

VARIETY

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64 PAGES

BEST CRITICS FOR 1931-'32

Presidential Campaigns Can Hit 17,000,000 Radios, Double of 1928

Political convention broadcasts this year will have a potential audience of twice as many as it did four years ago.

In 1928 there were about 8,000,000 homes equipped with receivers with an estimated listening audience of about 27,000,000. Currently there are 17,000,000 homes estimated equipped with receivers with a potential audience of about 60,000,000 listeners. For this reason, radio is expected to play a big part in the 1932 political campaigns.

NBC and CBS agree to handle the convention broadcasts in Chicago depart for the windy city late this week.

(Continued on page 39)

Sell Chi Convention Tickets for \$22-\$17 To Defray Expenses

Chicago, June 6. For the first time in history of political conventions here, tickets for both the Republican and Democratic gatherings are being sold to defray expenses. Committee in charge of both affairs, under Edward N. Hurley, have priced and put out pasteboards at \$22 and \$17 (Continued on page 55)

Cashing In

Brooklyn, June 6. The Negro who found the body of the Lindbergh baby is now in show business. He copped up the past weekend in a Coney Island sideshow as an 'added attraction.'

What the Well Dressed Show Patron Now Wears

Hollywood, June 6. Marlene Dietrich and Josef Von Sternberg, with Miss Dietrich's young daughter, startled Hollywood boulevard Sunday night by attending the Pantages theatre with two plain-clothes officers, each carrying sub-machine guns.

Result of kidnap threat against the child.

TOWN SUBSIDIZES CINEMA

Denver, Ia., June 6. Rather than see the town without pictures, members of the Commercial club have agreed to absorb costs of putting on a film program a week for the residents.

Club, in addition, is standing expenses of a weekly band concert. Both events are free to the public with no strings attached.

A Duluth Special

Duluth, June 6. Panhandler here has a new idea. Armed with a loaf of bread he invades theatre lobbies, displays the loaf and asks a dime for bologna. It works, too.

COLLEGE BOYS FROM 16 TO 60 IN CAFES

Los Angeles, June 6. Widespread use of collegiate 'courtesy cards' by local night clubs has in effect put night life on a cut-rate basis. These cards, distributed among college students by the Frolics, Coconut Grove and Miramar among others, entitle the holders to \$2.50 worth of food for \$1.50 or less. Patrons from 16 to 60 are using the cards, with no objections from the night spots.

Stations Tell Agencies To 'Put It on the Line'

Chicago, June 6. Stations in the midwest have been left holding the bag so many times recently that they've begun to ask for money in advance, even in cases of business received through advertising agencies. No matter the status of the agency itself, if the station's credit authority puts the danger rating on the account it's cash or else.

Attitude toward the agencies is unheard of in any other branch of advertising, since the unwritten code holds the agency directly accountable for the client's credit.

Dutch Tooters Back on Sidewalks of New York

German bands, which went out a few years before another German product, beer, are slowly making reappearance throughout New York. Some see it in an omen. The Deutsche music makers that play around the city's streets and look up at apartment windows when flanked with their serenading, aren't numerous. Most of them are confining their activities to the more residential sections, and number about three or four men per band.

One exception is an eight-piece affair that's recently gotten into actio hoin. Same old ge-clumpty moosick.

GABRIEL BOEHNEL TOP DRAMA, FILM

Both Are Repeat Leaders—Gabriel Tops for 3d Time, a Record—Five Stage Failures to One Success in 152 Production Tries—Few Moderate Successes on Stage or Screen—N. Y. Femme Filmers Drop

ARDEN HEADS CHICAGO

Returns for the full season ratings of critics finds Gilbert Gabriel of the 'American' leading his field in stage criticism for the third time, a record, and William Boehnel of the 'World-Telegram' heading the New York picture contingent for the second time. Chicago film palm goes to Doria Arden of the 'Times.' This is 'Variety's' fifth compilation of film critic ratings and its ninth statistical review of the dramatic commentators.

State of business in the amusement field is vividly reflected in the new listing. Of 152 stage plays presented from June of '31 to June of '32 there were 121 outright failures, 15 moderate successes and 16 actual hits, which summarizes in one real or partial success for each five plays produced.

Something of the same situation applies to the picture situation where the films that failed to bring back their negative investment were greatly in the majority.

Thus it is found that the least complacent of the writers both of plays and picture, are found in the higher brackets. It was the hard boiled reviewers that led the procession.

It is to be noted for instance that among the drama reporters any writer who had chosen to condemn all plays blindly would have finished with the respectable percentage of four 'rights' out of five guesses, or a percentage above .800. Gabriel scored an average of better than nine correct forecasts out of 10 tries, showing an average of .917 for the season.

In like manner John S. Cohen, Jr., of the New York 'Sun,' probably the most pessimistic of the New York film group, moved up five places from No. 7 to No. 5. Bland Johanson, of the 'Mirror,' and Irene Thirer, of the 'News,' the latter using a star system of designations and the former disposed to give picture product a break, both dropped considerably in their standing in a year characterized by the latter using a star system of designations and the former disposed to give picture product a break, both dropped considerably in their standing in a year characterized by the

Dramatic critics' box score on page 51. Film critics' box score on page 2.

4 Generations with Hunt Circus, Which Is 70% a Family Affair

Young America's Idea

Long Branch, N. J., June 6. Local kids have hit upon a new one to avoid going to school. They rub themselves with poison ivy.

COMMENCEMENT CAMERA FOR TALENT

Young ladies in finishing schools, who step up to get their diplomas at this June's commencement may be giving an audition for pictures at the same time. Talent scouts are going that far in their hunt for unusual screen types.

Old as it may seem in view of the glutted beauty market in Hollywood, the scouts are actually planning to visit the sororities with cameras and a practiced eye for possibilities. It is now being said that it's easier to crash Hollywood than to get a picture.

Free Films Now at Calif. Drive-in-and-Eat Spots

San Diego, June 6. Local exhibitors have found a new reason to go on an aspirin diet. It's the free showing of films at local drive-in eateries.

Two of the dine-in-you-eat-stands have sound equipment at one end of their lots and are throwing one reel subjects on their screens to keep the autoists amused while munching.

Canada Lukewarm About Red Coated U. S. Marines

Toronto, June 6. Protests are being made to government authorities regarding the engagement of the U. S. Marine Band for the Canadian National Exhibition here. Claim is that Canadian musicians are unemployed. Squawks also rise over U. S. Marine Band playing in capital while Imperial Conference being held.

Authorities here explain the band is coming on a courtesy visit through Col. Hanford MacNider, U. S. minister; that it is a band playing only at U. S. official functions, and this is the first time it has been allowed to leave the United States.

United States Marine Band wears red coats same as British troops full dress.

Yonkers, N. Y., June 6.

Hunt's Three Ring Circus is making its 40th annual trek through the smaller towns of Westchester county. It is said to be the oldest tented show that has remained intact under one ownership for so long a time and during the 40 years it has always traveled the same route, through the under 30,000 towns in eastern Pennsylvania, northern New Jersey, New York and New England.

There are four generations of the Hunt's now with the show. Mrs. John Hunt, 84, widow of the founder of the show, said to be the oldest outdoor trouper still active, takes tickets at the main gate. Her little great grandson rides in parade and entry.

Routine varies but little. Seventy percent of the personnel of the per-

(Continued on page 50)

New 12-Hour Rule on Reno Divorces Now Protects Merchants

Reno, June 6. Heeding a request from Reno merchants, who have been gyped regularly by divorce seekers with bad memories for bills, the two district judges in Reno's divorce court issued a joint order last week that is designed to give merchants a chance to collect from divorce customers before the customers grab their decrees and scam.

From now on no divorce cases will be heard until at least 12 hours after filing. It was possible up until June 1 for attorneys and their clients to walk into the court house at any hour of the day, file the

(Continued on page 62)

Even the Birds Do It

Show biz may know all there is about temperament! It is the first time that the routing of a show troupe had to be altered to allow a talking parrot its full daily quota of 12 hours sleep. Bird is used in a Fancheon & Marco unit, 'Radio Stars of Tomorrow,' now enroute to the Coast.

Transportation had to be shifted so the parrot could be accommodated. It is owned by Francis Abell.

Someone in the show suggested the bird fly to break the jumps and save railroad expense.

JESSEL AS REPORTER

George Jessel got off the Levitan last week and stepped into a New York 'Mirror' contract through the William Morris office.

Comedian is to cover the political conventions in Chicago for both the 'Mirror' and Chi 'American' with INS papers probably buying his stuff.

Polyanna Tete-a-Tete with Lil Syl Sidney, Who Trusts Her Studio

By CECILIA AGER

I'm not satisfied with my work in pictures so far, remarked little Sylvia Sidney, rattling around in the restrained elegance of her sumptuous Waldorf tower suite. It has no mellowness. She squirmed into a more comfortable pose on the delicate Chippendale sofa, a star, and yet only a child beset with childlike restlessness.

Miss Sidney is 22; she looks 16. Women don't like her, Miss Sidney says. The maddening youthfulness of her appearance might account for their irritation.

"There's so much I have to learn," said Miss Sidney, surveying her surroundings appreciatively. Long stemmed American Beauty roses inclined their heads from a tall vase on the exquisitely proportioned commode. A very correctly upholstered maid hovered quietly busy in the entrance hall and adjoining rooms of Miss Sidney's spacious apartment. The towers of Manhattan, from the heady heights of her 84th floor drawing room, were impertinent dwarfs. Background details of a picture star visiting New York don't quite fit in the fan magazine manner. "Rightfully good taste," richly unobtrusive.

"So much to learn," Miss Sidney went on, "about acting, for the screen." Dressed in simple brown crepe, her hair cut in a bob that made her demure, round face even younger, Miss Sidney reflected upon her inexperience, in pictures. Merely she laughed as she explained how little she knows, compared to the established stars. They've been in the business for so many, many years longer than she. Her eyes twinkling at the corners as they do in close-ups when she's happy, Miss Sidney confessed that all she has is

(Continued on page 19)

Neck-Bones for Extras

Memorial week was one of the seven worst weeks of 1932 for the "Five working days averaged only \$22 extra placements each." Largest single crowd was 213 in a courtroom scene of "Without Shame" at Metro; 101 26 features went in production last week, lowest since March.

LIONEL STANDER—METRO

Lionel Stander, young legit actor, has a former Metro, with the customary options. Stander, 1st in "House Beautiful," leaves for Hollywood in three weeks.

SAILINGS

July 1 (New York to Paris), Mr. and Mrs. A. Goodman (Europa).
June 15 (London to New York), William A. Brady (Aquitania).
June 8 (New York to Paris), Karl Berlin (Pres. Harding).
June 7 (New York to London), Mr. and Mrs. Matty Zimmerman.
June 7 (New York to London), Mr. and Mrs. Matty Zimmerman.
June 7 (Berlin to New York), Al Seeliker, Max Friedland (Europa).
June 6 (Los Angeles to New York), Mrs. Brock Pemberton (Pennsylvania).
June 6 (New York to London), Jack Mills (Bremen).
June 4 (San Francisco to Sidney), Jack Russell (Montevideo).
June 4 (New York to Paris), Fannie Brice and children, Beatrice Little, Alia Nazimova, Vilma Banky, Harry Martin, Tamara, P. N. Brinch, Georges Olive (de France).
June 4 (Paris to New York), Earl Carroll (Berengaria).
June 4 (London to New York), E. H. Allen (Bremen).
June 3 (New York to Berlin), Mike Hindlin (Rotterdam).
June 3 (New York to London), Lawrence Tibbett (Majestic).

Show me a thoroughly contented person and I will show you a useless one.

MR. AND MRS. JACK NORTHWORTH
130 West 44th Street
New York

Colleges, Too

Hollywood, June 6. Feeling little on southern California college newspapers have commenced razzing the picture industry. Rah-rah journalists are trying to copy some of their professional brothers in ribbing producers, players and pictures. It all started when several studio publicity departments turned down journalism class students who wanted to interview stars.

S-J AGENCY HOLDING CLIENTS BY SPEC IDEA

Hollywood, June 6. With but a minority of its clients reported working, Seitznick & Joyce agency is attempting to have this otherwise idle talent, particularly writers, work on speculation with the chance that the agency may land some of the stuff.

Intent is flashily dressed as a so-called "complete studio service" wherein a producer would be sold completed scripts, already cast, if any of them happened to want completed scripts already cast with one agency's clients.

Agency's writer list has been urged to get busy on any ideas it may have. If there's any story difficulty the writer can turn his year over to the agency for assignment to another writer, with all possible revenue thus kept within the agency. Directors are also asked to submit ideas.

Small Paid Salary

This apparently leaves the "idle S-J" talent in the same category as unemployed talent without an agency—working on spec with the hope of landing. A minor difference is that the writer without an agency doesn't pay commission if his stuff is sold.

Edward Small tried a similar idea some time ago with clients he had under contract, but he paid the talent a small salary while scripts were being developed. This placed Small on spec as well as his clients.

By keeping its writers and directors busy, even without salary, S-J may be able to keep them from hopping to another agency.

Quirk Staying West To Fight Rubens Suit

Hollywood, June 6. James Quirk, editor of "Photoplay," will remain here until the end of June. On June 19 an action for \$1,000,000 damages, brought against his publication, "Photoplay" by Mrs. Minnie Rubens, mother of the late Alma Rubens, comes to trial in Superior Court. Action was brought following publication of a story referring to the funeral of Miss Rubens, with the lie "there were not many picture people in attendance."

Bernard J. Douras, father of Marion Davies, is attorney for Mrs. Rubens.

Fairbanks Sudden Democracy Marks Finis of Hi-Hat Hollywood

Hollywood, June 6. Mantle of exclusiveness which has cloaked Douglas Fairbanks and his photographer balancing a flock of peeps on her knife. Two years ago it would have been impossible to get a Fairbanks to pose eating, much less clowning with etiquette.

Lowering of the social struggle generally in Hollywood is given as the reason for the Fairbanks' new attitude. Last year has seen a lot of the high hat stuff go by the board. Unlike previous years, foreign royalty has not been traveling and few born to the purple have visited Hollywood. The only visiting royalty has always been a Hollywood battle, with the Fairbanks playing host to most of them.

Malibu, No Less Both have become drop-ins at



WILL MAHONEY

Now appearing at Grauman's Chinese theatre, Hollywood, California.
The Los Angeles Herald-Examiner's story: "Will Mahoney, the show stopper at Grauman's Chinese, has an exceptionally constructed xylophone to be played upon with the feet...some feat! (pardon the pun). Whatever you do, don't miss Mahoney."

Direction
RALPH G. FARNUM
1500 Broadway

Studios Talks Nickels When Kids Mentioned, Is Plant of Agents

Hollywood, June 6. With exception of half a dozen name children, handling of youthful players by legitimate agents is counted a sacrifice by the 100 agency who say that it isn't worth the time and trouble to try building up anyone under 16.

In addition to the grief with parents, agents say that their main trouble is with casting directors, who never stop trying to chisel down the playing prices of youngsters. "Plant is that the casters can't get anything but nickels in connection with children."

Aside from Jackie Cooper, Robert Coogan and Mitzel Greeng, the "Dickie Moore" is getting at Rich to top. Then come a dozen who can command as high as \$35 a day and the rest are in the extra class as far as money is concerned. State law requires the presence of a welfare worker on the set with each youngster. Chaparrone's pay is set by the same law at \$3 a day. Kid is lucky if he does as well.

Major lots maintain schoolrooms for all children working in productions, with a specified amount of time daily devoted to reading, writing and arithmetic, all essential for the signing of contracts.

Jannings for WB?

Berlin, June 6. Reports here are that Darryl Zanuck, of Warner Brothers, has been making overtures to Emil Jannings to return to the States for his firm and picture work. Jannings is ostensibly over here on a vacation. He is in charge of production for WB in California under J. L. Warner.

Film Critics' Box Score

SEASON '31-'32

Key to abbreviations: PC (pictures caught), R (right), W (wrong), O (no opinion expressed), PCT, (percentage).

CHICAGO

	PC.	R.	W.	O.	Pct.
DORIS ARDEN (Times).....	242	149	73	0	.616
CLARK GLENN HARRIS (Post).....	118	180	77	11	.568
CLARK ODD BACH (News).....	139	114	77	11	.570
MAE TINEE (Tribune).....	238	133	90	15	.560
ROB REEL (American).....	214	118	74	22	.551
CAROL FRINK (Hef-Exam).....	232	119	68	45	.513

*Ellen Keene.
*Francis Kester.
*Hazel Flynn.

(This score based on 270 pictures)

NEW YORK

	PC.	R.	W.	O.	Pct.
WM. BOEHNEL (World-Tele).....	244	168	75	1	.688
JOHN S. COHEN, Jr. (Sun).....	231	152	74	5	.658
THORNTON DELAHANTY (Post).....	220	141	79	10	.641
RICHARD WATSON (Hef-Ex).....	192	124	62	8	.610
JULIA SHAWELL (Graphic).....	252	156	72	24	.618
REGINA CREWE (American).....	263	162	90	11	.616
BLAND JOHANESON (Mirror).....	263	153	104	0	.605
IRENE THIRRELL (News).....	230	134	96	5	.598
JOSE P. SWICK (Journal).....	202	117	56	33	.559
MARGARET TAZELAR (Hef-Trib).....	58	28	22	5	.503
MORDAUNT HALL (Times).....	192	90	54	48	.469

VARIETY (combined)..... 277 - 220 67 0 .794
(This score based on 231 pictures)

Film Critics' Summary

Complete year of 1931-32 finds William Boehnel (World-Telegram) leading the New York film critics for the second year in this annual compilation by Variety, this being the fifth season the figures have been computed. Doris Arden, pen name of Helen Kester (Times), holds her familiar place at the head of the Chicago list.

Score for the past season revises the New York list materially from the record of June, 1931, the conspicuous features of the new rating being the displacement of the feminine reviewers from the higher brackets of the New York writers in favor of men.

Four men take the ranking spots, the order being Boehnel, John S. Cohen, Jr. (Sun), Thornton Delahanty (Post), and Richard Watson (Hef-Trib). Next six places comprise the femme contingent, again led in the March summary by Julia Shawell (Graphic), with Irene Thirrell, Bland Johnson, and Margaret Tazelaar.

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Chicago placements run the same as in the late winter compilation, but the whole season has worked some changes in the standings of the reviewers. Mae Tinee (Tribune) (Hazel Flynn) has moved from No. 2 to No. 4, and Clark Rodenbach (News) from No. 5 to No. 8. Carol Frink (American) remains in last place.

Optimists Low

The outstanding item of the new scorings is the fact that the more optimistic commentators are out of luck in their pickings. This situation was revealed in the ratings for March 15 last, when the hard-bolled men reviewers climbed to the top of the rankings and the pottier girls fell back. Two women writers were left behind in the definition of opinion system are Bland Johnson, (Mirror) and Irene Thirrell (News). Miss Johnson for a long time has been "muddled-up" in the findings, but for the latter half of the season appeared to be working under a handicap. She has gone overboard on compromises on bad product, rated in her column as "fair."

Same is true of Miss Thirrell's estimates by the star method which makes small allowance for downright criticism. Her previous position for March 15 last, when the hard-bolled men reviewers climbed to the top of the rankings and the pottier girls fell back. Two women writers were left behind in the definition of opinion system are Bland Johnson, (Mirror) and Irene Thirrell (News). Miss Johnson for a long time has been "muddled-up" in the findings, but for the latter half of the season appeared to be working under a handicap. She has gone overboard on compromises on bad product, rated in her column as "fair."

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Cornell Pats Bankroll In Snubbing Pictures

Los Angeles, June 6. Katharine Cornell, here with "Barrett" at the Biltmore, stated to Variety that she is not interested in screen work and will not be until she needs money enough to give in to the "rights" of the Metro and United Artists have made for her to do "Barrett" as a film. Metro and U. A. have a two-way deal for "Barrett," both agreeing to wait until the other outfit signed Miss Cornell. Miss Cornell's plans are to close her tour in San Francisco, June 25, then depart for a European vacation. Upon her return she contemplates producing "Allen Corn," new play by Sidney Howard.

WORLD'S CUTEST FLATFEET

Another Coast Bank Blows

Garbo Believed Heaviest Depositor — Had \$1,500,000 in Cash—Beaudine's Record

Hollywood, June 6. First National Bank of Beverly did not open its doors Saturday (4) and announced it has suspended operation. Several hundred picture people will have their funds tied up for the time being at least.

Among the heaviest depositors is Greta Garbo. She is reported to have about \$1,500,000 which she was planning to invest before leaving for Sweden. Just what portion of this sum was on deposit is not known but it was believed to be the bulk of her cash. Harry Eddington, her manager, also was a depositor.

National bank examiners had been in the institution since last Tuesday (31). It is reported that the bank officials were entirely willing to close as they anticipated that some of their heaviest depositors, a woman, and believed to be Garbo, was about to withdraw her money shortly, which would have put the bank to great inconvenience.

Jack Warner was also a heavy depositor, having put in \$20,000 on Friday the day before closing. Others are Marion Davies, Wallace Beery, Will Rogers, Fred Astaire, Harry Beaumont, John Gilbert, Conrad Nagel, Constance Bennett, Educational Films Corp., Joe Brandt, C. C. Burr, Louis Leighton, Rodgers & Hart, Herman Mankiewicz, Steve Roberts, Joe Riley, Fox police chief, Eddie Cantor, Corinne Griffith, Arthur Plerson, Richard Rogers, Louis Leighton. Others to be clipped are Harlan Thompson for \$6,000; J. Walter Rubin, Radio director, who claims it broke him; Edmund Lowe and Lily-Tulman, Fred Niles, Jr., Norman Taurog and Lorenz Hart, who only had \$39 on deposit but who had intended putting in his Paramount pay check the day of the closing.

Bank was noted for the mortgage it held on homes in Beverly Hills, Brentwood and Bel Air, many of which are owned by picture people. Individual deposits to the credit of film names ran five and six figures. Constance Bennett on Friday deposited her pay check for \$30,000. Also caught are Walter Huston, Kenneth McKenna, Eugenie Taylor, William Collier, Jr., Hop Lee, Clara Bow, Rex Bell, Colleen Moore and Harry Bannister.

Local Least papers didn't touch the story Saturday and Sunday, and the Los Angeles Times carried only a brief report.

Hoping entanglements might be straightened out, directors of the National Bank of Beverly Hills met this afternoon to attempt reorganization or effect consolidation with the Beverly Hills National Bank.

Cagney's Suit Waits; Wanted for B'way Play

Los Angeles, June 6. William Morris' suit against James Cagney for 10 weeks' commission, slated for a hearing in the Los Angeles Superior Court June 9, is postponed until Monday.

Postponement was granted by the Morris attorneys at the request of Cagney's attorney.

Phil Dunning and George Abbott, newly formed producing combo, are trying to land Cagney for the lead in their latest play acquisition, "Little Old Bed," by Albert Einstein. The fall production. Part calls for an inmate in a reform school, where the show is located. An all male cast, mainly youngsters, and Davis, Arthur, and Ben Hecht and Charles MacArthur, last two as a team, previously had options on "Boy."

BILLIE BURKE'S RADIO PIC

Hollywood, June 6. Billie Burke has been contracted by Radio for the lead in "Bill of Divorcement."

Charging Stoooges

Reason for the rapid turnover of directors and writers at Columbia is explained. It's to give Harry Cohn more stoooges to sit on the electric chair at the exec's lunch table.

Norman Krasna admits he has purposely sat in the chair six times to make the boss laugh and keep himself in a job. From Variety's Hollywood Bulletin.

Parsons' Charity Gesture for Air Has 3-Way Split

Hollywood, June 6. Louella Parsons, film chatter editor for Universal Service, is out to overcome the embargo against picture players making gratis radio appearances. She promises to secure for the Motion Picture Relief Fund around \$12,500 providing the studio heads lend their aid in securing enough star talent for a 13-week broadcast over a national hook-up sponsored by General Motors.

Plan will be submitted at a meeting of the relief fund tomorrow night (7) with the statement that Mary Pickford, first president of the fund, Douglas Fairbanks, Norma Shearer, Clark Gable and Constance Bennett have already pledged themselves to the idea.

Miss Parsons will probably also (Continued on page 12)

BUSHMAN IN ENGLAND WITH NEGRO FOR VOICE

Hollywood, June 6. Francis X. Bushman, Jr., informed "Variety" his father landed in England today (6), taking over a Negro who will do a vaudeville act with him.

Bushman hopes to land in pictures there.

Weil Bankrupt

Hollywood, June 6. Richard Weil, film writer, filed bankruptcy listing \$3,000 liabilities, largest of which was a \$1,250 loan from Charles Clifford, the actor. Assets are \$550, mostly exempt.

MACFADDEN MEGGING MIX

Hollywood, June 6. Hamilton MacFadden, who left Fox recently, has been engaged by Universal to direct "Pony Boy," Nina Wilcox Putnam story starring Tom Mix.

PAB-BORROWING STANWYCK

Hollywood, June 6. Paramount is borrowing Barbara Stanwyck for the lead in "Ride Me Tight." Edmund Lowe and Victor McLaglen are the male leads.

BABE KANE'S COMEDIES

Hollywood, June 6. Babe Kane, who appeared in "Go West," has been engaged for six comedies by Mack Sennett.

Through, to Coast. Paule Marsa, French actress, left New York for Hollywood to join the Metro French department. She arrived from France Tuesday (1) and left the next day for the Coast.

BEV. HILLS COPS SAVE STAR REPS

Newspapers Shouldn't Know What Picture People Do at Home, Says Chief Blair — Protects Local Drunks and Playboys from Scandal — Deluxe Cream-Colored Jail Has Everything but Tenants

FOOLING BURGLARS

Beverly Hills, June 6. Protecting reputations of picture people, in addition to their persons and property, is just one of the many unusual duties assigned itself by the police department of Beverly Hills.

Nothing less than a major crime is ever garnered by reporters of the Los Angeles dailies from this police department. Minor occurrences involving film names are kept mum with the local cops expert in giving reporters a runaround.

Any service to make the life of a Beverly Hills dweller happier and safer from everybody, including newspaper men, is looked into by this only-one-of-its-kind force, which has adapted itself to caring for a town of celebrities and millionaires.

Police blotter clean Regular happenings such as fights, drunkenness, threatening letters and kidnap scares, which get nation-wide printing if a big name is involved, don't even get on the police blotter much less into print. This slant on what a copper should do has been developed by (Continued on page 12)

Players Pose-Wear, So WB Grabs Stills With Candid Camera

Hollywood, June 6. First candid camera in a publicity department has been put into use by George Thomas on Warners and First National Players. Demand by newspapers and magazines for unposed pictures of personalities pushed this new space grabbing machine.

Thomas has ordered his still photographer to grab a picture first and tell the player about it afterwards. After posing by the leader of stills, leading players were in a mugging rut.

Adventure Film Producer Charged with Grand Theft

Los Angeles, June 6. Jack Irwin faces preliminary hearing on grand theft charges in municipal court here tomorrow (Tuesday).

Following complaints by victims who were to go to the south seas to make "The Soul Trader," district attorney told Irwin to put the cash furnished as bond by those he hired in a bank and not use it for financing the venture. Irwin put up theatre bonds at face value and the d. a.'s office swore out a warrant.

Vallee's Secret

Culver City, June 6. Metro execs don't know anything about a picture deal with Rudy Vallee.

Crooner was quoted in a Chicago daily as saying M-G was looking for a story for him.

Radio's Dinehart Feeler

Hollywood, June 6. Alan Dinehart, stage actor, who was dropped by Fox three weeks ago, is up for a contract at Radio. Dinehart was packed for the east when Radio started dickering.

Bern Champions the Supervisor As a Necessary Artistic Buffer

BLONDELL'S TAKE-OFF

Dye Brings Purple Tresses—Shave And Wig Result

Hollywood, June 6. Joan Blondell has been wearing a wig in her last two pictures and will continue to do so, around which there hangs a wrangle.

Player dyed blonde several months ago and then decided to go back to natural to the nut brown. Result showed up purple. Growth of rick color was shaved to the scalp and the wig went on.

Now the natural hair is out again, but she means it when she says she can't do a thing with it. So wig will remain on for picture purposes until the unruly locks get reasonable again.

FOWLER WALKS ON BENNETT BABE YEN

Hollywood, June 6. Final straw that caused Gene Fowler to walk out of Radio was the insistence of Constance Bennett that the writer include a maternity sequence he did not like in "What Price Hollywood?"

Story angle Miss Bennett wanted had her announcing to a producer that she was quitting pictures to have a baby. Since Miss Bennett was playing the part of an unmarried girl throughout the picture, Fowler declared it would not pass the censors but Dave Selznick, studio head, let the actress have her way.

Fowler wrote in the scene but when Miss Bennett rehearsed with the cast she blew up. Fowler's lines were:

"If leaving pictures to have a baby, Mr. Producer—a nice little black baby."

By that time Fowler's resignation was in Selznick's hand.

Tampa's Plea for Films Nets One Indie Maybe

Hollywood, June 6. M. H. Hoffman is planning to invade the Florida district in response to the Tampa Chamber of Commerce plea for Hollywood producers to center production activity in that city.

If he deal goes, it will be for one picture, which Hoffman plans to make with a Florida background.

Walks on Westerns

Hollywood, June 6. Al Worley, on a picture-to-picture basis at Fox, walked last week. Had just completed "The Bachelor's Affair" and was set to follow with westerns with George O'Brien. Gave up assignment rather than follow the dramatic work with horse operas.

LL.D. for Aylesworth

Des Moines, June 6. M. H. Aylesworth, president of RKO and NBC, en route to Hollywood, stopped off here to make an address at the commencement exercises of Drake University, which his father founded. He was honored with the degree of LL.D.

MAE CLARKE'S REST

Hollywood, June 6. Mae Clarke will not resume work at Universal until Sept. 1. Announced herself as ready to go back on the lot at once, but physicians have advised a longer rest.

"Supervisors are the most unjustly condemned men in the motion picture industry. They're spoken of contemptuously as meddling busybodies. They're said to be irritating miniature executives who lie awake nights plotting ways of throwing wrenches into smooth studio machinery."

"You know, that's all wrong," continued Paul Bern, looking no whit like the popular conception of a Hollywood Supervisor. Mr. Bern is not opinionated. He doesn't bluster. He talks quietly, slipping in a word of politely read slang when it helps to clarify his meaning. Every now and then he quotes Shakespeare—but that's because he was born in Germany, and has nothing at all to do with his being a supervisor.

That there have been abuses of the supervisor system Mr. Bern does not deny, but he believes that it is the only intelligent basis for large scale picture production. Many studios, recognizing the value of supervised production, adopted it without understanding the fundamentals of its operation. In cases where it has failed, it has been poorly applied, thereby building up a resounding rumor regarding the nuisance value of supervisors.

"Any studio that tries to live up to a standard of product," Mr. Bern explains, "must have function under the undenied jurisdiction of the man who sets that standard. He cannot be omnipresent; he cannot follow the minute developments of every step. He must invest his authority in representatives whom he considers capable of carrying out the studio standard."

If the group is ill-chosen; if the authority of the man higher up is not sufficiently powerful to be distributed among a subordinate group, (Continued on page 19)

Siebert Paris-Bound; Kidnap Threats Out

Hollywood, June 6. Rudolph Siebert, husband of Marlene Dietrich, left here to return to Germany where he will continue as director at Paramount's Jolinville studio.

News of attempts by racketeers to extort money from Siebert Dietrich on threats to kidnap his child was simultaneous with Siebert's leaving. Threats are said to have been made a month ago and had kept the father here longer than he anticipated.

Siebert had been here about six weeks.

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With \$1,500,000 Involved in Indie Financing, Goldstone Closes Purse

Hollywood, June 6. Shaky condition of the indie field, in which he already has \$1,600,000 invested, is Phil Goldstone's reason for shutting his checkbook to free-lance producers.

Unless a picture is sold before it starts, in future Goldstone will not be interested in financing. Further, he won't discount any more producers or exchange paper, he says, feeling that some of his million and a half in recent indie pictures is not as secure as it appeared several months ago.

Five pictures to have gone into work the past and present week have been called off and although this has been attributed to labor difficulties, real reason is the closing of Goldstone as a source.

Financier, who has bankrolled 62 indie pictures since Jan. 1, believes that the entire complexion of the state rights market has changed in the past month. Poor rental prices, and plenty of product to pick from, along with bad business among the small theatres are responsible, he says.

Goldstone says the real low down on his change of heart is that directors are asking too much, that they expect cameramen's wages.

AYLESWORTH TO COAST ON THE ETHER END

M. H. Aylesworth left New York Friday (3) for a trip to Los Angeles, on the ether end of his two presidential occupations, NBC and RKO. While in Hollywood for two or three days the press of NBC may drop in to see the studio of Radio Pictures (RKO), but this is not positively set.

While westward bound Aylesworth will stop off at Chicago for a day, or so, also at Drake College in the middle west. At Drake, founded by his father, Mr. Aylesworth will make an address.

TASHMAN THRU WITH PERSONALS, TOO TOUGH

Pittsburgh, June 6. Lilyan Tashman, after pulling down more newspaper space here than any other screen star to hit this year, yesterday was back at the Stanley and headed back for the Coast. She is due at the FN studios June 14 for a part in 'Revolit'.

Miss Tashman's Paramount contract recently expired and she's free-lancing. Also says she's through with personals—they're too tough.

Academy Drops Wunder, Who'll Preach Religion

Hollywood, June 6. Academy has dropped its former pilot, Dr. Clinton Wunder, who recently has been drawing salary as an advisor. Previously he was executive manager, a post now filled by Lester Coward.

Wunder's whole time will now be devoted to the Institute of Religion and Philosophy, under which auspices he is lecturing and preaching.

Ginsberg Hops In from Hollywood in 31 Hours

From Cal. to N. Y., in 31 hours, including a stopover in Chicago, is considered a record for flying picture executives. It was set last weekend by Harry Ginsberg, Hal Roiphe production manager.

Ginsberg left Hollywood Saturday (4) at 4 a. m. and arrived in Manhattan Sunday at 1:30 p. m. He will return to the Coast by air next week end.

Ginsberg is here to work out final details in Roach's '32-33 production for Metro release.

WEITZENKORN'S BREAK

Los Angeles, June 6. Louis Weitzenkorn secured release of his Paramount paycheck, attached by Irma May Weitzenkorn, in a suit for a separate maintenance of \$1,000 a month.

Paramount writer is now waiting to learn whether he must pay temporary alimony. Matter is under submission.

Almost a Bomb

Several people in United Artists' New York office, notably Sadie Feuerstein, private sec. to Al Lichtman, narrowly escaped asphyxiation or burns when a bottle of acid, dropped from above, landed on the window sill of Lichtman's outer office, spattering in all directions.

Fumes and acid spray damaged desks, ceiling, file cabinets, etc.

B. O. SLASHES NO CURE FOR BIZ

The slashing of admission prices is not the cure for the anemia suffered by the nation's boxoffices today, state the leading operators. Conclusion is: that lessening of the scales has not increased the traffic past the toll gates.

So certain is Publix that price cuts is not the solution, following experiments' extending over more than a year, and taking in drastic slashes in many spots, that the circuit has discontinued the practice further except 'few minor spots where other factors figure.

Where big price cuts have been effected without result, houses may be closed down for awhile, reopening at old scales for a fresh start, chain attempting to inject life into the boxoffices through other means.

Still Shopping
During the past six months, scores of reductions in scale have been ordered by Publix, from biggest of the downtown tank towns. The other circuits have also used the knife extensively.

Among the conclusions drawn already is that the public, though cutting down on mass attendance, number of shows weekly, etc., is still patronizing the shopped-for pictures heavily. Anything that's different, suggestive material and treatment away from the common run of talkers, gets a play.

Pooling Idea on Distribution Next Move on Tap for Mutual Economy

The pooling policy as a general expedient in the film industry's concerted move for economy, with the pools set for stars and theatres, now has reached distribution. This is conceded the most knotty merger problem of all among the major companies.

Practical possibilities for saving millions of dollars are seen in the elimination of present duplications and wasted efforts in handling the print after it leaves the studio cutting room.

Shaping up as one of the most important consolidations in the scales' merger plan is that of shipping of exchange work. It would mean, from a central source in each key city where there are exchanges.

There are now 7,000,000 shipments yearly. If a saving of only 10c a unit could be realized in this phase of exchange work it would mean a reduction of the industry's carrying overhead of approximately \$1,000,000. The dime figure, however, is conceded decidedly lower than that anticipated when work on the plan is complete.

Survey First
Because distribution never has been consolidated on any large scale in any part of the world, the industry, before it can adopt a merged scales' policy or anything like it, has decided to make an exhaustive survey. This research is being made chiefly to arrive at what approximate cost per unit (one print, its (Continued on page 12)

Attention, Dailies

Los Angeles, June 6. Figuring the publicity given the Grete Garbo-Metro negotiations in the daily papers did more than a heavy advertising campaign could possibly do, Loew's State here opened Garbo's 'As You Desire Me' without any increased bally or upped ad budget.

P-P NOT INTERESTED IN CANADA CHAIN SALE

Publix has not discussed any deal with N. L. Nathanson, former operator of the Famous-Canadian string, reacquired by Paramount two years ago, not according to a high official of the circuit, has a direct offer been made them. Reports from Canada were that Nathanson is willing to pay \$4,000,000 for the Canadian chain, but that Paramount Publix has set its figure at \$12,000,000.

This offer and figure are not confirmed by the public house, which says that if Nathanson is desirous of buying the F-C houses, he has not made that desire known in New York.

Intimation is that P-P is not anxious to sell its approximate 200 houses above the border to anyone. That unit, next to Balaban & Katz, is the most profitable in the entire Public organization, from information. Canadian resentment against American ownership-operation of properties in the Dominion which, originally, at the suggestion of some kind of a deal, turned back the houses, continues to exist, but with business indicating it is not reflected seriously at the boxoffice of the string.

From Canadian sources close to Nathanson, information is that Nathanson seems to be progressing closer to the point where a deal of some kind will be ultimately reached with Publix. Nathanson is said to have Lord Beaverbrook behind him on the financing of a possible deal.

MRS. PEMBERTON LEAVES

Hollywood, June 6. Mrs. Brock Pemberton, wife of the legit producer, has been released at Radio as head of the studio's costume designing department.

She left today (Monday), for New York, going by way of the Canal.

Lois Delina, recently brought from the coast, succeeds to the berth.

Even Sand in Schnoz's Eyes Didn't Deter the Doughty M-G-M Golfers

Hollywood, June 6. Hugh Moore of the electrical department, who won the 32nd-Goldwyn tournament at Lakeside Sunday (5), with gross \$4 and net \$6. Jake Milstein, manager of the Los Angeles exchange, and Carl Schilling, vice department, tied for second with grosses of \$2 and nets of \$8.

Jimmy Durante won his foursome with 154 gross; Chuck Renshaw second with 151; Joe John, production manager, 156, and Ed Brophy, 164. Firing of revolver throwing sand in their eyes and all the other Hollywood tricks couldn't hold Schnoz back. There were 268 entries, the first starting off at six in the morning with lanterns, and last one in afternoon.

The seven annual motion picture tennis tournament at the Los Angeles tennis club was won by Hugh McKee, golfer; Oliver H. P. Garrett and Ed Colton, golfers.

Mrs. Lou Robson and Bob Cole won the mixed doubles.

Joan's Jonah Breaks

Hollywood, June 6. Joan Bennett, recently out of a plaster cast after a hip injury, sprained her ankle last week end while stepping out of her car. She will be on crutches several weeks more.

Epidemic of Individual State Tax Measures on Heels of U. S. Stance

CANAVAN RESIGNS

Publix' Labor Contacts Balks At Layoff

William F. Canavan and Publix have parted company, the former president of the I.A.T.S.E. handing in his resignation after a brief incumbency with the chain's as a labor contact executive, under Sam Dembow, Jr. The resignation went in when Canavan was asked to take a three months' leave of absence without pay until September when new union contracts are negotiated. He was on the payroll at \$20,000 yearly, but without a contract.

Harry Sherman, under contract which has some time yet to go, remains as director of special relations in charge of labor matters for the chain.

Canavan joined Publix shortly after the close of the year at the reported invitation of the chain. For some time Canavan's health has been none too good.

I. A. KEYNOTE IS WORK AT ANY PRICE

Columbus, June 6.

Work at any price, and any, was the keynote of the first Bienn Convention of the IATSE which got under way here today. Speakers at the opening sessions emphasized the need for full cooperation with owners and theatre operators in salary slashes at the present time, taking the stand that work for little pay is far better than no work at all.

Full harmony of the delegates was practiced, demanded by Pres. William Elliott, of Cincinnati. Local houses which only last week instituted cuts for all union workers were not condemned (at least in public) contrary to earlier plans.

The entire session was based on the idea that work and only work comes first in this industry. The convention brought more than 4,000 persons to town including the 1,200 delegates.

At the windup of the Monday session, committees were named to go into various phases of the present and proposed agreements with owners with the idea that any new scale plans will be practically voluntary by the union men. In this way alone can they keep any theatres open in these days and retain the jobs they were told.

Elliott, who is running for reelection as president, will be opposed by George Brown, of Chicago, vice-president, with a real battle in sight for the major office. Nominations for the union go on.

Legislation regarding union operation is the principal item to be taken up at the meeting, Sec. Treas. Fred J. Dempsey, of Boston, announced. Headquarters had been established at Memorial hall here. Dempsey, with Pres. William C. Elliott, of Cincinnati, and Joe Nick of St. Louis, first v. p., have been here a full week assisting at the various district sessions.

District sessions of the delegates hinged mostly on business conditions in various areas, with recent salary cuts being prominent in the discussions.

SCHULBERG SAILING WEST

Hollywood, June 6. Rounding out his vacation by a plane trip home through the Canal, Ben Schulberg will be back at Paramount by July 1. Emanuel Cohen, who has occupied Schulberg's office in his excec's absence, says he has not yet sailed.

Only two pictures are now in work at Par.

Barretto's Answer

Hollywood, June 6. Dave Seiznick has wired Larry Barretto, author, for an option on 'Indisposed Years' on business conditions on his services. Barretto, in New York, wired back 'Sorry I can't come to Hollywood; my cat is sick.'

An epidemic of state boxoffice taxes is reported developing with Washington's approval of a Federal admission tax. Summer sessions of various legislatures are being called and certain states, including Louisiana, are said to be drafting special film measures of their own. The Jersey legislature on Wednesday (4) of this week will vote on a 5% measure arranged on a sliding scale so that the boxoffice will pay 1c out of their 25c taken in on each ticket.

N. J. Cockiness Costly
The cocky attitude of exhibitor lobbyists is blamed for the Jersey tax attitude. When it appeared fairly certain that Jersey would overlook the film theatres, local insiders came to the worst theatre published in regional papers boasting that 'exhibitor power' defeated the tax. The legislature at that time was only in recess. When it re-opened the lawmakers were in possession of the article.

Massachusetts, also, is slated shortly to vote on a 10% tax on the gross. The governor is credited with having insisted that the form of tax be reconsidered after the assembly had voted against it.

This would put Massachusetts in a class with South Carolina, which is known as the worst theatre state in the union. The same kind of a tax has been in effect in S. C. for over five years. Today only 56 theatres are reported operating in this state. With the new Federal tax added it is feared that Carolina before the year is out will be film dark except for the cheapest grind houses.

WARNERS DEPRECATE RECEIVERSHIP SUITS

Calling applications for receivership, of which there have been three in the past few months a 'racket,' Warners deprecates the suits. Brothers declare their organization is financially sound.

Petition by Harry Koplar, third of its kind since about the first of the year, was filed last Thursday (2). In view of the fact that the U. S. District Court adjourns for the summer within the next two weeks and excess expenses are being paid this application will not come before the court earlier than next October.

The application by Koplar, St. Louis exhibitor who is a Warner stockholder, came only four days before WB had a chance to appear in court and answer the second petition. The hearing in the second case was scheduled for yesterday (Monday) at Wilmington.

Wilmington, June 6. Supreme Court dismissed a receivership suit of M. V. Newcastles, stockholder, against Warner Bros. today.

Deprecate lawyers had agreed to withdraw it was understood, but came in today asking to amend their original complaint.

This was denied by the court and the motion to dismiss was thereupon moved by counsel.

Jane Novak's Notes

Los Angeles, June 6. Jane Novak and Chester Bennett are being sued for \$4,342 by A. N. Kemp, receiver for the Guaranty Building and Loan Ass'n.

Amount is balance on notes for \$10,000, made by Mrs. Novak in March, 1929, and guaranteed by Bennett.

LOANING DURANTE

Hollywood, June 6. Providing the part is approved by Metro, that company will loan Jimmy Durante to Paramount for 'Phonograph' by M. Newman in March, 1932, and guaranteed by Bennett.

PAR TESTS ATHLETE

Hollywood, June 6. Herman Brix, athlete, has been given a screen test by Paramount. He hopes the world's record for the shot putt.

Wanted for 'Sign of the Cross' and not for tossing.

ONLY 11 CURE B. O. STARS

Hays Ponders Suspension and Fine System to Curb Unruly Employees

Establishment of a court martial, or a penalty system, wherein offending employees within the industry, especially publicity men, could be officially called to account and meted out punishment, is being considered by the Hays Organization. It's really another move toward copying the manner in which organized baseball conducts itself.

Discipline would be scaled so that a first offender would be given a 'caution.' Repetition of the violation, however, would entail suspension from his job for a designated period without pay. Upon being reinstated another violation would mean a payless vacation of from three to six months. Loss of a job with little chance of re-employment by the major firms would be the extreme ruling.

Fellows Attacks

This move, the most drastic of its kind ever considered within the picture industry, was precipitated after a series of outside attacks on picture advertising. Part of it was that the editor of the 'Catholic World,' in rejecting an invitation to address the Motion Picture Club in New York, incorporated in his letter clippings of an ad gotten out by one of the big film companies. Just prior to this, 'Literary Digest' lifted the copy of another company and reproduced it as the center piece of an editorial on picture advertising.

Although the Hays office put into effect a code on advertising a year ago, it was said last week that some step for rigorous enforcement is evidently imperative.

Repeated threats to carry the complaints to heads of companies are being made and occasionally are carried out. But this, it is believed, is no as effective as would be a neutral committee passing on copy considered questionable.

FATTY WANTED FOR SCREEN COMEBACK

Deals are currently on with Warner Bros. and Columbia for the return of Roscoe 'Fatty' Arbuckle to the screen after a 10 years' absence. The company wants Arbuckle, it terms can be arranged, to write, act and direct a series of 12-reelers.

The Warner offer is being handled by Leo Morrison from the Hollywood end, while with Columbia dealing is through Morrison's New York office. Meanwhile, both producer-distributors are checking audience reaction and business vaude dates now being played by Arbuckle.

The vaude tour was arranged by Morrison for Arbuckle basically with a view to priming his return to the screen as a comedian. Seven weeks for RKO and Fox have already been played. Seven more, all for RKO, are set at \$1,500.

For Arbuckle, since he was ruled off the screen, has directed comedy shorts under the name of William Goodrich.

PUTNAM, PUBLISHER, TO HEAD PAR'S STORY D'PT.

George Palmer Putnam, head of the publishing house bearing his name, is reported as with Paramount to head that company's story department.

Putnam is now in Europe with his wife, Amelia Earhart, who recently flew the Atlantic. Contract is supposed to be in force when he returns with Par having closed negotiations before he sailed.

TSK, TSK

Hays Office Amazed at Foy's Intended Garbo Satire

Hollywood, June 6. Attempt of Bryan Foy to make a picture kidding Garbo ran into a stone wall composed of the Hays office and Metro. Both said 'No' so loud the picture is off.

Foy, after testing several Garbo ringers, was set on Betty Stockton to play it.

Fox Films Not Affected in Fox Met's Recvrship

Irving Trust Co. has been appointed equity receiver for the Fox Metropolitan Playhouses, Inc., on a petition filed on behalf of Henry Spitz, noteholder of Paterson, N. J. The Spitz suit followed on the apparent default of the \$13,000,000 5% convertible gold note issue which was due May 1. This issue was underwritten by Halsey-Stuart in 1929.

The receivership is stated to have no bearing on the status of the Skouras brothers' ownership of certain of these New York houses nor on the Rinzler & Frish holdings of certain of the Brooklyn and Long Island theatres formerly of the Fox Met group. Skouras operates the upstate and metropolitan New York spots.

There is some talk of the noteholders organizing to bring about a 'cure' on the Fox Met outfit but insiders look upon such a move as unlikely.

The receivership, however, indicates that the outfit will sever connection with Si Fabian, who held a post at around \$1,500 weekly as advisor to the Fox Met trust, formerly controlled. The trustees were a group of five or six bankers. A. J. Schlosser, v. p. and treasurer of the outfit at \$15,000 annually, may also be out.

No Effect on Fox Films

Under the trusteeship, the Fabian-Schlosser concern supervised the collection of recent Fox films, Skouras and the Rinzler & Frish groups. Fox Metropolitan, of itself, has been a non-operating theatre organization, since the sale of the theatres to the present Skouras and R. & G. groups.

Receivership of Fox Metropolitan has no effect or connection with Fox Films or any of the other Fox groups, all or mostly having been separated from official operating connection with Fox Films.

The Fox Met receivership, however, is another in a long series of such actions that have fallen upon several of the formerly William Fox controlled properties. Among these are the de Luxes in Detroit and St. Louis, also the Roxy, New York. General Theatres Corp., holding company of all, including Fox Films and these former properties of Fox, is now in the process of reorganization with those interested specifically arranging the affairs of that company.

In the meantime, a receivership suit is also pending against Fox Theatres, formerly the parent company of both Fox Met and Fox Films, but no longer such as concerns the latter. Fox Films functions today independently of all.

Laemmles Move West

Carl Laemmle, Jr., left New York Sunday (5) for the Coast studio. Senior Laemmle is expected to leave Johns Hopkins, Baltimore, next Monday (13) and return to California.

FEW CERTAIN TO TILT GROSS 25%

Other 'B'-Grade Stars Dependent on Story Material—Even Circumscribed Group Must Have Good Script Support—Gaynor-Farrell and Four Marx Bros. Group Satellites

2 SILENT HOLDOVERS

The number of stars who are constant box-office draw cards can be counted on two hands. A check with theatre operating departments and film buying sources reveals a total of only 11 whose draw maintains an average of 25% or more above the house average.

Falling into this circumscribed major star group is one team and a quartet. Gaynor-Farrell and the Four Marx Bros., respectively. Otherwise the personality draws are singletons, including Harold Lloyd who up to now had made only one a year, and Charlie Chaplin, who has done only 'City Lights' in the past five years.

The balance of the film firmament's constellation rates as B stars who must have stories to pull their way near 25% over and above house averages. This includes a number of stars who carried over from the silent era, plus an approximate equal number that have found their way to the screen since talkers.

'After you get away from the A star group, they're just pictures,' states one high film-buying authority.

The 11 major stars, drawing consistently, are picked for that rating by the theatres due to their national appeal, certain stars being excluded who are away out front in one or two localities on the strength of their names, but mean nothing when the country is taken as a whole.

Multi-Star Need

Theatre men point to recent doubling up of lesser stars as an attempt to aid their draw individually.

Just as poor stories have kept numerous B stars from developing as A potentials during recent years, so do poor stories have their effect on the high drawing power maintained by the superior 11. Records show that while a poor story headed by one of this group may do the same level of business as its predecessors, the next picture, whether good or bad, suffers from the story disappointment.

Three or four tradition holders, will break any star. By the same figuring, several good pictures in a row are virtually needed to develop a star section. The lack of strong story material for the potentials, plus the shortage of money to build them up big, is holding down the hopefuls who may have close, marginal, but not the stories to land them in the A group.

Story Importance

While the 11 big draws still maintain their lead on business, late developments indicate that more than ever it is becoming necessary to closely safeguard these stars through strong story material. After a bad one, this difference has become noticeable through reflection in business on the star's next picture, even if a good one, public apparently becoming a little more fickle than in the past.

The public system of reports from house to house and word to word in remarks they overhear from patrons, bears out a slip in fan loyalty whenever poor stories occur.

Grosses over and above the house average by a 25% margin or more by the 11 stars named, and the pictures of strong story or spectacle appeal, make it apparent in many,

H'wood Will Become Acquainted With Depress When a 25% 'Must' Cut Goes Into Effect This Summer

That 'Lifetime'

Hollywood, June 6. Script for Universal's 'Once in a Lifetime' has been turned in at the front office. It's 237 pages.

WB Studio Idle 1 Month; Early Trade Showings

Hollywood, June 6. Warners is going to throw its Burbank plant into neutral July 1 for a four-weeks' layoff. Decision was reached last week.

With the studio having around 15, or more, pictures completed for the new program, the idle period merely means the putting over of production on pictures to be turned in August. This two-week layoff was for work in July, but now boosts the August working list to seven instead of five. One of the postponed pictures is the Paul Muni film.

The four weeks layoff will not affect studio executives, it is believed. They will continue whipping stories into shape for the cameras. Technical crews, however, will have a month in which to wonder about it all.

Warner's commences national trade shows August 1 for all key spots as a result of having so many pictures completed for fall release. About a third of the films now ready will be screened.

Warner Brothers Monday (8) opened the first of four zone sales conventions in New York City.

Others will be held in Chicago, Los Angeles and New Orleans. All are scheduled to be completed within the next two weeks.

WB will release around 60 features and 125 Vitaphone shorts for the new season. Some 17, or around 25% of the feature product, is to be turned loose by Jan. 1. Firm is the only company with definite release dates at this time.

The shorts' schedule includes 91 one-reelers and 42 two-reelers, of which 70 are musicals and 15 two-reel comedies.

Los Angeles, June 6.

Western division meeting of the Warner sales staff takes place June 20-21 at the Hotel Warwick hotel.

New York delegation, headed by Major Albert Warner, includes Gradwell Sears, Charles Einfeld and Norman Moray. Einfeld will reach here by way of New Orleans and southwest stopovers.

Fox Execs West

Slaney R. Kent, Winnie Sheehan and Sol Wurtzel will probably leave in a party, Thursday (9), for the Coast.

Original plans were for Sheehan and Wurtzel to leave tomorrow (Wednesday).

VEREE'S VERY NICE BREAK

Hollywood, June 6. Veree Teasdale, at Metro for one picture has been given a term contract.

Legit actress walked out on Lew Leslie's Chicago revue when offered a screen opportunity.

circles that cutting admission prices is not the solution.

These pictures are drawn regardless of the price scale, while the others do not attract even if the tariff is less.

During the next two months Hollywood will probably become acquainted with the depression. Major producers are set to slash 25% off Hollywood costs as a whole. A check-up by the home offices reveals that the Coast's costs today are only 10% under what they were two years ago.

Presence of certain production heads in New York during the past few weeks is understood to have been largely for pruning instructions. One of these heads last week admitted that Hollywood hadn't started to cut compared to what is going to happen with the start of hot weather.

The procedure is to have fewer people on smaller salaries putting in longer hours.

Largest savings, however, are hoped to be reaped in huge, careful planning of production schedules and a better selection of stories.

Schulberg OK's Star Pools

Speaking for Paramount, B. P. Schulberg voiced approval of the associate producer system but opposed the policy of farming out pictures to independent producers. In Schulberg's estimation production should be centered under one roof with a central governing point.

He expressed the belief, however, that associate producers should be in full command of their production unit and free from internal obstructions once they have proven their ability.

The star pooling system was held up by Schulberg as one of the smartest moves Hollywood has made. He declared that it didn't involve anything of a complicated nature and that the producers are willing to exchange stars on a 'give and take' basis so far as any inconvenience is concerned. This means, he pointed out, that when a company borrows a star it will get the star on the date promised, regardless of any changes in the schedule of the company holding the contract.

That the interchange of stars will not standardize rentals is pointed out by Haystes. They express the belief, however, that the pool will increase the popularity of the percentage method of sales and confine fan rentals to the smallest of the subsequent runs.

While the pool ends competition for names and shelves for all time chances of reputation of star raiding, Haystes point out that it stimulates rivalry in other directions. The story department and direction will in the main, it is stated, determine a picture's value under the new set-up.

Star borrowing, also, is not expected to be done on a large scale, and only for exceptional productions due to the wide difference in star costs.

ARTHUR MAY TAKE OVER 5 PAR THEATRES IN N.E.

Boston, June 6.

Paramount is negotiating with Harry Arthur of Arthur Theatres Corp. whereby the latter may take over operation of some five Par houses in New England in four towns where the Arthur operating concern is also operating the Poll chain. It's pooling or another order.

The towns concerned are Springfield, Worcester, Hartford and New Haven, one Par house in each except Springfield where there are two Par houses.

The new negotiations are understood to have come from the Boston end, but to be completed in New York.

Academy Offers Substitute Clauses for Producers' Pact; Trouble Hinted If It's Snubbed

Hollywood, June 6. Academy committee, working on the recently created producers' agreement, has submitted a draft of it, substitute pact, claiming that the producers' covenant was too one-sided and ignored the employee. Upheaval in Academy ranks is expected if the producers do not accept the agreement in its new dress. In its report, committee recommends compulsory arbitration of all differences between studios and employees and states that were such in effect there would have been no

Warner-Cagney or Von Sternberg-Dietrich-Paramount trouble. Present agreement would remedy only a few abuses in the industry, report says, and these between producers but not between producers and employees. Equally as potent evils, it is stated, are neglected. In another column is shown an analysis of the clauses in the present agreement as compared with suggestions by the Academy committee. Committee comprises five members, one from each Academy group, including the producers.

Academy's Pact Changes

Producers' Agreement

Is between producing companies only. Includes practically all studio employees. Original employers notified of all offers made, or proposed to be made to employee.

Contains no assurance that employee will be notified of proposed offer or offers.

If original employer meets or better competitive offer, he keeps the employee, providing the latter consents.

Closed season on negotiations until 30 days before the expiration of the contract.

Administration exclusively a producer matter.

Compulsory arbitration and disciplinary measures bind producers only.

Academy Agreement

All branches participate. Limited to employees with contracts of one year or more.

Notification to employer a privilege, which he obtains only by having made an offer equal to or better than the expiring contract.

Employee is made a responsible party and is obligated to notify his present employer, regardless of the employer's obligations, but employee only obligated to notify present employer of offers he is interested in and may accept. Thus giving original employer, the opportunity of meeting competitive offers.

Original employer is entitled to notification and to seven days' grace to make alternative offer. Employee may then accept either offer or none.

No change except within the first 10 days of the 30-day period. The employer must make a new offer if he wishes to be notified of competitive proposals.

Administered and enforced by all branches of the Academy.

Each branch disciplines its own members or non-members of the same craft for breach of pact. Compulsory arbitration in Academy for employer and employee disputes. Controversies involving producers handled by compulsory arbitration within Producers' branch of the Academy.

1st Runs on Broadway

(Subject to Change)

Week June 10
Paramount—Merrily We Go To Hell (Far).
Roxby—Society Girl (Fox).
Capitol—As You Desire Me (Metro).
Rivoli—Doomed Battalion (U) (11).
Strand—Loye Is a Racket (WB).
Mayfair—Is My Face Red? (Radio).
Rialto—Scarface (UA) (4th week).
Winter Garden—Dark Horse (FN) (8).

Week June 17.
Paramount—Thunder Below (Par).
Capitol—Huddle (Metro) (10).
Rivoli—Doomed Battalion (U) (2nd week).
Strand—Winner Take All (WB).
Mayfair—Bring 'Em Back Alive (Radio).
Winter Garden—Dark Horse (FN).
Rialto—Scarface (UA) (5th week).
\$2 Pictures
Grand Hotel (Metro) (Astor's 9th week).

Can. Newsreels Must Have 25% Canadian News

Toronto, June 6. Effective June 18, notification will go forward to all exchanges that newsreel issues not containing 25% of Canadian news events will be condemned. Order is from Major J. C. Boylen, head of the Ontario Senior Board, and will be rigidly enforced throughout the province. Other provinces are expected to immediately swing into line as they have done. In the past when Ontario board passed similar rulings. Newsreel issues by at least three of the major companies have voluntarily met this standard during the past few months, but two others have not been filming or buying Canadian newsreel clips and will be hit.

Ruling has it that not more than 50% of Canadian newsreel issue must be American events. Now it's definitely 25% Canadian, with the other 75% to be made up of American, British and world news, with American not getting more than 50% of the whole.

M-G's 'Hotel' Burlesque

Hollywood, June 6. Burlesque of 'Grand Hotel' will be made by Metro when the picture has played itself out. It will be feature length. Writers now working on the story.

L. A. to N. Y.

Mr. and Mrs. Lionel Atwill. Bela Blau. Herbert Brenon. Romney Brent. George Brown. Katharine Brown. Harry Cohn. Henry Grinnberg. E. H. Griffith. Horace Jackson. Henry Myers. Zita Miller. Mr. and Mrs. Purnell Pratt. Leah Salisbury. Sam Sax. Rufus King.

N. Y. to L. A.

John C. Filtz. Carl Laemmle, Jr. Rufus Le Maire. George Raft. Tammany Young. M. H. Aylesworth. Irving Lande. Whistling in the Dark' Co.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Oakie for 'Lifetime'

Universal dickered with Paramount for loan of Max Baer for 'Once in a Lifetime.' Alfie MacMahon, Russell Hopton, Sidney Fox and Zasu Pitts also considered.

Charles Butterworth en route east through the Panama Canal.

'Washington' Mixups

M-G-M has stolen march on Columbia's 'Washington Merry-Go-Round' by changing title of 'The Claw' to 'Washington Whirlpool.'

B. & C's Double Rehearsals. Reunion in Vienna' will be produced by Belasco & Curran, simultaneously with the musical, 'Cat and Fiddle.' 'Cat and Fiddle' opens in San Francisco, latter in Los Angeles. Then houses will swap shows.

Ford's One-Man Boom. John Ford completes his current Universal film and then goes to Fox and Metro for one each. Metro picture will be 'Bridge vs. Bridge,' starring Helen Hayes.

Schneider Surveys WB. William Schneider, H. Warner's financial adviser, here conferring with studio execs and making a survey. Remaining for the L.A. regional sales meet at the Ambassador.

Fairbanks on NBC. NBC's answer to the recent CBS film-star plug for the Olympic Games, will be a weekly broadcast headed by Mary Pickford and Douglas Fairbanks if present negotiations go through.

Radio's Two Eds. Renewing Harold H. Swanson's contract. Story editor, Radio will use him to scout published material, while Kenneth MacGowan, story ed., is concentrating on play sources. Swanson resigned editorship of 'College Humor.'

Production Rush. Heaviest production in a year for the two South Coast studios, the next two months, with all but one major company behind schedule and exchanges starving for pictures. Metro recovered from its lull and now has seven in work, five about to start, and a story rush on. Radio has five shooting. Paramount will do six this month, and a like number in July.

Ruggles-Jordan Borrowed. Charles R. Rogers borrowed Dorothy Jordan from Metro and Charles Ruggles from Fox for '70,000 Witnesses.' Starts June 13.

Raft Flies for Retakes. 'Mme. Racketeer,' back on the Paramount production sheet for retakes, with writers working out new scenes. George Raft recalled by plane from his New York personals to resume his part.

'Or Else' Moreno. Antonio Moreno back after directing the two South Coast studios in Mexico City. If no connections within three weeks, he goes back to Mexico.

Cafe Reights. Pyramid Cafe relights after nine dark days with 'Lucky Day,' colored musical, a floor show on June 9.

Stallings' Varn. Laurence Stallings writing a Mexican-background original for Ramon Navarro at Metro.

Three optional ingenues at Radio are Rochelle Hudson, Julie Haydon and Harriet Hagman.

Mac Murray Replaced. Jack Murray and June Knight closed at the Frolies club Wednesday (1) and hopped by plane to Portland to start 40 Fanchon & Marco weeks. Murray replaced Mac Murray in 'Parisian.'

Le Baron's 'Song'. William Le Baron's first assignment as Paramount associate producer is 'Song of Songs.'

'U-Boat' for Vidor. King Vidor gets direction of 'U-Boat,' Ronald Colman's next for UA. 'Cynara' pushed back again.

'Footlights' Film Name. Gerhold Davis dickered for a male picture name for 'Footlights.' Musical supposed to go into rehearsal at the Mayan this week, direction Gus Glasimire.

West for 'West Pointer'. Schuyler Grey reached the Coast to put finishing touches on Paramount's 'West Pointer' script.

Horkheimer In Again. H. M. Horkheimer only indie producer at the old Pathe lot who proposes to look for a release while making his first production. His first three are 'I Shot My Husband,' 'Confusion' and 'Identification.'

Kana Foreign Head

George Kann has been given full charge of Kana's foreign relations department. Fred Felton will be transferred elsewhere in the studio.

Parrott at Roach Again

After three months off, the Roach payroll, James Parrott, returns to direct the first of the Charles Chase two-reelers, beginning in three weeks.

Anita Page, set for 'Skycraper' Souls at Metro, gets billing below Maureen O'Sullivan, lead.

Johnston at Fox

Julian Johnston goes to Fox as editorial supervisor. Had similar job at Ayres.

Ayres as Winchell Sub

Instead of scrapping 'Okay America,' story that cost \$15,000 and threatened for Walter Winchell, Universal is prepping a treatment for Lew Ayres and Sidney Fox.

Bobbe Meredith's story, 'Allimony' Jail, bought by Radio.

Foy's 'Ballyhoos'

'Ballyhoos' story of a p.a. who builds a window washer to stardom, first Bryan Fox film for World Wide.

No Pie for Lombardo

Inability of Guy Lombardo's band to get back from tour booked for the western trip forces them out of Paramount's 'Big Broadcast.' Studio orchestra replacing.

Doug. MacLean Unloading. Douglas MacLean peddling all his story rights to 'Satan's Girlfriend' interested in '23 Hours Leave' as an Eddie Cantor musical.

Metro's New Invincibles. Two voice doubles from Paris arrived at the Metro studio are Paulo Karsa for Marie Dressler, and Melvyn Volpe for Norma Shearer. Both from French legit.

Sheehan On 'Cavalcade'. 'Cavalcade' will be the first picture put into work by Winfield Sheehan after his return.

Settles with Compton. Edward Brand is dismissing his \$10,000 pay against Compton for counsel fee. Settlement was arranged out of court.

Another Standard Claim. Another claim for owners of Standard Sound System property to pay is \$35 by Ray A. Myers, contractor.

Stahl On 'Yesterday'. John Stahl will direct 'Only Yesterday.' U's 'Cavalcade' type picture. Gladys Lehman is scripting.

W.B. Meg Jobs. William Wellman, loaned to Radio by Warner, next direct an untitled adventure on the home lot. Mary Kay Morgan W.B. for on at Radio then returns to de 'Central Park.'

Morrison Ties Tracy. Spencer Tracy's Fox salary for past 10 days, \$10,000, paid Leo Morrison to cover. \$1,500 commission for which he is suing. Claims Tracy hasn't paid 10% on his \$1,000 a week since Jan. 15.

Del Andrews now supervising the Tom Keene westerns at Radio.

Edward T. Loew, Jr., doing an outline for 'Phantom Express' are still looking for a release for their 'Phantom Express.'

Contracts. C. C. Burr contracted Christy Cabanne, Elmer Clifton and Louis King to direct three Indies each. Jacques Lys, 8-year-old, given an 'Our Gang' contract following her work in the Laurel and Hardy feature. Radio took another year's option on Tom Keene's contract.

McGree for 'Sport Page'. Joel McGree probable lead for 'Sport Page' by Jerry Hottel, win at Radio.

Casey Robinson also working on the story with Radio buying Robinson's contract from Paramount.

Dunne's '13 Worry'. Irene Dunne cast for '13 Women,' is moaning over probable competition from the other 13. Radio of '13 Women' has a previous agreement to break a break, and that will be Miss Dunne.

Gahagan's Empty Victory. Academy conciliation committee decided Radio execs acted unfairly in selling their own verbal agreement to star Helen Gahagan in one (Continued on page 25)

FILM EXPRESSAGE CUT WILL BE GREAT SAVING

First national slash in railroad express rates for transporting film will be announced by the Railway Express Agency within the next two weeks. Rates, it is reported, will be cut 35%, which will virtually under-sell truck and parcel post charges. This means that the railroads which have been averaging only 25% of film transportation business, stand to become the leading medium, it is pointed out by film authorities who have worked for the reduction. Yearly hauling costs for exchanges is approximated at \$7,800,000. This is figured on the basis of 200,000 deliveries to exchanges weekly at an average cost of 75c per delivery. Under the existing rates, truck haulage, which is lowest, gets 100,000 shipments; parcel post about 20,000, and the remainder by railroad express. In the separate ratings railroads are highest with an average of \$1 per shipment. The cut, it is declared, will bring this rate down to about 65c, or below the ratio reached by the other two methods of expressage.

MRS. BOLITHO AS SCOUT

Hollywood, June 6. Mrs. William Bolitho, widow of the English writer, appointed roaming player and writer scout at Radio. She will work throughout Europe. Katherine Brown, now eastbound, will sail shortly to confer with Mrs. Bolitho in London.

Par's 'Make Me a Star' Has Studio's Star List

Hollywood, June 6. Paramount plans to capitalize on the employment of practically its entire roster of stars and featured players in atmosphere scenes for 'Make Me a Star,' originally intended for Stuart Erwin's initial starring picture. When the picture is released its large cast of well-known players will be emphasized in the billing similar to that now being employed in the current showing of 'Grand Hotel.'

LeMaire Home-Bound

Rufus LeMaire, WB's studio casting director, left Saturday (4) for Hollywood after a hurried oo. of Broadway talent. Maxwell Aron, his eastern rep, will send on data on some 20 legit people. LeMaire will then instruct WB east to make terms of those desired. Players concerned are all legit, it being the WB policy to develop new talent from the Broadway end and to buy people cheaper than can be done on the Coast.

Menjou's 'Dick' Series

Hollywood, June 6. Columbia has Adolph Menjou under contract. He will do the Thatcher Clit role in its detective series. First will be 'Murder of the Night Club Lady.' Goes into work next week. Paramount is trying to obtain Menjou for 'Farewell to Arms.'

THE LATE POOLS IN 50 DAYS

Directors Protest Editing Of Pictures by \$40 Cutters; Topnotchers Want Authority

Hollywood, June 6. There are many under-cover protests by name directors against the studios' practice of prohibiting a director from editing his own picture. Cutting is generally being entrusted to \$40 film cutters working under execs who want a finger in the pie, although never having had directional experience.

Back of this protest is the recent agreement that Lewis Milestone made with Joseph Schenck whereby the former has been given carte blanche on "Rain." Milestone wouldn't do the picture unless Schenck agreed that he could live with the picture until completed.

Sternberg Has Way

Much of the recent scrap between Paramount and Max Sternberg and to do with the cutting issue. Director had objected several times in the past to exec interference in the editing rooms and believed, along with other megalomaniacs, that director should be boss of the editing.

Von Sternberg won this point along with the other issues involved on "Blonde Venus" and will be heard man until the finished picture is finally turned over to the studio.

LeRoy's Views

Director attitude is expressed by Mervyn LeRoy. Latter recently won a point from Warners whereby he is left alone until the first cut of his picture is made. Picture is then shown and changes are made at the brass hats' discretion.

It should go further than this, says LeRoy. The director should at least be allowed to edit his own stuff until the first preview. Why pay a man big money, entrust him with a production up to several hundred thousand dollars and not let him interpret his script as he sees fit? That's what he is paid for.

LeRoy's viewpoint is that audiences should be the judge on all disputed points which should not be changed until cash customers have been allowed to give a verdict.

Hays Neutral on Film's Anti-Volstead Stance

Hays Organization, as a body, will not officially approve or disapprove prohibition. If certain film interests want to make anti-prohibition trailers, and if certain exhibitors want to project them it's a matter of individual judgment as far as the Hays office is concerned.

Organizing of a committee of the League for the Modification of the Volstead Act prompted the Hays body, Monday (16), to emphasize its neutrality.

Those on the film unit, headed by Julius Singer of Universal, include: Morton Van Praag, National Screen Service; Samuel Liggett, Columbia; George Morris, Motion Picture Club; Mark Leuschner, Radio Keith Orpheum; Ralph Poucher, Consolidated Films; Joseph Hirt, Morgan Litho.

Radio's Reissues

Los Angeles, June 6. Radio intends reissuing "Climax" and "Rio Rita" with new prints and campaigns on both pictures.

New York office withdrew both pictures from circulation first of the year, although both are still in demand among small houses.

Dialoging 'Kid'

Hollywood, June 6. William Anthony McGuire has been engaged by Samuel Goldwyn to dialog "Kid from Spain," the Cantor picture.

Frances Marion, borrowed from Mary Pickford and reported on this assignment, is dialoging "Cynara," the Ronald Colman picture.

Pitt Burnups

Pittsburgh, June 6. A couple of local and rival theatre managers always rib each other via telegraph whenever one of the other goes away. Not so long ago one left and the next day he received a wire reading:

"Come home at once. Your dog has been arrested for vagrancy."

Senate May Next Call Fox Execs in Stock Probe

Washington, June 6. Several former and present executives of Fox Films are expected to be called to testify before the U. S. Senate Committee which is investigating the N. Y. Stock Exchange. Matter of the refinancing of the Fox company, including that of General Theatres, is looked to come up before the committee around June 10.

It is reported that copies of Chase Securities files, relating to the Fox refinancing, have been in the hands of Senator Carter Glass of the committee for some five weeks.

Recently Harry M. Warner testified before the committee in connection with Warner stock transactions.

MUTUAL DISLIKE KILLS BRENNON'S JOB AT COL.

Hollywood, June 6. Ditching story conference and bickering over who should pay his salary, Columbia or Radio, finally let Herbert Brenon out of Columbia and the studio is now seeking another director for "Bitter Tea of General Yen." Brenon, who had been loaned by Radio to Columbia, is leaving this week for New York and England. He owns property in Britain.

Columbia didn't like Brenon because he set dates for story conferences and then didn't show. Brenon didn't like Col because he wanted the studio to pay him his salary direct instead of to Radio.

Cooper-Butcher Up

Hollywood, June 6. Merlon C. Cooper has been made executive assistant to Dave Seznick at Radio. He will take charge of all financial and other business matters, but will also continue to act as supervisor on pictures.

This is a spot Seznick has been trying to fill for some time. He wants to be relieved of business duties in order to concentrate on production.

Pandro Berman continues to hold the production assistant title, and Charles Sullivan remains business manager, handling contracts and inter-studio deals.

E. W. Butcher succeeds Val Paul as general studio manager at Radio. Butcher was formerly in the same spot at Fox.

Lin Bonner's Idea

Hollywood, June 6. Lin Bonner, assistant to George Thomas in Warner publicity department, has resigned to attempt organizing a picture news syndicate in New York.

FILM SHORTAGE CHIEF REASON

Emergency Summer Measure—Pros and Cons on Advantages—Price-Cutting a Problem—Also Proposition of Disclosing Competitive Operations

20 IN JUNE ONLY

Approximately 50 cities in the U. S. are figured to witness theatre pooling and closing activities as the industry's principal means of combating the boxoffice crisis this summer. The pool epidemic is getting its strongest impetus through shortage of product which is being materially manifested this month.

Instead of 10 features, which the big circuit bookers deem necessary to feed all of the individual first runs in competitive key spots, the major companies combined are releasing a total of only 20 during June.

The theatre pool plan, generally approved by the circuits, is described as strictly an emergency measure. Many of the deals now in process of negotiation are for as short a period as three months.

To keep up the morale of the individual personnel included, and scheduled to figure in the pools, the agreement calls for strict boxoffice independence. Virtually all of the deals, however, are conceded to make all circuits involved share whatever profits or losses the combination may realize during its existence.

Pools including practically all circuit houses, such as in Memphis, are getting little consideration from circuit men. Memphis, they hold, presents a situation comparatively unique to that of any other city in the country.

Conserving Product

Under the present set-up in most of the cities averaging a population of over 100,000, income boxoffice competition is admitted forcing many films beyond their normal run life. This condition also reflects another angle hitting the dealers and compelling them to book what would ordinarily be considered mediocre product just to keep the house open.

Theatre pooling also enables the industry to readily produce without stir of the circuit parties being hurt and with houses that are darkened under the agreement not streaming the red they would outside of a working combination. There are, according to a consensus, far more good points to the pooling plan than otherwise.

One point against short term pools that has been raised, but is not being given serious consideration by operators, is that when the circuits return to normal competition they will probably have inside knowledge of each other's weak points. This, active theatre men hold, can be readily taken care of when the normal state returns.

Admissions are being given careful study in the pool plan. Where it is felt reduced prices will help the gross, prices will be cut. But theatre men also know that it is easy to reduce but harder to raise and that cutting admissions does not necessarily obstruct a declining gross.

Academy's 25% Cut

Hollywood, June 6. The entire Academy staff took a 25% salary cut which, with the dropping of Dr. Clinton Wunder, an advisor, saves the organization \$15,000 a year. The Academy has been getting \$60,000 annually from the Producers' Association. Cut was arranged in New York between Will Hays and Mike Leves, the Academy president.

Stock Market Hesitates, Seems Tired After Three-Day Upturn; Amusements Mixed; WB Looks Up

Yesterday's Prices

Sales	High	Low	Last	Net
2,000 Con. F. pt.	4 1/2	4 1/4	4 1/2	
2,000 Eastman K.	4 1/2	4 1/4	4 1/2	
1,200 Fox F.	1 1/2	1 1/4	1 1/2	
100 Gen. Thea.	1 1/2	1 1/4	1 1/2	
2,000 Loew	17 1/2	16 1/4	16 1/2	
100 Loew	20 1/2	20 1/4	20 1/2	
5,000 Par. F.	2 1/2	2 1/4	2 1/2	
100 Par. F.	2 1/2	2 1/4	2 1/2	
6,000 RCA	4 1/2	4 1/4	4 1/2	
100 RCA	4 1/2	4 1/4	4 1/2	
1,500 W. B.	1 1/2	1 1/4	1 1/2	
12,000 Gen. Thea.	2 1/2	2 1/4	2 1/2	
1,000 Keith	20 1/2	20 1/4	20 1/2	
4,000 Loew	11 1/2	11 1/4	11 1/2	
5,000 Par. F. L.	21 1/2	21 1/4	21 1/2	
35,000 W. B.	11 1/2	11 1/4	11 1/2	
800 Fox Thea.	1 1/2	1 1/4	1 1/2	
200 Gen. Th. pt.	1 1/2	1 1/4	1 1/2	

By AL GREASON

The stock market, slowed down yesterday (Mon) with prices shading their best of the rally by several points for the leaders like American Can, Telephone and Consolidated Gas. Amusement issues were mixed. Loew was off fractionally, while RKO held its own and Warner Bros. perked up on the news that the Wilmington receiver ship suit had been dismissed on motion of the petitioners. Warner went back to its even dollar mark, at least getting out of the "penny stock" class.

Paramount moved into a state of neglect quoted at 2, down 1/2, ticker behavior suggesting that neither side cared to do anything with the summer just ahead and the stock's market record in the immediate past conspiring to discourage an aggressive campaign. Stability of RKO reflects that it will probably make a better paper showing during the summer, its six months rent having been paid by the last week in May, putting the usual summer headache in the second quarter income statement instead of mid-summer.

Day's volume was around 1,000,000 shares. Ticker lagged all day as Wall Street looked to Washington for some new incentive for the advance—AA influence which was not forthcoming during trading hours. The Senate went into the expected wrangle over the revenue bill, while the House was occupied with its relief measures, in which Wall Street affects to see possibilities of plenty of poison.

Bonds were off a point or two from the opening as last week's buyers sought to realize and traders lost some of their enthusiasm over banking aid with the bond list up six or eight points.

Feature of the bonds was sinking spell in the new Paramount. Off 1/2 net on volume.

Laggard

In the midst of a mild whoopee party started by the stock market last week in response to the news from Washington and the formation of bankers' pool in bonds, the amusement stocks held back. They showed some minor rebound from the low of the week, but there was no disposition to keep abreast of the general march of progress.

Recess may be sought in two directions. First, the summer is just ahead and even the stereotyped trade information channels report that minor changes from the city further depressed for the time being and until the autumn revival makes its appearance in the cycle of the theatre business year.

Price advance all along the stock market line also was a reaction to progress in the enactment of a revenue bill that would balance the budget. The House passed the bill with minor changes from the conference committee report and it was looked upon as certain that the Senate would follow suit.

The bill, of course, was better than the usual "penny stock" bill, but some industries are pretty hard hit by tax burdens, (Continued on page 19)

Katz Staying On

Sam Katz will remain on the Coast six or eight weeks longer, undoubtedly for a second round.

He has taken a house out there for balance of his stay.

"Variety" FOR SUMMER

Place a subscription for "Variety" over the summer. From now until Labor Day + + + \$1.50

Mail remittance with name and summer address.

PAR'S SECRET KIDNAPPING FEATURE?

Knowledge that Paramount has in its newsreel library sufficient material to make a complete process feature version of the Lindbergh kidnapping case is causing certain of the major companies to be skeptical about the industry's no-kidnapping cycle stand. While the Paramount home office has been foremost in discouraging themes of this type, reports of Paramount's newsreel activities on the Hopewell case are stirring up new interest.

Representatives for other reels on the Lindbergh case have reported to their home offices that they were at first puzzled by Par's coverage of what newsmen, generally, passed up because they considered it irrelevant to the news issue. For instance Par cameramen took silent shots of inanimate objects, such as houses in the vicinity where there was no sign of life in the environment.

Checking later, the other companies claim that Par released its regular news editions only a small part of what was covered in Hopewell.

With all of this material, Paramount, other companies concede, is in the best position to superimpose a story against the actual Lindbergh locale. At the same time Paramount vehemently asserts it is not considering any stories for the current season having a kidnapping angle.

SALARY BOOST CLAUSES RESULT IN OUTS AT PAR

Hollywood, June 6. Paramount's intention to keep its manpower down to a minimum resulted in some more chopping. Cut was chiefly among high priced writers and directors, whose contract options call for salary boosts. Chester Morris goes off the talent list. His contract was for three pictures, two of which he had made at Paramount and a third on loan to Metro. Rose Alexander, player, also is out.

George Cukor and Irving Cummings were dropped from the megaphone slate. Latter is now on loan to Columbia. Richard Wallace has one more to go and then departs.

Writer outs include Grover Jones, a veteran of the Paramount scenario staff, Nathan Asch, William Hurt, playwright, and Virginia Kellogg. Arthur Kober and Henry Myers got the sad news earlier.

Broad (Loew-UA) (2,500; 25-4
Now dark. Last week 'Hudd
(M-G) got fair \$6,700.

(21-3) 500 x 100,000

'Polly' Weak at London Empire

'And Expert' Only Does 1 Wk.

'Shanghai' \$12,000 m 14th Wk.

London, June 6. Highlights of the week are the continued smash of 'Shanghai Express' still holding at mark of \$12,000 in 14th week, a record, and the unqualified flop of 'The Expert'. Derby week was a disappointment generally, low grosses being attributed to a dearth of outstanding releases.

Estimates for Last Week
(At current rate of sterling exchange)

Academy—'Madchen in Uniform.' In its sixth week and still averaging \$5,000, big for this 600-seater. Subject in good for another month to all appearances.

Capitol—'Rue Morgue' (U). Slipped off to \$5,000, with 'Business and Pleasure,' current, replacing 'Empire.' At \$25,000 one of the lowest totals lately for this size spot. 'Letty Lynton' (N-G) replaces.

Marble Arch—'Good Night, Vienna.' Near \$5,000 satisfactory for week that date is the film's second pre-release and its 12th week in the West End.

Picture Palace—'The Expert' (WB). Opened weakly and management promptly revived 'Rookery Nook' to support it for double bill. Admission making it plain that the Chic Sale film is the lesser item of the program. First week under \$5,000 leading to the second week of 'Expert' and 'Rookery Nook' holding over.

Picture Palace—'Shanghai Express' (Par). In its 14th week, record run for house. Continues to pile up around \$12,000. Run in double bill with 'Man I Killed' (Par) in June 9.

Plaza—'First Mrs. Fraser' (Sterling Films). About \$13,000, and 'Easy Ride' (Par) current.

Regal—'Crowd Roars' (WB). During its fortnight averaged \$3,000, giving way to 'Beauty and Boss' (FN).

Rialto—'El Est Chantman.' In its fifth week still running along with \$4,500. General manager, Ronny, takes its place June 10.

Tivoli—'Lost Squadron' (Radio). Did \$10,000 with 'Melody of Love' replacing after a fortnight. Management expresses confidence new entry will hold for a month.

FAY'S PROV. ST. FILM

WITH TWO FOR \$6,000

Providence, June 6. Show business here is still more or less upset. Fay's theatre, which has been operating with vaudeville for 16 years, with a change of pictures last Saturday (4). Claims the change is for the summer only. House is the only one in town not equipped with a cooling system.

Double features will be shown at the theatre hereafter and places it in direct competition with the Mass. Fay's. The Mass. Fay's, which is at the State this week and is expected to lead the town by a wide margin. In addition, the only vaudeville spot, is figuring on second place. Little competition from the other stands.

Estimates for This Week
RKO Albee (2:30; 15-50-80)—'The Defiant' (WB) and 'Way of Life' (WB) should give this house at least \$8,000; lower than what it has been getting but fair. Last week 'Radio Patrol' (Radio) took off close to \$3,900.

Fay's (2:00; 15-50)—'Ferguson Can' (WB) and 'South of the Border' (WB). Sort of soft-peddling change to straight film; may hit \$6,000 low but better than last week. Last week 'Midnight Hour' (M-G) and vaude close at \$5,500.

Lew's State (3:00; 20-50-75)—'Desire Me' (M-G) and 'The Commandments' (Par). Too many rains in a crowd around; close to \$17,000, 'way up.' Last week 'Flash Is Weak' (M-G) slipped and \$32,000.

Majestic (Fay) (2:00; 15-50)—'Two Seconds' (WB) and 'Street of Women' (WB). Last week may drop this one close to \$5,500. Last week 'Rich Alphas' with 'U.S.' just managed \$7,000, fair.

Paradise—'Paradise' (WB). 'The Commandments' (Par). Too many rains and had at \$3,000. Last week 'Clara Deane' (Par) averaged \$3,500.

RKO Victory (1:00; 10-30)—'Death Valley' (U) and 'Honor of Press' (Columbia). Last week 'Love Bound' (Peelers) and 'Border Devils' (Articlas) off at \$3,300.

PORTLAND BIZ FAIR

Orph's. Splits \$6,000—'Huddle' is \$12,000 Possibility

Portland, Ore., June 6. Orpheum with its new split week policy, has dropped almost to a 35 cent per evening. But biz still spotty depending on product. This week will be fair all around. Exploitation of all houses at its lowest ebb currently. Ted Gamble takes over management of J. J. Parker's Fox-Portland Theatre, replacing Chas. E. Couche, who may go into Gamble with manage his Rio (Indie) on the side.

Estimates for This Week
Paramount (Fox-Portland) (3:00; 25-60)—'Huddle' (M-G) and unit. Going okay for possible \$12,000. Last week \$11,000. Biggest since last July, \$15,000, aided by free auto stunt.

United Artists (Fox-Portland) (1:00; 25-35)—'Vivienne' (Fox). Going okay for around \$4,000. Last week 'Yellow Needs A Friend' (M-G) \$3,500.

Orpheum (RKO) (2:00; 25-35)—'Rosa-House Murder' (Radio) and 'Race Track' (Tif). Split. About \$3,500. Last week \$2,700 in four days, pretty fair.

Oriental (Hamrick) (2:00; 25-35)—'The Two Faces' (WB). Local in line for moderate \$5,500. Last week 'Two Seconds' (WB) \$6,000.

Musio Box (Hamrick) (2:00; 25-35)—'Midnight Patrol' (M-G). Not bad at \$2,500. Last week 'Heart of New York' (FN) \$3,200.

Quit Rumors Drape

Philly; Mast \$30,000

On Neat Combo Bill

Philadelphia, June 6. Outside of the little houses has devoted to 'art' pictures, business has been quiet. Closing of the Boyd and Keith's, figured, sure to help, hasn't improved things enough. Mastbaum's reported closing isn't official; instead house is on a week-to-week basis.

Equally persistent reports have the Fox dropping its stage shows for the season. The 22nd Lowry, met at this house for two months, ends his engagement this week. This week's attractions are considered midsummer weather. 'Street of Women' at the Mastbaum, plus Mitz Green in person and 'The Two Faces' (WB) and 'The Menace' (Col) in split week, with Nick Lucas heading vaude first half California Collegiate, 2d half Mild \$6,000. Last week 'Night of the Living Dead' (WB) and 'Roadhouse Murder' (RKO). Had to combat outdoors opening on holiday. Last week \$3,300 not so worse considering.

Fox (F.W.C.) (2:00; 25-35-50)—'The Menace' (Col) and stage show. Everything new at this house; new policy, new prices, new manager. Fox's band and so folks are turning in to look 'em over. Excellent \$12,000 is also a record. Last week \$12,000.

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Estimates for This Week
Mastbaum (4:00; 25-50-75)—'Street of Women' (WB) stage show. Show deserves more but lucky to get \$30,000. Last week \$24,000 (M-G) \$36,000, hardly fair.

Stanley (3:00; 35-50-75)—'Clara Deane' (Par). Not so forte and unlikely to hold over. Maybe \$11,000. 'Letty Lynton' (N-G) down to \$10,000 in second week, last week. Not bad considering.

Chestnut (1:30; 50-11-50)—'Grand Hotel' (M-G) 'Way off again after sport. About \$15,500 last week. Final fortnight.

Santa (3:00; 25-55)—'Molly Louvain' (WB). Delayed here by censors. Opens tomorrow (Tuesday). Last week 'Night Court' (M-G), \$7,000, weak.

Earle (2:00; 25-55)—'Night World' (U) and vaude. Less than last week. Last week 'Young Brides' (Radio), \$14,000, last week.

Fox (3:00; 25-50-75)—'Strangers of the Night' (M-G) and 'The Roadhouse Murder' (Par). For Ed Lowry as m. c. Dismal \$10,000 forecast. Last week 'Society Girl' (Fox) fairly good \$16,000.

Karlton (1:00; 50)—'So Big' (WB). Maybe \$3,500. 'Tenderfoot' (WB) \$4,000, good, last week.

Arcadia (6:00)—'Wet Parade' (M-G). Not figured film for house. Last week \$4,000, good, last week.

Downtown showing. Last week 'Flash Is Weak' (M-G) a bit over \$3,000.

Ken, Whitmore Out at Fox
Hollywood, June 6.
Ken Whitmore, Fox studio p. a., was let out Saturday (4).
He was first asst. to Vic Shapiro.

Desire Me Only Holds

Own, \$9,000, New Haven

New Haven, June 6. From now on houses will have to battle the beaches. Roger Sherman is playing up the Barmore name over title of 'Ladies Attorney' this week, and Garbo film at the Fox is due to snare lion's share of town's biz.

Estimates for This Week
Paramount (Public) (2:35; 35-65)—'Rescue for Ladies' and 'Harem Hot Shots' revolve will see \$9,000, possible. Last week 'Sinners in Sin' (Par) and 'Midnight Hour' (M-G) \$8,000.

Poli (Arthur) (5:00; 35-60)—'Desire Me' (M-G) and 'Strangers of the Evening.' Should go okay \$9,000. Last week 'Ladies Attorney' and 'Night World' a satisfactory \$8,500.

Roger Sherman (WB) (2:00)—'State's Attorney' and 'Heart of New York.' Will probably just pull through, close to \$6,000. Last week 'So Big' and 'Tenderfoot' not so hot, \$6,500.

Cutler (Arthur) (1:55; 35-50)—'Night Court' and 'Young Bride.' May brace to moderate \$2,500. Last week 'Feller Dime' and 'Friend and Dearly' also \$2,500.

SEATTLE PEPPY

AS FOX HTS

\$12,000

Seattle, June 6. Biggest news of this week is the reg policy which starts at the Fox with stage band presentations and a feature. 'Radio Patrol' (M-G) and 'Letty Lynton' (N-G) Crawford again is proving her draw with a smash \$12,000 in split week. Last week \$12,000, turning out to see the new policy in action.

Jack Crawford leads the Fox band with a couple of acts (dance team and songbirds), working with the band. Bob West is at the organ and evening impresario very valuable by both the band and organ.

Bi-weekly change at the Orphe is something new, but not so early yet to note its effect. Fifth Ave. featuring Raquel Torres in person, U.S. to \$10,000.

Estimates for This Week
Fifth Ave. (F.W.C.) (2:30; 25-60)—'Clara Deane' (Par) and F & M stage show. Raquel Torres helping along, but \$5,500, rather slow. Last week 'Huddle' (M-G), Ramon Navarro pleasing, was fair at \$3,900.

Orpheum (RKO) (2:00; 25-35-50)—'The Menace' (Col) and stage show. With Nick Lucas heading vaude first half California Collegiate, 2d half Mild \$6,000. Last week 'Night of the Living Dead' (WB) and 'Roadhouse Murder' (RKO). Had to combat outdoors opening on holiday. Last week \$3,300 not so worse considering.

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Garbo's \$75,000 B'way Standout;

'Passage' Low on \$12,000, and

'Commandments' Only 10 Days

PEEPLESS MONTREAL

\$11,000 for 'Freaks' and \$10,000 for British Film This Week

Montreal, June 6. Faced by a two months' summer season last year, every main stem house went in the red, a general reorganization goes into effect this week with pay slashes for all employees and a number of layoffs, some of which may be only temporary.

Currently the only sure profit in sight for the week is the third week of 'Grand Hotel' (film) at His Majesty's. Despite heavy censor slashing did \$11,000 in the second week.

Palace is trying its luck with 'Michael and Mary' (British), which doesn't look like anything out of the way. L.ews may get by with 'Freaks' and vaude, and the Capitol has its usual brace, but all three will struggle.

Estimates for This Week
His Majesty's (CT) (1:30; 50-11-50)—'Grand Hotel' (M-G) (3). Will hold up. Last week \$10,000.

Palace (FP) (2:00; 75-100)—'Michael and Mary' (British). Cannot see much above \$10,000 for this week. Last week \$11,000. Had previous spolia by naval and military tournament.

Capitol (FP) (2:00; 60)—'Clara Deane' (Par) and 'Grand Hotel' (M-G). Hot weather will make a dent here and likely \$9,000. Last week \$11,000. Had previous spolia by naval and military tournament.

Impatient Maiden' (U) also around \$9,000.
Freaks' (FP) (2:00; 35-60)—'Freaks' (M-G) and vaude. Might run to weak \$11,000. 'World and Flesh' (Par) and 'Grand Hotel' (M-G) (3). (1:00; 35-60). 'Showdown' (Col) and 'High Speed' (Col). Maybe \$5,500. Last week \$6,000. Had previous spolia by naval and military tournament.

Caravans' (British) and 'On Approval' (British) picked up on star's winning of Derby, with the curious coming to see the horse.
Imperial (FP) (1:30; 25-40)—'Imperial' (FP) (1:30; 25-40). 'Caravans' (British) and 'On Approval' (British) picked up on star's winning of Derby, with the curious coming to see the horse.

Cinema de Paris (Ind) (6:00; 25-50)—'Four on a Floor' (M-G) and 'Grand Hotel' (M-G) (3). Last week \$11,000. Had previous spolia by naval and military tournament.

Ham 2d Run Worries
Others by Nightly 2d
Hand Auto Giveaways
Birmingham, June 6.

A second run house is causing some of the first runs a load of trouble. 'Freaks' (M-G) and 'Grand Hotel' (M-G) (3) are the Temple at 15 and 20 cents is the point. For the past two weeks stage shows have been doing well. But that's not the end of the week. Alabama last fall wasted a 'Frog' fourth month during which time four new automobiles were given away.

Now the stage comes out with its own 'Super Property' week by giving away a second-hand automobile. 'Freaks' (M-G) and 'Grand Hotel' (M-G) (3) are the Temple at 15 and 20 cents is the point. For the past two weeks stage shows have been doing well. But that's not the end of the week. Alabama last fall wasted a 'Frog' fourth month during which time four new automobiles were given away.

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Hot weather, with a hint that it's here to stay, is devastating the big lane's box offices. Lone exception was the outstanding 'Clara Deane' at Capitol. With the new Garbo picture, 'Desire Me' it holds up stoutly, will do about \$75,000 or a bit better weather or no.

Street's general business is badly off. The Rocky, with a two weeks provisional notice up, may set a new low at \$25,000. Denial of reports of house closing is accompanied by the explanation that Harry G. Kosch, receiver, was forced to notice through stipulation by court on receivership matter.

Notice effective June 15. Currently the Rocky unwinds a foreign-made, 'Clara Deane' (Ufa) in the second week.

Paramount's ticket machines also won't need much filling this week. House shows the dull \$15,000 with 'Strangers of the Evening' (Tif) and 'Rhapsody in Black,' colored musical tab.

On its third week, shapes a possible \$25,000 all right. Picture stays indefinitely here, declaration being to hold it as long as it does over \$10,000 a week.

The Rivoli dives deeply on initial week, with the explanation that which opened Thursday (2) and looks for only \$12,000. Picture does as well as 'Clara Deane' (Ufa) (10), letting in 'Doomed Battalion' the following morning. This is an excellent exhibit, but a poor Public for either Rialto or Riv in some time.

Another new one, 'Dark Horse' (FN) (20) is out for a week (Wednesday) at the Winter Garden, succeeding 'Two Seconds' after a three weeks' run.

Estimates for This Week
Astor (1:02; 31-52)—'Grand Hotel' (M-G) (8th week). Still doing pretty well but agency sales commencing to drop.

Capitol (5:00; 25-55-150)—'Desire Me' (M-G) and stage show. Last week \$11,000. Had previous spolia by naval and military tournament.

Clara Deane' (Ufa) (10)—'Clara Deane' (Ufa) (10). Last week \$11,000. Had previous spolia by naval and military tournament.

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Less Seats, but Less Biz, Mpls.; Garbo to \$12,000

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use him for retakes on Charlie
gers' '70,000 Witnesses.'
Meanwhile U is bringing pressure

Hollywood, June 6.
(The last minute Jack Oakie
red to make tests for U's 'Once
a Lifetime.' Paramount has
atched plans in consequence and
use him for retakes on Charlie
'70,000 Winkies.'
Meanwhile U is bringing pressure
bear on Par to obtain the play-
Offering to forego screen test
and put him into picture could start
next Monday (13).

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Quota Puts Film Quality Up to Natives; Lapse Means Fan Loss

Paris, May 27.
The aloof spirit of the various European nations, intensified since the introduction of talkies, is brought to a climax by the current conditions. In every nation native film producers are playing on political feelings, and trying to seize the market, while importers are hard put to it to carry on business. Not only do they find such obstacles as quotas placed in their way, but the very uncertainty and changes of legislation, against which they cannot provide, preclude planning ahead, and defeat any attempt to adjust themselves to conditions.

Latest French quota, if maintained, will, from the American point of view, render business exceedingly difficult, since it will restrict the amount of American imports to a minimum, hardly covering distributor's costs, besides prohibiting dubbing made abroad.

There is a proviso in the quota law requiring mention to be made of the country of origin of the production, and also of the names of the local agents, as well as of foreign players.

Unless imported American product is of sufficient quality to score with the original audience, with superimposed titles—whose method has succeeded in Paris, and may, possibly extend to the provinces—the local distributors of American-made pictures or local distributors of American pictures, will make it necessary for American distributors to curtail their organizations, and likely result in slashing salaries and quality, or changes. Native producers may benefit for a time, the crux of the question being whether they will be able to supply the market with sufficient quantity, and quality, or whether picture audiences, finding themselves starved, will diminish.

How French Quota Works

At the present moment exhibitors are playing for safety and rushing to book French product to cover their needs.

The new quota provides for the possible import of only 125 foreign films, French versions included. From Metro, this leaves Hollywood practically out, rather favoring Germany, whose French-made are usually done in co-operation with French firms, but do not dub them in French. Also American distributors will only get a comparatively small share of the permits to import the 75 foreign pictures, and the balance, which is locally, Even supposing that all of the 75 be American, the permits are to be equally divided between producers and distributors, resulting in such imports as Paramount, being limited to five or six imports to be dubbed locally.

French producers who are also exhibitors will be able to write their ticket for American product, or keep it out. Paramount being a local producer and distributor, is in a special position, and less affected than the others. Exhibitors are scared, and naturally inclined to prefer booking native product to make sure of covering their future requirements.

This situation is making Natan more important a figure than ever. Apart from his own chain, the booking combine he has organized is extending considerably, and besides his producing activities, he is daily getting nearer the position of director in local picture affairs, so that the near future of the local industry will be considerably affected by the way he will solve the situation which rests increasingly on his hands.

The local picture situation is more or less on a par with that applying to other European countries, and to various lines of business, with local interests finding public opinion pressure from government, and American influence. This results from nationalistic feelings, which, though not aimed specifically at America, are incidentally reacting against her.

Pope's Kin Studios Sound

Berlin, May 27.
Important Italian film people are in Berlin for negotiations on future picture. One of the outstanding figures is Dr. S. Persicetti, nephew of the Pope.

Dr. Persicetti is associated with the Rome and is interested in various questions, as for instance versions, synchronization, etc.

Film Courtesy Cuts

Berlin, May 27.
Decision to cut out all German dialog in RKO's "Lost Squadron" has made a good impression in German Governmental circles, especially at the Foreign Office, and with film people here.

The matter was handled by George R. Canty, European Trade Commissioner of the Department of Commerce, and Dr. Henckes, Legation Secretary of the German Foreign Office.

The film was cut for all markets, including U. S. A., except Mexico and The Argentine, it was announced here.

TOBIS STEPS UP RENTAL DEPT.; TAKES 14 RADIOS

Berlin, May 26.
Dr. Guido Bagler, production manager of Tobis, resigns from his post July 1.

A number of other changes will take place. Tobis is to enlarge its rental department under the management of Director Laubheimer, former director of the rental department of the National company. This change is being made in connection with the Deutsche Licht-Spiel-Syndikat (German Exhibitors' Syndicate) and it is planned to merge the Tobis and the Deutsche Lichtspiel-Syndikat.

A dozen or more RKO pictures will be released also through Tobis as a result of negotiations between Ambrose I. Doering of Radio and Dr. Henkel, general manager of Tobis.

ENGLAND'S PAY CLAUSE KEEPS WRITERS IN U. S.

Hollywood, June 6.
Local agents are loaded with calls from England for screen writers of British citizenship, but are unable to fill any of the requests inasmuch as almost all of them are contingent on the scribbles, paying their way over.

Town is knee deep with writers out of work, many of them owing allegiance to the crown, but there's no interest in the offers from abroad with the "pay-your-own-way" proviso.

Chevalier Film Clicks

Paris, June 6.
The new Chevalier film, "One Hour With You," is clicking at the Paramount.

Opening was quiet, giving the impression that the French star was still under the handicap of a public peevish, but the presence of E. Jeanne, McDonald turned the scales and the business began to grow as the week went on.

Palladium's Crazy Bill

London, June 6.
Palladium's first week of "Crazy Month" has two American acts. One is Earl Carroll's "Thrill of the Year," other is Lucille Page, from Carroll's "Follies."

Both acts were splendidly received and are pulling capacity.

BURN SUITS SETTLED

Los Angeles, June 6.
Caddo Co. and Harold Lloyd Corp. have settled for \$375 with the father of John Reynolds Chapman, 11-year-old boy who was burned while playing with powder allegedly left unguarded on Harold Lloyd's New York street set at Westwood. Powder was supposed left over from "Scarface."

Father of Roland Offord, who sued the two companies for \$25,147 damages, has settled for \$350 and a \$50 attorney's fee.

MARCHAND OFFERED

Bill Morris, Jr. saw Henri Marchand in Rene Clair's "Au Nom La Liberté" in a projection room screening and cabled for authorization to represent Marchand for pictures in America.

Office is now handling him for talks.

WB British Production Lull Pending Survey

London, June 6.
Production activities of Warner Bros.-First National in this country will be suspended for the time being.

Reason is the uncertainty of the foreign outlook from the viewpoint of the American producer, as well as the desire to await the clearing of the general business situation at home.

Vancouver Bids For U. S.-British Quota Activity

Hollywood, June 6.
Possibility that quota pictures for the English market will be made by Vancouver, B. C., instead of England, will become a fact if negotiations between a group of Vancouver business men and the studio are carried through. The few weeks to study construction of sound stages and studio equipment. Henry MacLean, a Canadian, and in charge of U. S. affairs, is handling the deal for Universal.

Will Build Studio
Vancouver people propose to build a \$500,000 studio under a single roof 10 miles outside Vancouver if Universal, or some other studio, will take a lease on it. They have organized as Empire Pictures Co.

It is pointed out by those favoring the scheme that Vancouver is only nine hours by plane from Hollywood, and that the 200 or more English and Canadian players and directors in Hollywood could be used in production there. Quota is now one British made film for every seven American films, but in 1935 it will be one in five.

Frank Ditchman, Universal's representative in England, is now negotiating to buy or make pictures for the English quota market for the coming year.

Return of Carl Laemmle to Hollywood is expected to settle the Vancouver deal one way or the other.

BRITISH CENSOR PASSES GANG FILMS WITH CUTS

London, June 6.
After several months of negotiations and refusals, the censor has at last passed "Scarface" and "The Public Enemy," but only on condition that drastic cuts be made in the pictures.

"Scarface" opens June 17 at the Empire, marking the first time United Artists' production has been released in a Metro house.

"Public Enemy" goes to the Regal, of course, John Macwell having first call on Warner product.

"FRANKENSTEIN" A DUD

Berlin, May 27.
Universal's "Frankenstein" had its opening at the Mozartsaal. It was started with effective exploitation. But the picture made a poor impression on the press as well as the public, and it is not expected to be a success in the German province.

GEORGES OLIVE RETURNS

Georges Olive, over here since February to study American exploitation for Pathe Cinema, returned to Paris Saturday (4). He sailed on the Ile de France.

Jones' Indians

Hollywood, June 6.
Columbia is coming the Osage Indian reservation near Riverside for its on Buck Jones' next "White Eagle." Film will have a complete aboriginal cast with Jones also co-producing.

Bascomb Long Term

London, June 6.
A. W. Bascomb, the veteran comedian, signed on long term by Twickenham Film Studios.

Metro Prepares to Open Syncing Studios in France If Law Passes

Aafa Spurts

Berlin, May 27.
The Aafa Film Company is to produce nine pictures under the production management of Erich Engel. Harry Sokal, former production manager of Arnold Fanck's, mountain pictures will, in the coming season, also have a production of his own with Aafa. Paul Abraham, well-known Hungarian operetta composer, is to compose an operetta for Aafa.

Lid Dagover has been signed as star for the new season.

FANCK POLAR VENTURE OFF FOR ARCTIC BERG

Berlin, May 26.
The new Arnold Fanck expedition started May 23 for Greenland, the headquarters to be Umanak. The picture, "S. O. S. Iceberg," is to be taken in an arctic region. Producer is Universal. The 2,500-ton steamer Borodin sails under the English flag and has been chartered for eight months. Commander is Knud Rasmussen. Production Manager, Paul Kohner.

The two famous polar explorers, Dr. Fritz Lowe and Dr. Ernst Sorge, previous in participation with Fanck, will be scientific advisers. They are to continue their research work, which is to be made known in the picture itself.

Lloyd's wrote the insurance on the expedition, this being one of the largest coverages ever written for a picture.

Two biplanes and one monoplane are taken along. The Danish government has taken steps to assemble 150 of the best Kajaks in Umanak, who will take part in the picture. The picture is to be made in three versions, German, English and French.

MAJORS, INDIES ALLIED IN FRENCH PRODUCTION

Paris, May 27.
Major producers are interestingly discussing the possibility of an alliance, who usually bring in the scenario and part of the financing, frequently taking charge of production, majors supplying the production facilities and distribution.

This permits the majors to produce with reduced financing and organization. Latest arrangements for this kind of P. F. A. with Leon Polier, who is to make four productions for them.

Natan and Osso have several times used a similar system.

Paris Hideaway Coins

Money with Silents

Paris, May 28.
A 350-seat barn, styled Corso-Opera, opening from a hole on the boulevard and without sound equipment, is doing comparatively big business by reviving old silent hits with a name and plenty of action.

Personnel consists of the owner in a box, one or two entertainers with a weak lantern, and a fewusherettes living on tips. Current show is Garbo's first hit, "Rue Sans Jolie."

Long runs are the rule of the house, which plays afternoon and evening at the comparatively high scale of 24 and 40 cents.

It is said that the only house in Paris playing old silent hits, with unequipped neighbors unable to secure enough of this kind of product for weekly changes and compelled to use filters.

Two Russian Suicides

Moscow, May 28.
Soviet film word recently lost two well-known figures, both suicides for romantic causes. First is Vladimir Filippovskiy, director of Mezhrupom motion picture factory here. He shot himself. Second is M. Aronson, art-director for Soyuzkino film trust. He hanged himself.

Weather

Paris, June 6.
It was a bleak week-end, weather helping city film theatres.

Hollywood, June 6.
Metro, heaviest contributor of foreign version pictures and here-tofore only company to open up production in Europe, figures that it will have to shift its multi-lingual department abroad if the threatened French law on synchronization goes through.

Work is now being pushed to get out as many as possible during the next month, with the thought on the Metro lot that a decret will be made within the next three weeks.

With the French market currently in a lull, and studio's dubbed versions, company believes it would not pay to make contributions for this language abroad alone while maintaining a department here for the other tongues. Also it is felt that Germany will follow suit if France puts the proposed law into effect.

The studio continues to import French, German and Italian players for voice purposes. Around 20 have arrived at the studio within the last few days, all recruited by George Kann, on his recent survey in Europe.

Kann has taken charge of the foreign player situation.

Hope in New Treaty

With France's new quota law on films still in abeyance, American producers are hopeful that it may be enacted. The deadline is July 1.

New hope that the new regulations might not be decreed has come by way of reports that a recently concluded most favored nation agreement, which is stated through efforts of U. S. Ambassador Edge. Latter is due from abroad today (7) when the terms of the agreement may become known. First dispatches make no mention of films among the articles of import named in the treaty and covering some 470 or so subjects.

Which agreement is stated to have been approved by both the retiring Premier Andre Tardieu and the incoming Premier Edouard Herriot. The agreement is stated to have been approved by both the retiring Premier Andre Tardieu and the incoming Premier Edouard Herriot. The agreement is stated to have been approved by both the retiring Premier Andre Tardieu and the incoming Premier Edouard Herriot.

Yet while American companies are apprehensive of the new quota laws some thought relief is found in the fact that the permits under the new regulations will be handled by the American Chamber of Commerce in Paris. This evidently was a semi-political move to avoid an unpleasantly feeling between the two races.

The proposed law itself provides some elasticity. Article 7 sets up the following condition:

"Article 7. Every three months, the Superior Council will investigate the situation resulting to exhibitors from the application of the present regulations. It will have full power if the necessity thereof is clearly demonstrated, to change the number of foreign films produced in France around the exhibition of which may be authorized in France during the following quarter."

From the French angle where the rub may come should the new quota laws be enacted is that the regulations may cause a shortage of product for France, itself. There are around 100 pictures in Paris alone that depend almost entirely on American made films.

The quota would have damaged the Metro picture, mostly because the company and Paramount provide most of the imported product France. Par has its Joinville plant to overcome the quota.

Par's next big program calls for around 15 films to be made in Paris. Eventually of the quota enactment, however, may throw the Joinville plant open to all American producers by Par on some kind of space leasing basis or partnership with Par for other originals or dubbed product.

The heavier burden on the American side is Metro.

PERCEVAL'S NEW JOB

London, June 6.
Hugh Percival, script writer of "These Charming People" and assistant production manager for Paramount British, shifts jobs with the abandonment of production activity by the American company here. He goes back to Gainsborough Pictures as head scenarist.

ROXY'S FUTURE VERY VAGUE

That notice has been served to all employees of the Roxy terminating their employment with the house as of June 16 created sundry reports concerning its closing. Popular impression is that after the Friars' Frolic stage presentation, starting Friday (10), the house will take the mothballs. Statements from Harry G. Kosch, lawyer, and temporary receiver, is that such notice was made under the requirement of law under receivership circumstances and that the house was not scheduled to close on that day.

Kosch's term as temporary receiver expires on that date, but a hearing on the question of making the receivership permanent is to be held June 13 before Federal Judge Francis Caffery. If the house will close definitely will become known on this day.

Roxy creditors, who, at their first meeting about a week ago, voted confidence in the present receivership, held another meeting yesterday (8) at the offices of Attorney Abraham Straus. They may file an independent brochure at the hearing June 13.

Committee decided to interview receiver Kosch today (Tues.) to get his views and upon them to base a holding whether or not to file their petition when the present receivership is up in court. June 13.

Creditors are understood desirous of knowing the future of the spot and the likely financial connections of the present receivership, with Herbert Lubin, who is in as assistant to Kosch. Lubin is reported as still holding an unpaid balance of some \$300,000 from Fox Theatres on the original sale of control of Roxy Theatres Corp. to William Fox.

There are some 138 creditors of the Roxy so far known. The list includes bankers, newspapers, picture companies, a couple of hotels and many individuals, altogether representing an estimated \$100,000 or more.

WALLERSTEIN BEHIND B-K SPLURGE IN CHI

Chicago, June 6.

With the advent of Dave Wallerstein in the B&K organization as district manager of all the lease houses, the local situation is assuming a new front. Wallerstein, former assistant to Earl Balaban in New York, appears to have been given full authority, which includes special exploitation and bookings of stage attractions.

One of the first moves made by Wallerstein, upon his coming charge here, was the booking of Rudy Vallee, the Howard Bros., Ray Bolger and Joan Abbott, from 'Scandals', which closed here last week. Under Wallerstein's direction more money names are now being lined up and with the home office sanctioning his moves.

Wallerstein's position is unique in that Walter Immerman is still the divisional director. Heretofore, neither Immerman nor any other B&K department head has had authority to close important bookings without the New York okay.

Acting as assistant to Wallerstein in a general way is Charles Kurtzman, formerly with Fox-West Coast, later a Publix division manager.

Greeks Have a Word For Boker's Optimism

Hollywood, June 6.

With \$1,000 earned savings, Tom Baker, co-proprietor of the Rainbow Grill in Hollywood, has purchased California state rights to 'Such Is Life', Greek talker, from the Hellenic Cinema Corp. of New York.

"The way I figure it," says Baker, "there are 20,000 Greeks like me in San Francisco who will be willing to pay \$1 an apiece to see this picture. There's \$20,000 already."

Effie Ziegler Trying to Have Chi Club Women Help Retain Her Post

Chicago, June 6.

Effie Ziegler, deposed head of the local film censor board when the city council voted that organization away by abolishing its budget, doesn't intend to give up her reigning 17 years on the boards without a fight. She has lined up the club women of this city in a frantic effort to keep her job and the board going.

Civic ladies have petitioned and were granted a hearing before the city finance committee on June 10, at which time the council men will listen to the femme plea. Mayor Cermak, however, says he will play no favorites when it comes to cutting expenses of the city. He can see no reason for the salaries of eight censors at an appropriation that reached over \$33,000 last year.

Behind 'Pinky' Ziegler's crying, the local women's clubs are being led into making a formal protest. At the same time the ladies are automatically rejecting a previously proposed amendment to the budget which would provide for three outside censors at no pay, which the Chicago Women's Club would have the privilege to appoint.

One of Ziegler's arguments in favor of her board is that she took in \$64,000 in fines last year, while only spending \$27,000 of the appropriation, \$33,000. In that same year the thriving censor board rejected more than 200 reels of film and made over 3,000 cuts.

Col's Eight Coast P. A.'s Must Plug Only Films

Hollywood, June 6.

Figuring that Columbia's new season's product can stand plenty of press plugging, Harry Cohn has okayed the addition of five men to the publicity staff.

Three will be added to the studio press department under Hubert Volight, George Brown, executive and publicity director in the New York office, will add two. One of the men in the home office will be detailed to contact magazines other than the big four publications. Idea is to get general stories in non-theatrical papers with Columbia mentioned.

Cohn has given orders that only Columbia be plugged in the press blurbs. Execs will have to be satisfied with seeing their names on credit titles. Cohn claims he won't make an exception himself.

With the new additions the press department personnel is increased to eight. Until three months ago the studio publicity crew consisted of the head, an assistant and a stenog.

Harry Cohn arrives in New York today (Tuesday) with the regular publicity department crowd. He will remain here about a week, or 10 days.

George Brown, firm's pub and ad. director, got in with Cohn, and has been given extended executive powers including supervision of Coast publicity. This offsets previous belief that Cohn was trying to make the Coast end function as a disseminating headquarters under his personal supervision.

Col's Mag Tie-Ups

Hollywood, June 6.

Columbia has a new idea for magazine buildups on stories before release. Deals have been made with 'Liberty' and 'True Stories' to take titles and plot outlines created by the studio intended for production.

No money passes in either direction and Columbia gets the publicity while the mag gets the material. Each figures an even break.

'Liberty' will run 'No More Orphans', by Grace Perkins, and 'The Double', which Charles Bengert will write from the experiences of a femme film double.

'True Story' will have 'The Air Hostess', also by Grace Perkins, and 'Pearls and Emeralds', which so far is just a title.

'TARZAN' TEAM AGAIN

Hollywood, June 6.

Johnny Weismuller and Maureen O'Sullivan will be teamed again in Metro's sequel to 'Tarzan', 'Bud Bonanza', which will be written by the same team. Filming is several months off.

Still Pursued

Dallas, June 6.

Already experiencing plenty grief through charges of violating federal lottery laws via his Mexican race station, Will Horwitz, Texas indie ramrod, has prospects of more misery from the licker cops.

New indictments for alleged liquor possession, following raid on his border home.

Ga. Theatre Bombing Brings 2 Indictments, Including for Murder

Atlanta, June 6.

Two indictments charging felony, one of which carries a death penalty and the other assault with intent to murder, were returned by the Fulton Grand Jury Friday (3) afternoon against Eugene Massey, A. Carmichael and Harmon Mosley for a bombing Keith's Georgia theatre Monday night. One indictment charges Massey against the defense, the other against the defense, the third count charges, charging they set off a bomb in a room occupied by the Keith's Georgia theatre, located in the Henry Grady Hotel building in which people dwell and lodge. The second count charges setting off a bomb in a room where a large audience of men, women and children were against the defense, and the third count charges setting off a bomb for the purpose of damaging and injuring a building known as the Keith's Georgia theatre.

The second indictment charges assault with intent to murder against the three defendants in six counts. The various counts include the same persons against whom the assault, to murder was alleged to have been made with reckless disregard for human life.

The bombing occurred within a few weeks after the house, operated by R. B. Wilby, had discharged all union employees.

U Is Willing to Invest \$500,000 in U-Boat Pic

Universal City, June 6.

Universal's belief in a U-boat story has been confirmed. The studio now sees a lot of possibilities in a German submarine picture and has assigned John Huston to write a new yarn with William Wyler as director.

Difficulty of obtaining U-boats for the film, one of chief reasons for scrapping previous efforts, will probably be overcome by a location trip to Kiel, Germany.

Carl Laemmle, Jr., who ordered work started from New York, will invest \$500,000 in the picture if Huston and Wyler can turn out a good story.

Sam Goldwyn's production of Sidney Howard's 'U-Boats' rests upon his ability to secure the necessary atmospheric shots of naval warfare and submarine maneuvers. Producer is now scouting film libraries for this material.

Pooling Idea

(Continued from page 4)

paper, etc.), would be conducted under a centralized medium.

The job is assigned by one of the executives engaged in the undertaking to be a new kind of research in pictures and replete with knotty problems which can be solved only by constant application to the picture books and scripts. It is figured that it will be several months at the earliest before this work is completed. Right now, it is pointed out, there are certain organizations in the field which are not even familiar with details of their own unit costs under the present distribution system.

Today the cost is approximately \$20 exchange headquarters of major companies in the 31 key centers. So far, in the preliminary discussions for centralization, there is no indication that any of these changes will be eliminated in their entirety. Certain departments only in each exchange will be merged.

At present the plan is to retain full control of the forces. The sales forces will continue functioning in their exhibitor relationships as always, with the same competitive aggressiveness as in the past. It's merely that the effect will be that some centralized shipping

Concerted Closings In St. L. Cold; Add Stage Show Strength

St. Louis, June 6.

Move by a group of neighborhood picture theatres to have all cinema houses here agree to close for the summer has fallen through. Some of the nabes will close, as those without cooling systems are certain not to try operation in hot weather.

Managers of all the first-runs deny they will participate in any concerted closing move, and just to prove they are going to do their best to stick it out during the torrid spell, each has announced plans for getting in extra business. Plans include augmented stage shows by the Ambassador and Fox.

Cute Flatfeet

(Continued from page 3)

Chief Charles C. Blair, a former jockey for a wealthy Canadian distiller, Chief Blair stepped into the job 15 years ago without any previous police experience.

Stars Not to Blame

'Why,' said Chief Blair, 'should a fight at the home of a star for which the star is not responsible cause his name to be headlined all over the city? Majority of times the hell raisers weren't invited anyway.' Yet the host's reputation must suffer.

Newspapers shouldn't make a story out of it.

If a prominent player receives threatening letters, and we let the newspapers have it, other criminals get the same idea. Same goes for a kidnapping threat.

If one of my men picks up a drunk, Blair continued, we try to straighten him out and send him home in a taxi. That's not news.

Like Hotel

Beverly Hills' jail in the new city hall doesn't need iron bars. 'No sane bum or vagrant would want to break out. Every bed has a feather pillow, bedding changed for every prisoner, and a drinking fountain and toilet in every cell. Instead of prison grey, the bars are cream colored.'

There is no one in the jail.

One of the special services Chief Blair gives to citizens is placing a speech writer on duty. Wealthy owners are on vacations, and bring and supervising their private watchmen. For houses with absent owners a special detail picks up papers, mail, and steps, puts milk bottles in the garage, and takes charge of packages left by delivery boys. It's all to keep from tipping off the no one is home.

Special solicitors' licenses are intended to keep job hunters, racketeers, sellers of stolen goods, phoneys, guys looking for handouts and others from bothering residents.

If a resident entertaining guests, cops watch all cars parked in front and even check equipment. They write down license numbers so if a thief slips in they can locate him more easily. When a new family moves in Chief Blair sends them a long list of do's and don'ts to help protect themselves.

A light in empty houses must be left on from 7 p.m. to 9 a.m.

Chief Blair has a staff of 40 policemen and 25 special plainclothesmen to cover the less than five square miles of Beverly Hills. Seven police cars cruise and pass down each street once every half hour. Town has 20,000 people, about 12% of the city's total population.

Especially the large estate at the upper hill end of Beverly Hills are easier to watch than ordinary residences with just a lawn. Estates usually have three to four dogs and several servants. Invaders are afraid to take a chance.

Beverly Hills is just a studio bedroom, says Chief Blair. Boudoirs should always be private.

BILL PINE TO PAR STUDIO

William Pine, under Bill Hollander in the B. & K. advertising department in Chicago, has left for the Coast to become attached to the Paramount studio under Arch Reeve.

Pine will create new ideas for exploitation of Far stars and new product.

Center will be utilized to eliminate duplications. Printing, paper, accessories, etc., could be shipped out of a common clearing house in each key; the maintenance cost of such to be pro rata among the major distributors.

Film Scarcity Chicago's New Single Pic Hope

Chicago, June 6.

According to the prints now waiting in the local exchange shops, not more than four films per week will be available for release locally in July. This is a drop of more than 100% from the usual number of pictures on the flicker release schedule for each week.

To film row it means the partial dropping of double features for July, and if the releases remain tight for some time, the possible permanent elimination of the twin bills. Never before has there been such a scarcity of flickers even in the tightest of release months.

Result is demonstrated forcibly with the Public's B. & K. lineup for the possible July showings in a number of flickers—down on the books for single featuring strategy. This is a distinct departure for this circuit, which has constantly refused to budge from its double feature basis. It will play a number of films strictly on the single-billed during the coming summer months.

Film industry locally is watching the developments closely; since it's admitted that if the houses even attempt to hold a good picture on the singles, that the twin-bill disease will be finally cured locally. For even on that trade the theatres will build an increased profit, cashed by the heavy savings on the film bill.

PUBLIX WANTS 25-50% RENTAL CUTS IN MINN.

Minneapolis, June 16.

Publix is asking for a 50% reduction in its \$3,000 per week rental on the 4,200-seat Minnesota theatre building. A reduction of 25% on other leased houses of the North-west circuit also has been sought.

Owners are reported having refused any kind of concession, claiming that their particular theatres are still moneymakers and that they can obtain other tenants.

Parsons' Charity

(Continued from page 3)

narrate that she will get a similar amount for her services as mistress of ceremonies as she is to interview the stars. A reduction of 25% on the Los Angeles 'Examiner', for whom she writes here, is to get a similar portion of the take, with no mention made whether that publication's charity angle or will add it to income.

Agent's 10

Frank Orsatti, local agent now in New York, is awaiting the okay to sign with the General Motors group for a series at \$2,500 each and he will get 10% of the gross.

Number of producers are burned at the plan, claiming it will create a precedent in anyone in trying to get a similar offer for action picture purposes, as well as antagonize exhibitors who have been complaining about free appearances at showtime taking away prospective boxoffice patronage. They feel it would be a better plan for the studios to subsidize the amount the Hearst character promises the fund than face the consequences of the stunt.

Several stars who were approached on the Parsons routine turned the proposition down, claiming that interviews on the air usually resulted in embarrassing aftermaths and that they would prefer to donate \$1,000 themselves from radio appearances they could do, if accorded the privilege, and still make a profit from \$1,500 to \$2,500 on the deal.

In new contracts being made with all players, Metro has inserted a clause whereby if the players do any similar work for action picture or company M-G is to get a 25% revenue. Company also has the right to read and okay all material which may be used for broadcast.

Let's cut out the

FIREWORKS

and get down to

BUSINESS

with

**WARNER
BROS.**

for

1932-'33!

HERE ARE 7 TANGIBLE FACTS THAT

SPEAK LOUDER THAN 70 PAGES OF WORDS!

FACT NO.

1

WARNER BROS. AND FIRST NATIONAL WILL DELIVER

60*

PICTURES FOR 1932-'33**

We promise you just one thing about these 60 pictures—that they will be as good as we know how to make them... *And the past six months have proved that we know how to make good pictures.*

We will match product—not adjectives—with others.

Superlatives are puny compared to the towering Fact that these pictures will be planned and issued by the same production and star talent that have turned out the bulk of the industry's profitable product during the current season.

★ ★ ★

We will make NO promises at this time as to the details of the *complete* list. *Such promises have never been kept in the whole history of*

this industry—and never will be kept by any company alert to the shifting tastes and changing trends of audience demands.

YET WARNER BROS.' AND FIRST NATIONAL'S PLANS ARE ACTUALLY MORE DEFINITE THAN ANY EVER SUBMITTED IN THE HISTORY OF THE BUSINESS!

We come to you with more concrete, tangible product than any company has ever been able to offer at the opening of a selling season.

Never has there been presented such thorough evidence of ample resources to supply you with money-making attractions throughout the coming year!

VITAGRAPH, INC., DISTRIBUTORS

* 30 each from
Warner Bros.
and
First National.

** Plus 6 "FOUR-STAR" WEST-ERNS (See sixth page)

FACT NO.

2

These pictures will be covered
by The Box-Office Insurance
of

22 STAR NAMES

Star followings form the vital nucleus of every exhibitor's "market". The bigger the star, the larger the patronage on which you can definitely count regardless of story or production values.

That is why it is so important to examine Warner Bros.' and First National's star lists and to check them carefully with the star values offered elsewhere.

Box-office records, fan mail, pub-

licity lineage, are eloquent assurance that these glamorous personalities will, on their names alone, bring more money to your ticket window than any other group of players on the screen today.

Enough genuine favorites to supply not one, but several authentic marquee names in every cast... Including the most remarkable collection of established New Stars ever developed in a single season.

GEORGE ARLISS**WILLIAM POWELL****KAY FRANCIS****JAMES CAGNEY****BARBARA STANWYCK****CONSTANCE BENNETT****DOUG. FAIRBANKS, Jr.****LORETTA YOUNG****WARREN WILLIAM****BETTE DAVIS****RUTH CHATTERTON****RICHARD BARTHELMESS****EDWARD G. ROBINSON****JOE E. BROWN****JOAN BLONDELL****GEORGE BRENT****ANN DVORAK****DAVID MANNERS****GUY KIBBEE****VIVIENNE OSBORNE**

FACT NO.

3

**A Feat Unprecedented
in Production Annals!**

THE FIRST 4 MONTHS' RELEASES ARE SET AND SCHEDULED!

As certain as the calendar — here is exactly what you will get from Warner Bros. and First National right up to January 1st!

The first *dated* announcement ever issued!

Not mere story properties—but blue-printed plans based on actual production progress.

We urge you to read this 4-months' program most carefully.

It speaks for itself.

We believe you will find it the most inspiring message that you have heard in years!

FOR SEPTEMBER

Sept. 3—EDWARD G. ROBINSON in "TIGER SHARK"***

With Zita Johann, Richard Arlen.

Sept. 10—RUTH CHATTERTON in "CHILDREN OF PLEASURE"***

From the best-seller by Larry Barretto. With George Brent, Hardie Albright.

Sept. 17—JOE E. BROWN in "YOU SAID A MOUTHFUL"***

With Gloria Shea.

Sept. 24—GEORGE ARLISS in "A SUCCESSFUL CALAMITY"***

From the famous play by Clare Kummer. With Mary Astor, Grant Mitchell, Hardie Albright, William Janney.

FOR OCTOBER

Oct. 1—"BLESSED EVENT"*** with LEE TRACY

From the biggest stage comedy smash of 1932. With Mary Brian, Frank McHugh.

Oct. 8—RICHARD BARTHELMESS in "CABIN in the COTTON"***

From the best-seller by Harry Harrison Kroll. With Bette Davis, Dorothy Jordan, Henry B. Walthall, Dorothy Peterson.

Oct. 15—"REVOLT"*** with DOUG. FAIRBANKS, JR.

And Nancy Carroll, Lilyan Tashman.

Oct. 27—BARBARA STANWYCK in "THE PURCHASE PRICE"***

†A First National Picture

*A Warner Bros. Picture

FACT NO.

4

15

of these productions

will be **READY AUGUST 1ST**

FOR NOVEMBER

Nov. 5 — "LIFE BEGINS"*** with LORETTA YOUNG
And Eric Linden, Aline MacMahon.

Nov. 12 — WILLIAM POWELL, KAY FRANCIS
in "ONE-WAY PASSAGE"*
With Aline MacMahon, Frank McHugh.

Nov. 19 — JOE E. BROWN in "CAMPUS HERO"***

Nov. 26 — "20,000 YEARS IN SING SING"*** with George Brent
From best-seller by Warden Lawes of Sing Sing.

FOR DECEMBER

Dec. 3 — "THREE ON A MATCH"*** with JOAN BLONDELL
Warren William, Ann Dvorak, Bette Davis.

Dec. 10 — EDWARD G. ROBINSON in "SILVER DOLLAR"***
With Bette Davis, Aline MacMahon, Alan Dinehart.

Dec. 17 — "I AM A FUGITIVE"*** with PAUL MUNI
From the best-seller by Robert E. Burns.

Dec. 24 — GEORGE ARLISS in "THE ADOPTED FATHER"*

Dec. 31 — "THEY CALL IT SIN"*** with LORETTA YOUNG
David Manners, George Brent, Una Merkel.

Think of it! Twenty-five percent of the entire season's program actually out of the studio A FULL MONTH before the season's opening!

READY for nation-wide trade showings!

FINISHED PRODUCT for you to inspect and judge as concrete samples of the quality you can depend upon from Warner Bros. and First National.

No need to tell you that this is unexampled in your or any other exhibitor's experience.

Think what such a policy means to you...Then think what it signifies as to the stability and resources of the organization that dares to sponsor it!

VITAGRAPH, INC., DISTRIBUTORS

(This schedule will be changed only if it is to your interest to do so.)

FACT NO.

5

THE TREMENDOUS DEMAND FOR ACTION DRAMAS WILL BE FILLED BY 6 "FOUR-STAR" WESTERNS

[IN ADDITION TO WARNER BROS.' AND FIRST NATIONAL'S LIST OF 60]

Featuring **JOHN WAYNE** And His Devil Horse

6 thrill-loaded, suspense-packed sages of the wide open spaces starring John Wayne, young he-man star of "The Big Trail," and Duke, his devil horse.

Every one of them photographed in the colorful natural backgrounds of the Far West. Every one of them brimful of stirring adventure and heart-pounding romance.

Westerns in every sense of the word, yet so perfectly produced as to be worthy of the finest theatres in the country!

FACT NO.

6

VITAPHONE

will put into operation ambitious plans for still finer SHORT SUBJECTS

While others concentrate on cutting production costs, Warner Bros. will launch a definite drive to heighten still further the quality of Vitaphone Shorts.

CONDENSED VERSIONS OF FAMOUS MUSICAL COMEDIES will open an entirely new stage in Short Subject progress.

6 TECHNICOLOR MUSICAL SPECIALS will duplicate the glamor of the most expensive stage shows.

BRILLIANT NEW HEADLINE NAMES that you would expect to find starred in features, will be added to the Big-V comedies.

These are just a few of many evidences that Vitaphone will not be content to rest on its laurels as the acknowledged Leader in the Short Subject field!

FACT NO.

7

PAST PERFORMANCE IS THE ONLY PROOF OF FUTURE QUALITY

Past Performance is the only logical, dependable assurance that even the most earnest promises can be fulfilled. That is why Warner Bros.' and First National's announcement needs no hysterical claims. Straight-thinking, business-minded showmen will continue to depend upon the companies that have consistently justified the confidence of the exhibitor.

And no organization has so clearly earned that confidence as have

Yours sincerely,

VITAGRAPH, INC., DISTRIBUTORS

WARNER BROS. and FIRST NATIONAL

According to a Rialto audience, the number got over great. Running time, 7 minutes.

"Oh, How I Hate To Get Up in the Morning"

(Paramount)

Dave Fleischer has a new way of introducing his screen songs. Two radio personalities lead off with the song, which is followed by cartoon scenes of camping life. Betty Boop comes in for a shot in the mess hall and she guides the bouncing ball for a song. The short ends with the radio boys finishing the tune. According to a Rialto audience, the number got over great. Running time, 7 minutes.

M. P. DAILY...

**THAT'S THE
WAY WITH**

ALL PARAMOUNT SHORTS

★ Good, entertaining short subjects are as essential to your box office success as are good features. The smart fans of today demand high-quality entertainment from the very start of the show to the end. Give it to them and they come back smiling. Meaningless, unfunny comedies and other "program-fillers" that are just so much film send them away disgruntled. Be safe! Show **PARAMOUNT SHORT FEATURES**. The kind of entertainment that gets over great with all audiences.

PARAMOUNT SHORTS

By Epes W. Sargent

payoff for the icebox is a sticker

EXTEND your run INCREASE your profit

Anybody can make money with Gaynor and Farrell. But smart showmen will squeeze the last dollar out of this team. Extra ads and extra time will bring plenty in extra grosses.



JANET GAYNOR CHARLES FARRELL a newly married couple in THE FIRST YEAR

Adapted from FRANK
CRAVEN'S famous stage
success produced by

JOHN GOLDEN

Directed by
WILLIAM K. HOWARD
Released July 31st
FOX PICTURE





EVEN OLD MAN DEPRESSION HAS TO SMILE!

CHEER UP
AMERICA!

Showmen! Tag On To
Success! Leo Leads the Way!



The eyes of the industrial world are on Metro-Goldwyn-Mayer, shining example of a company that refuses to be licked! An inspiration to the nation! In the worst year of history Leo of M-G-M has backed optimism with results. The hell with depression!

GET THIS STAMP ON YOU!

There are certain exhibitors in this country who have the Metro-Goldwyn-Mayer stamp. They walk around bearing THE TRADE-MARK OF SUCCESS! They've got that M-G-M spirit of pep and prosperity just as surely as if they had the trade-mark stamped on them!

—and there's a LOOK
in their EYE that
says:

TO HELL with DEPRESSION!

Frankly and fearlessly Leo talks to you, and urges you to read every word of what follows!

To hell with hokey, too! M-G-M doesn't need to cover precious white space with smoke screens. Let's face facts in the industry today! We're proud—and rightfully proud—of our product record of 1931-32! We're not cocky about it, any more than we were cocky last year, or the years before when our record was equally good. If M-G-M had started to rest on its laurels at any time in the past couple of years, we would have gone the way of all flesh! But we just stuck to our jobs and worked hard—darned hard—to maintain M-G-M's high position in the industry!

The Bunk Season Is Here!

M-G-M came to you straightforwardly at so-called "Announcement Time" a year ago and stated that we wouldn't join the annual chorus of bull, we wouldn't go off half-cocked about what we were going to do during a long twelve-month ahead! Exhibitors of M-G-M are well-satisfied with what we delivered, they'd rather get results on the screen than promises in an annual announcement. Again this year M-G-M calls your attention to the fact that the prospectuses of one company look just about the same as those of another company. The artists, printers and ad writers are all okay!



"PROSPERITY" with DRESSLER-MORAN is just around the corner. (Watch for date!)

After The Bull Is Over!

It's what happens during the course of the year that matters. You can't show those pretty announcements on the screen. Those annual plans go to Hollywood and then it's up to the studio!



Part of a typical M-G-M EXTRA AD CAMPAIGN in addition to Press Sheet.



Motion picture patron learning that his local theatre is going to play GRETA GARBO'S new sensation "AS YOU DESIRE ME."

a new setup at that place and the other—remember this is no time to gamble on prospects. This is a time when you play safe!



The most frequently used letters in the alphabet.

GRETA GARBO, JOAN CRAWFORD, WALLACE BEERY, JOHN BARRYMORE, MARION DAVIES, CLARK GABLE, ROBERT MONTGOMERY, RAMON NOVARRO, JACKIE COOPER, LIONEL BARRYMORE, WILLIAM HAINES, BUSTER KEATON, JIMMY DURANTE, LEWIS STONE—we could go on indefinitely. They're all M-G-M contract names!

Think This Over!

Years ago, prior to the entrance of M-G-M in the industry, the film company which was then on top was subject to all kinds of petty criticism and abuse. It is always the case. But the motion picture industry is interested in one thing only, and demands one thing only—the best available product! It will interest film circles this year to know that the circulation of M-G-M pictures in the season 1931-32 will exceed its circulation of 1930-31. Think that over!

Your Obligation!

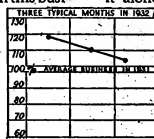
We sincerely believe we have an obligation to the industry. M-G-M pictures have been bought as a form of insurance this past year and they have fulfilled their obligation to keep many theatres open. It has been sacred trust, we welcomed that trust. We did not fail our trust! Many a man in this business has said: "I wonder what would have happened without M-G-M's remarkable support at the box-office!" The same question may be asked about the year to come!



NORMA SHEARER CLARK GABLE in "Strange Intlude." This will be sensational!



GRETA GARBO in "As You Desire Me." It's BIG!



Here's a survey of 203 theatres playing M-G-M product in 1932. The average business done in those theatres in 1932 is shown by the center line. The other line shows business done by those same theatres playing M-G-M product for three months of 1931.

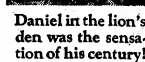
Another Obligation!

The people of America have a habit of getting the best, no matter what type of merchandise it may be. A theatre may be free of competition, but it is never free of the obligation to give its patrons Metro-Goldwyn-Mayer Stars, Metro-Goldwyn-Mayer Hits—the entertainment that is talked about, written about and which eventually is sought out by ticket-buyers! The theatre which is in this business to stay will never say: "The public be damned!"

TALK about MIRACLES!



Jonah and the whale was the talk of his era!



Daniel in the lion's den was the sensation of his century!



BUT THE MIRACLE OF ALL TIME!
METRO-GOLDWYN-MAYER'S
Life Saving Product Licks The
Greatest Depression of History!
(It's a Pleasure!)

M-G-M Studio and Others!

It's a shame that upheavals have to take place because it takes so long for readjustments and the product is bound to suffer! That's why it's a pleasure to watch that M-G-M studio function. Full steam ahead! No waste motion for political adjustments, new bosses, upset morale! The personnel of M-G-M in its Home Office and in its Studio is the same live-wire crew that has given theatres rent-paying, profit-yielding product since 1924! Experts in each of their fields, working together happily, enthusiastically, to make the success for exhibitors that means the success for their company! When somebody tells you there's

Personalities Pay!

During tough times it becomes more apparent than ever that you're licked if you haven't got STAR names! Frantic efforts are being made in the industry to build up names—but in a honest M-G-M's years of Star-Building have given us the edge by miles. When, if ever, can this Galaxy of Names be approached (just to mention a few): MARIE DRESSLER, NORMA SHEARER,



"I CUT MY NOSE TO SPITE MY FACE!"

A few exhibitors who allowed their competition to get M-G-M this year will think it over more carefully in 1932-33.

Your Obligation!

Has the industry a reciprocal obligation to M-G-M? We sincerely believe it has a community interest in helping us to bring to the screen the important attractions, the Big Stars of great appeal that have stimulated attendance. We can't do it alone. We need your sympathy.

We need your cooperation. We have received that in abundance from exhibitors who recognize M-G-M's life-sustaining position in this industry and are willing to enthusiastically go along with it!

The GOLDEN LADDER of M-G-M!

Get on Top!
Stay on Top!

- Greta Garbo
- Norma Shearer
- Marion Davies
- Marie Dressler
- Joan Crawford
- Wallace Beery
- Ramon Novarro
- Robert Montgomery
- John Barrymore
- John Gilbert
- Jackie Cooper
- Lionel Barrymore
- Buster Keaton
- Clark Gable
- William Haines
- Jimmy Durante
- Johnny Welsmiller
- Lewis Stone
- Anita Page
- Walter Huston
- Polly Moran
- Helen Hayes
- Jean Harlow
- Robert Young
- Maureen O'Sullivan
- Dorothy Jordan
- Wallace Ford
- Jean Hersholt
- Joan Marsh
- Wynna Loy
- John Miljan
- Hedda Hopper

PUBLIX EXTENDS FREE PARKING TO HELP B.O.

Free parking as an inducement to theatre patronage may be provided by Publix and possibly other chains in the country's keys following a few experiments in that direction. For sometime now providing free parking in Chicago, Denver and Los Angeles, Publix has effected an arrangement for costless checking of cars at the Paramount, Brooklyn.

Through a tie-up locally by Maurice Bergman of the Brooklyn, house patrons can leave their cars at the Brooklyn Parking Terminal behind the house, with the box office validating the stub when ticket is bought.

According to Publix, the free parking thing will be handled locally from plans, with managers or district managers making the arrangements. The b. o. tonic for car trade can be applied only where space for open-air parking, or a garage is large enough to accommodate bulk business.

It's out for New York, with no garage or space near enough to the Paramount to handle. Brooklyn is the first to give the free parking idea, a trial around Greater New York.

In Chicago B. & K. has parking facilities at no cost to patrons in connection with five of its houses: Southtown, Uptown, Northshore, Gateway and Congress. The chain is largely inclined to try the experiment elsewhere. If practical, after studying results in Chicago.

It was found in an analysis that at the Southtown, 15% of the trade is attracted from suburbs as far as 18 miles away, with some extra patronage from 50 miles distant. At least 10 cars a week arrive from across the Wisconsin line, 70 miles away.

Cost at Southtown, felt typical for checking purposes, reveals cost to Publix over a three months' period, has been less than 3c a car.

Asst. Mgr. and Usher Foil Warner, Pitts., Stick-Up

Charles Murray, assistant manager of the Warner, and Leroy Carney, an usher, saved their house several thousand dollars in week-end holiday receipts here last week when they slammed the door of the office entrance into the face of a young bandit just as he fired a shot from a revolver. The bullet just grazed Murray's hand.

The would-be bandit, Angelo De Renzo, a 17-year-old youth from Youngstown, O., was later captured after a five-block chase. Two officers, in the audience, heard the shot and went after him.

The crowd at the Warner, watching 'State's Attorney', was startled by the gun-play, but house attaches averted any disorder.

SNAKES

Southern Idea Hits Halsey, Brooklyn, N. Y.

The snake scare for theatres that refuse to employ union labor is spreading into the east. Several occurrences were reported during the past year, notably from the south. In one a theatrical union operative was arrested after depositing snakes in an indie house.

The practice has struck Greater New York, with the discovery of a bag of snakes at the Halsey, Brooklyn, independent combination house operated by Joe Quiltnor. House has been operating all season on a non-union basis.

TEXAN EXHIB-DISTRIB TEST SUIT UP FOR OCT.

Dallas, June 6.

Practically all the major distributors slated for a test anti-trust hearing at Tyler, Tex., in October on charges filed by L. M. Threest, east Tex. indie. Threest maintains distributors set up an unfair monopoly through East Texas Theatres, Inc. and Jefferson Amusement Co., Publix subsid, by withholding product. Both chains are also involved in the suits.

Exhib started legal attack several months ago but courts just now acting. Case spotted as a sort of guide by other disgruntled indies in this section.

St. Paul Theatres In for Bldg. O.O. After Mishap

St. Paul, June 6.

Score of patrons miraculously escaped injury when front third of the ceiling of the Strand theatre, 15c grind house, Publix operates in loop, caved at noon hour, Thursday (2). House closed immediately, giving back the only three bucks in the tip. Not a soul was scratched. The dailies, playing ball in noble fashion and figuring theatres already hard enough pressed, didn't mention the episode.

Quiet investigation under way as to why city building inspector didn't know of dangerous condition. Crash was heavy enough to smash seats into kindling wood. As result other showshops are drawing a thorough going over.

Les Dally for B'way Par

Les Dally, veteran Chicago district manager for B. & K., took over the management of Publix's most important theatre, Paramount, on Broadway on June 4. He succeeds Ted Leeper, manager of the house since its opening and said to be the highest-priced manager in business.

Leeper was offered another assignment by Publix, said to have been management of the Rialto, N. Y., at a cut in salary, but refused and resigned.

BUFFALO IN MIDST OF GENERAL UNION ROW

Buffalo, June 6.

Labor troubles which have been long brewing broke wide open this week with the stagehands at the Lafayette. Independent first run house, walking and stalling pickets in front of the theatre.

The agreement calling for four hands expired May 26. The theatre asked for a reduction to two for the summer in line with the same concession which the union made the house last summer. Each of the hands is at present receiving \$80 per week. The union turned down the management's proposal following which two week's notice was given by the theatre to the hands upon receipt of which the latter walked. Four men were immediately placed to picket the theatre.

George H. MacKenna, manager, procured a warrant charging Edward Shannon, one of the four stagehands doing the picketing with dissemination of false statements following which Shannon was arrested and arraigned in City Court where an adjournment was taken. The charge is one of the few indictable misdemeanors under the New York State Penal Law.

It is expected that retaliatory measures in the form of a sympathy strike by musicians and operators may be taken.

At the same time, it is reported that the Shea-Publix management is dissatisfied with the present concessions made by the unions under which the stagehands and musicians had agreed to work one week in June and one week in August without compensation. It is understood that Shea has served two weeks' notice upon the unions and, unless some satisfactory downward adjustment of scales is effected, closing of both the Hipp and the Century is in prospect.

Boosted Scale Kills Off Chicago Injunction Suit

Chicago, June 6.

Rivoli Theatre company withdrew its suit for injunction against five local exchanges, Fox, Warner, Metro-Goldwyn, Paramount and Universal. Theatre was suing on the charge that the exchanges planned to refuse to deliver product already contracted for because the theatre had nipped prices from 30c to 15c.

Deal was settled out of court when the house suddenly canceled its 15c admish and reverted to the former higher tariff.

F-WC DIV. CHANGES

Los Angeles, June 6.

Jack Frost, former Fox-West Coast division manager of the northwest, has been appointed district manager for Oakland succeeding Richard Spier, who has been placed in charge of deluxe operation in San Francisco.

Both appointments are in the San Francisco division under A. M. Bowles.

Wrong Mann—Sues

Dallas, June 6.

Besides good his, Publix has further memo of 'Scarface' here. One W. L. Mann, native, suing for \$40,000 damages because his plot was used by mistake in lobby display at Melba, gathered from a detective mag's yarn of local crime involving another Mann. Mag made original bull, but no holler there.

Wants \$25,000 actual and \$15,000 exemplary bailm.

Allied Issues Last Word To Unions on Operators

Detroit, June 6.

Allied Theatres has issued an ultimatum to the operators union demanding a 20% reduction in scale to run for 16 months ending Aug. 31, 1932. Union has been given until June 15 to answer. In the event of refusal the theatres plan to train their open shop operators during the period the present agreement runs until Aug. 31. Theatres affected are only subsequent runs.



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FOR 1932-3

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STATION WEAF, WEDNESDAYS AT 10:15 A. M.

"STEERO" PROGRAM

GEORGE SCOLL

Now Producing Stage Shows
6th MONTH
Paramount Theatre, Los Angeles

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing and
Where and Why

Jack's Great Show

Jack Partington back in form as ace producer getting "Gus Edwards' Radio Stars" into tip-top shape as Fanchon and Marco Idea. Jack grabbed Hollywood Theatre, Broadway for rehearsals through kindness Harold Kemp and Harry (Cleveland) Charnas. Idea holds Eddie Bruce, Leola Lane, Four Albee Sisters, Bill Aronson, Tony Pagliacci and John Tio, marv parrot. Plus some Partington production punches.

Trix Won't Worry

Trixie Friganza is one stage personage who doesn't give a worry about getting stout, she tells Coast pressboys. Her "Discoveries" Idea going over big along F & M route, and Trix seems to be known everywhere. "Discoveries" are Keene Twins, Moro and Yaconelli, Mark Pepper, Bunny Bronson, Stadler Rose Trio, Ruth Layne and Paul Howard. Out to stop the Gus Edwards' bunch as F & M show-stoppers.

Lake Goes Big

Arthur Lake gets big hand from movie fans at Fox Theatre, Brooklyn. Rian James, Brooklyn Eagle star writer, in special on radio's Mildred Bailey, mentions that career dated from F & M Coast audition. Bronx (New York) Journal comments on success of Skouras-Audubon shows with local talent as put on by Charley Carroll and Teddy King. Trini and other big F & M acts in vaude at this house.

Originals Go Along

Despite that full length "Desert Song" played to half million people in Los Angeles, F & M version turned 'em away for entire week at Loew's State, that city. Idea has Perry Askarn, John Wagner and most of original Coast cast. Ed Russell, original director, company manager on tour and Cecil Stewart, original musical director, along to handle that end for F & M and theatres playing this famous Idea.

Wampas Honor Fanchon

Hollywood's famous Wampas make their bow to F & M show supremacy with "Fanchon and Marco Night" in honor of famous producing couple. Fanchon will appear in person, but brother Marco can't get around due to New York dates. Marco in from Chicago Saturday. M. D. Howe left Manhattan Friday to visit F & M key spots and curtail some Fall opening dates. "Doc" will then spend couple months at F & M Coast studio.

Troupe Bosses Named

Managerial appointments include R. R. Newman for "Bag o' Tricks" Idea, James Early "Tahiti," Nick Wagner "Mickey and Minnie," Blanche Sweet opening July 3 in her Parisian revue at the Manchester, Los Angeles. Johnny Burke and Nina Olivette jump from Manhattan to F & M studio, Hollywood, then to Fox, St. Louis, to join "Buddies" Idea. And Gae Foster, train-catching producer, goes Hollywood to St. Louis to cover "Buddies" there.

Bright Kerchief This

"Bandana" Idea, a Gae Foster production, opens State, Los Angeles, Friday. Idea, Sylvia Clark Lassiter Brothers, Juggling Davey and others not announced, also unusual dancing ensemble. Leonidoff's next features Flo Lewis, O'Connor Family, Pasqual Brothers. Ducaion, ladder climbing British comic, goes into "Impressions" Idea at Denver with some new and utterly bewildering ladder stunts to make natives gasp.

Seek F & M Stars

Gilda Gray renouncing movies for a stage tour found that the talkie makers wanted her just the same. Bennie Ziedman in particular with "Minnie the Moocher." Reri, too, finds her F & M route a movie excitement. Manager Mildred Lubber turning down two offers. Gene Morgan, that swell comedian, back in the fold with F & M as laugh czar in "King of Mirth." Chamberlin and Hines and Maxine Lewis also in. Leonidoff direction.

Chapeau Item

"Stitch in Time" girls wore first straw hats of season when playing Fox, Brooklyn, through Brooklyn Journal tieup, engineered by Morris Kinzie, Fox p.a. "Chains" Idea dancers performed dainty steps on roof city housegoose so that Portland (Ore.) cameramen could stay happy and Paramount Theatre receive much pictorial news space.

"BIGGEST SHOW IN TOWN"

That's what gets them in!

Crowds shopping for entertainment pack the theatre that gives most for their dollars.

The "nearly-as-good" house plays to empty seats.

The only way to be sure of giving the ace show every week is by putting flesh on the stage.

The little added to your nut adds a lot to your net.

F&M proves it every day!

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Coast Ladies' Short Inning of Good Biz Hit by F-WC Prices

Los Angeles, June 6. After a lull of four months in changes of ownership among southern California theatres, house trading has been resumed with 12 changes the past week. Spurts of good business among the smaller, when they were following Fox-West Coast, responsible for let-down in theatre deals but with the circuit now meeting competition managements are once more being switched with renewed activity. Changes in theatre operation: Avalon, Los Angeles, from E. Hartman to M. Hoffman; Dreamland,

A Coast Marquee

Los Angeles, June 6. Marquee of a dark film house reads: "Closed because the rent was too high."

L. A. from C. Davis to George H. Harrison; Melrose, L. A. from Westland Theatre to previous owner, A. Alperstein; Savoy, L. A. from Dave Rector to Fred Garrahan; Elsinore, Elsinore, Calif. from J. Lamphire to Foster Johnson; Ritz, Long Beach, from Mrs. L. A. Rue to R. F. Bagg; Avalon, L. A. from Peristine and Coleman to M. Hoffman; Crystal and Jewel, L. A. from C. J. Carman to Irving Seligman; Riverside, L. A. from E. W. Fletcher to M. H. Allison; Montrose, Calif. from M. Meyer to H. G. Adams; National City, National City, Calif. from Zack Harris to Goldfarb and Flax.

Shut

Houses closed: Grand, Miami, Ariz.; Ramona, Phoenix, Ariz.; and State, Tempe, Ariz. for the summer. Also Rainbow, Glendale, Calif.; Royal, L. A.; Triangle, L. A.; Victor, Victorville, Calif.; California, Ontario, Calif. and Alhambra, Alhambra, Calif.

Theatres reopened: Aldrome, Las Vegas, Nev., by L. Hughes; Burbank, formerly Victory, Burbank, Calif., with RCA equipment by Paramount Theatres; La Habra, La Habra, Calif., by Blank and Swanson; California, L. A., by J. Finger; Gem, L. A., by H. Hicks, old owner. New theatres opened: Wardman's, Whittier, Calif., 900 seats, RCA equipment, by D. S. Bushnell.

Seven local houses cut their admission scales and one raised the price.

REVIVALS AND STAR WEEKS, SUMMER IDEA

Digging up the old pictures promises to become a widespread practice this summer, with the revival idea worked along some new lines. One plan, that of designating star weeks, is gaining attention following results of a Gable Week tried in Cleveland.

Under the plan gaining attention from theatre showmen, if a weekly change, an old picture of star designated, will be dug up, while if idea is given trial in full or three changes, a corresponding number of previous releases of the same star will be booked.

Contention from the theatre end is that revivitis in this new dress might stimulate business over the summer, at the same time plugging up open playdates.

A Gable Week is planned for one of the Canadian houses in which Loew is associated as a tester and discussion is under way for similar revivals of Garbos.

Meanwhile, exchanges all around the country are beginning to get numerous requests for pictures which have gone off circulation or, at least, have passed through release in territories where now wanted. Warner Bros. have been getting calls for some of their earliest talkers, including "Singing Fool" and "Gold Diggers of Broadway."

Kansas City, June 6.

June 17-23 has been designated as "Revival Week" at Loew's Midland, and several of the leading pictures of 1931 will be shown instead of a customary first-run. Pictures will be chosen by patrons' ballots.

London, Canada, June 6.

"Revival nights" at the Capitol (P. P.) every Wednesday night after the regular show are proving such a drawing card that a new procedure will be held at the Palace, also P. P. house, every Friday night. Palace also holds "dresserware nights" every Thursday. Rex, independent house, attempts to free dresserware every night of the week.

Colored Film for Chi

Regal on % Deal

Chicago, June 6.

Irving Yates, handling the road bookings of the Bill Robinson colored picture, "Harlem is Heaven," has set the date at the E. & K. Regal here for one week starting June 17. Picture is being sponsored locally by the "Public Defender," colored newspaper.

Deal is understood to be on a guarantee and percentage basis with a 50-50 break over a stipulated \$4,000 gross.

"Harlem is Heaven" is held a second week at the Renaissance, in Harlem, after doing around \$4,000 its first week, at the same theatre. From the first dollar to the distributor, Lincoln. Company is booking the picture slowly with only five prints available on the Bill Robinson talker.

New date, also on percentage, is the Castle, Detroit, Saturday (11).

Rivalry Bombs

Chicago, June 6.

Black powder bomb was thrown into the rear entrance of the Indiana theatre, south side colored house, but didn't do much damage. Believed that rivalry between the black belt houses, which have been battling for business, was behind the pineapple.

This is the first outbreak of its kind in several months. Previously labor trouble has been believed responsible for the bomb tossing activities, mostly of the perfume kind.

Galveston, June 6.

Bomb explosions caused damage estimated at \$5,000 to two theatres at Kuback, in west Texas. C. O. Lindsey, manager, told authorities he had received threats on account of labor troubles.

Lindsey had been employing non-union operators since 1930.

Laughton's Eye Delays Film

Hollywood, June 6.

"Thunder Below" has been held up for several days due to Charles Laughton.

Latter suffering from an eye blood clot.

HINES BACK AT CLEVELAND

Return of Former RKO Mgr. Attributed to John Royal

Cleveland, June 6.

Frank Hines, divorced from local RKO Palace a half-year ago, has been re-engaged as manager of RKO's ace house here, effective June 4.

Re-appointment of Hines, let out last fall in house shake-up, is believed due to the influence of John Royal, N. B. C. program director and former Keith man, under whom Hines worked for years. Hines previously had managed Palace for several years, also Keith's East End before that.

John McCurdy, who managed the Palace for two weeks after being shifted from Hip, closed for summer, is promoted to city manager. Ship of Arkayoh houses in Cincinnati. Corwin Collins, temporary assistant manager, moved back to East End and is succeeded by Howard Higley.

ALA. MINISTERS PROTEST R.R. SUNDAY EXCURSIONS

Birmingham, June 6.

Following merchants and theatres who are protesting the use of Commerce to do something about railroads running week-end excursions out of the city carrying thousands of dollars away a committee of preachers called on railroads last week and insisted that railroads cease carrying passengers from the city every week-end as church attendance was falling.

Merchants and theatres didn't ask the railroads to stop the excursions but merely asked the Chamber of Commerce to launch a campaign for Sunday amusements in the city so railroads would run excursions here from other cities. Preachers, however, asked the railroads to stop the biggest business getter they have had in years.

The railroads told the preachers to look after their own business and let the railroads alone.

Judge Decides for Trial

In J. J. Franklin Suit

Los Angeles, June 6.

J. J. Franklin's attempt to have John Ragland suit for delivery of a quarter interest in three theatre companies decided by the court, without coming to trial, has failed. After holding the papers under subpoena since February, Judge Smith refused last week to hand down a judgment on pleadings.

Franklin's answer denied that Ragland had presented the deal in the correct light or that he had delivered notes to cover the \$45,000 claim claimed. Franklin made a counterclaim for \$2,500 damages.

Original suit names Ben Berinstein and P. H. Lustig jointly with Franklin in the suit. Theatre, Los Angeles, the Spreckles in San Diego, and a house in National City are involved.

Topeka's 10% Cut

Topeka, June 6.

Topeka operators have taken a voluntary cut of 10%. On agreement with Fox Midwest no new contracts are being written.

Previously the union, by arrangements of time and men in booths, have been taking a reduction that amounted to 7½%. Musicians refuse to make any sort of cut.

Dubuque Wreck Bomb

Dubuque, Ia., June 6.

Parties getting rough at the Dreamland, one of two houses operated here by Ben Levenson. "Black powder bomb, planted at side of theatre after last show Saturday, ripped out windows, tore up flooring and did other damage.

Within the last month the theatre has been given chemical treatment during performances. Labor trouble some time ago and injunction sustained in district court.

Beekner in Hospital

Nashville, June 6.

Harry Beekner, manager of the local Princess, is at the Protestant hospital.

After a short rest, Beekner will return to the Princess.

Part-Time House Operation This Summer for Many

Hundreds of theatres, in lesser towns, may be placed on part-time operation this summer by the major chains. Resisting every local condition which is driving operators to the point where closings seem inevitable, the operators look to the part-time policy as a way out over the summer at least.

While under discussion generally, Publix is leading the way by immediate trial in Pennsylvania. If working out in spots under experiment, that chain along with others may go countrywide on the idea. Publix and other chains have always had a few theatres, mostly in minor spots, on part time, but P-P has never had more than a dozen.

Over the weekend the Freedman, Forest City, Pa., cut down to four nights a week and a Saturday mat; Holland, Old P., Pa., to three days weekly, mat on Saturdays; Granada, Oliphant, on three days, with two mats; Luzerne, Luzerne, Pa., three days; West Side, Scranton, three days; Luzerne, Luzerne, Pa., three days, and Rialto, Sunbury, Pa., two days.

New closings in the Pennsylvania territory include Capitol, Scranton; Penn, Wilkes-Barre; Roman, Pittston, all Saturday (4).

Among other public closings in east is the Academy, Newburgh, N. Y., Saturday (4).

'Globo' in July

'Globo,' Universal's Eskimo play, is set for July release.

Figure the cool weather picture won't hurt summer bookings.

FANCHON & MARCO Featured Acts

BERNIE and WALKER

The Mad Wags of Malibu
in "ANYTHING CAN HAPPEN"

NOVAK and FAY

"All Tangled Up for Fun"
"TOWN and COUNTRY" Idea

RUDY KAYE

"The Singing Switcher"
"F & M's 'Tartan Love'"

JANICE WALKER

Doing "Cinderella Brown"
"F & M's 'Tartan Love'"

STEVE SAVAGE

As "JOE E BROWN"
With "Star Night" Idea
Dir. HARRY LEVINE

GILBERT BROS.

"MALIBU BEACH" Idea

FANCHON & MARCO Presents

ZELDA SANTLEY

"VELLS" IDEA

JOE and JANE

McKENNA
Headlining
STANLEY, PITTSBURGH
"Switch in Time" Idea

BERNARDO DE PACE

"Wizard of the Mandolin"
Analyzed by CELINE LESCAR

HENRI

THERRIEN
TENOR

"MALIBU BEACH" IDEA

A LOEW PRODUCTION

"KEEP KLOWNING"

(June 4) Loew, Jersey City

COLLINS AND PETERSON

Direction—SAM LYONS

A FLING OF FUN STAN KAVANAGH

Dir.—AL GROSSMAN

CHESTER HALE'S 24 BEST STEPPERS

(June 4) Loew, Jersey City

A LOEW PRODUCTION "PARISIENNE"

(June 4) Century, Baltimore

FRANK RADCLIFF

with GENE RODGERS

"DARK DOINGS"

Dir. CHAS. FITZPATRICK

LEE GAILS

Dir. JOHN HICKES

ANITA AVILA and JACK NILE

DANCERS

SILVIA NELSON

Shower of Charm and Beauty

(June 4) Loew, Jersey City

A LOEW PRODUCTION "HELLS-BELLES"

(June 4) Paradise, New York

STONE and VERNON

Casino de Paris

13 MONTHS

The Suave Deceiver

CARDINI

Direction WM. MORRIS

RUSSELL and ARMSTRONG

"SQUINTIN' FEEDY"
Dir. AL GROSSMAN

3—McCANN SISTERS—3

Direction CHAS. V. YATES

A LOEW PRODUCTION "HI-LITES OF 1932"

(June 4) State, Cleveland

JIMMY SAVO

"The Runaway Boy"

VANDERBILT BOYS

"Crownroaders of Song"

Dir. Phil Tyrrell

PEG LEG BATES

World's Greatest Monopod Dancer

Dir. Nat. Kachelm, Wm. Morris Agency

CHESTER HALE'S HI-LITERS

A LOEW PRODUCTION

"BROADWAY REVUE"

(June 4) Palace, Washington

STARRING HARRY ROSE

Dir. Wm. Morris

THE TELEGRAPHIC HUMORIST NORMAN FRESCOTT

Dir. Cargili and Dobson

BUSTER SHAVER

and OLIVE & GEORGE BRASNO

"Brief Moment"

A LOEW PRODUCTION

"DIVE IN"

(June 4) Fox, Pittsburgh

JACK PEPPER

"Pepping Up the Show"

Dir. Cargili & Dobson

MADELINE BERLO

DIVING MERMAID

Thank to Hernin Schenck

MACK, HAROLD and BOBBY

"KIDS KIDDIN'"

Dir. CARIGILI-DOBSON

JEANNE BEVEREAUX

PREMIER DANCER

A LOEW PRODUCTION

"WESTWARD HI-NO"

(June 4) Keith, Boise

DON BARCLAY

FOUR

CARLTON BOYS

"Knockin' Around"

Per. Dir. Jrv. & Chas. V. Yates

CHESTER HALE'S HI-NO GIRLS

OSCAR RAGLAND and ROBT. G. PITKIN

Salary Control Board in RKO Takes Command of Acts at \$1,000 or Over; Bookers' Authority Gets Shut Off

Unable to find an 'out,' RKO will have to play Phil Baker for the four more weeks due him, despite the operating department's statement that the theatres at this time can't stand 'up' under the accordionist's \$5,000 salary. It was the Baker booking at that money for six weeks, just for the purpose of obtaining him for a week at the Palace, New York, that caused the circuit to shut off the bookers' power of contracting at the 1932 salary mark.

Two other contracts keeping the bookers up nights, both for the Palace, are Ben Bernie's at \$6,500 and Kate Smith's at \$7,000, both next month. Under the new Palace grind budget there wouldn't be much left for the other acts after Bernie and Smith collect.

The RKO bookers, including Martin Beck's pinch hitting booking (Continued on page 62)

F. & M.'s 'Desert Song' Unit Built to Play Legit And So Obviate Layoffs

Los Angeles, June 6. Fanchon and Marco will attempt to fill in all lay-off time for the version of 'Desert Song' with one and two-night stands in towns at least 50 miles away from the regular cities on the F. & M. road. Production is routine, so that it can be played with or without pictures, twice nightly.

