# 15¢

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48 PAGES

# **Old Anti-Gyp Ticket Control Lost** In New Law, but Cut Rates Socked

The admissions tax law looms up as the legit theatres major problem and will be the first matter taken up by the Theatre League at its next meeting. Discrimination in the law is charged and it is known that certical ticket agroup, integers good.

charged and it is known that certain ticket agency interests spent fauch time in Washington during the framing of the act. That the provisions favor ticket brokers who re-sell for more than the boxoffice price is obvious, restrictions unfavorably affecting theatres being equally clear.

Two brokers are mentioned as having lobbied for the legislation. One is reported having boasted of the control of the price greatly in excess of the established price and under the new law a speculator may charge any (Continued on page 32)

# **NEW YORK IN MIDST OF** SLOT MACHINE EPIDEMIC

New York has become the target

New York has become the target for a deluge of those five and 25-cent slot machines. Recent local court ruling that the machines are legal was the starter. A conservative estimate figures 130,000 of the machines now loose in Manhattan. In the Times Square sector there are machines in almost every other shop, some appearing even in beauty parlors. Practically all soda fountains and cigar stores are displaying them and they form part of the equipment in practically every

ing them and they form part of the equipment in practically every speaked to put in machines are not asked to put up any cash, but share in the machines profits on a 50-50 split.

Machines are ostensibly not for gambling purposes. By putting in either a nickel or quarter and pulling a lever, three rolls of figures revolve. Certain combinations pay out varying amounts of 'trade checks.' Also, supposedly, a roll of checks.' Also, supposedly, a roll of machines making a legitimate machine making a legitimate museum of the second control of the sec machine, 'Amusement' making a legitimate t' from a legal stand-

amusement from a legal stand-point. In most places, especially the speaks, the checks are redeemed for cash, while restaurants and cigar stores, for the greater part, are ac-cepting them only for merchandise, thus staying within the law.

# 6.500 Dark Film Houses

Approximately 5,500 fil theatres, or the all-time high for this country, are closed. This means, according to the latest official count that but 13,000 are in operation.

In normal times, it is pointed out, the average total for lightless ouses seldom exceeded 2,000.

#### Free Cleaning

Two of New York's largest department stores are offering free upkeep all summer as an inducement for buyers of white suits. Offer involves free cleaning and pressing service whenever necessary.

With the average man's white outfit needing a cleaning after three or four times out, the upkeep for such a suit runs to \$10 per summer at the minimum cleaning rate of \$1

mum cleaning rate of \$1.

## Coast Pilots' Union With 1st Pres. Dead Fixes Crash Prices

Hollywood, July 4.

Set price of \$2,500 for crashing a plane and minimum salary of \$250 per week for straight flying have been established by film pilots in a new organization, Motion Picture Pilots' association.

New group has received a charter from the A. F. of L. and is affiliated with the Airline Pilots' Union, regular body of commercial pilots.

ular body of commercial pilots There are 20 members in the or ganization

ganization.

Leo Nomis was appointed president before his death while working in Paramount's 'Sky Brides,' and new leader hasn't been named. Poncho Barnes, Frank Clark and Al Williams are other officers.

### Pitchmen Flock to L. A. To Cash In on Games

10 Lash in on Games
Los Angeles, July 4.
Last week saw an influx of pitchmen who figure a golden harvest
with their gim-cracks during the
Olympic Games. Sidewalk salesmen are hustling the town grabbling
off sidewalk and store entrance locations, with quite a number rentlag vacant stores. Last Saturday
lag vacant stores. Last Saturday
the property of the store o

# Gable for Ether S. A.

A perfume account thinks that a ttle s.a. on the radio would ge-ne temmes.

Dark Film Houses
Is the All-Time High

# \$500 BARNYARD GOLF PRIZE

Des Moines, Ia., July 4.
Tossers of Dobbin Slippers will
come in for some dough at the annual lowa state fair, prize awards
in gold and trophy awards amounting to \$500.
Horseshoes il ited to 2½ pounds.

# IN FILMS, RADIO, LEGIT AND VAUDE

13 Move Up in Pictures and 23 Drop Down — Radio Creates 11 New Names, Vaude None and 19 Stand Out in Legit

#### **FEW IN 2 FIELDS**

Less than the normal amount of changes in the picture star firma-ment during the season of 1931-1932, now ended. But 13 names acquired star billing against 32 the year be-

star billing against 32 the year before.

During the same period 23 others became fallen stars, dropping out of the above-the-title billing class for the time being or permanently. Some toppled after lengthy stardom-and-others-turned-back-after-brief sojourns at the top.

Radio broadcasting had its best year thus far, creating 11 new names of national prominence, although falling short of its potentialities in the making of stars. Rest of the show field lagged behind, legit providing but a negligible number of real smashes among the new faces. Yaudwille was non-produc-(Continued on page 41)

# Roxy's Near Riot When Ghost Fails To Walk Last Wk.

A minor riot occurred on the closing of the Roxy, New York, Thuraday night (30), when everyone found that they were not getting pald for the final week. Serious damage was narrowly averted when the cops were called in.

Supernuneraries of the stage above the contract of the riot was the riot.

Supernumeraries of the stage show are said to have started the riot which threatened damage to the theatre. Four uniformed cops and four detectives were required to re-store order. Many of the girls be-came hysterical after planning (Continued on page 36)

#### 29% Occupancy

Approximately 60 Class A hoteles in New York City hit a new bottom in June with an average occupancy of 28%, They must play to at least 60% of capacity at any time for an even break.

Rates for rooms at any first line hotel in town are down 31% from a year ago.

# Radio Showed Up the Newspapers On Coverage of Chi Political Show

## Clearing a Mystery

Mystery as to how house managers of legit theatres are getting by is partly cleared up. Some are known to have turned night watchmen for the thea-

Job pays \$20 weekly. Manager's salaries usually range from \$75 to \$150, latter figure sometimes calling for handling the show too. Last season Shubert house managers who got \$75 top took a 25% cut.

# Bankers Ask Radio To Soft-Pedal on Stories of Runs'

Chicago, July .

Illinois Bankers' Association has appealed to the local stations to avoid broadcasting any news items or comment that would tend to

appealed to the local stations to appealed any one comment that would tend to create any unrest in the minds of the depositing public. Request, addressed to the Chicago Association the telephone of the depositing public. Request, addressed to the Chicago Association the height of the came through at the height of the came through a comment made by Ted Husing about the withdrawal hysteria during his broadcasting of last Tuesday's Democratic proceedings drew a burn from the local banking fraternity, but no official complaint was lodged with CBS. Husing remarked that Melvin Traylor, one of the candidates, and, incidentally, president of the First National Bank, hadn't as yet shown up at the convention hall, and vouchsafed the information that this was probably due to the serious banking situation prevailing in Chicago.

## 5 Acts and Film in L. I. Church on Weekends

Far Rockaway, N. Y., July 4. t. Camillus church (Catholic) Far Rockaway, N. Y., July 4. St. Camillus church (Catholic) has gone into the vaudeville business with week-end five-act combination bills in its parish house auditorium as means of raising funds for a new edifice. Shows are booked independently in New York.

Hall seats 1,000 and is wired for sound. It plays vaude Friday, Saturday and Sunday with a new bill on latter day. Two shows are held Saturdays and one the other two days. More performances will be added when and if business warrants.

Top is 40c. p is 40c. The Saturday mati-aimed chiefly at the kids, is scaled at 20

scaled at 20c.
Opening bill comprised five stanard acts and a feature film, 'Police
Court' (First Div). Acts were
Cooper and Clitton, Arnold and
Fields, Sully and Thomas, Nice,
Floren and Tabor and Four Generations.

## By Bob Landry

Chicago, July 4.
Well may the newspaper publishers worry about radio. The public does not clamor to purphase mewsprint scheduled to the public does not clamor to purphase mewsprint scheduled to the radio control co Chicago, July 4. ially was radio a mile ahead

(Continued on Page 44)

# MARK, JERRY MAY DUCK TYPEWRITER FOR STICK

Two newspapermen, well known around Broadway, may become Sazz band maestros. They are Mark Hellinger and Jerry Wald. Hellinger, the N. Y. News' columnist, has been mentioned before the Note of the Sazza S

intent.
Wald, who was fired from the
new bankrupted Bernarr Macfadden tabloid, the N. Y. Graphic,
may go into a suburban roadhouse.
Wald as radio columnist built a
personal rep. In addition he knowy
music seriously, which makes him
one up od Bernio. Osterman, Helmasertina, the other of d and young
masertina.

maestros. Wald was let out by the 'Graphic' a few days before that tab decided to take the camphor over a rap at Graham McNamee, although that cause was generally denied.

# Trim, Shave, Solo-35c

Long Branch, N. J., July 4. Long Branch, N. J., July 4. A parber traveling from door-to-door goes through the towns in the farm section near Long Branch. Besides his shears and razor he carries a harmonica. Haircut, shave and solo—35c.

He swings around the circuit onca a month.

## 1-Man Band

Minneapolis, July 4. Minneapolls, July 4.
Albert Nelson has been granted a license for \$15 a week by the City Council to conduct a one-man band in a downtown store.

He has a contraption with all sorts of instruments attached and gives concerts afternoons and evenings, charging a small admission.

# 'A Good, Hearty Story Veto Is the One Panacea for All Hollywood Ills'—Banks

When a stage actor goes out to Hollywood, says Leslie Banks, who's just come back, let him see to it that nestling in his contract is a good hearty story veto. That veto is the one penancea for all Hollywood, it is the seed of the hollywood in the seed of the hollywood in the seed of the hollywood in the seed of the

out it he's just a child again.

No matter hov a illuring the
tinkle of Hollywood coin, admonishes Mr. Banks, pay it no heed
lest the right to chose stories resounds with it. Many an actor believes he can go out to Hollywood,
garher a hunk of its charming sailaries, and return with a stake to
keep him while nov he does the
things he really wants to do. He's
wrong.

wrong.

He'll come back with his stake airight, but it will have cost him some of his sincertly, it will have weakeped his standards.

He may have gained some money but he will have lost his art. Hold out for that veto, repeats Mr. Banks. If your stage reputation is but he will have lost his art. Hold out for that yeto, repeats Mr. Banks. If your stage reputation is Important enough, you'll get it ultimately. And if your stage reputation happens to be too light to win the point, then it doesn't matter anyway. The unhapplest people Mr. Banks encountered in Hollywood were stage actors without the contractual privilege of selecting their screen roles and consequently without the right to, govern their own screen careers; and, says Banks, it's nobody's fault but their own.

Learned About Acting From Afr. Banker first picture. The Most Dangerous Game, taught him a lot about acting for pictures that he wished he had known in advance. His stage experience both as actor and director made him finstinctively read a line of dialog, then immediately search for its subtler meaning, ponder it, accept this way of speaking it only to reject it for another, and finally, atter four, or five interpretations, hit the one perfect, true way that line should be read. Locality there were not also become a constant of the perfect of perfect o Mr. Banks' first picture, 'The Most Dangerous Game,' taught him

per scene is an abundance. Be broad, direct. Leave subtlety to

per scene is an abundance. Be broad, direct. Leave subtlety to the stage.

Picture actors are treated like children, Banks found. The studios think for them, the director tells them tost what to do, and they're method is successful.

Stage actors should, when they're working in pictures, consider themselves as children too, Banks believes Go out with an open mind, forget your former methods of playing, the whys you ask hefore you work out a scene to your own eatisfaction, and absorb the new technique. It's different, but it works. Stage acting and picture acting are entirely different. A stage actor can learn faster than a novice, but he has just as much to learn.

## Laemmle Roche Apps.

Hollywood, July 4. Edward Laemmle, Universal director, is slowly recovering from an operation for appendectomy in St. Vincent's hospital, Los Angeles, performed on June 27 performed on June 27,

Betty Roche, picture actress, is in Hollywood hospital. Parted with her appendix Saturday (2).

THERE IS A REMEDY FOR EVERYTHING, COULD WE BUT HIT UPON IT

MR. AND MRS. JACK NORWORTH-130 West 44th Street New York Direct, or Your Own Broker

#### PAR'S 'LOUDMOUTH'?

Nibbling at Rian James' New Novel on Columnists

Paramount will probably 'Loudmouth' by Rian James, Loudmouth by Rian James, which is still in script for book publicais still in script for book publica-tion. This is the Brooklyn 'Eagle' columnist's fifth novel, and is said to be a none too gentle treatment of the Broadway columnists. Par is interested as it wants a columnist script for fall produc-tion. James last published novel, 'Trooper' sine deals with the radio

'Crooner,' also deals with that radio contemporaneous subject.

# Sale of Unlisted **Phone Numbers Is Nuisance to Stars**

Hollywood, July 4. Telephone trying to find out who is tipping off several smart lads on the unlisted phone numbers of picture stars Three different men are offering lists of Hollywood's private phone numbers at \$5 each. Lists are identical and evidently gathered from the same source. Each contains about 300 names.

the same source. Each contains about 300 names.
Sale of the numbers is a good business. Customers are merchants, bootleggers, salesmen, stock brokers, banks and real estate firms. Collection agencies buy every fisue of the bootler phone lists. Everyone who has anything to sell, and figures the picture mod as an easy touch, are buyers of the lists. Phone numbers of the picture names change about three times yearly. This is usually done on request of subscribers, who say numbers lausually tipped off within two weeks after they have received it, and they are constantly bothered, mostly by salesatiks and touch a decided the subscribers will be protection possible. Same for studies.

Same for studies.

Despite this protection, players yell that their numbers are shout as private as police headquarters.

# **DUNN WITH 4 AGENTS** IS DONE WITH AGENTS

Hollywood, July 4 Knee deep in agents, James Dunn has four offices looking after his business, three of whom are not necognized by him. All claim they have contracts.

seconized by him. All claim they have contracts.
The late William Leahy, New York agent who died recently, had Dave Thompson attend to Dunn's business on the coast. Leahy originally sold the actor to Fox and the estate still has his contract. Thompson's agreement with Leahy is still 'in force through the deceased agent's direct the contract with Dunn for personal appearances which later. Was made to include picture representation. Dunn recently tried to get out of this contract and has threatened legal action as a contract with Jack Gardner & Waller Vincent, which gives them the right to negotiate for him. However, it is understood that G. & V. receive no commission from Dunn until they can better his present Fox salary of \$500 weekly.

#### CHEVALIER SAILS JULY 9

Hollywood, July 4.

Maurice Chevaller left here Saturday (2) for New York and will not
return to Paramount studio until
Sept. 25.

He sails from New York Saturday (9) on the He de France.

#### CLIVE BROOK RENEWING

Hollywood, July 4.
Clive Brook and Paramount are apart on terms of the actor's new 'contract. They have been negotiating several days.



#### WILL MAHONEY

WILL MAHONEY.

Now appearing at Grauman's Chiness Theatre, Hollywood, California.
Louella Parsons in the Los Angeles
'Examiner' said: "Sid Grauman
has arranged a prologue for 'Grand
Hotel' that is the most splendid he
will Mahoney, one of Broadway's
best comedians, who alone is worth
the price of admission.'

RALPH G. FARNUM

1550 Broadway, New York

# UNUSED PAUL KELLY LOSING OPTION AT U

Hollywood, July 4.
Universal will not take up its option on Faul Kelly, imported from New-York, on a six months' contract which expires July 14.
Kelly has not been used in any picture since his arrival.

# Par's Talent Quest for **'Lost Souls' Femme Lead**

Hollywood, July 4. Paramount is about to stage Paramount is about to stage a nation-wide contest for a girl to portray the 'Panther Woman' in its forthcoming production of 'Island of Lost Souls'

forthcoming production ... Lost Souls; Contest is to be conducted in all Pardmount-Publis; theatren. Testis will be forwarded to the coast stu-dios where Elmat Lubitsch, C. B. De man Tourog will be judges gets a five-week contract at \$200 per week, and option

#### Roxy's Daughter Makes Stage Debut in Stock

Beta Rothael, Roxy's 18-year-old daughter, is going on the stage, Her first try at theatricals will be small parts with the Stockbridge Players, Stockbridge, Mass.
Debut, which was to have been about this time, was set back through an appendictis operation faut week at the Fifth Avenue hoa-lant week at the Fifth Avenue hoa-

pital.

Miss Rothafel has been studying dramatic art for some time, but until recently her father refused to consent to a professional try.

#### Fox Drops Miss Landi For Second Time

Fox will not exercise its option on Elissa Landi, coming up in October. Her last picture was Woman in Room 13.

in Room 13. Until expiration of her contract she will probably be used in supporting parts when not on loan. This is the second time the company has permitted its option on this actress to lapse, having resigned after 'Yellow Ticket' was released.

## Testing a Manageress

Hollywood, July 4.
Paramount is testing Vivienne aye as a possible screen bet for

a term contract.

Actress is now acting as Sari
Maritzi's manager. Prior to this
she was on the New York stage
for several years.

#### Col. Contracts Knapp

Columbia has put Evalyn Knapp, former Warner player, under seven-year contract and will use her with labor signed by that company is Don Cooke for 'Washington Merry-Go-Round.'

# Fox Burns at Joyce & Selznick's Tactics and Bars 10%ers from Lot

#### WILL GROOM POWELL

WB After Story for Former M.C. On Call With Contract

Warners is preparing to groom Dick Powell, stage m.c., as a film prominent under its own banner. Before leaving last week for St. Before leaving last week for St. Louis to play a week at the Am-bassador for Publix, Powell was handed a contract with options. He will report to the Coast when WB calls him, probably within a few

weeks.

Powell first did a bit in Blessed

Gvent' (WB) on the strength of

which the studio signed him. A

ultable story that will shove him

# **Judge Rebukes** Trade Comm. on **Testimonials**

Public isn't so dumb it thinks advertising testimonials are given without beins paid for, according to Judge Manton, of the U. S. Circuit Court of Appeals, who stated this in reversing the Federal Trade Commission ruling on Cutex indersements. lorsements. Commission last December ruled

Commission last December ruled that the Northam Warren Corp, Cutex manufacturers, must state in advertisements that indorsements of theatrical, film and social names were paid for, if such were the date.

case,

The judge said in reversing the edict in the company's favor: It is doubtful if the public is guilible enough to believe that such testimonials are given without compensation. But if they are paid for, providing they are truthful, no one is deceived.

is deceived.

The Federal Trade Commission Act does not purport to establish a decalogue of good business manners or morals. The use of testimonials, thich are truthfully stated monials, which are truthfully stated under the signature of the giver, cannot in any sense be regarded as unfair competition or as involving a tendency to restrain competition unduly and the Commission was without jurisdiction to interfere.

## SOBOL'S SHORTS SET AFTER SETTLEMENTS

William Rolland and Frank Selt-William Rolland and Frank Seltzer, indie short producers who have been fighting for Louis Sobol's services, have straightened out their jam by getting together. Rolland has finished the first of his projected sories of 13 with Sobol, the N. Y. Eve, Journal' columnist. It deatures Texas Guinan. Idea is to use different Broadway charactor use different Broadway charactor.

to use different Broadway characters for each of the shorts with Sobol doing the spieling. Michael Simmons is scripting. Settzer went after Rolland following the announcement of the Rolland series claiming priority rights to Sobol's services, Tournai' columnist had made a short for Seltzer some time ago in a tabloid newsreel vein and Seltzer had options on his services for the future. tions on his services for the future Rather than go through lawsuits Rolland maneuvered the purchase of the Seltzer short and also entered an agreement cutting Seltzer in on the new series.

#### Shoe on Other Foot

Los Angeles, July 4. Elizabeth Mackle, domestic, complained to the labor commission that Sherman Lowe, film writer, owes her \$95 for a month's work.
Lowe himself has a complaint fled against Supreme Pictures for \$100, selling price of a senantic

\$100, selling price of a scenario.

## YOUNG DOUG'S VACASH

Douglas Fairbanks, Jr., and Joan Crawford arrived in New York Sat-

They sail for a European vacation

Hollywood, July 4.

Fox studios went on record lastweek as barring the Joyce-Selanick,
agency, Leland Hayward, the American Play Co. or any representative
of the J-S agency,
or any representative
of the J-S agency was unethical in adding several transactions and for this reason not event
telephone calls from its heads or
employees will be received at the
Westwood plant: However, any
clients of the agency who may be
wanted will be permitted to transact their own business.

Blowoff came when Fox wanted
Zasu Pitts and made the agency aft
offer for a five-week period stipulating if the picture ran over that,
period, a weekly salary would be
paid. Deal was okayed by Frant,
Joyce, who called Soi Wurtzei the
freex morrhing and said diss Pitts: had changed her mind and wanted a sum based on her weekly salary demand for the entire period.

#### Von Stroheim Fixes

Later in the day Eric von Stro-heim, slated to direct the Fox pic-ture, got hold of Miss Fitts and she came to the studio and signed the contract at the terms originally

Studio also claimed that J-S and Haward here with Herer Mart-Haward here with Herer Mart-Haward here with Herer Mart-Haward here with his actor by raising the ante to \$18,000 without reason. Amother squawk registered by the studio was that Fox was trying to get John Cromwell from Paramount when Al Kaufman had informed! Fox that Cromwell was being re-leased from his Paramount contract that day. Executive made a date to meet a Fox representative that hight, but when the two met, Studio also claimed that J-S and night, but when the two met, Cromwell told the Fox man that Joyce & Seiznick had contracted, him earlier in the day to Railo. The Cromwell case may be taken to the Producer's association for adjudication.

## Mrs. Jean Harlow Bern Shows Press the Gate

Hollywood, July 4. Newspapermen and photographers ere informed that they would not med that they would not be welcomed at the Jean Harlow-Paul Bern wedding reception Suns-day. Press was invited to the wed-ding ceremony Sturday and told to grab anything they could get, but on the following day to stay away. Despite the warning, free-lance photographers with candid cameras were on hand to snap anything that looked like sateable material, no matter how they got it.

STAGE GIBLS GO FOX
Joe Pinoise reached into Broadway for two more girls for Fox
and last week Nell O'Day and Patricks Boots' Mallory, pushed oft
on six-month contracts with options. Pinous is Fox's material
scout in the east.

Miss O'Day has recently been
laying vaude like our prior to that
playing vaude like our prior to that
Shine extravanga. Miss Mallory
is a show girl last in the recent
Hot-Cha.

#### **SAILINGS**

SAILINGS

July 19 (New York to Paris) Eddie
Dowling, Rae Dooley (Champlain),
July 19 (New York to Berjin),
Martin Lewis (Europa),
July 19 (New York to Berjin),
Maurica (Chevalier (Ilile de, France),
July 3 (New York to Paris),
Maurica (Chevalier (Ilile de, France),
July 3 (New York to London),
Reginald Simth (Majestic),
July 2 (Midnight Sun Cruisc),
Edward Goodman (Reliance),
July 2 (London to New York),
Irwin Dash (S. S. Penniand),
June 30 (New York to Paris),
Grace Moore, Valentin Parera
(Champlain),
June 30 (New York to Paris),
Grace Moore, Valentin Parera
(Champlain),
June 30 (New York to Paris),
Soi Newman, Ambrose S. (Bo)
Dowling (Ile de France),
June 30 (New York to London);
Sidney R. Kent (Europa),
June 30 (London to N. Y.), Cornelia Otis Skinner, Alden S. Blodgett (Majestic),
June 29 (I.N. t. to Paris), Mrs. Sid-

nelia Otis Skinner, Alden S. Blod-gett (Majestic).

June 29 (N. Y. to Paris), Mrs. Sid-ney Chaplin, E. M. Newman, Cath-erine Dale Owen (Paris).

June 29 (New York to London);

# SLOT MONEY WINS RESPECT

# Star Gazers Hook **Up Picture Names As Publicity Move**

Hollywood, July 4. Admittedly being hampered in progress by those it classes as schorletans and fortune tellers, the National Astrological association National. Astrological association has affixed itself to the motion picture industry as closely, as possible for the probable benefits of showmanship and exploitation. For this reason the associations seventh and the season the associations seventh and the season the sasociations seventh and the season that the season the sasociation seventh and the season that the season the season that the season that the season that the season the season that the season the season that the season the se has affixed itself to the motion pic-

# MAGS' YEN FOR WET STUFF SCARES STARS

Hollywood, July 4. Turned down by studios on their request for stars' opinion on prohihition, fan mag chatterers are now trying to talk the stars into allow-ing their private bars to be photo-graphed for magazine layouts if and when prohibition is modified or re-

pealed.

No one has fallen for the idea, but everyone is watching the free-lance photographers who crash parties, to see that they don't get anywhere hear the foot-on-the-rail depart-

## Garbo's Dates

Hollywood, July 4. Greta Garbo is expected to leave for the east July 25, and will sail for home about the 30th.

Roach, Feist, McClintic

**Quick Coast-to-Coasters** Hollywood, July 4. Hal Roach and Felix Feist will leave here tomorrow (Tuesday) for the east in Roach's plane. Roach

the east in Roach's plane. Roach flew Feist here for the Metro sales convention and is flying him back. Guthrie McClintic left Saturday for New York. Was here only one day. Object was to sew up an actor for the father part in Katha-rine Cornell's play in New York.

#### Cagney in Town

James Canger quietly eased into New York Sunday (3) making the drive from the Coast by motor with his wife. He goes to Canada this week for a few days and plans to sail for England this month. Canger to receive the contracts with Toby Wing, 17, who is all for England this month. Canger to receive the contracts with Toby Wing, 17, who is accounting on playing some picture house dates abroad.

The WB player states that both he and the studio are adamant on moncy demands and any prospect. One set of red tape is for the ficture and the other is a seven-flower for getting together remains silm.

#### High Overtime

Hollywood, July 4. Will Rogers' 'Jubilo' starts July 15 at Fox on the come-dian's \$150,000 per picture con-

dian's \$100,000 per picture con-tract.

If the film is not completed by Sept. 4 Fox must pay Rog-ers at the rate of \$12,500 week-ly for overtime.

## MARTIN'S FOX HOLDOUT **ENDS AFTER DEMOTION**

Hollywood, July 4. After refusing a contract settlement with Fox, Quinn Martin changed his mind and took the studio offer after being ordered to report to the reading department as a demotion. He was formerly production assistant to D. E. McIntire.

Ex-New York scribe plans trip to Europe and a later return as a free

## EISENSTEIN, SINCLAIR CAN'T AGREE ON B.O.

Hollywood, July 4.

Partnership between Sergel Elsepstein and Upton Sinclair that was to eventuate into a motion picture Utopia has gone haywire. Russian director is now in Moscow cutting his Mexican-made feature which group of Pasadena parlor radicals. Elsenstein asserts that Sinclair's interest in the picture has always been commercial, with the novelist never losing sight of the boxoffice, while he, as a true Communist, made the picture for art's sake, and the elevation of Mexico's peons.

Elsenstein's contract with Sinclair and his group was for direction only, but backers decided that it would be necessary for him to estimate the property of the contract of

self.

Sinclair is rumored to have objected to this, charging that the
Russian knew nothing about American boxoffice values. This caused
the break. The-up between Sinclair
and\_Metro-on-the-production-of-his
wet Parade' and his aiding the
Metro-Aimee McPherson bailyhoo
also reported to have embittered the
Eisenstein's view is that no matter what he does with the picture

ter what he does with the picture now, Sinclair will probably try to make a commercial film out of it if and when the film is delivered.

# MONTE BLUE BACK ON SCREEN FOR HOFFMAN

Cieveland, July 4.

Monte Blue will start a two-year
im contract with M. H. Hoffman's indie company in Hollywood as soon as he winds up his time on RKO

Blue, opening vaude tour here at RKO Palace with Charles Irwin in newly framed chatter act, has been off the screen for about two years. Last talkie was 'The Flood' for Co-

Blue revealed here that after his European trip he rode leather as an extra with Tom Mix in the Sells-Floto circus for three months recently without being recognized.

#### Hersholt's Danish O. K.

Jean Hersholt is chiefly respon-sible, financially and otherwise, for Danish athietic team's peting in the Olympics at Los

Angeles.

The film character actor, a Dane by birth, is the team's official chaperon during its American stay.

# PUBLIX'S CANDY PROFIT \$250,000

Weighing Machines Yield \$50,000 — Return Tops Pictures in Comparison to Cost of Operation—Circuits Extending Lobby Sales Ideas in Many Spots

#### REVENUE ALL VELVET

Candy and scales have become so important a by-product for Publik that they are doing better than the pictures on the screen when com-parison is drawn between cost of operation as against the return.

parison is drawn between cost of operation as against the return.
During the past year the net from candy, gum, etc., vended in lobbles of Publix houses reached around \$250,000. The profit to P-P of \$50,000 for the past year is even more astoundingly high for the penny weighing scales.

The candy-scale department in Publix is headed the state of the penny weighing scales.

The candy-scale department in Publix is headed the state of the state o

is a convenient spot or two in lob-bles and rest rooms, and a minor portion of auditing.

Only one warehouse for the con-

Only one warehouse for the confectionery is operated by Publix; in Chicago. In all other cases, the manufacturers deliver as required by the theatres.

Two innovations in the lobby merchandising scheme are undergoing experiment at the present time.

soing experiment at the present time.

In Boston, at the Metropolitan, the chain has set aside a portion of the lobby as the Platinum Salon. Permitting dancing here, Publix has leased that portion of the lobby as, a sandych-soft drinks concession. The deal calls for a guarantee against a percentage of the intake over a certain figure.

In Brookiny another idea is being worked out on candy counters. One has been designed to conform architecturally to the theatre itself. Purpose of the Brookiny candy counter is to dress up the merchandising of confections to the point where they will not appear in unfavorable contrast to the theatre itself and its decorative scheme.

Publix virtually stands alone in Publix virtually st

Publix virtually stands alone in

Publix Visually stated stome. In Fublix Visually stated stome. In Fublix Visually stated stome. In the pushed the candy-scale lobby business. First to incept the idea, other circuits fell in line but most of them quickly dispensed with the innovation. Warner Bros. continue on the second most impressive scale.

In some of the towns, such as Rochester, Minn, where the Drs. Mayo are located, the weighing machines were more of a silver than a copper mine. The rich neurasthenics going to Rechester for treatment dropped dimes and quarters when pennies were unavailable into the weighing machines.

chines.

As curables, they were ever-conscious of their weight, making Pubilx's theatres in Rochester at one
time paying handsomely through
the weighing scales alone.

Jack Skirboli, general sales manager for Educational, oc-cuples that position only three

cupies that position only three months a year.

Balance of the year he functions as rabbi of a synagogue in Evansville, Ind.

—From Variety's Hollywood

# U DROPS MAE CLARKE ON THE ILLNESS CLAUSE

Hollywood, July 4.
Universal has terminated Maek
Clarkes contract by exercising its
right to cancel on a two weeks' illness clause.
Miss Clarke, suffering a nervous
breakdown, has been away from
the studio since last March, when
sixth picture in seven months.

# **U GLOGAUERIZES WB** STUDIO: BURN STARTS

Hollywood, July 4.

When Universal wanted a set to represent the Glogauer studio in Once in a Lifetime, it glanced toward Warners-First National plant in Durbank. Results, and the Martin of the Mart

# REVAMPING 'RASPUTIN' FOR FIVE BARRYMORES

Hollywood, July 4.

Script of 'Rasputin' is being tailored to fit five Barrymores Instead of three, John Drew Colt and Samuel Blythe Colt have been added to cast and parts must be written in to suit. More writers have been placed on the story so that the script may be ready for production next Monday (11).

Lenore Coffee and C. Gardner Sullivan are working on one script. John Meehan has another in hand. Best one will be used or the two combined.

# Laffs

Number of unwelcome but laughgetting incidents creeping into Uni-versal's 'Once in a Lifetime' com-

pany.

Starting work on the wrong set, argument over Us shooting Jack Warner's studio, and Jack Oakle's eight hour oversleep, all took place during first week of production.

## Craven in Pictures. But Not as an Actor

Frank Craven is on route West on a six month minimum contract for Fox. Options run up to three years as a writer and possibly as a direc-tor. He will not act. William Mor-ris agency negotiated the deal. Craven did some minor screen were a player a few years ago, but the six players a few years ago, but the six players a few years ago, but the six players a few years ago,

#### DORIS WARNER'S REASONS

A business tour of the Pacific Coast took Dorls Warner, daughter of H. M., out of New York Thurs-day (30). Miss Warner is attached to the film-buying end in Warner

She is accompanied west by Cwen She is accompanied west by Cwen Heiler of the publicity department, who will look into fashion matters at the studio, Scattle is their first stop; their last is L. A., where Miss Warner, will take in the Olympic Games.

# Tit-for-Tat on **Morality Clause** Is No 'Doghouse'

Wafting around is that picture authors will insist on a humiliation clause' in their contracts to circumvent studio politics which would consign recalcitrant authors to the 'doghouse.'

Scribes aver that with the com-panies' insistence on protective measures in their private lives. under the term of morality clauses, they too, should be protected and not subjected to any humiliations.

not subjected to any humiliations. Studios have consistently used the dophouse's as means of spanking its attaches. It means subjection to a very minor post regardless of position or salary but to date, has mostly concerned writers and directors.

# Chaplin Youngsters With Special Escort To Dodge Interviews

Hollywood, July 4.

Joe Reflly, Fox studio police chief, left here yesterday (3) for New York. His purpose is to escort the two young sons of Charlie Chaplin

two young sons of Charlie Chaplin from New York.

To avoid the annoyance of attempted interviews at various stops on the transcontinental trip he will probably bring them back by boat through the Canal.

Chaplin boys, Charles, Jr., and Sidney, are due to arrive in New York around July 12 and will immediately leave for the coast to start work on their first picture, now in preparation with David Butler slated to direct.

For is chapting the name of Sid-

Fox is changing the name of Sid-ney Earl Chaplin to Tommy Chap-

Studio is borrowing Sam Mints from Par to write the story.

## Pincus Grabs Columbo

I meets us to the state of the

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# Latest of Fox Film Vs. Bill Fox Suits, Asking Nearly \$20,000,000. Takes in Lots and Alleges More

In its suit against William Fox, former company president, Fox Film not only seeks to recover some \$16,000,000 to \$20,000,000 from the 315,000,000 to \$22,000,000 from the former magnate on alleged grounds, of malfeasance in office, and alleged manipulation, of assets and misappropriation of funds, but also aims to make a complete severance of connection in every capacity with him. The suit was pieci in Nassau County, New York, Suremer Court.

of connection in every capacity with him. The suit was filed in Nassau County, New York, Supreme Court.

The court is not only asked to void the company's employment contract with William Fox made. May 1,1930, whereby he acts as adviser to the firm at an annual salary of \$500,000 but also help it get back what it already has paid to grounds that the company was deceived when making it. Additionally the company seeks to reclaim William Fox's present invested interests in certain Fox company affiliated companies on the grounds that when William Fox acquired such interests he was president of the company and he, therefore, may only be holding such affiliated ox: 'any interests in truef and the companies of the companies of the companies of the companies of the grounds that when William Fox acquired such interests he was president of the companie and he, therefore, may only be holding such affiliated ox: 'any interests in trueff. The companies of t talker patent holding firm through which William Fox has started suit against all the film biz recently for

against all the film biz recently for-alleged infringement of patents. The information in the company's complaint which was filed covers nearly 50 causes and 44 pages, in-clusive of seven exhibits, namely contracts and affidavits. Named as co-defendents for dif-Named as co-defendents for dif-to the contract of the contract of the con-prother-in-law of, William Fox, and formerly v. n. of Fox Films.

formerly v. p. of Fox Films; Michael J. Meehan, Bechtel Alcock munnet J. Meehan, Bechtel Alcock, James J. McKenna, Emmonde F. O'Brien, J. J. Moylan and J. J. Mee-han. Outside of Lee and Fox, those named are co-partners in M. J. Meehan & Co., downtown stock-brokers.

brokers,

This brokerage firm figured in mention at the recent U. S. Senate atook exchange investigation is connection with atook pools as concerned Radio. William Fox also was called before U. S. Senate investigation committee but failed to appear on account of III health. Fox was called in connection with alleged manipulation of the stock of Fox Theatres. Fox Theatres.

ox Theatres. Similar allegations of Fox stock manipulations are made by the company against William Fox in the present complaint. The down-town names as mentioned are

the present complaint. The down-town names as mentioned are named in that connection.

Besides Jack Leo, those who are mentioned in the company's com-plaint include Eva Fox (Mrs. W. F.), Carolyn Leh Tauszig, W. F.'s dawnier, Jacob Rubenstein, Essis Jacob Rubenstein, Essis sides Alex Kempner and Jack Loeb.

#### Jack Leo's \$500,000

sides Alex Kempner and Jack Leob.

Jack Leo's \$500,000

In the matter of Jack Leo, the company principally seeks to recover \$500,000 which was paid to him, it is alleged, on the fraudulent representation by W. F', that this sum was owed leo by Fox Film for services rendered. There is sufficiently the service of the serv

## Telling Warner

Hollywood, July 4.

Jack Warner in a speech at
the Masquere dinner to Governor Rolf remarked that he
did not understand why William Collier, Sr., the toastmaster, used the 'Sr.' Collier
quickly retorted, 'Collier
quickly retorted,'
Warner has a son who is also
a junior,

# Paschall's 50-50 **Publix-Dent Deal May Chop Losses**

Return of the former Louis L. Dent chain of 47 houses in Texas to local operation, through a new partisership setup with W. E. Paschall on a 50-56 basis, has as one of its major objectives the reduction, of overhead, Publix, in 100% control on operation from New York, had not been able to effect this. Chain has been losing around \$8,000 weekly.

For some time Publix has been included the control of the control cuts, etc., for the Dent chain. Bellet is that Paschall will effect these economies through individual operation.

economies through individual operation.

Pasch III was for years general
manager of the Dent circuit. He
switched to Publix, after the buy
at a reported \$1,700,000, as its division manager at Dallas over the
Dent houses.

Dent himself, has retired and is
living on a ranch in the west, but
still owns outright a group of eight
houses in the Texas territory, which
are in no way affiliated with Publix.
Publix. Has had considerable
trouble with unions in Texas, including in Dent towns. That
Paschall may turn the chain-nonunion, now a reported as probable
unless adjustments on scales can be
"Touses under the Publix Paschall
partnership, which will operate simlart to many other Publix 54:56
Important where went a same a same and
16-25 partnerships, and do its own
Illim-buying where when saving

film-buying where much saving may be made by local booking, are located in Abilene, Amarillo, may be made by local booking, are located in Abliene, Amarillo, Breckenridge, Brownwood, Corsicana, Dallas, Dennis, Denton, Eastland, Harlington, McAllen, Mercedes, Mexis, Paris, Ranger, Temple, Tyler, Vernon, Weslaco and Wichita Falls,

New Paschall-Texas theatres s up, with Paschall in dual capacity as Prexy and gen mgr., takes in practically all of former Dent fold

practically an of former bent fold minus Dallas, El. Paso and Al-buquerque, N. M. Move cuts. Publix's foothold in southwest to 35 stands, but leaves booking access to 85.

# FIRST THEATRE TAX

Business no sensation,

## Bancroft Hot Again

Hollywood, July 4. George Bancroft and Paramoun are talking contract following pre view of Lady and Gent.' Star left the studio four weeks ago following completion of the picture, which was his last under the old contract.

Since that time both had been pouting at each other.

# HAYS PUTS DUES PLEA BEFORE **PRODUCERS**

Hollywood, July 4. Increasing tendency to shift the nancial burden of supporting the Producers' Association on the larger studios has brought forth a frank demand from Will Have for financial co-operation from all members of the association. Hays' plea was at the semi-annual meeting Tuesday (28).

Producers getting the most service from the association are thos who have been falling behind in their dues, said Hays, and the body's obligations must not be borne solely by producers prompt in paying.

in paying.

Hays admitted the local group has a large payroll, and added, that the Association of Motion Picture Producers and Distributors in New York was contributing liberally to the western organization's support. Winnie Sheehan appeared at the meeting for Fox in place of Al Rockett, and Sam Katz represented Paramount instead of D. P. Schulberg. Kt. is expected to remain paramount instead of B. P. Schul-berg. K.t. is expected to remain on the committee during the bal-ance of his stay.

ance or his stay.

Successor to J. J. Gain, association's labor contact, was discussed and six names presented, but none accepted. Gain stays on until one is chosen, the Fox casting head premaining unfilled until Gain is freed.

# SHELVED SCRIPTS GET L.A. TAX, SAYS COURT

Hollywood, July 4. Universal lost a suit brought to recover \$1,129 in taxes paid under protest to the County of Los An-

# Depresh Public Waits Until Price Is Right; 10c Houses' Competish Socking 1st Runs, Chains Complain

## **Budget Victory**

With government exacting two-cent tax on all checks is-sued, motion picture studios are now working on a plan to pay the majority of their em-ployes in cash instead of by check.

ployes ...
Auditing departments figure studies can save from \$16 to \$30 a week in paying general run of people outside of those drawing salaries of \$500 and up.—From "Vita" Holly-

# Paramount Is Most Bullish Star Borrower

agreed to in a general way by all majors, is being taken advantage mostly by Paramount. It is Sam

mostly by Paramount. It is Sam Katz's desire, from inside, to build up casts in Par pictures to an high a boxoffice strength as possible. The company is doubling up its own players as well as pairing them with a name from another studio under the loan process. During the past week Par has closed for loans of Leila Hyams, from Metro for Big Broadcast, and Elissa Land from Fox for 'Sign of

Elissa Landi from Fox for 'Sign of the Cross.' Clark Gable, under loan to Par for one picture, will be paired with Miriam Hopkins in No

paired with Miriam Hophins in 'No Bed of Her Own.'

Far is also borrowing directors, having closed for Archie Mayo (WB) and Frank Borsage and William K. Howard from Fox.

Others going to Far on loan are Jimmy Durante and Dorothy Jordan from M-G, Kay, Francis from WE, Helen Hayes from Sam Goldwyn, and Victor McLagien from Fox.

# Gribble's Ouick Out

Universal lost a suit brought to recover \$1,129\$ in taxes paid under protest to the County of Los Angeles in 1927. Studio contended that the amount, levied on an assessment of \$46,880 placed on unused and on-theshelf scenarios, was wrong and that the rights to the scripts were held in New York. Court held that the scripts and and were being utilized here.

Harry Wagsiaff Gribble's career at Paramount was short lived. Brought here to direct, write and and Alison Skipworth, with Al Hall, comer First National cutter. Company found picture leaking, so took Gribble off and is having end and were being utilized here.

Rapid growth of the 10c house all over the country is causing ine creasing alarm for the prior chains who claim that the 10c com-

runs. Mostly affected are the chains who claim that the 10c competition is depreciating their possible grosses. They see protection going by the boards unless the distribution of the content of the con

With admissions almost every-where shifting dair, there is no adequate means of ascertaining how many 10-centers there are ndequate means of meericalluling how many 10-centers there are around. It is claimed that unless the industry can get down to some reasonable solution of the situation, either by readjustment of protection angles or critting of film rentals, the hazard to continued operation of prior runs is extremely precarious. The hazard to angle, it is pointed out that It's competition of the properties of the industries affects such an appreciable decline in b. o. income for the bigger hours as no toxies a sharp declins generally for the industry. Aggregaty groose have

sharp declins gene-ally for the industry. Aggregats grosses have dropped and the distribs suffer as well by being compclied to look for lesser rental grosses from the big spots as a result of b. o. decline due to such competition.

# PUBLIX-WB MAY ABSORB FOX PICS FOR B'WAY

The Fox pictures, about a half dozen of which are left for release on the current year's schedule, will, probably be split between Warner Bros, and Publik in New York as a result of the closing of the Roxy Thureday (30). These two chains are most in need of product.

are most in need of product.
Fox had been setting a terrific need to be need

So far Fox saleamen have no instructions other than to proceed on a picture-to-picture basis for N. Y. first run sales.

# **Factional Dispute Over Agencies**

## Some A. M. A. Members Don't Want to Shoulder Grief of Those Barred by Studios

RETURNS DUE JULY 31

Theatres charging 41c and over will have to have first returns on the Federal admissions tax in the hands of their local Collector of Internal Revenue by midnight July 31.

Although numerous attempts have been made to reach an approximate total, no official count of the film houses which will pay the tax can be arrived at until August. Reads one for this is that prices are upset right now with many theatres introducing their summer scales.

Fight Film L. A. Sleeper

Los Angeles, July 4.

Olympic (downtown grind house) got first crack at the Sharkey- Schmeling fight pletures in the local territory. Film, which runs 32 minutes, got started Wednesday (29), with a total show of 45 minutes. got started Wednesday (29), with a total show of 45 minutes. got started Wednesday (29), with a total show of 45 minutes. got started Wednesday (29), with a total show of 45 minutes. Got started Wednesday (29), with a total show of 45 minutes. Got started Wednesday (29) with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes. Got started Wednesday (29) with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes, got started Wednesday (29), with a total show of 45 minutes, got office will be made to convince the agents group that it will be induced the first will be made to convince the agents group that it will be first will be made to convince the agents group that it will be first will be made to convince the agents group that it will be first will be made to convince the agents group that it will be first will be made to convince the agents group that it will be first will be made to convince the agents group that it will be first will be made to convince the first will be made to convince the agents group that it will be first will be first will be first wi

ular lot

With the possibilities of their making any agreement as a body with the Producers' association and the producers and Sciences having its doors closed to them as a group, the AMA will be asked to make a forceful stand against any studio which refuses to do business with any one of its membership. Roster consists of 19 agencies that are licensed to do business by the State of California. It is expected there will be a full turnout at this meeting as a num-

It is expected there will be a full turnout at this meeting as a number of the members are destrous of placing themselves on record that they want to 'paddle their own cance' and will not be burdened with the woes of others, who, they feel, should be capable of taking care of their own affairs. These of the other other of the other other of the other o placing themselves on record that they want to baddle their own cance and will not be burdened with the woos of others, who, they ready for release are Rebecca of their own affairs. These ready for release are Rebecca of their own affairs. These ready for release are Rebecca of their own affairs. These ready for release are Rebecca of the organization trying to place like the organization the organization trying to place like the organization trying to place like the organization trying to place like the organization the organization trying to place like the organization the organization trying to place like the organization trying

# GERMAN WORLD FILM COUP

# Ban on Twin Bills Looks Floppo as OUOTAS PAVE WAY Indie Producers Set for Unusual

Because control of twin bills fan't come without co-operation of the indie exhibs, the present circuit jagitation against double featuring as going floppo. Hence, banning of glouble features by the circuits cangot be successfully effected.

Independent producers to whom the twin policy at the boxoffice means 50% of their accounts declare that double featuring in the U. S. fis increasing. Check by several of the leading indie makers is that twinning had climbed to a point where it now encompasses nearly beneatly of the total theatres operating in the country.

The indies are inding the double featuring too lucrative to give up. Present contabs to cut to the control of the country of the apparent inability of the circuits to agree among themselves has done much to offers any likely successful succes

to agree among themselves has done much to offset any likely successful conclusion of their own present

much to onset any licely successful sponclusion of their own present sprottes due mostly to the so-called tocation claims among theatre pperstors, and especially the circuits, as against the indies. Besides which, there is the purchasing power of the circuits to figure. Another point, and as arong one right now, is the question of availability of films. Milwayske will be the first city in the country to declare double featuring out 100%. Independents and circuit representatives in one of the first of a series of such sessions aimed to halt the twin policy dante U. S. have agreed in Milwau-kee to single only. That city is reported to have been one of the hot-beds of the double rouble, virtually all of its houses twinning. In the meantime some progress. In the meantime some progress. In the meantime some progress. In the meantime some progress charged on the Manhattan area. Charles O'Reilly of the TOCC has divided the city, into zones and is faking the matter up with the independents in each of them.

# Joy's Fox Shift **Chiefly Matter** Of More Salary

Hollywood, July 4.
Though members of the Producers' Association have strongly protested against the Fox studios taking Coi. Jason Joy censorship contact of producers organization, into their ranks as a production executive, it is understood that Joy is more interested in the salary from Fox. 19 is more interested in the salary from Fox. It more than doubles the \$20,000 a year he gets from the Producers.

# AL COHN, SCENARIST, FILM-DEM. CONTACT

Hollywood, July Alfred A. Cohn, Fox scenarist who was the only industry repre-sentative as delegate to the Democratic convention is looked upon as an important factor in party ranks and will be the probable contact here for the party with the film industry during the campaign.

Cohn has been very close to William A. McAdoo for a number of years.

## Par's 5 Scribes

Hollywood, July 4. Five more writers added to the Paramount staff.

They are Garrett Fort, Phillip Wylie, James Warner Bellah, Alber Maltz and George Sklar.

### Borrowing

A salesman was ballyhooing to a small circuit head about the new scheme of things, such as one studio borrowing Gable and Garbo and others from

Exhib wanted to know: 'Are you borrowing Thaiberg, too?'

# B. P. TAKING IT **EASY: ADVICE OF COUNSEL**

Hollywood, July 4.
With offers from many studios,
B. P. Schulberg is refusing to consider any for the present.
Acting under legal advice, he will
not discuss any future deals until
his settlement with Paramount has
been fully raid. This will hold him.

his settlement with Paramount mas been fully paid. This will hold him clear of possible legal complications. Understood, however, that Para-mount will offer no objection to his becoming an independent producer

# WARNER VS. W. E. SUIT FOR OPEN COURT TRIAL

Warner Brothers will probably take its claim for royalties from Western Electric to the open courts. This means that a four-year fight in star chambers, before an arbitration board, which is estimated to have cost over \$1,000,000, will be abandoned. It will also mean-that-thousands of pages of testimony taken during the proceedings will either be torn up or read to a jury.

If the bother sanction continu-ance of the chamber proceedings it will be on the condition that testi-mony be in the hands of the board, presided over by Supreme Court Justice Hiscock and that a decision

Justice Hiscock and that a decision be handed down by next September. This is the belief in the Warner home office where disast' faction with the arbitration course was expressed and where it was conceded that the brothers will likely open wide a door which has kept hearings and testimony secret since 1928.

The brothers, reported at different times as expecting all the way from \$25,000,000 to twice that, have agreed to let the arbitration board fix the amount of damages, if any are found.

fix the amount or are found.

As an inkling to the costliness of this arbitration, certain of the lawyers, appearing for both sides have been drawing as high as \$200 for every hour of their time devoted to the proceedings.

#### Joinville Gets Wised

Hollywood, July 4.

Arnold Laurence, sound engineer for Paramount's Joinville studio, now bound for New York; where he will sail for Parls some time this week.

Engineer has been studying new methods of sound recording at the Paramount plant here. Joinville studio will remain open all summer.

#### WALD'S SHORTS STAY

WALD'S SHORTS STAY
Jerry Wald's dismissal from the
N. Y. Graphic' is having no effect
on his Warner Bros. contract for
a series of shorts. The ex-radio
columnist made one film and is
making his second next week at
the Flatbush studio.
Wald introduces a flock of his
notic celeb friends in the shorts,
and the shorts with the radio favs
doing walk-ons or numbers.

Tie-Ups Set for England, France, Italy, Sweden and Hungary — Anti-Dubbing Laws Open Way for Production on Ground-Proximity Makes Studio Deals Easy

## TAKES STUDIO SPACE

Germany is walking in on the vorld. With the United States facing a shut-out from European trade within the next few months Germany is grabbing off European ter-ritories as quickly as the Americans

German film companies have, dur German film companies have, during the past couple of months, established liaisons with film companies or studios in France, Italy, England, and practically every other vital European spot.

While Germany was doing the entrenching U. S. companies were trying to fight off constant were trying to fight off constant laws.

laws.
Two most important new c tingent taws have been framed for France and Germany. Both are separate laws not hinging on each other, but both are along similar lines. They bar foreign dubbing completely and make entrance for local dubbing timited. Both new laws were to go into effect July 1, but have not yet actually emerged through the political machinery, with Germany and France for the moment having no quota laws at aii. In both countries the law may be passed any minute and will take effect immediately. They are conceded by the United States Department of Commerce to be as tough as conceivable. tingent laws have been framed for France and Germany. Both are as conceivable.

#### Proximity Does Trick

First definite European battle came in Jugoslavia and Czechoslocame in Jugosiavia and Uzechosio-vakia about two months ago. Countries made import tariffs ex-orbitant from an American stand-point. U. S. firms threatened to walk out on the markets. Neither country budged and all companies closed their offices. Now, word from Beigrade is that Germany is prac-Beigrade is that Germany is prac-tically ready to open both coun-tries up. Germany can do this be-cause of proximity to the iand. They simply move German film companies to the countries involved and shoot their film there, break-

companies to the countries involved and shoot their state of the countries involved and shoot their state of the countries in the companies of the countries of

views and do all their dupping abroad. But with the foreigners already intrenched in each other's back yards they will, it is thought, be able to use up the contingents before the U.S. can appear on the

# Too Many of All in U. S., 2-for-1 FOR TRADE DEALS Opportunities as Several Chains Reach for All Available Films

#### Q. and A.

Everybody is asking what the new sales policies will be this year.

'No one yet has inquired what the buying policy wili be,' says one of the distributors.

# SHEEHAN LAST **WORD ON FOX** PROD.

Hollywood, July 4. Dropping of committee rule at Fox leaves all decisions as to story,

Dropping of committee rule at Fox leaves all decisions as to story, production and new ideas up to W. R. Sheehan. Last of the committees, ideas and production, were disbanded this week.

Committee rule was adopted by Edward R. Tinker, who announced that this system of operation had been successful in all his banking and industrial undertakings and would not work out a divantageously in picture production. Discontinuance was decided upon by Sidney Kent and Sheehan.

Composed of the heads of departments, the three committees were interlocking, with most members doubling from one group to another. Purpose was for each group to pass on all subjects up for consideration in their particular jurisdiction with the committee empowered to okay.

# Plunkett Leaves **RKO July 9: Suit** Or Plans Indef

Latest reports indicate no probable change in the status of Joe Plunkett at RKO, with his depar-

Plunkett at RKO, with his departure from that circuit as a theatre operator fixed at July 9. Plunkett's future plans have not been made known with the possibility that he may be the plant of the plant of the man at the plant of the man at the plant of the plant of

# LASKY'S VISIT EAST PRIOR TO PAR PROD.

Jesse L. Lasky is due in New York within a week for a fortnight's visit during which he will contact the Paramount home office, then re-

the Paramount home office, then re-turn to the Coast.

Arrangements for Lasky's super-vision of a special phase of produc-tion at the studio have virtually been complicted. His trip to New York is believed to be in line with his duties at the Paramount west coast plant.

Affiliated chains, by their current film purchasing sprees for major company product, are profiering a massed invitation to indie product to break in on the bigger circuits on a seasonal basis for the first time in the history of the biz. The buying sprees have been caused by apprehension on the part of certain of the chains of a shortage of prod-uct this coming season.

out this coming season. As the buying furore is dying down, the condition that faces the industry and the concerned, offers a picture of a concerned, offers a picture of the affiliated circuits being surplused with major product while other chains are under-supplied. Latter's only relief thus is from indie nroducers.

Latter's only relief thus is from indie producers.

With hily around 356 features looked for the seven principal producing companies, the bigger producing companies are bigger producing content of the product product product production supply and 104 films were sufficient in the agreegate to satisfy nearly any theatre chain's needs. That would allow for a possible policy of two changes weekly in many cases and triple shifts or even double features, in some cases.

#### Skeptic on Prod.

Skepticism currently about the film companies carrying out their full programs, however, has sent certain of the chains to over-reach full programs, however, has sent certain of the chains to over-reach for possible product against the chance of being let down towards the middle or latter part of the coming season. In such cases, one or two of the chains have been known to have purchased as high as 204 films and one eastern outfit has even gone so far as to be ne-goliating for ain additional 52 from one major company-so-as-to-bring its total picture supply for the coming year to a possible 25 features. That mark is clearly an oversupply and represents a surplus. Chains operating in competition to this outfit thus find themselves under-supplied as only around \$6\$ possible films are left to be purchased, or 22%.

It's an enviable position for the

It's an enviable position for the indies who can thus negotiate circuit wide deals with those who have been mugged out by the competitive buying powers of the

chains,
The probable supply of films for 1922-33 can be counted as follows:—Paramount, 60; Warners, 60; RKO, 60; Columbia, 25; Mctro, 52; Fox, 48; Universal, 26, or a total of 322. Around 12 westerns from Columbia will ante the total \*\* 344 netures.

total of 332. Around 12 weaterns from Columba will ante the total to 344 pictures.

While the fact of being undersupplied offers a hazard to the circuits, unless they fill up with Indie product where needed, for the chalifs that have surplused themselves with burs, possible absorption of the pictures bought offers a problem. With some 256 films on the control of the pictures bought offers a problem. With some 256 films on the control of the pictures to bought offers a problem. With some 256 films on the control of the pictures bought offers a problem. With some 256 films on the control of the pictures obtained to triple changes. Latter way would necessarily mean a deciline in admission prices for the spots so policied.

All of which hazards the chains have been agitating to get away from among cach other but seemingly cannot, owing to the innaterivality among themselvies. Indies taking advantage of the chains needs, look to profit more than ever this coming season.

#### FRASER-LLOYD DUE EAST

William Fraser, g. m., for Harold Lloyd, will arrive in New York about July 15 and remain east until September when the new Lloyd pic-ture, 'Movie Crany,' will be shown on Broadway. Lloyd also plans following Fraser are.

# **Employees Believe Modified Pact Will Revive Contract Activities**

2-5 YEARS

Warning that the film industry will fight off professional racketeers was sounded by Charles O'Reilly, head of the TOCC, following the sentencing of Cornelius McNurney.

Lord's Day Alliance representative, to from two to five years in Sing

Sing.

McNerney a week ago was convicted of attempted extortion after O'Reilly had told how the defendant had demanded \$1,000 a month from New York exhibitors in fleu of invoking an ancient Sunday blue law. Conviction of McNerney is largely work of Edward J. Earry, who for six weeks acted as special investigator for the industry.

The court, in sentencing McNerney.

The court, in sentencing McNer-ney scored him as a religion rack-

So Par Obligingly Cuts It Out of 'Shanghai Exp.'

Paramount has sent out rush in

structions to all its exchanges and managers throughout the world, in

Film Shortage Forces

Reviving Fairbanks' "'Hood.' with Sound

Hollywood, July 4.
Douglas Fairbanks is considering reissuing 'Robin Hood' this fall, with a musical background dubbed

FLORIDA CO. SUES SELZNICK

Los Angeles, July 4. Times Holding Co. of Florida is suing Lewis J. Selznick for \$9,345

on two promissory notes the latter signed over to the holding company

Notes were made out to Selznick by Jeanette Gals and were for two-month periods. Before they were due, Selznick endorsed them to the holding company.

Rivoli, N. Y., to Darken

The Rivoli, New York, closes Thursday (15) until sufficient new season's product is ready for re-sumption of its operation. That may

French No Like Scene

Alliance Rep Draws Sing erm For Attempted Extertion

Hollywood, July 4. Producers agreement, now being modified by a committee of 10 for presentation to the Academy membership, is regarded by many employee members of the Academy as an antidote to the evidenced anti-

contract feeling of producers.
Agreement will be presented at a general meeting July 13, and it is expected to be accepted unanimously because of protection to employees and encouragement to pro-

ployees and encouragement to producers to give contracts to promising talend only 250 Affected
Only 250 studio people have contracts for one year or more, and these are the only ones affected by the agreement. Of this number, 150 are members of the Academy eligible to benefit by the agreement. As a result of new machinery, Academy will have the upper hand in the deal. Agreement provides for settling of all grievances of employees within the Academy. Tomorrow (Tuesday) committee

Tomorrow (Tuesday) committee of 10 meets to report the text of the modified agreement preparatory the modified agreement preparatory to the general Academy reading.

# FOX-HEARST'S 25-50% CUTS

Cuts ranging fom 25 to 50% have een ordered for the Fox-Hears been ordered for Newsreel interests.

Newsreel interests.

Men with the organization who were getting several hundred weekly for work similar to copy desk positions, on daily newspapers have had their checks halved.

# **CLUBWOMEN INFLUENCE** FAILS TO SAVE PINKIE

Chicago, July 4.
Despite the protests of club women agitated by her in a final effort of steve off dismissal. Mrs. Effile 'Pinkie' Sigler, head of the local

Trinker Sigler, head of the local Trinker Sigler, head of the local from the city payroll last week from the coming fiscal year.

Other letout from the film-clipping sorority was Miss Frankle Jaames, a temporary appointee of Mayor Cermak, with the move here made freeness of avortism comports of avortism comports of avortism comports of avortism comports of the city fathers tightening up the purse strings more and more, indications point to the complete abolition of the board by the fall.

Last jam that Tinkle Sigler got

Last jam that 'Pinkie' Sigler go Last jam that Pinkle Sigler got into with local film men was over her treatment of New Morals for Old, which opened at the Palace last Saturday (2). Board under the Sigler influence refused to give the picture carte blanche unless 28 cuts were agreed to. Palace management rejected the proposal and brought the picture in on a pink permit, with the selected excisions staying in.

# Mayer-Lancaster Merge

Hollywood, July 4. Jerry G. Mayer, brother of Louis B. Mayer, is affiliating his agency interests with John Lencaster. Latter has been in the agency field for the past 15 years and was the M-G-M casting head five years ago. New agency will be known as Mayer-Lancaster and starts functioning. July

Picture was made in 1922, and several times in the past two years has been up for consideration to go out again with sound added. tioning July 18.

Several new men will be brough Several new men will be brought into the new agency, which will have close to 200 people on its books. Harry Caufield, with Mayer for the past year, left this week.

## Portable Roadshow

Peninsula, O., July 4.
Casey M'Dougall and Harlan
Dend, formerly associated with the
State theatre, Cleveland, will roadshow films on a pertable truck in
small towns in Ohlo and Penn-

Tour will be inaugurated here in

# 18 COLORED SHORTS

W-FN Increases Sam Sax Series After Six Ready

Hollywood, July 4.

With the completion of a series of six Technicolor-Vitaphone shorts under supervision of Sam Sax Warner-First National has increased the order to 12 more. Completed shorts will be released in circulation pact fail in circulation next fail.

# **B&K Booth Men** On Week to Week For Protection

Chicago, July 4.

Booth men in all the Balaban & Katz houses, with the exception of the Chicago theatre, have been put on a week to week basis. Arrangement takes in the entire string from deltucers are not become the control of the

men had been acquainted with the news for a little over a week, B&K did a sudden about-face and re-called all notices. Latter action followed an uitimatum from James Petrillo, head of the musicians' lo-cal, that would have brought about an exodus from the Chicago pit were any of the other douzers in-volved deprived of music.

# **COHEN TABBING PAR'S** EASTERN STORY BOARD

cluding the United States and Canada, to remove the French sequence in 'Shanghai Express'. Has
to do with a disgraced French army
officer. This upset the French government no end, at the thought of
such a possibility.
France last Tuesday (28) barred
Express' from exhibition in that
country unless the sequence was removed from all world prints. Par's
telegraphic orders to all its exchanges followed with the French
han removed by Thursday (30).
It's the first instance of a postrelease change for a U. S. film
throughout the world because of the
throughout the world because of the
chero lave been required the country, though
the country though the country though
a similar nature. Told by Coast executives that at least 45 of its scheduled 63 features must click, the eastern story board of Paramount sees where Emanuel Cohen, new production head, is depending more upon script judgment than any other department for 1932-23. Cohen is now keeping in personal touch with the New York 508FG.

Russell Holman will not so the contraction of Action means little in the U.S. where film has already shown in waere him has already shown in Loost-spote, but will, necessitate editing almost everywhere else. Par's action is largely due to the fact that the company is attempting very hard to retain pleasant diplo-matic relations with France at pres-ent because of its studio in Join-ville, Paris.

Russell Holman will not go to Russell Holman will not go to the Coast as was planned originally. Instead, while not having the title of eastern production head, Hol-man will have all of the duties re-garding production without the studie worry. This means that he will retain a hand in the scenario department as well as scouting for new material.

department as well as scouling for new material.

George Palmer Putnam, who succeeded Holman as chairman of the scenario board in the east, was sometimed by the second that the second that the second content of the second chieffy for general acquaintancenip.

Percy Heath, in charge of the Cosst story department, at the same time is being moved to the East. This is understood to be in line with Cohen's plans to strengthen the eastern story buying depot. depot.

# Chas. R. Rogers' 3d Set

sumption of its operation. That may be six weeks or longer. Ralph Stitt, long at the house in charge of advertising and publicity, lays off with it.

The Publix sister run, Rialto, will remain open, with Freaks' to follow 'Scarface'. The Marx Bros. talker, 'Horse Feathers,' comes in atter that. Last summer Publix wast forced or turn the Rialto to which it did not want to try again this year.

Hollywood, July 4.

Allen Rivkin and P. J. Wolfson are working on the script of Girl Without a Room.'

This is the third story in the series Charles Rogers is producing for release through Paramount.

#### L. A. to N. Y.

Jack White. Stan Laurel. Oliver Hardy. Lin Bo uglas Fairbanks, Jr. Joan Crawford. Bill O'Donnell Joe Reilly. Mrs. Louis Cohen. Maurice Chevalier
Hal Roach.
Felix Feist.
Guthrie McClintic.
B. S. Moss.
Lee Marcus.

#### N. Y. to L. A.

Jesse Goldburg. Frank Craven. 'Boots' Mallory.

# Hollywood

Brisfly rewritten extracts from 'Variety's' Hollywood Bulletin, printed as h. Friday in Hollywood, and placed as a wrapper upon the regular reskly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that oustomers

Sam Goldwyn may do. Kid. from Spain' in Technicolor. Betty Bas-sett, Vivian Mathison and Bernice from New Tork on the film. Each of the 50 girls will get a publicity buildup.

Spearman Lewis, managing director of the Chicago-Hollywood division of the Chicago-Hollywood avision of the Chicago World's Fair, is here with two associates to ask for a Hollywood exhibit at the Fair. This despite industry's decision to spend no money for an exhibit.

Film stars will be urged to make personal appearances before Olym-pic athletes in a theatre in the Olympic village as part of the in-dustry's entertainment for the vis-

O. D. Woodward wants the Holly-wood Playhouse for summer stock. His first would be In the Best of Families, with Eva Lang featured.

Impatient Genius
Arthur Strauss, office boy for
Aubrey Kennedy, who is producing
Face on the Barroom Floor, complained to the Labor commission
Kennedy owed him \$50 pay. Said he
had worked a week and a half and
then quit because he hadn't been
advanced.

Co-operative short, 'Sky Maniacs', made by group of actors and stunt men, is being peddled around.

Walter Futter's 'Jewels of Mabu-hay' company has returned after five months in the Philippines film-ing feature with native cast.

Gleason Wins and Loses
Universal took up option on James
Gleason, thus preventing comedian
from appearing in Norman Sper
shorts at Educational. Eugene Pal-lette subbing.

# EIGHT BANKS CLOSING HIT ARIZONA THEATRES

Los Angeles, July 4. Theatres in Northern Arizon tres in Northern Arizona, what is known as the high ine, adjacent to the Santa Fe railline, adjacent to the Santa Fe rail-way, were hard hit by the simulta-neous closing a week ago of eight banks, Towns affected are Fiag-staff, Kingman, Williams, Winslow, McNary and Chandler. Suspension of these banks leaves not a single bank open between San Bernardino, Calif., and Flagstaff on the Santa Fe line.

not a single bank open between San Bernardino, Califf, and Flagstaff on the Santa Fe line.
Theatre managers, besides being heavily loaded with patrons' checks, and with their own deposits lost, were also pressed over the weekend to get box office change. One Wilder of the local section of the local section of the local section of the local section of the local exchanges, due to the closing of so many theatre in that state and the wholesale bank failures.

Exchange execs figure Arizona is more than 50% shut down at the present time, with many other houses hovering on the brink.

A few days ago salesmen for three of the leading distribution companies met at Zuna, on their way:

home. Although out for more that a week there was not a single fill order among the three.

# WB SHORTS SERIES FROM TIGER SHARK' FOOTAGE

Hollywood, July 4. Hollywood, July 4.

Warners will emerge from Tiger Shark' with a series of shorts, as well as the feature, based on the camera work for this Ed Robinson picture. Some 400,000 feet slipped past the lenses while this unit was shooting its aquatic sequences and that there's enough stuff to be cut into displays on how the man-eaters are caught, as also tarpon snatching, etc.

are caught, as also tarpon snatch-ing, etc.
Troupe threw a lot of coin over-board (in bait) to keep the single fins darting around the boat, hav-ing been lucky enough to bump into a school of em soon after they arrived at their marine location.

Phil Harris' Chance
After spotting Phil Harris playing at Cocoanut Grove, Jack Warner,
had the band leader come to the
studio for a screen test.

New Jungle Location Columbia will film the jungle, scenes of its femme Tarzan picture in Ecuador, South America, under title of 'Fury of the Jungle.'

Small Buys 'Palooka'
Screen rights to Ham Fisher's
syndicated comic strip, 'Joe Pa-looka,' purchased by Edward Small
for Reliance,

Roach Drops Goddard
Hal Roach has failed to exercise, option on Paulette Goddard, Reno. divorcee, after being on payroll two months.

W. B. Options Talent
Options on Joan Blondell, BetteDavis, Helen Vinson and William
Powell exercised by Warners.

Oursier at Radio
Fulton Oursier engaged by Radio
to adapt original story by Adela,
Rogers Hyland as Constance Bennett's next starring picture.

Radio Buys 'Ace'
Radio has exercised its option on
Yvan Noe's French play 'The Act.'
Purchased for Richard Dix.

Thorpe's 'Honest injun'
Jim Thorpe has joined forces
with Al Green, Warner director, to
write an original, 'Honest Injun.'

Tinling On Spanish
Fox's first Spanish production on
the new program will be "The Last
Man on Earth," with Raoul Roulien
featured. James Tinling off the Fox
lot for two years, will direct.

Unable to relieve herself of a four-picture contract with Columbia, Genevieve Tobin can't accept offer to appear in Gloria Swanson's forthcoming English production.

Goldstone Ties 'Zombie'
With several deals on for distri-bution of Halperin Brothers' 'The White Zombie,' Phil Goldstone has stepped in with \$1,000 more to set-tle claim against it for production costs by Universal.

Roach studios reopen July M after a week's shutdown. First pic-ture going into work is an 'Our Gang' picture.

Stagehands Sue Union Claiming to have been unlawfully expelled from Local 37 of the stagehands' union, D. C. Hobbs, W. F. Moore, A. H. Collister and Maurice Sebring have filed suits of \$50,000 each against the union. Charge against them was working under coats.

Appondix operations performed last week on Duncan Renaldo, ac-tor; Rene Oa:land Hubbell, Mrs. Fred Pelton, wife of Motro execu-tive, and Serge Hovey, son of Sonya Levien.

Culbertson's \$10,000 Shorts
Zion Myers returned here from
the east with Lee Marcus last week
to prepare stories for his 12 bridge
shorts for Radio featuring Ely and
Mrs. Culbertson. Series start in
September with the Culbertsons
understood to be receiving nearly
\$10,000 per picture.

Radio Lops Personnel
Following Meriam C. Cooper's
six-week studio personnel survey,
Radio has lopped \$5,000 weekly oft
the payroll. David Seiznick prefers
this method of expense reduction
over general salary cuts.

wurtzel Plasters McGuire
Attachment papers were served
an Goldwyn for Sec.
8769 am Goldwyn for Sec.
8769 am Goldwyn for Sec.
8769 am Goldwyn for Sec.
8760 am Goldwyn for Sec.
8760 am 1. O. U. McGuire, now working
for Goldwyn, had promised to pay
within 30 days, but 90 days had
elipsed.

Arlen in 'Saturday'
Richard Arlen will be teamed with
Carole Lombard in 'Hot Saturday',
scheduled to go into production at
Paramount next month.

'The 13th Man' starts at Columbia this week with a five day ocean voyage as a beginner for the case thoward Hughes is directing the Francis Edwards Faragoh script.

Levee's Mortgages
According to papers filed with the
county recorder, M. C. Levee and
(Continued on page 40)

# Semi-Collapse of Paramount Bonds **New Handicap to Amusement Shares**

By AL GREASON
The stock market slipped into a tipree-day holiday Friday with feelings somewhat improved after a week in which the indox averages lips, once on Monday and again in a minor way on Thureday.
Toward the finish Friday there was sufficient cautitous evening up from the control of the control of

The two conventions were practically over, for the Street could foresee the outcome of the Demo-cratic gathering by Friday afternoon, and besides that much uncertainty being removed there was a prospect that after the Chicago ad-(Continued on page 19)

# Aaron Fox's Wife **Would Sue Bill Fox** On Conspiracy Charge

Allegations of extreme dominat-ing tendencies by William Fox-against his brother, Aaron, have been made by Mrs. Aaron Fox, who been made by Mrs. Aaron Fox, who recently was named guardian-at-law by the N. Y. Supreme Court of her two minor children so that she may bring suit for \$250,000 in their behalf against the former film presi-

may pring suit for \$250,000 in their behalf against the former film president:

Aaron Fox's present confinement in a Hartford sanitarium following that the sanitarium following the sanitarium for sanitarium fox, is directly laid to William Fox, is allegated when applying for the suardianship. She charges that without her conspiracy with a certain allenist William Fox had his brother Aaron function for the forest that the sanitarium for s

# **ED GRAINGER YANKED** OFF FOX PIC IN PROD

Hollywood, July 4.
Edmund Grainger, Fox producer, was suddenly relieved of supervisions and the suddenly relieved of supervisions of the supervision of the supervision of the supervision of the suddenly supervision with such time as his services are required.

Grainger has been on the lot for the past two years, its present contract having seven months to run. He is the son of James R. Grainger, sales manager of the company.

#### WB's Foreign Audition

Sam Morris sailed Thursday night Sam Morris sailed Thursday night (30) on the Europa, accompanied by Thomas Martin of the foreign auditing end, for a check and survey on activities abroad. They will be gone about three months.

In their absence, the foreign department in New York is in charge of Joe Hummel, distribution exceptions.

#### PAR'S ANSWER

To A. C. Blumenthal's Suit on \$13,875,000 Financing

Paramount has filed its answer to the A. C. Blumenthal suit which attempts to invalidate the credit agreement between Par and a group of banks which arranged for short term financing last March to amount of \$13,875,000. Blumenthal, holding 25 of the debentures of Par, alleges that the loan violates a pro-

alleges that the loan violates a pro-vision of the indenture under which bonds were issued. Par, concurrent with its answer, makes an announcement quoting Ralph A. Kohn, denying that the credit arrangements prejudices any of the rights of the bondholders or stockholders. When the \$13.875.000 loan was

stockholders.
When the \$13,875,000 loan was arranged, Par put up its this season's negatives as security.

# Metro's Retake **System Getting Economic Kayo**

Culver City, July 4.
Added attention to stories before
pictures go into production would
indicate that Metro, for years champion of the retake system, is aiming
at elimination of retakes as an
economy measure.
Currently the scripts of Flesh' for
Wallace Beery, Pig Boats' for Clark
Gable and Rasputin' for the combined Barrymores are retting a

Gable and 'Rasputin' for the com-bined Barrymores are getting a daily once over from the studio heads for possible week spots. For seven years Metro has pro-duced pictures with allowances in the budget for retakes to smooth out the picture after the first pre-views.

views.

Other studies at various times have adopted and dropped the retake system as too costly for regular routine.

# Radio City's Straight Pic House May Be Open Ahead of the Music Hall

The all-sound picture house in Ra-dio City may open its doors ahead of the International Music Hall. S. L. Rothafel is expected to make a decision within a week or two on which comes first, after giving study to the question of which will be ready for operation earliest this winter.

ready for operation earliest this winter.

A two months' strike seriously held up construction, now setting the probable opening of the first house to be ready at around the Christmas holidays. Settlement on the strike was reached held at the settlement of the strike was reached held at the settlement of the strike was reached held at the settlement of the strike was reached in completion of the big house, it is believed by Radio City executives the 'straight picture stand will grab the prestige of being the first unit in Radio City to operate.

Big house, seating 6,100, will be reserved seat, two-a-day, the other a grind picture house, seating 3,500 and may be called the RKO Sound theatre. Numerous other names for this and the music hall have been submitted. M. H. Aylesworth will decided the official names. decide the official names.

# **GENERAL OPTIMISM RE** 1933'S SHORTS QUALITY

Theatres and film buyers are more optimistic about the short subject field as a result of 1932-'33 material screened for them so far. They are unanimous that an im-provement is marked all around,

provement is marked all around, Most all shorts are costing more to make this year, producers realizing they had to deliver quality to avoid an almost complete sales shutout. Material is running largely to novelty this year with better casts.

## Can't Eat Yachts

Hollywood, July 4. One of the most prominent independent producers is try-ing to borrow \$100,000 with his

yacht as collateral.

We're not taking yachts any more, one banker informed him, but we'd be interested in some good, canned vegetables.

# 100% N. H. POOL **UNDER HARRY ARTHUR**

New Haven, July 4. Harry Arthur, who originally took over Poil, College and Bijou from Fox, and recently a caquired the Paramount, only local Publix houses, is now said to be working on a deal to add the Roger Sherman, only local Warner house, to his chain. Acquisition of the Roger Sherman would give Arthur a local monopoly. His plan, as reported worth to be considered to the point of the Roger Sherman would give Arthur a local monopoly. His plan, as reported we have the control of the Roger Sherman would give Arthur a local chain. Carrying out of the other houses in local chain.

Carrying out of the pool is said to hinge on the satisfactory settlement with the unions, now on strike in all Arthur houses here. New Haven, July 4.

ment with the unions, now on standing all Arthur houses here.

Meantime, Paramount may go sound after current unit, with shifting of presentations to Poil held off until the middle of August.

# State-Righters' Rainbow Fades **As Money Hides**

Hollywood, July 4.

Despite the optimistic flag waving of three months ago, staterights producers in the past month 
have completed only nine features. 
All figured their day was at hand, 
that the cutting of production by 
the major studios coupled with the 
popularity of double bills, would 
state right production is at its lowset shb.

bring a golden barvest. Instead state right production is at its lowest ebb.

Tightness of production money is to blame, according to the producers. Nothing that the state-righters have produced since the majors started cutting has landed on a major release.

Pictures produced by the state righters during the past month are Parislan Romance' and 'The Boiling Point' (Allied); 'Fretty Anklee' and 'Ship 13' (Raiph Like); 'Law and Lawless' (Henry Goldstone), 'Beauty Farlor' (Chesterfield); 'Drifting Souls' (Premier); 'Tace On the Barroom Floor' (Aubrey Kennedy) and the Richard Talmadge festure as yet untibled. hit badly by the pade month Metropolitan was without any indie production. Tec-Art had one feature produced on the lot, as had Western Sound studies. International Sound saw three features completed and Universal two. One indie feature, Allied's 'Parislan Romance' was made on the Pathe lot.

#### Hanline Leaves Par

Maurice Hanline has been dropped from the Paramount story depart-ment. He contacted publishers for

Hanline was with the Paramount scenario department before joining the story board several years ago.

# MRS. LOUIS COHEN'S DRIVE

Mrs. Louis Cohen, wife of the Fox-West Coast realty expert started east Friday (1).

She will make the trip by car with her two children for company.

#### Rewrite 'Flesh' Script

Culver City, July 4.
Supposed to start this week,
Flesh' has been postponed by Metro
un'il the script can be rewritten.
Three new writers are working
on the revision.

# Exclusive Run' Policy Will Lop Plenty Off Sales Overheads If Adopted: M-G Favors Idea

#### KENT'S TRIP

Fox Anxious to Get Rid of Its Brit. Theatre Holdings

Back from the Coast less than a week, Sidney R. Kent salled Thursday (30) on the Europa, to be gone about four weeks. His sudden trip abroad is believed in line with Fex's desire to divorce itself entirely from theatre interests on the other side. A suit is pending against British Gaumont and the Ostrer Bros. purpose of which is defined as an effort of Fox to regain approximately \$20,000,000 as its original purchase price of a 49% interest in the Netropolis & Bradford Trust, holding company of B-G.

# Films Nibble at **Backing Plays**

Eastern legits hear whispers of the picture producers' desire to hook for Broadway production in a

the picture producers' desire to hook up for Broadway production in a manner to guarantee the studios some story material. With the 1932-33 dearth of plays suitable for ilmization the studio, although not embarrassed with riches right now, are nibbling to hook up on inexpensive propositions. It's strictly a cheap idea, according to present intentions, but the hope is that the indie stage producers many turn out a winning-Along these lines is Alex Yoke's trip to the Coast. He left New York this past weekend. Yokel, best known as a legit p. a. and a producer of one or two short-lived legit tries, is en route on a proposition with a major studio. One exec in this company has faith in Yoke's judgment on scripts, and if the b. T. Germands. Are reasonable enough there's a good thance of a tisupposition of the producer of the

writing mission, and may yet go through with the proposition of do-ing New York scripts under U spon-

# WB SALES PERMANENTLY UNDER MAJOR WARNER

Major Albert Warner is permanently in charge of distribution for Warner Bros.-First National. Taking hold recently, in what was a temporary arrangement following resignation of Eddle Alperson, Major Warner has decided to stick to that end.

This places the three Warners over the three major company divisions, with Harry M. in charge of theatres and administration, Jack L. over all production and Albert over sales. Major Albert Warner is perman-

Major Warner, since taking per-sonal hold, has discovered more nev s on sales than did the previous

#### Laemmle Curbs Work

Poor health of Carl Laemmle, Sr, will not permit him to go to Universal studio more than occasionally, chiefly just for luncheon.

He expects to go to Murletta Hot Springs, near here, soon to hasten his recovery, after the slege at Johns Hopkins.

## Moss Returns as Was

After several weeks in Hollywood, B. S. Moss returned last Thursday (30) to New York.
Moss was here to look at production prospects for himself, but he didn't open his pocketbook or fountain nen.

The sales machine, costlest part of distribution, can be skeletonized by companies in a position to adopt the exclusive booking policy. Metro-Goldwyn-Mayer is almost set to be the first to adopt this method in many situations, Felix Feist being credited with figuring that it will lop a big sum yearly off the com-pany's present expenditure in sales handling.

Interests on the other side, it is pending against British which is defined as an reference of the pending and the side of the side

needed.

additional saving, by ignoring the subsequent runs, is that excited to be realized in Hitgation Lesser runs are credited with most of the lawsuits on the industry's books.

#### Could Boomerang

Could Boomerang
Those generally familiar with the
situation at that you company to
to 100%, exclusive product must
have high-grade right down the
line, or else the 'shown-here-only,'
at higher admissions and longer
run, will boomerang.
Metro is reported so satisfied with
its exclusive experiment in Wilmington, Del, that it will gradually
introduce the same in other spots
throughout the country Metros that
Metro, with a house over a mile
from the theatrical district, is reported to be taking in more from
this single booking than from the
five Warner theatres there and as
many independents combined.

Indes Concerned

#### Indies Concerned

Until now, the exclusive policy as been regarded by exhibitor lead-es as possessed of little significance Until now, the exclusive policy has been regarded by exhibitor leaders as possessed of little significance other than the outcome of a dispute between Warners and Metro in the second of the second o

Selves, accaca.

The procedure of retaliation which is getting the most consideration in certain indic ranks is to carry the fight to the front of the boxoffice and tell the public exactly why they cannot see certain product except at one theatre at top prices. But this would have its drawbacks, it is leatinged because which a battle edure of retaliation which claimed, because such a battle would mean much paid advertising space in local dailies.

#### More WB Coast Shorts

Burbank, July 4.
Six technicolor musical shorts
will be made here by Warners in
the fall for the company's shorts
program. Sam Sax and Roy Mack were here recently and completed an initial half dozen of the color

Rest of the program will be made test of the program will be made at the Flatbush studio in New York. Bill O'Donnell left Saturday (2), for New York to act as as-sistant director and dance stager at the Flatbush studio.

films.

# Stage Show Succor Depended On In L. A.: 'Society Girl' \$22.000. 'Make Me Star' Nice \$14.000

Los Angeles, July 4.

Early exodus for the week-end holiday starting Friday threw a kink into the local picture house tills, but with weather cloudy on Sunday, the theatres got a better beeted. As a result downtown was builts ho manner trade but very light of nights.

That five-cent fump here and there on price doesn't help any that the dog races in Culver City are giving, with an average race draw of around 8,000 inghtly. City are giving, with an average race draw of around 8,000 inghtly. City are giving, with an average race draw of around 8,000 inghtly. City are giving, with an average race draw of around 8,000 inghtly. City are giving, with an average race draw of around 8,000 inghtly. City. State, to augment Society for addition to the Meglin Kiddles for the F-M stage show, with gross indications around \$22,000. Chinese for the tenth and last week of 'Hotel' should get over \$30,000 before it with the should get over \$30,000 before it. Strange Interlude. 'Make Me a Star' with one of those girly-girly stage shows will probably touch \$14,000 at the Faramount.

Estimates for This Week Chinese (Fox) (2,023: 55-\$1.65), Grand Hotel' (M-G) and stage show, yellow and more. Last week it got a bit-over \$19,000.

Downtown (WB) (1,800: 25-70), Thove Is a Racket' FFN) and vaude bet, plus strong stage show, looks around \$19,000. 'Street of Women' (FFN), being second run from the Western, at \$9,800 was great last wells in the streng stage show, looks around \$19,000. 'Street of Women' (FN), being second run from the Western, at \$9,800 was great last well in the streng stage show, looks around \$19,000. 'Street of Women' (FN), being second run from the Western, at \$9,800 was great last well the properties of the streng stage show. However, at \$9,800 was great last well the streng stage show, looks around \$19,000. 'Street of Women' (FN), being second run from the Western, at \$9,800 was great last well the streng stage show.

week.
Hollywood (WB) (2,756; 25-75).
Miss Pinkerton' (FN), Opened fairly good, but lacks big branch gower despite title and authorized (WB) they tried plenty hard to make it hit five figures, but ended with \$8,700.
Consum (2,270: 35-90), 4ttorney.

with 18,700.
Orpheum (2,270; 35-90), 'Attorney for the Detense' (Coi) and vaude. Picture must be depended upon to carry, the stage-unit here, hence the 19,000 gait is tophole. Last week 'Strangers of the Evening' (Tit) hit better than expected with 37,500.

7,500.

Pantages (Fox) (2,700; 25-90), 'As ou Desire Me' (M-G) and stage how. Garbo opened rather weak fith the Gus Edwards stage unit, so title better than \$6,000 is all that

with the Gus Edwards stage unit, so little better than \$6,000 is all that can be expected. Last week 'State's Attorney' (Radio) with return date of the control of the cont

# 'Red Headed' Up, \$8,500; 'Rebecca' Slow on \$1,600

Louisville, July 4.

Holiday crowds didn't help theatres much, 'Grand Hotel' at \$1.50 is iceeping patrons away from other houses to certain exten.

Haden Read engaged by Kentucky, deluxe second runner, to help. He was at Loew's until a few weeks are.

weeks ago.

Riaito stagehands, etc., said to
have notice so theatre can close
or continue as business decides.

or continue as business decides.

Estimates for This Week
Losts (3,252; 15-25-35-40), Red
Readed (3,252; 15-25-35-40), Red
Readed (5,252; 15-25-35-40), Red
Readed (7,252; 15-25-35-40), Red
Readed (7

Par) \$6,900. TOIN 'Kesterday' Brown (2,000; \$1.50,-\$1.75), 'Grand fotel' (M.G). Following big ad ampaign and doing well. Last eek 'Tenderfoot' (FN) \$4,500. Alamo (Fourth Avenue) (1,000: 6-25), 'Death Valley' (I). Good 5,000. Last week 'Radio Patrol' U) \$2,000.

## COLUMBUS SPOTTY

'Hollywood' \$6,500, 'Rebecca' Only \$4,500—'Morals' \$2,200

Columbus, July Summer heat, holiday and noth-ing too hot at any of the local houses. It won't be a good week here.

Estimates For This Week
Palace
(RXO) (64; 58-45)—
Hollace
(RXO) (64; 58-45)—
Hollace
(RXO) (64; 58-45)—
Hollace
(RXO) (64; 58-45)—
Hollace
(RXO) (100; 100; 100; 100; 100; 100;
Rébeca' (Radlo), 34,500.

Ohio (Loew-UA) (3,000; 25-35)—
Rébeca' (Fox), Will do well to
better \$4,500, fair. Last week Man
Broad (Loew-UA) (2,500; 15-25)—
New Morals' (M-6), Will have
to be satisfied with meagre \$2,200.
Last weeks' Forgotten Commande
mean (Neth) (1,100; 28-35)—
Doomed Battallon' (U), Fair
enough at \$4,000. Last week Winner Taite All' (WB), and Ford Rush
on stage, neat \$5,200;
Sinlater Hande, May reach \$3,100,
okay, Last week Sharkey-Schmeling fight films aided 'Radlo Patro'
to fair \$2,800.

# 'Hollywood' and Horse' Top Pitt.; At \$13,000, \$6,500

Fittsburgh, July 4.

Hollday unlikely to give much help to the floundering box-offices this session, with the parks and their free, attractions getting what for the open road. Hot weather also proving big factor in keeping down takings, with every indication that the doldrums have landed.
Only two possibilities week of the weather also proving big factor in keeping down takings, with every indication that the doldrums have landed.
Only two possibilities week what Price Hollywood at the Stanley, and 'Dark Horse' at the Warner. Both given some good advance stuff and with timeliness in extending the week of the work of the wo

Davis (WB) (1,786; 10-18-05-38).

Tamous Ferguson Case (FN) Pleproperty of the construction of the conmonths. Consistent setting back to
playing date unlikely to help much.
Maybe \$2,200, just fair. Last week
Blonde Captive (Col) around \$2,500.

Fution (Shea-Hyde) (1,700; 10-15-25).

Strangers of the Evening
Cute notice, but play the construction of the conmonths. Consistent setting back to
under. Last week (Congress Dances'
(UA) about \$3,300.

Penn (Locw's-UA) (3,300; 25-30-

(UA) about \$3.300.
Penn (Loew's-UA) (3,300; 25-30-40). Man From Yesterday' (Par). No strong names to boost this average programmer and silde to terrible \$4,800. anticipated. Last was sometimes of the credit of th

We Go to Hell' just fair at \$10,500. Warner (WB) (2,000; 25-50-40). Dark Horse (WB). Good advance campaign and together with time-liness of subject and sudden popularity of Warren William should do all right at \$6,500. Last week Thunder Below (Par) yanked after brutal five days to \$3,500.

#### Colbert as Heavy

Hollywood, July 4.
Claudette Colbert will play her
first heavy part as the Empress in
C. B. DeMille's 'Sign of the Cross.'
This is in line with Paramount's
intention of testing the versatility of

# **BUFFALO'S FAIR TOTALS**

Buffalo, July 4. Prosses are holding steady, helped cool weather, and current week nething of a boon for the picture

Estimates for This Week
Buffalo (Publix) (3,600; 30-40-65)
—Red Headed Woman' (M-G), Mary
Brian, Ken Murray on stage: Indi-cates all right \$2,000. Last week
'Hollywood' (Radio) \$18,000.

Hipp (Publix) (2,400; 25-35)—'So-lety Girl' (Fox). Probably around 7,000. Last week 'State's Attorney' (Radio) a big \$9,800.

Century (Publix) (3,400; 25-35-50)
—'Sky Devils' (UA) and vaude.
Slow under \$10,000. Last week. Tenderfoot' (FN) \$11,700, good.

Lafayette (Ind) (3,400; 25)—'High Speed' (Col) and 'Midnight Patrol' (Tiff). Double bill looks good over \$7,500. Last week 'Men of Chance' (Radio) sluggish, short of \$7,000.

## \$11,500 IS MILD FOR *CAPTIVE* AT MIDLAND

Kansas City, July 4. Kansas\_City, July 4.
Two war films, a glorified travelog, revival of a favorite stage
production and also revival of a
great picture constitute the picture
menu this week for those remaining in town after the railroads
had hauled thousands out over the
add hauled thousands out over the
figured on some extra business over
the national holiday but this time
it will not mean much.
The Unbown, big Fox first run.

it will not mean much.

The Uptown, big Fox first run, closed Thursday (30), indefinitely and the Plaza has inaugurated a new combo policy of second run films with stage since. Stage of-foring will be headed by Danny OShea and band.

Estimates For This Week
Liberty (Publix Dublinsky Brothers) (860; 15-25)—Man From
Yesterday (Par). Will get some
play from shoppers due to 15-25
prices. Probably close to 13,500,
fair. Last week Man About Town
(Fox) \$4,000.

Mainstreet (RKO) (3,200; 25-35-50) — 'Lost Battalion' (U) and vaude. With strong stage show will be near \$12,100, fair. Last week 'Hollywood' (Radio) got \$15,000, good.

good.
Newman (Publix-Dubinsky Brothers) (1830; 25-35-50) — Rebecca's (Fox). Sharkey-Schmeling fight drawing many who would not go for regular feature, looks like mid \$5,000. Last week 'Bachelor's Atlairs' (Fox) \$5,500.

# Face Red' and Acts Hold Up Prov. Albee-\$8,500

Providence, July 4.
The Albee again is in the front, despite the holiday bugaboo and fine weather. Leon Janney is doing a personal and 'Is My Face Red' will have house around \$5,500, maybe better.

spots in the straight picture class.
Estimates for This Week
RKO Albee (2,309; 15-50)—Is My
Face Red' (Radio) and vaude, Acts
helping put show over. Tax appears
to have little or no effect on the box
office. Should be around \$3,500, all
right. Last week. Forbidden Comlight. Tact of the property of the complex of the c

Bernie on stage for great \$12,000. Loow's State (3,700; 20-50-75).
Blonde Captive' (Col). Started strong but apt to ease to weak \$7,-000. Last week 'Red-Steaded Wom-Bachelor's Affairs' (Fox) (2,200; 15-50).
Bachelor's Affairs' (Fox) and 'Weekends Only' (Fox). Hollday slump expected to dip this one to 35,000, off. Last week Dark Horse (FFN), a fair \$8,000.

FN), a fair \$8,000.

Paramount (2,200; 15-50)—Make
Me a Star (Par). Reports house
closing down Friday (8), with theare denying. Not likely to come near
\$5,000 this week, way off. Last
week 'Man from Yesterday' (Par)

\$5,500.

RKO Victory (1,500; 10.30)—P)—
catello Kid' (Tiff) and 'Fast Companions' (I). Thursday opening a break for this spot and oke at \$2,800 a Last week 'Law 'O West' (W-W) and Sharkey-Schmeling fight pictures, same.

# 'Bring 'Em Back' Bringing 'Em In, \$11,000; 'Rebecca' \$10,000 in Minn.

#### 'ALIVE' ALIVE

\$10,000 in Newark-Winner Neat

Newark, July 4.

Newark

000. Last week, Man About awar, and Street of Women good enough at \$3,000. (Cinema) (299; 50)—Cain' has hopes for \$1,000 on third week, but probably won't attain them. Last week \$1,209, 70. Nothing specific hardware for the sp

# Stanley, Balto., **Extremes: New** Low, Now Big

Biz in this town is pretty sick, regardless of whether it's the, despreah, the outdoor swimming goods person, the outdoor swimming goods lay dropped to a new low of \$11,000. The novelty of cooled theatres is over. Few pictures are stampeding fem on their own and the Loew Century is now billing eight vauded and the control of the contr

Estimates for This Week

inning the stage end of the Hipp
bill. Estimates for This Week
Auditorium (Schanbergers) (1.
Aud

of the Evening' (Tif) okay at \$4,000.
Stanley (Loew-UA) 3,500: 25.
60). Red Headed Woman' (M.25.
60). Red Headed Woman' (M.25.
60). Red Headed Woman' (M.25.
60). Red Headed Tarlow opening to the second that the second that

Minneapolla, July 4. if For the second successive week the RKO-Orpheum is holding a lead in the loop over its Publix competitors. With Bring Em Back, Alive on the screen, it again has an attraction edge and is making an attraction edge and is making. Rebust of it. Its chief opposition, the screen was a second of the screen with the State, suffers from the handleap of lack of cast names, but it is off to a good start.

pearances in connection with his pearances in connection with his interest has been aroused in coop-nection therewith. The theatre has done itself proud with a magnificent front for the jungle film, modest and tame in «maprison with the elaborate Mayfair, New York, ballyhoo, other management of the latter and the management of the latter. Aside, from the aforementioned pictures, two other loop offerings, The Tenderfoot and Molly Loud. For the first time in many a moon the Aster, least pretentious of the Publix loop houses, is taking liberal newspaper advertising display space for "Luvain," which remains a full week.

Publix loop houses, is taking ilberainewspaper advertising display space
for Louvain, which remains a full
week
the state of the state of the state of the state
and the state of the state of the state
tures, being shown here for a first
tures, being shown here
state (Publix) (2,200; 56), Rebecca of Sunnybrook Farm (Fox),
Although a local grid, Marian Nixon
Raiph Bellamy even less. Prestige
of novel, however, drawing plenty,
of feminine and children trade and
matines, business will swell total
of feminine and children trade and
matines, business will swell total
of feminine and children trade and
matines, business will swell
thunder Below (Par), \$8,000, oko,
Orpheum (RKO) (2,300; 55),
Thunder Below (Par), \$8,000, oko,
Orpheum (RKO) (2,300; 55),
The Ture of the first of the state
amount of interest which snappy,
exploitation and advertising campaign aroused in picture. Matines,
plenty of youngetiers being attracted
and they will help to offest any lackof feminine interest. Male fans apparently hungry for this kind of,
and they will help to offest any lackof feminine interest. Male fans apparently hungry for this kind of,
here in some time, and nightpatronage going along at strong
clip. Good \$11,000 indicated. Last,
week (What Price Hollywood\*
(Publix) (900; 25), "Strange
Love of Molly Louvain' (FN),
Heavily and skittluly exploited;
here. Should top \$4,000, fair. Last
week Ridger of Death Valley' (U),
Aster (Publix) (900; 25), "Strange
Love of Molly Louvain' (FN),
Heavily and skittluly exploited;
here. Should top \$4,000, fair.
Grand (Publix) (1,100; 25), Starage
Rev-Schmeling fight pictures and
Murder at Dawn' for first loop runAver for good \$2,000, Last week
Tures for the first

# DENVER JERKS 'MORALS': TENDERFOOT, \$11,000

Denver, July 4.

Three-day holiday hurting bit.

First runners with stages not hit as hard as others.

Bernard as others.

Three-day holiday hurting bit.

First runners with stages not hit as hard as others.

Bernard as others.

Bernard as others.

Bernard as others.

Estimates for This Week.

Aladdin (Huffman) (1,500; 35-56)—

Weekends Only (Fox).—Off at \$4,500. Last week. Tomed Battallon!

Univer (Publix) (2,500; 25-40-60)—

Tenderfooto (FNN), and stage show. Kind of week on \$11,000. Last week. Thunder Below! (Par), \$11,100.

Paramount (Publix) (2,000; 25-35-50), and stage show. Kind of week. Maybe poor \$5,000. Last week. Town of the control of the control

000.

Rialto (Huffman) (900; 25-35-50)

"No Greater Love' (Col). Bad at \$2,000. Last week 'Maker of Men' (Col) only \$2,250.

Now in nouse; neaded for a first time in some time this elevator Hell' (Par) satisfactory at house is not day-and-dated with the Artiway. Picture was good to be is a Racket (FN). For pretty fair \$2,700 hers.

# **Tellow Needs' Disappoints London** At \$20,000: 'Scarface' in Its Place: U. S. Holdout Helps British Film

Usual procedure of American pic-ture producers of withholding big pictures during summer months is again in evidence. This is one of the reasons for the decline in box the reasons for the decline in box office receipts, but this attitude on the part of Americans is helping Britishers to exploit their own and Continental products to advantage. Better idea would be for Ameri-

cans to give of their best whenever available, regardless of the argu-ment that summer is bad for picment that summer is bad for pic-tures, irrespective of what you give them. The British picture theatre-speers have become cognizant of the fact that summer releases are of less quality.

Estimates for Week June 26

Jess quality.

Estimates for Week June 26
Academy (Eric Hakim) (600: 30-31:30), "Macchen in Uniform (German); and the state of the stat

ering heat wave.

Low replacing 30th, and considered good for month.

Low replacing 30th, and considered good for month.

When a Fellow Needs a Friend' (Metro) disappointing at \$20,000, and proving conclusively £tds pictures no longer generally appeal for the construction of the constr

in fourth week, making 14 weeks West End run, \$3,300 with Arrowmuthal Curun, \$3,300 with Arrowmuthal Curun, \$3,300 with Arrowmuthal Curun, \$3,00 with Arrowmuthal Curun, \$3,00 with Arrowmuthal Curun, \$3,00 with ArrowFiles (Ballery, (G.B.) (1,230; 30Files), 'Rich Are Always with Us'
(FN) second week to \$6,000 average,
fair, 'Vacating for 'Melody of Love'
(FN) second week to \$13,000, good
for them' (U.A.) (1,800; 30-\$1,20),
Stayed one week to \$13,000, good
foling, but had to vacate to make
room for 'Sky Devlhs' (U.A.), consecond for Sky Devlhs' (U.A.), consecond (U.A.) (Sky (U.A.))
for the Curun, and Curun, and Curun, and
file Enemy) grossed \$8,000 in one
week, and disappointing, due to
full Enemy) grossed \$8,000 in one
week, and disappointing, due to
full Enemy) grossed \$8,000 in one
week, and disappointing, due to
full Enemy) grossed \$8,000 in one
week, and disappointing, due to
full Enemy of the Public'
(W.B.) (G.B.) (G.B.) (G.B.)

Welody of Love' (Radio). Opend
bylendidy to \$13,000 for first week,
but dog next in them has limited
appeal. 'Unit's the Boy' (G.B. &
Gainaborough) replaced, being given
extensive newspaper display, and
figured good for month. 'Melody' of
Love' switched to New Gallery, and
likely will last fortugat.

## NEW HAVEN TOUGH

Poli With \$5,000 With Pair-8

New Haven, July 4.

Cash customers are harder to drag in these days than the anchor of the Levisthan.

Labor trouble as the second of the Levisthan. or the Leviathan.

Labor trouble at Poli broke chemical bomb and killed trade for sev-

seal bomb and killed trade for sev-ral days.
Hollday exodus will hurt plenty.
Partamates for This Week
Partamaton (Fublix) (2,553; 35-55) Man From Yesterdan (Rar) and unit and the second Lasts week Thunder Below (Par) and with \$2.300 and the second and the se

week "Thunder Below" (Par) and unit, \$3,200.
Poli (Arthur) (3,400; 35-50), 'Rebecca' (Par) and 'Fast Companions' (Fox). Should go to a weak \$5,000.
Last week 'Doorned Battalion' (U) and 'Bachelor's Affairs' (Fox) were way off at same figure.

\*\*The Companion of the Companion of

\$4,400. College (Arthur) (1,565; 35-50). New Morais' (Metro) and 'Hollywood Speaks' Looks like a low \$2,-200. Last week 'No Greater Love' and 'Hell's Headquarters' drew a quiet \$2,400.

# CONEY'S PULL HURTS SOME B'KLYN B. O.'S

Brooklyn, July 4, e heavier than usual exodus The heavier than usual exodus to the beaches has taken its toll at nome of the downtown deluxers. Relief from the terrific heat holds and the second of the terrific heat holds and the second of the

Sunday.

Estimates for This Wook

Paramount (4,200; 25:25:50-75.

\$5). Make Me a Star (Par) and
stage show. Bert Wheeler, Eddle
Lowry and Polly Walters are the
features. Probably a fair \$3,300.
Last week disappointing with The
features. Probably a fair \$3,300.
Last week disappointing with The
Albee (3,500; 26:35:50-76:50).

Albee (3,500; 26:35:50-76:50).

Night World' (RKO) and vaude.
Tab version of Ric Rital may
and second week of 'Bring Em
Back Alive' (RKO) and opportunity
revue \$17,000, oke.

Metropolitan (2,500; 26:35:50-65.

Metro Estimates for This Week

#### MITZI GREEN SHORTS OFF

Hollywood, July 4.
Mitzi Green series of shorts is
off at Radio, and studio will produce instead another 'Headliners'

Lew Brock, in charge of Radio shorts, is now looking for vaude and stage names for the 'Head-liners,' with first to start in Au-

### 'DARK HORSE' \$25,000

All Right in Detroit with Colored

Tab as Help

Holiday hit them all this week and some of the houses can't take it.

Holiday hit them all this week and some of the houses can't take it.

Michigan (4.045; 11.36-5.60-7.5)—
Dark Horse' (F.-N.) and 'Rhapsody in Black' (tab) on stage. May get a very nice \$25,000, Last week 'Man from Yesterday (Par), 22,000, ort.

Me a Star' (Par), and Johnny Wetsmuller in person will make a little money at \$15,000. Last week 'Winner Take All' (WB) mild \$12,000, Downtown (2,750; 15-25-50)—Tellywood' (Kadiol). In its second week Fox (6,100; 15-25-50)—Rebecca' (Fox), and stage show. A nice \$15]-000. Last week 'Bachelors Affairs' (Fox).

# Rebecca' a Good \$9,000 In Cincy, 'Winner' \$11.500

In Cincy, 'Winner' \$11,500

Cincinnati, July 4.

Cincinnation of Cinci

for Ladles' (Par) attracted meek \$4,500. Keith's (Libson) (1,600; 25-40). Dark for summer Friday (1). Blonde Captive' (Col) a neat \$3,500 on second week. [1,000-15-25]. Family (RKO) (1,000-15-25). Ediason of Mounted' (Standard) and said and "Dymante Denny' (Flacher) finishing week. Should hit \$3,200, oke. Last week Local Bad Man' (Standard) and 'They Never Come Back' (Standard) \$2,400.

Orkow With Bachman Hollywood, July 4. Ben Harrison Orkow has joined J. G. Bachman as writer on 'All the

Evidence.'
Due to go in work next Monday

# 'One Hour,' 2d Paris Wk., Bad \$19,700; Weather. Product Shortage Hurt

Grosses in Paris, June 25.

Grosses in Paris have fallen off considerably compared to a few weeks back. The main reason is a few to be compared to the property of the propert

proving one of the best local stay-ca.

Gaumont Palace (G.F.F.A.), (6,500) .- Suather Heinteds - 1.A.), (6,500) .- Suather Heinteds - 1.A.), (6,500) .- Suather Heinteds - 1.A.), (6,500) .- Suather Heinteds - 1.A., (6,500) .- Suather Heinteds - 1.A., (6,500) .- For a 700-seater, and considering season, figure is quite acceptable, but under what was expected.

Moulin Rouge (Natan) (2,200)
Wooden Crosses (Natan) \$3,200 for
the 13th week, and closing soon.
Film has been held in the house to
the limit, and has proved a big
money-maker, with fine exploita-

tion.
Palace (Dufrenne-Varna) (1.200)
Tumuttes' (Ufa), \$35.00. Quite nice
considering season, and that the
film has already played the first run
at the Miracles. In fact, the Miracles' intensive publicity, and by its
tie-up, with the daily. Intransigeant, is responsible for the Palace
gross.

grossi (Natan) (1,200) Un. Flis d'Amerique (Osso). Now in its third week, and still drawing an acceptable \$2,500, evidencing Prejean and Annabella combination draw.

draw.

Aubert Pálace (G.F.F.A.) (800)

Auberge du Pere Jonas' (Ariel Black Cat), \$1,900. This dubbing of a German preduction exceedingly

weak. Imperial (Natan) (500) 'Paris-Mediterranean' (Natan). Fading at \$1,700 on the 13th week and soon

paratively acceptance to the second paratively acceptance to the second paratively acceptance (G.F.F.A.) No Man's Land' (Rexo Sofar). Doesn't even reach \$1,000 for the third week after undue boosting.

(I. 200) 'Coup de Roulis' (Haik), \$500 in the ritzy spot after film was milked previously at the Olympia.

# Despite Holiday Scram-Out B'way Not Bad: 'Red Headed' \$60,000 at Cap: Par's H. O. Stage Show OK \$50,000

A combination of poisons have been slowing up the heart action of the Broadway boxoffices lately. On top of the Sharkey-Schmeling fight a couple of weeks ago though a couple of weeks ago though a real show by real showmen, and largely credited for hurting theatres. It continued on Friday, probably drawing its biggest radio-listening crowds that night sphenhigh interest contered around bailing the shown of the shown of

probably drawing its biggest radolistening crowds that aight given bigging interest contered around ballstening crowds that aight given bigging interest contered around ballstening crowds that aight given that the content of the co

# 'HUDDLE' \$13,000 'FINAL' \$13,500, UPS MONTREAL

Montreal, July 4.
Cooler weather held, booster week helped and grosses soared. Wet'ish hollday (Dominion Day, July 1) and week-end uncertain kept the crowds week-end uncertain kept the crowds in the cooler of the cooler of Texas Guinan at Frolice is attracting tourist biz to Montreal, and this courist biz to Montreal, and this all, a nomewhat better outlook is

will have its offect on films. All in all, a somewhat better outlook is general.

"Huddle' at Palace has the locally popular Navarro and should gross around \$13,000. Final Edition' at 100. The Edition' at 100. The Edition in the Part of the Edition in the Editi

a fortnight ago. Nabes about the same. Estimates for This Week Palace (FF) (2,700; 75), 'Huddle' (M.G). A bit early for football, but locals in Savarra, and with cool to the same of the

top \$20,000, while same week for 'Winner Take All' at the Strand will go over that figure with opportunities of the strand will go over that figure with opportunities of the strand strand, Brooklyn.

'Scarface' holds on at the Riallo, now in its seventh week at a pace around \$10,000. 'Freak' comes in Rivoli got a new one Thursday (30), 'Arert We Ali', a Britishmade Par quota flim. Will be lucky if attaining \$15,000 on its first week. First Fox away from Roay, Mysata Winter Garden at \$11,000 for the initial seven days goes out Wednesday with 'Strangers in Town' (WB) opening at special preview that night (7).

Estimates for This Week Lator (1,01); \$3.41.043.65-\$2.20,

Estimatos for This Week
Astor (1,012; 81-8:10.1-51.56-52.20),
Grand Hotel' (M-G) (12th week).
Still holding on despite any leavening of business, until Metro is ready
with Strauge Interlude, the likely
Capitel (5,400; 35-72-83-\$1.10-\$1.65), 'Red-Headed Woman' (M-G)
and stage show. After a miserable-week, the Cap again looks normalveck, the Cap again looks no normalveck, the Cap again looks no normalveck, the Cap again looks no normalstage show. After a miserableweek, the Cap again looks no normalveck, the Cap again looks no normalplant looks not have had been seen and the comMayrair (2,200; 35-72-83). Pring
Esm Back Alive (Radio) (3d week).
Will still be very nice and welcome
company here at over \$20,000. A look of the company h

# Rebecca' and 'Hollywood' OK on \$3,000-\$12,000

Indianapolis, July 4.
Indiana and Palace are doing pretty well this week, but night baseball, fights and parks are draw-

Two downtown second run hou have folded.

Estimates for This Week

sin the literati, which, with boostier week, Jacked up gross to \$12,000.

Capitol (FP) (2,700; 60), Tenderfoot (FN) and Molly Louvain', (FN) have a chance to break \$11,100. "Society Girf (Fox) and Man \$11,000.

Little of the state of the state of the state of the state of Sunnybrook Farm' (Fox). A little better than average for house. May mish at \$3,000.

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# Those Extra Tax Pennies Are Now **Driving Boxoffice Cashiers Nerts**

Bushels of pennies as a result of the uneven admission prices with tne uneven admission prices with the new tax added on, is making life a bowl of razzberries for cashlers in the theatre boxoffices. Along Broadway, they're threatening to give up their jobs, depression or not, after only two weeks of ex-cise levy.

not, after only two which co else levy.

It's not only tough to watch the red coppers but the complaint is that it's much easier now to get mixed up on change, with the final count showing the cash custodians

count snowing the cash custodians short.

In taking care of lines, when that unusual scene near boxoffices occurs daily, it's enough to drive a cashier nerts, they report. People are in a hurry and squawk if the boxoffice doesn't take care of wears are the start. The care of the start of th m. Damaged Digits

Most of the theatres use money-changing machines but they have to reload them so often and push

to reload them so often and push the penny-mark so many times during a day that tapes are be-siming to appear as protection against bilster fingers. Around Times Square, the banks handling deposits for theatres in some cases are all the serveral some cases of the serveral of bildups, the burnup is anything but mild.

but mild.

In addition to the penny nulsance at the boxoffices, the new, complex scales in vogue has the boxoffice boys and girls headachy. Only on the early bird mattine shows, with prices 25, 35 and 40c, is there any remite.

prices 25, 36 and 39C, 18 there any respite.
Change in scales by the theatres is negligible, in nearly every case the full amount of the tax having been passed to the public and their The Broad price and the property of th

# Studio Recorders Sav Theatres Spoil Talker Illusion Thru Fading

Hollywood, July 4.

Among the many new issues of standardization between production and exhibition of motion pictures to and exhibition of motion pictures be attempted this year through t Academy is the soliciting of theat managers throughout the count to project sound pictures as mes wred and prescribed for in original recording at the studio.

Sound regimers engaged in re-cording pictures declare that the-atries in general play their sound one to two fader steps too softly, and as a result the audience has to strain, not necessarily to hear or t understand, but to establish the illusion of the people on the screen actually talking.

If the exhibitor fails to recognize

if the exhibitor rails to recognize this importance of playing soun up to its proper level, steps must be taken at the studios to find compromise in recording.

## **Larger Candid Cameras** Is Studio Objective

Hollywood, July 4.
Candid camera photos of picture celebs have become so popular with studios and fan magazines that Paramount and Metro have assigned their camera departments to develop a 5x7 camera that will work compared the motion with the control of the motion of the motion of the picture with the studies of the motion of the motio on the motion picture principle and allow pictures being enlarged to

Studios figure that with the large studies ngure that with the large cameras developed to photograph half a dozen negatives in rapid suc-cession, while it will boost the cost of the picture, they will get better results.

#### 2 SPLIT BIRMINGHAM

Trade Goes to 'Red Headed' \$8,500, and 'Alive' \$5,000 at Ritz

Birmingham, July 4.

'Bring 'Em Back' and 'Red Headed Woman' this week. Latter picture just escaped the city censor. Fetimates for This Week

ture just escaped the city censor.

Estimates for This Week.
Alabama (Publix) (2,800; 25-35).

Observed the feeded Woman of th

# **BOSTON ALL TANGLED UP IN JUNGLE PICTURES**

Boston, July 4.

Jungle films are running strong for the boxoffice honors this week. Both the State and Keith's have plastered over the running strong the state and keith's have plastered over the running the strong strong strong the strong acts that include Queenic Strong acts that include Queenic Strong acts that include Queenic Towning, God You and the Diamond Bross, should run the town ragged. More than \$30,000 is looked for; maybe \$35,000.

The State only short sublegis in support should come out ahead of recent weeks. Though situated in the lodging house and business district, business should improve with the return of the weekenders. Its big Met, and though the supporting bill is not a strong one, coupled flyer, should gather, what little holiday money there is around. Rebecca of Sunnybrook Farm' heads the bill it ugh filmed once as a silent it figures to hold its own.

Estimates for This Week Met (Publix) (4,300; 35-50-75).

Estimates for This Week

Estimates for This Week
Met (Publix) (4,300; 35-50-75).
Make Me a Star' (Par) and stage
show. Usual summer gross of \$25,000. Last week 'Man From Yesterday' (Par) blah at \$22,800; 25-50Paramount (Publix) (1,800; 25-50Paramount (Publix) (

little at \$20,000.

Koith Booton (4,000; 25-35-50) 'By
Whose Hand' and presentation.

Maybes \$9,000. Last week 'Fast Companions' (Fox) poor at \$7,800.

State (4,000; 35-50-60). 'The Blonde Captive' (Col). Should pass \$13,000. Last week 'Red Headed Women' (M-G) ditto.

# FOX DISBANDS READING DEPT. FOR NEW SETUP

Fox has given notice to the entire staff of its reading department, ef-fective July 9. It is the purpose of Winnie Sh eehan to reorganize the department in its entirety and he is bringing several readers here

department in its entirety and he is bringing several readers here from New York.

Bob Yosk who has been super-vising, will do the reorganizing and head the department again.

Among those let out are W. W. Watson, said to be the son of a director of the Chase National Bank; Margaret Roberts, former secretary to Sheehan, Dorls Green and Greta Von Rue.

There were 10 in this departmer.

#### Lewis at Columbia

Cliff Lewis left for the Coast over the weekend to replace Hu-bort Volght in charge of Columbia studios' publicity dept. Lewis is a George Brown appointee out, of New York.

New York.

Al Selig, former Columbia p.a.
is now handling Lewis' duties of
the Paramount p. and a. end.

## Tacoma Holds On

Enough folks staying in town to hold films to average or slightly better. Blue Mouse doing oke with Doomed Battalion' (U).

Crimates for This Week
Orphen (RXO) (1506): 25-35-50)
The Heart (RXO) (1506): 25-35-50
The Heart (RXO) (RXO)
The Heart (RXO) (RXO)
The Heart (RXO)
The H

# Frisco's Loss of 5.000 Seats Should Help All **But Meantime Biz Blah**

San Francisco, July 4 San Francisco, July 4.
With three houses due to darken
before end of August there's a possibility of augmented business
sibility of augmented business
the property of the second of the second
Meanwhile it's an uphili fight and
the increased prices due to federal
taxation are helping no one but the
naborhoods and downtowns operatnaborhoods and downtowns operatstrongly, and grosses being upped
considerably by customers who hate
to part with 60-70c at the first run
palances.

to part with 60-70c at the first run palaces. Single week of the Orpheum, house closing July 7. RKO vande and choice of Radio. Pathe, Universal and Columbia pictures go to the Golden Gate, where the gross should be ballooned considerably, United Artists closes July 15 for six or cight weeks. Warners probably shutters about August 15. Clay of the control of the con

ing out of use—and that should help somebody.
Current week looks bad. Fox has a clear field and little competition with its big third anniversary show.
O'Nelli Siteren kid revue and Make. Me a Star' on screen. All other houses blah, RKO'- Golden Gate and Orph lucky if they split \$12,000 between remaining at the Paramount but n. a. g. Sharkey-Schmeling fight picturisation saved United Artists last week and is holding over until Thursday (7), we may be a support of the star of the support of the su

fairs' at Warfield, fair.
Estimates for Thie Week
Fox (5,00); 50-70). Make Me a
Star (Par) and third anniversary
show with Ted Lewis in a return
engagement, and O'Neill Kiddles on
stage. Without competition throughout the town, show has a clear field
and will get over \$35,000, nice. Love
Is a Raciete (FN) and tab, Desert
Song on stage last week drew good
\$25,000 on the competition of the

\$33,000.
Golden Gate (RKO) (2,270; 40-50-59). Fast Companions' (Fox) and stage show. Final stanza of this policy and bad at \$6,000. Last week 'Are You Listening?' (M-G) pulled fair \$8,500.
Orphoum (RKO) (2,200; 50-65).

Orpheum (RKO) (2,300; 50-65) Doomed Battalion (U) and vaude Doomed Battallon' (U) and vaude. House singing its swan song to a mournful \$5,000. Last week saw \$9,000 on 18 My Face Red?' (Radio) and vaude. Paramount (Fox) (2,700; 50-65). 'Red Headed Woman' (M-G) (2d week). Poorly at \$8,000. First week got \$12,200. United Artists (1,200: 35.50.85.)

week). Poorly at \$8,000. First week got \$12,000.
United Artists (1,200; 35-50-65), 'Avalanche' and 'Sharkey-Schmeling fight, latter responsible for five day beautiful and the state of the

#### Birmingham Now Faces Those Blue Sunday Blues

Birmingham, July 4. Birmingham, July 4. Birmingham, July 4. Birmingham threatens to become bluer than Philadelphia on a blue Sunday. A fight launched for Sunday baseball is the reason, and workers for Sunday baseball threaten to enforce every blue law on the books unless an election is held."

The golf courses here operate or Sunday and charge admissions and it is felt that if golf is permissible then baseball should be also. Many then baseball should be also. Many things go on in Birmingham on Sunday that are against the laws which are obsolete. If Sunday base-ball isn't carried to a vote these obsolete blue laws will be enforced.

# Only 4 Deluxers Open in Loop

## 'Bring 'Em Back' Pace-Setter, \$21,000-'Make Me a Star' \$30,000

## 'REBECCA'S' SWELL \$14,000

Portland, Ore.—'Winner'

Portland, Ore., July 4. Rebecca, at the Paramount, is stepping out currently and will spread-earle the town on a fine

\$14,000.

Estimates for This Week
Paramount (Fox-Parker) (3,000;
25-65)—'Rebecca' (Fox) and unit
looks strong on \$14,000. Last week
'Red Headed Woman' (M-G) a fair

'Red Heauea Honnam' (11,000).

Orpheum (RKO) (2,000; 25-60)—
'File 113' (Ailied) and vaude. Four three days in line for \$6,000, all

right.
United Artists (Fox-Parker) (1,-000; 25-35)—'Room 13' (Fox). Hold-ing well around \$4,000. Last week 'Greeks' (UA) a surprisingly good

Green (CA) authorising good \$5,000 at 14 (Hamrick) (2,500; 25-35) Onital (Hamrick) (2,500; 25-35) with the control of the cont

# \$22,000 CHANCE FOR **'UNASHAMED.' CAPITAL**

Washington, July 4 isn't great, but it'll be all right this week.

Estimates for This Week

Estimates for This Week.
Columbia (Loew) (1,232; 25-35-40)—Fast Companions (U). Will get about \$2,800. Last week 'Lena Rivers' (THT) \$2,800.
Earle (Warner) (2,244; 25-35-40-60-70)—Week End Marriage' (FN) and Jack Muhali heading vaude.
Should come back with about \$13-50.

and auck authali neading vaude.
Should come back with about \$19,1000. Last week 'Dark Horse' (WB)
\$12,500.

—Unsahamed' (M-G) and stage
show. Going after the picture
strongly and may do \$22,000. Last
week 'Bachelor's Affairs' (Fox)
\$17,500.

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# AGENTS WHO DROPPED TERM ON SPOT IN L.A.

Hollywood, July 4. Considering the word 'agent' in-elegant, several Hollywood agents have left themselves open to prosc-cution by the State Labor Bureau which makes it compulsory by law that 10 percenters use the word in connection with ail their advertis-

Bureau is making a check of Hol-Bureau is making a check of Holywood, and especially of several larger agencies, which apparently turn up their noses at the term Word 'agent' must appear on all stationery, office doors and directionery, office doors and directionery.

# RAIN HELPING SEATTLE. 5TH \$9,000-FOX \$5,800

Seattle, July 4. New policy for the Orpheum, beginning July 8, is week stand of vaudeville and pictures at 60 cents. Two weeks notices in at Fox, however, for protection, with outlook

Chicago, July 4. For first time in its hectic hist the Loop puts forward the sad face of a total of four first run houses this week, not counting the twice daily Woods with 'Grand Hotel,' which bows out after next week.

That's an unprecedented low. Last of the Mohicans' are B&K's ace Chicago and the non Oriental and RKO's Palace and State-Lake,
Deteriorating grosses has B&K
bombarding its two stages with special attractions this week in an effort to uphold the weak season-end film product. Thurston at the Chicago and George Jess Williams at the Oriental are the White hopes of the street.

Kid trade, if any, is anticipated

White hopes of the street.

Kid trade, if any, is anticipated to swing over entirely to the Chicago, with Metro's 'Unashamed' the control of the control of

later.

Eren the customary high geared expectancy of the holiday week-end counted for almost nothing this week, with downtown streets practically deserted.

week, with downtown streets practically deserted,

Estimates for This Week
Chicago (Publix-Bek) (4,000; 50,75), Make Me a Star (Par.) and stage show. Thurston Juvenile draw. Ilmited, with slow start indicating a top of \$80,760 at the property of the control of

booking bobs up.

New policy for the Orpheum, beginning July 8, is week stand of vaudeville and pictures at 60 cents. The weeks for protection, with outlook for protection, with outlook for protection, with outlook field for the protection of the

# Foreign Capital, Locked by Gold Ban, Makes Budapest Film Center

Budapest, June 22.

A year ago the Hungarian government prohibited making payments in foreign currency or exments in foreign currency or exments in foreign capital, interests and redemption remained in the country. Much foreign capital, interests and redemption remained in the country in consequence. Louis Mannheim, Hungarian banker living in Paris, whose wife, Ica Lenkeffy, is a retired screen actress, hit upon the idea of investing capital stuck in Hungary; in pictures, and exporting values in the form of illims. Together with Gose Co., he founded the Minerva Producing Co., bought property in Hungary for a song and began producing in Budapest last full and the country in the country in

property in Hungary for a song and began producing in Budapest last and began producing in Budapest last and the property in Budapest last and began producing in Budapest last and began producing in Budapest last and began producing and larger studio adjoining Hunnia, where space is limited. If the budling is begun shortly, which is probable, nothing stands in the way of executing 0800's schedule of producing six big pictures in Hungary in the near turn.

The first Minerya Cosso is chedule of producing six big pictures in Hungary in the near turn.

The first Minerya Cosso is chedule of the first Minerya Cosso in the first Minery

native. The picture is reasy except for the cutting on which Fejos is working now. Work has already started on the third Osso picture, Les vautours de l'or' (The Vultures of Gold'), now to be done in French and Hungarian. Book is based on a Gaston Leroux novel and is by Gilles Veber and Istvan Mhaly. Istvan Szekely, Hungarian director who made a big number of pictures in Berlin, is directing, and Peverell Marley photographing.

graphing.

Roland Toutain, Germaine Aussey Roland Toutain, Germaine Aussey and Lisette Lanval are featured in the French version, with Julius Kabos, Istavara Gyergyal and Eva Vass, a newly discovered Hungarlan screen actress of 18, in the Hungarlan class. Alexander Goth is in both. Three is also talk of several U.R. only a part of the plans materialized, Budgapest is eertstaily on the way to become an important film center.

# PAR REMAKING 'MASON' IN FRENCH AND GERMAN

'Are You a Mason?', silent made by Famous Players in 1915, is being done over by Paramount in for-eign languages only. It'll be pro-duced in Joinville, France, in Ger-

are an Joinville, France, in Ger-an and French. Pauline Garon has been taken by ar for the lead in the French film, go into work immediately.

#### Zelli Revives Old Idea

APIII REVIVES Old Idea
Paris June 25.
Joe Zelll is beoicing much local
telent, such as monologists and
singers, to do tune in his night
cub, thus reviving the old style
cate concert.
Idea singers, to do the strength of the concert.

Idea is to try something different to temporarily offset the Montmartire depression.

#### Here from Egypt

Here from Egypt
Louis Lorber, Mctro general manager for Egypt, Is In New York on
his bi-annual trip.
He'll. spend about a month looking over new product.

#### Split Australian Co. 3 Ways to Liquidate

Sydney, June 5. The rakers will take over the

control of Australasian Films (In liquidation) and reorganize, accord-ing to Stuart F. Doyle. Bankers will split the organization into

will split the organization into three groups.
First will be for release of Brit-ish pictures. Second for the han-dling of Cinesound productions, and third for the supply of general theatre materials.
Australasian Films whilst con-nected with the old Union Theatre group operated as a separate unit.

# CANADA TALKS OF FILM QUOTA, AD PRINTING

Ottawa, July 4.

The Canadian Government has re celved a protest from the Allies Fr. hibitors of Ontario, representing 75 independent theatres, against any

independent theatres, against any action on the part of the Imperial Economic Conference, to be held in formal state of the control of the co excise charges on such imports from 54% to 130%.

# MGM Figures to Cash In On Laurel-Hardy Visit

Hollywood, July 4. Hollywood, July. 4.

Expecting a ruph of fans to greet
Stan Laurel and Oliver Hardy on
their, European trip, foreign office
of Metro has arranged to provide
bodyguards for the comedians while
in London and Paris,
Metro also figuring on capitalizing on European publicity accruling of European publicity accruthe second of the getting as many jay
while they are there.

#### German Film, Paris Play

Paris, June 25.

Paris, June 25.

New theatre, named Studio de Paris, opened in the former premises of the Florida night club over the Casino de Paris. Like latter, it is under Dufrenne & Varna management. Theatre seats about 20 with stage about 10 feet deep. Scale is from \$1 to \$2 top. First. play given is a French adaptation of the German play Gestern und Heute by Christa Winsloe, from which was made the film Maedchen in Uniform. Latter is currently enjoying a successful run at the Marigny, resulting in considerable advertisement for the play, which is given under the film's German name.

name.
Star is Arlette Marchal, whose first appearance it is on the stage, and whose maiden hit is drawing raves from the whole Paris press.

#### Belgian Fan Tastes

Brussels, June 24.

Results of a canvass among read ers of a Llege newspaper show that the sentimental is preferred to the

comic film.

Talk and songs are liked better
than all talk; symphony music is
liked more than jazz; and vocal
concerts are preferred to purely
orchestral concerts.

#### DEAL NOT CLOSED

Foreign version of the deal be-tween Columbia and Tobis for the German picture 'M' is that it was never consummated, Tobis merciy acting as the agent between Colum-bia and Nerofilm a. g., producers of

bia and Nerolim a. g., producers of the picture.

It had been reported that Colum-bia had held up dubbing the picture into English because of the story's kidnapping angle.

# Running for Sweeney

Buenos Aires, June 27. Lombardo, bankrupt owner Ideal cinema, netted another

of Ideal cinema, netted another \$12,000 when his horse, Cote d'Or, won at Palermo. Horse is among assets and cash goes to creditors. Mare has so far won about \$100,000.

# **Germany Grabs** At Balkans as U. S. Walks Out

In the Balkan state clnema life and night life in general has been passing of late through the most difficult times. Cinema owners all over the Balkans are asking themselves whether it would not be better for them to shut down for the moment.

ter for them to shut down for the moment.

Another difficulty is the protection system. Jugoslavia as the chief and the strongest state in the Balkans has brought in a law force, which industry is at present non-existent. This law almost prohibits the importation of the foreign films. Consequently the American film companies have closed their offices here, dismissing all their employees. Meanwhile the Jugoslav industry is at a standarill, because there are as yet no well-known screen players.

Americans having closed their offices in Jugoslavis, the Germans are now trying to win the Jugoslav market, and through it the Salkain market, for themselves. What the Germans do is to bring their companies to Jugoslavis, where there is splendid scenery, especially in Dalmatis, such, old palaces, casites, etc., which can be had almost for nothing.

etc., which can be had almost fonothing.

As regards the cinemas the situation in Bulgaria is even worse. I Bulgaria there is only one plac which is of any importance in the entertainment irade... Soila.

## **MONOGRAM AND BRITISH** P.D.C. IN MUTUAL DEAL

Producers' Distributing Corp. of London will produce eight pictures in London within the next six months, according to Reginald Smith, president of the, company. Mr. Smith is in New York to settle several contracts here. He returns by the Majestic, sailing Friday (8). While here Mr. Smith signed with Monogram to handle the complete output of that company for England for the next, three years. Monogram will also handle the P. D. C. pictures for the United States, al-

pictures for the United States, al-

sictures for the United States, although Smith intends to send over
here only a maximum of 50% of his
plctures on the theory that the local
market can use only a certain type
of British picture and not the entire output.
While conditions in England are
not by any means perfect, Smith
says, they are better than most pecple realize, Business there is only
about 20% below normal which, he
feelis, is not as bad as other countries.

tries.

Smith was head of Pathe in London before forming P. D. C. several months ago.

## Pagnol's Own Film Co.

A agains bown film to.

Paris, June 24,
Marcel Pagnol, author of Marsellies' and Fanny, has turned picture producer, heading his own corporation. Following the success of Marius, made by Paramount, Pagnol will himself film his Fanny. Director will be Marc Allegred, and talent cast will be the same as acted in the play—namely, Raimu, Pierre-Fresnay, Oranne Demazis, etc.

Pagnol is forming his corporation in conjunction with Braunberger Richebe, who thus indirectly re-enter production in availing themsolves of the current system of pro-moting independent production to boister their distribution. Pagnol's other hit, Topaze,' is being made, by Paramount.

# Australia Sees Slump Tide Turn, More Native Films, B. O. Improves

## Grand Hotel' All Set For World Road Show

Metro will readshow 'Grand Hotel' 1 over the world, with bookings ow being arranged for distant orld centers. Film will not be arted abroad, however, until the

fall.

Theatres are currently being arranged in South Africa and London.

Bermuda is set. In other places ne gotiations are still pending.

Almost everywhere Metro is putting the picture in on percentage basis with guarantees. In most cities the percentage is on a 65-35 basis, though in quite a number of spots 80-20 is being asked for the film.

# JOE COOK'S LONDON **MUSICAL BIZ BETTER**

London, July 4.

London, July 4.

Despite the heat Fanfare business is improving nicely. It's the Joe Cook show produced by John Murray Anderson which received lukewarm press notices.

Reduction of admission prices and cutting the overhead extended the second of the seco

# **'EVENSON' ACTING OKAY** BUT PLAY NOT SO GOOD

Evenson' opened at the Queen's during the week. It's a poor play with one great part which Edith Evans handles in her usual excellent fashion. Plece we

rent assulon.

Piece was rapturously received because of the aplendid acting, but is unlikely to survive.

#### Apollo, Paris Legit, Goes Into Pictures

Paris, June. 25.
One more picture house opened in Paris. 'This is the former legit stand, Apolio, gone screen. House has 1,200 seats. S. Joe Zeill, formerly interested in the place, has sold out, Hirsch & Jalabert remaining in possession.' They put in Signifer projection equipment and German Khoton sound. Theatre is a nice house with one balcony, but not built for pictures, resulting in balcony side getting distorted visibility. Paris, June 25.

House has a sliding root, per-mitting open sky in summer. It has been touched up and placed on the non-tipping policy. Scale is from 30 cents to \$1. top. Opening bill, which got a ritzy sendod, was a Natan newerel, a short educational, a, locally made sketch of Beyrinor, distributed by Kaminsky, and titled 'Okay Agency,' and a satisfac-distributed by Kaminsky, and titled 'Prankenistein'. The sket is say; poor and was whistled. 'Trankeni-stein' doesn't appeal to local audi-ratein' doesn't appeal to local audipoor and was whistled. 'Franken-stein' doesn't appeal to local audi-

#### BUYS TWO GERMANS

BUYS TWO GERMANS
Associated Cinemas has purchased U. S. rights to 'Kameradschaft' (Comradeship') (Nero) and
'Koenigen Louise' (Queen Louise')
(Porten). Both pictures will be
given pre-release showing at: the
Buropa, N. Y. 'operated by Max
Goldberg, head of A. C.
Deal was handled by Haroid
Suten.

## Mme. Glyn Rejuvenated

Budapest, June 23. Elinor Glyn finished local reju venation cure. Told a British newspaper man that Budapest's radio-active mud bath made her years younger and even improved her eyesight.

She can now discard spectacles she says.

With the throwing out of the Labor Government by New South Medical Control of the Labor Government by New South White Government of the Control of the Contr

The Williamson-Tait opera sea-son is now in its eighth week of good business. It is a certainty the sponsors will reap a handsome profit.

Barretts of Wimpole Street, under same management, should mark up at least eight weeks. Ernest Rolls has already played a season of 15 profitable weeks with his revue. Ella Shields, Jennie Benson and Gus Bluett are featured. Whistling in the Dark and Tura to the Right (revival) did quick flops in Melbourne. Blue Roses' is a bit.

Picture business in bright, with Emma, Frankenstein, 'Hell Divers,' Broken Luilaby' and, 'One Hour With You' outstanding, Other attractions holding up well include Tairzan,' 'Over the Hill,' 'Sally in Our Alley,' Disorderly Conduct' and 'High Pressure.'

Stuart F. Doyle declares Greater Union Theatres Productions, Ltd., will import an American director to make a series of full-length pictures. First will probably be a talker version of old silent, 'For the Term of His Natural Life.' Also listed for production is 'The Silence of Dean Matitand.' Each picture will be made for both local and other content of the conte

G. U. T. P. has already completed one full-length picture under title of 'On Our Selection,' besides rea-tures.

Picture production in Australia continues to increase. The Mc-Donnagh Sistera—the only workin Indle producers—are working on a war story titled Two Mutues Si-slence. Effice studies in Melbourne are completing a full-length musical picture and also turning out shorts.

# MOLNAR'S NEW PLAY IS ROMANCE WITH MUSIC

Budapest, June 20,
Ferenc Molnar's new play, 'Harmony,' is now ready and will be
first produced at the Magyar theatre in Budapest early in the fail.
Setting is a small town where the
control of the control of the control
are in the polamunity's cultural
life.' An elderly couple, who are the
chief promoters of the choir society,
are in the center of the action, and
the man's elusive, delicately charming, late love-affair with a modern
girl affords the complication of, the
plot. The wise wife forgives her
husband, and the love problem is
solved. Four choirs without orchesira accompaniment are features of
the play.

#### Dutch Chain Net Up

The Hague, June 29.

The Dutch Bioscope Trust, exploiting a small chema. chain, showed a profit of \$42,000, or \$2,000 more than last year. In their report the directors state that this was effected by drastic economies, as the revenues were less than last

year.
They also point out that film rentals were on the increase, intead of being cut. They intend to agitate against high rentals, Share-holders get 7% dividend and the preferential shares 5%.

Promise Sritish; Use U. S. Sydney, June 5. Sydney, June 5. When the Fullers renamed their Mayfair they stated that only British pictures would play the house. Splash advertising announced the Mayfair would be the only really British picture theatre in Sydney. For the past two weeks American films have been in occupation.

Scouting German Product
Martin Lewis, v. a. for the Europa Playhouses, sails for Europe

uly 19. The will look at German films, **His** Irm is in the market to purchasa naterial for American distribution.

tor itset

**WARNER BROS.' RELEASE** 

# FOR JULY

July 2nd

"THE DARK
HORSE"

With
Warren William,
Bette Davis, Guy
Kibbee. The industry's newsensation.

July 9th

"WEEK-END MARRIAGE"

With Loretta Young, Norman Foster, George Brent. From the best-seller by Faith Baldwin. July 16th

JAMES CAGNEY
in "WINNER
TAKE ALL"\*

Now breaking all records at N. Y. Strand. With Marian Nixon, Guy. Kibbee, Dickie Moore. July 23rd

STANWYCK "THE PUR-CHASE PRICE"

With Geo. Brent, Hardie Albright. From the bestseller by Arthur Stringer. July 30th

"MISS PINKERTON"

By Mary Roberts Rinehart. With Joan Blondell, George Brent.

# FOR AUGUST

Aug. 6th

"STRANGER IN TOWN"\*

With "Chic" Sale, Ann Dvorak, David Manners, Noah Beery, Raymond Hatton. Aug. 13th

WILLIAM POWELL
and KAY FRANCIS in
"JEWEL ROBBERY"\*

From this season's B'way hit.

Aug. 20th

"CROONER"

With David Manners, Ann Dvorak, Ken Murray, Guy Aug. 27th

"DOCTOR X"

Mightiest of all mystery hits. With Lionel Atwill, Fay Wray, Lee Tracy.

# FOR SEPTEMBER

Sopt. 3rd
CONSTANCE
BENNETT
in "TWO
AGAINST
THE WORLD"\*

With Neil Hamilton.

Sept. 3rd

ROBINSON in 'TIGER SHARK'

WITH RICHARD ARLEN

and Zita Johann

Sept. 10th

"BIG CITY BLUES"\*

With
Joan Blondell
Eric Linden.

Sept. 10th

RUTH
CHATTERTON
in "PAGES
FROM LIFE"

With George Brent From best-selling novel, 'Children of Pleasure." Sept. 17th

JOEE.BROWN in 'YOU SAID A MOUTHFUL''! Sept. 24th

ARLISS in "A SUCCESSFUL

CALAMITY\*\*
With Mary Astor,
Grant Mitchell.

With Mary Astor, Grant Mitchell. From the famous play by Clare Kummer.

A Prime Prim

oning to the first the first term of the first t

HOME 6

VITAGRAPH, INC. DISTRIBUT

1932

REABY AUG 1"1

Manaes Broz

 $\mathbb{R}_{\mathbb{R}^{2}}$ 

# **SCHEDULE FOR THE NEXT 6 MONTHS**

# FOR OCTOBER

Oct. 1st

"BLESSED EVENT"\*

With Lee Tracy, Mary Brian.
From the biggest stage comedy smash of 1932.

Oct. 8th
HIGHARD
BARTHELMESS
in "CABIN IN

THE COTTON"
with Bette Davis, Dorothy
Jordan. From the best-seller
by Harry Harrison Kroll.

Oct. 15th

FAIRBANKS, Jr. NANCY CARROLL,

"SON of RUSSIA"

Oct. 27th

BARBARA STANWYCK

"BETRAYED"\*

# FOR NOVEMBER

Nov. 5th

"LIFE BEGINS"

With Loretta Young, Eric Linden, ( Aline MacMahon. Nov. 12th

WILLIAM POWELL KAY FRANCIS in "ONE WAY PASSAGE"\*

With Aline MacMahon.

Nov. 19th

JOE E. BROWN
"CAMPUS
HERO"

Nov. 26th

"20,000 YEARS IN SING SING"

With George Brent, Ann Dvorak, From best-seller by Warden Laws of Sing Sing.

# FOR DECEMBER

Dec. 3rd

THREE ON A MATCHY

With Joan Blondell, Warren William, Ann Dvorak, Bette Davis, Dec. 10th

Edw. G. ROBINSON
in "SILVER
DOLLAR"

With Bette Davis, Aline MacMahon, Alan Dinehart. Dec. 17th

"I AM A FUGITIVE"\*

With Paul Muni.
From the sensational book by Robt. E. Burns.

Dec. 24th

GEORGE ARLISS
in
THE ADOPTED

FATHER"\*

Dec. 31st

"THEY CALL IT SIN"

> With Loretta Young, David Manners, George Brent, / Una Merkel.



# Talking Shorts

THELMA WHITE and FANNY 'OH MY OPERATION'
WATSON 'In the Family'
Slapstick Gomedy Skit'
10 Mins.
Skanley, New York

Siapatick Comedy

18 Mins.
Winter Garden

Vitaphone Nos. 1315-6

Mommo Come Subject aired at the theatre and decide to hit the trail back force. Subject is decided to him the trail back force. Subject is decided to his the trail back force. Subject is the first of the first or the first or the first to romp in rompers and generally mess up Morton with their pranks to the degree he decides to forego matri-

gree ne decides to lorge or matrimatrix from the theatre, has them
disturbing the peace on the sleeper,
with the familiar bokum of holsting
Fanny into an upper beth getting
full play.

Not particularly subtle comedy,
but slapsticky enough, with sufficient laffs, to warrant its inclusion
as okay comedy short material.

Abel.

DOUBLE DECOY Drama 10 Mins. Stanley, New York Radio

Radio Presente In dea with this short worthy consideration, but here badly mishandled. That's the utilization of standard picture names in casting the short. Included are Josephine Dunn, Huntley Gordon and Jason Robards.

Story is from "Liberty." Use of short story origin is another good idea, but not well managed in this case.

case.

Because a husband has lost his friend's money he attempts to cover by decoying his friend into a gun trap, not knowing that the friend he seeks to murder is on the verge of stealing his wife. When husband misses and shoots a scarecrow makeup of the friend instead of the man himself both run away, leaving man himself both run away, leaving the woman in the triangle alone, Photography, except for the state of the notography, except for the out-scenics, is all closeup. Record-only so-so. Shan.

THE CAMPUS MYSTERY'S. S. Van Dine Subject Detective Mystery No. 10

Detective Mystery No. 10
20 Mins,
Winter Garden
Witter Garden
Witter Garden
Not Office of the previous
Van Dine mellerettes in this series,
although, with the collegiate motif,
this is the best time for its general
release. It's rather fronty, lacking
the compactness and punch which
lier releases is not of the var-

the compactness and punch which have distinguished some of the earlier rejeases.

Participating are John Hamilton, Harriet Hilliard, Harry Davenport, John Hamilton, Harriet Hilliard, Harry Davenport, John Hamilton, Harriet Hilliard, Harry Davenport, John Hamilton, Has be developed waren and earlier and the separation of the second waren was proposed and the second hard waren had been a compact of the second had been dearn threaten sexpision but is must be second to the second had been dearn threaten sexpision but is must be second to the second had been dearn threaten sexpision but is must be second to the second had been dearn threaten sexpision but is must be second had been dearned in the threaten sexpision from the obvious suspect, with the track coach acting surly about it all, during the police inquisition. It develops that his only concern was the loss of a champion pole-vaulter, the inference before the second had been dearned to the second had been dearned to the second had been dearned aughter.

Players are youthful enough for the campus atmosphere, although not especially heavy on histrionics. Abot.

OH, MY With Burns and Comedy Skit 10 Mins. Stanley, New York Paramot v style

Stanley, New York
Paramount
That disry style of chatter employed by Burns and Allent o great popular acclaim strikes a bit of a decline with this subject. Perhaps it's because the present subject attempts to rest too much on lightest punch from an action angle. There is no action to mention and one or two of the wisecracks are some what worn for first dass audience had been supply to the property of .....

MAGIC CARPET SERIES 'The Lure of the Orient' 10 Mins. Embassy, N. Y.

Fox Movietone
India's holy city, Benares, is an architectural and landscape feature of this episode in the Carpet series. Photography is excellent and the quietness of still scenes is relieved by an occasional priest and bathers in the Ganges.

in the Ganges.

What secms to have been tacked
on, and does not fit very well, are
views of a tiger hunt. Maybe they
were taken especially for the Carpet or maybe they were taken originally for some silent animal feature.

Waly.

# **RED HEADED WOMAN**

Metro-Goldwyn-Mayer production and re-iscase, starting Jean Harlow Directed by Section 19 Jean Harlow Directed by Same name by Katherine Brush. Screen version by Anita Loos. Camera, Harold Rosson. Film editor, Blanche Sewell. At the Capitol, New York, June 20. Running time, 74 mlns.

time, 74 mins.
Lill Andrews. Jean Harlow
Bill Legendre, Jr. , Chester Morris
William Legendre, S. Lewis, Stone
Irene
Sally Una Merkel
Gasrate Henry Stophensor
May Robson

This one looks like better than This one looks like better than average money though probably less than a sensation. The reason is that it deals with a subject of lively interest to women and has a title that touches it off, and whether they like it or not, it will create community talk.

they like it of not, it will create community quality is not high in spite of brilliant handling of a difficult problem by the adapter, Antia Loos. Principally because the job involved all the troubles of getting the essence of a book into the limits most invariably happens, is that the story is patchy, important elements lack the proper build-up and there is a multiplicity of characters that leads to tritisting contained. That timony to the adapter's craftsmanship.

reas to intrituing contained and process of the control of the series of the control of the series of the control of the series of the series

## Miniature Reviews

'Red-Headed Woman' (M-G-

"Red-Hesded Woman" (M.G.-M). Gingery treatment of a controversial subject that is bound to engage femme interaction of the controversial subject that is bound to engage femme interaction of the controversial subject that is bound to engage femme interaction of the control of

bookings.

'Aren's We All' (Par). British made quota picture which surprised by showing possibilities. Pleasant light comedy for the intelligent. Doubtful value in the tanks, but should make an impression, though not a deep

one.

'Arm of the Law' (Monogram). Another murder mystery in which the bright reporter helps the stupid police to the solution. Second rank

to the solution. Second rank programer. ... 'Midnight Lady' (Chadwick). Blazing youth story which might have been good with more thoughtful development. more thoughtful development.

As it stands, just a subprogram story with no particu-

lar appeal.

'Dangers of the Arctic' (Independent). Just a repetition about the Eskimo and arctic life with poor photography.

unit mes assume and arctic life with poor photography.

If with poor photography.

If the poor photography are also as a continuous and a compliment.

Picture is handled with a curious blending of bluntness and subliety. Some of the 'vamping' sequences, and there are plenty of them, are in the last degree torrid. Subject is a single sublishing the submitted of them, are in the last degree torrid. Subject is a single sublishing it leads and candid. But the effect is conveyed with a great deal of fancy skaling over very thin lee and its very candor is disarming.

It is unblishingly literate and candid. But the effect is conveyed with a great deal of fancy skaling over very thin lee and its very candor is disarming.

It is unblishingly literate and candid. But the effect is conveyed with a great deal of fancy skaling over very very thin lee and its very candor is disarming of cluster comedy that eases the naughty inference alone. Effect is past; the spley passages are faintly touched with a sardonic ting of cluster comedy that eases the naughty inference alone. Effect is a submitted on the lower reduced. There was light, cantered laughter at the torridest splaces and once or twice, when the red-headed sister had to take it on the chin, there were the submitted of the lower reduced. The control of the lower reduced is the submitted of the lower reduced a dozen to the lower reduced to the lower reduced a dozen thank of the lower reduced and the language of the lower reduced and the language of the lower reduced a dozen thank of the lower reduced and language of the lower reduced and language of language of the lower reduced and language of the lower reduced and language of l

MAKE ME A STAR

Persement production and visiones. Directed by William Besudine. Sound remake of Mercine of the Movice: adapted
make of Mercine of the Movice: adapted
followers of the Movice: ad

MAKE ME A STAR

Good comedy entry that'll do above par business, especially in these lean clnematic days when a good flicker is smelled out by the customers anywhere. It's the fore-runner of the latest Hollywood production cycle dealing with insights on filmland, which gives it another advantage.

Advantage.
Stuart Erwin as the screen-struck
'Merton of the Movles' (this is a
sound remake of that play and
former silent) is excellent, with
Joan Blondell as the sympathetic
trouper an equally excellent casting
assignment.

trouper an equally excellent casting assignment.

It donever to the flugge the general futility of busing into the sent of the

asset to the general atmosphere. However, the server atmosphere the server atmosphere the server atmosphere the server atmosphere the server acrees when the server acrees when the server acrees who can acrees who takes pity on the persistent cuss, does a nice, the server acrees when the server atmosphere the server acree the server at the server atmosphere the server atmo

CAMERAMAN WANTS CAMERA

CAMERAMAN WANTS CAMERA
Los Angeles, July 4.
William F. Schurr has filed suit
in Municipal court against Supreme
Pletures for the return of a
camera and accessories, which he
claims worth \$750.
Also asking for \$150 damages for
the time Suprems held the camera
latter he demanded its return.

## MYSTERY RANCH

('THE KILLER')

production and release starring of the production with Geellia Parker feature of the production of the ant director, Wall 53 mins., at the week of June 20.

week of June 20.

Jho Sanborn. George O'Briesk
Vane Emory. Coellis Parker
Houry Stephe. Charles Stevene
Artic Prower. Forrester Harvey
Mudo. Noble Johnson
House Greek Stevene
House Ste

run pictures and work off the weakly one weekers into the W.G. was a sease from the Shuberts about to lapse). For Mystery Ranch' is conventional western hokum which the Ganden first all there is a sease of the sea

# AREN'T WE ALL?

(BRITISH MADE)

Peramount production and release, star-ring modulation and release, star-ring modulation of the star of the Hugh Whiteless of the star of the bush whiteless of the star of the brail Mason, Directed by Harry Lack-man, Rudolph Mate, camera. At the Rie-voll theater for a run starting June 80, Running time, 67 mind. Gertrude Lowrence Margot ...... Lord Grenham ..

Lord Grennam.
Willie
Von Eisen
Lady Frinton
Cabaret Dancer
Kitty
Vicar
Angola

Nite Page
Vicer

New Aubery Mather
Angela

Let need as a British quota plecture.

Intended as a British quota plecture.

Intended as a British quota plecture.

In the distance of the plecture of the plecture of the plecture.

In the title role, looked so well on the screen that it was decided to bring it over, putting it into the Rivoli on the strength of the Law reach the plecture of the plectu

# The Woman's Angle

'Red Headed Woman' (MGM). The saga of a red-head, or s.a., and how to use it, graphically explained by Jean Harlow. An absorbing sub-ject and alluring title to flaps. Matrons will have a good time recogniz-ing, and burning at, the 'other woman's' tactics.

'Mystery Ranch' (Fox). An unebellevably old-fashloned Western, Boremettes into giggles at its posturing villalny and palpitating virtue.

'Aren't We All' (Par). Very British high comedy that's neither funny nor does its painstakingly slow treatment and incomprehensibly English cast have any appeal—to American Temmos. Gertrude Lawrence doesn't photograph attractively enough to warrant flap inspection.

'Make Me a Star' (Par).—Devoid of the glamorous, romantic elements that entice fanettes in large numbers, but sustained by amusing, if slowly built, sequences and by Stu Erwin's pathetically humorous caricature of a movie-struck boy.

'The Midnight Lady' (Chesterfield). Listless, undistinguished indle whose story, pleed together from all the mellers, can only help divert the ladies it another feature goes with it.

## **EXPLOITATION** By Epes W. Sargent

Rebate Tickets

Manager who did not want to out his price and yet felt he had to in other than the head to in the head to include the head to head to

has sufficient. Care is taken to pre-vent counterfeiting, and the slips are as good as cash.

Stores redeem these slips at the theatre for 90c on the dollar, which makes the cut nine cents instead of a 'dime, slince the merchants also pay for the printing of the rebate slips. They follow a) dime, since the merchants also pay for the printing of the rebate slips. They feel that it loosens the spending and helps them that way. They also take newspaper space to anourage the recipients to come to their stores, all of which helps

the scheme.

It's a cut, in spite of the disguising, whiskers, but it seems to help
the merchant and any time the theatre deems it advisable to resume
the high price it cuts off the rebettes instead of upping the price,
which latter sounds like something
else.

#### Eve Catcher

Eye Catcher

Broadway drug store is selling too oream out of a sidewalk refrigerability of the control of the c

municat, making it look much more mysterious.

There are several things which may be used, the chief thing being to get something that will give off plenty of gas without dissolving too desired. The several several

#### Suburban Billing

Suburban Billing
Managor of a suburban house
tried the scheme of having a boy
at the station each morning hand
out heralds of that night's show. He
figured the commuters would have
time to read on the train and get
fatorested. It dinn't seem to work
attracted. It dinn't seem to work
she met him one night after he had
been in the city. She pointed out
that about half the men were met
at the station by their wives or
some member of the family who
dive the cast of the family who
dive the cast of 19 minutes ahead of
the train.
Switching to distribution in the

got there b or 10 minutes ahead of the train. Switching to distribution in the evening hour helped boost business about 5%. It sold the right mem-ber of the family, and she could talk the head of the house into it on the ride home.

#### Mike Test

A stunt that is novel here but soats notfling has been successfully tried by the Isls here. Through the co-operation of a radio store, house put on a 'Hollywood voice test.' A microphone was set up on one side of the lobby, connected by wires running inconspicuously around door frames to a radio on the other abbutters.

side.
Patrons were invited to speak
through the microphone and hear
their voices come out of the radio.
Tickled the women fans especially.

## Chains Help Indies

Chains Help Indies
In many spots the recent 'make good or else—' ukase, followed by the dismissal of the man who falls to achieve an impossible uctor has a chance. Probably it will be more helpful as a procession of resident managers come and go.

About the best work to date was done by a small fown manager who town was small for a chain invasion, but it had been taken over as part of a more important group, and a man put in and almost forgotten until a new top management came along. He was out the contraction of the con

job he knows cannot last, the indic house features in all advertising 'Catering to your likes for the past five years. We know what you want.'

#### ant.' And it's getting the busines Holds the Mats

Holds the Mats

In the interests of economy a small town theatre gets back from the state gets back from the state gets and the state gets are filled in a form made cabinet, with a proof pasted in a book, each proof indicating the place in the file where that mat may be found.

be found.

Figured that all cuts are pretty much ailke, and forgotten in a couple of months, so the mats are changed around a bit and used again. If the first time it's a full length figure, the cast may be cropped to a bust and look entirely enopped to a bust and look entirely

#### Gets the Men

Lately a manager got the idea of making an appeal to business men, and he flooded the offices with notices that between five and six he ran a comedy, a newsreel and a cartoon. He suggested that business multipp in and cool off before

cartoon. He suggested that ousness men drop in and cool of before going home.

Cay read the sum of the office, the cay read the sum of the cay read to the

nen, the top coming on the notes days.

The show runs that way anyhow, so it's no extra trouble. Not only gets the men, but some of them bring their stenogs.

#### Summer Service

Summer Service

Gag which is now in its second year in a suburban section of N. Y. was started a little more than a year ago when a regular patron asked a theatre manager to watch her front stoop while she was away on a brief vacation. Had heard that burgiars took papers and milk bottless of the second was not been seen to be a second twice daily, clear the porch of whatever had been left and bring valuable packages to the theatre. Before the end of the season he had compiled with a dozen such requests.

Deconstant with a dozen succession of the service and there is plenty of work for two Boy Scouts, who report to the theatre twice daily. Boys are satisfied on the service of the service

#### As a Serial

Numerous theatres able to obtain the services of a newsreel man have made money showing the local grad-uation classes. It has been better than a superfeature wherever

than a superfeature wherever shown.

One Texan has something better yet. He made it a serial, having the graduation classes for the peat four high school crop. Each class was given a special night for the show-ing of its reel with a member of the class giving a brief talk on what that bunch of graduates had and a lot of people came all four nights, and the class of the class was a given a beginning of the class giving a brief talk on what that bunch of graduates had and a lot of people came all four nights, and the class and the class of the class and the class of the class and see all twith two strops of adhesive plaster. Use the rubber surgical plaster and not the electrical friction tape.

#### Sales Slips

the dismissal of the man who talls to achieve an impossible quota, has given the independent theatre men a chance. Probably it will be more heipful as a procession of resident analyses come and go. The state of the managers come and go. The state of the managers and the state of the state o

#### Putting Over Revivals

Putting Over Revivals
Reports vary greatly on revival
nights. In some sections they have
been knockouts and in others, with
much the same pictures, they have
flooped all over the place, they
sales angle. Managers who merely
announce the reissues, no matter
how much fuss they make over
them, are likely to find the public
resentful of what it regards as secOn the other hand, create the
impression that the pictures are
being brought back in response to
requests, and the crowd will be
found more receptive. This is para
Fost a list of available pictures.
Announce that selection will be
made from that list. Explain further that the list has been compiled
the patrons hallot, and those who
do not find their nominations listed
will come to see the others and appariently more popular offerings.

Maice them think it is something
you want. Audiences are peculiar
in this follow-the-leader attitude.

Jungle Bally

#### Jungle Bally

Jungle Bally
Rochester, N. Y.
Manager Jay Golden of the RKO
Palace went strong on outdoor bally
for, 'Bring 'Em Back Allve'. Cage
of monkeya outside lobby, huge
banners on theatre and even got
City Fathers to allow Sally, the
Zoo elephant, to come downtown to
provide added jungle atmosphere.

#### Still Leap Year

It's still leap year, but apparently the managers have forgotten that fact. It's a back number, perhaps, in July, but it still can be used to

in July, but it still can be used to pop up summer business just as it helped the winter session. Perhaps had there been greater stress laid upon leap year there might have been more Jule theattree to be the stress of the series of the seri

printed up: It's Leap Year. Will you be my guest at a performance of (title). Slip them to the girls, and on the back print the offer of a double with Two can live as cheaply as one. That may help to start something.

#### Double Wedding

Double Wedding

A crowd that packed the Paramount here witnessed a double wedding on the stage, the paramount here witnessed the paramount here. The paramount has been dead to be a second of the paramount of th

#### Discs Make Biz

Sending out paper discs with song hits is an old gag. The Universal Agency at Amsterdam though gave it a new twist; sent disch gave it a new twist; sent madel. On vacant space is printed the cast, a short synopsis of the scenes and photographs of principal stars. Records tovered with bright green surface.

Wild Animal B. O.
Mayfair theatre, New York, has
gotten plenty of space on its marquee for 'Bring Em. Back allve,'
but small houses will be more inthe marriage of the small house of the
Instead of the usual thatch hut
to enclose the tleket booth, the
Mayfair uses flats of compobeard to
Mayfair uses flats of compobeard to
the are gived lengths of grass
bloom.

boo.

Probably costs less can be freproofed, is less apt to litter the
lobby with fragments and can be
packed away for future use. It
makes a surprisingly neat looking
native hut, and yet the cost is
smaller.

smaller. In many towns the straight thatch is not permitted by the fire department, but there is small dan-ger of fire with the tightly glued matting even where it is not fire-proofed.

#### **BEHIND** the KEYS

Herbert Sobotika, formerly nan-ager Fox houses in Wenatchee, here as manager Orpheum, succeeding J. Wm. Houck. George Crisman becomes assistant manager, suc-ceeding Morrie Parfrey, who goes to Wisconsin.

Consolidated Amusement Enterprises has relinquished tenancy of the Jerome theatre. House reverts to Haring and Blumenthal, realtors and one time theatre operators. It will remain dark over the summer.

Jack Roth, formerly manager of the Missouri, St. Louis, has sup-planted N. E. Beck as manager of the Skouras-Publik Circle. Beck is Soling to Los Angeles. Homer Soling to Los Angeles. Homer Indiana, is now house manager of the Fox-Wilshire in Beverly Hills.

Rochester, N. Y.
Comerford's Capitol closed for six
weeks to install refrigerating system. House did well until hot wave,
then hit the silde.

J. W. Allen, owner of the build-ing, has taken over the Granada theatre and will operate. The Sun, Otia, Colo, closed by A. Mazenick, the owner. Al Hoffman, former UA manager at Mineapolis, here managing UA

Clear Lake, Ia Ernest Anderson has purchased the Park from J. C. Roush and will manage, taking possession July 5.

Council Bluffs, Ia.
Employes have received two
weeks notice at Fox-Strand and
Puls Roadway but house managers have received no closing instructions.

John Manuel, transferred Mansfield, when the Ohio clos has been recalled to his former po

The Park theatre, major down-town house, has closed and will re-main dark until August 6, when it will reopen with 'Rebecca of Sunny-brook Farm.' House will be com-pletely renovated.

New Haven.
Hollywood Films opened an office here at 139 Meadow street July 1, Hyman Levine in charge. Formerly represented UA in this territory.
Allied Productions has a new office at the same address, with Robert Wolfe at the desk,

Spokane.

Tom Olsen named by Terry McDaniel to manage the Fox. MoDaniel, who recently held the Spokane berth for Fox-West Cosat, tank the spoken berth granger. R. E. Charles succeeds Olsen as Liberty manager.

E. Hugo Strickland, former Co-lumbla salesman, has joined force of Educational-World Wide. Ralph Dostal new booker at local Columbia exchange.

Fox-Strand to close, Chester Bell, manager, going to another spot, Broadway will also fold with Ray Felker, manager, to act as relief manager for Publix. Likely to re-

Los Angeles.

Publix Broadway but house managers have received no closing instructions.

New Bedford, Mass,
Edward Seletté, formerly assistant manager of the Olympia here
for three years, has been appointed
manager of E. M. Loew's Strand
here, succeeding Tom Whalen.

Warner Bros. have closed the Company of the Com

# Glass Processes And Re-Recording **Cuts Film Costs**

Hollywood, July 4.

Economy in production by use of transparency photography and sound re-recording were topics of discussion at a meeting held by the Technician's branch of the Academy at Paramount studios, last week.

Various forms of process photography of the transparency of the production of the Academy at Paramount studios, last week.

Various forms of process photography of the production of the production of the production of the production of action on a glass screen is the most economic and practical means of enlancing production value.

means of ennances value.

Problems of re-recording were discussed at lengths by Kenneth Lambert, head of that department at M-G-M. Effects, dialog and music impractical to secure in the original recording are picked up and inspired in the re-recording process. Also errors made in the process. Also errors made in the original recording can be corrected without the expense of re-shooting

# RCA's New Recording Cancels All Credit For Indie Producers

Hollywood, July 4.

No more credit for independent producers using RCA sound equipment, with the announcement that RCA will bring out its new high fidelity sound equipment destined to provide increased frequency for recording within the next two

weeka.

RA will centralize its recording equipment under its own operation on a cash on the line basis. New idea leaves Tiffany and Tec-Art studio, both equipped with old sound equipment, out in the cold. All recording arrangements will have to be done through RCA direct.

Change in arrangements will not affect the deal between Phil Gold-affect the deal between Phil Gold-affect the deal between Phil Gold-

Change in arrangements will not affect the deal between Phil Gold-stone and RCA, with the former acting as RCA agent in all independent recording arrangements. RCA claims that the cost of the new equipment is too high for inspection of the cost of the new equipment is too high for inspection of the cost of the new equipment is too high for inspection of the cost of the new equipment and the sound company does not want to take paper. paper.

company does not want to take paper.

Independent producers financed by Goldstone are required to use RCA sound. Outside of the Goldstone group, it is understood that stone group, it is understood that contains the contained of swinging bach to bootler a comment. Producers say that the condition of the market at present does not warrant their paying the RCA or WE license fee and that exhibitors are no longer particular about buying only major sound recorded pictures.

# Radio Starting Nine Features During July

Hollywood, July 4. Hollywood, July 4.
Radlo will put hise new features into work this month in addition to the four already started. Titles are 'Animal Kingdom,' Bill of. Divorcement,' Sport Page,' Phantom of Crestwood, 'The Conquerora,' Little Orphan Annie,' 'Mysteries of the French Serret Police,' 'Come on the French Secret Police, 'Come on Danger' and an untitled Constance

Bennett picture.
Features now in production are
'13 Women,' 'Fraternity House,'
'Kong' and 'Liberty Road.'

#### Feist's In-and-Out

ressrs In-and-Out
Loo Angeles, July 4.
Felix, Felix, M-G-M's general
sales manager, few here from the
middle west, coming in Hal Roach's
plane, to conduct a one-day sales
meeting of western division exchange managers at the Ambassador Wednesday (29).
Felix started eastward the latter
part of the week.

Frank Buck's Alive" and Const "What Price Holly biggest successes has known in years results in over 50 Both are distr

<sup>\*</sup>Produced by Van Beuren Corp.
Directed by Clyde E. Elliott

"Bring Em Back ance Bennett in wood" are the two show business . Box-office cities prove it. ibuted by RKO

† RKO-PATHE Picture
David O. Selznick, Exec. Producer

# George BANCROFT

with
WYNNE GIBSON
CHARLES STARRETT
JAMES GLEASON

A "pug" as hard as leather and a "moll" as slick as silk.

Till a kid crept into their hearts one night and started something that will get ...

your ... patrons ... plenty!

Here's Bancroft, tender as well as tough. Playing his greatest role with a two-handed wallop!

A Garamount Gicture

#### AREN'T WE ALL?

(Continued from page 14)

## ARM OF THE LAW

Trojan production and Monogram release to the control of the contr

best Chytos, walkes McDonals, were very best Chytos, walkes McDonals, were very best charged and the search of the

## STANLEY

DISTRIBUTING CORPORATION Motion Picture Producing and Bales 729 Seventh Avenue, New York BRyant 9-2812

#### JACK'S THE BOY (BRITISH MADE)

leages, whiteed Sector and others Longth.
Freviewed Triot thesite, London, June 22.

A crackerjack picture for the home market, showing once again how the Caumont British production of the control of t

London background of treme, same, of semi-cockney comedy and Scotch Job Balog is excellent, from the home market standpoint. Production generally is first class. Saville never made a better picture. The London atmosphere, which is always a sure-fire in this country, is necessandly as the sure-fire in this country, is necessandly as the sure-fire in the condition of the sure o

## Studio Placements

Maureen O'Sullivan opposite Lew

Maureen O'Sullivan opposite Lew
Ayres, 'Okay-America, 'U,
Tom Crizen to write original
based on 'Western Blood,' U,
Robert Lee writing, 'Atystery,
Robert Lee writing, 'Atystery,
Elissa Land borrowed by Par
from Fox for 'Sign of the Cross,'
Eligene Pallettle, 'Jerry of The
Journal' secles, Educational.
Allen de Land to co-direct with
Allen de Land to co-direct with
Crestwood,' Aldio,
Jack Natteford to write 'Cowboy
Counsellor,' Allied.
Banks Winter, Eddie Dunn,
Baschall, Educational short,
Banks Winter, Eddie Dunn,
Easchall, Educational short,
Stephen Roberts to direct The
Night of June 13,' Par.
Middred Cram to write original
around Rules for Wives,' Col.
George Scarborough dialog, 'No
Bed of Her Own,' Par.
David Burton and Harry Wagstaff
Gribbis, Sadap and dialog 'Night
Hugh Stange and James B. Fagan,
adapt and dialog Tustania Secret,'
Par.
Ian Keith, 'Sign of the Cross,'

Par. Ian Keith, 'Sign of the Cross,'

Par. Christian Rub, Most Dangerous Game, Radio.

I hope you'll like

"Make Me A Star"

STUART ERWIN

## ARTHUR-UNION MEET: UNIONIST THREATENED

Springfield, Mass. July 4.
Police are guarding the home of
John F. Gatelee, motion picture
projectionist and president of the
Central Labor Union, after he was
anonymously threatened with violence by phone from New York.
Gatelee said the man warned him
that he was to be 'taken for the
longest ride possible.' The mysterious call is believed to have some
connection with the labor troubles
in Harry Arthur's theatres, two of
which are in Springfield. One is
closed.

which are in Springfield. One is closed.

Through the efforts of Acting-Mayor Walter J. Konefick, arrangements have been made with Arthur and labor leaders for a joint conference tomorrow (5) in an effort to end the strike of stagehands and projectionists at the Poli theatre here. The State Board of Arbitration and Conciliation has been asked to send a representative to the

#### **RETAKES FOR 2**

M-G Toning Down Penthouse Scenes -Script Girl's Promotion

Hollywood, July 4.

Metro has ordered retakes for Prosperity and Skyscraper Souls.'
Penthouse scenes in the latter are regarded as too hot and will be toned down.

Prosperity.'

toned down.

Prosperity, depression story with
Marie Dressler and Polly Moran, is
due for extensive revision. Zelda
Sears, Sylvia Thalberg, Frank Butler and Evelyn Greenbaum are
working on new scenes. Miss
Greenbaum is a promoted script

## Eight Wks. and \$650,000. For Par's 'Sign of Cross'

Paramount upped its picture budget to \$650,000 for Cecil B. DeMille and his 'Sign of the Cross.' Has an eight weeks' schedule, starting July 11)

Fredric March, Charles Lawton and Elissa Landi are in the cast,

## Mrs. Kalmus' Feature

Mrs. Natimus Feature
Hollywood, July 4.
Mrs. Natalle Kalmus, managing
directress of the color division at
Technicolor, will sail for South
America, Aug. 6, accompanied by a
cameraman and technicians, to film
a South American feature for the
Independent market.
Kalmus will
spend a few weeks on her farm in
Cape Cod.

## **Incorporations**

California to, July 4.

Hollywood Theastree, Edd. County of Los Angeles. Capital stock 1,500 shares. Nouncy, Frank A. Grant Swope, J. M. County of Los Angeles. Capital stock 1,500 shares. Nouncy, Frank A. Grant, J. M. Young, J. H. Groff, Prank A. Grant, J. M. Young, J. Flymooth Holtures Copy, Ldd., County of Los Angeles. Capital stock 125,000, M. Flymooth, Frank M. Gousty of Los Angeles. Capital stock 125,000, M. Peter, J. M. Fligter, D. The County of Los Angeles. Capital stock 125,000, M. Peter, J. M. Freifer, D. Dozler H. Gibbs, Goorge Jones, F. H. Canwon Productions, Rac, County of Los Angeles. M. Globs, Goorge Jones, F. H. Canwon Productions, Rac, County of Manuel Prod

Winter Canyon Froductions, Inc., County of Los Angeles. Collect State St

Hawker corporation as management Co., Greaver Clover Post Annusement Co., Country of Los Angeles. Capital stock 255,090, none subscribed. Wm. Peterson. Lou L. Goodman, Lewis D. Dicker. Hollywood Sound and Radio Casting Capital stock 255,000, none subscribed. R. H. Hamilton, W. H. Foster, Jr. R. W. Liversidge, C. C. MacDonald, J. Kenneth Brown.

mth Brown and Milecha Guterson Studio, Inc., County of Los Angoles. Capital stock 500 shares, none subscribed. J. G. Mayer, Mischa Guterson, Bort L. Irving.

#### **Judgments**

Attica Film Corp.: J. Wilson: \$3.-Attica Film Corp.; S. H. Wilson; \$500.

\$500.

Brandt Carlton Jamaica, Inc., and Harry Brandt; Ph. Dietz Coal Co., Inc., \$1,104.25.
Jungle Film Corp.; S. Hyams; \$7,056.55.

Jungie Film Corps & Hyams, costs, \$156.10.

# Stock Market

(Continued from page ?)

journment Congress might take the hint meant Congress might take the hint manual congress might take the hint meant congress might take the hint meant of a congress of an upturn this week. View downtown was that it would at best be a very moderate one and propagity of a construction to be a congress of the Lausanne world debt conference were made and the conference of the conference of a constructive turn. Foreign bonds reflected an improvement in the work of a constructive turn. Foreign bonds reflected an improvement in the Whatever upturn the market may see during this week, in all probability it will not carry the amusement group far up. Theatre shares were generally unchanged last week, built not carry the amusement group far up. Theatre shares were generally unchanged last week, holding firmly just above its resistance point around 15, when there came a sudden wave of liquidation in the Paramount Hens, a development that argued a new new phase of the old one. The newer Par bonds slipped to within a fraction of 10 on moderately heavy deallings as the old 6's penety and the company of the conference of

new phase of the old one. The it has continued the newser par bonds alipped to within the two subsequent quarters. Ability a fraction of 10 on moderately for the company to carry on its division of 14. Both issues at those prices were selling below the Warner Bros. ot ligations.

He was a state of mind where they refuse each peculiar maneuver in the Par stock, was Paramount's income statement was going on there was a peculiar maneuver in the Par stock, was Paramount's income statement which was marked up on several trades for stable tots from 1% to 2, showing a net loss of \$2,550,000. Only item of news over the week peculiar maneuver in the part of the company bonds seeding new allitime bottoms there certainly was no intentive for a run up in the stock.

It began to look last week as fixed assets, amounting to \$3,556, the balance of \$2,250,000. Of which there was charged of tunner the part of the part of

except for Paramount common where there seemed to be a specus of the seemed to the seemed to seemed to seemed to seemed to the advisement of the dividend payer list when the West-linghouse directors passed the quarter of the seemed to the amusements went off the dividend payer list when the West-linghouse directors passed the quarter of the seemed to the see

Net chg.

Summary for business week ending June 1: STOCK EXCHANGE

High.	Low.	Sales,	Issue and rate.	High.	Low.	Last, for wk	
216	*	• • • • • .	American Seat				Ü,
716	414	*****	Columbia P. vtc				
5%	1	. 800	Consol. Film	146	116	1% -	ж.
11%	2%	1,200	Consol. Film pfd. (2)	8%	2%	8% +	۸.
87%	87%	28,000	Eastman Kodak (5)	40%	38%	40% -	×
5%	1%	900	Fox, Class A	1%	16	1% - 3	4
26%	814	83,700	Gen. Elec. (40c.),	10%	9.	. 10 + 3	6.
25	7	1.21222	Keith pfd			6 bld	
.84	13%	6,700	Loew (8)	15%	14%	15% - 3	4
84	45	200	Do pfd. (0%)	45	45	45 -81	4.
20.0	216	1,400	Madison Sq. Garden	. 8	2%	2% - 1	4
2214	14		Met-G-M prd. (1.89)			15 bld	
144	314	22 111	Orpheum pfd		**	8¼ bld	
11%	1%	18,600	Paramount	. 2	1%	2 + 1	4
1	112	100	Pathe Exchange	* *	-14	. % - 5	4
10%	1.7	100	Pathe, Class A	2	. 2	2	٠.
7	114	11,800	Radio Corp.,,,,,,,,,,,,,,	356		846 + 6	٠
14	1%	900	RKO	274	2 .	2 - 1	٤:
50	23 16		Shubert			1/4 bld	
444	28	27.664	Universal pref: (8)	***		27% bld	
20	. 70	8,200	Warner Bros			*	
85%	16%	82,000	Do pfd	. 6	. 5	6 - 3	4
0078	1075	82,000	Westinghouse	. 193	15%	17% -29	6
		100	CURB	- 1	2	Water	
7%	4%	20000	Columbia Plots	(No.	344	4 bld	
24	8,.	. 50	Educ. Pic. pfd	8	- 8	8	
146	. 76 .	.800	De Forest Radio	. 4	**	14	
- 1%	100	1,500	Fox Theatres	*	-	t	•
1%	*	400	Gen. Thea. El. pfd	14	- 7	16	-
3%	- %	100	Technicolor	1	1	1	
276	74	100	Trans Lux		*	% 33.	
4		4 12	BONDS	11.7			ŀ
7%	1	\$17,000	Gen. Thea. Eq. '40	114	114	112	
63	24	16,000	Keith 6's. '46	28%	26	26% - 5	
90	64	31.000		70	- 60	69 -1	•
8016	. 50	15,000	Pathe 7's. '37	50%	60%	50% + 3	4
60%	14	18,000	Par-Fam-Lasky 6's. '47	18	14	14 -4	•
55	10%	70,000	Par-Pub. 5%'s, '59	15	10%	13 -27	z
104%	50 .	1,000		50%	50%	50% + 1	
4%	1		Shubert 6's			414 last	•
40	914	188,000	Warner Bros. 6's, '39	16	14	16 +2	
			Over the Counter, N. Y.			- :	
Bid. None	Asked.				Y		
MODE	None	*****	Roxy, Class A	**	16	**	
		- 1.5		-			÷.

# BOUND FOR THE UNION DIME

Where the air is cool

... but the welcome warm!



You, too, will enjoy the new air cooling system that makes the Union Dime Savings Bank pleasant to enter on even the hottest day. You can open a savings

account with any sum from \$1 to \$7,500 with interest from the day of deposit on accounts of \$5 or over-



UNION DIME SAVINGS BANK

6th Avenue and 40th St., New York, N. Y.

WHEN METRO-GOLDWYN-MAYER



THE TRADE-MARK THAT has all trade marks jealous!

· · · farectistististis.

BAO CON. Talk about Trade-marks!

Advertising authorities tell us that the roaring Lion of Metro-Goldwyn-Mayer has superseded in world recognition the hitherto most popularly known symbols of all industries!

This trade-mark is in demand and M-G-M approaches 1932-33 with one



The Niagara Falls generates the world's greatest WATER POWER!

The Allied Armies in the great war possessed history's greatest.

MAN POWER!

Metro-Goldwyn-Mayer has startled the amusement world by its unprecedented



37 out of 48 are STAR PICTURES!

and the others will have players who are on their way to stardom.

times. The act of signing a contract for

pictures must be weighed with the greatest care and thought this year as

never before. What decision you make

The policy of M-G-M in its first year is the policy of M-G-M today. We go forward consistently in the knowledge that M-G-M Star Names in your electric lights mean good business. In 1932-33 M-G-M presents even more Star Pictures than ever before, extending our success-policy to meet the definite box-office needs of these

now will follow

you relentlessly through the

twelve-month



re movie magazines when Metro - Goldwyn - Mayer

ahead!Thesound, practical nature of the M-G-M set-up, the strength and stability of M-G-M personnel in its management and in its studio production, the unmatchable Star line-up and the proven ability of M-G-M to create the Giant attractions of each screen year-these are the assurances of safety which guard your property and investment,



They ask me WHO is laying! When we ve go. M.G.M STAR we fill

LEAD KINDLY ELECTRIC LIGHT (Here's where you shine)

THEY NEVER GO OFF THE GOLD STANDARD

2-JOAN CRAWFORD—In "Possessed" and "Letty Lymon," she reached the top. She's in "Grand Hotel," too!

2-NORMA SHEARER—Big Productions worthy of her box office importance. "Strange Interlude" will bring her world acclaim

2-MARION DAVIES-No expense spared in selection of her vehicles, their production and national promotion.

2-CLARK GABLE-His work in "Strange Interlude" climaxe public demand for his stardom. Another Star created by M-G-M 1-JOHN GILBERT—M-G-M has a new powerful vehicle for him. You'll see the John Gilbert of his greatest glory.

2-HELEN HAYES—The public awaits the return of "Sia o Madelon" star.

2-WILLIAM HAINES - There's a new Bill Haines ready for youl

2-RAMON NOVARRO - Undiminished drawing power "Huddle" for instance!

2-MARIE DRESSLER—Everybody loves her!

2-WALLACE BEERY-"Hell Divers" and "The Chemp made him bigger than ever!

1-JOHN BARRYMORE—M.G.M is proud to hear from the hibitors that John Barrymore as an M.G.M star is a new star. 1-LIONEL BARRYMORE -No matter what the role, I

makes it memorable. 1-JOHN & LIONEL BARRYMORE—Co-starring them "Arsene Lupin" was a stroke of genius. Their new story

immense! 1-DRESSLER & BEERY—We yield to the request that they act together again as they did so well in "Min & Bill"!

2-BUSTER KEATON-JIMMY DURANTE-M-G-M hat new, smash comedy team!

2-LAUREL-HARDY-Ever since "Pardon Us" theaters have demanded more Laurel-Hardy feature length comedies.

4-COSMOPOLITAN PRODUCTIONS—These national advertised All-Star subjects have consistently been real money

2-JACKIE COOPER-M-G-M has a brand new idea for deglorious boy star who thrilled the world in "The Champ.

2-ROBERT MONTGOMERY—The past year has furthere his well-grounded popularity with the public!

"THE OUTSIDER" for M-G-M-Sensational hit during is long Broadway run. Made in England and directed by Harry Lachman, who in association with Rex Ingram, produced many of the latter's greatest successes.



farion Davies



Marie Dressler



Norma Sheare



Joan Crawford



Greta Garbo

ALL THE STARS on this and the next page are under the M-G-M banner!

# PRODUCTION PLANS FOR 1932-1933!

BEERY

# 2 MARQUEE PICTURES

News that you'll applaud

THE ORIGINAL purpose of M-G-M's Marquee Pictures was to allow a latitude in production that would not confine

aggressive picture-making to ideas that in the ourse of 12 months might become sterile and out-dated. M-G-M refuses to be hampered by convention or hide-bound by tradition.

The result was that in our first group of this nature called "The Lucky Seven" we gave you 'Shipmates" (Robert Montgomery won stardom!) 'Sin of Madelon Claudet' (it launched Helen Hayes!) "The Easiest Way" (Constance Bennet). Again this season Marquee Pictures gave you 'Tarzan, the Ape Man" (creating Johnny Weissmuller a new star!) and other big Marquee Pictures still to come.

Marquee Pictures are an expression of the foryard-looking ideals of M-G-M.



Wallace Beery



John Barrymore







William Haines



Clark Gable







Helen Hayes



Colleen Moore



Jimmy Durante



Lionel Barrymore



John Gilbert



Jackie Cooper



Robt. Montgomery





**NORMA SHEARER** . . CLARK GABLE Strange Interlude

A ROBERT Z. LEONARD Production Based on Eugene O'Neill's play

# MORE STARS THAN SPACE! SO WE LIST NAMES:

ewis Stone Johnny Weisemuker Jean Harlow Polly Morar Inita Page Madge Evans Dorothy Jordan Conrad Nagel

Maureen O'Sullivan Raiph Graves Jean Hersholt Walter Huston Leila Hyams Robert Young Hedda Hopper Neil Hamilton

Nils Asther John Miljan Myrna Loy Una Merkei Joan Marsh Wallace Ford Karen Moriey Diana Wynyard Virginia Bruce May Robson Louise Closser Hale Veree Teasdale Nora Gregor Kane Richmond Diane Sinclair

and many others

# Typical BOOK and PLAY PROPERTIES of M-G-M

To state that the production plans of Metro-Goldwyn-To state that the production plans of Metro-Ocialym-Mayer are of intense interest to every other studio is to state a truth which we are not first to express. We believe that it is to the best interests of our customers to with-hold, where it is necessary, a full exposition of our plans. For the time being we call your attention to these whicles of importance among others owned by M.G.M. and contemplated for production.

THE PAINTED VEIL—By Somerset Maugham.
Ran as a Cosmopolitan Magazine serial. Wide book sale. REUNION IN VIENNA—Robert E. Sherwood's robust, romantic, laugh-filled Broadway hit! Everybody wanted it, M-G-M got it!

THE GOOD EARTH—By Pearl S. Buck, Pulitzer Prize Novel, continues to appear on every best-seller list. Hundreds of thousands of copies have already been sold. **MEXICO**—By Laurence Stallings, co-author of "The Big Parade". Giant drama of Old Mexico.

LA TENDRESSE-By Henry Bataille. Henry Miller Theatre success.

RASPUTIN, THE MAD MONK—A perfect subject for the M-G-M studios! A picture that requires Bigness in conception and casting. Watch for details,

THE SUN OF ST. MORITZ—Clever story-sleuthing has uncovered this dramatic and romantic novel, the rage of the Continent.

THE EDUCATION OF A PRINCESS—By Grand Duchess Marie of Russia. On every best-seller list, selling by the thousands.

**ESKIMO**—By Peter Freuchen. M.G.M has sent W. S. (Trader Horn) Van Dyke and one of the largest film expeditions of history to the frozen North.

THE BUGLE SOUNDS—By Major Zinovi Pech-koff. Tremendous research, patience in securing the right footage of Riff warfare, make it something to look forward to!

**CANDLELIGHT-**CANDLELIGHT—Translated from the German of Siegfried Geyer by P. G. Wodehouse. A Broadway hit built for the screen!

**PACK UP YOUR TROUBLES-**One of Laurel Hardy's feature-length comedies. Now being produced by Hal Roach and M-G-M.

THE DEVIL PASSES—An outstanding S. R. O. play of the current Broadway season by Benn W. Levy. **SALUTE**—An original screen story by the brilliant playwright Frederick Lonsdale.

TARZAN AND HIS MATE—Johnny (Tarzan)
Weissmuller returns in Edgar Rice Burroughs' new love

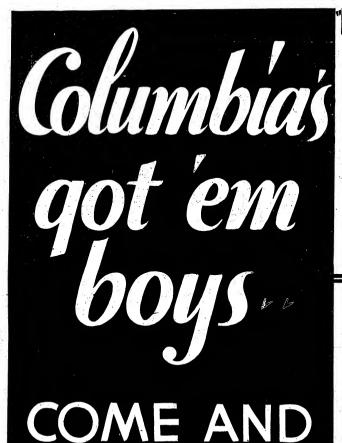
FELIX—This play by Henry Bernstein ran 400 performances in Paris! It's Box-office!

THE MARINES HAVE LANDEDtops M-G-M's previous highs in this field "Tell It To The Marines", Hell Divers" and "Shipmates".

#### Are You in This Photo?



"WHO'S THE BIG SHOT!"-"That's Jones. He plays the Metro-Goldwyn-Mayer Pictures in this town!



GET EM/

# HOLLYWOOD SPEAKS" GENEVIEVE TOBIN PAT O'BRIEN



Sees All—Shows All—Tells All—and How! The Inside story of the Outside girl in Hollywood. Here's the lowdown on the high doings in Hollywood—millions will love it!

# "BY WHOSE HAND?" BEN LYON BARBARA WEEKS



Mystery rides the rails and Love solves the riddle! A mad mysterious romance of love and thrills aboard a runaway express!



## But One Deluxer Left in Allanta. Ex-Ace Show Town

Atlanta, July 4.

Atlanta, once an ace show town in Dixie, has folded as an amuse-ment center with only one first run

ment center with only one first run de luxe house in operation.

The \$3,000,000 Fox, one of the most beautiful houses in America, closed its doors when the Loew interest withdrew their operation with a month left to run on their lease. The house was consistently in the red for months.

red for months.

The first collapse came with the darkening of the Capitol, a house badly managed except for the time Loow had it. The Georgia, former home of Keth vaudeville here, is now operating on a split week policy and, since a bomb was exploded in the place, hardly doing any busi-

v's Grand, for second choice Loow's Grand. for second cnoice MGM's, is closed for renovations expected to total about \$200,000 and will open in September.

The Paramount, operated by Publix, remains the only first run house with vaudeville. The vaudeville will be tables of Tuly 8

nix, remains the only first run nouse with vaudeville. The vaudeville until about 19 years ago, and then turned over to stock and shoo-fly show interests, has been absorbed in an office building and is no more. The Erlanger, built for legitimate shows, had only a few attractions this season and did none took of the work of the control of the control

There is money here, however, for entertainment. Great crowds go to weestling matches in the ball park—but they can not be herded inside a theatre. A bathing beauty contest last Sunday drew a gate of 12,-

Atlanta is by no means broke, but theatres lure the people no more. No one seems to know just where the fault lies; there seems

# FANCHON & MARCO · Featured Acts ·

BERNIE and WALKER The Mad Wags of Malibu

in "ANYTHING CAN HAPPEN"

NOVAK == FAY

"All Tangled Up for Fun"
"TOWN and COUNTRY" Idea

# RUDY KAYE

"The Singing Switcher"

JANICE WALKER

Doing "Cinderella Brown" F & M's "Parisian Revue"

**GILBERT BROS.** 

"MALIBU BEACH" Idea

FANCHON & MARCO Presents ZELDA SANTLEY "VEILS" IDEA

JOE and JANE

McKENNA LOEW'S STATE, NEW ORLEANS
"Stitch In Time" Idea

BERNARDO DE PACE

'Wizard of the Mandolin" Assisted by CELINE LESCAR

EDDIE BRUCE Gus Edward's Radio Stars" S. A. FOR CINCY

Usherettes New - Other RKO Shifts and Changes

Cincinnati, July 4.

Bernard Hynes, traveling manager for RKO, has put in the past few days here conferring with Nat Holt, divisional manager, and Clem Pope, newly appointed city manager, who came from Tacoma, Wash. where he was with Fox West-Coast.

Tile understood that boy ushers in RKO's four ace downtown houses are to be replaced by usherettes within the next couple of weeks. Girl ushers will be new stuff for Cincy.

The RKO sign shop has been decentralized with a poster man assigned to each house in an attempt for more spirited results through individual operation.

Carlos Harrison, who succeeded Biil Danziger as local publicity and advertising director for RKO a. 26w Cincinnati, July 4.

Bill Danziger as local publicity and advertising director for RKO a few months 'ago when like Libson resumed supervision of the houses he and his associates transferred to RKO a couple of years ago, resigned Friday (1). The job is now divided among E. V. Dinerman, who formerly handled exploitation ad tupps; M. J. Whitmar, who was on publicity staff of local gas company and with the Crosley studios. pany and with the Crosley studios, and Charles Winthrop, a newcomer from Kansas.

# RKO TAKES GRAND O.H. ON % IN CINCINNATI

Cincinnati, July 4.

Impending takeover of the Grand Opera House by RKO as a picture theatre is understood to be on a percentage basis, with operation commencing about August 15. The Grand is the oldest legit house here and was an. Erlanger stand for years. It is owned by the eatate of the late Charles P. Taff, with the commender of the commender o foster brother of the late President William Howard Tart, which has extensive real estate holdings in this city, including the Times-Start Exclanger interests had a perpetual lease on the theatre building, which was recently purchased by the owners of the theatre building, which was recently purchased by the owners of the theatre building, which was recently purchased by the owners of the theatre building had found for back rent, taxes, etc.

The house has a seating capacity of the set than 1,600, including balcony, gallery and boxes, with several posts on ground and second floors.

Erlanger shows playing here henceforth will be at the Shubert, which accommodates 2,160eet, between 5th and 5th, in the heart of the downtown section and opposite the RKO Lyrlc, which housed Shubert attractions before going into pictures.

pictures.

RKO recently closed the Strand,
1,350-seat house on Walnut street,
near 6th. The theatre was rented
by the exhibiting company and is
not likely to be reopened by RKO.

## WB vs. Exhib-\$2,500

Minneapolis, July 4. Harry Nelson of the Princ Harry Nelson of the Princess, St. James, Minn., is being sued by the Copyright Protective Bureau for \$2,500 and costs for holding over a number of Warner Brothers and First Nation. pictures. Nelson claims that his contract was signed in blank, with a stenographic error responsible for the insertion of a two-day clause.

#### Levenson's Troubles

Dubuque, Ia., July 4. st labor troubles, then g attacks, next a black powd bomb attacks, next a black powder bomb and now court action to re-cover \$2,155 as rental for Dream-land and Liberty theatre properties has been the lot of Ben Levenson,

S. D. Ryan, trustee, has filed the rental action.

#### McDONALD'S ACCIDENT

McDONALD'S ACCIDENT

When a drunken driver crashed head-on into their car near here last week J. A. McDonald, manager of the Davis theatre, and his wife were both seriously injured. Mrs. McDonald was removed to the hospital with a fractured skull and her recovery is still in doubt. McDonald will recover, doctors ssy.

and will recover, doctors ssy. and a companion are being held by police pending the outcome of the smash-up. Kenny Kennield, assistant manager of the Stanley, has been dispatched to the Davis to fill in during McDonald's absence.

# Sublet Houses Demand **RKO** Rept Reduction As Other Spots Shut

Los Angeles, July 4.

RKO has cut the weekly rent of the Orpheum, San Diego, under sub-lease to Fox West Coast, from \$2,000 to \$1,500. Fox circuit took the house over two years ago.

Mike Rosenberg, head of Principal Theatres, operating the former Orpheum house here as the Fox Palace, is negotiating with the circuit for a rent reduction, with some talk that he will turn the house back unler the concession is forthcoming.

some talk that he will turn the house back unle . the concession is forthcoming.

With RKO closing the Hillstreet here and the Orpheum in San Francisco this week, due to poor grosses, circuit is not figured anxious to have any other houses in which it is interested turned back.

Survey of the RKO circuit, as of last week, showed a total of 20 houses now dark, with 133 operating.

Vaude units and pictures stay in the L. A. Orpheum, with closing of Hillstreet, and the entire house staff will be kept. All employees of the Hillstreet are out, including Speed Borst, manager. A personnel shift at 'Prisco is expected.

Hillstreet is without a cooling system, which is chief reason for its selection instead of the Orpheum, Bern Bernard, RKO booker, returned last week from Chicago.

## Capitol, St. J., Grind

St. John, N. B. July 4.
The Capitol, Rialto and Strand, the three major picture theatres, have reduced prices.
Incidentally, the Capitol, owned by the E. F. Albee estate, has gone continuous for the first time in its history, instead of the former afternoon and night, shows. Chancel noon and night shows. Changes three times weekly instead of two.

# Hollywood Feels Throwback as Cuff **Producers Fill Streets with Crews**

Once in a Lifetime

Los Angeles, July 4,

Exhibitor in Las Vegas, New, rigged up a loud speaker over baxofiles to convey to passeraby loud wailing of strens in several sequences of Homicide Squad.'

Just as a gang war broke out among rival bootleg factions close the theatre with several bombs exploding, loud speaker emitted its siren blasts, adding to the confusion.

## Libson's Key Deal

The Libson, who sold his theatre boldings to RKO last year, is in New York on an attempt to turn over the Key theatre and building. Cincinnati, to the same circuit.

House seats around 2,000 and is on a straight film policy. He the contained the containe

## Big Hop for Mgr.

Rochester, N. Y., July 4.

Manager Charles Raymond of Loew's Rochester leaves to become manager of M-G-M's new theatre in manager of M.-G.-M's new theatre in Johannesburg, South Africa. He will have six weeks' training in English theatrical management be-fore taking over. His wife and two children will go with him. He has been with Loew's organization 12 vaers

years, Edward J. Meinicker comes from Cleveland to manage the Rochester.

Hollywood, July 4. Picture business is returning to the old days when every Hollywood street intersection was a potential et, and if the sun didn't come out the cameras couldn't turn. .

Filming at the major studios is more or less as always, but the recently augmented ranks of indie producers have turned back time in Hollywood to the pre-sound era. If they can get away without cost of using artificial light or sets, they do so. This means working with a couple of sun reflectors and outside of the studios.

Arrival of summer, and plenty of daily sun, has also stimulated out-door activities of the indies.

Cobwebs

Opening up of some of the older iots and their use by independents has also aged the appearance of film production. Scenarios are film production. Scenarios are turned out in colvebbed offices with torn in wallpaper and occasional roaches. Pictures are shot off the cuff, if necessary, as dialog is cut to a minimum in scenarios. Absence of talk in the outdoor scenes makes it unnecessary to haul expensive sound equipment. At Bryan Foy's studies of cound? At Bryan Foy's studies of cound to the light, Stage is only 100 feet back from the interurban car tracks but studie doesn't even bother about studies of the count of the co

back from the interurban car tracks, but studio doesn't even bother about getting a car schedule, Only trouble comes from the alrejlanes. Roach's silent Taxi Boys short was filmed mostly on, Culver City streets, saving cost of lights and

# BERT WHEELE

Playing Limited Engagement FOR

PARAMOUNT—PUBLIX

4 Weeks of Personal Appearances

MANAGEMENT

LEO FITZGERALD

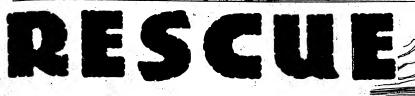
# FOX TO THE

# with six summer life-savers!

● Fox comes through in a pinch with pictures with a punch. Hits when hits are needed most. Winding up the season with six smash bets that would be hailed with delight in any season! Look them over and you'll book them fast!

All released before August 15th.





# ACHELOR'S AFFAIRS

Menjon as a gay old dog whose new tricks gave his joints new cricks!

ADOLPHE MENJOU Minna Gombell, Arthur Pierson, Joan Marsh

Directed by ALFRED WERKER

# FTER THE RAIN

Smash drama of flaming South Seas passion. Tracy amazes!

PEGGY SHANNON

William Boyd, Irving Pichel, Raoul Roulien SPENCER TRACY Directed by JOHN BLYSTONE

ELISSA LANDI PASSPORT TO HELL

Sex was her weapon . . . and her weakness

PAUL LUKAS Warner Oland, Alexander Kirkland Donald Crisp, Earle Fox Directed by FRANK LLOYD

# **KEEPING UP** WITH F. & M.

26

What Stars and Grads of the Circuit Are Doing and Where and Why

#### **Bughouse Actors**

Charley Foy has realized an ambition that Dad Eddle never saw fulfilled, provided he had it. Fanchon and Marco have named an Idea after him. Called "Charley Foy's Bughouse" this Idea is riot of fun, as title indicates. Directed by Larry Coballos and has Maxine Sextette and—of course—the Foy stooges. Latter figured by experts to eventually outclass. Ted Healy and other stooge gangs.

#### Ripley Inspection

Ripley in spectrum.

Ripley is eyeing the Franchon and Marco forces for "Belleve It or Not." Seized on Four Albee Sisters for their billiard playing, and John Tlo, the wonder parrot—as just that, Rip states Tio is the only bird in the table of the states of the states

#### Simple Title

Maybe the simple democracy of the Democratic convention did it, but anyway the 'ittle ''Bon Jour Paris'' Idea has been dropped in favor of ''Hello, Parse.'' Set for St. Louis opening this week. Paul and Nino Ghezit, Lynn Cowan and Company, Hamon and Virginis, Jack Roshier and Shaggs are in. Settings of musical conety magnitude worded from main studies as swell entertainment.

#### Et Tu Dewey?

Et Tu Dewey?

The Performer, famous show, paper of London, in atory on British artists with Fanchon and Marco cites DuCallon, Natacha, Nattova, Hamilton Contrad's Pigesons, Gold and Ray, and Batto und Mann, Into this rosme Barto and Mann into this rosme barto, and Mann into this rosme birth? Guess it's because they like, these boys, in the tight little lale. Closing with F&M "Stage Door" Idea, Bob Hall salls next week for engagement at London Pavillion.

#### Talkie Contract

Fox Films are looking to future talkie stardom for Neil O'Day, feature with Joe Cook in "Fine and Cooking. Neil o'Day feature with Joe Cook in "Fine and Cooking. Neil grote in Story bit as a Fanchon and Marco gil, adding another Sunkist to the stage-loceen list of future greats. Lyda Roberti and Lucille Fage. F & M discoveries, considering Broadway starring offers for next season, starring offers for next season, and the list, and current season individual hits.

## Hot Welcome

#### **Peabody Peering**

Peabody Peering
Eddle Peabody catching-shows all along route of his F & M "Happiness Show," keeping eagle eye open for budding talent. His supporting company in current fdea all juverille specialists. Arnaut Brothers have been signed for F & M's "Mickey and Minnie" idea, which has Foster and Van, Monty and Karmo, Toots Novelle and the gorgeous Sunkista.

#### Studio Reports

STUDIO REPORTS

Gas Poster's next Idea, as yet untitled, will have the happy Flo
Lewis, O'Connor Family and Pasquall Brothers. Leonidoff is producing the Blanche Sweet Idea,
which will have the Stroud Twins,
Chamberlin and Hines. Loc Lorraine and Al Rinker. Gilda Gray's
"Ubang" Idea has Fields and Bell,
comics who boast the tallest stooge
the stooge that the strong with the stooge
that the strong with the strong with the strong with board seven feet, eight
inches tall.

#### Display Space

Uisplay Space
Freddie Schader telef P& M's Pat
West up with the Crowley-Milner,
store, Detroit, in novel television
show stunt that netted Pat and the
newspapers. Just before timming
lights on Ideas at Fox. Atlanta,
Lionel Kçene tied up F M's Lorrell Gaines with kiddle revue for
Scottish Rite Hospital and Atlanta
Georgian noticed it with tremendous
picture spircture of page.



ADVERTISEMENT

of Fanchon & Marco

• IF YOU RUN A THEATRE, Barnum & Baileyhoo your F. & M. troupe. It gives your house publicity obtainable in no other way.

• IF YOU HAVE AN ACT, you will find that F. & M. publicity builds you to a national name by the time you play the entire route.

# This Was Done for One Star\*

ADVANCE. Photos and stories in local papers. Beauty window tie-ups. Tie-ups-with candy, drug and grocery stores.

THURS. Met at station by city officials, Chamber of Commerce, press. Photographed with notable who arrived on same train. Breakfasted with newspaper men. Photographed in well-known car. Interviewed by newspaper critic.

FRI. Photos taken for candy company... used on 1000 boxes. Interviewed by critic. Photographed at beauty shop for news ad-Posed for artist. Interview by famous psychic. Dined as honored guest by town notables.

SAT. Christened Legion model ship (photos). Photos for piano store display and music store window. Presented winning trophy at dog show.

SUN. Interview by newspaper critic. MON. Attended tea given by newspaper-

men's wives. Called at veterans' hospital. TUES. Dined at Breakfast Club. Visited famous knitting mill. Called on florist who had furnished her flowers.

WED. Attended women's tea given by local social leader. Honor guest of Advertising Club. Radio interview by famous. playwright.

Betty Compson at Fox Paramount, Portland, Ore.

# FANCHON & MAR

Offices

HOLLYWOOD . SAN FRANCISCO . SEATTLE . MILWAUKEE . NEW YORK

## **BOMB INJURES PATRON** IN HARRY ARTHUR SPOT

New Haven, July 4.
Ruby Adams, patron at Fox-Poli,
was seriously burned as result of
chemical bomb explosion. Incident
believed to be another one of a serries of such explosions which have
hit various New England houses operated by Arthur Theatres Corp,
which is currently at odds with
stage and booth unions.

Cities already affected are HartEnderpoort. Polic provinces
anvestigating theory of out-of-town
job, with no blame laid at door of
local unions. New Haven, July 4.

#### Oakland's 2d Darkens

San Francisco, July 4.
Charile Carroll has closed his
American, Oakland, after six weeks
of trying to put over the long-darkened East Bay house, American
is the second Oakland first run to
fold up within the week, big Fox
Paramount also having shuttered.

Reported Fred Slegel, former
owner of Roxle, may take the
American. owner of American,

> "DIVE IN" JACK

Pepping Up the Show

# MADELINE BERLO

DIVING MERMAID
Thanks to Marvin Schenck

MACK, HAROLD and **BOBBY** 

"KIDS KIDDIN"

JEANNE DEVEREAUX PREMIER DANCER

## F-WC Appeals Damages Of \$7,500 for Customer

Los Angeles, July 4.
Attorneys for Fox-West Coast
have made a motion for new trial
folowing the verdict by a jury in
Superior-Judge J. F. Sproul's court
Wednesday (29) awarding. Fred Wednesday (29) awardin Verrengia, 19, \$7,500 in his suit for \$50,273.

suit for \$50,273.

Defense brought out that Verrengia sat through the show after falling against a seat in the balcony, and two days later was placed under quarantine at the General hospital for infantile paralysis. It is contended that his present illness was not caused by accident.

#### Ramish's \$60,000

Kamish's \$60,000

Los Angeles, July 4,
Asking \$60,000 for the furnishings
In the Mirror theatre, Hollywood,
Arthur William Green, attorney
and assignee of Adolph Ramish, is
suing Strong & Wilson, owners of
the building.
Ramish gave the pair a chatfelmortgage on the equipment he installed to secure his lease on the
house, and when they took the theatre away from him he gontends
the lease was broken and the mortgage voided.

the lease was proken and the mort-gage volded.

House was then known as the Vine Street and played legit shows. Now a grind picture theatre oper-ated by Westland Theatres.

#### Shutting in Calif.

San Francisco, July 4.
Five small town indie, houses are slated to close within next two weeks due to bad business.
Darkening theatres are Smith's, Yuba City; Star, Sonora; Greenville; Gen. Colusa, and the Rex. Oroville. Xuba City and Oroville will be without show shops.

#### WAYNE DAILARD OUT

Kansas City, July 4.

Wayne W. Dallard, city manager and publicity director for the Publix-Dubinsky theatres, has resigned. He will be succeeded here by Will Dubinsky, city manager at St. Joseph, Mo.

## Woman's Big Show

Los Angeles, July 4.

Cashier in a Main street allnight 10c grind house also
peddles candy and gum as a
sideline while on duty.

Front and side windows of
the ticket box are so heavily
stacked with the sweet stuff
there's trouble raking in the
dickets.

# RKO-FWC POOL IN N.W. NEARING COMPLETION

Charles Skouras, operating head of F-Wc, is preparing to leave for the northwest to complete final details for the pooling of. RKO and Rox-West Coast in Spokane and Tacoma.

Tacoma,

Deal was arranged in New York between Spyros Skouras for F-WC and Harold B. Franklin for RKO.

## MGM's 'Star Sports' for Release During Games

Culver City, July 4.
Six of the 12 'Star Sports' shorts slated for Metro's '32-'33 program are completed, and will be released simultaneously with forthcoming Olympic games.

Balance of series will be filmed during the games.

#### STROHEIM SCRIPT SET

Hollywood, July 4.
Eric Von Stroheim states that the shooting script on Walking Down Broadway' as he has it arranged will run a little over '8' pages. Production is scheduled for July 15.
Exnerts \*

Expects to make the picture in five weeks at the Fox Westwood plant

Ray Directs '13th'.
Hollywood, July 4.
Albert Ray will direct 'The 13th
Guest,' starting tomorrow (5) at
Monogram, produced by M. H. Hoff-

#### **BUFFALO ACCORD**

afayette Settles With Union For Reduced Personnel

Buffalo, July 4.

The Lafayette downtown (independent) first run house has gettled its difficulties with the stage hands union on the basis of the proposal originally made by the house to the hands. The union walked out a month ago when its demand for four men to the stage. demand for four men on the stage during the summer instead of two was refused by the management. Present arrangement negotiated by New York officials of national union calls for two men back on the job at the former \$50 wage per week each.

ich. Negotiations are now on betwech the house and the operators for fur ther reductions.

## More Theatres

Minneapolis, July 4. mmeapons, July 4.
That Minneapolitans want pic-ture theatres was demonstrated again at a special election to determine whether the city council should issue a permit for the construction of a new independent showhouse. The referendum took in seven precincts in one ward and showed 1,469 votes in taxor of the theatre and 841 against it.

Six other similar, elections have been held from time to time and in every instance the electorate voted to have the theatres built. termine whether the city

## Pre-Closing 10% Cut

San Pancisco, July 4.
Employes of Warners theatro took a second 10% cut.
It's a reminder the house plans to close in about six weeks.

#### MGM WINS ON DEFAULT

McM WINS UN DEFAULT
Los Angeles, July 4.
Metro-Goldwyn-Mayer exchange
secured a judgment of \$4,157 by default against Harry Popicin, exhibitor, on a breach of contract
suit in Superior court.
Amount was for pictures furnished the Jewel and Crystal theotree.

# Operators Make More Than the Theatres State Minn, Owners

Minneapolis, July 4.

A move is under way among independent exhibitors in the terriators for pay cuts.

Exhibitors declare that in the majority of instances the operators are making more money than the theatre owners.

### 6 Mos. for Stench Bombs

6 Mos. for Stench Bombs
Spokane, July 4,
Kermit Ness, printer, was found
guilty of placing, a stench bomb in
the Ritz and Egyptian theatres
March 5, a jury in superior court
deckled today afte. a 20-hour deillucration. The 20-year old youth
appealed a six-months' sentence imposed in police court following his
arrest. He. admitted attending
both theatres on the same evening,
but denied he placed the ill-smelling;
chemical underneath the seats he
as allored to have occupied. was alleged to have occupied.

A LOEW PRODUCTION "HELLS-BELLES"

# STONE and VERNON

Casino de Paris 13 MONTHS

The Suave Deceiver

CARDINI ction WM. MORRIS

RUSSELL ARMSTRONG "SQUIRREL FEED" Dir.: AL GROSSMAN

-McCANN SISTERS-

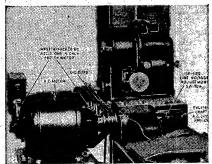
Direction CHAS. V. YATES

# Wise exhibitors have found it pays

to replace outmoded equipment . . . . and so Photophone's business has DOUBLED!

Imagine that! More unsatisfactory sound-reproducing equipment replaced in the past six months by RCA Photophone than was replaced in any entire year since sound swept its way through the industry!

Why are exhibitors so willing to spend money in these times? There's only one answer . .



Sound head with improved helt drive for Special Size, Standard Size and Small Size Equipments

IT PAYS1 It sends up the admissions and brings down your cost. Nothing tags a theatre "old-fashioned" quicker than break-downs in equipment or poor reproduction!

Photophone is the only AC equipment available for theatres of all sizes. It eliminates the troublesome battery and motor generator.

Photophone has materially lowered lease prices and contract service charges. If you want to make more money out of your theatre, get in touch right away with the Photophone Division, of the RCA Victor Company, Camden, N. J., or with any of the several branch offices.



Photophone Division

# RCA Victor Co., Inc.

Camden, N. J.-branch offices in principal cities

# **Vaude Time on Coast Cut Down to** 35 Acts Wkly, as RKO Houses Close

Los Angeles, July 4.
With the folding of RKO's m.c.
policy at the local RKO and the Golden Gate and Orpheum in 'Frisco scheduled to close July 8, there remains only six and a half weeks of vaude dispensed by local bookers. Three of the houses playing vaude, the Million Dollar and Downtown , and State, Long Beach, are weeks; Garfield, Alhambra, Long Beach and Hippodrome here are splif weeks.

Remaining two weeks are made up or one and two nighters booked by the Bert Levey, Melklejohn, and Fanchon & Marco offices. Latter time consists of houses continually jumping from vaudfilm to straight pictures depending on screen streneth

35 Weekly I imit A total of about 35 acts can be placed here weekly. Budget of the



six theatres regularly using vaude totals \$2,700 weekly, or about \$75 per act for 35 acts, no matter how many people are in the turn. And that's without the usual 5% agent's commission and 5% booking fee deducted. 70p price for a vaude bill is paid by the Downtown, \$70 for siz acts. Currently there are about 300 acts

Currently there are about 300 acts out here to supply the demand. Daily more troupe in from the east and Chicago. All are just around for a vacation which seems to end in about 24 hours, or as long as it takes them to locate the three booking offices. Of course, they're just looking for a date to try out a new act, but they're looking just the

same.

Same condition exists in the north. Out of San Francisco there is one week of one and two nighters. Only other spot where an act can pick up any time is in Portland where Joe Danlels has two weeks of two and three nighters.

# 7 Acts at State-Lake For 55c with Picture

Chicago, July 4. Return of the State-Lake to vaudfilm is set for this Saturday (9). A clipped scale of prices goes into effect at the same time. For seven acts and a feature picture this RKO

acts and a feature picture this RKO stand will ask for 50c plus tax on the lower tiers at night, a dime lower than the prevailing top. Matlee to drops to 85c from 40c.

Though the bills will be booked out of New York, the local RKO office is slated to do a lot of filling in. This will apply particularly to radio names available from ether outlets here. Included in the initial stage, lineup are Lee Sims and Homey Bailey, from the local NBC studios.

Marcus Loew

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#### Actors Must Est

Birmingham, July 4.
A hash house has been displaying a sign reading 'All you
can eat for 20 cents'. After
vaude was put in a theatre a
hock away the sign was taken
down.
Those actors can do something else besides act,' the
proprietor said. Birmingham, July 4

# STATE, MINN., MAY **REINSTATE SHOWS**

Minneapolis, July 4.
The State, ace Publix house here lince the closing of the Century and Minneapole. Minnesota, and operating on a straight film policy, will use a stage

show in addition to its screen proshow in addition to its screen pro-gram the week of July 8. John Friedl, Publix district manager, de-nies any plans are being considered to change the theatre's policy. For its single week of stage show the State will have the Mills Brothers and a 12-piece stage band under the direction of Lou Breese, formerly at the Minnesota. It is believed that the State will make further excursions into stage.

make further excurs shows whenever attractions are available.

available.

Since the Minnesota's closing a month ago, Publix has been without any Twin City stage show representation. In its advortising, the RKO Orpheum, playing five-act vaudeville unit shows and pictures, has been boasting the only stage show in town.

show in town.'

The present 'nut' of the State, without stage shows, is approximately \$7,000 a week. Before the advent of the Minnesota in the old F. & R days the State was the kingpin house here and used stage shows. It has 2,200 seats; 55c top.

## \$500 Royalties Pro Rata For F&M-RKO 'Whoopee'

Fanchon & Marco and RKO are figuring a minimum of 44 weeks for the tabbed Whoopee, Ziegfeld mu-sical, to be put on the combo stages by F. & M. Total weekly costs would amount to around \$500 if fig-ured pro rata weekly from the \$22, 500 which F. & M. is paying for the

plees. There are around nine splits to the 20 grand. Biggest share goes to Florenz Ziegteld, who gets \$12,500. That's merely for the use of the play name and his own. Sam Gold-wyn gets \$3,000 because he owns the film rights. Anthony W. McGuire gets \$3,000 also as author of the musical.

musical.

Salar, Nervous Wreck, from which the musical was made, is the only one to agree on a weekly royalty basis for pay. Others get flat amounts.

#### Mayfair, Buff., Assigns For Creditors' Benefit

FOR UPCHIOTS BENEIN

Buffalo, July 4.

The Mayfair burleaque and pictures made a general assignment for
the benefit of creditors. The house,
formerly the Palace, is being operated by Nate Boasberg, who continues for 30 days under authorizations of the court. The house gross
was stated to be between \$1,000 and
to meet, the overhea about sufficient
to meet, the overhea about sufficient
Dewey Michaels, manager of the
house while named the Palace, was
also made a co-operator with Boasalso made a co-operator with Boasslage made a co-operator with Boas-

house while named the Palace, wa also made a co-operator with Boas

# Gordon's Agency Spot

William Gordon, son of Vera Gordon, has been added to the star of the Lichtig & Englander agency and will specialize in handling the foreign-language field.

Gordon has been with the Rosa Moreno act for the past four years and managed it during its European and managed it during its European than the star of the star

## POGANY'S PUPPET SHORTS

FUGANY'S FUPPET SHORTS
Hollywood, July 4.
Willy Pogany, New York artist
bright here by Sam Goldwyn as
his art director, is organizing a
production company of his own to
make a series of puppet pictures
with new figures he has developed

Pogany has been working on the lea ever since he left Goldwyn everal months ago.

# **RKO's \$25 Top for 5-People Acts** Has Indies Booking at \$1 Per Actor

# New Dates on Route Cause F&M Shuffle

Los Angeles, July 4.

F&M's 'Bug House' idea with Charles Foy featured, after three day breakin at the local Manchester jumped direct to Portland and will precede Desert Song' one week right through to Chicago.

As result of unexpected business of latter unit in several of the San Joaquin valley towns, F&M has decided to keep this unit out as long as possible.

cided to keep this unit out as long as possible.

Portland, Seattle and Vancouver this week switch from a Saturday to Thursday opening. Following the Tesert Song dates, units will break the jump into the Northwest wileying attenuately Sarramente. by playing alternately Sacramento, Stockton and San Jose. These towns

will be three day stands.

Due to union difficulties, Fox, Atianta, playing the F&M units, went dark (24).

## Police Restrained from Picketing L.A. Burlesque

Los Angeles, July 4.
Superior Judge Marshall McComb
has continued, until July 20, a restraining order against police picketing or blockading the burleaque
show at 236 South Main street. Suit
of Harry Horowitz, the producer,
against the city of Los Angeles will

against the city of Los Angeles will he heard then.

Horowitz says the cops picketing the doorway had talked loudly, in-terfered with the performance, and several times had broken down doors to dressing rooms.

Arnaute Join 'Mickey'
Los Angeles, July 4.
Arnaut Bros Joined Fanchon &
Marco's Mickey and Minnie unit
July 2 at Vancouver.
They replaced Roy Rogers and
Sanna and Loomis.



FREDDY MACK Fox, B'klyn INDEFINITELY

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## CONLIN and GLASS Enroute RKO

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The Leading and Levesting and Levesting to the United States The coly Pactory that makes any set of Reconstituted to the United States and the United States and the United States and Stat

RKO is entering into competition with the indic vaudeville booking field for the first time as far as salaries are concerned. In Lynbrook, L. I., and Westwood, N. J., both RKO-booked, the top salary for any act for two days is \$25.

ARCO-Booked, the top salary for any act for two days is \$25.

That \$25 top applies to fisahes and other acts of more than five people. Other salaries range from \$10 for teams to \$15 for trios, or at the rate of \$49 per day per person.

Several findle bookers around New Tork and the sold of the salaries of a set of the salaries to formerly unknown levels. One booker with a two day uptown stand has set a limit of \$12 a, day per head for all acts. That's not enough to cover the carfars from Times Square and three meals. Trios receive \$5, or \$5.70 net, for these two days, with the booker's commission (10%) on such acts amounting to \$30.

## Moran-Mack Starting After a Year's Delay

Hollywood, July 4.

After nearly a year of preparation, the Moran and Mack feature,
with W. C. Fields subbing for
Moran, will get started at Sennett's Mack Sennett directing July

others in the cast so far are Charles Murray and Marjorle Beebe. Picture will be the first World Wide release.

BHO VAUDEVILLE INTACT 68
(West July 9), Omnia, Nob.
ROSETTE and LUTTMAN In "Donce Stories"
With GRACE & BEATRICE WYLIE (Dir. of Max Tishman, Plunkett office)

# DE VITO and DENNY

DOT STEVENS

"Lady Harrower's Reception"
(Direction of Chas. Wilshin) LITA GREY

# CHAPLIN

"The Charming Chantress" Personal Mgt. Nicholas Gyory (Booked by Weber-Simon)

BEO VAUDEVILLE INTACT 88

# THE GENIAL ROTUND

with
CHERI
"Miss Pert of Paris"
TOMA GENARO
Bouth America" Newset Dancer
TOMMY LONG
The Biongated Express of Comedy"
AL HODGES The Blo "Oklahoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane The Chinese Helen Kane
JOE BELL
"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

RICH RHYTHM BAND

REO VAUDEVILLE INTACT 86

The Dark Cloud of Joy

# BILL ROBINSON

"HOT FROM HARLEM"

JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

Chorus of Eighteen
(Direction of Marty Forkins)

Composer With Famous Music Corporation "BODY AND SOUL" — "I'M YOURS"
'OUT OF NOWHERE! — "LO AND BEHOLD'
'LIVING IN DREAMS, etc.
RKO Palace with James Melton, June, 1932
Personal Management ARTHUR ASHLEY

himself.

# 40 RKO Weeks Will Include 30 Full Weeks; 5½ for F.&M. Units

The RKO book vaude has not been set at 40 weeks of playing time for next season. That figures 30 full weeks and 20 split weeks. There will be nine weeks around New York and six weeks on the Coast It means that RKO will go blanket ma, where the stage fare is defi-nitely out. vaude on the Coast outside of Too

nitely out.

Palace, New York, is to stick to
its vaudilim policy, postponed until
July 16 for its inaugural. The Hip-July 1s for its inaugural. The Hip-podrome, when reopening, may ge straight films on a multiple change polley. That is not yet definite. Of the 40 weeks planned for the fall five and a half have been grant-ed Fanchon & Marco.

Full Week List
Full weeks on the RKO book under the new policy follows:
Majestic, Dallas; Albee, Providence; Keith's, Portland, Mc.;
Keith's Syracuse; Memorial, Boston; Keith's Boston; Palace, Albany; Place, Rochester; Albee,
The Manhattan spots include the
Prospect. Brooklyn, which showes

Prospect, Brooklyn, which shoves over definitely as an RKO local break-in spot. The 86th Street Palace, Kenmore, Madison, Ford-ham, Coliseum and Flushing are the

ham. Collseum and Flushing are the chtegs.

The western full weeks are the Palace, Cleveland; Orpheum, Los Angeles; Hill Street, Los Angeles; Hill Street, Los Angeles; Palace, Chlcago; State-Lake, Chlcago; Orpheum, Frisco; Golden Gate, Frisco; St. Louis, St. Louis; Orpheum, Pertland; Orpheum, Seattle; Orpheum, Denver; Orpheum, Omaha; Main Street, Kamsas City, Angeles; Chemister, Charles, Charles,

F.-M. Spots
Under RKO's 'new operating policy, the F. & M. shows now being spotted at the Albee, Cincinnati, will shift to the Palace. Cincy, atter Labor Day. Full weeks to continue. This is the only full week alloted by RKO to F. & M. Remaining four and a half weeks are made up by splitting time with RKO vaude in nine spots. These are Dayton, Grand Rapids, St. Paul, Columbus, Cleveland, Akron, Sait Lake and Youngstown. In Cleveland F. & M. will play the 16th St.
RKO will maintain two regular split weeks of vaude at the

RKO will maintain two regular split weeks of vaude at the Orpheum, Oakland, Cal, and the Emboyd, Ff. Wayne. Oakland spot is dependent on whether the house shunts back to Fox West Coast, as may be likely, If so, RKO may make up the week by reopening the Ritz, Birmingham, to a combo notice.

policy.

So far as Tacoma is concerned, vaude is out of there permanently, according to RKO. Same goes for Yonkers. Latter town can't support the stage stuff from RKO indications.

# FLO LEWIS TAKES COUNT ON STAGE: NOT SERIOUS

Los Angeles, July 4.

During a performance of the Bombay unit at Loew's State Friday (1), Flo Lewis took a heavy and the count.

At the hospital she was x-rayed for possible skull fracture. No cracks found. She will continue with the F-M unit.

#### Just for the Ride

Eddle Dowling and Rae Dooley sall for Europe July 19 for a couple of weeks. weeks.
They're just going for the ride.

## BOLGER ILL, OUT

Ray Bolger was suddenly taken ill Saturday morning (2) and had to drop out of the Paramount stage

Jimmy Savo jumped in.

Los Angeles, July 4. Los Angeles, July 4. Woman patron of the T-WC Florence left her seat while picture was on and calmly walked on stage, in front of screen. Taking a small can from her purse she proceeded to sprinkle the floor, while the audience watched fascinatedly. Manager rushed down, but was assured by the patron everything was o.k.

Tay little girl is dancing herefonight, so I wanted to put

tonight, so I wanted to put some rosin on the stage for her, was the explanation.— From Variety's Hollywood Bulletin.

# CAPITOL DOING \$14-18.000 BILL

Loew's will shoot the works at the Capitol on Broadway week of July 14 with a stage show of picture names rating from \$14,000 to \$18,000 in salaries. Payroll is indef because the top name is not yet set. Rober Montgomery is probable.

aumigomery is probable.
Billing will be 'Hollywood On Parade'. Set thus far are Una Merkel, Jean Hersholt, Lew Cody, Armida and Anna May Wong from films, Jack Benny, m. c., and the Abe Lyman band.

Hersholt and Miss Merkel are Metro studio bookings, as will be Montgomery. Others were obtained from the outside.

# CBS Acts in Indie Theatres on Salary And Percentages

CBS has started lining up indivaudeville dates for its contract acts. Three of the network turns are set for indle theatres, booked through Arthur Fisher.

CBS gave Fisher the alternative of playing the ether artists on percentage basis, which the networl prefers, or straight salary. Fisher took the salary arrangement.

Three acts set for indie theatres so far are Arthur ('Street Singer') Tracy, who plays the Grove, Free-port, Long Island, the first half of port. Long Island, the first half of July 16, three days, figured on a pro-rata basis of \$2,000 for six days. Vaughn De Leath has been booked into the same theatre preceding Tracey, the first half of July 9.

Little Jack Little is the third CBS tot set for an indie theatre. He coes into the State, Middletown, New York, for three days starting

CBS is now working on a percent-age indie booking for Tracy after the latter completes one week with Warner, July 22, at the Earle,

#### BURNS AND ALLEN PERSONAL

Los Angeles, July 4. Burns and Allen, here for Para-mount's 'Big Broadcast,' will do a week at the local Paramount thea-

Date isn't set till after the pictur-schedule is worked out.

#### MARSHALL'S 5 RKO WKS.

Everett Marshall from the musi-cals goes vaudeville as a singing single, opening this week for RKO in Boston

Marshall has five RKO weeks a Weiner-Kalcheim booking.

#### Sweet's 'Sweet and Lovely

Los Angeles, July 4. Title of Fanchon & Marco's lanche Sweet unit, opening July 7 t Loew's State, will be 'Sweet and

Other talent set for the unit includes Stroud Twins, Chamberlin and Himes, Loc Lorraine, the Catchiots and Al Rinker.

# FROM VAUDE FOR 2 YRS.

Joe Besser, vaudeville comic, was last week placed under contract for musicals by the Shuberts, Legit firm has Besser for two

Legit firm has Besser for ears on a 30-week gua-early.

# Palace's \$6,000 Top for New 6-7 Act Combo Idea

PKO's Palace. New York, spend between \$5,000 and \$6,000 on its six and seven-act vaudeville bills under the vaudfilm combina-tion policy that starts July 9. Under an \$3c top, including tax, the house figures it can break at \$12,000 during the summer while the rent, amounting to about \$4,000 is off.

is off.

At 33c the Palace will run only a nickel behind the Mayfair, which plays the pictures first, on the admission scale at night. At other times during the day the Palace admish will be higher than the Mayfair's, particularly before two in the afternoon.

# **NEW RKO SAVING IDEA ON PROPS**

From now on, by order of the RKO theatre department, any spe-cial stage props required will have to be provided by the acts them selves.

If a needed article is not in the

es, a needed article is not in the If a needed article is not in the theatre property room the act must buy it. In the past ordinary props, if missing, were paid for by the theatre and added to the prop room collection for future use. The amount saved by RKO by the new order is indefinite.

# 2 ACTS OVER \$10,000 AT PARAMOUNT. N. Y.

Bert Wheeler, at \$4,250, plays the Paramount, New York, next week (8) before leaving for Hollywood to make one pleture with Bob Woolsey for Columbia. Wheeler had figured on two or three extra stage weeks in the east, but the Columbia call precludes chances.

precludes chances.

Wheeler is at the Brooklyn Par currently for the same salary. With him is Polly Walters, also of films, who moves over for the New York

week. With Wheeler at the New York Par and headlining will be Harry Richman. He's in for \$6,000.

#### Sid Piermont Secretly Weds Jacqueline Feeley

Sidney Piermont pulled one of those secret marriage things, hav-ing been joined to Jacqueline Feeshowgirl, three months ago The Loew booker kept it under cover until he sailed with the bride on the 'Belgenland' Friday (1) for

## Commish Claim Vs. Gilda

Los Angeles, July 4. Harold Berg has filed a municipal court suit against Gilda Gray for 10% on her Fanchon & Marco tour

Offers a contract showing he was to get that cut and \$25 on cut weeks where salary dropped below areas

## BERLE ON A BOAT

But ore short ocean cruise with a professional show is due to sail this week-end. The Belgenland departs for a six-day voyage, touching at Hallfax and Hamilton,

# SHUBERTS TAKE BESSER Forced to Cut NVA's Mounting **Expenses to Prevent Crippling San.**

## Can Be Had

Los Angeles, July 4

Los Angeles, July 4. Eastern vaude names are flocking here and spreading it around that they're open for picture or coast vaude dates. Included are Al Kielin, Bert Gordon, Sid Lewis, Jean Barrios, George Givot, Mitchell and Durant, Count Bernivici, Miller and Mack, Don Carroll and Teddy Joyce.

# STAGE NAMES **CHILLING F-WC**

Los Angeles, July 4.
Costly stage names as added talent at Fox-West Coast houses will no longer be tried as a result of loss on Al Jolson's week at the Fox, San Francisco, and even break on Eddle Cantor at the same house the following week.
Jolson was booked into the Fox at a flat \$15,000. House did \$30,000, dipping into the red because of the Jolson salary Cantor drew \$7,500 salary for his week. Boosting the gross temporarily with expensive names is a bad policy, thinks the circuit.

Frisco booking for Joison was Frisco booking for Jorson was arranged as a result of his strong showing there several years ago, when he boosted the house gross above \$50,000. F-WC execs are emphatic in stating high-priced talent is out.

# RKO Switch to F. & M. Is Not Policy Change. Argues Agent Over Act

Contending a change from regular vaudeville to Fanchon & Marco units does not actually constitute a change in policy, Irving Yates is suing RKO over the cancellation of the act of Stewart and Lash, which he owns, in Beston, Act was booked for week of June II at the Memorial theatre, but rubbed out by the theatre, but rubbed out by the C. & M. shows.

Yates contends that vaudeville Yates contends that vaudeville

Yates contends that vaudeville and the F. & M. type units do not differ beyond the presence of a chorus and some production, and that the difference is not a policy change necessary for cancellation under the RKO vaudeville contract.

#### 6TH FLOOR RAMPAGE

Heat Gets to Colored Porter-Chases Hodgdon with Lead Pipe

Charlie Woodley, colored porter, and Martin Beck's handy man on the booking floor for 25 years, went on a rampage Thursday (30). George Rohloff, a uniformed RKO office guard, was mussed up in Charlie's first assault and Ray Hodgdon drew a lacentacle eye in the follow-up. Charlie picked a hot afternoon on Which to go tearing. He started on Rohloff and when Hodgdon stepped in to stop the fight, Charlie went after Hodgdon. After butting Ray in the eye he grabbed a lead pipe and chased Hodgdon all over the sixth floor.

of the boys grabbed Charlie while Hodgdon was ducking the pipe and managed to quiet him down.

They sent Charlie home and told him he'd might as well stay there.

### Split After 13 Yrs.

Kapsas City, July 4.
Alan Cross and Eddie Healey dis-solved a 13-year stage partnership after their date at the Mainstreet

last week.

The team determined to go it alone in the future.

#### Waldrone for F. & M.

touching at Hailfax and Hamilton, Bermuda.

Show includes a revue and floor show, with Milton Berio the m. c., a gypsy orchestra and Alfred Chigi.

Los Angeles, July 4.

Jack and Harrict Waldron have been placed under contract by Fanchon & Marco.

No assignment so far.

In the past four months the NVA charity disbursement in New York has increased \$1,500, with \$4,000 distributed monthly. This extra \$18,000 expense yearly, together with failure of the last money col-

with failure of the last money collected to equal normal expenses, necossitates the cutting of the NVA
cossitates the cutting of the NVA
menoed last week.

Eight let-outs from the NVA Fund
staff included Major Donovan and
Bill Sullivan. Only Martin King, as
general counsel, and William J. Lee,
of the relief committee, were retained. Both are on the Fund's
board of directors. Donovan conboard of directors. Donovan conJoint Complaint Bureau without an
NVA connection. He has been
handling the annual NVA drive for
funds for years.
Further cutting will be necessary
in other departments in order to re-

Further cutting will be necessary in other departments in order to reduce the present \$150,000 New York overhead by at least \$150,000 Last considered and the second of th

#### New 21-Year Lease

satisfy the complete hospital equipment.

New 21-Vear Lease
Agitation for the closing of the costly New York clubhouse and social expenses still persists and lately has increased, due to a case of the costly has increased, due to a case of the costly has increased, due to a case of the costly has increased, the cost from \$800 to \$12.00 a month on the 48th street building. The lease way, renewed in May for 21 years to save the huge investment, with this item used as the principal argument against closing the club. Henry Chesterfield maintains a lease is still sought and if found, the club will be moved to cheaper quarters. Heads of the contributing the still sought and if found, the club will be moved to cheaper quarters. Heads of the contributing the contribution of the contribution to the contribution of the contr

at the clubhouse since. Chest runs the club anyway, officers officers.

# N. Y. HIPP DAILY GRIND AS PALACE NOW COMBO

Hippodrome, New York, on re-opening in the Fall by RKO may go straight pictures on daily change policy similar to Loew's New York, policy similar to Loew's New Xox, on Broadway, according to present indications as the result of the Palace, New York, ace RKO house, being turned over to the former combo policy of the Hipp of vaude and pictures. Hipp is closed for the summer presently, RKO's lease on the Hipp which was to expire Aug. I, has been renewed for an additional term of three years by RKO with the usual three-months option clause in favor of RKO. Reported rental being

of RKO. Reported rental be paid by RKO is \$2,500 weekly.

## Minstrel Wed 50 Yrs.

Springfield, Mass., July 4. George R. Guy, one of the veterans of American minstrelsy

mrs Guy celebrated their golden Wrs. Guy celebrated their golden wedding here. Mr. Guy is now 77. A grandson is Al Planard, musician with Downey Brothers' Circus.

# NEW ACTS

JOE PENNER (2) Comedy, Singing 10 Mins.; One

Joe Penner plugged his way to moderately important name proportions and meaning through the picture houses, He has worked in them for many years, all along not playing much vaules.

playing much vaude.

Fenner is a type comedian from
burleaque with an odd quality in his
voice and a trick laugh standing as
his principal assets. He carries a
straight man with whom he opens
the routine rehearing gags; the
other spills himself, but closes slone
to the spills himself, but closes slone
unique way. Violia and card bit
precedes. edes

Did very nicely at the Saturday

# LA COSTA, CARLITA and LA TINOS (6) Dancing, Instrumental 9 Mins.; Full (Special) G. C. H.

G. C. H.

Act seems to be headed for somewhere. Lead pair are Spanish
dancers who get away from the
foot stomping to mix acrobatics and
adagio with the work. Scene is a
special cafe set with a bar, the
special cafe set with a coordion,
guitar and violin.

After the first dames the

guitar and violin.

After the first dance the girl comes on for a violin solo while dancing on her toes, mostly a back bend. The men play a duet with one doing a peculiar whistle, and the girl comes back for more back bending and violin playing. Not so good on the repeat. They've seen it.

good on the repeat. They've seen it. Finish is the lead couple back for a near-Apache with the girl doing some cooch that is wickedly smooth. Not enough to be offensive and into a. wildcat. Gets one toes to the floor, for a three-foot drop and act ends with the being thrown through a supposed mirror. Something different in the line of faches, and can make the grade when more finish is acquired.

# GRANT WITHERS (2) Personal Appearance 14 Mins.; One Academy

14 Mina; One
Academy
If Withers would do anything besides smile pleasantly his 'in person'
showing might mean something.
Most picture people in vaude mean
practically nothing, but their names
the could be accorded to the could be accorded to the could be
accorded to Withers' name after
a couple of years away from pictures is highly debatable.
When Withers started his vaude
tour, as caught at the Oriental, Chicago, he didn't even have an acid
Moran, unbilled, and one of the
most capable stooges in the business. That's something of a break.
Moran manages to get a few laughs
on his own. He could get more if
Withers knew how to straight a bit
leven billed.
For a finish Withers uses a bit
from one of his pictures, Dancing
Sweetles,' with the sound track cut
off and himself singing the song,
Kiss Waltz.' It doesn't sync any
tithers being on the stage. Kauf.

SHEPPS' DOGS AND MONKS Animal Act 9 Mins.; Full (Special) G. O. H.

9 Mins.; Full (Special)
G. O. H.

Turn makes a nice flash with a
dozen dogs working against a special black velvet drop lightly
worked up for a foliage suggestion.

Most of the tricks are the usual
stuff with only one monk working.
Does the wire and a high jump. A
second monk rides the back of one
of the dogs, pooch doing a somersault with the smiler beast dingtable the second of the second monk rides the back of one
of the dogs, pooch doing a somersault with the smiler beast dingtable the second monk of the second monk rides the back of one
of the dogs, pooch doing a somersault with the smiler beast dingtable the second monk of the second monkey is used for comedy, cracking nuts with a couple of bricks.

# THE PIRATE QUEENS' (6) Dancing, Acrobatics (10 Mins.; Three (Special) Coliseum

Colissum

An act with piratical background, billed as Pirate Queen,' was around several years ago. It probably had no connection with this one except one of the pirate of

dens' opened the show up here day night, getting over nicely.

\*\*Char.\*\*

JOE MOSS and ORCHESTRA (23) Orchestra, Singing 25 Mins.; Full (Special) Palace

Palace
Joe Moss, as an orchestra leader, is not generally known to vaude-ville. He has confined much of his activity in an orchestra way to soport with the productating and his property of the productating and his property of the productating and his your work and previously on the Lucky Strike hour. That he may and ought to have some draw at the ought to have some draw at the law of a version of the production of the prod

law of averages gives is probable. That he has an attraction which merits drawing and favorable comment is without probabilities. It's certifin. Moss may be making a comment is minuted at though be has much to offer in the way of noveities, specialties and the like, but the danger of the running time hurting him is not serious.

danger of the running time hurting him is not serious.

Moss' band, in summery dressing, includes 14 men. Only one steps down front to engage in any kind of a number, a song double bit with a girl, but Moss still has pienty almost of the control of a c

STUART and LASH (11) Comedy Band 34 Mins.; One and Full (Special) Orpheum, N. Y.

Orpneum, N. Y.

Booked, billed and plotted as two
acts the combination can without
trouble hold the next to shut and
shut positions on most any program. They're clever people, Stuart and Lash, they work hard, they
have a capable company and they
are audience pleasers.

are audience pleasers.

If there's any quarrel with the turn it's the matter of time. They are on the stage just a bit too long—and too often. Might be better to let the other members of the troop of the troop of the troop of the progenitors out of sight.

troupe au a ser au troupe au au treu chief progenitors out of sight.

Two boys start the works as a team for good fast comedy. It's rough stuff, hokumish, and even goes in for sispatick and setter bottle, but it's laugh provoking. Ida Shiboly walso on for a bit of charts. Shiboly walso on for a bit of charts. This girl knews what high kicks mean.

Curtain descends, annunciators.

ber. This girl knows what high kicks mean. Curtain descends, annunciators announce 'Giorious Giria,' and an eight-girl band troupe is shown in front of a nice though gaudy set, front of a nice though gaudy set, the baton and the clowning continues. Lash also plays mandolin and scrapes at a violin for a few minutes. Stuart works on a harmonica for very good effect. Miss Shibley does another number. The Shibley does another number. The and Lash continue clowning. Cutthing five minutes from the

Cutting five minutes from the last act would help considerably.

Kauf. the

MORLEY SISTERS (2) ongs Mins.; One rpheum, N. Y.

Orpheum, N. 7.

Alice and Dorothy Morley did a sister act for years. For some time they spilt up while Dorothy went into an act with her husband and Alice did a single which got high praise. Now the girls are together again and still a good team.

"Bactive Alexanded the high-yel."

They've discarded the high-yel-low make-up and work straight. No costume changes, but both are neatly attired at entrance. Several nice hot numbers are split between them and delivered for all they're

worth.

Deuced here, over easily, and okay for a spot farther up on the bill elsewhere.

Kauf.

PALACE

The grind policy here at \$1 top, with either nine, or 10 acts and some after this week. House is scheduled for a combination policy of six acts and pletures, latter on second run following the Mayfair and the second run following the second run to be great the second run to second run to be great the second run to be great the

the Iliusion when he holds the girl that she's floating on air. First three-way adagio in the middle also includes some novel angies. Char.

ROBBINS FAMILY (5) Acrobatics, Dancing 10 Mins.; Full Academy

Academy
Two boys, two girls and an elderly man, possibly the father of the quartet. Look like they may have come from the circus tent.
Work starts slowly with the young quartet doing a very mild dance number. Old man wanders on for a couple of mild gags, and the four come back to really go to work. They're all experts at start and the start of the start

FOUR WARD BROTHERS Dances, Chatter, Comedy

bill elsewhere.

Kauf,

JACK STARNES (4)

Adagio

13 Mins.; One, Full (Special)
Coliseum

A novel finish, creating an filturation, and average endearrom.

A novel finish, creating an filturation average endearrom, also essays talk between numbers but two others attempt that dumb Britten average endearrom, also essays talk between numbers but that considering that work that work that work that wish that work that wish that work that wish that work that

t. rehearse the show. It's more than a grind, it's an endurance contest. Other acts, including several that have been at the Palace before, the wind of the particular of the

have oben at untranscent minister with a lope, that has its sympathetic side. They all hate to see vaude dying.

Folks may not want to ride in buggies now that automobiles are they all the side of t

#### **FORDHAM**

('Variety of Vanities'—Unit)
It's a trick taking several vaudeville acts and personalities and 
tying them into a production unit 
tying them into a production unit. 
The picture people have long since 
learned it's a trick, but around RKO 
numerous attempts in the past have 
gone haywire. Probably due to the 
talent, but importantly also because 
of staging.

talent, but importantly also because of staging.

O. L. Oz, himself a former vaudevillian, has the sixth sense required for unity from all indications. His ment appeal considerably above the average. The staging is showmants.

ment appeal considerably above the average. The stasing is show-manty. The stasing is show-manty and the show. Babe Egna and Redheads, Hughile Clarke, Johnny Tyrell and the others would prohably make a fair showing. Mixed together as in 'Variety of Vanities'. It was a stasing the show of the show the show is the showing that the showing in the showi

nnish, Tyrell opening with his girls and most of Miss Lyons' regular act following.

Latter is in excellent form, clown-than the peak of the coupring second half of unit, she and Clarke click nicely for laughs in the beer-drinking bit. Miss Egan is leading her band throughout this scene, which mentum, but lets down a trifle when Clarke and a girl dancer are injected for singles. This separates the beer bit and stew stuff from the finale, when effect of copy carrying vided. Latter is by trick costumes worn by each principal.

These two singles ahead could be cut. out. Clarke particularly has out to the control of the couprish of th

fice.
Helen Tijian, Lillian Lester and
Olive McClure are dancers on the
show, leaning mostly to acrobatic,
One of the firis does a vamp bit
with Clarke that steals plenty of

STATE

Indifferent attendance that prevalied all over the mid-town New York district was reflected in the afternoon gathering at Broadway's principal drop-in house. Crowd used principal drop-in nouse. Crowd used only about half the auditorium, and in consequence a first-rate enter-tainment just ambled along to small tanment just ambied along to small applause returns. For some reason this spot is acutely affected by the pall that always hangs over a small

audience.

Show was entitled to a better hearing, being nicely put together for the State grade of clientels, Feature, Two Seconds' (WB), has sensational features that ought to recommend it to casual attendance, and the name of Edward G. Robinison is a box-office name for the man of the control of of the cont

metropolitan passer-by.

Bill played better than it reads, its one defect being the late spotting of Bernice Claire. Probably for the purposes of the State also the line-up is lacking in vigorous comedy, that important department being in the hands argely of the dependable the hands argely of the dependable clowns playing No. 3. Colby and Maddox and Mack, two lady clowns playing No. 3. Colby and Murphy dance flash, on No. 2, completes the running schedule, from which the weakness in laugh values are apparent.

are apparent.

Opener is Maxime and Bobby, an ideal matines novelty, with its semi-comic trainer and a trained for terried of unusual dramatic talents, even including the feature trick of doing a jump-through-the-hoop in slow motion, quite a knockout of a feat and a strong finish for this out, doing most of his dueling in neat pantomime.

Colby and Murphy service probabilities.

pantomime.

Coiby and Murphy revue probably inn't a new chapter in the many similar turns the stepping pair have turned out in the past few years, but the costumes and accessories look fresh. Light framework upon which the dance affair is hung is neatly established at the start with one of picture palace unhers in costume and appropriate song lyrics. Turninto a dance trio with spirited tapthe boys and two girls done up as picture palace ushers in costume and appropriate song lyrics. Turn-into a dance trio with spirited tap-ping and legmania. Finale is a fast and graceful waltz adagio by the principal pair for a nice, fast finish' by all hands.

by all hands.

Maddox and Mack out in 'one' for their familiar style of sister comedy chatter and knockabout, tail brunette in white and short blonde in trick pajama outfit, being neatly teamed for the ribbing chatter. Song by the brunette is incidental to the joshing, and the dance finish sets them away to fair total of response.

sponse.

Miss Claire was the victim of unwise spotting. She demands a proper
placing, for her effect depends upon
an audience's mood to accept her
legitimate straight song turn. Folengitimate straight song turn. Foldoesn't produce the state of mind to
take a straight concert item, be the
singer ever so greeable to hear.
Girl is simply garbed in a white
makes her way on her charming
simplicity and grace of bearing.

Timberg took command here, a

makes her way on her charming simplicity and grace of bearing. Timberg took command here, a well-established name and type of, act for the house, and made his way of command here and type of the state of comedy anties with the said of a foursome of stoeges, including the same assistant whose barnstorming ham characterization still stands out in the routine. Golf dance with the second generation Timberg makes the excellent stepping makes the excellent stepping makes. He excellent stepping makes the stepping makes the usual routines of juggling and risley work, the latter having some firstrate bits, notably a full twister from foot balance on one beare's feet to a like stand on the second maximum foot balance on one beare's feet to a like stand on the second maximum makes and the standard of the second maximum makes and the standard on the second maximum maximum foot balance on the barre's feet to a like stand on the second maximum foot balance in the second maximum foot balance in the second maximum foot balance in the second maximum for the four-bit gate. He was a feet of the second maximum for the second maximum for

#### ACADEMY

Human nature doesn't change much in the course of years. Neither does the taste of vaudeville audiences. They still want, as they always wanted, novelty. This theatre last Thursday night (30) demonstrated that.

tre last Thursday night (30) demonstrated that.

Five standard vaude acts, mostly pretty good, and pretty well dipered to the standard vaude acts, and the standard value and the stand

#### CAPITOL

New York, June 30. Whether it happens by accident or is a matter of design, the week te marked at the Capitol, its neares opposition, by a show highlighted with two especially brilliant and compelling engemble dance arrangements by a chorus girl line aug-mented to 48.

mented to 48.

Inference is that the Capitol has
put its best foot forward to make
a bid for the now homeless Roxyette fans, an element that must run
into considerable numbers. A timebid for their interest is a nice
stroke of business, and this week's
show is sure to arouse their intershow is sure to arouse their inter-

est. Not that the line displays make up the whole show, for it has first-rate comedy and specialty values besides, all blending neatly to make an agreeable composite with the current feature, The Red-Headed Woman' (Metro).

an agreeable composite with the current feature, The Red-Headed Woman' (Metro).

Layout opens with a line display, sprightly in design, with the girls in scant tunies of white metallic white and black on their heads, all set out in contrast against a brilliant blue background touched with silver. Neat drill formations and legmania for the routine. Stage close Into the stage close Into the stage of the routine. Stage close Into the stage close Into the stage of the routine stage of the routine of the stage o

work which had aiready sold itself emphatically.

Girls back again here for the first work and the state of the control of the state of the control of the state of the state

bits, strief figures standing out sharply in smash contrast.

Buck and Bubbles on next to give the show a rowly comedy flavor, although they nearly apolled a good impression with bad tilk stalling in a result of the show a rowly comedy flavor, although they nearly apolled a good impression with bad tilk stalling in a row and the standing in a row and the standing in the standing to the standing

# PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, June 30.

In the scramble for patronage every novelty in stage entertainment is belief tried by local picture houses. Currently the presentation Heaville and the stage of the stage o

dangerous displays in picture houses.

Few laughs in the presentation are gathered by Claudia Coleman, comedy character woman with a comparent of the control of the contro

doing a failing leaf dance in the background. Doris, Halen and Beth, acrobatic and tap dancers, came on for a combination acro and tap dance.

Chorus worked three times. Best routine was a snake hip challenge dance. But the state of the st

#### STATE, L. A.

Los Angeles, July 1.

STATE, L. A.

Lacking a welding quality, Fanchon & Marco's Bombay 'unit of the color of the colo

in reception on its attractive element of iudicrousness.

Fio Lewis, the billed headliner, and much plumper than in her carliest years as the red-headed vant on her day off and using a male foil for on-the-make byplay in a toy automobile. Getting its laughs as it rambles along, the act has no forte upon which to pin itself and eventually dissolves into a straight walkoff for Miss Lewis. Her extantion of the control of the

nors.

Pasquall Bros, three hand-to-hand boys, are centered in the final-and accomplish their bit with practiced ease. Then the entire unit roupe comes on for last-minute bows and the thing ends on a slow curtain.

troupe comes on for last-minute bows and the thing ends on a slow curriation of their twice-yearly State bookings a collection of idds from the Meglin school follow the unit with a mother-thrilling assortment of dancing and singing. It's an excellent and cheap added draw during vacation, although a hot grind dance by a chorus of little girls in evening gowns doesn't give the School of the state of the sta

#### DENVER

Denver, June 29. For the overture Fred Schmitt's orchestra plays a medley of Tschai-kovsky classics, with Ralph Hanseli xylophonist, featured, closing with

old reliable '1812.'

'Mailbu Beach' on the stage opens with two cops sitting in police car, receiving radio orders from headquarters. Ordered to Mailbu Beach to investigate stealing of neckiace from Raquel Torres, appearing in person.

appearing in person.

First appearance of line with
bathing suits, huge hats and gally
colored capes and do beach routine with likeleties. On their second
entrance they dro likeleties, all except
bath
ing suits, and do their daily dozen
on the beach before a golden sunrise.

on the beach before a golden sunrise.

Miss Torres enters and goes over
brief business about necklace, then
sings. Line, dressed in fighting togs
and gloves, put on half motion
and gloves, put on half motion
Miss Renee and Bernie and
Walker spill wise cracks as the Gilbert brothers get started with their
gymnastics and bar work. Line in
huge hats and-long green dresses
Henry Therrien, in hobe outfit,
sings to plaudits. Miss Torres does
the hula before South Sea Island
scenery, and the line in silver grass
skirts finish with same dance. The
of the necklace, Just a fair production.

At the evening performances
during the week local radio companies are appearing and putting
on their regular broadcast.

#### **OLYMPIA, PARIS**

Paris, June 24.

Paris, June 24.
Following a mixed newsreel and a Mickey Mouse animated cartoon, Olympia shows a long travelog of New Caledonia, French colony, with beautiful seashore shots remindful of White Stadows. After this the Stade of White Stade of White

## FOX, BROOKLYN

Customers get 128 minutes of stage and screen for two-bits Saturday morning locally, but bit when study the product of the stage of the

Marco's 'Reflection' on the stage. Bachelors' Affairs' (Fox) on the screen, besides Krazy Kat, Movietone and trailers. is all panto extended to the screen, besides Krazy Kat, Movietone and trailers. It all panto extended to the screen search of the screen searc

### WARFIELD, FRISCO

WARFIELD, FRISCO
Second of the Peggy O'Neill-produced presentations went Spanish,
with Rosita Moreno headdining, Armanda Chiro and Don Smith holdtreating, and the state of Castillan
antics. Show, though heavy on
hoofing, was neatly staged.
Line of 16 girls, 'added last week,
dressed up the offering with a trio
headdining Moreno did but two
dances, Spanish and buck, and
scored.

# **NEWSREELS**

## **EMBASSY**

Broadway isn't getting a chance to applaud Al Smith this week. Neither of the newgred theatres is whether of the newgred theatres is while the Luxer, at least, records the placing of Smith's name in the running and shows the Smith banners, the Embassy, it would seem, and the should be should be

suggestive.

Fox-Hearst cannot say it didn't have time to catch the Smith angle. It was able to get a spotlight, and the spotlight of the spot

Embassy audiences, according to audible comment at one of the Sat-urday matinees, were more than disappointed at the program avoidof Smith.

usspipointed at the program avoidance of Smith.

Both houses brought their coverage up to the minute on Roosevelt's nomination. Pathe did a better fobling as well, although sound coverage of the convention was credited Universal. The Pathe views were from the files and dealt with Roosevelt's earlier political life.

Not a single pair of hands in either house, however, were brought to any of the Roosevelt were converted to the pair of the Roosevelt were converted to the Roosevelt was that at the Luxer to wisecracks by Will Rogers and some dialog by Amos and Andy. Fox-Hearst passed both of these up.

Embassy had the only views of the funeral of Father Duffy as well as the reception accorded the flier Hausner.

Hausner.
To the Eucharistic Congress in Dublin F-H devoted considerable footage. A field mass and almost an entire benediction service were included.
Two fashion shows were worked.

included.
Two fashion shows were worked
in the program. The F-H boys in
Paris concentrated on the upper
form of swim suit models while
Universal took it the formal way.

## TRANSLUX

VARIETY

TRANSLUX

Better program here than the Embassy this week, although there is sufficient of a sameness in the nature of events covered to make a sitting at either suffice.

It is a sufficient of a sameness in the nature of events covered to make a sitting at either suffice. The sufficient of the suffi

Hover's talk on world arms cut was credited to Paramount, the clip proving to be of minor audience interest.

was credited to Paramount, the clip proving to be of minor audience interest.

Both theatest caught Owen D. Both the control of the control o

Other Embassy show was a regular in London.
Other Embassy clips: Sokol gymanasts, amusement park aerialists, British soldiers, Vlenna danca school, autogiro over Manhattan, German soccer, Japanese athletes, Wolk.

