

➤ **July 11, 1932** ⬅

STATION	WJZ	PROGRAM	CANADA DRY GINGER ALE, INC.
	AND	DATE	MONDAY, JULY 11, 1932
	BLUE NETWORK	TIME	9:30-10:00 P.M. (E.D.T.)

SIGNATURE - JOLLY GOOD COMPANY

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| 1. THE WORLD IS WAITING FOR THE SUNRISE | ORCHESTRA |
| 2. I WANT TO GO HOME | SHUTTA |
| 3. THAT'S HOW WE MAKE MUSIC | ORCHESTRA |
| 4. I KNOW YOU'RE LYING BUT I LOVE IT
FREY | SHUTTA & |
| 5. THREE GUESSES | FREY |

SIGNATURE - ROCKABYE MOON

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER Ladies and gentlemen. Another half-hour of entertainment about Canada Dry Ginger Ale, now available by the glass at soda fountains. George Olsen, Ethel Shutta and Jack Benny, the Canada Dry humorist, again perform for your enjoyment.

George Olsen opens the program with “THE WORLD IS WAITING FOR THE SUNRISE.”

1. THE WORLD IS WAITING FOR THE SUNRISE

ORCHESTRA

ANNOUNCER O. K. Jack, you're next.

JACK Say, Hicks, this is Amateur Night – isn't it?

ANNOUNCER Yes.

JACK Well, I don't suppose anybody will be listening in to this. I'd better call up a friend of mine and be sure that we have at least one listener.

Hello, Operator ... Operator ... give me FOREST ... Tree... Tree... Tree... Hello, Mr. Bush?... This is Jack Benny... No, BENNY ... “B” as in Bonehead ... No, not Prendergast ... BENNY ... A ... B ... No, not Abe Benny ... Jack Benny, that's it ... What's that? ... Oh, you don't know him! ... You must be listening to the wrong number.

(SOUND EFFECT: CLICKING OF RECEIVER)

Hey, Operator ... you gave me the wrong number ... Give me Forest ... Tree ... Tree ... Tree ... Hello, Bush? ... Jack Benny. Say, I want you to listen in tonight. We're having Amateur Night ... No, not Ham ... Am ... Amateur Night. What? It'll be ham? All right, no wisecracks. You're not such a good tailor, either ... Say, how's everything at home? Oh ... Well, congratulations ... Your wife ... two ... three? ... Well, well... how's she doing? ...

Can you imagine that?... his wife bid three hearts and it looks as though she'll make it...

Well, be sure to listen in tonight ... Good-bye, Bush.

(SOUND EFFECT: HANGS UP PHONE)

Let's get started with our program ... Hello, anybody ... and Mr. Bush. This is Amateur Night ... and have we got amateurs? You know what an amateur is ... it's a Jack of all trades and an Olsen of none ... But aren't we all? ... hmmm?

Well, this will be very much like a vaudeville show ... First, we're going to give you our News Reel ... or Pathetic Weekly ... All the latest news events. And don't forget, folks, we're only amateurs.

The first bit of news is that Sharkey won the World's Heavyweight Championship ... Good boy, Sharkey! ... Latest news from the Convention in Chicago is that Roosevelt has a good chance of getting the nomination ... Our own Candidate for President on the Canada Dry Made-to-Order Ticket has double-crossed us and taken a job as a street cleaner, as he doesn't care which branch of the government he works for. He said he would sooner wear a white suit than live in the White House.

Here's more news ... we have received word that Gene Sarazen is in great form, and it looks very much as though he will win the British Open Golf Championship! He will then try for the National Open ... We personally do not think he has a chance for either.

ANNOUNCER But, Jack, he won both of them already.

JACK He did? ... Well, folks, disregard our latest bit of news ... Our ace news reel man reports that Amelia Earhart has landed safely in Ireland. Of course, this is not yet official ... It is also rumored that King Alphonso has left Spain ... without his hat ... And last, but not least, there is a report that George Olsen is going to join our Canada Dry program ... Say, George, if you're here, will you play the next number? What's it going to be?

GEORGE "I Want to Go Home."

JACK It's all right with me, George, ... Ethel, you're in on this.

2. I WANT TO GO HOME

ETHEL SHUTTA

JACK That was fine, George ... right in keeping with our program ... Is there anything else you would like to contribute?