Budget on 'Song' is \$4,500, about \$2,700 over the regular budget for F. & M. units.

Several dates have been penciled in to fill the seven-day lay-off while on the Coast. These are: Santa Maria, Fresno and Stockton.

Cantor's Frisco \$10,000

Hollywood, June 6. As a result of story trouble stopping starting date of Sam Goldwyn's 'Kid from Spain' up to July 1, Eddie Cantor's Frisco accepted a week's engagement at the Fox, San Francisco, June 17.

Cantor will receive \$10,000 for the week and a split of the gross over \$45,000. Wm. Fox, head of the Morris office handled the deal.

Dance Team in London

Edouarde Root and Hope Minor, dance team currently at the St. Moritz road, New York, will sail for London around July 1 to play a month's engagement at the Victoria-Palace, doubling for Cirlo, London class act. They both open dates July 11.

Prior to sailing, team may do a week at the Paramount, New York. Public, wanting them, is waiting for a spot to use the act.

Hay-Sabin 3-Act

Mary Hay, Charles Sabin and George Buchler are framing a new three-act.

BILLY CURTIS SAILING

Tucson, June 6. Billy Curtis, Broadway cabaret and talent agent, is here at the St. Mary's hospital, doing nicely and improving slowly.

Curtis came here to visit his brother, Lon Curtis, postmaster at Sahuarita, Ariz., and was rushed to St. Mary's by Dr. J. B. Littlefield, who performed an emergency operation.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day. + + + \$1.50 Mail remittance with name and summer address.

Getting Even

Minneapolis, June 6. When Spencer, local ventriloquist, was unable to collect for his services from the manager of a Twin City independent picture house, he engaged a store-room opposite the theatre and put on his act. A loud-speaker attachment carried his voice to the pavement and attracted the attention of the theatre's prospective patrons. Most of the dialog was designed to induce the listeners to attend a competing house several blocks away.

The manager of the theatre attacked appeared in vain to the police to compel Spencer to desist.

The ventriloquist claims he is now even with the manager and doesn't care whether he collects or not.

Theatres' Trick % Minus Any Guarantee Has Coast Acts Wary

Los Angeles, June 6. Local radio acts are shying from offers of neighborhood picture houses which have been playing radio acts on a 50-50 split above the house average. It is charged the theatres' idea of 'average' dates back to Coolidge and has left acts holding an empty sack.

Turning the back on stage appearances for air acts is more or less general up and down the coast. A few weeks ago there was a promise that many radio turns from stations here and San Francisco would be playing theatres this summer due to the success of several in the sticks last summer. Contemporary conditions have made the theatre man wary, and his last year's guarantees were offered there's no evidence yet of such magnanimity.

Cautious Northwest Northern last year was particularly lucrative ground for the other turns. Acts, mostly cowboy warblers, now looking for further touring in that territory this year are invited but ask guarantees.

Chances are that some of the acts will cover that section during July and August but will play dance halls rather than theatres. They see better possibilities in this direction.

At a throw for the dances, plus the radio personals, it is figured that the act will be much larger than in the theatres, especially in communities drawing on rural population.

SANTREY'S ACT'S MUDDLE

One Settlement With Tapps Sounds Pretty Indefinite—Act Disbands

Henry Santrey has posted a box office order, collectable at the first date he plays, to cover George Tapps' act, which was fled at the V. M. A. Tapps was the only member of the cast to present charges when Santrey failed to pay for the act's recent week at the Palace, New York.

Santrey also walked out on his band and stage hands. Their claims have been filed with their respective unions, both of which have blacklisted Santrey until he settles.

While Tapps' claim must be satisfied before the act's re-engagement, the date is vague. The Santrey act disbanded immediately after the Palace week and the band leader is not known to have another ready as yet.

'All Youth' Week

An 'All Youth' week is being mullied for the Paramount, New York, starting Friday (10), with probability of following in Brooklyn June 17.

Buddy Rogers, Ethel Merman and Joe Penner are so far in line for the show.

Irving Foy Better

Hollywood, June 6. Irving Foy of the Foy family is reported to be in good health, after he went out during an RKO unit at Tacoma four months ago. He is reported to be greatly improved in health and weighs 145 lbs. His sister, Mary, is with him.

THE GLASONS' ERRORS

Both Sides Made 'Em in Divorce Suits—The Mrs. Is Paying Off

The Billy Glasons have made up, according to Billy. He says the charges and counter-charges in their divorce petitions were all errors.

Mrs. Glason is due in New York shortly to join her comedian-husband, after paying off the lawyers for legal aides in Chicago. It's a case of being in love all over again and more than ever this time, says Bill.

'Girl Crazy' Cast Paid Off Under the Bridge Despite Show's 6 Liens

Through the efforts of the Loew office and the Joint Complaint Bureau of the V. M. A., the 60 members of the 'Girl Crazy' cast were paid off in full for last week at the Metropolitan, Brooklyn, despite six liens against the property.

Cast was assembled in the V. M. A. office Saturday morning (4) and paid off there by Major Donovan with the producer's creditors still holding attachments that would have consumed the entire payroll.

Among the claims was one from the Lyons & Lyons agency for \$1,250 commission. This was partly covered by Ratoff's payment on account.

The only player still unpaid is Lew Parker. He spent three weeks in the hospital in Washington as a result of injuries received during the show's engagement there and returned to the show. Through a misunderstanding his salary for the Brooklyn week was withheld in belief that he was indebted for advances during his illness. The Loew office is making the effort to collect for him. Parker staged the tab 'Crazy' for Ratoff, also serving as stage manager. When Benny Fields left the cast he replaced the latter as second comic.

Bert Gordon, principal comic, was paid for the Brooklyn week but has filed another claim for remuneration for extra performances. Ratoff was in Hollywood during 'Girl Crazy's' eastern difficulties, and still is. He's playing in talks there.

Air Revue Remnants on % for F-WC Stages

Hollywood, June 6. Midgest version of 'The Air' radio revue, the one reported in several Fox-West Coast neighborhood houses, with circuit heads watching the returns for the possibility of playing it in all their stage-equipped houses in town.

Present version is playing the houses on percentage. After closing at the Music Box, revue was condensed and played the Paramount for one week.

So far it has played the Golden Gate, Manchester and Ritz for WC to fair returns. Theatres played must all be within a short distance of the various radio studios in order to allow for air appearances.

Must Cut for St. Paul

All acts, including those holding full salary contracts for the date, are being asked by RKO to take a 25% cut in St. Paul.

First of the series goes into production next week with Del Lord directing.

Nelson Story's Shorts

Culver City, June 6. Hal Roach has engaged Nelson Story of the vaude team and Clark as one of the leads in the 'Taxi' series. Contract is for one picture with options.

Clyde Cook gets the other lead. First of the series goes into production next week with Del Lord directing.

FOY AND STOOGES F. & M.

Hollywood, June 6. Charlie Foy and his four stooges have been engaged by Fanchon & Marco to head the 'Russian' Idea. Unit, being staged by Larry Cellulos, opens at Fantages June 16.

25% GROSS FOR FRIARS AT ROXY

Friars Club-Roxy theatre deal for the Friars Frolic on the Roxy, stage next week (10) gives the club members a straight 25% of the week's gross, with the club sharing in the net after expenses and salaries are paid.

Pat Rooney and Pat Rooney, 3d, Joe Frisco, Jans and Whalen, Georgie Price, Buddy Doyle, Jos. E. Howland and a gag 16-piece ballet, all-made, are the cast. The Roxy will provide the scenery and its customary staff girl numbers. Show will run about 90 minutes, including a minstrel first part by the Friars.

Only the specialties will be retained from the road Friars Frolic, which has a short and stop road trip, with all blackouts, etc., out in the large Roxy. To the picture house the show's only value is in the Friars' title, the cast names and the specialties they contribute.

Tishman & O'Neal, who dropped between \$10,000 and \$16,000 on the Friars road project, are not in on the Roxy booking. It was handled direct for the club by Charlie Pope.

WILLIE HOWARD AND VALLEE IN STAGE ACT

Willie Howard, Rudy Vallee, Ray Bolger and Joan Abbott, as a combination variety bill, will play for New York Paramount week June 24 after a week's break-in next week (10) at the Chicago theatre, Chicago. Bolger and Bolger may split from the others for an in-between week in Detroit (17).

Combined salary list for the four names and the stage show around them will bring the cost to about \$11,000. William Morris office arranged the deal.

Although all are just out of 'Seaside Rhythm' from the show doesn't go with them.

LeBlanc Arrested on a Leaving Accident Charge

Fred LeBlanc, vaude actor, of LeBlanc, DuCharme and Ray, was scheduled to appear in 'Brooklyn Cav' yesterday, on charges of leaving the scene of an accident in which he was involved.

According to friends, LeBlanc was struck by another car while crossing the East River bridges Thursday (2). He stopped, noting no one was hurt. With damages very minor he proceeded on his way. The other driver indicated nothing was wrong.

Two miles away, he was stopped, according to the story, with the other driver having him arrested on leaving the scene charge. LeBlanc spent most of a day in jail before bail was arranged.

Innocent Acrobat Shot

Chicago, June 6.

An innocent bystander, Albert Ackerman, acrobat with the Five Tip Tops, was shot in the knee during a bandit chase in the Loop. House detective from Sears-Robuck department store was after a negro shoplifter, blinding away in the open, when Ackerman got in the way.

He was taken to St. Luke's hospital where the injury was not found serious. Store will probably settle with the actor for the accident.

Kirkwood's L. A. Breakin

Los Angeles, June 6. James Kirkwood opened at the Orpheum here Saturday as one of the local supplementary acts.

Kirkwood's act consists of impressions of Washington, Lincoln and Wilson. He goes east following the local date. Harry Weber agenting.

Lowry at Par, E'lynn

Ed Lowry opens June 17 for a 10-week run at the Paramount, Brooklyn. He will be the theatre's first run m.c. since Rudy Vallee.

Lowry's former band conductor alternated between the Audubon and Academy theatres, New York, for the Skouras unit recently.

IFC - HOWS-WHYS FOR STAGE

RKO Acts Can Only Have Biz Rep By Sanction of RKO Agents' Ass'n

Acts are no longer free to "pick their own RKO agent." If desiring to transfer representation from one agent to another they must apply for permission from the Agents' Association and give sufficient cause. If the association's arbitration board deems the reason insufficient, the act is forced to pay its commission to the agent it doesn't want.

Applications from acts for release from one agent so that they may switch to another have been occurring much more lately. Several have been denied.

The association continues to function without full support from the RKO agent body. Several franchise holders refuse to join on grounds that the organization is negligent from booking dictatorship as the booking office had originally promised. These delinquents have been notified to get themselves and their dues in by June 7, otherwise they will be "automatically dropped from the association and its benefits." A few were advised on the side that their names will be placed on a list on Maxie Beck's desk.

Cases
At the June 2 board meeting the following cases were handled:
Request of Three Sallors for release from Weber-Simon tabled until.

(Continued on page 34)

Spite Stuff by RKO In Route Switching Fine for Railroads

Cutting off its nose to spite its face, the RKO booking office pulled the dard of bonehead booking stunts on the act of Jerry Jones and Peggy Lee, and suffered a loss as a result. It forced the turn to make a Minneapolis-Chicago-St. Paul jump because the act's owner, Sol Turk, refused to accept the 10% commission. The money went to the railroad instead of the act.

Acceptance by the act of the St. Paul slash would have saved the booking office \$15,000 in the railroad fares for the company or six, and which RKO must pay, amount to \$222. The railroad now only gets the difference RKO sought to save, but \$10 more besides.

Jones and Lee are on an Orpheum route. They played Minneapolis last week and were to open Saturday (4) in St. Paul. As customary, the members purchased round trip tickets from Minneapolis to St. Paul, through St. Paul, before starting on the trip.

When the St. Paul cut was refused on grounds that the act holds a full salary contract for that date, the booking office made a last minute spite switch in the route to the Palace, Chicago, where the act is currently.

To get full value out of the round trip coast ticket, Jones and Lee will have to jump back to St. Paul at the end of the Chi week, with the extra fares reaching \$37 per person.

PALACE LOSES \$1,500 WITH THE RENT OFF

Third week, with the holiday, of the grand policy at RKO's Palace, New York, was another loser, although not as heavy as the two others. Usual elimination of the rent over the summer went into effect, bringing the overhead down by around \$4,000 and reducing the losses.

Gross last week was \$17,000, which set the Palace back about \$1,500 on the week. Operating expenses without the rent will run around \$19,000 over the summer.

Ask for Credentials

Los Angeles, June 6.
Young fellow around 25 of Jewish appearance, and about five feet three, who stutters, has been passing himself off as a member of Variety's New York staff. He visited the RKO and Orpheum theatres last week and at the RKO questioned Maureen Marsailles as to a report that she was to go to Paramount. When she denied the rumor he bowed himself out. Shortly after she missed \$70.

He is believed the same man who was in Benny Moros's dressing room at the Orpheum. After his departure Moros found himself short \$50. All Variety representatives carry credentials of identification.

DICK POWELL'S THREE-PLY WB CONTRACT

Pittsburgh, June 6.
Dick Powell, m. c. here for the last three years, has just been placed under a seven-year contract, with an option six-month options, by WB, calling for his three-way services in pictures, radio and on the stage. Agreement starts within a month. Powell's present m. c. contract with Warners here expires July 1.

Contact is the result of Powell's showing in his first screen role in "Blessed Event," which he did on the coast several weeks ago. Upon completing his picture work, he came back to the Stanley, where he is now.

Notified here his option had been taken up, Powell was in New York over the week-end straightening out the final details of the contract with Rufus LeMaire, WB casting director, now in the east. It's the high spot of a career that began only back in 1923 when Powell came here, an unknown singer from Charley Davis' stage band in Indianapolis, as an m. c. at the Enright, nabbed the job when instituting a presentation policy.

\$650 TOP FOR ANY MIXED ACTS, BLOOM

A \$650 salary top for all man and woman combinations has been set by the Bloomington-based Bloom-booked RKO houses.

According to Bloom's advice to the agents the top for mixed teams is not elastic, although applying to Bloom's houses only.

Ray Hodgdon Returns

Ray Hodgdon returned to the RKO booking office Friday (3) after a week's absence. His new position is theatre scout on the booking end.

Hodgdon was among the several booking office people asked a couple of weeks ago. His brother, Jack, is also expected to shortly return.

Loft Act Off

Jeannette Loft's NBC-produced act has been scrapped to permit the former picture girl to go with Lew Leslie's legit musical, "Clowns in Paris."

RKO has set back its tentative bookings on Miss Loft until the show closes.

PUBLICX REACTION ON STAGE SHOWS

Very Clear Statements Made by Unnamed Expert After Close Study of Relations of Stage Shows with Pictures—Two Major Points

NEXT SEASON?

After considerable experimentation with stage shows in various forms and a close study of the situation by its operators, Publicx is convinced on two major points. These are:

- (1). That all theatres must give greater shows than in the past, whether straight film or combination.
- (2). That stage shows, whether in vaudeville or presentation form, must have a draw at the box office commensurate with the average picture.

As a chain, Publicx, with its approximate 1,200 houses (including partnerships and Canada), is in a position to use stage shows more extensively than any of its competitors. It could devise a vaude circuit as large as RKO has ever had, or larger, but believes the day of a standard circuit has gone.

Publicx cannot now predict what it may do this coming season but if it tries presentation shows or vaudeville in a representative number of situations, according to a high exec, the chain will specialize in the booking of such vaude.

The present thought, with name stage acts stated as holding up business.

(Continued on page 35)

B. & K. GUEST M. C.'S; JESSEL AS STARTER

Chicago, June 6.
George Jessel as a stationary m. c. at the Oriental for four weeks with options will be tried out by B&K. Jessel, returned from abroad is expected to open here June 17th or 24th.

It is B&K's plan to play star, from stage or screen, each week with Jessel. Sophie Tucker may be the first, with Helen Morgan mentioned the second.

Little Cut 'Death' Play, With Pix in Milwaukee

Milwaukee, June 6.
At the Garret, where L. K. Brin, for the week of June 10, will present "Death Takes a Holiday," by a cast of 17, plus pictures. Built essentially for feature with a small stage the new departure is being watched with great interest locally.

There will be little cutting, an hour and five minutes being allotted to the production; time saved by the elimination of intermissions, there being but a momentary lowering of the curtain.

The play was given at the Davidson last year with Philip Merivale. The Garden company will have Don Burroughs, at one time a member of the local Shubert stock, in Merivale's role.

Four shows will be given daily with five on Saturday and Sunday. No raise in prices.

Althoff Goes Drama

Charles Althoff, from vaude and musical comedy, is slated for a dramatic role in a forthcoming Chicago production Ralph Ketterling will make of "10 O'Clock Town" by Henry Besenfeld. Late William Hodge planned to star in the show.

Jane Love and Nina Ruskin are other cast possibilities. Harry Minturn is the stage.

Local Amateur Contests Will Take Place of 100 Pro Acts for RKO

Oil Drops

Hollywood, June 6.
In the midst of his fall dance at the Chinese, Will Mahoney's feet shot out from under and he crashed to the stage much harder than usual. Later he discovered that one of the Calgary Brothers on the same bill has been doing a head rise in one spot so often the boards had become soaked with hair oil.

To save Mahoney's neck, Calgary has been ordered to do his head rise where Mahoney doesn't dance.

Although not eliminating the vaudeville altogether in the regular vaudeville towns, the professional bills will be materially cut down when the coming local amateur shows play the RKO theatres. In most spots the regular four and five-act bills will be reduced to two or three, with the amateurs padding out the balance.

Likelihood is that approximately 100 professional acts will be displaced by the amateurs at a big saving in salaries to RKO.

A monkey wrench was temporarily tossed into the amateur show works last week through Loew's objections to the proposed RKO-Hearst newspaper tie-ups in various cities. Loew's has a standing agreement with the Hearst papers for an exclusive on all such campaigns. Loew's objections covered all towns where RKO is in opposition, but chiefly opposed the Hearst tie-ups in Washington, New York and Los Angeles. The Loew circuit's objections were withdrawn in the other towns after conferences between Loew, RKO and Hearst executives.

Tie-ups

The local amateur shows go on for full scale during the latter part of this month and July. (Continued on page 33)

150 Doctors Attend N.V.A. Symposium; To Be Annual Event

Saranac Lake, June 6.
The Medical Symposium, held at the N.V.A. Lodge here over the Decoration Day weekend and conceded the most important medical event in the history of the Adirondacks, was also unique in the annals of show business, its sponsor.

The three day lecture session terminated so successfully that Dr. Edgar Mayer hopes to repeat the convention annually, making the N.V.A. San the center for discussions of modern concepts of disease and laboratory examination.

Due to the importance of the work being conducted at the mountain lodge and his own standing in the medical profession, Dr. Mayer received unanimous acceptance from the local leading physicians, professors and deans of universities and medical schools, whom he invited to address or attend the gathering. In addition to the formal representation, the convention included physicians enrolled in the Trudeau School of Tuberculosis, many of whom are from the various Rockefeller Foundations.

Accept Consultantships

The N.V.A. guests journeyed to and returned from Saranac Lake at their own expense. Leaders among the group accepted Consultantships to the Sanatorium, thereby placing the standing of the work there on a high level. The ranking is one of the foremost medical institutions in this country. Dr. Mayer sees this as the first step toward realization of the aim of every hospital: To give the best possible care to its patients and, at the same time, contribute scientific advances to the study of disease.

Dr. Mayer provided pleasant interludes between lectures that bore the mighty titles of "Spondylitis," "The Specificity of Light Action" and "Chemical Photography With 1,000 foot candles." During the noon recesses he arranged for his party to be guests at several mountain camps before returning to the afternoon session. On Sunday evening he permitted those patients not confined to their beds to be present at an entertainment. Moving pictures, taken and shown by the local townspeople, raised the high lights of last winter's Olympic Games, followed by medical rules on modern surgery.

LONG JUMPS; SHORT WORK

RKO is now asking acts to jump 2,000 and 3,000 miles for a three and a half week 'route' on the Coast at deprehs salaries. The route takes in three splits and two full weeks on the Pacific slope and starts with rides from New York or Chicago to Seattle, which under any calculations are 3,000 and 2,000 miles, respectively, by train, auto or wheelbarrow.

The time comprises a half week each in Seattle, Tacoma and Portland, Ore., in which the long jumpers alternate with the intact RKO vaude shows under the new split-week policy, and full weeks in front of a stage band in San Francisco (Golden Gate) and Los Angeles (Hill St.).

Bookings are handled on the Coast and in Chicago, but scarcity of material thereabouts is necessitating imports from New York. Acta have to pay their own transportation.

"With fares eating up most of the salary, the payoff is in California salaries—unless it rains. In the latter event the remuneration is given in two ways: coming and going.

WIDE DIFFERENCE OVER HANNAH WILLIAMS' PAY

Because they could not see her value at \$4,000 per, Hannah Williams (Mrs. Roger Wolfe Kahn) was nixed for a Palace, New York, date. Idea of the management is they would be willing to pay her \$750.

Miss Williams recently splashed in the news over her alleged separation from the Kahn scion.

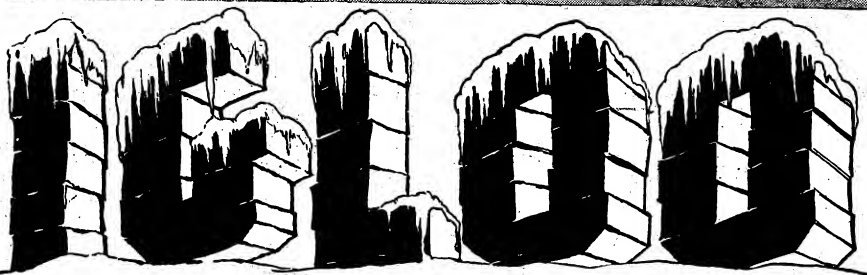
After 2-Yr. Split, Bernice Tishman Seeks Divorce

Chicago, June 6.
Bernice O'Neal Tishman, now back with Zeina O'Neal on the stage, is tired of her drawn-out separation from Sam Tishman, New York vaude agent. She has filed suit in Superior Court here for a divorce. Charge is desertion.

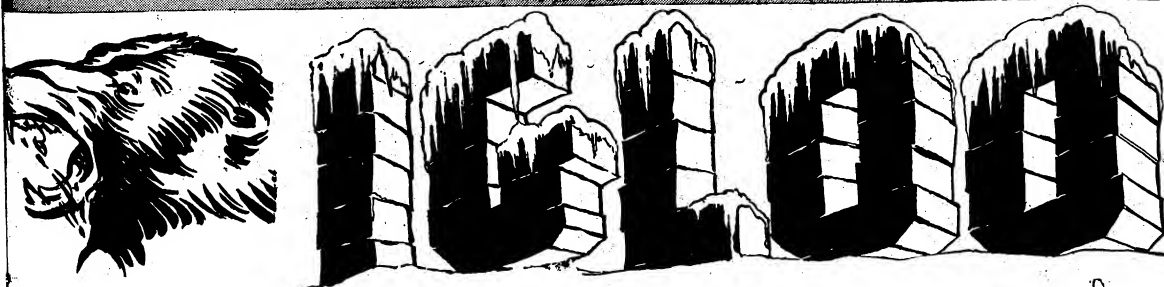
At the time of the split, about two years ago, Tishman agreed to pay his wife \$15 a week. Of late he hasn't been paying, says Mrs. Tishman, who doesn't care about that so much just now. All she wants is her freedom from Tishman.

JO TRIX VISITING

Josephine Trix, formerly of the Trux Sisters (vaude), arrived in New York from Australia Saturday (4) with her husband, Eddie Fields. Fields leaves for London in about two weeks, but Miss Trix will remain for a while in New York with her sister Helen.



Universal's sensational smash. An absolute novelty. A complete breakaway from the regular line of movies and talkies. Nothing like it ever before!



The picture the world will welcome. The picture the critics will rave about. Taken amid the frightful blizzards of the Arctic. An Edward Small Production.



No 2-a-Day at Hollywood On B'way Now Likely; Strand Maybe in Fall

Vaudeville, recently under consideration by the Warners for the Hollywood and Strand, New York, is deferred for the latter until the fall and, in all probability, is out entirely for the Hollywood, either the two-a-day or combo.

One of two policies is declared likely for the Hollywood in the fall if the Strand goes vaudeville, with Strand taking second run pictures. They are conversion of the Hollywood into a run house with WB giving up the Winter Garden, or musical comedies there, possibly revivals, if the Garden is retained. 'Maytime' has been mentioned as the type of musical revival in mind for the Hollywood if it's to stay away from film.

Tenacity of the Garden beyond the fall by Warners is highly doubtful. Although the Shuberts have offered to cut the \$5,000 weekly rent by \$1,500, it is presumed this is done to avoid losing the Warners as the tenant. If renewing under the original deal, WB would take house for another five years.

Film Protection

The Three Sailors have filed a sealed roll of film with the V. M. A. as a new means of protecting vaudeville stage material. They took the picture themselves with a 18mm. camera.

Recent influx of similar knockabout acts forced them to seek a new method of material protection, the Sailors contend. The filed film is a record of a new piece of business-in-their turn.

Initial deal, WB would take house for another five years. If vacating the Garden, Hollywood would become the run house, the Strand following it as the first run weekly change. Use of vaudeville and particularly for the Strand, is desired by Harry Charnas and others as a means of reducing need for product. The Warner on Eway, closed now, would become the stuff house under the plan.

Ashley and Hall Out

Arthur Ashley and Sid Hall are out of the William Morris New York office.

Ashley, former actor, turned agent about two years ago. He has been on the radio end for Morris. Hall was in the vaudeville department.

Coast 'Marquise'

Los Angeles, June 6. Olvera Theatre Association is waiting for an okay from Noel Coward before announcing 'The Marquise' as its next production at the Teatro Leo Carrillo. Hope is to open it June 20 with Doris Lloyd, Bertram Grauby and Cyril Armstrong in the cast.

CLEAN UP AND \$6,000 FOR HOLTZ—1 WEEK

Lou Holtz can play one week at the Palace, New York, for \$6,000 providing his act 'is cleaned up' according to booking agent from RKO. That cleaning idea looks to be a summer-time policy that isn't explained.

Holtz may have to secure his own surrounding Palace bill talent at \$3,000 extra, if he accepts the \$6,000 personal offer, when and if made.

TOO MANY STANDEES

They're Outside Palace—Must Move On

Too much jam outside the Palace, New York, and not enough inside is sending the RKO management in hysterics over the stalling of pedestrians and standees alike outside the house. Orders have gone forth to keep clear the sidewalk in front of the house.

Likely police action may be resorted to, according to report, and the homeless actors shooed away.

Palace Lobby Display Changed for Beck?

What's given as directors' objection has led to a change in the lobby displays outside the Palace, New York, by RKO. The big shots, according to report, no like the recent display as too picture house stuff. As a result the signs were taken down and changed last week with everything around the house on the outside to be painted green.

It was just a coincidence that the change occurred a day or so before Martin Beck returned from Europe. The present continuous vaude policy of 10 acts daily is his idea.

House has made another change in price, cutting the loges and boxes to \$1.

FOLLOW THRU CLAIM

Joe DeMitt and Anatole Friedman, producers of the 'Follow Thru' tab, have filed a claim against Warners at the V.M.A. for extra expenses incurred during the week of April 7 at the Mastbaum, Philadelphia. The expenses, producers claim, were caused by replacement of Hugh Cameron by John Philbrick in the cast when Cameron refused to do the Mastbaum's four-a-day. Warners denies responsibility.

Recent billing at the N. Y. Hippodrome for Louis Berkoff included the name of Cielia Capelli as an act member. Miss Capelli left that turn last January.

Coast Colored Troupe Awaits Ingenue's Baby

Los Angeles, June 6. Lincoln theatre is ditching its vaudeville policy and has booked the Lafayette stock company (colored) to start June 17 with 'Kongo'. Evelyn Freer and Edward Thompson have the leads. Theatre will have a weekly change policy at 25 and 50 cents. Start of dramatic policy was delayed two weeks because of birth of a child to Miss Freer and Ramond Whitaker, stage director.

Agents Ass'n. Rules

(Continued from page 31)
till act appears in person before the board.

Request of Jack and Kay Spangler for release from Henry Bellitt, granted.

Weber-Simon vs. Lew Cantor over act of Lew Cody and Noah Beery, tabled for Cantor's appearance before board.

Request of Manny King for release from Harry Romm tabled for appearance of witnesses. Request of Adler and Bradford for release from Jack Curtis tabled, same reason.

In request of Fred Pisano for release from Charlie Wilshin, decided that Wilshin handle act until July 1, with release granted if bookings are not secured by Wilshin by that date.

Request of Archer and Jackson for release from Weber-Simon granted.

In complaint of Maurice Rose, president of the association, against Chilton and Thomas, the act was ordered to retain Rose as its agent.

Buddy's Band Act

NBC is framing a band act around Buddy Rogers under an agreement with RKO whereby the latter will take the act. Price will be around \$2,500.

HIP CLOSED BY STAGE HANDS' UNION DEMAND

RKO closed the Hippodrome, New York, altogether Saturday (4), in addition to dropping the vaudeville a week earlier than it had planned. Original proposition for the Hip was a straight picture policy over the summer.

According to RKO, failure to compromise with the stage hands was one factor in the closing. The stage hands wanted the Hip classified as a Times Square theatre, although it's on 8th avenue. Under the B'way classification it would have had to employ a stage crew of six, despite the straight film policy. RKO offered to use one stage hand. RKO says it said no, and so did the union. Which leaves the Hip dark again and not likely to reopen this time. It's leased to RKO by the Fred French Realty company and the circuit can vacate on 90 days' notice.

Cutting on Howards

Willie and Eugene Howard were axed for the Palace, New York, at \$5,000 for a single week. Counter offer from RKO was \$3,500. No deal so far known.

EDGAR BERGEN

"THE OPERATION"
EN TOUR RKO CIRCUIT
Dir.: WEBER-SIMON AGENCY

WANTED FIRE DIVER OR OTHER FLASH ACT. Suitable for a free act at Rick's Hardi Gras. Six nights, June 20 to 25. Send particulars and lowest price at once. No agents. Charles S. Hill, 42 Church St., Everett, Mass.



FREDDY MACK
FOX, BROOKLYN
Indefinitely

BOOKED SOLID!

R. K. O.

CARL FREED

THE-
CROWN PRINCE OF MUSIC

Material by
EUGENE CONRAD

Direction
CURTIS & ALLEN

WEEK JUNE 4
HIPPODROME, BUFFALO

SINCLAIR TWINS

"SING, DANCE AND EVERYTHING"

"Variety" Says:

"One of the best corking sister teams in show business today."
—Kauf.

THIS WEEK (JUNE 4), RKO PALACE, NEW YORK

RENOFF, RENOVA and BEKEFI

INTERNATIONAL DANCING STARS

"VARIETY": "... it should please many who have missed the smart things in present vaudeville."

"BILLBOARD": "... their speed, class and originality will keep them going for a long time."

THIS WEEK (JUNE 4), RKO PALACE, NEW YORK

Direction JOSEPH SULLIVAN, Bond Building, New York

BOB RIPA

"THE BOY WITH THE BALANCE COMPLEX"

RKO PALACE, NEW YORK

This Week (June 4)

Direction: JENIE JACOBS

VIOLET CARLSON

USING ONLY MY OWN MATERIAL

THIS WEEK (JUNE 4), RKO PALACE, NEW YORK

Direction, BLONDEL & MACK

ON OUR

25TH Anniversary, headlining today, headlining then with the same wife (the old battle axe herself) and the 25th new act and idea.

25TH Anniversary we want to thank all the managers here and in Europe and all over the world for their courtesy and treatment.

25TH Anniversary we want to thank our many friends, newspaper critics and editors for their good wishes.

25TH Anniversary we want to thank Bessie Mack for the wonderful party she gave us in honor of this occasion.

25TH Anniversary, which we are celebrating at the Capitol Theatre, New York (this week June 3), we thank L. K. Sidney, Marvin Schenck, Frank Cambria, Chester Hale, Sammy Lee and the William Morris office.

YORK AND KING

**Celebrating Their Twenty-Fifth Anniversary at the
CAPITOL, NEW YORK**

(THIS WEEK JUNE 3 AND NEXT WEEK JUNE 10)

HEADLINING THEN HEADLINING NOW

And Twenty-five Extra Thanks
to BOB GRANNIS and LOU
STRAUSS, World's Best Press
Agents

Many Thanks to Our Banker,
Financier and Personal Friend,
LESTER ALLEN, of the Irving
Trust Company

Many Thanks to a
Great Friend
LEE P. STEWART

TRUE YORK ALSO WISHES TO CONGRATULATE HER MOTHER AND
FATHER ON THEIR 25TH ANNIVERSARY, AND THANK THEM FOR BEING
TOGETHER THAT LONG

RKO VAUDEVILLE INTACT 28

(Week June 11, San Francisco, Calif.)

THE GENIAL ROTUND

LARRY RICH

with

CHERI

"Miss Pert of Paris"

TOMA GENARO

South America's Newest Dancer

TOMMY LONG

"The Elongated Express of Comedy"

AL HODGES

"Okla-homa's Ambassador"

ENGLAND ONG

The Chinese Helen Kane

JOE BELL

"The Voice with a Heart"

GILBERT LAWRENCE

and His Snake Hips

And the

RICH RHYTHM BAND

(Direction of Blondell & Mack)

RKO VAUDEVILLE INTACT 21

(Week June 11, San Francisco, Calif.)

THREE BREDVINS

Athletic Comics

(Direction of Hugo Morris)

GERALDINE and JOE

International Kiddie Stars

(Direction Weeden-Schultz)

NAYAN PEARCE

and JAY VELIE

in "RED RHAPSODY"

Bovd Davis, Musical Director

(Direction of Ed. S. Keller)

AMERICA'S EGOTIST

Harry J. Conley

In Person

(Direction of Curtis & Allen)

RKO VAUDEVILLE INTACT 28

(Week June 11, San Francisco, Calif.)

The Dark Cloud of Joy

BILL ROBINSON

IN

"HOT FROM HARLEM"

with

JOHN MASON

PUTNEY DANDRIDGE

MYRA JOHNSON

NAOMI PRICE

FERDIE LEWIS

JELI SMITH

and

"THE BROWN BUDDIES"

Chorus of Eighteen

(Direction of Marty Fortkins)

RKO VAUDEVILLE INTACT 23

(Week June 11, Los Angeles, Calif.)

ROSETTE and LUTTMAN

In "Dance Stories"

With GRACE & BEATRICE WYLLIE

(Dir. of Max Ziehm, Plunkett & Oles)

DE VITO

and DENNY

with

DOT STEVENS

in "Lady Harrower's Reception"

(Direction of Chas. Witshie)

LITA GREY

CHAPLIN

"The Charming Chantres"

Personal Mgt. Nicholas Goyor

(Booked by Weber-Simon)

RKO VAUDEVILLE INTACT 28

(Week June 11, Los Angeles, Calif.)

GLORY E. LEE

and HARRIS TWIN

TWO JACKS and a QUEEN of PEP

(Direction of Sam Shannos)

VIC OLIVER

Europe's Gift to America

with MARGOT CRANGLE

(Direction of Phil Ofm)

CASS, MACK and OWEN

"On the Up and Up"

(Direction of Sam Tishman)

NAN HALPERIN

Tells You About Women Here,

There and Everywhere

(Direction of Jack Weiner)

Uncertain Chl Kedzie

Leads RKO to Ritz

For 2nd Show Spot

Chicago, June 6.

Taking no chances with the Kedzie, vaude showing spot, which changed its mind about closing last week, local RKO booking office has lined up the Ritz, Berwyn, for its own protection. After the Kedzie gave the folding notice the management decided to stick it out a while longer, but it's uncertain for RKO, which must have a showing outlet.

Ritz showings will be held Wednesday nights, with the usual eight or 10 acts on parade. Meanwhile the Kedzie will also continue to preview RKO acts on a three-day basis, Friday, Saturday and Sunday. It doesn't look like the Kedzie will stay open very long. Same owners operate the Kedzie annex, next door, with straight pictures with the two houses playing opposition to each other.

Since Bern Bernard, RKO's coast booker, came here on a talent trip for the five weeks of supplementary coast shows there has been a flurry in vaude activity around here. Bernard has booked around a dozen acts in the two weeks he's been here, covering every available house in town and out.

UNION WALKS—ACTS PAID

Trouble in 1-Day Stand at Indie Lancaster House

Acts booked into Lancaster, Pa., from Philadelphia by Harry Bieban for a Saturday date, did not suffer from the sudden ousting of the show after two performances through local union trouble. Although doing only two of the five performances for which booked, acts in the one-day stand were paid off in full as per contracts. Lancaster is an independent. Trouble with local unions in straight film houses suddenly spread to the vaude theatre Saturday (28), with stage hands and operators doing a walk after the second show.

New F & M Units

Los Angeles, June 6.

Paul Malt replaced Five Lelands in Fanchon & Marco's 'Chains' unit at Madison, Wis., May 24. Leland's contract was up.

New units are 'Russians,' staged by Larry Ceballos, opening June 15 at the Pantheon, Hollywood. 'King of Mirth,' Leon Leonidoff production with Chamberlain and Hines and Maxine Lewis, opening June 23 at Portland, to replace the 'Cory Corner' unit which completes its circuit four there.

Nina Olivette and eight boys added to 'Buddies,' which will co-star Johnnie Burdette and Miss Olivette. Crosby Brothers and Juggling Davel join the C. L. Gray unit, staged by Le Roy Prinz, opening at Loew's State, L. A., June 23.

ROY WEST FOR L&L

Harold Roy, of the New York Lyons & Lyons agency, slated for the Co. to take charge for the firm in Hollywood.

Rex Bailey, former Radio Pica's casting agent, is leaving the agency. This makes the 1th change of Coast managers for L. & L. since the first of the year.

Dowd at Radio City

John Dowd, of the press and photo bureau of RKO for years an assistant to John Pollock, has switched to the Radio City group as aid to James H. Turner.

Recently dropped by the press bureau, Herman Schoenbrun is succeeding Dowd in that department.

On Pier, Optional

Belle Baker opens at the Steel Pier, Atlantic City, July 2. Booked for two weeks with options.

Jean Costello of the Costello and Lee Revue, vaude act, is not Gene Costello who has been appearing in flash acts for some years.

Change in Plans

Employees of an uptown New York vaude theatre made arrangements for a surprise party to the house's manager to celebrate his first year at the house.

But the whispering started, so they're making it a farewell affair.

BECK BRINGING

OVER 30 ACTS

About 30 European acts will be imported for RKO this summer as a result of Martin Beck's trip to the other side with S. L. Rothafel (Rox). Upon his return to the booking office early yesterday (Monday) morning, after arriving the day before on the 'Bremen,' Beck stated that foreign acts hold tentative contracts that will be fulfilled by the bookers in New York.

Outside of the foreign act thing, Beck was rather quiet during his first day back in harness, with the expected fireworks not materializing. Broadway expected plenty of racket, since much of Beck's handiwork was undone during his absence. The booking head's first meeting with the other RKO execs was reported as quite tame with discussion confined to routine matters. George Godfrey, whose status is in doubt, was not mentioned.

Beck said that much of his enjoyment from the trip came from his meeting the children of European acts whose mothers and fathers were brought to American vaudeville by him 25 and 36 years ago. Just like their parents these children are also European acts and several of them will be brought over. Among the second generation acts due here under Beck's guidance are the Schaeffers, descendants of the Great Schaeffer, and the Klef Family.

Pickpocket Specialist

Another act liked by Beck and set is an unidentified single whose specialty is picking pockets. He picks 'em so cleverly, it's considered a pleasure over there.

Meanwhile, the RKO agents and American vaudeville acts are burning as the wholesale importation by RKO. They base their objections on the wealth of material not employed by the circuit in its own country. Of the 800 first line standard and 1,500 playable acts, numbering about 5,000 people, in the U. S., RKO has room in its remaining vaudeville theatres for less than 200 a week.

Beck thinks the New York Palace's four-day policy is okay but that it hasn't been getting any weather breaks.

CALLOWAY AT \$5,000

Colored Orchestra Playing 10 Weeks for Public Over Summer

Cab Calloway's orchestra may play 10 weeks for Public during the summer at \$5,000 per net. Loew (also has an offer in for the colored band but the Public dates look most likely.

Calloway plays Loew's State, New York, next week (11), June 13; leaves the Cotton Club, Harlem, to start his theatre tour. Baron Lee and His Blue Rhythm band will replace Calloway at the club.

F. & M. at RKO, Cincy

Chicago, June 6.

Mike Marco stopped here for a peek at the F&M units currently playing around the B&K houses. 'White' here he also hopes to Milwaukee for a contab with Harry Singer.

On the strength of the F&M show playing for RKO at Madison, Wis., the units are now in at Des Moines, and also go into the Albee, Cincinnati, starting Saturday (11).

Phoenix, June 6.

Fanchon & Marco units at the Fox are out because of the business slump in Texas, which does not warrant the shows traveling through there.

'Shows en route west close at New Orleans. Fox here eager to resume shows as soon as possible.

Mime. Closing Strands

16 Choristers; Bernstein

Denies Responsibility

Minneapolis, June 6.

Gayety, stock burlesque house, closed with the 16 chorus girls claiming to be unpaid for the final week. The girls sent a combined telegram to Rube Bernstein, whom they were advised was responsible for the obligation. In his reply Bernstein denied responsibility and advised the choristers to look elsewhere for payment.

The horse had been operated most of the season by Harry Hirsch, but Bernstein was reported as having come in several months before the closing and taken over the company. Heading the plea of the reform mayor's Committee of One Thousand, which claimed immoral performances, the city council license committee recently acted unfavorably upon the theatre's application for a new license. Before the matter came to a vote in the council, however, the application was withdrawn.

25% SUMMER CUT BY

LOEW'S FOR VODE BILLS

Another summer vaudeville budget cut has gone into effect in the Loew theatres. It amounts to about 25% all over, with the State, New York, and Metropolitan, Brooklyn, the only spots not affected.

Loew's customary 25% summer budget reduction in the vaude was never lifted after the summer of 1931, with all the houses under a summer salary scale last winter.

Most of the houses are starting to spend around \$1,500 on the week as against the \$2,200 winter average.

'FAIR SETTLEMENT'

Reimbursement for Changed Routes on RKO Acts

Upon the recommendation of George Godfrey, RKO heads have agreed to cut out the reimbursement clause in performers' contracts. This used to go for actors when the booking office changed the routes suddenly.

It is being angled that actors should be reimbursed for loss of fares when switches in routes are made overnight or something. That's been left to Godfrey to manage and figure. In such cases a 'fair settlement' is to be made.

Gerst's Fall Plan

Frank Gerst's Queensboro theatre, Elmhurst, L. I., is not closed, but is playing a straight film policy over the summer and will return to vaude in the fall.

But booker will be other than Jack Linder, Gerst says. Linder is suing the theatre man over a booking deal.

ONLY A MILLION COULD

TEMPT SAM SCRIBNER

Sam A. Scribner is of the opinion that the report he is about to dip into burlesque again is exaggerated. He insists that he is 'out' and over, done and finished. In other words, washed up.

Admits he might be coaxed with a bribe of a million, but doesn't know anyone with that much money who is interested.

Mastbaum Wk.-to-Wk.

Warners is confining the Mastbaum, Philadelphia, stage bookings to a week in advance in anticipation of the theatre's closing for the summer.

Mastbaum's fold, expected between now and July 1, will be complete, with straight pictures over the summer dropped from consideration.

N. Y. "AMERICAN" SAYS:

"N. Y. G's new venue to entertain vaudeville acts. From Hollywood to the State, is at Loew's State Theatre this week. It boasts the usual bevy of beautiful girls and several comedians, dancers of all kinds for the most part—fun and low cost entertainment. While an hilarious audience enjoys a low price, which really calls for the desertion, there were shrieks of laughter."

State Theatre, New York,

never heard laughter like this.

N. T. G. presents that perfect combination of laughs, beautiful girls and drama.

Economical unit for these days and times and a tremendous money getter!

A lockout at 11:45 A. M. Monday morning at the

Loew's State, New York

(Week June 4th)

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J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

Gaumont Palace, Paris

Paris, May 27. No expert necessary to sense that the Gaumont Palace is currently a white elephant on the hands of G.F.F.A. Theatrical assets, 1,000,000 and ought to be a big money-maker, judging by what it did last handled. The G.F.F.A. is present moment the G.F.F.A. crowd are evidently too busy with the financial responsibilities in the corporation to tackle putting the house on a proper basis.

This temporary shelving of the program results in first-class operations unlikely to build the house up. The company's theatre executives, until recently housed in the theatre, have now transferred their offices to the corporation's headquarters miles away, thus leaving the house management somewhat on its own.

Operation of the theatre has always been a problem, since location in the heart of Paris makes the size and possibilities practically stamp it boulevards. When operated as a theatre, it is not in the latter class, but continuous performances were not then the boulevard rule. Morning performances are not infrequently in the Paris neighborhoods, and the house only opens well after 2 p.m., though remains open until midnight. The program is so arranged that feature is shown four times on weekdays and three on Sunday. The presentation is only shown twice on weekdays and three times on Sunday. Since, apart from stage and the padding, turnover of the house is reduced to a minimum against the overhead.

Current bill includes, besides a newsreel, two educational, providing plenty of padding and extra, which was one of the theatre's big draws in the old days, has been considerably reduced in number. This means that such numbers as this week's "Tannhauser" Overture are somewhat distorted.

These presentations are done by Paul Oseard, and evidence considerable penny-pinching. The sketchy nature of the presentations is a par with provincial shows.

Presentation is in three parts. The music is sung by the orchestra. First part consists of steps done by a troupe of 16 girls with more beauty than collective training. The second part, by the trio Olive Andre—two men and a girl—who do an adagio dance and specialty number. The presentation the stage is considerably reduced by means of side curtains. The third part, which would take over 40 girls to make it look other than bare. Props and their handling are both crude, and hitting pretty hard.

After the first, indifferent acrobats do a turn, followed by a short part with acrobats and the acrobats completing the lukewarm impression. Last part of the presentation is a specialty in Spanish, with the backdrop covered by three gigantic Spanish shawls, which unfold just as the curtain closes.

This week's feature is "Fantomas," a weak Braunberger Richebe musical mystery.

Building up the theatre requires spending money, which the corporation refuses to chance risk at this time. **Mazi.**

CAPITOL

New York, June 3. Show is loosely grouped around York and King, troupers deluxe, who adapt themselves to any environment. Stage is decorated with many elaborate artistic features in its settings and ensemble costumes. Pretentious atmosphere only goes to sharpen and intensify the effect of this specially gifted lady buffoon.

Fair have three appearances running through the 50-minute show. They open before an old-time village scene, and are then grouped around them in bright ornate dresses. Go into the "Queen of Hearts" Farlor's scene, in which the line girls for a semi-comedy dance. Finish has a trio of girls peeping through the window of a cottage labeled "Curiouser and Curiouser." The drop flies to reveal a novelty setting, with a male dancer posed on a high perch, and a brilliant crimson from crown to toe, one of the show exhibits as an in-dur status. The show is a dance, group of eight girls being only atmosphere in poses. Dancer is evidently Charles Jones.

Into one for a dance session by Dorothea and Heri Yvonne Jackots. They do acrobatic dancing boys who are next step in novelty. Five routines of Arab tumbling. Girls finish in a novelty dance routine made up of Russian steps mixed with tumbling.

Back to full stage with back drop representing a scene of a famous willow pattern, and posed in the center Gloria Gilbert, soprano, and Harry Losses. They do a vocal duet, with the Hile girls in front in attractive gowns. Finish is a whirlwind affair, with Cary Jones, a luring, doing an astonishing series of delicious whirls on her toes,

fastest thing of the kind seen in many a day.

Follows the old-time joy ride bit before a snow drop by York and King using a sleigh this time. It used to be a buggy. Funny in either version.

One of those Christmas card settings for the finale, opening in a garden setting and a sort of bird in a cage. The finale is directed by Miss Gilbert and Losses with accompanying line maneuvers. Dark stage for another ensemble, rain and effect girls in raincoats and gossamer, with shower simulated by light and a hanging fringe of silver streamers.

Principal gag routine of the York and King pair working in here for the first time. The York and King True York for rolling and plenty of the couple's roughhouse. Rose King's prima donna spoof, which is in here, and the finale is a vocal quartet employing a young man, used earlier in stage company.

There is a lot of what is known as strictly "art ballet" formula, pink in coloring and generally pink in coloring. The garden scene, rain and wavings rose garden, do not neat formations working up to a rose idea, girls in double circle, and the finale is a sort of whirlwind round and round between the two dancing rings. Pretty and bright. The show is a change, the rest of the specialty people do not take a bow.

Business is as you Desire Me (M-G-M) with Great Gals and a feature good for this Thursday evening, although not quite the typical flurry.

STANLEY, PITTS.

Pittsburgh, June 3. Cutting down the F-M unit enough to present a satisfactory running time seems to have presented plenty of difficulties. The show, at this rate, they weren't ironed out satisfactorily for the first show, and the layout needed plenty of fixing.

In the first place, Hines has only a 11-piece orchestra, and the boys in the orchestra are not in the stage. A Whiteman organization can get away okay here, but not one that does this. The show is closed in with drapes or drops. It would have improved the appearance.

Instead, the drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Curtain should have been run on Hines' last number, a rousing arrangement of the "Minstrel Show." Leaving the boys on the stage trying to make the music work in the pit blared the finale music wasn't so good.

Some of these technical inadequacies, there is there and with plenty of entertainment value. Hines' very well known around the city. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Jack Sidney, of the unit proper, cut almost to nothing, getting only one wop song; Swor and Goode sold their black and white nicks on the Moran and Mack stuff is always big locally, and a young hooper, Jack Bowditch, is the center of the show. Hines is almost a dead ringer for George Raft, had lightning stuff and a high kick.

Dick Powell, m. c., hasn't much to do either, with a song spotted in the show. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Chorus also rates mention. These F-M lines have been consistently strong. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

PARAMOUNT

New York, June 3.

Par will see no wov trade this week. "Strange as the Evening" (Tiff) on the screen is that weak on east names that Tiffany Thayer, the author of the novel, is the marquis in lieu of any screen personality.

Tab version of Lew Leslie's "Rhapsody in Black" on the screen, but too spotty entertainment. They go refined at moments, but the high-class of the show is the music, and strut their stuff in native manner.

Everything else is an attempt to simulate a sort of vocalization and instrumentation but their own. They do "Dark Eyes" in Russian; they sing "Bill Bill" in Russian; they play Gershwiniana in symphonic Whiteman manner, but after all it is said and done they get places only when they uncork a little "St. James Infirmary" or when the Berry Bros. step forth in eccentric cakewalk style.

Ethel Waters is starred, with the Cecil Mack and the Pike Davis Continental orchestra and the Berry Bros. sub-feature. Others are the singing Bill and Gertie, the Washington, D.C. Fletcher, Blue McAllister and Fritz Wright contributing on some sort of song or dance specialty. Credits go to George Gershwin and Fields and McHugh for music, and Alberta King for lyrics from the original colored revue. Show runs an hour and five minutes.

Gutter mikes served Ethel Waters in good stead for her lyrical discards.

Proceedings opened with "Rhapsody" done instrumentally, the Pike Davis band conducted by a woman.

Parport was heavy on the evening between Miss Waters and the comic Mack of 16. Later on the evening, the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Colored tab had its moments, but in sum total shaped up as a so-so picture.

Paramount Pictorial. Par newsreel and the usual trailers rounded it off. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

FISHER

Detroit, June 4.

Mills Bros. here this week. Quarter played the audience two weeks ago, and the return result resulted. Could have been a good move, but not was the Bros. being advertised as having an entire new program. And two of the four numbers are repeated. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Show will be and should be complete. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Johnny Perkins works in his usual manner over to a fair reception. As does Ruth Petty. Other talent is Stanley Bros. and Jerry, who get over nicely.

Picture "Molly Louvain" (WB), with business fair. **Lee.**

ROXY

New York, June 3.

Dismantling of Roxy grosses is a little more than a week on the screen and the dullness thereupon. No slacking in the stage portion is any longer a possibility. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Even the pitifully meagre audience surrounded by unoccupied seats, and the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Comes and Wiggins, of willowy memory, and the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Valerie Strehneval, Val Gural, Ann McGowan, and the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Patricia Bowman was seen in "Casino." (Continued on page 62)

Spend Money to Get It Goes In At B&K; Chi and Oriental Perk

Chicago, June 3.

Entire atmosphere overhauling the local public-B. & K. organization, the last of the complete reversal within the past week. Since the beginning of the year organization has been a slow-motion walk. The idea of chop' chisel' slash' had been carried to such extremes that the circuit from the top exec down to the box-office girls, had lost most of their zeal.

Up to the past week the keynote of the organization leaders had been to cut expenses to the last postage stamp, then sit back and wait until things got better. Idea had been chiefly to cut losses; the matter of making money was forgotten.

New motion, however, has within the week been injected into the circuit. The old cut-out-cut theme has been changed to let's see what can be done. This is demonstrated in the immediate increase of advertising appropriations, a jump of more than 25% to the top of the newspapers. Institutional ads are being revived. Plan now is to carry the last of the institutional, spread each week, plugging bill advance shows. First ad, slated to run this Sunday (5), will carry full listing of the show, and the names are to be doubled and tripled.

Lobbies of these deluxe houses, which had been stripped of all advertising, are now being re-equipped. This week slated once more to receive posters, pluggers and banners. This is noticed at present at the two loop deluxe spots, the former circled fronts and lobbies being now being given a new look. Result is a smug, the former morgue-like atmosphere has been removed and the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

All screens of the entire circuit will receive extra appropriations for trailers on the city-wide institutional campaign. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

On top of the regular Fanchon & Marco unit here, which is almost a

natural, being the 'Chicago World's Fair' show; the circuit has added the local public-B. & K. organization, the last of the complete reversal within the past week. Since the beginning of the year organization has been a slow-motion walk. The idea of chop' chisel' slash' had been carried to such extremes that the circuit from the top exec down to the box-office girls, had lost most of their zeal.

While not a particularly strong show, the circuit has added the local public-B. & K. organization, the last of the complete reversal within the past week. Since the beginning of the year organization has been a slow-motion walk. The idea of chop' chisel' slash' had been carried to such extremes that the circuit from the top exec down to the box-office girls, had lost most of their zeal.

Two real acts in the lineup—Bayes and Speck for the excellent bits of comedy talk and business, and Russian Art Circus, which has never missed as a canine novelty. That comedy triangle pantomime with the rare-fire with and audience. Lucille and Laverne was a quiet singing and dancing duo that fitted in tastefully. Name managed a Spanish singer number while Beth Lewis served nicely as a featured spokeswoman and hooper.

Five minutes of the regular Fanchon & Marco unit here, which is almost a natural, being the 'Chicago World's Fair' show; the circuit has added the local public-B. & K. organization, the last of the complete reversal within the past week. Since the beginning of the year organization has been a slow-motion walk. The idea of chop' chisel' slash' had been carried to such extremes that the circuit from the top exec down to the box-office girls, had lost most of their zeal.

Miss Dennis is one of the smoothest of oracles working today. She has a swell meditative manner which is a real thing. She works in a fully-lit house and wears a formal evening dress. She is a thing of talking that counts; she visions things and talks to her audience as if they were in a room. She is coldly aloof. She had this audience convinced.

"Flicker is Two Seconds" (WB). In it, a girl's rating is given, having been at first completely banned by the censors. **Gold.**

NEWSREELS

EMBASSY

First pictures of Amelia Earhart concerning her missing in London. For the two previous weeks Embassy ignored Miss Earhart and Luxer has given her considerable space. Subject handled trivially by flat queries and silly comments from a newsreel employee interview.

Both theatres lead with Hoover's petition to the Senate to right the budget. Luxer greeted Hoover with silence, while for the first Saturday in months Embassy applauded the President.

As a customary at the Embassy when anyone high or low denounces prohibition there is a warm audience reaction. For on change however, Ohio's attorney general actually records some good points on the subject.

Just before his battle F-H publicizes Sharkey in a musical comedy. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

All of the reels caught an exciting turnover on the Indianapolis trial. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Other subjects on the Embassy program number: Roosevelt offering a new plan for the world. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

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TRANSLUX

Universal more and more is exhibiting an uncanny ability to be where the public's rating is high, even when most spectacular news breaks. This time the U cameraman was up in the clouds to close-up the ill-fated hop to Tokio.

While the clip is held up to be almost like a reconstruction of what happened. Nevertheless, the thrill effect is complete. The Tokio-bound plane for show, and the breaking away while refusing in midair. The fier at the same time, the show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

A subject that has been used several times before, that of flashing prospects for the presidential race, is revived by Paramount and the line-up, including Roosevelt and Hoover, Smith is the only one to receive applause by Luxer audience.

Pathe gets one of the goriest bullfights yet shown in the newsreels. In it, a bull is killed, and the camera doesn't give up until the bull is dripping and on the verge of being dropped.

There is a picture of the man who has benefited by prohibition is caught by Pathe starting his first career. The picture was made by the announcement that newspaper or newsreel offices will be visited.

What does some excellent camera work in covering another world motor race in Florida. The show is a semi-comedy dance. The drop is from the unit proper, a huge Ubangi savage head with the lower lip extending out in a long, thin, snake-like shape. The Hines act they were expecting something from him to utilize that feature in some way. The drop for the chorus finale. Bringing on the F-M line in front of Hines to close the show.

Other Luxer clips include West-Indian and Chinese, and the watch, Italianian royalty at play. (Par), army machine gun practice, military band, Washington square's demonstration of art, legionnaires in Washington. **Walz.**

PHOENIX, LONDON

Belasco orchestra, with Vivian Janis (New Acts) closed. **Rush.**

ACADEMY

Five acts, all different, fit together very well in a show which runs an hour and three quarters, not listing the films, including "My Little Patino" (Monte), a Mickey Mouse, a Torchy comedy and the Rex Newnower.

Opener is Joe and Willie Hale, with Willie liked for his loose jointed comedy. "Patino" as comedy but serves to keep turn running along without the gaps between. Juggling act, they do 10 minutes, but pack a lot of stuff within that limit, with Willie doing the pick-up on the running globe, which got him his first New York review just across the street at Patino's concluding his 20 years ago. And he does it, as smartly now, as he did in those days.

But could do as well further along. Cherry Blossom and June (New Acts) above the show along from the dancing and dance. "Patino" as comedy but serves well enough for an opener, with June going into some act, according to the files, but a new formation of the film, had plenty of ginger and caught the rather apathetic crowd. She does the wings and clean off the dirt she picks up from the stage in her ground tumbling. For a male.

Olsen and Bingham also class as a new act in spite of old routine. They have a near riot in their finish, but just missed out in this big house. Should do better when they come back. Olsen. Need to learn the knack of making planned accidents seem impromptu. There was more appealing and funny to make the skirt-losing convincingly funny. Here it's only a part of the act. Olsen's finish, in which the fake back drop is torn down. Too old to be a surprise. Olsen's finish, in which the fake back drop is torn down. Too old to be a surprise. Olsen's finish, in which the fake back drop is torn down. Too old to be a surprise.

King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure. King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure. King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure.

After he reached the melody. King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure. King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure. King is the headline in next to the end. He did very well with this audience, but it's a hard one to figure.

Grand Opera House, N.Y.

Despite sultry weather and the lack of any cooling system, the bargain four-hour bill pulled them in. The usual Saturday night features, an episode and four acts, scaled at 25c top, does the trick here this week-end. The first selection was "Trial of Vivienne Ware" and "Hill's Headquarters," a musical picture. Also episode nine of "Shadow of the Eagle."

Vaude ran 45 minutes for four acts, three of which, according to Variety's files, were new. The Web Fantasy started off with ballet and adagio. Two colored boys, Ray and Statius, followed with hot hoofing that scored. They and next to closing was filled by the veteran Joe Young and Company. The Company and a young class who foils ably for Young's type. Spike comedy and a good-looking young spotted for two dance numbers and who is an adept stepper. Young's gags are old and his hoke monologues have a few new touches. He is reminiscent of Joe Marks' style and others, when done. The rough comedy love scene with the girl, a comedy sketching Al Trahan. Nevertheless the show went off to a good head here. Russian Impromptu and dances a la Russe.

PALACE, CHICAGO

Chicago, June 4. Kind of stuff that's been passing for vaude here would make any veteran vaudeur's equine. From regulated bills, with box office names that meant the black side of the sheet for the Palace, it has become strictly hit-or-miss.

It seems that every week is now a like-a-new week with the assurance what will happen. Chicago has managed to disintegrate to some extent. The Palace is ahead of Sioux City and Madison.

Here, for example, on this week's layout is the third consecutive booking of a midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight. Only difference between last week's turn and this week's is that there is a man and the other a woman. Otherwise even the gags sounded almost identical.

Fortunately for the presence of Benny Rubin, who with Jack Haley holds up whatever there is worth saving. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Those New York bookers do things in a big way. Last week a seven-act vaudeville show, come and get your week's worth, and it's back to five acts again, just like that. That the local theaters may not know it's a bit of a probability doesn't enter into the RKO minds.

Combination of Rubin and Haley supplied the much needed punch. Without them there's nothing what it would have looked like. Between the two, running in and out all through the show, dropping blackouts, gags and foolerie as they go along, the pace was set all the time. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Shade's vocal prowess blown into the aisles. Her delivery appeared about average, but the arrangements covered up a lot of things. Rubin-Haley come wound up the show with a flourish and they share of laughs. Those that anticipated screen talk from Rubin were disappointed. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Although the local censor board is a little more strict, it's a couple of neat-looking fellows. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Billie DeLorme and Co. open with a gymnastic act in which Miss DeLorme chiefly does suspension work. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Donovan Girls and Bishop consume about ten minutes, mostly in a series of gags. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

spot, and reap accordingly. Comedy is the mainstay of the Palace, but it made it easy for this turn with some generally indifferent comedy which got over well because of the odder and funnier. The Working without a third member, but apparently missing nothing. The Palace is ahead of Sioux City and Madison.

MILLION DOLLAR, L.A.

Los Angeles, June 2. At two bits top there's lots for the money in the current show of two features—High Speed (Col) and Passport to Paradise (Sono-Art)—and five acts of vaude. Stage end is a bargain at \$600 delivered at the theatre. Acts have all played 1,000 or more times, and some of the material is new. The faces are familiar.

Shaw, Ely and Ward, two dancing boys, are open. Boys top three routines, not sufficiently different to give the act novelty. Miss Haley was a good one, with one control routine and one acrobatic. Later in her best. A little more originality would have taken it out of the strictly small class.

Jack Valasakin and Nora, Russian dancers, closed. Sufficiently classy to be a good one, but lack material for the better houses. The Rangers in next to closing were a good one, with a musical act. Odette has played everything around here and is a good act.

ORPHEUM, SEATTLE

Seattle, June 1. Split week policy gets at local Orpheum (RKO), temporarily booked by the city, and headed by Daphne Pollard. Biz not so warm, although prices dipped to 1,000. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Miss Pollard, next to closing, split the likes to be back in Seattle after five years in pines. Her odd fun-making, warbles, and steps did the trick.

The Frankengens, talented kids, closed, but hardly strong enough for the Orpheum. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Orpheum, Denver. Denver, June 1. Orpheum seems a little out of an overture, but picture and vaude too long to permit. Chappelle and Carlton opened. Harding and his partner, a tall, fat, he rolls over and over and finally up a flight of stairs. Denver has no more of this. Krugel and Rogies followed: Denver considered their a stale line of chatter and jokes, and admitted they were a little old. They played drunk but came out of it for the songs—a pleasant relief. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Minneapolis Finds First of New Shows Quietly Amusing

\$2.70 Shows Quietly Amusing

Minneapolis, June 2. New RKO coast shows, which assemble here and start their 12 week run, are apparently not designed to bring back vaudeville in its earlier form, judging by the current Orpheum bill. Under the bills will average \$2.70 weekly with some 25% cuts in the week. Variety is of the sort which marked vaudeville in the days before the revue afterpieces and similar notions took a strangle hold on the entertainment. There are acrobatics, rough and noisy comedy, dancing, singing and juggling of a very familiar pattern. Names and pretensions are lacking. However, the general calibre of the offerings is moderately high. The show's ultimate effect may not be to engender excessive enthusiasm or big receipts, but it will leave the theatre well satisfied with the entertainment.

Good looks and youth of the woman member of the team of Lya and Wolf distinguish their trapeze act. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Present week trade cannot in any way be attributed to the screen feature "Radio Patrol" (U) but to the campaigning that has been done on the standard of vaude to be sold.

ORPHEUM, L. A.

Los Angeles, June 4. Heavy bally-hoo of fact that big time vaudeville is being offered in this house seems to be stimulating business in the second week. Of course, the show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Idea would be great one for natural reaction in the evening. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Opening show were Glory Lee and Helen. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

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gets away nicely, as usual, with his clever and skillful juggling and his running fire of comedy patter. An even more aptly named act, the comedy and also does a good dance number. May's upside down juggling still the offering's high light. Performers are young and pleasing personality are assets.

Don Santo and the blonde Exile, who follow, are the principal laugh dispensers. It is the usual Santo noisy and rough knock-about comedy which still evokes an enthusiastic reaction from the audience. Santo scores particularly with an amusing burlesque on a Chicago policeman's denials of a murder before he commits it, some eccentric dancing and a Chevalier imitation. Exile yodels and sings. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Dave Jones and Peggy's dancing routine is another familiar and popular couple. Evans and Mayer, next to closing. They have not varied the pattern of their act, but Evans has some new gags and the ultra Miss Evans has new songs.

"Man Wanted" and Pathe News on the screen. Business light when this show was caught. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

ORPHEUM, S. F.

San Francisco, May 26. Switching vaude from Golden Gate to the Orph, RKO figures it will be a good one. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Third spot went to Rosette and Luttman, who scored particularly well with German and Harlem dances. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

DeVito and Denny, aided by Dot Stevens, closed with a roughhouse comedy turn that nearly wrecked the stage and bit drew the laughs. So, what price wreckage?

Don George preceded the vaude, accompanying the customers at the organ in a community songfest that was well received. Claude Sweeten was in the trench with 11 men doing a medley of songs. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Picture was "Radio Patrol" (U), Business excellent. The show runs on a party with Haley, coming ahead of the midweek act, spelled apples for the midweek act, the man, Singer's Midgots, followed by Pettit and Douglas last week and now Nor and Jeanne. Three times in a row can't be just an oversight.

Pres. Campaigns

(Continued from page 1)

In charge of remote control, Henry Grossman, head of the engineering department and Paul White, of the publicity department.

NBC staff reporters William Hard, political commentator, George McElrath, head of the engineering department and Graham McNamee, head of the publicity department. NBC v-p, in charge of NBC convention broadcast activities. NBC will install a parabole microphone, able to pick up sounds from the stage and floor, which will also be available to CBS. Republican convention opens the fireworks on the air on June 14. The Democrats go on the other beginning June 28.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Only items of credit for these news items, each has been rewritten from a daily paper.

East

Mickey Devine, chorus girl, denies tale she hopped Primo Carnera, and gets some more publicity.

Late Courtland Young's will leaves nothing to his former wife, Dorothy Campbell, erstwhile show girl. Couple were divorced in 1928, Young dying in Dec, 1930.

Request made by Theatre League to put Sunday shows before Equity's council again is refused by a majority of members at Equity's annual meeting Tuesday (31). Petition signed by 20 or more will be needed to place the program in action again. Members also okay a plan to take \$5,000 of Equity's treasury to start rotary stock companies next fall.

Equity-treasurer's report shows a surplus of \$434,947. Amendment raising initiation fees from \$25 to \$50 passed.

Rocketeer Center plans changed again, this time to include twin buildings on the 5th Ave. front, one building to center Italian interests, other German. Building only first planned for this site.

Actors' Dinner club moves to 165 W. 45th.

Larry Fay arraigned in tax dodger indictment held in \$100,000 bond. Denies fault. Dates back to Rensselaire city club in 1929.

U. S. Attorney closed 267 speakeas around New York in May. A record. Doesn't say how many opened.

'Lilliom' by Molnar, will be revived this fall by Eva Le Gallienne, co-starring with Joseph Schildkraut, at N. Y. Civic Rep.

Woman shouts 'Fire' in Harlem opera house and charges mad. Although there was nary a blaze. Louis Narvaez and Edward McNeil arrested for hitting people near them in the audience. About 20 hurt in the rush for the doors.

Canoses must carry lights at night, says the U. S. Navigation bureau. Dangerous otherwise, despite romantic advantages.

Robert Schermerhorn, son of wealthy parents, who married Peggy Prince, dance hall hostess, died, inherited by his family.

Geo. M. Cohan closes his Broadway offices.

Olive Borden, actress, will press her annual suit for bridge team, thereby a little more press space for the team and the departing member.

Police raid J. & S. Double Daily Two-Horse Parley, racing pool at 1465 Broadway. Only prisoner held was the Friedman, confessed to be in charge of the place. Another pool in the Hotel President pinched and a pool ticket printing shop closed.

Oswald Jacoby leaves 'Four Horsemen' camp bridge team, thereby a little more press space for the team and the departing member.

Chorus Equity weekly deputy bulletin answers charges made by Alexander Leftwich, who claimed the association prevented its members from working for him in stock. Equity says Leftwich could have paid \$25 minimum salary if charged less than that. Equity adds Leftwich could not guarantee 10 weeks' work, as he claimed, and that he also had no bond posted. Leftwich called off his proposed musical stock for Westchester County and blamed Equity.

Twenty-six musicians arrested on complaints of property owners that the tuners were loud, boisterous and interfering with pedestrians at the south-east corner of 48th street and Broadway. All charged with hush-out. Suspended sentences.

Maxwell Bodenheim steps into a pair of hot water while on a camping trip. In a hospital, scalded.

Rosa Fonnelle recovered from an operation, leaving New Haven hospital.

While Larry Fay answered indictment charging non-payment of taxes, three creditors have him fined \$30 for failing to appear in supplementary proceedings on judg-

ments against him. Owe \$683 for gasoline, \$874 rent and \$585 for printing.

Roger Grey says he produced 'On the Make' at the 48th Street, New York, 10. They 48 paid him \$100,000, but everything else on the cuff.

Herald Square Realty Corp. buys former Froctor's 8th Ave. Takes property. Theatre will probably be razed.

Reporters put George Jessel on a spot. Quoted him as saying that he would get a divorce and the Mrs. Jessel, confounded. Jessel when and if, she'll do the asking. George yesses her.

Geo. Baker, alias Major Devine, colored, running a 'Heaven' in Sayville, L. I., gets a year in jail as a result of the trial. Claimed to be a God. Numbered many white men and women among his converts.

Photoplay Productions take Harry Donnenfeld and Arthur Paul as gags men for their eastern made shorts. Joe Jonica, of 'Star Dust,' also gets a job.

Cunard line reports results from installment plan bookings. Takes part payment and gets rest through finance Co. Other lines may follow.

Joe Solomon announces exit from parlay racing betting when Fed. agents nab 240 of his 2,000 solicitors. He went to the States to make in two races. Both had to win for the ticket to cash. Got plenty coin.

Shuberts now have rights to 'A Trip to Pressburg.' Various considered by Ray-Molnar, Arthur Lubin and Irvin Allen. Claimed to be will make the version from the German.

Robert E. Sherwood doing a play abroad with English background. Anna Ludmilla now Georges Fontanna's dancing partner.

N. Y. Arts Club raided early Sat. and Feds get four men and 24 bottles. Fictitious to the value of \$25,000 confiscated. On 15th floor of 254 West 54th street.

Montagu Glass and Dan Jarrett making extensive revisions on 'Why Don't You Go Back?' When done, Glass, dance hall hostess, will make the version from the German.

Alla Nazimova to have a lead role in 'The Good Earth.'

Harry Moses has gone to London to see what luck he'll have trying to sell 'Warrior's Husband.'

Willard Karn is promoting a bridge contest between screen stars and contract experts.

Girl life savers for Brooklyn beaches this summer.

Margaret Hamilton to do a solo program at the Booth Thursday afternoon.

Gertrude E. Gebin, widow of Edward Gebin, who was killed when a New Haven one-man train struck his auto at a grade crossing, awarded a verdict of \$50,000 by a jury in White Plains, N. Y. court. Gebin was a Metro salesman.

Sealed verdict ordered in the suit of Mrs. Mary Voyges against Dorothy and Mrs. Kane in the Mineola court. Mrs. Voyges is asking \$50,000 for the death of her husband, who was killed when the Kane car crashed the night in which he was driving William Fox in the accident which incapacitated the latter about three years ago. Judge revealed that Jacob L. Rubenstein, who was with Fox, is suing for \$50,000 and Fox is asking \$350,000 in other suits.

John Louis De Ruyter, broker, divorced in Carson City, Nev., last week. Was picked by Peggy Joyce last spring, but that's gone blooey.

Louis B. Mayer sues Gov. of President Hoover last week.

WINS moves its studio to its own building, 111 E. 58th street, Hearst papers station.

Accounting suit brought by Irving Trust as executor for Sonora Co. against officials back in court. Bank seeks to recover profits on a deal in radio shares which it carried along to the co. and not the directors individually. Harris Hammond, one of the board, admitted a profit of \$423,651 on 25,000 shares of Fox-

set, which he bought for \$12,500. But his deals in Sonora enterprises netted a loss of \$105,900.

Mrs. Florence J. Foreman, former film actress, will continue to receive \$1,250 monthly alimony from the estate of her husband, the late Winfield A. Foreman. Estate-sought to contend that she had made trips with Foreman before her marriage and knew what to expect. Therefore had no right to alimony on grounds specified. Court ruled that her marriage wiped out all previous actions.

Jawn McGraw quit as Glan's manager, due to illness. Bill Terry, first baseman, will be player-manager for remainder of season. McGraw remains as v. p. of the club.

William Harris, Jr., finally eludes 'The Anatomist,' which he has been trying to cast all season. Is negotiating with the Wallace estate for 'The Green Pack.' If he gets it, it will be 'The Ace of Spades.'

Lawrence Tibbett off to Europe. Olin Downs, music critic of the N. Y. Times, will broadcast short-wave talks on music from Warsaw, Moscow and Paris. Dates not yet set.

Commonwealth theatre, to try out new plays, will be discussed by Heywood Brown, Deen Taylor and others at Chamin theatre next week (14).

Chorus Equity shows a loss of 400 members. But there are still 1,500. Suits tickets to go around these days. Surplus of \$128,000. But \$10,941 operating loss this year.

Anabelle Manahan, wife of Thomas Manahan, technical director at the Metropolitan, to be married. Mrs. Mary Bell Graham from living under the same roof with Manahan. Exact is suing the other for divorce. Mrs. Graham denies any implication. Says she was merely trying to be a mother to both of them.

New England towns ban appearance of William Miller, Jr., of Toronto who discovered the body of the Lindbergh baby. Extra attraction with Main cruise, but public opinion prevents appearance.

Paul Dulseil now chairman of board of chorus girls. Catherine Ruth, recording ace; Helen Arlen, Walter Franklin, Louise Joyce, Edna May, Nina Sinclair, Howard Stuart and May Wagner on board for three-year terms and John Frederick to serve one year.

Three-day sale of furniture and decorations by the Metropolitan Opera, bazaar of Metropolitan opera, bring \$23,635.

Police raid another horse racing pool at 498 6th avenue, holding 34 prisoners.

Judith Voessli Lloyd, actress, wants \$250,000 from Mrs. Mary Farnum, present wife of John Eshelman, Lloyd claiming alienation. Lloyd and his former wife were divorced April 27, 1932.

Edward Small suing Bing Crosby for \$200,000. The Small one commish on managerial contracts.

Frank McCormack to stage 'Dread,' legit play.

Teddy Keller, vaude, and her husband, Jack Pettis, band leader, have agreed on a friendly divorce. When it's granted Pettis says he'll marry Nelda Kincaid, showgirl.

Anna Pavlova's American estate, worth \$400,000. She died in Jan, 1931.

Broom Stagers to start stock season at the Vanderbilt, New York, June 13 with 'Back Fire.'

Juilliard Music School announces new 1932 musical composition contest.

George M. Cohan re-elected Priests' board. Other officers are: George J. Deane, Emmet Callahan, prior; Harry Hernefeld, secretary. Board of governors: Jack Ryan, J. Kaufman, Bert Lahr.

Sidney Solomon, who runs the Central Park Casino, starts a hot dog stand at Bryant Park, right near the new Ball hot for the Washington Bicentennial.

State troopers claim the recent hullabaloo about a nu at colony upstate is a press stunt for a shortly forthcoming book.

Coast

Leo Birinski, film writer, applying for citizenship papers.

Jackie Coogan's grandfather, Fred Dilliver, 73, died at Rose, Calif.

Laura Beth Pierce, 13-year old dancer, was awarded judgment of

'Round the Square

Quick Runout

Last week when the Bath Club, New York, class spot, was 'taken out by G men,' as the federal agents are called, the order to slough was left, hangers-on and the usual assortment of stooges bound together at the place. Word of the visit had been received, however, and the raiders were greeted with a 'Closed for the summer' sign on the door.

But they smashed in. Although there were no employees in sight the bar was completely iced and kitchen stoves were hot and food was cooking. Club's fittings were estimated having cost \$75,000.

In Promises

Akin to the bookmakers gambling with each other at the tracks, the Times square agents' offices similarly see the coffee-and-oke boys, lay-offs, hangers-on and the usual assortment of stooges bound together with a common tie of general inactivity.

The seasonal dog-days have arrived and with biz at a lull the agents, et al., are whiling away the sultry afternoons with intra-office phono and dice tournaments.

They pay each other off in promises.

Publisher's Peddle Bill

Publisher of a New York tab was on the Coast recently trying to dispose of a \$450,000 necklace which was part of the Mabel Bell collection of jewels. It is a gorgeously mounted rope of diamonds with a center stone of 34 karats.

Was asking \$150,000 for the stuff, but little interest shown by the screen moguls or stars.

Dry Claim

Dry leaders claim that not only has rum running on the border been reduced three-fourths, but that during the past year, in many of the custom houses on the New York-Canadian line, more liquor was seized on the way to the Dominion than was being smuggled into the United States.

Postal's Builder-Upper

Robert G. McLaughlin, g.m. of Postal Tel, is sending out a builder-upper type of wire to customers wherein he expresses his appreciation of their business. It has been a real factor in enabling us to keep many in employment.

\$3,750 for hot water bottle burns on her right leg suffered while in a hospital for a tonsil operation.

Lina Basquette has entered a sanatorium for a rest.

Doris Kenyon was appointed guardian of her 4-year-old son so she could legally give him a ring and watch left by his father, Milton Sills.

Engagement of Raymond Paige, KHJ music director, and Mary York, actress and writer, has been announced.

Just before end of the last night performance, 'Harriette' Anderson, manager of the Hollywood theatre, was kidnapped and robbed of \$500 by two bandits. After relieving the theatre of the money, they forced him from the car.

Andre Durescu, film art director may be sued for \$50,000 for alleged alienation of the affections of Mrs. F. McRae Potter.

When alimony bills to Olive Ann Farnum are settled, William Farnum may try matrimony again. Friends say the prospective bride is Mrs. Isabelle Major. Farnum's divorce came final May 20.

Dog owned by Robert Byrne and credited with preventing a bandit fire, will have coroner in Oakland with a medal for intelligence, devotion and service.

For drinking while on probation, Emmett Flynn, director, was sentenced to six months in the county road camp. Probation conditions were to keep away from liquor and pay Mrs. Genevieve Flynn \$50 per month toward support of their daughter.

Premises of the Fifty Fifty Club, raided as a speak, was padlocked. It's the former Press Club spot.

Blanca Saroyan and Dimitri Onofri, soloists for Hollywood Bowl this summer.

Marie Mack, dancer, is suing Fox West Coast for \$22,335 damages for injuries allegedly suffered when she fell over a piece of stage scenery in the Fox theatre, San Francisco.

Jesse Luther Pilot Cox, actor, has taken out a license to wed Mrs. Harriet E. Marcot, film extra. Cox is 55, and this will be his first marriage.

Joseph M. Schenck has been elected president of the Agua Caliente Jockey Club. Setup at California race track, will be James N. Cohn operating the gambling casino. Baron Long the hotel, and Schenck the race track.

Xavier Cugat is trying to recover \$14,000, the alleges is due him from Rialto Montez as profits from Spanish pictures on which they collaborated.

Jack Noonan, brother of Molly O'Day and Sally O'Neill, was to be tried on charges of escaping a road

camp while serving a burglary sentence. He asked for probation, which was granted, and judge will pass sentence June 17.

Charles Christie said in court that he 'hasn't a dime.'

Renee Adore was pronounced cured by physicians at Prescott, Ariz., where she has been a patient two years.

Paul Whiteman and Margaret Livingston are expecting an heir around Christmas.

While picture people were seated all around, a bandit held up one of the Brown Derby cafes and walked out with \$1,000. \$200 was taken from the register, \$800 coming from a customer's pocket.

Engagement of Douglas Walton, actor, to Juanita Burns, aviatrix, hasn't come.

Jack Nixon, film promoter, tried for defrauding several men who hoped to become assistant directors, was convicted on seven counts of grand theft. He took sums from \$200 to \$400 from each, 'selling' them executive positions.

Dr. J. Jesse Citron, who wrote prescriptions for Alma Rubens, was charged with violation of the federal narcotic act.

Marie Mack, dancer, was awarded \$4,000 damages in her \$22,335 suit against Fox-West Coast for injuries suffered when she fell over a backstage platform at the Fox, San Francisco, in 1932.

Mid-West

Gladys Layton, radio and opera singer, reported to Chicago police the theft of \$484 worth of clothes from her apartment.

Trial is on in the suit of Nick Paper, Lincoln, Neb. theatre operator, against Metropole and other picture distributors. It's for \$350,000 damages under the antitrust laws.

Mistaking a detective squad car for a bandit caravan, Ralph Schoenardt, manager of the roadshow, Chicago, landed in jail when he tried to get the jump on the cops. With his negro doorman Schoenardt pulled guns on the policemen, thinking 'them thugs. They found out later.

Evelyn Cushing, beaut contest winner in Chi., is suing for an abatement of her marriage to Hallel Schmitt, claiming it was one of those things.

Stevens and La Salle hotels, Chicago, under one management, have been sold to new owners, creditors, with Ernest J. Stevens receiver. He is president of both companies.

Tracy and John Drake, Chi. owners and theatre operators, held suit for \$27,000 by C. Stevens & Co., brokerage house. Contents of suit not disclosed, but said to involve a stock transaction.

'I'm Telling You'

By Jack Osterman

I'M STILL WITHOUT A CONTRACT WITH SUMMER COMING ON! (By special permission of the copyright owners, Kait and Engel).

My There
Hy (N. Y. Democrat Daily). Goldstein reports the story of the actor whose room in a New England hotel was alongside the railroad tracks. Between engines hissing, whistles blowing and wheels grinding sleep was impossible. After trying his best he gave up in despair, grabbed the phone and eventually aroused the operator. "Tell the clerk," he shouted, "to call me when this hotel stops at Bridgeport."

Tough Times
Then, there's the yarn about the newcomer to Broadway who went into Dinty Moore's to get an estimate on two lamb chops.

Free Wheeling
Bert Wheeler settled plenty on his first visit and reports are that he donated around \$200,000 to his friend.
That makes Bert our best settlement worker.

Inside Stuff
You probably recall the first-act shooting scenes that George Raft took part in for "Scarface." The other night along Broadway an auto backfired, and George almost jumped into Hal LeRoy's shoes.

An Idea
They were arguing business tactics when Louis Shurr hollered, "Do you think I'd cut off my nose to spite my face?" "No," said another agent, "but it's a swell idea."

That Word—Cut
It happened in Los Angeles. Rufe LeMahre and his pride and joy, four-year-old Gloria, went to a vaudeville show. A comic on the stage pulled the gag about two girls who used to be Siamese twins but got the cut.
"Just like you, Daddy," shrieked Gloria—and broke up the show.

The New Show Business
Since radio has become all important, show business jargon has taken a new slant. Instead of the old, "Come over I'm opening to—"

Official

The Broadway druggists have put their official okay on spring's arrival.
All have gotten out from under their stocks of super-tan carben sticks and those sun-lamps with which the Broadway bunch keeps the outdoor complexion while the sun hides.

night, the actor now gives you that, "Stay home and hear me."
If you don't like the guy that's "alring," the burpup can be, "Tell me what time you're on so I can go out tonight."

Observation

It seems to us that in order for anyone to get away with murder these days, their income tax must be paid.

The Old and the New
An old-timer was talking to a youngster making her debut at the Palace last week. "Just to think," the vet remarked, "I played here when it was two-a-day."

To which the debutante cracked, (Continued on page 52)

BIRTHS

Mr. and Mrs. Billy Gibson, daughter, May 26, in New York. Father is the jewelry dealer, former pro.

Mr. and Mrs. Merritt Franken, son, May 27, in New York. Father is on the "Variety," New York staff.

Mr. and Mrs. Joe Bigelow, daughter, May 28 in New York. Father is on the "Variety," New York staff.

Mr. and Mrs. Ralph Blum (Carmel Myers), son, May 30, in Cedars of Lebanon hospital, Hollywood.

Mr. and Mrs. Maurice J. Cleary, son, Hollywood June 4. Mother is May McAvoy.

Mr. and Mrs. John Barrymore, son, Hollywood, June 4. Mother is Dolores Costello.

To Mr. and Mrs. Leslie Huffman, son, June 5, at St. Catherine's Hospital, Brooklyn. Father is with Gotham Engraving Co.

Mr. and Mrs. Walter Abel, son, June 6, in New York. Father is a legit actor, mother, a musician.

FLASHY CUBAN KID TOPS BROWNSVILLE

By JACK PULASKI

Kid Chocolate, back from Havana after settling affairs relevant to his marriage by proxy, topped the card at the Queensboro Wednesday (1) when the first open air fight of the season was staged. The Keed rather convinced Lew Feldman of Brownsville that he is the better ring man, for it was the second time he out-pointed the hairy-chested youth from Brooklyn.

They first met at the St. Nicholas club and Feldman thought he won the decision which went to the Cuban. This time Lew demanded the 15-round route on the theory he could wear down the slender colored lad. But it didn't work out that way. The few rounds credited to Feldman were mostly in the early stages of the match.

Chocolate's long reach, speed and versatility put his opponent to a disadvantage. Latter was jabbed off balance whenever he tried to set for telling wallops. In the 11th Lew was almost tilted over twice, once going through the ropes as the Kid swung both arms. Feldman tried hard to land the right. He was more successful with left hooks to the stomach.

The bon-bon has been rated highly for several seasons. He has had some close wins and the same sort of defeats. He is essentially a boxer and because he totes no kayo punch, the feather or lightweight championships have been evasive.

Garden Office Scale

Bill Corey called the boxing writers to his office last week and announced that Mrs. W. R. Hearst's Free Milk Fund would participate in the receipts of the Schmeling-Sharkey scrap for the heavyweight crown. That was figured a good move to promote more interest in the contest.

At the same time some revision of the scale was made. Ringside will be divided so far as prices are concerned. The top at \$23 remains but there will be fewer seats at that figure and more at \$15. Fight to be staged in the new Garden bowl in Long Island City will be easier to reach than any of the ball parks. Lowest priced tickets will be \$2.30 as against \$3.74 as first announced.

It is hoped the gate will reach \$300,000. Ticket sale must take spurt in the last few weeks if attendance is to reach expectations.

NOTES BUST MUSICIAN

Los Angeles, June 6.
Henry Camprubi, Bakersfield musician, has filed a bankruptcy petition here.

His liabilities are notes calling for \$4,350, and his assets are a \$100 piano, 165 shares in Fox Theatre, Inc., valued at \$15, and 13,500 shares of various oil and mining issues valued at nothing.

Diary of a Stooze

By Claude Binyon

Jungle Lions

Los Angeles, June 6.
Local hotel men were looking forward to the International Association of Lions Clubs' convention to be held here week of July 19.
Their hopes did a dive with the current issue of the "Lions Magazine," which features a story on the swell auto camps in California.

Taxi Dancer Socked

\$100, Boy Friend \$10

Milwaukee, June 6.
Orzla La Fleur, taxi dancer, made the mistake of taking one of her customers home with her the other night and it cost her \$100 and cost her in district court for keeping a disorderly house. Earl Schubert was fined \$10 and costs for being an inmate.

Arrest followed recent front page activity by the Sentinel against a local dime-a-dance palace on the outskirts.

FRIARS ELECTION

Cohan and Jessel Again Head Officers

More than the usual number of actors are on the new Friars Club list of officers as the result of Friday's (3) election. George M. Cohan continues as Abbott for another year, his steenth in that capacity. George Jessel, dean; Emmett C. Lahan, prior; Harry Hershefeld, secretary, and William Degnan Weinberger, treasurer, are the other officers for '31-32.
Board of governors comprises Jack Benny, Harry Jans, Bert Lahr, Ira Streusand and S. Jay Kaufman.

MARRIAGES

Selena Royle and Earle Larrimore, May 31, in New York. Both in legit.
Kathryn White, film press agent, to Harry Lang, formerly western editor of "Movie Mirror," in Los Vegas, Nev., April 23.
Mickey Addy and Peggy O'Neill in New York, June 1. Groom is with Leo Feist Music Publishing Co. Bride is a showgirl.
Harry Lash, of vaude team of Stewart and Lash, to Minabell Smith, Dallas society girl, in Dallas, six weeks ago.
Estelle Almon, non-pro, to Harry Flamm, July 3, in New York City. Flamm is a vaudeville agent.
Dave Davidson and Ruth Abrams, non-pro, in Detroit, May 5. Bridegroom is p. a. with Public in Detroit.

Los Angeles, Saturday.
Here I am a success again! All you have to do is wait and keep trying and something happens, good or bad.

I finally caught Mr. Bernard of the RKO booking office just as he was going in, so I quickly showed him my new brown suit and said I am ripe for vaudeville if anybody ever was. He looked me over and said he liked the purple suit better because the tomato stains gave it a dash. Then he tried to get away but I held onto him and told him how I'd starve to death in no time if he didn't give me a chance.

Finally he shook his shoulders and said: "Oh, all right, be at the theatre Monday night for a showing."

I said: "Do you mean show what I can do?" and he said that was what he meant. He said he was there at 11:30. That seems like a funny time to me but if people in Los Angeles want to get up in the middle of the night to see a good act I shouldn't complain.

I thanked Mr. Bernard and shook his hand and then let him get away.

Now I have to practice some more. Boy, will I show them!

Los Angeles, Sunday.
Will Tillie be surprised when she finds out that Tuesday that I am the hit of the show Monday night?

The jokes I got out of the riddles and conundrums book are so funny that I can hardly tell them, I get to laughing so loud.

I got to practice some more. Tomorrow is the big night!

Los Angeles, Monday midnight.
It's terrible! I feel so awful I can't write anything tonight.
I'll have to write about it tomorrow if I don't kill myself before then.

Los Angeles, Tuesday.
This is the saddest stuff I ever put in my diary. I wouldn't even put it in if I had anything to keep my mind busy.

It wasn't my fault. I only thought I was doing what anybody would do, trying to help the theatre.

On account of being so excited about my tryout I got to the theatre at 8:30 instead of 11:30 and the doorman let me in because he remembered me when I was with Mr. Bower's act. I put my banjo in a corner where the stagehands wouldn't step on it and then after a while when the vaudeville started I stood in the wings and watched.

The first act was acrobats, pretty good, then two fellows telling jokes not so good. I got to thinking what a long show this was going to be if they didn't get to my act until 11:30. Then the music started playing for the third act and a lady came (Continued on page 52)

NEW YORK THEATRES

RKO
MAYFAIR
ANN HARDING
In the story of a "Love Divorce" that plumbs the secret soul of woman!
"WESTWARD PASSAGE"
RKO Pathe Picture

PALACE 81 W. & 4th St.
Personality Premier Vaudeville
SOPHIE TUCKER
LEON BELASCO & ORCH.
BUSTER WEST
Midnight Show Every Saturday

86th ST. 86th St. & 3d Ave.
Continuous Shows
Wed. to Fri., June 8-10
"MAN WANTED"
with
KAY FRANCIS
DAVID MANNERS.

81st ST. On Broadway
Continuous Shows
Wed. to Fri., June 8-10
"MAN WANTED"
with
KAY FRANCIS
DAVID MANNERS

LESLIE HOWARD
THE ANIMAL KINGDOM
"The season's most gratifying adventure."
—Jerry Hammond, Herald Tribune.
Staged by Gilbert Miller
EMPIRE THEATRE, 8'way and 40th St.
Even. 8:30. Mat. Wed. and Sat. 7:30.

ROXY SEVENTH AVENUE
AT 50th STREET
"Monte Carlo Madness"
with **SAKE MARIYTA**
On the Stage—"Monte Carlo" and "The Bolero"
Brilliant Cast—Symphony of 80 with HUGO BURNETT
Beginning Friday, "Society Girl" with James Cagney and Peggy Shannon

GARBO in "As You Desire Me"
On the Stage—Yark & King in "Carnegie Hall"
Yarkie
Rutcheak & O'Neil
CAPITOL

LOEWS 25th MON.-FRI.
10 AM.-11 NOON
"THE MURDER MAN"
Chorus: Maria—Sylvia Sydney
Vaudeville: PAT ROMNEY and
M. T. G. Gille Neve

POOCHES DOING BIZ
San Francisco, June 6.
Night dog racing at nearby Belmont drawing such business that two other pup projects are under way. Permit has already been issued for construction of a \$50,000 track at South San Francisco. The old Mission baseball park also may be outfitted as a dog track.



Dine and Dance Amongst the Light and Airy Breezes

In Our

ROOF GARDEN

26 stories above the scorching pavements of the city. With a beautiful vista of Good OLD NEW YORK'S Skyline and Hudson River.

To the Tunes of
NOBLE SISSLE'S
Internationally Famous Band
And Other Entertainment Features
Phone Circle 7-8000

The Park Central

56 St. at 7th Ave., New York City

H. A. LANZNER, General Manager

Paris

Lila Lee around.
Fred Astaire over.
Jake Shubert to Vichy.
Desha going on a tour.
Fannie Brice expected.
John Adolph at the races.
Kindness Week in Paris.
Where is George Dillon?
Ervin Marks at Fougues.
Rue Hartwell to London.
Dagmar Godowsky to Berlin.
Fritz Compton back in town.
Forrest Wilson went north.
No one hears of Arthur Moss.
Jean Linaver cooking steaks.
Malcolm MacGregor is missed.
Baulah Livingstone hostessing.
Jake Shubert back from Vichy.
John Stein a possible film face.
Florence Gillum taking names.
Jack Breckenridge to London.
George Jessel back to the States.
George Davis off to the Riviera.
Maxim's under new management.
Ed Haefel meeting theatre people.
Rene Remer playing hearts.
Norma Talmadge back on duty.
Elsie Ferguson going to London.
Clay Basset attending all parties.
Monroe Wheeler back from America.
George Arliss can't walk. It's so hot.
Florence Walton doing another film.
Marjory Zanuck hesitating about polo.
Kurt Springer visiting flea markets.
Rudine Garon having a swell time.
Cole Porter giving some gay acts.
George Oppen taking a lot of pictures.
Dora George going on tour with Forel.
Bill Carney's smile known in night clubs.
Clay of cash sending Argentines home.
Julien Green plans to visit Germany.
George Oppen at the Club Faubourg.
Harry and Eddie Pilcer at Fouquet's.
Pearl White meeting friends from America.
Al Green complaining of the heat.
Linda Hays playing at Pathe.
Natan.
Winnie Sheehan not being interviewed.
Susan Spencer a good looking pianist.
Rufus King coming over with his book.
Mary Ellen Pollock back from Riviera.
Jean White at the Montmartre on party.
Eric de Regnier to Germany and Austria.
Mildred Morris at the Tour d'Argent.
Jacques Copeau planning to open a theatre.
Count de Janze giving ritzy film showings.
Elsie Antidote honeymooning on Continent.
Lawrence Drake bringing out his new book.
The Grand Ecart to reopen as a speakeasy.
John Buchanan sunning himself at Antibes.
Lloyd Corrigan last heard from in London.
Going double bills in Montparnasse now.
Bill Shepherd is going to Hollywood.
Kiki Hewitt listed for work at Paramount.
Bill Brady a flimsy smoker of cigars here.
Corinne Griffith in the country for a few days.
George Davis around Montparnasse again.
Walter Lang giving a party at the Silver Ring.
Nadia introducing young Americans.
Hard to get in at Paramount trade shows.
Sweaters not welcomed at the Montmartre.
Lulu Houser no longer sets time at Ritz Bar.
Donald Davis and his wife enjoying Paris.
Erskine Glynn still the man around town.
Blanche Hays opening her home at Damperre.
Gordon Pollock writing letters to the fallgals.
Walter Lang becoming a Montparnasse hero.
Fitz Hobby is back after two years' absence.
Charlie Jordan off to London to get some stories.
Louis Jovet, legit actor-producer, to go to pictures.
Elsie George in a huddle with Henry Bernstein.
Saint-Granier to take three months' vacation.
Fulton Sturges at some of the exclusive parties.
Lula Arnold going back to work for her husband's.
Dolores came out for Tex Quinn's farewell.
Cioleto d'Arville back at new home for summer.
Marcelle Chantal to her country.
Hauter for a month.
Blanche Hays who left the Comedie Francaise two years ago

to enter a convent, has now definitely taken the veil.

Clarence Brown giving out interviews about Garbo.

Audience out to country to hear Wanda Landowska.

Corinne Griffith visiting the Louis Bromfield at Senlis.

Gaby Morlay for new Achard play with Pierre Fresnay.

Edmund See re-elected president of the French chocs.

Ambassadors opening one of the smartest of the year.

That final cocktail party for Tex Guinan at the Ecouf.

Tallulah Bankhead's sister still around the Continent.

Mrs. Gilbert Miller taking a hasty look at her Paris flat.

Jimmie Shields found on the Riviera in the sunshine.

They tell a few stories about Bill Hildorn on the Riviera.

George Jessel learning some of the gaming table tricks.

Marion Harris may be booked over here for two weeks.

Price cutting war starting in imported phonograph disks.

Sacha Guitry reviving Desire's as Elmer at the Moliere.

Lino Manzoni explaining the film situation to left bankers.

Alfred Futman Mason out of hospital and visiting friends.

Robert Kane in turmoil trying to finish all films in 11 days.

Mary Heaton preparing for an auction of her belongings.

Paul Ainsworth among the most sought after of Paris guests.

Clay Basset sending everyone into panics with his stories.

Germania Shaurin looking for ideas here and in Germany.

Claire Luce deciding to stay on the Riviera for another month.

Glenway Wyatt staying close to the Place St. Germain des Pres.

Robert Miller in town for six weeks, then on to Vienna and Budapest.

Rosie Dolly Netcher nearly losing her dog, whilst getting by Jennie on arrival.

Joe Bamberger lunching at the Ritz with the Mrs., then back to America.

Glenway Westcott not pleased over reception of his latest book in America.

Count de Beaumont keeping prices up at the famous 44, rue de Bac again.

Nadia giving a few dinner parties and going to see Colette Andris in her new act.

Voltaire Bussel to meet plenty this summer and Natan to book some of her product.

Paul Besset sur le Tolt crowd out in Auteuil at opening of new camera studio.

Victor Alexander Sakharoff in a successful dance recital at the Champs Elysees.

Sandy Greenberger racing between here and London, then off to Madrid to visit Rex Smith.

Blanche Montel and Director Diamond Bender narrowly escaped roasting in an auto smash.

Seymour Burns telling journalists that the French are crazy for French films and looking at music catalogs.

Robert Stern batting cinema critically for Lee Dickson, who went to Bordeaux to handle dance marathon.

Djuna Barnes yanking Lloyd Redwood.

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Berlin

By Max Magnus

Szeoke Szakall in Milano.

Herman Valentine now 60.

Charles Coleman 50 years old.

Fritz Lang plans to go to America.

Jules Falkenstein working in Paris.

Roy Barsony signed for a year by Ufa.

Kurt Robitschek back from the Riviera.

Seymour Neuberger negotiating in London.

Public's first Christmas on guest tour in Holland.

Henry W. Kahn for a cure in Karlsbad.

Harry Piel in Paris for the opening of his picture.

Ed Dagover in Vienna playing in Kalman's operetta.

George R. Cauty understood by German authorities.

Public's first Katz expected over here late this summer.

Rudolf Nelson has nite club ideas at the Edel hotel.

Cabaret performer, Elsie Ward, tried to commit suicide.

Public's first Katz expected over here late this summer.

Friedrich Zeilik to make a picture with the Paris clowns, Fratellini.

Lillian Harvey's contract went to Winnie Sheehan in Paris for Europe.

J. Raymond Price, RKO's German representative, fond of Luna Riera.

Alban Berg, Austrian composer, did the music for Frank Wedekind's "Lulu."

Lucy Hoeflich has signed for next season with the Hamburg Kammeroper.

Ludwig Hofmann, baritone, sent for one day's playing from London to Berlin.

Max Pallenberg and Fritz Kortner had to give up guest playing in the German provinces.

Friedrich Hollaender had to halt his tour with his nite club, "Tingeltangel." Not so much business.

Johnny Motus, for many years co-operator of Schwannke, plans to become owner of a nite club.

Louise Dumont, German actress and co-owner of the Dusseldorf Schauspielhaus theatre, died at 70.

Her husband, Grigori Chmara, is to work with Stanislawski in Russia.

Erk Chell has for his new London revue, "Cassanova," the soubrette Grete Natzier, the dancer Mirianne Winkler, and Tamara Desni.

Emmy Sturm and her husband, the banker Steinberg, to The Hague.

They have rented the Princess Showburg theatre for guest plays this season.

Conrad Veldt probably with Fritz Massary in Strauss' operetta, "Die Frau, die weiss, was sie will" (A Woman Who Knows What She Wants'). Opening in fall.

Jersey Shore

By Wes Nolte

Big not so bad.

Jack Mason around.

Plenty of pitchmen around.

Archery ranges are coming back.

Liberty theatre, Freshford, trying vaude.

Florence Pawley now at Allentown.

Latest for thrill seekers is motor cycle polo.

Hagenbeck - Wallace at Long Branch June 24.

Charles K. Thompson writing a meller this time.

Robert Spork (Uncle Robert), a Long Branch vaudeo star.

John Markow, cartoonist, Mt. Midletown from Manassas.

Be Sisters of vaude, open a dancing school at Westmore.

Roger Pryor and the misuses from Long Branch to Denver by auto.

Victor LeValley, who once wrecked a booker, takes a Fair Haven cottage.

Charles Jelm, of Nick and Patsy, will be hammering at Belford and commuting.

George F. Morris, artist, busy writing letters to local raggs defending the 18th Amendment.

Arthur Pryor, Sr., acting as judge of an American Legion fire and drum contest at Asbury Park.

Victor LeValley, who once wrecked a typewriter of the Hartford Times, now at Long Branch penning a novel.

Tony Sharaba, once of the Dan Fitzl minstrelns, now giving outts of taking them. He's a barber at Red Bank.

Morton Meriman managing the Hollywood hotel, Long Branch. Formerly at Lakewood.

Bishop James Cannon and Hall Jones's colored choir, a July booking at the Ocean Grove aud.

The Freiburg passion play, Aug. 8-12.

Some open night spots. Deal Inn, Deal; "Tick Warden's" act at Ros-

ington Farms, Asbury Park; Henry King band and show, Club Lido.

Sea Girl; Joe Chickens and show, Chelsea Club, 50 years Branch.

Lazaro, Lew Cabin Inn, Long Branch; Willard Rodman band, the

Rendezvous, Belmar; Al Holiday

club, Shark River Hills Club, Shark River; the Coquettes (girl band),

Sea Girl Inn, Sea Girl.

Buenos Aires

By Harry E. Goldfman

"Shanghai" Express' still biggest hit.

"Frankenstein" still holding after nearly a month.

Cold weather and more cash owing to successful floating of Gov't's

"Cuban Love Song" (film) died at the Palace and Grand-Splendid, and

at the Colon. Gino Cima is 'Aida' and other principals Luisa Bertana, Arg-

mezso-soprano; Victor Damiani,

"Friguaria" baritone; Franco Pa-

antonio conducts.

"Saturday to Monday," German

tragedy, has brought criticism and

comment that film held too much

'dead nature.' Referred to long

shots of carpet, wall-stand, flower

close-ups, meant to symbolize some-

thing. Picture lasted as long as its

title.

United Artists released Spanish

film, "Sonadores de Gloria," literally

'Dreamers of Glory,' at San Martin

theatre, at pop prices. It's sort of a

Spanish travelogue illustrating

Spain's valor and all that. Should

click and getting plenty of publicity.

San Francisco

By Harold Beck

Homer Curran's in.

Frank Shaw headed for Reno.

Virginia Spence on a long rest

for her health.

Curran thinks he'll never get

used to this Frisco fog.

Front Porch, Powell street cafe,

Freddie Heathcote's a bach while

the frau vacations in Los

Angeles. Wolf sits bragging in the

memory of the Chicago Sun.

RKO stickers Don George from

console of the Orph to Golden Gate

Disturbance near Irving Ack-

erman piloting a Ford down Film

Row.

Frank Delliver, grandfather of

Jackie and Robert Coogan, died last

week.

Armand, accompanied by the

wife and year-old babe, ahead of

Edie Peabody.

Location of Emil Umann's pub-

licity office is sometimes very dis-

concerting to him.

The boys calling Cecil Underwood

'chief' now that he's assistant

chief announcer for NBC.

George Cunningham and Billy

Hansen have the "Old

Hansen ranch" at San Clemente.

The Eddie Peabody finally got

her swanky new chair and will

travel balance of her F&M tour in

the States.

Ernie & Kleiser did a huge fac-

simile of Rube Wolf on the War-

field wall, painting the Rube with a

brush. \$2 fee.

Sunday night hoofing at Hotel St.

Francis bringing more coin than

Hollan, only returning here for

publicity for the Sabbath venture.

The Hague

Lothars so cheap now being ped-

dled in London.

Ufa-film 'Sweil Herzen und ein

Schlag' a big hit.

Nel Stants, a o of Holland's lead-

ing actress, has left the stage.

Now in Paris.

Heat wave after Whitnitside

spoiled indoor retirement but a

boon to the Colonial Exhibition.

Fritz Hirsch company has left

Hollan, only returning here for

short tours.

Business has been pretty bad.

Emir Faisal from Hedjaz paid a

visit. He and his wife were ac-

companied by Queen Wilhelmina

and great pomp. Arrived and left

by air.

London

Leonard Leibling off to Berlin.
Professor Phelps of Yale over.
Backhaus present for exposition,
Jack Payne the talker.
Clarence Dillon on a periodio

visit.

Ivor Novello & Corey over from

Paris.

Andre Maurois tripped in from

France.

Carlyle Blackwell back from the

Riviera.

Arthur Jarratt still lunches at the

Minneapolis

By Les Rees

Another cold wave. Fishing season opened with bang. Town flooded with counterfeit \$10 bills.

Flm Board baseball team lost its first game. Butlers who entered the Gayety got nothing.

Daphn Juegenblatt, weekly newspaper, "The News," weekly news.

Rodeo staged on ranch just outside city limits.

Exchange managers back from sales conventions.

Betty Fraser, with F.M. Thompson in "Rhythm" idea, is sister of Sylvia Froos.

Allan Rivkin, co-author of Orpheum's picture, "Radio Patrol," a Minnesota film.

Randy Merriman and Joe Floyd have lined up film houses in seven towns for vaude.

Al Allard, of Fawcett publications art staff, living in cabin in the North Woods.

Frank Winkie, former film salesman, making a success of his Parkville, Mo., vaude.

Al Schindler, loop news merchant, inaugurating bargain sales, national publications priced at discount.

Mot Singer, here from Chicago for brief vacation, returned after buying first new hat in six years. Off for parts unknown.

Julie Madison and Jack Malerich organizing 12-piece band for Public Lyceum, Duluth, which also may use some vaude.

Eloise Rowan, former Public organizer here and Denver, married to Dr. J. H. Dilling, of Devils Lake, N. D.

Russ Scheld getting Minnesota theatre cooling system in shape, says that use has resulted in premature heat wave.

Crowd of 3,000 paid \$1.50 to see football game between two picked teams winding up spring football practice at U. of M.

Pat West, golf enthusiast and comedian with F.M. Gobs of Joy idea, had local golf pros as his guests at Minnesota golf club.

Eleven little theatre groups competing here in second annual one-act play tournament sponsored by Minnesota Dramatic Guild.

Publicity men poster editors too much. Prof. H. C. Casey, head of University of Minnesota's journalism department, complains.

Cashiers of local theatres, drug stores and restaurants being victimized by short change artists who are working the district thoroughly and systematically.

Eph Rosen, having "Should a Doctor Tell?" for Northwest territory, closes with Public circuit for picture, "The Romance of William B. Foshay," securities dealer who employed showmanship methods in his life. That much more required, however.

Metropolitan theatre in letter to members of M. F. Theatre Guild asks them to keep their tickets for fourth and fifth plays until next season, and promises "Reunion in Paris," with Les and Fontaine, as fourth next Oct. 17-19.

Easton, Pa.

By A. M. Powell

Duke Ellington packed them at Mealy's dancehall, which closed last week.

Bushkill Park will reopen its dancehall, closed the last few years.

Overseas Bessie Beatty, who has been singing this year from 50 cents to 25.

Marcelle Calloway and her orchestra at Mealy's dancehall on Saturday (4).

Snake Hopalong open for season and had a goodly number over holiday week.

Ringling Bros. and Barnum & Bailey drew large crowd at Allentown May 31.

Central Park holding a pet parade offering 15 cash prizes in an effort to get customers.

Mrs. Viola Hurley, wife of Walter Hurley, manager of the Allentown, and five-year-old daughter, Gloria, suffered bruises and abrasions in auto accident.

Memphis

By Walter D. Botto

Jed Dooley joined Pancho & Marco "Co-Eds" unit for six weeks to the Coast.

Popular "Queen City" from Cincinnati is getting a big play on the river. Excursions.

Shirley of Loew's, Lionel Keene and C. E. Kenschin in town looking over the situation.

Annual Cotton Carnival huge success.

ess. Imitates New Orleans' Mardi Gras. Run four days this year.

Frank Ahlgren, managing editor of "The Times," benched. Married daughter of J. P. Alley, cartoonist.

Excursions to Hot Springs and Wilson Dam at low prices taking thousands out of city each week.

Herb Jennings, manager of Loew's, ordered to rest for six weeks; nervous breakdown. Lionel Keene, of Atlanta, substituting.

Brooklyn

By Jo Ranson

Ben Grelier really has a new car. More local speaks have been raised.

Jordan and Woods at the Albee in radio act, locals.

Jack Goldstein, Albee p.a., is living at the Granada.

Arthur Pollock, Eagle's drama critic, may go abroad.

The Met will stage six operas here next season at the Academy of Music.

Buck Taylor, Strand stage carpenter, marries Frances Gilchrist.

Jaeger Barnett Cowdin, author and poet, died here after a long illness.

Arthur G. Morris, Mayor of Canarsie, died last week of heart disease.

Arthur Brisbane was the principal speaker at the Brooklyn Chamber of Commerce meeting.

C. C. McCann, well known local newspaperman died last week. His last job was on the "World."

Helen Gleason of this community, who was picked for the Met Opera Company next season.

Erle Palmer, former radio editor of the "Times," is now interested in a tiny radio receiving set, to sell for a few pennies.

Portland, Me.

By Hal Cram

Summer tourists arriving. City has no money for fireworks July 4.

Bill Cody's Wild West billed here June 10.

Carlton Mills on publicity at Lakewood.

Fifty of fireworks in City Hall without cost.

Lakewood opened presenting "Church Mice."

Mickey Albert and Admirals at Orchard Pier.

Expect crowd here for YD convention June 17-20.

Uncle Dan's Caravan has its annual concert at City Hall.

More steps in C. C. Day's attempt to get a block than on a pipe organ.

Rev. T. H. Corkill, octogenarian, walks into town from Claassen daily for breakfast, again for luncheon, and for 15 cents.

John Sharp leaves his offices periodically throughout the day and walks three blocks.

Ed. E. Amos, Jr., walks more like the clubman you read about than a hard-working aviator.

Twenty minutes after doctors finished the Goodwin, Ann Boylin, Cherio and Tomatisa Valentine, Jarreco and Lydia, and Blanche Lytell.

Oklahoma City

By George Noble

Tad faces about 10 cents now. Walter Hanson tennis at 6 a. m. daily.

Intimates of O. A. Cargill call him "Barn."

Albert McRill frequently rides in a police scout car nights.

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Galveston

By George A. Seal

Rajah, mentalist, at the Buccaneer.

Jack Davis in charge at Miramar Court.

Little Theatre struggling to keep going next season.

George Mitchel, beach association manager, elected president Lions Club.

A spot on the Riviera is the duplication idea Harry Davidson and Howard Guenter had in mind for their new beach dance and eatery, La Plage. Guenter in charge.

Hollywood, the island's ace night spot, to open another summer season with Eddie Pardo as m.c. and Frankie Quartelli's band. Talent includes: Shirley Ann Boylin, Cherio and Tomatisa Valentine, Jarreco and Lydia, and Blanche Lytell.

Seattle

By Dave Trepp

Pauline Stark in L. A. Jimmie O'Neal here from N. Y. for summer.

Booze alphas, prices to \$37.50 case for choice stock.

H. W. Bruen, with John Barrows, now running Barrows' cafe.

Word here from Mantell's Mariocettes, now in India, says show will end at there.

Harry Court, mgr. of Metro's Grand Hotel unit here, is son of John Court.

American Legion to spend \$40,000 at Stadium show July 4, including local and fireworks.

Local and Alaskan halibut fisheries helped by discovery of vitamins A and D in halibut liver.

Ed Cooke trying to persuade Kathryn Cornell to put in week stand between Seattle and Portland.

Re theatre at a dime any time causing furor in local show circles.

This is one of the Hamrick "thrill theatre."

Seattle Symphony needs \$23,000 for season. Biz met to raise the cash. Most complaints followed arrival of three recent road shows here got \$50,000 gross—Vanities, "Grand Hotel" and "Green Pastures."

Spokane

By Ray Budwin

Guy Toombs, manager Davenport hotel, elected vice-president of the Washington Hotel Men's Assn.

Clare Schuster, 1931, 1933 Sportsmen's and Tourists' fair. John T. Little heading committee in Spokane.

Police and sheriff have asked about 20 traveling gypsies to leave city. Most complaints followed arrival of the band.

Leo Eng and Frank Wong arrested. Complaint of allowing late dancing. Midnight is closing for public life.

Circus Fans' Assn. has asked city to issue \$25,000 compulsory bond for circuses. No action taken to date. Intent to curb the fly-by-night.

Socialist demonstration slated for June 16. A prelude for the grand finale, undated, to be scheduled for June 3. To date, activities have not aroused much attention here.

Cleveland

By Glen C. Pullen

Howard Quigley's back from west. Al McGovern out to Coast.

Al McGovern, to direct Ohio's "L.A. 24" convention in Columbus.

Karl Von. El is Hollywood-bound again.

Arnold Gates has that married look now.

Andy Roy looking for an "in" on Main.

Bill McDermott, now on high seas, Paris-bound.

Jack Landers and Rosalind Fox to London.

Free phone service is Ohio's latest exploitation idea.

P-M unit strongly rumored for dark Hipp in fall.

Larry Clark, ex-burglar, is making money.

Harry MacFarlane returns as Ohio's stock director.

Burlesk stock in Box on Grease-Pan Alley is rumored.

Jack Miles best-manned it for brother Art and Beatrice Ungruean.

Johnny King is Phil Seiznick's new partner in nitery and dance.

Seven-day street-car passes for \$1.25 regarded as helpful by showmen.

Having found 50-center meat house, Addie Addison's eating meat again.

Col. Twelvrees, ex-Public Hall mogul, nominated sheriff on Republic ticket.

Bill Wallace, crooning pugilist, with Manny Landers at Crystal Slipper.

Don Amado's Gauchos start 18-week NCG network program through WTAM.

Ed Moran, vaude comic, middle-aged with Mildred Kelly, local non-pro.

Looks like old times with Bob McLaughlin back at Ohio for 20th summer.

Phil Seiznick, who runs Crystal Slipper and Madrid club, has taken over Willowick Country club.

Mayor gave out passes for renting stadium to Indians, who may not be able to play there this summer.

Sixteen wedding anniversary celebrated by Glenn Rowell, of Gene and Glenn, while doing personals.

Half of chop suey joints only paid \$1.00 on a postage basis, landlords preferring that to empty spots.

Knox Strachan finally connects with a movie.

Formerly manager RKO East End. Addie Addison had to bribe Sam and Buskiners with offer of theatre

party to make 'em listen to his speech.

Ed Jacobs still refuses to tell what he got out of the rumor about RKO buying local Warner houses.

Closing of Plaza and Madrid clubs for summer leaves the 12 o'clock burg without a nitery—but plenty of speakeas.

Local hit players whose mugs have become too familiar being turned down by McLaughlin for his new stock.

Outdoor stadium opera angled by Lawrence Higgins, wealthy scenic designer, will spell a land-lab for 1,000 singers and musicians.

Portland, Ore.

Bela Lugosi here in stock. Guesting.

Raquel Torres found friends in the burles.

Another walkathon clicking at Lotus lake park.

Concession burns at Lotus lake amusement park.

Charlie Gouche retires from Fox-Portland and may go to India.

Ted Gamble, formerly of RKO, to manage Fox-Portland houses.

Slack Bros. in for two days and a huddling with J. J. Parker, Fox-Portland president.

George Baker, ex-showman and manager of the burg for 15 years, narrowly escaped recall.

Ed Popick, ball park concessionaire, runs for the legislature and is elected. Hot dogs for the state house.

Tusko, the elephant, goes barnstorming for 10 cent admittance and stranded at Centralia, 100 miles from the start.

J. J. Parker now has monkeys in the Paramount lobby. First its fish, then bears, then alligators. Hippos would do the trick.

Floyd Maxwell wins prize for something or other by luring crowds to the fairgrounds, one mile from downtown section. Unusual here.

Duluth

By James Watts

Nickel pies at bakeries first time since before the war.

City will operate old boat club on Park Point as sports center.

All newspaper employees asked to take two weeks' vacation on one week's pay.

Bill Bide of "Herald" threatened with lockup when he has wisdom tooth pulled.

Clarence Evans, former Duluth City manager, back in "Business Men's" orchestra.

Chet Kitman and Jack Shanahan representing stagehands' local at L.A. 24 convention in Columbus.

"Kid" Alberts, former Duluth pugilist, back in town after apertidits operation. Had been operating road house at Antigo, Wis.

Ed. E. Amos, Jr., manager of Earl, here as manager of "Vanities," opened the Lyceum for Clinton-Meyers company just 11 years ago.

Buffalo

By Sidney Burton

Ringling show due June 27.

George Buck likes Buffalo's near beer.

Harry Pratt, operating Keith's, taking the bankruptcy route.

Hagenbeck-Wallace broke the ice Decoration Day for good returns.

The Lombardis, defunctly entertained by Italian-American associations during stay here.

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St. Paul

George La Victoire lost his father. Don Alexander transferred to Des Moines.

Herb Marshall, RKO auditor, here two days.

The Seventh band hired again for the Plantation.

Rain, chilly weather hit Wildwood's first week.

Bert Nix quit the Alhambra, Walter Garber moving in.

Johnnie Davis dips his hand in for the first time the Levee.

One long week of parties for "Vanities" troupe, disbanding here after a week on tour.

Betty Dodge, Dodge Sisters, spending layoff traveling with hubby, Claude Stroud.

Ed Furni and Herman Balster greet the sun every morning from the first floor of Highland.

Art White, former WCCO studio chief, opens Rainbow Gardens, night club, with George Katz band.

Farmout closed on newly opened at last minute and house tripled ad space to let the folks know.

Rec company selling small cubes so non-owners of mechanical boxes can fool their friends.

Local W.C.T.U., alarmed over attacks on dry law, prayed for 16th P. Reform on town hall.

Beer prices, however, remain the same.

Tacoma

By Harry T. Smith

County payroll cut five and 10 percent.

Seven week vaude-pist policy opened big.

Biggest crowds of fishermen on Sound in years.

John Hamlin here two or three times past week.

About 70 percent Neons dark, yet little juice cost here.

Many will pick their own hops this year near here.

After summer closing out of Times Hamrick running copy.

Biggest perpendic Neon in city now.

Hungry breaking into stores and markets. Leave money alone.

After summer closing out of Times Hamrick running copy.

Local cemetery installs big Neon to attract tourists.

Residence fortune tellers cleaning up here. Packing front rooms at 25 cents a room.

Leo Foley with Chicago Grand Opera ballet guest artist at local dance festival. Local boy.

Hordes of salmon splash up rivers in state and Indians spear them by ready permit. Whites must use rod and reel.

Ghandi pants for femme are selling by the hundreds. Pet net (dolls) for femme also in demand. Still cool weather here.

Westchester

By Al Crawford

Glee club contest at county center June 10.

Alto Stoesel conducted chorus of 1,500 at music fest.

Ruth St. Denis directed dance company at county center July 3.

Gala greeting for Amelia Earhart when she returns to Harrison, her home.

Nearly all towns enacting ordinances to preclude dance or roller skating.

William E. Ball, 30, specialist for RCA, committed suicide with a shot on his home.

Ben Jelen and casino opened for season by Ed Doran. Ossie Nelson's orchestra and Harriet Hillard singer.

Elsie Jelen and her new hubby, Gilbert Wilson, have closed their Tarrytown home and gone to California for six months.

Uncommon Chatter

By Ruth Morris

She Loved an Undertaker

With touching simplicity, 'Strangers of the Evening' dedicates its title to the lass who loved an undertaker.

Lucky, lucky girl, she is wooed and won in a mortuary. She listens to tender avowals in a laboratory planning with cakes of embalming fluid. On the other side of Gothic shaped windows that are flanked with sepulchral palms, lies the dead, comfortably tucked away in linen shrouding. It's just too, too divine.

Anyway, that's what Miriam Segar pretends to think when she calls on her handsome mortician during working hours. Love blinds her. She never talks shop with her fiancé. She chats eagerly about the elegant forced upon her by a belligerent father, just as though her swain were a veterinarian or exponent of one of the more recognized arts.

Zazu Pitts, on the other hand, is in love with a mild maniac, knows he's a maniac, boasts of his attack of amnesia, and loves him just the same. That makes a thing more expected of Miss Pitts. She seems a little vague herself, with her wide empty eyes, quizzical smile and furtive gestures. She and her maniac are no more convincing than Miss Segar and her mortician—but they're a lot more entertaining.

Whistling Loud and Dark. 'Rhapsody in Black,' Paramount's latest importation from the revue stages, should be re-titled for its sojourn at the Cross-Roads of the World. 'Whistling in the Dark' is a unit struggled to keep up the courage of a picture house during a lean cinema spell. Lew Leslie's apta revue is that one.

'Rhapsody' hopes that by whistling very loud, by being very gay and very talented, it will distract attention from its accompanying feature picture. It succeeds in a large degree, thanks to hearty Harlemites who have boomed their full-length revue down to stimulating versatile entertainment.

Ethel Waters leads the way. Hers is a wholesome charm that invites audience to come right in and rest easy while she sings and tells a story, works into a comedy patter chorus, hums a tune with dusky sweetness or builds to a sobbing throat-balled crescendo. Valaida leads Five Dixie's orchestra just as though she knew her way through orchestrations. They get on just as well when she throws down her baton and gives her entire attention to English as well as Russian ballads. That not being enough, she tears into a hotcha, struts that convinces the house she's an all-round, efficient entertainer.

The sopranos and altos of the Mack Chord blend full voices in rather too refined oratorios, concluding with a full-blown version of 'Eli Eli,' which is as good as waving the American flag any day.

Garbo-Pirandello. The providence that watches over the fitness of things finally cast Greta Garbo in a Pirandello play. As 'You Desire Me' introduces an actress to the playwright she should have met long ago. Their moods are peculiarly suited. What's waking, what's dreaming, what's life, what's reality—Miss Garbo never seems to know. Neither does Pirandello. They make a perfect pair.

Garbo is the only screen actress who could have coped with the nuances of Pirandello's refined melodrama. She sustains it completely, charging a confusion of identities with excitement and finely drawn suspense. Her air of mystery, her nebulous personality that withholds more than it tells, is the only medium that could have translated Pirandello's fancy gropings into a screen play for picture palates.

As usual, Garbo has been given expert support. She is surrounded by a group of, if not intensely romantic, at least colorful and interesting men. Her scenes are well built up, her initial appearance antedated with suspense and glamor. Her wardrobe is like nothing that could be obtained on earth except from a costume department well schooled in the grooming of celebrity.

Hedda Hopper is completely happy, cast as the sister-in-law of an Italian Count. Her social status permits all sorts of grand gestures, carefully clipped syllables and refined printed clichés.

Old Time Heroine

Should a girl keep her office job after she marries? 'Week End Marriage' seems to know. The answer is wrapped in cellophane ready to be displayed, but it is courtously withheld until the scenario has polished off his well known argument. The story unfolds without so much as a 'Stop me if you've heard this one before.' Even so, the film never grows bored with its own recital, one that is enriched by near human touches and sincere reporting that make the plot almost new and the answer vital.

Hollywood has lately neglected this old fashioned type of heroine. She used to be all the rage. She was known then as 'modern woman,' but that was before the talkers glorified cabaret girls, faded ladies and adventuresses who'd rather be parasites than wage earners. Now she's in style once more, made fashionable by the depression.

Recreated by Loretta Young, she's an upright young person, even though she can't find time to wash the dinner dishes and darn her husband's socks. She wears awfully smart clothes for a working girl—but that's because she manages so well. She refuses to flirt with predatory gentlemen, she takes her meals at a cheap cafeteria and rides home on the subway. She's that person who is often spoken of but rarely seen on the screen—a genuinely convincing working girl.

Aline MacMahon, who has been in and out of films in various character parts, makes her best audi-

Casting Office Job Trims

Brittione's Fat for Pies

While numerous screen actresses have resorted frantically to every conceivable method to reduce weight, it has taken Mollie Brittione to find the casting office of a studio the easiest way out.

When Fox refused to exercise its option on her services as a player because she ascended the scales to 160, she took it easy and later hired out to Dan Kelley as an assistant in the Columbia studio casting office.

After working there for a month the young actress had reduced to 112.

FASHION NEWSREELS MUST BE 1 YR. AHEAD

Fox-Hearst newsreels have adopted what the home office people call a 'shiver-shudder' policy for release of fashion clips. Although Vivian Denner, fashion editor, doesn't like it she is compelled to start shooting next week fur coats which will get their newsworthy display in July.

During the summer months Miss Denner will get her dancing girls to don the swim suits. These clips, however, will not be released until November and thereafter. Newsreel fashions aren't fashionable unless they are at least one year ahead of the season, says Miss Denner by way of an explanation.

Even impression as a level headed convicer whose remarks Miss MacMahon turns into well-timed comedy punches.

Going Places

By Cecelia Ager

Maritz—Hollywood Style

When the name is Sari Maritz, and Europe's been her habitat, Hollywood jumps to conclusions. She must be an exotic, a Lorelei, and destructive to masculine peace of mind. Whatever the face she arrives with, it's got to be recast to fit the tragic mold Hollywood keeps ready for foreign imports. It doesn't matter whether the lady was an ingenue on the other side, whether she spent her time singing pretty little love songs and dancing dainty little schottisches, Hollywood sees her only as someone who maybe can stalk the Garbo-Delrich box office. Garbo and Delrich came from the old country; they both have strange sounding names, therefore anybody who comes from the old country and answers to an unusual tag must be like them, it's common sense.

By a strange coincidence Miss Maritz may be seen on Broadway this week before and after taking Hollywood. She's in a German made picture, 'Monte Carlo Madness,' at the Roxy, and in a Hollywood product, 'Forgotten Commandments,' at the Rivolt.

The German film presents her as a pretty little kitten, a sweet young thing, curly hair, demure and slightly stodgy clothes, plausible eyebrows and a natural, normal make-up. She's gay or sad as a pretty and good little child ought to be, and she hides never troubles her. Give her just one man, in marriage, of course, the man she loves. She'll be happy ever after, never ask for anything more. She plays a naughty girl, naughty because she is so bold as to make

eyes at the man she adores. Ah, that was the continental Maritz.

The Hollywood Maritz. A curious looking creature who is either extraordinarily uncommon or else a little daff. Her face is very white, her hair swept back in an interesting coiffure, her own eyebrows blocked out and strange new high ones substituted. With eyebrow darkening her lids and continuing straight up to her brows, her eyes themselves outlined painstakingly to accent their upward slant, and mouth made up to effect an unusual curve, she is so heavily transformed that she looks almost grotesque; it's not easy to aim at the bizarre and stop just there.

As befits her new face, Miss Maritz in the Hollywood picture hungers for men most ardently. She's insatiable. Though a vestige of her slip-of-a-girl charm clings to her, she is supposed to be an insidious menace. The very first shot of her has her meaningfully revealing less revealing. The rest is in the same mold. Hollywood was right, however, in one regard. Very simple costumes do enhance her figure. The high necked uniforms she wears as a Soviet laboratory worker make much more her very pliant, and the sleek black chemise which displays her figure in her abandoned moments is very wise.

Nicole on Lide

American women don't know how to wear a hat. They're splendid at it, but they're splendid and all that, but when it comes to the nuances of chapeaux, they're just a lot of timid souls. They haven't the nerve to handle the instinct for style. They want to be pretty—that's the source of their trouble, says Nicole, who's been making hats for the pretties of the stage and screen long enough to know whereof she speaks.

Before sailing for Europe, Nicole delivered herself of a piteous plea against the vicious habit of American women in buying the creations of Parisian designers, and then by some persistently stubborn quirk in their natures, putting these hats on in a way marvellously devised to defeat the hats' original intent. If the hat's meant to be worn straight, the American to bend it; if it's supposed to slant, if it's to be slanted, she bends it straight, and if by chance she does happen to feel a glimmer of sympathy for the hat, she'll slant it a little, but never will she slant it enough.

'See this,' explained Nicole, seizing a black cellophane straw confection and slamming it down across one side of her head. 'This is the way to wear this hat, like this cockeyed. Now look at the way my customers put it on and keep it on until I beg them, I implore them, no, never take off the cap and she affixed it to her smart brunette head, a little farther back on her pate, a little less precipitous in its angle, and so completely commonplace.

'The Frenchwomen, she knows that it is better far to look stylish and ugly than pretty and blah. A man likes to see a woman more stylish than beautiful. If she's just beautiful, he's sick of her after two minutes. Ah, but if she's smart and distinctive, if her costume has course and an interesting touch, he's with her forever; then she fascinates him,' said Nicole, sagely.

Be brave about your hats, she counsels. Don't be afraid you'll look too different. You can't pull your hat on from the back. Show one half of your head; let the hat cover the other side completely. Never mind about wisps of hair curling on your cheek or the side that's meant to be covered. It's these little attempts to be both pretty and smart that deprive a hat of any chance of being either.

Roxy's Fine Bolero

The Bolero has been done many times on many stages, but not until its introduction at the Roxy this week has its mounting excitement been so much as sensed. The Roxy performance of Ravel's savage chant employs no tricks, no production stunts save truly understanding lighting.

Simply, directly, Florence Rogge has sought to depict its fierce but restrained passion, its throbbing, slow crescendo. Her directions the combined forces of the ballet corps and the Roxyettes, she has

Women on Percentage

A condensed review in points on the women of the stage mentioned hereunder. Each item over 10 points on a single item, nor over 100 points in total. There are 10 items covered by the reviewer, with the named points opposite each player's name. Slight comment is added.

	Melodrama	Comedy	Tragedy	Farce	Lighting	Personality	Dancing	Acting	Oratory	Appearance	Total	Comment
PALACE												
Sophie Tucker....	10	10	10	10	6	10	10	10	10	96		Perfect grooming, faultless timing, warmth of personality and a crowd routine maintain the vogue of a distinguished Red Hot Mamma.
Violet Carlson....	8	10	7	8	8	8	9	8	8	80		Aggressive clowning forcing its way through to audience recognition.
Dorothy Van Alst....	8	9	10	5	8	9	8	9	9	76		Graceful dancing and a refreshingly sweet personality.
Vivian Janis....	9	9	9	8	7	7	10	8	0	76		Throaty blues delivered with easy authority.
Peggy Cornell....	8	8	8	8	5	5	9	9	0	68		Deft duplicator of the declamatory style. Her beautiful figure let down by costumes that have not learned the details of chic.
Sinclair Twine....	7	9	10	8	5	7	8	7	0	76		Cunning soubrette sister team in line for costume improvement.
Loris Renova....	5	7	9	10	6	2	9	10	1	67		Plastique and adagio dancing delivered without the flourish that incites applause.
STATE												
Forman Sisters....	8	8	8	8	6	7	9	8	3	73		Strange harmonies that rate as unusual and appropriate costuming.
Mary Mason....	8	9	8	8	6	5	9	8	3	72		Skating routine provocative of applause because of its speed and daring.
Helen Grant....	9	8	9	8	6	8	8	6	2	71		Excellent straight personality sustained against terrific odds.
Ruth....	10	9	10	9	6	6	8	6	0	70		Interesting make-up and remote manner distinguishes her from the rest.
Dotty Justin....	9	8	8	8	6	8	7	6	0	64		Individuality of her personal style makes an ordinary tap dance look better.
Five Jewels....	7	7	7	7	3	7	7	2	7	61		Costumes too fancy for femme jugglers, besides not flattering to their varied figures.
Myrtle Allen....	8	8	8	6	4	7	6	0	6	59		Youth and lithe grace, cheated of audience attention by N.T.G.'s interruptions.
Evelyn Sather....	7	9	8	7	6	4	7	5	0	59		Displays a figure which at least is good.

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Vaude managers talked over a blacklist at a dinner and decided to give the strikers a chance after all loyal acts had been played. Inland at a social party, but business dropped up.

Al Woods was looking for a couple of B'way theatres. Harder to get in those days.

Walker Whiteside given a legit route though he had not yet decided which of three plays he would do.

N. V. A. netted more than \$50,000 on its first benefit. Showed 37 acts between 5:20 and 12:10.

Acts using their own films in Ohio theatres notified that the state law made it necessary to have them censored.

Theatrical firm in Oklahoma was trying to sell stock to union labor on the pledge to make all houses closed shops. An aftermath of the White Rat strike which was particularly virulent in that section while it lasted.

Reported that business was bettering. Had gone down when this country entered the war.

Road crews with legit were asking \$5 a week increase.

Railroads assured managers there would be no trouble handling show movements. Only exception was the Grand Trunk, which was reluctant to make promises.

Fort George amusement park, on the upper end of Manhattan, lost its license. Too many apartment houses had grown up around the section.

N. V. A. arbitration board awarded Harry Houdini priority on the needle trick over Rigoletto.

Stock troupe at the Irving Place theatre wanted to do 'Her Unborn Child.' License commissioner ordered detention in the second word, so they played 'Her Child.'

50 YEARS AGO

(From 'Clipper')

One of the acts on the Barnum show was a woman who slid down a wire on a pulley attached to her hair. New that season.

A. M. Palmer resigned as treasurer of the newly formed Actors' Fund because of European trip. Fund was criticized as being slow to function.

Chas. E. Evans announced a new play, 'The Book Agent.' Had just done his first white face role. 'Book Agent' was the foundation on which Charles H. Hoyt later wrote 'A Parlor Match' in which Evans and Hoyt starred for nearly 20 years. Evans later managed the Herald Square theatre, N. Y.

Winter 'Uncle Tom's Cabin' troupes were closing, but about as many opened for summer tours. Many actors specialized in 'Tom' roles and played nothing else.

Richmond, Va., Opera House was offered at auction but not sold as the upset price was \$10,000 and only \$8,000 was bid.

Ten elephants with the Barnum show went on a rampage in Meriden, Conn., en route from the cars to the lot. Used the town considerably as it took hours to round them up.

Lion in the Forepaugh show jumped its trainer in Lansing, Mich. Set its teeth in his arm and had to be shot to make it let go.

Inside Stuff—Pictures

With various people taking credit for the means arrived at which caused the Wheeler-Woolsey split, Charles Cradick, attorney for Bert Wheeler, was the one who absolutely refused to let his client go through with the Columbia contract that Frank Joyce of the Joyce-Selznick agency negotiated for the comics.

Contract was for one picture and provided that Columbia could assign the agreement to a proposed corporation to be called Beverly Pictures Corp., stock of which was to be equally owned by Wheeler and Woolsey and Columbia. Terms of the deal were to be a split of 60-40 between Beverly Corp. and Columbia of New York respectively. The 60% share taken by Beverly was to be split equally between the two stockholding groups.

Production was to be limited to around \$125,000, without the stars receiving salary. Gross estimated for these pictures was around \$500,000, with Columbia of California to get first returns of its production cost plus the amount to be deducted for advertising and exploitation and distribution and, as well as 25% to the studio of the production cost for executive supervision allowances.

On the basis of a \$500,000 gross, which Cradick felt was impossible to attain, the two comics might have had a chance to split \$97,000 with Columbia out of the instant \$500,000. Beverly Corp. This contract, Cradick says, was okayed by Joyce and his attorney, Ralph Blum, for Woolsey.

Five weeks after it was signed it was submitted to Cradick who shook his head at it. However, Columbia held the two comics to the letter of the agreement and would not deviate from any of its stipulations, with the result that Wheeler figured the best thing he could do was to split with Woolsey and get away from the picture capital.

Sam Dembow, Jr., and John Balaban, Public's top executives under Sam Katz, are representing the chain in a series of distributor-theatre meetings designed toward laying the basis for a big drive on sales and exhibition, to start Aug. 1 and extend to January.

Herman Wobber, Pacific distribution head of Paramount, is conducting the drive, as campaign manager, organizing it all over the country. No prizes of any kind involved. Dembow represented Public at a New England meeting last week, with all Public theatre men and Par sales forces in that territory attending. He will also preside on the theatre end at Minneapolis and Chicago meetings in about a week. John Balaban represented the chain contingent at Saturday's (4) New York meeting, and yesterday (Monday) in Philadelphia. Bob O'Donnell officiates for Public at New Orleans and Dallas meets.

George J. Schaefer is presiding over the distribution contingents in each case.

United Artists is burning in one breath, and commenting on the advertising value in another, as a result of recent attempts to compare the New York two local versions of 'Scarface' with the original as played in other states.

On the New York run two local columnists have gone into the matter in different ways. Sidney Skolsky ('News') ran a whole column on scenes that aren't seen in 'Scarface,' while Robert Garland ('Telegram') saw the picture both in New York and in New Jersey to compare them. In New Jersey the shooting finish is in. For New York it's a hanging climb.

Along with the Skolsky blast, the 'News' included an editorial advising readers to scan Skolsky's contribution which tells how the censors butchered the picture. Skolsky included many scenes not in the talker that were eliminated by UA in the regular cutting process.

Among the new contracts from Metro, most unusual is the signing of the Grand Duchess Marie of Russia to act as a writer and advisor in the preparation of her book, 'The Education of a Princess,' which M-G will make. It is distinctly understood that the characters used in the picture shall not be ridiculed and that the film be free of propaganda.

New contracts to artists are Louise Closser Hays for one year with six options ranging to seven years; May Robson, six months with options to seven years; Verne Treadwell, four weeks with two options of six months each and six of one year each; and Colleen Moore's approved contract which runs for one year, with six annual options. Conard Nagel's new contract, recently issued, is for one year only. Albert Hackett and Frances Goodrich, signed as a writing team for three months, have one option of six months. Another year's agreement has gone to Sam Wood, director. It carries no options.

Film men are glad the Gore (Oklahoma) amendments in the tax bill placing an 80% surtax on salaries of individuals over \$75,000 annually have been kayoed by the conference committee in Washington. One of the Gore amendments also provided that companies were prohibited from deducting any excess over the \$75,000 yearly salaries, from their income tax return. The Gore amendments, if passed, would have tremendously damaged the basic setup of the picture biz where there are more than a normal amount of \$75,000 annual salaries.

As originally passed by the U. S. Senate where the amendments originated, the two Gore amendments could have caused the absolute limitation of salaries in show biz to a maximum of \$75,000 annually for any individual, exec or performer, because of the 80% surtax above that.

Despite the announced economic practices supposed to go into effect at Radio studio some time ago, the last three pictures produced under the David Selznick regime cost close to \$2,000,000. Pictures and their budgets are 'Bird of Paradise,' \$450,000; 'What Price Hollywood?' \$600,000; and 'Roar of the Dragon,' \$850,000.

Following the preview of 'Dragon' last week, it was reported around the studio that added scenes will probably be shot in 'Dragon' as well as in other pictures under production, every writer on the lot being called in to doctor unsatisfactory sequences.

Behind the complete collapse of the Chicago film censor board, functioning for 18 years, and a source of incessant trouble to exhibs, is the untiring work of Chi Shonover, not the least of whom was Frank Smith, manager of the RKO Palace. Smith's political connections were in a great measure responsible for the demise of the board.

It was Smith's years of battling which finally reached Mayor Cermak's ears. Latter has already received a vote of thanks from theatre owners and exhibitors.

The Roxy, New York, show was boisterously interrupted Thursday afternoon (2) when a lady patron in the orchestra suddenly discovered her pocket book, containing an alleged \$5,000, was missing.

Managers, ushers and others joined in the search, but nothing was given to the daily papers.

Leaflets informing theatre managers and projectionists of the changes necessary in projection apertures to meet the newly accepted standard filming size for all foreign theatres in the various languages.

Put through by the Academy of Motion Picture Arts and Sciences, system is now operative in all theatres in this country.

Flatbush and Nevins St. Corp., owner of the Fox Brooklyn theatre property, is not a direct subsidiary of Fox Films, as previously reported. F-N Corp. is controlled by Fox Theatre.

Inside Stuff—Radio

Advertising agencies who control the major programs through handling of commercials for clients, have arrived at the conclusion that those broadcast which produce controversial letters from the populace—the so-called fan mail—are the most effective.

Officials of radio stations appear not to have analyzed that angle of results. They figure that plaudits for sustaining programs is the gauge of quality but it is different with commercial broadcasts, the ad firms decided. Last year they much prefer to receive letters critical of such programs or features of them, taking in of course individual mail stars. Reason is that controversy—a difference of opinion—creates a wider interest and the reaction in total attracts attention to the advertiser's product.

It would seem that the perfect program results would find 56% of the letters laudatory and 50% expressing squawks but the ad people admit that would be too close for comfort. The records do not show the letter writers to be wholly against any particular program to date, but it is assumed that when the percentage of derogatory letters is preponderant the program or the individual is out. Yet the agencies insist they would rather have a split than an all-praise show of letters.

Despite the fact that a sign in a leading agency states for the benefit of radio artists: 'The average age of your audience is 12 years,' the letters are given attention.

Eddie Small's (Hollywood agent) 10% attachment for \$20,000 against Bing Crosby in New York last week is the second time the crooner has been jammed with commish claims. Once before, Roger Marchetti, coast lawyer, and one third partner in Bing Crosby, Inc., went after the singer. This resulted in a settlement for about \$15,000.

Marchetti, Crosby and Harry Barris were co-partners in Crosby, Inc. Barris was of the three Paul Whitman Rhythm Boys, later the Three Ambassadors at the Coconut Grove of the hotel Ambassador, L. A., with Crosby and Al Rinker comprising the other two. Rinker was not made a partner in but was employed by Crosby, Inc. Barris with his wife, Loyce Whitman, also a radio songstress, have since come east for NBC under contract. Small's 10% is predicated on an alleged \$200,000 earning power.

Another coast crooner, Russ Columbo, also got himself involved. He is still being sued by Jack Gordon, the latter claiming a co-managerial interest with Con Conrad, Columbo's present manager.

Majority of all radio long term contracts are not binding in any rigid sense due to the two weeks cancellation clause. Exceptions are those artists under direct contract to ad agencies and those choice few guaranteed so much per week by the network without a cancellation clause.

Networks were forced to include a two weeks cancellation clause in all contracts to protect themselves. Previous to the inclusion of this cancellation clause, the networks were frequently left holding the bag when an account would suddenly cancel its contract with the network. It is frequently mentioned by the networks and agents that certain artists are under long term contracts to commercials. This is meaningless, since in the majority of such instances these artists can be coaxed within two weeks.

George Olsen's orchestra, which cost CBS' artists' bureau \$15,000 during the five months it was under the management of the network, will be earning \$8,500 per week after June 10 under the direction of an indie band agency.

Olsen is getting \$2,500 a week for his Lucky Strike broadcasts and \$2,500 for his Canada Dry periods. He goes into the Hollywood Gardens June 10 under a weekly guarantee of \$2,600.

CBS had the band for five months on sustaining programs from the Richman and Montmartre Clubs in New York and otherwise gave the band a few vaude dates.

Denying the report that NBC had dropped a Mickey Mouse radio program idea as being impossible to script, Roy Disney, secretary-treasurer of Walt Disney Productions, says that his company turned down an NBC deal to broadcast Mickey Mouse for 24 weeks.

Walt Disney, son of Roy, is that NBC was to make the programs while the Disney company should be made at the picture studio. Disney also declares Frances Hooper in Chicago no longer has any right to negotiate.

Business for southern California radio stations shows a drop of around 10% for May as compared to April. First decrease from a former month since September.

Indications are that the best chance of a pickup during the summer will be political chatter. This aspect is prominent due to California redistricting which gives the lower end of the state six congressional districts as against a former two with that many more candidates for the air.

Uncle Dave, of WIBW, Topeka, contests the claim for record number of words on a continuous program made by Wedgewood Nowell of KGJF.

Uncle Dave is completing five years on the air appearing daily for a half hour, 10 minutes of which period is devoted to a story for the kids. Each story is about 3,000 words in length, totaling 4,500,000 words. He claims that the chatter and patter used in the remainder of his time on the air would double the total.

Beech-Nut has given away over 50,000 of its multiplying billiard ball legerdemain tricks during the four weeks it has been offering the giveaways via its disc broadcasts.

Chandu is financed by Beech-Nut on six stations, WOR, New York; WJLB, Buffalo; WJBR, Detroit; WIBW, Topeka; WCAH, Columbus, and WCAP, Philadelphia. Coffee account changes these giveaways every few weeks.

Radio stations of St. Louis are making an attempt to break down a situation which is keeping the department stores and larger mercantile establishments there off the air.

Three years ago the stores are understood to have entered into an agreement in which one point was that they were to keep off the local advertising ether for a period of 10 years.

Among the first things the average radio artist who starts on a big commercial does is to secure a mailing address, usually a private office with a stenog.

Purpose is to check the fan mail, with grave concern among the talent as to the amount thereof, as it's both a personal norm and of value for future commercial affiliations on the air.

Communicating between the NBC New York office and the network's Chicago division will now have to be confined to letter and telegraph. Direct phone wire between the two points has been removed for economy's sake, the savings amounting to \$42,000 a year.

Three Morse wires linking the general offices and the Chi plant, however, have been retained.

NBC and CBS pursue different tactics regarding mention of an artist's location. NBC's position is that it is not proper to permit a CBS performer to be mentioned at all while CBS will use prominent NBC names but insists they must not be mentioned derogatorily.

'Music' Cuts Pay 50%, Drops Scale, May Mean End of \$5 Top Musicals

The passing of the \$5 admission is predicted for Broadway, where there is only one attraction at that price at present. Questionable if it will top apply next season.

Most drastic revision has been applied to 'Face the Music' at the New Amsterdam where the top ticket price has been cut from \$5.50 to \$4.40 and the actors' cast salaries were reduced 50%, players having the alternative of closing. Last week another major musical 'Hot-Chat' at the Ziegfeld reduced from \$5.50 to \$4.40 and the actors took a 25% cut. Sole musical show which has been able to maintain its opening scale of \$5.50 top is 'Of This I Sing' at the Music Box, a house of comparatively limited capacity. Previously, 'The Cat and the Fiddle' had dropped from \$4.40 to \$3.

Doubtful whether 'Music' or 'Hot-Chat' will be able to operate during the summer and closing notices were posted for protection. Labor costs appear to be the problem since wages are fixed by unelastic rules. Heads of departments on the stage and some musicians in the pit who received more than the union scale, have agreed to cutting of the premium. But there is no way to reduce the wage minimum at present nor to eliminate men in the stage crews. There are 60 men in the 'Music' crew which constitutes a heavy expense item. With the house paying for 22 men, it has been running in the red, same going for the show which is getting slipping after getting back about half of the production expenditure.

The unions have their own troubles because of unemployment. There are about 1,500 members in the stage hands guild and it is estimated that but half worked during the season, those employed laying off one performance weekly to give that much work to those without jobs.

Tax a Factor

That the managers and the unions will get together on wage revisions looks imperative. In addition to wages, working conditions requiring retention of a fixed number of men in crews is due for consideration.

Dramatic shows led the way for lower costs. Some attempted a \$4.40 top, which scale always was regarded as extreme for a non-musical. Only one or two attractions started at \$3.50, the rule being \$3. Indications are that musicals will adopt that price top next season which should be feasible, with a difference in capacity in musical show theatres balancing the added production and operating costs.

The government admission tax of 10% is a certainty as a factor in legit patronage. It was the other way around with the non-musicals dropped to the \$3 to avoid the levy which for the past two or three seasons applied only to tickets over that price. With the tax applying to all tickets priced over 41 cents all types of legit shows are included in the levy.

Furriers Suing Helen Ford
H. Jackel & Sons, Inc., furriers, are suing Helen Ford, actress, for \$327 for furs bought in January, 1931.

Miss Ford, wife of George Ford, legit producer, has entered a general denial through her attorney, David Greenstein.

Hits of 1931-'32

'Of This I Sing'
'Band Wagon'
'Follies'
'Vanities'
'Scandals'
'Cat and the Fiddle'
'Mourning Becomes Electra'
'The Laugh Parade'
'Cynara'

'Counsellor-at-Law'
'Reunion in Vienna'
'The Good Fairy'
'Springtime for Henry'
'Animal Kingdom'
'Face the Music'
'Hot-Chat'
'Another Language'
'There's Always Juliet'

INTERMEDIATE SUCCESSSES

(Moderate Runs)

'Unexpected Husband'
'Cloudy With Showers'
'Houge of Connelly'
'Pay Rent or Be Evicted'
'The Left Bank'
'A Church Mouse'
'Everybody's Welcome'

German Gold Rush

Los Angeles, June 6.
Teatro Carrillo, little Spanish theatre on the town's little Mexican street, will produce a play next fall of early California life, translated from the German.

Author has never been here.

Alien Tax Saves Equity from Red For Fiscal Year

When the financial statement for the fiscal year ending in March was read at Equity annual meeting last week, members were surprised to learn there was an operating surplus of \$16,000. At the same time it was shown that the paid up membership totaled 3,700, a drop of 1,500 from the 1930-31 season, which was less than the previous year by nearly 2,500.

There are several reasons for the surplus, one being the money collected from alien actors which was in excess of \$20,000. Equity requires aliens (mostly British) to pay 5% of their salaries weekly, the minimum per week being \$10 per person.

Reduction in operating expense also was a factor. New York office staff was cut down and salaries reduced 10%. The Kansas City office was dispensed with and several field men let out, the number of tent and rep shows being away off.

Equity figures its total surplus sufficient to carry on for five years, and is prepared to operate at a loss for next season or longer. Should the Goldstein bill Congress prohibiting aliens from appearing over here, except (artists of note), little or no money from that source can be collected by Equity.

Including the building on west 47th street, Equity's total resources have a book value of about \$340,000. Gillmore explained that realty valuation carried at cost. In addition to the building, Equity has investments, railroad and municipal bonds and in the stock of the Federation Bank. About \$10,000 was invested in the latter which is being reorganized, so the value of the stock is undetermined. Members were advised that at present prices the investments would net less than cost.

During the season Equity boosted the initiation fee from \$25 to \$50. That keeps down new membership, which is the basis for the surplus. Most of the membership is in legit though not so engaged at this point. Proportion in stock and rep shows claimed to be small at the time.

With the drop in musical production, Chorus Equity is in a low state. Not more than 1,500 are paid up. The branch at one time had nearly 3,000 members. The election returned the same set of officers with Gillmore in charge as president.

Barnstorming Electra

Theatre Guild is preparing a road company of 'Mourning Becomes Electra' for fall. Company will play broken time—one and two nights and split weeks. In order to tour the show, its production is being lightened. Ditto the salary list, which, due to its topheaviness in the No. 2 company of the past season, went to bring on losses during its tour.

Road 'Electra' will not play on the combined Shubert-Guild subscription list, having covered all the Guild's subscription cities last season.

Truex's Erratic Tour

Los Angeles, June 6.
Ernest Truex's 'Whistling in the Dark' company makes the transcontinental leap twice before starting its formal road tour at Philadelphia.

First jump is New York to Los Angeles, where the show comes into the Belasco in about three weeks. Company then plays San Francisco and jumps back to Philly.

Easier for Shubert Receiver to Rent Than Own Spot for Musical Shows

First lot of receivers' certificates of the \$300,000 issue authorized by the court for the Shubert Theatre Corporation, are to be sold. The amount is \$25,000, it being explained that the total amount is not needed at this time since production has not been started.

Lee and J. J. Shubert assured the court they would dispose of the certificates. It was assumed they would personally take the paper which will be a first lien on the corporation's assets in any liquidation. The certificates will be purchased by a syndicate or corporation which would probably operate easier should liquidation result. The identity of the corporation has not been disclosed.

Part in Pool Indefinite

Whether the theatres still held or operated by the receivership will be included in the new legit circuit which proposes to combine in some measure Erlanger's and the Shubert interests, not yet definite. The receivers stated that was a matter for the court to decide, with no request for a judicial order because the plans for the circuit have not yet been completed.

It is stated, however, that regardless of the participation of theatres personally owned by the Shuberts, there must be no partiality in bookings that might affect the receivership houses appearing over here.

At this time the receivership has no theatres to house musical shows. The Imperial and Chanin's 46th Street are of that type and are owned by the corporation. But the status of both is in doubt so far as the receivers are concerned. Policy of the receivers is to expend no

money unless absolutely necessary, and recently the mortgagees of both houses were advised that fixed charges would have to be paid out of operating receipts. Otherwise the receivers would let go of either or both properties. Ultimatum is that the mortgagees will have to swing the theatres until next season, or whatever they pay in interest and taxes will be refunded if and when the houses are on a paying basis.

Receivers take the position that there are no shows to be booked in over the summer, and that plenty of theatres are available for possible bookings from now on. The undetermined status of the Imperial and 46th Street explains why a musical ('Hey, Nonny, Nonny') was booked into the Shubert, turned back to the brothers by the receivers. There is no receiver-produced musical in sight, but it will be no problem to spot it. An example was the booking of 'A Little Racketeer' last season in the 46th Street. House was leased to the corporation, but the lease was disaffirmed by the receivers, and when the show came in the latter rented the house from the owners, who are the Shuberts, Samuel Untermyer and the estate of Andrew Freedman.

Last Thursday attorneys for the four creditors' committees filed orders with Judge Francis Caffery on the order of appointment of special counsel to hear arguments on the proposal to probe the Shubert Theatre Corporation since inception. The investigation is sought by the independent bondholders' committee.

The lawyers for J. & W. Seligman & Co. filed a copy of the letter sent by the creditor group, objecting to various implications involving the bankers. They denied they had 'vigorously opposed' the investigation, as charged.

Failures of 1931-'32

'Third Little Show'
'Leading Cypriote'
'Paid Companions'
'Three Times the Hour'
'Just to Remind You'
'Free for All'
'Sentiment on Stilts'
'Fast and Furious'
'I Love an Actress'
'The Breadwinner'
'If I Were You'
'Caught Was'
'Washington Heights'
'The Camels Are Coming'
'Divorce Me, Dear'
'Two Seconds'
'Chaunce Souris'
'Wonder Boy'
'The Sex Fable'
'The V. etian'
'Caught Was'
'The Social Register'
'Marriage for Three'
'Sing High, Sing Low'
'Fast Service'
'Steel'
'In Times Square'
'After All'
'The Passing Present'
'The Devil's Host'
'Sentinels'
'Bride the Sun Shines On'
'Experience Unnecessary'
'Papaver'
'Savage Rhythms'
'Never No More'
'Three Men and a Woman'
'The Little Racketeer'
'Adam Had Two Sons'
'East of Broadway'
'Marriage of Camie'
'The Fatal Alibi'
'Zombie'
'When the Bough Breaks'
'New York to Cherbourg'
'The Inside Story'
'Moon in the Yellow River'
'Marching By'
'Money in the Air'
'Night Over Road'
'A Few Wild Oats'
'Life Begins'
'Borderland'
'We Are No Longer Children'
'Blackberries of '32'
'Housewarming'
'The Tree'
'Angeline Moves In'
'Man Who Changed His Name'
'Bulls, Bears and Ases'
'On the Make'

'A Regular Guy'
'Big Ride'
'Shoot the Works'
'Friendship'
'Ladies of Creation'
'After Tomorrow'
'The Singing Soldier'
'Singin' the Blues'
'He'
'Did I Say No?'
'People on the Hill'
'Constant Sinner'
'The Good Companions'
'Enemy Within'
'The Guest Room'
'Lean Harvest'
'No More Frontier'
'East Wind'
'The Roof'
'Here Goes the Bride'
'Hot Money'
'Peter Files High'
'Louder, Please'
'If Love Were All'
'Lady With a Lamp'
'A Widow in Green'
'Miss Gulliver's Travels'
'Bloody Laughter'
'1931'
'Gold in Sables'
'Sugar Hill'
'Adam's Wife'
'Society Girl'
'Berlin'
'Lost Boy'
'Black Tower'
'Jewel Robbery'
'Distant Drums'
'The House of Doom'
'Through the Years'
'If Booth Had Missed'
'Air Minded'
'Monkey'
'Collision'
'Dead Waves'
'They Don't Mean Any Harm'
'Child of Manhattan'
'Park Avenue, Ltd.'
'Trick for Trick'
'Night Over Road'
'Happy Landin'
'Intimate Relations'
'Blood Stream'
'The Decoy'
'Angels Don't Kiss'
'Take Me Tip'
'Foreign Affairs'
'The Merry-Go-Round'
'Broadway Boy'
'There You Are'

Dramatic Critics' Box Score

Season of '31-'32
(Ending May 31, 1932)

Key to abbreviations: SR (shows reviewed), R (right), W (wrong), O (no opinion expressed), Pct. (percentage).

	SR.	R.	W.	O.	Pct.
GABRIEL ('American')	109	100	8	1	.917
COLEMAN ('Mirror')	77	78	1	1	.883
ANDERSON ('Journal')	105	92	10	3	.876
BROWN ('Post')	103	84	18	1	.816
SULLIVAN ('Graphic')	94	72	16	6	.766
ATKINSON ('Times')	110	82	8	20	.745
LOCKRIDGE ('Sun')	116	86	16	14	.742
GARLAND ('World')	99	70	8	11	.717
HAMMOND ('Herald Tribune')	100	62	27	11	.620
MANTLE ('News')	110	67	31	12	.609
'VARIETY' (Combined)	143	130	13		.909

(This score based on 143 new shows)

Drama Critics' '31-'32 Score

Gilbert Gabriel, of the 'American,' is the winner of 'Variety's' ninth seasonal box score on New York's dramatic critics' guesses. His average of .917 sets a new high mark for a full season, the previous standard being John Mason Brown's score for '29-'30. Gabriel, also, becomes the first three-time winner, having also topped in '25-'26 and '26-'27.

Counting the so-called 'summer shows' which opened between August and September of '31 there were 152 entries. This score omits those summer openings, thus basing the critics ratings on 143 plays for the '31-'32 season, or August to June. Of the 152 from June to June, 121 were failures, 16 hits and 15 moderate successes. It was a bad year for legit producers. The success average slumped to one show out of every five produced. In the past this average has always been one out of three.

Another distinctive fact in Gabriel's '31-'32 record is his standing broad jump from last place to first in a single season. His improvement may have been due to a change of style, since when he finished in the cellar the impression was he had been pitching on instructions. Through Gabriel the 'American,' morning daily, places a critic on top of the box score for the first time.

Robert Coleman of the 'Mirror,' who stepped into Walter Winchell's spot as pinch hitter in October and remained in the line-up for the rest of the season, takes second place with a .883 average. Brown, of the 'Post,' winner in the previous two years, dropped to fourth place this time, which is clean-up position at the Polo Grounds but not in the Show Catches League. Atkinson, of 'Times,' just nose-dived from the lead last year, also stepped on a banana peel this time and winds

up seventh. As usual a flock of 'no opinions' held his percentage down. His 26 one-over-lights set a new record for no decisions.

Many Yes-and-Noes

There was a huge increase in the delivery of no opinions, for no reason, however, nor were they more hard boiled or severe in reading the notices. But the number jumped to 77 as a team total for the season, against 47 last year. And last year's amount was considered high. It's noticeable that those reviewers with the most evasions in their records are found down at the bottom of the box score. Next to Gabriel is Lockridge of the 'Sun' with 14. Burns Mantle of the 'News' registered 12 and Percy Hammond also is overboard with 11. Nobody was altogether immune, although Gabriel, Coleman and Brown forgot to say yes or no only once each.

Lockridge as usual, and again finishing seventh, was the most profligate reviewer, having caught 114 of the 143 shows. Next are Atkinson and Mantle, 110 each.

Gabriel figured them right the most times, 100, and Anderson of the 'Journal,' who repeated by finishing third, the next most, 92. Mantle guessed wrong the most times, 31, with Hammond next at 27. Outside of Gabriel the only reviewers show more batting power than last year were Anderson and Lockridge.

Ed Sullivan, in his first year of reviewing, failed with 27. Outside of Gabriel the only reviewers show more batting power than last year were Anderson and Lockridge.

Ed Sullivan, in his first year of reviewing, failed with 27. Outside of Gabriel the only reviewers show more batting power than last year were Anderson and Lockridge.

'Variety' goes into its annual review with its combined staff having an average of 913 or 130 right predictions out of 143.

Stocks Monopolizing Summer Trout Supply

Summer trout have completely eliminated spring trout. Procedure followed by processors for years to take a show out of town for two weeks during the spring or early summer is on the wane, there being but one of this type trout listed for this year, 'Man Who Reclaimed His Head.' All other shows will be looked over at one of the many summer stocks.

For the past few seasons the spring trout thing has been on the downgrade. Last year there were a fair number, but even then the thinness of this list occasioned comment.

Reasons for the dropping of the custom are various. Those managers who found they couldn't get money to produce decided they'd rather not risk it on a trout. As a result some of the out-of-town thespians who used to live on this type booking are in a spot. Favorite places were Atlantic City, Asbury Park and similar resorts.

Weekly Sum Above Minimum on Legit Runs, Film Cos.' New Buying Method

MacLaren's Clay Feet

Hollywood, June 6. Filmmaking Play Association is looking for a pure young man to play Christus this season. Ian MacLaren played the part the three past seasons, but the Association is disappointed in his private life, meaning his divorce.

Russe Ballet Mixup Switches Around to Moscow's Turk Envoy

Fact that the U. S. has not established diplomatic relations with Soviet Russia precludes the possibility of taking testimony through an American diplomatic representative at Moscow, Supreme Court Justice ruled in White Plains. Instead, the court handed down an order authorizing that testimony in the \$250,000 suit of William Reawick, Mount Vernon newspaperman, against Otto Kahn and Theodore Dreiser, be heard by the Turkish consul in the Russian city. Reawick is suing Kahn and Dreiser and the Royal Russian ballet on the allegation that the defendants promised to finance a tour of the ballet in this country and that they backed out of the enterprise. Kahn, who denies any dealings with Reawick, former press association representative in Moscow, seeks testimony of officials of the ballet to show that no American tour would have been possible.

COAST TO CHI BY HACK, \$135, RAIL FARE \$288

On an economy schedule a legit troupe of nine persons used motor transport to Chicago last week. 'Love On Approval,' in which Harry Clay Blaney and Ray Peyton are interested, departed Thursday (2) from New York and opened Sunday at the Playhouse there. Undercosting scenery required was arranged for in Chicago, with the players using suit cases instead of trunks. The players traveled in two limousines which are available for group trips. At \$15 per person the total for the jump was \$135. Fare by train at present rates is \$22 per person not counting berth and 25% saving over motor bus rates, which call for \$18.75 from New York to Chicago. The limousine line explained the return trip cost was virtually assured since there are more people coming east than going west. Passage is arranged through bus agency. Trip is made on a 36-hour schedule.

The 'Love On Approval' company is under contract calling for a guarantee of \$25 weekly plus a percentage should the gross top \$2,500. Contracts were guaranteed at Equity by Charles E. the elder Blaney. Playhouse is a limited capacity theatre included in those Chi houses resorting to bargain tickets.

Civic Axe Swings

Cleveland, June 6. City's Public Auditor has been given a house-cleaning by Elmer E. Adams, manager. Politics and need for economy held responsible for 'salary cuts and three staff members' and the gate. George Mashke, booker and nephew of Maurice Mashke, Republican leader here, was one of the let-outs.

LOUISE DRESSER LEAD

Seattle, June 6. Harry Cort back to L. A. where his company goes into rehearsal for 'Satevopon' story of Sophie Kerr, 'Tain Man and His Wife.' Play also by Miss Kerr. Lead to be played by Louise Dresser, week June 26.

The method of judging the value of picture rights for Broadway plays has been revised during the past season. The picture people have sought to have the play producer and authors take some risk in the matter of the purchase price, by naming a minimum figure plus additional sums for each week the show runs beyond a set number of weeks.

Change was brought about because of the tendency to annex screen rights immediately after the stage presentation and the producer's appeal to the picture people because of ready money and profit. Formerly managers held off on the picture rights, figuring a long run to boost the picture value. Much of that appears to have been discounted, judging from the picture bids early after premieres.

'Good Earth' Deal
Biggest deal yet made for a unproduced play concerns 'The Good Earth' and the picture is partly dependent on how long the show will play. Metro has secured the rights for \$100,000 and it is understood has agreed to pay \$2,500 additional each week up to \$100,000. The total is dependent on whether 'Earth' runs as long as 23 weeks. Owen Davis, who with Owen Jr., is credited with having arranged the sale. Theatre Guild will produce the play and from its share of the minimum figure will have received up to \$100,000. The estimated \$40,000 production cost after the show completes three weeks. Pearl S. Buck, the original author of the book, will divide 50% of the picture rights with the adapters. The show is said to be fully protected in the matter of release dates for the picture.

