its
forthcoming NBC serial Golden
State Milk Co. has decided upon
Sept. 10 as a starting date, putting
on the continued sketch five nights
weekly over KGO and KFI.

Dast selected includes Dorothy
Dast Serial Serial

Charles McAllister, Anita Calfot and Jack Mery.

METRO, RADIO CO-OP. ON 'FU'

Chicago, Aug. 29.
Metro-Goldwyn-Mayer has asked and received assurances of protection for its forthcoming Mask of Fu-Manchu from N. Porter Caldwell, who controls the radio rights to all of Sax Rohmer's works. Radio adaptation starts; over CBS from WBBM, Chicago, on Sept. 26, about two weeks before the Metro picture will be released. Dattierly different story will be used on the radio program sponsored by the Italian Campagana Baim. Fublicity tie-ups between radio and screen are likely. Sax Rohmer's high protection of the first broadcast had been controlled by the control of the control of the Chicago dramatization. It's Rohmer's premiere radio talk.

Milton Charles, organist, back at the Mastbaum, Philadelphia, after six weeks in England. Has a prop-osish from the Bernstein string of cinemas over there to do organlog presentation work next winter.





Personal Management
IRVING MILLS
Mills-Rockwell, Inc.
799 Seventh Ave., New York







Management
THOMAS G. ROCKWELL
799 Seventh Ave., New York

Disc Reviews

By Abel Green

Jeanette MacDonald

Jeanette MacDonald
Chovaller's favorite screen prime
reprises in solo two out of their
last Paramount picture, 'One Hou
With You,' Oscar Straus contributing 'We Will Always Be Sweethearts,' and Richard A. Whiting dittoing 'One Hour With You,' to both
of which Leo Robin fashioned the
lyrics.

of which Leo Rossia Landing iyrics.
Miss MacDonald sings both in fine soprano, further enhanced by a skiliful orchestration. Victor 24013.

Ruby Newman-Leo Reisman Ruby Newman-Lee Reisman
Split credits on Victor 24048 with
the Funny Boners vocalizing for
Newman's If I Could Call You
Sweeth art, while Lee Wiley does
her stuff vocally with Reisman's
ever-effc-tive foxtrotology, Latter's
is South in My Soul, which Incidentally was co-authored by Miss
Wiley.

J. H. Squire-Bela-Raybould

These three 12-inch imported Co-lumbia records are jointly reviewed, although by different artists, ex-plainable only by the fact they're all of the same Viennese operetta gen-

or the same Viennese operetta gen
"3. H. Squire's Celeste Octet medleys Willoughby's arrangement of
Memorles of Johann Strauss, 'introducing in the first part the Immortal Blue Danube' waitz, 'Acceleration,' 'Artisty' Life' and 'Tales
from the Vienna Woods,' while the
Instrumental reverse medley holds
Papers' and 'Blue Danube' reprised.
Columbla 60332.
From Germany, Dajos Bela's com-

courbis 50323.
From Germany, Dajos Bela's concert orchestra plays Lanner's Schonbrum Waltz' and another Strauss (this time, Josef) waltz, chestra can. Columbla 50228.
From England again, Clarence Raybould condusting the Columbla Concert orchestra brings a two-part medley of Franz Lehar's Merry Wildow' operetta, likewise skillfully played, with the cream of a product of the strategy of the strate

Harlan Lattimore-Claude Hopkins

Harlan Lattimore-Claude Hopkins For contract, this batch of Harlemania will satisfy the dusky nite club addicts. Lattimore and his Connie's fin orchestra dish up brisk foxtrotolor with Taefer Man' and T Heard' (Columbia 2678); and Chant of the Weed' and South in My Soul' (No. 2676). Lattimore and Claude Jones burst into song at the proper moments.

Another Harle em lumnus, Claude Another Harle em how with How'm I Doin'? and Mush Mouth' in the typical, sizziling, negroid manner. Columbia 2674.

Ray Noble

Imported Victor recordings by the New Mayfair orchestra of two from Magic Night, a U. A. film musical Selections are 'Goodnight, Vienna, tango foxtrot, and Living In Clover, a more spirited f.t., both played ex-

George Olsen

The Canada Dry maestro is re-cording prolifically during his stay around New York. He has a quar-tet of the better numbers, 'Mardi Gras,' the imported waitz by John Mercer and Aifred Opler, cuppling with 'Someone to Care For.' Paul Smail on the vocals and both well

Ditto 'It Was So Beautiful,' Harry Barris' melody foxtrot, and 'Songs



DEAR GEORGE OLSEN:
That Gordon and Rovel song
'Listen to the German Band' hilch you recently introduced, izaling like a bottle of home br dw'll have to pull the cork;

CHARLES MILLER

MILLER MUSIC, INC. 602 West 46th Street, New York

ORCHESTRA—About five piece com-bination for year round helel road house. State lewest price for im-mediate engagement. Room and board. Write P. O. Box 284, Ossin-ing, New York.

for Sale,' another waltz, with Small again doing the singing interludes.

Strange Interlude is the outstander on Victor's 24072 by the Newmanites. This pip dance tune by Ben Bernie, Phil Baker and Watter Hirsch rates among the more distinctive foxtrots of the season. It is coupled with Another which Groom Crabina, interruses.

Night Alone, a Koehler-Arlen ditty which Gordon Graham interprets vocally, as he does 'Interitude.' Victor 24073 has two very popular foxtrots combined for what should prove a big seller. 'So Ashamed' and 'My Heart's At Esase, with Graham of the Craham of the Craham of the Craham one-third) splitting on the vocals.

Both from Love Me Tonight, his current Paramount musical, the Frenchman does well by the Rodg-Foor Apache.

They were recorded on the Coast, Nat Finston, head of Par studio music, batoning the orchestra. Victor 24062.

Gus Arnheim

Tevening: by Mr. and Mrs. Gus
Kahn and Arnheim, backed up with
Palm of Your Hand, a livelier foxtrot, serve the Arnheimites well for
their contribution to the season's
Gustave But.

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Th

Cummins-Weems
Bernie Cummins and Ted Weems,
who also know their dance public,
do things with Deep Sea Low
Down' and Play That Hot Guitar'
respectively. Latter is one of those
tricky dittles by Phil Baxter, of
Tocose, Free fame, and Charles
Tocose, Free fame, and Charles
tracks and Charles
tracks and Charles
tracks tracks and the sea
urally getting in its innings. Parker Gilbs tells all about it vocally.
Cummins himself airs his tonsils
with 'Deep Sea,' an equally distinctive f.t.

SPA-MPPA Parley on Syncro Rights Extended

Syntero Aignis Extended
Songwitters' Protective Association has agreed to extend the agreement now in force with the publishers until Dec. 4. Meantime E.
C. Mills and Gene Buck of the American Society of Composers, Authors
and Publishers, have been delegated by both sides to draw up a
contract to take the place of the
document originally set to expire
Sept. 4.

Same time the MPPA has agreed to permit a committee from the songwriters group to sit in on all negotiations for a new contract be-tween the MPPA and Electrical Rotwen the MPFA and Electrical Rasearch Products regarding synascarch Products regarding synascarch to the synascarch products and present between the latter two parties, carrying Sept. 4 as the expiring date, will be extended until the final songwriters' and publishers' agreement has been pollehed off and accepted by both camps. Meantime the M.P.P.A, is proceeding with its move to settle amicably the \$800,000 'booties seat' suit it has pending against ERPI.

Lopez's 4 Wks in Chi at Drake, Follows Milwaukee

Chicago, Aug. 29.

Vincent Lopez takes up a four-week stand at the Drake hotel Oct. 15. Booking handled through the William Morris office, with Kennaway, here, splitting on the commissions.

Bob Chester's Own Combo

Bob Chester's Own Combo
Detroit, Aug. 29.
Bob Chester, formerly with Irving
Aaronson, has formed his own orchestra and is playing at the exclusive Gross Pointe Yacht Club.
Chester is playing for the Harmsworth Commodore Ball beling broadcast by both NBC and CBS chains.