# Golden Gate, Frisco

Golden Gate, Frisco

San Francisco, July 1.

Last week of the recently innuurated presentation policy looked like
the production stant didn't care. A
dreary 50-minute stage session
might better have been sinahed to 30
minute that the stage of the sta

# **ACADEMY**

(Continued from page 30)

thing to do with it, but more likely that the Spaniard has a clever and completely different type of act. It's novelty. And it's novelty that the customers want.

customers want.
Stage show started with the Robbins family (New Acts) in a pretty
good acrobatic turn. Three Little
Sachs, from radio, and with a radio
rep, let down somewhat because the
house amplification system wann't
when Gran Withers (New Acts)
finally got going the audience
showed tepid interest. One thing
that saves the Withers act from
disaster is that Eddle Moran, working with him, gets a few laughs on
his own.

Doe Baker in a neaf nine near

of well-done, flashy numbers. The headlining Moreno did but two dances. Spanish and buck, and Bob and Eula Buroff Impressed with three dancing episodes, each coriginality routined and presented. Nice wardrobe helped a lot. Lested more hoofing. Allce Hamilton, probably the only femme monologist around here, pleased the natives with her gla-timer's chatter-in modo is a more hoofing. Allce Hamilton, probably the only femme monologist around here, pleased the natives with her gla-timer's chatter-in modo is more hoofing. Allce the step with her gla-timer's chatter-in modo is more model, and in the step with her gla-timer's chatter-in modo is more model, and in the step with the step w

#### PALACE, CHICAGO Chicago, July 2.

Another of those five-in-fours shows but this one can be legitly mately billed as five acts despited as five acts and a

# Variety Bills

**NEXT WEEK (July 9)** THIS WEEK (July 2)

Numerals in connection with bills below indicate opening day of show, whether full or split week

#### RKO

NEW YORK CITY Rosetta Duncan Fusian Revis CHICAGO CHICAGO Diamond Boys Ingeneus (Others to all) Colean Granese Colean Granese Colean Granese Chicago C Joo Penner Living Jewelry

PAYS TO PLAY JACK POWELL

"RESULT GETTER" For Further "Perticklers" See LEDDY & SMITH

Clifford & Marlon
Jos Mose Orch
Harb Williams
June Farlane Co
Jis Clifford Signature
Jis Cl

is the serial of the control of the

The Further "Perfichers"

See LEDDY & SMITH

Introd & Marion es Moss Order Smith Hall (1988)

See Noss Order Smith Hall (1988)

See Noss Order Smith Hall (1988)

Smi

ATLANTA

ATLANTA

ATLANTA

TO THE TO

Van
Winnio & Dolly
Kelth'e (9)
Murand Girton & H
Jack Pettil: & B
Al K Hall Co
Adelaido Hall
Toto
Floyd Gir

Ployd Gibbons
DeLong Sis
BUFFALO
Hippodrome (9)
Louis Moeconi Co
Ada Brown
Jack Mulhail Co
Slate Broe
Kikuta Japs
(2)
Homer Romaine
Casa & Lehn
Bert Lytell Co

OUT ON Fauchou & Marco T BILL ARONSON

"Mike" Mimic

Placed by LEDDY & SMITH

Bob Ripa Marty May

HARRY SAVOY SON O' SMILES Dir. LEDDY & SMITH

## Loew

Cab Calloway Orch

ASTORIA

Table
Tab

JERSEY CITY Loow's (9)

Caeting Stars
Joe Wong
Pola Negri
Joe Phillipe
Bernice & Emily

MEMPHIS Loew's (9)

(One to fill)
MONTREAL
Loew's (9)
Redford & Wallace
Roger Williams
Youngsters of Y'ty
Brems, Fitz & M
Wilson, Kep'e & B'
Pallsades
Loew's (9)

Kawana 3
Cahili & Maybelle
Fantinos
WASHINGTON
Palace (9)
'On the Riviera'

3 Bledwine
V Rathburn Co
Dawn Sis & P'
Cadleux Co
(One to fill)

NEW YORK CITY Boulevard

NEW YORK CITY
Boolevaria
Boolevaria
Lat half (\$9-12)
Franka & Irving
Street Singer
Got Banin & X'
Jungleland
Nord & Joannie
Lat half (\$9-12)
Rich Rich
Lat half (\$9-12)
Rich Rich
Got Banin (\$1-12)
Lat half (\$1-12)

(One to fill)

Paradise (8)

Karoli & Swanso

Billi Telaak

Ethel Merman

George Sidney

Tracey & Haye

State (9)

George Sidney
Tracey & Haye
State (9)
Serge Flash (9)
Freecott
Description of the flash (9)
BROOKLEN
Gates
List half (9-12)
BROOKLEN
Gates
List half (9-12)
Belle Blancie
B Waters & Se
Nand half serge Lyons
Key, Hamilla & K
George Lyons
Radeline & Rogers
Dancing Moderns
Metropolitan (6) MEMPHIS
Loew's State
Loew's Loew's

Mancing Moderns
Metropolitan (9)
Nelson's Elephants
Bernice Claire
Weist & Stanton Co
Solly Ward Co
Song Writers
Valencia (8)
Gordon's Dogs
Bernard & Henrie
Novello Broe
Block & Sully

WARNER

ELIZABETH Ritz 

Boyco & March Eddle White Rita Royce Stuart & Lash Glorious Girls WASHINGTON WASHINGTON
Earle (8)
Ann Pritchard Co
Ryan & Noblotte
Lester Cole Co
Al Trahan Co
Sam Krevoff Co
Herman Myde Co
Jack Mulhall Co
Geo D Washington

# Fanchon & Marco

BROOLINN
Chaine 1
Gold & Ive
Frank Stever
Frank Stever
Georgene & Henry
Georgene
Georg

Pablo
Elmer Herling
Rose Marie Carter
Myrna Modle
Sunkist Ens
CHICAGO, ILL.
Tivoli (9)
'Tahlti' I

Bobby May Byans & Mayer Byans & Mayer Bon Santo & B P Opportunity Research of the State of the S

NEW OBLEANS State (9)
'Manhattan' I
Jack Sidney
Swor & Goode
Wilfrid Dubols
Jack Lester
Luolile
Sunkley Lucille Sunkist Ene OAKLAND Paramount (8) Ted Lewis & Bd

RYAN and NOBLETTE Still on vacation. Open next week on RKO route.

Reri Bernardo De Pace Celine Lescar Gresham & Blake Park & Clifford Gue Bimore Sunkist Ens Uptown (9) 'Mystery' I Michon Bros Duvai Wynn Wayne Sunkist Ens

Sunklet Ens
CINCINNATI
Albee (9)
Town & Country I
Brox Sis
Nosak & Fay
Mildred Peries
Lewis Twins
Sunklet Ens
Bob, Bob & Be

Lorraine & Jussy
Lorraine & Jussy
Sidney Fase Co
3 Lamoure
Carge & Morgner
Silvilla Bowas
Co
1 Large & Morgner
Silvilla Bowas
Charles & Morgner
Silvilla Bowas
Charles & Manning
The Color of the Color
Carge of Carg Dob. Bob & B'e
DES MOINES
Paramont (9)
'Night Club' I
Holland & Knight
Deszo Retter
Wilton Crawley
Rudy Kaye
Petch & Deauville
Janice Walker
Sunklet Ens

TOOLOGY
THOUGH THE CONTROL OF THE CO

PHILADELPHIA

FOR JOY

Refections 1

Reference 1

# LONDON

Week of July 4

Canterbury M. H.

1st haif (4-6)
24 Breezy Babes
Co as booked
2d haif (7-8)

List haif (4-6)
Dumarts & Denzer
Co as booked

DR. JULIAN SIEGEL 1500 Broadway This Week: I. H. Herk; Joe Termini

De Sutor Bros

Johnson Clark
Victoria Palace
Hermione Baddei
Little Doreen
Rudolph. Sutton
Gudley's Co
Coney Islanders
Scott & Graham
Noyes & Dee
Mills & Bobble
BRIXTON
Assorta
Burko's Voice Or
CLAPTON

Frakson Ronald Gourley HAMMERSMITH

Bogany C'll'ge B'ye KILBURN Grange
Rego 2
Aubrey A Haye
LUTON
Palace
Groene Bros
Torranl

2d half (7-)
2d ha

Tower

1st half (4-6)
Gerrard & Marylyn
Kcith Wilbur
2d half (7-9)
Rudarni Dale 4
Aleo Halls & Page Palace
3 Matas
Terry Wilson
SH'PH'RD'S BUSH
Pavilion

Pavilion

E & E Franklin

STREATHAM Astoria
Human Volce Or
STRATFORD
Broadway
1st half (4-6)
J Cheroy & Ptnr Picture Theatres

Derothes
Sunkist Ens
MILVA JUE E. WIS.
Wisconsin (b)
MILVA JUE E. WIS.
Wisconsin (b)
Milva Jue E. Walsor
Milva Jue E. Walsor
Milva Jue E. Walsor
Gilbort Bros
Sunkist Ens
Milva Jue E. Walsor
Faramount (b)
Volis I.
Colda de Pigoons
Edna Errico
Madeline Schmid
Sunkist Ens
Sunkist Ens
Sunkist Ens
NEW OBLEANS NEW YORK CITY Paramount (1) Rudy Vallee W&E Howard Ethel Merman Jimmy Savo Jimmy Save Rubinon Make Me a Star BROOKLYN

BROOKLYN
Paramount (1)
Ed Lowry
Chilton & Thokas
Sophie Tucker
'Make Me a Star'

Sophie Tucker
'Make Me a Star'
O'HICAGO
Chicago (8)
'Rhapsody in Bri
Ethel Waters
Pike Davis Orch
Cecil Mack Choir
Berry Bros
Dusty Fletcher

Burt. Terrell.
2d half (7-9)
6 Yale Boys
Keith Wilbur
Emplre
Hetty King
Marie Lawton
Harry Tate Jr
Griffiths Bros
Wensley & Dale
Geo Hirsye

Valida Allistor

Valida Allistor

Geneva Washington

Fear Wright

George Jessel

Lillian Roth

Mary Brian

Armida

Milton Charleston

Tred Headad Wa'

Fish

Johnny Weism'er

Jack Fepper

Jack Fepper

Jack Med Wa Star

Jakke Me a Star

Victor Moreton Frank Walla TOTTENHAM falace

1st half (4-6).
Aleo Halls & Page
Olive Tyson
2d half (7-9)
Sydney & Adelaide
Co as booked

#### PROVINCIAL

Week of July 4

BINNINGHAM
Empley
Linga Singh
Sold Devilis
Sold Devilis
Sold Devilis
Sold Devilis
Sold Devilis
Sold Devilis
Leap Year Waltzos
Half & Bacoft
Slewart & Cameria
Slewart & Cameria
Slewart & Cameria
George Hurd
Murray & Mooney
Barbo BUJILIAN
Harry Capito
Carr Lona
Devilt & Browning
Falace
Dr Raymond BIRMINGHAM Scotch Kelly LEEDS Empire Emple Emplre Corham Paul England Bert Weston Leon & Alys Pell & Littis Jock McKay 3 Jossars Niebe Bobby Olrac Paramou

Palace
Pralace
Prace
Prace
Tr
Herskind
Olrao Tr
Iris Carr
Laurance Glenn
Rupt Ingalese
Alvaretti & Jose

Paramount
Albert Sandler 3
LIVERPOOL LIVERPOOL
Empire
Houston Sis
Van Dook
Mai & Drina
M & H Nesbitt
Ethel Hook
Artemus
Red Sylveeter Co
Osborne & Perrye
NEWCASTLE
Georgeso B2

Paramonnt Georgesco Bd SOUTHAMPTON Empire Clapham & Dwyer 10 Little Lillys Gertrude Concann'

# Cabaret Bills

NEW YORK CITY

Beaux Arts
Ruth Goodwin
Ivon Bouvier
Lee Gibson
Betty Wilson
Grace Mitchell
Louis Barsonl
Countess Baro Countess Baronsi
Cestinal Fix Casine
Gate Casine
Low Gatels

Merica (1888)

Morethy Croley

Bileon Radigan

Frances Midren

Midren

Ada Wilation

Gertrude Wilation

Ada Wilation

Gertrude Wilation

Ada Wilation

Gertrude Wilation

Florie Hutchison

Helen Felia Co

Al Belasco

Al Belasco

France Corch

Radiolow Institute

Midren

Mello Mason

Fennice Freda

Gris Frede

Radiolb & Chicki

Radiolb & Chic

CHICAGO

IOAGO
Inna Miraeva
Vera Stroleska
Vera Stroleska
Vova Prozenko
Prin Gedevanova
Marutela Morozova
Shura Petroff
Torrace Garden
Tex Morrisey
Florrio O'Day
Reynolds Sie
Libby & Katya
Frankie Maatera Or
Lincoin Tavern Cafe de Alex Marie Valday Maria Alvarez Enrico Clausi Gorde Birch Oroh Dells Sarries States of the Conde Dells Ritz Broe Jensen Labout Rome & Dunn Gus Arnbott Rome & Dunn Gus Arnbott Rome & Dunn Gus Arnbott Rome Taylor Stantey Jacobson Blantey Jacobson Della Dell

Frankle Manters Of Lincoln Tavern Louise Cook Ivy Anderson Kid Charleston Fred & Morlet Earl Burtnett Or Vanity Fair Jack Whito Julia Perity LaFayeto & LaV Geneview Tigh Loo Wolf Orch

Gyp Control Lost

(Continued from page 1)

price, the simple requirement being that 10% applies on such excess --not 50% as formerly. Letter was a regulation of a previous Congress which, aimed to control sypping. New law leaves that field wide

open.

The curious feature of the new law is that while there is no penalty in the penalty for cut rating. The is a penalty for cut rating reduced prices—tickets sold under the regular price must be a companied by a 10% tax on the continual or box office price. Cut rates are mentioned throughout the text of the law. It would seem that the framers concentrated on Broadway, so exacting are the regulations. tramers concentrated on Broadway, so exacting are the regulations. What applies to cut rates goes for prices reduced directly at the box office, also free passes both of which imposts are further managerial annoyances.

noyances.

The cut rating of tickets as established by the late Joe Leblang
and continued as an enterprise by
his widow, is singled out for taxation, it would seem, by the new
admissions tax law. Regardless of
the managerial pros and cons of
that portion of the ticket business, bargain tickets disposals have aided

that portion on the there obtaines, bargain tickets disposals have aided any number of shows.

Tax Reaches 24%
One department in the cut rates had a fixed policy of selling at hair price. A \$3 ticket was received it are therefore was 15 cents. Under the control of the control of the control of the car, therefore was 15 cents. Under the new laut selling price and the tax therefore was 15 cents. Under the mew laut selling price and the tax therefore was 15 cents. Under the mew law the tax demanded is 30 cents on such tickets (19% on \$3 the original price). That means the patron must pay 20% tax and based on the price from the box office to the cut rate aspency (\$1.25), the tax is 24%.

Reaction by the public as to the payment of the new tax has not been had as yet. It is expected that the cut rate agency will be forced to revise the prices paid theatres. Instead of \$1.15 per ticket, they rate will probably be \$1.10. That would force theatres to pay acres. Instead of \$1.25 per ticket, they rate will be provided by the provisions covering reduced priced tickets may be put up to the courts, but no move has been made in that direction as yet. With show-business at low who the matter is not as complicated as it will be when the new season starts.

With show business at low obb the matter is not as complicated as it will be when the new season starts. Some box office treasurers are proceeding on their own, not have ing been officially advised of the new regulations. In some theatres where tickets are chopped (prices reduced, a hard ticket stamped with reduced, a hard ticket stamped with the actual selling price replacing: the stub usually taken up by the ticket taker; the tax is being col-lected on just what the customer pays. In other box offices the tax on the full price of the ticket is being collected. The tax collector has ruled that that is what the law recurres.

has ruled that that is what the law requires.

One attraction has been distributing passes exchangeable plus 50 and 75 cents 'for a \$3 show. The box office has been sampling the back of the tickets at whichever price the customer pays and is paying the tax itself—that is five cents if the customer pays 50 cents and eight cents if 75 cents is paid. In this case tickets have the printed price of \$2 and the ruling is that 20 cents is required on each ticket so sold.

Ed.-W.W. Meets

Los Angeles, July 4. After attending two-day sales conference of Educational World Wide division managers here, Joe Goldberg left Thursday night (30) for San Francisco to hold u local sales meet.

sales meet.

Other meetings will be held by Goldberg on his way back east, at exchanges in Portland, Seattle, Minneapolis, and Chicago.

## Al Hirsch's New Post

Al Hirsch has been moved from the Paramount story department to sue raramount story department to supervicion of a newly created publicity service for Par's own (Publix) theatres. The service is designed especially for theatres and their use locally. Later on, the service may be ex-tended to include all theatres play-ing Par product.

# Diary of a Stooge

By Claude Binyon

Hollywoodland, Friday, Yesterday I was so upset about mille doing so cood that I forgot to give let Bowery his checks to sign that I wrote for him. We handled it this evening when he same come, and he said I could pass as a secretary if I learned to write better his better the second to the said of the him he was the said to be Hollywoodland, Friday.

better.

I told him his mail was all bills and people asking for money, and he asked me what's the difference, and I said none. So we ate dinner that Napoleon made for us and then Mr. Bowery took me to the Chinese where Greta Garbo is. A lot of people yelled hello to Mr. Bowery and he introduced me as his private secretary and condential banjo player. I had a fine time and people like me a lot. When we got hôme I answered a letter that Mom wrote and told her about being Mr. Bowery's private secretary. I said it was a job that made me use my brain instead of being hit with tomatoes or making a fool of myself in moving pictures. If she thinks that means Tille Mrs not my fault. told him his mail was all bills

We not my fault.

Hollywoodland, Saturday.

Mr. Bowery must think I don'
mean what I say. This afternoor
when he came home from the studio
he brought Tillie with him!

when he came house from the study he brought Tillie with him?

It was all kind of sudden and made my, face feel like it was swollen up, because Tillie has learned a lot of things about how to look pretty and she already had the best build in Feoria.

Don't you two people remember each other? Mr. Bowery saked us. We just stood and looked away from each other for a while, and then Tillie said, Hello.

'How do you do?' I said back at her, as though she was a bill collector.

Don't be such a-baby,' Bowery said to me.

Don't be such a-baby. Howery said to me.

That made me mad. Tm not a baby. I said. I am your private secretary and all I have to do is pe polite to your guests. I don't have to fall all over their necks. Mr. Bowery laughed and Tillie tried to smile. 'California is very

(Continued on page 41)

# **CLASS PROS LET DOWN** HAIR FOR GRUB'S SAKE

Hollywood, July 4.
Willie Hunter, one of the country's ace golf professionals, is currently giving lessons at a local practice driving range.
Other pros are looking around for

Other pros are looking around for new locations where they can teach golf, business at the class private clubs being at a standstill. Pros say the roadside ranges are more lucrative than private clubs where the market and general conditions has slowed up the members' spend-ing.

### **EX-WIFE FIGHTS DIVORCE**

Decree Granted on Charge She Up-braided Spouse as Actor

Los Angeles, July 4.

Through her attorney, 5; L. Jackson, Mrs. Helen Davidson has filed a motion in Superior Court here to vacate a judgment awarding her husband, William B. Davidson, a divorce, and asking permission to file an answer and complaint.

Davidson secured the interfectory Davidson secured the interfectory of the property of the propert

fore that upbraided him for being an actor. He testified that she said he was no he-man, and that she'd rather see him dig ditches than be

#### Blonde Darkens Hair, And Meets the Law

Going from platinum blonde for brunette brought Patricia Claire, former chorus girl at the Enright, into court here last week. When Miss Claire's hair turned dark via the dye route, so did the wall-paper in her room and the tub in an adjoining bathroom.

As a result her landlady called a policeman and had the chorine taken to a magistrate's office. Miss Claire promised to make amends and was released.

## Card Matinees Off

One of the popular hotels One of the popular hotels uses second floor rooms for afternoon card and backgammon games. Charge was \$15 per session. Rate now is \$5 or afternoon with few takers. Revenue from these is 'way down, too, because the players are not using much charged water and ginger ale.

## Gagster Minevitch Got Himself Gagged. And Good This Time

Borrah Minevitch's disappearance abroad, and subsequent discovery was not strictly a press stunt, al though it started as somewhat of s lark. Those who knew the prankful virtuoso of the harmonica were only somewhat sustained through the disturbing press service reports from the Riviera by a belief it was another of Minevitch's gags, al

from the Riviera by a belief it was another or Minevitch's gags, although the manner in which it had prostrated his mother offset that belief, as he is known to be very much attached to his family.

Minevitch had been shanshaled by some Corsican seaman on the sloop he had chartered to make the hop from the south of France to Tunis, North Africa. Having promised the Corsicans 1,000 france as any (\$40), the sciliors decided by statement of the sciliors decided by the sciliors of the sciliors decided by the sciliors of the

anarmed.

The gag behind the entire trip to Tunis was Minevitch's statement that if he became the father of a girl he'd disown it and go to Africa. It's strictly his idea of comedy as he's as enthusiastic about baby Taglia and the strictly strictly as the strictly stri irs strictly his idea of comedy as he's as enthusiastic about baby Lydia as if it had been born a Bor-rah, Jr. When Minevitch went abroad in the Roxy-Martin Beck party, he persisted that he was going to Africa to 'get away from it all.'

going to Africa to 'get away from it all.'

It got so on Rothafel's nerves in London that Roxy made \$1,000 bet with Minevitch with the latter askings Rothafel: Well, if I send you a cable from Africa, and also a letter or card, with an African position of the prompted Mine Believe ner! Which prompted Mine Mediterranean from the south of France to Tunis in North Africa.

Minevitch phoned to Paris from Bandol, near. Toulon on the French Mediterranean, that he had been compelled to trade all his funds, his clothes and the sleop Lydia Ellien for his freedom from the buccancering Corsican Ballora, and had yet to make Africa. He asked his wife in Paris to arrange for passage back to the States where Roxy will collect if he can catch.

# MARRIAGES

Jean Harlow, film actress, to Paul Bern July 2 in Los Angeles. Bern is a Metro executive.

Harry Flamm, vaude agent, to Estelle Almon, non-pro, July 3, in Brooklyn, N. Y.

Danny Beck of the 'Star Night' Publix review, and Dolores Hart, RKO performer, were married by Supreme Court Justice Noonan in Buffalo, June 28. Betty Compson was matron of honor.

Marion Talley to Michael Raucheisan, in White Plains, N. Y., June 30, Bride is the retired opera singer. Groom a planist.

Evelyn Perry in Fanchon and Marco unit, to Bill Usilton in New York June 25. Groom does the pub-licity and exploitation for the Bronx RKO houses.

Julia Mooney, showgirl, to Bernard S. Glick, non-pro, New York, June 28.

#### STYMIED

Can't Quit Golf Club Unless Okayed, L. A. Judge Rules

Los Angeles, July 4,

There is no such thing as resigning from a golf club if the by-laws and constitution of the organization say that the board of direc-tors must accept the resignation and the directors refuse to do so, Judge Thomas Gould has ruled in Los An-geles Superior Court.

goies superior Court.

John R. Haynes sued the Annandale Golf Club to compel the ritzy
Pasadena course to accept his resignation. By-laws of the club provided that the board of directors must give each withdrawing member the nod:

ber the nod:
Judge conceded that the rule
was onerous and burdensome, but
held that Haynes was bound by the
terms of the contract; as incorporated in the rules of the club and
could not be given any relief from
his liability to pay dues and other
obligations that the club might in-

# N. Y. 'GRAPHIC' MAY SUSPEND

About a year ago, Bernarr Mac fadden was reported having had an offer for \$1,500,000 for the purchase of his evening tabloid, the New York 'Graphic.' Latter part of last week a voluntary petition in bank

week a voluntary petition in bankruptcy was filed by the same paper. Its status new is about the same as it was at the time of the reported offer.

Sundary rumors have been current, but denied all around, that the 'Mirror' (morning tab, A. J. Kobler publisher) was thinking of a merger with the 'Graphic.' The dope was that the 'Mirror' figured it had a better chance by switching itself to an evening tabloid.

Daily Graphic, inc., may suspend publication the middle of this week it was last reported, Schedules filed by Joseph Schultz, Macfadden attorney, list liabilities of over 176,000; owed mainly to Macfadden attorney, list liabilities of over 176,000; owed mainly to Macfadden in the contraction of the middle of the Started in '24

The 'Graphic,' as a subsidiary enterprise of the Macfadden Publica.

Started in '24

The 'Graphic,' as a subsidiary enterprise of the Macfadden Publications, was started as New York's only evening tab Sept. 15, 1924. A only evening tab Sept. 15, 1924. A formal statement volunteered the information that the holding company felt that no further advances to the 'Graphic' were warranted in view of conditions.

A plan inaugurated three weeks go for the employees of the 'Graph-

ago for the employees of the Graphic't buy the paper, paying 10% out of their weekly salaries, brought some \$5,000, which moneys will be refunded to those who subscribed. Since the Graphic' has been in existence, libel suits totaling \$7,000, '000 were filed against it, but only \$5,300 in judgments and settlements.

000 were filed against it, but only \$5,000 in Judgments and settlements were actually expended.
Or the \$760,000 liabilities, Macfadden Publications is listed for \$687,000 for moneys and materials loaned and advanced. Brudding, Inc., of 1928 Broadway, New York (the headquarters of Macfadden Pubb) also claims \$23,000 for rent and Perkins-Goodwin Co. has a bill for paper for \$134,700.
Ed Sullivan, former sports writer, succeeded Water Winchell as the 'Graphic's'. Broadway columnist when Winchell shired to the 'Mirror'. Sullivan has a contract with Macfadden Pubs, not Graphic, Inc., so he's little concerned. It has two years to run.
Macfadden Publications, Inc., is also reported putting in a general 5-15% cut thro 'hout its organization. A 10% cut went into force Jan. 1.

#### Block-Aid's \$35,000

The Times Sq. sector in the Block-Aid campaign, with a quote of \$35,000, already has \$31,000 sub-scribed under Edgar Allen's direc

The former vaudeville man is in charge of the drive, on a straight salary arrangement, and with the aid of theatrical lieutenants for the and of theatrical lieutenants for the 42d St.-59th St. and 5th-8th Ave. sector, he has canvassed everything. The \$35,000 quota must be in by July 15,

# Tm Telling You'

By Jack Osterman

#### Framing Walker

Character of the city official to be picture in 'Night Mayor' will be developed prajuly from grab shots of Mayor Jimmy Walter. Columbia is looking for stills of Hizzoner showing him in various poses and costumes.

Among spanshots cought are

Among snapshots sought are those taken of him when at Palm Springs in his silk pa-jamas and Gandhi sheet.— From Variety's Hollywood Bulletin.

# Las Vegas Resumes Biz After Bombings Ruffle Fright Wig

Los Angeles, July 4.

Los Angeles, July 4.

Picture neople returning from Las Vegas, one of the two wide open spots in New York of the two wide open spots in New York of the York of th

dian beer, with seemingly an unlimited supply. Prices for the best grades of liquor are low when purchased in bulk. Beer is down to \$30.00 a barrel (pints).

#### 24-Hour Service

Cafes, and the adjacent gaming tables are virtually open 24 hours a day, with trade taking another jump July 1, when an additional 1,000 men nt to work on Boulder dam, clos

went to work on Boulder dam, close by.

Las Vegas is 300 miles northeast of Los Angeles, reached over the finest kind of paved roads. Absence of 'gypping at the better type of resorts is proving a lure, especially for the picture crowd.

Town leaders are sending out word that things are perfectly safe for the visitors and point with pride to fact that the leading resort is next door to the police station, and the second best cafe-gaming house immediately adjoins the county jail.

## Married 61 Yrs.

Los Angeles, July 4.

George Mooser, showman, to San Francisco this week-end to attend clist wedding anniversary of his parents, Mr. and Mrs. Samuel Mooser. The same day is also the 91st birthday of his father.

#### Juice Joint Floor Show Mexico City, July 4.

Soft drink vaude combo, shows free for patrons, attempted in a new theatre on a local main stem

folded pronto.

Management admits there was plenty talent eager to function on a co-op basis, but couldn't be a co-op bas made to pay.

# BIRTHS

Mr. and Mrs. Spencer Traoy, son, Good Samaritan hospital, Los Angeles, July 1. Mother is Louise Treadwell, former stage actress. Tracy is screen player.

Mr. and Mrs. Joseph Kaiser, daughter, in New Haven, July 1. Father is with Arthur Theatres Corp.

Mr. and Mrs. Lou Strauss, st June 30 in New York. Father is Strauss & Grannis, press agents. Mr. and Mrs. Jack Clifford, twins

Mr. and Mrs. Jack Clifford, twins, boy and girl, in Hollywood June 29. Father is the picture actor. Mr. and Mrs. Jascha Heifetz, son, at the Cedars of Lebanon hospital, Saturday (25). Mother is the for-mer Florence Vidor. Mr. and Mrs. Max Bradfield, daughter, May 25, in Los Angeles. Father is concert master at Loew's State.

state. Mr. and Mrs. Charles Fulton Jursier (Grace Perkins), son, Fai-nouth Heights, Mass., June 28.

OSTERMAN'S DECLARATION OF INDEPENDENCE.

Dear Ed (not Sullivan):

As the Fourth of July rolled the time to declare ourselves and also try to establish our independ-We are going on our sixth month

on 'Variety,' which is the longest on variety. Which is the longest run any actor, outside of those in it of Thee I Sing, has had this season. We've adhered to all the rules of your publication and have kept as quiet as possible in the office while the other muggs were asking their associates how to spell words, When we had a ground we took your tip and looked at 2 hlaski sy we could smile. If breaking Abel Green's type-writer is cause for dismissal, we apploighe We also apploighe for stumbling over 100 Bigelow, thinking it was a dark corner. Too, we ask forgiviness for using your RKO pass one night at the Palace, and remind us never to borrow it Iguth. On the property we would the collare with the property we would the collare outrelves on a few subjects. run any actor, outside of those in

You must admit the column has been kept clean, that probably accounts for us not settine paid. You must admit we've tried to be different. In your copy reading you have yet to run across anything pertaining to George Jessel and Norma Taimadge. Did we harp on Stravich while he hopped on the critical No. Did we say we were going to do a co-operative show, while everyone but the doorman at the Astop handed one? No. Did we kick because we had to sit through three palockas while Abel got the opening night seats for 'Show Boat? No. Bid seat for 'Show Boat? No. Bid seat for 'Show Boat? No. Bid seats for 'Show Boat? No. Bid seats for 'Show Boat? No. Bid seats for 'Show Boat? No. Bid column is might easy to get night seats for 'Show Boat'? No. SO Osterman is mighty easy to get along with and therefore wants to declare, without deletion, that Jerry Wall got a tough break. B'way patted him on the back, sawisus, as long as he had a poncil and pad in his pocket, but we have every reason to believe he'll come back

reason to believe he'll come back somewhere.

We declare the outcome of the Palace situation a very sad thing. You can't headline microphones and expect to turn them away, unless you want to turn them away, over to the Paramount. They offered us three Saturday night appearances for nothing, but we figured unless we could get six, to hell with it.

We declare that/Lew Brown has one of the keenest minds in show the country of the control of the keenest minds in show less about feeling so had not control to the keenest minds in show less about feeling so had not control to the country and that in the collect them of the country and that in checking up we have mentlened Moore's more than anyone, We declare that all the newspaper boys have been very nice to us and we appreciate it.

We declare that being a leader of an orchestra gives us a great kick. Yet know we're at the Sea Breess Cartellow and the country hight, with a very tourid out.

You know were at the Sea State Beach Club, West Long Beach, every night, with a very torrid outfit (plug).

We had a swell opening, but one of your other men covered it, I hope, After all, being a leader and m. c. is enough for one night, athough it would be much easier to be a critic, we imagine.

Well, hope the boys had a nice holiday and all we ask of you is bigger pads and sharper pencils, and if it ever occurs to you that we would like some coin, the same color And if it ever occurs to you that we would like some coin, the same color as some of those other phoney's an a ring. Your rag knock off, give us a ring. Your loving 'cub' (we nearly forgot to ask you, ARE YOU READING')

## Flag as Tipoff

Fing as Tipoff

San Francisco, July 4.

First of those 'where shall we go' cruises has started here, an outfit calling itself Bankers' Travel Service, promoting a series of house forcek flage. On shipe flying the Flag is the tipoff that liquor ig sold aboard, brochures on the cruises offering 'all the European boverages you can drink with meals.' 'A limited passenger list that encourages intimacy' is another catch line.

Tariff ranges from \$40 to \$120.

Tariff ranges from \$40 to \$130, depending upon length of trip.

# VARIETY

## East

Helen Gertrude Swazey Williams, 75, once a star bareback rider, badly injured when struck by an auto in Haverhill, Mass., June 27.

Pola Negri in N. Y. following her

Olga Petrova back to N. Y. on the Parls weeps to ship news reporters about instability of American mar-riages. Nothing personal.

Charles MacArthur and Helen Hayes (Mrs. MacArthur) back from Europe deprecate allenation suit by Caryl Frink MacArthur, Chi film critic.

Out of 216 fines of \$25 or two days for dry violations, 116 elected to take the two days. More time than coin.

Oceanside theatre, Magnolia. Iass., opens July 18 with 'Man in

Larry Lasky, who was for three years with Paramount-Publis houses in New England as presshustler, is now general manager of the J. J. Theatrical Enterprises with several theatres in Mass.

Daniel Frohman given a dinner by Actors' Dinner Club last Wed-nesday to signalize the 50th anni-versary of the Actors' Fund. He has been an officer continuously.

Sonja Stockstad. Norwegian ac-tress, asking action in her sutt against Mrs Mary K. Simkhovich. Brings a motion for examination before trial. Suit relates to alleged fraudulent procurement of release against Steven Simkhovich, son of the settlement worker, for reputed materialty.

Alan K. Foster, who used to stage at the Winter Garden, planning a new type of negro revue next fall.

Questioning a recent statement in the Sun' that Marc Connolly's \$200,000 from Pastures' was top money, Eugene O'Neill's attorney reveals that Strange royalties topped that. Fitures that Electra' will do even better.

Ernest Schelling, conductor of N. Y. Philharmonic, summering in Switzerland, rescued a woman in Lake Geneva and halled as a hero.

N. Y. cops go alligator hunting. Pets which have outgrown their welcome dumped in the Bronx

Alice Brady guest starring in Road to Rome with Monmouth Players at Red Bank, N. J.

Robert Duffy, actor from Des Moines, taken to Bellevue with a fractured skull. Found in an alley back of 168 East 48th street. At first thought to be serious but out of danger.

Erin O'Brien-Moore back on the terengaria Friday (1). Going to tagnolia, Mass., for summer stock.

Tom Terriss, who does Vaga-bond Adventures, tells Ktwanis of the opening of King Tut's tomb. One of the four surviving members of the men who were present, Tut's curse got the others.

Marion Talley, opera singer and farmerette, married Michael Rau-chelsan, German pianist, at White Plains, N. Y., June 30. No pre-liminary announcements.

Sensation started last week when it was made known that Borrah Minevitch and the Mrs. had started for Artica to hunt itons. Ship factor in the Mrs. Minevitch the same parted. The Mrs. Minevitch the same up in Paris and a couple of days later husband, reported that the Corficen sailors loafed on the job. Paid by the day and trying to make the Job hat. Now he's in Paris and heading for home.

Frances Maddux, radio and nite clubs, to go into summer stock for the training. Wants to go on the

Alurion Realty Corp., which owns the American theatre, Eighth avenue at 42a street, to raze the houser at 42a street, to raze the houser at 42a street, to raze the houser at 123a. Housed William Morris vaude for a time, then passed to Loew. Most recently a buriesque house and as occupied when it was guited by fire about a year ago.

Ocean Grove bars white bathing suits, but there's Asbury Park and Bradley Beach where no taboo.

Suits filed in Mineola courts against William Fox, Jack Loo and M. J. Meehan & Co. by Fox Films charging fraudulent entries to conceal transactions. Company seeks to avoid deals involving about \$10,-900,000,

George Leyden Colledge, formerly Cable from Clemence Dane with Arthur Judson, Inc., and Co-nounces the completion of

#### From the Dailies News

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. nioritamina maria mandini mpi mpi maria mari

Marshall Hall, American dancer, badily beaten in Neullly-sur-Seine, near Paris, France, last week, and in the hospital. Face contusions and internal injuries.

Three years ago Natalie Chadwick, showgirl, and Joseph Nelson, salesman, were arrested on a larceny charge for the alleged their of \$10,000 worth of household effects from the cottage of Folly Lux, a friend of Miss Chadwick. She got a year in Abuum beins and the sound of the second of the second

Estate of late Lya De Putti to sue I. Walter Blumenthal, banker, on contract between himself and the lead star. Will go toward support of her two children.

Sidney J. Root, well known to players, new manager of the Chesterfield hotel.

Rollo Peters forms the Rockland County players and elected pres. To foster both professional and amateur theatricals in that section of New York state.

Members of Bridal Wise planning several co-op productions on their own next season. Show already re-leased for stock.

Globe theatre opened Saturd (2) with Gloria Swanson's 'Indi creet' and Chester Morris' 'All Latter released in 1929 while t Swanson play is dated April last year.

Mrs. Rerende Ehlers, wife of William Ehlers, chorus man in Showbad, is suing Mrs. Claire Eugenie Smith, rich widow, for Eugenie Smith, rich widow, for the Smith of the Smith was medical to the Smith wet Ehlers while he was med at a class speakeasy, and monopolized his time and attentions. She claims to be penniless. Ehlers also known as Carlos Roca.

Padlocks planned for 274 speaks in Manhattan. New high for any month. Most will be shut for only six months, with the others taking a full year.

Jimmy Kelly, minor puglilst and cafe owner, arrested on a theft charge on the accusation of a patron.

William A. Brady back from Eu-ope and announces a plan for Sun william A. Brady back from Eu-rope and announces a plan for Sin-day night subscription perform-ances if he can get a sufficien number of subscribers. Also con-sidering idea of two shows daily for shows which click. Points ou that three London drama theatres are following that plan.

'For Husbands Only,' by Basil Lawrence, believed to be the pen name of Lawrence Languer, to get a tryout in his Westport theatre. It opened yesterday (4).

Gilbert Miller moved from the Empire theatre last week to make his office in Henry Miller's theatre

Second Philharmonic concert at ewisohn stadium draws 6,000 ewisohn

Federal judge upholds govt. mer who raided without a warrant be-cause they could smell the fumer through cracks in the doors. Over-ruled previous decisions that a war-rant was required.

Letter postage goes up to 3c to morrow (Wed.).

Mrs. Pearl Spector, who charges that her husband bigamously mar-rled Olive Borden, actress, has be-gun divorce proceedings in Buffalo

Leslie Banks back from Howood, headed for Quebec where will take ship for London.

Pollion sisters reappear. Suing Covici Friede, who published 'The Great Mouthplece,' for \$100,000 Charlotte alleges that in the bool site is made to-appear as a woman of disreputable character.

Man alleged to be Fritz Duquesne and who was arrested as a fugitive from justice, freed last week when British authorities retused to press charge. Had been employed on "M. P. Herald" as Frederick de Trafford Craven.

lumbla Concerts Corp., opening his own/offices in New York.

Marshall Hall, American dancer, badily beaten in Neullly-sur-Seine heaft Paris, France, last week, and Dane has done for Miss Cornell.

Lakemont Park theatre, Altoona, Pa., opened June 25. Will try for 10 weeks. At least three tryouts listed. Co. is the University Play-ers, a laboratory group from Mt. Lakes, N. J. Co-op.

Monogram picts has a new monthly house organ, 'Magnet' First issue last week.

Goneral Electric announces a new hysterials' phonograph motor. Invented 30 years ago by Steinmetz but only recently developed. Into commercial possibility and now about to reach the market.

New studios of Universal broad-casting studios in Philadelphia will use a new principle. Mikes will be at one end of the room in a sound proofed or 'dead end' section while sounds will originate in the other third, which has reverberant walls. V-shaped walls will further prevent reflection from opposite wall.

Pennsylvania supreme court at-firms decision of lower body grant-ing Tom Mix a new trial in the 101 Ranch broken contract suit. Has been dragging along in Erie for a couple of years.

Capt. Jack Messer hds lost his carnival outsit and Westchester police are helping him look for it. Lost his wife, too, and sigures there may be a connection. Anyhow, his show vanished overnight with Mme, Juliette Zonzlin (the wife) and two samplaysas. employees.

Mrs. Alice For appeals to Supreme court to be appointed guardian to her two children that, on their behalf, she may sue William Fox. for allegedly railroading her husband, Aaron, into a sanitarium. Recites that when William Fox quit the company he founded he sought to restrain his brother from forming a picture company carrying the Fox warm. When Aaron formed a William conspired with allenists to force him into a sanitarium in Hartford, where he now is. If she gest she papers she will sue for \$250,000 on behalf of the children.

Katherine Krug will have two lead roles at the Newport Casino this season. She's the wife of Ashton Stevens, Chi critic.

Kay Francis remaining in town because of a sort throat. Had planned to pull out for L. A. las week. May now go the end of this

Robert Crawford of De Sylva, Brown & Henderson offers two scholarships in Estelle Liebling ra-dio summer school. Judging on Wed. (6).

Vincent Lopez will conduct the N. Y. Police band in three numbers at Bryant Park Sunday evening (10). Is an honorary member of the police Honor Legion.

'Graphic' goes bust. refuses to continue support and vol-untary bankruptcy petition filed in Federal Court. Projected co-op movement found impractical and deductions made for stock will be returned to employes.

Mary Boland has to quit 'Face the Music' to go to the Coast, for Paramount, so Sam Harris will shut the show (Saturday) (9).

Arthur Edlson and George Burton announce four plays for next season. Always with an "It." They are 'Incubaton', by John Lyman and Roman Bohnen: 'Behind the Screen,' by N. Brewster Morse: 'We Three and One Other' and Exactly Like Louise,' from the Hungarlan.

Otto Kahn gets another delay in the trial of Rosalind Morini's libe suit. It has been three years on the

Total of 158 broadcast stations kept on the air for nearly 12 hours to give listeners news from the convention. Regarded as a record continuous broadcast.

Receivership for Roerich museur dissolved, court holding that motio for same had been improperl granted.

Court orders a retrial of \$526,812 sult brought by T. J. Mara, sports promoter, against Gene Tunney for

services in connection with his fights. Mara's appeal.

Claude P. Greneker, Shubert p.a., headed for Denver to promote 'Cynara,' which opens its road tour there July 18.

Sara Pomeroy Burbank, society amateur dancer, marries Ricardo Romero, South American pianist. As she is rich and Romero isn't, they'll make it companionate, the bride living with her mother while he keeps his old apartment.

Mark A. Luescher, RKC publicity man, sues estate of Harry Black to compel payment of \$33,372.13 claimed due him. Ha gliegedly eat in the Hippodrome and the sum represents 5% of a profit made by Black on the sale of the property. The executors refused the claim, so the Surrogate is asked to decide.

Earl Carroll offices moved to 1697 Broadway. The Fifth avenue offices, taken after the Carroll theatre closed, too remote.

Federal court has permanently enjoined Philip Lewis, doing business as American Trading Associa-tion, from selling or advertising for sale any prints of Mascot's serial, 'King of the Kongo.'

King of the Kongo.

Edward K. Bender, former picture actor, being sought by Pennsylvania state troopers. Wanted for abduction. Lost his right hand in a picture about three years ago and unable to continue acting. Recently liam Beese, near Pistol. Saturday (2) he threatened Mrs. Beese with a pitchfork when she refused to elope. Beese attempted to oust him, but Bender knocked out both the hustonia of the sender knocked out both the hustonia of the woods with Mrs. Bender.

Waitham Watch Co. suing Federal Broadcasting Co. for \$25,000 for failure to live up to contracts. Watch people allege failure of the broadcasting company to merge WBNZ, WMSG and WCDA as promised. Century Indemnity Co. joined as defendants.

Supreme court orders a new trial of the suit brought by 24 persons against the Yankee Stadium for \$732,000 damages sustained in a rush for the gates about three years ago. Jury found that both sides were negligible, and a double appeal was

'Crimson Clouds' is John Golden's newest idea of a good play title. It used to be Why Don't You Go Back', anti-Soviet drama. Was to have been authored by Montague Glassi and Dan Jarrett from Golden's scenario, but after they tried, he de-cided to do the job himself.

Booze prices so low booties are turning to the manufacture of fake morphine. One outfit raided last Friday night (1). Labels look all right, but mostly quinine.

Katharine Cornell sailing Thursday (7) for a vacation in Europe. Press de arrange for that she grossed nearly \$1,500,000, with Bartetts' in Philadelphia the high week at \$33,657. Holy Week, at that.

That Ziegfeld chicken feed suit up again. Unable to make personal service on the manager, the Dobbs Ferry Grain Co. obtained a court order to tack a summons on the producers' front door at his Hastings home. Claim runs to \$398.27.

Gertrude Lawrence may be back or Broadway in the fall. Gilbert Miller may bring her over in a Van Druter comedy.

Willie and Eugene Howard an-nounced for Ballyhoo, but George White says he has a contract for Scandals which will go on tour in Sept. Will hold them to that docu-

Vincent Youmans suffers from the heat and postpones his 'Hit the Deck' revival until late in August,

Wm. A. Brady all set to cast Dominoss, but decided to wait a while. Went to Red Bank to help his son get a stock company started

George S. Kaufman asking his lawyers about Warners' Dark Horses.' He feels the stolen speech gag is his by prior right. Used in 'To the Ladics,' done several years

Eleven more summer stocks open

Musical producers getting active. 'Flying Colors' goes into rehearsal July 13 for Max Gardon, with Clif-

ton Webb, Charles Butterworth Patsy Kelly cast leads. Phil Baker names his show 'Laugh it Off and rehearses next week. Billy Rose calling his 'Bottoms' Up,' and Allen K. Foster his 'Southland.'

'Gold Coast' opening postponed indef; was slated to come in at the Forrest, N. Y., Thursday (7).

Lionel Hyman producing "The Chameleon," to open July 18 at the Masque, New York.

Billie Burke leaves for Hollywood to start film contract with RKO-Radio.

Joseph Verner Reed and Theresa Helburn, new legit combo, to pro-duce 'Love Story,' by S. N. Behr-man, next fall.

Estate of Anna Christine Noman, actress and playwright, we committee suicide last year, h dwindled above 50% in value sin her demise, due to stock and proerity value shrinkape. Heirs getting smaller amounts than b queathed.

## Coast

Annual squabble over bathing suit ordinances on southern California beaches is now in full swing.

Mme. Ernestine Schumann-Hei k sings at first summer concert of the Griffith Park Greek theatre.

Phillips Holmes paid a \$7 fraffic fine after a warrant had been coued.

E. Harold Mason-Hoppe, director, has fallen \$425 behind in his \$75 per month payments for support of his daughter, 14. Ho was divorced in 1929.

Las Vegas speakeasies and re-sorts have been padlocked in a sud-den wave of law einorcing. Police were particularly burned at the im-portation of racketeering methods in operation of the hot joints.

To help H. K. Mallen, convicted, of stock thefts in a bucket shop, work his way out of jail, Mack Sennett is offering him a job nighta, Mallen must spend his days in jail, Saiary goes to pay \$1,851 he allegedly stote.

Seattle police have orders to arrest anyone who resembles Harold Lloyd. Man who looks like the comic is wanted for robbery.

Dorothy Ailen, 25, actress, was sentenced to two years in county jall for assertedly forging checks totaling \$51.

Guy Hudson, husband of Mrs. Minnie Kennedy, was examined on his financial condition by court. Only money he's earned since Nov. 12, 1931, he said, was \$300 for vaude appearance for RKO.

Mrs. Genevieve Davis Cosh, for-merly of muscal comedy, had her American citizenship restored. She lived in Australia four years after marrying there.

Méxican government has appoint-ed a receiver for the Playa Hotel at Ensenada, the hostelry that cost Jack Dempsey and others \$1,000,000.

Jack Townley, writer, filed bankruptcy petition. Owes \$2 and has only \$65.

Neighborhood kids swiped some props used in a chorus number from the Pasadena Community Playhouse's 'Hullabaloo' company, but cops' recovered the goods in time for the curtain.

Eddie Brandstatter, Hollywood cafe owner, is one of seven ap-plicants for liquor permits in Los Angeles, filed in one day last week.

Million-dollar libel suit of Alma Rubens' mother against 'Photoplay Magazine' ordered off the calendar when a hopelessly dead-locked jury was dismissed.

Damage suit of Elise DeViane, actress, against Dashiell Hammett, film writer and author, for \$35,000, to trial. Girl charges Hammett beat and assaulted her.

Buster Keaton is reported pilot-lng his new \$100,000 yacht down from Seattle himself. Ship is a 'peace offering' to his wife, Natalle Talmadge Keaton.

Peter the Hermit will make his debut as a baritone singer in local church services.

Capt. M. E. Gillette is being sent to Hollywood by the War Dept. to study sound pictures. Motion Pica-ture Academy will help.

William Conklin, Academy exetive, and Mary Heath, actress, plied for a marriage license.

Creighton Hale, actor, is protesting in court attempt of John Miljan to adopt Hale's two sons. Mrs. Miljan was formerly the wife of Hale, (Continued on page 36)

## Broadway

Edgar Carter to the Coast. Bory Osso a crack amateur pho

Mrs. Al Sherman to Pennsylvania o recuperate. Ned Dobson's Montauk Point word-fishing.

iword-fishing.
Lou Zimmerman, pres. of Sterling
sims, Britain, here.
The Jack Weiners are coastbound
in the family buggy.
Sam Zolotow taking three weeks
off to read three books.

Henry Salsbury grows his own vegetables up Stamford way.

Fred Zweifel took his white shoes

Lee Tracey back on Broadway

nows. Shipwreck Kelly summoned to be on Boston Post road near New

The most consistent inquiry to Variety is the exact age of Chic Sale. It's 36.

Sale. It's 36.

Charles Pettijohn covered the Democratic National Convention for the Hays office.

Meats, fish, vegetables and fruit frozen brick hard at 50 below zero

Meats, fish, vegetables and fruit frozen brick hard at 50 below zero in class grocery stores.

Dave Wolf, California cafe man, is still around N. Y. and remains Abe Lyman's goline par years of the property of the control of the con

nerves.
Community warehouse for the making of legit productions, which seven Broadway producers were planning to open, looks cold, maybe

panning to open, looks cold, maybe permanently.
Jack Osterman has been billed and ballyhooed for more things that he's not going to do. Included are a showboat appearance and a new multiple.

usical.
Stein & Blaine, Inc., East 57th
reet modiste, well known in the
rofesh, in voluntary bankruptcy
ith estimated debts of \$325,000 and

\$80,000 hasets.

Höliday weekend showboat cruises not so hot. The 'Berengaria' was sloughing off the less desirable accommodations at \$25 straight for one four-day cruise.

Gertrude Mansfield Wilbur off the Berengaria and into hot weather after a year of wandering between the country of the straight o

Water Batchelor, the missus (Masses Water Batchelor, the missus (Jacket Strategy) and Danny Dared Gropped \$35 in fines when revenues found hooch in their car as they crossed the border on return from Montreal last week.

## Paris

Fingernalis now purple.
Alfred Savoir to the south More trade papers planned. Blake Scott still in Majorca

Lou Parker trying new numbers Lawrence Tibbett finally arrived Petrova to England, then sailing Tito Schipa packing them again George Canty writes he likes Ber-

Hector Turnbull back at the Carl n. Mistinguett opening Riviera night

lub. Hank Arnold taking a place out of

town,
The Harry Lachmanns back in Paris. eston Sturgis eating up on the Austin Melford writing a few ongs.

Dolly Davis pouts when he misses

gala. The Ruddy Mates on a short va

cation.

Morris Bagby over for annual va-cation.

Michael Arlen still fancies his Peggy Meehan to London for a month. Harry's Bar is full during sport

vents.

Gamby dashing from show to arties. arties.
Roger Davis buying a lot of lothes.
Fannie Brice taking children to easide.
Sandy Greenburger over from

Saluy Glorine Control of the George Oppens are house hunting.

Leslie Hensen over for his annual

vacation.

Jules Berry back from long stay in Berlin.

Lari Gordon stunning in all red creations. cations. Gloria Swanson un for a day from

Gioria swatch the south.

Princess Redcalf playing the night clubs.
Paul Capellani directing for own enterprises. enterprises.
Al Laney to cover tennis at
Wimbledon.
Danielle Bregis smart at the

night clubs.
Ruth Punam Mason to Budapest Ruth Funam accessor.

Ruth Funam accessor.

Lee Plauskoy doing a fling at the Montmartre.

Bob Wyler directing in all Joinville studies,

Marcel de Sano at Fouquet's for late suppers.

Pearl Shepherd preparing to sail

America.

Georgia Graves waiting for new

n Bordeaux.

Ruth Turnbull has an apartment in the Seine.

Cole Porter to Carlsbad for ideas on the Seine.

Cole Porter to Carlsbad for ideas and the cure.

Pearl Shepard showing her sister the sights.

Francoise Rosay resting for first time this year.

Charles K. Gordon dickering for the Caumartin.

Earl Leslie painting shingles on w night club. General Pershing having a good year. Marchal current biggest

time this year.

Arlette Marchal current biggest
stage draw here.

Alf-Gran recuperating from being
host at Barbizon.
Betty Marks favoring the cavier
and vodka joints.
Charlotte Greenwood taking off
those sun glasses.
Henri Jeanson adapting Roi

those sun glasses.

Henri Jeanson adapting Roi
Pausole to screen.

Heather Thatcher got a job here
while on vacation.

Heather Thatcher got a job here
while on vacation.

Irving Schwerke giving parties
for musical celebs.

Jacques Deval content over translation of his novel.

Kathleen Key is about ready to
Kathleen Key is about ready to
Roi Musical Chairs.

Pauline Garon making her third
film for Paramount.

Saul Colin browsing over, manuSaul Colin browsing over, manuHarry Pilcer in a new part of
town with his revue.

Carease Crosby giving a barn
dance in the country.

Betty Compton says it's the
Malk issuing a big catleg of his
next.season's product.

Ther talk about Somerset Maug-

next season's product.

They talk about Somerset Maugham's swimming pool.

Dick Elliot, who promotes dance marathons, is around.

## London

Nelson Keys on the old table. Yo-Yo competitions catching Poulson's Club, at Datchet, th

Gladys Cooper at the Cafe de Paris. Now 25 night clubs at Bray. Last Now 25 night clubs at Bray. Last year 10. Harry Roy having a song banned by BBC.

by BBC.
Embassy Club closing for July
and August.
Carmine Gallone here to make
talkers for Ideal.
Bradbury Pratt and Sidney Burns

talkers for Ideal.

Bradbury Fratt and Sidney Burns
In close conference.

In close conference.

In close conference.

Len Urry practically monopolising cabaret bookings.

Quite a sprinkling of Americans
around the West End.

The property of the conference of the conference
around the West End.

The property of the conference of the conference
around the West End.

To go Dally's theatre sake doorkeeper, is a college graduate.

Synthetic beer being brewed in

Hughs Beaumont celebrating at
Circle a ster Frantiare' opening.

Alexander and Hughes, old standard English act, together again.

Dorn Maughan high-hatting Nan

Chie Endor and Elliy Farrell
singing at Lady Roxborough's party.

Percy Athos utas tinssed production job at Leicester Square thea-

tre.
Tom Titt's biting caricatures of theatrical celebrities at the Caviar

Georges Fontana (Moss and Fontana) now dancing with Anna Lud-

Jimmy Bryson, former head of U has bit in 'Fanfare,' and seems

Harry Thurston returning to Eng-sh vaudeville after three years

abroad.

Gillespie canceling appointment
with Lauriliard due to pressure of

Some of the hotels up river, in the news through heat wave, simply Mr. and Mrs. George Arliss West-Ending in their Rolls Royce totally

third rate.

Mr. and Mrs. George Arliss WestEnding in their Rolls Royce totally
unrecognized.

Are and Archams, now fully reArea Abrahams, now fully resummer trade.

Birmingham, Moes
house, closed for summer. First
time in 30 years.

Bobby- Finkuu and Mrs. together
agsain, opening London Pavilion for
Louis J. Seymour putting up \$12,600 electric sign at Daly's to exploit
his vaude venture,
Louis J. Seymour putting up \$12,600 electric sign at Daly's to exploit
his vaude venture,
Arout Collins, som of late Fred
Collins, Sootish booker, around
lining up soe the Latow in Out, of
the Bottle, at the Hipp, with Peggy
Taylor fully recovered.

Olive Wakefield, Phoenix theatre
day of the Collins, Southern thred of havling to give up seat in boxes at the
Pavillon for cash customerser in
Charles Alley and Fred Astaire.

Selfridge's running special cabarett to invited guests to look over
Mrs. John Southern thred or havlord and Lady Charles Cavendish
(Adele Astaire) and Fred Astaire.

Fantages writing to American
accompany thouse the part of the Collins
are and the Collins of the Collins
are and the Co

Dirinaly without the union was used to solve a discovery, getting publicity. Alms at opera but puts, up, with the union was a discovery but puts, up, with the union was a discovery disco

## Hollywood

Nickel shines all over town. Cyril Hume prefers to be called

y.' Liia Lee resting again at Plays

Del Rey.
Jack Mass, Marlo Music's hustling
young man, is out.
Eddie Small back after two
nonths in the east.
Gordon Clifford around again, but

months in the east.
Gordon Clifford around again, but a Gordon Clifford around again, but Lew Lipton is champ hearts tableter at Hillcrest.
Clara Bow and Rex Bell went for a new high cost buggy.
Sign in a vacant storeroom downstown with the state of the second with the second will have the second for the second with the second with

Barbara Weeks taking lessons in flying and about rendy for that pilot license.

Lioyd, Corrigan, back from Eigen Lioyd, Corrigan, back from Eigen Lioyd, and the license and the license and the license and license and license and license license and license license and l

azines.
Arthur Lyons has sold his cooperative apartment in New York
and contemplates making a social

and contemplates making a social splurge here.
Fred Niblo, Jr., and his uncle, George Cohan, are lunch partners at Faramount daily. Nephew is at Ella Thomas says John Medbury is now writing material for people who talk to themselves and don't know what to say.

Helen Hunt knows the Latin American service of the service

MAYFAIR Breadway and

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#### YORK THEATRES

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with Glenn Anders, Margaret Wycherly, Derothy Stickney, John Best BOOTH Theatre, 45th St., W., of B'way, Evs. 8:50, Mals. Wed. & Sat. 2:40

Jean HARLOW Red-Headed Woman with Chester Morris PIOL Bubbles"



## Loop

Lew Pollack now on space for College Inn.
Irving Mills in for Duke Ellington opening at the Lincoln Tavern.
Corinne Griffith around between train connections for the coast.
Jimmy Petrillo taking bows for bringing the 1933 A. F. of M. meet here.

bringing the 1933 A. F. or m. mechevillan Paley and bride made it.
three-hour stopover on the way back to New York.
Floyd Gibbons sneaked in an Abe
Waxman crack during one of his
convention broadcasts. In the sheet
music business here was due to the
Jack Robbins presence.

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A. LANZNER, General Manager

# Going Places

By Cecelia Ager

Palace Fashions
Prettles at the Palace. Lulu MoConnell. Brisk red hair riots apace
as her effervescence increases.
Gusty personality makes friends
with the new Palace strangers. A
good skate. Yellow and black
printed chiffon. Active matching
handkernhet. Neat ankles. A
trouper, no matter what the size of
the house.
Marle Marlon. Zaav

the house.

Marle Marion. Zasu Pitts and Eddie Foy. Pert face attached to comedy stance. Quavering voice and out-bent knees. Delicate flesh, net party dress with a bush of flowers for laughs. Vanlty peeks through perfect make-up. A clown with a sensitive disposition.

Jean Granese. Dignity in black chifton. A straight woman with act's top billing. Slesk black haft and shiny black sequins. Rose-beaded flowers militgate severity. Level-headed (top billing).

Nellie Arnaut. Rose printed press. Cerise sash. From a talented family. Willing the haft rib-family, who will be the server of the same than th

Evelyn Singer. A warm smile and edy isn't attained by looking always at the audience nor tearing a light

bric to shreds.

Miss Hoover. Adagio dancing done seriously. Ballroom dancing with a happy smile. Juliet caps and ruffels here and there.

Audrey Marsh. Mike singer with gestures. Carefully marcelled hair, and freshly pressed organdy. Neatness and a lady.

Gracie Smith. Southern accent in, pale blue sports clothes. A nice youngster, almost cute. It's grand to be on the stage. Hot singing can be refined, can't it?

June Furlans. Strong woman

Strong woman Purlang

June Purians. Strong woman with feminine bloeps.
Doring Ewing. What chance has a girl in a Herb Williams act, even though her hair is red?

#### Chesterettes Cop Show

Chestrettes Cop Show

There are no femme principals to get in the way of the Chester Hale Girls at the Capitol this week. With the girls in such fine fettle, they'd only show up femme competition anyway. The Chesterettes tie the show together, and also sew it up, in three routines. Two are knockouts, one, the first, is good. That's how when they, don't have to fret being realous of other women in the show.

flooded with yellow lights, to dance on a yellow full stage slanting platform, the better to see them, the dears. It's another Tamara Geva inspired routine they execute neatiyn now, dressed in black tights, sequin waistocats, black toppers and gauntists. Smart, simple, stunningly effective color contrast, and a nimble, stylized number besides. The best they save for the last. This time the sianting stage platt. This time the sianting stage platt, and as the curtains part, the ciris are discovered lying against the black velvet in sunflower formation, their heads to the center, their legs and arms the petals. In four groups, while colored lights play over them, they weave their limbs this way and that in unanimous, slow rhythm. The severity of the black and flesh, for the girls wear the scantilest of black lectured, so a sight the black and flesh, for the girls wear the scantilest of black lectured, so a sight they lovely. The new platform, lifted toward the back so that all can see, holds a routine that all will want to see.

#### Hair or Figger

Now the flaps know that it never was Jean Harlow's platinum hair that made her such an arresting wench; it was that sock figure of hers. The red wig that surrounds that made her such an arresting as Nita now, a woman who's lived, lowing a fire caused by lightning pay, wench; it was that sock figure of who talks back to bootleggers, who completely destroyed interior had here. The red wig that surrounds thinks fast in a man's world. Missiber indolently ingolent face in Red Padden's dramatic voice, deep, low-leaded Woman' robs her no with pitched, resonant, has to utter a lot of allen sentences before she getsta deadlier as a red-head than she was chance to go to jail to shield her stead theatre. Chicago. Cashier, Smeck, \$250.

as a blonde—for Jean's a glct who gets right down to essentials. The color of one's bair doesn't atter, really of the color of one's bair doesn't what's really the property of the color o

a lot of sage suggestions. The wisdom of disphanous skirts, the quite unnecessary interference of confining underplanings, the importance of instantly re-rouging lips after kisses, the value of a robust hip-lillting gait, the charm of recumbency are dieas that an or recumbency are dieas that the nature tendency are dieas that the nature tendency are dieas that the nature tendency are dieas that he deen't happen to be too bright. Una Merkel shows how little it gets a girl if she has a sense of humor, and Leila Hyans, prettier in her shorter bob, contradicts Miss Merkel in proving how little it gets a girl if she hasn't. Miss Harlow, with her deeper, more elemental knowledge, is the only one who's aware that what really works has nothing to do with a girl's mind.

#### Gertrude and the Camera

As kind as the sound track mike is to Gertrude Lawrence's throat, that's how mean the camera is to her face. It's just as hard to be-lieve it's Gertrude Lawrence's voice ner nice. Cart just as a marker of the live it in the cart and a marker of the live it in the care and through the sound box in 'Aren't We All' as it is to realize how very much footlights have to do with making glamorous ladles of the stage so glamorous. New York is full of young things who adored Miss Lawrence dearly through 'Frivate Lives'. She was so chic,' so bright, so instructive. She has a tablic and has owe if the care and let her public see that she get up in front of a picture camera and let her public see that she's somewhat less than a goddess. No one ever said that she was ravishingly beautiful, but then no one ever suspected that for pictural proportion

iess than a goddess. No one ever said that she was ravishingty beautiful, but then no one ever suspected that, for pictoral proportion she starts her eyebrows too low and close to her nose, or that her stage colfure, seen through the limpishiyation of the stage of the face and quite unnecessarily elongates it, or that the graceful droop of weary sophistication on the stage is just plain round shoulders on the screen. Whole pictures can't be filmed with soft photography, after all. It hough the camera won't let Miss Lawrence herself do anything for her stage adorers, there's a London round shoulders on the screen. Whole pictures can't be filmed with soft photography, after all. It hough the camera won't let Miss Lawrence herself do anything for her stage adorers, there's a London round should be supplied to the stage and the stage and the stage and the missing how stadd the night life over here. It's a round, intimate room with a circular balcony bound with a circular balcony bound with a circular balcony but the succession by the stage of the

### Misnamed Lady

Misnamed Lady

The Midnite Lady they call
Sarah Padden in the picture by that
title, and they dress her up in beads
and laces—Sarah Padden, whose
voice has always reverberated in
singhams, whose kindly face belongs right smack at the fireside.
She's a speakeasy proprietor known
as Nita now, a woman who's lived,
as Nita now, a woman who's lived,
thinks fast in a man's world. Miss
Padden's dramatic voice, deen low-

daughter. Then, as soon as she sacrifices herself, conviction rears

its tardy head. . Claudia Dell is the daughter, a Claudis Dell is the daughter, a 'deb. Miss Dell therefore goes to bachelor's apartments and is surprised to find that she makes up a twosome. Lina Basquette walks beautifully. It happens that her hair and eyes are shiny black, and so, though her face and voice are quite childish for it, she is cast as the real murderess. "The Midnite Lady' was pressed for time.

# **News of the Dailies**

(Continued from page 34)

marrying Miljan in 1925, and hold-ing custody of the children. Hale says he is able to provide for his sons.

Mr. and Mrs. Raymond Griffith and Mr. and Mrs. Rod La Rocque (Viima Banky) asked for passports with a European trip in view.

Harvey Gates, film writer, won his \$10,000 suit against Aimee Semple McPherson and Roy Siewart, director and actor. Gates charged Stewart, acting for the evangelist, promised him 10 grand to write a script for a picture to star Aimee.

Safeblowers entered the Gateway theatre in Glendale, Calif., through a skylight and took an asserted \$800, week-end receipts.

Ian Maciaren is in Los Angeles to again appear in the Pligrimage Play lead. Season starts July 18.

'Sonny' Myers, radio singer, jured in an auto crash at Glende

Receiver was asked for Creco, Inc., film equipment company. Kath-leen Sylvester assertedly has a promissory note against concern for \$7.882.

Ruth Chatterton and Ralph Forbes will be divorced, after having been separated previously and then ap-parently reconciled. Miss Chatter-ton is In Europe, but it is expected she will go to Reno for the split.

Mr. and Mrs. John Miljan are seeking to take away from Creigh-seeking to take away from Creigh-the Hale allocate of his two chil-dren, Patrick, 13, and Robert, 9 on grounds he abandoned them by not paying their mother, now Mrs. Mil-ian, the required \$200 monthly for their support. Miljans want to adopt the children, but Hale is blocking the attempt.

Ray Schafer, assistant purchasing agent at Radio studio, will campaign for councilman from the first Los Angeles district.

Ted Doner told a court commissioner he had earned only if since his previous court appearance several weeks ago. Dancer has been unable to make payments of \$10 per week for support of his two children. Peggy Doner, dancer, is the wife.

Los Angeles County Board of Su-pervisors voted \$7,500 to ald in financing the Hollywood Bowl con-certs this summer.

Pat Somerset was defendant in a \$11,120 suit over a traffic accident. Taxi driver asserts the British actor ran him down.

Frank Ries, Hollywood photographer, was arraigned on charge of sending obseene matter for interstate transportation. Eston B. Juneau was arrested with Ries after a raid on what police sald was the source of a big part of Los Angeles and Hollywood salacious literature.

Edna Murphy, actress, was grant-l a divorce from Mervyn Leroy,

ed a divorce from Mervyn Leroy, WB director, Mrs. Stanley Bergerman, daugh-ter of Carl Laemmle, is expecting the stork.

Elise De Viane, actress, awarded \$2,500 damages for bruises suffered in resisting love-making of Dashiell Hammett. Writer didn't appear to contest the \$35,000 suit.

Cliff Dale, film worker, was seized in a \$1,000 extortion plot. Police are trying to connect him with kidnap threats against Marlene Dietrich and other picture people.

Roscoe Ates is being sued for a \$20 clipping bill by the assignee for Allen Clipping Service.

## Mid-West

St. Hubert's Old English Grill, historic Chicago eating place and a favorite with legit stars of yester-year, became a charred memory following a fire caused by lightning. Completely destroyed interior had contained a fortune "in antiques, historical documents and works of lart."

# **Uncommon Chatter**

By Ruth Morris

accompanied by several house em-ployes, had taken the money out of the safe preparatory to banking it when the bandits barged in.

Reopening of the Wellston Kennel Club dog track was prevented by a temporary injunction obtained by the St. Louis prosecuting attorney. Eatile between the latter and the Eatile between the latter and the state between the latter and the since the middle of May. After operating for a couple of days be-hind an injunction restraining the police from interfering, the track called it guits for a while when the prosecutor had the writ vacated.

When the St. Louis police threat-ened to interfere with their carni-val, members of Clifton Heights Post of the American Legion ap-pealed to the circuit court for an in-junction. Suit stated that what the police object to as gambling devices were merely games of skill.

Douglas Fairbanks, Jr., and Joan Crawford took time off between trains at Chicago to deny they were thinking about a separation, and also that they were expecting one of those blessed events. Europe bound.

Charged with taking money under dalse pretenses, Mrs. Edward P. Culpepper, who formerly operated a radio talent school in St. Louis, was picked up in Lewisburg, Tenn, and held for the Missouri police. Latter say she had promised her pupils auditions over one of the pupils auditions are one of the pupils auditions over one of the pupils auditions are one of the pupils auditions and the same pupils.

In a raid upon a stag in a north-side hall Chicago polloe arrested 12 girl entertainers and 25 men. Au-thorities claimed that an obscene film had been exhibited among other things.

things.

Distribution of thousands of counterfeit ducats to the Demo-cratic convention caused considerable embarrassment and embarrassment and externor captures of the counterfeit of t huilding.

## No Roxy Payoff

(Continued from page 1)

wcek-end trips or start of summer

wcek-end trips or start of summer vacations.
General promise was that the pay-off would be tomorrow (Wednes-day). At first, today (Tuesday) was mentioned.
Ted Healy and his manager, Paul

Ted Healy and his manager, Faul Dempsey, were among those putting up the biggest fight. Healy had managed to draw \$1,000 during the week against his \$4500 salary, but couldn't get more. Early Thursday, efforts were made to contact someone in authority at the theatre without result.

without result. When Healy threatened immediate suit, it was pointed out the Roxy got a court okay on sale of receivership certificates too late Thursday afternoon to meet the payroll. Empire Trust Co., it was said, would not pay over to the Roxy any money until after the Fourth (holiday). Healy has \$3,500 confins to him. The suit of the stage final week were also reported unpaid.

ported unpaid.

Union labor at the house was also out in the cold on its final week's

Suntan and Stockings

Summer sun is kind to vaudeville
ladies who know how to cultivate
mooth even sun-tans.

Judiciously acquired, sunburn
implifies make-up roblems and
implies make-up roblems and
interesting make-up roblems and included in the sunburn-sason, and
save their runs for the fall.

Miss Murry (Colby & Murry reyue at the State) has wasted no
time getting herself a mid-summer
tan that is true to the last inch of
the depth of the sunburn-sason, and
save their runs for the fall.

Miss Murry (Colby & Murry reyue at the State) has wasted no
time getting herself a mid-summer
tan that is true to the last inch of
Margie Barrat and Renee La
Margie Barrat and Renee La
Margie Barrat and Renee La
Barrdec Railer registers pictureBerrice Claire registers picturerobes have to be sunburn-conscious, too.

Yellow's a grand color to wear with sunburn. So are any one of the deep, softer blues or brilliant flame shades. White's always good. Any definite color would be more becoming than the orchid-plnk entrance frock with which Miss Murry lots down a perfectly good summer to the soft of the state of the second of

houlders. Maddox and Mack wear the same

old costumes, in excellent condition and descriptive of their personali-ties. The exquisite fragility of pure ties. The exquisite fragility of pure white mousesline, softly hung, does n't hint of the stooging type of comedy offered by Herman Tim-berg's assistant. She makes the most of a Southern drawl, folls naively for Mr. Timberg, and, given-a free moment between good a free moment between good ant, melodious voice.

#### Hair in Hollywood

Hair in Hollywood
Hollywood would do well to issue
an ealet calling for the Repeal of
the Tightly Waved Colfure. Closely spaced waves ceased to be popular when hairdressers learned the
subtleties that could be wrought
with their marcelling irons; they
became passe when permanent wavlang machines turned out curls that
had the soft, wide semblance of a
natural wave.

nan the sort, whoe seminance of a natural wave.

Make Me a Star owes Joan Blondell a more fiattering head dress than its studio beauty shop provided. Miss Blondell's hair does very well when left to its own de-vicesfi. The personality of her part is established through a

vicesd. The personality of her part is established through a cleap, descriptive wardrobe and Miss Blondell's decisive handling of her lines. She can well afford to do without a corresponding hair comb that robs her face of youthful, becoming roundness.

Zasu Pitts wisely chooses the bedraggied type of coffure, with sad wisps fluttering indecisively about her plaintive, worried ace. Ruth Donnelly is too, busy as the guardian of the studic casting room, to bother about the details of smart grooming. Both girls play their parts solidly, earning immediate audience response. Helen Jerome Eddy overdoes themake-up and manner of a small town sprace of the studic casting the studies of the studie

Riding to Purity

The Killer, falling to advance
Cecilla Parker in the ranks of cinema ingenues, should have taught her to be just about the best horsewoman in the world. Timidity, the divine right of every Western heroine, deserts her when she leaps to the saddle and is off and away. Luckety spitt, she tears across the plains, up hill, down dale, hell-bent for purity. If a double was substituted in the riding sequences, it was a pretty mean trick on Miss Parker, robbed of the only big moments "The Killer bestows on its heroins. Off her horse, Miss Parker shrinks, in the traditional manner, at a fate-that-is-worse-than-death. Her performance is restrained and work-

formance is restrained and work-manilke, even in that eloquent moment when, pursued by riffer acking Apaches, she pauses in her flight to formally thank George O'Brien for risking his life for her. The most an ingenue can do in a spot like that is learn her lines and recite them, which is exactly what Miss Parker does. Her make-up carefully notes that bleached skins and marcelle waves don't thrive on the prairie, and her costumes are convincingly out-moded and homemade. formance is restrained and work-

made.

Betty Francisco, as the life of parties thrown at the prairie saloon, dresses in character and has a much better time than the audience.



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Sid Silverman, President
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SUBSCRIPTION:
Annual \$6 Foreign \$15 Center



## 15 YEARS AGO

(From 'Variety' and 'Clipper')

More than 100 vaude acts under contract for musicals for the com-ing season. Vaude managers wor-

Houses in the south were doing a record business in spite of heat.

Frank Fay was suing the late William Rock for \$25,000 charging alienation of the affections of his wife, Frances White.

Loew office was offering 40 week including the Pantages time.

Most of the shows being readied for fall were musical comedies. Public wanted light stuff to offset the war.

Chaplin had a contract with First National for eight pictures. With a bonus of \$80,000 he grossed \$1,390,000. Later, First National sold the pictures to Pathe Exchange, second release, for almost what they

Goldwyn, with a studio at Fort Lee, hired 800 men, women and children for the tent stuff in Polly of the Circus. They waited at the terry for two hours before they were told that the Mayor would not were told that the mayor would not the work to de done on Sunday. Each given a dime for carfare and told to come back next day. Each was then paid \$1.70 for nine hours work.

White Rats held their 16th meeting and spent a lot of time de-nouncing labor leaders for non sup-port during the strike. Disclosed that Frank Fogarty had paid \$200 for a life membership but reneged for a life member and got \$137 back.

Small time acts were hoping for the hig route when the draft took the headliners overseas. Not many

Charles Frohman, Inc., talking of a stock company at the Empire, New York, headed by Ethel Barry-

## **50 YEARS AGO**

(From 'Clipper')

John L. Sullivan, newly arrived champlon, gave a picnic at Wash-ington Park, N. Y., July 4. Main bout was Sullivan against Jimmy Elliott. Latter to get \$500 it. basted five rounds. Put to sleep

J. H. Haverly incorporated his en-terprises for \$300,000. Over ex-panded and eventually went broke

Manager of the 14th Street the Manager of the 14th Street the-atre propositioned the Police Com-missioner. Was playing Gus Wil-liams in 'One of the Finest,' a po-lice play. Offered half the take to the police fund if cops were per-mitted to sell tickets. Proposition accepted. One of the first examples

Charles H. Day, one of the star press agents, got a new two year contract with Forepaugh. That's where he got the material for the reams of circus stuff he wrote later

Seth B. Howes rated the richest showman in the world. Had about \$3,000,000. Barnum spent much of his on such splashes as Iranistan, his Bridgeport home, where he used an elephant for plowing.

John Theurer announced that he had patented the idea of standing on his head on a trapeze bar while doing tricks and warned against in-

Charles Frohman bought from Haverly a minstrel outfit then in England. Planned to merge it with Callender's troupe, here, which he owned with his brother, Gus.

## Inside Stuff—Pictures

Mix-ups caused by booking both English version and direct shot foreign films in the U. S. market have considerably upset exhibs, with New
York theater sem especially perturbed. United Artisis' action in booking the seminary of the congress Dancer of the congress of

Church of England synod passed the following resolution at annual

Church of England synod passed the following resolution at annual meeting in Toronto:

This council notes with appreciation the efforts of the Ontario board of censors in reducing the number of scenes in moving pictures showing (a) gaingsters and gun-play scenes; (b) scenes with undue sax-suggestion; (c) methods of administration of justice not in harmony with our own; (d) public drinking scenes; and would welcome similar efforts, if possible, towards the reduction of scenes ridiculing or belitting the

possing, oversity of the marriage tile. It also glad to learn of the increased number of British marriage tile. It also glad to learn of the increased number of British from a converged by the port will be given to the exhibition of the best of these pictures, and also of those marked suitable for children.

also or those marked suitable for children.

The class religious denomination up here also suggested that the government take such steps, either by reducing the duty on American newsreel plants, or otherwise, as would permit the resumption of their filming Canadian scenes and events, for use in Canada and elsewhere.

Radio has a cost plus 10% setup for its three independent producers who will make pictures at the Pathe studio, for the RKO program. Under this deal the outside producers figure that their nut will be much bigger than if they made their films at one of the many indie lots

bigger than if they made their films at one of the many indie, lots available,

Indies will be called upon to pay the usual studio rent but set construction and salaries of technicians, etc., will be sold to them at cost of the plus the tenth. Including the help in the arrangement is what is chiefly inking the producers, as they will have to pay 10% more for the workers than for what they could engage them directly.

Exhib who recently led a price cut in his town sums up the average result in a letter in which he says:

We put on a terrific price cut campaign, and now the whole town is down to our prices, and everyone seems worse off. Having handled price wars before, I felt that we were going to mop up the town, as I did not feel the opposition could afford to try to compete with us on our slashed scale. We are all losing more money each week than before, and it only looks like a case of which one can stand the drain the longest. (And the fumry part of it all is that the dear old public doesn't seem to appreciate what has been given them.)

Will Hays in speaking at Masquers' dinner to Governor James J. Rolph'in Hollywood commented on the fact that several years ago while attending a dinner Rolph, who was Mayor of San Franciaco, asked him a number of questions as to campalgaing. Shortly afterward Rolph announced hie candidacy for the governorship. Hays-figured Rolph might have used the advice he had given him. When the Governor got up he replied that he had followed Hays' advice throughout and was still following it. One pointer was to viger every county in the state each year and meet the people, for which the

An independent serial producer on the coast has a new way of pro-curing story and production ideas without paying for them. First pro-cedure is to invite a down and out writer out for lumch and discuss certain story ideas across the table. By the time lunch is over, the pro-ducer has several ideas which he files for future reference and when ready to start production hires a \$50 a week scribe to work out a column leading to a new difficult production problems gave as trick

Same method applies to any difficult production problem, such as trick work and process shots.

Have office, after examining the script of 'Okay America.' Universa columnist story, returned it to the studio stating that its kidnaping sequence of a 22-year-old girl smacked of the Lindbergh case and would sequence or a zz-year-old girl smacked of the Lindbergh case and would not be appropriate, also that it was a violation of federal statutes. They told the studio that if it were kept in the scenario U would have to accept all responsibility so far as consorship is concerned. Hays office also objected to a scene where the columns with the friendly terms with the President of the United Statem.

Despite protests from Italian officials, Paramount has taken a determined attitude concerning the Italian war retreat in Farewell to Arms, and the script now calls for the black page in Italian history to be shown as told in the novel.

Requests from officials, when Far bought the book, that this part be toned down, were never granted by the studio, but it had indicated there would be nothing to cause Italy any worry.

WB will reveal the first natural color feature in some time when 'Mr. X' starts its screen travels. As the title implies it's a mystery film with the studio awaiting results before making further and similar type stories in color. Lee Tracey is among the principals.

Out at Burbank they believe the hues are going to be a help. Picture was processed by Technicolor with which company WB has a contract holding over from former musical days.

Reported that one angle on Frank Borzage being taken off Fox's 'Cavalcade,' now assigned to Frank Lloyd, is that Borzage has but one more picture to go on his present contract. With adjustments on all tickets in view, a big picture ille 'Cavalcade might cause Borzage to hit his peak and make contractual demands accordingly.

Borzage had been sent abroad to view the Noel Coward play in its original London setting.

Because a double who resembles Gary Cooper appeared in Japan-made sequences of 'Madame Butterfly,' Paramount can't pick the actor it wants for the picture. Studio previously decided to use Cooper and Sylvia Sidney for the leads, and used doubles for them in long shots with Japanese backgrounds.

Par deem't want Cooper for the part now, so has about decided to use

Par doesn't want Cooper for the part now, so has about decided to use Cary Grant, who could pass for Cooper in a pinch.

Unusual outcome in the proposed chance for a build-up of a performer is Warner Brothers' concern over Dick Powell. WB grabbed the m. c. Good western, these days, from a distribution angle, grow as around out of Pittsburgh for a small part in Blessed Event. Powell handled \$175,000.

## Inside Stuff—Radio

It wasn't until the morning after Amos 'n' Andy had appeared in a five-minute act before the Democratic convention in Chicago that several newspapers here and around the country woke up to the fact that their photographers had overlooked snapping a picture of the team on the Stadium's platform. Boys, it developed, had been too overawed by the personal appearance to think of their jobs.

Cameramen appealed to NBC's press department to get the blackfs pair down to the meeting hall for the poses they had missed. Networt p. a.'s tried hard, but Correll and Gosden refused.

Indifference of a number of the party's bigwigs toward keeping scheduled broadcast engagements during the Democratic convention had the Chicago stations so peeved some arrived late at the mike, others sent suba, while some failed to show up altogether.

Hears's "Herald and Examiner,' in particular, took an editorial sock at the delinquent statesmen, declaring that it is 'hard to imagine how men who will be begging the radio public for votes a few months hence can act so independently now,' H-E operates KYW.

Hearst organization has totally severed KYW, Chicago, from financial interlocking with the Herald' and Examiner, through which daily the station had hithertofore been operated. Separate set of books have been assigned to the outlet and the sheet will now buy its time and be charged for it accordingly like any other customer. Unlinking of the wave length from the H-E payroll comes on the heels of Westinghouse's move for tederal permission to shift the station to Philadelphia. Hearst is a Westinghouse lessee.

With the Wynn-Richman-Burns and Allen type of dialog comedy-clicking on the air, an epidemic of script commercials is foreseen for the fall. As long as anything that goes over with the public is not to be dramatic, the broadcasting powers would much prefer if some new style of nucleal and dramatic presentation avolved. The air mogule are committed to the idea that music particularly is the backbone of radio and would rather that the ether progress continued more along musical lines.

Wire charges for an out-of-town network breadcast are less if the act itself is paying for it than if an ad agency is footing the bill. If a CBS or NBC turn has to stand the wire charges the networks make it as small as possible. However, if the ad agency handling the account which features the act foots the bill, the networks set pienty. With acts the networks eliminate special service charges, etc., all of which is included it the ad agency pays.

KHJ, Los Angeles CES outlet, has built up a program through desire of some staff members to have fun at NBC's expense. On every Merrymaker's broadcast, held Saturday nights, some promi-nent NBC program is kidded with a burlesque of each performer, and all

William S. Paley of the CBS wanted to sign Phil Harris, the Cocoanut. Grove orchestra leader in Los Angeles, to a radio contract but Ben-Frank of the L. A. Ambasador hotel wouldn't release him. Formerly of Lofner and Harris, the comedian half of the team, formed his own orchestra and took it south from the St. Francis hotel, San Francisco, into the Grove.

the role well enough to extract a contract from this company, but the worry is still there.

worry is still there.
It's predicated on Powell, in 'Event,' having been directed to make his interpretation of the character, really the script's light 'heavy,' a bit nancy, Hence, the WB winkles over Powell have to do with the question of being able to overcome this first screen impression for him and whether they made it too strong in the first instance. Due to subsequent events, Powell is cogitating, too.

George Arties took top place in the picture star popularity poil of the Manchester Guardian!
Manchester Guardian!
Marie Description of the English paper's readers are Charles Chaplin, Marie Descript, Ruth Chatterton, Clive Brook, Janet Gdynor, Norma Sherrar, Ronald Colman, Gordon Harker (English player) and Emili-Jannings.

Present tendency of major studies on the Coast to unload contract layers, directors and writers is reviving business for the free lance press

agent.

Studios which heretofore barred the presence of a solo p. a. are now unconcerned, as the free lance artist is only employed for one picture and any outside torch hearers for that particular player could not materially interfere with the studio publicity campaign.

Paramount has turned one of its stages over to Stuart Walker, head of the coaching school for his exclusive use in training promising players for build-ups. Players who have 'arrived' will also have the privilege of using this studio school. Walker has been on the lot six months

Though Carl Laemmle, Jr., states there is no intention of Universal taking the satire out of 'Once In a Lifetime,' now in production, the sequence with the Schiepkin Brothers is out.

This bit had a family of 12 brothers visiting the rival producer in the

Difficult for lodges and societies to fine stient comedies for their meet-ngs. Few have been able to change to sound apparatus. One indle film firm seems to be the only company still chasing this susiness. It is not making any new subjects, but seems to replace wora prints with new copies and manages to command quite a little trade,

Radio's production of 'Liberty Road,' chain gang story, will contain at least 10 oldtime 'prisoner' songs in addition to an original thematic number created by Clarence Muse under the title of 'Liberty Road.' Muse will also sing this number in the picture.

In line with Radio Pictures' hunt for talent in the east, the RCA Pho-ophone studio on 5th avenue, New York, is making an average of size

Third quarterly statement for Warner Brothers will be issued Aug. ist. Losses, it was stated, will be under those of the previous quarter, which were given as \$3,400,000.

RKO's attempt to have Col. Butterfield and Gov. Sterling, the owners, reduce the rent on the Palace, Rockford, Ill., met a cold refus

## Lew Cantor's Hollywood 'Showcase' For Inducing Film Buys on the Spot

New method for displaying to film axecutives shows which for one reason or another have not been bought for pictures, has been worked out by Lew Cantor, who will be established in a Hollywood theatre with a stock company under the guest star system. Rights to present about 100 plays for picture rights purposes have been arranged for, the coast spot to be known as the 'Hollywood Show-case.'

case.

First 10 shows have been selected.

Nearly every play in the group had received a picture offer but the producers held out for higher bids, picture people in the meantime growing cold or slashing the original bid. Managers now would be willing to accept moderate money for the rights.

accept moderate money for the fights.

Cantor will act in the guise of an agent, producers and authors, retaining the full rights less the sales percentage. Managers whom he will represent are John Golden, Arthur Hopkins, Theatre Guild, Shuberts, L. Lawrence Weber, A. H. Woods, George Tyler, Charles Hopkins, Lawrence Rivets, W. A. Brady.

Expectation is that by putting on shown in the heart of the studio field, there will be a saving bt time in reconsidering the picture' possibilities, because executives and directors would be able to observe without the matter going through intermediaries, There also will be the opportunity of seeing new talent perform.

List of plays first to be given are:

the opportunity of seeing new talent perform.
List of plays first to be given are:
"Topaze," On the Spot, 'Bird in
Hand, 'Camel Through the Needle's
Eye,' Experience Unnecessary,
'Philip Goes Forth, 'Behold This
Dreamer,' Margie the Magnilloent,
Lessi two 'in the 'group played a
year on Broadway,
Cantor is a vaudeville and legit
producer. His most successful try
in the latter field, was 'Courage,'
Original, picture bild was claimed
to haye been, \$89,000, which he rejected, only later to self the rights
for \$40,000.

The 'Showcase' will change the
bill weekly, Admission will be
\$1,06 top.

#### BLIND GIVE OPERETTA. DANCE ENSEMBLES, TOO

Toronto, July 4.

Remarkable performance by Brantford Institute for the Blind of Princess July 2 spainese operetta, attracting interest. Cast and chorus entirely composed of sightless actors and success of experiment in what was thought to be a closed realm for the blind will undoubted ly excite widespread discussion among those interested in their education and the second section and recreation. Toronto, July and recreation

eation and recreation.

Delivery of lines and singing of principals were splendid, but what filled spectators with amazement was the case and grace with which intricate dance engembles were presented, second sight as it were, controlling the movements of the principals.

#### Pittsbgh. Stock Prospect

Pittsburgh, July 4.

Pittsburgh, July 4.
Ed Vall, former director for the George Sharp stock company at the Pitt, reported to be seeking local backing to support a stock troups of his own at the Pitt next season. Pittsburgh, always a good stock town, considered a natural setup for a repertory troupe in the fall since there's a strong likelihood that only one legit site, the Nixon, will be in operation. Other house, the Alvin, which the Shuberts had under lease from Warner Brothers, understood to be closing permanently.

#### Altoona Park Stock

Altoona Fark Stock
Altoona, July 4
The Lakemont Park theatre, dark
since the opening of the park Memorial Day, opened Saturday (27)
with the University Players. Troupincludes Florence and Catherine
Hastings, locals who have been active in New York Little Theatre
and otherwises; Cariton Ayers, local
dramatics director; Libby Lewis,
formerly. Provincetown Players;
Mary Lawrence and Russ Boettiger.

Don and Mazie Dixon stock returned to Spensley for a summer
vears.
To play 25 and 25.

Jitney Players Touring
Mey Hayen, July 4.

Jitney Players, who ran summer
tock, at their Madison headquarters
assay several summers, will tour this
season and play Madison only one
week, July 11.

#### 64-Year-Old Opera Star \$800 Behind in Alimony

Chicago, July 4.
Summoned for being \$800 in arrears on alimony payments, Vittorio
Trevasan, 64-year-old former star
of the Chicago Clvic Opera, painted
a picture of poverty before Judge
Sabbath in the Superior court. Baritone described the parade of tradestone described the parade of tradesmen and other creditors that were beleaguring him and pleaded that because of his age and the present state of opera he was unable to get

state of opera he was unable to get any engagements.

Quizzed about his assets by the attorney for his wife, Cecilia, who divorced him in March, 1931, on crueity grounds, Trevasan said he owned two lots in California, valued at \$3,500. It was the judge's suggestion that he deed one of these pleces of property to his wife and he was allowed a week to think it over.

#### SHUBERT RECEIVERSHIP FIRST SHOW DATE SET

No developments in the Shuber receivership situation are expected until late in the summer. At that time hearings are due on the pro-posed probe of the corporation since its inception in 1924. Charles

posed probe of the corporation since its inception in 1924. Charles E. Hughes, Jr., special counsel who will pass on the petition to investigate, is reported having salled for Europe last week. With Judge Francis Caffoy also shood, no control of the court have been issued and the court have been issued and the receivers may proceed without instruction to produce shows. Work on the receivers' first new production 'Americana' L. progressing and the revue will open in Attantic City next month. First attraction to go out is 'Cynara' slated for the coast about the middle of the month. No production schedule appears to have been fixed as yet.

#### Merry Villagers Think Up One Way to Beat Tax

One of those Greenwich Village group pulled a fast one in placing critics' tickets outside the limit of the new admissions tax at the premiers of 'The Lingering Past' at the Provincetown playhouse last week. The groups are generally on a subscription basis, with the province of the control of the control

#### SYRACUSE'S 2D DIVA

Syracuse, N. Y., July 4.
Syracuse will be represented by a second operatic diva in the Opera Comique, Paris, next fall.
Claire Alcee, soprano, in private lite Mrs. Andrew S. White, has been

engaged for the season starting in

Her predecessor there is Hallie Stile, socially Mrs. Grant D. Green of Syracuse.

#### Dixon's Co. In Dubuque

Dubuque, Ia., July 4.

Don and Mazie Dixon stock returned to Spensley for a summer run. Here annually for nearly 10 years.

### PLAYS ABROAD

#### Maedchen in Uniform

('Girls in Uniform')

('Girls in Uniform')

Parls, June 24.

A play adapted and staged by Henri
elocis 'Gestern und Heuto'. Sizaring Artotte Marchal. Featuring Jeanne Lion,
Rayna Capello, Marcelle Barry and others,
Studio de Paris, Parts, June 24.

Studio de Paria, Paria, June 22.

Production was especially difficult due to stage being only about 10 feet deep, and difficulty of shifting props, with no possibilities of flying anything except backdrops on rollers. Hearl Varna solved, the problem by using trick props. Also, Paris slant, and refrained from injecting dirt in a show of Lesbian possibilities.

Attangement is in 12 tableaux, Attangement is in 12 tableaux, Attangement is in 12 tableaux, and refrained from incomment of the curtain, giving time to change backgrounds, with only one intermission.

Including several in front of the curtain, giving time to change curtain, giving time to change curtain, giving time to change the control of the curtain selection of the control of the curtain selection of the girl committing suicide, contrary to the film version, where a happy ending was found indispensable. The best committing suicide, contrary to the film version, where a happy ending was found indispensable. The provide of the committing suicide, contrary to the film version, where a happy ending was found indispensable. The control of the film schoolmistress in a way, which for pulchritude, polse, and command, is on a par with that of the film actrees, doing the same on the legit stage—has drawn more favorable comments than any acting in Parls for some time, and may mean her going to talkers, silents. She is nicely supported by Jeanne Llon as the Prussian—minded head mistress. The difficult role of the lill-fated girl is satisfactorily song as the favorite assistant of the head mistress, does a very armusing impersonation.

Production is naturally handl-production is naturally handl-production in the product of the film by the limited number of girls, and the necessity of using real actresses, whilst screen product was done by real schoolgritis. A docoan young wanda—well known for youthful impersonation—giving a good performance, and Nena de Vedo, another one of the girls—a screen posper of the girls and artested marchal's sen-

sibility.

Due to publicity derived from the film, and Arlette Marchal's sensational appeal, show is likely to have a fair run. Despite the small size of the theatre, precluding gresses over \$700, show is leaving a comparatively handsome profit, with a small nut.

MGZ.

#### Little Girl Grows Up

A musical comedy in three sets by latvas Dekoffi, must by Latvas Latvas, and the set of the set of

Franci Gaal, homer Kosset, Nuis Bönnögri, Desso Kerkest, Paul Iavor, Oyuls Coortoo, Ids Tural, Martin Raikar, etc.

The Buda Summer Theatre has a great advantage over its winter colleagues, the more pretentious and a state of the colleagues, the more pretentious available in the warm season only. This time the authors of the new summer operatia seem to have related to the colleagues. There is fun and humor in many details of the plot, but too much, sentimental sturf and the music too 'popular' to avoid being componences avage little 17-year-old girl, growing up in the backwoods with four boy cousins as companions. The Cowboy Republic, as they call themselves, has unruly children are the terror of the countryside. When pretty widowed mother tries to sell the estate to a rich, old Italian, to get author, the Railan falls in love with Cenny, and mother tries to marry her off. Cenny is ready to sacrifice herself to save the estate.

Her summan of the summan of the countrying the man she loves and marrying a rich old man-whereupon she sends away her own where and decides to sacrifice.

Franci Gaal, as the little savage girl, is good as usual, but rather horself.

herself.

Franci Gaal, as the little savage girl, is good as usual, but rather palls in the same type of role seen many times. The most spirited comedians are two old-timers, Ratkay and Nusl Somogyl, as the tutor and the housekeeper. The play will probably run throughout the summer.

#### 1,000 GOOD THINGS

## Plays on Broadway

#### THE WEB

Majodrama in two acts presented at the Majodrama in two acts presented at the and Spees Smith; written by Frederick Herendeer, its majod by Frederick Herendeer, staged by Frend McCormackow (Colly Majodrama (Majodrama Majodrama Majodrama Majodrama Milizabeth Day Lett Rollins: Shoring R. Olive Lett Rollins: Shoring R. Olive Rocky Flint. Curtia Karpe Rocky Flint. Curtia Karpe Red Slade. Metville Anderson itten by Frederick Frank McCormack. Frank Shannon John Bohn William Ingersoil Haroid DeBecker Elizabeth Day Shorling R. Oliver Edmund McDonald Curtis Karpe Melville Anderson

A new team of producers present a thriller with an inhuman killer, as wierd an idea as any of the past season. For a change it is in two acts. First grisly, the balance un-even, with improbabilities and im-ceptibilities are pulser in theiry. Little possibilities piling up thickly. Little

possibilities piling up thickly. Little chance for this type piece, anyway in the torrid season.

Frederick Herendeen who wrote The Web, first called Dread, may have had Foe in the back of his head, as for instance the Murders of the Rue Morgue' with its homicides committed by a simian. In this play a giant-spider does the dirty Work.

Scene in a cottage in the midst

Scene in a cottage in the midst of Florida's wast Everglades. the laboratory of Professor V whose theory that he could develop man-size spiders had resulted in his being hooted out of a scientist's circle when a younger man. The locale is infested with bugs of all locale is infested with bugs or an kinds, lethal snakes, quagmires—quite a place for a murder and yet the professor's attractive niece Marian has been there with him for two years, assistant is Moto Ishada - Inspaces physician. Nearest

wo years.

Warren's assistant is Moto Ishada a Japanese physician. Nearest neighbor is Lett Hollins and his pappy who runs a snake farm, just his pappy who runs a snake in the pape in the pape is a snake it with a snake in the pape in the p

The professor and the Jap know the secret. Somehow their spider had escaped by bending the bars of a small window in his vault. Any-how it is a smart spider, doing away with two bad men, letting the others alone. Once the thing is shown dimly grabbing a victim and hoist-ing him up to the attic. At the

summer restaurant. Budapest's equivalent for a roadhouse, with the authority of a roadhouse, and the roadhouse and the roadhouse and to the roadhouse and the roadhouse and the roadhouse and the roadhouse and the roadhouse are within those brings and the roadhouse, as which Uncle Brunchuber is mine host, Elisie, prima donna at the neighboring summer theatre, is hostess. Here she meets Thore, who little herr. She wants to punish him, so at Uncle Brunchuber's suggestion a couple of actors are dressed up as Huissar officers who pay Elisie under the roadhouse and roadhouse is marked to read and roadhouse is Marika Rokk, who danced in vaudeville, a capital dancer and learning how to act with syear. Young, beautiful, a capital dancer and learning how to act with syear. Young, beautiful, a capital dancer and learning how to act with syear. Young, beautiful, a capital dancer and learning how to act with syear. Young, beautiful, a capital dancer and learning how to act with syear. Young, beautiful, a capital dancer and learning how to act with grace and charm, she is a great asset. Sarkadi, in the part of spirited and mussing, and in spite spirited and amussing, and in spite spirited

1,000 GOOD THINGS
(Ezerjo)

Two-act music by Moba by Ing.

The show it was a specific of much local allusion and jokes, sented by Royl Orphaum, Budapest, on June 10. In the cast: Marka Roke, Olygon, Kornel D'Arrigo, Arpa Labar, sci.

The show is somewhat along orchestras on the stage, with the Wonder Bar lines, being about a composer at the plano. Jacobi.

Intale the boy friend invades the living room and is done away with invine room and is done away with a falling to receive the control of the control of the other bugs are in evidence. Added to the characters is an Associated Press reporter from Mismi. He immediately goes for Marian and fore porsonable than young Holling the control of the girl. But when the smoke of the bomb clears. Lett and Marian are embracing. Nice girl must age of the control of t

#### THE LINGERING PAST

rovincetown Playhouse June 20 by Seven
irts Guild; written by Leonard J. Tynan;
taged by Edwin Hopkins.
raged by Edwin Hobkins.
sen moriand Frank J. Marshall, Jr.
3en MoriandFrank J. Marshall, Jr. rene WellerElizabeth King
drs. Laura Pond Esther Solvelg
imon Weller Charles Angelo
diss WhiteAnna Ray
The trible Ray
ra PoweliJohn E. Riley
ohn Gardner Howard McCulley
Vancy, Gardner Frances Tonnebill
lobby WattRobert Emory
iara Smith
lanice Different Appleby
anice
leorge Williams Edmund Haie

Down in Greenwich Village the drama takes it on the chin ple but they do try anyhow. Latest at the Provincetown Playhouse is a the Provincetown Pinynouse is a rather agonizing effort by the play-ers and for the audience. At a country boarding house con-ducted by Kate and John Gardner,

who, by the way, always goes fish-ing with a rod minus hook and line, comes Mrs. Laura Pond, an adventuress. It turns out that she is Gardner's divorced wife and had married a supposedly rich man, who died. Recently she was mixed up in a phoney card game, the victim of which was given keyo drops. Laura's trouble now concerns

of which was given kayo drops.

Laura's trouble now concerns

Nancy, her daughter, who is being

brought up by the Gardners. She

emotes over the kid in a sudden at

the child would be the influence to

strateghter with her life. the child would be the influence to straighten out her life. On the side, Laura suggests that John elope with her and, they take Nancy whose skipping entrances and exits aroused sigeles out front. In the end it, seems the mug nicked in las pinched as an accessory to the killing. There is one mild laugh. An old maid boarder complains about A. T. & T. going away down under the A. T. & T. going away down under the she has one share. This conversation is with a stock gypper, a fellow who looks like anything else but, and who seems to be an exponent of the hidden ball trick. The unhappy Laura, and she looks lit but the best appearance is made by Mara Keval as Mrs. Gardner. Cast made up of unknowns who do not appear to be professionals. Admission is a buck top plus tax. straighten out her life. On the side, Laura suggests that John clope with

#### Future Plays

'Squarehead,' by Elliott Lester for Shepard Traube next fall: Lester wrote 'Two Seconds.' 'Gay Diplomat,' by Gotwald and Lothar, for Walter Brooks next season. Also has 'Devotion,' by Elliott Lester.

Lester.

"Exit," which was given a tryout last season as "Lily," will be done in the fall by George Abbott and Philip Dunning, who authored it in collaboration with his wife Frances. George Abbott will direct, with Dorothy Hall featured and James Bell and Douglas Dumbrille in support.

port.

Vanderbilt Pot-Pourri, musical, belng planned by Lyle D. Ardrews for his Vanderbilt theatre. Will include some of the skits from Nine O'Clock Revue. In rehearts July 11, and to Include Gluck-Sandor. Felicia Sorel, Rita Burgess Gould and Eugene Lockhart.

and Eugene Lockmart.

"Folies Bergeies" will be the title
of the revue Max Rudnick hopes to
bring into the Liberty theatre carly
in August. Rehearsals will begin
this week. Haroid Atterdige will
do the book and lyrics, with Harry
Carroll on the music. Allan K.
Totter will store

## 8 Chi Houses Out of Booking Pool; Like Slashes Insure Indie Circuit

Announcement, delayed longer than expected, of the new legit single circuit which will combline Shubert and Erlanger theatres for booking purposes, is now dated for the coming week. While the comination will handle the Broadway houses of both interests, it is out of town that the new syndicate is expected to prove most effective, eliminating the syndication of the complete of the

It was known that only one thea-It was known that only one theatre in the week stands would be supplied with attractions. But it now develops that many houses in the principal out of town key cittles will; also be shut out. Stands handled by the so-called Booking Co, are Chicago, Boston and Philadelphia. Theatres left off the books in such spots may eventually be part of an independent booking exchange that has been in the offing, awaiting developments in the booking stitling situation. ing situation.

awaiting developments in the booking situation.

But Five in Chicage
The Booking Company's, Chicago
house line-up indicates that but five
houses will be operated by Erlanger's or the Shuberts. Subject to
change the Selwyn, Harris and
Apollo will get straight shows, with
Brianger's and the Grand used for
musicals. Shut out are the Garrick,
Blackstone, Illinois, Cort, Adelphi,
Great Northern, Studebaker, Playhouss, Woods and Intensity probably
be indie-booked. Reduction in the
number of Loop theaters by the
combo, is a distinct surprise. One
or two not definitely listed to get
attractions, may be held in reserve
for overflow bookings. Cort, Studebaker and Playhouse have always
been independent houses.

The Boston group to be booked
consists of the Colonial, Majestic,
Shubcathad Wilbur are regarded as
overflow spots, otherwise will be
forced to book independently.

Only Two Sure in Phila.

Philadelphia appears to be more
uncertain, only the Forrest and

Only Two Sure in Phila.
Philadelphia appears to be more uncertain, only the Forrest and Chestnut Street opera house being sure of syndicate bookings. The Garrick and Shubert are questionable, the latter mostly because of new ownership (given up by one of the Walnut Street. Extanger's there is said to be definitely out. It is a house of high fixed charges. Detroit is virtually set for one

It is a house of high fixed charges. Detroit is virtually set for one legit house, the Cass, but the Wilson is named for overflow, and will probably get musicals. Detroit opera house is out.

Pittsburgh's sole house for the Booking Co. shows Will be the Kon. Lower of the Co. Shows Will be the Co. Shows Will

is a Warner property.

Cleveland will have one house, the Hanna

Cincinnati's one legit for the sea son will be the Shubert The Grand pera house (Erlanger's), will not booked, but may try some other policy.
St. Louis will go along with the

St. Louis will go along with the American.

Washington will have the Na-tional as the solo legit spot. The Belasco there will be razed for gov-

Belisco there will be razed for government purposes anyway.
Buffalo will use Erlanger's. The Heck (Shuberts; low rental), is out.
Baltimore will have Ford's. Kansas City will continue with the Shubert, it having been down to a single legit theatre basis for some time.

single legit theath time,
Los Angeles will operate with one theatre, the Biltmore. It is owned by Erlanger's as is the Mason, which is not to get the combo's shows.

San Francisco, however, will con-San Francisco, however, will con-tinue with two legit houses, the Curran and the Garrick.

#### B'way Stagger Plan

Bway Stager, Plan
The manner of booking, the combination's Broadway theatres is
definite. Erlanger houses and those
operated by the Shubert receivers
will alternate in having attractions
booked in, other than their own
productions. After such houses are
sumplied those owned negronally by bination Broadway seements of the seements of

#### Comic Funeral Scene Causes Local Uproar

Causes Local Uproar
New Millord, Conn., July 4.
Brookfield Players, stock at
Brookfield Players, stock at
Brookfield Center, has raised a
tempest as a result of the company's first offering of the season,
Virgil Geddes' comedy, 'In the Tradition' At the first performance
tree in protest against access in an
undertaking parlor being made the
subject of comedy.
Those who remained at the theatre regarded the play favorably and
have called a mass meeting for tomorrow (5) at which the controversy will be alred.
Following the Brookfield Center
engagement the show was presented
at Kont and Litchfield. No protests
developed in either of these towns.

#### LEE SHUBERT BACKING FOR GORDON MUSICAL

Flying Colors, which Max Gordon will place in rehersal within two weeks, will have the backing of Lee Shubert. Arrangement is said to be for this one show, a revue of intimate type. Gordon's present interest with Franger's is in The lat of the split away from that office is not indicated.

aplit away from that office is not indicated.

It appears a matter of production mances, with Erlanger's not investing at this time. Gordon has retained offices in the New Amsterdam, also having quarters in the Paramount building where he was recently appointed in an advisory capacity with Far. The Par connection in no way interferes with Gordon's legit activities. Par's own legit department, the Frohman of flore of the production of the concerned.

When 'Cat and Fiddle' became involved in the financial jam at the Globs theatre, it was reported desired support from Erlanger's did not materialize. Gordon's Shubert affiliation dates from that time. 'Cat and Fiddle' now at the Cohan, started operating under a percentage agreement last week. Frincipal leads proposed a silding scale of percentages based on the gross, the others being on straight salaries. Boreating 'expanse

sloss, the others being of stagints assuring salaries age operating expense crew and musicians) is \$3.200 weekly, which was almost one-third of the gross last week. Understood that heads of departments have been earning as much if not more than the playing leads. Sharing idea was proposed by the latter with the idea of keeping the show going through summer. They have appointed Bill O'Donnell as their managerial representative.

#### That \$5.50 Stock

Although there are 1,000 seats offered at \$1.10, the top 1s \$5.50 at the Newport Casino theatre where a stock company is being presented again this summer. During the winter an appeal was made to the plain people hereabouts to drain the state of the plain people hereabouts to drain the plain t many subscriptions were obtained.
The admission prices are \$5.50,
\$4.40, \$3.30, \$2.20, \$1.55 and \$1.10.
This week Robert Loraine is starred in 'Man and Superman' by
George Bernard Shaw.

#### INDIE FIRM DISSOLVES

Forbes, Martin & Lauren, trium-virate that produced Intimate Relations' past season, has split. George Martin is reported being the head of a detective bureau

Henry Forbes, who was an inde-pendent manager before this tieup, is on his own again and will do a show in September.

#### Polish Stock Actress In Cleve. Booze Jam

Cleveland, July 4.

Pinched for giving drinks to fed agents, Louise Margotte, Polish stock actress, was fined one hour's imprisonment but got off by serving her time in murshall's office.

Actresic claimed the agents posed moving time in worst while she with moving time in the serving time in the serving

day. Ircus for the toddles. the tria After the trial actress sailed for a

## LEGIT AGENTS **NEXT SEASON** WORRIES

After a season that forced two casting agents out of business, sent another into bankruptcy and saw few making expenses, agents in legit look forward to next season with perturbation.

What the situation is can be realized by the statement made by a caster that his total intake for the past season was less than \$1,000.

Two agents aren't functioning any more, Pauline Boyle recently dropped out and she was preceded by Collins & Adams. Latter office had been doing little for some time, and when Milt Collins became ill it meant shutters. One agent was plunge. This was Frances Robinson, who filed a voluntary petition a month or so ago.

Insiders state that with but two, or possibly three, exceptions, no agents made money this season from easting. Some might have shown a profit, but it developed, if outside legit. Placers who were fortunate enough to get some of their customers into films or radio found these commishes as their meal tickets. Situation, for the legit, had a peculiar angle in that the office

meal tickets. Situation, for the legit, had a peculiar angle in that the office coming out at the end of the season with a good profit is the newest one in the field. Agency is about a year or so old, but has already entenched itself as the biggest in the line.

Regarded as certain that within a year or two there will be large-sized cuts made by Equity in the number of agents enfranchised.

# Charge Brown Placed Actors Under 10% Contracts Without Delivering

#### All Non-Equity Cast Rehearsing for Tour

First non-Equity show to appear around Broadway in some time is Llone! Hyman's 'My Operation.' Show was rehearsing at the Vanderbilt, but moved over to the Masque last week.

Masque last week.
Entire cast, which proposes a
tour of Long Island by motor, are
troupers not in Equity. Under the
circumstances Equity can't stop the
show from going on, other than
seeing that, it doesn't, play union

spots.

Hyman is listed as in default on Equity's managerial list.

#### TENT SHOW FLY-BOYS' \$5 FOR \$500 FOLDS

Los Angeles, July 4.

Better Business Bureau reports a decided falling off in 'tent show sales,' goneral assumption being that the sucker list has become sadly depleted. Racket was for the gyp promoter or cent a tent or 'big top' for \$5, whip together some semblanes of a dramatic froupe, invite in a lot of Triends ostensibly as Day for a one half intress for \$500.

In a lot of friends ostensibly as pay customers, and tie up the sucker for a one half interest for \$500. With the deal closed and the money turned over, promotor would move on to another town to start his new partner in another venture, but usually kept going. Tent people show up a day or two later and the expose follows.

#### 'Hullabaloo's' Amateur Cast Stavs That Way

Hollywood, July 4.

After working without salary in the Pasadena Community Playber and the production of the players are accreted over not being picked for the El Capitan production of the musical. They claim an alleged verbal agreement that they would get the salaried parts if 'Hullabaloo' should go over well enough to get a showing in a commercial house. Pasadena Community Bohow is owned by Haruld Hecht, Ralph Rainger and Paul Gerard Smith, and that its usual agreement with players to use them in later commercial productions does not hold.

Back of Equity's cancellation of Chamberlain Brown's personal rep-resentative permit, which demoted the casting agency to the No. 2 special permit classification, are al-

special permit classification, are allegations as to the practices within the Brown clime to have 150 players under Class A contract, the only form which permits a 10%. Fee from actors for the entire length of the engagement. A 5% fee applies to the other-forms. Equity took, the position hat Equity took, the position hat permits a fee of the contract that the position of the property personal attention to that number of players. That and the several complaints filed by actors on the grounds that the agent had not fulfilled the contract requirements, led to the council taking action. to the council taking action.
Additional Violations

The primary stipulation in such greements provides that the agent guarantee to the actor the latter's guarantee to the actor the latter's salary, as averaged for three seasons prior to the date of the contract, for at least 20 weeks per season. Complaints to Equity are said to have stated that clause was violated. It was inferred that there were additional violations, unreported.

were additional violations, unre-ported.
Unverified were complaints that Brown had in some cases estab-lished a weekly minimum salary of listed a weekly minimum salary, of \$50 for some players contracted under the personal representative form. There is no doubt that Brown used some of the actors given the 20-week salary guarantee in stock companies which he-has been conducting at Greenwich, Conn, and in the Riviera, former New York subway circuit house. Possible suits may result from Brown's failure to make good on the 20-week salary guarantee, Such actions would be individual, Equity not participating except as a witness.

#### Shuberts to Rehash Closed 'Nonny, Nonny' As 'Village Follies'

Shuberts took over and closed 'Hey, Nonny Nonny,' Rehashed, restaged and retitled it will go back

Hey. Nonny Nonny. Rehashed, restinged and retitled it will go back, into rehearsal Monday (11), to eventually, emerge as the next 'Greenwich Village Follies.' Ted Healy will be the star.

Program now is to throw out about 50% of the material, J. J. Shubert and Jack Del Bondio, producer of Hey. Nonny Nonny working on the changes.

Plece will reopen, if ready, August 1, in Atlantic City, going from there for two weeks each in Philadelphia and Boston and eventually alighting at the Shubert or 4th St. in New York.

In New York.

Back The Shubert is personally interacted in Shubert in gersonally interacted in the Shubert or 4th St. in New York.

Additional sketches and numbers are to be supplied by Nat and Max Lief and Michael Cleary, for presented Nonny will retain an interest.

#### Wharf Theatre Try-Out.

Ray-Hews has taken 'Sarly to Bed,' comedy by William Miles and Dan Blackwell and will try it out at their Wharf Theatre, Provincetown, week. of July 25. Donald Meek and Blanche Ring will play the leads and if the show cilcks it'll come right into New York with the same care.

the same cast.
Company also has 'P Pine Street,'
a mystery play by the same authors
for production about September.
Robert Edmond Jones has designed
sets for this play based on the actual house in Boston on which the
play is said to be based.

#### Schwab-Connolly Leads

Ethel Merman, Lou Holtz and Sid Sliyer's are already set in the mu-sical Larry Schwab and Bobby Con-nolly are doing under their new production combo. Show is to be called 'Humpty Dumpty.' Rehearsals start in August. Sil-vers is on the coast in films, but will return in time for the show.

# Frantic Cooch Passe, Subdued Style Next to Match Times—Mme. Rasch

new routine.

Abertina Rasch, who put culture into cooch dancing and turned it into a smart production craze, prophecles its decline.

By the time next season reaches its height, the turbulent wriggle will be as out-moded as the polish. Its day is done. Universally copied, then sattred, it has run the gamut of the properties of the pr

What will take its place? Mme. Rasch knows the answer.

The new order, sensed by an originator of several, will be fluid and graceful. It will interpret melody rather than explosive jazz. Slow fox trot and waltz tempos will be revived. There will be a renn-scence of classical ballet combined with modern plastique. The staccato, portentous mood of today's dancing will be absorbed by a smooth and peaceful Idiom.

Dance fads, Mme. Rasch explains,

Dance fads, Mme. Rasen explains, are expression of prevailing moods. Fandango-Bolero, the first high-hat cooch, started a vogue that was attuned to its day—harsh, angular, percussive, syncopated.

Stage dancing is in the throes of new routine.

Albertina Rasch, who put culture not cooch dancing and turned lit not cook and the turbulent wriggle will be as out-moded as the polkation of the polkation of the properties of the polkation of the polk

#### ACTOR BECOMES PRIEST

Fandango-Bolero, the first highhat cooch, started a vogue that was
attuned to its day—harsh, angular,
percussive, syncopated.

Effect of Depression
Times are changing. Economic
conditions have retarded a world
paced to hysterical tempos.
Women the conditions have retarded a world
paced to hysterical tempos.
Women the conditions have retarded a world
are longer, lines more flowing.
Popular music has grown more
meiodic, less tortured by restless,
feverish rhythms. Air waves are

## B'way Legits Off \$3,000 to \$7,000; Monday's Rain Helps, Only 9 Left

Two musicals on Broadway to comedy leader; under \$3,000; dropped \$7,000 a piece in gross last week. That is what fair weather and the three-day holiday over the Fourth did to business. Every attraction was affected, the average dron among the others being around \$3,000 and it was expected that this week would be just as bad. However, Monday (4) brought showers and three shows which gambled with the weather and gave matiness got a break. Usual influx of holiday suburbantles, figured in attendence. Every attraction was anceted, the average drop among the others being around \$3,000 and it was expected that this week would be just as bad. However, Monday (4) brought showers and three shows which gambled with the weather

which gambled with the weather and gave matinees got a break. Us:all influx of holiday suburbanites figured in attendence.

July figures to be a dead month in the legit. One or two new shows are casually scheduled to open, but shows last Saturday reduced the list of attractions to nine plus one in Greenwich Village. By the end of this week, the survivors may not number more than six shows.

"Face Music Quite

Face Music Quite

number more than six shows.

"Face Music Quits

Tace the Music will stop at the
New Amsterdam this week. It was
supposed to have been set for summer; what with the operating mutlast week, but a cast withdrawal
(Mary Boland) is blamed for the
closing. 'Hey, Nonny Nonny was
withdrawn from the Shubert, but
morth recast as the 'Greenwich Villags Follies.' A Thousand Summers' closed at the Selwyn.

"Grow Boat' got socked but 105 get
affected somewhat but big at 28,500; 'Another Language' best of the
comedies slipped under \$3,000.

The Web at the Morosco ha
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The Web, 'Amsterdam, Bally hoo,' Tiping Colora; 'Americana, 'Brown and
fendersom', revis, with Scandals'
ha Colora; 'Americana, 'Brown and
fendersom', revis, with Scandals'
s due later while a new Tollies
s due later while a new Tollies
s due later while a new Tollies
to prices includo 'Ederal tax

Is due later.

Estimates for Last Week
(Top prices include federal tax
of 10%)

"Another Languags," Booth (11th
week) (C-708-\$3.50). Over the hollday exedus and sunny weather got

NON-SMARTING TEARPROOF Her's what you've been wanting to for stage darkner; one that goes on right the little time and the world run, mean or special to the little wanting the world run, mean or special to the little wanting the popular maccars with the profession. Publisher was the little wanting the propular maccars with the profession. Publisher was the little wanting the propular maccars with the profession. Maybelline



'Face the Music,' New Amsterdam (21st week) (M-1,720-\$3.30). Final week with lead going Hollywood reason for closing; dived under

\*II.000.

'Hey, Nonny, Nonny,' Shubert.
Closed Saturday (2) after playing
four weeks.

'Of Thee I Sing.' Music Box (28th
week) (M.1.000-\$5.50). The standout; prize winner did some chopping, but played to excellent gross
of about \$25,500.

ping, but played to excellent gross of about \$25,500.

'The Web', Motosco (2nd week) (D-893-33.0), Will try to stay three weeks for picture rights; mystery and little trade thereafter; two for ones and other cuts.
'Thousand Summers, Selwyn. Withdraws Saturday; played six weeks to tepid trade.
'Show Other, Attrastion (Carroll). Front running revival affected like the others; \$29,000 last week; lowest figure to date.
'The Lingering Past,' Province-two, only for tude,' Walorf; revival; may close this week.
'Destruction,' Chanin auditorium; just two days.

### Cornell's Good 19 Days, Frisco; \$12,000 Final 5

San Francisco, July 4.
Two July 4 openings leave Ina
Claire and Ernest Truex the only
freworks in the local legit heavens.
Former, in 'Reunion in Vienna,' is at
the Curran; latter at the Geary with
Whiching in the Dark.'
Erlanger's Columbia and Duffy's
ACAtherine Cornell bowed out of
the Curran Saturday (2) after 19
good days with 'Barretts of Wimpole Street.' Final five hit around
\$12,000.

Brikeley Square'

\$12,000.

'Berkeley Square' dropped at the Columbia, deuce week drawing a meagre \$4,000.

#### PLAYS LAWN DATE

Syracuse, July 4.

Syracuse, July 4.

Jitmey Players, headed by Alice Keating Cheney, will park their auto theatre on Drumlins orchard lawn here Friday night and present the early 18th Century classic English melodrama, "The Murder in the Red. Barn."

## REORGANIZATION

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#### Shows in Rehearsal

'Chamsleon' (Hyman) Mas-

que.
'Thanks A Lot' (Franum & London) National.

## **CONVENTION NO** HELP TO CHI **LEGITS**

Chicago, July 4.

Cast and show put on at the Democratic shindle packed too many

Democratic shindig packed too many ingredients for the surviving legit duo to compete with last week. Love on Approval, which had held on at the Playhouse in the hepe of garnering a shekel or two from the convention visitors, withered Saturday (2), leaving the field intact to Leelle is still thickering away at his latest revue, last Sunday night's (26) entry at the Apollo hoping to lift; it into comething that will make it worth \$3 to the local citizenry. Critical reaction to this one, though continued the continued of the cont

Estimates for Last Week

Estimates for Lest Week

'Glowins in Cloven,' Apollo (lat
week) (R-1,442; 83). With the convention out of the way, producer
figures current week will give him a
clearer idea of its b. o. Meanwhile
clearer idea of its b. o. Meanwhile
salary promised if present week hits
salary promised if present week hits
salary promised if present week hits
salary promised fif present week hits
salary promised in present week hits
salary promised fifth present week hits
cell Spooner cut-rater come anywhere within breaking even for all
concerned. Closed to around \$1,600.
transported back to New York.
House shuttered for balance of the
summer.

#### HOLLYWOOD

(Continued from page 6)

his wife, Roze Levee, have given a mortgage and chattel mortgage on their Malibu beach home to Al Santell in consideration of \$5,000.

Lighting Dark Ages
LeRoy Prinz engaged by Paramount to stage dances for 'Sign of the Cross.'

Jerry Horwin dispatched by Radio to Berkeley to obtain footage of I. C. 4-M meet to be used in forth-coming production of 'Sport Page.'

Bachman Gives Contracts
J. G. Bachman, Indle producer, has
assume 1 long contract obligations
with Victor Schertzinger to direct
four pictures, and Nydia Westman,
New York actress, for five years.

North Stays at Fox
Robert North stays on the Fox lot
as a supervisor. He has been assistant to Al Rockett. Will supervice 'Chandu.'

Testing Savoldi
Radio is testing 'Jumping Joe'
Savoldi, Notre Dame football star,
for 'Sport Page.'

Fox wants to borrow Sam Mintz from Paramount to dialog and adapt the story for the Chaptin chil-dren.

Four meetings are scheduled by the various branches of the Acad-emy this week to discuss plans for the chauling year. Branches involved are technicians, photographic, re-search, and art directors.

Par Drops and Adds
Nathan Asch, William Kay and
William Huriburt were dropped from
Paramount writing staff last week.
Luther Reed and Gilbert Pratt
added.

U City's Jurist
First jurist to represent picture
colony in Municipal court is Edward
Brand, justice of peace for Universal
city, assigned by judicial council to
local muny courts until first of the

## Inside Stuff—Legit

Coast musical comedy producer is trying to figure out what has made talent harder to handle than usual. Male lead was given everything his own way as regards terms, billing, etc. After being contracted he went on a bender, tieing up rehearsals for several days. Femme principals rehearsed three or four days then accepted minor picture engagements, leaving the producer in another ism and necessitating further tryouts. Plano player, engaged for rehearsals and also for pit after show opens, failed to show up for two days, then after a substitute had been hired casually walked in and said he had been detained. Given another chance he pulled the same stunt. Producer is wondering if he'll get a competent cast sufficiently up for the scheduled opening late this month.

Several years ago a playwright who is known for his negligence in meeting obligations, borrowed \$2,000 from an actor, telling the latter he needed the money to send his mother to a sanitarium in Minnesotta for an operation. He promised to pay the money within a few weeks, as he had royalty coming from New York shows.

It was not forthcoming and the playwright went to the Coast to do some picture writing. The actor followed. He pressed the debtor for the money until the latter stated he would make a sporting proposition to the actor and give him \$1,250 in settlement. Feeling it was his only chance, the actor took it, and has been burning ever since.

Confusing reports on Broadway as to Chester Erskin's future activities, Due to the fact that Erskin has indicated he wants to do some more Broadway plays while he's let it be known he intends to stick with

Broadway place wante.

Actually Erskin intends to do both. He is due in New York within a week or two, after having sat in on the sidelines of United Artists' Rain. His intention is to produce three plays on Eroadway for the coming season. Then he's going back to the Coast again.

Lee Shubert has sued Billy Grady, agent, for \$101 for the train fares of three actors sent to the Detroit last winter by the agent to join 'Hera-Goes the Bride.' Seems another trio was then summoned and the return fares of the first three players was paid out of the boxoffice and never

Grady contends the money is owed by Peter Arno who presented the now which lasted five days on Broadway.

Bert Lytell, now playing for RKO, may sail later in the summer for Stockholm for color in his new play, The Survival:—Written by S. J. Taylor, a Kansas City lawyer, is bullt around the North Pole expedition led by General Greeley in the early 80's.

Lytell's plans are for fall production with it reported he will not only head the cast but be co-producer as well.

## CHAS. RAY OKE; \$7.300 IN L. A.

Green Pastures on its third week dipped to \$14,000, about seven grand the period of th

Whistling in the Dark' pulled out of the Belasco to \$4,500 on Saturday after three poor weeks. Pleos moves to San Francisco for two moves to San Francisco for two moves to San Francisco for two delphia. Belasco will remain dark for three weeks, awaiting ina Claire in Reunion in Vienna. House Beautiful, starring Charles Ray, got a profitable \$7,300 on its first week at the El Capitan. For the start week at the El Capitan for the two first worked overtime selling theatre parties. Reincarnation, musical rewrite of the Pession Play by, with and directed by one Aryan Kelton, blade that at the Figueroa Playhouse Friday night. First two performances drew an estimated \$300. Kelton is supposed to be financing the venture. Supporting cast all unfamiliar names.

ture. Supporting cast all unramiliar names.

Reinacriation, Figueroa Playhouse (first two performances). Do thouse (first two performances). Do the opening and following day. Little chance for more than a week.

'Green Pastures,' Billmore (3d week) (D-1,655+33). Dipped to 314,-000. Balcony business till capacity, but downstairs failing. Capitan (1st week) (CD-1,671+315.0). Better than average at \$7,300 for the opener. Oldtimer faithful to Charles Ray, 'Whistling in the Dark,' Belasco

eraman seeking \$421; Forrest Rick-etts, prop boy, wants \$87; Ralph Martin, \$59; Mark Hadley and C. W. Turner, \$80 and \$76, respectively.

Par Drops Wm. DeMille William DeMille has been dropped by Paramount after serving a year as director.

'State Fair' Splurge
Fox has singled 'State Fair' out
as a special and has engaged Henry
King to direct.

Mahoney's Special Test
Metro prepared a special script
for a test it made of Will Mahoney,
considering comic for term contract.

(\$d and final week). Folded to \$4,500, a near record low for this house. Theatre goes dark for three weeks. 'Reunion in Vienna' due in July 24.

#### Engagements

Beverly Bayne, Leslle McLeon, Don Costello, Louis Tanno, Dorothy Watson, 'Gold Coast'. Theima White, Bobby Agnew, Harry Howard, Adler and Bradford, Thanks a Lot.

"A child's troubles are of interest to his mother;

"A young man's troubles are of interest to some young lady;

"An off man's troubles are of interest to no one,"

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INTTITUTE ON THE PRESENTATIONALS Sam Berkowitz is defendant in tabor claims of row who assisted him in making Tex Takes a Holl-day last August. Otto Hein, cam.

#### Garbo and Kreuger

Presumably Garbo and the late Year Kreuger figure though disguised Year Krouss on the Mach King, Just issued by Macaulay and authored by Einar Phorrambean authored by Einar Phorrambean and the Machania was a second of the huge financial scandal which terminated in the suicide of the man who reared his financial structures too high.

Evidently the book has been hurden's written to get the reader be-

Evidently the book has been hur-ried to the the book has been hur-ried to the the teader be-tween the event was forgotten in the east sensational news event. It is hased partially on matter appearing in the daily prints with Garbo brought in for further appeal be-cause of her nationality. But Kroll, the match monarch of the book, has small time for women, though they all pursue him. He is too engrossed with his juggling of funds and he deliberately tosses the film actress into the arms of a New York banker and then seeks to blackmall him into a \$10,000,000 loan. When the woman upsets this easy the gunshot follows.

coup the gunshot follows. Judged solely as a literary roduct, it looms rather small, but will catch many readers on the approach in the sign of the state of the specific state of the stat

#### History of Jazz

History of Jazz' by Robert Goffin, has been published in French 10 feet of the Company, Brussels, we will be completed in the 25 pages, illustrated with 60 photographs, M. Goffin relates in entertaining style the complete history of fazz and has produced a work unique of its kind. The origin of fazz, straight and hot, and its influence are treated with skill and bands, famous and otherwise, and their leaders are described in a manner possible only to one whose acquaintance with them has been really intimate. really intimate

really intimate.

The author conducts the reader on a tour of the most famous dancing establishments of Europe and his experiences of the hectic years immediately after the great war form an adventure worthy of a romance. Requests for translations this other languages have already into other languages have already been received by the copyright ceived by the copyright bolders. In future editions of the original French M. Goffin would be well advised to have the English quotations he has been forced to employ revised by a competent translator. It is a failing common to continental authors not to worry about the English, they are all too find of using and often make themself. M. Goffin, by the way, admits that

M. Goffin, by the way, admits that ie has been totally unable to find in adequate French translation for not as applied to jazz.

#### Ellen Terry's Biography

Ellen Terry's Biography
In ylew of what the book collection of the George Bernard ShawBilen Terry letters did for Putnam,
that house has dug up the Terry
memoirs, first published in scrial
form in 1907, and will issue it this
fail in book form.
Edith Craig, the actrees's daughter, and (Miss) Christopher St.
John, who arranged the Shaw-Terry
letters, have gone over the Terry
letters, have gone over the Terry

letters, have gone over the Terry memoirs, and have added a preface and additional biographical char inasmuch as Mrs. Terry lived

ters, inasmuch as Mrs. Terry lived for 20 years after the first publica-tion of her memoirs. The Terry autobiography upon its first publication bore the title, 'The Story of My Life.' Putnam will issue it as 'Ellen Terry's Memoirs.'

#### Neck and Neck

Fast move by MacKinnon-Fly en-abled it to get its new controversial mag, 'Brass Tacks,' on the stands practically date for date with the first issue of the similar mag gotten out by Dell, called 'The National Spotlight'.

out by Dell, called 'The National Spotlight'.

Although still without an editor, Harvey K. Fly took charge of the Brass Tacks' project himself. Has no intention of continuing to edit the mag himself.

Brass Tacks' and 'The National Spotlight' pretty nearly identical in size, purpose and matter. Funny thing in connection with the two mags is a full-column ad in 'Brass Tacks' on a book written by Walter W. Liggett is the editor of 'The National Spotlight'.

Middleton's Slow Maur
George Middleton, working on a
book for more than a year since he
left Fox as a producer, is motoring
from Hollywood, to Madison, Wis,
with Mrs. Middleton, where they
will remain on their farm until September. Middleton headed the Dramatists Guild for a number of years.
His wife was Lola LaFollette,
stage actress and sister of the politicar LaFollettes.

#### " all the state of Best Sellers

Best sellers for week ending July 2, as reported by The American News Company
Fiction

Non-Fiction

| Only Yesterday' (\$3.00) ... | By Frederick Lewis Allen 'A New Way to Better Golf' (\$2.00) ... | By A. J. Morrison Twenty Thousand Years in Sing Sing' (\$3.00) ... | By A. D. Morrison Twenty Thousand Years in Sing Sing' (\$3.00) ... | By L. E. Lawes Epic of America' (\$3.75) ... | By John Truslow Adams What We Live By' (\$2.50) ... | By Abbe Ernest Dinnet 'Once a Grand Duke' (\$3.50) ... | By Grand Duke Alexander

wen made for "The Outlook and Independent," some of them at nice figures, when the mag first was embarrassed, the price paid for the publication when it was put up at auction last week amounted 'to only \$12,500.

Successful bidder was Frank A. Tichenor, publisher of a couple of mags, including 'The Spur.' Tichenor, he has announced, will continue publication of the mag along former

#### Newspaper Boys Abroad

Newspaper Boya Dorosa
Bill Boehnel, New York WorldTelegram' picture critic, is back on
the job after a couple weeks in
Europe. Boehnel sailed suddenly
with Ben Washer, who is still
abroad reporting for the Teleraph' abroad graph.

Still remaining abroad currently Still remaining abroad currently is John Cohen, Jr., picture critic of the 'Sun,' who's looking things over in France, Germany and England. Richard Watts of the 'Herald Tribune,' who rode all the way to Moscow to lamp picture making abroad, also is home.

#### "Curiosities" Strip

With assistance of Robert Welch, artist, Walter Futter is hoping to syndicate a strip depicting curiosities similar to those involved in his 'Screen Curiosities' now being released through Columbia.

The Futter strip will be a com posite of actual photographs drawings furnished by Welch.

#### Exploitation Book

Pert Perkins, exploiteer Metro and other picture compa has done a book tentatively t Exploiting the Motion Picture. reminiscences but a manual on hov to put them over with campaigns.

Will be published by Mancall Pub. o. prescritly.

#### Open Air Eats.

Open Air Lata.

Beth Brown has done a story for 'Collier's' on eating outdoors, partly based on her recent auto trip from Hollywood. Outside of that, she is playing with three novels, one of which is practically completed.

## Contest Expose Story

Next week's 'Liberty' magazine will carry a yarn by Courtney Ryley Cooper and Bill Rice exposing the various commercial tie-ups as put over for baby, beauty, and auto con-

#### Hutchens Turns to Books

Hutchens Turns to Books
John Hutchens, assistant dramatic editor of the New York
'limes', has resigned to devote himself to book writing. First work
will have Montana as a historical
background and he has gone there
to complete the data from remaining old timers. Later Hutchens will ing old timers. Later Hutchens go to the south of France to c plete the book.

John Byram back from a Euro pean honeymoon is again editing the 'Times' drama department.

#### \$50 Subscription

\$50 Subscription
Extension of services given to
subscribers, with a big increase in
the yearly subscription fee and in
the single-copy prices has been put
linto effect by David Lawrence, publisher of 'United States Dally.' Lawrence discover was not on the forpaper's \$10, subscribtion fee.

Hence this exhetive. 'U. S.

papers 310, subscribtion Ice.

Hence this schedule: 'U. S.
Dally's special, reporting service,
handled by a new unit, the Burcau
of National Affairs, with subscription to both it and the paper, at 450
a year, inseparable; subscribers to
receive Bureau's weekly pamphleta,
David Lawrence's Weekly', as well
as service in obtaining copies of

Forced Sale Prices

Although a number of offers of sions, etc. Price of single copy of purchase are understood to have U. S. Dally has been raised from been made for The Outlook and Independent, some of them at nice

Dayton Stoddart off the 'Mornin Telegraph' to complete the Grea American Novel.

Those numerous 'forewords' have that upstate place of his.

Damon Runyon has joined the Central Park West colony. H. C. McNeile's own name will to on his next 'Bulldog Drummond' tory instead of his pseudonym,

Hugh McNair Kahler to Maine Louella Parsons will come in to treatment in Dashiell Hammett' forthcoming book, Eminent Ameri

Winfield Shiras, now in France will live th

Percy Crosby's writing a new Skippy' volume. Sam Hoffenstein has yet to select title for that new book of poems e brought east with him.

Sherwood Anderson has anothe

William McNally threw up his joi as chief editorial writer on the Min-neapolis "Tribune" to write 'House of Vanished Splendor.'

In his novel, which he sent to Putnam from Parls, where he is liv-ing, Bogart Carlaw has a hero over nine feet tall. Bigger and better heroes?

Ellery Walter has gone to Ger-many for six months, at least. Novel which Elissa Landi is now doing deals with the Hollywood scene.

Mary Margaret McBride and Telen B. Josephy won't even lecture singly

singly.
Joseph Hergeahelmer in that
Bayarian outfit.
A. Hamilton Gibbs has taken uppainting.
Add R. C. Hutchinson to the advertising copy writers making good
as foltineers.

Marie Belloc Lowndes got the theme for 'Jenny Newstead' from the activities of the fellow who murdered his wives until he go caught at it.

Marius Charles Underwood (Continued on Page 44)

#### How Stars Changed

(Continued from page 1) tive and burlesque a complete w

#### Legit and Vaude

Legit and Vaude
In legit 19 players stood out above
the pack, but the majority were
established people who were duplicating past performances. Vaudeville's fallure to unearth new material of importance was attributable
to its devotion of all its time and
intense. Vaude preferred to atring
along with established goods rather
than chancing mishaps with new
people.

than chancing misnaps with new people.

The Palace, New York, in the past the principal medium to prominence for vaudeyillians, manifested the general vaudeville trend during 31-32 by repeating the old reliables and borrowing from other show branches for its principal attractions. As a result Militon Berle was about the only new personality developed at the Palace or within all vaudeville during the year. The rise in the number of new natural radio stames are shown to the control of the control o

tem by which ether talent can be developed into national rating. In various sections there are numerous various sections there are numerous local air favorites who are bigger in their own localities than any artist or program sent in by the network. But local prominence counts locality only. Radio's 11 new national names and programs durational names and programs durational names.

ing '31-32 were the Boswell Sisters, Bing Crosby, Russ Columbo, Mills Bros., The Goldbergs' (Gertrude Berg), Walter Winchell, Ed Wynn, Berg), Walter Winchell, Ed Wynn, Guy Lombardo (orch), Ben Bernie (orch), Cab Calloway (orch), and 'Sisters of the Skillet.' Broad-casters' actual drawing power can-not be accurately measured, but the above 11 are believed to have the edge over the field in national coverage and ranking.

Picture Lineup
The boys predominated, eight to
five, among the new picture stars.
The 13 are:

Warner Baxter, James Dunn,

Fox—Warner Baxter, James Dunn, Sally Eillers. WB-FN—Kay Francis, James Cagney, Chic Sale, Radio—Ricardo Cortez, Leslie Howard, Edna May Oliver. Universal—Sidney Fox, Boris Karloff

Karloff.

Paramount—Sylvia Sidney.

Metro—Jackie Cooper.

The 23 who dropped from star
billings and are continuing with
featured mention or have departed inne 23 who dropped rrom suth billings and are continuing stated from such billings and are continuing the subsequence of the s from films altogether were Grace Moore, Lawrence Tibbett, William

Constrone of the state of the s Ruth Gordon and Bert Lytell. But most of these had been as well known before the '31-'32 season. Lahr starred for the first time, in Hot-Cha,' while in the same musical, Miss Velez, former film star, did a turn around by reaching almost equal prominence in person. Valled's 'Scandals' record made him the year's only legit-radio double most only begt-radio double most only begt-radio double plete for a former member of the light comedy and dramatic stage.

#### Diary of a Stooge

(Continued from page 33)

. (Continued from page 33) mice, isn't it? she said, and I said, 'Some people like California and other people like other states. It all depends on how your feel about it and it's none of my business.'

Tillie bit at her lip and Mr. Bowery gave me a ditty look. I started to go up to my room but he said, 'Come back here,' and the way he said it made me come back. He motioned for me to come into He motioned for me to come into the living room with him and Tillie.

We all sat down and Mr. Bowery poured himself a highball. When he swallowed some he turned to me and said, 'I'm giving you every chance in the world to get yourself

straight with Tillie. Do you know 'No. sir.' I said to him.

No, sir, I said to him.

Mr. Bowery swallowed some more.

It's because I've fallon in love with
I'llie myself.' He set his glass
down so hard it almost broke and
he turned away. I felt like I had
been shoved off a cliff. I looked at. seen shoved of a cilit. I looked at Tillie and she was staring at Mr. Bowery with her mouth open. 'Why, Mr. Bowery,' she said. 'You didn't tell me.'

didn't tell me.'
I feel lousy, Mr. Bowery said.
You two kids belong to each other.
Maybe this will make that gooty
stoogs get wise to himself, but if
he's really serious about everything
being off you know what to expect
from me. He got up and started
out of the room. I though we'd
all have dinner together, he said,
but I guess we'd better not. Napoleon will drive you home. Tillic!

but I guess we'd better not. Napoleon will drive you hone, Tillie.' And then he walked out of the room and left Tillie and me alone. 'Gee,' said Tillie. I went over and drank what was left of Mr. Bowery's highball because that is the war I Bower' to said to Tillie with a tunny sounding voice.

voice.

Because I love you, Tillie said, just like she was saying anything else. It made me all upset inside but something went wrong with me.

Well, I don't love you, I said.
I never did and I never will. Then

I never did and I never will. Then I rem out of the room. I locked myself in my bedroom and bawled because I felt rotten, and I didn't go down to dinner be-cause I didn't want to see Mr.

Bowery. Sometimes I think being a stooge has made me crazy. I had a swell chance to be friends again with Tillie and what did I do but yell

Anyway, Mr. Bowery can tell now that I mean what I say. I'm through

Hollywoodland, Monday.
The sadder I feel the more I can
make people laugh.
Mr. Bowery and me saw each
other at breakfast time yesterday
morning and we were embarrassed
for a while. Finally I said, You
don't have to worry, Mr. Bowery,
because I never did like Tillie very
much. much.

Mr. Bowery looked up at me a while, I think you're lying, he said, and then he smiled. 'Anyway, you know how I feel.'

said, and then he smined. Anyway, you know how I feel.' You can have women,' I said. 'Give me a good banjo and a book of riddles.' We both laughed because he laughed.'

After we ate we got in the car and Mr. Bowery took me down to Mallbu to a man's house named Buddy DeSylva. Mr. Bowery said Mr. DeSylva is a millionaire from writing songs when people used to writing songs when people used to buy them. Malibu is a beach where people have houses except the poor people.

people.

There were a lot of stars and folks like that around and they were drinking highballs and eating sand. wiches in their bathing suits. I got a bathing suit that almost fit me and drank two highballs when Mr. Bowery wasn't looking, It was just what I needed. I walked over to a couple of swell looking girls and asked them what was the difference between combined which was the difference between the diff and asked them what was the dif-ference between a comb and a baby. They said they didn't know and I tried to remember but I couldn't. That made the girls laugh and I laughed, too. So I told some more riddles from my old act and a crowd or the state of the state of the book I made some up out of my own head and the recole acceptage.

and the people screamed. and the people screamed.
Then a girl gave me another high-ball and I asked who had a banjo.
They got one out of Mr. Deslyiva:
house and gave it to me and I tried
to play 'Good Night Swetheart' but
I was too dizzy. While I was trying,
somebody hit me in the face with
a tomato, and it was Mr. Bowery!

a tomato, and it was Mr. Bowery!

Before I could get mad he started
saying parts of the act we used to
have, and I could 'remember the
answers, drunk as I was. Everybody had a swell time and kept asking who I was, and then I took another drink and fell asleep.

That's all I know what happened
because I woke up this morning in
my bedroom with a bad headache,
feeling terrible, and whon I got
drossed Mr. Bowery was gone to the
studio.

dressed Mr. Bowery was gone to the studio. Yesterday taught me what I can

restreay taught me what I can do. From now on I will make people laugh and be happy, and Mr. Bowery will marry Tille and the only time I'll know that my heart is busted is when I'm in my bedroom looking at myself.

As if I care.

#### CHATTER

Pearl McKinney and Eunice Fos-

Pearl McKinney and Eunice Fosterm of Mexico Walpi.

Bill Pape is expected to take over
WAPI. Bill Pape is expected to take over
WAPI. Bill Pape is expected to take over
WAPI. Birmingham, having leased
it for \$775. He will also replace
Ormond Black as general manager.
Country Clubted to locker room
harmonizing. Jack Rohrey, Larry
Laroa and Charles Meeker, all members of the Swimming River Country Club, Red Bank, N. J., went pro
after getting together a couple of
Fath McFinn of WLWL at Belford, N. J., for the summer.
Jerry Wald was the first g. of h
at Palisades and Nick Kenny, of

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## HAL BECKETT

ORGANIST Fox, Brooklyn, New York

the 'Mirror,' was the No. 2 man the following week. It's a regular Wed. nite custom.

Frank Parker is organizing an NEC polo team.

WESC, Fenn State college radios station, has discontended broadcasts:

Ukelele Pat' Haley now mc. of the Sun-Telegraph Nite Club of the Air' over WCAE, Pittsburgh.

Among jobs Lowell Trimms held before the Sun-Telegraph Nite Club of the Air' over WCAE, Pittsburgh.

Among jobs Lowell Trimms held before the Sun-Telegraph Nite Club of the Air' over WCAE, Pittsburgh.

Among jobs Lowell Trimms held before the Sun-Telegraph Nite Club of the Air' over WCAE, Pittsburgh.

Among jobs Lowell Trimms held before the Control of two Cripple Creek, Col., daillies (at 19); cow puncher, editor of Denver University Weekly, professor of two Cripple Creek, Col., daillies (at 19); cow puncher, editor of prospecting expeditions sind Alaska and Arctic ocean regions.

Billy Payne getting a summer rest of a control of the Say State Beeck, president of the Bay State Beeck, president of the Work of the Work

Rann: Weeks, Boston baritone, takes up water polo.
Col. Stoopnagie and Budd heading for Detroit, taking Louis Dean, announcer, with them.
Nat Wolfe, former talent director with the Buffalo Broadcasting Company, now with All Boasberg's new agency in New York.
Ozzle Nelson is now six nights on Czzle Nelson is now six nights on Island Casino Instead of three. This is more broadcasts weekly than any other CBS band.

#### West

KMO, Tacoma, selling want ad

ether.
Justin Johnson new program director at KMTR, Hollywood.
KHJ, Los Angeles, has placed under contract Three Shades of Blue,
girl singing trio composed of Jean
Schock, Madeiyn Green and Helen
Jamian

Schock, Mauer, Maler Preston Jamison.
Kelly Smith and Walter Preston back to their WBBM, Chicago desks, after giving KMOX, St. Louis, a dab of reorganization here and

arter giving kmox. St. Louis, a dearer recreatization here and there. The state of the state of

#### Canada Dry Renews

Canada Dry has renewed its con-tract with NBC effective Aug. 1. Will retain the same program, George Oisen's orchestra, Ethel Shutta and Jack Benny. Account is handled through the N. W. Ayer & Son, Inc., agency.

# Fox, Brooklyn, New York INDEFINITELY Sears Roebuck Chicago, July 4. Sears Roebuck all ready to shoot over a constant of the company of the c

#### PEPSODENT'S \$1,500,000

Adde 3d Program at \$150,000 to Ether Bills

Chicago, July 4.

Pepsodent adds a third program to its present contingent on NBC the middle of Akugust. It will be a quarter-hour Sunday afternoon session devoted to bible reading and organ music, with the credit copy ductory line: Pepsodent presents Bill Hay in Sabbath revertee.' Makes the first starting assignment for the announcer of the 'Amos 'n Andy' and 'Goldberge' shows.

New program will add about \$150,000 to the Pepsodent annual ether bill, with the commercial estimated to be spending over \$1,500,000 a year for time and talent on its present pair of attractions. Chicago July 4

## \$1.500 MONTHLY **SUSTAINING** NBC FEE

A new NBC austaining fee under a blanket contract arrangement become effective July 1 with about 30 affiliated stations. It calls for each station to pay the network \$1,500 per month for the use of sustaining programs. Station has the right to refuse or accept any sustaining broadenst and is not limited to a set amount of programs under this contract.

under this contract.

Method which NBC has used heretofore and still in effect with affiliated stations other than those that have agreed to the new rate, is \$25 per hour for night austainings and \$15 per for day sustainings.

and \$15 per for day sustainings. The blanket contract plan can be utilized only by those NBC sustainings that have regular wire facilities, which excludes supplemental groups of stations. A total of between 55 and 60 NBC stations are sitefuls. ligible

Additional stations are expected to join the original 30.

#### **NBC** Cancels Brusiloff For Doubling on CBS

On the night prior to the date set for Nat Brusiloff's orchestra to replace Maurice Packh's ensemble for the Donald Novis NBC broadcasts, June 29, the network ordered that the Brusiloff band be cancelled.

Reason was that Nat Brusiloff, an indie orchestra leader, has CBS commercial programs, among them being the Kate Smith La Paina i. NBC refused to permit the stra to double for an NBC sus-ing. Ben Selvin was engaged place Brusiloff for Novis. taining

Although Brusiloff is reported to hold a written agreement with NBC for the Novis programs, there will be no attempt made to force a settlement.

#### \$285.700 WIRE RELAY Brussels, June 23.

A \$285,715 loan (when raised) will be used by the Belgian National Institute of Radiophony mainly for laying special cables.

Lines will run between the In-stitute's two broadcasting stations and the principal cities of the coun-try for relaying outside stuff.

#### AGENCY BOOKING

San Francisco, July 4 San Francisco, July 4.
Local ad agency, Hanak, Klein &
Leahy, has placed Cecif and Sally
on KPO for a quarter hour, six
nights weeldy, selling the serial
team to Public Food Stores.
First program set for July 18.

Leo Spitalny's Program Chicago, July 4.

## Little Bits from Air

Little Jack Little's Lullaby of the Leaves' arrangement was a pip. Good idea shifting the former a.m. plano tickler into a late hour spot on WABC.

on WABC.

Little should feature at least one such arrangement of a current fav on every program. CBS also plugs Little's stage dates after every broadcast.

Ozzie Nelson's polite music from the Glen Island Casino, N. Y., is oke. Has a nice vocal sololst with him and band emits smooth dansa-

Ace Brigode was the substituted CBS picktip from Chicago in place of Joe Sanders and his Night Hawks. Brigode, with a zippy dance hall style of music, came through snapply from the Merry Gardens ballroom, Chi, over WABC, N. Y.

From Chi, Over 1 Yardo, A. 1.

From Chi, Charlie Agnew and his Edgewater Beach Hotel orchestra dish up a nice brand, of variety damapation with considerable vocal property of the considerable and the conference of the conference

money.

Will Osbbrne is still inclined to the Vallee idea of talking about song titles. It's intimate but Osborne overdoes it a bit. His tenories of the control of the con

Teil Me Pretty Maiden' is an appropriate theme song for the Three Gibson Sisters. This modernistic tric, with the early 20th century billing, go through with the idea by the Introductory theme but their stuff is otherwise very '22.

John Garrick, out of Face the Music, is getting his ethereal opportunities, seemingly for a build-up. The CBS singer goes in for no little mention of his stage and screen past performances as part of the bally.

the bally.

Jack Denny, the music publishers delight because he's that rara reasons the state and the state properties of the state properties of the state properties and pays for everything himself—has a nice theme song in 'Under the Stars,' his own composition. It's better the stars,' his own composition the stars,' his own composition the stars, his own composition the stars, his own composition the stars, and the stars of the

Sunday.

Larry Revel and his Radio Revelers with a variety dance program from Euclid Park, Cleveland, were NBC'd on a limited network Sunday night (3). This is in line with the extended opportunities accorded by both of the major nets to out-of the air congestion over the sunmer. It's a good idea thus to develop new talent as much that is worth-while is marking time away from Broadway. Tom Manning, who did ker fisticulify, did the spicing from Cleveland in his usual effective manner.

The fourth of the series by the

Columbia Dramatio Laboratory, Players on WAEG Sundas night (10:30 EDT) was a swoll armen, in the control of the

#### Tucker's CBS Wire

Tommy Tucker's orchestra gets a
CBS wire from the Hollywood Restaurant, New York.
Orchestra will be on the network
thrice weekly.



WESTINGHOUSE ELECTRIC

# AL and PETE

(Pity Sakes Alive-Still On)

12:45 P. M. E.S.T. Monday, Wednesday, Friday-WIZ

Tuesday & Thursday—WEAF



CRACKERS ROBERT PANETELA WABC

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

#### RAYMOND PAIGE

Musical Director RHJ, Los Angele GUEST CONDUCTOR HOLLYWOOD BOWL SYMPHONY
July 29th
Directing Gershwin's "American in
Paris" and the Belcher Ballet

PHILLIP'S DENTAL MAGNESIA

FRANCES LANGFORD

Tues.-Thurs. 7 to P. M.

## Opposish Networks Wage Battle of **Banners at Democratic Convention**

Chicago, July 4. NBC and Columiab's p.a. continents lived up to expectations and gents lived up to expectations and at the Democratic convention pulled another one of those sideline bat-On this occasion it wasn't ties. On this occasion it wasn't over the buttonholing of political names for exclusive mike appearance, as developed at the GOP meet, but had to do with the right of one network longsing the platform with insignia signs to the complete exclusion of the other. As far as the chains are concerned, the Democratic nominating event will go down in history not as the battle of the century, but as the 'battle of the banners.' When M. H. Aylesworth appeared

of the banners. When M. H. Aylesworth appeared at the opening session of the proceedings his optics opened wide as he caught sight of two large silver-tinted banners reading 'Columbia Broadcasting System' strung across the Stadium's platform Immediate the Stadium's platform Immediate of the Stadium's platform Immediate the Immediate t

picture.

Inquiry was addressed to Frank
Mason, vip. in charge of publicity,
who, although he didn't have the
answer right at hand, hopped to
the situation and had two signequally as bright and large quickly.

When it came to putting made up. When it came to putting up these banners the opposition network squawked loud and plenty to the convention's arrangements comthe convention's arrangements com-mittee. As the heat of argument reached one of those points verging en action, the committee intruded with the suggestion that the net-works each string up a banner in front and the others on either side of the platform. Columbia had no other alternative but to assent and that's how the banners hit the dele-gates' eyes for the rest of the con-vention.

Common Foe

Shortly after this set to the net-works suddenly found themselves joined in argument against a com-mon foe. Senator Walsh of Mon-tana, the meet's permanent chairtana, the meet's permanent chalrman, came to the conclusion that
the mikes ranged along the foreend of the platform were obstructing his view of the delegates, and
he ordered them removed. Reps from
both chains blew up at the instructions argued that they couldn't be
removed without destroying their
pickup efficacy. If the mikes shut
off his vision, surgested the netcovercome this by having a small
dais built for him. NBC and Columbla finally brought outside pressure dais built for him. NBC and Columbia finally brought outside pressure to bear and the squabble ended in a compromise, with the networks such leaving a mike in front and moving their spares around to the side.

Due to a previous agreement between them the naturally did not

tween them, the networks did not pick up Wednesday night's session until after it had been going two hours and entailing listener missout

antil after it had been going two hours and entailing listener missout on the reading of the platform reject. Chairs had figured that they would lose between them around \$00,000 in advertising income if they went on with the session when a large of the session when the session the platform were being read to the delegates. Sheet further beasted of the substantial revenue the station forewent to put over this scoop. Fact of the situation was that another local station, WJJD, carried the proceedings cal station, carried the

WJJD, carried the proceedings from the starting point.

In the excitement WGN forgot to give courtesy mention to the GBS commercials it dished during the 1:30 to 9 o'clock period which brought a burn from the network.

Among the CBS programs WGN and to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to pass up in order to carry the bad to proceedings of the order to carry the carry that the proceedings of the order to be a second to the proceeding the proceedings of the order to be a second to the proceedings of the procee of the myster serials was scheduled

for that evening.

Followers of the program put in Followers of the program put in a holsy squawk to the network offices here over the omission. CBS finally worked out its own solution to the dilemna by asking WGN to ticular thriller would be sent lismake an announcement the next

Just a Lazy Guy

Long Branch, N. J., July 4.
Thomas Burley is easily the world's busiest man. Besides owning and operating stations WOAP, Asbury Park, and WJBI, Red Bank, he is publicity agent for the city of Asbury Park and was president of the chamber of commerce. Also director of the annual carnival and baby parade and booker for the Asbury Convention Hall and Casino,

#### Crosby-Lombardo Billing Keeps Guy Out of Par Picture

Hollywood, July 4.
On the verge of signing a Paramount contract for The Big Broadcast, Guy Lombardo and his orchestra balked when he informed that he would be billed under Bing Crosby. Lombardo figured his reputation would be damaged.
Crosby's contract specifies that his billing be over all the other radio names in the picture. Reported personal ennity between the two was denied by the crooner. Filming starts Tuesday (5). Upon completion director Frank Tuttle will go east to photograph the radio names lined up already to punctuate the film. This footage will be processed into the rest of the film.

#### **COURT PANS TRACY FOR** 'ABANDONING' MANAGER

Ed Wolf, manager of Arthur Tracy, the 'Street Singer' of the CBS, was fully sustained in his suit against Tracy by Justice Selah B. Strong in the Queens (N. Y.) Supreme Court. A receiver and referee were ordered appointed to protect. Wolf's claims of a one-third interest of the court of the court of the court of the past few months pending adjudication, both the CBS and the various theatres which have played Tracy for personal appearance withholding the moneys by court order. Justice Strong not only held for

Justice Strong not only held for Wolf that the Street Singer billing was his, but observed that Wolf had much to do with the 'making' of Tracy's fame and fortune and scored the radio songster for abandoning the man responsible for his success after attaining quick fame and fortunes. and fortune.

and fortune.

Wolf sponsored Tracy on CBS
and effected the 'Street Singer's'
CBS contract. Wolf also set forth
that he created the radio style of the songster's programs and other-wise groomed him.

His contract with Tracy runs un-til June 25, 1934.

#### Unsettled Disputes

Onsettled Disputes
Chicago, July, 4.
No decision in WIBO's appeal against the assignment of its wave-length by the Federal Radio Commission to WJKS, Gary, Ind., is now expected before the fall. Circuit Court of Appeals in Washington which had the case on docket adjourned last week for the sum-

mer. Tribunal's layoff also leaves un-settled the dispute between the commissioner and Bob Schuler, Los Angeles evangelist. Latter was ope-rating KGEF when the commission gave it the padiock on the grounds that Schuler used the outlet for personal attacks.

#### **Ether Show Connects**

Ether Snow Connects

Spokane, July 4.

Captain Dobbsie and his 'Ship of
Joy' company played to 5,000 people here last week and about 44,500
This is first radio talent entertainment offered Spokane and the natives flocked to the show staged in
the Gonzaga University stadium to
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#### WHK's, Cleveland, Deal For WAIU, Columbus

Cleveland, July 4.

Cleveland, July 4.

WHK, operated here by Radio Air Service Corp., has completed deal to buy WAIU in Columbus from the American Insurance Union. WAIU, 500-watt station with mo WAIU, 500-watt station. Acquisition of Coleveland station. Acquisition of Cleveland station. Acquisition of Cleveland station. Acquisition of of Cleveland station. Acquisition or Cleveland Station. Acquisition of out-of-town spot is believed due to influence of Cleveland Plain Dealer Publishing company, which entere the radio business by recently buy ing controlling interest in WHK.

## PUBLIC EVENTS **BROADCAST BY DISCS**

Moscow, June 25.

Radio newsree! Is the latest tink in broadcasting here. Events are recorded on sound films and the sound portion is then broadcast.

The advantages over the mere recitiat of news on the radio or even over the broadcasting of events directly from the place where they occur are obvious. The sound strip can be cut, mounted and artistically juggled to get the dramatic essentials out of news, without obliging the listener-to-hear, the dull as well as the exciting portions of an event. the listener-to-hear the dull as well as the exciting portions of an event. A national test of radio news-reel has just been made, with practically all Soviet stations participating. It is estimated that 20,000,-000 people listened in, which for this country is very nearly a record fig-

The subject of the test was the May Day celebration in Moscow. A newsreel of some 40 minutes duration was run off—that is to eay, the sound portion of it—while the whole country listened in. By skillful mounting, the effect of the day's celebration was reproduced: from the speech of War Commissar Voroshilov down to the hoof-beats of the cavalry. The whole day's proceedings were boiled down to 40 minutes drama that was really breath-taking.

breath-taking.

The radio newsreel idea was hatched by a gifted young film director, Victor Geyman. In its ideal state, of course, the radio newsreel should be combined with television. His own efforts, he told a Variety correspondent, are now concen-trated upon television.

#### 30 Monks to Radio Eds, O. & J.'s Publicity Stunt

Olsen and Johnson sent out se 30 free monkeys, alive and with fleas, 'n' everything, and figured it would be a swell publicity stunt. One crabby New York radio editor wanted to know whether there was

wound one orably New York rame was to know whether there was some ulterior inference there. The vaudeville comedians sent the caged animals by express to 30 or so New York radio editors as a gag to herald their radio debut for BPI on a three-ply IKK contract practice and the compact of the

Fleischmann hour from WEAF July 16.

Variety' received one of the monks, but 'Variety' muggs, kind to their animals, sent theirs up to the Central Park zoo.

#### Donald Gray Bankrupt

San Francisco, July 4.

G. Donald Gray, KYA barttone, has declared himself bankrupt, with llabilities of \$2,296.89 and assets of \$283.

#### REFUSED COMMERCIAL

REFUSED COMMERCIAL
Phil Splitalny refused a shoe commercial over WINS. The maestro
figured it would hurt his prestige
to work on a lesser station, even
though Spitalny is presently not
tied up with anybody.
The WINS account insisted on
Spitalny's name being used, no.
pseudonym.

#### WINKLER AND JARRETT

Dannie Winkler is negotiating to take over the management of Art Jarrett. Jarrett recently completed his CBS broadcasting contract.

## Goy't Called On to Bolster Quality Of Australia's Non-Ad Air Programs

Paris, June 24. French technical experts have perfected radio receiving sets which can be slipped beneath a pillow and tuned so that only the head which rests thereon can hear what's going on.

ing on.
Contrivance is expected to be
a boon to hospitals.

#### Wald Will Maintain Salary Raises Offset Paper's. 'Out' Clause

While Bill Jaffe, of the Nathan Burkan office and Jerry Wald's at-Burkan office and Jerry Wald's attorney, originally interpreted his client's contract with the New York (Traphic's as having little legal standing, because of a protective clause, the fact that the paper had raised Wald's \$75, weekly salary several times, and voluntarily, off-sets the provise of rendering services 'to the satisfaction' of the paper, according to Jaffe.

The lawyer now sees the 'satisfaction' paragraph nullified by the fact the paper had so treated its radio columnist.

Howard Swaine, the 'Graphic's Howard Swaine, the 'Graphic's

Howard Swaine, the 'Graphic's' m.e., when giving formal notice of Wald's dismissal, called the col-lumnist's attention to this clause. Swaine insists that Wald's Gra-

ham McNamee review had nothing nam McNames review had nothing to do with his ouster, but the other papers, in making comment, have stated otherwise, to the annoyance of both the 'Graphic' and NBC, of both the 'Graphic' and N which disclaims any squawks to

which disclaims any squaws to use tab.

NEC states that 'perhaps' Lord & Thomas & Logan, the ad agency for Lucky Strike, which employed McNames for the fight announcements, complained. The filling of a voluntary petition in bankruptcy by the Daily Graphic, Inc., and the decision of the Macfaden tab to suspend publication

inc., and the decision of the macan-den tab to suspend publication probably kills whatever merits to Wald's claim unless the ultimate accounting of moneys receivable leaves a surplus to meet all obliga-tions.

#### Virginia Rea Back as Self on NBC Sustaining

Virginia Rea, with the Palmolive hour for two years under the name of Olive Palmer, returns to NBC under a contract to the artists'

under a contract to the artists' bureau.

Miss Rea was signed for the Palmolive program over two years ago by the Lord, Thomas: & Logan, agency. She was under direct contract to the agency. After going working the soap account. Miss Rea changed soap account. Miss Rea changed soap account. Miss Rea for months ago Palmolive went off the air and the agency released her. She will start NEC sustainings under her own name.

her. She will state the ligs under her own name.
On July 15 Miss Rea will 'guest' with Paul Whiteman's orchestra on the Pontiac broadcast. She is the Pontiac broadcast. She is booked for the same program for the broadcasts of Aug. 5 and 26 and Sent. 16.

#### KGER's Talent Hunt

Los Angeles, July 4. In order to use Los Angeles air entertainers who otherwise would not be heard over a suburban sta-tion, KGER, Long Beach, has tion, Kurk, Long Beach, has opened a remote control studio here, at 12th and Maple. Mel Roach is program director at the branch.

#### KMTR's Two Musicians

Hollywood, July 4.

KMTR has let out its band for the summer, intending to call it back early in September.

Only instrumental music being music being ed now is plane and organ

#### Milk Co. Flirting

San Francisco, July 4.

Bowing out of KFRC as a sponsor
or past several years, Golden State San Francisco, July 4.
Bowing out of KFRC as a sponsor for past several years, Golden State milk Co. is fiftring with NBC on a new serial program.

Number of auditions were staged talent, Georgie Price and Benny Krueger's orchestra.

So loud became the outcry gainst weak air programs that the Federal government was forced to deal with the situation, and has ap-pointed a new radio board to con-

trol it.

Personnel of the board comprises,
Lloyd Jones, head of a big drygoods store; Herbert Brookes, Yormer Trade Commissioner in America; Professor Waliace, former film
ensor; R. B. Orchard, politician;
and Mrs. Couchman of the Women's
National League.

Before appointment of the new
Board, radio was controlled here by
Sir Ben Fuller, Frank Albert and
Stuart Doyle. Their term of office
expires in July.

Radio in Australia is divided into
two sections, A and B class sta-

expires in July.
Radio in Australia is divided into
two sections, A and B class stations. The A stations are not permitted to use advertising in their
programs, and receive the greater;
portion of the A stations charged
The B stations rely solely for their
revenue from advertising. In Sydney there are two A stations as
against six B stations.

Disci, Ada Alternate
It is the method of the B outfitte to play a record and then present an advertisement, then another record and so on. Some of
the B stations put sporting features
over-twice weekly. Two of the local
B stations are controlled by the
church and one by labor supporters.

B stations are controlled by church and one by labor suppor The big kick has been agains

The big kick has been against the A stations for the inferiority of their programs.

It is expected that with the new board coming into operation there will be a decided shake-up all around in the methods now current with the A stations.

#### SKOLSKY DIDN'T KNOW RADIO IS THAT TOUGH

After all arrangements had been made for Sid Skolsky to go on the Gerardine CBS periods, which started Thuraday (30), the Newer columnist withdrew from the program and George Metaxa and Bettina. Hall were obtained by the time only. Agency handling the account has decided to change the cast weekly.

Skolsky originally had Russ Columbo for his opening programs, which was slated for Monday (37), unaware that MBC did not permit any of its contracted artists to janke gratis swear appearances on other thing was arranged when 'MBC heard of it. This occurred three days before the opening broadcast and forced postponement of the inaugural program until Thursday (30). In the meantime, with Columbo banned, Skolsky got Willie (10), in the meantime, with Columbo banned, Skolsky got Willie was the last straw for Skolsky, who didn't know handling a radio program would be so tough, and the

was the last straw for Skolsky, who didn't know handling a radio program would be so tough, and the columnist threw in the towel. Although he held a contract, Skolsky decided to tear it up.

Unusual part about the adagency's attement that Willie and Eugene Howard Tavent's enough because the strain of the stra

## Audition Days in Dixie

These are Audition Days in Dirie around New York. July is the big open season for next season's broadcast activities. As a result, everyhody is kineting around, watching and waiting and very much on the qui vive for whatever commercial breaks may be forthcoming.

All the would-be radio artists are keeping their fingers x'd for the next four weeks, with all the auditions for the new programs now under way or about to get started.

#### C. A. S. RENEWS

## RADIO IS NOW MUSIC FIRMS' SOLE HOPE

Songwriters touching the music publishers for \$1 and \$2 a day, their incomes being at a minimum, but emphasizes that Tin. Pan Alley is resting its hopes of suryival on a satisfactory deal with the broadcasters, if ever effected. It's become a matter of how long can the music firms hold out.

a matter of how long can the music firms hold out.

The \$60,000 monthly overheads of firms like Feist, Berlin, Robbins and Witmark are more staggering now than when they were formerly around the \$100,000 monthly mark. Felst, always a proud firm, yielding, Irving and the putting may be putting in the stage of the sta

break from .... rights. What was formerly a byproduct must now be regarded as the salva-tion of the industry—radio.

## BARON LEE

BLUE RHYTHM BAND

Featuring Edgar Hayes, planist

icasting From and Appearing COTTON CLUB

Personal Management MILLS-ROCKWELL, Inc. 199 Seventh Ave., New York

#### DUKE ELLINGTON

Broadeasting from
LINCOLN TAVERN
Chicago, IIL

Via W.GN, Columbia Netw

Personal Management IRVING MILLS

Exclusive Management MILLS-ROCKWELL, Inc. 99 Seventh Ave., New York

## Y OUNG-Musical



Director american
and Brunswick
Records
Hart, Schaffner
& Marx,
Hinds Honey
Almond Cream,
Crisco and
Goodyear Tire
Broadco-American and Brunswi

At MILLS-ROCKWELL, INC.

BROTHERS QISO) 4BOYS AND COLUMBIA BROADCASTING SYSTEM Personal Representative Thomas G. Rockwell

Seventh Ave.
NEW YORK
1:15 P.M., Tuesday, Thursday Mills-Rock

Musicians Can Play Free. But Barred as Co-op

Minneapoils upid.

Minneapoils upid.

Minneapoils musicians union prohibited its members from playing on a co-operative basis at a local park, but is willing to permit them to work for nothing.

The park board band abandoned the concerts this summer as an economy measure. H. C. Woempener, director of the band last season, was arranging concerts with park board permission, idea being to charge 10c. admission and split the receipts among the band members.

bers.
Union set its foot down on the project. At the same time it decided the musicians can donate their services gratuitously.

#### Chi Political Show

(Continued from page 1)

on the Franklin Roosevelt airplane hop from Albany and the subse-quent events in connection with his quent events in connection with his Chicago visit. That was a natural for the either and exploited with two experiences and reportorial skill by the network reporters, notably NBC, which scooped CBS on the Municipal Airport arrival when Mayor Cermak welcoming the New York governor, was captured white the plane still roared in the background. That NBC seems to hold an edge on CBS in these public events broadcasts is possibly due to that A.T.&T, parentage with the interlooking interests extending reverywhere and giving NBC open-seame where CBS cools in the ante-chamber.

Sume that radio followed Rosses

Suffice that radio followed Roose velt across the country through the Suffice that radio followed Rooseveit across the country through the arrival formalities, by police escort to the stadium. There were microphones, everywhere. Even on fire escapes outside the convention hall. The whole pageantry of the affair was vividly disseminated. To something like 17,000,000 radio receiving sets!

What the Democratic convention week did to theatre grosses last week can be estimated. On the radio itself there were losses through cancellation of commercials. Saturday's climax had most stations practically cleared of all commercials as the convention wore on for hour after hour in suspended waiting for the Roosevelt arrival. However, Saturday is the least important day of the radio week for commercials, and the loss in this way is doubly offset by the gains in good will and prestige as millions of listeners eagerly use their radios and forget the unithed things they may have been saying only recently about the quality of radio programs and the over-prominence of advertising plugs. What the Democratic convention tising nings.

tising plugs.

The marvel of the Saturday climax was of course due to the combination of unprecedented actions. The nominee of Friday night coming by accopiane to greet his party the next day had suspense and drama to it. Indeed the whole affair was cleverly stage managed. Silerteld uset to arrange for Marikum egfeld used to arrange for Marilyn Miller.

That the Republican convention was a duil affair and the Demo-crats gathering a lively dido was to be expected. Yet the Democrats were using the bean all the way and getting great support from the

It is the work of the broadcasting gents whispering into those mys-terious boxes that actually is kill-ing the old time extra editions.

Kendrick Out San Francisco, July 4.

Jimmy Kendrick is out as chief announcer of KTAB, San Francisco, succeeded by Grant Poliack.

Ray Howell, formerly of KNX and KMPS, Hollywood, added to an-nouncer's staff.

GLORIFYING the POPULAR SONG HESTERFIELD Program

OLUMBIA-COAST-TO-COAST NETWORK ED. JAT. 10 TO 10:15 E.S.T.

Management
MILLS-ROCKWELL, INC. 9 Seventh Ave., New



#### IDEA MAN

Sign-Painter Heralds Own Song on Billboards

Los Angeles, July 4:
Advertising sheet music, by
painted billiboards is being tried out
by Charles Loveland, local music
printer, who has three large boards
in prominent locations heralding
California Moon' and 'The One Rose
That Blooms In My Heart'. Latter
is an old semi-classic that was being distributed by Morse Preeman,
local Jobber, but the contract has
run out. Los Angeles, July 4.

run out.

Boards are an experiment, prompted by the fact that 'Call-tornia Moon' was written by Johnny C. Vasquez, signpainter by profession, who promoted and painted the signs. Experiment has not proven of value as yet.

#### Whiteman Band's Legit Stager for Deportment

Stager for Deportment
Paul Whiteman has engaged Jack
Martin, legit stager, to assist his
personnel of variety specialists on
how to deport themsolven. It's
now to deport themsolven. It's
proved stage deportment. He will
personally pay for Martin.
The stager was taken on at the
suggestion of Margaret Livingston
(Mrs. Whiteman):
This is the first time that a band
act, regardless of the general versadility which every entertaining or
ditting whiteman and the service of the service of the
whiteman has with him the 3
Jesters, Mildred Balley, Jack Fution,
Jr. Red McKenzle, Ramona, and
other sololats.

#### MUSICIAN'S SUICIDE

MUSICIAN'S SOUCIDE:

His home advertised for sale to satisfy unpaid taxes, Walter L. Wheadon, former president of the local musicians' union, and an old time minstrel bandsman, fastened a shotgun to a kitchen closet drawer, seated himself in a rockdrawer, seated nimself in a rock-ing chair, and discharged the wea-pon by rocking. The charge killed him instantly. Financial worries had depressed Wheadon for some time.

#### ORGANIST ACCUSES POLICE

San Francisco, July 4.

Anton Lamuth, young organist at
the indie State theatre in South
San Francisco, charges local police
with having kicked and beaten him
one night when he was on his way
home.

home.

Police deny the charges. Lamuth
may require an operation to save
one of his legs that was injured.

#### Morris C. & C. Rene

Joe Morris and Campbell-Connelly have renewed their American-British hookup for three more years

#### Literati

(Continued from page 41)

(Continued from page 41)
typewriter print so small that every
short story is a novel.
Grace Hegger Lewis, Sinclair
Lewis ex, completing a novel.
Liveright has taken over A. Merritt's The Moon Pool and will reissue in the fall.
Despite the attitude of other publishers, Aifred A. Knopf continues
to bring out the continues
to bring out the continues
to bring and the continues
to the continues
to bring at the continues
Corvets Wells to Russia.
Ailce Grant Rosman began scribbling at 10.

bling at 10.

Mrs. Frances M. Wolcott recover-

ing.
Jack DeVine's cuh-razy for those
Lewisohn Stadium music concerts.
Diana Thorne will vacation in
England.

England. Kathleen Hewitt, whose 'Mardi' hasn't been published yet, has start-

nash been published yet, has start-ed another novel already.

Isaac Don Levine here from Hoi-iywood to place his book.

Nathalia Crane, Brooklyn's 'white hope' of literature, to Spain for ma-

Maxwell Bodenheim plugging his forthcoming novel at the literary

forthcoming novel at the literary retreats about town. Hendrik Willem van Loon may stay here permanently when he gets back from that European trip. Showing what-a columnist can do—Rian James now owns a yacht. Give a guess what Moorchouse will

walter Winchell is barred from mentioning the name of any other publication in his N. Y. 'Mirror,' syndicated Broadway col.

## Those Music Men's Meetings

Some statistician has figured up the hours spent by the music executives at meetings of the ASCAP and the MPPA. It might astound these same executives how many working days a week those

nours, rotal,
It's no secret that the industry features a type of executive who
is an inveterate meetinger. He's analagous to the joiners—those
eggs who'll join anything just to be in something.
The music biz holds a certain type of exec who'll meet any time,

It may be that the music men have nothing else to do, but this marathon of conclaves isn't going to cure the industry's evils. They'll never get anywhere sitting around expressing hopes as to how to correct the present depressed conditions in the music business.

business.

Then, there are still a couple of hard working music men who realize that the business still revolves about the lowly sonsplugger. The exces who have gone out plugging songs for themselves, forgetting about sitting around and talking, are the ones who are doing what little business is around.

That's why some of the former Tin Pan Alley big shots are annoyed at the energy and prosperity of their younger associates, forgetting that while they're gabbing and pow-wowing, the others go out and land plugs.

#### **Convention Tempts Frisco**

San Francisco, July 4.
Forthcoming Shrine convention, due to open July 25, is inspiring night clubbers to poilsh up the silverware for a flock of openings. All hope the pow-wow will bring those needed dollars into town, and, in anticipation thereof, three new ones have gotten under way.

Jo Mendel reopens his cafe at the beach—this—week.—Place—hasbeen dark a year. Frank Shaw got been dark a year. Frank Shaw got Ball Littlettene saves to be the same proper Market street place last week. San Francisco July

Belle Livingstone expects to bowi the natives over with her Bush street whoopee emporium with a tariff of \$5 on some nights.

#### Spitzers Divorced

The Henry Spitzers have been divorced after three years. Mrs. Spitzer went to Reno following an understanding with the general manager of Harms, Inc. Couple had been incompatible and after a series of tiffs it was agreed to disagree.

#### TRIANON'S 4 DAYS

TRIANON'S 4 DAYS

Chicago, July 4.

Trianon ballroom, southside deluxer, starting next week clips three
days a week from its operating
calendar. It's described as a summer policy, with Monday, Tuesday
and Wednesday picked for the shutdown nights. Hal Kemp unit is
slated to move in with the new arrangement.

Aragon, sister shuffle spot on the northside, will continue on a seven-

#### GROVE'S PIPE ORGAN Los Angeles, July 4.

Los Angeles, July 4.
Determined to make the Ambassador Cocoanut Gröve ace night citub spot, so far as dance music is concerned, Abe Frank is installing a \$25,000 pipe organ to augment regular orchestra.
Frank has imported Frank Hazzard, tenor, formely of the Hollywood restaurant in New York, who joined Grove orchestra July 1.

#### RADIO SONGS FOR FILM Hollywood, July 4.

Paramount intends using 12 songs in its production of The Big Broad-cast, writing original numbers only where it is necessary to build up the

Other numbers popularized over the air by the various radio artists appearing in the picture will be employed.

#### FROLICS HOLD AARONSON Culver City, July 4.

Irving Aaronson's band is re-ained for three months more at the

tained for three months more at Frolics.
Anronson will double between club and Loew's State, week July 8.

Al Moore orchestra playing for dancing at Pemberton Inn, Huli, Mass.

Leona Zadeck, only girl song plugger, left Los Angeles on a tour for Conrad Music that extends to Denver and the northwest.

Jack Richman goes with Shapiro-Bernstein, in the pro. dept. today. Was last with Santly Music.

## WANTED

#### AGENT

In the Gener Bill Sharples, phonoer radio article as Uncle Bill; Chernes Muse, American College, and the College Bill; Chernes Muse, American College Film Down South, "as the Chat of the Breakfast Party, Tackle Stati, Isanou to the Breakfast Party, French Statis, Balden, Carlon, and Charles, and Charles

#### **Greatest Act**

homer, wholesome, clean, full of fun fy, endorsed by people of all-classes, by the American Legion and schools and het. As good on the stage as on the Refer RKO thestres, such spousors por litebury Flour Mills. Ready for sypan-

#### Pacific Coast

APPLY

BILL SHARPLES & GANG KNX, Hollywood, Cal.

#### AUTHOR ACTOR **GEORGE** FRAME BROWN

CREATOR O REAL FOLKS
THOMPKINS CORNERS
NOW HEADLINING FOR POST TOASTIES Thursday, 9:30 - 10 P. M. WJZ AND NBC NETWORK Coast to Coast

#### JACK DENNY AND ORCHESTRA

Waldorf Astoria Hotel

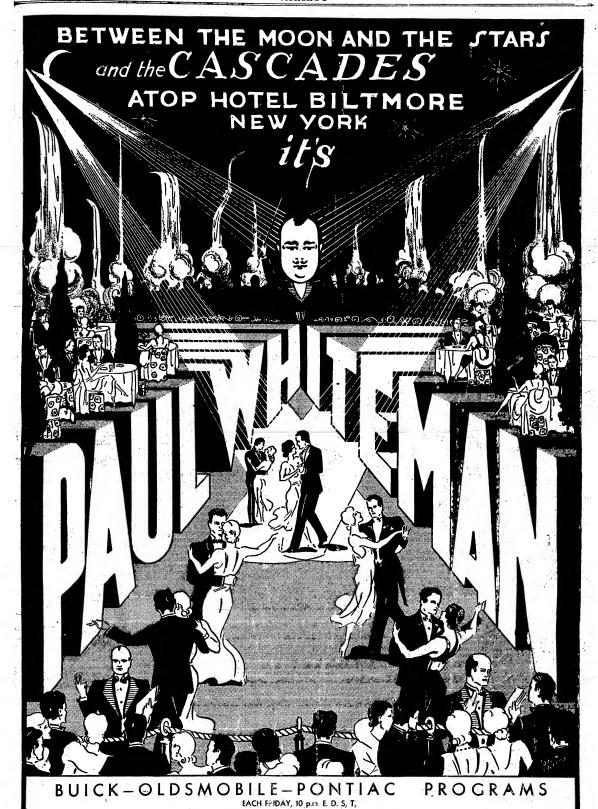
Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour

Management M. C. A.

# WELCOME

"Five Feet of Melody" Headlining Vaudeville ERING

"Out of the Air" Direction: LEO FITZGERALD and WILLIAM McCAFFREY



VICTOR RECORDS

Personal Capresentative, JACK LAVIN

EXCLUSIVE MANAGEMENT N. B. C. ARTISTS SERVICE

# VARIETY

# Squawks Over 'And %' in Cafes Which Whiteman Loses Bailey, Regains Ferde Gro Makes Bands Do Drawing or Else

Plenty of squawks among orchestra leaders over present-day salaries. They cite a number of choice spots as example of how the hurden has been placed on the band attraction to draw, or else.

band attraction to draw, or else. Even Paul Whiteman at the Hotel Biltmore's Cascades is in for only \$1,000 guaranteed, atthough his 25% plusage on the couverts and also 25% of the mineral water and gin-ger also gives him a good break. Whiteman averages 175 supper couverts and thus does all right. Perhaps the best traight orches-tra contract is Buddy Rogers at the Hotel Pennsylvania at \$1,700 with 55% of the couverts from the first dollar.

first dollar.

first dollar,

Guy Lombardo is coming back
into the Pavillon Royal on Merrick
road for John and Christo at \$2,750 against the \$4,000 he received
before at the same spot. And today the Lombardos with their past
season's radio rep. are considered
at their heighth.

at their heighth.

Russ Columbo at Woodmansten
Inn, which Christo of the same John Inn, which Christo of the same John Steinberg and Christo combo, operates for Joe Pani, had his figure tut from \$2,500 to \$2,000, although NBC spotted him on the \$2,500 straight. Woodmansten has been grossing \$5,000 a week but Columbo is said to be a week bothod in his salary.

12 men, \$650

It may, \$550

It may be unbellevable that a famous orchestra went into another Felham roadhouse with 12 men at \$550 only. This is explained by the maestro, who is independently wealthy, wanting to stick around New York for six months until a 18 men and a 18 men and 18 men at 18 men and 18 men and

big, he left.
Another band at a New York hostelry was in at \$800 only, while still
another accepted \$450 a week plus
all the couverts. That couver
thing, going on only after 10 or
10:30 p.m., is a great samble, as
they pack in for the dinner \$1.75 or
\$2 club rate, sams couver, and
soram before the cover charge bar-

scrain before the cover charge bar-rier.

As a result some name attractions are burning, because of the others who are, 'killing the business' for them. These names, if fortunate to have radio commercial hook-ups, can afford to remain aloof and don't concede that necessity or other circumstance—as in the case of the zich maestro who was after a New York union card—forces them to accept these drastic cut prices.

# HARMS MAY GO BACK

It's not unlikely that after Warner

It's not unlikely that after Warner-Bros. dispose of the sundry receivership actions pealing the work of the sundry receivership actions pealing the work of the sundry receivership actions the sundry receivership actions the sundry receivership actions the sundry receivership actions and sundry receivership actions the sundry sundry since the first of, the year and is obligated to do so for 10 years, and also not to engage in direct business composition with another firm.

Warners may retain only Wit-

another firm.

Warners may retain only Witmark ultimately. It has since
turned back DeSyiva, Brown &
Henderson, Inc., and Remicks is
rather finactive. Latter, too, may be
disposed of before the end of this
year.

#### Dash on His Own

London, June 25.

Irwin Dash originally brought over here in 1927 by Campbell, Cone of the control of the contr

Ing director.

Dash parts with Lawrence Company's setup expected to be Wright in a friendly spirit, with the same, Ed Little remaining genew venture just a business move, eral manager.

#### Cohan's 'Need a Man' **Gets Convention Tryout**

George M. Cohan's new number, 'We Need a Man,' was introduced at the Democratic convention in Chicago, and will be used in his forthcoming production of 'Phantom President' (Par.).

This will be the only number sung in the picture.

#### ROBBINS REGAINS CLASS 'A' STATUS IN SOCIETY

Robbins Music Corp., after threatening suit against the American So olety of Composers, Authors and Publishers, for alleged conspiracy, was reinstated into Class A membership. Robbins had been demoted to Class D, whereupon it decided to accede to all demands and assign certain copyrights for performing rights in the U. S. and Canada.

rights in the U.S. and Canada.
The difference in money per quarter to a Class A publisher runs into thousands of dollars. Class D per quarter fetches a \$2,000 dividend; Class A around \$9,000. That's annual ratio of \$8,000 to \$35,000.

nual ratio of. \$8,000 to \$85,000. Robbins may still go through with its suit against the ASCAP, regardless, for the first two quarters, when the firm had been given Class D money. Julian T. Abeles as attorney for Robbins will be guided by Loewis, inc., which owns 51% of Robbins.

#### English Bull Music Biz Importing U. S. Writers

Unlike the ebb of the music business on this side, music publishing abroad is enjoying a bull market, with the well regulated performing rights society the big source of income to the composers and publishers. As a result going with the tide of success, Campbell-Connelly, the English music firm, will import American writers to work with English composers.

English composers.
Harry Wood Is going to London English composers.

Harry Wood is going to London to work with Reg Connelly of the firm on songs for the British and American market. Campbell-Connelly will pay Woods traveling expenses, plus an advance and the usual royalties, Harry Warren is another who may go over.

The mechanicals are still a big resume of revenue to the music men

The mechanicals are still a big source of revenue to the music men abroad and sheet music sales aren't

TO THE DREYFUSSES to New York next month. Connelly is writing on the Rivera.

#### Union Warns Musicians Of Stranding on Road

Of Stranding on Koad
Chicago, July 4.
Chicago, July 4.
Special—precautions against any
increase this season over the usual
number of bands stranded while
touring the summer resorts is being
taken by the local musicians' union.
Circular sent out to its members
warns them against accepting outof-town engagements from any but
the better known booking offices
William of the stranger of the season of the sea

of transportation money to bands left high and dry on the road. Credit, as far as summer resort dates are concerned, has been tight-ened up all around, with the federa-tion; now demanding a minimum tion now demanding a minimum cash deposit of \$500 from bookers on dates of doubtful status.

#### S-C All Sherman

S-C All Snerman
Control of Sherman, Clay & Co.
passes to the Sherman faction in a
deal wherein the Clay holdings of
common and preferred stock were
sold outright.
Annie Clay, widow of Major C. C.
Clay, who bought into the firm in
1876 after the company was founded
by Leander Sherman, handed over
the papers.

## Regains Ferde Grofe

Regams Ferde Vrote

Irked by Mildred Balley's demands, Paul Whiteman is letting
the songstress go. Efforts at a
reconcillation have been in vain.
Her hast salary was \$1,250. Miss
Balley demanded \$2,000 for Whiteman's recent Paramount and
whiteman seemingly was building
up somebody to replace her.

up somebody to replace her. With Miss Bailey's leaving White man, the maestro and Ferde Grofe, han, the massive and relace of the his former ace arranger, have reconciled. Grofe broke away to attempt orchestra-conducting on his own when a matter of money

own when a matter of money cropped up.

The singular part of the Whiteman-Grofe estrangement was that neither, during all their spilt apart, had nothing Jun good to say of the other. Jimmle Gillespie, whiteman force manager, seawy whiteman force or the spill apart of the other distribution of the spill apart of the

# **OSTERMAN NOW GETS 'EM ON UP BEAT**

Giving vent to a secret childhood ambitton, Jack Osterman took the reverse English on Bernie and blossomed forth as the Young Maestro at the Sea Breeze Beach Club in West Long Beach, N. Y., Friday night (1). It was a gala

opening.
Started very blah for dinner trade, but they flooded in after 11 and Osterman, who has been doing benefits and things for almost every-

benefits and thirse for almost every-body ejse, was being repaid, al-though only in part. Many others whose roadhouse or cafe engage-ments he inc.'d as a courtesy were probably kept away by their own professional engagements. Osterman showed em that he could wave that stick in front of a band with as much conviction as many another band leader who smany another band leader who Broadway comedian confesses he doesn't know. What's more he has a fair for 65medy, extemporaneous and otherwise, which makes him a showman and an attraction of first and otherwise, which makes him a showman and an attraction of first

"Variety's" No. 2 cub reporter (Tom Mix is still No. 1) confesses right out loud that he's no sucker; he's after one of those radio commercials like Bernie and the rest. He has a nice band with him, not a pick-up combo but pretty well organized, being the nucleus of Bert Lowris former Hotel Bittmore (N. Y.) orchestra. Motion Fowler and Florenz Tamara, the International baliroom dancers, making a return New York appearance, their first since their last Casino Nacional, Havana, engagement.

ance, their first since their last Casino Nacional, Havana, engagement. They dance smoother and better than ever, teling it up cold with a swell waitz and an intricate Spanish double, leading into an encore of exhibition ballroom steps. The team came down principally as a courtesy to Osterman, but will probably be held over as nice interlude.

Osterman kept 'em laffing no end evidencing better judgment in some of his tomfoolery and ad libbing than at any time before.

Broke Their Wrists

Broke Their Wrists
The columnists broke their
wrists keeping tabs on his cracks.
Osterman, as a 'Variety' columnist—in fact the only one, with byline 'n' everything—will probably
find himself scooped on his own

line in the second on his own game. The Young Maestro did the unusual of applauding the celeba who tailed to attend, apparently people he had been counting on. He salvoed many newspaper people present, stating that apparently he caters to the literary bunch.

The Sea Breeze is a nice private beach club which is still a membership projection for the beach, privileges, but opened to the public cafe entertainment. Place human outside chance to get over although were it I of miles nearer to Broadway, that would guarantee it. It's quite a motor hop for strictly roade house appeal and will have to rely unquestionably on local patronage.

## **Disc Reviews**

By Abel Green

Harlan Lattimore Herian Lattimore
New singing personality of heretofors unidentified radio or record
antecedents does well on Columbia
2671. with a couple of popuwith a couple of popuwith one of the popuwithout a Sweetheart With Summer Coming On are of the same
pattern of unrequited amour, with
Lattimore getting over the conventional Jrite burthens.

Squire-Starite

Squire-Starita
Imported Columbia disk of novelty instrumentals. The J. H. Squire Celeste Octet dulcetly glorifies the 'Song of the Celeste.'
Starita is a xylophone sololst who Song of the Celeste.

Starita is a xylophone sololst who
loes his stuff with 'Dance of the

## 8 NEW SONGS FOR 15c COAST'S NEW CUT-RATE

Los Angeles, July 4.

Another wrinkle on song sheets is the one being issued by Radio Song Hits Publishing Co. here for na tional distribution, which contains eight numbers, complete with words and music selling for 15 cents, with ¼ of a cent royalty paid on each

% of a cent royalty paid on eaun song.
Said to be backed by a local oil man, Lee French and G. Wayne Mc-Cellan are not only the publishers but also authors of two of the songs. Of the other six, three have been published locally by Gene Johnson, with the sheet publication figured somehow as a plug.

Firm has representatives in 12 states, but has run into difficulties on local distribution because of police interference with boys selling the sheets on the streets, Local coppers, unable to pin copyright Infringement or selling without a license charges, are hauling the peddiers in because of their street shouting.

shouting.

Sheet, a monthly, appeals to amateurs to send in their home-made songs, but French denies that there is any other publication angle where the writer pays for the printing. Vern Elliot is arranging and picking all songs for the firm.

#### Series of Tough Breaks Send Hallett to Ariz.

Mal Hallett, until two years ago Mai Hallett, until two years ago the biggest ballroom attraction in New England, is fighting for his health in Tuscon, Ariz, as the re-sult of a series of mishaps, start-ing with an automobile accident while making a jump on a one-night danochall date. The smash-up resulted in a broken arm which

up resulted in a broken arm which wasn't set properly.
During his incapacitation in the hospital, Hallett contracted penumonia, further complicated by a fail out of bed which again broke his arm. This sequence of tough breaks caused the condition of his bones which sent in to Arizona.
On top of that, first Hallett also took ill and had to go west for her health. Their address is P. O. Eox 2251, Tuscon.

#### Coast Bands Set

Los Angeles, July 4.
Two) beach bands set for nightly broadcasts over local radio stations this week. Jay Whidd's London aggregation of nine pieces, now playing at the Miramar in Santa Monica, will broadcast dance music nightly by remote control over KHJ.

KHJ.

Pete Pontrelli's aggregation of 12
pieces will broadcast over KFWB
nightly from the Palace ballroom in
Ocean Park. Stations are looking
for sponsors for both bands.

## Vince-Rudy's Fancy Tours

Vincent Lopez and Rudy Vallee are going on some fancy one-night ballroom tours under the Orchestra Corp. of America auspices. Lopez leaves the St. Regis for several dates July 18 and 'Vallee starts his road tour Aug. 12.

#### CHEV-MacD. DISCS

Maurice Chevaller and Jeanette MacDonald, accompanied by the Paramount studio orchestra, have recorded two songs aplece from Love Me Tonight' for Victor.

Nat Finston conducted.

Paper Dolls' to vibraphone, plane and accordion accompaniment.

Art Jarrest
This CBS Radio songster hits a
mean top tenor. It sounds almost
soprano in its high pitch. The
Time It's Love' gives him full op
portunities to manifest this vocal
quality. 'Good-Bye Blue' on the
reverse is likewiso distinctly done.

reverse is likewise distinctly done.

Ted Lewis-Kate Smith
Parior vaude on long-playing 12Inon disks which are titled Ted
Long the second of the second of

Joe Moss 'Joe Moss 'This new Columbia recording artist is going after building up his name in 1800. Moss for years was mane in 1800. Moss for years was the property of the pr

Fain featured in the vocal interludes.

The above, along with Col 2873, paranthetically mentions that these selections are featured on the first time, relying on the commercial radio association to exploit the disk. Night Shall Be Filled With Music and Just Another Dream of You' are the fox trots, and Fain again vocalizes. The dansapation is as ever smooth and effective.

mas ever smooth and effective.
This popular German tener, with orchestral accompaninent, conducted by Dr. F. Weiseman, has a brace of more familiar vocal favorities which should carry the couplet to wide international sales. It's an imported Columbia No. 4069. It's an imported Columbia No. 4069. of Sortato's are the compositions, both widely known but sung as only Tauber could handle them.

Music Guide



"HUMMIN' TO MYSELF" "IS I IN LOVE? I IS"

"IT WAS SO BEAUTIFUL"

UNDER A SHADY TREE WITH WHEN YOU'RE GETTIN' ALONG

"MUST IT BE THE END?"

DeSYLVA, BROWN & HENDERSON, Inc. 745-7th Ave., New York

"TWO LOVES" "MARDI-GRAS" "DRUMS IN MY HEART" MILLER MUSIC, Inc. 62 West 45th Street, New York City

## PALACE, CHICAGO

(Continued from page 31)

(Continued from page 31)
ality. Or so it seemed. He hardly
legemitted himself a smile.
Hail LeRoy, closing the how, is,
Hail LeRoy, closing the how, is,
Hail LeRoy, closing the how,
the himself a smile himself as mile
title. His super-ease in execution
of truly remarkable triple time routine is calculated to deceive those
not up on the finer points. Still the
ease the himself and the himself and
ease not up on the finer points. Still the
ease the himself and the
ease of t

#### LOEW'S ORPHEUM

Fast paced bill provides better than usual vaude fare for this neighborhooder. Metro's Huddle', featuring Ramon Novarro, drew a fair house for the first show Satur-

neighborhooder. Metro's Huddle, reaturing Ramon Novarro, drew a fail to use for the first show Satural and the state of th

#### GRAND O. H.

One of the funniest things on the stage of the Grand Opera House is a sign on the advertising drop plugging an 1860 dinner in a nearby hotel. With the customers getting three and a half hours of show for two bits, the entire family would expect to feed on 85c. House runs two features, a newsreel and some small stuff in addition to an hour or vaudeville of four or five acts. Ovener is Sheppre's does, not listed to Opener is Sheppre's does, not listed.

Opener is Shepps' dogs, not listed in the file, though clearly not a break-in. About a dozen dogs and

#### LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF OIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Cann Mildred Chambers A B Hoover Aline Howard Edgar Duval Mrs M Eggor Milton Merrill Bessle Fraley Will Schepp Rex Griffin Mrs Pauline
CHICAGO OFFICE
Verobell M Boyd Lewis Palmer Henry J

## RKO STATE LAKE

RKO-RADIO Presents FRANK BUCK (In Person)

Bring 'Em Back Alive'

A REO-BADIO PICTURE

#### DOROTHEA ANTEL 116 W. 72d St., New York City The Sunshine Shoppe

New Assertment of GREETING CARDS For All Occasions

three monkeys. Great stuff for the kids and had the smaller ones stand-ing on the seats to get a better look. Under New Acts.

ing on the seate to get a better look. Under News to to get a better look. Following spot is held down by Following spot is held down by Small and Mays, two colored comedians who might be able to work out a good turn if they had better selective faculty. Open nicely with an offstage voice singing Trish an offstage voice singing Trish small does most of the work, with the other foiling and playing guitar accompaniments. All right when they are singing, but it takes a soft the talk. They were say here, so came back for a shuffle after having hung around for 15 minutes. Shuffling is often beaten at amateur nights, but Small can put ower as year, and the same house which catches on the Yiddish breaks a hand applauding an Irish number. Cosmopolitan.

Josephine Harmon and a girl to

Cosmopolitan.

Josephine Harmon and a girl to feed her gets over in the wey stout the dealer of the stout that the stout and stay in her style, and held them with nearly 18 minutes of talk Only song is a burlesque, and she doesn't dance.

doesn't dance.
Closer is La Costa, Carlita
the Three La Tinos (New A
They pack a lot in small comp
Got a curtain bow even if the a
ence did know that it was the
act and time for the pictures.

Films are 'Strange Case of Clara Deane' (Par) and Tim McCoy in 'Riding Tornado' (Col). The west-ern was aces with the kids.

#### ORPHEUM, DENVER

Denver, July 2.

Glory F. Lee and the Harris twins open. The twins introduce the act with a little poetry about their date with a little poetry about their date who starts by singing. Would You Like to Take a Walk? and goes into a great routine of long-legged legmania. Opening set is a beauty roses climbing on trellises against a gray and black background.

a gray and black background.
The twins play the planos and
go in the dances. In Glory's second
appearance she is scantilly dressed,
and with the aid of two huge fans
does a novelty acrobatic dance and
twins do soft shoe number.
Vic Ollyer, elongated planist and
chatterer, aided by Margot Crangle,
small house. After comedy introduction punished plano. Plays
violin with Miss Crangle and uses
her as foll for his comedy.
Nan Halperin presented two char-

her as foll for his comedy.

Nan Halperin presented two character sketches in song, one in the kitchen of a bride, trying to get a mcal together for a flock of inlaws, and the crowd gets plenty kick from it. Her first sketch is about an absent-minded miss and a traveling salesman.

Cass, Mack and Owen close with slow action becomes the companion of the companio

#### DOWNTOWN, L. A.

Los Angeles, June 30. Los Angeles, June 30.

Beverly Hill Billies head the stage offering with some 35 minutes of what is supposed to be American folk song. Singing and accompany-the seven passants who comprise the act is without any particular merit except the draw power, evidenced mediumly by the recognition the boys received.

denoted mediumly by the recognition the boys received.

As a specimen of true U. S. vocal talent, Hill Billies are losing their genuimeness, swiftly acquiring the standard vanue tricks, such as the standard vanue tricks, such as the standard vanue tricks, such as the constant interruption of one Aaron, the clown of the troupe, and the show-off antites of another member of the troupe, who kept count, the received of the constant interruption of the period of the constant interruption of the period of the piece, warpling fairly. Three other acts on the bill and no m. c. to announce them. Opener was Duvall Sisters and Rovell, girls opening as planist, then scoring with his combination tap and piroute. Sisters have something good in their interpretation of 'St. Louis Bat St. Spector's in fauces and does his shadow of Eddle Cantor, who should complain about the loud tie of Spector's Numbers used were old and act could stand special, or nice returns. William te Grob, with a trained William te Grob, with a trained

more recently pon, tunes. Over to mice returns.

William Le Groh; with a trained dog, didn't fare so well next. Playling a sallor straight, with the canine doing a drunk, turn would be far more effective and could be far

#### Showboat Troupe's Trouble

Louisville, July 4. Members of the show troupe of the 'City of Memphia,' show and excursion boat, and the crew were

excursion boat, and the crew, were ordered off the boat last week after weeks of idleness.

Leo J. Sandman, attorney hired to represent the employees, suc-ceeded in getting the crew half of their back pay and reinstatement with promise of payment from holi-

with promise of payment from holi-day moneys received.

Members of the orchestra and the show troupe did not return. Sand-man filed damage suits to collect \$100 each for the 22 members of the crew who were ordered off the boat without being given discharge

#### 20 Ia. Fairs Agree on 1932 Policy for Gate

Manchester, Ia., July 4. certed action has been taken by fair managers in northeastern Iowa territory tending toward the stabilization of attractions and gate

this fall.

Will put all fairs in the territory on the same basis. More than 20 fair officials present for sessions headed by E. W. Williams, president of the northeastern lower

clation.

Officials were for reductions in price of attractions which they will secure to coincide with ticket ad-

Most of fairs are lining up on premium books at present and do-ing all-booking for the fall events dates of which have been set

#### Spokane Business Men Get Circus Ban Repeal

Get Circus Ban Repeal
Spokana, July 4.
The city fathers voted to give the
circuses back to the kids. Instructions were given Corporation Counsel James M. Geraghty to draw up
a repeal of the \$25,000 bond clause
in, the city carnival ordinance,
passed last yearlooke.
Player Joy, president of the local
Circus Fans, headed a delegation of
business men asking for the repeal.
Al G. Barnes' show passed up Spokane this year in preference to bowling to the huge surety bond.

#### **Tents Taxed Out**

Marshalitown, Ia., July 4.
A new license scale is in order to regulate tent shows and carnivals and aimed to protect home theatres.
Amusement parks will remain at

Amusement parks will remain at \$50 a year.
Carnivals to pay \$50 to \$100 for the first day, \$25 to \$50 for each additional day less than a week, and from \$100 to \$300 a week, Circuses, \$100 to \$200 a day with a nick of \$6 for each sideshow under separate management.
Permanent theatres will pay \$50 annually. Other shows, not theatrical, under canwas, \$15 to \$40 for \$20 annually. Other shows, not the strictly of \$10 to \$25 at \$25 to \$40 for \$10 to \$10 to

#### Latest Fox Suit

(Continued from page nipulation, also collected a com-

mantpulation, also collected a commission for same, is charged that several including Jack Leo, John Zanff and others charged off something like a \$5,00,000 market loss in Fox Theatre stock manipulations in some way to Fox Theatres, and with the alleged knowledge of W. F. This was just after the panic started. W. F.'s mancial arrangements with Albert Greenfield, Philly owners with a continuous also mentioned in the millions also mentioned in the millions. When the issues will actually come to trial is not known, depending mostly on when Fox's attorneys will file answers before any idea of trial action can be gauged. In the aggregate, Fox Film seeks to recover some millions above the

## O B I T U A R Y

MODDIS SCHI ANK

MORRIS SCHLANK
Morris Schlank, 55 independent
producer, dichlank, 55 independent
producer, dichlank, 55 independent
producer, dichlank, 50 independent
Murletta Hot Spring, Cal, where
he had gone for a rest. Schlank
had been a semi-invalid for the
past 20 years but despite physical
handicaps continued the production,
of independent pictures. At the
time of his death he was head of
Fremier Fictures Co.
Originally the operator of a costtume rental establishment with his
ucing comedy one-release in 1920
with Charles Chase as his star.
Later, he went into feature production.
Besides his wife, Schlank is sur-

Besides his wife, Schlank is sur-vived by three sons.

NETTIE BURK

Nettie Burk, 90, once famous as a circus equestrienne, died in her apartment, 414 1st avenue, Sunday,

July 3. She had ridden in all of the prin-She had ridden in all of the prin-cipal circuses during her prime but retired when an unhappy marriage to a barkeeper, who died a few years later, left her ashamed to re-turn to the sawdust. She had been under the care of the Actors' Fund for some years.

COL. WM. P. HALL Colonel William P. Hall, 68, widely known circus man and exporter and buyer of horses and wild animals, died at his home in Lancaster, Mo.

June 30.

Colonel Billy as he was known, both in and out of the circus world, started in the show business in 1904 when he took over a small show and continued it as the Great W. P. Hall Shows.

KITTIE DELORME NASH

KITTIE DELORME NASH
Mrs. Kittle Delorme Nash, 69,
veteran trouper, who died in St.
Paul recently, was burled in Waterloo, Iowa last week.
During more than 39 years in the
profession, Kittle Derore trouped
and personally directed several
companies and retired only nine
years ago. years ago.

Windsor, Ont. He had taken reducing medicine to cut down his weight so that he might experiment with an airplane he was building. Drug weakened his heart muscles, preventing flight: Disappointment caused a nervous breakdown.

A. P. Burdick, 60, died in Wichita, Kan, June 24. He was for five years sec of the Kansas Free Fair, lately resigning to take a govern-ment position. He served several terms in the state legislature.

T. J. Palmer, for many years drama and music critic of the

IN MEMORY OF

## THE MINER BOYS

Mr. and Mrs. Barney Gerard

Ottawa 'Citizen,' dropped dead there last week. Heart failure. Had often served as judge in musical con-

George M. Malcolm, 56, secretary-treasurer of the Culver City (Cal.) Kennel Club, died suddenly Wed-nesday (29) after suffering a sec-

Victor Lawrsson, 57, voice teacher, died in New York June 28. He in-cluded many prominent stage and picture actors among his classes. Survived by a sister and brother,

Ray E. Bohlen, 53, former theatre owner, died suddenly in his home in Reading last week. Was formen manager of the Nedson theatre.

Walter Thompson, 72, exchange editor of the San Francisco Chron-icle, died Tuesday (28) in Mill Val-ley, Calif.

Mrs. Blanche Dingley Matthews, 59, music teacher and author of an instructional method, died in Den-ver June 27.

Clayton Hyatt, who played minor parts in Hollywood a few years ago, committed suicide by hanging in July 1. He was close to 80.

#### Carnivals

(For Current Week, July 4-9) Beckmann & Gerety: Madison, Wis. Bornardi Expo.; Beatrice, Neb. Bistany: Schemectady, N. Y. Bunts: Stuart, Va. Castle-Ehrlich-Hirsoh: Brandon, Mai

Castic-Ehrlich-Hirson: Branco-Janda: Admindia Pa.
Dixie: Monroo, Ga.
Dixie: Monroo, Ga.
Empire City: Stroudsburg, Pa.
Glibbs: Lamar, Mo.
Glibbs: Lamar, Mo.
Glibbs: Lamar, Mo.
Gray, Roy: Mccla, Tex.
Gray, Roy: Mccla, Tex.
Gray, Roy: Mccla, Tex.
Gray, Roy: Mccla, Tex.
Krause: Stearne, Ky.
Lander: Pittburg, Kan.
Lange: Flexue, M.
Wash.

Lang: Awarden Huggins: Bellingen Wath, Model Shows of Am., Buffale, N. Y. Fage: Plundid, Va. L. H. Y. Fage: Show the Water Landid Huggins the Water Landid Hu

# **CIRCUSES**

Al G. Barnes
July 6, Fergus Falls, Minn.; 7, Watertown, S. D.; 8, Mankato, Minn.; 9, Mason City, Ia. Hagenbeck-Wallace

July 6, Morgantown, W. Vaz. 7, Clarks-Jurg; 8, Washington, Pa.; 9, Zanesville, J.; 10, Kenton; 11, Bollfountaine. Ringling-Barnum July 6, Elmira, N. Y.; 7, Clean; 8, amestown; 9, Erie, Pa. Sells-Floto July 6, Campbellton, N. B., Can.; 7, Evecastic 5, Ambrart; 0, Charjottctown. July 6, Campbellton, N. B., Can.; 7, Newcastle; 8, Amherst; 9, Charlottctown, P. E. I.; 11, Hallfax, N. S.; 12, Truro; 18, Moncton, N. D.; 14, St. John; 16, Houlton, Maine; 16, Calais.

#### Mrs. Wilson's Plight

Haverhill, Mass., July 4. Mrs. Helen G. Wilson, 75, old-tin circus equestrienne, was seriously injured by an automobile while in search of donations of food from restaurants for herself and a dozen pet dogs.

She was the daughter of the late

She was the daugater of the law
Moses Swasey, who 'made a fortune in real estate. Mrs. Wilson
cutered the circus at 16, after runis fin the papers. Previously, the
ning away from a girl's school here.

#### Stranded Welsh Rodeo Men Fed by Toronto

Toronto, July 4.

Humanity, and not the law, will, determine the treatment of 50 unfed and unpaid cowboys, of the Weish Stampede and Rodeo Co. who are stranded here, says Judge Coas worth, attacking the action of the Coas worth attacking the coast of the Coas worth attacking the coast of the Coast worth attacking the coast of unemployed.

unemployed.

Appearing for the committee, A.

J. Hall claimed that Peter Welsh
was an undischarged bankrupt and
that a contract with the Welsh
Stampede and Rodeo Co. to put on
the rodeo and meet all claims had
been agreed upon for \$5,00. After
the expenses were met the money
expenses were met the money
\$6% to unemployment committee
and 40% to Welsh, all other money
equally.

and 40% to Welsh, all other money equally of Police John Faulds declared that the committee had been hoodwinked. He did not learn until too late that the percentages turned over to Welsh were not being passed on in part to the men.

Immediate outcome is that Judge Coatsworth has ordered the sale of hornes valued at 41,140, the proceeds boys. Snag is that these are hocking broncs that are useless for farming or dray purposes and nobody wants them.

#### NEW TENT RULE IN WASH.

Washington, July 4.
Under an amendment to the police regulations, circuses and carnivals coming to the District of Columbia will have to secure the consent of more residents near the sites of the tents—about twice as many as in the nast.

tents—about twice as many as in the past.

Acting in response to many protests, filed by residents located near the grounds of a recent carnival, the Commissioners have increased the area from which consent must be obtained.

Three-fourths of the residents and average of the property within 500 for

grosses tell our story!

# Mills (3) Significant of the second of the s

Orother's

Sour boys and a guitar

The following table compares the box-office grosses of five stellar stage and radio attractions in four Paramount theatres in key cities this year. These names were selected because they are recognized as ace drawing cards.

	NEW HAVEN	BOSTON	BUFFALO	DETROIT
MILLS BROTHERS	\$20,000	\$40,000	\$30,000	\$37,000
	(April 21)	(April 28)	(May 19)	(May 26)
TED LEWIS	\$16,000	\$39,000	No date	\$33,000
	(March 12)	(March 3)	this year	(February 3)
MORTON DOWNEY	No date	No date	\$29,000	\$29,000
	this year	this year	(April 21)	(April 28)
BING CROSBY	\$14,000	\$29,000	\$22,000	\$27,000
	(May 19)	(May 12)	(May 5)	(April 21)
GUY LOMBARDO . ;	Never	\$37,000	\$30,000	\$38,000
	Played	(May 19)	(May 26)	(June 2)

All of these engagements were in Paramount-Publix houses, which explains why—after 15 record-breaking weeks—Paramount-Publix has exercised its option for 10 additional weeks with the MILLS BROTHERS.

Eclusive Management

Personal
Representative
THOMAS G. ROCKWELL

Mills-Rockwell-inc.

ISTS REPRESENTATIVE

CIRCLE 7-2584-5-4

Booked by
COLUMBIA
Broadcasting
System
CHIPSO HOUR
TUESDAY & THURSDAY
AT 9:15 P.M.

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VOL. 107. No. 5

NEW YORK, TUESDAY, JULY 12, 1932

48 PAGES

# CORD SUMM

# Ex-Gang Molls Make Useless Tries ONLY 8 SHOWS: At Buying New Careers in Pictures

Hollywood, July 11.

This picture settlement has be come a favorite resort for forme wives, sweethearts and widows of

wives, sweethearts, and widows of eastern gangsters and racketeers. The women come here to forget, and try to crash pictures. Many of these femmes evidently figure they be pretty far from Broadway and may be able to com-nect in a atudin before the east can queer it for them. Usually they phange their a mass.

Payroll Offer

Payroll Offer

A torfiner wife of a Chicago gangster has called on several agents.
Til put you on my regular payroll,
she told one agent in an effort to
have him represent her. Agent
turned her down. Girl had no looks
or apparent ability, although she'd
had stage experience.
Another, reported, the girl friend
of a late New York gambler, is here
angle films by little theatre productions. She has a press agent,
throws parties and even hired a
photographer to flash her with any
big shots who came to the theatre.
She didn't realize the surest way to
exposure was having her picture. was having her

#### EVEN LANDED GENTRY **BALKS AT \$2.75 SCALE**

Scarborough, N. Y., July 11. Scarborough, N. Y., July 11.
Since the exclusive Beechwood
theatre opened its summer season
here, the top admission price of
\$2.75 has evidently been too high
even for those who reside on nearby
estates.

even for those who reside on nearby sintes.

Beautifully appointed 300-seater In on the estate of Frank A. Venderlip. With Broadway casts and new scenic investiture, the scale looked to be the control of the control

#### DRAMA AS CIVIC ISSUE

Utica Calls Mass Meeting to Decide on Backing

Utica, N. Y., July 11. Utican interested in an attempt to revive drama professionally will hold a mass meeting in the School Administration Building here tomorrow night (12) as the first step toward a citywide survey.

Bruce Conning, former director of the Utica Civic Theater and later assocated with the Stanley here, is in line for executive director if the meeting results in a decision to

meeting results in a decision to financially back a resident reportory company.

#### A Nickel a Day

One unemployed legit p.a. has hit on a system. He found himself 80 muggs to promise him a nickel a day. Every morning he makes the round of his 50 clients and collects. That gives him \$2.50 a day, which he can live on satisfactorlly

If a couple of his customers hold out it amounts to a 10c. loss and makes a big differ-

## CRANK LETTER DELUGE IN **SHOW BIZ**

Show business is being flooded with anonymous letters. It's been going on for months.

going on for months.

Depression is blamed, but not all
the letters are believed to come
from cranks who always have
plagued important executives, stars
and others in the film and other
branches of the industry.

A majority of the unsigned letA majority of the unsigned letmoney of the industry of the company of the
source of the industry of the property of the
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company of the company of the company of the
(Continued on page 34)

#### 4 NEWSREEL, 6 'STILL' MEN OLYMPICS' LIMIT

Los Angeles, July 11.

A blow to the studios, most of which have fixed cr vague arrangewhich have fixed or vague arrangements to photograph Olympio games events for use in shorts or features, is sent in the ruling which bars all moving picture camerames from the field excepting four news-reel reps. Rule is of long standing, having been in effect at previous Olympics.

All footage of events held in the Xadlum or swimming pool will have to be taken by the newsreels. No shots of anything other than the events are permitted.

Only six 'still' men will be allowed within the 'mclosure for the track contests, although a few extras may be permitted in the stands.

Vets' Nite Spot
Long Beach, L. I., July 11.
Local American Legion Post has
opened the American Legion Club,
a nite spot, at the former home of
Senator Reynolds, one of the foundera of the city.

Compares with 1931 Summer List of 11 and Six-Yr. Average of 25 — Condition Reverts to Practice of Last Century When All Suspended Till Sept.— 42d Street Showless for First Time in History

#### FALL OUTLOOK GOOD

This is Broadway's dullest summer in modern show times. Before the century turned managers shut down by May 30 and never thought of opening until Labor Day. Precedent was broken when revues were devised, but even then generally not more than four attractions constituted the summer fare up to early portion of the war. Possibility is that 1932 will go below that minimum with a high mark of approximately 31 shows ploughing through the heat two summers, while the six year average was 25 attractions.

attractions.
There isn't a legit show on 42nd street. No such previous condition is known for the once famous show thoroughfare for nearly 20 years, or the early days of the New Amster—
(Continued on page 44)

#### Upstate Girls Won't Go for Nature Cult

Rochester, July 11.

Rochester Gymnosophy Beague (upstage for naked cult) is finding

#### 5c-\$1.50 6-DAY RANGE

Cincinnati, July 11.

Three price changes within six days were in effect last week at the Strand, Newport, Ky,, opposite here. Changes included all-time high and low gate charges for talkers in that city.

city. Up Ap-Sunday (3) the theatre's scale was 15c, for kids and 25c, for adults. Then followed 'Grand Hotel' for four days with the roadshow rate of 50 to \$1.50. A Tom Mix film went on Friday (3) with a tariff of a nickel for children and 15c, for growaups.

# Fight Flop Chills Reno Gamblers On Events to Draw the Chumps

#### T. N. T.

Hollywood, July 11.
Clara Bow has made it.
known that after she completes
her picture for Fox she will
direct her husband, Rex Bell,
in westerns for Trem Carr.
Local interpretation is that
as an immovation it's the closest
yet to a husband and wife
partnership in a bridge game.

## PLENTY SHOWS IF NO TRADE IN N. J.

Long Branch, N. J., July 11. There are mune roadhouses and nite clubs with floor shows along the coast this scason than ever before. The reason being that entertainers can be obtained for cigaret

tainers can we money.

With cost of talent down to a new low, nite sivet operators fluore they can't lose much more by adding entertainment and as a result nearly every food and drink place that is open after 9 o'clock has (Continued on page 34)

## MAY EVICT VALENTINO'S **BODY FROM CEMETERY**

Hollywood, July 11,

Body of Rudolph Valentino may be evicted from the Hollywood emetery.

Leon Bayard De Volo, artist, has received from Sylvano Balboni, widower of the late June Mathis, instructions to sell two of the six instructions to sell two of the sfx vaults in a Hollywood cometery owned by the Mathis estate. Valued at \$1,000 each. The four retained by the estate contain the bodies of June Mathis and three relatives. One of the two to be sold was loamed for the supposed temporary disposition of Valentinch and y provision has been made for the removal of the body to another grave.

## Home Talent Outdoors

Malvern, Ia., July 11.

Home talent will be used exclusively in open air acts, plays and entertalnments at the Mills county fair, Aug. 9 to 11.

George Hitton, president, said it would make possible a substantial reduction in admission charge.

Reno, July 11.

As a revenue producer for prize fights or rodeos Reno is a cold potato and it's going to be quite a spell before any of the wise boys make another attempt to pack the chumps into the race track arena and put up real coin for the bally-hop.

The Baer-Levinsky fight, promoted by Leonard Sacks, flopped to the tune of 10 grand, but those to the tune of 10 grand, but those whose mioney was lost will never be known. Sacks' friends say he and Jack' Dempsey dropped the dough while others say that the loss was saddled on Leaping Lena Levy, sister manager of the Chicago fishmarket boy. Lena once said that it would be worth \$10,000 smackers to her to get Max Baer in the ring again with her brother and it is mossible that \$10,000 km to the total the control of the possible that \$10,000 is what it

### 10 G's Worth of Red

10 G's Worth of Red
The fight, staged on July 4,
grossed \$23,000 according to the
lesst dope obtainable and Baer got
\$10,000 for his end: It cost plenty
bucks to rent the arena, while the
publicity was not inexpensive. The
preliminary card featuring King
Tut and Frankle Bataglia, also cost
read dough so if there was much
(Continued on page 38)

### CHANGE OF PACE FOR RADIO HOURS IN FALL

A new radio showmanship is being prophesied within air circles for
the fall. Adver ising agencies are
taking the initiative and are inquiring what's due to precede and
follow their accounts at certain
hours on certain nights. Objective
is to get away from a succession of
bands, talking acts or crooners and
to create a radio variety which
herectofore, if existent, was chiefly to create a radio variety which heretofore, if existent, was chiefly accidental.

accidental.

The trend accordingly will be to mix up crime club mellerettes, mystery or romantic aketches, with the orchestra-singer combos, and achieve a pot-pourri of variety and novelty.

The broadcasters see this from the argenies, stelling, will contact.

The productaters are the the agencies shalling until certain desired hours are booked. The agencies then come back with new hunches on training their talent programs

#### Yiddish Sex

Minneapolis, July 11.

Yiddish theatrie is taking a leaf
from the-flims' note book and emphasizing the sex features of its
offerings here.

The Molly Cohn-Jack Berlin
company, at the Shubert, is advertising its initial offering. 'A Child
of Sin', with posters in English protising its initial offering. 'A Child
of Sin', with posters in English protising the post of the sex of the sex
play.' Those was sexually a synopsis at the theatra.

## Joan Crawford Planning Screen Exit, Says She Will Retire While on Top

Joan Crawford, who knows exactly what she wants, has begun to plan her final exit from the screen. T shall waik, off, she said, 'at the climax. No, just before the climax. I want to do some really fine things to be remembered by, and then I shall say good-bye, thanks a lot, it was lovely.'

it was lovely. Miss Crawford sprang up from the sofa in her hotel drawing room, touched her manogany varnished fingertips to her brow in a gallant salute, and smiled. She was on her way to Europe for a vacation and making a brief sojourn in New

York.

She strode across the thickly carpeted room. Suddenly she paused. But to know it when the time comes. That's why I'm always groping, seeking to learn, trying so hard to improve myseif. I want so hard to improve myself. I want so much to fight off conceit. I must never allow myself to become selfnever allow myself to become self-satisfied. But I don't think I ever will. My ambition is too driving, too relentless to permit me to grow

will. Any ambients in the grow of conceincies to permit me to grow our conceince and of the conceince and of the conceince and of the conceince and of the cares. If you're, important enough, people will talk, about . one self. Who cares? If you're, important enough, people will talk, about . one self. Who cares? If you're, important enough, people will talk, about . you . You're, and . A gare Andle, and . A great and .

imitation of Garbo. Now she was hist.

"I admire's Garbo. I think ahe's a great rartist, and because I said so they started whispering. Since and its starting Garbo-ah, ahi on the set ounfair, so united. I don't have to unfair, so united. I don't have to united the set of th

Sometimes Miss Crawford won-ders if the acclaim of being a pic-ture star is worth the heartaches, she truly doss.

#### Fox Nibbling for Dick Powell on Loan from WB

Hollywood, July 11. Dick Powell, picture house m. c. now under contract to Warners, Is being sought by Fex who wants to borrow him for a picture. If loaned he will report on the Fox lot around

well has a small part in sed Event (WB), his first film, is now in the east.

#### 'Butterfly' for Miss Sidney. Miriam Hopkins in 'Song'

. Hollywood, July 11. Sylvia Sidney will do the titte ole in 'Madame Butterfly' to be dirole in 'Madame Butterfly' to be unrected by Marion Gering for Para-mount. Barney Glazer will super-

William Lebaron's second for Par will be 'Song of Songs' with Miriam Hopkins in lead.

#### PINCUS AS EXPLORER

Fox Sends Scouts Thru New Eng.

Fox is sending talent scouts through New England summer re-sorts. Joe Pincus has left for a tour which includes 16 cities and

tour which includes 16 cities and cowns.
Pincus will not only take in plays staged in barns and on lawns, but is empowered to bring back to New York any personality he considers likely for a screen test.

A WISE MAN WILL MAKE

MORE OPPORTUNITIES THAN HE FINDS

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York Direct, or Your Own Broker

#### Adult 'Post-Office'

Hollywood, July 11. Hollywood, July 11.

Atthough appearing in but
two pictures at Radio in six
months, Bruce Cabot may be
the most kissed man out here.
Studio uses him for the
other half in tests of femmes

up for parts.

Cabot played in the trials for all candidates up for Thirteen Women. The one scene, repeated on each test, called for heavy clinches.

#### S-J CLIENTS 'WAXED' AS LURE FOR AIR DATES

Hollywood, July 11.

Halliday and Torrance. Sam Coslow composed all numbers and Ted Dahl's orchestra was used. Cost S-J about \$100 each for their three

#### Hart as M-G Writer

Moss Hart is slated for three months on the Metro lot as a writer with possibly another two months following his return to Broadway.

Hart has a play with Sam H. Harris which ill be ready to go into production after his three months on the Coast.

William Morris agency placed Hart with Metro.

#### Acquit Arizona Film Exec In Second Murder Trial

Phoenix, July 11. E. S. Kunselman, local photographer and former director of Arizona Picture. Inc., was acquitted last week by a Superior court jury here of a second degree murder charge. Released after verdict from Maricopa, county jail, where he had been held since early April when arrested in connection with degree of the connection of the county of t

Trial was the second Kunselman aced on charge, first jury being deadlocked.

leadlocked...
Kunselman resigned as director
of the picture company following the picture

#### Chaliapin's 'Quixote'

London, July 11.
Robert Milton, former Paramount director, now in Spain, is expected here Aug. 1 to begin production on Jon Quixote, starring Fedor Chailapin, opera star. Understood that this picture, being made as an independent, is being financed by Charile Chaplin.

#### Doug's Olympic Short

Hollywood, July 11.
Douglas Fairbanks, Sr., is com
leting an athletic short wit pleting an atmetic successive of the competitors and himself be released July 15 in all F and himself to

#### CAMERAMAN'S DEATH QUEST

Hollywood, July 11.

Merle LeVoy, former Pathe News cameraman, is here enroute to Alaska, where he hopes to recover the hody of Theodore Koven, exthe hody of Theodore Koven, ex-piorer, killed two years ago while climbing Mt. McKinley. LeVoy intends to have the body shipped to Koven's family in New York:



#### WILL MAHONEY

Now appearing at Grauman's hinese Theatre, Hollywood, Call-irnia. The Los Angeles "Herald xpress" said: "This Will Mahoney, e little broadgrinning Irish boy in rauman's prologue, is abso-marvellous. He panicked the ritical gathering last night 'Grand Hotel' opening."

RALPH G. FARNUM

# L. A. 400 GIVE STARS THE NOD

Hollywood, July 11. Los Angeles society will recog nize the picture industry at an international ball given by hostesse of the Olympiad Aug. 5. Some 15 film celebrities have been invited as

guests.

It's the first time in local annals that the 400 has found it necessary to use screen names to entertain.

#### TRYING TO LIFT BAN ON 'LULU' FOR HARLOW

Hollywood, July 11.
Metro is now trying to lift the Hays han or Lulu Belle. Purpose is to star Jean Harlow in the screen version of the play.
It's the result of having discovered what a dark wir does to the former platinum blonde:

#### M. C. Goes Western

Cliffords Elfelt, who originally produced Ken Maynard's films, has left for the Coast where he plans production of eight westerns with

Givot is a former picture house m. c.

#### Gates Allowed \$11,693 From Aimee on Award

Los Angeles, July 11. Harvey Gates, film scenarist, was uccessful in his suit against Aimee

Successful in his surfagainst Affines Semple McPherson.

Awarded \$11,693 and costs for payment of a film story ordered by the evangelist for her picture debut but never used.

#### For Art's Sake

Hollywood, July 11.
Elynore Dolkart, Russian writer,
working on Universal's Prison Doctor, was picked up by local police
on a charge of suspicion and will
be held in the city jail for a week.
It's all to enable her to obtain
material for the story.

#### ANNA'S WEIGHT SIEGE

Hollywood, July 11. Sam Goldwyn still seeks a sto Anna Sten, his German im-

Actress, meantime, is drawing salary and trying to reduce at shore resorts.

### LUPE, OR UNKNOWN

Hollywood, July 11.
In the event Columbia is unable to come to terms with Lupe Velez for the femme lead in Fury of the Jungle, an unknown will be sought for the part. Production slated for early Au-

## Newsmen's Best Chance for Screen As Name Authors Stall for Price

#### Hideaway Relatives

Hollywood, July 11. Many picture people, to keep their relatives out of Holly-wood and the picture business, are maintainin; the family in are maintainin. the family, in hideaway spots, One screen heavy has two brothers whom he takes care of by financing their speakeay in a northern mining camp. Another film star has a brother who is do-ing similar chores at another mining camp.

ing similar chores at another mining camp.

Both screen men get financial statements from their brothers and have made arrangements whereby a portion of the profits goes into trust frings. This is to take care of the principals in case the enterprises fold.

#### RUTH CHATTERTON, GEO. BRENT MARRIAGE PLANS

Hollywood, July 11. George Brent is due in New York today (11) where he will remain until his marriage to Ruth Chatterton on her return from Europe Aug. 16.

Ralph Forbes, present husband of Miss Chatterton, is reported establishing a three weeks' legal residence in Reno. which will untangle the couple's marital bonds and en-able his ex-wife to lose no time be-tween husbands.

#### Par's Talent Classes

Hollywood, July 11.

Ail players, including featured and near-stars, have been included in the Paramount order that talen must get grooming and schooling when drawing checks and not asigned to a picture.

Included in the course is rehears ing for a dummy play on a se specially constructed for the pur-

#### **SAILINGS**

Aug. 23 (New York to Bremen), Caligary Bros. (Bremen). Aug. 10 (Paris to New York), Keith Clark (Champlain).

July 30 (New York to London Harry Bannister (lie de France). July 27 (Berlin to Holiywood) Charlotte Susa, Professor Robert Korst (Europa),

July 26 (Cherbourg to New York).

Andre Randall (Lafayette).

July 22 (New York to London),
Dixon and Pai, Senator Murphy

(Paris). July 21 (New York to London), assard Short (Olympic).

July 21 (New York to Berlin), Enos Frazere (Hamburg).

July 19 (New York to Paris), Rita Welman, Maurice Marks (Champ-

July 19 (New York to London), John W. Hicks (Leviathan).

July 16 (New York to London), Soliv Newman (Aquitania).

July 9 (New York to Bermuda), Hilda Morris, Edele Levy (Mon-arch of Bermuda).

July 9 (New York to Paris), Mr. and Mrs. Milton Charles, Bob Hall, Leo Weber, Robert Hurel, Mrs. Ben Bernie (II de France).

July 8 (New York to London), Jesse S. Butcher (Veendam). July 8 (New York to London), Jack North (He de France).

Jack North (He de France).

July 8 (New York to London).

Laurence Oitwier, Jill Esmond,
Douglas Fattbanks, Jr., Joan Craytord, Ity Lee, Helen Westley, Earl

W. Kramer.—Mary Garden, Erno
Rapee, Paul Sloane, Genevieve
Tobin, John Halliday, J. H. Seldelman (Bremen).

July 8 (New York to London),
Louis Armstrong, Johnny Collins,
Snakehips Taylor and Aifred Aliman, Joe Browning (Majestle),

July 7 (New York to London),

July 7 (New York to London),

July J (New York to London), Katherine Cornell, Guthrie McClin-tic, Dr. and Mrs. John G. Stewart (Olga Petrova) (Saturnia).

Any newspaperman who takes the acreen seriously will take advice and forget beauty of verblage for action can make the grade in pictures now. That's the consensus of opinion among studio story selecters. Latter claim that with story prices almost 50% under what they were a year ago the big time writers are stalling for better times, giving-the unknowns a break at least temporarily.

An instance of unheralded writers and the screen is Warner Brothers. In less than a year WB has accepted the first works for the screen of 15 writers. But the picture companies as a whole are wise to the average reporter with a year of the screen of the writers. But the picture companies as a whole are wise to the average reporter with a year good with contests in newspaper offices and scouting among news-gathering ranks, the film bunch has isarned plenty about news hounds.

Nary a Prespect

news hounds.

Nary a Prospect
Out of such a campaign, which,
will probably be the last staged in
New, York by any major company,
Paramount did not get a single
withing prospect for Hollywood

Paramount did not get a single writing prospect for Hollywood.
Picture prices for originals are affording little indentive, but \$1,000 ig, held up as a lot of cash by the film end plus the change to get in the contract, ranks.
Included in a list of writings for the screen. Holly of the change to get in the contract, ranks.
Included in a list of writings for the screen. Rinn James Cove is a Rocket and Crooner'; Kubec Glasmon, John Eright, Tubic Shemy; A. Kandell, High Pressure'; F. J. Collins, Mouthpiece'; Jerry Howin, Two' Against the World'; Marion Hall, It's Tough to Be Famous'; Warden Lawes, Twenty Thousand Years'; Mary M. Gelson, Birth'; H. H. Kroll, Cabin in the Cotton'; Dave Karsner, Silver Dollar; Huston Branch, Tiger Shark'; Max Trell, Lawer Man, and E. Thovaldson.
This lineup represents first accept ance for the screen in avery case.

Maten Aing.

This lineup represents first accept ance for the screen in every case, and books and plays are included

#### **Knee Deep in Suits**

Los Angeles, Jujy II.

New Amsterdam theatre. New York, under the firm name of New-am Theatre Corp. filed suit in Municipal court here against William for the court here against William for two notes totaling \$1.250. Also wants \$200 attorney fees.

Same day Albert S. D'Agootine, set designer, made a complaint against MeGuire with the labor commission for \$350 °N unpaid wages for work on 'The Bad Penny,' local' McGuire production. Julia Huon, set decorator, also filed & claim seeking \$300.

#### In N. Y. Intact

Mrs. H. B. Franklin and son, Elbert, arrived in New York by train last week although they started from the Coast in an auto.

A slight altorcation with a truck,

Wyoming barassed the machine no little but left its occupants intact. Hence, the car was sent back west for repairs
while the family entrained.

Both Mrs. Franklin and the boy
are in New York for the summer.

#### WB Frees Manners

After doing 'The Crooner' for Warners, David Mainners became dissatisfied with his contract and asked to be released in order to free lance. Studio obliged and contract was forn up.

Mainners has been on the Warner list for two years.

#### COAST PIECE POSTPONED

Rose of Flanders, scheduled to open Mason on July 12, postponed until 19, in order to get production in better shape.

#### Stoloff Assessed Costs

Los Angeles, July 11.
Suit of Mrs. Pauline M. Holcomb
for \$35,000 damages against Ben
Stoloff, Fox director, was won by
plaintiff, but she was only awarded

Woman sued following an auto' accident involving Stoloff's car.

# THOSE BROWN DERBY BLUES

# **Europe Cannot** Afford to Toss U. S. Film Stars

Ambrose S. Dowling ('Bo' to his friends), returned from a four months' study of the European film months' study of the But happy, market, exhausted but happy,

"Quota laws, contingent laws, dubbing restrictions and their at-tendant complications have done their best to destroy my fine intel-lect. Behold a man, who is physi-cally, mentally and spiritually

spent.
Registering depleted energy, Mr.
Bowling strode about his office, shouting commands, shricking de-

scriptions of his homeward trip.
'American picture companies,' Mr. American picture companies. Mr. Dowling explained in a rare, quiet moment, "must adapt themselves as quickly as possible to the new conditions of multi-lingual production. The present shortage—of, foreign product is greatly in our, favor. Continental operators need. American releases to keep their theatres open. Hollywood stars are too firmly established abroad to be dispensed with at a time when boxoffice grosses have diminished, the world over.

Shifting the responsibility of

world over. Shifting the responsibility of foreign dubing onto the studios of corresponding countries shortens the production headache at this end. Pictures will not be booed down in foreign locales because of awkward translations or, modes of thought that are unsympathetic to the languages in which they are expressed.

Eye to the World Eye to the World
Foreign sale of American films,
Mr. Dowling believes, would be
greatly facilitated if home studies
would keep the world market in
mind during production periods. In
every company's schedule there will
necessarily be films that are unpalatable to European audiences.
But many types of releases have
universal appeal—action stories;
simple, human yarns. Picture revenue could be multiplied if studies,
upon the acceptance of scripts,

snue could be multiplied if studios, upon the acceptance of scripts, would determine their potential adaptability for foreign audiences and, insofar as possible, cultivate universal appeal.

'Musicais,' says Mr. Dowling,' are, slong with action pictures, the best bets for the opera-loving audiences of the same of the opera-loving audiences of the same of the same

heartily by the American public.
"The average picture fan has had enough trouble and grief. Take his mind off his woes—Give him a song to hum or whistle as he leaves the theatre and he'll come back for more. Let pictures react to that mood, and see what happens to theatre grosses."

#### PAR WANTS AMELIA EARHART FOR A PIC

Hollywood, July 11. Amelia Earhart, here with her husband, George Palmer Putnam, new head of the Paramount east-ern editorial board, is considering a

ern editorial board, is considering a pleture ofter from that studio. She promises an answer when she returns from a lecture trip in the east, on which she will start in 10 days.

#### Politz Leaves WB Over OK on U's 'Lifetime'

Burbank, July 11.

Herman Politz, purchasing agent of Warner-First National, has resigned and is returning to the clothing business.

Politz, according to Universal Tave them permission to shoot the studio sequence of 'Once in a Life-lime,' which Jack Warner tried to stop. Politz' resignation went in word days later. gave them permis

Hollywood, July 11. Future attempts at air rec-ords will be left to others by Hal Roach. It's because of the

Hal Roach. It's because of the possible negative reaction on the part of the public. Felt by Roach find members of his organization that during the present economic stress, if would be unwise to attract attention to the obvious sporting-venture of a-film-producerpoing in for piane records.

Recent failure because of weather conditions to make a

Recent failure because of weather conditions to make a west-east coast-to-coast record was a bitter pill to Roach when the mark was apparent, within his grasp. On his present trip east he intended trying again but was talked out of it.

#### Will Rogers Finds **Out About Carrots;** Vegetable Cinderella

Oklahoma City, July 11 Oklahoma. City, July 11.

Will Rogers dropped in after the
Democratic convention to thank the
neighbors for those 22 votes in the
presidential nomination. But he
found out what is now interesting
the big shots, oil being where it is.
The secret is carrot culture.

The secret is carrot culture.

Half \( \) dozen products having the
lowly little red root as the base
are to be put on the market. Should
the project develop as expected it
would make the carrot the Cinderella of vegetables. Among the
kitchen adjuncts to be manufactured are: carrot cereal, carrot
cocktail jude, carrot fiour, and carrot syrup, not forgetting carrot
wine.

Fact that the vegetable has an appreciable lodine content has in-terested physicians specializing in the treatment of golfre.

#### PAR LOANS M'KINNEY FOR B'WAY MUSICAL

Hollywood, July 11.
Florine McKinney, under contract to Paramount, goes to New York July 18 for Schwab & Mandel's Humpty Dumpty.
Miss McKinney resumes her Paramount contract on the termination of the New York run of the

Par's permission for the girl to try legit is in line with its policy to train young players wherever possible by farming them out for

#### Agent Sues Spenc Tracy For \$800 Commission

For \$800 Commission

Los Angeles, July 11.

Los Angeles, July 11.

Municipal Court suit for \$800 back commission filed by Leo Morrison. Agent says he obtained Tracy's Fox contract: for him, starting in January, 1331, at \$750 a week, jumped in November to \$1,000, and in November, 1982, set to go to \$1,000 work vearly.

#### Merivale and Fox

Fox has Philip Merivale on the fire for a contract. It may start at the conclusion of his legit road trip

Merivale returned from England last Wednesday (6) to start tour-ing next week in Atlantic City.

#### AS CHAPERONE

Marcella Napp, assistant casting director at Metro, lo heading east to chaperone, the girls from the studio who will appear in the New York Capitol show opening Friday (15). (15)

She will also keep her eye peeled for new talent.

#### By Tom Mix

Hollywood, July 11.

Hollywood, July 11.

The Brown Derby.
An' one of its greatest admirers is Louie (M-G-M) Mayer, close friend of Mr. Hoover.

'I'm referrin' so the Brown Derby of Hollywood an' not the one parked in the Empire State Building. Herb Somborn, a mighty accommodatin' young geht, owns the commodatin' young geht, owns the most important an' most talked about eatin', place—the real clearin' house for movin' picture business.

Tye heard it are used—some for an'.

nous for movin' picture business. Tve heard it argued—some for an' some against—that originally, Wilson Misner picked the name as an honor to his old fifend, Al Smith. I kinds hope—this belin' a presile that the picked here are an honor to his old fifend, Al Smith. I kinds hope—this belin' a presile that the street from the Derby, he'd call it. The Rapidan Camp, thus givin' the sheep an' the goats an opportunity to separate. But he muffed the chance an' today it's just as ethical for Loule Mayer to patronize the Prown Derby as Mr. MoAdoo.

Anyway, somethin' auggested the name, for at the time the piace was started there want in all Holly and the picked was started there want in all Holly and the picked was started there want in all Holly wardrobes. Personal—it some one-should ask my advice about namin' a restaurant, I'd suggest a story conference with the bird who names the Pullman cars—I don't know who he is—but he's good.

But gettin' back to the Brown Derby, which, after all, is the subject of this discourse. It seems a young lady named Vicki Baum she'd never had bunch in Mr. Somborn's place or the locale of her book would have been Vine Street, an' not Berlin. For ther's more spin on, more tragedy, more humor (an' what some fellers put out a-hopin' it's humor), more contracts that almost got signed, more plans for new studios that never get started, more scenarios outlined that never get started, more secansics outlined that never get into script form, mister secans she'd have. In fact, food is the secondary consideration at the Derby. Not that the food isn't fine, for it it secans s

you go to the Brown Derby. If you're nobedy an' hope to be somebedy, you go to the Brown Derby, You can't afford to stay away. Another thing—it's the surest way to bust into one of the Hollywood columns, providin' the columnist can 'see you' an' there's quite a rew, big an' little—that are still walth' their turn. But fitch the wrong gal to lunch, an' they'll see you. Your wife, may only read Louella Parsons, Harrison Carroll an' Jimmy Starr now an' then, but take a blonde to the Derby, an't that'll be the day friend wife reads all the news—if she don't the neighbors can be depended upon to Winchell the dirt.

the diri.
Today, psychology lecturers have
a lot to say about the importance
of 'the approach.' That's where
the Brown Derby shines—on 'the
approach.' Stand over by the Plaza
hotel, across the street, an' you'll
see a lot of keen-eyed young men
watchin every one who turns in the
Derby door, an' makin' notes on litthe cuts.

The country is the street of the country of the
the street. He nods to one of the the cards. Presently a hawk-eyed gent in white flannels comes down the street. He nods to one of the note takin boys. 'Anythin' doln'? says he. The outside tyler shakes his head. Too early, he sald not. To the street of the same of th

(Continued on page 23)

## Prof. Lou Clayton Lectures on Data From Hollywood, Dissa and Datta

#### FILM GROUP SAILS

Sloane to Direct for Dean and Flayers for Swanson Picture

Paul Sloane, Radio dir tor, and four artists, latter to appear in Gloria Swanson's Perfect Under-standing, filming abroad, sailed Friday night (8) for London. Sloane is to direct. The Bracelet' for Basil Dean, ith Radio release set.

set.

Director recently completed 'War
Correspondent' for Columbia, out
west He is expected to return to
the States after making his English

Going over for the Swanson picture are Laurence Olivier, Jill Eamond and John Halliday, on loan from Radio, and Genevieve Tobin. U contract star; also Heather Thatcher and Sir Nigel Paylal, I.M. Michael Parmer, Mis Swanson's number of the Company Going over for the Swanson pic-

### WB Sets 'Between' Personals for Its Featured Players

Hollywood, July 11

Hollywood, July 11.

Warners intends to present its contract personnel in stage appearations of the person of the contract personnel in stage appearations in the dark of the person person of the person person of the person person of the per

for New York on Thursday (14) Others to be set as picture sched-

ules permit. Main idea to team up people who htva been associated together in WH films

WB films.

Joan Blondell was also to have gone East, but Illness prevented.

George Brent will open his personal appearance tour for Warners at the New York Strand this Wednesday (2) no conjunction with Wednesday (2) no conjunction with Frent goes on to Philadelphia, Washington and St. Louis, in which towns he will be joined by Loretta Young, who is also to face audiences in person.

## Films' Air Plugs

Hollywood, July 11. Hollywood, July 11.

First use of the plan sugrested by M. H. Aylesworth that Radio usethe air to plug its pictures canie
when Adela Rogers Hyland did two
pairs of screen interviews, Friday
and Saturday nights over KFI to
boost What Price Hollywood,
which opened Friday (f) at the
Ornheum.

Ornheum.

Toward Ann Harding on Friday and
Constance Bennett and Constance
Talmadge, Saturday, If boxofice
reacts, Mrs. Hyland will continue
the Interviews with other screen
names.

#### Walsh Buys Release

Hollywood, July 11. Hollywood, July 11.
Raoul Walsh reimbursed Metro
with four months' salary to return
to. Fox on a new two-year contract. Director spent the time at
M-G-M looking for a story.
First assignment at Fox will be
'Sherlock Holmes.'

Professor Lou Clayton, Fellow of the Royal Society of Midnight Sons, returned from his expedition to the Coast fortified with data. Not that Coast fortified with data. Not that the data is alias and data, but analytical research on Hollywood. The Professor, lecturing to, a group of scientific coffee drinkers at Lindys, expressed contempt for what he scornfully termed the night-life of Hollywood. Clad in a beautiful sunburn and a sardonic grin, results of California explorations, results of California explorations, the contempt of the

tween his listeners and a marenierte herring.

No wonder California is proud of its sunshine. When the sun goes down and the tide goes out, smiled the Professor, dimpling at his possy, Hollywood might just as well be Bridgsport. Every one goes to bed at 11:30—high noon.

The speaker slowly shook his head denoting a lapse in which his memory raced back to the days when he and Eddie and Schnox kept. Broadway open until 6 a, m.

Broadway open until 6 a. m.

The so-called night clube out there are the payoff. Extras who once were stars, and are trying not to look like, extras, sit around the ringside. The band plays, an entertainer, sits on a platform and croams through. The megaphone. No call, no line of gorgeous siris, no hostenses. What kind of night life is that?

If you are determined, you stay until 2 a. m. Then you go home and ask: yourself: "What kind of a time did I have?"

Hollywood's unemployed have to be up at 9 o'clock to report at studies. Hollywood's unemployed have to be up at 9 o'clock to report at studies. Hollywood's unemployed have to be up at 9 o'clock to report at studies. Hollywood's or stay home and auk.

The ritary who are not out of Jobs The stay, who are not out of Jobs or riting adds.

but "resting between pictures," have to retire early to preserve their strength for golf, tennis, swimming or being hit on the head by a polo

mailet.

'Unathletic ritzies retire at 9 to be up bright and early to wait for fame to find them. Some fixe's been waiting four or five years, but they still retire early. Father time, concluded the Professor, analytically selecting another herring, 'will overtake them. He recognizes all series of falls asoner or later.' sorts of talent sooner or later.

Thus spoke the Professor, terminating his address with an expression of satisfaction at having brought himself back alive.

#### LONE FILM CASUALTY

\_ Only \_casualty\_ in\_ pictures\_over\_ July Fourth was Charlle Pettljohn, The Hays lawyer, returning un-scathed from the Democratic con-vention, suffered a singed eye when a firecracker exploded prematurely.

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## Hays Again at Bat on Ads; Dismissals Promised and No Support for Offending Exhibs

Hollywood, July 11.

Will Hays again laid the law down to the producers on what he claimed is a growing policy of studies and theatres to voliate the code in the matter of salacious and off color advertising.

Outburst came at a Producers' association meeting attended by an almost full mer bership.

Hays drew from the members a promise that studio officials will discharge any employee having any part in the preparation of offensive advertising.

vertising.

It was also agreed that exhibitors who make use of salacious copy will be denied industry support and cobe denieu ..... operation: Blames Exhibs

Hays placed most of the blame on exhibitors, who, he charged, are ignoring advertising material from

#### Paper's Title Ban

Los Angeles, July 11.

Los Angeles, Times' has refused to accept any advertisements on Paramount's Merrily

We Go to Heli.

Harry Chandler, owner, has since notified that his staff will since notified that his staff will not accept any picture advertising in future if the titles are regarded as offensive. Editorial department was also warned not to make any reference to such titles in the news columns the Times' Coming under the Times' Coming under the Times' according to the control of the control of

the distributing organizations and

the distributing organizations and warm up their ads hoping thus to stimulate receipts. But he also exhibited some glaring examples, culled from newspapers, prepared by some of the circuits.

Meeting also authorized the purchase by the Association of the International Clinema Research library, formerly owned by Louis Rowland, who died recently international control of the International Clinema Research Library, formerly owned by Louis Audulation of the International Clinema Research Library, formerly owned and account of the International Clinema Research Library, and the International Clinema Resea

cluded in the purchase are some 11,500 photographs and other data valuable for picture research. Producers have agreed to create a committee of publicity heads from the studios. This group will sit weekly for two months and will have the power to decide upon propriety of material questioned. Any company appealing from a decision of the committee can submit the question to a jury of three members of the committee, with a different jury for each appeal. Further appeal may-be taken from this jury to the Hays board of directors. First move in the cleanup, is to halt the distribution of nudes and off oolor stills to the fan mags. Skouras Brothers instructed all Fox West Cosst managers that they must live up to the Hays advertis-

must live up to the Hays advertis-ing code in a notification sent out

Solution and inclination sent out today (Monday).

Sell shows for mothers, fathers slaters and brothers who like their lives and loves in the parlor—not the paddock; reads the Skouras despatch to the managers.

## 'Closed Set' Order on Cantor, Starts July 22

Hollywood, July 11.

Hollywood, July 11.

Sam Goldwyn, will adhere to a strict 'closed set' policy in the production of Eddie Cantor's 'Kid From Spain.' Order is due to the employment of 70 chorus girls few of whom have had previous stage or screen experience.

Picture goes into reheavsal July 18 and shooting starts July 22. It has a five week camera schedule. Final principal cast selections beling made this week, but Lyda Robertl is the only ocytainty so far. Others ilkely are Gilbert Roland and Nina Quartero.

#### SWITCH FOR MAYO

Archie Mayo, on loan to Para mount from Warners, has had his assignment shifted

Will direct 'Night After Night' instead of the next Tullulan Bank-head feature, as yet untitled.

#### Some Studios Do

Hollywood, July 11:

New cure for any and all headaches of studios was of-fered Columbia by members of the National Astrological association.

It was proposed the columbia

It was proposed the studio hire an astrologist to run the lot by what the stars say.

## Indie Victory in Nebr. Is Played Down by Co.'s

The Youngclaus decision in Lin-coln, Neb., outcome of a long fight against protection agreements be-tween distributors and exhibitors, tween distributors and exhibitors, which it breaks up, is not seriously disturbing eastern distributors, though halled by the independent side. The New York translation of the verdict is that two or more distributions or more exhibitors to getter with two or more exhibitors to gree on protection. Since this is the decisions exhibitors to gree on protection. Since this is the decisions exhibitors to green protection are not provided in the control of th gly with an account can demand any protection he desires.

If anything, according to the eastern interpretation, the exhibitor will be more at the mercy of the dis-tributor 'under the decision than previously. With no zoning agree-ment in force, the distrib is given unlimited latitude on protection. As a result of this propounded angle, industry spokeemen in the east do not regard the Youngclaus decision and the control of the control of the whole of the control of the control of whom, it is indicted, have been sat-iafied with protection right alone. ern interpretation, the exhibitor

whom, it is indisted, have been sat-isfied with protection right along. Distributors involved will appea, the Youngclaus decision. Nebraska exhibs contributed financially to the Youngclaus cause in the fight for last week's victory.

Lincoln, July 11.

Lincoln, July 11.

William N. Youngclaus, theatre manager of Madison, Neb., was declared winner in his fight against the practice of zoning of the major particles of the practice of zoning of the major particles of the major of the control of the

are forbidden to operate the zoning system against Youngclaus.