Two Rejected
Similar offers for rights sold for two moderate successes during the season were rejected. One film offer was for \$40,000 plus \$1,000 weekly up to \$75,000. Rights were eventually sold for better than \$60,000. Show ran about 14 weeks. Most effective backing of a stage show by a picture firm was that of 'Grand Hotel,' for which Metro provided the production cost of about \$150,000. The picture profits and also secured the rights prior to presentation. That appears not to have been author's rules covering rights, since 'Hotel' was of 'Columbia' and 'Grand Hotel' was originally in novel form.

'Frenchmen' in Revival At \$2.50 for Chi's Loop?

Anstole Friedland and Joe De-Mitt's '60,000,000 Frenchmen' tab may become a regular legit musical again, to open June 19 in Chicago at \$2.50 top, with Sophie Tucker added to the cast.

Deal is supposed to be closed or dropped today (Tuesday) by the producers with the Shuberts, who want the show for either the Apollo or Coliseum.

Outside of addition of Miss Tucker the tab cast of 68 people probably will remain intact.

AGENTS' OFFICERS

Election of TARA-Pitman Again President

Officers of the Theatrical Artists' Representatives Association (legit) are: Richard Pittman, elected president; V. D. Willie Edelstein succeeding M. S. Bentham, one of the principal organizers of the TARA, who for 14 years has done his share of the preliminary work; secretary, Jenie Jacobs succeeding Will Roehm; Ed Davidson, treasurer, re-elected. Officers of the Columbia Trust Company are: Walter Batchelor and Willie Edelstein newly elected. Julius Kandler continues as counsel for the organization. William Morris agency's new its Paramount Public disassociation has become Equity-enfranchised and will join the TARA at its next meeting.

Tenner's Co. Folds As Manager Faces Mann Act Charge

Portland, Ore., June 6. El Captain's legit stock has folded with the producer, Joe Tenner, arrested on a Mann Act charge. Business has been bad and the performers have been splitting receipts after expenses. Monte Blue, rehearsing for 'The Arkier,' was warned by Equity not to play but Tenner's arrest closed the outfit after stormy sessions which had Blue returning to Hollywood.

Tenner financed the company with funds of Rose Weinstein, non-pro. Outfit played only two weeks. Tenner's plans are to revive the defunct troupe on a co-operative basis. He is out on bail and refuses to surrender the theatre lease.

Stone Family's Concerts

Los Angeles, June 6. Fred Stone and family will make a concert tour of the Coast starting in October. NBC Artists Service department is sending the comedian out.

NBC Coast bookings for next season include Tedesco and his troupe of gypsy dancers, Jeritza, Kreisler and the Vienna Choir Boys. Latter are on their first American tour.

'KINGDOM' IN DOUBT

Cast Resists Cut Above 25% and May Close

Some doubt about 'The Animal Kingdom' continuing at the Empire after this week. Leslie Howard will leave the cast and depart for Hollywood. Harvey Stephens is slated to go into the lead.

There is the matter of a cut of salaries to be agreed on, however. Reduction of one-third sought by the management, which guaranteed another two weeks' engagement. Players indicated they would not accept more than a 25% slice.

Pichel Sued for Salon Reading of 'Pastures'

Hollywood, June 6. Marc Connelly and Laurence Rivers, Inc., filed an infringement suit in the Federal Court here against Irving Pichel and the Libral Corp. Group for \$10,000 damages and \$1,500 costs as a result of Pichel's reading of 'Green Pastures' May 16 before the Forum at 31 admission.

William A. Brady, Jr., is taking a flyer into summer stock. He'll be located at Red Bank, N. J. Opens July 2.

Variety's Box Score Winners

	SR.	R.	W.	O.	Pct.
'23-'24 COLLO (Mail)	78	53	19	6	.677
'24-'25 POLLOCK ('Hklyn Echo')	97	73	24	1	.753
'25-'26 GABRIEL ('Sun')	105	99	16	1	.826
'26-'27 GABRIEL ('Sun')	105	90	15	1	.857
'27-'28 ATKINSON ('Times')	94	81	12	1	.863
'28-'29 LITTEL ('Post')	89	72	16	1	.809
'29-'30 BROWN ('Post')	88	75	9	1	.898
'30-'31 GABRIEL ('Post')	104	84	16	1	.817
'31-'32 GABRIEL ('American')	109	100	8	1	.917

ST. LOUIS CIVIC OPERA ONLY SURE-THING SHOW

St. Louis, June 6. The St. Louis Municipal Opera began its 14th season in the open air theatre in Forest Park last night (6) with a production of Sigismund Romberg's 'The New Moon'. Productions this year as last are under the direction of J. J. Shubert. Cast of operetta is headed by Charlotte Lanning, Guy Robertson, Leonard Celey, Barbara Newberry and Harry K. Morton. Other players, all of whom have been service on Broadway at one time or another, include John Goldworthy, Joseph Wilkins, George Houston, Victor Casmore, Frederic Persson, Frank Horn, Hope Emerson, Virginia Watson, Marie Sterner, Charles Garland, Marice Christie, Carl Randall, Gladys Wheaton, Matt Wilkins, Genevieve McCormick and Ruth Rathell. Twelve productions running a week each will be given.

Civic spirit is Municipal Opera's working capital, for while the opera in 13 seasons shows a profit of \$40,000, it is a total of \$400,000. Its operations have been financed by the guarantees of St. Louis people.

When the opera was organized in 1919, St. Louisans pledged themselves to pay in varying amounts up to \$23,000 in case of a financial loss. They advanced each one-half of his guarantee to provide the Municipal Theatre association with a working capital.

The same practice exists today when the list of guarantors amounts to more than 700 and their collective responsibility for the opera this season extends to approximately \$150,000. The money is returned to them at the end of the season if the season shows a surplus.

Twice in 13 years there have been seasonal deficits, which were repaid from the surplus accumulating the succeeding year. In all the thirteen years of the opera, no guarantor of Municipal Opera has ever lost a cent.

Double Stock Trout

Albert Beila's play, 'Heavenly Express,' will get a double tryout this summer. John Shepard will do it at Scarborough, N. Y., and Jasper Dreier at the Hedgerow Theatre, Rose Valley, Pa.

Beila is the young playwright who sold 'Little Old Boy' to Phil Dunne and George Marion for next fall. 'Boy,' a reform school play, was originally to have been done by Ben Hecht and Charlie MacArthur.

HAL CHRISTY'S TWO

Hollywood, June 6. Hal Christy has two plays set for New York.

'Black List' will be produced by Hamilton Productions in the fall, and a translation of the German 'The Stock is Dead,' will be done by A. H. Woods.

KENTUCKY FOR STICKS

Los Angeles, June 6. Edward Rowland and William Clifford are planning a tent show production of 'In Old Kentucky.' To play the sticks around Los Angeles. Reunites Rowland-Clifford combination after 10 years.

Stiefel Claim Dissolved Milton Stiefel's legal claim against Josephine Degnon, stock producer, has been dissolved by arbiters.

Stiefel was awarded only \$20 for disbursements he made for Miss Degnon's recent Long Island stock venture. He had sought two weeks' pay and \$40 disbursements.

Rose Show at Majestic Billy Rose's forthcoming musical is slated to go into the Majestic, New York. Revue will have a \$2 top.

Lulu McConnell and Dave Appolon (vaude), reported engaged. Almina Rianan reported to do the dances. Ballard MacDonald and William Wells the sketches.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + \$1.50

Mail remittance with name and summer address.

Ex-Mrs. MacArthur Starts Alienation Suit

Chicago, June 6. Six years after her divorce from Charles MacArthur, playwright and newspaper editor, Carol Frink, an article in the Chicago Herald-Examiner, busted out with a \$100,000 alienation of affection suit against Helen Hayes, MacArthur's present wife.

Papers were filed last week in Circuit court, but kept confidential. Miss Hayes was served just as she was closing here with 'The Good Fairy.' She went on to New York, whence she is going abroad for the summer with MacArthur. Miss Frink claims certain press interviews given out by Miss Hayes stated that she had married Charles MacArthur in 1923 when he was separated from Miss Frink. This the critic denies, saying she was happily married for three years at that time.

The Frink-MacArthur romance started in 1920 with the marriage taking place in New York that year. Both returned to Chicago and worked on the same paper. Six years later, in 1926, Miss Frink started divorce proceedings about the MacArthur came through with his first stage hit, 'Lulu Belle.'

Later she attempted to withdraw the suit, but the decree went through, with Miss Frink charging her attorney allowed the other to get the decree against her pennies. Settled 15% of MacArthur's royalties to 'Lulu Belle,' which amounted to \$4,000. That money, however, was never touched by Miss Frink and is still being held in escrow.

In 1928, just prior to MacArthur's marriage to Helen Hayes, Miss Frink reopened her case and asked the divorce be set aside, but the Supreme court refused to annul the divorce. The lower courts then was about the time when MacArthur's second hit, 'Front Page,' written with Ben Hecht, came on the horizon.

Since then Miss Frink had forgotten all about it, at least to the extent of legal action. Now the \$100,000 action against Miss Hayes was started when the actress is under contract to Paramount for several pictures, with the publicity not anticipated to be relaxed either by the actress or the studio.

Diary of a Stooze

(Continued from page 43)

running up from the dressing room downstairs and said her husband was so drunk he couldn't go on. He was all excited and sweating. One of the stars said she was a fine time to let people know, and then he ran out the door to get the manager.

The orchestra leader kept making his men play and stretching his neck to look backstage and see what was the matter. Somebody yelled: 'What's the Four Flying Venuses?' Let them go on now! Then a lady said: 'I am one of the Four Flying Venuses and if you think we'd do a trapeze act before we get into our tighties you're crazy.'

Everybody was excited, even me. Then a thought hit me and before I even knew what I was doing myself, I grabbed my banjo and ran out on the stage.

When I got out there all alone I felt kind of nervous and wished I hadn't taken the wings. The orchestra leader looked at me real surprised so I said: 'The man who was going to be here instead of me got drunk so I'm here instead of him.'

Everybody laughed even though I didn't mean it to be funny, so I felt pretty good. I looked into the wings and people were waving at me so I smiled at them.

There was no chair to sit on so I stood up. Then I started to say my lines and the wings.

It felt terrible just standing there and people sitting down looking at me. The more I tried to remember by act the more I forgot it. Pretty soon the people got kind of nervous and wondered what was going to happen. Just when it got bad and somebody started to clap, I remembered the song.

'Ladies and gentlemen,' I said to the people, 'I am here with funny stories and anecdotes to amuse you with. First I will ask you what is the difference between a con man and a baby and the answer is a baby has no teeth.'

Nobody laughed and I was sur-

prised. I decided maybe I wasn't talking loud enough so I said the next line.

'Beside the mill there is a walk and on the walk there is a key. Mill-walk-kee.'

Nobody laughed again. I got worried and to make it worse somebody was whispering at me to get off the stage. It was coming from the wings.

When I started to say my next line a man in the audience yelled: 'Are you lousy?' Everybody laughed and clapped and my knees started shaking. I decided I better not take any more risks so I told the orchestra leader to play 'Carolina Moon.'

'I don't know it,' he said, and I could have dropped through the stage.

There was nothing else for me to do but play it all by myself, so I started in. Then I found out an awful mistake.

In Mr. Bowery's act and when I practiced in my room I always sat down and rested the banjo on my lap. But here I was standing up and I didn't have any lap!

The banjo kept slipping down and made me make the wrong chords and it sounded like I had never played anything before.

Sombody started clapping again and everybody joined in, laughing and booing. But I kept right on playing and singing.

Pretty soon somebody threw a penny at it and hit me on the forehead, and I dropped my banjo when I lifted my hand to my head. People started laughing so hard, and a lot of more pennies bounced on the stage.

While I was bent down somebody turned the lights off and there I was in the dark with the terrible noise of people laughing at me. I couldn't see my banjo on the floor so I walked around to feel for it. All at once my foot landed right on top of it and made a crunch.

While I was trying to get my foot out of it a man grabbed me from behind and dragged me off the stage with the music started playing again and the Four Flying Venuses jumped over me to start their act.

Mr. Bowery was backstage with some other men and they pushed me into a little dressing room and closed the door. 'Why did you go out there and do the show?' he asked me at me. 'Don't you know you were supposed to wait until there weren't any people in the house before I saw your act?'

'I could hardly keep from crying. Of course I didn't know that,' I said. 'How can I do my act without any people looking at me?'

'That's the reason you'll never do it,' the man shouted. 'Get out of here and stay out!' 'I was only trying to help you out when that drunken man couldn't go on,' I said, and my voice got shaky. 'I knew I was going to cry then so I ran out of the little room with my foot still caught in my banjo. When I got out and it was a mess. That made me cry more, so I went to my room and tried to write in my diary. But I couldn't. I've been in my room all day today eating nothing but oranges and I have the cramps again.'

I can't look anybody in the face.

I'm Telling You

(Continued from page 43)

'It must have been an awful dump in those days.'

The Question

Getting tired of the same question concerning our dealings with the air firms. Someone asked us last week 'How're you getting along with your...'

So we answered, 'Fine, we had it fixed yesterday.'

Osterman

Thanks Walter, that was our first news story...Harry Cooper still runs the show by himself...Jackie (Jolly Times) Wardell postals from Paris and Venezia...he must be putting away foreign steaks...All Max Gordon's ideas are to one more smash to go to the poor boys...Lew Brown, the song-fighter, owns the horse called Indianapolis...Autos are now advertising, from the selling of cars to the...When Work is Through...what work?...And listen, you mugs, that vacation list in the 'Variety' office has everyone going away but Osterman.

He was the only one who hadn't been doing the last four months vacation...enough...ARE YOU READING.

Inside Stuff—Legit

With the latest agitation for Sunday legit performance subsiding as fast as it started, there remains a difference of opinion as to whether Sundays would actually increase the weekly gross as is claimed by some managers. Other showmen state that experience in seven day cities points to little difference in the box office figures compared to stands when Sundays are out.

That appears to mark the difference between the draw of legit as compared with that of pictures and vaudeville. Frequently where Sunday nights are played Monday performances are unprofitable. The type of attraction is also a factor in Sunday performances in the seven day spots, straight plays often not having as strong a draw as musicals.

Success of legit Sundays on Broadway is attributed several times when such performances were given in aid of the unemployment relief fund, attendance was not as good as expected, save for one or two instances. It was claimed, however, that not enough publicity had been given the Sundays and that theatregoers would have to be 'educated' to performances on those nights. It is contended that business at premieres would be improved if spotted on Sundays.

At Equity's meeting last week the matter of Sundays was brought up from the floor, but the chairman ruled it out of order. Members were told that Sunday performances was a subject for a special meeting callible if a petition were presented to the Council. None such was filed with Equity up to Monday.

All is not well on the musical front. Supposedly forthcoming shows aren't forthcoming, some apparently going back to the just in talk stage for good. At the same time some current musicals aren't seeing black.

'This is Believing,' which Barry Sullivan is mounting several weeks ago, has gotten no further than the announcement stage. Condition is now where no one will believe until they see.

Another announcement is Carl Hemmer's 'Jazz City,' but after months it is still just an announcement. Hemmer, who moved into George White's and his company, moved out again about two weeks ago. Proposed musical starring Heywood Brown hasn't been heard of for some time. 'Fresh Faces,' which was slated for rehearsals for Pat Leonard, is still slated for rehearsals. Summer revue which Norman Bel Geddes and Courtney Burr have in tap, is reported off for at least until fall.

Two of the current musicals, 'Hot-Cha' and 'Face the Music,' were forced to make cuts in order to keep going. Before 'Cha' was cut it was slated to a reported \$37,000 weekly gross before profiting.

Senator Wagner's (Dem. N. Y.) amendment to the tax bill asking for the exemption of legit ticket under \$4 from the 10% tax was defeated on the Senate floor by a close vote, 32-33. In the Senate Finance Committee the same amendment, only went down by 10-9, one more vote bringing a tie.

Senator Wagner and Senator Pat Harrison fought for the legit end, Pettibone against the tax signed by legit leaders has been embodied in the Congressional bill.

Entire fight made by the Theatre League against the tax, which stretched over several months, was done for only \$2,300, far less than the amounts expended by other lobbies that also lost their fights in having taxes removed. Amount was paid mainly by league members, but with some outside contributions.

Revival of 'Show Boat' was not without managerial vexations despite the fact that the production used is almost intact from the warehouse—it was the investiture of the Chicago presentation which was virtually new.

One expense item which cropped up was the crew, union ruling the attraction a road show. That meant nine more men than figured with a combined weekly wage of about \$880 to be added. It was explained that any attraction resuming within five years from the original presentation must use the same number of stagehands. Crew numbers 48 men.

With 20 attractions played at Kansas City Shubert theatre during the season just closed, mainly in the case of the few in the contract that made money. Town gives credit to Ray Whitaker, manager, who obtained Chamber of Commerce support and the local papers which gave freely of space to keep the city on the legit map.

With the exception of a few weeks of dramatic stock at the Orpheum, the Shubert had the legitimate field to itself.

Personal draw of Paul Muni, who stepped out of 'Counsellor at Law' at the Plymouth, New York, was indicated last week when the show's gross dropped from \$12,000 to \$8,000. Understood, however, that trade, after Otto Kruger replaced, was better than anticipated. Kruger played the same part in the Chicago company.

Muni will take a picture for Warner but agreement with the show calls for his return to 'Counsellor' early in the fall when it will tour key cities other than Chi.

Harry Rosenthal has moved the family over from Philly and they have a house at Brighton Beach. Brought over by his pop is the latter's collection of violins, 15 in number. Rosenthal here is familiar with all the fiddles and has the habit of talking to them.

Old boy can and does play every instrument in an orchestra. In addition to the violins he has at least four bass viols, as many cellos and numerous brasses. Their home is like a music store.

Los Angeles Theatre and Music Guild, which has leased the Mason theatre, will be on a strictly co-op basis. Marcel Silver, former Fox director, who heads 're project, is trying to form a permanent musical theatre on a subscription basis.

Life will take a picture for Warner but agreement with the show calls for his return to 'Counsellor' early in the fall when it will tour key cities other than Chi.

Samuel Schwartzman, the theatrical lawyer, is handling his affairs by telephone from his bedside. Reason is poison ivy and plenty of it.

The barrister got the idea he was a big out of doors man. So early last week he took his boat up Lighthouse way and with a companion went fishing. They beached the tub on an island, cooked the catch and then reposed on the greenery. They knew nothing about botany then.

Cast of 'Hay Fever,' which folded last week in Chicago after one week, was stranded in the town and the performers were sent back to New York. The cast apparently unexpired and being used up despite the musical's demise.

Peculiar part of it is that the theatre advertised is Carroll's (now the Casino) where Ziggy's 'Show Boat' holds out.

When a stock company opened by a picture company flops, stock managers blame it, mainly because the picture management. Claim is that the flimflam aren't wise to the management of stock.

Latest exaple pointed out by the legit side is the closed Pabst troupe in Scranton, Pa., after four weeks.

Only Half Dozen Profit Makers Survive on Broadway Show List

Not more than half a dozen shows on Broadway are making appreciable profits and a half on the list in total. Summer heat arrived early and business fell off further, with the Street, Jethgar, No show approximated capacity last week. "Of This I Sing" held that pace for six months. It was not materially off, but there was a dip in attendance. Only one other musical pulling paying trade is "Show Boat," which got \$38,000 last week. Revival's staying power yet to be tested. "Hot Chai" and "Face the Music" which were leaders for the first 10 weeks of their respective engagements, have dropped so badly that either or both may close this Saturday. Both chopped operating expenses as predicted and both reduced the cast. "Face the Music" only other run musical is "Cat and the Fiddle" doing fairly well.

"Another Language" now tops the dramatic group with the gross slightly off at \$13,000; "Reunion in Vienna" got a little more by virtue of the added "The Prince of the Kingdom" about \$11,500 and an increase in the number of the attractions. "The Prince" has a probable exception, although it slumped to \$8,000 after changing leads.

None of last week's quartet of new shows has a chance for money. "The Wise" looked fair, but the Cort, but a \$6,000 first week disappointed; "Christopher Comes Across" opened and "The Prince of the Kingdom" and "Hired Husband" figured a cut rate at the Bijou; "Blue Monday," Provincetown, strictly for the Varsity.

"Merry Go Round" will stop at the Avon this week and then is off to about "The Prince of the Kingdom." Only show scheduled for next week is "Backfire," a co-operative venture.

Estimates for Last Week

"Another Language," Booth (7th week) (C-708-\$3). Dropped a bit last week but now tops the non-musical field with about \$13,000; looks best comedy set for summer stay.

"Bridal Wise," Cort (2nd week) (C-1,043-\$3). Some lower ticket scale slashed from \$5.50 to \$3; first time for major musical to chop so drastically; salaries similarly cut.

"Christopher Comes Across," Royale (1st week) (C-1,041-\$3). After playing five days.

"Cat and Fiddle," Cohan (35th week) (M-1,406-\$3). Business steady and second week since removal from Globe rated over \$14,500; okay at scale and may stay.

"The Kiss," Cohan (32nd week) (C-1,041-\$3). Took dive due to change in leads (Paul Muni and George Raft); going to \$14,500; warm weather hurt; still may stick.

"Face the Music," New Amsterdam (17th week) (M-1,720-\$3). Ticket scale slashed from \$5.50 to \$3; first time for major musical to chop so drastically; salaries similarly cut.

"Hey, Nanny, Nanny," Shubert (1st week) (R-1,335-\$3). Presented independently (Foreman and Jones); Del Edolito was first called "Words and Music"; opened Monday after several postponements.

"The Husband," Broadway (1st week) (C-605-\$3). Opened late last week, drawing uniformly adverse notices; short cast show appears to have little chance.

"Hot Chai," Ziegfeld (14th week) (M-1,622-\$4.40). As with "Face the Music" provisional; \$14,500; very dry stick; last week claimed over \$27,000; no profit.

"Man Who Changed His Name," Broadway (4th week) (M-1,622-\$4.40). Seller's trade light from start with pace approximating \$4,000.

"Mr. Go-Round," Broadway (7th week) (D-830-\$3). Final week; holdover this week for theatre party musical; last week will probably prove a one third of the week's gross; maybe \$3,000 last week.

"Of This I Sing," Music Box (24th week) (M-1,000-\$5.50). The dollar show left off on some nights last week because of weather, but great at \$27,000.

"The Boy Friend," Morosco (1st week) (C-593-\$3). Co-operative show in rough going; cut rates and pass money; estimated around \$2,000.

MASQUES TROUPE

Hollywood, June 6.

Masques minstrel shows presented at the Hollywood night club will play several one-nighters in and around Los Angeles for benefit of relief fund.

Attraction is opening at the Hollywood Playhouse in a week.

Lefty Miller; written by John Montague; opens tonight (7).

"Theatrical Summer," Selwyn (3rd week) (CD-1,067-\$3). Chances for summer stay not definite; fair business second week at \$5,000 again.

Other Attractions

"Show Boat," Casino (Carroll); revival at \$55,000 regarded excellent; tops all.

"Troilus and Cressida," Broadway; Players Club in revival of little used Shakespeare play; one week.

"Blue Monday," Provincetown; a village production.

"Yeah Man," Park Lane; last two days.

Frisco Local Venture Quits, Cast Part Paid

San Francisco, June 6.

The locally produced operetta, "Love Time," bowed out of the Geary last Saturday night after two weeks.

Show was the property of Hans Linne, its author. At end of the first week he and Curran Swint, company manager, handed stage, hand and musicians' union checks with the stipulation that there was no money at that time in the bank to cover them.

Linne then turned the show over to William Nourse, Los Angeles business man and fiancé of Marie Del Edolito, one of the operetta's leading ladies. Nourse scrambled for Los Angeles in an effort to raise the money and came home with the bacon. Equity bond covered week and half.

Show's producer, George Cunningham, and his assistant, Billy Hansen, with money still due them, left for San Clemente, where they will rest up and prepare a show for next season, "The Chiselers," which Cunningham says he will produce.

Film Hopes Hold Over 'Phantom Cargo' in Hub

Boston, June 6.

"Phantom Cargo," Boston's only legit, at the Plymouth, opening cold Monday night (29) for the first time on any stage, and with weather not ideal will be able to get by with \$6,000, and stays a second week.

Play is regarded highly by picture people as having screen possibilities and in this in mind the show is being held over until the right people see it.

Sex Hints in Loop

Chicago, June 6.

Randolph street goes honky tonk this week with the Garrick, ex-Shubert property, reopening with a sex lecture gang under Dr. Walter Child. "Love and Desire" is the ballyhoo.

Along with the usual spiel and book selling will be a lineup of girl models. Originally the Doc had a picture along he wanted to put in, but he abandoned that idea when he found out about four operators in the booth.

Deal was made direct with the Garrick Theatre building on a straight rental, with the first week up in advance.

McNutt 'Fever' Claim

Cast of "Hay Fever" have filed claims against Patterson McNutt, following the show's Chicago closing. Citation amounts to about \$2,500. Equity also has due the fare to bring the players back to New York.

When first the piece opened on Broadway, McNutt posted a letter of guarantee for four weeks only, after which no additional guarantee went up, the cast accepting this arrangement with apparent approval from Equity.

"Fever" played the Adelphi in Chi. getting a meager \$2,500 on its week. Ralph Kettering, receiver for the Adelphi, is involved in the "Fever" shakedown, due to a claimed guarantee.

Shows in Rehearsal

"Clowns in Clover" (Leslie), Ambassador.

"Dance" (Abramson - Smith), 113 W. 42.

CORNELLS 5-DAY 26 G's HOT FOR L. A.

Los Angeles, June 6.

"Barretts of Wimpole Street" started at the Biltmore Tuesday evening and gave the town its first stock dramatic attraction in a year. First five days (seven performances) saw \$25,000 come through the window, practically all of it contributed by the picture colony as a tribute to Katharine Cornell, not only because of her artistry, but also because so far she has remained out of pictures. She is in 11 plays and has a sell-out for the entire engagement.

"House of Asaenda," in "The Alarm Clock" blow out of the El Capitan after three poor weeks. Final stanza, with the help of a theatre party, got about \$2,000. That's two grand below average for the house. Reginald Denny in "Blessed Event" opened Sunday (3rd week) (CD-1,067-\$3). First time the picture player has appeared on a local stage.

"The Mad Hopes," with Billie Burke starred, also took the easiest way after three lean weeks. Blow-out week got shut out, which is much to be for the Belasco. House remains dark one week, with the New York company of "Whistling in the Dark" to take the house.

Estimates for Last Week

"The Alarm Clock," El Capitan (3d, final week) (C-1,574-\$1.60). Stayed three weeks only to keep the house open; estimated \$2,800 for the closer.

"Blessed Event," Sunday (3d week) (CD-1,067-\$3). Best non-musical going this season. House added two rows of seats to take care of 'em.

"The Mad Hopes," Belasco (3d, final week) (C-1,103-\$2.50). Closed to \$5,700 without getting out of the house. "Whistling in the Dark" opens June 12.

Burlesque Tryout Spot

A break-in in a burlesque theatre is being given in the colored musical "J. Loomis is producing. Show, called "Hot Chai" (Chen and Jones), out only, opened Monday (6), at Werba's Brooklyn theatre for a week. If the show looks okay it'll be toured as a legit under a new title.

Cast includes Johnny Higgins, Eddie Hunter, Speedy Smith, Andy Tribal, Chappelle and Steneto, Gaines, Braden, Jones and Parker, Miglie Lane, May Brown and band.

Burt's Film Hope

Hollywood, June 6.

Thompson Burt's, playwright, brought here by Charles Rogers to screen "Mad as a Hatter" for a week only out of Rogers' payroll, but intends spending the summer here for another try at pictures.

Won't go east until fall when his "Act Down" will be produced by Roland Stebbins.

Future Plays

"Cyano," set to music by Charles Locke and Samuel Pokras, opens in St. Louis, Aug. 22, under Shubert management. Play, recently issued in principal opera closing this company's season. Natalie Hall, Geo. Huston, Doris Paton, Allan Jones, George Hassell, Carl Randall, Manilla Fox, and Corinne Weiner, Virginia Watson.

"The Mighty Woe," by Sam Shipman, for A. H. Woods in the fall.

"The World Goes Home," by Carlington Phelps, for Robert Newman.

Local Productions Hope of Chi; 'Scandals' Folds on \$34,000 Wk.

'Pastures' Gets \$12,000; Others Low in Frisco

San Francisco, June 6.

While "Green Pastures" held over and continued to do exceptional business, rest of the town hovered around the bottom.

Second week of Reginald Denny in "Blessed Event" did poorly for Henry Duffy at the Alcazar, less than \$4,000, and Duffy took it to a Sunday night opening in "House Beautiful" with tickets selling well.

Another second-weeker, "Love Time" at the Geary, home town production of the operetta, was another one of those things and show was scheduled to close Saturday night. Gate was near the \$2,500 mark.

Fourth and final week of Edward Everett Horton in "Springtime for Henry" at the Curran closed to a satisfactory \$7,000.

"Green Pastures" grabbed off \$12,000 for its third stanza and remains for another one.

The Biltmore show, due into Curran June 13, has been cancelled.

One-Night Stock Try for W.B. Coast Film Houses

Hollywood, June 6.

Warner Brothers is trying out one night a week of dramatic stock at Whittier, Huntington Park, San Pedro and Santa Barbara.

Stock troupe organized by Ralph Burt started out with "Baby Mine." "Fair and Warner" is next, opening at Whittier Tuesday (7).

Merged Audiences Set

Pittsburgh, June 6.

Nixon theatre, Erlanger legit site, has been picked over the Alvin as the local home of American Theatre Society productions, representing the merger subscription lists of the Theatre Guild and the Professional Players. Frank Craven and Mrs. T. M. Jones III, social leaders here and organizers of the Shubert subscription list last season, will head the group.

Future of it is in a bit of doubt. House is owned by WB but until last fall, when it was turned back to original owners, had been operated by Shuberts under a long-term lease.

Pittsburgh's third legit site, Pitt, once a Shubert holding but sold months ago at a sheriff's sale, remains a white elephant.

'Gratitude's' Fast Revival

Reviewing a play for Broadway that's not two years old will be a hard job. "Gratitude's" Wee and Jules Leventhal. Show is "That's Gratitude," opening at the Waldorf, New York, June 16.

Golden originally produced it in September, 1930. Frank Craven wrote and starred in it.

Revival cast includes Taylor Holmes, J. C. Nugent, Maude Reade, Gerald Kent, Helen Merman, Warren Ashe, Howard Hall, Frances McHugh, Amy Atkinson, Robert Burton of the Golden office is staging.

New Cast Peps Trade

Akron, O., June 6.

Charles Emmerich, director of the first local stock in years, replaced his whole cast in the hope of stimulating business.

New company includes Betty Winkler, David Dunn, Fay Tremaine, Betty Ferris and Earl Tucker. The leads replaced were Nancy Dwyer and Charles Harrison. Two of the former company remain, Walter Jones and Robert Hlles.

Business has improved, Emmerich reports.

Baron Quits Erlangers

Saul J. Baron is no longer attorney for the Erlanger office, having resigned and moved out of the New Amsterdam Theatre building. Baron retains his position as temporary administrator of the estate of A. L. Erlanger.

Baron had a dispute with the heads of the Erlanger organization. He has opened his own office and may also produce plays.

Chicago, June 6.

Legit phase here is down to the summer struggle basis. Current week's exhibits are limited to the 17-week survivor, "Counselor-at-Law," and last night's (6) newcomer, "Love on Approval," as compared to last time last year, when no show was in the city.

With no support likely from the circuits for a long stretch and the indie Broadway producers leery of changing their attractions here under present conditions, the local managers are scouting around for homegrown bantams to do their own producing. Adelphi management has corralled a colored revue, with the tentative title of "Do Your Stuff" that it will close to next June 13 if an underwriting angel can be found.

Business for indie attractions on tap the past week took a nice spurt in midweek. Influx of holiday visitors had boosted ticket sales to the two dramas but a heavy bolstering of attendance for "Green Pastures" and "Scandals" at the Cleveland Opera House. "Devil Passes," out of the Selwyn, joined the parade in Sunday night, on the way to the stovehouse. Drama did not fare so well on the hold-over, but meant little to the month's span to rate it a fairly profitable engagement.

Estimates for Last Week

"Counselor-at-Law," Erlanger (17th week) (M-1,720-\$3). Still getting some straight sale play. Picked up neatly toward the end of the week and taking an edge above the \$7,000 stop figure. Out to catch the season's record, 19 weeks, set by "Green Pastures."

"Devil Passes," Selwyn (4th-final week) (D-1,086-\$3). Wound up the run with around \$6,000 on a nip and tuck. Came in Sunday night, help on the last two days. Crack exploitation chiefly responsible for its holding out over the originally slated two weeks. Nothing set in case in here.

"Love on Approval," Playhouse (C-602-\$2.50). Came in Sunday night, with Cecil Spoor; on cut-rate appeal from scratch.

"Scandals," Cleveland Opera House (2d final week) (R-350-\$3). Had figured on a four weeks' stay. "Final week" and Sunday night, with flocking from Sunday on, with the box office line increased by performance. Balcony crack cleaned out Friday night, with a crowd of about \$34,000 total not outstanding for this spot. Foldup take, however, substantial. Sunday night, especially the huge loss White had been figured to take here. Show had been cancelled to follow Chicago with a week in Cleveland.

Eltich's 40-Yr. Reunion

Denver, June 6.

Everything set for the 40th anniversary of the Elitch Theatre June 11. Arnold Gurler is rounding up every person who attended the opening of the Elitch Theatre in 1892 at a banquet and at the show afterwards. Looks like nearly 75 will be guests of honor. The banquet will be held either in the Orchard cafe or under the trees at Elitch Gardens. Mayor George D. Begole will be present, not only in his capacity as mayor, but as one who attended the opening week 40 years ago. Governor Adams and other notables have been invited.

"Blessed Event" will be the initial offering of the stock company. The show will include Roger Pryor and Selena Royle, leads.

Town Socks Tent Shows

Burlington, N.J., June 6.

The drive to build a new stock company was sounded here in an amended ordinance by the city council. Will hit anything from Chautauque to revival gatherings.

There is a temporary advance notice for a fee of \$50 a day, or \$250 for a week. Not any of the stocks traveling in this territory can stand the rate.

Topeka Stock Gives Up

Topeka, June 6.

Even nearly free tickets failed to draw and the Waldorf Playhouse closed Saturday after struggling 15 weeks.

The two, for one gag was introduced, free admission prices were halved, but that only gave away singles with purchases.

Plays on Broadway

BRIDAL WISE

Parce comes in three acts. Presented at the Cort May 30 by Sigourney Thayer. Written by Albert Hackett and Frances Goodrich. Madge Kennedy starred. James Burrows featured. Staged by Frank Craven.

Tim.....Lloyd Payton
Mary.....Ellis Gordon
Harry.....Victor MacGraw
Peter Burroughs.....Jackie Koll
Sam.....Raymond Bishop
Gladney Weems.....Madge Kennedy
Alvin Burroughs.....Raymond Walburn
George Watson.....James Burke
Fay Miller.....Thelma Marshall
Gordon Wright.....Ben Lackland
Mrs. Chalmers.....Shea Perry
Babe Harrington.....Blythe Daly

Another star comes to Broadway at the season's end. It is Madge Kennedy, of alluring voice and distinctive feminine charm. The new play is fairly diverting and should register moderately, summer weather being the unknown factor.

Chief name support is James Rennie, who joined up after the show opened out of town, and who gives a good account of himself. But there is a kid actor, Jackie Koll, who means much in this performance. Won't be surprising if the little chap should be grabbed for Hollywood.

Miss Kennedy plays an attractive young wife, Joyce Burroughs, whose home is nearly broken up when Alan, the husband, makes the mistake of falling for another woman, whom she speciously discovers rates far beneath his mate. Far is akin to that which she played in "Paris Bound." Story is worked out differently because of their younger,

who irritates the others but never the parents and not the audience. Alan has retired while still a young man and takes himself a country place in Maryland, going nutty about horses and stocking a stable with hunters. For instance, he pays five G's for one, although a mind-sucker. Alan goes a-hunting daily in carmine and buckskin outfits, falling at the jumps regularly. Kobby is not to Joyce's liking, nor does she care about the equestrian art.

During a six weeks' stretch, when Joyce and the kid have whooping cough, Alan stays at the club and is well entrenched with the horse set. Also he gets himself a girl friend, Babe Harrington, who reeks of the stables but thinks that "a nice, wholesome smell." Babe offers to train his horses, and he invites her to take quarters in the house, along with her nose, nut, similarly nuts about nags. Joyce had planned a trip to Evansville, but he won't go along. Upshot of the tilt has Joyce going off with Gladney Weems, a sappy Port of lawyer.

Third act finds them divorced and remarried, with neither contented with the new set-up. Backs, back from boarding school, brings up the problem as to which parent shall have him. Two honeymooners are in the offing but none comes off because the kid, having filled his stomach with all sorts of eats, gets ill, and both parents rush to take care of the boy. That forces all hands to remain overnight. By mistake Alan's new bride and Joyce's new hubby sleep in the same bed

and are discovered by the kid. That riles the pair so much that they are agreeable to annulment—anything to get away from the boy. Anyhow, his parents realize they want each other more than anything else.

Situations are farcical most of the time. Some of the lines seemed useless and even ridiculous. Several scenes of complaining when the lawyer happened to pinch his arm, the grown-up ally replying: "What a lovely pinch! Really amazing, however," is Joyce, who wants to visit New York, tired of being awakened by birds every morning. She'd dreamed the racket of riveting machines, wants to walk on hard pavements—and I want to see Jewish people.

Blythe Daly, the horsewoman who nearly breaks up the Burroughs home, seemed quite true to type, doing a good job. Master Koll has a sidekick in a little pick, Raymond Bishop, and teamed in childish roughhouse, they are enough to annoy anyone who didn't love them. Raymond Walburn plays the lawyer.

"Bridal Wise" was worked on and staged by Frank Craven. Albert Hackett and Frances Goodrich were laboring on the writing as they laid with "Up Pops the Devil," a fairly success a season or two ago. Latest effort is not quite as good. *Dice.*

BLUE MONDAY

Comedy drama in three acts, presented at the Provincetown Playhouse, June 2, by Barnet Warren. Written by Benson Frank. Directed by Benson Frank. Cast: Theodore St. John, Frederic Tozer, John W. Bawley, Luigi, Bruno Wick, Bill Mayne, Burton Rogers, Hogan, John W. Bawley, Tom-Tom, James Dundore, Regina, Mimi Gail, Antoinette, Mimi Gail, Tony, Edward D'Oyley.

Better than the average Greenwich Village play product is "Blue Monday," but it has no chance for Broadway, and it is doubtful if the new group had such an engagement in mind.

New names for the most part. Barnet Warren, who produced the show, is said to be the brother of Jacob Ben-Ami, a figure in the Yiddish stage. His direction attracted attention of show people present the first night.

Impression as to the play was that it would have been more effective as a sketch or a farce in three acts. Short in running-time, "Blue Monday" moved along easily however, a credit to the presentation.

Simple scene is the workshop in a Brooklyn lamp-shade factory, the setting probably in details, though miniature on this stage. Lucy, the good looking bookkeeper, is about to be married to a rough, tough fellow, who paints things on shades. It seems that Frank has piled her up in the home of Tony, another worker, and had taken advantage of her condition. It was not evident that led to her promise to wed.

Into this illiterate ensemble comes Paul, an artist, who lives over the Village, reduced to such work through necessity. Unable to supply a wife with things she demands she is gone without her man. Paul's speech is cultured compared to that of the workshop and his quiet manner appeals to Lucy, who regards him as the man she had been waiting for.

Lucy refuses to go through with the ceremony and on Monday the others discover their gifts and the party on the Saturday before had gone for naught. Frank enters, while Paul and Lucy are talking, the others being out for lunch. She wanted to go away with him. In a jealous rage, after she falsely claimed to have spent the night with Paul, the wild fiance shoots them both.

The drama could have happened, in fact seemed a more so, in a similar, drab, tab story. But is done well as played by Claire Carlisle as Lucy, Theodore St. John, the artist, Frederic Tozer as Frank, with Bruno Wick playing an Italian standing out among the small parts.

HIRED HUSBAND

Comedy in three acts, presented at the Bijou June 3 by August L. Stern. Written by August L. Stern. Directed by August L. Stern. Cast: Paul Everett, Herbert Ashton, Jr., Fred Travis, Terry Carroll, Helen Brooks, Waldo Edwards.

One set, six persons cast would seem to give "Hired Husband" an edge, but though the show is with similar set-ups has clicked in some measure, this one is doubtful because it is a comedy minus laughter.

The author, August Stern, is said to be of the Bronx "Home News" editorial staff, and he is supposed to be the presenter. But the play is comedy, however, means something else, namely that Robert Sterling is in it. Latter half of the "Diamond Lil," the Mae West show, and hunk of other tries thereafter.

House board billing plays up Terry Carroll, sister of Nancy Carroll and likewise a niece of Billy

Plays Out of Town

PHANTOM CARGO

Boston, June 3.

A melodrama in three acts, by Samuel Dime and Nat Ayer, by the Boston Players. Written by Samuel Dime and Nat Ayer. Directed by Samuel Dime. Cast: Arthur Mack, Richard B. Whorf and Miss Andra and produced by Mr. Whorf and Al Duty at the Boston Players. Time of one hour and ten minutes.

Adeline Annis.....Adeline Annis
Winifred Douglas.....Winifred Douglas
Richard B. Whorf.....Richard B. Whorf
Arthur Mack.....Arthur Mack
Phillip Borsore.....Phillip Borsore
Arthur Mack.....Arthur Mack
George Spavin.....George Spavin
Gordon F. Hayworth.....Gordon F. Hayworth
Charles Kenney.....Charles Kenney
Sam Stern.....Sam Stern
Joseph P. Cook.....Joseph P. Cook

A hard-boiled melodrama of the tropic seas can hardly be rated as ideal dramatic matter for June. On the other hand, only a brave man would have dared produce it at any time. The play is a piece of work, and the actors are available at bargain prices when the weather gets hot.

Presented this evening is over 200 Chinamen, who have been thrown overboard to feed the sharks, one man has been stabbed to death, two others have been killed. In front of the audience, the wireless operator has been drugged, a coast guard ship has been wrecked and sunk, a million dollars in diamonds stolen from the ship's safe, a gang leader has been killed, and a man has been killed by machine gun fire, and the whole bit comes in the torturing of a gangster by squeezing his fingers until he has pressed out his fingers split blood.

"Phantom Cargo" was written by Samuel Dime and Nat Ayer. It is a former revenue officer with technical collaboration and staging by Samuel Dime. The play is a piece of work, and the actors are available at bargain prices when the weather gets hot.

Young Whorf is rated as the most versatile theatrical personality in New England, as he writes his own stuff, acts, sings and even builds his own sets. Now he is producing and while this one will probably be a flop, it is a far town is with him, and that helps sell seats.

His has to do with the racket of smuggling Chinese from Panama into San Francisco and the entire action occurs in the lousing cabin of a steamship. In addition to the cargo of Chinese there is a tough collection of passengers including a fat lady who runs a small dive, a Sadie Thompson type of adventures, a diamond robber, a female Chinese spy, and a gangster who peddles hashish, and a gangster racketeer. The ship is in charge of a coast guard cutter, who is double crossing the Chicago gangster who owns the boat. They call him "Phosphorus" because you can see him glow in the dark.

La Hiff of the Tavern. The newest Miss Carroll in show and personable. She formerly appeared with Nancy in a sister act, did some picture work and was in several Broadway musical shows. Her histrionic gifts, however, are hardly brought forth in "Hired Husband," her first chance as a lead role. Maybe cause she hasn't a sympathetic part.

Story is opaque. Nina Travels has been a lead role. She's uncle there is to be a baby. He loves the girl, but because of a will he would lose his inheritance if marrying before his 32d birthday. Nina's uncle, Andrew Starr, figures a way out. He selects Edward Gray, a fellow who can be the boy's father in Gray Park, hungry and broke, and brings him home.

Gray's story, that he had attended a university, had lost his ranch in Montana, then drifted into the world, is a make-believe proposal. For \$500 a week Starr suggests that Gray marry Nina. That he stimulate affection, the presence of others, but that at the end of three months to go to Europe, so Nina can be divorced.

Gray assents. Following honeymoon it would seem that the bride and groom had fallen in love. The story thereafter falls apart. Starr is willing to welcome Gray as a member of the family, but the westerner insists that Nina love him. He bullies and lectures her and in the end is right, young Brooks assenting to wedding Nina after she divorces Gray, the inheritance handicap being entirely forgotten.

It is a trite play. There seemed to be too much formality in the way characters addressed each other. Best part of the cast is Paul Everett, who does Starr. Herbert Ashton, Jr., as Gray was not as natural as he might have been. Script may have been at fault. Author wrote "Brothers" and was a dialog writer in Hollywood.

"Hired Husband" can hope for little except cut rates. *Dice.*

gun and a wicked sock to crew and passengers alike. The play ends while there are a few of the characters still alive and two of the villains turn out to be an immigration officer and a dope dealer. In a cross stage revolver duel that smells up the whole house with pistol smoke.

It's a stuporish melodrama. There's a strange part about it is that Bostonians seem to like it—in an apologetic way. They call it "printy" and "vulgar" and "red-blooded." It might make a movie—especially a serial. *Ladbey.*

MURDER

Los Angeles, May 27. Presented by the Rush Bros. the authors at the Theatre Mart. Directed by Don Brock. Cast includes Sara Rueveit, June D. Margot, Fern Taylor, John David, Katherine Mesley, Edna Carleton, Malvern Christi, Jack Kow, and others. Kenneth Herbert, Raynor Kline, Bruce Sydney, Murray Edwards, Paulie Rickard, Lole Lawrence, Janet Bruce, and others. Opening May 27 for three days, two acts.

Only merit in this new play is power to arouse sympathy for the depression as a dramatic subject. Hoover, finance companies, prohibition and politicians are attacked in long speeches by the characters. Play structure and dialog indicate little experience by authors.

John David, Horace, and Sara Rueveit had the leads, and made what they could of the lines. Girl whose once well-to-do family is on the edge of poverty as a result of unemployment, becomes a prostitute in a sailor's rooming house, and then for their support. Her brother becomes a bootlegger in the same place. She has a fight with a customer, and the brother is killed. In addition to how his sister is getting the family finances, shoots the customer. Hearing of the murder, her brother then goes berserk and kills himself. Girl clinches at the end with one of the sailors who had befriended her.

Happy days in Dixie.

Engagements

Cecil Spooner, Georgine Cleveland, Victor Sutherland, Sonia Karlov, Rankin Mansfield, Paul Byron, Katherine Mesley, Edna Carleton, Love on Approval (Chicago). Priscilla Guernsey, Jack Stillman, Paul Draper, "Ballyho" (Jenie Jacobs).

Philip Loe, "Flying Colors." Frank Conlan, "In the Tradition." Brookfield Players.

Edouard Colebrook, "The Man Who Reclaimed His Head," opening in Philadelphia, June 16 and produced by the Philadelphia Little Maids.

Ernest Glendinning replaced Lou Tellegen in "Man Who Reclaimed His Head."

Bertha Belmore replaces Edna May Oliver in "Show Boat."

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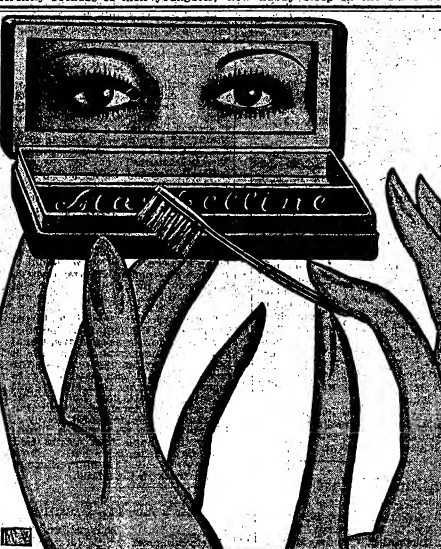
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London Show World

London, May 26.
Many of the insiders said Leslie Henson only put Novello's "Party on the Strand" on the stage for nothing in mind after "The Love Pirate" flopped out.

Old Timer Revived
"Le Cocu Magnifique" is a play about a lunatic. It was produced on the Globe Sunday evening, May 21, by the Stage Society.
Fernand Crommelynck authored the piece was originally done in 1920, since when the author has written nearly a dozen pieces.
Done all over the Continent and the piece has always been refused a certificate by the censor here.
Commaire produced and a lot of actors delivered a lot of long speeches.

Film Trade Envoys
Lot of discussion here as to whom the Federation of British Industries' Film Group would send to the Ottawa conference in July, when British politicians get together on the question of film trade.
Irene Ostrer, John Maxwell and C.M. Woolf have finally been invited to represent the trade.

That deal between British & Dominion and Paramount, whereby the British company would produce the American's production here, is now an accomplished fact.
Both parties decided it up to the last minute.

German Circus Permit
Extraordinary situation here regarding the Ministry of Labor's banning of the Circus Gleich after the permit had been issued to the German troupe.
The V. A. F. and others have suggested a permit, subject to certain employment conditions which have been guaranteed.

But the Capital Theatre, representing the Theatrical Managers' Association, is still in opposition and urging the Ministry to uphold the veto.
The Challenge, produced at the Little Gate theatre studio May 23, is an artistic triviality and is unlikely to be heard of again.

The producing firm of Basil Foster and Tom Miller, who specialized in light comedy plays of Ian Hay and Commander Stephen King-Hall, including such successes as "Middle Watch" and "Admission Is Losing Tom Miller, resigning due to ill health.

Firm will still continue to operate with the other three directors.

Act Re-discovered
Standard American acts while playing here are often re-discovered by American producers as suitable production material. Latest instance is that of Billy and Elsa Newell, who were noticed by producer Short while at the Lord's Pavilion. Producer now has them in mind for "Band Vagon," which is being staged for Joe Oswald at the Alhambra as successor to "Waiteas from Vienna," some time in August. Like Elsa Newell will play the Helen Broderick part.

Eric Hakim has leased the Cambridge theatre from Associated Theatres Properties to stage Continental films.

William, whose venture into the film producing end has proved rather expensive, is the first one to have had the fortune to make a commercial possibility of a picture the house housing foreign films in London. His Academy, at the Oxford street, has proved a gold mine.

First picture being staged at the Cambridge is "M," a German production by Nero Flix.
With the Cambridge, a Universal house, also specializing in foreign products, the Cambridge will be the third West End house to go foreign.
The "Casanova" gross since the opening is not far from the original expectation, and below the original pace set by "White Horse Inn" at its inception.

'Cheque-Mate' Announced
The "Cheque-Mate" announced at the Kingsway, May 25, is a neatly written comedy adequately played by a single cast of five, too slight as it stands for a solid evening's entertainment.

Situation is that a woman who is about to spend the night with a man in return for a check settling her brothers gambling debts. She hands over the check and she is ready to go through with it. He then tells her she can just have the money and start for his hat and coat. Her reply is that she is a woman of honor, insisting on keeping to the bargain.

English-German Films
San Spiegel, head of Max Films, of Berlin, is starting an international multi-lingual production company, between Germany and London.

Idea is to make the German version in Berlin and the English in London studios around Elstree.

FRENCH SATIRE

Social Spool Has Pompous Politician
Marrying Scarlet Woman

Paris, June 6.
New piece with characteristically sharp social satire is "The House Opposite" at the Palais Royal which looks like a doublet. It's a political comedy by Paul Nivolet.
Story has to do with a stiff-necked and pompous governmental official who, disappointed at failure of promotion in the service, marries a rich procuress. A cautious adaptation might serve for a deft American actress such as Ina Claire.

TWO FILMS, TEN ACTS, BALLET, LONDON IDEA

London, June 6.
The Leicester Square is again rearing its vaudeville pacy, called here "cinema-vault." Walter Gibbons is promoting the venture and is assembling his show.
Layout calls for an hour's stage show plus a double feature. Stage bill will have 10 acts and a permanent troupe of girls.
Scheme also involves use of two orchestras, which with the girls, will involve a cost of \$2,000.

French Legits Go Film; Flicker Mob on Stage

Paris, May 27.
Legit people of all descriptions are much perturbed at opposition coming in the way of the stage, as represented by screen players crashing the stage. Idea among screen players is that to play the stage will give them increased value for talkers and provide them with something to do between pictures.
Against this, legit is crashing the screen from all sides, with casting men canvassing every actor for suitable candidates. Except for a few highlights, names are rapidly losing value. In former days every French picture could boast at least three or four well known screen actors with a following. Nowadays one star is plenty.

As a rule it has been found that picture films transferred from stage to screen are less successful than the men, as depending too much on dialog rather than acting to tell the story. Outstanding exception is Gabry Morlay, whose acting on the screen is winning her as big a following as on the stage.
Against this, legit men like Rainau, Francis, H. Baur, Michel Simon, Dramen, Dren, Milon and Victor Boucher, all originating from the stage, are screen draws.

Trading on Names

Paris, May 27.
The three well-known clowns, Paul, Albert and Francois Fratellini, known as The Fratellini, are appearing in a Paris circus. The reason is that three of their nephews—also clowns—who are working for Perle, are persistently being billed as Fratellini, without giving the full moniker. Gustave Fratellini, which is the name of one of the nephews. This they have been ordered to do by the French censor, both in France and Germany, so as to prevent the nephews from being mistaken for the authentic clowns.

Another case of showmen using a famous name by hiring another man of the same name comes up in the case of a small tent show which hired a poultry man named Fender, also a follower of the famous circus family.

'Maedchen' as French Legit

Paris, May 27.
French legit version of "Maedchen in Uniform" to be the opening show of an intimate theatre, under the auspices of a 200-seat annex to the Casino de Paris.
Ariette Marchal will do the teacher, and Lora Hays, American, another school marm.

Mme. Chekhov, 60, Weds
Moscow, May 20.
Madame Olga Knipper Chokhov, widow of the famous writer, Anton Chekhov, has acquired a new husband after 28 years of widowhood. He is Nikolai Volkov, theatre critic and occasional actor. Volkov is said to be 37, his new wife over 60.

More Alterations Hold Up Prince's Opening

London, June 6.
After spending \$800,000 on structural alterations and improvements Prince's restaurant is ready to open with a splurge, June 20.
A massive show had been framed and preparations were complete to go after early summer trade. But they figured without the London Common council, which at the last minute ordered a flock of new changes, which it will take until August to complete.
Opening thus is deferred until August.

AUTHORS GAB AND GAB AT CONGRESS OF WORLD

Budapest, May 26.
Much blowing of trumpets preceded the tenth congress of the P.E.N. 'Poets, Essayists, Novelists,' the writers' international peace and goodwill association founded by Mrs. Dawson-Scott and presided over by John Galsworthy.
The purpose of the corporation being to foster better understanding between authors of all nations, what more natural than that the members of the Hungarian branch should have quarrelled about the supremacy of the progressive or the conservative factions in their own midst and a temporary truce was effected only for the sake of receiving the foreign branches for the congress.

At the meetings there was much talk of the freedom of literature being to foster better understanding between authors of all nations, what more natural than that the members of the Hungarian branch should have quarrelled about the supremacy of the progressive or the conservative factions in their own midst and a temporary truce was effected only for the sake of receiving the foreign branches for the congress.
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Real importance of the congress was that three hundred writers of many countries met in Budapest and spent a week here, getting to know each other and this little-known country.

Phoenix Nets \$1,500

London, June 6.
Phoenix, which started straight vaude policy last week nabbed \$8,000 for its initial frame.
Minus tax and overhead leaves \$1,500 profit.

Czech Multi-Lingual

Prague, May 28.
Anny Ondra, film actress, who is of Czech birth, is now at work at the A. B. Studio of Prague in a new domestic film bearing the name, "Kantor Ideal," based on the novel of the Czech authors, Adela Cervenka.
Ondra appears in the film under the name of Lyeatzen Wera, while the chief male role will be filled by the Prague-Berlin film manager and actor, Carel Lamac.
The new film will be offered in the Czech, German and Polish languages.

Shubert Musical

Paris, June 6.
Irving Marks has acquired for the Shuberts the French comedy, "Athénien" by Andre De Vavet which the producers propose to make into a musical for Broadway.
Piece is an amusing idea based on the literary trick of modernizing ancient conceptions.

Divas Becomes 'Knight'

Brussels, May 27.
Madame Fanny Heldy, operatic star, has been made Knight of the Order of Leopold.
Decorations in Belgian government recognition of services rendered to charity by the singer.

Scouting in Russia

Moscow, May 20.
Expected in Moscow soon is Richard Aldrich, representing Macgowan & Co. Russian visit is part of his extended tour through Europe in search of stage material.

Hungary's Stocks Are Passing Out As Capital Stars Go to the Road

CARROLL'S BRAWL

Hurts in Bal Tabarin, Paris, Fight, Delay Sailing
Paris, June 6.
Earl Carroll, go away Saturday (4) on the Benvergaria from Cherbourg after a delay of one sailing. He was booked on the Bremen, but missed the boat when he got battered in a brawl at the Bal Tabarin on the eve of sailing and underwent repairs.

GROCK'S TAX WALKOUT SQUARED IN ENGLAND

London, June 6.
Stanley Watton, agent, has practically settled Grock's return to England after an eight year absence, to open for Moss Empires in September. First date will be for two weeks at the Dominion which Moss is negotiating with the receiver to buy and operate as a straight vaude house.
Grock's absence from England was caused by income tax trouble. When he left he owed \$15,000 but it's claimed he's now settled for \$6,000. Of this Grock will pay a third on arriving here.
Grock's dates are on a percentage basis.

Paris Legits Are Testing Cinema No-Tip Rule

Paris, May 27.
Inspired by the success following the introduction in some picture theatres of the free service non-tipping policy, Paris legit managers are now considering adopting it themselves. Better class picture theatres have no educated audience and the establishment of a constant charge for cloakroom, program and ushering, as an imposition.
Difficulty of applying the new system is the fact that legit managers are attempting to replace the current income, either direct or from the concessionaire, by a slight increase in the price of seats. This means that they have to make arrangements with the treasury department, lest these replacement charges be included as taxable income, and negotiations are now pursued to this end.
Folies Bergere has already adopted the non-tipping policy.

Circus Bally Muted

Amsterdam, June 6.
Sarrazini resigned the president of its kind, has let out its entire advance staff. Return regarded not commensurate.
Circus is now touring Holland.

Miss Skinner in London

London, June 6.
Cornelia Otis Skinner is dated for a week with her repertory at the Haymarket.
Engagement starts June 13.

Convention Ducats

(Continued from page 1)
with each ticket good for any day and night for the Republic convention.
Only about 9,000 tickets will be sold, and these only in the first balcony. Estimated cost of convention is \$75,000, which the committee attempted to cover with a subscription campaign on the \$100 donation theory, each donor getting one ticket. Drive, however, flopped.
The G. O. P. meeting gets under way here June 14 and the Democratic go into session two weeks later on the 20th. Both conventions are gratis, though always scalped around town.
Hurley, who bid \$100,000 for the Democratic convention and \$150,000 for the Republican gathering, guaranteed all expenses and found himself holding the bag. Of 4,500 seats on the main floor in the indoor stadium, only 24,000 none of which will be sold, 2,000 will go to delegates and about 1,000 to newspaper, radio and wire men.
Hotel reservations are coming in from the Democratic side regarding the elixir through biggest delegation derived from Tammany of over 600.

Budapest, May 26.
Provincial companies even in the larger-sized towns of Hungary always had a struggle, but their situation has become catastrophic now and it must be decided whether these companies are to be allowed to give up the field entirely to touring companies centrally organized and directed from Budapest.

The provincial public is indifferent to local artists. Since the war, the number of companies has increased on a territory reduced to one-third. State subsidy has become next to nothing. The general slump makes itself much felt in the provinces. On top of it all, Budapest artists and companies which would have snuffed derisively at such an idea in the days of prosperity, now go touring one-horse towns, again to the detriment of local permanent companies.

Excursions Hurt

The final blow to local theatres is the installation of 'penny rapid,' cheap Sunday railroad trips from Budapest from all parts of the country which have provincial visitors to the capital in time for the theatre and take them back again. The new plan, evolved by Theatre Producers' society, is to issue combined cheap train and theatre tickets. It will certainly be a windfall for Budapest producers, who have suffered from the general Sunday excursion boom, the establishment of holiday trains, but it will ruin provincial managers. No one will go to the local theatre if those in the capital are put within reach.

There seems to be no other way out but to drift away from the German plan of many local companies, and revert to the stage-vaudeville method of road companies. Most people deplore the decay of local stage art which has done so much toward adopting players and authors. The great artists of the Hungarian stage owe their versatility, routine, and adaptability to this system. Provincial theatres are constantly being taken over by managers in the capital can draw.

Lifted the Play
The crisis grew evident a few days ago when the agent in charge refused to give the Szeged theatre, the most important stage in the Hungarian provinces, permission to produce the season's biggest hit, "Zilahy's" First Bird. Reason was that Muevaz theatre, which produced the play originally in Budapest, acquired the provincial rights, and proposed to go on the road with it in summer.

In spite of protests and proceedings, the manager of the Szeged theatre, who had the play without having obtained the rights, pleading guilty of illegal production, but with the excuse that if he failed to produce the hit for which he had publicly clamored, nothing could save the theatre from bankruptcy and the 180 employees and artists of the company from unemployment.

Burlesque for Antipodes

Los Angeles, June 6.
Jack Russell, coast bat producer, left here June 4 for Sidney, Australia, to produce burlesque shows for the Fulcrum circuit.

First house to get the burlesque, a new type entertainment for the Antipodes, is the Royal in Sidney. If the policy clicks other houses in Brisbane and Melbourne will adopt it.
For the past year Russell has been the stager at Dalton's Folies theatre here.

Brule's London Venture

Paris, June 6.
Andre Brule, French actor, and his usual feminine lead, Madeleine Lely, will open at Daly's for a month beginning June 30.
He is supported by a company from the Theatre Madeleine, Paris, and troupe will do a repertoire of standard French plays, including a group of pieces by Sacha Guitry.

'Cold June' Folds

London, June 6.
The Duchess, with Pinner's "Cold June" and the "Kingsway" with "Cheque-Mate" both closed Saturday (4).
Each show lasted only two weeks.

Britain Papers' Protection

British newspaper field trembles at the prospect of a new libel law. It is easy for an English paper to commit a libel a line without giving apparent offence to anybody.

England the legal axiom on libel is that the damages are greater according to the increasing truth of the attack. To say a man is a social outsider is a libel if he is not a social outsider, but a much greater libel if he really happens to be one.

Comment on legal cases, however, apparently is the situation outside the pale, in England, where contempt of court is automatically ruled against the publishers. A paper may not even say a man has been arrested for theft, even though it be true, until he has appeared in court to answer the charge.

But the Newspaper Society is at last waking to the situation. A private company has been formed to entitle the Newspapers Mutual Insurance Co., Ltd. its object is to set as an insurance brokerage against libel and members of the Newspaper Society.

This, in itself, is not startling, as nearly all papers are automatically insured with Lloyd's against libel decisions. But the new company will do what the insurance companies don't, agree among newspaper owners whether a certain case should be settled out of court or that it be fought.

The company, when firmly established, will probably also see what can be done to lessen some of the restrictions imposed on Britain's newspapers.

There are certain firms of solicitors in London who specialize in libel decisions. But the new company will do what the insurance companies don't, agree among newspaper owners whether a certain case should be settled out of court or that it be fought.

One man was advised by a firm of solicitors to file a writ against 43 papers. He did. One went to court and he landed \$10,000 damages. The rest settled. Some are still settling. The man in question has been in enough out of it to live on the interest.

Scranton (Pa.) 'Sun', one of three dailies in Pennsylvania's third largest city, folded May 31. Receiver immediately announced conditions that must justify effort to continue publication.

'Sun' was less than six years old and was launched by group of local men, majority of them from the "Midwestern" States, to weather the city. 'Sun' had tried to weather the storm for six weeks by having employees, after getting full salary back one-third each week for stock. But before the collapse, employees got 25% of week's salaries coming to them.

Revising Radio Regionals
String of 'Radio Digest' editions in some 15 cities will be augmented by Philadelphia and Baltimore returning into regional circulation. 'Radio Digest' circulation program weekly, was dropped for those two cities and the New York edition shifted there.

She is printed in Chicago with mats for the multiple radio program listings going out to the other city editions. Sole exceptions are Toronto and New Orleans which because of their radio program listings will be especially made up locally and cannot be printed from boiler plate.

Claimed circulation for all 15 weeks is around 300,000. The Chicago edition is the largest individual sale.

Harry Eller Dead
Harry C. Eller, 62, managing editor of the 'Illustrated Daily News', Los Angeles tab, died June 1. He leaves a widow, brother and two sons.

Eller had worked on newspapers in San Francisco, San Diego and Hawaii and was well known in the newspaper circles. He had been on the 'Daily News' staff, founded by Cornelius Vanderbilt Jr., nine years ago.

Radio Harris' Film Novel
Radio Harris is taking the reverse English on a novel she has near completion. While packing plenty of inside on the film gang, she is a surprise. And, to the contrary, will be decidedly pro-Hollywood without any attempt at whitewashing the picture colony. Harris is a syndicated columnist for the Central Press Assn. with a roving commission.

Hollywood's Reading

(Consensus of demand in May with Savoy Book Store, Earle Warner, Pat Hunt and Stanley Ross.)

Fiction
'Good Earth,' Pearl Buck.
'Thirteen Women,' Tiffany Thayer.
'Modern Hero,' Louis Bromfield.

'Topper' Takes a Trip.
Thorne Smith.
'Bright Skin,' Julia Peterkin.

'Brief Rapture,' Polan Banks.
General
'Way of a Lancer,' Richard Boksalsky.

'Great Mouthpiece,' Gene Fowler.
'Adventures of a Novelist,' Gertrude Atherton.
'Only Yesterday,' Frederick Allen.
'Animal Kingdom,' Philip Barry.

Yawitz Sticks

Paul Yawitz's column which started Monday (6), in the 'Mirror' gives that tab two Broadway columnists. Walter Winchell, for whom Yawitz substituted during the former's illness, and Mark Hellinger are the other two.

Both Emilie Gavrerau (who incidentally also has his own topical column) and A. J. Kobler, the 'Mirror' editor, and publisher respectively, were 'impressed' with Yawitz's showing during Winchell's absence and have promised him much for the future, with the page 3, single column humorous column, daily as he first began. Yawitz also does the Sunday edition Broadway column which Winchell dodges on Sundays.

Brewster as Book Publisher

Eugene V. Brewster, one time publisher of 'Motion Picture Magazine' and 'Motion Picture Classic', and more recently a literary agent, has turned book publisher. His former, Eugene V. Brewster Co., with offices in Hollywood. First book under his imprint is a novel, 'Hollywood's Bad Boy,' by John Brewster, rated wealthy at one time, lost a fortune as a result of matrimonial difficulties. Past few years he has been agenting for society, but formulating plans for a return to the publishing field. As a publisher again, he will eschew the mags in favor of books. His present plans are to get out about a dozen, including his literary agency at the same time.

N. Y. Hungar - a Daily

New York is to have another foreign language newspaper, this one a daily, in Hungarian. Title of the new sheet will be 'Magyar Ujsag', with the first issue to make its appearance June 14. Publication will be seven days a week.

Financing of 'Magyar Ujsag' is by a group of prominent Hungarians in New York, in opposition to the policy of the town's sole selling Hungarian daily. Differences in opinion which prompted the establishment of the new daily have something to do with the political situation in the old country.

Editor of 'Magyar Ujsag' will be Dr. Oscar Miklos, a noted Hungarian publicist here.

Writing to Fit

Hollywood's idea of picking a good title and then writing a film story to fit is now being practiced by the picture fan magazines.

Staff of the magazines are expected to contribute good selling titles for ballyhooing on the cover. One of the publications picks its cover titles six months in advance. Writing articles to fit the titles are the current vogue of Coast contributors, as manifest in a recent assignment given one writer to turn out a story that would fit the theme, 'La Clara Eow to have a baby?'

Paris 'Trib', 'Herald' Cut Pay

Pure American papers, trimming their 'Chicago Tribune' staff took a cut a month ago, and 'New York Herald' is following suit with a 10% cut.

Also American Library is only working half time.

Tamar Lane Is Not Connected

With 'Cinema Digest' which is making its appearance, on the Coast. It was previously reported that Lane was the publisher.

Times Square Idyl

Offered as a story for those who have tired of sex stuff, Joyce Kilmer's 'Ties for Two,' published by Macaulay, lives up to its jacket blurb. It is the sort of story the modern flapper will unhesitatingly place in her mother's hands. Yet it is not without the glamour of the theatre and possessed of a certain Pollyanna charm.

A theatrical lodging house child is led to freedom by a juggler with the soul of a musician. Together they face the public, but the juggler breaks down on the first show and has to go to the mountains for recuperation, leaving the girl to a small time vaude who has given them their first date with an eye on the girl. She escapes the wiles, but not without adventure.

Miss Penrose takes liberties with stage procedure to plan her plot and the yarn will not be convincing to professionals, but it may seem interesting to lay readers.

Agency's Changes

Elizabeth Marbury lit agency is undergoing personnel changes. Axel Winchfield is leaving with a book on sex situation to follow suit. Carl Reed who has office space with Miss Marbury, joins her agency.

All names have been taken off the door except Miss Marbury's.

Chi 'American's' 2d Cut

For the second time in three months the Hearst 'American' in Chicago has had a general pay cut.

Another 10% also this time affecting all departments.

Esser-Frederick Firm

Elmer Frederick, in charge of the mail order division of G. P. Putnam's, has left that book house, taking the Putnam mail order division with him. Together with C. H. Esser, a Reading, Pa., publisher, Frederick has formed Esser-Frederick, Inc., a book house, devoted to mail order publishing.

Esser-Frederick, as soon as it's set, will publish a general line of books, including fiction. Offices are in New York.

Drama Editors Retire

Margaret Mann Crollus has retired as drama editor of the Chicago 'Daily News'. She goes out on a pension having been with the sheet about 25 years. Amy Leslie, former drama ed., is also on the retired list.

Lloyd Lewis, who has been reviewing shows for about two years, having come over from the Public-B.E.K. press Department, takes the post in complete charge of the drama pages.

Chatter

Harrison Smith will publish Claude Binyan's 'A Girl Ought to Work' June 16.

Simeon Strunsky sailed for another look at the foreign literary. Brewster, Warren & Putnam will hold up the new Amelia Earhart book, 'The Fun of It,' until the aviatrix can add a chapter covering her soil the new book. The publisher's husband is a member of the Brewster, Warren & Putnam firm.

Every one of the Leonard Merck books will get a reprinting.

Hendrik De Leeuw has as many publishers as he has books.

Stanley Dineart to be published by Joseph Hergeshelmer getting controversial over Gen. Sheridan.

Katharine Brush has delivered her new book to her publisher.

Janice Willis goes like Paris. Willard Huntington Wright will kill off his pseudonym, S. S. Van Dine, with 'The Kennel Murder Case.' Also means the end of 'Philo Vance.'

Channing Pollock doing a novel. Alice Grant Rosman's 'Benefits' will not be serialized.

Lon Fuchtwanger will come over to lecture.

Getting tougher for new scribblers all the time. Harper will publish only one 'first novel' this summer.

Henry Harrison back in the Village and the sun is shining for the rhymer again.

Charles Williams to dramatize 'Two Living and One Dead.'

Writers' League making a bid for new members.

Max Eastman will pick up some more of the Trotsky pieces for translation when he goes abroad.

Actors' Dinner Club has turned publisher, issuing a one-page

Best Sellers

Best sellers for week ending June 4, as reported by The American News Company.

Fiction	
'District Nurse' (\$2.00)	By Faith Baldwin
'A Modern Hero' (\$2.50)	By Louis Bromfield
'State Fair' (\$2.50)	By Phil Stong
'Maid and Mistress' (\$2.50)	By Beatrice Kean Seymour
'Magnolia Street' (\$2.50)	By Louis Golding
'Good Earth' (\$2.50)	By Pearl S. Buck
Non-Fiction	
'Twenty Thousand Years in Sing Sing' (\$3.00)	By L. E. Lawes
'Once a Grand Duke' (\$3.50)	By Grand Duke Alexander
'Only Yesterday' (\$3.00)	By Frederick Lewis Allen
'Story of My Life' (\$3.50)	By Clarence Darrow
'A Fortune to Share' (\$1.50)	By Vash Young
'Epic of America' (\$3.75)	By John Truelove Adams

minimo's head, 'Mena' First issue came out Saturday (4).

Don Clarke writing a new novel is not news anymore.

With a parent as a literary agent, it was only natural that Beatrice Curtis Brown take up scribbling.

Reginald Wright Knapp back. John Wexley went into conference with Jim Geller the day he stepped off the boat.

George Jean Nathan reading a new book for the fall.

Mrs. Lincoln Stevens will have a book on the sex situation in Russia published by Harcourt-Brace.

Lloyd Lewis added another work to his list when his 'Life of Sherman' comes off the Harcourt press this autumn.

Going Places

(Continued from page 48)

set them to providing 'variety in dance formations for a number of years. The country's reputation receives here at last the diversity of treatment it demands and warrants.

With Gomez and Winona, picked out by magenta spots, first stunts are being worked out. It brings on more and yet more dancers, all costumed alike in stylized Spanish trousers. Sometimes in distinct groups, sometimes blended into one, they stamp, run and strike attitudes, accentuating the various figures of the orchestration, bringing out its color, its yearning, its desire to glow with green or red or yellow or blue light.

It ends all at once, almost too soon, an ecstatic, frenzied triumph, a triumph for the crew, the staff, Gomez and Winona, and Miss Rogers. It grips the audience from the beginning, carrying the audience along to its climax, and the prolonged applause when it finishes is the most sincere clatter the Roxy has heard in far too long a time. Dainty little numbers about Monte Carlo, with Patricia Bowman dressed as a white roulette ball, the steps are as exquisite as red and black figures, and the Roxyettes as prettily graceful Casino habitués in white princely costume, precede the Bolero. It's hard to remember them afterwards.

New Duds—Same Ann

It doesn't matter what the new Radio regime does about Ann Harding's hair, her make-up or her costumes. So long as they're unable to provide her with a sense of humor, they might as well not bother. Miss Harding may be seen in 'Westward Passage,' all decked out in the same depressing, black, but though now her hair is curly and her eyes are shadowed, she's still the same old Ann, terribly earnest, frightfully splendid, very Miss Hardwicke's club.

Miss Pemberton, the new Radio style consultant, did discover one fact of world-wide significance about Miss Harding's hair. Before Miss Pemberton's uplifting influence, Miss Harding used to let her white gold locks droop about her face in a manner most madonna-like, yet all the same depressing. It used to weigh on down. Now Miss Harding's hair falls only to the tips of her ears, and all the depressing has to be done by Miss Harding herself.

The waves in Miss Harding's hair only appear after she's been married a second time and has been knocking around Switzerland for a spell. Whether the waves are a distance, but up close they're arranged about her face a little prettily, a little too neatly for a woman who has 'lived' and 'loved.' Miss Harding's hair has improved also under Miss Pemberton's tutelage. Many of them fit her head, and one is even smart and becoming. The little gem is a

urban. Miss Harding should wear turbans from now on if only for the chance of repeating such a feat. Her dresses are still decent coverings, modest and pure. Lipstick continues to look like a sacrilege on Miss Harding's lips.

Zazu Piffis, whenever she appears, is the signal for audience anticipation of a swell time. She never disappoints her public.

Power of Suggestion

Until 'Leibie list, Leibie,' Kaethe Von Nagy seemed only a nice fraulein with a slimmer than average figure. Her country's very own, a resemblance to Bebe Daniels and a good disposition. 'Leibie list Leibie' proves, however, that she's a great actress, too.

Leibie is called upon to feign a tremendous yearning for Hans Albers, a stoutish, balding, Teutonic gent who acts with a tremendous flourish and carries on like a dandy circa 1910.

Miss Von Nagy, a modern German miss whose sleek, short black haircut places her definitely as a modern girl, is so good at her job that she really convinces Herr Albers very well; there's a generation between them, yet she looks at him with such adoration that she even transports him to a little scene through her eyes, maybe he's not quite so fond of his beer as his ample waistline first suggested.

Miss Von Nagy is quite a magician, too.

Publix Shows

(Continued from page 31)

ness to high averages against poor picture product, is that vaude, no matter in how many theatres used, will have to be booked with that invincible theatre in the conditions of mind. A major Publix exec thinks vaude as booked in the past without regard to individuality of each house is out forever. He holds to the view that an evening's worth will have to be spot-booked.

Helping Feeble Film

Contention also is that stage material must be bought and booked in relation to picture product. Where the playdate has a weak picture, that's the time, under the spotlight, to give an evening's worth with the traffic will bear, on the stage end.

Publix offers figures in various parts of the country in support of the theory that stage shows mean nothing along with either good pictures or 'dogs,' but that real b.o. material on the stage, even with poor product, will top house averages.

Six months ago Publix violated weakness of picture product to come for the Paramount, New York. It immediately started to concentrate on its stage at that house, with results that are convincing on most occasions with feeble film features that the rostrum has pulled a higher percentage of business than the picture.

F. & M. Adding Names

The typical travelling unit, without senior stars, crawls, to Publix is merely a filler for programs, pleasing fans who are principally drawn by the feature on display rather than by what the stage offers. In line with this feeling, Publix suggested to M.G.M. that they should have the Fanchon & Marco Ideas pla. by the chain be studied with names (one or more to a show) to add to the lure at the box office.

Regardless of how being done by F. & M. Whether the Publix, many of whose operating execs are sold on the necessity of stage shows in support of pictures, go to the exhibitor's program, the next season, chain will not pass up b.o. names when and if available to go along with the poorer film product.

WLW, WGAR, WJR ONLY HOLDOUTS ON NBC RATES

NBC is still taking aspirin over the refusal of three of its affiliated stations to accept network commercials unless they receive full card rates. Stations holding out for card rates are WGAR, Cleveland, WLW, Cincinnati and WJR, Detroit.

These three stations are affiliated with NBC's WJZ network and have caused much trouble to that network. Clients desiring the coverage supplied by these stations must pay card rates. NBC's usual rate to its affiliated stations is \$50 per hour. WJR and WGAR's hourly rate averages about \$300 each while WLW's card rate is \$2,152.

These three stations contend that it would be foolish for them to accept NBC's network programs at \$50 per hour when they can sell time locally at their card rate figures.

NBC has yet not figured out a way of overcoming the obstacles set by these three stations.

RADIO DISC-MAKERS COLLECT MPAA FEES

Chicago, June 6. Music Publishers' Protective Association has agreed to look to the recording companies for the collection of the taxes on commercial radio discs. The association's new mode of procedure proposed by the advertising agencies was reported at a meeting of the western council of the Four A's here last week. Understanding now is that the recorders will keep track of all music fees due, include the tax figures in the billings sent the agency for a waxing job and the agency, in turn, will pay the MPAA. Final details of the accounting system to be used will be worked out at meeting of reps from the agencies, recorders and the publishers' group in New York next week.

Members of the western council were also advised at the gathering that the Four A's had officially decided not to accept any and regarding the collection of a commission on talent but to go on leaving it to the individual agencies. Practice among the majority of the agencies now is to bill the client an additional 15% on program talent costs.

Costly London Station Fees from Sound Jam

London, May 27. Broadcast House, the British Broadcasting Corporation's parent, new pile at the top of Regent Street is reported as presenting serious acoustic problems, as a consequence of which Savoy Hill, the building which housed the B. B. C. in its earliest infancy, is to be reopened as a broadcasting centre.

Underground railways running beneath Broadcast House are believed to cause noise interference.

Cost of building and equipping the new headquarters was around \$2,500,000.

WBBM Execs Commute

Chicago, June 6. Two local WBBM execs will double up as overseers of KMOX, new CBS St. Louis acquisition. Kelly Smith, WBBM's head of commercial end of the Missouri station, while Walter Preston has the program department.

Both men have similar positions with WBBM. Smith is now organizing a new commercial staff for the St. Louis outlet.

Ruth Bretz, WBBM's p. a., leaves this week to take over the St. Louis outlet's press department. Assignment will keep her there at least through the summer.

WXYZ's Sideline

Detroit, June 6. WXYZ has gone into the travel business with a tour of Europe running 32 days and all expense from Detroit to return for \$216.

Trip is a follow-up of a trip to Bermuda that station promoted last winter.

NON-CARTOON DRAMA SUMMERING AT CBS

CBS will revive its experiments with dramas written expressly for the radio, over the summer months. Its first radio drama gets the network on June 12.

Idea of the program will be to see what can be done in the way of staging dramas on the ether which have not been adapted from plays, books, etc., and to get away from the cartoon strip idea, such as Myrt and Marge, Amos 'n' Andy, etc.

Dramatic air broadcasts will be under the direction of Don Clarke, head of CBS' continuity department.

Radio Casting Agency Come-On for Air Fans At \$5 Per Voice Test

Hollywood, June 6. Operating similar to the motion picture schools, a radio casting bureau has opened offices in Hollywood where ambitious other embryos are tapped, \$5 for voice recording.

Bureau claims it acts as an agency for casting radio programs, for which it charges a 10% commission. Inquiry at the State Labor Commission failed to reveal any agency license issued to the organization.

Salesmen for the agency say the studio broadcasts over KMTB four times weekly as a show window for its talent. KMTB admits a former employee of station since the station's four 15-minute periods weekly gratis, who is believed to be connected with the casting bureau. No mention of this is made over the network.

Supposition is that agency uses the broadcast as a sales argument.

No Threat to Stebbins, So Swift Okays 'Doctor'

Swift & Co., sponsors of the 'Stebbins Boys' on NBC, has withdrawn its protest against the 'Country Doctor' scripts, to feature Phillips Lord for Listerine, and the latter scripts debut over the 'Stebbins' network for the month wash on June 20.

Meat company objected to NBC staging the 'Country Doctor' scripts on the grounds that it was similar to their own style of program. Phillips Lord originally wrote the 'Stebbins Boys' series and was featured in it when it first went on the air. Making company threatened to withdraw its \$600,000 account from the NBC airwaves if the 'Country Doctor' was accepted by NBC.

However, Swift & Co. after hearing auditions on the 'Country Doctor', which were piped into Chicago from New York, finally okayed the idea if the time didn't conflict their own program with Listerine and the 'Country Doctor' will be heard from 10:30 to 10:45 p. m. instead of 7:15 to 7:30, which was the time originally desired by the mouth wash account. 'Stebbins Boys' are on the NBC network from 7:30 to 7:45.

Reported that another reason which induced Listerine to switch its time is the fact that Listerine is also on the NBC network from 7:00 to 7:15 with Amos 'n' Andy.

'Country Doctor' will be on WEAF three weeks after June 20. Phillips Lord will continue with his Sunday NBC sustinings after Listerine comes on.

SWALLOW OUT

Hollywood, June 6. John Swallow is out as gen. mgr. of KPVD. Reorganization followed re-its time in the former advertisement. Both used same building and station was among creditors.

Swallow was let out without notice.

Lowell Thomas Assignment. Sun Oil will send Lowell Thomas to Chicago to broadcast convention news for the inauguration of its NBC programs. Oil account starts on NBC June 13.

Thomas will remain in Chicago for Sun Oil for the duration of the conventions.

It is probably the only commercial sponsoring an artist to give news of the conventions.

L. S. BAND BILL \$210,000 FOR 6 MONS.

Lucky Strike's total bill for orchestras during the first six months of its Winchell-orchestra broadcast policy, inaugurated in November, amounts to over \$210,000. This orchestra bill covers the period of time from Nov. 3 to May 3.

During these six months the cliche account has used 60 different orchestras on its periods. Out of these 60 orchestras, but four were NBC bands and only one CBS. Others were all indie units.

Four NBC bands were Charles Agnew, Lew Conrad, Russ Columbo and Clyde McCoy. Solo CBS orchestra to be booked on the cliche periods was Eddie Duchin's.

NBC Artists' Service Reorganized; Scheuing's Duties Are Restricted

New set-up has been inaugurated in NBC's artists' bureau by George Engels, head of the department, which comprises many new faces.

William B. Murray, formerly with Judson Radio, has been brought in as assistant to Engels in charge of all bookings of popular talent for both broadcasts and personal appearances. Mark Levine, formerly a member of NBC's concert department, has also been elevated to Engels' assistant to handle air and theatre bookings for concert and classical artists.

Frances Rockefeller King takes over the management of the NBC RKO club booking department, while Earnest Chappell, recently added to the artists' bureau, will handle all recordings and bookings of NBC orchestras. Cairns was formerly head of 'Vic's' New York office, with Higgins in charge of Victor's recordings in New York.

Ed Scheuing retains the Buddy Rogers and Russ Columbo orchestras, besides those few artists now under his management; but will not be given any additional orchestras to handle from now on.

In accordance with the new set-up, an entire studio on the 12th floor of the NBC building has been made available for the artists' bureau, with teaming where they desire. This marks the first time the artists' bureau was given an audition studio. It previously worked through the program department for auditions.

Whiteman Acts Gratis

NBC Summer Plays

NBC will spot all of Paul Whiteman's featured acts on sustaining broadcasts shortly after the band opens at the Biltmore Hotel, New York, June 8. John Royal, head of NBC's program department, made the decision.

Whiteman's acts who will get NBC sustainings twice or thrice weekly are Mildred Bailey, Jack Fulton, King's Jensen and Red McKenzie teamed with Ramona.

Whiteman's latest find, under the team name of Red and Ramona. All of these acts will go on the air gratis. NBC thereby saving money for itself via sustainings by using these artists. Whiteman acts for himself it will be a build-up for those acts.

Paul Whiteman will give a one-hour concert from the Cascades room of the Biltmore this Sunday (11) from 6-7 o'clock. It will be used to attract a 100-watt station to be built in this city, where the band leader's presence in the history.

Paul Whiteman's Rhythmic Concert, as it will be called, will feature George Gershwin's 'An American in Paris'.

COLUMBIA PHONO. AS TIME BROKER IN N. Y.

Columbia Phonograph and Radio company is going into the time placement biz in order to take care of its radio disc customers. In making the move Columbia has been careful to inform the established station representatives that the firm is not trying to chisel into their business but is strictly adopting the case of services to please those clients that desire it.

This move is restricted only to the New York office, Columbia's chief office facing a problem of the recording line. Feeling is the time placement field in New York is pretty chaotic, while Chicago's rep biz is fairly stable.

Bernard Shaw Ducks CBS Invite to Cover Political Conventions

G. B. Shaw has politely pushed aside CBS' invitation to come over and handle the Chicago political conventions for its network. That is, he would make the trip if they could dig up a double to take the bows while he inspected the country incognito. The invitation was extended by Cassius Sacerchler, CBS' foreign representative.

Shaw told Sacerchler that political conventions nearly wrecked his plays and that he had just stopped an African producer from launching one of his works during the convention month. Shaw's idea is that American producers are evidently against the political conventions in this country.

G. B. also won't come to America, he modestly stated, because he doesn't care to risk being mobbed.

Vacation Is Vetoed for Amos-Andy by Network

Chicago, June 6.

Amos 'n' Andy request for a month's vacation from the air has been given the firm thumbsdown by NBC and the boys, who had been talking about hitting for either Europe or the Canadian woods next month, are peeved. With the team still stilled by far as the ace habit of dial-fippen without network exacting the attitude that the element of risk involved was too great. To find out, they admitted, whether an act after a period of absence could pick-up its old listener interest intact would make an interesting experiment, but the chain, the black-face duo was advised, had no interest in testing out the idea at this time.

Other major motive for the break-away veto was to do with the clip in revenue that NBC would have to undergo while the pair were vacationing. Chain's execs figured that the business for the summer looks better than the winter. To deprive 'self of the \$125,000 forthcoming monthly for time filled by the team.

In 3rd Year:

Idea of getting away completely from the daily grind now in its third) unbroken year, and playing around for a stretch had for some time been the boys' main topic of conversation. The playboy and objective, Freeman Gosden (Amos) chose Europe, while his partner talked about going into the Canadian woods and taking a month's crack at living life in the rough.

In putting the proposition to the network, through which they had been placed with the respondent, they were prepared to test the strength of their popularity by means of the month's dropout, feeling assured that the hiatus would bring them back refreshed and replete with new alyants for their act. Correll and Gosden contract contains no layoff clause, but the boys averred that the vacation was coming just then, even if it went without pay.

Western M&S. Gets Another

Springfield, Mass., June 6. Albert S. Moffat of Watertown has been granted a construction permit for a 100-watt station to be built in this city, where the NBC-operated WJZA is located. Moffat is in the real estate, mining and motion picture business.

It is expected that the studio will be located in the Hotel, Stonehaven.

TIME LIMIT ON AD SPIELS DOUBTFUL

Dejograph has temporarily side-tracked hopes of the networks to curtail the amount of advertising talk on the air.

Last year NBC and CBS were considered the adoption of measures to limit commercial spiels to a certain maximum time. CBS also considered banning all forms of commercial programs. However, networks now fear the adoption of such measures would arouse too much opposition from their clients and have dropped the limited plans. They were considering along these lines.

Currently there is more advertising in talk on the air per program than ever before. Broadcasts which run but 15 minutes devote almost half of their time in some instances to sales talk. They have been advised, repeatedly by network execs that too much advertising hurts the value of their programs, but won't do anything about it.

Their excuse is that they are applying up their own political salesmanship via their air periods due to existing conditions.

NETWORKS WISING TO WILY PRESS AGENTS

Chicago, June 6.

Networks here have finally wised to the old play-one-against-the-other dodge and are now co-operating with each other in picking up their press agent broadcasts. And it's now up to the local publicity boys to connive a new twist that will deliver an ether outlet to their clients.

Until the mental damage came for the networks' practically all a p. a. had to do to get a pickup for a client was to get a political affair he was handling was to tell the chain program department that the opposition had come through with a sale. Neither would take the time to check, and if the spot on the schedule was open the p. a. got the pickup.

Following a call from one of the publicity boys last week who incidentally was given the turn-down, it occurred to a program manager to exchange notes with the opposition. Agreement was made with each other on all similar request in the future resolved.

WEAF's Organ Pickup From Schwab Residence

A series of weekly organ broadcasts from the home of Charles Schwab, steel magnate, will be inaugurated over the WEAF network starting June 13 by Archie Gibson.

Gibson has been NBC sustaining for over a year now. Charles Schwab, an acquaintance of Gibson's, decided that there was no use letting his organ voice be lost. The idea of broadcasting from his home, 21 Riverside Drive, New York City.

First broadcast will be on Sunday. Thereafter the WEAF organ periods every Wednesday for 30 minutes each.

NBC executives declare that the wiring of the steel magnate organ room for broadcasting purposes will be almost as difficult a feat as was the wiring of the Metropolitan Opera House stage.

'Show Boat' Repeating

Joe Ziegfeld will re-stage 'Show Boat' for the Chrysler period on CBS June 12.

Broadcast will feature the same artists as were on Ziegfeld's first 'Showboat' broadcast, which was about two months ago. Air cast will be headed by Helen Morgan and Paul Robeson.

Jack Little Buiesr

Little Jack Little will have his CBS broadcast periods increased shortly when two additional weekly periods are added to Little's present schedule. Little is currently on CBS' radio station, which was added periods will be during the night.

Charles Carlyle, currently on the 'Circus' broadcast, will also receive CBS sustaining time shortly.

GEORGE PRICE BENNY KRUEGER'S Orchestra Songs, Tunes COMMERCIAL WABC, New York

Price brings something a little different to the ether on this, his first of a series of weekly shows for Chase & Sanborn tea, over the CBS chain. It is the parody idea of a special radio persona, again manifesting the tendency of radio stars to ape the old vaude ideas.

He also rings in a little cheerful log-rolling for Richman and Rubnoff, his radio conferees who plug C&S coffee on the rival NBC network Sunday nights.

This, his 'audition' program, made a good opener of the series. Price started it with the query: 'Is anybody listening?' and a kidding remark about Richman being the cream in your coffee but that Price is the lemon in your tea.

Krueger's instrumental back-up was excellent, with Krueger's famous laughing sax featuring itself in some of the novelty musical accompaniments.

Price's first parody was 'Landlord, Stay Away from My Door,' spoofing the original 'river' song straight away.

A plug for the 66-year-old C&S name in a little clever way. Stressed the lead-tea idea but overdid it generally. Repeated the ad idea again towards the end. Granted that the commercial banter deserves consideration for their investment, it nullifies everything when they go overboard on the spot as here.

The logrolling was kindly interrupted with Price coming in Krueger, following an orchestra number, for playing almost as well as Krueger himself. He announced that 'It's too bad you can't sing as well as Richman,' which ended the Richards' banter. Price was followed by other impressions in which Price is adept, and makes for a nice variety idea. A bel.

HERBERT FUCHS Interview Sustaining WJZ, New York

Radio desire for human-interest news stories is evidenced by this one by WJZ, New York. Herbert Fuchs, N. Y. home of Herbert Fuchs, the respirator lad, who became someone of a national hero as the result of his musical battle with the aid of an artificial lung, as the respirator is called.

Fuchs is the one who was confined 245 days in the respirator and came up smiling, to the admiration of his country and the world. A WJZ wire into his family's home at 1314 Eastern Parkway, Brooklyn.

Keach's interview in rather stilted fashion. The 14-year-old Fuchs is more than a little assured. It did sound, however, as if it was spontaneous and not rehearsed. Fuchs is something and may have been accounted a bedridden invalid. However, it proceeded without mishap.

Fuchs told of his normal athletic activities as a member of the Pagan A. C., with whom he played football and baseball; his foray into the hospital months in the Kingston Ave. hospital, from Aug. 31 to May 23, and his participation in 'The Junior' as his favorite radio program, with Amos 'n' Andy and the other Thomas. He expressed his appreciation for the many letters and gifts received from un-
der the public.

Dr. Emil Smith and Marian Buchanan, his physician and nurse, also came in for plugs.

The broadcast had all the elements of a big human-interest interview for 15 minutes, from 7 p. m. to a natural home period, but some-
times it was all rather dull under Keach's interviewing. A bel.

OLD TRADER Market Talk COMMERCIAL WBO, Chicago

Under the auspices of the Nelson Bros. Bond and Mortgage Company, which owns and operates this transmitter, comes the old trader to deliver a weekly 15-minute lecture on stocks and bonds.

The old trader has one theme song 'Buy now' and one slogan, 'while they're low and you'll be a rich man in 1935' is the reiterated point throughout the program. It was presented on last week's (31) program some figures about the condition of the stock market at present, but they weren't impressive since they had appeared in all the dailies the week before. Those were the times the demagogues were at the average prices were 27% below those of 1921. The old trader needs proper material.

Advice is also offered at the LaSalle street address of the Nelson Bros. Bond and Mortgage Company, which is in this city. The old trader's listeners is brokerage service. It isn't a good program from any angle but may be of some use to new in ideas or entertainment is being offered. Most of the talk is glib platitudes, full of empty slogans and repeated over and over have said about the depression. Gold.

BLOSSOM SEELEY and BENNY FIELDS Songs, Talk COMMERCIAL WJZ, New York

Some time ago in Chicago, Seeley and Fields broke into the broad-
way scene. Currently they are under an sustaining NBC contract, getting the WJZ network five nights a week.

If they can keep up the pace they've set at the start, they should be a wide and handsome in their new field. There is no denying but that this team, a veteran vaudeville favorite, has brought something new to the radio. They don't cut and eddle from one number to another, but have deftly cued their material so the songs and lines follow in natural order.

Fields brings a mellow tone to do and has already caught the fancy of all listeners. He definitely starts first honors, not because Miss Seeley doesn't satisfy, but because Fields' delivery and style are evidence of a radical change for the better among radio's male voices.

The pair grow real affectionate during their dialog moments, calling each other 'honey' and 'dearie.' It is pleasant little touch that makes them seem familiar with their listeners. Feature about four numbers on each 15-minute broadcast. Seeley used usually have interpolated bits of other times and chatter.

BUDDY DOYLE Interview COMMERCIAL WJZ, New York

Buddy Doyle replaced Victor Moore on the New York period of a 13-week contract, which sets a run mark for 'guest stars' on the radio. Doyle is a real professional. He didn't sign 'em for more than four weeks.

Doyle has a vaude blackface single and was understood to Eddie Cantor for 'Whoopie.' Frequent reference was made to the latter incident in the opening of the program. He is something Cantorish about Doyle's style of singing, which will probably be the basis for laymen. Doyle's material is divided between songs and gags, latter with the aid of his partner, Joselyn, an announcer. Material is sprightly and amusing, but Doyle should pick his songs more carefully. One or two hurt him.

Doyle has an enjoyable singing voice and snappy delivery. His songs are diversified, ranging from pop to old favorites, with the inclusion of one good melody of comic-strip tunes to the tune of familiar pop.

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HELEN MORRIS and THREE BROTHERS Interview Sustaining WBBM, Chicago

No. a bad little combination, and the three brothers are probably trying to give a buildup, although strictly local so far. Helen Morris is an unusual singer. She is a singer, although it may possibly be a singer for some one who's been in front of the microphone.

Miss Morris doesn't sound like she was just starting out. Her delivery is decidedly firm and shows reverence for the music. She is a singer toward torchy numbers, but apparently can't decide, with the result that she can't show her true talent. She should stick to the fast and hot ones.

Those three boys with the crooning pipes get behind the girl for good support, with another fellow who is the piano solo player of the act. The three are all new to the radio and they don't need one. There are good possibilities here. Span.

SILVER STREAKS Trio and Piano Duo COMMERCIAL WGXY, Schenectady

Male trio and piano duo broadcast once weekly, 15-minute supper hour program plugging a pop price automobile. The trio warble in one style, arrangement, and perhaps most distinctive feature, and have a piano solo player of the piece for ivoryists should be ordered, continual pounding of keys in the triple being heard. The fans are in fact an occasional shift into second for entire musical car might make a journey more tiresome and enjoyable. Speed becomes tiresome to many.

Announced by A. O. Coggeshall in 'step off' style or program. As usual with local commercials, this one has an overflow from advertising talk. A bel.

MANIACS With Hal Price, Hunter Keasey COMMERCIAL WGY, Schenectady

Comedy dialog three times a week on 15-minute periods, supposedly featuring three new comedians who are strong on avoirdupois. Nobody will grow fat laughing at it. The comedians are Hal Price and Hunter Keasey, who have been spotted several local one-liners for several months. They reach so far back for their gags being heard the fans are under forty the program is stale news.

L. P. STRAUBE Talk Sustaining WGXY, Schenectady

This Chicago Federation of Labor station probably devotes more time to the discussion of various social and economic problems in their governmental and economic aspects, than any other station in America. Most of the time, the program is a well-formed platform and is using its facilities much as a news-
paper would use its columns. And this program probably gets many listeners as the editorial page gets readers. It's music and comes that could the crowd.

Station is now engaged on a daily examination of the municipal affairs of the town. Straube is editor of the 'Federation News,' and is one of the guest speakers. Straube for his 15-minute hour discussed the recent economy, and is one of the guest speakers. Straube for his 15-minute hour discussed the recent economy, and is one of the guest speakers. Straube for his 15-minute hour discussed the recent economy, and is one of the guest speakers.

Three numbers, sung in typical joy style, topped off a pleasant 15-minute evening interlude. A bel.

JANTZEN GIRL Mary Alcott Richardson and Norman Ross COMMERCIAL WMAQ, Chicago

Commercial value behind this one is not clear. The Jantzen Girl, Norman Ross, ex swimming champion, tells about it while Miss Richardson sings in a song. Sponsor is the Jantzen Knitting Co., popular brand of bathing suits.

Angle of course is to impress the non-swimmers with the Jantzen Girl, although Ross in his talk never refers to it. He doesn't have to as the Jantzen Girl is a swimming champion, and the regular plug from the sponsor.

First five minutes of this 15-minute period is taken by the Jantzen Girl, although Ross in his talk never refers to it. He doesn't have to as the Jantzen Girl is a swimming champion, and the regular plug from the sponsor.

Again the commercial twist follows. The Jantzen Girl is a swimming champion, and the regular plug from the sponsor. The Jantzen Girl is a swimming champion, and the regular plug from the sponsor.

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OATVILLE BARBERSHOP Sketch Sustaining WJJD, Chicago

Another ridiculous skit that falls to the ground at the first point of interest. It may have been patterned after the 'Bill and Dixie' skit, but it made its appearance on the air first, but the latter at least had some local color, which this has not.

As it goes along it develops into one of those monotonous monologues delivered by the two principal characters—once by a time, of course. It seems to have been thrown together, with continuity, if at any time continuity is to be maintained, and those gags! They must have picked 'em up in an old bin somewhere.

Wisecracks don't seem to fit here at all. In between the two, the two establish some atmosphere and characters in straight fashion. As is it's pretty dry, uninteresting stuff. A bel.

'SONG MAKERS' Sketch with Russ Tarbox, Max Dauscha Sustaining WOR, New York

A fairly interesting sketch carried weekly by this station, regarding the trials and tribulations of songwriters. It purports to give the inside story of the business, and in a fair degree, albeit with whimsical exaggeration.

Featured in the skit are Russ Tarbox, Max Dauscha, latter a girl. Former two are the songwriting team. Girl tells the story, and the boys get to work. How they finally get the lyrics and complete the song is shown verbally.

A bit of inside on songwriting, such as explaining a trade term which enhances its interest to laymen. The gags are fair, well but could be made more amusing.

ALICE JOY Talk and Songs Sustaining WGXY, Schenectady

As a singer Alice Joy is known to thousands, but in the role of a proud mother, and in the role of a homely philosophy she is a novelty to listeners. It was this, coupled with her own personality, and her own philosophy, that made this broadcast from an Alice Joy. Her first real talk was radio.

'Speaker' in the familiar deep-toned voice of Miss Joy, told of her career, radio work, family life, and hobbies. Talked easily, naturally, good-humoredly and intelligent. Miss Joy is well fitted to do her own announcing. Her philosophy sounded strangely coming from one who is a singer.

A human, behind-scenes-touch was lent to broadcast when femme told her readers for Miss Joy a wire stating that the connoisseurs performed that day on her two small children and nurse had been successful.

Three numbers, sung in typical joy style, topped off a pleasant 15-minute evening interlude. A bel.

DON REDMAN Orchestra Sustaining WABC, New York

Redman is the maestro of Con-
tinental, his own club. He is one of the foremost rhythm and blues composers who is wise in featuring melody numbers like 'Paradise,' 'I'm a Fool for You,' etc., in not to hot-china manner.

By taking these familiar melody airs and interpolating tricky arrangements, they have become an appeal than does the average eccentric style of Harlem jazzmania.

The style is nicely scored and comes through interestingly and novelly. Andre Baruch, announcer, A bel.

SOUTHERN SYMPHONIES With Theodore Hahn, Ellis Frankes, and Dixie Dale Orchestra, Songs Sustaining WBBM, Chicago

Delightfully different from the usual band and vocal blasts are the 45-minute Friday night programs. The semi-classical water makes its first contribution to coast-to-coast hookup. Orchestra, sans Hahn, is directed by Theodore Hahn, who is a long-time line of musicians and composers and is about as seasoned as they come.

After Bill and Dixie are introduced, in his WCKY combination he uses 10 men. Sounds double that number.

Southern ditty, old and new, are sprinkled refreshingly through the period. The semi-classical water makes its first contribution to coast-to-coast hookup. Orchestra, sans Hahn, is directed by Theodore Hahn, who is a long-time line of musicians and composers and is about as seasoned as they come.

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DR. ROYAL S. COPELAND With Vincent Sorey Talk, Violin COMMERCIAL WBBM, Chicago

A ve-
CBS morning period that probably deserves the majority of its attention from housewives. Pro-
duced by the sponsor, Giesco Flour, and though Copepod does not come out and actually recommend it, by the time, he does plug the whole wheat flour, which is the sponsor's specialty.

Copepod, now a Senator, was formerly a New York State Health Department. He speaks of various foods and gives beneficial advice. Vincent Sorey, a k. orchestra leader, opens the program with a violin solo and closes it in ditto manner.

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CHARLES J. GILCHREST Radio Gossip COMMERCIAL WABC, Chicago

Tying up transmitter and printer's ink, the 'Daily News' now pushes the radio editor on the wave-length. A weekly 15-minute spasm of small talk and gossip, Gilchrest's interview with some local radio stars. Gilchrest sounded much nervous on his initial radio appearance. Under the name of 'Radio Gossip,' he is well, and he's parking his ship-
berg for his 12-cylinder Cadillac, and the then proceeds to give heavy plugs about personalities and programs. It sums up as fair cut and stuff similar to the copy in the daily's column.

On the first show was Rudy Vallee as interviewee. In return there was plenty of free announcements for the 'Scandals' now showing with Vallee at the Chi Civic Opera joint.

Vallee tipped that he doesn't use the word crooner; mainly because the profession uses it contemptuously; he admitted that music was his life, and he was worried about what's going to be done about it. He thinks he's going to retire, and he's already mentioned it.

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CBS Cuts Sustainers

Los Angeles, June 6.
California Melodies, only regular CBS program emanating on the radio, will be discontinued on KFI instead of alternating weekly with KFRC, San Francisco.

Part of the CBS intention to cut down on sustaining programs during the summer months. Both stations are due for further eliminations of sustainers, especially where they entail heavy man power.

KFWB Cuts

Los Angeles, June 6.
To reduce operating costs of Warners local station, KFWB, Carlton Kelsey, director of the studio orchestra, was relieved of the baton and replaced by Jack Joy, former program manager, while Johnny Murray, assistant to Joy, has been moved up to program manager.

10 WEEKS OF BOATS

Chicago, June 6.
Making a play for the summer mob, the D. & C. Navigation company starts on WBBM, local Colum-
bia chain transmitter, on June 29, for a 10-week stretch. Will do a once weekly musical program at 80 minutes per.

Plugging the boat line of the Great Lakes will be a studio band under the Frank Westphal baton. Included will be dramatic scenes pointing to the scenic wonders of a ship ride over the five lakes.

Olsen Saturday's Child

After the New Lucky Strike series in Indianapolis, the Olsen band will be the sole instrumental outfit to be used for the Saturday broadcasts.

Olsen will have the account exclusively for five Saturdays at least.

RADIO CHATTER

Carl Nielson, operator, out at WHAS, Louisville.

Mildred Shry, no longer with KTAR, Phoenix, Arizona.

Gene Halliday, KLO mgr. Ogden, Utah, playing organ program daily.

Ben Gross, N. Y. News' radio critic, wears his vest inside his trousers.

KDYL, Salt Lake City, congratulated over CBS network on tenth birthday.

Bob White, formerly on WHAS, Louisville, moved South to Nashville's WSM.

Charles Flagler, tenor on WHAS, Louisville, off air—doing personal appearances.

Brass Band, former Salt Lake City Fraternity club, etherizing two nights weekly.

Bill Durbeck, WHAS announcer, quits studio dentistry at University of Louisville.

Hugh Aspinwall, recently with WBBM, Chicago, returned to WISN, Milwaukee, May 31.

Freeman H. and Mrs. Talbot, KOA, Denver, are the parents of an eight-pound baby girl.

Friday night Wrestling bouts over KDYL, Salt Lake, now commercial for laundry plugs.

John O'Pray, ex-RKO, Irish harpist, joins KDYL, Salt Lake, Breakfast Club for four weeks.

Wm. E. Bryan has resigned as commercial manager of KOA and is succeeded by E. M. Hoge, formerly manager of the Chicago NBC night studios.

Ukelele Pat' Haley, formerly of

WTAM, Cleveland, on WCAE, Pittsburgh, sustaining program.

Ralph Fisher, staff pianist, at WCAE, Pittsburgh, has just had a ballad, 'One Little Hour,' published.

Bernice Alstok, formerly a New York NBC artist, now in Phoenix and appearing over local station, KTAR.

Mrs. W. D. Reynolds, owner of KLS, Denver, leaving Friday for three weeks in east. Vacation and business.

Stan Lawrence's orchestra, which had been broadcasting over WTIC, now at Fisherman's Rest, Burden Lake, N. Y.

Latest in radio 'signatures' is moving of a cow on daily Farm Program, WGY, Schenectady, Sound is studio-produced.

Edward Pyle, Phoenix program director, attending convention of Pacific Advertising Club next month in Vancouver, B. C.

Station WWSW, Pittsburgh, has asked the Federal Radio Commission to increase its daytime power from 100 to 250 watts.

Raymond Fisher and Mary Catherine Hoffman, singing on the radio under name of Mary, York, will marry sometime this month.

Mike Foster and Johnny Johnston, the NBC Boston crew, can speak to each other in Morse code by pencil tapping or guttural dot-and-dash.

Bess Perry, who broadcasts over WTAM, Rochester, in twelve dialects, finds artist most popular, Swedish, least, according to fan mail reaction.

Alma Joy proud because her five-year-old Bruce topped classmates with I. Q. of 185, and three-year-old Lois has best sense of rhythm in nursery group.

Dan Thompson, movie editor The Times, interviewed 'Interviewing the Actor' series over WHAS, Louisville, interview of Lester Val, 'Beau Ideal' star, and current Nat'l leading man, Richard Bernard, seated in the chair at KDKA, Pittsburgh, asked to fill in as a pianist at the last minute during program. 'Who's such a good impression that she's a new NBC staff artist.'

Art Jarrett, noted for his willingness to sing at the slightest provocation, saw a friend on Broadway who said, 'Hello, Art! 'Paradise, key of F,' called out Art before even turning around.

David Butolph, musical director of WXYZ, Schenectady, and a radio vet., shook like a leaf when facing the mike to boost a benefit show for local unemployed musicians, but spoke his piece ok.

WWSW, Pittsburgh, dedicated a program to St. Stanislaus, radio host of Pittsburgh Press, last week on his 16th wedding anniversary and daughter's birthday, both falling on the same day.

Salt Lake City newspapers retelling all radio matter interesting from WWSW, Pittsburgh, put out 15,000 programs to residence mail boxes with syndicated grocery lists. KSL prints programs obtainable at downtown stores.

Basil Loughrane is new production manager at WJAY, Cleveland.

Gene Carroll, of Gene and Glenn, missed the first of his 700 broadcasts over WTAM, Cleveland, when he accidentally shoved his hand through a door window. Injuries kept him out of studio while Glenn Howell pinch-hit for him.

Dale Wimbrow, visiting Cleveland stations, started controversy by declaring Cleveland was toughest radio town in country.

Emblazoned on the studio door of WCKY, Covington, Ky., is this tribute: 'Dedicated to Colonel Paul Whiteman, world-famous orchestra director.' The King of Jazz and his band etherized from that chamber the night he became a Kentucky Colonel.

Cliff Edwards received wire from Nat. Brushliff: 'Believe you have established a record. Only vocal on air Decoration Day who did not sing 'My Buddy'.'

Cliff Edwards, now in 114 East 88th street June 13, studies are now in the Lincoln Hotel.

Russ Columbo holds a radio night each Sunday at the Woodmanstein Inn.

Vincent Lopez goes to Atlantic City June 8 to play for the National Electric Light Association, June 9.

Boy Friends, trio, formerly with Harriet Lee, now with Vincent Lopez' orchestra.

Now that Buddy Rogers is no longer tied to 'Hot Chai' the band leader attends the theatre practically every night.

B. A. Rolfe under orders to keep out of the gun.

Jimmy Melton has installed a

(Continued on page 63)

MANY NEW AND RENEW FOR NBC NETS

Among accounts which have recently renewed with NBC is Pepsi-Cola for 'Rise of the Goldbergs,' six times weekly on the WEAF network. Renewal takes effect July 19.

Another account which has renewed NBC is Cream of Wheat, (Jolly Bill and Jane), renewal effective Sept. 26.

Among NBC's new accounts will be Westinghouse Electric which on June 27 goes on the WJZ network three times weekly, and on June 28 twice weekly via the WBAP network. Al Cameron and Pete Bonatesema will be featured.

Another NBC new account is Porto Rican-American Tobacco Co., which starts on WJZ network Oct. 1 for weekly half hour broadcasts. Talent booked for the tobacco account consists of Ohman and Arden orchestra, Gus Van and the Pickens Sisters.

L. A. Comm'ls Combine Programs for Dual Plug

Los Angeles, June 6.

Air acts developed and popularized on one commercial program will be used by KFVB to plug an account, account with all parties mutually satisfied.

On a 'Crack to Nowhere' of the S.S. City of Los Angeles, in which the station is interested and has been advertising over the air, talent from the Hi-Jinks (Francisco) group will take part. They will entertain passengers and, in addition, broadcast by short wave from the ship as part of the Hi-Jinks tour.

This is the initial short wave broadcast on the coast.

ENDOWED ETHER Chi Audience League Wants More Philanthropists and Members

Chicago, June 6.

Advocating government control of the ether, an organization has been formed locally known as the 'American Radio Audience League,' headed by a Karl Randall. Their motto is for the enrichment of the financially valuable broadcast channels to competent agents representing the audience, rather than to sellers of transmission.

Their angle is that advertising should be limited to certain stations and that on each separate point on the dial there should be a separate type of entertainment. Thus, classical music on one channel, least on another, educational subjects on the third, and so on, in this way eliminating the duplicating of entertainment types all over the dial.

One thing not quite clear is how the ether is, to be supported, though there are references to the taxing system in other countries. But mainly, the League believes, the free air can be supported by soliciting cash endowments.

League is now hot for members. Regular membership at \$1 a year, contributing membership at a fin annually. League has particularly made an appeal to the newspaper publishers, sending its bulletin with voices of opinion that the newspaper biz is confronted with the double competition of radio in both the advertising and news fields.

To the publishers a contributing membership is offered at annual rates of \$5, or more.

Chi Summer Fold-Ups

Chicago, June 6.

Three more commercials are slated to quit NBC during June. Included among them is one of the network's oldest customers, Halsey Stuart & Co., now in its third year, with the final broadcast set for June 29. Brazilian Coffee, an afternoon affair, comes off June 22 and the Three Bakers will do their last show for Standard Brands June 26.

Health Products Corp. shifts its Danger Fights show on the same chain from Saturday to Thursday nights starting June 23, with the release time moved up an hour to 8 p. m. central time.

One Hand Ever Busy

CBS employees are prohibited from sitting in their shirts if they wear suspenders. They must either dispose of the suspenders or keep their jackets on.

Those who wear suspenders habitually and yet during the warm weather desire the comfort of sitting around in a shirt, remove their suspenders. Each time they get up from their desks they are therefore forced to clutch their trousers.

KMTR Nag Race Taken Seriously; Gets FRC Rebuke

Hollywood, June 5.

Federal Radio Commission forced KMTR to announce over the air that there is no such place as 'Paradise Isle' which is the synthetic locale of its daily horse-race broadcast under that title.

Isle is supposedly a spot where a race is run daily and much liquor is quaffed. So many listeners wrote to the station and the commission for the true locale in order to get a load of the free-and-easy that the government stepped in.

Kick was due to the manner in which the program was put over. Announced was supposedly give directions for reaching the wet spot each night; but as soon as he got the fans as far as Long Beach, there'd be an interruption and thirty sports would be left in the air.

Then with tongues hanging out they'd call the station for further directions. This is the part the commission didn't like.

ANOTHER COAST INVADER

Donald Novis Getting 3-Way NBC Buildups

Donald Novis begins broadcasting for NBC under a sustaining schedule June 14. He arrived in New York June 5 with his wife by boat from California.

NBC desire to set up a three-way record for Novis shortly after he arrives. Network wants to handle him three ways simultaneously—on the air, for theatres and for a hotel. Understood that NBC has the Park Central Hotel, New York, lined up for Novis and a band.

Novis' contract with NBC is for 26 weeks, with \$2 additional weeks optional. He was placed under this contract while at the Coconut Grove, Los Angeles, through his attorney, Mark M. Cohen, of Los Angeles.

Defer 'Pops On CBS

Chicago, June 6.

Debut of Kellogg Foodtown Pops 'Pirate Club' season on the Columbia web has been postponed indef. Program has been slated to start tomorrow (7), but time trouble has developed.

Interlude has been on WGN here for a six-week test, hitting the air at 6:45 a. m. This is the running time of 'Rise of the Goldbergs' on the NBC chain, and undratted that the cereal firm is a bit leary of this competition. Expected that the 'Pirate' program won't start on its national plugging until late this month.

Young Manages Two

Los Angeles, June 6.

Managerial shakeup at KFAC and KPVD, owned by E. L. Cord, has John Swallow superseded in dual control by Lillian Young.

Swallow is still on the payroll as assistant to Young.

NAB COUNTERS FLAT SUM TO MUSIC MEN

National Association of Broadcasters, in refusing the proposed increase of the American Society of Composers, Authors and Publishers for 5% of the commercial revenue of stations, countered with a reported proposal of a flat yearly sum to be paid by each station, instead of a percentage.

Board of Directors of the American Society conferred all day Friday (3) regarding the NAB's counter-proposal, but the music men, according to reports, will never consent to an agreement for a flat sum from radio stations. They prefer the percentage idea.

Countess Gies Job

Countess Olga Albani will replace Jessica Dragonette on the Cities Service NBC broadcast during Miss Dragonette's vacation.

Latter will sail for France toward the end of this month and will remain abroad for about two months.

"Hello Everybody!!!"

Kate SMITH

Columbia System—230 P.M.

ON LA PALMA PROGRAM

CENTRAL PARK CASINO

Personal Manager—Ted Collins

DETROIT'S FAVORITE

RUSS MORGAN

ORCHESTRA

LEE & GUY

QUINCY COFFEE

THE 4TH FLOOR

MILLS BROTHERS

4 BOYS AND A GUITAR—

COLUMBIA

BROADCASTING SYSTEM

Personal Representative

Thomas G. Rockwell

Mills-Rockwell, Inc.

709 Seventh Ave.

NEW YORK

9:15 P.M. Tuesday, Thursday

VICTOR YOUNG

Musical Director

American and Brownsville

Hart, Schlafner & Marx

Hill, Henny

Almond Cream

Crème de

Goodreads Tree

Broadcasting

Management MILLS-ROCKWELL, INC.

RUTHERFORD

GLORIFYING THE POPULAR SONG

CHESTERFIELD Program

COLUMBIA-COAST-TO-COAST NETWORK

WED. 10:10 TO 10:15 E.S.T.

Management

MILLS-ROCKWELL, INC.

709 Seventh Ave., New York

JOHN SHEVLIN

(TENOR)

Tune in on WOR

Every Monday, Wednesday, and Friday

and

Every Sunday Over WJNY at 5:30 P. M.

RAYMOND PAIGE

Musical Director and Pianist

Manager

KHJ, Los Angeles

Don Lee

Columbia Network

AL WOODS

TOP OF THE MORNING

Me. to Sat.

Shirley Late Sunday

PEARBOY HOTEL

MEMPHIS, TENN.

EYMOUR MONROE

ORCHESTRA

Arriving at your door

May we come in?

BENNY KYTE

And His Golden Tower Orchestra

N.B.C. Network—WJR

Detroit—Wed. 12:30-1 P.M. E.S.T.

Hi-Speed Gossip

Loose Wile Sleight Co.

R. G. DUNN CIGAR

Fred L. JESKE

March melody

an

Sponsored by

MEARNS FOODS

Me. Wed. Fri.

WGN—Chicago

THE NATIONAL SYMPHONY ORCHESTRA

SEGER ELLIS

HAL BECKETT

ORGANIST

Fox, Brooklyn, New York

INDEFINITELY

Known as "Old Topper"

"Jeddo, Joe"

"Prince of Pineapples"

and now as "Baritoneologist"

RAY PERKINS

Dir. National Broadcasting Co.

HI THERE!

RAY PERKINS

Tues.-Thur. WEA

7:30

Dir. National Broadcasting Co.

Exhibs' Request for More Music Is Met in New Picture Product

Hollywood, June 6. Tendency to revive picture songs in the present run of pictures is marred by as many as five numbers appearing in pictures completed and previewed within the past week. Radio's 'What Price Hollywood' contains in addition to a medley of oldtime popular theme songs two new numbers written expressly for situations in the picture. Warner's 'Blessed Event' contains three numbers lifted from the Warner catalog of music, one already published and the other two approved for future publication.

Five for Cantor. Radio's 'Bird of Paradise' contains one number sung by an ensemble of native Hawaiian voices, while Sam Goldwyn's forthcoming Cantor production, 'Kid From Spain', will contain at least five numbers now being prepared by Irving Caesar. M-G-M has made provisions to include songs in three current productions, including one for 'Red Headed Woman', four for 'Speak Easily' and an undetermined number for 'The Sign of the Cross'.

RKO PALACE
NEW YORK

This Week (June 4)
Columbia Broadcasting System
Presents
LEON BELASCO
and His Orchestra
with
VIVIAN JANIS
Radioing
WOODBURY SOAP
Every Friday 9:30 P. M.
Coast to Coast
and
WHEN ROMANCE CALLS
Every Sat. 6:45 P. M.
Management
HERMAN BERNIE

JACK DENNY
AND ORCHESTRA

Waldorf Astoria Hotel
Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour.
Management M. C. A.

The Eton Boys

3rd Year
Nite Club
New York
Monday
and Wednesday
WABC
3:45 P. M.
Exclusive Columbia Artists

GENE and GLENN
With JAKE and LENA
THE QUAKER EARLY BIRD
8 A. M. DAILY EXCEPT SUNDAY
NATIONAL BROADCASTING COMPANY
RUSSELL R. WISE
ANNOUNCER

The Payoff

Los Angeles, June 6. Fiddling all night for four bits isn't enough for Jerry Campbell, musician, who has filed a wage claim against Frank Goldstein, dance promoter. Campbell says he was promised \$2.50, took 50 cents on account and took the count for the other two bucks.

her for the new Marion Davies picture tentatively called 'Two Blondes'.

Paramount will have the usual number in Marion Davies' 'Love Me Tonight', several in 'The Phantom President', and at least nine in Marlene Dietrich's new picture, 'The Blonde Venus'.

At recent conventions of major producing organizations visiting delegates asked for use of running score music accompanied by an occasional song or two wherever the songs fit into, or enhances the action.

Networks Pass Up Chi Fair's Studio Scheme

Chicago, June 6. There will be no 'Tail of Broadcasting' at the Chicago World's Fair grounds. Exposition officials last week tossed back the networks' counter proposition on the project. The networks, in turn, have called all plans for the building off. Chas. now say they'll be glad to co-operate in other ways to ballyhoo the fair and pick up special events from the grounds during the show, but by remote control only. That is, if the invitation is extended to them. Otherwise it will be ok with them to pass up the affair entirely.

Originally the exposition asked the networks to contribute between them \$175,000 for the erection and equipping of a broadcasting building. NBC and Columbia later shaved the figure down to \$140,000 and worked out a three-way deal whereby the fair would be obligated to kick in \$45,000 as its share of the studios exhibit. To get a counter proposal the exposition heads rejoined that the chains foot the entire bill or the hall of broadcasting idea was out.

Rudy Vallee Publishing

Rudy Vallee, through his sister, Katherine Vallee, under the trade name of Kaval Music Co., is getting out a book of Rudy Vallee songs. The folio will feature the numbers his name has been associated with. Almost every publisher has okayed the technical copyright formalities to include those old numbers in the Vallee Song Book.

'Easy Aces' Layoff

Chicago, June 6. 'Easy Aces' Lavaris account over CBS, goes off the air for the summer July 2. In accordance with contract the writers were to get a 10 week vacation before returning on the ether in September. They plan a trip to the Coast via the canal after a New York stop-over.

Myers Pathe Scorer

Hollywood, June 6. Abe Myers is taking his synchro-sound equipment to the Pathe studio and will have charge of music for the indies on that lot. He will continue his scoring service to other companies.

Gilbert's Family Ready

Hollywood, June 6. Mrs. L. Wolfe Gilbert and her family have prepared the way for the coming Gilberts, who is due here in the 'Virginia' from New York June 26. Paul Muni will be on the same vessel.

Burnett and Cummins In 2 Chi Dance Spots

Chicago, June 6. Replacements for the Ted Weems and Wayne King bands at the two major ballrooms in town, the Trianon and Aragon, will be Bernie Cummins and Earl Burnett tomorrow (7) for the season, while Burnett won't start until June 22. Burnett is now in the midst of a five-week stay at the local roadster, Lincoln Tavern.

Dept. of Justice Indicts 7 in L. A. As Tune Leggers

Los Angeles, June 6. In a drive to kill nationwide peddling of bootleg song sheets, Dept. of Justice operatives have succeeded in indicting in the local U.S. district court seven alleged song sheet racketeers under the first conspiracy to violate the copyright law case. Trial of four of the defendants, now out on their own recognizance, comes up June 14.

Those apprehended were Al Friedman, alias Edna Friedman, alias Frank Miller; George Lieberkranz, alias George W. Lieber; James Gilligan and Alexander Aggie, aged 15. Also charged were William Zimmer, alias Zimmerman; Al Barbour and Jimmie Jackson, are being sought in other parts of the country. Zimmer is said to be in New York, and Barbour in Oakland.

Counts

Indictment charges that between February 1 and May 11 the seven conspired to print and sell copyrighted song lyrics without the permission of the owners in Los Angeles, San Francisco, Oakland and San Diego. Expected overt acts were the ordering of 20,000 sheets from a printer in San Francisco by Barbour and Friedman, shipping them to Jackson and Aggie in Los Angeles and the receipt here by Aggie.

Previous attempts to prosecute song sheet sellers here have been handicapped by inability to reach the big shots behind the sidewalk salesmen. U. S. agents hope to close in on the racket by conviction of the seven arrested here.

Robbins, M-G Waiting

Robbins Music Corp.'s proposed suit against the American Society of Composers, Authors and Publishers is awaiting the third quarter dividend which is shortly due. Robbins and Metro-Goldwyn-Mayer, the 51% control owners of Robbins Music, have turned over all the small rights and sundry other copyright assignments which were in dispute.

It was these technicalities which relegated Robbins from Class A to Class D.

Robbins has refused acceptance of the Class D publishers' dividends for the first two quarters.

Stool's Promotion

Chicago, June 6. With Joey Stool going to New York to head the general sales for DeSylva, Brown and Henderson, his spot over the local offices will be filled by Joe Manne, who has been with the DeSylva firm here for some years.

Stool will strike into New York some time before June 15, on which date Bobby Crawford is slated to set off for the west coast. Stool is rated as taking the chair vacated by Dan Winkler.

APOLLON'S DISKS

Dave Apollon, to sail for London inside of three weeks to play the Palladium (vaude), is meanwhile doing some recording for Brunswick. He started yesterday (Monday) on four records.

Jack Mills to Europe

Jack Mills sailed for London yesterday (Monday), to negotiate foreign deals for the Westerson, Berlin & Snyder catalog, which Mills Music recently acquired. Miss will visit London, Paris and Berlin. He will return in about eight weeks.

'Bootleg Seat Tax' Still Unsettled As New Film-Music Contract Up

Ripe

Lou Handman, songwriter, was demonstrating a new song he wrote titled 'When the Corn Is Waving High in Iowa' for Larry Spier, gen. mgr. of Famous Music.

When he completed, Spier said: 'Let me play with the song until September, Lou, then I'll get to work on it.'

'But the corn is waving now,' replied Lou.

WJJD-Col. Phono. Combo May Use WMAQ Studios

Chicago, June 6. Those empty WMAQ studios in the 'Daily Star' building may shortly be tenanted again to take care of the new affiliation between the local indie station, WJJD, and the Columbia Phonograph and Radio company. This WJJD-Columbia tie-up, which had been in the make for some time, is finally concreted, though the exact arrangements of the deal are vague. It figures mainly as a working agreement for the mutual benefit. WJJD is counting mainly on the rep of the Columbia firm, and the backing coin of the Grigsby-Gru now outfit, which now controls Columbia.

WJJD and the Columbia outfit are now housed in separate sections of town at present. It's figured that the needs of both would be met in the vacant WMAQ rooms. WMAQ studios are up and ready for operation, that station's broadcasts now being handled out of the NBC rooms in the Merchandise Mart.

SATISFIED

Chesterfield Radio Account Is Pleased As Is

Ruth Etting's contract with Chesterfield has been renewed for another 13 weeks effective June 11. Single account, will continue its present broadcast series on CBS indefinitely instead of switching to a new style as was previously reported, due to the many auditions held for new types of programs.

Besides Miss Etting, Chesterfield intends to continue with the Boswell Sisters and Alex Gray.

Pontiac Holds Whiteman

Chicago, June 6. Paul Whiteman, whose current contract with Pontiac expires July 8, will continue on the auto company's payroll over the summer. Whiteman's new document with the commercial stipulates a minimum of 13 weeks, at the original salary of \$5,500 per broadcast.

HERE AND THERE

Oliver Naylor's orchestra, which recently closed at the Hotel Waldorf, Philadelphia, to open at New Kenmore Hotel, Albany, slated to follow Jack Jettie's unit into the Hotel New Yorker.

Charles Heywood's Hotel St. Moritz orchestra playing one-nighters in New York and New England. Ditto Alabama Jungle Band, featuring Bud Shorter, drummer.

Frank Brehm, who operated musical comedy in various locations, is quitting the business after 15 years in Los Angeles.

Bernie Cummins and his orchestra moved out of Lakeside amusement park, Denver, and Al Katz and band moved in for a short time. Johnny Hamp's orchestra is playing at Elitch park.

Film producers will present their proposal for a new contract with publishers through ERPI about the end of this week. Current music-ERPI contract expires in September.

Before a new contract will be entered into, the present dispute over the 'bootleg seat tax' will have to be ironed out. John Payne, agent and trustee for the publishers, is suing ERPI for about \$500,000 under this claim. 'Bootleg seat tax' is money which the publishers allege due them from theatres not equipped with ERPI sound reproducing but which have used films recorded by ERPI.

Suit is expected to be heard in the New York Supreme Court about the end of this month. John Payne is also suing RCA under similar grounds, amounting to about \$400,000.

Cleveland 100% Local

Cleveland, June 6. Local bands get all the downtown dine-dance spots, over the summer.

Griff Morris opening at Bamboo Gardens. Angelo Vitale at Wilbur's. Jack Miles at Lotus, George Williams at New China, Art Cook at Pheasant, Marion McKay's Blitmore Hotel Band starting season at Phil Selznick's new Willowick Club.

AUTHOR ACTOR
GEORGE FRAME BROWN
CREATOR OF
REAL FOLKS
THOMPKINS CORNERS
NOW HEADLINING FOR
POST TOASTIES
Thursday, 9:30 - 10 P. M.
WJZ AND NBC NETWORK
Coast to Coast

DUMB CRACKERS
ROBERT BURNS PANETELA
WABC
MON. 10 P. M.
BURNS & ALLEN

ABE LYMAN
AND HIS
CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIPS' DENTAL MAGNESA
Thee, Them, Sitt, Sitts (East)
COAST-TO-COAST
WABC

RUSS COLUMBO
NBC and
Victor Record Artist
Management
NBC ARTISTS SERVICE

The World's Record Record Makers
BEN SEVIN
AND HIS ORCHESTRA
D'Orry Perfume, N.B.C., Sat., 8:30 P. M.

Royalty Stall Has Triple Penalty Under Revised Writer-Pub Code

62 West 45th Street, New York City

My New Song
"HAVING A GOOD TIME,
WISH YOU WERE HERE"
Goes for You
From Me in California
AL DUBIN

ROBIN ON 'BROADCAST'
Hollywood, June 6.
Being brought to the coast
to write lyrics for Paramount's 'Blonde
Venus,' Leo Robin, is being retained
for 'The Big Broadcast,' at the same
studio.

Ralph Ranger writing the music.

Bowl Concert July 5
Hollywood, June 6.
Alfred Hertz will conduct the
evening Hollywood Bowl concert.

makes 'em cry copiously. "I can't show up there," he says, "because I don't have no 'em' no telling where the kick-back will be, especially if it's a name band, with a possible commercial waltz into the hotel or resort."

So the music men come back time and again, ever faithful, for more punishment. "You're not gonna fool on a old pal, are you?" is the bulb that gets the average. Or, if the music man is a little more important, this approach usually gets 'em: "Well, you gotta eat somewhere so why not come down for a drink?"

The result is that the publishers are dizzy. Not only means they come, but it usually means large numbers of them come. And the people, not counting the droppers-in. In these later are usually professional people, and if they show up, they're usually good. The singer-singers or anything resembling a plug, then the well-mannered music publisher must needs invite them to the party.

[illegible]

"I've Got the Words—I've Got the Tune
HUMMIN' TO MYSELF"
"HELLO, SWEETHEART, HELLO!"
"YOU'RE THE ONE
(You beautiful Sec-o-a-dum)"
"EVERYTIME MY HEART BEATS"
"STOP THE SUN, STOP THE MOON"
"WHEN YOU'RE GETTIN' ALONG
WITH YOUR GAL"

**DeSYLVA, BROWN
& HENDERSON, Inc.**
745 7th Ave., New York

SAM FOX
RADIO, DANCE  FALMSE MEET

"LIGHTS OF PARIS"
"LAFFIN' AT THE FUNNIES"
"UNDERNEATH THE SUMMER
MOON"
PROFESSIONAL OFFICES
158-160, West 45th St., New York
(Cleveland—Chicago—Los Angeles)

"TWO LOVES"
"MARDI-GRAS"
"DRUMS IN MY HEART"
MILLER MUSIC, Inc.
82 West 45th Street, New York City

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

CONGRESS

This house can never rate as any sort of a showing spot until that terrific outbreak of 'only acts that can work in one' is removed. By being restricted to 'one,' the bookers, is, of necessity, showing on the stage meaningless single warblers and hoofers who hardly stand a chance. It's up to Public-B & K. to see to it that the full stage is provided here. Challenging on a couple of legs is certainly not to their advantage. If they're really trying to make something out of this vaude night, then they should make an opportunity to deliver some semblance of a vaude show. Cramped in 'one,' it's only a miracle that they keep it from looking like an amateur Charleston contest.

On last Wednesday's showing there were the usual five turns, of which three were singles, and the fourth was practically a single also. The mentalist act, which was one of the two in the turn worked in the audience. The other interlude was Pat Daly, who has a number of people in his act, but it has rarely been the fortune of Daly to really work in an act. He is now trying to make it up as he goes along.

Jimmy Dunn was the m.c. Garbled the names of the acts he was announcing and sang three songs for his own next-to-closing spot. Between times, he told jokes. Dunn should at least take the time to enunciate. He has an evident mania for speed, rattling off his song at such a gallop that it is impossible to follow. And it so happens that all of Dunn's comedy turns depend upon the clarity of his words. Perhaps, however, Dunn figured that the audience had heard these comedy songs before.

In the opening plug was Babe Morris, single, who sang one chorus and then went into her dancing, finishing with a military tap. She hardly anything here for a single. If at all, it must be in a presentation of some kind. The audience, who managed the best returns of the evening on his melodramatic 'laning. He sang a song about Ireland and one about mother, and this Polish neighborhood thought it was swell. House works in a country order, which is the cue of the poor opening talk bits. House can't tell jokes; but he can sing sentimental tunes for family audiences.

George Lovett is back again with his mentalist act. He's eliminated the femme fiddler and is now using only the femme piano player who rattles off on the keys any time the audience wishes. The idea of the gal is tossing in a few regular so-called fortune-telling bits, but that's strictly by-the-way. The idea of this and so many acts of its type, is the failure to build to any punch. As soon as the act has played one or two numbers and the audience has had a chance to say, 'tak, tak, tak,' the singer howls that the act is over. There's nothing more to be done, nothing new to be added. From then on it's strictly repetition.

Pat Daly evidently still can't decide on an act. He has a five-act 'time,' a 'femme' act, a 'femme' act that's been around town in several acts doing a foolish strip number, besides, a male and a woman who are around as meaningless walk-on-and-off stoppages. Daly still thinks the basis of all humor is his excess rotundity. He needs an idea. Business one in this larger seat.

Gold.

Majestic, Bloomington, Ill., has been closed by Public-Grand States.

RKO STATE LAKE

CHICAGO

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leaving the Irvin as the town's only Public spot. Makes the second G. States spot dark, the Belasco in Quincy having folded some time ago.

Film bookings for the six houses in the local theatre neighborhood circuit now being handled out of the Floyd Brockwell office.

ROXY

(Continued from page 37)

These conceptions brought in rousing-not motifs in keeping with as the Ufa features 'Monte Carlo Madness,' Kuznetsov and Nicola, familiar on RKO time, scuffling offensively were fortified by Bert Whaley, Edwin Dale, the male chorus, and the Bell orchestra. Roxyettes in sequined dance once again. A shower of compliments as always goes to the nifty missies who never

Returned, missed, Riesenfeld, the Roxy grand symphony is a splendid club. Upgrading action, tactically worthy of every encouragement. But when imagination is at a standstill, the Roxy is about at the empty seats, an involuntary sigh of doubt and skepticism escapes.

PARAMOUNT, L. A.

Los Angeles, June 2.

In its search for entertainers and drawing power, the Paramount has been dependent on a concert pianist making his first film house debut, and a juggling act. Key-tinker, Nyiregyhazi, who has a number of octets of pianoforte virtuosos. His solo concert fee is not much less than his weekly salary here, which alone goes to the head and neck. That he is drawing in his solo spot after the newswires and 'Screen Souvenir' was evidence of the applause garnered, much stronger than any courtesy clapping.

Four Normans (New Acts), provided the best sock of the stage presentation, Bohemian Revels, so titled for no reason. Malini, foreign shadow artist, was a novelty that probably drew a crowd. After the opera, a show, Inez King, with looks and a volumeful pair of pipes, scored handsomely with her single number. Dorinda Slaters, with crooning and a few steps, were an average turn.

Novelty band number around 'Put On Your Old Gray Bonnet' was silly enough to rate a few laughs. 'If you give me love twice in a row, I'll give you love twice in a row,' so routine. Marjorie De Haven m.c'd the show with some satire, and a volumeful pair of pipes. Likewise her Jimmy Durante's number, in which the name of Schnoz was pronounced. Nyiregyhazi's initial offerings were an unnamed and complicated 'concession' followed by a popular paraphrase on the quartet from 'Rigoletto.' For the later show, as a concession to the more popular taste of picture house audiences, he switched to those old war horses, 'The Merry Widow' and 'Prelude in G Minor' by Rachmaninoff, with 'Liebestraum' as the necessary encore.

House downs more than half night opening show. Feature is 'Forgotten Commandments' (Par.).

FOX, BROOKLYN

Estimated to land \$15,000, this spot with 'M. A. S.' and 'The Duck Turnover' for maybe four grand below the figure, will net the house to around \$19,000. That's not so good. Fanchon & Marco's 'Swiss Movement' is a popular and popular but it can't lick all the obstacles of screen and offside operating.

Recent publicity in the dailies concerning the financial difficulties of this spot, not to mention Fox Theatres and maybe even the Roxy, all of which are allied in some way, can't help the Fox Brooklyn. Roxy is already in receivership, and Fox Theatres and the Fox Brooklyn are being sued on that end.

Fanchon & Marco's 'Swiss Movement' possesses a variety of punch, music, a girl line that's poppy and lookers. Billy Dooley, who costars, is a little more lacking vitally when caught. He thus slowed up proper customer ap-

preciation of the unit as a whole. Dooley can do better and should, because he has versatility and experience. He is a good actor and weather had something to do with it.

Frances Lee, a looker, and also from the Christie comedy, worked down the line. If it hadn't been for the line and the thrilling comedy across of the Six Lucky Boys, who blessed most of the line, the unit might have suffered. It's a well-knit stage show and has about everything that one may desire, except for the expensive drags usually found on Broadway.

Joseph Pope Jones, colored tenor, renders three songs for an interlude between the act and the comedy routine, and goes over big. Jones' manner of singing is sensitive, with a dramatic flair which makes it different than most colored tenors seen and heard. He's a bet for the future if he can speed up some of his relative moments. Works in white sailor suit. An original single, Bert Frival, does soft-shoe and a cuckoo clock ballet, all quality.

Larry Cabell started this piece. He is a comedian, a clown, a part of the stage. Opens in 'two' against a scrim depicting a short front against a cuckoo clock. He is a comedian, moves back to 'three' for a cuckoo clock setting with the girls and Frival. Dooley and the girls are in the act. Then the finale with a mountain house background against a snow front for the line and the cuckoo clock and cuckoo clock.

Costumes are attractive all the way. Among Dooley's bit is a Will voice and a cuckoo clock. The girls of the cracks are crude and could be changed notably that one. The girls are a cuckoo clock, busting her calves or something. The other also relates to pasture. The girls are a cuckoo clock, gets enthusiastic, that this unit shouldn't be a humdrum. Nobody can help Miss Lee. The girls are a cuckoo clock, and mostly a blonde with a figure.

Freddy Mack and his pit band enter in the overture. Mack knows how and is liked here for his voice and music. Resembles Wally Brown.

Around 35 minutes for the unit, and the whole show with the picture. The girls are a cuckoo clock, Mickey Mouse cartoon round out film end.

Shan.

IMPERIAL, TORONTO

Toronto, June 3.

Just a so-so Fanchon-Marco stage bill at the Imperial this week, pleasant but not particularly good. The girls are a cuckoo clock, and mostly a blonde with a figure.

Bill opens in full-stage, a dunce. The girls are a cuckoo clock, and mostly a blonde with a figure. The girls are a cuckoo clock, and mostly a blonde with a figure. The girls are a cuckoo clock, and mostly a blonde with a figure.

Paul Mall out before the traveler for a full-stage, a dunce. The girls are a cuckoo clock, and mostly a blonde with a figure. The girls are a cuckoo clock, and mostly a blonde with a figure.

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RKO, L. A.

Standing out from local band offerings like a stone thumb, the Paul Ash combo at the RKO is a shining example of what musical arrangements will do for a stage orchestra to drag it out of the slough of mediocrity and grinding. The arrangements and the Ash direction must be the only thing responsible, since the men are the same as have been seen elsewhere in many first class pits.

Vocal and dancing material on the current week's bill of fare slightly

better than the comedy, which is dependent on Charlie Leland and Bozo Fox, both of whom have been seen around locally, but get over solidly despite the fact that the audience knows a lot of the answers.

Ruth Gillette, a blonde, does two numbers and a good one. The girls are a cuckoo clock, and mostly a blonde with a figure. The girls are a cuckoo clock, and mostly a blonde with a figure.

Single set was an actor that looked good and still could be put up inexpensively. All acts worked well, but the girls are a cuckoo clock, and mostly a blonde with a figure.

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MASTBAUM

Philadelphia, June 6.

With a line-up of big names for its stage show, it looks as if the Mastbaum monopoly is still around. This week's 'Drums in the Night' is a good one. The girls are a cuckoo clock, and mostly a blonde with a figure.

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OLYMPIA, PARIS

Paris, May 27.

Olympia this week is offering a big, deeply above standard and making a special effort to outdo the series of small grosses it has suffered of late. Both the feature and the show are a decided improvement.

Show, after a mixed newspaper, shows a mixed overture, comparatively short, but appreciated, due to its consisting of two tuncful Hungarian dances by Brahms.

On account of the feature being a sex story, the Olympia not only has an outside and inside marine decoration with ushers dressed as sailors, but even the pit musicians, including George Ballo, conducting, are dressed as naval officers. The overture is followed by a stage presentation, for which the

setting is the deck of a ship with masts, double deck and main mast, really made of planking, so that the sailors can work both on the floor and on the masts. The show includes the Mersey Precision Girls, plus a dozen of the Leo Staats girls from the Oper. With a few exceptions, some extra talent. In keeping with the nautical atmosphere, girls are referred to as 'shipmates'.

This is followed by the feature, 'Coup de Roule' ('Tossing Ship'), starring Max Deary, and successful.

Salary Control Board

(Continued from page 30)

head, George Godfrey, are now out in the cold so far as important bookings are concerned. That they're powerless to buy an act for \$1,000 or over of their own volition, lessens the bookers' authority and power more than ever in the past. Salary valuation has always been a vaudeville booker's principal assignment.

Salary Control

Setting of all salaries over \$1,000 is now done chiefly by the operating department, with the bookers having little or nothing to say beyond submitting names. Each morning the salary setting board meets in the RKO office. It comprises Herschel Stuart, Major Leslie Thompson, Kate Blumling and anybody else from the theatre who happens to be there. 'Booking office' is usually represented by Godfrey.

The Phil Barker matter was the source of considerable friction between the booking and theatre departments. Having played a week at the Palace on an original two-week booking, Barker had one at the Albee, Brooklyn, Baker now has Boston, Cleveland, Chicago and one other week to go, all at \$6,000 each. The open week was supposed to have been cancelled, but with Cincy out of vaudeville, RKO will have to find another week somewhere.

An attempt by the booking office to make a less expensive deal with the Bernie band fell through last week when Bernie insisted on the contracted salary, \$6,500. RKO's counter offer by way of a compromise was \$4,500, immediately rejected.

12-Hour Divorces

(Continued from page 1)

papers with the clerk, climb the stairs to the court room and have the judge hear the case. The trial is instantly, unless the judge was busy.

Consequently it was also possible for the divorce seeker to leave town within an hour after their decree was granted and the merchants were not got with the divorce. The list of decrees granted late that day or the next.

Now the papers carry the list of signed decrees, which is made 12 hours before the decrees are granted so the merchants are able to catch up with their customers.

It tends more dignity to the court, the judge declared when they signed the order.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk, POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED. LETTERS ADVERTISED IN ONE ISSUE ONLY.

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Yvonne Blumling	Yvonne Blumling
Du Bus Jones	Manny Charles
Dyer Victor	Mary Annle B
Goodman Sam	Ryan Jimmy
Norman Al	Serian Hedwies
Karlota Arla	Shore Lillian
Cameron Pop	Shore Lillian
Boyd Lewis	Read 'Minor'
Fisher & White	Shapiro Abe

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STEIN'S MAKE UP

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OBITUARY

GRANT DOLGE

Grant Dolge, 47, pioneer picture agent, committed suicide at his home in Hollywood, following an attack of acute indigestion. Dolge had been ill for some time previous to his death. Recently a partnership between Dolge and Freddie Fraulick, which had been in force for a year, was dissolved, but Dolge continued to share offices with Fraulick.

"At various times he has managed Charles Farrell, Chester Conklin, Clyde Cuck, Edgar Kennedy, Henry B. Walthall and Alice Gentile. Survived by his wife, a non-professional.

HENRY E. KEANE

Henry E. (Harry) Keane was found dead about last Tuesday (31) at the Friars Club, whence he had retired about six years ago. Heart failure was the cause.

While known to the legit stage as far back as Joseph Jefferson and the active Charles Frohman days, he won real attention in vaudeville a generation ago when appearing with Agnes Scott in "Drifting". The two person playlet was regarded as a hit and it was one of the standard big time turns.

He was 61. Funeral was conducted by the Friars.

BEN DENNATI

Ben Brahlin Dennati, 28, vaude acrobat, died at the Streeter hospital, Chicago, June 2 from a broken neck. He was practising hand-springs and somersaults on the

tack. He had been connected with the various Ned Wayburn enterprises for many years and at the time of his death was asst. mgr. of Wayburn's dancing school.

Survived by his widow, a mother and sister.

John Henry Schieferke, theatre operator, died at Lenora, Kansas, a widow, son and daughter.

Mrs. Florence Purdy, musician and one time dramatic soprano with the Los Angeles Grand Opera Association and for the Mission Play, was killed May 29 in an automobile accident at Beverly Hills.

Alpheus Stewart, 63, veteran newspaperman, died at the county hospital, Chicago, June 2 after a lingering illness. He is survived by a sister and a nephew. Burial at Mount-Hope cemetery.

Mother, 51, of Stanley and Hester Bailey, who died in Louisville last week, had herself been on the stage, but retired some years ago.

Paul Barraco, 56, operator of several naves in Houston, found shot to death in his bedroom last week. Indications of suicide.

Michael Niebling, 79, died in South Orange, N. J., May 2, following a long illness. He had been for 30 years with the N. Y. Philharmonic.

Mother, 76, of Leo Kendall, German dialect comedian, died May 31 in Chicago.

Grandfather, 73, of Jackie Cogan died May 28 at Ross, Calif.

Indie Circus Closes

The Berry Brothers circus, a one ringler operating near New York, was shut down last week. It was out less than a month and lost \$4,000.

Jerry Cargill, an agent formerly in the outdoor field, backed the show. He plans reassembling the outfit for indoor dates next winter under auspices.

Radio Chatter

(Continued from page 59)

miniature piano on his boat and vocalizes to the fish.

Ranney Weeks due in New York in two weeks from Boston. May get a network contract.

Col. Stoppaigue turned down a royalty offer on a toy doll to be named after him.

Boswell Sisters are shopping for new furniture for their new apartment.

Johnny Marvin hooked a record pick out of the St. Lawrence river, weighing over 14 lbs. and is showing photos of the fish to everyone.

Graham Harris now claims a total collection of 350 old fiddlers.

Connie Boswell has banned her photos on pop songs for three months.

Art Tracy "guested" at the Woodmanster Inn over the week-end.

Art Jarrett, Sr., attends semi-pro baseball games frequently. Scouting for possible big time diamond talent.

Paul Whiteman's return Friday for his first back-in-N. Y. Pontiac broadcast was an unqualified success.

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39 OF 48 CIRCUSES IN GERMANY QUIT OR SOLD

Berlin, May 27.

The situation of the circus business in Germany is desperate. Due to bad times and high amusement taxes profits are eaten up.

Of 48 German circuses 39 had to close down entirely, either by being bankrupt or having no funds to continue their performing. The stock of animals was sold off at panic price and many of these had to be destroyed. Precious hides of ice bears, tigers, etc., were sold for the price of a horse hide. Among circuses closed are the famous troupes of Captain Schneider, Barum-Kreiser, Adolf Fischer, Getruder Lorch, Amarat, Albery-Bradac, etc.

Even trips to other countries could not make up for the losses suffered in Germany. The expenses of the shows were estimated at more than \$3,000,000 per year, in normal times.

Ban Circus Elephants

From Ohio Ball Park

Cleveland, June 6.

Circuses and particularly elephants are to be taboo in city's new outdoor stadium. Plans for them is one of the provisions in novel contract with Cleveland Indians, baseball team, which is dickering for 25 year lease.

Baseball heads argue that circus holds make deep holes in diamond, among other things, causing pitched balls to bounce at unexpected angles. Pageants and prize fights okayed for arena, which has 30,000 capacity.

LINCOLN GOES YO-YO

Lincoln, Neb. June 6.

Joe Ridwan, Yo-Yoer, and his gang of wooden spoon jugglers, are going well here. Local advertisers have consented to use the Yo-Yo as a buying incentive, giving them away free with each purchase.

Result is Yo-yoing contests, parties and whatnot. It has substituted adequately for the old stunts of whittling in a soft pine board.

CARNIVALS

For current week, June 6-11
Bismarck, N. D.: Bremer; Glasgow, Minn.: Brundage; Washington, D. C.: Bullard Bros.; Omaha, Neb.: Capital City; Springfield, Minn.: Castle; Lincoln, Neb.: Watson, Jr.; Copeland; Tyroce, Pa.: DeLeon; Topeka, Kan.: Diamond Star; Blandville, Ill.: Edwards; Willard, O.: Edwards; Waco, Tex.: Beach, E. C.; Hansen; Hammond, Ind.: Jones; Greenville, S. C.: Kerstone; Probsting, Md.: Lester; Augusta, Ga.: Mark; Shamokin, Pa.: Pennington; St. Louis, Mo.: Polle; Oklahoma City, Ind.: Polle; Tulsa, Okla.: Polle; Spokane, Ill.: Polle; St. Paul, Minn.: Polle; Wolf; Iowa City, Ia.: Wolf.

Local Amateurs

(Continued from page 21)

July 16 is the starting date for 12 towns in the middle west. The New York amateur affairs play the Albee, Madison, Fordham and Collum theatres the week of June 25. New York Central theatre is confined to two borough publications, Brooklyn "Times" and Bronx "Home News".

Bobby Connelly, in charge of the amateur shows, has engaged a staff of 12 salaried producers to work with the local house managers in the staging. They are Ray Mideghy, William Smith, Charles White, Charlie Nigemeyer, Elizabeth Friedman, Mary Barrett, Jack Connors, George Libby, William Marlett, Victor Hyde, Ernest Gluckman, and Daniel Murray.

All RKO vaudeville theatres will drop the regular stage shows entirely later in the summer when the winners of the local productions are routed over the circuit as a unit.

Saving Conlin Unit

Los Angeles, June 6.

Rather than lay off the intact unit headed by Harry J. Conlin for three weeks after closing at Los Angeles, the RKO vaudeville unit to Des Moines to pick up its eastbound route from that point.

Orpheum in Portland switching to a split-week policy and the booking of an extra unit from Los Angeles caused the gap.

Dallas Fair Cuts to \$30,000; Has New Agent

Chicago, June 6.

For the first time in years the Dallas fair booking will not be handled through the local Caruthers office. It goes to a rival agency here.

Understood the reason for the split is the inability to get together on the lineup of entertainment when the appropriations were sliced from \$70,000 to \$30,000. Literally that the fair this year will skip its usual habit of having a regular Broadway musical show for its chief attraction.

BARRY BROS. FOLDS; CARGILL PAYING OFF

Having lost \$4,000 in the quick two and one-half weeks' stop of Barry Bros., independent one-ring circus, Jerry Cargill, folded it and has promised to pay off the seven acts in 14 days.

The seven acts were Blomberg's Alaskans, Ora, the Stevens, Fuller Bros., Dodo, Barbara's Pets and Willoughby Cooke. All were budgeted at \$400 on the week.

Cargill is protesting only one claim, that of his advance man, Forrest D. Freeland, who swore out a summons in the 64th street court, New York, on a \$38 wage claim for services and expenses.

Cargill disputes the validity of the sundry charges and will contest that he says on the matter of principle, although paying off everybody else, particularly the actors. The workman on the show have already been paid.

Show played Long Island one-nighters under canvas. Cargill with Fred Bradna, the Ringling Bros. equestrian director, had a successful indoor circuit out of winter but this was his own try. Burns O'Sullivan, former circus man, acted as manager with the show.

Cargill plans to take the show under fraternal auspices as an indoor proposition later. Interested with him as a silent partner was Sam Salvin. Also sharing were George Slocum, the Louie K. Sidney, the Loew producer, and his young cousin, Ned Dobson.

Invoke Zone Ordinance Against Hunt Circus

Yonkers, N. Y., June 6.

When Hunt's circus came along on its annual visit to Yonkers, it ran afoul of a new zoning ordinance. Hunt's advance crew paid its \$30 license fee, obtained a permit to show in Mohican Park, arranged for the circus to be out of town the owner and billed the show for Mohican Park.

The locality is in a strictly residential zone and the neighbors contended the circus was a business proposition and presented a petition with 50 signatures protesting the circus showing there.

The village board held a special meeting to give a hearing to the protesters and the permit to show in Mohican Park was rescinded.

Finally the public park on the Hudson river waterfront was suggested as a show lot, and it was agreed that this was the best that could be done.

This arrangement was not made without difficulty, for about 200 commuters using the nearby New York Central station park their cars in this park daily. They, of course, raised a hue and cry when they were ousted for the day.

Hunt said that it was the first time he had ever heard of a zoning law being invoked against a circus.

RINGLING UNDER KNIFE

John Ringling was operated on last week for a foot infection. He has been under treatment since winter, and it is second time knife has been applied.

The Ringling circus, being confined to his apartment.

CIRCUSES

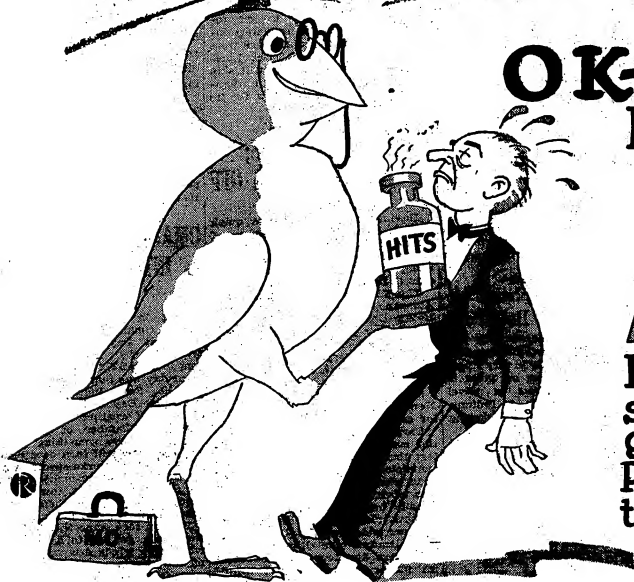
Al G. Barnes
June 8, Newark, N. J.; 9, Grand Island; 10, Lincoln; 11, Topeka, Kan.
Hagenberg-Wallace
June 6, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 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Remember?

Last summer when
song business was
groggy, along came
Robbins with the tonic
that saved the day~



Exactly as "*Good-Night Sweetheart*" the English
Miracle Song swept America~ and "*When the Moon
Comes Over the Mountain*" put all radio theme songs to shame~

**Once More Two ROBBINS Hits That
will REVIVE Song Business!**

LAZY DAY

American Lyric by
GUS KAHN

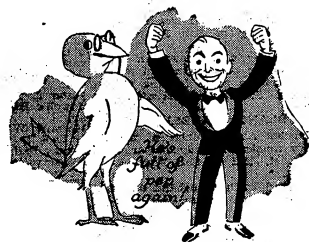
American Melody by
GRACE LE-BOY-KAHN

Another
English
Triumph

The VOICE IN THE OLD VILLAGE CHOIR

Lyric by GUS KAHN

Melody by HARRY WOODS



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NEW YORK

New York~Arthur Piantadosi

Chicago~Willie Horowitz

San Francisco~Dick Arnold

VARIETY

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15¢

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FEW REAL RADIO CRITICS

A. K.'s Jig in California Ballroom, While Flaming Youth Fills Roads

Long Beach, Cal., June 13. Catering to the older generation, Twin Ballroom here is playing to capacity nightly in one of its ballrooms with oldtime dances. In the second ballroom, under the same roof, hotcha dancing is offered for the younger generation but business is not so hotcha.

Only in this city of transplanted Iowans could this be possible.

Oldtime

Dance announcements bring tears of joy from the locals who still have a few whirles left. They're Waltz, Oxford Minuet, Schottische, Nae-sorennne, Paul Jones, Rag Waltz, 'Tribby and Two Step. After they run out it starts all over again.

Few of the dancers have far to go to reach the allotted three score and 10. Indications of rheumatism and charley horse only make them struggle gamely. They all look happy and peppy but its an even bet that Long Beach goes overboard on arnica sales.

Six-piece orchestra supplies the music with one of the boys doubling as a 'caller out.' Let him call one of the 'grab your partners' wrong and there's a riot. He must be a specialist.

A.K. (spot has been operating for (Continued on page 39)

BACK-TO-THE-SOIL MOVE FOR SHOW FOLK GAINS

Minneapolis, June 13. Thrown out of employment by closing of the theatre, a group of the swanky Minnesota (Publix) theatre ushers have leased a large barn and will operate it on a co-operative basis. Several of the boys are U. of Minnesota students who worked at the showhouse. Others are married and have families. The wives and children will trail to the farm, too.

The 'back to the farm' movement also is gaining impetus in other local theatrical circles. A number of idle film salesmen have announced their intention of taking up agriculture for an existence.

One Film Set at Bargain So Natives Can Be Extras

Kernville, Cal., June 13. Rental price on a film set here has been lowered by the owner, George Brown. Serial picture to be made by Van Beuren got the western street set for \$15 per hour instead of the usual \$100.

Reduced rate is not to induce more location companies to come here from Hollywood, 180 miles away, but to help out the town's unemployed. Every time a film troupe arrives Kernville's residents, too of 'em, get jobs as extras.

Ransom Insurance

Hollywood, June 13. Local insurance agents have found another line. They want picture celebs to take out insurance against the kidnapping of their children.

Policy would take care of the ransom if the tots were abducted.

Esces are warning the name players against such insurance, pointing out that knowledge of funds available for ransom could plant ideas in wrong heads.

POLITICAL GAS PLATTERED FOR AIR

Los Angeles, June 13. Wax will figure strongly in the pre-election political air spela, according to local disc recording concerns, who report politicians already pricing records for their assaults on the voters.

It is expected that other parts of the country will see the same wax lava for the coming national election. So far most interest is being shown in this direction among the wets, who are striving for full coverage. Also figured to help getting into rural sections that might be overlooked by the chains.

In view of the federal radio commission's ruling that if a station allows a politician on its station it must allow his opponent like privileges, station owners wonder how this is going to fit in the case of records.

Question is: 'If we allow Congressman X on the air in person must we also allow Congressman Y on the air on wax?' Currently, the wax question is waxing hot.

10 and 20—No 30

Topeka, June 13. McOwen stock company called off its usual route and has pitched a tent theatre seating 1,200 on fair grounds.

Will do a play a week for the summer at 10 and 20. Opening June 13.

Amateur's Olympic Permit

Los Angeles, June 13. William A. Ippman, Jr., has been granted authority by the Federal Radio Commission to operate an amateur transmitter from a cottage at the Olympic village here for the next three months. Simon-pure will broadcast details and results of the games to other amateurs.

NEW YORK 'BIG 3,' COLUMNISTS 2ND

Networks and Agencies List Foster ('Telegram'), Porter ('Journal'), Reid ('American') on Top—Columnists Read for Gossip, Not Criticism or Advice—Radio Approaching Films on Amount of Space for Either Fan Stuff

EGO ANGLE

The radio fan press bids fair to exceed that of the picture fan publications. Result already is that New York, as the broadcasting centre, has a host of radio scribes, commentators, reviewers and syndicalists, with Chicago, the No. 2 spot, boasting of its own quota. Chi, however, is by no means as pretentious as the eastern end.

But with all the writers on radio, the broadcasting stations and the advertising agencies (who, it is now (Continued on page 54)

Radio Bunch Wise to B'way's 'Move Over' For Soft Pickings

The many would-be crashers into radio are getting to be a gag with the ether bunch. Both the broadcasters and the advertising agencies express surprise at the many and sundry daily proposals from the Broadway mob who would like to ease in on the air wave racket.

They're getting the idea fast. (Continued on page 35)

GLORIFYING UKULELE

Strumming Symphonic Poem In Hi-Hat Concert

Peter De Rose and Charles Harold have composed a symphonic poem for a uke which will be featured by May Singhi Breen in a solo during the Paul Whiteman concert broadcast from the Hotel Biltmore, June 18.

There's a motive behind the composition of this tune and the presentation of it by Miss Breen during the Whiteman concert and that is to make the American Federation of Musicians recognize the uke as a legitimate instrument.

Miss Breen has been trying to get a union card from the A.F.M. as a uke player for many months, but has been refused because the union won't recognize that instrument. Miss Breen's battle for official recognition of the uke as an instrument has gotten her many lines in print.

No Peeking

Wealthy Manhattan commuters who use the railroads still have some luxurious club cars attached to regular trains.

But the rounds ask them to keep the shades down when in stations, as they don't want the mob at large to peek under present conditions.

KOLLEGE KUTS FOR BOOZE AGENTS

Prohibition agents have gone collegiate. They're seeking to crush in on the welcome now accorded college lads in the speakeas.

Once the agents used to look like stock brokers. Those were the days when the Wall Streeters were the wet spots' best behaving and best paying customers. Those, too, were the days when the campus boys were rah-rah.

Now the brokers worry. Their nerves are shattered and they can no longer be depended upon to preserve their calm when under the influence, nor settle up as promptly when it's over.

Brokers' Morale, Drops Apace with the disintegration of the stock and bond men's speakeasy morale, collegiate conduct has steadily improved. The new undergrad is a serious, decorous individual. His income, at least, is regular. He's learned how to stand securely on his feet when necessary. He's quiet and now astorically in (Continued on page 36)

B. O. Personality

Complete shakeup of the cashier situation in RKO theatres is imminent. Aim is to employ only lookers of youth and personality. Wholesome type preferred.

Among the unwritten theatre laws on the subject is one that managers are not to employ relatives in cashier posts or other positions of trust.

SATURDAY NIGHTS GOING!

Birmingham, June 13. Idea of giving free shows on Saturdays and Saturday nights by merchants of small towns is catching on. Merchants, as a usual thing, do the financing of the shows when everyone is admitted to the theatres free.

Radio and the current stringency is blamed for the fading of the Saturday night crowds that used to throng the streets.

Hollywood, June 13.

Newest radio-picture racket is the syndication of Hollywood dirt to radio stations to be used by local announcers after the Winchell fashion.

One chap in the new field has 255 stations on his list in all parts of the country. Material is shipped out daily and whispered over the ether by each station's own chatter.

Hays office got wise to it when a transcript of recent broadcast program was sent the office by a Western exhibitor. Bureaucracy of the stuff started the office on another cleanup similar to the campaign waged a few months ago when local announcers, following the Winchell wake, got rough over local stations.

Syndicated stuff doesn't appear to trouble much with the truth or the delicacy of the thing. Report of (Continued on page 45)

PACIFIC HOTCHA BOAT OFFERS \$2.50 FIESTAS

San Pedro, Cal., June 12. Attempt to beat the coast longhairs will be made by Charles Hurley, San Pedro promoter, who has chartered the Panama registered steamer 'Fortuna' to make nightly trips from this port starting June 30 for the avowed purpose of drinking and gambling.

Boat will make the trip to the three mile limit where the hot-cha will start. Present plans are for the 'Fortuna' to sail from here at 8:30 p. m. returning at 2:30 a. m. Price for the trip will be \$2.50. Dinner, including wine, will be served for \$1.50.

No information given how the boat is going to beat the Federal law which prohibits a host of foreign registry from taking passengers from and returning them to an American port without touching foreign soil.

Currently there are three gambling boats located outside the three mile limit off Long Beach. Boats never enter American ports, passengers being transported to and from them in water taxis. Each of these boats have been in jams with county and Long Beach police and for some time injunctions prevented the taxis from sailing out of Long Beach. Injunction was lifted but status of the boats is still pending in local courts. Meanwhile, they are operating as usual.

Auto's 'Rain Insurance'

Minneapolis, June 13. John Lane, Twin City dancehall operator, has a new idea, 'rain insurance' for motorists.

Lane has opened a \$1 wash rack. If it rains within 24 hours after he has his car washed, the automobile owner is entitled to another bath gratis.

Coast Polo Amateurs Howl as Picture Malleters Ring in Ringers

Los Angeles, June 13. Class polo teams of Los Angeles, San Diego and Santa Barbara are burning over the inclusion of professional polo players on Hollywood's polo teams which also have picture names as members. Simon pures claim the paid players will ruin polo's status as a gentleman's game and put the pee-gee sport in the same class as baseball.

Unlike the A.A.U., American Lawn Tennis Ass'n, American Golf Ass'n and other sports-governing organizations the American Polo Ass'n does not differentiate between professional and amateur players. To the head men all polo players are amateurs.

Just Between 'Em

If a team chooses to bolster up its playing strength with an ace player who will take a check after the game, that's between the player and the team.