Bob Schaefer becomes Chi rep for Miller Music, leaving Sherman Clay which he repped in N.Y.

Beating the Mike

In order to beat the radio and keep songs fresh, certain tunes are being canned hot off the manuscript for release on the disks before the ether plugging takes the edge off. Isham Jones is thus waxing his own tunes for Brunswick pronto so that he'll ride with the radio plug and not be too stale by the time the air has killed the songs. In order to beat the radio

songs.
George Olsen is canning
Ethel Shutta's Rockabye Moon'
in dance form for Victor for
the same reason. Lawrence
Music Co. (Mills-Rockwell subsid) is doing the same with the themes used by some of the M-R attractions.

DE SYLVA ADDS 1: MAYBE 2D CO.

Bobby Crawford has bought out the recently organized Jack Yellen firm's catalog for DeSylva, Brown & Henderson. Sale of the Yellen library, is a surprise as Yellen was siated to open his Broadway office the week after Labor Day. Yellen's future plans are indefinite. The former member of Ager. Yellen & Bornstein went into business for himself following his break

Kellen & Bornstein went into business for himself following his break with his former songwriting partner, Milton Ager, and Bornstein, the first part of the year. Yeilen's offices have been closed the major part of the summer.

Ira Schuster and Joe Santly are thinking of forming an indle song publishing firm, with the backing of Robert Crawford, as a subsid of DeSyiva, Brown & Henderson.

Santly resigned from Santly Bros, which pub firm his brothers, Henry which pub firm his brothers. and Lester, are continuing. That in

turn is a Berlin, Inc., subsid.
Meantime, Schuster, Little Jack
Little and Joe Young have placed
'It's Gonna Be You' with DeSyiva.

Dance Hall's 3 Stages For Two Bands and Acts

Cleveland, Aug. 29.
Policy of two bands and stage acts is reopening Greystone ballroom, now known as New Ritz, on Sept. 3. Louis Panico's band, Jan Carlson's and Helen Mae Kelm, local hoofer, make up opening dance show

spot has installed three stages one for radio name bands; second for sepia orchestras and third for three aiternating on s. Each stage also has a mike for amplifying purposes

JACK HARRIS SAILS

JACK HARKIS SAILS
Jack Harris, American band
leader now heading the orchestra at
the Cafe de Paris, London, returned
to the British capital yesterday (29)
after a month's holiday in America.
Over there for five years, and now
a director of the falls de Paris'
holding common the common services of the common services of

PREVIN'S AIR DATE

Chicago, Aug. 29.
Charles Previn, musical conductor at the Chicago (B&K) the past three months, left Friday (26) for New York. He is-contracted for a new network radio program.
Adolphe Dumont will be utilized as stongar for one week until B&K.

as stop-gap for one week until B&K can obtain a regular leader.

IMPORTING ORGANIST

San Francisco, Aug. 29.
Don George sailed this week for
Honoiulu on a six months' contract
as organist for Consolidated Amusement Co.'s Hawaii theatre. He closed at RKO's Golden Gate, Sar

Sailing with him was his mother Mrs. Jenny Rosenberg.

AL NEWMAN'S SUITE

Al Newman, musical director at Inited Artists studio on the Coast on the Coss, and who soved the music accompanying 'Street Scene,' has developed the thematic strains into a 'Street Scene' suite.

Robbins will publish.

Inside Stuff—Music

The pessimists are buzzing about a pseduo-existing joker in the mush men-radio pact. Belief is that the broadcasters aren't such easy givers.

up.

The National Association of Broadcasters' recent mustering of forced and reorganization for legislative purposes is one of the bothersome details for the worriers.

Unlike the U. S. situation, sheet music and disks sell much better abroad. They don't get so many chances to see their favorite artists in person over there. In this country they see them in person or hear them proifically for nothing on the air.

prolifically for nothing on the air.

Ruth Bitting, the Boswell Sisters and Mills Brothers are reported the
best sellers in England. Save for Ellington's hot stuff and Armstrong,
vocally, not his dance disks so much, no American dance records are big
abroad. In fact, probably more Jack Hyiton and Ray Noble records are
sold in America than American juzzista abroad on wax.

Apart from the fact that the new ASCAP-NAB percentage royalty deal for broadcasting rights to popular music was a life and bankroll-sayer for several music publishers, opinion among the musicians exists that sheet music will never come back. A smeah hit will have to be a sensation to reach 250,000 copy saties, with good times back in everything. The popular laziness which prompts listeners to turn on the radio is the direct answer to why the desire or need for the public to purchase any sheet music is at a minimum. It comes too easily via the ether by the switch of a dial.

the switch of a dial.

Peter Arno's maiden songwriting effort, 'Where Wili It End?', music by Dick Himber, will be rewritten by the cartoonist-lyricist. Idea is deemed not suited to the tune although Shapiro-Bernstein aiready issued edition of the original song

an eartion of the original song.

Tune has been a thematic with quite a few of the society orchestras
because of its source of authorablp. Himber is a society orchestra
maestro on his own with Rudy Vallee orchestra units under his management; also the Mayfair band, Jolly Colburn, and others.

BaitImore is somewhat anxious about the fate of Amos 'n' Andy when WBAL, which carries that program, goes to haif-time. Will mean that an area of more than 1,000,000 population will do without the Chicago blackface team unless receiving sets are powerful enough to pull in out of town transmitters.

Other blue network (NBC) programs will also be affected by WBAL's time chop.

Latest census of aeronautic radio stations reveals 132 ground stations devoted exclusively to aviation, of which 69 are point-to-point stations, and 20 airport transmitters.

Federal Radio Commission, which made the survey, found 335 transport

passenger planes in daily direct communication with ground stations and 20 itinerant aircraft equipped with sending systems.

Robbins is publishing 'Under the Stars,' Jack-Denny's sig song, written by Dave Snell, of Metro studio staff, and Max Llef. Originally titled 'Under the Palms,' number was put together as Gus Arnhelm's theme ditty at the Cocoanut Grove, Los Angeles, but switched lyrically for

Olsen's Winter

George Olsen is practically set for the New Yorker hotel for the win-ter. Don Rector is currently back there again, following Tom Gerun, who has shifted to San Francisco to reopen at his own Bal Tabarin cate Sept. 8.

cate Sept. 8.
Olsen will receive around \$2,500.
He could have had, \$3,500 a year
ago but refused in order to go back
to his own roadhouse at Cuiver City,
Cal.

Ex-Night Spot Operators Lose Suit Over Lease

Hollywood, Aug. 29. Hollywood, Aug.: 29.

Awarded a tear-up of the lease and \$862 for back rent and cost of alterations, Edith H. Pyle, owner of building in which the Pyramid club on Hollywood boulevard was housed, won Superior court suit against 'Albert Colombo, John Di Marco and Charles Di Marco, former operators

of the cab.

This is the nightery where Russ Colombo, Albert's brother, first branched out as a band leader.

LUCAS' CLASS SPOT

Veloz and Yolanda are slated for a new class spot which Charile Lucas is building at Park and 52d street. It may also hold Emil Cole-man's music.

man's music.

Coleman, partnered with Ramon
and Rosita in the class El Patio for
two years, is reported breaking
away from that dance team.

Columbo's Chowmein Date Cieveland, Aug. 29.

After a week at local RKO Pal-ace, making his first vaude appear-ance here, Russ Columbo and band are coming back for a two-night stand at Charile Tend's Chinese cafe, Lotus Gardens. Minimum charge has been hiked to \$1.50 for Columbo's date

One big-name band a month is new policy put in by Tend, who is dickering for Rudy Vallee, who hasn't played in Cleveland yet.

inbo's date.

Joe Wright opens Aug. 29 with his band at the Roof Garden, Frisco, together with a floor show staged by Helen Pachaud.

