

➤ **July 18, 1932** ➤

STATION	WJZ	PROGRAM	CANADA DRY GINGER ALE, INC.
	AND	DATE	MONDAY, JULY 18, 1932
	BLUE NETWORK	TIME	9:30-10:00 P.M. (E.D.T.)

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SIGNATURE - JOLLY GOOD COMPANY

1. SLEEP COME ON AND TAKE ME	PAUL SMALL
2. UNDER THE OLD CROW'S NEST	ETHEL SHUTTA
3. TALKING TO YOU ABOUT ME	ETHEL SHUTTA
4. O. K. AMERICA	FRAN FREY
5. RHUMBATISM	DICK GARDNER

SIGNATURE - ROCKABYE MOON

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER        Ladies and gentlemen. Another half-hour of entertainment about Canada Dry Ginger Ale, now available by the glass at soda fountains. George Olsen, Ethel Shutta and Jack Benny the Canada Dry Humorist, again perform for your enjoyment.

George Olsen opens the program with “Sleep, Come On and Take Me.” Paul Small singing.

1. SLEEP COME ON AND TAKE ME

ORCHESTRA & PAUL SMALL

ANNOUNCER        O.K., Jack, don’t keep the American people waiting.

(VAMP MUSIC)

JACK (SINGS)        Here we are again,  
Ethel, George and me,  
All good friends, but terrible company.

We went out last night,  
Ethel, George and Me.  
We ate like horses,  
And George left me the check.

Di-dee-di-dee-di,  
Di-dee-di-dee-di,  
Seven courses,  
And George left me the check,  
Di – dee – di – dee – di...

GEORGE (INTERRUPTING)        Hey, Jack, Jack.

JACK                Di-dee-di-dee...

GEORGE            Say, Jack, that stuff has gone far enough. Now don’t think I’m a sorehead, but if you can’t tell the truth, please don’t mention my name at all. I do most of the spending on this program. The least I deserve is an even break. Now get that straight. Lay off of me.

JACK Di-dee-di-dee-di ... Ladies and gentlemen, what the Swedish gentleman was trying to tell you is, that Canada Dry Ginger Ale is made-to-order by the glass and sold at all fountains.

GEORGE I don't want to hear any more about my being a tightwad ... I'm sick and tired of it.

JACK The gentleman further states that Canada Dry Ginger Ale, made-to-order by the glass, is good for that tired feeling.

GEORGE I didn't say anything of the kind. You've got a lot of nerve, telling people that I'm tight.

JACK And furthermore, he says that it is soothing for the nerves ... and delicious with ice cream.

GEORGE All right, Jack you win.

ETHEL Oh, Jack...

JACK Hello, Ethel.

ETHEL Say, Jack, I saw you last night at the Capital Theatre, with all those movie stars ... and I thought the show was just dandy.

JACK Thanks, Ethel. How did you like my act?

ETHEL You looked very handsome in those white trousers, blue coat and...

JACK I know, Ethel ... but how did you like my act?

ETHEL And that yellow tie you wore, looked just lovely from where I sat.

JACK Ethel, I've always had those clothes. But how did you really like my act?

ETHEL But what I liked most of all, Jack, was the gentlemanly way in which you conducted yourself when nobody applauded.

JACK Ethel, you might mean well, but you're not doing me any good. As a matter of fact, I was applauded every time I made my exit.

GEORGE Sure, everybody applauded then.

JACK Stand by, ladies and gentlemen ... this won't go much further.

ETHEL We're going to see you at the theatre again tonight.

JACK Do me a favor, Ethel. Sit in the last row of the balcony and let me know how my collar button looks from there ... And now, by way of intermission on this program, George Olsen will play, "Under the Old Crow's Nest." It will be sung by Ethel Shutta, who goes to a theatre just to sit down ... Come, come, Ethel...

ETHEL (WHISPERS) Jack, I'm not quite ready yet. Say something to keep the program going.

JACK Canada Dry Ginger Ale made-to-order by the glass...

(MUSIC PICKS UP ON CUE: "made-to-order").