Practically every Hollywood club has one or two ringers in the line-up. They're players who know what it's all about and who can be depended on to make the most amateurish game look like a hot battle. They also make the picture names look like good players, which is why every polo team has one who mounts a pony and goes after a ball wiles.

Most of the paid players are also instructors. Outside of playing in the scheduled games they instruct the newer players in the fine points of the game.

Another Angle

Burn from the amateur clubs is mostly occasioned from the picture teams boosting the salaries of the paid players. Before Hollywood got into polo a good money player could be bought for \$500 per month. Recently the sure-thing boys have been getting as high as \$2,000 to \$2,500 monthly for making games out of what previously were gags.

Currently there are about 20 polo teams in and around Los Angeles with an average of eight games being played every Sunday. Hollywood is polo conscious, and most of the gamblers are drawing good gates. Picture names who have taken up polo are responsible for the draw. Public would rather see Robert Montgomery, Will Rogers, Clark Gable and others than going after a ball than all the unknown name players of the ace teams.

Before the picture mob went polo there were four teams playing here, none of them getting more than a slim crowd no matter how big the games.

73 Conventions May See Studios From Sidewalks

Hollywood, June 13. Using Hollywood as a bait along with the Olympic games to attract conventions, Los Angeles Chamber of Commerce has sold 73 different organizations to meet here during the Olympiad. With exception of three or four of these conventions the visitors will be persona non grata around the studios, producers have decided.

It is estimated that these conventions will bring \$5,000,000 in addition to 100,000 expected for the games. If studios were thrown open to the mob the stadiums would be deserted.

Studio gates, however, will be opened to members of the N.E.A., 375 foreign correspondents coming to cover the games, 1,200 domestic and Canadian reporters, and newspaper boys here in connection with a circulation contest. Courtesy will be extended to the newspaper mob with an eye to planting future copy, but for the others there'll be no welcome mat.

It is better to sit with a wise man in prison than with a fool in paradise.

MR. AND MRS. JACK NORWORTH
130 West 4th Street
New York

Cohn's 'No' Man

Hollywood, June 13. Harry Cohn, who under the influence of Walter Wanger acquired a colored valet, spread it on for the locals at the Santa Fe station on his recent hop east.

"Hey!" roared the suave Cohn, where's my valet?"

"I'm right here," said the colored attendant tolerantly, "and it's valet, sir."

SPECIAL RADIO CITY NUMBER BY VARIETY

Announcement is made of a forthcoming special Variety Radio City Number, commemorating the Midtown New York Museum project involving the investment of \$250,000.00 for Rockefeller Centre and the biggest undertaking in the history of all show business.

Issue is to be an exclusive edition of S. L. (Rox) Rothafel, chairman of Radio City, and M. H. Aylesworth, president of RKO and NBC. It was authorized and endorsed for the purpose of raising money in a letter of May 24, last.

Purpose of the number is to bring the progress toward completion of this vast enterprise to the attention of the amusement world, editors and the public in this country and abroad, and to identify with the work the men who have made it possible, and upon whose energy and enthusiasm the future of the institution depends, and through them to obtain national and international publicity for the many and diverse activities for which the new entertainment community will serve as a centre.

To the end that the Number may be fully representative of the many-sided center of American entertainment, it is being sponsored by the RKO Corporation, K. A. O. Corporation, Radio-Kath-Orpheum Corporation, RKO-Radio Pictures, Keith-Albee-Orpheum, Orpheum Corporation, and National Broadcasting Company and all their subsidiary branches.

Committees

With the object of incorporating all these units named into the campaign, the issue was conceived by a group of men, each a leader in one of the separate divisions that will assemble in Radio City on commonwealth and the undertaking will proceed under their active auspices. The sponsors are:

M. H. Aylesworth, for RKO and NBC, of both of which he is President; S. L. (Rox) Rothafel, for Radio City, of which he is Chairman; Harold B. Franklin for KAO as President of that organization; John F. Royal, Vice-President of NBC; B. E. Kahane, President RKO-Radio Pictures, with Hiram S. Brown acting as advisor to the group named.

Committees in charge are namely: Radio City Committee—S. L. Rothafel, chairman; James Turner, S. Jay Kaufman and Mark Luebeck, members.

Keith-Albee-Orpheum Committee—Phil Reisman, chairman; Herschel Stuart and Robert F. Slav. RKO-Radio Pictures Committee—B. E. Kahane, chairman; David O. Selznick, Ned Depinet, Jules Levy, Lee Marcus, Charles Sullivan and Pandro Berman.

K. A. O. Booking Department Committee—Martin Zeck, chairman; George Godfrey and Arthur Willis. N. B. C. Committee—John F. Royal, chairman; George Engles, Ed Schouling and Frank Mason.

Mac West-Pat?

Mac West is awaiting final word from Paramount on a one-picture proposition. It's supposed to be closed this week.

Deal being negotiated by the Morls office.



WILL MAHONEY

Now appearing as Trauma's Chinese Theatre, Hollywood, California.

The Los Angeles 'Times' said: "Sid Grauman secured for his prologue that sterling comedian Will Mahoney, who received one of the best ovations ever tendered any performer at the Chinese. His dance on the xylophone is a triumph. He falls during his stepping convulsed the house."

Direction
RALPH FARNUM
1500 Broadway

CITRUS RANCH PROJECT PICTURE FOLKS' LEMON

Los Angeles, June 13. Hollywood project to raise citrus fruit on a big scale in Arizona has cost plenty to a number of picture people. Amount involved in the lemon investment is yet to be totaled. Those who have stock include William C. DeMille, William Sistrum, Beulah Livingston and Bertram Milhauser.

Ronald Colman advanced \$15,000 to the promoter of the citrus cultivation, understanding the latter spoke for some of Colman's friends, who would sign personal notes. When the friends disclaimed knowledge of the promoter's action, Colman started figuring how to get back some of his money.

Not wishing to involve himself and friends in litigation, Colman assigned his claim to William B. Hawks, who brought suit against G. H. Flebbe, the promoter, and 11 others. After filing, Hawks assigned his claim to a third party, and the matter has been settled without coming to trial.

LASKY'S RETURN TO N. Y. SET FOR JULY 27

It's dated for Jesse Lasky to report to the Paramount home office July 27, for assignment or continued vacation. Lasky, nominally, Par's general producer, is now vacationing on the company and at present is on the Coast, where the Laskys have a beach home at Santa Monica.

Lasky's contract with Par as general producer runs to 1934 or later. There is no report as to what the Lasky reassignment will be if there should be active duty set for the producer upon his return to New York.

Immigration Dept. Checks On Dietrich and Garbo

Hollywood, June 13. M. C. Pommerville, of the U. S. immigration service, is checking up on producer Carl Laemmle to see that she is no longer under contract to Metro and out of the alien artist classification.

Service official is also looking into status of Marlene Dietrich following an anonymous letter received saying that she did not have a Paramount contract.

Broker to Agent

Hollywood, June 13. Lawrence LeBaron, nephew of William LeBaron, is giving up his brokerage connection to become an agent. It's LeBaron's first dip into the picture industry.

Lewis Deuser, formerly an agent, is returning to the 10% ranks as LeBaron's partner. They will have an office in Beverly Hills.

Choosy Leslie Howard Speaks Some Of His Own Theories on the Cinema

MAYER AT CHICAGO

Delegate at Large From Cal. for Republican Convention

Chicago, June 13. Louis B. Mayer of Metro is the single showman of note present at the Republican National Convention as a delegate. Mayer is the delegate at large for California.

At the conclusion of the convention late this week the Metro head will probably return to Hollywood, though it is possible he will go back to New York for a day or so.

Queer Charity Show Dies After Daily Gets Told

Los Angeles, June 13. When the Hays office investigated and stepped in, the unemployment benefit billed for June 14 at the Shrine auditorium and supported by the 'Examiner' was called off. Beneath, among other things, was to enable the promoter to produce 'Daughter of Madame X' at the Music Box July 7 and 'give out work-actors a break.'

Use of screen names as advertising attraction interested the Hays office and brought action when the film people disclaimed any knowledge of the billing. 'Examiner' said that Jimmy Durante, James Dunn and Jack Oakie would be present. It was news to all three.

Leo De Valery, would-be producer of the Music Box show, said the daily supporting the benefit on promise of turning over 40% of the net to the paper's charity fund. Another five percent was to guarantee salaries of the actors. The daily supporting the benefit on promise of turning over 40% of the net to the paper's charity fund.

Fox-West Coast and studio publicity departments entered the picture with the former burned against the loan of film names to an opposition attraction. When informed, 'Examiner' eased out of the picture and advised De Valery to lay off. Tickets for the benefit were being sold for from 50c to \$2, with a free ticket to 'Madame X's Daughter' thrown in.

FRANCIS-MCKENNA TRIP

Hollywood, June 13. Kay Francis and her husband, Kenneth McKenna, to fly to New York Tuesday (14) and sail for Italy on the 'Vulcania' June 25.

SAILINGS

June 25 (New York to Italy) Kenneth McKenna and Kay Francis (Vulcania).

June 23 (Paris to New York): Alice Wyeen, Viasta Maslova (Bremen).

June 21 (New York to Paris) Florence Rogge, Patricia Bowman (Lafayette).

June 20 (Los Angeles to New York) Archie Mayo (California).

June 19 (New York to London): Romney Brent (Europa).

June 14 (Paris to New York) Valentin Mandelstam (Ile de France).

June 13 (Paris to New York, via Cherbourg) J. J. Shubert (Majestic).

June 15 (New York to London): A. E. Matthews (Berenaria).

June 14 (New York to Los Angeles) Mr. and Mrs. Paul Muni, L. Wolfe Gilbert (Virginia).

June 11 (New York to Paris): Nanette Guilford, Edward Johnson, Robert Chisham, Norman Carroll, Julia Shawell, E. F. Toeder, Bert Feibleman, Gypsy Markham, Carol Turnbull (Paris).

June 10 (New York to London): Ben Ray Redman, Frieda Innes-court (Minnetonka).

June 10 (London to New York) Eddie Hanley, Peggy Gallimore, Barney Dean and Frank Duke (Lafayette).

June 7 (Paris to New York): George Jesse, Hans Bartsch (Bremen).

May 10 (Sidney to San Francisco), S. T. West (Ventura).

Ever since Leslie Howard won for himself the star's privilege of choosing his own plays, he's appeared in dramas whose conflicts were all of the split personality type. In Howard plays, has never been caused by such mundane difficulties as lack of food and shelter. It's been the torments of the soul, the deep mental suffering of the introspective individual while surrounded by a plethora of crass material comforts, that have interested him. A sensitive creature, Mr. Howard, one whose dramatic preferences have certainly proved his right to express his views of the picture business in flights of poetic imagery.

Seated at his make-up table in the No. 1 dressing room of the Empire theatre, wearily removing his make-up after the night performance, Mr. Howard was sad for the present condition of the picture industry. Soon he would have to leave the cast of 'The Animal Kingdom' and journey out to Hollywood, where 'Smiling Through' awaits his release. Later, when 'The Animal Kingdom' is to be screened. Though he (Continued on page 12)

'INVASION OF PRIVACY' LAW PRINCIPLE UPHELD

In deciding in favor of Mrs. Miriam Blumenthal against Picture Classics, Inc., the Appellate Division of the N. Y. Supreme Court again upheld the right of privacy under the Civil Rights Law which protects the citizens from being exploited in newspapers or other commercial cinematography. Mrs. Blumenthal, a ghetto prezel vendor, who signed her petition with an 'X,' was granted an injunction to restrain exhibition of the Picture Classics' short, 'Exploitation in New York with Nick and Tony,' on the ground that it held her 'up to shame and ridicule.'

This high-trial interpretation makes it an increased problem for newspapers and travelog shorts producers. It places such films constantly under fire for litigation and injunctive restraint at the will of the persons who are 'shot.'

The Appellate Division wasn't unanimous in finding for Mrs. Blumenthal. Justices O'Malley and Finch who dissented wrote a contrary opinion stressing that Mrs. Blumenthal appeared in only six seconds of the film's 17 minutes, or only nine feet out of the 1,550 total footage.

Mrs. Blumenthal had been in ignorance of her film debut in the 'Seeing New York' short until her daughter, Adele, saw it on a neighborhood screen and interpreted it as holding her mother 'up to shame and ridicule.'

Mrs. Weisfeld, g.m. of Picture Classics, Inc., is named co-defendant.

P. A. and Director Are Radio's Newest Imports

Hollywood, June 13. Allen de Lano, former director of the Provincetown Players is here for dialog direction on Radio pictures.

Another import is Mary Marsh, former P. A. at the Algonquin hotel, who goes into the publicity department. She will handle fashions and women's stuff.

Radio's Niftiest Steno Gets Test, Typewriter

Hollywood, June 13. Radio staged a home talent beauty hunt to determine the prettiest stenographer on the lot, with Lucy Hopkins, Zoe Palmer and Elaine Williams as finalists.

One will be picked to get a screen test and a portable typewriter from Richard Dix.

JUNIOR SCARES HARRIS

Carl Laemmle Jr. is interviewed in New York to the effect that 'Once in a Lifetime' would be filmed close to the stage play but with the satire eliminated, brought Robert Sinclair here to represent the San Francisco office during final script preparation.

Sinclair's mission is to try to keep some of the satire in.

Cohn Orders Publicity Out for Execs—Columbia Only Instead

Harry Cohn, interviewed on his latest flying trip, by rail, to New York, found himself in the logical position of a spokesman who couldn't talk.

Columbia's prez believes that the publishing of the names of company officers is detrimental to the good will that should prevail in studios. He finds inner-office publicity not only a side issue, a sop to personal vanity and the incubator of petty jealousies that corrupt studio morale, but a grave menace to the continued success of studio administration.

"Any studio that hinges about the personality of any one man," reasons Mr. Cohn, "is in serious danger of dissolution should it ever be deprived of that man's services. No one can live forever. He has to train others to carry on. He must strive to make each department function independently. The only way that can be achieved is on the basis of equal footing. No man or group of men should become the important factor."

"Makers of pictures have no publicity value. We serve best when we serve anonymously, pooling endeavor for the good of the company. To the general public, we have no more importance than the smallest cameraman on my lot. There will be no more receptions upon my arrivals in New York," continued Columbia's head honcho. "Never again will Miss Columbia come to the train to present me with the Scroll of Good Will. We don't need that type of exploitation."

"So you see, my hands are tied," continued Mr. Cohn holding out the two members referred to. "I cannot violate a company rule. Anything I may say will be regarded as coming ex-officio. You may use that as the headline: Cohn Refuses Publicity."

On Interchangeability
The Columbia president has previously given his hearty endorsement to the proposed pooling of Hollywood stars. Caught ex-officio, he voiced a more sceptical opinion.

"I believe in interchangeability, mostly because it's a good way to avoid word and picture producers don't often find one can pronounce. Theoretically it's a great idea, but it can't work unless its stars are themselves open to every one."

Studios won't overcome the desire to trade stars of equal importance. They'll jockey for as good a return as they give. A box-office star may have suffered because of several poor releases. No company, particularly if it has the privilege of inspecting the script of a rival studio, is going to permit its poorly handled star to engage in a world beating script for one of its competitors. Human nature isn't built that way. On the surface, that's fair enough, but it completely ignores the purpose of the pooling system: the stimulation, not of a selected group of companies, but of the entire picture industry.

Dropping his incognito for the vaudeviator, Mr. Cohn finished his chat with a prediction of an undated season for U.S.C. and his thorough understanding of taking a plane back to the Coast.

Gibson and 2nd Ex-Wife Sued by Ex-Mo-in-Law

Los Angeles, June 13. Former Mrs. Helen Gibson and her ex-husband, Hoot Gibson, are sued by Mrs. J. L. Johnson, her ex-sister-in-law, for a \$300 note signed in December, 1928. Two months after the loan was made the Gibsons divorced and later remarried. Hoot is suing Eileen and Mrs. Johnson recently to Robert E. Eltie, Jr., an L. A. advertising man.

She was the second Mrs. Gibson, the first divorcing the film cowboy in 1921.

BEN COHN'S NEW HAT

Hollywood, June 13. After using his own name of Ben Cohn since the old Kalem days, the writer discovered he has too many namesakes in Hollywood and retitled himself Forrest Sheldon.

First screen credit for the new name will be "The Mystery of Dr. Maynard's Mystery Rapist," starting this week at Tiffany.

Pain in the Neck

Los Angeles, June 13. Fellow passengers on the Sunset Limited looked with amusement at Almes McPherson Hutton being borne from the train on a stretcher while Dave Hutton shooed photographers away.

According to those who rode west with her, the evangelist was annoyed by an unsightly carbuncle on the back of her neck and chose the stretcher routine as the surest way to banner lines in the dailies.

—From Variety's Hollywood Bulletin.

PILOT HAUSNER FINANCED BY OPERATORS

The trans-Atlantic flight to Poland of Stanley P. Hausner, New York operator, who was rescued off Portugal Saturday (10), was financed by donations of friends, among them many stagehand and operator associates. Harry Sherman, director of special relations for Public and a former I. A. official, contributed \$150.

In so doing it was understood that Hausner would take Paramount News cameraman aboard and paint the trade name of Par News on the outside of his plane. At that time he proposed flying to Rome, changing plans later and taking off without completing any arrangements with Paramount News.

Hausner was employed at the Stanley, double-biller grind, near 42nd street and Seventh avenue, N. Y. He obtained a leave from that house's booth in order to make the flight.

FILM LAYOFFS TOUT GAMBLING SPOTS ON %

Hollywood, June 13. Local gambling spots are grubstaking ex-pat boys and girls to do a little word of mouth advertising as bait.

All the "come-on" boys have to do is to rave about fictitious winnings. The manager shares any interest at all he is invited to the club as his guest. Here he is given a royal welcome and introduced to the manager. Manager in turn marks the customer so-and-so's prospect for future reference in splitting commissions, and when the night's game is over.

Pay-off to tipsters varies all the way from a flat price of so much per head to a percentage on the amount dropped by a customer.

Basquette A. W. O. L.

Hollywood, June 13. Lina Basquette didn't show up for her role in Allied's Hoot Gibson picture, tentatively titled "Bolling For" Carmen La Rou was substituted.

Dancer was reported in Reno at the time.

Metro Takes Cherrill

Culver City, June 13. M-G-M has given Virginia Cherrill a one-year contract. Last actress in her screen debut in Chaplin's "City Lights."

Metro Tests Erin Moore

Culver City, June 13. Metro testing Erin O'Brien-Moore with contract intentions. Same studio had the girl tied up for three months without using her.

MCCURT HURT

Hollywood, June 13. William Slavens McCurt was slightly injured Saturday morning (11) when his car hit another head on. It will be Miss Del Rio's first vaudeville try.

Tuxedoed Operators Hand-Picked Films For Coast's Monied

Los Angeles, June 13.

Catering to the picture tastes of the exclusive and sometimes eccentric multi-millionaire class of southern California, who pay from \$80 to \$100 for a night's film program attended by two or three people, operators involve a lot of tactful censoring, according to Benka Wilson. His film booking service is now in its eighth year serving schools, clubs, churches and wealthy individuals who want to see their film fare in private.

Not only does Wilson have to furnish portable talker equipment and tuxedoed projectionists for the private functions, but he must have a good idea of the family's history in order to veer from any touchy subject, family skeleton, or personal dislike that the feature may convey to the pampered patron.

One social registerite's dislikes change constantly and since she has two showings a week, attended only by herself and her nurses, it keeps the film contractor busy picking the subjects. One day she feels searish and all maritime scenes must be eliminated. Next time there's a bit of reversal in a court battle and all trial sequences are scissored.

Wilson rents his film fodder from all the exchanges and since most of his clients are women, he must have audiences he obtains first runs and sometimes pre-showings of features.

MIX CONTRACT PROMISES NO INTERFERENCE

Universal City, June 13.

Tom Mix signed a contract with Universal for six pictures on the 1931-32 program following a promise by Universal execs that he would get capable supervision and proper direction for the new slate.

Verbal agreement follows a series of headaches to the Western star during which he charged inefficient supervision and too much interference by studio relatives.

Stanley Bergerman, son-in-law of Carl Laemmle, supervised the first four Mix films.

Jim Thorpe Organizes Indians Against Fake Redskins of Studios

Hollywood, June 13.

Protesting against the casting of Mexicans, negroes and other non-Indians as Indian extras in pictures, Jim Thorpe is making a list of the 800 or more legitimate redskins in Hollywood for use by casting directors. Thorpe and 250 Indians from various tribes met in a park last week for a pow-wow to see what could be done.

It was agreed that those wanting extra work should fill out questionnaires and give them to the Biltmore, who would turn them over to casting directors. If he was satisfied regarding the signer's family connections. Characteristic of Thorpe, he is doing the whole thing gratis and to preserve the dignity of his race. He may land a job or two himself as a result of the arrangement.

Particular instance that burned the redskins was the use of 35 miscellaneous extras in Indian roles for "Last of the Mohicans," Mascot serial.

Thorpe says the Federal government is opposed to outsiders usurping positions of Indians in any line, such as basket and pottery selling etc., or of impersonating the American reds for business purposes.

Del Rio, Single, \$1,500

Dolores Del Rio as a single at \$1,500 opens for RKO in July or August. It will be Miss Del Rio's first vaudeville try.

Aylesworth Says Its Cut or Court, And Offers Network Free to All Films

Not Even for Ethel

Hollywood, June 13.

Ethel Barrymore asked for the Garbo bungalow on the 120th st., but was turned down because the studio is not disturbing Garbo's things.

MAX GORDON AS PLAY BOSS FOR PAR

Max Gordon started yesterday

(13) on his agreement with Paramount to act as its boss of the Paramount's New York play department and legit stage producer for two years. It appears to be a new position, but the picture company. From report it was arranged with Gordon by Sam Katz, with Gordon's salary \$65,000 yearly.

Gordon's exact duties do not appear to be specified for general information. His main work will be the selection of scripts for either pictures or plays, it is said. If for plays, it will be with the screen objective and Par to have first call on all film rights to any of the Gordon stage productions, whether made by Gordon for Paramount or on his own.

Gordon's Fame

Paramount has two legit Broadway theatres, Criterion and Lyceum. Gordon will probably use one or both for his dramatic producing efforts for Par. Meanwhile he will from reports continue his association with the Erlanger legit group and the present legit combination now being formed by Erlanger for a single line legit circuit next season. Gordon's contract will allow him to stage produce away from the Par theatres, it is said.

Gordon has gained rapid fame as a musical maker since his return to the legit after his spell as gen. mgr. of the former Orpheum Circuit (vaudeville). Previously Gordon had produced in the legit, to quite some success with Al Lewis (Lewis & Gordon). Since his return Gordon has given to Broadway three successive musical smashes, a show record. One of the Gordon hits is current, "The Cat and the Fiddle," at the Cohan, New York. His other successes were "Three's a Crowd" and "The Band Wagon."

BONSTELLE AS TALENT COACH UP FOR METRO

Hollywood, June 13.

Jessie Bonstelle, operator of the Detroit Civic theatre, arrived here last week to discuss the possibilities of organizing a training school for talent at Metro. While here Miss Bonstelle is the house guest of Irving Thalberg.

Trip was arranged by Katharine Cornell, currently at the Biltmore, who is a protege of Miss Bonstelle. Possibilities are that in conjunction with the studio school Miss Bonstelle will organize a repertory theatre here with the backing of the L. A. Y. V. Workshop for Metro players and trout house for possible screen story material from plays.

Studio training school under Miss Bonstelle's direction will be started first if Thalberg and Miss Bonstelle can agree on terms.

Buddy Rogers' Idea

Kansas City, June 13.

Buddy Rogers, hero for an overnight with his father, Bert Rogers, who is recovering from a major operation, made the trip by plane from New York and flew to Los Angeles, where he expected to stay several days.

While here he noted that he was still interested in motion pictures, and said: "I reach as many people over the radio in one night as I would on the screen in weeks. Radio is the coming field. I like it much better than pictures."

Hollywood, June 13.

Mining no words M. H. Aylesworth, head of RKO, spoke to a group of picture people at a luncheon today (Monday) given by the Board of Directors of the Academy. The new RKO president declared that unless pictures are made at a right price that receivership is ahead for all companies. Aylesworth said that all industrial leaders combined could not make pictures which will realize sufficiently as they are not shown, but that producers and directors cannot make films for the future under present conditions of operation which will realize sufficiently at the boxoffice to maintain the industry. It is his opinion that the picture business has failed to realize that conditions are vastly different from the period of '28 and '29 and that the peak year level of those may not return within this generation. Further comment by Aylesworth was that attendance has dropped 40% since 1928 and that the industry must be made not alone in production but in existing contracts of executives, players, directors and writers and done immediately, or otherwise the industry will find itself in the hands of the court.

Speaking for his own company, and away from the luncheon, Aylesworth said that P. B. Kahaner, arrives here Thursday (16) will remain with David Selznick to work out the production schedule at studio. Aylesworth returns here Friday (17) to his home office, where he goes Wednesday (15).

Aylesworth conferred with Irving Thalberg, W. R. Hearst and Walter Wanger Sunday, and told them he would like his radio system (NBC) free of charge to help in the exploitation of all picture product, as he feels both branches of show business should work together.

Ben Bard Seriously Hurt Saving Woman from Dog

Hollywood, June 13.

While running across the street to protect a woman being attacked by a dog, Ben Bard was struck Thursday night (9) by an automobile and received serious injuries to his back and hip. He is in serious condition at the Cedars of Lebanon hospital.

Actor stopped his car in middle of the street and ran out from between the cars according to witnesses. Ruth Roland, who lives at her Fox Oakland date for Fanchon & Marco to be with her husband.

June Caprice Sues

Los Angeles, June 13.

June Elizabeth Millarde, once known in pictures as June Caprice, Fox star, is suing Frank Orsatti, agent, for \$4,944 on a note. Note was given the late Harry E. Millarde in March, 1931. Millarde was for years a Fox director.

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Legit Shows for 52 Dark Houses On Chains Submitted by Marco; Figures for Proof and Rents Off

A co-operative stage show plan that proposes to re-open 52 dark theatres all over the country and possibly put 1,000 actors and 500 others to work has been submitted to the five major theatre circuits by Mike Marco, of Fanchon & Marco.

Marco suggests 26 musicals and 26 dramatic shows for a week each in 52 towns at a weekly cost of \$6,000 and \$4,500, respectively. A feature of the plan is the suggestion that the circuits eliminate the rental charges from the theatre overhead. Marco says the fact that a dark house has been neglected and makes profits possible should be sufficient remuneration.

If the shows are successful, Marco estimates weekly grosses of \$13,000 per theatre with two-a-day at \$11 at night and 50c matinees are within reach. In that event the average weekly overhead for show and operation per theatre would be \$3,500, leaving a profit of \$2,500 each for the 52 stands, or a joint profit of \$130,000 a week in which the participating circuits might share.

One report is that this idea is still on while another says it has chilled.

The Marco theory is that if the venture is unprofitable, the closing of dark houses could be justified in another way—booking and franchise fees and commissions through the booking office channels.

It is proposed by Marco to contact all resourceful legit producers for material, establish a play reading department, foster playwrighting and develop people. Service would be rendered producers in reorganizing production expenses and to the theatre owners in paying the rent on dormant properties.

Factors Equity would be asked to consent to the two-a-day, every day, arrangement. Marco also declares there are opportunities of a national labor deal for a 50% reduction in stage costs.

The plan anticipates advance royalties of \$25,000, as necessary to start.

Percentage deals outlined for the theatres involve terms ranging from 50% to 70% for the shows.

Marco's estimates on production and operating costs of the shows are:

Musical Shows (26)	
Talent and crew (week).....	\$4,500
Prod. cost (pro rata).....	1,250
R. R. and incidentals.....	750
Cost per week.....	\$6,500
Dramatic Shows (26)	
Talent and crew.....	\$3,000
Prod. cost (pro rata).....	1,000
R. R. and incidentals.....	500
Cost per week.....	\$4,500
Should the shows fail to bring a profit through the plan, Marco's cover-up for expenses through fees is along these lines:	
Booking office fee (per show).....	\$300
Franchise fee (per company).....	100
Franchise fee (per theatre).....	100
5% artists' comm. (per co.).....	200
Total (per show).....	\$900
Total (52 shows).....	\$46,800

PAR ORDERS ASTORIA STUDIO DISMANTLED

East's biggest bid for a share in movie production activities was eliminated this week when Paramount ordered complete dismantling of its Astoria studio. Although shut for several months, Par delayed the permanent evacuation order on the calculation that the property might be leased as a studio to independent.

The Astoria property will be marketed for its real estate value.

\$100 at 3

Los Angeles, June 13.
Three-year-old Hal Roach has a contract with Hal Roach gives her \$100 weekly her first year and \$175 her second. Only 22 weeks' work guaranteed yearly. On the 30 suspension weeks she collects \$100.
Girl's mother is Evelyn Dutton, known professionally as Evc. Lyn.

Mrs. Schuberg, Feldman, Edington New Agents

Hollywood, June 13.
Two new entrants in the agency field are Harry Edington, former Metro foreign head, and Schuberg-Feldman, Inc. Latter is composed of Ad Schuberg, wife of B. P. Schuberg, and Charles Kenneth Feldman, Hollywood attorney who abandons his practice after five years.
Edington, who is personal representative for Greta Garbo, has taken over the Maurice Reves offices, with the latter retiring. He will handle about six people in addition to Garbo.
Schuberg-Feldman office opens July 10.

POOL DEALS CALLED OFF

Loew-RKO deals for pooling of houses in Rochester, Syracuse and Columbus as well as the negotiations to discontinue vaude on both circuits in Cleveland and New Orleans have been called off.
Loew has posted notice to close the vaude at Loew's State, Cleveland. RKO will probably replace its vaude in Syracuse, stopped at Loew's request after the latter company agreed to do similarly in Rochester.

Warner Drops Ingenues For New B'Way Imports

Burbank, June 13.
Three additional young players on the Warner contract list have been let out to make way for Rufus LeMay's New York imports.
 trio are Betty Gillette, Ruth Hall and Allan Lane. They join Gloria Shea, another youngster released.

Gable's Illness

Culver City, June 13.
Clark Gable, reported for the past two weeks as being on vacation by M-G-M, was actually confined to his home with a severe attack of influenza.
Gable left this week for a fortnight sojourn on the desert below Palm Springs.

Parsons' Herd of Film Stars for Air Gets Relief Fund O.K. Despite Exhibs

Hollywood, June 13.
Hays office has been flooded with protests from exhibitors throughout the country following acceptance last Tuesday by the executive board of the Motion Picture Relief Fund of Louella Parsons' plan to have 13 picture stars broadcast on a nationwide hookup for General Motors. Fund is supposed to raise one-third of the money received for the broadcast, but at the meeting the actual amount was not disclosed. Miss Parsons is to get a similar cut with King Features' employees, getting a like amount.

Exhibits' Protest
Exhibitors claim the Hays organization and its members are double-crossing them on a promise made that the producers would curb all attempts to get picture names on the air in competition with theatre business.
Numerous requests made to the

NO LAYOFF ALLOWED, WB WRITERS FARMED

Hollywood, June 13.
Kubec Glasmon and John Bright, Warner's writing team, loaned to Universal to adapt 'Only Yesterday.' Writers have 52-week contracts and with no work to do at Warner's, studio can't lay them off as it can majority of the contract scenarists.

Darryl Francis Zanuck returns from Europe June 28, when studio will probably start recalling its writing staff to prepare for future production.

PAR'S RADIO SPECTACLE FILM

Paramount intends building 'Wild Waves' into a parade of radio celebrities, some with regular parts, but most of the others merely to walk through or do brief specialties. Company is lining up all the players to be known as 'The Big Broadcast.'

Besides Bing Crosby in the lead, Burns and Allen, Street Singer (Arthur Tracy) and Cab Calloway's orchestra are set. Others that may be lined up are Kate Smith, Morton Downey, Tony Wood, Russ Columbo and Signe Huse.

Par will not favor any particular chain in selection of artists.

'Wild Waves' as a play, produced this season, lasted only a brief spell.

MUSSOLINI TOO HOT, HAYS ADVISES LEEVE

Hollywood, June 13.
M. C. Levee's proposed Mussolini story looks ready for the shelf because of Hays' office warning that any reference to Italy's strong man would stir up both Fascist and anti-Fascist trouble.

Producer was preparing George Slocombe's 'Romance of Dictator,' sob story biography of the Italian head man, but has another story to substitute.

Mahoney-Durante Test

Hollywood, June 13.
Metro will make its test this week of Will Mahoney with a possibility if signed he will be teamed with Jimmy Durante.
Latter will work with him in the test.

Sidney for 'Hatter's Castle'

Hollywood, June 13.
Paramount will star Sylvia Sydney in 'Hatter's Castle' by A. J. Cronin. Scotch novel.
After 'Madame Butterfly.'

Winding Up Features in 18-20 Days Has Freelancers Biting Knuckles

Visiting Bankers Get The Works on U Lot

Universal City, June 13.
More hosting than has ever been accorded by a studio to a non-newspaper convention was given by Universal to the American Institute of Bankers Friday (10). Group of 2,000 of the visitors and their wives saw a Tom Mix one-man rodeo on the lot, were shown a serial in work, given autographed stills of the stars and treated with more to-do than the average big shot visitor gets.

Studio would have thrown in a free feed if there'd been room in the cafe.
Previous to the convention, Carl Laemmle, Sr. sent notices to all players reading: 'It is Mr. Laemmle's request that every contract player attend and greet the bankers as it is most important that we impress them with our interest and willingness to make their convention a success.'

30 N. Y. TESTS AS WB THREAT

Burbank, June 13.

Thirty legit prospects for Warner picture contracts, lined up in New York by Russ LeMay, will be tested at the Brooklyn studios. Tests will be sent here for selections.

LeMay returned last week from Broadway expeditions, which followed Jack Warner's order to bring more stage talent here to replace locals with telephone number salary complexes.

A thorough Warner studio 'is slated for a shutdown during month of July. It went on a writing spree with new contracts for Dick Powell, actor, Earl Baldwin, writer, and excised its options on Joan Blondell, George Brent, Bette Davis, Helen Vinson and Shelia Terry.
All last week.

S. S. MILLARD BOBS UP

Forgot to Get License—Loses Week's Rent

Chicago, June 13.
S. S. Millard, former Hollywood sex picture promoter, who's been out on a highway past couple of years, broke out in this town last week and was promptly thumbed by the police. Millard came in a hazy way, past couple of years, broke out in this town last week and was promptly thumbed by the police. Millard came in a hazy way, past couple of years, broke out in this town last week and was promptly thumbed by the police.

Show opened Wednesday (8) morning but was a thing of the past that same afternoon when the police pulled the folding act on the contention that there was no license issued to the house for such purpose. Frantic efforts by the promoter to get things squared didn't help him to first base with the local 'No' bouncing back at him each time.

He originally came here with the intention of exhibiting a sex film in conjunction with a stage ballet, but found out about four operators in the booth and changed his mind, to only the ballyhoo in the booth. He was told that the building is holding Millard's money for the first week's rent and intends to keep it.

After five days of legal maneuvers a license was finally issued today (Monday) and the exhibit went on public display again. Document was made out in the name of the building owner, although Millard put up the \$250 fee.

TURNBULL—EXPATRIATE?

Hector Turnbull, 32, today (10) on the S. S. Paria to visit his married daughter, living in France, and may himself settle there for an indefinite period.
Turnbull left Astoria studio closed down, Turnbull left Paria mount.

Hollywood, June 13.
Short production schedules for feature pictures now in force at all major studios has hit the featured free-lance players hard, with few of them getting more than a one-week guarantee on each picture engagement.

Metro, excepted, all studios are scheduling features at from 18 to 20 days in the making. At Metro, due to the retake system permitting all pictures so many days for improvement, after they have been completed, the shooting time runs from 22 to 30 days.

Two years ago most big studios figured a minimum of about four weeks to each feature. Unwieldy sound and lighting equipment, coupled with lengthy rehearsals, were mainly responsible. Featured players at that time could figure at least three weeks on all important engagements.

One Week and Out

Where players now receive a one-week guarantee studio usually agree to it that the player is washed up at that time. If there's a holdover, it's rarely for more than a day.

Quickie producers have also stepped up their production, and unless they run into trouble, finish work on all their pictures within seven shooting days. Outside of their leads, quickies work most of their featured players on a daily basis.

Taking the jolt with the actors are the agents, who find their non-contracted players spending most of their time in the agents' offices.

WB-RKO Pool Set

Warners have completed a pooling deal with RKO for Pittsburgh and Syracuse, taking over the RKO-Sheridan Square, Pittsburgh, and in exchange turn over the Strand, Syracuse, to RKO. Picture deals between the companies were made both ways as part of the deal.

Extras' Low Period

Hollywood, June 13.
Extras averaged \$25 working daily last week. Best in four weeks but still bad. There were jobs for \$21 on Tuesday (7), the paid day.

Biggest set the early part of the week was a Singapore cafe at Fox in which John Blystone made his first screen for 'After the Rain.' Started with 145 extras but shrank from day to day.

Latter part of the week Edgar Selwyn used more of around 100 Metro in a state building lobby for 'Skyracer Souls.'

Cautious Sutherland

Hollywood, June 13.
Edward Sutherland, turned down offer of an immediate contract to direct at Radio, and is looking over four stories handed him by Dave Selznick. If he likes one, he will contract. Sutherland directed Douglas Fairbanks' commonwealth 'Robinson Crusoe in the South Seas.'

Radio Takes Robinson, Makes Him Director

Hollywood, June 13.
Contract of Casey Robinson has been taken over from Paramount by Radio and the writer made into a director.

Robinson will meg an untitled sports reporter story on which he is now working with Ben Markson.

Akerson Sticks

George Akerson has returned to New York after battling against the new theatre tax. He remains with the Paramount organization on information.

Akerson has a three years' contract dating from his entrance into Par in April, 1931.

According to the N. Y. 'Sun' last night (13), Akerson is going on a leave of absence from Par to serve as a resident Hoover as personal secretary and representative during the Chicago convention.

INDIES TWIN BILLS OUT

Fox Theatres Pool in Bull Days Due for Airing by Banking Comm?

Washington, June 13.—A Fox theatres stock selling pool in the bull days of the Stock Exchange is quite apt to come up before the Senate Banking Committee for an airing this week. It is said to have been first set down for tomorrow (Tuesday) but on account of the Chicago convention, will be held over until Friday or later.

William Fox in person is said to have undergone examination for two days last week by William Gray, counsel to the committee, at 80 Church street, New York. Fox, then president of the Fox company, is alleged to have been an active member of the pool. Among others included in it are named some of the men recently mentioned before the same committee as interested in the Radio pool.

In the same connection it is said the Fox purchase of the Loew stock control may be gone into, also the Harley L. Clarke entrance into Fox Films and his dealings with that stock as well as his General Theatres Equipment Co.

Last week before the Committee, the allegation was made that Radio Corporation of America had secured control of RKO through the stock manipulation of RKO issues of a few months ago and at a cost of but 11 millions. Dullies are said to have last week statements by instigators of suits against RKO by stockholders that the stockholders claimed they had had their RKO stock taken up at agreeable prices following filing of the actions.

90 DOORMEN GO UNEMPLOYED

An additional saving of around \$1,800 a week through elimination of 90 doormen from theaters fronts brings the RKO reduction in incidental theatre expenses to approximately \$3,000 weekly.

The doormen are out this week in all but eight of the circuit's theatres.

Previous cuts affected the matrons in the ladies' washrooms and the house managers' secretaries, lessening the weekly payroll by about \$1,200.

Film Critic Ordered To Tone Down Reviews When Mgr. Complained

Topoka, June 13.—Critic on a morning paper, who has large following, was advised by superiors to soft pedal reviews a trifle. Order came after H. A. McClure, district manager for Fox Midwest, complained that inability to pay advertising bills came as a result of poor business following banning of recent pictures.

Claimed loss of \$4,000 last week.

Olympics Interfere with Rogers' '70,000 Witnesses'

Hollywood, June 13.—Preparations for the Olympic games will cause Charles Rogers' '70,000 Witnesses' unit to go out of town for a football stadium locale. It means a few extra thousands on the budget sheet.

Needing a football arena, local stadium was found torn up readying for the games. Rose bowl at Pasadena, second choice, has been turned into a 'saucer' for the Olympic bicycle races.

Unit will go either to San Diego or use the Stanford field at Palo Alto. Football playing actors will be Bill Spaulding's crew from U. C. L. A.

TERMS FOR HIP

\$210,000 Annual Rent with \$150,000 Top on Percentage—RKO Offers

—RKO is again dealing for the 6th avenue Hippodrome, now dark, making its rental offers to the Fred P. French Co., owners of the property. Bid made by the theatre circuit is said to be a guarantee of \$210,000 yearly on a percentage split, with the understanding if the split goes to \$150,000 within the year, rental stops at that figure. Present offer takes in one year only.

A labor situation which closed the Hip for RKO will be smoothed out, it is expected, the house to reopen with pictures only at present, if the rental terms are agreed upon.

SKOURAS-RKO POOL IN N. Y. AND N. J.

Doubleheader deal on between Skouras Bros. and RKO for picture booking and stage show pool in and around New York. Part of the negotiations so far unconcluded call for RKO to turn over on an out-and-out lease the Barder & Pollock houses in New Jersey to Skouras, who also operate the former Fox houses in that territory. Around eight houses figure in the B. & P. deal.

A second deal, which has gathered more headway, is a picture booking and stage show pool for the RKO Jefferson and the Skouras' Academy, on 14th street, downtown New York, and the RKO Coliseum and the Skouras' Audubon in Washington Heights.

The operating end of these houses are meant to be unchanged in the deal.

Under the terms, RKO will handle the stage show bookings at the Academy for Skouras and also take over all of the film booking end of Skouras' theatres in and around New York. That includes the new Fixing the RKO vaude booking at the Academy, however, means further negotiations between Skouras and Fanchon & Marco, in order to effect the deal, as F. & M. hold a vaude booking contract for all Skouras spots anywhere.

Under the proposed deal on these houses the Jefferson will stick to straight films, with the Academy running all comic line upturns, the Coliseum will stick to combo and the Audubon shift from combo to straight pictures.

Murdock West for Summer

J. J. Murdock is leaving New York today (14) to spend the summer with his family at their Beverly Hills home. It's the first summer the Murdocks will have spent in the west. Hereafter they have summered at their estate in Larchmont, N. Y. and wintered on the Coast.

On his way west Mr. Murdock will stop off to look over the Republicans in convention in Chi.

Adopts M-G Policy

Hollywood, June 13.—Sam Katz is adopting Metro's policy on Paramount remakes, allowing certain amount and time for improvements if necessary.

Means sacrifice of release dates, but is regarded as the safest and best means of safeguarding a picture.

MAJOR FIRMS' DOUBLE ATTACK

Allying Indie Exhibs in Bar—rage on Indie Producers—Exhibs Sense Their Advantage and Will Listen to Reason Only Upon Conditions—Exhibs Primarily Would Like a 30% Rental Cut

40% IN U. S. 2-FOR-1

First decisive move this week by the major companies to end double featuring is also an open declaration of war against the independent producers who have fattened on the twin policy.

Indie exhibitors are being sought as allied forces against the indie producers. Because of the promise of unprecedented concessions to indie exhibitors, it is expected that this week indie leaders will side with the majors.

Alarm at what impends is already manifest in certain important indie producer circles. Even the biggest of the indie makers concede their present success to doubling, and have done everything in their power to fight early tendencies of theatres to break away from the policy.

Indies right down the line admit that from 50 to 75% of their accounts are with theatres playing double bills. Such concerted agreement among circuits and indie operators may mean that the independent production field will retrogress to an insignificance even less than formerly.

40% Double Bill

The industry today figures that fully 40% of the theatres throughout the United States are double featuring, with that tendency rapidly spreading. This means that slightly over 6,000 of the 14,000 theatres now operating are twinning.

The account goal of the largest indie producers for the '32-'33 sales season does not exceed over 7,000. This, it is revealed, is the number of theatres that are doubling by formal agreement would reduce indie producers to a skeleton and virtually completely upset elaborate production plans and schedules which are now under way.

Anticipation of this move is now seen as one reason for a sudden shutting down of production finance offers to indies by certain individuals who had cash on the line only a few weeks ago. It is also held up as the climax by major companies to a series of efforts to curb the indie producer inroads after several of the indie leaders had snubbed earlier overtures by the Hay organization.

Indie exhibitors, according to their leaders, see the time as ripe to force through demands to which the major industry has turned only a deaf ear for the past decade. They do not regard the major move as inspired by philanthropy. Double featuring is causing more harm to the big circuits than the indie boxoffices. Indie producers, at the same time, they point out, are cutting into the sales of major distributors.

Major Demands

Two of the highlight demands which indies are presenting among their terms to become major allies are:

(1) A reduction in film rental commensurate with the decline in attendance. This, one indie leader calculates, should be at least a 30% cut in present major distributor demands.

(2) Right of the indie to select a certain percentage of his pictures. Other concessions which the indie exhibs will seek are held up as strictly measures to protect the boxoffice that cuts its feature program in half. Certain of the exhib spokesmen favor a committee of ex-

Public and Press Give Hell to Ohio Butchers Over 'Hell's' Cuts

KENT'S TRIPS

With Foxites to Coast for 10 Days—To Europe July 1

Cutting his trip to the Coast short, Sidney B. Kent will be back in New York in 10 days or so, in time to call for Europe July 1. Kent looked into reported differences over the operation of the British Gaumont chain in which Fox is interested.

Winnie Sheehan, Sam Wurtzel and John Stone left for Hollywood Saturday (11).

North Kent on the same train went Louis B. Mayer, who stops off in Chicago for the M-G convention.

KAN.'S RADICAL EXHIBITION DECISION

Kansas City, June 13.

The Supreme Court of Kansas has just handed down a decision of wide interest to picture theatre managers and distributors, holding that a film company cannot contract for the showing of a picture in the state before the picture had been passed by the censor board, and declaring that it was a violation of the criminal laws to do so.

The decision further holds that unless after the film has been approved by the state censor board the producer or distributor cannot fix the price the local theatre is to charge a public.

United Artists sued R. E. Mills in an attempt to enforce a contract for the showing of the 'Devil Dancer.' The court held that to fix the admission price the theatre should charge is in violation of the state price-fixing law.

U Retaining Neuman Despite His Walkout

Universal City, June 13.

Universal has taken up its option on Kurt Neuman, director, who walked out after directing Tom Mix's 'Pony Boy' because the supervisor, Stanley Bergerman, insisted on standing behind Neuman while latter was filming long shots. Neuman refused to direct an untitled comedy as his next.

MORE BROADCAST ACTS

Hollywood, June 13.

Cap Calloway's band will get a spot in Paramount's 'Big Broadcast 4.' Same for Arthur Tracy. Their stuff will be photographed in the east and dubbed into the picture here. Similar process will be used for the Boswell Sisters and Donald Novis.

hibitors which would be allowed to preview and pass official comment on pictures as they come up for general release.

Regardless of the outcome of the present maneuvers indie exhibs feel they are again in a dictatorial position. Failure to agree with the majors not only means continuance of double featuring but a greater sympathy of the indie exhib for the indie maker.

Ratification of the agreement means that double features will be officially ended next fall and that the war against the indie producers will be evidenced at once in the present selling season. Reason for not immediately introducing the single feature policy, if approved, is that the boxoffice end of the industry feels it cannot afford to gamble with public tastes over what has already slipped into the worst period in the history of the business.

Columbus, June 13.

Local newspapers, backed by a loud protest from the public caused the Ohio State Censors to turn about. It seems to make an all-time low. Incidentally it may prove that the public, if interested, can rise superior to the prejudices of a few ultra sensitive minds given control over a public amusement.

Ohio censors made very liberal cuts in 'Merely We Go to Hell' eliminating many scenes vital to the story including that in which a crossdresser is assisted for a wedding ring. Removal of this scene left about half the story without clear motivation.

Loew's Ohio theatre decided to book in the rental and sue an appeal to the public instead of the courts. Aided by Paramount, which produced the picture, it persuaded the newspapers to campaign against the cuts. The picture was shown in its garbled form with the press and public raising such a howl of protest the Board overnight not only restored the ring scene but authorized the replacement of other cut scenes which were essential to a proper enjoyment of the story.

MILLIONS INVOLVED IN NEW FOX LITIGATIONS

Second suit of an expected legal double-header which the Fox properties are aiming against William Fox in an effort to recover several millions was filed in the Supreme Court, Nassau County, L. I., by Fox Films. Service on William Fox was reported to have been made yesterday (13). He first action, also in Nassau, was filed by Fox Theatres 10 days ago.

Allegations, according to report, are similar in both suits although the formal complaints have not yet been filed. The complaint by Fox Films, Service on William Fox was reported to have been made yesterday (13). He first action, also in Nassau, was filed by Fox Theatres 10 days ago.

Counter action by William Fox is seen in the offing. The two actions look likely to bust the original Fox situation wide open as it was two-and-a-half years when William Fox fought back the electricians and bankers for control of the companies he subsequently sold to Harley L. Clarke for an aggregate \$21,000,000. Of this sum a salary of \$500,000 for five years went to Fox for being chairman of the Fox Film Advisory Committee.

According to latest reports William Fox was still drawing his \$41,000 monthly salary with the present suits not indicating whether a termination of his service with the company is to come or not to come.

KATZ DENIES SCHULBERG WILL LOSE TO COHEN

Hollywood, June 13.

Sam Katz denied a report current in Hollywood that Emanuel Cohen would become permanent production head of Paramount upon return of B. P. Schulberg from his New York vacation.

Report was to effect that Katz would remain here and work with Cohen until the first half of next year's production was readied and that Schulberg would be assigned to the ranks of studio producers, with slight picture to be made under his supervision.

Major Warner's Trip

Hollywood, June 13.

Major Albert Warner, head of the Warner sales organization, arrives tomorrow for the regular sales meet next Monday and Tuesday.

NO U VACATIONS

Hollywood, June 13.

Universal has issued a studio order that no personnel get vacations this year.

Despite Coast's Glum Theatre Biz, Skouras Keeps 'Em Open; Indies Rant at Double Bills

Los Angeles, June 13.

Returning from a three weeks' tour of the coast, Charles Skouras announced that Fox-West Coast does not contemplate closing any houses during the summer months. Economy cuts will continue, and it is hoped that through the continued tightening it will be unnecessary to darken theatres.

Coast conditions have taken a turn during the past two weeks, with the Los Angeles district showing the smallest fall-off. Entire bay region, including San Francisco and Oakland, has shown a marked decline, with the greyhound races at Belmont getting the blame. Races have been playing to an average of 20,000 nightly for the past month.

In Dumps

Portland, Seattle, Tacoma and Spokane have been in the dumps for several months. RKO's recent policy change, with its houses in these cities switching from a full to a double bill, has pulled its theatres up slightly, but they're still operating in the red.

Fresno, Stockton, Bakersfield and Modesto, cities in California are seeing nothing but red ink.

Local conditions in the neighborhood houses has not been so bad. Downtown deliveries, while not making much headway, have been breaking even with the exception of the Paramount. Loew's State has been getting the best breaks with good product, and remains the ace house of the town.

Stages Some Help

Policy change at the RKO and Orpheum, switching vaude to the latter and Paul Ash stage shows at the RKO, has built up business at both houses, but as yet it's no rave. Hardest hit locally are the downtown grind houses that are double-billing, and that includes all but a small number of operators. The houses have been advocating returning to single bills.

Several meetings have been held on the double-billing situation, but nothing has come from them, operators claiming that the Skouras Brothers refuse to agree to the elimination of twin features.

San Francisco, June 13.

Charles Skouras this week conferred with Arch Bowles on managerial changes. Tom Soriero was shifted from district management of the Oakland territory to Arizona. Dick Spier was promoted from chieftainship of the Bay district subsequent run houses to a post that gives him supervision of all first runs in San Francisco and Oakland, including the Fox, Paramount, Warfield here, and the Paramount and Fox Oakland, in Oakland.

Jack Frost was brought from the northwest to assume Spier's former job.

Spier, until the Skouras regime, was manager of the Paramount here, and has since risen to the second highest post in the northern California division, second to Bowles.

Part of the Skouras personnel is being moved from the Paramount building, New York, to the Fox home office this week. This represents moving the entire Skouras film buying department. Skouras, themselves, however, will retain their present quarters in the Par building.

P-P After Farnol

An offer to join the Paramount publicity department has been made to Lynn Farnol, it is said. He has been Sam Goldwyn's eastern press representative for years. Farnol is at present on the Coast and due to remain there through the summer.

Sam Palmer, many years with Public in charge of advertising on short subjects, will be dropped from report.

Added to Arthur Mayer's department yesterday (Monday) were Virginia Morris and Leon Benson, formerly U. P. man who was last in charge of RKO publicity in Cincinnati. Miss Morris will be general assistant to Bill Danziger, while Benson will write press book publicity.

Bicycling Films in Chi to Chisel Rental Cost on Print Saving

Chicago, June 13.

Railroading of pictures locally has jumped terrifically within the past three months, and bicycling is no secret. Exchanges know what's going on, most of 'em sell their flickers on this cycling basis.

Two theatres in different sections of town buy their flickers together on the bicycling idea, figuring that by making use of one print they should receive reductions in price. In most cases the exchanges, especially the indie outfits, are chopping the regular rentals accordingly, figuring the saving in the print cost, and the houses themselves pay all the bicycling costs. In many ways it runs as a life-saver for the indie exchanges which operate on a minimum number of prints and who are unable to borrow prints from sister out-of-town exchanges as do the national distributors.

Double features have made the railroading job perfectly simple as far as the time element is concerned. The old split-second timings no longer necessary, since the twin bills make the show long enough to cart the prints back and forth with plenty of minutes to spare.

Goldstone Won't Let Ed. Take Halperins' 'Zombie'

Hollywood, June 13.

Phil Goldstone has refused to okay release of Halperin Brns. 'The White Zombie' by Educational after contracts were signed calling for \$100,000 cash and \$100,000 in notes plus a percentage as the brothers' end. Goldstone, who financed the picture, claims that after the signing Educational wanted to reduce the amount of cash and increase the notes.

Picture is currently attached by Universal for a \$10,000 studio rental bill. Goldstone left here last week for Chicago, where he will stage the first sales conference of his newly-organized Majestic Picture Co. With him were Nat Levine, producer and coast exchange operator; William Montgomery, exchange man, and King Carney, head of the Royal Laboratory.

Following the Chicago meeting, Goldstone will go to New York to make arrangements for foreign distribution.

Multicolor Co-Op

Hollywood, June 13.

Multicolor laboratory is reopening on a commonwealth plan, suggested by E. W. Durrat, receiver. First job for the co-op technicians will be prints of 'Tex Takes a Holiday', which was filmed in Multicolor for Jack Barnstyn. Meanwhile the receiver will look for more lab work to keep the co-op crew busy.

1st Runs on Broadway

(Subject to Change)

Week June 17

Paramount—'Thunder Below' (Par).

Rox—'Society Girl' (Fox)

(2d week)

Capitol—'Huddle' (Metro)

(1st)

Rivoli—'Doomed Battalion' (U) (2d week).

Strand—'Winner Take All' (WB) (1st).

Mayfair—'Bring 'Em Back Alive' (Radio).

Rialto—'Scarface' (UA) (6th week).

Winter Garden—'Dark Horse' (FN) (2d week).

Week June 24

Paramount—'Making a Star' (Par).

Capitol—'New Morals for Old' (Metro) (23).

Rivoli—'Doomed Battalion' (U) (3d week).

Strand—'Winner Take All' (WB) (2d week).

Mayfair—'Bring 'Em Back Alive' (Radio) (2d week).

Rialto—'Freaks' (Metro) (tentative for 2d).

Winter Garden—'Dark Horse' (FN) (3d week).

\$2 Picture

'Grand Hotel' (Metro) (Astor) (10th week).

Metrotone's \$50,000 Bid for Exclusives On Olympic Gets Air

Los Angeles, June 13.

Olympic Games committee has decided to give all newsreels equal rights in photographing events at the games. Several months ago, Hearst Metrotone News is reported to have offered the committee \$50,000 for exclusive rights.

Committee is now toying with the idea of producing its own series of pictures on the games. Would not be for general release but for private showing as a history of the games.

Dickering between Metro and the committee is still on for production of a series of one-reel sport pictures.

12 PATRONS HURT IN 3D PUBLIX-TEXAS BOMBING

Dallas, June 13.

Stench bomb explosion at the Publix-Pace here Saturday (11) sent six patrons to local hospitals and injured six others less seriously, all suffering from burns.

Similar to the recent Publix-Alex explosion at San Antonio, the bomb went off under a seat in middle of audience during the first night performance.

On the injured list is Franco Auteri, the Chi Civic Opera conductor.

Bombing is the third of its kind in Texas during the past few weeks, two of them in Publix stands, closely following P-P's general labor notice for de luxe houses in this section.

Par Adds Arlen

Hollywood, June 13.

Paramount is adding Richard Arlen to its Lowe-McLaglen lineup for 'Riddle Me This'.

L. A. to N. Y.

Salph Alberich, Phil Golding, Joe Skirball, Lawrence Schwab, Kay Francis, Kenneth McKenna, Charles Buckley, William Fanning.

N. Y. to L. A.

Paul Trebitzsch, Ben Serkovich, S. R. Kent, L. B. Mayer, W. R. Sheehan, John Stone, Sol Wurtzel, Leslie Howard, Paul Heggie, Jack Bellman, Mr. and Mrs. Paul Muni, L. Wolfe Gilbert, J. J. Murdoch, Edward Small.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Montgomery Stays Mad

Douglas Montgomery, here for three Pasadena Community Theatre plays, steering clear of studios. Claims he can't get good parts unless he ties himself up on a term. Wants to go back to N. Y. in the fall.

Chaplin's Gesture

Probable re-issue of 'Gold Rush' only anticipated activity of Charles Chaplin, who returns here Thursday (16) after 16 months abroad.

New title for 'Phantom of Crestwood' at Radio is 'Phantom Faces'.

Richard Tucker will produce and direct 'The Chorus' at the Hollywood Playhouse about July 1.

Pearl With Ziedman. Richard F. Pearl former Tec-Art vice-president, and Benny Ziedman will produce six for stage rights. Pearl also on Broadway production staff for four World Wide productions, first being 'Bachelor Mother'.

Goodrich-Hackett at M-G. Francis Goodrich and Albert Hackett at Metro to survey possibilities of accumulated scripts.

Cohen Leaving U. Lester Cohen leaves Universal on completion of 'Animal World' script for New York and playwrighting.

Ahearn's Shorts. Following completion of -RKO route in Kansas City, Will and Gladys Ahearn return for series of Metro shorts.

Gore's Unloading. Five of the Main street houses owned by the Gore Brothers have been subleased in the past two weeks. Gore retained Star and Garter and Burbank, both playing burlesk.

Menjou for 'Farewell'. Adolphe Menjou's two-picture contract with Columbia halted while actor goes to Paramount for 'Farewell to Arms'.

Harvey Thew on the Par writing staff.

Flash, dog actor, to be featured in a state rights picture by William Lackey.

Compton Dissatisfied. Juliette Compton wants Paramount to release her from her remaining year on contract. Says her parts have been insignificant.

Culver's Dog Track. Greyhound raceact opens quickly at Culver City Thursday (15) for a 21-day meet. Will be 10 races nightly, and plays matinees Tuesday and Friday holidays.

Option system pays off only on nose and place.

Lloyd Corrigan back from Europe waiting for a Paramount directing assignment.

Beall's Ballyhoo Suit. Harry Hammond Beall suing L. A. Animal Farms for \$300, six weeks publicity service.

Aben Kandel doing screen treatment of 'Virtue' at Columbia.

Two for 'Cas'. Paul Gregory and Arman Kaliz placed 'Cas' and 'Fiddle' cost production. Roy Webb coming from New York as musical director.

Anderson Goes Home. Maxwell Anderson returned east after six weeks at Columbia on 'Washington Merry-Go-Round'. J. Swerling now doing additional work on the script.

Educational Reopening. Reopening of Educational lot slated for week of June 20 when Norman Spore's 'Jerry of the Journal' series and C. C. Burr's 'Torchy' series go into work.

Holman Likes Hollywood. Scarcity of vaude bookings around New York driving Harry Holman back to pictures.

Tom White reading 'Philippine Islands' travelogue for release with score by Alois Reiser.

Second 'Our Gang' comedy delayed a month until 'Blonde Venus' is finished with 'Blonde Venus' at Paramount.

Herman Gumbin and cousin, Robert Gumbin, producing cartoon shorts.

White's Maryland Feature. Tom White leaving in 10 days to produce fishing feature in Maryland.

land using native cast. Story, titled 'Nor-easter' is an original by Walter Charles. Victor is associate director and Leon Shamroy will camera.

Kesloff for Oray. Theodore Kesloff back in town to routine Roman orgy dance scenes in 'Sign of the Cross' for C. B. DeMille at Par.

Retakes for story buildup on 'Red Headed Woman' at Metro.

Booker Becomes Agent. John Beck, Jr., RKO club boogie, resigned to handle local vaude department of Weber-Simon agency.

More Rest for Jackie. Jackie Cooper, under cast by M-G-M while writing staff is working out a story that will bracket him with Lionel Barrymore.

New Vaude Comm. Kenneth Harlan and Al St. John have teamed up to handle the post breaking in at the State, Long Beach, last Saturday (23).

No Play for Help. In line with present economic measures of operating, Charles Skouras has declared all vacations of Fox-West Coast male employees off, including excess. Femme employees will receive one week vacation with pay.

Finsman with Metro. Irving Finsman, who wrote prize Story, 'Lovers Must Learn' now here on Metro's writing staff without an official assignment.

Offers for Friedman. Phil Friedman, former casting director at Universal, returned from a four-week jaunt to New York and has offers from two major studios to handle their talent-seeking forces.

Fay's Idea. Frank Fay is dickering with Fox-West Coast to play his unreleased feature, 'A Fool's Advice', in conjunction with personal appearance of himself and Barbara Stanwyck.

Paramount's most loaned player, Irving Pichel, goes to Fox for 'After the Rain'.

Paul Stein, who recently vacated his directorial post at Radio, now negotiating similar contract with M-G-M.

June Knight's Term. Met and Edna Knight of 'Hot Cha' getting together on a long-term, agent by Leo Morrison.

Last for Gloria Sheo on her 13-week Warner contract is 'Three on a Match'.

Lackey's Oats. Back as an indie producer, William Lackey, former western production head for Pathé, announces a series of state-right odd operas.

Zita Johann's first for Radio will be '13 Women', due to postponement of 'Deported'.

Crosby's Par Dates. Bing Crosby personals a week at the Paramount Theatre, here, starting July 7, then goes to Par studio for 'The Big Broadcast'.

Dave Garber heads Charles R. Rogers' art and construction departments. Based construction at Pathé for Rogers.

O. P. Heggie goes into Metro's 'Smiling' on arrival from New York this week.

Flinn Back. John C. Flinn returned to the coast last Sunday (12) after three weeks in New York, negotiating radio work for Collier-Flinn clients.

Buddy Rogers spent two days in Hollywood last week looking after real estate matters.

Usherette's Bouncer. Ruth Wonderly, usherette at the Music Box for 'Hit the Air', filed complaint against Harry Sugarman at the labor board claiming she was given a rubber check for \$9 for working nine performances.

Foreclose Schenck Lots. Two lots held by Joseph M. Schenck in film row district ordered (Continued on page 32)

LUDDY'S COMMISH TAP

Los Angeles, June 13.

J. G. Mayer, who is suing Edward J. Luddy (Luddy), Universal director, for \$312 commission.

Agency figures the director collected \$386 at Universal from June 13 to October 25, 1930, which he paid only \$15 commission.

PROTECTING 1st RARS

Distribs and Exhibs Moving Slow On New Product's Selling Season

The 1932-33 sales season will be protracted late into the fall and will go down on record as the "slowest and most cautious selling, as well as buying, film year in the business. Companies which have had their salesmen out for several weeks report an unusual eagerness on the part of exhibitors. Instead of high-pressure, distributors, for the most part, are moving as carefully as the exhibitors. It is stated greater care must be exercised in accepting contracts, that theatre owners no longer can go to the banks for loans when necessary as in previous years. Realization that selling and buying, as well as everything else, must adjust themselves to new conditions, is held up by distributors as a summary of the reasons for unprecedented tardiness. Conceding that the past season was below expectations, not only at the box office but in delivery of the number of pictures promised, distributors concur with exhibitor leaders that theatre owners had better delay than act hastily.

Federal Tax Angle
Reaction of the Federal income tax is one of the angles held up as retarding sales. Until new prices can be put to public test, exhibitors are dubious about handling the new product situation. While the plan of virtually all circuit houses is to pass the tax on to the public the anticipated effect upon the industry as a whole is causing consternation. Right after England imposed its tax on theatres, the decline at British box offices was 35%. This low level, however, was not permanent in England, but, film authorities agree, it would only have to be shared in the U. S. at this time to close up a number of theatres. Film authorities figure that it will be early in July before a definite reaction of the public to the Federal tax on admissions of 4c and up, which becomes effective June 21, can be recorded.

Democrats-Newsreels Stubborn Over Issue Cost at Convention

Newsreels may give Democrats a light once-over. Reels Monday (yesterday) delivered an ultimatum to the Democratic National Committee to the effect that if the Jeffersonians are so economically inclined that they won't pay the \$4,000 necessary to keep the big property lighted the reels will snub the event. Trouble started when Jett Shouse, acting chairman, declared the newsreels will have to foot the lighting bill if they want to be new. Shouse angle is that the reels will make money on the assignment and that if they don't want to spend money the Democrats are not concerned about their making it. Republicans, always more prosperous, have agreed to take on the lighting responsibilities in return for the newsreel publicity. Lighting company in Chicago, according to word in New York, is prepared to rip out special equipment used for G.O.P. unless it gets assurance right after the first test that the second convention bill will be paid.

Ed.-W. Western Meet
Hollywood, June 13. Regional sales meeting of Educational-World Wide will be held here June 27 and 28 following the New York and Chicago conventions.

Joe Brandt, Joe Goldberg and Gordon White will represent the home office.

Herman's Half Dozen
Hollywood, June 13. Qualifications for the new defunct Peerless Pictures, will do six states righters for Adolph Pollock.

Ed. and being financed by Consolidated Lab.

Sound Advice

Los Angeles, June 13. Theatre manager, with instructions to phone his division chief on all matters, got in touch with the boss to tell him the sound was haywire. "ERPI isn't giving us service," he complained. "Fire him and get another man," the boss replied.

Writers N.G. Own Code in Battle For Film Credit

Hollywood, June 13. Newly accepted writers' code met a snag for the first time at Radio when five writers fought to get screen credit although the credit clause in the code only calls for two. It's a sneaky scribbler on the job can't agree then it rests with the producers to fill in at their discretion. Scrap started on credits for "Truth About Hollywood." Dave Selznick stepped in and decided to give full credits: "Adaptation by Gene Fowler and Rowland Brown from story by Adele Rogers St. Johns. Screen play by Jane Murnin and Ben Markson."

Two Tarzans for Fall As Metro's Bid Spurned

Hollywood, June 13. With Sol Lesser holding his "Tarzan" serial rights \$10,000 higher than Metro's top bid, attempt of latter to clear up age story confusion stopped. Lesser is starting his chapter play shortly for September release, ahead of Metro's sequel. Metro wanted all rights to protect sequel to his Tarzan feature and also to avoid confusion between Johnny Weissmuller and James Pierce, the latter Lesser's Tarzan.

INDIE JUNGLE FILM

Holly wood, June 13. Indie novelty picture is being made at the old Selig studio by Tom Griffith under the title "Mad Justice." It has release set for July 15. Cast includes Pauline Holden, Jackie Searle, King Baggett and Harry Lamont. Mad Justice, Ltd., was incorporated last week by Griffith, Jefferson J. Logue and George Shippey to handle the film.

AUSTIN'S SPEC LANDS

Culver City, June 13. Two novelty shorts produced independently by Harold Austin have been purchased by M-G-M and will be released soon under captions of "Duckhunter's Paradise" and "Perils of the Desert."

Metro is retaining the producer to make additional shots for both pictures, which when completed will be dialogued by Pete Smith.

Ross' Collegian Yen

Culver City, June 13. Nat Ross, who directed "The Collegians" shorts for Universal five years ago, intends doing a new series along the same lines independently. He's now looking at possibilities for the leads with production of the shorts depending on his success in locating the right collegiate types. Ross is under contract as producer to Van Beuren.

METRO, PAR, U. A. FOR EXCLUSIVES

Present Machinery Rusty, Is View of Big Distributors—Will Experiment First and Feel Way—Public for Deluxe Protection Despite Possibly Injuring Own Subsequents

75% OF REVENUE

First run accounts of the country, returning 75% of a film's revenue, must be worked by the distributors through the exclusive run plan in whatever form seems workable, it is now increasingly held by the theatre chains. Producer-owned circuits are far in the majority for first run representation and, it is promised, will demand a system of distribution designed to safeguard their business.

Sales machinery has become as rusty as a 1910 Ford. According to some distributor sources, production and theatre operation have moved ahead with the times, but the system of distribution remains as it was in the beginning.

For this reason, major distributors, wrestling with exclusive run and other ideas, feel that any new thought in the direction of marketing and exhibiting pictures should be given a hearing.

So far the distributors have not advised the chains what system of sales they will employ this year, but at least three companies are looked to as leading off on exclusive runs with this season's production.

These are Paramount, Metro and (Continued on page 19)

Chi Censors Likely But No Chief Ziegler, Mayor Cermak's Views

Chicago, June 13. It appears now that the town is flitting through with E.M. Ziegler as censor-in-charge or any other kind of picture reviewer. Upon further consideration last week the finance committee of this county indicated that the censor board will be retained, but will be sliced to four people.

One of these four, however, will not be Mrs. Ziegler, since appropriations were indicated only for regular censors; not a dime for censor-in-charge which is her official rating.

It is the sincere hope of the exchanges locally that Frankie James, the latest addition to the board, will be retained, since Miss James has demonstrated herself to be an upright, conscientious reviewer, who leans neither forward nor backward in her judgment of the moral values of films.

At the meeting of the finance committee last week, a body of clubwomen showed to bring panemous. The air was filled with long howlings about "having the morals of the children." Mayor Cermak, however, refused to be bulldozed by the yelping femmes and took a few verbal slaps at the board by reminding the clubwomen that the censor board had proven that it itself had to be censored. He particularly mentioned Douglas Fairbanks' "Around the World in 80 Minutes" referring to the scene in which Chicago was represented with machine-gun fire, which scene was personally yanked by the mayor after it had been okayed by the censor.

His Honor also took a poke at the board for its see-saw mind in first banning a flicker, then cutting and plinking it on second personal, and often finally giving it a white permit.

600,000 Share Stock Market Day Leaves Prices Where They Were; Par Shows Slight Animation

Yesterday's Prices

Sales.	High.	Low.	Last.	Chg.
1,300 Con. P. pt.	104 1/2	104 1/2	104 1/2	+ 1/2
1,000 Eastman K.	42 1/2	40 1/2	41 1/2	+ 1/2
1,000 Low	104 1/2	104 1/2	104 1/2	+ 1/2
1,000 Par-P.	2 1/2	2 1/2	2 1/2	+ 1/2
1,000 Pubs	2 1/2	2 1/2	2 1/2	+ 1/2
1,200 RKO	2 1/2	2 1/2	2 1/2	+ 1/2
200 RKO	2 1/2	2 1/2	2 1/2	+ 1/2
1,200 W. B.	11 1/2	11 1/2	11 1/2	+ 1/2
1,200 W. B.	11 1/2	11 1/2	11 1/2	+ 1/2
4,000 Low	70	68	70	+ 1/2
8,000 Par-P.	10	10	10	+ 1/2
17,000 W. B.	11 1/2	11 1/2	11 1/2	+ 1/2
200 Gen. T. pt.	1/2	1/2	1/2	+ 1/2
100 Tech.	1/2	1/2	1/2	+ 1/2

* Ex-div.

AGREE TO PASS 10% TAX TO PUBLIC

Representatives of the affiliated circuits in meeting yesterday (13) at the Hotel Astor, New York, agreed to pass the admission tax on to the public in the great majority of cases. Only exceptions may be the lower prices, where a possible reduction in price may be allowed to within the 4c limit. These situations are considered scattered.

Col. Edward Schiller, v.p. of Loew's, was spokesman for the group who spent most of the afternoon figuring out the tax matters after each of the big circuits had held private sessions of their own during the week.

Circuits and their representatives at the meeting included, besides Col. Schiller, Joe Vogel of the same company, George Skouras of the Skouras-Fox group, John Balaban and David Chalkin of Public, and H. Hoffman and Harry Charnas for Warners.

The committee was stated as having no other course open for the circuits than to pass on the 10% to the public, because any scheme that might be arranged to overcome the tax is illegal and could be construed as a subterfuge to get around the revenue laws. The U. S. revenue acts specifically provides against such plans.

Los Angeles, June 13. Los Angeles theatre managers are holding a meeting Tuesday (14) to decide who will absorb the 10% theatre tax, effective July 1.

Chains informed their local men that the procedure is up to them to decide whether or not the public will absorb tax.

B&K Offer Oriental Landlord Profit Bit For 50% Rent Slash

Chicago, June 13. Unable to get a straight rental reduction for the Oriental, B&K has offered the Masonic Temple building, owners of the property, a share of the profits in the house if the rent would be chopped from \$7,000 to \$3,500 a week.

Unusual terms of the proposition calls for the building to take everything from the boxoffice, after the regular overhead of the house had been deducted, up to \$3,500, which sum would make up for the approximate 50% rental cut. So far the building hasn't signified acceptance, with chances unlikely that it will.

Oriental is controlled by an individual Public corporate setup, under B&K operation. House has been swimming in the red for some time.

By AL GREASON

Dullness trading day in a month or more found the total at 3 o'clock around 600,000 shares traded (Monday) and prices almost exactly where they finished Saturday. Apparently the market was waiting upon Washington and the developments from Chicago; where G. O. P. factions locked horns on repeal on the eve of the convention and the House made its expected bonus gesture.

Loew slipped a fraction upon going "ex" its quarterly 15 cents, while Paramount appeared in a few major transactions during the day with prices slightly up. One trade involved nearly 6,000 shares at 2 1/2, which was up an eighth from the last previous transaction. Other movements were ignored. Fox didn't come out at all and only a little over 1,000 shares of Warners changed hands.

Bonds were likewise listless during the major part of the session with prices inclined to shade Saturday's levels, but near the finish there was more activity at better prices. Principal firms were firm.

All in all, the day appears to have no significance, although it may have meant something that previous closings held all around in the face of rather sizable losses in the cash market.

Amusements Stale

Whatever there may be in store for the whole market over the immediate future, prospect looks remote for any major movement either way in the amusements, according to any examination of the week just passed for a hint of the outlook. During the sharp upturn of Friday and early Saturday that carried a few more shares into the market, the picture issues made but feeble headway, with, as usual, the solitary exception of Loew's.

Common stock of that company pushed ahead to a double top at 11 even, for a net advance of 3 and a fraction and for a second time backed away. The others did exactly what they should have done—functioned bid up for a fraction, and so was RKO, but neither movement lifted the appearance of any substance.

Truth is that the whole amusement group is being ignored in all quarters at this time. Box office receipts are at the usual June ebb, prospect is that they will go lower for a month or more, or even two months and, after the state of the theatre reveals itself in the normal late August report, it will be some time to consider purchases for a possible profit later on, the film issues being unanimously regarded as "cold weather" moves.

There is a chance, of course, that a campaign may be undertaken during the dull summer by some clique attempting to anticipate distant betterment, but that is not very probable, and the market is in a low priced stocks in a better position to attract a following and selling.

Amusements have fallen so low that there is no incentive to speculate in them on a long term basis and for that reason the theatre shares do not get into a technically oversold position in which their sponsors could turn them up against the odds. With four of the five active amusements selling below 50¢ the chance of pulling an Auburn or a Cus in them is negligible, and they will have to await basic business development.

(Continued on page 12)

RKO Recalls Serkovich

Ben Serkovich is on his coastward way, again of the RKO exploitation staff. As the traveling exploiter he was let out by RKO two or three weeks ago, but was recalled last week by the same firm and immediately assigned to the Pacific Coast territory.

While moving up and down the coast, promoting the RKO theatres, Serkovich will be under the supervision of CHC Work, RKO division director.

to have a second balcony and scaled at 15c at all times. Holding up to \$7,000. Last week's 'Vivienne Ware' (Fox), ditto.

State (4,000; 35-50-60).—Revival of (M-G) films may top \$8,000. Last week's 'The Sign of the Cross' (M-G), ditto.

B&K Holds Up Loop with Flesh; 'Scandals' Mob and 'Hell' \$37,000; Oriental Building to Nice \$27,000

Chicago, June 13.—Only houses that will see the summer side this week will be the two, big 'Public-B&K deluxes, Oriental and Chicago, and the Woods, where 'Grand Hotel' is continuing its pleasant stride after eight two-day weeks.

'Public-B&K' deluxes are due strictly to the spurge on the stage. Continuing its heavy campaign while the deluxes by spending coin for stage attractions, the Chicago has been given the principals out of the 'Scandals' while the 'Hell' has the Mills Bros. for their first loop showing and the holdover of Gene Deane mentally.

At the two run houses the red ink is splashing. The United Artists has drawn the Joe E. Brown flicker, 'Tenderfoot', for a last minute fill-in, and from present indications the film won't be able to run even a full week. First time a picture of this program type has been screened in this deluxer run house, and the picture has evidently sensed the letdown.

At the State-Lake things are getting worse. 'Westward Passage', the one hope in some weeks, carved brutally after opening in a spirited fashion for the first three days. It ran a row on the stage and will get the value now at the Palace, while that house will go dark.

Estimates for This Week
Chicago (Public-B&K) (2,000; 50-75-85), 'Merrily We Go to Hell' (Par) and stage show. Rudy Vallee, the Howard Brothers, Ray Bolger and Joan Blondell. 'Scandals' for a heavy local production, are helping mightily to hold up the picture. Last week 'Society Girl' (Fox) had the assistance of 'Everybody's Welcome' tab to manage good \$36,000.

Oriental (Public-B&K) (2,000; 50-75-85), 'Man About Town' (Fox) and stage show. Gene Dennis and the Mills Bros. on the stage are the real coin-makers. Looks like \$37,000, one of the best marks in a while. 'Hell' (Radio) is in an opening day, and that's news. Last week was fairly stable at \$22,900 for 'Two Scores' (WB) and Gene Deane in combo with the P.M. 'World's Fair' act unit.

Palace (RKO) (2,000; 50-75-85), 'The Track' (Tiffany) and Irene Bordoni and Hobart Bosworth headlining, but there's no indication of much popping at the front gate. Hardly more than \$18,000 currently, very meagre. 'Night World' (U) last week was much helped with the help of Benny Buxton and Jack Haley, to \$18,800.

State-Lake (RKO) (2,000; 35-40-70), 'The Attorney' (Public-B&K) (2,000; 50-75-85), 'Tenderfoot' (WB), 'Maybelle' (Fox). Figured not able to last out the week. Came in Friday at 10 and ready to leave on Thursday (10) with 'Dark Horse' (WB) to replace. Gross at \$7,000 means much red for the house, since 'Tenderfoot' gets a guarantee besides the percentage. 'Congress Dances' (UA) was a one-shot at \$10,200.

Woods (Jones) (1,200; 50-51-150), 'Grand Hotel' (M-G) (8th week). Hoping to make a record this summer. Now running around \$11,000, which means a hearty slab of profit. It can drop practically 25% of that figure and still stay on the happy side. Take here follows the weather closely, and so the weather has been generally good enough.

'Merrily' Sad Buffalo's Best; Room 13' 10-G's

Buffalo, June 13.—Business is off in all quarters excepting Hippodrome, which gets about all there is for it to get.

Estimates for This Week
Buffalo (Public) (3,000; 45-55-65), 'Merrily We Go to Hell' (Par) looks to pull to \$18,000, off; last week 'As You Desire Me' (M-G-M) business.

Hippodrome (Public) (2,400; 25-35-45), 'Night Court' (M-G-M), Good showing may bring to \$14,000. 'Strange Case of Clara Deane' (Par) slipped off to \$4,300. 'Attorney' (Public) (4,000; 25-35-50), 'Woman in Room 13' (Fox). May get \$10,000; last week 'Careless

CAPITAL'S BRIGHT SPOTS

'Merrily' \$16,000 and 'Sinner's' \$17,500—'Face Red' \$6,500, Week—

Washington, June 13.—Chief interest week is the new set up at the old Columbia, where Loew formerly played all the big shows and where business came in, no matter what they did. Following four weeks of 'Grand Hotel' house is currently offering 'White Paris Sleeps' and giving it to 'em at 25 and 40.

Biggest disappointment of the past week was 'Westward Passage'. Keith house came through, though, okay, at \$27,000.

Estimates for This Week

Columbia (Loew) (15-25-40)—'White Paris Sleeps' (Fox). May come through with about \$5,500. Last week's record of road-showed 'Grand Hotel', \$48,000.

Earle (Warner) (25-35-40-70-70), 'Sinner's' (Public-B&K) (2,000; 50-75-85), 'Man About Town' and vaude. House varies little; \$17,500 this week against about \$18,000 last week, when House Heide had helped to pull 'Molly Louvain' (WB) along.

Fox (Loew) (35; 35-60)—'Forgotten' (Warner) (Par) and 'The Looka like drop to \$15,000. Last week 'New Morals' (M-G) got \$18,000.

Keith's (RKO) (25-35-50)—'Is My Face Red?' (Radio). Will be different. Last week \$17,000. 'Patience' (Radio) last week at ordinary \$7,800.

Met (Warner) (25-35-40-60-70)—'Congress Dances' (UA) last week \$7,000. 'The Track' (Tiffany) (2,000; 50-75-85), 'Man About Town' (Fox) and stage show.

Oriental (Public-B&K) (2,000; 50-75-85), 'Man About Town' (Fox) and stage show. Gene Dennis and the Mills Bros. on the stage are the real coin-makers. Looks like \$37,000, one of the best marks in a while. 'Hell' (Radio) is in an opening day, and that's news. Last week was fairly stable at \$22,900 for 'Two Scores' (WB) and Gene Deane in combo with the P.M. 'World's Fair' act unit.

IT TAKES LOCAL SHOW

TO PEP UP PITTSBURGH

Pittsburgh, June 13.—Cooler weather, together with last week of presentations in downtown sites, giving main stem something to do, has helped the picture business in this section with week-end takings indicating a better than average showing.

Stanley DW. Stand with local talent show, always good b.o. stuff around here, and additionally forced by stage names should manage to make it around \$24,000, best here in some time. Nothing to bring to the Penn with 'Slaves in the U.S.A.' which will be lucky to get \$17,000, an improvement, but still 'way under par.

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Howdy, Topeka!

Los Angeles, June 13.

Carthy Circle, which runs a highly unusual program of violin and organ every morning to meet requirements of the lease while closed, hit a new low last week. At a low top, last week's gross was \$1,200.

'Society Girl' \$28,000, Golden Gate \$12,500, 'Destry' Grabs \$55,000

San Francisco, June 13.—Summer vacation is on and plenty of otherwise vacant seats going to the kids who make the houses look good, even though it takes a lot of times to total a hundred dollars. Weather has again chilled up, meaning a drop in business.

RKO's Golden Gate on the way to its best gross of the season, presently at \$28,000. 'Destry' (Loew), m. c. having apparently caught on with the natives. Current frolic is 'The Golden Gate' (Loew), m. c. having apparently caught on with the natives. Current frolic is 'The Golden Gate' (Loew), m. c. having apparently caught on with the natives.

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Weather Break Helps, Roxy \$60,000; 'Dark Horse' a Click at \$36,000; Merrily Brings Par. Good \$50,000

Bad weather Sunday and yesterday (Monday), with all indications pointing to more rain and bad atmosphere this week, is generally responsible for a fair slump in business. The showings will aid in increasing the average for June, which with July is always one of the worst months of the year. Inclement weather brought a lot of people in from the country over the weekend.

Roxy, sadly beleaguered, looks up for the first week in some time. It'll do around \$60,000, very satisfactory, with the Frier's Frolic show on its stage, laden with big names, doing the attraction.

'Merrily' tops Portland at 60c, All Others 35c

Portland, Ore. June 13.—Two more houses come down, but b.o. biz generally sprightly at the others. El Capitan legit stock folded last week. 'Merrily We Go to Hell' (Par) and currently with bad biz and co-operative salaries. Hamrick folded his Music Box, with the attraction 'The Golden Gate' was grossing around \$3,500 weekly, not good enough.

Fox (Loew) (2,000; 50-75-85), 'Merrily We Go to Hell' (Par) and currently with bad biz and co-operative salaries. Hamrick folded his Music Box, with the attraction 'The Golden Gate' was grossing around \$3,500 weekly, not good enough.

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above the picture, 'Society Girl' (Fox), and probably aided by broad casting, the first holdover for the Roxy in months is in sight. Among its names, 'Society Girl' (Fox), Philippen, George Price, Joe Frisco, Harry Herschfield and others.

Meanwhile, Harry G. Koch yesterday (Monday) applied for extension of his temporary receivership. It was granted. Despite the legal entanglements, the holdover will doubtless not be interfered with.

Two weeks' notice recently posted at the house is up with end of current show, Thursday (13).

Gravy Elsewhere
The other two de luxers, Capitol and Paramount, are adding in gravity, also. Former, on second week of 'As You Desire Me' (M-G) (Go), looks to get \$50,000, while the Paramount will do \$50,000, perhaps better.

Capitol is believed on mixed draw this week to be getting its best lure from the picture, 'Merrily We Go to Hell' (Par), co-starring Fredric March and Ethel Merman. The picture has Dr. Rockwell, Ethel Merman and Everett Marshall.

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Stage Hands' Convention Urges Work Under Any Conditions; Elliott Pres.

Columbus, June 13.

With more than a score of police guarding the ballot boxes, plus many detectives mingling with the delegates, William S. Elliott, of Cincinnati, was overwhelmingly re-elected president of the I. A. T. S. E. here Friday (10), as the stage hands closed its 31st biennial convention. Elliott won over George E. Brown, of Chicago, by a vote of 608 to 238.

The entire official administration slate was re-elected.

John P. Nick, of St. Louis, was named 1st vice-president with 554 votes over Thomas B. Maloy, of Chicago, who received 234; William P. Covert, Toronto, was elected 2d vice-pres.; William J. Harter, 3d vice-pres.; Joseph C. Campbell, Guthrie, Okla., 4th vice-pres.; William T. Madigan, Minneapolis, 5th vice-pres.; Floyd M. Billingsley, San Francisco, 6th vice-pres.; Harlan Holden, 7th vice-pres.; Fred Ramsey, Boston, selected general secretary-treasurer.

John McCarroll, Camden, N. J.; R. E. Morris, Mobile, and William Scanlon, of Lynn, Mass., were named members of the international board of trustees. James F. Burke, Boston, and William Glenning, Atlantic City, were named delegates to the A. F. L. convention. William J. Harter, 3d vice-pres., was named delegate to the Dominion Trades and Labor Congress. The town was treated to its first big time scene of labor delivery the night of the late truck bearing Illinois license plates drew up to the rear entrance of the Neil House and an armed guard stood by while case after case of liquor was unloaded. No interference.

Permit System Out

Abolition of the permit system which allows certain unions to employ non-union help, has been considered as the most important piece of legislation. This measure was aimed directly at Sam Kaplan, of New York, according to its sponsors, Kaplan having been the subject of numerous subversive attacks.

Charles C. Shea, former president, was installed as president of the union in a surprise move Thursday. The order to restore him to good standing met with practically unanimous consent.

Dual organizations and racketeering practices of all types were severely attacked by the officers of the alliance. In several addresses during the week.

Work

Work at any price, but work, was the keynote of the week. All members and delegates being urged to go along with their local employer in any way possible and to accept salary cuts when needed. The alliance did not put itself on record as favoring a week on strike, but claimed that due to varying conditions in different cities this would be impossible.

All delegates were urged to protect themselves and the men they represented by insuring them work at all times, no matter how great the prospective wage cuts might be. Officers and delegates went on record officially as favoring repeal of the 18th amendment.

Other legislation which passed included: IATSE to aid WCLF (Voice of Labor) radio station in Chicago to construct and install a new super-power transmitter system. Reductions in man power by local unions must be taken with the alliance officials before final action.

5,000 Visitors

More than 1,000 delegates attended the full-week session here, with several hundred putting in at least two weeks. They brought over 4,000 friends and relatives and carried off anything they wished. Town was thrown wide open throughout the week.

At the close of the alliance session an Ohio organization was formed and elected to the presidency on the spot. Purpose is to promote welfare of all local unions in the state. Group will comprise 1,400 members from Ohio, Indiana, and Kentucky. Harry B. Coleman, of Columbus, was elected first president of this group. Meetings are to take place annually.

Sherman Krellberg Sued For \$3,500 by Indie Studio

Ideal Sound Studio is suing Sherman Krellberg, indie producer, for \$3,500 as royalties advanced by the studio to RCA on behalf of Krellberg's picture was 'Enemies of the Law'.

It is charged that Krellberg was to reimburse Ideal \$500 per reel for RCA Phonophone rights.

Krellberg's defense is that the studio as a New Jersey corp. (at Hudson Heights) can't do business in New York.

F & M Sues for \$2,552 Company Tax Refund

Los Angeles, June 13.

Francis H. March is suing Charles G. Johnson, treasurer of the state of California, for a \$2,552 refund on its 1930 corporation franchise tax.

Firm claims that through a clerical error its entire net profit item of \$109,960 was reported as the net subject to California tax, whereas only \$37,671 should be prorated as profits taxable in this state.

Marco submitted a detailed claim for refund to the state treasurer, explaining that about \$13,000 in loss deductions, including \$9,900 for the F&M studio fire, had likewise been prorated although most of the losses were entirely at the California end. Treasurer turned down the claim without comment. The current court action is F&M's appeal.

Ed-World-Wide Setup

Hollywood, June 13.

Under the new set-up of Educational-World-Wide production and distribution, all short product will be identified as Educational and all features contributed by several production units will be identified as World-Wide.

Production of shorts will be concentrated at the Educational studios while features will be made at Metropolitan and Tiffany studios.

Al Christie's Spot

Hollywood, June 13.

Al Christie becomes a producer for Educational in charge of production on six Vanities shorts featuring Bobby Vernon and Glenn Tryon, now that the Christie Film Co. is in the hands of a receiver.

After the six are made, Christie remains at Educational as story editor and production supervisor.

Holding 25c Grind Open

Columbus, June 13.

RKO has decided for the present the local Majestic, 25c top grind, with the best location in town, will remain open.

Announced two weeks ago house would close for the summer. May close anytime should hit fall off.

O'SHAUGHNESSY WAITS

Hollywood, June 13.

'Production on Metro's O'Shaughnessy's' called off until the fall after being a week on location with the Barnes Circus for atmospheric footage. Meanwhile, story will be strengthened.

Wallace Beery and Jackie Cooper split up until the fall with Evers starting 'Flash' this week while the boy will be co-starred with Lionel Barrymore in 'Father and Son'.

INDIE 'BARKIES'

Hollywood, June 13.

Having received an okay on his story from the Society for the Prevention of Cruelty to Animals, Renée Rontro is working out a deal with Larry Darmour to make another dog short.

Renée's dogs were previously used in the Metro 'Barkie' series.

METRO'S OLYMPIC IDEA

Hollywood, June 13.

Metro is tinkering with the Olympic games to make a series of shorts around the various events. Plans are to film in Technicolor.

Pay Due Manager?

Flushing, L. I., June 13.

Frederick Weller, former manager of the Victory, Bayville, was held for the Grand Jury, Wednesday, by Magistrate Thomas F. Doyle in the Flushing Court, charged with grand larceny.

Charles V. Bessert appeared against the former manager charging that he stole \$423 from the theatre.

Weller, who was one of the best known organists in the city, is being held in \$2,500 bail.

Weller says he began court suit in City Court for \$3,000 back pay from the theatre.

RCA Selling 16mm.

Talker Projectors

But No Films Ready

Hollywood, June 13.

Having made 500 16mm. projectors capable of sound and sight reproduction, RCA is now endeavoring to get major companies to reduce some of their past releases as fodder for the new tabletop-sized equipment.

First batch is now in the hands of sales branches and another half hundred are being manufactured. RCA says its labors have been less easy. Price of the equipment is \$460, with as yet no film for the buyers unless RCA can interest the picture companies to reduce some of its stuff for this market.

Sensing a later market for the small stuff, Carol Dunning, creator of the Dunning composite process, is reducing his laboratory to take care of 16mm talker film.

Reducing the film from standard to 16mm in the case of silent film was a simple matter, but now with sound it entails re-recording of the standard sound track on discs and then re-recording on a smaller sound track, which is 80% smaller than the sound track on standard film. RCA will charge 15 per cent royalty on all 16mm. in which its process is used.

Devine as 'Cluck'

Universal City, June 13.

Cast for Universal's 'One in a Lifetime' is set with Andy Devine playing the cluck character. Dr. George Lewis, for which Jack Oakie refused to make a test, Russell Hopton, Alline McMahon, Zasu Pitts and Onslow Stevenson also contracted.

Picture starts June 17.

Radio's 'Alimony Jail'

Hollywood, June 13.

'Alimony Jail' story of Alimony racketeering by Bobbie Meredith, has been bought by Radio.

Covick, Friede, Inc., has the book.

ED'S COLOR SHORTS

Hollywood, June 13.

Educational is considering a series of travel pictures to be photographed in Technicolor.

Pictures will be confined to the South Seas and Asia, with a series on Europe to follow if the first clicks.

Shorts Sure Losers, Say Exhibs;

450 Needed, 1,300 Announced

With an admitted shortage of feature product facing the industry the fact that producers are contemplating some 1,300 short subjects this coming season, has aroused theatre men who fear that an overproduction of shorts may result to the detriment of the industry. Theatre men taking their own experience into account state that at the most only around 450 short subjects can be absorbed by the industry. That means a probably overproduction of shorts by nearly two-thirds.

Conferences between producers and theatre heads are therefore being held in an attempt to remedy this situation. The average cost of a short as figured conservatively runs to around \$5,000. If this is so it means that the picture industry to spend some \$7,000,000 in shorts production.

In the face of a shortage of feature product such a heavy concentration by producers on secondary screen subjects is deemed by theatre men to be incongruous with the present film situation and at a time when stringent overhead economies are looked for in the studios.

If the production of shorts were limited to the possible absorption point by producers, theatre men are of the mind, that some \$5,000,000 in production costs alone can be saved.

Companies in the picture number of shorts contemplated follows:

Film Financing Costs Hit

By Cal. Supreme Court Taboo

On 3% Interest and 'Service'

Goldstone Opens Purse

So Brother Can Grind

Phil Goldstone opened his closed money bag long enough to get his brother Henry's horse opera, 'Law and Lawless', started last week. This is the only Goldstone-financed picture in production at present.

Henry Goldstone says his sound men will work on the old scale. This may be news to the union. Armand Schaefer directs.

FIRST DIV. AND CRUZE INVOLVED IN 2 SUITS

An Appellate Division decision empowering Louis Nizer, attorney for First Division Pictures, to go to the Coast to question Samuel Meyer, in a suit brought against FD was handed down Friday (10). Ella Mortimer is holding the stock in the reorganized company and benefitting himself instead of First Div.

Suit brought against FD by Mrs. Mortimer on the notes in connection with first payment by FD on two pictures Cruze made on a 10-picture contract. Questioning of Meyer, which the Appellate Division allowed, is on the contractual matter by FD that Meyer received the notes from James Cruze, Inc. and followed that with giving the notes to Mrs. Mortimer, no legal consideration having been given for the transactions. Court decision provides that Nizer's Coast expenses be defrayed by Cruze Productions.

In answering the suit against it, FD counter-charged that Cruze had delivered only five of the 10 pictures due, had added \$150,000 to the costs of the finished productions, of which FD was to pay one-third and refused arbitration as provided. Also charged is that Mrs. Mortimer is merely a 'dummy' in that she is acting for the original Cruze co. and is actually as an employee of Harry Fox, FD's Schulman, attorneys in the suit against FD.

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Lab Haunts Indie Duo

Los Angeles, June 13.

Reginald B. Hooper and Robert M. Connell, who made a couple of pictures for Big Four last year, are being sued by Associated Film Enterprises, Ltd., for a \$3,754 lab bill. Hooper-Connell last worked on a Wally Wales picture at the Sonora county rodeo last year.

Hollywood, June 13.

Decision of the California Supreme Court last week that the 3% interest law on loans was unconstitutional, and that no money lenders can charge over 1% monthly interest on loans where the borrower retains the property on which the loan is made, hits hard the motion picture financing people who have been getting anywhere from 10% up on their money.

Court's main aim was against the service; investigation and supervision fees where the lender grabs of an extra amount of money for supposed services rendered in effecting the loan. Under the court's ruling, 'only' reasonable amount can be charged for investigation or any other services, none of which can be paid to or retained by the lender.

Decision likely opens the 'supervision' fee which Phil Goldstone has been charging producers he was financing and for which he usually collected upwards of \$1,000. A week ago Goldstone announced he was through financing independent productions. 'Only picture he is bankrolling at present is a western being produced by his brother, Henry.

\$60,000 Roxy Red Cut \$10,000 This Week as Court O.K.'s Receiver

Roxy receivership was ordered continued by Judge Francis Caffey in the Federal Court yesterday (13), with Harry G. Koch as sole receiver. Continuance of Koch was ordered after creditors testified to his fitness for the job. No mention of issuance of receivers' certificates to finance the house was made in the judge's oral orders, but belief outside was that this might be later incorporated in the formal order.

Judge Caffey also sat in the Shubert receivership. He found that there is no occasion for a co-receiver at the Roxy or that a showman was needed particularly. This was on the apparent promise that Koch was having satisfactory operating advice already from Herbert Lubin, Richard Rowland, S. L. Rothel himself, and Spyros Skouras. These names were brought out by Koch himself.

The Judge's remarks were occasioned by requests from two sets of creditors who asked that co-receiver be appointed. One body, represented by Attorney J. M. Giddard, asked for a showman receiver.

The first three weeks of Koch's receivership the report as read indicated a deficit of about \$60,697. Gross intake for these three (Continued on page 21)

Sta. Barbara Operators Forget Walkout Threat

Santa Barbara, June 13. Projectionists reconsidered their threatened walkout from Fox-W.C.'s Arlington theatre when the circuit refused to grant a five-day week. Operators are to continue as is until the existing agreement expires Sept. 1, but declared they will then demand a five-day week. Operators in the three Warner houses in Santa Barbara have a five-day agreement. Circuit made the concession in return for being permitted a one-man crew at two houses.

Co-Op Filipino Meller

Hollywood, June 13.

After a full year of promoting Philippine dishwashers, bus boys and kindred workers, Metro has finally completed an all-Philippine picture of the 'Dime a Dance Hall' type for distribution in theatres catering to the Philippine trade. The picture is made on a co-operative basis, with parts dished out in accordance with amounts invested by each interest holder.

Paramount	200
Warners	150
RKO-Pathé	150
Educational	150
M-G-M	150
Columbia	150
Independent	200
Total	1,000

HOLLAND GROUP GOES AFTER SOUND

Amsterdam, June 13.

Philips Eindhoven controlling the greatest acoustic interest in Europe has become identified with a new Dutch group headed by Will Tuschinsky which is said to have revolutionary plans for exploitation of sound.

New set-up has taken charge of the Miller Patents and with the capital background they are reported to have it is said radical changes are likely in the whole European sound field, both as to its technical side and in its financial and promotion angles.

Outright Sale Gives German Product Edge Over U. S. in Sweden

Stockholm, June 2.

While the best American pictures have held their own in Sweden and in all Scandinavia, ordinary American pictures have been obtainable in Sweden with no outstanding qualities used to take in nice money here, but it looks as though such times have passed.

Up to a year ago American pictures dominated in this market, and, of course, still do in quantity. The only opposition then was the novelty of Swedish pictures. Norway and Denmark had practically no home production. With the beginning of the season 1931-32 a marked change took place. German pictures were rapidly gaining ground in this country.

One reason for the Germans' chance to step in was that the leading firms of distributors-exhibitors were anxious to make themselves more independent of American product. Svensk Filmindustri has favored the German product this season, and they have picked the best German pictures obtainable. Their theatres have been doing the best business during the past few years. Light German operettas (especially Ufa's) combining music with action, have appealed to the audiences.

The Swedish picture-goers do not, on the whole, prefer German to English as a language, as both are just as foreign here, although understood by the educated classes. It is seldom the language that decides whether a picture will click at the box office, it is the story, the picture itself, its story, the way it is told and 'sold' to the audience.

Even Paramount's pictures made in France in the Swedish language have not proved successful enough to warrant the production expenses. Neither was their first dubbed picture, 'An American Tragedy,' with Swedish dialogue, so successful here. Star value on the other hand, is very important.

The percentage of pictures released this season by nationalities: American, 63.5%; German, 24%; Swedish, 6%; French, 2.5%; Danish, 2%; British, 1%; Spanish, 1%.

Sweden has so far imported the best of the German product, but it is now evident that also, only very German program pictures are entering the market. German pictures will surely suffer therefrom in prestige, and there is not more money to be had from an ordinary German picture than from an American program picture. A good reason why the leading distributors-exhibitors favor German pictures, or any pictures purchased outright, is that most of them have been obtained at favorable figures.

Sweden has yet to come forth with good pictures. This season's releases have been a disappointment, in that most of them have been of very poor manuscripts, untrained players and technical shortcomings aplenty. However, these pictures have enjoyed really first-class bookings at the leading theatres in Stockholm and the provinces, and they have appealed to the masses, especially in the provinces.

BACH LEAVES METRO

Rudolph, Hollywood, June 13.

He was directing Metro synchronizations.

Chalipain as 'Quixote' Set in English, French

Paris, June 4.

Shooting of 'Don Quixote' with Chalipain will begin the middle of July, and be done in Spain in villages reconstructed for the Barcelona exhibition, if political conditions permit.

In the meantime Chalipain will take a rest and a course in reducing to be suitably thin. Studio work will be done in Paris. Arrangements for the picture are now practically completed, with the scenario made on treatment by Paul Morand, with John Farrou doing the Elstree script, and the French continuity being prepared by Nicolas Farkas, who is also the operator.

English production will be done by Nelson Film, with the director not yet set, whereas the French production will be done by Nelson and Vandor, the latter a French organization.

The French version will be directed by Bernard Deschamps, with M. Andrieu as artistic advisor. Andrieu was the art manager for 'Beggars Opera.' Music will probably be done by a Russian composer. The picture will be entirely supervised by Jean de Limur, production manager of Vandor films.

Though only the English and French versions will be made, world-wide distribution is planned, including Germany, where one of the originals with sub-titles is already being negotiated. Distribution in France will be handled by Comploit Cinematographique Francais.

Financial arrangements were facilitated when Chalipain, who is understood to be paid about \$200,000, agreed to take a fifth of his money in cash, and the balance as participation in the production. Balance of cash not definitely set yet, and Jean de Limur making tests.

Kreuger Crash Leaves Swedish Film Industry Crippled for Capital

Stockholm, June 2.

It is yet too early to predict what effects the late Ivar Kreuger's financial operations will have on the Swedish film industry. Almost all of Svensk Filmindustri's theatres in Stockholm and elsewhere in Sweden, are located in real estate owned by A. B. Kreuger & Co., now declared in bankruptcy.

It is also a question for Svensk Filmindustri to seek new channels for obtaining current capital for its continuation, since capital for Swedish pictures, which capital hitherto has been furnished principally by Ivar Kreuger, who, by repute practiced the worst of financial chicanery.

In spite of all the wrong and crooked things now found out about Ivar Kreuger's manipulations, it must not be forgotten that he started his worldwide business on sound industrial foundations, and his initiative and power to create has brought about the most marvelous shake-up Sweden has ever experienced. The economic crisis is evident here after the financial bomb exploded, but an additional income tax may be imposed as a result of the crash.

The Oscar theatre, Stockholm, is in bankruptcy with liabilities kroner 400,000. The principal creditors are the late Ivar Kreuger's estates, the actors, foremost Mr. and Mrs. Brunius, who have had the management of the theatre for the last year, and Prince Sigvard for decorations.

Vice Film Paris Bally

Paris, June 4.

One picture house in Paris is trading on the vice ballyhoo. This is the Palace, run by Dutrenne & Varna, legit proprietors at the Casino de Paris, who recently gave up the vaude house, Empire, to Natan.

Palace is currently showing 'Hereditary Instinct,' an old German silent with French sub-titles, and publicity reads 'Murder; Rape; Vice; Adults Only.'

House front features in electric that this is a 'vice film.'

Metro's Spanish East

Hollywood, June 13.

Metro's Spanish department, which has confined itself to injecting superimposed titles onto Metro product, will be moved to New York. Ralph d'Alberich, who is in charge, left here Friday (10) for New York.

Talking Figures

Paris, June 4.

Girl who crashed the screen on the wings of angels, discussed actors' salaries when dining with picture execs.

'Jean Murat,' she claimed, 'is the highest paid actor in the world. He is named \$10,000 as his figure for a five day job.' 'What was his part,' asked the exec.

'They got somebody else,' said the girl.

Cheaper to Buy For Quota Than Produce Abroad

With the exception of Paramount, major American companies figure it is more economical to meet quota and contingent laws abroad by purchasing cheap foreign pictures rather than go to the expense of setting up their own production quarters in European territory.

Reports from London that Fox is considering its own production there were denied at the New York home office. Fox, according to executives, is more set than ever to concentrate all picture activities in Hollywood, John Stone, head of Fox foreign department, who was with Sol Wurtzel and Winnie Sheehan during their recent stay overseas, is returning to the Coast this week with instructions to resume production of Spanish originals and versions.

Plans of S. R. Kent to sail for Europe on July 1 are also being associated with a foreign production venture by Fox. Chief purpose of the Kent trip, it is asserted by Fox executives, is to straighten out differences arising over the operation of the Gaumont circuit since the English and obtained contract.

Other foreign language releases will be dubbed abroad. Owing to the many Spanish dialects, Spanish direct-shot production becomes compulsory for best Spanish-market distribution.

Canadian Imports on U. S. Films Down 46% From England, Up 18%

Ottawa, June 13.

Imports of films by Canada from the U. S. are down 46%, while imports from the United Kingdom have increased 18%, based on footage, according to the summary of Canadian trade issued by the Department of National Revenue, Ottawa, for the 12 months ending April 30 as compared with the totals for the previous 12 months.

Film imports from the U. S., ending April 30, 1932 were valued \$677,323 in value, \$1,196,193 in value. From Great Britain, 1932, value, \$102,547; 1931, value, \$90,243.

Australia

By Eric Gorrick

Sydney, May 15.

Australia is seriously making an attempt to enter the world market for pictures.

Never before in local industry have so many units been in operation at one time. So far they are concentrating on local consumption. Later, they say, a bit will be made for a share of the foreign market.

At the Effette studios in Melbourne two full-length features have already been completed, whilst quite a number of short subjects are on the release program. Greater Union has just finished a feature picture and will shortly release a series of shorts.

It is admitted that the features are being purely local in dialog and atmosphere. However, it is hoped that some ready-made Australian shows which will thus be given an opportunity of booking productions made in the homeland in preference to foreign. It is quite possible that, should the showmen refuse to accept local pictures, an appeal would be made to the government (Continued on page 46)

Can. Market a Bone of Contention In Proposed British Film Quota

Names Beat Trademarks So Hammons Hunts 'Em

Hollywood, June 13.

With four well-known screen comics already signed for as many series of shorts for the new Educational program, E. W. Hammons is negotiating with several others to give each series a name in preference to selling the product on a 'brand' trademark.

Already signed for future product are James Gleason and family, Harry Langdon, Moran and Mack, and Tom Howard.

FRENCH WOULD EXTEND QUOTA TO BLANK FILM

Paris, June 4.

Following the recommendation by the official picture commission that a strict quota be established on films, several moves now come to restrict other branches of the industry. First is a quota on positive film.

France imported in 1931 about 90,000,000 feet of raw film, of which more than one third came from the States. For the second half of 1932 a new quota has been established in which the States allotment is only slightly over 5,000,000 feet, whereas it should be over 7,000,000 to permit the quantity equivalent to last year to be imported.

Concert stars from abroad have also several headaches. Out of about 20 recitals given a week in Paris, from 15 to 18 are by foreigners. Visiting performers grab their fee and walk without paying income tax. In addition, now stirred to have the State tax all earnings by foreign talent, whether living here or not, and whether concert, stage or screen.

Another international worry concerns authors film rights. The Leipzig German supreme court has yet to decide whether rights for film reproduction should accrue to composers, meaning that French composers are so deriving no income from showings of German films where their numbers are used in the adaptation. The French are doubly worried since, in the meantime, remittances to Germany for German authors, whose numbers are played in Paris in films, are paid. Another complaint is on slightly different lines, is that some local film companies are permitting their musical directors—in some cases foreigners—to inject a large amount of foreign music in French productions. Some French composers have lodged an organized protest against this practice, which, they say, is depriving them of revenue.

Mex. Bans Velez Film

Mexico City, June 9.

Two more American-made talkers, 'The Gay Caballero,' starring Luis Velez, and 'The Broken Wing,' have been banned. Action was taken by municipal government of Merida, capital of Yucatan state, on ground that pictures insult Mexico and her dignity.

Where said insulting comes in is not explained. This is the first time that Merida has banned films.

Paris O. K.'s 'Scarface'

Paris, June 4.

'Scarface' was okayed by the French censor. Film will play the Agriculteurs and the Bonaparte.

The interest of Leon Balby in both these houses, and his political influence had a bearing on the censor action.

WEATHER

Paris, June 13.

It sat wave over a week-end killed matinee trade and cut into the current week's grosses all over Paris.

London, June 13.

Grosses nose-dived over the week-end, attributable to the heat wave which drove Londoners out of town.

Toronto, June 13.

Close on the heels of the recent quota situation in France and Germany come rumblings of similar demands which will be made by Canadian and British film producers at the pending Inter-Empire Trade Conference in an attempt to overthrow American film domination in the Dominion's motion picture market.

English producers will lobby for a 10% quota with a sliding scale to 25%. One Canadian producer will seek a 25% quota that will ultimately rise to 50% if he has his way. Outcome, so far as can be predicted, is uncertain. Proak aspects are so numerous that anything might happen. Public, press and pulpit have lately been indulging in a wild program of patriotic ballyhoo and flag-waving that leaves the Canadian film field fairly fallow for a quota setting.

Daughters of the Empire, sometimes called the American B. A. P., called for more British films during their annual convention at Toronto and received generous news space from the dailies. Synod of the Anglican Church, leading religious denomination, also urged the government's motion-picture bureau to increase the entry facilities for British films. Effective June 18, the 25% Canadian content of all newsreel issues will be rigorously enforced, says Major J. C. Boylen, head of the Canadian censor board.

Added to these straws in the hay is the phenomenal success that has been greeting Gaumont-British (Continued on page 46)

NATAN BOOKING U. S. PICTURES

Paris, June 13.

First actual transaction under the new French film restriction gives the American industry the appearance of getting a break.

Natan has taken initiative in booking American product, suggesting that the French trade sees the impracticability of strictly observing the new quota principle. First of the American pictures to be bought by native exhibitors is Chevalier's 'One Hour with You' (Far) following its release at the Paramount, Par.

First Natan sale is at the Moulin Rouge, with Natan circuit to follow. Transaction involves only the one subject, but it may turn out to be the entering wedge.

SELLING, NOT SHARING, NEW FOREIGN METHOD

Foreign producers are revolutionizing their dealings with American distributors. Instead of leasing or working their product in on a sharing basis, leading representatives, from overseas are considering only outright sales. The sum of \$20,000 is now considered a good average price for complete American rights to a foreign feature.

Certain of the representatives pronounce the new policy a success which is among their own home offices. Captain Auten, of the English picture consultants in the U. S., asserts the demand among American distributors for foreign product on this basis is such that he has called an order for seven additional British-made features.

Of the 20 which were in his original quota, Auten states he has sold 10, and is dealing with American distributors for seven more.

Of the original 20, Auten states 10 were made in England, while the remainder were being made among German and French producers.

Deal calls for a down payment on the part of the American producer of from \$5,000 to \$7,000 in cash, with the remainder in short-term notes.

Shortage of product, caused by the increasing popularity of double features in the U. S., is being met by most representatives of the belief that the increase in American demand for foreign product.

"Boy!"

BY DIRECT WIRE FROM

WESTERN UNION

CLASS OF SERVICE: This is a 24-hour service, available at all times, day or night, and is the only one of its kind in the world.

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THIS YEAR'S WARNER BROS. AND FIRST NATIONAL PRODUCT HAS KEPT OUR DOORS OPEN AND OUR ENTRIES IN BLACK.

HARRY L. BERINSTEIN

BY DIRECT WIRE FROM

WESTERN UNION

CLASS OF SERVICE: This is a 24-hour service, available at all times, day or night, and is the only one of its kind in the world.

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YOUR COMPANY IN THE PAST SEASON TURNED OUT MORE HITS THAN ANY OTHER TWO COMPANIES IN THE BUSINESS. WILL PLAY ALL YOUR PICTURES AT THE CAPITOL THEATRE THIS SEASON.

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BY DIRECT WIRE FROM

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IF YOUR PRODUCT FOR NEXT SEASON IS HALF AS GOOD AS THIS SEASON'S I'LL BE MORE THAN SATISFIED.

HARRY SEITZ

BY DIRECT WIRE FROM

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HAVE RUN ONE HUNDRED PERCENT WARNER AND FIRST NATIONAL THE LAST TWO SEASONS. AND FIND IT THE MOST CONSISTENT PRODUCT ON THE MARKET. WARNERS GAVE US REAL BOX OFFICE PICTURES WHEN WE NEEDED THEM MOST.

WM. C. SMALLEY

BY DIRECT WIRE FROM

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AS AN INDEPENDENT EXHIBITOR WITH THREE FIRST RUN HOUSES IN LOWELL YOUR PICTURES HAVE BEEN A LIFE SAVER TO US. YOUR PRODUCTIONS HAVE STOOD HEAD AND SHOULDERS ABOVE ALL OTHERS. MAY YOU RIGHTFULLY RETAIN YOUR POSITION AS LEADER OF THE INDUSTRY FOR THE NEW SEASON.

FRED E. LIEBERMAN

BY DIRECT WIRE FROM

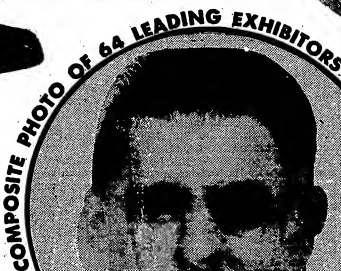
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PROVIDENCE, R. I.

THE MERIT OF WARNER BROS. PICTURES, AS WELL AS THE INCENTIVE AND LEADERSHIP OF THE WARNER BROTHERS THEMSELVES, STANDS FIRST IN THE INDUSTRY IN MY OPINION.

EDWARD M. FAY



AS ONE

They got me dizzy delivering all the

CONGRATULATIONS TO WARNERS

FROM THE WHOLE INDUSTRY

BY DIRECT WIRE FROM

WESTERN UNION

INDIANAPOLIS, IND.

JUST MAINTAIN THE STANDARD OF READY-MADE BOX OFFICE PICTURES OF LAST SEASON AND YOU WILL AGAIN KEEP COUNTLESS HOUSES OUT OF THE RED.

M. MARCUS.

BY DIRECT WIRE FROM

WESTERN UNION

NEW HAVEN, CONN.

WARNER BROS. PRODUCT WAS A LIFE SAVER TO OUR THEATRES THIS SEASON.

SAM WEISS

Thank you -

Mr. John Amendola	Mr. Julius Goodman	Mr. E. M. Michaels
Mr. Ben Amsterdam	Mrs. Bertha Gordon	Mr. Ray Moon
Mr. Carl Bamford	Messrs. Grossman & Frieder	Mr. Joe Morancy
Mr. Nicholas Basil	Mr. Paul Gerdanovic	Mr. William Notes
Mr. E. C. Beatty	Mr. John Hamrick	Mr. Clinton F. Payne
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-for thanking us

for keeping this industry on its feet in 1931-'32 . . . And after reading our sensational 7 FACTS about next year's product you don't have to ask whether

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WILL REPEAT
IN 1932-'33!**

have been a life-saver to us... kept us out of the red... Head and shoulders above all others... Leaders of the Industry!"

Talking Shorts

ARTHUR TRACY
With Norman Breakenshires.
Comedy and Organ-Play.
6 Mins.
Mayfair, N. Y.

Tracy is a radio singer of rich voice. He's an indifferent looker and as here presented as a radio singer. Perhaps in realization of this rigidity he is kept much in the background surrounded by diffused photography.

Norman Breakenshires, doing the talking, is also from the other way. It's that sort of a short. An excuse for Tracy, whose billing on the air is "The Street Singer," to sing three numbers. This he does superlatively well.

Tracy was used by Max Fleischer in one of his Paramount cartoons of the thirties, but not some time ago. That probably doesn't effect this short one way or the other.

Land.

'RULE 'EM AND LEAVE 'EM'
With Glen Tryon, Sam Hardy, Frances Glavin.
Masquers Club Comedy.
14 Mins.
Mayfair, N. Y.

Radio.

Another of the series of buffooneries produced by the Masquers Club for the benefit of their treasury. As with the others of the series, well-known screen actors are seen in bits and pieces, doing their camera even once.

What plot there is concerns the return to one of those Woodwork kingdoms of the rightful monarch (Glen Tryon) and the scattered and scattered. Imbecile usurper (Sam Hardy). Sound effects are incorporated for humorous purposes, such as the locomotive effects are used for the stopping and starting of a stage coach.

It's as funny as the others, but with that list of names in the cast it oughtn't to be difficult to play along. At that, it compares with the average comedy short.

Land.

'YOU'RE TELLING ME'
Comedy Sketch.
20 Mins.
State, N. Y.

Metro.

One of the Foxy Friends comedies and up to standard. Story opens with three college boys, one of whom has graduated and is going home. He urges the others to come with him. They motor the driver down and arrive about the same time he does. Family is not enthusiastic, but they save the parents.

After that it's mostly roughhouse stuff, with the boys rapidly wearing their welcome out and they wreck the car and their host takes the matter, and a club, into his own hands. Several good gags and good speed, which will probably provide it with a welcome almost anywhere.

JOHN P. MEDBURY
'Mandalay'
Travelogue.
8 Mins.
Mayfair, N. Y.

Columbia.

Another of the series of travelogues whose popularity with audiences throughout the country has been pronounced. This is a newspaper columnist, vaude artist and radio broadcaster (on the coast) is one of the glibest lads in the smarmy industry. He converts ordinary travel footage into comedy novelties that can, and do, play the best houses.

This one is on 'Mandalay'. Medbury has probably never been there. He hasn't been most of the places. Films are picked up by Walter Truitt in Hollywood and given over to Medbury to allow his fancy to roam. His technique is to comment humorously on the scenes or to have what he is saying timed for a combination of comic and unconscious comedy of natives, etc.

Once in a while some scene may be intrinsically so interesting that audiences will feel curious concerning it. But they can expect anything like a serious explanation from Medbury. He leaves that for Burton Holmes.

Land.

WHEN IN ROME
E. M. Newman Travel Talk.
10 Mins.
Winter Garden, N. Y.

Vitaphone No. 1352.

Another in the Newman travelogue series and another in the series of short takes in highlights of Rome, including shots of the Duce, the Vatican's Swiss Gardens and tops off with the correct fountain display in the Villa d'Este.

It's well cut, moves fast and contains lots of ancient and modern territory.

It's one of those travelogues which prompt you to wonder why it is that it's very interesting. It's all even with the tough muck in the press section of the Garden. Abel.

'WHAT AN IDEA'
With Harriett Hilliard, Armand Revuette.
15 Mins.
Winter Garden, N. Y.

Vitaphone No. 1395-5.

Harriett Hilliard, Armand Cortes and the Danny Dare girls are featured in this Roy Mack-directed short which is a revue that starts off with a song. Shows Cortes as the engrossed playwright being driven nuts by interruptions from male, hit collectors, his wife, etc. In a reverie, the desk toys and decorations become metamorphosed into living puppets doing song, dance and other specialties. That leads in the revue idea with Harriett Hilliard a more delectable than talented number leader. In one act routine she was positively stilted and ungainly in her stuff. That of Danny Dare stood out with ensemble numbers while a 'Dracula, Frankenstein and Hyde' number was a Crosby, Columbo and Vallee' in its lyric style, with three people in personating the musical numbers.

A comedy relief to an adagio threesome was Karry, Mooney and 'Forest' holding out of business, while in terpsichorean formation, as they continue their argument over a bridge game. The monstrous trio also in an act. Lucille Page is another specialist with a dance, eccentric. Three Harmony Misses were in a scene. The last act featured, in m. c. at the Hollywood restaurant, a blonde eyeful who should be doing her dance routine.

One of the brighter WB musical shorts. Good dancing. David Mendoza musical director. Abel.

'GOSPELITES'
Novelty.
10 Mins.
Translux, N. Y.

Columbia.

When 'Curlington' are good they are usually very good, but when they become careless and dip too deep into the library they become a rehash such as the current release. California's redwood trees are known to every school child and tourist. The dramatic vibration from bells breaking glass is about as established in the public mind. Regular newswrecks cover the baby bear feed.

Horse that rides before trains on Fifth Avenue has been seen in the movies. As well several times before. About the only item of difference is that the horse is a real one who has a couple of trillion dollars coming in him in compound interest on a 25-year-old promissory note.

'NAPOLEON'S BUST'
With Ted Husing.
15 Mins.
Strand, N. Y.

Military slapstick travesty with some funny slants. Ted Husing plays the little Emperor with rather old-fashioned comedy method, but some of the comedy tricks are effective.

Napoleon as seen in the trenches at Waterloo in a Chevrolet attended by tin-hat doughboys in the 1917 days. The scene is a parody on a Minsky cinematograph in his dug-out and all the other gags. Heavy cavalry charging is good spectacle. Action cuts back to Napoleon in his office dugout. He blows the noon factory whistle and the cavalry charge is frozen into a still, to resume when the whistle blows again.

Best kind of battle stuff is staged as a background for the comedy. Laughs are subtle and not well suited for the night light but comedy carry the subject as a fair program item.

'MY FIRST BIG SHIP'
Educational.
Running Time: 20 Mins.
Sydney, Australia

Thomson.

Deals mostly with the pilot system of the Sydney Harbor and was evidently made for local consumption only. May find favor abroad with the nautically inclined. Quite satisfactory for over here as may be liked elsewhere. Rick.

REV. CUNNINGHAM'S SPORTS
'No Holds Barred'
10 Mins.
Translux, N. Y.

Shatches from various wrestling contests are grouped together with commentary from the different physicals by Bill Cunningham. The material is good, but has been offered in newswall coverage of regular mat events.

Miniature Reviews

'The Doomed Battalion' (U). Saga of the Austrian Tyrol in the Italian front during the World War, with beaucoup snow and ice stuff for hot weather appeal. Basically, not women's picture. No names, but capable of sustaining U's bally as the 'All Quiet' of 1932.

'Love Is a Racket' (WB). Comedy drama, with a first-class interesting performance by Lee Tracy. Bohemia of Broadway night life done in a debonair style, with side angles of gangland melodrama. Better than average b.o.

'Get That Girl' (Talmadge). Just a jumble with a little bit of everything and too much of Richard Talmadge.

'The Dark Horse' (FN). Timely political satire with Warren William featured as the ballyhoor of Guy Kibbee, the dumb political candidate for Governor. Betts Davis and Vivienne Osborne also present and contributing nicely to an effective picture.

'Easy Money' (Fox). Conventional prize fight yarn with leads not at home in their parts. Miscasting chiefly responsible for picture's failure to sustain interest.

'Is My Face Red?' (Radio). Broadway columnist hero in what average layman will probably consider real low-down, low-down production with some fine acting by Cortez, Helen Twelvetrees, Toler, Armstrong and Zasu Pitts.

'Victory Through the Air' (gram). An effort to produce a better than average western. Sprited action and a weak script.

'While Paris Sleeps' (Fox). Gripping melodrama in which Victor McLaglen plays a serious character. Good for excitement addicts and should do well outside the de-luxers.

'Le Roi des Requiemers' (Cine). (French Made). Recording bad and photography hardly rates. Action shots are mostly library newswreels. Songs and singing are well produced, quality except for the native French or French speaking customers.

'Diary of a Revolutionist' (Amkino). Regulation Soviet propaganda with a few simple characters. For strictly Russian taste, okay, but to average fan second rate entertainment dealing heavily in travelogue-newswreel matter.

'Liebe ist Liebe' (UFA). German made, with songs and music. Still very good here. Music is okay and good for it. Usual type of German plot, thin and lacking punch besides being sluggish evolved.

JOAN CASTLE'S TESTS

Joan Castle is awaiting word on tests with WB and U, both made within the past week.

Misc Casts, formerly with Fox, is now in New York.

The Doomed Battalion

Universal production and release featuring Douglas Fairbanks, Jr., Victor Varconi. Directed by Cyril Gardner from the novel by E. E. Schattschneider. Story from the novel by E. E. Schattschneider. Adaptation by Courtney Terrell. Camera work by H. C. Strand. New York, June 8, Running time, 110 mins.

Essentially a man's picture, 'The Doomed Battalion' title makes no effort to disguise that. Properly exploited, with emphasis on Universal's ballyhoo that this is the 1932 'All Quiet', will offset much of the femme antipathy, with the added advantage that the Tyrolean mountain scenes of the ice-clad Austro-Italian frontier stage up visually as good hot weather atmosphere.

In the original Marcel Vandal-Chenier Delac German version Luis Trenker, who here has adapted the story, is also featured, as he is here. He also co-produced the German version. He is as impressive in his release, despite the dialectic linguistic limitations which, in truth, are highly effective in saving the native locale. Same goes for Tala Birell and the others.

Film might be capably dismissed as rather slow and stolid, but the men's character of the theme, although dramatically, and for fan purposes, that criticism is not entirely justified.

Story itself is also of generally familiar pattern, save the ski-holers, which is a novel way of the plot to undermine their mountain-top stronghold. This crucial military point, which is the key, or may not be historical fact, its presentation is fraught with stark realism, however, forcefully getting across the urgency of the situation.

Tyrolean battalion that is doomed to die in the attack on the attacking Italians complete their tunnel has been ordered to retain its position at an cost. Trenker, the scout who invades the enemy camp to learn just when the explosion takes place, which is the battalion's sole line of survival.

Against this militaristic maneuver is the situation of the Italian troops' (Victor Varconi), being the old friend of Florin Di Mal (Trenker) and his wife (Tala Birell), in the morning, the Italian quarter during the Italian occupancy of the otherwise peaceful Tyrolean village.

Treat of some excellent work regardless of the individual limitations, virtually dominating everything else. Tala Birell, as the anxious wife, is even more limited, while Varconi as the attacking commander, is well equipped. A mild attempt at some comedy relief via Henry Armetta as the orderly shouldn't have been mentioned.

Production is photographically superb. Stumar-Allegre's camera work will rate an award of some sort. The picture is authentic, having been shot in the Austrian Tyrol, with the production completed in Universal City.

'Battalion' will have its best merchandising opportunities over the summer as a hot weather release, although it's one of those pictures that depends on the mood of the auditor. That condition in itself does not make it a particularly popular release; but with proper ballyhoo and the picture is replete with opportunities for explosive stunt-it should fare nicely.

Its multiple linguistic advertising appeal for German and Italian trade should also be capitalized. Abel.

LOVE IS A RACKET

Warner Bros. production and release, Douglas Fairbanks, Jr., Victor Varconi. Directed by William A. Wellman. Sub-features for the first time in the series. Story from the novel by E. E. Schattschneider. Adaptation by Courtney Terrell. Camera work by H. C. Strand. New York, June 8, Running time, 110 mins.

A shrewdly-wrought comedy-drama blending the newspaper locale and gangland that can play anywhere to a better than average figure. Ought to build in week stands.

Picture has persuasive comedy, a strong, well-developed, engaging romance and a cast of players that handle it neatly. Quietest of principals, may not be first-rate, but they all work, and together are back-grounded with success and are of the up-and-coming young group that will interest immediately, and the subject lends itself to attractive exploitation.

These incidentals promise well, and the screening supports anything that might be said to attract the customers. Release is the second strong attraction, almost certainly young group, and the 'Union Dept. will fresh it up. He does a nice job in this new role of a quiet but sophisticated re-creation of the newspaper column, smart but not smart-alec, plays the love game with his eyes and his hands. He is a good actor or takes it with agreeable grace and jauntiness.

'Easy Money' makes a light part stand out by the neatly-paced playing of a quiet role, and Lee Tracy as the newspaper editor is a tower of strength on the comedy side.

Melodrama is sufficiently hooked up for suspense and the dramatic devices are ingenious, even if they sometimes are often implausible. Complete workmanlike, and the dialog is crisp and agreeably garnished with chuckles. Story treatment is good.

Footage is sprinkled with up-to-the-minute references of Broadway and the city. The picture is a first-night mob, with glimpses of the Sardi and allied clientele. Complete workmanlike, and the dialog is crisp and agreeably garnished with chuckles. Story treatment is good.

Introduction gives the picture some-what more of the newspaper attitude of an anti-breachment. Footage is sprinkled with up-to-the-minute references of Broadway and the city. The picture is a first-night mob, with glimpses of the Sardi and allied clientele. Complete workmanlike, and the dialog is crisp and agreeably garnished with chuckles. Story treatment is good.

Technical production is first rate, with its natural treatment of a variety of atmospheres; happy-go-lucky, carefree, and the industry of a rough, pent-house elegance with the racketeers' exaggerated grandeur, bits of sidewalk action, and other characteristics of a fascinating city. Rush.

GET THAT GIRL

Richard Talmadge Productions and Independent release. Directed by George Crone. Story from the novel by E. E. Schattschneider. Adaptation by Courtney Terrell. Camera work by H. C. Strand. New York, June 8, Running time, 110 mins.

Rough-and-ready boys, highly imitative of the gangster and the adult sums up the draw 'Get That Girl' should realize. Too many of the boys are in the picture, and together to make this anything except that kind of entertainment.

No one here in any western ever beat up the boys, and they are handled as frequently as accomplished by Richard Talmadge in his 'Every time the boys get into a wane in the handings, car stealings, hypodermics, avengeal characteristics, and the picture is out the mob of male extras and let Talmadge clean house.

'The papers' a party helms, a salesman, a wicked brain specialist are included in the scramble. In other words, just a job too sloppy all-round to rate a serious comment. Wolf.

former wants her for "Kiddie M
This," which she did on the stage.
Miss Moore worked out one short
term contract with Metro last year.

Dowling's Travel Shorts
Hollywood, June 13.
Pat Dowling is now at Catalina
filming the first of six "Camera Ex
pedition" travelog shorts for Edu
cational release.
Herbert Brownell photographing

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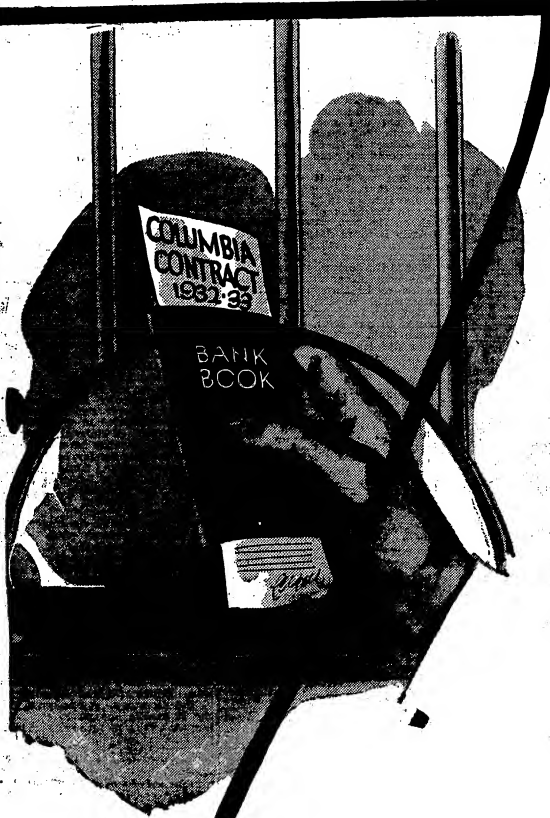
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There has always been a good profit for you in Columbia pictures. This will be truer than ever this coming season.

Our merchandising direct to the public has been the envy of the industry. We will continue to help exhibitors and create an even greater ticket demand at their theatres.

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EXPLOITATION

By Epes W. Sargent

Stag Balcony

Seemingly new is the idea of a stag balcony, which originated with a manager who figured on closing the shelf for the summer but who changed his mind when he saw the chance to make a few bucks. He stopped showboating in the summer because it was too hot to sit close to the stage. He liked to sprawl and be comfortable when the weather was hot.

That gave the idea and the stag balcony was the result. Only men are admitted, and they are at liberty to take off their coats and their shoes, too, if they desire, and roll around. Not enough to crowd and it is unwritten law that there must be a vacant seat on either side of each patron unless they desire to sit together. Smoking is permitted, and there is a large water cooler.

Seats bring top scale and the idea has taken hold so well that some of the patrons come two and three times a week, just to be cool and comfortable.

Can't Repeat

Last year plenty of theaters eased over the hot weather slump by staging merchandise giveaways on a large scale. Often the retail price of the donations ran well into four figures.

In a majority of cases there can be no repeat this year. Merchants still want business, but like the theaters, they want to sell without undue cost. The idea was so overdone that last year that an encore is not feasible.

In some sections the purchase check is working this year more particularly with the out-of-town shoppers who come in and do a lot of buying in a day. Co-operating merchants have all sorts of offers and \$1 in purchases; \$10 worth, from one store or assorted, is good for the admission.

Merchants pay off at 25%, and the house takes a nominal 5% loss, which is made up by tickets, bought to go with the free admissions. More definite than the gift idea, and more quickly sold. Majority of the stores in the average town should be able to cash in, or it can be held to one of each kind. Former is the better way.

Cartoon Tie-In

Alkon, O. Dick Wright, of the Warner Strand, is riding on a couple of newspaper tie-ins that are paying out free mention for the theatre and "The Tenderfoot." One is a hook-in "Times" which is being used to start the Mary Mixup cartoons. It is offering a buck a day for the local home-grown gag. The other is a tie-in with the "Times" which is being used to start the Mary Mixup cartoons. It is offering a buck a day for the local home-grown gag.

The other tie-in which worked with the "Beacon-Journal," the traffic police and the Akron auto club, is a theatre plan in which companies who have supplemented the regular police at school crossings during seasonal times. The plan is to give 750 of these, of whom about 300 will graduate this year. They are going to parade to the theatre, with all the trimmings.

Police Cars

Universal is advising its exhibitors that a maker of police patrol cars is making a deal with the tour of the midwestern cities with a fully equipped radio car. Where possible, it will tie-in with theatres playing "Radio Patrol," but the car will not be required to march with the tour of the film.

That exhibitors are planning to tie-in with the local police equipment where such is available. In one or two spots the police have called their own, placing a loudspeaker in a camouflage car, with a connection to the office, the wire runs across the marquee and down to the car, being kept as inconspicuous as possible.

Free Chocolates

Winnipeg, Can. One the anniversary of the theatre's birth, Manager Bostick of the Loctum presented each summer from that day with a free box of chocolates.

Business was terrific. Cost of candy which, advertising the brand, was a cut-rate tie-up.

Not The First

Kenneth W. Woodward, of Unlontown, Pa., got a lot of local publicity lately when he booked in a Russian picture, blew it out with a veritable blizzard of strength of the press notices and hoisted the price. The next day he came out with the admission that the wire runs across the marquee and down to the car, being kept as inconspicuous as possible.

He is by no means the first to frankly admit error. Some years ago an exhibitor in Iowa made the Associated Press with an advertiser,

ment that his picture was not worth while, but the first was George Bleich, back in 1918, when he had Paramount's "My Cousin" with Captain Jack. In 1920, George Bleich said: "This is a pretty poor picture, but you have his photograph. Give me a picture of him. He looks like it." It also was Bleich who was the first publicly to apologize for a picture that was regarded as a waste of time. That was the sort of policy which gave him a stronghold on Owensboro, Ky., until his death.

Ping Pong Players

Manager in a section where ping pong is still more or less of a craze has arranged for a contest for school children, following the close of school.

At first he figured on having the prize money played in the foyer, but an experiment in the closed house one morning demonstrated that it would interrupt the picture, since there is no way of sound-proofing the space.

His present plan is to play off the early game in the foyer, and the late game in the lobby. Plenty of room, with a barrier to prevent the kids from crashing into the plate glass in their excitement, and a nice display of ping pong and other game tables which the store desires to sell. Not for the kids, but for the adults and for the current show.

Games will be played, on a regular schedule, each morning from 11 to 12, and the winner of each weekly section eligible for the final tournament to be played at the theatre. At the public school, the public will make for better publicity and at least assure a packed house for the playoffs. If it works, an encore for adults will follow.

Bill Collecting

Manager who happened to learn that the light and power co. was anxious to collect its bill promptly in order to meet a note without going to the bank propositioned the president to offer a ticket to the theatre for each bill paid before June 4.

He offered to sell the tickets at a big discount with the further offer of no pay if the scheme did not improve collections at least 15%. Both he and the power co. companies were a little surprised when the receipts were about 80% better than the average of the other companies in the district.

Theatre got its profit from the additional tickets sold, and also got the advantage of a lot of publicity both in the company and in the community. Might not work again in the same town, but will for others. Herald for the week started with a bill was enclosed with each bill sent out and reached every family in town.

Three for One

Moderate sized town is getting good results from a three in one ticket which is offered for \$1.50 and includes a take home dinner, a ride home in a taxi anywhere within the town limits.

Tickets sell for \$1.25, of which 50 cents goes to the restaurant, 50 cents to the taxi, and 25 cents to the theatre. The theatre is glad to make a flat deal because trade is slack during the hot months, and the restaurant figures they'll come back if they like the dinner.

Pay off for the buyer is that he knows just what the evening will cost him before he comes downtown. Sole is in line 20 tickets a night, but the idea is growing, and the exhib is trying to figure out a way to toss a lot of good seats or a line cream on the way home.

For Sunburn

There may be a hint in the experience of an exhibitor at a small town who got badly sunburned on an auto trip. In May and found relief in a remedy put up by the local drugist. Latta told the exhib he was trying to move the remedy, but found it difficult in the face of a hot sun. He decided to try it, and, though he felt his own was better.

It worked for the exhibitor so well that he was back the following day with a proposition. Drugist made up a gallon of the stuff for him, and that before the boat docked on his excursion the next week a throwaway was passed around, the main line of advice being to get the sun home to suffer. Go to the Gem theatre and get quick relief. Followed the announcement that the drugist reported the sale of nearly 150 bottles the following day to complete the cure. But the crowd thanked the theatre man rather than the drugist.

Free-Wheeling

Regular carnival merchandise wheel of 24 numbers set up in Central theatre, (burlesque) lobby, on 42nd street, New York. Anybody can spin it.

Nos. 7, 11 and 13 good for free admission.

Hookup with Parks

Syracuse, N. Y. Figuring the good will will offset any loss in business from the free "opposition," local theatres will co-operate with the municipal administration in providing talent for summer programs in the Thornden Park amphitheatre. First performance set for June 28. Programs will be given Tuesday and Friday nights thereafter.

Ken Sparnon's orchestra, from Keith's, will play every week, alternating with James Ventura's.

BEHIND the KEYS

Scranton, Pa. Public's Capitol closed for summer, grind picture policy transferred to Ritz.

Neighborhood houses will have limited number of afternoon performances during summer.

Jacksonville, Ill. Damage estimated at \$10,000 was incurred at the Fox-Willits when fire, which destroyed an auto sales building, spread to the theatre building and swept through the offices and auditorium.

San Francisco. Shaatona at Mt. Shaat sold to Robert Patterson by W. Bascom. Majestic, Willis sold by Mrs. Edna Berg to Willis Theatre, Inc., being by Viola Langer and A. G. Conquest.

Fox-West Coast closing the Campus, Berkeley, for summer. At the local Paramount exchange Al Taylor has shifted from advertising to sales, Charles Duryk getting the ad job. Charles Masters changing from shipping to ads and booking.

Pine Bluff, Ark. Dr. O. W. Clark, owner of the Alamo, appointed Oscar Miller, formerly manager of the Shauger here, manager, succeeding James Topping. Sterling Clark, son of the owner, will be associate manager.

Seattle. Floyd Maxwell is managing the local RKO Orpheum, replacing Joe Cooper. Maxwell resigned from the John Hamrick outfit to take on the RKO job. He formerly had also been with Fox-West Coast.

Albany. It has been decided by RKO to reopen Proctor's as a 15-cent grind on a straight film policy.

House following Warner's second runs here. Date not given.

Buffalo. The Broadway, indie picture house, operated for the past 17 years by Saul Wallenstein, closed. Wallenstein relinquishing possession.

Des Moines. Cecil, Mason City, Ia., in operating consolidation with the Palace Strand, Blank houses Tom Arthur, manager of the Cecil, to manage all three houses.

Morrison, Ill. Henry Burch has resigned as manager of the Emerson, and will devote all his time to his orchestra interests.

East Liverpool, O. Ceramic theatre, largest house in the upper Ohio valley, is dark in accordance with an agreement with the State, opposition first run house, to alternate operation every two weeks throughout the summer. Lack of patronage and alleged excessive cost of pictures is said to have prompted the move.

Canaan, Conn. Rossi Cabot theatre chain to erect a 700-seat house, equipped for films and vaude, here.

Minneapolis. Publix has switched Don Alexander from the publicity staff of the Minnesota, now under the management of the Minneapolis, to the Minneapolis, succeeding Gene Fox, who has been transferred to the Paramount and United Artists theatres, Los Angeles.

orchestra. Keith's, only stage show in town, will also contribute acts at intervals.

Amateur and playground talent will be the backbone. Strand theatre will give weekly to outstanding youngsters under 16, with a trophy to the best prodigy at the close of the season.

Didn't Work

Exhibitor who thought he had a bright idea has changed his mind. He arranged with the ball park to erect a sign on the backfield fence with a two-foot hole in the center. Sign announced the current shows and offered \$10 to any member of the home team who shot a ball through the opening, which, of course, never came home run.

For a couple of weeks the sign got all the attention there was, but at the end of the fortnight the club managers ordered the sign down. Practically all of his players were aiming for the hole and the visitors were trying to get it when they expect the liners. No one shot through the target, but plenty of hits were made, and the sign was taken down too tough on the home line.

Los Angeles. Principal Theatres has closed the Alhambra, downtown grind house. Theatre, R. 4, while was operated as a foreign picture spot similar to the Filmart, but reverted to double billing about two months ago.

New York City. Harlem black belt's new managers, B. B. Mizell and E. E. King, are of the Renaissance theatre and Eddie Cantor supervising the Gem, a post war held once before, Renaissance theatre, which passed out of the hands of Charly & Sweeney recently, now being operated by the owner, Robinson.

Los Angeles. Stanley theatre, Los Beach, acquired by Popular Theatres, Inc., from R.H. Cohen, W. A. Sobelman new manager. Bonita, L. A., changed operation from core Bros. to Wyatt & Thompson. Interest of O. W. Lewis in the Alhambra, Alhambra, sold to E. Edwards, who will reopen the house June 22. Principal Theatres owns a place of the city in San Diego, now owned by G. F. Finck.

Paramount, Casa Grande, Ariz., closed for summer.

Grand, Mo., Ariz., which had closed for summer, will be open two days weekly.

Victorians of Bard's Eighth Street theatre renamed it the Olympic.

Pittsburgh. C. J. Latta, formerly chief of the Cleveland district for WB, made a move to the division office here in the John H. Harris zone, including houses in Altoona, Johnstown, Greensburg, Donora and New Kensington.

Latta succeeds Mike Manos, who returns to Greensburg as city manager. The move will close the theatre holdings in Greensburg, which he sold to WB, also remaining in their employ.

Staubenville, O. Before City Council will consider the request of five Staubenville theatre operators to reduce the monthly city license fee from \$50 to \$25, they must make a statement of assessments. It is claimed theatres have paid only \$100 in license fees since the city first set the fee here is the highest in the entire upper Ohio valley and that in some cases the charge is as high as \$10 month. Council has promised to consider the petition of theatre owners to reduce the fee, they pay up their back licenses fees.

Cedar Rapids, Ia. Manager switch here sees Harry Holders, from State to Iowa as manager. A. E. Wilson, assistant manager of the Palace, gets State as manager. L. P. De Wolfe, manager at Paramount, returned to Memphis, where he is taking over the place. Johnnie Dostal continues as house manager of Par.

Syracuse, N. Y. Milton Korsch, former manager of the Brighton, has returned here as manager of the Emerson, and will operate the theatre. Succeeds James Roe, who has been ill.

Oswego, N. Y. Richardson theatre, last of the locally owned houses, is operating, went under Skouras-controlled Central New York Theatres Corp. Saturday night (11). Gives latter full control of field here for next five years.

Portecting 1st Runs

(Continued from page 7)

United Artists. The others are uncertain. Sidney R. Kent, to whom the industry ordinarily looks for guidance on distribution policy, has not indicated his position, but it is believed he may oppose an exclusive plan, from information.

Exclusive Premium Paramount is figuring on trying exclusive runs in around 400 situations. That company is preparing to go out to sell exclusively in towns if the theatre will pay for that exclusiveness. Par is also looking to the split week possibilities in the country, which it judges can play a week if no sub runs are sold in their towns.

In the opinion of Paramount sales authority, the downtown situations have been hurt seriously of late years through development of good neighborhoods as against overextended downtown, congested parking problems, etc. Many big downtown first runs are now worthless, situated in areas where the theatre, the film companies, it is pointed out.

Metro calls the exclusive run a debatable question, with that company on record as not wanting to do anything that will hurt the independents but at the same time giving for a trial on the exclusive ticket. Metro, from information, will not try it in spots where its product is shown on a temporary, either through inability to reach terms with subsequent runs for Low operators, or for other reasons.

Low operators, or for other reasons, spreading in indie circles is that Metro may not sell sub runs in localities where it has its own houses and franchises do not interfere. Metro tried with the exclusive run in Wilmington recently, was arranged when it was found M-G could not sell its product there to Warner Bros.

6 Chicago Spots Metro plan if, placed into execution may be the selling exclusively its product in certain towns with the idea of making the theatre the key reduced to a minimum. Six, for example, for Chicago is mentioned. In the opinion of Metro, the picture will be spotted in the Metro program, would use nothing else on the year on a basis of a picture a week. Thus, Paramount product, it is pointed out, would be into the market through the big key reduced to a minimum. Six, for example, for Chicago is mentioned. In the opinion of Metro, the picture will be spotted in the Metro program, would use nothing else on the year on a basis of a picture a week. Thus, Paramount product, it is pointed out, would be into the market through the big key reduced to a minimum. Six, for example, for Chicago is mentioned. In the opinion of Metro, the picture will be spotted in the Metro program, would use nothing else on the year on a basis of a picture a week. 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"Should draw the multitudes from
all directions and in all localities."

says *Hollywood Reporter* about

MERRILY WE GO TO HELL

starring

SYLVIA FREDRIC
SIDNEY and MARCH

with

ADRIANNE ALLEN—SKEETS GALLAGHER
CARY GRANT

Sidney and March! Together for the first time. A certain double-barrelled ticket-selling combination, in a merry, wistful love drama with a definite appeal to young moderns,—and their families. From a story by Cleo Lucas, now running as newspaper serial under title of "Jerry and Joan." Directed by Dorothy Arzner.



Paramount

GAYNOR-FARRELL ONLY SURE-FIRE

STAR TEAM

The number of stars who are consistent boxoffice regardless of stories can be counted on two hands. A check with theatre operating departments and film buying sources reveals a total of only 11 whose draw maintains an average of 25% or more above the house average.

Falling into this circumscribed major star group is one team and a quartet, Gaynor-Farrell and the Four Marx Bros., respectively. Otherwise the personality draws are singletons, including Harold Lloyd who up to now had made only one a year, and Charlie Chaplin who has done only 'City Lights' in the past five years.

reveals "Variety"

You're old enough to know the facts, so . . .

Pardon us, while we take our star light from under the bushel.

Besides the greatest team in pictures, Fox has other great stars . . . and we mean stars.

Thirteen of them . . . at the moment.

We say "at the moment" because Clara Bow has just been added . . . with more to follow.

Not to mention those brilliant up-and-comers carefully groomed and soon destined to blaze through to stardom — as Dunn & Eilers did in "Bad Girl."

We don't believe in boasting, but to "show-me" showmen, we urge . . .

WATCH FOX THIS YEAR



Comparative Grosses for May

(Continued from page 10)

BALTIMORE

	May 7	May 14	May 21	May 28
CENTURY High. \$29,800 Low.. 9,000	Rich Always With Us \$15,500 Stage Show	Sky Bride \$17,500	Sinners in the Sun \$17,500 Johnny Weismuller	Two Seconds \$18,500
KEITH'S High. \$22,000 Low.. 4,000	Reckless Age \$22,000 Morton Downey (New High)	Scandal For Sale \$6,000 No Vaude	Man Wanted \$16,000 'Good News' (Stage Tab)	Sweet of Women \$16,000 Old Kentucky Tab
STANLEY High. \$33,500 Low.. 10,400	Night Court \$18,000	Letty Lynton \$21,000	Scarface \$19,500	Huddle \$14,500
VALERIA High. \$11,000 Low.. 1,800	Ferguson Case \$3,000	Misleading Lady \$2,700	Night Court \$2,500	Letty Lynton \$2,400
PARKWAY High. \$6,000 Low.. 2,600	Feller Needs a Friend \$5,000	Miracle Man \$3,900	Night Court \$3,500	Letty Lynton \$5,200

DENVER

	May 7	May 14	May 21	May 28
DENVER High. \$27,700 Low.. 7,000	Greaks \$8,800 (2 days) Stage Show	Letty Lynton \$11,900	Huddle \$9,900	Two Seconds \$11,100
PAR-AMOUNT High. \$22,000 Low.. 3,800	Grand Hotel \$11,500	Scarface \$8,100	Clara Deane \$4,100	Night Court \$5,900
ALADDIN High. \$19,800 Low.. 1,500	So Big \$8,000	Man Wanted \$5,500	Mouthpiece \$5,000	Young America \$4,500
ORPHEUM High. \$20,000 Low.. 10,000	Symphony \$14,000 Vaude	Misleading Lady \$14,000 Doc Rockwell	State's Attorney \$10,000 (New Low)	Are You Listening? \$10,000
RIALTO High. \$4,500 Low.. 2,200	Amateur Daddy \$4,900	Devil's Lottery \$5,500	Beast of the City \$5,500	Scandal For Sale \$5,500

DETROIT

	May 7	May 14	May 21	May 28
MICHIGAN High. \$53,100 Low.. 16,700	Letty Lynton \$31,200 Stage Show	Night Court \$16,800	Rich With Us \$37,000 Mills Bros.	Huddle \$38,200 Burns and Allen and Lombardo
FOX High. \$50,000 Low.. 14,000	Paris Sleeps \$17,000	Woman in Room 13 \$17,000	Carnival Boat \$17,000 (New Low)	Man About Town \$18,500
FISHER High. \$29,000 Low.. 9,400	Man Wanted \$15,300 Jacobs Cooper Stage Show	Letty Lynton \$15,200	Sinners in the Sun \$11,100	Tenderfoot \$14,200
PAR-AMOUNT High. \$40,100 Low.. 5,000	Freaks \$6,900	Two Seconds \$8,000	Doomed Battalion \$6,000	
UNITED ARTISTS High. \$29,000 Low.. 4,900	Scarface \$7,600 (2d week)	Ferguson Case \$4,300 (New Low)	Congress Dances \$5,100	Desire Me \$13,200

BUFFALO

	May 7	May 14	May 21	May 28
BUFFALO High. \$42,000 Low.. 13,800	Letty Lynton \$35,100 Stage Show	Rich Always With Us \$31,200 Mills Bros.	Flesh Is Weak \$5,900	Feller Needs a Friend \$6,100
HIPPO-DROME High. \$22,000 Low.. 3,900	Are You Listening? \$7,000	Broken Wing \$10,000	Misleading Lady \$9,100	Ferguson Case \$8,400
CENTURY High. \$21,000 Low.. 4,700	Mouthpiece \$7,300	Symphony \$7,100	Scarface \$12,000	
GREAT LAKES High. \$40,000 Low.. 6,600	Big Timer \$7,500	Final Edition \$7,000		Dishonorable \$8,800

WASHINGTON

	May 7	May 14	May 21	May 28
EARLE High. \$25,000 Low.. 6,000	Rich Always With Us \$19,000 Vaude	Mouthpiece \$13,000	Tough to Be Famous \$14,500	Tenderfoot \$15,000
PALACE High. \$29,300 Low.. 5,000	Sky Bride \$14,500	Letty Lynton \$18,000	Huddle \$12,000	As You Desire Me \$12,000
COLUMBIA High. \$19,000 Low.. 4,900	Night Court \$6,500	Grand Hotel \$15,000	Grand Hotel \$14,500	Grand Hotel \$10,000 (New Low)
FOX High. \$41,500 Low.. 11,000	Cheaters at Play \$13,000 (New Low) Stage Show	Woman in Room 13 \$17,500	Man About Town \$17,500 Johnny Weismuller	Society Girl \$23,500
KEITH'S High. \$20,000 Low.. 4,500	Vanity Fair \$6,000	State's Attorney \$10,000	Cain and Roadhouse \$6,500	Radio Patrol \$6,000

NEW ORLEANS

	May 7	May 14	May 21	May 28
LOEW'S STATE High. \$22,000 Low.. 7,500	Wet Parade \$7,500 (New Low)	Huddle \$11,000	Vivienne Ware \$7,000	
SAENGER High. \$30,000 Low.. 8,500	Letty Lynton \$12,000 Stage Show	Rich With Us \$8,500 (New Low)	Sinners in the Sun \$12,000 Mittel Green	Radio Patrol \$8,000
ORPHEUM High. \$19,000 Low.. 5,300	State's Attorney \$8,000	Night World \$8,000	Tough to Be Famous \$2,500	Two Seconds \$2,200
STRAND High. \$13,000 Low.. 1,600	Grand Hotel \$4,700 (2d week)	Woman in Room 13 \$2,500	Clara Deane \$1,900	
TUDOR High. \$9,100 Low.. 1,100	Unexpected Father \$1,900			

PHILADELPHIA

	May 7	May 14	May 21	May 28
MASTBAUM High. \$76,000 Low.. 27,500	Twice Seconds \$41,500 Stage Show	So Big \$35,000	Tenderfoot \$44,000 200-Floor Orch.	Young Bride \$14,000 (New Low)
EARLE High. \$27,000 Low.. 14,000	World and Flesh \$17,000 Vaude	Girl Crazy \$17,500	Two Seconds \$15,000	
FOX High. \$41,000 Low.. 10,500	Paris Sleeps \$14,000 Stage Show	Woman in Room 13 \$17,000	Man About Town \$12,000	Society Girl \$15,500
STANLEY High. \$37,000 Low.. 8,000	Mouthpiece \$17,000 (Last 3 days)	Symphony \$15,000	Letty Lynton \$15,000	Letty Lynton \$12,000 (2d week)

PITTSBURGH

	May 7	May 14	May 21	May 28
STANLEY High. \$48,000 Low.. 11,000	So Big \$14,000 Stage Show	Vivienne Ware \$15,000 Roscoe Ates	Rich With Us \$15,000	Two Seconds \$23,000 Tashman
FULTON High. \$12,000 Low.. 1,300	Broken Wing \$4,200	Amateur Daddy \$7,000	Misleading Lady \$4,400	Society Girl \$5,400
PENN High. \$41,000 Low.. 15,700	When a Feller Needs a Friend \$18,000 Stage Show	Wet Parade \$17,000	Letty Lynton \$20,000	Huddle \$15,000
DAVIS High. \$10,000 Low.. 2,000	Symphony \$5,300	Mouthpiece \$4,500	Tough to Be Famous \$2,300	Desire \$2,900

BOSTON

	May 7	May 14	May 21	May 28
METRO-POLITAN High. \$66,000 Low.. 19,500	Sky Bride \$28,000 Bing Crosby Stage Show	Amateur Daddy \$37,200 Lombardo's	Sinners in the Sun \$20,500	Rich With Us \$21,100 Bowtell Ltd.
STATE High. \$40,000 Low.. 10,000	Feller Needs a Friend \$25,000	Huddle \$15,000	Scarface \$20,000	As You Desire Me \$19,800
REX High. \$41,200 Low.. 6,140	Night World \$3,500	State's Attorney \$12,200	State's Attorney \$9,000 (Vaude)	Radio Patrol \$28,200 (Vaude)
KEITH'S BOSTON High. \$23,000 Low.. 8,000	Roadhouse Murder \$10,600 Vaude	Vanity Fair \$8,600 (New Low)	No Greater Love \$5,500	Strangers of Evening \$9,800 (Loew Units -2453)

PORTLAND, ORE.

	May 7	May 14	May 21	May 28
PAR-AMOUNT High. \$22,500 Low.. 5,000	Amateur Daddy \$12,000 Stage Show	This Is the Night \$14,000 Ted Lewis Band	Are You Listening? \$9,000	Letty Lynton \$16,000
RKO ORPHEUM High. \$24,000 Low.. 3,300	Symphony \$9,500 Vaude	State's Attorney \$4,500	Night World \$9,000 Olson-Johnson	Radio Patrol \$5,700 (4 days)
MUSIC BOX High. \$20,000 Low.. 2,800	Blonde Crazy \$5,500	Play Girl \$4,000	Destiny Rides Again \$3,500	Heart of New York \$3,200
UNITED ARTISTS High. \$13,000 Low.. 2,500	Scarface \$5,500	Flesh Is Weak \$4,500	Night Court \$4,500	Fellow Needs a Friend \$5,500

NEWARK, N. J.

	May 7	May 14	May 21	May 28
BRANFORD High. \$30,500 Low.. 5,500	So Big \$9,000 Stage Show	Amateur Daddy \$8,000	Rich With Us \$7,200	
STATE High. \$32,000 Low.. 11,000	Letty Lynton \$28,000 Vaude	Wet Parade \$13,000	Sky Devils \$11,000 (New Low)	
RKO PROCTOR'S High. \$33,000 Low.. 7,000	Office Girl \$20,000 Kate Smith Vaude	Symphony \$17,000	State's Attorney \$11,000	
CAPITOL High. \$18,000 Low.. 2,500	Ferguson Case and Steady Company \$5,200	Tarzan and Misleading Lady \$4,900	Vivienne Ware and Destiny \$4,500	

KANSAS CITY

	May 7	May 14	May 21	May 28
MAIN-STREET High. \$22,000 Low.. 8,000	Night World \$11,000 Vaude	State's Attorney \$15,000 Singer's Midwits	Woman in Room 13 \$12,500	Office Girl \$15,500 Doctor Rockwell
LOEW'S MIDLAND High. \$35,000 Low.. 7,800	Night Court \$11,000	Clara Deane \$6,000	Scarface \$12,900	Desire Me \$13,000
NEWMAN High. \$33,000 Low.. 4,400	Amateur Daddy \$6,000	Sinners in the Sun \$5,500	Street of Women \$5,000	
LIBERTY High. \$18,000 Low.. 2,800	Grand Hotel \$18,000 (New High)	Grand Hotel \$5,500 (2d week)	Sky Bride \$5,500	Mouthpiece \$5,900

MONTREAL

	May 7	May 14	May 21	May 28
LOEW'S High. \$18,500 Low.. 7,500	Scandal For Sale \$13,000 Vaude	Are You Listening? \$12,000	Behind Mask \$15,000	World and Flesh \$12,500
PALACE High. \$32,000 Low.. 7,000	Tarzan \$17,000	Tarzan \$10,000 (2d week)	Sunshine \$12,000	Letty Lynton \$11,500
CAPITOL High. \$30,000 Low.. 5,500	Mouthpiece for Sale \$10,000	This Is the Night and Disorderly Conduct \$11,000	Vivienne Ware and Sky Bride \$11,000	Flesh Is Weak and Immortal Maiden \$5,000
PRINCESS High. \$25,000 Low.. 4,500	Hotel Continental and Nice Women \$7,000	Symphony and Racing Youth \$7,500	Symphony and Racing Youth \$6,500	Carnival Boat and On Approval \$7,500
IMPERIAL High. \$6,000 Low.. 2,000	Cordon Bleu \$4,800 (Par-French)	Soyons Gais \$3,000 (French Made)	Nuits de Venise \$3,500 (French Made)	Les as du Turf and Blanc Comme Neige \$2,000 (Low) (French Made)

(Continued on page 25)

DENVER EXHIBITS VOTE AGAINST TWIN BILLS

Denver, June 13. Block booking was denounced, double billing called a menace, exclusive booking opposed, resale privilege on advertising accessories demanded, excessive and extended service charges called illegal, and the admission tax called a menace at the annual convention of the Rocky Mountain Theatre Owners' Association at the Brown Palace hotel in Denver last week.

The attendance was larger than last year, and more attention was paid to problems confronting the exhibitor, most of them realizing they could get all the ideas they could to beat the depression.

In the absence of Harry B. Huffman, in New York, Jos. Dekker, v. p., presided. A letter was read from Huffman in which he urged strong resolutions against double billing, and expressed the opinion that exclusive booking would not work a hardship and might prove a benefit to the trade in general.

Officers, most of them reelected, with the addition of two v. p.'s, are: president, Harry B. Huffman; first v. p., J. Flack; vice president, J. Alhambra; treasurer, Gus Kahn; secretary and general counsel, Emmett Thurmon.

Directors: Huffman, Dekker, T. J. Flack, Russ Briggs, J. Alhambra, Ed Schultz, Harold Rice, Miles Turley and Eddie Ward.

Advertising Pays

Los Angeles, June 13. Alhambra Theatre, J. Alhambra, which shuttered and put a sign on the marquee reading: "Closed because the rent was too high" will open June 28 at a \$175 reduction in rent per month.

With the saving management will build a new marquee.

FANCHON & MARCO Featured Acts

BERNIE and WALKER The Mad Wags of Malibu

"ANYTHING CAN HAPPEN"

NOVAK and FAY "All Tangled Up for Fun"

"TOWN and COUNTRY" Idea

RUDY KAYE "The Singing Switcher"

"A & M's 'Parlatan Revue'"

JANICE WALKER Doing "Cinderella Brown"

"7 & M's 'Parlatan Revue'"

STEVE SAVAGE As "JOE E. BROWN"

With "Star Night" and Dr. HARRY LEVINE

GILBERT BROS. "MALIBU BEACH" Idea

FANCHON & MARCO Presents ZELDA SANTLEY "VEILS" IDEA

JOE and JANE McKENNA Headlining STANLEY, FITZGERALD "Switch in Time" Idea

BERNARDO DE PACE "Wizard of the Mandolin"

Assisted by CELINE LESCAR

HENRI THERRIEN TENOR "MALIBU BEACH" IDEA



WHOM WILL THEY NOMINATE?

America is guessing about the outcome of the great national political conventions—



In the motion picture business there's no guess-work! Leo of M-G-M, on the basis of his record, will be nominated to lead the industry again in 1932-33. Watch for his platform!

Comparative Grosses for May

(Continued from page 23)

INDIANAPOLIS

	May 7	May 14	May 21	May 28
INDIANA	World and Flash \$7,500 (New Low) Stage Show	Symphony \$11,000	Rich With Us \$10,000	Forgotten Commandments \$20,000
PALACE	Night Court \$8,000	Letty Lynton \$9,000	Huddle \$6,500	Desire Me \$7,000
LYRIC	Destry Rides Again \$5,500	Woman in Room 13 \$8,500	Scandal for Sale \$8,000	Cohens and Kellys \$11,000 (High)
CIRCLE	Ferguson Case \$3,500 (New Low)	Sinners in Sun \$3,500	Attorney for Defense \$4,500	Young Bride and Clara Deane \$4,000
APOLLO	Vivienne Ware \$4,000	Lena Rivers \$4,000	Mouthpiece \$4,000	Man About Town \$4,500

Shay Reinstated

Columbus, June 13. Charles C. Shay, former president of the I. A. T. S. E., who resigned in 1922 under fire, has been reinstated in the good graces of the International through action at its convention here, which opened last week. His card in New York stage hands' local, No. 1, was returned to him.

When faced in 1922 with giving reasons for expenditures of sums of money during his reign as I. A. president, or resign, Shay resigned instead, William F. O'Connell succeeding him.

Two sons of Shay have been the theatrical union members several years.