Byron Calhoun, Hotel Mgr., Now Band Booker

Byror Calhoun, formerly managing director of the Lowry hotel in
St. Paul and the Belle Reeve in
Kansas City, has been engaged by
Millis-Rockwell as band salesman in
the field. Makes the first time that
a hotel min has held down that
capacity for a band booking office.
Cythony's operations will! keen capacity for a band booking omec. Culhour's operations will keep him pretty weil confined to the midwest and southwest, the territories in which he has held most of his hetel connections.

C-C Take 2

Irving Mills has sold the European rights of Lawrence Music Company's Love Mc Tonight', and Old Man of the Mountain' to Campa-bell-Connelly. Advance cash pay-ments call for \$500 on each num-

ber.
On his eccent visit here Jimmy
Campbell tried to tie up the two
pieces, dickering right up to sailing
time, but he and Mills couldn't get together on the advance figure. Deal was consummated by cable.

No Remit

Los Angeles, Aug. 29. Board of directors of the mus Los Angeles, Aug. 29.
Board of directors of the musicians local refused to remit a \$250 fine handed Sam Brail, former leader at the dillion Dollar, who admitted that he did not get or pay the scale to his musicians.

Checks were made out to band men for \$50, which were then cn-dorsed and returned by members who were theu paid \$35.

HEIDT'S NEW BLOOD

HEIDT'S NEW BLOOD

San Francisco, Aug. 29.

Horace Heldt's band, currently in at the Golden Gate (RKO) for a run, is being gradually roorganized, with younger men from the Frisco Symhonv.

George Cozier, arranger and trom-bonist, is with Heldt and Cozier's younger brother, formerly with Whiteman, a saxophonist, joins

Hai Wayne and 11-piece band go when it opens in two weeks.

New Music Men-Radio Deal Means Salvation from Bankruptcy for Many; Over \$2,000,000 First Year

Tin Pan Alleyites that the National Association of Broadcasters ratified the royalty percentage deal of three, four and 5% per year, on commercial programs, for the next three years for the use of the music controlled by the American Society of Composers, Authors and Pub-

of Composers, Authors and Pub-lishers.

It means as much ethically to the music men as does the economic salvation which the new deal af-fords them. It evidences that the

fords them. It evidences that the radio interests concede the value and importance of what the music men centrol.

It was presented to the NAB that the nutring of the talents of the osciety was as much, and more, to their own best interests, as to the music men. For without music, the backbone of radio would shrivel. Music men have repeatedly pointed out that broadcasting needs this new fund of popular music constantly for the economic rurvival of its commercial ballyhoofns.

3150.000 Per V. Per Firm.

\$150,000 Per Yr. Per Firm

For the publishers, the new deal means a greater source of revenue and, it is frankly conceled, the salvation from almost certain bankruptcy from the way things have been going over the summer. It is hoped that utilimately it will yield \$150,000 to \$200,000 annually to a Class A publisher which will be sufficient of an income from these performing rights—bascally a bysufficient of an income from these performing rights—basically a by-product—to underwrite the publisher's business. for another year. Right now the average quarterly dividend to Class A pubs is around \$3,000, or under. \$40,000 a year. A Class A songwriter who has been getting a little over \$5,000 a year from his society dividends will likewise receive a larger annual income with the prospect that within another few years, under a new deal monther few years, under a new deal

another few years, under a new deal beyond 1935, these performing rights for a copyrighted music will assume even greater value to all concerned.

Too Conservative

Broadcasting's income from com-mercial sources is conservatively es-timated at \$60,000,000 for the cur-rent year. Assuming that business will reach that level through 1933, will reach that level through 1983, and certainly there is nothing to indicate that radio's income has as yet attained its peak, the cut derived by the society should come within \$2,000,000. That, of course, would not include the fees collected on sustaining reportants.

would not include the fees collected on sustaining programs. As part of the new contract with the broadcasters the latter assessment has been appreciably revised downward, so that the major portions of the tax load will be carried by the higher powered outlets. And the word of the controlled the smill terr are owned or controlled to the higher power of the controlled to the challenge of the controlled by the chains, most of the \$2,000,000 will come from the CBS

\$2,000,000 will come from the CBS and NBC exchequers.
Society's estimates of its income under the new percentage deal were given as \$1,500,000 the first year, \$2,000,000 for 1934 and \$2,500,000 the third year, in addition to the sustaining charges. It is obvious that these figures had been based on a these figures had been based on a \$50,000,000 gross income for the en-tire broadcasting industry. This figure is not only too conservative but completely out of line with the facts at hand. NBC and Columbia themselves as

based upon the increases for the first six months of the current year, should easily make up that first six months of the current year, should easily make up that \$50,000,000 total. With this as a substantial starting point, it can be circumspectly estimated that the lincome derived nationally the succeeding year will range between \$70,000,000 and \$80,000,000. That's over \$2,000,000 to the music men at the first year's 3% computation.

PRISON PROGRAM

Wayne Husted (25451), Michigan State prison, Jackson, etherized a special program from the prison hall dedicated to the late Tommic songwriter,

Mitchell Banowski batoned the orchestra. Program was gotten up by Husted and Louie Munger.

Those \$1 Fines

Los Angeles, Aug. 29. Russ Colombo, Henry Busse and Benny Rubin may not know it, but Los Angeles mu-sicians local has slapped fines

Jazz boys have been socked a buck each for failing to re-port changes of address.

Studios, with Pickup In Prod., Brightens For Writers of Tunes

Hollywood, Aug. 29.
Increased picture production has brought more activity to studio music departments than at any time during past year, with Fox, Metro, Radio and Paramount calling writers in to compose and score films now in work.

At Faramount, writing of back—At Paramount, writing of back—

At Paramount, writing of back-ground music for Blonde Venue's brought Oscar Potoker, P. A. Mar-quardt and W. Franke Harling on the lot to aid John Llepold. Raiph Rainger, contract composer, left New York for Coast Wednesday (24) to start scoring Big Broad-cest.

Max Steiner, in charge of Radio's music section, is taking over the second floor of building in which department is located and adding

department is located and adding scorers and arrangers, first of whom is Bernard Kaun.

Will Burton and Val Jason are Fox's latest songwriting acquisitions. This guido is building its tune department to greater proportions, with Burton and Jason the-first team brought in since James O'Keefe was placed in charge.

Metro music department is getting ready for series of two-red musicals which Jack Cummings will direct.

musicals which after Cummings wild frect.

Fox will import foreign eongwriters as part of its enlarged music department plan. First picture to get 100% musical background is Chandu, the Magician, now being synced. Studio has Arthur Lange, Edward Kilynel, George Lipschultz, Reginald Bassett, J. S. Zameenték, Emil Friedhoffer and Cecil Copping in its scoring department. Two songs slated for Rackety Rax,' one a title number, other a football tune. Sammy Lee using line of 30 dancers and 30 showgirls in same production.

DRAWING DOUBLE

\$4,500 for Calloway to Lay Off and Make Film Sequences

Cab Calloway and orchestra, stated for the Brooklyn Paramount this week, along with the Mills Bros, dropped out but is being paid bis regular salary, \$4,500. He's to hang around the Paramount Astoria lot to shoot segmences for 'The Bis. lot to shoot sequences for 'The Big Broadcast.'

Both colored acts were purposely booked in Brooklyn to be near the studio. While arrangements was studio. While arrangements was leasible for the Mills, Par decided it would need Calloway for longer time stretches.

Lay-off salary is in addition to the band's share for the picture se-

Black Ball for Concert Sponsor Urged on A.F.M.

Los Angeles, Aug. 29.
Los Angeles Musicians' local has petitioned the American Federation to put T. S. McFarland, concert promoter, on the International's de-

promoter, on the International's defaulter's liet.

According to Louis Castellucol, leader of orchestra that played concerts at Long Beach and Santa Monica, McParland scrammed without paying bills and after taking \$250 from b.

Union & holding Cr stellucel re-

Union is folding Cratefluct re-sponsible for unpaid s: laries.