#### UNIONS' LOW FUNDS SPOIL FILM IDEAS

Hollywood, July 11.

Low reserve funds in local studio trade unions will forestall an attempt by certain member groups to use these funds in making a series of pictures for the state right market the state of pictures for the state right market members of making a series and the state of the state right market members of members have chosed (usepayers also harting delinquent, duespayers also harting Cameramen's local intends building a reserve fund of \$100,000 hz a

ing a reserve fund of \$100,000 by a 5% assessment on working members to meet heavy expenditures.

#### Vic Clarke New Labor Contact for Producers

Victor H. Clarke succeeds John Cain as labor confinct man for the Producers association.

Clarke was a former executive studio manager at Paramount, but more recently identified with a group of capitalists in a hotel project here.

#### MANKIEWICZ QUITS PAR, MAY JOIN RADIO LOT

Hollywood, July 11.
Dissatisfied with the production setup on the Paramount iot, Herman Manklewicz finally resigned from the studio over a dispute on Phantom President. Supervisor's resignation was tendered Manny Cohen, studio head, Saturday (9).
Orliginal intention was to develop this story along musical comedy lines, but it v.s developed as a straight comedy with some of the musical treatment, worked, on by Rodgers and Hart for six months, tossed out.

tossed out. Studio thought the first part of the picture excellent but regarded the last half as entirely too serious. Production was to have begun last Friday (8), but it is now delayed until next Monday (18) to give Harlen Thompson and Walter DeLeon, original writers, opportunity to rewrite.

Barney Glazer with

write.

Barney Glazer will supervise in place of Mankiewicz. Latter, seven years with Paramount, says he will freelance but it is regarded as probfreelance but it is regarded as prob-able that he will go to Radio as an associate producer under Dave Selznick.

Manny Cohen will supervise Horse Feathert, Marx brothers picture, which was prepared by Mankiewi-z.

# A. M. A. MEETING A DUD: SO WHAT!

Anticipated pyrotechnics at the meeting of the Artists Managers' association failed to burst into any-thing more heated than a discus-sion of the free-lance player situasion of the free-lance player situa-tion. No one displayed any inter-est in the Fox barring of Joyce-Selznick or any desire to hear Frank Joyce explain his side, as latter of-fered to do.

Morris Small cpoke regarding the studio practice of bring freelance

Morris Small cpoke regarding the studio practice of hiring freelance actors on a two or three-day basis and then tying them up for a week or more by not working them on consecutive days. Little headway made during the meet and little else faken up.

#### Ziedman Drops W-W Plan, to Join Radio **And Replace Darmour**

Hollywood, July 11.

Benny Ziedman has abandoned his plan to make independent pictures for World-Wide to supervise the four William Boyd pictures which Larry Darmour was to have made for Radio. In addition, Ziedman will supervise the Tom Keene westerns and other westerns to be made by Radio.

Joe. Brandt declares that Ziedman will return to World-Wide later in the year to carry out his

man will return to World-Wide later in the year to carry out his contract. He is to make 'Alimony Racket' and two others for W-W.

Racket' and two others for W-W. Darmour's retirement from the Radio project is due to the withdrawal of Henry Clay Sleegel. Latter negotiated the proposition with Ben Kahane, using the firm name of Empire Pictures, with Darmour named as producer. Sleegel left town without notification to Darmour and the latter withdrew as he did not want to finance the releases on his own.

Slegel is a close friend of Lewis J. Selznick, father of the Radio production head.

#### RIAN JAMES' 8 WEEKS

West for WB at \$350 Per and Op-tions-Sells Another Yarn

Rian James, the Brooklyn 'Eagle's' Broadway columnist and a prollic novelist the past couple of years, lett. for the Coast last Thursday (7) on an eight week contract at \$350 a week for Warner Bros. There are two more options at 20 weeks each.

are two more options at 20 weeks cach, warners, which screened James' Crooner, also owns 'Some Call It Love,' the story of a parachute jumper which Doughas Fairbanks, Jr., will do. Fairbanks, prior to sailling for a European vacash with his wife (Joan Crawford), conferred with James

## Fox Film Likely to Go Into Roxy **Assuring Product, Avoid New Debts**

#### 40-Ft. Connie

Largest photograph of any Largest photograph of any person ever constructed is being built for RKO. It's of Constance Bennett and goes up on the Mayfair, New York, in lace of its regular sign display Thursday (14) when What Price Hollywood' (Radio) opens.

'What Though (Radio) opens.

Head of Miss Bennett is 40 feet high and is put together in 27 sections.

# Strike Activity **Brews on Coast: Force Sanctioned**

Hollywood, July 11.

Three separate unions affiliated with the IATSE have broken their sommolent attitude of the last few weeks and threaten trouble which, in two spots, is still in abeyance.

Obtaining sanction from eastern headquarters for full IATSE support, the soundmon revived their fight on the recently established wage scale with a threat that all IATSE cartat will be pulled from the independent companies continuing to ignore the wage revision demand.

Laboratory technicians

demand.

Laboratory technicians have held
one meeting with another set for
next week for a strike decision
against Consolidated. Protest here
is the latest cut of 10%, and a new
working arrangement at the laboratory whereby overtime, is eliminated
and employees are forced to take a
week's layoff every month. Cameramen's Peeve

Cameramen's Peeve
Cameramen's union got in a fever
over the omission of acreen credits
in three recent Universal pictures.
Conference between Henry Henigson and labor officials brought out
the fact that no provision was made
for credits in the studio's agreement with the photographers, and
that in none-of the cases did the
cameramen have contracts calling
for such recognition.
Universal has agreed to restore
screen credit of cameramen and
technicians,
Decision applies to all but three

technicians.

Decision applies to all but three productions already in the can.

Settlement was made by Henigson, Richard Green and Victor Clarke. Richard Green and Victor Clarke. Following the IATSE backing, officers of the soundmen formally made demands to the indic companies still ignoring the new scale to pay up or else face a strike. Three studies involved in this situation are Sennett, Tec-Art and Ralph Like.

Columbia-Roach Wait

Two others not recognizing the

Two others not relogizing the scale, yet paying it under protest and waiting a conference between Pat Casey and labor officials in the east, are Hal Roach and Columbia. Conference is to decide whether or not these companies, members of the Producers' association, should not be included in the previous basic association. These two companies were overlooked in the signing of the bact.

#### McGUIRE AS DIRECTOR AND WRITER FOR U. A.

Hollywood, July 11.
William Anthony McGuire having findshed the script on Eddle Cantrol of the Common that the July 12.
Schenck to both write and direct.
First script will be "Whistling in the Dark." Intended for Stuart Erwin in the event Harold Lloyd refuses to buy it.

Fox Film may enter the Roxy, N. Y. picture to clear the present unsolved situation of the de luxer, Since its receivership the Roxy under Attorney Harry G. Kosch as Since its receivership the Resident of the control of the control

Atthough receivers' certificates had been authorized by Federal. Judge Carfey to the amount of \$150-000, these cannot be utilized by the present receiver without consent of the bondholders' committee. Latter has the property of the present of the bondholders' committee. Latter has the present of the bondholders' committee. Latter has the present of the staff of the house while it is kept dark.

None of the receivers' certificates, according to authority, can be used for payment of any debts which acrued prior to July 1, when the house closed. That applies to salaries for

#### CRITERION THEATRE **BECOMES A BILLBOARD**

First theatre to be completely aled and transformed into a bill part is the Criterion, New York.

First theatre to be completely sealed and transformed into a bills board is the Criticion, New York, Paramount does not intend to recognification of the Criticion, New York, Paramount does not intend to recognification of the Criticion of the C

#### Redheaded' Loses 6 Mins. In Pa., Held Up in Ohio

Pittsburgh, July 11, 'Redheaded Woman' (MG) almost reconcaded woman (MG) almost ran up against a stone wall with the Pennsylvania censors. State board at first threatened to turn it down altogether but later relented in part, Total of six minutes yanked.

Cincinnati, July II.

Release of Redheaded Woman'
in Ohlo has been held up by the
ste censor oracticed for first rull
here this week at the IKGO Palace.
Toar of the Dragon' (Radio) substituted.

#### Dorothy Janis' Sister Lands with Goldwyn

U's 2d Cut

Second general cut, reaching cill
but the sales department, which had
a shearing in May, is effective in
Universal this week.
Cut is on a sliding scale from
5 to 25% with all salarles included.

# QUARTERLY SALES YEAR

# B. O. Survey Shows May Was Bottom; BEING DISCUSSED Chains Want 4-Reelers as Dual 3 Main Keys Increased 2.5% for June

The pictures business reached its rock bottom sensonal decline last May, according to a survey, based on 'Variety's' weekly boxoffice figures. Indications are that the clos-

on 'Varlety's' weekly boxoffice figures. Indications are that the closing of certain first runs in principal feet specific and outside the process and the control of the certain first runs in principal feet supward again for the centire season came in June, when grosses among the principal first runs in the three biggest keys, New York. Los Angeles and Chicago, showed a gain of 2.5% over May. This \_ain is reflected mostly in the upward till of Broadway totals, which jumped 9.08% ahead of May figures.

Both-Chicago and Los Angeles actually show a June drop below May, but these declines are smaller on the aggregate than in previous month-to-month surveys during the season. Chicago declined 5.7% \_under May and \_los \_Angeles was 5.5% off for the same period.

Some encouragement is so situated to the control of the season. Chicago declined 5.7% \_under May and \_los \_Angeles was 5.5% off for the same period.

Some encouragement is so situated to the control of the season. Which show that between June, 1931, and June, 1932, the drop is only 6.736%. Place May, 1932, against May of 1921 and the same box offices r wa fall off of 23%. Chicago sunfreed the biggest drop below June of last year, 9.53%. New York is second with 9.38%, and Los Angeles, the least of the three, with only 1.32%.

## 13-WEEK DRIVE **PAR'S BIG PUSH**

Herman Wobber arrived in New York last Friday (8) from the Coast to lead the Paramount-Publix forces on a 13-week drive on Par product. Wo but he was a Thologon of the Paramount of the Public of the West of the

#### Academy's New 7

Hollywood, July 11. Hollywood, July 11.

The M. P. Academy has elected seven new members. Additions include Sam Katz, B. B. Kahane, Stanley Bergerman, producers' division; Kenneth Magowan, Bernard Schubert' and Oliver H. P. Garrett, writers; Otto Brower, for the divergence.

#### 16M. EXPOSITION

For New York Sept. 16-Report Little or No Activity

Sixteen Millimeter Film Board of Sixteen Milimeter Fini Boats of Trade, representing national picture manufacturers and dealers in the undersized film, will hold its second annual exposition in New York

ond annual exposition in New York Sept. 16.

Julius Singer, president, reports a standstill in the entire 16m, field, with the exception of U, S. Coast Guard craft. These boats are too small to accommodate standard size reproduction equipment found in other navy ships.

#### Hays' Leaps

#### The Last Word

Minneapolis, July 11.
Suburban exhib recently took over a theatre and actually induced a local film exchange to supply him with a complete opening program gratis. But the house ran into a had weather break for the debut of the complete opening and the suburbane of the complete opening program gratis. But the house ran into a had weather break for the debut of the suburbane and the suburbane of the suburbane manager asking an adjustment on the \$2.80 he'd spent in express charges.

## JOE PLUNKETT WITH WALTER READE

Joseph Plunkett, who officially left RKO Saturday (9), is entering into a partnership with Walter Reade for the production of stage units and rendering other forms of service to independent theatres. The proposed Plunkett-Reade units will be vaudeville in style and nucleus for a route will be provided by a half dozen Reade houses in the east.

Plunkett's experience as a stage show producer dates back to stag-ing and general management at the Strand, New York.

#### **RKO BOARD MEET WILL** SETTLE MANY THINGS

Future status of certain RKO policies and execs may be determined at the postponed meeting of the RKO board scheduled for Wednesday (13). Determination of Hiram S. Brown's continuance with RKO may come support that the compound of the RKO and the compound that the compound Circuit. Meeting was originally scheduled for July 6. Insiders are looking for important developments to arise at the current board's session.

Matter of Brown sticking with RKO as advisor to M. H. Aylesworth was indicated by the latter to be a matter mostly for Brown's own decision.

#### Joy's Successor

Position of production code over-seer, being vacated by Col. Jason Joy Aug. 1, will be filled by a man in the Hollywood Hays office. Either Lamar Trotti, Joy's assist-ant, will step 1-to the post or else Joe Breen, former reporter, but with Hays for less than a year, will get the title.

#### Fox Lunch Confabs

Hollywood, July 11.

Abandoning the Fox cabinet system and other studio committees,
W. R. Sheehan has adopted a policy of meeting all heads of departments once weekly for an interchange of ideas on production and studio operation. eration

eration.

Meetings are held Fridays at luncheon. Metro holds similar confabs daily at lunch.

## SHEA IN SWENSON'S SPOT Joe Shea replaces Joel Swenson in the Fox home office publicity and ad division while Swenson vacations abroad.

# BY MAJOR FIRMS

Outcome of Belated Selling This Season-Now Holding Back for Drive in August to Be Sure of Market-More Expensive but Necessary-Can Affect Production Schedules

HARD TO PLAN AHEAD

Instead of splling a year's produc at one gulp, major distributors are now considering splitting the sales year into quarters. Acknowledging that this will m

Acknowledging that this will multiply sales costs, since the salesman who now makes one visit would have to repeat the tour four times, sales officials opine that the industry no longer can plan a year shead. While the quarterly measure would be resorted to only during stringent times, according to the property of the control of the c

Representative sales heads and executives declare that the circuits and the exhibitors have overcoid the according to several the frankly, according to several them, the distributors do not feel the boxofice is in the proper buying mood and that to push sales now would witness returns not even commensurate with current production overhead. In other words according to the surre of their market beare they expected the several to be surred of their market beare welling and certain of the distributors are already planning to do a 24-hour day business. A few welcome the change brought about by economic necessity since they figure that the fall should prove a far bettait the fall should prove a far bettait he fall should prove a far bettait he fall should prove a far bettait he fall should prove a far bettaither and the production phase has when the production phase has

seonomic necessity since they figure that the fall should prove a far better selling period than the sunmer.

While the production phase has not been thoroughly gone into on the quarterly idea, this proposal would mean that Hollywood would make four individual groups of pictures and that acan would be gatted distribed by the province of the production of the quarterly idea, this proposal would mean that Hollywood would make four individual groups of pictures and that each would be gatted distribed by the production of the prod

# Feature Offset: Urge Studios to Start Before Indies Take Tip

#### Anti-Radio Slant

Motion picture companies

Motion picture companies are interested in scripts with a decided anti-radio angle. Film makers have no special love for the ether, presumably because of the boxofice element, and at least three firms would like to celluloid an anti-radio subject.

## **ZUKOR DENIES BILL FOX WILL JOIN PAR**

Adolph Zukor yesterday (Monday) stated that William Fox is not joining Paramount in any capacity. Denial came about after reports, current for a week, that Fox would become chairman of the board of become chairman of the board of Par by Aug. I. Trade interpretation has been that Fox was trying to maneuver his way into the company. Regardless of any willingness on the part of Fox to make personal funds immediately available to Par in return for the chairmanship, as hinted, a deal is held unlikely.

John Hertz and Sam Katz, of Paramount, are believed opposed, on information, from considering any offer at present from the outside along these lines.

## Kent West Again

Sidney R. Kent, upon returning to the States from abroad in three or four weeks, will immediately take off for the Coast.

It will be his third trip west since being inducted into Fox as that company's, president.

# **Broadway Film Shortage**

#### Fox 'Rebecca' at Par-Rivoli Going Dark, Rialto May Also Close

Shortage of films hit Broadway with a bang this week, several houses being undecided as to next Friday's (15) features at noon

Paramount hoped to rush "Horse Feathers' (Marx Brothers) through for the Riaito to replace "Faste' but with "Feste's to hold only probable two weeks, notice went up to close July 22 ff nothing else showed up. 'Last Mile' (Tiff), soon due from Hollywood, a possibility, Rivoli goes dark tomorrow night (Wednesday) and the Paramount plays its first Fox "picture, "Rebecca of Suny-brook Farm," next week.

RKO Monday was annoyed about its Cameo theatre with no picture Paramount hoped to rush 'Horse

Alive was thought to be a possibil-ity here, after it's Mayfair ru., but has been switched into the Palace

has been switched into the Palace instead.
With Fox's 'Congorilla' already set for a Broadway showing at Warner's Winter Garden week of July 22, and Universal's 'Igloo' now being negotiated, the Main Stem is about to swerve into a freak and animal picture cycic, probably affecting all film biz generally.

#### WILSTACH'S LOAF

| Broad | Broa

The big companies may force a hand against double featuring by urging their studios to make four reel pictures. They could be westerns, actions, adventures, novelties or anything so long as they are neither shorts nor full length features. Unless chain exhortation results in some studio action, film buyers insist that the independents will probably take the tip.

During the past year a few pictures have been available in the short lengths, approximating four reels.

Publix has been spotting a fourreeler everywhere, including A houses in key towns. It also gave wide booking to 'Submarine,' a four recler British made. Other circuits and independents have also doled out a jot of playing time to four receiers.

#### No Answer Yet

receies.

No Answer Yet

Publix has already made the suggestion what pictures of this length, running around 40 minutes, be considered by the producers, in-cluding its own (Paramount) studio, but no word has been given as yet as to whether anything will be done. Among the shorts producer has the state of production.

It is argued by theatre operators and bookers that 46-minute pictures would be a noveity and something the theatres could advertise. Distributors, in their opinion, would get immediate mass circulation on the same of the state of production.

It is argued by theatre operators and bookers that 46-minute pictures would be a noveity and something the theatres could advertise. Distributors, in their opinion, would get immediate mass circulation on the same of the states and out from double features.

Also pointed out is that first and Also pointed out is that first and

Also pointed out is that first and second run houses, with single features, should welcome four-resiers because it would eliminate the necessity of nushing in too many

shorts.

In playing the 40 minute films
Publix never advertises the program as a double bill.

#### Think W.E. In on Fox Film-Fox Suit. The Electric Denies

Fox Film suit—against William
Fox is being construed by those close to the situation as including Western Electric. The interpretation is that W. E. is reaching indirectly for the foreign talker patents held by William Fox and conceded to be the last barrier to the electric's still patent position in the sound field.

He will be the electric's licensees have all of the electric's intensees have all of the electric's and the patent action brought by William Fox against W. E. This suit is reported to be of more concern to the American electrics than any of the myrlad of suits and counter actions filed since the entrance of sound.

The Fox Film vs. William Fox suit, although filed months after Fox recorded his patents complaint, may reach trial at least two years before Fox's own action against the industry, it is figured.

Western Electric records a formal denial that it has any interest in the Fox Film action. Fox Film suit against William

#### Heavy Remake Budget

Universal City, July 11. Starting budget on 'Son of a Sea Cook,' remake of the silent 'Puck 'Privates' at Universal is \$200,000, highest on a U comedy for several

months.

Joe Poland writing the story and
Kurt Neuman scheduled to direct
but no east names as yet.

months

## Film Programs Definitely Lean **Toward More Action with Fewer** Sex Stories Listed Than Usual

Hollywood, July 11. Those exhibs howling for mor action will get a break on 1932-33 film programs if present promises of ucers are carried out.

Analysis of 403 features announced for the new season show 197 in the action group, 81 dramatic, 29 comedies and 96 stories which could be considered type pictures.

In the action division a survey shows 26 adventure stories, 16 action melos, 5 aviation, 5 war and 56 westerns definitely announced by the majors. Approximately 75 more are to come from the smaller inde pendent producers. Twelve serials are also announced.

In the dramatic division of stories already selected for production there is a decided drop in the socalled sex stories. Only 19 stories can rightly come under this head. Bal-

## Studios' Story Lineup

Summary of types of stories selected by producers for 1932-33 program of feature length productions.

Dramatic Group,
Totals

Sex	19
Society	6
Flaming youth	16
Romantic	5
Big city	12
Sophisticated	12
Heavy	10
Rural	1
1. 12 - 10 - 10	
18 74 16	81

## Comedy Group

				_
				29
	Actio	n Group		
Adven	ture .			26
Action	melod	Irama		16
Aviati	on			- 5
Warfs	re			- 5
				58
Estim	ated in	depender	tout-	
		westerns		75

Serials .....

Distinct Type Group	
Mystery	18
Historical	. 6
Biblical	1
Sports	- 6
Theatrical	4
Steamship	3
Shop girl	3
Russian	7
Radio	3
Prohibition	
Prison	8

Prison
Politics
Hollywood
Courtroom
Newspaper Matrimoniai
Railroad
Military
Law Enforcement.....

(Total Pictures, 403)

ance of dramatic group is divided into six society dramas, 16 faming youth, five romantic, 12 with a big city background, 12 sophisticated, 10 heavy dramas and only one with a 100% rural background.

In the comedy group are 16 straight feature length comedies, 5 comedy dramas and 8 musical com-

#### Type Stories

Type Stories
Type Jetures, based on background or problems, show a diversified selection of subject material. Elighteen are classified as mystery thrillers, 6 historical, 2 biblical, 6 sports, 4 theatrical, 3 steamship, 3 shop girl, 7 with Ilussian background, 3 radio, 2 on probants on prisons, 6 on politics, 4 on Hollywood, 4 courtroom, 6 newspaper yarns, 5 with a Chinese background, 2 on banking, 4 on matrimonial problems, 1 railroad, 2 Started 20 years ago by Harry military and 2 on law enforcement.

#### Tiff's British Deal

Bill Saal has closed with British-Gaumont for showing of 'Man Called Back' (Tiff), with Conrad Nagel, in that chain's houses in England. Deal calls for \$60,000

rangement.
Picture is also in negotiation for a
Broadway first run. It may go into
the Paramount (Publix).

#### Publix May Assume Full Operation of Atlantic States

that time, win the Paramount-Warner Bros. peace terms restrict-ing Atlantic States in further pene-tration of Warner territories, the Skourases, with permission of Pub-lix, branched out independently through the Fox deals.

#### UA LIST UNSETTLED. 6 SET, 3 DOUBTFUL

United Artists is approaching the selling season with its product line-up unsettled. Only six pictures appear certainties, with three in the dark and three yet to be found to make up the proposed program of at least 12 for the year.

at least 12 for the year.

Only two are sure so far from
Sam Goldwyn, 'Cynara', (Colman)
and 'Kid from Spain' (Cantor),
'Cynara', atthough not to be released until next February, now becomes Colman's first this year,
throwing the Sidney Howard U
boot script back.

tonice Comman's first this year, the Sidney Howard U toots corp. the Sidney Howard U toots corp. The Sidney Howard U toots corp. The Howard U took Corp. The Howard U to Howar

### Author's \$15,000 Price **Queers '17' for Bachman**

Hollywood, July 11.

Paramount's deal for the sale of Booth Tarkington's Seventeen to Jack Bachman, as the first starring picture for Junior Durkin, fell through due to Tarkington wanting \$45,00 for the talker fields. The fishes the sale of the fields of

1st Runs on Broadway (Su' ject to Change)

Week July 15 nount—'Lady and Gent' (Par).
Capitol—'Unashamed'
(Metro)(14).
Strand—'Purchase Price'

Strand — 'Purchase Price'
(WB) (14).
Mayfair—'What Price Hollywood' (Radio).
Rialto—'Freaks' (Metro) (2nd

week). Winter Garden—'Radio Pa-trol' (U) (13).

Week July 22

Paramount—Rebecca of Sunnybrook Farm' (Fox).
Capitol—Washington Masquerade' (Metro) (21).
Strand—Jewel R o b b e r y '

(WB).
Mayfair—'What Price Holly-wood' (Radio) (2nd week).
Winter Garden—'Congorilla'
(Fox) (21).

\$2 Pictures

'Grand Hotel' (Metro)

(Astor) (14th week).

Bumenfrau von Lindenau (Sacha) (Austrian), (Little Carnegie) (2nd week), "Purpur urd (Sacha) (Austrian) (Hindenberg) (2nd week), "förand in Oper (Capitol), (German) (Europa) (12),

# HIPP REOPENS

## AUG. 12: 2D **RUN PIX**

Hippodrome, New York, is scheduled to reopen as a straight film house for RKO, its pictures following the Palace, on Aug. 12. House will be policied on a split week basis, day and date with RKO's lunior houses along the circuit. Whether the present forectionure suit that is pending against the former home of big-time specialces, affects RKO's scheduled reopening of the spot is too early to be determined. The foreclosure is before the N. Y. Supreme Court which has not yet indicated any decision on the suit. City Bank-Farmers Trust Co. of N. Y., is bringing the foreclosure action following default in \$48,760 interest on two mortgages for \$2,500,000, June 2. for \$2,500,000, June 2,

for \$2,500,000, June 2. When built in 1905, the Hipp was the world's largest theatre or so claimed. Keith people came into possession of the property in 1923. Around three years ago, Fred French, realty people and owners of the property, figured erecting an 83-story office building on the site.

This never came to pass.

Defendant companies in the foreclosure action are the Forty-third St. Realty Co., the Hippodrome, Inc. and the Dean Realty Co.

and the Dean Realty Co.
The Forty-third St. Realty Co.
held the original mortgage for
\$2,000,000. Hippodrome, Inc., held
the \$500,000 mortgage. The twowere consolidated as a joint lien in
May, 1930, when they were extended
for five years until June 2, 1935, by
agreement with the Dean Realty Co.

RKO, holding a lease on touse, which it recently renew house, which it recently renewed for three years at an annual rental of \$125,000, has a three months' op-tion clause in favor of RKO. Re-newal is scheduled to take effect Aug. 1.

#### Pash Campaign for Buchanan in 'Light'

United Artists is plotting a heavy sa. build-up for Jack Buchanan by way of boosting 'Magic Night,' recently purchased by U.A. from British and Dominion Pictures.

All ad copy and publicity being arranged is stressing Buchanan's appeal with U.A. insisting that 'First there was Chevaller, then Clark Gable and now Jack Buchanan'. It's down for early August release over here,

## 'Directory' Slams Shut

Directory Slams Shut
Hollywood, July 11,
Joyce & Selznick have given up
trying to publish the General
Directory? quarterly casting book in
which they were the majority stockholders. Tried it two and a half
years and sunk \$70,000.
Last issue was the June number.
Frank W. Powell, general manager,
and staff of four now out.

## Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope News from the Dailies in Los Angeles will be found in that customary

Sennett Sidesteps Shorts will call of proposed series of short for call off proposed series of short for call of the series of short for call of the series of short for call of finances. Comedies were to cost \$25,000 each. Sennett proceeding with his 'Hypnotized,' feature, financed by World Wide, but it will be much shorter than the annunced 15 reds.

Francis Martin, with a writing contract, working on the Mark Brothers' 'Horsefeahers' at Par.

First screen assignment for Arthur Hohl, N. Y. actor brought here by the William Morris Agency, is in 'Sign of the Cross' at Par.

'Harlem' Set
Tishman & Goldberg have booked
their colored feature, 'Harlem Is
Heaven,' into the Lincoln, colored
house, starting July 18.

L. Wolfe Gilbert, who arrived here from New\_York a week ago, has Fox contract to write musicals and lyries.

With final closing of Technicolor's Boston plant, all work of that com-pany being concentrated here.

El Brendel leaves the waiting list at Fox after three idle months to go into Little Teacher, first for Litta Gray Chaplin and her two sons.

No Musicians' Cuts
Musician's local decided not to
cut salaries of officers and belg,
but directors voted to eliminate offeed Draper, San Pedro
representative.

Monte Blue will do 20 weeks for Fanchon & Marco, opening July 16 at the Senator, Sacramento. At end of first 10 weeks, returns to Hollywood to make first two of eight features for Allied, then resumes F.&M. route.

James Gleason will direct Foot-all, next Norman Sper sport short or Educational, starting Aug. 1.

Rather than compete with local theatres, Wampas called off sched-uled frolic at Hollywood Bowl dur-ing Olympic games.

Tammany a Success
First coast studio job for Tammany Young is bit in 'Madison Square Garden' for Charles Rogers and Paramount release. Then goes to UA for Eddie Cantor's 'Kid from

Ray Taylor will direct 'Tom's in 'own,' by Jack Natteford, next for 'com.Mix.

Bank of America suing Choice Productions, Inc., for \$19,845, un-collected remainder of a \$50,000 note. Company, now defunct, formed in 1920 by Marco Hellman.

Helen Ferguson Sues
Helen Ferguson Sues
Helen Ferguson filed fraud and
conspiracy suit. In Superior court
March Su

Hershfield at Fox After 10 years in the agency busi-sess, Ben Hershfield is now assist-ant to Jack Gain in the Fox cast-ing office. Dave Todd also remains as an aide.

Metro has a cameraman in Kan-sas to get footage for a wheat story which Irving Fineman is scripting.

Split Billing
Lionel Barrymore and Gregory
Ratoff split featured billing on
Sweepings' at Radio. Wesley Ruggles will direct, starting Sept. 12.

Associate Pictures, Inc., Intends making four features at \$50,000 each for the indic market. Arthur St. Claire, agent-manager, heading new company. May rent space at U.

Brownell's lee Operas.

Hobart Brownell on his way tt
Alaska to film three one-reel educational adventure films after completing the first here. Pat Dowling
his partner, remains behind to assemble and edit.

Bing Crosby does a week of per sonals at the Paramount theatr starting July 28.

Elinor Dolkart rewriting 'Prisor Doctor' at U. Robert Lee assigned to treatment on 'Mystery Rider

and Tom Crizer to Western Blood.

Language Buildup
Temporarily leaving film work,
Dolores Del Rio is studying voice
and English enunciation with a Radio renewal as her goal.

With Sol Lesser extending his stay in New York, Jack Proctor, has local press agent, off payroll.

Arthur Kober adapting and dia-

Dunne Vice Harding
Irene Dunne gets the part in
'Animal Kingdom' originally in
tended for Ann Harding and another year her contract. Film
starts July 18 under direction E. H.
Getfütz.

Neufeld Heads Premier
Sig Neufeld has succeeded the
late Morris Schlank as head of
Premier Attractions, Inc., and will
resume production on Exposure,
which latter was preparing before

Estelle Wants Pay
After waiting two days for \$2,100
salary and claiming she received
nothing but promises, Estelle Taylor filed suit in Superior couagainst C. C. Burr for that amount.

W-W's First 3 W-W's First 3
World-Wide will swing into production next week on the first group of features for its 32-3 program. Stories selected are False Faces, 'Crooked Circle' and 'Breach of Promise.'

Sidney Toler and Robert McWade (Continued on page 36)

#### Negro Voodoo Film

Hollywood, July 11. Pat Carlisle, former leader of the local Voodoo orchestra, has turned

independent film producer. He is headed for the north woods with a band of 20 Negroes for a film based on Voodoolsm.

#### Film Cos. Turn to 3d Class Mail Under Tax

Third-class mails will be used to a greater extent by the film comnanies as a result of the increase in postal rates to 3c. for regular let-

ters and &c. air mail. There is no boost in the cost of third-class mail. Paramount is sending all of its publicity matter out third-class now, but has not reduced the size of the list which may be done in some companies.

#### PAR'S '11TH HEAVEN'

Hollywood, July 11. tory to its new program, Eleventh Heaven, an original by Wm. Slav-McNutt.

ens McNutt. Gene Raymond and Frances Dee will be co-featured with Robert Stevens to direct.

WB Club's Coast Branch
Los Angeles, July 11.
WB-FN exchange employes have
organized a branch of the Warnes'
club, which has headquarters in
New York. Aside from the social
contact provided there are sick and d benefits. Club will hold an outing at Venice

#### N. Y. to L. A.

Charlie Freeman.
Rian James.
Jimmy Savo.
Ralph S. Wilshin.
Max Hart.
Cliffords Eifelt.
Edward R. Tinker.

#### L. A. to N. Y.

George Brent. Florine McKinney. Florine McKinne; Marcella Napp. Leo Robin. Vic Shapiro. Milton Wallace. Loretta Young. Warren William. Bette Davis.

## **Producers Yield 4 Crucial Points** In Modification of Previous Pact

Hollywood July 11 With but a few exceptions the producers' new agreement, which is to he ratified by the full memi whin of the Academy Tuesday (12) to the modified pact previously submitted to the producers and is looked on as a victory for the em-ployee groups.
Crucial points yielded by the pro-

ducers are:

1. Agreement only involves emnlovees holding contracts of a year

or more.

2. Clause allowing a producer six months for prior bidding on player's services cut to three months only when producer has made offer before the contract expired.

an offer before the contract expired.

3. Academy to handle operation
of pact and decide all controveries.

4. "Academy to have power to call
any witnesses and be allowed to exmine studio books, accounts and
pagers If necessary.

papers if necessary.

All holders of year or more contracts will be invited into the Academy and those who balk are expected to be denied conciliation machinery of the organization.

#### 15% CUT MEBBE BUT NOT 20%, SAY DETROIT OPS.

Detroit July 11.

Detroit, July 11.

The local Operators Union charges misrepresentation by Allied in a statement issued here and have denied the 20% cut asked for by Allied. Roger for the union, claims that manager for the union, claims that local had a chance to call a meeting to consider the request.

Kennedy also charged H. M. Richey with misstatements when he claimed that the operators had taken no aut. 15.

Kennedy also charged H. M. Richey with misstatements when he claimed that the operators had taken no cuts in scale. Kennedy pointed out that the operators had voluntarily taken a 15% cut last summer.

Claiming that the house owners had not made the effort necessary to efficiently combat the depression, Kennedy stated that the owners wanted the operators to suffer by their (house owners) inefficiency. The only things the house owners had done to correct the situation was to embark on a policy of double billing, Kennedy stated.

Kennedy added that 1.is men were agreeable to take an additional 15% out but they would actively combat any effort to cut down lower.

#### Only 4 First Runs Left In Pitts.; Davis Shutters

Pittsburgh, July 11.

Davis, WB first-run site down town, originally set to close for the summer a fortnight ago, will pull up the shutters Saturday (16), for up the shutters Saturday (16), for the warm months. That will bring town's first-run sites down to four. Penn, Stanley, Fulton and Warner, the lowest number in years. House recently went from 50c to 35c, with management figuring reduced scale might help trade and tide the site over the warm months. Business, however, has been way off.

#### U Shelves 'Dreams'

Hollywood, July 11. Helavy production of Hollywood stories, with early every major lot having a sob or comedy tale on the industry, has caused Universal to shelve Broken Dreams of Hollywood indefinitely.

U has Conce in a Lifetime, now by production, and figures a second colony yarn may be too much.

#### FASHION PUBLICIST OFF

Hollywood, July 11. Mary March, former Algonquin hotel p.a., brought here three weeks ago for woman's fashion publicity at Radio, is off the payroli.

She'll return to New York,

#### U Borrows Holmes

Hollywood, July 11.
Universal borrowing Phillips
Holmes from Paramount for lead
in Merry Go Round.' Alan Dinehart
also cast

#### The Lowdown

Pittaburgh, July 11.
One of the local critics, contemplating a trip to Hollywood in August, wrote to the eastern publicity department of one of the major studios for a letter of introduction to the west coast chieftains. He received the following answer a few days later:
So many challed impossible to give a chieft that would still be good when you blan to

still be good when you plan to use it. Suggest you write to use it. Suggest you write to us again about a week before you leave and maybe some-body'll be there by that time who'll last out your visit at any

#### WB-Fox Will Spend \$10,000 on Theatre Front for 'Congorilla'

Warners and Fox are going to make an effort to top RKO's animated house front on Bring Em Back-Allve.

Going on a sharing arrangement to cover cost, Fox and Warners will spend in excess of \$10,000 on an animal front for Congroulla, which animal front for Congroulla, which show the state of the state of

25 feet high.
Another front idea for 'Doctor X'
(WB) may be a lot of wax figures
covered by a curtain which will be
pulled in side-show style along with
use of a barker. While a front is
being, figured out on this basis picture will not be ready for another
month or so.

#### RKO-WB POOL HELD UP **PENDING '33 FILM DEAL**

Pittsburgh, July 11. Deal whereby WB was to hand over the Sheridan Square in Pitts burgh to RKO has been held up again, awaiting result of WB-RKO film deal for next season's product again, awaiting result of WB-RKO film deal for next season's product. Sheridan Square here was to have gone over to WB on June 17, with the date later being changed to July 1. First of the month saw another postponement, with indications now that nothing will come of the deal until fall at the earliest. of the deal until fall at the earliest Sherldan of late is finding it tough to get product, due to scant MGM and RKO releases, and has beer forced to play a flock of indle films due to its split-week policy.

## Syncing 5-Yr.-Old German Silent to Buck U's Film

Symon Gould has started work on a sound track for Red Ace of Germany, five-year-old German silent film.

silent film.

Idea is to rush it out in anticipation of Universal's projected film,
Red Knight of Germany, from the
Floyd Gibbons book. Gould imported the silent some years back
and has U.S. rights to it. It's built
around the same character as the
Gibbons yarn.

#### PAR EXPANDS AIR SERVICE

PAR EXPANDS AIR SERVICE
Hollywood, July 11.
Paramount is enlarging its department for servicing radio stations with a weekly news letter concerning players and attractions. Department already supplies more than 100 stations, but will try expanding by hooking up all Publix houses, whether or not they have air outlets.
Heretofore weekly letters were compiled here and distributed from New York. In future twice-a-week service will be handled from this and.

#### Indie Producer Sues for Return of His Sex Film

Ton Angelon Tuly 11 Los Angeles, July 11.
Dwain Esper, Indie producer, filed sult in Municpal Court against the California theatre and Murray and Gates for return of his three reeler, Truth About Sex. Claims picture is being exhibited in connection with a sex film and living model show without his permission.

Values the 3,000 feet at \$1,000 if delivery can't be made.

## WB Sells Loew: Fox Sells WB: **Product Deals**

While the major distributors, with few exceptions, are waiting for the big deal setups with the chains, product is being soid here and there to independent circuits, individual accounts and in a few cases to chains in a piecemeal manner.

chains in a piecemeal manner.
Loew's has taken Warner-First
National for greater New York and
ls working on other situations,
while Fox has closed for its product
100% with Warner Bros. upstate, in
New Jersey, New England, and is
working on similar contracts for
WR housen in Filliadelphia and
Filliadelphia and
The Common State of the Common State
and to James H. Grahger, necotiated the eastern Jeals so far set.
Fadic has closed over 300 annies.

tlated the eastern Jeals so far set.
Radio has closed over 300 spots in the U. S. and C.nada so far, but, like other distribs, it is waiting for the big circuits to get ready to buy before pushing them, meanwhile closing up all 'open spots' it can.

Warners' Theory

closing up all open apots it can.

Warners Is proceeding on the thatory that the deals it sets now, with will all them to the control of the control of them to the control of the cont

#### Chile 9 P. M. Curfew Ruins Picture Trade

Buenos Aires, July 2.

Buenos Aires, July 2.
Chile added to local headaches by becoming a 9 p. m. nation, the new Government ordering everybody off the streets by that hour. All night amusements must shut down by 9 p. m., this includes moving picture ouses, cafes, theatres and cabarets Traffic is forbidden after 10 p. m

Traffic is forbidden after 10 p. m. without special permission. No liquor may be sold after 6 p. m. Film men say they stopped shipping prints to Chile the middle of June, it being impossible to draw anything out of the country and shipment only adding to the expense.

#### Sex Show's Receiver

Chicago, July 11.

Chicago, July 11.

A squabble over \$600 claimed by Doctor Harvey Broad, with the sex show now at the Garrick, resulted in Judge Lindsay, Superior Court, appointing Ralph Kettering receiver of funds. Appointment is temporary and applies only to the present at-traction. It has no connection with

Broad alleges buying 20% interest from S. S. Millard for \$600 and says he never got a cent back. Land-iord also had a claim against Mil-lard.

Idea.

Kettering, as receiver, is turnover the first \$75 taken in each to the landlord.

# Market Has Fair Technical Rally: Oversold Stocks Up 1 to 4 Points. Loew Has Minor Gains, Others Lag

#### Yesterday's Prices

-21				Net
Sales.	High.	Low.	Last.cb	ge.
1.000 Col. Picts.	7%	674	7% +	- %
200 Con. F. pf	314	31/4	314 +	- 76
3.500 Eastman K		35%	37% +	-1%
100 Fox F	1	1	1 -	7 50
1.600 Loew		14%	15% +	- 1/4
50 Orpheum p	1. 34	314	314 -	- %
1.000 ParP		144	1%	4.00
. 500 Pathe	1/4	96	14.4	- 16
500 Pathe pf.,		2	2%	- % 1
9,100 RCA		814	8% -	- 47
200 RKO		214	- 214 4	16 1
800 W. B		- 74	3% - 2% - % -	14
200 do. pf		r.iZ	5%	42
	ONDS		-76	
\$1,000 Gen. Th			2 .4	اغدا
7.000 Kelth		24%	2514 4	
2,000 Loew	7014		70%	
4.000 ParFam.	1972	13	13	" I
3,000 ParP		124		L 14
5,000 W. B	1514	15%	15%	
0.000 W. B	2072	*2.22	78	- 1

#### Number of Theatres Open and Paving Off Surprise to Renters

New York film exchanges are amazed at the solid front exhibitors served by them are putting up against closing down for the sum-mer.—At the -same time, the -Man-hattan film sellers and bookers are not a little surprised at the ap-parent ability of the smaller houses to meet their bills despite 10 and 15-cont admission scales. Bouncing checks, legion of late,

Bouncing checks, legion of iate, are not in as great a number around New York as expected. An average of three or four a week to an exchange with a fair number of customers is large. Majority of the rubber checks are for small amounts.

rubber checks are for small amounts.

Of a half dozen houses which two weeks ago gave notice to the unions of closing, not a single one has gone through with its darkening plan. Meanwhile, every effort has been made to chisel on rentals as a means of squeezing through the

#### RADIO SOUND MEN'S CUT IN PAY RUNS TO 20%

Hollywood, July 11.
Radio studios Saturday in paying off sound men gave them
arbitrary cut, effective week of
July 11. First sound men take 10%
cut on salarles and overtime, which
average around \$100 weekly. Secaverage around \$100 weekly. Second string sound men, getting
around \$60 weekly, are cut 20%.
Service men, making around \$70
weekly, are cut 10%, and assistants
making around \$50 a week are cut
18 2/8%.
While all studies and crafts are
union the basic agreement, sound
been sound as the second s

wenty-five men are affected by

#### II and Fox Pictures for WB's Winter Garden

WDS WINET GATGEN
Going to the open market to fill
out on product for the Winter Garden, New York, Warners has so far
arranged for one Universal and one
Fox picture,
Radio Patrol' (U) follows
Strangers in Town' (WB) into the
house, Congorilla' (Fox) then comline with the company of the company of the comwith B greating on a possible two
WB is greating on a possible two

mB is figuring on a possible two weeks for the animal picture, Fox agreeing to contribute to a special campaign.

#### ACTIVE AGAIN

MCITYLE AGAIN

Metropolitan studios, practically
dormant for the past year, now
hums with activity.

More than 150 painters, carpenters, etc., have started readying the
studio for production of two feature
units and the use of several outside short subject operators.

Shapiro Goes East
Hollywood, July 11.
Vic Shapiro, transferred from
Fox studio publicity department to
New York office, is now on his way
there.

He will report for work, Aug. 1, after a vacation in Atlantic City.

#### By AL GREASON

By AL GREASON

The market responded yesterday in a fair rally to technical conditions. Over the last fortnight the averages had thrice broken through, the depression bottoms without bringing on neavy liquidation, and it became obvious that there was little stock for sale at current levels. Such a situation, of course, encouraged a demonstration against the short account, which, it was revealed by the Exchange's announcement on Saturday, had increased moderately through June.

Auburn zoomed something like 12 points net to 59 and elsewhere among the leaders there were advances of as much as 4, notably in the case of international Business Machine. Practically all the major advances applied to those stocks which have been under special bear pressure. Steel and Telephone participated in the improvement only in a minor way.

In a minor way.

The amusement shares responded but feebly. Loew climbed out of its new low range on small dealings and closed at its best for the day at 152.

Other theatre shares were

and closed at its best for the day at 15%. Other theatre shares were neglected and merely lagged at last week's quotations. Betterment of stocks came strange-ly enough while the foreign bond list reversed its sensational move-ment of last week under profit tak-ing by foreinanded speculators who laad bought at the bottom and were prompt to turn their paper profits

#### Duliness Prevails

Dullness Prevaits
Resuming trading yesterday after
a rather dizzy week, the market had
to face the discouraging Steel tonnage report announced after the
market close Saturday. Shrinkage
amounted to 142,400 tons, considerzone than the Street had

mage report anniounced after the market close Saturday. Shrinkage amounted to 142,400 tons, considerably more than the Street had Meanwhile traders were a good deal at sea at the astonishing failure of prices to make some response to the settlement of the reparations question at the Lauranne confery greater in constructive import than the Hoover moratorium pronouncement a year ago, but the trading community ignored it, except for the sational budget of the settlement of the report than the Hoover moratorium pronouncement a year ago, but the trading community ignored it, except for the sational budget of the settlement and the settlement of the settlement and bonds and helped other leading foreign government obligations while merely holding the American industrial of the settlement of the settlement of a settlement of a settlement of a settlement of a settlement of the settlement of

(Continued on page 21)

#### Indies File Affidavits on F-WC Contempt Charge

Independent Theatre Owners of Southern California have filed af-fldavits with U.S. District Attorney McNabb specifying 10 alleged violations of the Federal consent decree which followed the Sherman antirust cases in the U.S. District Court against Fox-West Coast the atres, and other defendents in Au-

gust, 1930.

Affidavits, submitted to McNabb, allege that the "ox circuit is guilty of court on the ground that they and distributors who had been enjoined with them had distributored against unaffiliated theatres since Jan. 1 of this year.

Farnol's Par Switch Off
Possibility of Lynn Farnol's
switch from Sam Goldwyn to a
spot in the Faramoun Publix pub-licity department looks off.
Farnol was made an offer to join
the P-P organization about three
weeks ago.

## 'Winner' and 'Hollywood' Look O.K. in L. A. on \$12,000-\$16,000; 'Rebecca' \$14,300, Mild, at State

Chinese in Its 11th and final week with three days added to end run of 'Grand Hotel,' checked in close to \$32,000, which is best finale this house has ever had for any attrac-tion. House dark until Friday (15)

tion. House dark until Friday (15) when it reopens with \$5.50 premiere for 'Strange Intertude' (M-G).
Indications for the balance of local houses on the current week show no outstanding screen attraction outside of Orpheum with What Frice Hollywood? This one helped by closing of the RKO Hillstreet, which did its exit march on 'Reserved for Isadies' to \$6,800.
Winner Take All lacting at the Hollywood. 'Rebecca' at the State probably will not top 'Society Girl,' which preceded it.

Estimates for This Week.

Estimates for This Week

which preceded it.

Estimates for The Week.
Chinese (Fox) (2,028; 55-51,55),
Grand -Hotel' (McG) and stage
show (11th-final week). Business
perked final 10 days, with capacity
for, nearly all performances. Fine
perfect final 10 days, with capacity
for, nearly all performances. Fine
Dewntown (WB) (1800; 25-70),
Dark Horse' (WB) and vaude.
With Beverly Hill Billies on stage
for second week should be around
37,800. Tove is a Racket' (FN)
Hellywood (WB) (2,765; 25-75),
Winner Take Alf' (WB). Cagney
name no impediment. May bring
total to over \$12,000. 'Miss Plinkertori (FN) bowed out with \$10,300
in the stage of the stage of

18.300.
Paramount (Publix) (3,595; 35\$1.10), 'Man from Yesterday' (Par)
and stage show. Around mild
\$13,000. 'Make Me a Star' (Par)
came home with \$13,750 last week.
8tate (Loew-Fox) (2,024; 35-75),
'Rebecca' (Fox) and stage show.
Probably only \$14,300. 'Society Girl
(Fox) admidled to \$14,200 last week

#### MONTREAL'S TEMP. UPS AND GROSSES BRODIE

Montreal, July 11.
The only thing up currently is the temperature, which, combined with free park band shows and outdoor attractions, is bothering theatres piently.
Merrilly We

when the state of the state of

at the Ullema de Paris. Nabes and the Ullema de Paris. Nabes half a don't not conserved to the proper perhaps half a don't not conserved to the proper perhaps and the proper perhaps a

#### **BUFFALO BEARISH**

'Rebecca' at Shea's Buffalo Heads Town at \$14,000

Buffaio, July 11.

iz off all over town.

Estimates For This Wee Estimates For This Week
Buffalo (Publix) (3,600; 30-40-72)
Rebecca Sunnybrook Farm (Fox)
and stage show. Ken Murray being held a second week. Only \$14,000 indicated. Last week 'Red
Headed Woman' (M-G), \$23,000,
very nice.

Headed Woman' (M-G), \$23,000, very nice.

Hippodrome (Publix) (2,400; 25-35) 'New Morals For Old' (M-G).

Dipping to \$4,000 cond to \$7,000.

Contury (Publix) (3,400; 25-35-51)

Tove Is a Racket (WB) and vaude.

Good \$10,000. Last week 'Sky Drvlis' (UA), \$3,200, fair.

Lafayette (Ind) (3,400; 25) 'Lena Rivers' (Tif') over \$7,000 indicated.

Lant week 'High Speed' (Col) and Midnight Fatrol' (Monogram), \$7,500.

#### Denver More Than Holding Its Own; 'Red' OK \$11,000

Denver, July 11.

Most first runs are close to average with two flims splitting the week at Paramount, but Freaks has been there seven days. Make Me Star started Monday.

Estimates for This Week
Aladdin (Huffman) (1,500; 35-5566)—'Attorney for the Defense'
(Coi). Up a bit to \$5,500. Last
week 'Week-ends Only' (Fox) a

Denver (Publix) (2,000; 25-40-66)
"Red Headed Woman' (M-G) and
stage show. A fair \$11,000. Last
week "Tenderfoot' (FN) same.

week Tenderfoot (FN) same Paramount (Publis) (2,000; 26-35-55)—Make Me a Star' (Par). Short week to under \$5,000. Last week New Morals for Old (M-O) was Treaker (M-G) substituted. Latter for seven days oke \$5,200. Orpheum (RKO) (2,500; 24-35-55). —Vanity Fair' (Allled) and vaude. Maintaining same pace at \$10,000. Last week What Price Hollywood' (RK) (2,500; 24,58-55).

(RKC) close to \$10,000.

Rialto (Huffman) (25-35-55) —

Doomed Battallon' (U). Ran a
week at the Aladdin two weeks ago
and finished there with a fine \$7,000,
their best figure in the past seven
weeks, so current \$3,250 for 2d run
is plenty oke too. Last week 'No
Greater Love' (Col) a poor \$2,000.

#### 'LEGS' AND THURSTON, \$27,500 AT MICHIGAN

Detroit, July 11.

Detroit, July 41.

Publix's personal presentations of
Thurston and Stoopnagie and Budd
are doing big while the other houses
are sluffing off.

The Downtown with 'Is My Face
Red?' isn't expecting much with
several columnist pictures taking
several columnist pictures taking
wood Speaks' will auffer a marked
reaction from 'Rebecca of Sunnybrook Farm.'

At the Michigan, Thurston in per-

At the Michigan, Thurston in person returns to the scene of his first pleture house date in an attempt to duplicate his record breaking grosses the first time.

The Fisher is depending on its stage names to bring them in: Stoopnagie and Budd are attracting attention, but with 'Unashamed.'

Estimates for This Week
Michigan (4,045; 15-36-55-72-75)
-Million Dollar Legs' (Par) and
Thurston in person. Nice \$27,500.
Last week Rhapsody in Black and
Thurston in person. Nice \$27,500.
Last week Rhapsody in Black and
pre-depresh \$43,500.
Fox (5,100; 15-25-55)—"Rollywood
Speaks' (Col), and stage show. Pair \$15,000. Last week Rebeca of
Sunnybrook Farm' (Fox) benefited
but the stage of the s

#### Tacoma Vaudless: Orph's 'Hollywood' Wows, \$5,500

Tacoma, July 11.

No-stage-fare-now-in-Tacoma with vaude out at Orpheum. The house will be on a straight film policy a full week when big enough. Such is the case this week with What \$5.00.

Estimates for This Week.

Estimates for This Week
Orpheum (RKO) (1,500; 25-35,
with lower admish now in offect)—
'What Price Hollywood' (RKO) for
a full week is a wow at \$5,500. Last
week, finals for vaude split week,
'Is My Face Red?' (RKO) and 'Dark
Horse' (FN) a very good \$4,300.
Holiday helped, with weather cooler.
Blue Mouse (Hämrich) (500-25)
—Maker of Men' (Col). Fair \$2,000:
Last week Doomed Battallor, 'Grogod
\$2,500.
Rights (F.WC) (1,200: 25-35)—
Rights (F.WC) (1,200: 25-35)—

with one exploration of the state of the sta

# Minn. State Uses Stage Again and **Leaps for \$20,000**

Minneapolis, July 11.
Happy days are here again, thanks to some hot attractions and plenty of showmanship in selling that the state pushing that spot to the head of the procession after playing sec-

State pushing that spot to the head of the procession after playing second fiddle to the Orpheum for the two weeks. For this occasion the State, has boosted its ante from 35c to 46c matines and from 55c to 56c nights. The way it looks \$20,000 will be reached. Make Me a Statisthe picture.

Orpheum is holding over Bring Em Beak Aliver Second film in the teat.

Current State show is Publik's first loop essay into flesh-and-blood since the Minnesota's closing.

Estimates for This Week

Estimates for This Week

Estimates for This Wook
State (Publiz) (2,200; 56), Make
Me a Star (Par) and stage show.
Mills Bothers, Lou Breese and his
musiclans from the closed Minnesota catapulting house into big
money. First stage fare at this
house in years and none announced
to follow. Looks like fully \$20,000,
great Lats week "Rebecca" (Fox)

100,000 for the control of the control of

great. Last week Rebecca (Fox) 12,300, big. 12,300, big.

#### OUTDOORS OPPOSISH IS DENTING INDPLS.

Indianapolis, July 11.
Inclement weather hurt the start of week's biz. Newspaper ads down as well as other advertising. No tax this week, all shows under 41c. Baseball, fights and parks reaping with hot seasonal weather. Two new fight aronas opened. Ringling circus also here.

Estimates for This Week
Apollo (4th Ave.) (1,1000; 25-35)—
Bachelors Affairs (Fox). May do
\$1,200, due only to Menjou pull. Last
week Thebeca of Sumpy to \$4,400.

Circle (Skouras-Publix) (2,600; 25-35)—"Million Dollar Legg (Par).
Probably will close near \$3,200. Last
week 'Man. From Yesterday' (Par)
near \$3,000.

Sincuras-Publix) (3,200; 32-30)—32-30—3

# Philly Trying to Find \$30,000

#### That's What Mastbaum Closing Released. but Other Houses Haven't Found It

EVEN ACE FILMS OFF

New Haven Just Won't Respond 'Redheaded' \$5,000

New Haven, July 11. ses are tumbling like acro-nd new lows as monotonous s-Atlantic hops.

as trans-Atlantic hops.

Town is full of ace films, but hey're going to waste. No amoun of newspaper space seems able to bring them in. Paramount stags shows now on week-to-week basis Fox College set to fold after cur-

Estimates for This Week Paramount (Publix) (2,353; 40-2), 'Make Me a Star' (Par) and nit. Around \$8,000, low. Last eek Man from Yesterday' (Par)

unit. Around \$8,000, low. Last week 'Man from Yesterday' (Par) did \$3,500. Poli (Arthur) (\$,040; 35-55), 'Redheaded Woman' (M-G). Swings house back to single feature for one week, with business n.a.g. at \$5,000. Last week Rebecca' (Fox) and 'Fast Companions' poor at \$4,500.

\$4,500.

Roger Sherman (WB) (2,200:
35-55), Winner Take All' (WB) and
Roadhouse Murder. Probably a
mild \$4,300. Last week 'Street' of
Women' and Love Is a Racket'
better than a fair \$4,500.
College -(arthur) -(1,565; -85-55).
Thashamed' (M-G) and 'Hellitre
Austin' A weak \$1,500. Last week
Austin' A weak \$1,500. Last week
Speaks' touthed bottom, \$1,100.

### What Price H'wood?,' \$10,000, 'Unashamed,' \$11,000, Pep up Prov.

Providence, July 11. Providence, July 11.

Providence is sprucing vn. Grosses this week are expected to be nearer the normal mark than they have been in many weeks. The RKO Albee once more in the lead with vaude for the first time playing second fiddle to feature picture. What Price Hollywood, is a sure betto ease the Albee over \$10,000.

What Price Hollywood, is a sure betto ease the Albee over \$10,000.

Statistic the providence of the surface of the surfac

It should be way shead in the straight picture class at \$3,500.

Estimates For This Week RKO Albee (2,300; 15-55-66)—
What Price Hollywood (Radio) and the Price Hollywood (Radio) and the Price Hollywood (Radio) and the Price Hollywood (Radio) was been able to stand on its own. Bill is evenly balanced at that, but house getting the coin from fams who like their films straight. No cood. Last week '18 My Face Red' (Radio) was also good at \$3,800.

Loew's State (3,700; 20-55-75)—
'Unashamed' (M-G). Exploitation of sex angle is crowding the boxoffice and should have no difficulty office and should have no difficulty in the state of the sta

#### 'LEGS' AND 'CAPTIVE' **BEST IN LOUISVILLE**

Louisville, July 11.

Riaito, unable to draw with seven day vaudfilm, plans to shift to two shows weekly with five acts and pictures. First show begins Thurs-day 14. Strand is bolstering 'Million Dol-iar Legis' with Clarence Darrow's Mystery of Life' to offset call of the Bollonde Captive' and Joing very

Philadelphia, July 11. Philadelphia, July 11.
Philadelphia, July 11.
Philly film circles are conducting a search for the lost Mastbaum gross without anyone having a great gross without anyone having a great growth of the property of the property

oy the remaining houses.
For this week, Garbo's 'As You'
Desire Me' looks like more profit for
the Stanley, Got a good break last
week with \$13,500, best business for
the theatre in a long time and first
time standees have been noted for
any of the standard of the stand

an even longer time.

The Earle this week steps up its vaudeville shows to eight acts instead of the usual six and, in getting Jack Whiting and George Dewey Washington as headliners, indicates a growing yen for names, Should climb to a good \$15,000 or better. Thunder Below on screen, Fox and the second of the

Estimates For This Week

ness though picture, 'Vanity Fair' received a mixed reception.

Estimates For This Week Stanley (3700; 38-58-75)—As You Dolling Me (Mr. Oh). Second week Colon Week Colon Second Week Colon Seco

#### **COLUMBUS ADMITS IT'S** BETTER THAN AVERAGE

Columbus, July 11.

All theatree are doing better that good business this week after having closed to the same type of draws the latter half of the last stanza. Whether or not biz will hold up at this pace is uncertain, but all figures at present look above average for this time of the year, average for this time of the year, the break due to publicity and general acclaim by the critics. Palace also started nicely.

Estimates for This Week
Palace (RKO) (3,074; 25-38)—
Night World' (U). Good enough to hit fair\_5,000. Last week 'Holly-wood' (Radio), fine \$5,400. 25-38)—
Blind as double feature, should hit nice \$5,500. Last week 'Rebeca' stepped up at close and garnered good \$8,400.

Broad (Low UA) (2,500 15-23)—
Broad (Low UA) (1,100; 20-35)—
Dark Horse (WB). Hardly better than \$5,500. Last week 'Doomed Exitation' (Uld good \$4,500.

Broad (Low UA) (Low UA) (2,500 15-23)—
Honor of Press' light \$2,000. Last week 'Sinister Hands' low at \$1,600. Columbus. July 11.

Righto, unable to draw with seven day vaudilin plans to shift to two shows weekly with five acts and pletures. First show begins Thursday 14.

Strand is bolstering 'Million Doliar Legs' with Clarence Darrow's hee 'Blonde Captive of set call of hee 'Blonde Captive' (act).

Estimates for This Week Loow's (3.25z; 15-25-49).

Blonde Captive' (Col). Fair \$3.20.
Last week 'Make Me a Star' (Pair) and vaude four days. Weak \$3.500.
Last week 'Make Me a Star' (Pair) (3.00 much captive' (Col). Fair \$3.20.
Last week 'Make Me a Star' (Pair) (3.00 much captive' (Col). Fair \$3.20.
Last week 'Make Me a Star' (Pair) (3.00 much captive' (Col). Fair \$3.20.
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Last week 'Make Me a Star' (Pair). What Captive' (Col). Fair \$3.20.
Last week 'Make Me a Star' (Pair). What Captive' (Col). Fair Captive' (Col). Fa

## Talmadge-Jessel \$26,000, Oriental; 'Redheaded Woman' \$40,000, Chi

While rumors in changes of policy are flying around, the only thing actually on the horizon locally is the State-Lake's reductant resumption of its traditional and original vaudilm schedule. That occurs July 16 with a reduction to 55 cents top accompanying the addition of suddentile.

July 16 with a reduction to be cents top accompanying the addition of Yaudeville.

State-Lake does with cheap vanide and second-choice pictures will in a large measure affect and determine the policy for all the west-of-Chicago houses this fall. Palace will get the cream of the pictures available to RKCO, starting 'Roar of the Dragon'.

State-Lake's first three pictures with vaude are Week-ends Only' (Fox). No Greater Love' (Coil and 'Mystery Ranch' (Fox). House is currently winding up its straight film policy with a thrif week of Surprise of last week was the spurt finish of 'Grand Hotel'. After 11 weeks, and with grosses having sunk to \$5,004-\$6,006, farewell pace topped \$10,000.

Estimates for This Week

pace topped \$10,000.

Estimates for This Week
Chicage (Publix-B&K) (4,000; 3556-33-94). 'Redineaded Woman'
(M-G) and stage show. In combination with all-nerro stage show,
'Rhapsody in Black', looks get for
better than \$40,000. Last week with
Thurston of prime importance
\$35,500. 'Maike Mea-Star' (Far)-on

State of the control of the control

week: New Morals' (M-G) got \$15,500.
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#### Dempsey-Basquette. Frisco Fox, \$32,000; H'wood' Big \$14,000

San Francisco, July 11. San Francisco, July 11.
Even the hoary veterans can't remember when a San Francisco theatre closed because it lacked prodatre closed because it lacked prodtaken to be a second of the second

iseated capacity and ought to help It set clicks may become policy: the survivors. United Artists has postponed its darkening until \$2.00 km sar \$4,000, fair. Last week postponed its darkening until \$2.00 km sar \$4,000, fair. Last week Coupled with these shutterings are a series of other breaks that coupled with the same coupled with the same shutterings \$2.00 km sar over, holidays are passed and the Shrine convention is due to be some are over, holidays are passed and the Shrine convention is due to be some are over, holidays are passed and the Shrine convention is due that the Shrine convention is due to be she with the decision not to shift the served down and the Shrine convention is due to be she with the decision not to shift the served down and the shrine convention is due to be shown as the served for Ladies, satisfactory values and warfeld and the shrine conventions, when all the shrine conventions are shrine conventions, when all the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the shrine convention is due to the shrine convention in the

Clara Deane' on screen.

Estimates for This Week
Fox (5,000; 50-70), 'Clara Deane'
(Par) and stage show. Jack Dempsey and Lina Basquette in person
disappointing at \$32,000, with matis
disappointing at \$32,000, with matis
vith 'Make Me a. Star' (Par), and
Ted Lewis on a return, \$34,000, four
strand less than Lewis' previous
date.

Golden Gate (RKO) (2.270; 40-50-65), 'Hollywood' (Radio) and vaude. Bennett a draw and \$14,000 biggest in weeks. Around \$7,000 on 'Past Companions' (Fox) last week, Paramount (Fox) (2.700; 50-65), 'Rebecca' (Fox). Lacksdialsical at \$1,000. Second week of 'Red-Ziead-United Artists (1,200; 35-50-65), 'Congress Dances (UA), Fair at

#### H'wood,' \$5,500; 'Man,' \$10,000, Best in Port.

Portland, Ore., July 11.
Two Hollywood pictures, 'Make
Me a Star' and 'What Price Hol-lywood' are doing biz, the latter's
\$5,500 take especially nice.

iywood are doing biz, the latter's \$5,500 take especially nic.

Estimates for This Week
Paramount (Fox.Parker) (3,000; 25-65)—Man 'About Town' (Fox.)
For five days only with F&M stage unit going fairly for about \$10,000.

Last week Rebeca of Sunnybrook (Fox.) with Sharkey-Schmeling fight for \$12,500.

Orpheum (RKO) (2,000; 25-60)—
What Price Hollywood (RKO) and vaude. Well exploited; picking upestra biz for \$15,500, good, Last work for \$1,500, and Last work for \$1,500.

United Artiste (Fox.-Parker) (1,000; 25-35)—Make Me a Star (Fax.) Getting by fairly for \$3,000.

Last week woman in Room 13' (Fox.) Strung \$4,500.

Last week 'Winner Take All' (WB), \$3,800.

Kisite (Gamble) (1,500; 25-35)—Careless Lady' (Fox.) Not very spire, \$3,500.

Careless Lady' (Fox.) Not very spire, \$3,500.

At the Week 'Bachelor Affaliry' (Fox.) \$2,000.

#### \$15,000 for 'Unashamed': 'Yesterday' Fair \$17,000

Baltimore, July 11.

Musician-manager dispute over
Sunday pay is apparently settled
with the musician the victor to the
tune of time and a half for the ex-

tune of time and a half for the extra day. Hereixel developes, the Cerpit, Kelth's and the Hipp. Orchestra and stage stuff went out of Kelth's and its still out. Century and Hipp failed to follow suit and now it is assured that they won't. Now, the recently repended Rivoll has taken on stage entertainment, Joe Hoover and band.

#### Estimates for This Week

ment, Joe Hoover and band.

Estimates for This Week
Century (Loew-UA) (3,200; 2555), 'Unashamed' (M-G) and vaude.
Bis up recently with standess at vaude, resulting in bigger show for money, locally deemed real reason.
Wesley Eddy, borrowed from Washington, now in third and final week as m.c. Will go to good \$1,600.
Wesley Eddy, borrowed from Washington, now in third and final week as m.c. Will go to good \$1,600.
Wesley Eddy, borrowed from Washington, now in third and final week as m.c. Will go to good \$1,600.
Wesley Eddy, borrowed from Washington, on the third washington, which was a week as m.c. Will go to good \$1,600.
Hipp (Rappaport) (2,600; 25-55), Bring 'Em Back Alive' (Radio) and vaude. Picture getting all ad space.
Good male draw, but not so forte.
Last week 'My Face Red' (Radio), \$3,000.
Keithe' (Schanbergers) (2,500; 15-50).
Keithe' (Schanbergers) (2,500; 15-60).
New (Mechanic) (1,400; 25-50).
(Robecca' (Fox). Getting juve trade. Good \$1,000. Last week 'Bachelor's Affairs' \$5,000.
Lift till click may become policy.
Looks near \$4,000, fair. Last week 'Hound of Baskervilles' okay at \$2,000 ley (Loow-UA). (3,600; 25-55). Men from Vasherster 'Davidson' (1,000; 25-55). Men from Vasherster 'Davidson' (1,000; 25-55).

McCrea vice Capor
Hollywood, July 11.
Radio will replace Bruce Cabot
with Joel McCrea in "Thrill A Minute."
Cabot is needed for "Kong," which
has been in preparation six months.

55,000. Five-day holdover of 'Avalanche' and Sharkey-Schmeling right filchers got \$4,000. House due to close July 28 (Warfeld (Foor day 'Pen' and stage show. Good \$15,500. Backetor's Affairs' (Fox) pulled \$16,000 last week. Warners (1,365; 50-65), Winner Take All' (WB), Cagney's last and best house has had in some weeks, \$3,500 last 'week.

#### 'ALIVE' HOLDING 2D **WEEK, \$8,000, NEWARK**

Newark, July 11.

They seem to like the dropping of vaudoville and, for the present, every manager maintains that he is making more money without it. But will he be singing that song a couple of weeks from now? Loew's Scartace is drawing at Loew's Back Alive at Proteir's which is unusual.

#### Estimates for This Week

Estimates tor 1 ms trans-Branford (WB) (2,966; 15-25-30-1-55-65) 'Miss Piniceton' (FN), leans littic against the competi-on, 36,500. Last week 'Wine-akes All' (WB) good at over

Estimates for This Week
Branford (WB) (2.386; 15-25-30-40-55-65) 'Miss Piniterton' (FN).
Means little against the competition, \$6,800. Last week 'Winner Takes All' (WB) good at over Takes All' (WB) good at over The Vallant' (Fox) and 'Week-End Marriage' (FN). Trying to play on Muni's 'Scarface' popularity with a first run to balance: \$4,000. Last week Serger (SN). Trying to play on Muni's 'Scarface' popularity with a first run to balance: \$4,000. Last week Serger (SN). Trying to play on Muni's 'Scarface' popularity with a first run to balance: \$4,000. Last week Serger (Col.) and 'Attorney for the Defense' (Col.) and 'Attorney for the Defense' (Col.) and 'Attorney for the Defense' (Col.) and 'Das Flootenhousert von Sansand af (fir these licit success with 'Cain.' Probably not better than \$1,100. Last week surprised with a corking \$1,800. for 'Dably' olde' over \$12,000. Last week okay with \$1,000 for 'Huddle' (ML). 'J. \$1.25-30.40-6.50 'Make Me a Stafe Stafe (Adams-Par) (2,48; 15-25-34-46-56) 'Make Me a Stafe (Adams-Par) (2,48; 15-50). All of the Stafe (Marchay Carlow) (Asky & Marchay Carlow) (A

nere; 30,000 ani...

from Yesterday (Par) okay at 37,
Proctor's (RKO) (2,300; 15-25-35
40-55-65) 'Bring 'Em Back Alive'
(Raddo). Cleaned up nicely first
week with about \$13,000 and ought
to do an okay \$8,000, second.

Terminal (Skouras) (1,900; 15-25)

Wostward Passage (Raddo) and

Struggle' (UA) on split. Not over
\$3,300 despite first run. Last week
(Strange Case of Clara Deane' (Par)
and 'Near New Mexico' with
Society Girl' (Raddo) and 'Daring
Danger' (First Div), split, weak at
\$3,000.

## JEAN, CONNIE PEPPING UP **SEATTLE**

Harlow and Bennett are putting the 5th Ave. and Orph into the money, notably the former. The rainy weekend further helped all theatres. Some folks are box-office shy when the ducats cost around 55c. Last week Rebe-ca' at the 5th Ave. The strength of the

vaude after trying this and that Herb Sobottka installed as new

manager.

Orpheum vaude out at Tacoma and Spokane. In Seattle feeling favors week stand, with vaude oddson favorite for this house.

ors week stand, with vaue odds on favorite for this house odds on favorite for this house odds on favorite for this house odds. Estimates for This Week Fith Ave. (P. W) (2.300, 25-65)

—Reth Ave. (P. W) (2.300, 25-65)

—Reth Ave. (P. W) (2.300, 25-65)

—Reth Ave. (P. W) (2.300, 25-60)

—What Price Hollywood (RKO). (Glving Constance Bennett big play, also ballyhooing vaude and return of solid week stand, good \$5,000.

Last week Fast Companions (T) (2.300, 25-65)

—Rechelor's Affairs' (Fox) and stage band presentation. Fair \$4,500. Last week Week Ends Only (Fox) very good, Schmeling-Sharkey pictures helping some in draw, but not liked, around \$6,200.

around \$6 200.
Liberty (Jensen-von Herberg) (2,000; 10-15-25)—My Wife's Family'
(BIP) and 'Stowaway' (U), double
bill. Fair \$4,300. Last week
Trapped in Submarine' (BIP) and
'Cannon Ball Express' (Tif), nice at
\$4 900.

# More B'way House Closings Help All the Others; Par \$50,000; Cap \$40,000; 'Freaks' Q. T. Start, \$19,000

There are now only seven first run picture houses and one it spot to the picture houses and one it spot to the picture of the

## CINCY 100% BULLISH; ALBEE'S \$19,000 BEST

Cincinnati, July 11. Week end start for current screenings at the main line theatres indicates that the combined gross will be close to that of last week when biz jumped during final four days.

Capitol is showing the biggest improvement, with product at this house lately switched from class to

bouse lately switched from class to sex.

Estimates for This Week.

Albae (RKO) (3,300; 35-80) 'Man From Xesterday' (Par) and F-M 'Town and Country' unit. Brox Sisters, added to stage show, in biggest type. Senator during the control of the country of the count

harvest in first seven usy lor's Affairs' (Fox) postponed a week. (RKO) (2.500; 30.55) "Thirder Selow' (Par.) Tallulah Bankhead, tall in canopy, pulling \$1,700, excellent. Last week New Morals' (M.C.) \$7,300, fair. Family (RKO) (1.001 (Par.) Family (RKO) (1.001 (Par.) and 'Sinister Hande' (Standard). Split week, \$3,300, all right. Last week Mason of Mounted' (Standard), Sharkey-Schmeling bout film and "Dynamite Denny" (Flecher) \$3,200.

## B'HAM CAN'T GO WRONG WITH 15,000 ELKS CONV.

Birmingham, July 11.
With 15,000 Elks in town for their
national convention this week the
theatres are doing some elking. Ilits
held Bring Em Back Alive over for
a common week after a lockerjack
a penning week, especially for the
Elks.

opening week, especially for the Eliks.

Attendance at the annual confab.

Attendance at the annual confab.

the Eliks is a little off. Originally of the Eliks is a little off. Originally of the latter of the little off.

Theatres will get their share of the business, of course, Plenty of the delegates will go into the chemas just to cool off from this Birmingham sun.

It is the latt few weeks. Opening of the balony at nights on a 35c. scale is helping lots.

Estimates for This Week.

Alabama (Publix) (2,80c) 25-35-36.

Soc. scale is neiping lots.

Estimates for This Week
Alabama (Publix) (2,800; 25-3555)—Rebeca of Sunnybrook Farm
(Foo). The kind of mush Birming
(Foo). The kind of mush Birming
Red Headed Woman' (M.-G.), 89,000.
Ritz (RKO) (1,600; 25-40)—BringJem Back (Radio). Held over second week after opening stronger
than really expected. If Elika go
anyahere during expected. If Elika go
anyahere during expected. If Elika go
anyahere during expected.

Empire (BTAC) (1,100; 25-40)—
Society Girl' (Fox). Pretty good,
44,000. Last. week Fireman, Save
My Child' (FN), moderate \$3,900.

Strand (BTAC) (300; 25-40)—
Last week Sinners in Sinn' (Par),
\$1,500.

Galax (BTAC) (500; 15-25)—
Bachelor's Affairs' (Fox), Okay,
\$1,000. Last week, When a Feller
Needs a Friend' (M.-G), went over
for a big \$1,000.

boxoffice side. Recent good business can probably be traced partly to the lack of overseating in the Times Square zone.

Should both the Rilato and Rivoli step out of the contest, the chances will be even better for July and August averages. Roxy, removed a couple... of weeks ago, is moved a couple... of weeks ago, is that date is deemed uncertain. 'Last Mile (TIL) is a possibility for the Rilato, if rushed through in time. Picture has been mentioned for the spot but terms have not been gone into. Chances are nothing will be done until picture.

hoover will be done until picture has been seen.

Paramount and Capitol, with the stage show field virtually to themselves, excepting the Palace, are leading this week on business. Par with its Million Dollar Legs' (Par) and a stage show headed by Harry and a stage show headed by Harry Headed Woman' (M-G) to \$40,000.

Mayfair, on fourth (final) week of Bring 'Em Back Alive' (Radio), ought to get \$19,000. It will mean around \$12,000 on the engagement, returning a handsome profit all

returning a handsome profit au around.
Gratifying as this is for the theatre and Radio, who releases, the \$174,800 done by 'Scarface' (UA) at 
the Rilatio-on-an-engagement-ofseven weeks is more outstanding 
these days. This house on overhead 
is sailed considerably lower than 
the Starface' would have been held 
another week. Freaks' (M-G) opening Thursday (14), had not Loew's, 
on second run, prepared advance 
advertising to open it over the past 
week-end. In deference to advance 
publicity and ads on the Loew en-

on second run, prepared advance-advertising to open it over the past; week-end. In deference to advance publicity and ads on the Loew en. publicity and ads on the Loew en. publicity and ads on the Loew can be received by the properties of the pro

1500.00 can't amodesses will's Advision of Starly. First week \$58,000, very good.

Mayfair (2,200; 35-72-83) 'BringTem Back Alive' (Raddo) (4th final week). Will get around \$13,000.

Mayfair (2,200; 35-72-83) 'BringTem Back Alive' (Raddo) (4th final week). Will get around \$13,000.

Starley of the Palace the 16th. Third week \$24,700, okay. Constance Bennett in What Price Hollywood (Rado) now. (2,664; 40-72-94-81.10)

Million Dollar Legs' (Par) and stage show. Stage contingent, beaded by Harry Richman, plus fairly good notices on film, combintheaded by Harry Richman, plus fairly good notices on film, combinRichman, Plus Farley (Par) and stage show. Stage contingent, beaded by Harry Richman, plus fairly good notices on film, combinRichman, Plus (10,00). (40-57-29-48-11.10)

Theaded (M-G). Opened Friday (8). A fairly fairly (200). (40-57-29-48-11.10)

Freake' (M-G). Opened Friday (8). A fairly fairly fairly (10). The same plus fairly same fairly fa

Trapped In Submana. (Trip), nice at 34,300. Cannon Ball Express. (Trip), nice at 34,300. East West. Canno Ball Express. (Trip), nice at 34,300. Box. (Harnrick) (900; 25-25) Mest. Cannon Ball Express. (Trip), nice at 34,300. East West. Cannon Ball Express. (Trip), nice at 34,300. East West. (Two Seconds 15,500. Last week, Two Seconds (CWB) not so bad at 32,000. East West. (Two Seconds 15,000. Last week, When a Feller (WB) nice at 15,000. Last week, 15,000. To shot Live with the second to the s

#### 13 Beantown Acts In 2 RKO's, \$27,000: Legs,' Met, \$18,000

Boston, July 11. The RKO Boston returned to vaudeville Saturday (9) after four weeks of Loew units. Bring Em Back Alive, which played the Me-morial, and six acts comprise the resumption bill. Memorial offers resumption bill. Memorial oners seven acts and a picture for 83c top at night. Floyd Gibbons and Adelaide Hall there this week. To find 13 acts weekly and not repeat them too soon seems to be the local prob-

13 acts weekly and not repeat them too soon seems to be the local problem.

18 to soon seems to be the local problem.

18 to the problem of the local problem of the local problem.

18 to problem of the local problem of

Em Back Alive' (Radio) an excellent \$24,800.
Soston (RKO) (4,000; 25-35-55).
Bring 'Em Back Alive' (Radio) and vaude. 'Back to \$10,000. Last week 'By Whose Hand' and unit blah at \$5,400.

\$8,400. State (4,000; 35-55-66), Doomed Pattalion' (U), If \$9,000 will look big, Last week Blonde Captive' (Col) did \$9,800.

#### VALLEE, BERNIE FAIL TO JAZZ UP B'KLYN

Brooklyn, July 11.

The spenders are at Coney Island, and the deluxer's managers downtown are biting their fingernalls. Doks like the cream of the air is on exhibition here, with Ben Bernie at the Albee with his orchestra, and Rudy Vallee at the Paramount.

at the Albee with his orchestra, and Rudy Value at the Paramount.

Estimates for This Week
Paramount (4,200; 25-35-50-7585)—Million Dollar Lega' (Par) and stage show. Rudy Value here for a week, sharing honors with Eddle Loget 22:050. Last week Make Act of the Stage Show. Rudy Value here for a week, sharing honors with Eddle Loget 22:050. Last week Make Act of the Star' (Par) did 430,000, rolld.

Fox (4,000; 25-35-50) — Week Ends Only' (Fox) and F-M unit presided over by Freddy Mack, A Affair' (Fox), 18,000, and Action of the Stage Show of the Show of the Stage Show of the Show o

**BLONDE CAPTIVE' IS** 

# BEST IN ST. L., \$14,000

Loew's State is the only house in the money enough to be worth mentioning this week. Blonde Captive got away to a good start and may of good plugging. Other houses, all with comedies on the screen and no outstanding stage names, will divide the rest of the business. Extremely hot weather the first part of the week didn't help any by driving still more prospective patrons into the country.

Estimates for This Wa-1.

#### UNASHAMED.' \$11,000: NITE B. B. IN K. C.

Kansas City, July 11. Comedy predominates this week, with 'Unashamed' at Loew's Mid-land the only one not of the frothy

with 'Unashamed' at Loew's Midland the only one not of the frothy sort.

On two of the screens, the Midland and the Mainstreet, Helen Twelvetrees is featured in widely varied stories, while two of the bulles, the sort was a stories of the bulles, the sort was a stories of the bulles, the sort was a stories in its May Face Red' at the RKO house and Guy Kibbe adds to the laughter in The Dark Horse. Harry of the 'Vanities,' is appearing in person at the Plaza, as a feature of the stage show.

The Mainstreet is the only house in the stage show.

The Mainstreet is the only house in the stage show.

The Mainstreet is the only house in the stage show. The Mainstreet is the only house in the stage show. The Mainstreet is the only house in the stage show in the stage of the stage show. The stage show the start is the light was a feature hat the light had been walkaways when the more than it bill to buy two tickets. The house has been featuring stage bands for a couple of weeks, having Horacc Heldt and his Californians to the starts the 18th, has been on for some days.

Night baseball at the American Association park has started and, many going for the novelty, but the management is banking on the business holding up which will not help the downtown amusements.

Estimates for This week.

manisement is banking on the business holding up which will not help the downtown amusements.

Estimates for This week
Liberty (Publix-Dublinsky) (869)
15-25) Dark Horse' (WB). A lot of people are learning this is a nice house to visit for cheap entertainment and countort and it is holdish the leading that the leading that the leading that the leading that the leading to the leading role, there was considerable cuplosity among the femmes. They are giving a nice leading to the leading role, there was considerable cuplosity among the femmes. They are giving a nice leading to the leading role, there was considerable cuplosity among the femmes. They are giving a nice leading to the leading role, there was considerable cuplosity among the femmes. They are giving a nice leading to the leading role, there was considerable cuplosity among the femmes. They are giving a nice leading to the leading role, there was considerable cuplosity of the leading role, the leading role, there was considerable interest and with the stage show headed by Horace Hedit's Californian, looks for a fair \$12,500. Last week Look Battallon (U) Newman (Publix Dubinsky (1,-390; 25-35-59) Million Dollar Legs' (Par). Looked pretty much like Newman (Publix Dubinsky (1,-390; 25-35-59) Million Dollar Legs' (Par), strong sale week Reboca (Fox), strong sale week Public sale sale sale s

## 'H'WOOD' BIG \$12,500; WINNER' TAKES \$16,500

Washington, July 11.

Everything has been RKO Keith's round here lately. Currently is no exception. House is also apparently taking advantage of all angles, even to the extent of disregarding regularly established opening, days, so as to grab while the grabbing's good.

Cal Estimates for This Week.

Cal E

#### Upkeep

Hollywood, July 11.

Studio office manager was making a deal with a sign painter to gold-letter office doors.

doors.

After haggling over terms
the manager gave in, with the
provise that for the initial cost
the sign man would also remove the names when required, free.

## PITTS. UP WITH COOLER **WEATHER, 'RED' \$15,000**

Pittsburgh, July 11. Cooler weather giving the the atres a break las few days and week-end openings presage a fairly encouraging upturn

center between 'Red-Headed Wom-an' at the Penn and 'Winner Take All' at Stanley, Latter got great

an' at the Penn and 'Winner Take All' at Stanley. Latter got great-notices, but Cagney, despite his bo. following in the large centers, has never managed to catch on as he should around here. May get around \$11,000, just all right.

Red-Headed Woman' has been Red-Headed Woman' has been Red-Headed Woman' has been red-head as well as through some hot, served to the first few prod-head as well as through some hot, sexy advertising. If mob does not sexy advertising the work of the Davis Good of the Davis following fairly decent week at the 'Warner, but simulations of the Davis following fairly decent week at the 'Warner, but simulations of the Davis following fairly decent week at the 'Warner, but simulations of the Davis of the Davis following fairly decent week at the 'Warner, but simulations of the Davis of the Davis of the Davis following fairly decent week at the 'Warner, but simulations of the Davis of the Davis

Loew's State is the only house in the money enough to be worth mentioning this week. Blonde Captive's concerned; currently won't do over the money enough to be worth mentioning this week. Blonde Captive's concerned; currently won't do over the concerned; currently won't and concerned; currently won't and concerned; currently won't and the country opening the concerned; currently won't exceed the concerned the concerned; currently won't exceed the concerned; currently will get a \$12,500. Last week weather the first part of the work didn't his won't provide the concerned; currently will get a \$12,500. Last week weather the concerned; currently will get a \$12,500. Last week weather the concerned the concerned the concerned the concerned to the concerned the concerned to the concern

## **Comparative Grosses for June**

Total of grosses during June for towns and houses listed as previously sported weekly.

#### NEW YORK

8 7 5 14	June 4	June 11	June 18	June 25
CAPITOL High.\$110,400 Low. 16,000	As You Desire Me \$79,000 Stage Show	As You Desire Me \$54,000 (2d week)	Huddle \$58,000	New Morals, for Old \$16,000 (New Low)
PAR- AMQUNT High. \$95,000 Low 35,700	Strangers of Evening \$39,900 Stage Show	Merrily We Go-to Hell \$50,800	Thunder Below \$42,900	Man From Yesterday \$60,000 Rudy Vallee, Ethel Merman
ROXY High.\$173,600 Low. 28,300	Monte Carlo Madness \$28,300 (New Low) Stage Show	Society Girl \$63,500	Week Ends Only \$44,800	Bachelor's Affairs \$35,000 (Final week, now dark)
MAYFAIR High. \$53,800 Low. 7,200	Night World \$9,800	Is My Face Red? \$10,500	Bring 'Em Back Alive \$46,300	Bring 'Em Back Alive \$30,000 (2d week)
STRAND High. \$78,800 Low., 8,000	Week-End Marriage \$13,400	Love Is a Racket \$14,000	Winner Take All \$45,200	Winner Take All \$31,500 (2d week)

## CHICAGO

Charles Santa	June 4	June 11	June 18	June 25
CHICAGO High. \$71,300 Low. 27,200	Society Girl \$36,600 Stage Show	Merrily We Go to Hell \$45,800	Thunder Below \$38,000	Man From Yesterday \$28,000
ORIENTAL High. \$52,500 Low., 17,000	Two Seconds \$22,900 Stage Show	Man About Town \$27,900 Mills Bros.	Love Is a Racket \$20,000	Winner Take All \$21,000 Johnny Weismuller
STATE- LAKE High, \$45,300	Westward Passage \$8,700	Attorney for Defense \$7,200	le My Face Red?	Bring 'Em Back Alive
Low. 5,000	(8' davs)		(New Low)	
UNITED ARTISTS High. \$49,100 Low. 6,800	Congress Dances \$10,200	Tenderfoot \$6,800 (New Low)	Dark Horse \$7,500	(DARK)

#### LOS ANGELES

	June 4	June 11	June 18	June 25
LOEW'S STATE High. \$48,000 Low 10,000	Desire Me \$26,000 Stage Show	Night Court \$16,000	Man About Town \$25,000	Red-Headed Woman \$27,000 Jean Harlow
PAR- AMOUNT High. \$57,800 Low., 10,000	Forgotten Command- ments \$11,000 Stage Show	Sinners in Sun \$14,000	Thunder Below \$14,000	Merrily We Go to Hell \$18,000
WARNER'S HOLLYW'D High: \$37,800 Low. 7,000	Tenderfoot \$14,700	Week End Marriage \$7,800 (6 days)	Love Is a Racket \$8,500	Dark Horse \$8,700
WARNER'S DOWNT'N High. \$38,800 Low. 7,000	Molly Louvain \$9,100 Vaude	Two Seconds \$9,800	Tenderfoot \$10,000	Street of Women \$9,800

#### BROOKLYN

	June 4	June II	. June 10 M	June 20
PAR- AMOUNT	Clara Deane \$30,100 Stage Show	Merrily We Go to Hell \$39,900	Thunder Below \$29,900	Man From Yesterday \$29.800
FOX	Man About Town \$15,000 Stage Show	Society Girl \$15,000	Strangers of Evening \$11,000	The Valiant \$7,500
METRO- POLITAN	Feller Needs a Friend \$11,600 ? Vaude	Night Court \$18,500	Desire Me \$25,000	Huddle \$16,000
ALBEE	Westward Passage \$12,400 Vaude	Red? \$15,500	Bring 'Em Back Alive \$30,000	Bring 'Em Back Alive \$17,000 (2d week)
STRAND	Tenderfoot \$11,300	Two Seconds \$12,000	Strangere in Love \$9,500	Love Is a Racket \$9,400

#### **NEW HAVEN**

June 18

PAR- AMOUNT High, \$21,000 Low. 8,200	Stage Show	Forgotten Command- ments \$9.100	Merrily We Go to Hell \$13,000	Thunder Below \$8,200
FOX-POLI High. \$26,000 Low 5,000		Man About Town and Society Girl \$7,000	Week Ends Only and Radio Patrol \$5,100	Doomed Battalion and Bachelor's Affairs \$5,000 (New Low)
SHERMAN High. \$16,000 Low 1,500		Two Seconds and Man Wanted \$4,500	Week End Marriages and Ferguson Case	Dark Horse and Westward Passage \$4,400

#### DENVER

	June 4	June 11.	June 18	June 25
DENVER High. \$27,700 Low. 7,000	Desire Me \$14,900 Stage Show	Merrily We Go to Hell \$12,900	Rich Are Always With Us \$13,000	Thunder Below \$11,100
PAR- AMOUNT High. \$22,000 Low. 3,800	Sinners in Sun \$7,000	Desire Me \$1,200	Reserved for Ladies \$4,000	Love Is a Racket \$4,900
ALADDIN High. \$16,600 Low. 1,560	Vivienne www. \$6,500	Man About Town \$6,000	Night World \$4,000	Doomed Battalion \$7,000
ORPHEUM High. \$20,000 Low. 10,000	Flesh Is Weak \$15,000 Vaude	Westward Passage \$12,000	Big Timer \$10,000	Sky Bride \$12,000
RIALTO High. \$4,500 Low. 2,250	Room 13 \$3,000	Society Girl \$3,500	Mystery Ranch \$4,000	Maker of Men \$2,250

(Continued on page 12)

## Blumev Attacks Par's Pledging Of Negatives; Fox Realty Suit

Danort that A. C. Blumonthal was Report that A: O. Blumenthal was contemplating action against Ear in connection with its recent \$10,000,000 bank loan in New York was around for days before the action actually was filed. Some reports connected the Blumenthal move with aspirations to gain an active voice in the management of Par could not be checked

This could not be checked.

In his sult, Blumenthal is named as a holder of \$25,000 of the \$15,% gold bonds of Par-which mature Aug. 1, 1950. He complains that in March, 1932, Par was operating at a loss of approximately \$200,000 weekly and owed various New York banks \$10,000,000 on unsecured

banks \$10,000,000 on unsecured loans.

He also alleges that in order to obtain an extension, Par turned over as security negatives of its current film productions and thereby, removed them as assets applicable to the 5½% sinking fund bonds, Par in its answer to Blumenthal's suit denies that the making of the loan is prejudicial to the bondholders interests.

For this purpose, Blumenthal'alleges Par organized the Film Producing Corp. to which firm Par is alleged the new assigned the income on negatives of 23 films in production estimated to cost \$5,00,000.

Negatives of future productions were also similarly assigned.

Sites \$2,200,000 Rentals

Blumenthal further contends that \$3,200,000 accounts receivable as film rental from exhibs was also as-

film rental from exhibs was also as-signed to Film Producing Corp., on which the latter agreed to pay Par \$300,000 weekly.

In return Film Producing Corp., executed a \$10,000,000 note to Par payable in six months which Par indorsed and transferred to banks as puyment of its. former, indebted-ness of about \$10,000,000. Holding ness of about \$10,000,000. Holding these notes the banks opened credit for Par for around \$13,000,000, according to allegations, of which only around \$10,000,000 was utilized as representing the original indebted

ness.

Blumenthal through his attor Minenthal through his attorney, Nathan Burkan, asks the court to dissolve the name of the season of

the deal. These every Par move.

every Par move.

Besides Paramount, Blumenthai
names Par's directors as defendants in the suit, also the Central
Hanover Bank and Trust Co., the
National City Bank Manufacturers
Trust, Chemical National and Chase.
Latter is trustee for the bonds.

Fox Theatre Suit
Fox Theatre Suit
Fox Theatre State
Pox Theatre Stat

Philadeiphia, on which the company (Continued on page 44)

#### Studio Placements

Reginald Owen, Bill of Divorce-ment, Radio.

ment, Radlo.
Tommy Jackson, 'All the Evi-dence, Bachman.
Barbara Weeks, Gloria Shea, As-trid Allwyn, Night Mayor, 'Col. Constance Cummings, '13th-Man,' Col. Dorothy Burgess, 'Decency,' Equi-

Ben Lyon, Zasu Pitts, Burton Churchiii, C. Huntley Gordon, Frank Reicher, 'Crooked Circle,' World-

Reicher, 'Crooked Circle,' World-Willy Panklyn Pangborn, 'What Price Taxi,' Roach short.

Margaret Kuhns to adapt 'Breach of Promise,' World-Will, Road of Promise,' World-Will, Road of Promise,' World-Will, Road of Promise,' World-Will, Road of Steubenholm, Casvin Gordon, 'Bitter Tea,' Col.

Marian Nixon, 'Madison Square Carden,' Pargers, J. Farrell MacDonald, Lyle Taibot, Paul Hurst, Bill Davidson, James Eagles, Eddle Phillips, Erville Alderson, Crawford Kent. Bob Kline, Frances Rich, Edde Tolke, Brick, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Tolke, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Erville Alderson, Crawford Kent. Eobs Kline, Frances Rich, Edde Phillips, Edde Phill

#### Two Productions to Start When WB Reopens Aug. 1

Burbank, July 11, First pictures to start at Warners-First National when the studio reopens Aug. 1 will be 'Silver Dol-

reopens Aug. 1 will be 'Silver Dol-lar,' with E. G. Robinson, and Tra A Fugitive,' with Paul Muni. Other production dates are 290, 900 Years in 'Sing: Sing, George Brent, 'Central Fairk' and Said A Mouthul, with Car Even, all for Aug. 15, Match Kens, with Warren 'William, starts' Aug. 22, while 'Lawyer Man,' and an un-titled Barbara Stanwyck feature be-

titled Barbara Stanwyck feature be-gin Aug. 29.

Douglas Fairbanks, Ir., must be back from Europe to start Some Call It Love Sept. 12. Date for Joe Brown's picture is dependent on his recovery from a triple opera-

#### B & K Moves Its D. M.'s Closer to Ad Department

Chicago, July 11, Dave Wallerstein, Lou New trict managers of Balaban and Katz move from the Chicago theatre to es in the Loop-End annex next k. Auditing department makes

week. Additing department makes a reverse switch.

Behind the move is a desire to have the district managers in immediate proximity to the advertising department. Idea that the d.m.'s mediate proximity to department. Idea that the d.m.'s should actively supervise exploitation, and that the department should interpret rather than originate, will be tried.

This alters the former empha at B & K as regards advertising.

#### No Arthur Rep. So **Conciliation Meet Off**

Springfield Mass July 11. Springfield, Mass, July 11.
Failure of a representative of
Harry Arthur to attend caused the
collapse of a proposed conference
here last week to seek an end to the
labor difficulties in the Poll and Fox
theatres, part of Arthur's chain
where union stagehands and opera-

where union stagehands and opera-tors are on strike.
Union reps met with Mayor Win-ter and acting Mayor Kenefick, who arranged the conference. Counsel for Arthur sent word-that, he would be unable to attend and, as a result, the meeting was adjourned indefi-

#### WORK INSTALLS SOBOTTKA

WORK INSTALLS SUBULTED
Los Angeles, July 11.
Cliff Work, RKO division manager, left here for a 10 day trip over his territory. Goes north to Seattle and then by air and train to Salt Lake City.
He will install Herbert Sobottko

as manager of the Orpheum. Seattle. Sobottka replaces both Homer Gill, city manager, and Wil-liam Houck; house manager.

#### SNUBS 3 GRAND IN SILVER

SNUBS 3 (MAIN) In SLLYER.

Denver, July 11,

Lone thug forced three Denver theatre (Publix) employes, Garwood Sweeten, treasurer; U. S. James, assistant, and Elvira Rosecashier, to stand with faces to wall as he tied their hands and escaped with about \$3,000 in currency. Bandit take about the same nount in silver

suspect has been arrested.

#### DELUXELESS

Steubenville, O., July 11.
Three major theatres, Paramount,
Grand and Capitol, have closed indefinitely.
It's the first time in the history
of Steubenville that all the deluxe
houses have shut their doors to the
multic leaving only two second run. public, leaving only two second rur houses in operation. No date of re-openings announced.

#### LYLE TO PAR STUDIO

Annual Fig. 19 Molywood, July 11.
Sam Lyle has been transferred from the Paramount theatre to the Par studio to work on ad layouts for New York.
Wade Crosby, head of the Par theatre art department, will do the house ads

#### Potatoes and Tax

Tax against theatres charging over 40c, had raised the question out in the farm court you what to be done if the policy of accepting pottose wheat or other produce in exchange for seating to be continued. Many houses in the farming belt have been donly like in an effort to stimulate

atronage.

As a result of the situation the government has settled the stion by issuing a ruling from Washington that al-though it is commendable on the part of theatres to accept; produce in return for admis-sions, the government must be paid the tax corresponding to the price of the seats occupied.

Theatres have now got to de-cide whether they will pay the

# **MEMPHIS HOUSE** POOL FAILURE

Memphis, July 11 Present pooling arrangement of downtown theatres under Loew management, entered into two months ago, will be discontinued

months ago, will be discontinued Sept. 1.

Plan-has-not-proved-satisfactory-to the circuits and will not be continued after the summer.

Loew will turn the Warner theatre back and RKO will again take over the Orpheum.

End of the merger may mean the loss of vaudeville for Memphis, part of the pooling agreement having been an experimental run of stage shows at the State.

#### Kent Supervising Lambs' Shorts for Columbia

Deal has been made by Columbia with Larry Kent, calling for super-vision by him of the series of Lambs' Gambol shorts to be pro-Lambs Gambol shorts to be pro-duced at the Audio Cinema studio in the Bronx, New York. Actual production gets under way this

week.

Kent will turn out a series for Educational release this year from the same studio.

First of the Gambol shorts, two resiers, will be directed by Joseph Santley. Kenneth Webb is the adaptor. A total of 12 are figured on in the series.

#### SHOPWORN' TIFF SETTLED

SHOPWORN' TIFF SETTLED Settlement has been made by Cotumbla, and others who exhibited the film, with Rita Lambert Nevin, writer, according to her attorney, John Wildberg, just prior to trial last week of Miss Nevin's claim, over Columbia's title Shopworn. It was alleged that atory in McCall's Magazine' two years age had the same title.

#### ROCKFORD POOL

ROCAPOLD FOOL

Pooling arrangement has been completed locally for Publix to take over operation of RKO Orpheum along with its own Coronado. Matter is now up for ratification before the company boards.

#### ROSS MOVES

Hollywood, July 11.
Nat Ross has removed production headquarters from the Tec-Art lot to Metropolitan. He will produce a series of two reel collegiate pic-

# Estimate \$1,000,000 from Film Passes: Circuits Check and Wail at Discoveries

#### Foreclosure Suit Brought Against Springfield Co.

Against Springfield Co.
Springfield, III, July 11,
Forcetosure proceedings against the Springfield Theatre Co. owners of the building occupied by the Orpheum theatre, have been instituted. In circuit court by Melvin Li. Straus, Chicago, trustee under trust deed and chattel mortrage. Court accounting of the company's financeuriting of the property in event of default of payment of the debt are asked.

of default of payment of the debt are asked.

Springfield Theatre Co., was formed in 1926 and bonds in amount of 31,100,000 sold. Interest payments had been met prior fo Feb. 70, 1932, and principal, amount of 3120,000 had been paid, the bill recites, Under terms of the bond, issue a sixth of the interest due on the next semi-annual payment date were to be deposited monthly, as well as similar deposit of a twelfth of the principal payments. Neither of the principal payments. Neither the hill alleges

#### Schine's Cortland Two Ends Hopes for Chain Cortland N V July 11.

Sale of the Cortland and Temple theatres here by Ned Kornblite, of Blighamton, to the Schline Enter-prises. Inc., of Gloversville, an-nounced last week, gives the latter a monopoly here, and presumably spells the end of Kornblite's scheme to erect. a dreuit in southern and

spells the end of Kornblite's scheme to erect a circuit in southern and central New York.

The Binghamton exhibitor purchased the Cortland and Temple theatres in December, 1931, from the Bloom Amusement Co., controlled by Myron Bloom, of Syracuse. They were announced as nucleus for a new chain, The Co land seats 1.000, the Temple 600.

#### Asks \$50,000 for a Fall; **Blames Seat Arrangement**

Los Angeles, July 11, Striking at standard distances etween rows of theatre seats, and Detween rows of theatres seats, and the habit of patrons not rising to, allow others to pass, Marguerite H. Morrow, head of the department of dramatics, University of Arlzona, filed suit in Superior Court here against Warner Theatres for \$50, 900 for injuries claimed when she fell in the Downtown theatre last

Miss Morrow contends she has Miss Morrow contends she has been confined to her bed with a broken hip and deprived of her carning capacity, \$290 a month.

#### ROACH'S PRESSBOOKS

ROACH'S PRESSBOOKS

Cuiver City, July 11.

As a time-saver, Roach will hereafter turn out press books on each
comedy series instead of on individual two-reelors. Only exception
dims' will continue to rate individual
campaigns.

Order came from Thomas W.
Gerety in Metro's New York office.
Ken Porter, at studio, is preparing
the material.

New Radio Studio P.A's Hollywood, July 11. With 12 productions going into work at Radio within next two-months, publicity department is taking on three additional unit

First goes into work next week.

# The 10% thx on theatre admissions will cost the holders of passes to film theatres around \$1,000,000 a year. If, the abuse to which the comps have been put within recent years is not abated, it may run to \$1,500,000 or more. Chain operators call the pass routine and its abuse nothing short of a disgrace. One major operator is abuse recently the pass of a disgrace.

anyone who can figure out a means of eliminating the pass evil. In his opinion, which seems general, thou-sands of dollars of deserved the sands of dollars of deserved the attr evenue is taken away monthly because people holding passes work them to death by loaning them to friends, etc. Placating of politiclans, local lights, tidup people, etc., on the tax angle is expected to be the hardest job. In Checking Up

In Checking Up

Recently one circuit sonduisted a
check on passes and found that
the ticket issued to a New York
film critic came into one house eight
times within two days in key cities average from 38 to 560 sweek for each
major theatre, with extras sometimes running as high as an additional 200 or more achieding newsmater, no little one major the companies of the com papers, politicians, personal friends, posting, ctc., it is estimated that the average theatre pass list over the country is between 150 to 200

passes a week.

As high as 2,000 passes have been issued during a single week for billposting and other outdoor exploitation and advertising by one

theatre.

The big New York houses average around 400 passes a week with the extras, many of them on request, jumping the figure to 600 or more.

### Complications Pile Un for Chamberlain (Pa.) Firm

Shamokin, Pa., July, II.

Complications are piling up in the affairs of Chamberlain Amusements, Inc. Pennsylvania Trust Co., of Reading, trustee of the corporation's bonds, caused a sheriff's sale of the five properties listed as owned by the company, although the Chamberlain interests had seven Louses in all. in all

berlain interests had, seven Fousses in all.

Atterney John L. Pipe, Shamokin, and Victoria, Mr. Carmel, for the preferred stockholders for \$15,000. He also bought the Victoria, Mangor, for \$25,000. Ex. Judge Fred B, Moser, Shamokin, hought the Victoria, Tanaqua, and Victoria, Manaqua, and Victoria, Manaqua, and Mahanoy City, for \$5,000. Moser represents the Reading banking house interested. The Tamaqua and Mahanoy City theatres are also encumbered by a mortgage. When Sheriff Lark was ready to proceed with the sale the preferred stockholders' attorneys objected to the manner of sale, in separate parcels, claiming that as they were covered by a blanket mortgage there was no way of determining the amount of debt on each property of the previous date and an account of the previous date an accounted from the previous date and the previous date and

tention, as on a previous date an-nounced for the sale the same at-torneys had objected to selling the theatres in bulk.

See More Litigation

See More Litigation

Every indication that the sale is only another chapter in the listory of the company's artistic, Nobode execute the completions of the completions involved. Long litigation in lower and higher courts is in prospect. The theatres may, in the meantine, be operated and the net receipts be impounded.

Stockholders have had committees securing the coal regions in an effort to raise more money from among the holders of Chambelain securities. Some hope is entertained that they will be able to raise enough to satisfy the sheriff's sale figures. Major obligations against the theatres are said to be approximately \$600,000, with \$32,\* | 400 interest unpaid. Stockholders have had committees 400 interest unpaid.

New 'Dynamite'
Hollywood, July II.
Another diminutive colored find
has been given a four-year contract
by Jack Hayes, producing shorts
for Educational.
Day is 'Phillip, Hayllor, three-

for Educational.

Boy is Phillip Harlick, threeyears-old. He will be identified as
'Dynamite' on the screen.

## Picture Possibilities

'Hired Husband'-Unfavorable HIRED HUSBAND (Comedy, August L. Stern, Bijou). Rather lightweight as a comedy with screen chances r

The Boy Friend'-Favorable
THE BOY FRIEND' (comedy melodrama, Hunt and Miller, Morosco).
A stage mixture teeming with plot which may be whipped into form for program release,

'BACK FIRE' (Comedy, Broome Stagers, Vanderbilt).
Nothing for pictures in this play. 'Back Fire'--Unfavorable

'The Web'—Favorable
'THE WEB' (Melodrama, Abramson and Smith, Morosco).
If there is a demand for more horror pictures, this might do.

## **Comparative Grosses for June**

-----

#### SEATTLE

a Deane Desire Me	Thunder Below	Feller Needs
	\$11,000	\$8,800
o Patrol Westward and Passage and 5,600 Secret k Lucas aude \$5,200	Face Red and Honor of Press \$4,500	Vanity Fair and File No. 113 \$3,400 (New Low)
derfoot So Big 3,700 \$2,900	Attorney for Defense \$2,500	Doomed Battalion \$3,400
histlin' Midnight Dan Patrol 4,300 \$4,200	Silver Lining \$4,100	Michael and Mary \$3,900 (New Low)
	and Passage enace 5,600 Secret Vitness aude \$5,200 derfoot 8 Big 3,700 \$2,900 uistlin' Midnight Dan Patrol	and Passage and Control of Contro

#### RAI TIMORE

27.5	June 4	June 11	June 18	June 25 /
CENTURY High. \$29,600 Low. 9,000	Molly Louvain \$16,000 Stage Show	New Morals for Old \$16,500	Reserved for Ladies \$19,000	Week End Marriage \$10,000
KEITH'8 High. \$22,000 Low. 4,000	Night World \$12,000	Clara Deane \$6,000	Thunder Below \$5,000	The Tenderfoot \$6,000
STANLEY High. \$33,500 Low. 10,400	Desire Me \$19,700	Merrily We Go to Hell \$18,400	Love Is a Racket \$13,800	Dark Horse \$11,000 (New Low)
VALENCIA High, \$11,000 Low. 1,800	Scarface \$2,700	Huddle \$2,400	Desire Me \$3,200	Love is a Racket \$2,700
PARKWAY High. \$6,000 Low. 2,500	Scarface \$4,200	Huddle \$4,100	Desire Me \$4,500	Merrily We Go to Hell \$3,800

#### DETROIT

	June +	June H	June 10	June 25
MICHIGAN High. \$53,160 Low., 16,700	Attorney for Defense \$25,600 Edmund Lowe, Fifi. D'Orsay and Vic McLaglen Stage Show	Merrily We Go to Hell \$28,100 Dorothy Mackaill	Thundar Below: \$23,500 Rudy Vallee	Man From Yesterday \$21,000
FOX High. \$50,000 Low 14,000	Society Girl \$17,000 Stage Show	Fast Companions -\$18,000 Betty Compson	Week Ends Only \$16,000	Bachelor's Affairs \$19,000
FISHER High. \$29,000 Low. 9,400	Molly Louvain \$18,700 Mills Bros. Stage Show	Street of Women \$11,900	Love is a Racket \$9,700	Winner Take All \$12,000

#### BUFFALO

	June 4	June 11	June 18	June 25
BUFFALO High, \$42,000 Low. 13,800	Desira Me \$21,600 Stage Show	Merrily We Go to Hell \$18,900	Thunder Below \$17,000 Dorothy Mackaill	Hollywood \$18,000
HIPPO- DROME High. \$22,000 Low. 3,900	Clara Deane \$4,900	Night Court \$8,000	Man About Town \$7,800	State's Attorney \$9,800
CENTURY High. \$21,000 Low. 4,700	Careless Lady \$10,700 Alice Joy Vaude	Room 13 \$11,100	Sinners in the Sun \$9,000	Tenderfoot \$11,700
LAFAY- ETTE High. \$16,000 Low. 5.000	Secret Witness \$5,500	Love Affair \$6,000	Cross Examination \$5,000 (New Low)	Men of Chance \$7,000

#### WASHINGTON

June 11 June 18

June 25

EARLE High. \$25,000 Low 6,000	Molly Louvain \$18,000 Horace Heldt's Band Vaude	Sinners in the Sun \$16,000	Street of Women \$16,000 Cliff Edwards	Dark Horse \$12,500
PALACE High. \$29,300 Low 7,000	\$7,000 (New Low) Stage Show	Merrily We Go to Hell \$15,000	Thunder Below \$7,500	Red-Headed Woman \$13,500
COLUMBIA High. \$19,000 Low 2,500	Grand Hotel \$8,000	While Paris Sleops \$4,200	Mystery Ranch \$4,800	Lena Rivers \$2,500 (New Low)
FOX High. \$41,500 Low., 11,000		Forgotten Command- ments \$19,700	Week Ends Only \$20,000	Bachelor's Affairs \$17,500
KEITH'8 High. \$20,000 Low 4,600		Is My Face Red? \$6,500	Strangers of Evening \$7,500 Zasu Pitts	Bring 'Em Back Alive \$12,000

100	June 4	June 11	June 18	June 25
LOEW'8 High. \$18,500 Low. 7,500	Freaks \$11,500 Vaude	While Paris Sleeps \$11,000	Feller Needs a Friend \$12,500	Wet Parade \$12,500
PALACE High. \$32,000 Low. 7,000	Michael and Mary \$9,500	Attorney for Defense \$10,000	Doomed Battalion \$11,000	As You Desire Me \$12,000
CAPITOL High. \$30,000 Low. 5,500	Clara Deane and Misleading Lady \$8,500	Rich Always With Us and Young America \$8,500	Reserved for Ladies and Beauty and the Boss \$10,000	Man About Town \$11,000
PRINCESS High. \$25,000 Low 4,500	Shopworn and High Speed \$7,000	Congress Dances and Silver Lining \$7,000	White Devil and Lena Rivers \$9,500	State's Attorney and Woman Commands \$7,000
IMPERIAL High., \$6,000 Low 2,000	Miche' \$2,200 Par-French	Chauve Souris \$2,500	Pare Bare \$3,500	Nicole et sa Vertu \$2,500

2 4 2 1 1	June 4	June 11	June 18	June 25
MASTBAUM High. \$76,000 Low. 27,500	Street of Women \$30,000 Stage Show	Sinners in the Sun \$32,000	Westward Passage \$29,000	
EARLE High. \$27,000 Low 11,500	Night World \$12,000 Vaude	Forgotten Command- ments \$11,500 (New Low)	This is the Night \$13,500	
FOX High. \$41,000 Low., 10,500	Strangers of Evening \$14,500 Stage Show	Mystery Ranch \$12,000	Week Ends Only \$16,500	
STANLEY High. \$37,000 Low., 8,000	Clara Deane \$11,500	State's Attorney \$14,000	State's Attorney \$9,500 (2d week)	<b>~</b>

PHILADEL PHIA

#### **PITTSBURGH**

	June 4	June 11	June 10	June 20
STANLEY High. \$48,000 Low 9,000	Street of Women \$19,000 Earl Hines Band Stage Show	Young America \$25,000	Tenderfoot \$9,000 (New Low)	Merrily We Go to Hell \$10,500
FULTON High. \$12,000 Low., 1,900	Young Bride \$5,000	Room 13 \$4,700	World and Flesh \$3,200	Congress Dances \$3,300
PENN High. \$41,000 Low., 12,000	Reserved for Ladies \$15,500 Stage Show	Sinners in the Sun \$12,000 (New Low)	Desire Me \$19,700 No Stage Show	New Morals for Old and Schmeling- Sharkey \$13,000
DAVIS High. \$10,000 Low 1,900	State's Attorney \$2,600	Careless Lady \$3,300	Mystery Ranch \$1,900 (New Low)	Blonde Captive \$2,600

#### BOSTON .

	June 4	June 11	June 18	June 25
METRO-	Man About	Merrily We	Thunder Below	Man from Yesterday
High. \$65,000 Low. 19,500	\$23,500 Dorothy Mackaill Stage Show	\$27,000	\$40,000 Rhapsody in Black	\$22,800
8TATE High. \$40,000 Low 7,600	New Morals \$9,200	Metro Revivals \$7,600 (New Low)	Big Parade \$11,000	Red-Headed Woman \$13,000
RKO MEMORIAL High. \$41,200 Low., 6,140	Westward Passage \$20,000 Phil Baker Vaude	Attorney for Defense \$20,500	ls My Face Red? \$15,000	What Price Hollywood \$20,000
KEITH'S BOSTON High, \$23,000 Low. 8,000		Congress Dances \$8,000	Forbidden Company \$8,000	Fast Companions \$7,800

PORTLAND; ORE.				
1	June 4	June 11	June 18	June 25
PARA- MOUNT High. \$22,500 Low 5,000	Huddle \$10,500 Stage Show	Merrily We Go to Hell \$13,500	Desire Me \$13,500	Red-Headed Woman \$11,000
RKO ORPHEUM High. \$24,000 Low 3,300	Road House Murder \$4,000 (3 days) Vaude	Big Times and High Speed \$5,500	le My Face Red? \$4,700	File No. 113 \$6,000 (3 days)
UNITED ARTISTS High. \$13,000	Vivienne Ware \$4,000	Clara Deane \$3,800	Thunder Below \$4,000	Greeks Had a Word for It \$5,000

#### KANSAS CITY

June 4 June 11 June 18 June 25

STREET High. \$32,000 Low. 8,000	With Us \$11,500 Vaude	\$19,500 Thurston	Passage \$13,200	\$15,000
LOEW'8 MIDLAND High. \$35,000 Low 7,000	Feller Needs a Friend \$8,700	New Morals \$7,000 (New Low)	Big House and Madelon Claudet \$8,100	Red-Headed Woman \$17,800
NEWMAN High, \$33,000 Low., 4,400		Vivienne Ware \$7,000	Thunder Below \$6,000	Bachelor's Affairs \$5,500
LIBERTY High. \$13,400 Low. 2,800	Broken Wing \$3,200	Tenderfoot \$4,000	Two Seconds \$4,800	Man About Town \$4,000

#### BIRMINGHAM

June 4	June	June 10	June 20
Huddle \$7,600 Vaude	Merrily We Go to Heli \$7,800	Vivienne Ware \$7,500	Thunder Below \$7,000
Attorney for Defense \$3,600	Radio Patrol \$2,900	Westward Passage \$3,000	Hollywood \$2,900
Mouthpiece \$4,000 Stage Show	World and Flesh \$1,100	This is the Night \$3,700	Man About Town \$3,600
Amateur Daddy \$1,900	Corsair \$1,900	Are You Listening? \$1,500	Blonde Crazy \$1,800
	Huddle \$7,500 Vaude Attorney for Defense \$3,500 Mouthpiece \$4,000 Stage Show Amateur Daddy	Huddle 37,800 Merrify Work 57,800 G to Hell \$7,800 Attorney for Defense \$3,500 Mouthpiece \$4,000 \$14,0	Huddle

<del></del>	June 4	June 11	June 18	June 25
LOEW'8 High. \$28,000 Low 4,900	New Morals \$7,200	Sky Devils \$8,200	Revival Week \$4,900 (New Low)	Attorney for Defense \$6,000
STRAND High. \$12,500 Low 2,000	Night Court \$5,500	Merrily We Go to Hell \$6,700	Thunder Below \$3,900	Doomed Battalion \$2,000 (New Low)
RIALTO High. \$16,000 Low. 3,700	Sinners in the Sun \$11,900	Street of Women \$9,200	Week Ends Only \$8,500	Man from Yesterday \$6,900
BROWN High. \$14,000 Low. 1,700	Office Girl and Ladies of the Jury \$4,300	Two Seconds \$3,200	State's Attorney \$4,000	Tenderfoot \$4,500
ALAMO High. \$11,600 Low. 2,000	Cehens and Kellys \$2,900	Mystery Ranch \$3,200	Scandal For Sale \$2,700	Radio Patro \$2,000 (New Low)

(Continued on page 23)

#### **British Exec Sees** Landlords, Not Films. Industry's Problem

Hollywood is like the man who owns a stalled horse, Everyone hands out advice on how to proceed. But the man owning the horse knows better how to proceed

ceed. But the man owning the horse knows better how to proceed than most people doing the advising. That's the view of the American film situation in foreign eyes and is the expression of Reginald Smith, president of Producers Distributing Corp, of I andon, kere for the past month to look over the U.S. situation.

There's nothing the matter with Hollywood, Mr. Smith insists. They knew how to make pictures that sold a few years ago; they know how to make pictures that sold a few years ago; they know how to make pictures that sold a few years ago; they know how to make pictures that sold a few years ago; they know how to make pictures that sold a few years ago; they know how to make pictures that sold a few years ago; they know how to make pictures that burdet and mortar men. You've allowed the landlords to run away with you, hat's all.

We're trying to make pictures in London, too, declared Smith. We're getting, a good deal better at it. We're learning. But we still have things to pick up from you folks. Therefore we can see your problems pretty clearly. People will tell you that pictures make business and nothing else. Good picture, bad business. There had pictures and your good picture your good picture your good your shad, and was also had not an american and the picture of the picture of the picture of the your good picture, bad your good picture your good your specific your proven your landlord.

#### \$40,000 Not Enough

mg your good picture you ego to overcome your landlord.

\$40,000 Not Enough

Tour Roxy theatre in New York had to close down. They couldn't make a go of it because they were only taking in a measity \$40,000 or so weekly. Well, now, inn't that too bad. Only \$40,000 weekly!

Art. Smith was here to arrange and the stand of the stan

#### Detroit Separate RKO Sector Under Freudenfeld

Sector Under Freudenfeld
Detroit sector of RKO becomes a
separate division under Arthur
Freudenfeld, division manager.
Reasons for separating Detroit
from the Cleveland section is put
as geographical and upon the recommendations of Nat Holt who
handled both territories for the circuit.
Freudenfeld will hereafter report
direct to the New York office and
Herschel Stuart. He will supervise
the operation of seven houses in
three cities—Detroit, Grand Rapids,
and Toledo. Three of these seven
are closed, the Temple, Detroit;
Keith, Grand Rapids, and the Falace, Toledo.

Charles Holt some 25 houses
The Pennsy spot lase beridan
Square, Pitteburgh, In Indiana
Holt takes hold of Ft. Wayne where
KKO has five houses of which three
are dark.

#### L. A. LINCOLN GOING FILM

Los Angeles, July 11.
Lincoln theatre closed yesterday
(Sunday) after three weeks with
the Lafayette Players (Negro stock).
Business away off and cheaper to

darken.

House will remain closed until next Sunday (17) when it will reopen with 'Harlem Is Heaven.' Playing the picture on a 50-50 split

on the gross.

Shut down is partly caused by the desire to have the sound equipment in order for the talker.

## **Responsibility of Sub-Producer Units Due for Test in France**

Paris, July 2. The responsibility of major pro-

ducers for their allied units is about to be decided in a test case. Many leading makers, instead of produc-ing films they intend to distribute, ing films they intend to distribute, promote for each series of small films, minor cacheseries of small films, minor producing companies, which are supposedly financing themselves but whose only means of foldtion is their connection with the major. In case such a company falls, should the major a company falls, should the major have been considered to the control of the control

Merly, made some films such as 'Nicole et sa Vertu' and 'Coquecig-role' for Jacques Halk, himself s

role for Jacques Halk, himself a major producer with a distribution company and a theatre circuit. Meriy falled after the films were made and delivered to Halk. Several actors are still owed salaries and are trying to collect—among them Max Dearly, about \$2,000; Madeleine Soria, a similar surn; \$200, etc.

Their efforts to attach the grosses of the films where played are cur-

Andre Hoanne, 1700; Dolly Davis, 3200, etc.
Their efforts to attach the grosses of the films where played are currently folled by Halis, who claims that the state of the films who will be the state of the films of the films, will have to be decided by the courist.

the films, will have to be decided by the courts.

If Halk is held in any way re-sponsible for Merly, it will mean considerable difficulty in future for small indies to raise capital on the strength of their connection with majors, and the likely abandom-ment by the latter of the current procedure of having their distribu-tion bolstered by supposedly indie product.

#### **MOSCOW TURNS TO** MULTI-LINGUAL FILMS

Moscow filmdom, in an effort to get wider world distribution, will go in for more extensive multi-

lingual programs in the future.

First effort along these lines is a film now being made in Russia in Jewish and Russian entitled the Return of Nathan Becker.' S. Mikhoels, leading Jewish actor of Russia, is playing the lead and the film in both versions will be distributed in the U. S. toward the end of August or in September.

Other foreign language pictures are being planned for the near future, all to be direct shots.

#### Plan Hitler Film

Berlin, July 2. Director Bolten-Baeckers, who in the silent days produced German two-reel comedies, and later came manager of the Lignose Film Co, has gone to Munich to discuss at the Braune Haus (headquarters of the Nazis with Adolph Hitler and other leading personalities of the Nazis party the production of a national-socialistic film.

The first film of this kind is to b Rudolf Hertzog, Horridoh Luetzow, dealing with the German war of independence in 1813.

#### Osso Buys German Film, Ties Up for Producing

Berlin, July 2.

Adolphe Osso, at present on a visit in Berlin, states he intends to produce 6 or 8 pictures partly in Berlin and partly in Vienna. These films will first be produced in Ger-man.

man.
Osso has already signed contracts
with the director of the Lothar
Starckfilm Co, Pottok, and also
with the Cinemafilm Co, through
Christoph Muelleneisen and with
the Allianzilm Co.
Osso while here bought for France
the Cine-Allianzilm 'Lied einer
Nacht' ('Song of One Night') with
the Polish tenor, Jan Kiepura, in
the lead.

the lead.

Osso says he will appoint an agent in Berlin.

#### MACHAT AS PARTNER

FTP for Midwest—Firm Acquires
Religious Library

Chicago, July 11. Louis Machat, operator of the Cinema Art theatre, local sure-seater, has become sales manager and partner in Foreign Talking Pic tures Corp. Firm will handle Ger man and Italian imports in six mid western states.

western states.

Abe Teitel's religious and educa-tional library has been acquired by the same firm. Teitel is setting up a print servicing exchange, the firs of its kind in Chicago.

## ALLEGED FILM **SLURS BURN** MEXICO

Mexico City, July 11. According to El Nacional, official government paper, Para mount faces an official boycott in Mexico of all its products as a resuit of reneated 'slurs' against the

suit of repeated 'slurs' against the country in Par films.
Direct result is 'Broken Wing,' banned last week with the government at the same time reprimanding Lupe Velox for partaking in the film. Only' a few weeks ago same action was taken on 'Girl of the Rio' (Radio) and Mexico is plenty

Hio (Radio) and Mexico is plenty hot on the subject.

Any future affront of this sort, according to El Nacional' will be treated as the breaking point and the making company boycotted.

#### German Sound Pact

Berlin, July 2. Berlin, July 2.

Kiangfilm, Tobis and Selenophon
have recently come to an agreement
which will terminate all pending patent litigation.

patent litigation.

Selenophone will be entitled to

produce shorts, educational films
and news reels which Tobis will produce shorts, ed and news reels wh handle in Germany.

#### Prague Ban on German Pictures During Fete

Prague, July 1.
No German films were running in Prague during this big Sokol Congress (patriotic Czech athletic organization). As a result of the prohibition, the German newspapers have voiced their indignation.

have voiced their indignation.
The press in a review of the most popular films in Prague this season, directs attention to the fact that the American film 'Trader Horn,' led all others, with 161 performances, followed with 'Shanghal Express' and 'White Shadows' each 105 performances.

#### Emelka Control Passes

Berlin, July 2.

The general meeting of the Emellea, German- producer, will takeplace on July 11. A new board of
directors will be elected and control of the company will go over to
Rudolf Ruetgers, pesident of many
German in tustrial enterprises, it is
said.

said.
The shares which have been pre viously in the hands of the Frenci Albert Cohan have been passed t

#### TITLED BUSS TALKER

Amkino is working on a set of super-imposed titles for 'The House of Death,' next Russian talker to be shown in the U.S. It's based on the

life of Dostolevsky.

Film will be pre-released at the RKO-Cameo early next month.

#### Berlin-Rome Film Set

Berlin-Rome Film Set
Berlin, July 2.
Avv. Besozzi, former production
manager of the Cines Co. In Rome,
will produce two pictures in Berlin,
with the co-operation of Itala Film.

#### - Wooden Extras

Paris, July 2. wooden mannequins — mov-ing or still—are to be used in-stead of extras in some early productions.

stead or extras in some can-productions.

In a picturization of the life of Sainte Therees, to be di-rected by Lherbier, this type of mob is to be used; also to represent a circus audience in another film.

#### Tri-Ergon Drive for Royalties on German Imports Up in Berlin

Cable reports came to American interests that German Court hear-ings are slated in Berlin today (12) on a Tri-Ergon petition to restrain certain German film producing com-panies from exporting product to America

panies from exporting product to America.

The hearings arise from certain patent claims by American Tri-Ergon, owned 10% by Swiss Tri-Ergon, owned 10% by Swiss Tri-Ergon which is a party to the petition asking for a restraining order is owned 90% by William Fox, personally. The petition being pushed mainty by Swiss Tri-Ergon A. G. is based on the alleged German legal precedent that 'product follows process.' This would mean that any film product employing Tri-Ergon talker patent processes in its manufacture is subject to rights of the patent.

The German companies against whom a restricting order is sought

The German companies agains whom a restricting order is sough on product exportation including Klangfilm, Ufa and Tobis, principa film makers and distribs of German Companies of German Companies and Companies against the Companies against t

many.

American Tri-Ergon has 19 suits pending in the U. S. against as many film companies and talker patent firms including the big elecpatent firms including the big elec-trics. Arguments on one of these, namely against DeForest Phononim is due in Wilmington Federal Courts some time in the fall. Some pro-lim skirmishes between the two in the courts have already been held but without clarifying the outlook. Other suits by American Tri-Ergon are against the film companies here.

Swiss Tri-Ergon already has obtained an injunction against certain German film companies which restrains the latter from exporting product to Japan. Since allegations in the Berlin hearings are said to parallel those in the Japan case, the situation involves vital principals affecting filmdom everywhere. It is the claim of Swiss Tri-Erating in the second of the se Swiss Trl-Ergon already has ob

der its patents.

#### **U.A.'s India Survey**

United Artists has added Earl W. Kramer to its special foreign staff and sent him immediately on the long trek to Calcutta, Indle. Kramer was formerly with RKO in London. Kramer left Friday (3) on the Bremen and will stay several months in India looking over conditions in the U.A. exchange there and making new arrangements where necessary. With him on the trip js H. D. Fry, auditor, who will ingidal new auditing system in the sfine.

#### To Film Karno Acts

London, July 2. Clayton Hutton, once Fox ex-loiteer this side, has formed a

company.

Plan is to produce a string of Fred Karno talker comedies at Ealing, the Basil Dean studies, release through Gamount British.

Newman Going Home Solly Newman, in charge of Brit-ish distribution for Radio Pictures, sails back July 16 on the 'Aquitania' after 10 days on this side. He came back with Bo Dowling, Radio's for-dern had.

eign head.

Newman is primarily getting ideas on the 'Bring 'Em Back Alive' exhibition handling.

B. I.'s Bid for June
London, July 2.
British International is dickering for June to sign a long-term talker contract.
. She went down to the Elstree studies a few days ago, kept the camera crew waiting nearly four hours, and then made?a test.

## Par's Joinville Studio Is Tendered To U.S. Trade for French Dubbing: Metro Calls Off German Films

Paramount is making active plans to become the American center for dubbing activity in Paris. Facilities of the Joinville studios have been offered to all the U.S. companies by Par. No action by any-body yet of a definite nature, since the new French quota law has not yet become affective.

Yet become affective and of the Paramount foreign department, salied suddenly for Paris Friday (3) in order to be on the ground at the

## **MULTI-TONGUE** U'S IN BERLIN

Berlin, July 2.
Universal has engaged the German film actor Luis Trenker for several pictures following his appearance in 'Doomed Battalion'

The first picture to be made in Berlin is 'Der Rebel,' a picture of the Tyrol fight for independence, in English, German Kurt Bernhard

French. Kurt Bernhard will direct the picture.
For the German and English versions 'Victor Varconi was signed and has arrived from Hollywood. Luise Ullrich will play the lead in the German version and Esther Ralston, here from London, will be the lead of the English version. Paul Kohner has taken over the production management. He will be assisted by Joe Pasternak and Alfred Stern.

#### **Dupont's French Deal**

Berlin, July 2.

E. A. Dupont, German director has been signed by Pathe-Natar for Paris for the direction of "The

faraton Runner.' Marcel Heilmann is to be the

production manager.

Dupont will go to Los Angeles for the Olympic games for outdoor shots, accompanied by his wife, the ctress Greti Scherk

#### Sunday Bill a Law

London, July 2.

Sunday entertainments bill, aimed at legalizing the Sabbath opening of film theatres, passed through its final reading July 1, and thereafter automatically becomes law.

It is subject to various official proceedings, which are not likely to interfere with it.

ENGEL'S U CONTRACT

Berlin, July 2.

Erich Engel, director, is to make picture in Hollywood under a contract with Universal and will go to Hollywood probably in spring of

He was formerly a German stage director and acquired a through his first pictures.

#### NEW PARIS FILM CLUB

Paris, July 3.
A new club has been founded in Paris, 'Club Artistique du Cinema Francais.'

Francais.'
President is Yves Mirande. Vicepresidents are Charles Burguet,
president of the Scenarists' Assoctation, and Jean Tolout, president
of the local Equity.

#### Moves From Berlin to Lor

Berlin, July 2.
The picture company Feiner &
Somlo is giving up its Berlin office
and transferring its entire production to London, where Hermann
Feiner has for some time produced

Berlin will remain the releas eadquarters for Germany.

#### French Trade Hone

Paris, July 11.
David Souhami, head of the Paramount distribution office in France, has been elected vice-president of the Chambre Syndicaie Francaise de la Cinematographie, equivalent of a trade chamber of commerce. It's the biggest difference of the commerce of the co It's the biggest film trade title held by the representative of any American firm in Paris.

first minute and plan new activity, While centering his activity on Paris he will also hop over to London and Berlin to look into things at those spots. John Hicks will join him a week later and remain with him for the rest of the European

Paramount has now five stages for direct shooting and one dub-bing stage in Joinville. If the new iaw, as is practically certain, bars all foreign dubbing, Par will either add dub stages or convert some of the direct shot facilities. Parathe direct shot facilities. Paramount's-current program for France called for 15 direct shot films to be made by the end of August. These have practically been finished, with orders given to rush them all through. New program will not be laid out until the new French law is official and will be based on whatever new requirements are called for. Thought is that Par will be

for. Thought is that Par will be right on the job and spot.

What makes the situation even more hopeful for Par is the fact that Joinville, for the first time since its building some three years ago, is beginning to make money. Under the current layout and program the St. Maurice studios showed a profit for the past five months for the first time since their inception. the first time since their inception. The new laws are regarded as bound to help even mor

bound to help even more.

German Quota in Effect
In Germany past week saw a
tightening of thinga. Quota law became active through an emergency
government decree. No definite action of a retaliatory or protective
nature has as yet been taken by
any of the American firms except
Metro.

any of the American Brass, except Metro.

Metro immediately upon receipt of word in New York of passage of the law sent word to Hollywood with orders to stop all German production. Those pictures now in the process of being made will be finished, no others started or planned. Talent will be shipped back to Germany as soon as they're finished whatever they're doing.

Metro is still continuing full force with it's Italian and French dubbing activity, but Hollywood is ready to call off the works at a minute's notice for both. With the French thing not very likely to be stopped at this stage of the game, Metro will be forced to call off the French films in Hollywood, lawying only Italian open. Italian has never a superseased himself as still topeful that the kontingent drift in Europe can be arrested, but it is learned from inside sources that his company has talked terps and conditions with

be arrested, but it is learned from inside sources that his company has talked terms and conditions with several companies in France and Germany for studio space under the new conditions.

new conditions.
George Kann recently returned to
Hollywood from an exhaustive European study trip and is understood
likely to be ordered to rush back
within a week or two to start activity on that side.

#### A Divided Front

French quota, which has been threatening for a long time, is due to be okayed by the Minister of Fine Arts any time now. Though its primary object is to promote (Continued on page 36)

### British-Made in France

Paris, July 3.

French screens, currently invaded by German product, may now find British made pictures breaking in for dates. Down Our Street, made in England for Paramount by Harry

in England for Paramount by Harry Lachman, after proving a success in England, has been given a private showing in Paris, and is likely to be played here.

Story, which is of London East End locale, may be difficult to subtitle for French consumption, but quality of production, including direction, photo and gcling, make the firm in the control of t



these people should be in your theatre!



WARNER BROS.

are going to put them there this Summer!



Not an idle boast but a thrilling Fact—proved ten times over by "The Dark Horse" and "Winner Take All"... Topping year-round records in tropic heat... Stretching Warner Bros' amazing 1932 hit list right into the hot spell... Leading the way for 8 more star-crowded shows that are your only hope to get the dough away from resorts and beaches and gas stations this summer.

What other company could afford to mass 18 top-rank stars and HALF-A'MILLION in story values in 8 summer releases—and at the same time get 15 READY FOR 1932-331





THE GREATEST SUMMER SCENERY IN AMERICA!

Millions will admire it in . .

- WM. POWELL and KAY FRANCIS " "JEWEL ROBBERY"\* The French have a word for it!
  - CONSTANCE BENNETT ..

"TWO AGAINST THE WORLD"

Neil Hamilton, too, in a story bigger than "Bought"!

- BARBARA STANWYCK in "THE PURCHASE PRICE"\* GEORGE BRENT
- "MISS PINKERTON" + \*\*\*\* JOAN BLONDELL-GEO. BRENT

Written by Mary Roberts Rinehart . . . . Read by six

"DOCTOR X" All in Technicolor

"Absolutely in a class by itself... A B.O. Baby!"-Film Daily. With Lionel Atwill, Fay Wray, Lee Tracy.

- "STRANGER IN TOWN" \* with 5 STARS "Chic" Sale, Ann Dvorak, David Manners,
- "ILLEGAL"

A melodramatic surprise! The pick of the product from Warner Bros. famous Teddington Studios.

Noah Beery and Raymond Hatton.

- CROONER" The life and loves of a radio idol. ILL DAVID MANNERS, ANN DVORAK, GUY KIBBEE
- BIG CITY BLUES" WILL JOAN BLONDELL

A sensational new slant on New York and New Yorkers. With Eric Linden, Guy Kibbee and Grant Mitchell.

(\*) Warner Bros. Picture (†) First National Picture

WARNER BROS.

## Talking Shorts

"SMART WORK'
Comedy
9 Mins
Fordham, N. Y.
Educational
A novel led to only kick is in the
final sequence, when Billy Dooley,
as a divorce detective, breaks up
the car his wife has bought him in
belief it belongs to the muss who
despite the small-time gags and
slapstick of all but the final minute
or two.

two. Audience is led to believe at first of Mulianes is led to believe at first that a prospective divorces's husband is chasing around with the wife of the detective (Dooley), whose cilent she is. Without the tipoff in any way, the final scene is vife up in an affair with the other mugs, actually an auto salesman driving her home, while the salesman's wife figures her hubby is out with another woman. Addis Method of the work o

BELIEVE IT OR NOT' Robert L. Ripley Novelty 9 Mins.

Notes of the control of the control

CRANE POISON CASE!

S. 3. Yan Dine Detective Series
20 Mine.
Winter Garden, N. Y.
Winter Garden, N. Y.
Lees effective as a mystery novelety than others in the series preceding this one and not as well done,
failing to attain degree of suspense
that's so vital to material of this
find. The foctor, found guilty of
polisoning a wealthy old man, all the
Action is laborious, with the machinery of detection as to the cause
of the mysterious poisoning managed in an amateurish way. Carelessness is swident throughout
the series of the series of the control of the
No great stroke of master detection.
Killed the wealthy Crane, nor by
what means. Efforts to direct suspicion toward the murdered man's
son, a reptile hunter, prove weak.
In a production way, generally
shoddy.

\*\*Char.\*\*

THE WINGED HORSE'

THE. WINGEL OF CONTROL OF CONTROL

'HOLLYWOOD ON PARADE'

HOLL I was Specialties 10 Mins.

Perhaps all that's left of what started out to be a big musical, but apparently more down to date. Frederic Tarch acts as nc. introducing Mittel Green, Jack Oakle and others. Mitz is the standout, singing Human Thing in long skirts that the standout singing Human Thing in long skirts. Enough stuff for the time allowance, and better than the issual Paramount specialty stuff.

FLIP THE FROG The Milkman'
artoon; 6 Mins.
oew's New York
Metro-Goldwyn-Mayer
An instpid and lazily penned car-

Easiest and most economical way to be repetitious so the youngster a this just keeps on dropping mile ottles. Waly.

TED HUSING Sports-Slants Series No. 9 10 Mins: Winter Garden, N. Y. Vita. No. 5509

Winter Garden, N. Y.
Ted Husing has about run the gamut of things novel on sports in the gamut of things movel on sports in the second of things have the second of the se

RUDY VALLEE MELODIES 'Screen Songs' Series 10 Mins. Rialto, N. Y. Paramount

Risito, N. Y.

Paramount
One of the 'Screen Songs' cartoon
series, with bouncing ball but with
new trimmings. Betty Boods at
the plane and the Street Street Street
at the plane and the title page of the
sheet mucle is cut away to show the
crooner, who offers to entertain the
guests. Goes to the screened words
and the guiding spot of light, but
backed by a scenic or however
backed by a scenic or however
and the guiding spot of light, but
backed by a scenic or however
and the suiding spot of light, but
backed by a scenic or however
state of the 'Stein Song' and
stetched heads for 'A Little Kiss.'
Vallee does the singing throughout.
Novel kink, which helps this over
nicely.

LILLIAN ROTH
'Puff Your Blues Away'
Singing Skit
10 Mins.
Coliseum, N. Y.
Paramount
Swell little short, suiting filler
purpose for any house in any locality

Swell little short, suiting filler purpose for any house in any locality.

As a setting for the popular number, Paul Your Blues Away which are provided a night club background and a story to suit, the lyrical philosophy of the sons.

As a cigarcite girl Miss Roth aware consolily cheers up a muss who a capacity of the sons. As a cigarcite girl Miss Roth aware consolily, he can be muss who a market, lighting him, a 'dig and singing the number. Between that and the personality, he goes on the make, girl not caping.

You've a consolidation of the muss on longer in the dumps, drags a new, girl friend into the nitery. Thereupon, with tears in her massen, she goes through the song again. Oher,

HAWKINS & WATKINS

"HAWKINS & WATKINS'
Comedy
19 Mins.
Riaite, N. Y.

Fifteen years ago Mack Sennett
and Fred Mace were teamed by Hiograph. In a series of Sherleck
Holmes skits. This may be the
ed comedy about two burlesque detectives who attempt to solve a
lewel robbery.

Headed by Daphne Pollard, who
for once cuts, out the falls and plays
a society souse. Not very tunny,
but better than the two men. Some
heavy trick stuff is introduced but
deesnt help much. Nothing can
help much. Wolling can

#### STRANGER IN TOWN

Warner Bros. production and release. Di-rected by Eric C. Kenton. Based on storpl, screen adaptation and dilacy by Erickson and Harvey Thew. Co-tentures Charles and Noah Borry. Photography by De Jennings. At Winter Garden, N. Y., for week starting July 6. Bunning time, 53

Crickle	'Ch'c' Sale
Marian	Ann Dvorák
Jerry	David Manners
Elmer Perkins	Raymond Hatton
Hilliker	Noah - Beery
Mrs. Petrick	Maude Eburne
Brice	Lyle Talbot
Jed	
Woman Customer	Jessie Arnold

Very obviously this story of a small town grandpap and his general store was picked in a search for something for Charles Chic Sale. It suits the story needs of Sale, but as screen entertainment does not measure up to demands of major first runs.

#### Miniature Reviews

'Stranger in Town' (WB).
Small town struggle of a grocery store proprietor against a chair's invasion gives Charles
'Chie' Sale a characterization,
but that's about causes, but in
mall towns where possibly reflecting local conditions may be
just the ticket.
'Mise Pinkerton' (PN). Formula mystery story, with all
the tricks and hoke of that

'Miss Finkerton' (FN). Formula mystery story, with all the tricks and hoke of that genre, confusedly put together and lacking in sustained interest. Joan Blondeli and George Brent, acceptable romantia and has hothing to draw the and has hothing to draw 'Freaks'. Unusual story of the sideshow which is either too horrible or not sufficiently so. Romarkable collection-of human curies but not much story.

story.
'Million Dollar Legs' (Par).

'Million Dollar Legs' (Par), Weak comedy with strong title as its only recommendation.

'Saddle Buster' (RKO-Radio),
Tom Keene in a western that is chiefly laid on a training ranch for rodeo fiders and at a rodeo. That pulls it out of the usual class. Up to the best of its type.

'Love Bound' (Herman-Peetses), Just a sub-program in-

the usual ciass. Up to the best of its type, "Love Bound' (Herman-Peerless), Just a sub-program indies with a bunch of big names on the program, most of whom appear briefly. Jack Mulhall and Natalia Moorehead carry most of the work. Thin and rather, tiesome plot. Poer photography. Chiefly for double billing where there is a strong leader. "Riding Tornade' (Col.), Fair Tim McCoy offering, but will bring an oravea. Just another cantest end Merchall' (Onders-Lamec). Another in the German military farce series. Cleav enough as that, but not b, o, for the U. S. "Ferbidden Company" (Chesterfield). An ordinary way, Its maiket is the subsequents, preferrably as half of a double bill.

"Riders of the Desort? Just "Riders of the Desort? Just

bill.

'Riders of the Desert' Just a new title for the old story, Bob Steele starred. Nice scenery, some gunplay and plenty of riding, but not as much story as is needed these days.

especially since the struggling store proprietor has no dough himself, local bank has gone bust, etc. Yet, of a sudden with supplies cut off, he has the cash to restock his entire

has the cash to restock his entire place.

Were Sala of a type strong much to carry a picture alone much to carry a picture alone much to carry a picture alone much teled. Absence of laughs of the rural variety in which Sale works best further brings into bold relief the things that are stranger than either truth or faction.

Ann Dvorak and David Manners weakly carry the romantic interest. It's secondary to Sale and in melf of the sale of the sal

(WB).
A slapstick wiid ride provides the finish. It is a gentle reminder that the story should have been a two-reel comedy novelty and satisfied with that footage. Char.

#### MISS PINKERTON

First National production and release directed by Lloyd Bacon. Jean Blonded and George Brent featured. Blory from the state of the stat Joan Blondeli
George Brent
Mae Madison
John Wray
Ruth Hall
Alan Lane
Henry Gordon The second Hugo...... Paula Brent... Herbert Wynne. Alan La
C. Henry Gord
Donald Dillow
Elizabeth Patters
Blanche Freder
Mary Dor

Routine mystery story involving all the tricks and hoke that have been old stuff these many years, harking back to that distant day when Mrs. Rinehart penned the

marking sack to that desaint day when Mirs. Rinehart penned the novel. There isn't anything much the matter with the picture except that it wasn't well thought out in script form and has been poorly pieces together out of a muddled even if it had been flawlessly produced and cit, ft would still have been outdated and ineffectual.

As it is, it will be lost in the wellow of medical produced and cit, ft would still have been outdated and ineffectual.

As it is, it will be lost in the wellow of medicar produced in the wellow of medicar produced in the wellow of medicar production hasn't anything particularly to bill except the growing popularity of its young principals and the eminence of Mirs. Rinehart as a tributed in the minence of Mirs. Rinehart as latter element being highly debatable for minor houses. Picture probably will satisfy regular clienteles, but it won't bring a dollar to the boxoffice that wasn't coming

Riders of the Desort.' Just a new title for the old story. Bob Steele starred. Nice seenery, some gunplay and pienty or fiding, but not as much story as is needed these and the story of the story and plenty or fiding, but not as muddle in a musical comedy vein.

small-towners out of business in order to control the town. Their order to control the town. Their Bat did, because it was originally strumphing over the local chain's branch.

Stranger in Town' is unaccessful. Sale's homey grocery store business finally triumphing over the local chain's branch.

Picture cannot but increase chain story each plot, with as much cause for sympathetic interest otherwise, but nothing much is gained by the picture anyway. If cheatres could use the chain goliath and its ruthwould be a pushower in the small communities.

Story even goes to the point of which is manager succeeds in effecting a boyout with the wholesaler. Ability to de that successfully, even by the worst of chains, is doubtful. As unconvincing is the local independent. Story fails to point out how the grocer whe helped settle his little town can dispose of the farm.

Story fails to point out how the farmers can't. These mystery pictures are top-products when the farmers can't, ment all offers to follow it. Bush.

#### FREAKS

story Spure oronus story Spurs. Tod Ecosmit prector. Dialog continuity, Willie ck and Leon Gordon; additional dia-ick and Leon Gordon; additional dia-camera, Marritt B. Gerstad. Editor, Wrangoli. At the Right theaty-for a run, opening July 8. Running 22 mins.

Planned by Metro to be one of the sensation pictures of the season, Freaks' failed to qualify in the sure-fire category and has been shown in most parts of the couns try with astonishingly variable re-suits. In spots it has been a cleanup. In others it was merely misery,

in keeping with the Metro policy of not bringing the weak or doubtful pictures into New York until most of the high spots had been played out of town, it arrives rather latedly, the official release date being in Feb. It probably will not stay very long at the Rialto in spite of its distinct novelty. It has been sumptuously produced, ad-mirably directed, and no cost was

been sumptuously produced, admirably directed, and no cost was spared, but Metro heads failed to realise that even with a different sort of offering the story still is important. Here the story is not sufficiently strong to get and hold continuously be gained for a too fantastic romance.

The plot outline-is-the love-of-a-midget in a circus for the robust gymnast, for marriage with this gymnast, for marriage with the gymnast for marriage with the him out of the way through poisoning and effecting a union with the strong man of the show, Her duplicity is discovered and the freaks convert her into a bird deepleed claim. As a horror story, in the Dracula cycle, it is either too horrible or not horrible enough; according to the viewpoint. It is gruesome and uncamy rather than upon for the free that is a story which does not thill and at the same time does not please, since it a wonar!

srly. The result is a second property of the does not thill and at the same time, does not please, since it is imposting the state of t

poy property in the property is a seen and the property in the lay spectators. No sitor is made to, show the No sitor is made to, show the the programme, more results for and much of it while the show is closed. The midget leads are Harry and Daley Barles. Earles builds on his fine performance in The United States of the state o

tion occurring in the dressing tent and much of it while the show is read and much of it while the show is read and much of it while the show is read to be a support of the stronger scenes, when he seeks to gain sympathy through his despair. No thing he are seened when he seeks to gain sympathy through his despair. No thing he are serious and peal but he does not quite rise to such opportunity as exists.

The situation created is too unreal-to carry itself. It would take sympathy. Prohibit is too unreal-to carry itself. It would take sympathy. Prohibit is the would have done as well. Dalay Earles' is less successful as the midget rival to Olga Baclanova. She is a doll-like little woman who reads he's ucceeds he acting. Baclanova as the rather rowdy gymnast has several fine opportunities but at other times is handleapped by action too obvious and her cheerful ciffort to outgrestion of menace. Harry Victor, as the strong man, is conventional and Wallaco Ford and Leila Hyans, heading the cast, have little more than walk-through parts.

Summed up Treals' is an industry of the woman who has insuited them. Sindered up Treals' is an industry which converts the faith, elses wife into a legless bird-woman. Summed up Treals' is an industry which converts the faith, elses wife into a legless bird-woman, Summed up Treals' is an induced that the more than walk-through parts.

Journal of the marvel of plattic surgery which converts the faith, elses wife into a legless bird-woman, which fails short of the mark in spite of several fine bits and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one and the finest collection of human curios' ever assembled. The one of the story, in which cas

## The Woman's Angle

'Million Dollar Legs' (Par). Too many scattered pleayune gags—instead of a few consistent, repeated ones tied to a clearly defined story—dissipate the potential comedy of this Olympic Games travesty and balk realization on its fund of rich comic personalities. Theme itself has scant femme appeal, which this treatment fails to increase,

sale, but as screen entertainment can be a struggler with doubt as to ability to maintain bouse average.

The smaller towns should can be a struggler with doubt as to ability to maintain bouse average.

The smaller towns should can be a struggler with doubt as to ability to maintain bouse average.

The smaller towns should can be a struggler with doubt as to ability to maintain bouse average.

The smaller towns should can be a struggler with doubt as to ability to maintain bouse average.

The smaller towns should can be a struggler with doubt as to ability to capitalize on his arresting appearance, voice and personality.

Stranger in Town' 11 sets town entertainment.

An unusual plot structure embodies Stranger in Town' 11 sets tout to picturize the villainy of big chains in the way, they squeeze bad taste in exploiting human deformity for sensationalism.

#### Million Dollar Legs

Paramount production and release. Jack
Oakle, W. C. Fields featured. Directed
by Edward Cline. Adapted by Henry
Myers and Nick Barrows from story by
Joseph L. Manklewicz, Arthur Todd.
photog, At the Paramount, New York,
week of July 8, Running time, 61 mins.
Migg Tweeny
President
Major-DomoAndy Clyde
Mata MachreeLyda Robertl
AngelaSusan Fisming
Mysterious Man
Bec. of Treasury Hugh Herbert
Mr. Baldwin,George Barbier
William Control of the Control of th

Satire has always been the step-phild element of screen litera-ture. The scenario boys seem afraid to tackle it. When the sa-tirical urge comes their way they duck. They ducked too soon and too often in writing Million Dollar Legs, and the result is a swell title wasted on a weak picture.

wasted on a weak picture.

Picture scenarists appear to have
little respect for the mentality of
their public. When the average
film writer tells a joke he bends
over backwards to show the folks
the point. Subtlety is seldom
shanced.

nim whiter tolls a Joke he bends on the follower hanced.

Stage, magazine, newspaper or book writer of salire usually writes up as high as he can reach, then hits or misses on the chance that the salire usually writes up as high as he can reach, then hits or misses on the chance that secreen writer of salire takes a different attitude; he writes down to his audience to be sure of reaching its lowest common denominator. He might be correct in that as the might be correct in that as the might be correct in that as attempt salire for pictures. The lower down he scribbles the more he robs his writing of its sting. When the sting is gone, sattre the salire is supported by the salire for pictures. The lower down he scribbles the more he robs his writing of its sting. When the sting is gone, sattre story that could have been as good as its entirely misplaced though, excellent tille, but lairt. Whether shows the salire in the salire in the salire in the salire in the first place, the essence of true comedy is missing. In its excellent tille, but lairt. Whether in the first place, the essence of true comedy is missing. In its doesn't know whether to be comical or crazy, and winds up with the cue ball in the side pocket.

The nutty president of a nuttier mythical republic is the only character that works out as it should occar in permitted free play in the cue ball in the side pocket.

The nutty president of a nuttier mythical republic is the only character that works out as it should be a supportunities, but the pres. develops because W. C. Fields alone of the cast is permitted free play in the cue ball in the side pocket.

It starts from scratch in a delightfully crazy smood that isn't cast of the starts from scratch in a delightfully crazy smood that isn't cast.

eise is handleapped by the lack of material, from Jack Oakle down.

It starts from scratch in a delightfully crazy mood that isn't sustained very long. Fretty soon the script commences to exaggerate, in the script commence to exaggerate, gins to recruit the Klopstokia Olympic team things run along satisfactorily. There's a funny president with a funny ashinet, the downfail. Twallen as seeking his country goes to the strongest guy, and Fields proves his superior strength by trimming his countrymen in the official sample country men in the official sample for the first seeking with the seeking did not be seeking to the seeking with the seeking the seekin

cast that has every the first sales and it should be the chief sales boint besides the title. Latter, if exploited from the gams standpoint, would be entirely misleading.

#### RIDING TORNADO

Columbia, production and release starring from McCov Story by Wm. Colt MacDon-Tim McCov Story by Wm. Colt MacDon-Tim McCov Story by Wm. Colt MacDon-Tim McCov Story by Wm. College Col

Tim McCoy in another story of brand changing which is the second time within a week overbranding which is the second time within a week overbranding stories around Times gaure. This time it is horses instead of cows, and rather more action, but not up to the top rating for its class. They'il have to like westerns to take that affort her been made to build this one up with a horse stampede in a terrific storm, but this footage is too short and some of the flashes have to be used two or three times, though probably this will not be not hope in the contributes and the shadows of horses and riders are clearly discernible. Contributes, a mechanical punch which does not

get very far, and runs a little too long. Another punch is riding a bucking horse, which takes the place of the usual opening fist fight. And while this comes later, the clos-

place of the usual opening ust ignt.
And while this comes later, the clearing acrobatic fistians is replaced by
ments of a popular western except
story and direction.
McCoy is a famous broncho-buster who takes a job riding range.
He falls in low with the daughter of
his-boss and antagonizes the ranch
foreman, who also wants the gjrl.
The foreman quits the ranch, being
the takes the girl with hims who
gives the excuse for the last batties. Story is ramblingly told and
arouses no great interest. Too little
suspense.

suspense.
Shirley Grey is the girl with Wal-lace MacDonald, Montagu Love and Wheeler Oakman helping out with the heavy stuff.

#### FORBIDDEN COMPANY

Invincible production and Chesterfield re-
lease. Supervised by George R. Batcheller.
Directed by Richard Thorpe. Based on
story by Edward T. Lowe. Photography
by M. A. Anderson. Co-features John Dar-
row and Sally Blane. At Loew's New York,
N. Y., for one day. Running time, 67 mins.
Janet Blake
Jerry GrantJobn Darrow
David GrantJohn St. Polis
Mrs. Grand
HarrietJosephine Dunn
Louselle
Fletcher Bryant Washburn
Billy
DianeNorma Drew

Daylé Durand Diane

Conventional theme and plot around a rich man's son who's hot and heavy for an artist's model, but has usual family interference to overcome. It's an old, old story structure, in this case without suftering the summer of the summer of

#### DIE BLUMENFRAU

('Flower Lady')
(AUSTRIAN MADE)

## **OMBRES FUYANTES**

('Flying Shadows')
(GERMAN MADE)
Parls, July 1.
A Zeit Gontard production, Roleased by
Societe d'Expansion Cinématographiquo.
Made by Udet, Running time, 80 mins.
Tbeatre Plagalle, Paris, June 30.

Societe d'Expansion CinsinatographiquoRade by Uset, frunniq time, 80 mins.
Theatice Hgalis, 1976, June 20.
This travelog, made by the German flying ace, Udet, shows the
Wilnity of the Tanianyian lake in
the Wilnity of the Tanianyian lake in
doing some stunt flying previous to
joining a hunting party which has
already reached Africa, and thus
gives good views of the valley of the
gives good views of the valley of the
party some considerable amount of
flying is done, and also ground shots
taken—a few of them of the Oumamore of animals, and latter are excellent. All sorts of wild animals
are captured, comprising elephantis, giraftes, zebras, antelopes,
wild oven, llons and voltures, also
wild oven, llons and voltures, also
wild oven, llons and voltures, also
the shots makes them interesting.
Film gets its title from a flight
expanse of flat ground, result by
a finders of animals seen flying
away, frightened.
The weakest part of the film is
the attempt to inject romance by
Rodin, joining the party by a latter
flight from the Continent, suppossedly crashing, caught by a saveage tribe, and finally rescued.

The melacial synchronization and
there is add nothing to the value of
the film.

MIDDINICHIT I ADV

#### MIDNIGHT LADY

Chesterfield production and release. Story by Edward T. Loew. Directed by Don
Thorne, At- the Beacon theatre one week
commencing July 1. Running time, 68
mine.
Nita St. GeorgeSarab Padden
BertJohn Darrow
Jean Austin
Byron Crosby Theodore Von Eltz
Harvey Austin
marvey Austrit
Grandma AustinLucy Beaumont
MonaLina Basquette
Don Austin Donald Keith
District Attorney Brandon Hurst
TonyB. Wayne Lamont
Tony in the second

This is one of the almost type of pictures. It is almost good, but the process of the second process of the second run houses where a product shortdage permits it to solo in spite of the process of the second run houses where a product shortdage permits it to solo in spite of the process of the second run houses where a product shortdage permits it to solo in spite of the second run houses. It may satisfy the inhetweeners. It may satisfy the inhetweeners, it may satisfy the inhetweeners. It may satisfy the inhetweeners. It may satisfy the inhetweeners in the second in the second inhetweeners in the second inhetweeners. Story has the Madinia XI in the second inhetweeners in the second inhetw

5	Parls, June 24.
•	A Berthomieu production, Distributed by
	A Berthollied production. Distributed by
	Halk. D' seted by Berthomleu. From a
,	popular Prench novel. Made in Halk's studios. Registered Radio Cineme. Run-
•	studios Registered Radio Cinema Run-
	ming time, 102 minutos.
ı,	hing time, 102 minutes, Florestan Fortiolis,Tramel
	Aline de l'EstranglebieuRosine Derean Gerard FortlolisJulien Bertheau
ı	diament manufalla
	Gentra Portionsguilen Berthenu
	Overlook
•	Stanton Muir

to his good acting and amusing gags, an otherwise meaningless programmer. He first apphars as a nobo in juil for vagrancy. Then he is set free when it is found that he become heir to \$10,00,000 and a silver mine in Mexico. After that he beyes country estate, adopts the daughter of a noble neighbor, is the daughter of a noble neighbor, and finally squares everything up when an unexpected nephew turns up, nephew, of course, marrying the neighbor's daughter.

Latter fole is done very nicely by Rosine Decean. There is practically bray shots and a Mexican silver mine which savors of a Normandy quarry. Sound is satisfactory.

Maxt.

#### LOVE BOUND

Al Herman production and Peerless re-lease. Features Natalle Mooreheed, Jack-Mulhall. Edmund Breese, Montagu Love. Olivected by Robert Hill. Technical cast not published. At Losev's New York the-atrs one day, July 5, as half a double bill. Running time 61 mins.

Another of those indie pictures with a big cast on paper and only production. Clara Kimball Young, Montague Love and Edmund Breese are used only in one sequence and then disappear. Hackneyed story poorly developed and lacking any production of the picture of the sequence and then disappear. Hackneyed story poorly developed and lacking any Photography generally below standard and some library clips about as poor as they can be and still be called photographs. Something that will fill out the other hour on a will require a strong companion. Of doubtful value as a single anywhere.

doubtful value as a single anywhere.

Verna Wilson shakes down John
Randolph, Sr., for \$100,000 though
his interest has been chiefly in developing her imagined-stage-talontveloping her imagined-stage-talontknown to promises to get the truth
from the girl. She, the boy and his
chauffeur all voyage to Europe on
the same boak along with the girl's
sand looking for vengeance. She is
also followed by her former manager, who is looking for a new cut
on the next victim. Verna falls
hard for the boy, not knowing who
hard for the boy, not knowing who
the manager when he attempts to
tell the truth, and Verna exits sadly remarking that she must go tothe end of the rood alone—not that
anyone cares much.

The bulk of the action takes place

The bulk of the action takes place on a steamer, and this has been on a steamer, and this has been poor photography. Miss Moorehead uses too light a make-up and in most scenes suggests she has been put in through double scropoure. She provided the picture, for that matter, for her playing is listless. Jack Mulhall works hard, but to little effect, and directed. He never was worse as the smirking villain. The others do not matter much.

#### SADDLE BUSTER

RKO-Pathe production and release, starting Tom Keens. Original story by Cherry Time Tom Keens. Original story by Cherry Time Tom Keens. Original story by Cherry Ch

the way new tork indexte one any unity of time 60 mins.

One of those weaterns with some meat on its bones. Not dependent upon hard riding or scenery to get across, but offering these ingredients, too. Familiar plot element of the man who loses his purve and evants to help out the man who cut the cinch on the man extra the clinch on the man exter he falled to ride and who needs the money for hospitalization when he gets trampled by the same outlaw. But it is considered to the contract the clinch of the clin geaumont turns in a performance di cacrely less commanding as the strong commanding c

#### Purpur und Waschblau

("Purple and Wash-blie")

(AUSTRIAN MADE)

(AUSTRIAN MADE)

(With Songe)
Sacha production, Capital release in U. S. Peatures Hand Niese, Direction Man Neufold scenario by Dr. Pritz Greff, Ma. Neufold with the Company of the Company

Bwata Baue.

on grind Week July 8. Running time, brining.

Hand Niese Anna Mari. Hand Niese Funndreis Barbara Hand Niese Frince Georg. Fred Dockertin Privy Councilior. A Neugebauer Elly Else Elster

The Absolute of the International Control of

# Falscher Feldmarschall

America is not alone haunted by picture cycles. Froducers in other world films get that way just as much. This picture is number umpteen in the Berlin military cycles and the second of the second of

#### Riders of the Desert

A Trem Carr production and Sono ArtNorda Wide release starring 200 Stories,
world Wide release starring 200 Stories,
and the starring 200 Stories,
and the

# OF THESE WE SING!

FRANK BUCK'S "BRING 'EM BACK ALIVE". . . Bringing 'em back to the nation's box-offices and smashing records everywhere!

CONSTANCE BENNETT in "WHAT PRICE HOLLYWOOD" ... the best picture she ever made . . . a record-breaker and record-maker!

SOON!

RICHARD DIX in "ROAR OF THE DRAGON" The Star who has never failed you in a strident tale of bold adventure.

KING VIDOR'S "BIRD OF PARADISE".... The most successful play ever put on a stage, with DOLORES DEL RIO and JOEL MCREA.

"THE MOST DANGEROUS GAME". .-. Chilly thrills! ... on a mysterious isle where Zaroff hunted men instead of beasts.

WHEELER & WOOLSEY in "HOLD 'EM IAIL"... The nit-wit-nuts turn the Big House into a Bug-House in the biggest comedy riot in years!

BILLIE BURKE is now in Hollywood to appear with another great star. in "BILL OF DIVORCEMENT" ... RKO-RADIO will have "13 WOMEN" ready soon... RICHARD DIX and ANN HARDING are being co-starred in "CONQUERORS"... and the Great "KONG" will rival the Presi-

dential election in national interest.

**RKO-RADIO** IS MAKING PICTURES!

Van Beuren Corporation Production 1 RKO - Pathe Picture

DAVID O. SELZNICK

#### 7 **EXPLOITATION** By Epes W. Sargent

#### Silhouettes

Silhouettes

Looking for a novelty a manager contacted the local photographer for some of the blank paper backings used for daylight loading film spools. One side of the paper is for carbon paper, the loading film spools. These were cut to the lines by the cashier in abunch of press books. These were cut to the lines by the cashier in her odd moments and the state of the spool of

#### Saves a Chaperone

Saves a Chaperone

A suggestion for those who conduct consecution for those who conduct consecution for the suggestion for the suggestion for the suggestion of the suggestion

#### - Some 'Captive'

Some 'Captive'
Akron, O.
Ernie Austgen got 'Blonde Captive' off to a bigger start than Garbo,
the control of the control of the control
a real blonde in his lobby. Blonde
wore as little as she had to.
Same idea was carried out in the
ada with a press book cut in which
as with a press book cut in which
an udist camp. Another bet was a
home-made tabloid. Austgen got
out 10,000, and still people came to
fate theater to ask for one.

#### Old-Timers

Old-Timers

As a change from the usual amateur nights, try an old song night.
Good for half a dozen trips.
Nights are olassified, one for
Negro spirituals, another for Irish
tunes, etc. A prize to the best
singer.

#### Free Sinkers

New Bedford, Mass.
Happiness Week at the Publix
Olympia was celebrated with Scar-face on the screen and free dough-nuts and coffee. But to get it you had to have a ticket. No breadline, however.

#### Adds a Mystio

Rochester, N. Y.
Century added Madame Yoga
Raja, psychic, as mezzanine attraction with frems going big for the
free sittings. With 'Merrily We Go
to Hell' theatre did best business
in weeks.

#### Two Cent Campaign

#### Back Numbers

Each Numbers

Exhib who ran into a box of old portraits in the bill room is making them work. Selecting the olders, he places one a week in a citizens of the five best roplies of less than 100 words as to who treat are. Pictures change with each change of bill. Is that most young the selection of the dealers of the late state when a patron told him that the change of bill. Is that most young the selection of the late size when a patron told him that the change of bill. Is that most young the additional fee on the late size when a patron told him that the change of bill. Is the selection of the late size when a patron told him that the change of bill. Is the selection of the late size when a patron told him that the change of bill. Is the selection of the late when a patron told him that the change of bill. Is the selection of the late of the late

Storey, Cleo Ridgway and the others, and the pictures are inside the pay gate. To milk the scheme, he lets the local paper reproduce the picture and the best reply. The paper is finding it a good feature,

#### Pens with Contests

Reps with Contests

Stove Brodie is getting out an eight page paper for the Ruffman theatres, Denver, and not only paying cost out of the trade ads, but merchants. It has a circulation of 41,000 weekly and comes at a time 41,000 weekly and comes at a time of programs. The answer is that Brodie makes the paper so attractive with prize offers that everyone reads it to see offers that everyone reads it to see the store of the second store that the second store the second store that the second store that the second store that the second store that

#### Play Politics

Play Politics
Theatres have been urged to keep
out of political but the political
cycle is coming alone. To sell a political story best, interest those who
are concerned with politics, put over
with speakers, working from a soap
box or the back seat of an open car.
Get a man with a voice. Have him
fix up a splei that will be a jumble
of Republican and Democratic
dering what the stum is all about
and then have him suddenly drop
into a clean cut announcement that
the picture being advertised offers
he can give and advise everyone to
see it.

#### Marched Too Long

Manager who figured on an impersonation content when he played from Mix in 'Destry' had a good idea, but he lacked judgment. Idea was to advertise to the elders the coming of the new Mix sories so he offered pizze for the sories so he offered pizze for the All right that far, but he marched the kids more than a mile before the contest. Happead to be a hot day and what the mothers leg-weary youngsters finally piled back home, headachy and some with upset stomachs was no advertisement.

#### Long Distance

Long Distance

Surburban manager tried out a stunt the other day and he will be a stunt the other day and he will be a stunt the other day and he will be a stunt the other day of the tickes to the road showing of Grand Hotel' in the nearby city and offered them as prizes in an essay contest, picking—as winners five outside the standard of the stand

#### Yo-Yo Contests

X0-X0 Contests

Cedar Raplds, Ia.

With the town gone haywire over
Y0-Y0 and all classes and ages
manipulating, the Paramount cashed
in on the proposition. Ted Emerson, manager, framed a contest on
the stage for all under 1s, boys and
Efficied in with city playgrounds and
a professional to teach entrants and
others interested.

#### Forwards Mail

Forwards Mail

Recent mention was made of a
neighborhood theatre which kept
the porches and steps cleared for
those away on vacation. Another
nabe manager has something else
along the same lines.

He offers to something else
along the same lines.

He offers to something else
along the same lines.

He offers to something else
along the mail

He offers to be away.

Bulky mail, which may not be reforwarded without additional payment, is held for the addressee's
return.

#### **Making It Count**

Paradise, Loew's deluxer in the Bronx, has a huge time-keeping affair on its front which sounds an alarm a minute before each hour. It can be heard for blocks.

Admission price change goes Admission price change goes into effect at 1 p. m., and one of the sights of the community is to see the natives rushing for the playhouse blocks away at the sound of the alarm with one minute to get under the b.o. wire before the price lifts.

#### Fooled 'Em

Fooled 'Em Manager who had a chance to pick up some circus posters got four and pasted them around town. Merely stripped with 'Coming Soon.' When he had them trying to figure the stripped with the coming soon and where it would play, he added a second streamer with the title, house and date.

Title had nothing whatever to do with a circus, but no one in town trouble is you cannot repeat the gag, for you won't fool them again.

#### Hustling Reissues

Toledo.
Wally Caldwell got a week of playback pictures over by stepping on the gas. He made the customers think it was important

on the gas.—He made the customers think it was important.

Opened with the throwout of 50,-000 bailots printed on a special herald. 'News Bee' also printed a ballot which could be cast at the theatre. Got the theatre a four-day

free campaign and a follow-up when the selections were announced. Then the theatre permitted the paper to offer ticket prizes for readers who could name the players in the se-lected pictures and tell the picture screen recognition. This brought in 2,300 repiles.

#### Torohlight Procession

Torchlight Procession

Manager Harry Watta, of the
Keeney theatre, pulled the biggest
local publicity stunt in years to advertise 'Dark Horse.' Organized a
torchlight procession, headed by a
band and police, followed by 40 automobiles carrying Democrats and
Republicans, each displaying banners announcing they were on their
whole the first showing of the

ners announcing they were on their way to see the first showing of the picture. At the theatre Manager Watte had a leading Republican and a leading Democrat extol the merits of their party candidates in short speeches.

#### Another 2-4-1

Another 2.4.1

With a theatre and a dancehall both ready to cut prices to drag to the prices to drag to the prices to drag to his rival a combination ticket. On request the house issues a coupon good for the dance hall following the first night show, the idea being that the crowd will see the picture and then go and dance one cent on every dime. Doesn't look so good for the hall, but the dance manager figures that he will get the crowd and some of them will buy solds or los hall, but the dance manager figures that he will get the crowd and some of them will buy solds or los cream. He more apt to spend if they feel they are in on a free ticket. So far the results are good and the theatre has made instead of lost trade.

#### Woodland Lobbies

Woodland Lobbies

H. M. Addison, of Loew theatres,
Cleveland district, has the theory
that ice lobbles are not quite right
for summer decoration. He argues
that few persons regard the arctic
regions as a likely summer resort
and that most think of the cool
woodland recesses

Woodland recesses

The cool of the cool of the cool
woodland recesses.

Addison made arrangements early in the spring with a large nursery. Growers assured him that evergreens could be made to stand up for a season if properly potted. As a result the State and leaser Loew houses have all gone greenery.

Addison pays nothing for the display, since the plants are only on loan. A small credit cart is display, since the plants are only on loan. A small credit cart is display, the small credit cart is display that the plants are only on the state of the small credit cart is displayed and the nursery has all displayed to a \$25,000 landscaping offer to supplement numerous tree sales.

#### Play the Resorts

#### Gets the Grads

Gets the Grads

No telling how long it will last, but local manager sold the high school graduating class the idea of coming to the early show Tuesday nights to keep in touch with each night to keep in touch with each and so far his best sale has been 47 tickets for that crowd, but they seem to like the idea and he's hoping that it sticks. The theatre happing that it sticks. The theatre there are the show and they gather there are the show and that things over. over.

Now trying to spread the hunch to fraternal orders,

#### New Closing

New Closing
Ramona theatre, Los Angeles, has
a new time schedule. House is open
only in the evening, except on Sunonly in the evening, except on Sunthe usual announcement the time is
set as From 5 p. m. to bedtime.
Uses a "Twilight Matinee" Both
phrases catch hold and help to sell
through sounding different from the
usual formal style of telling it.

#### A \$50 Beauty

A \$50 Beauty

Easton, Pa.

Easton, Pa.

Wilmer & Vincont house here, conducted bathing

week, tying up with a local gapet,
week, tying up with a local gapet

week, tying up with a local gapet

mig goods store. Prize of \$50 was

given to most beautiful girl and

contest was held every right during the week, attendance showing

considerable of an increase.

#### Kiting

Kite flying is popular in some spots. So in others with a little judicious advertising. Properly handled it can be worked around the theatre with lobby lessons in ite making. One mane One manager sold a department store on a tie-up. There will be flying contests.

#### Fly Swatters

Manager had chance to pick up a job lot of cheap fly swatters with flat wooden handles. He bought the bunch and had a rubber stamp made for the handles with 'Swattes fly'. When you get tree of chasing the pests, come down to the Royal. No files in the house, No files on the show.'

#### Early Birds

Manager who wanted to get them in early gives the first 200 dated and numbered coupons. Next night numbers are posted in the lobby to receive free tickets. Distribution is started as soon as the extra dime for night admission is slapped on. When the string to lay off the prizes to a social countain.

#### Red-Headed Women

For 'Red Headed Woman,' at Loew's State, Manager Ray Du-serne hired two attractive red-heads and framed them in shadow boxes, one in each lobby. Cashlers were also redheaded, either natu-raily or added by wigs.

#### Book Covers

Along in late August managers if who have had good results with book covers are going to start thinking about a supply against the opaning of school. Get good covers, or think up some other idea. The time to get the paper is now, or you will have to pay a fancy price,

#### **BEHIND** the KEYS

San Francisco.
Closing of the Fox Paramount,
Oakland, has resulted in Frank R.
Newman going to Long Beach as
F-WC manager. F & M units back
at the Fox Oakland.

New Haven.
George Cruzen, Publix division
head, has moved headquarters to
Springfield, Mass.

San Francisco,
Barney Rose transfers from Denversa manager of local Universal
exchange, succeeding Kennitch Hodin, C. Steele has taken over Williams theatre, Williams, Cal., from
H. R. Wilsey,

Carl Bryant, formerly with RKO exchange here, has replaced with RKO exchange here, has replaced and file manager for Columbia exchange, Joe Stout, former Pathe salesman, replaces Jack Drum as city salesman for Columbia.

Los Angeles.
With the closing of the Paramount Oskland, Frank R. Wman has been a paramount oskland, Frank R. Wman to asylvaling the United Artists here. He replaces Lester Fountain, who is shifted to the Broadway, Santa Ana, replacing Lew Newcomb. Lee Ferguson has been given the managerial job of the United Artist house in Long Beach.

Publix has closed houses in Cedar Rapids and Council Bluffs, Ia., dur-ing the past week. At Cedar Rapids the Iowa has been closed for re-

modeling.

The Broadway, Council Bluffs, was closed July 5.

In Council Bluffs the Fox-Strand also closed on July 9, leaving the town with only one theatre, the Lib-

Long Beach, L. L. Castle theatre has opened on the coardwalk, Films and legit.

Valley Stream,
Charles K. Long made man
Skouras' Valley Stream,
comes in from Indianapolis.

Elliott, Ia.

W. E. Madden has leased a site here for a film location, first theatre to be operated in town for over two years.

East Corinth, Me.
McGraw Brothers film theatre destroyed by fire July 4, which spread
from adjoining garage. Blaze caused
when a home-made cannon exploded.

Po. tland, Ore. Changes in managerial lineup in-clude Haroid Mann, formerly RKO, to Fox-Parker United Artists; Andy

Saso takes Floyd Maxwell's place at the Oriental; Marc Bowman ap-pointed exploitation director of Fox-Parker houses.

J. C. Roush, who recently purchased the Park theatre, has sold to Ernest Anderson. Change effective July 5.

Council Bluffs, Is.
Liberty theatre only house in
downtown section open as result of
closing of Broadway (Publix) and
the Fox-Strand. No announcement
regarding reopening of dark houses.

Birmingham.
Prim's Rio, new theatre, opened
t Hattiesburg, Miss., July 4. Owned
y Prim B. Broadus of Mobile, Ala

Publix-Rickards-Nace assuming partnership in the Sunshine theatre at Albuquerque, N. M. House seats 1,100.

Elmira, N. Y.
Theatres in Waverly and Owego,
N. Y., and Sayre and Towarda, Pa.
Towa

Milwaukee.

Harry A. Bailey has succeeded.

R. W. Thayer as Riverside (RKO)
anager. Thayer has gone east.

Fox Strand has closed until fall.

Winfield, and J. A. Peters, Des Moines, has taken Pratt's theatre, Will remodel and operate as Uptown.

Tom Soriero, formerly with Skouras at Oakland, Cal., has taken over Fox-West Coast theatre reins in Arlzona, offices in Tucson, Suc-ceeds Albert Stetson as manager of this division. Stetson now manag-

Bronx, N. Y.

Realignment of managers in Harlem theatres of Manhattan Playhouses as follows: Al Sterling out
of the Harlem O.H., replaced by
Jack Blinderman, formerly at Harlem Grand; Irving Steiner to Harlem Grand from Cosmo: Paul Sherman of Palace, closed, to Cosmo.

Max Mink Rochester, N. Y.
Plaza, Schonector, M. Rochester, N. Y.
Plaza, Schonector, R. K.
Plaza, Schonector, R. K.
Plaza, Schonector, R. K.
Kreag goes to R.K.O Protor, Schenector, as assistant manager under Herbert Morgan, former chief of the Temple.

Schenectady, N. Y. State theatro (Farash), first-run cre, has closed for six or sever



Living Together

## **Hollywood Production**

Week of July 11

(Pictures now filming, or about to start, are listed below alphabetically y studios. Symbols are: D-Director, A-Author, C-Cameraman, Star.)

ALLIED
The 18th Guest
thert Ray
rances Hyland ranco. one one or Rogers Taibot es Farrell Macdonald

COLUMBIA

Yen'
(Ist week)
-Frank Capra
-Grace Zaring Stone
Edward Paramore
Barbara Stanwyck
a Asther

B-Baroara Stanwycz
Night Mayor
(Ist week)
D-Ben Stoloff
A-Sam Marx
Gertrude Purceil
B-Lee Tracy
English Fallette
Warren Hymer
Domaid Dillaway
Vince Barnett
Tom O'Brien
Warde Byter
Hardel Allwyn
The 18th Mark
The 18th Mark

'The 13th Man' The 13th Man (Rehearsal)

Howard Higgins
Howard Higgins
Keene Thompson
Francia E. Farag
Charles Bickford

FOX

Ohandu the Magical (1st week)

Marcel Varnel
W. C. Monzies

-Vera N. Oldham
Horry A. Brushe
R. R. Morgan
Edmund Lowe
a Lugosi
bert Mundin
ph Morgan METRO

Blondie of the Folia

(1th week)

D-Edmund Goulding

A-Frances Morion

Anita Loos

G-George Barnes

S-Morion Davies

S-Morion

ther and Son' (2nd week)

PARAMOUNT

Idla Lee
Walter Byron
Mary Doran
Tully Marshall
Lee Moran
Bryant Washburn
Sidney Bracey
Pat O'Malley
Nat Pendleton
Spec O'Donnell

RADIO \*Kong\*
(14th week)
-Merlan C. Cooper
-Edgar Wallace
Merlan C. Cooper
James A. Creelman
-Eddle Linden

Thirteen Women'

(4th week)
D-Cox Arbaiar and
A-Tiffas Arbaiar and
A-Tiffas Arbaiar
Bartiet Corneck
Bartiet Corneck
Briene Dune
Cregory Ratoff
Ricardo Cortez

Theety Road'
(Aberty Road'
Theety Road'
T

(Starting)
D-Robert Hill
A-Bennett Cohen
Lester Hield
B-Tom Keene
Julis Hayden
Bill of Divorcement'
(Starting)
D-George Cakor
A-Clemence Dane
Willis Goldbeck
Willis Goldbeck

S-None
Blille Burke
John Barrymore
Katharine Hepburn
Elizabeth Patterson

Those We Love

Annes we low
(Sarting)
D—Robel (Sarting)
A—F, Hugh Herbert
UNITED ARTISTS
'The New Yorker'
(Law week)
D—Harry DArnat
B—Al Jolson
Madge Byans
Madge Byans
Holiand Young
Edgar Blueboy' Connor
Bodil Rowing
Cheek, Wally
Lake Mall'
(6th week)
D—John Ford

Maurice Murphy
PARAMOUNT
TRorsefeathers'
(Howeke)
D—North weeke)
Harry Ruby
Harry Ruby
Harry Ruby
Forman McLeed
Harry Ruby
Forman McLeed
Harry Ruby
Forman McLeed
Harry Ruby
Harry Brothers
Harry Ruby
Forman McLeed
Harry Ruby
Holliams
Forman McLeed
Holliams
Reginald Barriow
Robert Greig
Worter
Holliams
Robert Greig
Howne
(His weeke)
D—Josef von Sternberg
A-S. K. Louren
C—Bert Glunnon
S—Marlene Diefrich
Daylord Mosent
Gary Grant
Diefric Mosent
Gary Grant
Diefric Mosent
Gest Morgan
Hits La Rey
Francie Sayles
Envirn Press
Princie Sayles
Envirn Press
Triddith weeke)
D—Erie G. Kenton

"Riddle Me Thi (4th week)
D—Erle C. Kenton
A—Percy Heath
Arthur Kober
C—Karl Struss
S-Victor McLaglen
Edmund Lowe
Richard Arlen
Adrienne Ames

The Big Brend (2nd week)

(2nd week)
D-Frank-Tüttle
A-William Maniey
George Marion, Jr.
S-Stuart Erwin
Bing Crobby
Kate Smikm

Cary Lombardi
Arthur Tray
Thantom Freedent'
(Ist week)
December Verena Manicewics
Herman Herman
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Herman Herman
Herman Herman Herman
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Adolpha Menjou Maripa Menjou Maripa Menjou Maripa Menjou Maripa Menjou M

'Ale Mail'

'Ale Mael'

- John Ford

- Donn Ford

- Donn

- State

- Donn

PREMIER ATTRACTIONS Exposure' (1st week) D-Norman Huston

Los Angeles, July 11.

In Conference' gag is no longer a joke at the Fox West Coast home offices. Recently there have been more interoffice meetings and staff con-ferences than were held in the 10 years prior to the Skouras regime.

Conferences are held morning, afternoon and night, and sometimes last considerably after midnight.

#### FIGHT FILM GIVES L.A. FIRST TRIPLE-FEATURE

Los Angeles, July 11. Triple feature billing has arrived

Triple feature billing has arrived on the Coast.
Boulevard, one time F-WC deluxer, but now on a spilt week policy, advertised its show over the July 4 weekend as two standard features and the Sharkey-Schmeing fight pictures.

Tariff at the house is 25 cents.

#### Yonkers Pool

Publix and RKO have completed a pooling deal for Yonkers under which arrangement Proctor's (RKO) and the Strand (Publix) come under RKO operation with Publix contributing a certain amount of the carrying charges on the Strand.

Pooling is listed to become effective Aug. 1 subject to ratification by the company boards.

#### Ops' Pay Squabble Shuts Palace, Youngstown, 22d

Youngstown, July 11.
RKO Palace shuts July 22 because of labor trouble. Argument is over operators' pay.
Four men here receive \$85 each weekly, refusing to cut this figure.

#### Incorporations

New York

Flying Colors, Inc., Manhattan, the-atrical, 200 shares no par.

Worden Advertisers Service, Inc., New York, make contracts with broadcasting systems for broadcasting or advertising, \$30,00 - 0,000 preferred \$10: 10,000 com-\$60,000—5,000 proadcasting or advertising, no., \$1.

Open Air Amsesment Corp., Manhattan, furnish amusement, entertainment, \$20,000.

Florrette Department, entertainment,

tan, furnish amusement, entertalment, 230,000. Danaat. Bao. Manhattun, Flerestment amusement, 110,000. Travelle Ferormance Co., Inc., Man-hattan, theatrical, 200 shares no par. General Foreign Sales Corp., Manhatta. L. M. Production Corp., Brooklyn. theatrical, 120 shares no par. Victoria Gala Corp., Brooklyn, theatrical, 103 shares no par. Trackl. 105 shares no par. Victoria Gala Corp., Brooklyn, theatrical, 104 shares no par.

stein Antor Corp., Brooklyn, bubic parameters of the control of th

Queens county, furnish amusements, 230,000, 230,000 and 230,000 an

theatrical, amusementa, 100 shares no pa-Almad Froductions, Inc., Manhattan, theatrical, 100 shares no par. Westerseeff Pictures no. 100,000.
Austen & Wild, Inc., New York, gen-erated and the particular of the particular of the Shares Froductions, Inc., New York, Sen-theatrical, \$40,000.
This Stamford Phaylouse, Inc., Man-thing, theatrical, \$10,000.
The Stamford Phaylouse, Inc., Man-theatrical, 100,000.
The Stamford Phaylouse, Inc., Man-theatrical, 100 shares no par, New York, picture business, \$20,000.
S. D. Theatre Operating Corp., Man-hattan, New York, Dissolutions, \$20,000.

Dissolutions
Community Amusement Corp., New U-S-I, Radio, Inc., Niagara Falls. Notick Amusement Co., New York,

## Stock Market

(Continued from page 7)

(Continued from page 7)
September, 1924. Dealings on a reduced scale have been running conduced scale have been running conduced scale have been running conduction.

June, and some chart readers attach much importance to that phase of the market. They point to the tradition that, after a long decline, the market almost always fastens out near the lows and drags along for weeks, while, farseeing, operators quietly take on long lines in selected stocks. Such a situation may now let make the movement, although only time will tell.

Amusements Turn, Dawn

with fell.

Amusements Turn Down

Whatever encouragement might
be gained from the ticker as to the
whole market, there was little to
lappire build in the behavior of the
amusement group, either in atocks
or bonds. Suggestion of the
profession of the Paramount
bonds for the second week. The
never 5½'s slipped back again to
practically a double bottom around
practically a double bottom around
rains during a rebound; while the
older 6's found it impossible to make
any headway, finishing the week
and the second it impossible to make
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and the second it impossible to make
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and the second it impossible to make
any headway, finishing the week
and the second it is the company
from carrying out the terms of its
recent \$13,000,000 bank credit by
pledging completed regatives,
fore and, whatever the outcome may
be it did the company securities no
good. Blumenthal's contention is
that giving priority to bank loans
bonds' indenture. Selling of the
newer liens was on a fairly large
scale, and the older obligations reacted in sympathy, although
the complete of the second of

isteady with the bulk of minor dealings at 70

With the only remaining amusement stock commanding more than
110 under pressure, there was small
incentive to mark up the other
issues, now trailing around and be
seemed, pretty thoroughly defiated,
but there was still room for a fractional decline, for which the same
A. C. Blumenthal may be held accountable. He brought another suifthe Fox Theatres theatre site at 17th
and Market streets, Philadelphia, on
which he holds a second mortgage,
linterest on which is in default.
Stock lost an eighth to 1 fat and
thous came out during the week.
Another weak sister that lost
some of, its narrow margin from
zero was Warner Brost, off from %
to % and also moving in small
Frobably one of the hardest hit
issues in the list was Eastman
Kodak, which worked gradually into
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#### Columbia Marked Up

The suit brought by A. C. Blumenthal to restrain the company from carrying out the terms of its recent \$13,000,000 bank credit by prought that situation again to the fore and, whatever the outcome may be it did the company securities no good. Blumenthal's contention is that giving priority to bank loans that giving priority to bank loans be it did the company securities no good. Blumenthal's contention is that giving priority to bank loans be it did the company securities no good. Blumenthal's contention is that giving priority to bank loans bonds indenture. Selling of the mewer liens was on a fairly large scale, and the older obligations reacted in sympathy, although the work in the sump of Parbonds, Lowe's stock cracked through former realistance points and the proferred stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the professed stock had a rather severe sinking spell. For weeks up to last the list of the severe sinking spell. For weeks up to last the list of the severe sinking spell. For weeks up to last the list of the severe sinking spell. For weeks up to last the list of the severe sinking spell. For weeks up to last the list of the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe sinking spell. For weeks up to last the severe severe severe severe severe sever

## F-WC NORTHWEST MGRS. RKO Will Offer Its NOW ON % OF GROSS

Spokane, July 11.

House managers of Fox West

House managers of Fox West Coast in the northwest are taking their salaries in the form of a percentage of the gross scelly at its understood. Scheme, devised by Frank Newman, division manager, became effective July 1.

Percentage the manager draws from his house varies according to the average business fagured over the past several months and as to the size of his house. About 40 managers in Newman's territory affected, District Includes Washington and Idaho.

#### RKO's Upstate Pool

## Patrons 5c Lobby Games

'Okay America'
(2nd week)
D—Tay Garnett
A—William A. McGuire
Scott Pembrooke
B—Lew Ayres

Taking a tip from the sure-seat-ers, which for almost two years have been shoving in lobby games for customers on a free attraction basis, RKO is now shunting slot machine games into its theatres on a general accessory entertainment lncome angle.

Income angle.

The games cover the usual base-ball and golf machines, but are minus merchandise prizes. It will cost the folks a nickel to try their skill. Publix made \$250,000 last year on its candy side line and \$50,000 on penny weight scales.

#### RKO FRISCO CHANGES

San Francisco, July 11. Closing of the Orpheum (RKO) Schenectady, July 11.
Fariey houses have pooled with as resulted in George Bole, man-ager, being out. Bob Haines, as-atton, bookings and film purchasing. Houses connected with the pool are the RKO Plaza and Proctors, the RKO Plaza and Strand. Erie, other Farley spot, stays dark.

#### Summary for week ending Saturday, July 9:

-			0700W FV0	LANCE			200.
	4.		STOCK EXC	TANGE			t che.
===	1032		The state of the state of	High		Last. fo	
High.	Low.	Sales.	Issue and rate.		. Low.	% bi	wa.
7%	.%	*****	American Seat	034		034	+1%
	414	3,200	Columbia P. yto		11/4	114	4176
5%	1	100	Consol. Film	1%		279	
11%	2%	1,000		81/4	3.,	31/6	400
-87%	351/4	36,100	Eastman Kodak (5)		851/4	86%	-4%
5%	1.		Fox, Class A		1	1	- 1/6
20%	. 81/4	79,692		10	0%	914	- 1/4
25	7		Keith pfd		13%	6 bld.	
34	1814	9,500	Loew (3)	101/4	13%	14%	-11/4
72	89	100	Do pref. (6½)	89		. 80	-0,
3%	21/6	1,700	Madison Sq. Garden.	2%	2%	21/4	- 14
221/4	14		Met-G-M pref. (1.89)			15 bld	
14%	314	100	Orpheum pfd.,		3%	3%	+ %
111/2	11/2		Paramount		1%	1%	- 4
1 -	**	- 400			1/4	*	- 1/6
5%	1%	. 100	Pathe, Class A	2	2	2	
10%	21/2	14,100		87	31/4	8%	+ %
. 7	11/2	800	RKO	2	1%	2	
. %		100	Shubert	%	14	. %	+ %
50	28	110	Universal pref. (8)	27%		271/6	-21/2
4%	36	2,200	Warner Bros	*********** **	· %	*	
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			CURB		. O. Y	100	
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24 .	8	*****	Educ. Plet. pfd			8 last	1
1%	3/4	200	De Forest Radio			14	
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412.	- 1	20111	Shubert 6's				ust
40	914	58,000	Warner Bros. C's, '29	16	1514	15%	-

Over the Counter, N. Y.

Bid. Asked. .... Roxy, Class A (3.50) ......

Note.-Gen. Theatre certif. of deposits @11/2.

The storms of twenty years have smashed themselves on his arizzled front, but he still goes marching on . . . a leader of a magnificent motion picture industry!

# OLD KID UNIVERSAL DES MARCHING ONI



## H. G. WELLS' INVISIBLE MAN

BORIS KARLOFF featured in an adaptation of the famous story by one of the world's greatest writers.

#### COUNSELLOR AT LAW

Based on the New Yark stage success of the same title by ELMER RICE.

#### AIRMAIL

An epic of the Airmail Service, Directed by John Ford.

#### SUMMERVILLE-PITTS **PRODUCTION**

Tentatively titled "Beauty and the Brute."

#### **ROBERT LOUIS STEVENSON'S** SUICIDE CLUB

Based on the stary of the same title by the author of "Treasure Island."

#### BROKEN DREAMS OF HOLLYWOOD

THE WOMAN'S PICTURE SUPREMEI

#### PAGAN RIVER

Great jungle thrill-drama picturized fram the novel of the same title by Wang Wellesley.

#### JIM TULLY'S LAUGHTER IN HELL

Based on the novel of the same title. Smashing drama of a Georgia chain

#### **EDNA FERBER'S** GLAMOUR

(Title tentative) Based an the widely read Cosmopolitan Magazine story of the same title.

#### The Pulitzer Prize Novel LAUGHING BOY

OLIVER LA FARGE'S great stary pro-duced on a gigantic scale.

#### **ELMER RICE'S** THE LEFT BANK

Based on the long-run stage play of the same title.

## S. S. SAN PEDRO

JAMES GOULD COZZEN'S Scribner's Magazine Prize Stary.

#### **CAGLIOSTRO**

(The Great Imposter) NINA WILCOX PUTNAM'S version of one of the strangest characters in history. Starring Borls Karloff.

#### SHANGHAL INTERLUDE

A smashing drama of white-hot life in the seething Orient.

#### ZEPPELIN

A smashing drama whose action takes place aboard a giant trans-ocean

#### ONCE IN A LIFETIME

Based on the hit play that convulsed New York. By George Kaufman and

#### THE FLIGHT COMMANDER

From the play,"The Empty Chair" by James Narman Hall and Charles Nordhoff.

#### THE OLD DARK HOUSE

Directed by JAMES WHALE. Featuring Baris Karloff, Melvyn Douglas. From the novel by J. B. Priestley.

#### SUMMERVILLE-PITTS **PRODUCTION**

Tentatively titled "The Substitute Bride."

### The Road Show Attraction **FANNIE HURST'S**

BACK STREET

### **EXILE EXPRESS**

The drama of a trans-cantinental train carrying exiles "not wanted" by the U. S.

#### **ALL AMERICAN**

(Title tentative) Football picture with smashing romance and love interest.

#### THE PRISON DOCTOR

Based on the novel of the same title by Dr. Louis Berg.

#### A GEORGE SIDNEY-CHARLEY MURRAY **PRODUCTION**

#### YOUTH AFLAME

SIDNEY FOX in a daring and dra-matic story of modern youth. Title

#### **BLACK PEARLS**

A stary of lave and adventure in the South Seas.

#### LEW AYRES **PRODUCTION**

Tentatively titled "Men Without Fear.

### THE DOOMED BATTALION

The All Quiet of 1932

**IGLOO** 

The Navelty Sensation of 1932

Produced by Carl Laemmle, Jr.

Presented by Carl Laemmle

STEP OUT WITH UNIVERSAL

## Those Brown Derby Blues

(Continued from page 3) (Continued from page 3) ~.
have read Agent.' An', I might add
in passin', that in these days of depression' the agent is too smart a
bird to waste Brown Derby, lunch
money if, the producers an' castin,
director he wants to see ain't inside. While the conversation in
there may be edityin' the agent
ain't payin' money to listen to it.
Once inside, so far as he's concerned, he expects to do most of
the talkin' an' he's willin' to pay
money for the chance. Otherwise, it
ain't business.

me takin an nes within to pay money for the chance. Otherwise, it aln't business.

Each in the chance. Otherwise, it is also to be proposed to the Brown Derby has be regular customers, an later on the regular customers, an later on.

You'll notice, too, while standin around, quite a few anappy road, sters, driven by still smarter lookin' young women, slowin' down as they pass an' holdin' quick conversations with the Derby scouts. They also want to know if the 'right party' or their boy friend is in Mr. Somborn's—not that they're particular who pays for the lunch, but they ain't goin' inside unless they know there's someone in there they got a chance with.

Parking Space Tiptoff

a chance with.

Parking Space Tiptoff

Then there's the boys in the parkin' stations pext to the restau' rain an' across the street. They, too, watch the clustomers. But to get this 'approach' you got to come in a car, an' in these days of quick actin' finance companies, there's quite a few of the boys an' girls afoot or street-carin' down to Hollywood Boulevard an' then usin' a taxl for the remainin' two or three blocks.

blocks.

Informin' their customers who's arrived in the Somborn food emporium gets the parkin' place boys quite a few tips, an' they're lettin' no thin dimes or stragglin' two-bit pleces get away even if it is Holly-wood—the town where they talk millions just as easy as they do in Washington an' appropriate just as little. Tim surprised that so keen a business man as Mr. Somborn hasn't. little. I'm surprised that so keen a business man as Mr. Somborn hasn't a blackboard in front of his place with the arrivals posted. Of course, that might keep away a few prospective customers, but there's no law against him foolin' them now are then either.

Around the door of the Vine street restaurant durin' the lunch an' noon hour, an' also in the evenings, are the autographers—dozens an' dozens of 'em. Each lady an' gent of importance—an' they're even keen for those who hope to be of

Importance—are surrounded an' asked to sign the books. A lot of the stars pretend to be dreadfully annoyed—but at the same time they get mighty peeved if the boys an' girls don't notice 'em.

gtris don't notice 'em.

I don't want to say that a lot of 'em go prepared to sign a coupi'a dozen-books, but there's a woe begone an' sorrowful look if they find themselves ignored. Bein' asked for autographs is quite an attraction around the Brown Derby—an' its 'atmosphere'—an' the temperamental an' artistio soul of Hollywood myst have its atmosphere. Oh, yes. An' to be truthful. I kinda like the autographin' myself.

Another thing, the autographers tell the visitin' citizenry from Jowa, an' adjacent states, as they all mill around the restaurant door, 'who's who' as the celebrities come in—an' thats just great as otherwise they

who as the celebrities come in—an't thats just great as otherwise they might not know who the customers are. I find some of 'em don't remember me unless I happen to bring Tony along Tony along.

Paid for Signatures Paie for Signatures

The other day, a boy of about 12 asked for a picture to send to a sick kid. He gave mc a card with his name an address, but forgot to mention the name of the boy Im to autograph the picture for. So I call up hit house Awoman says he hattograph the picture for. So I call up his house. A common the picture for. So I call up his house. He would have been supported by the picture of the pic

is at its height, a friendly traffic cop from the corner comes over an' chases the boys an' girls away, but the autographers only grin an' come right back—an' the stars wait for 'em—they so hate to disappoint the youngsters. Once you get inside the Derby you are among the elect. In front of you is gathered the cream an' the skim—nik of the motion the skim—nik of the motion the great—the stars of yesterday, today an' tomorrow—all anxious to see an' be seen.

great—the stars of yesterday, today an' tomorrow—all anklous to see an' be seen.

At one table sits the three Einstein brothers—Tazie, Wazzie an' Hazzie, producers, an' they talk in loud, tones of millions—of the pice that they have to talk above the table hears' they're a goin' to use, hopin, their competitors at the next table hears' they're a goin' to use, hopin, their competitors at the next table hears' they to accomplish this, they have to talk above the rattle an' crash of the dishes, for no table cloths are to be found in the Derby. Table cloths ruined one famous restaurant over in Hollywood boulevard, an' Mr. Somborn ain't goin' to have his patrons put the jims on his Vine street place with long common to have any the pice with long common surface and the seem of casts an' kosher writin' marked all over the napery like it used to be in the restaurant now closed.

I don't know how true it is, but I've heard stories about executives from one studio that would send a bright young man back to the restaurant about 3 p. m. to find our what they are the send of the mindreadin' Hollywood columnists like-wise had a habit of sneakin' back to look over the penciled linen an' that they got many'a story in that 'way.'

Another thing—in the old restaurant in, I've seen a high salaried pic-

that they got many a story in that way.

Another thing—in the old restaurant, I've seen a high salaried picture magnate hold a table for half an hour with a long, line of patrons waitin' for seats, while he struggled along a tryin' to add a column of a long a tryin' to add a column of the seat the architects an mathematicians are down at Agua, Caliente or Maibu Beach, especially if they've been fortunate enough to chiesd an invitation, an' his linen is safe from totem pole designs. Occasionally, some absent minded head of the family—for the missus is usually along Sunday nights—grows careless an' thinkin' about somethin' else, jots down a telephone number.

If friend wife happens to see it—an light in the Brown-Derby on the she usually doss—some one gets same day, but there's always enough stuck for a new bracelet. Or if the of em around to lend a mosale situation can be classified as a mistoment of the color scheme. demension an not a featory, mebbe he can get out with a new dress or brown Derby hopin some of the havin the car painted.

stuck for a new bracelet. To fit the lot 'em around to lend a mosale situation can be classified as a missidemeanor an' not a felony, mebbe he can get off with a new dress' or havin' the car painted.

Per Schedule.

Over at a side table in the Vine street eatin' house, you'll probably find a studio head an' a coupl'a of his directors, Slowly saunterin' cleaves and a side table in the Vine street eatin' house, you'll probably find a studio head an' a coupl'a of his directors, Slowly saunterin' cleaves and the same that a side table in the Vine at the agent. Just as he stops to ask about someone's Mallby party, or who won last night, who comes strollin' along but dear little Mary Ann McGuirk—the gal he phoned for.

Sometimes it works—sometimes it don't. But you can't biame the agent for tryin'. On the general law of average he lands 'em once in a while. An there's a hundred of this type of agent in Hollywood an' the vine of the pairons, they don't all of the workin' girls many fary and the current of the pairons, they don't all of the workin' girls makin's a few the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are the control of the pairons, they don't all of the workin' girls makin's a few they are they a

laps around hopin' some one will notice 'em.

notice 'em.

Anyway, Mr. Somborn's restaurant
is the great assembly place for
news as well as food. An' if the
news was always as good as the
food, the columnists wouldn't have
to apologize so often.

No Paid Entertainers

No Paid Entertainers

In another way, the Derby stands distinctively alone. It has never had a paid entertainer or a piano in the piace. This shows how mart someone is over-there.—Think of-the number of, ambitious crooners an' vadio entertainers now in Hollywood, hopin to land in the pictures an' what they would do to a piano in the Brown Derby, an' the 'requests' they would get out of the air to entertain, especially if they thought someone from Paramount, M-G-M, RKO or Universal was a listenin'. There'd be no dial to twist an' shu'tem off. The patrons would just have to sit and suffer. Why, Sam Goldwyn an' Sol Lesser Couldn't make themselves heard more' 60 feet away.

couldn't make themselves heard more'n 60 feet away.

But all in all, Mr. Somborn runs a fine restaurant. It's worth a visit But all in all, Mr. Somborn runs a fine restaurant. It's worth a visit it you come to Hollywood, especially it you want to see the boys an' girls who are makin', have made or hope to maker motion picture history. No matter who they may be by the time you get here—they'll be a lot of 'em around the Brown Derby at lunch time.

All of which reminds me that in view of all that goes on inside the place, Wilson Mizner, or whoever hamed it, was a heap wiser than he thought—

The Brown Derby. In your hat, my masters, in your F-WC DODGES DOUBLES

AND RAISES ADMISSION

Los Angeles, July 11.

Double features are being eliminated by Fox-West Coast in several of their neighborhood houses.

eral of their neighborhood houses, New policy of single pictures went into effect this week at the Uptown, Westlake and the Figueroa. Increased admission prices, aver-aging 10c accompany the change.

# **Comparative Grosses for June**

(Continued from page 12)

#### SAN FRANCISCO

A	June 4	June 11	June 18	June 25
FOX High. \$70,000 Low., 18,000	Man About Town \$24,000 Stage Show	Society Girl \$26,500 Ruth Roland	Merrily We/ Go to Hell \$38,000 Eddie Cantor	Racket \$33,000 Desert Song
WARFIELD High. \$48,000 Low. 8,200	Room 13 \$15,000 Stage Show	Feller Needs a Friend \$19,000	Mystery Ranch \$15,000	Thunder Below \$16,000
PARA- MOUNT High. \$36,000 Low. 6,200	Desire Me \$17,500	Desire Me \$11,000 (2d week)	Desire Me \$10,000 (3d week)	Red-Headed Woman \$12,000
GOLDEN GATE High. \$19,000 Low. 8,500	Lena Rivers \$9,000 Stage Show	Westward Passage \$14,000	Road House Murder \$11,000	Are You Listening? \$8,500 (New Low)

27.5		IACOMA		100
	June 4	June 11	June 18	June 25
RKO ORPHEUM High. \$14,500 Low. 3,900	Tenderfoot and Road House Murder \$4,700 Vaude	Westward Passage and Secret Witness \$3,900 (New Low)	Radio Patrol and Love Is a Racket \$4,100	Attorney for Defense and Week-End Marriage \$4,000
BLUE MOUSE High., \$8,300 Low 1,400	Destry \$1,800	Hotel Continental \$1,600	Three Wise Girls \$1,500	Winner Take All \$1,600

#### CINCINNATI

Property and the	June 4	June 11	June 18	June 25
ALBEE High. \$35,500 Low. 14,500	Strangers in Evening \$17,000 Vaude	Man About Town \$20,000 Stage Show	Race Track \$14,500 (New Low)	Molly Louvain and Sharkey- Schmeling \$16,000
PALACE High. \$28,100 Low. 8,000	Scarface \$14,500	Street of Women \$10,000	Merrily We Go to Hell \$11,000	Hollywood \$11,000
CAPITOL High. \$22,000 Low. 4,500	Society Girl \$8,000	Westward Passage \$7,500	Week-End Marriage \$4,500 (New Low)	Reserved for Ladies \$4,500
LYRIC High. \$23,900 Low. 5,000	Desire Me \$13,500	Desire Me \$7,500 (2d week)	\$7,500 (3d week)	Dark Horse \$7,000

#### PROVIDENCE

	June 4	June 11	June 18	June 25
STATE High. \$28,000 Low., 7,500	Desire Me \$15,900	New Morals \$8,100	Revival Week \$7,500 (New Low)	Red-Headed Woman \$8,000
RKO ALBEE High. \$20,000 Low. 3,000	For the Defense \$7,500 Vaude	Westward Passage \$9,800 Stage Show	Vanity Fair \$9,500	Forbidden Company \$12,000 Ben Bernie
FAY'S High.: \$8,500 Low 4,000	Ferguson Case and Rio Grande \$4,000 (New Low)	Congress Dances and Mystery Ranch \$4,000	Dark	
PARA- MOUNT High. \$18,000 Low. 4,000	Forgotten Command- ments \$4,100	Merrily We Go to Hell \$8,600	Merrily We Go to Hell \$6,200 (2d week)	Man from Yesterday \$5,600
MAJESTIC High. \$18,000 Low., 6,200	Two Seconds and Street of Women \$6,500	Society Girl and Strangers of Evening \$7,500	Tenderfoot and Molly Louvain \$6,200	Dark Horse and Week-End Marriage \$8,000
RKO VICTORY High., \$2,800 Low., 1,400	Honor of Press and Death Valley \$1,650	Shop Angel and Arm of Law \$1,400	Law of West and Sharkey- Schmeling \$2,000	Law of West and Sharkey- Schmeling \$2,800 (2d weck)

M	NNEAPO	LIS	1.0
June 4	June 11	June 18	June 25
Radio Patrol \$6,000 Vaude	Westward Passage \$9,000	Two Seconds \$8,000	What Price Hollywood \$10,000
Desire Me \$14,000	Huddle \$8,700	Merrily We Go to Hell \$11,800	Thunder Below \$8,600
Clara Deane. \$4,000	Mystery Ranch \$4,700	Mouthpiece \$4,700	Rider of Death Valle \$4,400
	June 4 Radio Patrol \$6,000 Vaude  Desire Me \$14,000  Clara Deane	June 4   June 11	Radio Patrol   School   Scho

## FANCHON & MARCO · Featured Acts ·

BERNIE and WALKER The Mad Wags of Malibu in "ANYTHING CAN HAPPEN"

## NOVAK and FAY

"All Tangled Up for Fun"
"TOWN and COUNTRY" Ide

## **RUDY KAYE**

"The Singing Switcher"

## JANICE WALKER

Doing "Cinderella Brown"

## CILBERT BROS.

"MALIBU BEACH", Idea

FANCHON & MARCO Presents ZELDA SANTLEY "VEILS" IDEA

#### BERNARDO DE PACE

'Wizard of the Mandolin" Assisted by CELINE LESCAR

#### EDDIE BRUCE

HEADLINING

"Gus Edward's Radio Stars"

#### FANCHON & MARCO Presen SYLVIA CLARK

"HER BIRTHDAY PARTY"



Five Years Broadway Featured Musical Comedy Dancer

# NICK LONG

Jr. HELD OVER SECOND WEEK

## CAPITOL

**NEW YORK** 

Management HARRY RESTRY



1st PRIZE \$100 : Mickey Gress, Fox State Theatre, Recine, Wis 1st PRIZE \$100: Mickey Lirst, For State Incare, manue, wrs.
2nd PRIZE \$50: Lional Keene, Leew's For Theatre, Allanta, Ga.
3nd PRIZE \$10: H. A. Bishop, Capital Theatre, Calgary, Alberta, Can.
4th PRIZE TIED \$20 each: J. J. Dempsey, Strand Theatre, Lewell, Mass.

#### HONORABLE MENTION

I Past Sant, Molas Teatre, Dillas, Teats.

HONORABLE MENTION

Arry F. Shaw, State, Syracuse, N. Y.
E. Davidson, Colfax Theatre, South Bend, Ind.
E. Abergien, McDonald Theatre, Eugency Ore.
b. Kelley, Tease Theatre, San Antonio, Tex.
b. Kelley, Tease Theatre, Card, Antonio, Tex.
b. Kelley, Tease Theatre, Card, Antonio, Tex.
b. Kelley, Tease Theatre, Card, Chilo.
B. Shuttee, Patamount Theatre, Denver, Colo.
b. Shuttee, Patamount Theatre, Denver, Colo.
b. Shuttee, Patamount Theatre, Davenport, Low.
b. Brient, State Theatre, Card, Davenport, Low.
b. Brient, State Theatre, New Orleans, La.
b. Brient, State Theatre, New Orleans, La.
b. Brient, State Theatre, Card, Shutter, Minnespolis, Minn.
thur Cunningham, Strand Theatre, Shreveport, La.
H. Bushtig, Theatre, Cardon Ohio,
b. Taylor, State Theatre, Houston, Tex.
b. Bushtig, Theatre, Cardon Ohio,
b. Taylor, State Theatre, New Orleans, La.
b. Brient, State Theatre, Schenectady, N. Y.
Solomon, Patemount Theatre, Youngdown, Ohio.
b. Theatre, Cardon Cardon, State Theatre, Schenectady, N. Y.
b. British, State Theatre, Schenectady, N. Y.
b. Caldwell, Velentine Theatre, Tolodo, O.
A. Malaner, Allen Theatre, Clevidand, O.
b. Lidjahon, Stanley, Utcie, N. Y.
b. Cardwell, Velentine Theatre, Schenectady, S.
C. Caldwell, Velentine Theatre, Schenectady, S.
B. Charles, J. Charles, State Theatre, Colviville, S.
B. Thermon, State Theatre, State, Louisville, K.
b. Malaner, Allen Theatre, Clevidand, O.
b. Lidjahon, Stanley, Utcie, N. Y.
b. British, State Theatre, State, Louisville, K.
b. Harmon, State Theatre, St. Louis, Mo.
de Smith, Paramount Theatre, Schenectady, S.
b. Britan,



# LEO OF M-G-M ANNOUNCES another BIG PRIZE MONEY Exploitation Competition on the Season's Sensation D HEADED WOMA







Whoopee! It swept into theatres like a tornado! Another M.G.M. Life-saver! First engagements are terrific-Midland Theatre, Kansas City, beats the latest Garbo and Crawford openings—State, Los Angeles, best business in months—Paramount, Portland, socks "Tarzan"—Boston, Providence, Washington are packing them in!

GET BEHIND IT! WIN A PRIZE! "Red Headed Woman" has the exploitation possibilities of "Tarzan, the Ape Man." Your extra promotional efforts will be judged for one of these prizes: 1st Prize, \$100; 2nd Prize, \$50; 3rd Prize, \$30; 4th Prize, \$20. In case of ties, duplicate prizes will be awarded. Send your campaigns with photos, etc., to "RED HEADED WOMAN ECONTEST EDITOR", 1540 BROADWAY, N. Y. C. The judges are the same as in the "Tarzan" contest above. "Red Headed Woman" Contest ends Sept. 30th.



SPECIAL AD CAMPAIGN: Write to M-G-M Ad. Dept., 1540 B'way, N. Y. C., for mats (at cost) of extra ad. campaign

in addition to Press Sheet ads.

**METRO-GOLDWYN-MAYER** Showmen!

#### Riders of the Desert

(Continued from page 17)

(Continued from page 17)
The remainder is Just riding with
four and sometimes five different
movements to keep track of.
Start shows Steele home from
college for his vacation. The stage
coach is held up and robbed. The
Arizona Raners have Just been
disbanded, but they make a last
ride and catch the rinsfeader.
The continued of the control of the
womers, but is hidden for no better
reason than that it is needed later
in the story.

owners, but is midden for no better reason than that it is needed later as the same and the secapes from jail and shoots the heroine's father just as Steele is back from college again, so he goes out and captures the bandits after a lot of reasons. The secape is the same and captures the bandits after a lot of reasons. The final 'gunfight is carefully staged with the men falling from the cliffs in apparently breakneck risks, and there is a fist battle between like they were out to earn their money. But it is all action and lacking the requisite mental punch. It will please the less exacting and set the children frantic. Steele cauries himself well am terminate and the second of the second control of the second contro

#### MON AMI TIM ('Fifty Fathoms Deep') (FRENCH MADE)

A Forrester-Parant production and dis-tribution. Made from Columbie's Fifty Fathoms Deep' in the Braunberger-Richebe studios. Recorded Western Electric. Cast: Jeanne Helbling, Thomy Bourdelle, Franck O'Neill, Gracia del Rio, Dandy.

This is the first remake of an American film by the Forrester-Parant production corporation, keeping the American long shots, and substituting for close-upe French talent, so as to turn the film into an out-and-out French talent by dubbing long shots where necessary.

by dubbing long snots where necessary.

To French audiences, who do not yet know the process, and find French actors featured, production is an out-and-out French taker is an out-and-out French taker has been done cleverly to that effect, and local taient picked resembles sufficiently the American cast to create the delusion. Only discrepancy is a sequence—studio made—talking place in a motorboat on a lake with plenty of motor-



boats around, after a long shot of the river reveals it to be the lake in the Bols de Boulogne, where no motorboats exist.

Altogether process can work for suitably chosen films, provided local talent can be found of some likeness to the .principals. In this case Thomy Bourdelle is an excellent Tim and Jeanne Helbling first rate as the femme, Grazia del Rio as the riend and Franck O'Nell is at the husband are both satisfactory.

nusband are both satisfactory.
Process is more expensive than
dubbling, and cost nearly \$30,000 to
Forrester-Parant as compared with
a maximum \$10,000 for dubbling. The
whole question is whether film
grosses here will justify spending
are \$20,000 to
French talent, instead of just
grosting.

Mazi.

#### Mr. Bill the Conqueror (BRITISH-MADE)

British International production and re-lease. Directed by Norman Walker 1800.

Swinburne, Heather Angel, Henry Ken-dall, Moore Marriott, Running time, 80 mins. Censor's extilicate ut. 2 defeed press show, Regel, London, June 28

A poor film from the boxoffice angle, despite some pleasing in-gredients. In keeping apparently gredients. In keeping apparently with British International's policy of making 'em pretty cheaply, this one would have been immeasurably better if more time had been spent

on it.

The dialog is bad. For instance, the farm in which the action takes between the control of the dialog.

This fact is planted eight times in the dialog.

Story tells of an idle young aristocrat who suddenly finds himself poor; so, inspired by the fact a girl is chasing him in the town made famous by William the Conqueror, that his name is Bill, and that his chase is the sum of the conqueror planted, he sets out to conquer Bafgland by hard work on the farm.

A local lass falls for him, and

Conquero landed, he sets out to conquer England by hard work on the farm.

A local lass falls for him, and wilts when the high stepper from high stepper from the farm.

A local lass falls for him, and wilts when the high stepper from high stepper from the farm of the fa

#### Dangers of the Arctic

Based on Earl Rossman expedition and eleased through Explorers Film Co. At the Cameo beginning June 20. Running

Photographic definition cor ously absent with the result Eskimos during most of the projection
line are just figures in furs running
around." Although the story is mild,
with little or no suspense, and possessed of none of the climactic
points found in similar subjects,
'Dangers of the Arctic' does provide
interesting light on northern life,
especially for school children.
Herding reindeer, catching seal
building a now house dusting are
highlights, all of which have been
done too often in the past to make
this much of a novelty. Waly. ously absent with the result Eski-

#### MONSIEUR ALBERT

(FRENCH MADE)
Paris, July

A Paramount Johnville production, Paramount release, Directed by Charles Anion. From a scenario by Ernest Vajda and Benjamin Glazer. Music by Marcel Lattes. Lyries by Marcel Lattes. Lyries by Marcel Lattes. Weel-Neel Woodlear Albert. Meel-Neel Section 1988 (1988). Betty Stockfeld Pine King. Betty Stockfeld Pine King. Edwige Feuillere Peggy.

#### DIE FIRMA HEIRATET

(The Firm Wodd')
(GERMAN MADE)
(With Songe)
Terra production. Tobis Forentim release in U. S. Direction Carl Wilhelm;
music Erner Steffan from toder Carl Wilner;
music Erner Steffan from toder Wilner;
music Erner Steffan from toder Work
music Carlos Farkas; production aspervision Max Glass. At the Tobis Kino.
time 75 mind, week July I. Running
Haron von de Worth... Raiph A. Roberts
Hulda July Running
Stups July Dekenstein
Stups July Dekenstein
Fally Ockse Karlyckis
Trude Charlotte Ander

It's an old German film, one of the first talkers, that should have been allowed to repose peacefully it's here looking for booking—and a couple years too late at best. It's a supposed musical farce. Farce is unfunny and musical farce. Showing is unfair, too. Film has a big cast of good people—Ralph Arthur Roberts, Oskar Karlweiss, Ida Wuest, Charlotte Ander and Julioki like hopeless amateurs. Fortunately all of the progenitors have probably forgotten by now, that they ever made the film. Kauf.

#### ARTHUR-WB DEAL OFF: AFTER NEW HAVEN PAR

New Haven, July 11.

Recently reported attempt of Harry Arthur to acquire the Roger Sherman, only local Worner house, is now cold. Arthur is concentrating on taking over the Paramount, Publix's only local house, which stages the town's sole stage fare.

Paramount personnel given notice two weeks ago, with Arthur slated to take control July 8. Minor hitches have held up deal, however, and final agreement not yet reached. Meantime Par's stage shows are on week-to-suck basis. New Haven, July 11.

week-to-week basis

#### RKO DROPS BARNETT

ANU BRUFF HARNETT
Los Angeles, July 11.
After 12 years with RKO as chief
of maintenance and purchasing in
this sector, Barney Barnett is out.
Circuit will attempt to operate
cooling plants, construction, and
general maintenance through use of
day labor.

#### PASSING UP GREATER MOVIE SEASON' AGAIN

Los Angeles, July 11.
Satisfied that this is not the time to brag about picture product, heads of the major Coast circuits will again pass up 'Greater Movie Sea-

son' this year.

Campaign idea originated about seven years. ago, being concerted ballyhoo on part of picture house men to bring back trade, after the summer lull. For a few years the gag proved profitable but was also eliminated one previous autumn.

Scarcity of b.o. product helped induce the theatre men to lay off this

#### Post Reward Over Prov. Bomb Which Injures 3

Bomb Which Injures 3
Providence, July 11.
Rewards totalling \$600 are being
offered by Samuel Bornes, local nahe
house operator, and local chapter
of the Brotherhood of Motion Picture Operators, for information relative to the explosion of a sulphurbomb in the Hollywood theatre last
week.
A 'state trooper, his wife and 6year-old son, attending a performfremen were called to put at the
small blaze which resulted.
Attorney General's Department
has taken over the investigation,
and is including several other similian incidents which have occurred
in Rhode Island the last few monts.

#### Sheriff Says Hello

Los Angeles, July 11.
The Wilshire, 1,200-seat deluxer
in Santa Monica operated as a second run, folded last week when the
landlord and several other creditors called on the sheriff. McManus and

Johnson operated.

Burbank, at Burbank, operated by
Murray Hawkins, also darkened this

#### F-WC SUED FOR RENT

Los Angeles, July 11. Fox-West Coast and its subsidiary, Anaheim Theatres, sued for \$1,600 back rent on the California, Anaheim, Cal., by the Marlen Co., assignees of United Stores Realty Amount was for June and July of

this year.

#### AMES AS LEVY AID

Chicago, July 11.

Herschel Stuart, of RKO, was in town last week to install Morgan Ames as assistant western division head under Ascher Levy.

Ames was district director in Minneapolis prior to the switch.

#### **Coast Stagehands** Take 10-15% Slice, Effective for Year

Los Angeles, Judy 11. Stage hands' union has come to

terms with the remaining circuit terms with the remaining circuit theatres, outside of Fox-West Coast, with which they have been negotiating for three weeks. Effective for one year starting Sopt. 1, crafts employed by RKO, Publix and Warner theatres take a 10% slach on salaries up to \$50 weekly and a Straight 15% over that amount.

Negotiations with the operators.

straight 15% over that amount.

Negotiations with the operators are still on with indications the booth men, will agree to a straight 10%, out. Latter are understood to be ho'dling out for a claime in the contract to provide that any the-atre changing ownership while tite deal is in force must assume the contract obligation, or the original country of the contract obligation, or the original ways for the balance of the year.

Contract entered into between F-WC and the craft is reported to contain this clause.

contain this clau

#### Skouras Gives 10 G's for House Manager Drive

Chartes Skouras has put up \$10,-000 as Skouras has put up \$10,-000 as Dies for a fall drive to be staged by the st

11-Sept. 24.
Prizes will be graded according to importance of houses, with fully 50% of the managers being in a position to grab off extra dollars. Competition covers 195 theatres. Oscar Kantner is handling details.

#### LONG BEACH DEAL COOLS

LONG BEACH DEAL COOLS

LOS Angeles, July 11.

Deal by which Mike Rosenberg, head of Principal Theatres, Inc., was to take over the Palace, Long Beach, turned cold after several weeks' negotiations. Now Dave Rector is the nominal operator. Pacific National Theatres, which formerly ran the house, notified all film exchanges that the property is in escrow for the indic exhibitor and that Rector's responsible for obligations.

#### STANLEY

ion Picture Producing and Rele 720 Seventh Avenue, New York BHyant 9-2812

THANKS TO THE MASTER SHOWMAN

#### SID GRAUMAN

CALIGARY BROS. Representatives, H. CITRON - For RKO, WEEDEN & SCHULTZ

#### DOROTHY and HARRY DIXON WEBER-SIMON AGENCY

ZIMBALIST and Ne HAMKIN

GARY

and

JOYCE STEEL GUITAR ACCOMPANIST

BEN OMAR SENSATIONAL ACROBATIC DANCER

Management, WM. MORRIS AGENCY
Of the Prologue to "GRAND HOTEL" at

#### **GRAUMAN'S CHINESE THEATRE** HOLLYWOOD CLOSING AFTER 11 BIG WEEKS

OLIVE and

# BUSTER SHAVER & OLIVE and GEORGE BRASNO

WEEK FEB. 20, STATE, NEW YORK WEEK MARCH 5, PALACE, NEW YORK WEEKS APRIL 16 & 23, HOLLYWOOD, NEW YORK

AND NOW HELD OVER SECOND WEEK CAPITOL, NEW YORK

Direction, TISHMAN AND O'NEAL

### Meetings and Many Promises, but Roxy Show Still Not Paid Off

Up to yesterday (Monday) evening the members of the final Roxy, New York, stage show were still unpaid, after a week of unfulfilled promises by the receiver's operator, Harry G. Kosch.

Another meeting was held yester-day for the purpose of digging up a payroll.

a payroll.

The \$150,000 in receivership certificates which, Kosch informed the court, he could sell, and pay off with the proceeds, were restrained from being marketed by the receivers themselves.

Major Donovan of the 'V. M. A. representing the unpaid talent in their effort to collect.

#### Children Unpaid

Children Unpaid
At Saturday morning's, meeting
for the collection of the performers
and house attaches' wages, some 20
children who were in the closing
Bill showed up for their money,
Major Donovan's assurances that
unless salaries were paid the house

(Continued on page 41)



FREDDY MACK Fox, B'klyn INDEFINITELY

#### A 4TH CASUALTY

Bessie Kappele's Mishap With Hol-iday Fireworks

Syracuse, N. Y., July 11. A fireworks casualty, Bessie Kappele, vaudeville actress, member of the Olsen and Johnson troupe, is in Syracuse Memorial Hospital here, suffering from powder burns on the face.

on the face.
With her sister and teammate,
Beta Kappele, the young woman
came to Syracuse for a vielt with
friends over the Fourth. She was
injured when an aerial boint over
wildh she was bending exploded in
her face. The bomb half failed to
soar skywards, and the actress, believing the fuse extinguished, was
examiding it.

#### \$1,250 to 'Show'

Current week at the Palace, New Tork, is just a showing date at showing salary for Louis Soci, New York Journal columnist. He's asking \$3,000 regular for Vaudeville, but breaking in for \$1,250

The Palace salary was accepted ecause nobody had seen Louis act, ot even Louis. Harry Romm gented.

#### Bernard Makes Changes

Los Angeles, July 11. With return from Chioago of Bern Bernard, head of the RKO booking department on the coast, few minor changes in personnel have been made. Ellis Levy is out at the San Francisco office, with Mrs. Eleanor Hertz, from the club department,

now in charge.

Ken Dally is leaving the Los Angeles office, with balance of personnel retained.

#### Percentage

One-twenty-ninth, or \$38, of the Diamonds' salary was deducted by RKO because the trio missed one of 29 performances in Boston last week. Coming in from New York on a sleeper jump, the Diamonds played five shows opening day, Saturday (2). They missed their call by five minutes for the first performance Sunday, and wepen't permitted to bat out of turn.

#### **WB May Abandon Its** 2½ Weeks of Vaude And Go 100% Films

Warner Bros. is on the verge of going entirely vaudeless. Left with only two and a half weeks among three cities, Philadelphia, Washington, and Elizabeth, N. J., the operating department is considering an ouster for these spots also. Earlier in the season WB had around 18 in the season WB had around 15 weeks, including many smaller towns.

...The Philadelphia Earle, in an effort to boost biz, changes to a Friday from a Saturday opening July 22.

22:
No indication as to what Warners will do in the coming fall. If quitting, Fanchon & Marco units, it must turn in a 30 days' notice in advance of Sept. 1.

#### No Kiddin'-20 Wks.

Jane and Katherine Lee have re-ceived one of the few RKO routes into next season. Sisters were set for 20 weeks av

into next season.

Sisters were set for 20 weeks, excluding the western time, through Sammy Tishman.

#### NOT USED TO CORNERS

Emile Gauthier, for years in vaude with his pony act; took over a gas station.

But through his agent, Fred De Bondy, Gauthier is "back on the black book, looking for stray dates.

### Would Cut \$75,000 Yearly from NVA Overhead: Complaint Bureau Out

#### Saranac Lake By Happy Benway

Dr. Sam Warson, ex-house medi-co, left for St. John, N. B. He will practice there.

co, lett for St. John, N. B. He will practice there.
Marion Greene gets great X-ray report, general condition improved, downtown for first time in months. Phyllis Millord now all-up patient, limited exercise, downtowning and much on the improved side.

The state of the state of

Dorothy Wilson, who is coming on fine.

Xela Edwards has left the infirmary department and is now an all-up patient, at her best with downtown oke and exercise.

Grand Hotel' did two S. R. O. Sunday shows here at \$1.50 top.

Fiff Climas, newcomer, doing well, took the cure for two weeks then went to a different place to air it azaln.

Dick Moore taking pneumon-tho-rax, tough going, but he will make

rax, tough gome, the gas okay.

Chester Rice is back in the hillton live for the summer for that yearly

Chester Rice is back in the hilltop. city for the summer for that yearly three-month vacash. Fred Buck nearly back to normal after a quick setback.ecollapse now about 75% in his favor, pneumothraxing it.
Dolph Singer leaving for the Big Street, nearly on the oke side for that work thing. A wonderful someback. Anticipates broadcasting.

ing. Ethel Clouds reported on the four-month siege.
Bill Morris seen every Wednesday
nite at the Pontiac ogling the

(Continued on page 29)

Sam Serlbner, president of that Variety Managers' Association, Mose Silvés; o't Warner Bros., and Major Legile Thompson of RKO, are a committee, of three auditing the NVA. overhead for the purpose of cutting out. around 375,600 yearly. They are to report their findings to. the NVA Fund bogad of directors the limitation of the VMA's Joint Complaint Burnau operated with

Ellmination of the VMA's Joint Complaint Bureau, operated with NVA funds, came as a surprise, since it dissolves 'the working and able actor's 'chief' benefit in the organization. The bureau has been the veritable watch dog of vaudee-ville; since its formation is years ago. In that time if has reviewed and earlied on an average of 'idst. ago. In that time it has reviewed and settled on an average of 1,415 disputes between and among actors, and managers, a year, In disputes between and among actors, agents and managers, a year. In the past year it averaged 5.9 complaints daily.

Of approximately 20,000 cases arbitrated by the VMA since its in-

(Continued on Page 44)

BEO VAUDEVILLE INTACT 88

# THE GENIAL ROTUND

CHERI
"Miss Pert of Paris"
TOMA GENARO

TOMA GENARO
Sult America's Newest Dancer
TOMM' LONG
"The Elonate LONG
"The Elonate LONG
"The Elonate LONG
"Oklahoma's Ambassador"
ENGLAND ONG
"The Chinese Bitch Kans
"The Voice with a Heart"
GILBERT LAWRENGE
and His Snake Hips

RICH RHYTHM BAND

### It's a Pleasure to Find the Entire London Press Unanimous

#### "Daily Telegraph"

And the nimblest of all are that astounding pair, the Condos Brothers. W. A. D.

#### "News of the World"

There was also some marvelous step-dancing by the Condos Brothera,

#### "Daily Mail"

NEW TAP DANCE FEAT

by Usr Theat's Correspondent
Step dancers have a scenario and interest that it is an achievement to get new officers out of this earl. The 'Choldag Brothers, from the United States, at the Palladium this week encoded in this fact by the extraordinary process of ten minutes on end-and emerging quite uhruffled at the end.

#### "Performer"

The Condoe Brothere (Frank and Nick) hold, down two spots in the show, and literally kept the patrons spellbound with their wonderfully speedy, rhythmic and precise tap dancing. Their legs and feet do all that human pedia extremities were not meant to do. The boys were easily one of the hits in the row.

#### "London Times"

PRINCE EDWARD THEATRE

"ANYALE"

The Book by Dion Tilleardee; muele by Henry
Sullivan, produced by John Murray Anderson.

Telestrey because corner of the "revusial magazine," may be selected as in some ways repreadvances who dance with the staccate intensity of
pnewmatic drills. They do not stay iong enough
19 get of 20 our nerves.

#### "Brighton Press"

The Condoe Brothers live up to their title as "the world's greatest tap dancers." Their footwork is both marvellous and miraculous.

#### "The Era"

DANCING MARVELS AT THE

From Earl Carroll's "Wanities" come the Condos Brothere to set before us what the latest dance crazes of New York are like. They are certainly a phir of the fastest holdere we have seen and heard. On two test they, tap the most fascinating.

#### "News-Chronicle"

The Condoe Brothers made a success

#### "The Referee"

brims over with lavish beauty and Fantare brims over effect.

I could wish to make a catalogue of its excellence. Of the dancing of the Condoe Brothere, for example.

#### "Sunday Pictorial"

The most expert of the turne le given by the Condos Brothers, whose foot-pattering dexterity is only record-making.

#### "The Referee"

KIT CAT CABARET

Provided you can get within reasonable distance of the dance floor, cabaret is better than a music hail if you want to watch step dancing. The Condos Brothere, despite the rapidity-growing ap-preciation of their performances on: the stage, are still more amaging when seen at close quartere at the Kit Cat.

#### "Sunday Express"

The sensation of the evening—there is always a sensation of the evening—was the dancing of the evening—the sensation of the evening of the ev

(FRANK and NICK)

LATE DANCING STARS OF EARL CARROLL'S "VANITIES." AND NOW FEATURED IN JOHN MURRAY ANDERSON'S "FANFARE"

ALSO DOUBLING AT TROCADERO FOR CHARLES B. COCHRAN

European Direction, WILLIAM MORRIS

American Direction, JERRY CARGILL

# RKO'S RADIO ACT CANVASS

### 2D RUN FILMS FOR PALACE WITH VODE

'Bring 'Em Back Alive,' after four weeks across the street at the RKO Mayfair, will be the picture on the opening combination bill at RKO's New York, Saturday (16). Fox's 'Almost Married' will be the second talker, on first run.

Up to yesterday (Monday) none of the opening bill's five acts had been set. The budget will run between \$5,000 and \$6,000 for the

Naudeville. Palace will have to take second run product mostly. It gets all the Radlo, Universal; Pathe and Columbia releases in Times Square, following their pre-release showings at first run houses. As a result the Palace will follow its own Mayfair.

#### Irving Yates Giving **Up Vaude Agency** To Go Into Pic Biz

Irving Yates is leaving the vaudeville business to devote his time to pictures exclusively. The formerly prolific producer of flash acts has dissolved the partnership with his brother, Charles Yates, with the latter continuing in the agency business alone.

Yates is interested with two other vaudeville producers, Tishman & O'Neal and an agent Marty Forkins, in Lincoln Pictures, which made an all-color talker with Bill Robinson. Yates will actively head the

Matty Rosen is leaving the Charlie Yates agency under the change to go with Jerry Cargill.

#### Schumann Heink, Gilda Grav in 1 Week—Frisco

Hollywood, July 11. Fanchon and Marco have booked Schumann Heink for one week, July 15, at the Fox San Fran-

Gilda Gray unit is on the sambill with the veteran singer to defour shows daily.

#### SUES FOR \$50,000

Gaby Leslie Claims Stage Injury Incapacitates Her for Year

Gaby Leslie, who is still walking around in a plaster jacket, alleges she will be incapacitated for at least a year in her \$50,000 damage claim against the Olympia Operat-ing Co., owners of the Scollay Sq. theatre, Boston.

theatre, noston.

Through suit brought on her behalf by Julius Kendler in the Federal court of Boston, the dancer recounts that on April 25 last her heel caught in the defective stage floor, which was full of holes, resulting in serious physical injuries.

#### Sisters Testify for Each Other in Dual Divorce

San Francisco, July 11. Ryan Sisters, vaude team, ap-peared in court this week where each member was divorced from her husband, each lending testimony for the other's suit.

Thelma Ryan MacBride was split from her husband on charges of neglect and Rosemary Ryan Rotelli got her divorce on same grounds.

#### Those 13 Times

Where vaudevillians former-Where vaudevillians former-ly, spoke of 40-week routes, they speak of being signed for 13 weeks or 28 weeks on the radio for a commercial, along the same, lines.

These 13 times, they admit, they are the same than they are make their famous than many a season on the four or more a day.

### HOLTZ'S % SHOW FOR CAPITOL

Lou Holtz is booking his own Lou Holtz is booking his own supporting show, subject to supervi-sion by the Loew booking office, for his percentage date at the Capitol, New York, week of July 21. Holtz guarantee against percentage for the week is \$6,500 on a booking through the William Morris office.

through the William Morris office.
Mitti Green probably will be on
the Capitel's July 14 bill of picture,
names, which now includes Lew
Cody, Una Merkel, Jean Hersholt,
Armida, Jack Benny and Abe Lyman's band. Robert Montgomery
is still a possibility on a Metro
studio booking, in the event Mitzi

Cost of the film show in salaries is around \$16,000.

#### BLANCHARD, DAUGHTER FIGHT OVER ESTATE

Los Argeles, July 11.

Fight over administration of the \$16,500 estate of the late Evelyn Blanchard comes up in probate court July 14. Catharine Rosalle Blanchard wurtzell, daughter, has petitioned to be appointed, and her father, Charles M. Blanchard, is asking that Frank Bryson, public administrator, be named. Blanchard and his deceased wife were agents in Hollywood and before that in New York.

Daughter, in her petition, states that, her mother and father had been estranged since Mcrch 19, 1932, when the mother made the present will, leaving the daughter Los Angeles, July 11.

present will, leaving the daughter the entire estate. Bases her claim

1932, when the mother made the present will, leaving the daughter the entire estate. Bases her claim for letters of administration on the fact that she is over 21.

Father claims the girl is still a minor, and protests that she is improvident, is lacking in understanding and integrity and in the past few years has been constants or comported herself in a manner indicating that she is incapable and has been involved in many financial difficulties that required her father's aid. He further states that she has been in public disrepute and not eligible to handle the estate.

This consists of three parcels of real estate, valued at \$12,000; furnishings and jewelry amounting to \$500, and accounts receivable on loans of the National State of the

#### MARIE ELINE'S FALL

Eline Sisters May Have to Cancel Show Boat Date

Marie Eline of the Eline Sisters is confined to bed with injuries received in a fall on the stage of the Tivoli, Brooklyn, last week.

The sisters are booked for the July 16 Bermuda trip of the Paris, but may have to cancel.

### **Ned Dobson Hops Off**

nered with Jerry Cargill, and a nephow of Louis K. Sidney, cloped Monday (4) with Jean Queen of The Queens, vaudeville act. They were married in New York. Dobson is 20. Bride is 19.

### HUNGRY HUNT FOR NEW TALENT

Stage Looks to Air for New Material Development-Round-Robin of All NBC Stations Ordered - Local Radio Favorites for Stage-Air Build-Up

#### STRESS LOCAL ANGLE

RKO will canvass all of the 70odd NBC network stations through-out the country for likely material for its vaudeville stages. Ches ter Stratton, the NBC-RKO booking contact, will supervise. The stations have been notified of the idea in a letter from John Royal. Belief of the RKO booking office is that talent that will attract at is that talent that will attract at least locally as vaudeville acts is available at the associated NBC outlets. The proposition is for local ether lights chiefly, with all air talent of national importance already available through NBC.

Talent of national morphorime all ready of national results and all ready all read

#### AIR COWBOYS' 42 DATES OF N. W. ONE-NIGHTERS

Los Angeles, July 11. Arizona Wranglers, KNX radio cowboy warblers, have picture house dates booked in the northwest from July 21 to August 3.

Act opens for two days at Dinube, Cal, and is routed through north-ern California, Oregon and Wash-ington for 42 days, mostly one-nighters.

nigaters.

Booking handled by Clement
Craybill, owner of two picture
houses in Oregon, who is in on the
deal. Set up is a "0-50 split with
the houses. Second half goes three
ways with the act, radio station and
Craybill sharing.

#### Foreclosure Denied on Joe Schenck's L. I. Home

JOE SCHENCK'S L. I. HOME
The Long Island home of the late
Joe Schenck (Van and Schenck) in
Forest Hills, Long Island, Is being
retained by his daughter, Margaret,
despite the action of Irene Murray
to foreclose the property.
Justice Wenzel, in Supreme Court,
Jamaica, denied application for the
legal action last week, after Mrs.
Lillian Broderick Schenck, second
wife of the actor, showed she court
there was enough money in the
estate to pay the interest and principal of the mortgage.

### Beck Puts RKO Agents Chopping Order Into Laps of the Agents Ass'n as a 'Must'; Squawks Due

#### -And Means It

Chicago, July 11...
Putting his heart into it, a
male single sang one of those
Pollyanna dittles about the
silver lining just around the

corner.

What do I care if skies are cloudy and gray, the lyrics ran, I go along with a joke and a song.

Singer gets \$3,500 a week.

### F&M Down to 26 Wks.: Labor Tiffs **Close Up Houses**

Los Angeles, July 11. From a peak of 46 weeks, Fan-chon & Marco unit time has been reduced currently to arour 1 26. In most instances, closing of houses, due to inability to iron out working agreements with unions, is respon-

Latest house to close is the Fox

#### Acts Offer to Pay **Elevator Service Cut** Off at Cincy Albee

Cincinnati, July 11. Backstage passenger elevator service at the Albee has been discontinued as an efficiency measure by Bernard Hynes, RKO traveling manager. Economy step has mem-bers of Fanchon & Marco units on their toes between four daily

frolics.

Dressing rooms are located from one to four floors above the stage and the lift is now used only for wardrobe baggage.

Innovation cuts \$10 for operators wage and cost of julce from theatre's weekly nut, minus expense of wear and tear on carpets.

Acts and chorus girls have expressed their willingness to share elevator charges if regular service is restored.

#### Mahoney Playing 6 Wks. For Publix, Opens Aug. 12

Los Angeles, July 11. Los Angeles, July 11.

Will Mahonex, after finishing three weeks for Fanchon & Marco, Aug. 5, will play six weeks, with an option of four more, for Paramount. Ralph Farnum placed.

Mahoney opens at the Oriental, Chicago, Aug. 12, stays around Crit another week and then goes to Buffalo, New York and Ercoklyn.

#### Lucille Page Sails

Earl Carroll has the Lucille Page and Dinoscur act out of the 'Vanities' which opens at the Paramount, Paris, July 15, for two weeks, and then goes to the Scala, Berlin, for the month of August, and to Hamburg, Germany, for the first two weeks in September. Act sails for home Sept. 16 to reopen for Carroll on this stde.

open for Carroll on this side.

Carroll act's foreign bookings are direct with the William Morris agency, Carroll paying Mass Page a salary and also defraying the royalty on the turn.

Efforts to have the reduction in the number of RKO agents post-poned until the end of the summer have failed. The list of outs is now being compiled by the agents' own association, under orders from Maritin Beek to limit the number of franchises to about 25.

At least 15, perhaps. 20 present agency heads will lose their franchises. It will leave in the neighborhood of 60 associate agents minus a connection.

Recommendation for nositions

minus a connection.

Recommendation for positions with the remaining franchise holders for the out agents will be made by the association at cutting time. The present average of three agents per franchise will be doubled if all the out agents connect, which will transfer the crowded condition from the floor to the agencies. The one man on the floor from any office at any one time will still prevail, unless improved conditions warrant more representation in the booking office next season.

Passing the Buck

The number of RKO agents

office next season.

Passing the Buck
The number of RKO agents
would have been lessened long ago,
had not everybody on both sides of
the book been timid about declaring his sixth ficor neighbor out. For
the past, two months the buck has
been passed back and forth between.
Beck and the agents' association.
At a hot session Friday (8), it
finally landed in the agents' own
lap for keeps, with Beck teiling the
agents that the agents must be cut
and that the agents shall do their
own cutting.

The heaviest landelide of squawks
on record in the vaudeville business
is anticipated when the out list is
released. How to differentiate between an agent who should so our
tween an agent who should not or
tween an agent who should not only
the present unsuccessful agents as
far as the number of acts working
is concerned. They don't know how
to justify the dismissal of a more
successful, but non-office holding
agent, in view of that.

#### **ACT CARRIES ITS OWN CHECKER FOR % DATES**

Two local ex-sons plugers are going over big in the hinterlands with a new act for week-end vaude presentation. Whispering Will Collins doing a single originally had Francis McQuire in the audience and asked him to do a number. Stunt went over so well the act is now Collins and McQuire well the act is now Collins and McQuire. also a checker to watch the boxoffice as all dates are percentage from the first dollar. Detroit. July 11.

#### **CROSS-HEALY SPLIT**

Team of 13 Yrs. Standing Decides It's Best to Single Now

Alan Cross and Ed Healy have split up a vaude partnership which insted 13 years. Boys decided that under present conditions they could do better alone. Low salaries being paid to acts brought on this de-cision.

Cross will hereafter concentrate on radio.

#### Ash's 2-a-Day

Hollywood, July 11.
Paul Ash will try two-a-day
valueville at the Hollywood Playhouse, starting July 23, using the
band he had at the RKO, down-

He will try to secure big vaude names, changing bills weekly.

### Minsky-Weinstock Alliance Gives Columbia Four New York Stands

Jos. Weinstock and Herbert Minsky of the Minsky firm have entered Into a booking deal with I. H. Herk, under which the Columbia office will book Minsky's four theatres in New York. Central on Broad will book Minsky's four theatres in New York, Central on Broadway, Apollo in Hartem and Werba's, Brooklyn, all Minsky-operated, will play the Columbia wheel shows, while the Republic on 42d street remains in stock with Columbia-booked people of the Columbia-booked people of the Columbia-booked people of the Columbia of the Columbia

he'll supervise next season's whee

ne'il supervise next season's wheer producing.

The wheel in '32-'33 will be confined to the east only, with Washington the furtherest western stand. Herk figures on about 25 weeks for a Labor Day ctart, including the three Minsky weeks in New York

> TIMILA MYRTLE **CONLIN** and GLASS

Enroute RKO . TOM. J. FITZPATRICE Palace Theatre Bidg., New York City

BRyant 9-7800

#### **BUD BRADY RECOVERS;** PAL'S SKULL FRACTURED

Glens Falls, N. Y., July 11.
Saved from total paralysis by a
delicate operation, successful only
once out of perhaps 1,000 times,
Charles A. (Buddy) Brady, entertainer at the Chateau on Lake
George, is recovering in the Glens
Falls hospital from a dislocated
backbone, suffered in an accident
when the car in which he and Timothy Dineen, also employed at the

when the car in which he and Timothy Dineen, also employed at the
night club, were riding left the road.
When taken to the hospital Brady,
though conscious, could not move
his limbs, and physicians feared the
spinal cord had been severed. Dr.
Davis Baker, who was summoned,
performed an emergency operation,
and almost immediately feeling returned to Brady's body. Brady is a
tan dancer.

turned to Brady's body. Brady is a tap dancer. His companion, Dineen, has a fractured skull.

Marcus Loew

**OOKING AGENC** 

General Executive Offices

160 WEST 46™ST.

J. H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER

**NEW YORK CITY** 

Joe Cornbelth on Own
Hollywood, July 11.
Joe Cornbelth has severed his
connections with the Lyons & Lyon
age.coy and is now on his own
and doing the booking for the Paramount theatre.

#### Bandit Commission

San Francisco, July 11. Gagging up the recent \$4,917 robbery of the Orpheum, local RKO booking office mailed a bill to the Orph management for a bandit trio and asked \$491 commission.

commission.

House replied the trio claimed it was a club date, winner take all.

#### Bicycling Burlesque on Coast a Success—That Is. Red Now Looks Pink

Los Angeles, July 11.

First two weeks of bicycling a buriesque show between the Burbank and Sur and Garter, located on opposite sides of the street, med worked the street was the street of the street with the losses is worked out. Recent weekly loss at the Main street houses averaged around \$700 when operated as opposition.

First week of bicycling brought the joint loss down to \$300. Gross for the week was close to \$3,000.

Both houses operate on a 10 and 20 cent scale, with choicer seats at the Star, and Garter 40c. Ballyhoo splei in front of both houses practically the same, with heavy om.

tically the same, with heavy em-phasis on 'burlesque as you like it.'

#### 'SHOW' HOUSE

Three or Four Acts to Show W'kly At RKO Prospect, B'klyn

Three or four 'showing' acts ar one or two standards, on each bill, is the policy for RKO's Prospect, Brooklyn, which returns to vaudeville as a break-in house July Dolf Leffler will book the will book the five

#### Local Talent Stage Shows By WB in Pitt. Area

By WB in Pfitt, Area Pittaburgh, July 11.

As a result of business at the Stanley last month with a local talent show, Warners is sending Jerry Mayhall, production head here, into all of the surrounding towns in the Pittsburgh division to stage similar productions.

Already lined up for the home-talent shows are Ambridge, New. Rev. Ston., Tare Ambridge, New. Control, and Chirch Local Chirches in the circuit will follow, with the home office figuring they can all be cleared up by early fall, when stage shows may be resumed and Mayhall recalled.

Sioux City Vaudeless
Sloux City, Ia., July 11.
Orpheum theatre closed July 4 for
the summer eliminating vaudeville
from the cit.
Efforts are being made, however,
to reopen the Princes, providing
the city with two first run film
houses during the summer.

#### Minsky Takes Gaiety, Once B'ways Classiest, For Burlesque Policy

The Gaiety, once one of the elect of Broadway's legit theatres, is go-ing burlesque. Herbert Minsky has it.

This is the house that Klaw & Erlanger saways sought to keep running throughout the summer. The Galety has been used principally for picture exploitation the last four or five years. During the last sour or several legist came in and quickly passed out. Galety rent for many years has been charged off at \$80,000 per year. Erlanger's probably figures half that rate would be a saving during the balance of the summer and possibly next season. Minskys are operating a burly

next season.
Minskys are operating a burly
house on 42d street (Republic) also
one on 15th street. (Apollo). The
Central, one block north, recently
dropped burlengue, and took on a
sex exhibition. Current attraction is a colored revue broug from Connie's Inn, Harlem, brought down

#### JACK PEPPER'S STOOGES

Takes Healy's 3 As Latter Resumes With Original Trio

Jack Pepper is going to do an act with stooges. He's taking over Ted Healy's trio.

Healy is reclaiming his original three stooges, Howard, Fine and Howard, or the new Shubert musical, an elaboration of Tey, Nonny, Nonny, Latter trio, while Healy was in 'Quilt,' did an act on their own for RKO and the picture houses with a \$1,200 top salary some weeks.

#### Gene Dennis' 10-40 Weeks For Publix; 4 in Boston

Gene Dennis, mind-reader, has een signed by Publix for 10 weeks,

with an option for 40.

Opened Thursday (7) at the Met,
Boston, where she's to stay four
weeks. Salary reported at \$1,500.

#### **Petticoated Chorines**

Mexico City, July 7.
Municipal government has slapped the ban on pornographic bootleg-ging. Sellers are liable to stiff fines or jail terms or both.

or jail terms or both.

Action resulted from cops nabbing employees of a local buriesque
house slipping picture postcards of
femmes au naturel to men in attreets
as come-or for its dirt shows.

House has been ordered to stocking
and petticoat its actorines forthwith.

#### 5 Acts at L. B., Calif.

Los Angeles, July 11.
West Coast (F-WC), Long Beach,
has resumed a vaudfilm policy
after being straight sound for past
three months. Using five-act bills,
three-a-day, for a full week.

#### NO UNION SETTLEMENT BUT VAUD IN PORTLAND

Portland, Ore., July 11.

RKO Orpheum not yet solved its
labor problem but will continue
vaude locally.

vaude locally.

Floyd Maxwell at first gave notice
to stage crews that vaude would be
out unless terms arranged, but the
new decision is that vaude will stay.
House reverts to its seven day
policy at a 60 cent top admish. This
rejects the experiment of split weeks
with 35 cent top.

#### Marcus Running Vaude Chain He Sold to RKO

Chain He Sold to KAO
Chicago, July 11.
Start of an expected series of
managerial and divisional switches
within RKO's western area is the
return of Manny Marcus to Fort
Wayne. He will supervise RKO's
five houses there. Marcus originals
ly disposed of the houses to RKO,
Jack Gross goes from Fort Wayne
to the Bend to be city manager
of RKO's three houses there.

BRO VAUDEVILLE INTACT 83 (Week July 16). Kentes City BOSETTE and LUTTMAN

With GRACE & BEATRICE WYLIE (Dir. of Max Tishman, Plunkett office)

### DE VITO and DENNY

DOT STEVENS "Lady Harrower's Reception"

### LITA GREY

CHAPLIN "The Charming Chantress" Personal Mgt. Nicholas Gyory

(Booked by Weber-Simon) BKO VAUDEVILLE INTACT 88 (Week July 23), Omeha

The Dark Cloud of Joy

### BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

(Direction of Marty Forkis

# LIBERI DIAMOND BROS.

HUGHIE -- TOM -- HAROLD

### NOW AT RKO PALACE, NEW YORK

FINISHING ANOTHER LONG TERM CONTRACT FOR WHICH WE SAY-

OKAY RKO—OPEN FROM NOW ON—Can sing—dance—do acrobatics—tell puns—do bumps—work on trapeze—bounce in trampoline, and, if necessary walk wire. No boozers (during the day), good dressers on and off, and if over 20 miles send ticket. Plumbing FREE as we carry Moe the only licensed stooged plumber in show business.