GEORGE Yes, I'd like to tell a story as long as it's Amateur Night.

JACK I kind of felt that ... go ahead.

GEORGE What's the difference between a cup of coffee ... A Chinaman ... and a lot of flies?

JACK That's awfully good, George. Now I'll tell one.

GEORGE (LAUGHS) But, Jack, I haven't told you the answer yet ... What's the difference between a cup of coffee ... a Chinaman ... and a lot of flies?

JACK I don't know. What is the difference?

GEORGE The Chinaman and the cup of coffee are both yellow.

JACK I drink black coffee.

GEORGE I mean coffee with cream in it.

JACK So far, that's fine, George. But where do the flies come in?

GEORGE Thru the window when you keep it open.

JACK (LAUGHS) That's awfully good, George. But this is Amateur ... not Revival Night.

GEORGE But, Jack, I told it just the way you gave it to me.

JACK (VERY QUICKLY) The next number, ladies and gentlemen ... Oh, I forgot. Now the first contributor to our non-professional program will be ... Mr. J. Leather Lung ... who claims to be an amateur announcer, and comes to you direct from the Union Depot where he has been announcing for the past ten years and has never missed a station ... May I present to you Mr. J. Leather Lung ... who will announce and advertise our product in his own stupid ... own clever way. MR. LUNG!...

(CHORD)

ASH Hello, everybody ... this train leaves in five minutes for (mumbles) Yankels ... Neural ... Osnig ... Armen ... Alamee ... and all points north.

JACK Hey, wait a minute. What's this? ... Don't be plugging those products on our program.

ASH I'm only tuning up ... I'll be ready in a minute.

JACK All right, let's see what you can do with our product. And remember ... our sponsors are listening in.

ASH Ladies and Gentlemen, this program comes to you through the counter of ... of the courtesy by the glass ... sold by Ginger Ale ... at all by the courtesy of the Canada Dry fountains ... You can now buy the courtesy by the glass ... I mean, you can now buy Canada Dry by the courtesy of the glass, made to the fountain, by the order ... How was that?

JACK What are you talking about?

ASH Don't you understand English? ... That's the way I announce my trains.

JACK Well, no wonder people who want to go to Albany get off at Kansas City.

ETHEL Why, Jack, he's just trying to tell the public that Canada Dry Ginger Ale made-to-order by the glass, is now sold at all fountains.

JACK Is that what he was trying to say?

ETHEL Yes, but he forgot to mention that it's also good with ice cream. That's what you missed, Jack.

ASH Aw, she don't know what she's talking about.

JACK I see ... Is that all you're going to do?

ASH No, I want to introduce the next song.

JACK What is it?

ASH It's all about golf ... it's the Caddy Song.

JACK What's the Caddy Song?

ASH (SINGS) Caddy me back to old Virginie ... this will be played by that cheap guy, George Olsen ... Well, how was that?

JACK That wasn't bad ... it was all right. I think that with the right amount of training and good living, you ought to make a pretty good announcer ... in time ... a long time.

ASH What do you think I ought to do?

JACK Well, I'll tell you, Lung ... go back to the station ... call out your trains ... and stand in front of one of them ... Make it the Express!

ASH Thanks, Mr. Benny, ... that's what I call a friend.

JACK Now, let me see ... who else have we here? ... Ah! here's another gentleman. Mr. er ... er ... say, who are you?

FRAN (TOUGH VOICE) I'm Erlanger Claw, the Lion-tamer!

JACK Oh, you're a lion tamer! ... that ought to be quite a novelty... Did you bring your lion?

FRAN Ain't you guys got a lion up here?

JACK No.

FRAN Say, why do you ask guys to come up here if you ain't got no lion.

JACK George see that we have some animals up here on Wednesday ... Ah! there's a sweet-looking little girl, waiting to go on ... Come here, my pretty miss ... Isn't she cute? ... What do you do?

MIND-READER (IN GRUFF VOICE) I'm a male impersonator.

JACK Can you impersonate a man running down the steps?

MIND-READER (WITH DETERMINATION) Why, of course!

JACK There are the steps.

(SOUND EFFECT: THE BEAT OF A WOMAN'S FEET RUNNING DOWN STEPS)

Kvetch! Close that door ... this must be another program ... We will now return to our Canada Dry program, and George Olsen will repeat, " THAT'S HOW WE MAKE MUSIC" for the fifteenth time ... for the benefit of a man in Siberia who hasn't yet heard it ... George, you don't mind if I don't listen to this.