2. UNDER THE OLD CROW'S NEST ORCHESTRA & ETHEL SHUTTA

JACK Say, Ethel, that's an awfully cute number you just sang. I never heard it before.

ETHEL Why, Jack, I sang it here only a couple of weeks ago.

JACK You did? ... Oh, that must have been the night I was unconscious and gave away the hundred and fifty thousand dollars.

ETHEL You know, Jack, eighteen out of those twenty checks came back.

JACK They did?

(POSTMAN'S WHISTLE BLOWS)

HARRY CONN (POSTMAN)  
Two letters for Mr. Jack Benny.

JACK Ah! there are the other two.

ETHEL Say, Jack, I wish you'd tell that story you're telling at the theatre this week.

JACK Which one?

ETHEL You know, the one about the two Marathon runners.

JACK Sure, I'll tell it. That would be kind of apropos right now ... with the Olympic Games going on. Well, Ethel, if I tell it, promise not to laugh?

ETHEL I promise.

JACK Well, anyway, there were two Marathon runners making a non-stop run between New York and Chicago. Well, they started out from Columbus Circle, New York and ran as far as Poughkeepsie. When they turned around, they happened to see a third man running behind them ... just a few feet behind them. He was a kind of a silly-looking guy, so they didn't say anything. They kept on running. Well, they got as far as Buffalo. They turned around again and saw this same guy still chasing them, so they finally stopped and one of the runners yelled over to him, "Hey! what's the idea of following us all the way from New York?" And the guy says, "Shh! Don't say anything ... I'm a stowaway." Is that the story, Ethel?

ETHEL (DOES NOT LAUGH)  
Jack, is that the same story you told in the theatre?

JACK Yes ... you told me you laughed at it.

ETHEL I did ... I laughed at everything except "The stowaway." I don't know what that means.

JACK Well Ethel, a stowaway is an uninvited guest on a Trans-Atlantic liner.

ETHEL What does Trans-Atlantic mean?

JACK                      George, play the next number while Ethel goes to Night-School ... Say, George, is there a dictionary around here somewhere?

GEORGE                  Why?

JACK                      I think we're biting off more than we can chew on this program.

### 3. TALKING TO YOU ABOUT ME                      ORCHESTRA & ETHEL SHUTTA

JACK                      That was "Talking to You about Me," sung by Ethel Shutta ... And now, ladies and gentlemen, we are again keeping our promise to you by bringing you novelties over the air whenever we can't help ... er, can help it. So tonight we are glad to welcome to our Studio hundreds of foreign and American Olympic stars, who are on their way to Los Angeles to seek fame in those great Olympic contests. They have graciously consented to make only one appearance before entering the hard tests of endurance in California. And that appearance is here only. HERE THEY COME...

(SOUND OF FEET MARCHING AS ORCHESTRA PICKS UP MARCH TEMPO, GRADUALLY DIMINISHING IN VOLUME) (MUMBLING OF VOICES)

They are now entering the Studio ... each and every one an athlete of renown ... swimmers ... divers ... hurdlers ... runners ... butchers, bakers and candlestick makers. How are you, boys?

(SEVERAL SPEAK TOGETHER)

FRENCHMAN              Comman-tally vous, Monsieur Bennee?

GERMAN                  Wie gates, Herr Benny?

SPANIARD                Coma esta-Usted, Senor?

ITALIAN                  Allo, Benny.

GREEK                    Tie kannes, calla?

ANOTHER VOICE (DISTINCT)

Ello hay, Enny-Bay?

JACK                      Ah! from Pig Latinia ... Let me introduce these champions to you. First, I want you to meet the three Pole Vaulters ... from Poland. They hope to defeat the North Pole and the Pole from the South, and expect to finnish no Warsaw-than second ... Those Poles broke into a vault ... I mean, into the vault-game five years ago ... and got out just in time for the main events. Don't confuse these vaulters with Vaulter Vinchell ... I take great pleasure in introducing the Messrs. Timothy J. Snach-nach-a-chowski ... Number 2, E. Thorgersen Zebot-tskit-ski ... and Number 3, J. Mortimer Sliv-o-vitch ... They will tell you what they expect to do at the Olympics.