Address for This Week-MRS. GERSON'S GRILL

Our Drawbacks-CHARLES MORRISON-LARRY EMMETT PUCK-JESS FREEMAN

#### JAY SEILER AND W FRANCES

With BURT MILTON

PLAYING RETURN ENGAREMENT THIS WEEK RKO PALACE, NEW YORK

BOOKED SOLID RKO

Direction, SAM TISHMAN

### Variety Bills

#### NEXT WEEK (July 16) THIS WEEK (July 9)

Numerals in connection with bills below indicate opening day of show, whether full or split week

NEW YORK CITY
Palace (16)
Geston Palmer
Wills & Davis
Hobart Bosworth
(Others to fill)
Seller & Wills
Fred Keating
Damo Janney
Rose Wyse Co
The Ingenues

Vic Oliver
Hal LeRoy Co
J & K Lee
Arthur Pstley Co
Loula Mosconi Ce
Ada Brown
Jack Mulhall Co
State Bres
Kikutan
CHICAGO
Palace (18)
Colby & Murry Rey

Alice Joy
Jos Penner Co
Raiba Coper Cr
Raiba Coper Cr
Rulz & Bonita
Eddie Garr
Lamb Bellin
Benny Meroft Orch
CLEVELAND
Falace (18)
Rud Harris
Nan Halperin
Eventt Marchall
Bod Harris
Nan Coper Coper
Seventt Marchall
Glivs Oliva Oliva

Oliver Olsen
Joe Penner
Raiph Cooper Orch
Frank Buck
1.605th St. (16)
3 St John Bros.
Hutchine & Smith
Eddle Garr
Pillard & Hilller
Roy & Romero Rev
(9)
2 Daveye

Bob Ripa Oliva Olsen

**EDDIE STANLEY** SUCCESSFULLY LAYING OFF

FOR LEDDY & SMITH

Richy Craig Jr
Louis Sobol
Fighte - Tolle
Midre - Tolle
Colleseum
1st half (16-18)
Fred Kasting
Fred Kasting
Three to fill)
2d half (20-24)
Variety of Vanities
Rhea & Santora
William O'Neal
Jos Morrir Can
Jos Morrir Can
Jos Morrir Can
Jos Morrir Can
Jos Shan Orch
Let Fordham Jor
King Bros & Cully
Harry Hershield
Toto of Blib

Harry Horshfield
Two to fill)
2d half (20-22)
Allan Rogers
(Others to fill)
2d half (13-15)
Pirate Quesns
Bernice & Foran
Simmons & McCoy
Fatty Arbuckle
Dancing Around
BROOKLYN
Albee (16)
Pstet & Douglas

2 Daveye Alice Joy Sheldon & Frayne Opportunity Rev DENVER Keith's (16) Rsems Rio & K DR. JULIAN SIEGEL 1560 Broadway his Week: Jack McLallen, Olga Krolov

Gracile Barry
Carry Rich
Bill No. 193
Bill No. 193
Bill No. 193
Bill No. 193
Branmonat
DES MONIES
Faramonat
Late Harrie & H
(Two to fill)
Johnny Dove Co
Johnny Dove Co
Gracile Robbes
Frank Libuse Co
Gracy & Robbes
Frank Libuse Co
Group be Sign Carite
KANSAS CHTY
KANSAS CHTY
HONEY Fara
(Other to fill)
Gloria Lee & H 2
Victor Oliver
Late Honey Fara
(Other Co
Late Honey Co
Late Ho FREED

CLOWN PRINCE OF MUSIC

1st half (17-20) Van Cello & Mary

(Two To fill) 2d haif (13-15)\_\_\_

Two to fill)

The half is 15).

The half is 15).

The half is 15).

Cootes & Frohman Half LeRoy Co.

Will be Roy Co.

Will be Roy Co.

Will be Roy Co.

Will be Roy Co.

Fatty Co.

From Co.

The Co.

Th

Al a.
Adeialdo II.
Toto
Floyd Gibbons
DeLong Sie
BUFFALO
Hippodrome (16)
Dance Olympics

July 8, Minneapolis

Lamb Beillit Co
Jackson & Gardner
Sheldon & Sherry
(One to fill)
Drass Rahearan
H & D Downing
G Avalons
(CH)
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G Avalons
(CH)
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Raymend Wilbert
F Fed Sanborne
Golden Blondes
3 French Misses
June Carre

Great Santonine Golden (Mases James Golden (Mases James Golden Go

lies Marvenge
Jack McBrido Co
(One to Bil)
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Devito & Denny
Regent (0)
Marcue Co. AND
Regent (0)
Marcue Co. AND
Kolthe (16)
Jimmy Burchill
Vohnny Ferkine
Rath Breo
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Rath

#### Loew

NEW YORK CITY Capitol (16) Lyman Orch

Armida was a series of the ser

Allan Waterous
David Mafflen
Barle Humpton
Garle Bergman
Alberto Carrillo
Carol Bergman
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#### WARNER

ELIZABETH
Rits
1st haif (15-18)
Armando Lita & Lita
Armando Lita & Lita
Mei Xies Haweon
Mei Xies Haweon
1st haif (8-11)
Frank Convilio Co
2d haif (12-14)
Frank Convilio Co
2d haif (12-14)
English
Delivery Boys
Billice Ressy & H
GON Elacity Aids
English
E

Joe Mendle 4
Mack Harold & B
Geo Broadhurst Co
Geo D Washington
Hermun Hyde Co
Jack Whiting
Freda & Palace
Scymour & Howard
Eddle Leslic WASHINGTON Earle (16) Earle (16)
George Prize
Don Zolaya
Loretta Young
Geo Brent
Living Jewels
(10)
Ann Pritchard Co
Ryan & Noblette
Lester Colo Co
Al Trahan Co

#### Fanchon & Marco

BROOKLYN
Fox (16)
Volis Idea
Zelda Santley
Conrad's Co
Edna Brrico
Madeline Schmid
Merna Fortune
Sunklat Ens
Roy Rogers

BALTIMORE

ACY, KORPATO

CONTROL

Wilton-Crawley-Rudy Kaye Petch & Deauville Janice Walker Sunklet Ens

Sunklet Ens
NEW HAVEN
Paramont (16)
'Star Night' I
Betty Compson
Danny Beck
Consuelo Gonzale

NEW ORLEANS State (16) 'Cherry Bloesoms'

OAKLAND Oakland (15) Edwards' Stars Eddle Bruce 4 Albee Sis

#### RYAN and NOBLETTE

Starting on One Year Route for RKO—Can We Take It?

Paul Sydell & S
Johnny Bryant
Crawford & Ckey
Mari CHICAGO
Chicago (16)
Malibu Beach' I
Raquel Torres
Bornle & Walker
Rsnes Torres
Gilbert Broe
Henri Therrisn
Sunkiak Ens
Tivoli (16)
'Mystery' I

Tivoli (16)
'Mystery' I
Michon Bros
Duval
Wynn Wayns
Sunklst Ens
Uptown (16)
Trixle Friganza
Moro & Yacconc
Stadler Ross 3
Faul Howard
Bunny Bronson

Paul Ho.... Bunny Bronso Ruth Layne Mark Pepper Twins

ROCHESTER (16)
Olive Borden (16)
Audrey Wyskoff Co.
Willie Maly Audrey Wyskoff Co.
Singer's Midgretia (16)
Lyra & Wolf
Evan's & Moyer
Don Santo & Bridger
Evan's & Moyer
Don Santo & Bridger
Evan's & Moyer
Don Santo & Bridger
Evan's & Moyer
Boundary Burchill (20)
Large & Moyer
Singer's Midgretia (16)
Large & Moyer
White & Sinning
Himmy Burchill (20)
Chonny Burchill
Kath Toppy Burchill
Kath Toppy Burchill
Kath Toppy Burchill
Cath And (13)
Jos Kelso
Jon Kelso
Jon Kelso
Jon Kelso
Comphess (16)
Jon Kelso (16)
Jon Kelso

Bill Aroneon
Kay Feyren
MADISON
Orphenn (16)
Hello Paree'
TONY Fagliacel
JPHILADELPHIA
Chains' I
Gold & RyeGold & RyeKarsia & Y Gold & Raye
Paul Maile
Frank Stever
Georgene & Henry
Sunkist Ene
FORTLAND
Pessrt Sons
Elvist Tanzi
Earl Ankam
Chae Boyls
John Merkyl
Nennetts Vallon
John Wagner
Sylvia Shors
Sylvia Shors
SAN DIEGO

Mark Pepper
Keene Twins
Keene Twins
Keene Twins
Keene Twins
Sylvia Shorze
Sylvia Sylvia Shorze
Sylvia Sylvia Shorze
Sylvia Sylvia Sylvia Shorze
Sylvia Shorze
Sylvia Sylvia Shorze
Sylvi

### JACK POWELL TIE UP

Say LEDDY & SMITH

Agnee Knox
Sunkist Ene
DES MOINES
Transmount (16)
First Paramount (16)
F

Ducations
Corring
Corring
Sunkist Ens
ROLLEWOOD
HOLLEWOOD
HOLLEWOOD
HOLLEWOOD
HOLLEWOOD
HOLLEWOOD
HOLLEWOOD
HOLLEWOOD
LOS ANGELES
LOW'S State (15)
Stitch in Time
State (16)
Formy McAulife
5 De Cardos
Horriet Moduline
Torney Ens

Al Rinker
Pacco Moren
Cachalote
SAN FRANCISCO
Ubang', Idea
Olorence Roberteen
Roy Cumming
Crosby Bros
FRATTLE
1st blat A15-20
Charlie Foy Co
Lorence Roberteen
La Verne
Tudy na Peck
Fr. LOUIS
FR. L

#### HARRY SAVOY FANCY FOOLIN' Dir. LEDDY & SMITH

P & N Ghezzi
Lynn Cowan Co
Ramon & Virginia
Sunkist Ens
MEMPHIS
State (16)
Town & Country' |
Brox Sis

Niles
Novak & Fay
Mildred Perlee
Lewis 2
Sunklat Ens
MILWAUKEE
Wisconsin (16)
'Night Club' I

Bayee & Speck Nadine Russian Canines Both Lewis Carlyle Bennett Lucilis & LaVerns

VANCOUVER

Orpheum (16)
Birthday Party
Sylvia Clark
F & W Lassiter
Morgan & Stone
Bobby Kuhn
Sylvia Sharp

#### LONDON

Week of July 11

Canterbury M. H.

Anteronry M. M. Inst half (1.13)
2d half (14.18)
Rego Twins
Kit Cat Meet.
3 Wiero Bros
Victoria Palace
7 Hindustans
Tom Clarke
fillip Cotton
Bransby Williams
Divaines
Nax Wall
Tomy Bee Rones
Berinoff & Charlol

New Victoria ugens Magyr BRIXTON Astoria 4 Aces of the Air

Rink

1st haif 11-13)
Christopher & C
Green Broe
2d haif (14-16)
Capaldl Bros
Jessiman & Robbin
EAST HAM
Premier

Picture Theatres

NEW YORK CIT Harry Richman
Bort Wheeler
Polly Waiters
Jeanne Aubert
Mitzl Mayfair
'Million Dollar L' Millon Dollar L
BROOKLYN
Paramount (8)
Rudy Vallee
Ed Lowry
W-& E-Howard
Millon D'l'r Logs 'Rebecca'
DETROIT
Fisher (8)
Stoopnagis & B
'Unashamed'

Actoria
Human Voice Orcu
HAMMERSMITH
Palace
3 Wiere Bros
Vanda & Vladimir
John Myrddin
KILBURN
Granse

kego 1 Wins.

Lipton 3
Christopher & C
NEW CROSS
Empire
Caryli & Mundy
GANDY'S CRECUS
Horaburg Bros
Kingsley & Pord
Derit Lloyd & P
M & H Nesbitt

Romo Vincent Rose & Ray Lyte Lillian Barnes Yvonne Morrow Ruby Shaw George Devron Or Russian Village George Nelidoff

rival at the lodge. Likes the cure

here. Very inciplent case; a few months will do the trick. Lawrence McCarthy much on the up and up, leaving that pneumo-thorax thing after four years of it,

thorax thing after four years or it, doing well.

Among those who are receiving wonderful benefit from the Dr. Mayer carbon lamp directed by Rudy Plank are Danny Murphy, Benway himself, Harry English, Tommy Ylcks, Bert Ford, Ford Raymond, Jack Dempsey and Tommy labott.

Dr. Irving Tabershaw has taken

Abbott.

Dr. Irving Tabershaw has taken up his new duties as house medico; an addition to Dr. Mayer's medical house staff, well liked by all the patients and a real medico.

After listening to the fights over tradio, Danny Murphy asked price of the patients and a real medico.

After listening to the fights over the patients and a real medico.

At the patient is a real medico.

At the listening to the fights over the same than the patients of the patients of

which he has had on for three months.

A plenic was tendered to many of the patients by Dr. Edgar Mayer at his lower Saranac Lake camp. The folks were m.c.'d by Ben Shaffer and hosted by Martha Growal. Plenty of good time and laughs had by all.

If yo good time and laughs had by all the black who was to have had the rib operation performed on the black with the black wi

now on a four-time basis-Wednesday to Saturday night inclusive.

Express.' Last week a meller, 'The Ticket of Leave Man,' was revived. This week the players will continue the series of try-outs, which include Who Sups With a Devil,' by Hul-

Who Sups With a Devil, by Kulbert Footner: The Last Judgment, by Eduardo Clanell and Gennaro Curci; 'The Great Fombombo,' by David Wallace; 'These Gay Romans,' by Guido Nadzo, and 'Blow Whistle' by Sarah Atherton.

Scarborough Players are under the management of John R. Skeppard, Jr., and Frank A. Buchanan. to make his debut as a producer on Broadway next season. Buchanan is a New York commercial artist, formerly conducting the Little theater in Philadelphia.

CHICAGO
Oriental (18)
George Jessel
Sophie-Tucker
Ted Shapiro
Jans & Whelan
BUFFALO
Buffalo (8)
Ken Murray
Pat West
'Rebocca'
DETROIT

EDGEWARE R'AD Grand VanLaren & W George Betton FINSBURY PARK Ollys Tyson OLD KENT

OLD KENT Astorio Human Voice Orch PECKMAM Falace Little Dores Harry Tower Torrani Vaillers & Page SMEPHERU'S B'H Tower Day Jones John Lalling STRATFORD Braudvay

KILBURN
Grange
Trevor & Grayling
Bancroft & Malone
Ended
Toliace
Tolia STRATFORD
Breadway
1st haif (11-13)
2st 7 Full of 10
2st

5 Tziganos Murray & Mooney

#### PROVINCIAL

Week of July 11 LIVERPOOL Empire

Week of BIRMINGHAM Empire
Hetty King Marie Lawton Harry Tate Jr Weneley & Dals Griffith Bros Geo Hirste Flood & Cabare Frank Ivalla CARDIFF Capitol

Devitt Empire Zanfrellas Carr Lynn Maude & Shires DUBLIN

DUBLIN
Capitol
Jack Hlyton Band
LEEDS
Empire
Nat Mills & Bobble
Jones & Thomas
Gilbert & French
Tom Fagan
Mr Thomas
Rcgina Floria
Buckleys
Verme & Anna
Paramount
Georgeeco Orch

Melburnelle Melbur Barbette SHEFFIELD Empire

Empire
Herschel Heniere
Olrac & Yeatee
Leon & Alys
Jock McKay
Bert Waston
Peil & Littis
3 Jossere Pell & L....
3 Jossere
Nlobe
SOUTHAMPTON
Empire

Gintaro Howard Rogers Barlow & Stevens

Rainbow Inn

Chris Pender Selma King Rudolph & Chicita Al Goldman Honey Maye Frankle Freda Or

Honey Mayes
To Bressless Arts
Jos Morentz-Gerb
Ressless Arts
Jos Morentz-Gerb
Ressless Advanta
Nickolas Hadarick
Barra Birs
Birs Birs
Birs Birs
Boor Place
Sylvia Miller
Eddig Joyce
Kilty Goore
Sydney Hawkins
Mildres & Maurice
Lan St Onle
Rita White
Taft Grill

Taft Grill Geo Hall Orch

#### Cabaret Bills

NEW YORK CITY MARK CITY

Maria Melana

Maria Melana

Bilean Radigan

Frances Mildren

Frances Mildren

Kata Fylarton

Gertrude Niesen

God Vienna

Forie Hutchison

6 Prater Singers

Helen Folka Co

6 Prater Singers

Helen Folka Co

Faramount Grill

Beth Challie

Hyw Collegian

Julis Jenner

Ralsbow Inn Beanx, Arts Ruth Goodwin
Ivon Bouvier
Lee Gibson
Betty Wilson
Gracs Mitchell
Louis Barsoni
Countess Baron

Countes Baronsi
Central P'k Casino
Veloz & Yolanda
Eddle Duchin Or
Cinb Calais
Jean Malin
Low Garelo Orch
Francis Dunn
Arthur Budd
Colleen Adame
Enters & Borgia
Connle's Inn
On Redmond Or

Enters & Borgia
Connels Ins.
Don Redmond Order
Redmond Order
Salvi Cox.
Glennie Checeman
Lois Depose
Salvi Cox.
Glennie Checeman
Lois Depose
Willis Dacken
Backen
Cotton Club
Alda Ward
Henri Wassel
Roy Atkins Duke
Rrown. & McGraw
Nicholas Ricos
Cab Calloway Orch
Hybyvo Reseaur't
Batth Backen
Cab Calloway Orch
Ribyvo Reseaur't
Batth Backen
Cab Calloway Orch
Batton Judeth
Faith Backen
Cab Chilomay orch
Batton Judeth
Faith Backen
Cotton
Cab Chilomay Orch
Batton Judeth
Faith Backen
Chilomay
Chiloma

John Walsh
Nat Clab
4 Eton Boys
Nutey Fagan
Vic Dunne
Joan Sennett
Walsh Bros
Billie Lane
La Belle Rose
3 Taylor Sis
Casper & Lake
Bobble Tremaine
Cook Sis
La Belle Rose La Belle Rose Enoch Light Orch Enoch Light Orch
Oakland's Terracc
Ernie Vallee Orch
Sylvia Henlsy
Moliver Sis
Ann Whito
Arthur Hanson
Helen Doyle

Geo. Matt Order
Village Barn
Rellly & Comfort
Pope & Thompson
Barnice Bhort
Elmer Turnetette
Bobby Sawyer
Norman Astwood
4 Blazes
Tockett M'tneers
Ted Faith & Kris
Babs Perkins
Babs Perkins
Ted Faith & Kris
Babs Perkins
Hat Warren
Teddy Black Orch
Hunter 1sel Ins

Hunter Isle Inn
Gco Owen Orch
Buddy Kennedy
Kerr Russeaus & K
Edith Grimth
Kentucky 2
Pavillion Royal
Smith Bailew Or

#### CHICAGO

Inna Miraeva Vera Streleska Vova Prozenko Prin Gedevanova Marutsia Morozo Jasha Yakoviefi Shura Petroff.

Torrace Garden
Tex Morrisey
Florrie O'Day
Resynoids Sis
Libby & Katya
Joe Cassidy
Frankle Masters Or

Earl Burtnett Or Vanity Fair Jaok White Julia Gerlty LaFayette & LaV Geneviove Tigh Leo Wolf Orch

#### Saranac

(Continued from page 26) vaudeville show. Just can't keep away from those actors.

Turner Bros., Bertrand and Rals-ton, Henderson and Yule, Six Stylish Steppers and Mae Taylor did their stuff for the lodge patients.

Olga Galer, late of the Fanchon & Marco 'Vells' Idea, is a new ar-

#### Landed Gentry Balks

(Continued from page 1)

First two attractions were try-outs, 'Happy Ending' and 'Heavenly

### NEW ACTS

LOUIS SOBOL Monolog (News Chatter) 12 Mins.; Three and One

Palace
-Up-to-2:20-p. m. Saturday afternoon, (9), nobody in the world, including Louis Sobol and the booking
office, knew what sort of a vaudestood had never appeared in that
capacity on a stage before, but he
was optimistic. And the booking
office was willing to take a chance.
Page 100 per 100

By quartic Louis estimated and active to the control of the contro

sketch of Richy Craig, Jr.; and a few more reasons why Broadway is the Great White Way.

How he felt behind the mike wann't known, because he couldn't been been been been been been to be seen but he felt behind the want the finish he permitted Craig to do all the talking. Sobol is a columnist at all times and an actor at no time, even while attempting an act.

Louis Sobol has a reputation as an ewspaper columnist in New York.

Louis Sobol has a reputation as an evenyagen columnist in New York extended to the columnist as a columnist as a columnist some of the gravy. He's neither better nor worse than the others, which isn't saying much, but enough for anybody out of the own element achance for some extra business. Whether that's a bad guess on the theatre's part remains to be seen. As an act and an entertalment it's just another one of those things.

### THE THEODORES (5) Adagio, Singing 12 Mins.; Full (Special) Fordham

Tuestick of the state of the st

### CONTINENTAL REVUE (12) Sinnging, Dancing Flash 18 Mins.; Full (Special) G. O. H.

18 Mina; Full (Special)

G. O. H.

A lot of people, 12 in number, but considering the talent and the routines, 15 minutes is much too long. Sameness of the numbers has the striking a pace that sells except in one spot where sister and brother teams itch out some fairly snappy districts of the sameness of the sameness

HARRY ROSE Monolog 17 Mins.; One State, N. Y.

17 Mina; One State, N. Y. Harry Rose has not been listed as a new act for some years, his gradual change not being sufficiently mariced to give emphasized emphasized

### HALL JOHNSON CHOIR (25) Singing, Dancing 14 Mins.; One and Full Academy

Academy
There's a pretty generally known wisecrack about changing a leopard's spots. It can't be done. Neither can Carnegle Hall and the Academy change places.
Hall Johnson's nerro choir. of the finest choirs in the some 21 voices is admittedly one of the finest choirs in the great. They even showed at the Roxy with good results. But in vaudeville—and on 14th street—it's a different story. The audience didn't know what was intended.

idth street—it's a different story. The audience didn't know what was Intended.

Intended the story of the story of the story of the thing into a Harlem revue. A colored announcer in evening clothes comes out on the apron and tries to be humorous as an me. He an tone before a shabby house curtain for a crowded and unpleasant effect, especially since all are in coctume of some sort. enc. comes back to announce the Three Colored Cadets, one of those dancing trio things. They do one number and vamp. Full stage for a supposed southern of the story of the standard stan

### 'WELCOME LEWIS' (4) Singing, Instrumental 12 Mins.; Two (Special) Coliseum

Singing, Instrumental
12 Mines; Two (Special)
Colissum
Here's arrado entertainer whose
Here's arrado entertainer whose
Here's arrado entertainer whose
Here's arrado entertainer whose
It has a little more showmanship
than most from the air, is not overdone, has presentation finish and
last, but not least, offers Miss Lewis'
vocal charm. A buy for any vaude
house.
It has a little more shown the shouse
of the shouse of the show the shouse
of the shouse
of the shows the shouse
of the shouse
of the shows the show the show
much to her on the ether for NBC,
more lately CBS, it apparently
taught her something of showmans
ship. She uses a mike but she does
nowing act and expect the voice and
amplification alone to turn the trick.
Where fitting, she puts a little selling into her delivery, even if the
mike tends to mask it somewhat.
A plano-violin-guitar the Tewis
opens with a special pop arrangement, going thence into 'My Mom'.
Two additional pops are followed
for windup by a medge of pops,
well sold.

well sold.

Met great favor up here Friday night, nearly putting halt to proceedings.

Char.

RENARD and ROME
Comedy, Singing
14 Mins; One
6. O. H.

Nat Renard less than a year asy was adoing a three-people turn was adoing a three-people turn of the present combination. Team will faire safely enough in the interprobably surer of landing when yellow the probably surer of landing with the probably surer of landing when yellow the probably surer of landing when yellow the probably surer of landing with the landing with surer with the landing with surer wit surer with surer with surer with surer with surer with surer wi

#### PALACE

PALACE
Farewell to straight vaudeville with a non-vaudevillian newspaperman as the straight was presented in the straight of t

attn street are not running the PalaLouis Sobol (New Act) is the
newspaper man-headliner. Not only
is Sobol no regular actor, but he
had never been on a stage as a profressional until the curtain wastree Saturday atternoon. It took a
tot of nerve for this Broadway columnist to step into the ace vaudeville theatre. of the country, in full
view of his friends and enemiss,
enemely active the stage of the columnist to step into the ace vaudeville theatre. of the country, in full
view of his friends and enemiss,
ence before in a professional capacity. But it took more nerve for
RKO to book him on that basis,
Either Sobol is another desperacity. But it took more nerve for
RKO to book him on that basis,
Either Sobol is another desperadidn't care much about the final
straight vaudeville week. Maybe
nothing else was available, athough
the poor Paramount managed to
Wheeler, both for this week. The
assumption is Richman and Wheeler are priced beyond the Palace's
Docketbook. High salaries such asthey're getting- at the Paramount's
heaves getting a run end plenty
of money with Lou Holtz. Six
months ago it wasn't doing so badity with Eddie Cantor and Georgo
Louis Sobol in six months is a long
way. Cantor-lessel sold for \$2.
Does that make Sobol at \$1 a bargain't
may. Cantor-lessel sold for \$2.
Does that make Sobol at \$1 a bargain't
may. Cantor-lessel sold for \$2.
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Does that make Sobol at \$1 a bargain't
may. Cantor-lessel sold for \$2.
Does that make Sobol at \$1 a bargain't
may. Cantor-lessel

up a pop number, with the song giving. Rome a chance to demonstrate his, vocal provess. Later they do a dance together for chuckles. A couple telephone calls also interjected for gag purposes, team closing with another song number, first straight by Rome, then comedied up by Repard.

Did very well down here.

Char.

Sieler and Wills, opening the show are dancers, so they didn't show are dancers, so they didn't show one out applause than there seemed to be in the small attendance. Both are exceptional acryobatic dancers in a turn that coulds are the same of t

#### ALBEE, B'KLYN

It's the Oid Maestro pitted against Rudy Vallee over in Brooklyn this week. Vallee has his shingle up over the Faramount, while Ben suit run on headline attention at the RKO spot. Study of that toggery stirs the idle thought that perhaps the pride of the Chi Loop has chosen the clothes idea as his value.

In that performance says Bernie

sery sitrs the idle thought that perhaps the pride of the Chi Loop has chosen the clothes idea as his way of expressing deft of the Valles a.

Initial performance are selled to the Valles a.

Initial performance is the Bernia and the send of the control of a four-act bill, Bernie failed-to muster quite lower floor capacity. Warm, sumy Saturday afternoon in a control of a four-act bill, Bernie failed-to muster quite lower floor capacity. Warm, sumy Saturday afternoon in a control of a four-act bill, Bernie failed-to muster quite lower floor capacity. Warm, sumy Saturday afternoon in a control of a four-act bill, Bernie failed-to muster quite lower floor capacity. Warm, sumy Saturday afternoon in holely and helped warm things up for the main attraction. Starting are to control of the control

#### STATE

Opening Scarface on the heels of its Rtalto run, the State still puts in a good show instead of trusting—to the picture—to—drag them in. Dragging not so good Saturday, with the crowd headed for the beaches, but the combination should pull when they get back from the shore. Vaude runs four minutes short of the hour and a half, with a six-act bill.

half, with a six-act bill.
Serge Flash takes the first 11
minutes with his juggling, working on tirel with the Japanese live of the six of th

ang from the audience forming an almost surefire finish.

Harrington sisters are next, still doing kid stuff and getting away with it nicely, though the middle song dived and almost stayed under. Too much like the first Coloithe the fiding getting more applause than the gage rate in actual value. Slid over nicely, and on to something clee before the talk routine got thresome and too, as usual with the color of the col

It's acting—in vaudeville.

Don Redman and his Connie Innorchestra get in the same classification, though the result of the same classification, though the result of the same classification, though the result of the same classification, the result of the same classification, and the same classification of the same cl

#### EMPIRE, PARIS

Paris, July 2.

Paris, July 2.

Current bill, especially in the second half, is exceedingly atrons, including. Hal Barbara. Barbara
Barbar

Spadolini, who is taking the town by storm, and is likely-if suitably nursed—to develop into a dancing sensation.

Substitution of Mainn manage—ment for entering and Varna is called the control of the

#### PARAMOUNT, N. Y.

New York, July 8.

PARAMOUNT, N. Y.

New York, July 8.

If the specialties in a picture house specialty show live up to the early specialties in a picture house specialty show live up to the early special spec

sweet and pretty for Wheeler and Richman for about five minutes on the apron with Miss Waiters?

The trio, all seated on the edge of the condition of the property of the condition of the condit

Aubert commenced to reach first base. That showed where this musical comedy singer is most at bones. Maydarf does two specialties, the first all alone out in 'one' and the second on a larger set before the David Bines line. Miss Mayfair, and the second on a larger set before the David Bines line. Miss Mayfair is pretty far a shead of her field improve as the has lately, these to make the second with the second catch up. As long as Miss Mayfair can see assign kick her own cheat wompetition around the second with the second wompetition around the same and tittle speech she said the Paramount was her first New York stage date. She was 11 at the time and her chief worry was the Gerry Stage date. She was 11 at the time and her chief worry was the Gerry Stage date. She was 11 at the time and her chief worry was the Gerry Stage date. She was 11 at the time and her chief worry was the Gerry Stage date. She was 11 at the time and the second with the same time and deep a satisfactory straight for a comic who's no cinch to foll for. All in all, the talent is well balanced, with three attractive women in their own ways on the other. Little production help and what there is of it isn't very helpful. The finish finale with a flock of the talent had sewed things' up tight ahead so the flop finish didn't step on the applause. Rublinoff conducts her operation which is among the big surprise, which is among the big surprise, which is among the big surprise, which is among the provider of the consoles on the stage currently, playing The Voke in the Old Village Choi't ovecal interpretation by an unbilled mixed pair. It's decreased by a sildle informing that Richman is also a song writer, which is among the big surprise, which is among the provider of the consoles on the stage currently, playing The Voke in the Old Village Choi't ovecal interpretation by an unbilled mixed pair. It's decreased by a silar provider help did not the chandellers, but the seats were holding heavy enough Friday.

#### FOX, FRISCO

House celebrates its third anniversary this week, bringing back Ted Lewis for a return date, and augmenting the show with 65 youngsters, pupils of Peggy and Helen O'Nelli, who are semi-annual attractions here.

Business pretty good, though not fulle up to Lewis first week, when he got nearly \$35,000. He gave 'em

much the same show as before, and they liked it, which is a tribute to Lewis' sales shillty.

O'Noill Kiddles were worked in Wall Roesner's overture and made a bit sain a beliet number and a bit sain a beliet number of the sain and bite. You will be sain to be sain t

Trailer on next week's date of Jack Dempsey was one of the neat-est things of its kind in a local showhouse, projecting shots of the Sharkey-Schmeling fraces directly into the big colored screen at the commercial gong, and causing much commercial gong, and causing much

Picture was 'Make Me a Star'

#### FOX. BROOKLYN

Brooklyn, July 9. unit here this wee Just another unit here this sans names, sans novelty, sans interest. Fortunately the dances were staged by someone who knows something about staging dances so that department is the reverse of

something about staging dances so that department is the reverse of a washout.

Chains is the name of the unit, where of the content of the c

doing it.

Girls now wander back in a very modernistic and pretty chain number. Gold and Raye so through an amusing act of rough comedy dancing. They're two young men that know what dancing is about and show it. Girls again, adagio again and the whole mob for a finish.

Broke. Burdely who has a nice

and the whole mob for a finish.

Busby Burkely, who has a nice legit staging rep, is credited with the staging of this show and, considering the fact that he had no material to work with, has turned out a creditable job. Which is faint praise, indeed, since there was nothing to work with.

nothing to work with.

Up in front of the show is a very good prolog by Freeddle Mack and more confidence every week, and is just about ready to hit the big time in a big way. He's personable, pleasant and talented. Currently he moves his men through a rapid routine furctuating mythonic tunes, also getting in a quartet singing plece and a solo by Tommy Green, a boy with a nice tenor.

Week Ends Only' (Fox) on the

'Week Ends Only' (Fox) on the creen and biz just so-so. Kauj.

#### DENVER

Denver, July 8.

DENVER

Treed Sommitt's orchestra plays 'Spirit of 'ff over torchestra plays 'the particular torchestra plays 'spirit of 'ff over torchestra plays getter of the stage waving small flags. Great applause getterve' opening shows entrance to cate, and with girls of line checking their capes and cane's at check stand as they do a routine. The six men of the line enter and the country of the six men of the line enter and fast routine. Jack Holland and June Knight do their interpretation of the tango, finishing with the old-fashioned 'wring-the-dishragt' Rudy Kays no men an understand, after a bull-up entrance. Later the lad sings English, and pleases.

Second scene shows interior of care, with band of huge dummy net from the stage of the way, is good. Act is a winner. Holland and Knight do a rumba with without the stage of t

sions.

Janice Walker sings Cinderella ditty as introduction to enacting of story of Cinderella. The c. owning of Cinderella as queen furnishes the finale.

A mediocre stage layout, but backed up by a strong picture, The Tenderfoot.

#### ORIENTAL, CHICAGO

Chicago, July 8. If there are theatrical celebrities

in Chicago they can invariably be found in one of three places: Vincent Bendix's residence, Gene Mac-Donald's yacht or Beeandkey's Ori-Donald's yacht or Besandkey's Ort-ental. At the Oriental the memory books of the stage crew are just full of the levellest autographs. They've played everyone except Gandhi and Aimee MacPherson. In most cases it hasn't mattered. The house still saw red. That, of course, is speaking for the last consecution of the course of the course.

course. Is speaking for the last couple of years.

This week there is Norma Talmadge. Never before has the former cinema star appeared on a public platform. There is strong reason to believe she consented to break the rule only at the urging was set it was reported she wanted to escape the responsibility. Jessel talked her into going through. And when those 32 performances are over she will have tucked away a total of experience that she will her. It's background for her professional future, whatever that may be.

tossome future, whatever that may be for a star of Miss Talmadge's former dignity slumming in the varieties must have been an experience to inspire fright. It so happens that she was one of the carly clicks of the screen who arrived without any stopovers in other branches of the profession: A comedienne would have worried as the constant of the control of the cont

funny people are permitted.

Jessel gave her two shoulders to
lean upon and the ald of his rich
oxperience and poise to draw-fromHe skillfully covered up througha fog of hervougness muffing her
voice, so that several of the comparatively few lines she had were
lost. Without Jessel she would
have looked very helpless indeed,
doesn't do the rumba or play the
gither.

for being a dramane description of play the zither.

Miss Talmadge looked marvelous, especially in her opening gown of general control of the control of the

(FN) was a liability.

Stage show ran to great excesses on the Friday getaway. That bare stage opening with the gib restage opening with the gib restage opening with the gib restage of the second of

girl brigade, in three numbers.

In the general endorsement of his capabilities and accomplishments a minority report can be filed against Jessel on several points. There were were 15 to 29 Yiddish gags to myselfly and annoy non-Jews and three berts, but not with Balaban & Katz' family clientele. Jessel self-consciously commented, 'After all, we must have things to interest the kiddles.'

Early in the presentation two stooges surveyed the theatre, and when asked by Jessel what they were doing they cracked they were doing they cracked they owned two shares of Balaban, & Charlet Imperman, Dave Wallerstein and Lou Lipstone have no sense of humor. Anyhow, the gag was ordured the state of the control of the c

dered out.

Jessel's squarer, that didn't, was:
You're in the wrong theatre. You
must mean the Palace,' gave the
RKO scouts a chance to go into
convulsions of merriment.

Geraldine and Joe, two versatile
kids who have played and replayed
Chicago, were spotted through the
show and successively registered on
with their hoke Apache in the
finale. This is a pip. Kids have
lots of what it takes.

Somewhat extravagantly intro-

lots of what it takes. Somewhat extravagantly intro-duced by Jessel was a male trio, Gordon, Reed and Kenny, They were not sensational, but they were very modern, smart and uniquely routined. This act bears the stamp of time and effort spent by an in-terested outsider. It's an office act.

terested outsider. It's an 'office' act.
Wynn Wayne, antecedents unknown, is a torch singer with a
barrel of hotcha. She's a sizzling,
slinking Salome of song that mixes
a ribaid strut with her lurid lyrics.
She requires perhaps a little expert
guldance to attain celebrity. She
starts with more than a notion.
Eddie Meikel at the organ devated.

Eddie Meikel at the organ devoted himself mostly to a 'Jessel for

President' group of sildes that pecked, a lot of humor, and should by normal sequence and showmanly association have led directly to a lot of the sequence and show and the sequence and sequence of the seque

#### LOEW'S STATE, L. A.

Los Angeles, July 8. 'Rebecca of Sunnybrook Farm as the screen attraction, plus the regular F&M unit, with Irving Aaronson's Commanders, doubling from the Frolics, make a lot of en-tertainment. Too much, in fact, with the second show opening day

At \$3,500 for the week. At \$3,500 for the week, the Aaronson band is a doubtful booking under the circumstances. Opening day had the audience pondering day had the audience pondering over a strictly floor show routine in a picture house. Aaronson introduces his vocal tric as 'singers' who sing smart songs for smart people. The tric warpled two numbers of everything about 18 per property of the people of the picture o

bers loaded with lyrical smut. From then on everything the band did was received coolly.

Combination plays but one number, rest of entertainment being had been considered by the consideration of the consideration of the consideration of the consideration. An entertainment being all in cafe style. A one-time stage attraction, the Aaronson band is now a cafe organization, with nothing to offer for the restrum. Phil Save and Red Stanley, also from the cafe show, work with the band. Fast of the consideration of

hard and lands neatly.

Line girls open the presentation
with a nifty interpretative number,
the girls dressed al fishermen,
working with a large net. Trick
lighting adds effectiveness. Net
brassieres are used, allowing plenty
of display. Line works as a background to the apache number and
staging, and as a proper and a staging, and as a proper
class into the 40 minutes.

Attendance near capacity down.

Attendance near capacity down-stairs for the second performance, with the picture credited. Hearst News clips fill the bill. Call.

#### PARAMOUNT, L. A.

Los Angeles, July 8.

Los Angeles, July 8.

Classy little show at the Paramount this week is called 'Chase-Ing the Blues,' with the title in honor of Chaz Chase, heading the bill. The omnivorous prop eater is doing much the value of the characteristic control of the control of the characteristic c

scene. Clicked satisfactorily.

Remaindar of the 40 minutes is smooth and soild. Line of 16 girls opens with a wooden soilder routine, disappearing down a trap behind a set piece that files to reveal. Nat Taylor, colored hoofer, who dances soilded the way foul Armstrong sings.

sings.

Paul Gordon, blke peddler, has a neat line of patter as accompaniment, and tops his tricks with riding feats on a unicycle for good effect. Could eliminate his false starts on that vehicle; they look faky.

starts on that vehicle; they look faky, and Hilda Murray are on meet for one of their pollshed ball-room gildes. Nice touch had the organ soloing on the waitz movement. Inez King, stock warbler, got a hand on her entrance and proceeded to fining a near torch. Proceeding the street of the structure of the struct

The Chase match mastication and pantonime followed and a pretty production finale closing. Girls dressed in summery costumes and the Murrays did a flitation number for a picture finish.

Business about average, with 'Man from Yesterday' (Par) the feature. Mill Bros. short, news and 'Lehar Impressions' overture filled out the program.

MANCHESTER, L. A. Los Angeles, July 7.

Los Angeles, July L. Stoogery reaches undreamed of heights in Charlie Foy's Eughouse's E

audlence.

Opening on one of those crazy village sets with everything very idiotic, action subsides- to allow Mishka Besoff's balalika orchestra to do several numbers with Foy clowning in front.

cidesic work in silver cloth dresses. Olga and Mishka, with their ball-room, whirling, also went over well here in solo appearance. Maxine Lewis had to fight the house band part of the way through her first song, but at the end of the second one haited all proceedings while she took her ovation.

Those stooges of Foy's followed, all seven of them, to show their vertex of them, to show their vertex of the second one of the second on the second of the second of

Finale was a nut-house wedding scene to the tune of Minnie the Moocher, with the audience almost as tired as the performers. Plenty of laughs and entertainment in this one. Larry Ceballos staged

#### IMPERIAL, TORONTO

IMPERIAL, TORONTO

Stage show at the Knevels house run to is minuted for the first matter than the first matter first matter first matter for the first matter first matter first matter first matter for the first matter f

stois, Crawton and Cansey coming book and the property of the pool to be and a spins.

Paul Sydell, not in the billing, trails with a pooch for the usual balancing stuff and the inevitable comody mut. Draws Infls. Clever common the property of the proper

a sister of Sylvia Proos.

Billy Gray opens second half, with, nut comic scoring on comedy hoding and buriesque recitations that are heavy on gestures and have the monologist all over the stage as well as up and down the alises. Single socked home and drew the heaviest applause reaction of the evening, which, with generous encoring of Gray, left him limp at completion of act.

Line-up eases on again for finale in rich-looking full-stage set that was heavy on silks and drapes, Girls are in garden party gowns and

(Continued on page 47)

#### East

VARIETY

Libby Holman, singer, is held in custody of the siseriff at her home in Winston Salem, N. C., and Albord Holman Saleman Salema

will have dower rights only to her husband's personal estate, estimated at around \$150,000, according to

Mother of Clifton Webb, dancer, declared that the late Smith Reynolds sought to draw her son into a suicide pact. Says his fixation was well known to Broadway.

Tree Club in 55th St. chopped down by Government men July 9 Three employees, a small quantity of alleged liquor and \$25,000 worth of furnishings taken.

Peggy Joyce sails for Europe to start work on her first novel, 'Trans-atlantic Wife.'

Coney Island sees red. Commu-lists held their nominating conven-lion here. About 5,000 present.

Those concerts not helping at-tendance at Federal Hall, Bryanin Park, so Groyer Whalen plan racial days. Hopes that will help With concerts average attendance has been only 250.

Katherine Cornell announces plan for a repertory co. next season. Fig-ures that with the Barretts' build-up she can command support for a number of productions on short runs and not get so tired playing one part.

Eimer Rice plans a repertory sea on, mostly with revivals.

son, mostly with revivus.

Legit producers working up peeve against Equity bond. Claim the shoestingers can always induce the cast to waive guarantee, but they must lie up important the case of a musical this may involve \$15,000 or \$20,000 on ice at a time when it's most needed. No idea for a change, Just a grouch.

Georges Claude, who develope the neon lamps, declares he has new light which is not only whit but cold. Does not affect color val-ues as do other illuminants.

Y. M. C. A. hotel group advertising New York as a summer resort. Has figures to prove that for \$25 a visitor can have a whale of a time for a full week.

American theatre of Farce new-est movement. Will start in No-vember with 'Tickets for a Dance,' by P. W. Tell, and C. E. Underwood.

Lido Country Club putting greens get the acid bath threatened for Fresh Meadow. Hoped the greens may be in shape for the Metropolitan champlonship this week. New form of racketeering, but no prior threats against the Lido. Just a demonstration.

Lionel Hyman announces a \$2.20 top for the Masque theatre when he opens 'Chamcleou' there next week Holds that he can get more mones at the lowered price and that all must come to it. Ploneering.

Edward J. Doherty listening to bids for his Evil Woman, done by himself and John Russell. Drama-tised from Doherty's novel 'Shack-led Cindercila.'

#### Sugally of the presentation and the suggestion of the property of the property of the suggestion of th News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. See and commence and commence of the commence

Peggy Fears Blumenthal buys the stage rights to Leyla Georgie's book, Establishment of Mme. Antonia.' Gladys Unger will help the author to dramatize. Judith Anderson and Helen Menken may co-star.

Theodore Dreiser iost control of the car he was driving in Somer-ville, N. J., Friday (8). Sideswlped a house, smashed a rock garden, displaced a four-ton concrete block and rammed a tree, but he wasn't

Sale of \$75,000 worth of speakeasy fixtures brings \$2,383 at Federal auction Friday (8). Most of the money was-from the sale of the paintings. Two portraits of George Washington brought \$3.50 the pair, but a ping pong table was sold for \$10. Another sale today (Tuesday).

Another sale today (Thesaly).

G men board the White Star liner "Majestic' and find 400 bottles of fliquor after a two-day search. Line not blamed, since it has been very exact about sealing the bar in port, so no arrests made, but a \$2,000 fine may be imp ied. Believed that members of the crew were responsible for conducting a private enterprise.

Last Thursday (7) three friends borrowed Guy Lombardo's yacht and set-out from Long Beach. Late that evening they and the launch were rescued off Coney Island. Motor had gone dead and they were drifting out to see in the dark. Lombardo still has his yacht.

Lombardo still nas he yearn.

Separation suit brought by Lilla
Bell against James Bell when the
latter married Margaret Hawksshe sought to prove common law
marriage, but forgot that as a divorcee he could not remarry in New
York state, so she shifted to New
Jersey, Judge figured her memory
too poor to be credible, so out.

Lorelle McCarver, of 'Hot Cha, seeking a Mexican divorce from young Willie Moore, whose dad is

Randoiph Walker, picture execu-tive, in Washington trying to in-terest the government in grub stak-ing the idle who are willing to go to work in the gold fleids.

Hal Roach makes his second air trip to New York within two weeks. It's a habit. Uses his own plane and can do his own piloting. When he got here he spread the news Laurel and Hardy will make six in-stead of four pictures for the new

Talk of 'Face the Music' in tak orm to reopen the Roxy.

Eugene O'Neill and George Jean Nathan to represent the theatre or the new 'Spectator.' Newspaper format for a monthly mag. Ter

Government men from Newark visited the Jersey coast from Long Branch to Asbury Thursday (7) Got 14 places. Chelsea Grill and the Norwood got the raid and rut treatment. Others only pinched.

Olga Petrova kidnaps her hus band for a summer vacation. He Dr. John D. Stewart.

Padlock for Central Park Casino not yet determined. Now it is put over to Sept. 6 because Emory R Buckner, attorney for Sid Solomon is ili.

Marriage of Damon Runyon, sports writer, to Patrice Amati Del Grande reveals that his first name is Alfred. Mayor Walker officiated last Thursday (8) at the home of Ed Frayne. Runyon is to cover the Olympics, so they'll honeymoon in Los Angeles, Mrs. Runyon is a dancer.

Martha Ferra, who used to travel with circuses lifting elephants and lighter trifles, suing Morris G. Gerry, paper box manufacturer. Al-leges that in 1930 he offered to pay her \$100 a week for life if she would quit the stage. In June of the fol-lowing year the payments stopped.

Miriam Battista, who had to leave 'Hot Cha' on account of illness, is convalescing at Pinecrest, N. J., fol-lowing an operation.

tised from Doherty's novel Shack-led Cindercila.

Eddle Cantor declines to put up a bond in order to continue the sequestration of Goddman Sachs uside which were impounded in a using union funds for advertising suit he brought. Deleware court and counsel fees. Order was made

ordered him to put up a bond guarnreeing the holders against loss
hrough depreciation and Cantori
decided it was not worth the price.
Peggy Fears Blumenthal buys the
stage rights to Leyla Georgie's book,
Establishment of Mme. Antonis did to the control of the

Mrs. Nadlne Ruth Gilmore daughter of Tom Mix, obtains annulment of ther marriage to Douglas Gilmore, picture player, in Monticello, N. Y. Becomes effective ir 30 days. Hearing in chambers and no facts delurged.

N. Y. suffered a one-cent stamp famine Thursday, Lasted foun hours, or until 3,000,000 stickers could be flown from Washington Due to the new letter postage.

Due to the new, letter postage.

Four newsdealers who were arrested on the charge of selling obscene literature dismissed when 18 others agree to apply the cleaning fluid. Reformers are 'Ballyhoo,' Hooey, 'Whis Bang,' Spley Storles,' Paris Nights,' Snappy Storles' and Esautiful,' Chaselo et al. (The Pares Storles, 'Ginger,' Thob Edwards' Eye Opener,' Smoke House Poetry,' Real Art Studies,' 'Hollywood Nights,' Say Broadway,' Broadway,' Paris Plaielies,' Alta Art Studies,' Paris Plaielies,' Alta Art Studies,' Result of a crusade by Clivi Decency Committee, which brought charges and caused the arrests.

Man believed fo be Nicolal See

Man believed 60 be Nicolal Semenoff, ballet master, reported to have killed himself by wading into the Niagara river, July 6, and being carried over the falls. A letter received by Michael Fokine announced such intention as a protest against departure from the classical ballet and to 'sufficiently disturby you and others to set back the self-inflated modernists.

Mrs. Sidney M. Goldin, professionally known on the Yiddish stays as Zita Ma Kar, is suing her husband for a divorce, alleging that he gives too much time to the motior pictures he is producing and to little to her. Goldin made a series with Molly Picon.

Cecli Clovelly will direct the productions at the Westchester County Center this summer. First in work will be 'Burlesque,' with Hai Skelly in his original part.

City Bank Farmer's Trust Co, holder of consolidated mortgages for \$2,500,000 on the Hippodrome, ask the appointment of a receiver, alieging default of interest payment of \$8,500, due June 2. Property of \$100,000 of \$100,00

Continental Bank and Trust Co Continental Bank and York constants foreclosure action against the Biltmore theatre, New York, alloging interest of \$36,049 due last December. Theatre was built by the

Blyth Daly has written a play, 'Week End Bride,' Will be tried out at Dennis, Mass., this summer.

John Golden working on Vicki Baum's 'And Life Goes On.' Expected that Rachei Crothers would dramatize, but Golden takes the joi

Quenna Mario, of Met opera writing a book. Mystery yarn,

Sylvia, Hollywood's masseuse, married to Edward Lelter, screen player, at Egremont, Mass., last week.

Mary Mulhern, wife of Jack Pickford, sued for \$2,150 back rent of a N. Y. apartment. Agent alleges she broke her lease, but she contends that renting agent said it would be all right if she had to go to Hollywood. Case to get a jury

Fritzi Scheff goes summer stoc Doing 'Tonight or Never' at Ivory town, Conn.

Phil Baker, through with aude dates and back to town to carse 'Laugh It Off.'

Edward Hayden O'Connor, polans to make five productions coming season. Says he has apital.

Claire Ray, former Sennett bath-ing beaut, married to Al Kerwin lately and just 'fessing up. It's his first and her fifth.

Echo of one of those joy cruises reverberated in the Supreme Court. New York, when attorneys for Mrs. Anita Argimbau, wea'thy Long Island matron, ampilled her answer to the libel suit of T. Ray Boswell.

a Canadian cruise last summer and on the return Boswell sued her for libel, charging that the slanders she spread rulned his career as a pro-ducer.

Boswell's attorney pleads his client is too poor to fight the wealthy defendant.

Court of Appeals of Dist, of Co-lumbia extends date for answer or short wave radio reallocation. Com-mission pulled grants and holder trying to retain them.

Brooklyn Supreme court refuses application to endon sale of Ger-man television parts. Henry Gold-man, who made the application, told the court agents, appointed by him were seeking to make independent deals.

Order requiring Allan Dinehart to pay \$100 weekly to his divorced wife now made permanent.

William Geddes is the new corpse 'In the Tradition.' He is 78 and

Rachel Crothers' new comedy; When Ladies Meet, to be given a tryout at Dennis, Mass. If oke John Golden probably will produce.

Connie's Inn revue goes into the Central, New York, for a run.

Art Jarrett and his uncle, Jarrett, are collaborating on a satire entitled 'Clgars, Yeast

Ferde Grofe working on the score or a Rasch ballet.

Theatre Guild plans 'Good Earth,' Pure In Heart,' 'This Side Idolatry' and 'Versallies' in that order nex' season. May also do one by O'Neill and a Shaw repertory season.

Hassard Short salls for London to roduce two musicals.

Now Phil Baker thinks he will call that revue 'Laugh It Off.'

Washington, Conn., asks the Brookfield players for something more cheerful than In the Tradi-tion. Not being up in anything else, company had to cancel.

Frederick McKay has secured the rights to 'The Fair Intruder,' com-edy by Anthony Wharton. Helen Ford and the Wharf Theatre Co. Provincetown, tried it out.

Major Reinhardt, nephew of Max Reinhardt, working in Photoplay Productions, N. Y. indie. Major is his name, not a title.

Rip Van Winkle players, in the Catskills, are doing a two weeks' tour of one niters before opening at Haines Falls. Belated arrival of vacationists causing the switch.

Experts say that the U.S. con-sumes four to six times as much French champagne as before prohib.

Dorothy Fletcher, author 'Merllly We Go to Hell,' went a Merilly We Go to Hell, went author uning on the Boston Post Road July She sideswiped another car an beat it. Pinched for leaving the scene of an accident and for neaving a driver's license.

#### Coast

Wraith of Rudolph Valentino has entered the case of Mr. and Mrs. Matthew Coppola, who are trying to recover \$75,000 from Dr. Rodolfe E. Monaca for the death of their baby, Rudolph Valentino Coppola, who siled at birth. Defense attor-neys promise to show that Mrs. were dictates of Valentino from the spirit world.

Superior Court Judge Guerin or dered Pat Somerset to pay E. T Edman, taxleab driver, \$500 for injuries received when Somerset auto knocked him down.

Alice Joyce and her husband, James B. Regan, New York hotel man, have separated and stated it will be permanent. Miss Joyce will stay in Hollywood with her two

Conrad Nagel, Louis Mayer, Fred W. Beetson, and Ida R. Koyerman, Mayer's personal political advisor, will campaign for Superior Judge Roth for re-election.

Gaetano Gaudio, cameraman, was given a divorce. He must pay \$200 monthly allmony and \$65 monthly to support his children.

Pleading guilty to charges of at-

son of Mike Gore, theatre operator, Jack Walters and Ben F. Carter were sentenced to prison for from one to 10 years, and Clare Histerm and Irene Smith, their female accomplices, each drew six-month terms in county jail.

Mrs. Eugenie McEvoy, wife of J. P. McEvoy, has filed suit for divorce in Reno charging crueity. Married Feb. 15, 1923.

Mme. Sohumann Heink is confined to her home in San Diego as result of a fall while working in her gar-

Alfred Hertz conducted opening concert at the Hollywood Bowl sea-son July 5. Mary MacCormic solo-ist.

William F. Cooper, 60, screen actor, awarded \$4,503 by a jury be-fore Superior Court Judge Scott for loss of his wooden leg in an auto accident. George Smith was de-fendant.

Paul Bern and Jean Harlow had a spifty wedding. Ceremony one night. Reception noxt day. Then decision to defer honeymoon until fail.

Edward Church, assistant man-ager of the Capitol theatre in Sacramento, robbed of two days' receipts, \$1,000. Bandit forced him to open the safe.

Fred Lawler was arrested in Los Angeles because he resembles Will Rogers. Denied he's the bandit, de-scribed as looking ilke the comedian, who robbed a Fresno woman.

Dorothy Sebastian (Mrs. Bill Boyd) is trying legal means to collect \$75 a month rent from the tenant to whom she leased her home.

Alice White's grandparents, and Mrs. San Felice Alexander, v remarried as part of their 50th w ding anniversary. They were married in Lombardy, Italy.

George Hearst, who publishes San George Hearst, who publishes can Francisco papers for his father, suffered fractured knee cap in an auto collision at Santa Barbara, July 4.

Genevieve Hamper, widow of Robert B. Mantell, here to play part of Mary Magalene In 12th annual production of Pilgrimage play, opening July 18.

Love idyl of Mrs. Minnie Ma<sup>\*</sup> Kennedy, mother of Aimee Mc-Pherson, and Guy E. Hudson has blown up. Mrs. Kennedy tired of paying the bills.

Awaiting sheriff's guard to take him to the bank, John Bowles, treasurer of FWC's Golden Gate, L. A. naborhooder, and three other employees, were held up by two bandles and robbed of \$1,400, and declared Bowles open the safe and declared.

Making a parachute leap with lighted firecrackers attached to his body. Speedy. Baaba, stunt filer, was badly burned and is near death. Part of a July 4 program in Venice, Cal.

To learn sentiment of Arcadia (suburb) citizens toward proposed new race track in the town, city council will have an 'advisory vote' of the populace July 26.

Erwin Liner, 42, film projectionist, confessed to the murder of Mr. and Mrs. Edwin H. Clark, in whose home he was a roomer. He said killing followed a quarrel. Liner was questioned 24 hours by police before confessing.

Hallam Cooley, actor, and his wife are defendants in a \$100,000 allena-tion of affections suit filed by Mrs. George C. Bates, the wife of Mrs. Cooley's father, Mrs. Bates charges that following her marriage to Bates, a retired banker, in August, 1031, the Cooley's separated them.

Behind \$2,551 in allmony pay-ments to his former wife, Jack Pen-nick, film comic, must give her one-half his carnings until paid up.

Johnny Weismuller's mother-in law, Mrs. Billie Arnst, was fine \$100 for reckless driving.

Mexican government banned the showing of 'Broken Wing' (Par), saying picture slurs Mexico. Lupe Veiez was censured for appearing in the film.

Santa Monica city planning com-mission denied permit to American Greyhound association for a \$100.-000 dog racing track.

Charles Chaplin heads list of film-dom's taxpaying celebrities, accord-ing to county assessor's assessment rolls. Comic lists stocks and bonds allowed at \$7,637,570. Cash on hand amounts to \$235,000. Mary Pickford

(Continued on page 35)

### Diary of a Stooge

By Claude Binyon

Hollywoodland, Tuesday. was a riot at Malibu last Sunday and everybody is asking him to bring me along to parties. That made me kind of happy but I am still a little embarrassed around Mr. Bowery since he proke down and said that he loved Tille.

Will I always get headsches from drinking highballs and fail saleep? I asked him.

The thing to do, said Mr. Bowery to me, 'is not to drink high-balls. bring me along to parties.

ery to me, 'is not to drink highballs.'
Then I can't be funny,' I said.
Mr. Bowery scratched his head and
didn't say ary more. Tonight we're
going to Cocoanut Grove where
people dance and eat, because Mr.
Bowery says he likes to have me
around. After we had our carly
dinner showed him the bills and
didn't sowed him the bills and
didner showed him the bills and
didner showed him the bills and
didner showed him the bills and
did sowery said I am getting a
little better as a secretary on account of how he can at least read
the figures. Then he handed me a
\$20 bill and said that was for servitices rendered. I asked him if that
was my saiary and he said no, I
wouldn't get any salary, just moneywhenever I needed it.
Maybe that's better. Now I have
to put on my good suit.

#### Hollywoodland, Wednesday,

We sure had a lot of fun at Co-coanut Grove last night. Mr. Bowery and I sat down at a big table with a lot of other people that he knew and who should be there but I smiled real cold, because Tillie. I smiled real cold, because the looked great and made me feel achey inside, but Mr. Bowery picked a chiar right next to her and they started talking.

To show everybody that I didn't care i started saying the riddles out of my old act, and people started for my old act, and people started have been seen that the control of the

she was jealous,

sugn was Time on account of now she was jealous,

People yent asking who I was, I was so funny, and pretty soon everybody knew that I was Me Bower's secretary who used to be a secretary who used to be a secretary who used to the hand done handed me a highball and that made me talk even funnier. Finally people quit laughing because they couldn't laugh any more, and I ate a steak sandwich and danced with Marie.

She said I was a swell dancer barring accidents and I told her that I'm full of rhythm on account of how I'm a banjo player. It felt

that I'm full of rhythm on account of now I'm a banjo player. It felt good f-eling a girl in my arms again but I didn't let on because everybody is going to know me as the funny man of mystery who is only funny because he is sad.

Mr. Bowery isn't working today so he is visiting a friend of his named Joe Laurie, Jr., who is at the RKO this week. I am never going near a there again in my life.

#### Hollywoodland, Thursday.

Hollywoodland, Thursday.

I'm getting to be like a man who is in a fog all the time but feels good. Today before Mr. Bowery was supposed to come home for lunch I had two highballs from his liquor, and Napoleon had two too, and we laughed and sang songs that Napoleon knew from when he was a blored manny down south, and ald he 'vas in Hollywood at the Brown Derby restaurant and would

said he vas in Hollywood at the Brown Derby restaurant and would I like to have lunch with him there, also to send Napoleon down with the car whether I came or not. I said sure I come and I and Na-poleon rode to Hollywood laughing and yelling whenever we'd almost miss a turn in the road.

I went into the Brown Derby and pushed my way through to Mr. Bowery. He was in a booth with some men and they made room for me.

some men, and they made room for me.

How are you getting on with Til-lle, Moe? I asked him, on account of how I had two highballs, and he looked at me funny because it was the first time I ever called him Moe. How the state of the been singling songs from when he was a colored namny. The men lauched been slinging songs from when he was a colored mammy. The men laughed and Mr. Bowery laughed, so I asked them what was the difference between a comb and a baby. Before I could tell them Mr. Bowery sent me to get him some aspirin at the drug store, and when I got back he was standing outside. I asked him weren't we going to eat in the Brown Derby and he said no, some

#### Crooning Newsboy

Long Beach, Cal., July 11.
Now it's crooning newsboys.
A paper peddler on the local
boardwalk calls his wares thru
a meg and occasionally bursts
into song.

ther time when we were both feeing better.

ing better. Napoleon drove us home because I didn't want to argue with Mr. Bowery, and while we were driving Mr. Bowery put his hand on my shoulder and told me I ought to pull myself together because I was falling to nices.

alling to pieces.
'Please don't bother me,' I said o him. 'For the first time in my

Well, don't talk about Tillie and me when you get happy,' Mr. Bowwouldn't bother my head,' I said

me when you get happy,' Mi ery said.
I wouldn't bother my head to him.
'What?' yelled Mr. Bowery I mean about Tillie,' I said Pooh!

Hollywoodland, Saturday, Yesterday I didn't write anything down because in the evening after down because in the evening after supper I swiped a bottle of Mr. Bowery's Scotch whiskey, 100 years old, and took it up in my room with some ginger ale and ice. My head hurts after I drink and the only way I can feel good is drink some more. And what happened but I fell seleen.

more. And what happened but I fell asleep.
This morning Mr. Bowery asked the what happened to me and I said I just guess I went to sleep. I asked him if he was home and he asked him. If he was home and he said no, he went to see a show called 'Green Pastures' with Tillie. So I went back up to my room and took another drink on account of how I felt that way.

We're staying in tonight, Mr. Bowery and I, and he's in his room and I'm in mine. After I finish this I haye to make another highball because my head is in that fog again.

#### Hollywoodland, Monday.

Poor Mr. Bowery. He's worried about me on account of how he doesn't know I'm training to be the funny man of mystery with sadness

in my heart. Sunday I didn't get up until noon and when he saw me he almost

'You look terrible,' he said.

jumped.
You look terrible, he said.
I didn't answer him because there was no answer. After a while he said we ought to hop down to the Pacific Coast Club at Long Beach for a swim, so Napoleon drove us there. We slaid in the sand over us the company of the said was a summary of the said of the

his head at Mr. Bowery. He siddrunk, he said.
What's the matter with you?
Bowery said, all worried. Did you try to drown yourself on purpose?
T just felt like sinking, I said, real

"Is it on account of Tillie?" he said to me.

'No,' I said, 'it's just on account of

how I felt like sinking. Then I closed my eyes because I felt like sleeping.

I had to stay in bed today after a doctor looked at me, but they didn't find the new bottle of Scotch, 100 years old, that I swiped Sunday morning from Mr. Bowery.

It feels good to feel terrible.

#### Frisco to OK Shrine Visitors' Liquor Free

Visitors' Liquor Free
San Francisco, July 11.
Indicating the wet-mindedness of
this burg department of public
health has announced it will test
free of charge any liquor brought
to it by visiting Shriners due to
convene here July 26.
City health officer will look over
all fire water submitted, report to
the owner and relay into also to the
prohibition squad. Latter won't get
through the necessary documents
until pow-wow is over so submitters
will be safte.

#### 'GRAPHIC' JUST BLOWS. **MAKES NO STATEMENT**

Last issue of the N. T. Graphic, evening tabloid, was July 7, the paper bowing out without any formal statement, for the reason that up until that night it was expected an

statement, for the reason that up until that hight it was expected an announcement of a new ownership would be made. Instead, the Bernarr Macfadden interests, controling the evening tab, which had filed a voluntary petition in bankruptcy for the paper a week before that, decided to call it quite. That aftermoon notice was served on the Graphie' employees that the July 7 issue would be the last. The sunday Enquirer, sole New York Sunday evening ras, was interested in taking over the 'Graphic'. Howard Swain, editor of the Macfadden tab, also had a proposal for a coup continuation of the paper by the employees, for which purpose funds had been subscribed on a 10% salary reduction for the past three

had been subscribed on a 10% sal-ary reduction for the past three weeks. This didn't materialize, and some \$5,000 thus accumulated was turned back to the employees. Schedule of Claims Schedule of the 'Graphic' bank-ruptcy, filed late: on, discloses total liabilities of \$3,1.2,521 and assets of \$252,604, chiefy accounts re-ceivable to the extent of \$187,652. Discounting that \$3,00,000 of the

ceivable to the extent of \$187,852. Discounting that \$3,00,000 of the total liabilities are unliquidated claims on libel suits, the paper's assets exceed its liabilities. Principal libel claims are Maxwell Bodenheim, the author, and Belle Livingston, nite club hostess, for \$500,000 each, and Bridget Kennedy and Dorothy Young Perkins.
Macfadden Publications, Inc., the parent Bernart Macfadden. holding

Macfadden Publications, Inc., the parent Bernart Macfadden holding company, is listed for a claim of \$2,008,479; Graphic Building, Inc., \$25,009; Perkins Goodwin Co., \$85,-847, for paper bills, aind also the following mills for paper stock, Spruce Falls Power & Paper Co., \$23,903; Sherman-Paper Co., \$22,003; Sherman-Paper Co., \$22,003; Sherman-Paper Co., \$20,003; Corp., \$15,-000; International Paper Co., \$20,003; Corp., \$15,-000; International Paper Co., \$20,003; Corp., \$20

notification of suspension. It wasn't until that afternoon, hours after the first edition of the final issue had been on the streets, that the bulletin was posted.

It caused quite a commotion along the Varick street sector housing the Graphic publishing plant. The disgruntless printers and circumstances of the sector of t

Omce was more or less dismanued with a number of typewriters missing, which some of the employees borrowed in lieu of unpaid wages. Cops had to be called to stop the Varick street demonstration.

#### A Check's Just So Much Paper to Wary Chicagoans

Chicago, July 11. Chosing of banks in the Chicago area has resulted in all tradesmen, bill collectors, and speakeasles that cash checks as a favor to customers carrying around a list of shuttered

atmosphere of distrust and

depositories.

In an atmosphere of distrust and often-stung pessimism cashing a check is about as easy as getting credit. About 75 banks have folded in Chicago during the depression.

Issuing checks on closed banks appealed to the deadbeats for a time as offering a safe method and a plausible albib of pleading ismostration of the deadbeats would be about 10 be abo

checks to wagon men have the check torn up in front of them and contemptuously refused by the hard boiled circulation minions. They won't even bother to find out if the check is any good.

#### GRANNY ON THE MOB

Whanni On the mode of the Moral of the Moral of the Hollywood restaurant with Jacob Amon and Joe Moss, is doing a piece for 'Liberty' titled: 'Are Gangsters Gentlemen?' Granlund will treat with the modelement in relation to the Broadway nite clubs and class speaks.

### **Tm Telling You**

By Jack Osterman

#### **Idle Publicity**

Girls are appearing on New York streets soliciting what-ever they can get for unem-ployment buttons, to be worn in the coat lapel.

The girls keep on the go rather than stand in the mid-die of the sidewalk, bracing all

comers. Takers are few.

#### **ED SULLIVAN 3D B'WAY COLUMNIST ON 'NEWS'**

Ed Sullivan starts as Broadway columnist on the New York 'Daily commiss on the New York 'Dally News' today (Tuesday) under a year's agreement with that paper. At the start his stuff will appear thrice weekly and probably daily later on.

later on.

Sullivar's contract with the defunct Graphle, which had two years to run, was mutually dissolved by the columnist and Bernarr McPadden. Sullivan has been Bway columnizing for about a year, on the Graphle all that time. He switched to Broadway commentating from the sports desk and clicked in his new field from the start.

Sidney Skolsky and John Chap.

Sidney Skolsky and John Chap-man are the 'News' other B'way man are the

#### Border Joints Dropping Girls as Biz 'Way Off

Mexicali, Mexico, July 11. Most of the booze joints in this border town that have been supplying hostesses on the side for danc-ing partners will fire their girls the end of the month. Poor business

is blamed.

Season has been the toughest on record, vith the girls' weekly allowance having dropped from \$60 to \$20. Hostessing here in former days was a bonanca, with the \$40 figuring as piker money compared with the extra pickup from flush ranchers and visitors from Imperial Valley.

Weekly take for the girls used to run as high as \$300 to \$400. Big

run as high as \$300 to \$400. Big week now if the femmes can get a

week now if the femmes can get a ten spot in throwaway money ontop of their \$20 drawing account. Girls figure treking north to Los Angeles, hoping to garner some of the extra cash to be spent by Olympic games visitors. Maxicall is believed harder hit by the depression than any of the border hey-hey spots, due to its dependence on regular patronage from Imperial Valley ranchers and farmers, and not from transients and sightseers as do Tia Juana and other nearby Mexican resorts.

#### Wife, Ex-'Follies' Girl, Has Job and Divorce

Brighton, Mass., July 11.

Brighton, Mass, July 11.

A former Foiller siri, Mrs. Annaliese S. H. Coran, 21, more recently a radio and night club entertainer, has been granted a divorce from John Coran, insurance
broker.

According to the ex-showgiri's
testimony, she was married to
Coran in Brooklyn, N. Y., in April,
1928, and their difficulties began
immediately. She said he never
supported her and when she asked
him for money he told her to go
get a job. She did just that. She
also testified to many beatings.

him for money he told her to go get a job. She did just that. She also testified to many beatings. She was granted a divorce on a charge of cruel and abusive treat-ment and allowed to resume her maiden name, Annaliese S. H. Van Nawvann

#### Bower Oasis Burns Mexico City, July 8.

Mexico City, July 8.
Jockey Club Salcoon, on the
ground floor of Hotel Mesa; popular filling station for American
tourists to Ciudad Jaurez, Chihuahuu state, over the river from El
Pano, Tex., were destroyed in an
early morning blaze with loss estimated at \$25,000.

Aurez brigade, but flimy construction of edifice enabled the fire to
burn rapidly. Owners propose to
rebuild immediately.

LONG BEACH-BUT NOT TOO LONG.

#### Breezing From Sea Breeze

Breezing From Sea Breeze
Leave it to Osterman to find a
hide-a-way to rehearse his band,
We had a lovely opening. Although
none of the alleged stars of the
stage showed up, the press turned
out with everything but their typewriters.

Made our debut as a maestro with Made our debut as a maestro with a corking band (if we do say so) and would still have remained there but no CBS wire and several hundred dollars worth of advertising as agreed upon. Anyway, we needed a rest, the ocean, and the sunshine. So here we are, paler than

#### Leading a Cinch

If you know anything about music it's a cinch to be 'the leader.' All one must do is to count...one... two...and the mob start. Of course if it's a waltz then it becomes a little difficult. But, after all how many times a night can you play. 'Paradise?'

#### This Column's New Policy

This Golumn's New Policy
Several people thought that last
week's column was our final. The
immediate staff congratulated us,
hoping it was. But we won our
point and continue. We have
squawked long enough, about having our kisser placed at the top of
this column.

we argued for months that the this column. We argued for months that the first thing a columnist does is to have his picture taken, the next thing he does is to find a paper to the columnist does in the columnist of the col

reproductions.

If things keep up looks like the Palace policy will be no acts and no pictures—just the screen.

#### Depression Gag, 18,497

Keicey (Women's Wear) Allen informs things are so tough that the Mississippi is only flowing twice

#### An Up and Up Guy

Then there's that one about \$\vec{8}\$ Chicago gangster who went to the dentist with a terrific toothache, Dentist asked him which tooth he wanted pulled, and the torpedo growled, 'What do you think I am, a stool pixeon?' a stool pigeon?

#### Another

Joe (Song writer) Meyer reports that NBC now stands for, Nobody's Buying Commerciais.

#### All Star Cast

Ted Healey phoned to say that a nanager said he could use him in show if he would go out and grab s with

#### He Did It

Discussing salary with a producer the other day we were informed that we were asking too much money, that we were still (Continued on page 41)

### Tote Boys Take Stand

On \$12 a Day Chi Pay Chicago, July 11.
Pari-Mutuel Clerks Union has reappeared locally. Impetus was provided when Arlington cut from \$12 to \$8 a day. Another squawk was that the track imported a group of men from Baltimore. Natives burned at outsiders and charged favorit-

ism.

J. A. Newberry is business agent and George McLain secretary of the union which is demanding \$12 minimum daily and guarantee of five days weekly. As presently staggered jobs average two or three days a week per man. A. F. of L. charter issued some years ago is reputedly, owned by Charles Bidwell.

#### **Broadway**

Jimmy Savo off to Hollywood Paul Whiteman's sec, now has a Soldier Bartfield-Ilcensed to box

galn. George Gerhardt buying out book William Harris, Jr., back from

Henrietta Kay still in hospital, but recuperating.

Class eating speaks going in for prix fixe continental club dinners. Ed Skinner plotting a trip to Eu-rop, during his two weeks vacash. Regina Crewe's telling how well she was treated on her European

sne was treated on her European trip. Willie Edelsten celebrated an-other birthday last week, admitting to 61.

Karl Kitchen week-end cruise ound. Made eight trips and will speat. All the bigger drinking restau-ants see That Corner with been

All the bigger drinking restaurants see That Cornef with beer coming back.

Ben Washer ordered back to the New York front by his paper. European news, not se hot.

Sidney Root as now manager of the Hotel movement of the Hotel movement of the Hotel has formed by the hotel has been been been seen as the page of the page of the hotel has been seen as the hotel seen he will be a hotel to talk with a London accent.

Frances Fay fust starting to hot-

talk with a London accent.

Frances Fay just starting to hobble about after being laid up several months with arthritis.

Jill Dennett, who bowed in WB's
Two. Seconds, as the daughter of
Dave Kramer (Kramer and Boyle). Rita Weiman and Mickey Marki off to Normandy for a six week rest Incidentally, they'll start a new play

Borrah Minevitch got of the Bremen' with one of those Latin Quartier muits of several weeks rowth.
Trade Twins lost all their stage

props when their car was looted while parked at 72d street and Broadway.

Broadway.

The Army of the Unemployed's official organ, 'B.E.F. Weekly,' ballyhooing its subscriptions by bandwagon through the Square.

Trs \$4 a head inclusive for every-thing at those Vivian Johnson-Charlle Journal Montmartre Friday Supper Dances to Leon Belseo's music at Monmount Beach; N. J.

#### Berlin

By Max Magnus

Sam Morris expected. E. A. Dupont off to Paris. Vera Schwarz hurt her foot. Kaethe von Nagy now a blonde. Hertha Walther's mother, 68, died Out of 12,000 actors, 7,000 jobless Johannes Schlaf, poet, 70 years

old. Paul D. Cravath here to sign singers. Emil Ludwig has acquired Swiss

singers.

Emil Ludwig has acquired Swiss elitzonship.

Richard Tauber to make a picture in the fail:

Pland Region of the second of the second

Dorothea Albu dancing with the tussian ballet at Parisian Grand

Paul Abraham working on two Paul Abraham working on two nictures and an operatic simulta-

pictures and an operette simultaneously. Practit passing through Brunell E. Pratit Practice of the Brunell E. Practice of the Protest Practice of the Pr

riln. Erwin Asher, Warners' English eduction manager, here nego-

### CHATTER

ting for production of French

t'.tig for production of Freich votitions of the production of Freich votitions and the production of the production of

By Frank Soully

Fannie Brice gone. Mistinguett performing.
Brand Witlock at Anglals Geo. Antheil home at last Mrs. Max Dearly at Canno

Si Spitzer may stay a year.
Nina Estabrook seeking collabs.
Oswald Mosley, Socialist, sunning
Eddie Mayer nowhere on that Betty Compton took off six in light days. Raquel Meller's house at Corne

Raquel Meller's house at Corne Or empty. Ed Hope Coffey sold another one o Liberty. Mrs. Maurice Chevaller dusting he furniture.

Men. Maurice Chevaller dusting the furniture.

Wambley Bald matting Chi 'Trib' col from here.

Heather Thatcher looked plenty cold to the cold of the

worth, dressmaker, says plams are dead, but from the looks of this pants-clad coast it looks as it hear and the looks of this pants-clad coast it looks as it hear and the looks of looks of the looks of looks of the looks of lo

#### Crank Letters

(Continued from page 1) diagnosed as hailing from people rankled over the condition of show

It is not considered unusual that during economic stress the anony-mous letter thing should come into greater prominence. When times are good the complaints are few

are good the complaints are few, even against the Government which always has been deluged with epistes printable and unprintable. Numerous conspiracies designed to reach a minimum and a selection of the select lesser film executive blames a series of letters to higher-ups in his com-pany for final loss of his job al-though as a general thing recipients of the anonymous letters pay little attention to them.

#### **Paris**

Ruth Weston is over.

Noel Coward on vacation.
John van Druten expected.
George Oppens to Holland.
George Oppens to Holland.
Jean Delmour not seen the seed of the Ruth Weston is over.

n. Charlie Schwedler getting mar-Austin Melford has written a new play. Herbert Brenon to settle in Eng-

Russell Gowdey back from Italian ur. Fannle Brice with children in nneth MacKenna expected from Kenneth MacKenna expected from Italy. Osso lendin- Albert Prejean to UFA.

viera.
Michael Farmer keeping his Paris iouse: Edia Martin to stay in Paris and irect. Louis Bromfields entrenched at Senlis.
Mrs. George Rehm off to the d Savoir vacationing on the Russell Gleason coming over for

everley Nichols back from Ri-

r. e Luce off on a two-week's Clair trip. Bargy making his final bow to ne stage. Monte Banks likes the food at Monte Banks likes the food at ouquet's. Leslie Hensen back to London for

new show.
Elsie Frazee not coming to Parls
this season. Elisic Frazee not coming to Paris this season.

It is a supported to the season of the

ence Tibbett. Beatrice Lillie to sun herself or

Beatrice Lillie to sun herself on Cannes sands, Georges Fontana going back to States in fail. Eric de Regnier prominent at Riviera parties. Raquei Meller goes out very little and is thinke tooking around for some new times.

some new tunes.

Don Freeman around shipping offices for tickets.

Lora Hays breaking weekends to keep rehearsals.

Roger Davis got some laughs out of Montparnasse.

Hal Sherman to play in the night club Montparaste.

Max Laemmle robbing the hand of their seats for light of the seats for the seats for the seats of the seats o

car. Gloria Swanson getting shots of Bricktop's and Ritz Bar for her new

lists? Irene Wells back to play in Eng-lish in London after years on Paris

ordeaux. Joe Zelli turning his cabaret into afe chantant to get the French

Bordeaux
Joe Zeill turning his cabaret into cafe chantant to get the French with floor show, one act play by Adam and the produced at the Comedie Franch show.

Manual to the produced at the Comedie Franch show, one act play to the Comedie Franch show, one can be comedie Franch show the Comedie Sh

Madame Bovery under Tindecent:

E. M. Glucksmann for four hours in Parls on his way to Vienna, and just in time to see Bo Dowling before he sails.

Caresse Crosby gave the party of

Caresse Crosby gave the party of the season at her summer place at Ermenonville. Three hundred per-sons showed up with most in sallor costumes. Called a 'depression party' The gang drank up 80 bot-tles of champagne and 50 bottles of pernod. All theatrical folk in town were invited.

#### Shows, No Biz

(Continued from page 1) (Continued from page 1) something to offer. In the lonky-tonks maybe li's only a piano-pounder, but in the large clubs a complete show is the usual thing. Honky or big time they are all working for coffee and cakes and in some cases only room and board. But then they're getting plenty of work, and that's something at the work, and that's something the time of the sound of the sou

seep rehearsals.

Roger Davis got some laughs out of Montparasse.

Hal Sherman to play in the night of Montparasse.

Hal Sherman to play in the night of Montparasse.

Hal Sherman to play in the night of Montparasse.

Harry Reubin and wife honey moning in Paris.

Challapin in daily press with series of lawsuits.

Cheer of Configue.

Compare Comique.

Compare Comique.

Compare Comique.

Compare Comique.

Compare Comique.

Compare Comique.

Last finished his play.

Ben Alexander says its Paris and Monte Carlo for him.

No more news either of Rex Ingers shore was noted for nitories that charged topheavy couverts and gave only a mediocre band as the some compared to the pre-depress high consensuation of the pre-depress high consensuation of the pre-depress high consensuation of readhouse without citertainment. Now a road-see entertainment. Now a road-see entertainment. Some only a mediocre band as the some lower of the pre-depress high consensuation of the pre-depress high consensuation of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only a mediocre band as the some lower of the pre-depend only and gave only a mediocre band as the some lower of the pre-depend only and pre-de

#### London

Marc Connely around. Ruth Chatterton still in hiding. Hugh Beaumont's flat broken into

Bank raté 2%—lowest in 35 years. 'Inky' Stevens third Phoenix pub-Jack Hylton and his boys sporting

Prince of Wales spent his 38th

Prince of Wales spent his 18th birthays golfing.

Eddie Polo-trying to sell new song to Violet Loraine.

Eddie Polo-trying to sell new song to Violet Loraine.

Harry Randido.

Gloria Swanson and husband at first night of 'Fanfare.'

June taking screen test at Elistree for British International.

Coosa Tree Club, second oldest in German film, 'The Murder of Karamazov,' banned here.

Harry Preston, 72-year-old popular sportsman, serlously ill.

Waltzes from Vienna, 'London's lar sportsman, serlously ill.

Waltzes from Vienna, 'London's lar sportsman, serlously ill.

The Junior Athensum, oil Piec, and the Cook of the Cook of

ing.
Oxford, the University town,
not allow vaudeville during co

term.
'Fanfare' chorines looking in at Cochrain audition, with view of a

hange. Mrs. Jasie, formerly Le Blang egotlating to bring Dubarry te America.

Owen Nares in threes of growing his first moustache for 'There Goes the Bride.'

the Bride.

Martin Walker no longer playing
Lave-Hutchinson replacing Arthur
Riscoe in 'Out of the Bottle,' at the
Hippodrome.

Dave Hutchinson replacing Arthur Riscoe in 'Out of the Bottle,' at the Hippodrome. Windows at House of Lords open I will be a support of the Hippodrome. Windows at House of Lords open to heat wave. In eight years, owing to heat wave. Dog racing increasing. They run their own daily now—the 'Grey-hound Express! gives up Phoenix theatre ongagement. Can't stand five shows daily. International Horse Show at Olympia claims receipts this year. In Juvid Pagent, formerly director of Plaza orchestra, now in the pit at Prince Edward.

Dave Chasen only American here with real toe box in dressing room, and the control of the c

Chiswick Empire over to times July 9, management starting off with by request policy for old favs, Man took a flat opposite bril-liantly illuminated picture house, telling manager it saved his light

llantly illuminated picture house, telling manager it saved his light bill the strength of the

#### Hollywood

Melvyn Douglas back from New ork, Sonya Karloff of Queer People

Sonya Karloff of Queer Feople fame in town.
New firm of Coast lawyers is Keen and Minds.
Wallace Middleton lost his appendix at the Queen of the Angels hospital.

water sindarcison test as a spenultal.

Various new brands of cigarels
retailing at 20 for 10c are selling
briskly and known within the trads
as 'depression stock.

The selling at 20 for 10c are selling
briskly and known within the trads
as 'depression stock.

The selling at the selling sell

### News of the Dailies

(Continued from page 32) and Douglas Fairbanks were second and third, respectively. Former is rated at \$2,316,940 and Fairbanks at \$1,384,690.

Marceline Day, screen actress, owes \$311 for frocks and gowns purchased more than two years ago, Sara Burdman asserted in a recovery complaint.

Minnie (Ma) Kennedy-Hudson, mother of Aimee Semple McPherson Hutton, and her spouse, What A-Man, have made up their matri-monial difficulties.

Shirley Helen Garrick, studio em-ployee, reported missing by her hus-band, who told police he feared she had been kidnaped.

Virginia McLaughlin, 19, screen actress, ran down Frank Masdell, newsboy, with her automobile in Hollywood.

Two bandits bound three persons in the office of the Fairfax theatre, L. A. (8), and escaped with \$437.

Charged with fallure to deliver slock to Helen Kearns, sister or fack Kearns, after accepting \$60, Martin Hartman, Docker, awaits trial 18. Superior Court on two charges of grand theft.

Counsel for Kathleen Brest, sculp-tor's model, asked for and received a dismissal of her divorce action, against Athur G. Brest, stage and green actor, in Los Angeles Supe-flor Court, with explanation that they have been reconciled and are, now in London.

Jack Nixon, promoter, who prom-ised film jobs of creash and then didn't make good, was sentenced to from two to 20 years in San Quen-tin. Was convicted of six counts of grand theft.

Patricia DeLong, formerly in the Follies' and Charlot's Revue, 'swore out a complaint charging her hushand, Fuzzy Knight, vaude actor, with battery. She alleged he beat her up when she upbradded him for paying aftention to another actress.

Police arrested Fred Salisberg, dry cleaner, for the theft three years ago of three pearl shirt stude from Max D. Steuer. Studs wei) stolen while the attorney was here defend-ing Mrs. Alexander Pantages.

Metro company in Alaska filming Eskimo, forced to make shots at Telley Port Clarence, near Nome, because of ice at Point Barrow, original location.

throwing acid on her, arrested by vice squad, who raided alleged Hol-lywood speakeasy and are said to have found her in charge.

Second divorce suit against Ian Keith by Ethel Clayton filed In Los Angeles Superior Court. First set aside when Keith refused to agree to terms of property settlement. New action asks for moderate all-mony.

Lottle Pickford in Beverly Hills denied being separated from hus-band, Russell O. Gillard, explaining he returned to undertaking business in Muskogee, Mich., where business

Douglas Shearer, Metro's chief recording engineer, appointed lieutenant in the L. A. police aero squad.

Mary Astor and husband, Dr. Franklin Thorpe, back in Hollywood from Honolulu with three weeks' old Marlyn Hanoli Thorpe, daughter.

Harry Bannister says he'll leave Hollywood Tuesday (12) by plane for New York and take the He de France July 30 for a London stage engagement.

Hollywood footpad slugged W. H. Bowling, cameraman, and relieved him of \$15.

Reception held Sunday (10) at Beverly Hills home of Mr. and Mrs. Benjamin Warner, parents of the producers, in honor of Mrs, War-ner's, 75th birthday,

Answer of Claire Windsor to suit of Mrs. Marian Y. Read for \$100,000 damages, for allenation of Alfredoo Clared's affections, admits she wrote latter letters, but says she thought the Oakland broker was separated

William A. McIlwain, former vaude actor and picture character player, seriously ill at the California hospital, Los Angeles, after apoplexy stroke. Has two daughters, Mary and Nadine Wayne, dancers, in the east, and a son, dean McIlwain, and the control of the

paying attention to another actress.

In a Claire tays she secured her by announced later closing hours at part in 'Rebound' for 'Claire' & Curran herself, in answering suit of 'Both now close at midnight. For Maurice Revnes, agent, for \$824.67 announced later closing hours at Curran herself, in answering suit of 'Both now close at midnight. For Maurice Revnes, agent, for \$824.67 announced later closing hours at San Curran herself, in answering suit of 'Both now close at midnight. For many commission.

Carlos Novarro, 25, assistant di-rector, was cleared of running down Leona Sawyer, 45, who has frac-tured skull in the L. A receiving hospital. Novarro contended that the woman ran in front of his car.

#### Mid-West

original location.

Tracy Drake, Chicago tavern keeper and owner of the Blackstone theatre, and a brother sued for husband is in San Quentin for \$242,000 alleged due to Stein Al-

strin, brokers, in a stock pool transaction,

Chicago's big headline of the week was, Bill Jurges, shortston for the Cubs. Willle got himself shot in two places by Mrs. Violet Vallee, 21, described as a cabaret entertainer. She also turned the hardwelf was the should be supported by the control of the ball player.

Riverview park, Chicago, had a fatality when a 14-year-old boy fell out of a moving car on the 'Big Dipper.' Lad was unidentified.

Three men impersonating Federal prohibition agents kidnaped Tim Kelly, operator of a roadhouse near Lancaster, Wis. They demanded and got \$500. Kelly was unharmed.

Patricia Garrity, daughter of the Shubert rep, J. J. Garrity, is with Murray Brown's dancing girls at the Dells, Chicago.

Alfreda Barnes, who pounded a powriter six months ago in a Cleveland business office, met and narried Fay Avalon, acrobat with the Ringling circus. Now she is part of hubby's act and learning the ricks.

Akion, O., got all perspired over the question of Sunday dancing. It was voted down in city council after liberal members argued vainly against pussytooting. Sunday goil and cinemas were cited as prece-dent, Jocal bellroom claimed they needed the extra day revenue to ksurvive.

Phill Baker, on the road, panned radio, his late bread and butter. There aren't enough bad jokes to go around in radio, he averred. Not until he was sure'he was ready would he accept any further invitations to return to the air, he stated.

Norma Talmadge about to appea at the Oriental, Chicago, with George Jessel, branded as outrag-reports of a divorce action in No-gales, Mexico. Her husband in Joseph M. Schenck.

Sabbatarianism was enforced up to the hilt in Oakland, Iowa, at the agitation of a minister. Grocers and druggist were nabbed for being open on Sunday, Law dates back to 1860.

Genevieve Tobin, bangless, paused in Chicago to explain to Carol Frink that the bangs were off because the rest of Hollywood was on them. She wants to do a Broadway play after returning from London, whither she is bound to appear in a Gloria Swanson picture.

In a friendly receivership for the Chicago Blackstone Hotel, Judge Wilkerson named Tracy Drake his own trustee. Meat, coffee and print-ing companies are principal credit-ors.

Former RKO showing house in Chicago, the Englewood, drew a dy-namite bomb while the house was

full. Explosion did more injury to a neighboring building than to the theatre. Nobody was injured.

Betty Green, 25, described as a cabaret entertainer, was captured after a four-mile auto chase by flic cago gendarmes. She was reputed ly aiding a sneak thief when surprised by Dr. Stephen Conway.

Oriental theatre, Chicago, turned over to the Iroquois hospital a 20-year-old girl suffering from amne-sia. She couldn't remember a thing. She was found in the lounge.

Vittorio Trevisan, basso, couldn't pay 4800 alimony so the missua hauled him up before Judge Joe de la couldn't be so that the same so that the same so that the same so that the same so that the late of the same so that the late of the same same so that the had piedged this on a loan. Judge gave Trevisan until Aug. I to work out a solution.

Joshua D'Esposito has been named engineer in charge of the sensational 'Skyride' contemplated for the Chicago World's Fair. Ride will carry passengers 200 feet in the air for a round trip of 4,000 feet.

At Desplaines, Ill., in their hallowed summer camping grounds 300 Methodists gathered. Reporters hastened to make copy of the fact that the band employed for the occasion was plenty hot, and that there was a we-wa trumpet and a moaning sax. Band favored 'Rio Rita.' Rita.

Charles F. Cortez, also known as Felix, scrammed when the Better Business Bureau of Chicago got on his trail. He was conducting a manaculur's school. Pay \$20 for fultion and we guarantee a job was Felix's promise.

#### **ANTICIPATION**

Former Opera Singers Sponsor Hol-lywood Beer Garden

Hollywood, July 11. Hollywood gets a beer garden starting July 20, when Allen Cahill and Amelio Colantoni, formerly of grand opera, open a series of pop-concerts at Hollywood Gardens, converted miniature golf course, on the boulevard.

Heinrich Hammer, conducting a

Héinrich Hanmer, consucuing a 75-bleec band, will give nightly concerts at a 30-cent top, Construction starts this week on 2000 seats and 100 tables, While at start nothing but kickless hew will be served, aum is to build up for the return formerly with Balaban & Katz Alm of the beyerage.

#### RENO GAME DEALERS ON SHARES AND TAKE LOW

Reno. July 11.

Having failed to weather the winter with a short bankroll and a couple of bad breaks, the Northern Club, one of Reno's largest gambling places last year, has been reopened on a 50-50 share plan. The

opened on a 50-50 share plan. The dealers get no wages out get half of what their games win each day while the house puts up the bank-roll and pays all the incidentals, such as lights, license, bouncers and boosters.

Last week reports were current that the dealers working on the half dozen roulette wheels, crap tables, 21-games and fare layouts, drew down \$7.50 per shift as their share, Dealers in other houses receive from \$10 to \$14 per shift of eight hours.

#### MARRIAGES

Claire Ray to Al Kerwin, at Long-Beach, L. I. Bride is a showgirl-and former Sennett bathing beauty. Her fifth try.

Mme. Sylvia Ulbeck, Hollywood beauty specialist, to Edward Leiter, film actor, at Egremont, Mass., on July 1.

July 1.

Patrice Amati Del Grande to Alfred Damon Runyon, Bride is a dancer. Groom is the sports writer.

Mary York to Raymond Paige, July 11, in Hollywood. Miss York is a radio singer. Paige is musical director at KHJ.

Eddie Miller to Idabel Kayes, non-pro, July 10, in Brooklyn. It is the baritone's second marriage.

Helen Long, screen actress, to Dayld R. Elmdorf, aviator, Culver City, Cal., July 10.

Dayton Saltzman, Fox Poli thea-

Tayton Satzman, Fox Foll thea-tre, New Haven, married to Melanie Abbott July 9, New Haven. Mary Adams of musical comedy. to John Canfield, Elkhart, Ind., May 13, Elopement Just revealed.

is, Eiopement just revealed,
William Conkin, actor contact
man for the Academy, married
Blanche Browne July 9 in Hollywood. The bride was known profesisionally as Mary Heath and was a
sister of Conklin's first wife.

mankanan mankanan kalan mankan mankan mankan mankan menerah menerah menerah menerah menerah menerah menerah me

#### NEW YORK THEATRES

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times.

"Another Language"

with Glonn Anders, Margaret Wycherly, Derothy Stickney, John Beat BOOTH Theatre, 45th 8t., W. of B'way, Evs. 8:50, Mais, Wed. & Sat., 2:40

'RED HEADED WOMAN,' Jeen Hartow-On Stage, Buck & Bub-biet, Nick Leng, Jr.
BWAN wood of the Common Co

'Scarface, lon' with Paul Mun Vaudoville, Don Redman and Connie's inn Orch., Harry Rese, Broadway Jes-ter; Rita Royce, Collins & Peterson

#### L. A. 'Morning Telegraph' Gets Stock Sale Permit

Lots Stock Sale Permit

Los Angeles, July 11.

Los Angeles Morning Telegraph, Inc., has been granted permission by California corporation: commission to sell 100 shares of stock of no par Value Directors named are Malter H. Annaberg, J. D. Bannon, Walter H. Annaberg, J. D. Bannon, J. C. Carlon, and Frederick W. Bauer, Group, all of New York, expects to publish a racing paper here.

Griginal Incorporators of the Telegraph when papers were filed a month ago, were David H. Jackman, J. Roy Myers and William M. Stevens.



FRANK BUCK'S "BRING 'EM BACK ALIVE"

RKO Radio Ploture Produced by Van Beuren: Corporation

DALACE B'way 4 47th St.

LOUIS SOBOL—RICHY CRAIG, Jr. LEON JANNEY—DIAMOND BOYS ROSS WYSE, Jr., AND OTHERS AETS. Mon. to Fri. 25c-35c-50n EVES. ex. Sat., Sun. and Hol., 25c-75c-81

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A. LANZNER, General Manager

### Going Places

By Cecelia Ager

Ladies of State

State laddes. Rita Royce. Flash dance act with wise-cracks attuned to the times. Poke bonnet, ruffied pantalettes, a graceful waltz, and Broadway back-talk. The denies of The Dyling Swan was a merciful candle, and a black veil; A Tribute to Anna Pavlowa. Showmanshlp. Concentrate the spotlight on your feet when tatooing toe taps; it tivest audience attention, looks harder, emices a velocment hand. But remember, you've got to have the legs to stand it. In case of State shout, don't talk. Better kid your adagto routines before the customers get to State ladies. Rita Royce. dance act with wise-cracks

to stand it. In case of State shout, don't talk. Better kid your adagio routines before the customers get to it, and only an expert in ballet technique has the right. Harrington Silsterá. Itsy bitsy diris sing dreat sig lady songs in itsy bitsy diris sing dreat sig lady songs in itsy bitsy dirist sing dreat sig lady songs in itsy bitsy dirist sing dreat sig lady songs in itsy bitsy dirist sing dreat sig lady songs in itsy bitsy dirist sing dreat signal, and the signal signa

that's it.

Mary Dixon. (Don Redman's Orchestra.) No mike for this baby.

That brownskin gurgle, those
brownskin teeth with gold for contrast. White lace. Fretty swell.

Slick straight hair, takes time, but
how it do shine!

#### Lyda No Siren

Lyda No Siren

Neither leopard nor jet nor nose wells nor sequins can make Lyda Robert a siren; she hasn't the Lorsled heft. She's accourted with all the vamping blandshments known to filmdoin in 'Million Dollar Legs', but though black satin slithers round her way up to her throat, though her evening coat slinks with diamants and sprouts white for all over its shawl collar, beneath it all lite the flat planes of fine friendship right where the curves of a more emotional appeal ought to be.

Miss Roberti arrives late in this travesty, therefore she's given an entrance which hopes to atone for its delay by the might of its spectacie. So grand is the welcome accorded her, in fact, that slim little Miss Roberti herself can scarcede aurmount it. Trumpet of accrede the control of flusheys attend the doors through which the camera passes in its search for Legdia, search light accept the search for Legdia, search in its search for Legdia, search light accept the search for Legdia, search light search for Legdia, search light accept the search for Legdia search for Legdia, search light accept the search for Legdia search for

of flunkeys attend the doors through which the camera passes in its search for Leedja, searchlights con-centrate their beams in the quest, until at last Miss Roberti, known in the picture as Mata Mächree The until at last Miss Roberti, known in the picture as Mata Mächree The Irresistible—Is discovered at the very top of the topmost flight of stairs, instinctively shrinking against the bannister even as she bravely wriggles into the standard poese of enticement. It's a bit too much for her, when all she asks to do not be standard poese of enticement, and the standard poese of enticement, and the standard poese of enticement of the standard poese of the standard her enormous, infectious pinto, a agonized intensity, and her remark-able accent. 'Million Dollar Legs' n't understand her

doesn't understand her.
Susan Fleming looks like Mary
Brlan and plays awkwardly a routine musical comedy ingenue. Unfortunately there's no music in the
picture to justify her pretty ineptitude with dialogue of her vague
discomfort before the camera. She's
splendid at wearing smartly youthful costumes though, a rare feat
and one not to be belittled.

#### Really Modern

Paramount's very modest this week, calling its stage show only Lucky Day. 'Glorlous Week' it could shout and still stay honest. Just as a sample of its pietner of riches, of the three entrancing ladies in its cast, two are blondes in the biggest way, and Mitzi Mayfair,

the third, can kick the back of her head and keep the smile on her face at one and the same time. Then, scampering out at the wave of a baton come the David Bines Girls, as eager to show off their new routines as if they were wearing brand new costumes all the time instead or only now and then. Working in Elines Girls old esquined and greenplumed dresses take on a sparkle they had never achieved at their debut. Jeanne Aubert, head blonde, sings

debut.

Jeanne Aubert, head blonde, singsout with a generosity of soprane
volume matched only by her willingness to keep staying on the stage.
Comedy songs, rhythm songs, sad
little ballads from a broken heart
pour from her lovely threat, take
need to be supported to the stage.
Comedy songs, rhythm songs, sad
little ballads from a broken heart
pour from her lovely threat, take
take, acquire chie from her sleekly
distinguished colfure and the simple elegance of her clothes. It so
happens that Miss Aubert is a
whacking good comedienne besides,
and it just so happens that audiences don't associate funny ladies
with true soprano volces. Both
qualities combined in Miss Aubert
work a little against-the full audience appreciation of cittee, but the
moided, sort lines of her powder
blue crops dress, the fractisian mood
velvet frock, and the dash of herred, black, and white organdy street
costume are themsolves completely
triumphant.
Polly Walters, second blonde, has

costume are themsolves completely triumphant.
Polly Walters, second blonds, has chic too, but hers is the Hollywood, kind. She wears a dusty pink dress that fitte a little tighter than any of. Mins Auberts, her golden half tumbles in rictous curls about her face, her color accents are demurally black; black velvet hat, black short gloves, black sash belt. Miss Walters has excellent legs, incidentally, which are her fair enough excuse for dancing.

cuse for dancing.

Stars Shun Freaks

The unpleasantness which hangs over Treaks' like a hund cloud client seem to the innocents in its consist of the seem of the innocents in its course of the innocents in its management of this ill-advised production. Lella Hyams seems constantly beset with distaste for the whole affair. Olga Backanova emotes with fervent innessly in desperation to forget her environment, Roso Dioac's eyes shine with a kunted, fearsome light. Instinctively the normal players cringe despite their gallent effort to take it like good troupers; only the freaks themselves, tracically mishapen creatures, used to one another in the intervent of the intervent th

cooling, cosking, volce, a wicked laugh, the whole threaded with such menace that she really should begin to be afraid of herself.

Photographed skillfully, stunning to behold in her black aerialists tights with a silver cloth girdle wound about her hips, Miss Backanova makes a striking picture for all, her crossing-the-lee carryings-in-leed to the striking picture for all, her crossing-the-lee carryings-in-leed to the striking picture for all, her crossing-the-lee carryings-in-leed to the striking for sincer-ity. The sympathy she elicits comes as much from her acting as her pathetic iste. Dalsy and Violet Hilton, the Slamese twins, submit to comedy anent their husbands that reaches the very pinnacle of yad taste in a picture overboard with offensiveness.

#### **Gamblers Chilled**

(Continued from page 1)

(Continued from page 1)
left Sacks and Lena either split it
or perhaps shared the loss.
Just a week previous a rodeo undewritten tr the tune of \$15,000 by
the Reno gamblers and Sam Garrett, nationally known rodeo performer, found itself \$10,000 in the
red when all bills were paid. The
customers simply would not take
to the barnyard stuff and passed up
the rodeo for a baseball game and
fishing trips.

Designed to attract a crowd of tourists to Reno so that the gambling houses could cash in the two events, so those of the inside assert, were costly floops as the crowds did not come.

Golf Rush Gag

Next on the Keno bill is a Gold Rush celebration in which antiquated cars of the vibrage of growing the control of the co

penditure of \$12,000.
The promoters' statements are given the laugh by the gambling and bootlegging operators and they are laying nothing on the line to help the show along.

#### Par Offers Studio

(Continued from page 13)

(Continued from page 13)
French picture production and help local producers, it is more like the outcome of the production of the production of the production of the producers with the producers on the other, or French producers using German studies. If the quota comes out as expected now, it will mean a victory of the German side over the American side, and the probable swamping of the French market by French productions made in Germany.

French productions made in ver-many.

First idea had been to permit 75 pictures to be imported for local dubbing, and 125 foreign made French pictures to be also per-mitted. The 75 dubbing possibili-ties being divided between pro-ducers and distributors will permit Americans to import a mighty silm proportion of their product.

French versions made abroad are

proportion of their product.
French versions made abroad are practically useless for America, since the Hollywood cost achedules practically prohibit importation, due to the weak groages of this market. Against this, cheap German production cost, or Hungarian, taking advantage of frozen credits, will entice French production in Teutonio countries. Exact quantity of pictures to be imported for dubbing, or of permitted versions, is not yet definitely set, but whether 100 or 125, as will be known shortly, will not make much difference in the final results. For the last two years the quota question lies a foreseen that it could not be avoided, meaning that the best possible solution for America was to accept the quota provided it be practically harmless.

Why Metro Quite French versions made abroad are ractically useless for America

### Why Metro Quits

provided it be practically harmless.

Why Metro Quits

It was an understood thing that films dubbed abroad would be out. This explains why, Metro's attitude was rather uncompromising from the start, since their policy, so far, has been against making any production and the start, since their policy, so far, has been against making any production and the start of the start of the start of the start of commerce contacts, tried to kill the idea of the quota. Contrary to this policy, Paramount, with local production facilities, attempted to give satisfaction to native interests by agreeing to a quota, but making it pretty harmless by permitting a considerable number of films to be imported for dubbing. At one time, through personal connections, Devid Souhamilton, and the start of the start o

Berlin.
It should not be forgotten that personal contacts count for much in this game, and that the recent fall of the Tardieu cabinet has somewhat altered the situation.

somewhat altered the situation.

A Chance Lost

A Chance Lost

The French mechanism for deelding on a quote is through the minlater, upon advice of the superior
least upon advice of the superior
least two weeks. A committee
council of the cinema, but later
body is working on recommendations of the Chambre Syndicale,
which is like a film chamber of
which superior

French members, but American or

Gelsy,
will now be divided between Ameriemployee, and having his American
boss appear for him. However, in any case, American incrests are

Metro's nominee was not elected,
now sure to suffer heavily.

### **Uncommon Chatter**

By Ruth Morris

At the Palace

At the Palace
Two trips around the globe have
falled to broaden the 'Ingenues.'
The '18-Beautiful Ghis-18' have,
on their own admission, been to
England, Italy, Australia, Africa,
France and what-not, but they
haven't learned not to pronounce
themselves as 'Onghenoos.' They
prefer French with a home-town
twist.

prefer French with a home-town twist.

On their trips to fashion centers they should have assimilated a fairly cosmopolitian idea of smart grooming. But no. The Ingenies are unassuming girls, content to sit quietly by their saxophones while the giddler set searches out chic costumes that slenderize and flatter. One of the few expert and carefully rehearsed femiline orchestras, the Ingenues' ensembles and apecialities ring with solid worth. Perhaps that's why the girls, interested only in musicianship, appear at the Palace in neat but thoroughly stodgy uniforms. Boleros of green valvet over sac-like yellow aports. The cooler's affective, but the line contradicts glamorous billing, Kakeupe that are individually good are cheated by a collection of colf-fures that range, from sleek ups that are individually good are cheated by a collection of coif-

ups that are individually good are cheated by a collection of coif-fures that range from sleek straights to fuzzy permanents. Soft, stylized costumes worn with suitable hats or uniform wigs would help the Ingenues to look like capable musicians who've been places and noted things. Frances With all the same Frances with the seasond frock. Now its the time to discard it for something less dated by a besque bodice confining multi-layers of white tulle. Mildred Tully, a restrained stooge with a rare talent for heckling Richle Craig, is demure and summery in a harmless white crepe, with scarlet for pockets and collar. Having defeated Mr. Craig's best gags, Miss Tully returns in a knockout dance abbreviate of the straight of the s

#### Mystifying

Mystifying
The most mystifying element in
Miss Pinkorton' is Warner Brothers' selection of Joan Blondell for
the lead in a routine murder-mystery. Any ingenue with a per face
and a brisk walk could have done
as the selection of Joan Blondell for
the lead in a routine most and a brisk walk could have done
as the selection of t

attacks on hinted villainy worthy of being confronted Seabury investigation. Bl worthy of being confronted by a Seabury investigation. Blanche Fredericl always was one to scare the soul out of an innocent by-stander with an eloquent leer or a menacing gesture. Her severe hair-comb and heavily powdered face are in on the conspiracy. Ruth Hall,

and American firms are represented only by Paramount, where M. Foul-ques, general secretary of the firm, is a member, and David Souhami—who heads the company—is not only vice-president of the Chambre Syndicale but a member of its governing committee. This resulted in practically making Souhami the spokesman for all American interests, and placing him in a very difficult position, since all American interests couldn't agree as to procedure. and American firms are represented

cedure.

Against this, the Chambre Syndicale itself doesn't agree internally on all points and Charles Delac, who is president is a partner in Delac & Yandad, who have German connections.

not so adept at the criminal mas-querade, taxes audience belief with her strained, wide-eyed anxiety. Mary Doran invites so much sus-picion—what with unpleasant de-meanor and harsh make-up—that no one but a scenarist would over take her for a bona fide accomplice to crime.

#### The Dvorak Buildup

The Dvorak Buildup
When bigser and better parts
come along, Ann Dvorak will be
ready for them.
Miss Dvorak has gone along at a
steady pace quietly informing audiences of her presence in Hollywood,
She has everything in her favor—
beauty, a pleasant voice, warm personality and sincere, quick sense of
dramatic values. dramatic values.

She has served her apprentice-ship well. Now she must bide her time until important casting and costuming capitalize on her favo able introduction to picture fans. Her part in 'Stranger in Town' just another bide-the-timer. Mi

Dyorak, as a small-town belle who attends a Washington seminary long enough to collect a big-town wardrobe, walks through it with the ease and charm that win ready

warutos, wans inrough it winthe ease and charm that win ready
sympathy.

Maude Eburne should be accustomed to the embarrassing moments
foliated non-health assuring director
foliated non-health assuring director
by Chie Sale's ninety-year-old
make-up and to contemplate it with
frentied love light in her eyes.
Dressed and written-in according
to the co.nic strips, Miss Eburne's
linense devotion to clowning helps
to brighten dull, stodgy sequences.

#### In For Something

In For Something.

Lols Wilson let herself in for something when she agreed to be the heroine of Tom Mix's magnificently swashbuckling 'Riders of Death Valley.' The title of the film should have warned her that there would be no beauty parlors in a desert locale, that her hair would be tossed by the wind, her lips bilstered by the sun, her mascara melted by the limiterable heat. Her make-up keeps faith with ravaging elements, but it's a terrific blow to Miss Wilson. The plot might have permitted her an excuse to take along sunburn lotion and a beauty pack. No heroine, no matter how deviced by a cacuracy, should be out of the world of

Mise Wilson's major triumph, aside from an artificial performance that is no help to the honest melodrama of a grand horse opera, is her complete control over an Empress Eugenie hat. Come what may, that hat stays in place. Neither rain, nor sleet, nor runaway gallop disloges it from its rakish off-side angle.

#### Hollywood

(Continued from page 6) added to cast of 'Phantom President' at Par.

Erskin's 1st Film
Chester Erskin, stage director, replacing Harry D'Arrast at the meg for Al Jolson's 'New Yorker' at U.A. D'Arrast split with Joe Schenck and Jolson because of continuent.

Want W.6.W. Again Radlo has reopened negotiations with Bert Wheeler and Robert Woolsey to return for a scries of pictures upon completion of their proposed Columbia picture.

Taming Tabasco
Adela Rogers Hyland and Jane
Murfin toning down former's origmany of the state of the state

Freuler Due

Program of 16 pictures for Big
Four being held up until advent of
John R. Freuler, president, this
week. Will confer with Burton
King, Big Four producer here.

Phil Goldstone moved production headquarters of Majestic from In-ternational to Universal. First two on program of 18, starting this week, are "Woman in the Chair," with Evelyn Brent and "Betrayal." which Christy Cabanne will direct.



d Weekly by VARIETY, Inc. Sid Silverman, President at 46th Street New York City 154 West 46th Street

Vol. 107

#### 15 YEARS AGO

(From' 'Variety' and 'Clipper')

William A. Brady appointed by president William to work with Committee of Public Information to prepare films telling what was being done. Several releases made and shown in most theatrest. Best known was 'The Bridge of Ships, had a run at the Cohan.

Keith booking office gave out 600 routes of from 20 to 40 weeks,

All Boston theatres tossed out their orchestras in jam over raised hates. Managers claimed war had upped expenses 300% and it was no time to be asking for holats. Price was to go from \$33.50 to \$40. Leaders up to \$70. Managers countered with an offer three and a quarter hours again the state of the same and a contract of the same again that the same again that the same and prices and overtime beyond that.

Paterson, N. J., hoisted readers or carnivals to \$150, and only one 

Burley managers worrled over shortage of good leading women. Couldn't blame that on the war.

open market plan. meant no franchises.

Mark Luescher took over ma ent of Hippodrome. Had

Both burlesque wheels dropped effects and spotlights to dispense with the cost of traveling electri-clans.

'Follies' played its first five week: to an average of \$21,000, Good money for the prevailing prices.

Fox sales convention announced cancellation of all playing time for the coming season. To start fresh with prices upped.

#### **50 YEARS AGO**

(From 'Clipper')

Olympia Quartet advertised it was going to split. One of the blg

House in Waco, Tex., known as

When body of President Garrield was taken to Elberon, following the assassination, the railroad built a special track direct to the cottage. Took up the rails and Oliver Doud Byron, well-known star, bought the ties and built a log cabin on his plot at Long Branch.

Bai Hek arrived in New York. Told immigration authorities he was a juggler although blind. Had a date in Philadelphia.

Paper was full of announcements of fixing up. If it cost as much as \$100, it was a renovation. Small bankrolls.

Western railroads announced theatre rates. No reductions for a party of less than five. Advance men got half fare and up to 400 pounds of baggage. Took 18 first class fares to move, a special car. More than 20 in the main party were entitled to rates for two p. a.s.. Two cents a mile on party tickets.

Middle of July but drama theatre were still open and doing biz.

J. Fred Zimmerman engaged as associate manager of Walnut St. theatre, Philadelphia, for \$30 a week and 15% of the profits. Didn't know he had to wait for profits until house collected \$35,000 for repairs. He sued and case compromised for \$2,000.

W. T. Bryant announced he and his wife had been engaged for a year at 'a Senator's salary of \$5,000, work or play.' For the year.

### **Inside Stuff—Pictures**

Papers in the action against Metro on the allegation that the picture, Letty Lynton,' was pirated from the play 'Dishonored Lady,' stated that the book was not published until one year after the play was presented. Mrs. Marie Belioc Lowndes, who authored Letty, maintains that the manuscript of her novel was delivered to the London 'Daily Mail' for serial publication in January, 1930.

Dishonored Lady' opened during the same month and year at Roch "Disnonored Lady opened during the same month and year at room-seter, N. T., debuting a month later on Broadway at the Empire theatre. The play and book are based on the same actual murder case and there is no claim of prior rights. Authors of the play oncented that the picture producer adapted the situations of the play and virtually copied its characters, rather than following the book. First arguments in court

Authoritative sources name \$30,000 as the cost of the two British made Paramount features, both of which have been released over here. The sun is quoted between 'Aren't We All,' \$35,000, and 'Service for Ladies,' \$55,000.

\$35,000. The small cost totals are intriguing picture men who, in lieu of the first small cost totals are intriguing picture men who, in lieu of the first state of the proverbial two birds—the short term have thereby taking care of the proverbial two birds—overhead and quota. In the case of 'Aren't We All' Gertrude Lawrence headed the cast, for whom a salary of \$10,000 is said to have been charged up. Lealle Howard was the main player in 'Ladies,' each film thence having a 'name' on top although Miss Lawrence is little known to the average Yank picture fan.

Pathe News was the first to learn of the discovery of James Mattern and Bennett Griffin's forced landing on the edge of Poland after it was feared they were lost. Flers, with whom Pathe has a tieup, cabled Pathe of their trouble Briday (8).
On Saturday (3) Pathe released an exclusive interview with the round-the-world filers just before their takeoff from New York, the News having a tieup with them similar to that with Poet and Gatty. When the Mattern-Griffin pair took off they had camera plans for coverage of their files.

Figured an opportunity for a substantial saving each week. Los Angeles RKO theatre is abandoning the habit of having house newspaper ads first set up by an outside typographer then having the okayed proofs sent to the newspapers. Idea is that as the newspapers, because of typo union regulations, must reset the ads anyway, there is no reason why the papers should hot do the original job, as in most cities outside of New York, Los Angeles and possibly one or two other spots.

Los Angeles first run houses, it is estimated, spend from \$300 to \$400 weekly in outside ad composition.

Paramount's 'Make Me a Star' title for its talkerization of 'Merton of the Movies' is a heritage from George C. Tyler via the late Kyrle Bellew, taken off a cigaret case given by the actor to his manager which was inscribed by Bellew with the hope to 'make me a good actor for his sake'

taken off a cigaret case given by the actor to his manager which was in-scribed by Bellew with the hope to 'make me a good actor for his sake (meaning Tyler). When Tyler produced the Kaufman-Ferber play on the stage he stuck in the line 'Make Me a Star' which is in the talkerization and which Par is using for list title.

Head of one of the bigger independent production companies, cudirecting a feature for his firm, has had his hand out of actual p tion for several years. When he started his picture, he made with one of the best known cameramen in the business to do the

tography.

Producer is sitting on the side and encouraging the cameraman to practically direct the production.

Files of Sam Kaplan's operator local, New York, have yielded up copies of numerous letters from charitable and other organizations expressing appreciation of co-operation from 366 on benefits, etc. They will probably be used to further emphasize Kaplan's defense against attacks on him and the union. Recently 366 started an ad campaign in the dailles to offset the at-

Indie producer inclinations toward bootleg recording, because of its cheapness and terms, ien't worrying the big electric outflits. Conceding that some of the outlaw methods are all right for the present, electric preachers sermonize that if prosperity ever returns the indies will have to fold. Among the reasons given is that leaders have so improved sound that there will be no comparison between theirs and the others once the industry can afford to buy again.

Roy Scott, director, and Ira Morgan, cameraman for Walter Futter, have returned from China with 50,000 feet of atmospheric and scenic background all in 200 foot takes. Was shot this way to facilitate processing, as the current library shots of 30 to 50 feet are not long enough for dubbing in the average dramatic motion picture now being made. Metro has taken a good portion of the footage for use in 'China Seas.'

The mountain in the Paramount trademark is being turned into an erupting volcano for advertising purposes. The volcano may even become the official trademark of the company.

Prepared around the new season's Paramount product, the new trademark idea is that, 'The grand old rock of show business becomes a blazing volcano of hits.'

If wide film ever starts up again, and executives who have experimented with it feel that it will, Paramount-Publix will be the first to equip its theatres.

P-P now has in storage what it regards as sufficient Magnafilm projection devices to furnish its theatres in every key (pot.

Senator Huey P. Long, of Louisiana, the self-styled 'Kingfish' of politics, is looked upon by show business as one of its champions. He is reported very friendly to the amusement field.

His lleutenant is Seymour Weiss, who was manager of the Roosevelt hotel, New Orleans.

To prevent possible censorship accruing from offense by any of the states in depicting actions and wardrobe of chain gangs, Radio was forced to design its own convict uniform.

Studio painted a target on back of the suits to eliminate any resemblance to type used in various states.

Paramount and Publix publicity-advertising departments, including the art divisions, will be physically combined next week on the 14th floor in the Paramount building. They have been operating separately with Par on the 12th and Publix

Film jobbyists are now concentrating their tax fight in Pennsylvania. The special session called by Governor Pinchot during July for the

### Inside Stuff-Vaude

When the Mauretania docked in New York recently Bernard Granville vas taken ashore on a stretcher. He was master of ceremonies in the show, featuring a four-day vacation cruise but after making introductory remarks, ship's doctor ordered him abed.

Granvilile's trouble was diagnosed as a severe stomach ailment from which he was suffering when he went aboard. The Cunard line arranged for a private ambulance which removed him to his hotel.

Jerry Cargill, the agent who recently folded his Berry Bros. one ring circus venture, is hanging around the circus lots to catch up on outcircus venture, is nanging around the circus lots to catch up on out-door knowledge for future, reference. Cargill is taking out an indoor show under fraternal auspices next winter, as he did lest year, in asso-ciation with Fred Bradan, the Barnum-Ringling equestrian director. Cargill states he thinks the circuses are about the only things making real boxofice money these days.

Among the major keys of the country, Cincinnati never knew what a picture house stage presentation looked like until Fanchon & Marco went in there for RKO June 11. Fans who follow the Reds have had vaude as their steady theatrical diet through RKO's control of the town. It's about seven or eight years since these presentations began spreading around the country.

RKO is said to have notified the agent of a comedy act not to submit the turn any more as a result of the team's quibbling over spotting. Act turned down the Albes, Brooklyn, recently because it was asked to play No. 2.

Subsequent bookings were offered with the act turning them down. Salary, from accounts, was okay.

One of Ted Healy's stooges, getting \$75 during the run of 'Crazy Quilt,' managed to save enough in the two years of the musical's run to go into business in Washington, D. C.

The stooge had married a bit girl in the show, getting the same salary, and both saved about \$100 out of the \$150 gross income in anticipation of professional retirement.

Ed Lowry's unique contract for m.c'ing at the Paramount, Brooklyn, gives him the right to leave at any time. It runs for 10 weeks and carries a series of extra 10-week options. During first of each week Publix must signify whether Lowry goes or stays, which gives the m.c. 10 weeks to look for another; job in case of an airing.

Irene Ricardo is glad that theatres don't pay off on newspaper decisions. She was quoted by Variety as receiving \$350 at the Toxy, New York, whereas her salary was \$450. Roy Smeck, on the same show, got \$600, or \$550 more than was reported. Keller Slaters and Lynch were salaried at \$1,000 a week and not \$750 as reported.

### Inside Stuff—Radio

Columbia feels that it has been unjustly played down in connection with the Democratic convention through emphasis and attention soing to NBC on the scoop of Governor Roosevelt's arrival at the Chicago Municipal Airport. CBS maintains that this one incident smothered its own work throughout the session and a few scoops too. Among other, points CBS claims to have been first to broadcast that the California-Garner delegation would switch to Roosevelt.

Garner delegation would switch to Roosevelt.

Perhaps what was most distressing to CBS, and fostered the pro-NBC

reports was the airport ceremonies being presented via WGN, a Columbia station, by couriesy of National Broadcasting Company.

Both CBS and NBC learned a lot handling the preceding Republican
convention and the Democrats benefited.

It is hardly open to challenge that no public event has ever been

better handled by the networks. That radio did itself a lot of good is

equally evident. While the lost revenue from commercials through the

week was considerable very little grumbling was heard. Contrarily,

many broadcasters boasted of their losses.

WEVD, New York, original air headquarters of the Socialist Party, has been reorganized and is preparing to move into its new studio in the Hotel Claridge. The new station is under the auspices of the Tewish Daily Forward and a committee which includes Heywood Broun, Norman Thomas and I. A. Hirschman.

Thomas and I. A. Hirschman. Station is at present operating under an endowment of \$250,000. Program arrangement will be supervised by the station committee and not by advertisers who purchase any part of its 37 of time on the air. Purpose of the station is to present programs dedicated to free speech and music of a high order and devoid of ad announcements.

Procter and Gamble have banned the Mills Brothers from doing any special broadcasting in connection with their Publix tour. Order came as a retailatory gesture after the theatre circuit had adviacd the quartet to cut out mentioning of the product (Chipso) from the stage. Commercial has merely exercised a clause in its contract which prevents the boys from going on the air without its permission. Ban eliminates all ether Ballyhoo tie-ups Publix may have had in mind for the balance of the boys four, 13 weeks.

When 'March of Time' returns to the air as a regular CBS sustaining feature on Sept. 3, it will resume its idea of booming the theatre, perhaps the only radio feature which is primed as a ballyhoo for the stage. Last season such attractions as 'Ot Thee I Sing,' Face the Music,' Elessed Event, 'Mourning Becomes Electra,' and 'Payment Deferred' were given grand plugs by the ether dramatizations.

For this purpose, the program necessarily employs a large cast of

dramatic players.

purpose of raising \$65,000,000 in that state through additional taxation has alarmed picture specialists who, until now, were confident that summer tribute worries were virtually over.

Straight picture house in Radio City is not worried over where it's going to get product from to round out 52 weeks.

RKO belief is that the advertising and prestige accruing from playing the theatre will grease such a buying policy.

Although they have already paid for their vacations by working two weeks without pay, Paramount executives, according to home office spokesmen, are not going to take time off this summer.

Radio is figuring on getting a big play from the foreign market for Bird of Paradise' due to the small amount of dialog in the picture. Most of the action is defined by music and sound effects.

### Cleve. Indie Circuit Ready Before Shubert-Erlanger Combo Gets Set

Although the Erlanger-Shubert booking combination awaits actual consumnation, the nucleus of what may be an independent circuit, has taken form in the central west. That is the territory where the merger is expected to tunction most efficiently, week stands in which one selected theatre will be supplied with attractions and the opposition eliminated.

Cleveland theatre interests, not Cleveland theatre interests, not imentioned in the Erlanger-Shubert deal, offer not only a booking proposition, but will back new shows. Cleveland is to be the center of these activities. Productions will be built there. 'Understood staging costs will be held down, with musical' shows not considered at this time. Robert McLaughlin and Samuel Manhelm head the Ohlo group.

group.
Eight Weeks Lined Up

Eight Weeks Lined Up
Elight weeks have already been
lined up, according to word received
on Broadway. There will be just
that many stands, the lindle group's
Chicago, stand being a solo week,
too, with the possibility of repeat
bookings. The Loop house is not
identified but with eight theatres
shut out from the new 'syndicate'
or legit circuit, the booking contact
there is not a problem. The other
stands include Detroit, Cleveland,
St. Louis, Cincinnant and Pittsburgh.
The mid-western circuit does not
figure on competing with the Erlanger-Shubert. circuit since its
shows would not have the Broadway stamp. A pop scale of prices

shows would not have the Broad-way stamp. A pop scale of prices will be the policy with \$1.50 and \$11 the probable top admission. However, a representative from Cleveland was in New York last week with the idea of tieing up one, or two independently produced suc-cesses of the past season. An opposition circuit is far from indication of it would tend to, prompt the Etanger-Shubert combo to give attractions; a continued

mp. give 'in it the Entanger-Subsect Combo it in booking terms. Alert men, however, do not look for (Continued on page 46)

#### WILBUR COAST STOCK SUSPENDED BY EQUITY

Oakland, Cal., July 11.

The members of Richard (Dick) Wilbur's stock playing the Fulton here, have been temporarily suspended by Equity for appearing with two non-Equity players. Theodore Hale, Equity's representative in San Francisco, advised the others that the non-members were in the cast, but they continued to appear. Charges will be filed before the Council in New York.

Those on the suspension list: Edma Elisamere, Byron. Aldenn. Rupert. Drum, Hurry Jordan, Dorothy Shannon, E. Forrest Taylor, Edma Bellemere, Byron Aldenn. Rupet. Drum, Hurry Jordan, Dorothy Shannon, E. Forrest Taylor, Edma Bartlett, Horsen Arnold and William Hester.

#### MONEY IS INDEPENDENCE! INDEPENDENCE IS SECURITY!

BOTH may be had by buying a Retirement Annuity-the safest Investment today—providing for the day when you are no longer ble to earn a decent income

For Further Particulars See

# JOHN J.

Insurance

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#### FRISCO DOWN TO 2

Neither 'Vienna' Nor 'Whistling Does Much in Dull Week

San Francisco, July 11.

San Francisco, July 11.
There was a new low in the legit here, but two shows current and neither garnering much.
Ina Claire in Theunion in Vienna' at the Curran had the edge over competing Whistling in the Dark' next door at the Geary, Vienna' pulled a fairlsh \$7,500 for the initial week, and piece stays on.

pulled a fairish \$7,500 for the initial week, and plees stays on. ... "Whistling failed to tap the gong; receipts were under \$4,000, which gave house the idea that one week of that was enough, ...Columbia and alcazar still dark, and nothing definite in view. 'Cat and Fiddle stated for Curran soon.

#### BALLYHOO,' 1ST REVUE OF SUMMER, UNDER WAY

After several delayed starts, Ballyhoo of 1932, a revue which, promises to be the first summer, musical on Broadway, began rehearsals Monday. Willle and Eugene Howard will top the cast despite, protestations from George White that the brothers are under contract to him for next season. The Howards stiplutated that the new show management post four weeks' salary, and \$\$,000 was deposited as a guarantee. Show opens in Atlantic City Aug. 8, the premiere at the 44th Street not certain.

tain.

Ballyhoo' attracted attention because of its four way authorshipmanagerial set-up: Lewis E. Gensler, who composed the score; Norman Anthony, who authored the skitts and dialog; Russell Fatterson, who designed the setting; Bobby Connolly, who will stage the dances. Anthony and Patterson are on the staff of the magazaine Ballyhoo; the transparent of the magazaine Ballyhoo; the staff of the work of the publish the mag are not sponsorting the show, however. One of the publish the mag are not sponsorting the show however, one of the publish the show however. One of the publish the show however, another being connected with a prominent advertising agency. There may be others interested financially but with this plant the revue has what appears to be a set of six managers. The Howards supporting cast is to be decided on during the week. A number of players were tentatively chosen but not contracted for because of some uncertainty as to which sketches are to be used. Ballyhoo' attracted attention be-

#### 'BARRETT'S' \$109.000

Grabbed That From Coast in Five Weeks Between L. A. and Frisco

Los Angeles, July 11.

Katharine—Gornell's—const—tour
with "The Barretts of Wimpole
Street' grossed around \$109,000 for
that period.

This included a little under two
weeks here and the balance of the
time in San Francisco.

#### **Detroit Stock Prospect**

#### BARNSTORMERS STRAND

San Francisco, July 11.
Local legits are back from a hec-tic two weeks of barnstorming in Nevada and upper California for L. E. Stanhone

Tour came to an abrupt end in Nevada City, Calif., when Stanhope ran into charges involving acroran into ch batic checks.

batic checks.

Cast started to drive back here, but ran out of gas, and had to wire home for money.

#### Engagements

Edna Hibbard, Eileen Dee, Amby White, 'Thanks a Lot.' Grace Moore, 'Showboat.' Jack Whiting, 'Billy Rose's Re-

#### Shows in Rehearsal

"Ballyhoo of 1932" (Ballyhoo, Inc.), 44th Street.
"Goddess of Love '(Alm Productions), Fulton.
"Thanks a Lot' (Farnum and London), National.
"Domino" (W. A. Brady),

Playhouse. 'Cynara' (Shuberts), Shubert.

### TWO L.A. SHOWS GROSS \$20,000

Los Angeles, July 11.

With 'Green Pastures' remaining almost the same as the preyious week and 'House Beautiful' winding up its fortilight with a drop of two grand, from the first, week, local sand a total gross of less than \$20,-400 for the only two shows in town. Firecracker fiesta during first half of the week responsible for the lack of the week responsible for the week responsible for the lack of the week responsible for the week responsible for the best of the five-week run. Charles Ray failed to hold up at Charles Ray failed to hold up at S200 is not to be entered at these days. 'Hullabaloo,' revue from the Passedens Payhouse, opened Sintan business, 'First musical in the house since 'Oh, Boy,' over a year ago.

'Reincarnation' at the Figueroa. Los Angeles, July 11,

bouse since 'Ob, Boy,' over a year ago.

"Reincarnation' at the Figueroa Playhouse' failed to come to 'life after its second performance with house dark again. In the running July 12 with 'Rose of Fianders' Music and Theatre Guild's opener at \$1.50 top. Orange Grove alsogets a dusting July 12 with The Conflict,' presented by R. Down, as his are production.

Estimates for Last Week The Groen Pastures. Bittnows The Groen Pastures.

Estimates for Last Week
The Green Pastures, Biltmore
(D-1,956; \$3,30) (4th week). Hovored about \$500 above previous
week for \$14,600. Not much profit,
but built strongly toward end of
the profit of the profit of the profit
"House Beautiful," El Competent
(CD-1,571; \$1,65) (2nd and final
week). Hullabaloo' opened July 10.
Charles Ray's draw waned after
initial stanza but \$5,200 not so bad
for the bow out.

#### 'Cat's' Stock Break-In

Several Broadway producers, in-cluding Jed Harris, who had the

cluding Jed Harris, who had the script originally, are scoing up to Waterbury, Conn., for the Brookfield Players' production July 25-28 of When the Cat's Away.

It's by (Miss) Orric Lashin, secretary to ...Walter Lippmann, the New York Herald Tribune' editorial writer. Originally titled 'Petting Party' its Broadway production was stalled last week, hence the summer stock's out-of-town try-out.

#### Pauline Boyle Reinstated

Fauline Boyle Reinstated
Fauline Boyle, agent, recently
stricken from Equity's casting
agent less is on again. Agent had
been dropped when Equity found
she had moved and left no address.
Miss Boyle davised she was sharing
offices and was reinstated.

### Chi's Solo Show, 'Clowns,' Starves: \$5,000. with Cut Pay, Low Scale

#### Pastures' Ends July 16: L.A. Biltmore Dark Week

Los Angeles, July 11.

Green Pastures', closes, at, the Biltmore, here July 16 after five weeks. Show hops to San Diego and then Sait Lake to spill a week between the two. Week in Denyer, collows. Company then, returns to New York, reopening in Boston Sent. 12.

follows. Company in Boston New York, reopening in Boston Sept. 12, . . . Only other attraction booked so far at the Biltmore is 'Cynara,' anyelling here July 25 for two weeks,

#### **Future Plays**

"Love Story," by Sam Behrman, contemplated for production by Joseph V. Red and Thereas Hepburn, after the latter stages "The Pore in Heart' for the Theatre Guild.

The Party,' by Dawn Powell, has been acquired for production by the Group Theatre. Miss Powell's first blay.

croup Theatre. Miss Fowell's first play, and and the state of Cuckold, foreign play adapted by William A. Drake, to be done, by Francis Carpenter. Carpenter originally, stated the production of 'Lysistrata', which. Bob Sparks took over, James Ronnie, and, Ruth Gordon will probably be (Carpenter's leads. 'Squarehead,' by, Elliott Lester, has, been taken by Shephard Traub, who will begin casting this month. 'Exit,' tred out by William Harris, ie., as Tily,' will be the first fall offering of Abbott & Dunning, Written by Philip and Frances Dunning.

Dunning.
'Chameleon,' from the Hungarian of Adam Gostony, will be shown at the Masque July 18 by Lionel A. Hyman. Virginia Byron, Mary Wallack, Francesca Lenni in the

cast.

'Domino', has been put into re-hearsal by William A. Brady, with Rod La Rocque in the name part. Will open out of town, probably at Atlantic City.

'Gash and Carrie,' a gold digger's story, announced for the late fall by Prank C. Reilly.

Will be nut the reshersal by Alsn.

will be put into rehearsal by Alan Morrill.

will be put into rehearsal by Alan Morrill.

'Dangerous Corner' London production, bought for over here by Harry Moses, who did 'Grand Hotel' and, 'Warrior's Husband.' No production of the Los Angeles, Music and Morrior of the Los Angeles, Music and Mocon, Los Angeles, Music and The Mocon, Los Angeles, Music and Towert, Hedley Hall, Arthur Clayton and David Phillip, Dare in cast. Edward Royce staging, and John R. Britz musical conductor. Has a singing chorus of, 43,

Coast Film Chain Stock

San Francisco, July 11.

Bill Faris is organizing a rotary stock group to play four night weekly in small town houses of Golden State picture circuit.

### Inside Stuff—Legit

George White has been dispossessed from the Apollo theatre for non-payment of three months' rent. About five years ago he took the house over under lease from the Selwynis, reit being \$120,000 annually 'Agreement has three years to go and suit for recovery pends.

A rider on the lease stipulated a rent reduction of \$20,000, provided. White's occupancy spanned the full term. Recently White removed back stage equipment installed at his expense.

It is not a maiden legit effort for Charles H. Abramson, who with Jess Smith presented "The Web', a thriller, in New York last week. In association with Harry Cort, Abramson produced "Venee" at the Harris about two years ago. That show drew favorable notices from the cities but despite its rating it did not make the grade. Smith is from the picture field. Idea of putting on 'The Web' in early summer is in expectation of selling the film rights rather than make a run of it.

Smith Reynolds, heir to the Reynolds tobacco fortune, who shot himself last week, backed at least one Broadway show. He was only 18 when 'Haif a Widow' was put on at the Waldorf ostensibly by Wally Gluck, but with Reynolds' money.

"Widow," a musical comedy, represented a 1000 of \$100,000. Attraction opened in Boston, where it grossed \$4,200, and the pure on Broadway was not much more.

Robert Garland, the 'World-Tely' drama critic, is motoring in Canada with Queenie Smith, the missus. On the return trip they will stop over at Essex, Conn., for a try-out of 'Joy Girl,' in which Miss Smith is to

at Essex, Comm. to C., Appear.
Arch Selwyn has the rights. Play was written by John V. A. Weaver, who is Peggy Woods' hubby.

Chicago is now having its second one-show summer. In 1393 (Sisters of the Chorus' was solo for a time. Last summer was two-showed, or better, throughout. Now. Lew Leslies, 'Clowns in Cloyer has nominated itself for a cloyer has now with the cloyer has no cloyer with the cloyer has no cloyer had been a cloyer had been considered in the cloyer had been considered in the cloyer had been cloyer had been

\$\frac{2}{2}\$ at nights. Suppay 18 the acuse matthes, "Clowns' has been starying around \$\frac{1}{2}\$,000. Even with a \$\frac{1}{2}\$ of \$\frac{1}{2}\$ slary out on top of break-in summer wages, there is zed. Show requires much sking with the comedy in particular deemed weak. Report that Eddic Cantor, would join the show was confirmed as a possibility, but denied as a probability, but denied as a probability.

#### Plays Out of Town REINCARNATION

REINCARNATION

Los Angeles, July 6.

Attempt by members of the Christian Science faith to produce a religious drama at the Figuedoa is a cluster of the control of the cont

negrations made up of church people.
Only about \$100 in the house opening night and about 200 people. Top is \$1.10.
Frank Lynch does the juggling turn if the third act, and by Dee claiffee, Cast includes Rudolph Hilse, John Kessler, Maurice Linal and Arthur William Penney, later showing more experience also than the rest.
The rest. The contract of the contract of

#### EVEN AS YOU AND I Hollywood, July 5.

Drama-by-Ruth-Haggin-Cole-in-four acids.
Presghtod at ithe Spotlight Club-little theater.
Directed by Clarke, Painter, Castron.
Greeded by Clarke, Painter, Castron.
Marshall Wynne, Finis Barton, John
Descring, Bud-Rose, Slawart, James, John
Farler, Marsha, Wood and Philip North.

Maishall Wynns, Finis Barton, John Deering, Bud Rean, Stewart, Lamea, James Parier, Marcha, Wood, and Tyllip Social.

Even as You and T is a stronger and better constructed play than generally seen in these stabled little properties of the stable properties. The stable properties of the stable p

### **Shuberts Producing on Own Under** Receivers' Option Over All Shows

With both Lee and J. J. Shubert interested in several forthcoming attractions, there was some question as to the status of the Shubert receivership in regard to such shows, until the situation was cleared up by an agreement which permits the shuberts to personally produce, the receivers to have the privilege of buying in, taking over or rejecting any or all such productions.

Both Shuberts are in the employ last week of rephaseral with Total was the productions.

buying in taking over or rejecting any or all such productions.

Both Shuberts are in the employ of the corporation. They have a number of theatres on their hands, thrown back since the receivership started. To product the properties grandless of whether such attractions are booked into personally owned houses or theatres operated by the receivers, the receivership has the right to participate in the managerial ownership.

Lee Shubert will continue to select the straight shows to be presented, with J. J. handling at least some musicals. Is is doubtful if the Irving Trust Company's representative will do more than assent to (Continued on page 41)

(Continued on page 41)

#### **NON-EQUITY CAST SET** TO CRASH B'WAY GATE

'The Chameleon' said to have a non-Equity cast is due at the Masque next week. Lionel Hymn, who, with his brother, Jack, pre-sented several shows, is the pro-

sented several shows, is the producer.

At Equity little was known about the show, nor whether any attempt would be made to prevent the show bening: An Equity representative stated that several players had walked out and that there was trouble completing the cast.

#### Harris' First Will Be

Kaufman-Ferber Script

Sam H. Harris' first, production of the new scason, a play by George S. Kaufman and Edna Ferber, will precede another script by Moss Hart.

Hart and Kaufman collaborated on Once in a Lifetime for Harris-production, but the Kaufman-Fer-ber play goes on first, with Hart's new comedy set for a winter

#### 'Folies Bergere' Dated

A revue called Tolles Bergere In which Max Rudnick, once of bur-lesque, plans to make his debut in legit on Broadway, is slated to open in Atlantic City, Aug. 22. Show has no relation to the French revue that is a fixture in Paris.

Claimed Monday that James Bar-ton hid here stended and will—be

ton had been signed and will be starred. Among the others in the cast are Greta Nissen, Fred Hilde-brand and De Haven and Nice. Show is due into the Liberty.

#### Rehearsal Headaches

'Thanks a Lot,' which started re-earsals at the National last week hearsals at the National last week, ran in difficulties Saturday at which time Frank Farnum and Charles London were to have posted a salary bond with Equity. Time to post was extended until late yesterday. Farnum got the extension after advising Equity that several actors in no condition to rehearse reported Saturday afternoon. Replacements were planned.

#### 'Gold Coast' Folds

'Gold Coast,' lone independent that promised to open on Broad this month, folded Friday (8):

this month, folded Friday (8). It rehearsed four yaske, Actors wall ved the salary guarantec and none received any money.

Show was writt'n by J. Barnard Merry, who was to have presented it. Claims for two weeks' salary, amounting in all to \$1,500, have been filed, with Equity.

#### Vagabonding Down East New Haven, July 11

New Haven, July 12, Dallas Anderson and an organization called The Theatre Limited of New York, made up of N. Y. psofessionals, are on tour of summer

Offered Ibsen's 'Wild Duck' at local Stony Creek Playhouse.

### In Coast 'Footlights'

In Coast 'Footlights'
Los Angeles, July 1.
Dorothy Lee and Chandl Dell
will head the cast of Yootlights'
opening July 20 at the Mayan after
a two-day break-in at the Passdena auditorium, July 15-16. Gerhold Davis, producer, reshaped the
entire roster of players during the
last week of rehearsal, with Edward
Nugent, Babe Kane, Sharon L. na
and Kathleen Ciliford out.
The Company of the Company Statcord, Droth Della Company Statcord, Droth Della Company
Helen Mann, Ruth Madison, Reginald Sheffield, Arthur Lovejoy, Antonio Merlo and Rubin and Rita
now set, with John Cameron stage
manager and Arthur Wenzel handling publicity. Val Burton, Hal
Findley and Corrine Kell doing the

dling publicity. Val Burton, Hal

#### **FARLEY WILL REINSTATE** LEGIT AT ALBANY'S CAP

Albeny, July 11.
Plans for the reopening of the Capitol, dark for more than two years, are under consideration, it was revealed by William W. Farley, of Albany, who has just obtained control of the theatre property. Farley is president of the Lodge St. Corp. and owns several houses in Schenectady.

The house had been leased for The house had been leased for the rent and water rents had not been paid for some time. Farley instituted an action to recover \$56,000 and was given judgment for the full amount, which has been paid, Farley said. The lease had until June, 1333, to run but this has been canceled.

Farley announced that the plan is to bring legitimate shows here. Since the Capitol has been closed, there has been no legit show in this section of the state.

#### Shy Show in Columbus: Coastbound, N. Y. in Nov.

Columbus, July 11.
George Kau'man and Gus Shy
are in town this week, former, doctoring 'Boddes By Fisher,' a new
play by Victor Jory, stock lead here,
and Ralph Freud. Shy is to star.
Show opens at the Hartman next
Monday (18) and goes to the Coast
next month. It is slated for New
York in November.
Cast includes Dora Clemant,
Helen Trawers, Ann Thomas, Victor
Jory, Foster Williams, John Todd,
Henry Wadsworth and Tom Devore. Ingenue not yet selected. Columbus, July 11.

#### Elaine Albrecht Killed In Crash; Gross Hurt

In Crash; Gross Hurt
Milwaukee, July 11.
Elaine Albrecht, prominent in
Wisconsin Players' activities, was
killed, and Lawrence Gross, co-author of 'Whistling in the Dark', injured when the automobile in which
they were riding skidded and overturned near Rice Lake, Wis.
Miss Albrecht suffered a fractured
pelvis, a fractured spine and other
injuries and died three hours later.
In a recent divorce action brought
by Theodora Gross, third wife of
the playwright, M'ss Albrecht was
named as co-respondent. Gross denied any grounds or the naming
other than a mutual interest in the
ti-catre.

Gross is a buyer for the Boston Store, Milwaukee.

#### Goldtree Putting Stock in Oakland Against Wilbur

Oakland Against Wilbur

San Francisco, July 11.

Gem theatre, can Oakland nabe
which darkened last week after a
lengthy try at tabs and films, goes
to Sid Goldtree. Latter is inaugurating a legit policy to run compepetition to his former partner, Diek
Wilbur, now at the downtown Fulton, there with stock.

Goldtree and Wilbur, in past
Goldtree and Wilbur, in past
cous stock ventures. Recently Wilbur sued Goldtree for \$400, claimed
Jue from profits on a recent Holly-

due from profits on a recent Holly-wood showing, and the feud is on.

#### Actor Lifeguard

James Ryan, who spends some time in 'Of Thee I Sing,' is a -lifeguard several days a week at Rockaway. Ryan, who has appeared in 'Follow Thru,' several years ago passed the civil service exam in swimming

and takes his post with other city guards every summer. Two years ago Ryan won of-ficial commendation for bril-liant rescue off Seaside.

#### Illness of Ziegfeld, Death of Dan Curry, Leave Shows in Air

With Flo Ziegfeld in Arizona on the doctors' orders for an undetermined stay and the sudden death last Wednesday (6) of his general last. Wednesday (6) of his general manager, Dan C. Curry, the production affairs of the veteran revue producer are uncertain. The manager arrived on the Coast the day Curry died and he was not informed until after the funeral.

After leaving New York, Ziegreld sent instructions for the preparation of a production which automatically

of a production which automatically-became void upon Curry's passing. Left in the air are plans for new Follies' and the proposed touring of 'Hot-Cha.' Royally troubles per-taining to the latter show are yet to be ironed out. When 'Hot-Cha' played Pitts-burgh Ziegfeld took to bed with a heavy cold. He cam's back to New York in such a weakened condition that he fell prev to bronchial neu-

heavy cold. He came back to New York in such a weakened condition that he fell prey to bronchial pneumonia and was confined to a suite in the Hotel Warwick, unable to be present at the premiere. He did not see the show until nearly two months after it opened.

After convalescence at his home in Hastings, N. Y., an infected nose put him back abed. The bronchial affection had a reaction in a heart attack about three weeks ago, physicions remaining at his bedside throughout one day and night. About two weeks ago a pulmonary condition was discovered and the showman was cavised to rest in a dry climate. Will Rogers took him to a retreat in the Arizona desert last week.

Understood that Louis Levy of the legal firm of Stanchield & Levy, will represent Elegfeld until he returns. Only attraction under his management now is the revent

turns. Only attraction under his management now is the revival of 'Show Boat,' which has the veteran Sam Harrison as company manager. Harrison is said to be in charge of Ziegfeld's office other than legal matters which include the status of his lease of the Ziegfeld theatre, owned by W. R. Hearst.

#### Smaller, Cheaper Opera

San Francisco, July 11.
Coast's only opera season this
year gets under way here Oct. 15
when the new War Memorial Opera

House opens.
Seats will be scaled at lower prices than heretofore, though opera house hasn't as large a capacity as muny auditorium.

### Chicago Legits Prospect So Tough Razing Surplus Houses Broached

#### Cleveland Stock Idle For Jane Cowl Date

Cleveland, July 11. Although he had to give his reg-Although he had to give his reg-ular stock troupe a week's wacation to do it. Robert McLaughlin booked in Jane Cowl in 'A Thousand Sum-mers' with New York cast for cur-rent week. Addition of Barbara Barondess is only change in show, which wound up its run in New York July 1.

Barondess is only change in show, which wound up its run in New York July 1. Following 'Sunjmers' McLaughlin will do a revival of 'Camille,' with Miss Cowl in the title role, although his recent stock revivals of Tavern' and 'Way Down East' were duds, Mitzl Holos is slated Allee Brady is booked for 'Mourning Becomes Electra.' 'Cloudy With Showers' was planned for this week but shelved for Miss Cowl's play.

#### LEBLANG'S GUARANTEE KEEPS 'FIDDLER' GOING

The Cat and the Fiddle' at the Cohan, running on a week to week basis, was kept from folding last Saturday after a last minute conterence between the house management, the principals and the Max Gordon office. The authors had been advised of the meeting's purpose and agreed to string along on any basis the other participants suggested.

The house ig owned by Leblang's, which agreed to guarantee the show against loss this week. Show must gross \$11,000 to break even. At that pace the principals receive some money, the percentage arrangement which they made some weeks ago calling for a silding sharing scale. Since the show ran Into a jam at the Globe, which was thrown into a foreclosure entanglement about six weeks ago, the players have been on percentage, with the idea of trying to span the summer.

the idea of trying to span the summer.
Contingent to the Leblang guarantee against loss, the theatre sought for and got permission from Jerome Kern and Otto Harbach, the authors, to forget royaltles unless a profit was made. Same applice to Gordon's company manager and the press agent. Gordon himsell looks for no split, unless business waterlally improves. materially improves.

Sever l cast changes have been

made, Eddie Foy, Jr., having been replaced by Billy arvis, with Ar-thur Treacher going in for Law-rence Grossmith.

#### Ft. Worth's Stock

Ft. Worth, July 11.

RKO Majestic is on the market for stock. That's on info from the head office in New York.

prospective stock Name of the pro-company isn't given.

### **Red Bank Local Files Complaint** Of Brady Troupe, Cut Scale, Fired

The I. A. T. S. E., acting on a complaint from its Red Bank, N. J., stage hands local, is investigating circumstances which resulted in the firing of the crew after the first day of an engagement of Monmouth Red Bank, event Em C. M. M. M. Red Bank, and the condition of the control of the co

substituted. According to Jack W. Mason, secretary-treasurer of the local, in order to give the Monmouth County Players a break, the local union cut its seale more than half and reduced the working crew from seven men to three local boys and one man from Jersey City. After working a week and a half, rigging the auditorium, building scenery, etc., the crew complained it was discharged immediately after the opening performance.

First Job in 2 Years

Monmouth player group opened July 2 in 'Road to Rome,' with Alice Brady. Firm presenting the play in Redbank consists of Ben Hoagland,

president: William A. Brady, Jr., vice-president, and George Kondolf, secretarylained bitterly against the sold one motice, saying: Coving to talkers and the depression, this is the first opportunity the local boys have had to go to work for over two years, and they don't think they were treated squarely after the consideration they had shown the Monmouth County Players."

I. A. is taking the matter up with Equity in New York, and the Scenic Artists, but has not issued a road call against the Red Bank auditorium pending possible settlement of the difficulty.

#### 'Showboat's' 10%

A 10% salary cut was invoked for all members of the Ziegfeld 'Show-boat' revival at the Casino, New York, last week. Everybody. accepted.

Chicago, July 11.

Status of legit houses for the coming season is still pretty much of a guessing game. Although announced that the Erlanger will get the combined shows of both Theatre. Guld and Drama League, it is understood some of the latter shows will be spotted in the Apolio. Meanwhile, with the Harris considered the benful, since the standard site for the blinds once the standard site for the blinds once the standard site for the blinds, once the standard site for the blinds once the standard site for the blinds, and the standard site for the blingser musicals. Mounting taxes on all theatrical properties is a vital factor in anything that may happen. In Chicago. To escape these taxation burdens and accumulations, it is possible, two or three houses may be razed.

Revived reports mention the Corta of the weeking crew. Here all the standard states were said to the weeking crew. Here all the standard states are stated to the world ever sacrifice his pet. It is now mentioned that the theatre will come d. wn and a group of stores fill the lot temporarily as a tax-pay-er until a lessee for the whole part and the standard states.

fill the lot temporarily as a tax-pay-er until a lessee for the whole par-cel can be secured and building erected to suit a lessee's require-

Illinois is mentioned as considered or a parking space. With such faillinois is mentioned as considered for a parking space. With such fa-cilities scarce in the loop and police regulations prohibiting street park-ing at any time there's plenty of revenue from well-situated proper-

revenue from well-situated properties.

George M. Cohan who has not received any interest on the unpaid portion of the sale price of his Grand Opera House for four years may eventually have that house back on his lands. He doesn't want back on his lands. He doesn't want made solely with a view to protect or collect his literest. Meanwhile it is understood in Chicago that the Shuberts will pass the house by in choice bookings, if not entirely, Cohan received \$600,000 cash when originally deeding the property to the Shuberts.

Garrick may not be legit next year, but because of its ideal central location on Randolph Street is attractive for other policies. Meanwhile house is rented for a sex picture run.

#### COLORADO GHOST TOWN REVIVAL SET TO START

The first revival of a ghost-town opera house is ready to be staged. The Central City opera house, built

The first revival of a ghost-town opera house is ready to be staged. The Central City opera house, built in the late '70s, presented to Denver the control of the production of the production of the production of the production, 'Camille,' with Lillian Gish and William Hackett in the leads, will probably be brought in-to-Denver-for-a-week at the Broadway theatre. Robert Edmond Jones is directing, and the players have been rehearding for the past several and players and p

If the revival is a success, it will ecome an annual event. After the the feveral is a success, it become an annual event. After show the first night a costume da will be held at the old Teiler ho in the old ballroom that has en tained presidents,

#### SOPH FOR REVUE

SOPH FOR REVUE
Sophie Tucker and Ted Healy
will top the cast in the Shuberts'
Greenwich Village Pollies, a revision of the late Hey, Nonny,
Nonny.
Joe Besser from vaudeville, under
a two-year contract to the Shuberts, also will be spotted in that
musical.

### London Show World

London, July 7.

After being closed for two years the Engineers' Club, one of the finest corner sites in London, just off Piccadilly Circus, is being converted into a block of come, but and the converted prices from \$10 weekly.

During the big cabaset boom here Joe Sachs had the idea of running a high-class floor show entertainment, with hotel accommodations above, but failed to connect with Jacking.

'Gertie' Again
Letile Henson's next production
at the Strand will be 'Getting
Gertie's Garter, datped for the
English stage by Austin Melford,
Sydney Howard will have the
leading role.

As Toam
Gertrude Lawrence and Sir Gerand da Maurier are to be teamed together in a new play in the fall.

wallace Estate Sale
Edgar Wallace's last personal effects including his personal effects including his personal effects including his personal his last
heavy secret menuscripts, have gone
tato the handa of the receiver.
Trophy hunters fought at the sale
of his furniture, 855 being the successful bid for the chair in which
he wrote most of his works.

Her Ladyship's Bid
Despite her title of Lady Charles
Cavendish, an offer was made to
Adc. a Astaire to join her brother in
playing their original roles in Sir
Oswald Stoll's production of "The
Band Wagon."

Gladys Cooper's Next
Gladys Cooper will produce an
Hungarian play, 'The Fire Bird,' at
the Playhouse early in the fall.

phe Playhouse early in the fall.

Par. Booking U. A. Films
First time in the career of Paramount that a series of United Articles of the Plaza.

Practically 15% of the U. A. output will play the Plaza and go to all the Paramount houses for general release. Pictures booked are precised to the Plaza of th

Lendon Theatre Prices
Understood City financiers have
tendered cosh offer of £146,000 for
pure, ase of the Piccadilly theatre.
Owners are out to get £156,000 for
the property, which originally cost
£235,000, but are likely to accept
present offer.

Continuous a Failure
Chiswick Empire, of the Stoil Circuit, tried continuous vaudeville,
making the first experiment in the
suburbs. After a fortnight the
project was abandoned. House is
now going all-talker.

Water Ells' A Little Bit of Fluff, which was produced at the Criterion during the war, will a orthly be filmed by British International Fluff, which was produced to the criterion of the criterion of the critish international Fluff, which was the critish for the critish of Wood You Believe It?' Fance had alreacy been filmed by B. I. P. in the silent days, wit. Syd Chaplin as star, and was release in America but Moiro under

the title of 'Skirts.'

Laddie Cliff Is framing a new show with himself in the cast, which also includes Phyllis Monkman (Mrs. Laddie Cliff), Vera Bryer etc. Show is as yet until the co-Commister, of which cliff was one of the founders. Show has been given four weeks on the Moss-Empires circuit, with 3.000 weekly guaranter, and will enumber of a digust.

Daly's Vaudeville

Daly's vaucevine
Daly's theatre, once the ace musical comedy house in the West End,
which made a fortune for the late
George Edwardes, and helped to lose
one for the late James White, is go-

which made a fortune for the late George Edwardes, and helped to lose one for the late James White, is going in for continuous vaudeville. In the second of the late James White, is going in for continuous vaudeville, and like the Prince of Wheles is resorting to a subserfuge and culling it continuous revue. States of the late of

Foster Back at Shaftesh Foster Back at Shaftesbury
Basil Foster, minus his partner,
Tom Miller, returns to the Shaftesbury with a new production, as yet
unnamed, by Ian Hay in early Au-

gust.
This is the house that established

the fortunes of Foster and Miller several years ago, when they spe-cialized in Ian Hay productions, with Hay one of the directors, Mil-ier is out, due to iil health.

Double Two Towns Double Two Towns
Alfredo and his band opened i
Holland for fortnight at \$2,200 pe
week. Band will play Arena the
atre. Rotterdam, and double Scal
theatre, at The Hague, 20 minute

away,
This is the first time such an arrangement has been used for Dutch
bookings, especially as these two
theatres are under different ownership.

St. John's Novelty

St. John's Novelty
Evrl St. John, who directs Paramount's houses over here, has a a great, novelty in 'Aces of the Air.' These consist of two English and two German air aces, Squadron Commander C. Draper, D.S.C., and Major Allan Bridgeman represent the English and Major Earon Yon the English and Major Earon You have the Comman the Stage, and do a lot of chatter with a bit of talk how one saved the other's life during the war. Rene Fonch, the French ace, was others, so as to make it more international, but the Germans would not co-operate with the Frenchman, even for stage work. As the four-some fly from one town to another in their autoplases, racing each in their autoplases, racing each in the English of the William Committee of the William Committee of which there are 21 each week. The whole outil is a very good buy at \$1.20 per week.

It am understoon egotiating taking the flyers over to America for the World's Fair, Chicago.

Anderson's New Play

Garland Anderson, the American colored playwright, in conjunction with Frederick Carlton, has written a farce based on a story by Leonard Clarke. It will be produced at Brighton July 4.

Dean a Free Man
Basil Dean was granted final
divorce decree June 27, with custody of five-year-old daughter. Suit
was undefended.

Du Maurier and Miller
The late Edgar Wallace's partnership vith Gerald du Maurier terminated with the close of 'The
Green Pack.' Gerald goes under
the management of Gilbert Miller,
and Mrs. Wallace has obtained the
Engilsh rights to Edward Montgomery's Double Harness.' Many
Ellis and Basil Sydney will probably
head the oast.

Charlot as Filmer Andre Charlot has been signed to produce films for George Gros-smith's talkie company, London Film Productions.

The Productions.

Theatro Prestige
Dora Maughan has been notified by the Home Office to cease doing her hostess work at the Phoenix theatre from June 20.

She used to sing a couple of numbers in the auditorium during the auditorium during the state of the state of

Stafford Dickens' Freddy was produced at the Little frating produced at the Little fintimate Relations. Despite the fact it was the hottest day for two years, the piece was well received.

It played to about \$125 in three process at Birmingham last week.

Shakespeare Memorial Wedding
Despite considerable protest, the
new Shakespearean Memorial theatro was used for a wedding reception of Evadue Flower, daughter of
Sir Archibaid Flower, Mayor of
Sir Archibaid Flower, Mayor of
Sir Annabaran of the theation of Evadue Flower, and the ceremony June 23. The bridegroom was Robert Cyril Longsdon,
son of Mrs. Washington Singer.

International Bridge
The Ely Culbertsons are here arrange an International Contract
Bridge match between England and
America to take place in New York
in the fall. While here they will
play at the Press Club against a
club team.

Milder's Son Max Milder, head of Warner's here, has cable stating his wife gave hirth to a son in Philadelphia June

There has been a general round up of foreigners in London lately, and they included several American

British Humor

London, July 2.
A 3,500 seater, in the London suburbs, is smothering the dressing rooms with the following:—

Business is very bad, so please do not ask us to pass your friends in. If you are as good as you think you are they will willingly pay to come in to see you.

#### DE BEAR'S INTIMATE **REVUE A LONDON HIT**

London, July 11.

Only opening last week was Archie DoBear's 'Savoy Follies' at the Savoy. It's designed as a modern successor to 'The Co-Optimist's which DeBear conceived and managed for years until the artists got too big' for their hate.

too pig for their hats. Show was enthusiastically received and the press notices highly flattering the next morning. Looks like DeBear has again found a wining idea that will get him considerable pocket-money.

#### Duprez's New Farce

London, July 2.
Fred Duprez tried out a farce some time ago entitled 'His Friend's Wife,' and has now renamed it Lend Me Your Wife' (a title used in America).

The book has been boked up by Weston and Lee and the show of July 18 at Brighton

Folies Partners, Split

Paris, July 2.

Paris, July 2.

Louis Lemarchand, producing head of the Folies Bergere, has left, and Paul Derval is now alons in charge. Personal differences add to be the reason of the rift between the two persons.

to be the reason of the rift between the two partners.

Next Folies revue will be pro-duced by Leseyeux, and musical di-rector L'hermitte.

Jean Dimitrio Dies The Dutch impresario, Jean Dimitrio, died in a Berlin hospital and was buried in the Berlin forest cemetery at Stahnsdorf.

performers, among, them quite a weil known dance act.

It is as well for Americans to know how they stand.

It is as well for Americans to know how they stand.

It is as well for Americans to know how they stand.

It is as well for Americans to know how they stand for a period are allowed to stay for that period, and if something more develops during the time they are working they are given every facility to stay longer. But they are not allowed to plic their time, and thereafter they are not allowed to plic their time, and thereafter This the Ministry of Labor contends is entering in direct competition with local acts. If an act should desire to stay in London are the standard to the standard the standard to get a visitor's permit, which means that under no circumstances may they seek work.

That is actually what a good and the seek work.

The standard their agent could not get them any more work, they got in touch with other agents ould not get them at almost any price. A few words from their original spent, and the sleuths were on their track.

Knoblock's "Eversong"

Knoblock's 'Evensong'.

Edward Knoblock and Beverly Nichols wrote a play about a waning prima donna, which is very
ten play about declining actresses and prima donnas and all of these plays have been filmsy.

This piece is titled Evensong' and was produced at the Queens June 30.

Novelty during season of French players at Daly's was invitation to view valuable paintings used in scene of 'La Troisieme Chambre.'

Audience took advantage of offer during intervals. The art treasures were lent by different collectors and arc insured for F109,809.

Miniature Revolving Stage
When 'Waltzes from Vienna'
closes Alhamber Aug. 6, Tom Arnold
takes it on tour. The problem of
carrying a moving stage is said to
have been solved by reproducing
the highly mechanized scenery on
a considerably smaller scale.

Disc Merger Div. Off
About a year ago H. M. V. and
Columbia, as individual concerns,
were making handsome profits. The
Gramophone Co. for the year ending
June, 1329, paid 60% on a capital of
\$3,000,000.
This was the conporation, which
able to muster \$6,000 to pay a
semi-annual preference dividend.

### More Houses Slated to Go Vaude As Variety Policies Continue Big

APOLLON'S CLICK

After 55 Mins. at Palladium, Booked Ahead and Repeating

London, July 11 London, July 11, Dave Apollon opened at the Pal-ladium with exceptional success and immediately established himself as

immediately established himself as a sure bet for future spot booking in the house.

Russ-American held the stage for 55 minutes and had to fight his way off. He was immediately booked into the Holborn and will then return to London to go into the Pavlillon for an indef run.

#### ARMSTRONG IN LONDON OPENS AT PALLADIUM

London, July 11.

With his disk records big sellers abroad, Louis Armstrong salled on the Majestle with his manager, John William and John Wil London, July 11. With his disk records big selle

Dave Apolion would have been held over at the Palladium but to the Armstrong bookings. Apollor will play a return date instead.

#### **FIVE LEGIT FOLD-UPS** IN LOND.: HEAT HURTS

Record heat wave here over the week-end, pretty well ruining all show biz, with legit especially hard

show biz, while the virial state of virial 'Secret Woman' at the Duchess;
'Hocus Pocus' at the Garrick and
'Doctor Pygmalion' at the Play-

house.

'Helen' is due to fold at the Adelphi next Saturday (16). This is the sumptuous C. B. Cochran production of Reinhardt's European smash, Die Schoene Helena, and got exceptional notices upon opening but disappointed after a brilliant b. o.

Beppie de Vries Producing
The Hague, July 7.
Beppie de Vries, who lately returned from the States, intends to
produce several operetas in Holland with her own company.
"One will be 'Student Prince."

#### South Africa By H. HANSON

By H. HANSON

Capetown, June 12.

Which closed down lest July, is to be demolished and a nine-story building to be erected. The major portion will be occupied by the complete of the property Johannesburg.

Peggy Duncan, the Capetown girl who swam the English Channel last ear, was 21 years old June 4.

The death took place June 4 of William Silver Darter of Darter & Sons, the oldest music firm and booksellers in Capetown, aged 69. A widow and adopted daughter survive.

Mattie Trevarthen, known as the Girl with the Golden Voice, got a big ovation at a Johannesburg concert arranged by the committee which is endeavoring to secure funds to send her overseas for training.

Francesca Ferramosca, Johannes-burg violinist, died recently. He was a popular player in Capetown cafes.

London, July 11. Vaudeville continues to look up here with the continuous show thing especially in the ascendancy, More and more houses are reverting to the policy weekly and the end is not yet in sight. It's just about the most popular vaude period in Lonion in some venra

Set to switch over to a non-ston policy of stage acts are Daly's for July 18 and the Leicester Square for August 1. Leicester Square is the house previously owned by RKO

Also rumored as a probable va-riety house for August 1 is the Win-ter Garden. If the thing goes through here, however, it'il be a twice nightly proposition.

#### **EIGHT 4-WK. STANDS** SET FOR 'CAVALCADE'

London, July 11.

With 'Cavalcade' still going strong' here plans are already being made to give it an exceptionally heavy plug on the road.

Parnell & Zeitlin have made arrangements to book the Coward pageant into eight, provincial towns for four weeks with the cobodition.

pageant into eight provincial towns for four week runs in each city. Road dates are contingent upon the play's closing at the Drury Lane,

#### Players Join Exodus From Crowded Berlin

Actors crowded in Berlin, July 2.
Actors crowded in Berlin have recognized that the situation in the theatree of the capital not only affects their material position, but also their development, and are moving out.

[The official employment agency the content of the content o

is trying to direct a number of standard players back to the pro-

standard players back to the pro-vincial stages and to Austria.
Ernst Deutsch, Paul Wegener and Lily Darvas are going to the Burg-theater in Vienna. To the Josef-stadeter Theatre in Vienna Carola Neber. To the Volkstheater in Vi-enna Margarete Mezier and Hein-rich Schnitzier. To Koenigsberg goes Ernst Stahl-Nachbaur, who for 12 years was a great asset of Ber-ton Hanburg. Elliasbeth Lennartz and Eberhard Kelndorft have signed for Maxdeburg. where Ernst Legal and Eberhard Keindorft have signed for Magdeburg, where Ernst Legal will rtage. Elfriede Borodin of the State theatre has signed for Mu-nich, Friedel Wald for Frankfurt, Ruth Albu for Breslau. Tony von Eyek is negotiating with Bremen and Zurich. Most actors of 'hame' draw will

make their own tours and will be seen in Berlin only for short stays. The best theatre will be offered to those who travel from one place to another the coming season.

#### Caligary Bros. Sailing

Hollywood, July 11.
Callgary Bros. who closed at the Chinese yesterday (19), play two weeks in San Francisco, two more in New York and hop to the pine, Paris, opening Oct. 1.
Going on the Bremen Aug. 23 and will remain abroad all winter, going, to the Palladlum, London, after the Empire date.

#### Foreign Engagements

Foreign dates include Enos Fra-ere whose agricl art opens Aug. 1 Foreign dates include Enos arazere whose Agrici at to pens Aug. 1 at the Scala, Berlin. Frazere salls July 21 on the S. S. Hamburg.
On July 22, Dixon and Pal and Senator Murphy sall on the S. S. Paris to open in Birmingham, England, and at the Pelladium, London, respectively, both on Aug. 1. All booked through William Morris,

#### North-Browning Sail

Jack North, singing comedian, ieft New York July 8 to open at the London Pavilion (vaudeville) July

Winter has set in with heavy rains and very cold weather. Business still at a low obb throughout the country.

ors Turn Publish

Despite the walls going up from the book biz over bad conditions new publishers are entering the field in even greater numbers than be fore the depresh. The fact that pub-lishers' remainders — books pubfore the depresh. The lace has publishers' remainders — books published to sell for \$2 or more, but which could not find a market—are now being sold at a new low, 13 cents a copy, does not deter the newcomers. Book publishers they

will be.

Considerably more than a dozen
book publishing houses have been
established since the first of the
year, and last year the list of publishers was increased by about the

same number, in proportion.

With few exceptions, the new publishing houses are unpretentious and don't come anywhere ishing houses are unpretentious don't come anywhere near the established organizations. A cor two will be published, and ere is little response they fade of the new publishers care any g about building up lists for a

rd pull.

Many of the new publishers are
thors who, because of the curiled lists of most of the first-line
blishers, are forced to publish or

their own.
Such a one is A. Newton Plummer, writer on financial topics, who has been unable to get a publisher for his expose on the Wall Street debacle, called 'The Great Americar Swindle.' Swindle. Plummer has placed the work on the printing press himself and it will come out about July 30. Another scribbler turned publisher for his own stuff is Walter Tulley. Tulley, under the pseudonynd of Paul Johnson, has written 'A Political Mother Goose,' which he is publishing as the Noh-Partisan erress.

publishing Most of the other publishing houses springing up eschew the general field of the old-line publishers, to concentrate along certain lines. Typical of these is the Wadsworth Press, formed by a group headed by J. Robert Moss. Wadsworth will go in for stuff on Soviet Russia, its first book being This New Red Freedom, written by Thelma Nurembers. Most of the other

What enables these small publish what enables these small publishers to make a start is the willingness of the bigger houses to take over sales distribution as a means whereby to help meet the cost of a necessarily large sales force. Profit necessarily large sales force. Profit-able both ways; to the small pub-lisher who forgoes the establish-ment of a costly sales force, and to the bigger publisher, as well.

#### Vicki Baum s Latest

relief.

Her hero, Joachim Burthe, is member of a radical group which has decreed death to an unpopular German cabinet minister. The leader verman cabinet minister. The leader of the group, Gregor, has thrice failed to carry out the order. The group breaks up but Joachim, unaided, assasinates the minister thrugh he fails to carry out the second part of the program and destroy himself.

He becomes a fugitive and un-He becomes a fugitive and undergoes terrible privations, to come at last into a quiet fishing village where he finds a sort of peace. To this comes Gregor, now secretary of state and simugly complacent, willing to do great things for his erstwhle companion. Joachim refuses the offer and presently is drowned, the author is awayer it to consecting author leaving it to conjecture whether by accident or design.

Translation by Eric Sutton seems to retain much of the flavor of the original. It is a notable book, but doubtful of widespread appeal.

#### Lake Ships Daily

Lake Ships Daily

Novel sheet creating interest in Canadian newspaper circles is the Chart, only daily newspaper issued on any. steamship on the Great Lakes and designed to take the place of metropolitan adilles when these cannot be obtained. Project is backed by Canada Steamship Lines, which operates nearly a hundred passenger steamers and freighters on the Great Lakes. Sheet runs eight pages, is tab size and carries name of steamer for news, the outline of the day's Times.

activities aboard, time copy on Canada's, scenic, and, historic attractions, romance of ships and shipping, storics of famous cities en route, and biographies of the early soldier-explorers who first braved the Great Lakes. Sheet is soing over well, particularly on 7-day cruises that the control of the co There is no charge and passengers clamor for extra copies to send to their friends instead of the custom

ary postal.

Editorial matter and make-up su
pervised by Editorial Services, Lim
ited, Toronto outfit that runs a new
and picture service.

Bargain Romance
New big may bargain is the pulp
quarterly being readled by the mag
division of Doubleday, Doran. Each
issue is to contain three full-length
novels, the mag to sell for two bits.
Name scribblers like Kathleen
Norris, Pamela, Wynne and Pauline
Stiles, each with a novel in the first
issue, made possible by the fact that
the works of .ill three used are reprints. At least one of the novels
was first printed four years ago,
Original publication of the other
two was more recent.

two was more recent.

Title of the new mag is 'Three Love Novels, and romance reprints from the Doubleday, Doran book list will continue to be used.

B. E. F. Magazine

Vets encamped at Washington to
urge bonus legislation are publishing a mag. A weekly, it's called
'The B. E. F. News,' and the staff is

rine B. E. F. News, and the star is recruited from among the men. Editor is Joseph L. Heffernan with Arthur Jay Higgsins also ald ing in the editorial preparation Business manager is Edward J

se of the mag is two-fold Purpo to campaign for he bonus payment and to keep up the morale of the boys. It's hoper to continue publication of the mag until the bonus question is settled.

Culbertson's Golf Drive
The bridge offensive, led by Elly
Culbertson, being about spent, the
go-getter will now attempt to fix his
name on outdoor snow!"

go-getter will now attempt to fix his name on outdoor sports.

The first try along these lines is a book which Culbertson's publish-ing house, Bridge World, Inc., will publish. Book is called 'Culbert-son's Contract Golf,' and applies the Culbertson avenues. Are the method Culbertson approach-forcing method for bridge to the game of golf, Calls for the playing of golf along Cul-bertson-rules bridge lines, with the volume carrying a foreword by Grantland Rice,

#### Printers' Author Service

Printers' Author Service
Curtailment of lists by book publishers, or reluctance of most of the
publishers to take on 'first novels',
with the result that many scribblers
have turned to publishing their own
works, has led book printers to increase their facilities to a point
where they can give their clients
distribution, advertising and pubdistribution, advertising and pubcook publication.
One printer, in addition to all

One printer, in addition to al One printer, in addition to all these, even furnishes its author-clients office space and the use of its name for imprinting, to hide the fact that the author's book is self-published and theoretically not meritorious enough for regular publication. lication.

Iteation.

These printers, not to be confused with 'vanity publishers,' as everything's above board. Merely a complete service for authors who want to publish on their own.

#### Grocery Chain Mag

Grocery Chain Mag
Harry Evans, former managing
editor of 'Life' and current motion
picture critic for that mag, will
publish a new mag in September to
be called 'Family Circle.

Will have five departments, pletures, radio, humor, recipes and
style. It will be distributed through
chain grocery stores outside of New
away. It will be placed in Washington, Baltimore and Richmond
only during the first few weeks and
it the demand warrants, will later

only during the first rew weeks and
if the demand warrants, will later
have additional outlets.

Evans will continue as film critic
for 'Life' while publishing his
'Family Circle.'

#### Sues for Royalties

Silas Bent, author of several pub-shed books, is suing Horace Liveright, Inc., for royalties on a book asserted to have been written

book asserted to have been written on-their-order, but-never-published. In his moving papers Bent asserts Horace Liverlight in 1830 solicited him to write a life of Will H. Hays under the tentative title of 'A Blography of Will Hays'. Liveright, Bent states, assured him that the book was certain to enjoy a sale of at least 50,000 coples, and that the company would vigorously push the yolume.

volume.

In Feb. 1830, Bent signed a contract to write the book, receiving \$500 advance royalty. The manuscript was delivered three days in advance of the deadline, Aug. 15 of that year, and additional \$700 was paid him.

In Nov., 1931 the publishers declined to bring the book out and in February, 1932 the manuscript was returned to Brent. He is suing for \$30,000 of which \$22,500 represents the royalities on the estimated sents the royalities on the estimate minimum, the remainder being to loss of services and disbursements

### Nan Britton Goes Fiction Nan Britton Goes Fiction Nan Britton, author of 'The President's Daugh'er,' has given up her publishing activities to concentrate on writing Miss Britton, who got out 'The President's Daughter,' herself, put another book on the presse recently, Honesty or Politics, sur posedly an answer to her detract

tors.

Miss Britton has made a deal with
Albert and Charles Boni by which
those two will issue 'Honesty or
Politics' under their imprint. Book comes out late this month as a Boni

publication.

Miss Britton considers Miss Stitton considers 'The President' Daughter' incident close with 'Honesty or Politics,' and he future scribbling will consist of fle tion only. She is said to be work ing on a novel now.

Knopf Sitting Pretty.
Knopf looks to go into the fall with the most promising line-up of any book house. With Charles Morgan's The Fountain' leading all other books in point of sales currently, the Knopf cutlook is sweet indeed. 'Fountain' has had five printings already. printings already.

The Knopf list, though small, is

The Knopf list, though small, is extremely choice. For August Knopf will get out Willa Cather's 'Obscure Destinies,' with a first printing of 25,000, big for these times. Also for August, Knopf is readying a new Sigrid Undeet book. With Warwick Desping's 'Old Wine and New' past its 35th thousand, and Beatrice Kean Seymour's 'Maids and Mistresses' past its 19th thousand, and both still selling well, Maids and Mistresses' past its 19th thousand, and both still selling well, and with Elinor Wylle's collected poems and 'Of Thee I Sing' also on his current list, Knop' should worry.

Guild Mag An Orphan
The 'Theatre Guild Magazine' renamed 'The Stage,' will not have
the Guild's financial support after the Guild's financial support after Sept. 1. Guild participated with John Hanrahan who will continue as its publisher. Last season if was proposed to purchase the right to use the Theatre Magazine 'title deal falling through because of the price asked by the receivers. Hanrahan is a magazine con-sultant, retained in that capacity by the 'New Yorker' and, 'Vanity Fair.'

Another 'Herald' Alumnus Another 'Herald' Alumnus Louis McHenry Howe, persona and political secretary to Governo Rooseveit, was at one time employed in the dramatic department of the old New York 'Herald'. A native of Saratoga, he had been the Harald's regime expert and there Herald's racing expert and chart maker until the late William C. Reick, managing editor, suddenly transferred him to the dramatic desk. Howe made good in the new assignment, despite the fact he assignment, despite the fact knew no one in the theatrical wo He has been associated with G ernor Roosevelt in a confiden capacity for about 20 years.

### Radio Loses 'Sport Page Radie Pictures was forced to con-cede title of 'Sport Page' to Robert Burkhart, who registered the name with the Author's League two

months ago.

Metro was prohibited the use of 'Good Time Girl' due to same situ-

Ben Atwell Writing Ben H. Atwell is going literati. He was ahead of 'Green Pastures' (play) and could take up the same duties again, assured of a full season's duties. But he doesn't figure on re-joining the show when it reopens

next month at Atlantic City. well plans to rest in Los Angeles and start on a book that he has determined to get out of his system after stalling it for years.

Roosevelt's Press Agent
M. H. McIntyre is serving as
publicity man for Governor Roosevelt in the latter's presidential
campaign, as he dld in 1920, when
Mr. Roosevelt ran for vice-president.

and his sons on the voyage this week by yawl from New York to Portsmouth, N. H., to handle the daily press conferences with the squad of correspondents following in another boat. Contact between boats is permitted once

# Huber's Upstate Job Erwin Huber, advertising manager of the Hearst papers in Rochester, N. Y., and for the past two years in Baltimore, returns as publisher of the Rochester 'JournalAmerican'

American.'

He succeeds Frank L. McShane, who held the job four years. Huber formerly was with the defunct Rochester 'Herald' and later published a local film regional trade

Vic Watson to Chi
Illness has forced James Nourse
to an indefinite absence from the
editor's chair of Hearst's San Francisco Examiner. Charles Stanton
has transferred from the Chicago
Herald-Examiner to succeed
Nourse and in turn is succeeded by
Victor Watson of the N. Y.
'American.'

Vines on Tennis

Norman Eper, film shorts producers and newspaper syndicate operator, has reputedly placed Ellsworth Vines, ranking U. S. tennis player, under contract to write two sport columns weekly for the Sper syndicate for the next five years. Eper already has Charles Paddock and Coach Howard Jones of U.S.C. under similar arrangements. inder similar arrangements.

Chatter Morris L. Ernst is the writingest

awyer,
The Gene Tunney autobiog, 'A
fan Must Fight,' being readled for

ctober.
Claire Spencer, who wrote The ulck and the Dead, is the wife Harrison Smith, the book's pub-

isher. William Bullitt back from Europe Howard W. Roper is another ad-ertising copy writer to turn novel-

ist.
Nanette Kutner's first novel is out, called 'Middle Class.'

George Delacorte, Jr., and Nor-man Anthony exhibiting 'Joe Zilch' about town, P. G. Wodehouse deserting Long

P. G. Wodehouse deserting Long Island for the south of France. Evans Wall was born in and lives in the marshland he writes about. Juana Foust, author of 'Prairie Chronicle,' is the wife of Hal Foust, automobile editor of the Chicago 'Trih.'

Trib.

Town of St Joseph, Mo., gave Arthur Chapman a gavel for giving the town a boost in his new book.

Leyla Georgie, actress, and Charmaine in the stage What Price Glory, who turned novelist recently, will have another book out soon.

Grace Livingston Hill includes her

name in her new b ok title like this:
'Happiness Hill.'

b Benchley has a book on the

Bob Benchley has a book on the Harper list.
Newest literary group is that meeting Sunday nights at the old Croker mansion on Riverside Drive.
Calls itself Noblesse de Race.
Leo 'Spikc' Taylor back from Ire-

land.
Alfred Holzel, editor, 160 W. 45th street, New York, in voluntary bankruptcy for \$9,205; no assets.

#### I'm Telling You

(Continued from page 33)

(Continued from page 33) young and had many years ahead of us to make our fortune. We were politely ushered from the office when we informed said producer that Jackie Coogan retired at the age of 12.

Sandy Lang's Roadshow' book is plenty hot. Sollinger says the reason vaude can't buck presentations, deluxe against them. Alright I'm soriy. The wife wonders how two guys can put on a show with one shoe strings. Certain roadhouse owner asked us how much you wantling as long as the check is coing to be bad it might as well be big and bad. ARE YOU READING?

#### Shuberts' Plays

(Continued from page 39)

(Continued from page 39)
co-récetér Lee's judgment, except
when production costs look-high...
The receivership has companatively limited funds to operate on,
\$175,000 of the \$300,000 to be raised
from receivers certificates being set
aside for production. That does not,
seem like a real bankroll, considering the task of pulling the Shubert
business out of the pit.
The Shubert corporation will start.

business out of the pit.

The Shubert corporation will start
the season with a small number of
theatres in comparison to the large
theatrical holdings formerly claimed
for it. In all there are 24 theatres
in New York and outside, 16 of
which are owned by the corporation but There is some question. tion but there is some question tion but there is some question whether eight of the latter will be retained, while the receivers are committed to hold on to only nine.

#### Operating Deals

A deal is now on whereby the re-ceivers propose to operate seven of the houses owned by the corpora-tion, which owes taxes and interest on the mortgages. If the plan goes on the mortgages. If the plan goes through the mortgages are to pay, the fixed charges and the receivers agree to operate the theatres, refunding such payments out of operating revenue. Any additional profits are to go to the receivership. The plan would forestall foreclosed ures. Since the mortgages would have the plan would forestall foreclosed the plan for the plan would forestall foreclosed the plan for the plan would forestall foreclosed the plan for eight leased houses.

Theatres owned and to be car-

Theatres: owned and to be carried? Barrymore, Longacre, Central-(not used for legit for some time), Harris, National, all in New York; Masonic Temple, Louisville; Parsons, Hartford; Princess, Cliglengé (rarely booked) and Teck, Buffalo (shut out of the Erlanger-Shubert booking deal).

Theatres owned and may be op-erated but which the receivers want the mortgagors to carry: Chanin's 46th Street and Imperial, New York; Grand Opera Hou Grand Opera House, Chicago; Shubert and Cox, Cincinnati (first to be in Erlanger-Shubert deal); Chestnut Street and Forrest, Phila; Plymouth, Boston. Copely, Boston, was to have been abandoned several months ago.

Houses leased but which the re-Houses leased but which the receivers would operate if the owners advanced the fixed charges; Broadhurst, Bljou, Morosco, all to New York; Apollo and Majestle, Chicago; Keitris, Phila; Shubert, Kansas City, Same applies to the Winter Garden, New York; when the Warner lease expires next February, Latter has a long ground lease owned by the Shuberts, the house being leased to the corporation. being leased to the corporation.

### Unpaid Roxy Show

(Continued from page 26)

COntinued from page 28)

Could never reopen bolastered some, but the musicians and stagehands took an indifferent attitude and stated their unions would represent them. Donovan is also acting for nine scrubwomen who weren't paid. As at the final show before the house closed (June 30), copy were now the subject of the stage of the subject of the subj mounties outside the theatre. floor also held police, as it was feared the more irascible might get out of control. It was reported that a large painting had been stolen from the lobby the day be-

NOTATIVE Merchfield, among the percormer - claimants' present, mentioned \$150 which had been stolen
from his dressing room during the
Friars'. Frolic engagement there.
The Friars' still have a \$1.00 claim,
representing the additional 2% % of
the gross agreed upon for the series
of guest stars during the second of
the fortinght's engagement. Their
frield in the fortinght's engagement. Their
fortinght's engagement.
fortinght's engagement
forting Harry Hershfield, among the per-

the carpets in the loopy while the theatre was shuttered. Ted Healy, who has \$3,500 of £ \$4,500 salary still due him, had drawn \$1,000 early, on a hunch. He defrayed some of the chorus girls' carfare home after the house closed.

L. A. 'News' Growing
Daily Illustrated News' in Los
Angeles, tab founded eight years
ago by Cornelius Vanderbilt, Jr.,
has been increased in size from
lix17 to 1/x19 inches. Sales price
up 50% too, from two to three
cents. D. Manchester Boddy is cur-

rent publisher.

Frank Parker, Cities Service tenor, renewed for 26 more weeks over NBC.

Henry Toblas and his instrumentalists start tooling via WGY July 11. An early evening half hour, Jack Saakamp lett Henry Thels orchestra to return to Ivoches of WLW, Cincy, and direct Minit Rub

Review."

Delivery Boys, while topping F&M unit last week at Albee, Cincinnati, were ballyhooed as 'formerly of WLW,' where they had brief stay.

C. A. J. Parmentier substituted for Ann Leaf on CBS from organ studio of Paramount theatre, New York, during Miss Leaf's holiday.

xork, during Miss Leaf's holiday.
Lowell Thomas has increased his
Clover Brook farm at Pawling,
N. X., to 200 acres by the recent
purchase of an additional 72 acres.
Jim Doane, Morton Downey's
alde-de-campe, when sailing with
the Camel singer last week, stated
he'd start a stooge association in
Europe.

he'd start a stooge association in Europe.
Harry Hartmann, eports blaster for WFSE, voice of Cincinnati Posts, called blows for Sharkey-Schmeling brawl film through p. a. system of Albee in that city. Harry F. rankel, alias Singin Sam, is wacationing with family in Richmond, ind., during July and civing to WKKC. Cincinnat, thrice weekly for his Barbasol commercial over

CBS.

Don and Lee Hancox (The Ban-joleers), morning WGY feature fed to NBC network, are pupils of Stephen St. John, leader of Silver Bell Banjo Club, long a WGY

standby.
Station WTAG (Worcester, Mass., Telegram and Gazette) has increased its daily broadcasting schedule, adding more than a score of NBC Teatures. It is on the WEAF

NBU reautes when the state of t

JACK DENNY

AND ORCHESTRA

Management M. C. A.

JOE CALLICCHIO

(Musical Director of WMAQ)
Now at N.B.C., Chicago
PROGRAMS
Amos 'n' Andy, The Goldbergs
Nightly
Whoopes Program
Sat., 9:30 to 10 P.M., C.D.S.T.

WOODS

TOP O' THE

WOR, Mon. to Sat.

SHEVLIN

(TENOR)

Tune in on WOR

Every Monday, 11:15 A. M.

RAYMOND PAIGE

Musical Director BHJ, Los Angeles
GUEST CONDUCTOR
HOLLYWOOD BOWL SYMPHONY
July 29th American in
Parls' and the Belcher Ballet

rf Astoria Hotel Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour

#### CHATTER RADIO हाल सम्माना मान्यास समामाना हो। यह स्थान स्थ

#### - East

Paul Tremaine's band supplied the music and the Paramount and Fox newsreels were on the scene for clips. Sturt was worked by Danny Ahearn in cooperation with NBC.

Aheari in cooperation with NBC.
Chase & Sanborn and Fleischmann programs on NBC red network have been given outlest
through WCKY, Covington, Ky, for
more midwest coverage, while continuing on Crosley's WSAI, lowpowered station, Cincinnati, just
across the Ohio river.

#### Mid-West

Scott Moore, WTMJ tenor, sched-uled for a tonsil operation. Edwin Pfister, the former singing cop, being heard over WISN.

cop, eeing neard over WISN.
Thomson Bartlett added to staff
at WISN, Wisconsin 'News' station
at Milwaukee.
Phil Selcznick, nitery ewner, now
on the air for Cleveland Thistledown race tracks.

down race tracks.

Stanley Morner, WTMJ, back from brief vacation. Merle Blackburn, same station, is touring the east. Basil Loughrane, production manager of WTAM, Cleveland, arranging a radio test for his baby son, Barry.

Barry.

Gene Emerald, recently with
WTMJ, Milwaukee 'Journal' statlon, now on the air for WCLO,
Bellow Knight, WGAR's only continuity writer and originator of 'I.
O. U.' skit of nonense, has jumped
over to WBK, Cleveland.

Mickey Katz, former cornet tooter.
In the control of the control

in Myron Romain's band, has turned monologist to broadcast dialect bed-time stories over Station WJAY, Cleveland.

Heinie and his German band seem to be a real hit with WTMJ listeness. Fut on at first as a late night leading of the monologist of

ers. Fut on at mrs as a manager feature, it has blossomed into unlooked for popularity.

Grant Melrose, manager WJAY, Cleveland, has filed application with Fed Radio Commission to increase daytime power to 1,000 watts and operate at night on 500 watts, its present daytime power.

#### West

Fred Shields off KFI's announcer taff. Mrs. Ben Pratt writes mystery

novels.
Al Williamson, NBC publicist, on

yacash.
Lewis Allen Weiss, manager KHJ,
L. A., to Chicago.
Ken Stewart, now manager KOL,
Seattle, succeeding Bill Sherwood.
Technicians took 15% cut at
KOMO, Seattle, the first slash they
have had.

have had.

'Sekraitary Hawkins Club' of
WTMJ, Milwaukee, drew 25,000 kids
to a picnic.

Johnson Floorwax advertising layout of Ted Weems got second prize

Johnson Floorwax advertising layout of Ted Weems got second prize in an art contest.

Raiph Robertson, KMTR announces, will do that in Paramount's Charles Leland, off KHJ's payroll as staff comic, will be spotted periodically on The Merrymakers' hour. Edith Lippman, former continuity writer with KOMO, Seattle, now radio adv. with KOMO, Seattle, now radio adv. The Merrymakers' hour. British Lippman, former continuity writer with KOMO, Seattle, now radio adv. The Merrymakers' hour. Edith Lippman, former continuity writer with KOMO, Seattle, now radio adv. The Merrymakers' hour red to the good of the Merryman in the M

equipment.

Roy Shields is torn between two loves—NBC's Chicago studio and the Hai Roach film factory in Culture City. He has a chance to go back to his first love in August and can't decide.

#### South

Haden Read back on WHAS, Louisville, with midnight organiog from Kentucky theatre.

Announcer with the control of the control

to provide more chain programs at

an annual cost of \$20,000.

No immediate change is expected at WAPI, Birmingham, since Bill Pape took station over. Bascomer Hopson becomes secretary-treasurer and general assistant to Pape.

Potential theatrical and radio talent is to be ferreted out through an opportunity contest to be staged jointly by radio station KTRH, Houston, the RKO-Majestic theatrick and the Rice hotel roof garden.

Houston, the RAC satisfact means and Wiss Same three an incorporate of the Control of Stephen Foster's own piano, and Senator Alben W. Barkley sang tenor and bass on famous song.

Meriel Etrikiand, leavelle for past eight weeks, canceled interview with Dan Thompson, "Times' film critic over WHAS, but came back to tell fams she was going to Hollywood. Said in interview had no pictures."

#### WLW'S BIG BUILDUP FOR 4 RADIO COMERS

Cincinnati, July 11.

Cincinnati, July 11.

WI.W is bolstering its artists' bureau with singing and dialog tallent. Four such acts started on the 50,000-watter during the past week. Crosley's idea is to have a build-up for the newcomers by the time cool weather sets in for bookings by commercial accounts and theatres. The late additions are Jack Douglas, Tony Gabooch, Joan Boaz and Mike and Herman, WR, Detroif, where he was styled the 'Old Night-Watchman.' Tony Gabooch is fresh from four years of radioling in St. Louis. Mike and Herman, dialect comics, just finished a long run at Chicago stations. Miss Boaz is being touted by the 'nation's station' as a new air find. She is an 18-year-old redheaded blues singer from Louisville, Ky, and is receiving heavy support with an across-the-board swing at 9:48° Jf. m. and harp, guitar and three fiddles' background.

#### 'Smiling Jimmy's' Mother And Girl Friend Jammed

Des Moines, July 11. James Horrabin, jr., known on the air as Smiling Jimmy Horra-bin, and a pupil of Little Jack Lit-tle, has his mother and girl friend ammed up here.

fammed up here.

The mother is accused of contributing to the delinquency of a minor girl and is out under bond of \$1,000 awaiting hearing. It is alleged by the girl, that after she was induced to leave home, Mrs. Horrabin took her to the home of a woman charged with maintaining a liquor nulsance where both the mother and son visited her.

The mother claims the whole of.

The mother claims the whole affair is a frameup.

#### WHITEMAN'S IDEAS

Special Days for Songplugger and New Talent Auditions

Paul Whiteman will resume his Youth of America' auditions tomor-row (13) after a lapse of about two months. Auditions will be held each Wednesday morning in the Cas-cades room of the Blitmore hotel, New York, where Whiteman is en-scenced.

sconced.

Last Wednesday the maestro began a new policy for listening to new songs for his band and singlers. He has set the afternoon of that day saide for publishers and only during Wednesday afternoons will he hear new songs offered by songpluggers. This publishers' afternoon will also be held in the Cascades room.

#### Coast Time Switch

Los Angeles, July 11.

First of the GBS coast accounts to switch from KFRC, San Francisco, to KHJ, here, is the Pacific State Savings & Loan program. This is in line with decision to key all the state of the programs from here. Heretockal programs from here as a two-hour weekly or chestral state, it will now be on weekly for an hour only.

#### Wheatena Resumes

San Francisco, July 11.
Wheatena Corp., off the air since
conclusion of its Raising Junior
serial two months ago, returns to
NBC Sept. 28.
New feature is a dramatic sketch
serial. Wheatenaville.

### Radio Reports

OLSEN and JOHNSON

With Rudy Vallee's Orchestra
COMMERCIAL
WEAF, New York

Ole Olsen and Chick Johnson, who have won their comedy spurs across the country's variety stages, are bound to increase an already are bound to increase an aireasy largely-established following with their ethereal nonsense. They bring to the air a Mattewan type of somewhat bombastic comedy which is at all times highly effective.

is at all times highly effective.

From the start of their inaugural
Fleischmann hour, Graham McNamee, along with the regular
Rudy Vallee announcements, heralds
the Olsen and Johnson debut in a
superlative manner which is not a
the loast out of order, as it soon
develops.

develops,
Johnson's silly soprano laff, while
perhaps a bit overworked, is evereffective as a microphonic trademark. It's not unlikely that that
giggle will become to the public's
risibilities what Amos 'n' Andy's T's
regusted' did to the dialectic penchants of the radio fans.

chants of the radio tans.
Their nonsense is split over both half hours of the regular Fleischmann Yeagt's 60 minutes. Their comedy is of a madcap nature, yet not without its ground-base of common zense as the boys essay a little satire in their second-part address.

little satire in their second-part address.

In between Vallee's smooth dance music evidences anew why and how he has retained his popularity throughout these years. Vallee mikes his stuff for aural and not to legman and the second of the s

His commentaries on the old Beautiful Ohio' and 'Naughty' waltzes are just the thing, in line with revivals of numbers so far back.

back.

The advertising spiels in connection with Fileschmann remind of high-class, 1932 - style medicine shows, but a med show nonetheless, the spiels of th volces. At a ship, however.

ship, however.

Olsen and Johnson succeed Irene
Bordoni as 'guest stars' on the
Fleischman hour. It's in line with
the team's fancy threeply contract
with RKO for an NBC radio, RKO
vaude and Radio pictures build-up. They're versatile funsters, and their funning is as palatable via the ether waves as in person or in shadow form on screen. Abel.

LaFONTAINE'S FABLES
With Raymond Knight, Harry
Neville, William Shelley, Charles
Webster
Playlet

Playlet Sustaining WENR, Chicago

WENR, Chicago
Hollywood film writers are rivaled by radio authors in their intimate familiarity with and employment of the public library. Especially do the providers of radio diversion resort to the hushed corridors of erudition during the summer when advertisers conserve
their money and big chasms of unfilled time need bridging.

And so it happened during July

filled time need bridging.

And so it happened during July
that Raymond Knight, studio veteran, undertook to provide a bit of
acting and, needing an excuse,
found it in some almanac that July
3 was nothing more nor less important than the 311 anniversary of
Jean LaFontaine. Ain't that something?

tring?

If the fable kid had lived he would be just 311 come last Friday. And could NBC as a public institution and devoted to culture, prizefights and conventions fall to commemorate somebody's 311th lives.

orthday? It was all done very nicely, but the reading of fables is, per se, much talk and little action. And fables are an ancient form of allegory strange to the modern ear and mind.

So it really won't matter if the 312th birthday of the fable-fabricator is forgotten next year. Land.

BERT LYTELL Sustaining WGY, Schenectady

Sustaining
WGY, Sciencetady
WGY, Sciencetady
WGY, Sciencetady
Legit-film term Albay, on here
The state of the science of the science of the was vaude headlining. Smure
have gained widest circulation of
any in this series, for Lytell played
long stock engagements in the Capital district its years ago. Froadcast,
and district its years ago. Froadcast,
some listeners by reason of unannounced 45-minute delay.
After an introduction by femme
interviewer, Lytell talked for seven
minutes about film experiences, parminutes about film experiences, parminutes about film experiences, parlaiands; nicely phrased, but rainer
long. Would have seemed less so
had interrogator broken in for questions.

Bone. Tropalor broken in for questions are the construction of the

#### ZOOLOGICAL PARK OPERA 'Carmen' From WLW, Cincinnati WENR, Chicago

From W.LW, Cincinnati
WENR, Chicago
Possibly inparalleled among operas for sustained melodlousness,
Carmen as staged in Cincinnati's
Zeological Park outdoor opera house
proved exceptional listening over the
broadcast Sunday (3) with shortened intermissions filled by the customary running comment from a
music critic, in this case a rather
too-refined academic voice inevitco-refined academic voice inevitment of the control of the control of the control
Chicago's Raylinia having some

descension. Ravinia having gone Chicago. Ravinia having gone Chicago. Ravinia having gone done in keeping grand opera for summer. And it present omens materialize, and most of the winter opera seasons cease altogether or are vastly curtailed. Clientant may

# WELCOME

"Five Feet of Melody Headlining Vaudeville "Out of the Air"

Direction: LEO FITZGERALD and WILLIAM McCAFFREY



ACTOR

#### **GEORGE** FRAME BROWN CREATOR O

REAL FOLKS
THOMPKINS CORNERS
NOW HEADLINING FOR POST TOASTIES
Thursday, 9:30 - 10 P. M.
WJZ AND NBO NETWORK
Coast to Coast

THE NATIONS STATION, WIN.

#### PHILLIP'S DENTAL MAGNESIA WABC-Tues., Thurs., Sat., 8.15 P.M FRANCES LANGFORD MANHATTAN MELODIES WOR-Wednesday, 10 P. M. Atop Empire State Bldg.

### Little Bits from Air

tel Biltimore, is fast putting the Star Gardens of the Commodore hotel, New York, on the map with his dance music via WOR. Madreguera still uses that same tango me song and has added the Cas-lans, vocal trio, who are liketillians, vocal

John Garrick, whom WOR is John Garrick, whom work is building up apparently, is bally-hoosed overly much with that 'stage and screen' hoosy, while Garrick doesn't help himself any by talking too much about the songs 'I will

The listeners, especially on thes sluggish summer nights, don't go in for musical history. They'll take their songs straight, sans the dress-Garrick is a forthright tenor who should do all right for himself but will do it better if he forgets

Gene Kardes from Roseland ball room, New York, is very brisk with his dance music. As bests a dance-hall setting, it's feet-inspiring if not sweet. Dick Robertson was caught with him one 1:30 a.m. via WABC, that radio and record song WABC, that radio and record song-ster contributing a couple of spe-cialities along with being the an-nounced guest of honor. Kardes is 100% dancehall in his rhythmatics and best suited for the air at so late an hour.

With a new, corking musical background, Bing Crosby was at his best over WABC from a Hollywood pick-up after being off the air for many weeks. He had Eddle Lang (unannounced) effectively getting in some telling innings with that mean guitar, while Lennie Hayton's nifty planologing manifested itself brilpianologing manifested itself bril-liantly in an excellent orchestral background with Bill Hatch's Merry Men, probably a studio combination, named as the outfit.

Crosby was in fine voice. He mentioned his Paramount picture, 'Big Broadcast,' mission on the Coast and rang the bell with a number of ballads, including a swell version of 'Paradise.'

Hayton's own composition, 'Mood Hollywood,' as a plano solo, was the instrumental highlight. It's a pip by one of the foremost planist-com-

From the Pompellan room of the Hotel Ambassador, Atlantic City, Isham Jones is brought via Walfor for a snappy half hour of dinner dansapation. It displays Jones at his best.

The composer-maestro, long reputed for his excellent of dance much setter somehow via the A. C. pick-up than when he was up the Pelham road at a roadhouse inn.

roadhouse inn.

His 'Let's Try Again' is one of
the current song outstanders and
looks set for national popularity,
what little that may mean in economic returns these days.

There's lots of color to the idea of a former football and screen star doing his stint on the air, hence Letty Plynn, who now baritones for the CBS, is a surprise attraction—and a natural—on the WABC Midsummer Nights programs. His wife, Nora Langhorne (announced as the sister of Lady Astor), soprances with him, the commercial taking pair's professional and social antecedents.

Flynn manages to throw his baritone for a gain every time.

Treddie Rich, as a CBS; house masstro, is probably an emergency one-to-fill interlude whenever they resulted. Not that Rich with his sloughed off for he packs enough basic musical worth to command the most important assignments. For his 15 minutes Thursday night (7) most assignments. For his 15 minutes Thursday night (7) most assignment of the packs of t

of Al Joison at his mammiest, Price commercializing for Chase & anborn tea and Gary is still build-

Sandorn ees and usery is stin ound-or-uppering.

Gary figured hed develop this build-up with a special theme song in everything a la the big league stand of the standard of the standard and the standard to the standard of the standard of the You Made the Nige Too Lawd don't jibe with the theme idea.

don't jibe with the theme idea.

Price, who has just been optioned for another 13 weeks by C&S, isn't progressing. He shouts his lyrics too much. That sort of energy may be all right with an in-person delivery, but over the ether it's a headache. Song of the Fool and a Bern with the state of the state o

'The Rollickers' simulation of the The Rollickers' simulation of the Mills Bros. ends with the signature style of introductory. After that the WEAF quartet does so-so quartet harmony while CBS' Mills Bros. are still in a class by themselves as befits any originator of song style.

In line with ethereal energy these days, Arthur Tracy, the Street Singer, is patently over-acting on the mike, His signature song, Marta, now takes on a snarling vocal inflection as he vocalizes the brites.

Kate Smith, for all the familiarity of her 'Moon-Mountain,' has learned to soften what would be a trite lyric burden with a polished delivery, but Tracy hasn't mastered that knack

bur Tracy hasn't mastered that knick.

Tracy's other vocal medleys are tip-top, and even refutes the Smith-Tracy analogy by the manner in Tracy analogy by the manner in too lod familiars, but still the captionsness over his nassi-vocalizing of 'Marta' goes.

Emphasis to the point of exhaustion is used by Bisquick, a prepared flour. Now, don't forget the name, is said so often that sensitive nerves must galvanize into stiff sales resistance. It's on Columbia here and there.

Your ex-governor is your next governor, is the official radio slogan of Len Small, who is scattering the tidings to upper Illinois from WCFL, Chicago. Small claims the Democrats have copped his thunder on reneal.

Paul Whitaman's symphonic hour from 6-7 EST over WEAF Sunday nights will have diallers interested. It's ultra rhythmic syncopation, played from the Casades of the played from the Casades of the has different guest stars. Karl Kress, guitariat - composer, and James Melton, tenor, were thus featured last Sunday. Kress 'Got Rhythm' from 'Girl Crazy' and excellent. samples of intricate strumology.

Whiteman's own instrumenta-

strumology.

Whiteman's own instrumentations ran the gamut from 'Marche
Militaire' in straight symphonic
style, for the opener, to comic opera
waltzes from 'Pink Lady' and
'Merry Widow,' plus rhythmic arrangements of 'Humoresque' and
other classics.

#### 3 New NBC Accounts in Fall, 2 Using Sketches

Wheatena, Pacific Coast Borax and U. S. Industrial Alcohol are three new NBC accounts for the fall. Wheatena (McKee & Albright agency), starts Sept. 26 out of the San Francisco orange network with a sketch by Raymond Knight.

a sketch by Raymond Knight.

Pacific Coast Borax Co., through
McCann - Erickson agency, starts
Oct. 4 on the WJZ basic blue network with a series of dramatic
sketches. No talent set excepting
Joseph Benine to direct the incideated mid-

dental music.
U. S. Industrial Alcohol (J. Waiter Thompson) will be over the WEAF network commencing Oct. 23, with no program decided upon.

#### New 'Guide' Pilot

Chicago, July 11. Leonard Dubkin is out as manag ing editor of the chain of 13 'Radio Guides' published in Chicago for local distribution in that many

songs, still a corking piece of potpourri and presentation.

Georgie Price and Sid Gary have
the same deep-chested style of
cenergetic songology. They remind Ed Fisher, of New York, succeeds

#### Wavelength Trouble May Cause CBS to Seek Other Detroit Outlet

Detroit, July 11.

Difficulties have cropped up in the new CBS outlet here. Wavelength at 540 has been found to be out of reach for most sets manufactured reach for most sets manufactured during the last two years. Due to this, Station CKOK has petitioned the Canadian Gov't for a 640 wave-length. Request was okayed but for a power of only 500 watts instead of the present 5,000 watts. Other difficulties are the enforced Canadian necessary with a certain

Other dimensions with a certain percentage of time allotted by the Gov't for entirely Canadian talent. Gov't for entirely Canadian talent.
All items are understood to be causing Columbia to scout around for another local outlet.

#### **BUSINESS IS BUSINESS** WITH BIG COAST PREXY

San Francisco, July 11. Clarence Kolb says he probably

will not sue the Gilmore Oil Com-pany for cancellation of the Kolb and Dill radio contract, but expects the oil company will offer him a set-

the oil company will offer him a settlement.

Company put the Indian sign on Kolb and Dill's nightly NBC serial, The Dinglebenders, two weeks ago, claiming the failure of Kolb to appear in one of the episodes was violation, of contract.

Since then the comedy team has put in an appearance at the Mister of the contract came in spite of Kolb's chuminess with Earl Gilmore, president of the gas company. Kolb, who sold Gilmore personally on the Dinglebenders' idea four months ago, had invited Gilmore to accompany him on the hunting expedition which resulted in Kolb's absence and nixing of the 52-week radio agreement.

#### Five-Year-Old Feature Goes on Sans Sponsor

San Francisco, July 11.

San Francisco, July 11.

All rumors to the contrary, KFRG
will continue its Blue Monday
Jambore' despite lack of a sponsor. Station feels five year old
variety program has too many followers to 'permit dropping, and
though there have been neveral inquiries from potential advertisers,
period rose on without a sponger. period goes on without a sponsor.
Golden State Milk Co., which
dropped the Jamboree last week
after two and a half years, is dickering with NBC for a program there.

#### 10% Cut for WCAE

Pittsburgh, July 11. Pittsburgh, July 11.
Although employes of the 'SunTelegraph,' Hearst daily here, have aiready taken two 10% cuts within the last six months, the Hearstcontrolled radio station in Pittsburgh, WCAE, got its first slash only last week. It was for 10%, too, and all along the line.
WCAE until then was the only local air factory to keep up salary scale, all of the others having put cuts into effect some time ago.

#### Perry's Two Stations

Los Angeles, July 11.

Truman Ferry, formerly of KHJ, but more recently in radio advertising on his wm, will be given managership of KFVD and KFAC, sister stations.

Stations have been operated last few months by Lindell Young, attempt of the control of the con

#### AD FIRM'S RECEIVER.

A receiver in equity has been appointed for National Radio Advertising, Inc., 120 W. 42d street, New York, which, while said to be solvent, is unable to meet current obligations because of decrease in income. No estimated debts or assets competitions.

are mentioned.
National Electric Transcription
Corp., with a claim of \$3,177, was Corp., with a claim of the petitioning creditor.

#### Criticism

Winnipeg, July 11. Winnipeg, July 11.
Often, after a program has
been broadcast over CKY, an
intate phone call will come in
panning it and saying the stattion is getting terrible.
The only thing is the studioemployees recognize is that
the voice each time, is that or
a disphareat announce of the

a discharged announcer of the

#### **Novel Studio Hookup** Permits Play-by-Play **Broadcasts of Games**

Pittsburgh, July 11. Although broadcasting of Pirate baseball games from Forbes Field here is prohibited, play-by-play ac-counts of all contests away from home are being sent out over the air by WWSW through an unusual telegraphic arrangement.

air by WWSW through an unusual telegraphic arrangement.

Since there's no broadcasting allowed directly from the field of battle, radio station has a direct telegraphic telephonic wire which shoots results right into the studio, where it is processed to the studios of the stu

#### GENE-GLENN'S SALARY TIFF DENIED BY SPANG

Cleveland, July 11.

Cleveland, July 11.
Unless their contract is renewed by Spang Bakeries, Gene and Glenn, WTAM's acc stars, intend to tie-up with a Chicago station for their other Quaker Oats morning programs over NBC.
Comedy team has been on WTAM Lawels for Spangaleutics costant of the contract of the

mail of time. Split section by Wil-liam Spane, but report goes that Gene and Glenn contract, which ex-pired in June, won't be renewed un-less the act agrees to a cut. From Cleveland Gene and Glenn have broadcast for Quaker Oats since 1830. When boyked in RKCO Falace here by Frank Hines they broke all house records in March, 1830. Cal De Vol, Gene's brother-in-law, and their continuity writer, pected back from a two months' va-cation at Glenn Lakes, Mich, the end of August.

#### KMTR on Coast Returns To Dalton Solo Control

Hollywood, July 11. Hollywood, July 11.

KMTR, local United Artists station, which has been under dual
control of V. G. Freytag and Victor Dalton, both operators of small
chains here, goes back to Dalton's
sole control Aug. 1.

Frank Bull, managing KMTR, is
Everyl Hills. Lyman Peters succeeds as chief of KMTR.
Several program switches are in-

ceeds as chief of KM.R. Several program switches are in-cluded in the trainfer. Broadcast-ing of night baseball games in the Pacific Coast League, a feature of the Hollywood station, went this week to KMPC.

#### Suit Over Broadcast

Paris, July 2.

Paris, July 2.

First instance here of a broadcasting company being sued for
giving a playwright publicity. is
that of Marcelliae Province beingsued by Marcel Eagnol for broadcasting his play 'Marlus'.

Pagnol, when in Marcellies introduced 'Martus' over the mike, butthought the play, which was to be
broadcast afterwards, would only
go on the air in the French colonles. He objected to continental
France receiving it because it was France receiving it because it was to be acted in that territory.

### 3D NETWORK OFF-DEPRESH

Plans for the organization of a third national network have been

third national network have been abandoned by the George Coates group, at least for the duration of the depresh.

Coates coterie had men out in the field lining up prospective station members of the chain when Wall Street backing suddenly decided it couldn't spare the coin and called off all mornies.

off all promises.

Syndicate promoting the third chain idea called itself the Affiliated chain idea called itself the Amilated Broadcasting Co., Inc. Coates, the directing mind, is rated as the orig-inal founder of the Columbia system.

#### COAST FOOTBALL OVER AIR SEEMS PROBABLE

Los Angeles, July 11. Coast radio stations do not con-template the western colleges fol-lowing the stand of the larger eastern universities in barring radio broadcasting of football this fall.

proadcasting of football this fall.

Matter is set for a decision late
this month at a meeting of the
Pacific coast conference, which embodies the largest universities west
of the Rockies.

bodies the largest universities west of the Rockies.

Attitude of the radio men is that with two exceptions, coast schools are state controlled, whereas the eastern schools are privately endowed. Quiet campaign is underway to point out that as taxpayers support these universities public should be allowed to get the games over the air.

Only two important schools hereabouts not state owned are Stanford and the University of Southern California. Former may be a holdout, but in the case of the latter both faculty and the alumni are reported keen for either, as they figure that the heavy gates for this university's games are enhanced by the air reports.

#### BBD&O Grab Strip Away from L&T&L

Chicago, July 11.

"Sekatary Hawkins," a comic strip controlled by Louis Tich, has been acquired by Batten Barton, Durstine & Osborne for Ralston, St. Louis firm which makes a cereal. Strip is popular with kids and will be aimed at the juvenile "trade, Probably over NBC late atternoons.

over NBC late atternoons.

Same newspaper strip was practically set by Lord & Thomas & Logan for Horlick's Malted Milk when rival agency stepped in and grabbed the rights.

#### WWSW's Power Increase

Pittsburgh, July 11. Station WWSW, youngest of the local broadcasting studios, was granted permission last week from the Federal Radio Commission to the Federal Radio Commission to increase its daytime sending power from 100 to 250 watts. Installation of a new Type 250-W RCK-Victor transmitter took care of the additional power and a 10-day period of testing is now in operation. WWSW was organized only a year ago by advertising interests, but is now operated under a working agreement with a Pittsburgh newspaper.

#### Kreisler Anti-Radio

The Hague, July 1.

The concerts given by the Amsterdam. Concertsebouw orchestra, conducted by William Mengelberg, ore usually broadcast for Holland by the A. V. R. O. When Kreisler gave a violin solo with this orchestra, he objected to the microphone. When this solo was on, the microphone was swithed off and the same violin-concerto he was playing in Amsterdam was broadcasted from one of the Kreisler records. The Hague, July 1.

#### Wald's Articles

Jerry Wald, the susted N. Y. raphic radio columnist, has as his arody theme song: Tm Still Withparody theme song: I'm Still With-out a Column with Summer Coming

Wald is doing a couple of articles 'Collier's' magazine on radio.

### **NBC NIXES BIG OLYMPICS PRICE**

NBC has decided it won't pay a dime for the right to carry a side-line report of the Olympic games. Committee in charge of the event is asking for \$100,000 for an excusive hookup with either of the networks. Even at the figure, the characteristic control of the game of the commercial.

Benoried deal to get Douclas Benoried deal to get the commercial.

mercial.

Reported deal to get Douglas Fairbanks to announce the games over its three weekly niches is denied by Lucky Strikes. Clegie account points out that, even if the committee olsayes other angle, the daily events would be over several hours before Lucky went on the air. Program hits the coast at 8 o'clock. Commercial, however, says it is considering the idea of putting on a 15-minute resume of the games as part of the hours show, with a name from the sporting world engaged for the affair.

#### KOSLOFF BAND SPOTTED

Los Angeles, July 11.
West Coast, Long Beach, Cal.,
as engaged Lou Kosloff's bant to
vork in conjunction with its n w
live act vaude policy. Started last

week.
Band will alternate between stage

#### Dancehall Trade Mends

Dancehall Irade mends
Rochester, N. Y., July 11.
Dancehall business is on the mend.
No less than six places along the
lake going strong, with more likely
to open. Last year only two, and
starving.

#### DUKE ELLINGTON

nd His Famous Orchestre Broadcasting from

Chicago, Ill.
Every Wednesday - Friday
at 10:30 to 11 P.M. C.D.S.T.
Via WGN, Columbia Network

Personal Management IRVING MILLS Exclusive Management MILLS-BOCKWELL, Inc. 709 Seventh Ave., New York

#### BARON LEE

BLUE RHYTHM BAND

COTTON CLUB rondeasting Over NBC Network Every MONDAY WEDNESDAY 11:45-12 P.M. 12-12:30 P.M. FRIDA 12-12:30 P.M. E.S.T.

Personal Management IRVING MILLS

MILLS-ROCKWELL, Inc.



#### Aileen Stanley's Buick, Whiteman Broadcasts

Aileen Stanley goes on the Paul Whiteman Buick broadcast Friday

(16).

Beginning with that broadcast the Whiteman periods will be sponsored each week by Buick, Oldsmobile and Pontiac, in the order named, instead of solely by Pontiac as heretofore. All three are General

as heretouse.
Motors.
Miss Stanley, besides the first
Buick-Whiteman period, will be on
the two following Buick broadcasts,
which gives her a two weeks inter-

#### Record B'way Low

(Continued from page 1)

(Continued from page 1)
dam, which went dark with 'Face
the Music' last Saturday (9).
Last week seemed the deadest in
managerial offices within memory,
but even though this week showed
signs of activity (preparations for
the new scason) for the next month
or until mid-August, Broadway may
hit a level beneath even the pre-

war period war period to the war period war period was a most and the was an that was anticipated. The fabulous lists of new shows that formerly appeared during the dull months are among the missing, the reason being that most of the one-time leading producers are broke, have lost their cunning or are on the way out. Instead, there is a new line of managers are broke, have lost their cunning or are on the way out. Instead, there is a new line of managers typros, but they are of a younger generation. Discounting the shoestingers, bound to bob up when there are so many theatres dark, the new season should get off to a fair start at least.

fair start at least. Eight Shows Left Eight Shows Left
Of Broadway's current list of
eight shows only two are sure of
lasting out the remaining seven
weeks of summer—Of Thee I Sing

issuing out the remaining seven weeks of summer—Of Thee I Sing- (Music Box) and 'Another Language' (Bopt), the latter a late spring entrant. That goes double so far as holding over into the new season is concerned.

Revival of 'Show Boat' has a chance of sticking, but it is hard to figure any of the others holding of unless it be 'Counsellor At Law.' 'Cat and Fiddle' is week to week and a weather break could string it through. But the others are down so low they are liable to stop any time and there are not likely to be any important additions to the list for another 30 days. Lowest total last summer on Broadway was 11 shows.

shows,

"Follies" as Pioneer

Summer legit shows developed as
a regular thing when Ziegfeld produced the "Follies," especially for
summer trade in the air-cooled New
Amsterdam. The Shuberts then established revues of the "Passing Amsterdam. The Shuberts then established revues of the Passing Show type at the Winter Garden. Generally there were also two hold-over comedy or dramatte hits, and that was about all. Houses to keep open during the summer a bit later were the Cohan, Galery, Globe and Cort. Others became summer fixtures when more shows of the trues when more shows of the State form and Wantles.

Scandals' and Vanities.'
However, there are no summer revues, this season. In fact, revue producers have steered away from presentation during the hot weather because such shows have been framed to run season. The development of the modern picture value of the modern picture of the mod

Estimates for Last Week

Estimates for Last Week
(Top admission price inclusive of
federal 10% tax.) age
'Another Language' Booth (12th
week) (C-108-35.30). One of three
which player matthes July
Fourth which player matthes July
Fourth which player matthes July
Fourth which player matthes July
(Forthal Wise, Cort (7th week)
(C-1,043-18.30). Players on percentage; willing to accept small



D. JAT. 10 TO 10:15 E.S.T. Mills-Rockwell, INC.



#### 15c WHOLESALE PRICE LOOKS OFFICIAL NOW

... The 15c wholesale price for sheet music looks official now. That means a 25c fixed retail price, to be printed on the title page.

Under the former 16½ to 18c wholesale price, it gave the syndicate stores the big in and undermined the many smaller sheet music dealers who can't operate on that small margin as do the chain outlets.

outlets.

The uniform wholesale and retail prices it is believed will permit for a nice margin all around and, it is hoped, it will stimulate business.

#### La Belle's 'Frisco Nite Spot Opening No Rave

San Francisco, July 11. San Francisco, July 11.

Beile Livingston launched her Show Boat' cafe here last week to a \$5 opening. Spot was capacity, with La Belle calling the newspaper lads the following day, announcing she would open a chain of similar cafes throughout the of similar cafes throughout the the control of the yarn, several advising they'd send solicitors from the advertising department.

Opening was no rave, with few

they'd send solicitors from the advertising department.

Opening was no rave, with few of Frisco's social register represented. Town is looded with the send of th

docks, in the wholesale commission district.

In this particular spot, if a patron doesn't do a ra've over the food, he is not welcomed on his second visit. Some idea of what can be had for little money is their July 4 menu, consisting of terrapin soup, oysters, breast of wild piecon, wild rose for the meal was 12 per plate. Entrance to cafe is through a sawdust floored barroom. Dining room looks like a barn, but is usually filled with names that make 'Frisco the coast's big town.

money; house rent off; paced bit less than \$4,000 dies; cotan (40th week) (M-1,400 - \$3.20). Holiday matinee last week boon for musical with principals on percentage; went to around \$13,000.

"Gounsellor at Law," Plymouth (37th week) (C-1,04: \$3.20). Plymouth (37th week) (C-1,04: \$3.20). Based off to a strength of the strength of th

Other Attractions
'Show Boat,' Casino (Carroll);
revival getting best money but
away under capacity at \$28,000;
dropped from previous week.
'That's Gratitude,' Waldorf; revival; very little money.
'Lingering Post,' Provincetown;
in the Village.

#### Blumey's 2 Suits

(Continued on page 11) originally intended to build a theatre, is the subject of a foreclosure action filed in the Quaker City by Biymenthal, who holds a second mortgage on the property. This lien was given Blumenthal as security for payment of the \$400.000 settlement price made with FOX or commissions due in connection with

his claims against the company for commissions due in connection with his putting over the Fox-Loew stock deal of 1929.
Attorney Burkan, of New York, and Roy M. Livingstone, of Phila-delphia, are representing Blumen-

Foreclosure suit follows receiver-ship of the Fox Theatres Corp. Around \$355,000 of Blumenthal's original settlement figure remains

Granting of a foreclosure order Granting of a forecosure order to Blumenthal would be subject to the rights of the first mortgages, the Philadelphia Savings Fund So-clety. First mortgage amounts to ciety. F:

Since the parcel was bought Fox has spent in additional \$2,000,000 in taxes and interest costs, raising the total for the lot to around \$5,000,000.

STEERO" Program, Wednesdays, 10:15 a.m., WEAF

#### NTG Lookers' \$40, Idea Of Midsummer Salaries

An idea of midsummer 1932 salaries are the \$40 a week which the NTG Lookers receive at the Hollywood restaurant. When the same girls were doubling from the big musicals in the winter they were booked at exactly twice that, in addition to their musical comedy in-

Present Hollywood show costs \$2,600; \$800 for the band and the rest for the large chorus and specialists. Faith Eacon's \$175 for her fan speciality is among the top salaries.

#### Radio Reports

(Continued from page 42)

be unique beyond its own publicity claims,

claims.

Indeed it's not too much to predict that the day may come when opera will be available over the radio from studios sans scenery, production, and diamond horse-shoes, but not in theatres. As a matter of fact, many of the broad-casting studio productions have possessed indisputable sceelence.

possessed undisputable excellenter (Cappel of the Cappel o

### MINUTE RUB SPORTOGRAMS with Pat Flannagan News Summary COMMERCIAL WBBM, Chicago

This one is a circle. Everybody is probably pleased. It starts ith Pat Flannagan, announcer and This one is a circle. Everybody is probably pleased. It starts ith Pat Flannagan, announcer and sports commentator. In both capacities he's popular and influential. He's chummy with promoters contained by the promoters and promoters and promoters and promoters and the promoters and the promoters and the promoters and promoters and the promoters and get paid off in friendly plugs. The fans, get the sales message sand-wiched in between the box scores and batting averages and gossip. Might be a little more advoit into off cold into testimonisis with no preamble, is not calculated to hold persons possibly tuning in for the first time. Commercial copy could be dovetatlied with a thread of continuity for better results.

Minute Rub is a new product akin to Absorbene and Sloan's. Land.

### Cutting N. V. A.

(Continued from page 26) ception, only five litigants refused to accept the bureau's decision and

to accept the bureau's decision and took their complaints further to the law courts. In each case the VMA decision-was upheld. One went beyond the lower court to the Appellate Division, which reversed the first decision and sustained the VMA

#### Chesterfield's Idea

Chesterfield's idea
Henry Chesterfield declares the
private arbitrating practiced at the
NVA club will be extended to take
in the VMA's invisidation, with
Chesterfield and William Lee as the
arbitrators. Unless the NVA decisions have the weight of authority that has always backed the
VMA's, elimination of the latter
could reopen the vaudeville field to
the wide open syp that's always
plagued the vaudeville business, but
mostly under cover during the
VMA's regime.

The NVA's cutting committee or

WMA's regime.

The NVA's cutting committee of three inn't limited in scope and can recommend economy where it sees fit, but the understanding is that most of the silcing will be in the New York social and charitable ends. The Saranae saniorium probably will not be touched. Committee's findings will be delivered to the NVA Fund board, which is expected to act before Aug. 1.

#### PAUL WHITE SUCCEEDS **BUTCHER ON CBS PRESS**

Tuesday, July 12, 1932

Jesse S. Butcher, when he sailed for a European vacation Friday (8) on the Holland-American liner Veendam, was let out of the CBS as Veendam, was let out of the CBS as director of public relations under the same circumstances as Joe Donahue. Donahue was assistant to the BS president, William S. Paley, and when lenving for a European furlough h was given four weeks, salary and told not to come back, Same thing happened to Butcher. Donahue is still abroad. Paul W. White, CBS news editor, is now in charge, and officially succeeds Butcher in charge of the CBS press relations.

press relations

#### Same People, Less Gross

An idea of roadhouse business around New York is John Steinberg's plaint that with the same 1,400 people at his Pavillon Royal roadhouse over the weekend the gross. is 40% less than last year.

They turn out in the same numbers but at \$2 or \$3 per head.

#### Salary Petition Duds

Santa Monica, Cal, July 11.
Francisco Ferullo, bandleader, has been given a year's contract at \$300 a month to head the Santa Monica. Civic band. Document went into effect July 1, despite an opposition campaign. campaign.

Petition circulated to cancel the contract failed to achieve its <u>purpose</u>. City charter provides that if 25% of the voters are against any contract the municipality makes, it is null and void. Petition was not against Ferullo, but an attempt at

#### **NBC** Program to Japan

Los Angeles, July 11. NBC will collaborate with Japan Broadcasting Co. on a program go-ing from here early in August in which members of the Japanese Olympic team will participate. Program will be sent short wave

over the Pacific, and re-broadcast to major stations there.



BURNS PANETELA WABC

### **BURNS & ALLEN**

ESTINGHOUSE ELECTRIC

### AL and PETE

(Have You Had Your Iron Today?) 12:45 P. M. E.S.T.

Monday, Wednesday, Friday-WJZ

Tuesday & Thursday—WEAF

# ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Thurs., Sat. 8:15 (East) COAST-TO-COAST

WABC

#### KUZNETZOFF NICOLINA a n d

### Musical Merry-Go-Round

Analysts of band styles around New York see in the sameness and general monotony of the current bands the answer to the general slump in cafe business. They all sound alike.

All play in the same tempo, the same style, and have the same vocal soloist or trio to contribute the singing interludes. In rare instances are any doing return business. Band showmanship, building the danaspation for novelty, with vocal specialties and other hokum, explains why the couvert charges come back.

Result of the similarity has been that public interest in bands is shot. Only those with radio commercials are in the money. They have the gole worth-while names and are content to rest on their radio reps.

There is no intimacy between the band entertainers and the customers such as Mai Hallett used to create on his baliroom tours, or such as the Coccount Grove in Los Angeles' Hotel Ambassador still enjuys. There, Abe and Ben Frank, the hotel managers, encourage their Gus Arnhelms and Phil Harriers, or whoever happens to be the band attraction, to hoke it up; engage in novelty business with vocal and other extraining sidelights, and give the customers a run for their money. Around the New York belt they go into practically any of the spots, take a few whiris around, get a load of the personality maestro, who, eften as not, also warbles ever and anon, and that's all there is to that.

#### Barris or Jarrett, Or Mebbe Osterman Follows Columbo

Either Harry Barris or Art Jarrett with an orchestra succeeds Russ Columbo's at Woodmansten Inn, Pelham, N. Y., roadhouse, this week, when Columbo essays a picture house tour to the Coast. Harry Barris is from the Coast and Jarrett, like Columbo, is a radio cronart who may follow Columbo's lead and add a band himself. Jerry Wald, ex. N. Y. 'Graphic' radio columnist, has been mentioned also as a co-maestro with Barris, Wald to wave the stuck 'and Barris singling and at the piano.

Barris and Loyce Whiteman (Mrs.

Barris and Loyce Whiteman (Mrs. larris) were brought east by NBC

Barris and Loyce Whiteman (Mrs. Barris) were brought east by NBC for a radio build-up.
Columbo will break his jump to the Coast via some eight weeks of picture houses. He's set for a Fox picture when he reaches Holly-wood.

Columbo received \$2,500, later reduced to \$2,000. New band will be salaried at around \$1,500.

saturied at around \$1,500.

Jack Osterman with an orchestra
is also wanted for the berth. Osterman m. c.'d for Columbo's opening
and thus interested the management very much.

#### Union Penalizes Rate Cutting on Film Lots Los Angeles, July 11. :

Musicians local 47 is now policing indie film studios to stamp out wage scale silcing and has probleted two leaders and 15 musicians from playing further studio engage-

from playing further studio engage-ments after investigation of charges. Leaders are Curley Riggs at Sen-nett and Sam Brall at Trem Cair. Union is also on the lookout for fly-by-night shoestringers who hire orchestras for sideline music and then spot hidden mikes to record the music.

#### YELLEN, INC., INACTIVE Jack Yellen, Inc., is inactive over

the summer.

Bernie Pollock is out and may connect with Jack Mills Music.

### Music Guide



"TWO LOVES" "MARDI-GRAS" "DRUMS IN MY HEART" MILLER MUSIC, Inc.

k City 62 West 45th Street, New Yo

#### Rainger East as Music Super for 'Broadcast'

Hollywood, July 11. Ralph Rainger leaves for New York latter part of this month to supervise music in connection with eastern talent used for Paramount's

eastern talent used for Paramount's The Big Broadcast.'
Frank Tuttle, directing scenes for the picture here, will follow with cameramen and technicians. Lee Robin's now off the Para-mount payroll. Brought her by Par to do songs for 'Blonde Veus', he was retained to the pay he was retained to the paramount of the pay he was retained to the pay he was retained to the paramount of the payroll. Robin is returning to New York to work on a show.

#### MCA LOSES 2 SPOTS TO **MILLS-ROCKWELL BANDS**

Chicago, July 11. Castle Farms, Cincinnati, changes double August 8. At that time Duke Eilington, a Mills-Rockwell attrac-tion, replaces MCA bookings. Co-lumbia wire replaces NBC simul-

Steel Pier, Atlantic City, also switches from MCA to Mills-Rock-well, with the Casa Loma orchestra

#### Tremaine's Tour

After completing his week at the Palace, July 23, Paul Tremaîne's band will essay a tour of one-nighters. Tremaîne is a CBS band. His one nighters are being booked by RKO in conjunction with CBS. CBS Intends to give Tremaine a wire wherever possible.

#### Heavy Ballyhoo, but No Advance—Symph Off

No Advance—Symph Off
Columbus, O., July 11.
With seats selling at \$2 for eight
performances here of the Chicago
symphony orchestra, scheduled to
play in the stadium of Ohio State
University beginning July 14, and
the biggest ballyhoo play given the
plans, whole schedule had to be
called off because of lack of response in advance subscriptions.
After a two week drive only \$1,50
worth of ducats had been sold, despite that town was plastered with
ads and newspapers gave the idea
columns of free publicity.

#### HERE AND THERE

Johnny Green, American, wrote Body and Soul' in England, for which reason the American-authored song was first popularized over there.

Red Nichola opened a four weeks' engagement at the Castle Farms, Cincinnati, yesterday (11). Nichols has engaged Frances Stevens to sing with his band.

James Allen, former Barnum & Balley band leader, has been chosen conductor of the newly organized Veterans of Foreign Wars band at Medway, Mass., the first band there in 25 years.

Rose Robbins joined husband Jack in Petroit over the weekend.

Eddie Elkins is staging a land comeback at the Calais, Merrick road, N. Y., with Jean Malin's revue.

#### Writing It Off

You are on our books as wing a small amount of loney. Please forget about it. ou don't owe it any longer, lease do come in again, soon, d resume our pleasant rela-

and resume our pleasant relations as previously.'
It's another New York speakeasy gag. These letters went out last week to everyone who had tabs in the particular joint.

### THAT OL' DEBBIL RADIO ON PAN **AGAIN**

Chicago, July 11.

Music men are pointing out that nost numbers nowadays have prac tically reached saturation through sustaining plugs by the time commercials start using them. It re-quires six weeks ... more for new numbers to get spotted on com-mercial programs as compared with

mercial programs as compared with a few days for the sustainers. Hence, plugs are actually more prized on non-commercials.

This is part of a long list of technical considerations advanced in complaint against what the radio has done, and is doing, to popular music.

music.

Another squawk is against the gallop tempo for which original responsibility rests with Lucky Strikes. Omiting vocals is almost equivalent to no plug at all in music exect opinion. Those lyrics are important to sales.

An offshoot of the high speed chorus-only thing is the increasing habit on comedy programs to eilmi-nate even mention of the title. Going right from gags into music has been a matter of painful deprecat-ing by the musical viewers-with-

alarm.

In this same regard they ask why radio should mention by permission of the copyright owner without mentioning the publisher's name.

Radio's rule that no number can be plugged twice over the same station in one hour is also deemed too arbitr. ry in that even a strain included in a mediey will be counted to the publisher of the control of the in this matter say the publishers.

#### DAVE BROUDY CONVICTED

Slugged French Horn Player—Face \$1,000 Fine and Three Years

Cleveland, July 11.

Civeviand, July 11.

For siugging a Cleveland French
horn player in the mouth, David
Broudy, band leader, was convicted
of assault and battery in Pittsburgh.
He faces maximum penalty of \$1,000
fine and three years' imprisonment.
Horn player was Julius Gardner,
who claimed Broudy clouted hir
while being aired from band. Gardner in first trial was awarded \$3,500
dcmages because his eyesight was
impaired and his lips so injured
that it temporarily wrecked his musical career.

#### Pub. Ball Team Trims Band, Lose Plug Chance

Chicago, July 11.

Music Publishers' tram stepped out of the Woods Building last Thursday and onto a baseball dlamond at Grant Park to meet Johnny Maitland's 'orchestra. Publishers won 14-9 regardless of the plug. Irving Schallman hit a home run. Charles Allen managing the Publichers Charles Ali n, managing the Publishers, hoastfully invites challenges. But they use a soft ball!

#### Mills' Foreign Deals

Mills Foreign Deals
Jack Mills, head of Mills Music,
is just back from a forcign trip, accompanied by Samuel Josses Buzzell,
his attorney, to set foreign rights
to his catalog. B. Fediman will
represent Mills in England and Alberti for the Teutoni: countries.
Mills has taken Don't Tell a
Soul' from Dix, Ltd., for America.
It's Too Warnet Mills, and the Companies of the
Low Warnet Mills of the Companies of the
by Mitchell Parrish.

### **Inside Stuff—Music**

Return privilege, always a moot subject in the music industry, is again receiving attention. Latest proposal to eliminate the practice which permits dealers and jobbers to return sheet music for full credit at any time, Counter proposal is to convert'it into a 10%, return. This is being alvocated by Larry Spier, gen.mgr. for Famous Music. Under the 10% idea, dealers would return that amount on all, sheet music purchased during the year. This proposal has been placed before other publishers and will probably come up for discussion by the industry as a whole shortly.

other publishers and will product come up for unconsistent by the incon-try as a whole shortly.

As it stands, publisher who sells a dealer \$1,000 worth of sheet music often has returns amounting to \$500, or half the amount sold.

With the growing number of German picture song numbers coming over from abroad, American publishers of the American lyrics are running into copyright complications. Airebl and Ufaton Veriag, A. G., for example, ith Congress Dances' and Monte Carlo Madness' (finms) had a British hookup with Campbell-Connelly, As a general thing, the American market requires a special lyric by Americans regardless of any original French, German or English vordings. T kiss Your Hand, Madame' illustrates that with the German original, the British lyrics and the American version all having different treatments under the same title. However, with the German-British affiliation abroad an American publisher, taking the U. A. and Canada rights, finds himself obligated to pay for both the German and British lyric rights although compelled to write his own American-market text.

to write his own American-market text.

Jack Robbins' latest peeve in the music biz is the multiplicity of fred

music which is given away.

Now in Chicago on a western inspection tour, Robbins finds that tod
many third-rate burlesk and tab shows get free orchestrations, lead
sheets, etc., where 10 years ago they'd be passed up as a worth-while

Theory is that this type of attraction does more to hurt than haip ginumber, merely utilizing it for its chorus dance routines.

Keit-Engel is publishing 'As You Desire Me,' written by Allie Wrubel, but can't feature Garbo's picture on the title page. Metro and Robbins refused any such approval but otherwise couldn't restrain the use of the Metro-Garbo picture title on a song despite the strained reeling existing between Robbins and the Keit-Engel firms. Harry Engel of the latter was formerly partnered with Jack Robbins as Robbins-Engel, Inc., until the self-time.

During the American Federation of Musicians' convention in Los Angeles, the executive committee was approached by two invention in Los Angeles, the executive committee was approached by two inventors which claimed basic patents on photo-electric cells that would control all talking picture recording. They wanted the A. F. M. to buy their rights, close down on talkers and put all idle musicians back to work playing for silent pictures.

These meetings among the music publishers are on the pan now from the industry at large. Publishing execs admit there's too much rounds tabling going on but state that come of it is necessary to formulate plans concerning procedure as regards the radio situation.

#### Mills-Petrillo Bury Hatchet; Mills Music Takes Over Weil Co.

Chicago, July 11. Irving Mills, during a 10-day visit to Chicago, patched up his affairs with Jimmy Petrilio, boss of the Musicians' Local, and has decided to open an office in Chicago. Charles Horvath will be in charge. Coincidental with the new branch office, Mills takes over the Milton Well Music Co. Question of Well remaining with the company is to be decided.

decided.

The Chleago representation was deemed necessary by Mills in line with his expanding activities. A first move is the signing of Henry Dunn for a radio build-up as a singing bandmaster personality. Dunn, formerly in vaudeville as Reme and Dunn, will be plugged over station WIJD where Mills has an in through Columbia. Phonograph, in turn booked un with Mills-Rockwell. honograph, in turn with Milis-Rockwell

Inc.
Petrilio and Mills weren't so
chummy for a time through Mills
not being informed of Chicago conditions in the past.

#### 1 Original for Crosby

Hollywood, July 11.
Paramount will use only one original song in its Big Broadcast. It's titled 'Please,' authored by Leo Robin and Ralph Rainger.

Bing Crosby will do the number, in addition to three other compositions, used frequently by him over the air.

JERRY

### **BOOTLEG SONG** SALES FELONY

Los Angeles, July 11.

By pinning conspiracy charges on by pinning conspiracy charges on pirated song sheet sellers and printers, U. S. Department of Jus-tice investigators have filed felony, indictments against two salexmen and two pressures and are plaruing-a nation-wide campaign to elimin rie the racket. Four men are in fail, unable to raise \$5,000 bond placed: on each.

unable to raise \$5,000 bond placed on each.
Felony charge carries a stiffer penalty than the previous missistered selling the sheets were streets selling the sheets were streets selling the sheets were streets selling the sheet warm. I could prosecution will be used as a precedent for similar actions throughout the country.
Phil Cohen, American Society representative, is filing a civil settlon in U. S. District court against the four, asking \$1 a copy for each of the sheets found at the print shop. Between 5,000 and 19,000 were selzed. Also asking for a writt of selzure to impound the forms and type frim which the lyries were printed.

#### WEEKS BARNSTORMING

San Francisco, July 11.
Anson Weeks will barnstorm onenight stands in the bay district during next four weeks.
He will replace himself with one
of his own orchestras at the Mark

of his own ord

### CAMPBELL AND CONNELLY

IRWIN DASH MUSIC CO., Ltd., LONDON

Mr. Dash is now in New York and can be reached at Campbell & Connelly, Inc.

> 580 Fifth Avenue NEW YÓRK

### HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Cass and Johansing, Insurance brokers, filed suit in Municipal Court against Tec-Art studio for \$168 Insurance bill.

John LaGraffe, who had a three-year contract to operate a cafe in the Breakers Club, Santa Monica, suing Gore Bros., Inc., and C. L. Langley, Ltd., on the basis that they, as owners of the building, promised him \$300 monthly for the genarader of his contract, if they sold the building, They sold.

Gore Bros. sued for \$75.61 by California Improvement Bond Co. over assessments on property owned in Beverly Hilis.

Jean Joyce, dancer, filed labor claim against John and Charles DeMarco, operators of Pyramid cafe, for \$20 back pay at \$15 a week.

Ben J. Guerra, secretary to the Great Raymond, complained before labor commission that the magician still owes him \$105 wages at \$18 weekly. Two other complaints against Raymond settled recently.

Mr. and Mrs. Raymond Behee, performers, and Carl Willy, laborer, want \$44 and \$6.50, respectively, from Harry Phillips, owner of a closed road show.

Pan-American Broadcast Corphaled before the labor commission on the charge of Jose Carrillo, musician, that he still has \$23 due for work in 10 concerts. Says he quit when he ran out of carriars.

Two workers at an Ocean Park ler Hawaiian show are suing larry Brussel, manager, for \$17

EMPIRE PARIS

(Continued from page 30)

Joseph A. Tinker, cook, claims \$78 unpaid wages from the War Mu-seum, Cuiver City store show.

State labor commissioner filed suit against William and M. Melkel-john, booking agents, for \$135.50 un-pald wages, which commission has been trying to collect for six per-formers for more than a year.

Dwain Esper, indie producer, su-ing Foy Productions, Sunset Plc-tures, Brian Foy, Lew Golder, Lew Seller and Ben Stoloff for \$10,000, Seiler and Ben Stoloff for \$10,000, charging they conspired to fraudulently force him out of Sunset, in which he claims he had a two-third interest.

Orange Grove (legit) reopen July 13 with 'The Conflict,' pro duced by Mr. and Mrs. R. Down.

Negotiations are on between Fred Miller and Fox West Coast for for-mer to return to the Carthay Circle as participating lessor and manager. If deal is closed Miller will reopen house with Universal's Back Street' at \$1.50 top.

Kathleen Clifford and her hus-band, M. P. Illitch, lost, by default, a Superior court suit brought by Eisle Jacobson, administratrix of the estates of A. E. and Marie E. Tavel. 10 that amount, balance due on a not.

given for that amount, balance due on a note.

Nat Rothstein, press agent, com-plained to the state-labor commis-sion that Richard Taimadge still owes him \$150 wages. Sum repre-sents unpaid half of a \$300 bill for a press book.

Aetna Printing Co. suing Theatre Managers association for a \$1,985 print bill.

# silk sult, but has changed neither routins nor patter. He still goes big with French audiences and gets several calls. The four Percellys, equilibrists, two men and two girls, deserve hetter than to be walked on as the closing act. Mags.

# (Continued from page 20). dance is exceedingly expressive. Immediate success its sensational, all immediate success its sensational, all modital success its sensational, and not usually appreciate fully a reun ber unless it has been specially advertised and featured. After Spadolini come the four Richleys, acrobats, and Jane Ares, & very local singer. Next Ketht Clark, conjurer, whose specialty is which he nevertheless persists in smoking. He is a tall, thin Pole, and goes to America in August, having been booked by Earl Car party of the succession of the succession

ORPHEUM, L. A. Los Angeles, July 9.

Los Angeles, July 9.

Eliminating its own opposition in closing the RKO Hillstreet and having What Price Hollwood with Constance Bennett as its screen feature, house is holding down on vaude program expenditure and playing only the Nick Lucas unit of four acts. This gives the customer only 40 minutes of stage show instead of the accustomed have been constant to the constant of th rounded by part of the band on the stage.

Opening the second part is Brick with his ilion. During intermlasion an arena den of steel is built on the stage, and the tamer—preciending to be drumk—fools around\_with the barge, and many the stage, and the tamer—preciending to be drumk—fools around\_with the stage, and many the stage, and the stage, and the stage, and the stage is struck, the clown, Boulcot kills a few minutes in Eron of the curtain. The struck is a few minutes in Eron of the curtain are struck the colon Boulcot kills a few minutes in Eron of the curtain. The struck is a few minutes in Eron of the curtain are struck in the struck of the struck in the struck of the struck is a few minutes in the struck is a struck in the str

hour or-so.

Lucas always okay around here,
was welcomed, not overstaying or
reaching in the same of t

Jaw workers.

Spotted in the deuce spot is June
Carr. assisted by an unprogrammed
the spotted in the deuce spot is June
Carr. assisted by an unprogrammed
is a comer with a knack for light
comedy. He can dance, too. His
vocal numbers indigated lack: of
training, but otherwise passable.
Miss Carr is a comedience, sings a
ther passable with the part.
The passable is a comedience, sings a
ther passable is a comedience, sings a
ther passable.
Miss Carr is a comedience, sings a
ther passable.
The passable is mockabout
nokum that pleased.
Closing were Willie West and
McGinty, with their did antics that
still can hold them in.

McGinty, with their did antics that
still can hold them in.

A still can hold them in.

The passable is a single in the passable in the pit
the band completed the show.

#### GRAND O. H.

GRAND O. H.

When and It RKO builds its proposed combination house on the site of the state of t

The only Factory that makes any set of Reeds made by hand.

Guerrini & Co.
277-279 Columbus Ave.
San Francisco, Cal.

RKO STATE LAKE

BKO-BADIO Presents FRANK BUCK (In Person)

Bring 'Em Back Alive'

A REC-RADIO PICTURE

The Leading and Largest ACCORDIOM FACTORY In the United States

## TNSTSTUTION CONTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY attractions then at K. & B. and now at the G.O.H., but occasionally the latter does fairly, even with four-act shows, as currently.

act shows, as currently.
And the folks who come in, many
of them so regularly that their
faces become familiar even to.
Variety—reviewers catching the
spot, go for the vaude in their own
big way. Sometimes when it's
pretty trashy they seem to like it
anyway.

anyway.

Kids clamor to get into the place Around the boxoffice there's usually three or four of them trying to get an adult to buy a ticket for them Once Inside, it's their picnic day and they run for seats.

once inside, it's their picinic duy, and they run for seats.

Everybody feels, pretty much at thome. It's like the neighborhood's home. It's like the neighborhood's constant of the seather of the seather of the seather of the seather of a good afternoon, and proceed to have it. They laugh at nearly anything, talk a great deal, even to themselves when the picture is on, indicating sympathy, says the seather of the seather o

else at turn of events.

Two features are on the current
bill, For the Defense (Col) and
Street of Women' (FN). They
may be down here eighth run, but
that would hardly make a difference. Vaude goes with these picfures, and the G.O.H. fans know it.

It may not be so hotsy-totsy, but
in these days of bargain-hunting
the G.O.H. is just the ticket at 25c
top.

fop.

Four Robeys, juggiers, open the stage show. They offer a little bit of everything, mixing in balancing, acrobatics, a miss at comedy and a little talk. The young woman shouldering most of the work sold herself to the fans, and they fell into the mood of liking anything she or the other three other Robeys

Ewing Eaton, No. 2, is the hit of he four-acter. She could easily Ewing Eaton, No. 2, is the hit of the four-acter. She could easily hold next-to-shut in most houses, but for best bill-building purposes here the deucer is the spot for her. Miss Eaton is essentially a dancer, and a good one, her violin and sax playing merely serving to dress up routines and between-number filter, giving her feet a little rest.

Renard and Rome (New Acts), third, in talk and songs, sold well enough of a touch to insure satis-faction on the family time.

faction on the family time.

Closer, a 12-people flash, Continental Revue (New Acis), That's
a lot of people in these times for
any kind of a flash, particularly one
such as this flast can't be certain
the sale of the sale of the continuous and the continuous and the sale of the continuous and the

#### PALACE, CHICAGO

Chicago, July 9.

More discriminating patrons will find fault with the current bill but the truckdrivers down in the second row, coatless, collarless, and ready to be amused, can be accepted as typical of the public generally. And

typical or the public generally. And the boys obviously were satisfied. True, they moved a little restless-ly in their chairs when Don Ruis sang in Spanish and white satin That was a little out of the truck-drivers' orbit.

arivers' orbit.

As a matter of fact most of the
audience thought that Don Ruls was
a dancer doing a little singing, but
it turned out that he was essentially
a singer. There are almost as many
stage walts as big moments in Rulz
and Donito. Lovely costuming is
perhaps its chief claim to attention.

stage waits as big moments in Ruiz and Conito. Lovely costuming is perhaps its chief claim to attention. Lovely costuming is perhaps its chief claim to attention. Self-announced as new to Chieago and starting a bit slow was Eddie Garr. But he finally had the situation under command and he was housed to be supposed to the stage of the continuous of the part of the continuous command and he was housed to be supposed to the continuous command and he was housed to be supposed to the continuous command and he was housed to be supposed to the continuous command and he was housed by the supposed to the continuous co

and who spends liberally for ma-

and who spends liberally for material.

Closing with 40 minutes of hodgepodge and not over 90 seconds
straight music was the Benny Meroff orchestra just back from the
Orpheum trek. What wonders time
has wrought. Seen after a lapse
of nine months it's not the same
band or the same act. The imand the same act. The imattested by the solid laughs
throughout. What needed to be
done has been done. Former cumbersome way of working has been
broken up and ofreumvented by liberal use of the draps in 'one'.
Meroff, too, looks much better has
and tempo. Incidentally he looks
much better in that nifty doublebreasted tuxedo than in the Eton
jacket to which he used to be so
attached, but which is a little
'dated' by now in vaudeville.

Ann Roth, a sister of Lillian, is

Ann Roth, a sister of Lillian, is a decided asset and a singer of much animation and personality. Blonde girl dancer is also attrac-

"Bachelor's Affairs' (Fox) on the screen and business Saturday poor. Land.

#### ACADEMY

Spotty bill for the first half here last week, with the biggest draw-back and weakness in the headline act the Hall Johnson Negro singers and isn't well presented anyway.

Balabanow Five open the show with fairly good results. It's three men and two girls all playing accorhurt and gives a chance for some neat hock steps by one of the boys towards the end. It's an amusing turn and especially in this type of nahe house cleaned up.

nabe house cleaned up.

King Brothers and Cully is still
another of the three men pummeling
acts. They sing a bit, talk a bit
dance a bit and take prattfalls
a lot. Call it an okay deucer.

a lot. Call it an okay deveer.
Johnson's choir is spotted No. 3
and has a tough time. No doubt
about the Negroes having splendld
voices and a knowledge of how to
but they were ill-advised into trylng to put a revuelsh atmosphere
into the act by inclusion of an mc.
and three dancers. The dancers are
just fair and the mc. is in bad taste.

just fair and the m.c. is in bad taste. Harry Welh, with his same old burlesque skit, not a new gag, writhele or thought, was nevertheless the first real comedy turn on the bill and had an easy time in next to closing. On Fourteenth Street this type of rough stuff appeals anyway.

Street this type of rough stuff appeals anyway.

Alf Loyal with a curiously old-fashloned dog act, closes for nice returns because of the excellence of the animals. He really ought to redress the turn, however. Green skin-tight Tuxedo for a man might not be bad if treated as a burlesque. But it isn't. Kauf.

#### ORPHEUM, DENVER

Denver. July 6. Luttman, mixed vaude, with slow Rosette and Luttman team, open the vaude, with slow dance, then while they are changing Grace and Beatrice Wylie si Former are a couple of blondes, costumed in black and silver, but with voices better than the average Luttman in black does a novelty dance after which Rosette in white dance after which Rosette in white transparent skirt, red waist and cap, does a toe and hand drill rou-tine. Wylie girls sing again, in their element with "Minnie the Moocher's Rosette and Luttura put on the pantomime in a sallors' salon sat.

#### Cleve. Circuit

(Continued from page 38)
an indic string actually to compete
with the single circuit, unless conditions improve. Of course opposition bookings could spring up were
the combination to become arbitrary. Understood an official of the
Erianger-Shubert combo remarked
The combination of the combin that Independent attractions would not be developed, meaning that it shows did not book their try-out shows and Broadway, thereas, ther'd be out as far as the road was concerned. Word was sent back that if such tactics were pursued the new circuit would be out of business within a year.

business within a year.

A report that the Chicago group, supposed to be out of the combination, had formed a pool and would be supplied by a New York Independent booking office, was not confirmed. Victor Leighton and George Loesfler, best known Indie bookers, stated they had been offered certain Loop Houses for bookings, but that is all. The team's -ttractions will be booked with Erlanger-Shubert, rating: that combination the only solution of 'he road.

only solution of 'he road.'
One thing that may be delaying the announcement of the Erianger-Shubert deal is the fact that the production end of the plan has not advanced as far as the booking end.

The backlets. A fund of \$500,000 vas planned for the backing of productions. While that feature was to be a separate entity, idea is later to merge with the booking company. General plan of the combined booking exchange it a three-part office, Erlanger's booker and Shu-

office. Erlanger's booker and berts' booker will occupy the

omes, Emaigers booter and Sub-berts' booker, will occupy the end-offices, with the booking exchange for the road quarteged in between, both bookers conterring. In their own offices each will supply attrac-tions the substitution of the con-which are not in the pool threatment which are not in the pool threatment cerns the out of town theatres. The chances of the Cleveland showmen await a test. Success is a matter of how good the shows are. If the hinterland can be convinced that entertaining shows can be trouped without the New York label, the idea will prosper. It has been done before, but .1th pop shows and in other times.

#### TOURING CHORUS

Milwaukee, July 11.
Galety closed its burlesque season
last week. Hot weather killed allchances. House is trying pictures
to see what happens,
Meanwhile Charles Fox, manager.

Meanwhile Charles Fox, manager, is booking his chorus and a few of the principals into the nabe picture houses. Figures to draw for a few weeks on the novelty angle.