"DANCE DREAMS"

(Week June 11) State, Syracuse

Buck and Bubbles

"Rhythm for Sale"

Personal Direction: Nat. Nassaro

IVAN TRIESAULT

Famous International Dancer and Pantomimist

OLIVE SIBLEY

"The Sonship of Two Continents"

Dir.: Cargill-Dobson

MARY MILES

Hollywood's Acrobatic Sensation

Dir.: Cargill-Dobson

Chester Hale's Dream Dancers

"FRIVOLITIES"

(June 10) Michigan, Detroit

GEORGE DORMONDE

"Scientific Nonsense"

Dir.: Johnny Hyde, Morris Office

TOMMY and BETTY WONDER

"The Dancing Wonders"

Dir.: Wm. Morris Office

W. E. RITCHIE

"The Original Tramp Cyclist"

The Bicycle Ballet

CHESTER HALE'S FRIVOLITY GIRLS

"FORWARD MARCH"

(June 11) Kelly's Boston

Terrell & Fawcett

"Falling for You"

Dir.: Eddie Meyers

CANDREVA 6 BROS. 6

Dir.: Cargill & Dobson

LOYALTA'S

"Arabian Stations"

Dir.: Chas. V. Yates

CHESTER HALE'S FORWARD MARCH GIRLS

BIRMINGHAM

	May 7	May 14	May 21	May 28
ALABAMA	Letty Lynton \$11,000 Vaude	So Big \$10,000	Clara Deane \$9,300	Desire Me \$8,700
RITZ	Symphony \$5,500	State's Attorney \$4,900	Crowd Roars \$5,500	Night World \$5,200
EMPIRE	Alias the Doctor \$5,500	High Pressure \$5,000 Vaude	Flash is Weak \$5,000	Polly of Circus \$3,000
STRAND	Broken Wing \$1,400	Disorderly Conduct \$1,800	Play Girl \$1,800	Chan's Chance \$1,500

LOUISVILLE

	May 7	May 14	May 21	May 28
LOEWS	Night Court \$12,200	Huddle \$8,200	Feller Needs Friend \$5,000	Desire Me \$10,500
STRAND	High \$12,500	Wet Parade \$5,700	This is the Night \$5,100	Man About Town \$5,900
RIALTO	Lena Rivers \$6,600	Woman in Room 13 \$6,800	Mouthpiece \$11,700	Society Girl \$11,800
BROWN	Girl Crazy \$2,900	Symphony \$2,800	Ferguson Case \$2,500	Rich With Us \$4,100
ALAMO	Sky Bride \$2,700	Young America \$2,500	Destry \$2,700	Reserved for Ladies \$2,900

SAN FRANCISCO

	May 7	May 14	May 21	May 28
FOX	Letty Lynton \$18,000 Stage Show	Man Wanted \$18,000 Al Jolson	Huddle \$18,000 Mae Murray	Night Court \$18,000 Eddie Peabody
WARFIELD	World and Flash \$16,000 Stage Show	Misleading Lady \$12,500	Molly Louvain \$17,500	Sinners in Sun \$17,500
PAR-AMOUNT	Wet Parade \$12,500	So Big \$13,000 (6 days)	Rich With Us \$11,000	This is the Night \$8,000
GOLDEN GATE	Big Timer \$15,000	Vanity Fair \$15,000 Vaude	Young Bride \$15,000 (New Low)	Greater Love \$17,000 Teddy Joyce

TACOMA

	May 7	May 14	May 21	May 28
RKO ORPHEUM	Steady Company and Night World \$5,800 Vaude	Ferguson Case and Rich With Us \$5,900	Young Bride and Two Seconds \$5,100 Bill Robinson	State's Attorney and Molly Louvain \$4,700 Scarface \$2,750
BLUE MOUSE	Beary and Boss \$2,500	Man Wanted \$1,500	So Big \$2,000	Scarface \$2,750

CINCINNATI

	May 7	May 14	May 21	May 28
ALBEE	Misleading Lady \$35,500	Lena Rivers \$18,000	Clara Deane \$22,000	Tenderfoot \$17,500
PALACE	Wet Parade \$14,500	State's Attorney \$14,500	Letty Lynton \$18,500	Vivienne Ware \$15,000
CAPITOL	Young America \$7,500	Sinners in Sun \$5,500	Rich With Us \$5,500	Huddle \$11,500
LYRIC	Ferguson Case \$8,000	Night World \$5,500	Mouthpiece \$7,500	Two Seconds \$7,500

PROVIDENCE

	May 7	May 14	May 21	May 28
STATE	Night Court \$15,000	Fiddlers \$8,500	Feller Needs Friend \$8,500	Flash is Weak \$8,200
RKO	Night World \$20,000	State's Attorney \$8,700	No Greater Love \$5,300	Radio Patrol \$5,900
FAY'S	Paris Sleeps \$4,500	Young America \$7,500	Vivienne Ware \$7,500	Midnight Patrol \$5,500
PAR-AMOUNT	Miracle Man \$10,500	Sinners in Sun \$10,500	Reserved for Ladies \$5,500	Clara Deane \$5,300

MINNEAPOLIS

	May 7	May 14	May 21	May 28
MINNE-SOTA	Letty Lynton \$19,200	Amateur Dady \$12,000	Night Court \$11,100 (New Low)	Sinners in Sun \$11,000
RKO ORPHEUM	Scandal for Sale \$7,500	Nick Lucas \$10,000	State's Attorney \$9,700	Bing Crosby (Now closed)
LYRIC	Thy the Night \$3,000	So Big \$5,000	Vivienne Ware \$5,500	Man Wanted \$5,500
LYRIC	Lena Rivers \$4,000	World and Flash \$4,100	Young America \$3,000	Flash is Weak \$7,000

Bev. Exchanges Open

Los Angeles, June 13.

Richard Mitchell, who left Talking Picture Epics several weeks ago, has opened the home office of Beverly Hills Exchanges on film row here to handle world rights to Beverly Hills Productions, travel film producers.

Present program is to make 15 three and four-reel subjects, with two completed and two in production. "Satan's Playground," "Death Valley film," and "Nurt," Indian elephant story, are in the can. "The Man Eater," spark film, and "Beyond year, with independent product.

the Arctic Circle' are in the making. Mitchell is opening other western exchanges.

REOPENING 2 IN MINN.

Minneapolis, June 13. Two Minneapolis Loop theatres dark for a long time are about to reopen. Pantages will go into a 10c, and 15c third-run grind policy July 1 under management of a company headed by Harold Tulen. Plans are being formulated to re-paint the Loop, dark for the past year, with independent product.

COURT RULES AGAINST 'UNFAIR' PICKET SIGNS

Seattle, June 13. Involving picketing about the Liberty theatre (Gensan-von Herberg), management went into court, with result some decisions of widespread interest were handed down. Judge defined wording that may be placed on banners, but ruled they could not be carried closer than 100 feet of the theatre. 'Unfair' not allowed. However, it was ok, said the court, to say 'No union employes at Liberty'.

Dubin-Elman Chi Exch.; Take Principal Films

Chicago, June 13. Dave Dubin and Henri Elman are this week opening a new local indie exchange, to be known as the Capital Film Corp. Through Dubin, the firm starts out with a full franchise for the products of the Principal Film Co. Sol Lesser's organization. Franchise is understood to be a two-year paper, and calls for a percentage deal. Dubin was recently exchange manager here for Columbia, while Elman was formerly local Tiffany head. New firm is occupying the Wabash quarters which formerly housed the RKO-Radio exchange.

WILLIE and

EUGENE

HOWARD

This Week (June 10th)

Publix-Balaban & Katz

Chicago Theatre

Chicago

Opening June 24

PUBLIX-PARAMOUNT

THEATRE

New York

Booking Arrangement by

SAM HOWARD

A LOEW PRODUCTION
"KEEP KLOWNING"
(June 11) Century, Baltimore

COLLINS AND PETERSON

Direction—SAM LYONS

A FLING OF FUN
STAN KAYANAGH
Dir.—AL GROSSMAN

CHESTER HALE'S 24 BEST STEPPERS

A LOEW PRODUCTION
"PARISIENNE"
(June 11) Palace, Washington

FRANK RADCLIFF

with GENE RODGERS in "DARK DOINGS"
Dir. CHAS. FITZPATRICK

THE **LEE GAILS**
Dir. JOHN HICKEY

ANITA AVILA and JACK NILE
Style — Sophistication — Humor

SILVIA NELSON
Singer of Charm and Beauty

A LOEW PRODUCTION
"HELLS-BELLES"
(June 11) Valencia, Jamaica

STONE and VERNON

Casino de Paris 13 MONTHS

The Suave Deceiver
CARDINI
Direction WM. MORRIS

RUSSELL and ARMS-STRONG
"SQUIRREL FEED"
Dir.: AL GROSSMAN

3-McCANN SISTERS-3
Direction CHAS. V. YATES

A LOEW PRODUCTION
"BROADWAY REVUE"
(June 11) Penn. Pittsburgh

STARRING **HARRY ROSE**

"The Broadway Jester"
Dir.: Wm. Morris

THE TELEPATHIC HUMORIST **NORMAN FRESCOTT**
Dir.: Cargill and Dobson

"A LIVELY BOLT OF SUMMER CELLULOID"

William Poster Is My Face Red?

—shouts IRENE THIRER in the
New York DAILY NEWS . . .

Ed. (Robert Armstrong) Maloney, columnist on the Examiner, sends in this blast: "What Park Row drunkard flipped the chip from whose wrong shoulder and woke up to find himself a cigar store Indian?"

Broadway's leading columnist (the sap) is too much of a gentleman to call a polecat a skunk or he'd tell the world that a certain smudge column peep-hole on an evening rag has double crossed himself out of the scene.

Glimpsed what village nudge with poppie Vanderquiller last day-broke! . . . From Harlem on the North to Broadway on the south, the electric refrigerator sales conventioners are White Rocking their baby to sleep. . . . Peggy (Helen Twelvetrees) Bannon is that way about guess who, but your Willyum turns up yellow to his aluminum blonde heart bumper. . . . Wonder why the milk trust major, in conference at a 60th St. speakeasy, swore that those garters were more elastic mind. . . . A certain keyhole in the upper seventies reveals the new scandalousness. The unnamed shipboard in question (Ah there, Hector!) prefers to ignore the rumor. (Adelaide, be brave). . . . The rowdy-dowdy dowager who wore two sigolles last night (one on each chin) will probably turn this on and take a cold shiver.

Daughter of Amestean Pickle Co. and son of Amalgamated Horse Radish Ltd. are having a heart-to-heart talk. Happy couple will be in the market for new throwing china tomorrow. Business as usual during altercations.

The chaperones got lost overnight in the engineers' room on a yacht-chin party last Sat-Sun. Party started optimistic, ended misty-optic. . . . Matron of margarine millions, at exactly 3:27 A. M., accosted her chauffeur-buddy giving a music lesson to Whose Little Whistle? Another re-penthouse will be Renovated this summer (bachelors). . . . A Broadway columnist whose initials are W.P. will soon middle-side it with a Park Ave. angel. Don't tell me the answer. See if I can guess.

Speaking of murder, there's blood on the cheese knife in a well known mid-town speakeasy, and a certain beer czar ain't been seen since 3 A. M. When the police read this, will their face be red?

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IS YOUR INK RED? . . . Well,
here's where Mrs. RKO-Radio's Hollywood children ankle up with another Wailing Season (Summer time to you) box-office forget-me-not! The first real "Columnist" story, weeks ahead of the field, while the critics go Ga-Ga and get "that way" about it and box-offices get their faces lifted!

"As spiced and sparkling as tomorrow's gossip column . . . top-skill playing, crisp wit, driving action, the tang of Broadway—well, whatever comedy drama needs to recommend it."
—N. Y. American

"A shrewd, witty and scathing portrait and Mr. Cortez plays it to the hilt."
—New York Times

"Star creates full-bodied character as newspaper gentleman at the keyhole . . . they handed him a rattling good story and he knows what to do with an opportunity . . . fast paced . . . entire cast is excellent."
—New York World-Telegram

**...IT PAYS TO MIDDLE-AISLE
IT WITH RKO-RADIO!**

"IS MY FACE RED?"

with RICARDO CORTEZ HELEN TWELVETREES
JILL ESMOND ARLINE JUDGE ROBERT ARMSTRONG

JILL ESMOND ARLINE JUDGE
Story by Ben Markson and Allen Rivkin . . . Directed by
William Seiter, David O. Selznick Executive Producer

RKO RADIO PICTURE

**—AND COMING YET
THIS SUMMER!**



CONSTANCE BENNETT in the best picture she ever made and one of the very best anybody ever made "WHAT PRICE HOLLYWOOD"

RICHARD DIX in a bold tale of daring and adventure "ROAR OF THE DRAGON" with a glamorous new leading lady GWILLI ANDRE

"BIRD OF PARADISE," King Vidor's monumental production; greatest of all theatrical properties with DOLORES DEL RIO, JOEL MCCREA

DAVID O. SELZNICK
Executive Producer

The above is one of the many sparkling pieces of newspaper advertising provided for you in the press book.

F-WC-Milks L. A. Radius For 'Hotel' at Chinese

Los Angeles, June 13. Reversing tactics from its front-end ruling not to compete with itself, Fox-West Coast has started "rundown" excursions from towns within a 75-mile radius of here every Monday night to the Chinese for "Grand Hotel," with the first, from Long Beach, tonight. Circuit plans to milk all the territory where roadshowing of "Hotel" will not play.

H-F Sues for Balance On Transferred Leases

Los Angeles, June 13. All that Hughes-Franklin Theatre Co. received to date for its two houses in Pomona, Cal., is \$439, according to suit brought by H-F against George Feigenbaum and Joseph Weisman. Deal for transfer of the lease and exhibition contracts of the Belvedere and Sunlight theatres in Pomona called for \$1,750 to be paid H-F.

Mayfair's Rent Cut

Concession of some \$40,000 in annual rental on the Mayfair, New York, has been given 40 RKO by Walter Reade, owner of the building where the theatre is housed. Cut amounts to around 15% of the total annual figure.

KUZNETZOFF and NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

STRAIGHT PIX HOUSE TALE

Organists and Vocalists Get Work in San Francisco

San Francisco, June 13. While the town is on a stronger diet of stage shows than in years, F-WC's straight pix houses are going for talent, too, utilizing organs and singers to bolster up the celluloid programs currently holding down local grosses. At the Paramount spotlight is being dusted off to feature the house organist, Baron Hartsough, with an assisting vocalist.

Across the bay in Oakland F-WC has Doc Wilson at the console of the Fox Oakland, and Don Smith chanting. Other consorts continuing to get a buildup are Mel Herz at Fox El Capitan, and Don George at RKO Golden Gate.

Kids 15c at RKO

All RKO houses excepting those in the Broadway area have been ordered to post lowered children's admissions to a 15-cent top. Move is new one, formerly in many of the circuit spots there had been no children's price. In these kids were charged the same admission fees as adults.

Ex-Unionist, Now Mayor, Favors New Haven I. A.

New Haven, June 13. Superior court refused to dissolve temporary injunction obtained by Arthur Theatres Corp. against city officials seeking to restrain local Arthur theatres from doing business until a specified number of experienced men were employed backstage at each house. Trouble originated when Arthur took over Fox circuit from Fox. Arthur immediately cut stage crews in houses running only pictures, claiming one man was sufficient to carry on backstage duties. Union officials insisted on two men and strike followed. City officials, lead by Mayor John W. Murphy, attempted to force Arthur to employ two men having at least ten years' experience locally, which action would automatically return union men to jobs. Official contention was that reduced crew constituted a fire hazard.

In court hearing, Arthur stated Mayor Murphy, a former agent of a cigarmakers' local, suggested he employ union men if he expected to get along locally. Murphy's claim was to effect his only interest was to safeguard public. On hearing of court decision, Murphy seeks amendment to ordinance forcing specified number of crew men.

SORIERO IN ARIZONA

Hollywood, June 13. Tom Soriero, Fox-West Coast's Oakland City manager, appointed division manager of Phoenix, which includes all Arizona houses. Replaces Albert Stetson, who will be given another assignment.

Hillman's Revenge

Los Angeles, June 13. Dave Hillman, formerly on the Roxy p. and a staff, who was let go when the bankers came in, is back on the coast. On his way here he mapped out a play, "Banker's Man," based on the influx of financial figures into the picture business.

RKO MANAGERS HIRE OWN STAFFS—NOT N. Y.

Shift in the duties of several of the departments on the RKO theatre end was noted the past week. Among those affected are the Personnel division under Major Thompson and the purchasing department. Although the latter is still the nominal sector controlling the purchase of supplies and materials, its work is being supervised by a new division.

This new division is known as Cost Control. It's head is A. J. Benline, formerly with Fox. Benline is the last word on all costs on materials, supplies, renewals and maintenance.

In Major Thompson's end, the latter's duties have been cut to where they are mostly limited now to union and labor matters. Thompson at the beginning also was given charge of personnel. The personnel end, however, has been laid up to the men in the field under recent orders.

Thus employees who formerly came under Thompson's scrutiny in applying for positions with the circuit can now apply direct to the men in the field in the localities where applicants desire jobs.

Main idea this way is to permit the local managers fuller responsibility over their theatres and do their own hiring of help. That includes all help that comes directly under a manager's supervision, from assistant manager and down. On the same basis appointment of house managers is left to the divisional or district heads. Some advisory power on the scheme, however, is still left with Thompson, but that's mostly statistical.

Unionists' Walkout Shut 2 Houses; 25% Settlement

Pittsburgh, June 13. Walking out when they refused to take a salary slash, projectionists in Butler, Pa., near here, finally agreed to take a 25% wage reduction and went back to work a few days ago. Downtown houses were closed as a result for more than a week. The two big sites affected by the walk-out were the Butler (WB) and the Capitol (Publics).

Lawndale, Chi, 100% Film

Chicago, June 13. Lawndale, Yiddish stock house on the west side, has gone to straight pictures, playing everything including foreign films. House, closed a few weeks ago, intended to stay that way for the summer but the owners changed their minds. Lawndale is backed by a group of politicians in town, headed by Alderman Jacob M. Arvey.

New Chi Film Cause Calls for Admish-Controlled Protection

Chicago, June 13. The long-awaited and hoped-for revision of the local picture release system to take care of the shifting admission prices goes into effect with the new selling season. The majority of the exchanges are selling pictures with a contract that contains a clause calling for automatic spotting of protection according to admissions. The former release system which established an exhibitor in a permanent week of release without taking into consideration the possible changing of admish has been largely done away with.

Former "week of release" system is substituted by a "price" week code, in which the week of release for a house is directly dependent upon the price charged. In the former schedule an exhib, buying his season's product, would tell an exchange that he was going to charge, say, 35c and on that ground would be given a release spot high up on the release route. However, under the contract had been sealed, the exhib could immediately slice the tariff to 15c or 10c, and yet the ex-

changes were forced to keep the house in the week of release named in the contract. And in this way that house at an admish of 15c was running ahead of theatres charging 20c and 25c.

Exchanges on Own

While not acting in unison, due to that overarching threat of the Sherman anti-trust arrangement, the majority of the exchanges have this year adopted that clause in the contracts, and in nearly all cases with the hearty approval of the exhibs.

Automatic shift clause is looked upon locally as the one thing needed finally to bring some note of stability to a situation which has been diseased with cut-rates, two-for-ones and grossly stupid price wars. While no setup of price releases has been made, most exchanges are working on the principle that 30c warrants spotting in A-pre-release; 25c admish rates a house first week of release; 20, second week; 15c, third week; while the dime spots follow in the rear where they can do no harm to the theatres which are attempting to retain some semblance of order in the exhibition business.

PERRY ASKAM IN

'THE DESERT SONG'

MALE CHORUS AND ENSEMBLE PERSONALLY SELECTED AND TRAINED BY

CECIL STEWART

MUSICAL DIRECTOR

BOB MCCOY

as "Ali-Ben Ali"

BETTY WILLE

as "Susan"

STEVE LABBE

as "Sgt. La Verne"

NOW ON TOUR FOR

FANCHON & MARCO

JOAN ABBOTT

(Formerly with Geo. White's "Seandale")

Appearing with Wille and Eugene Howard, Rudy Vallee and Ray Bolger

This Week (June 10), Chicago Theatre, Chicago-Week June 14, Paramount, New York

A TRIBUTE TO MISS FLORENCE ROGGE

Who in her final week as Ballet Mistress of the Roxy, New York, presented her original conception of Ravel's "Bolero," which presentation is being held over for a second week

"VARIETY," JUNE 7, 1932

ROXY'S FINE BOLERO

"The Bolero has been done many times on many stages, but not until its interpretation at the Roxy this week has its mounting excitement been so much as sensed. The Roxy performance of Ravel's savage chant employs no tricks, no production stunts save truly understanding lighting.

"Simply, directly, Florence Rogge has sought to depict its fierce but restrained passion, its throbbing, slowly crescendo theme. Directing the combined forces of the ballet corps and the Roxyettes, she has set them to providing variety in dance formations for a number whose basic monotonous repetition receives here at last the diversity of treatment it demands and warrants.

"With Gomez and Winona, picked out by magenta spots,

first stating its case on a black stage, it brings on more and yet more dancers, all costumed alike in stylized Spanish trousers. Sometimes in distinct groups, sometimes blended into one, they stomp, rush, and strike attitudes, accenting the various figurations of the orchestration, bringing out its color, its yearning, its desire as the stage glows with green or red or yellow or blue light.

"It ends all at once, almost too soon, an ecstatic, frenzied triumph, a triumph for the crew, the staff, Gomez and Winona, and Miss Rogge. It grips the house from the beginning, carrying the audience along to its climax, and the prolonged applause when it finishes is the most sincere clatter the Roxy has heard in far too long a time."

Cecelia Ager.

SAILING FOR LONDON JUNE 21

Frisco Sees 4 Houses This Wk. with Stage Shows in All for B.O. Support

San Francisco, June 13. There are more acts on local picture house rostrums this week than there have been since talkies. Some 25 turns are in a campaign designed to stem the tide of sinking grosses, attributed to lightweight film product. While stage bookings currently are hot the movement is giving work to four of the country's remaining dozen m.c.'s, and pressing into service a flock of unionized musicians and stage hands.

Fox-West Coast leads, with stage shows in three houses, and organist and singer in the fourth. Warfield, with a locally produced presentation, using several acts; Fox with an 'F' idea; his six specialists; neighborhood Fox El Capitan has five. To keep up with the pace Fox Paramount has started featuring its organ, adding a singer for good measure.

RKO using six vaude acts at its Orpheum and five specialists in presentations produced here for its Golden Gate.

Net M.C.'s

These five stage shows have four m.c.'s all veta. Rube Wolf is back at his ace stand, the Warfield. Jay Brower is nearing his third year at Fox El Capitan, record local, run. Teddy Joyce, formerly of the east, is in at the Golden Gate. Walt Roemer, though essentially a concert conductor of late, takes an occasional flit at m.c.'ing at the Fox. Claude Sweeten sticks to conducting at the Orpheum.

Managers are frank to admit the present film crop isn't strong enough to hold up those sagging grosses, and the intake of the week's bears must testify. Since RKO shifted vaude back to its Orpheum, along with a picture, house has jumped from an average \$5,000 weekly to around \$10,000. The Golden Gate, substituting presentations for vaude, has snapped out of the doldrums, running several grand a week over previous figures. During past two weeks Warfield was saved from disaster by flesh, once when KFR's Happy Go Lucky Gang was on stage to support 'Strange Love of Molly Louvain' and following week when Wolf returned as m.c. While 'Sinners in the Sun' was film attraction.

Stage shows at neighborhood Fox El Capitan has helped house stay out of the red for past two and a half years.

No Bonus Wanted By Acts; Only Salary Or Percentage Left

Promises of bonuses to acts accepting RKO's salary terms is being tried by the booking office as another means to further cheaper talent buys. The gag is that if the act draws business, he; she or them will receive something extra at the end of the week.

So far those acts approached on the bonus idea have spurned the proposition. They figure the only alternative to straight salary is percentage, if the theatre wants to gamble.

No definite amount is mentioned in the bonus offers, which binds RKO to no set sum. The acts are asked to leave it to RKO's discretion.

Thurston's 50-50

Chicago, June 13. Public-Grand State circuit continuing its special attractions plan of booking, has Thurston for two weeks in three towns, starting June 18. Will split a week between Springfield and Joliet, but make it a seven-day stay at Peoria. Thurston is reported playing these spots on a 50-50 basis.

Columbo and Commish

Commission set against Russ Columbo has been started in Municipal court, New York, by Lou Irwin through Harry Heckerling. Irwin alleges he was Columbo's agent in an engagement at Woodmansten Inn.

Columbo and a band opened May 8 at Woodmansten at \$2,500.

Informal Like

Ben Bernie introduced operators, a pair of Jacks (Benney and Osterman) from the wings at the Palace Sunday Aft., both lads coming out for a bend.

After Benny microphonically referred to Canada Dry (his radio commercial sponsor), Osterman commented: 'I never laid off in front of a microphone before.'

NVA FUND ELECTION

Drive Figures Await Katz' Return For Release

Directors of the NVA Fund hold their annual meeting (Tuesday) in New York, but it is expected to be confined to routine, with the figures on the last fund drive not yet ready for release. Another meeting, at which directors will be elected or re-elected, is scheduled for June 22.

Sam Katz' return from the Coast is awaited for the purpose of releasing the collection figures.

Advance estimates remain at \$200,000, or around \$100,000 short of what is needed. The charitable and social ends of the NVA each need around \$150,000 yearly to operate.

B&K Cancels Notices On 3 De Luxe Theatres; Stage Shows Sticking

Chicago, June 13. After issuing notice to musicians in all of its deluxe houses except the Chicago, to take effect next week, Balaban and Katz did an about-face and recalled the notices. Notice had been in for two weeks when B&K changed its mind and decided on going along with full orchestra. Houses affected were the Orpheum, downtown, and the Uptown and Tivoli in the neighborhood. Paradise, another outlying deluxer, originally included in the order, closed up last week.

Attitude of the musicians' union would have called for an ultimatum that would have pulled the orchestra out of the Chicago, if the notices had gone through and the other houses went musicless. Before leaving for the Coast to attend the A. F. of M. convention, Jimmy Petrilio, union chieftain, left orders with his organization to that effect.

Behind the B&K move originally was a protective measure, in case business demanded the ousting of the orchestras, and at the same time the circuit felt the union would come through with a reduction. Present scale is around \$96 a man, with B&K understood trying to get it down to about \$75 per. Union has repeatedly refused to do more cutting, claiming the musicians are now working at a minimum scale.

What caused B&K to change its mind about the notices is not clearly known, but one theory is that the anticipated b. o. split downtown this week had something to do with it. Currents on the Chicago stage are the Howard Bros., Rudy Vallee, Ray Bolger and Joan Abbott, while the Oriental has the Mills Bros., Gene Dennis and an F&M unit.

Heidt with RKO, Frisco

San Francisco, June 13. Horace Heidt is set with RKO for eight weeks. Band will play either here or across the bay in Oakland, or possibly dividing the time between the two cities.

Booking is in keeping with present policy of RKO on coast to try stage bands in various spots.

Home Ground Break-in

New Haven, June 13. Barney Rapp opens Friday (17) at local Paramount as a break-in for his RKO band.

Rapp using 14 men in addition to three girl entertainers for 20-minute act.

VAUD ON AND OFF FOR CHICAGO'S STATE-LAKE

RKO's State-Lake, Chicago, was back in vaudeville for about 15 minutes last week, with the vaude never getting as far as the stage. The on and off decisions were made Friday morning (10), with a few agents among the losers.

It was decided to reserve the State-Lake to stage shows June 18 with six or seven acts and a picture at 50c. In a few minutes another decision to keep the State street house in-straigh films was reached.

Meanwhile the booking office commenced to line up an opening bill and had one 'set before the change of mind took place. Several agents made long distance calls at day rates to acts wanted for the opening bill. Max Richards phoned Thurston in Louisville. The magician accepted. Then Richards had to wire the information that the date was off.

State-Lake has been in straight pictures for about two years. Its profit reached \$15,000 in the first year and a half, but a loss of \$50,000 has been recorded in the last six months.

LIGHT 'EM UP WHEN SHOW'S ON

RKO's vaudeville theatres are paying on an average of \$150 more a month in electric light bills as a result of Martin Beck's orders for brightly lighted auditoriums while the vaudeville is on.

It was when the nature of the act disallows audience lights, the RKO vaudeville theatres are now never in darkness. This is an extension of the old belief that the well lighted stage is necessary for the proper presentation of variety, with Beck going further by lighting up the rest of the house as well.

Beck tried the same thing years ago on the Orpheum circuit in the west. His contention then was 'Let them see our beautiful theatres.'

RADIO WEEK FOR ALL RKO VAUDE HOUSES

A Radio Week during the fall in all RKO vaudeville theatres, with NBC mutually participating, is up for consideration. Idea was reported suggested by Chester Stratton, booking office contact between the network and vaudeville circuit.

It is suggested that each RKO theatre use a stage show of radio acts supplied by the local or nearest NBC chain station, with regular vaudeville turns filling in if necessary.

COMMISH SPLIT

RKO Agent for Bordoni Letting in Artist Bureau

First instance of a commish split between NBC's artist bureau and a franchised RKO agent is occurring this week in the Irene Bordoni booking for the Palace, Chicago.

The split applies the way with NBC is the Charlie Morrison office, which has been Miss Bordoni's exclusive RKO rep in the past. Division is at RKO's orders and based on the singer's blanket contract for radio and stage with the network.

Palace Keeps in Red

RKO's Palace, New York, slipped back again last week for \$4,700. Gross was \$12,500.

Palace hasn't seen a profit yet on its new four-day grind at straight vaudeville. It's in the fifth week.

PERLBERG'S HOPS

Hollywood, June 13. Bill Perlberg is flying east tomorrow (Tuesday), stopping at Dallas, New Orleans, Chicago, Detroit, to line up acts. Will not arrive in New York until June 27. He is making entire trip by plane.

Loew Suspends Own Unit Shows; Replace with F & M Ideas and Vaude

Prudent Sir Harry

Sir Harry Lauder, upon receipt of a nine-cent money order in delayed payment for one of his autographed photographs, remailed the order to Martin M. Wagner, to cash and hold for him pending his American arrival.

WHITEMAN AT PAR

Band Going in Broadway House at \$5,500 for week

Paul Whiteman's orchestra opens Friday (17) at the Paramount, New York, for one week. Band was closed Saturday through Whiteman's personal manager, Jack Levin, and Borros Morros acting for Public. Salary is \$5,500.

Whiteman will have Mildred Bailey, Jack Fulton, Jr., Red Norvo, King's Jesters, and Red and Ramona with him as auxiliary talent. Selbys' dance team, not certain.

Rubino, house maestro, will probably be shifted to the Paramount, Brooklyn, during the Whiteman week. Band will do a full 45-minute presentation dovetailing over from the Biltmore Cascades.

White 'Scandals' Ban Forces Last-Minute Shift of B&K Show

Chicago, June 13. With everything set for a replica of 'Scandals' at the Chicago this week, with Rudy Vallee, the Howards, Ray Bolger and Joan Abbott, B&K discovered at the last minute that George White refused permission for the use of the numbers from his show.

Public originally played the numbers, stating it would be squared with White, and sent Boris Petros from New York to put on the show.

Whole stage show had to be revised then with a crew working all night to get out in time.

Same show minus the Howards moves to the Michigan, Detroit, next week for B. & K.

Last move to the local Uptown but later reinjoin the others for the Paramount, New York, opening June 24.

Topheavy overhead of the 'Scandals' combination was considered too stiff for the Detroit house, Howards alone getting \$4,000.

MARCO ON COAST

Sudden Return From Midwest-Jolson-Cantor for Northwest

Hollywood, June 13. Marco returned here unexpectedly by plane from Chicago today (Monday), a week ahead of time. Understood the Skouras was want further readjustments of prices paid for the F-M unit.

Opening in Seattle and Portland switching July 7 from Saturdays to Thursdays. Shows there will be strengthened with Al Jolson and Eddie Cantor to be booked shortly.

'Zee-Zee' as Tab

Los Angeles, June 13. Sid Goldtree, producer of the oft pinched 'Easy for Zee-Zee', started local theatre men by offering the show as a tab for the picture houses.

Goldtree says he will book it independently if the circuits are too pliant.

Jack Claire Acting

Jack Claire, 10 years with George Chese, vaude producer, as his general manager, has gone back to the stage. He is in the Neville Flesoon act.

Diamond Boys Out

Diamond Boys were forced off the New York Palace bill Sunday (10), High Diamond injured an ankle. Flash Devils replaced.

Loew's will disband its picture house unit production department July 1, necessitating a change of policy by 18 major theatres in the east and middle-west—affected are nine Loew's, three Publics and one RKO theatres, comprising, with Loew's Capitol, New York the present Loew unit route of 14 weeks.

After July 1st the only Loew stage producing will be for the one Broadway week at the Capitol, under Louis K. Sidney. Scrapping of the production force and the unit is described as an economy measure for the summer only, with Loew's contemplating resuming on old basis in the fall.

Paradise (Bronx), Valencia (Jamaica) and Jersey City, the unit's three metropolitan weeks following the Capitol, may go to a modified vaudeville policy, Baltimore and Washington stay in presentations with Fanchon & Marco units replacing the Loew shows. The remaining Loew unit was cut down to straight pictures. They are Pittsburgh, Columbus, Cleveland and Syracuse.

3 More for F. & M.?

A gain of three additional weeks by F. & M. through Loew's move may result from a decision by Public to take the F. & M. ideas in place of the Loew shows and in preference to straight pictures in Chicago, Detroit and St. Louis.

Kettil's, Boston; RKO's Loew unit stand in the way of the move, giving that town two RKO vaudeville spots for the first time in several years, unless RKO changes its mind. RKO's other week there is the Mermaid.

Loew's decision on vaudeville for the three met houses is due this week.

BLANCHE SWEET AND GILDA GRAY IN UNITS

Hollywood, June 13. Charles Foy and Co. in Fanchon & Marco's 'Bughouse' open June 30 at the Pantages, Hollywood. Gilda Gray in 'Ubaldo' gets unit way at Loew's State, L. A., June 24. Blanche Sweet's unit goes into the local State July 8.

W. S. Freethy training a line of 12 girls in aerial work for Geo. Foster's 'Birthday Party.' 'Taj Mahal' will feature Flo Lewis, Paquale Brothers and the O'Connor Family.

Texas 100% Vaudless

Dallas, June 13. Departure of F&M units from Public-Palace leaves Texas all set for another vaudeless summer. In Dallas, lone vaude spot in the southwest, reverts to straight picts Thursday (16).

Hines as RKO Traveler

Bernie J. Hines has been released from the Poll Circuit by Harry Arthur at the request of RKO so that Hines may assume a position with the latter company as traveling inspector.

Hines formerly was assistant to Herschel Stuart, now with RKO when the latter headed Poll for Fox. Later Hines served Arthur in the same capacity.

Hines is already engaged on his new duties with headquarters in New York.

Mind with Matter

Hollywood, June 13. When Bill Armes takes out his portable talker truck to play the atreless towns, he'll carry Miss Cecil, mentalist, and her act. Formerly known as Baby Cecil, she is now 21.

RODNEY PANTAGES' SPILL

Los Angeles, June 13. Rodney Pantages while in a motorboat race Sunday at La Jolla, Calif., in his 'Little Ship' turned over and suffered minor bruises.

CHASE FOR COAST RKO

Chicago, June 13. Chas Chase has been booked by RKO for the Coast time. Comedian closed with 'Vanities' on the road last week and jumped here.

New Low in RKO's Playing Time; 28 Weeks Using Not Over 150 Acts

RKO's New York vaudeville booking office book is now down to 28 weeks of playing time, divided evenly between the east and west. There is room for only about 150 acts a week, lowest on record.

At the start of the past season, in September, 1931, the RKO vaudeville book contained over 60 weeks and 80 or 100 weeks were predicted. This biggest drop within any one season was due to an anti-vaudeville trend for lessened operating costs by the theatre department.

Besides the time reductions, salaries on the RKO bills will hit another new bottom through immediate inauguration of several additional cut salaries weeks on the short route that remains. Under general slashing, nine of the 14 remaining RKO weeks between Chicago and the Pacific coast become 25% cuts for all acts.

The 14 western weeks take about 20 weeks to play the same 25% cuts, varying as to location with each route, are in addition to the regular salary reductions most acts now have to make in order to obtain bookings beyond one or two weeks in advance.

BEN BEYER AWHEEL AGAIN, ON THE SIDE

Ben Beyer, comedy cyclist, is going to straddle the wheel again. It's the depression.

Beyer, who achieved considerable of a reputation as a cyclist and who has the attraction 'At Luna Park, Coney Island, in the summer of 1930, riding down the chute into the pool on a unicycle, left vaudeville some years ago to go into the garage business in Brooklyn, where he did very well.

Recently this started to dwindle. When business dropped to low Ben got out the wheel and started to practise in the space where he used to park the cars. He announces he is as fit as ever and is after an opening date in Brooklyn. He argues that as a member of the Brooklyn Garage Owners Board of Trade he can carry his own audience anywhere in Kings County.

Ben is going to hold on to his garage, but wants something on the side.

Several Acts in Musical

Vaude turns slated for 'Ballyhoo,' legit musical Lew Gensler, Norman Anthony and George T. Delacorte are producing. Include Milton Charleston, Paul Draper, Prince Guernsey and Jack Stillman, last two as a team. Hector's Dogs is another.

All were placed by Henry Weiss of the Jenie Jacobs agency. Dorothy Sands, from legit, is tentatively set.

'Ballyhoo' is also trying to get Chester Conklin from films. Conklin is now on the Coast.

Barred from Own Show

Louis Loomis, producer of 'Hot-Chat-Chat' at Werba's, Brooklyn, was barred out of his own show Friday (17) by the cast and theatre management for failure to pay off salaries. Outfit is a Negro troupe.

When it came time to pay off, Loomis told the cast he was unable to pay them because the bank given about \$125 to the tenor to bury his wife and had no more money left.

When Loomis tried to get in the theatre both the cast and management refused to let him in. Loomis says he was even refused permission to see the box-office statement, although the show is on a 60-40 basis.

'Frencheman' Show Off

Chicago booking of the Friedland DeMitt '50,000,000 Frencheman' tab as a regular legit is cold. There's a deal on for the show to go into the Steel Pier, Atlantic City, instead.

'Frencheman' was supposed to open June 19 at the Chi Woods or Cohan on a straight legit rental basis with the Shuberts at \$2.50 top.

ANOTHER CHANCE

Fritz Hubert Bruised Twice at Palace But Going Again

Despite mishaps in his two previous engagements, Fritz Hubert will take another chance at the Palace, New York, the week of June 25.

Three weeks ago Hubert had to withdraw from the Palace bill after the second show when he cracked his head against a hidden plank. Last year he drew a broken ankle.

VAUDE, RADIO ACTS SET FOR WB SHORTS

Excepting the change in the casting head, Warner's shorts production staff under Sam Sax at the Flabush studio will remain unchanged from last year's when the '32-'33 works start June 20. The new casting head is Stuart Stewart, back at Warner's after a year's absence.

Mez staff comprises Roy Mack, Alf Goulding and Joe Henneberry. Herman Ruby continues in charge of scripts.

The production schedule calls for 86 one-reelers and 42 two's. Six of the latter are Technicolor. Warner produced this spring on the Coast, balance to be made east. Among series by stage singles will be 10 by Jack Haley, six by Joe Penner and four by Ruth Etting. Capt. Frank Hawks' aviation subject, on this year's list, was produced a week before his crack-up.

Radio series and a sports string, latter by E. M. Newman, are on the sheet. First of the radio shorts will have Kate Smith, Boswell Sis-

From Trouping to Headlining In 25 Years by York and King

By Chick York

York and King are international favorites, having established themselves as headliners on both sides of the ocean. They are as hugely popular in England as in America, a goal seldom scored by any professional.

New York, June 7. Editor Variety:

This, our twenty-fifth anniversary together, brings back many pleasant memories that might interest you, especially the part 'Variety' played in bringing us to light and aiding us in our climb to stardom.

When we started out 'Variety' was just a little shaver in short pants and we were lucky if we could obtain a copy every two months or so because we were playing the tank towns with no company, tabs, medicine shows and showboats. A few years ago we made a world tour and whether we were in Capetown, South Africa or New South Wales we bought our weekly 'Variety' even though it was some late by the time it reached us.

Ma joined up with the troupe I was managing and acting in 1895 as one of the King Sisters. I remember her well as she hopped off a rattler in a little town in Okla. home, alone—her sister arriving on a later train—I was scared to death because I had hired a sister troupe. Right from the start I made a grandstand play and told Ma that if she was lonesome I would be a great playmate for her, but she gave me that well known icy stare and told me she joined the public library in every town we played and preferred reading.

Married on Ma's \$80. Well, after two years or so of trouping together we got to kind of

Sat. Nite Specials

Acts for personal appearances at the Saturday midnight shows at the Palace, New York, are being booked in the regular manner, through agents in the RKO booking office—but no commish. The agent's pay is a pair of tickets, amounting to \$2 paid purchased at the box office.

The agents are asked to ask their best known acts to appear. Those who assent receive billing on a blackboard in the lobby. All get the billing and some do show at the theatre.

\$14,000 FOR FRIARS IN STAGE DATE AT ROXY

Engagement of the Friars at the Roxy, New York, is proving more satisfactory than anticipated. Based on an indicated gross of \$50,000, the club will benefit by about \$7,000 without any deductions, while it is a good break for the members appearing in the 'Friars.' Total share to the club is 25% of the gross, with 2% off for advertising. Minimum salary to those in the minstrel first part circle is \$75. Specialty people there and in the olio are on percentage with indications shares for the latter will reach \$300 per member or more. Total advantage to the Friars and members is figured to amount to nearly \$14,000.

Mike Donlin's Act

Hollywood, June 13. Mike Donlin, ex-Giant who's been battling around pictures, will break in a new act shortly. Being written by Charles Williams.

ters, Abe Lyman's band, Stoopnagle and Bud, Sid Gary and Jerry Wald in the cast. For a name band series of 13 the George Olsen and Jack Benny orchas are set to date. Work starts with two short in the first week, one each by Haley and Penner.

No vaudeville acts will be used this time, same as last year, with Warner's buying people only and providing its own material.

Beck Reported as Set for Present Palace Show—No Summer Musical

DICK POWELL'S PLANS

M.C. With Long WB Contract and Shifting Around

Pittsburgh, June 13. Dick Powell, m.c. at the Stanley, who has just signed a long-term screen contract with WB, goes to the Ambassador, St. Louis, for six weeks, starting July 1, as he is not due on the Coast until September 1, when he goes into 'Radio Girl' with Bebe Daniels. Before that he goes to the Mastbaum, Philly, for a fortnight beginning Friday (17).

This is Powell's last week in Pittsburgh, with Stanley reverting to straight pictures Friday. His Mastbaum engagement will wind up his current WB stage contract, which expires July 1.

15-PEOPLE ACT AT \$450 SALARY

A new low of \$1.60 per show as the average pay for the members of a vaudeville act in a first line theatre being set at the RKO Palace, New York, this week. Mostly through its Times Square location, the Palace is still considered the ace variety theatre of the country, despite its change to four-a-day in performances.

The players receiving the \$1.60 average per performance are the 15 members of the Lester Cole signing act. If is in the Palace for the week at \$450. Minus the usual commish (10%), that's \$405 for the seven days, or \$30 each for the cast.

Palace does four daily and one extra on Saturday nights.

Downes' Break-in

Johnny Downes, formerly of Roach's 'Our Gang,' is trying out a new act, breaking it in at a hideaway in New York.

Max Gordon's possible summer musical at the RKO Palace, New York, appears to have been disposed of through Martin Beck's negative to Harold Franklin when the subject came up. Beck is reported to have stated he is content with the Palace's present show of 10 acts of vaude continuous at \$1 top, and satisfied it will win out.

Franklin who is the RKO theatre operator is said to have advocated a musical revue try, to be produced by Gordon who is the record holder of three successive musical smashes on Broadway. Scheme on Gordon's part at least was for RKO to put up the production backing, around \$50,000 for a lightly backgrounded summer show, with Gordon doing everything else for 50% of the net if and when Beck is the circuit's vaudeville director and a 25% holder of Palace stock. His final sayso in the matter seems to stand.

It is reported the Palace with its current style of continuous straight vaudeville is failing to disclose a profit at the end of any week.

Gordon, if producing the Palace revue, would have placed his contracted musical talent with the new show and other people under contract to Gordon for that purpose are headed by Clifton Webb and Charles Butterworth. An erroneous report also joined in Beatrice Lillie. If Gordon's plan to stage the summer, he will probably farm out the talent to another producer. As reported elsewhere in this issue Gordon is now allied with Paramount, the head of the company's sales dept. in New York and as its stage producer. The new job permits Gordon to produce outside.

Special Music for Supper Show Only May Close Up Vaud

Newark, June 13. Question of a special pit band to play the supper show at Proctor's, local RKO house, may shove that house onto a straight film policy.

Negotiations now on look unlikely of bringing settlement, and the house may discontinue vaude as a result for the summer.

LeBlanc May Sue for Hit and Run Arrest

Fred LeBlanc, of LeBlanc, Due Charm and Ray, was acquitted of the charge of leaving the scene of an auto accident in a Brooklyn, N. Y. Court June 6.

LeBlanc was accused by Lewis Gold, non-pro, living in Brooklyn, of striking his car and driving away. LeBlanc was forced to stop a whole day in jail.

LeBlanc says he is preparing suit against Gold for \$10,000 damages for false arrest.

Joe Penner's Dates

Pittsburgh, June 13. Joe Penner, at the Stanley this week, will make three shorts for WB at the Brooklyn studio during July.

Penner has a new show in view for early August, probably the Phil Baker show, negotiations having virtually been completed.

Viennese Girl Here

Greta Kollar, European music hall and revue single, is coming over to America for the Dwight William musical in the fall. Wilman Morris office is bringing her over.

Miss Kollar is a Viennese.

WALDRON-HARRIET TO F&M

Chicago, June 13. After nine months at the Frolies cafe, Jack Waldron goes to the Coast to open in a Fanchon & Marco unit some time in August. Waldron has the booking personally while, going through last week.

Waldron will revive his former act with Miss Harriet, who is now in Chicago. They plan a delayed honeymoon trip before starting to work.

to come east and try our luck. We didn't know a soul in New York. Arriving we went to the 'Variety' office, then located in the State now stands and asked if they knew of a good agent for a sure fire man and women comedy act. One of your boys must have been on Roach's payroll for he sent us down to the Fitzgerald Building to see her. She asked us what we did and I told her 'The Family Typintype.' She didn't know what I was talking about but called the Fox office and got us three days at the Folly in Brooklyn so she could look at it.

Told the World

When we left Rosalie's office Ma turned to me and asked me if I was crazy and what was all this 'Typintype' business. I explained that I just got a great idea and we were going to do a new act. Well the Folly date was only four days off so we packed one of those famous death traps up to the coast. In one of those small burrs in Canada we got a wire that True was in bed with measles I took the capital and bought a ticket for Ma back to St. Louis. That left me with just enough to eat on for a week, so I grabbed a freight to Chicago and got a job as a blackface comic with a minstrel baby. When baby was better Ma wired me that she was ready again and we booked the two act on the old Western Vaudeville circuit, me doing black and Ma tan. It went all right until I got an idea of playing the tanks with a tab troupe and with the couple of hundred we saved we started out, and inside of a year had the reputation through Texas, Oklahoma, Iowa, Kansas and Louisiana of being the best and cleanest show on the circuit. We tabbed in town halls in the winter and under tents in the summer.

Now Ma and me are together 25 years and we are still headlining at the Capitol theatre, New York. We clicked and exploited ourselves over the route lists in this week's 'Variety' we find that we are the only man and woman team of a quarter of a century ago still together.

Let's hope that we all get along as well in the next 25 years as we did in the past. And thanks again to 'Variety' for all its kindnesses. CHICK YORK AND ROSE KING. Per: Chick York.

Showing House 10 Miles from Chicago's Loop, but It's a Pleasure!

Chicago, June 9. RKO is back with vaude showings at the Ritz every Wednesday night. It's a sleeper jump from town, but the bookers and agents don't mind the 10 miles as long as they can get a load of acts. They still remember last summer and are grateful. With the Coast time of five by Bern Bernard it's an added incentive for both agents and acts, and there seems to be an appreciable increase of acts around at this time.

Break for the Ritz, too, which started off with a packed house the initial showing night. At 30c top there's plenty of bargain here, what was feared and even two-for-ones. Flood of the latter last week, with most of the duets out for a long time but still being honored. This is quite a sizable house, around 2,000, and mainly on the lower floor.

First bill, comprising eight turns, held more than ordinary interest through the presence of Adler and Bradford, standard adapt act attempting a comedy talk routine. Reason is rather peculiar. Team was interested in playing the Coast time, but the salary was a hitch, so the dancers suggested doing two acts for their regular salary, and this was the other act. Needless to comment on the merits of the idea, because this probably will win over be. Adler and Bradford as a dance act is probably one of the best in the business, and that's where they belong. Pay Adler probably saw Gracie Allen and others of the kind and figured she could do it, too, but it had been forgotten.

Heller and Riley, another former standard picture-house team, proved they still remember their act routine, only they colored it up with some smut. George Riley is a boy who is returning to the stage. It's not surprising to see him doing everybody's act. Miss Heller is the class of the act, her appearance and vocalizing as good as ever; but that Riley material—ouch!

Frankie Jaxon, better known in local colored circles as Half Pete, trotted out a seven-piece band behind him and stayed on the stage long enough.

(Continued on page 45)

\$10,500 BUYS 'WHOOPEE'

Circuit Secures All Production Rights for Stage

Deal has been concluded by RKO with Flo Ziegfeld, William Anthony McGuire and Sam Goldwyn, whereby RKO acquires the rights to musical "Whoopie" for a stage show. Price not known but figured somewhere around \$3,000. A separate deal for the music of the show has been closed by RKO with Walter Donaldson and Gus Kahn, for around \$2,500.

Original negotiations for the show had both RKO and Loew bidding with terms at the time being around \$40,000 for some four of Ziegfeld's musicals, of which "Whoopie" was one. Out of the group, Loew's took on "Rio Rita" now on tour as a tab.

Hip, Toronto, Dark

RKO vaudeville loses another week when the Hippodrome, Toronto, darkens June 17 for the summer.

The house is a Shea-Publix partnership proposition, operated by Mike Shea.

RKO GETS WEISS TRIO

Los Angeles, June 13. Bruno Weiss Trio, perch act, brought here for the Shrine Circus, will remain on the coast for RKO dates.

A was the only one brought here for the Circus, that didn't return east.

Air Act Set for Loew's

Reis and Dunn, on NBC and CBS commercials, booked through CBS for nine weeks with Loew, beginning July 9.

Air team opens at the Triboro, Brooklyn.

Competition

Chicago, June 13. With Rudy Valles, Howard brothers, Ray Bolger and Joan Abbott at the Chicago, and the Mills Bros, Gene Dennis and an F&M unit at the Oriental this week, someone asked an RKO booker what the opposition was at the Palace.

Russian Révész, replied the booker and he wasn't kidding either.

Alternative Tab or Vaude for Indies In on Percentage

Tab versions of plays available for stock, to travel any route lined up among indie theatres, and booking of vaudeville on a percentage basis, with an orchestra carried, are two new slants by which encouragement to the indie vaude is being sought. Both plans have been worked out by Jack Linder, indie booker.

First of stock play tabs to travel intact over whatever route is laid out, will be of 'Common Clay'. It goes into the new Peekskill, Peekskill, N. Y., June 22 for two days with Rialto, Poughkeepsie, tentative for June 24-25.

Along with the stock tab plan or as a substitute for it, Linder has a bill of five acts, including a flash, on a percentage basis. Booking arrangements with the theatre will be similar to that for film, with a percentage split over a stipulated figure.

With each five-act, bill, Linder will supply a five-piece band, to work as desired by the theatre, either in pit or on stage.

Company lined up for first, 'Common Clay' includes Valere Berge, Herbert Warren, Alfred Rogall, Edna Butler, Virginia Moray and Jack Howard. Mark Linder will also plays parts in this and succeeding plays.

F-WC Opposing Radio Competition from Its Acts, Insists on Plugs

Los Angeles, June 13.

Believing that too much talent is given away over the air to the detriment of the box office, Fox-West Coast is going thumbs down on all radio broadcasts of performers playing its theatres, unless the broadcast is directly tied up with the theatre. All other appearances are taboo.

Case in point is the broadcasting of the Ted Lewis band from the Coconut Grove during Lewis' appearance at Loew's State here last month from which time the theatre received no plug. Band is slated to broadcast again from the Grove during its return engagement here in two weeks.

This time, circuit will insist that the theatre gets as much mention as the night spot.

MARCUS SHOW AGAIN PLAYING FOR RKO

The A. B. Marcus show, which cost RKO \$15,000 in a settlement during George Godfrey's previous regime as booking head, is again being booked by Godfrey, and direct. Around three weeks have been laid out for the musical tab, with its ensuing bookings, if any, to be week-to-week.

Marcus received an RKO blanket contract the last time. When Godfrey departed from the booking office RKO found itself obligated to Marcus for \$30,000 in bookings which it couldn't fulfill. The producer compromised for \$15,000 in cash.

1st B&K Production July 1 with Jessel

Chicago, June 13.

First local production by B-K at the Oriental goes in July 1, with George Jessel, as m.c. Jessel was slated to open in the same house the following week, but was shoved ahead in order to get in with the new policy.

Meanwhile a re-assembling of the B&K production department, under Louis Lipstone, is taking place with name attractions being lined up to work with Jessel.

ADMISH CUT NO GOOD, SAY INDIES

Suggestions from independent bookers supplying their shows that they cut admissions are not being received favorably by exhibitors. A half dozen in the east, with a top of 75c, urged to either chisel it down to 50c or compromise, are sticking to the scale levels regardless.

Those which have cut mainly with a view to increasing trade have found in majority of instances that this isn't the solution. In this respect the discovery by independent operators is the same as with chains, notably Public, which no longer regards admission pricing as the avenue to business improvement.

Indies with the high tops, held over from the "palm" talker days, are hopeful of maintaining the scale in the thought depression will soon ease to the point where the price is justified.

Indie exhibs are 'giving bookers as an alibi, also, that they are geared too high, even in depression times, to chance a cut in prices that might mean anything at the box office.

Burt's Indie Chi Book Starts with 3 Spots

Chicago, June 13.

Glen Burt, former vaude agent here, is back in harness. He organized the Theatre Booking Offices with three theatres so far and is out for more.

These are the Gary, Gary, Ind.; Patio, Chicago, and St. Charles, St. Charles, Ill. Each of the houses will play from three to four acts on three splits a week.

Vaud Back at Kenmore?

Possibility of vaude going back into the Kenmore, RKO house in Brooklyn, is being considered. The tentative date set is week of July 9.

EDGAR BERGEN

"THE OPERATION"

EN TOUR RKO CIRCUIT

Dir.: WEBER-SIMON AGENCY

RKO VAUDEVILLE INTACT 88 (Week June 13), Los Angeles, Calif.
BOSETTE and LUTTMAN
in "Dance Stories"
with GRACE & BEATRICE WYLIE
(Dir. of Max Takman, Funct. office)

DEVITO and DENNY
with
DOT STEVENS
in "Lady Harrow's Reception"
(Direction of Chas. Wilshin)

LITA GREY CHAPLIN
"The Charming Contress"
Personal Mgt. Nicholas Gray
(Booked by Weber-Simon)

RKO VAUDEVILLE INTACT 88 (Week June 13), Los Angeles, Calif.
GLORY E. LEE and HARRIS TWINS
TWO JACKS AND A QUEEN OF PEP
(Direction of Sam Shimon)

VIC OLIVER
Europe's Gift to America
with MARGOT CHADLER
(Direction of Phil Omm)

CASS, MACK and OWEN
"On the Up and Up"
(Direction of Sam Tahman)

NAN HALPERIN
Tells You About Women Here, There and Everywhere
(Direction of Jack Weiner)

RKO VAUDEVILLE INTACT 88 (Week June 13), San Francisco
THE GENIAL ROTUND LARRY RICH
with
CHERI
"Miss Part of Paris"
TOMA GENARO
South America's Newest Dancer
TOMMY LONG
"The Elongated Express of Comedy"
AL HODGES
"Oklahoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane
JOE BELL
"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

RICH RHYTHM BAND
(Direction of Blondell & Mack)

RKO VAUDEVILLE INTACT 88 (Week June 13), Oakland, Calif.
The Dark Cloud of Joy
BILL ROBINSON
IN
"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FREDIE LEWIS
JELI SMITH
JACKIE YOUNG
and
"THE BROWN BUDDIES"

Chorus of Eighteen
(Direction of Marty Farkina)

Vaude Trial on L. I. O.K.; More Vaude in Autumn

Returning to vaude on a trial later after years of shying from it, A. H. Schwartz' Century circuit on Long Island is retaining stage shows over the summer in Freeport and Huntington, according to plans.

Refusing for a long time to try vaude again since Pantages booked the house, Schwartz offered Freeport to a "four weeks" trial. It's now beyond that, with trial okay. Same true of Huntington, with possibilities strong for six or eight houses in fall from Schwartz as in years back.

Arthur Fisher is booking the two now in vaude.

100% STAGELESS

Pittsburgh for First Time Sans Presentations

Pittsburgh, June 13. Pittsburgh for the first time in history—barring a musicians' strike last fall—goes 100% stageless Friday (17) when both the Penn and Stanley go straight pictures for the summer. Penn drops the Loew units while Stanley abandons F-M presentations.

With presentations out, Stanley and Penn are reducing their admission scales from 60 to 50c.

Franks Tries Seattle

Seattle, June 13. Al Franks with musical comedy company opened Saturday at the State (John Danz). He is up from Portland where he operated a group of houses, playing Kelso, Longview, Portland and a couple of nearby towns.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

"THE BELOVED CLOWN"
Now At RKO Palace, New York
(WEEK, JUNE 11)
SAILING FOR LONDON SHORTLY TO OPEN AT THE PALADIUM IN AUGUST
Direction PHIL OFFIN

Traveling Leads, Stock Choruses New Wheel Hunch

Syracuse, N. Y., June 13.
Syracuse is wanted as a spoke in the burlesque wheel being lined up by Charlie Waldron of Boston. Negotiations with local showmen are underway, plan calling for a split week with Utica.
Waldron's idea embraces traveling principals and permanent choruses, each house buying the show outright. Chorus would be paid by the company rather than the theatre.
Syracuse has two theatres with stages now dark—the Dewitt and the Syracuse. Latter has been used for stock burlesque in the past.



**FREDDY
MACK**
Fox, B'klyn
INDEFINITELY

**JIMMY MYRTLE
CONLIN and GLASS**
Enroute RKO
Direction, TOM J. FITZPATRICK
Palace Theatre Bldg.,
New York City

BILLY MINSKY, 41, DIES AFTER LENGTHY ILLNESS

Billy Minsky, the most colorful and energetic figure in present-day burlesque, died in his Brooklyn home June 12. For some time he had been confined with Pagets disease, a malignant condition of the bones.
His brother, Herbert, has been taking charge of his various interests.
Minsky was born on New York's East Side, the son of a merchant. His first employment was on the old New York 'World', later, Goldfogle and after that joining his father in the building business.
Among other ventures he built the National theatre on Houston street and Second avenue. When no tenant could be found for the Winter Garden, atop the structure, he opened it as a picture house. But burlesque was gone from the old London on the Bowery and presently Minsky's Bowery changed to the production of plays in Italian, Yiddish and Chinese.

Drew From Uptown

Minsky decided the Bowery still wanted burlesque. Unhindered by the restrictions which had changed the old burlesque to tame entertainment, Billy went to the other extreme and presently was even drawing them down from Broadway.
He formed an alliance with Hurlig and Semon and put burlesque into the Apollo theatre on 125th street. He had the Park theatre (now the Cosmopolitan) for a time, but this was one of his few bad guesses.
With the death of the organized wheels, Minsky took a dominating position and about a year ago started the business by moving into the Republic on 42d street. His success then emboldened him to add the Central theatre on Broadway. The Central recently closed, but the Republic continues.

Vic Meyer Back

New Orleans, June 13.
T. H. Stevens has resigned as manager of the Orpheum, to enter a commercial line.
Succeeded by Victor Meyer, formerly resident manager and now reappointed.

MASTBAUM, PHILA., DARK

WB Earle Also Taking Out Vaude July 1, But Continuing with Films

Warners will take the stage shows out of its two principal Philadelphia houses, Mastbaum and Earle, July 1, for the summer. Earle continues in straight pictures and the Mastbaum goes dark.
Stanley, Jersey City, one of the seven remaining theatres in the Warner vaude booking office, is on a week-to-week basis for bookings in contemplation of shutting down.
Ritz, Elizabeth, split week, changed to Friday opening last week, to conform with a similar change by Skouras' Liberty.

TRIPLE RECORD FOR CHICK YORK-ROSE KING

York and King's current engagement at Loew's Capitol, New York, marking the 25th anniversary of their stage partnership and 22nd year of marriage, is their first date off the Keith and RKO time since 1917. Excepting a few trips abroad they haven't played for another circuit in 15 years.
The Capitol date for York and King starts a Loew picture house route for them.

VAUDE PULLED OUT OF YONKERS BY AGREEMENT

Loew and RKO both drop vaudeville in the Yonkers, N. Y., theatres June 17 for the summer, under an operating agreement between the circuits.

Both houses are five-act splits.

St. Paul's Combo Week

St. Paul, June 13.
Split week combo programs are set for the RKO Orpheum beginning week June 24. Intact show the first half and straight vaude the latter half.
The shows are to be booked from the RKO Chicago office.

Hope Held Out at Final NVA Show That Vaude Back Strong in Fall

Last of the N.V.A. shows at the clubhouse this season, given Thursday night (9) with Sophie Tucker and Bert McWilliams among those appearing, was accompanied by a statement from Henry Chesterfield that the N.V.A. will remain in the building and the shows resumed in the fall.

Chesterfield took occasion to thank Jack Ingia, who put on 40-odd N.V.A. shows this year, as well as Charles Root, Bob Stone and

the artist-attorney, Louis Handin. Miss Tucker and McWilliams suggested in brief speeches that every one hold on in view of the prospects that vaude looked to come back strong this fall. About 600 actors were present.

Back to Films Only

Myrtle, Brooklyn, and East Rutherford, N. J., have returned to all film for the summer.
Both booked by Jack Linder.



BOOKED SOLID R-K-O REPRESENTATIVES

R-K-O EUROPEAN LOEW-INDEPENDENT
JACK CURTIS LARTIGUE & FISCHER AL GROSSMAN
104 Avenue des Champs Elysees 100 West 46th St.
NEW YORK CITY PARIS NEW YORK CITY

SNOOZER, Jr.

RKO PALACE, NEW YORK, NOW (Week June 11)
Direction—BUGO MORRIS

LONDON DAILIES COMMENTS ON BILLY AND ELSA NEWELL'S THIRD VISIT TO ENGLAND

LONDON 'EVENING NEWS'

"Best of all, and new to me, were BILLY & ELSA NEWELL; he is neatly clever and she is a real music-hall artist. I laughed till I literally cried . . ."
J. C. B.

THE LONDON 'STAR'

"Billy and Elsa NEWELL present an extraordinarily amusing turn, rich in jest and burlesque."
A. E. Wilson.

THE LONDON 'OBSERVER'

"BILLY and ELSA NEWELL, like most American comics, know their job. Miss Elsa has a nice line of the hoity-toity, oop-deary stuff . . . and her burlesque of a ballad singer astride the piano is grandly cruel stuff."
Ivor Brown.

'VARIETY'

"BILLY and ELSA NEWELL, on their third trip to England, are the laugh standout."

Thanks to JOHN SOUTHERN for London Pavilion dates.
Thanks to VAL PARNELL for Holborn Empire date.
Thanks to SIR OSWALD STOLL for Stoll Circuit dates.
And to the B. B. C. for broadcasting dates.

EUROPE:
HENRY SHEREK (REEVES, LAMPORT & SHEREK)

AMERICA:
HARRY WARD (MAX GORDON OFFICE)

FOX, BROOKLYN

(Continued from page 32)

send on audience good nature. The first act, which opens with a boy warbling and the 14-line girls out for the usual song and dance, teases the audience as an introduction for Miss Montenegro for a special number about "Gonzalez is Going to Paris" or something along such a line. The act is headed by Donahue and Uno, yet comedy act with an unusually clever jactance, followed by a number of laughs. The men, one in blackface, who is Red Donahue, attempt to make the donkey obey their commands, but the insists, upon playing stubborn. He kicks, bites, butts, etc., and never misses his cue.

Miss Montenegro's canstetan dance followed, framed in front of the line of 14 girls, nicely costumed in shimmering affairs. She follows with a fantomlike bit which she supposedly did in "Never the Twain Shall Meet," according to her announcements. She didn't call for any histrionic ability, but just gave her a chance to do some tall hat weaving and she proved quite an expert coochie.

A smart juggler-monoologist, Edwin George, soothed the audience with a patter which included some humorous political comments. Audience stayed his eye.

Closing scene, a water tank number featuring Lottie Mayer, Jr., and a girl, closing girls. The show is a number.

Number is elaborately staged. A brief toe dance by Agnes Knox precedes the tank number. Girls walk into the tank and the line dresses and reappear with short clinging dresses. Two additional changes in the line dresses in manner until the girls are down to brassieres and trunks. Finale has Miss Mayer dragged from the tank into the arms of the show.

They overheard the show. Mack preceded. Ruth King, announced as "radio's latest sensation," was introduced during the overture for a song.

Fox's "Society Girl" featured. House capacity, with standees rows deep during the first vaude show.

PARAMOUNT, L. A.

Los Angeles, June 3.

Sufficient value in the current stock and securities market to class it as a bargain. Ben Blue is back again as m.c., repeating several of the songs he used a fortnight ago. Despite the familiar material he scores big, and probably will be brought again in two weeks.

George Stoll's comedy resumes its class overtures this week with a medley of Rimsky-Korsakoff rhythms. Effort to make the show with Stoll soloing one number on the violin.

Presentation is minus talent, but it is not missed through Blue's clowning. Laughs have been few on this stage for some time.

Edna Mae Brown, the model draping act out as the only novelty on the bill. Blue follows him with a song bit, with which he repeats the model undressed and the drapes on himself.

Marie La Folie, control acrobatic dancer, stepped in short routine. Louise Glen solos a toe dance in front of the line girls, also doing brief lines. King, who is a comedian, handles one number in a low loudown voice.

Blue and his four stooges in Colonial costume stopped the show doing a minuet with four of the line girls. Whole show is built for fun and gets a good laugh.

Ed Smith, division manager, stepped in and did the staging, and gets credit for finale, a skating number with the line girls done behind a scrim, while Blue does his skating dance in one.

Acters in "The Sun" (Par) with a draw title gave the house its best attendance in some months on Thursday (Thursdays). The sound news and screen song completed the bill. Call.

WARFIELD, FRISCO

San Francisco, June 4.

Second week of Rubie Wolfe's return as m. c. and business quite a few rollers shied because of the show who is now on familiar ground. This was a Saturday midnight show, and that's a signal for rough-house in this burg.

STANLEY, PITT

Pittsburgh, June 10.

Exactly 125 minutes of stage show here with the second annual "Pittsburgh on Parade," and at that only a few of the local talent available is being used. So much of the show that Stanley has divided the youngsters into A and B units, with each working one show a day.

It's a flashy wind-up for presentations, house going to straight away. This section runs for twice as effective under a short running time. Customers were getting pretty restless near the close, but how to cut down presents something of a problem. Even at the opening, there were but two spot spots on the most, everything else pretty sure-fire.

This burg certainly has a classy lot of youngsters, ranging from infants barely able to toddle off the stage up to those of ingenué and juvenile age. Most of the tots are concentrated in the first part of the show, a la minstrel fashion, with Jack Powell, m. c., doing their introductions. The first part of the show, opening with a male choir singing "The Sun," is a good one, with steel city background and winding up with a "Pittsburgh on Parade" finale.

Between the two of all sizes and descriptions disport themselves in songs and dances, some of them slight. Miss Powell (New Acts) had smooth sailing with her radio rep, and her smooth delivery. She little while a mile around the stage and registered solidly in all of her three numbers. Wells, Mordcael and Joyce, hoofing trio, did almost the impossible by trying to make the impossible with their hot stepping after the show had been going close to let-down.

Although it's Powell's last week in Pittsburgh after three years, he still is a crowd puller. His last issue of it, merely singing one chorus of the first song he ever did in Pittsburgh, "I'm as Long as I Have You," and letting it go. The hand he got left no doubt about the way he has sold himself to the crowd. Powell introducing local doubles of movie stars, picked by dramatic editing, and a comedy act with the comedy representing Laurel and Hardy and Norma Shearer coming off first.

It's a pretty pretentious venture for such short preparation. This is a Pittsburgh show and there's a flock of credits due to the show, and Jerry Mayhall, co-producers, and Ruth Miller, who trained the comedy act, and the show, and the special lyrics, and good ones, too.

Picture "Young America" (Fox), and they are standing here in the aisles at the opening show. Cohen.

MICHIGAN

Detroit, June 11.

Task to build a stage show for Dorothy Mackall must have been a tough one, with the result being a pretty bad. Miss Mackall tries to overcome the faults of most of the personalities when appearing in pairs, by making the show something. Idea is alright, but she does what she does in a very wishy-washy manner, assisted by three gentlemen, who also appear uncertain. Nearest thing to entertainment on this bill is Sammy Lewis and Pat McGee.

Show opens with a girl dancing an Oriental number in behind a screen, and a singing line, and a tune teller's crystal. Flash pan explosion and the crystal opens to a line of girls in a line, and a scarf, and silver outfit of contrasts. Number done several weeks ago at the Fisher, where it got a nice hand.

On second the Bedwins for some tumbling and clowning. Only no. 10, and the show was one of the best here three weeks ago by the Carr Bros. act seems European and not acted before.

Edna Mae Brown and Fatti Moore on next for the first part of their act. Getting started from the first act, and the show is a good one, and scored with their clowning, dancing and mugging. Act is different than seen here, and is a good one, and scored with their clowning, dancing and mugging. Act is different than seen here, and is a good one, and scored with their clowning, dancing and mugging.

On only for Saturday midnight show, this feature always gets results. "Woman in Room 13" (Fox) the picture. Medbury Travelate and Hearst newscast collected. Book.

across even if it were mediocre, which it isn't. Can play anywhere, with the gal mugging for the kids, that don't understand the talk. Evans' girls contribute modernistic hot dance on the style of "Body and Soul" from "Three's a Crowd." Special "Three's a Crowd" number, a special glittering ramp effect, the results were very effective, the music being the biggest part of its effect. The show is a good one, of hot tunes specially arranged by Gene Lucas and the arrangement of the show is a good one, and the girls dance, gradually getting more and more overcome by the music, until they fall completely overcome by the heat of the music.

IMPERIAL, TORONTO

Toronto, June 10.

Line girls in current Imperial prize share honor this week with Zaida Santley. Latter is on the marquee but, despite a fairly recent record, she is a crowd puller built up a following that will turn out the cash register bearings. Her imitations continue to show improvement and her Zaida Pitts bit was a stand-out. Other takeoffs are Garbo, Chevalier, Durante and Ina Claire. The show is a good one, with a pianist. Act registered nicely.

Santley acts as m.c. for a merry widow bit. Girls are in long black velvet gowns, and the show is a good one, with a pianist. Act registered nicely.

Lamont's act is a comedy act, with the pair stepping out for a stomp bit that was exceptionally well done, got over nicely. Conrad's act is a comedy act, with the pair stepping out for a stomp bit that was exceptionally well done, got over nicely.

Full stage garden set for one of those musicomedy wedgies, but in afternoon, the show is a good one, with a pianist. Act registered nicely.

Number as Madeline Schmidt warbles. Then the comedy act, the main attraction of the show, and the show is a good one, with a pianist. Act registered nicely.

Full stage garden set for one of those musicomedy wedgies, but in afternoon, the show is a good one, with a pianist. Act registered nicely.

FOX, SEATTLE

Seattle, June 7.

It's good. Opening stage band presentation. Long-dark house. Not big. But carries class. Pep, speed and bounce. The show is a good one, with a pianist. Act registered nicely.

Bob and Betty, the show's m.c.s, are a good one, with a pianist. Act registered nicely.

Jack Crawford, rotund, jolly and bald, with a fringe of hair nevertheless, is the main master of ceremonies. The show is a good one, with a pianist. Act registered nicely.

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'Scandals' at B&K Chicago with Score but, but a Wow Anyhow

Chicago, June 10.

Show on the Chicago stage this week, with Rudy Vallee, Howard Hanson, and the show is a good one, with a pianist. Act registered nicely.

Any way, from the start of business opening day (Friday) it looked like the McCoy. With the show running 35 minutes late it opened to a packed house up and down and plenty of standees on the outside. Of all the stage presentations B&K has played in recent years, this one tops the prize. Nothing haphazard about the production, no main sure it would be done right Public on Boris Petroff, its ace producer, to do the job and he turned in a real one. By the time the show brushes up here and gets in six days in Detroit it will be ready for the Paragon, New York, in shipshape order.

From the local end the splash of the show and the production put on by B&K was one of the best. Public probably learned for the first time about the stars from "Scandals" when they arrived at the show, practically hidden away at the Civic opera house out of the Loop. It was a surprise, and the show is a good one, with a pianist. Act registered nicely.

White refused permission for the song numbers from "Scandals" to be inserted into the show, but the show is a good one, with a pianist. Act registered nicely.

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Golden Gate, Frisco

San Francisco, June 10.

Newly-inaugurated presentation people apparently catching on, excellent in the audience. The show is a good one, with a pianist. Act registered nicely.

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ing the ensuing ensemble formation by the girls with his first step-centric routine, the tango burlesque. Joan Abbott came down with two numbers that clicked heavily. Miss Abbott, still a youngster, the most promising performer to be turned out in many a season. She originally stepped into Ethel Merman's spot in "Scandals" and readily adapted herself, even acquiring a lot of Miss Merman's style and delivery. Properly handled, this girl should go big.

Nothing can be added about the Howards that hasn't already been said. Willie Howard, today, is as top-notch a comedian as can be found anywhere while Eugene is right there as the old standby and probably indispensable to his brother's act. The two are working together. First appearance in a picture house here for the brothers in several years, but their reception indicated the local memory. After a couple of preliminary skits the Howards put on a real show, and the show is a good one, with a pianist. Act registered nicely.

Rudy Vallee, getting top billing, maintained his popularity with the strongest reception. They started to applaud at the start of his theme music, and the show is a good one, with a pianist. Act registered nicely.

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Hollywood

(Continued from page 6)

sold to pay \$22,232 on note issued by the previous owner. Harris color lot in Hollywood also foreclosed to meet a \$48,578 judgment on a note of \$3,000 obtained by Max Handeschild, process inventor.

Salary of Cliff Edwards, when playing the Paramount, New York, was attached by Guggenheim, Untermeyer & Marshall on Judgment of \$3,000 obtained by Roger Marchetti, attorney for Edwards in property settlement with his wife, Irene.

James Cagney started for the east by motor last week.

Serkowich West Ben Serkowich arrives here this week from Los Angeles. A serial plotter for RKO under Cliff Work. Will cover territory between Los Angeles, Spokane and Salt Lake City.

"Lancer" Gathers Dust Paramount's "Lancer" of a Bengal Lancer" until later in the year. Studio sent company to Khyber Pachtunkhwa for a serial. Photograph backgrounds. Eric Kenton, who was to direct the studio staff, assigned to meg "Riddle Me This" a serial.

M-G-M plans to start Robert Montgomery in a motorboat racing story. Story by Morgan working out an original story.

which was outstanding because of lack of unit hoofing. Ann Hurling in "Westward Pass" will be a serial. A serial, "Last of Mohicans" added at matinees for kids out of school on weekdays. Production, drawing extra dollars. "Path" and "Riddle Me This" added to a lengthy show.

Boch.

NEW ACTS

HAL LE ROY (3)
Dancing, Talk, Singing
16 Mins.; One
Coliseum

Last in Ziegfeld's "Follies" and doing a number from that show, Hal Le Roy is now working with Jackie Heller and Doris Grodsky. Both are former vaude acts but turn on an act that should not go begging for time anywhere there are vaude theatres left.

Le Roy, an agile leader, does not depend on that entirely to get across. He indulges in some clowning and talk with Heller and the girl, both of whom prop up the act with single specialties. Heller effectively selling a song and Miss Grodsky getting there with a song and dance.

Le Roy of the gangly twisting legman does a routine on the cello. Heller and Doris Grodsky, who are Heller and later a soft shoe creation of his own, his assistants joining him for a finish.

Act is nicely routine and set up. It can't fail to score anywhere.

Char.

NORMA GALLO AND PAUL TISEN (6)
Musical, Dancing, Flash
15 Mins.; Full (Special)
Coliseum

Norma Gallo takes the place of the girl specialist, carried by Paul Tisen, formerly of the Mills Bros. Tisen and orchestra, a string outfit, with the specialty dancer as well as a large team. The act is a double act, Norma Gallo and Tisen.

Gallo-Tisen's musical-dance flash will serve where flash is wanted and Tisen's right-angled act will open on the five-piece string outfit, with Tisen leading. Miss Gallo's first act is a number, an arabesque routine smoothly done. She later does an Egyptian number that runs to the arabesque, while for the close it's a high kick.

In between, Tisen does a violin solo—standing out in technique. Tisen at one point doubles on "Song of Songs" vocally, hardly her type of number.

Close five-acter up here, going over okay.

Char.

PRESTON SISTERS (3)
Songs, Dance
11 Mins.; One
Warners, L. A.

What opens as a harmony trio of sweet, demure dancers, turns into a trio of would-be hotcha dancers after the second number, thus nullifying the entire effect created by the three good-looking girls on their entrance. Girls won the local Whiteman auditions and are slated to tour in a variety of shows.

While the voice-blending can be improved, mainly in arrangements, it and their initial appearance, are the act's greatest assets. Girls do make slips is a mistake along with baring the legs for the dancing.

The girls were well known as Esther Pressman and did solo dance work besides supplying girl lines for the dates. Here she has a correct kick number that is effective, the only bit of hooding that should remain in. First two top pop numbers, but the third better than the following mixture of warble and wiggle.

"THREE MODERNS" (9)
Dancing, Singing
12 Mins.; Full (Special)
Academy

Nine-people all-girl song and dance attraction, with emphasis on the hoofing, only singing at the opening by the trio. Mounted with songs and started with the work of the trio taking the billing as well as that of the ensemble of six rounds out a flash which will not merit consideration.

Name trio works ahead of the all girls and with them, ending in at the finish with a couple of the ensemble members step forward for specialties. Costumes and numbers leave the impression of being stepping up to the billing. A Harlequin routine by the trio, with odd touches, very effectively built up toward the end and the P.M. act.

Over well on closing five-acter, here Thursday night.

Char.

AL JOHNSON AND GIRLS (3)
Xylophone, Dancing
11 Mins.; Two (Special)
G. A.

Mixed xylophone trio, two girl members of which double for a dance, stripping to rights for that. Quies as to novelty turns on smaller time bills.

Playing of the xylophone is most of the time too noisy to be heard, especially in medium-sized houses. On top of the farish sister team number, the girls return to their xylos for a medley over man staying at his pounding bench throughout.

Opened are to fair reception.

Char.

BILL TELAK (3)
Comedy
16 Mins.; One
Metropolitan, Brooklyn

Telak, who has appeared in various combinations, takes the role billing for a turn with a girl and a dance stooge. Still offers rather a forceful act, but very much of the work of the alder, both of whom earn their money.

Opens with the girl, a distinctly personable blond, smartly costumed. She plays for an alleged song, broken by comedy gags and interrupted by the stooge. After that it's mostly knockabout until the close, when the girl takes what looks to be the final bow in lights, which is a spot she can be coaxed. Doesn't take much coaxing for her to go into a so-so tap routine.

Rowdy comedy is the chief offering, and they laughed plenty over her, though some of the jumbo gags are a bit raw for a family house. That does not detract from the exposure of the stooge's torso. Too deliberate to be funny and not offering any particular and rough turn for the two spot in houses where they are not fastidious, but too unfinished to glide over smoothly.

GORDON AND REED
Comedy, Singing, Dancing
17 Mins.; One
G. O. H.

Too much talk moves the running time to 17 minutes, at least five more than should be done. That does not detract from the somewhat overdone in the hands of the girl, with man's impudence and the girl's teasing to be a novelty. Having punch in spots and some surefire gags, act more than holds its own.

Combos of Davey Gordon and Ione Reed. An intentionally lousy imitation of the act is worked by the girl to build up laughs, with man following with pops legit. While the girl's act is not for the first, he puts much into the selling as an applause puller. Later, through a meg, his voice sounds better.

Spotted next to shut on a four-acter here and over okay.

Char.

RUSSELL, MARCONI AND JERRY (3)
Comedy, Dancing, Musical
12 Mins.; One
Academy

Russell and Marconi as a team have been together many years, one with the violin the other the accordion and using both mainly as a means toward a laugh. In Jerry for a trio, setup, they've added a girl who mixes good-naturedly into the act, playing the accordion and plays both the accordion and guitar.

Continues along conventional lines, with material hitting with enough accuracy to insure trio's chances most anywhere of getting across okay.

Did pretty well down here Thursday night.

Char.

REGGIE BOYD AND GIRLS (6)
Songs, Flash, Singing
10 Mins.; Full (Special)
G. O. H.

Three talent and dress to six-people dance flash to entitle it to booking in better type theatres. Reggie Boyd, all-around dancer, is assisted by five girls, four of whom work as sister teams, the other as a single.

Act is well staged and routine, carrying special scenery and costumes that gives it a touch not usually seen in vaudeville. Boyd opens with one six team in a trio dance, then does an acrobatic number with the other five girls, assisted by Barbara Sisters. They top in quality of their work the numbers of the other girls.

Eve Lynn is the single and fair in an American Indian single about the act, and the girls are stepping down. Boyd at one point works alone, turning in a neat soft shoe acrobatic dance.

Char.

THREE LITTLE SACHS
Crooners
12 Mins.; One
Orpheum, N. Y.

Three men who work before a dummy mike in radio style, grouped at a piano. Nice looking and well dressed as such. The master's chatter through a mike was specializing enough for any band act. Stale music and a few bad songs were glared with the Bernio finish and all sold out. Music isn't a small item.

But for \$5,000, they could have provided a suitable mounting for the band. It's on a bandstand between the piano and a set of drapes and square in the center of the room, trademark of the radio commercial sponsor of the band. An old-time pie with the Greek restaurant and

Grabbing a half-way decent lay-out when 10% of the bill eats up 70% of the salary budget was the task glaring the booker in the plus this week. The 'must' act was Ben Bernie's band at \$4,500, penciled in quite a while ago; leaving plenty of wide-open spaces and not much work at all for the rest of the troupe. In such cases, most of the current show is in one spot. Balance is rather lightly populated between the opener and Bernie, No. 7, and the same goes for the two acts following and closing.

There are 10 acts on the boards outside and in the newspaper ads, but only 10 acts on the stage. The billed 10th is Pat Kennedy, vocal soloist with the Bernie band. They even have a special time allotted to Kennedy on the clock board out front, to make it look good, although Kennedy is on all through the Bernie turn.

Such comedy as is scattered along the way isn't very strong, but comedy just the same, and that more than anything else aided the show to battle its way to the top. In looking for buys with a short poke, the booker apparently had some idea of the hard work of the five of the nine acts try for laughs and, while few came from deep down, there were enough giggles Saturday afternoon to cover things up.

Harry Savoy takes the first crack at the funny bones, 'way up in the fourth spot. He was welcomed from the start. Around for a long while as Savoy and Mann, and another man should be done. In fact, Savoy might still be vainly trying to crash in had not the change to four-day-take place. It's not that Savoy is not doing as good as \$2, just as well as he's doing this week, but that the nervous audience against him. He used to have risked the experiment.

Savoy's boob delivery is refreshing at this theatre, where strictly sophisticated shows are far from alone on the menu lately. It may take Savoy half the week to learn that the same jokes are far from it's still Broadway, and his tendency to milk the ladies and gentlemen drier than Pussycat Johnson against him. He used 17 minutes at the opener and had to recover from stumbles quite frequently. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Too followed and also bagged a few laughs, but below his own par. That Toto is still Toto is the guarantee. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Comedy vein continues in the sixth spot, filled by Jane and Katharine. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

In between the opener, Lester Cole and Co., and the Bernie Band, the five opening acts are for the people. Without the opener, a buy at \$450 for 15 singing men, the setup would have been mostly a flock of lambs. The Cole act comes from radio and has been around in vaudeville for a short time. Only the well-filled stage saved the singing in its cold opening and brought it into scoring position. Cole is a singer and a dancer, and the act is a chorus and the turn on the whole, very satisfying for 15 minutes. Later spotting would be a lot more for the act.

Bill goes standard with Snoozer, Jr., canine deucer, and Kitty Doner, Jr., eccentric dancing. No. 3, Lester Cole and Co., is a good act, the Diamond Boys, perhaps the most reliable of all the frequent Palace acts. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Bernie and the boys were hot throughout their 26 minutes in a straight band act, and the act is a chorus and the turn on the whole, very satisfying for 15 minutes. Later spotting would be a lot more for the act.

Chink laundry plugs would have looked usual, the bill played more than half-way before an audience showed up. At the finish they were standing in the rear. That's how it opened every Saturday afternoon so far. The trouble is that every day hasn't been Saturday.

Sigs.

STATE

Cab Calloway's band is the front of the show this week and heading a show that goes long and strong. Business excellent Saturday afternoon, but thin on the supper floor. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Monroe and Grant open with five minutes on the trampoline. It's the same story, including the comedy and truck, they have done since 1912. They work quickly and with sureness, each taking half a dozen turns on the table and then off without annoying the customers with attempts at comedy. Only five minutes of the show is hard work. The other minute is the introduction of the trick truck which serves as a change of pace. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Donovan Girls and Bishop get second crack at the funny bones. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Novelle Bros. are third with the musical comedy routine that is a family heirloom. It does not seem to age, though many in the house probably know the turn by heart.

Lester Allen and Peggy Hoover did not fare as well here as they did upstate. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Part of the trouble seemed to be that they were waiting for Calloway and nothing else mattered much. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Film program is headed by "Night Court" (Metro) and includes "You're Telling Me" (Paramount), "The New Yorker" (Fox), and the newswear.

WARNERS, L. A.

Los Angeles, June 9.

Current bill at this downtown house is all youth. While in many spots routine is rough and gags are few, the act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Surprise of the afternoon was the Hobart Bosworth reception. He drew the real reception of the afternoon. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Deuce spot was held down capably by Takayama, Japanese top singer and juggler, whose seven minutes of joy twirling offered a pleasing novelty, well received.

Preston Sisters (New Acts), are not being taken to showmanship to follow through their first impression. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Dunn and Todd are overlong in getting to the man's key playing. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Another act that almost talked itself out of a better fate was the act, a class buck-and-winger who cleaned up with his work on a narrow bill. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Amsterdam's specialty consisted of a couple of blackouts and a cello solo of a show tune. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Except for a control fan kick number, the act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Running an act and 20 minutes, this could be cut by 15 minutes to a good, speedy show. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

House sold downstairs opening show. Feature, "Two Seconds" (WB).

PALACE, CHICAGO

Chicago, June 11.

Life is a dizzy whirl for the vaude patrons at this spot. They formerly had a show, but the act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

Somehow there's a line about quality and quantity. At the two big competitive spots, the act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

At the Chicago, the act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

This show wasted much time in getting to the act. The act is not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

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Gold.

G. O. H.

Now and then this downtown vaudeville grind varies its program, putting in a couple features that are not for the first, but he makes him a cinch. The unbilled lady who does the pitching has a change of pace and plenty of control.

At the 26c top auditions, including the 15c 25c 35c 45c 55c 65c 75c 85c 95c 105c 115c 125c 135c 145c 155c 165c 175c 185c 195c 205c 215c 225c 235c 245c 255c 265c 275c 285c 295c 305c 315c 325c 335c 345c 355c 365c 375c 385c 395c 405c 415c 425c 435c 445c 455c 465c 475c 485c 495c 505c 515c 525c 535c 545c 555c 565c 575c 585c 595c 605c 615c 625c 635c 645c 655c 665c 675c 685c 695c 705c 715c 725c 735c 745c 755c 765c 775c 785c 795c 805c 815c 825c 835c 845c 855c 865c 875c 885c 895c 905c 915c 925c 935c 945c 955c 965c 975c 985c 995c 1005c 1015c 1025c 1035c 1045c 1055c 1065c 1075c 1085c 1095c 1105c 1115c 1125c 1135c 1145c 1155c 1165c 1175c 1185c 1195c 1205c 1215c 1225c 1235c 1245c 1255c 1265c 1275c 1285c 1295c 1305c 1315c 1325c 1335c 1345c 1355c 1365c 1375c 1385c 1395c 1405c 1415c 1425c 1435c 1445c 1455c 1465c 1475c 1485c 1495c 1505c 1515c 1525c 1535c 1545c 1555c 1565c 1575c 1585c 1595c 1605c 1615c 1625c 1635c 1645c 1655c 1665c 1675c 1685c 1695c 1705c 1715c 1725c 1735c 1745c 1755c 1765c 1775c 1785c 1795c 1805c 1815c 1825c 1835c 1845c 1855c 1865c 1875c 1885c 1895c 1905c 1915c 1925c 1935c 1945c 1955c 1965c 1975c 1985c 1995c 2005c 2015c 2025c 2035c 2045c 2055c 2065c 2075c 2085c 2095c 2105c 2115c 2125c 2135c 2145c 2155c 2165c 2175c 2185c 2195c 2205c 2215c 2225c 2235c 2245c 2255c 2265c 2275c 2285c 2295c 2305c 2315c 2325c 2335c 2345c 2355c 2365c 2375c 2385c 2395c 2405c 2415c 2425c 2435c 2445c 2455c 2465c 2475c 2485c 2495c 2505c 2515c 2525c 2535c 2545c 2555c 2565c 2575c 2585c 2595c 2605c 2615c 2625c 2635c 2645c 2655c 2665c 2675c 2685c 2695c 2705c 2715c 2725c 2735c 2745c 2755c 2765c 2775c 2785c 2795c 2805c 2815c 2825c 2835c 2845c 2855c 2865c 2875c 2885c 2895c 2905c 2915c 2925c 2935c 2945c 2955c 2965c 2975c 2985c 2995c 3005c 3015c 3025c 3035c 3045c 3055c 3065c 3075c 3085c 3095c 3105c 3115c 3125c 3135c 3145c 3155c 3165c 3175c 3185c 3195c 3205c 3215c 3225c 3235c 3245c 3255c 3265c 3275c 3285c 3295c 3305c 3315c 3325c 3335c 3345c 3355c 3365c 3375c 3385c 3395c 3405c 3415c 3425c 3435c 3445c 3455c 3465c 3475c 3485c 3495c 3505c 3515c 3525c 3535c 3545c 3555c 3565c 3575c 3585c 3595c 3605c 3615c 3625c 3635c 3645c 3655c 3665c 3675c 3685c 3695c 3705c 3715c 3725c 3735c 3745c 3755c 3765c 3775c 3785c 3795c 3805c 3815c 3825c 3835c 3845c 3855c 3865c 3875c 3885c 3895c 3905c 3915c 3925c 3935c 3945c 3955c 3965c 3975c 3985c 3995c 4005c 4015c 4025c 4035c 4045c 4055c 4065c 4075c 4085c 4095c 4105c 4115c 4125c 4135c 4145c 4155c 4165c 4175c 4185c 4195c 4205c 4215c 4225c 4235c 4245c 4255c 4265c 4275c 4285c 4295c 4305c 4315c 4325c 4335c 4345c 4355c 4365c 4375c 4385c 4395c 4405c 4415c 4425c 4435c 4445c 4455c 4465c 4475c 4485c 4495c 4505c 4515c 4525c 4535c 4545c 4555c 4565c 4575c 4585c 4595c 4605c 4615c 4625c 4635c 4645c 4655c 4665c 4675c 4685c 4695c 4705c 4715c 4725c 4735c 4745c 4755c 4765c 4775c 4785c 4795c 4805c 4815c 4825c 4835c 4845c 4855c 4865c 4875c 4885c 4895c 4905c 4915c 4925c 4935c 4945c 4955c 4965c 4975c 4985c 4995c 5005c 5015c 5025c 5035c 5045c 5055c 5065c 5075c 5085c 5095c 5105c 5115c 5125c 5135c 5145c 5155c 5165c 5175c 5185c 5195c 5205c 5215c 5225c 5235c 5245c 5255c 5265c 5275c 5285c 5295c 5305c 5315c 5325c 5335c 5345c 5355c 5365c 5375c 5385c 5395c 5405c 5415c 5425c 5435c 5445c 5455c 5465c 5475c 5485c 5495c 5505c 5515c 5525c 5535c 5545c 5555c 5565c 5575c 5585c 5595c 5605c 5615c 5625c 5635c 5645c 5655c 5665c 5675c 5685c 5695c 5705c 5715c 5725c 5735c 5745c 5755c 5765c 5775c 5785c 5795c 5805c 5815c 5825c 5835c 5845c 5855c 5865c 5875c 5885c 5895c 5905c 5915c 5925c 5935c 5945c 5955c 5965c 5975c 5985c 5995c 6005c 6015c 6025c 6035c 6045c 6055c 6065c 6075c 6085c 6095c 6105c 6115c 6125c 6135c 6145c 6155c 6165c 6175c 6185c 6195c 6205c 6215c 6225c 6235c 6245c 6255c 6265c 6275c 6285c 6295c 6305c 6315c 6325c 6335c 6345c 6355c 6365c 6375c 6385c 6395c 6405c 6415c 6425c 6435c 6445c 6455c 6465c 6475c 6485c 6495c 6505c 6515c 6525c 6535c 6545c 6555c 6565c 6575c 6585c 6595c 6605c 6615c 6625c 6635c 6645c 6655c 6665c 6675c 6685c 6695c 6705c 6715c 6725c 6735c 6745c 6755c 6765c 6775c 6785c 6795c 6805c 6815c 6825c 6835c 6845c 6855c 6865c 6875c 6885c 6895c 6905c 6915c 6925c 6935c 6945c 6955c 6965c 6975

Sex Spielers in Chi Are Whispering Annual Tip on Necking Niceties

Chicago, June 13.

June is the month of love. The marriage bureaus are swamped with business. And in June the sex lecturers start doing some business, after a long winter layoff.

In this town summer is never really on its way until the quaint love-life keynotes, with their bery of dainty maids, direct from the burlesque chorus, set up shop in some unattended theatre. Theatre biz being what it usually is in June, that's the only month the sexers can crash into any regular house.

Chicago usually rates four or five of these 'secrets about sex' divulgers. This year there's some talk about a depression, so that the town will have to be satisfied with one.

One spot operating at present is the Loop-End. At the Garrick things are darker. After having spent much coin in exploitation and the building of a gaudy and sexy front, the house remains shuttered because the gendarmes are hesitating about coming through with official stamps. But the town's designers should be happy, for that Love and Desire lobby itself is getting a nice play from the male gawking trade for those hot-cha posters.

Formula Routine

At the Loop-End the old-time formula remains a winner. For 35 cents the house is offering the love-questioners an old Willis Kent ficker, 'Primrose Path' which, and just gotten by with an 'adults only' permit after having been banned by the censors for some time; while on the stage are a couple of sex explainer and eight ladies in bathing suits.

Of course, the real coin in this setup is still from the sale of the books. Current paper-back is distinctively titled 'Cyclopedia of Sex', and though stamped at \$1 per copy, the big-hearted gent is letting the thrusters-after-knowledge stow it into their pockets at 50 cents, practically a loss.

Next effort this year to play up the under-cover attitude. The audience is taken into the lecturer's confidence as he tells 'em that the coppers may come a-running any minute and haul him off to the housework. But he'll keep on fighting the blue-noses who are trying to prevent him from proceeding with his enlightening work. He hasn't made much money; but, ah, well, he's still determined to carry

the torch of knowledge to the masses.

After the bookdealer comes another speller; this one is the 'psychologist.' He's thought up a flock of fancy monikers to label each of his eight (and not-bad, either) fraills who parade solemnly in green swim outfits. That bathing suit gag is a noticeable feature in the mugs who expected something hotter after that 'men only' warning. But as the lecturer quickly quawks, 'If any of you men come in here expecting to see anything dirty, you're going to be sadly mistaken. You're spent your money for nothing, and you're not going to get it back.'

Since there's no refund the boys in the audience lean back at the crack and sit for 30 minutes very quietly, except for occasional expletives and match-borrowing, while the lecturer calls one gal the type that'll make a swell mother, the other that will make a not-so-good one. There's the would-be pants-wearer, the dance-all-night foam, the glad-hand gal, etc., all old and regulation stuff, which this audience has been hearing regularly each time June rolls around. But at the close, in spite of the panning he's giving some of the gals, the lecturer, with great magnanimity of spirit, announces that in spite of what he's said about the girls, they're all okay, and 'give 'em all a great big hand.'

The mob files out slowly four times a day, some muttering 'fake!' But for the most part they're satisfied; they've learned about life.

No Relief for 'Leggers'

Minneapolis, June 13.

Proof of the conditions are making serious inroads into the bootlegging industry here is found in testimony before the grand jury to the effect that 20 bootleggers have been getting city relief support. Fact was advanced by a member of the estimate and taxation board as a reason for coping a new bond issue to raise further funds for poor relief.

Bootleggers are being dropped by the city from the list of those being given food and funds.

Back Broken; Goes On

Hollywood, June 12.

William Henry, a dancer in 'Hulabaloo,' revue at the Pasadena playhouse and son of Leslie Henry in charge of the Olympic Games, collapsed on the stage Saturday night.

Examination revealed he had a broken back, received in a spring-board leap while swimming early in the day.

Decree for Mrs. Hearst

Hollywood, June 12.

Blanche Wilbur Hearst was granted a divorce by default Saturday (11) from George Randolph Hearst, son of the publisher, and was given custody of the five-year-old twins.

Wife also receives the Beverly Hills property and half young Hearst's income, not to exceed \$40,000 annually nor less than \$20,000, until or unless she remarries.

'I'm Telling You'

By Jack Osterman

'WERE OFF!' (By Special Permission of the Copyright Owners, Westchester Racing Association.)

Horse! Horse! Horse!

We made our first appearance at the Belmont race track last week, figuring it would be nice to lay off there for a change. First race was a steeplechase jumping affair, and when our pony fell in the stretch after leading all the way, we decided that at the next race of that sort we would bet on the ambulances to win. Between races the band played the Belmont theme song, 'Crazy People.' However, we felt at home because after looking at Stevens' lunch counter prices we thought we were still at Moore's.

The Easiest Way

Board of Directors of the Friars probably figured that instead of closing the club, they would put all their members in the Roxy, and then close the Roxy.

Radio Fantasy

Al Jolson in front of the mike and asking, 'Are You Listening?' And Sid Gray jumps out and says 'Not only listening, but I'm taking notes.'

The Main Reason

After reading that George Jessel is going to cover the Democratic convention for a local tab, we found out the reason. The Dem figure if it begins to look like an overwhelming session, Jessel can go into 'My Mother's Eyes' and put a stop to the entire affair.

Incidentally Jessel arrived here from Europe, spent a day, and hopped right back. Probably forgot his tooth-brush.

Suggestion

Guests of the Edison Hotel feature Lew Leslie's new revue. He has already engaged Eddie Lambert and Lew Harris. We suggest he grab Al Klein and Joe Frisco and open in the Edison lobby.

For the Records

The hotel that has always been in the hands of the receivers is Sing-Sing.

That Would Be Sumpin'

At Paul Whiteman's Baltimore opening, many of the guests complained and were surprised when they saw the writers informed them that the high-hat Baltimore had run out of White Rock. We consider that nothing compared to the thought of

what would happen if Whiteman ran out of the Baltimore.

She's in Again

Gracie (Burns and) Allen was explaining that her landlord was going to get her, because her father had been trying to raise it for a month and couldn't.

Overheard on Broadway

First Actor—'Where are you going?'
Second Actor—'I'm going to break my act in for the small time.'

New Angle

Nat Karson found out that since the arrival of the new Palace policy, Morris, the elevator man is now sending the acts out for coffee.

Big Toss

Tees (Aunt Jeannine) Gardell informs that if four girls become ill in 'Sho-Bock,' she takes their place. Great girl Tees, I love every acre of her.

In Our Little Pent-House

Joe Berke's delinquent pent-house as a place where the help used to live until their employees found out the servants looked healthier than they did, so they decided to move up to the attic and chase the help downstairs.

Little Things

We asked a certain columnist what he intended doing with 'Hill Writer' Brown figure that it's dress rehearsal, that's a run... Everyone is dicker for the Globe theatre but the man who owns it... Jim Cagney's new picture should be re-named, 'Warner's Take All'... Gaiety theatre barker yelling, 'Heal-Bing Crosby sing HIS favorite song... Ogle as long as Bing likes it, Mark Hellinger is the happiest sad man on B'way... Abe's theme song... 'I know You're Lying, But I Love It'... Novelty of the week... Guest from Hollywood registered at the Warwick... And the height of something or other was the wire we received asking us to play a benefit... the message came collect... ARE YOU READING?

Osterman's

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Diary of a Stogie

By Claude Binyon

Los Angeles, Wednesday.

There haven't been any policemen around my room today so I guess the RKO circuit isn't going to do anything about me breaking up the show Monday night. I wouldn't be surprised if they could arrest somebody for that.

I was so cramped up from eating oranges that I went out late this morning and had a couple of hamburgers that made me feel better. My banjo is a mess so I hang as well forget about being a vaudeville actor. Maybe I should get back in the grocery business.

Los Angeles, Thursday.

All the grocery stores I went to today didn't need anybody so I haven't any job. They're funny looking stores with no fronts to them and people drive right up in their cars. I bet a fellow could catch a bad cold working in one of them in the winter.

I couldn't get away from Mom waiting for me when I got home and she says everybody is excited about going into moving pictures and what happened to Tillie and me? I should worry.

I haven't seen anything in the paper lately about Tillie so maybe she's not doing so well.

Los Angeles, Friday.

The grocery store I went to here sure are satisfied with themselves. I've been walking so much my feet feel like balloons and still no job.

Lucky I have some money saved up but sitting in my roomer, it's \$153.23 after I pay 40 cents for dinner tonight.

Los Angeles, Saturday.

Nothing new except my feet feel balloonier than ever. The weather is very nice here but who cares?

Los Angeles, Sunday.

Will Tillie be surprised? I'm going to be in moving pictures myself.

I never would have thought of myself as a moving picture actor if it wasn't for a man in my hotel named Mr. Whimble. I've seen him in the lobby a couple of times but I always thought of him as just another man even if I thought of him at all.

Today while I was sitting in the lobby after lunch because I was tired, I was sitting in my roomer. Mr. Whimble came over and sat down in a chair beside me. He told me his name was Mr. Whimble and asked me if I was ever in moving pictures.

'No,' I said to him.

'That's funny,' said Mr. Whimble, 'because you look like a man who can act. You sure looked me and I'm in the picture business myself.'

'Maybe I fooled you because I was a stogie,' Mr. Whimble, I told him. 'A what?' he asked me and then I told him what a stogie was.

'Say,' said Mr. Whimble, 'I'm glad I found you. That experience on the stage is all you need.' I got kind of excited and Mr. Whimble asked me how he was the head of the Surefire Casting Company that handles all the big stars for pictures. He said he was looking over his list of stars and saw where he needed a fellow like me because some big company wanted a star of my type in a hurry.

How much money have you got? he asked me. I told him that I had \$140.

'Poo,' said Mr. Whimble, 'that's pin money to what you'll be getting every week. Come to my office tomorrow and bring that small change with you so we can make a deal.'

'Do you mean the \$3?' I asked him. 'No, the whole \$140,' said Mr. Whimble. 'That's small change to you from now on. He gave me a card with his name on it and the address of his company in Hollywood.'

We shook hands and I tried to thank him but I stuttered, so he patted me on the back and walked outside.

I do care if I never get a new banjo. Oh, boy!

Los Angeles, Monday.

Well, it's all over and in a couple of days I ought to be a star. I went out to Mr. Whimble's office in Hollywood, only it is three offices in a building on Santa Monica Boulevard. He was sitting in the top office all alone because he said his secretary and staff was

out to lunch early, and he shook my hand real hard. Then he stepped back and looked at me with his eyes half shut.

'You're perfect,' he said. 'There's no use wasting film on a test of making you a star. Get a sample of your voice to shoot over to the studio. Where's your money?'

'I took out my \$147.25 because that's what was left. Mr. Whimble took \$146 and gave me back \$2.25.'

'That's to eat on today and tomorrow,' he said. 'After that you'll be dipping your nose in caviar.'

'I don't like caviar,' I told him.

'Why do you need the \$146?'

'Listen,' said Mr. Whimble putting my money away, 'this doesn't even begin to cover the cost of making you a star. Can't you realize I'm doing you a favor?'

'Yes, sir,' I said to him. 'I'm sorry.'

Then he took me into another office where there was a phonograph thing and a microphone. 'Do you know any poems or things?' he asked me.

'I couldn't think of any poems but I happened to remember my but I happened to think of so I told him about that.'

'Fine,' said Mr. Whimble. 'When I wave my hand you start saying your act and we'll make a record of it.'

He got a record out of a box and put it on the phonograph thing. He waved his eyebrow at me and I nodded by head and took a deep breath. Then he waved his finger and I started saying my riddles at the microphone.

It seems all right but I got nervous a couple of times and stopped talking, but Mr. Whimble waved his finger for me to go ahead. But after a while I got really warmed up and just went on and on. Mr. Whimble said 'that's all' and turned the machine off.

I told Mr. Whimble I was right in the middle of a riddle when he turned the machine off, he said that was all right, it would make it harder.

'That will sell you like a million dollars,' he said. 'The big studios believe me and I'll tell them you have the looks. All that really worries them these days is how your voice sounds so we had to make this record to prove it.' He waved his finger and we again shook hands and he told me he'd get in touch with me as soon as he got the okay about my being a star.

It seemed a little bit for \$146 but I couldn't complain when I'm being turned into a star. I thanked Mr. Whimble all over and took two stars to go back to my hotel room. Maybe I'll see my name in the papers tomorrow even before Mr. Whimble tells me the good news. It would knock Tillie over.

Playing Sing Sing

Columbia Pictures' baseball team is scheduled to play a nine from Sing Sing prison.

Time and place will probably be next week at Sing Sing.

Tremaine's in Dayton

Chicago, June 13.

Paul Tremaine takes his orchestra down to the Greenwich Village cafe in Dayton, O., June 23. Goes for a three-week tentative. Placed through the local CBS orchestra bureau.

Paul Specht band is now tooting at the Dayton spot.

Kollege Kut

(Continued from page 1)

conspicuous. He's become the head man in the speak proprietors' affections. Speak doors fling open in a little hesitation gone—to admit him.

Quick to sense the change in the speak gatekeepers' attitude toward collegians, the prohibition agents have changed their style. Undergrad attire is now the smart snoopers' disguise. Some of the snifters, alert to the more convincing detail of collegiate dress, even wear tortoiseshell glasses. The wise speak owners are putting college grads at the door, the better to distinguish a real Phi Beta Kappa key from the phones, and to pass in the gate the students who got flogged suspended from watch chains.

Artists Scream as Roesner Finishes Whistler Paintings in Fish Market

Laguna, Cal., June 13. Laguna, colony of the artistic, is agog over certain happenings in the Roesner household.

George Roesner, to forget pictures or forgotten by pictures, came here with his wife and child a month ago to open a fish market. He was so Caesar on the village streets, Caesar was hurt, but felt that if the one-time 'Old Soldier' wanted to forget his past it was okay with a Caesar. Things went well for a while, with Roesner talking to no one but his family and his fish, but now the bonafide artists are chanting murder. For Roesner has decided to become an artist. He's even gone further; he's completed his first oil painting, which he calls a marine study.

A Yates Steel Picture is framed and hanging in the fish market. It looks like the back drop for an Irving Yates flash act, but it's Roesner's pride and joy.

What caused all the trouble among the artists is the picture of a painting. It reads 'Roesner-Whistler'.

Caesar came over to the fish stand and appraised the picture. Roesner felt that the picture was a possible buyer and gave him the 'old pal' business.

It didn't help. Caesar bought a half-pound sea bass for his cat and left the joint.

PLEASURE INFO SERVICE TAPS AMUSEMENTS BUCK

Los Angeles, June 13. Another hunch in service organizations is the Pleasure Bureau being originated by Stanley Barbee to disseminate information about all forms of amusement and travel. Barbee is president of the L.A. Coca Cola Co.

Service is sold to theatres, night clubs, cafes, steamship and railroad companies, dance halls, night clubs, race tracks, etc. Company is carrying on an advertising campaign inviting the public to spend an evening when seeking diversionment.

Charge to the subscribers, theatres, cafes and such is \$1 weekly for each theatre, race track, cafe, on which information is given. The advertising desired in the pleasure line is plugged by the bureau, which also has one hour weekly on KTM at which time the public gets a load of what to spend an evening, be it a picture house or boat trip.

Bureau has 30 phones with operators handing out information such as costs, distance to road houses, airplane schedules and whatnot.

In operation only a short while, Bureau has about 400 clients.

\$3,500 Verdict for Girl Over Minn. Evangelist

Minneapolis, June 13. Luke Rader, 'showman' evangelist who operates a tabernacle here and broadcasts over the radio daily, must pay \$3,500 damages to Edna Gilbertson, formerly in charge of the tabernacle, claiming that he had returned a verdict for that amount in her favor.

Miss Gilbertson sued for \$25,000 for alleged slander, claiming that Rader called her 'a thief and a liar' in the presence of others. She testified that during services Rader, from the pulpit, singled her out in the audience, charging that she had appropriated to her own use or 'knocked down' proceeds of tabernacle book sales.

Miss Gilbertson also was awarded a verdict of \$255 against James Neilson, a tabernacle employee, for alleged assault. She charged Neilson injured her after Rader, on one occasion, had ordered her out of the tabernacle.

Rader has been negotiating for the Aimee Semple MacPherson tabernacle in Los Angeles.

RECEIVER FOR TRACK

Akron, O., June 13. S. S. Steinmetz, has been appointed receiver for Northampton, largest racing plant in eastern Ohio. Steinmetz was custodian of the track. Local owners owed him \$5,700 in salary it is asserted.

Mark Twain's Yankees

Worcester, June 13. High pressure being used to lure tourists to New England this summer is one of old Mother Nature's phenomena. It's the eclipse of the sun, due to take place in August.

Yankee resort advertising is stressing that the eclipse is visible in the U. S. only in New England. Scientists say Maine is the best place.

Just another item to be bragged about as being exclusive for Down East.

Reno Hotels and Dude Ranches Bitter Rivals For Divorce Trade

Reno, June 13. Competition between dude ranches and Reno hotels has reached such a point that runners for the dozen more dude ranches established here are no longer welcome in the hotel lobbies. In fact the hotel owners are now trying to figure out some scheme to put a crimp in the ranch racket as the six-week residents, here for a divorce, have found that they can have a wider time for less money on the ranches than they can in a hotel room.

With the falling off of the divorce trade during the winter months, due to the depression or some other cause, hundreds of rooms in Reno's principal hotels are dark each night while the dude ranches appear to have gone through the winter nicely.

Not more than a year ago leading hotels were booking customers for the summer. The gaily bedecked cowboys who drive a car much better than they can ride a horse, were welcomed at the hotels and introduced to the socially prominent but lonely feminine visitors from the east by the hotel managers. Now all that's out.

The legislature, at its next session, will probably be asked to pass some kind of a bill regulating the dude ranches and forcing them to pay some form of a tax to the state and county for the privilege of doing business. Just how the legislature will be worked out has not been determined.

For their own protection the ranch owners are talking of forming an association.

Should business pick up and the divorce seekers flock to Reno by the thousands again as they did last spring, all animosities will probably be forgotten.

Coast Agent Has Year To Provide Chi Talent

Los Angeles, June 13. First instance of a local club booker getting a national convention show one year in advance is case of John Beck, who supplied the entertainment for the National Banking Institute held here last week.

Institute gave Beck a contract for the entertainment at the 1933 convention to be held in Chicago.

VERA LEIGHTNER FREE

Chicago, June 13. Vera Leightner, ex-show girl and the 'Polka' really broke her martian ties from Les Brody, Hungarian artist, by obtaining a divorce here.

They were married in Budapest in 1924. Deceit was granted on cruelty charges. Four years ago Miss Leightner sued Jefferson Seligman, 70-year-old banker, for breach of contract, and the case was settled out of court.

Wind Blows Sailor Down

Topeka, Kan., June 13. A dash of rain and a 2-mile wind ended the attempt by Sailor Jim Kelly to break the world's record for flag pole squatting. Sailor Jim topped the 35 foot pole on the Crystal theatre for three days, announcing he intended staying there for 60.

He carried microphone equipment with him so he could talk with the street crowds and over a local radio station.

GESTURE

Studios Lend Moral Support to Chi World's Fair—No Cash

Hollywood, June 13. After a studio and home office canvass Hays office found that the film industry was unanimously not interested in participating in the Chicago World's Fair if it cost any money.

Picture biz willing to lend moral support at no cost to itself.

EX-TOURISTS SNUB TRAVEL

Los Angeles, June 13. Despite rate allies, coast travel, both by boat and railroad, gives no indication of paying dividends during this summer.

Los Angeles Steamship Co., operating between here and San Francisco, is not replacing the 'Harvard' during vacation months. Cruises of the French Line between here and Vancouver, which generally take 35 passengers, are now averaging about eight per voyage.

First excursion train on the Santa Fe arriving here from the east since the new low rates went into effect dropped 75 passengers. In previous years the railroad press agents spent the first few days photographing the train's extra sections.

Honolulu's Siesta Low fare rates to Honolulu have failed to bring any extra traffic. Same for the various 'Nowhere' cruises.

About the only yearling getting a play this week-end excursion to Steamship company operating the bargain sea voyage plus the opportunity to indulge in Mexico's free-throw and the low rates on the sawbuck rate, but the trip is made in the slow time of nine hours and permits small consumption of fuel.

Their angle is that it costs them no more to make the trip than it does to keep the vessels tied up at the Wilmington dock, and it may encourage some of the travelers to take a longer voyage.

Reno Is Tactful About Old Gambler Killing

Reno, June 13. After digging into yearling files and rummaging around among the gambling places and other spots for evidence, a grand jury last week reported that it had sufficient evidence to indict William Graham, one of Reno's big shot gamblers, for the alleged murder of W. R. McCracken, another gambler.

McCracken stopped a fight from Graham's quick acting gun in the Haymarket Club, a bootlegging joint, a year ago and Graham was never booked by the police. He told a coroner he had plugged McCracken when the latter took a shot at him following a quarrel. Half a dozen witnesses recited the same story.

And So It Goes

Los Angeles, June 13. Combination of business with pleasure is netting a dozen young ladies pocket money on weekends.

Employed by a local liquor salesman, the student, who was with bottled goods and take the boat to Catalina Island at the salesman's expense. They are met and relieved of their cargo at Catalina and can spend a pleasant weekend, but even on their return before returning home.

Orange Juice Lobbies

Chicago, June 13. Local theatres, dark for the summer, are trying to collect a few extra coins by renting their lobbies to orange-drink dispensers for the hot spell. Lobbies are rated as acc locations by the orange mob, being spotted with orange juice on main roads and yet provide a shady nook in which the customers can snatch a couple of minutes out of the sun. These orange-lobbies are not only the legit theatre, but even the snooty film circuit spots, the Public-B. & K. McKivvers having an orange pump smuggled under its marquee.

Feds Found Only 3,844 Speaks; Sounds Like Times Square Got Short Count

Low Tide

Hollywood, June 13. Rock bottom now for the so-called McCoy in case lists lists tourists and rye 1932, Scotch 140, with a few brands slightly higher; gin \$40, brandy \$60 and \$65, champagne \$60, cordials and wines (all standard brands) \$27.50 to \$27.50. Local gin is \$12, with plenty take-a-chance stuff even less.

Beer gets on the standard lists for the first time, quoted at \$47.50 a barrel.

Bombs Tossed As Dogs Bark A Jit Cheaper

To the accompaniment of brimstone and fire they recently changed the Nedick company's barking dogs from looser to winners in five hours. A man, picked by the means of the switch. Hot dogs on a 5c basis instead of a dime. The management sent the price into effect at 2:30 p. m. of an afternoon, and by 2:30 they had equalled the price of the entire preceding day. That goes for the 90 winner counters Nedick is operating in the Metropolitan district.

The changed complexion has a bearing on one of the Nedick stands paying Walter Reade \$30,000 for eight months' tenancy of the Mayor's theatre corner on 4th and Seventh. Spot is being renovated now and opens shortly. It was a soft dog case.

Coney's Fireworks Most of the fireworks occurred in Concy Island. They throw stench bombs in other places besides theatres. In this instance the rolls and dogs acquired a sulphurous tang, which was the result of acid, etc., into the delivery wagons. There were no disturbances while Nedick adhered to the 10c price, but as soon as the tags dipped to a nickel the boys started hurling things. The same thing took place with the juice joints. So the chain firm is sniffing suspiciously at the independent hot-doggers who've been nickle-teeming it successfully for some time, or until somebody within the Nedick group played a hunch.

Percy Deutsch Must Pay \$1,200 Monthly Alimony

New York Supreme Court decision ordering Percy Deutsch pay \$1,200 monthly alimony to his wife, Eleanor G. Deutsch, has been upheld by the Appellate Division. Deutsch appealed the order, dated Nov. 14, 1931, which also made it necessary for him to come across with \$5,000 in arrears.

Mrs. Deutsch is suing for separation. Her husband is a former executive of the Spound Studios. Mrs. Deutsch charges she was abandoned.

MARBLE GAME OWEN

Los Angeles, June 13. First appeals note in the pin-board game trade here is the labor commission claim filed by Alfred N. Harrison, assembler, against Ark & Miller, makers of the roll down game, for \$43,400 in wages.

Harrison says he was hired at \$6 a day, which was reduced to \$3 a day when the boards became common and was let out when the territory was saturated with the marble games.

BIRTHS

To Mrs. and Mr. Walter Abelem, a son, at Lenox Hill hospital, June 6. Father was lately with Guild plays.

Born to Mr. and Mrs. Royce Rowe on Friday, June 3, a girl. Father is president of the Warner theatre in Pittsburgh.

Dr. and Mrs. Mortimer Sherman, in Brooklyn, June 6. Father is doctor for the NVA and brother of Harry Sherman of Public.

With a host of padlock actions already on the U. S. District Court docket, Times Square, spot listed for plenty of closings in the approaching weeks, following announcement by the United States Attorney that he was preparing injunction proceedings against the city's liquor joints. Within the past months the Square has been well affected by the closing of speakeas, but in view of the government announcement, it looks like the worst is around the corner.

A prohibition survey by the government administrator, recently completed, resulted in a listing of 3,844 speakeas, being made by government agents. It won't announce whether this was the total found in all of Manhattan or a part of the borough. But speakeas won't be alone in getting the nudgerlo. Cordial shops being also tabbed.

Cordial joints suffer less loss when G men turn the key, since they carry smaller stocks than the speakeas, with plenty of dummy bottles on hand. The speakeas also can get set up in less conspicuous places. In addition, speakeas carry a larger supply of hard stuff, plus their beer supply, which cordials can't handle.

Landlords' Help What could happen is that government action may not be needed in some of the cases. This development is a possibility through landlords and property owners moving for protection of their estates. After padlock proceedings are started and the defendants found guilty, the property involved can't be tenanted by anyone except the government. Property men may move out their tenants rather than chance darkness.

Times Square holds plenty of the bars, if not a greater pro rata share of the government padlocking actions. Two recent Square padlocking actions involve the Hotel Plymouth, West 48th street, frequented by show people, and a speak on West 44th street. Government agents George Hogan and the Plymouth operated the alleged barroom at 116 West 48th street, and that John Laken is the owner of the property. The speak is charged with running the speak at 125 West 45th on property owned by the Longacre Realty Co.

Question also arises is how long after one speak closes, will another one or two more be closed? What may hurt the speakeas most is the loss of furnishings and trappings, which the government nabs.

Petticoat Tangles as Prelude to Reno Bout

Reno, June 13. With her little brother in tow 'Leaping Lena' Levy landed in town last week, gave the Kingfish a five dollar bill to risk in a crap game, and then the winners and losers settled down for the training grid at Steamboat springs.

King Levinsky, Lena's brother, had the training while she does the boxing and also says that the King is going to spoli Max Baer's handsome mug and knock him out before the sixth of the 30-round affair on July 10.

Just to keep the two battlers busy Jack Dempsey has gone into training again and is working out alternately at both camps. He may cut on the pug with Baer and Levinsky during the training period.

Baer's wife beat him to the punch in Los Angeles by filing a divorce suit there after Baer had announced he intended to put his domestic affairs in the hands of the Reno court.

The trouble about the Los Angeles divorce is that it takes a year for them to become real. But if his wife goes through with the Los Angeles suit Baer will probably sit back and let her get it and try to work along for a year without a wife.

Domestic difficulties also hit Leonard Sacks, Jack Dempsey's business manager and the brains behind the Reno fight. He had sued for divorce last week and expects to get it in a few days.

Dempsey says he has no intention of undergoing any favors stowed on him last year by the Reno divorce court, by taking another wife and the fact that Lina Iasquette is still here means nothing to him, he says.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Louise Homer given honorary degree of doctor of music by Russell Sage college, Troy, N. Y.

Arthur Tracy gets one-third of his income tied up. Edward Wolf, former business manager, claimed that share of his radio earnings. Suit now on in Jamaica, L. I., court. By agreement of counsel the sum set aside to await court decision.

Alex Arons on out of 'Ballyhoo' revue and goes to London.

Agents for paylay race betting dismissed by court when J. S. Solomon announces he is through.

Majestic hotel fighting receiver-ship sought by two bondholders.

James N. Meehan given six months in Mineola, L. I., for procuring men to plug nostrils of one of Joseph Widener's wives just as they were racing at Belmont Park. Conviction found on cruelty charge.

Continental Bank and Trust Co. sues RKO receiver in foreclosure of \$125,000 mortgage. Also alleges \$60,000 due for taxes.

Sara Stamm, p.a., going to Los Angeles to produce 'Riviera'.

Another receiver suit against Warner Bros. filed in Wilmington by M.P.V. Newcastle, who claims to own 1000 shares of stock.

Joseph M. Galties patient in mid-town hospital. Minor operation.

Madeline Boyd, play agent, has sold 'After the Fireworks' to Laurence Rivers, Inc. Dramatized by Ernest Boyd and Madeline Davidson from Aldous Huxley's story.

Bridge Whistles, by Sara Atherton, to be given a try-out by Scarborough Players.

Albertina Rasch to stage the dances at the RKO next week (17).

Hungarian Inn raided last week (7). Raiders got 50 bottles of champagne and a case of whiskey. Arrested 11.

John Weaver's 'Joy Girl' to get a tryout at a summer theatre with Queenie Smith.

Gus Edwards rehearsing a Fanchon & Marco unit at the Hollywood theatre, New York. Elaboration of his Radio Stars vaude act.

Insurance policies aggregating \$230,000 on life of the late Fred G. Nixon-Nirdlinger, ordered distributed by the court, Philadelphia.

G men visit the 33 Club, across from Plaza hotel, and garner 100 bottles of wine and 11 employees.

Tim Mara, sports promoter, asked for 25% split on the earnings of Tunney. Says the fighter offered him a cut if he landed the Dempsey-Tunney scrap.

Accounting places estate of late Thomas Healy, Broadway restaurateur, at \$2,500,000. Mostly made in real estate deals. Money goes to the widow and children.

Robert Gleckler, of 'Hot Cha' celebrates his 29th anniversary on the stage today (Tuesday).

Thornton Wilder is translating 'The American People' from the French. Katherine Cornell will try it next season at the Belasco.

W. A. Brady, Jr., Benjamin Hoagland and George Kondotto offer a summer stock at Red Bank, N. J. July 2. First will be Alice Brady in 'Road to Rome'.

Howard Rumsey, play broker, among the complainants against alleged speakeasy at 152 W. 72d street. Victims say they went to sleep and when they woke were presented with exorbitant bills and a threat of damage if they didn't pay. Proprietor gets three years in Atlanta.

Harry Richman's petition to the court to limit his liabilities in damages in the burning of his yacht to present value. Petition granted. Yacht was the claim of Virginia Riddle, who was captain, of ship White, who was captain, to about \$50. They sued for \$50,000 and \$25,000, respectively. Cases not yet tried. When he got back from Rome he was served with papers in a \$50,000 suit brought by Barney Daley, who asserts Richman broke

his jaw, preventing him from playing in the orchestra. Richman says he hit in self-defense.

Federal Hall reproduction in Bryant Park flopped. Committee putting in entertainment to coax the theatre. Recently ordered to give back half the park to the sleepers.

Martin Johnson, who hunts wild beasts with his camera for the moving pictures, plans an airplane hunt for his next venture.

Lilyan Tashman's taxi in a crash with another. Not seriously hurt.

Theatre Guild has renewed its option on 'Fanny' and may include it in next season's repertoire.

Philip Faversham, son of the star, will play juve leads with Theatre Unit at Old Silver Beach, Cape Cod.

Announced that Palace theatre will continue its four-a-day policy indefinitely. No musical in prospect.

N. Y. 'Graphic' offers to let tabloid staff buy the papers of the theatre. Some 400 agree to take paper over, starting this week.

New air stunt offered at air carnival at Curtis Airport is an egg race. Contestants take off, land somewhere and buy an egg, returning to the port and carrying it in a spoon to the judges. All broken eggs a silk suit. First man in gets \$50. Last man has to wear the hat.

Lily Pons ordered by her physicians to take a rest. Now in Paris.

Lydia Locke Marinovitz, opera singer, gets a divorce decree from her husband in White Plains. He is charged with misconduct with a girl known only as 'Vivian' at the Hotel Marguery, June, 1931.

State Moore convention puts on a real carnival for inmates of Auburn prison. First time since the riots in 1923 that professional talent has been allowed to show.

Summer Evening theatre opened on the roof of the Sutton hotel last week (7), and thermometer hit a new June low.

Senator Brookheart, who writes those bills against the pictures, loses primary fight for renomination. But he'll be in his seat until March 4, next.

Allegro Corp. of Texas, claiming to control certain talking picture patents infringed by Western Electric, files infringement suit in Brooklyn federal court. June 8. Brought and lost several suits in Texas and trip up here. Claim that W-E be required to reply to 75 specific questions before trial.

Sam Wren back from abroad.

John Barney, husband of Dolores Barney, charged in England with murder, may go to her aid. Never divorced, but estranged the past three years.

Broadway gigolos forming a union. To keep prices level and to protect women against unscrupulous hangers-on.

Giolo Tebardi, porter in a restaurant, fined \$25 in West Side Court for being on for attempted assault on Marion Summerville. Went to the basement with her to help with her trunks and her gingham pyjamas were too much for his self-control.

Open air charity performance of 'Aida' to be given at Polo Grounds, June 24. Helen Gahagan for first time in heavy role.

James K. Rogers, radio singer, in the tolls on a bad check charge. Hearing June 15.

After being thrown out Main circus at the Seaside that advertised a finder of Lindbergh baby, out of Coney Island show on protest of New Jersey authorities.

Lee Shubert officially announces 'Americana'. No secret.

Joseph Ornato announces he will make several productions the coming season. To produce as Coliseum Attractions.

Walter Damrosch announces five concerts for next season in aid of unemployed musicians. To be held in Mad. Sq. Garden. First Nov. 26.

Federal Radio Commission reports to the Senate that advertisement is vital to radio. Only about one-

third of the time is commercial. Capital investment in existing stations is around \$47,000,000, with receipts and expenses about equal at \$77,000,000.

Jane Cowl entertained her associates in '1000 Summers' at a dinner at her home last week (7).

Crosley Radio Co. granted a permit for an experimental 500-watt station at Mason, O. Only between 1 and 2 miles of interference. Highest powered station on record.

Carmen Barnes reading 'Mother Be Careful' as a musical. Horace A. Wright will print at the same time.

Ann Orr will return to the stage for the Redding Ridge (Conn.) little theatre in 'Sutton Place', comedy by Stephen Sanford.

AMPA will continue its Thursday luncheons throughout the summer.

Fed agents shutting booze shops at the rate of 25 or 30 daily.

With home offices urging use of air mail instead of wires for Congress, ups the first ounce to 8 cents.

Arthur Swanstrom, who went through bankruptcy lately, told that does not relieve him from paying \$10,000 on his wife, Violet Patricia. She wants the coin or else.

Thais Glorin, a Lynbrook, L. I., 'littery', borrows an auto for a ride and winds up with the bonnet wedged into the side of a house in Long Beach. Got a ticket for rock less driving.

Sam Shipman and David Freeman sell George Jessel a play for himself and Norma Talmadge. Said to be Irving Thalberg and Norma Shearer.

Lillian Harvey at last tells that she has had the wife of Willy Fritsch, German screen lead, for about a year.

Chuk T. Mul, also known as Chuk Moy, who owns a string of eateries along Times Square, indicted for selling opium. Held in \$10,000 bail. Alleged he was head of sales system.

Police tear up an alleged speakeasy at 308 West 56th street Thursday (13). When William theatre of Tulsa complains he was beaten and robbed there. Jack Levey, alleged manager, and three others held in \$5,000 bail each.

New York School of Vocal Art launched at Carnegie Hall last week. Paul D. Cravath, Deems Taylor, Daniel Frohman and Hugh Ross spoke. Object is to develop stage talent, chiefly for opera. Develping the voice only, speaking or singing. Starts Sept. 25.

Central theatre on Broadway closed for summer. Sex film show now.

Gina Pinna, new dramatic soprano, will debut in 'Trovatore' at the Channin theatre. One performance June 18.

Robert Edmond Jones to stage play festival at the Opera house, 119 City. When New theatre of one of the old mining camps near Denver. Lillian Gish will play 'Camille'.

Core E. Fitzgerald gets the job as p.a. for the Playhouse, Surry, Maine.

Frances Maddux, radio and nite club singer, to take a long rest. She's in society and doesn't have to worry about the envelope.

Reveries on the Hudson River Day Line boats started Friday (10). Bobby Sanford managing.

Lee Lawrie, American sculptor, gets the contract to adorn main entrance of Radio City. A logia of three arches.

Guards at the raised 33 Club were agreeably surprised when a truck driver unloaded six kegs of beer next door. So they went out and got the beer, the driver and the beer-keeper.

N. Y. Repertory Co. started rehearsals last week for 'Thoroughbred', first play at Westport, L. I. Rehearsal at Guild theatre. Joe Walker, Elizabeth Riddon, Armda Marshall and Osgood Perkins in cast.

W.R. discontinues publicity for announcers, who hereafter will withhold their names. Feels personal announcement out of date.

Sam Kaplan, head of the N. Y. picture operators' union No. 306, takes a licking at the convention when the 'permits' system is ousted. Permit gave non-members working papers on payment to the union.

Zachin, doing the human cannon ball stunt at Luna Park, took a heavy Friday night, and prevented his throwing over the

flight and he hit the net on his head instead of landing on his back. Scalp wounds. An X-ray will determine whether there is a skull fracture.

That census of N. Y. speaks that RCA reveals \$494. Since then 350 new complaints, raising the total to 3,844. They won't stand still to be counted.

Equity bans profit sharing legit production, and entire personnel is on same basis.

John Wexley back from a European vacation with a new play, 'Washington, D. C.'

Mrs. Will Rogers, Billie Burke and their daughters in from the Coast.

Pierre S. Dupont over the radio tells that it costs \$4,000,000 a year to support dry forces with drinking increased 35 fold.

Trial of Sam Kaplan and 35 other members of operators of Local 306 for conspiracy set for Oct. 3. Delay to oblige Max D. Steuer, of defense counsel, who is going abroad.

Universal Pictures declared its regular quarterly dividend of 2% Friday (10). Payable July 1.

Fox Film bought the rights to 'State Fair' from Phil Strong.

In Bronx supreme court Nat Nazario, Jr., opposing temporary alimony pending divorce case of his wife Ebba, Nat Nazario, Jr., declared he was framed by a supposed pal who betrayed him into a spot with a blonde.

Felix Hausner, who undertook the hop to Warsaw and was supposed to be a lowly clerk, picked up in the plane off the Azores. Motion picture projectionist.

Paul Robeson given honorary degree of M. A. by Rutgers university. Graduate of that college.

Hearst Publications still advertising stock for sale, cash or installment.

Savin Rock, New Haven's shore resort, swept by flames in 30-hour blaze. Damage around \$150,000, but real loss is potential summer business.

Ernest W. Stirn, Chicago attorney, tells Senate inquiry that after RKO stock dropped from \$12 to six cents, he was asked to sell \$100,000 of 'substantial sum, very close to a respectable price' after he had instituted legal proceedings.

Florence Ziegfeld plans a new 'Follies' in August, probably with Jack Pearl as chief comedian. Also purposes touring a composite of previous 'Follies'. To round trip to the Coast.

Dmitri Tiomkin planning an opera with a modern Chinese background. Ramon Novarro may get the lead. Operatic ambitions.

Lillian Tashman may go into Phil Baker's revue.

William Harris gets Edgar Wallace's latest play. To be produced in a case of Spades. Early in the season.

Basel Rathbone goes back to London with the determination to stay over there at least a year. Will republish his English accent.

Frances Wilson talking of going dramatic. Has a play. Maybe a summer tryout.

Flower show opens on St. Moritz road tomorrow (Wed). Backed by a new society to promote roads for penthouses and apartments.

Rouben Mamoulian may direct 'Devil's Plum Tree' for Peggy Fears when he can get leave from his studio job.

Brock Pemberton, getting up looking like a Christopher Columbus, around for a new one. Probably for Margaret Perry.

'Phantom Cargo', now in Boston, may be unloaded on the Square in the fall.

Three Rajahs, two princesses and a harem, were gleamed in an Atlantic City raid on fortune tellers. Tough times for royalties.

Henry Wagstaff Gribble interviewed 'Wagner Revolt'. Had a play with that title once. Wonder what he ought to do about it.

Gangster plays hit Yiddish theatre. Samuel Gertler to open in 'Heart of a Gangster' at the Lyric, Brooklyn, today (14).

Lorraine Manners married to George F. C. L. year ago but just telling about it.

William J. Morgan, Milwaukee attorney, tells the Senate Banking committee that RKO refinancing last year was 'the most drastic squeeze-out' of stockholders he had

ever seen. Said that by depressing stock and by other methods, RCA acquired for \$11,500,000 RKO which was worth \$23,000,000 of which \$67,000,000 were in the clear.

Game worked in Philadelphia subway may spread to the theatres. Two men entered the change booth and told the girl cashier they were about to spray against mosquitoes. Hung a sheet to protect her clothes. When the station men stopped the men went. Also \$700.

Thursday night Raymond Hopkins, Coney Island cop, on duty, escorted a girl to the dance marathon. Coming home three men grabbed the girl and tried to molest her. Cop used his service revolver and plugged the girl in both legs. But he scared her captors off.

La Cassa Gurnan at Valley Stream, just La Cassa, in a huff when Harry Lyons fired two of her girls. Troupe played the 'Ladies of the Night' at Valley Stream and the gang now at Liberty.

RKO signs Elvy Culbertson for a series of bridge plays.

Walter Jahelka, known on the stage as Walter Blair, attempted suicide by poison in his room at the Hotel Lincoln Friday (10). At Valley Stream hospital. It's Mike Hammer. Unemployment.

Cote d'Or, two floor restaurant in W. 50 at visited by G men Friday (10). They got 50 bottles, the manager and seven employees.

Gloria Swanson cables U. A. she has found an ideal leading man for her new picture. It's Mike Hammer, her hubby.

Butler Davenport to do Mollere's 'The Affected Young Ladies' at his private theatre.

Millbrook, (N. Y.) summer theatre opened its third season yesterday (13). 'The Affected Young Ladies' by Barrett guest star.

Blight hits Coney and other beach resorts. Sanitary squad after the eat joints and asking what they put in frozen custard. Even investigating the hamburgers.

Long Beach abandons the street parade in the hope of coaxing some visitors.

Tommy Manville, Jr., asbestos millionaire has been or is about to be married to Marion Carewe, daughter of William H. Manville, another stage looker.

John S. Laikin, Jr., will dramatize Chas Beahm's 'Night for a Lady'.

Columbia renames 'Murder in a Pullman' 'By Whose Hand'.

Julia Hayton now loving cup offered by Daniel Foy, by making the highest bridge score at the Actors' Dinner Club's first annual bridge tourney.

Workers Laboratory theatre to produce 'Hallelujah! I'm a Bum' by Paul Peters next fall.

Croton River Playhouse, Harmon, N. Y. now opens summer theatre opening June 27. Ann Grovenow Ayres, director; Ralph McHanna, stage manager; technical; Charles Walton, manager.

Patrick Cardinal Hayes attacks swearing on stage in speech at celebration of Holy Name Society's 50th year.

Coast

Gilbert Kisel, actor here only six weeks from England, was given a 15 suspended fine for driving on the left side of the street.

John Santoro, Warner Brothers, actor, was reported the prospective husband of the former Laura Bida, who is married to William Bida, a writer. They met 11 years ago.

Dr. I. Jesse Citron must face unprofessional conduct charges before the California State Medical board in connection with his prescribing narcotics for the late Alma Rubens.

Kitty Coleman, New York actress, attempted suicide by gas, but was revived at the receiving hospital. No money, friends or job given as reason.

Burglars stole a claimed \$1,000 worth of clothes from the apartment of Edith Kenney, actress.

Jack Dempsey and Lina Baskette, back from Reno, are talking of marriage.

Allene Mercedez, actress and dancer, is asking for a divorce from Stephen Mercedez, a former Simba coach and \$1,000 monthly alimony. They were married March 18. Simba-horse was the name of a prominent New York family.

Mother of Edward Sedgwick, director, and Eileen and Joie Sedgwick. (Continued on page 39)

METRO'S GOLF TOURNEY BRINGS BROCCOLI BOOM

BOOTH Theatre, 45th St., W. of B'way

Broadway

Vicki Baum can play a harp. Ben David moving the office east. Tommy Kilpatrick a juror last week.

Eugene Symon is seeing actors galore.

Alex McKaig in from the Coast this week.

Get a load of Eddie Carter, sargeant. Russian.

Harry Lenetsky has turned professional parent.

Elaine Etkin prefers blue linen slacks for golfing.

Belle Baker at a reducing farm at Farmingdale, N. Y.

Mr. and Mrs. Meyer Gerson married 25 years June 8.

The Tavern is getting to be 'the' after show club spot.

Rose Franken slated for a European boat ride next Sept.

Hairdressing salons are popularizing the 'Amelia Earhart Clip'.

Joseph W. Gates in the Midtown hospital for another ear operation.

Dan Daugherty blossoming out in corduroy ensemble. Upper part is red.

The Jeff McCarthys will like themselves to Westchester this week.

Henry Kissel has gone in for yachting, but not on his own yacht.

Bernie Simon a Westchester commuter and an early riser, not from desire.

Back-to-the-soil Albus (Wayne) is around collecting straws—anybody's.

Irving Beck cultivating his voice—in preparation for the next hockey season.

Herman Shumlin and Edmond Parker staying at the Grand hotel in Vienna.

Jack Curley has moved offices to the Times building. Tin snars there for first time.

Charlie Abramson has a skeleton ash try on his desk. Chin wiggles at everything.

Mack Hilliard to be gen. mgr. for Lew Brown and Ray Henderson's new productions.

Harold Winston, director, has stepped out of that Shubert, Conn. summer stock troupe.

Harold Ward inherited a dog that's a probable blue-ribbon winner. Murrery for the tail.

John Curry of the Shubert office a grandpoo. Non-pro daughter is Mrs. John H. Crockett.

Grossman has built a new home at Crestwood, N. Y., with a housewarming in office.

Harley Leland's maternal Central Park center. Simply elegant in whiplash jodphurs.

Jeane Cohn hosted at a dinner. Paul Bern of Metro gave last week for several young playwrights.

A sixth avenue merchant is advertising his bankruptcy in the Daily Mirror.

New stationer ordered for the RKO theatres to carry the slogan, 'Caught with the goods'.

Blond Johnson and her mother. So blond is now back to civilization.

Wm. Morris Mayfield bludge. more credit but still not on the wings on each shut off for conservation.

Goodman, wife and son will vacah in Paris, Berlin and Vienna. Goodman will meet Russell Bennett in Vienna.

Louis K. Sidney is nerts about card tricks. Makes him the life of a party. He's studying magic on the side too.

Some of the poolrooms around town have taken a tip from film houses. They're inducing to be before and after 1 p. m. price sale.

Al B. White, for the Nassau Kennel club, starts another season of greyhound racing June 17.

Mineloa fair grounds June 17.

It's the below-\$50 weekly salary. It's a one-time-only vacah at the RKO home office. No siestas other-wise for the more expensive help.

Wally Marcus and the wife were rescued in their boat while fishing off Far Rockaway. Picking up the boat through spilling into the ocean.

Some Motion Picture Club members are at the Irving Hotel, the headwater. Simultaneously the club officers are starting a drive on the side too.

Swanky estates on Long Island are still being thrown open to the public for a small fee. Money goes to the Waynes Home for Girls at Valley Stream.

Frank Darling, head of Westchester's 'Plaza' club, has been even. He pays daily to park his own auto. So, says Darling, there's no reason for any club to take a vacation.

Broadway pedestals this summer. Guaranteed nightly by a hill-billy who created 'The Lehig Valley' and 'The Baggage Coach Ahead' to lullaby his sidewalk sale of a booklet of poems.

Al Yawitz anonymously referred to himself as a half-size bespectacled columnist in panning Broadway's 'The Sun' for taking a sock at 'what columnist.' The 'Sun' day 'Mirror' columnist was the target at Tex Guinn's L. I. roadhouse.

Mexico City

By D. L. Grahame

Medical students of National University return the cap and go in for look like a dispensary. Can tell about more maladies than there are in the medical books.

Baseball team between Jimmy Garriagan's band and the Woods' building song pluggers wound up in a 14-4 disaster for the musicians.

National Railways of Mexico is to increase to 50% its 30% fare cut for road shows.

Virginia Fabrega, Mexico's Sarah Bernhardt, has gone to Spain shopping for new dresses.

A temblor started June 3 which shook everybody out of bed. Theaters and cinemas report no damage.

An automobile emporium advertises the premium of a piano with each motor truck bought for cash.

Circulation of American money in border Mex towns has been declared illegal by the federal attorney general.

Civic fathers ban from stage and picture theatres children of less than three years, contending that they annoy customers.

Depress has come at last to the National Lottery. Public Charities, largely supported by the N. L., reports its income way off.

U. S. dollar has soared from the normal two to one to 1.50 against the peso. For 10 smokers you now get 36 pesos, which buys quite a lot.

Mexico has shipped her first oil in beauty to Europe. She is Dolores Beatriz Fernandez del Campo. Going to international contest in London.

Theatrical and Cinema Council group which is campaigning for native stage and screen, wants State Department to extend to provinces measure de-barring the theater exhibit a national production at least once monthly and a native picture once weekly.

Loop

Bill Pine yearning for a new bus. Fritz Bloch has a spirited home. Glen Burt back in town and in biz again.

Bill Elson on a business trip to New York.

Lo Abramson blew himself to a pulp. Bob Scherz glad all his Warner mob left town.

Ruth Draper in Paris for a few days' mimicry.

Sau Liffa is getting ready for another degree.

Victor Prahl singing for the American Club.

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Paris

Irving Scherker to Berlin. Jean Weber changing plans. Siolom Asch to Bad Gastein.

Charles Gordon back from London.

Edith Wharton in town for openings.

Doug Brinkley back to look over field.

Edith Lee sitting at the Cafe de la Paix.

Cathleen Calhoun Doucet around town.

Pennis matches Paris' biggest draw.

The Elmer Rice family has arrived.

Colette d'Arville set in her new home.

Norman Matson left Sunday for home.

Helena Rubenstein coming back again.

Victor Turnbull back at the Crillon.

Carroll MacComas has disappeared.

Gordon Pollocks at late parties.

What Lou Holtz thinks of Balzac.

Plenty of headaches over no bonus passage.

No one knows what Douglas Cook is doing.

Kiki Hewlett intrigued by red cocktails.

Dolly to Berlin with the Netchers.

Jean de Limur looking for Spanish type.

George Oppen among first nighters at films.

Beulah Livingstone publicizing her publicity.

Pearl Shephard says her heart's in Hollywood.

Bob Scherz glad all his Warner mob left town.

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London

Everyone gone Yo-Yo mad here. Donovan Pedely coming over on vacation.

Gina Malo goes to the races with Lord Dales.

Warwick Ward off to the Continent on a film.

B. C. C. having milk trouble at the British Hospital.

Carlyle Blackwell won five grand in the Irish sweep.

N. Kelly having forced week's vacation in hospital.

Julian Rose's five return dates at the London Pavilion.

'Cat and the Fiddle' celebrating its 100th performance.

Anthony Vivian's band to the Berkeley for the season.

Harriet Hector off to Paris for vacation after 'Bow Bells'.

Gittos Davies, Paris new press agent, bought a 10-litre hat.

Actresses still sore over that Madeleine Carroll presentation.

W. L. Pausanias establishing RKO booking office in Charing Cross.

Henry Sherek taking day off to go to the theatre.

Four London publishers off at first novel purchases this season.

Moss Empires houses in Newport and London closing for summer.

Lawyer discovered similarity between Van Druen's new show and the 'Hill' ever made, is still touring the halls.

John Henry, the only star the B. C. ever made, is still touring the halls.

Roy Fox and band booked fortnightly Palladium, opening Aug. 1, at \$1,600 per.

Hollywood

Percey Kent H.

Loretta Young going to Tahiti.

Wynne Gibson moved to Malibu.

Clarence Brown returns July 15.

Harry Carr returns June 28.

Nancy Carroll now calls Beverly Hills home.

Murray Penneck handling Chinese exiles.

Peter Shaw, English actor, lecturing on Africa.

Harriet Parsons wears red, white and blue socks.

Robert Woolseys moved into their new Malibu home.

The Taft Schreifers are shopping for suitable names.

Josephine Schreifer visiting Baroness Von Uim.

Gary Cooper's ensconced in Greta Garbo's former home.

Wynne Gibson moved to Malibu.

Production of 'Rain' held up four days on account of rain.

Edna Mae Oliver and Roscoe Ates back from stage dates.

B. C. Symphony House from Chicago with more perfume.

Wm. Anthony McGuire has only one source Vail has a new second-hand car.

Ed Perkins coming back next fall for Ballet Russe.

Kid Brown's 'Year Before Last' due out week after next.

Vice press of foreign press mob is a Swedish one.

Stuart Benson claiming. Art Young ruled him out of six lyrics.

Boske Altieri driving to Paris to meet her Guggenheim prize-winner.

P. G. Wodehouse has the same view (from his villa) as H. G. Wells.

Mugg Scully's 'Fun in Bed', a gag book for convalescents, dedicated to the 'Sun'.

Ed Hope Coffey of Cannes plenty praised for his full colt in the Conning Tower.

Joe Brown's 'Glowboy who spat at the idea of any entertainment in talkers, saw 'Lunelville' six times, which will be his last.

Grand Duke Alexandre, even with his blog a best seller, says he's 'Buddy' but the tough goes through six hands before it reaches his.

Nina Bowyer, Irish poetess, found a pension for \$2 cents a day, meals included, but the tough goes through six hands before it reaches his.

M-G-M studios repeated its annual donation to the Los Angeles County's 'Hill' fund by producing a one-reel advertising subject for its forthcoming picnic, which will be the same thing at all the atres in the county.

Buenos Aires

By Harry E. Goldstein

Plenty flu' here.

Pascual Contursi, perhaps best known tango author, died here.

Worms have four huge electro signs in center, fifty fifty with Cine Astor.

Box's Spanish 'Mama', flop in first night, sold out in seconds and neighborhoods.

Plenty German films here, mostly weak. 'Yorik' got panned.

'Congress Drama' making money.

Irene Lopez Heredia, Spanish actress doing well here at the Opera Theatre with Spanish light.

Fox ended good month for releases with 'Wicked', fair, announcing 'Delicious' and 'Ambassadors' Bill.

Total takings at the Colon Grand Opera, performance at the opening on May 25 were \$30,000 pesos.

Warners releasing every Tuesday at New Astor. 'Who Played God' clicked, now current replacing Tuesday with 'Union Depot'.

Par's 'Shadows' Express still red-hot, probably go another fortnight. Par in English showing 'One Hour' in English and French.

'Frankenstein' still holding on at Porteno, but the four nurses engaged to help customers in fainting fits have been by Exchange.

'Excelsior', picture made produced locally, dies in its 15th year and goes to the 'Sun'.

Owner-A. Alvarez, also owns chain of cinemas.

United Artists released Spanish 'Sonadoras de Gloria' at the Teatro San Martin went over mild.

Features Lia Tora, M. Contreras Tora and F. Tora.

Show big bad way off last year. Calculate admissions about 30-40% of year, with overhead that much up due to increase in ticket prices.

Spite of that no showman in bankruptcy.

Argentina's first cine hold-up has just taken place. Masked men entered the San Martin cine at San Juan, seized the showman, and a Warner representative, Mr. Famat, and took \$3,000.

Cables from Santiago, Chile, say 350 cine theaters will close, because producers having issued ultimatum that unless sufficient foreign exchange is received by June 15, the Committee there will be no more pictures.

Roberto Lupin, day and date Palace and Grand-Splendid, still hold. Remains at Palace. At Grand-Splendid Panama Film replacing.

Private Lina Tora, M. Contreras Tora and F. Tora.

Par to replace next Tuesday with 'Ladies of Big House'.

Riviera

By Frank Scully

Mary Garden in.

Strawberries still steep.

Jackie Coogan at Toulon.

Mrs. Chauncey Olcott in Monte.

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15 YEARS AGO

(From 'Variety' and 'Clippings')

Government started talking about entertainment at military training camps. Proposition was then for private capital to make the venture with the approval of the authorities.

Joe Schenck gave up his position with Loew as vaudeville booker to look after his numerous picture interests. Jake Lubin succeeded him. Schenck then had Norma Desmond, Fanny Brumberg and Evelyn Nesbit under contract. Studio in the Times Square section.

Van and Schenck and Belle Baker were to be at the National Wintergarden on the east side. Did their own acts and doubled in a three-room.

Jeess Willard had purchased the Buffalo Bill Wild West show from Ed Arlington. Had been traveling with the show getting \$500 a day and a split.

Chicago opera company reported \$30,000 in subscriptions for the ensuing season. Galli Curci had much to do with it. Had been \$4,000 the previous year.

'Variety' was campaigning against film trade-press showings. Consistently refused to cover these shows, contending audience reaction was needed. Idea still holds.

The Shuberts were making another effort to break into the film business.

Universal was advertising 'The Gray Ghost' as 'the first and only serial ever filmed direct from the "Saturday Evening Post".'

Am. Fed. of Musicians peevish at the stand ASCAP had taken about performing licenses. Restaurants were cutting hands to help pay the music fee, and the federation threatened to refuse to play any music controlled by ASCAP. Never came to a head.

50 YEARS AGO

(From 'Clippings')

St. Louis has three outdoor opera troupes, two of them playing 'Olivette'.

Gustave Frohman took over the Baldwin theatre, San Francisco, then a cheap house. He was later passed by his brothers and played the Frohman hits in the tanks. He was reason Charles and Daniel Frohman 'presented' their plays with their first names underlined on the billboards.

Two professional ball leagues, the 'League' and the 'American Championship'. First had eight clubs including Troy, Providence and Worcester. Other had six. New York not represented in either.

Inquirer was informed there were colored circus clowns now and then, but that they did not last long.

Board of Aldermen in N. Y. passed an ordinance against advertising vans on city streets.

Actors' Fund incorporated under the N. Y. state laws with capital of \$50,000. More than 200 managers and actors named as incorporators.

Summer snaps were opening and closing along Broadway. Post-season rentals were small and shoe-stringers took chances, with no Equity to bother them about bonding.

Silbon troupe of gymnasts making its first American tour in the Forepaugh show.

James Brown, owner of a small circus, refused to take out a license in Southwest City, Mo., and armed three employees to resist the sheriff. One was shot and killed, with wounded on both sides.

Inside Stuff—Pictures

Lewis Milestone will require seven weeks of shooting time to complete 'Rain', with exception of two scenes, at the Latham location in Catalina Islands. Two specified scenes will be made at the United Artists studio, with the entire picture cut and ready to preview upon their completion.

Milestone will wind up cameraging June 18. Figures he can bring the picture in at around \$300,000, as no time was wasted on location. Whenever weather conditions were unsuitable to exterior shooting, interior stage was registered. Company works every night due to the fact that the film, which will religiously conform to the stage play, has two-thirds of its action after sundown.

Expense of maintaining the company of around 150 is about \$5,000 a week for the seven weeks. Walter Huston is playing Rev Davidson in the guise of a reformer, with the garb semi-clerical.

The next six or eight weeks will be the most crucial in the history of the picture industry, foresee the major theatre operators, but belief also is that the upturn will begin between July 15 and Aug. 1.

When that occurs the circuit will attempt to maintain their present economic scale of operation. None will allow heavy overheads to creep back any more.

Some optimism is also gained from what is referred to as 'a new era of pictures', as virtually every company has been reorganizing its studio equipment and entering greater care in the selection of stories and talent. These pictures are expected to inaugurate an era of superior quality of pictures and will begin to release around Aug. 15.

Inability of Richard Mitchell, western division manager for Talking Picture Epics, to get together with Sol Lesser on a percentage deal whereby Mitchell would take over indie operation of the six western EP exchanges, is the reason for the latter's withdrawal from the company.

Lesser's plan was for Mitchell to handle distribution and get the short end of a 30-70 split. This was okay with Mitchell except the proviso that the money was to go to New York and be divided later. Individual picture managers have agreed to finance their own offices in four spots. These are Ray Olmstead, Los Angeles; Carl Milton, San Francisco; and Jack Rosenberg, Portland and Seattle.

Defeat of Senator Brookhart in the Iowa primaries prompted a series of mild celebrations in film political circles.

Brookhart and Abram Myers, head of Allied Exhibitors, have consistently been linked together by film insiders. Both men hail from Iowa and it was the senator who is credited with getting Myers his appointment on the Federal Trade Commission. It was after Myers had presided over the Federal Trade Practice conferences that Brookhart introduced his bill, aimed to shatter block booking and protection.

The Allied operation was the only group in the industry which favored passage of the Brookhart bill.

Lee Renee, nee Amalie Baruch, daughter of H. M. Baruch and niece of Bernard and Salling, Sr., has evidently decided that pictures are all right in their place, and the place to see them is on the screen. Miss Baruch, under her non-de-screen, has been filming in and out of Warner shorts for the past year over at the Flatbush studio.

Miss Renee, or Baruch, supplied sufficient atmosphere for the WB one and two-reelers to the extent that she was rewarded with a three-line 'side' in one short. Then came the depress. Since which time the young lady has been contemplating the stage but with no decision to date.

Unable to secure a New York first run booking for Eddie Buzzell's first directorial effort, 'The Big Timer', after months of negotiation, picture is being released everywhere else. It was given its Brooklyn first run recently at the Albee, Brooklyn, through RKO, but New York is holding up.

Efforts to shunt the picture into the Roxy or Strand, New York, have so far not resulted in a contract. Columbia, from accounts, is demanding terms. On general release in all other parts of the country, 'Big Timer' has also been given its first London showing.

Film chatter writers who try to get their friends jobs in studios through publicity departments get spanked by John LaRoey Johnston, p. a. at Universal, in the shape of bulletins posted all through his department.

'This department is not interested in getting jobs for actors or technicians,' the notice reads. Also it states that no influence will be exerted by the publicity department in this regard. It's aimed at the chatters and their stooges who just know the right player for this or that part or berth.

Picture lobbyists are burned over what they describe as a credit steal after the legislative horse had been locked in the barn. It seems that after Governor Moore of New Jersey informed anxious delegates that there would be no tax on merchandise or theatre, and that it would be up to the people to decide at the next election, Sidney Samuelson, Jersey exhib leader, walked into the gathering place.

The next day a statement was published giving Samuelson and some of the Jersey exhibs entire credit for defeating the tax.

Showing the incubation of a chicken until it breaks the shell has required Naturalist Pictures, Inc., operating out of Universal studios, to set up a special electrical synchronized motor that will record one frame each 10 minutes during the 21 days.

To generate the inside workings of an egg shell required the producers to insert a transparent window in the shell. Other subjects of nature being filmed by this company are the antics of ants, termites, scorpions, other reptiles and insects.

Fox-West Coast managers, meeting in Los Angeles at the regular division meeting, were asked to outline exploitation plans and ideas for the next 10 pictures they are to play. Circuit disregarded the fact that of the 10 pictures several were not yet released and managers in a number of instances didn't even know the theme of the pictures or the casts. Nevertheless, complete campaigns were asked.

When it became known that RKO had not booked the 12 Chaplin releases, which Radio Pictures included in its announcement, rival circuits made inquiries as to the availability of these shorts. Among these chains was Loew.

The Chaplins are two-reelers made in the old Mutual days but with sound effects having been added.

The Libson, who was division manager over Cincinnati, Columbus and Dayton for RKO, made deals with several film companies for flat buys on various films. When Libson resigned, these same firms asked to be released from their promise as the agreement was made with Libson direct on a personal plea.

They were asked to continue their proposition and later agreed.

In order to eliminate confusion in the trade which, they say, has existed since Edward Tinker divorced pictures from theatre interests and set up each as separate entities, Fox Film executives state that FF is

Inside Stuff—Legit

Saul J. Baron, attorney for the late A. L. Erlanger and temporary administrator for the estate, walked out of the New Amsterdam building where the Erlanger headquarters are located and has opened his own office following a series of differences with former Supreme Court Judge Mitchell L. Erlanger, present head of the Erlanger enterprises.

Recently Baron issued an accounting wherein it was figured that the Erlanger estate was worth but \$124. Value of the estate was put down at \$1,000,000, but liabilities leave little net. The attorney has applied to the surrogate for a reduction of the \$2,000,000 bond which he was required to file at the time of appointment. Matter is to be argued next Tuesday (21).

First intimation that Judge Erlanger and Baron were at odds cropped up during the suit of Victor Leighton, former chief booker for Erlanger's, against the estate. Leighton claimed a share of the booking fees and obtained judgment for \$4,800. A stipulation made by Baron virtually clinched Leighton's case. Judge Erlanger defended for the estate and in open court criticized Baron for signing 'such a stipulation.'

Baron entered the Erlanger office about 10 years ago succeeding Joseph P. Eckert, Jr., his appointment being made at the suggestion of the judge. During the proceedings in which Charlotte Fixel sought the right to sue the estate as the common-law wife of the late A. L. Erlanger, Baron withdrew as an executor of the will in order to qualify as a witness. Despite the reported dispute with Judge Erlanger, however, he must continue as temporary administrator of the estate until discharged by the court.

Last week Judge Erlanger married Janet Nordenschild, friend of long standing. They collaborated in the writing of several unproduced plays. He was a bachelor, aged 75 years, the bride being 48. He lived with his sister Rae who died recently. Later's will bequeathed \$35,000 to her. The mother of Leonard E. Bergman, \$10,000 to Mrs. Louis F. Werba, a niece, the residuary estate going to the judge.

Bela Blau will bring 'The Mad Hopes', by Romney Brent, recently given a coast tryout by Belasco & Curran, to Broadway this fall, but without Ed Burke as star, as in the coast tryout. Meanwhile, Blau will be with Vladimir Roiling at Magnolia, Mass., to stage several summer tryouts.

'Hopes', for Broadway, will be staged by the producer, who took over the direction for Belasco & Curran after Edward MacGregor was let out. Brent is en route to Europe to star in C. B. Cochran's revue by Noel Coward.

The sign man who painted the house boards for 'Hired Husband' at the Bijou had an argument about the bill. Unable to get what he wanted he removed the signs last week.

Robert Sterling, who produced the show, thereupon lettered the billing himself on oldfash, the home-mades covering up the empty spaces. He claimed the sign guy didn't follow instructions and that he promised to pay only after corrections had been made. Show is co-op.

N. Y. Supreme Court has set an occupancy value of \$300 monthly on the offices in the Globe Theatre building which Charles Dillingham now occupies. Motion was made by Spear Securities, which brought about the placing of Dillingham's house in receivership.

Motion means that Dillingham must either pay that \$300 or vacate.

Irving Salkow, young legit manager, suddenly found himself in the men's clothing biz two weeks ago. Happened when his father was rushed to the hospital with appendix trouble. Salkow has been forced to give up his proposed summer stock in the Catskills.

Feeling among indie producers is that there will be very little, if any, financing from Leblang's next season. Some of the shows Leblang's lost on during this past semester were 'There You Are', 'When the Bough Breaks', 'Take My Tip'.

Harry Moses has dropped 'Phaea', German play by Fritz von Unruh. Piece has a film background.

Moses is now abroad to buy shows and arrange a London showing of his 'Warrior's Husband.'

Equity's latest deputy bulletin informs that 39 tent companies are out. There was a third of that number tramping several weeks ago and 10 times that many two years ago.

Interested in only one Fox theatre in the east. This house is the Fox, Philadelphia.

Clara Bow won't talk herself out of pictures in 'Men Call Her Savage', which Sam Rork is producing for Fox release. Upon instruction, Edwin Burke is writing the screen treatment 75% camera and 25% dialog.

Miss Bow has pushed her weight down from 134 to 123. She must lose another five pounds by July 15 so production can start.

Ex-wife of a character actor who recently hit stardom with unique characterizations into syndicated story of how she was forced from happy domesticity to divorce and ruin by her husband's success. Formerly a dancer, the girl was dropped by the actor just when the breaks started coming for him. Destitute, the ex-wife wound up in dives of the Panama Canal region.

With the selling season under way, Universal is putting into effect a new advertising policy. The main feature calls for the company holding down on paid space until a picture proves its merit.

In the past, U. has found that money spent in advertising campaigns was wasted when the product intrinsically failed to deliver.

Film heads are set at rest in one particular—they will not have to travel to Washington to face the Senate committee inquiring into stock methods, according to word brought back by insiders. These add that even Harry Warner didn't have to appear and that his setting on the record was solely because of his own insistence to do so.

WB thrice beat the opposish into E-way with cycle films. In 'Mouthpiece', WB got the jump by a fortnight on the criminal lawyer string. With 'Dark Horse' last week, it marked the first of the political satires, and with 'Love Is a Racket', WB beat in RKO's 'Is My Face Red?' by a night. Latter went into the Mayfair.

Advertising over the Public chain is being cut 50% for June and July, to approximate the figure at which the circuit held its costs in that direction last summer. With the reductions, the chain is spending around \$100,000 weekly on advertising.

Fox is giving Peggy Shannon a publicity and advertising job up. Initial grooming is on 'Society Girl', where she shares same size type with James Dunn and Spencer Tracy. Previously at Paramount for a buildup as Clara Bow's successor.

RKO Hippodrome, Cleveland, was some \$50,000 in the red when it closed. It's average loss from January 1 until the house shut down has been in the neighborhood of \$2,500 weekly.

Passes Taxed at Face Under New Law; Washes Up Shoestringers

Unless the next session of Congress amends the new revenue law, the most exacting government admissions taxes will apply in all classes of amusements and sports for two years starting next Tuesday (21). A few inequitable angles of the wartime and subsequent tax provisions have been ironed out, but 10% on all tickets priced above 40 cents is to be collected by the government. Text of the law concludes with the provision that on July 1, 1934, the tax is to apply only on tickets priced at more than \$3, which is the present law.

For the past two years the admission tax has been especially onerous to the legit and professional boxing, few other tickets of admissions being priced above \$3. With the legit in a decline, an effort was made to exempt that class of amusements in the new law. The Senate Finance Committee rejected the proposal by a close vote of 10 to 8. An even split might have resulted in a lesser burden to Broadway.

There is some hope of a change in the whole tax scheme before the season is half over, however. It is predicted that the Decemvirs of Congress will consider the rejected sales tax idea. If so it might supersede many other levies including admissions, regarded as a nuisance tax.

Impact on Passes

Under the new law free admissions shall for the most part be of tax as tickets regularly paid, the law stating that "an equivalent tax shall be collected based on the price so charged to such other persons for the same or similar accommodations, to be paid by the person so admitted."

That is bad news to small cost or co-operative shows which have strung along with pass money made up a considerable portion of the receipts. The law apparently will automatically close shows which try to shoe-string in that manner. Some houses, particularly the Shuberts, have collected 10% on passes, much money supposedly going into an "employees benevolent fund." It was inspired by the wartime measure and is now out.

The status of rate tickets appears to be the same, that of free tickets calling for the tax based on the full face of the tickets. The late Joe Leblang contended that the price paid by the theatregoer whatever it might be, was the basis of the tax. The Internal Revenue Department concurred. In other words the tax applied on the actual amount tickets were sold for at the rates. The new law distinguished by means of a rubber stamp. A \$3 ticket sold at cut rates and stamped \$1.50 called for a 15-cent tax. Some interpretation may be made now although the new law says that the would make it seem that a \$3 ticket sold at \$1.50 required a tax of 30 cents, whether in a bargain agency or at the box office.

That part of the law in effect since the war stipulating that brokers who resell tickets at a premium of more than 75 cents over the box office, must pay 50% of the excess to the government to make the new act. Premiums up to 75 cents called for 5%. Under the new law the agencies must collect 10% of the total price received.

Agencies Worried

The agency people are perturbed over the tax, and are finding more difficult to sell tickets. On a \$3 ticket premium agency price will be \$4.125 (3.75 plus 37.5 cents), or \$4.35 for a pair. Agencies charging 50 cents advance will get \$3.85 (3.50 plus 35 cents) and on the pair will be \$7.70. Funny figures like that and \$3.80 which came with the older laws, expected to return, but it is questionable if the agency will be able to charge fancy prices for any shows next season.

The tax collector has ruled that tickets sold now for performances on and after June 21, are tax exempt so that the new tax will not hamper advance sales. Only one or two attractions are selling more than a few days in advance at present. Tickets in the racks for those shows which others may be able to take effect, a rubber stamp

Insult Fade May Revert Chi Op. to Auditorium

Chicago, June 13. With Samuel Insull, utilities magnate, now retired from the local scene, a movement has been started by a recalcitrant faction among the trustees and sponsors to move the Civic Opera Company back to the Auditorium. In anticipation of such an eventuality owners of the latter property last week brought in decorators to bid for the job of going over the house.

Group favoring the abandonment of the Civic Opera House, built by Insull, is led by Mrs. Edith Rockefeller McCormick. Chief argument for the opera's switch back to the Auditorium is the cheaper rental angle. Rental at the Insull spot figured \$3,000 a performance.

TOSS JOLSON THEATRE BACK TO MORTGAGEE

Jolson's theatre on Seventh avenue near 59th street, New York, has been turned back to the mortgagee. The house which has been a lemon was owned by the Shubert Theatre Corporation, it being abandoned shortly after the receivership started. Excessive interest and taxes led to that quick decision. A second mortgage for \$259,000 held by J. J. Spencer Shubert attempted to hold the theatre by substituting it for grand pictures. Failure to pay fixed charges led to the wiping out of the second mortgage.

Change in control of the property which included an apartment house on 59th street was an out for tenants, mostly professionals, to cancel leases. Understood only three apartments of the now occupied under the leases made with Shubert.

Rosing's Summer Tryout

Of Group's Fall Plays Vladimir Rosing, co-organizer with Deems Taylor and Romney Brent of the Commonwealth theatre, new subscription group, will run the Oceanade theatre, Magnolia, Mass., as a summer stock beginning July 15. Rosing will try out six plays for Commonwealth.

One of the shows listed for a try is "Peep Show," which Rosing has co-located with Arthur Beckhardt, producer of "Another Language."

NO MACLAREN DIVORCE

Hollywood, June 13. Report that the Pilgrimage Play Association would not ask MacLaren to repeat the lead as Christus because of a divorce is incorrect. As there was no divorce MacLaren may play it.

Another actor rejected for the lead is the divorced one.

Blow-Down Final

Lincoln, Neb., June 13. Doc Barrett's "Uncle Tom" show is turning out to good trade suffered complete demolition when a tornado wrecked the tent with hardly a week of the road behind.

Conditions ahead not looking bright enough, "Doc" put the show back in the barns and dismissed the cast rather than chance the cost of a new top.

to be used, printing the price of the tax.