Alfredo Venias and Dolores Mit-rovich, who are said to have issued a worthless pay check for \$345 to musicians, also slated for spot on International's unfair list if head body follows L. A. recommendations.

Trumpeter Gets Soviet Bid at 400 Rubles Per

Los Angeles, Aug. 29. Soviet government has relayed an offer to Vladimir Drucker, L. A. Philharmonic trumpeter, to the solos at the Academic theatre of Soviet, Moscow, for a year at 400 rubles a month (\$200).

This is said to be the only time anyone has been invited without an audition as demanded by Academic regulations.

BAND BOOKING **EN BLOC COLD**

Band booking offices are finding it tough this season to tie up the important hotel and cafe spots around the country on exclusive booking contracts. Managements say they want to be free to pick their musical attractions in the open market and from any source that books a dance combo which they figure can bring them a profit at the turnstile. Argument of the hotel and cafe men is that the day of aligning themselves with a single booking organization so as to assure themselves of an ample number of name bands is year. No longer, they aver, will the situation analogous to the film block booking idea bind their operations, when in order to get certain name attractions they were compelled to accept also several second and third rate combos. compelled to accept also second and third rate combos,

New Situation

Past year, contend the dance spot operators, has changed the picture completely. Orchestral names that mean money at the grill are not concentrated on the books of one organization but are pretty well distributed among several band selling sources.

sources.

Radio has particularly served to change the complexion of the band business. It has built up previously minor rating units into bands of exceptional drawing strength for certain circumscribed territories. For instance, a combo that has for a sustained period recipinati, may not mean anything in the production of the property of the property of the product of the produc ceived a buildup out of WLW, Cin-cinnati, may not mean anything in the northern or western spots, but through the south its story at the gate would be entirely different. And, it develops, the majority of these combos with the localized draw are allied with the smaller booking offices. Same goes, they point out, for a flock of the bands developed into national import by radio.

radio.

By remaining unobligated to a single booking organization, say the bright spot impressrios, they can step out and engage an indie booked band that at the very rooment is riding on the creat and rates surefire in their localities. Freelance booking will also allow them to additionally the state of the state o booking will also allow them to adjust their band budgets to changes in their business, especially in the slack periods when a pickup combo will do just as well as a second or third rate orchestra booked in at a far lighter pice level by an organization holding an exclusive contract.

Witmark Catholic Club Convenes and Elects

The Witmark Catholic club, the names of whose members are plenty Celtic, had a special session last week for snacks and the annual week for snacks and the annual election, at the Royal Tavern. No casualities except the squawks of retiring officers, most of whom are

retiring officers, most of whom are actors,
Without bleeding noses the new officers named are: John Francis Xavier McLaughilm; president; John Leo Fogarty, vice-president; Georgo Francis Plantadosi, secretary; Robert Emmott Miller, treasurer; Thomas Patrick O'Kelly, sergeant-at-arms; Thomas Michael McLaughiln, recording secretary. Resolution that the club would

Resolution that the club would recognize the 18th Amendment on a odding basis only was then par ed.

Music publishers' club is bullish

Trish tenors and other Celtic

ODOMS VIEWING COAST

Hollywood, Aug. 29.
Cliff Odoms, former sales manager for Feist, here for a look cround before starting round-theworld trip.

Leaves for China middle of Sep-

Music-Radio % Agreement Starts **Demand for New Classification Basis by Society for Music Men**

'Openings'

Metropolitan roadhouse is making a practice of chang-ing its orchestras every three or four weeks.

opening, with the first nights tapping the music publishers and song pluggers, and getting 'em plenty sore.

Form Movietone Music Co., Sam Fox, G. M., to Handle Fox Film Songs

Hollywood, Aug. 29.

As a clearing house for music As a clearing noise for mister from Fox pletures, studio has formed Movietone Music Publishing Co, with Sam Fox as general manager, and Sam Fox Music Co. as agent and distributor. Officers of Movietone Music are W. C. Michel, president; Stidney Towell, vice-pres; C. E. Richardson, treasurer, and Edwin D. Wilton assertery. All are C. E. Richardson, treasurer, and Edwin P. Kilroe, secretary. All are

eal will not interfere with other activities of Sam Fox Music, which has headquarters in Cleveland. Fox, having formed new music depart-ment at studio, leaves for New York

REPORT SOCIETY WILL SETTLE WITH ROBBINS

Reported that Robbins Music Corp., suing the American Society of Composers, Authors and Publishers for a Class A share of the society's income for the final quarter of 1831 and the first quarter of 1832, will receive these disputed amounts to be composed to the society income the second to the second quarter of 1832, was reinstated to A and received the second quarter of 1832 top class money.

Understood that the society, not caring to make a court issue of Robbins' charges, will offer full Class A money.

STYMIED

Drake Hotel, Chi, Can't Switch Its

Chicago, Aug. 23.

Deal for the Mills-Rochwell office to take over the booking of the Drake, swank hostelry, was stymied by the local musicians union ruling that deepite change of management the spot would have to go on being booked by Kennaway, Inc. M-R outfit had Ted Weems lined up to step out of his MCA affiliations and to take over the Drake bandstand.

Operating control of the hotel had recently been taken over by Ben Marshall, the architect, who was under the impression, when opening negotiations with Mills-Rockwell, that the contract with Kennaway had a 30-days' cancellation clause effective with change of ownership or management. Musicians local, after examination of the document; opined that the thing had three years to go and decided that the hotel would remain a Kennaway silent regardless of the change in controlling interests. Operating control of the hotel had

Commanders Would Stick Around Coast

Hollywood, Aug. 29. Aaronson and his Com-are laying off here await-ings. Several members of ing bookings. Several members of the band are opposed to going cas on spec in view of local opportuni-ties. Red Stanley, for in stance, has a bit in the Fox picture, Walking Down Broadway.

Down Broadway!

Aaronson's wife, Christine Marsion, now in New York, c. . . e to atention when with the Commanders
as a dance soloist at the Prolies nite
club in Culver City. She tapeared
on the screen in That Check Girl.

House cleaning from within the merican Society of Composers, Authors and Publishers is on the tanks if the will of the rank and file of Tin Pan Alley counts for anything. So far it hasn't;

So far it hasn't:

With the realization of a long ambition to make the radio interests recognize the value of copy-sighted music for commercial broadcarting purposes, are ratified last week with the 3, 4 and 5%, annual revenue from radio for the next three years, music men are in open protest against the operation of the receiving

That the classification procedure will have to be modified or ralically amended is a common combinaint. This has long been a bone of contention among members.

This has long been a bone of contention among members.

The perpetual board, which more or less runs the society, will have to facilitate matters, states the younger blood, so that they, too, may reap a fair share of the income. The sentimentality, which, for example, kept as inactive a song-writer-publisher as the late Charles K. Harris on the board is desired rectified. Same goes for some of the writers and publishers. While it may be true that evail today the Estate of Victor Herbert has sufficient value, through the wealth of Herbertian music to entitle the prolific composer's licits to a top cut in the royalty melcra, this is the rare exception. There are too many inactives among the big money-getters, complain the younger members, who are getting too big a portion of the income. This shere cuts into the income of the others.

Too Many Dependents

Too Many Dependents.
It is charged that where trumerly
the society was more or less of a
hy-product proposition, and these
things could happen without much
annoyance to the rank and file, today there are too many composers,
authors and publishers depending
on that quarterly dividend from the
society for economic survival to
make them as altruistic as in the
off over \$1,00,000 places the backety
in the big business class.
The society's deal with the National Association of Broadcaters
now being closed, this revenue

now being closed, this revenue means too much to all concerned as the result of the minimization of income from the normal channels of muric publishing and mechanical recording. The more successful members state that they will see to it that the modus operand of the society cases radical change in func-tioning.

The most charitably inclined dep-recate the linely point-seconing sys-recate mounting royality appraisances. the normal chann

ments.