#### **LETTERS**

When Sending for Mail to POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT LETTERS ADVERTISED IN ONE ISSUE ONLY

Barbour Phil Bigelow William Burwell Irene Dei Rio Bobby DeMarco Frank Diaz Alice Doyle Joan Gray Mary V

McDonald Frank B Purdue Annie B Reilly Hughey

Wilstach John

CHICAGO OFFICE CHICAG Bainsfair Frank E Black John S Boyd, Lewis Brent John C Ciayton Dolores M

Fitzpatrick Chas Johnson Winifred Walton Mary



#### DOROTHEA ANTEL 316 W. 72d St., New York City The Sunshine Shoppe

New Assortment of For All Occasions

Janushna five-toom apartmant, indiuding har and hounge, entirely and
newly furnished but not yet occupied, is,
presently available on most reasonable rental plus a fraction of cost
of elaborate new furniture owing to
oated in best residential district
Times Square theatre area just off
Fifth Avenue. Phone Snaquelianna
fracts, or writte Box 8, Variety, Now

### OBITUARY

#### NIKOLAI SEMENOFF

Nikolai Semenoff committed sui-cide by diving into Niagara Falls over the holdays. Attempts to re-cover the body falled. Semenoff, once master of Imperial Russian ballet who was brought to Cleveland by wealthy Clevelanders, owed 31,500 in back rent and had owed \$1,500 in back rent and had gold all his art treasures. Before, going to Buffalo for his death jump, he wrote of his plans to Michael Kokino in New York. In a twelve-page letter he blamed overthrow of traditional ballet by modern dances we his bankruptcy.

for his bankruptcy.
Friends, also, claimed financial
worries had made him mentally unbalanced. Attending performance of

#### IN LOVING MEMORY O J. J. ROSENTHAL

A Devoted Husband and Father
Who Departed This Life
July 12, 1923 Kathryn Osterman Rosenthal Jack Osterman

"Carmen" in outdoor series of operas, Semenoff created a scene by walking out: when a modern ballet was put on by Doris Humphrey and Charles Weldman.

#### BEN GOULD

Ben Gould, 34, Fox Exchange manager in Los Angeles died of cancer of the stomach in Cedars of Lebanon Hospital, that city, Sunlav (10)

day (10),

He had been with the Fox Company for 14 years eight of them on the Coast. For four and a half years he was head of the Los Angeles Exchange, his wife and three-year-old daughter curvive.

Gould's successor will be J. A. Villon who moves from the 'Frisco

Other changes includes George Ballentine from the Seattle ex-change who goes to Frisco and Hermand Edmond in charge of the Baltimore district to Seattle,

LyDIA BARRY

Lydia Barry, once a vaudeville and musical comedy star, died of a paralytic stroke July 8 at her home in Runsons N. J. riginally appeared, as a vaudeville singer, capitalising the fact that she was the daughter of the senior member of the famous vaude team of Barry and Fay, She was soon, accepted in her own right. Her, marriags in 1899 to George Felix DeGrasse formed the team of Felix and Barry, popular for many years. Later she went into musical comedy, playing in Shubert musical productions.

Survived by two sisters and two brothers,

#### JACOB KATZMAN

JACOB KATZMAN'
Jacob Katzman, 67, of the Yiddish and English stages, died July
7 at his home in New York of a
heart attack. He went on the stage
at the age of 15, Joining a group
of filnerant players in Odessa. He
mayed eil over Eurone and in South of titnerant players in Odessa. He played all over Europe and in South Africa, a theatre in Johannesburg still bearl, g his name. His last appearance on the English stage was in 'The Kiblitzer,' in which he blayed. Tankel. Was a member of the Jewigh. Theatrich Alliance aid of the Hebrew Actors' Union.

#### REGINALD C. HEBER

Reginald C. ('Pop') Heber, aged 78, veteran showman known throughout the country for his early work with the pictures (or magic work with the pictures (or magic lantern), and later what was known

> In Memory of a Real Friend J. J. ROSENTHAL JOHN CARNEY
> Boston (Madison Square) Garden

as Heber Brothers' Greatest Shows as Heber Brothers' Greatest Shows, and Ided at his home in Columbus July 5 of dropsy after a long lliness. He had been interested for years in tent rep shows and had toured the entire country with this form of attraction.

#### DANIEL C. CURRY

DANIEL C. CURRY
Danlel C. CURRY, 49, for the past
10 years general manager for Florenz Ziegfeld, died suddenly at his
home lu New York, July 6. Pylor
to his connection with Ziegfeld he
had been for 16 years manager of
the Winter, Garden for the Shuberts.
Survived by a wife and two
daughters.

#### JULIAN ANKER

JULIAN ANKER
Julian Anker, 30, manager of the
radio department of Joyce & Selznick, died of heart disease while on
a fishing trip with his wife and others at Avalon, Catalina Island, July 10.

July 10.

Ahker, who was with the Hollywood Agency for six months, previously was manager for Rudolf
Frimi. The widow is Florence Dudley, an actress, before her marriage,
Jean Arthur was Anker's former wife.

Mrs. Hazel F, Lee, wife of Dag-gett M. Lee, died in New Haven, Conn., last week after a year's ill-ness. Besides her husband, she

leaves one daughter.

Lee is manager of Woolsey Hall
concerts and was treasurer of the

John J. Cooney, 87, died July 3 at his home in Pittsfield, Mass. Owned one of the first film houses in west-ern Mass. and has bullt several the-atres. Survived by his son, John M. Cooney, 'manager of the Union Square the tre there.

Jimmy Dykes, whose mother was long, known as The Angel of Broad, way, and whose brother, Thomas, is a night club promoter, died in Saratoga, N. Y. last week. Inter-ment in Irooklyn.

Mrs. Julia Wickham Martin, 65, died of an apoplectic stroke in Greenwich, Cona, July 4. Was stage and concert contratio. Widow of the late Carl E. Martin, oratorio and concert baritone.

Hastings Lynn, 53, actor-brother of Ralph Lynn, comedian, died June 30 of fliver ailment developed fol-lowing a two-hour drenching dur-ing the filming of a picture at Elstree, England.

Dorothy Lewis, 37, radio singer over KPO, died Sunday (July 10) at Portland, Ore.

She is survived by her parents and two brothers and sisters.

Garlton King, 50, ploneer radio man and first announcer for KMTE, Honywood, died July 7 at a Glen-dale, Calif., hospital, after illness of

Frank M. Quinn, long ticket taker at the Griswold Opera House, Troy, N. Y., dled in New York City of a heart attack. Interment in Troy.

Ben F. Foreman, 78, for the past 12 years treasurer of Theatrical Protective Union No. 1., dled at his home, Maspeth, L. I., July 9.

Lloyd Langdon, for 21 years general manager for Sir Oswald Stoll, died in London June 28.

Franz Adelman, musician, mem-ber of Local 47, died at his home in Los Angeles.

Wife of Gus Vaughn, operatic baritone, died in New

Father of Ruby Zwerling, leader t Loew's State, New York, dled uly 9.

#### IMPERIAL, TORONTO

(Continued from page 31)
dropy heir, the effect of delicate
and: Veinfolzed Tashlong being
inarred when the ballet goes into a
hot routhe instead of the expected,
waitz tempo. Crawford and Caskey
back for a ballroom number, with
tibns at finish.
Jack Arthur wields the baton for
a Schubert medley. Horace Lapp is
at the organ. Fillers include the
Mouse offering, Festure is Man
from Yesterday. (Pax). McStay. (Continued from page 31)

#### ORPHEUM, MPLS.

Minneapolls, July 6.
This unit show has the Norman Minneapolls, July 6.
This unit show has the Norman
Thomas Quintet for its headliner.
Another standard act, Sidney Page
& Co., occupies the closing spot.
Tormance, but on three nights were
brought up to five, the accustomed
number, by the personal appearance of Frank Buck, booked only
for the half week, in conjunction
with "Bring Em Back Allye."
It's a fair small-time bill, with
rather an abundance of dancing.
erous amount of terpsichore. By
the same token, however, there is

#### UPSTATE N. Y. BEARING DOWN ON CARNIES

Albany, N. Y., July 11.

Bookings of several carnivals within a brief period recently aroused the indignation of residents to such an extent that several upto such an extent that several up-state cities are taking action to prolibit them entirely. Though many communities have ordinances against the outdorn shows; they have been appearing under the gulse of benefits for local organiza-tions. Percentages go to the spon-soring, lodge, or fraternity whose communities are considered to the con-

from the mayor.

Latest city to talk barring carnivals is Albany. Troy and Cohoes already have shut their doors. Mayor Tracher announced Friday (3) that he would issue no more permits after he had revoked one issued last week to an American Legion, post upon receiving a complaining retition from more than 100 persons.

(00 persons.

Albany has a law barring carni-vals, but the shows have been coming ln. anyway.

#### Slot Machines Illegal, **Federal Court Rules**

Topeka, Kan., July 11. Slot machines are illegal in Kan-sas, the state having been upheld in its case against the machines better the Federal circuit court in Denver. The state held that such machines are subject to state and municipal regulation and Kansas laws declare them gambling devices

The case was taken to the Federal court by the Mills Novelty Co. of Kansas City. Attorney General Roland Boyaton has instructed all county officials to confiscate the

#### THUMBS DOWN

TRUMBS DOWN
Rockvile, Com, July 11.
Otty council is taking steps to prevent the appearance of carnivals here in the future.
Action is the result of complaints from residents.

plenty of acceptable comedy to ac-company the dancing. The attack on the risbibilities in all the acts services as an antidote for what might otherwise have been an over-dose of dancing.

These new unit shows elevate to top honors popular acts which pre-viously have held lesser positions that the predecessors, brings some new faces and youth to compensate for lack of outstanding talent.

compensate for lack of outstanding-talent.
Howard, Sydelle and Bernice, two girls and a young man, open the girls and a young man, open the hard shoe and contortion dancing. Elimination of the yocal attempts would improve this act, which lacks class and polish, although the grif-are attractive and all three per-of the grife wine an especially big hand with a backward toe number. The twists, somersaults, elogging on the efficient and especially observed to the control of the con

tossed about and handsed roughly and twists herself into various shade to the audience's amuse. The forman Thomas Quintet is minus Thomas, but still has the diminuity mean and the still have the still

#### 'MISSING' 30 YEARS

Wm. Franklin's Reunion With Mother at Ringling Stand

Watertown, N. Y., July 11.

"Missing" for 30 -years, William B. Franklin, 57r, attache of Ringling Biothers-Barnum and Balley Circus, made the local play date of the show the occasion for a reunion with his mother, Mrs. Sarah Lovina With his mother, Mrs. Sarah Lovina Communication of the show the control of the same state of the same

iong mourned him as dead. Franklin disappeared under circumstances then deemed mysterious on June 21, 1902, when he left his parents home here presumably to rejoin his wife and son in Theresa. A second son was born four months after Franklin dropped

four months after Franklin dropped out of sight eventually secured an Enoch Arden decree and remarried. Franklin learned that both of his sons were married and the heads of familles.

#### Writ Over Injured Boy Holds Up Sheesley Show

Albany, N. Y., July 11.
Sheesley Greater Show, which played for a week in Chones, was held up at the latter city for several days by a writ of attachm.nt. The writ was vacated by Justice Ellis J. Staley after a hearing here, during which a bill of sale was presented showing that Phillp O'Nell, for nine years an employee of the show, had purchased the carnival from John Sheesley for \$4,000 several weeks ago.

with was against Sheesley and Frederick, OBilen. It had been served because of the show's alleged fallure to post a \$20,000 bond at Auburn the week of June 10, when a youth's out was crushed or one Auburn the week of June 10, when a youth's ~ot was crushed or one of the rides. Frederick J. O'Brien, the boy's father, applied for the writ to pro-tect his suft against the carnival.

#### Midway Games Sloughed At Buffalo Centennial

Alternation Centernitar Buffalo, July 11.
Altercations among city officials, concession operators and the police in connection with the Buffalo Centennial exposition last week almost resulted in the closing of the midway. The Centennial Committee under contract with the Mödel Shows of America turned over all of the amusements on the grounds to the could. the amuse

the amusements on the grounds to the outhf.
Early in the week the police arrested operators of questionable game concessions which was followed by threats of the operators of the midway to close the concessions and the control of t

telling fortunes.
On Friday those arrested were
found guilty in City Court of being
common gamblers possessing gam-bling equipment, and sentence sus-pended on all including Mrs. Kane

who also was convicted.

The Centennial Committee dis-claimed any Intent to participate in the proceeds of the illegal conces-sions. Attendance at the Centennial was reported good, but spending

#### Circuses

(For Current Week July 11-16)

(For Current Week July
AI, G. Barnes
July 1, Bonos, Ia; 12, Council Bluffe;
13, Columbros, Ia; 12, Council Bluffe;
13, Columbros, Ia; 16, Salina Hintas; 15, Concordia, Kan; 10, Salina Hintas;
10, Salina Hintas;
10, Salina Hintas;
11, Cleveland; 18, Akron; 14,
Steuberville; 15-46, Pitteburg;
11, 12, Moncton,
1

#### Carnivals

(For Current Week, July 11-16) (For Gurrent Week, July 11-16)

Castle, Ehrlich & H., Calagra, Alta.

Castle, Ehrlich & H., Calagra, Alta.

Empire City, Salishory, Magus, Masse

Empire City, Salishory, Magus, Masse

Empire City, Salishory, Streato, Ill.

Sole Liberty, Streato, Ill.

Cost Liberty, Streato, Ill.

Cost Liberty, Nicroto, Ill.

One wild steer got loose in the Jones West Coast Attr. Kimath Falls, Ore.

Western, J. W., Prestoohurg.

#### CARNIVAL FINDS HOLE IN UP-STATE TOWN BAN

Schenectady, July 11.

Schenectady, July 11.

Appearance of a carnival in this city, the first in a number of years, was the slignal for plenty of activity in official and theatrical circles. Attempt of the carny company, Bistany's Gayway Shows, to remain for a second week promises to bring about a court fight.

about a court ngnt.

The show was brought in here by The show was brought in here by an organization sponsoring the Washington Bleentenial celebration throughout the Mohawk Valley, under the leadership of Alvin Spitzer, former mayor of Scotia, village across river from here, and head of the Mohawk Valley Towns Association.

of the Mohawk Valley Towns Association.

A city ordinance bans carnivals, but a loophole was found in it. It reads that there shall be no carnivals in the city limits on private or city property. The site selected was on the bank of the river, the barge canal terminal and property of New York State.

Theatre interests, the RRO and the Farash, combined forces to try the Farash, combined for the forces of t

Theatre executives said they will take the fight to Supreme Court if the carny stays on for a second

week.

Although no official complaints have been registered with the police here, some of the boys have been taken. One man weet to be the boys have been taken. taken. One man went for \$134 but, after a squawk he got back \$80.

#### Concessions Subject to Licenses Now in Kas,

Topeka, July 11. Topeka, July 11.

Operators of concession stands at fairs in Kansas, who sell drinks or eats, are subject to state license and inspection by the Kansas inspectors of hotels and restaurants. This decision was given by Roland Boynton, of the attorney general; office, reversing a previous decision by the same office under another apministration.

In previous years stands were

afiministration.

In previous years stands were only regulated or inspected by municipalities where fairs were held and in many cases, all illeense fees were remitted. According to the new decision a license of \$3 will be required for operating an eating or drinking concession for one week or part therety.

#### Carnie Men Arrested

### For Animal Ballyhoo

Waterbury, Conn., July 11.

Four members of the Bernardt
Greater Shows, carnival, were arrested here by Connecticut Humans
Society agents on a clarge of using
birds and an animal to attract trade
to sames and entertainment. Two to games and entertainment. Two canaries and a llon were taken as exhibits against the men

exhibits against the men.
The ilon was used in the motor
drome to chase after the speeding
motorcycles. More often was the
one pursued. The canaries were
used to attract attention to a wheel.
The agents also seized the gaming
device.
Those arrested were Frank W.
McGuey, Frank Benesh, Carl Purtle
and Edward Carleton.

#### Town Backs Rodeo

Linclon, Neb., July 11 The Ed McCarty and Verne I

The Ed McCarty and Verne El-liott owned rode playing three days at the State Falr grounds here has proved to be the biggest civic pro-motion of the summer. The first day opened strong with 10,000 at \$1 per, and the second with 12,000, July 4 looked like capacity (about 17,000). The crowd really came to town. Big boost came out of Will Rogers' syndicated. column when he said it was probably better than the democratic convention.

#### Weather Blamed

Tacoma, Wash, July 11. Tacoma's big rodco, held for three Tacoma's big rodeo, held for three days, was not a financial success, owing to the weather. Final events in the huge natural stadium under the auspices of the American Legion did not attract since heavy storms were predicted and kept the people



# 15¢

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VOL. 107: No. 6

NEW YORK, TUESDAY, JULY 19, 1932

64 PAGES

### Theatre Operation as Is Operation, Landlord Collecting Every 2 Hrs.

Chicago, July 18.
S. S. Millard's 'Love and Pleasure sex exhibit at the Garrick, close suddenly last Wednesday (13), whe after two hours not a single admis-sion had been taken in at the box-

omce.

In the final week attraction got down to a nickel and dime basis between the promoter and the landlord. Latter swooped down on the

lord. Latter swooped down on the boxoffice every two hours grabbing everything to apply toward the rent. Meanwhile, the electricity necessary to keep going was a problem. Promoter Miliard pursuaded the company to install a meter. The continued flow of electricity was dependent upon the click of quarters at regular intervals.

#### DEPT. STORES' WINDOW **BALLY VIA RADIO ACTS**

Cleveland, July 18.

Idle redlo boys and girls here have sound a new source for all money by working up a systematic service of window radio ballyhoos for nabe americhants.

sy working up a systematic service of window radio ballyhoos for nabe specianats. P. a. systems with loud speakers, the Katy Sisters, ningers, and Mai Siegel as announcer have started profitable tour of suburban department atores. Three of them do their stuff in store's ace window, with a semi-studio setting, offering three 15-minute programs during three 15-minute programs during the early evening rush hours every week. Sisters' songs are followed by Siegel ballyhooing store's special bargains for day.

bargains for day.

Trio has worked up a chain of stores anxious to get novel advertising service.

#### **Passing Tradition**

Ringling's circus is said to be discouraging the traditional prac-tice of performers having their children along on tour. With this has come a gradual abandonment of the policy of training the young-sters to follow in their parents' footstens.

nt-day Americanized circus performers are more interested in having their children receive a good education and other advantages, a majority of the recruits for the big top coming from Europe.

#### MUSICIANS' 65% CUT

MUSICIANS' 65% CUT
Union musicians are out of the
Davenport hotel for the first time
since the early developed over the
management asking the musicians
to accept a cut of from \$34 to
\$11.54 a week in sainry, according
to Carl Luck, union president.
The musicians were offered the
\$5% cut or nothing, Luck said.
They took nothing.

#### Revenue

Reversing an old custom, acts are now asking their agents to book them into theatres where audiences throw pennies on the stage.

#### Orchestra Leader Pays a Publisher's Checks-That's News

When an orchestra leader pays a check for a music publisher—that's news. Jack Denny is doing that with a series of nights honoring each music firm, starting with Felst, then Witmark, Berlin and Famous in order named.

Denny intervent the professional Denny intervention of the Denny factures to attend with a large party as guests, on top of which Denny features that firm's catalog on his broadcasts that night, Stunt will be carried through four times weekly. Denny is on the air every night, so a raddo plug per catalog is guaranteed.

Denny has long been known as the music publisher's delight, in that he sake for no favors, pays for his own appeal arrangements, etc., and feels that an orchestra leader needs the music publisher more than vice versa.

#### MAGIC JAZZ BAND' HAS **MILLIONAIRE SPONSOR**

Minneapolis, July 18.

Donald Atkinson, millionaire department store magnate and sportisman, one of the local '400,' has entered the show field, taking under his wing Kay Green and 'His Mystics of Melody,' a newly organized band, along new lines. The band combines magic with music in a routies worked on the store of the store worked on the store of the s

orchestra conductor, who was at a New York nite club two years ago before he quit the show business to enter business here.

#### Trailers Win Philly Drive for Back Taxes

Prive for Back Taxes
Philadelphia, July 18.

After amaxing results from the
use of trailers in picture houses here
in a campaign by the city to collect
taxes, picture theatre owners have
suggested to Mayor J. Hampton
Moore use of similar methods to
Second to the control of the collect
Company of the collect
Publicity on the screens was credtied by the mayor and other city
officials with chasing in \$15,000,000
In back taxes. That was 100% better than the results obtained by
newspaper ads for which the city
spent \$5,000. That particular drive
brought in \$8,000,000.

# **BUT-TEMPORARY**

Big Fire Draws Curious, but Subways and Concession-aires Profit Most—\$3,000,-000 Conflagration Be-speaks of a Rosier Future, but Showmen Right Now Are Plenty Blue and in

#### **WALKING CUSTOMERS'**

Fate and the elements on July 13, furnished a sadly néeded business tonic for Coney Island in the form of a six-alarm, \$3,000,000 fire which sweet five city blocks and offered as a free attraction a spectacle which outdid any that the island has seen in years.

Seventy pieces of fire apparatu three fire boats, 20 ambulances, doctors and 500 policemen gave the

(Continued on page 46)

### STARS RESENT 50% TAX SPLIT WITH GOV'T

Hollywood, July 18.

Picture stars in the big money are talking of limiting their picture work this year to avoid paying the excessive income taxes under the

satesave income taxes under the new scale turn has been dropped at a completion of the completion of t

#### Fast

Pathe News got some pic-tures of the Coney Island fire on the screen of RKO's Tilyou there while the blaze was go-

there while the blaze was got-lng on.

Joe Lee, RKO district mana-ger in Brooklyn, wrote the billing-on the phone and, alded by police escort, made the run back from New York to Coney with the developed print in 34 minutes.

### Imperial City of West (That's Chi) Showless, 1 Down to Skowhegan, Me.

#### Ladies Free

Los Angeles, July 18.
Theatre manager, writing to
his division head, suggested as
exploitation for Blonde Captive, that he use a nearly nude
blonde in the lobby fastened
by heavy chains.
He requested authority to
spend money for the chains.

#### Minneapolis Backing **Walkathon'** to Bolster City's Depleted B. R.

Minneapolis, July 18. In need of funds to replenish its

In need of funds to replenish its depleted exchequer, the city has gone into partnership with W. E. Tebbetts of Portland, Ore, in the staging of a walkathor at the municipal auditorium.

It's an endurance contest to locate the couple which can keep walking the longest at the rate of 45 minutes' walk and 15 minutes' rest for 24 hours daily, a la dance marathom. There's a band, vaudewille acts and masters of ceremonies. Tebbetts, who has staged walk-athons' in several other cities, assumes all the risks of the enterprise, guaranteeing the city its share of expenses and splitting the net proceeds on a percentage arrangement. The content of the competency of the competency of the content of the competency of the content of the content of the competency of the content of

#### Living Dead Town

Ft. Dodge, Ia., July 18. Just a town gone dead.

Legal holiday for 10 days puts
the shutters on all business houses,
except restaurants and those selling

the necessities. Ft. Dodge has pop-ulation of nearly 30,000.

Plan resorted to by the mayor to give two banks a chance to secure waivers on deposits rather than

close.

All shows are out and it's impossible to buy pop or other luxuries.
Ice cream available in restaurants, but only after arguments as to its food value.

#### Admish I. O. U.'s

Admish I. U. U.'s

New Haven, July 18.

Bijou has a scheme for delig
business with unemployed aduta.

Numbered tickets are available to
prospects. The front of the ticket
contains matter urging necessity of
amusement during period of unemployment. Back of ticket contains
a pledge (to be signed by user) in
which patron agrees to pay the
price of the ticket when he secures
employment.

Admittance is restricted to one

nittance is restricted to one weekly (Mondays).

Chicago, July 18.

Now one-show Chicago has become no-show Chicago.

For the first time since Mrs.
O'Lear 2 cow was a calt this Employer of the Chicago has been dead to be compared to the legitimate finament. A chost city of closed theatres and not a booking in sight this side of Labor Day!

'Clowns' Camphored
Lew Leslie's 'Clowns in Clows' became 'Memories in Camphor' attentive poor weeks at the Apollo. The first week Leslie paid salaries, Second week Equity paid. Third week was commonwealth with principals guaranteed '\$75 each. Equity returned the troupe to New York and the production goes to the ware-house.

Audiences of 50 and 60 persons (Continued on page 63)

#### **GRUNTS AND BIFFS ON NIGHTLY CHANGE BASIS**

Chicago, July 18.

Joe Coffee, local fight promoter, is dickering for the Haymarket burlesque house on West Madison street. He also is considering a couple of other closed theatres. Coffee's view is to put wrestling and amateur boxing in all of them on Faguiary infaith change policy. On the country in the control of the

#### Long Unicycle Jaunt

Los Angeles, July 18.

Waiter Nilsson, cycle act, who arrived in New York Friday (18) after, a long European stay, has made a wager with Ernest Johnson, Toronto capitalist, that he will ride a unicycle from New York to San Francisco in four months.

Nilsson has written friends here he will start the trip Aug. 1. Even if it's a press stunt, it's still a long pedal.

#### Paid Off at Bank

As protection against possible holdups in these times, Loew's State, New York, is no longer pay-ing off the acts backstage,

Before the final performance Fri-day nights the manager walks the acts over to the bank and pays off

#### Radio Wedding

The first radio wedding will go on the air when Les Reis and Ray Gleekel, non- pro, are married shortly.

Reis, of Reis and Dunn, are CBS performers. That chain will stage the ether marriage stunt.

### Chaplin Confesses to Literary Pose, But Own Camera Work His Big Kick

'Back from the China seas is, Gordon Sinclalr, one time 'Variety'.

Sinclalr, one time 'Var

es the living, pulsing glory of a, doesn't one?'

one sees the living, pulsing glory of the sea, doesn't one? 'You writing a book on this trip?' asked Sinclair. 'Yes, my literary efforts absorbmost of my leisure. But one always suffers qualims when knowing one's writings, will be scanned by the vagt multitude, doesn't one? You a writing man? 'Yes, 'Epiled Sinclair. But, no 'Tasten, 'said Chanlin, 'that's just

'Listen,' said Chaplin, 'that's just pose. The shell I go into,' he ex-'All that -rot about the living,

All that rot, about the laving, pulsing sea?.

"Certainly. All these strangers expect me to wiggle my feet, or pull rabbits out of hats. I'm just a tourist. If I could tell you of all the bores, and pests and louts who fonder me and naw and newster.

me and paw and pester. 'Come and see my pictures,' urge ever took in my life. I've never them myself. They'll probably blanks. the comic. First moving pictures I

#### Comic's Photograph

Comic's Photography
So they started unrolling pictures,
says Sinclair. Ball, the land of nuts
and nudes; Java, the place of bardyans and battles; New Guined,
where they only wear a rose. Beautiful pictures that sent Chaplin Intocertasles one second and despair, the

next.

"My face! Do I look like that?"
Then, after awhile, Boy look at that mottled sunshine. Say those lade back in Hollywood will have to see these. Wait till I tell them I took them.

I took them."
Chaplin kept jumping to the heights of glory and falling to the depths of glorm.
Who inspires those horrible faces in me? Merciful heavens, my face is my fortune.
Feet, they contradicted. Feet, wy hov.

my boy.'
Chaplin in that darkened room
was the old enthusiast, the boy on
His pictures. was the old enthusiast, the boy on Christmas morning. His pictures. Professional cameramen go hang One of the most photographed men One of the most photographed men, living or dead, was seeing himself as he really looked. Not with idjotte feet and Jipopy cane; not with a cracked derby and mustache, but as a shy embarraseed fellow. Hours later Sinclair rounded a lifeboat to hear a way mustache.

lifeboat to hear a man muttering and cursing to himself. T'd kill the blank, blank and ten more blanks I'd throttle the breath out of their dried up rotten souls. "Who're you going to kill?" asked

was Chaplin again, consumed

in a burning fury.

They found Lindbergh's baby, he hissed. 'Dead; been dead a long

hissed. Dead; been dead a long time. He turned with all thought of anything else blotted from his eyes and gazed down the deck of a ship that was gently heaving through the China seas.

#### HART'S SOLO TRIP

Irving Berlin has deferred his loast trip, so Moss Hart is going of Hollywood alone either July 21 Coast trip, so Moss Hart is got to Hollywood alone either July or 23 by boat.

Hart is set with Metro as writer for three months, with tions, at \$750 a week.

Geo. Auerbach to MGM Hollywood, July 18

Hollywood, July 18.

George Auerbach goes to Metro
next week to write originals.

He's Helen Coburn's husband.

WISDOM COMES TO NO ONE BY CHANCE.

MR. AND MHS. JACK NORWORTH 130 West 44th Street Now York Direct, or Your Own Broker

#### Familiar Habit

Hollywood, July 18. Autograph quite ous while getting the sig-re of a male picture star, he thanked the player the As he thanked the player the book dropped to the sidewalk and bounced up.

The actor remarked: T

The actor remarked thought that only happen my checks.

#### PLAN ON FOR LLOYD TO MAKE ONE FOR U.A.

Arrangements are nearing com-pletion between Harold Lloyd, Jo-seph M. Schenck and Paramount for the appearance of Lloyd in Whistling in the Dark' for United

rtists.
Plan is being worked out for this single UA picture at the request of Schenck and does not interfere in any way, on information, with Lloyd's release of pictures through Par, Comedian is scheduled to make two comedies this season for Par

Par.
William Fraser, Lloyd's g. m.,
Tyes in New York within two we
to prepare for the early fall or
ling of 'Movie Crazy.' Lloyd per

#### Heavy 'Cross' Casting Lands Mayberry at Par

Hollywood, July 18. Hollywood, July 18. Hollywood, July 18. William Mayberry, former Warner assistant caster, its now in the same capacity at Paramount. Joe Egil and Kenneth Weaver are now exclusively assigned to cast C. B. DeMille's Sign of the Cross which will reguire about 7,500 placements.

#### New Picture Finished. Personals for Marxes

With the completion of 'Horse eathers,' Four Marx Bros. will Feathers, Four Marx Bros. will defer making other pleture on their Paramount contract until next year. Meantime they probably will make picture house, appearance, after leaving the coast in September.

#### U Buys 'She'

Hollywood, July 18. Universal has bought the talker rights to H. Rider Haggard's 'She.' Has been done as a British silent.

#### RKO Studio P. A .- The Winnah!

MAU Studio R. A.—The Winnah.
Heliywood, July 18.
Radio studios held its annual golt
tournament at the Hollywood Comtry Club Sunday (17) with 80 participants. Perry Leiber of the publicity dept. was low net in Class A,
with an 84 – 19 – 66.

James Anderson, assistant drector, low net, Class B, 92–24–88;
Technology and the complex of the comtry of the complex of the comp

#### SAILINGS

SAILINGS
Aug. 5 (New York to London)
Irwin Dash (Minnetonka).
July 30 (New York to London)
Harry Bannister (He de France).
July 22 (New York to London)
Ouglas MacLean (Majestic).
July 29 (New York to London)
Cyril Gardner (Olympic).
July 30 (New York to London)
July 30 (New York to Los Angeles) Lou Clayton (Virginia).
July 19 (New York to London)
John W. Hicks, Jerry Sussman
(Leviathan).

(Leviathan) July 18 (New York to London) Walter Duranty, B. S. Moss, Victor Varconi, Joyce Carey, Maury Paul

Varconi, Juyce Carey, Maury Faul (Europa),
July 16 (New York to London). Phyllis Periman (Adfiatio).
July 16 (New York to Plymouth). Frank Condon, Jerome Beatty, Kearney P. Walton, Margaret Perry, John O'Hara Cosgrave (Lafayette).
July 18 (New York to Havre). Capt. Edward A. Dayles, Geraldime Farrar (France).
July 18 (New York to London), Stan Laurel, Oilver Hardy (Aquitania).

tania).
July 12 (New York to Havre),
J. McClurc Bellows, Cavalier Giuseppe Carboni, Mary Mould (Roch-



#### WILL MAHONEY Now at Loew's State, Los Angeles

California.

The Hollywood Citizen News said: Will Mahoney, the star of Siggrauman's prologue to Grand-Hotel was a sensation. He won and deserved a tremendous ovation.

RALPH G. FARNUM

#### **New Cycle Savers** Of Blackberry Pie: **Bunching Laff Names**

Hollywood July 18.
Grand Hotel idea of multiple
name casts has reached the comedy
field. Several companies are, now
contributing to a cycle of all starfeature length comedies.

contributing to a cycle of all star-cature length comedies.

Paramount started it off with Million Dollar Legs, in which the company rounded up all the available old time slap sitok favorites as well as present day funsters. Metro followed with the assignment of the control of the control of the control of comics. Radio is also at work on a story that will star Edna Mae Oliver with an equality well known cast of supporting comedians. In Universal intends to bunch, stellar laugh provokers in its remake of Buck Priyates, while United Artists is using a quartet of former siggle stars in support of Al Jolson in The New Yorker.

#### Charlie Freeman West

Charlie Freeman left New York Saturday (16) for Hollywood on his Saturday (16) for Hollywood on ns first trip in his new capacity of contact for RKO between its studio and New York headquarters.

Former RKO vaudeville booking head is due to take up his picture assignment immediately upon arriving there tomorrow (Wednesday).

### McDermott Says, Make Em Twice, If It Clicks There'll Be a Cycle Anyway'

#### High Finance

A chiseling film promoter on the coast, short on bank-roll at present, is capitalizing, on a list of telephone numbers of stars he confidentially equired, by selling them in groups of 169 at 310 a list. He guarantees all numbers,

most of which are unlisted, as

#### SAM JAFFE, PAR WASHUP AFTER STERNBERG ROW

Hollywood, July 18.

Paramount has accepted the resignation of Sam Jaffe, associate producer, following a blowup when Josef von Sternberg ordered the producer of the Blond Venue' set.

Jaffe, who is a brother-in-law of B. F. Schilberg, had a contract running until February. Last week he was assigned to supervise the Zane Grey westerns, which is said to have been a forexuner to the mix-up on the you Sternberg set.

Jaffe is being replaced by Fred Leahy, his former assistant.

#### Schencks Defendants In Coast Foreclosure

Superior Court awarded Mrs. O. W. Mauser foreclosure on two pleceses of property comprehens an automated method on the service station, to satisfy \$20,000 due on mortgages she held on the parcel. Names, as defendants were losely M. Schenck and Norma Tail. Joseph M. Schenck and Norma Tai-madge Schenck, who did not pre-sent evidence to oppose the suit.

Schenck was trustee for a group including, the Goge, brothers, Sol Lesser and Adolph Ramish, who were to acquire, the property seven years ago. When the others did not put up their share Schenck refused to carry the mortagae payments.

#### FOR COLUMBIA'S 'POLO'

Hollywood, July 18.
A. F. Erickson and Andrew Berson, former Fox director and grant respectively, engaged by C.

#### PAR'S DUO FOR U FILM

Hollywood, July 18.
Universal is borrowing from
Paramount, for principal leads it
Merry Go Round, Phillips Holme
and Richard Bennett.

### George Brent Opines It's the Breaks, Good Parts in Good Films. That Do It

bankruptcy. . Brent then went to the Coast to

If the breaks in show business made stars on audiences, is his way were laid end to end they would actount for at least half of all the strical careers. That's George Brent's way of looking at it.

Since he became an actor 10 years, legy of the success is still a mysdow in the show and stock companies, he was shows and stock companies, he was incurrent favor, he explains. He's skipted by Al Woods for Broadway giving, now, the same performances myroductions. That turned out to be that be gave as an also-ran. Anythe season when Woods slipped into bankruptcy. His sudden success is still a mystery to him. Perhaps it was the psychological moment, perhaps it was his part, perhaps his type was in current favor, he explains. He's giving, now, the same performances that he gave as an also-ran. Anyway you cut it, his contract, on a sliding scale with Warners, attests that the man who never had a chance to come back is practically there.

Brent then went to the Coast to play the lead in Fox's The Man who never had a play the lead in Fox's The Man who never had a play the lead in Fox's The Man who never had a play the leading turn to co-star Gaynor and Farrell. And that was that.

Indiscouraged, an logical leading as an actor. He's had six of his own to the policy of the leading that the trick. Suddenly there was a George Bront on the screen.

It can't explain it; explained Brent, caught off guard as he watched his own image on the screen of the Strand theatre in New Kork. Protestingly, he had appeared at the behest of Warners' publicity department to enthrall Wednesday night's audience with an in-the-fiels greeting. Obviously he was in no mood to explain anything. He thinks personal appearances so much hooey.

Moving pictures have passed the stage when they can foist machinein the fall!'

Hollywood, July 18, Jack McDemott, eratwhile plea-ture writer, director and playwright, has a cure-all for the ilis of the film industry. He explains his banacea in one sentence: For every major picture that is made, make a sister film at the same time.

picture that is made, make a silver film at the same time.

If a picture is good there'll be a cycle of them, anyway, he explains, so why not make two at a time, use why not make two at a time, using the same sets, and cutting down joint expense? Explaining for their he would have the first plecture made with recognized staring armed for roadshowing, and this, picture's offspring produced on a commonwealth idea wiffout supervision, using unknown and with the director in complete charge. The second-film would thus allow directors with ideas to put some of them into execution on second hand sets without supervisors, associate producers and other exces handcutting them with set rules of production, he says.

Dydd Doves Atmosphere.

Dyed Doves Atmosphere

Dyed Doves Atmosphere
McDermott Issued his gratis cureall from his Moorish 'castle,' atop
a. Hollywood hill, while scores of
doves of varied colors fittled back
and forth. He dyes the doves the
exotic stiddes, he explains, to fit into
the color scheme of his bone, which,
he admitts, he built by his own
hands, blus the horny mitts of Pedro, his McErican servant,
McDarmott 'no lones weart,
McDarmott' no lones weart,

McDermott no longer wears a muff. He shaved it off after sells ing his last story to Howard Hughes for \$25,000. This yarn has not yet been made. Despite the pink, green, orange and yellow doves, McDermott's ability is nevertheless recognized in the film colony.

Saya Meggers Handicapped
When he stopped directing he
paid for space in the trade papers
saying he would never direct an other picture, because production is too factoryish, and a director doesn't have a chance at 'individu-

The sister picture idea would al-low such individuality, McDermott claims, with little cost to the stu-dio, yet giving the director an op-

dio, yet giving the director an opprotunity to "share in the profits.

"My plan," McDermott explains, its
based on the proposition that Frank
Borzage doesn't need a John Considine; that Bill Howard doesn't
need an Al Rockett, and that Lublitch would be just as well off
without, a Lioyd Sheldon. There's
plenty of creative brains in the Industry, but 18 up to the module of
can only do if men'are given full
responsibility."

Had Metro used the pup picture

Had Metro used the pup picture

can only do if men are siven incresponsibility.

Had Metro used the pup picture idea, McDermott says, Taraan' could have been arranged for simultaneously with Trader Horn' and made practically at the same time, with a two-way spilt on most of the production cost. To prove his point that it isn't always star value that sells pictures, he explains that it wasn't, Johnny Weismuller that made, Taraan' but that 'Taraan' made Weismuller.

A Parable

wannt; Johnny Welsmuller that made. Taraan but that 'Taraan' made welsmuller.

McDermor Panabe.

McDermor Panabe on his castic is for more commercial art in pictures. Just what the director is now up against in Hollywood he tells in a parable of 'an artist named Whistler,' who, painting pictures; under present day conditions in films, would run into the following:

I want to paint an old lady sitting of painting it against a greyish background.

Executive number one: The public is sick to death of old women. No sex appeal anyway.

"We've had six pictures in a row with grey background,' says executive number two. 'Next cycle will blue—and say can't you put in two old women?

'Whistler: wants to make any picture by now—he needs the cash,' describes McDermott. I was going to have her sitting in a rocking to have her sitting in a rocking the interest of the cash, describes McDermott. I was going to have her sitting in a rocking the interest of the cash of the cash, describes mcDermott. I was going to have her sitting in a rocking the interest of the cash, describes mcDermott. I was going to have her sitting in a rocking chair and call the picture 'Mother.'

But rocking chairs are passey, and the cash of the cash of

istler

Whistler."
"Two old ladles, not too old, of course, perhaps I'd better have young ones, with wigs, and then I won't have to paint the wrinkles out after the preview. I'll dress them in riding togs astride two ponies on a merry-o-round gainst a blue background, 'etc., etc.

### Sans Stay in Hollywood.' Says Bert. Who Wants Reunion with Bobbie

At his opening Paramount performance, Bert Wheeler, whose trouping days began 21 years ago, an acute attack of stage fright. Wheels whirred in his ears, words froze in his throat, hands trembled feet turned to ice-and the wines med miles away.

seemed miles away.

I felt like an amateur, explained a round-eyed Wheeler, nonplussed at having found himself in so unprocessional a predicament.

They said that we gave ago they said that we gave that I'm on, how do I get off?

'You forget things like that after you've been in pictures for three years. The personal appearances I made with Wooley don't count-we strolled on the stage, told a few gags and scrammed. But to put on make-up, face an audience, wait for leughs, take an entrance and build, to an exit—that's an ordeal you have to be prepared for.

Ent settled back in his dressing roun chair, weak from the memory.

Film Pitfalls

A plcture, contract can do that to you, he philosophized. It can make a guy like me forget the stage and all I learned from it. It can block out important roads to sightline work and sideline money. The picture actor who knows he's signed for 24 weeks out of 52 is in danger, of stagmation. He doesn't have to seek bookings. He loafs until his next shouting schedule. weeks out of 52 is in danger of stag-nation. He doesn't have to seek bookings. He loafs until his next shooting schedule.

'Meanwhile, there's vaideville, there's legit, there's radio—all going to waste while he cuts down his seek' some

there's logit, there's radio—all going to waste while he cuts down his sold more with the cuts down his sold more was a sold more and the sold more with the sold more was a s

biast.

'Only a sap stays in Hollywood.

I know: I've been one. Two fellows like Wheeler and Woolsey skould be on their toes, working in all branches of show business.'

'And this brought Woolsey's expide-kick to a subject near his heart.

Wants Bobbie Again

Wants Bobbie Again

T should never have fought with
Woolsey, the big bum, confided
Wheeler. We're a team. We're
Wheeler and Woolsey. I havent
seen him since we called each other
everything we could think of.
That'll happen to the best of
friends, won't it? questioned BertIt.isn't as though we'd fought over
a girl—that'rumor was nonsensical.
It was a matter of contract and, like
fools, we both got sore. Now we're It was a matter of contract and, like fools, we both got sore. Now we're set to work together again, and I'm wondering who will speak first—whether it will be me or that palooka. Every day I decide to send him a telegram and then I teer It in.

it up.

#### Mae Mulls Sock Yarns For Marlene and Jean

Mae West, sent to the Coast by Milliam Morris to do a Paramount picture, may wind up a writer. Actress is fooling around with originals for Jean Harlow and Mar-Dietrich while at Par as a per

former.
Writing assignments are by invitation to do 'strong' stuff for the
mentioned femme personalities.

#### ONE MORE POSTPONEMENT

ONLE MORE POSITIONEMENT
Chicago, July 18.
Divorce action of Verree Teasdale, from legit, was again postponed when coming up for trial last Thursday (14) before Judge Sabath. Miss Teasdale is suing William O'Neal, musical comedy tenor. Action has been pending locally for four years. Miss Tonadate on the contract of the product of the contract of the

Miss Teasdale, now under contract to Metro, couldn't make the hop to Chicago because of iliness. She is Chicago because of iliness. She is represented by Attorney Phil Davis.

#### Hollywoodiana

Hollywood, July 18, Mary Pickford's faux pas at the opening of 'Strange Interfude' at 'Grauman's Chinese has the colony buzzing. Speaking into the mike Miss Pickford concluded, 'And I know that the Academy cannot help-but award the trophy for the best performance of the 'year Norm's Karner's in the pickford of the 'American's the trophy of the pickford of the 'year's Norm's Karner's in the pickford of the 'year's the 'year

Norma Shearer is in the Dicture; Miss Talmadge hasn't made a film in two years. Ethel Barrymore, incident-

made a film in two years.

Ethel Barrymore, incidentally, got in a nice little crack
of her own by saying. For the
first time I'm going to enjoy.

Eugene O'Neill.

#### NIX. NO PICTURES, SAYS ETHEL BARRYMORE COLT

Ethel Barrymore Colt flatly re-fused Metro's offer to put her in 'Rasputin,' with her mother, and uncles Lionel and John. She also turned down two other majors who hoped to profit by the Barrymore

Miss Colt says she has no inten-tion of going into pictures for a tion of going into pictures for at least two years, and will return to New York in a few weeks for a spot in a musical.

in a musical.

When she does go pictures, Miss Colt says, she'll drop the Barrymore name entirely.

#### Radio Wants Howard on **Termer After Stage Tour**

Hollywood, July 18.
Radio, which gets Lesile Howard for 'Animai Kingdom' after he finishes the current 'Smillim' Through' at Metro, is endeavoring to get the English player to sign a termer. As yet it's in the negotiating stage. Under present arrangement, Eloward Congagement, and then will go to England for stage work. If Howard signs with Radio, contract would go into effect after completing his London legit obligations. Studio also tried to get Howard to stay here long enough to do both 'Kingdom,' and appear opposite Constance Bennett in Rock-a-Byo,' formerly owned by Gloria Swanson. He refused the latter offer.

#### Want Brown-Henderson For First Harvey Film

For First Harvey Film
Hollywood, July 18.
Fox is making overtures to Lew
Brown and Ray Henderson regarding whipping a musical together as
Lilian Harvey's first picture for
that company.
There is also an outside chance
of Seymour Felix returning to the
soon negoriations of Seymour Selections
on negoriations of Selection Selections
would stage the numbers in the
film.

Miss Harvey is expected here from abroad in October to start on her Fox contract.

#### AHEAD OF SCHEDULE

St. Louis, July 18.
Dick Powell, m. c., is off for the
Coast six weeks ahead of schedule,
having been loaned to Fox for a
Will Rogers picture. When the call
came Powell was just zouding out
the first week of a month's booking

the first week of a month's booking at the Ambassador here.

After he finishes the Fox film Powell will move over to the Warner lot, where he is under contract to start Sept. 1. His first assignment is 'Radio Girl' with Bebe Daniels.

#### JOAN GALE GOES FOX

Joan Gale has gone Fox via sig-nature although under stage con-tract to George White. Miss Gale, one of the four Gale Sisters, will reach the Coast not later

Sisters, will reach the Coast not later | 20.

than next January, and before that It Scandals' doesn't linger on the direction of the Swanson picture, road until the first of the year. road until the first of the year.

#### Canter-Geo. White?

east.

Just vacationing with his pal Eddie Cantor, is the story.

In New York, reported that Holz-man has a George White musical comedy offer for Cantor.

### **GARBO RE-SIGNS.** \$12.500 A WK. FROM MGM

Hollywood, July 18.
With Joseph Buehler, her New
York attorney now on the Coast
final papers on a contract for Grets
Garbo to remain with Metro will be

Garbo to remain with Metro will be drawn.

Understood the new agreement is for two fictures a year at a reported salary of \$13,500 weekly for a 40-week period; runs three years with usual options. Layoff time includes Garbo's trip abroad. She leaves here July 20 for a three months' vacation.

B. P. Schulberg figured he had an inside track on Garbo when he conferred with Buehler, but he's found out he didn't rest anywhere. Schul-

out he didn't get anywhere. Schul-berg tried to sell Buehler the idea of making pictures with Garbo in

of making pictures with Garbo in England.
When Buehler told Harry Edington about the Schulberg talk, however, he was told to lay off Garbo's business deals and to tell the producer that the Swedien star was not been about the Garbo's health is said to be none too good. Plans are being worked out to sneak her into Now York just in time to catch a boat. She's likely to go east via Canada or the southern route.

#### 'Interlude's' Strange **Fan Actions Create Record Premiere Jams**

Hollywood, July 18. Hollywood, July 18.
Effective exploitation and a heavy
pre-opening campaign for Metro's
Strange Interlude brought the biggest crowd in the history of this
city in front of Grauman's Chinese
Friday night (15). Police couldn't
handle the mob, despite four different calls for police and fire re-

serves.

One boy was run over by an automobile during the melee and four women fainted and had to be carried into the theatre. Many persons were crushed and injured and quite were crushed and injured and quite a few came away with torn clothing. Several unruly star-gazers, after the store windows adjacent to the theatre were kicked in, were beaten by the cops.

Crowd began to collect eight hours before the opening and nearly all remained until the house was empited at 1:10 a. m.

#### Steele's 2d Bum Break

Hollywood, July 18. First day's production on Trem Carr's Texas Buddles' resulted in a smashed rih for Bob Steele when an aeroplane crashed at landing. Production had been late starting due to breaking of Steele's arm in the previous picture.

#### 1ST WIFE WINS DIVORCE

Pearl M. Spector, Buffalo beauty Pearl M. Spector, Buffalo beauty shop proprietress, was granted a divorce, with costs, in Supreme Court here from Theodore I. Spec-tor, now under indictment in West-chester for having bigamously married Olive Borden, picture ac-

Action was not contested

#### GARDNER FOR SWANSON Hollywood, July 18.

Cyril Gardner is being loaned by Universal to direct Gloria Swanson in 'Perfect Understanding' in England, sailing on the Olympic July

### Air Interviews Not Aylesworth's Idea for Pictures; NBC's Film Plugs

#### A Break for Bulls

Hollywood, July 18.
Discovering that it's lake with the SPCA for bulls to mutilate bullighters, but not tice versa. Universal will use only gory scenes in its proposed bullight picture, 'Men Without Fear,' in which human belings get banged up.
Scenes taken for the bullfight at Madrid arrived at the studio and will be edited to show only the toreadors getting the punctures.

#### **VON HERBERG PLAYS A** HOME HOLDUP SCENE

Seattle, July 18.
Rivaling the drama of gangster pictures he has shown at his theatres, J. von Herberg, of Jensen & von Herberg, out-smarted two robbers in his residence here last Thursday (14)

arres, J. von Herberg, of Jensen & von Herberg, out-smarted two robbers in his residence here last Thureday (149).

Von Herberg returned home late. Two burglars had entered his house, stolen some minor articles and robbed three servants who had been locked in a closet. Robbers found a safe and decided to await Von's return to force him-to open it. When the theatre man entered his home one of the bandits covered him with a gun. Theatre man talked to him a moment, saw an opening, struck the pistol from the burglar's hand and then covered the tough guy. Second robber appeared, the fuss was called a draw and the handits took it on the run, neither wanting to do any shooting.

#### Binyon at Par. Writing Original for Stu Erwin

Hollywood, July 18. Paramount to do an original story for Stuart Erwin and is now a

work on it.

Recently Binyon's book, 'A Girl
Ought to Work, 'was published and
another, 'Dlary of a Stooge,' will
reach the bookstands in September.
Binyon was formerly with 'Variety,' Binyon was formerly wi having been affiliated

#### Borrow-And Return

Hollywood, July 18, Harry Wagstaff Gribble, who was ioaned by Paramount to Radio to work on 'Bill of Divorcement,' after two weeks has been returned to Paramount where he has no current assignment.

#### Enright's C. P. Hop

Los Angeles, July 18.

Ray Enright, Warner director, leaves July 21 for New York with a camera crew to shoot atmospheric and incidential shots on Central Park in New York.

Will pick up players for parts there, returning here to start picture the latter part of August.

#### TWO WANT ARLEN

TWO WART ARLEM
Hollywood, July 18.
While Hot Saturday has been set
back a week due to revisions in
story. Radio and Universal are both
negotiating with Paramount for
loan of Richard Arien.
Paramount is waiting to see how
the story will jell before deciding to

#### NEWS TO GOLDWYN

MEWS-IU HOLDWIN
Hollywood, July 18.
Word from New York that Paramount wants to borrow Ann Sten, is news to Sam Goldwyn, to whom she is under contract.

Goldwyn has been readying Miss Sten for the spot opposite Ronald Colman in 'U-Boat.'

#### FARRELL'S 1 WB

Charles Farrell has been loaned by Fox to Warner Bros. for one

picture.

He will appear opposite Joan
Blondell in 'Central Park,' majority
of which is to be shot in New

Hollywood, July 18.
Radio studio's idea of what constitutes co-operation between radie
and pictures, for the benefit of both
forms of entertainment, does not
coincide with the ideas of M. H.
Aylesworth, and he has told studio
exces so in no soft language.
His criticism i aimed at the two
attempts to follow his recent suggestions made on the coast in which
he stated that radio could be made
to the property of the coast of the
Studio's dies of visitization was to
Studio's dies of visitization was to

latter would utilize radio. Studio's idea of utilization was to allow Adela Rogers Hyland to interview Jean Harlow, Irene Dunne and Nick Lucas on the sir on two successive nightly programs.

Aylesworth's burn is that the interview were too wisity, washy and smacked of fan magazine flut, and

without real entertainment value.

His edict is that if the radio time
is to be utilized someone on the lot

is to be utilized someone on the local had better think up ideas that will be entertaining.

Execs have called in their help for

be entertaining.

Exces have called in their help for ideas that might strike a more responsive chord.

Aylesworth's yell to Radio studio officials that their so-called 'radio-picture co-operative air programs' have lacked entertainment value, is followed by idea for an ether standard weekly programs will be broadcast over NBC.

One of the sound stares is being

over NBC.

One of the sound stages is being transformed into a sending station, and whres laid for hook up over the NBC chain, with the first picture program scheduled for two weeks hence. John Swallow, formerly manager of KFVD and KFAC here, will head the studies as attriction. will handle the studio air activities.

will handle the studio air activities.

Following up M. H. Aylesworth's offer, when the NBC and RRO prez was on the Coast, that the NBC stood ready to offer its facilities to any major company for the good of the industry, a series of film reviews will start on the air for NBC shortly. Whether this film service will be 100% favorable in its tenor, or more modified, or how it will be handled, is now being mulled over, Nor has it been decided who will de the etherizing of the pre-industry propagainds.

the etherizing of the pre-inquistry propaganda.

It is fairly certain that the NBC radio outlet will serve as the most direct factor to date in the best in-terests of motion pictures as the result of Aylesworth's decision to lend the NBC facilities for that

lend the Mary purpose.

Irving Thatberg on the Coast was the first to take up Aylesworth's invitation literally and, on behalf of Metro, submitted a plan for the dramatizations of important films past and present as part of the pre-

past and present as part of the pre-cinematic build-up.

In New York last week D. W.
Griffith was auditioned by the NEC griffith was auditioned by the NEC sales and promotional council. The film director had a commercial in view but NBC was also interested because of its coincidence with Aylesworth's plans. Nothing came of the Griffith audition.

The Commercial of the Commercial of the present the commercial of the commer

IMPEV

B. and O. Routes. 60 Bills 45 Burlesque 54 Chatter 49 Editorial 50 Exploitations 28 Film House Reviews 44-45	
Bilis       46         Burlesque       54         Chatter       49         Editorial       50         Exploitations       28         Film House Reviews       44-45	
Exploitations 28 Film House Reviews 44-45	
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Film House Reviews 44-45	
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Film Reviews 24-25	1
Foreign Film News 23 Foreign Show News 52	1
Foreign Show News 52	Н
Inside—Legit 53	
Inside-Music 50	ı
Inside-Pictures 50	
Inside-Radio 50	1
Legitimate 51-54	Ϊ
Letter List	ı
Literati 55	ı
Music 59-61	d
New Acts 42	ŀ
News from the Dailies 46	
Obituary	
Outdoors 63	
Out of Town Reviews 54	
Pictures 2-38	'n
Picture Reviews 25	ï
Radio 56-59	i
Radio Chatter 58	d
Radio Reports 53	ı
Talking Shorts 24	
Times Square 47	ı
Vaudeville 39-41	ľ
Vaude House Reviews 42	U
Women's Page 54	

### **Unpaid Roxy Players Planning** Air Periods to Tell of Plight; **Delay Indicated on Reopening**

Unless they are successful this week in a final attempt to collect, the 60 odd unnald members of the finel Roxy New York, stage show will go on the radio to advise the public of the treatment they received from the theatre's receivers. Performers have secured an hour each on two New York stations and have an option on a third hour.

In addition the troups will stage a benefit performance next week, or the week after, for those of the cost who are in need and for the bloom

Major Donovan, of the V. M. As is still seeking to collect for the players although having yet to receive any setisfaction. Have yet to receive any setisfaction. Harry that been unable to get my operator for the receivers, during the past few days. The Roxy is due to reopen late this month but unless there is a payoff of the performers it's likely the Roxy may not be able to obtain a stage chew for its proposed resumption. Major Donovan, of the V. M. A.

#### Operator a Problem

Current indications point to the reopening, scheduled for July 29, going over to August. One of the problems is the selection of an

reopening, scheduled for July 29, going over to August. One of the main problems is the selection of an operator for the spot. Choke looks as if it's mostly up to the bond-holders' committee. Attorney Carlos Israels, of the firm of White and Case, represents this group.

Among the names mentioned an operator has been that of Mark Loose-holders' committee. Attorney Carlos Case, represents this group.

Among the names mentioned Mark Loose-holders' committee and the Mark Loose-holders and the committee of the Case of th

#### **PUBLIX STALLING ON** CHI PICTURE BUYING

Understood that Public has

Understood that Publix has decided to defer buying product for the Chicago territory until atter Aug. 5. Product sources, pressing for control territory until atter Aug. 5. Product sources, pressing for control territory and the control territory between the control territory and the control territory plans, for the B&K group, particularly, for the fall, are still up in the air, with reopening of three spots, the continuance of operation of several others and revision of policy in one or two houses, depending on lease adjustment pourparlers now under way. Leo Spitz, B&K attorney, is now in New York working on the latter end of the problem.

#### Sapolioing 'Bed'

Hollywood, July 18.
Paramount's No Bed of Her Own cript, rejected by the Hays office, a ln for a new cleanup, new treat-tent to be written by Sam K

#### FOX-RKO DETROIT POOL

Talking It Over With RKO to

Operate Big Fox Deluxer

Detroit pooling arrangement is being discussed between Fox and RKO. Plan is to merge operation of the Fox deluxer in that city withthe RKO Uptown, RKO to operate. The Fox, Detroit, is under control of a bondholders' group headed by Haisey-Stuart, bankers, reported as having initiated the pooling plan. RKO also has the Temple and Downtown. The Temple is closed but the Downtown will remain unaffected by the pooling if consumated.

### **Must Have Savso** On Baby Stars or Else'—Producers

Hollywood, July 18. Hollywood, July 18.

Producers have agreed to cooperate with the Wampas in a selection of baby stars this year, only
if the press agents association will
permit the studios to do their own
picking.

permit the studies to do their own picking.
Attempt at a new departure in the annual starlet event is a sequel to the Wampas-Fox imbrogilo of last year, when the star list failed to contain any Fox names, and later resulted in all members working at Fox studies and subsidiaries

later resulted in mempers working at Fox studios and subsidiaries
withdrawing from membership.
W. R. Sheehan led the campaign
against the Wampas last year, and
this week, when the matter of this
year's picking came up at a producers' meeting, he endeavored to
get the producers to vote no cooperation. Finally it was agreed
that cooperation would be extended if each of the major companies would be allowed to pick
one of its comers for the group to
be arbitrarily accepted by the
Wampas. Wampas.

Womana meets tonight (Tues-

Wampas meets tonight (Tuesday), with the starlet question expected to break into fireworks. Last year none of the Fox candidates made the group of 13 selected by Wampas, and following the resignation of the Fox members that organization picked its own baby stars in Conchita Montenegro, Linda. Watkins and Helen Mack, who are ballyhooed as 'debutante stars'.

#### One-Half of 1%

Hollywood, July-18.
Whereas Estelle Taylor sued
C. C. Burr for \$2,100 wages on
Western Limited, when she
want paid promptly, Helen
Taylor, her sister and double,
filed a claim with the labor
commission, also alleging unpaid salary.
Only difference—Helen is
asking for a ten-spot.—From
'Veriety's' Hollywood Bulletin.

### **MAX BALABAN** DIES. LONG ILL

Max Balaban died today (Monday) of Michael Reese hosnital here after a seven months siege of iaundice.

When last settly the fourth Balaban brother was in charge of all film booking and buying for the Balaban & Katz theatres. He

the Balaban & Katz theatres. He entered show business over 20 years ago with his brothers. Surviving him are Abe, Barney, John, Dave, Harry, and Almer Balaban, his brothers, also the widow and two childron. Burial will take place tomorrow (Tuesday) in Waldhelm Cemetery, Chicago, Deceased was 39-years-old.

A contingent of Public officials

A contingent of Publix officials, as well as James R. Grainger, Fox distribution chief, left New York yesterday (Monday) to attend the funeral of Max Balaban. In addition to Join, and Elmer Balaban, from the New York home office, additional Publix officers who went out included Sam Dembow, Jr., Leo Spitz, Milton Feld and Dave

#### MAX GORDON AND PAR CALL OFF THEIR DEAL

Max Gordon's agreement to act as play boss and legit connection for Paramount, at a salary of \$82.000 a year, has terminated at the end of a month by mutual agreement. Other duties precluded his chances for proper handling of the Par assignment. Another reads best of health, despite which he is unable to go away for a much needed rest at the present time. Rehearsals for his next legit musical, 'Flying Colors', start Thursday (21), necossitating his remaining in New York.

With Par, Gordon's agreement gave him the right to produce three shows a year on his own in addition to picking plays and scripts for the picture company.



#### GARNETT

His finest directorial effort thus far, "ONE WAY PASSAGE," aroused high favor at its preview on the Coast this week. It will be followed high favor at its preview on the Coast this week. It will be followed by Ayres. "One Way Passage is a roused will at Dulwersal, starting Low Ayres." One Way Passage on the William Low Coast of the Wayner Brothers-Pirst National schedule.

#### HAYS FOR HOOVER BITT CAN'T EFFECT THEATRES

Hays is 100% for Hoover. Offi-cially admitted Monday for the first time, the statement, coming from sources close to the General, empha-

time, the statement, coming from sources close to the General, emphasized Hays' political support as strictly the Republican knyman, and in no ways concerned with Will Hays, as head of the Motion Picture of America, Inc.

That Hays, as picture overseer, could in little way, if any, use the industry politically was pointed out infrough an analysis in which exhibitors and newsreels play the most important part. Newsreel men declared that any evidences of part that the control of the

adhering to a success — ley.

In connection with Hays, personally, it was officially stated that all during the campaign he will act as advisor or consultant as called upon by, the Republican National Com-

### Doug Figuring On Roadshowing Thru School Ties

Hollywood, July 18.

Decision will be made this week
by Douglas Fairbanks as to whether
he will road show or release direct
through United Artists 'Mr. Robinson Crusoe', the co-operative picture he made this spring in the
South Seas.

Fairbanks is not satisfied with the

Fairbanks is not satisfied with the returns obtained from 'Around the World' on general release. He figures his current production has big exploitation possibilities in addition to an educational value which will enable him to the it to echools. Fairbanks feels also that returns from this source would be far beyond those of the other picture on general release. In addition he would have the revenue from energal rehave the revenue from general re-lease which might be better than normal, due to the exploitation value from the two-a-day engage-

#### Educational Ties

A special road show department would be organized for the educational end, with two agents traveling ahead of the film, one doing the exploitation and educational tie-ups as well as lectures on the subject. The other would handle the straight press material. All key-spots of 50,000 and more in population would be covered by the road shows. Fairbanks claims that the book, Robinson Crusoe, is the second best seller throughout the world, next to the Bible, and gauging returns on that beais he would be warranted in road showing his picture.

ture.

Title rights, which Unive claimed, have been released Fairbanks for the picture.

'Mr. Robinson Crusoe' (UA) may open at the Rialto, New York, Aug. 4. It will be the first picture of the season for United Artlets, with national release date set as July 28, Marit Larkin, Fairbanks-Pickford rep on the Coast, comos east the end of the month.

#### Metro's Sex Splurge

Hollywood, July 18.

Metro intends to go in heavy for sox, as evidenced by its selection of three sizzlers for the '22-32 program.

First of the trio will be 'Congal,' featuring Jean Harlow. Deal is on for an English book banned in this country and third is of a similar nature, with company guarding-titles closely.

#### SUBMITTING IN FULL

An authors' agenting service is being plotted by Islin Auster who left for Hollywood Thursday (14). Idea is to provide studios with completely edited and arranged

Auster was last on the Paramount story board and previously was scenario editor for Columbia.

### **VARIETY' VOTED** NO. 1 SHOW PAPER

An analysis of all show and film namera in important how althoutin the United States conducted by a major film company shows Variety on ton

Of 50 questionnaires to publishers, editors, critics of both legit and pictures, and the important columnists and special writers, 43 replied.
The poll disclosed an 88% top rate ing for 'Variety' for reader interest and general information value to the country's leading newspapers. Nearly one third added that they use Wantety! exclusively

Of the 43 replies 37 named Va-

Of the 43 replies 37 named Was riety; four were non-commital and two dailles selected trade papers other than 'Warlety', in each case the selection being different.

All show papers, including weeks lies and calles, were submitted by the major film company in the symaposium. Both New York and Chiecago voted unanimously for 'Variety'.

Variety.

A few of the replies indicated that some of the other trade papers were received but not read. One cited receiving a trade paper gratis withut requesting it.
'Variety' has no free list.

### 'MILLION' PAR'S ALL-STAR PIX

Hollywood, July 18.

Paramount will Co a 'Grand Hotel' all-star stunt with 'If I Had a Milelton Dollars,' baced on the book, Windfall.'

ion Dollars, based on the book, Windfall.

Idea of the film will be to show, what a number of characters would do with that much only which will be to show, and the control of the control of the control of the names, for exploitation purposes. Thore is also a possibility that several directors will be used in the filming, as the story as now, outlined, will be of an episodic nature and thus permit the players being megged by their favorite dispectors.

#### YOST OUT AT FOX ON 48-HOUR NOTICE

Hollywood, July 18. Hollywood, July 18.
Robert Yost, eight years with
Fox, and for past three in charge
of the scenario department and
writers, was let out Saturday on
48 hours notice.
Understood that Harold Lipsit,
who was head of scenario department prior to advent of Yost, will
return to list old position.

#### Holding Back Release on 'Alive' and Asking 50%

In order to give it added pre-release engagements in picked spots, Radio will not place. Firing 'Em Back Alive' on general release until Aug. 19. Date has been changed from July 16. Distributor is asking percentage terms to 50% straight from the first dollar, with exhibitors 'raising a

#### Sax's Bankruptcy

Sax's Bankrupkcy
Sam Sax, production manager of
shorts at Warners' Flatbush studio,
New York, in a voluntary petition
in bankruptcy admits to liabilities
of \$37,502; no assels. His debts
chicky arise from claims on Lumas
of Flim 'Corp. and Gotham Productions, Inc., with which Sax was
a formerly associated as air officer.

1 Principal creditors against Lumas
and Gotham include a claim for
\$\$\frac{1}{2}\$\$ think in the production of \$\$\frac{1}{2}\$\$ think in the least of \$\$\frac{1}{2}\$\$ the Bank of America.

# EXHIBS WIN ZONING VERDICT

### Figure 5 Million Saving on Loew Cut; Estimate \$35,000 Studio Slice Weekly

A saving of somewhere in the neighborhood of \$5,000,000 annually is realized by the Loew-Metro salary reduction, effective for all and ranging from 5 to 35%. The deduction in pay-checks starts coming outethis Saturday (23), on the

the cut was finally agreed upon with a view of protecting the company in a financial way against any emergencies that might arise. Reduction Scale

Reduction Scale

Percentage graduation is 5% up
to \$50; 10% to \$76; 15% to \$150;
20% to \$250; 25% to \$1,500 and \$5%
everything over \$1,500 a week. Effective July 23.

When Nicholas M. Schenck last
week called a meeting of all Loew
and Metro department heads, who
unanimously voted to place the salary reduction program into effect,
consensus of opinion reflected surprise that it had not come before
now.

prise that it had not come before.

Employees were notified of the cut the middle of last week. They were informed what their cut would amount to by their department heads, and also received a mimeographed communication over Mr. Schenck's signature which was sent out in the usual publicity manner to the papers. It is the management has ended to the sent out the sent out the total publicity of the sent out the sent out

without complaint.

Hollywood, July 18.

On this end Metro has a weekly payroll of around \$250,000. It is expected that close to \$35,000 aweek will be saved on the Coast by the cut. Contract players, directors, writers, etc., are mostly agreeable to the reduction under the stipulation that the side. tion that the slice will not affect the status of their agreements.

Studio has 50 contract employees getting \$1,500 a week and up. These are subject to the maximum 35%

### PLUNKETT SUES **RKO FOR \$24.375**

Joseph Plunkett has retained Abeles & Green (Maurice Goodman, special counsel with the firm) to sue the RKO Corp, for a balance of \$23,375 claimed due on a salary of \$45,900 a year.

Attorneys have served notice on RKO to that effect, setting forth that Flunkett was employed on a yearly basis Jan. 22, 1929, at \$50,000, monthly installments until Jan. 21, 1932, when a new deal was made reducing him to \$45,000 a year. He was discharged July 9 of this year, Plunkett details, and claims the \$24,375 balance as due.

#### Lee Marcus Leaving

Lee Marcus departs as head of the RKO scenario department Sept. 1. He just returned from the Coast last Wednesday (13). Marcus for-merly headed Pathe distribution was also for a time president of that firm

When Radio and Pathe were consolidated into a single unit Marcus handled the reorganization. He has been head of the scenario division for around six months.

#### Repartee

Hollywood, July 18.
At a studio where punctuality is the rule, a writer was bawled out by the boss for being 10 minutes late at his desk. Hollywood, July 18.

But I worked until two this corning, he explained. 'Shut up,' came back the coss, 'don't change the sub-

### LIFE POLICIES BACK FILM CO. LOANS

Several of the major picture com-panies are finding financial relief by borrowing on the life insurance of their chief executives. All, of of their chief executives. All, of course, are cases wherein the pol-icles were taken out in behalf of the

icles were taken out in behalf of the employing corporation and the premiums paid for by the company. From insurance underwriting sources it is learned that the borrowings on this phase of show business has to date totalled over \$6,000,000, with a fack of applications this flagure close to the \$10,000,000 and the flagure close to the \$10,000,000 and \$10,000,000 an

mark.

Top loan effected so far from the film ranks is that of \$2,000,000 on a \$10,000,000 policy.

#### HAYS WANTS MILLIKEN FOR JOY'S CONTACT JOB

Hollywood, July 18.
Will Hays, now in New York, is endeavoring to get Gov. Carl Milliken to take over the post of studio story contact which Col. Jason Joy is scheduled to vacate Aug. 1 to join the Fox studios' executive personnel.

sonnel.

It had been planned to turn the Joy position over to Lamar Trotti, his assistant, but the latter is also going over to the Fox organization with his chief.

Milliken had been buzzed about the job, but is said to have turned it down so that he could remain in the East with an aunt 88 years old, an invalid.

Understood no one in the Producers' association here is looked upon as likely for the position.

### Exhib's 6.000-Mile Hop

Los Angeles, July 18.
Unable to book first runs for the
Spreckles, San Diego, because he
failed to retain the unexpired two
years of a Columbia Pictures franchise when he took the house greayears of a Columbia Ficules and chise when he took the house over recently, Lou Metzger, indie, had to travel 6,000 miles—to New York and back—to obtain product for

and back—to obtain product for next season,
F-WC has all other major product swed up and negotiated to add Columbia. Metzger made the long hop and came back with a Columbia contract.

Believed to be the first case on record where an indie exhib, with a single spot, was forced to make such a trip for film.

#### Sonia Karlov Resumes

Hollywood, July 18. Sonia Karlov, actress, under con-tract here five years ago in silents, has returned under a termer to Charles Rogers.

# **A COMPROMISE**

Cleveland MPTO and Distribs Reach Agreement Which Court Rules as -Overthrows Decree Home Office Rule-Distribs Would Now Rezone **Every 6 Months** 

#### NATIONAL REACTION

The zoning, or protection, formula which ironclads local decisions and silences the home offices, was given its first Federal seal Monday (18) when a Cleveland court accepted and ruled as a decree the terms of, a compromise settlement between the Motion Picture Theatre Owners of Cleveland in its suit against distributors in general.

With zoning admitted by distributors admitted by distributors and the compression of the complex distributors.

with zoning admitted by distrib-utor spokesmen to be up in the air in some 30 key centers, the prece-dent set by Cleveland is expected to give the inational protection issue its most forceful impetus.

Immediately upon word of the compromise reaching New York, distributor representatives and lawyers were called into conference to settle as quickly as possible a booking matter which has been attacked by exhibitors from all sides.

by exhibitors from all sides.

Primary need to put together an essential zoning machine into country-wide effect is conceded by ploture men. This will include a committee in each zone composed of representative picture groups. In the Cleveland case it is conceded that the findings of that committee will be final, except for direct appeal to the court since, according to the terms of the decision, home offices will have no right to overrule committee findings.

Zoning, it was admitted even by

Zoning, it was admitted even by some of the distributor spokesmen, lost much of its effectiveness in the

(Continued on page 31)

### WARNERS' 1 WK **MORATORIUM AUGUST 2**

Instead of issuing another cut, Warner Bros. has decided a salary moratorium for the week of Aug. 2. Bulletin to that effect was posted

Means that the company's close to khib's 6,000-Mile Hop
For Lone House Product

| Means that the company's close to
| 10,000 employees will go on working
| as usual that week but without a
| pay envelope for the week's serv| 10,000 employees defects everybody.

### COURT ACCEPTS Brown Decides to Leave RKO As Board Ratifies Skouras Deal: **Plunkett Present at KAO Meeting**

#### Enlightened

Hollywood, July 18.
Picture business is just one
big puzzle to William Daly,
N. Y. stage actor.
Under contract at Universal
for three months, he was used
for a small part in one picture.

for a small part in one picture. Day after contract expired, U hired him back to Okay, America.

### PAR-WB BURN **OVER PRODUCT** FRANCHISES

Warners and Paramount-Publix, preparing film deals with each other to cover the 1322-33 season, have suddenly called everything off- 3s yet nothing official has come forth on the situation from either side. Break supposedly came over franchise matters.

on the situation from either side. Break supposedly came over franchized and the state of the st

#### Tinker Checking F-WC

Edward R. Tinker, former Fox president, now here on a short visit, will return to Los Angeles tomorrow (Wednesday), where he will meet Carl Panthen, vice-president of Chaee Socurities.

Both will remain there to 10 days checking over the Fox-West Coast

# In conjunction with RKO's board meeting last week, but earlier that day, a heated session is said to have developed between former president, Hiram Brown, and H. B. Franklin, president of KAO and now head theatre operator for the firm, over the deal entered into recently

head theatre operator for the firm, over the deal entered into recently with Skouras Brothers on a pooling arrangement of theatres. The board later approved all negotiations and it is understood that Brown has decided to withdraw from RicO, as optional with him, as of Aug. 1.

Brown is reported to have presented a lengthy memo purporting to show the Skourps deal would be disadvantageous to RiCO, in answer to which Franklin claimed that Brown's report had been written for him by some one else, according to the story. At the subsequent board meeting it is reported that only Franklin's definition of the Skouras plan came up for consideration.

Brown has been acting as advigation M. H. Aylesworth, who succeeded him as RiCO president.

By virtue of the fact that he sat in and was precornized as a brand

him as RKO president.

Punkett at Meeting
By virtue of the fact that he sat
in and was recognized as a board
member of KAO at the RKO-Orpheum meeting Wednesday (18),
Joseph Plunkett may continue
meeting wednesday (18),
Joseph Plunkett may continue
mently of the same selection of the
went out officially as a theatre
operator July 9 on notice from
Franklin. Plunkett's presence at
last week's meeting is explained by
his having no official notice of his
dismissal from the board. A speccial meeting of the board may follow regarding Plunkett's status.

Latter course is likely come about
as no further board meetings are
planned by the company for a
month or longer.

Actual board meetings were brief
with all pending deals by the thea-

with all pending deals by the thea-tre end of RKO ratified. Question of finances was approached, and it is authoritatively said that advices were given that RCA, General Elec-(Continued on page 31)

### **WB FLIRTING** WITH N.Y. ROXY

Operation of the Roxy, New York, by Warner Bros. is among possibilities for the house. Further than that it's just a possibility so far as the Warners are concerned nothing can be definitely stated. Idea, however, was given some thought prior to the recent closing of the water of the control of the property of the property of the property of the recent closing of the water of the control of the property of the ever, was given some mouse, proto the recent closing of the theatre.
Warners' lease on the Wanter
of the year. The Roxy for Warners
has been discussed as the deluxe
operation among its New York theatres. Any thought of going into
the house, with Harry Charnas the
operator, would be dependent on
product and on what Warners has
im mind for its own Hollywood,
The Warner theatre would then.
Ggure as a 'B Broadway house, and
under any plan to take over the
Roxy, the Hollywood would likely
go to stage shows, straight vaudeville or legit.

### **Toughest Booking Problem**

#### 6 Chicago Dual Film Houses, All Around One Corner, Use 44 Features Weekly

Chicago, July 18.
Empress, former burlesque house,
dark since Columbia shows
scrammed, is reopening as a straight
picture site Operators will be Van
Nokomis, George Christos and William Vasoupolos. House will have
double features on a four-split

week.
This makes the sixth double fea-This makes the sixth double rea-ture theatre operating within two blocks of the corner of Halstead and 63rd streets on the south side. Others are the Southtown, Engle-wood, Linden, National and Strat-

ford. Southtown, brand new 3,000-scater belonging to Balaban and Katz, has seven days' protection on the others.

Concentrated area is possibly the most difficult booking problem in the country, certainly in this town anyway. Stratford is a Warner outpost and the rest are either indie or attached to small neighborhood booking pools.

The six houses use 4i feature films between them weekly, and all practically on one corner. Business has been off in all of them.

### Lasky-Par?

Hollywood, July 18.

Leaving here this week for New York. Jesse Lasky has started a swarm of rumors all unverified. One version is that he will negotiate a settlement of his Par contract, which still has a year, and contemplates independent production with his brother-in-law, Hector Turnbull.

The other interpretation is that Lasky will be retained by Paramount for future use

### Odds on the Loudest Voice When Former Salesmen, Now Buyers, and Vice Versa, Cross Swords on Film

Buyers and sellers of flim, natu- Metro Recalls Juve for ral opponents and well schooled in the art of out-hollering each other, have broken party lines so much in recent years, particularly fast ar, that regardless of which side of the fence they're on henceforth most of them are hep to each other's tricks. The lads who were selling a year or so ago are now buying, and vice versa.

a year or so ago are now buying; and vice versa.

It's aimost beginning to look like cas with both sides on mixed up on the little of little o

sion buyer for Publix, has gone to sales in Warners.

Buyers' Majority

These are just a few of the recent switches and add to a generally broken up situation among film buyers and sellers, with the buying end seeming to have a slight edge majority through numbering more distribution men in their analysis of the sales of the sal

### **U-BOAT CO-OP GETS NAVY NIX**

Hollywood, July 18.

Navy department having turned Sam Goldwyn down on a request for the use of submarles in Ronald Colman's "U-Boat," the material will be processed in. Although 'Cynara' is being filmed, first, 'U-Boat, 'will get a first release due, to an agreement with the Shuberts, that 'Cynara' won't hit theatres until February.

Cynare' won't hit theatres unturebruary.
Navy permission has also been withheld from Universal for it's u-boat story, Report in both cases. Is that the story treatment does not permit atrict compliance with naval standards and regulations as atories glorify the enemy during the war.

#### **SOUND MEN CAUTIOUS** OVER ANY STUDIO JAMS

Hollywood, July 18 Threat of union trouble at Radio following the pay cut of sound men is still in abeyance with another conference between the union committee and the studio due tomorrow

mittee and the studio due tomorrow (19).

With union help figuring in the general Loew cut, and the same churse expected at Fox, sound men are now seeking a compromise on the Radio controversy.

Claiming that independent producers working at the Radio Like studios are expected to the result of t from two productions at 1 p. m. (Coast time), today (Monday).

### Retakes, Jams Sennett

Hollywood, July 18.

After having rehearsed almost a week in 'Hypnotized' for Mack Sennett, Wallace Ford, who had been borrowed' from Metro, was recalled by that company for retakes on 'Prosperity.'

Sennett had to postpone rehear-sals today (Monday) to look for a new juvenile lead.

#### TIE DECISIONS IN CHI CENSORSHIP, NEW MIXUP

After cutting down the film eensor board to four members for seconomy reasons. Mayor Cermak and the city finance committee are cities to make a further reduction or putting back one on the job. Too many its decisions on product reviewed the figst two, weeks is the cause of the quandary.

String of two-to-two votes has relegated a flock of ready releases to the exchange selves until the situation: can an some way be solved. Distributors affected preferretaining their product until the situation adjusted either way, in the hope that the realignment will be able to the exchange selves the exchange their may be solved. Distributors affected preferretaining their product until the situation is adjusted either way, in the hope that the realignment will be only to be successful to the selvest of the survival of of the

as they were, independently in-clined.

Time the board's budget was cut, Miss Frankle Yames, a compara-tively recent appointee and former-ity vaude-single, was also dropped, Mayor Cermak is said to favor add-ing a fifth member, with opinion findicating Miss Jamies is slated for reinstatement.

Jack Markle Joins RKO
New Haven, July 18.
Jack Markle, auditor for Arthur
Theatres Corp, and originally with
Fox prior to Arthur's acquisition of
Fox-New England theatres, goes to
RKO as traveling auditor under
Marsphel Stuart Herschel Stuart.

#### Speaking of Top Money

When they're reminiscing about the good old days' and mentioning the top money that was around, for I all the mentioning the top money that was around. For many the mentioning the mentioning John McGormack. The Lish enor is still head man on the salary angle, having knocked off eight weeks at the rate of \$25,500 per week.

That totals \$550,000 for one picture Song O My Heart (Fox), which, in tot could be according to the melabric mention of the meter of authors and high money for stories also comes up, the last word will rest with him who mentions Thomas Dixon. Dixon collected \$1,250,000 for one yarn, The Birth of A Nation, which the producers, of that

yarn, "The Birth of A Nation," which the producers of that film, had they known, could have bought for \$25,000. The difference lays in the writer having agreed to \$2% of the profits rather than a. flat sum for the adaptation of his 'Clansman' and The Leopard's Spots,' That was back in '14 or '15.

### **UA BUYING UP OUTSIDE FILMS**

Minimum production and boletered butistic purchasing activities is the tread at United Artista. Company the production of the product that fits into its plans and has opened negotiations in half a dozen new channels for such film. Furchase of 'White Zomble', from Halperin Brothers, last week is admitted by U. A. as being a step in the-new direction. Firm also hought Good Night, Vienna' from British and Dominion saveral weeks segand is now made by British and Dominion saveral weeks segand is now Disamder Cut Diamond, 'made by Brite Hakim as a Metro British quota film. Diamond, was directed by Fred Niblo and, stars Adolphe Menjou. U. A. by previous purchase, has 'Congress Dances' (Uta) and 'Sonadores, de is Gloria', 'Spanish din.

congress Dances' (Ufa) and 'Sona-de ia Gloria,' Spanish film, which may be added to the domestic output early in the fall.

#### Fineman's Indie Series For New Exchanges

Los Angeles, July 18,
Al, Fineman left for New York
(13) to make plans for a series of
aix to, eight features for a new
group of indle exchanges. Figures
to using four male and four femme
names in the series at a top cost
of \$45,5000 each.
Fineman has been here for the
past four weeks.



ROBERT Z. LEONARD

Director of "Strange Intertude" and other Metro Goldwyn Mayer
successes. The only director in motion pictures selected among the six
best box office directors for both 1383 and 1931 in "Variety" national
poll. The dean of M. G. M. directors, now completing his tenth year
under contract to that organization.

### Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed tch Friday in Hollywood, and placed as a wrapper upon the regular eckly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Contract Renewals

New contracts were given to Marion Gering, director at Paramount;
Sidney Franklin, Metro; Gioria Stuart, Universal player, and Maurice
Murphy, Metro.

Mother Joins Kahn Mrs. John Kahn, mother of Ivan Kahn, joined latter's agency to head new story department.

Rozell for Mix

Deal on for Al Rozell's return to
Universal to direct balance of Tom
Mix series, Walked out on 'Kid
From Spain' at UA after two
months' prepping.

Loeb Recovering Edwin Loeb recovering at Good amaritan from sinus operation,

Murray at Radio

Ken Murray will return to Hellywood for one at Radio.

Raising Lemons
William C, DeMille, William Sigtrom, Beulah Livingston, Bertram Milhauser, Harold O, Wright and Hozel McConneil Wright, named defendants in suit filed by Arlzona Syndicaté, citrous raising promotion, to recover \$15,000 on note and interest.

Lights at Educational
Educational studios reopened with
production on an Andy Civde comedy, after being dark since April.

America First
Local cameramen's union has
taken a stand not to allow membership to any foreign import who
might take a job from an unemployed American.

Bear Baiting
Charles Rogers will do The Billion Dollar Scandal, based on the
recent Senate investigation of Wall
Street.

Sensitive Academy
Due to kidding of the awards'
banquet of the Academy last year,
organization has decided to keep
this year's banquet confined to
members only.

Morton's Comeback Charles Morton is resuming his creen career, in 'Blonde Venus' at

Mechan & Son John Mechan, Jr., has joined the Metro writing staff. Father al-ready there.

Wynyard's Start
Diana Wynyard, here from London, in 'Rasputin' as first under
new Metro contract.

W. W.'s Contract

Ben Verschliser will sit in as contact man for World-Wide during
Joe Brandt's absence in the east.

Harris, A. P.
Robert Harris, recently at Paramount, is at Fox as an associate producer.

Goldwyn's Promise
Sam Goldwyn is giving each of
From Spain' individual attention,
promising contracts for those who
click.

Phil Goldstone will produce Wil-on Collison's 'Crusade.'

Untitled Musical
Paul Trebitsch has taken lease
on the Music Box for an untitled
musical, opening Aug. 8.

Huston for Beery
Metro will put Walter Huston in
Harbor Master with Clark Gable,
Instead of Wallace Beery as originally planned.

New 'President'
George Marion, 'Jr., and Percy
Heath assigned to write new treatment for 'Phantom President'
George Cohan, starrer.

Metro Wants Hawks
Metro is angling with Howard
Hughes for the release of Howard
Hawks, director.

Karloff in 'Hunchback'
Universal will remake 'The
Hunchback of Notre Dame' with
Borls Karloff in the part created by
Lon Chaney

Radio's Layouts
Radio will establish department at studio to originate ad layouts and paper. Eddie Eccles being brought from New York for job.

Gribble Squarer
Harry Wagstaff Gribble loaned by
Paramount to Radio after writerdirector brought his attorney, Max
Chopnick, from New York to settle

tiff over being removed as co-di-

Compton Out
Paramount passed its option on
Juliette Compton, who asked for
release to free lance.

Processed 'Garden'
Charles Rogers will not send any
of the 'Madison Square Garden'
company to New York for scenes,
Shots of the Garden will be processed in here.

Rantz Producing
Louis Rantz succeeds Bennie
Ziedman in supervision of Claws of
the Killer for World-Wide.

McCarty With Col.

John McCarty will stage comeback as director for Columbia on
the next Buck Jones western,

Morgan Coaching
Dickson Morgan engaged by Sam
Goldwyn to coach players for tests,
New departure in production circles.

### 'ALIVE' INSPIRES **ANIMAL INFLUX**

Animal pictures now threaten to flood the film market. Straight hunting expeditions, as well as stories having an animalistic background, make up what can easily develop into another cycle. Bring Tem Back Alive' is responsible.

On top of the form such picture of the film and t

#### Portable Film Troupe **Tours Theatreless Towns**

Cleveland, July 18.
Chain of one night film stands is 18.
being organized in Ohio by Casey
MacDougall, William Etzel and
Harland Fend, now touting the
sticks with a portable sound machine.

chine Opening in Peninsula, O., troups is putting on three hour performances, with Etxel doing a one-man marie show. Tour will hit only theatreless towns including Hudson, Valley City, La Grange, Aurora and Twinsbury. Using rented halls and old church auditoriums, tro is charging 38 and 15 cents.

MacDougall, former stage electrician, and Extel are financing. Fend is exploitation manager.

N. Y. to L. A.

Islin Auster William Morris, Jr. William Perlberg.

L. A. to N. Y. Franklin Underwood. Bette Davis. Warren William.

# HOW BAD IS A BAD FILM?

### **Exclusive Run' Plan Marking Time** In Order to Protect Indie Exhibs

Exhibition of major picture prod-uct to the exclusion of subsequents, commonly known as the exclusive run plan, will not much more than scrape the surface during the 1932-33 distribution year, from in-

1932-33 distribution year, from indications,
None of the big producer-distributors are considering the revolutionary sales policy on a national scale.
All major companies took the idea
under advisement recently, with
pressure from first run accounts in
favor of it making it appear at one
time that majority would adopt the
system. Since then, however, distributors have reconsidered.

time that majority would adopt the system. Since then, however, distributors have reconsidered. Paramount, virtually set a while back to give exclusive runs a trial, will, along with other majors, leave it to Metro and United Artists to go ahead, if both those companies do so. There is no definite promise that even, these distribs will give exclusive runs important representation this season. Plan by both will probably be applied only to certain situations, with each distrib going slow in forcing it to a test.

#### Pros and Cons

Pros and Cons

It is beginning to appear doubtful that exclusive run exhibition of pictures will ever be applied to the entire country on any company's total lineup. While most of the distribe are holding off new on trying it, due to the poor times, distribution opinion also is that exclusive runs do not seem practical except in certain spots.

Where a distrib is virtually shut 'out of a town on first run representation, the plan shapes as ideal. Metro may further test it in such situations.

Against numerus complaints from

Against numerus complaints from subsequent run exhibs, there have been as many-öffers to distribs to buy exclusive run playing time. Warner Bros. were offered one deal by an indie chain which would have wirtually meant control of an entire state by the exhib but under terms offered would have brought greater revenue from that state for WB than under the present system. The deal, along with others, however, was turned down.

While every distrib is anxious to increase revenue and ald first run accounts, most of them are hesitant about allenating the small exhib at this time. Against numerus complaints from

about alienating the small exhib at this time.

The Metro sales organization has nothing to say one way or another on exclusive runs, nor have any or-ders gone out, but for the record the company is opposed to anything just mow that will hurt the subse-quent run theatre.

quent run theatre.
Under the Al Lichtman plan for UA, Lichtman is hopeful of helping the small exhib under his A and B system by giving the subsequent runs the B pictures which automatically turn them into a first run.

#### **BIZ MORATORIUMS** RUINOUS TO XCHANGES

Business moratoriums declared in many midwest towns are making it tough for the picture exchanges. Sudden cessation of all commercial activities, joined by the temporary shutdown of all banks in the com-

activities, joined by the temporary shutdown of all banks in the community, has resulted in the collection of a pile ci bouncing checks by the film men and wholesale cancellation of playdates.

These business holidays, now common in Ilinoja, Iowa, Nebraska and adjoining states, are usually given quick cail when a bank run looks imminent or has aiready started. Flurred that y closing everything down the hysteria will be brought under control, with all controls of the production of the production of the production of the production of the product aiready exhibited until the banks reopen.

#### Rialto's Tiff. Film

In an effort to avert closing of the Rialto, New York, due to shortage of film, Publix has booked 'Man Called Back' (Tiff) to open there July 28.

Through an unusual booking, the same picture will go into the Paramount, Brooklyn, July 29. It's the first time the Brooklyn house has day and dated with either the Rialto or Rivoli.

oll. her Tiff, Last Mile, may 'Man Called Back' at the

### Chains Pledge **Twin Bill Cut** In N. Y. Sept. 1

Double features cannot be eliminated. They can only be curtailed. Biggest first and second run the-

atres in New York City have come to this conclusion after several weeks of conference, with the decision that a curtailment policy will become effective in Manhattan and the Bronx Sept. 1.

Slightly over 200 third, fourth and subsequent run theatres in general, while not included in the zone confabs, are expected by theatre spokesmen to fall in line with the new trend automatically.

Curtailment in the double feature sense is explained as meaning that twinning will be minimized or eliminated in zones where it is practical. There are several New York territories, it is stated, that will remain unchanged even after the introduction of the new policy. These cases are isolated instances, it is

cases are isolated instances, it is declared, where theatre owners of all classes feel that their patronage they to cut the policy of quantity. Slightly over 300 houses in the New York territory, or about 80% of the total lighted area, are reported by theatre organization men now to be doubling.

About 176 theatres were represented in the converted and the converted of the conv

Fall.

In many instances, it is declared, theatres in zones that have a twin bill four days a week will, from September on, double only two days weekly.

### **QUITTNER MUST DEFINE IN SUIT**

Exhib Files 200 Page Bill of Particulars in Action Against MPPDA and Par Trial Set for Oct.-Also Bears on Block Booking and Circuit Opposish Building While Taking Away Product

#### ASKS RECORD DAMAGES

Question of defining a bad pic ture, one which may not have mer ited the rental demanded on block buys before the picture was made and before its value to the theatre could be determined, has been cata-pulted to the fore as an outstand-ing issue in the anti-trust ault of Edward Quittner, exhibitor, against

Edward Quittner, exhibitor, against the Hays organization (MPPDA), Paramount Public, et al.
It is the first time the names of pictures may go on the court record as either bad or good with reasons therefor.
In an order for an amended hill.

therefor.
In an order for an amended bill
of particulars, Quittner is placed in
the position of having to name bad
pictures and give his reasons in
contention of his claim that he
had to purchase film he didn't
want, including some for which he
couldn't find enough play dates to

Trial of the suit is set for Oct. 11 n the U.S. District Court, New

in the U. S. District Court, New York.

Outcome is regarded within industry circles and by completent dustry circles and by completent to the completent of the completent with the completent view of the block booking angles involved. Should judgment be entered, for the defendant (Quittner), the victory will pirtually be against the practice of block buying.

Of as much interest will be the queetlon of whethes it is in violation of the amit-trust laws for a proposition to an exhibitor, at the same time taking away from that exhibitor its own film product.

Aske \$5,19,000 Demages

The Quittner suit involves greater damages than any other action ever

The Quittner suit involves greater damages than any other action ever brought against the Hays office the distributors, or both, in the history of the industry. It asks for triple damages, amounting to \$5.

130,000.

In addition to naming the Hays' office, Paramount Publix and the Netco Theatre Corp. (holding com(Continued on page 37)

#### **MAJORS WILL USE NEW** WIDE RANGE RECORDING

Hollywood, July 18.
Fox's acceptance of Erpl's new
wide range system of sound recording will be followed by all major studios. Claim for the departure
is that a higher quality of sound
production is afforded by a simple
and low-priced attachment on pro-

and low-priced attachment on pro-jecting apparatus,
While United Artists is partially
equipped for the wide range re-cording, Fox is the first plant to decide on its acceptance 100%.
First picture to be recorded on the new system is UA's 'Rain.'

### LEWIS' SWING AROUND LEWIS SWING AROUND Al Lewis, for Fox, will swing around the many summer stocks in New York and New England with an eye to the script possibilities for Fox filmization. Joe Pincus, the Fox talent scout, is also summer stock-inspecting, but with an eye to new faces for films. Film story death also have the second of the s

Film story dearth also has the other picture reps o.o.'ing these stock tryouts for new material.

### Week's Gains Mostly Cancelled In Day's Dull Trading as Traders Suspect Bulge Used for Retreat

### Yesterday's Prices

### FOX FILM DEAL INTO 33 RKO **THEATRES**

RKO will be well off for picture product in the metropolitan New York district for the first time as a result of its five-year product deal with Fox Flims. The deal was closed Saturday (16), by Phil Reisman for RKO and Jimmy Grainger for Fox, after several operating angles necessary for completion had been closed.

The Fox product goes to RKO for the next five years for 33 of RKO's own theatres in New York, Brooklyn and Westchester, and around nine others. The RKO-Skouras theatre operating deal, atfecting five Skouras houses in New York, was the largest factor in bringing about the Fox product buy,

bringing about the Fox product buy.
First run on Broadway of the
choice Fox pictures goes to the
Roxy, New York. RKO takes them
next, in addition to un-Rokyled
product on first run, and shares only
with the eight Frisch & Rinzler
theatres in Brooklyn. Latter are
original holders of the Fox fran-

theatres in Brooklyn. Latter are original holders of the Fox franchise in that borough.

Empire theatre in the Bronx, Fox —
Empire theatre in the Bronx, Fox —
Empire theatre in the Bronx, Fox —
Midney Cohen to RKO on a lease, which gives the latter the Bronx exclusively.

The 48 Fox pictures at RKO's disposal under the deal next season gives the theatre circuit a total of 176 probable films from which to choose, piacing RKO in the best power of the probable films from which to choose, piacing RKO in the best power of the probable films from which to choose, piacing RKO in the best power of the probable films from which to the probable films from which to the probable films from the product available to RKO comprises 50 pictures from Radio, 28 from Columbia, 26 from Universal, and one half, or 26 films, of Paramount's New York distribution.

The Fox-RKO picture buy should

distribution.

The Fox-RKO picture buy should increase the Fox rental gross in New York by approximately \$1,000,000 a year.

#### Loew Buys WB For Balto on 100% Basis

Warner Bros. has closed a product deal with Loew's to cover the Stan-ley and Century theatres, Baltimore. It is the second major situation in the Loew chain sold by Warners and covers WB-FN product 100%.

#### WITH PLAY IN HAND

WHIR FIRST IN HAND
When the United Artists closes
Thursday (21) Charles Leonard,
house p. a., will start for New York,
where he will vacation and try to
place a play, 'All Angels' Don't Fly'.
He co-authored the piece with Joe
Staele

#### By AL GREASON

Monday session, and a dull one at that, brought on a setback that cancelled a large part of last week's gains in leading stocks. Volume was small around 600,000 shares

sains in leading stocks. Volume was small around 600,000 shares and final prices generally were around the low of the day.

Apparently floor traders thought they had noted important selling going on Friday and Saturday under cover of a few strong spots. Adjournment of Congress, instead of inspiring a celebration in Wall Street was seized upon as a good moment to get from under. Net losses on the day ran from fractions to more than 2 points as a good moment to get from under. Net losses on the day ran from fractions to more than 2 points on the carrier of the control of

points at 46 on one frade.

Fact that bonds maintained a steady tone at improved levels in the face of a hesitant stock market, street, entered encouragement last, when the face of a hesitant stock market, street, and the face of the

officie the same asy case to many contents of the company bonds, showed improve-company bonds, showed improve-company bonds, showed improve-company bonds, showed improve-company bonds, and the stead of the betterment here industrial bond list probably is debatable. The leading obligations began their rislow recovery several weeks ago and have crept up steadily, under cautious purchases, some of the buying probaction of the stead o

(Continued on page 34)

#### FINAL P-P PUBLICITY STAFFS SET BY MAYER

Official setup on advertising and publicity for Paramount-Publix has publicity for Paramount-Fublix has been made final by Arthur Mayer, who heads the combined activities of the company. Mayer's chief been made final by Arthur Mayer, who heads the combined activities of the company. Mayer's chief lieutenants will be Jack Hees on advertising and Charles E. McCarthurs and the second of the second activities of the second activities and the second activities and the second activities and the second activities and activities the second activities and second activitie

the 14th floor of the Paramount building.
There will be no change in the situation as regards home office contact men, who will continue under orders to Mayer. There has been one switch, Charles Winchell changing places in the field with Don Chambers, as contact for the F. & R. division, Chambers coming in from Minneapolis.

Hollywood, July 18.

Tom Bally, chief assistant to
Arch Reeve on Paramount publicity,
has been appointed assistant to
Harold Hurley, supervisor of scenario writers

Paul Snell becomes chief assist-ant, William Pine and Charles West also join Reeve, with Jay Chapman added to the department.

### 'Parade' Plus Will Mahoney Only \$16,000; Crpheum, L. A., Skids 50% With 'New Morals'; 'Interlude' Strong

Los Angeles, July 18.

Opening of 'Strange Interlude'
was the big moment at end of the
week with \$5.50 top bringing close to \$7,800 in on the premiere. But that did not offset local conditions as the Culver City dog track now seems to get all of the loose change

as the Culver City dog track now seems to get all of the loose change nightly.

Playing to an average of from Playing to an overage of from the control of t

Estimates for This Week

thusiasite.

Estimates for This Week
Chinese (Fox) (2,028; 55-31.65),
Strange Interiude (M-G) and
stage show (let week). Startling
sdwance campaign, with, heavy exeff to flying start with take for first
three days hitting 315,000.
Downtown (WB) (1,800; 25-70),
Miss Pinkerton (FW) and vaudefolks, who get their Warner fare
in this house but okay with around
\$7,000. Dark Horse (WB) with
Full Billies held second week to
Hollywood (WB) (2,755; 25-75),
The Purchase Price (WB). Poorpace may eventuate in around
\$3,800 cm inner Take Alf (WB),
Orphsum (2,270; 35-90), 'New
Morals for Old (M-G) and vaudeveck What Price Hollywood (Radio) drew best business house has
done in seven months, setting close
Pantages (Fox) (2,700; 25-90),
Week Ends Only (Fox) and stage
Week Eds Only (Fox) and stage
Pantages (Fox) (2,700; 25-90),
Week Ends Only (Fox) and stage
Week Eds only (Fox) and stage

Pantages (Fox) (2,700; 25-90) eek Ends Only (Fox) and stage week Ends Only (Fox) and stage show. No b, b, magnet even though title is enticing, but \$5,000 is fair sough. Last week Room 13 (Fox) with Glida Gray unit to bolster this first run was a struggle to bring in \$7,700.

Bret run was a struggle to bring in \$1700, was a struggle to bring in \$100, was a stage show. Hokey opus got a let of laughe but will hardly hit over \$12,800. Last week Man From Yesterday' Gray Just, 500ged along Yesterday Gray Just of the open struggle to the str

#### LADY-GENT' BEST WITH DENVERITES, \$10,000

Denver, July 18. Everything generally better this

week.

Same old story—It's a matter of the attractions.

Bancroft and Wynne Gibson are especially liked in Lady and Gent, at the Down which is slated for a sile of the Community of the Communit

Headed Womair (a. -u) minimum agood \$13,000; RKO) (2,500; S-2,0-5);

—Is hear Face Red?" (RKO) and waude. Upped to \$12,000; Last week "Vanity Fair" (Allied) fair at just under \$10,000; Dublix) (2,000; 25-35-45). Million obliar Legs" (Fair). Allied week "Freaks" (M. G) mild \$4,100.

#4.100;
#3.100 (Huffman) (1,500; 25-35#55) — 'Street of Women' (WB). ) — 'Street of Women' (WB), lpped to \$2,500, Last week comed Battalion' (U) good, \$3,250,

#### RUGGLES, HORTON IN 'FINDER'

Hollywood, July 18. Charles Ruggles and Edward E. Charles Ruggles and Edward E. Horton go into Ernst Lubitsch's 'The Honest Finder' at Par, Ruggles will do a part in 'Night of June 13' at the same studio be-fore hopping into 'Finder,'

#### 'Love Is Racket' Gives Cincy Albee Best Gross

Current downtown houses evidence a slice improvement over last week's biz.
The longest hot spell of the season is giving the refrigerated houses a break. The Albee's \$21,000 for Love Is a Racket is the theatre's best in months.

Estimates for This Week
Albee (RKO) (2.300: \$5.50).

Estimates for This Week
Albee (RKO) (3,300: 35-80)—
Love Is a Racket' (FN) and F-M
'On the Riviera' unit. Tank act
stage feature, sollowing Olympic
swimming trials in Concy Island
swimming trials in Concy Island
fontenegro personal, helping young
Fairbanks film for spiash of \$21,000,
best in two months. Last week
Man from Yesterday (Far) \$15,000.
Fairs CREON (500)
Fairs Last
week Roar of the Dragon' (Radio)
\$11,500, 0kay.

week Roar of the Dragon' (Radio) \$11,500, 0kay.
Lyric (RKO) (1,285, 30-55)—Miss Pinkerton' (WB). Mystery fans and Joan Blondell admirers cilcking the state of the state of the state week Rebecca' (FOX) closed fortnight run with \$4,500.
Capitol (RKO) (2,200; 30-55)—Bachelor's Affairs' (FOX). Menjou followers mean much in momentum of \$7,700 flow; gond. Last week altic.

Thunder Below' (Par) ecnoed to ditto.

Family (RKO) (1,000; 15-25)—
Scarface' (UA) in second run for first half, followed by 'Arm of the Law,' Grinding along at \$4,000 gait; veryynice. Last week Torgotten Commandments' (Par) and 'Sinister Hands' (Standard) fetched \$3,300.

#### MASQUERADE, \$10,000 TELLS PITTS. SAD TALE

Pititsburgh, July 18. Sizzling weather, circus week-end and baseball are combining for some likely record lows along the Main Stem this week. Another casualty was chalked up Saturday (16) when the Davis folded for the warm months, but it's doubtful if this will make much of a ripple at the other sites as the Davis has been limping along to couple of grand or unde

for a month or so.

Lionel Barrymore may get a little trade for 'Washin'ton Masquerade at the Penn, which will probably lead town, but nossible \$10,000 for a

leád town, but nossible \$10,000 for a leader is a pretty drab outlook. No cast names for "Rebecca' at the Stanley, and old remake from the silent success will be lucky to get \$8,000, pretty brutal. When there days of 'Love Is a Racket' following five days of 'Dark Horse.' which had been moved to Smithfield street after fair week at the Warner, atter fair week at the Warner, cliston to close. Fulton trying to bolster 'Aimost Married' with Zane Grey's South Saa film, but brace of features will hardly better \$2,500, may stagger along to \$5,000 despite the flock of nice notices.

cart name may mean something, but hardly enough at \$10,000 despite hardly enough at \$10,000 ero in face of brutal deletions by censors.

Stanley (WB) (3,600; 25-30-40), Robecca of Sunnybrook Farm get \$3,000, which represents plenty of red. Last week Winner Take All' (WB) around \$11,000.

Warner (WB) (2,900; 25-30-40), Doomed Battalion' (U). A crick's pix, but hardly a contender for the \$10,000 are set \$10,000 are hot. Last week Westward Fassage' (REO) about \$6,500.

#### \$7,000 IN TACOMA

For 'Bring 'Em Back Alive'-Othe

Tacoma, July 18.
Fair taking this week, with 'Back
Alive thrilling to best grosses. This
town, always rated a good vaude
burg, seems to be holding biz at the
RKO house- on straight pictures
fully as big as when vaude used, at
least the strain of the strain of the
terms of the strain of the strai

least thus far, but pixes have been of the right kind.

Estimates for This Week
Orpheum (RKO) (1,500; 25-35)—
Bring 12m Back Alive (RKO). And
the control of the control of

#### BALTO IN SUMMER LAZE **BUT QUITE SATISFIED**

Baltimore, July 18.
The midsummer slack is being feit at all the downtown houses. No rocketing of receipts anywhere. Its just mid-July, and the b.o.'s know it. Compared with the same week last year grosses are down, but the difference isn't great enough to get excited about. Weather is hot, and the outdoor swimming pools are competition to the indoor competition to the indoor

stiff competition to the indoor coolers. Rivoll is extending its stage show experiment by holding over Joe the hoof policy is made permanent in this house it will offset the dropping of music at Keiths. Century is in the lead this week with Million Dollar Legs. Stanley querade: So Big at the combo Hipp okay. Red Headed Woman' day-and-dating at Velencia and Parlway is making good at both places.

ces. Estimates for This Week

Estimates for This Week
Century, (Loew-UA), (3,200; 25-40-55), "Million Dollar Legs" (Par) and vaude. Oakle, plus title the big and the second title of the control of the co

MORE STATERIGHTERS Hollywood, July 18. Lickter and Henkel expect

two of 10 state-right features Wm. Steiner will release.

### Mpls. Ga-Ga Over 'Red-Headed'

#### State's Smash \$14,000 for Harlow Film-Orph's Opportunity Revue Oke \$10,000

#### Despite Terrific Heat, Indianapolis Up a Bit

Indianapolis, July 18, Downtown houses up a bit, de-spite terrific heat wave. Circle un-der new manager, Jack Roth. ex-St. der new manager, Jack Roth, ex-St. Louisian, is making thing lively for the rest of the downtown houses. Even the Lyric with its steady. Circle has, Mills Brothers booked as its first stage presenation in months. Brighing circus pulled average countries of the circus and the circus and the circus and the circus and the circus pulled average countries.

Estimates for This Week

Estimates for This Week
Apollo (4th Ave.) (1,100; 25-36),
Winner Take All' (WB). May do
\$3,200, due particularly to Cagney
pull, which is strong in this town.
Last week Eschelor's Affairs' (Fox)
finished with \$2,800, just fair.
Circle (Skouras-Publix) (2,600;
\$3-30), Make Me a Start of and
edge go well at this house. Last
week 'Million-Dollar Legs'. (Far)
did about \$700 better than was expected and closed around \$4,200,
good.

nected and closed around \$4.20, 200, 200d.
Indiana (Skouras-Publix) (3.300; 25.53), 'Lady and Gent' (Par, Highly exploited: around \$9.000. Last week 'Dark Horse' (FM) ditto. Loew's Palace (Low) (2.500; 25.53), 'Washington Masquerade' (Mr. 1988), 'Washington Masquerade' (Mr. 1988), 'Washington Masquerade' (Mr. 1988), 'Washington Market (Low) (2.500; 25.500; 25.500, Mr. 1988), 'Washington Market (Mr. 1

#### "LADY-GENT," \$17,000; 'DRAGON,' \$13,000, S. F.

San Francisco, July 18.

Warfield and Golden Gage are splitting, honors on the current stanza, ace film fare upping the gross at each house. Bancroft in Lddy and Gent' is the Warfield magnet, and the house treasurer is socking away a neat bankroll each day, with \$17.000 due on the week.
Golden Gate has Richard Dix in Roar of the Dragon, and second week theatre is operating without competition from its darkened RKO sister, the Orphedin, receipts are up dehote helping a lot.

Fox, offering the unique spectacle of Mme. Schump. Helm and Glida Gray as associated a trace-time of the control of the control

Minneanolis, July 19 Prosperity continues to hold forth here. It's the old story of strong attractions, aided and abetted by good showmanship, being able to laugh up their sleeves at old man laugh up their sleeves at old man depression. Despite the length and depth of the economic crisis, there still apparently san't any such thing as hard times when you have outstanding box-office magnets and sell them properly. And there still seems to be plenty of people who can and will dig up dough if you've got what they want.

Business has been rolling along at its best pace in many months, Even the record-breaking heat of the past seven days has been no

the past seven days has been no box-office deterrent. After a phe-nomenal \$22,400 week with the Mills Brothers and Lou Breese, the State, thanks to 'Red-Headed Woman,' is continuing to click sensationally.

This sizzling sex picture has the town on its ears and bids fair to pull through with a highly profit-able \$14,000, unaided by any stagefare

The RKO Opportunity Revue, staged with local talent in conjunc-

The RKO Opportunity Revuestaged with local talent in conjunction with a newspaper tie-up, is the big noise at the Orpheum and has that house in the winning column. In this instance, a mediocre picture, Night World, is a lodestone for the constant of the

atre with a 10-and-29c grind policy of first and second runs.

Statimates for This Week

Statimates for This Statimate for the statima Estimates for This Week

flopped to \$0,000, was, savelet.

Week. (Publix) (1,300: 35). Socontrol (Publix) (1,300: 35). Socontrol

About Town' (Fox) \$5,000, pretty good.
Aster (Publix) (900; 35). 'Reserved for Ladles' (Par) and Forgotten Commandment' (Par), split. Lack of cooling plant hurts house 1800, light. Last week 'Misleading Lady' (Par), held full week, \$1,000, fair.
Grand (Publix) (1,100; 35), 'As You Desire Me' (M-G). Full week second-loop run; should reach \$1,000 (Radio) and 'Sinners in the Sun' (Par), split, second-loop runs. \$900, light,

### Earle and Stanley \$16,000 Each

### Philly Biz Holding Up Fairly All Over-Fox's 'Almost Married,' \$19,000

Philadelphia, July 18. News of the week is announce ment of the reopening of the Boyd on July 27 with 'What Price Holly-House was to reopen lm mediately after Mastbaum closed

Wood. House was to reopen Immediately after Mastbaum closed but Stanley-Warner company decided to let the situation ride with only four first run theatres. It is not to the standard manner and easily the standard manner and the standard manner an

#### Estimates for This Week

this week with \$13,000 forecast.

Estimates for This Week

Stanley (3,700; \$5-55-75)—Merrily We Go to Hell' (Par). Sidney and March popularity should draw \$15,000 here. Last week 'As Xou Desire Me' (M-G) got a fair \$13,000 for the part of the par

#### SEATTLE AGOG OVER BRING 'EM,' \$10,000

Seattle, July 18.
The Orph is to the front with Bring Em Back Allve, heavily exploited, with full week vaude to help out further.
The Buck animal opera had big lines greeting its opening, with more people the first two days by 3,600 than Clmarron, but to a lower of the control of the contro

which out 'Mystery Hanch to nve days.

Fox is in pickup also with 'Wash-ington Masquerade' and local symphony band, Sparger leading, while Jack Crawford's band is out for one Jack Crawford's band is out for one terview nots for Fox stage band presentations to follow. Angling for Tom Mix and his horse, among others.

#### Estimates for This Week

Estimates for This Week
Fifth Ave. (FWC) (2.300; 25-65)—
Mystery Ranch' (Fox) and F&M
unit. Very slow at \$5.000 for five
days only, due to new change day to
be Thursday. Last week, 'Red
Headed Woman' (M-G) kept a coming along, Jean Harlow's work
liked, with critics helping; okay
\$13.000.

Heased Womar (M.-G) kept a comline along, Jean Harlow's, works

113,000, Mills or tritis helping; okay

113,000, Mills of tritis helping; okay

113,000, Mills of tritis of tritis of tritis

113,000, Last week

113,000, Last

#### **BUFFALO BEARISH**

Grosses Sliding-Vallee Can't Bol-ster the Buff-Over \$16,000

ster the Buth-Over \$15,000

ZUITAID, July 18.
Grosses still stilding.
Vallee is no panic and the Buffalo
with Make Me a Star will have a
tough time reaching \$16,000.

Estimates for This Week
Buffalo (Fublix) (3,600; 30-40-72)

—Make Me a Star (Par) and Rudy
Vallee in person. Biz very mild;
probably only \$15,000. Last week
Rebeccat (Pox) off at \$1,500.
\$2.53 — Man From Yesterday' (Par).
Maybe \$5,000. Last week 'New
Morals For Old' (M-G), low at \$5,000.

MORAIS FOR Old (M.-G), low at \$5,-00.
Century (Publix) (3,400; 25-35-35 m.-Street of Women' (Par) and vaude. Only \$9,000. Last week Love Is a Racket' (WB), poor at \$5,900. \$8,900. Lafayette (Ind) (3,400; 25)—'No Greater Love' (Col). Slumping to \$5,500. Last week Lena Rivers' (Tif), nice at \$6,500.

#### **Marathon Hoofers** Aid Fox, St. L., to Outstanding \$16,000

Fox stole a march on the other houses this week by booking the winners of the dance marchine winners of the dance marchine. Chiefly radio, and, as a result, the theatre is enjoying its first capacity audiences in months. Even if attendance fails to hold up all week, program looks good for several thousand more than usual. dance marchon winners slept in the theatre lobby for 24 hours as part of the stunt. Otherwise, it's nin and tuck—it.

aire lobby for 24 hours as part of the stunt.

Otherwise, It's nip and tuck with no other house doing more than the stunt.

Otherwise, It's nip and tuck with no other house doing more than the stund of the stund o

Last week 'Bachelor's Affairs' (Fox) fair \$10,000.

Losw's State (Losw) (3,000; 25-5-55)—Washington Masquerade (M-G). Barrymore name helpins, Captive (Col.), \$14,000.

Missouri (Par) (3,500; 25-35-55)—Stranger in Town' (WPs) and Forgotten Commandmenter (Par). Fair \$7,500. Last week Million Dollar \$7,500. Last week Million Dollar Walley (U), mlid \$5,800.

#### **BOSTON IN DOLDRUMS:** EVEN VAUDE NO HELP

With the exception of the RKO
Memorial, which is showing a triple
headline valued Highs and the RKO
Memorial, which is showing a triple
headline valued Highs and refutly
Arbuckle, another of the RKO
Arbuckle, another dull week is expected here.
The Met dropped last week with
Million Dollar Legs, and the Fartrake All.

Estimates for This Week
Met (Publix) (4,300; 35-55-83)—
Lady and Gent (Par) with GeneNot Illiely to beat poor \$17,000. Last
week with 'Million-Dollar Legs'
(Par) \$18,000. Last
week with 'Million-Dollar Legs'
(Par) \$18,000. Same
Year Strong Charles (PRO) Same
(PRO) \$1,000. Memorial (RKO) (4,000; 35-55-83)—
"Tom Brown of Culver' (U) and
vandeville. Proc \$12,000. Last week
with Same
'Tom Brown of Culver' (U) and
vandeville. Proc \$12,000. Last week
with Same
'Tom Brown of Culver' (U) and
vandeville. Proc \$12,000. Last week
with Park (RKO) (RKO) and
Six acts vandeville. Faced for mild
six acts vandevil

#### Mascot-Allied Deal

Ailled Pictures closed with Mas-cot exchanges for distribution of it's 32-3 program for Portland and Seattle territories. Mascot Pictures Inc., headed by Nat Levine, recently established exchange officer in the northwest.

#### Newark Is Alibi-Proof, But Biz Really Not Bad

Newark July 18. Newark, July 18.
Those who want an allbl have it all right this week. There hasn't been a drop of rain and the heat has been almost without a break. However, some houses are holding up all right, notably Loew's with 'Red Headed Woman.' Proctor's with 'What Price Hollywood' and the

### RKO Palace With Combo 6 Acts And 'Alive.' 2d Run, OK \$18,000; Big Stage Show Aids Cap, \$51,000

AMP ARIVE, CA NAIL, UN SALVYUY, BIS Stage Show Aids Cap, \$51,000

The public dollars for film the service and the service and

### State-Lake Vaude Opens Strong; 'Masquerade' Looks Like \$38,000; 'H'wood,' \$16,000; Stage Shows Help

Chicago, July 18.

Heat and a rainstorm spoiled
Becandkay's opening day for the
Oriental and Chicago. But Saturday it was reasonably cool againand the two KROers, nothly the
State-Lake, which needed it, got a

State-Lake, which needed it, got a break.
Last week, unhalted by the mounting heat of the latter part of the engagement, the Chicago with Red-Headed Woman' and an and colored unit, Rhapsody in Bart of the colored unit, Rhapsody in Botton (limbed to \$52,000, substantially above the ratio at first indicated and the best week the house has had in

shove the ratio at first indicated and the best week the house has had in months.

Tendency of showmen was to Tendency of showmen was to Tendency of showmen was to Tendency of the tendency of the former stage minded many of the former disciples of straight films have become the stage of the films have become the efficacy of the Ethel Waters troupe. Becandkay held over the unit a, second week. This is practically without precedent at the Chicago. The stage of the films of the stage of the stage

Estimatos for. This Week
Chicago (Publix-B&K) (4,000; 25-5-83), "Washington Masqueradg' (McQ) and 2d week of 'Rhapsody in Black'. Another problem picture from Metro with Lionel Barrymore carrying the entire weight. A season of the control of the Estimates for This Week

to the Oriental. Dirt stuff has never been conspicuous here. Palace (RKO) (2,500; 35-55-83), "What Price Hollywood" (Radio). Picture and Constance Bennett Carry the load here, as the bill, headed by Alice Joy, of radio, packs less intrinsic entertainment than the Intrinsic entertainment than the Intrinsic entertainment than the Alice Joy, of radio, packs less intrinsic entertainment than the Alice Joy, of radio, packs less intrinsic protects and the Alice Town that the Alice Town the Alice Town that the Alice Town the Alice Town that the Alice Town that the Alice Town that the Al

rowful \$12,500.

State-Lake (RKO) (2,700; 25-35-55). Week Ends Only (Fox). Pleture subordinated in new policy of seven acts, revival of house's original and traditional combo. Pace indicates \$17,000. Final week of Ering 'Em Back' at hither scale was around \$9,000, winding up nice three week's.

#### N.H. JUST MARKING TIME UNTIL THE NEW SEASON

New Haven, July 18.

Managers are marking time prayng for grosses to hang together for
ext few weeks until the opening of

next few weeks until the opening of the new season.
Folding of the College reduces the de luxers to three, lowest in ages.
Taking over of the Paramount by Harry Arthur is still hanging flewith deal on and off half dozen

Harry Attitude with deal on and off half dozen times. Extimates for This Week Parameunt (Publix) (2,385; 40-72) —Million Dollar Lege (Par) and unit. Blah \$7,000. Last week Make Me a Star' (Par) \$4,300. 95-55) —White Machine Machin

#### B'HAM BLAH

Dog-Day Spirit Obtains Once Again After Snappy Fortnight

Birmingham, July 18.
After a busy period of two weeks show biz is getting back to the usual summer stride this week. 'Bring Em Back Alive' closed at Ritz after two weeks' run, first holdover here in montia. 'Sunnyout other weeks' run. Alive' closed tweek. 'Roar of Dragon' and 'Lady and Gent' are currently topping the town, with other houses playing moderate pullers.

Estimates for This Week Alabama (Publix) (2,800; 25-35-

moderate pullers.

Estimates for This Week
Alabama (Publix) (2,800; 25-35-55)—Lady and Gent. Bancroft no big help in this town, but at that a good week, \$3,100. Last week Rebecca, of Sunnybroick structures, \$1,000 to 1,000 to 1,

week Society Girl' (Fox) nosedived to \$2,800. ETAC. (500. 15-25)—New Manual of The County of the Cou

#### See No Change In Metro Sales Policy This Year

Despite exhibitors shutting out Metro in many spots last season due to that company's sales policy, the same split of the program calling for a minimum of 14 pictures strictly on percentage, will adhere this year, under plans. The balance of 34 films may be bought flat. This policy affects the independent exhibitors more than the chains since the latter always buy practically everything on percentage anyway.

anyway. It is regarded as doubtful, with the 1932-'33 Metro sales contract the 1932-'33 Metro sales contract yet to be drawn, that the company as last year will reserve the right to designate three pictures of any of its stars for roadshowing, thus relieving Metro of the necessity to deliver them under the program buy of 48. The company did not take advantage of this reservation last year.

buy of 48. The company did not take advantage of this reservation last year.

However, it was not this point so much as the compulsory percentage terms and Saturday, and Sunday playdates against which the exhibis rebelled, many of them reported to the control of the control o

#### German Amateur Film Twice Daily Candidate

Maedschen in Uniform, German amateur film, will be given a New York opening at some Broadway house yet to be picked. John Krimsky, who owns the U.S. rights, is arranging exploitation for

#### \$2 'Mystery' Train Ride

Minneapolis, July 18.

Minneapolis, July 18.
Taking a one from British
railroads, the Great Northern
noad is advertising a "mystery
trip' in the amusement display
tolimns of local newspapers.
For \$2 the ads state that
patrons will be taken to Mysteryland' with all expenses
paid. "Excitement, advanture
and mystery are promised," it
is stated that nobody will
know in advance where the
train is going, even the train
crew being under sealed orders.

addition to the transpor-In addition to the transpor-tation covering a two hour train trip, the \$2 entitles the customers to boating, fishing, golfing, dancing afternoon and evening and dinner. It may be something else for

It may be something else for the theatres to worry about.

#### BRING 'EM' IS BRINGIN EM; SMASH \$18,000, K.C.

Kansas City, July 18. The hottest sun of the summer beat down upon long lines of customers in front of the Mainstreet Friday morning for the opening of Bring 'Em Back Alive,' and they kept coming over the week end, which indicates one of the best grosses in months. Coupled with he animal opera is the RKO Oppor

grosses in months. Coupled with the animal opera is the RKO Opportunity Revue, with a large number of entries from the most select of the town's leading amateura. The show is outstanding and will do its share towards (litting the gross. The show is outstanding and will do its share towards (litting the gross. The show is outstanding and will do its share towards (litting the gross. The show is opened nicely, but was hurt by the heavy play at the Mainstreet. Picture is expected to build.

This week's show at the Mainstreet. Picture is expected to build.

This week's show at the Mainstreet had the management running that the standard of the show included the Bring Em Back' picture and the Opportunity Revue. Then it was decided to add Lita Grey Chaplin and two acts of vaudeville. Press and then it was announced that the price policy would be changed and that the 35c charge downstairs would apply every night and that the house would absorb the federal tax on the 50c pare.

The show in the Chaplin number of the chapter of the Chaplin number of the chapter of the show finally going with two acts price. Then the Chapim number was pulled and more changes necessitated in the advertising, with the show finally going with two acts of vaudeville and the reduced scale. And are the customers coming!

Estimates for This Week
Liberty (Publix-Dublinsky) (860;
5-25)—Week Ends Only (Fox).
afr \$3,500. Last week 'Dark Horse'

\$11,000, off.

Newman (Publix-Dubinsky) (890;
25-35-50) — Winner Take All' (WB),
Good light summer diet and will get
those who like Cagney; a fair \$5,000.
Last week "Millon Dollar Legs"
(Par) \$6,700, good.

#### Allied State Theatre

Owners Set Up in N. Y. Invasion of New York state by Allied through the organization of Allied Theatre Owners of New York, Inc., with headquarters in Albany, is arousing little concern in Thea-tre Owners Chamber of Commerce though believed aimed at that or-

ganization. Allied's state organization lew York starts out with a

New York starts out with about 52 exhibitors, mostly from upstate. It is probable that Allied will attempt to make inroads on the T.O.C.C., one of the most important exhib organizations in the United

shahe of the most mind that can be a states. New York will never approach in strength some of the other State organizations of Allied, it is firmly believed, partly due to dominance of the state chains.

Abram F. Myers, Allied chieftain, came up from Washington to head last week's organization of the New York state body. Nathan Yamins, Massachusetts leador heading the New England division and Sidney Samuelson, vice president of Allied, were also on hand.

#### LOUISVILLE LULLS

Even a River 'Showboat' Joins to Further Dent Biz

Louisville, July 18.
New competish now with the show boat Majestic now anchored at foot of Buillit street and offering ye old tyme melledrammers such as St. Elmo and Lond weather to still doing the most harm. Downtown streets are boiling hot.
Risito's chame to two-a-week

town streets are bolling hot.
Rialto's change to two-a-week
shows hasn't helped much, chiefly
due to the weather.
National expects big week with
Once in Lifetime and Barbara
Weeks, new leading woman, hitting town at same time, but reports
are than the government tax has
cost them lot of patronage.

Estimates for This Week

Estimates for This Week
Losw's (3,252: 15-25-35-40)—
Washington Masquerade', (M-O),
Good at \$7,800. Last week 'Bionde
Steand (Fourth Ave.) (1,765: 1525-58-40)—Winner Take All' (WB).
Falr, \$5,500, Last week 'Million Dollar Logs' (Pav) and 'Mystery of
Life, \$6,800, onky, Ave.) (2,710; 35155)—Hollywood Speaks' (Col), four
days, and waude. Good \$3,900. Last
week 'Strangers of the Evening'
(Tif), three days, \$2,600, —Dark
Week 'What. Price Hollywood'
(RKO), \$2,400.
Alame (Fourth Ave.) (1,000; 1525)—Almost Married' (Fox). Poor
\$1,600. Last week. Fast Companions' (U), \$1,700.

#### Bring 'Em' and 'Red' Plenty in the Black As Gems of Columbus

Columbus, July 18.

Nice biz of the past week is asnothing compared with what the
present one holds. Everything is

present one holds. Everything is way up. Palace showing of 'Bring: Em Back Alive' may set a new record for that house at present price scale. Red-Headed Woman, at the Ohio, atter plenty of censor troub evalual caused two comments of the comment ing, is also doing near capacity at start, and due to hold up strongly.

ing, is also doing near capacity at start, and due to hold up strongly;

Estimates for This Week
Palace (RKO) (3,074; 25-35)—
Bring 'Bm Back Allve' (RKO) started off S. R. O., and the whole town's: talking. Should hit nicel stown's: talking. Should hit nicel stown's: talking. Should hit nicel town's: talking. Should hit nicel town's: talking. On the control of the

valley Fair. Not so forte for this house; mild \$1,300 in sight. Last week 'Honor of Press' just touched \$1,200,

#### 'RED-HEADED' \$22,000, DIX \$8.500—DETROIT

Detroit, July 18 Closing of houses, leaving only four first-run spots out of nine, hasn't helped much. Good pictures still do okay, but the bad ones suf-

still do okay, but the oad once sur-fer his week has our better than everage pictures in town. Jean Harlow in Red-Headed Woman at \$25,000 will undoubtedly lead the town at the Michigan. First week in months Detroit is without some 'name' in person. of the Stars,' with but few of them cetting any real money.

getting any real money.

Last week Thurston duplicated his feat of ten months previous and packed them in all week at the Michigan. 'Is My Face Red?' was surprising in getting a nice \$7.50 to the week for the elementary of the control of the control of the tenton to the week for the downtown of the week for the committed of the control of the week for the committed of the control of the contro

moils pictures it did better than expected. Stoopengie and memory and a weak combination at the Fisher as weak combination at the Fisher Capeta Coll was weak things of the Fisher Capeta Coll was weak Michigan (4048; 15-35-72-75), Thickerton (WB) and stage show. Fisher Capeta Ca

TO THE TEMPERATURE

TO THE TEMPERATURE

Montreal, July'18.

Cool weather helped me but managers are not overly owerlying worth and the second of the

Young Pride (Pathe) around \$3,500. Loew's (FP) (3,200; \$5-60). The Ringer (British) and vaude. Wallace fans will roll up for this and average vaude should bring gross average vaude should bring gross for the principle of the pr

#### **OUTDOORS OPPOSISH** DOESN'T FAZE PROV.

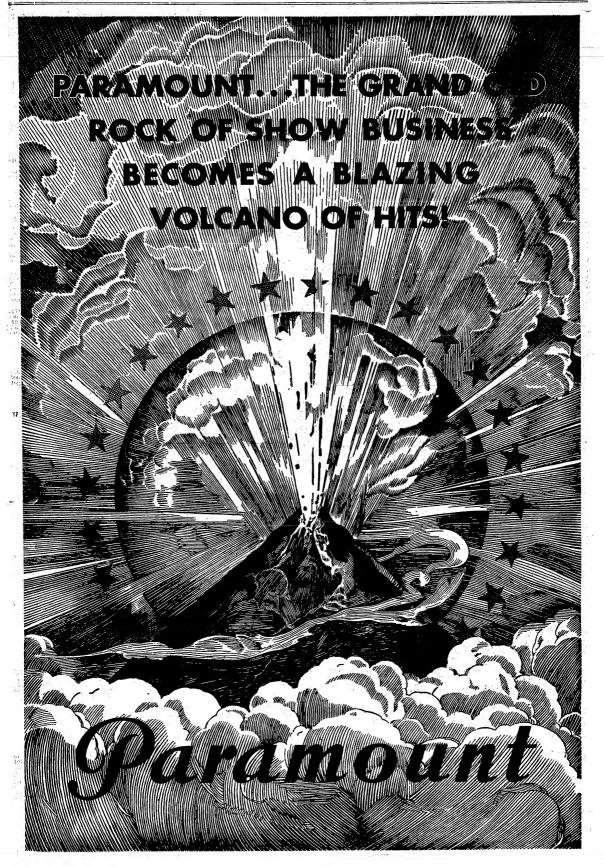
Providence, Júly 18.

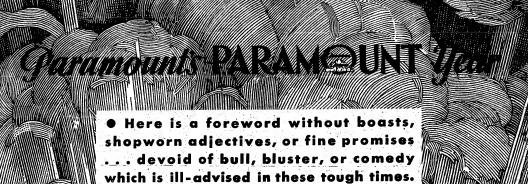
With the exception of one or two spots grosses are standing up fairsand concerted opposition from amusement parks, which are resorting to use of big ad spreads and special outdoor attractions to get the crowds away from the city. The control of the crowds away from the city of the crowds away from the control of the crowds away from the c

Estimates for This Week

Estimates for This Week
RKO Albee (2,300; 15-55-66)—
Bring 'Em Back Alive' (Radio) and
vaude. Feature showing unusual
strength. Should touch \$10,000 with
little difficulty. Last week What
Price Hollywood' (RikO) an okay
\$8,300.
Loew's State (3,700; 15-55-75)—

little difficulty. Last week 'What Price Hollywood' (RICO) an okay \$8,800 kg. State (3,700; 15-55-75)—
Washington Masquernde (M-G). Swell notices from the press and lots of praise for Lionel Barrymore, but over the average, fan's head. Hollywork of the holls of the state of the large of the

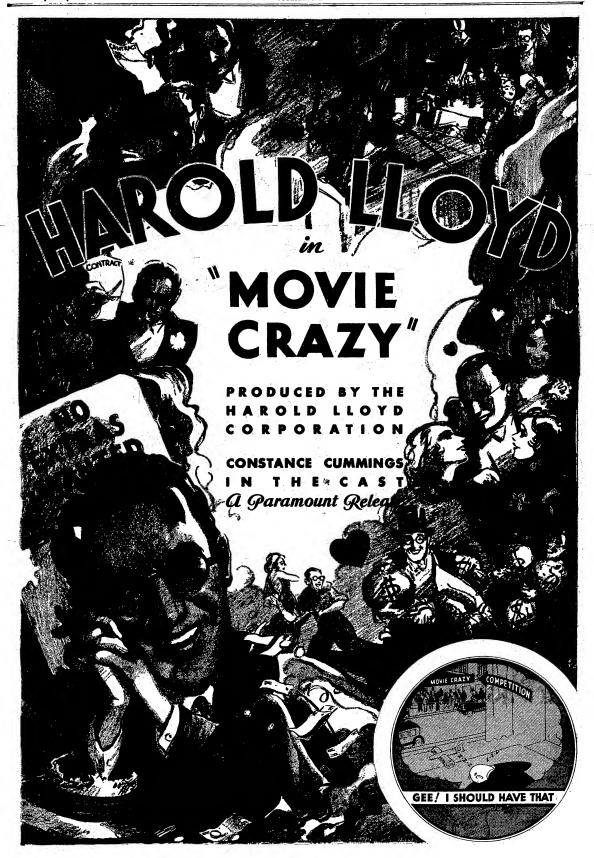




- The exhibitors of this country are in no mood for fine phrases...what they want are facts!... definite information as to why product is going to bring profits.
- A message which rings true today must carry pertinent proof, and such information can only be indicated by the essential things which make pictures better entertainment and profitable investments. These essentials are: box office names, distinguished stories, money-getting titles, and capable direction.
- In the succeeding pages are facts about the eight pictures of the first group in Paramount's PARAMOUNT Year program. The copy is conservative and in the main descriptive.
- All that is asked is that you judge them by the yardstick of your own experience and situation. The entire Paramount Publix organization has abounding faith in every one of them. We can afford to be modest, knowing that a careful examination of each picture must bring conviction and assurance to every smart show-

man in the country.

PUT YOURSELF ON THIS SPOT?



MARLENE

0

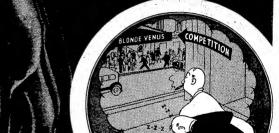
### "BLONDE VENUS"

with

HERBERT MARSHALL CARY GRANT

A JOSEF von STERNBERG

A gorgeous woman...
beautiful...talented,
crucifying herself for
love of a worthless man
...plumbing the depths
of despair...then soaring to the heights of love!



ANOTHER HIT! IT'S SERIOUS

A Paramount Picture

South Sales

The state of the s

# NIGHT AFTER NIGHT

with

GEORGE RAFT
NANCY CARROLL
MAE WEST
WYNNE GIBSON
ALISON SKIPWORTH

Directed by David Burton

Louis Bromfield's ace story, "Single Night" ... produced with all its romance, danger, revel and heartbreak

A Garamount



I COULD HAVE HAD THEM

# A FAREWELL TO ARMS

with

HELEN HAYES
GARY COOPER

and

### **ADOLPHE MENJOU**

From the world-famous novel by Ernest Hemingway and the dramatization by Laurence Stallings.

The most sough out . . . the most competed for story of the decade . . . an immortal theme of the human heart and all that it feels of setacy and breaking.

Directed by FRANK BORZAGE

A Paramount Picture

HOW COULD I HAVE MADE THAT MISTAKE ?

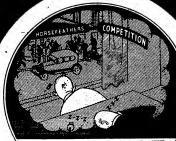


Horsefeathers

GROUCHO..... A college prexy
MARPO.... A thieving dog-catcher
ZEPPO..... A bootleg iceman
CMICO. Astewdent at degroid Darwin

The faculty wins a speakeasy football game when the love-mad dog-catcher crosses the co-eds' signals to the bootlegger's horse ... all ending in happy dancing as the college burns to the ground!... Directed by Norman McLood

A Geramount Spicture



MY WIFE WILL BE SORE TONITE



with

HELEN HAYES

ADOLPHE MENJOU

From the world-famous novel by Ernest Homingway and the drematization by Laurence Stallings.

The most sought-out ... the most competed for story of the decade ... an immortal theme of the human heart and all that it feels of suggey and breaking:

Directed by FRANK BORZAGE

A Paramount Picture

HOW COULD I HAVE MADE THAT MISTAKE ?



Horsefeathers

. . A college prexy HARPO . . . . A thieving dog-catcher Z g p p O . . . . . . . A bootleg iceman C H 1 C O . A stewdent at dear old Darwin

> The faculty wins a speak. easy football game when the love-mad deg-catcher crosses the co-eds' signals to the bootlegger's horse ... all ending in happy dencing as the college burns to the ground! . . .

(1 Guramount Spicture





# MIRIAN HOPKINS

AND

# CLARK



## NO BED OF HER OWN



... from the sensationally successful story by Val Lewton

A Garamount Gicture





"LOVE ME TONIGHT"

.... JEANETTE HA'DONALD

CHARLIE RUGGLES CHAS BUTTERWORTH MYRNA LOY

A ROUBEN MAMOULAN MASSIES CO

cer Clevance, of Acciding pools, in the pay laminister in the construction among charges and thrifting lovely solice



THANK GOD I'M WIDE-AWAKE NOW!

"A Garamount Gicture



- This announcement represents a first inkling of what may be expected from Paramount this coming season. In the near future, another will be made containing a more powerful blast of box office productions.
- Outstanding stars and directors are affixing their signatures to Paramount contracts. Stories bristling with box office possibilities have been bought and are being prepared for the screen.
- PARAMOUNT...THE GRAND OLD ROCK OF SHOW BUSINESS...HAS BECOME A BLAZING VOLCANO OF HITS.

  This Is Paramount's PARAMOUNT Year.





of the pictures shown in the foregoing announcement are to be released in

AUGUST, SEPTEM-BER and OCTOBER

Eight outstanding pictures to be released in a twelve-week period.

Paramount's PARAM@UNT Year

### **German Observers Hold New Quota** Would Paralyze Nation's Own Biz

By MAX MAGNUS

Berlin, July 6.

The new contingent restrictions have caused great surprise even in Germany. The new quota bill, if it goes through as is, would nearly bar production. Reason is the stringent regulation defining the German character of a picture or cording to the new quota bill, if the following conditions are fulfilled:

It must be produced by Ger-citizens or a German com-

Studio work must be done

nin Germany.

Out-door shots must be made
tiln Germany if the story will The author must be a German

5. The composer must be a German citizen.

man citizen.

6. The production manager must be a German citizen.

7. The film director must have German citizenship.

8. Seventy-five per cent of all others employed in the picture, technical staff, extras, etc., must be Germans.

dermans.

9. The Minister of the Interior
may allow exception to Nos. 4-8.

Third Are Aliens

may allow exception to Nos. 4-8.

Third Are Allons
Nearly a third of all directors, production managers, actors and authors now active are Austrians or Hungarlans. Practically all German production would therefore have to stop upon such a law going into a law going the production of the control of the con

organizations are responsible for the new severe restrictions. Dacho, organization of film work-ers in Germany, who are afraid of foreign competition.

foreign competition.

Uf a the most ardent backer of the new bill. Through the new contingent Ufu's position will be greatly strengthened. The 36 pictures of Ufu's production of this meason will thus be exploited more (Continued on page 62)

### Rival Newsreel Chain Seeks 10 Paris Spots

Paris, July 9.
Ford newsree lting in the pro-Paris, July 9.

Success of the Ford newareel house chain is resulting in the promotion of opposition. A Tobia-equipped newareel house named Kinetone on the boulevard just opposite Ford's For house has existed for some time. Cornerly of Maurice Livings or the control of Maurice Livings of the control of Maurice Livings of the control of Market Period Control of Market Period Control of Page 1997.

Ford.

First house, to be opened will be the Eden on the Avenue de Clichy, Palace, a former nabe vaude house, will be equipped with Western Electric, and will open before Octo-

Electric, and will open below.

Eden will play an exclusive Fox program. Livingstone and his partners are canvassing for more spots, and consider Paris able to support 10 newsreel houses.

### German Fox Income

The German Fox Income
The German Fox Film A. G. publishee its balance sheet as of Dec. 31, 1931, according to which receipts amount to about \$400,000, general expenses \$200,000, prints and advertising \$40,000, depreciation on the \$15,000, license tees \$115,000, to \$150,000, to

### China Goes for Tunes

Shanghai, June 16. 'This Is the Night' (Par) open Anis is the Night (rar) opened with exceptionally big results here. It is expected to get the best grosses of any American film in some time. Reason for the jubilation is the fact that it's the first picture in some months from the States that is dominated by music, with the local customers going heavily for that angle.

Phases of Soviet Filmed

Phases of Soviet Filmed
The Hague, July 7.
Joris Ivens, the Dutch flim director, is still in Russia, where he has
finished several subjects picturing
life of youth in the Soviet. Bulk of
stuff was taken at Magnitogorsk.
Instructive films were shot at Ural
places of local tribes

### CHINA THREATENS PAR.

Peeved, Republic Wants 'Shangha Express' Chopped

Paramount is in hot water with China over 'Shanghal Express.' Original intention was not to show the film in China, but the Nanking board of censors got hold of a print of the film, with the result a barring

threat.

Chinese government has given Paramount 10 days' notice in which to scrap the picture, throughout the world and burn all existing prints. Otherwise, say the Chinese, no further Paramount films will be allowed the country.

### **SEE FRENCH POLITICS** IN FILM QUOTA MESS

France's current political situa-tion and international policy is keeping the American film industry

France's current political situation and international policy is keeping the American film industry on nervous tension. France's new quota iaw on films, though framed for the past two months, has not been made law yet, and U. S. firms are undecided as to procedure as a result of the past two months, has not been made law yet, and U. S. firms are undecided as to procedure as a result of the past of t held up by Herriot as a soft of club on Washington politicians, to work one way or the other depending on what the Hoover government reac-tion is on the lhter-ailied debt

### French Co. Prepares Risque Film Storv

Paris, July 18.

Sensational publicity, including a reported intended high cost schedule, is given the intended filmization of King Pausole, an operetta. The risque story by Plerre Louys, which on the stage was a big success, is to be made for the Comptoir Francais Cinematographique by Director Anton Gradowsky, heading a specially chartered corporation.

Director Anton Gradowsky, heading a specially chartered corporation.
Type, of story makes it cold for America. N. Grienieff, connected with C. F. C., and well known in local film circles, is in charge of the preparatory arrangements, which include casting nearly 400 girls.
Andre Berley, Jose Noguero and Armand Bernard will do the King, the page and the Minister. No comme cast yet.

### Miss Mueller on Air

Miss Mueller on Air
The Hague, July 7,
Dutch broadcaster AVRO introduced two stars to the radio fans:
De Groot, the violinist, whose records are popular, and Renate
Mueller German and Renate
Mueller German and Star, who
from the Common and the common and the common and the common and the compeared in the English version of 'Die Privatsekretaerin' (Sunshine Susy') some time ago and where
she has just finished the English
version of 'Maedochen zum Heiraten'
(Marry Me').

In a short radio talk with Max
Tak before the microphone (Tak is
'Variety's' Amsterdam correspondent), she said that she was signed
up with Ufa for 3 years.

### Fox Buys French-Mades On Guarantee to Maker

Paris, July 9.

Fox boosting its French distribution by contracting for local mades Two films will be supplied by a nev indie corporation, headed by Henr. Ulimann, formerly with Paramount Fox is giving a guarantee amount-ng to two-thirds of an approved cost schedule on acceptance of the negative, and balance is done on a

If production is satisfactory, more productions will be ordered.

### **NATAN GOBBLES** HAIK THEATRES

Biggest theatre deal in a long while in Paris was consummated by Natan taking over the whole of the Haik theatre chain, the only excep

Halk theatre chain, the only exception being the Champe Elysee house, Colisee, which nevertheless will be under Natan booking.

Deal includes Olympia Paris, and theatres in Strasbourg and Nice. The Rex, which Halk is now completing as a 3,200-seater, is not comling under the agreement.

Deal was brought about by Halk owing Natan about \$300,000 for studio rent.

### G. U. T. Would Absorb Spencer Pictures, Ltd.

Sydney, June 24. Shareholders in Spencer's Pic-

Shareholders In Spencer's Pictures, Ltd., a unit of the old Union Theatres, have, according to reports, been advised to go into Jiquidation with the view in mind of linking up with Greater Union Theatres, Ltd., on a share ratio of one for three. G. U. T. is willing to absorb the holdings on those trading conditions. G. U. T. ractically controls all the assets of the old Union Group. It is anticipated that shareholders in Spencers will take up the offer presented by Stuart Doyle on behalf of the G. U. T. directorate. In 1931 the old company lost roughly \$110,000 in three months, whereas the new G. U. T. has shown a profit this year.

a profit this year.

Spencer's Pictures first became known here at a time when motion

known here at a time when motionpictures were regarded as more of
a novelty than an entertainment.
Business thrived, but in later
years the company was absorbed in
the then Union group and continued
as a unit of Union until that organization went into liquidation.
Spencer, the founder, only quite
recently committed suitcle after being sought on a murder charge.

### Protecting Mex Kids

Mexico City, July 18.

Exhibitors have been asked being overnment to show only film that will stimulate moral sentiment of juvenile spectators during their Sunday morning matinees.

Sunday morning matinees.
Government urges that programs
for such shows be made up of educational films, comedies, etc. Sunday matinees, mostiy attended by
children, have become a definite
feature with practically all local
nabes.

### Sell Paris on Screen

Paris, July 18. City Fathers, Setting wise to screen value or setting wise to screen value or setting wise to screen value or parameta, are sure as the set of Paris. Idea is, not only to show sights, but to set right national and international ideas as to a great many details of Paris life misrepresented elsewhere.

Production, titled 'One Day In Paris,' will be shown in all French schools, and plans are made for dis-

### ARGENTINE IN SLUMP

Buenos Aires, July 12.

Business locally poor. About corst June in history of trade. Relights way down, perhaps by 60%.

Pienty noor neture. Plenty poor pictures may be the answer. The good 'uns click, the medium die. Film ads in local dailies about a fifth of last year. Other forms of exploitation also down, hardly any posters except in tube stations, for which cheap rates

### 'Give Us Profit Pictures' Slogan Of Canadian Exhibs in Fight on Ottawa Parley's Quota Proposal

### EGYPT'S OK

Fox May Shoot Local Prod. But Subject to Censorial Approval

Alexandris, July 18.
Ministry of the Interior has given
Fox permission to shoot some
Egyptian views for a new film deplicting local customs and life.
Condition was made that the film
company must show the negative
to a local scensor board before re-

leasing it anywhere in the world.

### PAR'S FOREIGN HEADS IN SUPERVISORY SHIFTS

George Weltner, assistant to J. H. Seidelman, head of Paramount's foreign department, returned to New York Saturday (16) after a Now, York, Saturday, (16), after a three month survey, of the Far East. He'll be in charge of the ho, foreign affairs during the next month or two, with Seldelman abroad. Also returned Saturday to this department was C. C. Margon after a month's visit in Central America.

John Hicks, heading the English speaking territory of the world for Par salis today (19) for London to confer with Seldelman and John Cooler with Seldelman and John Cecil Graham, head of the British office. With him is Jerry Sussman

### 'Atlantide,' Silent and Sound, Paris Rivals

Solind, Faris Auyais

Paris, July 9.

Two productions, one silent and
one sound, are showing simultaneously in Paris; both are made from
the aame Pierro Benott noves, 'Atlantide,' Silent was made 10 years'
ago by Jacques Feyder for Gaumont, and sound was made recently
by the production of the

by J. W. Pabet for Nero Films.
Latter's distribution. is done in France by Sofar, and is currently showing at the Miracles. It was offered to the G. F. F. A. circuit, on the understanding that, they would not revive their silent 'Atlantide except in provincial minor apots.

Negotiations failed, and film was model to Netan resulting G. F. F.

Negotiations failed, and film was sold to Natan, resulting in G. F. F. A sold to Natan, resutting in G. F. F. A. immediately, reviving the silent film at the Gaumont Falace, and benefiting by the publicity given to the Miracles showing by the daily. Intransigeant' connected with it.

### That Emelka Control

a met Limite Control

Berlin, July 8.

Emelka's control has again
changed hands. The new majority
owners are Consul Ruetgers, son of
the late general manager of the
Ruetger's concern, and General
Manager Guetzschow of board of
the cigaret concern Reemtama and
owner of Lothar Stark film com-

pany.

The shares held by the three in-terests named were formerly owned by the French Cohan-Pathe group and Emelka's general manager

Schach.

Cohan still owes the Commerz undPrivatbank approximately \$400,000
for Emelka shares. Ruetgers, however, is willing to pay not more than
\$225,000 for the entire block shares.
It is not yet definite whether Schach
will remain general manager.

### Kastner, Broke, Suicide

Berlin, July 9.
One of the most favored actors of
the past years, Bruno Kastner, committed suicide in his hotel room in
Bad Kreuznach, Rhineland, by

Bad Kreuznach, Rhineland, by hanging himself.
The reason was dis desperate economic position. His pictures were for a time in the silent period the greatest attraction in Germany.
Kastner was 42 years old and married to the actress Luis Thirch.
His first wife was Ida Wuest.

Quits Paris Producing Paris, July 9.
Paul Oscard may return to Chi-

cago.

He has lately been prescritation producer at the Gaumont Palace, Parls, but finds it difficult to carry on, due to stringent economy policy, and poor equipment of theatre, which was rebuilt without attention.

Despite the patriotic ballyhoo of press, and even pulpit, independent theatre owners of Ontario, Quebec and Manitoba have lined up in op-

theatre owners of Ontario, Quebec and Manitoba have lined up in opposition to any legislation for a British film quota. English companies are sending representatives, to the coming inter-Empire conference at Ottawa to press this claim, it is understood, but a vigorous opposition will meet such a suggestion, claim of Indie exhibs of these three leading provinces being that 'theatres should be permitted to run pictures that will be most profitable, irrespective of their origin.' Ontario indies take the lead through numerical attength, but tests from east and west indicate strong disapproval of any British quota measure. Dave Burpee, presociation, has forwarded a resolution to the premier of Canada denouncing the proposition of the proposition of

Exhibitors Association or Manitoba-Many theatre owners offered assur-ances of patriotic attitude, but simultaneously registered a nega-tive vote against any film quota pro-proposal.

proposal.

Indies scout the appointment of a large second authority to exercise intrinsical authority to exercise intrinsical over what is shown in the area, claiming that the eight existing censor boards are sufficient to regulate the theatre owner. They claim that theatre owners are not so blind to their own interests as to willingly show pictures that are not wanted by the Canadian public. On the other hand, they claim, Canadian theatres, are, privately owned and, like other industries, are organized for profit.

Exhibs as Merchants

### Exhibs as Merchants

Exhibs as Merchants
Says Oscar R. Hanson, general
manager of Allied Exhibitors of Ontarlo, an aggregation of approximarlo, an aggregation of approximately 145 indie exhibs, in this
province, Tantead of Jetting the theatre owners and their patrons deolde, what pictures shall be shown,
there is to be some sort of government control. The assumption is
who operate Canadian theatres. The
easine of 'auccestful' management

scarcely fair to the business menwho operate Canadian theatres. The
essence of successful management
and merchandising of goods lies in
the freedom of the merchant to cater
to the demands of his customers and
to buy the most suitable goods in
the best market.

It can be said without fear of
deniat that British pictures are dolng very well under present conditions. They have been increasing
in popularity for the reasons stated
and they will, in future, get all, the
patronage they deserve. It is not
necessary for the government to intervene when the quality of the
goods has the necessary appeal. It
is even conceivable that the adoption of compilsion might make
British pictures less popular and
the final result be the exact opposite or that included. It is quite
Britain where pictures are a native
product. It is quite a different
matter to establish a quota in Canada.

"To compel him to use British pic"To compel him to use British pictures in

'To compel him to use British plo-tures when he is convinced that (Continued on page 45)

### Berlin Offers Voice. Picture for Mailing

Leipzig, July 18.
A novelty will be shown at the Leipzig fall fair—an improved record carrying one's own voice, known for some time, which could be sent mail.

The new stant is an animated nice ture of the person whose voice is carried on the record. Not only the words and voice of the subject will be reproduced but also the moving The shooting of the picture and

printing of the voice only take a few minutes. The double record will not cost more than 25 cents.

### Talking Shorts

'BINGHI'
('The Cockeyed Anin at World')
Travelog with Carveth Wells
35 Mins.
Camee, N. Y.
Principal

Principal

Binghi' (or its alternate title, as
at the Cameo, of "The Cockeyed
Animal World') is more than a
travelog short. It runs 35 minutes.
It split billing with a British-made
(Pirst Division import) picture,
Condemned to Death, and, on
merit, almost exceeded the accredted principal feature.

lted principal feature.

Binghi glorifies Australia.

There's just a bit too much natipodean commonwealth to ring the but very soon Carveth Wells, the announcer, with the aid of an animated map, proves that the smallest of the continues geographically is larger than a dozen European about exceed the area of the U.S. in territory.

is larger man, dozen suropeans is larger man, dozen suropeans about exceed the area of the U.S. in territory.

That established, Wells starts at Sydney and traverses Australia and the starts and the starts and the starts and the starts and interesting 35 minutes of the attractions of Australia and the starts and the starts

SWITZERLAND' With Lester Allen Musi-Comedy Novelty

Musi-Comedy Novelty
8 Mins.
Meyfain, N. Y.
Meyfain,

boller.

Par must have had this one around for some time. Looks as if hearkening back to the period in shorts production when Par figured on making copies on celluid of of the Publix stage show units. If this is one of them the idea is floppo.

Par doesn't even go in for this type of stage unit today. Hence, how could it be okay on the screen?

'PISCATORIAL PLEASURES' With Pete Smith Fishing Series 9 Mins. tate, N. Y.

9 Mine.

Of the fishing series made by Pete Smith and with Smith doing offscreen dialog as a builder-upper both on laughs in explanation of which was been also as the series of the western coast of Mexico, while some are along the shore where sea elephants are picked up and photomer of the western coast of Mexico, while some are along the shore where sea elephants are picked up and photomer of the western coast of Mexico, while some are along the shore where sea elephants are picked up and photomer of the season and the season are season as the season are season as the season and the season are season as the season as the season are season as the season as the season are season as the sea

'SOUTH AMERICAN JOURNEY'
Travelog
9 Mina GOUTH (ravelog Mina New York, New York, New York Vitaphone No. 1341) silent with an o

Vitaphone No. 1241
This is a silent with an offsereen lecture voice describing the scenes shown. Called a T.E.M. Newman Travelog, It's interesting enough pictorially, but lacks entertainment punch for screen except in the Country visited is around Rio de. Janeiro where shots are shown of both the interior country and the both the interior country and the measure. Shan, Shan, Shan, Abel, Abel, Abel, and the control of the country of the c

ANDY CLYDE 'For the Love of Ludwig' Comedy 15 Mins. Educational No. 2806

Educational No. 2805

Practically no excuse for this type of crude comedy at this day and age. It's this sort of thing that's helping the double-feature nuisance grow into a menace because, having so little merit, eachible are practically excused from Land (1946 is starred though he appears but for a few unimpressive moments. It starts in a supposed school with a fat professor sporting a Dutch dislete putting a porting a Dutch dislete putting a pace. That's for the benefit of a prospective customer. Then a title informs that the professor won the gals love and they're now on the honeymoon, with the school and forgotten forever after. Follow some idlotte access aboard a yacht with the bridgerom attempting to catch a sweed fish and all finally falling overheard into the ocean the film is that he's a kibitzing uncle who appears every couple of minutes.

Looks like a patch-work job of

Looks like a patch-work job of odds and ends left over from previ-ous Mack Sennett comedies.

RUTH ETTING 'Artistic Temper' Musical Sketch 25 Mins.

25 Mins. Strand, N. Y. Vitaphone Nos. 1403-4

Vitaphone Nos. 1403-4
Seemingly having Miss Sitting
under a contract for a series of
musical sketches, the. Brooklyn
Vitaphone studios are seeing to it
that the popular songstress is well
outfitted. These plotlets to set off
her recognized singing ability serve
as excellent media for this purpose.

while the general texture is a countries. While the general texture is a remarked chiefly as a plausible excuse for her singing accomplishments, an element of punch is injected by the Sig Herzig-A. Dorlan Ottoo sketches in which Roy Mack directs the singing star loss of the acting profession which gives so generously of its talents for any charity. It is plausibly woven into the general idea and not alone contributes to the ultimate purpose of returning the single profession which gives so generously of its talents for any charity. It is plausibly woven into the general idea and not alone contributes to the ultimate purpose of beautiful to the ultimate purpose of beautiful to the contribution of the ultimate purpose of beautiful to the contribution of the ultimate and the same time.

'COLOR SCALES'
Pete Smith
8 Mins.
Grauman's Chinese, Hollywood
Metro-Goldwyn-Mayer
Another of the Pete Smith pisce
torial dissertations in color. Awa

torial dissertations in color, away from the depths of the seas into Steinhardt aquarium, San Francis-co, where fish from Philippines and South Sea waters are on view.

South Sea waters are on view.

Most interesting assemblage of some 75 species of odd fish in their natural colors.

Smith had little trouble in gagging his subject and came through with amusing chatter that provided a score of real laughs. It is the most interesting of the Metro fish releases.

TED HUSING 'Sport Sin...
10 Mins.
Strand, N. Y.
Vitaphone No. 1402

This one of the Ciss word-silinger's Spore of the Ciss wordsubjects: Jai-ala; in Javers and
deep sea fishing off Miami. It is
well edited and highly interesting
both as to the spieling and the editing of the clips, although more runting of the clips, although more runto the jai-cale have been devoted
to fine the jai-cale have been devoted
to fine jai-cale ha

'BELIEVE IT OR NOT' Robert L. Ripley 10 Mins. Strand, N. Y. Vitaphone No. 1364

Vitaphone No. 1364

This B.I.O.N. Ripley short is distinguished by Leo Donnelly being introduced as the announcer by the cartoonist. Donnelly does a good job of the spieling, stringing the various oddities together in nice style.

### Miniature Reviews

What Prico Hollywood' (Radio). Good feature with Constance Bennett, Implying an insight on the picture colony with enough in it to sustain the promise.

the promise.

'Lady and Gent' (Par). First

'Lady and Gent' (Par). "Lady and usent (rar), rate sentimental story about a prizefighter and his night club hostess girl friend whose superficially hard hearts are softened by an orphaned waif to whom, to their own surprise and half-probest, they have their lives. Best role to whom, to their own surprise and half-probest, they devote their lives. Best role Bancroft has had in many a day. Wynne Gibson does a great bli of work as a slangy, sharp-tongued Broadway night tub hostess. 'The Purchase Price' (WB) Slow, bucolic Stanwyck drama wherein both the star and George Brent, the featured male player, are miscast. Of the same prairie genne as

the same prairie genre as Stanwyck's preceding 'So Big.' 'Unashamed' (Metro), Court-

room drama that trips up on its own plot and fails to con-vince at the finish. Several good performances fail to save it. Helen Twelvetrees fea-

'Radio Patrol' (U). Crudely made melodrama glorifying the police from rookle to full fledged cop with much thre-some discussion of copper ethics, and a world of forced comedy relief. Cast doesn't

ethics, and a world of forced comedy relief. Cast doesn't mean anything and neither does the production. Marks the return of Lilla Lee.

"The Stoken' (Allied). Better than average indie thing, for nice showing in the top groove of double-features. From society to horses with Monte Blue in his come-back marks of the Press' (Mayfair). Belated member of the revenpaper cycle. "Not in the front rank, but good enough to single in the B houses. "Night Rider" (Artclass). Harry Carey in a trile plot but

single in the B houses.

'Night Rider' (Artclass).

Harry Carey in a trite plot but with fair action. Good enough as a horse show, but not ambitious.

'Condemned to Death' (First Div). British-made importation with no cast names for America, of. estited, formula mystery pattern. Sluggish and generally, insph. it's a double-biller strictly.

'Black King' (Southland).

Cheaply made all colored caliker intended for Negro theatres. May make a little money on strength of title and novelty, among colored cast, which sometimes helps. For Shand helps. Some cause of fine exploitation possibilities, but somewhat disappointing because of lack of pace.

### PETITION AGAINST SUPREME

Hollywood, July 18.
Supreme Features, Ltd. has had an involuntary bankruptcy petition filed against it by three former em-

ployees.
Fred Newmeyer, director, claims Fred Newmeyer, director, claims \$750; Harry P. Crist, assistant di-rector, \$721 and Holbrook Tood, \$1,946. All wage claims.

RKO-Paths profuction and Radio release, Stare Constance Bennett. Features Lowel Sherman, Nell Hamilton, Gregory Ratoff, Directed by George Cultor, from Law To-ffer Country, Constant Constant Con-troller, Forward Strown; continuity, Jan-gurian and Ben Markeon; photography. Charles Rosher: sound, George Ellis; film editor, Jack Kitchen, At the Mayran, Markeon; Country Constanting Line. 2018.

What Price Hollywood

A deluxe house picture with the tance Bennett name on it which ought to do all right without threatening records. It's a fan magazine-ish interpretation of Hollywood plus a couple of twists invariably known as the working girls' delight. A waltress becomes a plcture star, marries a wealthy playboy, loses him and gets him back when her screen career founders on the sui-cide of the director who gave her

a start.
Cukor tells it interestingly. Not so much for show people, perhaps, but the peasantry will like it as amusement even it it falls to fully to the people of the pe

is intriguing enough to justify the 57 admutes it uses for those who will be generously disposed, and the majority will be so inclined. Dialog, as saide of a couple of pair and do out the saide of a couple of pair and the majority which falls from Hamilton's lips with that dull thud which will draw, and did, a snicker from the sophise cates.

### LADY AND GENT

Paramount production and release, stan-ring George Hancourt. Wynne Gibson, the George Hancourt. Wynne Gibson, tured. Directed by Stephen Roberts, Gog-tured. Directed by Stephen Roberts, Gog-Siwense Modult. Pintography, Harry Siwense Modult. Pintography, Harry July 16. Running time, 84 mins. Bag Balley. ... George Bancourt, July 16. Running time, 84 mins. Bag Balley. ... George Bancourt Fel Bireaver. ... Wynne Gibson Ted Streaver. ... Ames Glesson Buzz Kinney. ... John Wayne Buzz Kinney. ... John Wayne McGweelgwitt. ... Morgan Walkoo. wy Grover Jo Fischbeck, At the Para July 15, Running time, Slag Balley, Puff Rogers Ted Streaver Pin Streaver John Wayne
James Crane
James Crane
James Crane
Billy Butts
Joyce Compton

A deftly hooked-up sentimental A deftly hooked-up sentimental story built around a rough-and-tumble prize-ring dumbbell with a heart of gold and a night-cub hostess with a forked tongue and a heart of gold and a night-cub bound to make new friend for the best story the heavyweight star has had this long time. Character has a sympathetic grip comedy is so blended with the soft process of the star of the sta

sconstruction and a clumary december of the season of the

completes a fascinating rivo, doing a serious minor part with the same deft touch he brings to his comedy types.

The serious minor part with the same deft touch he brings to his comedy types.

The serious minor was a serious minor with the same being and the serious minor was a serious minor with the same was a serious was a

### **RKO-Fiegel Billing Deal** Bears on Radio City

Bears on Radio City
RKO has signatured a new fiveyear contract with Alfred E. Flegel
Outdoor Advertising. The former
Flegel agreement was recently under controversy. It originally ran
for three years and still had two
years to go.
New contract, made with H. B.
Franklin, is for a five-year term and
makes the Flegel firm the sole outdoor medium.

door medium.

RKO is reputedly planning an extensive outdoor campaign for its Radio City theatres.

### The Woman's Angle

What Price Hollywood? (REO-Pathe). Connie Bennett, modeling gowns, speaking French, having a beby, marrying a millionaire, crashing the Hollywood gase, imbibing culture, suffering over the world's cruel misunderstanding of a famous picture star. Personality and de luxe ingredients pull heavily for an episodic film that would rather be flippant than wracked with box-office sobs.

'Lady and Gent' (Par). A hard-boiled night club hostess and her slug-ging prizefighter hero, trapped into caring for an orphaned child. Major situation—rich with human, appealing comedy—weakened by a lengthy preamble and digressive finale. A good entrant gone wrong.

'Radic Patrol' (WB). Derring-do of the Motor Police. Hopes to appeal to the ladies through the boyish pranks and heart murmurs of graduates of the Rookle College, and falls, in spite of Russell Hopton's winning performance.

'Unashamed' (MGM). The peculiar complexities of its characters, artificial miming of its cast and deficiency of regulation love interest motivate against hearty feminine support. But the ladies find enough court-room suspense and emotion to interest them in a film that aims to be the inside story of a recent, sexy murder case.

The Purchase Price' (WB). How love came to North Dakota in seven squalld reels. Principal parts not strong enough to brighten a somble background or validate extravagant situations and mechanical character development.

### UNASHAMED

Metro-Goldwyn produ	atlan ave malance
Metto-Goldwan broad	ction and release.
Helen Twelvetrees fea	tured. Directed by
Harry Beaumont, Orig	inal story for the
sereen by Bayard Veille	r. Norbert Brodine.
photo's. At the Capitol	. New York, week
of July 14. Running tir	ne. 74 mins.
Joan Ogden	Finlan Chroldetagen
Dick Ogden	Robert Young
Henry Trank,	Lowis Stone
Mr. Schmidt	Jean Hersholt
District Attorney Harri	aJohn Milian
Harry Swift	Monroe Ownley
Mr. Ogden	Robert - Warw ck
Marjorie	Gertrude Michael

Familiarity having laid courtroom drama pretty low in the talkers. Unashamed is up against a handicap that would have been troublesome even were this a better pic-ture than it is. That it's obviously based on the recent Allen case in Philadelphia is its sole bid for new-

based on the recent Allen case in Philadelphia is its sole bid for newness, and that's hardly enough. The first half is the build-up for the more important developments on the witness stand, which is the customary formula. That places the burden on the court testimony and its effect. In this case the testimony'and the motives do not stand up, even though the script goes the length of having a girl publicly acknowledge her fall to save her brother from the chalf.

Eayard Veiller, who wrote 'Unashamed' directly for the screen, double crossed his own trend of thought loo often. Ills herolme thought too often. Ills herolme thought too often. Ills herolme done of the country of the screen the sympathy that should be accorded her final sacrifice and makes a washout of what is intended as the big dramatic punch.

the big dramatic punch as the big dramatic punch.

The girl belongs to the weathy are purchased to be recorded to be recorded

that they'll tell her father about it the next morning, and 'then he'll had been consented in the course of an argument the brother, who had been out might the brother, who had been out the course of an argument in the course of a course of a

the boy, resulting in an acquittal.
The fault is that there iner tumical out justification for that verdict. The girl shows that she wasn't worth all the fuss by her early actions, which makes her brother's country of the property of the

piot.

Helen Twelvetrees was borrbwed from Radio for the lead and she plays it very well, but the picture doesn't reciprocate. It won't do this actress a particle of good. Radio has spent a lot of money building Miss Twelvetrees up to star rating. It tossed much of that ground away by permitting another ground away by permitting another can't help but result in loss of prestige. That doesn't testify to good business on Radio's part.

A commetent cast supports Miss

sood business on Raddo's part.

A competent cast supports Miss
Twelvetrees, She's surrounded mostly'by men and has little or no competition. Robert Young, Lewis
Stone, Jean-Hersholt, John Miljan
and Monroe Owsley, all, excellent,
the latter being particularly convincing as the bad boy. Stone and
Miljan manage to make some routine courtroem dialog sparkle now
and then.

Bige.

### **BLACK KING**

Southland production and reicase. Di-
rected by Bud Pollard. Story and adapta- tion by Donald Heywood. All-colored cast.
tion by Donald Heywood. All-colored cast.
At Lafayette, N. Y., for week starting
July 9. Running time, 72 mins.
Charcoal JohnsonA. B. Comethlers
Mary Lou
Sug
Longtree
Lawton
Mrs., Bottoms Mary Jane Watkins
Stephen Carmiehael
Deacon Jones
Della Trixle Smith

Colored film fans, for which in tended, should patronize Black King if for no other reason than that the title attracts. Of some drawing power, also, should be the all-colored cast, although as oper-ators of Negro theatres will attest, that angle as an important induce-

ment cannot always be figured on. In the Couth where most of the Negro theatres; are located a picture of the Negro theatres; are located a picture with the new picture. The new person of the new pictures with whites, evgn. westerns, differs only in that the "5re all-colored film may entirely okan."

do better than one cast of which is entirely oking. May find a few stray bookings in smaller white stray bookings in smaller white stray bookings in smaller white stray to the stray of th

nave few complaints, but whites would.

Picture is a quasi-comedy, wavering between seriousness and burlesque. Sometimes it is difficult to detected the wholes of the control of the cont

Final goal is New York, where Final goal is New York of the Market of the Section of the Market of gold, the former boy friend of the Heroine, who leaves him for the self-styled Emperor of the United States of Africa, upset is the New York of the White Section of Africa, upset is the New York of the Section of Africa, upset is the New York of the New Yor

Among the laughs and the best is the final flash when the up to then gaudily-uniformed Emperor with lis vice-Emperors, are walking back to Mississivel as tramps. There are several damms and numerous hells in the disease at numerous hells in the disease at the control of the laugh and the several walking back to Mississivel as tramps. The control of the laugh the disease was the several walking to the several walking to the laugh the disease was the voice of the lea ing character, A. B. Comelier, records very poorly.

### THE PURCHASE PRICE

Warner Bros. production and release
etarring Barbara Stanwock with George
Brent featured. Directed by William A.
Wellman from 'The Mud Lark,' Satevepost
story by Arthur Stringer, adapted by Rob-
ort Lord. Camera, Sid Hickox; art di-
rector, Jack Okey. Running time, 68 mins.
At the Strand, New York, July 14.
Joan Gordon Barbara Stanwyck
Jim Gilson
Ed FieldsLyle Talbot Don LesieHardie Albright
Bull McDowell David Landau
Calles Wormen
EmilyLella Bennett
Tuettee of the Peace
Peters
Peters
Mrs. TiptonAdele Watson
Joe Snub Pollard

If Warners don't get Barbara Stanwyck off the soil she'll be in the ground cinematically. This is her second straight with a pastoral

Both of her last two pictures have had the same toll-on-the-soil mo-tivation, this one starting a bit more colorfully than the Edna Fer-

more colorfully than the Bdna Perber story, but, despite the introductory nite club glamor, it winds up
very much duller.

The title reference has situation
were blair for the situation
which was a side of the situation
which side is a side of the situation
which side is a side of the situation
which side is side in a matrimonial bureau adventure, the maid
having sent on Miss Stamyck's
picture in the first place. Brent, is
the Dakota farmer with whom she
takes to the soil for a successful
afor preliminary minunderstandings.

The torch singer, whose past associations with a racketeer are
plainly indicated, skips to Montreal
in order to make the break complete. When told that the amorous
hoodium was still pursuin her, and
sa a way out.

The best way the picture can be

The best way the picture can be

resorts to the picture on the sa a way out.

The best way the picture can be handled is from the premise of a nite club torch songstress who bought a husband for \$100\$. That's the Strand's exploitation and while misleading, considering the prairie stuff that follows, it's at least consistent.

sistent.

The picture cost little to make, which is something. With the Stanwyck name it should get some-

Stanwyck name it should get somewheres.

Both Stanwyck and Brent are
100% miscast. For Bent, whom
Warners are trying to bulle inpietely.

Lyle. Talbot playing the light
heavy is another of the sinister
have picked up. Like Brent, the
lead of this picture, he reminds of
the Metro player, evidencing a decided weakness on the WB lot for
bot might prove something of a
surprise in a sympathetic assignment.

Abel.

### RADIO PATROL

Universal production and release. Di-rected by Edward Cahn, Featured players: Robert Armstrong, Lills Lee, June Clyde and Russell Ropton. Story and adapta-ling and the Carter of the Carter, and the Garden; New York, July 13 for a. week. Running time of minutes. Bill. Kennedy. Robert Armstrong Pat Bourke. Russell Hopton es.
Robert Armstrong
....Ruseell Hopton

Vorn..... Pste Wiley Carl Hughe 'Smokey'...
Kloskey...
Sergt. Keogh...
Slick...
Police captain...

are tacing peril, sirens screaming and headlights gleaming as the cars and motor blies rocket through the peril of the peril of the peril of the peril of the footness of the

iffere both obsequies are smealled for and give the story a gloomy mood where nothing of the kind is called for.

Reason for thinking that the Reason for thinking that the Reason for thinking that the reason for the kind is called for.

Reason for thinking that the Reason for thinking that the Reason for the kind of the Reason for the

### BRAND IN DER OPER

('Fire in the Opera')
(GERMAN MADE)
(With Music)
(GERMAN MADE)
(With Music)
In U. 8. Direction. Carl Problich; accompany
(Manager of the Manager of the Mana

Floriane Bach	
Richard Faber	Gustav Prochil
Otto van Lingen	Gustav Gruendge
His Mother	Gertrud Arno
His Sister	. Marianne Froenii
Theatre Director	Hans Pepp
Cashler	Julius Falkensto
Stage Director	Paul Meder
Olympia	Jarmila Nowot
Nikolaus	Irmgard Gro
Tannhaeuser	Hendrik App
Landgraf von Thuerin	gen Paul Reliko
Wolfram von Eschenb	achGerhard Voe
Bietroif	Werner Enge

Too many seiling points defeat this picture, somewhat, though it can't be passed up entirely. It sim-ply isn't as good as it sounds. On

coesn't Jell.

It's the chronic Teuton fault; an elephantine pace that removes this film from the best film ranks and make it just a fairly good picture. That and lack of action.

make it just a fairly good picture. That and lack of action.

Story is just a variation of the triangle thing, though a neat variant. The wealthy man sends his ceretry to arrange a rendezvous with a pretty opera extra. To win hor, the rich man get he the lead full, preferring his secretary instead. At the opening night performance fire breaks out in the opera house, the young secretary saves the gai as well as his patron, and everything's okay.

Fine acting on the part of the two means, puts the etc., and the girl, alexa Engstroem, is pretty and pleasant. Jarmilla Nowotna, one of the finest German singers, sings a beautiful aria. The photography is excellent.

Carl Frochlich gets in some swell

photography is excellent.

Carl Froehilch gets in some swell work by using montage and imaginative camera work on the fire scenes and the hospital scenes that follow, also getting extraordinary clear-cut characterizations from his progenitors.

progenitors.

But throughout the film there's a feeling that it isn't what it should or could be. And 93 minutes is at least 20 minutes too long. Kauj.

### NIGHT RIDER

Supreme Peatures production and Art-clase release starring Harry Carey and fea-turing Ellino Fair. Directed by William Nigh. Story and datog by Harry F. Christ. James Diamond, camers. B. J. Kroger, sound. S. J. Kroger, sound. Care S. J. Kroger, sound

which the Kero is a mystery character who turns out to be a law officer.
A mysterious Night Rider has been
messing things up around the gulch. The stranger is suspected, but turns The stranger is suspected, but turns out to be the nemesis of the real offender. Well photographed, fair sound, poor dialog, but generally good action. Well up in its class,

good action. Well up in its class, but iscking outstanding appeal. Carey is a restrained and generally impressive figure as the hero, interest, decree F. Hayes gives good support as a comedy tramp who turns out to be the uncle of the heroine, disguised to penetrate the effective comedy work is turned in by Julian Riviero. The others are merely support.

There is considerable plot development which does not get in the way of the action, but the story has penese and this holds it back from a proper score.

### LE CHIEN JAUNE

('The Yellow Dog') (FRENCH MADE) Paris, July 6.

A Petit production Ord Halk release. Directed by Jean Tarride From a novel by Georges Simenon. Running time, 95 mins. Collsee, Parls. July 8rd. Cast: Abel Tar-ride, Rolla Norman, Rosine Derean, Le Vigan and others.

Film in every respect is very re mindful of 'Nuits du Carrefour.' rected by Renoir from another George Simenon novel. Story may be all right in book form, but in a

be all right in book form, but in a picture it is not very convincing. Technically direction is fair, but photo and sound poor. Film is a chance for Jean Tarride as the diline father, Abel Tarride, whose activities as the detective in charge of unraveling a crime fill the footage. His acting is as satisfactory on the screen as on the stage.

on the screen as on the stage.

Cast is long, but the only femme
interest is Kösine Derean, who
plays a little seaport hotel alavey,
and does very nicely with it. She
has only acted a comparatively
short while, and is developing.
Other feature players are Rolla
Norman as a tough and Le Vigan
as a crook.

as a crook.

Simenon's novel takes place in a small fishing port—Concarneau—and shows a crooked doctor, once a partner in a ring bootegging booze to America, using murder to escape from associates he double-crossed.

Locale and types have been con-siderably resented in the little town to the extent that novellsts and people concerned in the filmization would find the place hot if they chose it as a spot for a vacation. Maxi.

VARIETY

the credit side are direction by Carl Freehilch. Germany's white-haired lad as directors got musted from the scores of Tannhauser' and Tales of Hoffman' sung and played by the Derlin State Opera; a cast headed by Gustav Freehilch, easily Gung and Freehilch, easily Panchon Royer production and Mayfulr release, Original story by M. L. Silmanose by J. T. Silmanose by J. T. Silmanose by J. T. Neville. Directed by Bressy Eason. Albert Benham, asst. dir. Ernest Bullet, Bullet, Parkers, Prank and G. T. Garden, Cast. Edward J. Nugoni, Rita Le Roy, Dorchy Guilleye. Russell Simpson, John Dorchy Guilleye. Russell Simpson, John Franking Farnum, Viván Fields, Chas. K. French, At Lowe's New York thesite one. Running time 61 mins.

Rather late entry in the newspa-per cycle, and not particularly im-portant, but has its moments. Can stand alone on most of the B houses and makes a good top for a double bill. Photography fair, but goes overboard on printing presses and linotype machines. Sound un-eversely the standard of the property of the control of the control of the control tention. Should give fair results.

tention. Should give fair results. Story might have been made into something more effective, but it will get a giggle around New York when it tells of two big newspapers in East Oranswer was to be supported by the course of th

the other man arreacy mas use several. He weekener, a controom sirl, innocently supplies the missing link and the newspaper publisher is finally nailed as the head of the mystery gang, with the crooked resporter his licutemant. There were the they were not intelligently used. Even as it stands the story interests.

Even as it stands the story interests.

Edward J. Nugent turns in a nice performance as the cub, with Rita Le Roy and Dorothy Gulliver as the divided love interest. A brief, but smooth, performance is delivered by John Ince as the police captain, and row the standard of the standard of

### THE STOKER

Hoffman-Allied production and release.
Starring Monte Blue and featuring Dorothy
man, Jr., direction Chester M. Franklin,
adaptation, F. Hugh Gilbert, from a story
Neumann and Tom Galligna. At the
Bescon, N. X., on grind, week July 18,
Running time, 73 mins. Monte Blue Running time, 73 mins. Monte Blue
Dick Margarita Dorothy Burgess
Santono Noah Beery
Vera Natalle Moorhead

foreign markets it ought to clean with the acceptable in his interpretation and Dorothy Burgess, opposite, is a beautiful foll. Natalie Moorhead is the usual Natalie Moorhead as the fickle wife in the early sequence and Noah Beery is the usual socwling, growing, lering, domineering heavy. Photography is pretty good, especially in the pony cantata section, and sound okey throughout one of Blue'g, voice.

### **FAUT IL LES MARIER?**

('Should We Wed Them?')
AUSTRIAN MADE:
An Osso production Parla, July 6
An Osso production Parla, July 6
An Osso production Prices, Conceed
Countain, Made in Vienna at the Sacha
Studios in German and French, Encounded
mont Palace, Parla, Valy J. Starring Anny
Ondra and Ducien Baroux. Psatisting
Narveile Fraine, G. P. Aument, Charles
Jarry.

Flim clicks at the Caumont Pai-Film clicks at the Gaumont Pal-ace, pleäsantly surprising the pro-ducer, who didn't anticipate much from the French release. Osso made the film in Vienna on his policy of thawing-out frozen capital. This Anny Ondra was instrumental in furthering, which would suffece to explain her starring. However, her (Continued on page 37)

### ON BROADWAY...

# The Lovely Stars



Warner Brothers



BEATRICE LILLIE



MARION DAVIES



TALA BIRELI



BARBARA STANWYO



JEAN HARLOW



LILYAN TASHMAN



LILLIAN BON



LORETTA YOUNG



(SYLVIA SIDNEY



BLANCHE YURK



DOROTHY MACKAILL



ESTELLE TAYLOR



EVELYN BRENT



R. K. O.



LUPE VELEZ



MAR CLARKE



LOIS MORAN



EDWINA BOOTH



ALLA NAZIMOVA

LUX Toilet Soap

### IN HOLLYWOOD...

# know no fear of Birthdays

# They know the secret of keeping Youthful Charm

PIRTHDAYS haven't a thing to do with charm!".

Stage and screen stars declare. "You can keep youthful allure right through the years—if you know how."

Naturally you want to know the screen stars' secret. They are all so radiantly beautiful—in their twenties, of course, but in their thirties, their forties, too!

"Above everything else you must guard complexion beauty," the stars will tell you. And 98% of the famous actresses will add, "Use Lux Toilet Soap—regularly—as we do!"

### Hollywood's Favorite Beauty Care

Of Hollywood's 694 important actresses, including all stars, actually 686 use fragrant Lux Toilet Soap. It has been made the official soap for dressing rooms in all the big film studios. It is so gentle, so beautifully white.

Surely your skin should have this safe sure care! Buy several cakes of this fine soap and begin today to guard complexion beauty as the famous stars do! You're sure to be delighted with the results.





JOAN CRAWFORD M, G, M,/



(BEBE DANIELS



FRANCES\_WILLIAMS.



MIRIAM HOPKINS

(HELEN CHANDLER

9 out of 10 Screen Stars use it

### EXPLOITATION By Epes W. Sargent ----

### Beats a Wheel

Beats a Wheel

Manager who liked the wheel of fortune for critical the wind of fortune for critical content of the sambling angle, worked out a gag that had more life and was purely a game of skill with a very small payoff.

Ho affixed a life and about two feet of a farget without rings. A few inches above the center was a white spot about the size of a size of the content of a target without rings. A few inches above the center was a white spot about the size of a size of the content of a farget with size of a size of the content of the co

### 10 Stage Weddings

10 Stage Weddings
Wilkes-Barre.
Working with the Evening News,
Al Cox, manager of the Capitol,
pulled what is claimed to be a record stage wedding, tleins in with
The News started off with an appeal for six couples to be married
on the stage of the Capitol, local
merchants being induced to make
the usual offers of only the first six
to apply would get the preference,
but as the offers of the first six
to apply would get the preference,
but as the offers continued to pour
in it was decided to build it up.
Monday and Tuesday the build it up.
Monday and Tuesday there were
double bills, two couples being married each night. Even the singles
packed the theatre the first two
nights, and the date, but they held
up the average and made a clean
sweep.

### Miniature Jungles

Miniature Jungles

If the local toy store has a lot of
animal figures, it will be no trick at
all to build a jungle set for Bring
Ben Back Alive. Freat
heavy wrapping set heavy wrapping
heavy wrapping set heavy
wrapping set heavy
heavy wrapping set heavy
hea

moteness. Ilghts over the window lamps and at the rear use one or two reds, if possible. You can have them standing around all day long, and the crowd itself will be an advertisement for the picture. Do not attempt a lobby display of the toys unless you can protect the items against these.

### Cold Cookery

Gold Cookery

Although tooking achools, generally done in collusoration with the gas company, have made pienty of money each winter for theatres looking for a matinee buildup, no one appears of a matinee buildup, no one appears of the general the cookery, in spite of the fact that the women's pages of the daily papers and the home magazines fairly bids as the proper service of the control of the collection of the control of the collection o

A lot of managers appear to be overlooking a good bet.

### True to Title

One good seller for 'Is My Face Red?' was a street worker who pa-raded the town with his face and neck made up in the brightest red the theatrical make-up shop could

the theatrical make-up snop countrovide.
Tough on the perambulator but he tepp on the shady side of the legen on the shady side of the sha

Thanksgiving Day and checks will be presented, where possible, in the theatres playing the picture. The contest will be advertised in 18 full page ads in the fan mags and 111 newspapers in 83 cities.

It is one of the biggest things since the same company's splash for 'Check and, Double Check.'

### Three-Legged Girls

Three-Legged utils
To get 'em down some night to
sell a particular show, advertise a
three-legged girl as a lobby attraction and then arrange to have the
police help you handle the crowd.
It's a bit tough on one of the legs
so announce limited showing times;
about half an hour before the show
starts. The show starts are the show that the show the sho

starts.
Prepare a raised platform masked in with drapes. Old bed spreads can be used in a pinch. The alcove should be shut in on all sides but the front. That has a drop cur-

Should be made a drop curther front. That has a drop curther front could be formed by the formed by

### With Dinner Checks

With Dinner Checks
Cleveland, July 18.
Glving away theatre tickets to
holders of dinner checks has proved
so successful that Harry Hanson,
for the RKO Falaco, has made a
permanent weekly tie-up with a
string of Chapin restaurants.
Restaurant gives away five tickets daily between 5 and 5 p.m.

### For Rural Houses

With so many county fair asso-diations deciding not to have ar event this year, and with those who do cutting down the prize lists, it looks like a natural for rural ex-hibitors to hold a private county

looks like a natural for rural exhibitors to hold a private county.

Frizes, and even cash, can be promoted from merchants if a prize is announced as The John Smith Company prize for the best pumpkin or The county agent can probably, be induced to do the judging, and it can be whooped into a big lobby or foyer display. In a smaller town foyer display. In a smaller town the country agent of the property of size, with the theatre as the center of the happenings. Entire cost can be laid off to the merchants.

In the country of the property of the property of size, with the theatre as the center of the happenings. Entire cost can be laid off to the merchants are the content of the property of the

### Painting George

Painting George
New Haven.
Rivoil theatre here is working a
stunt along the lines of the Our
Gang statuette. Opening Saturday
matinee: all children received a
membership in the George Washington Art Club. A set of Paints, a
bornah and a color chart went with
the membership.

brush and a color chart went w the membership. Following week's statuettes Washington are being given of which are to be painted in accolumntation and ance with the directions. In set, which is supposed to keep terest allie for several wee Kids are going for it in a big w

### Mezzanine Bar

Mezzanine Bar

With Ted Autterson, oldtime bartender serving free schooners of
the control of the control of the control of the control
to the control of the control of the control
the control of the control of the control
the Los Angeles Brewing Co, and,
Installed the equipment on the sectime of the control of the control
the Los Angeles Brewing Co, and,
Installed the equipment on the sectime of the control of the control
the control of the cont

### Lets George Do It

Beauty of the gag is that it cost only the price of a couple of sticks of grease paint, for the sign was home made and one of the ushers made the tour.

Telling the Nation

Something big is promised from the Rithing the Same and the store of Crestycood. Idea is to broadcast a serial of the story in five install-sents, with the climax withheld and easin prizes offered to those sening after the firm broadcast.

Decisions will be announced this division boss.

### 'Movie Bridge'

Los Angeles, July 18.
Movie Bridge, card game
based on the principal of kino
or singo, was given its initial
tryout this week, as an added
theatre attraction at the Leimett, naborhood house 'operated
by Dave Bershon. Game is
played by means of 'key' cards
of unusual size being placed on
a rack on stage, with patrons
holding pasteboards, each carrying a series of card faces. As
'key' cards are shown, patron
who has corresponding card
punches his card, and when
completing a hand, calle 'Stam'.

punches his eard, and when completing a hand, calle 'Slam.' Game is the invention of Harry Woodin, former Fox-West Coast manager. Prizes are awarded winning patrons, and on the first night interest was so great the game was continued for 18 mins.

### Treating Posters

Treating Posters

Posters used week after week in the same window of location are shufters with the same window of location are shufters can sell. Get an empty store, paint the windows with whiting or colored dye, scrape away a space for the poster and set in a couple. Such a display will get more attentionary locations.

Mount one on a stretcher, oil it, put a flasher lamp behind it, and it will do better work single handed than a score of similar posters just a start with the same thing, week after week. De something different each week. It's easier than it sounds. De some stunts and patrons will start suggesting new ideas.

### Midget Barkers

At the Rialto, N. Y., Freaks' is being heralded by a novel stunt in which two midget barkers work from a small platform under the

from a small platform under the marquee. Frobably a giant might attract attention, but the midgets get many times the attraction value, and they are placed where they can reach the crowds which pour into the subway

in late afternoon and boil out again at show time. They catch them coming and going. Freaks of any sort will help, but the midgets are small enough to be set above the headd of the crowd and be seen by everyons.

### Useful Truck

Frank MacName, of RKO, is keeping the local Pathe News sound truck busy when it is not out popping news events. He is planning to send it around to film local manings for the coming season, each manager to get a print for his house exploitation.

manager to get a print for his house exploitation.
For 'Bring' Em Back Alive' he got a picture of the head of the local zoo ordering some animals real and the state of the st

### Pleading With Parents

Minneapolis.
The State sprang a new one ironnection with Red Header

eonnection with Red Headed Woman.'
Instead of, barring children, or recommending that they remain away, the theatre in its trailers and newspaper ads pleaded with parents not to bring or send them, pointing, out the films unsuitable-ness to the control of the c

### 10c Garage Parking

Los darage farking

Los Angeles.
In an effort to attract new patronage from the outlying districts,
Loew's State has tied up with the
May company store garage. Patrons are permitted parking privileges for a dime, which is the loweast indoor parking in any section of
the downtown district. Garage is
the down the company of the

out free parking for a time, but stopped after a brief trial.

### Merchant's Free Shows

Buffalo Center, Ia.

New Iowa theatre has one packed house every week.

It's Wednesday nights, when merchants sponsor a free show for residents.

### the KEYS

**BEHIND** 

Cameo, nabe at Avondale, reopening the second time with new sound equipment. The College, another neighborhooder, located at East Lake, has also reopened,

Spokane.
Liberty theatre has turned grind.
Finklestein & Rosenberg, Seattle,
are operating. Sixth and seventh
run features make up the daily pro-

Al Hansen, Southern California division, manager for F. WC, has sold his Lynwood and Symphony, both neighborhood houses, to W. J. Zimmerman, H. O.

Zimmerman.

H. Clay Blanchett opened the Pilot, 350-seater in North Holly wood.

Orrville, O.
Lester Everett, of Houston, Tex., has assumed management of the Grand here, succeeding R. J.
Wheeler, Latter to Michigan City, Ind., to become manager of the Lake.

New Haven. Harry Cohen shifts from manager of the College theatre to operator of real estate held by Arthur Theatres Corp.

San Francisco.
Jack Dillon moves from the local
Fox exchange to Los Angeles, where
he succeeds the late Ben Gould as
manager.
George Ballentine follows Dillon
here, coming from Seattle, with
Herman Edmond moving from Baltimore to Seattle.

Dominic Frisini, who completed negotiations for repurchase of the Capitol theatre from Fox-West Coast, has closed the house for a month to redecorate. Furchase of the Capitol Capitol

Polka Bros., operators of the Fargo theatre, and the operators union, who have been in various litigations cuminating in a bombing three weeks ago, have reached a truce. Theatre, will employ three union eperators at \$50 a week.

Ashtabula, O.
Louis J. Frisch and Aug. E. Morrell have taken over the Capitol Sharon, Pa., succeeding P. J. Pegadiotes, who becomes manager of the Colonial in that city.

Los Angeles.

Luther Pyle replaced E. P. King
s manager of the F-WC Grenada,

Rockaway Beach, L. I.
RKO Columbia has changed its
play-dates from two to three a
week.

Hollywood.
Allan Bode out as assistant manager at the Mirror to become assistant to Ted Cunningham at Fox's Arlington, San Francisco.

Eikin, Ill. Rialto theatre has reopened, tak-ing over the first run programs of the Crocker, closed:

San Francisco.
Art Miller back with F-WC as manager. Assigned to recently acquired State in Oakland, Cal.

New York.

Sam Maurice, formerly manager of the Fox, Brooklyn, has been assigned as city manager for Hartford, with Arthur Theatres Corp., succeeding Terry Thomas.

Hollywood.

Ed Carpenter company manager for Fanchon & Marco's 'Above the Clouds' unit.

Bill Gleason, former city manager at Bakersfield for Fox-West Coast, will also take out a F&M company.

Platteville, Wis.
Chris Cerudes, owner of the Gem
Theatre building, has bought out interests of Edward Olson, lessee.
Will continue operation.

Albany, N. Y.
Edward Hayes, formerly with Educational, moves into First Division as salesman.

Albany, N. Y.
Lou Fisher, of Fort Edward, closed the Bradley House there and moved the Bradley House there and moved to Kingston. Rialto, Glens Falls, operated by William Benton, reopened by J. A. Fitzgerald.

### Vacation Contest

Vacation Contest

Denver.

With vacation time at hand, 'teve Brodle, doing exploitation for the Huffman theatres, has tied up with the Rocky Mountain Transportation Co., operators of buses and mountain the Color of the Color o

inations were counter yours, your sold takes, company turnishing the accommendations, the accommendations to the accommendations, it is also also and the first of the Aladdin thesire, five from the Aladdin thesire, five from the Elacbird and two from the Blackind and two from the Blackwe.

Technical End

Technical End
Robert Collier, in Fox-W. C. admanual, urges his managers to make friends in all branches of the newsgreater than the second of the newsgreater than the second terms with the picture editor, and ad manager. He stresses importance of contact with the composing room foreman and the comlaw points out that these men can
make or mar the theatre displays.
It is vital to best results that the
mechanical staff be friendly with
the best they can with the comtile a manager how to lay out his,
stuff. If they are consulted, they,
we have been supported to the cases or magazines, point out effects to be gained and produce a
far more inviting display than if
the more inviting display than if
the control of the control of the conmen and you'll get twice as much
for your money at the cost of an
occasional cigar and a still more
Fichway Banoine

Highway Danoing Chicago.
To open the Melody Mill, diffice hall on the outskirts, Publioisf-Manager Jonus Periberg arranged along cohorete highway. An automobile bearing a phonograph preceded cach couple.
City police gave the necessary sanction and the upp provided machines, care and dancers.

### Dancing Bathers

Just before he left the Liberty, Edgar Hart pulled a bathing beauty revue with the J. C. Penny Co. Latter supplied the girls and took a page ad to tell the customers about the show.

page at to tell the customers—the show.
Feature of the ad was a special, panel for each of the eight girls, giving her name and telling the style of suit she would wear. It gave a touch of personality to the display,

### Free Haircuts

Looking around for pep idea for his kid club, a manager has 'shearing day' when all members, with maternal consent go to the clippers. Nearby barber was promoted to do the job free on the argument that the youngster would need another halrout pretty soon and would resembler.

Barber liked it so well he has of-ered to come back for more trips of give 10 little girls a bob each

### Milk Maids

Milk Maids

Seattle.

Fifth Avenue (F-WC) had milk cows on the stage one night for Rebecca of Sunnybrook Farm, and two milkmaids. Latter milked as bucketful each for \$25 cash prize and a season pass.

In Clemmer had blanketed the stage floor for emergency protection.

### Embarrassing

Lincoln. Stuart theatre found that advertising is apt to get results in more ways than one. Recently doing some extensive hoppe for Red Headed Woman handbills, printed in red ink, were thrown into parked cars.

cars.

Later, there were squawks from
those who had unknowingly sat on
the undried inking.

### Official Welcome

Ullicial Welcome
San Fravcisco.
Valleio gave Jack Ryan, F-WC
manage there are accused to do a
Ryan had the city council draw
up an official proclamation welcoming the M-G-M pleture and plastered the pronunciamento on front
of one of the dalles the delles the











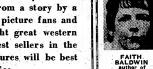




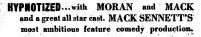


VINA DELMAR author of "Bad Girl"

A sure foundation of entertainment for any theatre. Twenty-one feature pictures. Each from a story by a famous writer known to millions of picture fans and fiction readers. And a series of eight great western action pictures. The authors are best sellers in the book stores and magazines. The pictures will be best sellers at your box-office.







KBS Productions

Produced at California TIFFANY Studios

GAMBLING IN SOULS ... from the play "Recklessness" by EUGENE O'NEILL.

SUMMER RESORT ... from "Not a Day Over Twenty-one," by EDNA FERBER.

THE WAY OF ALL WOMEN ... from "Rosalie's Career," by FAITH BALDWIN.

A STUDY IN SCARLET ... a Sherlock Holmes Adventure, by SIR ARTHUR CONAN

UPTOWN NEW YORK ... from "Uptown Woman," by VINA DELMAR.

GUILTY CONSCIENCE ... a moving challenge to capital punishment. From "Quicksand," by REX BEACH.

BABY FACE...from the magazine serial story by DONALD HENDERSON CLARKE.

FALSE FACES ... a doctor's career turned into a racket. From "Ugly People," by KUBEC GLASMON.

TEMPEST AND SUNSHINE ... a novel musical romance adapted from the famous story by MARY J. HOLMES.

THE DEATH KISS ... a fantastic night club murder mystery, by MADELON ST. DENNIS.

KEN MAYNARD WESTERNS ... Eight rip roarin' action pictures, packed with hard ridin' and harder fightin'.

THE CROOKED CIRCLE...a melodramatic mystery comedy, by RALPH SPENCE. A William Sistrom Production.

TWO KINDS OF LOVE ... from "Thirtieth Birthday," by URSULA PARROTT.

ALIMONY RACKET...the searchlight of reason on a sore spot in modern life. By GOUVER-NEUR MORRIS. A Ben Zeidman Production.

HOLLYWOOD BALLYHOO ... A comedy romance of the land of super-ballyhoo, by WILSON MIZNER. A Bryan Foy Production.

WEST OF THE PECOS...from the story just serialized in the American Magazine, by ZANE GREY. A William Sistrom Production.

SMAKE BITE ... a vivid drama of the Sahara, by ROBERT HICHENS. An Edwin Carewe Production.

TARNISHED YOUTH ... from the play "My Son," by MARTHA STANLEY, made famous on stage and screen by Alla Nazimova. An Edwin Carewe Production.

FOOL'S PARADISE...the Paradise of the Pacific turned into a fool's paradise by an exotic adventuress. By SADA COWAN. An Edwin Carewe Production.

BREACH OF PROMISE...from "Obscurity" by RUPERT HUGHES. An Edwin Carewe Production Benjamin Verschliser, Coproducer.

WHERE LONELY LADIES WALK... the curious adventures of two women of far different moral standards. By TIFFANY THAYER.

Titles of Pictures and Assignments to Producers Subject to Change



RALPH SPENCE "The Gorilla"







GOUVERNEUR author of "Anbody's Woman



E. W. HAMMONS, Chairman, Executive Committee

JOE BRANDT, President











SADA COWAN "Straight From





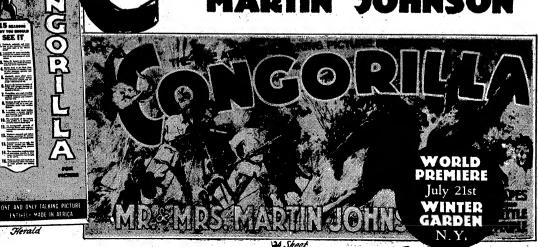
# BARNUM and BAILEYHOO IT TO THE SKIES

• The one and only talking picture made entirely in Africa • With Mr. and Mrs. Martin Johnson (supreme box office names) in their best picture • The first genuine gorilla fight ever screened (sensational!) • A thousand other thrills wrenched from darkest Africa's heart • A mammoth 12-page, 2-color campaign book (demand it!) • The livest, flashiest paper ever made • BOYS YOU'RE SET FOR A MOP-UP!

FOX PICTURE

IGORILLA with

Mr. & Mrs. MARTIN JOHNSON



### P-P Starts Selling. Leaving MG Lone Distrib to Tee Off

While the other majors are already working out national deals with chains, Metro is laying off until around Aug. 1 when it will start out to sell its new product. With a number of pictures yet to be delivered on the current schedule Metro, at the same time, senses sales psychology in deferring contract time to August. Among content na, within M.-G saless forces is being the sense of the average exhibitor's decision as to what he will do the coming season.

Other majors, including Para-

coming season.
Other majors, including Paramount which has been holding back up to now, have gotten under way during the past week following stray deals here and there of minor two traces.

portance. Warners and Paramount started to lay the groundwork for their ex-change deals with the Publix buy of WB-FN film the first on the P-P change deals with the Publix buy of WB-FN. film the first of the P-P schedule to be worked out. This will be the first deal with any diatric that the Publix chain goes to bat on. Meanwhile Premount is but one on any progressed past the premature stage. Fox its also busy on its program with the wires out in many directions.

Toe Early to Tell
Aside from the franchises, including Metro, United Artists and Warner Bros, for Publix; United Artists for Loew's, Paramount and Universal for RKO and others, no one can tell how the product of any company is definitely going so fax. Most important deal written is the WB-FN contract covering Loew's

WB-FN contract covering Loew's Greater New York houses.

Greater New York houses.
There has been a general tendency to delay this season, with Paramount having threatened to hold out longer than the others, but falling in line suddenly. Metro is now left as the lone distributor to tee off with the theatres, Mr. of feels that the other should go back to tis old policy of starting to see the Durry later years the selling season has gradually moved back until last year distribs were writing, business as distribs were writing business as early as April. In Metro's opinion, the distribs were beginning to meet

the distribs were beginning to meet themselves.

The Hays office made no effective effort toward holding back distribs who figured that by getting out to sell early they could grab a lot of business competitors weren't ready to write, causing this situation.

### Zoning Verdict

(Continued from page 5) because of an arrogant attitude past because of an arrogant attractive credited to some of the companies.

New Attitude

New Attitude
Fear that exhibitor groups will
seek the same process of law to enforce home rule was admitted at
the same time to be playing the
biggest influence in shaping distribution's new attitude toward protec-

blegest influence in shaping distribules seet influence in shaping distributions are writted toward protection differences.

Instead of yearly, distributor representatives now seel that territories should, be re-zoned, every six monthly Changes brought about by the depression, such, as hurried closings and voluntary switches in run classifications, are held up as necessitating closer, survey and more frequent revisions of the interpretation of the interpreta

luding to it as another one things."

This getree is conceded to be one of the amost novelly effected solutions in the industry plong court annels, beliefulled the angels, acceded to many fit the exhibitor demands and the softpromise, was should up to the court which, in turn, filed it as an official decree,

Not by Scale

Plumbing contractor built a theatre on spec, falled to sell-it and fired the manager be-cause the house was losing; money. He took over the man-agement himself and after two profitable weeks announced

two profitable weeks announced it was a cinch.

He has continued to manage the theatre with the result it has eaten up all the profits of his plumbing, business and he has had to install his wife as cashier and do all the junitor work, himself.

Meanwhile, he is paying a Meanwhile, he is paying a manufacture of the paying a manufacture of the paying a manufacture of the same pook.

unaware that the same booker, for a smaller fee, is also booking his opposition. The plumber pays more for subsequent runs than his competitor who has seven days protection on him.

### Doorman's Radio Contest Idea Into 24 G-S Theatres

Chicago, July 18. A suggestion made by a doorman in Bloomington, Iii., has been adopted and is being used as a busi-ness stimulator in 24 Publix-Great ness stimulator in 24 Publix-Great States towns throughout Illinois. It's a twist to amateur night in-volving the construction in each town of a soundproof glass-fronted broadcasting booth to be used or the stage for 'radio impersonation' made of beaver board and cheap

materials the booths cost about \$25 each.
Unlike most amateur contests, where all comers are excepted, elimination rehearsals are held in the morning and the three best are selected by the house managers. After five local contests the winner goes to a neighboring town where the divisional contest will be held. Southern division run-off will be held in Peorla, Northern group will climax in Jollet. Dick. Bergert, for Great States, is handling the stunt.

materials the booths cost about \$25

Great States, is handling the stunt

### **ACADEMY CAMPAIGN ON** PACT-AFFECTED TALENT

Hollywood, July 18.

Now that the Academy version of the producers' agreement is set, former is moving to bring into its ranks those unaffiliated who will be affected by the pact.

Only about half of those involved

Only about hair of those involved —people holding contracts for one year or more—are members of the Academy and bids are being sent about 150 of these immediately and others later.

### Radio's Busy Period

Los Angeles, July 18.

Los Angeles, July 18.
With 16 pictures now in various stages of voterion Rate of the heave of the horse of the heave of th

### **RKO Retaining Keith** Name on Only 1 in Boston

Boston, July 18.
Keith name has been ordered off the Keith-Boston immediately by the home office. In future the house will be known as the RKO Boston. The new Keith's Memorial, however, retains that appellation, to the called in the future the RKO

Other changes include cutting the admission from 66c top to 55c

### San Diego Orph. Sale

Cos Angeles, July 18.
Orpheum Realty Company, through its subsidiary, San Diego holding company, purchased the Commonwealth building, housing Orpheum theatre in San Diego for \$1,000,000. RKQ took a 50-year, losse, on the house, and the property over to Fox a year later. Fox still has three years to operate.

### **FALSE ECONOMY**

Orph, L. A., Realizes That On Improper Ad Setting

After a two day trial the Orpheum has abandoned setting of house ade by local newspapers instead of by outside typographera. Disregard of type instructions and failure to get proofs back on time necessitated a return to the unified the control of the control of

### VOLUNTARY CUT TAKEN BY OPERATORS IN PITT.

Pittsburgh, July 18.

Taking cognizance of local conditions, local cognizance of local conditions on the part of the theatre managers. Asking for a conference with the film house executives, projectionists accepted a reduction amounting to 25%, which is to run for 10 weeks, or until Sept. 17.

At that time operators will take a 5% slash from the agreed, scale until the end of their present contract with the theatres, which has until September, 1933, to run.

In no case is man power affected.

### Judge Reduces Sentence On Will Horwitz to Year

Galveston, July 18.
Federal judge, here reduced the sentence of Will Horwitz, Houston theatre man, from 18 months to one year, but let the \$5,000 fine stick. Horwitz, convicted some, months ago of violating the lottery law in connection with operation of the

connection with operation of the station XED, at Reynosa, Mexico, will appeal. No change in the six months suspended sentence given

will appear amonths suspended sentence given Mrs. Horwitz.
Salvation army officer filed a clemency petition with the court bearing 20,000 signatures.

### Studio Placements

David Manners, Bill of Divorce David Manners, Bill of Divorce-ment, Radio.
John Cromwell to direct 'Three Came Unarmed, Radio.
Vince Barnett, 'Night Mayor,' Col.
Tom Jackson, 'All the Evidence,'

Bachman.
Alec Francis, Alan Roscoe, Kit Guard, '13th Man.'

Thomas Meighan, Zasu Pitts, Madison Square Garden, Chas.

Thomas Meighan, Zasu Pitts, Madison Square Garden, Chas, Rogers, James Gleason, Crooked Circle, World-Wide, Barry Garde, Grand, Chas, Grand, Charles, Charle

Jerry Tucker, Blonde Venus, Par.
Waiter Connelly, Bitter Tea, Col. Cornellus Keefe, Robert Frazer, James Glesson, 'Crooked Circle,' Waiter Lang to direct No More. On the Company of the Control of the C

Charles Parreu, Central WB, Wallis Clark, Night Mayor, Col. Gertrude Purcell to adapt Vanity Street, Col. Pauline Frederick, Sam Hardy and George E. Stone, Phantom of Crestwood, Radio.

### Radio Preparing Ads At Coast Studio, Too

Hollywood, July 18.

Radlo studio is following the Paramount-Metro hunch of originating its ad layouts out here. Reported to be at the urging of B. P. Kahng, ilm, firm's prevy.

ported to be at the urging of B. P. Kahne, film, firm's prexy.
Eddie Eckles, editor of RKO's
'Now', house organ, leaves New
York late this week for the Coast.
He goes to assume new duties at
the Radit, studio as advertising aid
to the home office p, and e, department, He wilk split work with Don
Eddy, in charge at the studio,
His, successor on the house organ
hasn't been famed.

### New N. Y. Fire Tax Plan May Tap 1.000 N. Y. Cinemas \$500 Each Yearly

### Complete Research

Hollywood, July 18.
Production of a motion picture from the time the story
is selected until the film is in the can is the subject selected by Ralph Staub for one of his en Snapshot (Col) series.

Effort is now in production and will reveal all the major workings of a picture studion

### **Battle Royal Looms** Between N. Y. Indies And 306 in Sept.

A fierce battle is in prospect between independent New York exhibitors and Sam Kaplan's operator local, No. 306, when they go to bat some time next month over, the question of a new contract, to date from Sept. 1. The indics are alone in their offensive agents the willon. from Sept. 1. The indices are account in their offensive against the union, since the major chains, on a 10% cut last May, agreed to automatic extension of the present contract

cut last May agreed to automatic extension of the present contract for two years.

The independents are making no management of the contract of two years.

The independent have making no year of several properties of the contract of the c

### Music Back in Cohan's Film, Now It's Satire

Rellywood, July 18.

Switching George M. Cohan's Paramount president back to a satter, from melodrama at Paramount brings the original score concocted by Rodgers and Hart back into the picture.

Team has written about 12 num.

Team has written about 12 num-bers, including much rhymed dialog.

### Brown Out

(Continued from page 5)

(Continued from page 5) tric and Westinghouse will supply RKO with what money may be needed with no immediate need for financial attempts, the work of the second same and for the balance of the \$11,000,000 of \$5\$ debenture subsection from stockholders. It has not yet been deeded when such a call may be made. This was left to the discretion of the company heads by the board.

Skouras Obal

the board.

Skouras Deaf

Pooting deal with Skouras calls for RKO to book and buy pictures and vaude for, certain spots in Kew York operated by both parties with an out-and-aut operating pool/arranged for in Spokane and Tacoms out west.

In Spokane Skouras takes over the peration of RKO's Ornheum In Spokane Skouras takes over the operation. of: RKO's Orpheum, pooled with KWC spots in that town, while RKO gets the TWO house. In Tacoma for operation, Skouras will buy the film product for these towns and all coast EKO houses. The operation of the pooling o

pooling of policies between the RKO Jéféreson and the Skouras Academy, downtown, and the Skouras Academy, downtown, and the Skouras Addubon and RKO Collegeum uptown, and the Skouras and the Skouras Audubon and RKO Collegeum to the houses named.

Under this plan the Academy sticks to vaud-film policy, and the Jefferson combluves straight films. In the uptown sector the Audubon-shifts to straight pletures, while the Collegeum relating its combo policy. Additionally, RKO gets the privilege of buying and booking vaude and policiture—into three other Skouras posts in the Bronx, namely the Crotona, Park Plaza and the Valentine. Operation stays with Skouras, however.

According to N. Y. Fire Commissloner John J. Dorman's fire tax and the announced proportionate estimated revenue to be derived, there are around 1,218 theatres in New York City which may be affected by the various fire taxes proposed. About 1,000 of these are film houses. The commissioner expects to raise upwards of \$600;-000 of his estimated new \$2,000,000 revenue, from the theatres. Remaining comes from other structures. That's approximately \$500 per theatre annually.

Of this amount \$500,000 ls expected to be raised from 218 thea-tres where uniformed fremen are now stationed. That's based on the firemen's salaries of \$3,000 annually. The other \$100,000 annually is expected from a \$10 monthly charge of inspection from an estimated 1,000 straight film spots.

Whether the picture houses take any concerted action is still to be made known. So far only an un-official investigation has been undestaken by the law firm of Sutton & Linet. Dorman's plan is now before Mayor Walker.

### Great Burden

Considering the current burdens of theatre owners, what with conditions at the bo, and the new Federal admission taxes, considerable opposition from theatre owners to any additional tax burden such as proposed by Fire a Commissioner. Dorman, is expected from the show reanis.

man, is expected from the show people.

Commissioner Dorman has planned his proposal with only a slight out for the theatre owners. It the film theatre owners object to the tax they may place their own watching no met elb. Under such conditions, Dorman hopes to subject each watching, to brittest examination, and charge, it o annually for each certificate issued.

Owners employing such watchmen may have no objection, but the city nay, have no objection, but the city may, have no objection, but the city charter provides for watchmen only in non-firences structures. Thus, a theatre presumed to be firenced and okay before-being permitted to

men.
The proposed tax is to be devoted to the firemen's pension fund, thus offering a curious angle whereby property and theatre owners are compelled to keep up the fund as against the firemen themselves or

compelled to keep up the rum as against the firemen themselves or the city directly.

With the object of getting insurance companies to reduce premiums of fire policles on New York theatres from 20-50%, the TOCC Monday. (18) commissioned several groups of engineers to survey every theatre in the city. This action follows the revision of the city's fire laws.

O'Reilly, lead of the TOCC, which includes meet of the major circuit's as well as independent, and the theory of the theory of the major circuit's as well as independents, declares that with the greater latitude which the amended laws provide, the insurance companies should make concession in safes.

The sirvest which will take the maket 10 weeks to complete, will show, it is nowed to the companies have part of the sirvest which will take the companies have part out less money to the picture industry than any other industry in New York during the past five years, according to O'Reilly.

O'Reilly.

New Haven, July 18.

Local theatre owners are burning as result of proposed ordinance offered by fire marshal.

Ordinance is the outcome of action by the local Arthur theatres in reducing stage crews in houses showing only pictures. Ordinance originally demanded use of two men over 21 versy of age backwises in originally demanded use of two men over 21 years of age backstage in any auditorium of 1,500 or more seats provided equipment of building included a stage.

Owners attempted to get around this condition by semoving enough geats to come within regulations. Fire marshal forestabled this action

by altering ordinance to read 300-

by altering ordinance to read 300-seat capacity, ... Situation brought comment from secretary of the M.P.T.O.A., that the fire marshal was proposing to ald unemployment conditions among local union men.

THE GREAT AMERICA

WALTER HUSTON-Pat O'Brien-Kay Johnson-Constance

"Powerful screen play with an endless amount of audience appeal plus innumerable selling angles. Here is money in your pocket if you are willing to back it up with a campaign just a wee bit as powerful as the story itself. Take it and make the most of it."

—Motion Picture Herald

"Box-office smash . . . A film that will have everybody talking. It is in from the jump-off. You can't go wrong."

—Film Doily

"A smashing hit—moves fast and builds to a smash climax."—Billboord

"Excellent! A thrilling melodrama
...Will prove a good attraction
at any time."

—Harrison's Reports

Story and dialogua

Crit ACCL





Cummings - Gavin Gordon - A FRANK CAPRA Production

by Robert Riskin

ics Alm Ibia "Don't miss AMERICAN MAID-NESS—you can't help but enjoy it." —Allanta Georgian

"Swell entertainment. The climax carries a thrilling punch. Heartiest congratulations to Columbia and Columbia's ace director — Frank Capra." — John C. Moffett, Konsas City Stor

"Looks very good . . . from any and all angles." —Motion Picture Daily

"Put down a hit after the name of this Frank Capra production. It is a cinch to go big in any theatre in every community. Put everything behind it."
—Hollywood Reporter

"Thrilling and dramatic . . . definitely superior entertainment."

-- Atlanta, Georgia Journal

Should have great audience appeal."

—Hollywood Filmograph

### Revamp Liberty Road' as Cash-in On Florida Case

Hollywood, July 18. Road, Radio's prison road gang story, was sent back into production to include new scenes embodying the sweat box death case in a Florida camp which is the basis of a current Hearst campaign

John Cromwell, at Radio, after ending his Paramount contract, is

ending his Paramount contract, is directing the new sequence which will replace considerable of the formerty filmed stuff. Picture was finished with Row-land Brown directing, just as the Hearst expose broke. Writers were immediately pressed into service for a revamping to make the picture current and with phases for ex-midiation.

current, and with phases for exploitation.

Erowp, In the meantime, had completed negotiations and will go to
Metro at a heavy boost in salary to
work on "Ritz Ban," which he will
direct with Jean Harlow topping,
atter she finishes with John Gilbert
\*\*\* Bad\*Dunit.\*\*

### Small Towns Trying Bands on Stage and Lobby and 1 Clicks

Chicago, July 18. senting all sorts of attractions to patronage. The Rialto, in draw patronage. The Riaito, in Joliet, booked Haif Pin' Jackson, colored orchestra, for one day, Band did four, shows and atter final performance, ending around 10 p. m., went into the foyer and played twe hours for danche.

Marked the first time the house had a capacity audience in months. Audlence composed mostly of the high school element, stayed to the finish.

inish.

Band rgot \$300 for the engagement. It plays regularly over the ir.

### FRISCO PROJECTIONISTS **MAKE NEW CONCESSIONS**

Hollywood; July 18. San Francisco projectionists have onceded several points in their ne conceded several points in their ne gotiations with Mort Singer, repre-senting RKO, Warners and Publix

senting RKO, Warners and Publix. They've agreed to rebate 12½% to major theatres, with that arrangement to expire August, 1933, instead of 1934. Ops also consented to eliminate assignees clause, which held theatre owners liable for sal aries of the projectionists eyes though they leased of sold the houses.

### Skouras' Coast Pow-Wow

Los Angeles, July 18.
Charles Skouras called in the
F-WC division manager for a fourhour pow-wow (13) on, the 10weeks fall drive for busifiess. Division heads present were Will Steege,
Montana; Elmer Rhoden, midwest; Montana; Eimer Rhoden, midwest; A. M. Bowles, northern California; Rick Ricketson, Rocky Mountain; Tom Soriero, Arizona; Frank New-man, northwest, and Al Hanson, southern California.

After the confab they were taken to numerous studies to look at new product. Then shooed home to 'get

### COL'S DENVER SETTLEMENT

Denver, July 18.
Columbia has settled the J. T. Sheffield suit for \$5,000. Sheffield, exchange man, was suing for \$8,000 as final settlement of contract made when Columbia entered the local field with, its own exchange atter-Sheffield had been handling Columbia also dismissed two suits against Audio Theatres, Inc., for unplayed pictures at the Gothic theatre. Denvar Sheffield.

suits against Audo Theatres, Inc., for mplayed pletures at the Gothle theatre, Denver, Sheffield was the principal stockholder in the latter company. Suit against Columbia had been filed in the U.S. district

### Didn't Fit

Los Angeles, July 18. Los Angeles, July 18.

Applying for a Job as usher at the Roxie, Broadway grind house, youth was carefully measured, and then turned down.

down.
'I'm sorry,' said the manager, 'But you don't fit our empty uniform.'
-From 'Variety's' Holly--From 'V

### Predict Active Return of Harris Interests in Pa

Pittsburgh, July 18. Return to theatre operation ne former Harris interests is s the former Harris interests is seen with the announcement last week of the organization of a new Hanis of the organization of a new Hanis of the organization of a new Hanis of the last send of

Harris chain.

First house acquired is the Drake
in Oil City, Pa., obtained from the
Beach interests there, and other,
are slated to follow. The Drake
revers to the new management this

reverts to the new management this week.
Original Harris interests here were sold to Warner Brothers more than two years ago, and although no agreement was entered into between buyer and seller. Senator Harris, or his own accord, has stated that hell go into no city in which Warner's have a holding.
John H. Harris, son of the late Senator Harris, who succeeded his father at the head of the Harris Amusement Company here, is now zone manager for WB in the Pitts-burgh division.

### Strand's Big Front

Harry Charnas will go in for his biggest' ballyboo, after having ploneered elaborate house fronts. On top of the \$10,000 display for Congorilla' opening at the Winter Garden', New York, Phureday (21), he hist ordered for the Strand the biggest front that finise has ever had. It goes on for Doctor X, probably opening Ang. The probably opening Ang. The probably opening Ang. In June 1997, per had been obtained and height of the front will be nearly 109 feet. A \$6,000 tableau will be on top of the marques worked on a turntable to provide action. A wax flure parade, with curtains drawn at giving periods in side-show style, has been declared out.

### **Publix Closing More** Of Its N. W. Houses

Of Its N. W. Houses

Minneapolis, July 18.

Determined to eliminate as many losing spots as possible, Publix is closing a number of its northwest orcuit. Acquies. Four more local F-F theatres, in addition to the last property of the control of th

S. D. The Metropolitan, Mitches, D. also has been closed for a modeling.

### A.T.&T. Loses Patents' Points in Buffalo Suit

Buffalo, July 18.

Suit brought here against Sol Wallerstein of the Broadway thea-tre by A. T. & T. concluded today (Monday) in the U. S. Circuit court, (Monday) in the U. S. Circuit court, the bench ruling only one of five patents valid and infringed. Warner Brothers defended for Walterstein with the action involving alleged infringements of five amplification patents owned by A. T.

Four patents were held invalid by this court. The patents cited con-cerned vacuum tubes with the de-cision expected by Warners to have a bearing on its claim against American Tel. & Tel.

### Home-Car Giveaway Forces Extra House Rentals for Overflow

Pittsburgh, July 18,
Talk of the trade around here is
the sensational one-day business in
the WB houses the night of the biggest give-away in local theatre history. Prize way a new 315,000
home, completely furnished, accomparticle of the bigtory. Prize way a new 315,000
home, completely furnished, accomparticle of the complete of the comp

week.

Home and car were won by a 16year-old box. Youth looked so
young he had to produce his birth
perificate, one of the stipulations
being that the winner must be 16

### Huffman Forms Corp. In Denver Realignment

Denver, July 18.

Harry Hufman has formed the Colorato "Consolidated The ater Corp, and taken over the management of the Orpheum in a pooling arrangement in which his Aladdin, Tabot and Rilatto are included. His Bluebird and Bidawee, maborhoods, are not in the pool.

Orpheum is an RKO house and will continue vauddina. The Aladdin ontinue vauddina. The Aladdin on the Colorate and will continue vauddina. The Aladdin on the beautiful of the Continue vauddina. The Aladdin on the Colorate of the Continue vauddina. His beautiful of the Colorate of the Colora

### Raynor as Div. Chief For RKO in Boston

FOF KRU IN BOSSON.
Bill Resyer, operating the Fox
Detroit, before the figure. Information
in New York before the figure.
In New Fork of the figure of the figure
in New Fork of the figure of the figure
key England, sector, with headquarters in Boston. Raynor will
succeed Harry MacDonald there,
with the latter, according to report,
being transferred to Chicago as city
manager under, aber Levy.
Raynor's successor at the Fox Detroit has not been named.

### Stuart's Southern Look

Herschel Stuart leaves New York Friday (22) to look over RKO's southern houses. Stuart will make Friday (22) to look over RKO's southern houses. Stuart will make the trip all the way by plane, first stopping at Dayton. He intends visiting New Orleans, Houston and Dallas, making his return to New

York on July 28.

This is Stuart's first trip south
to look over that territory for RKO
since he assumed management of
the circuit under Harold Franklin.

### Incorporations

CALIFORNIA

### JUDGMENTS

F. Z. Corp.) Brooks Costume: \$4,553.

Alian Theefre Corp.: Grand Alien Holding Corp.: costs. \$15.10.

Colorstraft Corp.: L. R. Krosner; \$2,4169.14.

Genese Theetre Corp., and Poter Bondi: Theetre Corp. 169.14.
Genese Theatre Corp., and Poter Bondl: Theatre Owners Trading Corporation; 33.259.
Allan Dinehart; L. Dinehart; costs, 3186.

### Stock Market

Continued from page.

Abily by the bank group organized a month or two ago.

Abil by the bank group organized a month or two ago.

The subsection of the continued of the contin

trinsic values, and deals merely with a possible marker situation at the apossible marker of the possible marker o

much. happened. worth recording Volume remained low and move-ments back and forth were in response to technical considerations—gains representing covering and minor recessions mere scaling operations metally by door professions.

gains representing covering and inflor recessions mere scaling operation of the processions. The processions were scaling operation of the processions of the processions of the processions of the processions of the procession of

a probability. It used to pay \$3 and an extra.

The really star performer of the week was Columbia certificates, the previous early move of which on volume was explained by the ansalone and the columbia was explained by the ansalone was considerable revenue and promptly enough to be of immediate interest. Just before the publication of the light for the movement and for the year at '8. When the news was everybody's property, there was the usual profit taking which knocked the price down to \$8, low on the usual profit taking which knocked the price down to \$8, low on the usual profit taking which knocked the price down to \$8, low on the usual profit taking which knocked the price down to \$8, low on the usual profit taking which knocked the price to the previous week, and probably the biggest week's dealings since listing on the Big Board.

Understood Columbia sales deal

week's dealings since listing on the Big Board.

Understood Columbia sales deal calls for percentage bookings in the bulk of dates, which opens up a vista of the stock becoming an actuation of the stock should be stock of the stock of the

before they run into another sales area.

One small lot of the new RKO debentures came out unchanged at the same of the company at a feeted only Loew and Metro executives. The stock did little either support of their bottom at a small fished on their bottom at a small fished at the same at at the same

Sum	mary	for week	ending Saturday, July 16:	11		1	
		4	STOCK EXCHANGE	Č., e			
19		3.3				No.	t chg.
High,	Low.		Issue and rate.	High.	Low.	Last. fo	rwk
8		100	Amorican Seat	%	*	- %	
544	44	5,500	Columbia P. vtc	8	6%	6%	
- 73		400 200	Consol. Film	114	34	1%	+ 24
	85%	29,700	Consol. Film, pfd	3%		3%	+.3
K/Z	- 00%	900	Eastman Kodak (5)	89	. 35%	38	7-3
2014	814	82,700	Fox, Class A	1%	946	10%	T 78
25	7.	02,100	Kelth pfd	10%	076	8 bid	
34	134	9,000	Loew (8)	16%	14%	16	<b>1186</b>
72 .	39	100	Do pref. (814)	40	40	40	117
8%	21/4	1,100	Madison Sq. Garden	93/	21/4	254	+ %
221/	14	800	Met-G-M pref. (1.89)	104	14%	15%	- %
14%	8%	. 50	Orpheum pfd.	. 814	814	314	- %
11%	17	8,000	Paramount	2	1%	1%	+ 14
5%	114	1,800	Pathe Exchange	. 14	* **	. 1/4	+ 1/4
	27	900	Pathe, Class A	2%	2	. 2%	+ %
10%	1%	29,000	Radio Corp	2%	816	4	+ %
× .	- 77		RKO	216	2%	214 bi	+ 16
50	28	10	Shubert	- 22	22	36 DI	d
4%		4.100	Universal pref. (8)	27	21	27	+ %
20	4"	100	Do pid	1544			
85%	15%	81,600	Westinghouse	18%	15%	182	I.2
				10%	1074	10%	11%
		A G	CURB			6	
7%	41/						- 1
24	274		Columbia Picts	-	-		
1%	۰,,	2,600	Educ. Plc. pf			•	
17	73	2,000	De Forest Radio	- 14	- **	10	- 4
1%	- 12		Fox Theatres (Note)		••		
3%	- 4	1.200	Technicolor		****	• •	
21/4	- 2	2,200	Trans Lux		. 76	/4	
					-	-	
		7.1	BONDS				
7%	1	<b>\$21 000</b>	Class Character To 140	-			
63	24	21,000	Gen. Thea. Eq. '40	2	11/4	1%	- %.
90	64	15.000	Keith 6's, '46 Loew 0's, '41	251/2	24%	251/2	+ **
8014	49	8.000	Loew 0's, 141	7014	701/4	701/2	1.7
. 60%	13	40,000	Par-Form-Tonley Ola 147	158	19	58	+3
- 55	10%	40,000		16%	13	16	+8
	7.7	2,000	RKO debs 0's.	60%	. 50%	50%	+2%
. 416	1				. 0074	41/4 las	_ ~
40	914	95,000	Warner Bros. 6's, '89	17	18%.	15%	
+			Over the Counter, N. Y.				
Bid.	Asko	d.					
None	. ••	*****	Roxy, Class A (3.50)	-		-	
31.1.			1.00				



... Hollywood's own story told in the best picture Miss Bennett ever made!... about its people, its ways, its days, its nights, the towering ambitions and great temptations of those chained to the public's whim.

onstance

WUAT DRIC

WITH LOWELL SHERMAN NEIL HAMILTON GREGORY RATOFF

RKO-PATHE Picture David O. Selznick, Executive Producer

"Has authority, punch, drama, pathos comedy, sex and glamor... brilliantly acted

N. Y. Daily Mirror "Smashing climax fascinating picture"

N. Y. Daily News "Grand entertainmen

In the Middle of Summer...when you need it... RKO gives you one of the best pictures of the year! Another definite box-office attraction with the Magic of a Great Star, a Great Story and a Great Subject that is fascinating to every theatre goer!

and FRANK BUCK'S "BRING 'EM BACK ALIVE" em Back to the Box-Offices of al



# WONDER WHAT A MAGAZINE COVER THINKS ABOUT!



"No sooner do I get comfortably settled on this news stand than some body buys me. When they put Norma Shearer on a magazine cover it's a quick sale!"



"Greta Garbo gets on more magazine covers than any other star. Gosh, shes popular. I like he? in that blonde wid from 'As You Desire Me."



"I get plenty of attention this month with Itelen Hayes. And I hear the folks say: 'I loved her in Madelon Claudet. I hope shes in a new talkic soon.'"



"I'm proud. Honestly I'm proud to display Marie Dressler. The folks come along and say; 'Ah, Marie Dressler. I'll take this one!"



"Beautiful Marion Davies.
She really adorns a magazine cover. They can't help picking me up to look me over. Thanks Marion!"



"All dressed up! That's how a magazine cover feels displaying Jean Harlow. I over hear them raving about her 'Red Headed Woman' hit!"



"Is my face red! I've been stuck here all month and nobody even gives me a tumble. What chance has a magazine cover without an M.G.M star!"



"I remember when they used to stick Joan Crawford's photo in a little corner inside. She's a real Front Cover Star now. Popularity that's deserved!"



"Gee, the newsdealer is happy this month. A lot of M.G.M. Stars on the magazine covers. That quy is gonna buy me. I hope !"

### **ARTHUR-UNIONS NEARING POLI** PEACE PACT

New Haven, July 18. New Haven, July 18.
Full accord between the unions and the Poli chain is near. Three of the seven New England situations involved in the labor strike have settled by agreeing to various cuts ranging from 20% up. Towns are Waterbury, Eridgeport and Meriden was settled some

Meriden. Meriden was settled some weeks back.

Present at the recent clarifying sessions were international officers Scanlan and Dillon, representing President William Ellistot of the unions, besides various committees representing the labor types from the different cities.

Situations still to be cleared are Worcester, Springfield, Hartford and New Haven. Only a slight was supported to the still still be considered to the still still be considered to the still st

gether and locally are given much of the credit for the conciliation.

Arthur and Publix

Poll circuit, subsid of Fox Theatres, is now operated by the Arthur Theatres Corp., of which Harry Arthur is president. The situations left unsettled are being manned by local labor crafts not affiliated with the International.

Arthur has not yet signed for the five Par-Publix houses which he was due to take over in New England, including the Paramount here. Papers, however, are all set for signing with indications made by the crafts at the confab that reductions as made for the Poll circuit will apply similarly to the Par spots when taken over by Arthur. Strike against the Polf links was the most severe walkout ever experienced in this area.

### More Bombings

Trenton, N. J., July 18.
Quart bottle of acid, flung into
the ventilating system of the Strand
theatre Sauruday night (16) burned
several persons and caused disruption of the show. Two men were
seen running from behind the playman the stranger of the stranger of the
Management quickly ventilated
the theatre and the audience returned within 20 minutes for the
rest of the show. Frank P. Henry,
ma yer of the theatre has refused
to usesuss the disturbance. He is
associated with the management of
the Stacy theatre, here, where
members of the operators' and
stagehands union have been on a
strike.

San Antonio; July 18. Stench bomb dropped from the balcony of the Texas, Publix acer, Friday night (15) sent three femme patrons to hospitals with critical

patrons to hospitals with critical burns.
Disturbance was another in series of its kind in Texas since general union lockout here a couple of months ago. At least score of innocent persons have been injured. Publix has been the circuit principally affected with the local Aztec and the Palace, Dalias, both bombed recently. recentiv.

Last week's bombing came on heels of a \$2,000 reward, for any convictions, posted here last month.

### Red Cruze at Palace

Herman Whitman, manager of the Palace, N. Y., is departing from that spot but not from the organi-zation. He will be placed in an-

zation. He will be placed in another theatre.
Red Cruze of the Mayfair moves into the Paiace, with Harry Marx, previously of Publix, taking over the Mayrair.

### STANLEY

DISTRIBUTING CORPORATION Motion Picture Producing and Relea 729 Seventif Avenuc, New York BRyant 9-2812

### FAUT IL LES MARIER?

(Continued from page 25)

ork in the production justifies her selection.

Both French and German versions were made simultaneously, but in many cases—such as girls in a schoolroom—German photography was used with French dubbing. Also, trick photography was employed as, for instance, when Anny Ondra slides down a rope in a lion's earse.

Ondra sinces down a type in a variety of a college professor who joins a circus college professor who joins a circus man, and the professor and the professor and the professor aprofessional.

Anny Ondra, who does the girl, its exceedingiy well supported by Lucien Baroux, as the professor. The way he has been directed and coached in make-up have opened new possibilities for him. Balance of cast olds.

### Condemned to Death

(BRITISH MADE)

the control of the co

director.

Film rates a week only in a house like the Cameo; otherwise it's a weak daily changer with double-header programming is merited rating.

Abel.

### Mensch Ohne Namen ('Man Without Name')

(GERMAN MADE)

Ufa Production and releass. Direction Gustav Ucicky. Production Guenther Stapenhorst, Manuscript by Robst Lieb-mann. Music, Alian Gray. Settings, Rob-ert Herith and Waiter Roshrig. Photog-raphy, Carl Hoffmann, Recorded on Klang-film appearatus.

raphy, Carl Hoffmann, Recorded on Alang-Cast: Werper Kraue, Mathias Wieman, Belene Thiming, Herchas Theles, Julius Falkenstein, Fritz Gruenbaum, Eduard von Winterstein, Max Gueistorf, Marda Eurd, Peleric, Blenert, Chmara, Menzel, Picha, Schroth, Running time, 87 mine. At Ufa Paist am Zoo, Berlin.

Seatton. Itanhing times, of mines. At On-Paint and Zoo. Bretin.

Film of high quality, but not great boxoffice prospects. Picture has been cast with players more fitted to the stage than accreen. The property of the proper

### **Optimistic**

Los Angeles, Iuly 18.

Manager for a beach resort pleture house, after using all the known varieties of allbis to account for poor business, sprang this one:

Business away off because the grunion were running last night.

### **Baltimore Sees Corner: Building 2 Film Spots**

Baltimore, July 18.

While other burgs are scurving to shut down the theatres now open, this town is bucking the stream by building one theatre and arranging to erect a second. First house going up is slated for colored patronage and is under title guidance of Lou Rome and brothers.

The Rome boys operate four nabes, but this is their first venture into the sepia side. House will be a remodeled church and will seat about 1,500. It is to be ready early in the fall.

Arrangements are also being completed for the erection of the Up-flown theatre by Arthur Price, who now operates the Autora. Site series the series of the control of the Up-flown theatre by Arthur Price, who now operates the Autora. Site series in the fast growing Walbrook district. Figuring on 1,100 seats here. This will make Price's second new venture this year, theatre owner having opened a swimming pool in town about two weeks ago, making the first commercial public outdoor pool. Major local parks have had municipal pools for years. Baltimore, July 18

### BONNS TEMPORARILY

Los Angeles, July 18.

Los Angeles, July 18.

Eddle Bonns, traveling assistant to J. R. Grainger, will remain temporarily in charge of the Fox exchange here. No permanent successor to Ben Gould, exchange manager, who died July 11, will likely be named before the middle of August.

Bonns stepped in when Gould was forced to leave his duties and has been pinch-hitting since.

### BEAVER, BRANCH MGR., DIES

Albany, N. Y., July 18.

J. Howard Beaver, transferred here from Washington as branch manager of Educational Film exchange, suffered a heart attack and

died Friday (15) ded Friday (16).

Mrs. Beaver survives, with the body returned to Washington for burial.

burial.

car factory also the property of the same ritend. None of his family recognize him. In vain he fights red tape. Simple people with whom he lives become his friends, and inally he marries a simple little girl, a typist, who steals enough money for him to file patents. Ich money for him to file patents. Ich noney mon. Werner. Kraus' excellent acting is a great asset. Especially to be mentioned are Julius Falkenstein in a fine character study: Fritz Gruenbaum, Eduard von Winterstein, Hans Brausewet wax Guelstonf. Carl Hoffmann's photography is first-class; sound is satisfactory. Gustav Ucicky's direction could have made more of this story and excellent actors.

### COTE D'AZUR

('Riviera')

(Riviera')

(FRENCH MADE)

A Paramount production and release.
From the play by Biraheau and Doley.
Adapted by Benno Vigny, Lyrice by Marchely, Music by Dickbee, Photo by Langenfeld. Running time, 103 mins. Recorded Western Electric. Paramount, Paris, Western Blectric. Paramount, Paris, July 8. Caet: Robert Burnler. Simons Hellard, Marcel Vellee, Tvonne Hebert, Palau, Rob-ert-Arnoux.

### How Bad Is a Bad Film?

(Continued from page 7)

any for the Paramount, Middieton, N. Y.), as defendants, action also lists Adolph Zukor, Sidney R. Kent and Sam Katz. At the time of filing of the suit. Kent was in charge of distribution for Par. During the past week, Arthur Butler Graham, attorney for Quittner, filed the bill of particulars, as required. It runs to over 200 pages. Demand of the defendants for the tendent of the defendants for the new particulars, as required. It runs to over 200 pages. Demand of the defendants for the new particulars, as required. It requires Quittner to produce details in connection with his operation in Middietown that the average exhibitor would not have unless he had kept contracts, youchers, etc. on all film. tracts, vouchers, etc., on all film, expenses in connection with the house, losses, admission prices, payroll, etc.

Quittner, a former corporation counsel, had not only saved all flim contracts for the period involved, but each year had obtained an audit on his business.

### Three Houses Involved

Three houses involved

Three houses, State, Stratton and
Show Shop, were operated by Quitter in the upstate town. Shortly
after aramount built a house in
opposition to him in that situation,
opened in June, 1930, Quitter gave up. His theatres were finally fore-closed by the holder of the second mortgage and are now operating under a receivership. They sold on the second mortgage foreclosure for

Under the order of the defendants for a verified bill of particulars, asking many details, the following which brings up the block booking hint is regarded as the most unique

which to think any the socker both and the strength of a link is regarded as the most unique of all the strength and the stre

Paramount-Publix invaded his town with a theatre of its own.)
What inferior motion pictures plaintiffs claim they were compelled to lease at prices demanded therefor by the said motion picture companies, whether or not the same were exhibited or required for exhibition in said dieatres, in order to obtain for exhibition in said theatres motion pictures which were acceptable to them and their patrons, specifying:

(a) The title of each picture plaintiffs claim was inferior.

(b) The distributor of each of such pictures.

such pictures.

(c) The rental actually paid for each of such pictures.

(d) The amount plaintiffs claim said rentals for each of

such pictures was excessive.

(e) The title of each of such pictures which were actually

(e) The title of each of such pictures which were actually exhibited.

(f) The title of each picture, the picture was the picture of the picture of the picture plaintiffs claim were not required for said theatres.

(h) The title of each picture which plaintiffs claim was acceptable to them.

(l) The title of each picture which plaintiffs claim was completed by the picture of the picture of the picture of the picture and picture which plaintiffs claim were interior pictures and

(j) Allocate by title to each acceptable picture, each alleged inferior picture or pictures which plaintiffs claim they were compelled to lease in order to secure such acceptable picture, each alleged inferior picture and acceptable picture, each alleged inferior picture and acceptable picture.

Order demands amount of iosee of the picture of the in operation of theatres, when, what manner, to what extent sustained, with itemization as to approximate

Film has been made differently amaner, to what extent sustained, with the boss, and drawing his attention on the train to the Riviera, when her friends treat her to a ticket to help train to the Riviera, when her friends treat her to a ticket to help the get her missessence on the train has been eliminated, and instead sequences actually on the Riviera have been substituted. Film is a caller programmer, but mostly made convert them to other uses; what lit only the sea and dialeg at the same of the sea and diale

gross and net, made on State and Stratton each year; when and in what manner did Paramount-Publis resort to intimidation, as aliged, and threatened to build a competing theatre in Middletown; whether written or oral and by whom made; the coercive methods employed by PeP, as aligned, and the property of the property o

ner to contract films released. In 1927, 1928 and 1929.
When and In whose name is it claimed the P-P company obtained option under an alieged dummy to purchase the theatres in Middletown; what threats or intimidation and by whom in effort to compedit and by whom in effort to compedit and by whom in effort to compedit and Stratton to P-P; which is a stained was the fair rental value of State and Stratton at the time of threats or intimidation, as asserted, and what offer, if any, made by P-P; whether oral or written, who made and at what terms; who admission charged to theatres of type or character of Paramount (Middletown) and furnish same quality of entertalmment in vicinity of Middletown; give names theatres, location and give names theatres, location and admission of each; date or dates and approximate hour each day or days when Paramount aliegedly em-ployed or stationed one or more per-

days when Paramount aliegedly employed or stationed one or more persons in front of the State, with instructions to inflicence or attempt to influence patrons of State not to attend, piles when, where, how and how many times. Quittner's mass of detail in answer to the order includes every film contract, terms, dates played, gross. Yet rental, etc., as well as possible of the state of the stat

### FANCHON & MARCO · Featured Acts ·

BERNIE and WALKER The Mad Wags of Malibu in "ANYTHING CAN HAPPEN"

 $\mathsf{NOVAK}_{\mathsf{md}}\mathsf{FAY}$ 

"All Tangled Up for Fin"
"TOWN and COUNTRY" Idea

### **RUDY KAYE** "The Singing Switcher"

JANICE WALKER Doing "Cinderella Brown" F & M's "Parisian Revue"

**GILBERT BROS** "MALIBU BEACH" Idea

FANCHON & MARCO Presents

ZELDA SANTLEY "VEILS" IDEA

BERNARDO DE PACE

"Wizard of the Mandolin" Assisted by CELINE LESCAR

### EDDIE BRUCE

HEADLINING "Gus Edward's Radio Stars"

FANCHON & MARCO Present SYLVIA CLARK

In "HER BIRTHDAY PARTY"

### KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

### **Big Names**

Big Names

The Coast stappers all agitated over F&M's signing of Monte Blue and anxiously await his State, Los Angeles, opening. "Big Names" are the order of the day at Coast F&M spots, what with Al Jolson, Ted Lewis, Will Mahoney, Jack Dempsey, Lina Basquette, and now Monte Blue control to the Monte Blue control to the Monte Styria Clark musical comedy favorite, readying in new F&M Idea.

### **Grad Notes**

Grad Notes
F&M grad Lucille Page opened
Friday in Paris with Dinosaur act
under Earl Carroll's management,
then plays Berlin, Hömburg and
sold into nott Carroll Broadway
show about mid-September. Grad
Lyda. Robert featured by Paramount with Jack Oakle, W. O.
Fleids, Ben Turpin, Susan Fiening,
Annly Clyda and George Barbler in
"Million, Dollar Jess".

### O.K., Leroy!

O.K., Leroy!

"O.K. United States!" will be Leroy Prints next, F&M Idea, Satire on current. happenings. "Ballet" idea now being readded by Larry Caballos Atfonds and the Colleinstes eigened, "rest of cast to be chosen. Fanchoins" "Sweet and Lovely" Idea has Blanche Sweet in leading role, an appropriate pick. Fan club campaigs similar to Betty Compson stunt in work.

### Globe Unbends

Show reviewer of staid Boston Globe rates F&M's Zelda Santley as Globe rates F&M's Zelda Santiey as "lelyert impersonator, seen in Boston in some time," quoting Globe's exact words. "Miss Santiey's impersonations place heat in the ranks of Elisis Jania and her work deserves every praise." And quotes Archur Lake with F&M. "This is a great show and a great troups!"

Radio Finds
"Gus Edwards Radio Stara" Idea
with Fall discoveries got off to big
start at Fox. San Francisco, with
John Tlo, the wonder parret, intiguing public and press, Asice
anner of greatest American dancer,
answered "Jack Lait!" Eddie Bruce
big as Chandu-like radio announcer.
Four Albee Sisters, Bill Aronson,
Leota Lane, Kay Fayre and Tony
Faginace al liked.

### **Boosters Depart**

Many famous metropolitan writers who have been giving F&M folk nawho have been giving F&M folk na-tional publicity are vacation-bound, fringstance Lee Townsend of Flim Pun, Jack Lait of Hearst syndicate, UT. Entl Cowin Publish Arts of the Rebekah Miller of Med Book magazine, Jimmy Aswell of Central Pross called to Washington by mother's lines.

### Archie's Moosic

Archile's Moosic

Composer archie Gottler doing
the songs for Blanche Sweet's
"Sweet and Lovely" Idea. Fanchon
has signed Stroud Twins, out of
"Vantiles": Chamberlin and Hines,
Loc Lorraine and Three Cachalots
for this Idea. Sylvis Shore recently
with F&M's "Stars of Yesterdays"
Idea, now with F&M's "Dearet
Song," taking Butty Willes role of
Susan, Betty witching to new Idea.

### Sachs' Appeal

Prize for hot weather exploitation accorded "Reflections" Sunkists with summer bathing angles in behalf Paramount Theatre, New Haven, Manager Walter G. Sachs also handled Betty Compson adversal Theory Hower Knews and Miss Scott. Special interviews Toronto, Star and Telegram and swell radio interview over CFCA.

### Mouse-ical Hit

Seattle kids jam special hows "Mickey and Minnie" taged by Leonidoff, billed as ' hon and Marco Mouse-ical Re mo, and world-famous selle the joyful jumping ja



# **PLAYING** A PICTURE!

### You just sit back and count the receipts

When you play a stage show the Fanchon & Marco way, there are no headaches.

The trained Company Manager with each unit takes all the details off your hands.

He settles all questions of temperament, spotlighthogging cancelled dates, etc.

Only from F. & M. can you get this marvelous trouble-free stage show system.

> No wonder more theatres are turning to....

## FANCHON & MARCO

Offices

HOLLYWOOD . SAN FRANCISCO . SEATTLE . MILWAUKEE . NEW YORK

## 26 RKO AGENCIES DROPPED

### PHIL BLOOM OFF **BIG MIDWEST RKO BOOK**

Phil Bloom, George Godfrey's ap-pointee in the RKO booking office, was removed Saturday (16), from the important middle western book and assigned to the houses from Minneapolis to the Coast only.

minneapons to the Coast only.

The larger midwestern houses have been returned to Bill Howard, while all the eastern time reverts to Arthur Willi.

to Arthur Willi.

Dolf Leffier has been reinstated as a regular booker with seven houses after serving in an assistant booking capacity for a while.

Godfrey remains off the books altogether

ne new set-up of hookers and

togetime.

The new set-up of bookers and houses is:

Arthur Willi-Palace, New York;
Albee, Brooklyn; Boston (New Kelth's), Chichmatt, Chicago (Palace), Cleveland (Palace), Kansas (City, St. Louis), Chicago, Portugue, Chicago, Caronto, Ca

Wayne.
Phil Bloom—Chicago (State-Lakè), Minneapolis, St. Paul, Seat-tle, Portland, Oakland, San Francisco, Los Angeles, Salt Lake, Denyer, Omaha, Little Rock, Dallas, San Antonlo, New Orleans, Atlanta, Birmingham

Dolf Laffler-Prospect Brooklyn on, Paterson, Troy, Schenec-Westwood, N. J.; Lynbrook

### Schultz Wanted to Raise Buck's \$750 And Gets Raised Out

An alleged telegram to Frank Buck regarding the wild game hunter's salary on his current per-sonal appearance in the RKO the-atres has resulte in the ejection from the booking office of John Schultz, agent. He was suspended for three months.

for three months.
Schultz, a one time Keith executive and now the RiCO agency partner of George Weeden, is charged with having wired Buck that as his stage salary is only \$750, he appears to need an agent.
Buck was booked direct for the RKO dates by A. J. Van Beuren in conjunction with the Buck-RKO-Van Beuren picture, 'Bring 'Em Back Alive.'

### **ELLINGTON'S \$8,500** FOR 2-IN-1 BOOKINGS

Duke Ellington has been pencilled into the Wisconsin, Milwaukee, for a week's combination date starting Sept. 2. Means he will play for the dancehall in the building with the theatre after the final stage show each night, both spots being operated by the same management, Fox.
Salary for the dual Milwaukee engagement calls for \$8,500 net.

### SUING SCHENCK ESTATE

SUING SCHENCK ESTATE
Argument on an unpaid bill for a
boat incurred by the late Joe
Schenck (Van and Schenck) comes
up in the surrogate's court, Queens
County, Tuesday,
Attorneys for the Marine Sales
and Service, Inc., are demanding
that the widow, Lillian Broderick
Schenck, pay \$470.85 claimed due
from the estate.

### VERA GORDON'S UNIT

Hollywood, July 18. Vera Gordon breaks in a Fanchon Marco tour at the Manchester, Aug. 12. Unit

will have a Ghetto back-

### No. 1 Agents

Following are on the pre-ferred or in list of RKO franchise holders and remain agents with full floor privi-

leges: I. R. Samuels Harry Romm Max Hart Max Hart
Billy Jackson
Weeden & Schultz
M. S. Bentham
Henry Bellit
Blondell and Mack
George Choos
Cutts & Allen Gus Edwards Harry Fitzgerald Leo Fitzgerald Leo Fitzgerald Phil Tyrell Tom Fitzpatrick Marty Forkins Alex Gerber Weber-Simon Jenie Jacobs Edward Keller Hugo Morris Joe Sullivan Maurice Rose Chas. Maddock Lee Stewart Max Gordon.

### **ANOTHER MID-W** VALIDE TRY ON WAY

Chicago, July 18.

Another vaudoville experiment started out locally Saturday (16) when a 16-people stage show unit left to play seven towns in Wisconsin for Fox. As with the State-Lake opening, friends of vaudeville who have been hoping that this fall would at last see a real pick-up in datea shrough the midwest were fearful that launching experiments under the handicap of a heat wave in mid-July might give an unwarranted black eye to vaudeville. Tommy Sacco is-booking the Wisconsin road snows which, as now routed, play 12 days in 14 divided among seven towns, Kenosha, Milwaukee, Stevens Point, Marinette, Green Bay, Oshkosh and Appleton, in that order. Chicago, July 18.

minutures, stevens Point, Marinette, Green Bay, Oshkosh and Appleton, in that order.

H. J. Fitzgerald of the Fox Midwesco office in Milwaukee okayed the experiment for six weeks. One unit will leave Chicago each Saturday by bus. Marian and her Platiner, Second week will be a 24- people colored revue, "Hittin High." After that a group of radio entertainers headed by Rube Trouson of WLS will make the tour of 500 miles. Everything, including baggage, goes by bus.

Shows are budgeted around \$1,200.

### \$1.000-\$1.500 UNITS FOR INDIE FILM HOUSES

Billy Diamond and Max Richards have entered into a partnership for independent producing of stage units for indie picture houses. They intend to scale their shows from \$1,000 to \$1,500.

A staff of former producers and stagers for the picture house circuits will be interested in the producer of the producers of

Cambria, Will Harris and Harry Gourfain. Diamond was a former RKO booker and agent. Richards is the RKO agency partner of Harry Lenetska.

### F. & M.'S SONG WRITER

Hollywood, July 18.

Archie Gottler, songwriter, hired
by Fanchon & Marco to provide
material for their units.

Job, first of its kind with the or-

ganization, came after Gottler wrote for Blanche Sweet and

# SOUAWKS GALORE

Drastic Move to Alleviate Booking Floor Congestion -Means Extinction for Droppes - Special Dispensation Only If New Partnerships Formed-Move Placed in Agents' Laps by Beck and Godfrev

### 78 OUT OR ALMOST

Attempted alleviation of an al-legedly crowded condition on the RKO vaudeville booking floor trans-gired over the weekend. It resulted in 26 franchised agencies being de-clared out as against 28 who re-main.

clared out as against 28 who remain.

In addition, 27 non-franchised
agents, associated with the 28 in
No. 1 offices, are denied, the privlege of the sixth floor under a ruling limiting booking office attendance to the franchised holders
themselves. It practically means
extinction of the associates unless
they can connect with a franchise
holder as a partner.

As things now stand, a franchised
office can retain as many associates
as it cares to, but none is permitted
to book acts.

to book acts.

as it cares to, but none is permitted to book acts. Another group of associate ageints, those with the 26 out offices, are in the same predicament but worse off since their chances of connections. The same predicament but worse of since their chances of connections of the same predicament but worse of since their chances of the same predicament as board of the same predicament of the sam

### No. 2 Agents

Following have the privilege of doubling up with the franchise holders who remain. If doubling they'll be classed as partners of the preferred agents and permitted on the floor. If failing to connect with a No. 1 office, they will be considered

office, they will be cons out:
Norman Jeffries
Lew Cantor
Chas. Bierbauer
Louis Spielman
Nat Sobel
Chas. Wilshin
Richards & Lenetsska
Weiner & Kalcheim
Morris & Oz
Harry Rogers Harry Rogers Roger Murrell Sam Tishman Wayne Christie Franklin Graham Max Hayes Sol Turek Sam Shannon Ben David Ben David
Harry Semon
Harry Norwood
Aaron Kessler
Nick Agneta
Pete Mack
Sam Baerwitz
Milt Lewis
Bart McHugh

stages. Several of the out agents turned their complaints over to lawyers for advice, representation and possible damage suits.

How and Why? How and Why?

