

➤ **June 27, 1932** ➤

STATION	WJZ	PROGRAM	CANADA DRY GINGER ALE, INC.
	AND	DATE	MONDAY, JUNE 27, 1932
	BLUE NETWORK	TIME	9.30 - 10:00 P.M. (E.D.T.)

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SIGNATURE - JOLLY GOOD COMPANY

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SIGNATURE - ROCKABYE MOON

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER       Ladies and gentlemen. Another half-hour of entertainment about Canada Dry Ginger Ale, now available made-to-order by the glass at soda fountains. George Olsen, Ethel Shutta and Jack Benny, the Canada Dry humorist, again perform for your enjoyment.

George Olsen opens the program with “I Beg Your Pardon, Mademoiselle.”

**1. I BEG YOUR PARDON, MADEMOISELLE**

**ORCHESTRA & FRAN FREY**

JACK                Hello... hello... hello, there George... hello, Ethel, how are you tonight?...hello, Kvetch!...

                         Pardon me just a moment, ladies and gentlemen... Say, were there any messages for me today? ... mail, phone calls or anything?

MAN’S VOICE     [Baldwin] What’s the name, please?

JACK                Benny ... Jack Benny ... you’re my secretary, remember?

MAN’S VOICE     Oh, yes ... there’s a letter here for you.

JACK                Fan mail?

MAN’S VOICE     Yes, from your tailor.

JACK                Anything else?

MAN’S VOICE     Yes, a phone call.

JACK                Who from?

MAN’S VOICE     Your tailor.

JACK                Anything else?

MAN’S VOICE     A telegram.

JACK From my tailor?

MAN'S VOICE Yes.

JACK Well, tear up the phone call and destroy the messages ... what else happened today?

MAN'S VOICE Oh, there was a man here to see you about ten minutes ago.

JACK A little short fellow?

MAN'S VOICE Yes.

JACK With a black moustache?

MAN'S VOICE YES.

JACK AND MAN (TOGETHER)

My tailor!

Your tailor!

JACK Did you tell him I sailed for Europe this morning?

MAN'S VOICE Yes, and he said he will meet you in London tonight.

JACK Well, this is no place to discuss business... I've got to talk to my students ... hello, scholars! ... are you lessoning? ... This is Jack Benny talking... JACK as in lumber JACK ... and BENNY as in tuppence, ha-BENNY ... ARE YOU GIGGLING? ... or aren't you a giggle-o? ... hmm? ... That calls for a slight pause to give you all a chance to hate me.

Well, ladies and gentlemen, I find myself in another very peculiar position tonight, as again I have to apologize to George Olsen, and I'm getting mighty sick of it. Last Wednesday night, I said he took a quarter out of his pocket and Miss Liberty got off and stretched her other arm. Well, I was wrong again ... I'm sorry, George.

GEORGE Aw, that's okay, Jack.

JACK What I really meant to say was that George had a rare old coin in his pocket ... year 1881.

GEORGE Well, what's funny about that? I've got a lot of old coins in my pocket.

JACK I know... but they were all new when you put them in there.

GEORGE Say, Jack, what makes you think I'm so tight?

JACK Oh, I'm only kidding, George ... just trying to get a couple of laughs at your expense. After all, what difference does it make to me if your money goes into solitary confinement?

GEORGE Well, Jack I'm just a little careful, that's all ... I'm saving for a rainy day.

JACK Saving for a rainy day, eh? ... Well, it rained all last week and you were still the same Olsen.

GEORGE Well, I want to tell you one thing, Jack ... I'm thinking of the future so that I can protect my children.

JACK Of course, George, if you're going to have forty or fifty children, let's drop the whole thing.

And now Ethel Shutta, who has been waiting here since nine o'clock this morning, will sing "A Bunch of You," played by George Olsen ... and a bunch of the boys will whoop it up.

## 2. A GREAT BIG BUNCH OF YOU

## ORCHESTRA & ETHEL SHUTTA

JACK That was Ethel Shutta singing "A Bunch of You," played by George Olsen and his Close Harmonizers ... do you get it?