The 26% admissions tax on professional boxing tickets priced more than \$5 is out of the new law. The 10% of the advance on tickets of all prices for all manner of athletic exhibitions even including games where the proceeds wholly or in part benefit any college or university. That takes in the Army and Navy football games.

The Schmeling-Sharkey fight tickets have a 25% tax included in all tickets above \$5 and up to \$23 on the 10%. Fight takes place on the date the new tax law becomes operative, but there is not time enough to recall tickets already sold. However, tickets for the title bout sold on up to now the match may be sold under the new tax limit.

RENT'S LEAP

\$300 Too High for Rent in Greenwich, Says McCoy

Proposed stock to have run this summer at the Greenwich theatre, Greenwich, Conn., by Frank McCoy, is cold.

McCoy claims RKO had given him a lease at the rate of \$150 weekly for the four walls, but that when he went to pay his deposit he was told that he had been upped to \$300 for the same things.

McCoy is now staging tests for Fox.

Light Opera Fade in Loop Leaves Theatre, Unions Holding Bag

Chicago, June 13. Backwash of Tracy Drake's recent association with light opera revival finds his Blackstone theatre on the unfair list of the musicians' union, growing out of a claim for \$1,150 in unpaid salaries, and the hotel-legit operator suing the professional musicians' union, described as a retired broker, for a flock of other debts. Later includes a dock of \$800 put in by the stage-handled union and April 29 which worked the musical exhibit that lasted less than a week, "Don Pasquale."

Edward Gock promoted the revival and got Landis to come in with his checkbook. At the advice of his brother, a lawyer, Landis had the proposition incorporated under the title of the Century Theatrical Production Company and in the paper had himself obligated only to the extent of \$2,000. Opera opened two weeks ago and quietly folded. Musicians union claims that Drake underwrote the pit men's salaries and asserts that he was chalking up on the unfair list after he had failed to answer a couple of letters with regard to the matter. Bill involves two weeks' salaries for 10 musicians.

Blackstone is currently dark. What little there was left of the \$1,600 that Landis actually put was distributed among the cast for transportation following the shutdown. Musicians union claims that Drake underwrote the pit men's salaries and asserts that he was chalking up on the unfair list after he had failed to answer a couple of letters with regard to the matter. Bill involves two weeks' salaries for 10 musicians.

21 Special Mats Provide \$11,420 for the Fund

During the season just ended there were 21 special matinees played by legit shows for the benefit of the Actors Fund. Between Oct. 15 and April 29 which ended the Fund's fiscal year 18 such performances played to a gross of \$23,235 with expense items bringing the net down to \$11,420.33. During May and June 29, there were four additional matinees which bulked \$6,382 without expenses deducted.

For the Fund, benefit matinees, actors appear without compensation and theatres are gratis. Stage hands and musicians are paid at the regular scale, however. Back stage and sit-ups constitute the main expense which for the 16 performance totaled \$10,650. Another deduction from the remainder after expenses are paid is 10% which is turned over to the relief fund of the Authors League. That item for the season amounted to \$1,268.91.

"Follies" Top Money There were seven matinees by musicals the "Follies" drawing top money of all the special matinees with \$3,358; "Band Wagon," \$2,702; "Vivantes," \$1,884, with another edition of "The Follies" drawing \$755.90; "Scandals," \$1,494.60; "Crazy Quilt," \$1,102; "Everybody's Welcome," \$381; the lowest take either musical or dramatic.

Reunion in Vienna topped among the non-musicals with \$2,676; "Barrett's of Wimpole Street," \$2,472; "Grand Hotel," \$1,686; "Private Lives," \$1,686; "The Follies," \$1,159; "Left Bank," \$764; "Springtime for Henry," \$680; "Tomorrow and Tomorrow," \$543; "House Beautiful," \$500.

Subsequent Fund matinees were topped by "Of Thee I Sing," \$2,646; "Cat and Fiddle," \$1,337; "The Animal Kingdom," \$1,306; "Coulter's Law," \$1,100. There is some question at this time whether the new admissions tax law will not affect the Fund benefits for the next two seasons. Up to now the matinees have been tax exempt.

Charles E. Hughes, Jr., Named for Shubert Probe; Longer Receivership

Woods' Discharge Hits

Snag in Bank's Move

Regain, Inc. a subsidiary of the Sterling National Bank, has objected to the dismissal of A. H. Woods from bankruptcy. Bank was creditor for \$77,000.

In the objection, it is alleged that Woods had a loan due the bank in Jan. 1931. Producer, it is declared, applied for an extension of time and in so doing failed to include certain obligations in giving the bank his financial table of assets and liabilities.

Woods made his application for a discharge June 1. Discharge has been held up by the Regain action and returns to the referee, Seaman Miller, for both sides to present evidence.

Collegiate Wildcatters One-Nighting in Town

Hollywood, June 13. Semi-pro company, consisting mainly of University of Arizona students, starts from Tucson next week on a projected two-month wildcat tour of the southwest in "A Doctor at Sea of Himself," new play by Harry Behn, former movie scenarist and present dramatic director of the school.

Local date will be for two weeks at the Pasadena Casino, opening June 14. Outfit travels in cars with a scenery truck and aims at club one-nighters. Al Von Beroldins, former "Examiner" reporter, makes his legit move as advance man for the troupe.

City Committee Stalling Clipped 'Pastures' Run

San Francisco, June 13. "The Green Pastures" bowed out of Erlanger's Columbia this week after four weeks of smash business. But the four weeks could have been stretched further had a protest of Ben Atwell's gone through. While here in advance of "Pastures," Atwell tried to line up the Chamber of Commerce and kindred organizations for extra plugging on the show. Southern Pacific R.R. offered to run a "cent a mile Green Pastures" special in San Francisco for the show, providing other groups co-operated.

But the Atwell proposition was shunted from one committee to another sub-committee, and so on down the line, until finally the p.a. walked out of the deal, and announced curtailment of the run to four weeks.

New Sunday Plea

Petition requesting Equity's council to reconsider the Sunday thing is being circulated among actors. At Equity's recent annual meeting the question was kept from discussion. Twenty signatures are needed to place the question in motion again.

Petition will be presented, if signatures are gotten by the actors, not by managers, who are keeping out of sight for the time being in the belief the actors' presentation will carry more weight.

Recovers Salary Cut

Viola Frayne, legit actress, gained an arbitral award over Richard Blackfort and Walter Hart, producers of "Merry Go Round," amounting to about \$250. Actress demanded salary balance and money advanced for wardrobe.

Miss Frayne's claim was based on a salary cut by the management, which Miss Frayne stated she had not agreed to. Weekly cut, deducted for four weeks, was around \$50 a week.

FRISCO'S FIRST 'BERKELEY'

Hollywood, June 13. Production of "Berkeley Square," to go into the Columbia at San Francisco June 16, is being prepared for Ralph Pincus and J. J. Gottlieb by Arthur G. Collins.

Miriam Seegar and George Baxter in the leads with Kathryn Kelly casting here. Show is new for Frisco.

Charles Evans Hughes, Jr., was appointed Special Counsel to hear arguments which may result in an investigation of the Shuberts. Hearings may start this week.

Examination of one of the court orders issued by Judge Francis G. Caffey in the matter of the Shubert Theatre Corporation receivership, discloses the possibility of the receivers continuing the business throughout next season. It had been previously pointed out that the court is against receiverships of long duration, but in this instance and because the theatre is a peculiar business, Judge Caffey is inclined to allow the receivers surmounting to prove whether it is possible to pull the Shubert corporation out.

In the past week or so further memorandums opposing the probing to be held for the purpose of the petition of the Shubert holders committee. Objections by counsel of at least one of the other creditors committees, criticized the judge by the indie committee in its letter to the Shubert. Judge Caffey served notice that all matters must be cleared up by July 1 at which time he is going abroad on a vacation. However, his order for further proceedings, which needed only the filing in of the latter's name and his appointment of Mr. Hughes answered the objections.

Creditors' Day in Court

In extending the business of the defendants, the receivers have ordered to continue until the week ending Dec. 3, 1932, but on or before Nov. 10 the receivers shall apply for instructions as to any further hearing to be held for the purpose of determining whether the operation of said business by them shall be continued to a date later than Dec. 3 and as to what notice of any such hearing shall be given. The receivers have open for the creditors to come into court. It had been previously stated that the receivership had been extended to Oct. 2 and beyond that date had a preliminary receivership be able to work the business into better financial shape so early in the theatrical season.

In authorizing the second series of receivers for extra plugging on the show, which is to provide the funds for continuing the business, the court sets the date of maturity to be not later than March 1, 1933. It is possible that the court may grant an extension to the receivership which will continue until then or longer.

The receivers when applying to the court to extend the receivership sought an issue of \$300,000 in certificates to be issued. The court has authorized an issue not in excess of \$400,000. Directions are, however, that \$100,000 shall not be disposed of except conditional upon further application to the court.

Status of Certificate The holders of certificates cannot limit or restrict the right of the receivers to conduct the business as they see fit, unless at such time when the receivers may be in default in refunding the certificates.

Chance of Recovery

There is no doubt as to the (Continued on page 46)

Ten Cent Stock

Topeka, Kansas, June 13. Cheapest stock prices ever heard of in these parts announced by McOwen stock company, opening here today (13). Scale is from 10 to 25 with ladies free at matinees when appearing with a paid admission. McOwen changes weekly with vaudeville preceded over by Toby Nevius, m.c. of Paramount-Publics and recently at the Rivoli, Omaha. Seven-piece orchestra, and cast of 14 people in tent theatre at Fair Grounds.

Youmans' High Royalty

Vincent Youmans is getting the unusually high royalty of 4% of the gross for doing the score for "American." This is the second edition of the J. P. McEvoy revue. Youmans' own musical production, for the fall, will have Hal Skelly in the comedy lead.

Ophelia Not Mad but Plastered In Soviet's New 'Hamlet' Version

By EUGENE LYONS

Moscow, June 1. That rotten court intrigue in Denmark, so long the staple of Shakespeare has just been debunked by the Bolsheviks. They stripped Hamlet of all solemnity, all ghost-mongery, royal pomposity and all those pious and all college pretensions to the contrary notwithstanding—found a robust melodrama full of humor and other low-down human stuff underneath.

Many plays on record contain so many of the pet aversions of the new Russians: kings, ghosts, introspective soul-searching and the rest. The Vakhtangov theatre went after these aversions hammer and tongs. They enjoyed the idea of wrecking and their joyousness has entered into the play itself. Hamlet for the first time hasn't put on sanctimonious airs. Ophelia blossoms out as a flirtatious full-blooded girl. The usurping king at last drops the mannerisms prescribed for villain.

Hamlet a He Man
The Prince of Denmark, without straying too much from the authentic lines, was able to throw off a rebel about as easily as a feathered and dreambound doubter. He appeared as an active, scheming, determined young man who knew what he wanted and went after it. Hamlet for the first time hasn't I. Gorgonov, he was a short, stocky, fast-moving prince who liked to drink, rifle and plot. His madness was pure make-believe for the fool's sake. He took Horatio and other friends into his secret, too. And the ghost of his father was just Hamlet himself. He donned a false man's armor and a false beard and in the end, his own might passed as a ghost, thus winning the support of officers who otherwise might have wavered.

The new Russian director gets his melancholy musings off his chest in a breezy style with none of the old historicisms. "To be or not to be" is no melancholy discussion of suicide, but a justifiable fact-of-the-moment reaction to the job on hand, namely his hope of booting out the usurper and taking the crown himself. Horatio is a soliloquy; Horatio is present and turns it into a dialogue.

The usurper is a vivid, foolish and most unkindly man. Polonius is a wise-cracking buffoon who tries to marry his daughter into the royal family and not above a trick or two to achieve his purpose.

Ophelia on the Make
Ophelia is a much more attractive girl than Shakespearean scholars ever suspected. She's a pretty coquette who has set her cap for a prince and she isn't afraid to flaunt it. Those ravings after the death of her clownish father which you all mistook for madness is nothing of the sort. She's merely going herself. She's not mad, she is while drowning her sorrows in liquor that she gets drowsed herself.

Already the production has raised a cyclone of argument. Is Shakespeare or isn't it and what does it matter anyway? The producers and most of the critics insist that they are merely restoring the bard to his original and true nature. Their brief runs something like this: Generations of actors and scholars have loaded 'Hamlet' with all sorts of extraneous garments. They clothed it in the pessimism and aimless philosophizing of their own culture, that is to say capitalist culture. From a vigorous, mischievous melodrama they made a heavy, slow-moving moral tract. Now comes the young and fresh Soviet culture and tears off those layers of tradition. It's not a restoration of the Muscovite, but a restoration. The slapstick quality, they contend, is closer to the original than the classic version.

There's an old Soviet joke about a courtier who came to Moscow and went to the zoo. Then he saw a camel for the first time. He regarded the strange animal with astonishment and shook his head.

"Look," said he, "look what the Bolsheviks have done to our horses!"

Watching the Vakhtangov production of 'Hamlet' there are many who shake their heads sadly and say "Look what the Bolsheviks have done to our Shakespeare."

But the Vakhtangov Theatre says

Pro Leads for Amateur Outdoor Production

San Antonio, June 13. Donald Brian and Virginia O'Brien will appear as the leads in 'The Merry Widow,' first of Civic Opera's outdoor season. This is the first time professional talent has been engaged.

May pave the way for similar guest appearances to strengthen what has been an amateur venture.

Following these performances June 18-19, Brian and his wife will leave for the coast.

3 Shubert, 3 Erlanger Subscription Houses; Pool Makeup Hinted

Designation of the out of town Shubert and Erlanger theatres to house shows touring under the management of the American Booking Society, new group formed by the merger of the Theatre Guild and Shubert subscription audiences, is nearly complete. But three cities remain to be settled.

So far three Erlanger and three Shubert houses have had their regular subscription shows taken from them. The attractions now to go into the former "opposition" theatres. There are 12 subscription cities, exclusive of New York where Shuberts have no group. Chicago is the longest established of these cities. Philadelphia and Boston are two weeks; Pittsburgh, Cleveland, Detroit, St. Louis, Kansas City, Washington, Baltimore, Buffalo, Cincinnati each one week. Buffalo and Cincy have been upped from a half a week apiece, because of the strengthened audience.

Following table shows the theatres which will get the subscription shows under the new arrangement. List shows booking affiliations of each house in this ambition last stood. In some cases the connections may no longer obtain through either circuit giving up its control.

City	Theatre	Dropped Theatre
Philadelphia	Chesnut (S.)	Garrick (E)
Boston	Plymouth (S.)	Colonia (E)
Kansas City	Shubert (S.)	None
Washington	Shubert (S.)	Belasco (S)
Baltimore	Forde (E.)	None
Buffalo	Shubert (S.)	71st (E.)
Cincinnati	Shubert (S.)	G. R. (E)
Pittsburgh	Nixon (E.)	Alvin (S)

Combined subscription holders will make up the exact percentage of the sum of the two groups, since there were many subscribers who held memberships in both. In some cases these duplications have reached 1,000.

Plan, at present, is to send out 10 shows to the two weeks' stands and six to the week stands. Arrangements will be altered according to a greater number of plays divided into a fall and spring season.

No outside attractions have been chosen yet. Two reasons are that Theatre Society incorporation papers haven't come through yet nor has a play selecting committee been chosen. Three certain openings, however, all Guild shows, are 'Good Earth,' Philadelphia, Sept. 17; 'Pure in Heart,' Pittsburgh, Oct. 10 and 'Reuvenim in Vienna,' Sept. 19 in Boston.

A foreseen development is that the theatres set with ATS shows, also likely to be the houses retained by the proposed National Booking Office, the merger of Shuberts and Erlangers as a booking combine. This prospect is held pretty obvious as the subscription shows will not be able to keep the theatres listed open for the season and it will be necessary for other plays to couple the houses occupied. If the dropped subscription houses were to be regularly booked, no end to the road opposition would be obtained, as is hoped for.

As the managers touring their attraction with the ATS will pay between \$500 and \$750 per week to the subscription firm. Later has started on a membership campaign.

That the peasant is at fault and not the camel. Nicholas P. Akimov, who directed it and did most of the arranging, showed himself a producer of the first water. The sets throughout were magnificent in their simplicity and imaginative richness. The acting was almost flawless.

Newer and Cheaper Faces In Schwab-DeSylva Show

Hollywood, June 13. Ralph Farnum is practically casting here for the new Lawrence Schwab and Buddy De Sylva musical, 'Angels Flight,' slated for production last about Aug. 15. Schwab and De Sylva want some new and cheaper faces for Broadway.

Nacio Herb Brown and Richard A. Whiting are writing the music, with Schwab and De Sylva on book and lyrics.

WHITE'S MOVE HINTS AT TENACITY OF HOLLYWOOD

Looks like George White is walking out on the Apollo, although his lease has about three more years to run. Last week he ordered removed all equipment which he installed two seasons back at a cost of \$50,000.

Several months ago White had his say about stock burlesque troupes as his neighbors and declared he would not again produce on 42nd street, where most of his 'Scandals' first appeared. Understood he owes \$25,000 in rent, the lease calling for \$100,000 yearly, a reduction of \$30,000 over the original figure.

It is reported that White contemplates producing in a larger capacity Broadway house and Warner's Hollywood is mentioned.

Legit has been reported for that house several times, but \$75,000 for alterations will be required to fit the house for that type of shows.

Lupe Understudy Files Claim Against Ziegfeld

Reva Reyes, actress, has filed a demand for \$750 against Florenz Ziegfeld on the claim she was let out of his 'Hot Cha' in violation of a run of the play contract. Amount falling due the actress under this type contract, increases weekly, and is already mounting. An arbitration may be held this week.

Reva Reyes, who she claims, was 'as understudy for Lupe Velez. Laiter stepped into 'Cha' shortly before the New York opening, with Miss Reyes taking her part in Washington and Pittsburgh before Miss Velez went in. Ziegfeld claims that Miss Reyes withdrew. Claim is the second against the producer concerning 'Cha' Sisters G. previously filed suit on a somewhat similar allegation.

Another arbitration that will probably come up this week is William Corbett's claim against Robert Newman. Corbett claims he was engaged for 'Trick for Trick,' Newman's last show, but was let out before the opening and not paid off.

Dillingham Active

Thyra Samter Winslow and Arthur Richman are dramatizing 'Cycle of Manhattan' for Charles Dillingham for fall production.

Miss Winslow wrote the original. She was set with Dillingham through the Morris office.

All Share or No Cast, Is Equity's New Rule; Looks Co-op Washup

Equity has broadened its co-op rulings in a way that virtually forbids that type of production. New ruling is that actors going into co-ops must be given a salary unless the entire production, inclusive of stage hands, electricians, theatre and theatre employees work on the same percentage arrangement as the actors.

Since L. A. does not allow stage hands to waive salaries and go divvy-divvy, the Equity ruling washes up in any force of co-ops while it is in force. Ruling is particularly stringent in view of the opinion a large amount of next season's shows were being planned on this arrangement.

Ruling specifies that a stated salary must be included in actors' contract, regardless of whether a bond is up or not. Where there was a waiver, practice had been to put the cast on straight percentage.

Equity's action is a preview of ruling, making it necessary for producers to assign 60% of their stock and film rights to the cast when a guarantee wasn't given, the

Indie Circuit for B'way and Road Shaping, Outnumbering Fused Lists

Despite Erlanger-RKO Pooling, Rent Claim Goes

Chicago, June 13. Talk at RKO last week extends that this circuit may sue the Erlanger estate for certain rentals allegedly overdue on the Erlanger theatre, Chicago. The amount involved is around \$40,000.

A settlement is looked for, however, since both parties are about to become involved in pooling operations with the Shuberts.

The RKO claims for back rent can't affect the pooling, nor vice versa.

New Smash Musical on B'way Would Help Boys Steam Up Coy Angels

The Broadway promotional boys, who in the past were able to top \$25,000 and \$50,000 subscriptions from angels for summer revues and the like in the course of some social gathering, concede that the cocktail parties and the yachting excursions are still as plentiful, but the number of doughy angels there any more—at least not for show bookings.

In the past such sums often were forthcoming almost accidentally. Now they're priming gatherings with malice aforethought, but the schemes for digging up a b.r. are flopping.

That's the answer to why several scripts are still in status quo, awaiting financing.

There's a faint ray of optimism in the mild impression of 'Nonny, Nonny' and the hope that the 'Ballyhoo' revue, when and if that gets started—should it register—may reopen the purse-strings.

Plan for the road calls for a similar arrangement where the theatres are owned by either side, but it appears that other legit houses will be shut out from bookings one to the proposed new circuit. Booking fees will apply as heretofore, but should one third of the profits of out of town theatres be in excess of the fee, that excess is to go to the Booking company.

RATOFF'S 62 2/3% OFF

Chicago, June 13. Estate of Clarke Silvernall last week settled its claim against Gregory Ratoff for \$375, for a loan made three years ago. Settlement was made on the coast, after judgments against Ratoff had been entered both here and in New York.

Local judgments were for \$419 and was entered on July 31, 1931, while the New York judgment of Feb. 20, 1930, listed \$558.75.

A. E. Matthews Producer

A. E. Matthews, legit actor, will turn producer next fall, either alone or with one of his other managers. Matthews has three shows.

Actor arrived in New York from Hollywood last week and sails Monday (15) for London, returning to America in four weeks.

Expected announcement of a proposed new legit circuit, which would in a meaty combat with the Shuberts has been delayed for the reason that the merger is still in a formative stage. However, should the new circuit become a fact, it is almost certain that an independent legit theatre group will form both for Broadway and the road.

The general idea is conveyed in what is akin to a prospectus and which has been sent to the Shubert bondholders and creditors committees for their consideration and approval. It is now clear that the theatres operated by the Shubert receivers will have to be included in the circuit, unless the court decides otherwise. Shuberts creditors have been urged to concur on the one circuit idea on the grounds that it should be a major factor in working the receivership into better financial condition.

Shuberts Own Secondary

General plan calls for two organizations at the start, one to be the Booking company and the other the Production company. The Booking department will evidently fuse Erlanger's and the Shubert booking offices. Statement explains there are five Erlanger houses on Broadway, one to the Shuberts, including those operated by the Shubert receivers and theatres personally owned by the brothers. It is proposed to alternate the bookings one to Erlanger and the next to a receivership theatre, with the personally owned Shubert houses then booked.

Plan for the road calls for a similar arrangement where the theatres are owned by either side, but it appears that other legit houses will be shut out from bookings one to the proposed new circuit. Booking fees will apply as heretofore, but should one third of the profits of out of town theatres be in excess of the fee, that excess is to go to the Booking company.

Present plans call for a split of the other two thirds of expected profits. Marcus Helman of Erlanger's is named as the proposed head of the new circuit.

The Production End

The production end is in a less definite status in the proposal, which calls for the raising of a \$500,000 fund to present shows.

Plans are mentioned, with others to be selected. They are to be backed by the Production company and aim for the latter organization to eventually absorb the Booking company.

In the light of the Erlanger-Shubert plan, there is a movement about to line up Broadway's independent theatres which outnumber those of the 'syndicates.' Harry Kline formerly general manager for the Chanin's theatres proposes the formation of an independent booking exchange to facilitate bookings into the independently operated theatres, of which 26 are figured for the indie combine.

It is claimed for such an exchange that indie productions and theatres would not be liable to possible dictation from the Erlanger-Shubert group, also that booking contracts would not include certain clauses that have in the past been the bane of many a producer.

As for the road, the indie people figure plenty of houses will be available to the indie group. Those theatres which outnumber those of the Shubert combo. Proposed indie booking may work in conjunction with Victor Leighton and George Loefler, who have been in such bookings. The two firms are said to have lined up a number of stands including houses in the key cities.

Foster's Fall Project

Several players in Sam Bial's erstwhile colored musical tab of 'In Old Kentucky,' former legit piece, are slated for a new musical Allen K. Foster is to have next fall. Slated to open on Broadway in September.

George Dewey Washington and Hiamtree Harrington are engaged. Harold Atteridge is writing the book, the score to be a collaboration by several composers.

'Kentucky' played six days at the Keith, Baltimore, closing June 2. Reported internal dissension.

Plays on Broadway

THE BOY FRIEND

Melodramatic comedy in three acts presented by Carl Hunt and George Miller at the Mercury June 7, written by John Montague, staged by Hunt.

Personnel: Faye Martin
Goldie Marcella Swanson
The Ed Eddie Stewart
Helen Mary O'Brien
Donnie Brian Donlevy
Roger Walter Glass
Innocent Jessie James
Hattie Kathleen Karr
Bessie Edward Leifer
Daisy Emily Graham
Pierman George Frohman
Mrs. Pierman Charlotte Walker
Butler Harold Heaton
Mortimer John Morrissey
Flannery Ronald Hammett
A Man Eugene Weber

Title does not indicate that 'The Boy Friend' is a turbulent play with everything in it but the well-known kitchen stove. It is a theatrical stew that may stick for a limited time because of the mixture.

Scene, an apartment conducted by a fat ex-character who brags about her appearance in 'The Belle of New York' and who has half a dozen indigent show girls as roomers who mostly owe her and all of whom are very hungry. One who fell for an agent known as Raincoat, in an off moment is to have a baby.

But there is plenty more plot. Donnie, the one jammed up with the agent who smuggles in opium, needs a hundred bucks for a doctor's fee and against the house rules brings an alleged drunk home. That guy is supposed to pass out through bum booze and is stowed away in a bedroom. Donnie's girl pal Daisy, telephones the man's wife and she also writes the girl's brother, known as the Bel, about the unmarried love result.

Bel is a tough guy from Detroit and having stuck up a train is wanted by the cops of the whole country. But he loves sis and attempts to pull off a shot-gun wedding. Twice Raincoat makes a getaway, once up the fire escape to the roof, which provides a swell curtain line uttered by the Detroiters to the effect that the dope is as near to heaven as he ever will be.

'The Boy Friend' is not all melodrama and the author has written in some laugh lines that were natural. The improbabilities are abundant in this second plot, but it is all hooked up.

Emily Graham as Daisy, Miriam

Stuart as Donnie are the girl leads, with Gertrude Matland as the ample mistress of the rooming house getting her innings. Brian Donlevy plays the tough Bel very well with Edward Leifer his runner-up as Raincoat. In a comparatively small part, Charlotte Walker is splendid.

Carl Hunt, otherwise known as doc, who was in the Shubert production department, and George Miller are the presenters. Latter is better known to the trade as Lefty to differentiate him from another George Miller with the nickname of Dusty. It is their first collaborative try.

They have no illusions about the show, but figure it has a chance on the strength of its hokus-pokus. Dec.

HEY NONNY NONNY

Revue in two parts presented at the Shubert June 8 by Forest C. Harding and J. H. Del Bondi; score and lyrics by Max and Nathaniel Lee and Michael H. Cleary, with additional numbers and skits by Malcolm McComb, Will Irwin, Mann Healy, Albert Nichols, Herman Hupfel, Harry Luskin, Frank Sullivan, Gode Nien, E. B. White, staged by Alexander Lettich; danced by Dave Gould.

Cost: Frank Morgan, starred; Richy Craig, Jr., Ann Seymour and Dorothy McNulty, featured. Principle, Joan Carter-Waddell, Jerry Norris, Ernest Sharpe, Wilma Cox, Jack McCauley, Mildred Tolle, Ralph Sanford.

'Hey Nonny Nonny,' a phrase coined by Shakespeare in a light work, proved an intimate type of revue along the lines of the several 'Little Shows,' the teamed producers having been associated with the managerial end of those presentations. It has a fair chance for moderate money, but with two leading musicals finding trade weak, questionable if 'Nonny' will outdraw either.

Numbers stand out over most of the skits, the lyrics coming from

tease.' The skit was inserted at the last minute.

Frank Sullivan's humor is present with a skit called 'Life Is Just a Bowl of Eugene O'Neill,' which travesties 'Mourning Becomes Electra.' Frank Morzan appears as the dramatist saying he has completed a 'sexology' in six parts, which will take nine hours to play. He is shot by one of his characters, the thick script, however, protecting his chest.

Stand-out number by the Liefs and Cleary is 'For Better or For Worse,' which, however, was assigned to one of the show's weakest warblers. Impression was that the playing and singing could have been improved on at a number of points. For instance, Joan Carter-Waddell is a most alluring redhead and a graceful dancer but provided shy on vocal equipment.

Sax writing combo brought Ann Seymour with 'Manhattan Lullaby,' well suited to the comedienne and she was a welcome interlude later, especially with 'Lady in Waiting' by Mann Hollmer and Albert Nichols. The Liefs' 'Three Little Columnists' was an amusing lyric, too, with the tag line, 'Biddle of the Graphic, Louie of the Journal, Walter of the Mirror.'

Refreshing was the ditty 'In Those Good Old Horsecar Days,' with Ernest Sharpe, Jack McCauley and Jerry Norris posed at an old fashioned bar. The bell ringer line was 'You start out sober at quarter to twelve and end up with Sweet Adeline. A number with a swing is 'Tell Me Something About Yourself.' On 'My-Nude Ranch With You,' the first act finale, has the entire company in what looks like cellophane, made the more effective by the lighting.

Morgan was given a reception that made him blush. He has the right idea in reciting lyrics rather than trying to sing and scored with 'Easily Amused' and 'I'm Really Not That Way.' Dorothy McNulty was assigned 'Be a Little Lachadical' and 'Wouldn't That Be Wonderful.' Richy Craig, Jr., ad-libbed as m.c. and perked up the Minsky bit with chatter of stock burly flavor. First appearance was with the depression bit, credited to him as originator—with the seat of the trousers missing. One of his monologues was augmented by Mildred Tolle, who walked on in full length tights and hoofed to results. Quite a looker is Miss Tolle.

'Hey Nonny Nonny' started preparation as 'Words and Music,' the show being made when it was dis-

Plays Out of Town

MASQUERS' REVEL

Hollywood, June 13.

Last revel of the season at the Masquers' clubhouse came in the form of a minstrel show and an olio. Affair proved best entertainment the club has offered in some time, with individual hits by Will Mahoney, Frank Fay and Dr. George Leibling. Latter a concert pianist and one of the leading exponents of Liszt, also his pupil, handed the hardboiled audience a sock with the playing of 'Liebestraum.'

'Usual minstrel first part took up plenty of time and cut down the number of individual acts. A break because the Masquers' can usually find more meaningless acts than a family time booker.

Little Billy opened the show with an introductory number, going right into the minstrel setup with Sam Hardy as interlocutor, Sam Ash, Gus Reed, William Arnold, Walter Weems, Al Herman, Charles Mosconi, George Chandler, James Mack and Freddy Stanley as end men. About 40 club members corked up Mud Murray staged.

Olio started with Billy Sullivan and Neely Edwards in two typical minstrel tap routines. Any hooting by fellow members well received.

First sketch, 'The Intelligentsia,' written and staged by Howard Emmett Rogers. Idea has Earle Foxe and Noel Madison street sweepers in morning coats, discussing high-brow subjects. John Sheehan and Stuart Holmes appear as rough-necks but get nowhere with the formal street gentlemen. 'Oke.'

Tyler Brooks and James Eagle latter doing a dame, played in a neat singing routine. 'The Still Alarm' from 'The Little Show,' next with Alan Mowbray, Crawford Kent, Al Austin, George Harris and Harry Casey. Class sketch landed on the opening.

'The Final Judgement,' with Harry Stubbs and Luis Alberni, had a blue tag as the only act incident of the show. 'High Yaller Gals,' with Lee

covered a show of that name had been done a long way back. Title will not make or break this revue, which has enough bright stuff to suffice and is a better performance now than at the premiere. Dec.

Moran, Billy Sullivan, Glen Tryon and Baby Vernon as the sepias and Clarence Nordstrom hopping the buck got plenty hot.

Frank Fay, using his vaude act, with Nick Copeland and augmented by Miller and Mack stooging, wowed the crowd. Fay not forgetting the roll he dropped on a quibble, was sour grapes on pictures. Gathered laughs with his panning. Dr. George Leibling followed.

Club has plans to roadshow this performance plus a few extra names for one week, playing one night stands. Proceeds for the Motion Picture Relief Fund. Only an idea.

Audience was not capacity, with that \$3 tag for guests being a heavy jolt these times. Call.

Teatro Leo Carrillo

Los Angeles, June 10.

Little 208-seat theatre on Olvera street, the synthetic Mexican alley, is named after the actor whose Spanish ancestry goes way back in Los Angeles chronology. Carrillo and the sponsors are willing to do non-commercial stuff, but are also out for Broadway possibilities. Actor helps along, even to making an occasional personal appearance.

Three one-acters mostly showed off Maude Fulton and Jessie Arnold. They were 'The Wonderful Son,' by Barrington Gates, with Zeffe Tilbury, Miss Arnold and Sidney Bracey, 'Scarlet,' by Miss Fulton, and with her Miss Arnold and 'Tempe Pigott,' and 'Exit Laughing,' by Miss Fulton, with Bracey and David Hartford. Theatre gets \$1.50 top.

Plays had all previously been at the Writers' Club. 'Scarlet' was only one that suggested it would have a future. If given a faster finish, could make a blackout.

Play shows a pair of snooping neighbors who shadow a hired girl to an exotic apartment, where she happens to work. Owner is away, and the snoopers conclude spot is a love nest. Girl, dumb and innocent, lets them think it. Snoopers attempt to lead her back from the primrose alley, and when a gentleman announces his arrival the hired gal goes good again and the naves lead her off. Lines are sharp and were nicely handled by the femme trio.



ANN SEYMOUR

"Ann Seymour soared with her characterizations, especially as the sassy servant and as the lady in waiting to the queen."

H. E. K., Daily Mirror.

"HEY, NONNY, NONNY"

SHUBERT THEATRE

NEW YORK

APPEARING IN



\$20,000 PROFIT IN 3 L. A. WEEKS FOR CORNELL

Los Angeles, June 13. Final week of Katharine Cornell in 'Barrett's of Wimpole Street' is going up strong with a take of \$23,000, about one grand over the five-day opening week. Fall-out in the upstairs business, with orchestra capacity every performance. Local run gives Miss Cornell a profit of about \$20,000, mostly contributed by the motion picture colony, who were frequent repeat-ers.

Reginald Denny in 'Blessed Event' opened at the El Capitan last Sunday without the hoped-for draw. Week got less than \$10,000, and is in for three weeks.

'Green Pastures' opens at the Biltmore tonight (11) with a good advance. Play is expected to hold over through the Olympic games. New York company of 'Whistling in the Dark' opened at the Belasco Sunday.

Estimates for Last Week

'Barrett's of Wimpole Street', Biltmore (2d, 3d, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th). Get a new record for non-musicals here, getting \$55,000 on the 12-day stay.

'Blessed Event', El Capitan (1st week (C-1,571); 11,500). Mild at \$6,800 with the flaps, figured to drop. Reginald Denny, not in evidence.

Engagements

Osgood Perkins, June Walker, 'Purse Heart'.

Ruth Stamm, 'Showboat'.

Sterling Oliver, William Ingersoll, 'Dread'.

Clayton, 'Dread'.

Harold de Becker, 'Dread'. (Complete cast).

Sam Ash, 'Cat and the Fiddle'.

Conast company, Los Angeles.

CAST CHANGES

Mildred Coleman replaces Emily Graham in 'Man Who Changed His Name'.

Claret Link vice Doris Mauray, 'Romancers'.

Dirt Servers

(Continued from page 1)

the broadcast in particular named a certain picture called 'playing the field'. Told of another actor noted that he thought he was turning the picture of his mother to the wall whenever he takes a drink, as he had promised that he would never allow her to see him drinking.

Some other gems of the broadcast:

'So and So's (name of the star) mother is worried constantly over her daughter's kidneys—or is it liver?'

'And such is now living with a couple of her most intimate women friends as house guests.'

'I'll swear those brassieres are made of cellophane' (description of a night club show in Hollywood).

'A certain well known star is famous for shedding whenever she's in the mood. KHJ turned down a picture chatter who came to the station with a peeping Tom routine which an ice cream company was prepared to pay for.'

Counter propaganda against disgruntled writers who ran Hollywood, after taking industry coin, will be used by the Academy of Motion Picture Arts and Sciences.

Aggressive action will be aimed especially against the literary crew who have recently been throwing the harpoon into the colony's professional ranks with magazine and newspaper articles.

Who who for will take is yet indefinite. Committee to decide on ways and means will be appointed during the week.

Academy board of directors also decided to open membership to a little wider. This is to get into the ranks recent imports from legit who have been exceeding in b. o. popularity some of the old-timers now prominent in the association.

Between 50 and 75 newcomers to pictures, who have won their spurs, will be invited to participate in membership.

Phantom Cargo Closes

In Hub, Sold for Film

Boston, June 13. 'Phantom Cargo', Boston's only legit last week, closed at the Plymouth Saturday night (11). Receipts for the week failed to pass the \$4,000 mark, but the authors and sponsors, one of whom is Al Duffy, well-known here and in New York in the present, were rejoicing this week because RKO-Radio had decided to buy it for a film production.

Future Plays

'Gas', which was tried out in 1928 at Goodman Memorial theatre, to be given production by Actors' Theatre. Robert Caille is casting and play will be brought into New York in a few weeks. George Kaiser wrote it.

'Dread', horror play by Fred Herber, with Jess Smith and Chas. Abramson producing, has Elizabeth Day, Wynne, Sherrill, Oliver, Edmond MacDonell, Frank Shannon, Harold de Becker, Curtis Carpe, Jack Bohlen, in the cast. Frank McCormack staging. Smith formerly of the 'Luncheonette' stories of America, picture studio.

Chinese musical, modern story, being readied by Dmitri Tiomkin for early production. Ramon Novarro in 'The Sign of the Cross'.

'Ace of Spades', Edgar Wallace's last play, to be produced here early in the coming season by William Harcourt.

'Jewel Robbery' will be given a Chicago presentation this summer by Lodewick Vroom. Lina Abarnell will have the lead.

'Heart of Filadelfia', opera by Edward Paulson, music extracted from works by Johann Strauss and Offenbach, opens about July 1 at the Mason, in Chicago, produced by Theatre and Music Guild of L.A. Cast includes Helene Helne, Miranthe Mabee, May Beatty, Russell Scott, Henry Hall, Naomi Myrick, Arthur Clayton, and singing chorus of 30. Edward Royce staging and John Britz musical conductor.

'Berkeley Square', Ralph Pincus and J. J. Gottlob production to open at the Columbia, San Francisco, June 20, being rehearsed at the Hollywood Playhouse this week by Arthur Greville Collins. Miranthe Mabee, George Baxter leads. Others engaged are Henry Mowbray, Lucy Beaumont, Clarissa Selwyn, Diana van der Horst, and Higby, Frederick Harrington, Richard Lancaster, Clara Verdera, Colin Campbell, and Don Douglas.

Bride a Suicide

Chicago, June 13. The four and a half weeks' bride of Frank Delmaine, an official in Equity's office here, committed suicide Thursday (9). She was a non-pro. An attack of melancholia was the alleged reason.

Delmaine was formerly in charge of Equity's Kansas City office, which has been merged with the Chicago force. His first wife died the former city about two years ago.

10 Miles Out

(Continued from page 30)

sleep. Jaxon and his music is a regular radio feature over WJLB, his antics a takeoff on Cab Calloway. Jaxon's music, which appears to be a bit confused, although footlights are not entirely unfamiliar to him. But in the street, at least, he is vague, that band needs a lot of brushing.

Van and Vernon, mixed comedy couple, have been for many seasons, sent over some healthy laughs. Van has a naturally funny face and a strong sense of the fun of the thing. With Dolly Vernon it's a mechanical, camp process by now. She feeds her words in that way and that doesn't make it easier for the comic.

Rhythm of Dance turned out to be a dud. Dance, last time of five people, handicapped a good deal when the pit orchestra went haywire on the score. It's not the very of houses that used to play these kind of acts not around any more. Same for Grant, Wallace and Kane, another dance spree with two men and a good-looking girl. Nice small time but waste is that.

Four Rounders, male quartet of the 'way back when' days, caught the audience as it walked in with most family crowds. Out in the neighborhoods they still like to lean back to Barnacle Bill and son and daughter. John Brown wound up the show with a neat and fast nautical routine of hand-to-hand stuff and cant words. With no dirty acts scarce, this one looks good enough to play anywhere. *Spaw*.

Shows in Rehearsal

'Dread' (Abramson & Smith) President.

'The Gratitude' (Revival) (Wee-Levontall) Waldorf.

'Clowns in Clover' (Leslie) Ambassador.

SAN FRANCISCO GROSSES

'Pastures' Four Weeks—Charles Ray Show Light.

San Francisco, June 13. Charles Ray's latest appearance in years didn't pan out so well for Henry Duffy and the Alcazar. All legit cast town moved into Columbia's box office, where 'Green Pastures' closed its four-week run. Ray, teamed with Dale Winter for 'The Beautiful', did a mediocre \$4,500 for the first week; second and final stanza may hit below the four-grand mark.

'Pastures' pulled a great \$15,000, over previous stanzas, and while in near-capacity houses. Colored show has been one of the best business getters Frisco has seen in years. 'The Gratitude' prevented it from remaining longer.

'Big advance sale for Katherine Cornell in the 'Luncheonette' story, opening at the Curran tonight. After 'House Beautiful' bows out, Alcazar, theatre goes dark until July 10, a suitable piece. 'Berkeley Square' set for June 20 at Columbia.

Chi Hopes for GOP Meet Aid; 'Love' \$3,000

Chicago, June 13. Not much of an assortment on hand to greet the Chicago Civic theatre mob this week, even should it find itself inclined toward legit. The proceedings has been come sign out are hopeful but none too optimistic of a rush from this source. Indication of what show business here may expect on the nominating meet is reflected by the report that the advance call for tickets the proceedings has been negligible. Asking price of \$17 and \$22 for the series, on the other hand might be too steep for the times and not strictly accountable for the chilly response.

After five weeks of non-profitable business, the Chicago Civic theatre at last moved yesterday (12) back to its original local stand, the Selwyn. Entry into the latter spot brought the legal whirling into its 19th week and a shift in policy scale from two-for-one at \$3 to a straight and full rate. The longer stay had meant a consistent loss all around. Production's main motto is to hold on here despite a string of carmine grosses is that it is to break the season's record.

'Love on Approval', with a co-op cast by Geo. Sporn, opened last Sunday (5) at the Playhouse to a mixed critical reception. The play, which has a real coin or longevity. Locally tossed-together serial review, 'Do You Stuff', Adolph (R-1100; 1000). Opened sold last night with Sammy Dwyer, former B.E.K. tab producer, responsible for the staging.

'Love on Approval', Playhouse (1st week) (C-003; \$2.50). Cutters' response to this one moderate. With outlook not so hot, 'Love on Approval' pulled \$2,000 for the touch-off week.

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GALLOWAY STOCK AGAIN

Louise Galloway is in New York to complete plans and a cast for her summer little theatre at Brookfield, Mass. Launched last year on a three-day tour, she has been planned out well enough to encourage actress-manager to try again. (Gaston Bell, last year's stage director, will probably repeat.

'Music's' Scale Slash Boosts Gross, 'Nanny' Tops Newcomers with \$11,500

Broadway has 18 current shows. Indications are against half of the list surviving July and there are very few new shows in sight. Just as the old-fashioned summer in prospect.

That a revival should lead in grossing is something unusual. 'Show Boat' continues to turn the trick. At the Casino there is always a line, and the gross last week again approximated \$36,000. Factors in the business are the popularity of the score, the \$3 top ticket price and the house capacity.

Slash of prices for 'Face the Music' bettered the gross over the previous week. However, summer continuance questionable, despite reduced operating cost. Same applies to 'Hot-Cha', which, however, is getting better grosses. 'Of Thee I Sing' holds the rating of the most popular show, but 'Cat and Fiddle' down close to the cushion.

'Animal Kingdom' spurred last week and topped the non-musicals at \$10,000. 'The Gratitude' stands up nicely, getting about \$12,700. 'Reunion', too, making some money. That trio alone is above \$10,000.

At least four attractions are on some sort of tentative basis. No one appears to have a chance to survive.

'Hey, Nanny, Nanny', at \$11,900, gross, money among last week's new shows, but that is only moderate for a musical. One week re-

Butterfield Stock Try

Lansing, Mich., June 13. The Standard, Butterfield's major house in Michigan's capital city, will try dramatic stock for the first time the last half of this week (starts 16). Six new plays, including the Civic theatre at Detroit, forming the Davison Players, will open with a three-act comedy, 'Mike Craxy'. The company is headed by Arthur Davison. Other members are George Stenius, Virginia Dillon, Betty Sloan, Philip Andre and Helene Bianchi. All have been members of the Bon-selle cast at the Detroit Civic theatre.

The Lansing is the only other Butterfield house open. The Capitol went dark a month ago and the Gladder is dark for the first time since it went under the Butterfield banner.

Philly's Legit Outlook

Philadelphia, June 13. Last gasp of Philly's 1931-32 legit season is for the 26th and 27th. Lawrence Weber and Arthur Hammarstein offer the non-musical play, 'The Man Who Reclaimed His Head', at the Garrick. Engagement will be for nine days only.

After that, only possibility for summer months is the new Max Gordon review, still persistently rumored for the Garrick some time in July. Later, however, there have been counter reports mentioning Atlantic City for try-out of this review.

Guild's Road Schedule

Pittsburgh, June 13. Theatre Guild production of John Howard Lawson's 'Purse in Heart', with June Walker and Osgood Perkins, is announced for next fall at the Nixon week of Oct. 10. It is to be the first of the six-play subscription series of the American Theatre Society.

Subscription campaign locally is stressing six plays only, although the Guild has announced a preliminary season of four additional productions in the spring.

Legit-Film Resort Idea

Cliff Theatre, Sea Cliff, L. I., will operate on a split legit-film policy this summer. Edward Gardner is handling the stage and last half of the week, and (Mr.) Shirley Dinwiddie, theatre owner, the picture policy the first three days.

House opens with legit June 30, first half. 'Springtime for Henry' Shirley Booth (Mrs. Gardner) and Alice Dwyer in cast.

More on Hollywood

'Reckless Hollywood', another book about that place, will be published by Macaulay. Written by the Hollywood Press, Dorothy Lubou, fan mag writers. Warren Gross will be back to Macaulay. The film folk aren't dead with any too lightly.

vival of 'Trollius and Cressida', mild for the Broadway at \$11,500. 'The Boy Friend' rated not over \$4,000 at the Morosco. 'Hired Husband' just about paid the rent at the Bijou.

Several shows may bow out this week, but are not definitely slated to slide. Next week offers only something called 'Gas', slated for the little theatre in the Chanin building, with 'Dread' a possibility in an unnamed house.

Estimates for Last Week

'Another Language', Booth (8th week) (C-704-\$3). Little change last week for sole spring success; takings bettered \$12,500; big in this house.

'Black Fire', Vanderbilt (1st week) (CD-711-\$3). Presented independently ('Broome Stagers') wholly co-operative group; written by Robert Ober; opened Monday.

'Bridal Wives', Cort (3d week) (C-1100-\$3). 'Clowns in Clover' although claimed better last week not much over \$5,000.

'Cat and the Fiddle', Cohan (36th week) (M-1,400-\$3). Dipped from previous week when Memorial Day matinee provided good start; \$11,000; week's work.

'Counselor at Law', Plymouth (33d week) (C-1,041-\$3). Run leader now in moderns; grossed last week again around \$3,000.

'Face the Music', New Amsterdam (18th week) (M-1,720-\$3). With admission prices chopped almost in half attendance improved; but not impressive at week; \$19,000 for major musical.

'Hey, Nanny, Nanny', Shubert (2d week) (C-1,000-\$3). Although drew fair break from critics; initial gross could have been better; \$11,000.

'Hired Husband', Bijou (3d week) (C-605-\$3). Short cast on percent; cast with nothing to divide last week; doubtful if gross touched \$2,000.

'Hot-Cha', Ziegfeld (15th week) (M-1,622-\$4.40). 'Playing week' took basis; estimated takings last week up somewhat; \$28,000; new limited cut-rate deal expired this week; light money since start; under \$2,000.

'Of Thee I Sing', Music Box (25th week) (M-1,000-\$5.50). Prize winner nearest to capacity and only musical safe for summer holdover; \$27,000.

'On the Make', 48th St (4th week) (C-905-\$3). Co-ops hanging on in hope of picture or stock share; \$1,500 last week, with house taking first money and nothing for actors.

'Reunion in Vienna', Guild (1st week) (C-914-\$3). Another two weeks, although could probably stay longer; paced around \$1,500.

'The Animal Kingdom', Empire (23d week) (C-1,099-\$3). Announcement of new performances with star (Leslie Howard) attracted better trade; topped non-musicals at \$14,000; continuing with lead change.

'The Boy Friend', Morosco (3d week) (CD-893-\$3). Partly on percentage; what with pass money the gross in seven performances claimed about \$4,000.

'Thousand Summers', Selwyn (4th week) (C-905-\$3). Week's work; doubtful if stay after last week dropped to around \$7,000 or bit over.

Other Attractions

'Show Boat', Casino; revival getting best money in town; \$36,000.

'The Gratitude', Waldorf; revival; opens Thursday (16).

'Blue Monday', Provincetown.

HAVE AN INCOME YOU CAN DEPEND UPON

Why live in dread of an empty pocketbook when your working days are over? You can replace \$50,000 of a penniless old age with the joyful assurance of a

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Twelve London Houses Tenantless; Twelve Shows Close at Season Peak

London, June 13. Twelve out of London's 45 West End theatres are now closed and tenantless and an additional dozen plays are scheduled to fold in the immediate future.

One of the reasons for the lapse is that London is near the peak of its social season, which climaxes with Derby day at Epsom.

List of attractions bowing out is as follows:

Allwilt with 'Dirty Work', Comedy, 'Derby Day', Gaiety, 'Hold My Hand', Alhambra, 'The Merry Widow', Globe, 'Ten About the House', Little Theatre, 'See Naples and Die', Lyric, 'Dangerous Corner', Playhouse, 'Der Pygmalion', Lyceum, 'The Merry Widow', Derry Lane, 'Cavalcade', St. Martin's, 'Somebody Knows', Shaftsbury, 'I Lived with You', Wyndham's, 'The Green Pack'.

Seven Show Profit

There are only seven left houses operating at a profit, which are: 'Waltons' from Vienna, doing \$12,000, Apollo, 'Pleasure Cruise', at \$5,500, Coliseum, 'Casanova', which is getting \$25,000 a week, at which margin is a disappointment. Greater things were looked for.

Criterion, 'Musical Chairs', \$4,000, His Majesty's, 'Dubarry', \$13,000, which represents more than \$3,000 net a week.

Palace, 'Cat and the Fiddle', \$13,000, Strand, 'Farty', around \$9,000, and Lyric, 'The Merry Widow', at \$8,000.

'Men About the House' gave it up at the Globe Saturday night, having played only five days.

Canadian Market

(Continued from page 13)

Gainsborough productions throughout the Dominion. Topping the list is 'Sunshine Susie' (tagged 'The Office Girl' in the United States), which has broken all house records for the Uptown, FP-Can deluxer here, and is now in its sixth week. Film is now playing in the third cinema in Ottawa, this is the first-run house, something unprecedented anywhere in Canada. Flicker is also going nicely with holdovers in the heartland province.

Significant that the British origin of the picture was played down in the initial newspaper advertising, with Clarence Robson, eastern theatre manager for FP-Can, noting maritime house managers to increase the plugging only when 'Susie' went into its third week here.

Patriotic Epidemic

Same company's 'Mutt and Mandy' was a two-week holdover at the Tivoli, another FP-Can house; while the 'Lady Pannofsky's Folly' was also rushed at the last minute into Imperial, this time at the deluxer here. As a follow-up, other British films are now being dotted off, British-International's 'Tell England', a war film released over a year ago, now being re-shown here on the main drag.

It is because the problems facing a British or Canadian production company are so fundamental and different from those of an American company that the former will seek quota restrictions. Claim is that American film people can recover negative costs, make a profit in their home market, whereas British must rely on export trade.

The real battle will be over the Canadian market, it is felt. Authentic figures show that at the present time this represents just over 1% of the sales value of a British film. Claiming American domination and lack of adequate distribution arrangements, British and Canadian producers will now play up political and nationalistic feelings in an attempt to offset the aid of the various Imperial governments, with Australia and South Africa pretty well talked into the deal.

The Quota Act of 1927 gave the first impetus to British production and meant a firm foothold in the British Isles at least, but the British producers will tell the Empire Conference that the English quota basis will be inadequate if applied to the Canadian market. What they want is a start at 10% and a rise to 25%.

With P-I's Canadian chain ap-

LONDON BUYS ACTS

Pavilion Signs Group of American Turns Inaugurating Policy

London, June 13. The Pavilion is specializing in American acts, choosing that line to attract attention during the general revival of specialty shows on this side.

Sides appear to be directed toward name features from the U. S., with the group already closed including Lillian Roth, Uke Henshaw and the Three Sailors.

proximating 200 houses up here, and regarded as one of the higher profitable units of the Public organization, the battle between American and British film interests should reach lively proportions when the meeting of recent transactions in rights before the Imperial Conference.

Ottawa, June 13. Plans are being laid for a discussion on the film situation within the British Empire at the Imperial Economic Conference in Ottawa July 21, with delegates and trade representatives present from the British Isles and the major Dominions. The expectation is that the Conference will recommend ways and means for preferential treatment of British films and encouragement of production on British soil to the disadvantage of Hollywood.

Col. John A. Cooper of Toronto, president of the Canadian Motion Picture Distributors Ass'n, is in Ottawa to confer with government officials, and recently Frank C. Badgley, director of the Canadian Government Motion Picture Department, had a discussion with Col. Cooper and Arthur Cohen, managing director of Famous Players Canadian Corp.

Edmund O'Brien, C. M. Woolf and John Maxwell will represent the British motion picture industry at the Conference. All film distributors in Canada have been asked to provide data on imports and exports trade features, and this information is being tabulated for the guidance of the special committee which will be set up by the Conference to deal with the film question.

Arthur Leo, Canadian rep for Gaumont, has returned to England to study preliminary developments, while N. L. Nathanson, managing director of Regal Films Ltd., largest Canadian importer of British films, is arranging for an early trip to London. F. S. Russell, Canadian representative of British International Pictures, has also gone to London. Lord Beaverbrook, Canadian-born peer who is interested in theatres and pictures, will have a meeting with Rt. Hon. R. B. Bennett, Prime Minister of Canada.

The agenda for the Conference will not be announced at this time, but will be held in London two years ago.

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Cheater Trap

Mexico City, June 9. Newspapers have tipped cops to a new racket, consisting of a man with a camera snapping couples in the streets then presenting card announcing where pictures can be bought. Prints-assert racket has malignant slants; that camera-man only takes couples whom he figures no like being photographed together, and picture dispensary fixes own prices for distressed husbands or agitated wives.

TAKING LONDON PLAYS FOR N. Y.

(Continued from page 42)

court's attitude in regard to the petition for an investigation since he says in his opinion: 'I should not be satisfied unless there were thorough investigation of the issues raised by the petition.' Also: 'The sole concern of the court is to discover whether the trust estate has causes of action on which there is March 4, respondents were given strongly it may feel that wrongs had been done or might sympathize with victims of such wrongs, if committed, there would be no warrant for the court to order the trustee to investigate the trust estate, unless there were reasonable prospect, out of the effort, of yielding something for the estate itself. It would be outside the scope of proper court activity to champion the cause of individuals who may feel aggrieved in rights which they individually assert apart from the trust estate.' In that order the court directed the estate to pay for the investigation, but that if it proved fruitless in recovery for the estate, the independent lawyer would pay the costs.

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Royalty Gets the Urge

Stockholm, June 2.

Prince Sigvard, second son of the Swedish Crown, Prince who has studied art decoration under Professor Praetorius in Munich (Germany), has made an arrangement with Ufa in Germany to become an assistant director to Dr. Ludwig Berger.

His first work will be devoted to an operetta picture in which Lillian Harvey and Willy Pritsch will star.

Shubert Probe

(Continued from page 42)

court's attitude in regard to the petition for an investigation since he says in his opinion: 'I should not be satisfied unless there were thorough investigation of the issues raised by the petition.' Also: 'The sole concern of the court is to discover whether the trust estate has causes of action on which there is March 4, respondents were given strongly it may feel that wrongs had been done or might sympathize with victims of such wrongs, if committed, there would be no warrant for the court to order the trustee to investigate the trust estate, unless there were reasonable prospect, out of the effort, of yielding something for the estate itself. It would be outside the scope of proper court activity to champion the cause of individuals who may feel aggrieved in rights which they individually assert apart from the trust estate.' In that order the court directed the estate to pay for the investigation, but that if it proved fruitless in recovery for the estate, the independent lawyer would pay the costs.

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London, June 4. Week just ended is considered the opening week of the London social season, its highlight being the running of the Derby at Epsom where the public will show business, in the person of Tom Walls romped home with the blue ribbon of the English turf.

Walls' victory was immensely popular. The horse, April the Fifth, was bred and trained at Epsom, and is the first local horse to carry off the big prize for 100 years.

Although the heavily backed favorite, Lord North, looked in on the leaders, the Walls victory was acclaimed, and business at his Aidwych show, 'Dirty Work', was large that evening.

Walls, who was once a cop, is a self-made man. Ever since the war he has turned everything he touched into success.

But he still remains an unassuming fellow, a very nice producer and one of the most popular men in London.

Restaurants Crowded Business throughout London was very big all the week, the peak being Derby night, when restaurants and cabarets were packed.

The Savoy held 1,500 at supper at \$7.50 a head minimum, without follow-up, and the guests correspondingly good business.

Successful Sunday Eve. One of the best of the night productions for some time was 'Ourselves Alone', by Noel Scott, produced at the Globe May 29, and revolves around the Guinness trouble in Ireland of a past age. A West End run looks a virtual certainty, and the show is good and the notices satisfactory.

20 Years Ago and Now. More than 20 years ago, R. G. Knowles took a photograph of the London Pavilion where he was playing 'The Merry Widow'.

The bill shows the name of Julian Rose on top.

Rose is now among the heads of the non-stop variety bill there.

Holdout as an Adv. West End theatre managers continue to war against people in cheap-seat queues who leave their seats after putting their names on them.

A fortnight ago the Haymarket issued an ultimatum against people leaving their seats after putting their names on them.

The ultimatum was that if the managers they might let the crowds in early. Probably they prefer the advertisement of the waiters outside.

Railway Cafeterias. English railways system has started the use of cafeteria stands on mainline expresses. One train carries the help-yourself food bar, with others ready to follow if service is needed.

Food in English trains is not really as bad as people make out, and, taken all in all, the material here is not so terrible.

Headlines at \$200. John Tilly, holding record headline honors at Palladium recently, was the cheapest headline this season.

Tilly was discovered by the Windmill management, who were the first to inaugurate continuous headline in the West End theatre, and they in turn sold the act to the Palladium for \$200 with Tilly receiving 30% of the money and the Windmill getting the balance.

Actually, an American team, Billy and Glad Newell, are responsible for this comedian's Palladium debut. The Newells saw Tilly at the Windmill and persuaded him to come to the general Theatres booker, to give him the once over. Parnell went to see him, and turned down the material he was using. But when he ran through a lot of other stuff Parnell picked enough for the Palladium date.

activity of special counsel should not be circumscribed.

Scrapping of Shubert-Tock which has been acclaimed as a boon to local legit is now practically assured with the announcement made last week that the American Theatre Society had chosen the Erlanger.

Mrs. Fitzwilliam Sargent of Philadelphia, representing the A.T.S., announced a six show start beginning Oct. 3.

It was before the fact that the Tock has been owned outright by the Shuberts was long thought to be an obstacle in the way of playing any Shubert allied attractions elsewhere in the country.

The poor physical condition of the house, however, as well as its outlying location is thought to have influenced the decision.

Folies Economizing

Paris, June 13.

Folies Bergere is cutting down the overhead.

First move is to send home the Jackson Girls troupe, which have been a feature there for a long time.

Publishers End Film Rights

Authors are riled at the book publishers who more and more are trying to chisel in for a cut on the picture rights.

The writer feels that the publisher takes 90%, as it is of the book rights, and the author is getting 10% royalty, and now the publisher wants to ease in for 10 to 50% of the screen rights.

The author squawks because any picture deal usually carries 10% out of the author's share, hence the objections to any further division of cinematic income.

Instances have occurred where the publisher, hearing of the author making a screen deal, eases in his own gear for a 10% cut, on top of the 10% which the author's own rep must get. That's 20%. Suspicion is that the publisher's agent splits some commish with the pub.

Authors usually go for it on the theory that the picture companies don't want to become further involved with arguments on copyrights or other tangles, and would rather steer clear completely of a deal rather than incur further entanglements. That means too much to the writer and the publisher gets more from what should be a by-product, i.e., the screen rights, than from the original book publication. Hence, they go for the 20% tap and more for double the publisher's fee. A standard contract will be worked out, it is hoped, to circumvent such complications.

Binyon's 'Elsie' Book

Claude Binyon's 'Elsie' letters, which ran serially in 'Variety', have made their appearance in book form under Harrison Smith imprint (\$1.50) titled 'A Girl Ought to Work'.

Binyon, attached to 'Variety's' Hollywood staff, is given a fly leaf introduction as being close to the Coast picture situation. 'Elsie' is the girl who comes to Hollywood for a star career.

The bright, saucy letters are further enhanced by some clever art work by Herman Post, one or two bits of copy in their literal illustrations of the Binyon text. The hokum 'testimonial' of endorsement on the title-cover are also an asset.

Publication release date is June 16.

Newspaper Club's Finances

The Newspaper Club which occupied pleasant quarters in the Hotel Claridge, New York, moved suddenly after plugging a bill for rent amounting to \$2,300. Hotel proposed to hold the furniture, books and other chattels, but finally agreed to accept \$75 monthly. Club now owes the hotel about \$97 1/2. Place has been unoccupied for four years. There will be no rent until the organization is in better financial shape. A claim for a tax refund of \$1,000 from the government is pending. If paid that would help the treasury, depleted through unemployment.

Time Isn't Ripe

Russel Crouse's 'Murder Won't Out,' which Doubleday-Doran was to issue May 1 has been held over to issue May 1 because folks aren't buying books right.

'Murder' is already printed but is in the storehouse (not Cain's) until release time. Alec Woolcott has already reviewed Crouse's book, doing that recently in his column in the New Yorker (mag).

Another book by Crouse, and via the same publishers, will be out Nov. 1 dealing with that writer's pet subject, American Crouse is now the Theatre Guild's p.a.

James Encores

Rian James has another motion picture in novels. This one is called 'The Crooner' (A. H. King, Inc.) and will be made as a film by Warner.

Starts off in autobiographical fashion but presently founders in a tale of a madman kidnapping and from there on it is undecided just what it wants to be. May be popular with readers of the fan type. This is pretty light stuff.

Pulp Lads Turn Out

American Fiction Guild, one of the recently formed organizations whose purpose it is to aid the motion picture writer, made its first major move in other directions. It called a conference of representatives of the pulp mags. The pulps

Best Sellers
Best sellers for week ending June 4 as reported by the American News Company.

Fiction	
'District Nurse' (\$2.00)	By Faith Baldwin
'Maid and Mistress' (\$2.50)	By Beatrice Jean Seymour
'Sour Grapes' (\$2.50)	By Charles Morgan
'State Fair' (\$2.50)	By Phil Stong
'Undertow' (\$2.50)	By A. Hamilton Gibbs
'A Modern Hero' (\$2.50)	By Louis Bromfield
Non-Fiction	
'Twenty Thousand Years in Sing Sing' (\$3.00)	By L. E. LaVes
'Once a Grand Duke' (\$3.50)	By Grand Duke Alexander
'Only Yesterday' (\$3.00)	By Frederick Lewis Allen
'Tale of America' (\$3.00)	By John Howland Adams
'A New Way and Better Golf' (\$2.00)	By A. J. Morrison
'Story of My Life' (\$3.50)	By Clarence Darrow

are the immediate aim of the unknowns.

Excellent representation from the various pulp publishers proved encouraging. Indicating that the Fiction Guild has the good-will of the mag operators. Conference was the first step beyond the usual experience, meetings held by the publisher organizations comprising new writers, and points to the realization of some accomplishments.

What Paris Thinks

Thanks to films and publicity given the Lindbergh kidnapping, the word gangster is now common in France, with a suitable mental reaction towards America. This is amplified by a serial to be published in 'Paris' magazine, following a preparatory advertising stunt in the guise of a trip of the author, Maurice Dekobra, to the States. Story, announced plentifully in the billboards, is titled 'Mimi Broadway. The Life of a Chorus Girl in the Land of Gangsters.'

Rapid Fire

Walter F. Eberhardt, whose previous adventures with full length books has been novelizations of motion pictures, comes forward with his first home grown plot in 'A Dagger in the Dark' (Wm. Morrow & Co.). Title really applies for the dagger is delivered on page four.

Eberhardt sprints off on the first page and never stops running. There is no let down in the rapid succession of events but the action fits neatly into the plot. No extraneous action or false leads to bolster, either. It's all essential to the story and its lead into the plot, which forms in the last chapter. It also deftly weaves in a mild love interest. A private detective solves the mystery in an effort to save his own skin. Characters not the inspirational amateur young authors love to play with.

Although his first effort, Eberhardt has turned out one of the best mystery yarns in the season for grip, complexity and puzzlement.

Hollywood Again

Another novelized report of the Hollywood situation is 'Hey Diddle Diddle' by Tamar Lane, founder of the extinct 'Film Mercury'.

Lane's story shows his heroine all but going Hollywood as soon as the breaks arrive, but his concern with how producers and their relatives gave the bankers a taste of bitter medicine when Wall Street took over the picture business.

Not an attempt at literature, but interesting reading for the trade. Romantic end was written with a pen pointed at pictures. Adelphi Press publishes.

Olympics' 350 Tickers

Olympic Games committee has placed an order with Dow-Jones for the rental of 350 ticker system machines to be used by the accredited sports writers of newspapers and magazines during the games. This is the largest number of news sending machines to be used at any sport event.

With 700 sport writers expected to assure one machine to every two writers. Teletype system has been installed in all stadiums where the games are to be held.

Mag Boosts 'Graphic'

Common practice of magazines advertising in dailies some of them with the release of every new issue, is being reversed by 'The Saturday Evening Post'. Litter is trying to increase the circulation for his New York tab. 'Graphic' by plugging it through 'Liberty', also owned by him.

Move may be designed toward cutting in on the 'news' in many old report spots where it has representation, particularly for the Sunday issue.

Authors' New Clauses

New authors' contracts with book publishers now carry two additional clauses, one particularly important, and known as the 'bankruptcy clause'. This affords the author protection on the return of the plates and reversion of all rights to the author when and if a pub goes into receivership. It also provides for the being sold down the river as part of the involved publisher's assets, without the writer having anything to do with said financial complications.

This leads into another clause which prevents a publisher, regardless, from turning over his contracted authors or authors' works as collateral to whomsoever might want to assign them to. A writer wants to be bound only to the firm originally contracted to, and none else.

Primary idea is not to become tied up with another publisher whose type of publications differ from the style of the original firm.

This was illustrated recently when Cosmo Book Co. decided on one of Hearst's whims, to sell out to Farrar & Rinehart, Inc. That complicated many an author who had been signed to Cosmo. Later was scheduled for publication of what are called 'courageous' books, whereas F&R are more conservative. But, acquiring a flock of courageous authors, it left the writers in a quandary until Ray Long, Inc., headed by the former editor for Cosmo, came along and took over these authors from F&R.

Assigned to write a book of economic complication of jamming up the author when receiverships or sales occurred. A technically then arose where moneys advanced had to be refunded by the authors.

Payson Resumes Alone

William Farquhar Payson has severed his connection with Holborn House and is again a book publisher on his own. Although now located in the West, the former office, Payson will publish under his own imprint with Morrow acting as his sales agent.

Payson first entry into the publishing field was with Payson and Clarke, that firm becoming Brewer & Warren, and more recently Brewer, Warren & Putnam.

One of the first books Payson will get out is his own 'Log of Floyd Bennett by his widow.'

Bonica's Dreamy Lowdown

Joe Bonica, who got in wrong with the producers when his 'Star Dust' printed 'Is Garbo Dead?' now intends to publish a daily and Sunday paper in Hollywood with low-down on picture personnel.

'Star Dust' folded after four issues. As a week in the reaction to his requests for gam pictures and hot love stills which he intends putting into a 'Movie Album,' which will precede his intended daily.

Two at the Head

Joe Franklin and Bob Oberfelder now publishing 'Automotive Observer.' Took over the trade from Alben Levittown, who is now editor but not publisher. Mag formerly called 'Repairmen's News.'

'Outlook's' Receivership

The Outlook Co. publishers of the 'Outlook,' 120 E. 16th street, New York, which went into receivership recently, has the Irving Trust Co. as its receiver.

Schedule shows liabilities of about \$300,000 and assets of about \$250,000.

Biography as Forum

Marcel Griffin, Broadway columnist for the New York 'Enquirer,' is attempting to get Dan Parker to write a chapter in the biography of James J. Johnston which Griffin is now editing, 'Boy Banlit of Broadway.'

Griffin wants Parker to write the line and outs of his feud with John-

ston. He already has the consent of the Madison Square Garden Corp. manager to write a chapter in answer to Parker.

Summer of Conferences

Writers' summer conferences, really forums for literary lectures, interchange of ideas, etc., will be more numerous this year than ever before. Among the established conferences will be more thorough than ever; scribes, both established and tyros, finding them extremely valuable as an exchange.

Perhaps the foremost of the conferences scheduled this summer are those at Middlebury College, Vermont, and Columbia University, New York.

That at Middlebury is called the Bread Loaf Writers' Conference, getting its name from Bread Loaf Inn, the meeting place. Founded six years ago by John Farrar, now the book publisher, it attracts numerous literary lights each year. Farrar will attend this year's meeting, as will Margaret Widdemer, Walter Erichson, Eaton, Joseph Wood Krutch, Dorothy Canfield Fisher, Lee Wilson Edd and others.

Another distinguished list of names is scheduled to be present at Columbia, including the inevitable Joseph Wood Krutch and Zona Gale.

The writers' summer colonies all have their conferences, including Woodstock, N. Y.; Provincetown, Mass., and Carmel, Cal., to name the foremost of the scribes' centers. Writers who take their profession seriously go in for at least one of the conference every summer, with some touring the entire circuit.

On the Semi-Pro

A new magazine to cover the activities of semi-pro baseball in New York and its immediate environs is the project of the 'New York Herald' of the publication will be 'Baseball News of Greater New York.' It will be the first complete coverage of this field.

Office will be in Brooklyn, with a staff now being gathered.

Services Merge

Western Newspaper Union and the Stanton Service, the latter a subsid of the Meyer-Both company, have merged. The new combination is figured to save about \$5,000 monthly for the organizations in the elimination of doubled production expense.

Both firms had been largely servicing the same papers, overlapping each other with but few exceptions.

Chicago's Hotel Throwaway

Chicago has a new hotel throw-away called 'New York's Gotham 'He.' The mid-west item is called 'The Chicago Visitor.' About 75,000 copies are being placed monthly in the various hotels in that city.

While similar in make-up to 'Gotham Life,' the Chicago mag is of regular size.

Marques Chatterer at \$10,000

Society of Donegal, one of the best known English society columnists, is leaving Allied Newspapers, having associated the 'Daily Mail' group.

He will do one feature weekly, the 'Sunday Dispatch' social page. Contract salary is around \$10,000 yearly for the column.

Hearst Forgot?

Right after William Randolph Hearst announced a 7 1/2% dividend on 'Hearst Publications' and had talked against salary reductions and firing of employees, a second 10% salary cut for his San Francisco 'Examiner' and 'Cal-Bulletin' and 'Golden State Enquirer' came out. Frisco 'Chronicle' handed out a 10% slash, also.

Senior Knopf Dies

Samuel Knopf, father of Alfred H. Knopf, died suddenly in New York Saturday (11), of a heart attack.

The senior Knopf had acted as business manager and treasurer of his son's firm, publishers of 'The American Mercury' and books.

L. A. Times' Cuts

Los Angeles 'Times' will put in a cut of 10% for all employees. Takes effect June 18.

Los Angeles 'Examiner' editorial staff has taken its second 10% cut.

Smith's New Fan Mag

Frederick James Smith's new fan publication comes out June 15 under title of 'Screen Visions' and is edited by Rosalind Shaffer.

Rosalind Shaffer is stationed in Hollywood as western representative.

Mortimer Burns Columnists

Lee Mortimer, who used to go after the columnists as 'editor of 'New York Announcements,' and who lost his Sunday column on the 'Mirror' when he went after Winchell, had the columnists up in arms again, as a result of his 'chiseling Mortimer' story in the Sunday tab.

Mortimer, working out his contract with the 'Mirror' as contributor to the magazine supplement, and the editor of the 'Mirror' took a thorough crack at the columnist.

Paul Yawitz, Mortimer's successor on the 'Mirror,' when spotting his 'chiseling' story in type, immediately after being riled, both himself and his home and invited him to come down to the office to have it out. Mortimer's disinclination to accept the invitation resulted in a string of invectives, to which Mortimer gave a complete reply.

Another call to the Mortimer home about the 'chiseling' piece was from Louis Sobol, who had a double cause of being riled, both himself and his brother, Harry. This time Mortimer failed to answer the phone, whereupon Sobol put in a call to Jos Applegate, Sunday editor of the 'Mirror.' Applegate was inclined to laugh it off.

Winchell also said a few words on the matter, but Rian James' action was to immediately circulate the night before the information that he wanted no further publicity releases and would pick up his dope in his own way. Sole columnist failing to do anything about the matter.

Yawitz and Winchell are understood to be formulating a scheme by which to gag Mortimer until his 'return' story is unclouded, then with the other columnists, notably Sobol, promising fullest co-operation.

Back Number Cycle

Scheme of Bernard Macfaddean to keep back numbers of 'True Story' magazine. The magazine has been down 15 cents to 15 cents went flogeroo, and the mag is now a straight 15 cents with back numbers returned to the publisher. Came about because readers prefer the back numbers at the marked down price, and current issues found it tough opposition.

It gave other publishers an idea, however, and instead of scrapping the back numbers, they decided to pitch men for sale at a fraction of the newstand price. Hence, pitchmen carrying loads of outdated mags are setting up their stands at the 'B' thoroughfares, particularly Sixth ave., and giving the regular newdealers a headache.

Typical prices are 'Breitvitz' and 'Graft,' both for a nickel. Current issues are each 15 cents on the stands.

Chatter

Michael J. O'Leary, 39, city circulation for the 'Chicago Evening Post,' died in Chicago June 6 after a short illness. Survived by widow and two children.

Lee Shaffer is putting the finishing touches to a book on the theatre.

Margaret Sangster has taken an apartment in town.

E. B. Smedley will kid New York's literary in his new book.

Andre Steeman's story, 'Six Dead Men,' got to Farrar & Rinehart via Stephen Vincent Benet.

Vicki Baum's mag has still another novel out next month, called 'Secret Sentence.'

Maurice Baring completing his reminiscences.

Frederic Strother was once one of Hoover's aces.

A. Hamilton Gibbs now the best-selling of the Gibbs-Hamilton family of fictioneers.

Gustav Ekedman writes on every type of life but that of the flea. Zona Gale is spending the greater part of her time in the metropolis. Hank Fuller's 'Graft' folded already.

Arthur Gulterman to Holland for poetic inspiration along the Zuyder Zee.

Alice Duer Miller, who had held off from lecturing, finally succumbed.

Wilbur Daniel Steele back at his Connecticut place.

Burt managed to get some of the Edgar Wallace tales away from Doubleday Doran.

W. Somerset Maugham has written a new novel.

Fulton 'Oursler' no longer keeps his Anthony Abbot pseudonym secret.

Taxi dancalge gets a serious psychological interpretation in 'The Taxi-Dance Hall,' by Paul G. Cravay.

W. D. Davis, journalist, 42 West 17th, N. Y., in a voluntary bankruptcy petition admits liabilities of \$2,127, no assets.

RADIO CHATTER

East

East and Dumke summering at Bayville, L. I.
 E. A. Rolfe is building three new orchestra combinations.
 Harriet Lee auditioning a commercial for NBC.
 Ted Husling celebrates his eighth wedding anniversary this week.
 James Melton is getting in beautiful singing these week-ends.
 Welcome Lewis will move as soon as she recovers from her present illness.
 Mills Brothers rehearsing six hours a day to learn new songs on tour.
 Hanney Weeks refuses to come to New York from Boston for an other blow-up.
 Billy Ariz orchestra started supplementing the Jones and Hare NBC periods.
 Robert Burns traveling ahead of his wife, Alice Joy, on her vaudeville tour.
 Johnny Marvin, NBC uk singer, owns a whole island in the St. Lawrence river.
 Lucy Spencer now 'Alice Abbott' for 'The Market Place' over WCAE, Pittsburgh.
 Graham Harris will do his own arranging for his concert series that starts June 27.
 Del Casino drew over 50 congratulations after his first broadcast on WRNY.
 Jack Denny's Waldorf-Astoria debut opening will be celebrated Wednesday (15).

DETROIT'S FAVORITE

RUSS MORGAN ORCHESTRA

By MICHIGAN HOUSTON BARNES QUINCY COFFEY
 MONDAY 6:30 P.M. TUE & THUR 6:30 P.M.

PHILIP'S DENTAL MAGNESA WADSWORTH, 1151 A. N. E.

FRANCES LANGFORD

MANHATTAN MELODIES
 WOL-Wednesday, 8:30 P.M.
 Atop Empire State Bldg.

JOHN SHEVLIN (TENOR)

Tune in on WOR
 Every Monday, 11:30 A. M.
 and
 Every Sunday Over WRNY at 5:30 P. M.

AL WOODS

TOP OF THE MORNING
 Mon. to Sat.
 Sleeping Lulu Sunday

STANDARD HOTEL MEMPHIS, TENN.

EYMOUR SIMONS ORCHESTRA

MON. WE. SAT. 11:30 P.M.

BENNY KYTE

And His Golden Tower Orchestra

N.B.C. Network—WJR

Detroit—Wed. 12:30-1 P.M., E.D.S.T.
 11:30-Speed Circuit
 Loose Wire Blarney
 R. G. DUNN CIGAR

THE NATION'S STATION, WEN PRESENTS

SEGER ELLIS

EDDIE SOUTH

(The Dark Knight of the Violin)

and the
INTERNATIONAL ORCHESTRA

at the
CONGRESS HOTEL, CHICAGO

Broadcasting Nightly—KYW

Although Jerry Wald, 'Graphic' air gossip, doesn't drink, he likes to lead orchestras.
 Fred Berrins bought new \$50 uniforms for his orchestra for the Empire State broadcasts via WOL.
 Keller Sisters and Lynch go WOR sustaining this week. Have been away from the mikes for a long time.
 Bill Tatros's WBSZ-WBZA orch. of Springfield, Mass., playing dates at Silver Coast Ballroom, New Lebanon, N. Y.
 Leo Reisman bought himself a new \$1,000 violin. Willing to show a statement to prove the 14 grand payment.
 Redfield-Coupe threw a party for the comic screenwriters on Monday for the CBS Evening in Paris hour.
 Sid Gary starts a series of CBS sustaining broadcasts July 3. Gary will be on the network thrice weekly at 7:00 P. M.

Major Bowes threw a party for the radio community in his apartment Tuesday (1) in honor of the Capitol Theatre broadcasts.
 Sylvia Froos, at Stanley, Pittsburgh, this week, had to take a fly-out to New York to appear on 'Three Backs' broadcast.
 Jack Kaplin is doing a once weekly broadcast on WOL, and T. M. Lynch, Commissioner of Taxation, and talks on state matters.
 Mme. Louise Homer was awarded honorary degree of Doctor of Music at the Russell Sage College commencement in Troy last week.
 KDKA, Pittsburgh, every Monday night abandoned this week when she shows a record for summer.
 Radio personalities out in force last week for two openings, Paul Whitehead's at the Billmore and George Olsen's at the Hollywood Gardens.
 St. John's, Pittsburgh 'Press' radio editor, interviewed last week over KQV, Pittsburgh, by David Patterson on 'What's Wrong With Radio'.
 Sleepy Hall replaces Lloyd Huntley at Willows, Pittsburgh roadhouse, next week. WWSW will continue to carry twice-nightly music broadcasts.

Bill Farren, announcer at KDKA, Pittsburgh, the only radio personality to get a place in S. S. last week over KQV, Pittsburgh, by David Patterson on 'What's Wrong With Radio'.
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Arthur 'Street Singer' Tracy wouldn't play Louis's State next week because of the Garbo picture. He refuses to let any of his singing power be attributed to that Garbo personality on the screen.
 Morton Downey, Jr., who has been ceiling when he broadcasts, has a radio in his car, which he does not like to have anyone else drive.
 Wears a watch chain with good-luck charms at both ends but with no tinker attached.
 Blossom Seeley and Benny Fields are keeping their fingers x'd for an NBC commercial they have in view. Last time they spoke a bit too soon with Mobili as the prospect; the commercial fell through, but now it looks kinda hot for the pair who've been sustaining on WJZ.

West

M. d'd by Kenneth Niles in front of a Hawaiian string orchestra.
 George Gramlich, staff singer at KHJ, Los Angeles, will try New York.
 Ed Nockels resting awhile after having grabbed a couple of boosts for WCLF.
 David Ballou, formerly at KFVD-KFAC, Los Angeles, now on KFT's production staff.
 Dorothy Gardner, former Shubert star, now tossing off the adjectives for WBBM, Chicago.
 Homay Bailey coming out of that long absence, due back at a Chi Nole mike soon.
 Walter Bunker, Jr. KFRC, San Francisco, will marry Marion Gilds, non-pro of Sacramento on June 28.
 Marguerite Kahl, staff pianist, WGO, Des Moines, married to Benj. F. Rothrock, Jr., non-pro, May 28.
 Monroe Upton not returning to KFRC, San Francisco, as expected, but remains on NBC artist staff there.
 Belle Forbes Cutter returns to WBBM Chicago to write through the summer on a five-times weekly schedule.
 Gene Austin, WMAQ, Chicago, threw a housewarming for the ad agency mob and the Fleischmann's yeast boys.
 Harry R. Lubcke, KHJ television expert, told about the future of sex and near stuff before the San Diego Electric club.
 NBC's Spotlight Revue, San Francisco, jumps to Los Angeles

Congressional Rep

Radio will have its first important representative in Congress if Henry Field, who just won the Republican nomination for U. S. Senator from Iowa, can beat his Democratic opponent in November. Field, Iowa, always 3 to 1 for the G. O. P., this is quite likely. Field owns and operates KFNE, 1,000-watt at Shenandoah, Ia.
 B. B. Whitson, owner of WCKY, Covington, Ky., is rated a political power in his area. Practically no radio operators are in politics, however.
 In this radio differs markedly from the publishers of newspapers who have been frequently elected to Congress and other high offices, using their properties as a campaign board. That radio may ultimately be the leverage for a political career is partially indicated by Field, who employed radio extensively in competing the Iowa Senatorial nomination last week's primaries.

TEXACO RENEWS ON ED WYNN AT \$7,500

Because it will necessitate cancelling a performance every Tuesday, Ed Wynn asked, for \$10,000 a broadcast, but compromised for \$7,500 for his second 13-week all period with Texaco over NBC. He is on his first stanzas at \$5,000 per hour.
 The comedian will be picked up by remote-control from Boston in the fall, where he resumes with his 'Laugh Parade' revue, or from whatever stand he may take.
 When the Wynn show played at the Imperial, New York, the Tuesday performances were cancelled because of the Texaco broadcasts.

Erdman's Two-Way Job

Fred Erdman, recording manager for Victor in New York, moves to the NBC offices this week as the only one in the NBC office on the Victor payroll.
 Both Cliff Cairns and Joe Higgins, Victor men who have joined NBC, are on the NBC payroll.
 Erdman will continue to have charge of Victor recordings, but will work out of the NBC offices.

June 13 for a benefit date for the Al Malaka temple of Shrine.
 Frank Shelton, and Skeets Miller in Chicago directing the Republican convention pickups for NBC.
 Herbert Glover heads the NBC delegation.
 Carlton Kelsey, out of KFWE, Hollywood, as music director, opens with band at Hotel Casa del Rey, Santa Cruz, for summer season.
 Nathan Stewart, Jerry Kilgore, Lindsey Spight, H. J. Maxwell, Johnny Toffoli and Austin Mosher, are other who've become dead within past month.

Weekly interview of a picture or stage celeb by Eleanor Barnes, dramatic editor of the 'Daily News', is now a regular program on KRKC, Los Angeles. On as a sustainer.
 Marriage of Fred Thompson (Continued on page 55)

South

College Three, novelty trio, a la Mills Brothers, switch from WLAP, Louisville, to WHAS.
 Paul Christman, Orchestra at Spring Lake park, Oklahoma City, broadcasted over WXY.
 Jerry Christman, a band accordionist, engaged as soloist on WHAS studio staff at Louisville.
 Fanny and her Gondoliers Trio engaged for summer over WHAS, Louisville.
 Jack and Jerry Roy, all-billy band of KDKA and WLW now appearing frequently over WHAS, Louisville.
 Asher Sizmore, whose four-year-old son, Jimmy, draws more mail than any single WHAS artist, lost a new record last week.
 Geraldine Thompson, WHAS staff pianist, and Dorothy Kirchubel, secretary to Fred Harris, mgr WHAS, plan month's vacation trip to Hollywood.
 Grant Withers, appearing in person in Louisville, was interviewed over WHAS by Dan Thompson, movie critic of the Louisville Times. He is planned to sign a contract with Paramount, but would probably stay over in Louisville a new day simply because he liked it so much.

NBC SPILL-OVER STUDIO

Victor's Gramercy Site For Donald Novis

Donald Novis' opening broadcast for NBC tomorrow (Wednesday) will be conducted from Victor's Gramercy studios, 24th street, formerly used for pictures. First time any program has been broadcast out of those studios.
 NBC intends to utilize the Victor recording studios thereafter, as broadcasting studios due to crowded facilities in its own building. Whether or not NBC will do this rests with success with the Novis broadcast is accomplished.

NBC COPS KID SHOW ON WGN FOR ITSELF

Chicago, June 13.
 NBC's reluctance to feed a Columbia station will cost WGN, Chicago Tribune's station here, the Foodtown Pops 'Pirate Club' program. 'Pirate Club' has been on WGN on a six-week term, and when that term expires on June 20 the program will switch to WENR, the local NBC ace.

After the program has been on WGN some two weeks, a deal was struck to have the program over CBS chain, but a time mixup prevented the kid session from starting on the slated date, June 7. Due to the time failure the program last week suddenly moved over to NBC's red network. Will go on five times weekly instead of six, Saturday being eliminated for the NBC ride.

'Skippy' Priority
 Reported by the preference of another kid program, 'Skippy', on the Columbia web, prevented the start of the 'Pirate Club' on CBS. Columbia's contract with 'Skippy' stands for any spring of another kid program either immediately preceding or following the Percy Crosby character, and it's understood that that's the time cleared by CBS for the Pops.

While NBC exhibited dislike to the WGN hookup for the NBC network's program, the chain is now doubling up on two other programs with Columbia's transmitter, last week. These two features are the Clara Lu and Em session and 'Little Orphan Annie', both WGN and an NBC station here taking the shows.

End KYW Fight Series; Begin Legal Wrangle

Chicago, June 13.
 'Padded Fists,' script program retelling the adventures of a gentleman pug, was suddenly dropped from KYW, the Hearst 'Herald and Examiner' transmitter, last week. In the legal tangle that resulted the attorney for the script's author and cast served notice upon the station and newspaper, claiming three weeks' back salary and alleged breach of contract.

Sixth made its debut on the outlet April 13 as a sustaining feature, which Richard Macaulay, writer and producer of the show, now contending that KYW had agreed to underwrite the thing for one year from that date. Daily's business excess deny having signed any obligation with Macaulay and rejoin that the latter and his cast held the other spot nightly on a week-to-week basis, with everything depending on whether the station could dispose of the program to a commercial.

Radio Wage Returns

Mexico City, June 9.
 Radio station will have to post with the Ministry of Communications and Public Works amounts they have agreed to pay Mexican composers, sketch writers and performers as royalties and salaries, if a proposition sponsored by the Theatrical and Cinema Council is approved.
 The Council is working for more breaks for national productions and radio, stage and screen performers.

Burns-Allen From Coast
 Los Angeles, June 13.
 Burns and Allen will continue their commercial while here for the Paramount picture, 'Big Broadcast'.
 Program will go over CBS from KHJ, local outlet.

De Pack Backe Novis
 Morris De Pack will do the arranging and conducting for the orchestra, which will accompany Donald Novis' broadcasts.
 Later commences tri-weekly NBC sustaining June 15.

15 Mins. for Charity, Take It or Leave It, Coast Station's Idea

Los Angeles, June 13.
 So many requests for free announcements from organizations for charitable and ostensible charity affairs, KECA will devote 15 minutes a week to nothing but this type of free blarney.
 Earl C. Anthony, owner of this station and its sister, KFI, got so tired of the whining demands to help this and that church supper, entertainment for needy poor, etc., that the week's requests to this two stations will be collected and shot out at one sitting.
 Whether or not any one will keep the dial turned to this station for the whole 15 minutes of begging appeals is a question that certainly isn't worrying the station owner.

Frisco's New Commercial

San Francisco, June 13.
 NBC has a new sponsor in Durkee Famous Foods, Inc., purchasing two quarter hour periods weekly over the KGO network.
 Alvino Rey's band and Earl Hodgins getting the featured spots. Later was let out of the production department last week.

'Hello Everybody!!!'

Kate SMITH

Columbia System—3:30 P.M.
 ON LA PALINA PROGRAM

AUTHOR ACTOR

GEORGE FRAME BROWN

CREATOR OF
REAL FOLKS

THOMPSON'S CORNERS
 NOW HEADLINING FOR
POST TOASTIES

Thursday, 9:30 - 10 P. M.
 WJZ and NBC NETWORK
 Coast to Coast

DUMB CRACKERS

ROBERT BURNS PANETELA

WABC

MON. 10 P.M.

BURNS & ALLEN

ABE LYMAN

AND HIS
CALIFORNIA ORCHESTRA

Columbia Broadcast
PHILIP'S DENTAL MAGNESA
 Tues., Thurs., Sat. 8:15 (East)
COAST-TO-COAST

WABC

RUSS COLUMBO

NBC and Victor Record Artist

Management
NBC ARTISTS SERVICE

Race for More Chain-Controlled Stations; Northwest as Hot Spot

Chicago, June 13.

Radio watchers are finding great interest in what they've labelled, "the battle of the giants." CBS and NBC are buying up strategically spotted transmitters.

It's admitted generally that this battle has only just started, and that the next six months will see the fur flying over the acquisition of two or three much-disputed localities.

Both networks busily proceeding to fortify themselves by getting an equal control of the important transmitters. Holdouts for regular stations by such outlets as WLW, WGAR, WJR, WGN, are thorns in the sides of the networks, and they realize that in order to prevent more of that it's essential to own or control the key outlets.

NBC owns WENR and WEAH, has the operating control of WJZ and WRC, controls WMAZ and WABZ, a 50% interest, and through affiliated companies controls WBZ, WZL, KVV, KPO, KOA and KGO. Columbia has WABC, WBBM, WJZ and WJZZ. In order to prevent being former NBC strongholds; has the controlling interest in KMOX, and through long-term contracts is set in WHAS, WGN and WABC. In order to tie in the 11 coast stations in the Los Angeles and in the Yankee network in New England.

Northwest Front

Columbia is at present dickering with the Montana Radio Coverage Co. for an interest in that state's three stations, KGEX, KGEE and KOIR, the latter NBC-affiliated at present. It is considered significant that these stations occasionally hook-up on a network affiliation for small network with KFGY in Spokane, a Columbia outlet.

In particular is a battle expected over the indie station KDPN in Denver, Wyoming, the only transmitter in the entire state. Feeling is that the station, with the full political backing of the state, is able to secure almost any concession from the Federal Radio Commission, since it's strictly single- in the state. It is now operating on unlimited time on 100 watts. Understood that it's awaiting only a network affiliation before asking for more power, and that a request in this case is as good as done.

It is that territory of Wyoming and Montana and the entire northwest mountain territory which is least developed as far as the networks are concerned. And that's the territory where the battle is expected to concentrate. For the most part the networks have hesitated to invade that territory because of the high charges necessary to install lines. But with the NBC group also tied to the coast that installation question is immediately solved.

DERBY TELE-BROADCAST AND DRAW ON SCREEN

London, June 4.

The classic Derby race, in addition to being broadcast, was televised by the Baird people this year, the occasion marking the first outside television broadcast in England.

Phil Hyams, showman owning the Metropole, Victoria, leading film house near the track, had stables, trade to watch the television flashed on the special screen. Reception, on the whole, was quite good marking a big step forward from previous demonstrations of the Baird process.

Doubt M-W Renewal

Chicago, June 13.

Montgomery Ward's continuance as a network customer after the expiration of its current NBC contract looks doubtful. Agents handling the account has submitted several new ether presentations, but the top executive minds of the mail order house favor passing up further ether bankrolling, at least for the summer.

Present obligation with NBC has been the end of the month to go Commercial's daily "Beautiful Thoughts" program went on the chain a year ago, in which time the expenditure for facilities has tallied around \$600,000.

A-a-a-a-h!

Los Angeles, June 13.

Radio service companies, wrestling for first listing in the classified phone lists, are seeing which can dial the most 'A's' to its name.

Four radio shops on Western avenue now start their names with five 'A's' to squeeze ahead of the A.A.A.A. Radio Service, which has 16 branches.

List is currently headed by the A.A.A.A.A. Anderson Radio Shoppe.

CBS RELUCTANT TO GUARANTEE ARTISTS

CBS has set its foot down on guarantees for artists until the fall season.

Heater all artists on CBS will have to gamble if they want to go on the air. They will either be paid so much per program or will work gratis with a commercial the objective for future remuneration.

Previously numerous artists engaged by the networks were guaranteed a weekly salary. That's out now.

CBS is loaded with about 25 artists under weekly guarantees, while NBC's list of artists under salary guarantees is said to run still higher. These guaranteed artists are costing the networks plenty now, for many of them haven't commercialized.

Fox Straightens Chi

Agencies on MPAA

Chicago, June 13.

Harry Fox made the rounds of the larger ad agencies here last week as representative of the Music Publishers Protective Assn. He said the music agencies right on the proposed method of royalty collections for radio disc recording.

Fox eased the tension that existed among the local agencies which were not clear on the exact workings of the MPAA plan. In the deal the disc recorders will do the collections, and since most of the outfits have New York headquarters, the royalty matter will be settled in the eastern offices. Locally, the Columbia radio disc offices, headed by Bill Young, and the March Labs headed by Bill Young, are the only two royalty-collection spots.

Only subject not completely ironed out is the re-broadcasting angle, which is the use of radio discs more than once on the air. Since each disc is figured by MPAA as a single shot in its taxing system, the re-broadcasting without additional royalties is an evasion. Likely that the stations will be approached by MPAA to keep a record of discs which agencies send out for twice-over broadcasting.

Fox returned to New York after spending a number of days here last week, but will head out to the west coast next month for similar contacting of agencies and studios on the MPAA-radio disc royalty setup.

All Music—No Titles

Andre Kostelanetz will inaugurate a new musical series for CBS commencing July 1.

Kostelanetz will have 40 pieces and will be on each Friday for 30 minutes. A novel feature of the series will be the elimination of the titular announcements during the broadcast, making it a half-hour of unbroken music with the exception of one station announcement.

Shampoo's 6 Dices

Chicago, June 13.

After a number of years with live talent over WBBM Mar-Oil Shampoo is slated to spread over some 15 stations starting July 1.

Will make the parade by way of radio discs, now being recorded locally. Will be five minute affairs, the first of which is a discussion of hair hygiene by Adele Nelson, who does the WBBM job. Grinding out six platters as a starter, to be released, according to present plans, twice weekly.

GIBBONS COVERAGE

Will NBC on Conventions—Also Personal App.

Chicago, June 13.

Floyd Gibbons, here with A. F. Waxman, his personal rep. to cover the two national conventions for Hearst, will also broadcast them for NBC.

In between his reporting and broadcasting, Gibbons will make personal apps.

Money-Making Picnic

Uses Radio Stars as Farmer Inducement

Chicago, June 13.

Using its ether artists as the bait, the local farmer station, WLS, is next week promoting a Lake Michigan excursion. Parties on no boat but cream to be left over to the treasury since the schooner holds about 1,500 passengers. Date set is June 21, on a Tuesday, and all explanation is confined to the transmitter.

Station has chartered a lake steamer and is selling duets at the rate of \$1.50 for adults and half that for children. Parties on no boat but cream to be left over to the treasury since the schooner holds about 1,500 passengers. Date set is June 21, on a Tuesday, and all explanation is confined to the transmitter.

Advance has started-out neatly and indications are for an S.R.O. sign. In all instances the response on the ticket sales is that the public is going for the ride primarily for the opportunity of getting closer to the performers who've been lending ears to all winter.

Other By-Products

WLS is still running its Saturday-night "Barn Dance" at the Eighth Street Theatre here, and continues to play two evening performances in a heavy WLS to the 50c, and two-bit rate. But just seeing the performers across the foot is not close enough for the farmer element which is the mainstay of this transmitter. To them, "in person," means something nearer to a shake of the mitt and a sock on the nose. Now they're asked to get a peak at their fav'er performer wrapped over the rail or subjected to a hard-boiled egg.

NBC SEEKS SPONSOR FOR SHARKEY FIGHT

NBC is trying to sell Lucky Strike on the idea of sponsoring the Sharkey-Schmelling fight which takes place next Tuesday (21) at 10:00, the same time that the Lucky program is on the WEAH network.

While no official announcement has been forthcoming from NBC it is understood that the network will carry the fight broadcast. According to NBC's contract with Madison Square Garden, the network is not allowed to announce any Garden broadcasts until the day of the fight. Garden corporation believes that a previous announcement regarding the broadcast of a fight would hurt business.

NBC blanket contract with Madison Square Garden, said to involve over \$100,000, gives them option to broadcast exclusively any Garden fight they desire. If NBC refuses to carry a Garden fight on its network, then the Garden can go out and peddle the broadcast rights to any other station or network.

If Lucky Strike won't accept the fight broadcast in lieu of its scheduled program, NBC will place the fight broadcast on the WJZZ network. However, the network is more anxious to have the fatcats air staged under the banner of the ciggie account. Just what NBC is asking for from Lucky for this is unknown.

2 for CBS in Fall

Chicago, June 13.

Columbia's Chicago offices chafed up a couple of new accounts last week, but each with a fall starting date. Martin-Senour Paint has a 27-station lineup set for a Sunday afternoon debut the first week in September, while Miracul Wax has a 15-station contract. Both contracts are slated for morning release commencing Sept. 9. Both contracts are spotted for a minimum of 13 weeks.

Also in the air, Henry Sokolsky and Bill Moss, and a home economics expert will share time on the wax program. Nothing in the way of talent as yet has been set for the paint mixer's show.

Cream Hours Deadheaded for Politics Will Jam Up NBC-CBS

Mystery!

Los Angeles, June 13.

Ubers of the Mackay Radiogram service which transmits telegrams by short wave radio at a lower rate than the telegraph company wire rates, have been receiving a jolt in the form of duplicates of their telegrams, delivered to them on plain paper shortly after they have received the original radiogram.

No indication of where the duplicate comes from, but it is intimated a rival picks them up with a short wave receiving set and is using the duplicates to indicate that confidential subjects at the world's property when sent by short wave.

STAFF ANNOUNCERS SANS WOR BYLINES

A radio by-line for announcers will take on a new significance if the network fees of anonymity for radio announcers is followed by other stations. WOR only will permit a by-line for the announcer it's the author of the program or the special continuity ad libber such as a McNamee or Husing at a big football or other sports event. Otherwise, says WOR, none gives a whoop about who was the announcer.

Newspaper reporter who only gets billing in connection with some exclusive scoop, feels the story is the WOR pattern for announcers. Call letters will be used instead of names.

Program Directors' Private Prejudices

San Francisco, June 13.

Jean Campbell Crowe, program director of KPO, has her own private list of "mustn't" tunes. Reason for banning the songs is either that the titles or lyrics are suggestive. Included in the list are "You Beautiful Son-of-a-Gun," "Thank Your Father," "Dancing on the Ceiling," "You Rascal," "St. James Infirmary," "To the Steins," "What Would You Do," "Go Home and Tell Your Mother," "Romantic Love," "Hittin' the Bottle," "Mama's Growing Younger," and about 20 other pop tunes.

As suggested Mrs. Crowe's activities KPO of the NBC network is seldom visited by song pluggers, that gentry usually spending its time at other local broadcasting centers.

KPO Frisco to NBC

San Francisco, June 13.

Permission was this week granted by Federal Radio Commission for Hale Bros. and the Chronicle to lease their KPO to National Broadcasting Co. NBC has been operating KPO for nearly a year, during which time the station's managers have sought to turn entire outfit over to the network.

Since KPO's establishment in 1922 Hale and Chronicle have lost approximately \$57,000 on the broadcasting enterprise.

Possibility unverified, that NBC may move all KPO to the present NBC headquarters on Sutter street, operating the two western networks from there. Changes in executives and staff are also possible.

No WJZZ Move

Chicago, June 13.

Columbia Phonograph and Radio company will move its local radio disc studio into the Palmer House, following the merger of Columbia with the indie station, WJZZ, which is at present spotted in the State St. hotel here. Switch-over slated for July 1.

Deal for the move of the combo studios into the vacant quarters of WMAQ in the Daily News' building went cold when the rental figures were considered.

Operations of the radio disc outfit and the transmitter will be kept distinct and separate though working in adjoining studios.

Chicago, June 13.

Networks have given up hope of garnering any appreciable coin from the political campaign and are now figuring on inducing their regular commercials to carry the bag. Candidates and their backers will have to, under the new plan, unlimber their messages between plugs for the product whose bought and paid for time they're taking up.

Tight money situation, the chains now admit, won't allow the major parties' exchequers to set aside more than enough for a limited number of country-wide hookups toward the end of the balloting ballyhoo. Networks will try to avoid cutting the speeches in on the commercial periods, but if the power is that in the political arena insist upon the choice evening hours it will then be up to the chains to prevail upon the clients affected to give up their spots, with the courtesy tag wiped thereon on either end of the political broadcast.

If the commercial can't be talked into carrying the bag for the desired period in return for the credit announcement, the network will without argument assume the obligation and deduct everything from the client's bill but the contracted talent costs.

In the 1928 presidential campaign the Republican party's appropriation for radio tallied \$350,000. From present appearances, the G.O.P. isn't figured on for a third of that amount during the coming cliff for office.

Seven Chi Outlets

Seven local stations are down to carry the proceedings of the national convention, a record for sustaining features. KTW, WMAQ and WENR will get their service from NBC; WBBM will release the CBS version, while WGN, WJZZ and WCPY will independently pick up on the convention floor. Early attempt to commercialize the national conventions by means of a small midwest network, which would have included the local outlets, chilled. Advertisers unanimously voted hands-off on the political tie-in.

BORDONI RKO DATE GETS CHI NBC PLUG

Chicago, June 13.

New co-operation policy between NBC and RKO gave Irene Bordoni the first theatre date plug emanating from the networks' local studios. Happened on the tail end of last Thursday night's (9) Fleischmann program.

Miss Bordoni, appearing on the program, was asked to operate at the Palace the next day. Circuit's P.A. asked for the mention over WMAQ, chain-operated, and the word came back from Miles Trammel, NBC general manager here, that it would be okay.

Network's local division several months ago put a rule into effect banning all theatre date announcements. Exceptions to the rule, it is now understood, will only be made in the cases of other attractions playing RKO houses.

The Perfect Account!

One of NBC's most solidly booked accounts is Stanco, which probably holds the record for long distance.

Account has already renewed with NBC for 17 additional weeks from Jan. 4, 1933, an advance booking.

Stanco is on the WEAH network each Wednesday for 30 minutes with 'Big Time' sketches.

WRANGLERS' PCT. TOUR

Hollywood, June 13.

Arizona Wranglers' radio cowboy warbling act over KNX, will tour six weeks of one nights in picture houses in Oregon, Washington and Idaho. They will leave here around July 1.

Tour is being handled by F. M. Craybill, owner of houses in Eugene and Portland, Ore., who guarantees expenses and will split 60-40 with the station to which the cowhands are under contract. In spots played the act will split 50-50 above the net.

OSWALD G. WILLARD
"Hoover" (Address)
COMMERCIAL
WOR, Newark

Oswald Garrison Willard, to give the full name, is recognized as the leader of liberal journalism in America. He carries on the traditions of the "Nation" which he founded in 1895. "The Nation" in 1932, "which weekly, although never over 40,000 circulation, has exerted a more powerful influence as a clearing house for advanced ideas and through newspaper editorials, social and political reports, relying upon it for unbiased reports of controversial matters."

Positively inspiring the radio idea for the circulation of "Colliers," "Time," and "Literary Digest," this weekly, now over 15-minute radio ideas on WOR, Newark. That represented concentrated radio coverage in the metropolitan area, where "The Nation" naturally has its greatest number of actual, or potential, sympathizers. Hour was 7:30 on Wednesday.

Accustomed to the piousfooting of the average political rant, it is not hard for the citizens accidentally tuning in on Willard and getting the jolt of their radio lives. Willard is the only one who has been on the radio on a reputation which "Variety" conducted just for fun about a year ago. That indicates how slight is his identity in the eyes of the radio audience. It would speedily be altered if he stayed on the radio long.

Willard speaks from the heart and straight to the point. Having no political partisanship to further, he just put down as he talks. His principal thesis seems to be that Americans are getting soft on crime and not only on crime, but can't even dish it out where politicians are concerned. He affirmed that any party to remain, a legitimate target for criticism.

Systematically and point by point, Willard demolishes Hoover. He was dishing it out in masterly style. It was bitter aloes for any Hoover listener who has been lulled by the influence of the G.O.P. had official opinion.

Use of the radio from the crooners and tooth paste, but for a lot of people far more exhilarating and exciting. A play that the series was limited to five minutes, it might do a lot for circulation if developed.

PHENOMENA
ATROLOGUE
COMMERCIAL
KNX, Los Angeles

For the first time, caller has taken much cash out of these parts in the past over various radio stations and at private sittings. At one time he has been seen in the company of a peddling of sundry books on mysticism, with the prize coin-raiser a pamphlet on sex secrets.

Due to recent activity against such crystal gazers by the Federal Commission, the phenomenon has found it tough to get on the air. KNX wavered on condition the rajah would agree to recede.

Phenomena is now doing his future peeping nightly at midnight. The station's choice of time, standing is that the first squawk against his act will end the program. Another restriction is that he mustn't mention price over the air or use the station as an address for any of his pronouncements.

In other respects it's the same as before. He answers questions vague enough to fool the followers.

Value of the act is that he is allowed to bring out his business address where listeners can get private price for a private session, operating as before he is also counting on selling his sex secrets to five out of six of his callers.

JOURNAL OF COMMERCE
NEWCASTS
COMMERCIAL
WIBO, Chicago

Financial organ makes the latest and the last of the Chicago radio to adopt an other mouthpiece as a promotional ally. It had held off for the way out of the other local rags until it recently took up with a radio department, with Carl Ribbitt by-lined as the editor. Latter day previous editor, who has been as the author of a serial script shop whose theme dealt with the romantic side of the radio.

As part of the job Ribbitt was assigned to handle a late evening hour program, the station has carried pleasantly and impressively, but the edge here is taken off by the overloading and slurring over words. Invariably toward the edge of his broadcast Ribbitt takes occasion to record the names of the radio page and particularly his selection of the new programs of the day. If it's his day, he'll give the vouchsafes his listeners, you can be sure it's good.

GEORGES CARPENTIER, DOROTHY LEE AND OLIVE BORDEN
Talk, Songs
WGTV, Shenandoah

The "Radio Extra" was most ambitious yet attempted here, enlisting three stars, a fourth entertainer and two interviewers, and using a "radio extra" prepared in advance, well rehearsed, it moved along with unusual smoothness.

In keeping with Carpentier's background, continuity carried idea of a fight, a bell being rung, rounds being fought, and the question of another, while Marion Brewer of Albany daily, and Harry Black, manager of RKO's local news, also joined in the debate. The interviewed Carpentier—an assignment that should have been meant for paper rather than radio.

As program unfolded, Carpentier was headliner. Chatted with female and male mikes for a five-minute interview. Frenchmen not only handled dialogue well, but talked on boxing in intelligent, interesting terms. The female who does not freeze before sound-amplifier; could fit in on a Grant Rice or other sports editor.

Black once in prepared interrogation of Carpentier; had clear voice and technique. Got in a house plug.

Miss Lee sang a pop so-so, and talked like a typical ingenue. Borden's topic was "Clothes." For a Virginian, her speech sounded crisp and clear. The program was handled in a manner that should impress women listeners.

Finest of the radio entertainment was Fively Haver's singing of "Lullaby of the Leaves." One of Carpentier's cast and soon to broadcast on the radio. He also showed evidences of ability to warble pop.

Program, down for half an hour but out to 20 minutes, was on a "dead" spot to catch a large audience.

Jaco.

OLIVER NAYLOR'S ORCHESTRA
Music
WGTV, Shenandoah

Unit, formerly at old Knickerbocker in New York and lately at the Waldorf in Philadelphia, has recently been playing several times daily over WGTV from an Albany hotel.

Naylor's not advertised like the other orchestras at this spot and does not appear to have attracted the same listener-attention. It's an ex versatile and radio-entertaining band as Doc Peyton's and Tommy Christian's, to mention two heard here. Does not play the kind of music that is popular with the radio, but is very little singing, but this policy has been changed. A sympathetic-voiced tenor now warbles pop tunes frequently. There is also some group vocalizing.

No name other than Naylor's orchestra, however, is heard. The orchestra plays smoothly. Dance fans should like it. Remote control announcements.

DIXIE CIRCUS
Music
Radio Dixie
COMMERCIAL
WDBM, Chicago

A series of circus like incidents on radio discs sponsored by Dixie Club. Weekly characters are a "radio circus" and a young man named Davey. Former each week tells the latter a different story concerning the circus. The characters into the actual dramatization of the story itself.

Story told by the clown to the boy on the last disc, was about a Dutch handcut king and his worker. In one of the town's the duo were appearing with the circus an aged woman begged the handcut king's assistance in opening a bank account that her son could return home to her. H.K. refuses, but his assistant steps forward and completes the job, confessing himself an ex-convict.

It's a fairly interesting series, primarily a gripper for kids. Characters are a bit over-acted, but get by.

'ROMANCE OF THE THOROBREDS'
Ed and previous cast
COMMERCIAL
WBBM, Chicago

For the second year the Washington hour race field is on the air locally to plug the nag oval to the public. It's a short formal, running race, over the mile, held each season at the park. But during the meet it rides on this station every day, and is heard only on the radio. Trouble with this program is that it doesn't live up to its title. In order to get to the public that romance of the race, the program is handled by Johnstone, however, is sticking strictly to the details of the racing and the horse world, and is not the racing fanatics. Quoting speed to the eighth of a second, stating that the horse is "flying" and which, Johnstone should remember his title and start telling some real racing stories with a plot in order to get that romance.

NOAH BEERY
With Charles Strickland's Orch.
Song
Radio Dixie
COMMERCIAL
WOR, New York

"Unless common sense is used in the radio, it will destroy the entertainment value can easily be killed off due to a few silly lines."

Noah Beery, for instance, says that he is still deeper bass. He will be seen as the villain in the forthcoming picture with George Arliss. In the picture, Beery's film has been generally released months ago and already played most of the "stinks." After a little while, he is heard in a picture which "dates" the disc and probably kills off a good portion of its listeners, for hardly anybody is left to listen to something obviously stamped with age.

Beery doesn't do much. He tells of some of the parts he's played in pictures and calls himself a really nice chap in real life, although a villain in the silver screen. His repetitious laugh sounds villainous enough.

Beery speaks in a deep bass voice and is in still deeper bass. He did one song number, the spiritual "Swing Low, Sweet Chariot." Fair voice and style about nothing unusual.

Just a freak attraction. Dixie's with names like this probably get a hardy anybody is left to listen to something obviously stamped with age.

RAY PERKINS
With Peter Van Steedon's Orch.
Comedy, Talk, Songs
WEAF, New York

Perkins' pay checks for these broadcasts carry the signature of the "radio" which grabbed him. Just when he was about to get out, and almost left Perkins stranded. The Peter Van Steedon orchestra was selected by the shaving cream company from out of four or five orchestras auditioned. This new series of broadcasts has been flying under the Barbasol banner for quite some time.

Perkins is called upon to be funny for practically every minute of the 15 unannounced, which is a large order for a comedian. There is no doubt that too much use being made of Perkins, which hurts. If Perkins were used with judgment and not overworked on the radio, he would be both more amusing as to material and more refreshing to the listeners. The new rest period he would be constantly. As it is this yet other monologist is called upon to gag, and he is not on the radio, the end of the program, with the orchestra just acting as his background and never really coming to life.

Perkins makes an obvious attempt to be funny and appears to have lost much of his original freshness. His work some time ago. It may be material trouble, but whatever it is, this gagster does not possess the monologist humor which formerly characterized him. As a comedian, Perkins is okay, but even here there's too much of him. Four songs during 15 minutes proves that, and it's in addition to his act. Perkins has a good line of comedy songs and a snappy way of putting them over the air.

Long commercial plug at the finish about writing in for re-fill toothbrushes and the like, in the vicinity of the advertising at the start.

RICHARD CROOKS
With Harvey Firestone, Jr.
Song and comedy
COMMERCIAL
WMAQ, Chicago

Firestone program over NBC continues on an uninterrupted path of plugging high-class singers. In picking Richard Crooks to succeed Harvey Firestone, the company made no mistake. Where Tibbett shone as a baritone, Crooks sparkles as a tenor.

This is the same chap who has been signed by the Met Opera for next season and they know what they're doing. Neither will this series of broadcasts do anyone concerned any harm. Judging from his past singing, the radio man is getting more mash notes than a slick-horn.

There are a lot of good voices on the air, all kinds, and with different timbres. But the radio man is not very often a singer of Crooks' calibre comes along the air waves, and a first-rate person are probably finding out. Nor does Crooks do a hi-hat act. For every Toselli's "Serenade" he has a "Toselli's Rio Rita" or a "Toselli's Mystery of Life." And if he gets serious with "Lullaby" from Jocelyn, he comes across as a real singer. He has an Irish Rose. And that carries out the idea of a song for everybody. The radio man is getting more mash notes than a slick-horn. There are a lot of good voices on the air, all kinds, and with different timbres. But the radio man is not very often a singer of Crooks' calibre comes along the air waves, and a first-rate person are probably finding out. Nor does Crooks do a hi-hat act. For every Toselli's "Serenade" he has a "Toselli's Rio Rita" or a "Toselli's Mystery of Life." And if he gets serious with "Lullaby" from Jocelyn, he comes across as a real singer. He has an Irish Rose. And that carries out the idea of a song for everybody.

ABSORBENT JUNIOR PROGRAM
With Whispering Jack Smith, the Humming Birds and Arnold Johnson's Orchestra
COMMERCIAL
WMAQ, Chicago

Interesting and well-balanced radio introduction to new commercial, bringing back Jack Smith, the original whisperer, as the feature. The whole program is as good here as he always has been, both on the air and in vaude, as well as on records.

Whispering, looking "round for a suitable name as well as an entertainer, couldn't have found a better one. Again the Humming Birds, a femme trio, harmonize behind Smith's soft-spoken melodies in verse and prose.

First broadcast accentuated the plug a bit too much. Little or no mention of the program's business angle of selling the liniment. Smith received the honor of introducing the product that sponsors the show. He talked about the heat and wound up by estimating that 10,000,000 people were afflicted with rheumatism.

At the end of the program, Smith, which naturally would be Absorbine.

At the end of the program, Smith, which naturally would be Absorbine.

TANGE MUSICAL DREAMS
Ralph Simpson, Walter Maher, Bill Stoores Orch.
Talk, Songs
COMMERCIAL
WENR, Chicago

Use of WLW, Cincinnati, comes this time to make up for the romantic femmes. The program is made up of unexciting music and talk despite the eager attempt to inject a little romance and night-and-roses into the session.

Despite its appeal to the femmes this program would stand a better chance the evening or late afternoon. It completely misses the flap listeners who are downtown at the time. The program is a little like yelling for the "Cash" girl. And what's lipstick without a flap to do?

Simpson rates as a fair warbler to sing simple songs pleasantly enough, though with no particular personality or truth, or the proper sense. Maher has a tougher job; he sings the go-at romance in the "moult," but he's not a singer. The theatre is rubbing salt in Samoa. Every other word is "ah-hu," long-drawn, with a sighing drop to indicate romance. The drama of his spiel is that it's a dull world without a dash of polite necking, and that lipstick is the proper sense. In all, however, the plugging actually is held down to a minimum that's refreshing and surprising.

Stoores studio band remains sufficient to fill the room and yammers in and out of the interludes, particularly touching up the tremolo tones on the violin for that matter. The little band is a good one for the matrons. They want their romance direct, even if it's just a little romance.

It is to be told that "ah-hu, love is a wonderful thing." That sort of talk is neither entertainment nor news.

Gold.

AMBASSADORS
Songs
Sustaining
WMAQ, New York

Male harmony trio of conservative style, spotted on the CBS network during the war, who warbled constantly without any instrumental assistance. Their repertoire is well diversified. Includes some of the nation's favorites, and a novelty song.

Harmony is likable, but nothing out of the ordinary. It gets by, but has no sock or something to stamp it as different.

Their reception of one brief bit where a tenor is given a few moments of solo work, it's straight harmony from start to finish.

Murine Auditions

Hot agency battle is being waged locally for the Murine effort account. It's part of the new agency business in this town whereby the agencies attempt to swipe accounts by way of the radio. Ideas deemed suitable for certain advertisers.

Meanwhile the eye-wash manufacturer is listening respectfully to the agencies and solemnly attending audience but so far nothing certain. Smith has been accepted. Most of the programs proffered are musical affairs.

PAUL WHITEMAN ORCHESTRA
(with George Gershwin, Jack Hytton's Orchestra and Charlie
Bilmore Cascades
Sustaining
WEAF, New York

Occasion of Whiteman's premiere atop the Hotel Biltmore, New York, in the Cascades room, on June 13, prompted an international tribute to the maestro which was only interrupted by a commercial break. The highly effective. That Jack Hytton's pick-up from London had to be interrupted with an apologetic announcement that the climatic elements were beyond control was a tough break.

George Gershwin, among the guest talent, was on earlier with piano solos of his compositions to the Whiteman's patron.

Shortly after the London pick-up had to be interrupted, because of other stage and screen celebrities. National salutations switched to Charlie Agnew at the Edgewater Beach Hotel, Chicago.

In between, announcements of the presence in person of Rear Admiral Byrd, Mayor Walker and numerous other stage and screen celebrities. Reading of telegraphic salutations from film celebs on the Coast, further combined with the generally impressive rally on behalf of Whiteman.

It started at 11:30 p.m. and was scheduled to stay on until 1:30 a.m.

Abel.

Pineapples, Wheateas,
Malt, New NBC Accts.

Among recent new accounts signed by NBC are the Pineapple Association, Malted Cereals Co. and Wheateas Corp.

Pineapple Association begins broadcast Oct. 4 through the J. Walter Thompson agency, with the program layout not completed yet. Malted Cereal Co. (Maltex) begins Sept. 9 and will screen commercials Tuesday and Friday, for 15-minute periods. Account, handled by the Redfield-Coupe agency, will feature Sam Lloyd, the Pussie Man, and Raymie Knight. Maltex begins on NBC Sept. 11 and has contracted for five nights weekly, 15 minutes each. Program will be "Wheateas Ville," a dramatic sketch quality series. Account, handled by Albright agency, Philadelphia, handles the latter account.

Among NBC accounts which have been featured by the agency are renewed are National Toasted Melody Moments, with the renewal to take effect June 29, and Davey Tree Export Co., whose renewal is effective from Dec. 26, 1932.

SOUR GRAPES?

Newspaper Denounces Radio "Crooners and Clowns"

Minneapolis, June 13.

Using radio crooners to stimulate business was characterized by Louis Flader, commissioner of the American Photo-Engravers' association, as a "depression remedy" for the Minneapolis Advertiser. Flader declared that "through the medium of crooners and clowns who came from nowhere firms are trying to create sales for their products."

Flader told of a survey conducted by him of a radio program in which a number of nationally known stage and movie stars appeared. He said that the large number of people as to the company sponsoring the program and not one could name it. He asserted there has been a recession in advertising since the advent of its use on the radio.

SOBOL MARKS TIME

With Louis Sobol's final m.c'ing for Lucky Strike Saturday night (11), the N.Y. "Journal" columnist goes back to the cut-salary arrangement he has with American Tobacco.

The smoke firm has a year's contract with Sobol at so much when working and less while idling, awaiting some other assignment.

Cecil and Sally For KPO
 San Francisco, June 13.

Their work with the W. Food Products expiring, Cecil and Sally are off the KPO network of NBC. Radio team, one of highest salaries in the West, are to be replaced by L. St. Pierre, of the Hanak, Klein & Leahy agency, handling the S. & W. account, and managing the radio act.

CBS MUSICIANS OUT ON AGENCY URGING

Four members of Nat Brustloff's orchestra with Kate Smith on the La Palina broadcasts were aired yesterday (Monday). The four were house men and have been replaced by indie musicians not under contract to CBS, which is a burn-up to the network.

Brustloff's orchestra, nine pieces, consisted of five indie musicians and four house men. Move to get rid of the house men and make it a 100% indie broadcast was made on the advice of Satten, Barton, Durstine & Osborne, agency handling the La Palina account.

Vaude Dates for Girl Network Took Off Air

June Pursell, NBC songstress who was recently removed from the NBC air waves, may shortly be placed in vaudeville by William Murray, now head of the pop department of NBC's artists bureau.

Murray intends to team Miss Pursell for vaude with Adam Carroll, pianist.

Miss Pursell has been engaged as 'guest' for the Chevrolet broadcast June 16.

NO FILLER-IN

Says George Price in Balking at C. & S. Offer

Chase & Sanborn want George Price, now on their CBS tea broadcasts, to follow Harry Richman on their NBC Sunday coffee hour.

Understood that Price will insist on a booking for a number of weeks, and refuse a one or two time deal on the grounds that it will look bad for him. He doesn't want it to appear as though he is being used for filler-in purposes between Richman and the next C-S star artist, who may be Eddie Cantor again.

KNX Will Spread

Hollywood, June 13. Getting a permit this week from the Federal Radio Commission to increase power of station from 5,000 watts to 25,000, KNX will immediately begin new construction work. Kenneth Orniston, station's chief technician, leaves within a few days for the east to buy additional equipment. KNX is tied with Paramount studios.

JACK DENNY AND ORCHESTRA

Waldorf Astoria Hotel
Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour

Management M. C. A.

The Eton Boys

3rd Year
New Club
New York
Monday and Wednesday
WABC
3:45 P. M.
Exclusive Columbia Artists

The World's Record Record Makers
BEN SELVIN
AND HIS ORCHESTRA
D'Orsay Perfume, N.B.C., Sat., 8:30 P.M.

GENE and GLENN
With JAKE and LENA
The QUAKER EARLY BIRDS
8 A. M. DAILY EXCEPT SUNDAY
NATIONAL BROADCASTING COMPANY
RUSSELL B. WISE
ANNOUNCER

Inside Stuff—Radio

Rian James' 'Crooner', just off the press, is drawing comment within the trade which recognizes in the titular character some obvious resemblances to Rudy Vallee. Some of it is not so flattering. There's quite a bit of inside stuff with the deduction that Jo Ranson, the Brooklyn 'Eagle' radio editor, passed it on to James, who's the 'Eagle's' Broadway columnist, and who knows of his own accord considerable about the other racket.

The Nick Purdy and Nick Kenny characters are especially amusing to the Broadway bunch. Both are newspapermen in the book, Kenny, in actuality, being the radio columnist on the New York 'Mirror'; Jerry Wald, Jack Foster and other radio newspapermen are also named. 'Nick Purdy' is fictitious, but endowed with familiar characteristics, especially dwelling on his songwriting avocation. In the book, the 'Crooner' (called Teddy Taylor) revels at having to kow-tow to Nick Purdy and sing his lyrics for fear of a bad notice.

'Crooner' further reminds of the Vallee vs. Will Osborne rivalry and kindred inside stuff, which, after it's all said and done, is all very trivial.

Illustration of the free hand sponsors of radio commercials give in the matter of engaging talent was seen last week when Ed Sullivan, m.c. of the (Sunday evening) 'Highlights' program (CBS), sent an airplane to Albany, N. Y., to transport Georges Carpentier, playing a vaude date in that city, to New York for the broadcast, and shipped Rosetta Duncan to take Carpentier's place on the bill for final show of the night.

Expenditure of Carpentier's air journey to New York, as well as his fee for the broadcast, were paid by Sullivan's sponsor. Ditto the bill for Miss Duncan's single show appearance.

Bing Crosby refused to fly from Minneapolis to St. Louis for his next stand as a soloist, but both evening shows at the Minneapolis theatre on his last day. Publix wanted to send him by special plane to the Missouri metropolis after the second night show, but the crooner objected. He was formerly a flying fan but said he swore off air transportation after Knute Rockne's death and hasn't been up since.

None of the girls used on the weekly Abe Lyman CBS broadcasts for Phillips, each Tuesday, are paid for their work. Girls are sold on the idea of appearing before the mike gratis for Lyman on the theory that it is a good break-in spot for them. So far Lyman hasn't had any difficulty getting any number of songstresses to 'guest' minus pay checks.

Radio commercial opportunity afforded Whispering Jack Smith on Absorbine, Jr., with Arnold Johnson's orchestra, commencing last week, brings home that Smith was perhaps the original radio crooner. His 'whispering' billing was derived from his style of sotto voice vocalizing into a mike so that a person two feet away from him could barely hear him, whereas the sensitive mike amplified it aplenty.

Despite his ethereal pioneering, Smith is just commencing to get the breaks on the commercial ether.

Three days after auditioning a program, Absorbine, Jr., went on the NBC airwaves with it.

Account on Friday (3), auditioned Arnold Johnson's orchestra and 'Whispering' Jack Smith, and last Monday (6) began broadcasting with the same talent layout.

Arthur Freed, songwriter, is piloting Donald Novis, Coast tenor, whom NBC is signing. This parallels another songwriter, Con Conrad, sponsoring Russ Columbo and taking him east.

NBC and CBS save themselves a load on their acts by booking them in vaudeville. They derive a two-way benefit—one from the vaude commission and the other by not having to pay the artist while that artist is on the stage.

The way it works is that the stage salaries of air acts usually are more than that which the networks has guaranteed them per week. Whether this salary comes from the stage booking or otherwise is of no matter to the network, as long as it covers the guarantee to the artist.

Bing Crosby, for example, broadcast CBS sustaining for months without being paid by that company. He is under a weekly guarantee of about \$400 per week to CBS. If Crosby has no commercial and isn't booked in a theatre, CBS is forced to pay him out of its own pocket. However, if Crosby is playing theatre dates the salary is much more than the guaranteed \$400 and CBS doesn't have to shell out for Crosby at all, besides which the network discounts its commission for booking him in vaudeville.

Radio Editor Travels

Jack Foster, radio editor of the New York 'World-Telegram', sails for Europe July 25 where he will remain for one month.

During his vacation, Gerald Breitling, of the daily's film department, will sub for Foster, although the latter expects to send in comment about radio matters abroad.

Most Sustaining Cartoon

Shows Pulled by WGN

Chicago, June 13. WGN, Trib outlet, has cleared its schedule of all other versions of the newspaper's comic strips not supported by a commercial. Latest to go were 'Harold Teen' and the 'Hooper Family', formerly labeled 'The Gumps'. Station not so long ago had five cartoon shows going at one time.

Only strip serial remaining is 'Little Orphan Annie', carried on the Ovaltine payroll. Station had been holding on to 'Harold Teen' and 'Hooper Family' for months in the hope of getting commercials.

2 OFF, 2 LEFT

Soap Drops East-Dumke—B. A. Rolfe

Two Procter & Gamble air series go off the WJZ network July 1.

Sisters of the Silver East and Dumke, on three nights a week, wind up a 52-week series that date, while B. A. Rolfe's orchestra completes 13 weeks for Procter & Gamble the same week.

Two other programs sponsored by Procter & Gamble, Col. Stoopnagle & Budd and Mills Brothers with the Vic Young orchestra, will continue. Latter two are on the CBS network.

Sisters of the Skillert have another commercial in view, while nothing is set as yet for B. A. Rolfe.

Percy Now Ricardo

David Percy, on the coast for two years in films and radio, has been placed under a five-year managerial contract for radio to Harry Kuh.

Percy, now in the east, has changed his name to Don Ricardo for eastern ether work.

Lyman Renewed

Phillips Milk of Magnesia has renewed with Abe Lyman's band for another 13 weeks.

Renewal takes effect today (14).

No Free Ads

Because of the now well-defined association of certain theme songs with various products, other commercials will not permit their use on their own programs. They consider it a free plug for the opposition advertiser by suggestion.

Chase & Sanborn tea won't permit George Price to sing 'Tea for Two' because a previous air advertiser, Sarah Lee, uses that song for its theme. For the same reason C-S won't allow Price to warble 'Let's Have Another Cup of Coffee', which is the theme song of the Maxwell House Coffee NBC broadcasts. C-S also advertises coffee.

ERPI'S NEW MUSIC

DEAL UP THIS WEEK

ERPI's proposal for a new producer-publisher contract for the use of music in pictures, slated to be made to the MPPA last week, will permit the music association until the end of this week.

Delay was caused by new arrangements which ERPI is making with its sub-licensees. Current music-ERPI contract expires Sept. 5.

NBC Will Not Pay for

Conventions or Olympics

Los Angeles, June 13.

M. H. Aylesworth, NBC president who is out here, has stated that NBC will not pay a cent for broadcasting the Olympic games and that he has also turned down a request for money from the Republican and Democratic conventions. His contention is that the conventions are news as well as the Olympic games, and that radio must have the same consideration as the press.

Aylesworth also said that NBC has had a substantial increase in business the last 30 days which he thinks is an indication of better times.

Jars Set for 13 NBC

Weeks; Shoes Maybe

Chicago, June 13.

Canning season brings back Ball Brothers on NBC for a 13 weeks' stretch starting June 23. Preserve Jar makers have two 15-minute Hamberg records, Tuesday and Thursday, with Chuck Ray and Frank slated to lift their tonsils in harmony between canning talks by Grace Vail Grey.

Network Vitality Shoe on the line for admission to the schedule the early part of next month. If the talent for the program is picked by that time. Commercial tentatively played a studio combo under Harold Stokes, Jane Froman and the Jesters harmony trio, but asked for another audition for the current week for the benefit of Vitality execs who had the previous earful. Account had formerly been on the CBS list, featuring screen and stage names.

NBC Sports Events

NBC will broadcast the Poughkeepsie regatta on June 20 and the Harvard-Yale regatta on June 24. From July 23-25, Alex Morrison, golf pro, will each day give a resume of the national open golf tournament at Long Island.

WLX Gets the News

Flushing, N. Y., June 13. Station WLX, Long Island City, has been ordered closed by the Federal Radio Commission, for several violations of Radio Act. Station was operated by John Brady.

WOLFE WINS TRACY SUIT

This evidence indicates a deliberate attempt to jump a contract, was the closing statement made by Judge Selah B. Strong at the trial of Ed. Wolfe's suit against Archibald ('Street Singer') Tracy, for breach of contract. Judge Strong reserved his decision on the matter until June 20, but intimated that it would be in favor of Wolfe. He ordered Lowe and CBS, named as plaintiffs with Tracy, to continue holding one-third of Tracy's salary until the manner of its disposal had been decided by him.

Wolfe entered suit against Tracy to restrain the latter from using the 'Street Singer' act and billing, under which name Tracy is identified with on CBS and is using in vaude for Lowe; and for breach of contract. Wolfe claimed that under his managerial contract with Tracy, entered into June 25, 1931, he was to get one-third of Tracy's net earnings and to own the 'Street Singer' act and that the first week in March Tracy refused to continue to pay him.

Peter De Lima, representing CBS, testified that CBS had invested \$100,000 in the presentation of the 'Street Singer' on its network and therefore desired the continuance of this other presentation. Tracy admitted that he made weekly settlements with Wolfe from June 25, 1931, to March 1. He then stated, on the stand, 'Wolfe came to the Valencia and I wouldn't pay him any money and I gave him the gate.'

Wolfe's contract with Tracy was for two years and if, at the end of that time, Wolfe's earnings averaged \$150 weekly, it was automatically renewed for another three years. From Nov. 1, 1931, to June 6, claimed Wolfe, Tracy already earned \$52,000, enough to automatically renew the contract for the additional three years in a period of six months. To state both CBS and Lowe combined are holding about \$10,000 of Tracy's earnings, which will be disposed according to the decision of Judge Strong on June 20.

Attorneys in the case were Reuben Caidin, of Shapiro, Caidin & Pearlman, for Wolfe; Nathan Burston for Arthur Tracy; Isadore Frye, of Leopold Freedman, for Lowe, and Sidney Kays for CBS.

Tracy's contract with CBS expires July 1 and CBS will renew. Contract will be renewed direct with Tracy.

VICTOR YOUNG
Musical Director
American and British Records
Hart, Schaffner & Marx
Blind, Honey, Almond, Cream, Grice and Goodbye Fire Broadcasts
Management MILLS-ROCKWELL, INC.

MILLS BROTHERS
4 BOYS AND A GUITAR
COLUMBIA
BROADCASTING SYSTEM
Personal Representative
Thos. J. Arthur Tracy; Isadore Frye, of Leopold Freedman, for Lowe, and Sidney Kays for CBS.
Mills-Rockwell, Inc.
799 Seventh Ave.
NEW YORK
815 N.Y.
Tuesday, Thursday

RUTHETTING
GLORIFYING the POPULAR SONG
CHESTERFIELD Program
COLUMBIA-COAST-TO-COAST NETWORK
WED. SAT. 10 TO 10:15 E.S.T.
Management
MILLS-ROCKWELL, INC.
799 Seventh Ave., New York

Circus Openings

convention of the Moose.



Miss America Speaking:

Telling what scientific observers think of Doctor Rockwell, the Hilarious Humbug who has kept this country from going on a silver standard, surrounded by candles and flow-ers. Painless Rockwell, the greatest healer of all times, is now at the Paramount Theatre, New York, finishing a triumphant tour of the United States. And leaving behind in theatre lobbies a trail of crutches, glass eyes and rubber girdles. See! Read! Believe! The proof of the pudding is on the vest.

RKO Becomes Laugh Clinic

If some university has not by this time awarded George Rockwell a degree which last-ingly entitles him to the "Doctor," it is high time one did. Certainly a more effective panacea for the doldrums, evidenced by that feel-ling of drooping chin, heavy lids and quiv-ering lip, cannot be found. Doctor Rockwell dispels the causes of these symptoms simply by making you relax and forget through laughter. He is seen all too rarely hereabouts. Don't miss him.

—L. A. "Examiner."

Doctor Rockwell Scores in Rivoli

A topnotch vaudeville bill headed by the one and only Doctor Rockwell, whose painless treatments cure the most chronic case of the blues, make this week's offering at the RKO-Rivoli one of the most entertaining of recent weeks.

The inimitable Rockwell has been prescribing laughter for audiences these many years with notable results and his present lecture, inter-spersed with illustrations on a most remarkable skeleton and a couple of "musical treatments" on an undersized flute, took his hearers by storm Sunday afternoon.

—Toledo "Blade."

One Roar After Another

It was one roar of merriment after another last night at the RKO Orpheum theatre, until it seemed even the rafters were quivering. Mirthfully, of course.

Dr. Rockwell (quack-quack-quack) was re-sponsible. * * * Rockwell is the most amus-ing and accomplished comedian we've seen since his last visit. He is a magnetic and at the same time dramatic personality. His humor is infectious.

"Doctor" is a misnomer. Croaker, that's what he is.

—Portland "News."

Fun Predominates

They don't make comics funnier than Dr. Rockwell, breezy monologist heading the RKO Orpheum vaudeville. * * * He's a scream.

—Portland "Journal."

Best of Year

You are having the best chance to laugh that the theatre has given you this year in the appearance at the Mainstreet of Dr. Rockwell, the little man with the hardening professional manner and the big cigar. Dr. Rockwell, one of the most expensive comedians on the stage, is back, presenting his own very peculiar theories of anatomy with the aid of a tin, a hat-rack and an assortment of coat hangers. * * *

—Kansas City "Star."

Keeps Crowd Convulsed

Dr. Rockwell, maker of fine cigars since 1899, presides over another of his famously foolish clinics at the RKO Orpheum. If it doesn't hurt you to laugh he will make you forget your mental and physical ills. He cured a house full yesterday afternoon.

Since his last visit Rockwell has conceived a new repertoire of absurdities. * * * And after the doctor finishes his instructive medical talk he introduces the Electric Trio. And it isn't so much what they do as what Dr. Rockwell says about them that makes the act lit-tle short of a riot.

—Seattle "Times."

Columbus Discovers Dr. Rockwell

Doc Rockwell is one of the most delightfully insane monologists in the business. He walks on the stage, keeps up a rapid-fire conversation based on his quack medical routine, plays the flute, comments in a ludicrous manner on the Electric Trio, a smart dancing act, and leaves you figuratively rolling in the aisles.

—Columbus "Citizen."

Best Program in Weeks

The old doctor, George Rockwell, hangs out his shingle in act four of the vaudeville pro-gram and turns his mock clinic into a 20-minute session of volucrant hilarity. This comedy practitioner has a great line of humor to dispense and does so in a highly effective manner. His discourse on the various ills of the human body had the cash customers all but rolling in the aisles at the Sunday after-noon performance.

—Toledo "Times."

Odd Comedy and Rockwell Gag Audience

From Doctor Rockwell's first entrance, to the accompaniment of a "Quack! Quack! Quack!" chorus from the orchestra, to his closing gag he kept the audience howling, and he frequently had to step out and check the tumult so he could go on with the show.

—Portland "Oregonian."

"Doc" Rockwell's Fun

Rockwell fills a niche all his own in vaude-ville. And his prescriptions for aches and ills and hard times are offered in a style irresist-ibly comic. There is drollery in every word of his monologue, every gesture, and even in his walk as he capers on and off stage, slashes a buxom singer's dress with his trusty scis-sors, or invades a dance act for no good rea-son except adding to the world's supply of mirth.

Seattle "Post-Intelligencer."

Quaint Quackery

If you can't laugh at the gable and insane logic of this unique comedian, you should go have somebody look at your tongue; or take a round of calomel. From the time he launches into his lecture on human anatomy, illustrated with a coat-hanger garnished hat-rack, to the moment he snips off a prima donna's train as a helpful gesture, he keeps his audience in spasms.

You must see and hear this big-bogged maker of fine cigars and ill-rending wise cracks.

—Toledo "News-Bee."

Prescribes Pills

Laugh and grow fat is an old slogan, and capitalizing on that advice of bygone days, Dr. Rockwell, comedian, of a dozen venues, proceeded to make happy patients of his River-side audience last night. Before he had con-cluded his clinic there were few who had not relaxed and laughed heartily with the rest.

Dr. Rockwell is the best of doctors and his health lecture, shelacked with a medical veneer, and interspersed with bedroom jokes is a riot.

—Milwaukee "Leader."

Rockwell Rocks 'Em with Mirth

You undoubtedly should see Dr. Rockwell. It doesn't make any difference what your com-plaint, he is a specialist in all complaints. His clinic is in the Orpheum theatre. And if he doesn't make you laugh a whole row of laughs, big ones and little ones, you should immediately start worrying about yourself.

—Spokane "Spokesman Review."

Rockwell Worth Admission

"Doc" Rockwell alone, with his laconic, well-timed gags in his mock clinic, is worthy of the price of admission.

The "Doc" puts in his act a certain indefin-able finesse that never grows old or boreome. Some of his jokes, if tried by less accomplished professionals, would fall of effect. But every-thing he says and does is hilariously funny from the moment of his appearance until his final blow. As a matter of fact, he has to blow his whistle frequently to lull the ap-plause to permit him to continue. The vaude-ville show is one of the best of the season at the Orpheum.

—Denver "Post."

Stops Any Show

P. B. Publico was effectively, if not perma-nently, cured of his melancholy at the Or-phem last night and found himself rolling in the aisles in uncontrolled mirth directly after the dosage was administered. This is true of Dr. Rockwell's portion of the bill.

Here is a man who can stop any show ever invented.

—Oakland "Tribune."

State of Hysteria

Using a skeleton he found in his closet with which to illustrate his lecture, and armed with a pair of "issors, old "Doc" Rockwell, the famous "quack" of roadshows, is giving a post-graduate course in medicine and surgery at the Orpheum Theatre this week, while Orpheum audiences are laughing themselves into a state of hysterical exhaustion. And what an act! He is the same old "Doc" Rockwell who used to give illustrated lectures on chiropractic, with the aid of a banana skin, but his act is com-pletely new.

—Rocky Mountain "News."

MY GUARANTEE

I guarantee that nothing but fresh, pure and original material is used in compounding the prescriptions with which I treat millions of people thru the radio, magazines, movies, newspapers and stage. Not one at a time, remember, I treat MILLIONS. — "MESS PRODUCTION."

There never was an idea conceived that someone didn't copy it, do it worse, and sell it cheaper. So why go elsewhere to be cheated? As the upholsterer's tack said to the fat woman, "I'll get you in the end."

Doctor Rockwell

H. HAROLD GUMM
Attorney and Personal Representative
1540 Broadway, N. Y. C.

1776 Broadway,
NEW YORK, N. Y.

VARIETY

PRICE
15¢

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VOL. 107. No. 2

NEW YORK, TUESDAY, JUNE 21, 1932

64 PAGES

BIGGEST MONEY PICTURES

Giveaways Termed Lotteries; Free Stocks Issued Elsewhere

Birmingham, June 20. The Temple's stunt of giving away a used car at every evening show was termed a lottery by the Better Business Bureau which is making a drive on lotteries in town. Under Alabama laws, such giveaways by a theatre or any other concern comes under that classification.

Temple disposed of six such cars before the B. B. paid them a visit. The theatre was told that as long as a person had to buy a ticket to win a car it was illegal under state laws.

Officials of the Bureau said the depression had prompted so many merchants to give things away in order to get business that something had to be done. One department store is giving away six vacation trips, a furniture store is offering.

(Continued on page 37)

UNUSUAL FILM FIND TOSSES OVER CAREER

Hollywood, June 20. After receiving the usual spontaneous publicity accorded new, unusual screen duds, Carrie Krieger, wardrobe worker at Radio studios, forfeited a screen career because she didn't like the part Gregory LaCava selected for her.

LaCava spotted the girl out of hundreds of other more experienced players because she typified the code. When the girl read the story she decided work in the wardrobe department would be less strenuous and more secure.

Nat'l Parks Non-Union

Los Angeles, June 20. Only one orchestra instead of the usual three in Yellowstone Park this summer, and that one will be non-union. Band will be at the Mammoth hotel, which formerly used two. Old faithful Inn patrons will go tuneless this year.

Three bands will be used at Yosemite Park but they will also be non-union. Both parks previously insisted on Federation musicians.

A NEW LOW

Manhattan cordial shops ordered a new low in prices last week. Office buildings and apartment houses in Greenwich Village and Times Square were canvassed by several of the lads with cards announcing that new prices are three bottles of gin for \$2. Single bottles 75 cents.

That's delivered to home or office on a half hour's notice.

NO. 2 SNOODGRASS

Jackie Rogers, inmate of Jackson prison, Michigan, has started singing over WIBM from the penitentiary.

He is writing publishers requesting professional copies.

Those Receivers

Receivers are so plentiful on Broadway that some of them are hiring barkers. Two stores going through this phase of disposal gave their barkers the following routine to shout:

'Receiver' sale going on in here at bargains that can only be obtained from a genuine receiver.'

H'WOOD'S RITZY BONUS ARMY DELUXE

Hollywood, June 20. No rag tag and bob tail contingent is the Hollywood bonus army being recruited to leave here for Washington on Tuesday. Army has its headquarters at the old Metro studio, having been given permission to stay there until ready to move by M-G-M officials. Outfit is strictly high hat with a press department, general air lights and a generator for cross country ballroom, four vaude acts and the Hollywood Stars femme baseball team. Ball team and vaude acts will be used to gather money and for exploitation on the way east.

Army is recruited mostly from the studios, and will number close to 500 when it leaves. Most of the recruits are unemployed studio.

(Continued on page 62)

Barley Stumps Bench by Bathing Beauty Answer

Dallas, June 20. Thanks to the police the Hippodrome, town's lone burlesque survival, got its first page one break in years and prosperity biz—all for \$5.

City Hall decided the show was getting too rough and arrested M. Midgett, plus several line gals, on charges of indecent exposure. Subsequent trial after into a two-reel comedy with the prosecutor giving the court some samples of Hippo kooches and defense attorney retaliating with threats to stage a bathing beauty revue for comparison.

Later move stumped both prosecutor and femme club matrons, neither willing to risk the public razberies. Whereupon judge squared things with a minimum \$5 fine, virtually representing the first moral victory for the barley crowd in this pious burg, not mentioning the columns of sympathetic space from four dailies.

SOUND FILMS SHY BIG SILENT SUMS

'Nation' Still Leads All with \$10,000,000 Income—'Singing Fool' Top Sound Film on \$5,000,000—Few \$1,000,000 Features in Past 2 Years

CHAPLIN TOP IN 2 YRS.

Silence in pictures, after all, was golden. It represented in money from some individual pictures much more for their makers than any talker to date.

In that they were few and far between in the silent days, as against a strong representation of talkers in the \$1,000,000 class or over, due to the novelty era, there is some comfort for an industry that has by now given up noiseless film as a thing of the past.

The \$10,000,000 gross rental on 'Birth of a Nation,' D. W. Griffith's first big picture, will probably never be equalled, let alone beaten. With the stampede on sound, and its big rentals, failing to equal the grosses of 'Big Parade' and 'Ben-Hur,' both silents, it is doubtful if anything in the immediate or distant future will

(Continued on page 62)

120 RKO AGENTS FOR 150 ACTS

There are 120 franchised agents on the RKO New York booking floor for the approximately 150 acts now played weekly by the circuit, or hardly more than one act to an agent. For the 150 acts RKO is spending around \$75,000 a week, which brings the agent's average

(Continued on page 38)

FOX'S 8 WRITERS FOR 5 CHARACTER SCENARIO

Hollywood, June 20. Agreement for limitation to two writer credits on stories is a head-ache to Fox, which has eight names belied now for 'Walking Down Broadway.'

Credit sheet contains only five players' names.

MERCHANTS' FREE FILMS

Geneva, Ia., June 20. Local merchants stage free pictures on Wednesday and Saturday nights each week during the summer months when regular amusement sources are closed to them.

Drama Critics in Chi Cut Down Or Out by Ever Present Depresh

Stage Cat on Loose

Among those feeling the depression is the pet backstage cat at one of the Loew theatres. The house mouse catcher had been on the weekly expense list for 10c, most of which went for liver.

Recently the feline took a more drastic cut than others on the payroll, being stricken off the swindle sheet altogether.

It's panhandling now.

NOW PRODUCING FOR \$50, \$9 OR NUTHIN'

The legit shoestring of today is doing things that make an angel of the shoestring of yesterday. Whereas they used to operate on an extremely skimpy capital, many of the present groups are working on nothing. And boasting.

It's a common feat nowadays to have a show come in with its production bill below \$50. That makes the shoestring of past years an absolute spendthrift. He at least spent \$1,000, whether he had it or not.

One show recently hit Broadway without a cent being paid for production.

(Continued on page 38)

Rip's 'Believe It' Exhibit At Chicago World's Fair

Robert L. Ripley's present trip abroad is on a new deal with C. C. Pyle for a 'Believe It or Not' exhibit at the Chi. World's Fair in 1933.

Ripley plans bringing back oddities of the world including living and inanimate specimens of unusual phenomena, fakirs, sun-gazers, mystics and the like.

Rip and Pyle's contract with the World's Fair corporation provides for the museum's location in the center of the midway at a most advantageous spot because of the 50c maximum admission scale.

ACTS BETWEEN INNINGS

Winnipeg, June 20. Wesley park and Osborne stadium, two new electrified ball parks here, are running along show business lines and going after the amusement biz.

Singers and performers are spotted between innings.

Chicago, June 20. For the first time in years the legit summer depression in this town is having telling effect on the local dailies. Nearly every sheet is or is about to stage some heavy retrenching in the dramatic departments, figuring the next couple of months an eclipse.

Hearst 'American' started with laying off Fritz Blocki, its drama critic, for the summer. Blocki has been with the paper for eight years all told and six under its present department head, Frederick McQuigg.

Meanwhile, the other dailies are also adopting conservative attitudes toward the legit slack. On the 'Daily News' the drama editor, Margaret Mann, is off the paper, understood to be on a pension, with Lloyd Lewis doubling from his critic job to handle the whole department.

Gail Borden of the tab, 'Times,' has discontinued his theatrical

(Continued on Page 44)

EVEN GARBO'S DOUBLE IN PITT. GETS THAT WAY

Pittsburgh, June 20. The Garbo legend must be contagious. Last week, as one of the features of its local talent, 'Pittsburgh on Parade' show, the Stanley picked Pittsburgh doubles of flicker stars, among them one who was supposed to look like the Swede.

Cal took herself seriously just as soon as the judges had announced her selection as Garbo's double. Backstage she stood off by herself, refusing to associate with any of her doubling colleagues, even shunning the professional talent on the bill. At the first show she kinked about the spotlight, and at the second claimed that her 'Mata Hari' costume was too heavy.

She continued to kink about the costume for two days. Finally told she'd have to wear it, or else, she took it off and started for the door.

'Ay tank I go home,' she casually told Jerry Mayhall, one of the producers of the show, and walked out. She never came back, not even to collect what little salary she had coming.

P. A. Turns Gold Miner; 'Dirt' Shows \$4-\$8 a Day

Phoenix, June 20. Few persons have paid much attention to the gold in the foothill regions near this city, but lately a different slant on the metal is being taken. Gold-mining is luring the jobless and it is reported that Paul E. Perkins, former p. a. for the Fox theatre here, is going to try his luck.

Some say that as high as \$3 a day may be made from the 'pickings.' Others seem satisfied with a \$4 daily return.

Kent Appoints Al Price New Fox Studio Pub. Head; Butcher Back

Hollywood, June 20. With the reinstatement of Winfield Sheehan and Sol Wurtzel as heads of the Fox studio, Sidney R. Kent will leave for New York Friday (24).

One of his last moves was to place Al Price, former Paramount exploiter and veteran of the Hearst newspapers, at the head of the pub. and adv. dept., displacing Victor M. Shapiro. Price most recently was in charge of the 'Examiner' display department. He will assume his new work July 1. Shapiro will be transferred to the New York publicity staff. It is expected that Price will make a clean sweep of the present publicity dept. personnel.

E. W. Butcher, who was studio business manager before D. E. McIntire was sent out by the Chase bank to clamp the purse strings and clean up generally, gets his old position back. He took a similar job with Radio three weeks ago but will change over. Ben Jackson, who held the position, will be returned to his old job as head of the music dept. He will replace McIntire. Rice who has been holding down that post.

Radio Grooms Tyros Unused to Big Dough For New Star Parts

Hollywood, June 20. Radio is basing its future star list on a new crop of young female players, being recruited from the stage and from purely amateur ranks. In few cases is the weekly tap more than \$50.

Back of the idea is the same urge that prompted Warners to comb Broadway recently for young and cheaper stock. Studios are of the opinion they can halt the telephone number idea of salaries for players, now current, by bringing in at low pay youngsters who haven't been spoiled to exorbitant demands by previous contact with Hollywood.

Within last three weeks Radio has added six prospects who are getting good spots in pictures with an opportunity to show what they've got. As many more get similar chances within the next month.

In each case players are given long-term option contracts, which do not tie the companies up for more than three months if the candidates are sour, but allows studio to hold on for five and seven years if any of them prove hot.

Sextet now getting a chance to win their spurs are Dorothy Wilson, stenographer, recently here from Minneapolis; Phyllis Fraser, amateur from Oklahoma; Julie Haydon, with northern California stock experience; Harriet Hagman, from small parts on Broadway; Mary Mason, from Pathe; Community Players, and Betty Furness, recruited from an eastern dramatic school.

3d Liquidation Div.

Los Angeles, June 20. Defunct Bank of Hollywood Saturday (18) came through with a third liquidation dividend of 5% on commercials and 10% on savings. This makes a total of 45% savings and 30% on commercial accounts.

CARRILLO TO HONOLULU

Hollywood, June 20. Leo Carrillo left Saturday night (18) for a month in Honolulu including two weeks' appearance in 'Lombardi, Ltd.' for William B. McCurdy's stock troupe.

Took test at Columbia for 'Bitter Tea of General Yen' but was passed up.

Keston Vacationing

Hollywood, June 20. Buster Keaton and his wife, after finishing 'spooklessly' left Saturday night (18) for three weeks' vacation around Seattle.

(Our First Aid)
Open For Review,
Picture, Radio, Movies,
or Landville—There is
Such a Thing

MR. AND MRS. JACK NORWORTH
150 West 44th Street
New York
Direct, or Your Own Broker

Real Reel Vacation

Hollywood, June 20. Picture buhch has an axiom that new talent out here can best be gauged by the unofficial opinions of the costumers, hairdressers and make-up men on the lot. These three, after they get through with a novice, plus supplementary camera tests, can sense the possibilities of any new player.

Some of the Broadway importations have caught on to this and are sounding out these behind-the-scenes factors for a slant on their possibilities.

Chaplin Stays Mum As 'City Lights' Piles Up Three Millions

Hollywood, June 20. 'City Lights' \$3,000,000 gross on 'City Lights' to show that silent pictures are not dead, Charles Chaplin said that his next production will also be silent.

Comedian returned Thursday (16) from a world trip, and hopes to start shortly on his story to get it before the cameras in two months. Story will contain some phases of his journey.

Chaplin's immediate job will be the writing of 25,000 more words to make up a 50,000-word article on the world for 'Ladies Home Journal'. He wouldn't say what his new picture would be, except it would have something to do with touring.

Japan won't see 'City Lights' as Chaplin was unable to sell it to distributors there.

PAR. AND PEGGY FEARS SEEKING SAME PLAY

Paramount and Peggy Fears are wrestling for the American rights to T. Marriar an Angel, Hungarian play by Vanczary. Piece is now current at the Lustspiel theatre, Budapest.

Par wants the play for Miriam Hopkins and is fighting with the idea of having it produced in New York as a play first, possibly also with a Miss Hopkins. Miss Fears wants the stage and film rights, but is planning no more than a stage production.

Tashman in Musical

Phil Baker is after Lilyan Tashman for his new revue in September.

The picture girl is interested but not for the run of the play, insisting on a two month's maximum Broadway stay because of her picture work preference.

Joe Penner is already set for a leading comedy assignment in the Baker musical.

Allan Jenkins Set

Hollywood, June 20. Allan Jenkins, New York stage player, brought here by Warners for 'Blessed Event', was given a two-picture contract by the studio after the 'Event' preview.

Assignments are 'Three on a Match' and 'I Am a Fugitive'. Morris office arranged the deal.

June Clyde U's Lead

Hollywood, June 20. Universal has selected June Clyde for lead in the Luis Trenker picture to be made in Austrian Tyrol in August.

Clyde leaves in July.

KNEW WHO THEY WANTED

Hollywood, June 20. Radio wanted a stenographer on its own lot to get a break in pictures. Employees voted, with the understanding that the top one would play a part in 'Fraternity House'. Excess was his thought of their help's ideas by using the candidate coming in 18th on a list of 20.

She's Dorothy Wilson, 18 year old typist in the scenario department.



WILL MAHONEY

Now appearing at Gramman's Chinese Theatre, Hollywood, California.

Jimmy Starr, Los Angeles 'Terrible Express' said: 'Eileen and Jaded Hollywood was snapped bolt upright with the appearance of Will Mahoney. New York's best show stopper. He panicked 'em. He wowed 'em. He literally tossed them on the aisles. They yelled and applauded with sincere and unexpressed delight.'

Direction

RALPH G. FARNUM

1560 Broadway

Not Exploiting MG Players 'Til They Make Good

Culver City, June 20.

Attempting to eliminate the wasted expenses of premature talent exploitation and valueless tie-ups, the Metro-Goldwyn-Mayer studio's publicity department under direction of Howard Strickling is weeding the riff-rant from its schedule.

Strickling contends that a majority of the tie-ups effected with manufacturers are worthless, being little more than a personal plug for the star. Metro arrangements with manufacturers call for advertising the feature in which the player is currently identified, and equal amounts of space for the film and the product which the player is pictorially endorsing. Tie-ups with these stipulations have been with Lux soap for Jean Harlow's 'Red Headed Woman', 'Standard Oil Co.' for Lionel Barrymore's 'Washington Whirlpool', and 'Texaco' for Jackie Cooper's 'When a Fellow Needs a Friend'. All pictures are getting plugging equal to the product and at no cost to the studio.

With numerous new players fading after their first picture and thereby turning all their early publicity into wasted energy, Metro hereafter will spurge for no player until that individual has proved himself in one picture. Fan magazines and chapter columns are littered with stories and photographs of new talent who have flopped just as the publicity campaigns break into print.

WILSON'S STYX

Writer 'Lives Free on Houseboat' for Realty Co. Waiting Break

Hollywood, June 20. Jerome Wilson, former New York newspaperman who for five years tried to break the gates of Hollywood as a writer, and sold a couple of stories, evacuated a year ago and is now managing a realty development at Lake Elsinore, 65 miles from here. Company has given him a house boat, 110 feet long, pays all his expenses, and also permits him to write for his work. His wife, Pat, a writer, is collaborating with him.

Wilson says he will remain there until Hollywood is ready to receive his output.

HART, NEW PAR DIRECTOR

Walter Hart, legit director-producer, goes to Paramount as a director starting immediately. He has a year's paper which calls for working periods of six, three and three months with a clause allowing him to leave at any time if he wishes in between one of the three spells.

Hart was director and co-producer of 'Merry-Go-Round' and 'Precedent'.

A Long Gamble

Broadway talent agents, who have been contacting the studios and sending people to the Coast, all deprecate the supposed hunger of the film bunch for new faces. They claim that the trips of the Le Maîtres, Louis Clines, Ben Piazza, et al., casting heads, are almost in vain in that when finally they option some new people the studios don't know what to do with them.

Reasons are simple in the main. A new ingenue or juve can at best secure third part assignments in support of established film names, and accordingly all they receive is, third rate lighting, dressing, and generally limited opportunities. They still pretty much of a gamble and a break all around if somebody new happens.

Bert Wheeler May Go Back to Coast Films; Now Stage at \$4,250

There's just no telling right now what Bert Wheeler is going to do. Neither Bert nor his agent, Leo Fitzgerald, has reached a decision. Bert says he should be playing in pictures and Leo believes his star should continue in the picture houses on personals at \$4,250 a week, which he is at present receiving. Wheeler quit Bobby Woolsey, Columbia Pictures, and Hollywood about two months ago when advised out there by attorney and friends not to go through with the Wheeler and Woolsey contract with Columbia for one more picture. Up to that time the team of boys had been making starring talks for Radio Pictures.

Coming east Wheeler arranged his personal appearance tour, opening at Hempstead, L. I. last week end, and going regular picture house this Friday (24) at the Public, Michigan, Detroit, at the \$4,250-a-week. 'Whodunnit' in the stage act are Sid Silver and Polly Walters. Whether Wheeler will accept a \$4,250-a-week for the week following Detroit for the same figure is problematical. His agent, Fitzgerald, who is in his city, is in accordance with contract, prepared to proceed with a talker.

Thackery Advising

Hollywood, June 20. Eugene Thackery, Washington correspondent of the N. Y. Herald-Tribune, who aided Maxwell Anderson on scripting of 'Washington Merry-Go-Round' at Columbia, remains another two months as technical advisor on the picture. Film starts in a month.

SAILINGS

July 6 (San Francisco to Tahiti), Gordon Hoeye (Monowai).
July 2 (New York to Berlin), J. K. Koepel (Rotterdam).
July 2 (Land of the Midnight Sun cruise), Mr. and Mrs. Richard Barthelmess and children, Mr. and Mrs. Watterston Rothacker and daughter (Bellanca).
July 2 (New York to Gibraltar, Tint) (Augustus).
June 30 (Paris to New York), Ambrose Dowling (Ile de France).
July 2 (New York to Reykjavik, Iceland), Russell Crouse (Kingsholm).
June 23 (New York to Paris), E. M. Gluckman (Bremen).
July 18 (London to New York), William Brady, Grace George, George Arthur (Aquitania).
July 18 (London to New York), Hassard Short (Britannic).
July 18 (Manila to San Francisco), George Wetmore (President Coolidge).
July 17 (New York to London), Herbert Marsh (Stendam).
July 2 (Paris to New York), J. J. Shubert (Ile de France).
July 16 (Paris to New York), A. J. Balaban (Bremen).
July 16 (New York to Paris), Mr. Will Roper, Mrs. D. Cravath, Nanette Guilford, Nelson Doubleday, Romney Brent (Europa).
July 16 (New York to Berlin), David Diamond (Europa).

ROSCOE'S FILM RETURN VIA WB SHORTS

Roscoe Arbuckle's comeback, after an absence from the screen of more than 10 years, will be through a series of six shorts for Warner Bros. under a deal that is practically set. Deal calls for Arbuckle to write and direct also.

They will be made in the east at the WB Brooklyn studio, the first to start around Aug. 1.

ERSKIN NOT LIKE COAST; PREFERS LEGIT PROD.

Chester Erskin has decided he doesn't like Hollywood and picture work, and called things off with Lewis Milestone. He was assisting Milestone on 'Rain' and was to get a U.A. contract at the end of the filmization as a director.

Erskin... has wired New York friends that he'll be Manhattan-bound by the end of the week and on the market for free-lance directing of stage plays.

Margaret Lindsay Starts Film Career in Western

Universal City, June 20. Margaret Lindsay, English actress, brought here by Universal, goes into 'Pony Boy' as Tom Mix's leading woman.

It's Miss Lindsay's initial film for U.

WALSH BACK AT FOX

But Not Till After Making One for Metro, if He Makes it

Hollywood, June 20. Raoul Walsh will stick at Metro for one film if he gets a story pretty quick. If not he returns to Fox, having made deal with Winnie Sheehan, and will probably direct 'Marie Gallant'.

Walsh's arrangement with Metro is for one picture at \$50,000 for his directorial fee, plus as before for a story for four months.

Chevalier Leaving

Failure of the studio and theatres to get together on terms has killed Maurice Chevalier's proposed stage weeks for Publix. He had been contacted for the week of July 1 at the Paramount, New York, on a studio booking.

Instead, Chevalier sails July 8 on his annual tour to Paris.

Traveling Foursome

The Richard Barthelmesses and Watterston Rothackers are planning a family tour to Sweden early in July. Quartet is due in New York from the coast in June 28 and sail about a week afterwards.

The Barthelmesses just got back from a world tour.

B. S. Moss' Survey

Hollywood, June 20. Ben S. Moss is here from New York to obtain a general survey of the business.

Partly a vacation trip for relaxation as well.

BEERY LOTS ON BLOCK

Los Angeles, June 20. Two lots in San Fernando valley, owned by Noah N. Beery, are to be sold at public auction July 2 to satisfy a \$35,000 promissory note signed by Beery in favor of A. S. Benson.

Security-First National Bank, trustee of the property, says Beery has not kept up payments or interest on the note since June, 1931.

M-G RELEASES STANDER

At his own request, Metro has given Lionel Stander, legit actor, a release from the contract he signed about two weeks ago.

Actor is taking tests for Fox and Warner.

SEITER AT METRO

Hollywood, June 20. Bill Seiter, highly engaged by Metro for one picture. Director just completed a term contract with Radio.

\$360,000 SCREENPLAY OFF

Cohen Suggests Brit. Actress Take a Tutor; Result—1 Big Peeve

Adrienne Allen is nursing one of those heavy studio peevess and attempting to break away from her Paramount contract as a result of what she calls "unbearable humiliation." The British actress' recent conversation with Emanuel Cohen resulted in his suggestion to assign her an acting tutor. At the same time Cohen asked her to take several tests.

Miss Allen, with a big London stage rep, came to New York about a year ago to head the cast of "Cynara" and was well received with the Paramount offer resulting. She has a sizzling contract, which begins at \$100.

Only work she's been given thus far in Hollywood were several small parts, the biggest bit being in "Merri We Go to Hell."

ELSIE JANIS IS NOT SO BOUNSEY SINCE CRASH

Hollywood, June 20. Before starting for Washington, representatives of the Bonus Army have attempted to locate Elsie Janis and ask her to accompany them in duplication of her overseas work during the war.

Queried by "Variety," Miss Janis (domestically Mrs. Gilbert Wilson) stated:

"I really wouldn't be interested because I don't feel a bit bounsey. The First National Bank of Beverly Hills has just cleaned me to the gills."

COWBOY STAR'S SPILL AFFECTS DIRECTOR-DAD

Hollywood, June 20. Robert Bradbury, directing his son, Bob Steele, in Monogram's "Son of Oklahoma" had a heart attack when young Steele was thrown from his horse, receiving a broken arm and the horse demolishing the camera.

Picture is being held up indefinitely.

Uncomplimentary Camera Men Barred from Beach

Hollywood, June 20. Irked by intimate and uncomplimentary pictures appearing in magazines and newspapers, picture people at Malibu Beach had photographers barred from colony by the police on Sunday.

Mayfair Hop at Malibu Will Kick at Peasants

Hollywood, June 20. Executive committee of the Mayfair club considering staging a dance at Malibu some time in July.

Intention is to build a special dance floor on the sands in the fenced enclosure south of the colony. Sidelines will be covered by cameras to spoil everything for curious peasants.

Dolge Estate \$10,000

Los Angeles, June 20. Will of Grant Dolge, picture agent who committed suicide two weeks ago was filed for probate resulting about \$10,000 in assets. Of this \$7,213 was in accounts due. Furniture and car amount to \$1,500 and a lot in Los Angeles is valued at \$935. Entire estate was left to Gertrude Lillian Dolge, the widow, who is also executrix.

Mrs. Dolge applied for an allowance of \$125 a month until the estate is administered.

MAE WEST'S PAR SOLO

May West left for the Coast Thursday (16) to make one picture for Paramount.

It'll be "Night After Night," based on Louis Bromfield's "Single Night."