The big mystery, to everybody, excepting the booking office and the agency committee which performed the cutting, was in regard to how the cutter arrived at their conclusions. The committee refused to give a reason for any of the outs, nor would it reveal how it differnor would it reveal how it differ.

(Continued on page 62)

### OK'D 28 REMAIN: Loew's Deluxers Quitting Big Presentations in Favor of Vaude. Leaves F&M Alone with Unit Revues

### **Associates Out**

Following are those associates affiliated with the No. 1 agencies, but restrained from going on the booking floor under the one-man rule, unless connecting with their own or another agency as a partner; Harry Ward, Miles Ingalls Ben Burke John Hickom
Leonard Romm
Phil Medical Phil Company of the Phil Company of the North C

Russell Decke Phil Offin Paul Durand Henry Lang Jeff Davis Larry Puck Jess Freeman Will Weeden Tony Ferry N. E. Manwaring Danny Collins Bill McCaffery Bill McCaffery
Max Tishman
Tom Curran
Paddy Schwartz
Bill O'Day Bill O'Day Jimmy Doyle Gladys Brown Fred DeBondy Jack Klotz Ed Reilly Chas Furey

### ONLY 21/2 RKO **VAUDE WEEKS** IN N. Y.

Only two and a half weeks of RKO vaudeville time will prevail in the entire Greater New York area for the balance of the summer after the Coliseum, Madison and Fordham theatres go straight pictures July

Palace. New York, and Albee, Brooklyn, both five-act vaudfilm full weeks, the property of the

### MARY EATON FOR F&M **MUSICAL COMEDY UNIT**

Los Angeles, July 18. Mary Eaton has been taken by Fanchon & Marco. A musical comedy unit will be built around Miss Eaton just got back from

### Attach Tracy's Salary

Attach Tracy's Salary
Upon Ed Wolf's ocut victory
against Arthur Tracy (The Street
Singer). The latter's mains at
Loew's Boulevard, New York, was
tied up last week, resulting in
Tracy not paying off his planist or
electrician. Heretofore only onethird of Tracy's money was held
back in escrow, pinding adjudication of Wolf's sult for a third cut
on a managerial contract.
When the courts ruled for Wolf,
ordering the appointment of a re-

ordering the appointment of a re-ceiver, Loew's Boulevard held back the salary. Tracy meantime is legally appealing.

After ely years as a leader in the eld. Loew's is quitting the picture house unit business. It has decided on regular vandeville hills next season for all its de luxe houses, excepting the Capitol, New York. Letter also will soft-nedal the production end of its stage shows and feature specialty talent mainly, as it has been doing for several

Loomie departure from unit producing leaves that field without major competition for Fanchon & Marco, with the latter to be probably the only unit producer of importance during '32-'33.

It is Loew's present belief that the chorus line and production en-hancement for stage shows in the picture houses have lost their efpicture houses have lost their effectiveness through sameness during the six years that presentations have prevailed. The cost of a line and scenery can be devoted to salary for an extra feature act on all bills for better results, with the act, if containing merit, likely to mean for the same of the same

F. & Mr's Budgets
F. & Mr's problem is different.
The Leew unit's payrol for specialty of the second of the second

support.

Regulation vaudeville, without the trimmings, has replaced units in Loew's Paradies, New York; Valencia, Jamaica, and Jersey City. Results in the new policy City. Results in the new policy first two weeks brought the decision to refrain from unit producing in the future. The Loew out-of-town picture houses that played the Loew at the control of the summer are expected to follow the metropolitan trio into vaudeville in September. legulation vaudeville, with

### \$18,000 AND PROFIT FOR 1ST PALACE COMBO BILL

RKO Palace, New York, in its current (first) week of a combination policy, may make money with an indicated \$15,00 rose. House needs \$15,000 to break on its six acts and second run pictures.
Former break figure was \$14,000 for the grind, four-a-day nine acts of straight vaudeville.
The \$15,000 includes film, with the latter nominally quotaed in that its product is a direct spill-over from a nearby Broadway house. This week Bring Em Back Alive from the across \$4 th-street-Mayfair, gives it a fifth week on Broadway, whereas it would have had four and out.

whereas it would have had four and out.

Next week U's 'Radlo Patrol' will yenjoy an unexpected extra week at the Palace following a fortnight at the Winter Garden. Palace erntal is \$500. Week after, 'What Price Hollywood?' (RKO), after a fortnight at the Mayfair, will spill over into the Palace to a \$750 rental.

Palace is saving about \$200 on shorts which formerly broke up the tgrand 4-a-day vauue.

Palace's new scale week days is 30-40-65; Saturdays, 40-60,83; Sundays and holidals, 55-35.

Final week of its straight vaude spolicy grind) showed an \$8,000, total, for a loss of \$5,000.

### Act Jumps 1,700 Miles from Chi, **Cancelled on Coast. Then Gets Break**

VARIETY

Seattle, July 18. Shuron De Freis Revue, two me and seven girls, ran up against the 'change in policy' ot the Orpheum here, last week, when the twice-a-day vaude plan went out of here into Portland, with Tacoms closed on vaude. They were booked out of Chicago on a four-week contract calling for a half week in each of these towns; half week in Oakland, full week in San Francisco, at Golden Gate or Orpheum, and full week in Los Angeles, at RKO or Orpheum.

The act, however, has now beeen rebooked by arrangement with Cliff Work for three weeks in Oakland and southern California. Troupe left here Friday (15) by bus for California.

They made trip from Chi in bu and when 1,700 miles out were noti-fied their contract was cancelled. However, they played four days



### SAMMY KREVOFF

adway's Sensational Son With His Company of Four at LOEW'S STATE, NEW YORK Next Wook (July 22)
Successfully Toured 22 Weeks in Shabert's "Marching By," also 19
Weeks in Billy Rose's "Sweet and Low"

### BARNEY GRANT and Co.

Just a Beller From Missourt" THIS WEEK (July 16) STATE LAKE, Chicage BKO Dir., JOE SULLIVAN Independent, MEXER NORTH

### Not So Simon Pure

Entrant in a chain-theatre amateur contest held at a New York theatre, called the house nianager and explained that he was not going through his whole routine that evening. Asked why, he replied 'Next week this house goes into vaude policy, and I'm one of the acts.'

here at windup of the split-week

policy.

Left stranded after the expensive jump here, they were told that their contract had been legally cancelled. They claim contract holds at least for L. A. and S. F. and want to

play dates there, or a settlement.

Up against it, the girls have been living in the bus in an alley lot

### **BRANDELL & CANTOR** AGENCY PARDS AGAIN

Several years ago partners in production of vaudeville acts, William Brandoil and Lew Cantor have teamed up again. With Cantor on the Coast to produce plays for screen possibilities, Brandell will hold down the eastern end. Under the association formed, Brandell-Cantor in the east will operate as a general agency, handling the second of the control of the control

### **CONLIN and GLASS Enroute RKO**

Hon, TOM. J. FITZPATRICK Palace Theatre Bidg., New York City

### BROADWAY APT. HOTEL

Special Rates to the Profession

ekeeping and Bachelor Apts.
Complete Hotel Service
Illustes' Walk to RKO Albee

4th and Broadway

### Marcus Loew BOOKINGAGENCY General Executive Offices 160 WEST 46"ST. NEW YORK CITY **BRyant 9-7800** J. H. LUBIN MARVIN H. SCHENCK BOOKING MANAGER

### **NEW ACTORS' CLUB. WILL OAKLAND AS PREZ**

New New York actors' club, titled the Greenroom N. X. Club, has Will Cakland as president and Philadelphla Jack O'Brien vice-president. Organization has no connection with the old Green Room Club. Quarters are in the Broadway Cen-tral building at Broadway and 51st

street. Members pay \$1 a month, with the club also maintaining a sort of employment service gratis for members. No agent's cut if placements are made. Non-professionals are allowed to become members for \$15 avar.

allowed to become members for \$10 a year.
One of the ideas figured on by the new group, which claims a membership of about 150 thus far, is to give a show once a month in the clubroom, graits to members, but with paid admission for outsiders. Rumpus will be staged by Will Oakiand, at least the first couple of times. Hope is that agents and managers will attend.
Actor members are allowed free use of rehearsal space in the club. Jesse J. Endot, proprietor of the building, promoted the stunt and won't charge off any rental, his idea being that the influx of clubramen.

and visitors will help his build

### RKO Takes Over B. & K. Fashion Show and Grief

Chicago, July 18.
Fur Fashion Show for many years a standard annual attraction at B&K's Chicago and outlying deluxers will play the RKO Palace this year. It will be counted as one act during the week of July 29.
Bill Robinson's, all-colored unit, which previously played the Palace, will be sidetracked into the State-Lake that week.

Lake that week.

With the fur show, which is provided gratis by the Chicago Furri ers Association, RKO will book male single to double as m.c. In maie single to double as m.c. In-stead of the 45 minute session of the Beeandkay pageants RKO will limit the display to 20 minutes. Beeandkay passed up the stunt as being too much grief.

### Kahn at \$2,250

Roger Wolle Kahn's date at the RKO Palace, New York, commencing Saturday (23), precedes his revue engagement with 'Ballyhoo'.
Otto Kahn's son is staging a comeback as a bandleader and will be in the pit of the musical. A nits club idea atop the 44th St. theatre where 'Ballyhoo' opens is also being spoken of, to have Kahn as the dance attraction.

The Palace salary is \$2 256 for 25

The Palace salary is \$2,250 for 22

### Marie Eline's Injuries Serious; Grace's New Act

Injuries received by Marie Elline of the Eline Sisters on the stage of the Tivoli, Brookdyn, two weeks ago, at first regarded as slight have taken on serious complications. Three doctors have been called in and a day and night nurse are in attendance.

Opinion of the physicians is that the Tivoli fall did not directly cause the Tivoli fall did not directly cause the lilness, but only aggravated a condition caused by years of taking many falls by Miss Eline constantly during her act. She will have to take a complete rest after she recovers.

The start of the meanwhile, Grace Eline in the meanwhile, Grace Eline in the meanwhile of the constant of the con

### DAVIS' ACT AS UNIT

Benny Davis is to take his vaude revue intact to the Coast for a Fanchon & Marco tour. Revue will require little F. & M. production, and will carry the song-writer-entertainer's name above the

### Clayton's Idea

When he salls for California when he sails for California tomorrow (Wednesday) on the S. S. Virginia, Lou Clayton's baggage will include 1,000 old goit balls. Clayton, who plays golf when he len't sleeping or eating, has

he lan't sleeping or eating, has it all figured out. He's going to perfect his swing by driving the balls off the deck and letting the fish have 'em.

### NERTS TO ETHER FOR SOME SUMMER CASH

The same acts who had declared a professional moratorium late in the spring for the summer, hoping to get a break on the air, are now saying nerts to the radio thing and soing after some bookings for impredicts of the same acts of the same best at the same acts and the same acts are same acts and the same acts are same acts as a same acts as a same acts and a same acts are same acts as a same acts are same acts as a same acts as a same acts as a same acts as a same acts are same acts as a same ac

mediate cash.
They're not forsaking the ether prospects, but with auditions few and commercials even less, for the time being, the acts are out to grab off a few weeks until that radio commercial break comes along.

### COLUMBO AND GIBBONS SET WITH RKO BY NBC

Russ Columbo is set to follow up his current stand at the Palace with four more RKO weeks. First jump takes him into Boston (23), with the subsequent week bringing him back here for the Albee, Brooklyn. Palace, Cleveland, Aug 13 and Palace Chicago (20) are the other two dates sisted for the crooner through the NBC Artists' Service. Network's talent bureau has Floyd Gibbons also pencilled for the latter two houses. It's Cleveland the 23rd and Chicago the following stanza, with the possibility of a week's postponement here. Russ Columbo is set to follow up

### Foreclose Roy Cummings' House in L. A. on Note

Los Angeles, July 18.

Los Angeles, July 18.

Under foreclosure proceedings a house and adjoining lot owned by Roy Cummings (vaudeville), whose right name is Crooks, will go on the blook July 28. Decision followed suit by Robert Beiden, a stage hand, who traveled with the Cummings act for several seasons.

Beiden's claim on a note is about \$1,800. House is mortgaged for \$4,500.

### WARNER SHORTS

Brooklyn Vitaphone Studio Under-way With Prod.

Warners shorts producing at the Flatbush studio got under way last week with a pair by Jack Haley and the final of the S. S. Van Dine

Jack Denny's orchestra and Joe Penny are on the current week's schedule.

### Healy's No. 2 Stooges

The No. 2 set of three stooges ho were with Ted Healy are doing n act on their own with Jack who were with Ted Healy are doing an act on their own with Jack Walsh, handled by Blondell & Mack. They are Jack Wolf, Dick Hakins and Paul Garner. Howard, Fine and Howard, Healy's original stooge trio, are go-ing with him into Greenwich Vil-lage Follies, the revised version of Hey Nonny, Nonny,

### BURBIG FUNNYBONERS SET

RKO is picking up Henry Burbig nd the Funnyboners, CBS network turn, for additional time following ning four weeks.

### CAP'S RECORD \$19.000 SHOW

Loew's Capitol, New York, will shill out more than \$19,000 for sal-aries next week (22) when it plays the most expensive stage show ever spotted in a picture house.

Lou Holtz is in for \$6,000 straight And a percentage against the gross, The other top salaries are Phil Baker at \$5,000 and Abe Lyman's band at \$3,500. Latter holds over from this week.

Hannah Williams, Boswell Sisters and Norman Frescott are the remaining turns.

Minevitch to Loew's

Borrah Minevitch and his Harmonica Rascals open for Loew's
July 29 around the New York

RKO VAUDEVILLE INTACT 88
(Week July 16), Kansas City

ROSETTE and LUTTMAN

In "Dance Stories"
With GRACE & BEATRICE WYLIE
(Dir. of Max Tishman, Plunkett office)

### DE VITO and DENNY

DOT STEVENS

in "Lady Harrower's Reception"
(Direction of Chas. Wilshin)

### LITA GREY CHAPLIN

"The Charming Chantress"

rsonal Mgt. Nicholas Gyory (Booked by Weber-Simon)

BEO VAUDEVILLE INTACT 86 (Week July 23), Omaha

The Dark Cloud of Joy

### BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

(Direction of Marty Forkins)

BEO VAUDEVILLE INTACT 88

### THE GENIAL ROTUND LARRY

With CHERI "Miss Pert of Paris" TOMA GENARO Bouth America's Newest D TOMMY LONG The Elongated Express of Comedy AL HOMESSADOR

"Okiahoma"s Ambassador

ENGLAND ONG

The Chinese Helen Kane

JOE BELL

"th a Heart" "The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hiss

RICH RHYTHM BAND

### RALPH COOPER

AND HIS ORCHESTRA With BESSIE DUDLEY

### **BUCK and BUBBLES**

STATE, NEW YORK, NOW (Week July 16)

Thanks to MR. MARVIN SCHENCK and MR. LOUIS K. SIDNEY

Management, NAT NAZARRO

### EX-PUG. NOW CROONER. WITH BAND FOR VAUDE

Cleveland, July 18.

Manny Landers' local band was
booked into the RKO 105th St. by booked into the RKO 168th St. by Doc Elliott for its vaude debut July 23, on the heels of the theatre's local opportunity revue content. Band, just back from Florida includes Billy Wallace, crooning ex-pucilist, who dropped his gloves for the megaphone since discovered by Paul Whiteman in radio audition.

### St. Paul and Indpls. Off RKO Vaude Till Sept. 3

Chicago, July 18.

St. Paul goes off Dick Hoffman's RKO book for the summer July 21.
Indianapolis will fold July 29 for the month of August. Both are slated to resume vaudeville September 3.
Hoffman 's

tember 3.

Hoffman is now booking Des
Moines, Wednesday-Thursday-Friday; Louisville, Sunday-MondayTuesday; Memphis, Thursday-Friday-Saturday; Nashville and Ritz, Chicago, splits, and Leavenworth,

### Lewis Route Switched

Los Angeles, July 18.

Ted Lewis unit jumped to Denver from Oakland for Fanchon & Marco and will be routed as far east as time is available.

Fred McClelland jumped out of here Wednesday night (13) to join the unit at Denver as company

manager.

Jean White's New Act George White's sister, Jean, is breaking in a new act, singlo. Miss White opens the current last half at RKO's Prospect, Brooklyn.



FREDDY MACK Fox, B'klyn Indefinitely

### Took a Cut

Los Angeles, July 18.

What started out to be a musical comedy titled 'Hell's Holi-day' has finally emerged as 'Hi-Diddle-Diddle,' a tab revue that broke in at the Fox Florence, July 15 and 16.

Produced by Clinton Lewis, author, and Al Lane. Jack McGuire wrote the music. Cast includes Jack Egan, Myrtis Crinley, Don James, Ellen Childs, Charles McAvoy, Pen y Alden, Rex Van, Ferris Taylor, Carroll Sisters and line of 12 dancers. 12 dancers

### All Talent, No Girls In Joyce's F&M Unit

Los Angeles, July 18.
Teddy Joyce's assignment with
Fanchon and Marco will be to head
an all-talent unit, minus lineup.
Producers have feelers out for a
number of former screen luminaries,
and will likely title the unit 'Joys
of Hollywood.'
Leroy Prinz is whippling the unit
into shape for its break-in at the
Manchester here.

Manchester here.

### N. W. Vaude

Seattle, July 18.
Keighley & Roscoe, Fanchon &
Marco bookers here, now placing
vaude into Fox, Seattle; and Fox
houses in Bremerton, Olympia and

Belling ellingham. Looks like more to come.

### M. C.'s Par's Plans

New Haven, July 18. Kearney Walton, former m. c. at the local Paramount for 18 months, is in town to hop to Paris where

he will free-lance.
Walton falled to agree with the St. Louis Ambassador, after leaving here recently, and will attempt to connect across the pond.

### VOUNGSTOWN DISPUTE

Youngstown, July 18.

Palace may be closed by RKO
July 22 owing to labor conditions.

Notice already served to take effect on that date

fect on that date.

Argument is over operators' salaries with circuits agreeing in
duleon for a \$25 cut per man.
Union is willing to compromise on
a \$15 cut, rejected by RKO.

Arthur Shapiro on Mend Arthur Shapiro, company mgr. of F. & M. 'Veils,' is now shedding his crutches after cracking a knee in an accident in the Boston r.r. station.

in "A PERSONAL APPEARANCE"

By MACK BROWN and HARRY REVEL

NOW-RKO State-Lake. Chicago-NOW

(Week July 16)
At the Piano, DICK JONES—Per. Dir., M. S. BENTHAM

### 7 Acts and Films at 55c Brings Vaude Back To State-Lake, Chicago

Chicago, July 18.

Inaugural bill at the State-Lake which opened Saturday (16) is topped by Lee Sims and Ilomay Balley, local radio act, and George Beatty. Other acts include: Olive Olsen, Sunshine Sammy, Gloria Lee and Harris Twins, Barney Grant and Larimer and Hudson. All except the last act were booked out of New York. Dick Hoffman in Chicago placed Larimer and Hudson.

Son.
Vaudeville is resumed after nearly two years. House went straight
pictures in November, 1930, after
having originated the so-called
'State-Lake policy' in 1919 and continuing as an ace money-maker for

tinuing as an ace money-maker for years.

House will sell seven acts and a feature for 55c. against its own former 75-85 top for straight films. Palace will continue to get the 'name' acts and the cream pictures. If the State-Lake clicke with its present revival it will unquestionably affect the prospects for a vaudeville pick-up through the middle west this fall. Policy is being launched in the midst of the intense summer heat with that deemed a terrific lodestone at the start. One orchestra of 10 men will handle the four shows under the direction of Art Frasick, formerly at the Palace. John Polito will be crews of four men each. With the return of vaudeville Concy Holmes, former Keth booker, comes in to manage the house replacing Harry Brown, a picture operator without vaude experience.

### Man. Playhouse Chain's Solo Indie Vaude House

The Manhattan Playhouse chain, operating around 26 houses in Greater New York, is using vaude only at the Mt. Morris.

Harlem opera house has gone straight pictures for the balance of the summer, along with a couple of other stands that used vaude, such as the Clinton.

### BOY ROGERS' FAST FLIGHT

New Haven, July 18.
Roy Rogers, comic with F. & M.
established some kind of record
when he jumped from the Coast for

when he jumped from the Coast for his opening here with a unit. Rogers closed in Seattle on Wed. (8), reported at Hollywood for his next unit and was rushed to a plane. After 30 continuous hours in the air, comedian arrived here in time for the opening show on Friday (8).

### JOE MANN CRITICAL

Chicago, July 18.

Joe Mann is in a serious condion at the Municipal t. b. sanitarium here.

He was planist for Ethel Parker and Talbot Kenny in vaudeville,

### COMM'L. OR SHOW

Jack Pearl may go into Phil Baker's revue.

The comedian is flirting with an air commercial, which alone may

### Stooge as Trailer

First live trailer is at the Capitol, N. T., this week. It's Lou Holtz' stooge who comes on for half a minute with Jack Benny, current, to n next week's Holtz show

Understood Holtz is paying the lad for the advance plus.

### Coast Gets Three F&M 'Eastern Shows' in a Row

Los Angeles, July 18.

Los Angeles, July 18.

Next three stage units at Loew's State here will be so-called 'eastern shows,' two of them having been produced in St. Louis, and routed through the eastern territory before being brought to the coas, while thind premiere at Pantages, to the children of the coastern of the coast

### RKO, S. F. Club Dept. Continues; Levey Out

San Francisco, July 18. San Francisco, July 18.
RKO closes its local vaude booking office this week, leaving Ellis
Levey out. Club department,
handled by Elinore Hertz, continues.
Slash caused by abandomment of
acts in some coast RKO houses.

### LAKES' ACT, SHORTS LATER

Arthur Lake from pictures and his sister, Florence, opened Saturday in Rochester for RKO, doing an act together. They follow at the Albee, Brooklyn.

Later on Florence Lake will appear in comedy shorts for Rádio.

### **RKO'S AMATEUR** RADIO REVUES

RKO will stage another amateur contest in its vaudeville and picture theatres, this time for radio acts, as part of its quest for new talent. The contest will run for a month from Aug. 12 to Sept. 12. It's in addition to the vaudeville circuit's canvass of all affiliated NEC network stations for likely stage material from the ether ranks.

Around 133 RKO theatres will participate, in conjunction witi. NBC and newspaper tie-ups in each city. Winners selected from local contests for a national contest will receive a six months contract at 1100 a week. Copping the local prize will mean a week's sort will mean a week's sort will mean a week's sort will mean a decorate will be H. B. Franklin, Martin Beck and Herschel Stuart of RKO, and George Engles and John Royal of NBC. Local city winner will be picked by the division and the house managers, the radio editor of the local newspaper in on the tie-up, and a member of the local NBC radion station staff. radion station staff.

RKO's current amateur contests

for stage aspirants have not been productive of business or talent.



### GLORY E. LEE and HARRIS TWINS

TWO JACKS AND A QUEEN OF PEP

This Week (July 16), STATE LAKE, Chicago

Direction: SAM SHANNON

### GEORGE BEATTY

ON THE OPENING BILL

This Week (July 16), STATE LAKE, Chicago Dir. PHIL OFFIN-WEBER & SIMON AGENCY

MUSICAL DIRECTOR RKO STATE LAKE, CHICAGO

### LEE SIMS and ILOMAY BAIL

HEADLINING OPENING BILL—WEEK JULY 16—RKO STATE LAKE, CHICAGO

Vaudeville Management: WM. MORRIS OFFICE, NBC and Brunswick Recording Artists

### SUNSHINE SA

THIS WEEK (July 16), RKO STATE LAKE, CHICAGO

Direction, AARON KESSLER and SAM ROBERTS

TOURING RKO CIRCUIT OF THEATRES

### NEW ACTS

ough training and probable presentation experience.

Opening the Palace show this week, the turn is worth as important a spot in any bill as a straight dance frameup can hold. It's solid material all the way and as clean cut specialty as the type is capable of

of.
Principal pair open with a trific of song out in 'one,' parting traveller immediately revealing the four girls, squab type and stepping demons in toe-taps and acro danc-

demons in toe-taps and acro danc-ing.

Stone and Gibbons on promptly for a class routine, a waitz arrange-ment by the girl and nice semi-adagio to parade the boy's easy handling.

Four girls are back without waste of a split second for sightly bit of taps on the toes and beautifully done for style and finish of form. batic stuff, astonichingly good for one of his hett-he must be above 6 feet tall and built like a wrestler. Girls return, wearing ogstumes to § feet tall and built like a wrestler. Girls return, wearing coptumes to represent woolly dogs and are put through acrobatic routine by boy as trainer. Tumbling is excelent, anythine. Miss Stone takes part in this with fast gymnastics. She is back again quickly for a session of acrobatic legmania in which department she is standard, males for all hands that makes an interesting finish.

melee for all hands that makes an interesting finish.

Feople are all young and engaging in manner and looks, work hard and seem to enjoy it. Dressing is pretentious and 'stagey' but with distinguished class. Stimulating Hem Cor anybody's bill.

Each.

### JOHN PREBBLE 11 Mins.; One

Songs
Audubon Prebble grew into local af Audubon Prebble grew into local af avor around the Audubon through treeent amateur contests. Always a hit up this way, he has been at the Audubon for some time, appearing a prebble in a singer of pop and semi-classical songs. He looks a little like Rudy Vallee and in a way prebble is a singer of pop and semi-classical songs. He looks a little like Rudy Vallee and in a way produced to the semi-classical songs. He looks a little like Rudy Vallee and in a way produced to the semi-classical songs. He looks a considerable foundation and, when required, can reach top notes with fair case. Come through and be learn from, it's possible Prebble might be ideal for the air. A likeable personality is among his assets, able personality is among his assets, able personality is among his assets.

DANCING MODERNS (9)
Girl clash
Gi

Bernice STONE and Matt GIBSONS (4)

Song and Music (18)

Song and Music (18)

Song and Music (18)

Song and Music (18)

Is Mina: Full Palace about 18

Fine and the plance of the plance about three months ago, that time accompringing and probable presentiation experience.

Song and Music (18)

Song and Music (18)

Song and Music (18)

Mina: Full Palace about 18

There months ago, that time accompanied by Con Conrad at the plancy in the months ago, that time accompanied with the months ago, the month RUS COLUMBO and BAND (14)
Sories and Music
18 Mins.; Full
Palace
Columbo played the Palace about
three months ago, that time accompresent turn with 13 musicions is
not especially an improvement. No
attempt at moutding a novelty.
There are just 13 musicions, most
turnbo singing his yentimental baltads into the mike and waving a
baton.
with his signature. You
COST Madness: and goes thence
into Paradiss. Announcement precedes a group of four numbers Cotumbo introduced. Finish is similar in handling.
Columbo is on for \$3,000, Rush.

### HART AND KINGSTON

HART AND KINGSTON
Comedy, Singing
15 Mins; One
Couple of cross-fire girls who
scorn the idea of pulling their
punches when it comes to dishing
out the double entendre or the
downright smut. Line of chatter
that's supposed to pass for comedy
leaves little to the imagination. Its
stuff heard in the brazenest of burly
spots.

ieaves utitle to the imagination. It's as lowdown, if not lower, than the sas lowdown, if not lower, than the special control of the same of the same

### RHEA and SANTORO (7) Dancing 11 Mins.; Full (Special), Coliseum

BEN MARKS AND CO. (4)
Cornedy Skit
16 Mina.; Full
70 Mina.; Full
71 There's a definite place in the
vaude ranks for low comedy of this
type, so there's not much sense
quarreling with it's lack of taste.
don't mind the age of the gags.
This is the old love school thing
again, aithough somewhat switched.
Ben Marks, a Hebe comic of the old
amount of alughs with a minimum
of effort. To help out is a young
neat-looking straight, an Amazonian
lassle of some 300 pounds avoirdupart of the straight of the straight of the
Marks how to make love, with the
helty gal acting as model. To
Marks' credit, there were a few possibilities for dirt that he passed up
—not many, but's few.

\*\*Zauf\*,
\*\*Zauf

ALEX HYDE and MUSICAL CHARMERS (12) Band, Singing 23 Mins.; Full (Special) Orpheum, N. Y.

Always the showman, Alex Hyde has surrounded himself with a bevy of highly capable and ingratiating girl entertainers and whipped up for himself something punchy and up-to-the-minute, unailineation includes the distribution of the modes of the distribution of the distrib of highly capable and ingratiating

on the finer touches of the medium's technique.

Hyde's latest candidate for the music hall may seem to have a slow spot here and there, but these less sprightly moments are more than quality of production idea picks up about midway in the routine and goes sailing on to a compelling finish. That hillilly fantasy that opens the act in 'one' has been done much better elsewhere, but it stacks up as purpose of establishing a sharp contrast when the 10-looker musicians appear in full stage garbed in bright yellow organdie.

Heap of smart talent in this instrumental retinue. For instance, there is the tall, reede gat who them and shakes a nifty hoof, but is not so forte in her comedy efforts! Another lass well worth the special spot gleam shot her is Lucille Kemp, ambidestrous at the keys and at Shuffling a mees of nimble expins.

Acceptable in every way this new Alex Hyde idea, with emphasis for the nabe houses. Odec.

### BEN ALLEY Singing 10 Mins.; One (Special) State

Ben Alley hails from the air. He has been on sustaining programs for CBS and has built himself up on the ether waves sufficiently to warrant a fair draw on personals, regardless of whether he shapes up as strong from the stage as so his brethren from radio have.

his brethren from radio have.

Among Alley's misfortunes is that he falls to sell his fine voice in as effective a manner as he probably might. Also, there's a stiffness about Alley that immediately makes it obvious he isn't guite as much at home on a rostrum as he doubtless is in a broadcasting room. A little makeup would also help.

makeup would also help.
The voice will do the rest. Alley sings to a mike, as most artists from the air do when in vaude, but it's obvious the range of his voice and its power are not in need of that ampittying implement.

Using a male planiat, Alley opens with a special pop.
No. 2 at this house Saturday afternoon and over fairly well. Ohsr.

### RADIOLITES Singing 12 Mins.; Full Grand O. H.

22 Mines; Full
Grand O. H.

Introduced prior to the curtain rise as an exhibit of the inside workings of a broadcasting studio, a pretentious promise that turns out just that Info is vouchasfed through a pair of amplifiers on a pair of amplifiers on the read proposition of the pair of amplifiers on the read proposition of the pair of amplifiers on the read proposition of the pair of amplifiers on the read proposition of the pair of th

### PALACE

This is going to be a great test week for the Palace under its new combination "vaudeville" and aline period to the palace under its new combination "vaudeville" and aline period to the period to th

### STATE-LAKE, CHI

Chicago, July 16.

STATE-LAKE, CHI

Even the weather benignly provided a rood Saturday for the State-Lake's return to its first love, wand the state of th

started in November, 1996. But for vaude it's perfect.

Between Larimer and Hudson, who opened, and Gloria Lee and the Harris Twins who closed, the bill is solid with merit. Larimer and Hudson were locally booked by Dick Hoffman. Lee Sims and Homay Ballen, and the season of the sea

### STATE

There may never have been much concern over the Palace as opposition, but now that the former big timer has gone combination it's in the same business as the State. They tee off this week, the State fighting the Palace with Red Headness of the Palace with Red Headness or from the Capitol, while the Palace counters with, Bring 'Em Back Alive'. That picture use to interest from its first run, four weeks at the Mayfair. Results at both houses on the

at the Maytair.

Results at both houses on the
week will be interesting. State was
playing to poor business Saturday
afternoon. Either the picture and
the stage show, including Buck and
Bubbles, Ben Alley from radio, and
Benny Davis as topnotchera, wasn't
drawing, or the scarcity of customes. Is to be expected at this

tomers is to be expected at this time.

The vaudeville show is one of the best all-around entortaining programs in here. In a long while it is not to be the property of the p

mee.
Alley (New Acts) spotted second.
Alley's from radio, where he has
made enough of a name for himself
that it ought to mean something to
vaude. On the stage his performance neither disappoints nor impresses deeply. Having a good
volce, Alley needly. Having a good
ship in selling it from the stage.

ship in selling it from the stage. He gives way to Carl' Shaw and Co, latter meaning Frank Gallagher and Patricia Campbell. The clown-dancer's act is full of hoke, but also includes much effective dancing, all of it by Shaw. In some ways the hoke is overdone a little. It could be trimmed somewhat in the proper places for better effectiveness.

Shaw started the ball'a-rolling on outstanding applause, reaping swell returns. The fans could have stood more, even after the 16 minutes that they got

Buck and Bubbles, in the choice miche, took advantage of the situation and hung atound an even 20 minutes. They made themselves very much at home, took their-time in everything they did with that somehow seeming appropriate to when the property of the complex of the complex of the complex and the complex and the complex of the cocasion, and finally thou their could not be complex of the complex

utes of entertalment no one can kick about.

Apparently believing in doling out anyone's money's worth, this week, the State, despite the long picture and valued bill, has found-room for and valued bill, has found-room for and his orchestra, but this week they confine themselves, to playing the show, plus a vocal while one of the trailers is on. If persons do not want to look at those trailers, they can turn their head, and listen Ewetling's trumpet-men. There's also the usual Hearst-Metrotone News. And not cut, either.

\*\*Char.\*\*

### ORPHEUM, L. A.

Los Angeles, July 16,

Los Angeles, July 16.

With a five-act vaude, unit sans names of b. o. callires, and with a summary of the color of the co

does a few trick golf shots and performs a hoop trick on a series of ropes. Girl, unprogrammed, has looks and personality, and steals the honors. Her droll panning of Wileshows some series of the series with finale spot allotted to the Four Golden Blondes, four personable girls who know how to render harmond with a well defined sense of several air chain programs and entertain celebs, winding up with a semi-heavy telephone song bit that clicks nicely.

Opportunity Revue, comprising 48

semi-heavy telephone song bit that cilicis nicely.
Opportunity Revue, comprising 65 amateurs and near-pros selected by the Los Angeles Record follows. There are the usual routine of line and the seminary of the seminary of

### ORPHEUM, MPLS.

Minneapolis, July 16.
This unit, billing three of its five acts as 'headliners,' rates ahead of most of its precedessors in quality. most of its precedessors in quality. Its top 'honors are accorded to James Hall of pictures, Carl Freed, and Hill and Hoffman. The two latter are outstanding comedy acts and boast entertainment merit of bis-time callbre, giving the show its main strength.

main strength.

Joe Kelso and Maurie Kelly also
insert plenty of laughs into their
hokum magic number and crash
into the Hall and Freed acts for
further-conedy business. Considering the moderate outlay of around
\$2,000 for the unit, commendable results have been achieved. While
box-office names are lacking—Hall
meaning little—any show packing
bound to send away the customers
well satisfied.

Anne Howe danging servising

as much fun as this one does is bound to send away the customers bound to send away the customers bound to send away the customers to help to the customers the function of the customers and the customers and the customers are customers and customers are customers. As matter of applatus effecting a customers are customers and customers are customers.

bless John Ber S. Firm and comely blessed who serves as a foll and who dance number. Jeans a croated dance number. Jeans a croated dance number. Jeans a croated dance number of the server of the ser

borne, with his pantomine, quickly borne, with his pantomine, and when he went into his xylophone stuff he went his pantomine, and his particulars and appetite house and appetite house and appetite his populars. A fair matter his pantomine, and appetite his populars and spectra in the his particulars and appetite his populars and spectra in the his particulars and appetite his populars and appetite his populars and appetite his particulars and appetite his particulars

### ORPHEUM, N. Y.

ORPHEUM, N. Y.

Loew's Orpheum is the only vaudeville house left. in New. York bettween the King.

Loew's Orpheum is the only vaudeville house left. in New. York bettween the King.

Loew's Orpheum is the New York bettween the King.

Loew's Orpheum is the New York

Loew's Orpheum is the Mandon of the Interleft in the Audolo or New Interlegger stretch, there being no vaude
nearer than the Audolo or New Interling are of it.

Loew's Orpheum is the Mandon or New Interling are of it.

And it isn't that more created.

Currently, for instance, there're five
fairly standard acts and 'Scarface'
(UA) on the screen. The picture
slould drag 'em in on its own

to hold 'em and please without especially excitting anybody. But Saturday afternon was just another day
at the box office.

To these manys years and are
still pretty effective. The woman is
the understander. Bernard and
attended the server of the New Inter
Loew Inter
Ben Marks, a comic halling back
to the days when, is either doing a

variety create been missed by the.

It's low-very low-hoke sufficiently

effective for nabes. Jack Pepper
holds next to shit with no trouble
asme duo of stooges that have held
his act up for some times. They're

clever, and even if Pepper himself
does nothing much, he's a pleasanti
ere like him. The turn almost tied
the show up Saturday matinee.

To close, there's a girl flash titled

Tancing. Moderns' (Kew. Acts).

Kould.

GOLDEN GATE, S. F.

### GOLDEN GATE, S. F.

San Francisco, July 12.

San Francisco, July 12.

Best gross-in weeks looms for the Gate, now that RKC's Orph is dark and this house has pick of Radio. Constance Bennett in What Price Hollywood and the RKO Opportunity Revue, together with five acts of vaude, combine to give 10 minutes believed to the combine to give 10 minutes of give 10 minutes of

### HIPP, BALTIMORE

Baltimore, July 12,

Baltimore exhibitors, particularly the neighborhooders, admit that likely they're 100% better off than likely they're 100% better off than their brother exhibe in other towns. It's a news item of itself that not one neighborhood spot in this entire city of nearly 1,000,000 has shut down, for the summer or otherwise. Whether this is due to under-searly such a thought) or to lower, expenses, both in film and help, or to the steady thrift of the local populace has not been decided. Probably all three have their share.

Of biggest excitement in this

down, for the summer or otherwise, the content of the content of the local exhibs hasten to deny such a thought) or to lower, exhibit the steady thrift of the local populace has not been decided. Probably all three have their share.

Of biggest excitement in this town in some time is the recent similing of the old blue law and the intention of the old blue law and the intention of the old blue law and the intention of the old blue law and the circuit spots particularly. The neighborhooders also feared that the downtown spots would get the outlying houses to starve the rest of the week. So they not only gave no assistance to the anti-blue law not been decided in flavor of killing the blue scale at worked out, the Sundays and the content of the sunday of the worked out, the sunday of the bill this week are recognism, however, since the nabe exhibs feared to buck the sentitive of the sunday of the content of the town which was decidedly in favor of killing the blue scale at worked out, the Sundays thus far have not been too successful. The predicted influx from the rural districts for the Subath shows has materialized. In the downtown houses on the Sundays thus far have not been too successful. The predicted influx from the rural districts for the Subath shows has materialized. In the downtown houses on the Sunday thus far have not been too successful. The predicted influx from the rural districts for the Subath shows has materialized. In the downtown houses on the Sunday and the content of the cont

### Amateur Nite with the Hook and Seltzer Bottle Packs 'Em in Brooklyn

By RUTH MORRIS

The hook, the slapstick, the selt-er water bottle and the breakzer water bottle and the break-away chair—time-worm symbols of amateur night—are being revived for the drama lovers of Brooklyn. Friday is the night dedicated to the finer things by District Manager Joe Lee. Come One, Come All, he invites. '\$—Valuable Cash Prizes—\$; the HOOK for the Loser.'

Loser!

Greenpernt turns out for its drama festival; club members, to applaud the loudest singer in their verein; mama, papa and the kids, to cheer little Henry through his waltz clog and see that papa's silk wedding hat doesn't get lost in the shuffle; neighborhood dandles, to acciaim neighborhood belles. A host of unallied spectators waits only for that preclous impulse to release the first boo that strate an uproar.

Meanwhile. The Lee passes in his

first boo that, starts an uproar.

Meanwhile, Dr. Lee pauses in his
trips from backstage to box-office,
to sweep. a glance from orchestra
to gallery. Wonderment, tenderness
glow in his eyes. Fright hight,
he says, hardly daring to trust his
own vision. No cooling system—
and look at At.

The Greenpoint Theatre, crammed from pit to dome on a sweltering summer evening, voices the local appreciation of showmanship with a slapstick.

a slapstick, public auditions are hearty with hokum, rich with the flavor of respherry. Dr. Lee's assistants know the exact moment to interrupt. The Ballad of Yukon Jake' with a carefully aimed sandbag. Their skill with the seltzer water bottle never falls. They are artistry itself in wielding the slapstick on a fad who 'plays the guitar and harmonica—sind also sings'. Guided by their tender hands, the hook starts its dramatic dintrance from the wings. Not until the house has had ample time to crow over its approach, does it encircle the victism and 'draw him, still singing'

lustily, from the sight—but not the sound—of his audience.
Wily Dr. Lee has anticipated such delicate emergencies. It would never do to hurt the feelings of local aspirants. They receive star billing in the weekly ads—but no rough stuff on the stage. Thus, home tal-ent programs are interspersed—in the right spots for applause values —with five plants who are paid and prepared to 'take it."
The plants draw the business,' is Dr. Lee's explanation of his strategic move.

Pooling 40 Bucks

### Pooling 40 Bucks

For 'taking it,' the plants receive a lump sum of \$40, divided amongst themselves, an m.c. and a plano player. The best things in Brook-lyn amateur nights are practically

player. The best things in Brooke, by annateur nights are practically free.

If the audience suspects the presence of "ringerg." it doesn't let on! If the audience suspects the presence of "ringerg." it doesn't let on! If would rather be fooled into how! ing at an amateur than subdued by the politic décorum of the regulation "Opportunity Contest." It trusts Dr. Lee, knowing that when things lag, he will stick in a pleating contest.

Hecklers come week after week (In its third week, Dr. Lee gives his cating contest.

Hecklers come week after week (In its third week, Dr. Lee gives his third the sting contest.) The still still be still still be s

(Continued from page 62)

ing they don't make expenses on the Sunday afternoon shows.

Now they're all walting for two they're all walting for two they're all walting for two the public to Sunday performances. Most of 'em do agree, however, that for the general rey of the burg as a modern city it was best to do away.

Of more importance is the fact that for three years now Baltimore has been riding without daylight saving, the theatres having waged set back to the standard clock. That is a real money-saying item. Hippotrome is now the town's only downtown vaude house. Only in the control of the standard clock. That is a real money-saying item. Hippotrome is now the town's only downtown vaude house. Only in the control of the standard clock. That is a real money-saying item. Hippotrome is now the town's only downtown vaude house. Only in the control of the two controls of the past winter has seen a local battle for stage structions, instituted to rever the potting and the control of the regular stage market (orly, All four competitors dropped out, of the regular stage market (or the nin the fall.

This house was responed shout a

mer, but are mery to recent in the fall.

This house was reopened about a year ago after haying been dark about two years, it is now operated by the Rappaport group which sold out to Warners in Philadel-

single turn with jokes not too old and a voice that fits the pop tune delivery. He's now using Fannie Elec's Becond-Eland Rosel song the six of the six of

the attractions still count.

Eight men in the orchestra, and
headed by Lou Schrader, brought
down from Philly. Band suitable
both in the overture and playing
for the acts. Rufftown Comedy.
(Pathe) and six Fox newselfps

Godd.

### DOWNTOWN, L. A.

Seven standar acts of lesser call-ber comprise the Warner downtown house's stage bill this week Diffi-cult to pick anything outstanding, with all acts giving satisfaction.

### CAPITOL, N. Y. New York, July 15,

One of those heavy money stage shows that only Napoleon back stage shows that only Napoleon back shows that only Napoleon back shows that only Napoleon back, but which are now just a matter of course in the Broadway picture houses, is currently setting the Capitol sake around 24 just Benny, armida and Abe Lyman's band from the stage and four picture names, none a star, but all well known; Una Mcrkel, Jean Hersholt, Lew Cool is doubling in the same theatre, being on the screen also.

The usual rub in playing such a show is the problem of what to follow with nact that by booking a \$19,000 layout with Lou Holtz, Phill Baker and the Lyman band, holding over. And then what's going to follow that one? old Capitol marses last's overboard enough currently and the same that the country of the countr

siggool ayout with Lou Holtz, Phil Baker and the Lyman band, holding over. And then what's going to follow that over old Capitol marriages in the Capitol marriages in the Capitol marriages in the Capitol marriages in the Capitol marriages and the band with the tuba. The stage show is composed of two distinct types of taient. One is included this week; it's way back in the band with the tuba. The stage show is composed of two distinct types of taient. One is obtained to the control of the capitol marriages and Armida in a lesser way are in that category. The picture people are the other type. Their assignment is taircat attention. The picture people are the other type. Their assignment is attract attention. The picture people are the other type. Their assignment is the capitol is capitol in the capitol is capitol in the capitol in the capitol is capitol in the capitol in the capitol in the capitol is capitol in the capitol i

show.

The same shows a phase is to have the Benrouthe down pat, after having played about everything on the street-lately. His system is mixing the oldies with a couple of new gags, plus subtle salesmanship. He looked extra well on this bill, with a religible to the whole thing, but especially handy to Miss Merkel, who needed precisely the treatment she received to register on a picture house stage, Miss Merkel is a positive of the stage of the stage. A couple of mixed with the street of the stage of the street of

person.

The Lyman band atoned for everything and everybody else by getting them into a receptive mood in half a dozen numbers at the start of the stage show. Thereafter the band went into the pit, where it's replacing the regular house orchestra during this engage-

ment. Permanent Chester Hale girl line,

versatile group, was fine, as usual, in ensemble work that ranged from toes to taps. They were especially good in the Chinese sequence backgrounding Miss. Wong, and. Lastexfully costumed throughout. Six showgir! lookers augment the line, with posing in the rear. Bige.

### FOX, BROOKLYN

Alford Chapman, running this account of the bankers, is conjusted with the bankers, is conjusted with the bankers, it is conjusted with the bankers, it is conjusted with the bankers and securities market its original house presentation policy may be the thing that would give the b.o. a. little simulus. Meanwhile the bankers it is original house presentation policy may be the thing that would give the b.o. a. little simulus. Meanwhile the book is the bankers of the ba

### IMPERIAL, TORONTO

IMPERIAL, TORONTO

Names and novelty are lacking in the current Imperial prez tightened purse-strings apparently an out of the current Imperial prez tightened purse-strings apparently an out of the current Imperial prez tightened purse-strings apparently an out of the current Imperial prez tightened the current Imperial present on the marquee in What Price Rid-Not until the last seven minutes of the 42-minute stage bill is there any indication of speed and sus-my indication of speed and sus-my indication of speed and sus-my indication of speed and sus-full tight of the stage bill opens in the stage bill stage bill opens in full with ballasses of the stage bill opens in full with ballasses of the stage bill opens in full with ballata out on the elevator for a group recitation that is long and unintelligible. Then a silde up-stage to the fling of the stage bill opens in full with ballata out on the elevator for a group recitation that is long and unintelligible. Then a silde up-stage to the fling of the stage bill opens in full with ballata out on the elevator for a group recitation that is long and unintelligible. Then a silde up-stage to the stage of the stage into one of the stage of the stage of the stage in the stage of the stage

### OLYMPIA, PARIS

Paris, July 7. The striking feature in the Olym-pla show is a decided improvement in the staging, and particularly lighting. Instead of the usual glaring lights a leaf has been taken out of the Francis A. Mangan book at the Paramount, and though there is still much room for improvement, the result is already much better.

still much room for improvement, th. resuit is aiready much better.
First comes a musical overture by the orchestra, Lalo's Spanish Symphony. Conductor is Georges Balliy, and C. Arrue does a very good violin sole. No seems grace, and the seems of the s

After the presentation comes the feature, 'La Fetite Chocolatiere,' starring Raimu, and getting tremendous isughs. Film has already played the ritzy Colisee. Maxi.

### ORPHEUM, SEATTLE

Seattle, July 14. Return of Orpheum here to solid

week of vaude signalized by bai-anced show that smacks of the better time stuff.

ter time stuff.

Henry Francis Parks on orkan rendered 'Rhappody in Blue,' winning plaudits and praise, as one of the control of the control

week gross to by improvement, and vaude helped.

Natty Jim Burchill and four good—
Natty Jim Burchill and four good—
acc returns. Lithe Eva Day was astounding in contortion-acrobatic dance, especially in her complete haif-turn of body to pick up hanky. Marjory Falmer vivacious in thrilling flips feet to feet. Four girls and Jimmy all speedy.

Johnny Perkins, the big playboy.

Johnny Perkins, the big playboy off with Joly lingo, his girth equaled by his mirth, and his girth squed by his mirth, and his girth squede circumference. Perkins put this gang out front into great good spirits.

spirits.

He introduces the Three Neal Sisters, who harmonize "Trees," good for couple of encores.

Rath Bros. proved acrobate of real ability and were unstituting. Perkins worked with them, getting laughs. Rath boys did their big trick to good returns, as final encores.

COPE.

Ruth Penny sings next alongside
Johnny, with two of the Neal girls
at Steinways. Chatter with Perk is
fast, and fun-loaded. Then Ruth in
character song, which is good.

cuaracter song, which is good. Perkins sells all the acts well, then sells himself for a song. Richards, the colored lad, sings modestly and in sweet voice 'Picardy,' then in German, 'Waltz Time,' and an Irish ballid for grood measure on a legitimate of the colored lad.

This unit is well knit with Per-kins doing the needlework.

### STATE, MPLS.

Minneapolis, July 14.

Mineapolis, July 14.

This theatre, ace Fublix house here since the Minnesotr's closing, the service of the Minesotr's closing, for a single week to bring in some flesh-and-blood pit and stage entertainment. Four Mills Brothers and Lou Bresss and Is musicians and singer from his erstwhile-transparent of the service of t

or word-of-mouth boosting.

There is no attempt to suggest a stage show. Breese, conducting the orchestra, appears with his musicians for a brief musical program of four numbers. He is a great local favorite-and, for this engagement, perhaps, as much of a card as the Mills Brothers who work in the Mills Brothers who work in which words and an Oswald carbon comedy. If the show lacked anything in quantity, however, it made up in quality. It went over like a million dollars.

The tail, suave Breese, every inch a showman, received an ovation week.

### **NEWSREELS**

### **EMBASSY**

New York, July 16.
Current reel is tame. Caught for slightly over 50 minutes and 30-odd clips, only two or three leave any outgoing impression and these are strictly from a curiosity or novetry

angle.

On the Coney Island fire, Fox gets too much and too high air stuff, whereas Par goes lower on the air and at better angles while also getting closeups of the batter judgment by spotting its other Coney Island heat scene before or after the fire clip. Shows crowded beach.

after the fire cip. Shows crowes beach.

Formerly the newsresis competed and any against the press. Today it's month of the fire state of

may begin to think the clips are library. They're so similar each time.

Considering newspaper competition, it's tunny to see the Embassy plug a daily tab's so-called midols and the seem of the seem

plause.

There's an interesting view of unemployed musicians playing before
an East Side audience. The comera shies over the faces of the
music listeners and proves interesting

music listeners and proves interesting.
One of the oldest post mortem
clips shown is that of the London
Psychic Society pulling its goat
trick in Germany—that one about
some abbacadabra routine to turn
the goat into a human beling; experliment that was carried in papers
There's a review of British colored troops at Nairobi, if parade
stuff may still be interesting. That
one on Pastor Kneipp's disciples

### TRANS LUX

New York, July 16.
Trans-Lux Newsreeler on a new policy is showing three shorts with around 20 newsreel clips as a summine to the policy is showing three shorts with around 20 newsreel clips as a summine to the policy is showing three shorts with a policy is showing three shorts with a policy is and part of the purpose Universal clips have been eliminated. Only Pathe and Par news, mostly Pathe. Show runs around a hong way to to control the parties of the parties. MoAdoo is democratic, or course, and Moses republicant of the parties, MoAdoo is democratic, or course, and Moses republicant from the parties, MoAdoo is democratic, or course, and Moses republicant from the parties, MoAdoo is democratic, or the screen, in a brief pro and con of the presidential outlook for the parties, MoAdoo is democratic, or course, and Moses republicant from For an exclusive prohibition clip, of the magazine of the woman's group for repeal. Another, the parties, MoAdoo is democratic, or the parties

ers.
The shorts include Mickey Mouse in "The Grocery Boy'; 'Pro and Con' (Par) and Vitaphone's 'A Regular Trouper.'

walking bare-legged in a pool somewhere in Bavaria is just goofy, Gets a laugh, though.

That plug on a new dance step, the Earhart hop, is offside.

Another publicity plug was that one about an old womar's beauty contest at Steeplechase Park Ugly cip.

## when he came out to direct his orcheatra, which occupied a raised platform in the pit. Julia Madison, singer who was featured at the Minnesota, contributed vocal bits during the four orchestra numbers. Broses soloed on trumpet and banjo, using numbers from 'Rose Marie,' 'A Great Big Bunch of You,' as well arrangement of List's 'Secsong composition by Breese and Jack Malerich, also of the orchestra, entitled 'Lazy Stream' and catchy. Paramount News wus followed by Paramount News wus followed by FISHER, DETROIT

FISHER, DETROIT

Second of the locally built shows necessitated by the dropping of the one that is built to keep the costs down. With plenty of sets and drops available from the warehouse, this one costs for talent only not a bad show for that. And still the still stand pepping up, with the lagging due in most part to Arte. With Calla to click, and also to some of the Stuart and Lash business being very weak. Latter make up for the early weakness with a still stand to click, and also to some of the Stuart and Lash business being very weakness with a vower as 'good entertainment, but they handleap themselves picnity with their dentist bit and other meaningless continuity. Other act is been shown that the still tra, entitled Lazy Stream and catchy,
Paramount News was followed by
Paramount News was followed by
Paramount the stream of the stream and the stream and the stream and the provoked outright laughter in several spots, especially where it pleaded for grown-ups not to bring their kids. Mills Brothers were a riot. The colored lads, working in in the center of the stage not shifting their positions during their numbers. They gave only two encores, Sadie Green' and Tweet, Tweet, Tweet, Tweet, with the orchestra. The stream of the str

and built up the latter part of the show.
Stuart and Lash on after several bits that didn't mean anything and into the real men of the real means of the rea

### ORIENTAL, CHICAGO

Chicago, July 15.
Perhaps reflecting the intense heat outside, the stage show on the opening day was rather lackadalsheal. It didn't hang together well. Sophie Tucker of course had no trouble in puncturing the target core as usual. And Jesse Nextracted as usual. Broadways But for reasons that would require too much analysis for a hot day and only one electric fan, the show was hardly memorable. Chicago, July 15.

memorable.

Best of Leonidoff's ideas was the opening, wherein one-half the chorus is garbed to represent Jessel and the providence of the providence of the control of the providence of the control of

### FOX, S. F.

FOX, S. F.

San Francisco, July 9.

Jack Dempsey was counted upon to swell receipts here, but while this Saturday midnight show was disappointing. Customers were actually standing in the sieles for this late frolle and they were a plenty rough crowd.

While the ex-champ was smash—the thin the car-champ was smash—the thin the car-champ was smash—the car-champ was smash—the car-champ was smash—the thin the car-champ was smash—the thin the car-champ was a rehashing of the Willard Mack sketch which the played at Pant the shetch which the played at Pant the sandwired the thin the shetch which the played at Pant the sandwired the car-champ was a rehashing of the Willard Mack sketch which the played at Pant the sandwired the car-champed the car-ch

you can.'
Followed up her opener with ad-monitions to 'Wait a minute' and :

long diatribe against the rough-necks who razzed her, and suc-ceeded in turning a previously quiet house into a crowded avlary—full of birds. She also did two dances.

birds. She also did two dances.

"Fanchon -& Marco's, Gus Edwards'
Radio Revue' with Eddle Bruce, Albee Sisters, Bill Aronson, Lecta
Lane, Kay Fayre and the parrot,
John Tio, was an abbreviated verslon of the regular 'Idea' cut down
because of Dempsey and Basquette.

Blycast 'gash of' the acting about

because of Dempsey and Basquette. Biggest fash of the entire show was Walt Rossner's overture, in which Cassar Pezzolo's group of 40 accordionists on full stage gave an outstanding episode that resulted in three encores. Joaquin Garay sang 'Shanty in Old Shanty Town' and also encored. Another feature of the overture was return of house's stock vocal chorus of 20, in the pit, or the pit,

### Chinese, Hollywood

Hollywood, July 15. Sid Grauman, always trying to keep abreast of the times and with the Olympic Games almost at hand.

is providing 'A Night at the Olym-pics' as the current prolog in conjunction with the run of 'Strange Interlude. Atmospheric background he serves

with it is a replica of the stadium center, colorful and full of sparkle. There is not a detail overlooked in its construction or filling, even the last tier, where he has placed the last tier, where he has placed as onlookers his famous collection of dummles, which are taken out of the cellar archives every now and then. In the center tier is an impersonator of Gov. Rolph, who megaphones the start of the Olympic games, with the announcer then In the side sections are placed persons garbed to represent visitors from the various parts of the world, which gives the entire pleture an interesting coloring. Action starts with the parade of

Interesting coloring.

Action starts with the paride of a large interesting coloring.

Action starts with the paride of a large in part of the paride of a large in paride in pa

a pursuate acuition of speed novelties.

Big moments of entertulment are.

Big moments of entertulment are.

Britton gang and Shaw and Lee, with the former all but panicking the audience in their spectacular finish, which brought a thunderous response from out around the other control of the cinema group, with some one trying to figure out how they can trying to figure out how they can control of the control

endeavors.
Shaw and Lee routine was also something they were craving for, and in middle of the bill had many a rib sore from laughter.
Jopin Khddle, a miter of eight or nine, started off the entertainment portion with tap dancing, to make way for the Candreva aggregation, six of them, who rendered musical diversion on the trumpets. They were ushered out again later in the bill for a triple tongue rendition that scored.

were ushered out again later in the bill for a triple tongue rendition that scored.

A with the second of the second of the second had two spots in which they rendered a Viennese waltz and the Bolero. Smartly clad, they gave the class touch to the stage show. Sanami and Michi introducing their Budaha worshle, arm movement of the second of the second

the knockdown and dragour Anish.

Observed the state of the state arrivals.

Pete Smith's 'Color Scates' (M.-G.-M) (Talking Shorts) and Walt Disney's first United Artists' Silly Symphony, 'Flowers and Trees,' in Technicolor, provided the opening screen entertainment. Disney short had apontaneous reception and applaue at the state of the stat

### PARAMOUNT, PARIS

Paris, July 6. Paris, Juy 6.

Faramount features another Joinville production; and the stage 
presentation, as before, has been 
considerably curtailed. However, 
due to the local movelty of Lucille 
Fage, show clicks, and is doing 
comparatively well.

consucersoly curtained. However, due to the local govelty of Lucilie Page, show clicks, and is doing the control of the contro

### MADELEINE, PARIS

MADELEINE, PARIS

Paris, July 6.

The Madeleine Metro's stand, folded Keaton's 'Sidewalks of New York' and changed the bill, main feature being Ramon Novarrots Incally retitled 'Son of a Rajah' in French.

Show includes a mixed newsreel, an animated cartoon, and an education of the control of the control

### MICHIGAN

MICHIGAN

Detroit, July 16.

This show has what they want and will like. Layout is inexpensive both for talent and for production, but it doesn't matter. The enter show that they are the state of the fight of the

son. Girl, a looker, works in dead pan-most of the time, with the boy taking it. A lot of laughs and a sock finale with the gal doing some fancy hoofing including an imitation

the state of the sale of the s

Kane.

Lou Forbes onens with the orohestra as the new conductor leading a trio of well-arranged classic,
semi and pop numbers with effect.
Don Millor had then almost shouting to sing with the organ. Business good.

### LOEW'S STATE, L. A.

Los Angeles, July 15.
Stitch in Time, produced by Leonidoff, is one of the Fanchon & Marco units that played east before Marco units that played east before being revealed to coast audiences. This one, after its break-in at the suburban Manchester, jumped to St. Louis, replacing 'Carnival,' pro-duced in that town. Closing up the castern spots, unit started its coast time here and finally winds up in the Chicago territory.

the Chicago territory.
Only change in the line-up is addition of Will Mahoney, from the Chinese, who is topping this week only. Doing his foot-tylophone specialty, Mahoney easily had everything his own way. Joe and Jane McKenna continue to provide the comedy, being spotted for two features of the control of the control

darb.

Tom McAuliff, armless golfer; Five DeCardos, with their barrel acrobatics, and Helen Mortimer, prima chanter, continue as the main principal features, with the 14 Carla Torney girls presented in several flashy routines.

flashy routines.

Usual opening day stage complications spoiled several good effects, but from audience, standpoint this unit has not been over-touted, states and a sprinkline in the balcony at the opening session. Pletture is "Wet Parade' (M-G). Machoney must get credit for whatever draw there is this week. Movietone day the program.

### DENVER

Denver, July 13.

DENVER

Denver, July 13.

Eddle Peabody, headliner, acted as m. c. for his 'Happines' shows as meaning the peabody, headliner, acted as m. c. for his 'Happines' shows a meaning the peabody and the peabody a

Quits Vaude For Elks
Montgomery, Ala. July 18.
Joc Worth, of Worth and Willing, announced he is through with

### PARAMOUNT, L. A.

Los Angeles, July 14.
With limited expenditures, also limit as to talent available on account of single-week booking, Para-mount seems to do real well with stage offerings for those who enter its portals. Of course, real handi-cap here is group of features house generally gets, as well as its miscellaneous bill which has no startling appeal to the audience.

Production expenditure being limited, talent does its stuff on its own, working vaude fashion with spe-

Production expenditure being limited talent does its stuff on its own, working vaude fashion with specialities timed to bring out a 40-minute show. There is, of course, a line opening with 16 girls, preceding the specialities, with the finale again seeing them with 16 girls, preceding the specialities, with the finale again seeing them most adequate fashion, besides doing solo work.

Barbaria the finale again, and the finale showing the evolution of the Bolero's starting from the primitive stages to the present day, unditing the stages of the present day, unditing the stages of the stages of

### Ottawa Parley

(Continued from page 23) such pictures will not suit his audience and will cause him serious financial losses would be an unwarranted interference with legitimate business. The chief objection which the theatre owner has to legislation of this kind is that he would be deprived to a considerable extent of the right to negotiate the price that would be paid for pictures. Price is a matter of bargain and the price of the right to he paid for pictures. Price is a matter of bargain and the price of the price which would be paid for pictures would be brought in here and sold to a theatre owner at a price which would prevent his carrying on his business successfully.

The British theatre owner can be trusted to play fair between British and foreign pictures. Some communities will absorb more British pictures than others, but in the end the tastes of the public must control not only what is imported into the country but what is shown in the theatres. (Continued from page 23)

### Legal Barrier

Ottawa, July 18.

The proposal for a film quota requirement in Canada and other Dominions, to be brought up before the Imperial Economic Conference in Ottawa, starting July 21, is likely to lead to a battle between the Canadian government and the variational properties of the authority of the contraction of the contraction of the support of the contraction of the contracti ous provinces on the subject of jurisdiction.

jurisdiction.

If the Canadian delegates to the conference recommend to Parliament that a film quota law be enacted for Canada, the various provincial governments will remindred continuously the provincial governments will remindred to the provinces of Canada, it is intimated. Censorship and other film regulations are provided by provincial governments which are not represented at the Ottawa parley. Therefore, the provinces will have the say with regard to film quotas. Ontario and British Columbia already have film quota laws on their books, but these are not being enforced for the admitted reason that there have not been sufficient British Columbia military and the provinces will be provinced for the admitted reason that there have not been sufficient British Columbia and the provinces will be provinced for the admitted reason that there have not been sufficient British Columbia and the provinces will be provinced for the admitted reason that there have not been sufficient British Columbia and the provinces of If the Canadian delegates to the

forced for the admitted reason that there have not been sufficient British films available in Canada to make quota compulsion effective or practicable. At the same time, it is said that Quebec, with its French language strain, will not submit to a quota plan which would compell the the stage.

Will remain as assistant manager of the Elks Club, Tampa, Fla.
showing of British films. d compel the

### Variety Bills

NEXT WEEK (July 23) THIS WEEK (July 16)

Numerals in connection with bills below indicate opening day of show, whether full or split week

### RKO

NEW YORK CITY Herb Larimer Co Sunshine Sammy Con State Bear Con State Con St

THIS WEEK I FODY A SMITH

Delivery Boye Miss Vanessi (16)

Hobart Bosworth
Stim Columbe Orch
Russ Collesian
2d half (20-22)
Variety Vanities
(2d half (20-22)
Berk, Blair, &
Yeast, Jeffer Orch
Harlan At 81 John
Reser Kafe Orch
BROOKLYN
Russell Strate
King Bros & Culy
Smith & Puck
Fatty Arbuckle
Fatty Arbuckle
Fatty Arbuckle
Foto (16)

Siling Cumbine Orch

College 20

College 2

NASHVILLE Van Cello & M Van & Vernon 3 Bredwine Saul Brilliant

Bredwine Saul Brilliant Co NEW OBLEANS Keith's (28)

OAKLAND Keith's (23)

PORTLAND

Keith's (23)
Large & Morgner
Sibylla Bowan
Milt Douglas
Peter Higgins
White & Manning
(16)
Jimmy Burchill Co
Neal Sig.

Jimmy (14)
Jimmy British Colored Sile
Johnny Perkins
Johnny Perkins
Language Colored
Langua

word woode or word of the control of

Rita Royce Co Eddle Garr Ethel Merman Barto & Mann Valencia (21) Casting Star Joe Wong Pola Negri Seed & Austin Bernice & Emily

ASTORIA Triboro 1st haif (23-26)

B & K Coman

(16)

3 Cossacties
Cole Bros
Harris 2 & Loretta
Sid Marion Prince
MATTILE
Keithre (23)
H ward S'dolle & B
Lorraind & Digby
Blot Rip - Page
Thomas 5 - 16

Sidney, Page
Thomas '5
(16)
Large & Morgner
Sibylla Bowan
Mit Dolghas
Mit Dolghas
Mit Dolghas
White & Manning
ST. PAUL
Reith's
Lit'hait. (16-19)
Dainty Ann Howe
Hill & Hoffman
Carl Hoffman
Loc Kelso
James Hall
Oart' Freed

### Loew

NEW YORK (1978)

NE Capital (23)

Lou Moits (23)

Folio Control (24)

Bowwell Sisters

Govern Control (23)

John Control (23)

Lyman Orch

Han Besisteraria

Let haif (23-26)

Lyman Carte

White A Agner

Croel & Alla

Lawrence

Goron & Allan

Lawrence

Goron & Allan

Lawrence

Grown Banning

Lawrence

Grown Banning

Franchise

Grown Banning

Jerome Manning

Franchise

Reman Fitz & Mill

Na Grade

Reman Fitz & Mill

Machael

Radeliffe & Rogers

Chadel (23)

Machael

Ma

BEOGRAYN
BEOGRAYN
BEOGRAYN
LEAST STATE STA

Leavitt & Lock (Two to fill) MONTREAL Loew's (23) McGarry & Day O'Nelll & Manne Singer's Midgets PALISADES Loew's (23) PALISADES
Locw's (23)
3 Melfords
France & LaPell
Sig Franz 2
WASHINGTON
Palace, (23)
George Sidney
Una Morkel
And Morkel
Wesley Eddy Bd
(Ons' to fill)

WARNER

### JACK POWELL SATURATE

Ray LEDDY & SMITH

Keith's (25)
Wells & Brady
Nick Lucas
(Two to fill)
(16)
Mae Wynne 4
Jack Brancel Co
Daphne Pollard
Leavitt & Lockw'd

Joe Morris CoJoe Morris CoJoe Morris CoHobart Bowyorth Or
Willy & Davis
Miscahus J.
Porcelain, Romance
Crace Stevens
Crace Mack & Owen
Crace Mack & Owen
Fastir Arbuckle
Recy Dar Harbert CoJe Mack & Owen
Hippedrene (16)
Dance Olympics
Hal LeRey Co
Je K Lee
Hal LeRey Co
Je K Lee
Call College (23)
Sie Faince (23)
Sie Stevent Marchalle
Everett Marchalle
Everett Marchalle
For Williams
Everett Marchalle
For Williams

Keith's (23)

S Cossacks
Cole Bros
Martie' 2 & Lorotta
Martie' 2 & Lorotta
Very Princess Wahletka
Lya (28:2)
Bobbe Wolf
Bobb W

ELIZADETH

Mate

Int buit (32-26)

Hernica than

Bernica than

Bernica than

Reggli Boyot (32-26)

Stone & Loci

Loci

Loci

Armond Lice

James Kirkwood

Butter Shave Co

2d half (20-22)

Hickor Feeley & M

Countess Sonia Co

COUNTESS SONIA CO

REILADELIFEIA

EANIC (22)

Pease & Nelson Howard Fine & H.
Loretta Young
Don Zelaya
Don Zelaya
Pirate Queens
Millard & Strong
Market & Millard
Market & Millard
Water
Water
Water
Water
Water
William
Betty Davis Layis & Amer Warren Willia Betty Davis (16) George Prize Don Zelaya Loretta Young George Brent Living Jewels

### Fanchon & Marco

BROOKLYN Fox (28) 'Star Night' I Betty Compson Danny Beck Consuelo Gonzale Betty Compson
Danny Beck
Consuelo Gonzal
Paul Jones
Steve Savage
Anna Chang
Judy & Cheron
Julian Hall
Dorothy June

BALTIMORE Century (23)

Gold & Raye Paul Mail Frank Stever Karcis & Kay Georgene & Hsnry Sunkist Ens

Sunitist Ens
BUFFALO
Buffalo (23)
Raffalo (25)
Buffalo (25)
Ratpeoly in R'
Billy Gray
Buty Fraser
Paul Sydell Co
Johnny Bryanskey
Crawford & Gaskey
Marie Lawton
Alarkert Ens

Novak & Fay Mildred Perice Lewis Twins Sunkist Ens OAKLAND Fox (22)

CHICAGO
Chicago (2)
Chicago (2

raul Howard
Bunny Bronson
Ruth Layne
Mark Pepper
Keene 2
Uptown (28)
Malibu Beach I
Raquel Torres
Gibert Bros
Henri Therries
Sunkist Ens

Renes Torres
Gifbert Breies
Henri Therries
Sundist Energy
Breies
Paramoust (33)
Mickey & Minnie
Sanna & Loomis
Foster & Van
Motty & Carmo
Toots Novel Ens
Toots Novel Ens
Toots (32)
Hello Parce I
Lynn Cowan Co

Fox (22)
Tibangi: Idea
Gilda Gray
Roy Cummings
F Robertson
Fields & Bell
Crosby Bros
-PHILADELPHIA
FOX (23)

PHILADELPHIA
Fox (23)

'Veila' Idea
Zeida Santiey
Conrade' Pigeons
Edna Errico
Madeline Schmid
Morne Fon
Sun Paramount (21)
'Movie Go Round'
Monte Blue
Monree Bros
Paco Moreno
Resiltor
Movie Go Round E
Movie Go Round E
Movie Go Round E

Paco Moreno
Resitor
Movie Go Round Er
SAN DIEGO
Fox (22)
Stitch in Time'
J. & J. McKenna
Tommy McAuliffe
DoCardos
Harrist Mortimer
Topsy Loe
C Torney Ens

### RYAN and NOBLETTE

Starting on One Year Route for RKO-Can We Take It?

Ramon & Virginis Sunkist Ene Jack Roshler Co HOLLYWOOD. Pantages (21). Sweet & Lovely Blanche Sweet Stoud of the Lorraine Al Rinker Cachalots MADISON Orphoum (23). Tabili!

MADIS Orphous Tahiti' I

Omnarious (18)
Tabilit 18 (18)
Reri Tabilit 18 (18)
Reri Tabilit 18 (18)
Reri Tabilit 19 Pecce (18)
Re

Jimmy Hadress
Vorna Sylva & E
Sunkist Ens
NEW OBLEANS
State (23)
Town & Country I
Brox Sisters
Nilee

LONDON

Tribore

Tri Week of July 18 Herschei Henlere
Bobby Olrac
Yeates Sis
Jock McKay
Bert Weston
Pell & Little
The 3 Jomers
Niobe
Leon & Desiration NEW CROSS Empire

obe on & Deslys STRATFORD

VICTORIA
Palace
Maude & Shiree
Bennos
Ernie Lotinga
Ladd West
Harry Thurston
Eve Becke

Mamie Soutter Sam Mayo Joyce & Shields Jessiman & R'bbi Selkirk & Glynn Talbot O'Farrell Laurels

OFFICIAL DENTIST TO THE N. V DR. JULIAN SIEGEL

### **PROVINCIAL**

Week of July 11

Harry Tate Jr Geo Hirste Wensley & Dale Flood & Clare Frank Ivalia BIBMINGHAM EIRMINGHAM
Empire
Percival Mackey Co
Gladdy Sewell
A J Powere
Cingalee
Duncan Gray
Ruby Sis NEWCASTLE

Empire
Esther Raiston
Jack Warman
Wai Langtry
Tanita & Mario
Nicol & Martin
Fisher & Ariani
Lewis Davenport
Dillons CARDIFF Will Power & P Sammy Shields 3 Manleys NOTTINGHAM Empire

EDINBURGH
Empire
Lily Morris
Peter Fannan
Jones & Thomas
Helen Binnie
Geddes Bros
Tom Fagan
Dean & Clifton
Huntinge GLASGOW

Donn Co orman Bros ka Stanley & L Lee Donn
Bucheil & Revell
Low & Webster
Kneally Sis
Olive Glibort
Red Fred

8 Desmonds
Nixon Grey
Ivor Vintor Co
Linga Singh
Parker & Wynne
Fred Brand
Sita Devi
Wallenda's Sea L SHEFFIELD Mrs E Davies Co Caryll & Mundy Melsa Dorothy Lona Gandy's Circus Horsburgh Bros Kingsley & Forde Bert, Lloyd Co

SOUTHAMPTON Empire Muldoon & O'Shea Glovanni Picture Theatres ...

NEW YORK CITY
Paramoent (18)
Heary Richman
Heart Richman
H

Marie Atoli Dorothy Croley Bileon Radigan Frances Mildren Keller Sis Ada Winston Gertrude Niesen

Florie Hutchison Gregory Greetrow 6 Prater Singers Helen Polka Co Al Belasco Bela Loblov Orch Paramount Grill

Paramount Grill
Beth Challis
H'ly'w Collegians
Melba Mason
Oscar Grogan
Julie\_Jenner

Balnbow Inm Chris Pender Selma King Rudolph & Chioits Al Goldman Honey Maye Frankie Freda On

Prantic Freda ...

Russian Arts
Joe Morantz Orth
Reneo & Laure
Lau

Geo Hall Oroh

Go. Hat Grain

Oo. Hat Grain

Village one

Relly & Comfort

Pope & Thompson

Bernice Short

Elmor Turnere

Hobby Sawyor

Norman Astwood

4 Blazos

Maria Smill

Berlin & Kris

Emily Day

Babs Perkins

Briff Pan Medere

Ted Grain Mercore

Ted Faith & Kris

Emily Day

Babs Perkins

Ted Jah Medere

Ted Jah Black Orch

Hnster Hel Ins

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### Cabaret Bills

NEW YORK CITY

Beaux Arts
Rath Goodwin
Ivon Bouvier
Lee Gibson
Betty Wilson
Grace Mitchell
Louis Barsoni
Countees Baronsi

Countess Barona Central P'k Casin Veloz & Yolanda Eddle Duchin Or Club Calais

Bddie Duchin Or Club Calas Joan Malin Joan M

VS. Take, IIT

BAN FRANCISCO
TO THE CONTROL OF THE Nicnoias Bros Leitha Hill Cab Calloway Orch H'llyw's Restaur't Tommy Tucker, Or Barron Judeth Faith Bacon Andre - (Ilmax'e John Watsh Joe Rose
Coringe
Coringe
Sunkist Ens
VANCOUVER
Orpheum (23)
Foy's Bughouse
Maxine Lewis
Olga & Mischka
Balaialia, Orch
Flashette
Luverne
Tudy
Tudyia, Peck

John Walish

Mu Clith

Nat Clith

Bi Ma Clith

Bi Ma Clith

Bi Ma Clith

Bi Ma Clith

Jonn Sennett

Waish Bros

Billie Lane

La Belle Rose

La Salor Sis

Cook Sis

La Belle Rose

Enoch Light Ord

Cook Lang

Cook Ma

La Belle Rose

Enoch Light Ord

Oakland's Terry

Laverne
Tudy
Virginia Peck
WASHINGTON
Fox (23)
'Reflections' I
A Robins
Marietta
Ward & Pinkle Ward & Pinkie Don Neece Sunkist Beauties O Chalmers Ens Russell M & J Chekland's Terrace
Ernie Vallee Oroh
Sylvia Henley
Moliver Sis
Ann White
Arthur Hanson
Holen Doyle

ments and commercial business en-

iserptises which occupied the five blocks, i.

In many ways the fire, to some concessionaires on the Island, was a boon, thousands rushing to get a free look. Wednesday, Thursday, Friday, Saturday and Sunday found recording-breaking crowds at the resort, but most of the profit went to the subways, busses, trolley cars, taxis, soft-drink and eating concessionaires all reported bunconcessionaires all reported bunconcessionaires all reported to what are called 'walking customers' who take a peak, buy a sandwich and go home. If a nickel a look could have been charged for a view of the fire ruins by the hundreds of thousands who were drawn to the Island by the pages of newspaper publicity Coney would have been out of the red in one week.

Luna Low

### Luna Low

Luna Low
Luna Park opened this season on
May 28, the latest start in its history, Business has been very bad
at Luna, it being plenty in the red,
with the Chase National Pank holding the bag. Zacchini, the 'human
cannonball' one of the feature free
attractions at Luna, made his last
shot out of the cannon on July 16,
the clean-out date. The only new
the clean-out date. The only new
som are "15 Hell and Pade and
Langdon McCormick (of Torest
Fire, legitimate fame), and "The
Jungle," a wild animal show. Business at Luna is reported 70% off
from lest year.

Steeplechase Park, while reporting a drop of about 22% compared
to last year, is holding its ownPlenty for your money, 31 attractions for 16 cents, seems to appeal,
customers and with the sid of many
organization, factory and store benefits which are booked they seem

customers and with the aid or many organization, factory and store ben-efits which are booked they seem to be holding their own at Steeple-

to be holding their own at Steeplechase.

Depression, which hit the working class harder than any other,
has business in a sed state on the
laland. Each year, even when things
were good, the concessionaires and
showmen hollered wolf to scare the
landlord, but this year their cry.
is on the level. June, with four
rainy Sundays, raised hayoc with
the Island showmen. July 4 the big
day when the balance of the rent
payments are due, was a bloomer'
with a heavy downpour driving 'em
away. Dispossess and eviction.
notices, numbering between 75 and
100, are served weekly on the showmen and concessionaires and new
faces are behind the stands and
joints every few days.

Most for Less

### Most for Less

Continued from page 11

lyn and New York who rushed to the scene, free showy that they will remember. While no loss of life was recorded to date, many were hurt and thousands made homeless.

With the exception of the Dreamland Park.

Continued from page 11

lyn and New York who rushed to the scene, free showy that they will remember. While no loss of life was recorded to date, many were hurt and thousands made homeless.

With the exception of the Dreamland Park free in 1911, the recember with thousands made homeless.

With the exception of the Dreamland Park free in 1911, the recember. While no loss of life wind saved the Island from the first whith thousands made homeless.

With the exception of the Dreamland Park free in 1911, the recember. While no loss of life wind saved the Island from the first whith the exception of the Dreamland Park free in 1911, the recember. While no loss of life wind saved the Island from the first whith the exception of the Dreamland Park free in 1911, the recember. While no loss of life wind saved the Island from the first whith the exception of the Dreamland Park free in 1911, the recember. While no loss of life was recorded to date, many were hurt and thousands made homeless. With the exception of the Dreamland Park free in 1911, the recember. While no loss of life was recorded to date, many were hurt and thousands made homeless. With the exception of the Dreamland Park free in 1911, the recember. While no loss of life was recorded to date, many were hurt and thousands made homeless. With the exception of the Dreamland Park free in 1911, the recember. While no loss of life was recorded to date, many were hurt and thousands made homeless. With the exception of the Dreamland Park free in 1911, the recember were within two blocks of Steeple-chase Park.

The following attractions were entirely destroyed: Erroy's Monor of Gays and exting stands. The loss to the following rides: Caterpilliar, Pretzel, several metry-go-rounds, a rat of games of chance and many divinking and exting stan

### Diary of a Stooge

By Claude Binyon

Hollywoodland, Tuesday. I don't care what happens to any

Holly woodland, Tuesday.

1 don't care what happens to anybody.

Mr. Bowery came home tonight
After dinner I sat in the living
room with him waiting for him to
sign some checks I wrote out, but
instead of that he poured himself
a highball. He happened to look at
me and saw my eyes, so he asked
me if I wanted one, too.

'Yes sin' I said to him.

He poured another highball and
haided it to me and we drank at
to at a drinking. When we finished those
he poured us each another, one and
we sat drinking. When we finished those
he poured us each another, one and
we sat drinking.

Finally he looked at me like he
didn't want to see me and said:
'Do you know Tillie is still nuts
about you?

'Who cares, I said.

'I do,' hie said to me. 'She won't
marry me because you keep, get
What is there about you?' he saked.

How should I know? I said to
him, because I had two highballs.

'Worse than that,' Mr. Bowery
said, 'she hears that you're going
to the dogs and thinks 'I'm doing it
to you for meanness.'

'Women are crazy,' I'said, taking
shother swallow.

Women are crass, I said, taking another swallow.

"I can't convince her I'm trying to fiely out, Mr. Bowery said 'The only thing I can do is to go to the dogs with you.

"Have another drink?" Tes, sit, I said. So we had another one together.

"Tat's what I found out, I said. And then I went to sleep.

I woke up at midnight in my bedroom and had another drink from my secret bottle. It made me seel like writing so the serving so were selected.

feel like writing so I'm writing.
Poor Mr. Bowery is probably
downstairs drunk alone.

Hollywoodiand, Thursday, What a life! I keep missing days in my diary on account of how I'm going to the dogs so fast. Last night me and Mr. Bowery went to the RKO theatre and made so much noise booling the jucts that they threw us out. Then Napoleon drove us to the Brown Derby and on the way there we had a few more drinks.

There were quite a few people inside that Mr. Bowery knew and he yelled hello at them and pretty soon there were lots of girls and men in our booth. Mr. Bowery kept men in our booth. Mr. Rowery kept introducing me as his stooge on account of how he forgot I was his secretary, and pretty soon everybody was calling me Stooge. I told some riddles from my book of riddles, conundrums and recipes and a man said I was the funniest stooge he ever saw.

A lot of the people came home, with Mr. Bowery and me and we laughed and danced and had high-bails until I fell asleep.

I didn't wake up until tonight and I wouldn't have believed it was (Continued on page 55).

(Continued on page 55) . .

#### Parole for Kid McCoy

Los Angeles, July 18.

Norman Selby (Kid McCoy), now 59 years old, will be parioled from the San Quentin prison road camp, 256 miles north of here, Wednesday, (20) or as soon after as State Parole Officer Whyte can investigate the several jobs in the east that have been offered the one-time than the content of the conte

mcCoy was sent up from Los Angeles upon conviction of slaying his 34-year-old sweetheart, Theresa

For many years Selby was chief of the prison fire department.

#### **Nudies Trouble Cops**

Night bathing has been forbidden y the cops on Long Island, no matby the cops on Long ter how modest the suit.

Cops had too much trouble, they claim, from nude bathers, and had to forbid all swimming.

#### POOCHES' WK. AND OUT

London, O., July 18.

The West Jefferson dog racing track has been closed for lack of patronage, after a week's meet.

The races were to have continued

#### Chi B. O. Men Backfire On Pari-Mutuel Clerks

Chicago, July 18.

Chicago Treasurers Union has stepped into the picture now that outsiders have started to unionize pari-mutuel clerks at the Arlington

track here.

Legit boys have previously not attempted to unionize the tracks although practically all the box office men during the summer layoff are working at the rage courses and have been each summer for years. Treasurers assert about 100 of the 165 men employed at Arlington are either members of the Treasurers already or sympathetic.

Move started this week after the

Move started this week after the organizers of the pari-mutuel clerks' union announced at a meeting that they intended to assess all mem-bers 5% of their weekly earnings at the track. Legit boys balked at that and started the counter agita-

#### MODERATE BRANDS OF **BOOZE PRICES DOWN**

Although sufficient demand from who can still afford it is k ing the price of the high-grade booze up, moderate grades of stuff are still toboganning down the price

current quotation in New York for the best available rye is \$75. The second grade is down to \$50. There's not much difference in the quality, with age only accounting for the difference in cost.

for the difference in cost. Scotch, not much in demand now-adays, has sunk to \$42 for all grades, with one fust as good as the other. Big buyer's don't drink 'it any more unless they bring it in themselves. Champagne is standardized at \$75 a case, willie absinite ranges from \$11 to \$20 per bottle; according to amoodness.

Prices on gin are strictly catch-as-catch-can. It can be had most anywhere now for 50c a pin, but you can't tell what you're getting for that money. Safe gin is scaled at \$15 a.case.

#### MARRIAGES

Lawrence Fertig and Bertha Alexander, at Great Neck, L. I., July 8. Bridegroom is an advertis-ing man.

Cieo Lucas to John Blair Hurl-burt in Reno, New, July 9. Eride is novelist, sister of Paul Lucas. Bridegroom, non pro, Frances Dade, screen actress, to Brock Van Avery, of Scarborough, N. Y., announced to take place in August.

August.
Lillian Kansler, former showgiri,
to Jack Kearns in Rumson, N. J.,
July 12. Groom is the Mickey
Walker pilot and ex-Jack Dempsey
manager. It's his second marriage.
Helen Menken, actress, to Dr.
Henry T. Smith, in New York, July
12, Mayor Walker officialing.

12, Mayor Walker omciating.

Idabell Kay to Eddie Miller, singer, at Lake Hopateong, N. J., July
12. Groom is on the Friers Club
governing board. Bride is connected with the 'Chain Store Age.'

Charles Williams, 24, of Knoxville, Tenn., cowboy performer with King Brothers Rodeo, to Wanda Salet-nisk, 20, at Southbride, Mass.,

Anton F. Scibilia, theatrical producer, New York, and Laura Big-ler, teacher, New York, have filed marriage intentions at Greenwich.

Marjorie Lucille Terry, film ac-ress, to C. Steel Clark, non-pro, in Juma, Ariz., July 12.

Jack Bocksmith, orchestra leader to Bertha Giffin, non-pro, in the fall, Thelma Todd, film actress, to Pas-quala de Cicco, non-pro, in Prescott, Ariz., July 10.

Mrs. Marion Mack to Leslie C. Lawier, non-pro, in Hollywood, July 16. Bride is former wife of Charles E. Mack of Moran and Mack.

#### BIRTHS

Mr. and Mrs. Frank Finger, son, Santa Monica hospital, July 12. Father is special effects cameraman at Paramount studios.

Daughter born to Nick Stuart and Sue Carol at Cedars of Lebanon Hospital, Los Angeles, July 18.

#### Browns in the Black On Big Inheritance

TIMES SQUARE—SPORTS

Syracuse, July 18. Julian S. Brown, whose spectacular theatrical and night club career ended with receiverships, and his brother, Charles S. Brown, will reportion of the \$1,000,000 estate of their father, the late Alexander T. Brown, Syracuse capitalist and in-ventor, which was inherited at his death in, 1929 by his widow, Mrs. Mary Séamans Brown, under the terms of her will made public Saturday.

Municipal Court Judge Burton Municipal Court Judge Burton B. Parsons, who is named executor of the estate and trustee of the funds established in the will for the benefit of the sons, gave the exact value of the estate as unknown, but unofficial figures place the value in excess of \$2,500,000.

Under the terms of the will, the income and interest of the estate is to be paid in equal amounts to the two sons until they reach the age of 60, when the truste is directed to pay them the principal remaining in his care.

Both sons inherited several mil-lions upon their father's demise. Julian invested heavily in real es-Julian invested neavily in reat estate, opened several restaurants, acquired the Empire theatre, changing its name to the Dewitt, and finally erected, a night club, the Cate Dewitt, that cost approximately

\$300,00.

The theatre and the night club proved costly flops, and receiverships for all Brown interests and Brown personally resulted. In addition Brown has been involved in matrimonial actions—he has been married twice—and in two heart halm suits. alm suits contract actions are pending

#### Would Annul Colored Jazzist's Marriage to Blonde Artist Model

Manchester, Conn., July 18.
The secret elopement and marriage of Marchall Thompson, negro,
pardoned wife murderer and now
trombone player in a colored orchestra, to Gertrude E. Pohlman of
this city, blonde model at a Hartford art school, has the bride's parents, residents of Manchester,
planning to attempt to have the
marriage annulled. marriage annulied.

marriage annulled.

Thompson was released from Connectleut state prison May 4, last, after serving 17 years of a life sentence for the murder of his wife.

The model, in the marriage license, gave her color as black. The Pohlman family is white.

# Broadway, Just a Roadway Now; It Just Ain't the Old Street Any More

#### Caps at 25c and 15c **Becomes Big Business**

Sale of linen caps at 25c. and 15c. each, mostly on street corners or roads leading out of New York, has become a big business within a few

weeks.

In less than a month hundreds of men and boys have been put to work merchandising 'these caps, Same system of selling is to be introduced out of town. It's a bonanza for the cap makers, who of recent years have found their market have found their market have found as a selling in the profit is exactly 62-3c, per visor.

#### NICKEL-IN-SLOT POKER LOOMS FOR COAST TRIAL

Los Angeles, July 18. Pin-marble games, losing in pop-uiarity here, are being taken out of non-paying spots to be shipped to Honolulu, that has yet to be intro-duced to the new device.

duced to the new device.
Meanwhile, promoters have a new stunt to be introduced in a few weeks as a nickel enticer. It's a slot machine arrangement that shuffles and deals five cards in six different positions. Idea is for the different positions. Idea is for the players to bet which will be the best poker hand.

#### High Presh Campaign by Wets in Bone Dry Wash.

Tacoma, Wash., July 18.
With this state always having been bone dry and sentiment against the Volstead batters pronounced, wet organizations now have in field several hundred highpow-

the wet organizations now have in the field several hundred highpowered salesmen, circuis barkers and bankrupt business imen circuisting petitions in all the cities, towns and byways asking for repeal of the measure through a referendum at the next legislature, the control of the control of

### I'm Telling You' By Jack Osterman

WHAT NO PICTURE?

The Heat Got Me

The Heat Got Me
After all that raving last week
about my picture at the head of this
column I was informed; that it was
too late Friday to make a cut. I
thought in these days it was never
too late to make a cut. However,
I'm hojing for the best, and next
week my dream might come true.

#### Quite True

Paul. Yawitz describes Washing-ton as the place where Hoover gave himself a 20% cut in salary at a time when Democrats would have appreciated a 20% cut in his term of office.

Theme Songs
Rockefeller's 'Am I Wasting My
Dime?' and the sucker's cry to his
girl friend, 'I'll Be Glad When You're
Fed, You Rascal You."

#### The Right Price

Al, of the crying Goldmans, in-forms that a guest complained to him the other night when charged \$1.25 for a cheese sandwich, but was consoled when Al told him the holes

That guy could do light housekeep-ing in a lily cup.

Irony

Then there's the story of a speak-easy that was closed because it didn't have any dancing license,

#### The Head Man

Harry Rosenthal explained t Barrister Abe Berman that he in tended to go in bankruptcy. Abe told him it was okay, but it would cost around \$200. Harry told Abe (Continued on page 53)

### Dog Track Trouble

Should Judge McMann, of Culver City, decide in favor of the 13 de-

City, decide in favor of the 13 de-tendants being officers and employ-ess of the Culver City Kennel Club, for violation of the state security iaw in not delivering dogs obtained on option at racea, District Attorney Fitts, who is the Complainant, will appeal' to the state's Attorney Gen-eral to close the track until latter can determine whether the track has specifically violated the law, It is figured such investigation would require one month. In the mean-time the track is annibilating night The Baer Facts

Buge Baer upon meeting Sid
Skoleky for the first time was surprised at his size. He remarked; lown. The hearing is due tomorrow (Tuesday).

Broadway is anything but Broadway way, these summer dog days. Broadway Ain't Broadway Any More' is being mulled over as a dirge for the most colorful Main Street in the world.

Much has been written about the changing character of Broadway but never does it hit one as does the stark shadow of today's Broadway compared to the grandeur and Delancey street with its push-carts obstructing the traffic has come to Broadway form cit-rate obstructing the traffic has come to Broadway. Grand street with its cut-rate fly-by-night shops, selling everything, from cit-rate books to cut-rate feminine apparel, its now Broadway.

Its conglomeration of Bowery bums and Broatway.

Its conglomeration of Bowery bums and Broatway.

Coney, Island's midway effect is spreading from \$42n street into the very heart of Times Square. The elite Galety, long a choice legit stand, succumbed to the cinema

elite Galety, long a choice legit stand, succumbed to the cinema only for de luxe two-a-day film exhibitions, but from its weekly only for de luxe two-a-day film exhibitions, but from its weekly change grind policy it has now gone Minaky burleague. The Central theatre now houses an elaborated colored revue on a grind from 25c to 75c.

#### Legits

But seven legits are left including two revivals. There is no legit, show on 42nd street. The Palace, from its exalted music-hall position, has forsaken grind four-a-day, vaude, for second run films and six acts. acts.

acts.

The Rivoli and Rialto were saved from darkness at the 11th hour; the Criterion is a signboard for coming attractions; the Roxy is closed; the Hippodrome likewise. The two big de luxe chemas alone are the Paramount and sione are the Paramount and the Capitol. The Roxy's nightly tungsten display, far into the night, advertising slat the house the re-open July 29 18 but a grim thost to the heatrical wedenhelmers' that such seems fulle for the moment, in view of the financial complica-tions.

Cabarets are gray ghosts of their ormer selves. The Hollywood resformer selves. The Hollywood res-taurant's mass turn-over with \$1.50-(Continued on page 53)

#### Roosevelt Favorite in Coast Air Straw Ballot

Hollywood, July 18.
It's Roosevelt on the coast, if a straw vote conducted by KNX local sther station, is any indication. Station asked for preferences, getting more than 10,000 answers which ran better than three to one, for the New York governor.

Answers came from all far western states. California, doubtful state, showed better than two and a half to one for Roosevelt; Washington and Newada, seven to one; Arlzona, six to öne, and Montana, two to one.

two to one.

President Hoover is favored in Idaho, eight to seven; Utah, 10 to seven; Colorado and Wyoming, two to one.

#### Coast Speak Circuit

Hollywood, July 18,
Scenting coin from visitors for
the Olympics, bootleggers are establishing the circuit idea of operation for speakesales.
Dealing exclusively in beer, speaks
are being spotted all over. The suds
are brewed in wholesale quantities
to seat a minimum of 35 cents.

to retail at a minimum of 35 cents

Meanwhile the government is reported sending 50 additional Federal men into the territory to help dry the town during the games.

#### WALTER PASSES THROUGH

WAITEE PASSES THROUGH
Buffalo, July 18.
Walter Winchell did a Garbo
while visiting Niagara Falls with
Mrs. Winchell, Monday (11). Dogsed
by Inquisitive reporters the Main
Stem's white-haired boy insisted
that he had nothing to say
that the had nothing to say
that the had nothing to say
at the
Fall of the say of the say
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#### East

William Ehlers, chorus boy in Show Boat, files sull against Mrs. Claire Eugenle Smith, helress to the Arbuckle coffee fortune, asking \$50,000 for her alleged fallure to take him to Hollywood and put him in pictures. Claims he quit a job in a night club to make the trip.

Lido Venice, in Paterson, and Colonial Inn at Signac, two Jersey Interest of the Colonial Inn at Signac, two Jersey Interest of the Colonial Interest turnships of the Colonial Interest threatened the dry agents, with the latter calling on the local police for protection.

Broadway Association complaint Broadway Association complains that the magistrates are nullifying the efforts of police to clear the streets of peddlers and sandwich men. When taken to court offenders are released, the merchants obtained by the merchants of the comployment situation.

Robert Mantell, son of the late Ropert Mantell, son of the late Shakespearean star, and Eddle Carr, vaude and screen comic, had a narrow escape from a burning apartment building in West 52d street.

Betty Healy got her marital break from Ted Healy in the West-chester county court and at the same time dropped her \$250,000 allenation of affections suit against Mary Brown Warburton, Phillie

Mascot Pictures Corp. obtained an injunction from Federal Judge Woolsey restraining Philip Lewis, doing business as the American Trading Association, from peddling or advertising for sale 'King of the Kongo.' Mascot claimed to be sole owners of the film serial's foreign rights.

Mrs. Louise Dinehart, ex-frau of Allan Dinehart, started court proceedings to collect \$2,049 from Fox Film, claimed due her under a i.dge's order sequestering Dinehart's salary for allmony.

Brooks Costume Co. filed a \$4,522 gudgment against the F Z. Corp. naming Florenz Elegield as one of the defendants, for balance due in connection with the outfitting of Rot Cha.

Earl Carroll is bringing over troupe of performers from Euro for his 10th 'Vanities' edition slat to unveil in Newark Sept. 12.

Claiming that Hebrew melodies arranged by him had been lifted and published under the defendant's name, Viadmir Helfetz has filed suit for damages against Jas Kremer, folk song carroller; the London publishing arm of Chappeil. Sc. Co., Ltd., and their American subser rep. Chappeil, Harms, Inc. Chappeil, Harms, Inc. titled 'Album of Jewish Folk Songs.'

Arthur E. Flood appointed temporary receiver for the Flatbush Avenue and Nevins Street Corp. owners of the Fox theatre and office building at that corner in Brooklyn

Hotel Victoria, one of the newer spots in the Times square sector, goes on the auction block Aug. 2 to satisfy a \$52,000 judgment obtained by Frances Spiegel. Sale will be subject to prior liens of \$3,858,917 and \$128,900 in back taxes.

John Ringling peeved over the report that an intection had necessitated the amputation of both legs. Receiving the press in his Coney Island hotel room, the circus magnate put his pedal extremities through an elaborate routine to prove they were still with him and intact.

Billy Rose sent out a call for a stooge audition. Says he's going to use them in place of chorus boys in his new revue.

Nan Blackstone returns from London with a pooch she says the Prince of Wales gave her.

Missing a flying ring, Edward Meredith, trapeze performer, fell 46 feet to the ground at a carnival in Kearny, N. J., and was critically injured. Both legs fractured and he also suffered internal complications. Occasion marked his return to aerial work after seven years.

Labor committee of the League of New York Theatres and repe from the stagehands local engaged in a preliminary huddle over the wage scale to take the place of the present agreement which expires Sept. 1. Second meeting is slated for July 25.

Joseph Urban obtained a judg-ment for \$1,588 in City Court against the Park Ave. Restaurant Corp., claimed due him on the balance of his bill for redecorating.

Barbara Bennett, recovering from

#### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Variety takes no credit for these news items; each has been rewritten from a daily paper. 

Six conductors will share the baton before the Rochester Phil-harmonic orchestra during the 1932-33 season. Artur Bodansky will open the series, with his successors Watter Damrosch, Fritz Reiner, Sir Hamilton Harty and Eugene Goos-

Group of racing fans have bought a plane capable of flying 300 miles an hour for Russell W. Thaw, son of Evelyn Nesbitt Thaw, to pilot at the national air meet at Cleveland in August.

Adolph S. Ochs, publisher of the New York 'Times,' is recovering from a kidney operation at the Med-ical Center.

John Golden gave as his forecast, in a talk at Columbia University, that radio and television will do to films what pictures did to the stage, taking its stars, its authors and audience.

Federal Radio Commission order A. S. Douglas and David Helfinbein trading in Chicago as the Lincoln Saiss Co., to desist using punch-boards, pushcards or fortune boards in connection with the sale of mer-

Henry B. Forbes announces a ne play, 'Iron Flower,' by Cecil Lew as the first on his fail list.

Ben Bernie has turned semi-clas sical composer, doing a Gershwin Terms the symphonic jazz composi tion, 'Chicagoana.' Gives Sigmun Romberg credit for helping score th

Frank Conroy plans putting 'Congo Special,' a new comedy by William Jourdan Rapp and William Sweets into production the middle of August.

Addition of furnishings valued at around \$100,000 seized after a liquor raid on the Stork Club, New York brought \$1,450.

Marion Knowlton, tamer with Hamid's olympic Wild Animal Show at Luna Park, was clawed by a lloness during a rehearsal of the act. Miles Knowlton stumbled as the Miles that the state of the act. Miles that the state of the state of the ing it as a cue for the attack. Five lins if the enclosure at the time made no move during the excite-ment.

Holding that the papers demanded were immaterial to the case, Maude Acceptage of the control of the case, Maude Acceptage of the suit brought by John D. Williams. Argument came up when attorneys asked Supreme Court to motify a notice of examination before trial. Williams is asking \$200, motify a notice of examination before trial. Williams is asking \$200, and the control of the case of the control of the con

William E. Atkinson and John F Sherman of New York and R. Stur-gis Ingersoli of Philadelphia, were ramed anciliary receivers for the Fox Theatre Corp. properties in the latter jurisdiction. Move was sup-plementary to the appointment of a predominant receiver by the Fed-eral court in New York last month.

Work on the Radio City develop-ment is making rapid headway, with over 4,000 now employed on the project. Stonework on the RKO Sound Motion Picture theatre has been completed, and in seven days 12,800 cubic feet of stone were set the feet of the exterior walls of the 70-story RCA building.

Benlamino Gigil's manager here announces that the tenor will not return to this country next season, turning down a national concert tour and several yaude dates.

Production of 'Americana,' revus recently announced by J. P. Mc-Evoy, has been indefinitely called off by the Shuberts. Vincent You-mans is out as composer.

Frank Gilmore raps the stage-hands union for refusing to co-operate with Equity on a series of special matinees to help relieve un-employment;

Mrs. John Hay Whitney, of the social register, taking a stab at pic-ture house operation. Has released and remodeled one in Middleburg, Va., putting into effect top scale for the district.

Broadway theatre, formerly the Colony, passed from the B. S. Moss Premier Corp. into the hands of the Amaigamated Properties, subsidiary

Arthur Barbera-Rubin producing a series of six two-reelers, starring Farfariello, comic and singer Italian folk songs.

The Cansinos, Antonio and Cata-lina, appearing on the new bill at the Park Central roof with Patricis Dawn and Margot and Irene.

the Park Central roof with Patricia Dawn and Margot and Irene.

Return of a murder verdict by the coroner's jury that sat on the death of Smith Reynolds, tobacco heir and husband of Libby Holman, has left the case open for continued N. C., authorities. Meanwhile the widow has gone Into retirement, with the Broadway mob leery of any possibility of her return to the stage Spurded by the homicide finding, the county sheriff's office went or the first of the stage of the s

#### Coast

Faction in Angelus Temple circu-iating petition to oust David L. Hut-ton, husband of Aimee Semple Mc-Pherson, since he lost a heart baim sul. in L. A. Superior court to Myrtle St. Pierre. She was awarded \$5,000.

Jan Rubini petitioned L. A. Su-perior court to reduce \$150 monthly ailmony paid Diane D'Aubrey, for-mer wife, to \$75 for support of her-self and two minor children. Says she has a separate income of \$300 a month. Rubini conducting Loew's State orchestra at \$250 weekly.

Disincination of Dr. George A. Allen, president of the Sait Lake Zoological Society, to pay 15% of the gate receipts of a circus to the sate receipts of a circus to the state receipts of a circus to the stadium July 21-25 may call a halt to the show. Zoo society expected to give half the gate to charity and use balance for improving Hogic Gardens.

Zion Myers, screen director, ar wife Betty, asking permission juvenile court to adopt one-year old Robert Irving.

Albert L. Erlacher, 35, butler for George Fitzmaurice, committed sul-cide at the home of his employer in Beverly Hills, according to police.

Frank Ries, photographic supply dealer, and Eston B. Juneau, both of Hollywood, indicted by Federal grand jury on charges of distribu-ting obscene literature and pictures

In effort to break a sale contract for purchase of a Van Nuys, Calif. home, Edris Milar, dancer and wife property of the sale of the sale of the prior court against Paula de Cardo also a dancer, and her parents, al-leging misopresentation of the val-us of the sale of the sale of the sale of \$3,000 already paid.

George Beban II, son of the late actor, visiting Los Angeles for the Olympics.

Arlene Brea, radio time solicitor awarded judgment for \$985 agains Ben S. McGlashen, owner of KGFJ Los Angeles, for unpaid commis sions.

Pleading not guilty to charges of drunk driving and murder of Mar-jorie Gauthier, Hollywood school girl, killed when an auto he was driving turned over, Harold Men-jou, adopted son of Adolph Menjou will appear for trial Aug. 22 in L. A Superior Court.

Sult for \$31,000 damages filed in Superior court. Los Angeles, by Verna Vauthier, dancer, against Charles Van, beauty parlor man-ager. Miss Vauthier claims her hair was burned off and her scalp disfigured by a permanent waving machine.

Los Angeles Appeliate court ruled that Esther Muir Enos, divorced wife of Busby Barkeley, dance di-rector, was liable for debts incurred

Is expected to leave the hospital latter part of this week. Husband,
Morton Downey, is touring Europe.

Six conductors will share the
baton before the Rochester Philis
mith swith five other mortexages
harmonic orchestra during the 1982.

April 1, 1382.

Barmonic orchestra during the 1982.

April 1, 1382.

While married. Department store
sued for 3314 and attached bonds
when the same by the sum of the s

Orange County, Calif., police chiefs have agreed to use a Santa Ana radio station for crime prevention broadcasting, and will pro rata the \$500 monthly fee for 24-hour

Kay Francis and Kenneth Mac-Kenna back in Hollywood after a month's vacation in N. Y.

Lillian Rich granted divorce in Los Angeles Superior court from Lionel Edward Nichoison, radio an-nouncer, on non-support charges.

Mrs. Margaret P. Whittaker, former film actress, filed Superior court petition, asking that Francis Whittaker, he offered to be for the milionaire, he ordered to pay her limony. Divored two years are Mrs. Whittaker says she is penniless.

L. A. district attorney's office dis-missed manelaughter charges ngainst Mrs. Louise Bradbury, ilin actress and wife of a film director, after two hung jury trais. Cash settlement made with Mrs. Joseph Barrett, wildow of man she was ac-cused of running down with her car.

When a temporary flooring over a concrete swimming pool at W. R. Hearst's San Simeon ranch caliapsed, nine members of a school teachers' party visiting the place suffered broken bones and other in-

With voters of Arcadia, Calif., to decide on establishment of a race track on the Baldwin Ranch near there July 26, Los Angeles Jockey Club has opened an office in that

Mrs. Bessle Beaty, former actress, and first wife of Fred T. Beaty, excounty supervisor of Los Angeles, asked Superior Court Judge Walter S. Gates to adjudge her husband in contempt of court, as he was \$2,000 behind in payments for support of their two children.

Sult of Ruth Roland to recover \$3,170 on a note from Alvin B. Baranov of L. A. Superlor court calendar because of inability of actress to locate L. E. Kent, her former husband and business manager.

Carter De Haven got nothing but grief: when he purchased a small house in West Holly nood and start-ed moving it to Young Canyon, Petty thefts, looting and reakage were cilmaxed by loss of a bathtub, kitchen slike and other plumbing ac-cessories, he told police.

Cleaning out roater of exces at Agus Callente Joseph Callente Callente

Joe and Marie Fashing in county jail on suspicion of assault with a deadly weapon and disturbing the peace following argument with J. P. Swickard, manager of the Strand theatre, Los Angeles, over attempt of their Fan. to crash the gate. Boy in juvenile hall.

Talk over CBS by Shri Meher Baba, Hindu mystic, who was to break a seven-year silence by ad-dressing a national hookup from KHJ, Los Angeles, called off Tues-day (12), day before scheduled, when the kogi switched his mind and left suddenly for Chicago.

Ethei Barrymore sued in Municipal court, Los Angeles, for \$250 worth of clothes by Malson Mendesolle.

Former L. A. downtown circus lot leased by Julio Perez, Jack Fritz ano Bob Kennington on long term as a used-car lot. Claimed to be the world's largest.

Diana Wynyard, English act arrives in L A. from New Yor begin a Metro contract.

Largest gain in employment and payrolis in Los Angeles for May over April was in the film industry with 145% increase in employes and 14% up in payrolls, according to a Hollywood bank survey.

When a plane piloted by Charles W. Glipin, president of Glipin Air Lines of Glendale, crashed into a mountain near Mexico City, killing

Glipin, it was revealed that James N. Crofton, president of the Agua N. Crofton, president of the Agua Callente Amusement Co., and Mona Rico, Mexican film actress, who were passengers, had be secretly married recently. Crofton suffered a broken legs and Miss Rico cuts about the face.

Genevieve Hamper, widow of Robert Mantell, playing Mary Mag-dalene in the Hollywood Pilgrimage play.

Clark Gable bought a li Hills home. Located in B Canyon, it has seven rooms.

For burglarizing \$4,000 from Million Dollar. Los Angeles, S. Simon and Mrs. Ruth Hornbewere sentenced to from one to years each in San Quentin.

Albert C. Read Jr., Oakland broker, whose wife is suing Claim Windsor for allenation of affections back in Hollywood to attempt a film career. Also in town is a tele-graphic warrant from Oakland, charging that Read walked ont on an unpud bill for \$30 at the Hotel Oakland.

Burgiars took \$7 in cash, a \$25 adio and a suit of clothes from the home of Nick Grinde, director.

State Board of Medical Examiners in San Francisco continued until October trial of Dr. I. Jesse Citron. Hollywood physician, charged with illegally prescribing narcotics to Alma, Rubens,

Burglars looted safe of the Bel-iont (F-WC), L. A., of \$460 in cash mont (F-Wo

William Johnson, film actor, arrested by Los Angeles police on suspicion of participating in the hisacking of a liquor truck.

Ruth Nobie, Hollywood film actress, is in Japan, according to word from Toklo, to renew her fight for possession of her son, now in custody of Sessue Hayakawa, the father.

Arlene Brea, radio advertising so-licitor, suing Ben S. McGlashen, owner of KGFI, for \$8.300 in antici-pated commissions. Says he sent other solicitors to interfere with her efforts.

Marcelle Robin, Metro scenarist and interpreter, says she waited three days for police to answer her sall that a burglar had ransacked her Los Angeles home.

Masquera' club have invited Gov. Franklin Roosevelt to attend a ban-quet in his honor during the Olym-pic games.

Vicki Baum in L. A. with her hus-band, Richard Lert, who will con-duct one night of the symphony concerts in Hollywood Bowl. Also their two children. Peter and Wolf-gang. Will make their home here. Miss Baum under contract to N-G-M for next three months.

King Baggott and Edward Mof-fett, screen writer, fined \$30 each in Los Angeles sunrise court on in-toxication charges after being ar-rested when police saw them drive down. Sunset boulevard in a zigzag course.

L. A. Municipal Judge Curtls de-nied Samson Raphaelson a new trial in suit for commission won by Joyce-Sciznick for \$1,105. Will probably appeal.

Hollywood detectives investigating theft of 10 engravings from trunk owned by Bill Gorman, actor.

Gordon Westcott, Paramount player, rescued three-year-old Van Smith who fell into a swimming pool at a Hollywood apartment where both lived.

Ethel Duncan, Los Angeles radio evangelist, announced in Baker, Ore, that she expected to move to Bolse, Idaho, in two months and open a church there.

Said to be Patricia Salmon, for-mer Follies girl, young woman was arrested by San Francisco police charged with driving an auto while intoxicated. Later released on ball.

Dorls Whitney, actress, awarded divorce, custody of minor son and \$50 a month support from George W. Whitney, Hollywood make-up company sales manager, on cruelty grounds.

After a search of a year, Holly-wood policemen arrested Ruth Cunez, film actress, for reckless driving, arising from two collisions, one a year ago, and another one mann-film, and the Henry Schumann-Hink, son of the singer, was hurt.

Robert M. Creighton, sailor, arrested recently in New York and returned to Los Angeles, arraigned on grand theft charge in L. A. Municipal court, accused of taking a 11,000 watch belonging to Howard Hughes during a cruse on the Hughes yacht four months ago.

Total of \$200 in cash, and bonds with sale value of \$80, all that federal trustee Gilbank has been able to scrape together out of the as-(Continued on page 62)

#### London

ert Howell over from Paris. Marcelles off to Paris, back in

Swaffer riding round in the Grai malin Condos Brothers practicing five

Pat O'Connor and Bobby Blythe

miniscing.

Tom Burke discharged from ankruptcy.

Stanley Wathon busy handling

Tom Burse discharged from bankruptey. Stanley Wathon busy handling the standard of the standar

John Bayer Maltese dog act, first of its kind booked for Savoy cabaret. Sherman Fisher eulogizing George Black, although working for oppo-

Landon Ronald conferring friends outside the Poly-

with friends outside the Poly-technic. Lucien Sammett only producer in West End working seven days weekly. ekly. Freddie Astaire left the Carlton the Dorchester, due to too many

callers.

Lowe, Bernoff and Wensley playing returns at Savoy hotel and Pal-

ladium.

J. J. Gillespie, chairman of Moss
Empires, on fishing vacation in

orway. Latest project for Piccadilly the-tre on the tapis is a news reel

arre on the tapis is a news reel crogram.

Carl Brisson, Jr., now assistant business manager and press rep for Brisson, Sr. Faramount Circuit cut out all orchestras to keep overhead down for summer.

or summer.

Fugene Corri, famous boxing reterenent after illness on \$10 a week.

Beatrice Lillie here spending

(Cortinued on page 62)

# CHATTER

#### Hollywood

Max Flaher back,
Hardle Albricht Yellowstoning it.
Fire destroyed John Robertson's
ranch at Rancho Sante Fe.
Dr. Milton Bender here from N.
V. to double-o Larry Hart.
Gene Fox refers to a hangover
shall Riley to the base of the base o

his wife.

Pop band concerts at Hollywood Gardens postponed from July 20 to the 24th.

the 24th.
Department stores selling small versions of nickel marble games at \$1.45.
Hubert Voight staying on at Columbia, handling photographic

columbia, handling photographic material.

George Hickman, one of the Three Loose Screws, favoring a twisted ankle.

Three Loose Screws, favoring a twisted ankle.

The Loose Screws, favoring a twisted ankle.

The Loose Screws, favoring a twisted ankle.

Bruce Cabot, Radio player, was formerly Jacques De Bujac, who functioned as a 'host' at the EmChick Sale's publishing office still retting calls for the National Astro-logical Assn. after lending them the use of its blone for an afternoon.

Angeles gives a performance of Parbara' at the Wilshire-Ebeil July 21 in honor of the visiting Italian athless and the silling in the propers as a third assistant director on the William Sistrom picture. Jerry Brandt, son of Joe Golding same at Tiffany.

#### Berlin By Max Magnus

Harry Piel taking a holiday on his

acht. Stan Laurel and Oliver Hardy ex-ected

ected. Christoph Muelleneisen in Scan-

pectean.

Christoph Muelleneisen in ScanChristoph Muelleneisen in ScanChristoph Muelleneisen in ScanChristoph Muelleneisen in ScanChristoph Muelleneisen in State
Hans Mierendorff, actor, just
turned 50.

Karin Branzell again signed by
the German Stateperall play in Meschrapom pictures at Moscow.

Richard Weichert now manager of
the Munich Schauspielhaus theatre.
Paul Hartmann to play again at
Deutsches theatre after a longer absence.

ence. Edmund Eysler's collection of art as sold at auction. Financial dif-

was sold at auction. Financial dif-ficulties.

Charlotte Susa went home to say goodbye to her mother before going Hollywood.

Robert Forster-Larrinaga, autho and stage director, succumbed to pneumonia.

Anna May Wong to play the lead in 'Turandot' at Theatre am Schiff-bauerdamm.

which Luigi Firanueno and the script.

Hans Stosch-Sarrasani, proprietor of Circus Sarrasani, here for negotiations with the authorities re precarious position and future of his

carrous position and future of his show. Ewald Kretschmar, general man-ager of the Adlon hotel, giving up his position after 25 years' work with the concern. Louis Adlon tak-ing over the management himself.

#### Loop

Mollie Krueger's eye is oke. Dave Lipton a B&K vacationee. Lou Lipstone in the hatless bri

Dave Lipton a B&K vacationee.
Lou Lipstone in the hatless brigade.
Lou Lipstone in the hatless brigade.
Lou Lipstone in the hatless brigade.
Lou Lipstone in the hatles brigade.
Lou Lipstone in the hatles brigade.
Lou Lipstone in the hatless in the late of the southern the late of the southern the hatless in the southern the hatless in the

about his classy new Yaune partices. Machine Ford. He's ogling Holly Machine Ford. He's ogling Holly Machine Ford. He's ogling Holly Gardner Wilson out of the Sam Gerson office has sold a story to Collier's! So has Harlan Ware of the Kay Strozzi, whose 'n-laws are socially indexed, was photographed for the exclusive pages while here with Clowns in tower. Plants for Esther Parker and Hetty King in vaude, now at the Municipal Tuberculosis Sanatorium, Chicago. said. Sam Roberts and the missue and the closing theaters and scrammed into the Wisconsin woods for a month of fashing. General College of the C

It's a conspiracy, says S. S. Mil-lard, sex show promoter who was raided again. Millard, always aim-ing high, named one of the most prominent showmen in town as his

persecutor.'
Dorothy Gulman, having shocked

Fau Kohner engaged James P. What No Honer The Chicaco What No Hone Corpt work on the U's The Rebei!

Dr. Martin Zickel, theatre man-ager, at the Urban hospital with serious kidney trouble.

Nazis enforce casting of national man auspices for transplanning in Robattan. Dorothy started, as the Starten of the Paul Ash Club, has serious kidney trouble.

Nazis enforce casting of national man and Morison, and has become the properties of the Paul Ash Club, has converted Moinar's Lillom' for Hans Albers, and film's direction to be by Robert Slodmak.

Seymour Nebenzahl has acquired Moinar's Lillom' for Hans Albers, and film's direction to be by Robert Slodmak.

Osso has lumbago.

Frances Barle here.

Resort trek has started. Hope Hampton to Vickyan.

Osso has lumbago.
Frances Earle here.
Resort trek has started.
Hope Hampton to Vichved.
Yas Giee Club being feets
Yas Giee Club being feets
As Giee Club being feets
La Sleur off to Juan lee Pins.
Ellen Southbrook around again.
Claire Luce driving along Riviera.
Hollingworth team for the Bobino.
Phil Moeiler likes his sightseeding.
The new cafe at the Collece all in

Frank Jay Goulds back to Riviera Rosie Dolly staying on the Rilera. Louis Kova's hair somewhat

med. Beatrice Lillie getting tanned at Cannes.
Cole Porter full of the cure at

Marc Knaw at Aix les Bains for

Damia getting the left bankers at the Bobino. Damia getting .... the Bobino. Marguerite de Pachmann staging comeback.

Marguerite de Pachmann staging a comeback. Mistinguett all aflutter as night club hostess. Earl Leslie resting after night club opening. Ely Culbertson and wife off to Le

club opening.

Ely Culbertson and wife off to Le
Touquet villa.

Philips Oppenheim sticking to the
George Jean Nathan at the George
V for first time.

Georgia Graves photographed with
her pet donkewedler interested in
The Blue Danube.

Paddy of the Jackson Troupe
back from London.

Francen tying up doubly with the
Office of the Jackson Troupe
hack from London.

Sturgia Moulting Americans.

Nadja and Dorothy
contaging a few stories.

Nadja and Dorothy
contaging a few stories.

Ruth Chatterton back with firsthand information about buil fights.

Fannie Brice says even the night
Fannie Brice says even the night
Habit of stealing shoes left out-

uous. Habit of stealing shoes left out-side doors in hotels is again in

side doors in hotels is again in vogue.
Guy Crosswell Smith, U. A. rep here, and his wife had a motor accident. Their taxi hit a wagon.

INITATI KANDANINA MARANINA MATANINA MARANINA MARANINA MARANINA MARANINA MARANINA MARANINA MARANINA MARANINA MA

#### Broadway

Dr. Julian Siegel to Atlantic City.

for vacash.

Bernie Hines inspecting RKO's southern theatre spots.

Jack Connolly went to Washing ton for the closing sessions of Con-

Jack Connolly went to Washingtron for the closing sessions-of-Consgress.

Be Dlamond, former Earl Cargress.

George Heafely and band now at
Balloon Ballroom, Luna Park, Coney
Island.

Easy to tell when Margaret Hendricks shoves off for a party. She
Hutt by that Coney fire was Carl
Abrahams, legit manager. His
house burned down.

Those Bobby Sanford Show Boat
cruises up the Hudson getting a
party.

Those Bobby Sanford Show Boat
cruises up the Hudson getting a
party of the Coney fire was

Billy Draw professional bunch,
opened a gym at 48th and Broadway. Francis Albertanti p. a. Ing.

Jack Cohn spent the weekend
snatching a look at the Thousand
Islands from the Max Winslows'.

Heavy sightseeine trips to Coney

Islands: from the Max Winslows' porch.
Heavy slightseeing trips to Coney Island for a load of the fire Tuins.
Coney busses from Times Sq. also or the fire Tuins.
Coney busses from Times Sq. also or the fire Tuins.
Coney busses from Times Sq. also or the fire Tuins of the Tuins

and the control of the foliate in the control of th

Mrs. Smith had several stitches taken in her skull, but is doing well, Guy was able to leave for Spain on a business trip.

Sim Viva, actress, getting full-page publicity from a tieup with a Jules Brulafour and Hope Hampton's apartment ready at the George V.

Mrs. Richard Tauber soon to be joined at Juan les Pins by hubby beek from the provincial tour in fall.

#### NEW YORK THEATRES

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times.

"Another Language"

with Glenn Andere, Margaret Wycherly, Derothy Stickney, John Beal BOOTH Theatre, 45th St., W. of B'way. Evs. 8:50. Mats. Wed. 4 Sat., 2:40



with Jean Harlow Vaudeville — Benny Davis, Buck A Bubbies: Others

"U N A S HAMED" with Hele Twelvetress Metro-Goldwyn-In Persen-7 Famous Stars
Jack Benny, Usa Merke
Joan Hershelt, Lew Co
Anna May Wees, Armi
Abe Lyman
and Orch.

Wagner's Miami Cafe

Miami, July 18.
After many years as a picture
p.a. and exploiter in New York and p.a. and exploiter in New York and other eastern cities, Charles E. Wagner, for the past two years ex-ploiting out of Atlanta for United Artists, has chucked show business, and is operating the Mayfair cafe

herc. Wagner is associated with R. E.

OXNARD VAUDE

Los Angeles, July 18.
Bert Levey office took over vaude
booking for the Oxnard, at Oxnard,
Callf. Furnishing five acts and a
band for a Sunday date.





TO.2 P. M., 35c

July 20th to July 22nd "Forgotten Commandments"

with SARI MARITZA

EARL ROSSMAN'S

以: July 20th to July 22nd "Forgotten Commandments"

SABI MARITZA GENE BAYMOND



THE COOLEST SPOT IN NEW YORK CITY

Dine and Dance in Our

# >> ROOF GARDEN<<

26 stories above the scorching pave-ments of Manhattan. With an unex-celled view of New York's matchless skyline and the broad expanse of the

To the Tunes of

NOBLE SISSLE'S Internationally Famous Band

And Other Entertainment Features Largest Single Rooms in New York with Baths for \$3.50

Phone Circle 7-8000

56th St. at 7th Ave.. New York City

LANZNER, General Manage

19.



15 YEARS AGO

(From 'Variety' and 'Clipper')

Exhibitor's league holding lits seventh annual convention in Chicago. As usual there was a bolt and a rump convention. Bill John ston, of the M. F. News blanced for stirring also boss of the "Trade previous". Bill Brady finally olded the works and they got together again.

Trouble on the Cook & Lent's Circus. Cook tent hands struck for wages, bill poster got out an attachment and the manager chased the lion tamer down the street, peeved at his attentions to the managerial, missus. Tamer was in his nightshirt, and was his face red!

Lights, professional club at Free-port L. I. held a Christmas tree in July. All the members on the read in Dec. in those days. Bert Kalmar's Idea.

Burley managers were told they could have two weeks ahead and after the regular season for turkey dates. Not all took them. Usually one break-in week.

Man in Paris sued for divorce offering a picture firm as the evi-dence. Newsreel clip shows his wife with the other man in a taxl following a parade. He bought the film

ASCAP sent Nathan Burkan to ASCAP, sent Nathan Burkan to the Chicago exhibitors' convention to tell them about the new copy-right tax, Burkan spoke of a nom-inal fee of 10c, a seat, but they wouldn't admit that was nominal

William Fox leased the Globe the atre to show his films. Bental \$3,000 a week. Figured on 'Jack and the Beanstalk' running four weeks as the opening attraction. But it didn't.

#### **50 YEARS AGO**

(From 'Olipper')

German had just invented a coret with five keys, which was halle a tremendous improvement Forgotten now.

Theatricals were dull and 'Clipper filled in by shooting a few re-ports full of holes. Declared absurd story that \$10,000 had been paid for

an American measurements.

Grand Opera House, N. X, warned not, to up-prices, Gould and Flake starved on a high tariff and Citip-per pointed out that the house had been a gold mine at popular prices. A 75c, top was about the most the house dould get in profitable quantities, but ten years later it put in one row of seats for \$1 to get attractions refusing to play a lower top.

Lew Simmons, minstrel endman, was trying to run a ball nine. Not much of a go, but he got his old job back.

First permanent officers of the Actors Fund elected. Lester Wal-lack, pres, A. M. Palmer, v.p., Dan-tel Frohman, sec. and Theodore Moss, treas, Only Frohman re-

That wall of the Windsor theatre on the Bowery, which had created such a str through the winter, wa-being rebuilt. Shorting held it us until the close of the season.

John L. Sullivan failed to knock out Tug Wilson in four rounds, but all theatres open took the count. Madison Sq. Garden was packed to see the new idol.

'Clipper' announced it refrained Clipper announced it refrained from commenting on a new player's work 'until she becomes more a ease in her role. Little more that an amateur and replacing a sea soned player in Esmeralda.

### Inside Stuff—Pictures

Some discussion in circuit circles over Metro's 'Washington-Masquerade,' first of the political films with the national capitol as its locale. Rushed through by Metro on top of the Republican and Democratic conventions, with campaigns about ready to start for the presidency, it is being analyzed closely in some quarters from the propaganda point

Or New, one of opinion seems to exist thus far as to whether it is outand out propagands for Hoover. Although some film buyers consider
it strictly from the box-office angle, without looking for any propaganda,
others are strong in their contention that the film is distinctly propagandle in nature, while still others, agreeing it looks pro-Hoover, point
out that certain passages could be construed as favoring Roosevelt more
than his opponent.

Metro has done an almost over-night job on getting 'Maaquerade'
through for quick exhibition. The play on which it is based, The Claw,'
which dealt with foreign politics, was purchased only a few months ago
and the picture was originally set for next season. It may also, be that
Métro wanted to best Columbia to the field with its 'Washington Whiripool.'

The New York Sperators' union, 306, has voted to extend its advertis-ig campaign seven weeks. Originally for three weeks, with budget of 5,500 weekly to be spent, it will be scaled lower for the new period to sarer \$5,000.

\$3,500 weekty to be spent, it will be seen that the content at \$2.50.

Campaign is designed to offset numerous attacks against Sam Kaplan, president, and the union itself, with members under an assessment to cover. Members voted to assess themselves to meet the cost. Protests by a minority group against the Kaplan assessments have been taken to New York Supreme Court. Protesting faction, whose course is Rathaniel Doragoff, seeks to enjoin the local from collecting the assessments.

The 1,200 members of 306 are being taxed \$2.10 each for 10 weeks for Kaplan attorney fees in addition to the 12% for regular members and 20% for permit men in force for some time.

Avenue for RKO to obtain the Fox program opened when Loew acquired the full program of Warner films away from RKO. In order to get around certain, franchise obstacles, as held by others, RKO was compiled to agree to acquire a certain interest in the Savoy and Ridge-wood theatres operated by Rinzler and Frisch.

Under that scheme the R, and F, outift was privileged to turn back its franchise to Fox and permit the latter to give it to RKO. As a result RKO will by, and book for these two Rinzler spots. Additionally, Fox acquired a financial interest in Sidney Cohen's Empire theatre in, the Ryonx, also holder of a Fox franchise. This Fox did by agreeing, to pay half of the Empire's rental annually, or \$75,000 annually.

Altogether it means Fox films will shove into around 42 spots in the metropolitan district of which number 33 are RKO properties. Outside of the R. and F., houses to be booked, about five of the spots are operated by Skouras.

Henry Clay Siègel's departure from Hollywood halts Louis J. Selsnick's intention to get back into picture production. Siegel was formerly treasurer of the old Select Pictures, a Selsnick enterprise; and was introduced to Larry Darimour by, Selsnick.
Siegel had arreed to put up \$50,000 in Darmour's deal with Radio for a series of William Boyd films. Selsnick was also in as a more or less silent partner, but was going to have his say-so on stories and production,. When Siegel suddenly departed Darmour called off the Radio deal, and with itwent Selsnick's plan to obtain knother foothold in production, Darmour's ast up with Boyd was taken byte by Radio which studio is making the series on its own lot under Benny Ziedman's supervision.

A lawyer whose ambition is to become general counsel of a film company of which he is also a director, probably knows now why he cannot achieve the position, if reports as crediting the cause have any basis. Item concerns a directors meeting of the company at which the most limportant member of the group, who dictates the board's policies, announced be would prefer the meeting over quickly as he had to catch a

nounced he would proter the meeting over quickly as he had to caten a train on an emergency government matter.

Latter was holding watch in hand and anxious to break away when the lawyer mentioned arose to take up such a discussion on the coloring of a lobby of one of the company's theatres. He didn't like the color arrangement.

Conrad Nagel, v.p. of the Academy, stepped somewhat out of line at the pact acceptance meeting in Hollywood last week. Plan was to have Nagel second a motion, made by Ralph Block, thanking the committee which worked out the agreement for their work.

which worked out in agreement for their work. When Nagel got up to make his endorsement he added the names of Edwin Loeb, attorney for the producers, and his assistant, to the group. It was an embarrassing moment for those to be thanked as, outside of the producers group, there had been some strain in the relations between other members and Loeb.

It is estimated that advance salaries paid the supporting cast in Al Joison's The New Yorken, now in production after six weeks delay, agregated around 315,000 before a camera was turned.

After a month and a half of rehearsals activity was half of sallow the salaries of the salaries o

Paramount's trouble with Mexico over Broken Wing is somewhat surptising to the company. When the film was first completed George Akerson, Par's political contacter, feared possible trouble, so took it to Washington and showed it to the Mexican ambassador, who is understood to have passed it as okay.

Despite that when the picture got down there considerable rumpus cropped up and the film was barred. Guatemaia has now also barred it.

Pittsburgh censors apparently felt that they had been too easy on Red-Headed Woman' (M-G) and dropped into the Penn the day after the picture had opened and chopped a couple of more minutes from it. First time on record that the board continued the cutting process after a picture had been passed through cut.

As a result, 'Woman' showed with around 10 minutes, or 900 feet, ellipsed.

The largest crowd seen around the Roxy, New York, in some time gathered last Tuesday (12) in front of the house to read a slam that was anonymously pasted over an announcement in a lobby frame that the theatre reopens July 29.

The notice, printed in ink, was signed 'A Victim.' The theatre, up to that time, had not paid off salaries on the final show to play there.

an amateur and replacing a sea-soned player in Emercalda.

Paramount got a peculiar break in China on Tekyil and Hyde. Film was shown around the country during the recent strife with Japan. With restoration of the government and censor board, film was put up to aguith. New name for a panorama, censorship and turned down as being too gruesome.

### Inside Stuff-Music

Jack-Mills has only disposed of his Waterson-Berlin-Snyder catalor, for England and Germany to B. Feldman and Alberti, Mills owns the W-B-S publications along with the copyrights of several firms which Mills Music controls.

Mills Music controls.

Mills own major catalog, the rights to which Lawrence Wright had for England, and Alberti, for Germany, hasn't been disposed of as yet for abroad. Jack Mills and his attorney, Samuel J. Buzzell just got back from Europe, where they had been for that purpose, as contracts with Wright and Albert have expired. A matter of terms is holding up new deals as there are other offers.

Whether to cut or not to cut the wholesale price of sheet music to ite, to establish a uniform retail price of 25c, is still the question with the publishers. Latest trend is that this ohipping off of extra pennies will not help and will only cheat the boys out of so much revenue. Meantime, the gravest concern is to get it over to the dealers that, so far as preient song catalogs are concerned, there can be no changes in wholesale prices. Dealers and jobbers, agitated by reported impending changes, it is feared, are laying off stocking up on present catalogs and the publishers want to establish that prices, will apply to present issues regardless. Any changes will govern unpublished songs, 1. e., songs yet to go into exploitation for merchandising.

United Artists has mailed out 25,000 copies of the Irving Caesar song, What, No Mickey Mouse? to exhibitors, along with a campaign book urging that they tune in on the radio. Ben Bernie is introducing the

song. While Caesar is publishing the song ditty, UA is not interested in it

The late Dan Curry's sister wrote a song, Gee, But I'm Lonesome and Blue, which Ruth letting fixed up and which Col. Snyder may publish independently.

Robbins Music Corp, copyrighted the number and printed up a sample edition of the song, but Col. Snyder see, he'll organize the Lindy Music Corp. (in honor of Lindy's restaurant) and merchandise it independently,

With a song hit meaning only \$2,000-\$3,000 to the writer, the boys are keeping on writing 'em chiefly to maintain their ratings in the society. That class, 'A' means several thousands a year on the performing rights dividends with the income to be increased, it, is hoped, from radio, etc.

DeSylva, Brown and Henderson is publishing I Got the Potatoes, I Got the Tomatoes, But Someone Else Has Got the Girl.' It's a sequel to Potatoes Are Cheaper, Tomatoes Are Cheaper,' and by the same

Besides Robbins threatened suit against the American Society over classification, at least one other music publisher is discussing with his attorney the possibility of suing the ASCAP; Pub is disastisfied with the amount of his dividends and claims he's entitled to more.

Songwriter's dream of a plug came true Salurday (16) for Sam Coslow. His new number, 'Everybody Knows It But You,' was used in Para-mount's Guilty. As Hell,' at the Coast studie, with Coslow doing the

# Inside Stuff—Radio

Radio accounts are forced to use the daily press for announcement of a program shift from one of the chains to the opposition network. Neither NBG nor CBS permit advertisers to announce, at the end of a program series, that they are moving over to the rival chain. Agencies set around this by having announcer state, during broadcasts the final week, that the advertising announcer state, during broadcasts the final week, that the advertising aponour will begin a new program next week. Latter procedure was followed by Maxwell House Coffee in recent and the listense shall workes orchestra program from Columbia to the control of the

CBS declares it is satisfied with CKOK, Detroit, as its outlet in that city, as it is with CKOK's 540 wave length, Network knows nothing of a petition for a change to 640 kilocycles as, previously reported.

At 650 that's the top of the dial, with the Detroit station's coverage extending to Cleveland, Fort Wayne and Toledo almost as effectively as the local stations in those three spots.

CBS broke away from the Kunsky-Trendie theatre's WXYZ station May 30 because of a difference over the time allotment by WXYZ to CBS programs.

With the entry of William Murray into the artists service bureau as assistant to George Engels, in charge of radio talent sales and develop-ment, NBC has embarked upon a new policy in regard to servicing ad

agencies.

Previously, the signaturing of an artist's contract washed up the bureau's interest in the agency account until the approach of the expiration date. Under the Murray mode of operation the bureau keeps in contact with the agency from week to week, suggesting new ideas for the talent on the program, etc.

It had already, however, played in every Chinese city, except Pei-ping, so Par isn't worrying too much.

Tacoms, Wash, boasts of two Hollywood theatres, one highbrow and the other not so high. Class spot is close to the water. The other is on the tideflats consisting of barge squaters, tents and rickety packins boxes for homes of canned heat gargiers and panhandlers.

The two theatres break into print frequently, the lowbrow section with murders, suicides, bootieggers, etc., the other in the society columns.

Upon announcement that Metro was going to make a picture around Rasputin, the Russian monk, the old silect German picture of that name was taken off the shelf and spotted at the Europa theatre, Baltimore, for a test showing. It stayed there five weeks.
Film is now being rushed into the Europa, New York, with further time sought.

A Warner Club, composed entirely of WB employees, has been formed in Pittaburgh with a membership of more than 800. Earl Bell is president and organization has taken club rooms in the Clark Bldg.

United Artists is mildly scorched over relasue of "The Vallant' (Fox), with Paul Muni. UA takes exception to theatres advertising the relasue by using the word 'Scarface' in some form.

## Cast Quits, Author Seizes Book. **But 'Thanks' Chorus Carries On**

Thanks a Lot, a revue which frank Farnum and Bob London propose to present, its so sammed up that it looked doubtful Monday if the show would reach the boards. After several delays, a promise to post a bond by Saturday noon with Egulty guaranteeing the actors two weeks, salary, was not made good, and the agreement then was that renearial would be seen that the same and the sagreement then was that renearial would be seen the seen choice, and both sefs walked out after reputed squabbles. There was, so nuch blokering that the Shubget, office ordered rehearans out of the National. A room at Bryant Hall was then energed.

Girls Protected 1.

The difficulty, in setting and holding a cast together and rudling for the bond, however, did not prevent a chorus of 16 girls from rehearang. To protect two weeks salary for the girls and their return transportation from Atlantic City, the expectant to Bond.

portation from Atlantic City, the expectant opening stand, \$1,150 is posted with Equity.

It was charged that the chorus was tracked from morning until late at

poster with Equity.

If the post of the control was a first of the control

mind.

After the principals walked out twice, Bennee Russell took back his book and muist, feaving nothing to work with ex-ept the chorus dance steps. Money for the chorus was said to have been put up by Mrs. Jennie Bernstein, whose daughter, Jerry Bernard, was in the show as bellerin-berge, who had been need.

Danierina.
Johnny Pierce, who had been pre-lously let go as a stager, was re-alled to put the chorus through heir chores.

Principals originally included Ann Butter, Art Landry orchestra, Rice and Werner, Molly O'Dougherty, Milton LeRoy and Eddle Maxwell.

#### **TOO MANY SUMMER** SPOTS. MOST STARVING

Reports on summer community ventures which are spread from Tersey to New England, say that business is generally bad. One theory is that there are too many such tries this season. Also it is apparent that the number of people in the summer spots this season is far under normal

r normal.

c country playhouses have
a refuge for any number of
ers and it has kept them off a
late Broadway. Salaries are
l, but room and board are

The country paymouses nave been a refuge for any number of players and it has kept them off a desolate Broadway. Salaries are small, but room and board are Case in point is Nantucket, where there are two summer show companies or stocks. Money guaranteeing two weeks 'salary was deposited in a local savings bank by one of the managements. The deposit placed to Equity's credit and the bankbook sent to Equity's office. The amount is \$156. Upon Investigation it was found that the actors are getting \$10 weekly plus hotel and meals.

#### Old Worcester Sold

Worcester, Mass., July 18.

An attorney, a banker, three reporters and the auctioneer were the only persons present at the sale of porters and the auctioneer were the only persons present at the sale of the Worcester theatre, antique legit house. It went back into the hards of the Spencer Savings Bank under forectiosure proceedings.

The bank soid the playhouse last January to Joseph H. Woodhead. The latter's defaults in payments of a mortgage led to the sale and the bank's bid of \$10,000 was accepted.

#### 'Past' Doesn't Linger

"The Lingering Past' presented in e Village at the Provincetown, lingered but briefly. Equity stepped in early last week and closed the show. There were exactly seven people in the house for the Monday (11) per-

Piece was presented by Edwin Hopkins, a piay broker, said to have formerly been associated with George Broadhurst.

#### **Ex-Purity**

San Francisco, July 18. Pure and neighboring city of Oakland which has never permitted anything hotter than 'Mother's Millions' on the stage, is in the midst of a torrid legit title battle.

Dick Wilbur is playing 'Red Light Annie' at the Fulton, while Moulin Rouge (formerly the Gem) opens Wednesday (20) with 'Married Virgin.'

# **BUILD FOREIGN** STAR ON RADIO

Greta Keliar, Viennese singer, imported by Dwight Wiman for the Fourth Little Show, now being pre-

Fourth Little Show, now being pre-pared, will be given a builder-upper campaign via ether.
Wiman ordered the girl to arrive in New York considerably ahead of the show's starting rehearsals with the notion in mind that he could have been about the start of the could have been about began. Show understood being lined up for NBC, with Wiman paying, her salary and the radio chain getting her services. Probably the first time a legit

Probably the first time a le manager has gone to the trouble tying up with radio for purposes of building himself actors.

#### SHOW BOAT'S \$17,000 HALVED BY NEW CUT

Business for 'Show Boat' slipped last week at the Casino (renamed from the Carroll) and the cast took a second salary cut. An unusual notice went onto the call board, the chorus extending thanks to the principals for accepting the silce and thereby keeping the show onen.

principals for accepting the silce and thereby, keeping the show open. There is a question whether the Zlegfed revival will continue after this week however.

Principals took a 25% cut several weeks ago. Percentage of the second reduction said to be as much, which halves the contracted salaries. When he service were the contracted salaries when he was percentaged to the contracted salaries. When he was percentaged up at an increase. Payroll totaled around \$17,000.

#### Ash Band with Coast 'Footlights' at Mayan

Los Angeles, July 18.
Pending completion of his project
to instali two-a-day vaude in the
Hollywood Playhouse, which may or may not eventuate, Paul Ash takes his band from the RKO Hilistreet into the Mayan for Footlights. Musical revue, produced by Gerhold Davis, gets under way Wednesday

Constantine Bakaienikoff will di-rect the band.

#### Miss McNulty Paying Off

Dorothy McNuity, who jumped her contract with Mrs. Ruth Sel-wyn's 'Nine' O'Clock Revue' two seasons back, is gradually paying off \$1,350, representing two weeks salary, which she was ordered to pay by Equity. She walked out of the show and went to the Coast with her husband.

Miss McNuity was last in 'Hey, Nonny, Nonny,' Her agreement with Equity is to pay a percentage of her salary weekly.

#### 'Counsellor's' Return

'Counsellor at Law,' which closed Saturday (16), after playing 37 weeks, will resume for one month at the Plymouth, starting Labor Day, At that time, Paul Muni originally starred in the Elmer Rice

originally starred in the Elmer Rice comedy, will resume and will go on tour with the show. Muni withdrew about two months ago to fulfill a picture contract on the coast. He was replaced by Otto Kruger. 'Counsellor' was expected to play through until Muni's return. The shutdown order came after Jenle Moskowitz asked for a rest. The management declined to replace her.

#### QUICK WEDDING

Helen Menken's Sudden Decision Brings Family Running

Helen Menken's marriage last veek to Dr. Henry Smith, in New York, was the result of such a quick decision that the ceremony was performed with Peggy Fears Blumen thal's ring. Couple were due to ved later in the week, but Miss

wed later in the week, but Miss Menken suddenty decided Tuesday (12) was the day and a hurry call rounded up the family and brought Mayor Walker to officiate. It is the second marrial adventure for both the actress and her husband, Miss Menken having previously been married to Humphrey Bogart, actor. The groom is from Texas and a brother of Ben Smith, also an actor.

Texas and a brother of Ben Smith, also an actor.
Coupie will reside in New York, the honeymoon being deferred, with Miss Menken to continue her stage career. She will do a play, 'Saint Wench,' for Miss Fears in the fall.

#### First Non-Equity Show On B'way in Years; AEA Hands Off Unless Hit

Barring last minute complica tions, the first non-Equity legit show attempted on Broadway in half a dozen years started at the Masque last night. It is a piece from the Hungarian called 'The Chameleon.' Equity has made no Chameleon. Equity has made no attempt to stop the show and stated there was no intention to do so at this time.

stated there was no intention to do so at this time.
Equity takes the position that it will not interfere with non-Equity shows before they actually open and never has because such previous attempts have flopped. If 'The Chameleon' is a hit, Equity is expected to take action, such as calling on the stage hands, who saw into men would have no alternative but to walk unless the actors foined Equity.

In the meantime Equity welcomes

tive but to waik unless the actors joined Equity.

In the meantime Equity welcomes the show management's expenditure of money for scenery, stage had to be a consecutive of the players in Chameleon, were recruited from dramatic schools, so that none have had other than annateur experience. Lionel A. Hyman is the producer of The Chameleon, 'He figured in putting on several minor Broadway shows with his brother Jack, Both are on Equity's delinquent managers list for salary claims.

#### Hotel's Midget Revue Set as B'way Musical

An elaboration of the '9 O'Clock Revue' which has since closed at the Barbizon Plaza hotel, New York, is in preparation by Lyle Andrews with rehearedis starting next week at Andrews' Vanderbit theatre. at Andrews' Vanderbiit theatre. Slated to open around Aug. 15 in

Slated to open around Aug. 19 in Boston.
Gene Lockhart, from the original tabloid musical revue, is writing the elaborated stuff with Henry Soundard of the work of the stuffer of the stuff of the stuffer of the stuff

are associated with Andrews in the

#### 'NONA' CAST COMPLETE

Casting about completed on Peggy Fear's production of Nona by Gladys Unger. Lenore Ulric will star, with rehearsals to begin about

ig. 10. With Miss Uiric will be Patricia Caivert, Hans Hansen and Miliard Mitchell. Burk Symon will do the staging.

#### B. & C. LAY OFF

Los Angeles, July 18.

Belasco & Curran have no immediate production to follow 'Cat and the Fiddle,' which gets under way at the Curran, San Francisco,

ug. 1. 'Cat' comes into the Belasco here liowing Ina Claire's engagement 'Reunion in Vienna.'

# Syndicate Theatre Bag Holders Balk, Delaying Merger Booking

#### Zieggy 'Holding Own'

Hollywood, July 18.
Flo Zicgfeld was brought in
from New Mexico sanitarium
last Friday and is in Cedars
of Lebanon Hospital under of Dr. Maurice Kahn.

though not critical, with Zieg-feld reported holding his own this morning (Mon).

# MRS. LEBLANG **BUYS 2 PLAYS**

London, July 18. Mrs. Joseph Lebiang, wife the late American showman, has purchased the American rights to Du Barry,' musical current at His Majesty's and 'Tell Her the Truth,'

Majesty's and Tell Her the Truth,' musical version of Nothing But the Truth' current at the Saville. Latter piece already has been done in the States under the title of 'Yes, Yes, Yeste.'

"Du Barry, it is announced, will open in the fall at the George M. Cohan, in New York, owned by the Leblang: estate, while the other piece is to be housed at the Cort, New York.

New York.

Both pieces will be produced by Morris Green, with Mrs. Leblang acting as backer.

#### NO CHURCH ON THEATRE SITE, BUT GRAND IDEA

Chicago, July 18.

A rumor that Christian Scientis A rumor that Christian Scientists might take over the Princess the-atre and remodel it into a church and reading room was apparently without foundation and denied on both sides by responsible parties. However the idea, when broached to several legit showmen around the loom was bested arthurgetically.

to several legit snowmen around the loop, was halied enthusiastically as a sweet drea: that they hoped could or would come true. Implication was that the Christian Scientists, or any other churchly body could have their pick of many theatres.

#### 'Vanities' at Manhattan Sept. 19; Rent 10% Gross

Sept. 19; Rent 10% Gross
The opening of the Manhattan
theatre which will house Earl Carroll's productions is set for Sept. 19.
Feet attractation, III of Vanities or
Feet attractation, III of Vanities or
revue will have 50% of foreign
players and material.
Carroll after being dispossessed
from the large, ornate theatre which
bore his name, but which is now
the Casino, entered into an agreement with the Manufacturers Trusto
for the Manhattan, how
get 10% of the gross. Bank took
the house over as holder of the
first mortgage of \$1,200,000 when
Arthur Hammerstein falled,
The new 'Vanities' will take to the
road in September.

#### 'Burlesque' Revival

Hai Skelly is plotting a revival of Burlesque, with himself in the leading role again. Intention is to rush the production and come into New York within a few weeks, possibly at the Plymouth.

Skelly nlayed in the place in etools.

Skeily played in the piece in stock two weeks ago, with the results so good it gave him the New York re-vival notion.

#### Whiting Is Writing

Hollywood, July 18.

Having completed his work at Metro, Dick Whiting now hibernating with Buddy Desylva at latter's home in Mailbu.

ing with Buddy Desyrva at latters home in Malibu.

He is preparing book and music for Humpty Dumpty, the new Schwab and DeSylva musical to be produced in New York this fall.

The new legit single circuit has been further delayed and completion of the Erlanger-Shuhert booking combination is, now dated for Aug. 1 or later. There are several out of town stands in which the theatres to be supplied with showe have not been determined. General idea on the producing feature of the merger is the formation of a producing corporation which will operate with a bankroll of \$300,000. Productions are to be dinanced, the younger group of Independent producers to be the field from which managerial selection; are to be indeed, Latter produced to later merge the Production company with the Booking Company.

Phila. Jam

There is a mix-up over the Philadelphia booking situation, that giving the new circuit heads more trouble than any other stand. Both Erianger's and the Shuberts hiave turned Philly theatres back to the mortgages or owners. It appears the latter have not made up their rainds to sign the booking agreements proficred.

Because of the identity of the the-

Because of the identity of the theatres to be booked there and in several other points, contracts to touring attractions are being made out nevery mentioning the city but not the theatre. Some out of, town showmen have been making peristent inquiries as to the titles of the new sean's opening shows. In the new season's opening sh dications are however that the road will open late, with October figured the general debut date.

will open late, with October figured the general debut date.

There are however four shows slated to open on Labor Day out of town. The attractions definitely set are 'The Green Pastures' and 'Reunion in Vienna' at Boston and and 'Of thee I Sing' and 'Another Language' at Chicago. Both later attractions will be road or special companies, the original shows being expected to continue into the new season on Broadway.

The delay in the functioning of the new circuit may set back the operation of the Theatre Guild-Erlanger-Shubert subscription project. While the Guild is slated to supply most of the attractions for the subscription theatres, other shows will be subscription to the control of the court of the managers have been selling, subscription tickets for some time. The new circuit will also book all such shows in subscription the attraction.

such shows in subscription stands, but the Guild will select the attracbut the Guild will select the attractions, other than its own, which will fill out the schedule. Mentioned as getting subscription bookings are 'Counsellor at Law' and 'Another Language'. A certainty would be 'The Animal Kingdom,' but there is some doubt whether that attracwill take to the road.

#### Best Families' Reopens Hollywood Playhouse

Hollywood July 18.

Hollywood Playhouse reopens
July 28 with In the Best of Famlies, Subject the Best of Famlies, Subject the Best of Famlies, Subject to the Best of Famsubject to the Best of Famsubject to the Best of Famtine Best of FamTop the Best of FamCharles Vi-

at \$1.50.
Charles King directing cast consisting of Victor Donald, Harry Hollingsworth, Earl McCarthy, Lyman Williams, Marcia, Godfrey, William Wagner, Howard Watson, Duane Thompson, Virginia Thornton, Rose Herbert, George Hibler, Betty Mack, Grace Hale, and Babbette Berrzi.

#### Forster's Visa Jam

R. Haiford Forster, Britisher, who manages Parish Players at Stony Creek playhouse, had a runin with Federal men trailing him for overstaying his six-month visiting period.

Forster at present is attempting to have his visa extended.

#### MAREN'S 'PURPLE LADY'

Hollywood, July 18.

Lew Marcn, former RKO theatre and studio representative on the Coast, has written a play, Purple Lady, which is under consideration for production by the Community Playhouse. Pasadena. for production by the Playhouse, Pasadena. This is Maren's first,

## 'Fanfare' Folds with \$70.000 Loss: Joe Cook Out as New Try Planned

London, July 18.

John Murray Anderson's revue Fraidrare, starring Joe Cook, tolded Saturday night (16), after a diasatrous three week try at the Prince regain some part of the 270,000 loss by a rehash and attempted new stand at another theatre.

Current idea is to shove the show into the Stoil Alhambra on Aug. 25 for an attempted run. George Gee will replace Joe Cook and several other cast changes will be made to the control of the cook of the c

#### BUY OUT WM. MORRIS' **END OF PARIS AGENCY**

Paris, July 9. Lartigue and Clifford the Agence Artistique des champs Elysees have bought out the William Morris interest in the Paris concern, and also Edmond Sayag who had an interest in the

business.

Cliff Fischer being sick and bound to remain away from the office for several months, Henry Carson, former independent agent, has been brought into assist Lartigue.

#### Du Maurier Was Wrong, No Trilby in England

London, July 18. They're still looking round for an agilsh girl suitable for the role of

They're still looking round for an English girl suitable for the role of Trilby. Revival was to have been staged at the Winter Garden this July, but it will be September before the adventure is launched in view of the heat wave and poor business generally.

#### Danes Like Baker

Copenhagen, July 18.
Constant heat wave here, with theatres almost all empty. Only exception is the Josephine Baker show, which is cleaning up.

American colored actress troupe has been playing here for a fort-night, with packed houses every night. Folice assistance was neces-sary several times to clear the crowds.

#### Sayag Lets Go

The Ambassadeurs, Paris, July 9.
The Ambassadeurs, Paris restauran: held by Edmond Sayag, will be turned into a special corporation, following latter's receivership. This will be headed by Henry Lartigue, head of the William Morris local branch, and long associated with R. Hobson, restaurant man, who had leased the restaurant part of the

leased the restaurant part of the building from Sayag.
Sayag's building stood on city owned ground and permission was obtained from the city hall to transfer the lease to somebody elso—but it had to be a Frenchman. Hobson is English, which explains Lartigue's choice to head the corporation.

#### Legion to Ballerina

Paris, July 9.

The Legion of Honor, which before the war was practically inaccessible to professionals, is now handed to them pientifully. Mile Antonine Meunier, opera ballerins, and Henry Mayor of the Comadie Francaise, have both just got it.

Raquel Meller was awarded a ribbon recently, as well as several Febru actors.

First femme professional to ob-tain it was Sarah Bernhardt, and at the time it created rather a scan-dal, the order having been long con-sidered for men only.

#### . Fun Sales Top 1931

Brussels, July 8.

The sum paid in rents for positions at the annual fun fair in
Brussels, which runs for six weeks
from July 14, totalled \$52,170.

This is the highest amount ever
reached and beats last year's record
by \$170.

#### Paris Opera Closing Causes Disturbance

Opera Comique is closed for three months—partly for rebuilding and still more for financial readjuststill more for financial readjust-ments. Personnel was given prac-tically no notice, except that closing had been intended for some time, Many people réported for work on the first dark day, causing consid-erable disturbances. Management is threatened, with several lawsuits— not only individual—but also by trade unions.

trade unions.
It is pointed out that the OperaComique's charter permits it to
close down in such cases, provided
that the state subsidy—which keeps
on running—is spent, on salaries.
This would mean only one-third of
the regular amounts. All personnel
is considerably disturbed, and the
government will be appealed to for

relief.
Numerous theatres are closing
down for the summer, including the
Gymnras, Vairletes, Peyrot SaintMartin, Antoine, Madeleine, Athenee,
Michodief, Bouffes Parisiens, Comedie des Champs Elysees, Studio des
Champs Elysees, Trianon Lyrique,
Theatre des Arts, Folies Wagran,
Daunou, Caumartin, Montparnasse,
Nourol - Ambigu, Ocuvre, Fetti
Monde.

# London, July 18. The Drury Lane is ready to plunge on production, being in the market for the biggest of the International musical comedies. This marks a new chapter in the history of the house once devoted to snectacular missage.

#### tacular melodramas. Louis Dreyfus has taken a place on the board of directors. Bret Harte Story as Czech Opera for U. S.

DRURY LANE PLUNGING

Out For the Biggest of Interna

Prague, July 18.

Jaromir Weinberger, Czech composer of 'Schwanda,' which opera has been done in the United States, has finished two new musical works

of special laterest to America. For a new opens People of Poker Flats, Weinberger has drawn for his libretto on one of the books of Bret Harts. Weinberger also has completed a symphonic composition for solo, choir and orchestra Bosnian Rhapsody, which will see its premiers in Minneapolis in the fall, presented by the Minneapolis Symphonic or-chestra.

#### Guitrys Apart

Paris, July 9. Sacha Guitry and Yvonne Prin-Sacha Guitry and Yvonne Prin-temps, his wife and co-star, have temporarily parted, actress doing a fadeaway. No details are available. Guitry's theatrical plans for next season are expected to be revised.

#### London Show World

London, July 8.

Jack and Ennis Evitors throw a
house warming at their new Mayfair home June 30. Many notables of
the stage and screen took part in
the celebration, among them Bobby
Howes, Nervo and Knoz, and
Naughton and Gold.

'Cavalcade' Adapter
Re inaid Berkeley now on his
way to Hollywood to write the scenario for Fox's film version of Noel
Coward's 'Cavalcade.'

400-Year-Old Event Off
After being a bi-annual event for
Agent the government has abollahed the Brentford Fair in Middlesox to the dismay of many old-time
showmen and performers.

Metro-Goldwyn said to have paid \$40,000 for film rights to Ivor No-vello's 'Party,' which seems to have settlied down to a steady success at the Strand theatre.

Rumors of the revival of The Lilac Domino' are around. William J. Wilson, who originally did the show for J. L. Sacha, is said to be going to revive it in the West End actor a provincial try-out.

Ina Claire for London?
Ina Claire expected over here in August to play in Reunion in Vienua for Gilbert Miller.

Wales Revue Folds
Prince of Wales continuous revue
cloced July 2. Parnell & Zeitlin,
who were to take over, talking of
recuming, but this is unlikely.

Tecuning, out this is unintery.

J. C. Twiss is a new author resonable for Horitage's play dealing with sterilizing defectives. It is a sermon deploring the haphazard narriages of the unit.

Show is being presented for a special Sunday performance July 26 by the author in conjunction with Bill Noon. Eugenic Society has undertaken to dispose of seats.

Midway in London
The old Haymarket Stores, in
Haymarket, is now a full-fledged
amusement center, complete with
Sen.
They're now advertising a fasting
competition for women for \$250. A
similar thing was stopped in an
East coast recort.

'Left Bank' for London

"Left Bank' for London
Mary Grew has been signed to
play in Elmer Rice's Teft Bank',
which will be produced by several
Irish business men, with a capital
of about \$20,000.
Rics, who is at present in Paris,
will personally supervise the production: Show opens out of town
tikely it will eventually be at the St.
Martin's.

Armstrong Before Band
Louis Armstrong, when he opens
at the Palladium July 18 for fortnight, will be supported by a band
of 11, all Jack Hylton's men, and
presented under the English macs-

in getting the Pailadium manage-ment to reduce its matinee prices by 20 per cent, applicable to musicians only.

Fred Buick, formerly director of R. K. O.'s service and efficiency de-partment, on the Pacific coast divi-sion, is here and has been appointed in a similar position at the London Pavilion. This is a Henry Sherek

Hyamses Building
Hyams Brothers, the livest ploture theatre owners around, have
(district in chase of the livest protiles the livest plother was a contiles of the livest plother house
scating around 4,000. Such a bouse
would immediately have an adverse
effect on all the picture houses
around there.

Lion's Profits

British Lion, the Edgar Wallace
film company, formed to picturise
the late author's writings, has just
issued its fourth annual report,
showing a profit on the year of
dead 450,000, but will pay ne divi-

A continuous variety show, directed by Louis J. Seymour, opens a searon at Daly's July 18, the duration of which depends. Morris Harvoy acts as Master of Ceremonies, bediese doing a turn, and the bill will linclude Billy and Bisa Noveli. Desmond Jeans and his (Continued on page 62)

#### Paris Empire Dark

Paris, July 9.

Vaude here is suffering its b'ggestow in a long while. The Empire Vaude liere is suffering its biggest blow in a long while. The Empire, only Paris big vaude house, is clos-ing for three months for alternal Du-frenne and Varna, house was rather dilapidated. During the summer it will be renovated.

#### Musical 'Bird' Leads

London, July 18.
Robert Chisholm and Edith Day have been chosen for the leads in Luana, the Lee Ephraim musical which is being adapted from 'The Bird of Paradise.
Show due around the fall.

# Six Plays in 4 Hours Twice a Day Jap Legit Scheme to Beat Slump

#### Cochran Readying New **Noel Coward Musical**

London, July 18.
Charles Cochran will present the new Noel Coward show Aug. 25 in Manchester, titled 'Words and Music.' Coward not only wrote the book and composed the music, but will stage the whole show, including the data. London, July 18.

# **AUSTRALIA**

By Eric Gore

Sydney, June 26.
Current business is very bright, and many hits have been chalked

white many into Shields and Gue Bluet. Emma-has created a record by playing six weeks for the Fullers, and 'Hell Divers, ran up a big gross in three weeks. The Carrolls have a smashing hit with 'One Hour with You,' with picture expected to run around ten weeks. An Austraian picture, The Sentimental Bloke,' has just concluded a two weeks' assaon in Sydney for Guerrich of the Sentimental Bloke,' has just concluded a two weeks' assaon in Sydney for Guerrich of the Sentimental Bloke, has just concluded a two weeks' assaon in Sydney for Guerrich of the Sentiment of

Upturn Elsewhere
In Melbourne, 'Biue Roses' has
proven a decided success, and Dame
Sybil Thorndike opened very well in
'Saint Joan.' Both for W-T. John
Brownlee is booked in for a series of

concerts,

'Arsene Lupin,' 'Hell Divers' and
'One Hour With You' are outstanding hits, 'Tarsan' looks like a three
weeks' run.

weeks' run.

New Regime Helps
In the State of New South Wales, a sense government has been read to be a sense government has government will work in union with all the other state governments in an earn-earn problem. Aircady a nature of the sense of th

British Film Snubbed Lord Biedisloe, now governor-general of New Zealand, has refused to grant his patronage to the pic-ture, 'Rich and Strange' by British

ture, Tsich and Strange by British International.

The G. G. declared the film was more depressing than any industrial crisis, and followed the statement was a statement of the statement of the

#### Meal Circuit

The Hague, July 9.

A new fad in Holland is the cafeterla trip, organized by Heck & Cy,
which owns a chain of careterlas in
Holland and offers breakfast in one
in Rotterdam, lunch in another
place whither one goes in a motorbus hired by the firm and dinner
again at starting place. Meals and
trip inclusive on one ticket at very
moderate rate.

trip inclusive on one users at very moderate rate.

In some of the cafeterias bands are playing, but that at Arnhem, in East of Holland where no music is allowed in cafeterias, cafes or hotels between noon and 3, p. m., hours sacred to siesta and protected

Tokio, July 2.

Japanese show business is following the American lead. It is going from one-a-day and two-a-day to ing the American ross. It is going from ones-day not two-a-day to how-many-can-day and two-a-day to how-many-can-day non-a-day since classical drama, one-a-day since classical drama, one-a-day since classical drama constructs a posture, has gone two-a-day. Not in the American manner, however. Two complete shows. Actors give three plays in the afternoon and three more at night, but the same cast runs through the lot. Eight hours of lines. Four of the six plays are new ones, too.

Picture houses have been pulling the same line. Long programs here. Every house runs twin features and throws in a flock of short subjects for good measure. Hogasublects for good measure. Hogasublects for good measure. Hogasuppless for good measure. Hogasuppless for good measure. Hogasuppless for good measure.

tures and throws in a flock of short subjects for good measure. Hoga-kura, owned by the Shochiku-Paramount chain, has been the first to break away. Now shows one feature and seven shorts, with cut rates in force. Does three shows on week days and four on Sundays, which is a tremendous turnover for a Japanese house. Most of them have a hard time getting in two.

Strie Stope Merger
The Consolidated chain went bust interest and the Consolidated chain went bust interest and the Consolidated Chain went bust along the Consolidated Chain went and the Consolidated C

Bett Japanese-Made Hit
Best Japanese-Made Hit
Best Japanese talker so far has
been quite a hit throughout the
country. Filcker was made by a
new organization, to be called
Orlental Pictures when, as and fit
gets cash backing. Used Xaeko
badd. Including temporary studies
and getting-started expenses, initial
venture cost just 60,000 yens for
10-reeler. Future films are estimated at 30,000 yens. Divide that
by about 35 and you'll get the cost
is weeks after the order for construction of the temporary studie
went in. Actual shooting took just
three weeks.

six weeks after the order for construction of the temporary studies went in Actual shooting took just the construction of the temporary studies with the construction of the temporary studies and the construction of the constru

Revues here going better and better, but being copied more and more from talkers. June program at the Asakusa. Shochikuza called "Smiling Lleutenant" and Love Pa-rade. This month's offering is 'Rio Rita' and what isn't borrowed from the American talker will be bor-rowed elsewhere.

Maurice Materinek, the distinct state of the Maurice Materinek, the distinct state of the Maurice Materinek, the distinct state of the Material State of t

# Corn Belt College Is Pioneering In New Plays as B'way Break-In

Des Moines, Ia.; July 18.
Paul Green, playwright, and Lamar Stringfield, North Carolina
composer, are treading the campus
of the University of Iowa at Iowa
City, collaborating in the production of Green's play, Tread the
Green Grass, to have its, world
premier at the university theatre
this month.
The dramatic and

inis month.

The dramatic and music departments of the university are co-operating in the production. Prof. E. C. Mable, head of the department of dramatic art, is sponsoring a series of world premiers of plays by American dramatists, and by American dramauses, through it is getting response from playrights, both established and just

inarrights, both established and just promising.
Following the initial production of Owen Davis' new play, 'Harbor Light,' at the university May 17, Prof. Mable is now looking toward a season of new plays for the next university year, and has hinted the midwest may see premiers of plays by Maxwell Anderson, Lynn Rigsg, Sidney Howard, Knowles Entriken and Paul Teen during the coming and Paul Teen during the coming. Prof. Mable says that Lynn Rigsg will bring his new play 'Lonesome West' to Iowa, while Maxwell Anderson has sent his script of 'Sea Wife' and Knowles Entriken has also submitted 'A Graceful Genera-

Wife' and Knowles Entriken has also submitted 'A Graceful Genera-tion.' Final choice of plays by George Kelly, Sidney Howard and Paul Green has not been made. 'It should not be necessary for playwrights to stand before the bar of metropolitan judgment,' Prof.

playwrights to stand before the last of metropolitan judgment, Prof. Mable says.

T am not disparaging Broadway. The cost of the production of a play in New York is too great to permit a producer to take a chance with a new playwright or with an unusual play by an established writer. That's where the community theatre or our university group comes in. We can put these plays on artistically and intelligently. We can encourage playwrights to write

can encourage playwrights to write honestly and beautifully. The field honestly and beautifully. The field of the small theatre is four-fold, I believe. We can reflect the modern trend by giving Broadway successes. We can encourage the unknown playwright and we can produce the new work of well known established writers.

#### PROLOG ACT FOR MUSICAL

Hollywood, July 18.
Fred Zimbalist and Mildred Ne
Hamkin, after ten weeks in the
Chinese prolog, are en route to New
York for a musical comedy engage-

ent. Booked through the Weber

Music Box Reopening
Hollywood, July 18.
Music Box will open August 10
with Hang Up Your Hat, French
farce done in New York some time
ago. Paul Trebitsch producing, and
will add a musical score.
Bernie Grossman, Eddie Ward
and Dave Silverstein working on
the songs.

#### I'm Telling You

(Continued from page 47) to go ahead and put himself at the head of the list of creditors.

Smart Operator
Billy Giason swears it's the truth.
He bought a portable radio, checked
in the Edison and phoned the oper-ator to find out if they had A. C. or
D. C. current there. The girl in-formed him neither was registered.

According to the sale you can now get the shirt off Nat Lewis' back ...Sign on Dyckman St...Yes, Sir, your honor, I'm guilty of murder by killing my prices!...And so it goes.

#### Oakland Nabe, the Gem, **Becomes Moulin Rouge**

San Francisco, July 18.

Naborhood Gem in Oakland (now
the Moulin Rouge) Is set for a
Wednesday night (20) opening of
stock with Alien E. King, landlord
and owner of a restaurant chain,
beautifule.

ankroiling. King is leasing om Sid Goldtree King is leasing om sid Goldree staged at his upstairs Green Street here. First plece is Married Virgin with Maryon Aye, Hugh Metcalf, Norman Fleids, Rollon Parker, Florence Bell and other former Green Street favs, in the cast.

#### INA CLAIRE, ALONE IN FRISCO, GETS \$7,000

San Francisco, July 18. San Francisco, July 18.

Legit touched bottom last week
when Ina Ciaire had the whole
town to herself with Reunion in
Vienna, and that not pulling any
sky-high grosses to the Curran. In
its second week with one more to
its second week with one more to
27,000.

lis second week, with one more to first to the control of the cont

Brockiyn, July 18.
North Shore, Long Island, viliages will be visited by the Gladys Trahern Piayers this summer.
Catherine Redfield will direct.

#### Just a Roadway

(Continued from page 47)

\$2 table d'hote plus a no-couvert, undress floor show, is a ghoulish reminder of the halcyon days when

12 table d'note plus a no-couvert, undress floor show, is a ghoulish reminder of the haleyon days when every side street side-door led to an upstairs joy cave. Now, the off-Hondway garages house nothing but empty store-rooms above them. There is but one couvert spot doing the store of the work of the store of the store of the store of the store of the work of the store of the sto

quarters.

The chowmeineries' is no longer perilous.

Cheap Vitt chowmeineries' Yeilow Peril

#### Cheap Vittles

Cheap Vittles
The corner juice stands have cut
their tariffs to a nickle long ago
and added hot dogs just to further
add to that Coney Island aura of
Broadway. Nickle dogs and Jil
fruit juice were life savers for the
corners, with the layoffs the best
customers for the cheap vittles
and the layoff the lost of the los

in many instances, save those who are weathering the storm, in hopes. Everything is on the cut, including the speakeasy booze. Speaks are being knocked over right and left, those not feeling the belated ire of the law succumbing voluntaries. The second is the second of the law succumbing to the second for the law succumbing voluntaries. The second is the second of the second is the second of the second is the second of the second in the second is the second of the second is the second in the second is the second in the second in the second in the second in the second is the second in in many instances, save those who

July, 1932, saw Ole Dobbil Depres putting the bee on Broadway and made it just a drab Roadway. 'Come Home Prosperity, Ali Is Forgiven.

#### Shows in Rehearsal

'Ballyhoo of 1932' (Ballyhoo, Inc.), 44th Street.
'Varnish' (Arthur J. Ward), Geneva Hall.
'Page Pygmalion' ('Goddess of Love') (Alm Productions), Fullon.

'Cynara' (Shuberts), Shu-

bert. 'Domino' (W. A. Brady),

Playhouse.
'Thanks a Lot' (Farnum and London), Bryant Hall (chorus

#### Squawkless Angel Drops \$25,000 Outdoors in Cleveland Opera Try

Cleveland, July 19.

Cleveland, Juiy 19.

Series of outdoor grand opera, angeled in city's year-old stadium by Laurence Higgins, wealthy scenic artist, finished in the red to the time of 255,000. Nu was 390,-000. For the control of the c

Elephants, camels and mules were borrowed from smalltime circus, while over 2,000 performers ap-peared in combined operas.

#### Mgr. at Pro Rata

San Francisco, July 18.

Selby Oppenhelmer has been se-lected temporary manager of the new War Memorial Opera House, new War Memorial Opera House, effective until November 1, at pro-rata of an annual salary of \$8,000. It's quite possible he may not con-tinue in the job after Nov. 1 but will return to his concert booking

neid.

The 3,500 seats will sell at 15%
less than last year's, with exemption from federal tax granted by
the government.

#### BOEHM'S NEW PLAY

Hollywood, July 18.

Arthur Hopkins will produce avid Boehm's Love Life of Tiffy David Boenm's Love Life of Thry in New York this fall. He optioned it about eight months ago.

Boenm just placed under contract to write scenarios for Warners;

# Broadway Near Four-Show Basis, Absence of Visitors Hurts B. O.

#### Hartman Stock Ends

Columbus, July 18.

Co-op stock at the Hartman theatre here folds at the end of this week following the presentation of Bodies by Fisher.

Company presented by Harry Schwartz and directed by William C. Walsh remained six weeks longer than originally scheduled.

This week's attraction is a world premiere of the play written by Victor Jory and Ralph Freud and doctored by George Kaufman. Play and company open on coast next and company open on coast next month and hit New York in Novem-

#### \$80,000 IN FIVE WEEKS FOR 'PASTURES', FRISCO

Easing out of town with over \$50,000, garhered in five weeks at the state of the st

Estimates for Last Week

eral months.

Estimates for Last Week

Blood Stains, Bgan (O.D-223;

40) (ist and only week). Murders

tryout netted \$150 for six days.

Breaking even. This week Winds

Will, another new one at the prevailing, 40c, tonge Grove (D-723;

\$1.10) (ist week). Serious play

about depression fares Just that

way and lucky to hit \$500 for the

first five days. El Capitan (R-1571;

\$1.45) (1st week). Intimate revue

transplanted from Pasadena Community theatre. Rang bell for close

to \$3,000 Frofit for house.

\$1.50c ist. Six days.

\$1.50c ist. Six d

#### **Municipal Grosses Steam** Talk of Second Venture

St. Louis, July 18. Success of St. Louis' Municipal Success of St. Louis Municipal operetta season, with grosses hit-ting as high as \$60,000 weekly, has steamed up a project to install dramatic stock at the Garden, another outdoor amplitheatre here which has been closed for years.

The Garden formerly operated with musicals also,

### **Inside Stuff—Legit**

'Atlas' Francis X. Hope was decorated down at Great Nsck, where he was made honorary life member of the volunteer fire department. That was recognition for having stuck to the corps for 10 years. He got a nice little gold medal in a leather folder, the kind honorary deputy sheriffs tote, to the disgust of all cops.

When Hope is not walting for fires he is on Broadway, as general manager for Elmer Rice who had 'Counselior at Law' and 'Left Bank'

Sort of combo musical-revue is the idea back of Humpty Dumpty, the Larry-Schwab-Buddy de Sylva show. It's mostly back stage stuff and is described by the producers as a musical comedy about a revue. Present program is to open it in Pittsburgh Sept. 12, coming into New York two weeks later, with Lou Holtz and Ethel Merman starring. Notion is that the set up will allow for introduction of some revue numbers, thereby widening the scope of the piece.

Some title conflict on 'The Party.' Group Theatre has announced a play by that title written by Dawn Powell, and a first play. Same title was used past season in London on a play by Ivor Novello. William A. Brady owns the U. S. stage rights to the Novello play and wants to bring it into New York later in the season. Metro has it for

William A. Brady wanted his daughter Alice to play the femme lead in Domino', his French, importation. Alice turned it down because the most important part is the male lead, to be handled by Rod La Roque. Now Brady has Katherine Alexander for the part and expects it to be the first play of the new season. Grace George (Mrs. Brady) adapted it. Henry Stein as r. m. for Billy Rose,

Broadway's legit list totals seven attractions this week. That is a new low, but it is possible that three shows in the meagre group will drop out by Saturday. There are no premieres stated for next week nor, in fact, until August and it looks like there will not be more

than four attractions on the boards.
Actually there are but two shows making money—Of Thee I Sing and Another Language. The others are either on a sharing basis or have cut salaries to such a point that if there is a profit, it is phoney black. No rent charged at this time and several houses are known to be operating just to keep the employees on the job. It is the July going predicted some time ago.

Dearth of Visitors

predicted some time ago.

Dearth of Visitors

While the amusement list has ebbed to an unprecedented level for modern times, it is surprising that any shows can operate to a profit. There are no conventions that the summer. At couple of hotels well-comed foreign Olympic teams last week and regarded that as an unexpected break.

High temperatures singed the High temperatures consider the summer. At couple of hotels well-comed foreign Olympic teams last week and regarded that as an unexpected break.

High temperatures singed the High temperatures consider the summer of th

'Another Language,' Booth (13th week) (C-708-\$3.30). Frofitable among spare group of shows remaining; approximated \$9,000 last w.ek; good in face of torrid weather.

weather.

'Bridal Wise,' Cort (8th week) (C-1,043-\$3.30). Operating with players on percentage; last week about \$4,000; house gets by with no rent charged.

"Cat and Fiddle," Cohan (41st week) (M-1,400-\$3.30). Also a sharing proposition; dipped to \$11,000; that meant even break; continuance doubtful.

"Counsellor - at - Law,", Plymouth, Ciosed last Saturday after playing 37 weeks; one of season's standouts due to reopen in September; about \$5,000 lately.

\$0,000 lately.

'Of Thee'l Sing,' Music Box (30th week) (M-1,000-\$5.50). Seat sale extends to September; heat had some effect, but last week slightly down at \$22,000.

down at \$22,000.

'The Chameleon,' Masque (1st week) (CD-700-\$3.30), Presented Independently. (Lionel A. Hyman); adapted by Ben Heinrich from Hungarian of Adam Gostony; opened Monday.

garlan of Adam Gostony; opened, a far a fa

#### Tent Trade Spotty

Chicago, Juiy 18.

About 40 dramatic tent shows are trouping this summer in the middle west. Invariable admission scale is 25 cents. Business is fair but

spotty.

Royalty on plays is now pretty weil standardized at \$25 weekly.

This compared with the former \$50.

#### Engagements

Luiu McConnell for 'Ballyhoo of

Janet Reade in 'Folles Bergere.'
June Knights with Humpty
Dumpty' (Schwab & Mandel).

#### AHEAD AND BACK

ARE YOU READING?

### **Uncommon Chatter**

Oh, Those Hair!
Portraying old age on the screen
is simple for an actress who can
master as many colffeurs as Wynne
Gibson does in Lady and GentFour styles take her from hey-hey
youth on Broadway to middle-aged
resignation in a Jerkwater town.

resignation in a jerkwater town.

Each haircomb speaks for itself.

One deep wave, sweeping off the brow and surrounded by a happy cluster of ringiets, says that Miss Wynne is a gay girl, a night club hostes and pretty nearly the toast of the town. That phase lasts long of the town. That phase lasts long enough to show how exceedingly becoming it is, the while Miss Gib-son over-emphasizes the ways and

talk along Broadway.

Reformation comes suddenly. One moment Miss Gibson shakes rebellious curis at the thought of giving up her career to watch over an orphaned child; the next, she bends over the kitchen sink and reluctantly dries the dinner dishes. Fentence comes in a pash that is long enough to perfect a new hair arrangement. A shift of scene and, io, ringlets have opened into soft, conventional waves, neatly ordered. That's the beginning of the new heroine.

heroine.

A few years later Miss Gibson is found berding over an ironing board, waves dampened by the heat, ends efficiently caught in a simple roll. A few years more of ironing and planning to return to Broadway, and the half had gone quite straight, sliver strands sewn neatly 'mong the gold. Paramount should have called its feature, 'How Peace. Came to Wynne Gibson's Colifure.'

Una, Anna May and Armida Dirie China and Machicho are represented i the Capitol's parade of Hollywood stars.

From the South, down dar where accents are sugary and ingenues naively dumb, comes Una Merkel, so good humored, so blissfully dull, so willing to be on the receiving

end of a joke, that the audience en-lists immediately on her side Her first costume is a surprise to fanettes who have never considered.
Miss Merkel fashion-conscious. has a sleek line and a smart sports-shop look about its plum color frock shop look about its plum color frock combined with a waist-length jacket and tilted hat in matching suede. Pale beige accessories for this. A soft white mousseline, set-in girdle of turquoise and cape edged with self-ruffles, is sweet and more de-scriptive of addle-pated reactions.

Anna May Wong doesn't invite criticism of, her material. She's sure that it's good and finally makes the audience think so. Poised, graceful, not afraid to take her time, she crashes through on the strength of gilttering costumes and confident

personality.

Armida isn't quite sure if she wants to be an out-and-out prima donna, a beguiling soubrette or a devastating cut-up. She tries her hand at all three and leaves the audience happy but wondering.

Those Ex-Nite Club House "The Purchase Price' enters as the second film of the week to testify that cabaret singers can, when they're put to the test, become model housewives.

model housewives.

Wynne Gibson took up domestic science out of tenderices for an orphaned child. Barbara, Stanwyck goes homebody for love of a stalwart North Dakota farmer. Both transformations are the miracles that pictures perform in the flash of a camera eye.

Nobody instructs Miss Stanwyck, but she builds fires, scrubs floors, airs matresses and bakes bread with decisive awareness of her new routine. She's a clever girl to dapt

routine. She's a clever girl to adap routine. She's a clever girl to adapt herself so speedily—her, that used to wear sequins, sing for her supper and soil her hands only with cold cream and grease paint. When she has spruced up her own and neighboring cabins, Miss Stan-wyck becomes an experienced farm-

(Continued on page 61)

LAURENCE SCHWAB and B.G. DeSYLVA Wish to engage for their new musical comedy

HUMPTY

24 Young! Pretty! Graceful!

PREVIOUS STAGE EXPERIENCE NOT NECESSARY

Also 2 Quartets of Personable Men

Singers who can play small parts

Rehearsals commence early in August

Apply week days between 3 and 4 p. m.

234 West 44th Street - 9th Floor

NEW YORK

DUMPT

#### HOTEL BILL JAILS 19 PLAYERS: FIND IT LARK

Reading Pa., July 18. Reading Pa., July 18.
Charged with neglecting to pay a
bill for board and lodging at the
Crystal hotel in Tamaqua, 19 members of Les Caulfield's Manhattan
Scandals' Co. playing the Victoria
theatre, Mahanoy City, were arrested Saturday night.

Excepting one, able to pay his score, they were taken to the Schuylkill county jail at Pottsville. Six women and 12 men were held in \$500 ball each, pending an exnected settlement.

Three state troopers, with chief of police Nelson Hughes, of Tama-qua, made the arrests immediately after the last show.

after the last show.

Ben Titus, justice of the peace, gave the 19 players a hearing that resembled a burlesque, the defendants enjoying the proceedings. Reports from the jail said some of them staged an impromptu entertainment there yesterday (17) and that the old jail is having the time of its life.

#### BURLESOUE REVIEW

#### CONNIE'S INN REVUE (CENTRAL, NEW YORK)

GENTRAL, NEW YORK)
Neither Connie Immerman, who
brought his floor troups down from
way date, nor the Minskys, who run
the Central, figure on setting a lot
out of the proposition. That ought
to soften the blow. The booking is
a salary basis.
For the General Western States of the Sta

a saiary basis.

For the Central this colored revue
is a sort of stopgap for the Minskys
between burlesque, seasons. The
house goes Columbia wheel in the
fall. Preceding Connie's troupe for
a couple of weeks was a sex lecture.
The 'sex lecture couldn't follow
Minskys' last season's stock burleague.

If the Minakys want to maintain their rep for entertaining that not so hefty burleague clientie, they had better keep their regular oustomers away from the theatre, during the Connie's Inn Revue engagement. Off on a desert isle or all by itself in any city, the colored layout has those after the connect of the connect o

omparison. Since a misses in the comparison of the captes in the comparison of the captes in the cap

ward the finish.

Except for rearrangement the
show here duplicates the nightly
performance up at Connie's Inn.
Besides the troupe, the cafe orchestra is downtown also. A microlile m. Cing. Sement permits inviglile m. Cing. Sement permits inviglile m. Cing. Sement permits invig-

ble m.c'ing.

Two sets of similar boy hoofing combinations, Four Bon Bons and Three Little Words, are on often. Paul Meres does a conception of Frankenstein in a well-staged adagto, that's heavily billed and oversited under the finale as the blow-sited under the finale as the blow-

senied, under the finale as the blow-off.

Snakeblps Tucker, working with a girl out of the line for his novelty wriggling, and Jazzlips Richardson, killing them early and then killing them early and the state of the control willing to the two standard singles, each with his own specialty spot. Willie Jackson is the first comic. He doubles with Cora Green out in one with a hot lyric whose problem as worthy successor to 'Pool' Room Papa, since it offers as many openings for double, entendre. Every line can be taken at least two ways, and some of them three ways. And some of them three ways. And some of them three ways. As the way of the way of the way of the way of the way were catching up on some needed stumber.

clean and unrunny were catching up on some needed simmber.

The big grind falls in one number, two sets of grils, each with a goulvet leader, stage a hip battle it that's refereed by Willie Jackson.

The big grind falls in one number, two sets of grils, each with a grouper leader, stage a hip battle it that's refereed by Willie Jackson.

One of the leaders and the meanest coocher, of the lot is Baby Cox, remembered from Hot Chocolate, who is no baby any more. She's on earlier for an s. and d.

Troupe comprises 16 girls, three or four southerts and the specialty daily, but here and two standard the production of the grils, the province of the grils, the

### Plays Out of Town

#### HULABALOO

Henry Duffy presents revised and recoast version of an intimate revue, originally staged and presented at the Pasadeno Community Playhouse. Staged and danos arranged by Harold Hecht. Book by Paul Gorard Smith; muslo by Raibn Rainger;

Jorden Smith, miles by Raipa Anney; Jorden Smith; miles Carti John Sheehat, Thomas Garnaham, Gordon Wood, Al Kwis, Criokett Caskin, Gordon Wood, Al Kwis, Criokett Caskin, James Sargent, Leenard Strong, Subralina Boya, Josephina Bernhardi, Cityton way, Phylin Du Barry, Sylvis Picker, Miles Sonde, Carmen de Lara, Jack Harling, Jones Carmen de Lara, Jack Harling, Jones La Collina. Collenatte ballet of \$4, and eight specialty girls. At the El Capitan July 19, 81,08 top.

With most of the amateur talent eliminated, Henry Duffy has brought in this offering to fill a booking say at his local house, Just a few of ling Hollows, Phyllis Du Barry and Leonard Sillman, remain Added to them are Al. Kvale, plcture house m.c., in like capacity don Wood, Virgina Barnett, Sutherland Boys, Sylvia Picker, Milla Sonde.

Sonde.

Revue still smacks of carelessness. Dialog is over-talky and rather slipshod in texture. But it has enough entertaining qualities to make it passable locally, especially when no competition stands in its

when no composition way.

Lot of the Pasadena rough edges have been either polished off or eliminated, with the skits, due to experienced players, going more bmoothly than before. Holloway, of course, is outstanding factor of the summer of the state of the summer of t experienced players, going more bromothly than before. Holloway, of course, is outstanding factor of the moothly than before. Holloway, of course, is outstanding factor of the south of the second second in the second se with the audience

voice.

Leonard Sillman, who comes frogeneric vaude, had a couple of chacter numbers that tore things woopen. Audience went for the without showing resistance a

acter numbers that tore things wide open. Audignce went for them without showing resistance and craved for midre. equal to any that. Collenette balley and the control of t

#### Plain Man and His Wife

4.441M Frach and Fils Wife

Passadena, July 12.

Fremiere of a concey by Sophis Kerr.

By arrangement with Harry Cert. through

Frach and the Harry Cert. through

Frach and Frach and Frach

Frach and Frach

Frach and Frach

Fr

This comedy-drama of a domi-neering, crabby father, who has ruled the roost for the 20 years of his married life, has an excellent Broadway chance, and a better pic-ture future. Story is bullt for audi-ence sympathy and the eventual ex-pression of what the patron wants to hannen.

the symmetry and the eventual expression of what the patron wants to happen.

Tightening up of the second act climax would result in a clean-cut its that following this trout. Harry Cort will do 'Plain Man' in New York this fallowing this trout. Harry Cort will do 'Plain Man' in New York this fallowing the trout. Harry Cort will do 'Plain Man' in New York this fall the part of the second was the second with the bounds of plain living that has ruled his own life. When his daughter a light was the second with the second wants tray to his wishes, he tries to force them to his willi. Arrival of prospective bridgerroum and his parents is a signal for Kainess to Insult is a signal for Kainess to Insult

them. Character of the father is overdrawn in this scene. It's a spot that needs toning down rather than rewriting.

A swell finale, wherein father gets the swell finale, wherein father gets the heavily of the swell finale in the laughs. Solid windup.
Show moves with pace and plenty of hilarity, Characters well drawn and true. Louise Dresser, if the top and the swell final the swell final fina

#### OPPOSISH BY BROTHER **ABE FOR THE MINSKYS**

There is a split in the ranks of the Minsky family of which there were four, all going in for stock burleague. The late Billy Minsky was regarded as the showman of the quartet, the others being Herbert, Martin and Abe. The latter is now on his own and has leased the latter with the control of the stock of the latter is now on his own and has leased the latter with the stock of the latter is now on his brothers. Sepublic and Central. From present indications Times

Republic and Central.

From present indications Times
Square will have four burlesque
shows operating in the fail—Republic, Eltinge, Galety and Central.
Formerly one burley show exhibited
on Broadway, that being the Columbia, with its wheel shows. Spot is
the present site of the Mayrair.

Union trouble browed at the
Galety, leaf week when pathers.

bia with as most me the Mayfair.
Union trouble brewed at the Galety last week when painters were pulled off the sign job on the large house board covering the windows of the office building. They were union men, but it was claimed, the entrance banners were "con-union, jobs.

#### Curley Burns Heads Tab

Akron, O., July 18.
Curley Burns, for several years in vaudeyille, returns to tabe, opening at Civic Playhouse July 16. Company reheared here with personnel of 40.

of 40,

Burns for years headed the Burns
and Padden show 'Cute Little Devils.'

Civic Playhouse, formerly the Grand,
home of burlesque for two years,
has been dark since the sudden
closing of the Civic Playhouse
Players.

#### **What Jack Dempsey** Thinks of Annuities

As quoted from the Tulsa 'Daily World':

'I haven't got a whole lot of money, but I'll never be broke. When I first started making big money I bought an annuity, and that will always keep me.

For Further Particulars See

# JOHN J.

Insurance

551 Fifth Ave., N. Y. C. Phones: Murray Hill 2-7838-9

VERONICA

CHARLES

**BLYTHE & SCHNEIDER** INC.

THEATRICAL COSTUMES 151 West 46th St., New York Bryant 9-3913

After several years of typographical silence Elinor Glyn crupts with a mixture of a Hungarian guide book, esoteric novel and a few peeves at the League of Nations for being so unfair to Hungary in its post-war partition. The novel, Love's Hour' (Macaulay), is dedicated to my kind Hungarian friends of their enchanting country. Novel grows threeme quickly, nor is it greatly helped by the purely fictional side.

It's the story of Aspasis, an

country. Novel grows thresome quickly, nor is it greatly helped by the purely fictional side. It's the story of 'Aspasis, an English widow of exacting tastes, who is told by a diplomatic friend that only in Hungary can she find the high types of civilization she craves after being bored by the uncount English. She visits an old schoolmate and meets, Kohary Aladar, who is a man after Mrs. Glyn's own heart. He fights shy of Aspasia because he feels that she can put the Indian sign on him, and there is a lot of forced suggestion that he is going to pay for past misdeeds in other lives by penace in this. But in the end the payment is meet family relic, see of the country of the state of the country of the

#### Muddled I ive

Hilda Mauck, whose first novel comes from Claude Kendall, has the courage to work to what many readers will feel to be an unhappy

readers will feel to be an unhappy ending in Wings of Hope.

Patterning somewhat after Willa Cather, she tells the story of midwestern people in a simple, homely fashion, but not without a certain appeal. Her heroine, Allison Winter, the daughter of a small town couple, turns down the town's plutocrat the day before the wedding and goes to Kansas City. Here she finds employment and marries Jimmy Todd, a cocky young salesman, unstable, unrellable but, of course, with a heart of gold, Jimmy makes many blunders and

ries Jimmy Todd, a cocky young salesman, unstable, unrellable but, of course, with a heart of gold. Jimmy makes many blunders and Miss Mauck works the reader into a state of mind in which he welder to the sales of the sales of

#### Crusaders Side Lin

Crusaders Side Line
Group of scribblers with radical
leanings, who by means of lectures,
social affairs and other activities,
are agitating for the release of
the colored youths indicted in the
famous Scottsboro case, have turned
publishers as an additional means
of furthering these activities.
The group has gathered four
the group has gathered four
building the fifted for the state of the
building the first fifted of Scottsunder the fifted of Scotts-

poems and a play in verse, all by Langston Hughes, which it has published under the title of 'Scotts-boro Limited.' The publishing im-pring is that of the Golden Staff-Fress, with publication offices in the Greenwich Village home of one of the spongors.

Greenwich Village home of one of the sponsors. Imited is in paper covers, to sell at half a buck, but there will also be a limited signed edition priced at \$7.50 a copy. The entire proceeds will go towards the attempted release of the Scottsboro

Planned to publish other writings and lectures on the Scottsboro af-fair, with all the money devoted to aiding the cause.

#### Team Work

Authors Announcement of the Arvice Agency, with address Announcement of the Authors Service Agency, with address given as Struthers, Ohlo, has a sidelight. Runs that organization's statement: 'Beginning Sept. 1, 1932, the Digest 'Publishing Co. of Struthers, Ohlo, will resume publication of the Youth's Digest under a new editorial policy. To avoid being swamped with mass, stories will be purchased direct from the Authors' Sevice Asserver.

ice Agency.'
This literary specialist then goes

on to quote the usual manuscript criticism and revision rates.

Will be noted that the address of the mag is the same as that of the literary specialist.

Chi 'News' Paying Divs Chicago, 'Daily News' appears to be most successful in weathering the depression. 'News' has traditionally-been a 'medium for foodstuffs and this type of advertising has in-

creased rather than leasened through the last two years.

After passing one dividend on its preferred stock the 'Newy' has not only resumed dividends on the preferred, but is paying on the common stock for the first time. Paper has been considerably livened up since Colonel Knox took charge. Notably the women's pages and society columns have been strengthened.

Two Hearst papers, morning 'Examiner' and evening 'American,' are sharing one art department.

#### Customs Vagaries

Peculiar system existing as re-gards books brought in from abroad gards pooks brought in from abroad and published here, brought to light by the successful action of G. P. Putnam's Sons in getting the Dr. Marie C. Stopes sex book, Endur-ing Passion, cleared through the

ing Passion, cleared through the Customs House,

The book, originating in England, had been refused entry here for years, much as the same author's Married Love. Ground on which importation was refused was that it 'obscene.'

importation was recused was that it was obseened in the publishing or selling either or both of the books before the selling either or both of the books before the selling either or both of the books have been the Putnam list for some time.

Recently, as a matter of principle, Putnam went to court on 'Married Love', and got a Customs House clearance. Successful in that, the publishing house got to work on 'Enduring Passion,' and that book can now go through the Customs. can now go through the Customs House, too.

It's a commentary on the conflict-ing censorship regulations here.

#### Mrs. Roosevelt as Editor

First new Macfadden mag in s time will be one for young mothers to make its initial appearance next October, bearing the title, Bables; Just Bables.

Prime interest attached to the Prime interest attached to the forthcoming publication is that it will be edited by Mrs. Frankin D. Roosevelt, wife of the Democratic nominee for President, with her daughter, Mrs. Curtis B. Dall, as associate editor. Mrs. Roosevelt, an educator and welfare worker among the young, is siready at work on the limited of the property of mag project at the Macfadden pub-lication plant on upper Broadway. In addition to serving in a super-visory capacity, she's already writ-ten a piece for the first issue which will carry her by-line. Bables: 'Just Bables' will deal with bables up to five.' The mag with bables up to five.' The mag on the state of fic-on the state of the state of first order of fic-ton on the state of the state of the state of first of the state of the state

on child care.

#### Quits O. Henry Award Body

Desire to concentrate on a blog she is writing has caused Dr. Blanche Colton Williams to resign as chairman of the O. Henry Me-morial Award committee after 14

years. Work of the committee is to se Work of the committee is to se-lect those American short stories of the year done in the best man-ner of O. Henry. There are mone-tary awards, and the selections pub-lished in book form by Doubleday, Doran. The book appears every Doran.

#### Stories of Stage Hits

James J. Geller, the William Morris agency's literati contact, will probably take his 'Grandfather's Follies' Follies' away from the Mohawk Press and give it to John Day, Gel-Press and give it to John Day, Gel-ler has already read proof on Mo-hawk's intended publication of. his book, but because of certain hitches it may be shifted to another pub-lishing house. John Held, Jr., Illus-trated it with wood cuts and Jed Harris wrote an introduction the one of the plays just as Geller's last book, 'Famous Songs and Their Storles' told of the story behind the song hit.

song hit.

#### Crooker's Book

Crooker's Book

Herbert Crooker, who chases motion picture publicity when he is
not writing novels, has had his
third novel published. The Sweet
Cheat. Like the others it is a
mystery story but not quite falling
into that class since the narrative

into that class since the narrative takes precedence over the solution of the problems.

A showgirl, a crooked tabloid editor and his star reporter are the chief figures. The former wins the girl only to lose her to the reporter when the author casts him under the wheels of one of his own delivery trucks.

Crooker knows his Broadway and there is a lot of color in this new volume, Published by Macauley.

#### **Best Sellers**

set sellers for week ending June 16 as reported by the American News Company, Inc., and Branches.

'The Fountain' (\$2.50)	By Charles Morgan
'Benefits Received' (\$2.00)	By Alice Grant Rosman
'The Store' (\$2.50)	By T. S. Stribling
Younger Sister (\$2.00)	By Kathleen Norris
'Undertow' (\$2.50)	
'Happiness Hill' (\$2.00)	By Grace Livingston Hill
Non-Fietien	

| Twenty Thousand Years in Sing Sing (\$4,00) ... By L. E. Lawes A New Way to Better Golf. (\$2,00) ... By A. J. Morrison Thirty Years in the Golden North (\$2,50) ... By A. J. Morrison Thirty Years in the Golden North (\$2,50) ... By Abbe Erneat Dimnet (Once a Grand Duke (\$3,50) ... By Grand Duke Alexander Only Yesterday (\$3,00) ... By Frederick Lewis Alen

Far From Base

Action of the recently-formed
scribblers' organization, The American Fiction Guild, in appointing
'Author and Journalist' as its 'official organ,' is rather unusual.
Although the 'Author and Journalist' is a monthly, the Fiction
Guild will expect it to be timely, in
recording the news of an industry
in which changes occur weekly.
There is also the matter of distance,
The American Fiction Guild making The American Fiction Guild making its headquarters in New York City, and the 'Author and Journalist' being located in Denver, Colo.

#### How Free Is Free Press?

There was indignation among New York newspaper men in gen-eral and those columnists and reporters covering the Broadway beat over the manner in which one of the New York tabs handled the Libby Holman-Z. Smith Reynolds tragedy.

tragedy.

One sheet, with tongue-in-cheek seemingly, went about it by citing the sundry imputations and innuendoes and then stating but her friends do not believe any of these things. It was a cheap way of putting into printer's ink an assortment of unfattering tuneardoes. ment of unflattering innuendoes about Miss Holman.

Slot Trade Paper Growth of the vending machine biz has led to the first trade paper covering that field. It's the project of Robert K. Gibbs, Chicago man, who calls his publication "The Au-tomatic Gazette." tomatic Gazette.

The new trade pape: is in news The new trade pape. Is in news-paper tab size, and will appear twice a month. Will cover the entire yending and slot machine industry, touching on amusements in many cases. Publication office is in Chi-

More inside Hollywood ... Reckless Hollywood' is another of those Hollywood ryposes which Amour Co. has brought out. It's by Haynes Lubou, the composite collaborative norm - de - plume of Harmony Haynes and Dorothy Lubou who've done fan mag stud. Lower than the control of the constraint on the disagnation for their real-life sources.

Syndicating Yawitz
The N. Y. Sunday 'Mirror' is beginning to syndicate Paul Yawitz's
Broadway chatter column into the
same papers carrying Winchell's
regular weekly stuff, providing those
dailies have Sunday editions.
'Mirror' is also starting a campaign on Yawitz's daily column.

'Liberty' Gets Serial Rights Eunice Chapin, screen writer, has sold serial rights on Better Than Married, her new novel, to Lib-She just completed scripting 'No More Orchids' for Columbia.

Hume Dies at 73
Fergus, Hume, 73, novellst, died
July 18 in London. Authored 188
novels, mostly detective stories,
with 'The Mystery of a Hansom
Cab), 'his biggest seller.
Hume didn't collect a bob royalties on the latter's sale of over500,000 copies. He had sold it outright for £50.

# 'L. A. Times' Games' Insert Los Angeles Times' will issue an 8-16 page insert daily during the Olympic games. Section will contain features, news and sidelights of the daily events. Harry Carr will edit.

L. M. Wallace a Nun
L. M. Wallace, novellat and short
story writer has been revealed as
Slater M. Imelda, a sister of Loretto, stationed at St. Joseph's
School, Auburn, Neb. She has written two novels, 'Outlaws of Ravenhurst' and 'The Lure of the West,'
and numerous short storles. At
present she is writing biographical

sketches of Nebraska pioneers the Nebraska Historical Society

#### New Haven's Wkly Tab New Haven 'News' made its bow

July 15 as a weekly tab. Staff is chiefly recruited from defunct 'Times' and indications are sheet is being handled financially by scribes, although no names are

#### Real Names of Authors

Will Levinew, author of For Sale—Murder, is William Levine. David Frome, credited with 'The Man From Scotland Yard,' is Mrs. Zenith J. Brown. But who is James Aston, author of 'They Winter Abroad'?

#### Back to the Land

Phil Stong author of 'State Fair,' best seller, has purchased a farm near Keosauqua, Iowa, that at one time belonged to his grandfather. Tract has about 400 acres.

#### The Literati Pound

Though Col. Simeon Jacobs, rep-esenting Northcliffe publications in

resenting Northellife publications in Hollywood, has taken no pay cut, he is possibly worse off. Jacobs arrangements is based on the English pound, which was \$4.85 when he made it. Now the pound is worth only \$3.54.

#### Ryan Placing Another

Don Ryan, scenarist, in New York from Hollywood to place his latest novel, a Hollywood story, with Mc-Call, who published his 'Roman Holiday.

#### 8 G's for Tully's 'Laughter

Selling price of 'Laughter in Hell,' Jim Tully's chain gang novel, was \$8,000, with Universal doing the paying.

Ted Cook, humor columnist, entertaining foreign celebs at his Laguna, Calif., home. Yoshida, foremost Jap architect, and Se-quera, the Mexican muralist, latest

#### Chatter

Konrad Bercovici back from

Konrad Bercovici back from Spain.
Viking, which is to bring out the D. H. Lawrence letters here, will also issue a few copies of the unexpurgated missives.
Stanley M. Rinchart, Jr. has returned with a couple of new English manuscripts. His ma, Mary Rinehart, returned, too.
Ogden Nash, though an official of Farrar & Rinehart, has his poetry

nart, returned, too.
Ogden Nash, though an official of
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Ogden Nash, though an official of
Ogden Nash, though an official
ow edits to fine of the week of
owe dist steel of the official of
owe dist steel of the official owe official
ow delts the new F. (K Wedehouse
omnibus book for Doubleday, Doran.
Sam. Hellman will go back to
Paree as soon as he completes his
new 'Satewpoot' arrangement.
Gustav Eckstein in and out of
New York.
Official own of the own over to
F. Yeats-Brown till loone over to
F. Yeats-Brown till loone
F. Yeats-Brown till
F. Yeats-Brown

ars. Lactitia McDonald, whose

Young and Fair, starts in the cur-ent 'Good Housekeeping,' is Mrs. Wallace Irwin.

The 'depresh has forced Stuart

(Carney) book, has been dissolved, following the sale of publication rights to the volume to Grosset & Dunlap, the reprinters.

Both Hilaire Belloc and Jane Abbott celebrate their birthdays on July 27.

#### Diary of a Stooge

(Continued from page 47) Thursday if Napoleon hadn't told

I feel like I'll be dead any day now but what of it?

Hollywoodland, Friday. Mr. Bowery is a swell pal to go to the cogs with.

Today Tillie called up and wanted to talk to me and I made Napoleon say I didn't want to talk to her. Then she asked for Mr. Bowery and he said he didn't want to talk to her,

Napoleon listened to her on the phone for a while and told Mr. Bowery she wanted to remind him to be at the studio tomorrow to work on the picture.

Mr. Bowery told Napoleon to ask her who cares about pictures. Then we had another drink and went to see some prize fights. I don't re-member them.

Hollywoodland, Saturday.

Hooray! Mr. Bdwery didn't go to
the studio today to work in the picture with Tillie and our phone kept
ringing all day but we didn't answer

Mr. Powery ordered some more liquor and gave me a \$50 bill for myself.

I can't write any more I feel so dizzy

Hollywoodland, Monday. Two men came from the studio today to try to talk to Mr. Bowry and we threw tomatoes at them. Tille tried to get in the house, too, but we didn't throw any tomatoes at her. Mr. Bowery said it was wrong to throw tomatoes at a lady.

I can't write long like I used to. Mr. Bowery is yelling for me to come downstairs and help him eat Napoleon for dinn Are we having fun!

Hollywoodland, Wednesday, I can't understand it. Mr. Bowery, as doubled crossed me. I never yould have believed it of him.

Yesterday Tillie came back to the house again and tried to get in but nouse again and tried to get in out we wouldn't let her. I yelled some-thing at her and stuck my tongue out and all at once Mr. Bowery hit me on the head with his fist. 'She's a lady!' he yelled at me,

'She's a lady!' he yelled at me, He stepped over me because I was laying on the floor, and opened the door so 'fille could come in. I dragged myself to a chair and sat down like nothing was wrong except being dizzy.

down like nothing was wrong except being dizzy.

Tillie was crying and sat down in a chair near Mr. Bowery because she couldn't talk for a while. Then sho got her breath in a few seconds and lit on Mr. Bowery about what a terrible thing he was doing.

She pointed at me. You've ruined that poor boy, she said, 'and you've ruining yourself and now you've trying to ruin me. Bowery, forgetting Tillie was a lady. 'Tm not,' said Tillie. They can't do the picture without you, so that means Till be through, too. Don't you think that's a dirty trick?'

Mr. Bowery sat down and scratched his head like he does. 'Please straighten out and come back?' she begged him.

Mr. Bowery acted like he was going to cry. 'I wasn't trying to hur anybox but mysels he saids of the said to the said to the was going to cry. 'I wasn't trying to hur anybox but mysels he saids of the said to thom you have a subject to the was shown any beauty but mysels he saids to the said to the war she studie tomorrow for my sake?' Til-Will you come back to the studio tomorrow for my sake? Til-lie asked him, and the way she said it really started Mr. Bowery crying. He nodded his head and crying. He nodded hie head and Tille patted his shoulder like he was a baby. Then she came over to pat me but I told her to get away. She looked at me with her eyes all wet for a minute and then she ran out of the house. I walked over to Mr. Bowery. I don't care about you hitting me on the lead, I said. Lets have an-other drink.'
Shut up, and out drinking,' he

The depresh has forced Stuart Morrison to give up his poetry-publishing activities, leaving Henry tharrison the only one to champion the rhymaters in the East.

Wait Snow won't return to newspaper work as long as there is a pulp publisher still buying chapping publisher still buying chapping the still buying chapping the heart of the control of the

# Radio's Conservative Aloofness And General Anti-Gush Attitude **Nettles Neophytes from Stage**

Chicago, July 18. 'Oh, my dear, you were mar-

This gushing salute so familar to Broadway and Hollywood, and so

Broadway and Hollywood, and so much cherished by the praise-thirsty, is conspictuously absent thirsty, is conspictuously absent the properties of the reason the attrical importations to radio often declare their new bosses to be cold atorage prunes.

There is, of course, a great deal of typical first night gush around radio studies but the gushing is done by personal friends, fellow artists, fans, or music pluggers. They keep up and bring over the exuberant flattery of Times Square and Vine street. But the more penetrating note the absence, as a rule, of compliments from the really important directions.

portant directions. portant directions.
There is no radio equivalent to
the David Belasco or the Gilbert
Miller who runs backstage after the
performance and kisses the leading
lady's hand and murmurs delicious
compilements in French. Instead, compilments in French. Instead of when the microphone is turned off and the program is finished the ar-tist finds himself or herself in a great empty room from which the announcer has just precipitately de-

# WELCOME

"Five Feet of Melody" Headlining Vaudeville

"Out of the Air" Direction: LEO FITZGERALD and WILLIAM McCAFFREY



ROBERT DANFTELA WABC Every Wednesday Evening

BURNS & ALLEN

### JACK DENNY

AND ORCHESTRA

Walderf Astoria Hotel Victor Records

Victor Records

Gem Safety Razor

Program

ucky Strike Dance Hour

THE NATIONS STATION, WER, SEGE

parted to pick up another program in another studio. Too Much Anti-Gush

Too Much Anti-Gush
Radio is anti-gush all the way.
Probably most of the executives
repeated by the executives
ins in expected of them. They are
perhaps a little too much the other
way. Showmen who properly estimate and discount the usual theatrical gush, hypocritical and insincer as much of it is, still realize
that a pat on the shoulder or an
appreciative word does much to help
the esprit de corps.

Of course show husiness often

Of course show business often carries this back-thumping to absurd lengths. If an executive has new stationary printed they send him a telegram from the home office haiting his vision and artistic taste. If an author puts one good sequence in an otherwise stupid picture his genius for dynamics, montage, or symbolism is built into a super-gift from the gods. Let a Broadway producer put in four more tons of rhinestones than were ever before used in a production a more tons of rhinestones than were ever before used in a production number and his daring originality will cause hydrants to burst in amazement.

Reversely, however, to ignore, as radio often does, fine work or exceptional effort and let everything get the same silent treatment ceptional effort and let everything get the same silent treatment creates resentment. Whether the notworks know it or admit it their stinginess with merited praise is of-ten mentioned.

ten mentioned.

Most recent example was in conmention with the two political conventions in Chicago. It is said that
after working for hours on end with
practically no steep or relief the promention with the control of the concrews were order reported to have
the was a steep of the conmention of the control of the conmention of

#### WEISS LEAVES KHJ: **GOES TO WJR-WGAR**

Los Angeles, July 18. Lewis Allen Weiss resigned as nanager of KHJ, Don Lee's key coast station of CBS, and will be come vice-president in charge of WJR, Detroit, and WGAR, Cleveland, sister stations. He will headquarter in Detroit.

Weiss' position at KHJ was considered one of the two top spots on the coast, and he has been credited with taking that station when in the red and bringing it into the money class.

He will start on his new duties Aug. 1. No successor appointed here.

#### No Conflict with Coast, WOI, Iowa, to 5,000 Watts

Management M. C. A.

Management M. C. A.

Iowa State College station Worl goes to 5,000 watts, 540 kilocycles, without restriction under grant of telegral radio commission, engineers having ascertained that station will not conflict with territory of KFI. Los Angeles, operating on 640 kilocycles and planning to build a 50,000 watt station.

KPI holds prior rights to frequency which resulted in exhaustive tests.

#### The Balking Point

Radio columnists at divers

Radio columnists at diversitines seem to engage in passionate amours-de-type with one or another radio new comer. At various periods the radio commentators intensively commence plugging some pet radio aspirant or arrives, seeking either to identify himself with the discovery of some novittate or cement friendship or an association with a radio radio of the result has results and results of the result that subconsciously or not, they trying to tell them how to handle things, with the result that subconsciously or not, they lean backwards as regards the welfare of a radio personality who is thus brought too markedly into the limelight.

#### WXYZ, DETROIT, AFTER **WAVELENGTH OF 1.020**

Detroit, July 18. Hearing before the Federal Radio Commission will be held this week at which time the netition of station

at which time the petition of station WXYZ for the 1020 wavelength now used by XXW will be acted upon. The wavelength in question is located in the econd zone while station XXW is located in the Fourth Radio Zone. KYW has been using the wavelength for several years but a showdown is expected at the present time. Wavelength was applied for by local station WWJ for a period of time but they finally relinquished their claim and it was taken up by WXYZ owned by Kunsky-Trendle.

A total of 22 other stations have

A total of 22 other stations have also petitioned for the wavelength including station WCAU, Philadel-

phia.

Opposition to the request is being co-operated upon by NBC-Westinghouse, who own the station, and Hearst who has the lease currently.

#### Fairbanks Insists He Has Lucky Strike Air Offer

Los Angeles, July 18.
Although Lucky Strike denied in
New York that it is interested in
Douglas Fairbanks as an announce
for a proposed Olympic games program, the picture star says it's dif-

Fairbanks maintains that a rep-resentative of the cigarette com-pany here told him he had authority to offer the player \$4,500 for three

to offer the player \$4,500 for three I5-minute periods a week. Understood that it is the inten-tion to add the Olympic time for a review of the events three times a week. Fairbanks is willing to ac-cept if the set-up proves right.

#### AIR MATERIAL FIRM

George Olsen has formed a part-nership with Harry Revel and Mack Gordon, songwrite's, for special radio material, principally of a song and lyric nature.

Publishing rights rest 100% with Revel and Gordon,

## NBC's \$3,000,000 Increase for First 6 Mos. Indicates \$37,000,000 '32 Gross

#### CHAPPELL'S UP

Promoted to Head All NBC Talent

Realignment of duties in the NBC Artists Service puts Ernest Chappell in charge of all program talent bookings, Move relieves John Babi will concentrate on the Phillips I ('Seth Parker' and 'Country

Chappell will continue with his taient development activities.

#### Lahr Not Ontioned: Lucky Couldn't Get Wheeler and Woolsey

Lucky Strike's Saturday night hour will continue through the summer as a strictly dance music program. Commercial had been figuring to replace Bert Lahr with Wheeler and Woolsey, but found

Wheeler and Woolsey, but found that the team's picture contracts prevented them from taking on an ether series before the late fall.

Lahr's ticket, carrying a guarantee of four weeke, expired a week ago Saturday (9), with the ciggle account at the last minute deciding not to pick up a nine-week option which called for an increase from \$1,750 to \$2,500 a broadcast.

#### CROSBY CUT 15%, CBS WANTS ANOTHER 20%

Los Angeles, July 18. His present contract expiring in wo weeks, Bing Crosby has been asked to take a 20% cut by CBS on a new deal. Negotiations on, with probability of a compromise.

Crosby took a 15% cut with other CBS artists a short time ago. His next option calls for a raise.

#### Newsmen to Split Up CBS' Music Marathon

CRS will attempt to split up the marathon of song and music with a regular 8-8:15 p. m. talking period every night. Two newspapermen, McLemore of the U. P., and Edmund C. Hill, for 22 years star re-porter of the N. Y. Eve. Sun. will alternate.

alternate.

McLenbore will talk on anything and Hill on current events. Idea came from McLemore, who last fall was on for a series of Football Forecasts, but his thick Georgian brogue got so in the way he turned out to be a surprise comedy feature, especially in that McLemore got hot and strolled away completely from his subject.

#### Sues for Note Return

Sues for Note Return

Los Angeles, July 18,

Accusing H. A. Keagey, head of
the Consolidated Broadcasting Co,
of Hollywood, J. H. Hammaker is
seeking, through California labor
commission, return of \$200 bond he
put up for a continuity writing job,
and payment of \$30 wage claim.
Received a 90-day note for the total.
State wage law problibits issuing
non-negotiable paper in payment of
wages, and insists that any bond
wages, and insists that any bond
www. L., McKinney also suing
Keasey for \$65, unpaid wages.

Increase of close to \$3,000,000 in gross income from facility sale over 1931 was rolled up by NBC the first six months of the current year. Figure came within a narrow edge of equaling the half annum row edge of equaling the half annum jump shown last year as compared to 1930. On the basis of the \$3,000,-000 tilt already on the network's books for 1932, it can be safely estimated that the increase for the

estimated that the increase for the current calendar will easily run over \$8,000,000. The year 1931 ended with a gross of \$25,000,000.

Revenue from time, for the first six months of 1932, totalled \$15,109,645, while the gross take for the same period last year added up to \$12,344,632. In 1930 the network's two links took in \$9,234,611 from January to June Inclusive.

Saul Sieff takes a 10-piece dance ombo into the Palace hotel, San co, next week. NBC booked



# ABE

AND HIS CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

WESTINGHOUSE ELECTRIC

### AL and PETE (Have You Had Your

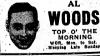
Iron Today?) 12:46 P. M. E.S.T.

Monday, Wednesday, Friday-

Tuesday & Thursday—WEAF

#### JOE GALLICCHIO

(Musical Director of WMAQ)
Now at N.B.C., Chicago PROGRAMS
Amos 'n' Andy, The Goldbergs
Nightly
Whoopee Program
Sat., 9:30 to 10 P.M., C.D.S.T.



"THE GLOOMCHASERS"

#### STOOPNAGLE COLONEL and BUDD

BROADCASTING OVER THE WABC-COLUMBIA NETWORK EVERY MONDAY AND WEDNESDAY FROM 8:45 TO 9:00 P. M., E.D.S.T. FOR THE MAKERS OF IVORY SOAP

Appearing This Week (July 15) at the Brooklyn, Paramount

N THEIR THIRD WEEK WITH PARAMOUNT PUBLIX FOLLOWING THEATRES 7 WEEKS IN LOEW THEATRES

Booked by COLUMBIA ARTISTS BUREAU, INC.

Personal Manager, NELSON S. HESSE

# RADIO'S GRATIS BREAK-INS

# Analysis of Broadcasting Abroad FREE SIX WEEKS Discloses Minimum of Paid Adving

Advertising takes a secondary rank in the world's radio programs. The United States is the only coun-try in the world that has developed ether into cash and carry dollars, whereas practically in every other

whereas practically in every other world center the cash returnable angle is snooted. About half of the European coun-tries don't seem to care about ad-vertising one vay or the other; the rest of them definitely take an anti-ad, stand. Argument is that dial-twisters musn't 'n annoyed. Revenue comes from the receiving set

enue comes from the receiving set owners who are licensed, with the broadcasting stations largely gov-ernment-owned:

Several curious anomalies natur-ally occur. Germany permits any amount of paid advertising on the sir, but not from foreign firms. Idea there is that it might hurt local product. Greece doesn't like broad-casting at all. Broadcasting of any

casting at all. Broadcasting of any sort is not permitted. Reception is okay to whoever wants to pay the license—unless he's a foreigner. A foreigner in Greece can't even legally tune in.

Another curious situation arises in the United Kingdom. Advertising on the air is forbidden. The Iriah Free State, however, thinks air advertising is okay and allows it, only accounts barred being those of foreign origin that might conflict with local trade.

France, German: Lead

#### France, Germany Lead

Most important air centers of Europe are Germany and France. In both the radio habit is pretty well developed, and each country has about 30 broadcasting stations, has about 30 broadcasting stations, using pretty good programs. France's stations are divided 'between government and private concerns. Government-owned stations forbid advertising. Private stations use it pretty nearly all the time and on a pretty extensive scale.

In Germany, the radio monopoly, is a part of the Postal branch of the government and all stations accept advertising, except from foreign companies.

Italy, with about sight stations.

cept advertising, except from foreign companies.
Italy, with about eight stations,
also accepts advertising pretty freely. Advertising via air is also okay
in Luxemburg, Rumania, Polanaf,
two commercials and Norway sets aside
15 minutes every day for the advertising lads to do their stuff in.
Countries absolutely forbidding
ether advertising are Austria, Belgium, Czechoslovakia, Denmark,
Hungary, Latvia, Lithuania, Netherlands, Portugal, Sweden, Switzerland and England.
In Finland advertising is forbiden but people who furnish records
ether devertising controls records
ether devertising controls of the controls of th

In Finland advertising is forbid-den but people who furnish records are allowed to put in a plug for themselves before the programs start. In Esthonia the two stations are restricted to pure entertainment, sans pay dirt, for about three or four hours a da. The rest of the time, if they can get it, it's okay to use commercial accounts.

to use commercial accounts.

Advertising, when it is used, is quite different in manner from anyquite different in manner from any-thing done in the United States. Largely it's a straight announce-ment thing, with the accounts pay-ing so much per word, or per type-written line to have their spiel read

written line to have their spiel read on the air.
Fortugal and Greece seem to be the only countries in Europe not having any sending stations, though Fortugal boasts about 1. amateur senders. These stations are on a haphazard basis and not at all controlled, sending programs when and II it pleases their goese.

#### WSYR Mgr. Resigns

WSIK Mgr. Resigns
Syrácuse, N. Y., July 18.
Charles H. Kalotzki, for the last
four years manager of WSYR, announced his resignation Saturday
night (16) and his return to the
advertising e erroy field here. His
successor is yet to be appointed by
the estate of Clive Meredith.
Hotel
Syracuse and has a secondary station at Syracuse University,

#### Actors and Mosquitos

Forest Hills T. I July 18

Forest Hills, L. I., July 18.
This haven for many in the field is also the Garden of Eden for the mosquito. The town has fried everything to exterminate the pest, but the first the first

# **KNX Savs Nix to** Clergy and Other Ether 'Guessers'

Hollywood, July 18.

Hollywood, July 18.

KNX's rule that only mystics and star gazers showing proof of ordination as ministers would be allowed on that station has been rescinded. Station now says no soothsayers, guessers or what have you, whether with or without the clergy diplomas. New edict to keep on terms with Federal Radio Commission, tosses out Phenomena, astrologer and spiritist, after & week, and handcuffs the Rev, Ethel Duncan.

Latter was compelled to drop her.

Latter was compelled to drop her 'question and answer' department and her plug for confidential answers at three for \$1. She must now stick to religious topics exclusively.

Miss Duncan was one of the rain the early popularity of Almed Semple McPherson. She has her own church here, and scatters a charity fund in connection with her ether plugged business.

Although she claims that 80% of er guesses are right, KNX is unimpressed

repressed.

Femme reverend's routine was to preach the gospel, then answer questions. Bonanza end was the more confidential answers to any three questions, by mail.

#### LACK OF PAY ACCOUNTS **OUSTS KOY FROM CBS**

Los Angeles, July 18.

Los Angeles, July 18.

KOY, Phoenix, Ariz, dropped from the CBS chain (15) due to lack of sufficient accounts willing to no into that territory. CBS considered present business wouldn't warrant the wire expense.

Dropping KOY ends a miniature war between that station and the two Phoenix newspapers affiliated with the rival station, due to the dissemination of CBS news broadcasts, emanating here. Skirmish went so far the papers dropped daily schedule of KOY.

#### SINGING POLO TEAM

A singing NBC polo team has been formed by Frank Parker, tenor of the A&P Gypsies; Bob Simmons, tenor with the recent Campbell Soup program; Henry Shope, top tenor of the Cavallers quartet; and Julian Oliver, Spanish tenor. Parker is the manager.

#### Segar Ellis Off WLW

Cincinnati, July 18.
Segar Ellis, baritone and pianist,
ho joined WLW 17 months ago, who joined WLW 17 months ago, left that station last week. He drove for home in Houston, Tex., to vacash for month,

Free Time for 'March of ree Time for March of Time' Program—Parallels Show Biz's 'Cut' Weeks— Unusual Concession for Commercial Account

#### CAN BECOME GENERAL

Chicago, July 18.
Return of 'March of Time' to the air under a six weeks gratis arrangement may have widespread influence in radio. Columbia has agreed to use the program as a sustaining feature for six weeks after widespread; the propose, Time, the magning, the ground of the propose of the

Quite emphatically this amounts to the network first preparing and organizing an audience for the com-mercial and having gotten the audimercial and having gotten the audi-ence turning the program over, in full swing, to the commercial. Should other advertisers demand similar courtesies the entire sales approach of the networks would be altered.

approach of the networks would be altered.

While in the past the networks we altered.

While the stable program is a stable program of the stable program of the stable program of the stable programs and the stable programs has tended to be discarded. Most commercials prefer to get the benefit in publicity, exploitation, and psychology of starting off new and fresh rather than take oversomething already going and not exclusively identified with themselves.

'March of Time' was easily one of selves. "March of Time' was easily one of the most popular programs ever on the air and its quitting last year was the signal for a public protest too widespread and urgent to be dismissed as just one of those things. Columbia unquestionably felt that there was a good will advantage to itself in having the program with the program of the signal progr

#### Rival Stations Kick on KICK's Attempted Move

KICK'S Attempted Move
Council Bluffs, la., July 18,
The application of .KICK. Red
Oak, to move here at a Carter Lake
location is receiving plenty of opposition. KOIL, Council Bluffs, and
WOW and WAAW, both of Omaha,
Neb., are voicing no uncertain
plaints that the area here is well
served and that the addition of another unit in this section would disrupt existing conditions.

The derail Radio Commission, that
it would beter serve illeners from

it would better serve listeners from talent viewpoint in new spot.

#### Bernie's Vacation

Ben Bernie so't knough with Blue Ribbon Malt, this report aris-ing from the company's intention to ballyhoo that the Ole Maestro-1s taking a vacation with the July 26, broadcast. He resumes in the fall for his alma malta on a new year

termer.

Bernie will watch the ponies run
in Saratoga during August, he says,
although technically he'll be the
hand attraction at Arrowhead Inn
for that month.

#### WEEKS SHIFTING?

WEEKS SHIFTING?

Negotlations now on between
NEC and Anson. Weeks for latter
to shift his Hotel Mark Hopkins
orchestra from KFRC and western
CRS network to the National chain.
Weeks has been on KFRC since
opening at the Mark about four

# Radio 'Time' Bookings' Outlook Ontimistic for Fall: Combo Rate For Midday Commercial Advertisers

#### Smart Bovs

Hollywood, July 18.
Radio saleaman, catering to the motion when cabinets put of the saleaman to move the cabinets put of the saleaman to move the cabinets put of the saleaman to saleaman to saleaman to saleaman to saleaman to saleaman to move the saleaman to saleaman to saleaman to saleaman to works. It works—sometimes.

# RADIO'S TABOO ON PRICE AD LIFTED

Rule against the mentioning of prices on an NBC program has been modified by the network. Restric-tion, which has been rigidly in effect

tion, which has been rigidly in effect for over three years, will only apply to daytime programs. Agencies advised of the switch in policy have been asked to go easy with their new freedom, at least for the start. It is suggested that the accounts try to avoid overstressing the quotation, making it as insinuating as possible. Commercials are also requested that the total day to the commercial are also requested the commercials are the commercial and the commercial are also requested to t

wice on any one program.

Expected that Columbia will follow up this momove with a similar

#### **BELGIUM MAY TRY OPEN** SEASON ON POLITICS

Brussels, July 9.

The program sub-committee of
the Belgian Consultative Commission of Radiophony recommends
that privately owned broadcasting

ision of Radiophony recommends that privately owned broadcasting stations, which operate under license from the Minister of Posts, be permitted to transmit daily from mon to 2 p. m. and 8 p. m. to 10 p. m. Talk must not occupy more than 20% of the broadcast time and no kind of commercial publicity. The committee proposes that politics be banned except for a fortnight during the communical and provincial elections, when each political party should have the right to broadcast twice. A plenary assembly of the commission is to be called to act on these recommendations, the final word resting with the Minister of Posts.

#### Price Optioned

Georgie Price, recently signed by Chase & Sanborn tea for 13 wecks, has been renewed for 18 more. The option exercise came two months before due. It's a CBS ac-

#### KFI SPOTS WHIDDEN BAND

KFI SPOTS WHIDDEN BAND
Los Angeles, July 18.
Losing Charles Kaley's Hotel Bittmore orchestra to KFWB, KFI will
spot Jay Whidden's orchestra at the
Miramar, Santa Monica, four nights
a week from 11:30 to midnight
whidden's combination starts tomorrow (19), immediately following
Phil Harris' orchestra from the Ambassador, now the solo dauce band
on the air on KFI. Goes out over
NBC's coast chain.

Judging from the way billings have been holding up during the summer, the outlook for the net-works this coming season is good. Advertisers are requiring a lot more time to think it over before putting the signature to fall contracts than the signature to fall contracts than they did a year ago, although then the rush to hop the ether band-wagon didn't get under way until the middle of August. Strictly on a time billing basis, NBC's income the past month showed close to 10% increase over

showed close to 10% increase over June of the previous annum. Re-cent epidemic of cancellations has reached the vanishing point and the chains can now figure on the minimum revenue for the remaining minimum revenue for the remaining stretch on the summer. Unless things go awry again, it can be safely estimated that the slight edge rolled up during June will hold firmly through July and August. Networks' sales exce feel confident that the approaching fall and winter will continue the percentage of increase maintained through the

of increase maintained through the first aix months of the current year. Though both NBC and CBS have heaps of choice time open at various periods of the night and ag, the prospect favors filling up of the favored evening stretch of the clock (6:30 to 10:00) on all three links by the end of Sept.

Combination Rate

Combination Rate
But as for the daytime periods,
the networks are not so optimistic,
Average past buyers of these niches
were small merchandisers, who took
to radiate a post that here was the
dayertising medium that would perapas lift of the mut of the quicksands,
adjority of these lifts fellows, it
is figured but not actually known,
have sone into the arms of the re-

on the other hand, a trend that became evident toward the end of the past season will likely prove a lifesaver for these daytlme gaps, Evening commercials in considerable number had adopted the idea of taking advantage of their contract discounts by sponsoring also a daytime program. Possibility is that the networks will work out special combination rates to make the idea still more attractive. still more attractive

combination rates to make the idea still more attractive.
Question agitating many advertisers is whether they can afford to stay off the air. Some commercials would like to quit but don't dare would like to quit but don't dare will up on about sales to the action will always to the advertisers feel an obligation to the radio fans they have created through certain popular programs and feel they are honor-bound to return in the fall. This latter attitude is rather unique and might be interpreted as the doctrine of noblesse oblige applied in diluted form to the commercial world.

#### Olympic Events Resume Over KFI for South Seas

Los Angeles, July 18.

KFI will go on the air nightly during the Olympic games for a resume of the events, especially aimed at listeners-in in New Zealand and Australia.

Due to requests from the Anti-nodes

podes.

This is the first program so far arranged for the games, with most of the stations still quiet on their Olympic sct-up on account of a continued mix-up with the events committee over co-operation.

#### Rich, Guest Conductor

Los Angeles, July 18.
Freddle Rich, CBS orchestraleader, here for a baton, swingting part in Paramount's 'Big' Broadcast,' will be utilized while on the coast by CBS over KHJ.
He will be plugged over the coast chain as 'guest conductor'.

LEFTY FLYNN, NORA LANG-HORNE, GEORGES METAXA Songs and Talk

LEFTY FLYNN, NOOTHERS HORNE GEORGES METAXA Songs and Talk Songs and Talk Songs and Talk Georges George

the Fiddle.'

One becomes a bit suspicious whenever a Lefty, Flymm's past gridion exploits are made so much capital of, or when Nora Langhorne's relationship to Lady Astor, her sister, is so much dwelt upon, but this defensive mechanism must be thrust aside by what is pre-trained by the sister of the single o

This last program, the Newport garden party, was a smart way to introduce the singers, but what's more important to Gerardine, the chatty discourse on the beautifying qualities of the hair dressing are naturally and withal effectively

are naturally and witness encouraged in the plugged. On the last a barytone. And deplte her Lady Anto's elsterahlp. Miss Langhorne's soprano is likewise appealing. As for Metara, his past professional achievement about excellently via the milk with the Chevaller song, 'One Hour With Yun.'

In the course of the adv. spleling, one of a group of women listening in observed that it must be a 'sticky preparation,' just a moment before the announcer made it a point to stress that Gerd'dine was not sticky. Which just about makes it porfect for this experiment in air portect for this experiment in air tener's observation illustrates her interest and minimized sales resistances wherepor the announcer's estances wherepor the announcer's estatures wherepor the announcer's ind minimized sales whereupen the announcer's completely routed doubt Abel.

DAILY CHALLENGE

'DAILY CHALLENGE'
Harold Peary, Bill Royle
COMMERCIAL
KYA, San Francisco
Challenge Butter hired Harold
Peary and Bill Royle for this nightbetween NBC and NYA. owned by
NBC but operated independently,
Only team in local radio who
double between two stations.
Programs.covars is wide scope.
Both characters are war vets, who
operate a small town store and run
persate a small town store and run
persate a small town store and run
Their various activities give them
ample opportunity for much Jekyll
and Hyde stuff, as the pair do
twelve characters, including blackface, Chinese, rube, Italian and
challenge forclumn in The Daily
Challenge forclumn in The Daily
Lin addition Peary does two songs
and Royle one. Plano, guitar and
harmonica occasionally worked in.
Constitutes a versatile and entertaining program item.

Book.

THE POACHER'

THE POACHER'

Dramatic Sketch Sustaining WJZ, New York Unintelligible dialects made this imported British ether script a com-plete bust in its American intro-duction by NBC over a network. What went on is still a studio

WJZ, New York

Unintelligible dialects made this imported British ether acript a complete the property of the

#### Another CBS Chop

CBS personnel list was put through another pruning today (18). Those dropped from the network's local payroll totaled 30, with practically all of these classified as stenogra-phers. Included were a copy reader and assistant photographer in the

makes the second wholesale turn-out since late in May, when the ex-iting mob numbered close to 60.

EVERETT MARSHALL, KENNETH HARLAN and AL ST.
JOHN
Talk and Songs.
Sustaining WJZ, New York Sustaining WGY, Schenectady

WGY, Schemectady
WGY, Schemectady
WGY, Schemectady
UGY, Schemectady
WGY, Schemectady
UGY, Schemectady
UGY, Schemectady
Issued the Comparison of the Comparis

numerous. Jaco.

HOMER GRIFFITH
Reading, Sales Spiel
WBBM, Chicago
WBBM, chicago
WBBM, chicago
WBBM, so cheapening itself as the
Columbia key station in Chicago bypermitting list call letters to be identified with such claptrap. Griffith so
frankly planders to the morons and
parently yap fodder that during the
15 minutes he is pedding his 3%
engravings the outlying 100-watt
stations seem intellectual and restations seem intellectual and
results of the seem of the seem of the columbia
when the listener develops
mausea or diabetes, and one or the
other is inevitable where over .065
mentality exists, the dominant idea
carried away is one of surprise-and
major network would sell its facilities to a time payment securities
house under the hook-up as here
employed.

Griffith makes even Edgar Guest
Griffith makes even Edgar Guest

ities to a time payment securities house under the hook-up as here employed.

Griffith makes even Edgar Guest seem like the prophet of superiority. The voice you love to time off the voice you love to time off the voice of the

ing will crystatize in the same mouth.

If this program still had the same motives but performed its aims with a little adroitness it could pass less noticed. But it is the apex of duliness throughout, on top of its other sins.

JURIEN HOEKSTRA

Songs Sustaining WOR, Newark

Sustaining WOR, Newark
For those in the New York area who, of a Wednesday evening, may consider such programs as Canada very the company of t

Those who have lent a regular ear to the Seth Parker Sunday evening

of the antiseptic's plug. Odec.

EDDIE WALTERS

With Cis and Harry Harding
Sustaining: 'WMCA. New York

BOULD Harding Sustaining: 'WMCA. New York

BOULD Harding accompany him at the pianos. in a sustaining program over WMCA. It's lucky the announcer mentions Walters dynamic personality, otherwise it

Walters is just another breezy gag-and-songister; of the air who has no conception of what constitutes ether comedy and, worse than than, is careless about the age of head of the company of the constitutes ether comedy and, worse than than, is careless about the age of head of Richy Craig's bits word for word, among others.

The Hardings play interesting planos in their sole chance and al-ways flatter Walters with their accompaniment.

Bigs.

companiment. Bige.

MARY WILLIAMS
Sorvers and the second s

practically no pretense of being anything but an advertising medium. Copy ruins as high as 75% and seldom does entertainment, whether animate or canned, get time. Nobody ever did, or ever could, make a reputation broadcasting under such conditions. It's like being burled in the classified section.

FABELLO TO ALBEE

FABELIAN 10 ALDERS
Phil Fabello's pit orchestra opens
at the RKO-Albee, Brooklyn, July
30, shifting there from the Coliseum, New York, where Fabello
was somewhat of a local institution
for over two years.
Coliseum goes straight sound
July 22.

Show Boat on Wax

Show Boat on Wax

Ben Selvin, NBC musical director
and recording manager for Columbla claks, is putting a sound machine on Bobby Sanford's Hudson
River Show Boat this week to make
a long-playing 5-inch recording of
how a hybrid nite club-showboat
revue sounds on wax.

The sounds on wax

The so

#### ...... RADIO CHATTER

#### East

Ed Scheuing spending his two-week vacash around his Long Island ballwick.

Jeanne Lang, one-time screen songstress, with Jack Denny at the Waldorf roof.

songstress, with Jack Denny at the Waldorf roo, glas, the New Cream program, producer, used to be in dramatic stock.

Lily of the Valley Camp Meeting Quartet debuts next week over WRNY, New York.

Reinald Werrentrating a \*\*\* \*\*Ac\*\* \*\*ser; Park tells reporters there is too may be a supported to the company of the company. Earl G. Thomas Burlow would like to put those Friday nights at Vivian Johnson's on the air for WCAP, Asbury, Earl G. Thomas appointed a v.p. of Hampton, Weeks & Marston aroney in charge of their radio diagoney in charge of their radio diagoney in charge of their radio diagoney.

Earl G. Thomas appointed a v.p. of Hampton. Weeks & Mareton agency in charge of their radio dividence of the property of the control of the c

#### West

Bing Crosby, wears either a hat or cap while airing.
Lowell Berry back on Broadfast Club of KDYL in charge of music.
John Held, Jr. and wife, visiting his come town in terviewed by Vallation of the common terms of the common t

Lee programs released from west coast.
East Glade, KSL manager, and Month Sylvester Q. Cannon (LDS and the coast of the co

#### South

Bascom Hopson appointed secre-tary and treasurer of WAPI, Bir-

mingham.
Howard Blanton, assistant operator WHAS, Louisville, visiting in

mingham.

Howard Blanton, assistant operator WHAS, Louisville, visiting in New Year of the New Year of Year of the New Year of Year of

### Little Bits from Air

New nots in the Ben Bernie broadcat last week was the inclusion of Vivian Janis. It's the first time the ole maestro has used a femme vocal look of meastro has used a femme vocal bloid of variety to his stuff. His Bungalow, Piccolo and You' number, incidentally, ought to go nicely. It's the nuttlest yet.

Four Eton Boys on WABC might do well to watch their comedy numbers. Comedy, in a team of this type, is a necessity, but ought to be good and not too forced.

Two of the six numbers they used on a recent pickup were of the morous genre by courtesy only.

Noble Sissle has made quite a fining of that Noah's Art's number. He's used it pretty constantly for the past year both on list WABC with past year both on list WABC.

Ruth Etting and Norman Broken-

Noble Sissle has made quite a thing of that 'Nosh's Ark' number. He's used' it pretty constantly for the past year both on his WABC broadcast and at the Park Central hotel, but it's not worn off its welcome. Curious, too, because it's not the sort of thing one expects from the silky-volced Sissle.

From Hollywood over CBS, Burns and Allen did their nincompoon nonsense, Gracie Allen waxing sappler than ever and proportionately more effective. This effect is heightened by a judicious application of the course of the course

From New York the Guy Lombardos did their usual mellow musical stint on the eve of another 'premiere' for the band, a return to Pavillion Royale. Their 'Paradlee' was an especially effective orchestra-

Jack Benny is the big disappoint-ment of the air. It may console Benny to know that his professional well-wishers seem to be many, judging by the continual regrets over his disappointing deportment as an ethereal mc. But in pacing

1932 program should not be.

Ruth Etting and Norman Brokenshire had just been crowned queen of a radio popularity contest as sanched the same of a radio popularity contest as sanched the same of a radio popularity contest as sanched the same of the Chesterfield program when both did their stuff on the commercial. They had just come from a coronation at which contesterfield half hour was coordingly highlighted, but make the coronation of the foremost song delineators, intellisently interpreting the average popularity interpreting the average popularity of the contestering the same of the coronation of the same of the coronation of the same of the coronation of the same o

Georgie Price's energetic singing on the Chase & Sanborn tea quarter hour is in line with the new belief among the sponsors that it's better to make 'om wait to listen to you or tune out rather than have the unseen audiences merely sit back

(Continued on page 59)

# Sponsor's Wife Can't Do the Tango, So Tangos Are Taboo on Program

It's no more tangos for a certain account carried on the NBC schedule, because the bankroller's wife has found them too intricate to dance to. Program sponsor frankly explained to the leader of his ether orchestra how the missus felt about that type of tootsie warmer and said he figured that it would be better to let her have her way than have io signa" wrangling about it across the dinner table.

across the dinner table.

Manufacturer, it seems had parried the wife's objections with counter arguments that referred to the listeners' tastes until she showed him the results of a poll site had taken at one of herparties, and it was then hie decided to give her the decision. Guests had been asked to vote on wing type of dance music they least preferred as well as the other extreme, and the count turned out badly for the tango.

tango.

Orchestra leade: advised his check-signer that it would be okay with him, but said he was curious to know something about the circumstances about the balloting. cumstances about the balloting. Wasn't it possible, he asked; that the wife had expressed her aversion for the tange just before the year ring not to offend the hostess, had reacted accordingly? Sponsor. replied it was very likely that happened, but the fact that she had been also been asked to the second that the second reaches the s vince him him was enough to assure at he might as well yield to him ti

#### ACTOR GEORGE FRAME BROWN

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(TENOR)

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### HAL BECKETT

Fox, Brooklyn, New York

#### Make Elkins Wait for Payoff at Calais on L. I.

A sample of band booking now-adays was Eddie Elkins' opening and closing in one week on a \$900-a-week engagement at the Calais a-week engagement at the Calais roadhouse at Lynbrook, L. I. Not only dld Elkins have to wait for his money, but he invested \$250 for uniforms for the band.

uniforms for the band.

Joe Gransky of the Arrow ticket agency, one of the bosses, starting squawking the third day or so when business was bad, wanting to know about the CES wire which Eikins thought he could get into the road-house. Elkins stated it takes a week or two, but under the circumstances he asked to be let out.

#### British Publisher Is **Appalled at Conditions** In Music Biz Here

Irwin Dash, American song plug-ger who made good in London, is in New York on a business trip in New York on a business trip representing the Dash Music Co. of London. This is a newly or-ganized subsidiary of Campbell-Connelly, with the three on an equal-split. Dash was formerly profes-sional manager for C-C.

Dean returns on the Minnetonka' Aug. 5. White here he is picking up American songs for British publication. Dash is appalled at the off business conditions in the music biz, whereas should the music industry is not so bad off.

try is not so bad off.

This is explained by only a minimum of dance music on the radio
that the result of the radio
that the radio
to the radio
to the radio
that radi

#### ANYWAY ONE'S GOT A **DIME: OTHER'S BROKE**

Hollywood, July 18.

Battle looms between DeSylva, Brown and Henderson, as publishers of Not A Penny in My Pocket, But Tm A Millionaire, and James Brockman, local publisher of. With A Dime in My Pocket And You, I was a second of the control of th

#### SCHOLL FINDS OUT

San Francisco, July 18. Fred Scholl, organist, is back rom Hawaii where he worked for

some time.

After taking a look at music situation here, he's decided to go in for handwriting analysis via radio.

### HI THERE!

# The state of the s

#### Gill at Woodmansten; Barris' Price Too High

Emerson Gill's orchestra with Ari Jarrett, radio songster, succeeded Russ Columbo at Woodmansten Inn, N. Y., because Harry Barris, who was hottest for the spot, wanted

was hottest for the spot, wannested much.

Barris held out for \$600 for himself and \$2 extra per man perbroadcast in addition to the \$22 union scale for the engagement. That meant an additional \$14 per man for the radio work or \$180 extra on the week for the band, which was too much of a nut. That \$2 radio broadcast thing ian't strictly adhered to nowadays so long as the rest of 11 is scale.

so long as the rest of it is scale but Barris insisted on rigid union

# RADIO REVIVES 6 FOR REMICK

Remick has started reviving a flock of the old ones, each slated for a new modern arrangement.
Already picked for another trip to
the sheet market are 'Japanese
Sandman,' 'Canadian Capers,' 'Sweet Sandman, 'Canadian Capers,' Sweet Georgia Brown, 'Shine On Harvést Moon,' My Chinatown' and Put on Your Old Gray Bonnet, the last named set for release the latter part of this week. Radio is responsible for the new spurt of life given these compo-sitions. Orchestras with their indi-

ging most of them for months over the air, creating enough of a de-mand, Remick figures, to warrant shooting them out on the stands

again.
Archie Bleyer, Jimmy Dale and
Frank Skinner have been assigned
the rearranging job on the sexter
from yesteryear.

#### Bits from Air

(Continued from page 58)

passively and take in the smooth crooning. That's not good radio ex-ploitation, they argue, if they just foll back and are passively enter-tained by crooners.

loil back and are passively entertained by crooners.

Give 'em trip as a la Richman.
Frice, ot al. lis the new idea, and
make 'em want to listen to the lyric
variations, parodies, etc., in order
to make them ext-conscious, simitained them ext-conscious, simitained them ext-conscious, simitained the second to the se

plugging.

Price's program is built along vaudeville lines, although the pattern, with repetition, becomes rather familiar. It's the same laugh. Krueger, leugh, salutation, then an opening song, a parody, the ad spiel, the big punch song (usually a dramatic ballad like 'King for a Day of Song and the finale. Not that it isn't as serviceable—perhaps sven a bit more so—as any of the others, but it's fast becoming stylized. plugging.

Bernhard Levitow's sign-off for the aummer from WOR eliminates a genuinely pleasurable musical highlight from the air. Levitow's concert music, with his partiality to Viennese waitzes, was an unotien-tatious continuation of the tatious of the musical contribu-tion to WOR's high-grade programs.

Frank and Flo for Salada. Tea over WOR have the knack of sag-sing the advertising down patty. It's getting to be quite a thing, this jocose manner of ringing in the ad sponsor, and, so far, it's the hap-The ol' maestro, Ben Bernie-really started it.

plest yet.
The ol' maestro, Ben Bernie,
really started it for his Alma Malta.
Ed Wynn's Texaco nonsense was
further in line with it, and Frank
and Flo, apart from their wholesome radio personalities, with the
pop vocal duets, carry on the idea
in great style.

#### **Dubin** as Scenarist

# Compromise Deal for a Yield Of \$1,250,000 Yearly to Music **Industry from Radio Almost Set**

#### Jacksen Engaging All Music Talent for Fox

Hollywood, July 18.

Ben Jacksen, who is again in charge of the music department at Fox studios, is casting all people connected with anything musical on the lot. This task is taken away from Jack Gain, who is studio casting director.

Jacksen is in charge of employ-ment of lyric writers, composers, vocalists, dance directors, dancers

ocalists, dance directors, dancers nd musicians.

Fox anticipates doing a consider-ble number of productions with usical settings and personnel this oming season.

#### Robbins Asks for Back Class A Money Since **Demotion by Society**

Having been reinstalled as a class A publisher, Robbins Music Corp., through attorney Julian T. Abeles, has served notice on the American Society of Composers, Authors and Publishers for class A money dividends for the two quarters preceding.

money dividends for the two quarters preceding.
Robbins had been demoted to class D, and, as such, entitled only to \$2,000 per quarter. As a class A firm the quarterly dividend is \$8,300. With its reinstatement to class A, Robbins contends the society's concession is evidence the firm should never have been demoted. Hence, Robbins' attorneys threaten to sucunless given some \$17,000 for the two quarterly dividends in dispute, induces of the less than \$5,00 for induces of the less than \$5,00 for the proferred.

#### ENGLAND GOES STRONG FOR HILLBILLY STUFF

The hillbilly vogue, now outmoded in America, is big in England, Judging by the sales of 'il More Months and 10 More Days,' an inconspicuous hillbilly tune which Hall and Fields started on the radio in America and which their radio in America and their radio in America and their radio in America ica and which their private publishing firm, the Pledmont Music. Co., started in America. It's the sensation of England, with the result that

tion of England, with the result that Cambell-Connelly is buying up the entire Pledmont catalog. Southern Music Co., Victors' own publishing subsid, was after the same catalog for England. In England also a peculiar psychology is making the British song-writers turn out ditties about Dirie and the American states. They go had also abroad, probably for the bar also address, probably for the latter process to anything concerning. tality reacts to anything conce Pares or the Orient or Vienne

#### Heidt's 8 Coast Wks.

August 5 S. Coast W.Ks.

August 5 is set as the opening date for Horace Heidt's band at RKO Golden Gate. Home town boy is signed with RKO for eight weeks, probably to be split between the Gate and Oakland Orpheum.

House pit bands go out for length of Heidt's run.

Lofner to Bal Tabarin Los Angeles, July 18.
Carol Lofner's band moves into
the Bal Tabarin, North beach nitery in San Francisco, July 19.

Last at the St. Francis hotel.

Lattest proposition made by the National Association of Broadcasters to the American Society of Composers would increase the latter's income bright and the SCAP has okayed this additional annual yield and the broadcaster's reps are now trying to get the association's membership to put its stamp of approval on the agreement.

Offer to solve the station tax problem in a way that would give the society around \$1,250,000 from that source the coming year was tossed on the tablo during a meeting between the two groups of negotiators here inst week. Tax are in mind originally would, it was figured, double last year's slightly over \$1,00,000 fake from radio privileges.

Understood that the vote to ac-

privileges.

Understood that the vote to ac-

privileges.
Understood that the vote to accept the \$250,000 till, barely passed muster among the governors of the ASCAP, with a vehement minority group arguing that the Society, actuated by present business conditions, appeared too anxious to settless, appeared too anxious to settless, appeared too anxious to settless, and so start cashing in on the revised scale of income.
Understood, also, that the lesser publishers and writers deem this increase too meagre and are opposed to any flat-sum deal. A royalty arrangement, pro rata per station, on a licensing deal, is preferred.
Tax chart originally decided, upon by the society, that was to go into effect June 1, called for a 3 to 5% fee on a station's commercial business.



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#### **Bands and Orchestras** (Week of July 18)

Permanent addresses of bande or orchestras will be published ithout charge. No charge is made for listing in this department

or reference guidance, initials represent: H—hotel, T—theatre, park, C—cafe, D H—dance hall, B—baliroom, R—restaurant. As far as possible, street addresses in large cities are also included.

son, Irving, Frolics C., Culver City, ew. Chas., Edgewater Beach H., Chl-Albert, Jules, CBS, 485 Madison Ave. N. Y. C. Allen, Wally, 1914 Blvd. East, W. New York, N. J. N. J.
Jorf. U. J., 98 Liberty St., Newhurgh, aro, Jos., New Bamhoo Inn, Chicago, idon, A., 012 E. 8th St., Fiint, Mich., el, Oscar, The Cathay, Baltimore, and, Henry, 643 Broad, St., Newark, and Sympostors (C. Edgerton), 2004 Appel, Oscar, The Cathay, Ballimore, Arand, Henry, 618 Broad, St., Newark, Arcadla Syncopators (C. Edgerton), 2004 Addison St., Phila. Arkell, Lee, RVI, Tacoma, Wesh. Armbruster, J. L. B. A. C., Buffalo, Armbeim, Gus. The Dells, Morton Grove,

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Atkins, A. P., 8814 6th Ave., Dos Moines, Austin, S., Davis Is. Country C., Tampa.
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um, Bahe, 228 Rose St., Reading, Pe.
um, Oscar, Chinese T., L. A.
y State Aces (Al Relyea), 3 Mohawk
Cohoes, N. Y.
ckley, T., 102 E. Sta St., Wilmington

pel.

Beecher, Keith, College Inn C., Chl.

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Hampoolde, May.
Halle Rive H., Dallas,
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Henry, Tal., 'c-o' NEC, '711 ott.
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Holst, Ernie, Post Lodge, Post Lodge,
archmont, N. Y.
Hopkins, Cleude, Roseland B. B'way and
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. .

Jackson's Jazz, 13 Chestnut St., Glover ille, N. Y. Jemes, Herry, El Caplian T., Hollywood, Janis, Fred, Turkish Village C., Chicago Janover, A. L., 1255 Grant Ave., N. Y. C. Jensen, KVI, Tacoma, Wash. Jedel, H., 475 Hawthorne Ave., Nawark Jehle, John, 75 Driggs Ave., Brooklyn. Jockers, Al. 1619 B'way, N. Y. C. Jockers, Monro, 1430 N. Benton Way A. A. Johnson, C., Small's Paradise, N. Y. C. Johnson, Dwight, Empress H., Portland. Tohnson, Meric, 155 W. 46th St., N. Y. C. Johnson, O. W., 48 Grove Ave., Ottawa. Jolly Joyce's Syn., 915-17 Walnut St., Hiladelphie. Jordan, Art, 6241 Norwood St., Phila. Jones, Inham, Amhassador, Atlantic City, rgensen, Ruth, 1235 Sheldon St., Jack

Kahn, Art. Via Lago C., Chicago. Kahn, Herman, Capitol T., Newark, N. J. Kahn, Roger W., 1607 B'way, N. Y. C. Kalls, H., Lido Venice C., Boston. Kamas, Al, Swance B. R., Washington. Kassel, Art. Blamarck H., Chicago. Caulman, W., 28 N. 10th St., Lebenon

Joy, Jimmle, Bal Tabarin, S. F. Joyce, Jerry, KFWB, Hollywood.

a. Kay, Herhle, Blackhawk C., Chicago, Kayser, Joe, Marlgold B. R., Chicago, Kayser, Key, Nixon R., Pitts. Keegan, Rose E., 22 Gold St., Freeport Keller, Wm. R., 4115 51st St., Woodslde, Actions, N. J. Solomon's B. L. A. Kelly, Earl, Solomon's B. L. A. Kelly, Paul, La Granduja C., S. F. Kelsey, Carleton, KFWB, Hollywood. Kempe, Hal, New China C., Clevelend. Kennedy, Haroli, Emhassy C., Hollywood. Kennets, Larry, 801 Kennan Bidg., Pitts-

Mungh.
Kentner, H., Benj., Franklin H., Phila.
Kerr, Chas, Adephia H., Phila.
Koestner, Joe, N. B. C., Merchandis
fart, 222 North Bank Dr., Chicago.
Keystone Serenaders, Gd. Riviera T., De

King, Hermie, Warfield T., S. F. King, Melody, 63 Mueller St., Binghe ton, N. Y. ion, N. Y.

King, Teddy, Coliseum T., N. Y. C.

King, Wayne, Aragon B. R., Chi.