As one world-famous songw' iterpublisher stated: It's all the way,
your catalog is going. Take so and
so (mentioning a lyric writer); for
example. Two years ago he, as a
member of the board, was agistring
that sentiment shouldn't go by the
board and the old-timers, who built
up the industry, shouldn't he forthe world the song the senting th

late. Today, as anybody in the trade knows, this as ne fellow happens to Lave a few goed songs riding. Now he's doing the squawking that by carrying foo much deadwood in the major ro; alty divisions this is cutting into the larger shares he might have received if the royalty allecation were stristly computed upon actual mass and profife performance ever the radio, etc. So year seq. It's low theishor fits.'

Batings Not Clear

Ratings Not Clear

The manner in which the classification of members was arrived at his always been a more or less myster; to the music business in general. But having no other alternative the nociety, as the collection agency for the major firms, is the sonity of the major firms, is the sonity of the writers and publishers can turn to the writers and publishers can turn to much talk that wher the society's, continued expires in 1935, explaining why like NAB-Aliy'AF deal is only for three years, are the performing rights' collection as each grown and the present society. The manner in which the classifi

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Bornard Shubert, writer, won a \$1,000 judgment by default from his erstwhile partner, Ruben G. Welch, on an unpaid note. Pair formerly operated a vaude presentation in which talkers were made on the

Judgment of \$6,000 awarded J. S. Thurmond, assignee for Sam Behrendt, against Lou Anger on a notegiven in connection with the Lew Cody Film company, which Anger financed in 1926.

Commission suit brought by Leo Morrison to recover \$1,300 from Spencer Tracy, continued until Sept. 12.

James Cruze Productions being sued in Superior court for \$2,571 by Marie Hohneck, assignee of Max Schlessinger & Co., New York. Sum claimed due for auditing dis-tributing company books.

Lon Murray, dance stager, is try-ing to collect \$350 for a week's serv-ices on the prolog to the synchron-ized version of 'Birth of a Nation,' which showed at the Biltmore two years ago.

Mae Murray summoned to appear in Superior court for examination of assets as a judgment debotr on complaint of J. M. Berger, income tax advisor, who obtained a \$725 judgment against the actress, and is unable to collect.

Frank and Alma Lloyd obtained judgment for \$7,723 from Charles and Fay Hugenios on a note, and have been awarded foreclosure of property on which they held a mortgage.

Robert C. O'Brien brought Mu-nicipal court action against Salva-tore De Santaella, Cartha Circle plantst, for \$550 damages, arising out of an auto accident.

Huntley Gordon suing in Superior court to foreclose property of A. J. Machado in Artesia, Calif., to satis-fy a mortgage.

Brown and Bigelow, advertising novelty company, suing Richard Taimadge in Municipal court for a bill of \$173.

Noah Beery target of a \$300 Mu-nicipal court suit brought by Pacific System Homes, Inc., on a \$100 bill and a \$200 note.

Herbert Moulton, studio p.a., sued on \$100 note given La Salie Extension University for a corre-spondence course in 1927.

M. A. Kerstin, operating Whit-tier Boulevard theatre, target of \$144 Municipal Court suit brought by Advance Trailer service for rental.

Harry Sherman, screen writer and producer, sued for \$601 rental by Castle Argyle apartments.

Harry D. Lawler, publicity man, filed wage claim against Montrose, Calif., American Legion post for balance of \$175 for services on a

Maddux, Inc., auto firm, got a \$133 judgment by default against Marie Prevost for repair biii.

Walter M. Murphy Motors Co. suing Gloria Swanson in Municipal Court for \$75 bill.

Because he did not make a state-ment on property ewned, as re-quired by law, David M'Mivani sued by County of Los Angeles for \$173 taxes.

W. L. Rosenberg filed Municipal Court suit for \$170 he says he loaned Gregory Ratoff.

portant to remember that sustaining programs such as these, costing the station nothing, bring a potential ilstening audience with them. All scientific bodies when presenting a radio speaker canvass their own membership and notify numerous other organizations interested in the subject.

subject.
It's a cinch WJJD couldn't hold anybody above the mental stamina of a rabbit with the type of program that preceded Dr. McRoberts and followed him.

Land.

RED and RAMONA
Songs and Piano
Songs and Piano
Sungs and Ramona,
planiste find of Paul Whiteman's,
belt with the Whiteman entertainment of the Whiteman's belt with the Whiteman's with Ramona accompanying throughry. Red is the sing-ling mainstay of the walm,
sungs and with the walm, and with the walm, although they could fit into a light spot on a commercial with most of their air nabors. Abel.

a high spot on a commercial with most of their air nabors. Abel, FRANKIE BASCH 'fazzing the News' 15 Mine. Sustaining w York Sundays at 7.45 p. m. for 15 minutes Miss Basch does her comedy stuff with the week's news, highlighting the events of the preceding seven days with pithy and humorous comment. It's editorial common to the sevent of the preceding seven days with pithy and humorous comment. It's editorial common the sevent of the preceding seven days with pithy and humorous comment. It's editorial common to the preceding seven the pith of the preceding seven the preceding seven the pith of the preceding seven the pith of the preceding seven the pith of the pith of

SAMMY BOYER

AAMNY BOYER
Songs
Sustaining
WEEV, Reading, Pa.
Boyer is a singer of pop tunes, 15
minutes of an afternoon. Boyer has
a pleasant voice, though without
nent. He's a crooner.
It's straight stuff, but gots in
through the loud speaker to satisfaction for the afternoon trade.
Boyer is another one who doesn't
boyer is another one who doesn't
sings songs, he sings plenty. Ran
through the entire 15 minutes with
hardly a 'pause. Not even to take
time out for an announcement. If
the listener wanted to know the
cutessed from the warbling itself.
Boyer is accompanied by a planlat, and competently.
Rather than so much, the pregram would be improved by a more
subtle pace.

Radio Reports (Continued from page 50)

(Continued from page 50)
spaker addicts a load of the picture's story. As part of the buildup prizes totaling \$5,000 are being
offered for an original solution to
Initial eitherized episode showed
a flock of pains in script daspation,
with the credit here going to Finis
Farr for voice casting, musical
cueing and general production.
Speeches were shaved down to the
minimum, with the clipped dialog
more. By their first few lines each
character could-easily be visualized
and ticketed. Thing moved along
with smoothness and dispatch,
weaving a clear picture of the plot's
bedinning and an air of tense mysetable job all along the line and
something that should being them
tuning in on the successive five
broadcasts. That is, if the subsequent scripts and enactments mainfirst episode.

Even at that there is little doubt

that the standard established by the first episode. Even at that there is little doubt of the program's big draw possibilities. The coin greeway angle will contestant means a customer for the box office, with each going to see how close hir or her solution. The coin see that the same and the account of the contestant means a customer for the box office, with each going to see how close hir or her solution. The contest the cone in the account of the contest the network brought in its ace announcer, Graham McNames, and a retailing of the terms of the contest the network brought in its ace announcer, Graham McNames, as an account of the contest the network brought in its ace announcer, Graham McNames, and a serious contest the serious contest the network brought and parallel of the contest the contest

GUS WEBER All String Orchestra 30 Mins.

Initial program by Weber's all-string orchestra, with plane and vocal accompaniment, hit air imme-

RKO STATE LAKE CHICAGO
7-RKO VAUDEVILLE ACTS-7
GENE AUSTIN, SIDNEY
MARION, JACK & KAY SPANGLER, FABER & FORD, Oths. 'HOLLYWOOD SPEAKS'

diately following Amos and Andy, which probably assured heavy lis-tening-in. If future programs main-tain similar standard station should find this musical group a valuable

and this musical group a valuable asset.
Outstanding instrumental numbers were Paradise and When Day beers were Paradise and when Day mony singers, interjected two popular, numbers, and John Walsh with xylophone, was featured for novelty. Closing brought Lullaby of the Leaves, with vocal refrain that presented with showmanship. Weber is only all-string unit on the air on the Coast, and should have little trouble holding its own.