You know, folks, to hear me talk, you'd think George and I were deadly enemies. To be honest about it, we have been friends for a great many years. In fact, our friendship dates back to the year 1933 ... er, 1923. Say, George, when did we start to become friends?

GEORGE Any day now.

JACK I see... and how things change ... just to think ten years ago George Olsen used to work for me ... and look at him now! Yes, sir, I was his boss. At that time I was the proprietor of a cafe just outside of Chicago ... you know, one of those places where you get a nice dollar-dinner for seven dollars ... BUT NO COVER CHARGE! Well, anyway, that's where George worked for four weeks and we didn't lose a customer! I used to pay him off every Saturday.

GEORGE Now, Jack, wait a minute ... I don't mind all the things you say about me when you're kidding because I realize it's all in fun. But don't tell people that I ever worked for you in a road house ... because that's NOT TRUE.

JACK What do you mean ... it isn't true.

GEORGE I mean just what I say ... I never worked for you in my life.

JACK But, George, I don't mean that you worked for me exactly ... what I really mean to say is that we both worked in the same cafe ... you're not ashamed of the fact that you worked in a cafe, are you?

GEORGE No, I'm not ashamed of any place I've ever worked. But don't tell those people that I worked for you when you were just an ordinary waiter in that cafe, MR. BENNY!

JACK Great fellow, George ... always kidding.

GEORGE No, I'm not kidding ... I mean every word of it!

ANNOUNCER Ladies and gentlemen, this fight comes to you thru the courtesy of Canada Dry Ginger Ale, made-to-order by the glass, at all fountains.

Go ahead, boys.

GEORGE                    Say, what do you mean by insulting me and telling people ...

ETHEL (ENTERS SCENE QUICKLY)

Now, boys, boys ... please! ... Stop this arguing in front of the microphone ... you ought to be ashamed of your selves ... BOTH OF YOU!

GEORGE                    Well, he's been making a lot of cracks about me that I don't like.

JACK                      I have not, Ethel ... I was only kidding.

GEORGE                    You have, too.

ETHEL                      Now, please, George ... stay out of this ... let me talk to Jack.

Now, Jack, I'm sorry George lost his temper... But aren't you a little bit ashamed of yourself, too?

JACK                      Oh gee, I didn't mean anything, Ethel. I thought George could take it.

ETHEL                      Now wait a minute, Jack ... I'm going to tell you something that I hope you will take in the right spirit and not feel offended. Promise me you'll understand.

JACK                      I promise.

ETHEL                      You've said a lot of little mean things about George and ... if you only knew it ... he thinks the world of you. He's always boosting you to the skies, and he's one of your greatest admirers.

JACK                      Well, that's funny ... he never sends me any fan mail.

ETHEL                      Now, Jack, please be serious because I like you a lot and I'm just trying to help you, that's all. You know the thing that surprises me is that you are such a nice fellow ... such a gentlemen ... and you can say the sweetest things about everybody instead of getting laughs at their expense. Why, every time you introduce George, you're always kidding him ... and you've hurt him terribly, Jack ... you really have.

JACK                      I'm sorry, Ethel.

ANNOUNCER              Ladies and gentlemen. This bawling – out comes to you thru the courtesy of Canada Dry Ginger Ale, made-to-order by the glass.

JACK (still in sulky mood)    At all fountains.

ETHEL                      Now aren't you a little bit ashamed of yourself, Jack?

JACK                      Yea ... ah.

ETHEL                      Well, try and be a sweet boy from now on, and tell George how sorry you are.

JACK                      I'm sorry, George.

GEORGE                    Aw, that's all right, Jack.

ETHEL                      There now ... that's much better.

JACK Ethel, I want to thank you for this little lecture you've given me... you've made me realize how nasty I've been.

ETHEL Aw, Jack, it was just for your own good.

JACK Well, I appreciate every word of it... and from now on I'm going to be different.

ETHEL I know you will, Jack.

JACK I'm going to introduce George with a great deal of consideration ... because he's a swell fellow and one of the finest boys I have ever been associated with.