POLISH FELLOW          Zavita ... Mazurka ... Scatchaka ... Poolka.

JACK                    Just a word, boys. Ah! that was very nice of you to say that about us.

(TRIPPING SOUND)

Oops! look out ... Mr. Sliv-o-vitch just stumbled over a drumstick ... and he's a pole vaulter. Oh, well ... Next I will introduce two runners from Saucepan, Greece ... They are entered in the running at the Olympics ... where they will run a restaurant during and after the games ... I take great pleasure in introducing Mr. Indian-apoulus, Indiana ... and his wife, Mrs. Minnie-apoulus ... Say something, Cincinnatus ... er, Indian-apoulus.

GREEK (WITH ACCENT)

Wan russ biff ... one hopple dumpling ... one cocoanuts pie ... cups coffee ... one nacktie vid grav-vy...

JACK                    That's what I call a regular dinner ... All right, folks, just one word. You know it's bad taste to throw guests out...

And now, ladies and gentlemen, a squad of well-dressed athletes are here from Check-suitia ... which is right near Two pair of Pantsia ... They are entered in the Checko Games ... aren't you?

CHECKO (HARRY CONN)

Chess.

JACK                    Pardon me ... the Chess Games. Their spokesman wishes to say something.

CHECKO (HARRY CONN)

Canada Dry is ah gooten trink, mein frient ... Bro solt iss kafen and trinken, and zie gezunt.

JACK                    Thank you, thank you ... He just said they are glad to be here and hopes that, while in this country, no Slovak will slip them a rubber-checko.

And now a gentleman from Norway ... Mr. Lute Fisk ... a swimmer. He has mastered the crawl stroke by getting home to his wife at three a.m. ... He wears a half medal for swimming half-way across the English Channel ... and hasn't been seen since ... But here he is, and don't ask us why.

Ah! we also have here some of our National Champions ... I see some office runners from Alban-ia, New Yorkia ... And there are two wrestlers from Tussle ... I mean, Tulsa, Oklahoma.

Come over here, boys ... we also have some taxi-drivers who will run in the hundred-meter races. Those men have run a hundred meters up to seven-fifty flat for one mile. Their records, so far, are fifteen for the first quarter ... and five for each additional quarter. And the boys don't claim to know it all ... they take tips ... They are now in training—

(SOUND EFFECT: HONKING OF AUTO HORNS)

Mr. Havrilla is here ... with bulging muscles and rarin' to go—home. He will run in the 760 kilocycles for the N.B.C. ... which, no doubt, means some club or other.

Say something, everybody.

(MUMBLING OF VOICES)

George Olsen will now play a number for our guests ... after which they will entertain you with their various feats. You will see their last workout before entraining for the Coast.

Olsen and his boys, who won all the Swedish matches, will play for you, "Okay, America!" with vocal refrain by Fran Frey. OKAY, GEORGE!

#### 4. OKAY, AMERICA

FRAN FREY

JACK And now for the big event ... the Finals ... deciding who shall really go to the Coast for the Olympic Games. First, we have Miss Ima Fish ... in fancy dives. Are you ready, Ima?

MISS FISH (DOROTHY ROSS)  
Ima-ready.

JACK The first dive will be the Bread-knife Dive!

(DRUM ROLL – followed by SPLASH – ROUND OF APPLAUSE)

The next dive will be the Standing – Sitting – Stretching – Yawning – Leaning – Resting – Standing Dive.

(SEVEN THUMPS ON SPRINGBOARD)

Ah! How she handles that springboard.

(DRUM ROLL – FOLLOWED BY SPLASH —

What's happened to her? She hasn't come up yet ... Well, we can't waste time.

The next entry, folks is Lady Godiva ... who will start the proceedings with a triple somersault and, at the same time, crochet a muffler for Fran Frey's saxophone ... OKAY!...

(SHORT DRUM ROLL) ONE!...

(SECOND DRUM ROLL) TWO!...

(THIRD DRUM ROLL) THREE!...

(SPLASH — ROUND OF APPLAUSE)

What a fight! ... er, what a dive! ... Very well done ... And, Fran, here's your muffler.