HERNANDEZ BROTHERS (3)

HERNANDEZ BROTHERS (3)
Serenaders
Sorial Serenaders
Williams 1990
Spanish songs in that language
are twanged, yodeled and atthered
by this trio from the Republic of
Colombia, South America. It's mittangoes and the spirited cadences
typical of the Latin temperament,
it should be easy enough to accommodular temperament,
it should be easy enough to accommodular

EARL S. McROBERTS

EARL S. McROBERTS
Address
Sustaining
WJJD, Chicago
Dr. McRoberts proved to be to
minutes of wheat extracted from
WJD drones wearily along through
the day with a filcker of brightness
nowhere to be discovered. Finally,
having exhausted all the mcreantile
possibilities and to keep the phonon
tits hearing WJD gave up 15 minutes to the Illinoja Medical Association.
Appropriate to the season, Dr. McRoberts discussed hay fever. This
silment is interesting only to the
but translating everything into pithy
syllables. Dr. McRoberts having
got, could keep his listeners. He
was a worthy representative of the
pill guild.
From a vadio standpoint it is im-

Behind the Keys

(Continued from page 19)
rection of E. C. Rhoden, division manager.

Spencer, Ia., Aug. 29
Spencer and Fraser theatres n
being managed by J. T. Strout
Comes here from Minot, S. D.,
Finklestein, Inc., and succeeds F,
Crosson.

Duluth.

George D. Irwin, former Publix
city manager at Fargo, N. D., replaces P. F. Schwie at the Lyceum
(Publix) here.

Milwaukee.
L. K. Brin's Majestic and Gard
have gone non-union. Garden h
reopened after several weeks
darkness.

nave gone non-union. Garden has reopened after several weeks of darkness.

Denver.

C. W. Dickenson, former Columbia salesman at Pittsburgh, joins Educational here.

Gerald Whitners succeeded by Joe Gundy, assistant to Harry Huffman. John Lindhart moved from Buebird to the Aladdin and Ross Seath goes to the Bluebird.

R. J. Garland, formerly manager, now selling for Columbia replacing. Proceedings of the Bluebird.

R. J. Garland, formerly manager, now selling for Columbia replacing. Changes in Fox houses: Roy Churchill resigns as manager Egyptian, Delta, succeeded by L. M. Harris of Denver Egyptian. Latter job to J. A. McInianey. Seed. Eads at Eads. Col.; Ritz. Hobbs, N. M.; Opera House, Muller, Neb. and Avalon, Venango, Neb.

R. E. Frecht sells Grand, Flagrel, Col., to Wright & Frukling. W. F. Widdow sells Pallsade theater with the cover Tyo theater, Wray, Col., from Blanch Tyo.

Tyo theatr Bianch Tyo.

Inside Stuff-Radio

(Continued from page 51)

declined to accept radio 'classified' advertising, but other stations were

declined to accept radio 'classified' advertising, but other stations were willing to accept.

Meanwhile the pad and pencil pioneers were figuring out what the man who wanted to sell his house could do on the radio. One possibility was a full hour's program as follows:

Class A time, \$400; 'name' orchestra, \$200; prominent tenor, \$75; plane virtues, \$50; soprano, \$25; announcer, free; total, \$750.

As a deluxe sponsor the man with a house to sell would undoubtedly become famous as the first classified advertiser on the air.

Idea stimulated the local imagination. The propery-owner was reported most interested in one station's offer of four 75-word announcements

Columbia system's new season's rate card has for its unofficial slogan, 'More Power for Less Money.' That more power refers to the increase of wattage of the CSB affiliates at Minneapolis (to 50,000 watta), Savannah (25,000), Philadelphia (56,000), Washington, D. C. (10,000), Charlotte (25,000) and Salt Lake City (56,000).

In a letter to the CBS affiliates, Kenneth Boice, CBS vp., in charge of sales, states that specifically the reduction refers to the 'climination of the circuit charge on all westward broadcasts to the Pacific Cosst, reduced rates on Denver, Salt Lake City, Columbus, Norfolk and in the quarter-hour rate on the South Atlantic group and Savannah.'

Here's an idea of the new rate: (night rate only) basic network (22 stations), \$5,375; basic supplementary (12 stations), \$1,590; south central (9 stations), \$1,575; northwestern (8), \$1,435; Pacific (6), \$1,350, For the entire system the charge is \$15,600.

Present radio season, according to the sales charts of the individual stations, is starting a month later than usual. Majority of the booking now being done is for an October start, rather than September. So that the sales sheets will show the big buige in October rather than the month previous, as has been the case in the past. Thus, while September generally is showing a decrease from former years, the October total is accepted as likely to be the biggest ever for that month. No explanation for the switch, other than the slow awakening from the effects of the depressive summer. Also some talk about the continued heat wave through September, a notion that is being spread by the almanacs.

That radio isn't a 100% sure-fire 'maker' has been demonstrated twice running from within the very vitals of radio broadcasting. One was the NBC's subsidiary Radio Music Corp's floppo in endeavoring to create new song material just through an intensive ether plug. Result has been that Radio Music is out of existence and the NBC's gigantic mergor, including Feist and Fischer, has resulted in those companies being turned back along with one or two minor subsidis.

The other manifestation of radio's inability to propagate for its own benefit was the band booking dept, which NBC disintegrated admitting that it couldn't, by mere expression of will, force certain bands into public consciousness just through the medium of a concreted radio plug.

An old model T Ford may be a nuisance on the road, but it's an effective performer before a microphone, GE engineers of WGY say the car. that launched a thousand jokes is the most natural sound producing machine yet discovered. Its squawks and sputterings cannot be successfully imitated.

rully imitated.
For a recent scene in a sketch the broadcasting was done in an open field. A mike was rigged up and a Ford of early vintage was sent across its path in high. To stimulate the noise of an airphane ready to take off a second machine, with muffler open and engine idling, was used.

CBS executive family continues to marry into the lotty social brackets. Not many weeks ago it was the network's prexy, William S. Paley, to a girl from the west coast's 400 and, incidentally, the former frau of John Hearst, the publisher's son. Now it's Paley's first v.p., Lawrence W.

Lowman.

Bride is Mrs. Cathleen Vanderbilt Cushing, daughter of the late Regi-nald C. Vanderbilt, with the marriage taking place a week after she had obtained a Reno severance from Harry C. Cushing, III, broker. Lowman, at 28, is the youngest top exec with either of the major networks.

Pennzoil program on Sept. 4 will include the world premier broadcast of the German Beckstein-Moor double keyboard plano. Only one plano of this type is now in America, and has never been generally introduced, although when first invented (1926) it was toured through the States as a concert stage novelty. Nate Caldwell grabbed the plano for Pennzoil when it arrived at Bissel-Welser, Chicago, consigned to a radio organist. Understood NBC has made a bid to buy the instrument. One player gives the effect of two players.

NBC affiliates in the smaller cities are now plugging the personal appearance thing through local Artists' Service Bureaus. The General Electric's Schenectady station, WGV, is air-advertising a list of its entertainers who are available for in-the-flesh performances. In the main, group consists of artists who recently played local vaudeville dates under the title "The WGY Rayue," Latter was ballyhooed nightly. Up to the time revue was whipped together, few of the performers had enjoyed professional stage experience.

McCoy, division manager, and G. J. Meredith have been in Jackson conferring with E. L. Drake, man-ager the Paramount there. The old State theatre was destroyed by fire some time ago.

San Francisco.

In an RKO shakeup Jack Couldy and Neil Crowley are out of the Golden Gate as house manager-press agent and assistant manager, respectively. Emil Umann takes over the Coudy post and Charles Moran comes in from the Oakland Orpheum to succeed Crowley.

Syracuse, N. Y. Syracuse, N. Y Andy Roy is back as manager of the Paramount which reopened Aug 25.

New Orleans,

DOROTHEA ANTEL 316 W. 72d St., New York City The Sunshine Shoppe New Assortment of GREETING CARDS For All Occasions

BOOKLET ON HOW STEIN'S MAKE UPS



The Leading and Lurgest ACCORDION FACTORY In the United States The only Factory that makes any set of Rects under by band.