3. THAT'S HOW WE MAKE MUSIC

ORCHESTRA

JACK (SINGS) That's how we make YOU SICK ... And now, ladies and gentlemen ... and Mr. Bush ... the next amateur artist to appear this evening is Mr. ... er ... Mr. ... er ... say, what's your name, son?

BAKER Olsen ... Hotcha ... Benny.

JACK Well, Olsen Hotcha Benny ... that's a familiar name. You didn't leave out anything, did you?

BAKER Yes, Paul Small.

JACK Say, where are you from?

BAKER Fran Frey ... Ohio.

JACK Of course, you're an amateur artist ... but what's your vocation?

BAKER I got a job every four years.

JACK Every four years? ... what do you do?

BAKER I put "29" on the month of February.

JACK I imagine you must be kept pretty busy ... What do you do in the way of entertaining?

BAKER Oh, I imperson-ate people.

JACK How many?

BAKER I imperson-ate people.

JACK I hate to kick your teeth out on this nice program ... go ahead.

BAKER My first impersonation will be that of a flea.

JACK A FLEA?

BAKER Yes.

JACK Well, maybe this is just what radio has been waiting for ... Go ahead, imitate a flea.

BAKER Bzzzzzzzz ... How's bzzzzzzzzzz... How's bzzzzzzzzzzzz...

JACK That flea has a lot of endurance – hasn't it?

BAKER That's the male flea ... Now, the female flea ... bzzzzzz... How's bzzzzzzzzzz ... How's bzzzzzz.

JACK What's the difference?

BAKER There's no difference. That's what I'm trying to show you.

JACK I see ... are you insured?

BAKER Only for collision.

JACK Well, that's all you need ... What else can you do?

BAKER I'd like to sing a song that I wrote myself ... with eight other people.

JACK Would you like to have the orchestra accompany you?

BAKER I ain't going any place.

JACK I see, that's what you think ... go ahead! George, have the piano player follow him on this.

BAKER Yeah, give me the vamp.

(PIANO STARTS VAMPING)

(BAKER STARTS HIS SONG...)

I got a girl named Nelly,
Nellie is my girlie's name.
Everyone else calls her Nelly
'Cause Nelly is my girlie's name...

JACK The name of this song is Nelly.

Her name is Nelly ... Nelly...
My girlie's name is Nelly.
Nelly is my girlie's name.
It could be Fanny or Elsie,
Sadie, Dot or Katarina,
But Nelly is my girlie's name.
Her name is Nelly, Nelly,
And oh, what a figure!
Nelly is my girlie's name.

She has but two teeth in her mouth!
One points north and the other points south,
B U T
Nelly is my girlie's name...

(da-da-dum-dum-da)

They call her Nelly, Nelly, Nelly-Nelly-Nelly,

JACK Nelly is his girlie's name...

It could be Pittsburgh or Sammy,
Lena or Salami,
But Nelly is my girlie's name.

ANNOUNCER (SOFTLY) Nelly comes to you thru the courtesy of Canada Dry Ginger Ale made-to-order by the glass at all fountains...

JACK [singing over the announcer] They call her Nelly, Nelly, Nelly-Nelly-Nelly,

'Cause Nelly is my girlie's name.

(LOUDER)

She has a figure — oh me, oh my,
Like the straw in glass of CANADA DRY.
But Nelly is my girlie's name...

(da-da-dum-dum-da)

Her name is Nel-el-hi ... Nel-el-hi...

(SOUND EFFECT: TWO LOUD SHOTS ARE HEARD – SILENCE – THEN A DULL THUD.)

JACK And now, ladies and gentlemen — and Mr. Bush, George Olsen will play another request number, "I Know You're Lying, But I Love It," sung by Ethel Shutta and Fran Frey ... without Nelly.

4. I KNOW YOU'RE LYING, BUT I LOVE IT.

SHUTTA & FREY

JACK We have here tonight a little female wizard who is an amateur mind reader. ... She has X-ray eyes and on a bright day can see clearly thru a glass ... a psychic genius ... seizes all and tells nothing ... a woman of a thousand eyes ... and hooks on the back of her dress ... I now take great pleasure in introducing the Arabian seeress ... MISS ALLAH BAMAH.