And now, ladies and gentlemen, the next number will be "It Was So Beautiful," sung by Paul Small and played by George Olsen ... a great musician ... a liberal, honest, upright gentleman ... one of the sweetest fellows that I've ever known ... a man who is kind to everybody and worships his mother and father ... a man who is kind to dumb animals ... a man everybody loves and George loves everybody ...

(On direct cue from Jack Benny, start introduction to number)

### 3. IT WAS SO BEAUTIFUL

### ORCHESTRA & PAUL SMALL

GEORGE Where's Jack?

JACK Listen, old pal, will you introduce the next number? I feel so terrible about what I said and Ethel has spoiled my whole evening.

GEORGE Here, take a glass of this Canada Dry Ginger Ale ... you'll feel a lot better.

JACK Do you think so?

GEORGE Sure ... here! take a sip. (SLIGHT PAUSE)

JACK (WITH TREMENDOUS FORCE)

LADIES AND GENTLEMEN! I feel great now ... which is ANOTHER VICTORY for Canada Dry Ginger Ale, made-to-order by the glass at all fountains.

And you don't have to take my word for it ... here's a note that we just received from our representative in Jersey:

(SOUND EFFECT: RATTLING PAPER)

Hear the note ... hmmmmm? We wouldn't fool you.

Our representative tells you that he went to a factory in Newark, New Jersey where they manufacture twiggots and muldrums... He selected six men who work there ... tied their hands securely behind their backs and locked them in a pitch-dark room. In fact, the room was so dark that you could hardly hear a plate drop ... Our representative gave each and every one of these six men three articles ... an umbrella ... an elephant tusk ... and a glass of Canada Dry Ginger Ale. They did as they were

told, sampled each of the three articles, and unanimously declared that Canada Dry Ale was the best drink of the three!

And now Ethel Shutta will sing, “Humming to Myself,” played by George Olsen and his Mickey the Misers ... let’s go, boys!

#### 4. HUMMING TO MYSELF

#### ORCHESTRA & ETHEL SHUTTA

JACK

Well, ladies and gentlemen, there still seems to be a lot of controversy about the Sharkey-Schmelling fight— I mean, the Schmelling-Sharkey fight. No two people agree on the decision ... Sharkey says Schmelling won it... Schmelling claims Gunboat Smith won it... Italy blames it on Carnera ... the people in Siam blame it on their King ... the King blames it on our contest and our contest blames it on Canada Dry Ginger Ale, made-to-order by the glass ... SOME mix up, believe me!

Well, as I’ve told you before, I saw the fight, and all I can say is ... IT WAS A BALMY SUMMER’S EVENING,

AND A GOODLY CROWD WAS THERE ...

Well, the next day I saw the moving picture of the same fight.

The picture was all right, but I didn’t like the cast. I think Walter Huston and James Cagney would have put up a better battle and thrown a few chairs at each other... I also think the picture lacked sex appeal, and it is my opinion that GRAND HOTEL is a much better picture.

Of course, I’m not crazy about the movies, anyway. I used to be in pictures and they weren’t crazy about me either ... so we’re even.

However, I’m getting away from the subject. It is not for me to say who won or lost the Sharkey-Schmelling fight. So we have brought here to the studio tonight four of New York’s greatest fight experts ... four men who are conceded to be the highest authorities on the Art of Boxing... Let us hear their views.

Our first expert is no other than Homer T. Sass ... who is qualified to describe the punches as he has been employed on the T. & O. Railroad as conductor and has punched tickets for thirty years. So he certainly is familiar with each and every punch ... Go ahead, Mr. Sass, describe the punches.

SASS

Well, I’ll tell you ... when a fellow gets on the train with a local ticket, I gave it the heart punch, which must be aimed well to hit the number. However, on a longer trip, the man receives two punches and holds his ticket until he is punched again. Of course, the Communist’s ticket ...

JACK

What do you mean by “Communists”?

SASS

The people who communist from the suburbs to the city.

JACK

Oh, you mean COMMUTERS!



SASS Yes, pardon me ... I'm now on the Canada Dry Limited ... THIS TRAIN LEAVES IN THREE MINUTES FOR

SARAZEN

FARRELL

CRUIKSHANK

ARMOUR

DEEGEL

BOBBY JONES and

ALL POINTS SOUTH

ALL ABOARD ...