Guerrini & Co277-279 Columbus Ave.

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Publix negotiating for a new sita aken over Seenger duties of Jack Meredith. Latter transfers to for the State, Jackson, Tenn. H. W.

OBITUARY

JOHN CRAIG

John Craig, 64, died of a heart attack at his home, Woodmere, L. I., Aug. 23. His wife had driven him to the station where he was to take train for New York when he complained of feeling ill. They returned home and he died a few minutes after reaching there.

after reaching there.

He is perhaps best remembered through his management of the Boston Castle Square company for many years. Peggy Wood, Airred Lunt, Irving Pichel, Charles Bickford, and young players to whom he gave encouragement. In his earlier days he was with Augustin Daly's, stock company and at one time was a leading man for Mrs. Flake.

Fiske.

He was the donor of an annual prize of \$1,000 for the best play by a pupil of Prof. Baker's drama workshop. He was a charter member of the Players and belonged to other theatrical clubs.

Survived by his widow, Mary Toung, a son and a daughter-in-law.

JAMES H. ROE.

JAMES H. ROE

James H. Roe, proprietor of Turn
Hall theatre, Syracuse, for 24 years,
and identified with pictures in Syracuse, died in the Hospital of Good
Shepherd, Syracuse, on Aug. 25, following a six weeks' illness.
In addition to the Turn Hall theatem had one propriet of the control of the cont

recently had been associated in the management of the Palace. He was at the time of his death president of the Syracuse Exhibitors Board of Trade.

Twenty-five theatre owners and managers were honorary bearers at the funeral services, Aug. 27. In-terment was in Auburn. His wife, two sons, two brothers and two sis-

WILLIAM BLACK

William Black, 74, for many years advance agent for minstrel shows and a theatrical manager, died recently (Aug. 21) at Albany County's

IN COMMEMORATION OF

My Beloved Friend and Theatri

PAUL ARMSTRONG

Who Passed on August 30, 1915

Ben J. Piazza

Ann Lee Home in Colonie, N. Y. Deceased handled the advance for Thacher's, Primrose and West's, and Al. G. Fields' Minstreis. He also was associated with Lune Park during the Thompson-Lundy regime and was assistant manager of Harmanus Bleecker Hall, Albany, under

VAN METER LEWIS

Van Meter Lewis, actor, in private life Charles C. Lewis, died Aug. 22 after a long liness, at the home of Mrs. Grace Boetner, 187 Cornell road, Audubon, N. J. Not known whether any relatives survive.

Lewis was buried from the mor-tuary of Frank Foster & Son, Col-lingswood, N. J.

MRS. FRANK DANIELS

MRS, FRANK DANIELS,
Mrs. Fyank Daniels, 85, died Aug.
25, at her home in New York after a brief illness. Before her marriage to the musical comedy star she was known as Bessle Sanson and under that name enjoyed a score of years' success on the stage as a comedienne. Survived only by her husband.

Richard H. Gardner, 40, radio editor of the Wisconsin News, died in Milwaukee last week of pneu-monia. Was well known to advance men because of his connection with various Milwaukee newspapers. Survived by his widow, a son, his mother and several brothers and

Interment at Altoona, Kans.

Giovanni L. Grosso, 63, bandmaster of the U. S. Navy Band at the Brooklyn Navy Yard, died Aug. 22, following a four weeks' illness. Survived by four sons, one of whom,

Irving, is an actor. The other sons

Louis J. Stella, ctrcus freak, died Aug. 22 of injuries received July 6 near: Biwood City, Pa., when the truck on which he was riding ran down a hill. Survived by his widow, who was also in the accident but who is recovering. Interment at Marion, O;

Frank Thornton Corbett, 32, American composer, died Aug. 26 in the American hospital, Parls, of pneumonia. He had spent several years in Parls. Survived by his years in Paris. Sur widow and his mother.

Alphonse W. Starbird, 66, died in Minneapolis last week after a long lineas. He was a specialist in stage lighting effects and for 15 years in the employ of Finkelstein & Ruben. A widow and two sons survive.

Billy Black, formerly of Ward and Black, died Aug. 26 at his home, 5426 Vine street, Phila, following a heart

His wife and two daughters sur

Percy 'Scotty' Denton, 48, 'cellist, died in Los Angeles, Aug. 16, Came from Calgary, Canada, and was a member of Local 47, Musicians'

Dale Littlefield Speers, 35, died at his home in Long Beach, Callt, re-cently. Was a drummer and mem-ber of Los Angeles local, Musicians

Sigmund Herzog, 64, well known musician, died in New York Aug. 28. Active in the Musicians' Foundation and for many years with

Osmond Emery, 75, promoter and manager of the Bar Harbor, Me, Casino, Community Hall and The-atre, died Aug. 22.

Peter Scalze, 21, head usher of the Palace theatre, Danbury, Conn., died there of a heart attack while swim-ming Aug. 20.

Mother, 68, of Frances Goldwater Hollywood writer and artists man ager, died in Los Angeles, Aug. 20

Father, 47, of Joseph Rabinowich screen writer, was killed in an auto accident near Castaic, Cal., Aug. 23

Father, 80, of C. Gardner Sullivan, scenarist, died Aug. 24, in Beverly Hills, Calif.

Gustav Suzin-Chorjan, opera

Stanislaw Halama, 50, the 1 of three dancing Halamas, di Warsaw.

Piotr Hryniewiecz, 58, Polish actor, died in Warsaw.

Josephine G. Prochaska, 35, 'cellist, died in Los Angeles Aug. 9.

James A. Ford, 89, writer and edu-cator, died Aug. 23, in Los Angeles.

Carnivals

(For current week Aug. 29-Sept. 3)

(For current week Aug. 29-Sept. 3)
Breker, L. 7, (Feir), California,
Beckmann & Gerety (State Fair, Dee
Mercard Greater, Essex Junction, Vt.
Biooms Gold Medai, Watseks, Ill.
Coleman Brock, Rillisbeck, N. T.
Curl, W. S., Wilmington,
Coleman Brock, Rillisbeck, N. T.
Curl, W. S., Wilmington,
Brock, Essex March City, N. J.
Florida Broc, (until Sept. 1).
Florida Broc, (until Sept. 1).
Glick, Wm., Sherbrock, Quet.
Greenburg, Ammer, Beaver City,
Happyland, Alpena,
Land, S. De, Marcelline,
Land, S. De, Marcelline,
McGrepolitan, Jacksonville, Fia.
(ontil
Sept. 10).

Lagetto U.A., Jacksonville, Fla. Sept. 10). Model Shows of Am. Toronto, Sept. 10, 100 Model Shows of Am. Toronto, Peannes College, St. Carmel, Peannes College, Comparation of College, Comparation of College, Comparation, College, College

Indians Out of Red

Tama, Ia., Aug. 29. Pay day for 175 members of the Mequieke Indian tribe who staged a pow-wow and ceremonial here be-fore more than 5,000 visitors.

Pay checks to the braves, squaws and papooses are for \$6.80, repre-senting profits, over expenses of putting on the event, never in the

ith small surplus retain 1933 event, amounted

3 KILLED IN RUN-AWAY TRUCK OF SHOW TRAIN

Duluth, Minn., Aug. 29. Three persons were killed and five ionging to the John Francis shows enroute from Hibbling, Minn., to New Ulm, Minn., raced down Duluth hiliside streets. The first truck entering the city at 4:30 a.m. got out of control in coming down Sixth avenue, east, and the second an hour later.

The dead are: Terrance Looby, St. Paul, Minn; Paul Sikorsky, Ar-cadia, Kana; and Aibert Beardaley, Chicago. The injured are: Mr. and Mrs. Perry Mathews, Picher, Okla; R. H. Hargrove, Terrill, Tex.; Amos Meiton, Gansville, Fla.; and Thomas Mark, Marlin, Tex.