(START ORIENTAL MUSIC: OBOE AND TAMBOURINE ... CONTINUE VERY SLOWLY UNDER DIALOGUE)

What are you going to do, Miss Alah-mode ... Allah Bamah.

MIND READBR First, I must be thoroughly blindfolded ... then I wish you would pass thru the audience and I'll tell you each and every object that you pick up. All you have to do is ask me what it is.

JACK There ... your eyes are now securely handcuffed ... sees all, knows all

MIND READER And I must now go into a trance

JACK That's better that Walter Winchell ... he goes into a transom ... Ladies and gentlemen ... and Mr. Bush ... Allah is now gazing into the crystal ... of my watch ... Allah, you mustn't go into my pockets ... All right, Allah, are you ready?

MIND READER Yes.

(OBLIGATO MUSIC CEASES)

JACK (IN A LOUDER VOICE) This man is a musician ... what is he holding? ... Come, come ... this should be easy for one of your sex.

MIND READER A sex-ophone.

JACK Wonderful! ... this man here is holding up a coin ... what is this coin?

MIND-READER It's a ... It's a...

JACK Come on now, Allah ... don't let them buffalo you.

MIND-READER A nickel!

JACK Marvelous, marvelous ... tell me now, what is this man wearing in his tie?

MIND-READER Gravy.

JACK You're wrong ... concentrate! ... Don't let this stick you.

MIND READER Mucilage.

JACK Wrong again ... think, Allah! ... What is this man wearing in his tie? Don't let this stick you.

MIND READER A pin.

JACK Terrific! ... You should be with Houdini.

MIND READER You should be with Napoleon.

JACK Here's a middle-aged gentleman standing up. Tell me, Allah, what is his first name. Don't let it get your goat.

MIND READER Billy.

JACK I get it ... billy goat ... Allah, you're uncanny.

MIND READER Well, you're not so good-looking yourself.

JACK What's this lady drinking? ... this should be made-to-order for you, Allah.

MIND READER Canada Dry Ginger Ale.

JACK Give us the full plug, Allah.

MIND READER Made-to-order, by the glass, at all fountains.

JACK Here's a fellow sitting with his girl. He's trying to seize her ... what's his first name?

JACK & MIND READER (TOGETHER) Julius...

JACK I know that one, too, Allah ... Here's a little lady wearing two things. What are they?

MIND READER Louder.

JACK This lady is wearing two things ... are you hearing?

MIND READER Earrings.

JACK Stupendous!

MIND READER Is she wearing them, too?

JACK Allah, stick to your lines. (ALLAH SCREAMS) Allah! What's the matter, Allah?

MIND READER (LOUD) I had a purse when I came in here with nine dollars in it, and I don't know where it is.

JACK I thought you were a mind-reader.

MIND READER I can't find my umbrella. (CONTINUES TO SCREAM)

JACK Don't raise your voice ... just leave your address and we'll send it.

MIND READER My address ... it's ... it's ... I've even forgot my address.

JACK Well, just forget...

(SHE LETS OUT A PIERCING SCREAM. BAKER STARTS SINGING CHORUS OF "NELLY")

ASH ANNOUNCES: "THIS TRAIN STOPS AT YANKELS ... NEURAL ... OSZNIG ... ARMEN ... ALA-MEE ... AND ALL POINTS NORTH)

George, you better go into the next number.

5. THREE GUESSES

FRAN FREY

JACK That was the last number of the twenty-first program on the 11th of July. I'm going to ask you kindly to forget tonight's program as you can't depend on amateurs. ... Just think of Canada Dry Ginger Ale made-to-order, by the glass, and be with us

on next Wednesday Night. (PHONE RINGS) Pardon me ... the phone ... Hello ... Hello ... oh, you Bush! ... how did you like our program? ... What? ... when does it start! ... Say, Bush, trade in your radio for a muzzle ... Good night, Bush.

SIGNATURE – ROCKABYE MOON.

ANNOUNCER Whenever you're thirsty and especially on these hot days – remember that a glass of Canada Dry or a Canada Dry ice cream soda will give you a wonderful pick-up. Ask for Canada Dry at the nearest soda fountain. It is available made-to-order by the glass as well as in bottles. You are invited to listen in again at this same time Wednesday night, when Jack Benny, Ethel Shutta and George Olsen will entertain. This is the National Broadcasting Company.