Intelligence Table

Hollywood, June 20. It was his last day at Warner's, so Bill Milner pointed to the writers' table and remarked to Tay Garnett:

"That's the most intellectual bunch of writers I've seen at that table since I've been here." Garnett looked. The table was empty.

D. A.'s Office Guards

Picture Celebs on Kidnapping Threats

Hollywood, June 20. Indications are that several picture people are paying protection money to racketeers following kidnapping threats according to District Attorney Burton Fitts. Names of several other celebs are being guarded by men from the district attorney's office.

Case is known of a film player recently paying a heavy chunk on an out-and-out blackmail threat.

Recent swearing in of picture people's chauffeurs as deputy sheriffs and the granting of gun permits to others show that the picture people have been victims of money threats.

SHOWMEN'S L. A.-N. Y. AIR RECORD ATTEMPTS

Arthur Loew, Hal Roach and William Melnick took off from Los Angeles at 3.11 a.m. yesterday morning (Monday), in an attempt to make the trip to New York within one day. They'll try to set a new trans-continental record for the trip.

Group is traveling in Roach's plane and flew out to Hollywood last Thursday (16), making the trip also in only one day's flying. Capt. Dixon and William Melnick are piloting.

Roach will return here to have plane conditioned to be taken to New York and shipped to Europe for himself and Loew to make a trip around the world in August. They will boat back from Australia and expect to make full trip in two and a half months.

Air for Del Rio

Hollywood, June 20. Dolores Del Rio, drawing \$2500 weekly at Radio, will be dropped when her option comes up June 30. Boxoffice showing of "The Dove," her first picture, brought no raves and it was figured her draw power after "Bird of Paradise" would hold for long.

Actress will probably free lance.

SALLY STARR'S SPEC

Will Try Cast Again—Convincing from App. Op.

Pittsburgh, June 20. Sally Starr, flicker ingenue, is at the home of her parents here recuperating from a recent appendix operation at the Mercy hospital. She intends returning to Hollywood on a picture gamble in August. No offer in sight, but she's going out and take her chances.

Studio-Star Amity

Hollywood, June 20. Harry Edington, now managing Ann Harding, has smoothed over her breach with Radio.

Studio now agrees to consult with her on story selection in the future.

Crosland Off at Fox

Hollywood, June 20. Alan Crosland, who made on picture for Fox, now off payroll.

Lita Chaplin's Chance

Hollywood, June 20. Winnie Sheehan is negotiating with Lita Grey Chaplin for one Fox picture.

COIN SETTLEMENT NOT CONFIRMED

Reports of Wanger, Goldwyn and Lasky at Paramount Studio — Emanuel Cohen Now in Full Charge

VARIOUS RUMORS

Hollywood, June 20. With B. P. Schulberg officially admitted to be out of Paramount production, reports now waver between Walter Wanger or Sam Goldwyn to move into that studio as associate producer with Emanuel Cohen, the latter now in full charge. There is nothing to really indicate either Wanger or Goldwyn leaving their present film connection, but the reports, especially on Wanger, are quite weighty.

Schulberg may produce independently. It is said he has the financial support for such a venture from S. A. Lynch, the wealthy retired theater operator. It is claimed here without verification that Schulberg received a settlement of his \$360,000 salary claim against Paramount for the unexpired portion of his contract with it until April 1, next. That is at the rate of \$9,000 weekly, which has been Schulberg's salary each week for the past year and a half, as against the \$10,000 of the local Paramount studio, nominally under Jesse L. Lasky as the company's general producer. Schulberg's five-year contract with Paramount executive in Hollywood, excepting Louis B. Mayer and Irving Thalberg, both of Metro, each of whom exceeds that weekly figure by considerable from accounts.

If indie producing Schulberg would like to reclaim Clara Bow, his discovery, when she finishes her contract with Radio Pictures. In the past he was often mentioned as a prospective general producer for Radio, before David Selznick received that birth.

Sam Katz refusing to discuss the Schulberg settlement. He says Cohen is in charge and will continue with the same staff as Schulberg had also without making any radical alterations in production plans.

Chances Before leaving New York for the Coast Saturday (19) B. P. Schulberg, who had a cash settlement with Paramount had been arrived at but declined to name the amount. Accompanying the producer west is his son, Seymour, just graduated from the DeWitt (Mass.) Preparatory school.

Walter Wanger, mentioned in the above wire, is now in the throes of a legal adjustment of an alleged breach of contract held by him from Paramount. That contract gives Wanger the title of general manager of production for Paramount at a salary reported at \$5,000 a week. Wanger has never started to work under that agreement for Par nor has he withdrawn any salary under it. His last engagement for Par was at the Long Island studios as its producer under a previous agreement.

Wanger is now associated with Columbia Pictures, in its Hollywood studio, under a special agreement with Harry Cohn, president of Co-

Joyce-Selznick Vaude Clients Pay Commish to Everyone Else but J. & S.

Juniors

Hollywood, June 20. Enrico Caruso, Jr., will make his film debut in Universal's "Air Mail."

Arthur Rothafel, 24-year-old son of Roxy, is working at Metro studio.

Ethel Barrymore's two sons made tests at Metro last week. Elder, about 22, was tested generally. Younger, 18, got one picture test.

GARBO WON'T SET FILM DEAL UNTIL RETURNING

Hollywood, June 20. Having closed no deal with Metro for her return, Greta Garbo will leave here about July 11 for New York, homebound bound for Sweden. She will come back to Hollywood the middle of September.

During actress' absence, Harry Edington, her manager, will conduct negotiations with Metro on her future contract but nothing will be settled until she gets here and okay's it. Recently Miss Garbo is particularly exacting on her working conditions, and wants the new contract to be less flexible in interpretation by studio execs. She is tired of having to pull her "I ask you home" line.

Miss Garbo will spend a few days in New York, sailing around July 18. She will stay in Sweden a month, then hop to Paris and southern France.

Possibility the actress may come over next time with a quota number and apply for American citizenship—execs. She has been making inquiries of a local Swedish steamship line agent regarding her ticket and fare.

RADIO'S DIRECTORS

Importing Elliscu From Broadway—Taking on Cukor

Hollywood, June 20. Edward Elliscu, New York stage director, is coming west under a Radio contract.

Radio is also drawing up a term contract for George Cukor, formerly at Paramount.

Judge Douras Is Not Atty in Rubens Matter

Judge Bernard J. Douras in Hollywood advises the recent report he is attorney for the mother of the late Alva Rubens is incorrect.

The judge has no connection with the suit she is bringing against Photoplay for libel against the memory of her daughter, he states.

lumbia. Wanger is in on a trial period of six months and holds an option to purchase at the end of that time, if a mutual agreement for Wanger to remain with Columbia is reached between him and Cohn, the Columbia stock formerly held by Columbia's previous president, Joe Brandt, and purchased by Cohn. Transfer would be at the same price as paid by Cohn. With the sale by Brandt to Cohn of the block of stock, Brandt retired from Columbia and Cohn, as the heaviest individual stockholder of Columbia, made the deal with Wanger.

The six-month experimental period expires in October. It is said. Meanwhile, there is nothing binding on either side to hold Wanger to the term.

Sam Goldwyn is at present a large part of United Artists. It is doubted in New York if Goldwyn, on an independent basis as a producer for some years as he really is also at present with U. A. would leave U. A. just now to go with any company. Goldwyn is making the new Eddie Cantor comedy theater, "The Kid from Spain," at present on the U. A. lot in Hollywood.

Hollywood, June 20. Although Joyce Selznick organized a vaudeville and personal appearance department three months ago, all J-S clients who have gone east for persons since that time have been handled by other agents, with J-S left out in the cold as to commissions. Their personal appearance end so far non-productive.

Department is operated by Edward Myers in New York making circuit contacts outside of RKO. Latter is handled by the Harry Weber office as franchised RKO agents. Weber and J-S split commissions on all J-S clients. However, in the past three months, Weber has placed 11 of them with RKO and received his full 5% commission, claiming that negotiations for the routes were on before his deal with J-S was consummated in March. Weber works with Walter Myers, brother of Edward, who is supposed to contact the J-S people here and sell them the stage idea. So far, in his three months here, he has made no individual deals.

Those sent east for persons by Weber include: Yvonne De Carlo, Cooper, Tom Moore, Alice Joyce, Owen Moore, Irene Rich, Fifi Dorsay, Hobart Bosworth, Jack Mulhall, James Kirkwood and Daphne Pollard.

Bookings of Victor McLaglen and Charles Judels, both J-S clients, were arranged by Leo Morrison, Edmund Lowe and Lilyan Tashman went east for Lyons & Lyons.

ONLY FEMME DIRECTOR QUILTS OVER PAY SLICE

Hollywood, June 20. Refusing to take a salary slash on the next option period of her contract, Dorothy Arzner is off Paramount's contract list.

She was the industry's only woman director and had been negotiating for four years, having graduated from script girl.

Her last film was "Merri We Go to Hell."

LEGIT GIRL CONNECTS

Hollywood, June 20. Pek Entwistle has been put under a term contract by Radio through William Gillette. Her first assignment is "Thirteen Women," then in support of Billie Burke for "Bill of Divorcement." Miss Entwistle must be deleted here with Miss Burke in "Mad Hopes."

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Fox Films' Desire to Rid Itself Of Brit. and Australian Theatres To Bolster Firm as Picture Co.

With a primary desire to return to normalcy as a film producing company mostly, Fox Films is preparing to divest itself of its theatre holdings abroad in the fullest sense. The company is now considering possible suit to reclaim the original purchase price paid for the Home Australian Circuit. The figure is given variously as between \$250,000 and \$400,000.

This contemplated action is the second to be considered in June, this year by Fox, to shake itself loose from foreign theatre entanglements made in 1929 and 1930. The first action is the now pending suit against British Gaumont and the Osterv brothers.

The B-G suit is to reclaim some \$200,000, (normal exchange or 4,000,000 pounds), as the original purchase price of a 49% interest in the Metropolitan and Bradford trust which is the B-G holding company. That's a 60-50 interest with the Ostervs. Lord Lee holds the deciding 2%. That 49% share refers to a split in each of the M. & B. Trust which is involved.

As in the B-G suit, the basis of legal action in the Aussie venture may be alleged by Fox to be on the same grounds of circumlocution in making the original deal. The matter is being considered for a court action any day now.

Kent May Defers Trip
In the matter of the Fox suit against B-G, the Fox company may rest its case entirely on evidence being assembled for shipment to London solicitors. The documents are both voluminous and revealing.

Under such a plan of legal action, Sidney B. Kent, Fox president, may defer not to make that European hop to look over B-G, as was reported contemplated by Kent for some time in such actions through a court decision or by settlement would do much to put the Fox company back on its feet from a financial standpoint.

Also, with Fox Films already divested of operating affiliation with its theatres in and around New York, shedding of the European holdings by Fox, would place the company in the analogous position which it held just at the rise of William Fox's personal prestige as a film magnate. Only the Fox-West Coast chain would remain officially affiliated with the company.

The B-G deal was brokered by A. C. Blumenthal. Although the Hoyt negotiations were begun under William Fox, they were usually completed after Harry L. Clark, former utility magnate, rambled into the film field.

FILM WELFARE LEAGUE AID NOT RESTRICTED

Hollywood, June 20.
Newly incorporated Film Welfare League, charitable organization aiding both stage and screen people, has shortly after a distribution of funds among Hollywood professionals. Group will care for, among others, those which the Motion Picture Relief Fund doesn't aid. Relief fund confines its work to picture people.

Film Welfare League is made up mostly of wives of film executives. Aim is to make it national in scope.

Premiering 'Event' at the Pitt. as Bow to Local M.C.

Pittsburgh, June 20.
Because it marks the screen debut of Dick Powell, who has just closed here as WD's m. c. after three and a half years in Pittsburgh, 'Blessed Event' will have its first showing anywhere at the Stanley here. Johnny Harris, WB division manager in this district, made the arrangements with the Coast and plans a big advance campaign for the flicker. Picture will probably play here late in July, two months prior to its general release date.

On the strength of his showing in 'Blessed Event', Powell was handed a long-term contract with WB, starting Sept. 1.

PAR'S NO. 2 DREISER

Wants 'Sister Carrie'—Novelist
Trepid Because of 'Tragedy'

Paramount is flirting with the rights to 'Sister Carrie', Theodore Dreiser's best novel, for Charles Laughton and Miriam Hopkins. Difficulty is being encountered because of Dreiser's reactions to the filming by Par of his 'American Tragedy'.

Joyce's Ignored Economy Memo Brings 10% Cut

Hollywood, June 20.
Burning after getting no response to a memorandum he sent his staff asking suggestions for methods of reducing the office overhead, Frank Joyce last week called in the Joyce-Selnick employees and informed them a 10% cut had been put into effect.

Joyce told the assembled group he had sent them a memo stating that though the business of the office was on a par with last year the overhead had increased considerably and he would like suggestions to remedy the situation. As he is accustomed to sending memos to the staff frequently none of them paid attention to this message.

With no response forthcoming Joyce conferred with Myron Selznick and at first was going to pull a 20% cut effective in 30 days. But after reconsidering the idea and not wanting to be drastic, he decided to cut 10% and put the slice into effect immediately. Employees feel another slicing may come before the summer is over.

UA'S 10 BRIT. FILMS; 'VIENNA' FOR U. S. ALSO

United Artists has bought 'Good Night Vienna' (British & Dominion) and 'The End of the Road' (British & Dominion) for distribution in the U. S. and Canada. Company at the same time closed a deal with G. & D. to handle the British company's production exclusively in Canada. Minimum of 10 pictures is stipulated.

Arrangements were concluded between the two companies by Hubert Marsh, managing director of the British company, who has been in New York for the past month. He sailed Friday on the Statendam after signing the contracts. Al Lichtman negotiated for U. A.

Marxes Resume

Hollywood, June 20.
Production of 'Horsefeathers' resumed at Paramount on Saturday (18). Norman McLeod, its director, just got back from six weeks in Europe.

Production was held up 10 weeks because of the injuries sustained by Chico Marx in an auto smash.

BUSH BENNETT PICTURE

Hollywood, June 20.
Next Constancia Bennett film at Radio moves up two weeks in order to allow company to get another Bennett story into theatres in a hurry.

Production starts July 11 although yarn is titleless so far. It's by Adela St. John and Wanda Tuckock.

L. B. GLEEFUL; J. J., RESTING

Hollywood, June 20.
Louis B. Mayer is back from Chicago where he is to be at the national convention and all smiles because Hoover is renominated. J. J. Murdock also is from New York to spend his first summer here.

Par Gets 'College Humor' Title for an Original

Hollywood, June 20.
Paramount has secured rights to use title of 'College Humor' for a college story, to be created by the studio writing staff.

'College Humor' magazine will co-operate with the studio in an advisory capacity in consideration for money paid for the title.

REFINANCING THE ROXY TO KEEP OPEN

Future of the Roxy, New York, hinges on the outcome of a hearing to be held tomorrow (22) afternoon in the Federal Court, New York. Matter of issuing receivers' certificate to help the house, financing comes up then. Amount requested is about \$250,000. Another action to be heard in connection with the Roxy is the matter of a foreclosure suit which has been brought by holders of the first mortgage of some \$3,500,000.

Indications are that the equity receivership under which Attorney Harry G. Korsch is in control of the house, and which last week was made permanent by the court may be consolidated with the foreclosure action. In such event, Korsch may be receiver on both. Creditors already have attested to Korsch's fitness.

This may offset the possibility that the house will be sold closed over Korsch's head. Although there have been persistent reports that the Roxy would shut down immediately for a variously estimated period of from one to three weeks, such plans have been estopped temporarily. Certain product has been assured the house for at least the next four weeks, according to reports. (Continued on page 41)

CHINESE STORY CYCLE AN ORIENTAL HARVEST

Hollywood, June 20.
Recent war in Shanghai and its resultant cycle of Chinese pictures has put more than \$200,000 into the coffers of local Chinatown.

Tom Gubbins, the so-called Caucasian 'mayor of Chinatown', who is contract agent for the studio and the Orientals for extra work, says that so far this year more than 30,000 days' work has gone to the local Celestial extras are paid from \$5 up, with \$7.50 a day the average and fancier prices for chop suey waiters who are worthy of bits.

Fortunate feature of the cycle for the Chinese superiors is that all pictures made have had war background and call for heavy mobs, unlike the present tendency of Occidental pictures to cut down the crowd.

With 'Bitter Tea of General Yen' coming up at Columbia, and 'Good Earth' at the end of this week era is not in sight.

Sue Fox for \$380,750 Over Grandeur Cameras

Hollywood, June 20.
Mitchell Camera Co. has filed suit in Superior Court against Fox Films for \$380,750 claimed due on 55 Grandeur (10 mm.) cameras ordered but not accepted.

Suit states Fox ordered 10 Grandeurs in June of 1929 for \$85,000 and paid \$42,500 for five cameras on account, then ordered another 50 cameras. First will go to court to accept those and the other five.

Shilling Star Again

Hollywood, June 20.
Margaret Shilling, former Pathe star, has been contracted to star in six pictures by M. H. Hoffman of Allstar. First will go into production in August.

Deal was made by John Lancaster

MAYO FOR BANKHEAD

Hollywood, June 20.
On loan to be delegate at bankers, Archie Mayo will probably direct the next Talullah Bankhead picture. Mayo postponed a trip to Europe to fill the assignment.

Skinny Pryor Tells Exch. Why He Can't Pay for Film Rentals

PAY DAY'S LURE

Nordlinger and Shadur Quit Agencies for Jobs

Hollywood, June 20.
Couple of former agents who couldn't buck the tough competition in talent selling are now back working at the studio in minor positions. Victor Nordlinger is an assistant director and Arthur Shadur an electrician.

Nordlinger had formerly been casting director at Universal, but coming an agent after leaving the lot. Shadur was former business manager on the lot.

Publix's Minn. Gross Spurt May Help Other Keys

Minneapolis, June 20.

In the first week after the closing of the 4,200-seat Minnesota theatre, the State theatre, with 'As You Desire Me' as its attraction, grossed sufficient to not only absorb the \$2,200 a week Minnesota rental charge, but also the \$500 a week Centaur theatre rental charge, and in addition, show a nice profit for itself. The 1,800-seat Century, like the Minnesota, is dark. All the theatres mentioned are Publix houses.

After the Minnesota's closing, the State has been going along at a losing pace. Its gross jumped from around \$5,000 to almost \$14,000 immediately after the Minnesota closed. The house offers no stage entertainment and its 'nut' is under \$7,000 weekly. The profit with 'As You Desire Me' was over \$5,000. The house also is doing well with 'Huddle' this week.

If the State can go along and earn sufficient on its low operating cost to cover the Minnesota and Century charges, Publix will have solved its most difficult problem as far as this territory is concerned. The remedy here may be the way out for Publix throughout the country. Theatres with abnormally high operating costs could be kept closed indefinitely.

Paradoxically, the RKO Orpheum had one of its worst weeks ever immediately after the Minnesota closing, attributed, however, mostly to the weakness of its attractions. This week, with 'Westward Passage', the house has experienced a decided pick-up in gross.

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NO M-G-M NATIONAL SALES MEET THIS YEAR

Culver City, June 20.
For the first time in the history of the organization, M-G-M will not hold a national sales convention this year, but instead will stage regional sales meets in east, west, south and northern cities yet to be selected.

The company's conventions in the past have been held usually in May, but this year uncertainty of what the '32-'33 program will consist of has held the sales meetings up until late next month.

Radio 'Headliners'

Hollywood, June 20.
Radio will revive its 'Headline' series of shorts, although previously deciding to drop them for another series.

As in the case of the six made last year they will use a stage name at top of each.

LEWIS' EASTERN WORK

Hollywood, June 20.
Al Lewis is en route to New York to work under Richard Rowland for Fox. He will engage directors and contact dramatists with unproduced plays.

RESUME FILM DISCOUNT

Hollywood, June 20.
Bank of America and California Bank are again discounting picture money after a long layoff.

Hard luck stories are no novelty to film exchanges. The man bites the dog when some exhibitor loses his perspective on adjustments and falls into a Pollyanna. Even in the good old days it took a lot to joy up an exhibitor to the point of admitting to an exchange manager that he had any black ink in his office.

It's all tears and sorrow these days. The manager would be amazed to get anything else. It is only now and then there is any story in the line of hard luck stories, and then it's only a tale of harder luck.

But there was something about the plight of R. S. Pryor, sent to the Columbia Pictures exchange, that caused them to send it along to the home office. Pryor conducts a house known as Skinny's theatre in Austin, Tex., capitalizing his personality with the home folks. The slant largely explains the personality that can find a humorous angle on what most exhibitors do not find funny at all. Pryor wrote:

—Maula Pictures, Dallas.

I wish to inform you that the present shattered condition of my bank account makes it impossible for me to send you my exchange in full in response to your request. My present financial condition is due to the effect of the Federal laws, State laws, county laws, Inmate laws, the home folks, brother-in-laws, mother-in-laws, and outlaws that have been foisted. (Continued on page 60)

NEW MGM-COSMO DEAL MAY SAVE \$300,000

Hollywood, June 20.

State Corporation Commissioner has granted permission to Cosmopolitan Pictures, Ltd., to issue 600,000 shares in common stock, no par value, for sale. Marion Davies (Davies), E. B. Hatrick, A. T. Sokol and C. B. Stratton were the petitioners.

Understood reason for this is new deal whereby all Cosmopolitan pictures, including the Marion Davies pictures, will be tied together on production of cost and profit. Hereafter the four Cosmopolitans were separate deal with one Davies being a Metro and latter having to carry the losses of Miss Davies' pictures.

Metro figures a saving of around \$300,000 on the new deal. Idea is that though Davies picture should lose the studio will get a profit from the Cosmopolitan output as a whole.

Harris Shouldn't Worry About 'Lifetime,' Says Jr.

Hollywood, June 20.

Carl Laemmle, Jr., is a bit fed up over the report that Sam Harris sent Robert Sinclair here to see that the satire is kept in 'Once in a Lifetime'.

Laemmle says the story appearing in the New York 'Times' that he was going to eliminate the satire background of the stage play from the picture was slightly askew, and that the report he edited was 'Times' and this effect and the letter was printed in their June 12 issue. Laemmle said he is going to make the screen version almost exactly like the play, with George S. Kaufman like we script and as far as the industry is concerned he felt it would take no offense to the satire.

'Crucue' in N. Y. Soon

Hollywood, June 20.
Douglas Fairbanks is reading 'Crucue' of the South for summer release in New York. Upon completion of run there, picture will be open for general release. Picture will be ready within six weeks.

Roadshow 'Back Street'

Universal City, June 20.
Universal's sales department plans to roadshow 'Back Street' in key cities, opening in New York some time next month. Picture features Irene Dunne and John Boles.

RAIL THEATRE AD. CUT 50%

Mayfair's Striking Ballyhoo Stirs City Dept. on 'Violation'

It was settled yesterday (20) that the Radio Pictures striking ballyhoo for the Frank Buck animal picture, 'Bring 'Em Back Alive' would be permitted to decorate the marquee of the Mayfair at 7th avenue and 47th street, New York. The Department of Buildings had sent word to RKO Friday, the day the picture and display opened, that the striking animal exhibit advertising the marquee was in violation of the city's ordinances. The matter was turned over by RKO to Senator J. Henry Walters, attached to its staff, to look after.

The Mayfair's ballyhoo is admitted to be about the best thing of its sort ever put over in or about a theatre on Broadway. The affair cost \$450 to make, with the making of the dinosaur in a recent Carroll musical, having made the Mayfair's movable animals on the marquee. A crowd continuously gathered at the corner of the intersection over the weekend watching the free display and the slight movements of the papiered animals against the painted forest setting. The exhibit runs the entire length of the 7th avenue front on the marquee and again around the corner on its short 47th street side.

'Barnum-Bailey Pictures' While the Buck picture started off like a record making the Mayfair almost breaking the attendance high there the first day, held by 'Frankenstein,' it seemed agreed that the marquee portion was no mean end of the draw. Up to Sunday it looked as though the Buck film with its python-tiger fight as the big kick might remain three weeks at the Mayfair, with not even a second week picture at that house in a long while.

Circusing and ballyhoing an RKO picture in the extreme showmanly manner evident currently at the Mayfair are apparently against the tenets of RKO publicity as recently made known by the RKO organization. 'Of late the RKO exploitation seemed to want to keep away from 'circus' promotion in advertising copy or exploitation method, although, Sid Kent made about his biggest point in his Beverly Hills talk to producers in April when he said, 'Now is the time to Barnum-Bailey your pictures. Give them ballyhoo and plenty of it, everywhere.'

TIFFANY NOW K-B-S WITH NEW FINANCES

Hollywood, June 20. New financial setup of Tiffany with changed executive lineup is being worked up in New York by Kurt Kelly. Company will be called K-B-S, representing Kelly, Sam Bischoff and William Saal.

Kelly returns here as president with most of the details ironed out. Bischoff, Tiffany production head, will have same duties, Saal will continue on the sales end. Earl Hamner, chairman of the executive committee of World Wide, will be K-B-S's president, Bischoff, v.p., and Kelly treasurer. L. A. Young will have active part in the new organization.

K-B-S will continue the Tiffany program of 12 releasing through World Wide.

Blackton Coming Back With 2-Reel 'Memories'

Hollywood, June 20. Stuart Blackton, pioneer producer, inactive in pictures for the past three years, will produce a series of two-reelers titled 'Screen Memories.' Blackton will use negative of old-time pictures he produced 20 years ago. Lecture will be dubbed in.

William Barr, local real estate man, is behind the venture. No release set.

MORMONS' S. A.

Utah Church Showing 'Pinks' in Ward Houses

Salt Lake City, June 20. Local theatre operators did a nip-up when they got a load of the first advertising matter, heralds and posters of the picture shows being staged by the Mormon Church at 18 of its ward houses here. Advertising matter stressed the sex angle of the first feature, 'Man in Possession.'

Theatre men expected the church to give them a battle, but didn't expect the Mormons to feature S.A. in their art and catch lines. Running talks at the ward houses has cut in heavily on local theatre business. Church is selling the shows at 15c, playing pictures shortly after they have cleared the first runs, with instructions to followers to wait until the pictures play the church's community centers before seeing them.

Public and RKO managers have protested to the various exchanges against selling pictures to the church, but have had no results.

Skouras Holding F-WC Operation; Clip Off \$85,000

Los Angeles, June 20. With weekly operating expenses clipped between \$35,000 and \$30,000, over a period of a little more than three months, Skouras Bros. will not relinquish operation of Fox-West Coast theatres, according to Charles Skouras, operating head. Skouras is preparing for another swing around to note the changes that have been worked under his regime.

During the last two months there have been some 45 resignations of managers and higher executives. Skouras stated, however, that the men have been given the opportunity to step out for others believed better qualified.

Joe Plunkett Recognizes Only Aylesworth's Orders

Joe Plunkett has raised another issue in show business in RKO through taking the position that he is subject to no one in that organization excepting M. H. Aylesworth, and that Plunkett made the point when receiving notice through the RKO theatre operating department that his services would not be required after July 9.

Refusing to recognize the dismissal order, and not admitting whether he will accept any summary dismissal, Plunkett is waiting the return of Aylesworth from the Coast. The RKO president is due in New York today (Tuesday).

Plunkett is at present one of the RKO vice-presidents. Formerly he was a vice-president in charge of theatre operation. Plunkett had operated the RKO theatre chain since it started and until recently when Harold P. Franklin assumed charge of the operating department.

ZANUCK BACK

Darryl Zanuck, production manager for Warner Bros., is in New York on the Bremen today (Tuesday) after a two months' European trip.

With him is Mrs. Zanuck.

B'WAY HOUSES CUT BUDGETS LITTLE

Main St. De Luxes Agree It Pays to Adv. Big, Regardless—Publix Nationally Down to \$120,000 as Against \$200,000—Retrenchments on Lesser Adv. with Posters, Cards, Etc., Ruled Out

RELATIVE AD BUDGETS

While advertising by theatres throughout the country has declined nearly 50% within the past two years, on Broadway where first run showings are of national importance, the cut has been negligible. The Capitol and Mayfair have not cut their budgets, while the Fox, the Rialto, the Rialto and Rialto, are averaging only slightly less than two years back.

Much of the small decline in the big New York runs and first runs is due to the economies and less participation on advertising by distributors, especially when that distributor's picture is in a house not affiliated with it.

The RKO from a weekly average of around \$10,000 at the height of the Rothafel regime, has pared the most on advertising its shows, coming down to between \$5,000 and \$7,500 as a weekly average. Decrease by that house has been in accordance with its greatly lowered gross average, and through an attempt to economize. Warner Bros. have also cut down considerably for the Strand and Winter Garden, once geared quite high.

Operators of the other theatres on the big street are in accord on the theory that to seriously cut the advance and the current advertising appropriations is folly.

Throughout the country advertising and exploitation on advance and runs is now between 40 and 50% less than a couple years ago. The Public chain alone, with its drastic economy measure, is presently spending an average of \$120,000 a week as against over \$200,000 previously.

Other Retrenchments

Much retrenchment on advertising by pictures has been cut through elimination of billboards, throwaways, ballyhoos, art cards and special posters, the reduction in the size of this material being about 75% since good times.

Accessories from film exchanges have also been trimmed, with drop on that approximating 50%. Posters, window cards, etc., from the exchanges, along with 24 sheets for billboards are rapidly being considered obsolete as a week-in-week-out proposition, operators say, and that this is the case for circuses coming in and getting out fast but where a theatre must operate 52 weeks a year, it isn't.

Changing conditions have also figured in making outdoor advertising an archaic proposition. Ideal locations are becoming fewer and fewer. At the same time transportation has speeded up to the point where most advertising on billboards can't be absorbed by the majority.

As a result, newspapers and (Continued on page 29)

A. J. Balaban's Visit Revives Return Talk

Chicago, June 20. A. J. Balaban is due here this week after docking in N. Y. on the 'Bremen' from a European stay. Balaban's visit again started talk of his returning to show business, but is being discounted here by his brothers and friends.

A. J. will probably hang around town for couple weeks, visiting with his family, just as he did a year ago, and then go back to his abode in Switzerland.

A.M.A. Demands Exclusive Producer Privileges for Members vs. Indies

Morality Service

Another worry has been heaped on the Hays office head. Woman writes in from the middle west asking for advice on birth control.

—From Variety's Hollywood Bulletin.

15 Stars for 52 Features at M-G; Haines, Gable Up

Metro-Goldwyn-Mayer will have 15 stars in its production lineup of 52 feature pictures. William Haines, who was dropped last year from the group, has been reinstated. Exhibitors checkup by sales department is said to have warranted this. Charlie Gable has also been added to the star group, as have the Barrymores—Lionel, John and Ethel.

Prominent by her absence from the list is Greta Garbo, but it is understood that a gap has been left in the program in case she returns to the fold.

Other stars for the year besides the above mentioned are Norma Shearer, Joan Crawford, Jackie Cooper, Marie Dressler, John Gilbert, Marlon Davies, Buster Keaton, Ramon Novarro, Robert Montgomery.

Solo and Group

Stars are expected to appear in two to three solo productions, with the rest of their time, if used, to be absorbed in co-starring pictures with each other and supported by outstanding feature players. Company will probably try a stunt similar to the one used for 'Grand Hotel' by grouping four and five in a couple of releases during the year.

Exceptions of John Ford, engaged for one picture, and Paul Walcott, who is to do 'Bugle Sounds' after it has been in the hands of several directors, the megaphone group will be the same next year. Most of these have been on the payroll from two to eight years. They include Harry Beaumont, Charles Brabin, Clarence Brown, Tod Browning, Jack Conway, George Fitzmaurice, George Hill, Edmund Goulding, Robert Z. Leonard, Harry Pollard, Chuck Riesner, Edward Sedgwick, Edgar Selwyn, W. S. Van Dyke and Sam Wood.

WB'S SINGLE PICTURE CONTRACTS FOR AUG. 1

Hollywood, June 20. Warner casting office is writing player contracts to begin August 1 for single picture engagements. Shutdown goes into effect July 1.

Department heads have been instructed to pick up all passes, badges and keys issued to employees in preparation for the closing.

Warner-First National studios are closing this Friday (24) a week ahead of schedule, having finished 'Three on a Match' and 'They Call It Sin' and 'Revol' by that time. Puts Warner 20 features ahead, represents 1/2 investment of \$6,000,000 and takes care of program until late December.

Hays Presides

Hollywood, June 20. Will Hays will preside over the semi-annual meeting of the Motion Picture Producers Ass'n. Meeting is called for Wednesday (22).

Hollywood, June 20.

Negotiations between the producers and the Artists Managers' Association have gone haywire. Independent agents declare that any agreement producers have to make with agents should be discussed with a committee representing the entire group of licensed agents, while the A. M. A., with whom the actors are presently trying to work out a deal, demand that it be confined to their organization. Edwin Loeb, attorney for the producers, has been handling the negotiations. Indications are that no pact will come through until a truce has been established between A. M. A. and the independents, the latter representing two-thirds of those licensed by the state.

Silton's Revelation

In a statement to a 'Variety' reporter, Edythe Silton one of the A. M. A. committee members, said that his body controlled almost 75% of the actors in the industry. When that when the code is drawn any agents outside of that organization had better join if they want to do business with the studios. He added: 'The code will come when they will have to if they want to continue operation.'

Independent agents have informed us they feel they should be consulted in any agreement (Continued on page 41)

WARNER'S \$24,000 WESTERN FILM

Hollywood, June 20.

Costing only \$24,000, due to a series of westerns produced by Sid Rogell for Warners, is reported expensive. Will be placed in the regular program. Titled 'Ride 'Em Cowboy' and stars John Wayne, Fred Allen directed.

Full length feature cost is about what Warners spends to produce a two-reel short.

LOEW'S LOWEST DELUXE SCALE IN EAST IS 40c

Loew's first major admission since in the east for any of its deluxe presentation houses is at the Valencia, Jamaica, L. I., which plays Metro first runs along with Loew stage shows. House Friday (17) dropped from a 60 cent top week-days to 40 cents and from 75 cents to 60 cents Saturday nights and Sundays.

These figures place the Valencia at the lowest scale among deluxe stage show houses anywhere in the east.

The new scale of prices brings week-day mats down to 25 cents up to one o'clock, with the nick 35 cents to five p. m.

Loew's also has reduced the scale at its Hillside Jamaica to a 25 cent top week-days and a 35 cent high Sundays.

Aylesworth Goes East After Studio Oncover

Hollywood, June 20. M. H. Aylesworth, after eight days on the coast, during which he visited San Francisco to investigate some radio matters, returned to New York, Friday, arriving there Tuesday (21).

In his way here he had an all-afternoon session with radio executives, and made a complete inspection of the studio. Not being familiar with the general studio personnel, he in any agreement to make before his departure.

Aylesworth stated that B. B. Kahane will remain here until September.

Fox Must Submit to Senate Probe Into Stock Deals, Secret Profits

William Fox's plea to be released from subpoena was refused yesterday by the senate committee investigating stock market dealings. He was, however, allowed to go to New York from Washington to recuperate.

Last week it was expected the committee would not insist on examination, if he proved willing to let testimony given about his supposed manipulation of Fox stock stand uncontradicted.

Senate's refusal to release him yesterday makes it evident he will be questioned.

Fox, Ill, Excused

Fox was summoned for Thursday, (16) but was certified as ill in his hotel and excused, a physician testifying that he was suffering from a bad asthmatic condition. In his absence, William A. Gray, counsel to the Senate committee, outlined the case involving the management, principal allegations being that he (Fox) had manipulated Fox Film and Fox Theatres' stocks while he was still in command of the property, operating both the long and short sides and in association with various Wall street brokers and financial powers, including M. J. Meehan and John J. Rankin.

Friday's session was taken up with "these revelations" and on Saturday P. J. Higgins, partner in the Meehan firm, was put on the witness stand. One of the disclosures during the session was that the Fox had profited from a bear pool in Fox Film which made more than \$400,000. Higgins admitted that a check for \$322,960 was made out by the Meehan firm to his (Higgins) order and endorsed over to Fox, purpose being, Higgins testified, to conceal from the Meehan clerks and the public the fact that Fox had profited from being short his own shares.

Another witness, Bradford Ellsworth, independent operator, told the Senators he had paid \$24,000 to various newspaper financial writers for publicity obtained for Fox stock, before the public. Gray tried to make the witness admit that publicity was to be used in manipulation, but Ellsworth persisted that "We thought the stock was worth 40 and it was selling at 30."

Another Pool

Counsel said another pool operation in 1928 through Meehan netted \$1,800,000. Based on the testimony for an option for 500,000 shares of Fox Theatres obtained from the company by Fox and turned over to Meehan. The investigation showed that short account had made net profit of 100,000 shares, Gray asserted. Gray stated also that when the Stock Exchange published statistics of the short account last spring the investigators had traced a heavy short account to Fox in Fox stock. In November, 1928 (following the crash), counsel declared, Fox had caused the company's directors to adopt a resolution approving of his dealings in Fox Film, and taking off his hands 210,000 shares of Fox Film at an average price of \$29, although the market for the shares at that time was between 13 and 14. Gray charged the transaction cost the company \$6,153,774 and entailed a loss to the company of more than \$3,000,000.

Counsel at this point charged that in at least six instances losses sustained in trading in Fox Film stock had been borne by Fox Theatres, but that Mr. Fox took credit for same losses by making out his personal tax return. The accountant who figured Fox's tax will be subpoenaed, it was announced. Announcement also was made that officials of Fox, Lewy General No. 14, Gray charged the transaction cost the company \$6,153,774 and entailed a loss to the company of more than \$3,000,000.

Summon Specialist
Byam K. Stevens, of Stevens & Lewis, specialists in Fox Film, was called on to explain a gratuity of \$100,000 paid to the firm. He said the firm had participated in a syndicate working in the stock and bond market in return for their services in maintaining an orderly market in the issue. By orderly market he said he meant seeing to it that there never was a movement more than a quarter between trades.

Enlarging on his previous statement that Fox had something like 22 trading accounts in his own and other names, counsel declared he

MASCOT VS. LEWIS

Wrongful Foreign Rights Alleged in Injunction Suit

Mascot Pictures is suing to enjoin Philip Lewis on the charge that Lewis unlawfully obtained a copy of Mascot's picture, 'King of the Kongos', and is trying to sell it as his own. Complaint charges that Lewis is doing business as the American Trading Association. Mascot sets forth that 'Kongos', a 20-reeler, is owned entirely by the plaintiff and that Lewis allegedly had advertising circulars printed and made offers to exhibitors in Hawaii to buy the picture from him.

Sound on Half-Width Film Saves Studios Half Million Yearly

Hollywood, June 20. Saving in film cost is to total \$500,000 for the industry due a year will be effected on most of the major lots through use of the new 17.50 millimeter film in making separate sound tracks. This new film, one-half the size of the regular, is now ready for distribution by Eastman, Du Pont and Agfa.

Narrow width film is for studio use only. Rebuilding equipment and other studio machinery will have to be slightly changed to handle the new film. ERIPI and RCA have already given permission to make the minor changes, which will require just a small financial layout.

Studio practice has sound track on a separate negative. Track occupied just an edge of the film with the rest being wasted. Metro was first to attempt a saving by cutting through the center of its regular 35 millimeter film. This was first tried on 'As You Desire Me'.

Paramount is now arranging to use double or triple negative film in the narrow width, which comes perforated on both sides.

Other studios are still experimenting since, if the sound track should buckle or get hairy in other ways the takeovers ruined and must be re-made.

Present one-cent per foot cost of 35 mm. film to studios will be reduced a little less than 50%. Price will be set later and after more experimenting.

N.Y. STRAND MAY BE WYACE B'WAY RUN HOUSE

Warner Bros. is preparing to switch its playing policy for New York, giving the A product to the Strand and turning the Winter Garden over to the B product.

'Winner Take All' (Cagney), current at the Strand, is the first under the reversal in policy. It's being played to test the Strand, where it will stay as long as pulling business.

The Garden, it intentions carry, goes weekly change on termination of current run of 'Dark Horse'.

LEGIT TO HACIENDA

Hollywood, June 20. John Preston, who was starred with the Provincetown players, will be featured in a series of outdoor pictures to be made by John J. McCarthy.

Pictures will be made at a hacienda near San Diego.

WARNER BOYS EAST

Hollywood, June 20. Eastbound Tuesday night (21), at close of Warner's western sales convention, are Albert Warner, Charles Elfield, Norman Moray, Grover L. Sears and Joseph Bernhard.

had found evidence of 'wash sales' in connection with one of the pools, this time a bull operation in 1928 from August to October. Ellsworth denied sales were 'washed,' although he did admit that on the same day one member of the pool would buy through one account and another account would place an order to sell. Gray wanted to know how happened that on some days sales up to 75,000 shares went through at the same price. Ellsworth attributed activity to floor traders.

1st Runs on Broadway (Subject to Change)

Week of June 24
Paramount—'The Man from Yesterday' (Par).
Capitol—'New Morals for Old' (Metro).
Rivoli—'Doomed Battalion' (U) (3rd week).
Strand—'Winner Take All' (WB) (2nd week).
Mayfair—'Bring 'Em Back Alive' (Radio) (2d week).
Rialto—'Scarface' (U) (6th week).
Winter Garden—'Dark Horse' (FN) (3rd week).

Week, July 1
Paramount—'Make Me a Star' (Par).
Capitol—'Red Headed Woman' (Metro).
Rivoli—'Aren't We All?' (Par) (30).
Strand—'Miss Pinkerton' (WB).
Mayfair—'Bring 'Em Back Alive' (Radio) (2d week).
Rialto—'Scarface' (UA) (7th week).

52 Pictures
'Grand Hotel' (Metro) (Antor) (11th week).

Foreign Films
'Kongress Tanti' (Ufa) (German) (Little Carnegie) (2nd week).
'Gloria' (Ernst Junge) (Kreuzberg) (German) (Hindenberg) (20).
'Schubert's Frühlingstraum' (Oswald) (German) (Europa) (21).

Wide-Open Columbus Collected \$500,000 for Its IATSE Warmth

Columbus, June 20.

With the recent biennial IATSE convention held here adjourned only 10 days, officials of the local committee have already been informed that Columbus is scheduled to get the next session as well. Putting the town on a wide open basis and treating each delegate like a foreign prince is believed to have caused the decision.

This town knew what it was doing in entertaining as it did, it being announced last week that the delegates' party, here for the week, had left almost \$500,000 here. That is top spending for any convention locally in more than a year.

PUBLIX-ARTHUR N. E. POOL SET FOR JULY 1

New Haven, June 20.

Deal whereby Harry Arthur takes over operation of the Publix houses here and in Hartford, Springfield and Waterbury is set for July 8th. Arthur takes control July 1.

Agreement was held up because of a question of distribution of Paramount product.

No word definitely as to how Arthur will operate locally as he is currently at odds with union stage and booth men.

Talk of dropping stage shows from the Par, sole local presentation house.

Frank Fay's 'Fools'

Hollywood, June 20.

Sam Berkowitz is en route to New York with a print of 'Fools Advise'. Frank Fay starred in, produced and directed picture.

It will be released as a state rights' proposition.

L. A. to N. Y.

Frank Bruner.
Sidney R. Kent.
Sam Berkowitz.
Joe Nolan.
Sam Krulberg.
Sidney Howard.
Mr. and Mrs. Alan Dwan.
M. H. Aylesworth.

N. Y. to L. A.

Frank Orattelli.
Sylvia Sidman.
Mae West.
Walter Hart.
Mrs. Edward G. Robinson.
Dave Epstein.
R. R. Schulberg.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Capital punishment story is off and J. G. Bachman is looking for another crime plot for his first picture for Radio release.

'Last Frontier' Leads
Creighton Chaney and Dorothy Gulliver are leads in 'The Last Frontier', Van Beuren serial for Radio release. Company on location at Kernville.

Gibson Wants Out
Objecting to her part in 'Night After Night', Wynne Gibson is trying to settle her contract with Paramount, which runs until Jan. 8, 1933.

Aimee Sicks 'No Trial'
Trial of Aimee McPherson Hutton and Roy Slicker for \$10,000 alleged due Harvey Gates has been postponed until June 24. Gates claims more for the scenario of the evangelist's proposed feature, which never got past the conversation stage. Postponement due to Mrs. Hutton's illness.

Anthony Coldeway, dropped by Paramount relay, is back on the lot adapting 'Lion's Way'.

Marital Vacations
Reported that the Antonio Morenos have parted. Moreno recently returned from seven months in Mexico. Betty, actress, and her husband, Charles Over, also split.

Mexican Girl with Hoxie
Milda Moreno, who appeared in government-made Mexican picture as Jack Hoxie's lead in Henry Goldstone's 'Law and Lawless'.

Two Jose Due Soon
Joe Brandt and Joe Goldberg of World Wide to return here from New York June 21. Arrival here will be in time for Educational's regional convention.

Tammany Yarn for Pies
Script of 'The People's Choice', Tammany Hall story upon which Buddy Dempsey wants picture, were working when the latter was drowned, has been completed by Caesar, Fox and Charles Rogers are dickering.

Mostly Red in Cast
'Laughing Boy' will be made with an Indian cast, only leads being white. William Wyler, director, and John Tudor, writer, go to the Navajo reservation shortly seeking players.

The New Yorker, Al Johnson picture, postponed a week until Donald Ogden Stewart can write in new dialogue.

Single Scribbler on Lot
Charles Kenyon is in present Warner's one-man writing staff. Other writers are taking layoffs provided for in their contracts, or are on loan elsewhere until studio reopens, around Aug. 1.

'Tampico' Shelved
Casting griefs forced Columbia to postpone 'Tampico' indefinitely. Frank Cava, who was to direct, will meg 'Bitter Tea of General Yen'.

Universal Wants Kickback
Universal is suing Rowland Brown for \$3,750 it advanced him for story called 'Gallows'. If story didn't prove suitable it didn't. Brown was to return the advance.

Radio would reopen the Carthy Circle after three months' darkness, for extended run of 'Bird of Paradise'.

Last Three Before Close
Last under the wire at Warners before the shutdown July 1 will be 'They Call It Sin', 'Three on a Match', and 'Revolit'.

White Home Again
C. D. White is back on the Radio lot as production manager on low-cost productions. He was formerly studio manager.

Radio Writers Submit
Squabble over five writers demanding screen credit on Radio's 'What Price Glory' resulted in a meeting in which all promised to abide by producer-writer agreement calling for only two names in billing.

Hays Arrives
'Will Hays came here direct from the Republican convention in Chicago. On same train were Louis B. May and J. J. Murdoch. Hays with his wife will occupy the Ben Lyon-Bebe Daniels home at Santa Monica.

Dancer Goes for Divorce
Virginia O'Donnell, dancer, filed suit for divorce against William O'Donnell, FN assistant director, charging mental cruelty.

Howard Flits

Leaving Nevil Bush to complete work on 'Lost Souls' for Ronald Colman, Sidney Howard finally left for the east by motor June 16 after several false starts.

Production on 'Lost Souls' to get under way at Paramount. July 18 with Nancy Carroll in the lead. Dan Venturini directing.

Just a Thought

Charles Darnott, dramatic critic of the New York 'Evening World', is now in Mexico writing scenario on inside workings of state publicity department. Idea is Howard Dietz, but where it will be shown is not yet decided.

Crashers Get Told

Two Washington University students who have been representing themselves as Associated Press men to get on the lots and look for extra work were nabbed at Radio. Escorted to the Hays office, they were verbally spanked and promised to be back here later.

Stein Wins Patten Tilt
Suit for \$6,141, claimed to have been paid him in advance, and the director's suit for \$11,000, claimed due him, settled out of court in Stein's favor.

No Stadium

With all local stadiums tied up for the Olympics, Charles Rogers is going to San Diego to make football scenes for '70,000 Witnesses'. Coach Bill Spaulding and his entire U.C.L.A. football squad are in the picture.

Gilda Gray, 'Swamp Lady'
Benny Goldman will start Gilda Gray in 'Swamp Lady' picture, titled 'The Swamp Lady' on completion of her present Fanchon & Maes picture. 'Harvey' is working on the story.

Brigadier General L. R. Egan, chief superintendent of Culver Military Academy, is here to put his okay on Universal's 'Brown of Culver'. Series had been previously okayed by the school here.

Dempsey's Choice Seats
Jack Dempsey wants friends in Hollywood to witness the Baer-Levinson battle in Reno July 4. Offers them choice seats at \$15.

Johnson On New Job
After 12 years at Paramount in an editorial capacity, Johnson is Fox's new head of story department. Robert M. Yost will continue in the dept.

Johann Wants Job
Following her Radio walkout, Ziva Goldberg is looking for a new job, giving her a test.

Chick With Radio
Frederick Chick, author of 'Blood Stream', which did an on and off on Broadway, here for writing assignment at Radio.

Howard J. Green and wife are spending Warner lay-off period in Mexico City. Return June 30.

Fisher at Night Spot
Buddy Fisher of Chicago and band will replace Jackie Taylor combo at Starke's Bohemian Hall June 29.

Kids Want Vacation Job
Closing of schools for summer vacation has revamped studios with large armies of students looking for work during lay-off period.

Kennedy Goes Religion
From Radio to New York is the extremes resorted to by Aubrey Kennedy now filming 'Ten Nights in a Bedroom'. Next to be 'Power of the Cross'.

Lion Hunt for Lesser
Earl Hunt, filming a 'Boa Hunt' in Arizona will be released by Principal in three reels as 'Get That Lion'.

McKaig Casts West
Alexander McKaig, producer of 'Whispering in the Dark', now casting here for a new show based on a Hollywood story. Bodil Roosing first to be signed.

Contract Lures Brian
Mary Brian has cut short her vacation here to return to Warner. Murray contracts in vaude with a replacement.

Krulberg Has 'Zombie'
Sam Krulberg to New York with print of 'Zombie' for state right release. Picture was produced by (Continued on page 29)

FACTS RE-CLEARING

Skouras and Fox-W. C. Set on RKO Pools East and West; WB Also, Maybe

Skouras Brothers and RKO are practically set on their eastern picture booking pool. The deal also calls for certain policy changes in the operation of four houses, namely the RKO Jefferson and Skouras Academy on 14th street, and the Skouras Audubon and the RKO Coliseum, in Washington Heights, in uptown New York. Management of all four remains unchanged, houses sticking to present current affiliations.

The deal calls for RKO to do all buying for both circuits anywhere in the east.

With this situation now set, the war has been declared for the two camps to negotiate a deal whereby Skouras will do the picture buying although not the booking for the two circuits on the Coast.

In the meantime the matter of Fox-West Coast's taking over the management of Warner's three Coast houses has been discussed with the Skouras brothers. No deal as yet, all talk being still in the formative stage.

However, in the event of closing of this Skouras-Warner deal the Coast, with the exception of some five houses now operated by RKO, and certain Public spots retained by Par, will tie up in a three-cornered operating unit, in which all may share.

Houses which RKO will retain will be in Los Angeles, two in San Francisco, and one each in Portland and Seattle.

Skouras-WB?

The Warner territories have been consistently figuring in all circuit pooling negotiations for some time. The probability is that if WB concludes a deal for turning over the management of its Coast properties to somebody, it will be somebody with eastern theatre affiliations. That would dovetail Skouras, as the two big aims behind any management deal on the Coast would include possible changes in stage show policies of Los Angeles and Hollywood properties concerned, besides a film purchasing or booking arrangement for all concerned.

Skouras Bros., as well as RKO, operate in territories where Warners are also concerned.

As a part of the Coast end of the Skouras-Fox negotiations, RKO may turn back its Orpheum theatre in Oakland to Fox-West Coast House. It is owned by F.W.C. but has been operated by RKO. Under terms of the RKO operation, it can be taken back by Skouras-F.W.C. if it loses money.

The operating pooling plan of the deal calls for RKO to take over F.W.C.'s properties in Spokane while F.W.C. gets all of Tacoma from RKO. RKO has one theatre in each spot. F.W.C. has three houses in Tacoma. The Fox house in Spokane is a newly built house.

Los Angeles, June 20. Charles Skouras goes to Arizona tomorrow (Tuesday) on a scouting around the Fox-West Coast houses. Deal for pooling RKO and F.W.C. operation in Spokane and Tacoma awaits Sid Kent's okay.

RKO Recalls Elson

Bill Elson has returned to RKO, where he will handle the reopening of closed houses under Herschel B. Kopp. Appointment was made by H. B. Franklin.

Elson's first jobs will be reopening the Grand, St. Louis, and the Orpheum, Kansas City, as grand spots for RKO on a 10-15 policy of straight films.

BERTHEZ, EXHIB, DIES

Paris, June 11. Armand Berthez, 65, died after a long illness. Himself once an actor, he later became a manager in the Capitols in 1907, then a legit stand.

He turned it over to Brooklands Tiffany and they made it a picture house, but recently took it over again under the same policy. He is survived by his wife, who has been running the house.

Can't Fool Mob

Hollywood, June 20. With the public getting wise to the 'Prevue Tonight' signs Spencer Lee, manager of the Ritz (F. C.), has found it necessary to put out a 'Major Studio Preview Tonight' sign in order to attract customers.

Chi Exchanges Hold Up Prints in Flood of Exhibitor NSF Checks

Chicago, June 20.

That old exhib spectre, the Credit Committee gag, with its C. I. (credit inadequate) rating for the shaky houses, is hobbling up again among the exchanges. While being very careful not to put their heads together because of that anti-trust act, the exchanges are still picking out certain houses which are allotted films only on cash down, C. I. checks.

In many instances this is the result of several high bouncing checks which have been becoming more and more frequent along the row here. In other cases, however, the exchanges are not waiting for any N. S. P. stamps on their checks, but are demanding cash if they feel that the theatre is on the brink, or, if accepting checks, insist that it's far enough in advance to get the bank's okay several days in advance of the delivery of the print.

Among the smaller exchanges things are not quite so arbitrary in refusing service to the exhibitors. They are not so anxious to antagonize the theatres at present, no matter how small or financially shaky, since the selling season is on, and a contract is still a contract. Many of these are willing to take it in the pocket on the no-pay exhibs in the hope of cementing themselves in solid with these theatres during the hot selling competition, trusting that the theatres will make good on the I. O. U.'s when that corner is finally reached.

AGENT SELLS 10 YARNS, HALF OF W-W PROGRAM

Hollywood, June 20. Blanket contract, calling for one agent to supply half the stories on its program, has been negotiated between World Wide Pictures and Alfred J. Cohen. Later is supplying 10 of the 20 yarns which W. W. producers will film for next year's program.

Deal was made through William Saal of Tiffany and World Wide. W. W. producers will take over the yarns individually through Saal.

Following are the stories: 'Quick-sand,' magazine story by Rex Beach, to be published; 'Devil's Highway,' novel by Harold Bell Wright; 'Rosalie's Career,' novel by Faith Baldwin; 'Thirtieth Birthday,' magazine story by Ursula Parrott; 'Alimony Racket,' original by Gouverneur Morris; 'Where Lady Laidle Went,' novel by Tiffany Thayer to be published; 'Uptown Lady,' short story by Vina Delmar; 'The Devil Drives,' short story by P. B. Kyne; 'Redwood and Gold,' novel by Jackson Gregory, and an untitled short story by Albert Payson Terhune.

Fox 'Idea' Dept. Out

Killing Jobs for 8

Los Angeles, June 20. Winnie Sheehan has eliminated Fox's 'Idea' department headed by Cliff Reed.

Besides Reed new hunch kills jobs for John Cowie, Irene Karna, Edmund North, E. A. Brown, Harry Leonard, Herman Wohl and Gertrude Morgan.

ACADEMY FORCES REVISED CLAUSES

Producers' Working Agreement Adopts All Changes Suggested by Academy Employee Groups Except Compulsory Arbitration Threatened Opposition Would Have Disintegrated Academy and Re-opened Hollywood to Equity and Other Talent Organizations

THALBERG'S LOGIC

Hollywood, June 20.

Producers have decided to submit to the Academy by tossing aside their recently created agreement. They will replace it with the Academy's version of the pact, minus the clause calling for compulsory arbitration of all differences between employer and employee.

Edwin Loeb, president of the producer pact, considered inimical by all employee groups, was engineered by Irving Thalberg who has been sitting on the Academy's agreement committee in the place of B. P. Schulberg.

Thalberg stressed the fact that conditions are tough enough without bringing on more trouble by a fight with employees. He recommended that the Academy's agreement be accepted as an emergency measure for a year. Previously the Academy had expressed to Thalberg a willingness to waive its stand for arbitration of all employer-employee matters before that organization.

Deadlock. 'Abrupt decision to play ball with the Academy followed a deadlock and hints of revolt which threatened to disintegrate the Academy and the Equity Authors' League of America and the various unions into the fray.

'Fear of this is known to be back on the producers' willingness to toss aside its own agreement, created originally without seeking suggestions from the Academy.

Danger of revolt was seen last week when Edwin Loeb, attorney for the producers, is reported as having been politely told he wasn't wanted at succeeding Academy conferences on the pact. He had been attending as a representative of the producers, plus the one producer-member, Schulberg and later Thalberg.

Protest Loeb. Employees members of the committee had objected to the arbitrary and dictatorial methods said to have been used by Loeb at these sessions.

This stand of Loeb was interpreted, it is claimed, by the other committee members to reflect the attitude of the producers. It later developed this was not so, especially in view of the danger of the fight getting beyond the Academy and into unionized ranks. Equity has laid off in the debate because of the representation of its members in the Academy. Same is true of the Screen Writers' Guild, which is allied with the Authors' League of America and the Dramatists Guild.

In the case of the writers it was only the activity of the Academy in putting over the recently accepted writers' code that kept the three groups from jumping in. Their plan was to cut off the source of material from the stage and publisher, which any studio considered unfair to writers.

KOEPEL'S TRIP

Jack Koepel, who leaves Public July 1, sells the next day for Europe with a print of 'The Jungle Killers' made by the same name. Koepel speaks four of the nine languages that will be dubbed into the lecture part of the picture.

Market Lull Climaxes in Session Of Turnover Less Than 400,000; Low Prices of Last Week Prevail

Yesterday's Prices

Sales.	High.	Low.	Last.	Net.
1,000 Con.	1 1/2	1 1/4	1 1/4	1/4
4,000 East.	4 1/2	4 1/4	4 1/4	1/4
1,000 Low.	1 1/2	1 1/4	1 1/4	1/4
2,000 Par-Pm.	2 1/2	2 1/4	2 1/4	1/4
1,000 Tech.	1 1/2	1 1/4	1 1/4	1/4
20 Un. P. pt.	20 1/2	20 1/4	20 1/4	1/4
3,800 W. B.	3 1/2	3 1/4	3 1/4	1/4
BONDS				
\$1,000 Gen. Thr.	1 1/4	1 1/4	1 1/4	1/4
1,000 Keith	1 1/4	1 1/4	1 1/4	1/4
1,000 Low.	1 1/4	1 1/4	1 1/4	1/4
1,000 Par-Pm.	1 1/4	1 1/4	1 1/4	1/4
1,000 Tech.	1 1/4	1 1/4	1 1/4	1/4
1,000 W. B.	1 1/4	1 1/4	1 1/4	1/4
CUBS				
200 Fox T.	1 1/4	1 1/4	1 1/4	1/4
200 Tech.	1 1/4	1 1/4	1 1/4	1/4

By AL GREASON

Dullness that prevailed for most of last week was intensified yesterday (Mon) in a session that failed to pass the half million mark in turnover, second time that has happened since last summer. Prices generally were maintained close to the closing levels prevailing at the Saturday close.

Amusement issues were conspicuously dull and minor price changes had no significance, dealings being mostly minimum lots and at long intervals. Low stood unchanged at 15 1/2, almost to the close when that price was shaded by an eighth. Par, continued at 2 1/4, but here there seemed to be a disposition to whip up a little interest by churning stock around.

Constructive interests in the market are reported not adverse to a period of quiet at this time. A few weeks of steady prices around these levels might be the precursor of an August upturn, since it would provide an opportunity for accumulation, a factor which probably is an essential to an actual turn in the tide.

Just a Summer Market. With Saturday's turnover in stocks the second smallest of the year so far, traders took note that the market had entered its normal summer listlessness. Of the amusement shares there was almost nothing to report, and that situation seems likely to persist for some time until something begins to appear upon which to base a forecast of what the autumn will bring.

Dealings in Loeb, the accredited leader of the group, amounted to less than 100 shares, which fact probably was the most significant detail of the week's trading in the whole group. When the most interesting issue in the entertainment section can command no more activity than that, it is apparent that the market performance of the whole group is scarcely worth weighing.

There was a minor spurt of activity in Paramount, but even that stock mustered only 37,000 shares (Continued on page 23)

Chi 1-Film Attempts Fade; Now Base Hope On 100% Exhib Move

Chicago, June 20.

Attempt and hopes for an immediate return to single features, a hope that had been growing brighter these past two weeks, was handed a solar plexus jolt last week when every house which had been trying to make a go of it at the one-rate rate went back to the double feature grind. This takes the big Warners' Avalon and such ace neighborhooders as the Forest and Lido. These spots some three weeks ago had been on the "over the program" plan. Biz started out powerfully on the change, but slumped away due to the terrific competition of nearby theatres.

It now is believed on the local film row that the swing back to the single system can't be done by one or two scattered theatres; that unless it's a unanimous move angles can't be brought back to this town. Meetings upon meetings have been held here with that thought in mind; but though the exhibs agree perfectly in the conference room that double runs go, they apparently forget all about it when they get back to their theatres. The indices blame in the circuits and the circuits point to the indices.

'CORRESPONDENT' AT RIV

Columbia's Broadway first run for 'War Correspondent' will be at the Rivoli, Public run house, slated to follow 'The We All,' which probably opens Thursday (23).

House is booking several outside pictures this summer.

Hays' Ambassadors Of Good Will Upsets North Calif. Femmes

San Francisco, June 20.

Though northern California's clubwomen have been meeting the same as other throughout the country, doing a minimum of prying into theatre biz, coast Hays organization sent one of its speakers into this territory last week and stirred up more trouble than there's ever been before.

Alice Ames Winter, associate public relations director of the Hays group, spent several days up here making 50 and 60 minute talks to the men clubs.

Among other things she told the ladies that kiddie matinees were a paying proposition for the theatres and that if neighborhood houses didn't give the Hays a break with special shows the women should go after the exhibs until they came across with kid performances. If that wasn't bad, Mrs. Winter told the tea and bridge experts, just notify her and she'd fight for the youngsters' privileges.

Now the heretofore peaceful gals, content to cooperate with picture houses in putting off the northern California managers for junior matinees.

Despite the apparent friendliness of Mrs. Winter several of the Bay district women's clubs are scorched at the Hays' ambassador of good will for an out-and-out snub she handed one of the groups. Slated to talk a few minutes at one of the clubs and then submit to questioning by the inquisitive matrons Mrs. Winter talked for an hour and a half, then picked up her gloves and stalked off the room, telling the clubbers she had a very impatient husband waiting for her in the lobby.

WELFORD BEATON, BKPT, SWEARS HE'S A PAUPER

Los Angeles, June 20. Listing \$1,596 liabilities against assets of \$4,505, Welford Beaton, erstwhile publisher of the 'Hollywood Spectator,' and now with the 'Hollywood Star,' fan mag, took the bankruptcy court, signing a pauper's oath stating that he had no money to pay the \$30 filing fee.

Principal creditors are Mrs. R. L. Holmes, holder of a \$5,000 note; Universal Star is listed for \$3,490 for 1433; Multicolor, \$2,596; Barton Hepburn, \$1,000; George Fitzmaurice, \$250; John McCormick, \$2,000, and David Torrance, \$589. Universal Star is listed for \$3,490 on a judgement for charges accrued when Beaton made a picture on the lot last year. Remaining bills are mainly to tradespeople.

Among the assets are a \$500 note due from the same source, a judgement for \$1,000, a car, valued at \$2,100, on which Beaton scores exemption.

Thunder Below' O.K. \$16,000 in L.A.; Stage Helps 'About Town,' \$24,000; Tiff's 'Race Track' Good, \$14,000

Los Angeles, June 20. Uncertainty of weather and fact that the schools are closed this week is only hope of the movie town for any semblance of increase at the box office. None of the downtown houses have had a week as good as this. Theaters which would be heavily depressed by the buyers, with those having stage shows finding it necessary to improve strongly this fact.

Chinese with 'Grand Hotel' for its eighth week will ring in at around \$20,000; Paramount should hop to around \$16,000 with 'Alibi' Bankhead in 'Thunder Below.' Warner Western returns to the first run group with 'Key-Stroke in 'Street Women.' As previews are in order here about twice a week, better than \$7,500 should be the result. The State will have to depend on Ted Lewis, playing return engagement for the draw as the seen attraction is none too sure.

Estimates for This Week
Chinese (Fox) (2,025; 30-15-50)—'Grand Hotel' (Radio) and stage show (8th week). With the youngsters at the mats, and couple of extra attractions, \$20,000 looks like a sure thing. Last week ended with a very iron men short of \$22,000.

Paramount (2,800; 25-65)—'The Tenderfoot' (FN) and vaudeville. Opening for the Brown open little off but looks as though \$10,000 will be cleared. The Orpheum finished stronger than early indications showed with \$9,000.

Harvard (2,500; 35-75)—'Love Is a Racket' (FN). Doug Fairbanks draw considerable disappointment on opening day. The Orpheum pace judged accordingly for eight days around \$11,000. 'Week End Marriage' (FN) called very good entertainment without names, so only \$7,800 for six days.

Orpheum (2,750; 35-90)—'Race Track' (Tiffany) and vaudeville. Nelson and Johnson, who are a natural b. o. tonic, must do the attracting. Will probably hit around \$8,000. 'Westward Passage' (Radio) had Lady Harding doing her chores magnificently, bringing take to \$12,000.

Pathe (2,700; 10-75)—'Terry Lynton' (M-G) and stage show. Joan Crawford means much toward take here as the F. & M. stage show none to heavy on draw. Will be \$10,500. 'Secret of the Young America' (Fox) had 'Desert Song' on stage, but not as big as expected with \$5,200.

Paramount (3,585; 35-41)—'Thunder Below' (Par) and stage show. Talulah Bankhead, though not a magnet, was able to bring in over \$2,000 for opening day, so \$16,000 seems almost certain. 'Sinners in the Sun' (Par), helped by stage show, hit \$14,000. 'County Fair' (Monogram) and stage show w. Mary Ann and return to the top but bottom dropping out to only \$4,500. 'Road House Murder' (Radio) and stage show, \$5,000. Last week with just over \$5,500.

State (Loew-Fox) (2,024; 35-75)—'About Town' (Fox) and stage show. Ted Lewis will return to do his stuff. Opening day big and by standard should run around the \$24,000, over which is a sure thing. 'Night Court' (M-G-M) was rather weak sister for draw, but good entertainment. Result around the \$18,000 last week.

Western (WB) (2,500; 35-65)—'Street of Women' (WB). Policy changed for current and first run. Picture no pace setter but with couple previews to bolster around \$7,500.

Rialto, Denver HI-LIGHT
With \$5,000 for 'Mystery Ranch'—Orph \$10,000, Denver \$11,000

Denver, June 20. The grosses except the Rialto, baby of the first run feet, -Trixie Friganza, 'Night Court' and 'Thunder Below' are pulling fairly at the Denver end.

Estimates for This Week
Aladdin (Huffman) (1,500; 35-50; 25-60) 'Night Court' (M-G) down side at \$4,000. Last week 'Man About Town' (Fox) a good \$6,000.

Denver (Pathe) (2,500; 25-40-65)—'Rich Always With Us' (FN) and stage show. Week \$11,000. Last week 'Merrily We Go to Hell' (Par) also average \$12,000.

Paramount (Public) (2,000; 25-60) 'Forgotten Commandments' (Par). Not too good. Last week 'Desire Me' (M-G) only \$4,200, after big week at the Denver.

State (Loew-Fox) (2,000; 35-50) 'Big Timer' (Col) and vaude. An intermediate \$10,000. Last week 'Westward Passage' (Radio), backed by good vaude.

Rialto (Huffman) (900; 25-35-50) 'Mystery Ranch' (Fox). Pretty good \$4,000. Last week 'Secret Girl' (Par) an average week, \$3,500.

ST. LOUIS QUIET

Welmuller at Ambassador Only \$15,000—'Sky Devil' \$8,000

St. Louis, June 20. Johnny Welmuller in person is not pulling the Ambassador out in front very far. Swimmer, however, far overshadowing picture 'Thunder Below' on bill with him. By virtue of big plugging Loew's State will not be as far behind with 'Sky Devils.' 'Dark Horse', first political satire to be shown here, at Missouri, helping to cheer up the managers.

Estimates for This Week
Ambassador (Par) (3,000; 35-50-65)—'Thunder Below' (Par) and Johnny Welmuller in person. Latter getting lot of notice, but gross probably about \$15,000. 'Sky Devils' (WB) (WB) \$25,000, very good.

Fox (Fox) (3,000; 25-35-50)—'Westward Passage' (Radio) and P-M unit. Looks little above last week or two with probably \$18,000. 'Man About Town' (Fox) \$14,000.

Loew's State (Loews) (3,000; 25-50-65)—'Sky Devils' (WB) (WB) stands to do better than \$20,000. 'Dark Horse' (WB) (WB) \$20,000. 'Dark Horse' (WB) (WB) \$20,000. 'Dark Horse' (WB) (WB) \$20,000.

Missouri (Par) (3,500; 25-35-50)—'Dark Horse' (WB) and 'No Count' (WB) (WB) \$20,000. 'Dark Horse' (WB) (WB) \$20,000. 'Dark Horse' (WB) (WB) \$20,000.

Philly Still Mild, With Mastbaum's Semi-Final \$29,000

Philadelphia, June 20. Mastbaum closing in finally set for June 30, with the Boyd opening July 6. Also understood, the Earle will drop vaude for the summer.

Business last week went up with the rain and cooler weather, although the picture situation starting in the way of activity. This week's prospects are indifferent. Mastbaum's chances are but the picture given 'Westward Passage' and indications are for no more than \$29,000. Fox could pick up a little with 'Comchita Montenegro' on the stage and 'Week Ends Only' on the screen. About \$14,500 expected. 'Doomed' (WB) (WB) \$14,500.

Stanton Saturday (18) won mixed notices and won't get more than \$8,000. Booked in suddenly when 'Molly Louvain' folded in its attempt to go a second week.

Estimates for This Week
Stanton (4,000; 40-50-75)—'Westward Passage' (Radio) and stage show. Next to last show for the season, but big and with a few notices won't help and a \$22,000 forecast. Last week 'Sinners in the Sun' (Par) about \$32,000, mediocre.

Attorney (Radio). Holding over, but almost certain not to make grade for full second week. Last week only \$14,000.

Fox (3,000; 35-50-75)—'Week Ends Only' (Fox) and stage show. Should be up a little to \$14,500. Last week 'Mystery Ranch' (Fox) \$12,000, poor.

Stanton (1,700; 35-50)—'Doomed Battalion' (U). Went in Saturday (18). Fair indications for \$9,000. 'Molly Louvain' (WB) in last four days, \$4,000.

Earle (2,000; 35-65)—'This Is the Night' (Par) and vaude. Word-of-mouth may help, but no more than \$12,500 expected. 'Forgotten Commandments' (Par) very weak at \$11,000.

Karlton (1,000; 30-50)—'Love Is a Racket' (FN). Looks like \$3,200. 'Street of Women' (FN) about \$3,000, less disappointing.

Chestnut (1,300; 50-15-50)—'Grand Hotel' (MG). Held for another week at \$7,000. Last week \$11,000, surprised by mounting to nearly \$11,000.

Deming Would Make Olympic Games Picture
Hollywood, June 20. Norman Deming negotiating with the Olympic Games committee to make a feature comprising a complete record of all events. Has backing for such a picture for an indie release.

BUFFALO LIMP Too Much Heat—Stage Is Aiding 'Thunder' to \$18,000

Buffalo, June 20. Heat wave in taking a severe box office toll. Dot Mackall will keep the Buffalo to a moderate figure.

Buffalo (Public) (3,000; 30-40-65)—'Thunder Below' (Par) and stage show. \$18,000. 'Thunder Below' (Par) and stage show. \$18,000.

Hing (Public) (2,400; 25-35)—'Man About Town' (Fox). Looks about \$7,500, nice. Last week 'Night Court' (M-G) \$4,000.

Century (Public) (3,400; 25-35-50)—'Sinners in the Sun' (Par) and vaude. \$11,000, over average.

Lafayette (Ind.) (3,400; 25)—'Cross-Examination' (Supreme). Maybe over \$5,000. Last week 'Love Affair' (M-G) \$8,000.

Colored Tab Ups Met., Boston, to Very Big \$42,000

Boston, June 20. Publix made no mistake with 'Phaedra' in its latest big Met. here. Lobby lines at all shows and with 'Thunder Below' on the screen, though not rated well, it looks as though the house is headed for its biggest week in months.

Keith's hit James Bagnall in the headline spot and with the locally produced RKO opportunity revenue, counting on the relatives and friends, it should keep the gross above the \$20,000 mark. The State has the 'Big Parade' with sound and color, but the weather proof the attractions not hot weather proof.

Estimates for This Week
Met (Public) (4,300; 35-50-75)—'Thunder Below' (Par) and 'Phaedra' in Black' should hit close to \$42,000. Last week 'Merrily We Go to Hell' (Par) \$27,000, very nice.

Paramount (Public) (1,800; 35-50-60)—'Society Girl' (Fox) also \$9,000. Last week 'Tenderfoot' (WB) fair at \$8,400.

Uptown (Public) (2,200; 35-50-60)—'Society Girl' (Fox). \$7,000. Last week 'Tenderfoot' (WB), over \$6,000.

Scollay (Public)—'Tenderfoot' and 'Society Girl' (Fox). Last week 'State's Attorney' (RKO), a nice \$9,200 at reduced prices.

Keith's (4,000; 35-50-75)—'In My Face' (RKO) (3,400; 30-50-60). Over \$22,000. Last week 'Attorney for the Defense' (Col). Nice \$20,500.

State (4,000; 35-50-60)—'Big Parade' (M-G). Looks like \$11,000, okay. Last week M-G revivals did \$7,600.

Cincy Keith's Big \$7,500; Abbe-Cap Heading Low

Cincinnati, June 20. 'Abbe and Cap' will return to new lows this week. But the unbroken Keith's, scheduled to close this week for summer, is enjoying one of its heaviest draws of season and will likely hold 'Blonde Captive' a second week.

Estimates for This Week
Albee (RKO) (3,300; 35-65)—'Race Track' (Tiffany) and stage show. Continuing into quickened race with Lantoni opening this weekend. 'Blonde Captive' (WB) with its rostrum attested by \$14,500, new low. Last week \$20,000 'Man About Town' (Fox) \$14,500.

Towle (RKO) (3,400; 30-50)—'Merrily We Go to Hell' (Par). Improvement evident with March and money on upgrade here, \$11,000, good. Last week \$10,000, attributed to marquee weakness on 'Street of Women' (WB).

Lyric (RKO) (1,250; 35-50)—'In My Face' (RKO) (3,400; 30-50). Quirks not a hot topic here, \$7,500, fair. Last week \$7,500 for 'Desire Me' (M-G) in second week.

Capital (RKO) (2,200; 30-50)—'Weekend Marriage' (FN). Not expecting over \$4,500, new low. Last week \$4,500 for 'Westward Passage' (Radio) light.

Keith's (Libson) (1,000; 25-40)—'Blonde Captive' (Col). Dailies carried sextet ads in month, and \$7,500. Last week \$7,500 for 'Attorney for the Defense' (Col).

Stageless Pittsburgh's Price Cuts 15c-25c Slashed at All First Runs—Lowest Sales Since Nickelodeon Days

USUAL BIRMINGHAM WEEK

\$7,500 for 'Ware' at Alabama—Empire \$4,000 on 'This Is Nite'

Birmingham, June 20. A second run house is again trying to do the business in town by making a second attempt at vaude. It's the Temple, independently operated. Prices raised from 20 to 30 cents at night, with matinees 15-20.

'Vivienne Ware' should build at the Alabama and show a sizeable increase, before the current week is over.

Estimates for This Week
Alabama (Public) (2,500; 20-35-60)—'Vivienne Ware' (Fox). Hookup with local station for broadcasting a help, \$7,500. Last week 'Merrily We Go to Hell' (Par) \$8,000.

ETCA (1,100; 25-50)—'This Is the Night' (Par). Back to straight pictures and oke, \$4,000. Last week 'World and Flesh' (Par) and vaude mighty quiet, \$1,100.

Ritz (RKO) (1,600; 25-40)—'Westward Passage' (Radio). Fair take, \$1,600. Last week 'Radio Patrol' (U) hit bottom, \$2,900.

Strand (BTCA) (800; 20-30)—'Are You Listening' (RKO). Another moderate week around \$1,800. Last week 'Corsair' (Ala) \$1,900.

Galax (BTAC) (500; 15-25)—'Drop Split' week split this week for one picture, \$900.

Temple (Ind.) (2,550; 15-30-30)—'Seems a Doubt' features and vaude. Is second attempt to put over vaude and nothing startling expected; may get \$2,000.

'Hell,' 'Mouthpiece' \$12,500 and \$4,500, Best in Minneapolis

Minneapolis, June 20. Thanks to the strongest line-up of loop attractions in recent weeks and some pretty fair weather, business here will not be a bad one. The town of the times is that most of the customers are taking advantage of early bargain prices and takings divide appreciably when the higher scale goes into effect.

The new admission tax going into effect this week will cut only the State (Public) and Orpheum (RKO), as they are now the only houses open charging in excess of \$12.50. The admission tax will be passed on to the customer, meaning that the top admission (in effect \$10 p. m. daily) will be raised from 50 to 75c.

The 35c. Lyric has the best picture in the town, 'The Mouthpiece.' Its location at all sorts of advance, it opened well and should benefit from word-of-mouth boosting and a sizeable local following.

The State plastered the whole town and all the other Public theatres screens with 'Merrily We Go to Hell' (Par). It has advanced interest in this picture with its real box-office title. First-rate salesmen plugging the picture, and the opening that tied with that of 'As You Desire Me' a few weeks ago, and a profitable seven days seen in person.

As a pleasant variation the Orpheum has a combination of stage and screen fare that means something to the box office. During numerous visits at the Minnesota with Public and P-M unit shows, Johnny Perkins has a local following, and his current presence as vaudeville headliner, together with 'Blonde Captive' (Col), accounts for a better opening than a week ago with Ann Harding.

With A. Steffes is keeping the Shubert's (RKO) (3,400; 30-50) with foreign talkies and if 'A Waitz by Strauss' clicks currently may be the best picture in town. 'Seven Years' (M-G) is a picture with some concessions by the operators' might alter his decision to quit. House was slated to close last Friday.

Estimates for This Week
State (Public) (2,200; 60)—'Merrily We Go to Hell' (Par). High power exploitation and strong title. March and Sydney not so hot yet as rush hour, but will do well without following. Picture week 'Huddled' (M-G), \$7,700, fair.

Lyric (RKO) (2,500; 35)—'Two Seconds' (FN) and vaude. Robinson has fair local following. Last week \$4,500. 'Blonde Captive' (Col) and 'Johnny Perkins' headlining vaudeville, also somewhat of a card here. Better vaude than in recent weeks. Last week \$4,500. 'Blonde Captive' (Col) and 'Johnny Perkins' headlining vaudeville, also somewhat of a card here. Better vaude than in recent weeks. Last week \$4,500.

Pittsburgh, June 20.

Radical differences in grosses expected all along the line during the summer shows with the usual but deluxers. Penn and Stanley, and reductions from 15c to 25c in the afternoon, and the result it marks a general revolution in the movie business here, and everybody is eagerly awaiting the results.

It's the lowest price scale Pittsburgh has had since the old days of the nickelodeon, and also the first time the town has been stageless. What effect all this will have on the trade in general is still a matter of debate.

Wide shake-up makes it a bit difficult to estimate grosses at outset. For instance, at Polton, where seats were cut in half, from 50c to 25c opening day of 'World and the Flesh' had 800 more paid admissions than on opening day of previous week, but there was \$150 less in the bill. Bancroft picture got mixed notices, but should round the turn with \$3,400 anyway.

Big noise of the week looks like 'This Year's Class' (RKO) at the Garbo should have no trouble gathering \$19,000 at the reduced scale, which is seven grand better than previous opening day of previous week, but there was \$150 less in the bill. Bancroft picture got mixed notices, but should round the turn with \$3,400 anyway.

'Attorney for the Defense' at Warner probably going to \$5,000. 'Mystery Ranch' (Fox) at the new low, at Davis, shapes up like a problem at \$2,200. Latter house now operating on a week-to-week notice and should be in the warm months if unable to hold its own.

Estimates for This Week
Davis (WB) (1,700; 10-15-25-35)—'Mystery Ranch' (Fox) and western, but westerns in downtown first run spot usually pretty shaky. Maybe \$2,200, not so hot. Last week 'Curious Lady' (RKO) \$2,200.

Fulton (Shea-Hyde) (1,700; 10-15-25)—'World and the Flesh' (Par). Last week \$2,200. Last week \$2,200. Last week \$2,200.

Will have to keep hurrying at that rate. Nothing over spot Garbo in recent session likely. Last week 'Woman in Room 13' (Fox) \$4,700, with one night out due to Lyman.

Penn (Loew-IA) (3,300; 25-50-60)—'As You Desire Me' (M-G). Nothing over spot Garbo in recent session likely. Last week 'Woman in Room 13' (Fox) \$4,700, with one night out due to Lyman.

Stanley (WB) (3,600; 25-30-40)—'The Tenderfoot' (WB). Nice opening. Last week \$4,500. Last week \$4,500. Last week \$4,500.

'Attorney for the Defense' (Col). Col. do something on account of late popularity of lawyer cycle. Looks like \$5,000. Last week \$4,500. Last week \$4,500.

'Strange Love of Molly Louvain' (WB) about \$6,300.

N. O. IN DEPTHS
Saenger \$7,000 With 'Thunder' and Nothing Else—Race-track \$6,500

New Orleans, June 20. Dullest week in years current at local fisheries. Saenger, in its first week, is an organizer.

Estimates for This Week
Saenger (Par) (2,000; 25-35-50)—'Thunder Below' (Par). Will be lucky to get \$7,000, Bankhead still away at local wicket. Last week 'Merrily We Go to Hell' (Par) and 'Blonde Captive' (Col) in person went to \$14,000.

Loew's State (2,300; 50) 'Dark Horse' (WB). Very poor and still on the way down. Last week \$4,500. Last week \$4,500. Last week \$4,500.

Orpheum (RKO) (2,600; 25-35-50)—'Mystery Ranch' (Fox) and western, but westerns in downtown first run spot usually pretty shaky. Maybe \$2,200, not so hot. Last week 'Curious Lady' (RKO) \$2,200.

Will have to keep hurrying at that rate. Nothing over spot Garbo in recent session likely. Last week 'Woman in Room 13' (Fox) \$4,700, with one night out due to Lyman.

LOCAL THEATERS' SUNDAY

Bands Battling for Loop's Biz;

Lombardo, 'Thunder' Lead, \$40,000;
'Dark Horse' Straggles at \$10,000

Chicago, June 20.
Heat is getting to the houses in the loop badly now, especially digging holes in night trade.
Both the Chicago and Palace are depending on name orchestras to deliver this week. At the Chicago they've brought back the Lombardo outfit, which holds the all-time high for the spot. Won't cop anything near its previous mark of three years ago, but will satisfy in these times.

Palace works under a greater handicap, the Duke Ellington band having almost milked this town after some half dozen weeks at the Oriental last season. Sister house of the Palace, the State-Lake, returns to vaudeville again after having been straight film for more than a year and a consistent loser the past six months.

At the run arenas nothing seems to help. Both the State-Lake and United Artists are doing a one-week-and-out 'Merry We Go to Hell' (Par.) and 'My Face Red' and 'Dark Horse'.

Estimates for This Week
Chicago (Publix-B. & K.) (4,000; 50-75-85) 'Thunder' (Par.) and stage show. Lombardo band strong and looks to hit about \$40,000. Excellent pace at present. Needs night support for this radio-type audience here in Chicago. State-Lake smash at \$45,000 for 'Merry We Go to Hell' (Par.) and the 'Scandals' principal. Rudy Vallee, the 'Boys', Ray Bolger and Joan Abbott.

Oriental (Publix-B. & K.) (3,200; 50-75-85). Love Is a Racket' (WB) and stage show. Mills Bros. hold-over. Will keep house at nice \$34,000. Names are doing much for this formerly weak site. Last week the Mills and 'Merry About Town' (Fox) clipped off fifty \$27,300.

Palace (RKO) (2,500; 50-75-85) 'Strangers of Evening' (TIF) and stage show. Duke Ellington band and picking up to \$21,000 on the band. Last week had at \$18,300 for 'Race Rats' (TIF) and associated acts.

State-Lake (RKO) (2,700; 50-75-85) 'Is My Face Red?' (Radio). Just a one-weeker and weak at \$6,000. Last week 'Attorney for Defense' (Col.) one week, to \$7,200, a typical recent State-Lake gross.

United Artists (Publix-U.) (1,700; 50-75-85). 'Merry We Go to Hell' (Par.) and stage show. Can't get going and seven-day week will be run. Perhaps \$9,000, week. Last week 'Tenderfoot' (WB) went into a radio-type audience here in seven days. 'New Morals for Old' (M-G) in Thursday (23).

Woods (Jones) (1,200; 50-81-75) 'Grand Old Man of the Year'. Slipping fast. Under \$10,000.

K. C. Snubs Revival Week, 'Passage's' \$12,000 Fair

Kansas City, June 20.
Interest of the streets is lowered this week on Loew's Midland with its revival offerings of four Metro films and a price reduction to 25 and 35 cents. Theaters are doing fairly but nothing to warrant exceptional business.

Mainstreet, with Thurston the draw, topped the town, with the others trailing badly. Midland with 'New Morals' established a new low.

Estimates for This Week
Liberty (Publix-Dubinsky Brothers) (1,000; 15-25) 'Two Seconds' (WB). Nothing to show. Probably \$4,000. Last week 'Tenderfoot' (FN) \$4,000, too.

Loew's Midland (Loew) (4,000; 25-40) 'Revival' (WB) and stage show. 'Big House', 'Let Us Be Gay', 'Madelon Claudet', all Metro. Won't show anything a door \$10,000. Last week 'New Morals' (M-G) \$7,000, new low.

Mainstreet (RKO) (3,200; 25-35-60) 'Westward Passage' (Radio) and stage show. 'Attorney for Defense' and publicity and will see fair \$12,000. Last week Thurston plus 'Race Rats' (TIF) \$15,500, good.

Newman (Publix-Dubinsky Brothers) (1,800; 25-35-50) 'Thunder Below' (Par.). Played up from the single. Prospects of moderate \$6,000. Last week 'Vivienne Ware' (Fox) \$7,000.

WASHINGTON BETTERS

'Weekends' \$20,000 at Fox-'Sky Devils' \$6,500-Palace \$8,500

Washington, June 20.
Nice weather break plus a slackening of the tension, though they don't know yet where they stand on the pay out, of government clerks has caused a general picking up. Some surprises, too.

But movie patrons have been trying to beat the admission tax, that goes on tomorrow (Tuesday), by getting their pictures in early. They take nothing for granted around here any more.

Estimates for This Week
Columbia (Loew) (1,232; 25-35-60) 'Mystery Ranch' (Fox) and stage show. Week of cut prices. This western will be lucky to get \$3,000. Last week 'While Paris Sleeps' (Fox) \$2,400.

Earle (Warner) (2,244; 35-40-70) 'Street of Women' (WB) and Clint Edwards on stage. Good business and may ring up another \$17,500. Last week 'Sinners in Sin' (Par.) \$15,000.

Fox (Loew) (3,434; 25-35-60) 'Weekends Only' (Fox) and unit. John Bennett developing here at \$17,500. Last week 'Forgotten Commandments' (Par.) reached \$17,700.

Grand (RKO) (1,850; 25-35-50) 'Strangers of Evening' (TIF). A surprise, near \$3,000. Almost \$2,000 over the preceding week. Good business and may ring up another \$17,500.

Palace (Loew) (2,303; 35-50-70) 'Thunder Below' (Par.) and stage show. Not up to preceding week, since change to straight pictures; about \$8,500. Last week 'Merry We Go to Hell' \$15,000.

State-Lake (RKO) (2,700; 50-75-85) 'Is My Face Red?' (Radio). Just a one-weeker and weak at \$6,000. Last week 'Attorney for Defense' (Col.) one week, to \$7,200, a typical recent State-Lake gross.

United Artists (Publix-U.) (1,700; 50-75-85). 'Merry We Go to Hell' (Par.) and stage show. Can't get going and seven-day week will be run. Perhaps \$9,000, week. Last week 'Tenderfoot' (WB) went into a radio-type audience here in seven days. 'New Morals for Old' (M-G) in Thursday (23).

Woods (Jones) (1,200; 50-81-75) 'Grand Old Man of the Year'. Slipping fast. Under \$10,000.

Just 'Nother Summer In Montreal Neighb;

Loew's \$11,500, D'town

Montreal, June 20.
Another week the tropics here sent grosses below par. Imperial, loaned to French Film company, opened formally with 'Reve d'Amour' Saturday (18) to a good house.

Palace, with 'Doomed Battalion' (U), can hardly better \$10,000. Loew's, with 'Yellow West' and 'Bride and Vaude' will top the street for \$11,500.

Nabes are down and out, except perhaps these two. 'Attorney for Defense' with nothing in sight before the fall. His Majesty's dark indefinitely.

Estimates for This Week

Palace (FP) (2,700; 75) 'Doomed Battalion' (U). Despite cut to 50c up to 7:30 p. m., fans can't be enticed these hot nights; \$10,000 best guess. Last week 'Attorney for Defense' (Col.) scarcely broke same figure.

Loew's (FP) (2,700; 60). 'Reserved for Ladies' (Par) and 'Beauty and the Boss' (WB). Nice couple, but same conditions here as Palace. Maybe \$9,000. 'Always With Us' (WB) and 'Young America' (Fox) last week \$8,500.

Loew's (FP) (3,200; 35-60). 'Follow Needs a Friend' (M-G) and vaude. Hope for \$11,500. Last week 'While Paris Sleeps' (Fox) and vaude \$11,000.

Princess (CT) (1,600; 35-60). 'Merry We Go to Hell' (Par.) and stage show. Last week 'Congress Dances' (Par.) and 'Silver Lining' (UA) fair \$7,000.

Imperial (French Film) (1,500; 25-40). 'Reve d'Amour' (French). Opened under new management Saturday (18) and may get up to \$3,000. Last week 'Chauve Souris' (French) not better than \$2,500.

Loew's (Ind) (600; 25-35-50). 'Vacances' (French). Maybe \$1,800. 'Amour et Discipline' (French) last week near-flap at \$1,500.

'Sun Drunk' to Radio

Hollywood, June 20.
Radio has taken an option on 'Sun Drunk', by J. P. McEvoy.

It was a 'Liberty' serial around one of those trips to nowhere.

TOSS BIZ AWAY FOR FEW CENTS

Score of Annie Oakley Rackets with Small Service Charges Turning Patrons Into Pass Hounds—Automobiles and Refrigerators Among Give-aways in Cutthroat Competitions

CIRCUITS INVOLVED

Los Angeles, June 20.

Cut-throat tactics of southern California picture exhibitors have developed so widely that concerted action on the part of distributing organizations seems virtually assured in the immediate future.

Chain as well as indie exhibitors alike are so heavily involved in various rackets in a desperate attempt to draw patronage that a stopping point must shortly be reached, if complete chaos is to be prevented, it is charged.

A few of the so-called rackets that are being universally employed in the southern California territory include:

Double feature programs. Two-for-one tickets.

Service charge on 'free' admissions, ranging from 5c to 15c a patron, and in some cases two admissions for 25c.

Half-price student tickets.

Free admissions for the general public.

Free ladies' matinees.

Free admissions for ladies when accompanied by a paid male escort.

Free kiddie matinees.

Free admissions with newspaper subscriptions.

Gift nights, with prize ranging from automobiles down to china, hams and bacon.

Service 'Passes'

Hundreds of thousands of passes, good for one or two admissions, upon which a service charge of 5, 10 or 15c is collected per person at the boxoffice, have flooded Los Angeles in the last few months, with the general idea being 'get them in at any price'. Circus throwaways, 'tomorrow's' and small pamphlets are widely distributed. In some cases two-for-one tickets are available only at the boxoffice after the current ticket is used. Display advertising space is freely sortered to in an effort to disseminate publicity covering these various rackets.

Double-feature bills have reached a point where they may be said to be 100%, with the exception of a few first-run deluxes. Many of these two-feature programs are shown for 10 and 15c. Slashing of boxoffice admissions has reached a point where many exhibitors are unable to further stand the gaft.

General policy seems to be to knife competitors at any cost. Exhibitors who are flagrantly guilty of the worst forms of racketeering are loud in praise when their competitor goes the one better. Film drama.

(Continued on page 17)

Tacoma Becalmed

Tacoma, June 20.

Besides everything else its weather that's hurting now.

Blue House (Hamrick) (650; 15-25-35) 'Orpheum' (RKO) (1,500; 25-35-50) 'Radio Patrol' (U) and 'Love Is a Racket' (FN). Split week, vaude the same way, for \$4,200. Last week 'Westward Passage' (Radio) and 'Secret Witness' (Col.) \$3,900.

Blue House (Hamrick) (650; 15-25-35) 'Orpheum' (RKO) (1,500; 25-35-50) 'Radio Patrol' (U) and 'Love Is a Racket' (FN). Split week, vaude the same way, for \$4,200. Last week 'Westward Passage' (Radio) and 'Secret Witness' (Col.) \$3,900.

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'Back Alive' a B'way Smash, \$42,000; Winner, Stands Out Also, \$45,000; 'Huddle,' Capitol, \$45,000, No Kick

Effective today (Tuesday), the government tax of 10% on all admissions over 40c, goes into effect. Where the top has been 85c, for instance, as at the Capitol and Fairmount, it will cost patrons 9c more from now on.

Aside from what possible increases the tax may make on boxoffice, business is generally up, with outstanding takings in a couple of spots.

The Mayfair, where 'Bring 'Em Back Alive' looks to stay on personal appearances. It's grabbing \$42,000 in Broadway, also. The top of the Mayfair run, RKO may place it into the Cameo for as long as it can float over the low, but there's no doubt.

The other grossing standstill this week is Cagney's latest, 'Winner Take All', to a wowed \$45,000, tremendous \$45,000, also. Cagney may make this the run house for 'A' product, reducing the Winter Garden's \$45,000, changer. Cagney pic will hold over.

'Huddle' (M-G) at the Capitol, in company with 'Rio Rita', stage tab, is holding up that de luxe pretty, with \$61,000 in sight and even chances of \$65,000.

Paramount, with 'Frankie White' believed shoudering majority of the draw against weakness of the picture. 'Thursdays' (M-G) won't \$50,000, while the RKO, with its holdover of the 'Priars Proxy', looks like a bang long fall to \$35,000, possibly a little above.

Warner's 'Dark Horse' is maintaining \$40,000. 'Scandals' is \$27,000 on its second week, making it certain for a third at least. The Rivoli continues in low gear, its pace down to a crawl. Second week of 'Doomed Battalion' possibly \$27,000. Picture goes out either Thursday (23) or Saturday (24).

'Aren't We Gay?' coming in. 'Scarface', at the later Rialto, inclines to around \$15,000, with departure date still uncertain. 'Frankie' is on the Public booking schedule as of here July 2, but these are always subject to change.

Estimates for This Week
Loew's (3,252; 15-25-35-60) 'Revival' week, four M-Gs. Lowered rate but not good at \$5,100. Last week 'Sky Devils' (UA) \$3,200.

Grand (Fourth Ave.) (1,755; 15-40) 'Thunder Below' (Par). Dropped scale with Loew's and \$4,700, fair. Last week 'Merry We Go to Hell' (Par.) \$2,700.

Rialto (Fourth Ave.) (2,710; 35-50) 'Weekends Only' (Fox) and 'Strangers of Evening' (TIF). Last week 'Strangers of Evening' (TIF) \$2,900.

Brown (2,000; 25-35-40) 'States Attorney' (Radio). Fair for \$3,800. Last week 'Two Seconds' (FN) \$3,200.

Alamo (Fourth Ave.) (1,000; 15-25-35) 'Scandals' (M-G) and stage show. \$2,900. Last week 'Mystery Ranch' (Fox) \$2,200.

\$14,000 FOR 5TH AVE., \$6,000 ORPH, SEATTLE

Seattle, June 20.

Slight improvement evident this week with a number of admissions unsettled due to tax. Orpheum and Fifth Ave. may raise prices, while Main Street drops to 35c top, others remaining unchanged.

Eddie Penobly billed heavily as 'coming back to Seattle' and 'pneumonia' trying his first 'Oppenheimer' this week-end. Will hold down the overhead, anyhow.

Convention of Rotarians helping all houses. Over 5,000 here.

Estimates for This Week
Fifth Ave. (F-W) (3,200; 25-50) 'Thunder Below' (Par) and stage show. Liked but Eddie Penobly took \$2,200. Last week \$1,600, one Last week 'Desire Me' (M-G) kept building to wind up at \$13,000, good, but 50c below usual Garbo gross.

Orpheum (RKO) (2,700; 25-35-40) 'My Face Is Red' (Radio), 'Honors of Press' (Allied), Split week for \$6,000. Last week 'Westward Passage' (Secret Witness), \$5,200.

Loew's (3,200; 25-35-50) 'Merry We Go to Hell' (Par) and stage show. Crawford band with acts enlivening stage orch; \$5,600. Last week 'Night Court' (M-G) around \$4,000.

Liberty (Jensen-Von Herberg) (2,000; 10-15-25) 'Silly' (U) and stage show. First UA here for long time, \$4,000 steady. Last week 'Midnight Patrol' (Silly) \$3,200.

Music Box (Hamrick) 'Attorney for Defense' (Col). Near \$2,700, slow. Last week 'So Big' (WB) fair. Last week 'Night Court' (M-G) around \$4,000.

Blue House (Hamrick) (950; 15-25) 'Love Is a Racket' (FN). Fair week for \$6,000. Last week 'Big Time' (Col.) \$2,000.

Coliseum (F-W-C) (1,800; 15-20-30) 'New York' (M-G). For six weeks \$2,300, okay.

Lazarus' Renewal

Jeff Lazarus, one of B. P. Schuler's assistants, has had contract renewed for nine months.

Came within \$100 of 'Frank's' opening day's business.

Elaborate animated house front on 'Bring 'Em Instantly created attention on picture's debut. Front cost a reported \$5,000, with about a dozen mugs in RKO taking credit for it. Unquestionably it's box office, topping anything Broadway has seen in a plenty long time.

'Back Alive' is running date and date at Albee, Brooklyn, Frank Buck doubling between both houses on personal appearances. It's grabbing \$42,000 in Broadway, also. The top of the Mayfair run, RKO may place it into the Cameo for as long as it can float over the low, but there's no doubt.

The other grossing standstill this week is Cagney's latest, 'Winner Take All', to a wowed \$45,000, tremendous \$45,000, also. Cagney may make this the run house for 'A' product, reducing the Winter Garden's \$45,000, changer. Cagney pic will hold over.

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'Aren't We Gay?' coming in. 'Scarface', at the later Rialto, inclines to around \$15,000, with departure date still uncertain. 'Frankie' is on the Public booking schedule as of here July 2, but these are always subject to change.

Estimates for This Week
Astor (1,112; \$1-2) 'Grand Hotel' (M-G) (10th week). Last week \$1,000. Last week 'Mystery Ranch' (Fox) \$2,200.

Capitol (2,500; 25-35-50) 'Huddle' (M-G) and stage show. 'Rio Rita', condensed, is on the \$61,000, but is exceptionally strong on the picture, credited largely for the \$61,000, pace rather than feature. Last week \$54,000, good.

Mayfair (2,200; 35-55-85-11) 'Bring 'Em Back Alive' (Radio). \$42,000 in Broadway, also. The top of the Mayfair run, RKO may place it into the Cameo for as long as it can float over the low, but there's no doubt.

Paramount (3,654; 40-65-85) 'Thunder Below' (Par) and stage show. Paul Whitman doing most of drawing and responsible for holding house to at least \$50,000, fairly good business, more \$45,000. 'Westward Passage' (Radio) last week proved value of stage show, with \$45,000, with departure date still uncertain. 'Frankie' is on the Public booking schedule as of here July 2, but these are always subject to change.

Rivoli (2,200; 40-65-85-11) 'Doomed Battalion' (3rd week). This, its final week, a bloomer \$12,000 indicated. Not anywhere near a draw here, good at either 'Thursdays' (23) or Saturday (25). 'Aren't We Gay' (Par) coming in. Initial success of 'Billionaire' only \$15,000.

Roxy (2,500; 50-75-100) 'Westward Passage' (Radio) and stage show. Holdover of 'Priars Proxy', advertising as a show, with \$45,000. 'Westward Passage' (Radio) last week proved value of stage show, with \$45,000, with departure date still uncertain. 'Frankie' is on the Public booking schedule as of here July 2, but these are always subject to change.

Strand (2,900; 35-50-75-150) 'Winner Take All' (WB). A sensational business, more \$45,000. 'Westward Passage' (Radio) last week proved value of stage show, with \$45,000, with departure date still uncertain. 'Frankie' is on the Public booking schedule as of here July 2, but these are always subject to change.

Union Square (2,000; 40-65-85-11) 'Doomed Battalion' (3rd week). This, its final week, a bloomer \$12,000 indicated. Not anywhere near a draw here, good at either 'Thursdays' (23) or Saturday (25). 'Aren't We Gay' (Par) coming in. Initial success of 'Billionaire' only \$15,000.

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TOUGHTEST FOREIGN TA

Charlotte Susa for Metro Makes 3d Ufa Star to Go to H'wood

Berlin, June 20. Metro has consummated a long-term contract with Charlotte Susa, Ufa star, who leaves for Hollywood the end of July, when her contracts here are finished.

Miss Susa is generally conceded to be one of the most beautiful actresses in German films, although she's built along generous lines and heavier than most American actresses.

Makes the third Ufa femme star to go Hollywood in the past few months. Sam Goldwyn having taken Anna Sten and Fox Lillian Harvey.

CHILEAN FILM EMBARGO HALTS ALL U. S. TRADE

All U. S. film companies have stopped shipment of pictures to Chile, with notice going to the U. S. trade representatives in that country that no further business will be done there until an acceptable plan for negotiating with an assurance of monetary return is evolved.

For the past nine months U. S. firms have been forced to keep all money they earned in Chile stored in Chilean banks. This money, from reports in New York, has been seized by the Chilean government, although with an assurance that it will be returned at some future date.

There has been no concerted action by U. S. film companies on the Chilean situation, although all the companies are handling the thing in the same way. With the revolution there still turbulent and no accurate account of conditions available here, it is that the only action possible is to stop all business and wait for developments.

United States government is keeping in touch with the Chilean office and other American business representatives in an attempt to facilitate business relations.

Italy Picks Photo Gallery Of Film Star Doubles

Rome, June 8. Some months ago, the Fascist Photographers' Committee, in conjunction with the Fascist Federation and the Cines of Rome, started a competition open to all.

The scheme was every photograph had to be registered and a copy sent to Rome, where a special committee examined the collection and proposed certain probable types to be tried out by the Cines.

Out of tons of pasteboard, seven subjects have been chosen and are now being put through preparation for future pictures. An Italian weekly has published the names and photos of the winners, with a note or the type they are supposed to represent.

Elsa Gioeli Alberti, star of the film "The Magnitude".
Giovanna Spasotto, between Lupu Velez and Letratrice Joy.
Luisa Malagoli, similar to Renee Adoree.

Adelaide Pedrotti, Robert Montgomery.
Marcello Pelati, Paul Lukas.
Giovanni Savodelli, for tropical drama.
Dina Roscio, competitor to Mitzel Green.

Habitual Import

Hollywood, June 20. First arrival of the foreigners imported for Fox Spanish pictures is Lopez Rubio, writer. He got in last week from Spain, where he was contracted by John Stone.

Rubio was previously here for Metro and Fox.

U. A. Italian Rep. Renewed
Mario Luporini, Italian representative for United Artists, is in New York for a couple weeks.
Luporini will sign new contracts with U. A. while here and discuss future handling of films for his territory.

Mexico States Punish Exhibs Who Go Broke

Mexico City, June 20.

Radical confiscatory laws enacted by Hidalgo and Vera Cruz states have confronted owners and operators of theatres and cinemas in those commonwealths with a problem. Laws provide that all industrial, commercial and agricultural enterprises are subject to expropriation for suspensions of activities or bankruptcies when the proprietors cannot give a good alibi for going broke; for cutting working personnel and salaries; accidents resulting from proprietors' negligence; and for using bad raw materials, bad administration, faulty installations which proprietors refuse to remedy in accord with modern technical equipment.

Show circles here opine that in view of general disgust with such measures throughout Mexico they will be repealed or at least greatly modified. Pointed out that these local laws have harmed Mexican commerce, result of which is increasing dollars value here to around four to one against peso, when normal ratio is two to one, inducing many firms in the United States to adopt a strictly cash policy respecting customers in Mexico who formerly enjoyed abundant credit.

GERMAN FILM FOR N. Y. STAGE, THEN PICTURE

John Krimsky, president of Playchoice, a best-play-of-the-month group, has bought American rights to "Maedchen im Uniform" (Greenbaum). It's a sexy German film dealing with girls in a boarding school and is having considerable b. o. pull in Paris, Berlin and London.

Krimsky's idea is to turn it into a play for New York showing them selling the film rights to an American company for reshooting in English. Paramount supposedly interested.

One-Man Censor Board To Act for All Mexico

Mexico City, June 14.

Federal government has made film censorship national with appointment of committee of one for this purpose. He is Rafael Perez Taylor, chief clerk of the State Department.

His job is to act as umpire concerning all films civic and state censorship boards object to. Object is to make certain that pictures which offend not only Mexico but other friendly nations will receive a blanket ban for the entire country.

Jailed as Terrorist

Mexico City, June 20.

Extortion plot against local Metro agency, coupled with which was attempt to burn Teatro Monumental, down-town second run house which has accommodations for 1,000 was stopped with jailing of Eduardo Lasciano Vaca, 23, police announced.

According to police headquarters, Vaca, who lost his job as a packer in the agency's warehouses several weeks ago, figured out a proposition for attempting to extort \$12,000 from company under threat of systematically disrupting performance by spraying tear gas in cinemas exhibiting Metro pictures.

Cops declare that Vaca has confessed. They say he explained that he was so because company was so rich while he was jobless, and concocted the "black and white" scheme to shake them down.

BERLIN LIKES 'DESTROY'

Berlin, June 20.

Tom Mix's new picture, "Destroy Rides Again" (U) got a friendly reception here by both press and public.

Good summer business is expected for the film.

GERMANY'S NEW LAW ON JULY 1

Point Blank Stand Against Alien Dubbing—All Dubbing in Germany or None at All—35 Kontingents of 125 Quota Imports for Politics—May Close Germany to U. S. Producers—Anti-German Film Slapped

WORSE THAN FRENCH

Berlin, June 20. Germany has finally completed its new quota law, to be published and enacted by an emergency decree July 1. As expected, and despite threats of American filmers to quit the German market, the bill is even tougher, from an American standpoint, than the recently announced French quota bill.

Both bills take a point blank stand against dubbed product, and both definitely bar out of the country films dubbed abroad. Both go into effect the same day.

Result is that the American companies must dub French pictures in France and German pictures in Germany, or give up the idea of making multi-linguals.

Total number of imported pictures permitted into Germany under the new law is 35, 25 of that number of contingents, however, being reserved for the Ministry of the Interior for political purposes. Means (Continued on page 46)

CANADA MORE LIBERAL ON ALIEN NEWSREELS

American newsreels will get a better play in Canada from now on than they have been getting in some years. Ontario censor regulations as regards the reels has been amended and changed to lighten things.

Under the previous regulations, 40% of the newsreels had to be on British matters. New regulation calls for 25% Canadian matter, in which may be included British subjects.

Far Afield for Par

George Weltner, assistant to J. H. Seidelman, Paramount foreign chief, sailed for the U. S. from Manila Saturday (18) after a four-month survey of Japan, China and the East.

Same day C. C. Margon, in charge of the South American division for Par, left New York for the Caribbean Islands. He'll make a survey of current conditions in Cuba, Jamaica, Panama, and nearby territories.

Eugene Schosberg has been named Margon's assistant and will be in charge of the h. o. work for the next couple of weeks.

Sam Seidelman, assistant manager of Paramount for Mexico and brother of Joe, is in New York for a look-see.

Arthur's Round Trip

London, June 20.

George K. Arthur suddenly sailed for New York on the Aquitania Saturday (18) but will return July 20 to appear in a film here for Amalgamated Film Association.

Amalgamated is a new indie outfit here. Picture as yet untitled.

Ugast's U. A. Assignment
Ed Ugast has joined United Artists' foreign staff and is being groomed to take charge of one of the U. A. exchanges abroad. He leaves in a few days on a first assignment to Manila to make a survey of that territory.

Ugast was with Paramount's foreign department in France and Hollywood for the past five years, leaving Par a couple weeks back.

Soviets Don't Want That U.S. Touch to Their Films

Presenting figures which show that the popularity of Soviet pictures have doubled in the U. S. the past year, representatives of Russian film interests are rejecting the advances of American writers and cameramen. They ascribe success of their product to the Russian favor. This, they believe, would be impaired were the Hollywood influence allowed to seep through.

Applications are reported being constantly received from American writers and technicians for berths in Moscow. According to Amtinfo, principal Russian distributor, not a single application has been considered.

Russian picture men do not concede that their product is burdened with propaganda or that this angle would be lightened by the California touch.

MAY STOP SHIPMENTS AS B. A. TAX PROTEST

Buenos Aires, June 20.

Recommendation to all film companies abroad to stop shipping pictures here on Sept. 1 is being discussed by the Film Board. It's in protest of current taxes, called over-high.

Film Board has repeatedly petitioned the government to cut down on duties, but has remained unanswered. If that fails, the stop shipping request will go out.

Conditions here are made worse by the fact that under the present high duties it is impossible to import more than four prints if overhead is to be met, whereas about eight are needed to cope with business conditions.

Argentine Export Ban On Money Is Complete

Buenos Aires, June 12.

The huge international loss is moving slowly, but the government has received and paid out \$50,000,000 back pay to State employees, which should aid trade.

Further restrictions have been placed on exchange, so that it is virtually impossible for firms to send money out of the country. This hits film producers hard. The local exchange is usually worth a few dollars and a pound note in their windows, now quote nothing but outside currencies and sell neither dollars nor sterling. Remittances to home offices have practically ended.

Over in Chile and the West Coast generally, the situation in exchange is worse, as those currencies are greatly depreciated in those countries of course, life is more or less as usual, the peso, or whatever the national unit is, being worth as much as it was before. But when people want to buy exchange, it's different.

Natan to Film 'Melo'

Paris, June 11.

Paul Csinzer will handle the megaphone for 'Melo,' due to go into work soon for Pathe Natan here. The first of Henry Bernheim's plays to be turned into a talker and will star Gaby Morlay, who also starred in the piece during it's two-year run as a play here.

'Melo' was produced in New York a year ago by A. H. Woods and the Shuberts.

DUBBING IN DUTCH

The Hague, June 11.

Loot C. Barnstern, importing agent of United Artists at Hague has been experimenting with a new dubbing system for talkers, synchronizing Dutch texts and imported films.

Dialog spoken by picked Dutch actors. First films with 100% Dutch dialog are 'Fuente de la Jazbana' by Universal and 'Kall and Fall' by Palladium Tobis.

FOREIGN MARTS FOR U. S. INDIES

Captain Harold Auten and John Wilde have combined and incorporated as Auten-Wilde, Inc. Group will extend its work as agents for sale of indie product on both sides of the ocean, with Captain Auten remaining in the New York office and Wilde sailing to open a London office which he will head. Guy Auten will sail with Wilde to become his assistant.

Auten is one of the oldest members of the foreign film colony in New York. Wilde has been here about three years and was previously connected with Butcher Service in London.

Auten and Wilde already have tied up four pictures made by Eric Hakim for Metro, six made by Basil Deane for RKO and seven made by Julius Hagen for Warners, RKO and Metro. Pictures were made for the American companies for quota purposes abroad, with the producers retaining the American rights and now putting them on sale in the U. S. through Auten-Wilde Group also has a number of Continental films, including 'A Nous La Liberté,' Rene Clair's recent French production.

Combination makes them the biggest indie agent for foreign film trade, and attempt will be made to increase the scope of the organization in the way of sales of U. S. indie films abroad.

PRAGUE DISTRIB. PAYS 35% DIVIDEND FOR '31

Prague, June 20.

Electafilm, local distributing firm, has just declared a 35% dividend on past year's business. Amounts to about \$416 a share.

Year ago the company's dividend was about \$235.

With current outlook in Czechoslovakia of the American filmers because of quota regulations, local companies such as Electafilm are figured to do even better for the coming year—if they can get product.

Germans Tighten Up On Exchange Export

Berlin, June 10.

The German government is endeavoring to close all gaps which might have been left with regard to export of cash. The latest ordinance contains important regulations.

A permit has been necessary to dispose of a mark credit in favor of a foreigner. In future a permit will also be needed for cash payments to a German or residents in Germany made in favor of a foreigner; i. e., each payment from residents in Germany to foreigners, no matter in which form, are subject to a special permit.

Furthermore, all foreign exchange has to be reported, even if it had been granted for a special purpose but which, in fact, did not serve for this purpose or not within the time specified.

Foreigners are not allowed to pay German exporters in securities.

Spanish Versions Out

With Metro definitely set on a program of southern European superimposition for the Spanish market, the coast Spanish department has been discontinued. Ralph De Alberich, formerly in charge on the Coast, has now a special position in New York and will handle the new work from the home office.

De Alberich got started in his New York work yesterday (20).

BACH BACK

Hollywood, June 20.

Salary discussions between Metro and Rudolph Bach have been ironed out, and Bach has returned to the studio's German department in a fitting and dignified capacity. Bach quit three weeks ago.

**"Look this over carefully, gentlemen, because
YOU'VE NEVER SEEN ANYTHING LIKE IT BEFORE!"**

The Next **6** *Months'*
product
set and
scheduled
by

**WARNER BROS. and
FIRST NATIONAL**

**As certain as the calendar...Here's what you'll get and when
you'll get it—from Warners and First National for the rest
of 1932!**

**Product not only planned but dated...Not only dated but 90%
completed. Including ONE-FOURTH of next season's releases!**

**Never such a production accomplishment in picture annals
...Never before have you been able to blueprint your plans
for a new season 6 MONTHS AHEAD!**

**That's why we say—Examine this list carefully. It makes thrill-
ing reading! Check the Star values...Note the tremendous
story buys—the powerful box-office titles...**

**Then sign a Warner-F.N. contract and breathe easier about
the future of your theatre—and your industry!**

**The Only Companies That Are
READY NOW for 1932-'33**



YOUR PROSPERITY CHART

FOR JULY

July 2nd "THE DARK HORSE"*** With Warren William, Bette Davis, Guy Kibbee. The industry's new sensation.	July 9th "WEEK-END MARRIAGE"*** With Loretta Young, Norman Foster, George Brent. From the best-seller by Faith Baldwin.	July 16th JAMES CAGNEY in "WINNER TAKE ALL"*** With Marion Nixon, Guy Kibbee, Dickie Moore.	July 23rd BARBARA STANWYCK in "THE NIGHT FLOWER"*** With George Brent, Hardie Albright. From the best-seller by Arthur Stringer.	July 30th "MISS PINKERTON"*** By Mary Roberts Rinehart. With Joan Blondell, George Brent.
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FOR AUGUST

Aug. 6th "STRANGER IN TOWN"*** With "Chic" Sale, Ann Dvorak, David Manners, Noah Beery, Raymond Hatton.	Aug. 13th WILLIAM POWELL and KAY FRANCIS in "JEWEL ROBBERY"*** From this season's B'way hit.	Aug. 20th "CROONER"*** With David Manners, Ann Dvorak, Ken Murray, Guy Kibbee.	Aug. 27th "DOCTOR X"*** Mightiest of all mystery hits. With Lionel Atwill, Fay Wray Lee Tracy.
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FOR SEPTEMBER

Sept. 3rd CONSTANCE BENNETT in "TWO AGAINST THE WORLD"*** and EDWARD G. ROBINSON in "TIGER SHARK"***	Sept. 10th "BIG CITY BLUES"*** With Joan Blondell, Eric Linden, and RUTH CHATTERTON in "CHILDREN OF PLEASURE"*** (Teatime Title) With George Brent. From best-seller by Larry Barretto.	Sept. 17th JOE E. BROWN in "YOU SAID A MOUTHFUL"***	Sept. 24th GEORGE ARLISS in "A SUCCESSFUL CALAMITY"*** With Mary Astor, Grant Mitchell. From the famous play by Clare Kummer.
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FOR OCTOBER

Oct. 1st "BLESSED EVENT"*** With Lee Tracy, Mary Brian. From the biggest stage comedy smash of 1932.	Oct. 8th RICHARD BARTHELMESS in "CABIN IN THE COTTON"*** with Bette Davis, Dorothy Jordan. From the best-seller by Harry Harrison Kroll.	Oct. 15th DOUGLAS FAIRBANKS, JR., NANCY CARROLL, in "REVOLT"*** (Teatime Title) With Lilyan Tashman	Oct. 27th BARBARA STANWYCK in "THE PURCHASE PRICE"***
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FOR NOVEMBER

Nov. 5th "LIFE BEGINS"*** With Loretta Young, Eric Linden, Aline MacMahon.	Nov. 12th WILLIAM POWELL KAY FRANCIS in "ONE WAY PASSAGE"*** With Aline MacMahon.	Nov. 19th JOE E. BROWN in "CAMPUS HERO"***	Nov. 26th "20,000 YEARS IN SING SING"*** With George Brent, Ann Dvorak. From best-seller by Warden Lawes of Sing Sing.
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FOR DECEMBER

Dec. 3rd "THREE ON A MATCH"*** (Teatime Title) With Joan Blondell, Warren William, Ann Dvorak, Bette Davis.	Dec. 10th EDW. G. ROBINSON in "SILVER DOLLAR"*** With Bette Davis, Aline MacMahon, Alan Dinehart.	Dec. 17th "I AM A FUGITIVE"*** With Paul Muni. From the sensational book by Robt. E. Burns.	Dec. 24th GEORGE ARLISS in "THE ADOPTED FATHER"***	Dec. 31st "THEY CALL IT SIN"*** With Loretta Young, David Manners, George Brent, Una Merkel.
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(This schedule will be changed only if it is to your interest to do so.)

15

for 1932-'33 will be

READY AUG. 1st!

A WARNER BROS. PICTURE
A FIRST NATIONAL PICTURE

Studio Placements

Studio Hatches

Mrs. Sojin, 'War Correspondent'
Col.
Jack Kennedy, 'After the Ra'
Fox.
Eunice Chapin to dialog 'No Mo'
Orchids; Col.
Milton Krims assigned to write
original, 'Rustlers at War; Bu'
Jones' next starring picture for C
Karl Brown engaged by Columbi
to write original around title

Paul Gangelin to Col for screen treatment for "Transcontinental Flyer."

Barbara Weeks, opposite Bud Jones in 'White Eagles'; Jason Roberts and Paul Ellis also cast, Col. Agnes Christine Johnson as Frank Dazey screen treatment of Grace Perkins' magazine story, 'A Hostess'; Col. Elizabeth Patterson, Noel Francis Arnold Lucy, 'Riddle Me This'; Patricia Ellis, Allan Vinocour, 'Three on a Match', Warners.

Marian Shockley for femme le
in 'Torchy' series, C. C. Burr, f
Educational.
Myrna Loy, Elsie Prescott,
Women,' Radio.
Eddie Sutherland to direct 'My
teries of the French Secret Police'
Arnold.
Arnold Lucy, 'Riddle Me This'
Par.
Allan Jenkins, 'Three on a Mat
and 'I Am a Fugitive,' WB.
Dudley Murphy to direct 'Lu
tania Secret,' Par.
Breezy Eason to direct 'Long Lo

Laramie, Col.
Niles Welch, Wm. von Brink
'Murder of the Night Club Lad'
Col.
Robert Elliott, 'White Eagle,' C
George Green to write shorts-
Principal.
Tom Buckingham to write run
running story, U.
Sam Mintz loaned to Radio
Paramount to write 'Little Orphan
Annie.'
Humphrey Bogart, Guin W

flams, Walter Hiers, Phil T
Charles Williams, "70,000 W
nesses," Charles R. Rogers.
Vanderbilt, "The Very Lan
don shorts, Metropolitan.
George Barber, "Phantom Pre
dent," Par.
Marilyn Lindsey opposite To
Mix "Pony Boy".
Andy Devine, Louise Fazenda
Frank McHugh, Jobyna Howar
Sidney Fox, "Once in a Lifetime
John Marston, "Three on a
Match," FN.
Shirley Grey, Noah Beery, To
Loop Laramie, Col.
C. R. Capoue, "Wade Bo
"White Eagle," Col.
Clair Dodd, "Riddle Me This," P
Contract of Joseph L. Mankewi
renewed for another
Wentworth

Allice Pringle, "Fraternity House"
Radio.
Preston Foster, Howard Phillips
Noel Madison, George Stone, Ralph
Theodore, Louise Carter, Dan
Hayes, "Last Mile," rfr.
Miss Duncan, "Thirteen Women"
Radio.
Ann Dvorak, "Hall of Justice"
Joseph I. Schnitzer.

Jerry Mayer's Music Dept.
Hollywood, June 23.
Mischka Gutterson, who conducts
Sunday afternoon Symphony con-
certs for Sid Grauman, has joined
the firm of J. Mayer in the formation
of Mischka Gutterson Corporation.
The firm will supply synchronization
for pictures and records for radio
using a standing orchestra of 30
musicians.
The new firm has taken a floor in the Oil
building on Vine street as head-
quarters.

The examination turns into a concert. Ferraro sings, and the chieftains and soloists, intended to be experienced only, join in. Happy end, the two lovers get married and the swindler escapes with a big haul.

itz Schulz, plays the swi
charm and wit. Otto Wa

bubbles in his well-known way. In Wuest plays with irresistible dro cry an elderly married lady with a big heart. Margo Lion delivers song with charm, and Julius Falenstoin characterizes one of his si types with a neat comic touch.

Magda Schneider is a failure
cast. She is a charming little ac-
tress, but she has not got the neces-
sary beauty for a picture like this
that has chances of the great inter-
national success.

Sound and photography excellent.
Mischa Spoliansky's music, as al-
ways, artistic. His hit, "Heute No-
odder nie" ("Tonight or Never") w-
soon be sung by everybody.

Magnus.

Help Yourself To Box-Office Happiness!

Previewed in rough, un-cut form "Make Me A Star" declared by showmen in the know to be "one swell comedy hit!" "Sincere . . . full of excellent comedy . . . enough pathos to satisfy all the paying customers. With famous stars glimpsed throughout the film, and exploitation angles that will appeal to millions of fans" says the Hollywood Reporter. Good news, hey?

Make Me A Star

JOAN BLONDELL
STUART ERWIN
ZASU PITTS BEN TURPIN

and

Entertaining Studio shots of

MAURICE CHEVALIER CLIVE BROOK
TALLULAH BANKHEAD JACK OAKIE
SYLVIA SIDNEY FREDRIC MARCH
CLAUDETTE COLBERT GARY COOPER
CHARLIE RUGGLES

Paramount

Zoning Troubles Sir Indie Suits In L.A. vs. F-WC

Los Angeles, June 20. Goaded to desperation by their inability to secure relief from the "paternalistic" picture bookings by F-WC and downtown indies, leading independent exhibitors of the Los Angeles suburban territory, acting through the medium of the newly organized Independent Theatres Owners of Southern California, are preparing suits against distributors, which they hope will shortly force the federal attention. Six specific cases are all ready to be whipped into legal action, and others selected from 28 complaints already on hand will be made ready as soon as possible.

Claim is made by the indies that the circuit, particularly, is, and has been for some time, evading the zoning schedule for Los Angeles suburban houses by manipulating price schedules. It is charged that in many instances a majority of seats in the suburban houses are at a lower price than the advertised "top" price, and that pictures are booked on the basis of the highest price charged by the house even when there are no seats sold at that figure.

F-WC Warning
F-WC booking department a few days ago sent out a general bulletin to all film exhibitors notifying them that if pictures were booked to any exhibitor ahead of the "break" provided by zoning, the circuit would refuse to pay for the pictures. As a matter of fact, instead the indie, F-WC is constantly violating this rule by resorting to booking tactics as enumerated above.

It is charged that the circuit books repeat runs within three or four weeks in its own houses, due to maintaining a high "top" box office, prices, whereas independents, who have admission scales actually on a par with the general admission price secured by the circuit houses, wait from five to six months before play dates can be secured.

Downtown indie houses, the suburban exhibitors contend, have established a "top" price, but the pictures are sold at this figure excepting in the case of a chump who might innocently ask for a higher price admission.

Suburban indie theatre men have been unofficially advised that the government will not be interested in a single or isolated complaint, but that a sufficient number of complaints are brought to their attention they will take cognizance of the situation. Indies feel they have almost reached the end of the rope in the face of what they term "paternalistic" freezing out of their interests, and are prepared to go the limit in seeking relief.

Films' Foreign Press Ass'n Elects; 250 Papers

Hollywood, June 20. Joseph B. Polansky was elected president of the Association of Foreign Correspondents at a special meeting, with D. Pek elected secretary.

Members represent 250 foreign papers in all parts world.

White's Watchful Wait

Hollywood, June 20. Alice White turned down an offer of British International to make two pictures in London.

Sticking here for something to develop.

STOLOFF AT COLUMBIA

Hollywood, June 20. Ben Stollhoff, who recently made Tom Mix pictures for Universal, engaged by Columbia to direct "Night Mayor."

Columbia is also getting into the '13' cycle by making "Thirteenth Man," South Seas story written by Howard Higgin and Keene Thompson. Higgin will direct.

LOADING UP CAPRA

Hollywood, June 20. Following "Bitter Tea" of General Yen, his current assignment, and "The Dictator," to follow, Frank Capra will direct "Brief Moment" at Columbia. Robert Riskin adapting "Moment."

Eunice Chapin adapting "Child of Manhattan" on same lot.

AUTHENTIC

"Madison Sq. Garden" Co. East to Shoot at M. S. G.

Hollywood, June 20. Charles S. Rogers is sending a company to New York to complete work on "Madison Square Garden." Rogers, who will be the director and the location troupe will include most of the principals.

Earl Baldwin, on loan from Warner, is rewriting the script in preparation of the departure.

F-WC in L. A. Opposish

Battle with Indie Chans

Los Angeles, June 20. Said to have been operating without the knowledge, or at least the sanction of F-WC, operating heads, minor execs have been getting that circuit in a battle with Westland theatre.

When Westland Theatres, Inc., operated by Walter H. Lemert, cut the price at the New Lemert in Lemert Park, a subdivision promoted by the Westland owners, the F-WC Mesa, some miles distant, sloughed its price 15c and invaded the Lemert territory, placing posters and back cards all over the Lemert property, drawing territory, announcing the new price.

To make matters worse, some of the posters were pasted on property owned by Westland. His prompt demand to Charles Skouras that these trespasses be stopped resulted in the immediate removal of the offending bills from Lemert property, but not generally.

Orange county much the same condition arose when F-WC employees, operating the house at Sales Ana, Indiana, invaded the Lemert property, where Westland had a monopoly. Some 10,000 program cards were given house-to-house distribution, but this was stopped by the police when it developed that the \$20 distribution license fee had not been taken out.

Circuit then sent a brilliantly lighted advertising sign with a loud speaker to circle a park directly opposite the Westland theatre.

MOMAND'S SUIT

Conspiracy Complaint Filed V. 22 Film Co's

Oklahoma City, June 20. In an amended petition in federal court at Oklahoma City, A. B. Momand, Shawnee, president of the Momand Theatres, Inc., charged conspiracy against Paramount and 21 other companies, alleging a move to drive him out of business.

He is seeking heavy damages.

'Alive' Last All-Film For State-Lake, Chicago

Chicago, June 20. Last straight picture at the State-Lake will be Frank Buck's "Bring 'Em Back Alive" (Radio), with Buck making a personal appearance in conjunction with the film. Jimmy Ashcroft, formerly with U. M. A., is in advance.

Following week (July 2), State-Lake opens with a vaudeville program of seven acts and a feature.

Ridwest RKO Folds 2

Chicago, June 20. RKO has started to weed out its straight sound houses in the midwest territory for the summer. First two to go are the Strand, Madison, Wis., and Granada, South Bend, Ind., which close until the fall after July 4.

In both these towns RKO has pooling arrangements with opposition circuits. In Madison with Fox and in South Bend with Fox, Public Service, Fox, Orpheum, Madison, and Palace, South Bend, still open.

Gleason's Ringers

Hollywood, June 20. Educational is lining up available downtown baseball players to appear in the "Bend Sin" James Gleason shorts being produced for Educational under the title of "Jerry of the Jewel."

Production starts June 23 with Lucille Gleason, Russell Gleason and Mike Donlin along with James Gleason, who will act as well as direct.

SCHLANK BUYS 'ALIBI'

Hollywood, June 20. "Red Haired Alibi," by Wilson Collison, has been bought by Morris Schlank for Premier Productions.

Reva Love Well negotiated the sale.

Coast Suicide

(Continued from page 5)

Film Board Watches

Film Board of Trade has adopted a "hands off" policy as regards double feature showings. Distributors individually are at liberty to refuse service at any time they figure their product may be jeopardized. The practice has been followed for many months, with the idea in mind that it is purely an exhibitor evil and that if the picture house men want to cut their own throats it is no affair of the exchanges.

But with the exhibition industry reduced to the status of a five and dime store or country bazaar, an energetic movement is already under way to bring strong pressure to bear to eliminate these evils. Just how far the distributors are prepared to go in their campaign has not been made clear, nor do the exchange men themselves know. But that there are up in arms is no secret.

In the past few weeks the Fox West Coast circuit has come rapidly to the front as one of the leading exponents of these various gags. Among their Los Angeles houses where half-rate student tickets or service charges for passes are in effect are the Figueroa, Palace and other downtown houses. At numerous of the downtown houses double feature showings are regularly conducted. Golden Gate, on Whittier boulevard, is the latest, with a promoted refrigerator as the patronage lure.

San Diego's Give-Aways
In San Diego the F-WC deluxers—Fox, Orpheum and Columbia—have gone to extreme limits, the Fox devoting an entire night to give-aways. Prizes included two sedans, a cabriolet and a coupe, one each Tuesday night for four weeks, each car valued at around \$850, and the prizes were given away each on four successive Friday nights.

At the Fox California, in the same town, a complete bedroom set was the capital prize. The Fox Orpheum, showing double features, used the dailies to advertise that the first 26 women in line would be admitted for 15c. The Fox introduced "Family Night" when the entire family, 15c each, number 15c, is admitted for a buck. Another Fox lure was a free preview of the new feature on the closing night of the current picture. Orpheum ads clipped from good newspapers were given away accompanied with paid adult ticket.

In Ventura, 60 miles north of here, the American and Ventura theatres have tied up with the "Tree Press" clubby tree free tickets, given by the newspaper with every 50-cent subscription, either new or renewal. Newspaper devoted two full-page gratis ads on succeeding days announcing the tieup.

Passes With Laundry

Arroyo, suburban house, tied up with a free ticket for 30c admission was delivered in every bundle of clothes. Also hooked up a service station which gave one free 30c ticket with every \$1 purchase.

Madrid in L. A. distributed thousands of circus heralds containing three coupons, each good for one admission with a 15c service charge. The Madrid, 445 West Washington St., showing double features for 15c, flat, admits entire family Tuesdays and Fridays for 25c.

Tower, downtown first and subsequent runs, operated by Robert C. Tower, is the only flock of "Guest Seasonal Courtesy" cards which call for a 10c service charge per person each time courtesy is used. Attention is called on face of card that "pays" 30c, per person when used after 6 p. m.

Bards, at 5th and Hill, issued single and double complimentary cards, each calling for a five-cent service; and also "guest tickets" good when accompanied by paid adult admission.

Service charges noted for other downtown houses are 10c at Fox Palace; same at the Broadway; 5c at Los Bards; 15c at the Million Dollar; 10c at the New Roxie; 5c at the Rialto.

Survey covers every section of Los Angeles proper and shows universal practice of some form or other of racketeering with nobody seemingly profiting, and every exhibitor ready to knife the next fellow but loudly hollering if his pet project is stepped on.

Radio's Prompt News Coverage Too Tough for Any Real Newsreel Scoops; Television's Future Hope

RKO MANAGERIAL SHIFTS

J. J. Franklin Set on Coast—Firm Kosses and Gill Out

J. E. Firnkosses, Cleveland division manager, and Homer G. Gil, northwest division head, are out in the latest RKO operating department changes. J. J. McCurdy is replacing Firnkosses, while Gil's division is being scrapped for local direction by house managers under supervision by Cliff Work on the coast.

Firnkosses and a group of Cleveland people are opening offices there for the purpose of acquiring indie theatres for operation in that territory.

J. J. Franklin, brother of Harold B. Franklin, supplants Hank Goldenberg in the Los Angeles district, with Goldenberg moving to San Francisco in Lem Brown's place. Latter is awaiting another assignment.

Morgan Ames, in charge of RKO district embracing Minneapolis, St. Paul, etc., transfers to Chicago to lead Jack Levy operate the midwest division in addition to his own houses.

John L. Hines returns to the Palace, Cleveland, replacing Livingston Lanning. Victor Meyers succeeds T. H. Stern in New Orleans and Floyd Maxwell supplants Joe Cooper in Portland, Ore.

WB's 'Central Park' To Be Made Mostly in N.Y.'s C.P.

Joan Castle, recently tested for Warner Bros. by Rufus LeMayre, has been taken into "Central Park" for WB as her first, then transferring to the Coast.

"Park" with Joan Blondell, will be made mostly in the east in the city park after which titled. A unit to start it in New York is due within two weeks.

Pennock Col. P. A.

Hollywood, June 20. Murray Pennock, former Fox West Coast manager, is now handling coast exploitation for Columbia. In addition he is to organize Jack Jones' ranger clubs along the coast.

Appointed by George Brown from New York by wire.

'JERRY' SHORTS LINEUP

Hollywood, June 20. "Baseball," first short in the "Jerry of the Journal" series, will have Irish Meuse, Jim Thorpe and Mike Donlin handling mitts. Series is being made by Norman Sper for Educational, releasing with initial one starting Thursday (23).

Peggy Montgomery (Baby Peggy), former child star, may do a comeback in the series. Girl, now 14, has been off the screen seven years.

REOPEN ADAMS, DETROIT

Detroit, June 20. The Adams which has been closed for two years reopens next week as "Grind." Jerry Balaban of Chicago has taken the house over on a percentage deal from the Hugo Scheerer estate.

House was last operated by Public House whose lease expiring last February and was not renewed.

Moving to Educational

Hollywood, June 20. C. C. Burr moved production headquarters and offices from Teet studio to Educational, where he has a release for six "Torchy" comedies.

Other short product producers moving to Educational this week are Olympia Productions, Jack Hayes and Al Christie, all presently making headquarters at Metropolitan.

Par Publicity Out

Alvin Adams, Packard Palmer and Floyd Fitzsimmons have been dropped from the Paramount publicity advertising department.

Al Christie continues over the distribution organization. He is also working on the Par sales campaign, doing considerable traveling around the country on that.

Radio has taken the edge from the newsreels. Radio's immediate coverage of current events has cut the field of operations for the celluloid sheets to a point where even the reels admit they are mostly magazine.

The situation is such that the competitive efforts of the industry's newsreels which are made in covering some single event impels an expensive evaluation for each clip.

On certain big news events certain minds feel the more logical manner of covering by newsreels could be done by combination of newsreels and radio. That is, the distribution as well as coverage. The cameraman can get only so many shots of a person or an event and in many instances one or two camera could be sufficient to gather in all the celluloid stuff that finally reaches the form of an exhibition clip.

The time element is so strongly in favor of radio that a scoop by a newsreel is a negligible advantage of transportation. As such the beat is only a scattered exhibition effort chiefly benefiting the Broadway first-run, and most of the time by one or a few houses.

The newsreels' subconscious competition with radio is sending their coverage costs up on nearly every point except on magazine efforts.

Only 3 Hours' Scoop

The most recent example of this is the "Pathe" scoop of the "Pathe" technical beat by having shots of the convention shown in some houses about three hours after the convention opened. Had to go heavy on the cameramen besides transportation costs, to get more than merely local exhibition. The transportation beats are accomplished by expense, where most of the overhead goes.

Ingenuity of the Pathe people, however, was such that simultaneously with the nomination of President Harding, the Pathe newsreels showed the fact were ready for showing in all houses served by that company. The reel had been prepared in advance. That's merely a canny angle which can't be classed as an essential.

Television's Hope

Only television in the future will bring the newsreels back to its former eminence, according to belief. Reels under a television system alone may effectively compete with radio.

On the lovely fact, however, the newsreels can achieve exclusives but can't be really classed as scoops. The outstanding scoop of all recently was the flight of Amelia Earhart, trans-atlantic flier. The Pathe clip was exclusive for several days in America although Miss Earhart's flight was financed and sponsored by Paramount. That was essentially a news scoop and in a big way.

That the theatres feel the punch to have been grafted out of the newsreels may be surmised from current efforts of theatre men to effect some kind of combination of effort among the newsreels to effect certain overhead savings in distribution and general costs.

Realizing that such a move are inclined to feel that where for reels exist today they may be cut down to two in a way as to serve the entire industry collectively. The basis is holding company in which the affiliated companies would share in the profits. Others contend that such an effort may not succeed.

OAKIE-BATOFF-LIFETIME

Hollywood, June 20. Jack Oakie, after making a test, signed for a part in "Once in a Lifetime" at U. replacing Andy Devlin. Gregory Ratoff will play "Glo-gau" and June Clyde replaces Sidney Fox in this film.

Add Columbia P. A.'s

Hollywood, June 20. Columbia publicity staff up to eight with addition of Gretchen Green. Messer will handle fashions, furs and feminine yarns. Thompson is an advertising layout man.

"HERE'S TO COLUMBIA!"

AND EXHIBITORS EVERYWHERE
ARE SAYING IT NOW WITH
CONTRACTS

"BRAVO! HAIL COLUMBIA!"

**The Exhibitor's Friend—The Most Consistent
Producer of Real Profitable Box-office Pictures!"**

That's what exhibitors everywhere are saying
—and saying it with a flood of new Columbia
contracts.

They know that Columbia is concentrating solely
and only in the making of good pictures—**MADE
BY SHOWMEN FOR SHOWMEN!**

Exhibitors know that Columbia publicizes its pic-
tures direct, creating a ready-made audience of
millions—exhibitors know that their Columbia
contract for 1932-33 is their theatre's life insur-
ance—the one, sure guaranteed link to profits.

Buy Safety First—Buy Columbia First!
Beat your competitor to it this year!
See your Columbia salesman at once!

Columbia

YOU NEED 'EM



HAS 'EM!



EXPLOSION

By Epes W. Sargent

Triples on One

Hamilton, N. Y. Geo. A. Miller, of Hamilton theatre, has gone to triple featuring, but he does it with only one full length. He plays up the "Triple" program as consisting of a Hoot Gibson western, a Silm Summerville twosome and the Paramount News. He gives each an equal place in his throwaways and other advertising labeling them "No. 1" to "No. 3." For the news, he itemizes up the three leading clips.

Without opposition, he does not have to give two full features, but plays up all the items given the locals the idea they are going to see a real show, and they're satisfied.

Drums Are Popular

Revolving drums as part of the under marquee banner seems to be growing in popularity, both the RKO and the Loew's N. Y. theatres making frequent use of them. It is always effective and it gives both movement and a maximum of display.

The simplest form is merely a cylinder pivoted into an opening cut in the banner, with the picture across the sidewalk. Pictorial matter of panels of sales talk are placed on the circumference. The swankier idea is to cut the banner into four or more sections for as many panels as may be desired. The Palace Theatre, for example, has one with 16 faces on which are lettered the entire program. The panels make for easier reading and the banner the text is on a rounded surface.

If made light enough the drum can be revolved by means of one of the small motors which come in with structural toy sets. It makes for a nice effect without requiring any particular contrivance.

Help Olympics

Seattle. Fox-West Coast stepping heavily on exploitation, has arranged to raise funds to send six Olympic athletes for tryouts at Palo Alto. Goodwill effort, only, midnight matinee at Fifth Ave. giving entire income to the fund. Lots of publicity and favorable comment.

Bon Marche tie-up with Fifth Ave. for display of bathing suits netted fine display window, store advertising boosting Raquel and Renee and leading girl revue with Fanchon-Marco stage show. For "Night Court" at Fox theatre, Vic Gauntlett, advertising for WC in this district, tried out a new stunt. Preview seen by local judges and leading lawyers. This publicity trailer at end of regular trailer. Al boosted the court scenes, etc.

Now It's Peaks

Cameo, N. Y., is getting away from the standard candy can and using miniature samples of a candy known as Peaks, which gives a chance for the copy. Have a peak at the candy can.

Radio makes a new connection, the usual life saver lines, now that the latter is on its way out. Cameo theatre, Pittsburgh, Pa., sends in an envelope with the key to see and hear "The Unexpected Father" and eat and enjoy the contents of the envelope.

Anything which gives the recipient something to eat is more apt to get attention, and it does not advertise appeal, and if not overdone, it is a good bet always. It does not pay, however, to get them expecting something every week.

Free to Fishermen

Minneapolis. The State had an effective tie-up with a leading local news and fish establishment for the Zane Grey "South Sea Adventures." Fifty free tickets were given to the fishermen appearing at the store. In return for the tickets, the store turned over part of its big display window at one of its lake fishing corners for a fish display advertising the picture.

Dentifrice Tieup

Minneapolis, June 13. Through a tie-up with the 45 Allied and Independent theatres in the Twin Cities, a Chicago tooth paste manufacturer, advertising its new mission to the showhouses until August 1. Dentifrice cartoon, with name and address, presented at any of the theatres is accepted at any performance for one adult or two children admissions. Tooth paste manufacturer is taking large newspaper display ad space.

Television Show

Detroit. A television and short wave radio show is being held at the Fisher theatre with a complete exhibit by various national and local radio shows. Show engineered by Gene Kearney will demonstrate various radio nov-

elties such as the transmission of music by light beam. Short wave sets and equipment will also be featured. ERRL, the Army Signal Corps and local stations are co-operating to the extent of supplying exhibits.

Shower Baths

Might be well to remember the shower bath, picture borrowed from the N. Y. fire department idea, which were so popular last summer. Essential is a sprinkler attached to a hose. Hot weather and small boys will find themselves. Sprinklers are arranged for with the police department and, if it is possible, placed in front of the house. Some theatres last year used the back alley.

Children are supposed to come in bathing suits, though there is no prohibition against going under the spray with what passes with small boys for clothing during the hot weather. One downtown theatre is planning to work along a new line. The hose will be turned on between noon and one o'clock and the children are to take a shower during their lunch period. Crude lockers have been provided for the bill room where they can change to bathing suits and the shower is placed in the alley, close to the sidewalk. The kids are to come in and out of the theatre as they please and the girls all agreed that a shower would be appreciated.

Par's Calendars

A Paramount picture calendar, giving all data on pictures and production activity, has been inaugurated by Fox, as special advertisement for newspapers, fan mags, etc. Trade papers so far not included, may be later. The calendar, as it's known, gives complete title, credits, cast, etc., on pictures up to the minute, plus release dates. It also indicates what pictures are completed, those currently in production as well as all those slated to go in, plus info. Par has as to credits and cast. Calendars will be issued every two weeks.

Mickey's P. A.

Hal Hodes has worked out a tie up with the manufacturers of various Mickey Mouse novelties. With pictures playing the cartoons under the United Artists contracts, the outline of the plan is similar to that obtaining in the case of features, but seems to be the first time that a cartoon comedy has been shown in the advantage of special national exploitation.

The scheme worked well a few years ago when "Our Gang" comedies were given similar ride. There are 25 licenses who make various novelties ranging from soap to dolls and supplying some 170,000 dealers.

Color Gets Paper

Prior to the opening of "Bring 'Em Back Alive" at the Palace, the paper hooked the "Graphic" to the usual coloring contest for children with 25 annual subjects taken from the films, each with a brief descriptive legend.

But the real payoff was the advertising in the paper, which reached other than the "Graphic's" readers. Paper was given in return and the few tickets prizes bought the theatre plenty of advance publicity.

Some Real Tickets

Strand, N. Y., advertised the Cagney fight picture, "Winner Takes All," with reproductions of a fight ticket, given in close imitation of a real ticket.

Those who come to the opening press of the picture are given a ticket in a box in the foyer and retain the rest for identification, both carrying similar serial numbers. At the close of the show the house declared certain ticket holders in for a real admission to the Sharkey-Schmeling fight.

Stage Wedding

New Haven. To plug "Week-End Marriage," Roger Sherman has dug up a couple who will be married on stage during run of film. Gag is an old married man offering plenty of thanks to trailer and a group of merchants who are donating everything from the ring to a honeymoon in Atlantic City.

A Daylight Saving

Manager who figured that he would save to the new time did not announce it as a cut. He merely extended his afternoon prices to an hour later and announced it as a daylight saving.

Lets him go back to the six o'clock show without much chance of a complaint.

Lucky Baby

Sydney, Australia. Fuller chain is offering a prize of \$20 to the first baby born on the day Marie Dressler's "Emma" opens in each capital city in the commonwealth. Child does not have to be named Emma. It can be called Bill. Conditions require, Stipulation is merely that it be born after midnight of the opening day of the picture in each date. Planned to blow the event in the newspapers with pictures of the parents and the new arrival. New babies and getting plenty of attention.

Talking Right Out

Robert Collier of the Fox-West Coast theatres publicity, hits out from the shoulder when in a recent ad manual he writes, regarding a few managers who put the manual in the waste basket: "If the ad manual is not doing you any good, why not tell us to make it help? If the campaign doesn't fit your needs, why not tell us what kind will?" Collier makes a bull's-eye on a managerial state of mind that is by no means confined to his theatres or his picture. Managers simply toss the helps aside without even trying to see if they will help. Press books nowadays either help

sell the picture or they don't make a hit with it. A big boss any longer. Today managers need all the help they can get from every quarter and the most who feels that the self superior to a helping hand will not last very long.

There is no longer any excuse for ignoring the average press book. Even the worst of them have ideas and the best can sell better than the average local manager. If you know better, help the compliers. They'll listen if you won't.

Beach for Bathors

Fox Brooklyn theatre made a nice clean-up with a bathing beauty contest two nights during the week of June 10. One night was for single girls and matrons, and the other for June brides. In each instance the prize was a week at Atlantic City for two. A third prize was awarded a member of the audience.

Not looked in to any paper, but ran as a theatre gag with all papers picking the story up under the urge of Blanche Livingston, back on the job for the occasion, working under Morris Kinsler.

Kinsler also promoted a store bathing suit parade with the Fanchon & Marco girls modeling, and a paper picking the top, too, as the girls' model advertiser. Two shows did not conflict, each helping the other.

BEHIND the KEYS

Seattle. Al Finklestein of Rosenberg & Finklestein adds to his duties by also managing the Egyptian; Carl Collier, as special ad copy writer; Ed Peterson, former Neptune manager, transferred to Liberty, Spokane.

Uhrichese, O.

Lee Burger has become part owner and manager of the State here. He has for some time been manager of the Jewell, Cleveland. Burger succeeds E. A. McAuliffe as the local manager.

Buffalo.

Colonial, one of the three major downtowners, Shes-owned, and under the management of Jimmy Smith, goes dark this week for the summer. Fox picture for the Colonial shift to the RKO Palace, which dropped stage shows recently for a summer run of straight pictures.

Canton, O.

Adolph Buehrig, manager Loew's, largest in Canton, announces new 30c top scale.

Albany, N. Y.

Town board of Cairo, N. Y., approved Sunday films in the village for the summer only.

Los Angeles.

Irvine Carlin has leased the Empire theatre, 700-odd on Pico street, from Nathan Mann, the former operator. Carlin, former Metro film salesman in the local exchange, also operates the Alvarado, one time Fox-W. C. house.

Pittsburgh.

Penin, Loew-U. A. deluxer, cutting down on house personnel for the summer, with Mike Cullen, manager, also assuming a. duties and losing his annual two weeks vacation. Jack Simons, until now publicity director here, becomes ass't manager, succeeding Stanley Gosnell, who is out.

Des Moines.

Kucharo Co., local contractors, will erect the new \$20,000 Varsity at Iowa City, Ia., seating capacity of 650. House owned by E. E. Hamilton and will be operated by the A. H. Blank chain under a long-term lease.

Mason City, Ia.

Palace and Strand, A. H. Blank chain, have been consolidated with Tom Arthur of Cecil to manage all three houses.

Ida Grove, Ia.

Contracts for construction of new theatre to cost \$25,000 have been let by Harry Day.

Los Angeles.

Dave Bledermann has opened Selected Pictures, short subject exchange on film row.

Jamaica, L. I.

New Cross Island theatre, fourth in chain operated by Cross Island theatres, the Picture Palace, to open Saturday (18). Max Klammer will manage the house.

Montgomery, Ala.

Richard Kennedy, city manager for the Wilby-Public theatres here, announces the Picture Palace to open Saturday in charge of Foreman Rogers. Owned by R. E. Wilby.

Rochester. Manager Robert E. Hicks is out of the Century in Public economy move, district manager Harry Ryster taking charge of house.

Denver. Fox Rialto, Sterling, remodeled, reorganized and with new WE sound, reopened.

Geo. F. Carr buys Crescent, Hollywood, Colo., for \$10,000. H. C. Kyles buys Quivlar theatre, Montclair, Colo., and will remodel and reopen.

Certified Productions exchange closed.

Manager changes announced by Fox-West Coast, Denver headquarters: Mark Berkeheimer, from Paramount, Cheyenne, Wyo., to Coronado, Las Vegas, N. M.; Howard Kuhn, Coronado, Las Vegas, to Jones theatre, Canon City, Colo.; A. D. Bonham, from Denver City, to Imperial theatre, Alliance, Neb.; Ray Davis, Imperial, Alliance, to Rialto, Sterling, Colo.; C. A. Mulock, new manager, to Rialto, Loveland, Colo.; Elmer Boyd, Rialto, Loveland, to Fox, Sidney, Neb.; A. J. Hamilton, Fox, Sidney, to Strand, Ralston, Wyo.; J. E. Bangs, Strand, Ralston, resigned; Dave Davis, Mayan, Denver, resigned; Dave Davis, North Platte, Neb.; Harry Ashton, Fox and Paramount, North Platte, to Mayan, Denver; and Sam Smith, from Los Angeles to the Oriental.

Dan McAuliffe, Oriental, to Isis, Denver; Chas. Yager, Rialto, Sterling, back to old job as booker in the Denver office. L. R. Tustetter opening the Manitou theatre at Manitou, Colo., for the summer.

Polansbee, W. Va. City council has granted permission to Floyd Reed to operate their Rexy on Sundays, marking the first Sunday show in the town.

Action of council followed a petition of the theatre company to operate Sunday shows because the other amusements operate Sundays.

Akron, O. State has added vaudeville since the RKO Palace at Grandview shows, leaving it the only downtown theatre with a vaudeville grind. A dramatic stock is the only stage show in town this summer.

Los Angeles. Lord Goldberg replaced William Jenner, who owned and operated the Jenner will be assigned to another house.

Los Angeles. Lord Ruby, from management of Lord Ruby theatre to P-WC home here.

Birmingham. Cameo, nabe house, with Louis Waites in charge.

Worcester, Mass. Harry Arthur has reversed the usual formula of closing an old theatre and keeping a newer one open.

He has closed the Palace, but the old Elm St. house remains open with double features. Both are involved in union workers' strike.

Petersburg, Ill. The Star theatre building in Oxford, Ill., owned and operated by Walter Thomas, destroyed by fire, and residences on either side, slightly damaged.

(Continued on page 53)

Nervy Patrons

Sydney, Australia. Universal is working with Union theatres for a heavy campaign on "Breakthrough" which will draw the public to witness the horror picture and each person who attends will be given a "courage badge" with permit to wear it all over town. Another angle is the offer of \$5,000 to the family of anyone who draws the excitement induced by the film. Not laid off to an insurance company, as in the States, but the theatre company assumes the risk, figuring it to be unlikely it will be called upon to pay.

Helped a Fund

Williamsport, Pa. Local theatres all kicked in with help for a drive for the Crippled Children's Society. Rialto had a natural in "When a Fellow Needs a Friend" and gave a percentage of the receipts on that picture. Capital gave the tickets for every contribution of one or more. The RKO wound up the campaign with a Sunday benefit that almost made the theatre break the blues. Mostly good will, but theatres felt that they had to kick in on such a popular movement, and all contributed.

Menagerie Stuff

Philadelphia. Warner-Stanley theatre is in the "Ledger" to a scheme of printing pictures of animals with prizes for most complete identifications. Starts off with the blue nose, the "Ledger" has gone in for this sort of thing. Played up as a lesson in zoology.

Contest limited to the neighborhood theatres, with ticket prizes to theatre nearest the contestant.

Made 'Em Laugh

Wanting to get away from the gangster element, if it was with a new Chinese slant, a manager made the picture "The Dispensary" of Robinson and one of Washington, cut from a centennial poster.

George Washington was the original hatchet man, but Edward G. Robinson is the 1932 model and we think you'll find him mighty interesting. He has got a hatchet and tongs, in this Chinatown thriller.

George Washington helped the receipts. Something did, and this was the only departure from the first time campaign. In some sections this might be regarded as unpatriotic, but the manager knew his community.

Unemployment Rally

Denver. Joe Dekker of the Granada, nabe house, never lets the people of north Denver forget the unemployed. Utilizing a free distribution weekly that covers his territory, his latest was for the No. 300,000 page one, with the "Goumum" theme. He offered passes to every one in north Denver who would give an unemployed man at least \$1 for any odd job. The stunt created lots of favorable comment and made work for many.

Graduation Tieup

Los Angeles. Cashing in on graduation exercises by doing up various classes for benefit parties brought manager Lou Golden of the P-WC Golden Gate (L. A. suburban), additional revenue and made a lot of good will. Students got out and sold tickets for which they in turn received a box of goodies.

Parties were designated as "alumni house warming" events and students who would do not regularly attend pictures.

In on Olympics

Syracuse, N. Y. Problem of raising funds to send Syracuse University boxers to the Olympic tryouts at San Francisco next month was solved when Gus W. Lampe, manager of the theatre, volunteered to donate one-half of the gross receipts of the week, June 23-25.

Graduates will make an intensive drive to sell pasteboards.

Gilda Gray's Angles

Los Angeles. Loew's State will stage a modern shimmy contest nightly during the week's engagement of Gilda Gray, opening June 25, with \$200 in prizes distributed over the seven days.

Spooks for Ladies

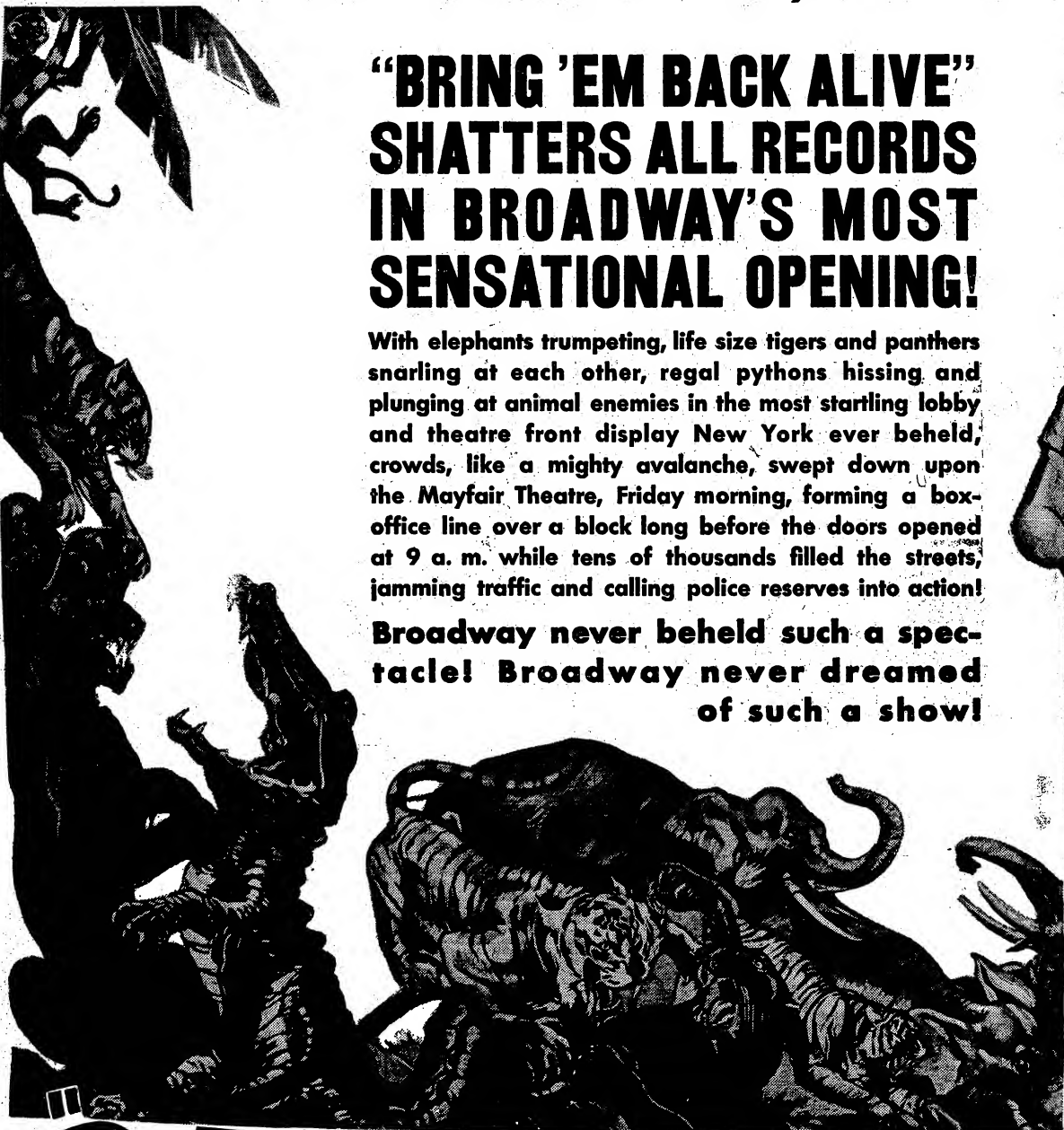
Pittsburgh, Pa. A "spook show" was one of the special events arranged for the Public Hippodrome during engagement (Continued on page 62)

TOTAL NUMBER OF PAID ADMISSIONS FROM OPENING 9 A. M. FRIDAY, JUNE 17

"BRING 'EM BACK ALIVE" SHATTERS ALL RECORDS IN BROADWAY'S MOST SENSATIONAL OPENING!

With elephants trumpeting, life size tigers and panthers snarling at each other, regal pythons hissing and plunging at animal enemies in the most startling lobby and theatre front display New York ever beheld, crowds, like a mighty avalanche, swept down upon the Mayfair Theatre, Friday morning, forming a box-office line over a block long before the doors opened at 9 a. m. while tens of thousands filled the streets, jamming traffic and calling police reserves into action!

Broadway never beheld such a spectacle! Broadway never dreamed of such a show!



BRING 'EM

BRING 'EM BACK TO YOUR BOX-OFFICE

**AT N. Y. MAYFAIR [CAPACITY 1734]
TO VARIETY'S PRESS TIME**

**7⁰⁵ P.M.
MONDAY
46,231**

SRO

FROM THE OPENING HOUR!

FRIDAY, JUNE 17 11,871 Admissions
SATURDAY, JUNE 18 . . . 13,962 Admissions
SUNDAY, JUNE 19 12,108 Admissions

**ALL ATTENDANCE RECORDS
FOR THE MAYFAIR BROKEN**

**FRANK
BUCK'S**

*amazing sound-film record
of his greatest adventure!*

**RKO-RADIO Picture Produced
by the Van Beuren Corporation**

*Directed by
Clyde E. Elliott*



BACK ALIVE

WITH "BRING 'EM BACK ALIVE"

● SHE'S ON THE AIR!

● SHE'S IN THE NEWS!

● SHE'S WON THE HEARTS OF THE WORLD!

BETTY BOOP

The BOX OFFICE BABY!

The most popular entertainers on the air are singing and playing BETTY BOOP—the song hit that's sweeping the nation! Kids everywhere are joining BETTY BOOP & BIMBO CLUBS! BETTY BOOP dolls and BETTY BOOP strip cartoons are delighting the young and old of the world! She's the country's latest

craze, this master creation of *Max Fleischer*, master showman! Now featured in Paramount Screen Songs and Paramount Talkartoons, BETTY BOOP has become so tremendously popular that after August 1st she will be starred! In Paramount Betty Boop Cartoons!... but more big news later!

ON THE AIR!

Now being featured by Rudy Vallee, Ben Bernie, Connie Boswell, Thirty Minute Men, Freddie Rich, Arthur J. Jarett!

PARAMOUNT SHORTS

HIT OF THE WEEK!

Selected for record which millions will buy and play!

GET IT QUICK!

Press book with loads of ideas for stunts and plugs that will help you ride on the wave of popularity that's putting these shorts over like features.

MOST UNIVERSALLY POPULAR STARS IN ALL SCREENLAND!

Betty Boop
and
Bimbo

They're Captivated! Just what They've got up
is a Kingdom to the Hearts of Young and Old!

—AND MORE!

Paramount Pictures has announced that
the most popular cartoon stars in the
country, Betty Boop and Bimbo, will
be featured in a new series of shorts
starting August 1st. The new shorts
will be distributed by Paramount
Pictures, Inc., 1500 Broadway, New
York, N. Y.

—AND MORE!



Stock Market

Chase Takes Roach's Challenge on Profits From Own 8 Shorts

14% WAGE SLASH ASKED FROM COAST OPERATORS

PITTS DOWN TO 4 FIRST RUNS

Los Angeles, June 20. Mort Slinger has arrived here to confer with the operators' union on a 14% reduction for the balance of the present contract which expires Sept. 5. Scale is \$25.50 for chief operators, \$22.50 for both men and \$15 for relief men.

Los Angeles, June 20. Hoeye quits peddling film for Tahiti Siesta. After 24 years of continuous service with RKO or Pathe in the distribution end, most of which time was spent in and around Los Angeles and other coast cities, Gordon Hoeye, who became a film salesman in 1908, is retiring at the age of 45 and plans to spend the rest of his days in Tahiti.

Pittsburgh, June 20. Davis, WB downtown first-run house, closing Saturday (25) for the summer, makes second-WB closing in as many months, Harris having pulled up the shutters six weeks ago. That leaves Pittsburgh with but four first-run sites, Penn, Stanley, Warner and Fulton, for the warm months, smallest number here within memory.

Under the scheme Chase is working on a salary lower than he was getting on the former contract, but with a proviso that he pockets all profits over a set figure. Profit sharing system came about when Roach and Chase endeavored to get together on a new deal following his vaude trip. Roach stated that cost of the former shorts of this star prohibited a profit.

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

Brown's Original State Trooper Yarn for Col

Comic will make eight pictures during the year.

He is unmarried.

Los Angeles, June 20. Col Brown is writing an original around the title "State Trooper" for Columbia's series of six action and melodramas.

Small Town's 2 Theatres Alternate Operations

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

Col's Femmes Have Say On Who Plays 'Gen. Yen'

Tamaqua, one of the largest towns in this district, with two large theatres, is cutting out expensive rivalry and reducing losses by having the Victoria and the Victoria closed in May and reopened the middle of June. The Victoria was closed in that period, but closed June 13, to reopen July 11, until which time the Victoria will be in operation.

Par Taking Stuffing From 'Bed's' Matress

Los Angeles, June 20. Columbia is resting on the option of its 40 feminine office employees to pick the player for the name part in "Bitter Tea of General Yen."

Incorporations

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New York

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Burr's 12 Melos

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U Remakes 'Privates'

Los Angeles, June 20. In addition to producing a series of comedies for Educational release, C. C. Burr will augment this program with a series of 12 melodramas for the state right market. The comedies, has engaged Edgar Clifton, Louis King and Christy Cabanne to act as co-producer and director on the series.

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Shingle Up, Anyway

Arlen in 'Riddle'

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Warners' Early Writers

Los Angeles, June 20. Richard Arlen, still on Paramount's contract list as a star, goes to "Riddle Me This," secondary to "Loud Love" and Victor McLaglen.

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

25% Silent Reissues

S. W. Also Passes Tax

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Alhambra, N. Y., Grind

Dallas, June 20. Following the general trend, public and RKO execs here decided on public absorption of the 19% tax for southwest divisions.

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Lackey's 'Klondike'

CLOSE AND OPEN 1 IN DES M.

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

Operator Strike in PA.

Newcastle, Pa., June 20. Union operators are picketing the Penn here following a wage disagreement. The shooting gallery is a strike. The men call it a lock-out.

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

Over the Counter, N. Y.

Des Moines, June 20. With the Des Moines closing June 23 only three houses are left operating besides the shooting gallery. The Paramount continued with Fanchon & Marco units, the RKO Orpheum straight, while the Strand will reopen.

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Summary for week ending Saturday, June 18: STOCK EXCHANGE

High	Low	Close	Change
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1

BONDS

High	Low	Close	Change
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1

Over the Counter, N. Y.

High	Low	Close	Change
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1
100	99	100	+1

(Continued from page 7)
dealt in for the six sessions. At around 12 a sharp reaction made up a very impressive total of capital risked either in investment or speculation.
What news did come out was mostly of gloomy portend. Sears, Roebuck passed its dividend, and the stock sank to a new low. At 10:15, Radio Corp. preferred A stock took off its dividend; the sudden burst of bullish activity that followed the Republican convention died swiftly, and the hoped-for news failed to come out of the Lausanne conference of the nations on war debts.
Quick change of front on the part of the bull sponsors of 10 days ago led the situation up in the air. The June rise that got under way around the first of the month ought to have run longer to present a pattern of the same month of 1931, and its early exhaustion brought renewed discouragement. Last year the run was based on the new tax and the tortuous surprise, as the element that turned a really oversold market.