Mark, Marlin, Tex.
The three killed were on the run away truck and trailer that race down Sixth avenue at 70 miles a down sixth avenue at 70 miles hour, crashed through an iron gu rail, and catapulted against apartment building. Most of the cupants of the trucks were asle

Editorial Showmen

(Continued from page 1) promoters and the do-nothing ways of the theatre itself is vivid.

Five Events

The newspaper events h Chicagoland Music Festival which filled the 110,000 seats at Soldiers Field at 25c each. 'Tribune' handled

this one.

Carnival of Nations, a series of
20 racial pageants climaxed by one
monster pageant under Daily News'
auspices at 25-50-31. At the Indoor
Stadium is attracted 22,600 people.
Ice Carnival, also 'Daily News'
and at the Stadium, was scaled up
to \$3 and also went to capacity.

10 \$4 and also went to capacity.

teur boxing show between Am and German boys, accumulua \$44,000 at \$1-\$2-\$3, the biggest gr ever registered for amateur

A Post-Olympic show scaled to \$1.50 top which last Thursday (18) drew 34,000 spectators to Soldiers Field under 'Daily News' showman-

Theatres' Untouchables

A cleck on the type of people at-tracted to the big events and to many smaller, and in some cases free, events is obtained by comparfree, events is obtained by comparing the ticket sciling in Spauldings,
Couthoul's, etc., to the newspapers'
own scrvice stations. In most cases
the newspapers outsell by three to
one the conventional ticket channels. Which indicates that it's the
home folks which show business
can't seem to reach or interest.

Both newspapers feel that a distinctly different type of patron plunks down his money for their attractions than for orthodox theatrical shows. Show business might well ponder how to divert some these untouchables.

Newspapers turn over their net rofits to charity, using the promoprofits to charity, using the promo tions for good will purposes only As an example of what the net can be, the 'Daily News' cleared \$40,000 from its Carnival of All Nations.

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Brent Betty Clarke Mystic Cross & Kramer Glaser Hy

Rosenberg H A

Ballard-Bowers-Ringling Deal For Lesser Circuses Reported

Pole Sitting Bad for Legs-And Head Too

Atlantic City, Aug. 29.
Atlantic City, Aug. 29.
the art of pole sitting, has his laurels wrapped in bandages at the city hospital. He was pried loose by firemen from the top of the flagpole at the Garden Pier. Gilletto self-pole at the Garden Pier. Gil had passed the 54-day mark.

lette outlasted his manager's pier lease. The manager pler lease. The manager, Vincent Martion, was dispossessed several weeks ago and recalled only yester-day that the pole-sitter might hold him liable for damages. He signaled Gillette to come down and when the latter refused called on the fire department.

BARNES CLOSES. **BIG SHOW** SEPT. 5

Los Angeles, Aug. 29.
Winding up its most disastrous
season in 20 years, Al G. Barnes'
circus folded last night in Ventura, Calif. and goes into winter qu here two months earlier than

usual.

Total mileage for outfit aggregated 13,829, lowest travel flaures in years, as against usual annual coverage of 25,000 miles.

Ringling-Barnum-Balley show scheduled to close Sept. 5 at Atlanta, with Hagenback-Wallace outfit to heat away its travel morned. iff to pack away its tents immediately following Minnesota state fair next month. Sells-Floto, combined for southern dates with John Rob-

closing.

Pacific coast showmen identified with circus and carnival biz say combined losses for big tops this season will run high.

BIGGER FAIR WELCHING SEEMS 1932 PROSPECT

Chicago, Aug. 29,
Bigger and better weiching appears in prospect for acts playing
fairs this season on the basis of
those aiready passed. One large fair
booked a \$5,000 show and after the
engagement in the Pairs being notoriously difficult to sue the offer
was accepted.

as accepted. Slap is generally taken by the act

as the agents and managers are in a more favorable position to protect the first person singular. Distress in the small towns and dural areas is reflected in meagre fair attendance and cautious spend-

Whippets for Lynwood

Los Angeles, Aug. 29. Newly licensed dog-racing track at Lynwood (suburb) has been taken over by John S. Berger, outdoor showman, and three associates They will inaugurate season of whippet races in September

THAT 3-LETTER ANIMAL

Burlington, Ia., Aug. 29.
With an attendant badly gored and with ribs fractured by an African gnu, protecting a two-day-old baby born in captivity, just before the afternoon show, the menagerie was the center of attraction at the Hagenback-Wallace show lot.
Attack occurred while attendant was placing partition in gnu cage.

Circuses

(For current week-Aug. 29-Sept. 3)

Strongly reported, but uncon-firmed, it is considered probable that Bert Bowers and Ed Ballard, surviving members of the old Amer family their three shows, Selis-Floto, Hagenbeck-Wailace, and John Robinson will take back from the Ringlin

obinson.
One reason for the recent Ring-One reason for the recent Rings incorporation in the east is thought to be the putting of things in shape for a new line-up. Negotiations are now on between the Ringlings and Bowers Ballard, it is understood.

Early Clasings Tipoff

In their best days Sells-Floto and Hagenbeck-Wallace were 30-car shows with Robinson running around 18 cars. They have been drastically reduced in all departments in the last couple of years, Ringlings are generally regarded in the circus world as having their hands amply full with their big show. Their lesser, enterprises have done indifferently for some time. An early and sudden closing of Hagenbeck-Waliace in Milwaukee next week, ahead of Labor Day, speaks for itself. Ringling-owned of the couple of t ments in the last couple of years. Ringling family desire to get rid

Ringing family desire to get rid of the second string outlits and the willingness of the former owners to get back into the swim is good news to circusdom generally. Revival of competition is a prospect that the circus employes all the way from acrobat so to wagonmen greet with satisfaction.

Jones Cops Fair Plum From Rubin-Cherry in Fast Carney Skirmish

Chicago, Aug. 29. Chicago, Aug. 29.
Rubin & Cherry carnival ran into grief, of an unusual nature between Chicago and Kankake. Political auspices of the Cook County Fair threatened them with dire consequences if the carnival left one ways before the fair closes. quences if the carnival left one minute before the fair closed Sun-day night. Meanwhile the Kankakee Fair, finest in Illinois, insisted that the carnival must be opened for business in Kankakee Sunday mora-

business in Kankakee Sunday moraing.

There was no choice. Rubin &
Cherry stayed in Chiegge and lost
the prize plum. Johnny J. Jones
carnival, not unacquainted with the
peculiar circumstances was by a
remarkable coincidence ready to
jump into the Kankakee opening.
And did. It was the first major
carnival skirmish of the season.

Rubin & Cherry, forced to lay off,
had to take comfort from the fact
that they had an unusulty good

that they had an unusually good engagement at the Cook County Fair. Especially during the last few days.

Souvenir Menace

Chicago, Aug. 29. Two moth-eaten ra Two moth-eaten raccoon pelts, a bear cost, and a smoked ham have disappeared by the sneak thief route from the Fort Dearborn re-plica at the World's Fair grounds

rticles were in the fort 'store' ...

Glying an advance warning of one of the problems in management at the forthcoming fair.

lowa Fair's High Mark

Elkader, Ia., Aug. 29. The four-day Elkader fair broke attendance records, more than 20,-000 passing box office gates.

An all-time record was made with

the previous top being boosted by 184 admissions. Day and night program was a feature.

NO CLEVELAND FAIR

Bereao, Aug. 29. 50 years Cuyahoga county, In which Cleveland is the largest trading center, will be without a fair this

thy August 1970 Sellier Folds Callsbury 31, 25 Sept. 1, Abseville; 2, Spartensrold 1982 Sept. 1, Abseville; 2, Spartensrold 2982 Sept. 1, Abseville; 2, Spartensrold 4982 Sept. 1, Abseville; 2



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MADGE KENNEDY Bridal Wise'

NORMA TERRIS "Show Boat"

BETTINA HALL The Cat and the Fiddle"

HELEN MORGAN "Show Boat"

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