Klein, Fred, Kingaway H., Hot Springs

Ak.

Kline, M. 5456 Spruce St., Philadeiphia.
Knelsel, E., Biltmoss H., Atlanta.
Knelsel, E., Biltmoss H., Atlanta.
Knickerbocker Club, Berke County Trust
Bruktuson, Erling, President H., K., C.
Kogen, Harry, c/o NBC, 222 North Bank
Dr., Chicago.
Kogloff, Lou, Paramount T., Oakland, Kozels, Jim, Station WLFL, Chicego. Krauskrill, Welt, 347 Claremont Bldg.,

Lagasse, F., 518 Marrimac St., Lowell Ass.
Lalisky, Ben. Majestic T. Bidg., L. A.
Lane, Eddie, McAlpin H., N. Y. C.
Lang, Harry, Baker H., Dallas.
Lange, J. V., 27 Abbott St., Lowell, Mass.
Lanin, Sam, c/o CBS, 485 Madison Ave.,
Y. C.
Y. C. N.Y.C.
Laughtnor, Harris, St. Francis H., L. A.
Lawe, Bernie, Pattis C., Des Moines, Ia.
Lee, Baron, 799 7th Ave., N.Y.C.
Lofcourt, Harry, 27-10 Newtown Ave.,
ktoria, L. I.
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Light, Enoch, Village Grove Nut C. N. Lisbin, Hank, Adolphus H., Dalies. Lombardo, Guy, Pavillon Royal, Valley Lombardo, Guy, Favinos Stream, L. L. López, Vincent. St. Regis H., N. T. G. Loveland, Archie, Multenomah H., Port-

facdonald, Rez, Collseum, St. Pete Madreguera, Enric, Commodore H., N. Y. C. Mahon, Margle, KMO, Seattle, Major, F. J., 3007 2d St., Ocean Park, Cal.
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Mallory, Ed, Granada C., Chl.
Maloney, R. B., 806 Elinor St., Knoxville,
Tenn. Mannone, Wingy, Manley C., Chi. Manthe, Al., 307 N. Francis, Madison

Vis. Marburger, H., 348 Knight St., Reading, Marsh, Chas. Ft. Pitt H. Pittsburgh.
Marshail, Red. Venice B., Venice, Cal.
Mathano, John. Beaux Acts C., 30 w.
Martin, Fred. Bossert H., B'klyn.
Martin, Fred. Bossert H., B'klyn.
Martin, Binn. Pantages T., Hollywood.
Masilin, Sam. Sence H., Rochester.
Nouncatiown. Ohio.

Misson, Bohhle (Miss), New Count Av., Youngstown, Ohlo. Mattasob, Steve, Garden B., Seattle, Mayfair, Bernie, 70 So. Division, Bat-tle Creek, Mich. Mayo, Eddle, 80 Crooke Ave., Brooklyn,

Mayo, Leavis, of trovac very Model, and the Model, Chyo, Merry Gerden B. R., Chi. McDowell, Adrian, Town & Country C., McEnelly, E. J., 98 Sylvan St., Spring-field, Mass., Detroit Country St., Spring-field, Mass., Loos, c/o R. W. Kalm, 1807 B. Way, N. Y. C. McIntyre, James, Chateau Laurier, Ottow.

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McLen, Mac, Muslc Box B. R., Chloage,
McYeas, I. S., 1221 E. 33d St., L. A.
Mella, Wm., 91 Edwin St., Ridgefield
Park, N. J. ark, N. J.
Memphisonians, 92 S. Main St., Memphis.
Moo, Jimmy, Colosimos, Chicago,
Messenger, Al, Roseland, Taunton, Mass.
Merrick, Mahlon, c/o NBC, San Fran-

ilsco. Meroff, Ben, Variety, N. Y. Meyer, M. F., 926 Broadway, Brooklyn V. Y. eyer Oscar, 4529 Camac St., Phila delphia.

Meyers, Al, 6200 Girard Ave, Phila,
Meyers, Louia, Horn's D. H., L., A.
Meyers, Louia, Horn's D. H., L., A.
Miles, J. Franco, Statier H., Bertolt,
Miller, J. Franc. Statier H., Detrolt,
Miller, J. Franc. Statier H., Detrolt,
Miller, Gladys, KOMO, Sestile.
Millor Jock, Press Club, Montreal.
Millor, N., 121 Williams St., Chelses
Mass.

Cass.
Miller, Vic. Loew'e State, Syracuse.
Millen, Bert. Eastwood Park, Detroit.
Mills, Floyd, 188 Fayette St., Cumber-nd, Md.
Miner-Döyle, 1192 Middlesex St., Lowell. Minich, Ed., 1101 Prospect Ava., Scran on, Ps.
Mitcheil, Al, Olympia T., New Haven,
Mohrman, Mable, K.JR, Soattle,
Morgan, Gene, Pyramid C., Hollywood,
Morton, Fran., Italian Gardens, Spokane
Vash.

Molino, Carlos, Amhassador H., L. A. Moore, Carl, Drake H., Chl. Moore, Tom, Cinderella B., Long Beach al.

Morey, Al, Worth T., Ft. Worth.

Morey, Al, Worth T., Ft. Worth.

Moris, Glen. Sliver Slipper, Baltimore.

Moss, Joe. 18 E. 48th St., N. Y. C.

Mosshy, Curtls, Apex C., S. F.

Mosher, V., 3137 10th Ave. S., Minneap

ils. Murial, Fred, Oriental T., Detroit, Moana H., Walkiki Beech, Honolulu, Ha sali,

N. Nesh, Len, Len Nash's Barn, Compton al.
Nashold, Dudley, Nashold's B. R., Seattle.
Naylor, Oliver, Walton H., Phila.
Nefi, Art. 6228 Spruce St., Philadelphia.
Neglsr, Merlin, Fox T., Spokane, Wash.
Newick, Nick, 8150 24th St., Astorle, Nelhauer, Ed. Wilshore D. H., Chicago, Nelson, Ozzie, Glen Island C., Glen sland, C., Glen sland, N. Y. C. Nelson, Tom, Roosevelt H., N. X. C. New Orleans Owls, H. Roosevelt, N. O. New Man, Alfred, U. A. Studio, Holly

vood. Nolan, Bob, Fisher T., Detroit. Noone, Jimmy, Club Dixle, Chicago, Norman, Jess. KPO, S. F. Nunez, Salvadore, Paris Inn, L. A.

O'Brien, Tom, Serenac Lake H., Saranac akc, N. Y. Octavet Orc., 35 Duffield St., Brooklyn, O'Hearn, Treve, LeClair H., Moline, Ill.
O'Hearn, Treve, LeClair H., Moline, Ill.
Olsen, George, Hollywood Gardens, Pelcam Road, Westchester, N. Tone, Good,
Onen, Guy, Eaglea Aud., Scattle, Wash.
Oppenhelm, W., Benj, Franklin H., Phila
Tginal Georgia 8. Danceland, Jamaica,
Tginal Georgia 8. Danceland, Jamaica, L. I. Original Yellow Jackets, Summeriand Beach, Buckeye Lake, O. Summeriand Orlando, Niek, Plaza H. N. Y. C. Osborne, Will, Playland, Rye, Westchester, N. Y. Owene, Harry, Westwood Ho H., Phoenix, Arlz.

D

Peige, Ray. Station KHJ, L. A. Paleman, Dan, Bleck Cat R., N. Y. C. Palmquist, Ernie. Eagle B. R., Milwaukee, Panico, Louie, Guyon's Paradise B. R., Nicago. hicago.
Parisian Red Heeds, 22 W. North St. Affisian Reu nesus, at langolis, langolis, arker, Dud, 230 Hart St., B klyn, N. Y. etc. George Ser. Rossville, O. etcolt. ed., and the service of the servic Perni, Don. Saenger T., New Orleans, La. Perry, Frank, Flagier H., Fallsburg, Petry, Frank, Finguer as, N. Y. Peterson. Art, Trout-dale-in-tine-Pines, Evergreen, Colo. KGA, Spokane. Wash. Pettis, Jack, New Yorker H., N. Y. C., Pryton, Doc, New Kenmore H., Albany, Pryton, Doc, New Kenmore H., Albany, N. T. Peterson, B., Tivoil T., Michigan City, Ind. Peterson, B., Tivoil T., Michigan City, Ind. Control of the Control of the

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Potter, Jerry, Limehouse C., Chicaga,
Prado, Frad, American House, Boston,
Prince, Graham, Falais D'or R., 48th and
Bway, N. Y. C.
Pullen, R. E., 1365 Seliers St., Frankford,
Phila.

Q Quaw, Gene, Cosmopolitan H., Denver,

R Raiston, Jack, Station WOL, Washington din, Oscar, M-G-M Studio, Culver City

driguez, Jos., KFI, L. A. pee, Erno, NBC, 711 7th Ave., N. Y. G. smussen, F., 143 Graham Ave., Couace Bluffe, Ia.
Reed, Kemp, 689 Ashley Blvd., New Beds
Ord, Mass.
Redman, Don, Loow's Stet. 3, Mass.

dedman, Don, Loew's State T., N. Y. G.

sess, Gardner, Hollywood C., Tonak

nda, N. Y.

delsman, Leo. 130 W. 57th St., N. Y.

chythm Roamers, care Chas. Mack, Del

rolls

Ricci, Aido, Ritz-Cariton H., N. Y. C.

Rich, Fred. CBS, N. Y. C.

Rich, Fred. CBS, N. Y. C.

Rick, Fred. CBS, N. Y. C.

Rick, R. C. C.

Rick, R. C. C. Coccure, Villege, Chl.

Rick, J. C. Koccium, Miss.

Rines, Jos., Elka H., Boston.

Ritenhaud, J., U. Artist T., Detroit.

Rizzo, Vincent, Sylvania H., Phila.

Rizzo, Vincent, Sylvania H., Phila.

Rizzo, Vincent, Sylvania H., Lowel

Rosens Penn, Commodore B., Lowells Roberts, Miles S Shellon St., Prov. B. E. Robinson, Johnny, Showbast, Scanide, Ords Robinson, Johnny, Showbast, Scanide, Ords Roberts, Lewis Oppensum, Boston, Roky, Leon, Syrecuss H., Syracuss, Roky, Leon, H. W. Leon, Syracuss, Roberts, Leon, J. L. W. Leon, Syracuss, Roberts, Leon, J. L. W. Leon, R. W. Y. C. Romanelli, J., King Edward H., Torontes, Rolfe, B. A., J. L. W. Leon, L. W. L. W.

Rothschild, Leo. 306 W. 14th St., N.T.C. Royal Canadiens, Mayflower H., Paled Beach, Fle. Ruhl, Warney, Michigan Teoh., Houghe-ton, Mich. Ruick, Mel, Manchester T., L. A. Russell, B., King Cotton H., Groonshora, Russe), Dan, Beech View Garden C., Chie.

Sandval, Tommy, Paramount T., Port Sandyal, Journy, Farkassum, Sandyal, Joseph Sampleto, Joe, KOIN, Portlend, Ore, Sampson, Ed., Pacific Coast C., Long Buch, Cal., Jos., Sandyal, Cal., Long Buch, Cal., Jos., Sandyal, Cal., Long Buch, Cal., Jos., Sandyal, Cal., Sandyal, Buffalo, N. Schill, J., Areadis B. R., N. Y. C., Schult, J. A., 36 Arthur St., Lawrance, Journal of the Computer of

ass, Schumiski, Joe. Station WCFL, Chicago. Schwartz, U. J., 819 Court St., Fremont. Scough, Chic, Ple-Mor B. R., Kensas City, Mo. L. W., 900 Dilbert Avs., Springer Scott, L. W., 900 Dilbert Avs., Springer field, O. Scott, Frenk, 254 President St., Bklyn.

N. Y., Scottl, Bill, Pierre H., N. Y. C. Selger, Rudy, Fairmont H., S. F. Seldenman, Sid. Mayflower H., Wash. Selvin, Ben. c/o Col. Recording. 55 5t8

Selvin, Ben. c/o Col. Recording. 55 618 Assaba, A. Granda T. S. P. Sevetl, Glino, Pig N Whistle C, Hollywood, Shaw, Carl, Italian Village, Li A. Bheffers, H. C., Wilbur's Taunton, Mass. Sherman, Maurie, College Inn C. Ckl. Sherwood, Billy. MOI. Seattle. Silkerinas, Poor T. S. F. T. S. Louis, Silkerinas, Poor T. S. F. T. S. Louis, Silkerinas, Poor T. S. F. T. S. Louis, Silkerinas, Poor T. S. F. S. Louis, Silkerinas, Poor T. S. S. Louis, Silkerinas, Poor T. S. F. S. Louis, Silkerinas, Poor T. S. Louis, Silkerinas, Poor T. S. S. Louis, Silkerinas, Poor T. S. Lo

Bend, Ind.
Simons, Seymour, 1504 B'way, Detroit,
Slasie, Nobie, Pt. Central H. N. Y. C.
Slasie, Nobie, Pt. Central H. N. Y. C.
Santon, Fred, Lottu R. Waahington, D. C.
Smith, Beasley, Rosemont B., B'klyn.
Smith, Lee, KMO, Scatte, B'klyn.
Smith, Rollin, Hollywood A. C., Hollye

d. nelin, S., 190 W. Buchtel Ava., Akrone

South, Eddic, Congrase H., Chi.
Spuner, Frank, La Salle Hotel, Chicago.
Spector, Irving, WOKO, Albany, N. Y.
Spleiman, M., Calais C., N. Y. C.
Spitainv, Phi. N. B. C. N. Y. C.
Spor, Faul, Paxion Hotel, Omaha, Nab.
Spitiary, Phi. C. Spor, Paxion Hotel, Omaha, Nab.
Spitiary, I. D., Spor, Broc. C., L. A.
Spolidor, J., Booe Broc. C., L. A.
Wildor, C. Candarts, Prince Edward Med. Vindsor, Cenada. St. Louis Kings, 1822 F. 93th St., B'klys, Stafford, H., 911 Sumner St., Lincoln, Neb. Stafford, Josse, c/o Variety, Hollywood. Staffall, John, 820 Broadway, Sen America Tox

onto, Tex.
Steiner, Max, Radio Studio, Hollywood.
Steed, Hy. Station WMBC, Detroit.
Stevens, Perley, 238 Huntington Ave. Mewenn, Perley, 259 Huntington Avagoston,
Stokes, Harold, El Torres B., Kensas,
Stokes, Harold, El Torres B., Kensas,
Stok, George, Paramount T., Hollywood,
Stok, George, Paramount T., Hollywood,
Story, Geo., Wong's C., London, Ont.
Straub, Herb, Buffalo Broadcasting Corpajurfalo.

uffalo. Strissoff, Vanderhilt H., N. Y. C. Sweet, Al, 29 Quincy St., Chicego. Sweetman, KJR, Seattle. Sweeten, Claude, Golden Gate, S. F.

Taylor, Art. Nantucket Tacht v., ucket, Mass.
Taylor, H., 1015 Chestnut St., Phila.
Taylor, H., 1015 Chestnut St., Phila.
Teppas, J., 1038 Glenwood Ave. Duffels,
Coyen, Roy, Regent T., Grand Rapida.

Thea. Henry. W.W. Ch.
Thea. Henry. W.W. Ch.
Thomas. Howard. co M. C. A..., 52 We.
Thompson's Virginians, Ventor T., Ablantic City, N. J.
Thorps. Sun- Virginians, Ventor T., Ablantic City, N. J.
Thompson's Mandelphia.
Tienney Five, Ritichhouse H., Phile.
Tienney Five, Ritichhouse H., Phile.
Tienney Five, Ritichhouse H., Phile.
Traveler, Lou, Casino B. R., Ocean Park.
Call.
Call. Call. Call. Oc. N. J. C.
Call. Call. Call. WABC. N. J. C.
Call. Call. Call. Call. Call. Call.
Call. Call. Call. Call. Call. Call. Call.
Call. Call. Call. Call. Call. Call. Call.
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Call. C

Cal.
Temaine, Paul, WABC, N. Y. C.
Trevor, Frank, KOIN, Portland, OreTrill, Anthony, Beau Rivage, Sheepshead
Bay, L. I.
Tucker, Tommy, Hollywood R., N. Y. C.
Turcotte, Geo., 90 Orange St., Manchester, Turcotte, Geo., 90 Orange St., — N. H. Turnham, Edith, Janke's Tavern, L. A.

111 Uilrich, Frank, Roney Plaza H., Miami, Unell, Davis, Alaham C., Chi.

Valente, Val., Marquards C., S. F.
Valentine, Jads, Statlor H., Boston,
Vallec, Rudy, Burfalo T., Burfalo,
Van Cleer, Jimmy, 41 Faterson St., New
Brunswick, N. J.
Van Steeden, Feter, WEMF, N. Y. C.,
Voorhees, Don, WEMF, N. Y. C.

w Wadaworth Wheeler, Terrace Sardens, Chicago. (Continued on Page 61)

# JUNE A SLOUGH OF DESPOND FOR MUSIC

New York, July 18.

June went down in the annals of the publishing biz as the draniest sales month in a long row of years, with no let up in the downward trend in sight for the current month. Quantity tumbles among the many loaders were notably

sharp.
Berlin's Luliaby of the Leaves'
nudged Felet's 'Faradise' out of
first place, with the latter dropping
to third spot in the Big Six picture.
In midmonth 'My Silent Love' (Famous) suddenly looned up as a
ace challenger, easified the latter
device moust be a second leave the
device mouth has Joe Morrie' 'Somehouse Me' clinign to this
priva's 'Humming' to Myself' by a
neat edge.
Calls for 'Lazy Day' took a spurt
toward the latter part of June, with
the topical number rounding into
fifth piace and bringing up just behind it another newcomer to the p. erlin's Luliaby of the Leaves' and Feist's 'Paradise' out of

fifth place and bringing up Just behind it another, newcomer to the blue ribbon set, Berlin's 'In My Hidcaway.'
Tailing the best sciler sextet were Robbins' Voice in the Village Choir and 'Holding My Honey's Hand, Felst's The Night When Love Was Born' and Donaldson's 'My Mom.'

My Mom.

Similar atrusgle prevailed upon the disc saies. Lists of no two companies carried the same number of numbers anywhere near the lead. Brunswick's top call went to the Mills Brothers, while a long running platter shared by Ted Lewis and Kate Smith got chief attention from the Columbia library. Paul Whiteman's presentation of Village Choir was Victor's aco for June.

#### Midwest Doldrums

Chicago July 18.

May having been possibly the worst May and the worst month remembered in music jobbing circles Tune seemed better Actually cles, June seemed better. Actually and-upon analysis the improvement was more mirage than substance. There was a pick up in disc sales volume due to seasonal influences, notably the reopening of those umpteen myriads of rural hide-aways, summer resorts, etc., many of which stock up with new releases for their automatic machines. Rip-

for their automatic machines. Ripples from this minor splash provided June with an outward appearance of activity.

Three sheet songs, 'Paradise,' 'Somebody Loves You' and 'Gootus,' clung to the marthead. 'Lullaby of the Leaves,' which was big during May in New York, breezed in ahead of the field in Chicago during Junc. As has been pointed out, it's most unusual for a minor key number to be a hit, and more so, to top the hite.

hits. Runners-up to the best scilers in the Chicago area are 'My Mom' and 'Humming.' 'Mom' was a May pace-setter, but was elbowed out of the elegant haff-dozen.

Dillgent scanning of the musical

### Music Guide



PHIL BAKER, BEN BERNIE, WALTER HIRSCH MILLER MUSIC STRANGE-INTERLUDE

A New Song

#### DeS., B. & H. NOW OWNED BY CRAWFORD 100%

Desyiva, Brown & Henderson, Inc. In a low town be properly of Bobb Crawford, speed properly of the property of the property of the publishing firm, with Lew Brown and Ray Henderson solely associated with Crawford. Crawford, in view of devoting all his time to the business, is organizing a subsidiary firm wherein he and Brown-Henderson will split 50-end Brown-Henderson will split 50-end Brown-Henderson will split 50-end Brown-Sender with the probably to be called Elar and property of the pr

stur.

The parent DeS., B. & H. company, despite the use of the songwriting trio's names, will be 100% Crawford's.

Gene Quinn and his Ambassadors, formerly of the Roman Pools, Miami, Fla., now at Palatial Inn, near Poughkeepsie, for the summer.

horizon reveals no omen of definite-iy bettered conditions. Business is floating in the guif of doldrums.

Coast Ditto
Los Angeles, July 18.
Even-Stephen was the keynote of Even-Stephen was the keynote of the music business here during June. Nothing worse than the month previous. "Paradise' re-mained on top for another month, but began to slip toward the end in Tayor of Lullaby of the Leaves' in favor of 'Luliaby of the Leaves' and 'Shanty in Shantytown.' Two Many Tears' and 'Auf Weidersehen' were also in the first six for their second month. 'Slient Love' looks strong on the upgrade. Aside from these, nothing selling with any degree of briskness. Price waz with 20c top remains as was.

Disc trading was a little better

than previous month, with tionists aiding.

BRUNSWICK-No. 1'

#### **UNCOMMON CHATTER**

(Continue from page 54)

erette, happy to wear sturdy boots and striped callboes and splash her frocks with buckets of water hauled from the weil. Through it all, she cherishes a secret lotion that pre-serves night club palior under the searing North Dakota sun.

Try as she may, Miss Stanwyck wastes sincerity and genuine talent trying to prove that bigger and better housewives graduate from the pickt cluber

Letta Rennet has no opportunity to realize the comic prop to realize the comic promise of her hotel slavey make-up, obvious as a cartoon. Lucille Ward, Dawn O'Day and Adele Watson appear in well-turned, minor parts.

#### Rands and Orch.

Waring " hiller, in J. Town of Mickerbocker in the Mily Model.

H. Mollywood.

H. Mollywood.

H. Weeks, Anson, Mark Hopkins H. S. F. Weens, Ted, Wilner, Pitchurgh.

Weeks, The Wilner, Wilner, Wilner, Wilson, Wilson

Wetter, Jon., 617 Adams Ave., scranton, 22 Whitdeen, Ed. 125 Dikems St., Brookbyn, Whitensen, Paul. Bitmore H., N. Y. C. Wilkins, Don. For X., San Diego, Cal. Wilkins, Don. For X., San Diego, Cal. Williamson, Ted., 5ste of Palms H., Tollerieton, S. C. Wilson, Billy, Du Pont H., Wilmigton, Chars, Madison Gardens, Toledow, Wilson, Clare, Madison Gardens, Toledow, Wilson, Clare, W. M., 209 Frederick B., Hanower, Per, W. S., 209 Frederick Br., Hanower, Per, W. S., 209 Frederick St.,

Eddie, New Haven, Vanity Fair C., Chicago, tube, c-o Fanchon & Me

folfe, Rube, c-o Fanchon & Marcellywood.
olohan, Johnny, El Patio B. R., S. F.
right, Joe, 410 Mills Bidg., S. F.
underlich, F., 1587 E. 19th St., Bklyn.
ylle, Allister, Coronado H., St. L.

# Frank Graves Gravely Disputes Whiteman's Title as King of Jazz

#### New Fox Setup Teams Song and Screen Scribes

Song and Screen Scribes
Hollywood, July 18.
Recent addition of L. Wolfe Glibert and Sid Mitchell to the writing staff at Fox establishes a new form of writing screen treatments on this lot. Former song writers are identified as screen writers, and are assigned to work with other contract scribes in preparing screen treatments and injecting music or a meg as needed to aid in plot building.

song as needed to aid in plot build-ing.

James Hanley, who has been on the Fox lot several years writing musical scores, assigned to work with Gilbert and Maude Futton on treatment of Broadway Bad.'

Mitchell is awaiting assignment.

#### Perlberg's Dance Hall's 2d Try with Verne Buck

Chicago, July 18.
Meiody Mill, dance hall on the
Desplaines road, will reopen July
11 under Jonas Periberg m.nagemcnt. Verne Buck orchestra will

officiate.

This ballroom in its first nine
mouths of operation last year spent
\$28,000 for name bands, and

\$28,000 for name bands, and flopped. Financial troubles over mort-gages have been adjusted to permit socoyd try.

Kemp Read and his orchestra have opened the new Hotel Naum-keag ballroom at Oak Bluffs, Mass. They recently completed 19 weeks of broadcasting from station WSAR,

The fight of Frank E. Graves, Albany orchestra leader, to restrain himseif as 'The King of Jazz' again is before the courts. Graves, who eave the title rightfully belongs to

Albany Tuly 10

him by virtue of 17 years use of the name as a band director, argued his case, through attorneys, before Su-preme Court Justice John T. Lough-

case, through attorneys, before Suprome Court Justice John T. Lougheran at Kingston Friday (15). Justice Loughran reserved decision and ordered both sides to submit a Tadavits by August I.

Whiteman did not appear at the hearing. His attorney declared. Whiteman personally did not use the title but it was bestowed upon him by writers and the public. Furthermore that it had been used by laders other than Whiteman. Pertonance that it had been used by laders other than Whiteman. Then a comparison of Whiteman's \$5,000 per week payroll to Graves \$200 a night or less was made.

The application for an injunction is the foreveniene of a \$75,000 action for camages, which Graves arreits he siffered by Whiteman's up of the title 'King of Jazz'. His prestites was seriously damaged, his

the title 'King of Jazz.' His press-tige was seriously damaged, he clains, when Universal's picture was released in 1930 titled, 'The King of Jazz.' with Whiteman starred. Graves says he is k lown to his public as 'King of Jazz.'

Green & White Catalog So'd Green & White Catanog So.a.
Bud Green and Elmore 'V'r te
have sold their music publiching
catalog rights for Europe to Compe beli-Conneily.
Mack Stark is associated with G. & W. in the new firm.

THIS TARLE SHOWS THE I FADING SIX SELLEDS OF SALES MADE DURING JUNE BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

#### 6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—80NQ	'Lullaby of the Ives'	'Lullaby of the Leaves'	'Paradiso'
No. 2—80NG	'My Silont Love'	'Paradise'	'Lullaby of the Leaves'
No. 3—90NG	'Paradise'	'Silent Love'	'Shanty in Old Shantytown'
No. 4—80NG	'Humming to Myself'	'Somebody Loves You'	'Auf Wiadersehen'
No. 5—BONG	'Lazy Day'	'Goofus'	'Silent Love'
No. 6-BONG	'In My Hideaway'	'My Extraordinary Girl'	One Hour With You'

#### 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

	Dros.)		
BRUNSWICK-No. 2	'Minnie the Moocher's Wedding Day' (Cab Calloway's Orch.)		
BRUNSWICK-No. 8	'Sweet Georgia Brown' (Bing Croeby with Isha 1 Jones' Orch.) 'My Silent Love' (Isham Jones' Orch.)		
BRUNSWICK-No. 4			
BRUNSWICK-No. 5	'Sharing My Love,' 'With Summer Coming On' (Guy Lombardo's Orch.)		
BRUNSWICK-No. 6	'Extraordinary Girl,' 'Paradise' (Guy Lombardo's Orch.)		
COLUMBIA-No. 1	Medley of Recent Hits (Ted Lewis'		
COLUMBIA-No. 2	'Old Ghantytown,' 'Sweet Sue' (Ted Lewis' Orch.)		
COLUMBIA-No. 8	'Mona Lisa,' 'There I Go Dreaming' (Ro er Wolfe Kahn's Orch.)		
COLUMBIA-No. 4	'Craz' Pcople,' 'Is I in Love' (Ten Selvin's Orch.)		
COLUMBIA-No. 5	Voice in Old Village Choir' (Ruth Et-		
COLUMBIA-No. 6	'Cabin in the Cotton' (Log Cabin Four)		
VICTOR—No. 1	Voice in to Old Village Choir, 'Lullaby of the Leaves' (George Olsen's Oren.)		
VICTOR-No. 2	Whistle Your Blues Away' (flamp's		
VICTOR-No. 3	One Hour With You' (Johnn, Grier's		
VICTOR-No. 4	'My Silent Love' (Ruby Newm n)		
VICTOR-No. 5	'if i: Ain't Levo' ('Seo Reisman's Orch.)		
VICTOR-No. 6	'Crazy People' (New Yorker Orch.)		

'Rocking Chair,' 'Goodbye Blues' (Mills | 'Sharin'' (Guy Lombardo's Orch.) 'Paradise,' 'My Extraordinary Girl' (Guy Lombardo's Orch.) 'My Silent Love' (Isham Jones' Orch.) 'Moon Over Dixie' (Duke Ellington 'Moon Over Dixie' (Duke Ellington Orch.)
'Lullaby of the Leaves' (Enric Mcdri-guera's Orch.)
'Lazy Day,' 'Happy Go Lucky' (Bing Crosby-Isham Jones) 'in an Old Shantytown' (Ted Lods' Orch.) 'Chinese Lullaby' (Paul Whiteman's Orch.) 'Silont Love' (Roger Wolfe Kaints Orch.) Lovable' (Fed McKenzie) 'In an Old Shantytown' (Ted Lewis' Orch.)
'All of fie' (Louis Armstrong Orch.)

'Goofus' (Dan Russo's Orch.)

'Kcepin' Out of Mischief' (Louis Are)-strong's Orch.)
'Is It Leve?' 'Crazy People' (Ben Seivi's Orch.)

Mcd.cy Isham Jones Hits (10 min. disc)

( rankie Traumbauer's Orch.)

'Lulaby of the Leaves' (George Chen's |

With Summer Coming On' (Fred war-'You Gave Me Everything But Love'
(Leo I.dsman's Orch.)

'My Silent Love' (Ruby News n's

'Lights of Paris' (London May/a'r One Hour \ ith You' (Jimmy Grier's Orch.)

'By a Ripplin ; Stream' (Johnny Ham: 's Orch.)

Lawd, You Made the Night Too Long

(Louis Armstrong') Orch.)
/oice in Old Village Choir' (Ruth litting).

'Lazy Days' (Bing Crosby)

Sweet Georgia Brown' (Bing Crosby) Goofus' (Red Nichols' Orch.)

'If It Ain't Love' (Eosweil Sisters)

'Moment in the Dar's' (Guy Lombar.o's 'Moment in the Orch.'

Orch.'

'Paradico;' (Extraor linary Girl' (Suy. Lombardo's Orch.)

(Leo Ledeman's Orch.)

(Ag Silicat Leve' (Ruby "News" ats Night Shall the Filled With Music," if It Ain's Lie g' (Leo Relaman's Orch.)

(With Mr. Sweety in the Moon ght (Appy, Ge Lucky 1)c, 'i n My Hides (Appy, Ge Lucky 1)c, 'i n My Hides (Appy, Ge Nocturie,' Buffoon' (Nat 1...) Whiste Away Vov: Blues' (Johny Kret's Orch.)

### HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Universal Film Exchange filed suit in Municipal Court against Nellson & Knudsen, exhibitors of Solvag, Calif., for \$332, alleged un-paid film rentals.

Edyth Turnham, orchestra leader, filed complaint with labor commissioner against Jahnke's Tavern 5256; unpaid wages. Was to get \$100 a week and 15 percent of the gross for her band.

B. Wayne Lamont, assistant director, says he was promised \$25 a week while working and \$100 at the end of each picture from Cardinal Productions, he testified in filing a wage claim against the indic com-

Jack Laughlin target of an \$18 unpaid wage claim by Patsy Rae, dancer, who says she worked a week in San Diego for him.

Another actor seeking back wages from C. C. Burr for work on West-

ern Express' is Alex Pollard, claiming \$12.50 duc.

A. S. Goldman, assignee for Na-tional Screen Service, brought suit for \$41 against the Imperial thea-tre, Japanese house.

Microphone Club of America, ac, sued for a \$57 printing bill,

Mary Jane Sloan, bit player, vants \$10 unpaid wages from C. C.

Mentone cafe, swank Santa Mon lea beach eatery, took the bank ruptcy road.

Charles B. Hastings, animator-cartoonist, filed petition in bank-ruptcy, scheduling liabilities of \$8,-802 and assets of \$555. Formerly employed at Universal.

Metro's coast key showing of 'Hudde' will be changed to 'For Glory and a Girl' at the request of Fox-West Coast,

#### News of the Dailies

(Continued from page 48)

sets of the Duncan sisters. More said to be frozen in New York property, he told creditors in Los Angeles, who are owed \$405,000.

Patricia De Long dropped bat-tery accusations against her hus-band, Fuzzy Knight, entertainer at the Frolics, Culver City.

Annulment of her marriage to James Huston, broker, sought by Betty Lorraine, Hollywood film actress, who says she was only 17 when wedded in Agua Callente, two years ago.

Death Valley Scotty in Hollywood for treatment of his left foot, bitter by a spider.

Coast guard cutters from San Francisco to the Mexican border on lookout-for schooner-yacht Ball, said to be taken by Rex Earrers, payment on the vessel, owned by the estate of F. W. Murnau. Was not to take the ship out until total price paid. Thought to be headed for the South Seat.

Evalyn Knapp announced her engagement to Donald Cook, Both Columbia players.

Rainbow Division wound up its convention at Los Angeles with a reproduction of the second battle of the Marne, held at the RKO-Pathe lot, just 14 years after the engagement.

Agents for Charles Chaplin appeared before the L. A. County-board of supervisors to protest assessment made on cornellar by the constant of th

Police looking for a missing employee of the Star and Garter, Los Angeles burley house, after F. L. Wolf, manager, discovered \$600 loss from the safe.

Second break between Buster Keaton and his wife, Natalie Tal-madge, reported following her refusal to accompany him on a trip to Seattle on yach the purchased recently and renamed 'Natalie,' wife said to have become seasition a recent trip to Catalina on the ship.

#### Mid-West

Kansas City would by legislative mactment limit dance marathons to a maximum of 12 hours daily, Sill would require any endurance contest, including bike racing, to

RKO STATE LAKE

CHICAGO

T-BEO VAUGOUILO ACts-7

LEE SIMS & ILLOMAY BAILEY,
OLIVE OLSEN, SUNSHINE SAMMY,
GEORGE BEATTY and Others "Week Ends Only"
with CONSTANCE BENNETT

furnish in advance data to the health department and to obtain from that bureau official sanction.

Mayor Cermak of Chicago is suf-fering from fatigue in St. Anthony's hospital. Visitors gave him a re-lapse and his physician thereupon barred all callers.

While 25 early breakfasters ate their porridge three bindits stepped into Henricl's, Chicago's fame eatery, and stuck pistols in the ribs of Manager James F. O'Toole. They scrammed with around \$1,000.

F. Silverburg, concessionaire, was subtracted from a grand in cash by five gunmen. He was returning from the Thornton dog track out-side Chicago when held up.

David Foley, 44, calling himself an actor, was knifed in the shoul-der by an unknown assallant who-he refused to name to Chicago po-lice. He was taken to Henroth hospital following a street brawl.

Publishers in St. Louis wanted their printers to take 20% reduc-tion. Unionists countered with a willingness to chip off 10%. Pubs were pondering acceptance.

Sophie "ucker barged into Chi-cago for a theatrical date and came galloping to the defense of Libby Holman. 'She's a sweet girl, very much respected on Broadway,' said Soph of Lib.

Having leaped from obscurity to temporary notoriety by shooting Bill Jurges, Cubs shortstop, Mrs. Violet Valli, 21, almost-murderess, was bitten by remores and religion at the same time. She returned, chastened, to the choic of St. Zamen, to the choic of St. Zamen whose sanctified precincts she had strayed to become a cabarte enter-tainer and he chum of baseball players.

players.

Jurges will be back in the game in three weeks, his wounds being minor.

Steuben building wherein doth repose the super-elegant club of that name caught fire and required 11 companies of Chicago fire lad-dles to quench it.

Stevens Hotel is the latest of Chicago's big taverns to near re-ceivership. Unpaid taxes is the

B. G. Jarvis, 65, describing him-self as a magician, beseeched police aid to locate his missing bride. She did the disappearing act with \$160 of his money, he claimed.

Lillian Gordoni, radio singer, di-vorced Harry Harris, vaudeville comic, in Chicago. He kept her up until 4 a. m. playing rummy and was otherwise cruel and untunny, she alleged. She said his present address is the Palace, theatre curb-stone in New York.

Loop business men are agitating for repeal of the no-parking law in Chicago. Under the rules in force since 1928, persons driving down-parking fee. Garages have waxed fat under the law, but meanwhile merchants and theatre men claim a noticeable loss to themselves through the nuisance and expense.

INSTITUTION & INTERNATIONALA Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Street car lines like the no-parking, as it helps them maintain sched-ules and get extra fares.

A reporter interviewed Charlie Chaplin's youngsters as they passed through Chicago to the Coast, Asked if he would be an actor like his father, Junior replied, 'No, I'm going to be a great actor.' He is just seven. Both boys speak French and Sanalish.

seven. Both DOUS speed.
Spanish.
Lita Grey Chaplin came in from her RKO date in Omaha to pick up the kids, who are always accompanied by a private detective.

#### Amateur Night

(Continued from page 43)

(Continued from page 43) on the platform, Zace pale, body rigid with from the free comes a trace of the control of the control

#### 26 Agencies Out

(Continued from page 39) entiated between good and bad

agents.

Many of the agents pointed out
that if the various cases were de-

that if the various cases were decided on their merits, and if an agent's value is determined by the number of acts he has working for RKO. then several agents who are out should not be and several who are in should be out.

With last week's RKO bills as the basis for that contention, it was shown that four of the in' agencies had no acts working, seven had only one act playing and two offices had two acts on the books. In contrast, II of the out agencies had at least one act working such as a tental to the seven had three working.

Comm. As Geat
General belief on the booking floor was that although a few changes were made, the final list of outs was the same one complied by the booking office almost a month age. The agency popurate to the seven per contract properties of the seven per contract properties of the seven per contract properties of the seven per contract properties that Martin Beck had stated the matter would be left entired to the agent themselves to be merely carrying out instruc-tions, despite that Martin Beck had stated the matter would be left en-tirely to the agents themselves. Few of the out agents are on speaking terms with the cutting committee.

speaking terms with the cutting.
The tisency thing has been considered a problem by the numerous Keth and RKO booking regimes for years, but this is the first slice of importance and the first out of any kind outside of a few ineffective gestures at reducing the number of agents. Each successive booking head treated the matter with diplomacy during his term of office and his successive the problem flows. his succes

#### Circuit Precedent

Circuit Precedent
This is the first time in the circuit's history that one group of agents has been permitted to decide the fate of another by executive sanction from the circuit. That procedure is what the out agents object to maintain the circuit same on the No. 1 list and the 'out' agents on the No. 2. As the No. 2 agents were called in by turn and notified of their status, they were handed a copy of the No. 1 list and advised to pick out an office with which to associate. That privilege its accorded the holders of cancelled franchises only and he of the they connect with any of the remaining, of ches they will be permitted to go on the booking floor. Otherwise only the country of the remaining, of the remaining of the remaining of the contract with any of the remaining of the remain

nect with any of the remaining, offices they will be permitted to go
on the booking floor. Otherwise
they're out.

The doubling up process for the
out agrents hardly reduces the number of franchise holders from the
ber of franchise holders from the
merely makes the remaining commission checks, if any, larger.

Among the out agents, mostly the
non-franchised associates, were the
majority of younger agents of the
RKO office. The fact that these are
the agents who go out and do most
of the digging for new material was
not taken into consideration in the
cutting. Some are reported being
made partners by their franchised
employees so they can continue on
the floor.

Actual cutting was preceded by a series of meetings last week. At the final meeting, attended by all

agency heads, Beck and George Godfrey, booking head, sat in and conducted the discussion. The agents were asked to present plans of their own which might relieve the supposed congestion with the composed congestion with the composed congestion with the con-tinuating properties. Several sug-restions were made, but none ac-cepted.

gestions were made, but none accepted.

A strong plea that things are tough enough as they are without throwing more people out of work and a chance to make a living, was made, but it got nowhere.

and a chance to make a living, was made, but it got nowhere.
When one of the agents at the mass meeting stood up and asked How can cutting the agents possibly help business at the box ofce?" he was ruled out of order.

#### **LONDON SHOW WORLD**

(Continued from page 52)

Monte Carlo girls, Lucille Benstead, Elsie Carlisie, Togo, Jack Webb, late manager of the Victoria Pal-lace, will look after the front of the house. It is now rumored Seymour will also open twice nightly variety at the Winter Garden Aug. 1.

#### Aquatic Display

Aquatic Display
Paramount's Streathem Astoria
is presenting an enormous water
spectacle in two tanks, in which
will be exhibited competitions and
trick diving. This is the first time
a water production has been prespecial on a picture house stage in
England.

Hoboken Idea in London
At the small St. Martin's they
tried a 'comic opera' July 6, called
The Pride of the Regiment, or
Cashlered for His Country.'
It proved to be a roaring burlesque, including a black-mousttached villain, a sweet-singingheroine, a very much abused but
eventually triumphant hero—a gay
chorus, a more or less tuneful score,
torous, a more or less tuneful score,
on Good
hot weather entertainment.

Daphne Du Maurier to Wed Daphne, 24-year-old daughter of Staphne, 24-year-old daughter old daughter ol

#### German Ouota

(Continued from page 23) intensely. Pictures which in normal times would run 3—4 weeks will be on for the double length of time. It is still maintained in Ufa circles tbat a complete understanding might have been brought about between German and U. S. production at the occasion of Adolph Zukor's visit here when he promised to do his best to center production of German versions in Berlin, Para-mount, however, chose Paris, a fact which has never been forgotten in

Berlin.

Kiltzsch' influence is not only restricted to Ufa; he really is the big leader behind the curtains who uses his strong connections in favor of Ufa. The third responsible promo-

leader behind the curtains who uses his strong connections in favor of Ufa. The third responsible promoter of the new quota is Dr. Walter Plugge, manager of Spio.
This new regulation is an exact copy of the French contingent. Together with Mr. Dolac, the President of the French Chambre Syndicale, Kiltzch is working on a German-French film understanding, a blocke, which in its final result may be directed against U. S.A.'s interests.

#### Canty's Efforts

Canty's Efforts
Ceorge R. Canty, trade commissioner of U.V.S. Department of Commerce, it is of the Commerce of

of the lact that defining pictures in America are not subject to any import restrictions (and profits derived from these films are profits derived from these films are much larger than generally believed) it had been expected that in tuture there would be no difference between German and foreign companies with regard to bilind booking as it is the case in England, and that the question of dubbed pictures would have been treated in a more liberal manner and that the possibility of providing

foreign orders to German printing companies would have been more considered.

considered.

'It is highly regrettable that in view of the extraordinarily friendly relations of the industries of the two countries during the past 10 years it does not seem possible to bring together mutual interests.

In spite of difficulties caused by

contingent bill, representatives of American film companies will not of American film companies will not pull out, but will wait and see. All U. S. Interests will remain unani-mous in the steps to be taken, as agreed upon in the meetings held at the Bristol hotel under Canty's

agreed upon in the meetings held at the Bristol hotel, under Canty's and Douglas Miller's chairmanship. Independent German theatre owners will do all they can to fight the new regulation through which they are made dependent upon large concerns.

will undoubtedly be a substance of pictures in the coming season in Germany, the maximum of pictures expected on the market being '96-100. This figure is far from answering existing requirements. Leading German exhibitors already are declaring openly that the new contingent is an emergency decree which if the independent exhibitors are to survive, mist be changed in many respects.

#### **London Chatter**

(Continued from page 49)

Continued from page 49)
short holiday with her som—the
future Sir Robert Feel.
Noel Coward compilmenting Rose
Perfect on her singing, with Miss
Perfect maware of his identity.
Billy and Diss Daviel identity.
Billy and Diss Daviel and reluctantly turned down Palladium date.
Homeward bound theatregoers
joined in duck hunt in Lefecater
Sguire—bird escaped from nearby
Millored Frankium of Mamana.

hotel.
Mildred Franklyn, of Hayman and
Franklyn, landed job with Gainsborough Films, minus husband,
Hayman,
Murray Anderson only one unperturbed about Franfare. Saya has
produced too many shows to worry

turbed abbut Fanfare. Says has produced too many shows to worry about any Findiary taking London pross boys to look over Ufa sutdios, where a Gaumont Effitish picture is in progress.

Joan Gardom, responsible for moss—of dalog in London Film's first picture, Wedding Rehearal, signed for another word Lourillard and Alf Zeitlin deeply engrossed in conversation in Leicester Square, and West End show likely to result.

suit.

Marie Burke's film test for Gau-mont British has come out perfect-ly, and now everybody wants her for films, but Marie will go with the

money.

Tom Courtly, Tower theatre
Blackpool representative, for many
years Sir Alfred Butt's right-hand
man, ill and ordered to take a complete rest.

#### **LETTERS**

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING OF CIBCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

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### OBITUARY

Oliver D. Balley, 55, legit producer and theatre manager, died after a long illness at his summer home, Long Lake, Harrison, Me. July 12. Balley, best known to Broadway as the operator of the Republic theatre during the long run of 'Able's Irish Rose, quit the business a Year' ago' Last whiter when Breath and Careat Barrington, Joided Buickly.

when his 'The Great Barrington', folded quickly.

Born in Ohio, Balley started his theatre career collecting tickets in a Pittsburgh theatre lobby, later going into stock both as kator' and manager.' Balley's subsequent operations as a stock manager carried him all over the southwest, the west Coast and as Yair noth as Alaska, during the gold rush at 1818 found him involved in a picture producing venture, directing for Walter Whiteside and Mrs. Vernon Castle, among others.

String of plays Balley wrote and produced included Branded, and Over Here.' After giving jup the Royublic he took over the management of the New Yorker theatre in 64th street.

Survived by widow, sister and everal brothers. Interment in [aine.

#### AMAND MOLL

Amand Moll, whose career as a bandmaster exceeded by three years that of John Phillip Sousa, died July 15 in his home in Peorla, "ill., at the age of 79 years, after an illness

of a year. 'A native of Germany, he came to A native of Germany, he came to this country 60 years ago and had lived in Peorla since. He was director of the Spencer Military band 57 years and the Sunday preceding his death held the baton fat the opening of the summer concert settles in Glen Oak park; dedicating the first number of that program to Sousa.

gram to Sousa.

The Spencer band was widely known throughout the middlewest and Mr. Moll's fame widespread.
His sister, five nicces and another survive.

#### NAT PHILLIPS

NAT PHILLIPS

Seated in his auto parked in a city, street in Sydney/ Australia, Nat Phillips, swm as Stiffy on the burlesque stage, suddenly soltaned and ded.

At the time of his death Mr. Phillips was preparing a repurn to revue work with his partney. Roy Rene. Late actor was put 50 years of the celebrated Joe Tolano. He, spent about 15 years on the American stage, being well known over the Sullivan-Considine circuit.

A widow survives. A widow survives.

#### JESSIE MILLWARD

JESSIE MILLWARD
Jessie Millward, 73, "Efficiellah
actress, with a score of hit plays to
her credit on both sides of the At-lantic during the last half of the
previous century and the early part
of this, died in London July, 13.
Daughter of charles Millward,
writer of partomines in the 70's,
she married John Glendening, and
three years after her stage, debut

she married John Glendenning, and three years after her stage, debut came here with Henry Inving in 1884. Last appearance here was as Clara. Stewart in 'The Girl, in a Taxi.'

#### CHARLES A. BURT

CHARLES A. BURT'
Charles Abert Burt, 65, manager and advance man, died July:18 in the Mary Immaculate hospital, Jamaica, N. Y.
A native of New York Burt started in as business agent for Clara Morris, later filling a similar spot with Anna Held. Last connection was with H. H. Frazee in the management of No, No, Nanette.

Widow survives.

#### THEODORE A. HAHN

Theodore A. Hahn, 42, staff ar-ranger for WLW, Cincy, died in Good Samaritan hospital there July

11.
Prior to joining the Crosley Radio
Corp. station, Hahn had played first
fiddle in the pits of the Lyric, Albee
and Strand theatres there.
Surviving are the widow and
three children.

#### FRED BURNHAM

Fred G. Burnham, 72, n lyor of Holyoke, Mass, died July 7. He had operated picture theatres in West-field and Chicopee.

MIRIAM D. WALLER
Miriam D. Waller, '27, radio artist, died after a long liness July 13i
lin Gabriels, N. Y. Survived by her
mother. Mrs. Anna Waller, a
brother. Tom Waller of the 'Variety' staff, and two sisters.
Burial in Bronxville, home of the
Waller family

#### LEOPOLD JORDAN

LEOPOLD JORDAN
Leopold Jordan, veteran journalist and playwright, died at his home
in Berkeley, Cal., July 8.
Jordan did several plays for the
late Rose Coughlan and was once
manager for Olga Nethersole on an
Australian tour.

Etta Rosenberg, 64, the mother of Mike and Lou Rosenberg, southern California theatre operators, died July 13 at Seattle, Wash, from heart trouble. Her husband, two other sons, Al and Jack, and a mar-ried daughter survive.

Seraphin Maroquin, 30, committed picide by shooting himself in the ead on a road in Putnam, Conn.,

Before moving to Putnam sever years ago he was with a theatrica

years ago ne troupe.
Wife and a daughter survive. Mother of Josephine Worth, for-er vaudevillian, died July 5 in

mer vaudevillian, died July o in Lakewood, Ohio.

Miss Worth retired from vaude-ville seven years ago to care for her invalid mother. At that time she was presenting her sketch, Taittle Shepherd of Bargain Row.

Mrs. George Haines, 54, mother of William Haines, died July 17 at Good Samqritan Hospital, Los An-geles, after two weeks' illness. Sur-vived by two other sons and two daughters.

William Gore, Newark, N. J., mu-sician, died in Giens Falls, N. Y., July 12 from injuries received in an auto smash-up.

Mrs. Emma Masterson, 75, widow of William B. (Bat) Masterson, late Morning Telegraph' sports writer died in her New York hotel room

Donnia Neilson-Terry, 31, actor, son of Julia Nellson and brother of Phyllis Neilson-Terry, died July 14 of double pneumonia in Southern Rhodesia, Africa.

#### Imperial City

(Continued from page 1)

were habitual during the three weeks. It was one long unhappy rehearsal for the company. Meanwhile the producer has telegrams in his product from Groucho Marx, and

pocket from Groucho Mark and Ethel Merman and promises a fall revival with these stars, a new Ethėl Merman and promises a fall revival with these stare, a new cast, and a-riew production. Final week großs was \$2,700. Total loss on engagement not great, however, due to the moderate salaries and other economies. Probably lost around \$4,800 on engagement. around \$4,900 on engagement. The probably lost around \$4,900 on engagement. The probable of the probable

up on Chicago on running theatres

#### On 20% Basis

Omaha, July 18. Old customs prevail at Krug Park where labels from food product con-tainers are being accepted as script money. The label generally is ac-cepted as worth 20% of the selling value of the article it represents. Hence, a label from a can of 40 cent coffee will buy 8c worth of fun at Krug Park.

Krug Park.
So far, beverage, flour, breakfast food, coffee roasting, creamery, sausage, dalry, candy and biscult companies are on the list of cooperating companies.

#### State Bans Fireworks

Dubuque, July 18.
State board of conservation has ordered a statewide all-year ban on all fireworks in state parks. There are 42 state parks with approximate acreage of 7,000.
Means that other methods of cn-tertainment will have to be devised who people of the state desires to make merry in beauty spots.

#### NO TORONTO PAY-OFF. **COWHANDS STAMPEDE**

OUTDOORS

Toronto, July 15. Disgruntled with their treatment in staging the Oakwood Rodeo in ald of the unemployed here, unpaid cowboys and Indians of the Welsh Stampede and Rodeo company stormed the Brampton Exhibition grounds shortly after midnight and, grounds shortly after midnight and, with revolvers cracking, overpowered the guards of 42 wild bronchos, stampeded the animals through the streets and drove them far out into the countryside.

Residents trembled in their beds a their were survivinged by the

the countryside. Reaidents trembled in their beds as they were awakened by the shooting and typpeed of the riders as they herded the broncs at break-nesses. As a consult Welsamar and the second of 13 alleged members of the raiding party. Two of the cowboys have voluntarily surrendered and are now out on \$500 ball each. Meanwhile, provincial troopers are searching for the others. Welsh maintains that the raiders dre all from Montana and that the Canuck cowboys are quite satisfied with their treatment, despite the fact that Welsh was haled into court at Toronto last week and ordered to sell his steeds when Judge Coatsworth declared that humanity and the sell of the sell o

cowboys.'

No one is believed to have been injured by the shots, but several of the fighters on both sides suffered cracked skulls and bruised faces in cracked skulls and bruised faces in the hand-to-hand struggle for the possession of the horses. One de-fender was struck by a steel rall. The two raiders who gave them-selves up stated that the brones were being held out of town and that the men for whom warrants have been sworn will surrender. They pleaded not gulty to theft and trespassing charges.

#### **DEFICIT NO'S JEFFERSON** FAIR AFTER 61 YEARS

Steubenville, O., July 18, For the first time in 61 years the Jefferson County fair will be aban-doned this fall because of a financial

Fair showed a loss of \$4,000 last year, directors reported at a meet-ing this week.

#### 7 Stunned as Lightning Hits H-W Tent Pole Greensburg, Pa., July 18.

Greensburg, Pa., July 18.
When lightning struck one of the poles of the big top of the Hagenbeck-Wallace circus here, several hundred people were thrown into a panic and three were stunned. Although the performance continued; soores of patrons eluded attendants and dashed from the tent into the midst of a heavy thunder storm.

midst of a heavy thunder storm:
Three men rendered unconscious
were given first aid in the circus
hospital tent. Four other person
working an electrical attraction to
the circus midway were alse
stunned.

#### BIG TOP.'S CHI DATE Chicago, July 18.

Ringling-Barnum & Bailey will play its regular lakefront engage-ment in Grant Park this year. City fathers have entirely forgotten their threat of three years ago to bar the show from municipal property. Dated from Aug. 6-14, inclusive.

Waterloo, Ia., July 18.
Town will see Ringling Bros. and
Barnum & Bailey circus here Aug.
4. Jump is from Des Moines. Spot
was selected for a 'midway jump
to Freeport, Ill., from Des Moines.

South Bend, July 18. Ringling-Barnum bill car No. 2, Walter Gilbey in charge, is here billing for July 30 with a Sunday date, July 31, to be played in Jollet,

#### **CARNIVALS**

(For Current Week-July 18-23) (For Current Week—July 18-23)
Anderson-Srader-Concordia,
Beckmann & Gerety—Appleton, Wils.
Castle-Ehrlich & H.—Bdmonton.
Castle-Ehrlich & H.—Bdmonton.
Lamiler, J.—Anthony, Kan.
Lang's, Lee—Carthage.
Royal American—Grand Porks, N. D.
Tidwell, T. J.—Pratt, Kan.
Weer, J. C.—Anpols, Ind.
Weer, J. C.—Anpols, Ind.

#### MINNE.'S HIGH FEE

\$900 License for 2 Days Protested

Minneapolis, July 18.

The city council here has taken inder advisement a plea from Ringling Brothers' circus for a reduc-tion in the local license fee. Circus room in the local license ree. Circus representatives stated the fee of \$900 for two days is larger than that charged by any other city in the United States. St. Paul charges

the United States. St. rau charges \$350 a day.
Barnes Brothers' circus, here for two days recently, advertised that it would be the only circus to show here this summer. Ringling Broth-ers, which, incidentally, owns the Barnes show, is booked for two days

#### LAND O' COTTON CHILLY FOR FAIRS NEXT FALL

Birmingham, July 18. Birmingham, July 18.

The fair stuatibn in the land of cotton for the coming fall isn't so hot. They're all trying, bravely to pull through another season, but a number have decided not to be so

brave.

Financial shape of the various states of the South makes it almost impossible for fairs to get state aid as in the past. They must get along without this mone or not at

all.

A number of fairs in Mississippi are determined to see the season through. They are not hoping for profits, but merely to break even on

At Meridian, Miss., officials have issued orders for no passes, reduced fees for exhibits and lower pre-

#### Fair Mgr. Makes Gambling **Complaint Against Carnival**

Nashville, Tenn, July 18.
Phil C. Travis, concession manager for the Tennessee State Fair, made a protest 'at' the Davidson County jall against the Davidson Shows made a protest at the Davidson' County jail against the Reading Shows, for allegedly operating gambling devices at a carnival showing this week on Haymarket Square...
Travis described the devices as spindle wheels, similar to wheels barred from operating at the State

barred from operating at the State Fair last year.
He charged that he had won a prize in spinning the wheel this week, but the operator refused to pay off. Travis said he was going to take the matter up with Coroner J. R. Allen and also appeal to County Judge Litton Hickman to see that the same kind of Justice is meted out to this carnival as to the State Fair.

#### Dubuque Towner Knifed; County Bans Carnivals

Dubuque, I.a., July 18.

C. W. Hendrix, concession operator with the Rock City Shows, took it on the chin to the extent of a year in the county jail, but will do no time, under a parole granted. He pleaded guilty to charges of assault, havirg knifed John Scanlon, towner, after a booze goires. Scanlon, on the short end at all stages of the party and recovering, was being held at the county jail as a material witness. as a material witness.

Incident has put the clamps or carnivals by Dubuque county.

#### N. Y. State Fair Drops All Shows from Midway

Syracuse, N. Y., July 18.

New York State Fair's midway this year will be rostricted to rides and a wild west outfit.

The usual freaks, girl shows, etc. will be conspicuous by their absence.

#### Ill Cuts Fair Aid

Springfield, Ill., July 19. Estimates prepared by Stuart Picrson, director of agriculture, i dicate that 63 fairs in the sta eligible to participate in state aid on payment of their premiums, will receive 57 cents on the dollar this

ear. The fairs listed have announced The fairs listed nave announced \$677,435. In premiums of which it is probable \$613,240 will be paid. In past years claims for premium reimbursement averaged \$62% of the payments, indicating claims this year of \$380,208.

#### 2 Men. Woman Jugged. Fined \$50 for Games In Gag Carney Date

Schenectady, July 18.

A comic opera that has been in procress here for the past two weeks was terminated. Saturday, 18.

Regional of the second of the seco Schenectady, July 18.

per, trank cray, of natron with possession of alot machines and May Jackson of Albany with operating a gambling device. All pleaded guilty in police court the following morning and each was fined \$50.

A number of citizens, members of the Mohawk Valley Towns Association under whose sponsoyahip the carny came to tewn, tried to lartercede for the three but were unsuccessful and the fine stood.

The carny was here two weeks and played on land adjacent to barge canal terminal owned by the state. A city ordinance prohibits carnivals in city limits on private property. Guests of Hotels nossession of slot machines and May

hibits carnivals in city limits on private property. Guests of Hotel Van Curler, city's lending hostelry, which is near the grounds objected. Theatre managers joined forces with hotel management and tried to get some action from city of ficials. The latter took refuge the plea they could do nothing be-cause state gave the carnival a per-

Complaints from four Complaints from four men that they had been gypped led District. Attorney Wallace to press Sheriff Gardner into service and raid the carnival. Despite the pleas of guilty the city officials allowed the carnival to continue for three more nights.

#### EUGENE MURPHY BLOWS TROUPE IN NEW BRITAIN

New Britain, Conn., July 18.

Performers and attaches of the Murphy Shows, week-stand circus, were stranded here when Evigene Murphy, the promoter, left the city just before a flood of attachments descended upon the outfit. The attachments descended upon the outfit. The attachments of the control of the c

#### BERTHA HINES' FALL

Wire Worker's Injuries Serious

To Be Inactive for Months

Providence, July 18.

Bertha Hines, high wire artist who, in private life is Mrs. Fred Dobell, will remain in Khode Island hospital several months, surgeons say, as the result, of injuries suffered in a fall at Rocky Point amusement park last week. She suffered a broken pelvis and broken wirlst.

Her husband was slightly injured when he fell with her. A pole supporting their tight wire buckled as Mrs. Dobell was climbing to her husband's shoulders for a trip across the wire. Both were plunged 50 feet to the ground.

The Shelis, who live in Illinois, have been doing the same act for live years.

#### CIRCUSES

(For Current Week-July 18-23)

Petonicana, Petonicana, Recommendada, Petonicana, Peto

first came

CHEVALIER!

then

CLARK GABLES

and NOW —

# ack BUCHANAN

star of ERNST LUBITSCH'S "Monte Carlo",
the newest idol of the screen

There's

Magic in his voice! Magic in his charm! Magic in the personality that made him the sensation of Broadway!



by Holf Marvell
and George Posford
A HERBERT WILCOX
production
A B & D Picture

Released by UNITED ARTISTS

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NEW YORK, TUESDAY, JULY 26, 1932

48 PAGES

# Is High Cost B'way Stage Shows

Despite that vaudeville ain't what it used to be, Broadway's variety houses are spending more for shows than at any time in the past. Loew's Capitol is paying \$19,000

for seven acts this week and coheadlining Phil Baker and Lou Holtz. The Paramount has a \$12 .-000 bill topped by Harry Richman and Bert Lahr. Loew's State is smu pert Lant. Loews State is spending more for vaudeville than ever before. The Palace is the only theatre to decline in cost and quality of its stage shows with a five-act-film combination policy prevailing.

When vaudeville was at its peak some years ago, prior to the de luxe picture house thing, the Palace was playing all the big acts but few rated present day vaudeville sal-

#### Current Salaries

Current Salaries

An idea of current salaries is
available from the current week's
Broadway bills. Holtz is getting
\$6,000 plus a percentage; Bakor,
\$5,000, and Abe Lyman's band,
\$3,500 at the Capitol. Paramount
is paying Richman \$5,000, and Lahr,
\$4,500, in contrast, Roger Wolfe
Kahn's band at \$2,250 is one of the
(Continued on page 32)

#### **ACTS FREE IN RENO'S MEX GAMBLING SPOT**

Reno, Nev., July 25.
Directed by Clarence Shockley and featuring Welker Cochrane, exnational billiard champ, a new gambiling place opened last week with the come-on furnished by vaudeville acts from Hollywood. Called kenopool and adapted from the Mexican game of that name. It packed in the crowds for three nights but the play, at \$1 per card, has been light. The nut is extra high.

Cochrane, who breaks the balls

The nut is extra high.

Cochrane, who breaks the balls
and shoots the pool end of the game,
divides honors as an attraction with
Zeke's Hilbilly orchestra from L. A.,
while the dancers and singers do
their stuff as a free attraction.

House seats 380 and admission is

#### File Your Child

Hollywood, July 25.

Pair of ex-federal investigators have opened an identification bureau here, and are making a bid for the film colony to register their children. System includes finger-printing, sample of handwriting and all other identifying data. This information is distributed to all police departments to be filed in case of kidnapping.

departments to be filed in case of kidnapping.

Parents also receive a copy, on a diploma-like parchment. Service charges \$10 per registration.

#### Does She Listen?

Los Angeles, July 25.
Whenever a girl is reported missing to local police one of the first questions asked relatives is whether she's interested in radio, and if so what programs has she hear follow. programs has she been follow-

ing.

If the missing miss is a serial hound, appeal for her to serial hound, appeal for her to return is broadcast at the opening of the program she is known to favor for sev-eral days. Many wandering femmes have been brought home through this method.

#### L. A. Auto Camps a Worry For Hotels During Olympics

Los Angeles, July 25.
With more than 3,200 auto camp
courts on the outskirts of Los Angeles, hotel operators in the metropolitan area are not banking much
on capacity business before, during

on capacity business before, during or after the Olympic games. Hotel men figure the camps, with an estimated housing capacity of 51,000 persons, will catch the motorists before they reach the city. Economic pressure also figured to create an incentive for many of the visitors hibernating in the one room cabins, with space for their cars provided in the adjoining lean-to.

Rates for these camp quarters range from 75c to \$1.50 nightly as against a top of \$2 to \$12 a day, plus garage, in the downtown hotels.

#### Politicians Vs. Beauts, So Schedules Shuffled

Galveston, July 25. Personality Contest, originally set

for July 23 and 24, was changed to

for July 23 and 24, was changed to Aug. 6 and 7, due to primary elec-tion July 23. Officers of beach association fig-ured public would be more interest-ed in casting votes than in seeing the gals.

#### Pro-Dry Auto Taga

Detroit July 25. - In an effort to combat the auto 'Repeal' tags the prohibition crowd have duplicated with a similar sign meading 'Keep Prohibition'
Mostly seen in the rural districts
of Michigan.

#### FISH GET HIM Hollywood, July 25.

Wallace Beery turned down some weeks of personal appearances. Figured after he would have split 50-50 with Metro, paid his agents and the government (income tax), he'd have more fun fishing.

Radio's New Royalty Revenue Has Created a Revolution in T. P. A.—Commercial Broadcasting's Inroads on Nation's Song Fashioners Long a Problem—25% Increase to \$1,250,000 Deemed In-adequate — Where Will the Composer Find His

#### HOPES ARE SHATTERED

Music men are mentally hand-cuffed by the question of whether the \$1,250,000 which the radio interests have agreed to pay the authors, composers and music publishers is the swan song of Tin Pan Alley? The music trade in general regards it as a funisance value? Notice for, and with radio refursion to compensate the creative songwitters to any appreciable degree, the songsmiths and publishers see the beginning of the end for their business. There is no further outlet left for the composer and lyricist, since biz on sheet music and disk sales: are productive of only considerably reduced revenue. The radio is the top outlet but create need to make your material mised returns for the songwriters has almost completely removed the desire and the financial inspiration to write. They can't live on the slory.

flory.

To have the No. 1 song of the country was once a thrill and an (Continued on page 44)

# CIRCUS CALLED **OPPOSISH** TO FAIR

Minneapolis, July 25. Representatives of the Minnesota State Fair, the Minnesota Federation of County Fairs and 30 statetion of County Fairs and 30 state-wide affiliated organizations are waging a vigorous fight to prevent the city councils of Minneapolis and St. Paul from licensing the appearance of Ringling Brothers-Barnum & Bailey circus in the twincities.

The circus wishes to show in Minneapolis, Aug. 22-23 and in St. Paul, Aug. 24. Fair group claims the (Continued on page 47)

(Continued on page 47)

# Weekly Reminder of What It Takes | RESENT NUISANCE Empire Parley Turns Ottawa Into VALUE' PAY-OFF Near-Boom Town; Theatres Prosper

#### Double Line

Chicago, July 25.

Civen up for dead or lost or both the past year, Solly Violinsky staged a resurrection act by turning up here last week, minus the 10-gailon hat, chaps and two guns he was last seen with in Las Vegas, Nevada.

Getting the quick lowdown on this town, Solly approached a friend and asked him about conditions. Plenty tough, was the answer. You should see the breadline here?

What, only one line? replied the effervescent Solly. I just come from a town where they have two breadlines. One will be the seed and another for rye.

#### Radio Station Taking No. Risks on Campaign Libel

Now-Bedford, Mass, July 25.
Irving Vermilya, manager of Statton WNBH, isn't going to take any chance on libel suits resulting from political speakers. When the fall campaigns begin to get lively. Vermilya will have his saft attorney sit in the studio, conveniently placed near the microphone switch. When a hot-headed politician makes a wisecrack that indicates that something libelous will follow the lawyer will do his stuff and the speaker will be yanked off the air. New Bedford, Mass., July 25

#### School Reel Teaches **English Through Gags**

Los Angeles, July 25.

Kerry Conway, conducting a 'chat on words' hour over KHJ twice weekly, has followed up his 'Laugh

weekly, has followed up his Laugh and Learn's series of short reel pro-duction with an English grammar reel, produced by ERPI. It's a talk-er, intended for the schoolroom. Short is a combination of laughs, with English follow-ups. Idea is to interest the child first in some gas interest the child first in some gas interest the high department of the beautiful meaning of the sublest.

#### Depression Wheel

Canton, O., July 25.

A twist for park concessions is a Depression Wheel at Meyers Lake Park. Cigarets and such go to the winners

winners.

Wheel failed to do anything at a nickel, but when given the name of Depression Wheel it received the heaviest play along the midway. On a recent big outing it grossed \$240 at one cent a play, according to not a

Ottawa, July 25, The Imperial Economic Confer-

ence opened July 21 in the House of Commons for the inaugural ap-pearance of the empire statesmen in the role of envoys for the good of the British Commonwealth and world at large. The opening sessions was by invitation only, but the international radio hook-up sat-isfied all of the rest. The big show has as many newspaper critics as official performers and this great-est press gang that Ottawa ever saw is the exclusive care and worry of Hon. Dr. R. J. Manion, member of the Canadain Cabinet, whose busi-ness it is to see that the scribes don't wander backstage and get tangled up with the delegates' wires.

wires.
The conference is a gold mine for Ottawa merchants, theatres, garage and boarding houses. Local stores are keeping open until 8 p.m., the usual summer practice being to close an hour or two earlier. The merchants are doing much flag-(Continued on page 38)

#### N. Y. HOTELS ASKING RENT MORATORIUMS

New York hotels are asking for rent moratoriums and getting them in some cases. They are also now checking each other, as the theatres do, to maintain a line on what the other fellow is doing. According to an unofficial check, most of the big hotels did nothing over the July 4 weekend, one of the biggest having had only 21 paying guests those days.

biggest having had only 21 paying guests those days.

New York is generally adjudged to be as badily over-hoteled as it is over-seated by its theatres. One major hotel has taken the telephones out of many rooms deeming them excess in view of the present demand for accommodations.

#### Silent Films and Vaude

Davenport, Ia., July 25.
Charles Berkell is building an open air theatre here for silent pictures and vaude. One price for all seats, 10 cents.
Berkell, from legit stock, maintains there is a place for the silent drams, that an and the state is that place, and will find out.

TAP CUNSCIOUS

New Haven, July 25.
Femmie teachers attending Yaie summer school go for their tap darcing in a big way.

When hournal so studes, who when hournal studes, who hot months, were asked to register their preference for a recreation period, a flock of them selected tap dancing.

## Screen's Swank Crowd Jarred as **Lesser Lights Grab Social Prestige**

Hollywood, July 25.
Hollywood's shirt tall aristocracy is staging a battle royal for the social supremacy of the Malibu summer colony.
Unlike the winter social season in Hollywood and Beveriv Hills, the

summer colony.

Unlike the winter social season in Hollywood, and Beveriy Hills, the beach can-only accommodate Just so many homes. Some of these are occupied by picture people who are sticked by picture people who are sticked by the season of the season

as a champlonship fight.

Snoety Affairs

Beach parties are never the same hot-cha affairs as the town gather.

Beach parties are never the same hot-cha affairs as the town gather state of the town assembles looking rather rough. Raised eyebrows predominate at Malibu, even ball games on the beach drawing frowns as too pleblam. But the beach has long since developed a new type of picture person known as the Maliboocer.

booer.
For class, Douglas Fairbanks and
Mary Pickford continue in the spot usually entertaining for the blue-bloods. But royally hasn't been traveling much this season, so the Fairbanks have had to entertain several people who are just plain

#### FOX HAS MUSICAL YEN, **ROGERS SINGS IN NEXT**

Hollywood, July 25. Fox evidently wants to try out musicals again. Endeavoring to get Buddy DeSylva back as a producer and writer of musicals, the studio has also decided to tune up the forthcoming. Will. Rogers' flim, Jubilo.

icture was due to start July 28 Picture was due to start July 28: but has been set back a week with a rush assignment to James Hanley, L. Wolf Gilbert and Sidney Mitchell to write a score. Intention is for Rogers to make his film, debut as a warbler in this opus. There'll also be numbers by Nell O'Day and El Brendel. Winnie Sheehan's idea to musicalize 'Jubilo' is due to an impression made on him by some foreign pictures featuring trick musical synchronization.

chronization.

Similar tune stuff will be part of this Rogers' film.

#### Frances Marion Doubling **Between Metro and Mary**

Hellywood, July 22,
Frances Marlon, who worked 10,
weeks on an original story for Mary
Plokford, has been called back to
Metro to go on 'White Sister'. Also
she's to do some work on 'Original
Lady' and 'The Prize Fighter,' latter
for Clark Gable.
Miss Marion will be with Metro
three weeks, thence returning for
six weeks to complete the Pickford
yarn. Meantime, & Agnes 'Christine
Johnston will spend four weeks
making a first adaptation on Miss
Pickford's story.
Reason for Miss Pickford's

lckford's story. Reason for Miss Pickford's cur-ent New York trip is said to be to ook for more stories for future

#### Coastbounders

Jack Connoily has left for the Coast to supervise shooting of the Olympics for Pathe News. Sylvia Sidney's parents, Dr. Sigmund Sidney and Mrs. Bee Sidney, west, Saturday (23) via the Canal route to be present for their daughter's herbday.

to be present for their daugness birthday, Sid Skolsky, New York News columnist, to the Coast to cover the Olympics and do a Hollywood

Hymer's 2-Reelers
Hollywood, July 25.
Jules White, producing shorts at
Columbia, is to make a seried of
two-reel toke comedies starring
Warren Hymer.

#### How Low?

Hollywood, July 25.
Studlo head in a story conference over material for a couple of comedians, became a bit confused trying to ex-plain himself. Finally he said: T want something with laughs and thrills. You know, amother "Able's Irleh Rose," but Hollywood, July 25

low down.

#### \$150 Comedy Shorts Writers, \$150 Meggers, Top Coast Salaries

Writers specializing in two-reel comedies see few of the shorts producers paying more than weekly for this type of work.

Lowest salaries for these writers is paid at Roach, where Henry Ginsberg, production head, says that no two-reel writer is worth more than \$100 weekly. Ginsberg further claims that comedy directors are worth only \$150.

tors are worth only \$150.

Salaries paid by Educational,
Christie and Sennett, while higher
than the Roach figure, are not above
\$200. Outside of these studios there
is little work for the dual-reel boys.
No two part comedies are being
made by the independents, who
have found the market for shorts
very dull.

In previous years comedy witters
have commanded as high as \$1,000
weekly for two reelers. Several of
the surefire boys even got above
that figure. Same for directors.
Latter are now lucky to set \$400.

Latter are now lucky to get \$400

Latter are now lucky to get awar top.
Cutting of shorts salaries is blamed for the falling market and popularity of double billing. Comedies have taken a back seat in favor of novelty shorts of one reel length. Toughest job in pictures is to provide laughs in a single reel through action and hoke dialog.

Indie producers have done fairly Indie producers have done fairly well on novelties, which for the most part can be made quite cheap

#### Old Home Week

Hollywood, July 25.

Hollywood, July 25.
Old home week has started at Paramount with a number of former contract players, wrifers, directors and execs back, on the payroll after several years' absence.
Those there now are Cecil B, De Mille, Lila Lee, Adolph Meniou, Luther Reed, Charles Burton, Cilitam K. Howard.
Howard, borrowed from Fox to direct Lusikania Secret, was let out by Paramount five years ago as a western director.

western director.

#### A Long Sail

Eddie Hitchcock left the Warner New York advertising department Saturday (23) to promote a world adventure tour on a three-mated schooner with a Chinese crew. Idea is along co-operative cruise lines, offering is accommodations at \$2,000 a head. Cruise is to consume a year, sailing Oct. 1.

#### RIPLEY-BROWN RETURN

Robert L. Ripley returned: to New York yesterday (25) after a tour of Europe for his Believe It or Not' cartoons. He visited only the 'midget countries' of the Continent, avoiding the usual corners. Also on the Bremen, after a Eu-

ropean vacation, was Brown film director. Clarence

#### MULIALY'S FILM DEBUT

MULLALY'S FILM DEBUT
Don Mullaly, Broadway playwright, is making his first Hollywood try. He's with Warner Bros.
as a writer on the usual term arrangements, three months with
options.
Mullaly left last week for the
west, placed by the William Morris
office.



#### WILL MAHONEY

Now at Fox's Theatre, San Fran-isco, California.

cisco, California.
The Los Angeles "Herald Express" said: "Will Mahoney is a smash hit. The audience last night cheered him. His falls, his comedy and famous xylophone dance brought many of the audience to their feet to shout bravos." Angeles "I "Will Ma "Herald Ex-

RALPH FARNUM

#### Coast Brings Back Old Time Ballyhoo For Solo Previews

Los Angeles, July 25. Swank picture previews, with all the crowd-drawing ballyhoo of imthe crowd-drawing ballyhoo of important premiers, have made their appearance again. Radio, for the one night screening of Bird of Partadise, at the F-WC Ritz last Friday (22), Provided the usual array of arcs and had motion and still cameramen on the job photographing the crowds. There was a big disease of the stars from the studies.

dios.

House took advantage of the innovation and widely publicized the
event. Aside from the air announcements it took on every semblance
of a \$5 opening.

#### Caesar Yarn for U's Tala Birell Builder-up

Hollywood, July 25.

Arthur Caesar, after a three months rest period, now on the Universal payroll writing an original for Tala Birell.

Script is to have a Continental background, with Miss Birell to be ground along Dietrich lines to

#### McLaglen-Lowe as Team for 'Rackety-Rax'

Hollywood, July 25.
Victor McLagien is negotiating to reach to Fox. Idea is for him to play the lead in Rackety Rax; gangiand football yarn. Studio figures to again team McLagien with Edmund Lowe in this picture.

#### DAYLIGHT' FOR ROBINSON

Hollywood, July 25.

Taylight, an original story, by
John Cornwell, has been bought by
Warners for Edward G. Robinson.
Story is based on a dawn-todusk cross-country flight.

#### SAILINGS

July 30 (New York to Southampton), R. C. Sherriff (Olympic).
July 29 (San Francisco to Shanghal), Sam Burger (President Grant).
July 27 (New York to Frankfort),

hal), Sam Burger (President Grant).
July 27 (New York to Frankfort),
Ernest W. Gross (Bremen).
July 26 (London to New York),
Joe Cook, Dave Chasen (Europa).
July 26 (London to New York),
July 26 (London to New York),
Walsh Waldorf (Lafayette)
Waldorf (Lafayette)
Waldorf (Lafayette)
July 22 (New York to Los Anney (Yirginia),
July 22 (New York to London),
Senator Murphy, Mr. and Mrs.
Charles Divon, Leyla Georgia, Jack
Foster (Paris),
July 20 (Paris to New York),
Clarence Brown (Bremen),
July 30 (Paris to New York),
Francolse Rozay (Mrs. Jacques
Feyder) (Ile de France),
July 19 (Ne 'York to Paris),
Jumes Crisafulli, Maurice Marks,
Rita. Welman, Douglas MacLean,
Eddie Dowling, Alma Archer, Fritz
Kley, James Van Planch (Ritchy
(Champlain). Kley, James (Champlain).

#### An Author's Choice

Hollywood, July 25.
A so literary author recently arrived here to take his films at pictures, and under contract to do same at the stipend of \$500 a week.

Upon arrival the learned neophyte was treated with the greatest courtesy, shown round the lot, introduced, etc. course, assignments and the studio, still obsessed with the idea of making the writer like it, proffered, 'And now that you're here, sir, what would you like here, sir, what would you like to do first?

to do first?'
'Well,' replied the author,
'If it's all the same to you, I'dlike to work on the newsreel
or Mickey Mouse.'

#### Adventure Venture On Again as Money In Escrow for Crew

Hollywood, July 25.

New set of promoters now the schooner 'Poinciana,' berthed in the Hudson river, New York, which came into the limelight recently when technicians, engaged here for the proposed floating picture studio began to howl.

began to howl.

O. K. Hunsaker, manipulating the former deal, is now out. New outfit is operating as Famous Story Pictures, Inc., with Robert S. Ross, organizer of the New York Capitol National bank, president. Isadore Bernstein, former general manager of Universal, is also in the com-

pany.

According to Ross, all cash to
take care of the picture-making
voyage has been promised and is
coming in fast. Film unit will
leave here, he declares, 60 days after
the last dollar of the amount promised is subscribed.

#### Background and Shorts

Background and Shorts
First stop will be Juan Fernandez
Island. Here a modern Robinson
Crusoe story will be filmed. Expedition also intends to film the
background for two other features,
'Mother Jungle' and 'Never, Never
Land.' To waste, no time a series
of short comedies, kidding themselves and the trip, will be made.
Otto Brower, former. Paramount
director is to direct.

Otto Brower, former, Paramount director, is to direct.
Promoters, conscious of the last blow-off, offer a year's salary in escrow for each member of the crew-before salling, to be drawn out in weekly or monthly installments by the worker's families here. Bernstein has further promised half of his percentage out-in for division among the technicians, who were two years ago. Both Bernstein and Brower are in the deal for salary and percentage.

Ross figures that with \$165,000 he'll bring back one full feature, atmosphere for two others, and the series of comedies.

#### Fox's All-Star Film

Hollywood, July 25. Hollywood, July 25:
Fox is the latest to go in for the all-star, thing. Excess are toying with the notion for 'State Fair'.
Idea would be to use Will Rogers, Janet Gaynor, Charles Farrell, James Dunn and Sally Ellers. Robert Montgomery might also be bor-rowed from Metro for the film. rowed from Metro for Henry King is to meg.

#### Freeman on Coast

Charle Freeman, to be RKO contact, for the eastern end, blew into town over the week end. They gave lilm his.office at the Radio studio today (Monday), Freeman is making a survey of talent the studio has, available for presented a preserved.

personal appearances. He has had a load of contact work piled on him, too.

#### RIGBY'S WOE

BIGBY'S WOE

Los Angeles, July 25.

Petition in bankruptcy filed by
Gordon Rigby, scenarist, shows \$17,924 in liabilities and assets of \$1,926.

the Community Chest. \$2,175 in
commissions and note for \$300 to
Ruth Collier, \$8,225 alimony and
\$2,500 property settlement to hisformer wife.

# NEWSREEL MEN **ASK \$125 SCALE**

Pat Casey is taking in hand an impending labor jam over the news-reel men's demands for a 125 weekly minimum wage. Includes both sound and camera operators. Little likelihood of any tie-up even-trusting.

tuating.
Universal, Fox and Paramount's \$40 and \$50 scales, in some instances to their newsreed stating, precipitated a move for unionization and a \$125 weekly minimum demand.
Demands were accompanied by a strike threat on Aug. I. werseel mon aro in the \$150 and \$175 class and the newsreel commanies would be

some of the crack newsreel men are in the \$150 and \$175 class and the newsreel companies, would be anseable to a \$75 minimum, which are also as \$75 minimum, which \$125 demand is scotted at.

The Chicago Dally News'-Universal Newsreel Reporter precipitated matters in that Us reel is actually shot silent with Graham McNamee later dubbing in the explanatory talk. Hence U has been paying the lighter salaries, notably, as it means just a matter of throwing a camera over the shoulder and going out after news shots. With the others it's more compilicated with sound trucks, etc., on location.

#### Coast Agents Try Tea As Bait for Client Raid

Hollywood, July 25.
Preview 'tea' in the offices of the lew Ad' (Mrs. B. P.) Schulberg-harles Kenneth Feldman agency new Ad (Mrs. D. E., Charles Kenneth Feldman agency which film names attended last week is looked on as the forerunner of a raid on the ranks of the Joyce & Seiznick contract people. Understood that several who at-tended the solree are among the

tended the solree are among the group who have asked their re-lease from J-S contracts in the past few days. Tea not only drew the picture names but wives of picthe picture names but wives or pic-ture people socially prominent and figured to have influence with their husbands.

#### Tough Casting

Hollywood, July 25.
Toughest casting assignment in nonths is for Warners' Silver toollar.

Dollar. Doubles for William Jennings Bryan, President Grant, President Arthur and Emma Abbot, famous songstress of the 80's are necessary. Studio has sent calls east sary. Studio for the types.

#### St. Clair-Bachman

Hollywood, July 25. Mai St. Clair has been put under three-year contract by J. G. Bach-

man to direct.

His first picture will be 'Goldie,'
by Salisbury Field, Firm is negotiating with Paramount to secure
Nancy Carroll for the lead.

#### Raoul Walsh and U

Hollywood, July 25. Universal would like to have Raoul Waish for one picture an egotiations to that effect have be

iaunched.

Picture would be made on com-pletion of 'Salomy Jane' which Walsh now has on tap at Fox.

#### Offers Tracey Two

Hollywood, July 25 Columbia is dickering with I Tracey for a two-picture contract, films to be made during the next 12 months.

Tracey is currently playing the lead in Col's 'Night Mayor.'

#### BREAK FOR SLIM

Hollywood, July 25.

Slim Summerville, only character in the 'All Quiet' cast not killed off in the 'All Quiet' cast not killed off in the story, besides Lew Ayres, spotted in the sequel to the Brick. Remarque story, "The Road Back." Studio figured that it would be poor policy to cast bumped-off members of 'All Quiet' in the new picture, as both stories are closely allied. Ayres' character was presumably killed off at the finish, but this was not definitely established enough to prevent his returning as in the book.

# CUTS TOTAL \$18,000,000

# **JACKIE-MG 1ST ACADEMY CASE**

First oase for the Academy arbitration board under the new producers' agreement will be the difficulties between Mrs. Mabel Cooper, mother of Jackle Cooper and Metro. Mrs. Cooper kept her son away from his work in Father and Son' last Wednesday and Thursday claiming the studio refused to give her an accounting and settlement on the youngster's recent personal appearance tour.

ance tour. Studio claimed that no settlement was due as they had advanced her money prior to the tour. Later Mrs. Cooper and the studio agreed to present their difficulties to the present their difficulties to Academy and young Cooper back to work.

#### BANNISTER'S \$40,000 PATHE SETTLEMENT

Hollywood, July 25. Harry Bannister got \$40,000 from tadio in settlement of his Pathe Radio in settlement of his Pathe-contract, mutually terminated about the time he and Ann Harding an-nounced intention to divorce. He is now in New York. Bannister's agreement had two years to go in one-year periods. Actor asked for a full year's pay at the rate of \$1,250 a week, his then present pay check. Tadio 0000, in three install-ments, which, due to the 40-week provision in the contract, is only \$10,000 less than Bannister's asking \$10,000 less than Bannister's asking

provision in the contract, is only \$10,000 less than Bannister's asking

#### Jolson Adds 2 More Comics to List of 4

Hollywood, July 25.
Comedians continue to get a
break in the general trend to bunch
comics in features. Al Jolson has
the fever for his 'New Yorker.'
Victor Potel and Helnie Conklin

are in the picture to enhance the comedy supporting mob which al-ready has Roland Young, Harry Langdon, Chester Conklin and Ed-

#### **Canine Twist**

Hollywood, July 25.
Kidnappers grabbed a dog belonging to Ann Sten and sent the
German actress a ransom note demanding \$500 for its return.
Heverly Hills police are following up the note saying it wouldn't
have happened if the studio had
not be a series of the studio had
Notwo he age and solicitor the
Goldwyn press agents if they wrote
the letter.

#### Stop Davies Film While Picking 1 of 5 Climaxes

Hollywood, July 25.
Complete except for final sequences, Metro halted work on Blondie of the Follies, starring Marion Davies last week. Picture is now being cut. Is completed studio will make up its mind which of five possible endings will be used.

#### Wanted-Male Lead

Vanica—ivalie Leau

Hollywood, July 25.
Clara Bow and Sam Rork have their heads together on the selection of a male lead for her Fox picture, Call Her Savage.

So far the studio has submitted and the submitted save many submitted save miles to go into production Aug. 10.

ig. 10. Agreement between Miss Bow and x, stipulates that she will have final say on her supporting cast

#### Servants' Delight

Hollywood, July 25.
Freddie March's servants are all excited because a famous picture star has moved next door—Clark Gable.

#### Lloyd Doesn't Want To Work for a Year, So Truex Will Do 'Dark'

Hollywood, July 25. Harold Lloyd, upon completion of 'Movie Crazy' for Paramount, doesn't want to make another picture for at least a year. That is reason he has rejected Joseph M. Schenck's request to do 'Whistling in the Dark,' the Ernest Truex play. Lloyd figures that under present conditions it would be futile for him to make a heavy investment in a

picture.

Schenck, with \$50,000 involved in
the story, has had numerous picture
personalities, including Stuart Erwin and Charles Ruggles, read the
script. It is likely, though, with
Lloya's refusal, that a deal may be
made by Schenck for Truex, who is
remaining here until the end of next

month.

Lloyd goes east shortly and may take a six months' trip to Europe before returning here.

#### HARRY JOLSON MAY YET DO HIS YARN AS FILM

Hollywood, July 25. Harry Joison will make another the screen. Ralph Fargo, former Chicago showman, is nego-

former Chicago showman, is nego-tiating with Joe Brandt, of World-Wide, to obtain a release for a pic-ture starring Al's brother.

Story is the same that Harry wanted to make for Universal by whom he was signed three years ago. It is based on the life story which Harry had published in the Edmea.

Fargo is willing to put up half he negative cost of the opus.

#### Warners Add Two More To Paul Muni Contract

Hollywood, July 25.

Warners has given Paul Muni a new contract, calling for three pictures. Actor came here on a one-picture deal to make I Am a Fugi-tive, to start Aug. 1.

tive, to start Aug. 1. A regitary of the new two are not set, as Muni must return to the new two are not set, as Muni must return to 'Counselor at Sept. If a resume film will not be made until after the play closes its road run. Glenda Farrell chosen to play opposite Paul Muni in 'I Am A Fugitive' which starts July 28 at First National.

#### Col. Takes Ruth Weston

Hollywood, July 25. Ruth Weston, legit actress and New York society girl, brought here by Radio and then let out, has been put under contract by Columbia. First picture 'Polo.'

#### THOMPSON FLYING WEST

Harlan Thompson, in New York from the Coast for a few days, re-turns west this week probably by plane.

plane.
Thompson just recently completed the script on "Phantom President' the George Cohan-Paramount picture, and returns to the Par Coast lot for further assignment. He may possibly do a Broadway show this fall having finished his writing on this work.

#### MEIGHAN IN 'GARDEN'

Tom Melghan let New York Friday (22) for Hollywood to play a part in Madison Square Garden. Picture is being made by Charles R. Rogers for Par release.

# FOR FILM BIZ

Average Major Co. Feature Cost Only \$20,000 Under '31, but Less Waste Inductions Minor Factor

#### \$20,000,000 LIMIT

Economies effected within the picture business now total approximately \$18,000,000 yearly. Estimate embodies every department and office in the business here and abroad and includes all salary cuts as well.

Film leaders, who have just com-pleted the tabulation, do not figure the industry can add much over an-other \$2,000,000.

of this total the Hollywood studios are credited with an aggregate curtailment of around \$5,000,000. Since picture negative meaning the street of the street

#### Players' Reductions

tures length films next season.

Player's Reductions

Reductions in star salaries are said to constitute but a minor part in the Coast cut. As a matter of fact, executives state, much ado has been made over the silce accepted by a few stars; but actually the important contract players who have consented to a trimming comprise only a bandful. In many instead of the constitution of the contract of

without the tremendous waste in surplus time and material previous-ly consumed in turning out a film.

#### Branch on Beauts

Hollywood, July 25.

Huston Branch has been assigned by Warners to write an original around his experiences as a press agent. Branch is credited with pop-

#### Those Weekends

Hollywood, July 25.
They've made another discovery down at Malibu, that famed beach resort of the pic-

ramed beach resort of the pic-ture colony.

Residents thereof are now weekending at Santa Farbara to dodge the usual influx of Friday to Monday guests.

#### Flo Courtney Gets \$105,000 from Jessel For Visiting Reno

The George Jessel-Norma Tal-madge future nupitals look official. When both come in for \$11,000 jointly at the Paramount, New York, week of Aug. 12, the bally-hoo will probably dwell on the romance.

Jessel flew to the Coast least week, right after closing at the Oriental Chicago. The coast least week of the Coast least least of the Coast least le The George Jessel-Norma Tal-

Chicago July 25. George Jessel, winding up a three weeks' engagement at B&K's Oriental here confirms his forth-coming divorce from Flo Courtney. Mrs. Jessel will obtain the decree in

Reno.

Jessel has agreed to pay his wife \$55,000 outright plus attorney fees and \$10,000 a year for five years.

Hollywood, July 25. Georgie Jesse! blew in town for a short stay Friday (22). Jesse! will rehearse nis act with Norma Talmadge, in which they will open at the Paramount; New York, while here.

#### JOLSON'S \$12,000 FOR N. Y. PAR. WHEN AND IF

Al Joison has an indefinite booking of a week at the Paramount, New York, under a percentage deal that will guarantee him around \$12,000. William Morris office aringed it.

ranged it.

The date will be in late summer or early fall, depending on when Jolson completes his present picture work on the Coast.

Jolson's last Broadway appearance was in the legit, 'Wonder Bar.' He played a week at the Capitol two years ago at \$10,000 and percentage.

#### Wheeler Cancels Dates To Make His Col. Picture

Bert Wheeler is due in Hollywood for his first Columbia talker with Bob Woolsey immediately after his current jump-breaker at the Orlental, Chicago. He had to call off another Publix picture house week, St. Louis, because of the picture

call.

The Paramount, New York, let Wheeler off a day in advance last week to permit the Chicago jump. Pat Rooney stepped into the spot for the final four performances.

#### Sculptress Goes Film

Pittsburgh, July 25.

Huston Branch has been assigned by Warners to write an original around his experiences as a press agent. Branch is credited with popularizing; the Bathing Beauty concests and originated the Galveston beauty tourney.

Yarn carries the temporary title of The Low Down.

Cantor Rests Till Aug. 1

Hollywood, July 25.

With Eddie Cantor vascutoning at Arrowhead Springs for the next two was a fixed with Idag. 1.

After a four months search Coldwayn beauty for this production.

After a four months search Coldwayn as finally recruited his chorus of 60 amateurs for this production.

# PLAN ACTORS' HOME NEAR L.A.

Los Angeles, July 25. Los Angeles, July 25.

Move is under way for an actors' home to be established on the Coast. Committees representing the Troupers, Masquers, and agents of the local branch of the Theatrical Fress Representatives, will meet Thursday (28) to discuss the advisability of asking for part of the Trumbers, and the Coast of the Coast of

nome on Staten Island.

The Troupers own a five acre
tract outside of Riverside, Cal.,
which is to be purchased by that
city for reservoir purposes. Money
from the sale will be used towards
purchasing a site nearer Los angeles on which the proposed home
for the aged actors would be built.

#### LOEW READY FOR WORLD TOUR IN OWN AIRSHIP

Arthur Loew has completed an itinerary for a world flight by air to be made by him starting Sept. 12. He's sailing for Europe on that date on the Ile de France and taking his plane with him. Return sailing on the same boat Nov. 30.

Loew's route will take him for five day stay in Moscow, a visit a China, New Zealand, South a five Africa, Egypt and almost every portant spot on the Eastern H

#### Extras Hard Hit

Hollywood, July 25. Placements of extras last week fell 150 below the previous seven days, to a total of 2,728, according to Central Casting. Average for the month is considerably below the 600 level of June.

No big sets during the week with daily calls running between 50 and 100 supes per production.

#### Ann Dvorak Assumes WB Contract Sept. 1

Warners does not regard itself as directly concerned with Ann Dvo-rak's complaint against the contract she holds. Contract passes from Howard Hughes, under a deal, to WB Sept. 1. Meanwhile Miss Dvo-rak has been loaned to WB for a few nictures

Miss Dyorak has complained of her salary, claiming that this is out her salary, claiming that this is out of proportion to what Hughes is get-ting for her. Miss Dvorak is in New York.

#### INDEX Bills ..... 32 Burlesque ..... Chatter ..... 35 Editorial ..... Exploitations ...... 19 Film House Reviews .... Film House Reviews... Film Reviews... Foreign Film News... Foreign Film News... Foreign Film News... Inside—Music... Inside—Pictures Inside—Radio... Legitimate 37. Literati Music... 44. 38 36 36 36 Times Square.....

# Armistice Declared as Filmdom **Ponders Zoning Results and New** Move for Adoption of 5-5-5 Plan

ttors, closely inter-related in scope although conducted on several tangents, starts this week with an all-round armistice.

all-round armistice.

Developments in various disputes between the indies and distributors reached the following stages yesterday (Monday):

(1) The terms in the Horwitz-Cleveland matter and the effect which they are expected to have upon the entire industry.

(2) Dedaration by distributor

upon the entire industry.

(2) Declaration by distributor spokesman that within the next two weeks the 5-5-5 contract will be introduced but that the introduction will be made by one company at a time, the same manner in which the ved uniform formula was born

in 1923.

(3) Set-back of uniform zoning (3) Set-pack of uniform zoning for at least six months, or until the Youngclaus decision is clearly de-fined, if not reversed, by the highest

need, it not reversee, by the nignest court.

The inter-relation of these three factors is positive, according to lawyers and executives as well as exhibitor, leaders. They point out that the factors are considered as the control of the factors and the control of the factors are controlled as the factors

(Continued on page 13)

#### WANT ALL AD MEN IN ON THEATRE CAMPAIGNS

For the purpose of harmonizing For the purpose of harmonizing advertising ideas on outside company films, H. B. Franklin, KAO prexy, has suggested that all adverse participate in the preparation of theatre publicity campaigns. Bob Sisk will be RKO's rep under the when

Slak will be RRO's rep under the plan.

Proposal is in addition to another wherein both Per and RRO will work together in the spreading of their individual Greater Show Seatons. Understanding has been reached between the two firms that the drives be conducted co-operatively from an d. and p. standpoint. Campaign will last a month starting in August.

#### Pa. Halts 'Price'

Pittsburgh, July 25.

No telling what Pennsylvania cen-sors are liable to do. Right after passing 'Scarface,' which nobody

chase Price' (WB).

Move forced the Stanley to make
a last minute change to 'Lady and
Gent' (Par) this week

#### Fleischer Hearings Due On Betty Boop Dolls

Hearing is scheduled for today (Tuesday) in U. S. District Court, New York, of two actions brought by Max Fleischer argainst manufac-turers of Betty Booy dolls, Fleisch-er is the cartoonist who created the singing, character for the Betty Boop cartoon series released by Paramount

Boop' cartoon series released by Paramount.

Both actions ask for injunctions and damages under the copyright laws, which if granted would en-title Fleischer to a given amount on each such doll manufactured. Car-

days.

Actions days.

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Action days.

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Action days.

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Action days.

Action days.

Action days.

Action days.

days.

Action days.

A

Hollywood, July 25.
A local columnist was complaining that Winchell is still printing stuff that he took notes on here three months

notes on ago.

'Yes,' said another, 'and he's still scooping us with it.'

#### PAR TO BLAST PRODUCT CAMPAIGN ON AUG. 14

Paramount-Public will

Paramount-Publix will officially commence carrying its 'Faramount Year' to the public Aug. 14.7 On that date Publix theatres will get special lobby displays and trailers advertising the new product:

The Paramount sales and theatre drive will extend to around Nov. 15, or over 12.8 weeks period of the control receives the second of the control receives the second of the control receives the second of the control receives the campaign; George J. Schnefer, Par distrib Doss; Jos Ungar, eastern sales manager, and Al Wilkie, on the sales house organ, left Friday (22) for the Ohio territory on the drive. They will also contact Pittsburgh.

'Adolnh Zukor, Sam Katz and oth-

Pittisburgh.
Adolph Zukor, Sam Katz and others are said to have persuaded Wobber, who dislikes the east into coming on to marshal the forces behind the suota push. He did it once before in '23 at Zukor's request.

Among the moves in this cam-paign is the good will trip which Zukor is making to principal cities and launched in Boston.

#### FOX NEWS MAPS HEAVY **COVERAGE OF OLYMPICS**

Los Angeles, July 25.

Most ambitious plans for newsreel coverage of the Olympics is 
credited to Fox Movietone, which 
speed headquarters here with a 
for Movietone, Henric Herritone 
and 27 allied foreign reels.

Offices, within a couple of blocks 
of the Stadium, are fitted with teletypes to permit conseant communication with the home office. Joe 
Hubbell in charge.

An extra crew is at the Fox 
Western avenue plant for cutting 
and editing.

#### Bev. Hill Exchanges Organize Sales Force



YOU TOO CAN PLAY-

VIOL TOO CAN PLAY—
Victoria Palace, Trocadero and
Chez Henri Cabarets same week, be
selected for two important London
theatre openings, broadcast successtully IF Bugene Conrad writes your
material, Henry Sherck arranges
your bookings, Harry Ward advises,
Jenie Jacobs neodiates, providing
ELSA MEW MESCLI is your chief comELSA MEW MESCLI is your chief com-

BILLY NEWELL

# **NO VERDICT YET** ON PAR-WB **BOOKINGS**

A tight situation between Warner Bros. and Paramount as the two companies prepare to start from cratch on film booking. Since the Publiz franchise on WB-FN product, covering the majority of that

uct, covering the majority of that chain's situations, has been torn up neither side is obligated to the other.

Warners, from information, itself took the initiative in scrapping the franchises, notifying Fublix that a new deal: would have to be written.

Decision came at about the same time that Fublix had been priming

time that Public had been priming tiself for an argument with WB, even under the old franchises, according to report. Public had made a complete analysis of all Public towns and what Warner pictures did last year. In each case, Before Public had an opportunity to submit the survey the Warner notice on the franchise bibrogation arrived.

#### New Preliminary Steps

Whether or not Warner coverage in Fublix operations under any new deal will be as wide as under the franchises is not indicated as yet. That the two sides are going into a deal is interred by preliminary mittments.

Warners insiste that its program based on pictures delivered during the 1931-23 beason coming to an end, places it in front as the industry's leader. Regardless of what the cancelled franchises called for, the company believes it is sentilled to better terms this year. Should Fublix and WB reach an impasse on a new deal; Warners will probably immediately start selling sway from the big circuit to possible on the competition of the company of the probably immediately start selling sway from the big circuit to No one competition where possible only in the competition of t

No one comments on what Par's attitude will be when it comes to selling Warner theatres.

atititude will, be when it comes to selling Warner theatres.

Both Par. and WB sat down yest-terday afternoon (Monday), by ap-pointment to discuss the new deal. Within 10 days or so Publik ex-pects to be prepared to sit down to discuss product deals with all major distributors for the coming season:

#### L. A. to N. Y.

Aber Twins. R. C. Sherriff. Phil Goldafo

#### N. Y. to L. A.

Max Terr.
Dr. Sigmund Sidney.
Bee Sidney,
Sidney Skolsky.
Jack Connolly. Thomas Meighan. Harian Thompson. Mitsi Green.

# Rally in Stocks Goes Into 2d Week: Loew Crosses 20; Par Above 3; Theatre Bonds Advance Slowly

#### Titles By Detour

Hollywood, July 25.
Studio story departments have ev-lved a further psychology relating to permission for what may be adjudged rissue picture titles expected is turned down the story excess of into a deep conference from which there emerge with a worse, or more raw, designation. The finish is often a compromise permitting use of the first title,

#### RKO WOULD ADJUST HIP. N. Y., RENT: 35c 2D RUNS

Negotiations now on by RKO for readjustment of its Hippodrome lease in New York. Plan is to reopen the spot in the fall as a second run picture house at 35c top. Rehtal basis being sought is on percentage against the gross, not exceeding 190,000 annually, plus a percentage of profits up to \$56,000 on a 52-week basis.

Percentage, angle is due to the poilcy being applied to the house. Usual three — month cancellation clause now privileged to KKO may remain. Understood that with the opening of Radio City the Hipp's second run policy will go into the RKO Mayfair, M. Y. As things shape, when this happens the Hipp may be given up by RKO or go to a daily change.

#### **NAME' ILLUSTRATORS BEING SOUGHT BY RKO**

Magazine cover and commercial display trends will be incorporated in the RKO picture and theatre ad copy. The circuit is offering from \$1,000 to \$2,500 for drawings by name illustrators.

Tony Sarg, Russell Patterson and Nat Carson nave been contracted do far for RKO art work. Overtures have been made to most of the high priced cover and commercial artists.

#### Two Par Writers Out, Renew on Raphaelson

Hollywood, July 25.
James Warner Bellah, after two
reeks on the script of Lusitania

James Warner Bellah, after two weeks on the script of Tustiania Secret, is out at Paramount. James Secret, is out at Paramount. James Paramount. James Paramount. James Paramount. James Paramount writter, let for the Majne woods Saturday (23), upon completion of 'Honest Finder,' Lubitsch Script. He returns with a new coh-tract in October for the next Lubitsch Script. He returns with a new coh-tract in October for the next Lubitsch Script. He returns with a new coh-tract in October for the next Lubitsch Script. He schin, for many years with Cecil; DeMille, hair been re-engaged by Par to work on 'Sign of the Cross.' Sidney Lazarus, formerly at First National, also added to this writing staff.

#### Soldier as Producer

Hollywood, July 25.
William von Brinckin, former
German army officer and spy, is organizing a company to produce features. First picture, untitled, with
deal with his personal experiences
as a secret operative.

as a secret operative.

Von Brinckin was an assistant to
Von Papen, who headed the German espionage system in America
during the war.

#### BUY LAIT'S STORY

Jack Leit has sold an unpublished and unfinished manuscript to the Reliance Picture Co., of which H. M. Getz and Eddle Small are execu-tives. The work will eventually be

Title on it is, If Christ Came to Chicago. This canties

#### By AL GREASON

The stock market yesterday (Mon) went into the second week of the advance with accelerated pace and increased volume, the amusements taking a modest part in the market demonstration. The advance was being managed conservatively, with intermediate setbacks as realizing came in, but resuming the slow climb with real determination.

Loew's crossed 20 during the afternoon, penetrating the 18 level which marked its best in the June upturn; Paramount got up to 3 late in the morning and held that level among the amusements although the

among the amusements although the session ran to a turnover around 1,500,000 for the whole list.

A few issues were exploited and had an artificial look, but generally the move had good leadership in Steel which closed, at its, best for Stesi which closed at its best for the day above 26; Telephone which held levels close to 79 and the con-spictuously good performance of Consolidated Gas which climbed to better than 41, best it has shown since Februarry. American Can was laggard. Bonds generally continued to

laggard.
Bonds generally continued to make progress, the amusements doing well enough to be singled out for news tape comment. Preferred stocks were especially strong, with the Senior Steel searing more than 4 points close to 67.

Bonds Furnish Lead

It was the performance of the bond list last week that furnished the impetus for the best recovery in the industrial section that has taken place since February. The amusements for the first time displayed a disposition to keep pace with the averages on the upside.

# Yesterday's Prices Salar Am gent High Low Last the 200 Com F PH; 4 St 52 St - 4 St

In most cases the gains were of small proportions, fractions on the low priced issues; but Loew staged a fairly impressive gain from believe the total the low priced issues; but Loew staged a fairly impressive gain from believe the total to better than 13 and held the low the low the total to be the control of the low the low to the low they had so the low to the low they had so the low they had she they had a then like they had a then l

#### FRISCO ORPH REOPENING

San Francisco, July 25.
Orpheum reopens Aug. 5 with
Bring Em Back Alive for an indefinite run

Picture plays the previous week at the Golden Gate.

#### Reverts to Brill

Park Lane, New York, under lease to RKO, reverts to the Sol Brill estate around Aug. 1, with the

house going indie.

Change in operation is reported due to differences over rentals.

# SEEK TRUST LAW LENIENCY

# Coast Indies Accept Closed Shon: **Expect Sound Craft Move on Majors**

Hollywood, July 25. Willingness of independent pro-ducers to accept closed shop con-ditions in settlement of the sound technicians' threatened strike, sets a precedent for labor conditions in the studios.

Majors have always operated on an open shop basis, although vir-tually closed due to the preponder-ance of union men in the various

Independents have strongly op-posed the union idea but with a virposed the union idea but with a vir-tual settlement reached, and with it an acceptance of full closed shop conditions, belief here is that a move will now come from the unions to obtain a similar declaration from the majors.

Back at Work

Agreement was reached by a committee representing both sides after another committee failed to

after another committee failed to make progress. Mon are back at work with the almost definite assurance that this committees tentative settlement will be ratified by Soth unions and producers. Two concessions granted are that the union agree to three instead of four men on a sound crew and a salary raise to \$255 a week for the crew, for a seven-day week, with no extra charge for overtimo. Division of this amount between the three men will be left up to the union.

While this falls short of the demanded by the union, it is higher than paid by some of the majors which are protected under the basic wage agreement still in operation reement still in operation mbers of the Hay organiza-

don. Radio's differences with the soundmen is also patched up. Union agreed to accept the salary cut as a whole, but has been given the privilege of scaling the wages among the various classes.

#### Exhibs' Buy Now' Campaign Will Use Trailers. Speakers

Atlantic City, July 25. Atlantic City, July 25.

'A campaign to loosen the purse of a hesitant citizenry has been accepted by the MPTO members of Eastern Pennsylvania, Southern New Jersey and Delaware. At the 18th annual convention held here, brganization pledged itself to use the screen of every membership house through trailers and "four-minute men" talks to remind the public to "Buy Now and Secure the Future."

American Federation of Labor, it

American Federation of Labor, it

American Federation of Labor, it was announced, has aiready contributed \$5,000 toward the drive. Philadelphia is to start the campalar, outlined by William Goldman, seneral manager of the Warner interests there. A committee is to be appointed to co-perate with one selected by Mayor Moora.

be appointed to co-operate with one selected by Mayor Moore. The 'exclusive' sales policy was soundly condemned in a resolution adopted at the closing session.

#### A. J. BALABAN SAILING WITH BROTHER'S WIDOW

Chicago, July 25.

Chicago, July 25.

A. J. Balaban, visting in Chicago for some weeks, returns to Switzerland within the next fortnight.

Upon his departure he will take the widow of the late Max Balaban, his brother, and her two children. They will reside with the A. J. Balabans abroad.

#### Mackenzie's Appendicitis

Maurice Mackenzie, secretary of the Hays organization, went under the knife at the Roosevelt Hospital, N. Y., yesterday (Monday). An operation for appendicitis.

#### On the Short End

Hollywood, July 25.
Operation of Multicolor by
employes, with Walter Operation of Multicolor by the employes, with Walter Durst, receiver, at the head, blew up when the men discov-ered that the color film they were turning out for 6 cents per foot was costing them 21 cents a foot to produce. Plant is now off production of color, but will endeave to the up some black and white business.

#### **RKO Figures Girl** Ushers Will Save \$65,000 Annually

Cincinnati, July 25. Cincinnati, July 25.
Local RKO theatre staff is reported about to experiment with girl
ushers. If successful routine may
be extended over the entire circuit.
Idea is that the girls can be employed at cheaper saiaries. RKO
usher saiaries are supposed to run
around 455,000 annually. Statisticcontrol and representations of the said of th ment of girl ushers can save an estimated \$65,000 annually.

#### PUBLIX-HARRY ARTHUR POOL SET; 23 IN N. E.

Partnership deal, such as made rarinersing ueat, such as made with numerous other operators during the past two years, is set between Publik and Harry Arthur on New England with signing of papers scheduled for yesterday afternoon (Monday) in Sam Dembows office in New York put off until later

this week.

It takes in 18 of the former Poll houses, now known as Harry Arthur Theatres, Inc., and five of Publix, all in Connecticut, and located in New Haven, Hartford, Norwalk, South Norwalk and New London. The Arthur group of 18 is located in New Haven, Hartford, Waterbury, Meriden, Bridgeport, Springfield and Worcester.

Publix is also in Stamford in Con-

Publix is also in Stamford in Con-necticut but that's not included. Under the partnership arrange-ment, Arthur has local operation of the string of 23 houses involved in the setup. Arthur's franchise on Metro produ-ct in New Haven and other key on the control of the control of the law been an important factor in the arrangement with Publix plus Arthur's dominance of Connecticut.

#### Marcus Won't Go Indie

Lee Marcus states that he has his lesson in independent production from another RKO-Pathe alumnus. When Marcus leaves RKO as When Marcus leaves RKO as eastern studio contact and story head, he will not engage in indie picture making. What he will do is indeterminate.

#### BUCKLEY RETURNS WEST

GUGLEY RETURNS WEST

C. A. Buckley, treasurer of Fox
West Coast returned of ter a seven
west;
John B. Bertero, one of the circulf's Coast attorneys, who accompanied, preceded Buckley here by
several days.

#### CANAVAN TO ST. LOUIS

William F. Canavan, last with Publik in a labor executive capacity, leaves today (Tuesday) for St. Louis accompanied by his family. The Canavans are going there to live and make the trip by auto-

# COMPETITIVE

Want to Place Industry on More Co-operative Basis Feel Sales and Salaries Must Be Controlled-Move Could Recoil Into Gov't Regulation of Business

#### DICTATORSHIP?

**Enactment of Congressional legis**lation to make the film industry ex-

Enactment of Congressional legislation to make the film industry exempt from certain provisions of the anti-trust law may be sought by the bankers. A definite plan along this line is now before New York financial min interested in pictures. Move is detailed to include the big electric compacts, the prime purpose being to knit the industry into a more compact and cooperative business rather, than competitive. It may amount to a dictatorship, but as the plan is projected it is defined that it is the companies eventual out from an excessive overhead besides prending efformations, and the second of the property of the

(Continued on page 13)

# **BROWN-ZOHBEL** RETURNING TO LEATHER BIZ

Hiram S. Brown and Herman Zohbel are both returning to their former occupation as president and Zohbel are both returning to their former occupation as president and approximately considered to the construction of the cons

meeting.

Brown and Zohbel entered show business together three years ago, Brown bringing Zohbel with him when assuming the presidency of RKO. Zohbel eventually became treasurer of the circuit in addition to holding a vice-presidency for a

treasurer of the circuit in addition to holding a vice-presidency for a time.

Zohbel's successor has not yet been appointed. Nobody will take Brown's place, since the RKO presidency is already occupied by M. H. The second of the second of

Canavan was originally a booth operator in St. Louis.

The valueville Alice interests of the Keith organization were supervised operator in St. Louis.

# BANKERS' PLAN Fox-Skouras Now Up as Roxy Operators, with Skouras Also Apt to Assume Fox-Detroit

#### A Definition

week's salary moratorium throughout the organization (week of Aug. 2) as 'One on the house.' The WB staff styles the one

#### WB After Exhib Support for Its Dispute with W. E.

Warner Brothers is enlisting the backing of exhibitor organizations in its patent scrap with Western Electric. Following an address to Electric, Following an address to their executive committee by George Quigley, patent specialist for WB, the Motion Picture Thea-tre Owners of America was re-ported favorably inclined toward the Warner side.

ported favorably inclined toward the Warner side.

When the Stanley Theatre Coaction against W. E. gets underway in Wifimington, Del., in September there is now indication that Warners will be able to read into the court record exhibitor rescutions substantiating its allegation that Western's reproduction license is illegal.

MPTOA executive group devoted several hours to considering the outcome of the illigation should Warners win. They were given to understand, it was stated, that if the verdict favors WB the Western Electric license will be abrogated and that compulsory service charges, hone of contention since the entrance of sound, will be no more.

#### KATZ EXPECTED IN N. Y. ON SHORT VISIT

Sam Katz, on the Coast since spring, is expected in New York 'within two weeks. While nothing official has been stated, local anticipation is that he will make it a brief visit, and then return to Hollywood. Since Katz's indeterminate stay in the west, Leo Spitz has become an important factor in Publix administration matters in New York. Spitz has been occupying Katz's private office in the Paramount building. He came on from Chicago when Katz was ready to delve into the production phase.

cago when Katz was ready to delve into the production phase.
In Chicago Spitz was head of the B. & K. legal forces. He also is importantly concerned with the legal

importantly concerned with the legal end at the h. o.

One report is that Katz will bring some newly completed Par. pic-tures with him for eastern heads to look over.

#### **WB-RKO Product Deal**

WARNEY FROUNT DEAL
WARNEYS is in negotiation with
RKO for its product in the latter
circuit's houses in spots outside of
Greater New York. Deal will probably be closed before the end of the
current week. Among situations involved are Cincinnati, Columbus,
volved are Cincinnati, Columbus,
Trenton, New Brunswick and others.

#### Harry Cohn East

Hollywood, July 25.
Harry Cohn is readying another
New York trip for about Aug. 12.
Reason is August meeting of Columbia board of directors to declare dividen

Major Albert Warner returned to his desk in New York Friday (22) after a week's illness.

Fox Film and Spyros Skouras are andidates to assume operation of the Roxy theatre, New York, If o doing Fox will have to assume the proportionate risk of financing the operation of the house with the bondholders. That means around \$150,000 or an equal amount as

\$150,000 or an equal amount as covered by receiver's criticates allowed by the Federal Court and controlled by the bondholders.

Details have not been completed and anything to be done will have to be sanctioned by S. R. Kent, so far as Fox is concerned. Negotiations for Fox are being conducted by W. C. Michel and Spyros Skouras, W. C. Michel and Spyros Skouras, the could be done by the company subordinating its film rentals. Talk for the present has the Fox company assuring a minimum of 30 films to the Roxy. the Roxy. Grauman Again

the Roxy.

Grauman Again

Possibility of Stouras asking Sid

Grauman to come on from the coast
to handle the spot for Foz. This

would be in line with the original

sast recently amon having come
sast recently amon having come
sast recently amon having come
solvent of the 1550 one for the consuperior stourage of the control of the consuperior sast of the control of the contendants as receiver but it has been
indicated that Herbert Lubin, formeriy associated with Kosch, may
not be with the house when it reindications pointing to aug.
though announced for July 28.

Any agreement reached between
Fox and the bondholders is up to
the Federal Court, before whom the
receiver must make application to
complete any deal.

Arrangements are also under way
for Stouras to assume operation of
re Stouras to assume operation of
restourage and the solve the solve of
restourage and the solve of the complete any deal.

for Skouras to assume operation of the Fox Detroit. Skouras is re-ceiving this assignment from Halceiving this assignment from Hal-sey-Stuart, bankers, hepresenting the bondholders of the house. No date for the takeover is mentioned. Bill Raynor, who has been man-aging this deluxer, goes over to RKO as divisional director for the New England territory. The proposed pooling deal between the Fox houses and RKO's Down-town in Detroit has been called off.

#### TRY TO INDUCE JOY TO STICK WITH HAYS

Hollywood, July 25.

Hollywood, July 25.
Hays Organization is making an effort to induce Col. Jason Joy to stay on as production code overseer. There is no successor in mind.
On opposite sides of the fence are Louis B. Mayer (Metro) and W. R. Sheehan (Fox) over the Joy matter. Sheehan is said to be turning a dead ear to all requests to have Joy r main with Hays. The Colonel, it. understood, is making the chan to Fox because of the money ang

#### Kent Back Aug. 4

S. R. Kent arrives back from his European trip Aug. 4. The Fox president will stay in New York a week and then go to the Coast again to continue his di-rect executive supervisory contacts on production.

#### Brush to Frisco

Hollywood, July 25. a four-day visit her dividend.
Cohn will fly again by rail.

MAJOE WARNER RESUMES
Major Albert Warner returned to is desk in New York Friday (22) trea week? silness.

He was confined to his Rye, N. T.,
Will attend the Bohemian Club.

## Olympic Fans Buy Olympics Mostly, Pass Up Shows; L. A. State \$19,000 with Dempsey

Los Angeles, July 25. Those Olympic visitors are here. In droves, too. But they evidently didn't come to see pictures. Only one to get any attention from them is grauman's Chinese. Strange Interlude, in its second week there now, and panned all around, is drawing at matineas. First week went to a good \$28,100. State, with Jack Dempsey added to the F&M unit, and 'For Glory and a Girl; Ramon Novarro picture, may run close how will hat \$8,500 or better with 'Red Headed Woman,' good biz for house. didn't come to see pictures. Only

better with 'Ried Heausgood bis for house.

Estimates for This Week.
Chinese (Fox) (2,038; 55-31,65)—
Strange interiude (Mc) and stage show (2nd week). Heavy pressure exploitation fruitful in getting and the properties of the pr

3) around \$5,500 last week. Pantages (Fox) (2,708; 25-90)— Red Headed Woman' (M-G) and tage show. Looks like easy \$5,500, wretty good. Week Ends Only' (Fox), first run, \$7,200 last week.

pritty good, week Entau Uniy (Fox), first run, \$1,200 last week. Parameunt (Fublix) (2,58s; 35-31,10)—Tady and Gent (Far) and a stope of the previews thrown in later this week may hit \$13,000, but will meed strong uphill pull to make it! Million Dollar Legs (Far) nothing to brag of last week, \$13,400. State (Low-Fox) (2,028; 75)— For Glory and a Girl (M-G) (Huddle; Originally) and stage show. Jack Dempsoy on stage show. Jack Dempsoy on stage Parade (M-G) little over \$18,000 lagt week with Will Mahoney credited for silce of draw after re-cently being at Chinese.

#### Plenty Cincy Black For 'Red,' \$13,500; Bring 'Em.' \$17.000

Cincinnati, July 25, A wow week for at least three downtown houses although the Opportunity Revue draw is disappointing at the Albee. Drop in temperature over the weekend helped all the theatres generally.

#### Estimates for This Week

Estimates for This Week
Albae (RkO) (3.30): 35-80.— Forbldden Company' (Chesterfield) and
home talent 'Opportunity Revue' on
stage. Weak film farce, native
amateurs being counted upon for
draw, but didn't; 315,500 not
spood. George Beatty tossed in to
m. c. for the gang of spotlight aspirmit, part week Love is a Racket'
that the country of the country of the country
and the country of the country of the country
and the country of the country of the country
and the country of the country of the country
and the country of the country of the country of the country
and the country of the country of

#### Too Much Heat in B'klyn; All Downtown Way Down

Brooklyn, July 25. Ole Man Heat still the big oppo sition to the downtown deluxers Estimates for This Week

Estimates for This Week
Paramount (A20): 25-35-60-75-85)
—Madame Racketeer (Par) and
stage show. Lacking at b. o. and
nothing to support Eddie Lowry in
stage show. Lowry finishes here
next week, theatre ballyhooing his
farewell week, ending an eightweek stay. Audiences liked Lowry,
indicates only \$13,000, weak. Last
week 'Lady and Gent' (Par), \$28,900.
Albae (3.800; 28.75-675)—Rost

Strand (2,000; 25-35-50)—'Mies Pinkerton' ('.'B), Off at \$9,500. Last week 'Dark Horse' (WB), \$9,-

#### Minn. Holding Up; 'Culver.' \$10.500 and 'Masquerade' \$12,000

Minneapolis, July 25.

Business continues to hold up sur-pristingly well. Another week of profitable grosses seems in prospect this week, making July a stretch of sustained improvement. Upward ord-breaking hot spile a rec-ord-breaking hot spile.

ord-breaking hot spele a geocond-breaking bot spele.

Circuit officials feel exuitant because outstanding attractions are
able to pull paying patronage; again
after the early summer slump which
after the early summer slump which
after the early summer slope deliver
houses, eliminating; over 7,500 loop
seats, doubtlessly a considerable
factor in the change for the better,
might preview showing of 'Million
Dollar Legs,' and advertised the affair like a circus on the acreens of
all Fublix houses. Performance
swell the figures on 'Man from Yesterday,' the current offering.
A surprise is the Orpheum,' where
Grant Withers, appearing in person,
and the surprise of the surprise of the
sport in business, the Aster (Publix) is
staying open on a week-to-week
basis. It was to have closed last
Friday. The Grand shifts from second to first run policy this week.

days but diffr: \$15.50 not so good. George Beatty tossed in to me. Cort the gang of spotlight aspirants. Last week Love is a Racket was the gang of spotlight aspirants. Last week Love is a Racket was the state (Public) (2.200: 55)—Ring Em Back Aliver (RKO) with Frank Buck personaling for first good \$12,900. Last week Redbing to carry house along currents and the state of the stat

#### L'VILLE LULLS

No Letup to Summer Dog-Day Inertia—Alice Joy Some Help

Louisville, July 25.
No letup in the Louisville lull as

No letup in the Louisville luil as far as theatres are concerned, not helped any by the terrific pannings every attraction received. Managers striving hard to keep Old Man Sol from gumming up the Common of the Co

### Estimates For This Week

Estimates For This Week
Loew's (3.25; 15-25-35-40) Unanhamed' (M.-G). Way down, 15,200.
Anhamed (M.-G). Way down, 15,200.
Anhamed (M.-G). Week, 17,100.
Strand (Fourth Ave.) (1,765; 1515-25-35-40) "Tom Brown of Culver'
(U). Week, 13,900. Last week,
Winner Take All' (WB), fair, 15,700.
Rialto (Fourth Ave.) (2,710; 35-55)
Man Called Back' (Til) and Allec
Allo (M.-G). Man Called Back' (Til) and Allec
Allo (M.-G). Man Called
Racktrack' (WW), three days,
12,100, poor.
Brown (2,000; 15-25-40) Westward Passage' (RKO). Fair, 12,900.
Last week 'Dark Horse' (FN),
13,100.

# **ALL 4 PITT ACES UNDER \$30,000**

Pittsburgh, July 25. Looks like another week of the doldrums locally, which isn't news any more. A bit of excess trade, looked for downtown with the clos-ing for the summer of the Davis has failed to materialize, with most of it probably going to the swim-ming pools.

Only four first-run houses on tap

around here at the moment, the lowest number within recent mem-ory, and when this burg can't give a quartet of films more than \$30,000 in a week, then there's no doubt

in a week, then there me doubt in a week, then there me doubt in the control of t some effort to bolster trade with double features, but without mere and looks like very later and wild women of Borneo'. Garlo Madese' and looks like very later and wild women of Borneo'. Heat getting this site, the only first-uni downtowner without a refrigeration plant. Mag stater store. Heat getting this site, the only first-uni downtowner without a refrigeration plant. Mag stater store. Heat getting this site, the only first-uni downtowner without a refrigeration plant. Mag stater around \$3,200. Last week 'Almost Married' (Fox) and Zane Grey's South Seas film about \$2,200. Make Me a Star' (Far). Good mean much due to lack of cast names; also doubtful if 'Merton' tag means a lot at this date. May stagger along to week \$10,000, but not more hand that hand and younger and for the films and the can be such as a lot at this date. May stagger along to week \$10,000, but not more hand that hand and younger along the such as may stagger along to week \$10,000, but not more hand that Last week 'Almost Married' (Fox) and Staley (WB) (3,500; 25-30-40). Make Me a Star' (Far). Good mean much due to lack of cast names; also doubtful if 'Merton' tag means a lot at this date. May stagger along to week \$10,000, but not more than that Last week 'Almost Married' (Fox) and Staley (WB) (3,500; 25-30-40). Tady and Gent' (Par). Bancroft film shot in at last minute when comors held up 'Furchase Price' some not lotes, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon totices, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon notices, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon notices, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon notices, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon notices, but Bancroft film shot in at last minute when comors held up 'Furchase Price' some neon notices, but Bancroft film shot have a mail-native cas

# Philly's Anti-Depresh Bally

#### Civic Leaders' Addresses Slated for Theatres -Young and Brent's Personals Help Earle

#### Orpheum's Closing May Help Tacoma Generally

Tacoma July 25.
Orpheum folds end of this week
for the summer, maybe to open in
September, but nothing definite.
House dropped vaude a couple of
weeks ago and grosses looked fair
with such pixes as Bring Em Back with such pixes as Bring Em Back
Alive and What Price Hollywood.
Doug Kimberly and Ron Gamble,
mgr. and assistant of Orpheum,
will vacation till fall. House is now
under L. A. division since elimination of. Northwest division over
which Homer Cilli president to
the beaches so much that it is hard
for the shows to get by, but reduced
in number by one, it will help the
others.

Estimates for This Week
Orpheum (RKO) (1,500; 28-85)

Estimates for This Week
Orpheum (RKO) (1.500; 25-35)
Roar of Dragon' (RKO). Richard
Dix ballyhood plenty. Set in for
entire week; \$3,500, fair. Last week
Bring 'Em Back Allve' (RKO) went
big for first three days, packing 'em
in, then leveled, winding up around
\$6.000.

big for first three days, packing em in then leveled, windling up around the line Mouse (Hamrick) (650; 25) Strangers in Town' (WB). Slow 31,800, Last week' Street of Women' (WB) might have been worse, Haile (F-WC) (1,200; 25-35) Reserved for Ladles' (Par). Two days, and 'Sky Scraper Souls' (M-G), for five days. Average of the street of

#### Wash. Deep in Pict. Stars; Earle, \$20,000; Fox, Strong at \$23,500

Washington, July 25, Picture stars all seem to be head-ed for this Capital. Somebody said the inrush was suggestive of the

Philadelphia, July 25. Personal appearances of Loretta Young and George Brent and a good Barle type picture in By Whose, Hand? indicate a good \$18,000 on week for this house. Last week house took \$13,000 for five days—
the abbreviated showing being due to the change in opening day from program.

The reason for the change his prompted by the desire to give the Earle the same rating as the now closed Mastbaum, which was a Frilay change house, and also to take advantage of the routings of the several Warner-First National stars who are now touring in personals.

Discussion among managers in town at the present time—both independent and chain houses—is the forthcoming 'prosperity drive' soon to be launched in an effort to blast loose some business. Plans are not altogether formulated, but among the ideas is minute talks by various Philadelphia leaders (both general and neighborhood) in the theatres to spread an anti-depression docs

and neighborhood) in the theatres to spread an anti-depression desired trine.

The Boyd goes on Wednesday night (27) with a Hollywood pretries.

The Boyd goes on Wednesday night (27) with a Hollywood pretries.

The Constance Bennett's grind the Constance Bennett's recommender of the Constance Bennett's grind Thursday. Not having reaped much of the Mastbaum's business in the other theatres, the Stanley-Warner group is figuring on this said that the said of the Carlo Madness, foreign picture, with a strong stage and the said of th

Estimates for This Week

Estimates for Thie Week
Stanley (3/90: 35-55-75). Mass
from Yesterday (Par). A fair 313000 in prospect. Last week same
figure was int by 'Merrily We Go to
Helf (Par).
35-40-75). Monte Carlo
Radness' (ED). Not a strong draw,
but with Zelda Stanley and Vaughn
DeLeath on the stage, week should
get 320,000 or better. Last week
Albert Monte (Par). The strong draw,
but with Zelda Stanley and Vaughn
DeLeath on the stage, week should
get 320,000 or better. Last week
Albert Monte (Par). The strong draws
Hand? (Col) and stage show headed
by Loretta Young and George
Brant. Makes for strong draws;
18,00 n vew, excellent. Last
18,00 on five, excellent. Last
Hand? (Col) and stage show headed
by Loretta Young and George
Brant. Makes for strong draws;
18,00 n vew, excellent. Last
Banton (1,700; 35-40-55). The 18
Stanton (1,700; 35-40-55). Wherrily We Go to Hell (Par). House
Enerally does better with second
than with first runs. Expect close
fenerally does better with second
than with first runs. Expect close
Areadis (609; 30-40-55). This 18
the Night' (Par). Class trade for
small house ought to give this an
Latel week \$2,200 or.

#### Lady and Gent, \$16,000; **Buffalo Resigns to Heat**

Buffalo, July 25.

Takings down to summer lows and slightly under, but always one or two highlights to punctuate the

#### summer dog-days. Estimates for This Week

Estimates for This Week
Buffale (Publix) (3,600; 30-40-72)
Lady and Gent' (Par). Average
\$15,000. Last week 'Make Me. a
Star' (Par) and Rudy Vallee for
only six days, good \$13,02,00; 25\$35 'Million-Dollar Laggr (Par), good
\$3,500. Last week 'Man from Yea\$100. Century (Publix) (3,400; 25\$100. The More' (WE). First week
of new policy and reduced prices;
of new policy and reduced prices;
Women' (WE) ellipsed to \$8,700.

Women' (WE) ellipsed to \$8,700.

Lafayette (Ind.) (3,400; 25) 'Attorney for Defense' (Col). Strong \$7,000. Last week 'No Greater Love' (Col), also good at over \$5,500.

# 'Lady and Gent,' Chicago, \$36,000; Cheap Seats Bait at State-Lake

Chicago, July 25. r husiness this week.

Garrick opened today (Monday finder independent auspices as a grind house. Drawing upon states gight product.

vaudeville interests are much encouraged by the auspicious opening of the State-Lake even in

spening of the State-Lake even in the face of the terrific heat wave of last week.
Golden Glove boxing tournament between German and American amateurs, an annual Affair promoted and exploited by the Chicago Soldiers Field Stadium. However, scaled up to \$3, this outdoor event, which in former years drew tremendously, has by report run afoul of conditions, with the gross this year substantially under last. First week of the continual promotes and the conditions of the conditions of the conditions of the conditions. The conditions will be gross this year substantially under last. First week the conditions of the week th

Estimates for This Week

Etunites for This Week
Chicago Publiz-B&K) (4,000;
S-55-83). Lady and Gent' (Par). Plus Bert Wheeler and Lillian Roth as stage headiners house ought to copped about \$38,000, okay these days.
Oriental (Publix-B&K) (3,200;
S-55-83). Miss Pinkerton' (FN).
You be the stage of the s

Williams.

No Greater Love (CO) and

State (RKO) (2.700; 25-3555). No Greater Love (CO) and

vaude. Hopes to reach \$18,000 yith

weather break despite absence of

names from either stage or screen.

Ing to date on its cheapness. That

bargain 35-cent seven acts and pic
ture show until 5 p.m. is drawing.

Last week strong getaway at

around \$15,000 with Week-Ends

phy (Co).

#### **MONTREAL KNEE-DEEP** IN FILMS ON H'WOOD

Montreal, July 25.
Cabarets with major attraction:

Montreal, July 25.
Cabarets with major attractions, radio covering conference banquet at Ottawa, baseball, wrestling and quidoor attractions in the notices of the conference of the conference

Estimates for This Week

Palace (FP) (2,700; 75), 'What Price Hollywod' (RKO). This may mean a comeback to \$\frac{11}{2}\$il,000, after flop of 'Two Hearts in Waltz Time' (Coi) in German, with under \$9,000.

Time (Col). in German, with under \$9,000.

Capitol (FP) (2,700; 60), Winner Takes Alf (WB) and Week-End Marriage (WB). Fair \$10,000. Last week Thunder Below (Par) and Fast Conpunions (Par) better the color of the

#### Advent of 'Grand Hotel' Sole Excitement in B'ham

Birmingham, July 25. 'Grand Hotel' is in town. That leans all eyes are toward the Empire, where the film has been booked for only four days. Original book-ing several weeks ago was for a week, but had to be postponed due to vaudeville bookings. Advance

Estimates for This Wask

Estimates for This Wask
Alabama (2,300; 26-35-55)—Million Dollar Legs' (Par). The kids
will have some fun with this one,
but the parents will have hysterics;
88,000. Last week 'Lady and Gent'
(Par) fair at \$3,300.
(L100; 55-23.
Empire (BTAC)
Mayl- and ta stallout for the four
days, but indications very good.
Last week 'Wet Parade' (M-G)
caused lot of comment, but no business
due to lack of exploitation,
\$3,000.

ness due to lack of exploitation, \$3,000 (RKO) (1,600); \$5.40).—Its My Face Red' (RKO) and "By Whose Hand' (Ca). Two weak sisters crammed into one week and light, \$3,400. Last week 'Roar of Dragon' (RKO) moderate \$3,500. [25.36].—Perguson Case' (PN). Better at \$1,800. Last week 'Man Wanted' (WB) average \$1,500. Gaiax (BTAC) (500; 15.25).—Forgotten Comandments' (Par). Sideweek 'New Morals for Old' (M-G) held no drawing card without names, \$300.

#### 'DESERT' TAB WOWS SEATTLE FOR \$16.500

Seattle, July 25. Python, tiger and crocodile sneak-ing about and in mortal combat outrank the Bennetts and Barrymores Bring 'Em Back Alive' held over for second week at the Orpheum after a big first week's gross. The vaude bili changes

Orpheum after a big first week's gross. The vaude bill changes. Jungle front, heavy exploitation, helped the draw, non time in Service of the control of the

Week end weather again was a handlozh price of the property of

#### NEW HAVEN LONESOME

Bombings No Halp—'Skyscraper' (

New Haven, July 25.
That hollow sound you hear in
this town is the handful of spectators rattling in the local theatres.
Second, local bomb outburst in a
month isn't helping things at the
Arthur theatres, with stage and
booth men sittin on strike.
With double-feature policy, with
current bill back to single.

Estimate for This Week

Estimates for This Wesk

Paramount (Publis) (2,353; 40-72), 'Lady and Gent' (Par) and unit.

And the statement of the stateme

# Denver Orph OK. 14 G's: Ted Lewis **Bolsters. \$18.000**

Denver, July 25.
The Orpheum is staging a com back on its first week under the Harry Huffman-RKO poel in spite

of advance prices from 25-35-50 to

25-40-65.
Folks who wanted to see if there was any change found the organ restored to use with West Masters playing; a pepped up orchestra, Howard Tilotson, an old Orpheum Howard Tilotson, and Orpheum picture and vaude bill that pleased. Comments are generally favorable on different atmosphere, and the local theatregorers are sure that the Orpheum, with Huffman in with size of house.

Two mlatresses of ceremonles, first time in the Orpheum, pleased and added snap to bill. Huffman tells of his policy to his audiences are sure that the organism of the comment of the tells of his policy to his audiences. Against the Orph. Public's Denver is doing tremendous, with Ted Lowis causing standouts every day and, wowing audience. Picture no. d. The Paramount is worse off than last week, and the Aladdin and Kialto are play down. Cynara, on the stage of the Broadway past week, played to pitifully small (Creen Pasturer's at he Broadway) the week indicates packed houses. Estimates for This Week.

Aladdin (Huffman) (1,500; 35-55-56)—"Rebecag of Sunnyhood Farmyon of the means of the Week.")—Rebecag of Sunnyhood Farmyon of the control of the cont

this week indicates packed houses.

Estimates for This Week
Aladdin (Huffman) (1,500; 35-55-65)—Rebecca of Sunnyhool Farmi
(Winner Take Alf (WB) good \$5,000.

Denver (Publix (2,500; 25-40-66)
—Unashamned' (M-G) and Ted
Lewis band, Lewis credited largely
for the big \$13,000 gait. Last week
Lewis band, Lewis credited largely
for the big \$13,000 gait. Last week
14 13,070, 15 mm Back Alive' (RKO)
and vaude. First week under Harry
Huffman (RKO) (2,600; 25-35-55)—Bring Em Back Alive' (RKO)
and vaude. First week under Harry
Huffman (RKO) (2,000; 25-35-55)—Madama Racketeer (Par).

Riathe (Huffman) (200; 25-35-55)—Madama Racketeer (Par).

Riathe (Huffman) (200; 25-35-55)—Lena Rivers' (Piff), Average \$2,

-250. Last week 'Street of Women'
(WB) fair \$2,500.

# Cap's \$19,000 Stage Show Helps 'Masquerade' to \$62,000 and H. O.; 'Congorilla,' \$22,000, B'way Click

ever, with some houses drawing the lion's share of potential business, is becoming more and mor apparent not only on Broadway but other parts of the country as weil. Strong stage shows, both in New York and in the hinterland, exhibit the same tendencies with few

ceptions. There is, however, no manna from heaven in the heat sent down to plague the box offices, with height of summer weather retardneight of summer weather retard-ing the pace of all theatres and making the big pullers share with the slow-goers a certain ratio of loss. Last week's hot spell failed to abate until Sunday and when it did the coolish ideal weather had the steet of driving everyone to the

effect of driving everyone to the country.

Theory that cooling systems are a draw is being more and more distance of the cooling systems are a draw is being more and more distance of the cooling with the distance of the cooling of

business.

Times Square in New York never was so deserted on weekends as lately. It's no trick at all driving through it now or parking around the corner from one of the show

through it now or parking around the corner from one of the show bounes. Amount of grosses on the street do not figure up high because only a few of the theatres get the dollars, the other taking the dimes. Capitol, with its 31,000 stage street do not her taking the dimes. Capitol, with its 31,000 stage street do not make the dollars, the other taking the dimes of th

#### COLORED TAB UPS MO... ST. L. TO WOW \$25,000

It's the Missouri theatre's turn to corner the business this week which the house is doing with the Negro musical. Rhapsody, in Black, the meaning the same than the same

S22,000.

Estimates For This Week

Ambassador (Par) (3,000; 65-55-72) Lady and Gent' (Par) and Mills
Brothers on stage. Radio singers building week's gross to strong the Defense' (Col), \$12,800, fair.

Fox (Fox) (6,000; 25-35-55) Al-most Married' (Fox) and unit. Poor \$9,000. Last week Week Ends Only' (Fox) \$3,000, poor.

Skyotcaper Soulst (Mc). Big advertising spread helping to get fair \$10,000. Last week Washington Masquerade' (M-G), \$10,000, fair.

Missouri (Par) (3,000; 30-40-55)

Kake Me a Star' (Par) and stage Black'. Latter is responsible for house's biggest week in moons; sensational \$25,000 in ylew. Last week, Stranger in Town' (Par) and Forgotten Commandments' (Par), \$5,800, low.

Grand (Neth) (1,100; 20-35)— reet of Women' (WB). Weak 300. Last week 'Love Is a Rack-(FN) not bad at \$3,900. Grand (Neth)

Majestic (RKO) (1,100; 15-25)— Bring Em Back Alive). Here after first week at Palace should do \$1,500, mid. Last week 'Vanity Fair' very mild \$1,100.

current week's returns are a little disappointing, due to absorption of best drawing possibilities by Richman on two previous weeks, though second was not so strong, 445,300. Madame Racheteer is the current pictura at the Par, it has no manest proof. Farm. (Fox) opens Friday (29).

(22).
Winter Garden, Strand and Palace join the Cap this week in bringing back the biggest catches. Each of these is in the money.

of these is in the money.

Palace, which started off at \$16,300 on its first week as a combination, will do around \$16,500 on its
second seven days with 'Roar of
Dragon,' first run on screen. Breaking at \$12,000, it will be heavier in
the black than previous week when
advertising expense was greater.

ing at \$12,900, it will be heavier in the black than previous week when advertising expense was greater.

Another anniand picture. Mr. and the black than previous week when advertising expense was greater. It was a summing the Winter Garden also into the indigs. A big \$22,000 indicated, with picture, holding a second and bringing a smile to Harry Ordense after bouse or four tough week at the bound of the second and the property of the second of the second of the strength of the second of the second of the second week. The second of the second week. Doctor X next here; Hollywood Speake possibly next for Gardon. Ordense second week. The second of the second week. The second of the second week. The second of the second of the second of the second of the second week. The second of the second o

ways, including spines, to content or agints, etc. Estimate was made as to cost of conversion, with \$11,0400 the reported figure.

Estimates for This Week
— Active (1921; 35-21,10-21,65-65-62,0).

Acting of Strange Interlude (M-Q) not even tentatively made as yet by Loew's but imminent since pleture has already opened at Chinese, Holtans already opened (M-Q) and stage show. Lou Holts, Phil Baker and other names, plus political pic, running his upwards to the Holtans of the Holtans and Holtans and

ATOOD LAND TO THE WEEK STORE AND THE WEEK STORE AND

#### Fairish Balto. Totals; 'Racketeer' \$16,000; 'Tom Brown' \$6,000

Baltimore, July 25.

Downtown seating was made uncertain last week when the James L. Kernan Enterprises, which includes the Maryland and Auditorium theatres, was knocked down to the Penn Mutual Life Insurance Co. of the Penn Mutual Life Insurance Co. of the Control of the Con Baltimore, July 25.

built 30 years ago and widely ad-vertised as Kernan's 'Million Enter-

prine."
Film biz preity good this week.
No really had spots currently, although Sunday night pop concerts
at artim suburban amusement
pleture trade over the weekends.
Hippodrome currently looks in for
a good week with Cab Calloway on
stage. Century also looks okay with
Alekethinstee for This Week

Estimates for This Week

#### RACKETEER, FISHER \$15,000, BEST IN DET.

Detroit, July 25. All houses look for low grosses this week. Suffering from a week of hot weeks suffering from a week of hot weather, houses on this though the suffering from a week of the weeks with little entire the first time in weeks the Michigan has had neither stage nor sereen fare to ballyhoo. George Bancrott in 'Lady and Gent' at that house fare to ballyhoo. George Bancrott in 'Lady and Gent' at that house sage, and same locally, explaining drop to \$17,000.

system of Colvey' is a first from picture to sell and will be lucky to get overhead disbursements have been as a box-office name and will be lucky to get overhead disbursements have been as a box-office name and will be better than last week, around \$15,000.

Transport of the first of the f

#### 1st Runs on Broadway

(Subject to Change)

Week July 29 aramount-'Sunnybrook'

Paramount—Sunnybrook
(Fox),
Capitol — Washington Masquerade' (Metro) (2d week).
Strand — Jewel Robbery
(WB) (2d week). Brown' (U).
Mayfair—Tom Jone Back'
(Rivoli—White Zomble' (UA)
(4).

(4).
Winter Garden—'Congorilla'
(Fox) (2d week).

Week Aug. 5 ramount—'Guilty as Hell'

(Par). Capitol—'Skyscraper Souls' Capitol—Sayson—Motro) (4).
Strand—Doctor X' (WB).
Mayfair—Back Street' (U).
Rivoli—'White Zombie' (UA)

\$2 Pictures
'Grand Hotel' (Metro), Astor
(15th week).

Foreign Films 'Kyritz-Tyritz' (German) (Hindenburg) (1). '1914' (Atlas) (German) (Europa) (3).

#### WB'S NABES HELPED BY SHUT NEWARK DELUXER

Newark, July 25.

Newark, July 25.

Nothing here to draw big grosses and none claimed but profits said to be plentiful without vaude. So the plentiful without vaude of the plentiful without vaude of the plentiful without vaude. So the plentiful without vaude shower too the for business. Warner Brothers maintain that their neighborhoods jumped last week. This may be due to cutting out vaude -downtown or of the plentiful without the p

good and the state of the state

# 'MASQUERADE' IN FRISCO

Some 70,900. Shethers, Joyaning their national three-day convention here tomorrow, were expected to make a superior of the property of the property of their national three-day convention here tomorrow, were expected to make a superior of the property of

#### MIX. \$6.000: 'SOULS,' \$12,000, GOOD IN K. C.

Kansas City, July 25.
The scarcity of pictures is giving the local houses a break for they

The scarcity of pictures is giving the local houses a break for they are now getting them so fresh that in some cases no press sheet ås ready and the managers dope out their own.

Loew's Midland has had a number of the control of t

thrilled.

Past week was the hottest of the year and even the chilled theatres falled to attract.

Publix-Dubinsky is conducting a Panther Woman contest in con-nection with "Island of Lost Souls."

neutinis—Judnasy, as conducting a rection with "Island of Lost Souls."

Estimates for This Week Liberty, (Publix-Dublasky) (860; 15-25)—"Texas Bad Man' (U). A natural for the kids for 10 and 15c in the afternoons and they gave good \$8,000. Last week Week Ends Couls', (Fox), \$4,400. Lost's Midland (Losw) (4,000; 25-35)—"Skyecraper Souls', (Ost-Gatweek Washington Masquerade' (M-Q), \$13,500. Mainstreet (UKC)) (3,200; 25-35. Mainstreet (UKC)) (3,200; 25-35. Sho—Automor, Orat Defense (Color Mainstreet (UKC)) (3,200; 25-35. Sho—Automor, Orat Defense (Color Mainstreet (UKC)) (1,200; 25-35. Sho—Automor, Orat Defense (Color Mainstreet (UKC)) (1,200; 25-35. Sho—Automor, Orat Defense (Color Mainstreet (UKC)) (1,200; 25-35. Sho—Lady mask \$1,200. Mewman (Publix-Dublnasky) (1,300; 25-35-35)—"Lady and Gent' (Radio), smash \$1,7,800. Mewman (Publix-Dublnasky) (1,3500; 25-35-35)—"Lady and Gent' (M-Q), fair Last week Winer Take All' (WB), \$5,500. Should hold up for fair \$5,500. Lady or fair \$5,500. Lady week Winer Take All' (WB), \$5,500. Sood.

#### Vallee vs. Columbo. \$18,000, \$15,000; Wot, No Crosby in Boston?

Last week was the worst of current season for most of Boston's houses, with Metro-Jollan and Paramount dropping to hader \$15,000 will bill at the RKO Memorial with Tom Brown of Culver' on screen

and \$8.000 respectively. Good vaudeville bill at the RKO Memorial with
Tom Brown of Culvst on screen
did only \$1,000. No startling funprovement evidenced this week.
Rudy Valles, at the Med, and Russ
Rudy Valles, at the Med, and Russ
drawing but cutting into each other.
Estimates For This Week
Met (Publix) (4,300; 35-55-33)
Madame Racketer (Par) and Rudy
Valles in person. Nice \$18,000. Last
week Lady and Gent' (Par) and
down to \$14,100.
Parámount (Publix) (1,300; 30-55-66)
Purchase Price' (WB); Not
likely to raise much above low
\$5,600. Last week, Miss Pinkerton'
(FN), \$7,600, silghtly up (35-55-89)
The Man Called Back' (Tiff) and
Russ Columbo and seven vaudeville
acts, off at \$15,000, Last week, Tom
Brown of Culver' (U), a bad \$13,000.
Boston (RKO) (4,000; 26-35-55)
Riders of Death Valley' and six
week, What Price Hollywood'
(RKO), \$8,500.

### Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bullstin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular reckly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slops News from the Dailies in Los Angeles will be found in that customary, spartment.

# 'Culver's' Local Angles

Indianapolis, July 25.

Indianapolis, July 25.
Coolness of the downtown theaters is drawing them in with the continuance of the central west's increasing their advertising and other exploitation.

Apollo appears okay this week with an announced world premiered world premiered to the second of the second premiered to the stage. Mills Brothers booked week of Aug. 5 at Circle for first protothy. Sutherland and Roy Woods, local vaude fava, started their RKO contract this week at the Lyric.

their Academic Lyric.
Indianapolis is also interested in Skyséraper Souls' at Loew's Palace because of the first screen appearance of Helen Coburn, local girl.

Apollo (Fourth Ave.) (1,100; 10-25-35), 'Tom Brown of Culver' (U) Drawing well, locale being laid it his city and at Culver Military Academy, Culver, Ind. Should pull the 24-00. Let week Winner

Drawing well, locale being ladd in this city and at Culver Military Academy, Culver, Ind. Should pull nice \$4,000. Last week Winner Take All' (WB) finished near \$3,000, 100. Last week Winner Take All' (WB) finished near \$3,000, 100. Last week Winner Take All' (WB) finished near \$3,000, 100. Last week Winner Take All' (WB) finished near \$3,000, 100. Last week Make Me Advertised as adult entertainment should bring this house up; about \$4,200, cool. Last week Make Me a State are all the state of the All the

#### 'Girl' with Monte Blue in Black, \$10,000, Portland

Portland, Ore., July 25. Fortland, Ore., July 25.
For-Paramount has worked up
the auto greenway on door admish
to point where it is worth two grand
extra weekly. Stunt is a biz getter
for the average program picture.
F&M's Desert Song tab unit
packed the Paramount last week.
The \$1,500 gross near the burg's
Lega. This week with Society Girl;
not so hot; Monte Blue in person,
also.

second with the society Girl of the society Gi

Culver's' Local Angles
Aid in l'apolis for \$4,000

Cunningham's Mix Trio

Contract for writing of three more Fom Mix stories at Universal goes to Jack Cunningham, recently at Paramount. Jungle Kidder

Jungle film cycle will be satired in the first Radio feature of the new Harry Sweet-Edgar Kennedy team,

Sheriff Finishes

R. C. Sheriff, English playwright, finishing his script on Universal's 'Road Back,' left here to sail July 30 for London.

Master' Waits Metro has shelved Harbor Mas-ter as a story possibility for Clark Gable and Walter Huston. Yarn didn't jell.

Halt Baby Election

Wampas has postponed the selec-tion of its baby stars until it can determine what type affair will be staged for their official introduction,

Kents' 'Pajamas' Willis Kent will produce "The oman in Purple Pajamas," novel will be the will

Grinde Off
Metro has dropped Nick Grinde,
director assigned to whip 'March of Time' into shape. Ralph Block con-tinues on the story.

Brown's Condition

Return of Joe B. Brown to Warners is indefinite due to his muscular trouble not clearing up. Comedian must wear a steel brace on his
back for the next three months,
while studio is holding two yarns
for his return.

Byron for WB Arthur Byron is due here Aug. 5 to play 'Warden Lawes' in Warners' '20,000 Years in Sing Sing.'

Theatre Men Agree
Theatre men have come under the
Hays office wing in its campdian to
clean up theatre advertising. Second Advertising Code Committee
meeting here had Bob Collier, FWC; Gene Cox Publix, and Hub(Continued on page 32)

#### STAGE END ONLY HOLDS UP IN SLUGGISH PROV.

Extremely hot weather three all the first read of the first read o

FILM CRITIC OF NEW YORK

DAILY NEWS . . LARGEST

CIRCULATING PAPER IN

**AMERICA..CANVASSES** 

**BROADWAY CROWDS!** 

Irene Thirer

BECOMES INQUIRING REPORTER FOR PARAMOUNT

Personally asks a hundred representatives of a million passers-by how anxious they are to see "Movie Crazy," "Blonde Venus," "Night After Night," "A Farewell to Arms," "Horse Feathers,"

"Big Broadcast," and "Love Me Tonight."



-and here are typical replies -

# "WHEN WILL WE SEE QUERY OF ALL AGES, VALUE OF THE NEW

#### THE QUESTION ASKED BY MISS THIRER:

"Here's a list of the new group of Paramount Pictures. Look at the casts, titles and stories...what do you think of them?"



PEGGY KELLY
315 West 113th Street,
New York
MODELING

• "They all look good, but some more than others. I always see Marx Brothers, Harold Lloyd, and Chevalier because I like comedy most. Harold in Hollywood should be very funny. I read 'Farewell to Arms' and think Helen Hayes, Gary Cooper, and Adolphe Meniou should be great. To see Clark Gable and Miriam Hopkins together in 'No Bed of Her Own.' which I read in the Daily News, is a real thrill, Herbert Marshall was very fine in a play I saw, and I expect he will be a star after being with Dietrich in 'Blonde Venus.' I will see all of these pictures."



EDWARD PALIDINO 433 Van Dwyer St., Stapleton, S. I. PATROLMAN

• "I don't get a chance to see many pictures, but I listen to the radio a lot and want to see Bing Crosby, Boswell Sisters, Cab Calloway, Burns and Allen, Kate Smith and all the stars in Big Broadcast.' This interests me most, and next, 'Farewell to Arms' which I have heard is a very good book. I always try to see Harold Lloyd and the Marx Brothers. Yes, if I have an opportunity I want to see these pictures; they look very attractive. I'd like to say that there hasn't been a good police picture yet."



MRS. CAROLINE NEUMAN 2362 Seventh Ave., Astoria, L. I.

#### HOUSEWIFE

• "Chevalier easily heads the list for me, but I will say that I will not allow my husband to let me miss many of these pictures. After Chevalier I like Dietrich, and 'No Bed of Her Own and 'Night After Night' look like the type of heavy dramas we both like. I do not care so much for comedy, but my husband does, and so I see them anyway. I imagine he will be tickled with 'Movie Crazy,' and 'Horse Feathers.' Incidentally, isn't Fredric March a Paramount star? Why isn't he cast in these pictures?"



MISS JULIE VOLPE 1809 Longfellow Av., Bronx, N. Y.

# HAIRDRESSER "There are certainly a

lot of big stars in those pictures—most of my favorites, in fact. When I go to the movies, I don't pay much attention to the title but if it's got a star I like, then I don't want to miss it. Chevalier's my weakness, and after him Clark Gable. I think Marlene Dietrich is the best looking girl on the screen and the best actress. 'Blonde Venus' sounds good but why don't they put her in a picture with Clark Gable some time? I sure want to see Mae West in 'Night After Night.' I like Nancy Carroll, too. 'No Bed of Her Own' ought to make a swell picture. I read it when it ran in the tabs."

# THEM?".. IS HUNGRY

# PROVING BOX OFFICE

# Paramount GROUP!

#### THE PLACE:

At the busiest street in the world, in front of the Criterion Theatre, at 44th Street and Broadway, at 2:00 P. M.



PEGGY MESSENGER
Claridge Hotel
New York
SECRETARY

 "Gang pictures kept me away from the movies for some time and I am glad to see that Paramount is putting real casts into love stories and comedy. My first choice is 'Blonde Venus,' because I think Dietrich is fine in any story and this sounds exceptionally good. I read 'Single Night' by Bromfield and suppose that is 'Night After Night.' Why do they change the titles in the movies? I haven't read 'Farewell to Arms' but always wanted to and will be satisfied to see the picture, especially with Gary Cooper, Helen Hayes, and Adolphe Menjou in the cast. I do want to see all of them, though."



AL ABRAMS 2136 61st Street, Brooklyn, N. Y. SALESMAN

• "I think they are fine. merchandise which the public will want to buy. I quess most salesmen are good movie fans, and I feel confident that I will certainly not miss Harold Lloyd, the Marx Brothers, and Chevalier, because we all need laughs nowadays. 'No Bed of Her Own' sounds like a woman's picture, but 'Farewell to Arms' should appeal to everybody. I wasn't a Dietrich fan until I saw 'Shanghai Express' which changed my opinion, and I certainly want to see 'Blonde Venus.' They look good to me."



JAMES HEALY 539 West 144th St., New York

#### **PROPERTIES**

• "The thing that attracts (me most is Harold Lloyd. Why doesn't he make more pictures, and also the Marx Brothers? They seem so few and far between. I suppose that 'The Big Broadcast' will be shown at advanced prices, but I think this is a mistake because it doesn't matter how big the casts are, the public cannot afford to pay more these days. All of these pictures attract me and I have a feeling that they are going to be good shows by looking at the casts and titles."



MISS ETHEL KENT 164 West 44th St., New York

#### **ARTIST**

• "They all look mighty entertaining. I've been wondering when some movie producer would be smart enough to make 'Farewell to Arms.' Helen Hayes is perfect for the part of the nurse. There's my old friend, Harold Lloyd. Where's he been lately? I'll certainly want to see him in 'Movie Crazy.' My whole family are Marx Brothers fans but personally I like Lloyd's type of comedy better. Maybe you can tell me why a star as popular as Dietrich makes only a few pictures a year. 'Blonde Venus' is the first one I've seen advertised since 'Shanahai Express.' Guess I'll make a note of 'The Big Broadcast'—it's about time a radio picture was made on a big scale."

# IRENE THIRER FOUND THE BUYING PUBLIC YOUR PATRONS WANT THESE PARAMOUNT PICTURES!

HAROLD LLOYD

#### MARLENE DIETRICH

in "Blonde Venus"
with Herbert Marshall,
Cary Grant, Directed by
Joseph Von Sternberg

# "NIGHT AFTER NIGHT" with George Raft, Nancy

Carroll, Mae West, Wynne Gibson, Alison Skipworth

#### A FAREWELL TO ARMS"

with Helen Hayes, Gary Cooper and Adolphe Menjou



FOUR MARX BROTHERS
in "Horsefeathers"

\_\_\_\_\_\_

"THE BIG BROADCAST"
with Stuart Erwin, Loila
Hymans, Bing Crosby,
Burns and Allen,
Boswell Sisters, Kate
Smith, Cab Calloway,
Mills Brothers,
Arthur Tracy

MIRIAM HOPKINS AND CLARK GABLE In "No Bed of Her Own"

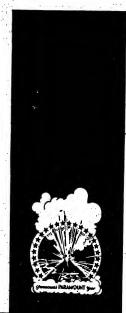
#### MAURICE CHEVALIER

in "Love Me Tonight"
with Jeanette MacDonald,
a Rouben Mamoulian
Production

# Irene Thirer

Motion Picture Critic, New York Daily New

● For the first time in the history of this business a producing company has been brave enough to invite the critic of the largest daily newspaper in the country to personally get public reaction to coming product! ● It isn't what we want...it isn't what you want...it's what the public wants that counts... Paramount's daring in this move is only because of their complete faith and assurance in the box office power of these eight coming Paramount Pictures.





Garamount's PARAM@UNT Year

Los Angeles, July 25.
While Fox is working toward an While Fox is working toward an increased Spanish production schedule, Metro has decided on a general foreign retrenchment. Latter studio, which has been working with two simultaneous companies on both German and French synchronizations and a single unit on Italian and the two studies of the languages, with German unit entrely.

rely,

Fox, confining itself solely to
panish and now finishing two
yncs, goes into direct shots and is Spanish and porting more talent from Europe Importing more tatent from Europe Lopez Rubio, playwright, got here this week with Martinez Sierra writer, and Catalina Barcena, play-er, arriving here in three weeks.

#### Fox Musicale

Fox Musicale

First two for the Fox direct-shots
will be musicals. Jose Mofics will
be starred in the first, Dick Turjun, and Raul Roulien, formerly
used in Deliver Barcona will be
starred in comedy dramas. James
Finling, former Fox domestic director, will go back to meg the musicals.

Curtaliment at Meta Santania.

cals.

Curtailment at Metro drops technical crews from the roster. Let
out from the directorial staff this
week was William Cowen, German

Weeks ween megger.
Schedule on this lot now calls for six each of Italian, and Franch, which will be staggered to keep the production going to the end of the

ox program calls for 20 Spanish ers, eight of which will be di-

#### **NEW BRITISH DEAL UP** FOR MUSIC IN FILMS

London, July 25.
The contract between the Britishmusic publishers and film producers
their published numbers for use in
their published numbers for use in
musical background scores, expires
in September and negotiations are
in progress looking to a new understanding.

It is likely the present agreement
will be extended until the end of the
year so that the tidded not not be
year so that the tidded not not be
read to be the product of the conpublishers whose agreements also expire in September.

Present British agreement calls
for payments on a uniform basis
for numbers used in pictures. No
publisher is known to have grown
sich by its terms.

#### Dub 'Igloo' for World

Universal will make dubbed ver-cions of Igloo' into three languages cutside of the current English. French and German will be dubbed into the film in the native coun-

Spanish dubbing will be stuck nto the picture in Hollywood.

#### DUTCH PROSPECT FOR U. S.

BUTCH PROSECUT FOR U. S.
The Haque, July 14.
Lien Deyers, the popular Dutch
Ufa-star, spending her holidays at
Zandvoort, Amsterdam's sea-resort, has been speaking over AVRO,
answering questions—put to her. by
Max Tak, conductor of Tuschinsky,
Bloscope in Amsterdam and Vacorrespondent.

riety's' correspondent.
Miss Deyers is signed up, for
Paris now to play in a film directed
by Proux; she is now taking singing lessons and hopes to go to Hollywood later on. She had an offer
a year ago, but her father vetoed
a journey to States.

Ritchey to Europe J. V. Ritchey, New York film ex-porter and importer, left for London Tuesday (19) to be gone about a

ionth.

He'll talk to his London and Paris

ps while abroad and possibly

ake an ailiance for Germany.

M-G-M Foreign Trumpster
Paul Wessenaar has been named
Buropean exploitation chief for
Metro.
He'll set up headquarters in Paris
and service all the Continent.

#### Far Flung Laemmles

Berlin, July 25.

Al Szekler, Universal chief here, has been replaced by Max Friedland, a Laemmile relative.

Szekler remains with U with the likelihood he'll be sent to

supervise the company's activities in Brazil, where he served before coming to Ger-

# U TO SHOOT 3 **BERLIN FILMS**

At least three productions are already set for Universal in Berlin. Paul Kohner is reprisenting U as Greman production manager and has completed negotiations for studio space.

Kohner will handle the Iceland pictur. 'S.O.S. Iceberg,' being made by Dr. Arnold E. Fanck. Shots brought back by Fanck will be handled in Berlin and nished there for both the foreign and the U.S. Arnold the first of two pictures starring Louis Trenker. Film will be titled 'The Rebels' and shot largely in the Alps.

#### Italy Out After Name Meggers to Build Up Its Native Industry

Rome, July 25.

Cines is making ready for a big push on film production for the coning season. New Idea is to hire best possible directors, getting them from the world market, and putting them the world in Person.

from the world market, and putting them to work in Rome. Already signed is G. B. Pabst, German director, who is expected here within a few days to start work on an original story written for Cines by Luigi Pirandello. Negotiations are now on with Sergel Elsenstein, the Russian di-rector, with Cines promising to let Elsenstein pick his own scenarios.

#### **Dupont's Olympic Shots**

E. A. Dupont, German director, is expected in New York this week enroute to Holiywood. He is bring-ing a production unit and will take some spot shots for 'The Marathon Runner,' German film based on the

icture is being made for Mata

#### Seek Leniency

(Continued from page 5)

(Continued from page 5)
panies on a common carrier basis.
This is similar to the W. W. Hodkinson plan. It is also similar to
one proposed some years ago in
which the American Express Company is said to have figured.
Whether the A. E. C. figures in
current banker film plans is not
known. One of the downtown men
concerned in the film bits is Eugene
Laske, president of Adams Express.
Titles Corp., controlling factor in
Loew's. Nearly all the principal
banking connections of the industry
are affiliated with F. S. C.
Loek to Chase
It is believed that any move toward effecting this plan will-likely
first come by way of the Chase
group. This firm not only controls
Fox Films but also General Theattree Equipment, besides being inties Corp. Chase thus holds the
biggest share in the film bits of any
banking house.
Froposal, as outlined, also relates
Froposal, as outlined, also relates banking house.

biggest share in the film bis of any banking house.
Proposal, as outlined, also relates to the readjustment of the entire sales sytem of films, including removal of protection clauses with certain regulation of pictures as to Another consideration calls for the apportionment of the foreign markets as between the larger foreign companies and those in the U. S., as exists in other industries.
Financial men concerned in the move are now abroad, but not for this purpose so far as known. Nothing is yet to stir until they return, as they are the principals being considered to initiate the carrying out of the plan.

#### TEITEL EXTENDS HOLD ON FOREIGNS FOR CHI

A. Teitel, head of Foreign Talk-ing Pictures of Chicago, has closed with Capital Films of New York for handling of all the latter com-pany's foreign films in the mid-west. Capital's list now includes about 20 German Nictures and a few Polish German pictures and a few Polish and Hungarian subjects.

German pictures and a few Polish and Hungarian subjects.
Teitel, who is in New York for closing of the deal, is also talking over the possibility of handling Xeo Brecher's and Max Goldberg's films in the mid-west. If either or both deals are completed he will have a practical monopoly on distribution of the foreign language pictures in his section of the country, then the second of the country. The second is a second of the country of the foreign language pictures in his section of the country. Teitel's company altready has the mid-west rights to the Pitta'uga Italian films. He also owns several German films outright. Foreign Talking Pictures has consistently centered its activities in Chicago thus far and has developed about 100 possible playing dates for foreign films in that section of the country, Teitel says.

#### Zoning Armistice

out over the weekend after sudden fireworks disrupted formal peace terms of the previous weekend, exhibitors and circuits will arbitrate their own protection differences.

Two-for-one sales, however, are out in Cleveland. By the terms applying the contract with the company of the contract with a peace had been accomplished, the indies contract with a company manufacturing script books will determine when the Cleveland agreement will become effective. The script contract, a hookup with Cleveland merchanies, is not up until Dec. 31. If it can be dissolved before them the indie-Hays agreement will be inaugurated on such a date, otherwise the terms of the Cleveland treaty will have to wait

ment will be inaugurated on such a date, otherwise the terms of the Cleveland treaty will have to wait until Jan. 1.

The other angle which caused the Horwitz group to bolt after attorneys a week ago Monday (18) had to the construction of the construction of the construction of the construction. The new agreement provides that admission descriptions will take in an entire house, meaning that there will be no special balcony prices unless stipulated.

Tough on Lawyers

Lawyers for the circuits and distributors had their most hectic week because when they were not arguing with Horwitz, and facing orders to show the construction of the const

Horwitz, alone in the Bar Asso-ciation hall and the Federal cham-bers off Judge Goddard, pursued his threat for Haye' private papers against eight major company attor-neys. At the time of settlement last Saturday (32) Horwitz said that he still has 71 witnesses who can be called in the event of further trouble. The Cleveland lawyer em-phasized, however, that this time phasized, however, that this peace looks certain. He left Cieveland last night (Monday).

# Mere Prospect of French Quota Forces Exhibs Into Natan Combo

#### Adroit, the British

London, July 25.
London censors have figured
a way out for Paramount's
'Merrily We Go to Hell.'
Title was irrevocably banned.
When Par asked for a likely substitute title company was Merrily we go to

# ITALIAN UPSET MAY AID FILMS

New upset in the Italian govern-ment is figured as likely to benefit United States filmdom there. Members of the cabinet removed were more Nationalistic in their

Members of the cabinet removed were more Nationalistic in their politics than the new incumbents. It was largely through their efforts that the ruling was passed forbidding spoken English (or any other language except Italian) on Italy's screens. Likely that this ruling will now be modified or changed, allowing for the entrance into the country of occasional original prints with super-imposed titude. Germany's political troubles will not change the picture situation. The new quota law was made public before the governmental headache started and is not likely now to be revised either way until the country's more vital difficulties are straightnesd out.

If the new quota law was made public before the governmental headache started and is not likely now to be revised either way until the country's more vital difficulties are straightnesd out.

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If the new quota law was made public before the governmental headache straightnesd out.

If the new quota law was made in the new control of the country of the c

#### INGRAM TO MAKE FILM WITH NILE BERNHARDT

Alexandria, July 25:
Fatma Rushdy, Egyptian actress,
currently touring Morocco, is negotiating with Rex Ingram for production of a film starring her.
Picture is to be titled 'Marriage'.
Nation is a Alexandria Pre-

Ecuars is to be titled Marriago.
Notion is to do some preliminary
shooting in Egypt and the rest in
Morocco. Studio shots will be made
at the Aubert studios in Paris,
where also the film will be cut and
assembled.

#### Second Mexican Native Film, Moreno Directed

A second nationally made talker has been launched here by the National MP Production Co, which produced 'Santa'.

The follow up production is 'Aguilas Frente Al Soi ('Eagles Before the Sun'), somewhat along Mata Hari lines, concerning a Mexican dancing girl who induces a bad Chinaman to kidnap and whisk her to his homeland, where she becomes a spy.

to his nomeiand, where sale oecomes a spy. Picture, based upon a novel by Picture, based upon a novel by Antonio Moreno, who was also at the meg for Santa, and was produced in the company's studios here. A feature of the production are shots of all outdoor games played in Mcxico, from anotent Astee di-

In Mexico, from ancient Aztee diversions to polo.

Hilda Moreno, young Cuban actrees, who was with the Ziegfeld
Follies,' and George Lewis are
starred. Sound system was that
perfected by two Mexican brothers
named Rodriguez. Local critics
praise the production.

Early action in producing Mexican sound pictures is promised the
public by another all-native enterprise that has been established here.

It is called Cinemex. S. A. and

It is called Cinemex, S. A., and claims to have ample financial support. Moving spirits are J. R. Baires and David M. Fierro.

#### Metro Far East Surve

Metro Far East Survey Sam Burger, special Metro for-eign exec, left Saturday for Holly-wood en route to China. He'll sail from San Francisco July 29. Burger will spend several months making a complete survey of the Far East for his company.

Paris, July 16.
The French quota, though its
exact terms have not yet been officially issued, has had one anticipated result in strengthening
Natan's booking combine with exhibitors.

Natan's booking combine with exhibitors.

Latter are naturally afraid of a shortage of product, and prefer making sure of covering their needs by joining the combine rather than take chances and wait for American product which they may be unable to get through the quota.

This is all the more so since several American firms advertised their intentions to close if the quota law was passed. First immediate result was Hail's chain going to the combine, including the ritay Collisee; and, on an agreement, providing for more than mere booking, the boulevard Olympia.

more than mere booking, the boule-vard Olympia.

Natan, who has just announced a personal production program of 20 features to start with—besides other releases—can now guarantee exhibi-tors complete bookings for their complete bookings for their coming needs; having also con-tracted for his circuit for more than 20 Paramount productions.

#### Only House in Sydney To Maintain Deluxe **Policy Shows Profit**

Sydney, June 26.

There is one theatre in Sydney—the only one that has never changed its policy from the opening several years ago. And because of this, the Prince Edward, under the general-ship of Dan Carroli, has continued to be regarded as the most successful theatre operating in this city. Even in the most successful theatre operating in this city. Even in the most depressing times, the full orchestra was kept on, and single features have played as high as 24 weeks in some cases. Average run for a single feature here is between four and six weeks, excluding smash successes.

excluding smash successes.
Carroil circuit will pay 8% in dividends this year.

#### PARAMOUNT, UNIVERSAL RESUME CHILE TRADE

Universal and Paramount have re-sumed shipment of films to Chile. All other U. S. film companies are still holding off and refuse to do business with the country until the U. S. money tied up in banks down there is released there is released.

About \$450,000 is 'frozen' in the

About \$465,000 is 'frozen' in the South American country belonging to U. S. film companies. Money has been accumulating for some months due to the fact that a money export embargo was established. With the recent revolution the new government made things even government made things about the country or investment within the country to the country the second of the

country.

Universal's action in resuming trade is due to the belief on U's part that it has contracts with firms in that country which it cannot afford to break. Paramount has found means of investing it's South American money under what is hoped favorable conditions and hoped favorable continue business retained.

#### Prague Bans Foreign Dubbing of Pictures-

Pudding of Fictures.

Frague, July 14.

The ministry of commerce has published a decree that all titles and heads of fims must be printed and made in Czechoslovakia, regardiess whether of domestic or foreign origin.

This will mean that American films must be dubbed in the Czech language before being presented in the Czech movie theatres and follows the new German isw and that proposed for France.

#### BIP'S Own Sound

London July 25.
British International has been experimenting with its own recording apparatus for some months, and intends replacing RCA on the termination of the contract at the end of the year.

System is sound on film, and al-

# SURGING, PUSHING Mobbing the Winter Garden BOX OFFICE



# EAGER CROWDS

# day and night to see this **BOMBSHELL**



# LET THE CRITICS TELL YOU WHY

Best product of Johnsons . . . this means plenty, for the Johnsons' product has rarely been topped. Anyway, it's grand entertainment and lots of fun.

Regina Crewe, New York American.

The picture becomes highly exceptional. The scenes of the native dances and the tribal customs are among the most continuously interesting, fascinating and humorous I have ever seen.

Here is an exhibition out of darkest Africa which really speaks and which is well worth seeing.

Wm. Boehnel, World-Telegram.

There is nothing in town more hilarious than the efforts of two of the pygmies to light the cigars that Mr. Johnson has given them. In their dances, their flirtations and, in fact, in their very friendliness these miniature tribesmen prove to be a highly humorous and likable people.

Richard Watts, Jr.

Herald-Tribune.

Congorilla effective. Instead of just seeing lions prowl and natives moving their lips you can at the same time hear the roar of the lion, the dialect and chants of the natives, the grunts of the hippo, the snort of the rhino, the swish of water churned by crocodiles, the beat of tom-toms, the screams of gorillas and the squawks of camels . . . but most fascinating are episodes dealing with a tribe of pygmies who pull off a bit that would rate as excellent in any comedy studio.

Rose Pelswick,

Evening Journal.

I had a good time at Congorilla and the audience, judging from its audible reception of it, did also. It is truly good jungle entertainment.

John S. Cohen, Jr. N. Y. Sun.

It forms a good model for the future for Mr. and Mrs. Johnson and all the rest of the camera and gun brigade . . . The photography is very fine and so—oh well, Congorilla as a whole is, too.

L. N. New York Times.

WATCH FOX THIS YEAR!

Blazing Ahead to Leadership!

# PICTURES for 1932 = 33



rosper with

IT'S A PROMISE!

# Talking Shorts

ETHEL MERMAN ILet Me Call You Sweetheart' Talkartoon Series

Falkartoon Series
Mins.
Rivoli, N. Y.
Paramount
Neat blending of a name singer
and the 'Betty Bob' cartoon neries,
with bouncing ball community singing as the finish. Combination of a
personality and the humor of the
animated drawings is a winner here.
singing; goes into the 'Booy' idea
for comedy after a verse and chorus
reprise; back to the singer for an
other bit and then another drawing
interiude. Miss Merman back to
bouncing ball bit which makes the
sulps.

inish.

Presented in this Broadway de juxer where the mob doesn't commonly join in, the agreeable invitation of Miss Merman had the right effect. Recommended as a valuable program adjunct anywhere.

Rush.

LOVE THY NEIGHBOR'

\*\*ALOVE THY NEIGHBOR Farcelet 10 Mine. Winter Gardan Vitaphone No. 1280

Tablobat Smith and Frances Dade in a somewhat slily filtration routine. The Gunner is the jrate purillatic boy-friend who administers corporal punishment to the bapless Tomkins while his newlywed wife accuses him of filtring with the Gunner's blonde amour pact 4007.

next door.

It's all predicated on the newlyweds not knowing the correct street
address of their new home, with
Tomkins invading the Gunboat
Smith menage.

Smith menage.

Alf Goulding has turned out better shorts for Vitaphone, but the material here is as much to blame.

Abel.

CURIOSITIES'

reak Newson Mins. New York, New York Columbia No. C 235 One of the New York, New York

Minor filler. One of the Walter

Futter series with John Medbury's

Futter series with John Medbury's

showing auposedly freak people
and objects. Objects in the current
plece and the people lack vital interest. That being so, Medbury's

assignment is more than ordinarily
tough here, but he manages a slight
laff or two

terest that being so, Medbury's

assignment is more than ordinarily
tough tere, but he manages a slight
laff or two

terest to be the manages a slight
and the state of the series of a "Tarian who gets camerade
leaping among widespread branches.

Another cip is of a tabby sup
posedly hatching hen's eggs. Also

a photo of a self statue once made

by a Jap scuiptor.

Shan.

IDLE ROOMERS'

FIDLE ROOMERS'
Comedy
8 Mins.
Fivel, New York
A differential No. 2881
A differential Roomer and the description of the comedy knockabuts. For the minor apots it's olkay as filler, minor apots it's okay as filler, see the minor apots it's okay as filler, minor apot

ATHLETIC DAZE
Novelty; 4 Mins.
Low's New York
Metro-Goldwyn-Mayer
Athletic Daze' lends itself excellently to booking during interest in
It digs back lint the old days of
sport and brings things up to the
present views, established by newsreels, of some of the Olympic contestants.

Pete Smith continues to deliver WAMPAS gags for dialog. Waly.

WAMPAS gags for dialog. Waly.

RAMBLING ROUND RADIO ROW
With JERRY WALD

Mins.
Strand, N.

Strand, N.

This short is mainly a grouping
and abbreviation of the acts of Boewell Sisters. Col. Stoopnagle and
Bud and Kate Smith with a look-in
by Abe Lyman. In addition to the
names it is interesting because it:
possesses the broadcasting atmosphere.

Jerry Wald does a preliminary bit to provide those in the main billing with a continuity. Waly.

'ROMANCE' Terry-Toon Series Cartoon 5 Mins. Mins. rospect, Brooklyn Educational

Medium grade cartoon around mouse characters and the romance a villain attempts to muscle in on. Racketeer angle worked in for novelty. Will do as filler.

Some off-screen singing and dialog.

Char.

SHIP A HOOEY'
Tryon-Vernon
Comedy; 20 Mins.
Losw's New York
Educati

'C'EST PAREE'
Musical Comedy
18. Mins.
Strand, N. Y.
Vitaphone Nos. 1415-16

Vitaphone Nos. 1415-16
This short is optensibly designed
to substitute for a stage show or
presentation. It is all-color, which
at 'times is blurred. Pattern is
formula in its routine inspired long
ago by the world war.
Some dance numbers a good
some consideration of theme
song (latter is repeated too often)
are lightly threaded together by the
usual doughboy stuff.

#### IGLOO

Universal production and release. Story and direction by Ewing Scott; cames, Roy Kalfrid, Picture itself is silent, with Kalfrid, Picture itself is silent, with Kalfrid, Picture itself is silent, with ture, written by Edward T. Lowe and Wilfred Lucas and delivered by Garyar White Law Committee of the Committee

New eplc of the north bearing the authentic stamp of Arctic rigors and played with utmost gravity by a whole Eskimo village, led by a glant native, Chec-ak by name. Idea ls somewhat similar to that behind 'Moana' 'Naneok of the North' and 'Tabu.' Story and romance are in the background while the producer concentrates on dramatizing an arc-tic blizzard and the trek of ar

concentrates on dramatizing an arctice bitzzard and the trek of ain Esitino tribe to escape starvation. Picture haart enough human interest to sustain a full hour of projection and deem't rate fasture resonate. It's a novelty and, for the purpose in mind, it's extremely well done, but it doesn't jell as the substance of a fins show. The whole thing, thrilling as the ovents it in effect. They tell you that this group of furred people half burled in the snow of a bitzzard are faciling death. But the plump and child, the shown of the short actuality, unsupported by artistic and literary trickery, doesn't register. Subject is really a silent accompanied by an off-screen interlocutor characters and that in itself injures the Polar foe pack is breaking up all the polar polar and explode for startling effect. A maiscal score accompanies the unrecaling and at intervals it is backgrounded by a chorus singing weird chante, all heighten intervest, but for some reason do not. Vital flaw is that the drama isn't.

chorus singing weird chanta, all stage accessories that ought to heighten interest, but for some reasion do not. It is that the drama lent of the control of

#### Miniature Reviews

Milliature Reviews

'Igloo' (U), Arctic picture
with cast of native Eskimos.
Long succession of bleak. Polar
ice fields makes for monotony.
Komance is there, but not in
the form to insure general fan
response.

'Jewel Robbery' (WB), An
odd story blend with dialog,
mountings, and the PowellFrancis Interpretation which
higher class audiences will enjoy.

higher ctass auuences was ea-joy.

'Isle of Paradise' (Polláck).

Travelog on life in Ball. Too long and the book of the control of the book of the book of the book of the thriller cycle and pretty complicated, Only 50 minutes long so okay for double fea-tures.

tures.

'Congorilla' (Fox). Mr. and
Mrs. Martin Johnson's cellu-loid record of their two years
in the Belgian Congo, replete

In the Belgian Congo, replete with thills, adventure and laughs, making withal for an excellent entertainment which should command above-par Magnerade (M-G). Adaptation of the French Barry, The Clair geometry of a creation as a U. S. Senator from Kansas. That's all, the subject needs for attracting trade. Will do business in spite of meaningless title.

the subject will do business in spite of meaningless title.

"Roar of the Dragon (Radio). Action hoke with Chinese locale that arrives too late after the Sino-Jap conflict to rate importantly. Earlier arrival

the Sino-Jap conflict to rate importantly. Earlier arrival might have braced it for the keys, but at present time it's best territory should be the neighba. Richard Dix starred. "Madame Racketser" (Par). Radically different talker theme that had many possibilities, but fell short of cashing in. Lack of marques strength in cast a handleap.

another tribe, to bring a load of seal food and make love to the girl. Kyatuk by name, and the daughter of the old chief. It is spring and they make a great feast of it. Eskimos exting seal bitubber are not seen to be supported to the control of the old properties. The properties of the open sea, leaving behind the old people to die sealed up in their lee houses. The rest of the story deals with the saga of the sgonzing trip, its interruptions by mutiny in the tribe who resent the command of the outlander, their peril from the lous finding of food.

Finish is a walrus hunt with another rather terrifying spectacle of the starving hunters drinking the blood of the slain monsters.

#### **JEWEL ROBBERY**

Warner production and release co-star ring William Powell and Kay Francis Directed by William Delterle. Adaptation of Laddelaus Fodor's play by Erwin Gelsey At the Strand, N. Y., July 21. Running time, 63 mins. The Robber. William Powel Yillam Powell
William Powell
Kay Francis
Halen Vinson
Hardie Abright
Andre Luguet
Henry Kolker
Spencer Charters
Charles Coleman
Loe Kohlmar
Ruth Donnell
Ivan Linow

'Jewel Robbery' as adapted to the American stage from the Hungarian of Fodor was a bit indefinite. The screen adaptation by Erwin Gelsey and the Hollywood treatment prob ably account for the picture version being predominantly comedy in a frothy, satirical vein. The Powelifrothy, satirical vein. The Powell-Francis partnership carries the ac-tion over stretches which otherwise

duced when the burglar passes around doped cigarets. This is car-ried into another sequence when Leng, a special officer guarding the shop, unwittingly smokes one him-self and gives the others to police officials. Spencer Charters as the smug private cop contributes much to the come pide with his day

humor.

In action the picture is so edited that censors will find it difficult to use the shears. In fact, there is only one brief klss in the ontire action.

Waly.

#### ISLE OF PARADISE

Adolph Pollack production and release direction and photography by Clusters Trogo: lecture by David Ross. At the Vanderbilt, N. Y., for one performance July 20 at \$3 top, Rusning time 9.

'Rallyhooed Ball' is a better title for this one. With much unfurling shouting it was ushered into a first showing as something ultra. It turns out to be nothing more than an elongated travelog. As a two-reeler quite interesting; as a five and a half reel proposition pretty much a dud.

To give credit where credit is due To give creat water creat is due the Charles Trego lad—lie's only 25—has turned out a very creditable picture of its kind. Some of the photography is exceptional But the photography is exceptional But the photography of meterial and the unfair handling that handleaps the nicture.

picture.
There's an underlined musical score and David Ross does the spieling. Ross is from radio. He's so careful to nunciate correctly that his words lose whatever sparkle or interest they might have. Also the background music doesn't help his volce any.

background music doesn't help his volce any.

Beyond that there seemed to be no conscious effort to assort Tregoes' camera material and make it mean exercise to the seement of the seement of Eail, overdoing some things, under developing others. Some of it is duplication, too. But there's no attempt at edding the suff into a harmonious or showmanlike whole, ten minutes it'll make one half of a double feature progrum. In those states, that is, where nutity is not objected to by censors.

#### ALMOST MARRIED

Fox production and release. Features thereafer Kirkland, Raiph, Schlamv, and Yole, Hennis and Alley Schlamv, and Alley Schlamv, and Alley Schlamv, and Alley Schlamv, and Alley Walson, Schlamv, and Alley Walson, Schlamv, 2. Running time Inita Capristi Inspector Stante... mins.
Yiolet Heming
Raiph Bellamy
Alexander Kirkland
Alexander Kirkland
Alexander Kirkland
Grace Hampton
Herbert Bunsten
Harls Alba
Herbert Mundin
Mary Gordon ..Herbert Mary

As a helated starter in the horror As a belated starter in the horror series started by Universal's 'Drac-ula,' Fox presents this remake of one of Metro's 1919 silents. It's only

series started by Othreessa's January Law Trees and Teach of one of Metro's 1919 silents. It's only for minutes long, which would seem to indicate plenty-cutting and past long the control of the minutes of the first length for double features. That's where it belongs—In the lower groove.

Beyond the paucity of creen names, the film siruggles along with a control of the control of the minutes at long the control of the cont planies with a penchant for choking tion over stretches which otherwise would by and manages to weave in a romantic thread. Shapes up as fair for deluxe trade but dublous further down the theatre scale.

There are numerous lines of dates of the strength of the strength

#### CONGORILLA

Fox and the Martin Johnsons have a winner in 'Congorilla.' authentic cinematic record o adventuresome explorers with cam-

adventuresome explorers with camera and sound-truck has resulted, after an obviously exciting and, not undangerous expedition, in an extraordinary picture. It has been cannily cut and edited by the Johnsons and Truman Talley and should come back with nice grosses from its exhibition right of the property of the comercial property of the camera was a substituted in the start. One loses all skepticism and in the titular claims that this is the first sound-recorded heart-of-Africa production. What dubbing or specing there may exist is completely of this celluloid document of the hardy Martin Johnsons.

The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons. The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons.

The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons.

The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons.

The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons.

The cameras and sound-trucks the company of the celluloid document of the hardy Martin Johnsons to appreciate of course. One has but to hear the jungle calls of the various animals and prygray peoples to appreciate of course of the successful years of the years—properly cut, edited, trimmed down, built up, high-lighted and result of the proposed of the property would be lieu visible to the surface. Its capital years of the proposed of

turers. The camera was also highly effective in the slow-motion shots of wild animal life,

The nearest to mortal conflict was the early shot of the hyena break-time the search of the hyena break-time the search of the hyena break-time the search of the property of the



DOCTOR-A serious case of feature in-

NURSE—Is there any hope?

DOCTOR—Sure! If they'll only give him-

# Educational's GREATEST VARIETY • PROGRAM •

EDUCATIONAL'S answer to the challenge of depression and of double features is the most brilliant line of short subject entertainment in its history, with the widest variety of subject matter, and the biggest box-office name value. Whatever type of short picture you need to give proper balance to your show, you can find it in this great program of one and two-reel featurettes.

With Stars Whose Names

S Belong On Your Marquee

64

TWO-REEL

9 ARBY CLYDE COMEDIES

6 MORAH and MACK

9 MERMAID COMEDIES

Featuring HARRY LANG-DON and other famous stars

8 TORCHY COMEDIES Featuring RAY COOKE

Featuring RAY COOKE
Produced and Directed by C. C. BURR

8 VANITY COMEDIES

6 THE GLEASONS'
SPORTS FEATURETTES

with Eugene Pallette and Russell and Lucille Gleason, directed by James Gleason, Norman L. Sper Productions.

6 IDEAL COMEDIES

6 KENDALL-DOYALLY
OPERALOGUES

"THE GREAT HOKUM MYSTERY"

Episodes, each a comedy in itself.
Produced by Johnnie Walker and
Monroe Gold.





102

ONE - REEL PICTURES

26 TERRY-TOOKS

G BABY BURLESKS

13 BATTLE

The ruthless warfare of nature.
Produced by Nathan, Woodard

6 DO YOU
REMEMBER?

Memerics of the Gay Mineties Produced by Johnne Walker

6 TOM HOWARD COMEBIES

6 CAMERA ADVENTURES

amatic adventures off the beaten track
Produced by Pat Dewling
and Hobart Brownell

14 HODGE-PODGE
Produced by Robert E. Gillaum.

13 BRAY'S
NATURGRAPHS
Produced by J. R. Bray

6 SPIRIT OF THE CAMPUS

6 BROADWAY GOSSIP

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. HAMMONS, President

#### EXPLOITATION

#### Building It Up

Building It Up.

Pasting an advertisement to the bottom of a barrel is a good stant, but there are agots where it has been worked as often that they just laugh a little and pass it up. In that case it pays to fass it along the barrel, "Rattlesnake. Please be carrelu!" With the supposed snake ratiling at Intarvals, which is continuing where a steady rattle would not attract so well. United the production of the production o

an electric bell with the gong re-moved.

Bell or busser is glaced in the bottom of the barrel and hooked up-prive is attached to the fan and the-other is spit into a Y with the ends so placed that contact is spide with the traveling wire at each end of the fan's swing. There is a montac-back, which gives just about the right duration to the rattle.

Frequ's know they're beling fooled, but they wast to see what it is fool-lag them.

she most car.

the mo

Waise of a painted sign in a win-dow recently was more than doubled by the fact that the cans of paint used in lettering the sign had been lett in the window and a haif-gallon can of ran had sipped over and had flowed over the campt on the win-dow flower. People looked at the sattled point draft and thou at the

flowed soler the carpet of the state of the cover floor. The proper local at the second point dust and then at the second point dust and then at the Patis was an adaptation of a noveley of some years ago in which an interest the second point of t

#### Bathing Bebies

Bathing Babies

Bothing seems to be stronger for a matinea attraction than a betting suit resure employing children from four to 10 years of age. Women respond more premptly to this status than any other form the first seem of the seems of

#### Coaxed Revivals

Coaxed Revivals
Fealing a product pinoth and wanting to turn back the pages to some of the season's hits, pages to some of the season's hits, pages over on earlier runs, a manager got a friend to write him a lotter suggesting a playback of some of the lite. This compo board on an easel with 'And what do you think' lettered across the top. Two lead penils on cords dangled conveniently, and there was Dienty of white space.

Ecfore the week was over he had be and the writing space was combletely covered. So he announced

that in response to an overwhelming damand he would pass in review the hits of the season. He got two that he was to be season. He got two that he was the season with films at subsequent run mental many that the season of the season was the season of the season when the season was the season when the season was the season when the season was the season was the season when the season was the season was the season was the season was the season when the season was the s

#### Mailing Lists

Most envelopes and wrappers containing matted advertising carry

Most envelopes and wrappers, containing mailed advertising carry; the return postage guarantee to encure a check in case of non-delivery. Octimarily these would count in the person of the country of the remember of that many houses are temporarily, closed while the tenants vacation. In ot stack these tenants vacation to stack the country of the name of the mail its, was the country of the name to the mail its,

ULD TIMERS OUT

Los Angeles, July 25, et out asst week by T-WC. Charles Waster, former city manager in Passadena, and San Bernardine, and saner seembly managing the For in the latter form, is replaced by Cadildilles, who, moves over from the West Class, San Bennardiae.

Etti diseases is out at manager and an analysis of the property of the property

West Coast, San Bannardino.
Bill Glesson is out at Bakerslet
on an indefinite Teave of absence
Amother F-WC change has Ec Bo
man, manager at the Banne, Ocea
Park, succeeding Jack Rants.

#### RECTOR'S DEAL POLDS

Los Angeles, July 25.

Los Angeles, July 25.

On this deal to acquire the Philosopher on the deal to acquire the Philosopher of the Control of the Control of the Philosopher of the Phi

#### W. VIRGINIA'S 1% BILL

W. 715G13143 1% 51LL.
Charleston, W. Va., July E.
A broad gross saies tax bill, providing for a dax of ill, anually of
the gross income of theatres and
ammenent places, has been detraduced in the house of delegates.
Elecaure is pending derors the committee on faxesion and dinance.
Delegate A. E. Lubliner, DemoDelegate A. E. Lubliner, Demobill.

#### 5 WEEKS SEARCH

S WEADAN PROMEET
HOUSENED, July 25,
Hacold Ligstiz, Fox scenarist,
leaves tomorrow (Tuesday) for
New York on a five weeks ritp,
He will look for story material and
also work on Royal Road to Romance, story now assigned him.

#### 1.500 10c SEATS

A 1,500-seat open-air picture house is under construction at White Plains ave, and Pelham Park-White Flains are, and remain way, New York,
Opens Aug. 1, with 10 cents admission at all times.

Broken Leg and Pleurisy
San Francisco, July 25.
Ray Duddy, manager of the Fox
California, Salinas, Cal., ill in the
hospital shere with a broken leg
and pleurisy complications.
Duddy suffered the leg fracture in
a recent auto accident.

Town Opens Up
Birmingham, July 25.
Another town in the Bible Belt
has gone for Sunday repeal. Bogalusa, Ia., last week voted 1,125 for
and 890 against Sunday shows.
Theatres agreed to donate \$100
weekly for several weeks to charity.

#### House Attaches Have 5 Years to Replace Receipts

Newark, July 25.
Common Pleas Judge Hartshorne
was most merciful to the thieves was most merciful to the thieves who glole a weekend's receipts from the Capitol theatre. He sentenced them to three to five years in state's prison and then suspended the sentences giving the boys five years in which to restore the money.

Among them were Max Olinger, assistant manager; Harry Koperski, and Michael Swimarski, also employed at the house. None are over 20.

#### Virginia's Sundays

Richmond, Va., July 25.
It is against the Virginia law It is against the Virgina law to operate pictures houses on Sunday, But local authorities must decide upon the legality, or illegality of operating merry-go-rounds, bath houses, bowling alleys and stores; the attorney general, John R. Saunders, has ruled in reply to Goyernor Follard's request for an opinion upon Sunday practiess at Colonial Beach, Potomac river resort. Colonial Beach, potomac river regort. Colonial Beach, potomac river regort.

the only spot in Yirginia where the-atree were open for profit on Sun-day. House was glosed by Mayor Meyers after complaints that she state law was being broken. Governor states he will ask the sext general assembly to straighten out the law.

#### Nature Story

Los Angeles, July 25.

Daily papers played up sult for
\$2,000 damages filed against Fox-West Coast and Gilmore Oli Co. by West Coast and Chimore Qii Co. by a woman said to be injused by Gilmere, ballyhoo ilon. Dailles said the kin sneesed arise a pan of water after a fly lighted on his nose, sending the water after a fly lighted on his nose, sending the water all over the woman. Accident happened at the Manual Accident happened at the Lindle, as indicated by the napter in the action, is that no involved chain of societiers havent the defuge, and there was no pan of water in the eagle.

#### TRALT-RAKER-COL

Hans Kraiy and Meiville Baker are been added to Columbia's writing staff. Former with adapt and disting 'No Mone Orchide,' Al ogell's first directorial assign-ent.

ment.

Beker has a similar assignment on 'Air Mostess'

#### Incorporations

NEW YORK

Many Works with the control of the c

Shades on Drift.

Rettling Facts. Sec. Klines, operate Amusenium paries, 200 shages no par value.

Fradential. Playlouses, Inc., New York, 6,000 charces no par value.

Fradential.

Fr

Supreme Scroen Service of the West Supreme Scroen Service of the West Modion ploture serves the light survives, military surviv

#### Stock Market

(Continued from page 4)

continues ryon page 4).

marked up under favorable general circumstances.

The same holds true of the theatre bonds. The issues listed in Variety's table were consistently up, the aggregate gain for the five leading liens amounted to 20 points and volume was above average. The ling likes smouthed to 20 you're and volume was above average. The two Paramounts changed their frend abrupty, apparently with the eccession of selling pressure. Both advanced 4 points, The older 6's of the control of the property of the control of the selling pressure and the control of the control of the control of the control of the selling pressure at 8, up from the recent point of 19%. Best of the week was slightly higher, but profit taking Saturday shaded the tops slightly, without suggesting the could take care of.

Bondibleon Take Meart

that realizing was more than the bulls could take care of.

Bondholders Take Haart The old Katil bonds Jumped 3½ at 100 miles of drixing, closing a state of the state of the

the first clue to improving senti-ment. It was buying demand, of course, that marked prices up, but the de-mand was predicated on the changed attitude of sellers. Once the re-servance of the course of the course how course and withdraw selling orders.

bound came nervous holders took new courage and withdraw selling orders. There will come a price level the property of the property of the property of the property of the price of

of 1930-21 net was \$9,824,482, or \$5,03 a shar. Fact that profits merely represented a normal drop commensurate with the times indicated that the company is not embarrassed with pressing problems such as face other units in the amusement business.

amusement business.
Traders have looked at the film
trade from the gloomy viewpoint of
Shubert, Par, Warners, Fox and
RKO almost zere prices so long that
the Loew statement came as a sur-price, emphanishing the fact that
profits hav, not disappeared altogether in the theatre.

sether in the theatre.
Suddenness of the turn-around
may be gathered from the remarktuble performance " y preferred, which had been steadily
pressed for sale in scattered lots
until it touched the extreme low
only a fortnight ago of 39, suggestling the state of mind of holders.
With the announcement of the new
statement, however, the stock rebounded 18 noints to 58 on sales of With the announcement of the new statement, however, the stock re-bounded 18 points so 88 on sales of a little more than 1,000 shares, active specialty. With net for the common at better than \$4 on the new statement, the profits available for the sentor issue would be around \$55 a shares, or something like four times dividently searned in a period which it had receded gives an illustration of what pessimature can do. Loew's reported \$5,558,729 net for the 28 weeks to Magach I, leaving the profit for the 12 weeks to June 3, \$2,11,1075, a \$2,000,000 shows for the period of was translerery and converted state U. S. currency at prevailing rates of exchange.

By contrast to the Loew state-

rency at prevailing rates of exchange.

By contrast to the Loew statement. Conscillating Film Industries made a return for the three months all others, the three months all otherses tures and depreciation of \$192.467, equal to 48 cents pershape of preferred. Showing the drastic decline in revenue, this company with set for the previous parses with set for the previous 17 cents left over for the gommon, which shapes againly with this month is covered. For the first like months of 182 company serves equivalent of 182 company serves equivalent of 182 company serves equivalent decreases the common some months ago, the preferred resently.

Obset peaders hast week found en-

will have to show a great deal more of progress in the beauf market before over a speculative attention with the control of th

			k ending Setunday, July 23 STOCK EXCHANGE	•		
11 2 3 5 1 4 1 5 1 5 1 5 1 5 1 5 1 5 1 5 1 5 1	102 Low 10 Low 1	\$8100 1,000 1,000 1,000 1,000 1,000 1,000 1,100	Japus and sale,  Asset and sale,  Collambia - P. Mc.  Consell Pills.  Companies of deligible.  Companies of deligible.	1% 4% 80% 17% 11% 19% 58 24% 25% 24% 34% 44% 34%	Low: 714 154 154 154 154 154 154 154 154 154 1	Net chec Last. for wit. 7 to wit. 7
35%	15%	28,800	Westinghouse CURB	19%	17%	19% +1
7% 1% 1% 3% 2%	14 14 14 14 14 14 14 14 14 14 14 14 14 1	400 500 1,600			**************************************	* ± 1
			BONDS		. 12	
7% 68 90 80% 60% 55 104% 4%	1 24 64 40 13 10% 50	1,000 41,000 140,000	Keith 0's, 40. Loew 6's, 41. Patho 7's, 37. Par-Fam-Lusky 6's, 47.	56 21 19 68	20 70% 58 18 18 18% 50%	2½ + ½ 30 + 4½ 74 + 8½ 60 - 2 20 + 4 18 + 4 53 + 2½ 4½ last 10½ + ½
Bid. None	Asked.	4	Over the Counter, N. Y. Roxy, Class A (3.50)		. 12	



Richard Dix...in a story that rides with the events of world upheaval. Strident! Daring!... Big as history in a drama of war torn Manchuria today, ripped from the blazing news heads that shocked the world!



with GWILL ANDRE
Edward Everett Horton Arline Judge
Zasu Pitts Dudley Digges C. Henry Gordon

## ROAR OF THE DRAGON,

Directed by WESLEY RUGGLES



NEW YORK MIRROR said:
"Lionhearted Richard! . . . it's
the kind of old-fashioned, riproaring movie to make the little
boys down front swallow their
gum and cheer."

RICHARD



GWILI ANDRE the screen's new entrancing beauty

Ratho

DAVID O. SELZNICK Executive Producer

### Coast Shells Out \$75.000 in Taxes For 1st 4 Weeks

Los Angeles, July 25. Based on actual figures and estimates, picture house patrons on the Pacific Coast contributed around \$75,000 in tax admissions to the vernment during the first four weeks of the new emergency levy.

government curing the first four weeks of the new emergency levy. Firls amount includes all picture or vandfilm houses. It does not take in legit shows or other amusements. Estimated weelely tax gross for the Coast runs-close to \$13,000, with RKO patrons heaviest hit in that nine of this circuit's 10 houses (three are closed) have admission tariffs that come under the taxable figure. Only circuit town where no taxes are collected is Salt Lake, where top price is 40 cents angeles proper is flurred nor 17,000, with a total of \$30,000 for a weekly tax return for Los Angeles proper is flurred nor 17,000, with a total of \$30,000 for a weekly average of \$5,700. Scattle is thirt, weekly average tiere being \$1,200. Oakland follows with \$1,000 to \$1,220 weekly; Portland averages \$950, Spokane and Tacoma each run around \$150,



#### FANCHON & MARCO Featured Acts

FANCHON & MARCO PH ZELDA SANTLEY "VEILS" IDEA

BERNARDO DE PACE "Wizard of the Mandolin' Assisted by CELINE LESCAR

#### **EDDIE BRUCE**

Gus Edward's Radio Stars

FANCHON & MARCO Pre SYLVIA CLARK "HER BIRTHDAY PARTY

#### WILTON CRAWLEY

'The Thunder Storm of Jazz' With HOT LIPS-HOT HIPS 'NIGHT CLUB' Idea

#### For Instance

Hollywood, July 25.

Manner in which the studios are now using recognized free lance players is manifest in the case of Claude King, King has worked in 17 pictures within the past year but has aggregated, only five weeks?

13 the past, 17 inclures for a

work in all.

In the past, 17 pictures for a player of King's type would have resulted in more than a

and San Diege figures about the

and San Diege figures about the same.

Indie and circuit houses in the snailer towns are estimated conservatively to enrich the U. S. treasury an additional \$1,259 to \$1,500 every seven days.

Of 199 houses now operated by Fox-West Coast in its Coast, intermountain, Montana and Midwed mission price coming within the taxable figure of 40 cents.

Warners has one house in San Francisco in that class and half a dozen in the Los Angeles territory, Only Publix operated house out liere is the local Faramount.

There are but a few of the larger suburban towns where indie picture houses have admission scales subject to the tax. This condition applies mostly where there are but refer as the ready of the same suburban towns where indie picture houses have admission scales subject to the tax. This condition applies mostly where there are but refer are but there are but the ready of the same suburban towns where there are but there are but the same suburban towns where the same suburban towns where the same suburban towns where the same suburban towns the same suburb

subject to the tax. This condition applies mostly where there are but one or two theatres in a locality and where top prices for admission can be maintained.

In Los Angeles, particularly, aside from the strictly first-run houses, most of the circuit and indie theatres are considered.

most of the circuit and indie thaaires are operated on a more of leasaires are operated on a more of leasaires are operated on a more of leaswhich cut has prosses for the
higher-priced houses where tax
revenue is obtained. Double features, gift nights, two-for-one admissions, sorvice charges on passes,
etc., are freely used.

RKO and Publix alone confine all
Coast operation to single features
glus yaude in the former's Los Angeles; Frisco and Oakland locations.
F-WC, largest circuit operators in
the Coast territory, and Warners
are included among the many exlibs who feature quantity on their
programs.

#### **Economy May Move Wash** Exchanges to Baltimore

Baltimore, July 26.
New urgs for economy in operation has once more brought up the
question of switching film exchanges from their present location in Weshington to this town,
Many companies are understood to
have made tentative moves in this
direction and not unlikely that the
first the second of the second of the second
Tadio maintains a sale office here
and an exchange p. a., though both
are theoretically working out of
D. C. headquarters.
Shift, though often mentioned,

25. U. neadquarters.

Shift, though often mentioned, has never been shoyed through mainly because of railroad difficulties in shipping prints from Baittmore to towns south of D. C. Since Washington is the railroad terminus, shipping prints spouth of that point would necessitate double handling in Chapfing trains. In the point would necessitate double handling in changing trains in the Capital City. Felt, however, that switch to motorized delivery would not only do away with this difficulty but would result in a cheaper haul.

Of particular annoyance in Wash-ington is the stringency of the fire regulations which warry and bind the exchanges at every turn.

#### Houston Booth Men Accept Wage Cut to \$70 Houston, July 25.

Houston, July 2b.
Booth operators have taken a 10%
cut in wage scales until Sept. 1
1933, when the present contract expires. It's one of the few cases in
Texas where the unions have beer
willing to accept reduction.

New scale will be \$70 instead of \$77.50 as called for under the con-tract. Harry Sherman, Publix labor

#### BOMB HURTS 9 Hartford, July 25.

Hartford, July 24.

Nine people were injured here when a sulphide bomb exploded in E. M. Loew's theatre, this city. Makes the second in this city and the 10th in Connecticut and lower portion of Massachusetts. The Loew theatre, has long been open show.

#### Steffes Blames Havs For Film Conditions In Letter to Exhibs

Minneapolis, July 25. Minneapolis, July 26.
In a lengthy communication to all northwest members of his organization, W. A. Steffes, president of Alled States, attacks Will Hays, Gabriel Hess and others, blames them for the industry's present chaotic condition and requests that every exhibitor place his Congressional Erockhart bill and actively support those who pledge themselves to vote for it.

those who pledge themselves to vote for it.

Believe me, I am sincere in the statement that the greatest thing that could happen to this industry would be the passage of the Brook-hart bill,' declares Stoffes.

hart bill, declares Steffes.
Steffes proclaims the 'protection'
decision a great victory for the independents. Because Hays apparently has double-crossed the boys'
on the 5-5-5 contract, Steffes says,
M. A. Lightman is ready to tear his
organization away from producer
dependent.

#### Sliding Scale Tax on Chain Theatres Proposed

San Francisco, July 25.
Petition aimed at chain theatres filed with Secretary of State at Sacramento. Paper, filed by Irving: F. Newton, of Los Angeles, with 103 other signers, would establish a license fee of \$5 for the first theatre or store of a chain, \$500 for the second, \$1,000 from three to mine, \$1,500 for 10 to 19, and \$2,500 for 20 or more.

Froceeds would go to the state's old age pension fund. If qualified it goes on the ballot at the Nov. \$ general election.

#### Espaness' 19th

Chicago, July 25.
Essaness Theatres, which means
Emil Storn, has taken over the
ARI con theats a taken over the
ARI con theats the control of the control of

ined.

Makes the 18th link in the Essencess gariand of neighborhood financiariors. House has been recently ontrolled by the Lomax Ginger Al

#### TEX STRING EXPANDS

East Texas Theatres Will Add 20 to

The state of the s

Gladewater.
E.T hatched its expansion ambish over a year ago, Originally figured on increasing its string to 100, but conditions forced considerable re-

#### Shipment Saving

Dallas, July 24.
Ruling of the Texas r. r. commission slices rates on return film shipments to one-half, netting exhibitors in this state a saving of 25%

itors in this state a saving of 25% on picture deliveries.

New half fare applies only to the return trip if handled by the same agency which got the outgoing shipment and affecting equally express and motor lines. Estimated weekly saving of about \$5 for the average small town exhib.

Legislation maneuvered by H. A. Cole, Texas Allied head.

M. L. Meyer Joins Powers M. L. Meyer has been named manager of the New York terri-tory for Powers Pictures. He replaces George Dillon, re-

#### TOCC WHL ASK UNION TO ACCEPT '26 SCALE

Theatre Owners Chamber of Commerce, following conferences with attorneys, announces that when it has a final session with union heads, within the next 10 days, it will seek to have the booth wage and working scale revert to that which existed in 120 High contracts of Relity ROO possion, and the season of the season of a matter of a simple cut, but a complete readjustment. TOOC takes the stand that if 112 theatres, whose booths are now manned by Empire operators, were forced to submit to the dictates of Local 305, fully 75 would be forced to darken, O'Rellly figures that each of these 112 houses pays out an annual average of \$20,000 for firm and approximate another \$15,000 in overhead expenses.

#### Lytle Up from Texas To Go Before I.A.T.S.E

W. J. Lytle, Public's partner in operation of the Texas, Aztec and State, at San Antonio, is in New York with a view to sitting in on conferences looking toward possible settlement of union difficulties in S. A. Lytle and Harry Sherman, Public's director of special relations, will confer directly with the LA. T.S.E.

Sherman returned to New York Thursday (21), Lytle

T.S.E.
Sherman returned to New York
Thursday (21). Lytle accompanying
him after fruitless efforts to arrive
at a peace with the San Antonio
locals. All unions have been out of
Publix's S. A. trio since April 14.

### Publix Obtains Rent Relief in 50% of Houses

In more than 50% of the theatres under its banner Publik has secured rent relief in some form or other. The circuit is more than satisfied with its efforts and will continue its work on leases where no progress has yet been made or which have not about the control of the cont

HARRY RICHMAN to "LOVE A PARADE,"
L-rol featurate
STANLEY DISTRIBUTING
725 Seventh Avenue, New York
Telephone Bryant 0-2312

#### When You REDECORATE REMODEL or REFURNISH...

#### Consider the Economy and Advisability of RESEATING Tool

These are times when people are "finioky." Little things which in boom times did not irritato, now exception. These owners and managers should constantly great against negative influences... against the drabness and discomforts of dilapidated and faulty seating which turn patrons to more attractive houses for relaxation and diversion. J. B. O. O.

A sensible investment in redecorating or refurnishing is always monoy well spent. For it means a new setting . . . s cheerier, friend-lier atmosphere which retains old patronage and stimulates new.

In your dressing-up program don't overflook the money-making op-portunities in improving your seating—giving your patrons chair-that are luxuriously comfortable. For it is the chair which most directly brings patron reaction—which determines more than any-thing else in what regard your theatre is held—which proves in what regard you hold your patrons good-will and comfort.

An uncomfortable chair determines the patron opinion regarding the theatre as a whole, and if the frequently encountered, belittles your house and the motion picture as entertainment.

It is fairly certain that a restful chair inducing relaxation may make a poor picture tolerable, a fair picture good, and an excellent picture supremo!

When Considering a Renovating Program, Get the Facts
On Reseating Your Theatre

You will be surprised how little it will cost you—and how conveniently it may be accomplished by the American Seating Company payment plan.

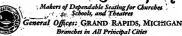
American theatre chairs have become rec-

american unearre contin nave recome re-organized, as the standard in comfort and besuty; and its the long run, durability and economy. They are business builders for every theatre man who installs them. Let us send you the facts. You obligate yourself in no way.

#### Two Books Free

interesting and instructive books— ON'S PROMOTION" and "Acoustics and Its Relation to Seating"-will be sent FREE to owners and managers interested to efficient and profitable theatre management. Send for your copies NOW.

#### American Seating Company



## THIS NEWS STORY APPEARED ON FRONT PAGES THROUGHOU THE WORLD!

OPENING NIGHT note picture becomes a newsof world importance, the industry ay were up applied notice!

ACTIVITY VIN CALLY CEASED on the night of July 15th in Hollywood hen M-G-M's "Strange Gramman

HUND in vain with the t was early morning before the mobs dispersed and traffic untangled itself.

IT WAS AN EVENT heard 'round the world. An event that will be duplicated throughout America as the producers of "Grand Hotel" present another triumph worthy of M-G-M's undisputed screen leadership.

WATCH FOR THE AN-NOUNCEMENT of "Strange Interlude" at the \$2 Astor Theatre, New York.



METRO-GOLDWYN-MAYER proudly presents

## NORMA SHEARER CLARK GABLE STRANGE

A ROBERT Z. LEONARD Production Based on Eugene O'Neill's Play

### Mrs. Sid Page Needs an Operation. **But RKO Threatens Cancellation or** Offers a \$50 Cut if She Quits Act

Minneapolis, July 25. Because her departure from the act would result in its cancellation by RKO, Mrs. Sidney Page is remaining in her husband's vaude ville turn despite that she is suffering with an iliness requiring an immediate operation.

Mrs. Page does only a brief dance and stooge bit in the four-people Sidney Page and Co. act, which is

Sidney Page and Co, act, which is on an RKO route. While playing here Mrs. Page's condition became serious and her husband arranged to have her operated on at the Mayo clinic in Rochester, Minn. Page engaged another girl to take his wife's place until she would be able to work again, and although the substitute proved entirely satisfactory, the booking office in New Total and continue in the act, and an attempt was made to replace her, the act's salary would be reduced \$50 a week. In the event he refused to take the cut, Page was notified, his route would be cancelled.

celled.
Under the circumstances, Mrs.
Page, despite her condition, decided
to remain with the act for the duration of its RKO bookings and defer
the needed operation. Although
suffering severe pain, she goes
through her routine at every performance.

#### Chas. Mack and Former Wife Marry Out West, **But Not Each Other**

Hollywood, July 25.

Hollywood, July 25.

Charlie Mack, of Moran and
Mack, married Mrs. Myrtle Buckley, of Oakland, Cal., at Ensinada,
Mexico, July 23, while on location
with 'Hypnotized,' Mack Sennett

Yesterday (Sunday), his former wife, married Leslie C. Lawler, broker, in Hollywood.

#### O'Neal-Tishman and White-Hoffman Divorces

Papers have been sent on to New York from Chicago by Philip Richard Davis, representing both Bernice O'Neal (O'Neal Sisters) and

Bernice O'Neal (O'Neal Sisfers) and Max Hoffman, Jr., in their respective divorce suits against Sam Tishman, the agent, and Thelma White (Hoffman), comedienne, Both actions are for desertion, sufficient grounds for a Chi divorce. Mrs. Beatrice O'Neal Tishman (professionally Bernice and Zelma O'Neal before Bernice retired) married Tishman in Chicago in 1925. Tishman a vaude agent is a brother ried Tishman in Chicago in 1925. Tishman, a vaude agent, is a brother of Irving Tishman, partnered with Jimmy O'Neal (Tishman & O'Neal, vaudevilie producera), the latter the real father of Bernice O'Neal. Zelma O'Neal is Bernice's stage sister. Max Hoffman, Jr., following his divorce from Norma Terriss, now in 'Showboat,' married Thelma White, correctionse in Englavoid N. J. in

'Showboat,' married Thelma White, comedienne, in Englewood, N. J., in 1930. This is Miss White's second marriage also. As with the Tish-mans, the Hoffmans have no children.

#### Little's \$2,500

Little Jack Little plays his first cluxe picture house date, the Earle, Little Jack Little plays his first defuxe picture house date, the Earle, Washington, July 29, booking ar-ranged through Paul Moss of the CBS Artists Service. Salary for the D. C. week is \$2,500.

#### Backstage Stickup

Holiywood, July 25.

Stickup man got into the dressing rooms at the Chinesc last night
(Sunday) and held up Shaw and
Lee.

They got \$48 from Shaw, \$98 from
Lee, and escaped.

SANDERS' JAM O Orders Investigation Alleged Misuse of its Name RKO

An investigation is under way into complaints that Paly Sanders, into complaints that Paly Sanders, independent agent, who assertedly failed to pay off performers on a vaudeville road show recently booked by him, misrepresented by using the RKO name without authority. The RKO booking office is the result of the result

ranted.

It is alleged Sanders sent out a show on percentage July 11 but paid off only \$1,000 of the total amount due the performers. Sanders has been indie agent for

### **Cantor Plans 20 Week Tour With** \$2 Vaude-Revue

Los Angeles July 25. Los Angeles, July 25.

Eddie Cantor, on completion of
Kid from Spain, will head for
New York where he will organize a vaude-musical revue and
play all key spots throughout the
country at a \$2 for. Figures tour
can run about 20 weeks after which
he returns here for another picture.

he returns here for another picture. Benny Holzman, who has represented Cantor in various matters during the past 10 years, is taking over the exclusive management of all the comedian's business affairs and is discontinuing his publicity partnership in New York with Nat Dorrman.

Cantor, while east, will resume his Chase & Sanborn radio con-tract, suspended while he is on the Coast. Cantor's picture will be completed around Oct. 1.

#### Shaw's 20 Wks

Carl Shaw got one of those rare-ities last week—a route. He is starting currently at the Palace, Chicago, on 20 weeks for RKO. Max Tishman agented.

Agency Name Henry Bellit

#### Reciprocity

RKO is promising name acts a regular engagement at the same theatre later on in return for a gratis headline appearance for one show at the Prospect, Brooklyn. The house returned to yaudevile last week as a break-in and showing spot for the booking office.

a reciprocal booking is issued to the free acts, but a promise is made verbally.

#### VMA JOINT COMPLAINT **BUREAU TO CONTINUE**

'Nina Rosa,' the operetta, may reopen the RKO St. Louis in the Iall. Plans are reported already impelled by RKO heads in New York who have been solid on the idea through success of the local municipal opera

Decision to retain the Joint Com-plaint Bureau of the V. M. A. was made as a result of the first week of investigating of the NVA's finan-cial affairs by the NVA Fund's com-mittee of three. Committeemen are Sam Scribner, Moe Silver and Major Leslie Thompson.

Leslie Thompson.
Along with the V.M.A. complaint bureau, Major Donovan is also retained, after having been previously declared out. Under the change the bureau under Donovan continues as the major circuits' mutual referee with full authority in all vaudeville disputes between and among actors, asgents, bookers and theatres.

#### RKO'S ST. LOUIS OPERA

Plan To Use Municipal Troupe's Principals In Autumn

**RKO** Agents and Associates

• Following are the 29 franchised RKO agencies and their floor representatives or associates under the new setup as compiled by the RKO agenta' association to date (Monday), and subject to changes by Martin Beck. Offices listed are results of amalgaments of the control of

Harry Fingaria, McCaffery & H. Fingeraia-Danny Composition of the Comp

Agency Name Floor Representatives
Bentham & Weiner M. S. Bentham-Jack Weiner
Blondell & Mack Arthur Blondeil-Bill Mack
Choos & Kalcheim Geo. Choos-Harry Kalcheim
Curtis & Allen Chas. Allen-Miles, Ingalis
Gus Edwards Not set
Harry Fitzgerald H. Fitzgeraid-Danny Collins
Lee Fitzgerald, McCaffery &
Ropers Bill McCaffery &
Ropers

### With 60 Instead of 50 RKO Agents Now Privileged on Booking Floor, 'Congestion' Edict Called the Nuts

LINA BASQUETTE ILL

Rushed by Plane to L. A. Hospital

Los Angeles, July 25. Lina Basquette is in Cedars of Lebanon hospital suffering a nerous breakdown, the direct outcome voils preakdown, the uncer outcome of a fail into the the pit at the Fox, Oakland, when seized with a faint-ing speil during the closing night's supper show (21). Miss Basquette, appearing with Jack Dempsey, re-covered sufficiently to get as far as Fresno by auto en route here for covered sumciently to get as far as Fresno by auto en route here for their scheduled Friday (22) open-ing at Loew's State. Her condition at Fresno, however, became such that she was rushed

became such that she was rushed by plane to Los Angeles and taken direct to the hospital. Hardly likely she will be able to rejoin the Dempsey act which winds up three weeks with the local downtown stand. Jack Dempsey, playing the local State for Fanchon and Marco this week, is getting \$4,500 without Miss Basquette and no split on the gross.

### \$2,500 Net Profit For Palace's 1st **Vaudfilm Week**

On a \$16,300 gross last week, its first in-vaudifim, RKO's Palace, New York, saw black for the first time in aimost four months. Red pre-vailed during the closing; weeks of the two-a-day and throughout the two months of four-a-day straight vaudeville bills.

vaudeville bills.

Although the Palace under the combination, policy is gauged to break even on a gross of \$14,000, the opening week's profit was cut to \$2,500 by extra advertising ex-

of Advances, which was the opening bill's headliner, with Bring Em Back Alive (Radio), the pickure, after four initial Broadway weeks at the RKG Mayfair. Current Palace film, also Radio, is Roar of the Dragon, griginally scheduled for the Mayfair but switched to the Palace for first Broadway run when figured not strong enough for straight film playing.

#### **Aunt Jemima Wins Out** In Bent Fender Row

Magistrate Rudisch in the Gates avenue (Brooklyn) police court dismissed the assault charge preferred by Abraham Zimmer, who's in the radio business, against Big Tegs Gardelia (Aunt Jemima) arising from an alternation tollowing an automobile collision. Tiff occurred attended to Miss Gardelia's Brook-

iyn home.

Represented by Juitus Kendler,
Miss Gardella denied she struck
Zimmer and it was testified he did
not walk away with his spectacles
broken, as alleged. Whereupon the
magistrate threw the matter out of

Because of Aunt Jemima's bulk, Because of Aunt Jemma's buik, contrasted to the complainant's slightness, the petty case drew considerable newspaper attention.

Aunt Jemima says she will bring civil action for \$10,000 dimages, charging malicious prosecution.

#### Turpin with F&M

Los Angeles, July 25. Ben Turpin is latest screen personality to sign with Fanchon & Marco. He will head an idea.

It will not be cockeyed either, Marco insists.

#### Brokenshire's Act

Norman Brokenshire, the CBS

is dickering for the ether through Harry Romm.

About 60 agents, or an average of two from an office, have entree to the RKO vaudeville booking floor under the new agency franchi set-up compiled by the agents themselves through their own associations. There were 29 franchises out-

the list was sent to Martin Beck for any final changes he saw fit to make. standing yesterday (Monday) when

make.

Lête last week Beck stated he wasn't wholly satisfied with the agents' self-changes and indicated he would make some of his own. His first move was the transfer back to the list of No. 1 agents of the firm of Richards & Lenetska, which had previously received No. 2 rating and was told to amalgamate with a No. 1 office.

Reasons given by the agents'

rating and was told to amalgamate with a No. 1 office.

Reasons given by the agenta' committee and Beek for the cutting were conflicting and rather confusing. Beek declared the cuts were for the purpose of relieving what the bookers considered an overcrowded condition in the booking office. The agents' committee's idea, as outlined by Chairman Maurice Rose, is that the cuts are aimed at giving the remaining agencies a break in form of larger commission checks.

Results appear to favor the agents' theory, since the new arrangement actually gives floor access to more agents than the old about 50 franchised agencies, with the rules limiting each agency to one man on the floor at a flime. New set-up permits floor attendance at all times by two men per office, which allows 60 on the floor as against 50 in the past.

Squawks Galore.

Squawks Galore

Squawks Galore
Squawks galore followed the release of the cut list to the agents'
body and are still going on. A few
agents relegated to the No. 2 ranks
refused to amalgamate with a No.
1 office or permit the association

(Continued on page 38)

#### Meroff Burns at \$900 Cut, Asks for Release From Present Agent

Chicago, July 25.

Claiming that he was hoodwinked into accepting a. \$900 cut for the Palace, Chicago, on the understanding that six additional weeks of RKO time in the east would be forthcoming. Benny Meroff has asked for a release from Bill McCaffery, his agent.

Meroff took the cut but didn't get any further RKO time following the Palace, which was the wind-up of his western tour for the circuit.

Meanwhile Meroff, through the William Morris office, has been set with Publix for a number of weeks. He opened (22) at the Michigan, Detroit, with St. Louis and the Uptown and Tivoll, Chicago, to follow.

#### BECK'S MUSICAL FOR HIS OWN THEATRE

Martin Beck is considering a musical of his own for his Beck theatre, New York, next season. Bobby Connally is mentioned as the stager with Beck backing and producing. That a Connally-produced show under his supervision is a possibility for the RKO Palace in the fall, as except the produced that the produced show the produced that the produced his possibility for the RKO Palace in the fall, as except the produced the produced that the produced his produced that the produced his produced that the produced his produced hi

fall, as reported, was denied by Beck, who stated the Palace will remain in vaudeville of one form or

#### Holtz's 50%—If

The figure over which Lou Holtz will share with the house in his current engagement at the Capitol, New York. Is \$85,000. Week-end business indicated the gross will be around that figure. Loew is guaranteeling Holtz \$6,000 against the 50-50 percentage.



tempted murder the employment of drugs, hypnosis or any other occult practices which produce lethargic coma, or lifeless sleep; and if the per-(son (Zombie) has been buried it shall be considered murder no matter what result follows."

THAT LENDS ITSELF TO SENSATIONAL EXPLOITATION

Now Booking at Ul

## UNUSUAL TIMES DEMAND UNUSUAL PICTURES

● Give the public a "FRANKENSTEIN", a "DRACULA", a "SCARFACE", a "BRING 'EM BACK ALIVE" and out they come...the paying thousands...packing your house...breaking your records...EVEN IN THESE TIMES!

Is that kind one picture, a glamorous love tale told on the borderland of life and the the spry of a fiend who placed a beautiful woman under his server spell, rendering her soulless, lifeless ... yet making her person his every desire.

NITED ARTISTS Exchanges

## A BEARD

European-grown beard in full bloom stood between Borrah Minevitch and the current week at Loew's Paradise, New York. They wouldn't let Borrah on Friday (22) at the opening per-formance unless he shaved. Borrah refused to part with the publicity chin muff so the house told him to

consider himself cancelled.
Steaming under the foliage, Minevitch is protesting the cancellation



MACK Fox, B'klyn Indefinitely

**CONLIN and GLASS** 

Enroute RKO tion, TOM. J. FITZPATRICE

Palace Theatre Bldg., New York City

at the V.M.A. and wants the week's salary for the Paradlee, contending the cancellation was unwarranted. The story is that early last week, when booking Minevitch, Marvin Schenck, the Loew booker, advised to kindly visit a barber before the first show at the Paradlee, Minevitch has been Insurance and Minevitch has been Insurance and

first show at the Paradise,
Minevitch has been in Burope and
the beard is strictly an exploitation
importation, grown over there.
When cancelling the Paradise booking, Schenck said the act he booked
was the one Minevitch did before
book book of the bear of the booked
was the one Minevitch did before
book of the book of the book of the
underneath a Barnum & Balley
brush.

Minevitch came back with the must on the crest of a flood of in-ternational publicity following a pseudo-shanghai-ing by Corsican

#### Romm and NBC 50-50 on **Buddy Rogers' Commish**

Buddy Rogers' Commish
Harry Romm and the NBC Artist
Bureau reached a 50-50 commish
and booking agreement in their dispute over the placement of Buddy
Rogers and his band for the Capitol,
New York. Rogers is set for the
Broadway picture house the week
of Aug. 4 at \$5,000.
Romm and the network both
claimed representation rights to the
act. It was agreed that the contract
shall carry the NBC name as the
agent.

#### At Oriental Again

Ted Lewis is set for the Orlental (Publix) Aug. 5. This puts Lewis in a tie with Sophie Tucker in the matter of repeat engagements for the Orlental. Also makes Lewis two up on Duke Ellington.

#### JOHNNY SIMONS ILL

JURINY SHRUNS LIN Hollywood, July 25, Johnny Simons of the Weber-Simons agency has been confined to his home for the past month with a serious pulmonary condition. His physician says it will be sev-eral months before Simons can re-turn to his office.

#### \$16,000 IN 3 ACTS AS N. Y. PAR SHOW

George Jessel and Norma Tal-madge, as a team at \$11,000, Bing Crosby at \$3,000, and Burns and Allen at \$2,000, are set as the bill at the Paramount, New York. Date will be either Aug. 12 or 19, de-pending on the runs of shows up

with the three top acts drawing \$10.00 in salaries, the cost of the Par stage show that week will exceed \$18,000.

#### Richman's 4th H. O.

Harry Richman, at the Para-

week.
Publix has booked Frances Williams and Jack Haley, among others, to appear with him starting Friday

#### Nitza Verneille No Likee Her Billing-Walks Out

San Francisco, July 25.

Nitza Vernellle, dancer, walked out of the naborhood Fox El Capitan last week when she found herself getting third billing and someone else drawing the star dressing room.

room.

Hoofer demanded changes or else, but got the else and walked. Bob and Eula Buroff substituted.

#### JIMMY DUNN'S CHI WEEK

Fanchon & Marco has signed James Dunn, Fox player, through the Vincent Gardner agency, for week of July 29 at the Chicago theatre, Chicago.

Dunn will get \$2,500 plus air transportation both ways.

Mills Handling Belle Baker Personal management of Belle Baker has been taken over by Irv-ling Mills. Although the arrangement is now in effect, the Mills office has been advised by Miss Baker not to book her for either stage or radio before fall.

### 6 More Big Shows For Cap: Film Names

The Capitol, New York, is plan ning on about six more weeks of big stage shows, after which the new season's film product is expected to start coming through and ease the strain.

An attempt will be made to make one of the future bills an all-Hol-lywood lineup, including such screen names as Wallace Beery, Robert Montgomery, and Lupe Velez. Beery, on the coast, has thumbed down the idea of personal appearances. However, he and Montgomery are Metro players and the Capitol is a Loew

players and the Capitol is a Loew house,
Current floor show at the Cotton Club, Harlem, New York, has been booked through Irving Mills for the house, week of Sept. 23. Cab Calloway band will make up part of the unit of close to 60 people.
Unit is not figured for any other sept. The country of the country

#### Doubling Pit Men to Do Own Opening Act

Do Own Opening Act
Baitmore, July 26.
Cornetists who can room and
fidders who can ho-de-hi are setting jobs at the local vaudim Hippodroma. House is arranging a
the summer of the control of the control
as smoothed away, and will have singing, hooding and doubling instrumentalists by the time the fall season gets going.
Wanting an orchestra that can
be billed, tazy Rappaport, owner of
the Hipp, is boosting the roster from
eight to '14 men and is holding auditions to pick the most versatile
doublers and triplers. Aim is to
take the overture out of, the ordinary class and make it an act in
itself.

### CBS PREFERS % And Colored Troupe THEATRE DATES

CBS Artists Service is now amenable to booking its attractions into theatres on straight percentage, preferring to do business thie way, with any or all the deluxe spots controlled by the major circuits. The Street Singer (Arthur Tracy) is thus booked into the Arverne, Far Rockaway, starting this Saturday. (39) on a 33½% cut from the first dollar.

Opposition network frowns on the strictly percentage idea, adhering exclusively to a policy of booking them on a straight salary basis or not a all. In its deal with RKO to the control of the con

plus a percentage, c. in most of the spots.

#### CLAIRE FOR BALTO HIPP

Ted Claire is set for the Hippodrome, Baltimore, to m.c. commencing Saturday (30). Phil Arnold will be his audience foil.

Claire is in at \$\$500 a week with the Hipp stay possibly indef.

REO VAUDEVILLE INTACT 88 (Week July 29), Omaka

#### THE GENIAL ROTUND LARRY

with CHER arms of the Country of the

"The Voice with a Heart"
GILBERT LAWRENCE

RICH RHYTHM BAND

**Booked Solid** 

THE OUTSTANDING COMEDY HIT OF THE 1931-1932 SEASONS

!!!!What a bet for pictures!!!!

Now Playing Coast RKO Theatres

WILL SHORTLY SEE ALL MY COAST FRIENDS

#### **Publix Enlarging Its** Detroit Production Dept.

Detroit, July 25. In the new set-up of two stage shows being produced locally, a larger production dept. is being installed here, Staff will produce for the Michigan and Fisher under the direction of Eddie Weisfeldt, in charge of production here for sev-

charge of production here for sev-gral years.
Next to Weisteldt at the Fisher will be Fred Evans and at the Mich-igan will be Cariton Winkler. The Fred Evans ballet will continue at the Fisher with a new permanent line brought in for the Michigan. Girls for the Mich. were in the Loew unit, 'Dive in.'
Unit costs will continue about as before with \$3,500 the nut at the Fisher and \$4,000 at the Michigan.

#### More Busy Actors

Los Angeles, July 25. Fanchon and Marco placements

Matt Brooks, comic, for Teddy Joyce unit, untitled.

Joyce unit, untitled.

Jack Pepper and stooges to 'Okay,
U.S. A.,' LeRoy Frinz directing,
Wally Vernon, Wallin and Barnes,
and Murfel Gardner to 'Star Gazing,' Larry Ceballos production.

F. & M. also signed Chester Fredestic, dancer, but have not yet assigned him.

SAMUEL BAERWITZ

151 West 46th St., New York

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HENRY BELLIT

Come in and Have a Talk 406 BRyant 9-5184 1560 Broadway, New York

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PAUL DURAND, DENNIS DUFOR

**BLONDELL & MACK** 

1560 Broadway NEW YORK

GEORGE CHOOS

HARRY KALCHEIM
1619 Broadway
NEW YORK

#### NO PAY-OFF FOR TAB. FOLDS AND MGR. SKIPS

San Francisco, July 25 A tab show booked into the Plaza Sacramento, by the local Ellsworth booking office has folded after nine days when Harry Kirby, alias Harry Lawson, skipped and failed to pay off.

Part of the cast got nearly half salaries by drawing at the box of-fice during the brief run, but those who didn't draw are out of luck.

#### Stoopnagle and Budd's **Midwest Theatre Dates**

MIGWEST INCRUTE DATES
Colonel. Stoopnagle and Budd
swing westward this week, with the
first stop taking them into a threeweek stretch for B. & K. in. Chicago. Ether team opens this Friday (28) at the Chicago and the
next week moves over to the Oriental. Either the Uptown or Tivoli
get them the last stanza.

From Chi they go to the Ambas-sador, St. Louis, and the following sador, St. Louis, and the following week the pair are slated to unlim-ber their gags from the Wisconsin stage in Milwaukee. Latter two are Skouras dates, with the former bringing \$2,500. Pencillings made by the CBS Artists Service.

## The New Season

After months of negotiations, Fanchon & Marco closed with the several authors of Ziegfeld's 'Whoopee,' and have started rehearsals. No name principals cast so far. Only thing definite is the Ziegfeld name will be used heavily

Ziegfeld name will be used heavily on exploitation. This was Florenz Ziegfeld's last deal, closing it with Martin Beck in New York. Beck turned over the right to F&M to produce. Consideration was \$20,000.

At the same time, F&M closed for national rights to Follow Thru, which they will also put in rehearsal immediately, With Desert Song already on tour, and Mary Eaton under contract for a musical unit, F&M have their fall production schedule well under way.

Producers have also engaged Snub Poliard with Sen Turpin in the Teddy Joyce unit, now in preparation. aration. Mme. Schumann-Heink's

week engagement has been extended for appearances in Oakland, Sacra-mento, Seattle-Portland, and Los Angeles, a total of five.

### MAX TISHMAN, General Manager THOMAS CURRAN, Associate Suite 905, 1564 Brondway, New York Phone BRynnt 9-6571

RICHARDS & LENETSKA

#### HARRY A. ROMM

LEONARD ROMM
Palace Theatre Bldg., New York
Cable: Haromm BRyant 9-8584-

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LEO FITZGERALD

WILLIAM McCAFFREY Enfranchised BKO Agents Hanover Bonk Bldg., LA 4-0710—9756

Marty FORKINS Chas. BIERBAUER

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ROGER E. MURREL JACK HART
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and Equitable Bidg., Hollywood, Calif.

### WEEDEN & SCHULTZ

Associate, WILLIAM C. WEEDEN Palace Theatre Bldg., New York

#### JACK WEINER

Palace Theatre Bidg. NEW YORK

#### It's That Tough

Los Angeles, July 25.

When a girl dancer fainted on the fifth day of a free engagement in an Opportunity of the control of th Los Angeles, July 25.

### 'Whoopee' F&M **Pace Setter for**

Los Angeles, July 25.

#### F-WC Books KFWB Air Act for Naborhood Try

Los Angeles, July 25. Emerson Treacy and Gay Sea-brooke, on the air for KFWB for the past year and a half in a sus-tainer, 'Growing Up,' have been booked for personal appearances in F-WC neighborhood and suburban

#### BARD'S ALL-STAR COAST REVUES ON CO-OP BASIS

Hollywood, July 25. Ben Bard will produce all-star vaude revues at the El Capitan following the run of 'Hullabaloo' at that house. Deal with the theatre gives the house the first \$3,500 with the next \$4,000 to the players on a co-op basis and 50-50 over that.

that.
First bill will include Bard, Louis Errol, Chic Sale, Walter Catlett, Rosetta, Ruth Roland and California

#### OR ELSE

Jeff Davis Thus Reacts to RKO Agent Edict

Jeff Davis, one of the franchised RKO agents told to amalgamate or else, decided on the latter course and packed up his possessions and family. He left for Boston over the weekend and will settle in the agency business there.

Davis was a Keith booker for years, becoming an agent about two years ago.

#### Vaude Out of Audubon, Anticipating RKO Pool

Skouras Brothers are Jerking vaude out of the Audubon, uptown New York, Aug. 3, in preparation for the pooling deal arranged with RKO.

House will go straight sound.

#### Mills Bros.' RKO Week

Mills Brothers break their Publix tour for an RKO date, going into the Albee, Cincinnati, Aug. 13. At the end of that week's stand the foursome take a three weeks' va-

They pick up, thereafter, the balance of their P-P contract, which has 12 weeks to go, with the resuming spot not yet decided.

#### ACTS FOR L. A. PALACE Los Angeles, July 25.

Palace, formerly the Orpheum, now operated by Principal Theatres as a grind, is experimenting with stage attractions, in an attempt to compete with the Los Angeles, across the street.

First flesh booked is the KFWB Sunday Nite Hi-Jinks outfit. Radio unit was previously spotted in sev-eral F-WC suburban houses.

#### LEONIDOFF IN CHICAGO

Leon Leonidoff, Fanchon & Marco producer, is in Chicago for Balaban & Katz on assignment from F. & M. for an indefinite period.

Leonidoff is to assist B. & K. in spotting name talent and help round out F.-M. units as they hit Chicago.

arcus Loew

**DOKING AGENCY** 

General Executive Offices

160 WEST 46"ST.

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GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGEE

BRyant 9-7800 NEW YORK CITY

### Golden **Anniversary**

50th

week to play

RKO PALACE. NEW YORK

CHICK

and

ROSE

with

### TRUE YORK

and

EDDIE WILSON

Yes, Sir

This Week (July 23)

Is Our

50th Engagement

**RKO PALACE NEW YORK** 

### Kenmore Resumes Vaude to Help Pay Off RKO Promises to Acts, **Estimates Total \$100.000-\$150.000**

Investigation into a large debt in-burred by the booking office the past four months has been started by RKO. Purpose is to prevent an-other costly situation such as was experience during the previous George Goffery booking regime. It is estimated that anywhere from \$100,000 and the control of the contr

\$100,000 and \$150,000 in obligations is outstanding to acts, producers and agents through-promises made for playing time and which neither the booking lead nor the circuit san at this moment fulfill.

To partially relieve the debt strain the Kenmore, New York, returns to vandeville Aug. 6. Although the Kenmore won't be forced to carry the burden by playing out time that is owed to acts, it's return to the vandeville books will be expected to provide some badly needed extra dates. Comeback of 'l. Kenmore

REO VAUDEVILLE INTACT 88 (Week July 16), Kansas City
ROSETTE and LUTTMAN

In "Dance Stories"
With GEACE & BEATRICE WYLIE (Dir. of Max Tishman, Plunkett office) DE VITO

and DENNY DOT STEVENS

in "Lady Harrower's Reception (Direction of Chas, Wilshin) LITA GREY

CHAPLIN

"The Charming Chantress"

al Mgt. Nicholas Gyory ooked by Weber-Simon)

is a compromise between the R theatre and booking department Latter requested the return vaudeville of three RKO theatres help pay off.

Extra Time for Cute

Extra Time for Cute

Most of the booking office's debts
are the result of promises made to
acts and producers last winter and
spring as concessions for their acceptance of salary cuts. These acts
were already under contract for
higher salaries but agreed to take
less when promised additional time.
One producer alone, whom Godfrey promised 2.5 weeks extra for
each of three acts that took cuts,
has bookings amounting to \$45,000
coming to him . nder that deal. So
far he has been unable to collect.
Inability of the booking office to
pay off its obligations is due to the
scarcity of available houses. That
this condition would prevail was
known at RKO at the time the
promises were made.

known at RKO at the time the promisse were made.

Among minor debts is one of \$5,000 oped to three acts that jumped 2,000 miles from Chicago to the Coast for three and a half weeks of work out there and were cancelled enroute.

In many ways the booking office's debt troubles are a repetition. of those of three years or so ago. Under similar conditions Godfrey's obligations piled up faster than they could be plad off. It eventually cost the circuit \$250,000 to straighten out that situation.

#### SPOKANE FOX'S HATTS

Spokane, July 18.

Spokane, July 18.

After showing pictures only for several months, the Fox will add three stage days weekly, starting Aug. 5. F. & M.'s Desert Song will be the first presentation.

Four shows a day for a 65-cent top.

#### **Actor-Customer Repartee** At New A. C. Burlesque

Atlantic City, July 25.
Garden Pler theatre, after trying the straight westerns on its screen at 15c, finally turned to burlesque and packed 'em in at all three shows opening day. Billic Fields and Jean Gordon head the company.

pany.

Matinee opens house at 25c and
the two evening performances are
priced from 25 to 50c.

Strip numbers are drawing catcalls and cheers and there are frequent exchanges in wise-crackery
between performers and audience.
Chorus of 15 acts on the theory
that what is worn on the beach can
be no worse on the stage.

#### 2 Weeks Enough

Connie's Inn Revue, doubling from the Harlem nits club, closed Friday (22) at the Central theatre on Broadway after playing two weeks of a tentative five weeks

booking.
Colored floor show was in the burlesque house on a salary basis by a deal between Connie Immer-

#### Another L. A. Burley

Another L. A. Durrey
Los Angeles, July 25.
Another downtown picture grind, the Arcade, goes stock buriesque
July 31. House, formerly operated
by Gus Metzger, was turned over to
the Dalton Bros., who also operate
the Foilies.
Interchange of principals and
chorus with the Foilies, with possible bicycling of entire production
between the two houses, is contemplated by the Daltons.

templated by the Daltons.

#### 'SKILLET' ACT SET

Six more RKO weeks have been added to the Sisters of the Skillet

added to the Sisters of the Skillet (East and Dumke) route, these to follow their current week at the Palace, Cleveland.

Boys swing to Rochester, N. Y., for Aug. 6 opening, with Buffalo, Toronto, Albany, Boston and Provi-dence, all set to follow in consecu-tive weekly order.

#### Saranac Lake By Happy Ber

Blackface Eddie Nelson was an ogler of the lodgs, renewed hand-shakes with Dutch Danny Murphy who has put over a comeback via a mess of added fat and exercise. Elsie Johnson has licked a mess of trouble, is now adapted to this mode of curing and is showing a wonderful comeback.

Marion Perotte has licked a mess of asthma, now sporting a snarklar

Marion Perotte has ilcked a mess of asthma, now sporting a sparkler while picking up news items. Pearl Wilson, formerly butlesque and vaude who staged a big com-back, now broadcasting over the Canadian Toronto station to a big success.

Patsy Stover and Val Emiline (Broadway Billy) left here unan-nounced to try their luck elsewhere, Patsy Stover N.V.A.-ed it for a little while Thelma

Thelma Meeker returned to the lodge after a month's vacash at

Joe Baker, formerly Baker and Carrol, shot in from Boston as a new arrival at the Lodge. Received the inciplent okay and a few months abed will do the trick. Fred Rith, now up, took the nerve operation to good results, due for added exercise, and is feeling his best.

Tommy Vicks, fashion plate of the lodge, now on more added exercise and allowed to do a little 'Off to Buffalo' between rest periods. Patlents made happy by superin-Patients made happy by superin-tendent Katherine Murphy vis weekly entertainments and Sunday auto rides.

weekly entertainments and Sunday auto rides.

The Irving Berlins vacashed here at Loon pond, got a mess of fish, ogled this N.V.A. city and called it the beat vacash spot on earth.

Harry Moss trouped up to Tupper Lake, N. Y. with a review of 20 showfolks and gave an entertainment for the vest at the U. S. Hospital. The show was put on via the efforts of Teddy Lorrain, a vet trouper who is curing at the hosp. Bea. Shafer shot back to bed with high temping routine. Ben recentivy went through nerve operation to a fairly good comeback.

Jack Nicoll, ex-hoofer and producer, has licked a serious setback.

Between cures he is trying to keep that door away from the wolf via a little taxi big. He is feeling well enough to be up and around. Billy Rankin producer of the Mid-

enough to be up and around.

Billy Rankin producer of the Midnight Frolles, Chicago, shot in unannounced on Fred "Bones" Bachman. Bachman at his best butbedding it for a short period.

With the capable assistance of
Dris. Wilson, Tabershaw, Leach and
Huatoon, Dr. Edgar Mayer, principal medice of the lodge, is conducting a general checkup on all patients.

patients.

By the way are you writing to those that you know in Saranao Lake and elsewhere that are iii?

Mickey Arnold was a caller at the lodge are route to Montreal. Ao-companied by his sister Jean, they ogied the lodge and said that it was the best ever.

Ruth Morris ('Variety') arrived in town for a month's vacash. She will speed most of her time golfing and teaching her daddy Bill Morris how to play bridge, at the Morrissee?

and teaching her daddy Bill Morris how to play bridge, at the Morrisses' Camp Intermission. Jerry Vorsel, of the Plaza Music Co., New York, shot in a mess of special cooked goodles to every one of the patients here. Not a week passes that Jerry does not remember that the patients here. Not a week passes that Jerry does not remember that the man what man and the game un here. what a man. Thank all the gang up here.

#### BKO VAUDEVILLE INTACT 86 (Week July 30), State Lake-Chicago

The Dark Cloud of Joy

#### BILL ROBINSON

"HOT FROM HARLEM"

JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

Chorns of Eighte tion of Marty Forkin

# raking London by Storm

UNANIMOUSLY ACCLAIMED BY THE BRITISH PRESS AND PUBLIC AS THE BIGGEST SENSATION THAT EVER APPEARED AT THE

#### **PALLADIUM** LONDON

Daily Mail ROUND THE HALLS

Best Transatiantic Act for a Year By Our Theatre Cerrespondent

By Our Theatre Correspondent
"Craxy Month" is officially a thing of the past at
the Palladium, but the management has made an axcellent start in the return to semi-normal conditions.

The Dave Apollon and his Mexican band, who are
attantive artisty act seen in this country for a year or
mora. The assisting artists make first-rate turns in
themselves.

#### Sunday Express

unfamiliar name of Dave Apollon and nis an band, not let the unfamiliarity of the name you off to the pictures, for Dave and his y peasants constitute one of the best acts which variety has regaled me.

#### News of the World

#### The Performer

Dave Apollon, from America, who takes pride of place in billing, has every reason to feel proud of his achievement on his Variety debut in this country, for it was apparent at the end of his act that the audience would have had him on for the balance of the evening if they could. Apollon, who is an amazingly clever instrumentalist, either as planist or mandolinist, is one of the finest, slickest and most entertaining headliners to have yet come here from America,

Opened London Palladium July 4, for Two Weeks, and Immediately Booked as Follows:

JULY 18-HOLBORN EMPIRE ENTIRE MONTH OF AUGUST—LONDON PAVILION

BERNARD BURKE (JACK CURTIS OFFICE)

DIRECTION

Europe WILLIAM MORRIS and FOSTERS' AGENCY

29

#### CAPITOL, N. Y.

This week's layout is a climar in New York, July 22.

the Loew office convenient of the remains stage show operations of the remains and the remains one, led by Lou Holtz at \$4,000 and a percentage and Phil Baker at \$3,500, is the high money mark at about \$19,000. On top of that they have a feature in Washington Masquerede starring Lionel to the remains of the remains and the remains a remai This week's layout is a climax in

ington Masquerade starring Llonel Bearrymore that ought to do business on 16 hr.

Barrymore that ought to do business on 16 hr.

Barrymore that ought to do business on 16 hr.

and weatherprof. but it didn't turn out so at the start. Thursday night attendance was bare capacity, They had set up the tapes for a holdout, but the mob didn't rush in. Apparently nothing could draw withing. Friday evening there was rain and the thermometer laid off for the week-end. Show then had a chance to demonstrate its power. Instead of a cleaning, it scored just better of the country of t

former straight vaude stand. If the Cantor-Jessel runner-up inn't weatherproof this year, the count is a continuous standard of the cantor-Jessel runner-up inn't weatherproof this year, the count is a stage layer of the continuous standard of the continuous standa

Palace.
That left the femme interest represented by the Boswell Sisters, Gloria Gilbert, toe dancer who specializes in human top spins, and the girl stooge used by Holtz for an early ag, when she crashes, goes into a strip and replies to Holtz shocked protest, What, isn't this Minsky's'

All in all it's not a brilliant staging of costly and expert entertaining stalent. Show has only, such
crescendo as comes from the use
of the Lyman orchestra as its finale.
Otherwise the thing desent build
the house line of girls has a certain
effect in taking the edge off the
performance. When the bright and
animated line isn't present one suddenly realize. how much the got it
no effort this week either to give
the performance production background, and to a clientele that is
accustomed to .. pictorial stage this
proceedings of a good deal of its
accustomed glamor.

Rush. All in all it's not a brilliant stag-

#### PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

New York, July 22.

Harry Richman and Bert Lahr,
toppers on another heavy name and
money show at the Broadway
Paramount and rating \$3,500 bet
tween them, are forced to step aside
tween them, are forced to step aside
billing, but who runs away with the
show. She's Eleanor Powell, buck
dancer. Miss Powell is the girl
who nightly walked on at the Ziegfield after Hot Cha' was practically
over and proceeded to make everything up ahead look mild. At the
plat that legit musical teak was no
accident.
Both Richman and Lahr, former. Harry Richman and Bert Lahr, toppers on another heavy name and money show at the Broadway Faramount and rating \$3.500 between them, are forced to step and comments of the strength of the str

holding over from last week, do well snoogh, but their appliance rewell snoogh, but their appliance reell's. Lahr is rather disapointing in that he's giving 'em the station house stuff out in 'one' gazin, a bit that has by now outworn much of its former usefulness. That bit can be seen that the same that the same that the same very liable to threaten Lahr's heavy salary, an amount that warrants at least the change of a line or two now and then. It would be a shame only and then, it would be a shame of the same that the same of the same

Par's 'Madame Racketeer' is the picture. Attendance not very heavy Friday night.

#### IMPERIAL, TORONTO

Toronto, July 22:

It's dance week at the Imperial.

With the exception of the opening, girls go in for the more restrained movements of the classic definitions, whole effect being not only eve-filling but soothing. For lavish mounting but soothing. For lavish mounting the conting the contingent of the contingent of

whole effect being not only eye-ming but sochling. For laviah mounting but soch and the build-up to her entrance is heavy. Holding the next-to-closing screen announcement befor her appearance. It's a dance fissh that's strong on style and trimming, a little too long and a little too limited. I sensed appeal. So the Wind's a solid black drop. Huge vase of. flowers in mid-stage is flanked by plush-draped platforms that blend nextly into the background and result in the stage is flanked by plush-draped platforms that blend nextly into the background and result into the background and result in the stage is flanked by plush-draped platforms to the foots. It's not unadulterated dance, despite its billing, but the novelty drew applause.

It also the stage is flanked by plush-draped platforms to the foots. It's not unadulterated dance, despite its billing, but the novelty drew applause.

Also promised the bill has the work. Opening in a military routine on a rose-stage flight of stairs, girls in the garb of Napoleonic guarde—tri-cornered hats, white tunics with red facings, white bucktunics with red facings and the stage of the stage mounting is the lawish Dresden number. This is a clever leaping bit that went over nicely.

Clever plece of stage mounting is the lawish Dresden number. This is a clever leaping bit that went over nicely.

Clever plece of stage mounting is the lawish Dresden number. This is a clever leaping bit that went over nicely.

Clover plece of stage mounting is the lawish Dresden number that is longer on running time and drew the warment reception. Costumes are elaborate and entire houndings of on at closing in another layels costume change, that time in rainbowhued gowns for inversions, circu

#### Gaumont Palace, Paris

Gaumont Palace, Paris

Gaumont Palace is doling tremendous business (week ending July 15). Geopte the heat—This-is due to the revival of 'Atlantide,' a silent 15). Geopte the heat—This-is due to the revival of 'Atlantide,' a silent 15). Geopte the heat—This-is due to the revival of 'Atlantide,' a silent 15). Geopte the heat—This-is due to the revival of 'Atlantide,' a silent 150, acques Feyder, now directing in Hollywood. Film was then considered as extinct now. I same story by Pable using the same title was booked at the Miracles with tremendous publicity from its daily theur Intransigeant.' Result same story by Pable using the same title was booked at the Miracles with tremendous publicity from its daily theur Intransigeant.' Result samuel for the first time in a long while the Gaumont Palace did good business. Miracle news each of the first time in a long while the Gaumont Palace did good business. Intract news each of the first time in a long week, and also the Ravenna acrobats. Presentation, somewhat remindful of 'Atlantide,' shows performers acting before a kind of contrast of the same story of the same story. Film has not been sound-even daze. Para house of the same summent. It makes not been sound-even of the same story. Film has not been sound-even ment. Paris, July 15. Gaumont Palace is doing treme

#### PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, July 21.

Careless production, pilus a stage loaded with amateur performers, makes this stage layout of little value to the house. Outside of the Caligard Enthers, brought at the Chinese, the talent is weak.