(MUSIC CUE: TRAIN EFFECT, FADING OUT IN DISTANCE)

JACK Folks, I'm sorry that Mr. Sass had to leave, but he's a conductor. And trains and tide wait for no man.

And now we have another expert... a man who is qualified to give you an accurate description as he has been a fisherman for fifty years and knows his hooks ... MR. T. ANGLEWORM SMELT ... and no relation to Schmelling ... Tell us what you think of the fight, Mr. Smelt.

SMELT Well, the TUNNEYS aren't running so good this season ... I got a SHARKEY the other day and a few of those little BENNIE BASS and quite a lot of FLUKE.

JACK All right, all right ... that's only one man's opinion... he thinks the decision was a fluke ...

And now we have still another expert who is in the men's hosiery business. He will describe each and every sock of this big fight ... I take pleasure in introducing Mr. Benjamin Listle Hose ... What's your opinion of the fight, Mr. Hose?

HOSE Well, that fight reminds me of a little story ... there was a Swede and an Italian standing on the corner talking, when a good-looking young girl passed by. So Pat says to Mike, "Hasn't she got beautiful eyes"? And Mike says, "Yeah, but she's got a bad run in one of them!"

JACK That's awfully good ... and now, last but not lost, we will hear from a fellow who knows all about uppercuts as he used to be a butcher and is now manager of those two great fighters: One-Round Steak and Kid Knee ... May I introduce to you, MR. J. VEAL CUTLET! ... Well, Mr. Cutlet, what do you think of the fight?

CUTLET (begins to laugh uproariously)

JACK Well, that's the most accurate description we have heard yet...

(LAUGHTER CONTINUES)

What are you laughing at?

CUTLET                    She had a bad run in one of them!

JACK                      Okay, boys ... thanks for coming up ... And run, don't walk, to the nearest exit.

ANNOUNCER            Ladies and gentlemen, these four men sneaked in here thru the courtesy of Canada Dry Ginger Ale, made-to-order by the glass at all fountains.

JACK                      With just the right amount of syrup.

And before introducing the next number, I just want to say that after all the excitement of the Sharkey-Schmelling fight, little Gene Sarazen comes in on the last round with a 66, cutting my score in half ... Congratulations, Gene!

You know George Olsen and I were in the tournament, too. It's funny how they misspell names in newspapers. They had my name spelled KIRKWOOD and Olsen's name, DUTRO.

And they even charged us green fees. Imagine that for an open golf tournament ... oh, well, POLITICS!

And now Fran Frey will sing, "Come and Sit Beside the Sea," played by George Olsen and his Mental Hazards. The drummer will play on the sand traps... Am I saying the wrong things? ... hmmm?

FORE, George!

## 5. COME AND SIT BESIDE THE SEA

## FRAN FREY

JACK                      That was the last number of the seventeenth program on the 27th of June. Be with us on Wednesday night as we will have another surprise for you. You know, on nearly every program, you hear the phrase, "LADIES AND GENTLEMEN" repeated dozens of times ... "Ladies and gentlemen – this" and "Ladies and gentlemen – that" ... with absolutely no courtesy shown to the babies. There are 120 million individuals in this country – of which at least 20 million are babies. It's about time that a program was dedicated to this group. So WEDNESDAY will be a night for BABIES EXCLUSIVELY! All you grown-ups can go to bed early and leave the babies at the radio. Of course, if you really want to listen in, that's up to you. But it will still be Babies' Night!

Well, I must leave you now. And, as they say in Cuba, did you HAVANA Canada Dry today?... Goodnight, then.

SIGINATURE—ROCKABYE MOON

ANNOUNCER            Now's the time to ask for a Canada Dry ice cream soda when you visit a soda fountain. It's a delicious drink — a real treat in this hot weather — night or day. Canada Dry is also available in bottles as well as made-to-order by the glass. You are invited to listen in again at this same time Monday night, when Jack Benny, Ethel Shutta and George Olsen will entertain. This is the National Broadcasting Company.