Latest bulletin from our Tank ... Miss Fish hasn't come up yet.



And now Lady Godiva will do the eight-and-a-half by the six-and-three-quarters ... dive.

ANNOUNCER These dives come to you thru the courtesy of Canada Dry Ginger Ale, made-to-order...

(SPLASH)

JACK That was our announcer, Mr. Havrilla ... He just fell into the tank ... And I didn't push him.

And now, ladies and gentlemen, a rather difficult feat in which this little lady will attempt to dive from the hundred-foot board into the tank ... with a glass of Canada Dry Ginger Ale in each hand ... without spilling a drop!

(APPLAUSE – SHORT DRUM ROLL)

Ah! She has stopped a second to powder her nose...

(LONGER DRUM ROLL)

There she goes!

(HEAVY THUD, followed by GLASS CRASH)

Aha! there are the two glasses of Canada Dry Ginger Ale, filled to the top. But where is she? ... Say, Referee, what was the time on that?

REFEREE (FRAN FREY) (IN WHISPER)

Three hours, four minutes and thirty-two seconds.

JACK (WITH AUTHORITY)

The time was five and one-fifth seconds ... Ah, here she is ... now she will dive from a height of two hundred feet ... with a made-to-order counter on her back.

LADY GODIVA (ETHEL SHUTTA – IN HEAVY VOICE)

Say, what do you think I am?

JACK (QUICKLY)

And now for the hammer-throwing finals! ... We have here the lady champion hammer-thrower, Miss Ethel Shutta ... who holds the record for throwing a hammer a hundred and fifty feet and hitting George Olsen ... who happens to be her husband ... Good boy, Ethel ... I'll buy you that medal.

Next, ladies and gentlemen, the Twelve Bulgarian Sleep Walkers who will...

TRAINER (JOHN WIGGIN – WITH AUTHORITY)

Stop! Say, what's the idea of keeping these athletes up at this hour of the night? They are about to enter the greatest test of their lives, and orders are to get then in bed by nine o'clock.

JACK

Well, who asked them to come up here? They're Olsen's friends, not mine.

TRAINER (WIGGIN)

I'm the director of athletics ... and I think you should be entered in the Olympic Games ... You're the Champion Bull-thrower of the World! ... Come on, athletes ... forward MARCH!...

(MUMBLING OF VOICES – STAMPING OF FEET AS THEY MARCH OUT. ORCHESTRA PLAYS EXIT MARCH)

JACK                      Can you imagine that? He thinks the Olympic Games are more important than the Canada Dry program ... Oh, well, it takes all kinds of people to make a world.

                              Say, George, you're still with us, aren't you?

MISS FISH (DOROTHY ROSS)

                              Oh, Mr. Benny, is it all right for me to come out of the tank now?

JACK                      Yes, Ima ... Come out from under the table and brush yourself off ... And now George Olsen and his Pool-room Athletes will play ... say, George, what's that new number you're going to play?

GEORGE OLSEN        We will now play for you a brand-new number called "Rhumba-tism", written by that well-known team of Revel and Gordon ... Let's go!

## 5. RHUMBA-TISM

## ORCHESTRA AND DICK GARDNER

JACK                      That was the last number of the twenty-third program on the 18th of July. Be with us on Wednesday night as we will present a very unusual program. The title is ... BOARDER'S NIGHT ... How many of you give a thought to the poor lone boarder. He has three prunes for breakfast ... sleeps in the spare-room ... eats boloney for his supper ... And who thinks of him? Well, WE DO. So on Wednesday night, we will honor him on our program.

                              As they say to a fellow who gets a bargain ... good-buy!

ANNOUNCER            Whenever you're thirsty – and especially on these hot days – remember that a glass of Canada Dry or a Canada Dry ice cream soda will give you a wonderful pick-up. Ask for Canada Dry at the nearest soda fountain. It is available made-to-order by the glass as well as in bottles. You are invited to listen in again at this same time Wednesday night, when Jack Benny, Ethel Shutta and George Olsen will entertain. This is the National Broadcasting Company.