Line girls in two routines look fresh and enappy. Their work is okay, but if takes more than a line of minutes.

Dans, Grates and Rand, three men hoofers of the hot-cha type, got nowhers with too much faces and the control of the c

we months, shows, effect of long stay.
Entertainment value of the Callgarl Brothers on a bill such as this gasen when the audience comes to life after a lukewarm half hour. Rest of the entire performance may be classed as a grade A exhibit of which was the classed as a grade A exhibit of which was the classed as a grade A exhibit of which was a constant of the classed and the stage of a classed of the classe

#### **EDOUARD VII**

EDOUARD VII

House, located just off the Boulevard and originally built for legicvard and originally built for legicvard and originally built for legicthe state of the state of th

### **NEWSREELS**

#### TRANS LUX

Broadway now has only one all-newsreel theatre—the Embassy. The Luxer can no longer be classified as sreel house if it intends pura newsreel house if it inter suing the policy in effect.

suing the policy in effect.

Although the news moved into
the shorts side of the Broadway
Luxer space, there is little evidence
Luxer space, there is little evidence
been changed. There are three
non-news subjects or featurets, as
a trailer calls them, and only. 17
news clips, or slightly over half the
reel theatre program.

Some of the livest news as well as
Some of the livest news as well as

reel theatre program.
Some of the livest news as well as humorous and entertaining magazine material are missing in what remains of the news end of the Luxer program. This is because the Luxer program. This is because the Luxer has cut out Universal's contribution to the program. There was only one U clip Saturday aftermoon, and this had to do with a location of the program. There was only one U clip Saturday aftermoon, and this had to do with a location of the program. There was caught by Paramount. Speaking on reparations Lloyd George told the Britishers that if they were willing to take American money they

to take American money the should be just as willing to accep American ideas.

American ideas.

At the Embassy, however, F-H scored with a clean scoop on the ending of the reparations, catching the closing speech of Premier Ramsay MacDonald.

sey MacCounted.

Sey MacCounted.

Both homes are going in for plugs of the most obvious kind. Where the Luxer a few weeks ago through Pathe got out a special clip on 'Bring 'Em Back Allvé,' Fox is now doing the same thing for 'Congorilla' at the Embassy, One Pathe clip could not be more plumt if it auto manufacturer. Amelia Earhart may be the excuse, although there is plenty of footage given the cars on parade.

A good human interest subject is

cars on parade.

A good human interest subject is
the filming by Pathe of a negro
revival session in Washir ton. The
same reel shows a Chicago Judge
during a bargain ay marrying
couples without the ushal fee.

couples without the usual fee.

A timely subject is Pathe's review of the country, which will be
affected by the St. Lawrence watermerced by the St. Lawrence waterviews seen-here of England's largest bomber, weighing over 38 tons.
Dixie's regatta on the Mississippi
is an excellent piece of Pathe photography. Other Luxer clips not
found at the Embassy are gittlent.

#### **EMBASSY**

A very, very light hot weather program containing mostants of familiar topics.

Two plugs in the same program or Atlantic City, including high

for Atlantic City, including high diving and those scrapping cata, and the cube of the mile again, this time out of a can, and the fans laugh just as they did a few months ago, and a year before that.

Again Bohemian wedding rites are reviewed; Germans sing and flaunt beer mugge; an old lady lauds the adage of 'get old happily by minding your own business'; Spaniards indulge in a free-for-all the standard of the control of

on skyerapers indulge in idle, goessty What looks like a phoney is the
clip likying to do with an Australian
jazz orchestra. The players are
semi-nude, and the lighting was not
so skillfut that grease paint is not
discernible.

In the same the past few years that
newsreel editors might get together
when presenting a subject which
requires a figure to be mentioned.
There's only a difference of \$3,000 acsestimated by Pathe and F-H.
Laurel and Hardy slimost make is
short of their trip up Broadway is
a hack. A cop with a ticked
serves for stooge purposes.
F-H was the only reel. Saturday
F-H.

F-H was the ony reel Saturday to have views of Governor Roose-velt visiting a New Hampshire beach on his recent boat trip.

Section hils recent boat trip.

Although Universal several weeks ago released a group of prohibition speakers their convention, which was the most complete exhibition of dry sentiment ever to reach the screen, F-H is getting some laughs from a lineup of drys of its own at Other clips include had spille on a Pennsylvania diff and track, Olympic aspirants, cricket in London and tennis in Berlin, Gag Wood's new boat, Chinese regarts.

Both holoses have the chair parases Steele wrestling.

demonstrations in Germany, Su-zanne Lenglen preparing for a ten-nis return, aquaplaning under blimp and army planes in Texas. Waly.

#### STATE, L. A.

Los Angeles, July 28.
With Jack Dempsey as the added b. o. lure, it was turnaway busines at the afternoon shows today (Sat.). and augurs a possibility of one of those all-too-few profit weeks for the downtown ace. The Manassa Mauler worked under a handicap, being minus his co-star, Lina Basa-tone in the control of the co worked under a handicap,

personified.

Unit is simply, though effectively, staged, with drapes and columns used mostly. Runs heavily to dancing. Wally Vernon, comedian, mc.'s all the way, and most of sustaining falls on his shoulders. Several of his gags were a little raw, and one or two stories if eliminated might half.

help.
Wallin and Burns, nimble hoofers,
and Muriel Gardner, solo stepper,
revealed mostly in a state of undress, fit in nicely. Line girls do
two routines, both on the ballet
order, besides their robot cavorting.

order, besides their robot cavorting. Dempsey following ihe unit, is preceded by some screen flashes of several of his ring encounters. He is supported by George Morrell, as the rube gas station attendant who does the interview: Clark Marshall, from pics, doling straight, and a boy for atmosphere.

for atmosphere.

Jan Rubin returned after a several weeks' absence, and directed the overture, a special strangement by himself of Tannhauser.' Violin solo was his own arrangement of Tonight You Belong to Me. 'His popularity was attested by a hearty reception.

Tor Glory and the Girl' (M.G.M's)

House closing for the summer to 'Huddle' and Fox News on the reopen in September. Maxi.

#### **OLYMPIA, PARIS**

Paris, July 12. Olympia is doing comparatively fair business with an Osso feature rair business with an Osso feature and a comparatively pretentious stage presentation by Andre Bay, titled Beach Games, This because, especially since the closing of the Empire, local vaude stand, picture houses are the only places where variety fans can see, earts, apart from hight clubs, and presentations measurements.

Show peens with a mixed newser red, immediately followed by as animated cartoon. The pit orchestra, directed by Georges Ballly, gives a very fair reddition of Rossini's Barbiere.

The presentation includes the 12 Mersey Girls, who having been persistently held over for months can now be regarded as the regular can now be regarded as the regular Four Kenmys, adapta of the Mounters Quartet, equilibriest, used such an amount of props that they were canceled atter the opening.

Show is seasonable, displaying

Show is seasonable, displaying bathing stuff and pajamas on a background showing waves breaking on the beach.

Then comes the feature, Osso's Bonne Aventure.

#### FISHER, DETROIT

Detroit, July 25.

Detroit, July 25.

This can be classed as just assother show designed to fill time between running of the feature. Take out is good, but just that. Ted gass, only with the addition of Oriole Craven, who looks nice and helps on the talk. Without a ploture that will draw this house will play to few people, so what diffestence does it make?

Others are the make?

Others are them here for some time; Jane Devereaux, who comes here from the Michigan with another routine that got over in a nice way, and the Evans Ballet, who did a businessile set of routine. Pershaps the outstanding detail of the show was the overture by Sam Benow was

(Continued on page 31)

### NEW ACTS

EAST and DUMKE 'Bisters of the Skillet' Comedy 11 Mins.; One Palace, Chicago

comedy
11 Mina; One
Palace, Chicage
Lately identical over the air with
new the control of the co

tion mil the future most consider of a modern but followed the radio tomfollowing the future of th

bey are both 280-pounders.

In short, a great comedy act soked by a radio reputation.

Lond.

MEAN WHITE (2)

Songs 14 Mins.; One Teanoct, Brooklyn

14 Mins.; One
Preaspect, Brooklyn
Though loaded with good ninterial, the act falls to emeeter up much
of a kick. Shows every sign of being in need of load of policiting and
amouther contrains. Jean Which has
the locks, it is figure, the personality,
but as for, the singue, the personality,
but as for, the singue, the personality,
but as for, the singue, the personality
station of the singue, the personality
station of the singue, the personality
station of the singue, the singular
station of the singue, the singular
station of the singue, the singular
station of the singu

wars meaning she appeared to be working under.

Each number da her reperteire gives indication of rich possibilities for human interest and comedy appeal. First item is a cleverly repear to the second of the properties of the second of the

approval. For the romp-off Miss White stips to shorts and a head of organdic here and there, goes finto one of those T Want to Be Maughty But Nice dittles and losses in a step or two for good measure. It's a sudden and wide shift of meter, this finale, but serves the purpose. Arways, it reveals what the sim can do make the sim can do make the sim can do make planist assists.

SAM BERNARD, 11 (5) Comedy Skit 30 Mins.; Full (Special) Prospect, Brocklyn

Prospect, Brooklyn
The first mistake Sam Bernard II,
nephew of late Sam Bernard, makes,
is trying to do a unit instead of an
act. With not a lot of even nearscok material in his skit, the 33
minutes running time is overboard.
So is some of the comedy, a portion
of which falls petty flat. As let
houses, where the patronage is more
or less leulent.
The deek of a hoat forms the sat.

or less lement.

The deck of a boat forms the set, with Bernard as a passenger with a with Bernard as a passenger with a set, with set of the s

the finale.

A single dancer in an acrobatic routine stands out. She exhibits fine form and a dancing technique that merits attention. Another dance single, fair, is also worked into the act. Bernard has an effective German-faliet and sales manner, but lacks material in his present skit. What he niseds most in addition to a check on running time is a good material writer. Char.

HAL LEROY (2) Dancing, Singing 15 Mins.; One Palace

for Mines, or one of the polys of the polys

TASTYEAST JESTERS (3) Singing, Comedy 19 Mins; One and Two (Special)

Forsham
Trick harmony trie, now off the
air but booked an RKO by NBC.
Leat on either on the Tasity Yeast
poorsan alone, previsually on that
hour with Col. Stooppage and but
hour with Col. Stooppage and but
raide lately, this one qualifier
rather better than the average.
Audience up here proved enthusiastic.

rather better than the averageAudience up here proved enthusiantic.
Trio uses a mike. It occasioned
one unkind remark in the audience,
a lady asking hereaft audibly. Why
and the state of the state of the state
and asking hereaft audibly. Why
may explain that the desires of
some fans are to heer their air favs
as they naturally speak, not as they
sound over mikes.
Opening on a dark stags for a
bit, a hatly apor from the files effectively skeltes up the frio as they're
of the state of the state of the
bit, a batly apor from the files affectively skeltes up the frio as they're
of the state of the state of the
line of the tree boys aloys the ukethroughout, other two on a hillbilly
angle doubling for harmonicas.
The routine is along novel lines
and disvaring. In its earlier stages,
the comedian of the stel shoes his
yeardon of Teal Bidding Hood in
yang but it's a pretty old one.
Gleeing is 'Um Forever Bilowing
Bibbles' in Swedlah with some
novelig tutets.
Could have encared up here on
Thursday night but didn't. On
second.

FORSYTHE and SEAMON (8)

Ceressly, Singing, Dancing

Prospect, Brooklyn

Charite Orsythe, not so long ago
of Storeythe and Kelly, has whipped
in, for binnelf a sweet, little froth
that's chuckful of 31 the ingredients
that it takes do wow floon, particutack and the state of the state of the state
and the state and the state of the state
and have not seen to the state
that the state of the state
and harmoniang. While the other
femme in the act packs a line of
storiging, washing and hot stopping,
that wraps it up into a perfect

Teftre stiffs, musting and de

stonging, warhing and hot steppingthat wanse it up into a perfect
terrorm.

It was a perfect
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to control
to control
the control
the control
to control
the co any five-act bill.

ZINGONE
Sheight-of-hand
11 Mins.: One
Paradise, New York
Louis Zingone has been around,
but hasn't yet reached the flese
Hand parameter of the control of th

Roger Wolfe KAHN'S ORCH. (32)-Band and Specialties 28 Mina: Full (Special)

Sanda and Specialties
23 Minas; Full (Special)
Palace
A good liptumble band is a good.
A good band whether or not the
hander additionally sells himself as
a personality boy, or whether he's
supply content with letting the
music speak for test? Europe
Relationally boy or whether he's
liptude of the content of the content of the
waving, no offside hoofing and no
super-selling. That's a widetion of
the accepted custom for present-day
maestros, but the act is nevertheKahn has his back to the audience 90% of the time, quietly leadling his musicians. He pecks out at
the customers between numbers
but doesn't face the audience directly until the curtain closes in.
Five specialty people, including
two single girls and a male harmony
trio, and Kahn's 16-plecs band pack
trio, and Kahn's 16-plecs band pack
lick dance number by a loosebers range from straight musical
selections by the archesters to a high
kink dance number by a loosebers range from straight musical
selections by the archesters to a high
kink dance number by a loosebers range from straight musical
selections by the archesters to a high
kink dance number by a looseother girl is Gertrude Nelsen, good
inoker from the nite clubs, who
lings. Her second of two numbers
is an innitation of Lyda Roberti,
but she doesn't have to give innitethe appon or as prope on the bandstand, always singing through the the apron or as props on the band-stand, always singing through the

stand, Baways commo intermited with the straight music file strangement make the straight music interesting enough for stage purposes. It sounds extremely danceable, and that should re-establish Kain among the standard dance band leaders of the town.

SLATE BROS. (3) Knockabout, Dancing 11 Mine.; One Palace

Knockabout, Dancing
11 Mina; Donning
Palace
From a straight dancing act the
Slate boys have developed a combimation hoosing-knockabout affair
shat falis in the comedy extegory
ting because that field is overcrowded and on the wans, they
merely jumped from the frying pan
into the firs; for what they're now
doing slao has glenty of competitions are straight of competitions.

Femans for the time being the
change may prove an advantage to
they were contined to the Sto. 2.

grained through the switch, and it,
may allow for later sporting.

The added knockabout takes up,
the entire first part and its bad asstraight developed the turn more along
they mix dancing with assault and
battery and the combination looks
stronger than either the dancing or
they mix dancing with assault and
battery and the combination looks
stronger than either the dancing or
they mix dancing with assault and
better than with straight dancing in
the same spot during their last Palace engagement. A couple of thelir
too many and a datog encore that's
in bad taste could be forgotten.

ROXY TRIO Singing, Dancing 11 Mins.; Two (Special) Prospect, Brooklyn

il Mina: Two (Special)
Prospect Brooklyn
Consists of Wee Wille Robyn
with the big voice, who was with.
Roxy's gang, and in picture houses;
Jean's Lang, billed as having been
in Paul Whiteman's 'King of Jaze'
(I') and her brothen Arbur, prehably best known for having aung on
the Maxwell House Coffee hour. Actment, but with re-routing and more
material will do better.
Each does a bit at the opening,
after being introd by Arthur Lang,
who also introing himself goes into
a pop arrangement. Two men fold
Two Long', 'ckey, and up to this
point act has been fairly worthwhile. It sags from there to the ehd,
with Jeante, bringing out little.
The novelty interpretation of
open, very long, closes but deliveral
weakly. Closed show here. Fast.

REGGIE McNAMARA and LARRY LAWSON Bioyoling Novelty 6 Mins. Audubon

8 Mins.
Audubon
Two profesh bike riders, one of
whom, Larry Lawson, halis from
neighbor had been been been and
the state of the state of the state
of the state of the state of the state
of the state of the state of the state
for this theatre, but tame as an sttraction. Except where bike riders'
names mean symething at b. o, not
an act.

Both McNamara and Lawson have
poor stars presence. Ted King,
house's m. c., worked with them and
to stell about some of his spillis, latter's voice not carrying over the pit.
Then the riders staged a race on
treadmills. Only moderately exciting.

Char.

PALACE, N. Y.

PALACE, N. V.

Atter a good start and a \$1,000 profit in its first week of combination bills, the Palace is strying; to keep up property write avery good size acc. Inyout and Present Combination bills, the Palace is strying; to keep up property write avery good size acc. Inyout and Present Chemister was originally booked for the Marylar, but eldetracked into the Palace at the later mutue. It wantit considered sprong enough for straight film playing earps; the street, but satisfactory as a running mate to a good vanual earps; the street, but satisfactory as a running mate to as good vanual earps; the street, but satisfactory as a running mate to a good vanual earps; the street in the combination of the street of an epidemic of anacing. Less menitorious terp simit in auch a large quantity would have been running, they are simil in auch a large quantity would have been running. They's stepping in every act but the opening, Willi Mauss, and two of the start of the start

are 199% on the hoof.

Mause, the Slates and Adelaide.
Hall, one, two, three, give antisfaction, but the bill asthers its realstrength through the commety acek.
No. 4 by York and King. From their
on sit a tinch, with LeRoy and the.
Roger Wolfe Kahn orphestra never,
in doubt.

in doubt.

LeRoy, Kahn and the Slates are under New Acts, York and King and Miss Badl have enough are material atmost to class as brand new also. This newness about the whole show is refreshing. Between new acts and pictures, the Palace has changed more than it seems from the boards outside. There haven't been three New Acts on one Palace show in years.

she hoards outside. There mayers here heard hear three New Acts on one Palace Meues' four minutes on the big wheel comprise the briefoat and most thrilling opening act extant. That start gets he Silate off available that the property of the start of th

anywhere.

Lesty's next to olosing, although their spot could have been held down by any other turn, which is the heat indication of the bills all acound ability. Young Kahn, with it mindred to the country of the cou

ORPHEUM, L. A.

Second of the five-act units to play here is 100% vaude every act packing a punch. Budgeted at 22,-700, if guality is maintained, the should prove draws for RKO. No names on this bill.

STATE, N. Y.

Bardy haft a busies was on hand for the fishs custain of the State's first show. Crack little bill sined up for the occasion was certainly deserving of a better turn out. A line of the occasion was certainly deserving of a better turn out. A line of the occasion was certainly deserving of a better turn out. A line occasion was repeted with all the makings of a liptop variety enterstainment built sloag modern lines, fitunof impressed as slightly druggy of rulling and the state of rulling and the same of rulling and knots that can easily be smoothed out for subsequent performances.

Four lookers in the Hazel Manassan troups threw the proceedings with the same point with a dazzling whirlief or acrobatic steps, sometastic stip, sometastic spin, active and a state of the same point with a dazzling whirlief or acrobatic steps, sometastic spin, such the same point with a dazzling whirlief or acrobatic steps, sometastic spin, with the same step of the same state of the same sta

the old Demarsat 'cello downing routine inimbered the usual flood of hilarity.

Alex Aire and his 11 Jemmes, on the control of hills and the opening saught on nicely and the control of the contr plop here is 100% venue.

plop here is 100% venue.

plocking a pulmoh. Budgeted at \$2,700, if guality is maintained, they the opening caught on nicedy, and found proved dust a prejude to a rast of should prove draws for RKO. No names on this bill.

Charpent unt has Lya and Wort.

Charpent unt has Lya and Wort.

Evans and Mayer, ainging and talkiper of the common of the provention of the common of the comm

run the gamut of lieke, with Miss Fearl depending on falls for laughs. Roughhouse councily following the two previous acts curried. Blue material got several nervous such and the beautiful several nervous such and the beautiful several severa

#### PROSPECT. BKLYN

Brooklyn, July 28.
Until a week sao this old timer of the former Kelth string had been without vaudeville for a long time. Suddenly it was chosen for a pop vaudim policy at low prices, playing five acts each helf. Show cart and shouldn't cost a lot, according to the bill as revealed Saturday.

to the bill as revealed Saturday.

Journal blocated in a mixed residential and business section of Pseodlyn in the midst of a half desain grind dentile-billers, top price of any of which is 20c. Most of them, including Avon, less than a block away, are 10-centers. Avon gees one better by offering free candy to all kide on Saturday mate. Other to all kide on Saturday mate. Other and the saturday of the saturday

Eden. Garfield, 16th Street, Globe and Washington.

House was nearly filled on its lower floor Saturday afternoon, but more than half of the seats were excupied by children. They come in for a dime on mats and 15c. at nights, so a heavy play from them is hardly a house salvation, regardless to heavy play from them is hardly a house salvation, regardless called 20c. mats [including Saturday; 35c. evenings, Monday; 55c. mats Sunday and 50c. hights. It's probably the lowest scale for vaude and pictures of any feath house in Greater New York. That means, under present overhead with five acts and picture, house must do a big turnover to give the conditions of the conditions

avoid the red.

It cannot be forecast whether the Prospect policy will work out, but when nearly every other REG nabe has dropped varied after years of it and leasted in better readedential sections, its looks deubtful for this one. The lower price may help, but with it theatre must play to plenty attendance.

The lower price may help, but with it theatrs must play to plenty attendance.

House estensibly was placed back in vaude ass a spot wherein to show hew acts. With RKO having only the Palace and Albest an addition to the place and ablest an addition to the place and ablest an addition to the place and ablest and the present shows for the time the circuit had to have some house for new acts now?

In addition to Kernett Harman. In addition to Kernett Harman in the program as a new set, others are Resy Tro and Sam Bernard II in a skit. The Harlan-St. John team heads the bill in next to least, the long performance of the place of the state of the place of the place

size, latter due in part to its length. Sam Bernard II (New Acts) preceded the Harlan-St. John comedy 
turn. Bernard, a nephew of Samturn. Bernard, a nephew of Sammada Bound; with olite people in 
support. Among them are acrobatic 
dancer stands out boldly. She's 
about the best stepper on the show. 
Freddle Fission No. 2, with two 
particles of the stepper on the show. 
Freddle Fission No. 2, with two 
particles work for the show the 
form of the standard of the 
property of the 
first of the special verses for a finlesh include that cid one about the 
wind blowing kades' dresses high 
and dust is the had mar's eye. But 
he had been the standard 
for the 
first of the special verses for a finlesh include that cid one about the 
wind blowing kades' dresses high 
and dust is the had mar's eye. 
But 
he had had been for 
the 
first of 
first of

Benny Roberts is over here in the pit. He was at the Paisze for years. No one can say there is nit quantity over here expendiess of what the feeling may be about quality. In adeciling the account of the pit of th

#### PALACE, CHICAGO

Chicago, July 23.

Triple headlined by East and Dumke, Everett Marshal and Herb Williams the Palace this week has a bill as pleasing as it is costly. East and Dumke, who prefer to be known as 'Sieters of the Skillet', their radd designation, were given their radd designation, were given deuce spot at the same time. That's an unusual spot to find the headliner, but on this bill it was the natural and ideal inning for the boys.

seuce spot at the same time. That's in untimust spot to find the needantural and ideal inning for the boys.

Roy and Romero, devoted mostly to hooding, opened. Crooning sister of the status of the status of the status of the status of precision can be chartably omitted, and the status of the status of

remedy.

Radio's Roar of the Dragon' he
the feature: Biz not good Saturday
afternoon.

Land.

#### ORPHEUM DENVER

ORPHEUM, DENVER

Reems Rto and Elitchell open the vaude biff with a slow-motion fight over a girl. Men do burlesque dance to the proposition of th

oldfime Orpheum circuit trouper, to audiencs.

Larry divided house into sides with leaders—one side to applaud saxes and other the brasses. Made it a happy family party. Miss Ong sings 'Mary Lou' in Chinese, and a goof dances. Ralph Hofges sings and yodels, and Henry Sweetlips, colored chap, dances makehips.

Youngster imitates several singers, and Larry and his wife do comedy turn for the close. Best orchestra act here in months. Not too long and plenty doing all the time, and with just about enough girls to give it change of pace.

It has been seeden to ompanion to the screen takes

vaude.

#### ORPHEUM, MPLS.

ORPHEUM, MPLS.

Minneapolis, July 21.

This is 'Opportunity Revue' week and, except for two acts, local amateurs provide practically all the entertainment. The pair of outside retrainment. The pair of outside provides a supportunity Revue', closing the show, ran for more than an hour. Sponsored and heavily public, and the provides a supportunity revue', closing the show, ran for more than an hour. Sponsored and heavily public, it was advertised as maying a cast of 150, including 190 beautiful gitls, '17 lavish scenes and elaborate costumes.

licized by a leading newsparer here, it was advertised as having a cast of 150, including 190 beautiful the second of the second provided as a having a cast of 150, including 190 beautiful the second provided as much as they did the second provided as much as they did the mediocrity of talent imposed a heavy burden upon them and they were not entirely successful, with the result that an atmosphere of the performance. If the business attracted by the show and the lack of enthusiasm with which the entertainment was sudience at this late evening show are any criterion, once will be enough for this sort of thing. However, as a result of splendid examples of the second provided and satisfactory the second provided and satisfactory to the second producing beople and objects mainly of selegist-of-hand tricks and producing people and objects from trick cabinets. Nothing startling or expending the second provided and select the second provided and select from the cabinets. Nothing startling or expending the second high second provided and select from trick cabinets. Nothing startling or expending the second high second provided and select from trick cabinets. Nothing startling or expension of George Jessel, whom he greatly resembles Harry Richman, Maurice Chevaller and George Wassington Dewey, proves acceptable. His comedy particle not see furny. Down of the provided and select of the second high slicking and accordate dancing and slice serves less successfully as a foll for some of Ross comedity. Rever, some of the 32 girls boased for the surner select successfully proves acceptable. His comedy major is not seen the set of the Opperturity Revers; some of the 32 girls boased of the sumbers merited praise. The comedy aktits were crude and sufficuent and sufficient in the second provided in the singing or the specialty numbers.

numbers.
On the screen Pathe news, the local newsreel and 'Night World.'

#### FISHER

Continued from page 29)
a long time and seems to know what they want.
House is in a tough spot. Over the summer it, gets second choice of pictures, and other times it gets third or fourth. This has been third or fourth, this has been the house is for n.g., pictures. A smass in picture is a noveley. So the house has dropped from the moneymaker of two or three years ago to a headache as 'now is, And that with a very nice lease in which the property of the property of the load.

#### FOX. FRISCO

FOX, FRISCO

San Francisco, July 21.

A hybrid booking it ever there was one, this combination of Schumann-Heink and Gilda Gray was the basis of much publicity and the cause of beaucoup business. House innocked em over with a very good Francisco of the business and appiause belong to Schumann-Heink, who made the hotoha part of the show pretty lukewarm stuff in comparison to her valiant efforgs. At 31 the gray-halted contralto can still seases—and, what's more, uses—agrand sense of humor. Hers was nothing less than an ovation when she walked on stage for this closing night's show. Her sense of humor came to view when a representative bred on -age to read from several sheets of paper an opistle of love from our fair city,' at the conclusion of which Schumann-Heink cracked I never see any'd ys osdemn in m. Accele Lichangi Idea. following, was a hodge-podge of Gilda Gray's hip wiggling, tap dancing, acrobatics and Roy Cummings' knockabout comedy.

As an overture Valit Roesner con.

and Key commings renockabout consedy.

onedy.

overture Vait Resener conducted the orchestra in a Schubert medie, beautifully done, featuring the vocal chorus of 18 and Thorsten Jensen as violin soloist.

'Unashamed' (M-G) held the screen.

Book.

#### MICHIGAN

Detroit, July 23.

This week the building of a local unit is eliminated, with Benny Meroff and his intact show taking its place. The unit goes over in a big way. The faults, if any, are one substitution slated for next week. Ann Roth leaves the unit, replaced by a girf unnamed as yet. The show is fast and gets over. Show carries very much in evidence the N. Y. Palace trademark, Touness. Several other blue bifs out of order for the family trade. Unit builds Meroff to good advan-

or order for the family trade.
Unit builds Meroff to good advantage. He does plenty and has a
group of assistants that also do
plenty. Walter Powell is a great
asset. He fask sept in all his original act, and in addition sits in with
the band, playing the various
numbers, and also clowns.

the band, playing the various numbers, and also clowes.

Band style suggests study of Waring and Heidt, but with more emphasis on hoke and clowning. Band fitted to play a house with a weekly change policy on a holdover with obviously enough material of the play and the play as Lillian's sister, another girl, Florence Gast, dances and is used for a couple of bits. Lou Forbes in his second week as conductor continues to please, especially on his own arrangements. These and a lighter cuch therefore the play of the play and the playing the front part of the show up. Dividing his overture up to allow for a little of the classic and a lot of the lazz to please all. Don Miller worth of the lazz to please all. Don Miller cotten up so that if the audience wants to sing they can, and if they don't it listens well. Picture Lady and Gent' (Par) fair.

#### CENTURY, BALTO.

Baltimore, July 22.

Since Loew sets the local pace, and this house is the pride of the Loew locals, then the Century may be classed as the ace spot of the burg. Theatre is situated on Lexington street, which is this towned to the control of the

theatre's and a narrow hidden marquee.
Two theatres on the spot the Two theatres on the spot the theatre. The theatre thea

and is now selling for its shows and is now selling them strictly as a vaude lineups, billing them in the dade as though there were eight active as though there were eight active as the selling them in the Century has all the breaks when it tomes to the film product. Has a come of the film product. Has an a line to the film of the selling the selling the selling the selling the selling as a selling as a selling to the selling as a selling as a selling the selling as a selling the selling as a selling as a selling the selling as a selling the selling as a se

#### LOEW'S PARADISE

LOEW'S PARADISE

It NTG can bring the present show in tot to this Broadway reaturant the Minsky's might feel the competish. NTG gets some high class stooges for his act, even process that service. That's besides the full balance of the vaude part of the current show. NTG's part is really a mixture of amateur and pro cabaret and burlesque stuff.

NTG has been around long enough to know what they want. The belly laughs he gets from the audience that's made up of Rids and women mostly is sufficient evidence.

Tresumably this house has shifted

mostly is sufficient evidence.

Presumably this house has shifted from unit production to a combe vaude policy. Currently it runs it was the combe vaude policy. Currently it runs to ment taking close to 100 minutes dovetails, the first half or 50 minutes going exclusively to vaude and good stuff. Remainder with NTU highlighted. It all goes over as

caugat.

Hard to figure the big as shown
Saturday matines. Lower floor that
looked kind of scant at opening
filled % towards close of the stage
entertainment. The film, Winner
Take All' (FN), seemed to have no

Take All' (FN), seemed to have no newcomera.

Acts included John and Mary Mason, roller skaters, opening; Zingone, sieight-of-hander; the singing cone, sieight-of-hander; the singing cone, sieight-of-hander; the singing cone, and the place of the sieight of the sieight of the sieight of the players stoogs for NTG in the finale and thus bring the punch integranulund tomfoolery that works off and on the stage as well as into the modern of the sieight of

The Masons carry off their whiring tricks nicely as the male half swings his partner and some of the NTG audience plants around.

The restaurant man has faster with the condition of the c

#### FOX, BROOKLYN

With the craze on in most pieture houses for bigger and better
range line in the piece of the

ery. Joe E. Brown and Harry Langden.
But the Fox in order to de, as 
really bigger and better job of & 
has decided to augment the Mat. 
So the house on its own added imitators of Harry Richman and Ross.
Strangely enough, as those things 
go, it's not a bad show, containing 
a considerable amount of actual 
amusement value. What helps 
probably more than any one other 
track of the usual F. & M. thingII. Only the state of the state 
track of the state is the state 
track of the Hollywood restaurant, 
with . reddy Mack's house pitmen 
occupying most of the stage. Freddy 
acts as m.c., though bowing to 
Betty Compon (only actual 'in 
person' name) occasionally. No 
line of girls makes it that much 
line of girls makes it that much

acts as mc., anogar owns to be composed to the composed of the

Hollywood

(Continued from page 8)

bard Robinson, Warners, promising to co-operate.

Equity Sues McGuire
Actors' Equity has filed cuit for
Sues and Sues William Anthony McGuire. Claim author owes that
much on a note he signed in payment of wages on Twelve Miles
Out in New York five years ago.

Lipsitz Returns

Harold Lipsitz returns to Fox to write the screen treatment on Richard Hallburton's 'Royal Road to Romance.' Lipsitz was formerly Fox scenario editor.

Metro's 'Fu Manchu' Metro has bought Sax Rohmer's Mask of Dr. Fu Manchu.' Script-ing being done by Courtney Terett,

Reach Outs
Bert Green, flotionist, brought here by Hal Roach to write special material for the Pitts-Todd two-reelers, dropped. Ditto Leo Mc-Carey, director-writer.

### Variety Bills

**NEXT WEEK (July 30)** THIS WEEK (July 23)

Numerals In connection with bills below Indicate of show, whether full or split week ing day of

NEW YORK CITY | Fur Fashion Show (21) | Fee Fashion Show (21) | French Misses | Fee Fashion Show (22) | French Misses | Fee Fashion Show (23) | French Misses | Fee Fashion Show (24) | French Misses | Fee Fashion Show (24) Yorke & Hal Le Roy Fan Oroh

2d half (3-5)
Fuller Rawson &
Kane & Hazelton
(Others to fill)

AT THE BEOOKLYN PARAMOUNT THIS WEEK

Placed by LEDDY & SMITH

BROOKLYN
Albee (80)
Porcelain Romanos
Hobart Bowner
Hobart Bowner
Hobart Bowner
Hobart Bowner
Home Action
Home Act

KANSAS CITY
Kelih's (30)
Ted Lewis (30)
Ted Lewis (30)
Beehee & Rubyatie
Beehee & Rubyatie
Beehee & Rubyatie
Los ANGELES
Orpheum (30)
1 Cossacke
Cole Bros & Loretts
Bid Marion
Frinces Wahletts
Lya & Wolf
Bowly May
Evan & Mayor
Days Jones & P
LOUISVILLE

Omba Alphany Date of Malance of M Dave Jones & P
LOUISVILLE
Blaite (31-3)
Vernon Rathburn
J & K Lee
Nick Lucas
(Others to fill)
2d haif (4-6)
Orville Stamm C
Leavitt & Lockw'
Rolsman's Co
(Others to fill)
MEMPHIS

(Others to all)

MEMPHIS

State (4-6)

Fuller Rayson CoKane & Hazelton

MISHNE APPLIS

Editha 401.15

Lithia 401.15

Lithia 401.15

Lithia 401.15

Atthur LaFlour

Bwanes & Daly

Lumb & Bolit

Selic dy Wills

Selic & Wills

NASHYLLE

Withors & Moras Selies & Wills Selies & Wills Selies & Wills Selies & Wills Selies & State Selie



State Lake (80)
Bill Robinson Rev
(23)
Johnny Dove
Scooter Lowry

Pepito Hutchins & Sm Jee Howard Co Benny Ross Rolsman's Co

Joe Howard Co.
Benny Res C.
Belley ELAND
Falsec Convey R.
Form S.
Form

S Acos (23)
Days Harris Rev J
J & Lee
Manny Lenders Or
DENYER
Reith's (30)
D'WIE M'to'lt & F
Carleton & Ballew
Willie Wost & McG
Willia (Teen

OMANA
Roith's (60)

Bort Lytell
Ryan & Noblette
Robert & Corbert
Garden Flore
Gorden Gate (20)
Golden Gate (20)
Golden Gate (20)
Robert & Convey R
SAN FRANCISCO
Golden Gate (20)
Real Sign
Rath Bree
Flore

Lorreine & Digny
Bob Ripa
Bd Fars
Bd Fars
Theory
Lit Agiled
Lit Ag

#### Loew

NEW YORK CITY Capitol (28) Abe Lyman Warren William Bette Davis (Two to fill) Carl Shaw Co Radcliffe & Rogers
Alex Hyde Co (Valencia (29)
J & M Mason J & m and Zingone
Zingone
Brems, Fitz & M
Pat Rooney & Jr.
N T G Co
ASTORIA
Triboro

Boulevard

Ist haif (30-2)
Fred Weber Co
Stan Kavanagh
Reggie Boyd Co
(Two to fill)

2d haif (3-5)
Blanche Collins Co
Jack Pepper
Four Juveniles
(Two to fill)

Orpheum (Two to fill).

Ruth Ford
Al Tucker Oroh
Al Tucker Oroh
Al Tucker Oroh
Wiltende A. & B
(Two to fill)
Faradise (29)
Negative Tilly
Faradise (29)
Rolly Kilds & M
Selicy & Fields
H Timberg Co.
Seate (29)
4 Casting Stars
Jerome Mann

#### DR. JULIAN SIEGEL

Anatole's Co.
Bob Murphy
(One to fill)
Biscooking
Biscooking
Jet half (30-2)
4 Juveniles
Jet half (30-2)
4 Juveniles
Jet half (30-2)
5 June 100
July 100
Jul

Bolto Blanche
Bolty Ward Co
Milton Berle
B Minnevich Bd
MONTREAL
Lown's 1, (3)
Windows 1, (3)
King Brown
Lown's (4)
King B

Wesley Eddy Band
BOSTON
Loew's (30)
Sorge Flash
Yvette Rugel
Novellö Bros
Joe Phillips Co
J& B Willing Re
JERSEY CITY
LOOW'S (30)
4 Kädex

#### WARNER

ELIZABETH Bits Elizabeth

Rits
James Evans Co
Chase & LaTour
Galio & Tison
2d half (3-5)
Tod Leary
Stone & Lee
(One to fill)
let half (22-25)
Philmore

lst half (22-25)
Philmore
Jack Walsh Co
Lee Morse
Reggie Boyd Co
Anthony & Rogers
Martells
Worthy & Tho'psor
Keiler Sis & L
Ryan & Noblette
Danco Fashions
FREILADELIPHIA
Larlo
Gordon's Dogs

sack Mulhall and M Marcellus Dancer Davey & Roseman Lewis & Ames William & Davis

4 Queens Edgar Bergan Pease & Nelson Jack Mulhall

#### Fanchon & Marco

BROOKLYN
Fox (59)
Clean Up' I
Mills & Shea
Rhythmettes
Jimmy Hadreas
Joe Christy
Verns, Sylvia & R
Sundistratio
Buffalo (39)
Tmpressions
Tmpressions
Joe Rose
Corinne
Joe Rose
Corinne

Sunkist . Enu.
CHICAGO
Chicago (30)
'Happiness Show'
Eddie Feabody
Jessie, Draper
Jack & Jerry
Mary and Marge
Martha Vaughn
Tom & Hank
Tivoli (30)
'Malibu Beach'
Raquel Torres

Bernie & Walker
Renes Torres
Ghoot Bros
Ghoot Breien
Sunkist Ens
Uptown (30)
Night Club' I
Rolland & Knight
Deszo Retter
Wilton Crawley
Rodon Kay
Deauville
Janice Walker
Sunkist Ens

CINCINNATI Alban (30)

Russell, M'ooni & Marietta Ward & Pinkie Don Neece Sunkist Ens DES MOINES Paramount (30)

Melvilles

EAST HAM
Premier (1)
3 Virginians
Damy Lipton \$

Dany Beck
Consueto Gonzales
Consueto Gonzales
Consueto Gonzales
Steve Savage
Steve Savage
Julian Hall
Dorgon Hall
Eddie Bruck
San DiEGG
San DiEGG
San DiEGG
San DiEGG
San Diegg
Wall
Star Gasin
Wall
Sar Gasin
Wall
Sar Gasin
San Francis
San Francis DETROOF
TRAIL
TRAIL
TROOF
TROO Fong kist Ens MADISON MADISON (30) val val van Wayne nkist Ens MEMPHIS State (30) ort Walton

JACK POWELL SUPPLIED

LEDDY & SMITH

Johnny Hyman Harriet Nawrott Co MILWAUKEE Wisconsin (30) 'Mickey, Minnie M'

Orpheum 'Mystery' I Michon Bros Du Vai Wynn W

Bert Waiton Pepito Jack Randall

MILWATUNE
MILWATUNE
Wisconsin (35)
Mickey, Minnie Mickey
Minnie Minnie Mouse
Monty & Chrun
Minnie Mouse Ens
NEW HAVEN
Gobs of Joy
Pat West
Minnie Mouse Ens
NEW HAVEN
Gobs of Joy
Pat West
Minnie Mouse
Minnie Mouse
Minnie Mouse
Minnie Mouse
Minnie Mouse
Minnie
Mi

Agnes Knox Sunkist Ens OAKLAND Fox (29) Bombay Flo Lewis Pasquail Bros O'Connor Family Gaylene Sis
PHILADELPHIA
Fox (30)
Star Night' I
Betty Compson

Realtor
Freethy COTTES
To COTTES
TO

Taylor Bert Taylor
NEW CROSS
Empire
Chas Austin Co
Tom Fooley
Doris Ashton
Arthur Fond
Short & Dalsiel
Eme & Sylvia
Vedras
Doris O'Shea

Empire
Meisa.
Dorothy Lena
Gandey's Circus
Horsburgh Bros
Kingsley & Forde
Bert Lloyd

STREATHAM
Astoria (25)
A & B Daros
Peter Bernard
VIOTOBIA
Polsoe

#### LONDON

Week of July 25

Week e Ball Andrews Actor and Actor

Grane Fields
Dinks & Trixle
Figarus
Eric Randolph
M & H Nesbitt
Chester Does
Dell & Little
Horace Konny
Les Pierrotys
Faramount (25)
Barbette
MANCHESTER
Faramount (25)
Edith Day

VIOTOBIA
Palsoe
Babe Egan Bd
Helon Binnie
Raie da Costa
Revneli & Westa
Ray Giris
Katrina & Valerie
Lily Morrie
Andre Sarran
Lucille & Benstead

#### RYAN and NOBLETTE

—are both original and funny."

Washington Post, W. E N.

### **PROVINCIAL**

Week of July 25

CANTEBBURY
M. H. Music Hall
1st haif (1-3)
Paul Grey
Heiene Co
2d half (4-7)
Golden 4
Olivette & Barry C

CARDIFF Empire Haig Escoe Les Trois Matas EDGEWARE RD Geddes Bros 4 Dancing Middles

CLAPTON 1st half (1-3) Golden 4 O & B Chatt 2d haif (4-7) Lloyd & Hill Melvilles

EDINBURGH Empire
Taibot O'Farreli
Ancaster
Irené Forde
Selkirk & Glyn
Vailiere
Claude Lester
Norman Clare
Charles Robbins
Morris & Cowley
Mamle Soutter

Mamie Soutter
GLASGOW
Empire
Sita Devi
Jack Warman
Linga Singh
Aloo Hails
Edwin Lawrence
Paul England
8 Desmond Girls
8 Lies 8 Desmond Girls
8 Lias
Leap Year Wait
HAMMERSMIT
Palace (1)
Dixioland

Bonetti Broa

#### Picture Theatres

NEW YORK CITY Paramount
Harry Richm
Bort Lahr
Sylvia Froos.
Pearl Osgood
Eleanor Powe
Crawfords
Mme Backet

wiords me Racketeer' BEOOKLYN Paramount (22) BBOOKLYN
Paramount (28)
Eddie Lowry
Allen & Canfield
Peggy Bernier
Carlton Bros
Wheeler 2
George Prentice
Dick Liebert

LIVEBPOOL Emples Empire
Radiana
Gyosnys Ballet
Gertrude Concan
Varney & Butt
Barker & Wynn
The Playboys
Hai Duke
Retters

Retters
LONDON
New Victoria (1)
Jack Hart Bd
Hawailan 3
Murray Stewart
MANCHESTER
Palace

MANCHESTERS
Palace
Jack Hilton Bd
NEWCASTLE
Empire
Nixon Grey
Mary Ragen
S Sherry Bros
Williams & Hayd
Theb Greene Sis
Paddy Drew
The Buckleys
Osborn & Perrie
Wallenda's Sea Osborn & Perrie
Walienda's Sea
NEW CROSS
Kinems (1)
3 Australian Boy
Syd Royce Co
NILE END
Empire

**Cabaret Bills** 

NEW YORK CITY

Ist half (1-3)

Central P'k Casin

Couler & Youndary & Young & Yo

4 Climax s Theo Thane John Walsh

John Walsh
Net Cleb
4 Eton Boys
Nutsy Fagan
Vio Dunne
Joan Sennett
Walsh Bros
Billie Lane
La Belle Rose
2 Crane Sis
2 Taylor Sis
Casper & Lake

Cafe de Abox
Maria Alvares
Maria Alvares
Bartos Blanto orch
Bartos Blanto orch
Blantos Blantos
Bartos Blantos
Bartos Blantos
J & E Torrenos
Jona Abbotton
Gustannello Orch
Edgernater Beach
Blantos Jacobson
Dutty Rocches
Blantos Jacobson
Julian Blantos
Tyonno Morrow
George Devigo Ortygo

uby Shaw eorge Devron Or Bussian Village

BUFFALO Buffalo (22)

DETROIT
Fisher (22)
Benny Meroff
Walter Powell
Red Pepper
Ann Roth
Florence Gast 3 Piayboys

Heiene Co
Keith Wilbur
PECKHAM

PECKHAM

A Kilitons
Falace (1)
Mande Sutter
Grade Sutter
Grade Sutter
Heity King
Herry Tade
Fried & Claire
Marie Lawton
Frank Ivalia
Grifting Erro
Grifting Erro
SHEPARDS 1018

Revision (1)
Massed Bds

SOUTHAMPTON

SOUTHAMPTON Empire

Bobbis Tremaine Cook Sis La Belle Rose Enoch Light Orch Paramount Grill

Beth Challs
H'ly'w Collegians
Meiba Mason
Oscar Grogan
Julie Jenner

Rainbow ann
Chris Pender
Seima King
Rudoiph & Chicita
Al Goldman
Honey Maye
Frankie Freda Or
Russian Arts

Joe Morantz Orch Renee & Laura Nickolas Hadarick Barra Birs Misha Usanofi

Minha Usanoff
Taft Grill
Geo Hall Orch
Village Barn
Reilly & Comfort
Pope & Thompson
Bernich Short
Elmer Turner
Jimmy Baskett
Bobby Sawyer
Norman Astwood
4 Blazes

Bobby Sawyer
Norman Astwood
Astwood
Aima Smith
Aima Smith
Crockett M'tneers
Ted Faith & Kris
Babs Perkindgers
Babs Perkindgers
Brith Hr. Venren
Wenter Jale Ina
Geo Owen Orch
Buddy Konnedy
Korr R'ussaus & K
Kortucky 2
Favillion Royal
Gu Lombardo Orch

Inna Miraeva Vera Streleska Vova Prozenko Prin Gedevanova Marutsia Morezo Jasha Yakovien Shura Petroff

Shura Petroff
Terrace Garden
Tex Morrisey
Florrie O'Day
Reynolds Sis
Libby & Katya
Joe Cassidy
Frankie Masters

Joe Cassia;
Frankle Masters Or
Liscoln Tayers
Louise Cook
Ivy Anderson
Kid Charleston
Fred & Motte
Ear Subsection
Fred & Motte
Ear Subsection
Jack White
Jack White
Julia Gerity
LaFayette & LaV
Genevieve Tigh
Leo Wolf Orch

CHICAGO

High Cost Shows

(Continued from page 1)

M.G Wants Winninger Metro negotiating with Charles Winninger to fill a part in 'Red Dust,' John Gilbert's next. Cormack Directing
Bartlett Cormack elevated to
megger at Radio. First assignment
is dialog director with J. Walter
Rubin on 'Phantom of Crestwood.' Payne & Hillard

Beyenolais

STRATFORD

Broadway (1)

7. Hindustans

TOTTENAM

TOTTENAM

Konede & Hanake

24 Breezy Babes

Lambert Coasting
Eddie Lambert due here this week
from Chicago following closing of
'Clowns in Clover.' Will do a week
at the Paramount.

Spiegelgass Moves Up Leonard Spiegelgass, former as-sistant to Al Rockett at Fox, suc-ceeds Bob Yost as head of scenario and reading department.

Sur field last November by Cyrus Newton Andrews against the Association of Motion Picture Producers and others for \$100,000,000 damages for infringement of sound patents has been amended in the U. S.District court with the names of all defondants except ERPI out

Newman with W-W
Mike Newman back from New
York to handle special exploitation
for World Wide under Lon Young.

Friedman Fox Caster
Phil Friedman, former U casting
director, replaces David Todd as
Fox contact casting director.

Baron Valentin Mandelstam, the French government representative here, who has been drawing salaries from 'Par and Metro' as French technical advisor, has been dropped

Rutus LeMaire's Added Duties Rutus LeMaire, in addition to casting for WB-FN, will also han-dle all business negotiations on the signing of writers and directors. He'll also do the negotiating on story material.

W-W Go African
Leo McCarey set to direct the
Wheeler-Woolsey feature for Coumbla, starting Aug. 20. Picture
will have an African background.

Prison Music

Etude Ethiopian chorus of 25 engaged by Raddo to chant prison songs for chain gang picture. Liberty Road. Clarence Muse will sing his own composition, 'Liberty Road.'

Lubitsch's 'Angel'

I Married an Angel,' play by
Johann Vaczary, has been bought by
Paramount for Ernest Lubitsch direction. Miriam Hopkins will be
starred.

Rodgers, Hart on Loan Richard Rodgers and Lorenz Hart, Par songwriters, loaned to UA to provide a score for Al Jol-son's "The New Yorker."

Minora' Contracts

Minora' Contracts
Contract between Ruth Hall,
mitor, and Sam Goldwyn up for
court approval. Seven-year ticket
runs from 3100 weekly to \$1,500.
Contract between Radio and Elizabeth Furness and Phyllis Frasor
also up. Former will receive from
also up. Former will receive from
starts at \$30 and onds at \$600 in
same period.

(Continued from page 1)
lowest salaried headliners at the
Palace in many years, at the
Palace in many years, at the
Paramount will
Next week the Paramount will
Next week the Paramount will
Next week the Paramount will
Next week the Paramount paramount
Williams along with a heavy support show. Capitol's current bill
holds over, but another name show
lined up includes Warren William
and Bette Davis, Warner picture
names in on a studio booking, and
all Trahan is booked to follow. The
Paramount also has Norma Talmadge and George Jessel next
month as an \$11,000 team.
It's become a weekly reminfer of 'Street' for Carthay Carthay Circle, dark for five months, reopens Aug. 5 with U's 'Back Street' Universal booking sidetracks Radio's 'Bird of Para-dise,' penciled in for August run.

Ruth Biery Overseas
Ruth Biery, fan mag writer with
Photoplay, goes to England Aug. 5
to write for English fan mags from
the American angle.

many and the same students minder of what takes in New York, these takes in New York, these aummer days, An \$3 show for a time, the theatry boys call it.

haggage.

### Diary of a Stooge

By Claude Binyon

Hollywoodland, Friday,
It's all over. Mr. Bowery has
sobered up and gone back to work
at the ritudio on account of Tille,
and I guess they'll be married after,
and my bead hurts and I can't find
anything to drink so it will stop.
There's only one way that it
will end, My head will keep hurting
worse and worse and pretty soon

will end. My head will keep hurting worse and worse and pretty soon I'll be dead. Tillie may think she loves me but I'm no good, I guess. Whenever I have a chance to be nice to her. I start insulting her and tt makes me feel worse than it does

ier. When I was back in Peoria I used her.
When I was back in Peoria I used to think that I would turn out to be a famous stooge in vaudeville and people would talk about me making good like they do about Mr. Correll of Amos 'n' Andy on the radio, and Mr. Tom Gorman Ben is with Ekche Tom Gorman Ben is with Ekche Tom Gorman Ben is with Ekche to the stoog press agent and police chiefs give him badges, and Mr. Harry Frazee, who was the greatest producer of shows that ever was born in Peoria, but he died.
Well, when I die my folks will be ashamed of me, but after I finish this diary tonight I'll write them a letter and explain to them that it was too much for me being a funny man of mystery with sadness in his heart.

man of mystery with sadness in his heart. Maybe some doay comehody will see this diary, maybe even Tille, and she "can see in it that I really loved her, all the time but didn't know how to show it. If she can't see it I'll put it in plainer. Tillle, I love you very much, Tille, and I hope you will be happy with Mr. Bowery because he is a good man. I don't care about him double crossing me and not going double crossing me and not going to the property of the same that it is not the same that it is not the heart of I haven't got anything but the banjo he gave me.

we me.

m sorry I can't buy you that
on Broadway, Tillie, but when
n goes to the dogs he hasn't (Continued on page 40)

#### AL CAPONE DEVELOPS YEN TO BE BARNUM

Prospects of Al Capone graduating into the circus biz in post-Alianta days rises out of reported dickerings coupling the ex-ganglord with the Miller 101 outfit. Understood that certain Oklahoma real-tors are nursing a deal whereby Capone would buy the 101 top along with 11,500 acres of Col. Zack Miller's Fonca City xanch. Dlamond Jack Alterie, Colorado dude rancher, is doing most of Capone's talking, although realtors claim the latter wants to turn the acreage into an Halian colony and bot a plagground. Dallas, July 25.

age into a a playgrou

not a playground:

Fred Clarke, receiver for the Miller properties, admits being quizzed
by alleged Capone agents, but withholds the name of the prospective
buyer.

#### **MARRIAGES**

June Geisler, non professional, to Jose Rodriquez, editor, at KFI, and KECA, July 23, in Los Angeles.

Frank Bering, manager of the Hotel Sherman, Chicago, and Joan Winters, dramatic actress, in Maine secretly July 7.

secrety July 7.

Eddie Smith, Leew agent, and Frances Short of Jean and Linton (vaude), July 13 in New York.

Mary Jane Epler, radio singer, to Jack Chawford in Everett. Wash, July 20. Groom is an orchestra

John Davis, Jr., son of 'Coffee Dan,' to Jean Gable, non-pro, in San-Francisco, July 23.

Jan, to Jean Gable, non-pro, in San-Francisco, July 23.

Audrey, Farneroft, opera singer, to Fred Scott, singer, in San Francisco. Bride recently divorced from Alexander Fried, music éditor of Standard Singuistre de la Company of the Standard Singuistre Constance Olga Johnson, toe dancer, to Bradley Arthur Sheldon, in Los Angeles, June 20.

Constance Olga Johnson, toe dancer, to Bradley Arthur Sheldon, in Los Angeles, June 17. Groom is a boxing trainer.

Charles Mack to Mrs. Myrtle Buckley at Ensenada, Lower Calif., July 23. Groom of the Two Black Crows' (Moran and Mack); bride not in the profesh.

is a boxing trainer.

Charles Mack to Mrs. Myrtle
Buckley at Ensenada, Lower Calif,
Buckley at Ensenada, Lower Calif,
Study 23. Groom of the Two Black
Crows' (Moran and Mack); bride
not in the protesh.

Nacio Herb Brown to Jean Borlini
Lockhart, secretly, in Virginia City,

#### Jim Thorpe's Break

After some years of hard luck, After some years of hard luck, Im Thorpe, former widely known athlete, is getting a break locally lecturing on the various types of athletic competition in the coming Olympic games. He will also cover the games for one of the wire ser-

Two years ago, the one-time Car-lisie star was discovered working as a day laborer here. Since then as a usy laborer nere. Since then he has occasionally worked in pic-tures, and recently he organized a protective association of American Indians who do screen work.

#### Chi Showmen Oppose 17-Mile Conev Plan Along Lake Shore

Chicago, July 25. Agitation by politicians and some of the newspapers for the erection of bath houses, along 16 or 17 miles of beach front on Lake Michiga is not pleasing local showmen. With these attractions now wholly lacking, the beaches would become opposi-tion to the theatres.

tion to the theatres.

Ohk Street beach directly in front of the Drake Hotel has depredated nearby Gold Coast property notably, so showmen anticipate an ally from real estate interests against any move to further mar the landscape with unsightly both houses. Natural and logical development of the present movement would be to turn the entire stretch of lake front into a Coney Island with concessions, hot dog stands, and all the paraphernalis of public beaches, showmen point out.

It is estimated that on a hot day

men point out.

It is estimated that on a hot day 650,00 people go from their homes to be a superior of the su

#### Reno Makes Sure

Reno, July 25.

In all seriousness and with the signify of United States senators tits Reno, Gity council by unanimous vote repealed the city's Little Voisted act a few days ago and now Reno has no local dry law. The act has been on the city's statute books almost as long as the prolibition liew has been in effect mationally and it has been just as effective.

ally and it has been just is effective.

The measure was repealed by the council because members felt that Reine would be in national disgrace if by chance the Volstead art was modified by the last Congress or a repeal 'amendment got by the 'Senate' and, House, and was submitted to the states.

At any rate the liquor dispensers can operate here now without being affaid some Rend police officer will hop on them. They never have, but they might

#### Frisco Fights Tin Hare

San Francisco, July 25.

San Francisco, July 25.

Down Town Association has joined francis with other Interests in fighting advent of dog racing into Frieco. A proposed ordinance is before the Board of Supervisors permitting operation of a racetrack within city limits. A puy circuit is proposed for the old Recreation ball-park.

proposed for the ota Accreation can park. Meanwhile the neighboring town of El Cerrito has two promoters after dog track privileges there. One has offered to pay \$50 weekly in license fees, while his competitor has countered with a \$1,000 a sca-son bid.

#### Gus the Guzzler

Minneapolis, July 25. Minneapolis, July 25.

'Guzzling Gus' Comstock, champion coffee consumer of the world, with a record of gulping 85 cups in three hours, has announced that he is ready to defend his title in his home

near here.

Gus' regular business is pea
nut vending at state fairs.

#### Catalina Takes It On Chin. Lower Tariffs Failing as Mob Draw

Los Angeles, July 25. Despite additional advertising an

wholesale price slashing. Cataling Island is going through the wors season it has experienced since the ate William Wrigley bought the island. Steamer fare to the island has been cut from \$3 round trip to

Figured to attract the mob, island features a \$25 rate per week, which includes everything the resort has to offer from room and board to the added attractions, such as the glass bottom boats, speed boats, fishing, dancing and bathing. Even at this low tariff business has been terrible.

low tariff business has been terrible. Hard hit is the St. Cathrine hotel, class hostelry, which has been getting as high as \$24 per day, American plan. Rate now is reduced to \$14 daily, double: Missing are the picture mob yachts which usually anchored or the hotel's dock on the ways with a 'for sale or charter sign appended.

other beach resorts are feeling the pinch, with Sunday the only day when spenders make the shores. Games, dance halls, rides and other

Games, dance halls, rides and other amusements are for the most part closed during the week, satisfied to cut the nut in favor of, setting a little money on the week ends. Summer cottages at the beaches, which formerly rented for \$200 per month during July and August, are offered for \$75 monthly. Higher-priced houses cut accordingly.

### Adirondack Cabins at 75 and 50c. **Closing Resort Hotels in Mid-Summer**

#### Dime-a-Creep Banned

Dime-a-Creep Banned

Albany, N. Y., July 25.

Albany has barred taxi dancing.
One promoter attempted to open the old Clinton Square theater Wednesday (20) for one of those dime-a-dance affairs and advertised 30 girls would act as hostesses.

Before a customer had a chance to get in the cops were at the door and no one was admitted.

The building was converted into a restaurant after Chris Buckley closed it as a picture house.

#### Girl Dives Into Tank Of Beer, but Rohan's Show Is Reno Flop

Reno, July 25.

For the third time this year Ren turned a cold shoulder on a cele bration designed to garner som dough for the promoter, Jame Rohan of Oakland, and incidentall becet the week-and, crowd. boost the week-end crowd ovisitors.

Rohan staged his show, togethe the week-end crowd

visitors.

Rohan staged his show, together with two days of horse racing, but the gate was so thin that the horsemen had a hard time getting feed money and the promoter is out practically all the jack he dumped into the ballyhoo.

Booked as the Reno Gold Rush, show had as its opening feature a race from Oakland, Cal., to Reno How Horse with the control of the cont

#### Gouverneur, N. Y., July 25. Adirondacks are wearing furrowed brows. Almost over night they have become dotted with hundreds of tiny cabins, run on a hotel basis, but, perhaps, not so fussy about

The owner of one cabin string The ownier of one cabin string will always talk about the others, and the goin' on are invariably described as more heetic around the other side of the mountain. The proprietors don't mind leiting, a soher party pull in and camp, but if any evidence of a bottle they start calculating the wear and teach of the company and the second of the company and the company a

#### Hot Dog Cases

Het Dog Cases

The cabin idea has become so popular that almost every hot dog stand on the main highways is surrounded by stop-over rooms. Fractically all of the cabins are new since the movement didn't reall' get underway until this summer. In fact, it's probably safe to say that there are more carpenters and painters working in these mountains now than in Manhattan.

But with the growth is coming the inevitable competition resulting in price cutting. Where at first 31 per person was taken for granted as the minimum charge, some of the spots are now charging 75 and 50 cents.

50 cents.

The first to suffer by this chain-The first to suffer by this chain-cabin wrinkle are the régular mountain hotels. Some of these have already closed. Others are about to darken despite it being mid-summer. People who have speat, their two weeks for a period of years at these hotels haven't shown to point out of their own windows down to the slope it of the shacks around a gas station.

#### FANS ALL STEAMED UP **OVER THOSE DECISIONS**

By JACK PULASKI

owl in the wilds of Long Island City, between Kid Chocolate and Jackie Kid Berg, won by the latter, roused the ire of fight writers an fans. Had it been a title content there might have been as muc rumpus as that caused by the Sharkey-Schmeling affair.

Berg put up a courageous, on-coming exhibition, as he always does. He bored in with flying fists, but it did not look like his night. The point score by rounds indicated

does. He bored in wan nyins, newbut it did not look like this 'night'. The point score by rounds indicated that the Cuban bon bon copped seven of the 15 rounds, with Berg winning five and the other 'two even. Fight was lively and worthwhile, but neither man was down; in fact, neither has a real sock. One 'judge and the refere's gave the match to the 'English boy,' the other ludge ruling for the Keed. It looked like such a cinch for Checloste that those oddscon boys 'flose to the ring were entering four too one that the Cuban would cop; and cone that the Cuban would cop; and the cone of t

"I'm Telling You" By Jack Osterman

TALKING PICTURES IN MY OF THE PROPERTY OF THE our altorisance precurs versus a column. First came Ziegry who said, Jack, your Dad, Jake Rosenthal, worked for me. When 'The Red Feather' was, a flop in New York he took it on the road with Grace 'Van Studdlord and made pienty with it. I begred him to wear a tixedo but he refused and wired, Filo, let the ushers and the guly' in the boxoffice dress up, you hired me to get dough and 'Tm getting business in a business and a everything was olay.

"Remember the time, Jack, you came back stage at the New Amsterdam with Dave Stamper and sang as ong you wrote for Edna Leedom, 'The Ziegteld Tondeleyo'! I liked the number, put it is the show and paid you a royalty. I mever gave you a job, Jack, business and that's where you found Mary Dolores Daly, so at least you have me to thank for a wife.'

Then Raymond-Hitchcock stepped out from another frame. Jackie, remember when you came back stage at the Globe and wanted to join 'Hitchy-Koo' and I told you you were too young' You know, Jackie, your Dod rew and the stage at the Globe and wanted to join 'Hitchy-Koo' and I told you you were too young' You know, Jackie, your Dod rew men know, and you were too young' You know, Jackie, your Dod was be ide, but why not be a manager? Why be bothered with grease paint'? We didn't take your advice, Hitchy, but we haven't been bothered with grease paint is tello, my lad, It's been a long time since I gave you a peas to see David Warneld in 'Teter'

Then I invited you over to m, acter the show. Jascha Heffett was there, Edgar Allen Woolfe cooked spaghettly you peaked in the room where my three adopted kide were sleeping. Those were the good old days.' Yes, Nora, only who realized to

sleeping. Those were the good old daya. Yes, Nora, only who realized it?

Who's that lisping and sputtering his way out of the frame now? Eddle Foy. You're a prefty little tillid at a yes, and the state of the sta is still fooling them in Hollywood. Well if you see all the mob give them my love. Remember when we

(Continued on page 35)

#### East

Motion Picture Studio Crafts of Los Angeles, appeal to the Ameran Federation of Labor for all din heir efforts to get an agreement From the producers. Request came for the studies of the security council in Atlantic City, with the latter deciding to take the matter under advisement. Reported also at the conclave that the picture stunt men were organon the verge of asking for a charter direct from the A. F. L.

President Hoover signs, a bill pro-tecting the copyrights and patents of foreign exhibitors at the Chi-cago Century of Progress exposition in 1933.

Reconstruction of that part of the Copey, Island boardwalk destroyed by fire two weeks ago is set for completion by Aug. 15. Money for the carpenters and laborers on the job is coming out of the county's unemployment relief fund.

Narcotic squad staging a fake raid for Fox newsreel in New York's Chinatown ran into a nea-riot. Cops pinched eight Orientals for showering the camera raiders with melon rinds, bottles, etc.

Court of Appeals dismissed a picketing injunction obtained by the Stilliwell theatre against the New York operator's union, holding that the latter could not be restrained as long as they did the picketing in a lawful manner.

William G. Norton, manager of the Music Box theatre, New York, was removed to the Polyclinic hos-pital, suffering from a heart all-ment.

Claiming that the picture was made, from a sketch he had once loaned the actor, Matt A. Kennedy filed suit against Frank Fay and Warner Brothers for an accounting fifth to Women;

Decision in two suits involving the affairs of the New York operators' local 396 was reserved by Supreme Court Justice Black. One was a plea for an injunction restraining the union from paying members of the local from oriminal conspiracy charges coming up for trial in the fall. Other saked for the appointment of a receiver for the union, made by Samuel M. Glarles McDermott.

Agnes Ayres has been signatured to head the east of another edition of 'Merry Go Round' which William Wayne is readying for a tour of New England vacash spots:

Opening of 'The Devil's Little Game,' by Joseph Jay Ingerlid, stated for July 25 at the Province-town Playhouse, has been moved to Aug. 1 town Play to Aug. 1.

Executive order signed by Preeddent Hoover put the radio division of the Department of Commerce out of existence and at the same time transferred the duties of that division to the Federal Radio Commission to

sion to the Federal Range commen-pion.
Order will result in wholesale dis-nuissale with the ether supervising quartet only lating over those em-perature only lating over those em-service. President's action had been authorized by Congress under an appropriation bill for the legis-lative branch.

John Weber joined Majestic Pic-tures as general sales manager and assistant to Herman Gluckman, president.

Strained relations existing for months among the administration of the A. L. Erlanger estate was climaxed by a surrogate court appearance in which Saul J. Baron charged former Supreme Court withholding some or the principal assets of the estate. Baron accused the ex-justice of refusing to return several documents given him merely for inspection.

several documents given him merely for inspection.

Two of the requested papers were described as confessions of judgment, one from the A. L. Erlanger Healty Copp. to the late producer, and the other from the A. L. Erlanger Realty Copp. to the same for \$348, 281. A shird document was recommended to the comment of the co

curity.

Surrogate Foley ordered Mitchell
Erlanger to show cause July 28 why
he should not deliver the papers.

Two lions escaped from an arena in Luna Park, Coney Island, and created an exciting 10 minutes before trainers and attendants drove them back into their cages, No casualties resulted.

Casuatries resuited.

Claiming: \$10,200 due for legal services, Attorney T. Roger Mahon Ilded suit against Mrs. Sue Mahoney, lifet on ticket speculation has been wife of the comic, Will. Mahoney, shaved down over a period of a year Lawyer in this petition; said he had and a half to \$5,000. Broicers who

#### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. 

been retained to straighten out Mrs. Mahoney's 'maritai and legal difficulties' and just when the suit was about completed she changed her mind, dropped the action and refused to pay him his fees.

ner mind, dropped the action and refused to pay him his fees.

John Golden's move to take a 21 monthe' lease on the Royale the-tatre, now in the hands of receivers, was the control of the composition was opposed by Lec Shubert, as an officer of the corporation holding a second mortgage on the property: Shubert, at the count decreed that the Golden deal revealed the superior responsibility and was free from 'entangling alliances.'
Government drive to dry up Broadway by padiocking major night apote twis handed a sharp appeals, in the New York district, ruled that service of a padiock complaint on a bartender in such proceedings did not comply with the be made upon the proprietor himself. As a result of the opinion over 100 padiock complaints already served on employees, and not on owners, face likely. Notling.

Louise Squires, Bert. Gordon's

Louise Squires, Bert Gordon's former vaude partner, got a \$25,000 verdict from the F. W. Woolworth company because her scaip was badly scarred from the explosion of a water-wave comb bought in one water-wave comb

Billy Rose gets an option on The Great Magoo' by Ben Hecht and Gene Fowler, Placing play in re-hearsal in early Sept.

Lodewick Vroom obtains the op-erating rights to the Erlanger the-atre, New York, from the Vincent Astor realty interests, ousting the Erlanger estate entirely from the Erlanger estate entirely from the Observation of the Computer of the disposses processed men of the Vincent Astor against the Erlanger enter-prises for failure to pay rent on the house.

Dry agents raid the Club Calais, New York, taking Sam Winter, man-ager, and all other employees, con-sisting of 13 men and 11 women. Latter included four members of the orchestra.

Hugo Riesenfeld will make his de-but at the Lewisohn Stadlum, New York, Aug. 9-10, conducting for the Albertina Rasch ballets.

Portion of the receipts for the Jimmy McLarnin-Lou Broulliard bout in the Yankee stadium Aug. 4 will go to the Actors' Fund.

Dr. Henry Moskowitz of the League of New York Theatres lodges a protest against the proposal that theatres be made to pay them for all the proposal that theatres be made to pay them for dally service. Belared that legit is going through enough of an economic crisis without having to be subjected to any additional burden.

Barbara Heggle, daughter of O. P. Heggle, made her stage debut at the Cape Cod Playhouse.

Academy of Music in 14th street was given the holdup tap for the second time within two months, the latest hau netting \$1,200. Alfred G. Crowe, the house treasurer, opened the safe following a rap over the head with a pistol butt.

Helen Henderson, formerly with the Tollies, asked for an annu-ment on the grounds that her hus-band, William Durves, turned out to be a bartender and not a wealthy clothier as she claims he represent-ed himself when they were married.

Creditors of the 'Dally Graphic,'
which ceased publication July 1,
were advised at a meeting that revival of the paper was still possible. Joseph Schultz, counsel for
the Macfadden Publications, reported that negotiations were still on
the Macfadden formerly with the
World' was missed to the promised that
world' was missed to the proposed
promised that employees with wages
due them would be paid off this
week.

Libby Holman has asked her late husband's uncle, W. N. Reynolds, to become executor of the Smith Reynolds, to become executor of the Smith Reynolds, and the second section of the Smith Reynolds, which was slated to receive \$15,000,000 from his father's estate. Figured that a court contest may be Figured that a court contest may be made and the second second

were 3.pposed to have benefited by the attempted cut, the league antounced, have come through with their subscribed amounts in regular order, although not legally obligated to do so. Number of producers had condored the note for the money.

"Arm from Tokio says that Enoko Szukl, young waltress, sails for Hollywood in September to visit charles Chapilin, who is supposed.

Sally O'Neill underwent an apper dix operation at the Medical Ar Center in New York. She is reco perating.

To save the Farish Players, Stony Creek, Conn., from folding, Senator Hiram Bingham prevailed upon the immigration department to allow R. Haiford Forster, former manager of the Shakespeare Memorial Theatre at Stratford-on-Avon, another temporary stay peredispector since they organized this summer. Extension expires Oct. 20.

Federal attorncy's office in New York questioned Eddle Dowling re-garding the operations of the Na-tional Diversified Corp., against whose promoters indictments had been returned. Over \$5,00,000 in whose promoters indictments had been returned. Over \$3,001,000 in stock was so. by the latter to some 6,000 Cathollo clergymen and lay-men in a plan to make religious pic-tures. Understood that the Dow-ling info pertained to the produc-tion of The Rainbow Man, by Sono-Art, a subsid of the N. D. C.

#### Coast

For injuries received in a Los A geles traffic accident, Lorraine Do onew, singer, given \$200 judgm against Robert Stotts.

John Miljan awarded adoption of Pat and Robert Hale, sons of Creighton Hale and his former wife, now Mrs. Miljan.

David B. Hampton, N. Y. literary agent, in Los Angeles for visit. Came with Harold Bell Wright.

Bungalow purchased by Carter De Haven, and moved to a new site in Laurel Canyon, burned to the ground. Previously, actor had trou-ble with movers and then vandals who broke all windows and stole the plumbing.

Paul Muni purchased a five-acre wainut grove in Van Nuys, Calif. Will build two houses, one for his mother, other for his brother.

Santa Monica Police Chief Webb and his wife left for vacation in New York and Maine with their daughter and son-in-law, the Rudy Vallees.

Blaming a Hollywood gossip sheet for the rumor, Harry Bannister, on landing his piane at Lake Orion Mich., denied that he is engaged to Nancy Lyon, Los Angeles film ac-tress. Reason: He's 42, she's 18.

Ethel Clayton awarded second divorce in Los Angeles from Ian Ketith on crueity charges. Had first divorce set aside because he failed to make property settlement. With settlement signed, awarding her Ventura boulevard property and \$5,000 alimony, she brought second, uncontested, suit.

I. A. county grand jury indicted Detective Lieutenant George H. Brown, of the narcotic detail, on grand theft and extortion charges growing out of hijacking proceeds of Million-Dollar theatre robbery from Sam Simon, who confessed to the theft and is now under a one to II-year sentence to San Quentin.

Action brought by Joyce & Selz-nick, agents, against Constance Bennett for payment of \$15,000 com-mission, will be set for trial follow-ing over-uing of Miss Bennett's de-nurrer by Judge Minor Moore in L. A. Superior court. in

Los Angeles county board of supervisors refused to reduce tax of \$11,000 on \$7,687,570 in securitles owned by Charles Chaplin.

Raiph Forbes returned to Holly-wood from Reno to work four days in 'Smilln' Through' at Metro, then back to establish residence for di-vorce from Ruth Chatterton.

Operators of a dance marathon in Hawthorne, Calif., two years ago, target of a \$30,000 damage suit by Mrs. Anna Hicks, who said she was injured while watching the grind.

Carol Tevis, film actress, divorced from William Thomas Britton on mental cruelty grounds in Los Angeles Superior Court.

Norma Talmadge arrived in Los Angeles for a few days and denied

Yarn from Tokio says that Enoko Szuki, young waltress, sails for Hollywood in September to visit Charlie Chaplin, who is supposed to be sending \$10,000 as expenses for herself and 20 geisha girls.

Claire Windsor to San Francisco to fight \$100,000 allenation of affec-tions suit brought by Mrs. Marian Read.

Mrs, Alison Shaffer, 30, former Paramount film cutter, died at Hollywood hospital after taking poison. Despondency over lack of employment given as reason.

John Francis Dilion, film director, filed voluntary bankruptcy petition in L. A.

Sult to force payment of \$182 clothing bill filed by New York con-cern against Harry Bannister in L. A. Municipal Court.

New complaint against 13 officials and employees of the Culver City, Cal., dog track charges gambling and conspiracy in connection with option betting. Previous suit was dismissed when state's witnesses would not testify.

Reported that Marlene Dietrich is Assembled that Marlene Dietrich is only film personage mentioned in Charlie Chaplin's book, being writ-ten for serialization in a woman's magazine.

Claire Windsor in Oakland to ne-gotlate out-of-court settlement of Mrs. Marlon Read's alienation of affection suit.

Dr. Charles J. Pflueger, physician, sulng Willard Mack for \$1,825.

Edna Turner, film actress, given a divorce in Los Angeles from Richard Turner on testimony he was a fugitive from justice.

Dorothy Day, from musical com-edy, found herself again married to Russel D. Plummer, sax player, when a Los Angeles Superior Court judge set aside previous divorce awarded her by default because pair falled to agree on allmony.

Jack Dempsey and Estelle Taylor sued for a \$3,400 bill by Dr. George Martyn,

Holding company suing to fore-lose mortgage on El Mirado hotel alm Springs, Cal., for \$72,154 rent-la and delinquent taxes.

Garden of Allah, Hollywood apart-ment house, back in hands of origi-nal owner, W. H. Hay, who sold it to Alla Nazimova. Franklin Warner took it over later and Hays has foreclosed a mortgage for \$220,000.

Three London barristers sulng Edwin Carewe, in Los Angeles, for \$2,622. Amount claimed due for services on foreign distribution of Carewe's productions.

Apartment of Stuart Palmer, ystery writer, who came to Hollymystery writer, who came to Holly-wood a month ago to work for Radio, ransacked while he and wife were asleep.

In Hollywood, Howard Hughes de-nied statements made in New York by Ann Dvorak that he had loaned her to other companies for \$1,000 a week. Says he's making \$150 a week on contract he sold to Warners.

C. F. Carter, Hollywood, owner of Wolf Chuchaka, Alaskan film dog, brought sult in 3anta Ana, Cal, for 130,500 damages agastrat William who are charged with having shot and killed the animal and its pup. Defendants recently pleaded not guilty to criminal charges arising out of shootings.

Aftermath of a Santa Barbara auto accident was sult for \$5,500 dam-ages brought by Richard Pollorena against George Hearst, son of W. R. Hearst,

Mrs. Harriet Ware asked Los Angeles police to find her husband E. R. Ware, dance marathon pro-moter, who has been missing for four days. Wie fears foul play and threats of rival promoters.

Despondent and ashamed over her arrest on drunk charges several days before, Mrs. Edna Vallet, 43, divorced wife of Abel Vallet, Holly-wood cameraman, committed sul-cide at her home in Los Angeles.

Francis Tappan, U.S.C. football star, and Beth Moreno, daughter of the former Mrs. Antonio Moreno,

to be married in Los Angeles, Aug.

Pearl S. Buck, American novelist, arrived at Vancouver, B. C., from China on her way to New York with her husband, Prof. J. L. Buck,

Said by police to have promised jobs in pictures to those who gave him deposits, Jack Irwin, who calls himself a film producer, was arrested by Hollywood police. Already waiting triel on similar charges.

Helen Hittson, who claims she is a Hollywood actress, attempted sui-cide in Denver because of financial difficulties.

Friends of Permanent Progress, reform organization in Arcadia, Calif., fighting proposed L. A. Jockey Club race track. Election July 26 to determine whether track shall be established.

Greyhound racing at Agua Cali-ente starts an Indefinite run July 30

Action on adoption of three-year-old Dennis Arthur Armstrong by Constance Bennett postponed in L. A. Superior court until Nov. 15.

Yacht 'Natalie' sold by Buster Keaton to Mrs. Margaret L. Tal-madge, mother of his estranged wife, Natalle Keaton.

Survey made by Dr. A. H. Glamini, chalrman of the executive committee of the Bank of America, estimates that \$125,000,000 will be spent by film studies in southern California during fiscal year begin-film studies and the survey of the committee of the committee

Sally Ellers recovering from in-fluenza at her Beverly Hills home.

Irwin S. Liner, projectionist, ar-raigned in Los Angeles for murder of Mr. and Mrs. Edwin M. Clark with whom he boarded.

Luther Mitchell, insurance man, held under \$5,000 bond pending trial in Los Angeles on charge of crim-inally assulting Marie Dayls, clas-sical dancer.

Harold Nye, formerly singer at a San Antonio, Tex., radio station, serving a year on a bigamy charge in Santa Ana, Cal., jail.

Hollywood police holding Anthony Blake, musician and dance recital manager, on bad check charges.

#### Mid-West

Two 17-year-old sirl patrons were burned by acid when a stench bomb was exploded at the Elmo theatre, Chleago. Al Christy, house man-ager, knew of no reason for the vandalism, he claimed.

Bill Sturges gave his sanction to Virginia Valil, nee Popovich, who whished to accept theatrical-engagements made possible as a result of result of the course of the cour to VI

Mrs. Florence Jarvis, whose hus-band, a magician, charged she stole 1160 from him, gave herself up in Chicago after reading the story in Chicago after reading the story in only of hubby's money in making good her departure from Luke Geneva, Wisconsin. She posted 11,000 and said she would fight extradition to Wisconsin.

Who owns Colosimo's cafe was the problem yexing prohibition sleuths. Unless five employees habbed in a liquor raid June 18 would identify Mike Potson as Mon-sieur le Proprietor, it might be im-possible to prove who was the boss.

No-parking rules for the loop stands. Agitation for their removal was not strong enough to overcome the aldermanic opposition on behalf of neighborhood shopping districts.

Arthur Edward Phillips, who devoted a lifetime in the middlewest to teaching orators how to oratedded of a heart attack in Port Washington, Wis.

Hugh Ellis, 67, radio inventor, was released from an alleged inequitable contract with S. N. Shure by Judge Robert Gentzel of Chicago. Promoters wanted to take a lien on all the inventor's patents as part of a proferred sales representation deal.

St. Louis is about to award a \$3,000,000 contract for the construc-tion of a Municipal Auditorium. It will be located at 14th and Market streets.

Chicage aldermen got all excited over the lease by the Century of Progress Exposition of the 12th St.

(Continued on page 35)

#### Broadway

Ray Johnson's new home is in Larchmont.

Larchmont.

Hughie Leblang and wife off to west Indies. Bo Dowling, ill for the past week, recovered.

Jack Bannon moved out to Jersey for the summer.

Tessie Klausner going on one o those Nova Scotia-Bermuda tours Lester Lee and Charlie Levinson flivvering to Yellowstone Park and back.

Leon Netter looking the picture f health after a tough siege of

of health after a tough sless of liness.

Mid-New York's apartment houses are referred to as the skyline of broken hearts.

Mid-New York's apartment houses are referred to as the skyline of broken hearts.

Mid he may be sent to se tures has been given that major touch, with thick rugs on the floor,

etc.
Doyle and Donneily are doing double m.c. in salior suits on the Hudson day line Showboat's nightly

run.

Harlan Thompson's answer to the cigaret bathing girl adv. query. Do you inhaie?' is 'No, but I breath hard.'

hard.'

the house-warming is on tap for the combined Par-Publix publicity advertising forces, all now on one floor.

advertising forces, all now on one floor.

Jack, Foster, New York World-Telegram' radio columnist, sails on Facility of the State St

of his aerial round trip to many-wood was the taxi ride in from Newark.

John Balaban had only gotten Some Newark.

John Balaban had only gotten the search of the search

#### London

Michael Balcon off to Berlin. Cecilie Leslie on Evening Stand-

ard.'
Rex Davis, film actor, succeeds
Lord Ednam as Conservative for

#### CHATTER

Shirley Kellogg here, practically in hiding.

Geoffrey Weller on holiday in Cornwall.

Sir Thomas Beecham paying 50% to creditors.

Flossie Freedman sponsoring Liska March St. Wright reviving old English ooking stunt.

Fiorrie Forde, the May Howard of England, is iii,

Fiorrie Forde, the May Howard of Engiand, is iii.

Alexander Kord after Gina Malo for bilinguals.

Enid Stamm. Taylor complaining Enid Stamm. Taylor complaining Light Stamm. Taylor complaining the Mayoress of Islington.

Kharum trying to establish permanent residence here.

Ray Taylern back here to compete in dirt track reachs.

Ray Taylern back here to compete in dirt track reachs.

Jean month of September.

"Sunday Dispatch' soid 200,000 extra on the Mrs. Barney story.

Mailinoff Quartet splitting, with one of its members going home.

Royal Academy down by \$15,000.

Dora Maughan out of the Phoenix for good, now fixing up a road show.

"Sir Max Pemberton urging history education through medium of Mrs. Edgar Wallace has coulted."

screen.
Mrs. Edgar Wallace has acquired
the touring rights of 'Musical
Chairs.'

hairs.' Nearly all talker critics refused of fly to Berlin, preferring train

the touring rights of Musical Charles of Musical Cheer and the first of the first o

texi and tram car collision in Man-chester, but nothing serious. Wailace Parnell taken seriously ill on eve of his Prince of Wales production of continuous revue. Hogkins revue. ard' Dumino-bily bitten by mad-dog. Dog got the worst of it, being shot.

Kate Carney, old-time revue queen, had house burgled and most

Wednesbury (Lancs.) as Ednam is now Earl of Dudley.

Dora Maughan going home shortly.

Shirley Kellogg here, practically in hiding.

#### Riviera

By Frank Scully

Claire Luce peeling. Sseh, plenty of vain.
All coast Cuban-cray,
Bea Liflie at Juan Les Tan.
The Frank J. Goulds checked in.
Georges Milton's picture finished.
Ingram. now says carly October
for Baroud release. key-pounding
for 'Havana' at Antibes.
Märty Dickstein no take threeyear-old Richard next time.
Gordon Pollock has all the shots
have the service of the service of the company
Mrs. Ronald Coleman posing with
the Chaplin kids, before their Fox
test. Sash, plenty of rain.

the Chapim and, test, Prince of Monaco all right, but the principality's finances are ter-

the principality's finances are terrible.
Rex Smith can find Eddle Mayer at the Hotel Luxembours, Nice, or Villa Variety.
Scribes still looking for the crew and beat which front-paged Borrah Miller of the control of

root of Hetel Royale, Antibes, his best job.

Monte Carlo's summer casino now open—troupers performing on float in sea, with onlookers parked on distance of the season of

#### Loop

Sol Violinsky in town. Walter Immerman vacationing. Archie Herzoff got sick during eat wave and lost 10 pounds ov

heat wave and lost 10 pounds over-night.

Girard Ellis lost a section of pedal epidermis at the beach and is limp-ing about.

Ben Pratt embarrassed by the

**LARDEN**<<

THE COOLEST SPOT IN NEW YORK CITY

26 stories above the scorching pavements of Manhattan. With an unexcelled view of New York's matchless

skyline and the broad expanse of the

Dine and Dance in Our

Roof

courtesies shown him at NBC for his work at the political conven-

Mike Barnes' new German acrobat is so daring Barnes is afraid he'll break his neck before he pays off on the \$1,000 apparatus.

Frank Bering's marriage was reported in three columns on page one of the 'American.' Hotel man ducked town mysteriously, and news of the event trickled back from the east after. Joan Winter became Mrs.

after Joan Winter became Mrs. Bering.

Mark Fisher's failure to show at the Chicago theatre Saturday had the production department fairly the second Murray came to visit backstage with Bert Wheeler and did the performance as a favor.

Sophie Tucker while at the Oriental was reported as paying in full a \$5,000 note to a local politician. She was the endorser for a friend Soph wouldn't alter a fired friend Soph wouldn't would be forgotten. Soph has moved to the Edgewater Beach hotel to be convenient to the Dells, where she is now engaged for four weeks.

#### Hollywood

Nickel ice cream sodas are back Crocheted coat hanger graces Mel Shauer's office.

Eimer Fryer, Warner cameraman, acationed in Oregon woods. Eddie Rubin vacationing for two

Jack Wiener, former RKO ages ere from New York, and wants

Jimmy Ashcraft here in advance of Frank Buck, who will personal at

the Orpheum.

Will Rogers doesn't like the tifle
of his next picture, 'Jubilo.' Wants
to call it 'Gigolo.'

Tummy' who used to sell papers front of Henry's has a dramatic art in Radio's 'Liberty Road.'

part in Radio's Liberty Road.'

Decent human skeleton, such as used in mystery plays and medical schools, sells for from \$125 under Tammany Young is cast as a character named Protopopolis in Al Joison's The New Yorker.' Young is trying to find out what the word megns.

means.

Foreign actors throwing parties for their country's athletes here for the Olympics. Affairs are scheduled nightly, with the various consuls entertainnig. Consular parties mean good liquor.

#### News of the Dailies

(Continued from page 34)

(Continued from page 34)
Beach to a private concern which
charged citizens a fee to go bathing
in Lake Mchigan. Politicians who
have been partially to the concern
cutoff of the continue of t

city drinking water.

Lincoln, Neb, has taken legal action to stop station KFOR from moving into restricted residential zones. H. A. Shuman owns the station.

Lincoln, New York of the Station of the St

Harry Nepo's Lindy theatre, Chi-cago, was bombed in another of the chain of unsolved mysteries report-ed at regular intervals. Nepo is his own operator for one shift with a unionist in the booth the rest of the time. He was a storm centre in the projectionists', lockout of last vest.

year.

Mary Pickford, accompanied by an Italian countess, detrained in Chicago for a shopping tour. At the station she was met by another pal, an English lord.

Max Hoffman, Jr., now straight-ing for the comedian, Joe Penner, in vaudeville, charges his wife, Theima White, with desertion. Di-vorce action filed in accommodating

vorce action filed in account.
Chicago.
Hoffman was formerly the husband of Norma Terris, this being his second divorce.

Betty Green, 24, cabaret enter-tainer, went free of a burgiary charge when the complainant, Dr. Stephen Conway, decided she wasn't really a burgiar but the dupe of an unknown housebreaker. Tes, a Chi-cago case.

#### 4 Magazines for 5c

A peripatetic Broadway news-stand is now selling four magazines for a nickel. A spiel goes along with it. Tossing magazine selling now into the camp of the pickmen is not new, although it started around New York within the past year, but four mags for a nickel is top so

four mags for a mass for far.

The four mags for 5c, or less for each than the cost of any morning newspaper, are Jest' and Bushwa, on the order of Ballyhoo'; one called "Kookoos,' smaller in size, and 'Graft."

The newstand, built along regulation lines, is on rollers.

#### NEW YORK THEATRES

"One of the finest plays of the year, subtle, beautiful and tender."—Atkinson, Times. "Another Language"

with Gienn Anders, Margaret Wycherly, Dorothy Stickney, John Besi BOOTH Theatre, 45th St., W. of B'way, Evs. 8:50. Mats. Wed. 4 Sat., 2:40



#### I'm Telling You

(Continued from page 33)

(Continued from page 38) opened Keith's Union City theatre? What's going on there now? The characters return to their frames and it's getting late. We look at the wall and think of the future. The time when we will just be an autographed picture. The cavallers of show business are gradually leaving us. There are only a few lett.

ARE YOU READING?



Constance BENNETT In "WHAT PRICE HOLLYWOOD" TO 2 P. M., 35c

PALACE

DIX BOAR OF THE DRAGON'

Premier Vaudeville ROGER WOLFE KAHN & his Orc. HAL LE ROY Continuous 10:80 A.M.-11 P.M. Afts. 25-40c Eves. 25-65c Ex: Bat, and Bun.

86 51

Wed. to Fri. July 27 to 29 Douglas FAIRBANKS, Jr.

"Love is a Racket" with Ann Dvorak

Wed. to Fri. Douglas FAIRBANKS, Jr.

"Love is a Racket"



No. 7

### ARIETY

New York City

SUBSCRIPTION: ....\$6 Foreign .....\$7

Vol. 107

### 15 YEARS AGO

(From 'Variety' and 'Olipper')

Cowboys in 'Pioneer Days,' Paw Cowboys in Pioneer Days, ra-nee Bill's wild west at Luna park threatened to go on strike. Noth-ing said until show was about to start. Fast talking got them on and the ring leader got the rush.

About 250 plays were being readied for the new season. Boom time expected.

U.B.O. dropped the extra Sunday U.B.O. dropped the extra Sunday idea. Under the current practise acts playing where Sunday shows were not permitted were shifted elsewhere or 'owed' the circuit a Sunday night. Now announced that a seven day week would all be played in one house or it was only six days for full salary.

Stock companies were worried over the outlook. Difficult to con-tract competent players for the regular season with so many road shows going out.

Leo Feist music company held its annual convention of branch managers and department heads. Attended by 60 men.

their own picture co. Hart dropped out later.

Exhibs who bolted from the Chi. convention and were coaxed back by W. A. Brady, bolted again when Lee Ochs was re-elected press. Formed American Exhibitors Ass'n. with Charles Pettijohn as manager at a salary of \$10,000 a year.

Navy built a big wooden battle-ship, the Recruit, in Union Square. Vaudeville shows once a week helped the recruiting.

A. H. Woods was laying plans to rush over to London with a flock of new plays as soon as the war ended. He had engaged passage on the first voyage of the Olympic, his favorite steamer, following the cessation of hostilities. Looking far ahead, but he didn't think it would be that long. be that long.

#### **50 YEARS AGO**

(From 'Clipper')

Emma Stickney, star equestrlenne died in Detroit July 24.

'Clipper' weeping editorially over

n at the American theatre Y., when Fanny Louise Buckingham refused to complete her performance of 'Mazeppa' claiming salary due. Audience refused to leave when the lights went out, relighted and both sides told their story.

Madison Sq. theatre, a bandbox house just back of the 5th Ave hotel on 24th st, was still filling with 'Esmeralda.' Forced ice cooled air into the auditorium. One of the

Country theatres were commenc-ing to advertise their open time for fair weeks. County fairs in those days helped business.

'Clipper' virtuously chided a con-temporary for printing that an actress who weighed 200 pounds, 'and strips big' would be seen in tights in a Baltimore show. Thought

Hilliard's Great Pacific circus listed as its attractions a magician and ventriloquist, a fire king, Punch and Judy show, a phonograph and a dwarf. Phonograph still somea dwarf. Phonograph still so thing of a novelty in the back tricts. Slot machines not yet

Harry Montague, who had run the Belia Union, in San Francisco, was east, looking for a job. He was Sam T. Jack's ace for years. He had a trunkfull of afterpieces. The late George Beban did some of his best character work in these skits.

#### Inside Stuff—Pictures

Reversal by the Court of Appeals at Albany, N. Y., of Injunctions granted to Brooklyn theatres against picketing by the Sam Kaplan New York operators (No. 206), because those theatres employed the rivous Empire union's men, is accepted as having considerable significance in Kaplan's fight against Empire and houses using its operators. More notable of the fights is 30% struggic against the Springer-Cocalls force in Manhattar and Bronx, N. Y., which also employs Empire booth men and which recently obtained an injunction against picketing, free shows, etc. Decision, however, may be interpreted as also giving Empire the right to picket houses were 30% is contracted.

Kaplan has indicated 30% will immediately start to picket the theatres involved. This implies the Springer-Cocalls houses although it is presumed the Court of Appeals will also have to rule on that particular case first.

first. Empire, meanwhite, has been receiving considerable support from indies around New York, not the least of which is the S-C chain of around 30 houses. Injunctions wipsed out by the Court of Appeals in its latest decision were previously granted to Stillwell Theatres, inc. Rosetay Amusement Corp., and Windsor Circuit Corp., all of Brooklyn.

Neither Will Hays, nor his organization, can fire a press agent who is found to have deliberately put into circulation a questionable advertisement. The ruling of the Hays directorate on this matter puts the proposition strictly up to the individual heads of member companies. Resolution, however, was adopted for the moral effect of making advertising directors realize that it is more than a pamplet. Representative advertising and publicity men are steamed over the Hays resolution to punish those responsible for compiling copy found to be in violation of the code. The copy men feel that Hays should go after the production end, especially as to titles.

The current problem among picture ad writers, they hold, is not so much a discernment in taste, but an ability to fathem the whims of the people in and outside the industry who will register a squawk. Ad contingent also points to those theatre managers who are so desperate to make a showing that no copy is too sexy or strong for him.

Department of Commerce has just published a pamphlet on wholesale distribution of motion pictures in the U.S. It has to do with the year 1928 and is the result of reports from 540 sexhanges doing business that year for a total of \$220/140.875.

Of the exchanges from which detailed reports were received, 44 were owned by producers, 75 were indies and 14 were exports exchanges. Producers' exchanges contributed 94.87% of the total business.

Report is obtainable from the Superintendent of Documents in Washington at a cost of five cents.

A. G. Ritter, attorney for Adolphe Menjou, has written letters to new

A. G. Ritter, attorney for Adolphe Menjou, has written letters to news services, weekly magazines, etc., requesting them to make a correction of the statement that Harold Menjou, driver of a car in which a young woman recently was killed, is 'a son of Adolph Menjou.'

Lawyer points out that the 20-year-old boy was the son of Menjou's Lawyer points out that the 20-year-old boy was the son of Menjou's former wife, that at the time of the couple's divorce in 1926 he was given into custedy of his mother, and that the film star has had no contact with him since. Menjou was the lad's adopted father, through court proceedings taken in 1924.

The northwest's first 'mystery excursion,' sponsored by the Great Northern railroad, attracted 509 passengers, 90% women. Theatre men in the district tabbed the experiment closely.

Passengers started for a destination not known to them. It proved to be Spicer, Minn, on the shore of Green Lake about 6 miles from Minneapolis. At Spicer the passengers were provided with fishing, swimming, dancing and golf and also dinner. Cost was 32 per person and the railroad claims to have made a profit on the yenture.

Both Warners and Radio-are capitalizing on the recent Florida prison-camp sweatbox expose. Warners I Am a Fugitive, goes into production Aug. 1 with advance publicity, picked up by the wire services for a lengthy play, stressing the similarity between accnario and fact. In the case of Radio, added scenes were made when the story broke, after the picture, 'Liberty Road,' bad been finished. Universal has Laughtor in Heil,' Jim Tully's Georgia prison camp novel, but has no immediate plans for production.

Columbia tossed the opening gun in its Fittsburgh 1932-33 campaign last week with a snooty private screening. Home office had a flock of out-of-town exhibs as guests at a hotel for a preview of 'American Madness' and a big lunchurgh which will be seen the portable apparatus, set up in the hotel, went bloosy just before the picture was to start. Quick thinkings each the boys in to lunch, allowing for a new machine to be substituted.

A number of indie theatre chains which have bought Warn National product for the coming season have closed the deals in New York with the home office rather than through exchanges in their re spective territories.

As a result of the dealing at present at the home office, A. W. Smith, Jr., and Cradwell Sears, division sales manager, have had to defer proposed trips over their territories.

Paramount officials in New York and on the Coast were not surprised at the news break last week from Paris on Chevaller and his divorce. When the Frenchman came to New York three weeks ago enroute to France, orders preceded him from the Coast that the publicity department was to do nothing as to his presence or departure but keep him as far away from newspaper people as possible.

After a screening at the Fublix h. o. of 'Man Called Back' (Tiff), accord was reached in merchandising the picture in line with the recent death of Smith Reynolds of the tobacco family. It's J. I. McInerney's

nea.
Publix will sell the outside booking in that way, but at no time will nention either the Libby Holman or Reynolds names.

Sidney Samuelson, after he had finished his debate with Louis Nizer in Atlantic City on the merits and demerits of the Brookhart bill, demanded of attending exhibitors that they render a decision.

They refused to give a verdict but a half hour later they ratified a resolution adopted some time ago condemning the bill.

For 'Congorilla,' Fox's picture at the Winter Garden (WB), New York, he premiere was handled in Hollywood fashion with loudspeaker, the premiere was a supported by the state of the Fox exploitation end, did the microphone announce ments and bally. It even brought out the autograph hounds.

Deal whereby A. C. Hayman was going to take back his theatres in Niagara Falls, N. Y., from Fox-Skouras has blown over. Parties reached a settlement wherein the houses are retained at re-duced rentals. Theatres concerned are the Cataract and Strand.

Paramount last week evicted from its New York office building a man claiming, for some time, that he was a newscatherer for Walter Winchell.

#### Inside Stuff—Radio

When 'March of Time' resumes on Columbia for a sustaining build-up as a preliminary to being taken up commercially again by its former sponsor, it will make the first instance of a network paying a production fee to an advertising agency. Batten, Barton, Durstine & Osborne will do the collecting.

During its run for the mag 'Time,' last year, the program was entirely produced out of the B. B. D. & O. office. Instead of assigning the production of the new series to its own studie staff, CBS figured that it would be preferable to let the outside producing group handle it. Recompense asked by the agency was 15% commission on the flate little on the first six programs going on under the sustaining banner, and the chain assented. The agency thus becomes a talent booking agency for this one program.

this one program.

Arrangement also gives the agency the last word on the contents of
the show, such as the news events selected for dramatization, and the
lining up of the cast, leaving Columbia only to concern itself with providing the facilities.

B. B. D. & O. was the weekly's rep in connection with the ether advertising last season, and it is understood that it's stated to take over that
capacity again at the end of the sustaining period.

Several recent attempts to use women announcers by Coast stations have falled. Radio commercial men say the girls do not carry the sales punch that men do. Only spot-for femmes in this berth are for the cocking recipe and similar feminine programs, they say.

A recent instance demonstrated that a male announcer could profitably present a commercial program selling women's permanent hair waves where a woman announcer had failed. In this case sponsor complained of insufficient sales from the amouncements in conjunction with a night spot orchestrae. Station, to keep the account, decided to rewrite the copy from a man's angle, and use a male announcer. Evidently the women listeners fell for the masculine sales talk as the account was sayed with the complercial outfit reporting a leap in calls from their either advertishine.

Dave Green, p.a. for Jack Denny, edged in on some of George Hall's thunder at a special Sunday nite broadcast stunt from the hotel Taft lobby, New York, at which hostelry Hall is the dance measure. Stunday was on behalf of the Columbia Laboratory dramatic players who did a scene in the lobby utilizing the new lapel,mikes to pick up their dialog and also the lobby noises for realism. Green conceived the idea of slipping a belihop a buck to interrupt the scene and page Jack Denny. That meant carrying Denny's name over a large network of CBS stations. Green is a bit regretful over his overzealous prese-segentry while Hall and CBS are plenty peeved at what they term unethical competition.

When Sidney Johnson, known to Canuck radio listeners as Sid Lorraine, married Rene Butler in St. Peter's Cathedral, Toronto, he set a record for a busy wedding day.

He was up until 2 a. m, the night before rehearsing his radio program, rose at 6 a. m, rehearsed again from 7:30-8 a. m, broadcast from 8:30-9 for the next morning's program, got married at 11 o'clock, moved into his new home, took the traditional trip to Niagara, and was back on duty at the broadcasting station the next morning not a minute late.

With KFI, Los Angeles, claiming that NBC did not give them suf-ficient notice on their first RKO Pictures-Hollywood program, instead of going through that station, Saturday's program was sent by remote control through KFSD, San Diego.

control through AFSD, San Diego.

Arthur Kales, manager of Don Lee's stations here, who refused to; allow the broadcasting of the program, was called Sunday to San Francisco to confer with Don Gliman who is coast head of NBC to see if the program can be straightened out by next week.

Jerry Wald, ex-radio columnist of the ex-N. T. 'Graphic,' is managing Harry Barris, the songwriter-entertainer. Wald is faced with accusations if he cuts in on some present columnist's berth, so he's writing for the periodicals. He has articles lined up for 'Collier's and 'Vanity

Hearing of a possible change on one paper, Wald went after drew the ire of the radio critics circle for supposedly trying to

Commercial accounts that refused to waive their time on the two chains during the broadcasts of the Democratic convention are possibly regretting their action. Burn-up letters have been coming in to these advertisers and their stations.

Some of the letters are vitriolic, along the lines of 'As long as I live I'il never use blank's product,' etc.

Advertising reports from the chains show only 10% increase for June over same month a year ago. Monthly jumps have been running 30% and better.

retworks explain the drop is due to the number of accounts affected the Republican and Democratic conventions.

#### **Inside Stuff—Music**

Jack Robbins is back from a road trip of four weeks with a flock of squawks, principally against his own staff. Among other conclusions is Robbins decision to do away with overly complete professional copies and substitute intricate artists copies instead. These carry only the melody strain, with cued-in suggestions for harmonizing which only a professional song demonstrator could master. It eliminates the bass accompaniment so that non-pros who have been in the habit of chiseling professional copies will have to go out and buy funds.

music.

Robbins is backed up by his 51% partner, Metro-Goldwyn-Mayer, in a 'lone wolf' attitude, refusing to subscribe to any central shipping idea the music publishers are discussing.

This is a plan to operate through a central shipping organization to save on the overhead of physical handling of music. Robbins is for maintaining his own individual shipping dept. regardless.

Gus Kahn's first New York visit in two years sees the Chicago lyricist consulting with the publishers and composers. As a general thing the tunesmiths either visit Kahn in Chi for the lyric matching, or the publishers send on lead sheets for him to fashion the words to. He is the most prolife present day wordsmith.

Piedmont Music Co. (Arthur Fields and Fred Hall) haven't turned over their entire catalog to Campbell-Connelly but various deals are still

Only single numbers have been acquired by C-C from Piedmont.

After witnessing a session of picture scoring, Sir Hamilton Harty. English conductor in Hollywood for the Bowl series, told Alfred Nowman, who was recording the musical score for Mr. Robinson Crusee' that film scoring was far more difficult than symphony conducting.

### New Musicals Put Back for Month **Till Showmen Study Sept. Outlook**

Most of the flock of musical shows promised for the new season's start have been set back five weeks or more. Indications are that only Ballyhoo' with its four-way management, and Tlying Colors, the Max Gordon revue, will appear on schedule, with the first named in

schedule, with the first named in first. Earl Carroll's new Yanlities in must in line, but will not reach to must in line but will not reach to the part of the first that the selection year or that the other producers have decided to wait to note conditions at the season's start, looks definite that Broadway will not have its fresh musicals until the football season swings in. Same probably applies to a number of

not have its fresh musicals until the football season swings in. Same probably applies to a number of straight productions.

The delayed attractions include Brown & Henderson's Froward March, George White's Scandals, and Schwab & De Sylva's Humpty Dunnty.

and Schwab & De Sylves .
Dumpty'
'Scandal' Plan Changed
White has also changed his plan
about sending out last season's
'Scandals' which was due to tour to
the coast. Show started on the
read shalping auditoriums. It ran
into bad going and suddenly halted
in Chicago. With that 'Scandals' in
the storehouse. White's
equawk
about Wille and Eugene Howard
appearing in 'Ballyhoo' appeara

ted.

'ith the latter show slated for

44th Street, 'Flying Colors' will

7 the Shubert. Lee Shubert is

to be personally in on 'Colors'

\$25,000, representing a third

#### **FOLIES BERGERE' FATE** HANGS ON EQUITY RULE

Equity will today investigate the Max Rudnick proposed show Folles Bergere' in rehearsal for the Liberty Theatre. Rudnick is calling it a 'varlety revue' with Equity

erty Theatre. Rudnick is callins it a 'warlety revue' with Equity interested in determining whether it is fully author or a leywe. Set for the show are James Barton as star. Ada May, Fred Hildebrand, De Haven and Knight, Roy Segliey, Jack Squilers and Nina Mae McKinney. Harry Carroll and Abner Sliver wrote most of the score and Allan K. Foster, is doing the stagins.

Two lines of girls are being used, one colored and one white, idea being to split the show up into black and white sections. Mass McKinney and white sections. Mass McKinney and white sections of the shown and white sections with the shown as been careful to call it a 'variety revue'. Learned, however, that there are some production numbers planned and special material being arranged. Equity's angle is that if it's really a group of vaude acts, even though they, double in brass, it's okay. But with production going into the plece it falls under legit jurisdiction and Equity wants bond put up for the actors, which is the second of the control of the

week.
With the heavy cast involved,
Rudnick's claim is he can play to
successful business at \$2 top only
by showing twice daily.

#### **Curtis Selling Stock** Units at Upset Price

Units at Upset Price
Hollywood, July 25.
Fred Curtla, formen New York
asent, has lead to the Walterin Xelly
office, and is now Released to the Stock proposition, which, when it
gets underway late in September,
will have ten play days.
Unit will have individual companies up in four bills to play cach
town, and then go to the next.
Shows will be organized and produced in Los Angeles and sold intact, including all expenses with no
script royalty, for a flat sum, leavling theatres to carry only their
house overhead.
Theatres to be played on circuit

Theatres to be played on circuit want.

Will be north to Vancouver, and east to Sait Lake.

July 26,

#### Leslie to Try Again With Remade 'Clowns'

with Kemade 'Clowns'
Lew Leslie is back in New York
with his defunt 'Clowns' in Clover,'
which enjoyed the dublous distinction a fortnight ago of being the
sole legit attraction in Chicage but
which, despite this dearth of entertainment, didn't draw.
Leslie is back with a determination to recast and refurnish the war

ical, firm in his belief, desnite notices, that he can rehabilitate 'Clowns' as he did 'Biackbirds,' which got him a fortune after it had been roundly panned.

Leslie is over \$25,000 of his per-

#### **GOLDEN GETS ROYALE:** MAY DROP NAME HOUSE

With John Golden awarded a 21month lease on the Royale theatre,
it looks as though the veteran producer will give up his name house
on 58th street. Golden has been on
the verge of getting out of it several
times previously.
Golden was awarded the lease on
the Royale by Supreme Court Justice Collins on his petition as costreet till of the Royerty IR holder
the Collins on his petition as contreet till of the Royerty IR holder
the Collins on his petition as contreet till of the Royerty IR holder
the Collins on his petition as contreet till of the Collins of the Collins
the Masque and Majeste, the trie
corporately being called the Royma
Realty Co. They were taken over
by the Shuberts from the Chanlars
and reverted on the Shubert receivership to the first mortgages, the
United Cigar Stores.
Lee Shubert, as second mortgage
holder, protested Golden's getting
the lease and offered better terms
himself. Court, however, pointed
of the collins of the collins of the collins
and him a preferable tenant.

#### Second Carroll Piece Wants New Amsterdam

Wants New Amsterdam

Earl Carroll is looking for a house
for his next 'Wantiefs' and has a bid
in for the New Amsterdam. Intention is to use the Manhattan, on
which he has a lease, for his on
the bear of the looking of the
Both shows on into rehearsal
within the next couple weeks, with
casting now being completed for
'Girl'. This-is an English farce of
last season's vintage and authored
by Melford Jones. Music is being
written for it by Harold Arlen and
Ted Koehler.

'Vanities,' headed by Will Fyffe,
English comic, will have a cast of
about 60% foreign, and will include
Kandali from the Folies Bergere of
Paris.

Paris.

Carroll is negotiating for Milton Berle and Billy House with a view of placing them in Ti's a Girl.

Deal with Berle is on a two year basis, the matter of salary pending. If concluded it will be this performer's legit debut.

#### Grocer Attaches Opera

Kansas City, July 25. 'The Prophet' het' which opened for ane rrouner which opened for attwo weeks run in the Kansas City High School stadium, ran into trouble the second night when E. Von Lohen, a groceryman of Jackson, Mich., served an attachment on a claim which he stated was due him from George Fassnacht, and the Freiburg-Passion Play. In English. The sheriff did not stop the show, altho the crowd was small. Top prices were originally announced at a dollar, but the scale was cut to 35 cents. Members of the Prophet cast formerly presented the Frieburg-Passion Play.

#### Shubert Wants Savo

Hollywood, July 25.

Lee Shubert is trying to get
Jimmy Savo for Forgotten Man,
which goes into rehearsal early in August

Savo now doing picture work.

#### P. A.'S PLAY

Los Angeles, July 25.

Dave Hellman, in the publicity department of Loew's State here, has authored a play, Public Servant.

#### Richman's Own Show

Harry Richman is filrting with the idea of doing his own show on Broadway this fall. Loyce White-man, Coast radio songstress; is lined up for it, Jack Pearl is still filrting with Phil Baker for the latter's own

production.

#### A New UBO. This Time Legit, Gets Under Way Aug. 1

The United Booking Office, bookand under way for some time, goes into action Aug. 1 with offices in the New Amsterdam Theatre building.

building.

Marcus Helman will be the chief, assisted by Augustus Pitou and Jules Murray, who moves in from the Shubert Theatre building.

Bookings will cover legit properties outside of New York to avoid conflict and effect savings in op-

erations.

United Booking Office used to be the name of the old Kelth vaude-ville exchange.

#### 2% of 'Chameleon' Gross No Lure to Idle Man

The percentage thing on Broadway has reached the box offices, or nearly so. The producer of a show offered the b. o. job to a regular treasurer for 2% of the gross and, although the ticket seller was among the many unemployed, he backed away.

among the many unemployed, he backed away.

Show is 'The Chameleon,' which opened at the Masque last week, with relatives of the management in the box office. There is a non-Equity cast. Prior to opening Adam Gostony, who adapted the play from the Hungarian, sent word to dramatic editors that he was dissatisfied with the way the play was presented by Lionel Hyman. Show drew a critical panning.

The treasurer who turned down the percentage job figured it out rightly. At a \$5,000 gross he might have drawn \$100 and at \$2,500 his pay envelope would have been \$50. With the show having little chance to reach the latter figure the ticket seller tabbed the job a waste of time.

time.
While it is understood Equity
made no protest to the stage hands'
union, it did try to halt the show
vla John Golden, who is receiver
for the Masque. Golden advised
Equity that Hyman had rented the
Masque (four walls) for two weeks
and he had no any as to the status
of the show on union matters.

#### Shubert's Shaw Season With Robert Lorraine

Lee Shubert expects to put on a season of G. B. Shaw revivals, to start about the mid-september. First will be 'Man and Superman' starring Robert Lorraine. Lorraine has been loaned by Shubert to William A. Brady for Domino', now in rehearsal and will stick with that play until Shubert is ready to start rehearsal of the Shaw cycle.

cycle.
Cast of 'Domino' now includes
Rod La Roque, Jessie Boyce Lordis,
Lorraine and Geoffrey Kerr, Kath-erine Alexander dropped out.

#### Alvin in Discard?

Alvin in Discard?

Reports afoot here that Shuberts are trying to book their shows for next season into Nixon, Erlanger site, which would mean Alvin is in the discard. Nixon also getting the Guild-Shubert subscription plays. Alvin is a WB property, but for the last several seasons has been leased to Shuberts. When legit or-leased to Shuberts. When legit or-leased spring, house reverted to WE, but continued running under a booking arrangement with the

booking arrangement with

Nixon will pull down the shutters week of Sept. 13 with the new Schwab-DeSylva musical, Humpty-Dumpty, for a tryout.

Aber Twins Go East
Hollywood, July 25,
Aber Twins, vacationing here for
the past month, return to New York
next week for rehearsals of the new
Phil Baker revue.
Girls played one week at the
Paramount.

### **Ziegfeld Dies Suddenly, Business** Involved. Its Future Undetermined

Florenz Ziegfeld, perhaps the Boots, though Rio Rita, The most publicized theatrical manager in America, died at Los Angeles Fourteenth got him plenty of Last Friday (22). He survived pneumonia as did the late David pneumo

ot pleurisy a few days before he expired.

The manager was known in the profession as Tleggy. He was frequently referred to as Flo, but was sensitive about the abhrevlation of his first name and generally advertised as F. Elegfeld, Jr. His father was a noted Chicago musician. His age was given as 48, but he recently told a physician that he was close to 70. close to 70.

close to 70.

Although he spent more than \$200,000 in producing a single show he rarely experimented with talent, letting other showmen develop letting other showmen de names whom he lured with

letting other showmen develop names whom he lured with high salaries,
Ziegfeld reached the height of his career when at the New Amsterdam he produced a musical show downstairs and an after the theatre when the constant on the rook known as the Midnight on the rook known as the Midnight on the rook known as the Midnight of the reached his constant of the reached hi

the Follies name is somewhat in doubt.

His Own Theatre
The Ziegridd theatre at 54th street and Sixth avenue was built by William R. Hearst from plane by Josef Urban, who designed the settings of many of his shows. Lately it was reported the house might revert to the owner before the expiration of the lense. Reports, too, were that he had suggested recently the setting of the land of the lense of the claims against a land of the lense of the land and the lense of the lense of the lense of the lense of the land of the lense of the le

before he was able to attend the performance.

Ziegfeld, the son of a Chicago physician, was born March 21, 1869, and was brought up against a background of music. His father was the organizer of the Chicago Musical College, He sent the young man to Europe when 22 years old to further his rusical studies. And Florenz—then Florenz Jr.—gave the first indication of his future bent by coming quickly back to New York as an impressario with a Hungarian orchestra, a group of Russian dancers and an English singer in tow.

His First Failure

His First Failure

in tow.

His First Failure

It was his first managerial attempt. It was his first failure.

His first twas his first failure.

His first was 27 years old. It was a piece called a Parlor Match' and it starred Anna. Held, whom he married in 1999.

The show didn't do so well at first.

The show didn't do so well at first.

His failure of milk. What did she use so much milk for? She took daily baths in it. The papers went for the story. The show began making money on one of the classic press agent plants of all time.

His starred Miss Held in a series of the story. The show began making money on one of the classic press agent plants of all time.

His starred Miss Held in a series of the story. His failure one of the classic press agent plants of all time.

His tarred Miss Held in a series of the story was a series of the story. His failure of the first liar show. In June 1907, Junt a bit more than 25 years ago, he produced his first Zicgfeld Figlies.

Other Musicals of Note

His annual "Follics' productions weren't enough. Ziegfeld turned to

1927.

In 1927, he opened his name theatre with 'Rio Rita.' The leade on this house still has four years go.

married Billie Burke

or goteled married Billie Burke-April 14, 1314, and produced two plays for her, 'Caesas's Wife' and Rose Briar. Two years after their marriage came the birth of their one child, Patricia. Ziegfeid's career was a turbu-lent one. Always he was in the newspapers: always he was in trouble of some sort; constantly he was being haled into court for one thing or another. He was sued by autkors, stage designers, contumers, directors. It dist, teem to matter,

directors. It ddn't seem to matter,
Seizure in February
In Pittsburgh, during the rehearsal of 'Hot-Cha' he was taken ill
with influenza. That was last February and he never fully recovered,
In June he had a set-back and was
confined to his home at Hastings-

on-Hudson.
Several weeks ago he left for the
Coast. He spent several days in a
New Mexico sanitarium and was
reported holding his own and get-

suddenly at 10:30 Saturday morning, with only Dr. Marcus Radwin attending, his heart gave way under the strain.

way under the strain.

Los Angeles, July 25.

Mrs. Florenz Ziegfeld will not return east for at least three weeks.

As to the future of the Ziegfeld enterprises it is understood here the Carroll theatre is simply on a percentage deal and that the Ziegfeld theatre will probably be returned to Hearst. Proposition made the carroll was a considered to the carroll the

remain until Mra. Ziegfeld returns east.
Frobability is that the showman's body will be taken East by his widow, Billie Burke. She has been playing in 'Bill of Divorcement,' being filmed by Radio. Meantime work on the picture is continuing with shooting concentrated around Miss Burke's scenes. Burke's scenes. Burke's access to bours after Ziege-feld's each to be continued to arrive at the hospital. His daughter, Fatricia, had been at his bedside until about an hour before his death came, taking down typical Ziegfeld telegrams, all of considerable length, for New York. Saturday afternoon tried to make up a symposium for his work.

for New York.

Parstmount Saturday afternoon tried to make up a symposium for a newareel, mytting Will Rogers, Cantor and others who worked for the producer to say a few. words. Both Cantor and Rogers declined, feeling Ziegfeld's death too keenly to participate in such an undertaking.

Shore Dates to Sept.
Atlantic City, July 25.
Tom Love, veteran theatre manager of Philadelphia, is taking charge of the Apollo here when it re-opens Aug. I with the William Brady's, Domino, starring Rod La Roccue.

Rocque.

Bookings will extend into early but beyond that plans for keeping the house open are

thused over the Folies Bergere. In 1996, he came back to New York with the idea of putting on a similar show. In June, 1907, just a bit more than 26 years ago, he duced his first Ziegfeld Figlies.'

Other Musicals of Note His annual Foliles, Productions weren't enough, Ziegfeld turned to book musicals, Among his imashes were 'Sally,' Show Boat' gid 'Kid Ringling-Barnum show.

### PARIS SET FOR **BIG SEASON—IF**

Paris, July 16.

Ambitious plans for next season are made by many theatres, but unless production money is found, a good many postponements are likely, and revivals guithtuked the production of the production o

Verneull will replace Pagnol at Verneull will replace Pagnol at the Theatre de Paris with Enleve-ment ('Abduction'). The Gymnase will of course have a Bernstein play—possibly his new work 'Le Messager,' or else one of his plays as a revival.

as a revival.

As to Sacha Guitry, his plans are indefinite; but he is expected to open with some revivals and a new

#### Daughter of A. G. Hays A Hit in Paris Debut

Paris, July 16.
'Musical Chairs' opened in Paris 'Musical Chaire' opened in Paris at the Albert Premier, produced by Irenee Mauget. It was exceedingly well received, and word of mouth publicity is likely to give the play a longer run than is usual there. Play is nicely produced. But the produced in the

ne tather. Lora Hays, daughter of the Amer Lora Hays, daughter of the Amer-lean lawyer, Arthur Garfield Hays, who has piayed small parts in films and on the stage here, got her first big part as the heroine, and carried away the audience. Despite her comparatively short experience, she has considerable stage author-ity—besides looks—and seems worth

#### Coldin in Sweden

Horace Goldin's Magic Revue has played the Circus theatre since July 1. It is rather a tough proposition to put over any kind of show during this month in Stockholm when people flock to the country for the short summer.

However, the show is novel and is going fairly well.

The main attractions are 'sawing a lady in haif' and 'making a soldier fade into oblivion by a can-non shot.' The show contains sev-eral good variety numbers also.

The King was present on the premiere night.

Mexico Dance Crazy
Mexico City, Juiy 21.
Classical dance craze has young
Mexicans of both sexes off their
balance. Officials of recently established School of Dancing, conducted by the Ministry of Public
Education, report that 600 youths
and girls have applied for enrollment.

As entrance requirements stiff, only 150 were accepted.

Veterans' Reappearance
Budapest, July 14,

'When the Wheat Ripens,' new
musical played on co-op basis at
Summer Operette theatre, features
two old-timers, Klara Kury and
Imre Szirmal, returned to the stage
after 20 years.

Verkade's New Try
The Hague, July 14. The Hague, July 14.

Verkade, whose company went bust twice within a year has now got a few actors together and is trying his luck with a 'spoken re-

ue.' The book is by Cor Hermus and he title is 'The Motley Parade.'

#### Actor Becomes Monk

Paris, July 16.
Henri Verneuit, all-round artist and stage actor, last at the Pigalle before he went into pictures, has entered a Chartreuse monastery. He is the first actor to do so; but several actresses of late have gone into convents.

#### 8 FOR ABROAD

Flock of Sailings for U. S. Acts

Eight acts, seven on William Mor-ris office bookings and one through Eddle Myers, depart this week for European variety and cafe engage-

Morris' seven are Starr and Jen Morris' seven are Starr and Jen-kins, Enos Frazere, Senator Mur-phy, Darline Waiders, Sully and Houghton, Billy Griffith and Falls, Reading and Boyce. Casa and Lehn is the Myers placement.

Among next week's departured from New York will be Jack Mc-Lalien, Dixon and Pal, and Wilson Kepple and Betty.

#### RKO Agents

(Continued from page 23)

to pick a business partner for them One of the refusals came from Na Sobol, who said a hand-picked partner was tossed at him once be fore and the results weren't so sat-

lafactory.

Wire pulling through more or less important political channels is going on already in behalf of some of the agents affected by the cut. This agents affected by the cut. This has always happened when the agents are shuffled in the booking office. The result in the past was that the cuts eventually don't go, and the agents revert to their former standing. Beck is said to have his hands full of requests on their policies of the control of the con

have his hands full of requests on behalf of out agents. from their political friends.

No. 2 agents who have made other connections and retain floor privileges as associates of the No. 1 or preferred franchise holders thus far, with their new affiliates in parentheses, are Roger Murrel (Max Hart), Phil Morris (Billy Jackson), Jack Weiner (M. S. Bentham), Harry Katchelm (George Choos), Charles (Ton Harry Katchelm (George Choos), Sen Shancal (Ton Pitzpatrick), Charlie Bierbauer (Marty Forkins), Aaron Kessier (Jone Jacobs), Charlie Bierbauer (Marty Forkins), Aaron Kessier (Jone Jacobs), Charlie Wilshin (Eddie Keiler), Wayne Christie (Jos Sullivan), Nick Agenta (Chas. Maddock), Sam Baerwitz (James Piunkett), Eddie Reilly (Lee Stewart), Mit Lewis (Max Gordon), No. 1-offices that have not yet picked an associate from the No. 2 list and arent set as to fioor representation are Weeden-Sohnitz (Tyroll, Aled Gerber, Marty (Fried), Aledit Gerber, Marty (Fried), Aledit Gerber, Sanctioned, Charles Morrison, Harry Romm, Harry Fitzgeraid and Richards & Lengtake offices are permitted to remain as formerly established, with their regular floor reps sanctioned to continue as such Maurice Rose and Hugo Morris, both No. 1 agents, decided to amalgamate anyway and now are partinera.

neral many Tianman goes with the James Plunkett office as an associate, but minus noor privileges, by his own choice. He retued to take a pariner, preferring instead to turn his acts over to the Plunkett office for bookings. O. L. Oz, formerly of Morrie & Oz, goes with Biondeli & Mack on the same basis.

No. 2 ex-tranchise holders who have failed to connect and are out by declaration or through being considered inactive are Norman Sol Turck and Bart McHugh. Louis Spielman and Harry Norwood were granted further time to connect.

A new franchise was created by combining three No. 2 agents—Pete Mack, Harry Semon and Ben David—all of whom will be permitted on the floor under their partnership arrangement. Sammy Tishman goes with th

the floor under their partnership ar-rangement nomment is browing over.
Much content to the service of the ser

ten, and that the whole affair is not only non-progressive, but also strictly the nuts. If the booking office had arranged the cutting on its own authority without passing the buck to the agents, the move would be considered proper, it is generally felt on the floor. But since the booking office made the agent the goat the conditions of the same the post the tendency of the same the post the booking office wishes them to be. The biggest objection is to the right of one agent to tell another agent to set off the RKO-owned booking sloor.

#### BLAME PUBLICITY FADE FOR 'FANFARE' FAILURE

London, July 15.
Trade depression and extremely however weather have been responsible for the worst theatrical sump if the West End, and have seemingly elected Fanfare, recently at the Prince Edward theatre, as the sea-

son's flop. 'Fanfare,' with judiolous handling might have survived even these

son's flop.

Fantare', with judlolous handling might have survived even these handleaps.

Fantare' as a spectacle is one of the fantare as a special fantare fantare

Imagine not telling Londoners they could get the best entertalnment in London at the price of five shillings an orchestra stall seat? No wonder the show flopped, but it seems a pity to lose \$70,000, when an extra \$15,000 in advertising might have saved a lot of that.

#### Ottawa Boom Town

(Continued from page 1)
waving oi store-fronts and in newspaper advertisements to catch the
odd shekel from the delegates. Incidentally, at the houses where they
used to take in motor tourists from
it the tiny American flags and the
welcome mats are out for air folk
instead. There is an unpardonable
lack of pitchmen, probably because
ottawa is 69 miles from the International border, and they overlooked
a good thing anyway. Last, but not
least, the Embassy theatre has actually opened once more and is presenting vaudeville running nine acts
to the bill.

The Ottawa Fair, opening August
22, has already started to steam up (Continued from page 1)

22, has already started to steam up and Manager Herb. McElroy is com-placently announcing that the headplacently announcing that the headline attraction for this year of all
years, with Ottawa filled with empire names that 'will go down to
posterity, is none other than the
United States Marine Band. The
midway, too, will be imported from
the U.S. A. The
midway, too, will be imported from
the U.S. A. The
midway, too, will be imported from
the U.S. May the midway to
for the first time in the life of
For the fi

a precedent. How many other things will be broken before the session is over nobody knows.

Ready to Trade

The curtain, rose in the green chamber when His Excellency, Lord Bessborough, entered to the tune of the 52 bells in the carillon of the Peace Town, rung so that the natives, soldlers, attendants, chaufeurs and others on the lawn would know that hostillities had started. Then, Prime Minister Bennett, speaking for Canada, delivered a least the contract of the contr did not know how to take Mr. Bennett and said as much, so that the opening act was short. The state dinner was given at night with everybody present as guests of Canada—except the newspaper boys who had had theirs the night before and were still feeling, the effects.

Over at the Chateau Laurler Hot-Scheduls.

#### London Show World

London, July 18.
The weather being kind, and the Office of Works (under Government) benevolent, permission was given to stage matinees in Regent's Park week of July 11 when the New these the permission was presented Tweith.
This is the first time any of the royal parks have allowed such performances.

Behold We Live Set
The St. James theatre will reopen the middle of August with
John van Druten's new play. Behold We Live, which will be staged
by Auriol Lee for Gilbert Miller.
Cast so far includes Dame May
Whitty, Gertrude Lawrence and Sir
Gerald du Maurier.

Drinkwater's Film Job
John Drinkwater has done the
dialog and scenario for the talker
version of Temple Thurston's 'Sally
This is the first time a distinguished poet has undertaken such a
role. The silent production of this
story years ago marked Henry Ainley's debut in films.

A liquidator was appointed for the Dominion theatre, in the pend-ing bankruptcy proceedings. A statement of arfairs showed esti-mated assets almost equal to liabil-tiles.

Murray Shifts

Paul Murray has ended his business partnership with Frank Zeitlin, and will work in association with the Wieland Agency.

London Gounty Council now fa-wors legisles to London over 80 feet high, due to improved fire-fighting apparatus. In 1925 Swan & Edgar rebuilt their shop to a height of 100 feet to conform with the architure of Regent street, but have never been allowed to use the top floor.

Coward Piece Finished
Noel Coward's latest musical comedy. Words and Music, has been
delivered to C. B. Cochran, ready
for production. Every bit of writing
and composing has been completed,
every sequence figured out, scenic
and costume plates prepared, and
when rehearals begin the author-

tel the bellhops were still trying to

Mounties Off Screen
Constables of the Royal Canadian
Mounted Police, in bright new uniforms, are on duty at every nook
and corner. Previously Canadian
had never realized how many
mounties there were unless they had
gone to a picture show. The local
city police kept at a disert dise
seculates preserve of the Royal
Canadian—and how!
Such is the impression of the ImSuch is the impression of the Im-

Such is the impression of the Imgoggle-eyed scribe who has been hearing rothing but 'conference' since the snow melted.

#### Kennedy and Florida

Jacksonville, July 25. Aubrey M. Kennedy, independent producer, who used to make pictures ere during the old days, was a visitor last week.

Kennedy may move here next fall and is conferring with civic repre-sentatives as to local production possibilities.

#### 6 WEEKS FOR 'CROSS'

composer-librettist takes charge of

Audience Is Angel MacQueen Pope, manager and press agent, and Reginald Denham, stage producer, will present a drama in the fall, to be finished by theatre-

in the pan, or goods.

The cost will be \$7,500, and they are asking 150 first-nighters to invest \$50 each. Two-thirds of the subscription solicitation is already pledged.

Race of Jungle Films
Fox has rushed the London showing of 'Congorilla' in order to sidestep Soi Newman of RKO, who returns from the States shortly with
the print of the Radio jungle epic,
Bring 'Em Back.'

Non-Stop Variety Prospers

The Windmill, the original nonstop variety house, is still playing
to S.R.O. trade, even in the after-

to S.R.O. trade, noons, But outside the Pavilion and the Windmill even the non-stop grosses are down badly. Seventeen London theatres are dark.

Wickedness Gets Ballyhoo
Much play in the tabe sere about
London's sudden burst of dirty
night life. The yammering means
little. London's roadslde spots are
no worse now than they ever were,
with the exception of a few spots
which make a direct play for the
stags.

The Scion' Produced
The Embaisy theatre produced
The Schonesy theatre

Negative Cost Itom
Almont the entire body of London
film critics filed over to Berlin week
ending July 9 as the guests of Gaumont-British and Ufa, to see the
production of the Angio-German
talker, Happy Ever After, which
Production concerns are budgeting \$256 a head on the critics for
the week-end trip.

the week-end trip.

A consequence of the price-cutting was a consequence of the price-cutting was a consequence of the price-cutting was the price of the price-cutting London hotels, which particularly affects American celebs coming over here, is a move by the Hotels Association to fix a minimum
charge for the first class spots.

Many of the hotels have compates of the price of the price have compates on the price of the price have comthe consequence of the price of the price
that the charges are not economically
sound. In many cases headliners
have been put up practically for
nothing, the hotel arguing it is well
paid by the publicity.

Geraldine Ulmer Blind Geraldine Ulmer, an An

Geraldine Ulmer, an American prima donna of a quarter of a century ago, has gone blind at her home here. In her heyday Miss Louis and the some successive the second of th

Thorpe Shifts Jobs
J. C. Thorpe, who was in charge
of the British International studies
at Elistree, and some time ago resigned his directorship in that company, has Joined the executive staff
of Gaumont British.

Monokton Hoffes play, written to order for Emil Janning, will be produced in London end of September. Jannings will be reduced in London end of September. Jannings will have the role of a poor German Visiting, rich relations in England. Of course, he sees mad in the end. of course, he sees mad in the end. See the country of the course, he can be considered to the course, the course of the co

man, called 'The Filot.'

Archie de Bear, who conceived the idea of 'The Co-Optimists' and managed the troupe man years he calls 'Savoy Follies', produced at the Savoy theatr July T. It is patterned along practically the same lines, even to the pierrot costuming. Piece won praise.

Gille Potter is a worthy successor Cille Potter is a worthy successor lines, even to the pierrot costuming. Piece won praise.

Gille Potter is a worthy successor cille potter is a worthy successor did not contain the contained of the contained with the contained of the contained of the contained with the contained of the contained with the contained with

### Colorado Gold Rush Ghost Town Lives Again in Theatre Revival

Central City, Colo., July 25. This town of 550 lived over the days of 50 years ago the past week days of 50 years ago the past week when its population jumped to 5,000 during the reopening of the Central City Opera House, rebuilt and re-vived by a group of Denver people, headed by Delos Chappell. The group spent over \$25,000 in making the revival possible. Play is Ca-

mille.

All the old saloons were cleaned up and opened, but only soft drinks were sold. The roulette wheels were dusted off, and tables of dice

were sold. The rouse of the were dusted off, and tables of dile and faro were going full blast.

Owned by Denver University, the pera house, built in 1878, had been runned over to Delos Chappell for the rebuilding and reopening.

Seventy old oak chairs were sold, acting \$7,000, nearly enough to pay for the rebuilding. The house seats \$50 and was a sellout every performance—six nights, and two mathems. The gross ran around \$10,000

commance—six nights and two matises. The grows ran erous at 10,000 to \$12,000. Seats sold at \$2.50. Central City is 56 miles west of Denver, over narrow mountain roads, but the roads were jammed with cars and it was necessary to run special trains and busses to accommodate the crowds. Nearly every day the restaurants and hotels ran out of food. On the opening night, when society was there in costumes of oldtimers, hotels were charging \$3 for a room for a few minutes so old, time clothes could be put on. Most everyone either stayed up all night or slept in their car.

The cast were housed at the home of Mr. and Mrs. Delos Chappell in Denver during the month of rehearsals, Mrs. Chappell, formerly Edna James of stage fame, also being a member of the cast. Lillian Gautier, but the cast were considered the control of the cast. The cast were considered the cast of the cast were columns. Helen Freeman: Nanine. male lead. Others in the cast were:
Olympe, Helen Freeman; Nanine,
Mary Morris; Nichette, Leona Boytol; Anais, Edna James; M. Georges
Duval, Moffatt Johnston; Varville,
Frederick Worlock; Gaston Rieux,
Lewis Martin; Comite Geiray, Ian
Wolfe; St. Gaudens, Arnold Romebeck; Arthur, Paul Stephenson.
The play, directed by Robert
Edmond Jones, vås well staged and
acted. Reviews in Denver papers
were lengthy and flowery.

Edmond Jones, was well by a solvent and acted. Reviews in Dark speak acted. Acted acted. Reviews in Dark speak acted. Reviews in Jones and sowery. The crust of society dressed in pioneer costumes the opening night, many appearing as celebrities of the day. Among them were President Grant, who walked on a pavement of silver when he visited Central City, Grand Tunke Alexis of Russia; Mr. and Mrs. Eugene Field.

In 1882 George Harrison built the National theatre in Central City, and before it. opening had to shoot in self defense Charley Switz, owner of a saloon where he operated a variety show, and who had opposed the building. Langrishe & Daugheirty took it over later, changed the name to the Montana, and in-1874 it burned. To four years theatricals were carried on in lodge three daily appearing there being with the control of the country of the coun

time a weekly is published.

The opera house was built of stone quarried from the nearby hills by the Welsh and Cornish miners, and had walls four feet thick. No work was necessary on these walls when the house was reconditioned. when the house was reconditioned to the stage of the stage of

#### Famous Troupers

seats 500 and the gallery 250.

Famous Troupers

For years it was hard to get companies to make the long trip from centers of population to Central City, but with the building of the Tabor opera house in Denver that problem was solved, as every company playing; the Tabor considered it a duty to play the Central City spot. Among those who appeared on the Company of the Company of

#### FAVERSHAM'S CO-OP REP

Touring Jersey In Autos Playing Two and Three Night Stands

Long Branch, N. J., July 25.

William Favereham is touring the New Jersey resorts with a stock company. They travel by auto and play, two and three nighters.

In addition to the three plays and three one acters by Alfred Sutro, which make up the repertoire, Favereham redecited. On the classics.

Productive Commain, of East Orange, is managing.

It's co-op.

#### Frisco's Symphony For Coast 'Cat and Fiddle'

Los Angeles, July 25.
Belasco and Curran are taking
'Cat and the Fiddle' company to
San Francisco for final rehearsals, San Francisco for final rehearsals, instead of breaking in out-of-town before the Curran opening, set for Aug. I. Idea is to rehearse with the S. F. Symphony orchestra, which will be used during the run there. Preliminary rehearsals are under way here. Company goes North, Wednesday (27).

#### Chorus Troubles

Chicago July, 25.
Because a rehearsal called after
n evening performance interfered
ith social engagement an evening performance interfered with social engagement, several chorus boys at the Municipal Opera in St. Louis mutined against Director Edward Clark Lilly, When given notice the rebeis allegedly brewed trouble with their fellow-chorusmen with the result that seven new chorus boys have jobs. Equity was not invoved in the dispute as the management was within its rights in dismissing the insurgents for insubordination. Management paid them off, two weeks salary although not required to do so.

#### Tabbing 'Hullabaloo'

Hollywood, July 25.

Hullabaloo, the Rainger-Hecht-Smith revue, closed at El Capitan Saturday night (23). Closing caused when second week dipped to \$4,000. Piece will be revamped for pic-ture houses.

#### COLUMBUS STOCK ENDS

Columbus, July 25. Hartman theatre, only legit house Hartman theatre, only legit house in town, went dark yesterday fol-lowing week of 'Bodies by Fisher,' world premiere, and 10 weeks of stock. Houre is to reopen in six weeks and will play series of road

House also is to be lined up with a small 'chain' of houses playing productions of Robert McLaughlin of Cieveland through the fall and of Cleveland through the fall and winter. Other cities which will use these shows are to include Indian-apolis, Louisville, St. Louis and Cleveland, with more in the offing.

#### Shows in Rehearsal

'Ballyhoo of 1932' (Ballyhoo, Inc.), 44th Street.

Jnc.), 44h. Street.

'Varnioh' (Arthur J. Ward),
Geneva Hall.

'Page Pymalion' ('Goddess
of Love') (Aim Productions),
Fulton.

'Cynara' (Shuberte), Shubert.
'Domino' (W. A. Brady),
Playhouse...

### ONE L. A. SHOW \$6,000: THREE NIL

Los Angeles, July 25.
Of the four legit shows in town, only one, "Huliabaloo," got any money last week. On its eccond stanza at El Capitan take was slightly over \$6,000. Despite the profitable to Henry Duff with a short money cast and small percentage deal to the authors, all working in studios. Gerhold Davis' production, "Footlights," the "Satevepoet" story pictights, the "Satevepoet" story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights and story pictights and story pictights and story pictights. The story pictights are story pictights and story pictights. The story pictights and story

ers. 'Conflict' at the Orange Grove, a co-op affair, and the 'The Wind's Will' .t the 300-seater Egan are both labors of love.

#### Estimates for Last Week

Estimates for Last Week
'Conlick,' Orange Grove (2d week)
(D-723-\$1.10). Amateurish production didn't make the rent at \$200.
'Footlights,' Mayan (1st 4 days)
(M-1,571-\$2). Never got started at
\$2,000 for initial four days. With
picture rights aiready sold, it looks
like a profities wenture for the producer.

like a profities venture for the producer.

'Hullabaloo,' El Capitan (2d week)
(R-1,492-\$1.65). No rave, but profitable at \$6,000. Closes next week, with Frisco' pendied in to follow.

'The Winds Will,' Egan (1st week) (CD-334-40). About \$125 in the till Just about paid the rent and got coffee and cakes for the cast.

### B'way Grosses Sag as List Shrinks; **Another Theatre Adage Explodes**

FRISCO 100% DARK

Nothing in Sight Till 'Cat and Fiddle,' Due Aug. 1

San Francisco, July 25.
For the first time in history
Frisco is without a legit show.
When Ina Claire and Reunion in
Vienna' bowed out of the Curran
Saturday night (23) after three
weeks legit row went dark and remains that way until Aug. I when
Cut and Fiddle opens at the same use. Cynara' comes into the Geary

'Cynara' comes into the Geary Aug. 8. It's rumored a possibility that the President, long darkened, may go to Sam Harris, formerly of Acker-man & Harris, for a tab show.

#### Taxes Force Chicago Legits to Lobby Sale

Chicago, July 25.

Chicago, July 25.

How to pay those taxes is the thought which keeps Intruding into the hot weather consciousness of the local legit auspices.

Grand Opera House rented one-half its sidewalk lobby space to a soft drink dispenser, the other half to a high pitch spicler for a spot-removing fluid. Woods has become an atmospheric orange juice stand. Adelphi is being operated by the Christian Business Men's League who entice passers-by to come in and get cool. Religion is hidden behind the invitation to get relief from the heat.

#### Stock Test for 'London'

Stock Test for 'London'.
Arthur Goodrich's play, 'So This
Is London,' dropped by George M.
Ophan when he accepted his Paramount peture assignment, has been
retitied and rewritten. New caption is 'Perfect Marriage.'
I'll get a showing in Skowhegan,
Me., by the local stock company
Aug. 8, with a possible New York
attempt later.

#### Plays Out of Town

Columbus, July 21.

Melodramatite farce in three etc., five scenes; presented b. Har of bowers; and the Great Lakes Theatres at the Hartman, week of July 18; written by Victor Joyand Ralph Freud, Directed by William C. Walsh. Walsh.
Walsh.
Gus Shy
Loule Sekotya.
Victor Joy
Paula
Helen Carnan
Helen Carnan
Helen Pealer
Lip Tolley.
Henri Wadsworth
Unknown Man
John Todd John Todd
Lorene Chapman
Harry Barton
Don Palmer
Vincent Prior
William Cardi

Here is a play with possibilities. Going from here to the west coast and not due in New York until late fall, with doctoring by George S. Kaufman meanwhile, piece should prove a winner. where the state of the last act curtain earth-line of the last act curtain.

catch-line of the last act curtain. It is one of the big kicks of the

Cleveland, with more in the offing content of the last act curtain.

WIM. NORTON IN HOSPITAL

William Norton, manager of the Music Box, is in Polyclinic hospital to develop the service of the last act curtain. William Norton, manager of the Music Box, is in Polyclinic hospital to develop the service of the last act of the last act curtain. William Norton, manager of the Music Box, is in Polyclinic hospital to develop the last act of the last

#### BODIES BY FISHER | THE LAST JUDGMENT

	A comedy by Gennaro Curci and Eduardo
	Clannelli, Presented by Scarborugh Play-
	ers at Beechwood theatre Scarberough-on-
٠	Hudson, July 20, for four performances.
٠	Dr Warreld Edward Fleiding
	NurseWendy Atkin
	PirandelloEduardo Clannelli
	Chamberlo
	ShawEugene Powers
	ShakespeareJohn Dunn
	CleopatraAllce Reinhart
	FrancescaPeggy Hovenden
	Helen Barbara Williams
	Antony
	E'eRlza Royce
	Octavius Richard Whorf
	Octavius
	Mile, Marting
٠	Plerce Arthur Bowver
	Servant
	Prof. Bluttner Harold Johnsrud
	GodLloyd Nolan
	StrangerAllan Willey
	Judas Saul Lancourt
ı	Judas
ı	Electrician Clarence Kavanagh
ı	Property Man

This is one that will cause chatter among the highbrow, element when it reaches Broadway. The chances, are that it will get there because John R. Sheppard, Jr., from Park Avenue, who backs the Scarborough Players, is sold on the comedy himself, and there have been provided some changes on in Business which has been growing slowly for the Scarborough Players since they cut prices went up for this show.

summer serves to crack a the-that the closing of shows should help boost attendance for the survivors. It has not worked out that way. As the attraction list decreased, grosses of shows de-

out that way. As the attraction imdecreased, grosses of r, shows declined.

Interpretation of the control of the control

The control attistic did. not run over 21 weeks attice getting the most enthusiastic content of the time.

Out in the Loop there was a lone show, Clowns, in Clover, and it was figured any sort of a new mu-week of the content of

Devil's Little Game' is due.

Estimates for Last Week

'Another Language,' Booth (14th
week) (C-708-83.80). Comedy holding to very good money conditions;
conditions; sole spring success approximated \$9,500 last week when
trade yans better.

proximated \$9,500 last week when trade was better.

'Bridal Wise,' Cort (9th week) (C-1,043-\$3.30). Getting by because players are on percentage and house gets only operating expense; around \$3,500.

'Cat and Fiddle,' Cohan (42nd week) (M-1,400-\$3.30). Also on sharing basis; house guaranteeing loss week to week; around \$11,000; ev.n break.

toss week to week; around \$11,000;

'Of France.

'Of Fran

'The Great Magoo' by Ben Hecht and Gene Fowler for production, by Billy Rose about September.

#### What

### Jack Dempsey

#### Thinks of Annuities

As quoted from the Tulsa 'Daily World':

'I haven't got a whole lot of money, but I'll never be broke. When I first started making big money I bought an annuity, and that will always keep me.'

For Further Particulars See

#### JOHN J. KEMP

Insurance

551 Fifth Ave., N. Y. C.

'News' Shifts

The New York Daily News, which recently took over Ed Sulli-van as a third Broadway columnist, is giving Sullivan the Sunday is giving Sullivan the Sunday Broadway column assignment. It is believed that eventually Sullivan will have a daily Bway col. with Sidney Skolsky concentrating on his Tintypes. John Chapman is the third Main St. commentator. Allssa Kerr is being relieved; she too, did a Tin. Types nort of colorable and the state of the colorable and the colorable colorable and the colorable colorable and the colorable colorable and the colorable co is giving Broadway

Snap Snow Stocket in Skolsky is going to the Coast In a week to do Tintypee on the Olympics athletes and screen celebrales at the Coast stay. Howard Swain, erst while manage allow on the Caphic, which was a caption writer. The picture tablod has three for four people who do nothing but write caption on pictures. The example of these With Jack Miley general reporter, Sullivan and Swain, that's three 'Graphic' alumin on the News.

#### Newspaper Pay Cuté

Newspaper Pay Cuta
Only New York newspaper not
experiencing a direct salary cut is
the Daily News' (tab), which, however, is engaging new people only
on a five-day weedly basis, with
5/fth, salary. Editorial star, has
schedule, applying to, the non-editorial, and the new news star, employments.

ployments.
The Times recently took a 10% cut and the Herald Tribune is now paying off semi-monthly, computing the salary on a four-week basis to the menth. That's about a 10% cut.

cut.

The Hearst papers, both in New York and elsewhere, have been out twice or more. In Washington, D. C., two cuts total 19%.

#### Authors Wholessie

Lining up with the present trend toward the multiple story volumes, Doubleday-Doran has brought out Doubledny-Doran has brought est two. One, oddly priced at \$2.33, as a collection of 28 short stories by P. G. Woodsbourst laten from the Jeeves and Multiner series, with one complete novel Teeve It to Smith. Old material but selected from the best that can stand rereading. Second volume by the 'Bootsing Yard Boots of the late Seigns, Walter and Wildlife '1985 bages. At these full novels for 28, the published are making it harder for the cut raters.

raters.

#### Cheery Group

Cheery Group.

Joe Cunningham, the Philly humorist, appeared as an after dinner speaker, leat week, before the State Compatery, Superintendents Association which convened at the Nelson House, Poughteepsie.

The speaker parried with the boys and found out that when they were

tion which convened at the Nelson House, Poughkeepsie.

The speaker parried with the boys and found out that when they were not meeting they visited all the burying grounds in the region just

burying grounds in the value of ra holiday, and Cunningham got his top laugh when he remarked he could think of no better yacation spot than a nice muddy cemetery on a rainy

#### Minute Economy

Minute Economy.

The New York 'Herald Tribune' in cutting its width of the paper down by 'Mthe of an inch figures to save thousands of dollars on the year in pher. The 'Trib measures 17%x22% as. against the N. Y. 'Times,' 1822%, ...

The lengths are the same, but that fraction, of an inch saving, in width is regarded as a sizeable commy without in any wise tabloidsing the standard size sheet.

Book on Garbo
One of the smallest of limited editions ever lissied is an interpretative study of Greta Garbo, called
Garbo: A Commentary on the
Times. The edition amounted to
only 12 copies.
Author is a New York woman,
Ann Foda, who is also the publisher. It's one of a number of
books on Garbo published during
the past year.

Personal Projudice Mag
Nuttlest of the new nut mags is
that just issued for the first time
by Bernard Gullbert Guerney, the
23d street bookseller, book publisher, sophisticate, satiriat and the
sole one to successfully keep altye
the Montparnasse spirit in New
York.

Guerney's title for his mag is publication Aug. 1 of his San Fran-Tack Ketch, sub-titled The Hang-lack Ketch, sub-titled The Hang-for title, hangman. Tack Ketch is British slang for title, hangman. They's Guerney's explanation, anyhow. In his peculiar-rized mag, which has published the regional for 12 is about four times as long as it is years.

#### Hollywood's Reading

(Consensus of demand in une with Satyr Book Store, Some Warde, Pat Hunt and Stanley Rose.)
Fiction

'The Fountain,' Charles Morgan. 'Modern Hero,' Louis Brom-

field.

'Three Lovers,' Kronin.
'Summer Hotel,' P. J. Wolf-

son. 'Good Earth.' Pearl Buck.

Smith. General
Only Yesterday, Frederick
Lewis Allen.
Way of a Lancer, Richard
Boleslavsky, 'Another Language,' Rose

Franken. Short Introduction to the History of Human Stupidity. Walter B. Pitkin. 20,000 Years in Sing Sing, L. E. Lawes. 'Adventures of a Novelist,' Gertrude Athercon.

wide, Guerney takes a rap at many hings, a particular object of his blasts being "The New Yorker."

#### Fiction Guild Tip Service

Fiction Guild Tie Service

American Fiction Guild in its tieup with Author and Journalist' is

Author and Journalist' monthly, reprints

the tip later for general consump
tion.

#### Sumner Takes Half Loaf

Sumner Takes Haff Losf
John S. Sumner, the vice crusader,
who has preferred charges, against.
Harry Donnefeld of publishing, allegedly obscene mags, is reported
to have made a settlement with
Donnefeld by which the publisher
will scrap one of the mage objected
to, with the others then to be given
a clean bill of health.
The Summer objections an originally expressed were against the
many expressed were against the
publisher of the Donny Press,
Included among these are La
Parjetenne.

Sumner's fire Was particularly.

Parisionne.

Sumner's ire was particularly aroused by 'Gay Broadway,' with this the mag to be scrapped in return for the freedom of the other

The Vice Society-Donnefeld case comes up soon, at which time it is expected to be dismissed in view of the agreement made between Sum-ner and the publisher.

#### Charles E. Young Dies

charles E. Young 69, assistant charles El Young 69, assistant managing seditor of the Boston Post, died July 23 at his home in that city. Young joined the paper's staff. 27, years ago, coming from Gloucester where he had edited a

grouper of his own.
Survived by wife and a brother, James E. Koung, of the Chicago Journal of Commerce.

Lansings's Jr.

It's a boy with the family of Joh
M. Lansinger, owner and publishe
of 'College Humor'. Latest issu
arrived at the Evanston hospita
Evanston, Il., July 20, and gets th
revised title of 'John Marcus, Jr.'

#### Newsmen Were Overlooked Hollywood 'Citizen-News' edi-torial force accepted a 10% cut. In-

when the business office force took a similar slash several months ago

Beifrage in a Spot Cedric Beifrage, who contributes an entertaining film department to the London 'Sunday Express,' has taken on the job of film critic with The Bystander.

He would rather write one phrase of American colloquialism than a column of English, The Bystander

### Trade Regional Quits

Chic Sale's New Book
A collection of self-written enttaphin, called The Last You'd,
and the Chic Sale You'd,
and the Chic Sale You'd,
and the publication through his
the Specialist Publishing Co. from
other than his own pen. To make
up for it, Sale has written an introduction to the book.
The Specialist Publishing Co. was
formed, as the name indicates, to
publish Sale's now classical The
Specialist's Success of that little
book has decided Sale to continue
his publishing activities, and he has
opened an office in Hollywood.
A number of illustrators supplied

A number of illustrators supplied the pictures for the new book, in-cluding Wait Disney, the Mickey Mouse creator.

## Smith's Sc. Fan Mag First issue of Frederick James Smith's new film fan mag is out. Called 'Screen Weekly,' and only one selling for a nickel. Smith's connection was with the Tower group.

#### Publisher Macloon Fishing

Louis O. Macloon announces that this 'Hollywood Star,' published in the film colony, will suspend until Sept. 1. Says he'll resume then, but during summer dull period he

#### Lait Edita Tab Synd.

Jack Lait is now editing the new New York 'Sunday Mirror' Syndi-cate in conjunction with his editor-ship of King Features.

Chatter New editor of 'Brevitles' is Myron

John Dos Passos and his 'realists conferes preparing to convene.

Knopf will bring out James Laver's first novel, 'Nymph Errant.'

Georges Simonen, the French scribbler of mystery tales whose works Covici-Friede will bring out

scribbler of mysery tares whose works Covici-Friede will bring out here, is said to be more prolific than Edgar Wallace was.
Lary Einstein, the one-time prohibition raider, writing his reminiscences for Stokes.

Robert lines Center, the authors agent, is the Bobbs Merrill new literary adviser, succeeding Maxwell Aley.

Liveright has taken Carmen Barnes' new novel, 'Mother, Be Carfell. Carmen is the 'young scribbler who almost became an actress for Faramount.

"Lee Kashin, former editor of 'Hollywood Pictorial News' and 'Home Movie Magazine,' now publicking a swimming pool.

cizing a swimming pool.

Cass Canfield back from London

Cass Canfield back from London with a load of new scripts for Harper's.

Because of the switch in publication dates, Russel Crouse's two books will be published within a week of each other. October is the

The story which W. Somerset Maugham is now doing has a Malay

ocale.

Mark Hellinger will do a Heywood roun, for that proposed new So-

Broun for that proposition for that proposition in the self-self than the books on nudlem than the

Their invitrations to more to sent those books on nudism than the texts.

Booth Tarkington's next will be a

costume piece.

Of all the book properties disposed of by the defunct Cape & Ballou, only one, 'Cross Roads of the Java Sea,' was bought back by its author. Purpose of the author Hendrik de Leeuw, was to revise the work, and he may republish it

himself.
The year Kreuger affair furnishing material for a large number of scribblers.
That forthcoming Irola Forrester Page blog. 'My Grandfather, John Wilkes Booth, may cause alterations in the Lincoln epics.

Thorne Smith preparing another mad piece, to be called 'The Bishop's

Jaegers.

Doubleday, Doran collecting a heap of Noel Coward's sketches and lyrics between covers.

Will Rogers will write a foreword to Charles M. Russell's new book.

The Mystery of the Frightened Lady' is supposed to have been the last story written by Edgar Wallace.
Thomas Wolfe and John Herrman

joint winners of the 'Scribner's new \$5,000 long story contest. Arthur Guite

Rudolph Fisher, who authored
The Conjure-Man Dies, is colored.
When not scribbling he's a physi-Jack Miley of the 'News' and Mark Barron, A.P. Broadway columnist, are nabors in the Hotel Dryden.

Bert Lahr will write one of those \$1 bookiets for Simon & Schuster.

#### Diary of a Stooge

got time to think about things

Ah rever, Tillief Hollywoodland, Saturday,

Boy, oh boy!
I can't write about it tonight be-ause it's too late and I can hardly hink I get so excited.

Hollywoodland, Sunday.
This is the last thing I can write in my diary for a long time, maybe forever, because a man can't have secrets when this happens to him. It started Saturday night when I didn't die like I thought I was going to Instead, my head got better, and when Mr. Bowery came home and said we would have a decent celebration because he went back to work in pictures I felt like the fun would do me good before I went would do me good before I went

to work in pictures I are:
to work in pictures I are:
tun would do me good before I went
all the way to the dogs.
I got into my best suit and Naporead to the second of the way, over Mr.
Bowery kept telling me to buck up
because there was a lot of, nice
things to be happy about, but I
said it was too late.
'Nothing will over interest me any
more, Mr. Bowery, I said to him.
I sm too far gone.
'He scratched his head and I just
looked out of the window of his

He acratched his head and I just looked out of the window of his automobile like I had a million things to think of and none of them important.

When we sot in the Grove there was a hig crowd at one table, all from Mr. Bowery's studio, and we sat down with them and Mr. Bowery cattled helio to everyhody. I didn't even have to took around to guess that Tille was at the table, and she was. I smiled at any-body while Mr. Bowery introduced, me around. ne around.
Tillie called something over to

Tillie called something over to me but I just turned sway. Then a tidy offered me a highball and it made my, head hurt even to Jook at it, so I told her I didn't want any. But. Mr. Bowery had one, and then he had; another, and pretty soon he was calling me Stoope and akking me to say my riddles for the neonle.

soon ne was calling me stooge and saking me to say my riddles for the people.

I folt too saat to say riddles but finally I told the conductive to the bady and the conductive to the same to the conductive to th

laughs.

I felt like a rock had hit me in the stomach. The man and woman were talking real-loud because they were kind of drunk and everybody at our table could hear them.

What's a stooge? the lady asked

What's a stooge? the lady asked
The hard to explain, the mansaid to her. When Moe gets a,
headache this stooge takes an aspirin tablet. He buys cigars for Moe
and keeps the dry one for himself,
and he makes dates with womes,
for Moe and gets the leftovers. A
stooge is like a butler only you
can take him places.

My face, was burning so, hot; I
could almost feel the flames, and
when the woman laughed I could
have choked her. I didn't look any
place for a minute, but for some

have choked her. I didn't look any place for a minute, but for some reason I can see Moe Bower's face all embarassed and Tille almost crying. I jumped up from my chair. From now on, I yelled, Mr. Bow-ery can take his own aspirin tablets. A stooge is just as good as any-body else, but if that's the way peo-ple feel about them I'd rather he

feel about them I'd rather

we see about them id rather be dead!

I three my highball glass down on the floor and ran for the door. The dance floor, was kind of slippery and made me fall flat on my tace, and people roared at me. My nose was bleeding when I got up, all oven menew suit, but I kept on the model of the course not I said. The right of the model of the course not I said. The right of the model of the course not I said. The right of the model of the course not I said. The right of the model of the course not I said. The right of the course not I said. The course

Where are you going? she hole

lered.
None of your business, I hollered back at her. The going to kill myself! I shook her off my arm and jumped into the car and started it up. Tillie hopped on the running board, but I gave her another show and she fell in the street. I was so crasy I didn't know what I was adoling.

oing.

Then I started driving like a frengine, going through stop lights
and everything, and all at once I
hought of a big bridge over the

and everything, and an at once 1 thought of a big bridge over the Los Angeles river.

While I was speeding for the bridge I looked back and saw a car chasing me with a girl in it waving. It was I'llie, so I went It se

emed like no time before I the bridge and Tillie was It seemed like no time before I got to the bridge, and Tillie was about two blocks behind me. I jammed on the brakes and jumped out of the car and onto the railing of the bridge. My heart felt like it was caught between my teeth and I looked back once more before I timened.

jumped.

I could see Tillie's car behind mine and she was screaming and waving. And then I don't know whether I jumped or what, but all at once I could feel myself floating through the air!

I landed head first and I heard a salesh and my peek sor an article.

splash a scrunch. h and my neck got an awful ach. Then I didn't remember

any more. When I woke up Tillie was rub-bing my forehead with a handker-chief and her pretty dress was full

Why didn't you let me drown? I

'In two feet of water?' Tillie said. and she was still crying. You looked awful with your head stuck in the mud and your feet waving in the mu

in the air."
"Two feet?" I said, and I looked
at the river. It was about eighteen
inches wide and looked like a sewer

Inches wide and looked like a sewer to Poorla.

If you want to drown here you have to wait for the spring rains, Tillie said. But what a man like you wants to drown for is more than I can understand.

Why not? I said. I felt foolish, With a head like yours? Tillie said. She was sitting in the mud beside me and we must have looked funny. Don't you know that you've hat you ha funny. 'Don't you know that you've een wasting your time as a stooge hen you could be one of the best

when you could be one of the best business men in the country? How do you mean? I asked her. I know you better than these people out here, Tillia said. You're

people out here, Tillie said. You're a natural born executive, that's what you are, and I'll never be one no matter how hard I try. What kind of an executive? I asked her, because I could see that she knew what she was talking about.

about.
"Take me, for instance," Tillie said. Take me, for instance, Tillie said. They tell me I have a future in pictures, but I don't know how to handle my affairs. What I need is a manager. Somebody, with a good business head to see that I get a square deal. You mean a man that could handle your business with the studie and make those big executives look like suckers?"

make those big executives look like suckers?

"That's it,' Tillie said, all exetted. If mean a man like you!"

What does a man like that get? I said. It was good to hear her inally talking sense.

'About 50% would be fair, I guess,' Tillie said.

'I guess it would,' I said. It made me sail happy to realize at last that was a big business man.

'Of, course,' said Tillie, 'we could' make it, a fot simpler it we had only one, bank; account.' Her face came near to mine, and her eyes were so. ranke, it.a for simpler-if we had only one, bank, account. Her face came near to mine, and her eyes were so may be a for eyes were so that the same and the same and the face of couldn't. Before I could stop myself I was kissing her, and it felt so good to be kissing her, and it felt so good to be kissing her again that I could have doated away in a balloon. We'll have to get married. I said. It will make our business simpler. We'll have to get married. I said. It will make our business simpler. I we'll make our business simpler. And the said Tille. I ruess we'n the said Tille. I ruess we'n the said the said

## RADIO SALARIES AT PEAK

### **NEA IN CONV.** PANS RADIO

San Francisco, July 25.

Meeting here in annual conven-tion, NEA members last week took a healthy swat at the radio stations paing news services for broadcasts of current events. National Editorial Association gill figures stations and newspapers as competition and added that sta-

ss competition and added that sta-tions, therefore, shouldn't be allowed UP, AP, INS and other dispatches for reading over the air, inasmuch as those broadcasts often reached the public long before newspapers bit the stands.

Newspaper gang, after a series of bot meetings, left in a body for a day at the Salinas rodeo, thence to Loe Angeles where the convention will be resumed.

Los Angeles was will be resumed.

#### COAST CLEANING UP ON ALLEGED RADIO RACKET

Los Angeles, July 25.
Two Hollywood promoters arrested in past week on bunco
charges growing out of complaints charges growing out of complaints of victims who tried to buy air and sound careers. Hunter A. Keasey, conducting the International Broadcast News and Barrel House Cracker hours, which lasted a week over RMTR before the station yanked the programm, being held on five the programm, being held on five before the station yanked the programm, being held on five programm, being held on five most state of the programm of the programm of the programm of the programm of the programme o

materialized;
Frank Mitchell, who operated a sound instruction school, arrested on suspicion of grand theft when yietims said they had paid from \$150 up and didn't get either, salaries or their money back.

#### A SECOND PROGRAM

Cream Account Adds CBS Chain

For Sax Rohmer Stories

Chicago, July 25.

Italian Campagna Cream will have two programs this fall. Its First Nighter series of playlets will be on NBC for a fourth year. Adventures of Fu Manchu' will start over CBS Sept. 26.

Sax Rohmer stories are networked after the rights were controlled alince 1926 by Nate Caldwell. For a time in 1928 it was on the air over KOIL, Omaha, as a sustainer. At that time the author waived royalties. At that time royalties.

#### Jack Brady Lost Voice, Shifts to Instrumental

Detroit, July 25. over WJR on a new program called Easy Way Piano Method.' Brady was a partner of the former team was a partner of the former team of Jack and Gene, Gene being of the present team of Gene and Glenn. Brady left the team when he lost his voice. His program now doesn't call for any vocals.

#### Wynn's SRO

Ed Wynn is playing to S.R.O. on his Texaco' broadcasts. NBC has been in the habit of giving out regular seats at its Times Square studio for guests to listen in on the Wynn etherizing. So many Yequests to catch Wynn doing his Yequest to catch Wynn doing his for the next three months.

Return Hospital Date

Return Hospital Date
Wise of Harold Peary, NEC player and singer, is back in an Oakland hospital for a second engagement, following a sidewalk accident last winter when her heel
caught in a broken sidewalk and
she strained her back.
She was formerly Betty Jourtiaine, dancer.

#### Hearst Switched

Los Angeles, July 25.
William Randolph Hearst
knew Will Rogers would be a
better draw on the air than
himself, so switched his scheduled time over NBC for his
debt cancellation talk, rather
than compete with the humorthan compete with the humorthan compete with the humorthan the state of the
same hour nET's Eank of
America hour.
Fullisher was set to broad-

America hour.
Publisher was set to broadcast from KECA over the
whole chain. Learning of the
Rogers spot he footed a double
bill and went on later.

#### Mystic Allegedly Split Gross with KFWI: License Jam

San Francisco, July 25. San Francisco, July 25.

KFWI may lose its license if the recommendation of Inspector Hyde is accepted by Federal Radio Commission. Reason is the broadcasting by that station of Alburtus, mystic and fortune teller, who is said to have split his gross on money received with the station. KFWI operates part time with KROW, Oakland.

Another local station, KTAB, though previously broadcasting Zoro and other mystics, was found to have also e herized sufficient programs of public interest to balance the scales in its favor.

#### FLIPPEN'S 52 WEEKS FOR CBS SUSTAINING

Jay C. Flippen has been placed, under a 52-week gustaining contract by CBS. It starts Aug. 2. Matty Rosen, Flippen's vaudeville representative, agented the radio deal. The blackface stage single had a taste of broadcasting on a 13-week CBS palm' beach suit commercial last spring. His work on that broads the start and until possibly landing a sponeor, Flippen will be on twice a week as a staff artist.

#### Skolsky's 'Tin Types' as 'They Satisfy' Feature

Sidney Skolsky is being considered for the new Chesterfield hour in September. Plan is to have Skolsky m.c. and orate a celebrity

Tin Type.
Ruth Etiting and Nathaniel Shilkret's orchestra remain on Chesterfield. Arthur Tracy (The Street
Singer), has been signed to replace
Alexander Gray.
N.Y. News' columnist departs for
the Coast the end of this week to
cover the Olympics, do Tin Types
on the Olympic winners, and alexdo a Hollywood column and T.T.
the picture oclebs.

do a Hollywood column and T.T. the picture celebs. Harry Richman is cold for Ches-terfield. The ciggle account wasn't interested in the singer's demand for \$2,000 per program.

#### WJJD's Compromise

Chicago, July 25.

WIJID has been granted special authority by the Federal Radio Commish to operate until 8:30 standard time each morning. But the permission together with certain technical concessions is based on a provise that WIJID promises not to bother the commission any more with future requests for operating after 8:30 p.m.

#### ROBERTSON'S ACCIDENT

Dick Robertson, radio and phonograph singer, is in Monticello hospital, Monticello, N. Y., as the repital, Monticello, N. Y., as the re-sult of accidentally shooting himself in the right leg while cleaning a

in the right leg while cleaning a gun.
Robertson has a country place at Barryville, N. Y., near Monticello, where the accident occurred. He isn't in a serious condition.

### CHAINS SAY 'YES,' AGENCIES 'NO'

Advertising Agency Exec Claims There's No Limit to Value of an Artist for the Ether-John Royal, NBC V. P., States Salaries Must Come Down-Agency Exec's Attitude
That Artist Stakes His All on the Air

#### PERFORMER'S RISK

Have radio salaries for name attractions reached their apex, and will the coming season find these salaries sliding to lower levels? Network exces and advertising agency men differ widely on the question. Networks, as a group, emphatically answer in the affirmative while hold, the viewpoint that the peak has not been reached.

hold the viewpoint that the peak has not been reached.

From the networks' camp came a warning from John Royal that the topmounters of the entertaining ranks, both those already established in radio and aspirants from other fields, might as well prepare themselves for a tightening of the bag. Controverting this notion was the assertion by Earl G. Thomas, v.p., in charge of radio for the Hampton, Weeks & Maraton agency, that no act can be regarded as overpaid as long as it attracts a maximum audiena. Although, as each took the occasion to point out, it is their business to keep the talent costs down as of the continue to their client of the continue to rise until the medium has found a definite measure of value. And that day, to them, seems to be far off.

to be far off.

#### No Peak Value

Radio at the present time, averred the advertisers reps, can no more determine the peak value of an at-traction than it can determine the traction than it can determine the peak audience of a program. By, this time the average theatre has its boxoffice possibilities pretty well charted, but for broadcasting the gauge of listener attention is hardly much more conclusive than it was several years ago despite various survey efforts. That no two of these surveys have ever been found to jibs-creates its own commentary on the situation.

to libe creates its own commentary or libe in the commentary of the libe in th

periment that didn't work.

It's Royal's contention that the
salaries now being paid for radio
topliners, and particularly asked by
stage names, are far out of line with
what advertisers can stand. Overboosted salaries, the NBC v.p. in
charge of programs argues, has
raised havoc with vaudeville, and
radio must start taking stock of
itself to avoid a similar situation.

#### A Gamble

A Gamble
On the other hand, Thomas, the
agency man, says that an outstanding attraction from the stage or
screen serves its value on the air
regardless of the salary paid. As
for an artist already established on
the air, the money value to the
client should maintain a commen-

Conferences are now being held at the NBC headquarters without inspiration from a free supply of cigars and ciga-rets. Network's slicing of the bidget has reached these

items.

Until recently the humidor and the ciggie containers in the board room were kept filled daily by the offices' supply department.

#### Coast Is So Nuts on Radio Police Calls Paper Reports 'Em

Los Angeles, July 25.

Los Angeles 'Hérald-Express' is running a series of news stories labelled 'End of Radio's Unfinished Story Told, 'referring to L. A. police calls sent out over short wave station KDPL. Paper prints the call station to the news of the station to the news of the sunning to the nature of the sunnoses.

monses.

Series is creating considerable interest among the coast fans who are bugs on police calls.

#### **WONDERS WONDERING** ABOUT CBS CHI SETUP

Ralph Wonders, head of the CBS Artists' Service, has put over the Chicago trip until Aug. 1, when he will reorganize the network's Chi-cago band division. A revision of personnel is scheduled when Won-ders rate than

personnel is scheduled when Won-ders gets there.
Figures to so arrange the mid-west setup that one man will be on hand to take care of the office during the day and make a round of the local band sources during the night while the second member of the staff keeps swinging over the out-of-town trail.

At present time the CBS ba bureau maintains only one m Chicago, Bob Sanders.

#### WFBR Gets Extra Hour; Starts Ad Campaign

Baltimore, July 25.
One of the four local stations,
WFBR, last week was given an additional hour on the cone; running now until 1 a.m., and immediately began a wide advertisingcampaign based on that increase.
Has taken to billboarding the burg
with the info.
It marks the size.

with the Info.

It marks the start of a heated tusele for biz among the stations. Local commercials are practically, extinct at present, the three chain-affiliated outlets relying on the NEC and CBS commercial allotments for the bulk of their income. Local stations, cheaply hooked up, are satisfied to go along with this take.

At present their only local coin comes from minute announcements, and even those are rare.

and even those are rare.

#### Studio Romance

Pittsburgh, July 25.

A romance that had its inception
in the studios of station WCAE
here will have its climax soon when
Lottle Lawson becomes the bride
of Pete Weldy. Both are Pitts-

of Pete Weldy. Both are Pitts-burghers.
Miss Lawson is of Lawson sis-ters, harmony team at WCAE, Weldy is a band-leader at the same station. He was formerly with the stage orchestra at the Stanley the-atre.

screen serves its value on the air regardless of the salary paid. As for an artist already established on the air, the money value to the client should maintain a commensurate as long as the performer is verticer or the latter's agency. If able to go on holding or building the same flops, possibly because of the saudlence brucht out the curlous point that a stage name is entitled to all the money he can get on the grounds that he is, with his be recompensed in measure.

### **CROSBY WALKS OUT ON CBS**

Hollywood, July 25.

Hollywood, July 25.

Failing to get together on a new contract, Bing Croeby is currently divorced from CBS.

Croeby says he won't go on the air again until September at the earliest and after completion of his contract will go define on the coast of Mexico.

Singer and CBS called it quits by telegraph within an hour of a scheduled program, Monday (18).

Croeby contract expired July 15, with agreement that Croeby would waive the raise called for in the option and take a 20% cut. When contract arrived from New York.

Croeby objected to clauses tabbing a higher percentage for booking through CPS's Artists' bureau. A telegraph crossing tollowed, with the calling off of future broadcasts.

#### FIRST COAST-TO-EAST AIR AUDITION BY CBS

Los Angeles, July 25.

Los Angeles, July 25.
Endeavoring to sell H. H. Van
Loan's proposed 'Eminent Authors
Hour,' CBS put on a trans-continental audition, first of its kind
emanating from the coast.
Program was sent from KHI here
for the benefit of a group of prorapective commercial advertisers is
New York gram had H. Bodtoret
Jones, novelist, dramatizing one of
his own stories. Jones a one of a,
dozen or more well-known writers
lined up for the idea, which will be
a CBS feature if and when the time
is sold. is sold,

#### IA.'S 50.000 WATTER

WOC and WHO Apply to Fed.

Des Moines, July 25.

Dave Palmar, business manager of
the Central Broadcastins Co., owning and operating WOC, Davenjort,
and WHO, Des Moines, fetused to
comment, further regarding application of the company for an extention of the company for an extention of the company for Aliceheville,
and the contraction of
a discovery of the contraction of
a discovery of the contraction of the

Ia.

Broadcasting company, through attorneys, has asked the Federal Radio Commission for a six monthly grant of time in which to make available new facilities for the two Iowa stations it operates.

#### Australia Tries Gov't Control of Programs

Sydney, June 24.

From July on, big improvement; are expected covering the entire radio field in Australia. The newly appointed Broaccasting Commission will take over control of the programs put on the air by the Accusing the programs of the control of the programs of the control of the programs put on the air by the Accusing the programs of the control of of the c

in the yearly fee of 24 shillings per set license will be made. A' sta-tions receive the biggest portion of this fee from the government, whilst B' stations do not get anything, depending upon advertising for their revenue. Listeners are eagerly awaiting the big cleanup.

#### **CBS Renews 4 Accounts**

CDS REBEWS 4 ACCOUNTS
Four contract renewals were rung
up by Columbia last week, three of
them ddy-time programs. Evening
singleton was the 'Unsung Heroes'
dramatic sketch out of Chicago,
carried on seven stations and with
the new stretch of 12 weeks effecthe new stretch of 12 weeks effecby the maker of Pedric piston
rines.

of the renewals consisted of Best Foods 'Around the World Cooking School,' Jad Salt's Aunt Jemima show, starting Sept. 13, and Lehn & Fink's 'Stories of the Living Great' series, effective Aug. 16,

#### Little Bits from Air

Frances Langford on WOR has an interesting voice and manner. The Southern thing seems to be a bit overdone, most of her tunes sounding pretty much the sounding pretty much the sounding pretty much the sounding pretty much the sound the sound that the sound the sound that the

Three Shades of Biue, girl singers of the Eoswell Sisters type have been noted in a couple of the state of the Eoswell Sisters type have been noted in a couple of the state o

if given a better break by Kill, now having them under contract.

Colonel Stoonnagie and Budd are still holding their own-as the ether's ace debunkers. Always resourceful performers, the boys realize it's not necessary to step out of their own medium. for some rich grist forting pulled by them in some time was their kidding version of a couple of radio's latest pet stunts—the international interview and the use of the lapel mike in what CBS terms to a superimental dramas. The short is the superimental dramas. The short is the short interval of the property of the prop

around job they're making of it.

Radie showmanship, where art
thou? A sample of programing on
thou? A sample of programing on
included WNYC, dead, and its sister-wavelengther, WMCA, had the
Rev. Peter Hoey with a midday
message—a talk. WEAF had markef reports; WOR another talk, but
cominercial, by Bisquick; WJZ,
weather reports; WABC, attll aneffect talk, current events, carloed
at high mon. The sole commercial,
Betty Crock on Bisquick, offered
pne of the world's longest ad spiels.

Bill and Henry, Westinghouse on salesmen, on during the noor



#### RAYMOND PAIGE

Musical Director KHJ, Los Angeles
GUEST CONDUCTOR HOLLYWOOD BOWL SYMPHONY Directing Gershwin's "American in Paris" and the Belcher Bullet

PHILLIP'S DENTAL MAGNESIA WABC-Tues., Thurs., Sat., 8.15 P.M FRANCES

#### LANGFORD

MANHATTAN MELODIES WOB-Wednesday, 10 P. M Atop Empire State Bidg.

"Whoopee Show"

#### JOE GALLICCHIO

And His Orchestra

#### SEGER ELLIS

Enjoying Month with Folk Home in Houston, Texa After 17 Months' Run at WLW. Cincinnati

the ad thing but later saved them-selves by essaying the now popular idea of kidding the advertising. Contest winner announcements, in between the vocalizing, probably helped prevent diai-switchitis.

Singin' Sam, yclept Harry Frankei, is still doggereling about Barbasol in paraphrase to 'Tammany,' but is also purveying engaging pop dit-

also purveying consumers, with regional mention of the locales, jumps him from Maine to Lancaster, Pa, to St. Paul, Minn., for one sequence of requests.

Michael Rosensker, concertmeister of Josef Pasternacks orchestra, on behalf of Jack Frost, did his stuff on a \$50,000 flddle, the make of which was not caught but the financial quotation was. Rosensker Ritingly gave out a \$50,000 number, stringly gave out a \$50,000 number, and the property of the prop

Howard Barlow with his Columbia symphony orchestra, via WABC, symphony orchestra, via WABC, speakers, with the second symphony orchestra, via WABC, speakers, with the second speakers, with the speakers of this obscure score-obscure at least to the American public—is like this mazurka, the opera may be a musical wow. Apart from which, Barlows late sour from which, Barlows late sour statements of intelligently planned program can aid to elevate the public's musical tasks and that he is consistently on at so choice a late hour evidences a public acciain which inspires the next-to-closing groove on WABC's bill.

Julian Woodward, hotel Governor, Clinton, N. Y., maestro, is another self-announcing orchestra conductor. From WOR he etherizes a 30-minute frolic of danapation.

Moet signal highlight of the period caught was Woodward's ballyhoo for a new signature song of his own writing, 'Sometimes I Wonder.' Sometimes I Wonder.' Sometimes you wohder, too.

A pip of an arrangement by Berl Jarris of the eminent American composers. Essatwood Lane, 'Floating Down the River' as Ted Brewer did it over WABC... Adele Vasa, soprano, with Vincent Sorey's orchestra, very effective with Griegs 1ch Liebe Dich.' A fine voice.

Liebe Dich. A time voice.

You have to get a load of Duke Ellington, this time from WHN, Chicago, on a CBS hookup, to spreaked Ellington, this time from WHN, Chicago, on a CBS hookup, to spreaked Ellington's distinction as maestro, who, apart, from his pioneering among the colored school of danaspation, can piay cacophony and rhythmic symphony alike.

Version of Trees was a tribute to the leader's judgment, restraining to the leader's pidgment, restraining modulations such as followed immediately thereafter in contrast just to show that the Ellingtonians haven't gone panze. But Trees, was haven't gone panze, But Trees, was atrong. But ao was Mama, When You Ain't There, with the Duke's own digit destreity getting in its innings at the keys. Russ Land and the Chicago of the Chi

Trom Milwaukeo, via WISN In relay with WABC on a CBS net, cores Ar thousand the core of th

Hoffman's and Clicquot Club gin-gerales are giving each other the works. Both are on Fridays start-ing at 9 p. m., respectively, from WOR and WEAF, the inter on an NBC net. But so far as the New Interest of the start of the same brand of product, couldn't do 'em both any good on the sales' appeal, plus routine on the sales' appeal, plus gurgling gingerale. Both, too, have good entertainments to back up their ballyhoos which is more the pity.

their ballyhoos which is more the pity.

Harry Reser and his Clicquot Club Eskimos, WeAF, are a radio institution, rating as the oldest radio commercial today. This runs a snappy half hour wherein lies its base of the state of

tener; Oscar Levant, plane solo-ist, not to mention a guest bari-tone, Theodore Webb who ably did 'Cargoes,' based on John Mase-

Cargoes, bases. Or stum. Assertially selected within many control of the company of the company

Frey and Braggiotti, whom Maurice Chevaller had with him on his concert tour, can whip a pair of Steinways. Their version of the Bolero' contrasted to Humoresque' was a peach, as was their sign-off, 'Merry Widow' waitz.

Merry Widow waitz.

Lucille Peterson, WMCA, is a fetching soprate on who mixes up her routifie with spops and better grade numbers. She has a swell plano accompanist, but the announcer should uncuri his tonsils. He gives it that with an ultra-decorous style of song introductory, almost mournful in its seriousness. Companist, as the companist of the companism of

Tito Gizer is still warbling of the South American pampas, but now hooked up to Woodbury's soap. Gulzer is oke with tenoring, but the ad routine by the femme is n.s.g.

Kodak program gives itself a come-againer by heraiding next week's special added attraction. Not a bad idea. Nat Shilkret and the Dixle Jubileers are still the mainstays along with Theima Kessier's so-pranoing. A native Porto Rican band is coming as the extra feature.

#### Stokes and Kogen Out of NBC, Chi-Temporarily?

Chicago, July 25.

Harold Stokes and Harry Kogen are out at NBC as staff orchestra leaders. Both were formerly rated as ace house men and in the past got cream assignments. Their departure is reported temporary, with the probabilities of returning in the fall.

Stokes keeps the

Stokes keeps his Carnation pro-gram over NBC Mondays.

#### **NBC'S NEW QUARTET**

Summer Doldrums Disappeared as New Commercials Set

NBC has snapped out of the commercial doldrums with a string of four new programs slated to go on in the fall. Biggest money spender of the group brought in last week was the R. B. Davis Co. makers of a baking powder and 'Cocomalt,' tioketed for both a twice weekly morning session and a th weekly afternoon show for the

Morning affair, which starts Oct.
4, will introduce the "Mystery Chef' for the retailing of recipes, while the afternoon spasm, debuting the day before, will regale the juves with a dramatic serial titled "The Flying Family featuring Mr. and Mrs. George Stutchison Trocama are tively. with the blue basic the are set for 26 and 13 weeks, re-spectively, with the biue basic the releasing web.

U. S. Industrial Alcohol comes on

U. S. Industrial Alcohol comes on the red network Oct. 25 for a Sunday afternoon shot over a period of 13 weeks. Figuring on a musical show, but nothing as yet in the way of talent determined upon. Also signatured for a Sabbath session is the A. C. Gilbert toy manufacturing company. It's for a similar stretch starting Oct. 9, with a quarter-hour kid dramatic show the planned magnet. quarter-hour kld d

the planned magnet.

Past week also brought a fourweek renewal from Armour, Meat
packers had been scheduled to wind
up its ether activities July 29.

#### BIGGIE LEVIN SETS A BIG 'UN

Chicago, July 25.
Evans Fur Co. has contracted with WBBM for 26 weeks. Will be on daily first four weeks and thrice weekly thereafter. Frank Wilson and Jules Stein provide the musical entertainment. entertainment.

Biggie Levin of the William Mor-ris office made the deal.

Belgian Set Revenue Drussels, July 16. The Belgian government collected \$450,330 as wireless receiving sets' licences last year. Crystal sets pay 57% cents a year while tube sets pay \$1.71.

#### RADIO CHATTER

#### Fast

Ross MacLean, Nestle baritone, renewed through August. Del Casino, former WRNY bari-tone, auditioned for WMCA, New Verly

renewed through August.
Del Casino, former WRNY barltone, auditioned for WMCA, New York.
Del Casino, former WRNY barltone, auditioned for WMCA, New York.
And the staff in New York through the staff in New York through the staff in the staf

Raipi. Wonders and Bob Taplinger, from CBS
Richard Crooks Introduces over the air a ballad. In My Garden, composed by his sponsor's wife, Mrs. Harvey S: Firestone, St. 1841, closs Buddy Rogers and orchestra at the Hotel Pennsy, N. Y. succeeding Arthur Franklin as assistant conductor.
Georgie Price is dickering with a temon account (Sunkist Fruit), and, in view of his present Chorles and in view of his present Chorles and in the back on tea and iemon again, he says, if the second account goes through.

says, if the second account per through.

Jack Denny's Radio Debutantes,
teaturing Mrs. William R. K. Taytor, Jr., Gwendolyn Fisk acceptation
that the control of the control
that the control of the control
teader, who now has them spotted
for regular Friday afternoon quarter
hours from WMCA.

#### West

Harry A. Hutchison resigned as manager of KVOO, Tuisa; will be succeeded by William B. Way. Station KGCE, South Coffeeon to change its location to Coffeeyille, Kan. Burns and Allen flew back to New York after finishing their picture wount.

Work in Dig Statesberg, with Mountain Artists' Bureau in San Francisco has been dickering with Murray and Harris, Nora Schiller and Tommy Harris of KFRC with first three already set for Aug. 15. Tommy Harris is holding out for more knows, and Marjorle Young. Both were on old KPO staff.

#### South

New studio manager elated for WAPI, Birmingham.
All employes of WHAS, C.7 and Truck of the Court, soprano, has been added to WHAS start at Louisville as member of Banqueteers.
Credo Harris, manager WHAS. Louisville, in Washington pending beam of Federal Radio Commission.

Louisville, in Washington pending hearing of Federal Radio Commission with the control of the co

WKBC, Birmingham, is one of the directors.
Radio Show Boat, with the RKO Majestic, Houston, as sponnor, made to the state of the state

The Sharkey-Schmeling fight wa early received in South Africa.

#### Mid-West

Ted Weems returns to WGN, Chi-July 27. Charlie Davis and radio band playing summer engagement at Lake Manitou, Ind. Austin Wylie band playing at Chippewa Lake Park, near Clevek land, on WTAM nightly.

land, on WTAM nightly.
Leslie Atlass, WBBM, Chicago
exec, has permission to use 3,000
kilocycles from his yacht Harriett,
Gene Austin, NBCing from
WMAQ, Chicago, has one fixed time
now instead of a different hour each

night.

Dorothy Sutherland and Roy

Woods, radio singers, broke into

RKO circuit here at Lyric, Indian

#### Weiss All Set

Detroit, July 25.

Leo Fitzpatrick, v.-p. and general manager of WJR, this week appointed Lewis Allen Weiss of atation KHJ, Los Angeles, as assistant manager and morchandising director of WJR, Detroit, Weiss succeeds John F. Zatt, now manager (Claveland, asister station, WGAR, la Cleveland.

Weiss has been general manager of the Don Lee chain on the Pacific

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



CRACKERS ROBERT BURNS PANETELA WABC

DUMB

**BURNS & ALLEN** 

#### JACK DENNY

AND ORCHESTRA

Waldorf Astoria Hotel

Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour

Management M. C. A.

#### SHEVLIN

(TENOR) Tune in on WOR Every Monday, 11:15 A. M.

#### Shepard's \$1.125.000 Deal Inspires Rival Down East Network

New England chain formed in apposition to John Shepard's Yankee network is stated to start operation Aug. 1. All members of the newly organized sectional link, consisting of WPIC, Hartford; WEEI, Boston; WJAR, Providence; WTAG, Worcester, and WCSR, Portland, are affiliated with NBC, while the Shepard group is hooked up with Columbia.

Difference hetween the

Columbia.

Difference between the new web and the Tankee link is that the latter is owned outright by Shepard, giving him the first and last word in connection with its operation, while the opposition network is made up of stations individually sectralist.

Because of his exclusive own ship position Shepard, the early part of the year, was able to force GES into making a special time deal with him, guaranteeing him an income of over \$1,125,000 during the sanuing year.

#### Renew on Benny

Jack Benny's term with Canada Dry has been extended for another 13 weeks, second period going into effect Aug. 1. Three options ride with the renewal, each for 13 weeks. A salary raise is specified upon ex-ercise of options. Benny has been appearing twice weekly over the association with George Olsen and Ethel Shutta. He has one writer assisting him in writ-ing material for the program.

L Wolfe Gilbert's first assignment at Fox studio is Broadway Bad, for which he wrote a song titled 'Little Man.'

#### ACTOR GEORGE FRAME BROWN

REAL FOLKS THOMPKINS CORNERS POST TOASTIES
Thursday, 9:30 - 10 P. M.
WJZ AND KBC NETWORK
Coast to Coast

WESTINGHOUSE ELECTRIC

### AL and PETE

(Have You Had Your Iron Today?) 12:45 P. M. E.S.T.

Monday, Wednesday, Friday WJZ

Tuesday & Thursday-WEAF

## WELCOME

"Five Feet of Melody" Headlining Vaudeville RING

"Out of the Air" Direction: LEO FITZGERALD and WILLIAM McCAFFREY



#### TRIO'S 6 MOS.

Oxol Re-signs Gordon, Dave and Bunny Until 1933

Gordon, Dave and Bunny, trio under contract to Oxol on CBS. have been re-emgaged for another have been re-emgaged for another the contract to Dave the commercial during February, 1931, through Batton, Barton, Durstine & Orborne, and brought to New York for Oxol after work on the Fox Fur Trappers program over WNAC, Boston.

The same trio of boys receive the CBS network two nights weekly under the billing of The Funny-boners' on a sustaining basis. The trio consists of, Gordon Graham, Dave Grant and Bunny Coughlin.

Dave Grant and Bunny Coughlin

#### THREE COAST BANDS FOR NBC NETWORKS

San Francisco, July 25.
Three local dance bands will get transcontinental broadcast breaks beginning this week when NBC in-augurates five nightly cross-country

augurates five nightly cross-country sustaining hours a week.

Anson Weeks at the Hotel Mark Hopkins, Ted Fjo-Rito at the-Hotel St. Francis, and Carol Lofner at the Bal Tabarin cafe will hit the air. Ted Weems from Denver is also on. Weeks' first program will be his initial broadcast under a new arrangement which takes his Mark Hopkins band from the KFRG local remote control system to the NFG.

Hopkins band from the KFRC local remote control system to the NBC western chain. Weeks also is on Lucky Strike once montily. Programs leave here at 9 p. m., litting Manhattan at 1 a. m. Weeks this week drops of KFRC and the western CBS network with his band from the Mark Hopkins when he transfers to NBC for a weekly transcontinental, in addition to his western hookup and a once weekly transcontinental, in auto-to his western hookup and a once monthly Lucky Strike broadcast.

#### Disk Recording Co.'s Stock for Public Sale

Albany, July 25.

First instance noted of stock in an electrical transcription company being offered to New York state investing public is that of National Electrical Transcription Corp., a Neweds concern

Nevada concern.

K. D. Johnson & Co., 67 Wall street, was recently licensed by the Secretary of State to handle sale of N. E. T. C's common stock. Corporation has New York offices at 120 West 42d street.

#### Fannie Hurst on Wax

Makers of Toddy, a nutritive drink, go on the air Aug. 11 with a series of quarter-hour disc shows combining music with a lecturer on child welfare. Figure to spread the platter among some 30 stations in the cast and midwest.

Already completed are the first bunch of waxings, numbering 13, but the control of the control

on one of them. Scott Howe Bowen is doing the spot booking for the

### FANNIE BRICE LUCKY BID

Lucky Strikes likes a Saturday omedian idea and with Bert Lahr avng been released the account is ickering with Fannie Brice among avng b

others.

The other two, Tues, and Thurs, programs remain, with Walter O'Keefe and Walter Winchell mc.'g plus bands, but Sat. nite name comic or comedienne will be enlisted. Meantime Abe Lyman's band was a Saturday filler-in last week.

#### STALLED-NOW TOO LATE

STALLED—NOW TOO LATE
Chicago, July 25.
Chicago, July 25.
trying to make up their minds, the
directors of Orange-Crush, hot
weather beverage, finally voted not
to go on the air.
Sories of alternal among them
full network, spot time, regional
coverage and platters. Advertiser
used radio for a spell a couple of
years ago.

### UZNETZOFF and NICOLINA Sam Fox is publishing 'Congorilla' in a tie-up with Fox on its picture of that name. Song is by L. E. De Prancesco and words by All Bryan.

#### Or Vice Versa

Los Angeles, July 25.
Mona Lowe (Winnie Parker), NBC blues singer at San Francisco, and Paul Rickenbacher, studio director at KBIJ. Los Angeles, will set a date for a wedding when former gets a job in L. A. or vice versa,

#### N. Y. IS WORLD'S TOP RADIO MDSE. MART

Washington, July 25, New York City, in the past year, has established itself as the greatest radio wholesale market in the world, according to a report just completed by the U. S. Department of Commerce. Almost one-half of

completed by the U. S. Department of Commerce. Almost one-half of the radio equipment sold at wholesale in the United States is distributed from the metropolis. New York City establishments, more than any other, control the major portion of national distribution.

The report shows that the wholesals distribution of radio estates and distribution of radio estates and secretary of the report shows that the wholesals distribution of radio estates and secretary of the first division are Illinois, Pennsylvania, Ohlo, California, and New Jersey. Approximately 70% of the radio business, so far as yolume goes, comes from these points. Listing the distributing centers by citles, the Department finds that Chicago is second to New York in importance, with Jersey\_City third and San Francisco fourth. These four leading the control of the control o

#### Big Tess and Jad Salts Temporarily Off Radio

Tess Gardella (Aunt Jemima) and her sponsor. Jad Salts, retire from the air for the summer this week

the air for the summer this week to return in September. The singer has a 24-week renewal with the NBC account, which will retain its afternoon position on the network. Miss Gardella started on the program last November. For the past month she's been doubling in Ziegfeld's 'Show Boat.'

#### GAXTON-MOORE

Use 'Of Thee I Sing' Script For **NBC** Auditioning

With the political satire of their original 'Of Thee I Sing' script pretty well toned down, William Gaxton and Victor Moore are being auditioned by NBC for a prospective commercial.

Among those who have listened o their ether routine is Lucky Strike, but no action there.

#### CBS' Shore Showcase

#### For Its Orchestras Using a resort hostelry as a

showcase for its orchestras who are in for a radio buildup is the CBS idea with the Hotel Ambassador, Atlantic City.

The air net currently has Isham The air net currently has Isaam Jones spotted there as the initial attraction in for this sort of spe-cialized grooming. This somewhat remote control is partially ex-plained by the booking congestion in the choice hotels in New York etty proper. plained by the booking congestion in the choice hotels in New York city proper.

The A. C. Ambassador is where Paul Whiteman originally came to attention from the Coast.

#### No Russia-U. S. Hook-up Moscow, July 10.

Olin Downes, New York 'Times' music critic, falled in his effort to arrange a series of broadcasts from Russia to America. The difficulties were entirely of a technical nature.

Clear and easy transmission from points in Russia to Europe for re-broadcasting to America is still a matter of the future—the near future, say Soviet engineers working on the problem.

#### RILMS' SONG TIE

#### RECEIVERSHIP SUIT

Rival Ohio Broadcasters in Litiga-tion on Stock.

Canton, O., July 25.

A sult asking for a receiver for station WKBN, Youngstown, O., has been filed by the Ohio Broadcasting Co., Cleveland, which controls a large block of WKBN stock, against Warren B. Williamson, Sr., and others, in the local common pleas court

pleas court.
Ohlo Broadcasting Co., controlled
by C. C. Townes, former city manager of Cleveland, has instituted a
number of suits here recently
against Williamson and others to
force them either to sell their stock
to the Cleveland company or to take
the Cleveland stock.

#### **KMTR Gross Shrinks to** \$200 as Control Passes

Hollywood, July 25. Of the \$16,000 a month gross busi-ness at KMTR, only about \$200 worth will be left by Aug. 1, when

this station passes from control of J. V. Freytag to Victor Dalton. Sta-

J. V. Freytag to Victor Dalton. Sta-tion also lost its tie with the local Hearst Evening Herald', this week. 'Herald' tie-up now goes to KFAC, downtown station operated by the Auburn-Cord automobile company. Several of the KMTR programs and accounts go to KMPC, Boverly Hills, one of the two stations now controlled by Freylag.

KMTR is set for a complete re-organization, with Lyman Peters. organization, with Lyman Peters, present manager, and Ted Dahl, program manager, forming neucleus of the new set up. Station is currently without an orchestra, and is relying almost wholly on wax, awaiting replacement of business lost in the transfer,

#### Frisco Chinese Strike At Chinatown Playlet

San Francisco, July 25.
Local Chinatown has officially and emphatically protested against NBC's broadcasting of 'Chinatown Squad,' once weekly dramatization of old Oriental quarter happenings written by Carleton Morse and etherized by Chief of Folice Bill

Quinn.

Peature has been on the air for several weeks, Chief Quinn harders weeks, Chief Quinn harders weeks, Chief Quinn harders with the several properties of the several properties of the several properties wars, slave market and other incidents that occurred in Chinatown 26 and 30 years ago, when Chief Quinn was a cop on the Sino squad, Up until last week a number of younger Chinese worked on the program, but parental protests resulted in a walkout 45 minutes before going on the air. Morse dashed frantically 'round the NBC

sulted in a walkout 45 minutes before going on the air. Moree dashed frantically 'round the NBC studios and rounded up several of the dramatic staff to replace the Orientals. Since then regular NBC staff people have continued. Another instance of the Chinese, embargo came this week when Morses and Chief Quinn went because the continued of the Chinese came the property of the control of the property of the control of the program. When the Grant Street music dealer found out what the records were for he refused to sell 'em and would-be purchasers had to use other means to get the necessary discus.

#### TYSON NEW KHI CHIEF

TYSON NEW AND UNLOS

Los Angeles, July 25.

Leo B. Tyson, advertising director at KHJ, will succeed Edgar Allen Welss as manager of the station, Aug. 1. Latter resigned to become vice-president in charge of WJR, Detroit and WGAR, Cleveland

land.

Tyson, before going to KHJ, was in advertising promotional work for the two Hearst papers here.

### NEW POWERFUL **MID-EUROPA STATION**

The Hague, July 25.

The Compagnie Luxembourgeoise de Radiodiffusion is building a broadcasting station in the princise pality of Luxemburg, operating on 200 kilowatts.

It is being financed by the big news agencies: Reuter, Havas, Wolff. A Dutch company has ob-tained a sub-lease from the parent company to broadcast Dutch pro-grams from this station on Fridays. The station is starting on Aug. I. Its central -European location places the new 200-killowatter in position to blanket the entire Europe pean continent. It is being financed by the big

#### **Emergency Unit**

Los Angeles, July 26.

Ken Niles' former Hallelujah hour, although off CBS coast chain under that title, is now being used as a 'shock troop' unit for coast fill-ins, under the handle, 'Crasg Quilt'.

Act

Quilt:

Act is one of those quickly assembled bills that becomes a sustainer wherever a void occurs at any of the chain stations. It's of the revue type, utilizing KHJ talons available as needed.

Cass Lome combo returns to the Steel Pier, Atlantic City, Saturday (30) for two weeks. After a forta-night's interval the band returns to close the pier's season, now to close the pier's seas scheduled as of Sept. 11.









#### RUH (1901) GLORIFYING the POPULAR SONG CHESTERFIELD Program

**OLUMBIA-COAST-TO-COAST NETWORK** ED. JAT. 10 TO 10:15 E.S.T.

Mills-ROCKWELL, INC.

#### Is Tin Pan Alley True?

(Continued from page 1)
inspiration technically and economically. Today, however, it means nothing as is evidenced by the present No. 1 song, 'Lullaby of the Leaves,' which has sold copies. It is song, 'Lullaby of the Leaves,' which has sold to the copies of the copies of the copies. It is song to the copies of the copies

'hame' composers.

The ether performing rights, long classified by the music publishers as a 'small right,' along with other

classified by the music publishers is a 'small right,' along with other sources of by-product revenues, has become the major right and it's not become the major right and it's not benough say those concerned.

Tin, Pan Alley, is in an upon the same product revenues, and the same product and the same product and the same product of the same between the American Society of Composers, Authors and Fublishers and the National Association of Broadcasters. It is ostensibly a 25% increase in favor of the song writers and publishers. But in actuality, this \$1,250,000 immul revenue and publishers of the song writers and publishers. But in actuality, this \$1,250,000 immul revenue is not seen to be some writers and publishers. But in actuality this \$1,250,000 immul revenue are sufficiently been paid off by the radio interests as a nutsance value. This makes the deal doubly resented.

It is (1) not deemed adequate in its returns for the music which, from the tax, viewpoint, forms the backbone of radio; (2), it is treated as a "nutsance value" This point form the backbone of radio; (3). It is treated as a "nutsance by a unitsance with the same benchmarked to the same percentage interests as the commercials broadcasters.

.IL is felt that it doesn't treat-missic in the same percentage inter-est as the commercial broadcasters regard their telephone facilities, land wires, control rooms, talent, continuity, ied, it takes no cognis-ance, say the sonsyriters and pub-lishers, of their contention that music, being the important ingredi-ent of commercial broadcasting that it supposedly is, should be accorded at lixed percentage surerbarge over and above the sum total of the cost of any program. If a big program and above the sum total ot the cost of any program. If a blg program costs \$15,000 in toto, why shouldn't 5%, or \$75%, be tacked on as a surcharge for the music privileges.

The music interests are willing to gamble, on such terms, rather than be paid off as a "nuisance value."

samble on such terms, rather than be paid of as a 'muisance value.'

Radie As Octopus

Aside Tom these ethical reactions, the general, economic deal is also deemed unsattafactory. It snatters the hopes of the entire music industry which have clung tenaciously through long lean months, since last winter, awaiting a new deal whereby radio would be productive of compensating them for losses of revenue along other lines.

Radio is regarded by music men as the octopus which for the past few years has strangled the heretofore prosperous business of music publishing and stifled the will to create by the writers of the nation's popular songs. So, if radio is to be tolerated (music men can withdeas their performing righters and publishines allice had eagerly looked forward to being adequately compensated.

The new deal actually represents

The new deal actually represents an equalization for the losses the music group is experiencing from reduced income, due to so many picture theatres being closed or going dark. The theatre music tax is 10c, per seat per year. It also makes up for a great loss of revenue heretaken and the seat of the seat

for the elimination of payments (or radical reduction of such payments) from the lesser broadcasting sta-tions, i.e., those with a minimum of commercial revenue. It places a somewhat bigger burden on the larger stations, which either are af-filiated with the major networks or have their own localized extensive commercial revenue for ether adver-tisins. tising.

tising.
There are alternate cries of having been 'sold out' by a group of 'weak-kned, jelly-backed,' representatives (a group of eight compraing writers and publishers), against which is contrasted a more conservative, somewhat complacent attitude that now isn't the time to fight, national economic conditions being what they are,

being what they are,

The pros and cons are tast and
furious with the music men tearing
her hair any they're been allegedly
sold down the river. The word and
music smiths are writing paeans
of condemnation as they express
their mental pain at a 'Jouny deal.'

On the other hand the conservatives, living on their paet laurels
and now enjoying a \$4,000-\$8,000
annual income from the Society,
catechize themselves rhetorically,
Why isopardize an assured living
income from the Society?' they say,
We all know that that means 100
bucks a week or thereabouts from
the Society?' so collection of performing rights. We all know, also, that
writing a hit nowadays means very
little. It used to run into the thousand; now a hit nears a Society
which is giving us a means of a fair
livelihood in parlous times. Let
well enough alone.

The committee of cashf in whose
hands this entire music-radio pailaver was placed took that same
attitude, only couching it in more
dignified language. What other inredignified language. What other in-

laver was placed took that same attitude, only couching it in more dignified language. What other in-dustry, they argue, can state it had-its income from any one source guaranteed for an increase of 25% for the next year? Their turther argument is that too severe demands might result in dire legislation, a legislation that; might ruie the publishers out of business.

might rule the publishers out of business. To this contention the die-hards-repiled with a resounding 'nerts', pointing to the futile efforts of years by the picture exhibitors to dedge playment of a nusic tax. It had been fought up to the U.S. Su-pressure Court and back and forth tory to the composers and publish-ers on the theory they were en-titled to a benefit from their copy-right ownerships.

right ownerships.

A Year Late
Rado interests, in this particular
pow-wow, psychologically swayed
the settlement of the compromise
deal by stating. If you had made
these demands a year are, you'd
have won all the way. But now,
right of the compromise
deal by stating, If you had made
these demands a year are,
you'd now the compromise
commercials going off the airy it's
impossible. Perhaps a year or two
hence, when conditions improve,
we'll go into it again.'
And to this, too, the die-hards
have answers; that the cancellations are seasonal, in that midawimmer is always a stack radio commercial period; that NBC alone reports a \$15,000,000 gross revenue
for January-lune, 1932, which is a
\$3,000,000 increase over the same
first six months of 1931, and that a
will again luck at the number our

year from now the radio interests will again laugh at the music men and state. If last year you had held your ground we would have been compelled to yield, but now it's too

And so the verbal strife wages back and forth. The committee of eight representing the music mer voted 6-2 against demanding too

voted 6-2 agains much.

The malcontents among the rank and file of the American Society state that of the six who prevailed, composer - author committeemen. such as Jerome Kern and Otto Harbach, are not truly representative of the average tin pan alleyte. Both are wealthy men, they claim, rich from boxoffice royatites and not dependent on any catchpenny royalty percentages from mechanicals and sheet music. It is no secret that the richest of musical comedy scores are meager revenue producers from the music or disk sales as compared to mage developed the such compared to the compared to the secret control of the

onger productive of revenue from a performing rights of copyrighted Hence, argues the songwiter who lashions the dittles of the day, this on that, the new deal calls revenue from radio and anything ness which radio allogedly has

eise is vital to their own economic

existence,
The publishers point to this
dwindling of disk sales from sums
averaging 1250,000 a year to less
than \$20,000 today from mechanicais. On the 67-33% split with the
publisher on the long end, it gave
the average major pub an annual
income of \$175,000 from disks alone.
And this was only a byproduct. Today it's 10% of that. Radio is
blamed.

No 1 Songs 125,000 Sale

No 1 Songa 125,000 Sale
Song hits of 1,000,000 copies are
only history today. The present
No. 1 song. Tutlaby of the Leaves,
has sold but 125,000 copies. My
Slient Love, No. 2, sa round 75,000.
Last year, on the ebb tide of music
sales, 'Goodnight, Sweetheart' sold
680,000 copies and Kate Smith has
brought the 'Moon Over the Mountain' so often that it's managed to
accumulate 560,000 copies. It gives tain' so often that it's managed to accumulate 560,000 coples. It gives an idea of present day and recent song sakes' relativity. Paradise', a waitz outstander; with a gigantic radio plug, and the well-init Felsi organization back of it, has only gone to 250,000. Normally, for that type a song Pelsi could putting the pelsion of the pe

mark.
The publishers again are chiding themselves for a Tack of nerve. It's a repetition of the old t, p, a blues that the boys would never stick together. This refers to the proposal of starving the country on sheet music or withdrawing, the performing rights' privileges of their catalors.

Radio's Needs

Radio doesn't depend on the current or future stuff. Radio most needs the established music ravorstes; the 'amiliar airs, the weath of operetta, musical comedy and yesteryear song hits:

Radio, such as when the Standard Oil Co. of Ohio goes on the air, needs a 'Beautful Ohio' waitz for its theme. Radio, such as when a bathing suit account-goes on the air, needs a 'By the Sea,' a familiar theme, for its musical keprote. When a fruit, shipping line wants to exploit itself, only a 'Yes, We Have No Bananas' can set the motif, not some unknown and unpopularized new song.

larized new song.

Therein lies the value of the mularized new song.
Therein lies the value of the musle men's copyrights. Let them withdraw permission for public performance of these tunes and radio would be on. its knees, argue the belligerents. But in the next breath they concede that none dare to take this position, knowing full well that there will be recalcitrants, double-dealers and opportunists who will step in to capitalize on the acute situation of a musle embargo.
This faction argues, if we're to go down, we'll take radio with us. As it is, they've about sunk us. What have we to fear from any legislation no matter how powerful the interests behind radio may be? One thing they can't do is make legislation retroactive as regards our already, established copyright

has One thing they can't do is make legislation retroactive as regards our already established copyright rights. Having those, we're protected. What they do as regards future material is something else again, but that shouldn't worry us particularly.

We have everything to gain and very little to lose. As regards what's left to the music business, it's like throwing good money after bad. So what difference does it make if we go under? At least we'd have put up a good fight, And then we have every chance to win.

2 Or 3 Or 5%

The music men refer to their

2 Or 3 Or 5%.

The 'music men refer to their original intention of taxing 5% on all commercial programs for the music rights. The theory is that music is the backbone of every commercial program of any proportion. The advertising agency spends iarge sums for radio 'time' facilities, for taint, for land wires and for radio continuity, then why not an additional percentage on the sum total for the use of the coprighted music?

total for the use of the coprighted music?

If 5% under present conditions is excessive, the die-hards were agreeable to a 2 or 3% compromise fee on commercial program costs. That would have meant a \$2,000,000-\$5,000,000 income to the music inter-

ests. In answer to this the other side maintains that the 25% additional concession of a guaranteed income, increasing it to \$1,250,000, is a positive concession of the value of copyrighted music to radio. To which the retort is, 'If they gave us only \$10 extra that, too, would be a manifestation of their concession.'

#### Radio Reports

CONSTANCE BENNETT
With Max Steiner's Orchestra
Adela Rogers St. John.
Adela Rogers St. John.
Adela Rogers St. John.
Belling St. St. John.
COMMERCIAL
WEAF, New York.
This is RKO Riesworth, the RKO
and NRC proxy's stituted on the
co-ordination of films and radio for
mutual benefit. A grand plugfest
for What Frice Hollywood, it's not
mutual benefit. A grand plugfest
for What Frice Hollywood, it's not
and NRC proxy's stituted on the
co-ordination of films and radio for
mutual benefit. A grand plugfest
for What Frice Hollywood, it's not
and, regardesses as assent almost
and, regardesses as assent almost
centrated attention because of the
name nata. That's be the answer
to all the rest of the RKO-NBC
benefit of the many of the invitation from Aylesworth extended by him recently.
Floked up from sound stage 8,
where the Bennett picture was short
there is not be a strength of the proxy
where the Bennett picture was about
a note of authenticity which was
effectively transmitted via the mike.
The Hollywood locale of the picture
was perfect for the inauguration of
was perfect for the inauguration of
as the strength of the picture
was perfect for the inauguration of
Air, which will continue over Saturday at 1 pm. Coast time, which,
with daylight saving, hits New
York at 5 of lock in the afternoon.
On Radio Scientists, executive via
a nice speechlet, bricdy observing
that the radio public isn't interested
in producers on the air. Followed
Max Steiner with a medley of pict
sound stage No. 8 for a remarkment of What Price Hollywood's in
the seene where Miss Bennett sings
a French number. She did it in
bytel diction coming through see
clearly that every thing to the
Bennett). This seene included some
clearly that every has and
and plausibly faltering delivery, but
highly effective withal as she interpreted Hollywood's price by reforming to wally Reid, Valentino
of memory, Normand from her fund
of memory. Normand from her fund
of memory normand of the more fund
of memory normand of the offer of memory and the seened wi

ferring to Wally Reld. Valentino and Mabel Normand from her fund of memory.

Miss St. John stressed that Hollywood doesn't deal in buttons which come from a mould, but in which come from a mould, but in talent, and must be understood to be appreciated. She threw a bouquet to Gene Fowler, who contributed the comedy portions to the picture and also an institutional builder-up by opinion you should love the movies for the great pleasing the state of the picture and also an institutional builder-up by opinion you should love the movies for the great pleasing the state of the great pleasing the state of the process of of the proces

studio maestro who scored 'Hollywood.'
If this is a sample of the profilm pius idea as requested by
Aylesworth it's a winner.
It's a cinch for dial-in attention
of several elements, not the least
of several elements, not peak by
Elements is the stellar appeal by a
summent of the studio gates'
appears of the microphonic proceedings.

#### DON BESTOR and Orchestra

DON BESTOR and Orchestra
15 Mins.
WEAF, New York

Don Bestor is the outgoing dance
From the Control of the Cont

wrought. This million and a quarter would be okay if it were just a by-product source of revenue, but there's practically no other music big, with sheet music sales what they are. Hence, if radio is the biggest market for copyrighted compositions, radio should pay for it is the point they make,

'PORTRAITS OF GREAT CHAR.

ACTERS.

Olseasif' oth of Series)

Disnaif' oth of Series)

Is Mins.

Sustaining

WMCA, N. Y.

Carefully planna and potted.

Is Mins.

Sustaining

WMCA, N. Y.

In Strain of Mins.

Sustaining

WMCA, Sasinst such major programs as Hofman's singer sie, on Fridays over a lesser station

(WMCA), against such major programs as Hofman's singer sie, rame and according to the strain of the series, doing the narrating of this series, doing the narrating of this series, doing the narrating cranist, assists on the musical background as Probert extenses the life of Benjamin Disneil.

It's principality a narration. Only remained the series, Charles Capps (author and producer of the London Crime Club series). Charles Capps (author and producer of the London Crime Club series). Charles Capps (author and producer of the London Crime Club series). On their stuff respectively as Disraell, Gladstone and Queen Victoria in the dramatic highlight bit. It's tought to keep the dial from cal and song opposition further up the dial.

Next week, Louis Pasteur.

Abel,

Alleen STANLEY-SCRAPPY

LAMRETHY With PAUL WHITE.

Next week, Louis Pasteur.

Abet,

AILEEN STANLEY-SCRAPPY
LAMBERT With PAUL WHITE30 Mines.
Commercial WEAF, New York

Faul Whiteman has been on the commercial way of many the paul whiteman has been on the commerciality and institutionally, and yet manages to produce programs fresh and crisp and distinctive, an unusualness which comes the variety interludes who may be featured as his guest etars. This Friday night Oldsmobile program was colored almost entirely by
Alieen Stanley, a proved and approved songatress, as the featured guest artist, did only on number due to the control of the commercial was colored almost entirely by
Alieen Stanley, a proved and approved songatress, as the featured guest artist, did only on number of St. Louis Blues' with a brilliant musical background was another vocal highlight.

Were that medley of three rumbas, Mama lare, 'Flosts' and 'Bahama Mama'; two straight pope; a pld dance arrangement of Mauritee that the contributions were equally notable. In between, In My Merry Oldschool of the contributions were equally notable. In between, In My Merry Oldschool of the William of the Whiteman and C. M. branch of the Whiteman series.

STATE-LAKE INAUGURAL With Olive Olsen, Lee Sims, Ilomay Bailey, George Beatty, Alibe Joy and Harry Kogen Mueicale

Musicals Sustaining WLS. Chicago

Wils. Chicage
A cousinly nod from NBC to RKO
occupied the choice hour of 8-8:30
on Wednesday (20) over this 50,000watt station. Being another of those
watt station. Being another of those
state-Lake starting off on the longriumored, finally-achieved vaudeville revival. Usual RKO theme
son was employed.

Be Oilte Oilsen, blonde comedienne,
who sang 'Humming to Myself' and
sounded, without intending to, exactiy like 'Hidred Balley, Miss
Or it may have been the heat. Or
just the way these unrehearsed
plug programs sound. Anyhow it
was pleasant and so unlike her general style as to furnish surpriso.

"It was pleasant and so unlike her seneral style as to furnish surpriso."

"It was pleasant and so unlike her seneral style as to furnish surpriso."

"It may here been the heat. Or
just the way these unrehearsed
plug programs sound. Anyhow it
was pleasant and so unlike her seneral style as to furnish surpriso.

"It may not be the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as to furnish surpriso."

"It may locate the seneral style as the senera

#### BILLY HUGHES' ARISTOCRATS

BILLY HUGHES' ARISTOCRATS
Orchestring
WGY, Sohenectady
Unit on the air for a funcheonhour and late-evening broadcast
from an Albamy hotel. Sticks to
straight dance stuff, and features a
Dunn, a sympathetic tenor, does the
vocals.
While effect achieved is ear-easy,
there is a sameness to programs
that becomes noticeable when an
vochestra broadcast gas frequently
anovelty numbers or a broadcasting
of the vocal base, would help.
Boys get a break when Warren
Munson, station's best dance-orchestra announcer, is at mike, even
though it's under remote cone, or

#### Frown on Gambling Costs Bernie Peek At Galloping Steeds

Usual pre-election bluenosery has clamped the lid down hard on Saratoga, N. Y., for the August racing Word has gone out that combline will be very much frowned upon, and visitors will have to content themselves with surreptitious betting at the tracks.

This has resulted in Arrowhead Inn canceling Ben Bernie's band booking and the Clay Bryson combo substituted. With no gambling this readhouse, along with the other inns and taverns, can't feature elaborate stage entertainments as in the past.

#### Russian Music Library Gift of Soviet to U. S.

Moscow, July 10.

First complete library of Russian music composed since the revolution to be sent abroad is destined for the U. S. A. It will be placed in the hands of the Russian-American Institute, with headquarters in New York.

Music library was gotten togeth for America by the Soviet authori-ties at the request of Sergel Rad-amsky, American tenor, during his recent visit to this country. In be-half of the Institute, Radamsky in-troduced the work of Several young American composers to Russian concertists.

American composers to Russam concertists. He also has made preliminary ar-rangements to import several out-standing new musical lights from Russia to America under the aus-pices of the Institute. One of ther will be a brilliant young planist.

#### Grandpap at 44

Hollywood, July 25. L. Wolfe Gilbert, songwriter claims to be the youngest profes sional grandpap. His day Mrs. Bernard Gottlieb, beca mother Saturday (23). Gilbert blushes to 44.

#### Mills-Weil Deal Off

Deal by Mills Music to buy up the Milton Well catalog in Chicago has been calfed off

Several complications from th Chicago end arose and on the ad-vice of counsel Mills decided to waive its money deposit to Well and drop the proposition entirely.



#### PAT BALLARD

Writer

Beats My Heart for Yow"
spivia, Brown, & Henderson's
lease Handle with Care"
(Marlo Music Corp.)
"Daffodt Lane"
(M. Jerome, Inc.)
eamy Hills of Home, Sweet
(Santy) Bra.), etc.

ANNOUNCES 3 NEW SONGS "DREAM WITH ME"
"WOULDN'T YOU KNOW?"
"BACK HOME AGAIN IN
HEAVEN"

80 West 52nd Street, New York

PHIL BAKER, BEN BERNIE, WALTER HIRSCH MILLER MUSIC

STRANGE-INTERLUDE

#### MUSIC TRADE PROTESTS Dash Buys Pair of AIR'S NON-REPEAT RULE

This is open season for Tin Par Alley's squawks against Radio and now the complaint is that the chains are further stifling plugs by making rules against playing certain songs more than twice or so a night.

While this means to curb overplugging is commendable in som respects, according to t.p.a. standards, it's out of order when it affects a big chain plug where a special arrangement and a singer

special arrangement and a singer might be stopped from using a certain song just because earlier in the evening some dinner hand might have played a chorus of the same number in the course of a medley. This has occurred. The dinner bands play smatches and choruse and the played of good majorial so and the same number in a feature apot, the same number in a feature apot, the rule automatically ellimates the automatically eliminates

rule automatically cultimasses wisons.

The publishers urge the big commercials not to handleap their own programs with a fixed rule that may mean the substitution of inferior material. The fact that popular stuff is used up early, must syldence its worth, publishers argue, where we want demand, hence why by its very demand, hence why shouldn't an important commercial be accorded the same considera-

#### Shooting Mills-Calloway In Chicago for Picture

Mills Brothers and Cab Calloway seguistices in Paramount's Wild Waves will have to be registered in Chicago, if at all. Mills-Rockwell office has advised the pleture company that prior engagements will prevent the two acts from making the Hollywood hop.

Understood that the proposed arrangement is okay with the produc-

#### Party for George M.

Hollywood, July 25. Old time song writers, now here, will stage a party for George M. Cohan at the Ambassador hotel on Thursday (28).

Gang will all be lads who pound ut tunes before the hot-cha era.

#### Donaldson, Kahn Again

Old combination of Watter Donaldson and Gus Kahn is back in harness again. Arraigement worked out by Donaldson's publishing firm last week has them set for a stretch of pounding them out together.

Composer and lyric writer left by auto yesterday (25) for Chicago where they'll settle down to the routine.

#### Al Reilin's Plans

After 11 years Al Bellin has re-signed as manager of Trying Berlin Chicage office. Fred Kramer from Detroit replaces him. Bellin plans to open a radio talen booking office in Chicago.

#### UA Renews Newman

Hollywood, July 25. Hollywood, July 25.

Alfred Newman's contract as musical director at United Artist stidlo, has been renewed for an other year.

Makes his fourth there.

#### SUSTAINERS AT \$10

SUSTAINERS AT \$10

San Francisco, July 26.

NBC hands out a healthy slash to sustaining artists after Aug. 1
when salaries for non-sponsored programs slide from \$25 to \$10.

NBC Artists's Bureau will continue to deduct 10% commissions, leaving artists \$9 net. Some of them, with one \$25 a week program, were able to manage a fair living, but now will be left on a spot unless NBC comes forward with more periods.

#### L. A. BANDS CHANGE

Lo. Angeles, July 25.

Jimmy Grier's band formerly at
the Ambassador hotel's Cocoanut
Grove, goes into the Blitmore hotel
here Aug. I, replacing the Charles
Kaley outfit.

Henry Halstead's orchestra leaves he Roosevelt hotel Aug. 1. No suc-

### Catalogs for England

Twin Dash, visiting, from London to line up American song material for England, has closed for the foreign rights to Stept-Powers and Phil Kornheiser, Inc.'s catalogs. Also with 'Harry Bloom, Ind., for 'Moon; three songs by Röy Turk and Fred Er. Albert an. 'we by Month of the control of the Munetowick. Dash returns on the 'Minnetonka'

Aug. 5.

Jimmy Campbell of CampbellConnelly, of which firm the newly
formed Dash Co. is a subsidiary,
flew in from Jamaica, W. I., over
the weekend, on a business trip,
Campbell had been on a West Indies

#### PRINTING IN CANADA LOOKS FORCED BY TAX

If the music publishers are capitalize on their merchandise in Canada, indications are that the American firms will have to print the sundry excise taxes which tilt the sundry excise taxes which tilt the price of an American song hit to 50c retail, owing to the import duties on matter printed in the U.S.A. For years Leo Feist, Inc., was the sole American music pub-lisher to recognize this and printed

in Canada.

With music subjected to various with music subjected to various surfaxes of 10, five and three per centum, per copy, the retailer can't operate under the 50c merchandising price. This, with Canada's nationals under an even greater economic strain than in the U.S. hasn't helped to move the stock off

he shelves.

Hence, American firms realize it will be wise to patronize Canadian rinters and engravers if they're give themselves and the song realiers a break.

#### **Band Placements**

Don Bester will read-tour until Aug. 8, when he opens at Conven tion hall, Atlantic City, for two

weeks.

Tom Gerun opened yesterdey (25) at the Hotel New Yorker, N. Y., succeeding Bestor.

Ted Weems has gone to the Lincoln Taverir, Chi roadhouse, succeeding Duke Blington. Harry Somb Lelley Blaces Cur Alley Somb Lelley Blaces Cur Alley Control Chilly Children Child Chil

ern.
Ellington switches to Castle
Farms, Cincinnati.

#### Town Buys Roadhouse

Troy, N. Y., July 25.
Smith's Tavern, long, a night cluud on the Loudonville-Saratoga (N.Y.)
Roged, has been purchased of the converse of the Troy, N. Y., July 25,

Estate which sold property to the town acquired it when a \$12,500 mortgage was foreclosed last July against the Jerams and the Smiths, owners. State troopers had made several raids, seizing, gambling paraphernalia.

#### Beefsteaking Hon. Dave

Hon. Dave Clarke, a tin pan alley character, will be testimonialed at a beefsteak al fresco which Al B White will m. c. the evening of July 29 at White's Windmill Inn, Freeport. L. I.

A committee of tin pan alleyites has arranged for a bus to take the mob from 49th street and 7th ave-nue, shoving off at 5 p. m.

#### FAIR'S LOCAL MEN

Brockton, Mass., July 25.

Brockton Agriculture Society, operator of the Brockton Fair, has agreed to employ local musicians for stage show accompaniments and concerts at the fair this year. For the last several years bands have been imported.

Down to a Whisper
Elsie Robinson, Hearst syndicated
writer, quite openly states she finds
herself with \$500 a week less in income, due to salary reductions. The
Listen World' feature syndicator is
a San Francisco newspaperwoman.

#### RADIO REVIVAL OF OLD Whiteman Placing All STANDARDS IS PROBLEM

The growing tendency among the radio songsters to identify themselves with the revival of old-time favorites in a manner similar to Ruth Ettings revival of 'Harvest Moon,' has the music publishers note natings revival of 'Harvest' Moon,' has the music publishers worried. They'll probably place a restriction rule on the old stuff and release it for public performance only 'by special permission.'

only by special permission. The reason for this is that while a successful revival might mean some extra revenue from a dormant source, the radio plue, it is known, will kill it off completely just as it does with the average present-day popular song once the new material has been exploited into popularity.

has been exploited into popularity.
The publishers and songwriters
take the position that it is their
wealth of familiar missite of yesteryears which forms the backbone of
their business for release as mutually beneficial and if radio dissipates it by over-plugging it into a
permanent extinction, that's not so

#### PAUL'S RENDEZVOUS

FAUL'S RENDEZVOUS
On Bighth sirest, in Greenwich of Village, is Paul's Bendezvous, a colorful inclident in New York's nite life. A couple of months ago it was called Maxim's and sported a stiff cover charge. The interfor is well of the cover charge. The interfor is well of the cover charge. The interfor is stiff cover charge, a pollshed dance floor and an elevated date for an orchestra. Today, with the new name and management, a radio has replaced the band and the customers of the cover cover cover the cover cover cover the cover cove

name and management, a radio has replaced the bund and the customs replaced to bund and the custom selves. The cover charge is down to 25 cents and—greatest of all night club-comedowns—ginger ale is only 35 cents a bottle. Even that two-bit nights and holidays. During the week it's a minimum charge. And where a few months ago the place had to struight for existence, Caustin on a hot Tuesday night, with practically every form of amusement in Manhattan off, almost all of the 80 tables downstairs apprinking of customers on the 80-table shelf.

Place is run as a Village hanging the shelf.

Place is run as a Village hanging the shelf.

Place is run as a Village hanging the shelf.

Advays on hand for color. They're, on the cuft and provide just enough stronghers to make it seem and a dozen long-handred lads are al-ways on heard, for color. They're, on the cuft and provide just enough stronghers to make it seem and the seem of the seem

that blends stranger by colored freecoes and red and grat decor.

For entertainment there's a show of some sort every night at 10. On Monday, its 'Open Formi,' Tuesa' and the strength of the

her stuff—if not, the always transcriped to the to the tone of the

#### His Worries with NBC In Retrenchment Move

As part of the financial revision the hand leader is putting his organization through, NBC this week takes over the bomblete mariagement and publicising of the Paul Whiteman unit. First move by Whiteman to cut down his overhead was to let out his personal p. a. Al Zugsmith, and the unit's production coach, Jack Martin.

Jack Laute the

zugemith, and the unit's production coach, Jack Lavin, the maestro's personal manager, goes on an indefinite vacation the latter pair of this week, with Lavin's return dependent on whatever understanding they arrive at on the tentative date set for the holiday windup, Sept. 15. Meantime the departure is to be considered a jeave of absence, with Whiteman relieved of all saiary obligation. Lavin will motor to the Coset, and Jouineas matters for the miseatro, Pending Lavin's absence the NBO Artists Service will handle every phase of the Whiteman organization's business, including production of the Pontiac program and the checkup of Whitemans convert arrangement with the Hotel Biltmore roof. All publicity on the outift will come out of the network's press dependent on the control of the pontial of the position of the pontial production of the pontial of the position of the pontial program and the checkup of Whitemans convert arrangement with the Hotel Biltmore roof. All publicity on the outift will come out of the network's press dependent on the production of the pontial production of the pontial

the lob

ne job.
Figured that Whiteman will continue his retrenchment activity by asking the members of the band and the specialty artists to take a cut of 10 or 15%.

#### TWO TOUGH BREAKS IN **WEEK FOR LYMAN BAND**

Tough breaks were encountered by two of Abe Lyman's musicians last week. Fred Ferguson, trumpees the state of the state of

30. They have an eight-year-lid gon.
Ferguson with his wife, 'Dobting McNulty,' last ingenue lead in 'Mey Nonny,' were eideswiged by another car in Jamales,' L. L. Belt suffered concussion of the brain, but are on the road to zecovery.

Watters With Columbia Phone John S. Watters, formerly merchandise manager for Wurlitzer in Cincinnati, has joined Columbia Phonograph Co.

ral sales mgr. o onograph divisio



huris the challenge:
eault of similarity sameness and
ferst monotony of current their has been shat public interest in the second of the second in the Raprinted from Variety,
Raprinted from Variety,
July 13, 1882;

### MARKET

ong how distinctive lines com-nes music with magic. Green a sgiolan as well as orchestra con-Reprinted from Variety. July 19, 1932,

### **Kay Green**

MYSTICS OF MELODY

reach them quick, wire or writ CLIFFORD GILL.

214 Pantages Theatre Bldg., Minneapolis, Minn. And now, will you please return the



#### HOLLYWOOD

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bidg.)
Phone Hollywood 6141

Western Theatre Premium Co., on Film row, dissolved by withdrawal of Paul Fine from partnership. Business will be run by Harry Klein, the remaining partner.

Dr. Maurice Kahn, through an as signee, suing Sandy Roth, Metro as sistant director, for \$125, for serv ices rendered in Municipal court.

J. D. Martin Scenic Co. target of \$377 litigation brought by J. R. Clancy, Inc., N. Y., stage hardware

American Seating Co., through an assignee, awarded judgment totaling \$2,525 from Hughes-Franklin Theatres in L. A. Superior court.

Zurich Géneral Accident & Liabil-lty Insurance Co. suing Edwin Ca-rewe for \$440 due on premiums.

Arthur La Vove, publicity man

#### CONGORILLA

(Continued from page 17)

what hokumy business with a burst-ing balloon, and the sundry close-ups of the more intelligent of the savages, are tribute to the patience as well as ingenuity of the Johnsons and their assistants, interpreters

and their assistants, interpreters and guides. 'Songorilla' is a different picture which, if the present, stagnated general condition of boxofice means anything, should receive heightened public interest because of its contrast.

Abel.

#### MADAME RACKETEER

Taramount production and release. Directed by Alexander Hall and Harry Wag-staff Gribble. Blory and trautment by Malexander Hall and Harry Wag-staff Gribble. Blory and trautment by Malexand Barbard Running time, 68 mina.
Martha Hickes... Allson Skipworth
Elmer Hicks... Richard Benneth
Alice Hicks... Evalyn Knapp
Jack Houston... George SariJames Butterworth... Robert Mowade
Javid Butterworth... John Breeden
David Butterworth... John Breeden

Because the subtle high comedy that shows so gently through the script is likely to pass over the hats of the peasantry, this grand opportunity to establish a brand-new type of character for picture usage seems destined to go by the boards seems destined to go by the boards from the company of the control of the company of the control of the company of the control of the control

sibilities.

Lack of rame strength in the cast will prove costly, since a draw on the billing sheet might have slipped this effort across. Even a combination of moderate monickers could have turned the trick: But as cast, "Madame Racketeer has only George Raft in the draw department, and Georgie cant carry it alone.

Georgie can't carry it alone.

The authors had the courage to present å middle-aged larceny expert and then try to make an audience like her. Oddly enough, they succeeded. Her tactics are excusable and highly entertaining. A comiedy strain prevails throughout. In her younger days she walked out out of the courage of the on two lovely daughters and a de-voted husband, and even that's easily overlooked. Ordinarily such a background would tend to weaken a character, no matter how comic-ally treated, but in this instance a wealth of human charm prevents

collapse.

About everything necessary for the delivery of a sprakling cornedy performance was set up in the main alley. There will be conflicting opinions over Allson Skipworth, who sot the job. Although the script and the lines pave the way for a personal click by Miss Skipworth, it's really her much too-straight and painstaking method that resistants Magame, Racketeer from within reach with a Dressier or even a Johyna Howland. Miss Skipworth's would have been the

#### RKO STATE LAKE

OHICAGO
7-RKO Vaudevillo Aots-7
E E. HOWARD, "SCOOTER"
WERY, BENNY ROSS, PEPITO,
SMAN'S ALABAMIAN'S & Ollis,
"NO GREATER LOVE" With RICHARD RENNE ALEXANDER CARE

and artist for sex show at the Call-fornia theatre, claims J. Finger, manager, owes him \$50.

Ben Sullivan and Margaret Gray, extras, want total of \$16 unpaid checks from C. C. Burr.

Raymond Rose, sound recorder, filed wage claim against C. E. Van Der Def, head of the Angelus Recording Co. of Hawthorne, Calif., for \$390 unpaid salary.

Henry Halstead, band leader, target of a \$45 salary complaint by Thelma Holloway, nurse.

Housekeeper of the Russian Art League, Marie Hazeff, says she has \$36 pay coming.

Teatro Leo Carrillo object of a state labor commission wage claim of \$20 filed by Tempe Pigott.

## right method in legit, but in films a right method in legit, but in films a broader way carries more weight. Richard Bennett is even worse of, since his shortcomings in this role since his shortcomings in this role usually strong actor is badly mis-cast as a weakling husband who doubles as a mother after his wife walks. Better casting judgment picked the balance of the support, particularly Ratt. This one work presence in a fitting part helps the picture.

presence in a fitting part helps the picture.

'Madame Racketeer' is labeled Martha Hicks, alias The Countess. She starts and finishes in the pensive of the property of the p

automatically cancels her parcle.

Most of the chatter is mart, and
a lot of it is exceptional picture
dialog. The authors refrained from
growing unduly, sloppy or sentimental, although the chances were
many. The daughters' scenes with
anit audience sympathy would give
the Countess freedom at the finish.
But the writers stuck to their original plans, apparently, and for that
reason the pilot maintains its
strength right up to the end.

Bige.

#### Roar of the Dragon

Radio Pictures production and release. Richard Dix starred. Directed by Wesley Ruggles. Adapted by Howard Estabrook from story by George Kibbe Turner, Merian C. Cooper and Jane Bigelow. Ed-ward Cronjager, photog. At the Palace, New York, week of Aug. 23. Running

Carson	Richard Dix
Natagena	
BusbyEdw	ard Everett Horton
Helen	Ariine Judge
Gabby Tourist	ZaSu Pitte
Johnson	Dudley Digge
Voronsky	C. Henry Gordon
Sholen	Arthur Stone
Dr. Prausnitz	William Orlamone

This way it's just another Man-churian bandit story and ex-tremely remindful of 'Shanghai Ex-press' in more ways than one. Only it's a boat this time instead of a

train.

Dix never seems to be enjoying the job, and no wonder. Opposite him is a new personality. Gwill Andre, who is undergoing the build-

#### INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY Im-up process. Judgment shouldn't be passed on Mies Andre until the studio finds a better way to make use of her talents. In this start she's touted as an entry in the Garbo competition. The objectives as the control of the control

part is ever apparent. C. Henry Gordon is the dirty villalin, and just dirty enough.
Dix and a group of passengers on a Chinese river boat which he pilote that the control of the control

#### Washington Masquerade

Washington Masquerade
M.G.M. proliection and release, starring
Lionel Barrymore, directed by Charles
Brabin, Story from the Hann Beenstein
Brabin, Story from the Hann Beenstein
Blythe, Camera, Gregg Todand, film
Stevina, in collaboration with Samuel
Blythe, Camera, Gregg Todand, film
Stevins, Camera, Gregg Todand, film
Stevins, Camera, Gregg Todand, film
Stevins, Camera, Gregg Todand, Gregge
Stevens, Camera, Gregge Todand, Gregge
Senter Stevens, Camera, Camera, Gregge
Senter, Stevens, Camera, Came

Lionel. Barrymore in a fine role, made to order for his talents, is all this subject, needs to register. It will get returns from that angle and the return from the return from

attes no strength a whole.

It was the elder Barrymore, by the way, who played the same role in the Arthur Hopkins production

#### FOX, BROOKLYN

(Continued from page 31) crobatic dance. It's oke to give he thing a fast start.

acrobate dance. If a oke to give the thing a fast start.
Julian Hall follows with a ChapJulian Hall follows with a Chapin intation which mehn practiland the start of th

get a few laughs by their antics.
At this stage the first house addition, a Miss Santelli, comes on as
Rosa Ponselle. She has a nice soprano, so it's okay on the straight
nusic value.
Robert Montgomery, next, turns
out to be a roller skater. He reality
knows how to skate, so it doesn't
matter that he resembles Harold
Lloyd more than the Metro juve.

Lloyd more than the Metro juve.

For no reason whatever show is
now interrupted for Freddy Mack
and his musikers to get in their
overture, which they do with the
usual Mack part of the control of the
usual Mack part of the control
overture, which they do with the
usual Mack part of the
usual Mack part of the
toward all part of the piece to
whittle at a fiddle for a few minutes
in sufficiently effective manner, and
floy Bradley.

Heavy, Berman, is, called Harry
Henry, Berman, is, called Harry

in sufficiently effective manner, and from that sees into a dance with Roy Bradley.

Henry Berman is called Harry Richman for two vocal numbers. Richman for two vocal numbers with the seed of the se

Becket organics. Biz last show opening day just tair. Kasif.

of the play back in '21. But this is a distinctly different handling. The stage character was a figure of un-alloyed iragedy, an old French statesman ruined by a scheming young wife. This part is that of a human side of the central figure, the stage character was a figure of the human side of the central figure, but weakening of the intrinsic drawdly cast. Karen Morley adds another achievement to her recent series of distinctive types. Here is one actress who can be a siren and shrewdly cast. Karen Morley adds another achievement to her recent series of distinctive types. Here is one actress who can be a siren and shrewdly cast. Karen Morley adds another achievement to her recent series of distinctive types. Here is one actress who can be a siren and shrewdly cast. Karen Morley and shaded to the stage of the stage o

#### Rejection Proof

Rejection Proof
Rollie Roxi (Mrs. Anatole Friedland) returns to writing in the fall
with her own class neighborhood
publication in New York.
She'll call it the 'Central Park
West Review' and edit it herself.

#### CHICAGO

Chicago, July 23.

Chicago, July 23.

It was warm inside the supposed-to-be cool Chicago. Refrigeration went bloosy during the week, and while partially operating Friday on the opening day of the week, the chilled air wasn't flowing fast enough of the cool o

A good turnout of payees was probably attracted as much by the stage show as the picture, which the stage show as the picture, which is the probably attracted as the picture of the stage show as the picture of the stage of the

waiters to cover up an awkwardneas.

Survey of the Century, and shadlust got off the Century and and a

consultation of the Century and a

long stage wait which

I manuto-long stage shad shad

I manuto-long stage shad

I manuto-long shad shad

I manuto-long shad shad

I manuto-long sha

More likely the numbers she is using. Charles Previn directed the orchestra through 'Faust,' with eight male and eight female voices for a chorus. A few minutes later the boy xylophonist came along with 'Faust' again, and in a lengthy version, also. Yes, it was awfully hot last week.

#### DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions





#### OBITUARY

DENNIS NEILSEN-TERRY

DENNIS Nellsen - Terry, son of Fred Terry and Julia Nellsen, died is Bulawayo, S. Africa, July 12, of deuble pneumonia, aged, 37, He had seen connected with the stage from his early youth, as actor, producer

his early youth, as actor, producer and manager.

Most of his early training was in shakespeare, but following his war service, his best known. Outcomes were in Cheek known to the history of the histor

play by Lord Latinom. He had also appeared in films. His wife, Mary Glynne, had beer co-staring with him during the repertory tour on which he was en-

In Fond Memory of My Friend F. W. VANDERSLOOT Who Died July 30, 1931 JERRY VOGEL

gaged at his death, but had re-turned to England with her two

furned to England with her two faughters.

There being no son, this means the last of the Terrys, one of the oldest theatrical families in Eng-land.

#### WILLIAM CASTLETTE.

WILLIAM CASTLETTE
William Driscoil, 70, known professionally before his retirement 15 years ago as William Casiette, died July 22 in Chicago of a complication of diseases. He entered show business in 1878 at Hart's Comique, Indianapolis, and for many years as Castiette and Thorpe and later with his wife as Castiette and Hall was the ace horizontal bar act of the American variety halls. Castletté and Hall toured with various Weber and Fields shows early in the century. Last professional appearance of the pair was about 16 years ago in a sketch written for them by George M. Gonan. Elizabeth Hall died five years ago.

Cohan.

Besides a second wife whom he married two years ago, Driscoll is survived by an adopted son. Burial in Chicago.

#### MAX THOMASHEFSKY

Max Thomashefsky, 60, of the theatrical family of that name, died Sunday afternoon (24) in the Mount Sinal hospital, New York, after an

Sinai hospital, New York, after an iliness of three months. Funeral services will be held this afternoon (Tuesday) at 2 o'clock.

Mr. Thomashefsky was a ploneer of the Jowish theatre in America, being head of one of the This of the Th

panies.

He made his home in Brighton Beach. Surviving are the widow and one son, Charles Thomas, treasurer of the Barrymore theatre, New York.

#### CLAUDE COOPER

CLAUDE COOPER
Claude Cooper, 51, character comedian, died of a heart attack at his home in Laurelton, L. I., July, 20. He had been ill for over a year from a throat ailment, which had affected his speaking volce.
Cooper came to the United States

Cooper came to the United States from London at an early age, making his first stage appearance in The Red Mill. Later; did pioneer-hig in pictures, acting in and directing comedies for Thanhouser in Yonkers. Widow survives. Interment in Flushing cemetery.

CHARLES DEAGAN
Charles Deagan, 52, who for almost a score of years appeared in vaude in an impersonating act known as Charles and Madeline Dunbar, died July 19 in New York-Heart fallure occurred, shortly atter his return from a radio debut over WOR, Newarr.

In recent years Deagan had been doing impersonating bits for ani-mated cartoons. Widow survives.

ROBERT S. BIGSBY

Robert S. Bigsby, 61, superintendent of the Johnny Jones Shows, died July 18 of feat prostration in Anderson, Ind.

Widow and three children survive. Burlal in Brooklyn.

JACOB KEMPNER

JACOB KEMPNER

Jacob Kempner, 55, one of the motion picture industry's pioneers,
died July 2a at the Hospital for
Joint Dissages, New York.

At the, time of his death Kempner,
was assistant manager of the RKO
Orphoun't heatre' in Brocklyn. He
had been with Selznick and other
picture companies and was responsible for the importation of numerous early foreign pictures.

Interment was in Buffalo, N. Y.,
July 24.

#### JACOR SAMUELS

Jacob Samuels, 65, Coast theatri-cal lawyer, died July 17 of cancer at his home in San Francisco.

Since 1923, Samuels, who was in artnership with his brother, Oscar, partnership with his brother, Oscar, in San Francisco, represented Fox West Coast, going with the original circuit when it took over the Turn-er and Dankin houses at that time. Besides the brother, widow sur-

#### PHILIP F. BRANSON

PHILIP F. BRANSON
Philip F. Branson, 73, former member of the Tivoli Opera company, San Francisco, was filled July 21 in Ridgefield Park N. J., when he stepped in front of a trail. Branson retired from light opera eight years ago with his wife, known on the property of the property of

#### MILES MARCH

Miles Standish March, 72, known in legit and vaude as Frank Walsh,

JAMES J. WILLIAMS Died July 27, 1020

Mrs. JAMES J. WILLIAMS, JAMES J., Jr

and BOYS OF GLOBE THANSFER CO.

died July 19 in Believue hospital,

New York.

March's last Broadway legit appearance was as Judge Haselton in Here Comes the Bride.

Rachel Garfield, 74, mother of Herman Garfield, film producer, and Charles, theatre man 'of Cleveland, ided July 24 at the Good Samaritan hospital, Los Angeles after a pro-longed, iliness. Besides the two named, one son and two daughters survive.

The body is being shipped for burial in Cleveland.

George F. Avery, 73, died July 12 at his home in Newburyport. Mass. He was the builder and ow-ner of the old Star theatre at a time when the motion picture industry was in its infancy.

John Bury, 61, musician, died at his home in Los Angeles, July 19 Survived by a widow and two sons

#### LAST JUDGMENT

\* (Continued from page 39)

care if it's a play without an audience. The doctor assigns an or-derly to take them to cells, too, and the curtain goes dawn with Shav talking, talking, talking.

OUTDOORS

with less than ten days to re-bears, the Scarboroug Players did hears, the play the two authors, carry the bulk of it, and they are both scod troupers. Clannelli had an amazingiy good make-up as Piran-dello and Powers looked like Shaw's whiskers. Arthur Bowyer gave a cameo performance as Pierce, Pir-andelio's London manager, and vius, played with cockney accent. He did the sets, too, and they were excellent. Peggy Hovnden, Bar-bara Williams, Gordon Nelson, Sir John Dunn and William Dorbin gave other good nut performances.

#### Exploitation

(Continued from page 19) throw any light on the subject, but you'll see a darned good show, etc. Handed out where men go for lunch, it will pep up business.

#### Too Popular

It pays to figure even on the seemingly innocent stunts. Just after school closed a manager with a vacant lot near the theatre set up a target for boys to shoot at with sling shots supplied by the theatre. Boys were permitted to practice with a prize shoot once a week for three weeks when the target prac-

three weeks when the target practice was discontinued.
By that time a mass of complaints had piled up that the boys, when shooting out windows of vacint buildings or plugging stray cats, and the police requested the manager to call it off. He could stop the shooting but he couldn't undo the damage.

#### Search for Film Lead

Search for Film Lead

Los Angeles.

Paramount's Quest for an unknown femme for the title part in.

Fanther Woman, which will take
the form of a circuit-wide-contest
in all Publix houses, gets under
way, in Los Angeles July 26. Paramount theatre has tied up with the.

Selected participants will be given
tests at the Far studio.

#### Political Buildup

Jack Hodges, manager of the Florida, got plenty of publicity by inviting Mark Wilcox, who beat Mrs. Ruth Bryan. Owen out for the Fourth district congressional nomination, to speak from the stage ingred management of Massington Massiguerade.

Even though Wilcox was to attend to attend

Even though Wilcox was unable to attend, the story got preferred local position.

#### Weekly Ticket Books

Weekly Ticket Books

Pine Bluff, Ark.
Saenger theatre has been seiling veekly tickets good for admissions or four days, one for each change of the same week, and the same week. Manager Hauber oped to sell 2,000 a week, but did to tutter teach a sale of 1,000.

Made deals with local business oncerns to give a free ticket with ach cash purchase, those giubs ood on a certain afternoon only. his plan has helped attendance.

#### CIRCUSES

Current Week-July 25-30) Al G. Barnes

July 23, Dodge City, Kan; 26, LaJunta Colo.; 27, Pueblo, Colo.; 28, Fort Morgan Colo.; 29 Scotta Bluff, Neb.; 30, Alliance Neb.

#### !lagenbeck-Wallace

July 24.6, Defoulty 27, Kalamazoo; 30, South Band, 28, Adams, 29, Adams, 20, Adams, 20,

Sells-Floto

### July 25, Portland. Me.; 26, Portsmouth N. H.; 27, Salem. Mass.; 28, Concord N. H.; 29, Worcester. Mass.; 30, Spring field. Mass.; Aug. 1, Providence, R. 1.

#### **CARNIVALS**

(For Current Week-July 25-30) ckman & Gerety, Sheboygan, Wis, eemer, Claude Att, Montevideo: ruce Greater Shows, Binghampton

Beckman Bremer, Claude Att, Senna-Bremer, Claude Att, Senna-Bremer, Claude Att, Senna-Bremer, Castle-Tirch & E., Saalas Loon, Gastle, Tirch & E., Saalas Loon, Gastle, Claude Castle, Castle,

#### Hev Rube Battle Gets Carney Man 6 Months

Carney Man 6 Months

Newton, Ia., July 25.

John C. Clark, 83. Ottumwa, carnival manager, took six months in the county jail on two informations charging him with assault and intent to do great bodily injury, rather than go before a grand Jury investigation on chances of getting a state pen rap.

Clark chose to plead guilty after being held in default of \$2,000 ball, following a scrap at Colfax, June 23, between carnival employes and towners growing out of an argument over a game of chance.

### STEEL PIER IN RED, 1ST TIME

Atlantic City, July 25. For the first time in its history the Steel Pier is in the red. The management concedes a minimum

loss of \$200,000 on the summer. It was figured that with Steeple-chase out of the field, because of the fire which razed the Tilyou pler the closeby Steef Pier would be able to balance up despite the con-

Most of the night places are just gasping and hoping. At times dur-ing week-day evenings, not a single paying guest in the house.

More than ever this season of beach is a week-end spot, w Sundays finding the Ritz strand packed as Long Beach or Coney.

#### All the Midway You Want for One Buck

Albia, Ia., July 25. A \$1 bili will act as a pass to everything at the Monroe county fair this fall. Good for the entire family and the carryali at day and night sessions.

Number of free acts and concessions are spotted on the program.

#### LEGION'S BODEO

Sydney, Ia., July 25. The biggest rode east of the Missouri river is to be staged Aug. 16-19 by the local American Legion post, approximately, \$31,000 to be expended in promotion and prizes.

Reasons for the splurge in 1932 are several, principally that the rodeo of 1931 was one of the few larger attractions that showed well out of the red.

#### Circus Opposish

(Continued from page 1)

showing of the circus at these dates in such close proximity to the opening of the state fair would have an adverse effect on the latter's attendance. R. A. Lee, state fair secretery asserts that appearance the circus here in late August last year, despite the fair board's protest, was the cause of materially reducing attendance at the 1931 ex-

#### Cite Promise

Cite Promise
Lee and the other's also charge
breach of faith on the circus management's part. It is claimed that
at the time the 1931 license was
granted, a promise was made that
no application would be made in the
future for dates later at the
control of the control of the
such promise, last year's permit
was granted. such promis-was granted.

The agricultural interests of the state are not opposed to circuses,
Lee said in his statement. 'They
consider them worthwhile amusement organizations, but they do not ment organizations, but they do not feel that the state and county fairs, laboring as they are under handicaps, should be compelled to face this additional competition. During August and the first week in September, 70 county fairs are scheduled in addition to the State fair. All these would suffer greatly by the appearance of the circus here during the height of the fair season.'

Representatives of the circus also Representatives of the circus also are trying to induce the city council here to reduce the \$900 license fee for the two days. It is claimed that this is a larger fee than any other city charges.

### UNPRECEDENTED POLICE BILL IN AKRON

Akron, O., July 25.

47

Unless the Ringling-Barnum cirus pays the city of Akron \$108, claimed due for special police serv-

claimed due for special police servlee during its recent showing here,
the big top will not be permitted to
show in the rubber city, again.
City officials made this statement
after the appearance of the show
here this week. It followed a battle
over tickets by Eddle Sauter, city
license cierk, who for the entire
morning, when the show played
here, debated with Eddle Vaughn,
show's legal adduster, over the numshow's legal adjuster, over the num-

show's legal adjuster, over the num-ber of tickets for city officials. Sauter asked for 500 passes, 300-with reserves for city officials: Vaughn said this was far too many and finally a compromise was af-ected. The city got 177. This week Sauter announced he's sending a bill to the circus for \$108 for special policemen at the grounds. A charge like that, it was said, never was made before.

was made before.
The circus had deposited \$200 for a permit to show here with 48 cars of equipment. Sauter claims there

#### CARNIES PICK SPOTS **NEAR CLOSED ALBANY**

Albany, N. Y., July 25.
Despite the orders of the mayor about two weeks ago that he would issue no permits for carnivais, two shows appeared in town for a week each in the face of protests from

each in the face of protests from residents.

A third road organization, the Gilck show, one of the largest organizations of its kind to appear in the vicinity, played atil last week in Menanda, just outside the city limits, and did only a fair business.

As a final step to bai carrivals within the dity the paper is prepared by the control of the co

ing crowds from many cities nearby, through various methods of adver-

West Springfield, Mass., July 25. Board of selectmen has prohibited any carnivals from playing here. This action follows the granting of This action follows the aranting of permits to two local organizations to sponsor carnies for the purpose of raising money to assist in welfare work.

Chamber of Commerce has been protesting against carnivals, but the selectmen said this was no factor in the decision.

#### Timmie's Chest

within Kanaa, July 25.
Timmic O'Nell, stake driver for, the AS G. Barnes et us, took, a more state, and the tall we should be a surface of the tall we should be a surface to the tall we should be a surface to the sur

#### Clearfield's Finis

Altona, July 25.
Clearfield county fair, after having been held annually for 72 years, will be omitted this year.
Less than half, of the \$3,000 needed to clear up last year's deficit has been secured.

#### WARDS QUIT BARNES SHOW

WARDS QUIT BARNES SHOW
Los Angeles, July 25.
Flying Wards quit the Barnes
show at Salina, Kan., (16) leaving
the tent ageregation without an
outstanding air act, Aside from
swinging ladder routines, all other
acrobatic work is ground stuff.
Wards will stay in the middle
west, playing fair dates.

THE CENTRE OF THE WORLD

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PICCADILLY CIRCUS

General Manager, JOHN SOUTHERN

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- Every Act Is Allowed To Do Its Full Time So As To Work Naturally. They Are Not Harassed And Cut And Made Uncomfortable.
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