Run Up in Rails
This year the oversold market was present, and there were certain elements in the Republican platform that might have been expected to make the same purpose. Indeed an effort was made to capitalize the party's constructive pledges for the aid of railroads and the new pattern of the gold standard. Carrier stocks had a good showing as well as early days of the week, but it took only minor selling on Friday to practically wipe out the gains. The influence was quite obvious that the bull sponsors were not prepared right now to go very far, whether because they feared a reaction for sale just ahead or because the tension between Washington and Wall street is still too strong, was anybody's guess.

Whatever the cause, the ticker showed a reaction was encouraged. Certain active stocks like Alkali Chemical, Kodak and the principal rails were marked up through the close of 10 days ago. The rise in the industrial average, and then slumped rapidly through logical points where support might be expected if there was to be any sustained rally.
Most of the first-class industrial bonds made a good showing, but there was no doubt that the equity shares were in retreat. The amusement industry, as pacemaker, was distinctly disappointing. It had had twice touch to a recovery since early last but on early last, when most of the active shares penetrated their former top prices, the bear Low could manage a top of 17%. Evidently its sponsors did not want to make a showing to attention a following or weren't in a position to do so.

Remaining sole hope for further bullish demonstrations this week lay in the idea that the close of Friday was not a retreat, but merely a tactical maneuver by sponsors of higher prices. Such a move would be within reason. Market had made fair progress, and it might have been desirable to give it the correct corrective shock. The latter was off, touching a new low for all time, 2 1/2 following the passing of its dividend two weeks ago. Bid for the common strangely enough was less than 2 below the final price for the senior issue, another example of strange ideas of value.

Amusement bonds failed to keep abreast of the steadiness in the general bond list. There was a movement in the lower tier some-what parallel to that in the same

company's stock. It was moved up with a show of confidence to 70 and then it slipped to 68, closing the week fractionally above that level. Performance of the two Paramount obligations was a little dizzy. At one time the two issues, one paying 6 and the other 5 1/2, drew practically level just above 17, a position that is manifestly out of line.
With both bonds at their present depreciated levels any advantage in the indenture would surely be represented in a wider spread, but if both have equal standing the difference in yield would mean something in a normal market. An effort to rectify the discrepancies of the market seemed to have been made later in the week, when the two drew apart, old bonds selling at 18 or at three points premium over the newer description.

Old bonds finished the week with a gain of 1 while the new issue closed Saturday 1/4 down net for the six sessions. Meanwhile the exchange was based on the margin of difference between the two may have some significance as demonstrating position of the different issues which the two issues have settled.
There was another unusual angle to the week's action. The Orpheum preferred changed hands several times at a rather wide difference from parity in RKO common. One transaction was for 30 shares at 3 1/4, at the same time RKO was selling at 2 1/4. As pointed out, the Orpheum preferred is convertible at two for one into RKO, and that privilege has been extended until November, 1933. But any seller who disposes of the senior issue for less than twice the prevailing quotation for RKO is throwing that away. With RKO at 2 1/4 for instance, it would be a simple transaction to short RKO, buy the Orpheum preferred into RKO common through the transfer agent, and deliver the RKO thus acquired against the short contract. In the market which has a surplus and remains unexplained, except on the ground that the seller couldn't be annoyed with small change, \$125 in the case cited.

Theatre bonds otherwise were quiet. There was an advance of 1/4 in the bonds on minor dealings and another run up in Warner debentures, the latter a sudden move which was followed by a suspicious look about, as have all late and sudden mark-ups these days. General Theatres gave was a fraction to 2, having now lost most of the recovery from 1 to better than 4. Company is in receivership and a reorganization plan is about to be made public. Its common stock, which was last quoted at an eighth has been suspended from the list, as part of the new plan. Bonds, it is understood, are to be replaced with a senior stock. The old preferred is still quoted on the curb, but in pennies.

Aggregate changes in the group were negligible. Minor gains in the bonds and 1/2 in Universal preferred. RKO preferred did not come out all week. Neither did Consolidated Film Industries common, which the preferred of the latter was off, touching a new low for all time, 2 1/2 following the passing of its dividend two weeks ago. Bid for the common strangely enough was less than 2 below the final price for the senior issue, another example of strange ideas of value.

From Own 8 Shorts

Los Angeles, June 20. Charles Chase is on a semi-rapidity basis on his new setup with Earl Roach, who is making his first picture, "Iron Man," under this plan.
Under the scheme Chase is working on a salary lower than he was getting on the former contract, but with a proviso that he pockets all profits over a set figure. Profit sharing system came about when Roach and Chase endeavored to get together on a new deal following his vaude trip. Roach stated that cost of the former shorts of this star prohibited a profit.
Chase believed he could lower cost if he handled the production end, which he is now doing, with his brother, James Parrot, directing. Contract was made with that understanding.
Comic will make eight pictures during the year.

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Pottsville, Pa., June 20. Tamaqua, one of the largest towns in this district, with two large theatres, is cutting out expensive rivalry and reducing losses by having the Victoria and the Victoria closed in May and reopened the middle of June. The Victoria was closed in that period, but closed June 13, to reopen July 11, until which time the Victoria will be in operation.

Incorporations

New York

Albany, June 20. Stanley Distributing Corp., Manhattan; capital stock, \$100,000; 100 shares no par.

Samuel Pictures Corp., Albany; capital stock, \$100,000; 100 shares no par.

Continental Authors and Players Guild, Inc., Albany; capital stock, \$100,000; 100 shares no par.

Gold Film Library Corp., Manhattan; capital stock, \$100,000; 100 shares no par.

World Film Exchanges Corp., New York; capital stock, \$100,000; 100 shares no par.

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Hoeye Quits Peddling Film for Tahiti Siesta

Los Angeles, June 20. After 24 years of continuous service with RKO or Pathe in the distribution end, most of which time was spent in and around Los Angeles and other coast cities, Gordon Hoeye, who became a film salesman in 1908, is retiring at the age of 45 and plans to spend the rest of his days in Tahiti.

Hoeye sells from San Francisco July 6 on the Monowall. He has saved a comfortable nest egg and is quitting the picture business with out any regrets.

Par Taking Stuffing From 'Bed's' Matress

Los Angeles, June 20. After sundry conferences on the censorship agency, Paramount has come to the conclusion that all it will be able to use of the recent best seller, "No Bed of Her Own," will be the title "Horrid Stuff" can be washed up, so film will have a story entirely foreign from the original.

Austin Parker is writing the replacement picture, "The Mysterious Mr. X," which will be supervised by Henry Henigson.

U Remakes 'Privates'

Los Angeles, June 20. In addition to producing a series of comedies for Educational release, C. C. Burr will augment this program with a series of 12 melodramas for the state right market.

The comedies, has engaged Edgar Clifton, Louis King and Christy Cabanne to act as co-producer and director on the series.

Shingle Up, Anyway

Los Angeles, June 20. New company has nailed up a shingle on the Metropolitan lot. It is called Famous Star Pictures, with Bob Ross and Isidore Bernstein as partners.

Very inde on any immediate production.

Warners' Early Writers

Los Angeles, June 20. Richard Arlen, still on Paramount's contract list as a star, goes to "Riddle Me This," secondary to "Loud Love" and Victor McLaglen.

Arlen is now on loan to Warners in "Tiger Shark," starring E. G. Robinson.

25% Silent Reissues

Little theatre, Philadelphia, formerly a foreign film house, has been taken over by Warners, who have and Harry Cahane for a new party policy.

idea is to book in only supposed cinder pictures with a maximum of reissues and at least 25% old silents.

ALHAMBRA, N. Y., GRIND

Alhambra, Labor Day is scheduled to be reopened by RKO as a 10 and 12 grind. The house more recently was being utilized by RKO in lighting experiments. The results of those experiments have never been made known.

Last year the house played to colored stock and pictures. It is right in the heart of New York's Harlem at 125th St. and Seventh Avenue.

Lackey's 'Klondike'

Los Angeles, June 20. William Lackey, indie producer, inactive for some time, will produce one feature for Monogram.

Picture will be titled "Klondike," Tristram Tupper, author, Director and cast not set.

CLOSE AND OPEN 1 IN DES M.

Des Moines, June 20. With the Des Moines closing June 23 only three houses are left operating besides the shooting gallery. The Paramount continued with Fanchon & Marco units, the RKO Orpheum straight, while the Strand will reopen.

J. H. Sheridan, Des Moines manager, goes to the Strand.

PITTS DOWN TO 4 FIRST RUNS

Pittsburgh, June 20. Davis, WB downtown first-run house, closing Saturday (25) for the summer, makes second-WB closing in as many months, Harris having pulled up the shutters six weeks ago.

That leaves Pittsburgh with but four first-run sites, Penn, Stanley, Warner and Fulton, for the warm months, smallest number here within memory.

Avenue Cinema, foreign film site announced to close last week has decided to stay open and make a play for the summer trade as long as possible. Showing nothing in the past, but German talkers, house will add other foreign tongues, with the French "Le Million" in this week, and Italian and Soviet sound films slated to follow.

Brown's Original State Trooper Yarn for Col

Los Angeles, June 20. Col Brown is writing an original around the title "State Trooper" for Columbia's series of six action and melodramas.

Other five deal with harbor police, railroad men, transcontinental flyers, auto racers and flood relief workers.

Col's Femmes Have Say On Who Plays 'Gen. Yen'

Los Angeles, June 20. Columbia is resting on the option of its 40 feminine office employees to pick the player for the name part in "Bitter Tea of General Yen."

Girls are looking at the tests of the candidates to give judgment on the sex appeal. A dozen players have been tested, with a choice of the strong ones to Niles Astor, Chester Morris, Leslie Banks and Leo Carrillo.

Burr's 12 Melos

Los Angeles, June 20. In addition to producing a series of comedies for Educational release, C. C. Burr will augment this program with a series of 12 melodramas for the state right market.

The comedies, has engaged Edgar Clifton, Louis King and Christy Cabanne to act as co-producer and director on the series.

Arlen in 'Riddle'

Los Angeles, June 20. Richard Arlen, still on Paramount's contract list as a star, goes to "Riddle Me This," secondary to "Loud Love" and Victor McLaglen.

Arlen is now on loan to Warners in "Tiger Shark," starring E. G. Robinson.

S. W. Also Passes Tax

Dallas, June 20. Following the general trend, public and RKO execs here decided on public absorption of the 19% tax for southwest divisions.

Affects principally the ace deflexers in larger keys which had been operating on a 50c top. New 50c plank begins Tuesday (21).

Operator Strike in PA.

Newcastle, Pa., June 20. Union operators are picketing the Penn here following a wage disagreement. The shooting gallery is a strike. The men call it a lock-out.

Speer Marousis, manager of the theatre, told the four operators he could continue to pay at the old scale and wanted a 50% cut, asking that one man be eliminated and the total cut three ways instead of four.

The men refused and complain also they have not been paid for three weeks.

CLOSE AND OPEN 1 IN DES M.

Des Moines, June 20. With the Des Moines closing June 23 only three houses are left operating besides the shooting gallery. The Paramount continued with Fanchon & Marco units, the RKO Orpheum straight, while the Strand will reopen.

J. H. Sheridan, Des Moines manager, goes to the Strand.

Summary for week ending Saturday, June 18: STOCK EXCHANGE

High	Low	Close	Change
100	99	100	+1
100	99	100	+1

A NEW FORCE

IN THIS INDUSTRY

- If you have talked with Fox executives or employees you have met it.

It is the confidence which now inspires Fox Film Corporation—a confidence coming out of the knowledge of constructive policies at work at the Home Office and at Movietone City.

The purpose of this advertisement is not to publicize policies.

The results of these policies will very soon be given the publicity they demand.

Until then there will be no idle promises or boasting.

Meanwhile showmen to whom the future of the industry is important are advised to . . .

WATCH FOX THIS YEAR!

TAX PICKUP IS SLOUGHED BY L.A. HOUSES

Los Angeles, June 20. After agreeing for a partial absorption of the expected 65c admission tax, local independent theatre operators and circuit representatives disregarded their agreement and are still up in the air. Indications are that the tax will be passed on to the public before it goes into effect on Tuesday.

Fox-West Coast in some spots will add the tax to the admission. In other places where business is off, such as Portland, Seattle and Tacoma, prices will be reduced to permit retaining the old scale with the tax included. RKO adopts the same policy in the northwest and may reduce the expected 65c to 50c so that the tax included admissions will remain the same, but balcony prices will be boosted a dime to 35c as recompense for the downstairs reduction.

Warners' Hollywood will remain at 65c, with the tax included, but the Downtown and Western will add the tax to their 55c admission price.

Public at the Paramount here will reduce its former 65c admission price to 63c, and add the 7c tax, making the admission 70c. Mainstage prices of 50c will add the tax making the admission 55c.

Theatres generally will pass along the new theatre tax to the customers, making it 50c for the 50c house. Loew's State will have 70c top week days instead of 60c, with admission 63c and tax 7c. For Saturdays, Sundays and holidays the present 75c price will add the tax, leaving 7 cents to cover tax.

Orpheum will also have 70c top. Warners and Public are waiting for okay from New York for similar changes.

PHILLY WILL PARTLY ABSORB ADMISH TAX

Philadelphia, June 20. The local theatres will absorb the tax when the admission scale is high while reductions in prices will bring other houses down below the 41c mark.

Maabroom closes for the summer months July 1 and the Boyd on Chestnut street reopens July 6. Nothing yet officially about the report that the Earle would drop vaudeville for the summer.

In addition to the tax payment on the 75c scale prevalent here (which, in effect, drops the theatre scale to 68 cents), the Stanley-Warner people have forsaken their one-price-all-over-the-house policy. The Stanley and Boyd Theatres will reduce their upstairs prices from 75c to 65c at the Earle will drop vaudeville for the summer.

The Stanton will keep its night downstairs price at 50c reducing the upstairs to 40c, and the Kariton, maintaining its regular scale of 30c, 40c and 50c will pay all the tax on the last-named price seats.

These general policies will mean that the absorption of the tax by the company will be necessary on only a part of its total seating except at the Maabroom 75c scale will remain as is, it being only a matter of ten days before it closes.

MIDWEST JELL

Public-RKO Together in Rockford, Ill., on 3 Houses—Maybe More

Chicago, June 20. Pooling arrangement between RKO and Public Great States is under way in Rockford, Ill., Public household. Houses involved are the Coronado and Orpheum (Public) and the Palace (RKO). All three will probably be kept open except for temporary shutdowns over the summer with combined profits to be pooled. Springfield, Ill., already has that arrangement between the two circuits as well as at Madison, Wis., where RKO and Fox have pooled. Another Public-RKO division manager, completed an inspection tour of midwest houses with a view to checking further pooling possibilities.

SCALE CUTS IN ROCHESTER

Loew's Starts—Others Follow—RKO Holds to 50c with Vaude

Rochester, June 20. First real cut in prices since depression is in effect this week. Loew's Rochester precipitated the dive with the others ready, but waiting to see how far Loew's would go.

The Rochester went two weeks with straight films at vaude prices, Garbo film going through to good profit, but regular programmer, playing to little. Then the cut from 50c to 35c top.

Public fairly quickly met the slash, and the Regent went from 35c to 25c at all hours. RKO Temple with double features trimmed to 15c-25c.

Several neighbors likely to follow the procession in order to beat downtown prices.

RKO Palace, only vaude house, will keep 50c top and only theatre to ring in on federal tax.

5 LOEW'S, CLEVELAND, CLOSED OVER SUMMER

Cleveland, June 20.

Five Loew houses are closing for the summer, leaving local circuit with 10 theatres, 6 of which are three of its neighborhood spots.

Closing orders, most slashing one issued in town's history, means curtains for Loew's State (multiple policy), Alhambra, Circle and Liberty. Two downtown houses staying open are Allen, chain's ace film house, and Stillman, a two-bit spot.

In the first notices to fold, sent out by Col. E. A. Schiller in New York, seven of circuit's theatres were slated to go dark. State was originally scheduled to remain open, dropping presentations for straight pica, but last-minute change of plans reversed situation.

High rentals and refusal of stagehands' union to cut wage scale rumored to be causes of wholesale shutdowns. RKO Hipp was closed several weeks ago, but RKO Palace will have no competition this summer from Loew's State.

Jerry O'Connell, manager of Allen, and Eddie Melniker at State will be shifted to New York houses, with O'Connell returning in the fall. Joe Reide from Circle and Joe Standish will head Allen's new staff. Art Catlin is to stay as manager of Stillman, with Bob Newkirk from Liberty and James Evans from State as assistants. Kenneth Reid, manager of darkened Doan, promoted to managery of Broad, Columbus.

Curtailed 4-11 Show To Save on Overhead

Altoona, June 20. Local exhibs have inaugurated a new policy under which the theatres will be open with 50c-50c p. m., the move reducing the daily operating expense in personnel by almost half. Projection men who had worked the eliminated shift will alternate with the continued shift.

Policy will continue until Sept. 1 when the theatres' contract with the projectionists expires and it is expected that some readjustment of the wage scale will be effected then.

Sound by records caused an increase of 150% in projection booth costs and with sound is now on the film, the augmented projection staffs are still required by the present contract, according to the exhibitors. With admission prices now halved the exhibs want no bootmen to share the reduction.

The new plan was presented to the public as a matter of insuring cooler theatres and greater comfort for the theatre-goers. Warner Brothers, Wimmer-Vincent and Skouras are represented by the theatres which adopted the new policy in union.

The Junata theatre, an independent, has dropped to four days a week with the only other independent closed, for rent.

EXHIB IN BANKRUPTCY

Los Angeles, June 20.

George E. Carpenter, Glendale exhibitor, filed a voluntary petition in bankruptcy here, with \$19,890 worth of assets, of which \$19,000 is insured by the Glendale National chief item, and liabilities of \$8,069.15.

Chief claim was that of Pacific States Savings & Loan association on a trust deed for \$7,264.66.

New FWC House Shuts

Oldest Phoenix Indie

Los Angeles, June 20. Plaza, oldest theatre in Phoenix, Ariz., at point of operation, has closed and may remain dark.

Tough opposition from the new Fox-West Coast house, just across the street, spelled "finis" for A. R. Cavanaugh, who has been operating house on a second run policy.

ALL PITT CUTS TO DODGE TAX

Pittsburgh, June 20.

Sweeping price reductions made in all of the first-runs last week to eliminate the government tax, every slice slipping under the 41c limit.

Biggest slash of all was at the Fulton, Shea-Hyde house, where scale was cut in half, going from 50c to 25c. This, however, will eliminate the two-for-one practice, which has been in existence for more than a year. Davis went from 50c to 35c, while Warner dropped its prices from 50c to 40c.

Something of a surprise was the action of both the Penn and Stanley, downtown deluxes, going from 50c to 40c. Houses have been advertising for more than a week that, with the elimination of stage shows for the summer, the top would be 50c (or 55c with the government tax).

Warner Brothers also making adjustments in all of their nabe houses in this district. Enright, in East Liberty, went from 50c to 40c some time ago, while rival Sheridan Square dropped from 50c to 35c.

ALL CIRCUITS TO CUT ADMISSIONS IN OHIO

Slash in admission prices for all circuits operating in Ohio looms as RKO announces its intention to meet the level of Loew cuts in that territory. Towns mostly affected are Columbus, Akron, and Dayton. Warners may also chime in at Akron where the chain operates the Strand.

The slashing spree came when Loew's slashed its straight sound house rates to 35c and under.

Columbus, June 20. With the failure of the Loew-RKO pooling pact, last week, Loew reopened the Broad Friday (17) after the house had been closed two weeks. When closed it was announced the Broad might not be reopened again this year.

Reopening has the town on its ear, as house now is playing first run films on a 15-25c scale, with the latter figure top even on Sundays and holidays. At the same time, Loew announced that top at the Ohio, which went straight films two weeks ago, had been cut to 40c. The house, which had been cut from 50 to 35 cents. Both houses are to remain on their usual full week scale for film engagements.

The pooling arrangements fell through, RKO got a bit the best of it because the Majestic was doing fair biz at 35c top, with the Ohio at 50c the only Loew competition. Loew changes made last week are generally looked upon in the light of reciprocation if not a challenge to a battle to the finish for what little flicker biz may be here this summer.

RKO Palace also dropped to 35c, from previous 40c top, Friday, but failed to ballyhoo the reduction even though it was that of Loews, and heavily used callulopes and what-not all over town.

Akron, O., June 20.

The Strand, Warner Bros. house here, followed Loew's with admission reductions effective immediately. Strand will operate this summer at a 30c maximum. New scale is identical with that of Loews, as announced several days ago.

Al Beckerick, manager RKO Palace, only other major house downtown, will probably follow the other in scaling down admission prices.

Meyer's 3d Term

Milwaukee, June 20.

Fred S. Meyer was elected to a third term as president of the MPPTO of Wisconsin and upper Michigan at the three day convention here last week.

Circuits Cut Prices, Loew's Most; Blame Depression, Not Tax Move

FRISCO ORPH

Stick-Up for \$4,917—Two Weeks After L. A. Orph

San Francisco, June 20.

Trio of stick-up men waited until the Orpheum program were swelled by return of vaude and then held up George Bole, manager, and Bob Haines, assistant, last Sunday night, getting away with \$4,917.

Bad men sneaked into the upstairs offices, descended to the main offices by a private elevator, and binding Bole, forced Haines to open the safe. Then they trusted up the assistant and spent the next five minutes splitting the swag before they scrambled.

Believed to be the same bunch who got the Los Angeles Orph two weeks ago.

LOOP TOP TO 75C TO MEET 10C SHOW TAX

Chicago, June 20.

With the federal theatre tax situation left entirely to local divisional operation and advice from the picture houses voted to pass the 10% on to the public in all instances over and above the 41c deadline.

Readjustment of downtown scales brings the B&K Chicago and RKO Palace together on a straight 75c top for every night in the week plus the tax, marking a 10c reduction at the early 20c level. Chicago houses from the former 85c price on Saturday, Sunday and holidays.

At the same time, B&K made a similar slide in scale in its neighborhood deluxes, going down 75c to 65c all week plus tax and eliminating the week-end prices. On Saturday and Sunday in the Loop, the Palace and Chicago will drop its early bid price from 40c to 35c up to 1 p. m. thereby getting away from the excise there.

RKO's State-Lake top of 60c remains that way until the new vaude policy before it is built by the expected scale will come down to either to a straight 60c top or 60c downstairs and 35c in the balcony.

RITZ NABE OBJECTED TO DELUXER; NOW FOR SALE

Winnipeg, Can., June 20.

The Uptown, Winnipeg's newest picture house, situated in the town's wealthiest neighborhood, is proving a white elephant. Miles, independent owner who built it, is anxious to sell. Reason for poor biz of house is said to be the fact that the house opening half way through the season and not getting good bookings.

The Uptown was very much objected to before it was built by the ritzy residents, who passed around petitions not to allow it but was built in spite.

Steffes Blames Unions For Foreign House Flop

Minneapolis, June 20.

W. A. Steffes, Alhambra theatre president and local indie exhib, blames the abrupt closing of his foreign talker season at the Shubert to extortionate demands of the local unions. Steffes says that he was compelled to employ four booth operators, two to a shift, and a stage hand, at a cost of \$283 a week, which was more gaud than the house could stand.

Steffes tried in vain to obtain concessions from the unions in the matter of personnel requirements.

Licenses Not Renewed by 30 of 50 Buffalo's Nabs

Buffalo, June 20.

Thirty neighborhood theatres have failed to renew their licenses, according to a statement issued by the Buffalo License Commissioner.

The renewals were due May 30. Only 20 out of the city's 50 community houses have procured permits.

Considerable discussion among the major chains during the past week on the new admission tax which becomes effective today (21) on all tickets over 40c, resulted in a consensus that the public absorb the levy. Exceptions, where cuts in scale have been agreed on since notice of the passage of the tax, are held to be cases where the chains have for some time felt a cut was necessary, but were holding off to see whether admissions were to be taxed or not.

During meetings of the past week, chain heads deny that, according to drastic reductions was sought through agreement to get as close or under the 40c line as possible. Report that the major druggists were afraid the majority of independents would take advantage of tax-exempt scales is declared unfounded, with experts placing indie operators in the same spot as they themselves are. Estimates that 75% of the country's indie exhibs, playing first run, are over the 40c mark.

Must Maintain Standard

Chain operator contention is that indies cannot undersell as a result of the tax, because as first run, the exhibitors must maintain the level the same as the chains, regardless of the tax.

It is intimated in some chain circles that, early morning, matinee and perhaps balcony prices may be slashed to under the 40c level in order to appease that portion of the public demanding escape from the tax. There is no general agreement in this direction by the chains, however, with majority of cuts already in effect or to come, to be figured principally by operators with respect to all factors except the tax.

It is pointed out that the past week established the greatest number of changes, or approved them for the immediate future, with competitive chains in those situations with parallel policies ready to meet the cut in most cases.

It's most drastic cut is at the Valencia, Jamaica, de Luxe with stage shows, where top is brought down from 75c to 65c. Other cuts include four houses in Norfolk, Va. in Columbus and one each in Indianapolis, Akron, Houston, Louisville, Canton, Kansas City, Rochester, Harrisburg, and Pittsburgh. Loew's calls the reduction the most drastic since the depression, but blame much of it on the depression. In houses in Harrisburg, the 65c top and 35c is established, but through conditions rather than as a result of the tax, it is insisted.

Policy Change Reason

On July 1 when the Paradise, Erie, and Coliseum theatres, playing in name vaude show in place of Loew units, the scales will not be altered.

Among other low reductions are 10c at the Coliseum, a 10c reduction of vaude Saturday (25); Yonkers, which went to straight pictures Saturday (18); Boulevard, Bronx, which cuts though retaining vaude and Loew's Hillside, Jamaica, down to 10, 15 and 25c scale yesterday (Monday).

Penn., Pittsburgh, cut follows ousting of units there June 10, while Erie and Coliseum are cut as due to turning to straight pictures. State, Newark, probably goes to straight pictures July 1, with that change in policy calling for normal conditions.

Loew's is closing five houses in Cleveland, State, Circle, Alhambra, Doan, and Liberty, for the summer, leaving chain with Stillman and Allen as big downtown houses, plus Granada and Park in nabes, open.

Public has reduced to 40c or lower in only a very few minor spots where cut was seen as inevitable weeks ago, says an operating official, while for RKO a spokesman says "everything being equal, admission prices will be maintained."

Where a change of policy is effected, a cut is expected aside from the tax as it would have been before that.

On Broadway, all houses are passing on the tax to the public. It has also been agreed between the various chains that the newspaper critics will have to pay their own tax on passes, rather than absorption of this charge by the theatres.

LANDSLIDE!



12,000 EXHIBITORS VOTE FOR 10 LEADING BOX-OFFICE STARS!

And who do you think wins?

FIRST RETURNS IN NATION-WIDE
SURVEY OF MOTION PICTURE HERALD!

MARIE DRESSLER
JOAN CRAWFORD
WALLACE BEERY
GRETA GARBO
NORMA SHEARER
CLARK GABLE

**6 out of 10 for
METRO-GOLDWYN-MAYER**
The Star Power!

SO. CALIF. INDIES KILL ALLIED FOR I.T.O.

Los Angeles, June 26.
Paving the way for expected clearing sailing by the newly created Independent Theatre Owners of Southern California, members of Allied Theatre Owners of So. Calif., meeting Tuesday (24), formally dissolved the original outfit, which for more than a year has functioned in deontological fashion. Liabilities and assets of Allied were immediately assumed by ITO as of June 1, and steps taken to insure harmony in the ranks and secure zone and other protections which Allied was unable to bring for its members.

With more than 150 indie houses out of a total of approximately 450 in the Southern California territory now dark, leaders of the new exhibitor organization hope to get around 300 to 350 members in the immediate future. Ways and means of raising funds, which includes new members, was left in the hands of the finance committee of which Harry W. Chotiner is chairman.

Musicians Join P-P In Reward Offers to Curb Texas Bombings

Dallas, June 26.
Series of recent stench bombings in Texas prompted Public to post \$2,000 reward for info leading to convictions. An additional \$250 from the Dallas musicians' local sidetracked the labor angle auspicious.

Flat denials were made from both Bob O'Donnell, Public div. head, and local labor officials, of any existing differences in the Texas keys affected by P-P's current retrenchment program, manifested in closing of some 14 deluxers for the summer and temporary return to straight plet policy of vaudeville status in this division. Only exception is San Antonio, where theatres combined in toto to lock out stagehands following contract disagreement.

Film operations victimized by bombers during the past month include Houston, San Antonio, Waco, W. Worth and Dallas. In some instances bombings were simultaneous in different towns, and in majority cases during the first night performances, resulting in injuries to a score of patrons, mostly minor burns.

O'Donnell intimates that continuation of this mess may force P-P to close several other Texas houses, taking into consideration that some of these operating are 'lemons' already.

Sliding Scale of Cuts By Pro. with Fox-W. C.

San Francisco, June 26.
Arch M. Bowles, for Fox-W.C., has rounded weeks of dickering with the Projectionists' union for pay cuts in local houses. Deal is similar to the one worked out with RKO, WB and UA some weeks ago, in the battle for similar negotiations now being conducted by United California Theatres, including Golden State, T. & D. Jr., and San Francisco Theatres, Inc. Agreement, effective to Sept. 1, 1935, calls for the following sliding cuts:

Salaries from \$70 to \$75 per week, cut 5%; from \$75 to \$80, cut 6%; \$80 to \$85, cut 7%; \$85-\$90, cut 8%; \$90-\$95, cut 9%; \$95 to \$100, cut 10%.

P-W is closing its California, Richmond, after dickering with projectionists to cut the three operators' salaries from \$73. Unions refused, and biz being off anyway, house shutters for the summer.

T. & D. JR. AND FOX-WC IN OAKLAND, CAL., POOL

Oakland, Cal., June 26.
The State, operated by the Golden State chain under joint ownership with the T. & D. Junior, passed to the Fox-West Coast this week under a deal whereby Fox takes the nabe Rialto in S. F. and gives two houses in Visalia and Hanford, respectively.

A policy change will be put in immediately, either first runs and a musical tab stage show, or second run at pop prices. If the latter, Warner and United product, heretofore shown at State, will gravitate to Fox-Oakland, Paramount and Grand-Lake.

The Grand-Lake, which came within 30 of the first week of S.F. on 'Grand Hotel', grossing in the neighborhood of \$22,000, is now to have a first run policy. Closing notices are up on the Paramount, de luxe house where the Fanchon & Marco shows are, but it is believed to be a protective measure preliminary to wage reduction conferences with the unions.

The Fulton reopens Saturday (28) with pop stock under management of Dick Wilbur who has a summer contract from George Ebeby and Edward J. Hogarty. Louis R. Lybe, receiver for the Income Properties, is also dickering with deals to reopen the Roxie either as burlesque or stock house.

The American, recently reopened and playing Columbia and indie products, is having its troubles and a second run pop policy is being considered.

Theatre Rental Suit Reversed by High Court

Appellate Division has ordered a new trial in the suit by Grand Allen Holding Corp. against the M. & S. Circuit, the latter having won the judgment of the Supreme Court, which decision the App. Div. reversed. G. A. sued M. & S. for \$1,416.

Charge was that in June, 1933, the Allen Theatre Corp. leasing the Allen St. theatre, New York, from the G. A. firm, assigned to G. A. a fire loss insurance claim in consideration of rent in arrears and permission to sublet the theatre. When the claim was paid, Allen Theatre Corp. gave the money to M. & S. Circuit, which allegedly refused to pay.

Appellate Division ruled that Max Cohen, secretary of the Allen Theatre Corp., was entitled to sign the assignment. Supreme Court had held the reverse.

Labor Trouble May Force Closing of Another Spot

Greenwich, Conn., June 26.
With no settlement in sight with the union the situation against the RKO Pickwick makes it look like that house may have to close down. The cost of maintaining four operators is the rub.

The house is open only for 5 1/2 hours daily, and RKO figures two men would be plenty for that kind of time. The house runs a matinee and two shows at night, the first at 7 and the second at 9.

Golf Benefit Trailers

New York theatres are aiding unemployment relief by running trailers on a golf match June 28 at the Fresh Meadows Country Club for the fund. The Mayor's Committee on relief is asking the New York houses to do this bit, with quick action all over.

Gene Saragat, Bobby Jones, Billy Burke and Tommy Armour will be the players donating their services.

RUS ROGERS' NEW DEAL

Los Angeles, June 26.
Russell Rogers, who recently retired as general manager of Pacific National Theatres, received a cash settlement for his contract, and has been rehired by the company as film buyer.

Rogers' contract had until Jan. 1 to go.

BRUCE FOWLER SUPER

Los Angeles, June 26.
Bruce Fowler has been appointed a Fox-West Coast district supervisor for a portion of Los Angeles territory.

He replaces Robert Smith, who is temporarily without assignment.

Nouns Beat Stars

Los Angeles, June 26.
Star names mean little if anything to the clientele of the of the several Central avenue (colored district) picture houses. On the other hand exhibits cash in on the words 'racketeer' and 'gangster' and use these above the title in most instances.

Using the billing 'Racketeer in such-and-such' (picture) means capacity biz for the caters to the colored gentry.

Sheriff's Sale Set For 5 Chamberlain Houses—Appeal On

Shamokin, Pa., June 26.
Sheriff 'Chas' R. H. of Northumberland county, has advertised a sheriff's sale, for June 29, of five of the Chamberlain Amusement Enterprises theatres in that district.

The sale is to take place at Sunbury. The theatres are in Shamokin, Mt. Carmel, Lansford, Tamaqua and Mahanoy City.

The Pennsylvania Trust Co. Reading, holder of a \$260,000 mortgage, is the execution creditor.

The Pennsylvania Supreme Court was applied to recently for a stay of execution, but dismissed the appeal. Since then another appeal has been taken, with the effect, in the opinion of some interests, of delaying proceedings until the Supreme Court can hear the second appeal next fall.

Meanwhile Stephen L. Gribben, Shamokin, the receiver of the theatre properties, is continuing to operate them. The first appeal was taken by representatives of the stockholders. The second has apparently been filed on behalf of the receiver, who wants to continue operation of the theatres, claiming, as do the stockholders and bondholders, that selling the realty at this time would cause heavy losses. The sheriff is proceeding, nevertheless, and advertising the proposed sale.

Pete Smith's Short Hollywood, June 26.

Metre has in work 'Motorcycle Mania', Hill climbing short with Pete Smith writing and speaking the dialog.

Jack Cummings directs.

No Chi Move to Stabilize Film Protection; Numerous Violations

CANADIAN ACCORD

Public and RKO Agree on New Scale, Policy for 11

Negotiations for changes in policy and reduction in admission prices of RKO's 11 Canadian houses operated under a partnership with Public were concluded Friday (17) in New York by Joseph M. Franklin and John Balaban, Franklin is RKO's representative in Canada. He is not related to H. B. Franklin, RKO president, and returned to Canada following completion of his conferences with Public.

Certain RKO spots in Canada, now dark, may be reopened.

L. A.'S COLORED INDIES OFF OF DOUBLE BILLS

Los Angeles, June 26.
First concerted step of a group of indie exhibs to eliminate the double-feature problem has been reached in the Central avenue (colored) district, where effective this week all double bill houses will revert to single features.

General agreement is for the four houses affected to change pics twice weekly, and in no case to show more than one feature on a program.

TEITEL MARITAL TIFF

Chicago, June 26.

Latest domestic wrangle on film row has Abe Teitel, exchange owner, sued for separate maintenance by his wife, Ernestine, on charges of misconduct.

Mrs. Teitel obtained an injunction against Teitel to restrain him from disposing of a film renovator patent he owns, valued at \$150,000.

Abe Teitel, local indie exchange man, and Louis Machat, operator of the arty Cinema theatre, have gone into partnership on a distributing deal. Will handle foreign flickers of all tongues for distribution through the midwest.

Chicago, June 26.

In spite of the efforts of the exchanges locally to get some system into the present releasing schedule, which has been torn full of holes by the serious price-slashing epidemic within the past year, it appears that the film industry here will go through the next season with the protection schedule entirely unregulated.

This season marks the first year since the start of the protection and weekly-release system in this town that no pre-selling season attempt has been made to straighten out the various squabbles existing in certain quarters. Usually by June 15, all the circuits in town, both national and local, have sent in their 'protection letters' to the exchanges, stating their preferences and angles on the release schedule for the coming year. It is significant that this year thus far not one circuit, not even the two ace national grinds, Public-B. & K. and Warner Bros., have so far taken the time to state their views to the exchanges. Even the local buying circuits, which are ordinarily fuming about the exchanges this time of the year, trying to get some concessions for their minor neighborhood houses, are at present apparently entirely disinterested in the protection idea.

On Merry-go-round

Result is the late city protection system, which has been badly disrupted through this past wild and wooly season, will go through another without being straightened. So that the protection scheme for 1935-36 (locally will necessarily be of a catch-as-can-catch-nature, the houses jumping from one week of release to another, depending how fortunate or powerful they are at particular exchanges.

The outslide particularly is upset, due primarily to the new Public-B. & K. Southland. There are seven houses in that section now trying to get pictures for their pre-release weeks: Tivoli, Avalon, Capitol, Tower, Piccadilly, Stratford. Fortunately the RKO Englewood has dropped out of the portrait. The result is that sometimes one house is forced to repeat on another; the next time it's the other way round. The exchanges have washed their hands of the matter. It's their notion that it's become strictly an exhib problem.

KEEP YOUR EYE ON

PAUL ASH

AT THE RKO HILLSTREET LOS ANGELES

WITH

REAL... LIVING... MUSIC

FOR ON FOR

PICTURES . STAGE . OVERTURES

MEET THE ORCHESTRA—EVEN ONE A REAL MUSICIAN!

GINO SEVERI	Asst. Condr.	WALLY HEGLIN	Banjo-Arranger	CARL HOFFMAYR	Sax-Arranger
CHRIS SPOTTE	Viola	MOREY FRIEDMAN	Piano	JACKIE KLEIN	Saxophone
HENRY SUGAR	Violin	MACK HOLLEY	Drums	LARRY WRIGHT	Saxophone
HAROLD PRAGUE	Violin	VAN GATEWOOD	Bass	GORDON GREE	Saxophone
HAL CHAPNOFF	Violin	RANDALL MILLER	Trombone	BILLY CANDREVA	Trumpet
IRVING LIPSCHULTZ	Cello	RED SPEROW	Trombone	CL CLIFFORD	Trumpet

FEATURED COMEDIANS

EARL LaVERE • CHAS. LELAND

PRODUCTIONS STAGED BY

LOU McDERMOTT

IF ANYBODY CAN CAN CANNED MUSIC—PAUL ASH CAN!

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing and
Where and Why

Barron Grinnin'

"On the Riviera" plays Loew Century, Baltimore, July 1 and Loew-Fox, Washington, July 8, setting these two Loew stands into the regular Fanchon and Marco route. Announcement gratifying to Washington City Manager Carter Barron who broke into show biz at Fox, Atlanta, where the Ideas were trade mark from day house opened. Barron specialized F & M tieups, Atlanta.

Cast Switches

Barto and Mann join F & M "Swiss Movement" at Albee, Cincy; headliners who have featured many an F & M Idea. Restup of Red Donahue puts Jay Mills and partner into his spot at Fox, Philadelphia, for the week. F & M's Eve Ross plus Sunkists co-operating with energetic Blanche Livingston and A. E. Chapman to make Fox Brooklyn bathing beaut show a success. The only Alan James (Brooklyn Eagle) a judge.

Happy Hunch

Richard T. Hays, Seattle (Wash.) Times, goes for Trix Friganza in the large way, stating: "Fanchon and Marco whose theatre productions spread throughout the land never had a happier bunch than when they coaxed Miss Friganza from her Hollywood home and induced her to become star of one of their stage Ideas." And no one ever had a happier hunch than F & M when they did it!

Conchita's Boston

Conchita Montenegro, picture star who is Fanchonmarcoing, just owns the staid town of Boston, Mass., since she told the American's Elizabeth Schultz: "I love the Boston men." Since Boston men are known for their New England coldness, this is some admission. Conchita continued: "They're so kind, so gallant." Helped business at the Metropolitan, says Eddie Zorn.

Reveal Start

Gale Quadruplets in George White's "Scandals" Chicago, told press of their F & M start. From Idea to Mr. White's "Eivin' High," "Touchin' on and appertainin' to their personal likes and dislikes Jane said, she preferred the cave-man type, Jeanne the Black, June the strong silent kind, while Joan who is the smallest of the lot, divided between Mickey Mouse and Jack Lait.

Alice Applauds

Alice Joy, famous Prince Albert "dream girl" of radio, playing Buffalo, visited F & M "Reflections" Idea at Buffalo Theatre, and enthused over production. "No other enthusiast was Ardis Smith of Times who wrote: 'F & M is mirror ballet which is nothing short of Broadway.'" Ardis was original F & M booster when Ideas played at Bill Raynor's Lafayette in '29.

Space Grabber

Dull week in life of Morris Kinzler, Brooklyn Fox p.a. nets Graphic roto page for F & M's Betty and Dorothy Lewis and three-coo spread Times Union on daily sun bath of Sunkists atop theatre roof. Rod Waggoner put over stout ladies' mat which not only got Seattle space but aroused much jollity. Estimated "40,000 pounds of healthy, joyful humanity" turned out.

Feature News

Press of Lionelkeeland, otherwise Atlanta, Ga., features Fanchon and Marco players three times away from theatrical page. Atlanta Georgian's bright "All in a Day" has Mildred Seydell sermon on Tommy McAuliffe; Journal gives "same F & M actor three-col box on sports page; then Journal's Ralph Smith eulogizes artistry of Captain Willie Mauss in his "Crackerland" feature kolyum.

Shirt Tails

Marco and Jack Partington covered opening Idea show at Cincy Albee, but likely had no report like that of the Post, boasting lack of vanishing shirt tails. To make it clear, here are Post's words: "Being complete units, the F & M Ideas are run off without interruptions between numbers which characterize vaude programs. Under the new system, the stage hands will have to deny us those seductive glimpses of their vanishing shirt tails!"



A NEW STAR SERVICE

FOR ACTORS AND THEATRE OPERATORS!

FOR ACTORS:

F. & M. can fill your open time for spot bookings . . . or over the entire route.

AL JOLSON, EDDIE CANTOR and TED LEWIS have been signed for short engagements. GUS EDWARD'S RADIO STARS, JOHNNY BURKE, NINA OLIVETTE, CHARLEY FOY, FLO LEWIS, EDDIE PEABODY, BLANCHE SWEET and CHESTER FREDERICKS will cover the whole route.

FOR THEATRE OPERATORS:

If you want to hop up your usual stage show with added outstanding names, F. & M. will obtain them for you for a week, a month, or longer.

*No matter what you want in stage shows
you can get it from . . .*

FANCHON & MARCO

INC.

Offices

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

Schmeling-Sharkey Fight Film at Globe, Grind

Globe, New York, has again switched from legit to pictures, with the Schmeling-Sharkey fight films booked there on a grand starting tomorrow (22). Pictures are being made by Leon Britton on a percentage arrangement with the principals and Madison Square Garden charging.

Disclosure proceedings recently resulted in a receiver being appointed and he was empowered to rent the Globe for one year either by the week or for the term. No show being in sight, the picture booking was arranged, house location figuring.

Settlement between the house and 'Cat and Fiddle' on the final two weeks in the Globe is still in abeyance.

Caesar's 'Mouse' Plug

Hollywood, June 20. Irving Caesar has written a new tune, 'What No Mickey Mouse' in a tie-up with Walt Disney, Mickey Mouse creator. Song will be published by Caesar's publishing company.

It will be used in exploitation of the Disney cartoons, and around 15,000 copies are being sent out to exhibitors and others for publicity purposes.

L. A. Exhibs Can't Agree To Eliminate Twin Bills

Hollywood, June 20. Owners of downtown, second-run, double-feature houses met again Saturday (18) to try and eliminate twin bills, but were balked by Mike Rosenberg.

He operates the President and Palace and refused to go single features stating he has been doing okay with the 2-for-1's.

Par's Writer Head

Hollywood, June 20. Merritt Hulburd, brought to Paramount several months ago, has been put in charge of writers at the studio. Hulburd, formerly associate editor of the 'Saturday Evening Post', will contact writers on their stories.

A. M. Botsford continues as head of the Coast editorial board and in charge of all story matters.

Glucksman Sailing

E. M. Glucksman, RKO's former director of theatres, sails Wednesday (22) for Europe on a business-vacation trip.

He'll look over a couple of theatre and picture propositions over there, stopping off first in Vienna and then going to Paris. Expects to return in September.

Adler Indie Chi P.A.

Chicago, June 20. Bill Adler, formerly in RKO's publicity department, has set up his own exploitation service here.

Adler is working the field, effecting tieups and stunts for local theatres.

Hollywood

(Continued from page 6)

Halpern Brothers and Phil Goldstone for Educational release. Latter walked out when distributing company wanted to offer more paper and less cash.

Allied Reests
Allied Pictures suspended production activities for six weeks due to having five pictures ahead of schedule.

Nick Grinde and Ralph Block are working on an original for Metro, former to direct also.

Low Gold, agent, recovering from abdominal operation at Cedars of Lebanon hospital.

Cameraman Falls
Henry Freulich, cameraman at Columbia, suffered broken ankle and bruises in fall from parallel while filming a scene.

Setting Ballyhoose Rates
Dealers and workers engaged in supplying speaker systems used in truck ballyhoose have organized to establish standard rates. To be known as Public Address Trades Association.

Marilyn Miller Oke
Despite reports in New York dailies that Marilyn Miller is feeling ill in a hospital, actress is enjoying good health at her Beverly Hills home.

Bert Milton and Bob Linden appearing in B.B.B.'s 'Boys Will Be Girls' Revue, tested for 'The Blonde Venus' at Par.

W. B. Convention Arrivals
Arriving Friday (17) for Warners western regional sales convention this week (June 20-21) were Charles Einfeld, Gradyell E. Sears, Joe Hummel and Norman Moray.

Hume Up Again
Paramount is negotiating with Benita Hume, English actress. Miss Hume's previous deal to come here for Radio fell through.

Herbert Brenon is negotiating with U. A. to release his proposed production of 'Blind Raftery' by Don Byrne.

M-G Vacation Pay Cut
Metro's employees, ordinarily getting two weeks' vacation with pay, will now get a check for only one week.

One W.B. for Colbert
Warners will borrow Claudette Colbert from Par for one picture when the Burbank plant reopens.

Advertising Cut

(Continued from page 6)

magazines have not suffered as they otherwise might have. Nationally the ad space reduction runs less than 10% except possibly over months of June and July when many theatres ordinarily cut down commitments.

Space is also being staggered for best benefits, with operating better generally growing stronger in favor of keeping all advertisement advertising on those papers rather than shifting them elsewhere for lower rates. Throughout the country, newspaper rates have not been reduced to any appreciable point.

Same Ad Rates

Over a period of years the big chains have vigorously fought for reductions in New York, with only minor success. The same is true of many other big keys.

In New York, where both the theatres and the distributors wish to splurge heaviest on advertising, the daily papers are deprecating. Any threat to seriously reduce ineage, the chains claim, wouldn't be effective because it couldn't very well be carried by any appreciable point.

The decline that has occurred has been due more to depression and an effort to hold to budgets than anything else, especially on what are termed 'average' theatres. All houses often appropriate heavy amounts over the set budget on certain outstanding productions. Figures, show, for instance, Paramount has spent 25% more in the last three weeks than the same weeks a year ago, while Rivoli has averaged same increase over last five weeks as against a year ago.

The Rocky went up a ways last week to plug the Friar's Club show on its stage, getting nearer to the former \$10,000 average than on any recent bill there.

Capitol has refused to stint at all, remaining the same through the depression as in better times. It's average appropriation is \$25,000. Late it has gone as high as \$10,000 on a single week. Budget for this house as well as all others includes advance in current (or first week's) run, with drop from there on if it held a second.

Public's \$1,000 N. Y. Cut
Between Public's New York trio, the average weekly ad expenditure is running only a little over \$1,000 less a week than two and three years ago.

Budget for the two Paramounts (New York and Brooklyn) runs between \$2,000 and \$10,500 with the split on a 70-30 basis between the two houses. Late the New York Paramount, in plugging its stage shows, has been averaging around \$6,000.

The Rivoli and Rialto have cut on advertising less than the Paramount. Each of the runs is budgeted at \$5,000 in advance, plus \$3,000 for first week. The second or third weeks depend on the picture. That is also true of the advance and first week's current advertising, with distributor putting in additional money.

As it is in the case of both the Rivoli and Rialto, the distrib participates with Public, theatre plugging first \$4,000 on budget, distributor balance and having privilege of increasing from his (distrib) end as far as desired.

United Artists usually increases the appropriation, having gone as high as \$12,000 on advance during the past season.

A portion of Public's cut on advertising, over \$1,000 weekly average, has been effected by eliminating a few class mags and foreign newspapers.

The Mayfair has been averaging around \$6,000 a week on advertising and first week and between \$3,000 and \$3,500 second since its opening. House has spent as high as \$17,000 a week, with declaration that results have been comparatively better when spending more on the campaign.

Winter Garden has also gone unusually high, its top having been \$20,000 on advance and first week. At present average there is around \$5,000, as compared with average of \$7,500 three years ago. Second week than ran \$4,500 and third, \$3,000.

Fixed budget for the Strand has a maximum of \$5,000 on the week, with the figure \$2,000, if held over a second. These amounts are wholly flexible with Warners as with other chains, house very often nearly doubling that amount on certain pictures.

The only \$2 house now operating, the Astor, has not trimmed its advertising over the years. It always runs around \$15,000 on advance, between \$4,000 and \$5,000 first week, and around \$2,500 second.

Local 306 Spending \$3,500 on Ads in Dailies to Spike Racketeer Charges

New York theatres employing operator-members of Sam Kaplan's local union (No. 306, which has been heavily under fire during the past year) are preparing to aid Kaplan's campaign designed to offset attacks and the stigma of those already made.

On top of the present advertising in New York dailies placed by the Kaplan union, Greater New York film houses have signified their intention of using lobby cards in the campaign. So far this includes indies only. Large chains may not participate.

The present daily advertising is budgeted and okayed by the 306 membership for three weeks at an expenditure of \$3,500 weekly. After that 306, through a meeting of its membership, will determine whether it is to be carried further in this or some other form. Budget to cover initial three weeks' cost is derived from the assessment against the union's members, in force some time now. This takes 12% of the salaries of operators. All work those not employed kicking in \$5.50 a week.

First of the Kaplan ads, occupying 5 1/2 inches, appeared in the New York 'Times' last week, with the 'Journal', 'American', 'News' and 'Mirror' following. The current week other papers will be included, from tabs to big sheets, but excluded is the 'World-Telegram'. This paper has persistently fought Kaplan. Last editorial was on the

Columbus convention 10 days ago. Starting tomorrow (Wednesday) the 'Times' will print its second ad of 306, along same lines as the first.

Ads printed so far were headed in big type: 'And They Call Us Racketeers.' Making a general denial of charges of violence, etc., the ad gives statistics on its members, number supporting families, number dependent children, how many in school, how many have achieved other professions, number served in army, navy or marines, etc.

In defense of its efforts to retain several men in booths, 306 points to a chain official's testimony in a court case (details not given), showing that film is inflammable and pointing out why two men should be on duty at all times as a minimum.

All theatres, including those of major chains, in Greater New York employing 306 men, are asked as subscribing to the need for such safety in booth operation. The ad reads clearly on this point, though some portions of the public may construe theatres are subscribing to the defense of Kaplan on the racketeering angle brought out as well.

HOWARD PHILLIPS SET

Hollywood, June 20. Howard Phillips has been engaged by Tivoli for last in 'East Me West'. Booked through the Leo Morrison office.

FANCHON & MARCO
Featured Acts

BERNIE and WALKER
The Mad Wags of Malibu
In "ANYTHING CAN HAPPEN"

NOVAK and FAY
"All Tangled Up for Fun"
"TOWN and COUNTRY" Idea

RUDY KAYE
"The Singing Switcher"
F & M's "Parlalan Revue"

JANICE WALKER
Doing "Cinderella Brown"
F & M's "Parlalan Revue"

STEVE SAVAGE
As "JOE E. BROWN"
With "Star Night" Idea
Dir. HARRY LEVINE

GILBERT BROS.
"MALIBU BEACH" Idea

FANCHON & MARCO Presents
ZELDA SANTLEY
"VEILS" IDEA

JOE and JANE
McKENNA
Headlining
LOEW'S STATE, MEMPHIS
"Stick in Time" Idea

BERNARDO DE PACE
"Wizard of the Mandolin"
Assisted by CELINE LISCAR

HENRI THERRIEN
TENOR
"MALIBU BEACH" IDEA

EDDIE BRUCE
HEADLINING
"Gus Edward's Radio Stars"

ENRICA and NOVELLO
GOLDEN GATE THEATRE, SAN FRANCISCO, WEEK JUNE 17
Direction WEDDIE SIMON

A LOEW PRODUCTION
"KEEP KLOWNING"
(June 18) Palace, Washington

COLLINS and PETERSON
AND
"A FLING OF FUN"
STAN KAVANAGH
Dir.—AL GROSSMAN

CHESTER HALE'S
24 BEST STEPPERS

A LOEW PRODUCTION
"HELLS-BELLES"
(June 18) Loew's, Jersey City

STONE and VERNON
Casino de Paris
13 MONTHS

The Suave Deceiver
CARDINI
Direction WM. MORRIS

RUSSELL and ARMSTRONG
"SQUIRREL FEED"
Dir. AL GROSSMAN

3-McCANN SISTERS-3
Direction CHAS. V. TATES

A LOEW PRODUCTION
"FRIVOLITIES"
(June 18) State, Cleveland

GEORGE DORMONDE
"Scientific Nonsense"
Dir.: Johnny Hyde, Morris Office

TOMMY and BETTY WONDER
"The Dancing Wonders"
Dir.: Wm. Morris Office

W. E. RITCHIE
"The Original Tramp Cyclist"
Dir.: The Star Ballet

CHESTER HALE'S
FRIVOLITY GIRLS

A LOEW PRODUCTION
"DIVE IN"
(June 18) Loew's, St. Louis

JACK PEPPER
"Pepping Up the Show"
Dir.: Cargill & Dobson

MADLINE BERLO
DIVING MERMAID
Thanks to Marvin Rosenek

MACK, HAROLD and BOBBY
"KIDS KIDDIN'"
Dir.: CARROLL DOBSON

JEANNE DEVEREAUX
PREMIER DANCER

A LOEW PRODUCTION
"THREE SCREENS"
(June 18) Oriental, Chicago

CHANEY and FRANKLYN D'AMORE
AND
FOX
with JACK LANE

"Dancing Stars of Two Continents"
Dir.: Johnny Hyde

"Do You Want to Wrestle?"
Dir. Alex. Hanlon

AL NORMAN and JOSEPH GRIFFIN
7 Comedians?
Thanks to Johnny Hyde

Distinctive Stills in Songs
Dir.: Phil Tyrell

A LOEW PRODUCTION
"HI-LITES OF 1932"
(June 18) State, Syracuse

JIMMY SAVO
"The Runaway Boy"
Dir.: Sam Lyons

VANDERBILT BOYS
"Croomaders of Song"
Dir.: Phil Tyrell

PEG LEG BATES
World's Greatest Monopod Dancer
Dir.: Nat. Kalchman, Wm. Morris Agency

CHESTER HALE'S
HI-LITES

Loew's Plays 5-Act \$4,500 Salaried Vaude Bills at 3 Met Theatres

Loew's has decided on a regular five-act vaudeville show for the Paradise, Bronx; Valencia, Jamaica, and Loew's, Jersey City, after the present production units go out July 1. Vaudeville for the three metropolitan houses is an alternative to straight pictures, either of which was made necessary by the scrapping of Loew's unit producing department.

All three theatres will be full week stands for the vaudeville and picture combination show. Each will go under a \$4,500 stage budget. The remaining Loew units spots left showlessly by the units' fold will go straight pictures for the summer. They are Pittsburgh, Columbus, Cleveland and Syracuse, Baltimore and Washington stay in presentations, with Loew replacing its own units with Fanchon & Marco's.

For the summer, at least, with Loew stepping out of the picture, F. & M. becomes the country's sole producer of picture house stage units.

RKO anticipates opposition for its Brooklyn from Loew's Paradise. They are about a block apart in the Grand Concourse section of the Bronx.

For an opening bill the three Loew houses will use, among others, Billy Snyder, a new attraction, and George Sidney will headline the five acts at the Valencia. Pat Rooney and N.T.G.'s girl show play Jersey City. Cab and Sully are booked for the Paradise.

SUCCESSION OF M. C.'S FOR GOLDEN GATE, S. F.

San Francisco, June 20.

Teddy Joyce bows out of RKO's Golden Gate Thursday (23), after a six-week run. He is replaced by Billy Snyder, in for a week, and then the Jess Stafford band takes the boards for three weeks.

Horace Heldt band, all local boys, are tentatively set to follow Stafford. Ben Black remains as producer.

House has snapped out of the doldrums with the recently inaugurated presentation policy, big going several grand over previous vaude-picture intakes.

Ash Tries for New L. A. Deal as RKO Biz Slips

Los Angeles, June 20.

Paul Ash, in final week of his four weeks' contract as m.c. at the RKO, is angling with Rodney Pangates to put on stage shows at the Pantages in Hollywood.

House made overtures to Ash right after his downtown opening but went lukewarm after noting the RKO decline.

2 to 1

Two standard acts dissolve through a new partnership formed by Nat Renard and Bert Rome.

The dissolved tines are Rome and Dunn and Renard and West.

Spanish Co-op

Decision of Manhattan Playhouses for a summer closing of the San Jose, Spanish-language vaude house in Harlem, has led to an offer by the permanent troupe of players to go co-op.

If agreeable to the circuit heads, Fernando Louis, chief of the Spanish-language vaudevillians, will run the house during the heat.

Air Act's Eye Trouble

Col. Stoppagie and Budd, CBS act, forced to cancel Loew's Gates, Brooklyn, first half of this week (18) through Budd suffering with eye trouble.

Gates was the team's last spot under their current contract with Loew, but CBS has arranged with Loew to play the air team at the Gates for three days commencing July 20 in place of the canceled time.

LEONIDOFF DOUBLING

Splitting Staging Time Between F. & M. and B. & K. in Chi

Chicago, June 20.

If present negotiations connect, Leon Leonidoff, at present producing for Fanchon & Marco, will be making any necessary adjustments to the F. & M. units when reaching here.

Understood that Val Rasset, Russian-trained, better known as Mikeshchil, will be shipped in from the east to do the dance numbers. Figured to get the B. & K. producing organization here in order by July 1.

Agents' Palace Passes Now Limited to One; 'And One' End Abused

The 'and one' agents' passes for the RKO Palace, New York, has been rubbed out. Agents who wish to see the Palace show on a pass must do so alone hereafter. That's the upshot of the recent action of the RKO management in taking up all agents' passes for the Palace.

These passes have been all returned with the conditions as interpreted above.

Official comment anent the change runs to the fact that the agents abused the pass privilege. Many brought in more than just one additional person to the theatre and in certain cases the passes were used several times on a given date and by different individuals.

AMERICAN'S TAB SHOW IN ORIENT BREAKS EVEN

Los Angeles, June 20.

Len Mantel, who took a 21-people tab show to the Far East last fall, will return here in September. Troup remained intact with exception of Joe Cosco, former Detroit theatre operator and a partner of Mantel's, who returned here when he broke out in China. Mantel and his company continued on to India.

Company is currently in its sixth week in Calcutta, which will wind up as a red engagement due to the fall of the exchange value of the rupee. So far, Mantel has about broken even on the trip after losing about 10 weeks in China and Japan due to recent hostilities. Shanghai bookings will be picked up on the return trip.

Whiteman's Offer

Sylvia Froos replaced Mildred Bailey with Paul Whiteman at the Paramount, New York, this week, when Miss Bailey refused to appear unless receiving \$2,000 for the week. Whiteman offered her \$1,250, which the girl turned down.

Whiteman, in refusing Miss Bailey's demand for two grand, stated to newspapermen for publication, 'Let Miss Bailey pay me \$2,000 per week and I'll give her the band.'

Coney Holmes, Mgr.

Chicago, June 20.

Commencing with July 2, opening date of the new vaude policy at the RKO State-Lake, Coney Holmes becomes manager of the house.

He succeeds Harry Brown, who has been with the theatre since it went all film.

Daniels Hunts Acts

Los Angeles, June 20.

Joseph Daniels, Portland indie vaude booker, here to pick up a number of acts for the summer.

Daniels books four weeks of two and three-night stands in Oregon and Washington.

PALACE SET BACK \$1,000

Bernie Nearly Pulled New Policy and House out of Red Last Week

Despite an extraordinary weather break for this time of the year, RKO's Palace, New York, dipped into the red again last week, its fifth in the grind policy. Loss was \$1,000 on the week's \$18,000 gross. Nearest yet to the black ink finish.

Vaudeville bill, with Ben Bernie's band headlining at \$6,500, cost \$10,400.

Upon returning from Europe recently Martin Beck declared the Palace policy satisfactory and needed only a break in the weather to land. It rained six days out of the seven last week.

NEWARK GOING STAGELESS JULY 2

In a joint offensive against the local musicians' union, four circuits have agreed to discontinue all stage shows and orchestras in their Newark, N. J., theatres July 2. Town goes all pictures on that date.

Affected are RKO's Keith's, Loew's State, Public's Paramount, all playing vaude, and Warner's Stanley, straight pictures with a pit orchestra.

The circuits' grievance against the union is over the latter's demand for the use of two complete orchestral crews in each house under the daily grind policies.

COMMISH CHECKS HELD FOR AGENTS' RENTS

Commission checks of four or five agencies in New York were held up by RKO last week for the agents' failure to pay their rent on offices in the Palace building. It hasn't been determined yet whether the commission money will be turned over to the building, another corporation, or held in escrow until the rents are paid.

RKO agents with offices outside an RKO-owned building have only the landlord to fight.

Par's \$15,000 Show

Addition of Ethel Merman to the 'Scandals' principals next week (24) at the Metropolitan. New brings the bill's cost to nearly \$15,000.

The others are Rudy Vallee, Howard Bros. and Ray Bolger.

Week-End Cruises with Shows and Bands Aboard Right Over Summer

Friday (18) the 'Mauretania' sailed on a week-end cruise carrying a show with 36 professionals, including six musicians to play the show. The Cunarder as well as other liners will make additional foreign cruises during the summer. Short cruises are alternated with overseas voyages and are arranged for every weekend until Labor Day or later.

Show booked by Nat M. Abramson had Sam's Dancing Debutants, Milton Berle, Bernard Grannville, Gladys Kelly, Cardell Twins, Alfred Ghigi, De Haven and Nioce, Madeline Kilson, Levan and Watson, Robert Willis, Edith Rogers and Lillian Kenny.

Abramson entered into an agreement with Meyer Davis and Mike Markels to use their bands on vacation cruises. For a five-year period whatever is paid their cruise bands over the union scale is to be split 55-55 between the booker and either Davis or Markels. Same goes for any engagements either of the latter play aboard any liner.

The Red Star Line which is also running a series of short trips with shows and bands on the air twice weekly, participants in the shows appearing before the mike. Radio plug started last week over WINS.

NBC's Bureau Can't Cop Commish Away from Vaude Agents, Says RKO

'SCANDALS' INJUNCTION

Argument Delayed Until Acts' Closing for B&K

Chicago, June 20.

George White was serious about restraining B&K from using the material of 'Scandals' on the Chicago theatre stage last week, so he went ahead with injunction proceedings but to late.

Before White's attorney's could get action the 'Scandals' bunch at the Chicago had wound up the week and the case was postponed by Federal Judge Wilkerson until tomorrow (21).

White originally ruled that his song hits could not be used on the stage, so B&K put them all together into an overture. Of the sketches from 'Scandals' which were used on the stage, B&K contends some were old and done before.

Mills Bros. Get 33 Wks From Publix, \$3,500 Per; Other CBS Acts Placed

CBS has booked five of its acts under new vaude contracts.

Vaughn De Leath goes into the Capitol, New York, Thursday (23), for one week at \$1,250. Don Redman's band is booked into Loew's State for the week, July 2; Ben Alley set at the Metropolitan, Brooklyn, July 2.

Col. Stoppagie and Budd go for two weeks for Publix, their first stage dates for that circuit. Air comedy duo goes into the Metropolitan, Boston, June 24 and on July 8 moves to the Michigan, Detroit.

Mills Brothers' option has been exercised by Publix for another 15 weeks commencing Aug. 13. This will give the four colored boys 33 weeks with Publix, their current contract calling for 18 weeks. Some dates will be repeated. Publix exercised the Mills option at the same salary as the present, \$3,500.

VAUD OK ON STEEL PIER \$4,500 BILL FULL WEEK

Steel Pier, Atlantic City, has adjusted its union differences. It opens July 2, with vaude after a two-week postponement. Belle Baker headlines the first bill.

Show is five acts for full week. Average budget will be around \$4,500. Eddie Sherman booking from New York.

Week-End Cruises with Shows and Bands Aboard Right Over Summer

Dempsey and Basquette As Two-Act for Coast

Los Angeles, June 20.

Jack Dempsey and Lina Basquette will be teamed as a two-act playing San Francisco and Oakland for Fox-West Coast. They open at the Fox in Frisco July 8, Paramount in Oakland following.

Weber office arranged the booking.

Mercedes, Fair Mgr.

Chicago, June 20.

Joe Mercedes, the mentalist, becomes an exposition manager for the Minocqua, Wis., outdoor carnival in August.

Mercedes rates as general supervisor of the show, which will run for four days, starting Aug. 6.

Substituted Daily

San Francisco, June 20.

When RKO's tieup with Hearst on the circuit's opportunity contest was dissolved, the plugged-in locally with the 'Chronicle' which daily is publicizing the event for both Frisco and Oakland.

NBC's artist bureau, booking acts with RKO under regular agency franchise, lost two decisions to other agents on the RKO booking floor last week. In both instances, the winning agents were given representation right to NBC contract acts through having represented the acts before the artist bureau stepped in.

One decision said Charles Morrison shall continue to handle Irene Bordoni at RKO. It came both from the agents' association and Martin Beck. The latter declared NBC out after the network had entered a claim for commissions from Miss Bordoni's current RKO dates.

The singer is under an exclusive radio-stage management contract to NBC. Weber-Simon was the other agency to get a nod over the network. Act was Baby Rose Marie, who is under a similar NBC contract. Agents' board ruled that the girl should continue at W-S direction in all RKO bookings.

In contracting former vaude acts for radio and for stage work also, the NBC artist bureau in a number of instances has supplanted the acts' former RKO agents for floor representation and commish rights. Usually the decisions rendered on the booking floor force the regular agent to split commissions with the network on bookings under dispute with the network obtaining exclusive rights thereafter.

Other Cases

The agents' association disposed of about a dozen cases at the last board meeting (16). Most were acts' requests for release from one agent to another.

Commish splitting on Croel and Allen by the Weber-Simon and Hugo Morris offices was ordered off, with Morris to receive full commissions in the future. Weber-Simon was advised to continue booking. (Continued on page 46)

LOEW UNIT ENDS; ROSE AND FRESCOTT GO ON

Pittsburgh, June 20.

The Loew unit, 'Broadway Revue,' featuring Harry Rose and Norman Prescott, closed here at the Penn Thursday night after only five weeks on the road.

Rose and Prescott are contracted for four weeks longer than that and will sit out their agreements in spot bookings.

Shifting Coast Bands

Los Angeles, June 20.

Teddy Joyce is out as m.c. at the Golden Gate, San Francisco, June 24. Jess Stafford and his band follow for two weeks.

Horace Heldt and his band are pencilled in to follow the Stafford combo opening July 25. Ben Black continues as stager for the house.

Filling In 9 Days

Tacoma, June 20.

RKO Portland bill headed by Four Golden Blondes takes it on the chin for a 9-day layoff after closing here Thursday, but they are not expected to sit in their hotel rooms and talk deprehs.

They have arranged for the extra bill to go to Seaside, nearby deluxe ocean resort and spend a week camping in the sand and swallowing a little Pacific on the side.

Midgets on %

Singer's Midgets have been set for some upstate independent dates on a percentage basis.

The midget act will play a full week in each.

2 N. J. 2-Day Stands

A couple two-day stands in New Jersey have gone into vaudeville for the summer.

They are American, Lodi, and the Majestic, Paterson, each to use five acts and one back book, Linder, on Fridays and Saturdays.

Paterson house hasn't had vaude in three years, the Lodi stand in over a year.

BURLESQUE OUT ON A LIMB

Big Booking Offices Telling Each Other Salaries Paid Draw Acts

Attempt by the five major variety circuits to mutually limit and regulate fair salaries for stage names has been down to an agreement whereby stage salary info will no longer be withheld by one booking office from another. It makes an open book of a type of information that always has been secret in the stage booking business.

Proposed get-together on alleged outlandish salaries for attractions got nowhere. It was decided by the various booking heads and bookers that standardization of stage salary and the time, necessity and opposition elements in attraction bookings were taken into consideration.

Agents' Wrong Info

The agreement for inter-circuit revelation of salaries was based on alleged misinformation by agents. One booker declares it is no longer possible to accept the average agent's word on salaries paid to one of his acts by another circuit. He declared that several times recently his office has been paying considerably more than another booking office for acts after accepting the agent's figures.

In the future, the bookers of the major circuits can call each other and verify all salary quotes before issuing contracts. In the past, the pet feat of all vaudeville bookers was underpaying the other circuits.

In the RKO office bookers on the same payroll frequently attempted to show each other up with cheaper buys on the same acts. As far as known that still goes on.

Foreign Band Act Crosses RKO and Is Sued for \$25,000

RKO has started a \$25,000 breach of contract suit in Paris against Rode's Band, one of the acts booked for RKO's American vaudeville during Martin Beck's recent trip to the other side. Beck saw the band at the Ambassadeurs, Paris, and issued a blanket contract for RKO time with no specific number of weeks, but guaranteeing three weeks' salary during any rehearsals.

It was proposed that Rode bring his three outstanding specialty people over here and organize the rest of the band on this side. Following Beck's return to New York the band was alleged to have received another American offer, this one from the Shuberts, after which Rode attempted to cancel the RKO contract.

The RKO suit, for a judgment against Rode's Ambassadeurs salary, was filed through Henry Lartigue, the circuit's foreign representative. The Shuberts' European attorney is also counsel for Rode in the case.

Irene Rich Won't Resume Vaude Tour Until Fall

Hollywood, June 20. Irene Rich's vaude tour, interrupted when she was called back to make a picture for Fox, will not be resumed until Fall.

Tour was to have been picked up by actrees in the east last week. She will remain at Santa Barbara with her two daughters who graduated from eastern colleges this year.

Blue-irwin Team

Hollywood, June 20. Monte Blue, former screen star, and Charlie Irwin, comedian, have been tied together for a tour of RKO houses by the Gardner-Vineyard agency.

Dun's expect to open in Chicago July 2.

JOLSON AT BIG SUGAR

Public Paying Him Up to \$15,000 Weekly for Summer

Al Jolson will play five or six weeks at salaries ranging from \$10,000 to \$15,000 for Public this summer, under a deal being worked that through the William Morris office.

The bookings will take in a week each at the New York and Brooklyn Paramounts. If the deal is set in time Jolson may open at the New York house July 8.

MONEY MIXUP IN CONRAD'S B'KTCY

Behind Eddie Conrad's voluntary petition in bankruptcy filed last week by the vaudevillian, listed liabilities of \$26,698 and no assets, is considerable amount involving Julius Kendler, the attorney who has long represented Conrad, and Mes Lazarus, who is listed for \$1,300, representing his investment in Conrad's vaudeville act.

Lazarus, as owner thereof, under a notification of May 17 last, which Conrad sent out to all the booking offices, apprising them of Lazarus' financial control, states he will take criminal proceedings on the ground that Conrad, during a Brooklyn theatre engagement, signed his name and collected the act's salary. The formal notification to the booking offices had authorized payment of the act's salary to Lazarus.

Creditors

Kendler is listed for \$9,000 in liabilities, in addition to which the attorney avers he is responsible for a \$150 guarantee to the Hotel Lincoln which wouldn't release Conrad's trunks until such stipulation was made. The Lincoln is mentioned in the petition, as is the Edison hotel, where, in the latter instance, says Kendler, he influenced the release of Conrad's baggage because of Kendler's friendship with Nathan Kramer the owner.

Among the creditors are Lyons & Lyons, \$170; Variety, \$225; Arthur Conrad, petitioner's brother, who was last with the Lew Cantor agency, \$4,000; Lenetska & Richards, agents, \$750; James Martin, tires, \$600; Hugh Herbert \$300; Jack Lipschitz, the Philly tailor, \$270; Harry Foster of London, \$200; Ben Rocke, clothing, \$130; Anna Dickson, Conrad's sister, \$500.

Kendler can't understand why he's down for \$8,000, admitting only \$5,500 due him, of which \$500 was cash. This was a loan stated the attorney, during the time Conrad was financially embarrassed, hence the pique at the bankruptcy out. The other \$5,000 was for services rendered in connection with Conrad's divorce suit when his ex-partner, Marion Eddy, sued him. Kendler successfully got Conrad off with no alimony and only \$250 counsel fee to be paid in two \$125 installments.

Meantime, Kendler and Lazarus have sent out notices to tie up payment of any funds to Conrad on the ground Lazarus is the owner of the act.

Conrad's agent, Harry Rogers has his personal attorney, Lyman Hess, act for Conrad in the petition.

Florence Lake East

Hollywood, June 20. On a four-week lay-off before her next comedy two-reeler for Radio, Florence Lake went to New York to visit her brother, Arthur, now with a Franchon & Marco unit.

While there, she will work in the unit with him.

12 WHEEL SHOWS EAST ONLY

Herk, Wheel's Head, Presents Conditions—\$3,500 Top Weekly for Any Show—No Drawing Cards

MINUS MINSKY

Wheel burlesque, if any and as far as the Columbia wheel is concerned, will be confined to 10 or 12 weeks in the east, according to I. H. Herk, who has even as to whether there will be a wheel, he says, hence no real plans for next season thus far.

Confinement of a burlesque wheel to the east under any conditions, Herk states, will be necessary through the west having proved a complete bust last season. Long jumps and failure of several stands to pay off the wheel fees were two of the kickbacks.

According to the Columbia head, \$3,500 will be about the outside top weekly for any show, good or bad. Anyone going above that figure on production and weekly overhead won't stand a chance, he believes, because the theatres can't spend any more.

Limited Gross

Herk doesn't think there is more than \$3,500 a week available in any burlesque theatre, regardless of the show, today. There are no longer attractions to attract. The only draw on the Columbia wheel last season was 'Peaches' Browning, and Herk points out that burlesque had to go outside of its own field to get her. Ann Corio and Hinda Wassau, both strip girls, were the wheel's nearest approaches to personal draws during 31-32.

Adding vaudeville acts to bolster up the burlesque troupe's own talent had been discarded for good. They were a waste of time, in Herk's opinion, since the small public left for burlesque doesn't go very strong for that type of amusement. The strip has become the feature of all burlesque shows and is now a necessary evil that can't be disposed of until something better is devised.

If the eastern wheel is established in the fall, the franchise system will be limited to the theatres on a booking fee and franchise fee basis, with the wheel doing all of its own producing.

Stock's Lost Leader

Stock burlesque lost its most aggressive if not progressive leader in the recent demise of Billy Minsky. To what extent stock burlesque may proceed without the Minsky encouragement in the manner Billy handled his shows and houses can not be predicted.

In error created by the regular Herk wheel the stock burlesque producer may live a bit longer in each town. In the east they will again be opposed by the wheel show.

Stock burlesque as well as the regular wheel can look to a limited clientele in any city, not even excepting the notable and mostly successful houses with that elastic 'entertainment' in various parts of Manhattan under the Minsky direction.

Estelle Taylor Again

Los Angeles, June 20.

Estelle Taylor is reading a new act for a tour of Fox-West Coast houses between here and Vancouver. Expects to open downtown in about three weeks.

Routine will include at least one near-classical number, with several pop selections.

Ben Blue-Hal Roach?

Ben Blue, now on the coast, may make some two comedies. Hal Roach talked to Blue in that connection, causing the comedian to go out on spec as a result.

CBS Prefers to Play Air Acts on Split of Gross Over Wkly Average, In Houses of Circuits and Indies

Preparation!

Nat Sobel, the agent, took his monthly benefit vaudeville bill over to the Secaucus, N. J., posthouse last week.

Four of the 10 acts and one agent who went along for the ride liked the rooms and meals and suggested reservations.

NEXT SEASON'S BOOKINGS IN AIR

For the first time in 20 years none of the vaudeville circuits is engaging in summer booking of acts and shows for the coming season. Except for the 10 or 12 acts RKO is obliged to play next season under existing contract, no vaudeville artists have booking with any of the circuits beyond the summer.

All the booking offices are in doubt as to the extent of location of the time they will have on their books in the fall. In the past they always had a pretty fair advance idea of the books' status in the ensuing season, but this year nobody will even venture to predict.

The few acts routed beyond the summer by RKO are set tentatively as to the theatres and dates. There won't be any filling in around them until August at least.

Stageless Pittsburgh Eases 2 Organists Into Cafe Berths

Pittsburgh, June 20.

With both the Penn and Stanley going stageless last Friday (17), managements wanted to retain their solo organists for feature work through the straight picture period, but local musicians' union refused to sanction the proposition. The move cost Bernie Armstrong, at the Stanley, and Lois Miller, at the Penn, their jobs for the summer.

Armstrong has formed a cafe team with his wife, Dorothy Bushey, former personality gal at the Stanley and Enright, opening at the New Patio, roadside gardens here, the night following his closing at the Stanley, which Miss Miller will probably go to the Biltmore hotel, Atlantic City, for July and August as an entertainer.

At the New Patio Armstrong is also doubling as an emcee, and a new experience for the organist.

RKO Routes for Moore And Harlan-St. John

Hollywood, June 20.

Owen Moore and Kenneth Harlan in Dan Rognan's "Buddily" will be vaued routes by RKO.

Moore opens in Trenton, N. J., June 25. Harlan-St. John team starts at Yonkers on the same date. Webber office arranged.

Needles Out 27 Mins.

Hollywood, June 20.

Nina Olive, with Johnny Burke in Dan Rognan's "Buddily" unit, stepped on a needle in her home and thereby cut 27 minutes out of the unit.

Comedienne and Burke carried the end of the "Buddily" unit. Wandah Allen added for dancing. Miss Olive underwent operation for needle removal.

CBS will hereafter attempt to book all its acts on a percentage basis, with vaudeville circuits and with indie theatres. The network's bureau will take this step on the premise that since its acts boost theatre grosses in the majority of the spots booked, the acts should share in the increase in the gross.

CBS has the utmost confidence in the drawing power of its other attractions in theatres and for that reason is more than willing to gamble on percentage basis bookings. The network's policy in this manner would earn much more money than through receiving a regular set salary.

CBS for the main part will attempt to promote these percentage bookings with indie theatres, whether they have a vaude policy or not. All air acts need is the custom of amputations which they carry with them anyway, and which CBS states makes it possible for one of their acts to perform from one apron of a theatre which is usually a non-vaued house.

50% Over Average

CBS' policy for the indie theatre bookings and for vaude circuits also if on a percentage basis, will be a minimum guarantee plus 50% above the average gross of the RKO. Network states that it will be satisfied to book its acts for a minimum guarantee of but \$100 per booking, or just enough to pay expenses, being confident that through the 50-50 split—above the average arrangement its acts will make more than if booked at a set salary. CBS will play its gross in indie houses if the admission fee is less than 50c.

CBS claims that it has had plenty evidence of the draw of its act, Arthur ("Street Singer") Tracy played Fred Shanberger's Keith's Baltimore, and drew \$20,000 into the b. o. coffers during his week. Usual gross at that theatre, says CBS, averages about \$12,000 per week. Boswell, Star and Van Vaughn De Leath, two other CBS acts, increased the gross at that theatre in similar manner, is CBS' claim.

Network declares that it will not refuse to book its acts with vaude circuits at a regular salary, if they turn down the percentage idea, if the salary is to its liking.

CBS is now negotiating with Warner to book some of its turns on a percentage basis, although nothing has been set yet. It will begin working on the indie theatre as soon as it gets out of its vaude wind up under their present bookings.

LOTTIE PICKFORD HAS ACT BUT CAN'T SHOW

Hollywood, June 20.

Lottie Pickford's sister, Mary, inactive in pictures for the past 10 years, is framing a vaude act. She's been trying to get a showing spot from local agents for the past week. Act is a two-person sketch authored by Miss Pickford.

Nan Gray Dies After Auto Crash Injuries

Hollywood, June 20.

Nan Gray, of vaudeville, died last week in Ukiah, Cal., from injuries in automobile accident.

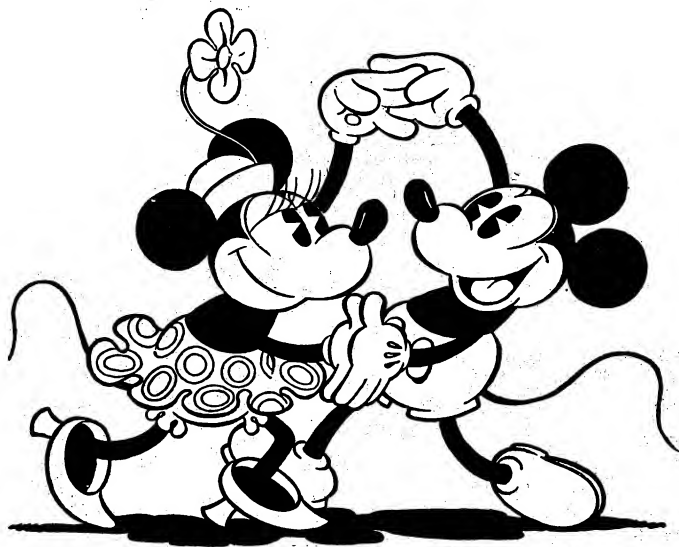
She is survived by her husband, L. E. Forre, Seattle lumberman.

Floyd Gibbons RKO-Set

Floyd Gibbons and James Melton, both NBC-booked, are pencilled in for some RKO vaudeville time.

Gibbons opens July 3 in Boston, Melton starts at the Coliseum, New York, with a week at the Palace (25) following.

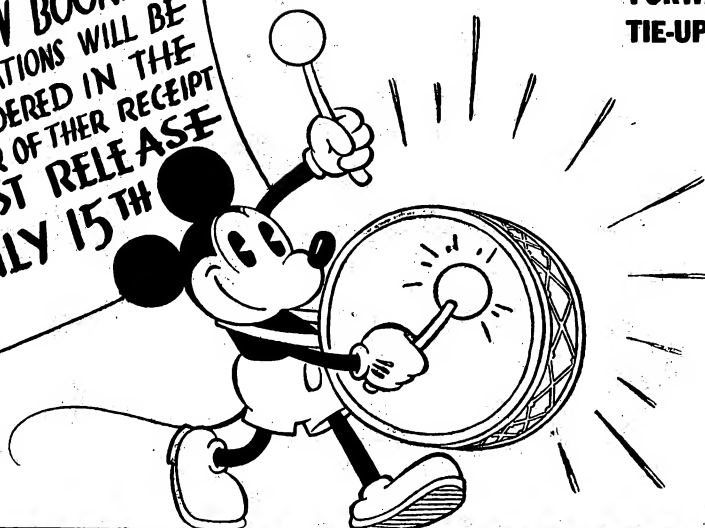
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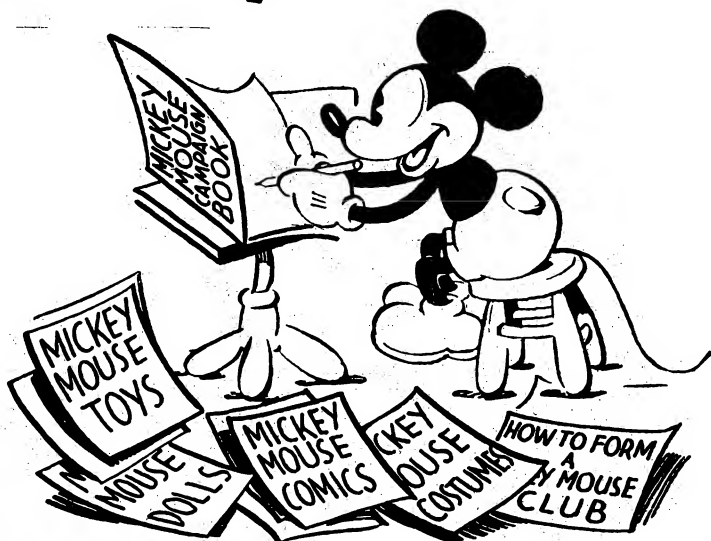
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THEIR TREMENDOUS DRAWING POWER!

Big Chains Taking or Adding on F & M Ideas for Stage Show End

More extensive use of Fanchon & Marco stage shows by all the major chains, including Publix, Loew's, RKO and Warner Bros., is looked for from the inside and by F&M. Off on another plan for legit tab productions, F&M meanwhile is its standard presentation, known as Ideas.

F&M invasion of Washington and Baltimore for Loew's and of Cincinnati and Madison, Wis., for RKO places it to a test with these two circuits.

RKO may prove a more extensive user of the F&M shows than Loew's, with H. B. Franklin for RKO from reports said to lean favorably toward them for spots where they may be deemed feasible.

The first F&M Idea opened for RKO in Cincinnati at the Albee last week, starting strongly. RKO's actions in respect to F&M stage Ideas as a policy will be based on the Cincinnati experiment, according to inside.

Elimination of Loew's own picture house units July 13, plus continuance of F&M in Washington and Baltimore, is looked upon as another favorable sign for F&M.

Publix Adds Wk

Publix is maintaining F&M's in spots where houses aren't being closed for the summer, including the four weeks in Chicago, denied strongly as being affected at all by

any Publix change in policy. This chain added a week for F&M June 4, taking shows for the Paramount, Des Moines.

WB is not now using F&M anywhere, having gone to straight pictures in the cast. Under the contracts, if WB does not restore the F&M units in the fall, WB must give a 30-day notice to that effect in advance of Labor Day. It is regarded as probable WB will again play them for Newark, Jersey City, Pittsburgh and other keys played this season.

PEG O'NEILL TO DIRECT WARFIELD, S. F., SHOWS

San Francisco, June 20.

Peggy O'Neill steps into the Western this week to produce presentations along the lines utilized in her revues at the Fox El Capitan, where she also continues.

Warfield, under the Fox banner, has been without a production head, manager Al Warshawer working with the m. c. on putting together the F. & M.-booked frolics. Rube Wolf continues as m. c.

Miss O'Neill has been staging her "Merry-makers Revues" at the neighborhood El Cap for past 2½ years, after F&M houses in northern California occasionally taking them.

LOCAL STAGE SHOWS

For Publix Oriental, Chi, and Michigan, Detroit

Stage shows will be produced locally by Paramount-Publix Oriental, Chicago, and Michigan, Detroit, after the Loew presentation units bow out July 1.

Publix will assign a producer to each house. Acts will be booked from Chicago and New York.

F&M Ideas, Cleveland

Cleveland, June 20.

Fanchon & Marco Ideas are set for the RKO 105th St. theatre. Opening date hasn't been set. F. & M. units will play the last half here. RKO vaude is slated for the first half.

F. & M. here will be routed from Pittsburgh via Cincinnati.

Omaha Union's Cut Offer

Omaha, June 20. Union theatrical mechanics offer to take a cut of 10% for 13 weeks. This will match similar slash by projectionists.

Orpheum, only local house with vaude and threatening to close until fall.

State-Lake's Vaude Return Heats Flesh Talk in Middle West

Chicago, June 20.

Final decision by RKO, putting the State-Lake back in vaude starting July 2, has done more to stimulate interest in the 'back to vaude' movement around here than anything else before. Opposition circuits are watching the experiment with watchful eyes, with the ultimate result of the policy figuring to be a deciding factor in the future.

Local unions have come forward in a cooperative spirit to help the vaude comeback along. Setup for the State-Lake will have two short shifts for stage hands and 10 musicians in the pit. Art Frank, formerly at the Palace and other RKO houses in town, will probably be the choice for the baton.

Active interest among the agents and bookers here, despite the knowledge of the house to be booked out of New York. With a seven act policy expected to be the rule, the local boys figure to be counted in on full-line every week and are already lining up acts. Flourish of talent has also become noticeable around here since talk of the State street house going stage started.

FOREIGN VAUDE

Arty Hollywood Cinema to Add Dialect Acts

Hollywood, June 20.

Filmcast, local foreign picture house, will augment its program with foreign vaude acts, starting this week. Acts will be spot booked from the available foreign talent. Vaudeville used will conform with the nationality of the picture playing.

Unions Calling a Truce For Texas' Special Revue

San Antonio, June 20.

Problem facing RKO locally is how and where to get stage help and pit band for the outfit's Opportunity Revue while the unions here are on strike. Orpheum has been straight sound but is scheduled to switch for the one week of the O. R. RKO finally did scrape up a pretty good Mexican band but still is up against it for local hands. The unions are friendly enough and negotiations are on for the laborites to call a truce for one week so that the RKO Opportunity Revue schedule doesn't get broken up in Texas. The union scrap really started between the laborites and W. J. Leitl who operates two spots for Leitl here. Leitl is reported also to be half owner of the Publix houses.

With and Without

Rochester, June 20.

Dropping of vaude by Loew's Rochester failed to help the RKO Palace, only remaining stage show house, the first week.

Loew's, with same prices and Garbo film as draw, did better business than with vaude in recent weeks. Palace has poor week with "Westward Passage."

Second week of new policy Loew's went into nose-dive with ordinary program film.

Indication that Loew's and RKO are working together in this city is showing at Loew's of Radio pic, "Is My Face Red?" current week. Just how far the interchange will go is not clear at present.

Up-State Vaude Out?

Vaude may be cut from RKO houses in Troy and Schenectady, in upstate New York. Announcement this way is expected currently.

In Troy, the RKO Proctor plays vaude only the first half weekly at present. A full week is maintained at the RKO Proctor in Schenectady. These are the two houses affected.

Chi Vaude Upturn Hope Sprouts Crop of Cut-Throat Promoters

Chicago, June 20.

Chisling vaude promoters are underway again around here, stopping at nothing to crash in on someone else's territory and lying unashamed about it. With the return of vaude activity in these parts a crop of unreliable agents and bookers have sprung up, some old offenders who were "smoked out" a few years ago when conditions didn't warrant their hanging around.

Since then some of the boys have

'RIO RITA' AT \$5,800 IS ROUTED 27 WEEKS

A route of 27 weeks on four different circuits at \$5,800 a week all over has been laid out for Loew's tab production of "Rio Rita." It is currently on its first date at the Capitol, New York.

RKO has contracted for more than half the total time—14½ weeks. Loew's will play the tab for seven weeks, with Publix taking it for four and Warners for two. Six and a half more Publix weeks are likely, but not yet set.

Excepting the elimination of 15 of the 40 girls and the dropping of one act, Madge and Ray, the unit will stand as is at the Capitol. As played elsewhere it will number about 60 people, including 24 girls and 12 boys, and run 75 minutes.

RKO gets the tab first among the outside circuits, opening it July 2 at the Albee, Brooklyn. The Publix dates are to fall in the middle west. One of the two Warner weeks will be the Earle, Washington.

A binder RKO is understood to have advanced \$15,000 to Loew's to help carry production costs, with this deductible or collectible at \$1,000 a week when the show plays the RKO houses.

"Rio Rita" is the first of a proposed series of Loew-produced musical tab. It was staged under the regular Loew unit producer, Louis K. Sidney.

VAUDE IN PARKS

Two Competing in Easton, Pa.—Regular House Burned

Easton, Pa., June 20.

Although the local vaude theatre was destroyed by fire several weeks ago, vaudeville is being shown at Central Park.

Band concerts are also drawing to the park.

Dorsey Park, main competitor of Central, opened its new theatre with over 1,000 seats Sunday (19) with the Landt Trio as the attraction.

done a return and have set themselves up in business once more, making broken promises, knifing and undermining where few legit vaude people left around here. In a recent instance one of the promoting boys bobbed up all of a sudden, after being out of the business for a number of years, hung out a booking office shingle and passed on the information that such and such houses are now being booked by his office.

Of the theatres mentioned it developed that one is still playing out a dark run while another is being booked by a reputable office and has been for a long time. Those matters apparently seem insignificant to the chisling lads, whose only objective is to grab 'em and run.

With the vaude situation at least trying to stagger back on its feet around here the new clan of fly-by-nighters attempting to stick their fingers into pies that don't belong to them are not doing vaude any good.



BOOKED SOLD!

R.K.O.

CARL FREED

THE CROWN PRINCE OF NOSE

Material by EUGENE CONRAD
Direction CURTIS & ALLEN

WEEK JUNE 25
PALACE, CLEVELAND

JIMMY MYRTLE
CONLIN and GLASS

Enroute RKO

Direction, TOM J. FITZPATRICK
Palace Theatre Bldg.,
New York City

EDGAR BERGEN

"THE OPERATION"

EN TOUR RKO CIRCUIT

Dir.: WEBER-SIMON AGENCY

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**FREDDY
MACK**
Fox, B'klyn
INDEFINITELY

RKO VAUDEVILLE INTACT 85
(Week July 2 Denver, Colo.)

ROSETTE and LUTTMAN

In "Dance Stories"
with GRACE BEATRICE WYLLIE
(Dir. of Max Thiaman, Flunkit once)

**DE VITO
and DENNY**

with
DOT STEVENS

In "Lady Harpner's Reception"
(Direction of Chas. Wilshin)

**LITA GREY
CHAPLIN**

"The Charming Chantress"

Personal Mgt. Nicholas Gyorgy
(Booked by Weber-Simon)

RKO VAUDEVILLE INTACT 82
(Week June 23 Denver, Colo.)

GLORY E. LEE

and **HARRIS TWINS**

TWO JACKS and a QUEEN of PEP
(Direction of Sam Shannon)

VIC OLIVER

Europe's Gift to America
with MARGOT GRANGELO
(Direction of Phil Offen)

CASS, MACK and OWEN

"On the Up and Up"
(Direction of Sam Thiaman)

**NAN
HALPERIN**

Tells You About Women Here.
There and Everywhere
(Direction of Jack Warner)

RKO VAUDEVILLE INTACT 86
(Week June 25 Oakland, Calif.)

THE GENIAL ROTUND

**LARRY
RICH**

with
CHERI

"Miss Pet of Paris"
TOMA GENARO

South America's Newest Dancer
TOMMY LONG

"The Elongated Express of Comedy"
AL HODGES

"Oklahoma's Ambassador"
ENGLAND ONG

The Chinese Helen Kane
JOE BELL

"The Voice with a Heart"
GILBERT LAWRENCE

and His Snake Hips
And the

RICH RHYTHM BAND

(Direction of Blondell & Mack)

RKO VAUDEVILLE INTACT 86
(Week June 25 Los Angeles, Calif.)

The Dark Cloud of Joy

**BILL
ROBINSON**

IN
"HOT FROM HARLEM"

WITH
JOHN MASON

PUTNEY DARRIDGE

MYRA JOHNSON

NAOMI PRICE

FERDIE LEWIS

JELI SMITH

JACKIE YOUNG

and

"THE BROWN BUDDIES"

Chorus of Eighteen
(Direction of Marjory Forskins)

counted for a good deal more juvenile coins than the rest of the double feature bill, made up of "Young America" (Fox) and "Lena Rivers" (Trifany).

Trifany has a whole kennel show of miscellaneous purps, most of them for terror, and has framed them for a rowdy, noisy session of gonzo. He talks like a madman and manages throughout to work up a boltersome spirit for the act. All the dogs do is bark and howl for comedy effect, which they achieve handsomely. Works in "one" without settings or props, and all it costs to carry in the meat and loud sustained laughter from this crowd.

Two, Taki and Yoki, two Japs and a girl who doesn't look Oriental, are the only standard number in the quartet. Good novelty material mixed with wit and dancing. Taki saved and clinched with the comedy finish of the pedal juggler, much to the nervous embarrassment of the male piano player. Girl sings a couple of numbers, does a few dances and merely flies the running time.

Bob Fisher belongs to a type of single seldom seen any more. Works in doublets, but his dancing is not so new gags and wears slightly exaggerated straight clothes. His manner is an easy, relaxed one, dealing chatter and a powerful tenor voice, and here they liked him immensely, partly because of his high pants and his sometimes intimate jests.

Closing was the flush in a dance, and they ran the show. The stage show with a revue of some of Jack and Betty Wellings. They do both the dancing and the type, and they are surrounded by two dancing girls and a threesome of tap stepping boys, all young and comely, but the dancing is not so new and shapely. Girls have a nice routine of control legman, and the boys do several good things, ending with heavy stamping of feet. What puts the turn over is a burlesque act by the three, who do a lot of energetic knockabout, but lacking any distinction that would earn it a hearing on a better grade stage.

ALBEE, B'KLYN

Good all-around bill this week. Film is Radio's "Bring 'Em Back Alive," playing day and date with the Mayfair, New York, and drawing capacity audience for the second show. Audience thinned out during the ensuing show, leaving but little better than half a house.

Winnie and Dolly, fast trapeze duo, showed off their tricks in full as a boat at sea. Man pulls a girl over the side, later dressed as a mermaid, and going into whirls in midair handling by the wrist. Double trapeze work follows, with the man's stunt on the bar, in motion of the feet.

Hilton and Garron deuced with a smooth comedy turn embodying roughness for two. Eddie and Patter is fast and aptly handled. Blonde girl is a swell comedienne. Smart femme comedy.

Henry Burleigh and the Funnyboners, another of radio's attractions, took the stage. Burleigh is no longer on the air, but the Funnyboners are a CBS feature. Funny's Hell-bent-for-leather is long but lengthy. Type of material is best suited to New York. Funnyboners are a good deal of fun with various forms of vocal harassment, individual and imitative. Bonwell and Mills imitations show study.

Mills, Kirk and Martin, three boys with a penchant for eye and nose working, clicked off a few tricks the best response of the bill. Material is strong and well handled. Brief uke, guitar and hoofing bits included.

Living Jewelry pleased as a flash show. Four scenes, with two or three girls draped over various prop bits of jeweled brace-brace. Dance and song bits are spotted in front of the tables. The girls' dance duo stands out with a ball-room and adagio.

Wintergarten, Berlin

Berlin, June 9.

The revue has been a success, and the old variety program has been taken up again. Something of a first method should be kept, but the Berlin stories in the original Berlin slang. Best numbers of this bill are: the three girls, two men as a weathercock, on a high steel bar, balanced by the man, the stage; charming girl, Mila Marx, playing all sorts of instruments, and Bena, the negro, a good dancer.

Hertha Roman leads 20 athletes, forming pyramids. John Olms, the watch and clock king, astonishes with his belt ringing and juggling. On Walter Greig, two genuine Mexican guachos, do classic acrobatics, and Picolet, two acrobats, do a funny grotesque masks. Jenny proved to be a good arithmetician and a good housekeeper—providing the gentleman with the customer did not have a headache afterwards. Mary Blank Juggled. Peter Sachse as confederator.

Magnus.

ORPHEUM, DENVER

Denver, June 15.

"Ebony Follies, four males and a femme, opened the RKO bill, and could hold a better spot. They are not strollers, but singers. The four males do a clown costume number that is full of comedy and the act closes with a rough and tumble finish.

Healy and Cross, second on the bill, open with "River, Keep Away from My Door," and it audiences in Denver have a lot to say about it. Many more times it will get a nice big razzberry. Duo try to force their humor on the audience, but they are good for a few laughs.

Will and Gladys Ahern, with brother Don for a pianist, Bill as covey and she as Spanish senorita, pleased with their dance, singing and chatter. They do a few rope tricks, and while Gladys is the temp Will and Don sing, continuing and use cone-shaped hats for merriment. Gladys does a Spanish dance. The three do a burlesque of old '49 wild west days.

Arthur and Morton are assisted by the Healy-Locke team. Helms, Denise Donley and Bud Williamson, the latter as captain of the ship on which the act is placed. The three do a good deal of passenger, but are good foils for the principals. Their line of fast and heavy chatter in general is nice.

With Ann Harding in "Westward Passage" (RKO) the Orpheum perked up.

CHICAGO

(Continued from Page 35)

attending this theatre each week and every week.

The show and the shows at the other deluxes as '1932 bargain' is evidently having its proper place in the standing of the theatre. He made a favorable impression in the lobby at the close of the first performance Friday, and that's news. Heavy radio-listeners are coming in from the large number of non-loopers in the house.

Theatre is using the public address system, but the sound is not so good as m. c., but by an off-stage speaker, the loudspeaker, and the sound is becoming so intertwined that now it's impossible to tell where one ends and the other begins.

This closeness of the two mediums is exemplified in the entire lack of resentment in the use of the radio acts. Here it was made certain to mention Robert Burns cigars, the Lombardo sponsor, though clowned up somewhat.

Lombardo is doing 10 minutes here in the closing spot in the radio. Sticking right to the radio technique, playing only pop songs, and using the stage to demonstrate that the Lombardo array rates it high position in the pop orchestra. Held an 11-piece outfit, and the sound more. Lombardo upholds the family name on the vocal calisthenics, doing the songing job as if born to the tonsils.

Leading up to the band numbers were three five. The five kids proved themselves finished performers, each year finding them better than the time before. Brown, many youngsters who sell much and heated hoofing to the hit.

Spurr Barrie, the organist, was quite the heart of the presentation. Using the stage console, he ran off some chords on his organ, and the organ faded into the background for a production number headed by John and Edna Torrence. These two youngsters, mostly on the radio, are a hit. B. & K. payroll, it being an off week in which they don't show. But here repetition is not a sin. To hear, since these two dancers have grace and form, and what's more important, ideas. They're going somewhere. Besides, the production number they were back later with the Lombardo act to present another excellent ballroom dancing bit that soaked this house.

Weak link here was Russ Brown and his band. The band was a little better than the time before. Brown bumps off the straight-away two many times to detour in the bad taste mud. And those shady bits are not getting the gang's best sweating for. He gets his best results from jokes which didn't make this motley audience feel uncomfortable.

In the overture slug Charles Previn, a hotshot, a hotshot, note in band directing. He's doing the "Raymond" score this week and a k.o. Previn's ability of directing the tempo of the music to the audience by means of his gestures and gyrations. It comes under the stage, and the band.

Three Fox and one Par newscap added to "Thunder Below" (Fox). Gold.

LOEW'S STATE, L. A.

Drawing line new pipe. Ted Lewis started his return date at Loew's State Friday to holdouts and much enthusiasm from the audience. The crowd and the publicity a Hearst picture critic waited that he had to pay his way in, which is proof that the show was part of the town (Fox) will ride the week comfortably on Mr. Lewis' shoulders.

Denying that he is worth the \$4,500 Fox-West Coast is paying for him, the emotional bandmaster has San Diego, San Francisco and Los Angeles up to his repeats on his April engagements.

Whatever material Lewis pulls from his trunk on the new staff has never worried theatre owners. Selling the ancient and novel with equal dexterity, his 60 minutes are tight with what it takes.

With Lewis and his 12-piece band are the theatre's first orchestra, a younger colored individual known as Snowball, a tiny chocolate drop who does his strutting as though he had a million dollars in three dancing girls who show the usual Lewis discrimination in attitude. The girls are not so good a dancer who might be any age. They keep the stage busy and interesting at all times.

Among the Lewis repertoire of ever-clicking numbers was "Peanut Rind," which tips all there is to tip to the quality of his showmanship.

Whoever can sell "Peanut Rind" to the House of Music, We Have No Bananas in July, 1942. And that's no brocoli.

Bang.

MASTBAUM

Philadelphia, June 18.

Summer weather and a rainy opening night of the Mastbaum had a bad start. Show is down to smaller proportions, with noticeable drop down on name attractions.

Edward "Passage" (RKO) on screen.

Show opens with Milton Charles in "The Great Gatsby" on old, makes a little talk about his work in Pittsburgh and raises the subject of the standing of the theatre. He made a favorable impression, singing a few songs in an impressive manner, spoofing Crosby, Co. and the "Great Gatsby" and spry, likeable m. c. Powell is here for a two weeks' stay, after which he is to be sent to another engagement elsewhere, and then he goes on to fulfill his contracts in Hollywood.

After Powell, the Mastbaum Ballet does a number with its hands and legs, still maintaining its reputation for perfect technique. Allen and Canfield follow with a line of patter that won them a fairly good deal of audience indifference of a rain-soaked audience.

York and Johnson, a couple of songsters, in gypsy attire, on next to nothing, do a number, singing the back curtains part to a close a very haphazard gypsy scene.

After the gypsy scene, a short gypsy dance, the entire affair being carefully put together, and the girls showing a tendency to depend too much on the routine line work.

Ritz Brothers close the show with some things that are new and a little bit of the old. They do it wisely if they eliminated the older tricks as they adopted the new ones. There is a good bit of Hyde and Grant, which could be built up to a better finish, while the Charleston impersonations and the "Ritz" method of cheating could be put away in campfire for a generation.

Milton Charles has a good tune in "The Great Gatsby," and the orchestra helps him to put over, and then he goes into his exercises and the routine line work.

Orchestra steps out of the familiar routine with Mancinelli's "The Great Gatsby" and the orchestra in brilliant style. Waters.

RKO, L. A.

Los Angeles, June 18.

Fourth week of Paul Ash had the band leader, spending little time with his musicians, and giving more of his time to the radio. The bill: School being out, RKO wants to cash in on the foot-loose and fancy-free feeling of the youngsters go off on vacations or elsewhere. With a little more time for the radio, the show will get enough kid trade to be a clicker.

House felt past bills have been a little too heavy on the music side, so Ash had only a single number. Mickey Conte, juvenile accordionist, did a good deal of the radio. Minutes will be shaved from the kids and given to Charlie Leland and Harold Lloyd, who are acting as vocalists. Conte, Ray Norris and monkeys; Don Raymond, imitations; Jerry Mill, ukulele; Gareth Gopin, dancing; Buck and Tom, whistling and harmonica; Joyce Reimer, aural and dancer, and Baby Alice, singer.

Baby Alice and Joyce Reimer were the class of the kids. Alice is billed as "The Girl Who Can't Dance," which is a break for Sophie as far as looks go. Joyce is doing a Dainty Marie, combined with a little bit of showmanship, which is much better than generally seen in a kid show.

Set in a school room with Ash waving a long board marker instead of the customary baton.

Picture was "County Fair" (Monogram). Mickey Conte comedy and "The News opening.

Amateurs Mixed with Acts at Audubon; Freak Policy Clicks

A few weeks back the Skourases, or the Skourases, who seems to be on the job, conceived the idea for novelty's sake of having Ted King, pit maestro, and his troupe from the stage for a change. Out of this gradually grew the thought of giving amateurs in this section a chance.

That was done, with some semi-professionals mixing into the amateur thing. Business more than doubled through the gag, and Ted King began to receive most of the billing outside. After several weeks of this with regular vaude show following King and his amateur display, it was decided that the whole show must just as well be built around King.

Out of it all has evolved a stage-band policy with King along more or less as a regular feature. The amateurs mixed in with pros booked in the regular manner by Skourases.

Up to now the house has been a regular vaude show on average five acts each night. Now, and probably from now on, it'll be presided through the gag, and Ted King, with whatever needed booked from the vaude lists, along with the regular vaude fields, such as radio that might fit in.

Starting off propitiously, it can't be told how long the idea will last, if it does; but it has respect at least the Skourases must be recognized as showmen. They are always ready to try anything once and give it a chance.

They built up Ed Lowry in St. Louis all by themselves. Perhaps they are getting a little too similar through the Audubon. The chances are better than even.

Before coming in here, King was an erstwhile vaudevillian with an act known as "The Diplomats." His start here was as an orchestra leader, and he has a few weeks back that all he did outside of baton-waving was to announce acts on regulation vaude show.

On King's first night, his 18 minutes Friday night, and whether it was sympathetic friends who appeared, or the fact that the house was contingent or not, generally the act succeeds in entertaining.

Lotteries

(Continued from page 1)

fering honeymooners to trouble seekers and another store is giving away a car. All on lottery.

Theatre wasn't man's excuse to get out of continuing the lottery because despite the free goods business was terrible last week. At one of the drawings there were 10 tickets eligible and the second hand car was valued at \$50.

Ottawa, June 20.

The Ontario authorities here have put a damper on giving away of radio sets and other prizes by theatres through the distribution of free coupons or prize tickets among patrons. In a test case in which a radio set and a large quantity of tickets were offered, Judge J. E. Striker of Ottawa handed down judgment in which he found Camille Bernier, manager of P. T. Magare Co., the firm providing the prizes, guilty of the charge of disposing of goods by mode of chance. A nominal fine of \$10 and costs was imposed.

The court affects all drawings, free or otherwise, and the distribution of merchandise as premiums or so-called gifts among theatre patrons, it is stated.

Roxbury, Mass., June 20.

The Humboldt theatre will give free to certain patrons shares of stock listed on the New York Stock Exchange.

The gifts have been designated as follows: Monday, rails; Tuesday, utilities; Wednesday, motors, and Thursday, industrial.

Detroit, June 20.

The local prosecutor has taken action against local theatres in the form of letters advising that "give-aways" in any form are illegal against the lottery law. Warning given that unless all are stopped action will be taken with a penalty for conviction of two years and \$1,000.

Give-aways have been very prevalent for the past two years and have been running unopposed. Complaints to the prosecutor, Harry S. Traynor, have been mounting to eliminate them.

All theatres have been offenders with all but Public promising to

of the talent line-up in between to form the line.

Fast-stepping Page Boys, who close up the unit with a mighty "Good Night," Vaude, Sing and spot-booked for the house. Among others, most of the talent is in the semi-amateur class, with probably some vaudeville experience on the small time, excepting the VOR air act.

Frank Rogers, colored ventriloquist, has been around in vaudeville. Working as a Pullman porter, he carries a valise which contains a baby dummy, the ventrilo gag being to do a crying baby. Rogers is excellent at it.

Another strictly novel and entertaining singlet in Mac Murray, who sings a song while he chews up lighted cigarettes, paper, and matches. His is a personality which along with development of his routine ought to let him okay anywhere as a novelty singer.

Hit of show is an amateur who has been working with King's band on recent amateur tries. He's Jones Prebble. With a voice that reminds one of Rudy Vallee, Sing and high notes without faultiness and has more vocal resonance. Prebble carries a valise which contains a baby dummy, the ventrilo gag being to do a crying baby. Rogers is excellent at it.

This voice would probably be great over the air. While Prebble uses a mike up here, the New Yorkers' VOR turn doesn't, in that respect they're entirely different from the average radio attraction.

Quartet does a novelty number, with King working with King's band on recent amateur tries. He's Jones Prebble. With a voice that reminds one of Rudy Vallee, Sing and high notes without faultiness and has more vocal resonance. Prebble carries a valise which contains a baby dummy, the ventrilo gag being to do a crying baby. Rogers is excellent at it.

In between numbers, King works with King's band on recent amateur tries. He's Jones Prebble. With a voice that reminds one of Rudy Vallee, Sing and high notes without faultiness and has more vocal resonance. Prebble carries a valise which contains a baby dummy, the ventrilo gag being to do a crying baby. Rogers is excellent at it.

On King's first night, his 18 minutes Friday night, and whether it was sympathetic friends who appeared, or the fact that the house was contingent or not, generally the act succeeds in entertaining.

Chas.

Tex in Montreal

Texas Guinan will cart a troupe of 28 people, mostly girls, to Montreal for a summer form engagement at the Frolics cafe there. Opens June 25.

Tex is guaranteed 12 weeks at \$3,500 per for herself and gang. Ez Keough and Jack Fine arranged the deal.

RKO Employees' Benefit Fund from 10c Pass Taxes

Latest of the companies to establish an employees' benefit fund is RKO. It is planned on the usual basis, the fund to derive its proceeds mostly from a 10c fee levied on all passmen.

New benefit fund will supersede the former pension fund which RKO operated for old-time employees only.

STROUDS F & M M. C.'S

Los Angeles, June 20.

Stroud Twins, who closed here with the Al Johnson show in April, have been engaged by Fanchon & Marco as m.c.'s for the Blanche Stewart show.

Leonidoff is staging. Unit opens at Loew's State here July 1.

ELLIOTT IN ST. CHARLES

Chicago, June 20.

Nan Elliott is booking the Arcadia, St. Charles, Ill. Playing three acts this weekend.

Miss Elliott is handling the house direct, out of the local William Morris office.

St. Paul Split

St. Paul, June 20.

Local RKO situation at the Orpheum-Palace will be pepped up, according to orders from the home office, by shifting the full week combo policy to split week.

The new idea starts July 2.

lay off. Public hasn't replied as yet.

The "Mirror," tab owned by the Chi-Trib's interests, is giving away \$25,000 in cash with theatres offering as high as \$2,000 a week.

Winchell Doubtful That It Would Last, But Columnizing Is Still Warm

Since the day when he accidentally discovered the real value of a gossip column, Walter Winchell—ex-hooper, singer, and national editor of Broadway nifties—has been expected to have to go out and find a new routine.

A year, possibly two, it was said, would span the life of his column. The new style of reporting, a parvenu of respectable Journalism, couldn't last. Many people said so. Winchell, himself, agreed that it might be a flash in the pan—but not a dead pan. It would crackle and sizzle while it lasted.

That was eight years ago. Since then the flash has spread to a sizeable conflagration, fanned by imitations that fared up all over the country. Columns that had searched for colorful phrases with which to describe Broadway, found Broadway's identity barred by clogged, unconscious reporting of the activities of Broadway. The news went in as gossip, it came out as the reflection of what the writer thought, a mode of thought. The first Winchell gossip column, the result of his peeve at a city desk's scorn for hot tips that subsequently broke in final sheets, was well on its way more than itself by initiating a vogue in Journalism.

The First 10 Years

How long that phase will last Winchell cannot prophesy. William Bolitho once told him that any trend of writing that could endure 10 years was well on the way to perpetuating its own style. At that rate, the current mode of columnizing has two years to go to prove it is a transitional phase, a permanent expression that will continue to sustain reader interest.

Winchell says that it will. Gossip is vitally important to two kinds of readers: those who wish to pass it along; those who loathe it with a deep and active intensity.

"Show me a column that no one craves or dislikes, and I'll show you one that no one will read," he explains. "That columnists are hated critics today proves the hold their stuff has on public imagination. When a column is resented, when antipathy turns to apathy, that's the indication that columnizing will take a new trend. And that's the day when Mrs. W.'s little bit will go out and work up a new routine."

Winchell has been quoted many times as being resentful toward gossip columns which have appeared since the inception of his own. He burns when one of his scoops or column forms are lifted—as who wouldn't—but he's secretly grateful for the endorsement of his idea.

Such Is Tribute

'Columns are as much alike to-day,' he explains, 'that the average reader cannot remember in which one he read a particular item, perhaps one that he himself resented. I have been blamed innumerable times for squibs that ran in some other column. Unless something new is added to a formula, some novel trimming or elaboration that serves as a disguise, each repetition of the idea is valuable publicity for its originator. Sometimes the mistake will bring down an undeserved bust on the nose, but it's a tribute just the same.'

In preparing his Monday column, according to his own edict of 'make it readable,' Winchell has resented the vaude theory that never got him anywhere as a performer but serves him now that he's a member of the writing class: Open with a sock, assume brilliant knowledge of the subject, follow up with laughs, and always save a punch for the finish.

London Class Dineries In Slump of Patronage

London, June 11.

London's restaurant trade is striking new low levels. Almost the only places in money today are the second-class eateries, which get one first-class diners, and the hotel restaurants, which draw their usual quota of customers daily.

The Mainmancree, a well-known neighbor, two of the restaurants which were ultra-fashionable a year back, are now reduced on their trade by 50 per cent.

Of the hotels, the Dorchester Grill is picking up daily, and the Savoy, both in grill and restaurant, continues to lead.

BEATS FLOP JOINT

L. A. Dime House Now on 24-Hour Grind

Los Angeles, June 20.

Banner theatre, Main street 10-cent picture house, was 24-hour grind last week giving Los Angeles its first all-night picture house.

Management claims business is good. Boys in hard luck would rather ask for a night for a dime than pay the same amount for a bed in a flop joint.

Friars' Flurries Over Sharing Terms Leaves More Dates Doubtful

Heated discussions in the Friars over the sharing terms in the Frolic at the Roxy threatened the peace of the club. Late last week with the show held over, the differences were still a matter of discussion.

Gross at the Roxy was close to \$56,000. More had been expected by the clubmen, but the final sharing plan agreed on approximated a week's salary to each principal.

That was the show that was due them after rehearsing for weeks and appearing at the Metropolitan when the annual Frolic netted the club \$13,000. Some non-playing Friars are now making a bad thing worse by their own actions.

Arrangement with the Roxy was 22 1/2% of the gross, the Friars and the Frolic netted \$12,600. The minstrel first part circle received \$100, others getting \$75 while the principals were on percentage which originally amounted to 5% of the attraction's share.

Walls it was tentatively agreed that the residue go to the club house, objection came from the principals who did not figure the club should get as much as the show participants, particularly as there was no responsibility on the part of the club.

However, the board of governors adopted a resolution accepting 15%. Several members of the board were in the show for which reason a committee consisting of Pat Rooney and Lou Silvers put the players' side of the matter before the club. It was contended that when the Frolic went on tour under the manager of Irving Tishman and Jimmy O'Neal, the club was to have gotten 10% of the gross and these should be shared among the Roxy date. Tishman and O'Neal by the way thought themselves entitled to a share of the Roxy earnings, but as they had abandoned the tour the claim was not considered.

Eddie Miller, Harry Herschfield and Charles Pope were on the committee managing the Frolic, with Miller attending to the financial details. House was satisfied with the situation but open for a third week, it was decided that the percentage to the clubmen is raised to 27% provided a guest star appears daily. Some plan for the Frolic to play the Fox, Brooklyn, C. B. and the way out of town dates in picture houses also are a possibility. Further bookings would have the club participating as now. But unless the squawks are settled further dates are doubtful. Highest amount received by any act the first week was \$850 which was claimed to be about half its regular or former vaudeville salary.

In the show there are 45 Friars, there being 42 men in all. Some in the circle were put on at the request of Equity and the Actors Dime Club, such players getting \$40 and \$50 for the week.

Principals in addition to Miller and Herschfield appearing this week: Danny Dare, Pat Rooney, Pat Rooney 3rd, Jans and Whalen, Joseph E. Howard, Jay C. Filman, Warren Jackson, Bobby Brandels, Sam Weston, Jules Saranoff, Chuck Chandler, Ed Harrison, Vincent O'Donnell, Bob Rose and Sid Tracey. The Martini Bar joined with Pat Rooney for the week after being off the stage several seasons. Silvers conducts the orchestra for the Friars section of the show.

In the show there are 45 Friars, disatisfied with his 15 percent split. Later Allen stepped in.

'Happy Jack's' Misery

Los Angeles, June 20.

After doing experimental work for over a year on an automatic card dealing device known as 'Happy Jack,' James Presby has filed suit before the labor commission for the remaining half of his pay.

Says he was hired by C. Jack Gaines of Glendale at \$2.25 a day and still has \$987 coming.

Jealous B'way Columnists Keep Air Moving with Charges or Scoops

Bridge Scores

Since their attorneys advised owners of speakies to use receptacles for hard liquor, other than the printed labeled bottles in which they come, various identifying schemes have cropped up.

An east side speak, however, has the following system: When a customer asks for Scotch he draws a decanter labeled '3 Hearts.' Rye whiskey is identified as '2 Spades.' Asked what signified gin, the barkeep answered: 'One Club.' And to complete the suits bourbon has the dignified 'sticker,' 'Five Diamonds.'

The dish-it-out-but-can't-take-it idea, from the flickers, plus the ballyhoo that you-can't-slug-a-reporter is having its open season on Broadway these days with the columnists knee deep in personal tiffs, physical and otherwise.

One columnist's sock, received at a Long Island roadhouse, is eclipsed only by the rivalry between two radio columnists. One accuses the other for lots of things with both making different charges. Radio columnists, in general, seem to be coming in for irate scorn from certain broadcasting artists or their representatives because of the off-sorts punning and stuff they indulge in. The radio chatterers' idea, or desire for personal impression, has led them into very personal notations which, it is reported, have had their kickbacks from the editors. The dailies are said to be opposed to any such further intimate stuff.

The personality stuff has also led to some of the radio chatterers being threatened physically. The other columnists, in turn, are taking it out on certain radio press-agents who are alleged to be in-between on this sudden wave of soap-punching. The result is a result are being charged by getting nothing into certain columns for that reason.

L. A. Bookies Grabbing Four-Bit Bets, with Two-Bit Parleys Next

Los Angeles, June 20.

Local bookmakers are currently hitting the low grosses of all times. About 30 of the Spring Street boys are battling it alone and every line trying to keep open. Most of them are making only enough to pay their wire charges.

Anything over a \$2 bet is important money. Shit on the bookies these parties are taking bets on, offering all sorts of inducements to boys who can steer business.

Martyr

One bookie thought twice before he turned down a two-bit three horse parley. The bet was cheerfully accepted. Three dollars or more across the board comes from a plunger.

Bookies hope the opening of dog and horse tracks here this year will encourage betting. At both types the option system will prevail, paying only on straight and place. Show money is out. Odds used in option system are usually murderous with everything in favor of the track. Bookies claim they need a break like this.

Unlike eastern cities, where practically any newboy takes bets, in Los Angeles bets can only be placed at certain spots, most of them clear store front joints. In the past three months most of the branch spots have folded with the only chance of placing bets now at the main office necessitating a trip to the office for a flourishing of credit for telephone placing.

SUE F&K FOR \$383,112, CHARGING MONOPOLY

Los Angeles, June 20.

Special Site Sign Co. of Oakland, filed suit in U. S. District court here against Foster & Kleiser, outdoor advertising men, for \$383,112, charging unlawful restraint and monopoly.

Plaintiff charges that F&K, controlling 80% of the sign business in Cleveland, has been trying, since 1913, to put the SSS Co. out of business.

Solomons' Chi Split

Chicago, June 20.

After having been separated from her husband for nearly three years, Nellie Solomon, Yiddish actress, last week secured a divorce from Oscar Solomon, also of the Yiddish stage. Desertion was the charge.

They were married in Feb. 1923 in Cleveland and separated in Aug. 1923. Judge Joseph Sabath in entering the decree also issued peremptory to the actress to resume the name of Shukun, following the plea of attorney Irving Eisenman.

Phil Shukun, saxophonist, who has been doing an act for Public-B. & K. recently, is Mrs. Shukun's son.

Bodyguard

One radio chatterer always has a bodyguard where there's liable to be a bodyguard where he's likely to encounter another columnist. This columnist has twice stated that he was not so physically being shoved around, a window on the 22nd floor of one building and also from the roof-garden of a hotel.

Much of this animus may be exaggerated in that small Broadway circle which relies on anything for a little excitement during these dog-days, but it serves as a keynote of some of the strained feeling existing among the Broadway chattering class.

The rivalry or jealousy between the radio chatterers surpasses anything ever existing among the regular Broadway columnists.

LOOMIS PARTY MUSSUED UP HERNANDEZ BOYS

Criminal charges of felonious assault against Guy Loomis, Wall Street man and well known in Broadway night life have been filed by the Hernandez Brothers, musicians, until recently in Zigzag's 'Hot Chae Boy' show. The brothers, more, which is one of the things they blame on an allegedly red hot party recently thrown by the defendant.

Loomis' party was at the Warwick Hotel, New York, on June 31 and continued until the morning of June 1. Loomis, it is claimed, engaged the Hernandezes to play for him and his guests from midnight until three a. m. When the hour came around and the musicians prepared to go, Loomis, it is charged, refused to let them depart and made them play until five a. m.

One of the 'Guys' who, with the party waxing scorchier and scorchier, the later hour for the musicians' departure came around, and again they asked for more. Loomis, it is said in the charges, was a signal for a free for all, in which the brothers were the goal. Casualties amounted to the breaking of a guitar worth \$300, the nose of Alberto Hernandez, leader of the trio, and other physical damages are charged.

Hernandez Bros. have engaged Albert Ottinger and E. Forrest Tane, New York attorneys, to file civil suit for damages after the criminal action is disposed of.

Border Joints Folding

Mexico City, June 16.

Looks like the bread line soon for bonos. Jose Gomez, a Mexican, is to file civil suit for damages after the criminal action is disposed of.

Depress seems to be keeping home America. Jose Gomez, a Mexican, is to file civil suit for damages after the criminal action is disposed of.

+ Typical Broadway Gossip Columns +

Here are five columns from yesterday's (Monday) papers by as many New York daily columnists, each typical of their heavy chatter staff each week.

"Mirror" (Winchell) is an a. m. tab; "Graphic" (Sullivan) is a p. m. tab; "Macjadden" and the "Evening Journal" (Sobel) is a standard size sheet (Hearst's). Jerry Wald on the "Graphic" and Jack Foster, on the "World-Telegram" (p. m.) are radio commentators who, because of their correlation with show business and Broadway, have also evolved into semi-chatter columnists.

WALTER WINCHELL

(N. Y. "Daily Mirror")
(Copyright, 1932, Daily Mirror, Inc.)

Man About Town

That \$250,000 breach of promise action against Philip Plant was quietly settled out of court, but Margie Finley is suing again, anyway! ... Mr. Johnson lost another million on 10,000 shares of A.T.&T. ... Peggy Rich and Jack de Ruyter will star at the 54th St. Court Thursday—St. Moritz-trouble... Ruth Elder's Walter Camp, Jr., is gravely ill at the Manhattan hosp... A major Democratic name will be humiliated by proof (offered by his own party enemies) that he coin aided the Klan in the South... Vice Fleming, the director, and Joan Blair were secretly Tu Juan's months ago... Ivan Lebedeff, who lost his life savings in a Hollywood poker game last week, has swamped Molly O'Day for Jean Sorrell... Loretta Young and C. Vanderbilt III, are telling each other lies... Ivy Palmer has shaved her 32nd broom already... Rex Lease and Edna Purviance are 'uh-huh'... The Fred Astaire-Kathleen Porter wedding bells need tuning... Last wk at the Roxy you could get a ticket for a share of stock.

Mariene Dietrich and Tallulah Bankhead have reconciled... About 150 magazines died in the last 8 months... Arline Taylor, an Ed Wynnymph, is suing a Cleveland plant king via the breach of promise route... Ted McLeod, the Yankee cowboy, who clicked in Britain, will marry the late John Tiller's niece, Marjorie... Sally Van is suing the Central Theatre for exhibiting a nude of her in the lobby... Arthur Caesar's home in Laguna Beach, Cal., is the scene of a murder, a suicide and a tragedy... Mrs. Post killed her lover there, then herself... Then a guest, J. Jackson, was drowned. A cheerful spot... The late Edward Bok's son, Cary, is now peddling ad space on the famous map his father edited... The closing of "Hot-Cha" cost someone \$500,000... Hollywood lovers' hearts beat in double-cross time.

Caruso's heirs will have court miseries—the recording-firms being weary of paying those annual royalties... Why was Lt. Comm. Noville introduced over the air last wk as the man who flew with Byrd over the N. Pole?... Have they forgotten Floyd Bennett already?... The Rockefeller Church is marking time thru the depression by shaving its magnificent choir to a quartet... Mrs. Robert J. Joyce's \$250,000 gown was mysteriously stolen from a coast hotel's safety vaults... Her husband once penned a book at San Quentin... Estelle Taylor and Jan Rubin have it bad... The Gary Cooper-Countess Frazee thing is explained by intimates thus: When Gary was ill, the titled duo paid the costly sick-room ransom—and the star is now showing his gratitude—which is misinterpreted by the Court.

Hannah Williams (Roger W. Kahn's estranged bride) is being comforted by Walter Annenberg, the publisher... The losses won't stop when the Roxy is closed—it costs \$200,000 weekly to keep it dark!... Add New York sights: Those two attractive girls near the Hipp, who wear signs exploiting a colored orchestra... The warden of Welfare Island, Edison dances too cute... It's a boy over at the Roy Bentleys (Margaret Anderson)... George Holtrey, who is countering Winnie Lightner's melting action, isn't a broker, as reported by the rags... He's a stage hand... Peggy O'Neill, the "Follow Thru" danseuse, was secretly wedded to E. M. O'Rowley, the radio ace, at Long Island City on June 11... E. A. Mathews, the star, and Joan Carr care... The Johnny Hyde of the Morris Agency has phiffed!

An orchid to H. Arlen for his ditty: "Music, Music Everywhere—And Not a Song in My Heart!"... An orchid to Polan Banks' acsellar, "Brief Rapture"... A scallion to the mechanics at the Hippodrome who refused to take a cut for the closing of the theatre, dumping a hundred others out of work... An orchid to the men for the "The Love Circuit" in Mencken's Merik... An orchid to Cagney for his masterful pretending in "Winner Take All"... A scallion to the hammy authors of the recent columnist flickers for revealing so little skill (except in "Merrily We Go to Hell")

Virginia Cherrill, who got all that exploitation with Wm. Rindeland Stewart (reported her too-to-be), has forgotten him for Wm. Rutlingworth... Polly Ann Young and Billy Blakewell have put each other on ice... Her new heart being Gordon Oliver... Lily Damita is here looking for a job too... Lydia Lindgren, the canary, who keeps suing Otto H. Kahn, has done a book about it—titled: "My Heart in My Throat—The Story of a Strange Captivity"... Arthur Bulova, the watch-maker's boy, and Irene Jones, a Hollywooder, are blazing... Mrs. B. P. Schubert, whose husband has strayed, is opening a casting office out there and using his name—making the breach all the wider... The first of the insane game has dropped 700,000 because of all those imitators... And they say: "Live and let live!" Huh.

Teddy Fera's mate is Reno-bound to shelve her step-pater... The time to visit the Players Club is between 8:45 and 11:30 post meridian. The actors not working belittle those who are... One of the better magicians entertained a group of baddies in a Broadway restaurant the other sun-up with his quicker-than-the-eye stuff... When it was too late he discovered his pockets had been picked... When the restaurateur Luchow died he left a huge chunk of the famous place to Nathan Burkan, the legalist... The Friars Club lost a decision to the members appearing in the Frolic when they demanded a heavier percentage—or else!... Glida Gray's current shagshot is H. Hervey... New York City makes \$500,000 a year on its garbage!

"Nigger Lover" will be released under the title of "White Lady" the publishers taking the threats to heart... Emil Jannings was called a \$15,000 offer to return in Ben Hecht's "Hippodrome"... The only free Devine to the Empire State heights is a reporter's police card... "Mickey" Devine, who struck Camera in Yurrop, had the Fascist course put on her, and her sister is in the hospital... Carl Swasey (Mossie Ramsome), she was "Miss Dallas", are having the rivets melted in Texas... The "Love Circuit" is demanding that acts 10 years old give tryouts practically for nothing... That bronze layout on the New Amsterdam Inner-ferry walls reveals Ziegfeld, Erlanger and Dillingham as they appeared in the 90s.

Martin Mooney's in the Queens yellowny fall... Mrs. Edna O'Brien is now a saleslady in Hattie Carnegie's Poree branch... Dina Harris, the ex-Mrs. Ted Trevor, is now the heart of a rich Argentine... Ted is London's specialist king, and don't let anyone tell you London hasn't any!... Billy Leeds has put \$150,000 in trust for Olive Hamilton... June Brewster, one of the better-looking, is in the Golden Gate State for her falling lungs... Katharine Burke, another of the gloriolledarlings, is desperately ill at the Madison hosp... The Prince of Wales' favored companion is Leslie Rutland... A grand genius at the piano from Harlem... Evelyn Laye has put on 30 pounds and Pearl White now tips the Toledo

ED SULLIVAN

(Copyright, 1932, New York Evening GRAPHIC)

Men and Maids of Manhattan

JOHN H. MCKINLAY, president of Marshall Field & Co., huge Chicago establishment, sent out a significant letter to business-heads... Just before the Republicans opened their Chicago confab... It was a blast at the Hoover administration, with statistics to show that in five years national expenditures have increased 53 per cent... "When we, who are in business, find out gross income reduced," points out the unusual document, "we know that we must reduce our expenses... That basic truth persistently has been disregarded by our national lawmakers"... It's just an idea of the trend of opinion... And Joe Greeley, Notre Dame, '32, suggests this paraphrase: "Misgovernment of the people, for the people—aw, to hell with the people"... Is everybody happy?

He was quiet as a Mickey Mouse cat... But my agency operatives report that Dick Lamer, handsome Max Hart office agent... Was married secretly to Evelyn Denis Myer at Union Square... In the morning, the wedding of the day, officiated at the Bugs Bae nuptials some time back... Charlie Morrison blew plenty of dough at the races Saturday, but recouped and then some at the roulette table at night... For the first time in twenty-eight seasons, Charles Dillingham hasn't occupied his private box at the Polo Grounds and Yankee Stadium... Reading the morning papers, Jack Denny recalled, last night that Fannie Higgins, on every visit to the Mount Royal Hotel... Would ask Denny to play concert numbers.

Eileen Wenzel, badly scarred on the face in that Central Park crash with young Ehret, the brewer here... Was to have taken an M-G-M test this morning... Instead, a plastic surgeon is at her bedside now, trying to restore her striking beauty... Young Ehret, whose big car bent that lamp post in half, showed his breeding in the crisis... The 22-year-old lad took complete command at the Fifth Avenue Hospital, and later the Park East, routing doctors out of bed and rushing them into action... Bob Hart, next Saturday, will inaugurate club nights at the Rye Tennis Club... Gene Geiger will answer that Villa Richard recidivism case in Paterson, N. J., this morning... With the place continuing under his operation... Helene Costello is going places with John Drew Colt, her sister's NEPHEW... Eddie Dowling will hurry to Chicago to make stump speeches for Al Smith.

Most striking theatre marquee of the season is at the Mayfair, where Frank Buck's grand "Bring 'Em Back Alive" is showing... A miniature forest, with mechanical tigers and elephants raising an unearthly din, ballyhoos the film... "It looks like the home office of Lyons & Lyons," cracked Milton Berle... "I thought 'Animal Kingdom' had moved," observed Osterman... You can't feed me gassed Bob Goldstein, "those people hollering on the marquee are stockholders"... Osterman ought to bring back some smuttier cracks with hilarity from that Steel Pier dance marathon... That eye-far parading along Fifth, in that chic costume, was Alice Brady, with her dog, Hot-Cha... Leo Friede was with Wilma Lewis over the other night... What? Yes! You men will go back with the Shuberts again, to work on "Americans."

Marc Lachmann, the exploiter, says things are so bad in show business that even the Stern's longest run, the Flea Circus, is on a week-to-week notice... Hannah Williams snubbed Paramount's \$1500 offer to stage with Paul Whiteman's band... Insisting on more dough than Mildred Bailey... Eddie Conrad will learn here that influential friends of Jules Kender and Moo Lasarus are already locking those doors against him... Because of what he did to Kender... Why were the lights broken 100 at Lakeside... Because, it was said, "What, no quarter"... Howard Dietz, after twenty-four hours of concentrated effort, raised that "angel" cake... Because Bill Carey, at Madison Square Garden, won that ticket argument, Jimmy Johnston's friends can't get the locations they wanted... With Bert Stand, boxing commis secretary, burned up at those seats beyond the twelve row... George Olsen picks that "Shirley" Hawkins is going with "What's the Matter?" Maurice Chevalier won't divorce his wife because of a deathbed promise to his mother.

Charlie Pore, secretary of the Friars' Club, threatens to quit because members of the Friars' Club at the Roxy... Refuse to give up the 10 per cent, they pledged to the club... With West 48th Street resounding to the battling... When they switched signs at the Globe Theatre, it read this way: "Next week, Sharkey-Schelling fight pictures, by Jerome Kern and Otto Harbach"... Incidentally, Lew Brown and Ray Henderson are bidding against their former partner, Buddy De Sylva, for the Globe theatre... Betty Randolph and that sinister, who were front-paged, didn't realize they were sitting in the next booth to Betty's former husband... Next the other a. m... Art Jarrett picks Schmeling... Russell Patterson says it's Sharkey... Bert Lahr likes the referee.

That was a Low Islander who creased Jean Mallin's skull with a bottle at the Calais opening... With Mallin coming on to win the decision... Isham Jones hasn't been paid for two weeks at Pelham Heath... Marcelle Edwards, having passed that R-K-O screen test, is again leading in the near-bear race... Ruby Keeler Jolson is plenty excited over breaking 100 at Lakeside... Because, it was said, "What, no quarter"... On the screen at the Stanley Theatre, where he once cranked the moving picture machine... Nick Blair tried to get the hard drinks concession at Woodmanston, but Westchester coppers no could do... Mayor Walker, who was 51 yesterday, celebrated his birthday with the A. C. Blumenthals, who were celebrating their fifth anniversary.

What society gal can't be to be away from Al Sexton since she met him on that Southern cruise? With limousine at Sexton's disposal, if he wants 'em?... Theoda Knapp, last seen in "Connecticut Yankee," will return to the stage next fall... Lew Leslie, whose "Clowns in Clover" opened at Detroit tonight, put up his Equity bond out of the dough "Rhapsody in Black" coined at the Paramount... With the Skouras deal off temporarily, Jack Cohen, ex-Warner, will open his own legal offices in Philly... Eddie Elkins, brought on here by Al Jolson years ago in the days of Cro's, is reading another band... His wife's brother was instantly killed by that fall from a window of Harry (Empire City Quartet) Cooper's apartment Saturday midnight... With Hollywood Gardens abeying from wintry blasts, Joe Moxey will advertise it as the spot for "God's Frozen People"... Miss (Bad Girl) Gorman is romancing on the Coast with Irene Rich's ex-hubby, Abe Blankenheim... It appears that B. P. Schubert will be producing for Fox shortly.

at 320... They'll have to play to 30,000 patrons daily to break even at Radio City's music hall... If L. Holtz marries anyone it'll be Lydia Robert, whom he adores... Gertrude Vanderbilt, the late Bill Fallon's heart, is doing a book about him, to counter "The Great Muppeteer"... The best known steel firm will pass its preferred dividend next month.

LOUIS SOBOL

(N. Y. "Evening Journal")

Snapshots at Random!

Tuesday night, for a change, we went cruising down town on the East Side, and finally selected the Sardu's, the Dinty Moore's, the Reuben's, the whateveryoucareto call it, of the Ghetto, as a fitting place for man or beast or to go down the scale, columnist, to dine... The original Moscovitz Rumanian Restaurant, and be sure to keep the 'Original' in 'caps,' for it appears there are other Moscovitz Rumanian Restaurants which are not original, although the food may be just as good and, perhaps, better. A place just choked with atmosphere and dialectic tidbits floating around loosely from the tables... I didn't meet the Original Moscovitz, himself, but I am informed that originally he was a cymbal player—a cymbal was something like a harp and something like a xylophone and is neither... On Second avenue this place is, and here the elite of the East Side bourgeoisie assemble and the literatures of uptown and downtown. Here you may find Otto Kahn, on occasion, and Irving Berlin—and, surely, Michael Gold... They say one of the duPonts came down here with a party of six some time ago and left a tip that staggered the waiter and gave him such a swelled head that Moscovitz was almost forced to fire him... And so here, Mister Sobol and three blasé Broadway friends dined in style, incognito, and left with vivid memories of something called graziatze and more particularly of a stouthead lass with a mouse mole on her left cheek, and long hair flowing loosely down below her shoulders, who kept insisting, "Nu, so what will it be? So if I never have I sn't h'elected and He'l Smeth isn't h'elected and we will sayk just far h'argymenee sek that the h'arnachists h'are ranning the country, so you think it will be better far us? Phewie!"

High up, we elevated Wednesday night for the important opening of the week—the Waldorf-Astoria Roof and Jack Denny's debut as a director of music among the clouds... Here was a columnist's paradise, for Society and Broadway and the Fourth Estate had sent its most representative delegates. Society: Rosamond Pinchoff, Mrs. Billie Gaston, Natalie and Mimi Kountze, Mrs. Wm. R. K. Taylor, Jr.; Gloria Braggiotti, to mention a few; Fourth Estate: O. O. McIntyre, Mike Porter, Karl K. Kitchen and others; Broadway: June Knight, Dave Rubinoff, Art Jarrett, Ethel Shutta, Arthur Tracy, Benny Fields, Blossom Seelye, Caroline Nolte, Hannah Williams, Gloria Grafton, June McCloy, Jesse Crawford, Yascha Bunchuk and others... So much for names, but how about situations?... Well, for one thing, at adjoining tables sat Freddie Rich, the orchestra leader who sedate manner, but in June's mind there must have been dancing visions of another handsome lad out on the Coast, Jimmy Dunn, the flicker star, and memories of the days when romance was high and hung like the proverbial goose... And now June is formulating plans for a \$100,000 breach of promise suit against the lad, as I've informed you already... Saturday night, at El Garçon, another beautiful blonde... Thelma White, another lass whose romance with the son of the famous dancer, Gertrude Hoffman, has collapsed and who is now lusting eagerly to the tender adores of the monocolled, handsome Rafael D'Alava, the lad who even retains his monocol when riding

porcelain in the park...And the exquisite beauty, Doris Andree, listens to our sparkling conversation in a daze...Fortune has suddenly smiled upon her...A few months ago, only one of the semi-nude gals in the Earl Carroll line-up...Taken ill, rushed to the hospital at death's point, deserted by faithful friends, almost penniless; here she is today, signed on a long term and lucrative contract with Metro and being tempted by an excellent speaking part in a forthcoming production...No wonder she doesn't hear a word of what we were saying.

Earlier Saturday evening at the popular Maison Royal...A handsome blonde lass in a red outfit nibbles on an olive...Barbara Blair, ex-Scandals comedienne...Over at another table, Janet McLaure, ambitious young actress...I'm going to Europe Tuesday, she informs us...The folks are treating...Her escort pouts...I don't know how to figure you out...You're in a public place and this fellow (he mentions the name) comes over and kisses you, and I'm sitting right there...Janet chuckles...But what are you going to do...she protests...I know...but he kissed you in a public place?...Well, what's wrong with that? Where do you want him to kiss me?...Just let the weather conversation...Thursday night at the Hollywood Restaurant...I get a terrific kick out of the rival nudists, Faith Bacon and Marion Martin...The dances and the girls in the apparel at every other step...Marion disdains this method...She emerges frankly and boldly with no other covering than long blonde hair...Lady...Women beggars...A street faker, prodded by a cop's club, thumbs his nose at him, but keeps moving...Vagantes in Bryant Park diving eagerly for the...The dancing reflection in the swirling waters of the vividly illuminated Squibb Building on the Brooklyn shore...Always, whether looking from the West or the North or South, the rival towers of the Chrysler and Empire State Building.

Sunday afternoon at the Shield of David Home in the Bronx—an orphanage, and surely no place for Broadwayite, but the children group around eagerly as an immaculate, slim, chin chap pounds out fetching melodies on a piano...A well-known gent, then, and the kids applaud as he plays "Will You Love Me In December as You Do In May"...Right you are, Mayor...In a Jewish orphanage celebrating his 51st birthday...Something Ripley can use if he wants to...In Bowling Green about 2 o'clock Wednesday...Or chasing a dawg...Upon my word of honor...The cat chasing the dog...Ask 200 people who watched and couldn't believe their eyes Wednesday...Thursday afternoon, on Seventh Ave. near 50th St...A good-looking young chap...Buddy Rogers...But where are the auto-graphs who used to bound this fellow as few as a rock...And yodeling waters in the few Yorkville raketellers still left...The fat, pug-nosed German madman bravely warbling "King for a Day" but not having a heart of gold...But later, achi...Ist das nicht ein wieser schnitzel?...Yah, das ist ein wieser schnitzel...and the beer steins were aloft...Monday afternoon at the Lancelotti and Eldridge in the East Side...The Shriveled, parchment-skinned, bearded patriarch, who takes down to a husky lad chatting to a lass in a blue dress...He slapped him across the face...He mutters something in Yiddish and the boy glowers, but walks off obediently.

Saturday afternoon...A crowd in front of Ovington's on Fifth Avenue...Someone hurt? we ask a top...He shrugs his shoulder and goes off...We have our way through...And learn the cause of the excitement...A bare with a plate paraphernalia on display in the window...And men and women and children push and crowd for the chance to stare...Hooray for Prohibition! Snapshots...The Album of Manhattan!

JERRY WALD

(N. Y. Evening Graphic)

The Doctor Jekyll in Us.

Again Breaks Through Our Mydel.

I've always heard that more dope fiends have been made by those curious of the dreamy sensation, than the folks who become "snowbirds" because of tired, tingling, tantalizing nerves...I've always wanted to take just one good smoke of the "pipe" of peace and placidity, just to get an idea of the peculiar sensations one experiences as Old Man Morpheus takes you to his Court of Contentment, but friends of wisdom have always said "NO," and so I just didn't do it...But last week I did take a peculiar concoction which had its effect in changing me to a pansy paragraph for almost a full column, and ever since there has been a cankerous craving for another drink of the stuff...Even as I sit here, I have the ingredients on my desk and I fear the approach of a weaker moment, when I shall throw discretion to the winds and drink the drink which seems to break up my columnistic identity...But why spend so much time and thought on such foolish ideas when there is so much dirt to press into letters of the alphabet and make words, sentences and paragraphs so the reader's sense of scandal is satisfied...Why, I'll just tear right into it...Gosh!...I've just got to take another drink of that stuff...The gossip will wait, and maybe after a drink I'll be able to dish it out better!...Let's see—put two teaspoonfuls of tomato juice in a half glass of orange juice and add four drops of that peculiar looking liquid they sent me in that blue bottle...There's the tomato and orange and one-two-three-four drops...Mix and down she goes!...Ah, that feels better, and there's no difference...oh!...Oh!...OH!...Golly!...It's changed me again!...MY BARS!...So small...Why did I drink the stuff?

Who do I mean "why did I drink the stuff"?...Why I'm glad of the transformation...Glad that I didn't ditch that gossip...I'm sick of it!...Do you HEART?...I said I'M SICK OF IT!...Why must I always be On The Job?...Always peeping, prying and poking my nose into other people's business...Continually looking for sensational secrets...staring scoops...And sizzling scandal!...I'm young and human, I hope...I want to give vent to the human call of youth...I want to join the parade of playmates...I've seen and written about Graham McNamee and Ann O'Brien...Joe (Variety) Hoffman and Francis Stevens...Art Tracy and Marta Marston...Bob Taplinger and Eleanor Holm...Ben Alley and his typewriter pounder, Mildred Mauger...Art Jarrett and June Knight...Why can't they say something about Jerry Wald and...?...Why can't I feel the tender sensations of what you call madness, but what I still hope is love?...I want to live and let others learn and tell...Why should I get all excited about the boys in telling them who pay and read that Virginia Porter and Mort Millman of the 5th Avenue Air Castle's artist bureau are man and wife in the hush manner?...And why should I chuckle so gleefully every time that other radio scribbler gave us "needles" saying that we were all wet about Mort and Virginia being matrimonially merged?...And that we were losing her all her boy pay and her job too, because we persisted that they had merged monikers...The heckling radio reporter insisted that he knew the FACTS, which made the two only business associates...All that I should feel as a man and a human being is a deep regret that the two couldn't make a go of their marriage...And feel genuinely sorry that Virginia is planning to file divorce papers next week...I really hope she decides not to go through with the ugly act of tearing apart after their four months of marriage...Wasn't there something sacred about that little secret ceremony in Weehawken, New Jersey, where those two became one?...Wasn't there a little something which would make them forgive and forget differences?

Take that Waldorf roof opening!...Everybody was there with his honey while Wald wandered with wonderlust looking for what chin-chat and what it takes to fill a column...Why couldn't I have sat in some serene spot on that terrace and spoken to my someone to the accompaniment of soft lights and the sweet music of Jack Denny's ensemble of piano ticklers and saxophone blowers...While others were whispering words of worship, I listened with glee, seeing it all changed to the common-sense words and lines in bold-face or ten point...While others helped their pretties with their about, I thought of the same thing, but just as soon as I thought of it, it changed in spelling wraps to rape...Funny how things change!

Look! Art Jarrett, the silver-voiced lad, makes his last microphone mark on double-you-able-see...From our notes we gather that he has practically set to reach some sort of an amiable agreement with the Music Corporation of America, his present managers, to release him from that black-and-white thing and let him go on his own...Why MCA hasn't done anything for Jarrett, considering the long length of time he's been radiating, is beyond us...And here's another scrap of paper full about the hot and heavy heat between Benette Feltner (she's the sister of Bernice, the lass who scribbled the popular "Lullaby of the Leaves" tune) and Sid (double-talk-em) Gary, who etherizes on a thrice weekly basis via CBS shortly...And my pet pain, Rudy Valooco, sent a fourteen-page letter of instruction to those Paramount-Public people, telling them just how they should go about presenting him when he appears at their theatre this Friday...You really can't blame the curly-looked crooner, though, when you consider that Paramount has only been presenting stage programs for over a decade, while Rudy—oh, go on, you finish it yourself...Keeping in time with the June romances, tra-la-la, that handsome Lanny (Karell) Ego Coffe, Ross is week ending out to Akron, O., where a demure little maid lives!

You should get a view of that Mildred Bailey and her temperament since Paul Whiteman decided that he could get along right well without her on the Paramount stage this week!...And he's doing it, too...And by the way, Sylvia Froos gives the customers what they want, and, if you take applause as a criterion, delivers the way they like it, and so does that trumpet-tooting Goldie with the Whiteman aggregation and those three Rhythm Boys and Red McKenzie!...After having his say on the Coast as to what's wrong with the flickers, Duke Aylesworth gets back into town tomorrow and is expected to do a ditto on radio and why the commercials are doing an Arab in folding their air tents...If you have been wondering about the why and wherefore of that Ben Pollack-Jack Pettis fistic encounter last week, it can all be attributed to Pollack slapping a summons on Pettis for his failure to pay him that three hundred that was due!...Pardon us for taking a bow, won't you, but the fact that those Lucky Strike ciggie people were going to sponsor that Sharkey-Schmelling battle tomorrow night was carried here exactly a week ago in the "What Is the Matter with the Music Business" column of the Big NBC, six times weekly...For a laugh! George Price, who radios for a tea sponsor, never-even smelled the stuff, while Rubinoff, who wields a baton for a coffee sponsor, dunks his cake in tea, so what?...And if you promise not to expect too much, we'll tell you that we are preparing a column on "What Is the Matter with the Music Business" for the Big NBC, six times weekly...For a laugh! George Price, who radios for a tea sponsor, never-even smelled the stuff, while Rubinoff, who wields a baton for a coffee sponsor, dunks his cake in tea, so what?...And if you promise not to expect too much, we'll tell you that we are preparing a column on "What Is the Matter with the Music Business" for the Big NBC, six times weekly...Do you know any of the gals or guys who went radio and adopted an enlarged cranium and should be put into our parade?

JACK FOSTER

(World-Telegram Radio Editor)

SINCE Herbert Hoover's name has made the headlines considerably

these days, I asked Frederic William Wile about him as a radio performer. No matter how agile an engineer he might be, Mr. Hoover fails to arouse this outpost of knowledge unless he furnishes bright microphone copy. And Freddy Wile said that, come to think about it, the original notes of the speech which the President delivered at the opening of the new Columbia studios hang framed in Bill Paley's office. They reveal one of Mr. Hoover's radio idiosyncrasies. He scribbled a half dozen starry little fellow citizens... "Friends of the radio audience," "Ladies and gentlemen," &c.—before he finally scrawled (and then delivered) "My countrymen." Mr. Hoover makes innumerable changes in a radio manuscript before going to it. He's studied for years the art of putting it over, and, says Freddy Wile, does it despite his lack of color as a visible speaker.

Which reminds me that Colonel Lemuel Q. Stoopnagle also makes many false starts before he finally thinks of exactly the funny phrase he wants. But this, I suppose, has nothing to do with the case.

I Get It.

AND yet, on the contrary, perhaps you've noticed that the Colonel and Budd have been indulging deeply in politics themselves these last days. And their dear, devoted public is having good times no end offering all sorts of oddities for the Colonel. Ever since Budd referred to him as Colonel Calvin Q. Coolnagle their mail has been flooded with suggestions. One name suggested is Attorney Lemuel Q. Seaburial.

Bert Lahr in Review.

IT'S an old Chinese proverb that there's nothing as dead as yesterday's radio program. Unless it be last week's popular song or "High-Lo Everybody." But, nevertheless, Bert Lahr made a series debut over WXYZ Tuesday night, and this was important because he introduced a brand of slapstick humor that was new to the air. For "The love of Tootsie" Mr. Lahr broke into a studio determined to become a radio "pronouncer." Can Bert sing high? "I sing so high," he confessed, "that the note comes back frosted." His pace was breathless, his delivery loud and rugged, his lines were mugged and frequently were answered by "But answer it!" For six months Lahr did not record faithfully, nor did the comedy of his bad singing. On the same program Walter O'Keefe, guardian of the restless brussels, struck his stride and in an even voice, was much more like the agreeable wit of "The Third Little Show" than during his first two performances.

Quite Impossible.

"WOULDN'T it be possible," sighs Constance Fleming, "to coax just that teeny-weeny crooner to croon 'My Silent Love' (if croon he must) thusly: 'I reach for you AS I reach for a star.' That word 'like' has me jittering." But your forget, Miss Constance, that if a song is to become popular it is quite necessary for it to be ungrammatical. Take, for instance, "My Silent Love." But answer it! For six months Lahr did not record faithfully, nor did the comedy of his bad singing. On the same program Walter O'Keefe, guardian of the restless brussels, struck his stride and in an even voice, was much more like the agreeable wit of "The Third Little Show" than during his first two performances.

Tribute to Paul Whiteman.

IT was after Paul Whiteman's recent jazz concert. I told him that I liked particularly his arrangement of "The Beautiful Blue Danube" waltz. "Yes," he replied, "that was scored by Ferde Grofe. He's a master, there is no question about it. You might have guessed another answer, but not another at all. For six months Lahr did not record faithfully, nor did the comedy of his bad singing. On the same program Walter O'Keefe, guardian of the restless brussels, struck his stride and in an even voice, was much more like the agreeable wit of "The Third Little Show" than during his first two performances.

Take It Easy.

"WOULD you," David Ross asks the radio audience, "like to get \$200 in the morning mail?" Yes, if you give me some warning.

A. M. A. Demands

(Continued from page 5)

studios might make with agents. Loeb told them it would embarrass him to commit himself without the consent of the A. M. A. Agents presenting him, several agents claimed the agreement was a one-sided affair similar to the old Keith-Albee franchise with arbitrary power to have them suspended and prohibited studio freedom for minor infractions.

Reported that about one-half of the A. M. A. membership is against the agreement.

Producers had been asked to incorporate in the agreement a clause which would prohibit the transaction of business as agents by lawyers or legal agents, who are not licensed to function in that capacity by the State Labor Bureau. There has been much indignation on the part of all agents regarding the activities of the attorneys and press agents. Complaints have been made to the Labor Bureau against these people. However, as no contracts covering agent representation between the people and their clients were obtainable, action was not taken by the Bureau. It was also decided that there would be no conditions or specifications for arbitration in any difference between the agents and producers, but that should any trouble arise between the two, Fred Beeson, or Loeb would accept any complaint between the people and their clients were obtainable, action was not taken by the Bureau. 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East

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Brought up against a court charge of oversteering his marionettes, dancers in the Bronx, Jack Curley, sports promoter, told the judge the 24-hour hour, about boys and girls out in an 11-hour trick. That got him out in the Bronx but he still has a court date in New York Island on a similar charge. Ran five borough marathons with the idea of merging the winners at Madison Sq. Garden.

Grundeir club in a Madison Ave. penthouse gets it. Agents collected 18 bottles along with the manager and five employees.

Ada May, musical comedy, seeking divorce from Col. William Potter, big game hunter. Suit in Philadelphia where he lives. Secretly married in 1924. Causes not recited.

Soviet importing 20 negro players for a Russia picture about the Negro in the United States.

Richard Rohman, newspaperman and P.A. doing theatre reviews over WYVE. First last Sunday (17).

Washington's Headquarters in Hinchman's held up Govt. men. Owner and barkeep snatched and eight quarts of alleged gin and whiskey. Celebrating the bi-Centennial.

Vivienne Segal will appear in opera in Rome.

'Hired Husband' goes to a new ending.

Spector bigamy case gets the ice. Up to Westchester authorities to prosecute Olive Borden's bigamy. If any, and the d. a. says the county can't waste the money. Miss Borden suing for annulment.

Referee in the Liverlight divorce case, in which the former Elsie But is seeking to be freed from the publisher, objects when the unnamed co-respondent is referred to as a lady.

William Durvae, former actor and now a tailor, seeking a split from Helen Stenig, showgirl. Both came back from Paris on the same ship, but not on speaking terms.

New lighting principle being developed. Carbon dioxide gas in tubes gives a clear white light. Invaluable for street signs and useful for general lighting, according to claims.

Loft candy stores increased the newspaper advertising space last month and got 256,635 more customers.

Gunmen held up haberdashery in the block with the Casino theatre and get away with \$300 early Saturday morning.

Broadway film theatres to hold prices today (Tuesday) cover the city. Only exceptions in the Times Square sector are the new-reel theatres and Loew's New York, though most houses are holding the 4c limit in the early hours.

Larry Fay, night-club prop, due in court for supplementary proceedings brought by creditors. Case in court Friday but Fay was not among those appearing. Contempt issued. Fay also in a revenue tax jam.

Meyer's hotel, Hoboken, raided Friday (17). Famous oasis.

Fatty Arbuckle unable to marry Addie McPhail in Albany last week, as planned. Divorce decrees filed too late in California to annul their Cleveland vaude date, he says.

Amelia R. Maxwell, known as a rider at fashionable horse shows, is suing Samuel Steinberg, attorney, for breached contract to pay her \$100 a week for life if she would divorce her husband. He has had her arrested for disorderly conduct and she has charged him with withholding \$250,000 in securities belonging to her. Court failed to hold him on that charge. She alleges hypnotic influence.

Clem followed an accusation of shop changing at a carnival in Amsterdam, N. Y., last Thursday (15). Two men and two women injured.

New taxes making plenty trouble. For instance, fur called a coat makes it a fur garment and taxable accordingly. Can't impress an agent without a fur-collared coat.

Joe. Weber again head of Am. Fed. of Musicians. His 33d term.

Rosalinda Morini, soprano, in court to press her suit against Otto Kahn. Hearing in Appellate division of the supreme court interrupted by a tenor in a building across the way, providing a suitable musical background. Miss Morini is asking \$250,000 as Kahn denied a statement in a musical journal.

nal which credited him praising her voice. Hearing to determine whether there will be an immediate trial or postponed to Oct. Latter desired by Kahn lawyers.

Earl Lin Dikes, of New Castle, Pa., to stage a race against a horse. Sprints man-against-horse used to be popular on circus hippodrome tracks, but here the distance is 62 miles. Not yet dated.

Atlantic City to adopt ordinance against marathons.

N. J. Kleinberg, dress manufacturer, leaps from 12th story window of Hotel Tull, New York, Saturday (18). Depression.

Toscanini will conduct the Wagner festival at Bayreuth this summer.

Virginia Franck, showgirl, eloped with Theodore Rousseau, Jr., son of an American banker in Paris, Friday (17). She met young Rousseau on the Harvard campus in Boston and was taken to Media, Pa., where they were married. Previously wed to John E. Hedden, society polo player and announced her engagement to Roger Wolfe Kahn.

Film delivery truck, operating out of the sound stage at Teatons, Pa., Saturday (18), critically injuring George Edwards and Samuel Alkens.

Advertising Federation of America in session at the Waldorf. Francis W. Lawton, pres. of General Business Films, will head the discussion tomorrow (22) on cinema advertising.

Berlin Institute of Technology invents a sound gauge similar to that developed over here by Bell Laboratories. Uses 'phon' instead of 'decibel' and top hole noise stops at 130 phons.

Stanislaus Hauser, picture operator, who failed to make the transatlantic hop, says he'll try again. Wife says he can go.

Coney Island had a beer demonstration parade Saturday (18). About 1,000 paraders and 100,000 spectators. Weather disagreeable and Coney disappointed in the crowd.

Universal dickered for 'Of This I Sing' as a film.

Ed Wynn's 24-foot motor launch, 'All Wet,' got that way Wednesday (15), when it ran aground on the rocks at Little Hell Gate in the East River. Wynn's son, Keenan, and another man taken off by a police launch and the boat taken to dry dock.

Kate Smith hails Sid Solomon into court to explain a bouncing check. Says he still is shy \$5,500 on her three-week contract at the Central Park Casino.

Emily Graham has a contract with George Miller and Carl Hunt for a new play.

Daughter of Bide Dudley, drama critic, eloped with Theodore Kurrus last week. She is only 15. Dudley says it's okay by him.

New York musical federation gets setback at Los Angeles convention. Asked complete autonomy on the strength of its 16,000 membership. So it takes a charter under the federal law. Had been out of the past few years owing to a revolt of the old organization.

Actors' Dinner club to stay open Monday, Wednesday and Friday evenings after the summer service. Games tournaments and non-match play. Public invited.

David Lamar, 'Wolf of Wall Street,' again arrested for failing to deliver an option he sold. Out on \$5,000 bail.

City zoo to sell various animals at auction tomorrow (22). Camel, lion, bison and horses among offerings.

NBC fighting Interstate Commerce Commission over its claim to the right to control broadcasting rates. Adversely in a point-to-point transmission and therefore not a common carrier.

Collector of Internal Revenue rules that cut rating a theatre ticket does not cut the tax. Later must also note on face value and not on sale price.

Eddie Cantor has a new Goldman Sachs job. Delaware court rules Cantor and C. F. Holzman must file

a bond of more than \$500,000 if they desire to keep impounded stock concerning which they are in dispute. Court ordered stock to the value of \$1,343,735 impounded. Present valuation is \$693,513. Deposit is to guarantee against other claims. Should the suit be decided for G-S.

Samuel French to publish 'Another Language'.

Health Commissioner to start a drive on street peddling of patent medicines, harmless or otherwise. Medicine pitchmen on increase, he says.

Police report 3,000 arrests in Times Square zone since Jan. 1 for panhandling.

Publishers plan to fight early appearance of cheap reprints of \$2 books.

Commonwealth Theatre movement off at a \$5,000 start at the Chanin last Tuesday (14). Deems Taylor, acting as chief spokesman, explained the plan to release new plays to a dress performance. Then the audience decided whether to try for public production with it. Plans to do four plays next season.

Mrs. Tilla Lehang, 50, widow of Joe Lehang, married to William Jasie, 50, attorney. Will remain in the ticket business.

Max Rabinoft forms Cosmopolitan Opera association to give grand opera in English and original tongues.

That suit of Lydia Lindgren against Otto Kahn for \$500,000, alleges gets new life when appellate division of Brooklyn supreme court holds that she made out a prima facie case and the jury instead of being thrown out. She claims damages because Kahn refused to pay her the \$500,000 on condition she drop a slander suit against another singer which involved his name.

'Blackberries of 1932,' which recently folded at the Liberty, at the Elings now as a part of the burley show.

Tony Arbano, on the ballet staff of the Metropolitan, sued for \$50,000 breach of promise by a Mrs. Rosalie, who asserts he met her last January and became engaged the following month. Wedding dated for June, but Arbano fought.

Warners opened their new theatre in Ridgewood, N. J., Tuesday (14).

Directors of Acoustics Products Co. tell the court they took that De Forest stock only when bankers for the company refused to give them the company. May have been 'inept,' but no criminal intent, is claim. Decision reserved.

Low Brown and Ray Henderson of the Metropolitan will sing the songs for their new revue due in September.

G men go down to the Village and put the blight on John and Jean's. Get about 60 bottles of something.

'Dread' will come in as 'The Web.' Due Monday (27).

'Reunion in Vienna' awarded the Meguire prize by Dramatists' Guild.

Katherine Milray (Mrs. Howard Young), William Durvae and his wife, the former Helen Henderson, and Marion Page arrived from Paris on the Lafayette (Friday 17).

Thirty who seek assuagement of their anger and give up 400 cigarettes under the new law.

Pat Rooney III in court to tell a dress dealer what he did with his wife's diamond ring. Wants to plaster it for a bill. Pat says he lost it.

Suit to recover a painting done by Max Schmeling and given to a friend reveals that Max swings a brush as well as a mit. Girl sent the picture here for sale. She wants it back. Cited by special writ up until paid his commission.

William McKee, 42, a midwest, went to visit a friend, Mrs. Peggy Carlson, Wednesday afternoon (15). Complaining of feeling ill, he was advised to rest. When he sought to arouse him he was covered to be dead. He was formerly with the Ringling side show, and is said to have a brother, Joseph, with that circus.

Winnie Lightner asking the N. Y. courts for freedom from George Hoyt, whom she married in Chicago in 1922. Cited by special instances of misconduct. Hoyt asks for jury trial on the facts, De-

velops suit is snappy answer, to one entered two weeks ago, asking Roy Del Tur for her picture director, for \$250,000 alienation of affections.

Dry Director Woodcock points with pride to his May report. In that month 1,350 New Yorkers were taken into the toils. There were 1,273 raids in the city.

Frank Morgan changes his mind about quitting 'Hey Nonny'.

Equity cases sudden closings of new plays. Calls it an invasion of the rights of the ticket buyers to refuse shows. Overlooks that the closings are generally due to failure to buy in advance or otherwise.

Beverly Bayne will act as hostess at Actors' Dinner Club through the summer.

Newest decision about the amusement in RCA setup is that they will be known as 'Radio City in Rockefeller Center,' and not just Radio City.

Harold Menjou, adopted son of Adolphe Menjou, jailed on the coast on the rights of the ticket buyers after the death of Marjorie Gauthier, high school student. Menjou driving a car at 80 miles an hour to avoid arrest for speeding with the car up setting and the girl killed, police claim.

Seven stitches taken on Eileen Wenzel's face after the show girl is injured in an auto crack-up while riding with Louis Elmer, the best Elmer. Medics don't think the girl's face will be scarred. Vera Elmer, who was also in the car, suffers lacerations, brain concussion and abrasions. Elmer uninjured.

Late David Belasco's estate valued by him at \$1,600,000, with the largest part of it in Government bonds. Producer's half interest in the Belasco theatre, Washington, to be liquidated. The theatre condemned for government use. The owners collecting \$500,000. Practically all specific bequests have been paid, excepting \$75,000 for the owners' fund for Rene Belasco-Gest. If present values maintain, estate will be worth \$1,000,000.

Laurette Taylor to tryout 'Finale,' by S. K. Lauren, at Stockbridge, Mass., this summer.

Coast

Walt Disney building \$50,000 home.

Lina Basquette fined \$25 for doing 75 miles per hour through Azusa, outside Los Angeles.

J. D. Pate, film stunt man, arrested for child desertion. Alleged he left a wife and child in Bellville, Kan., two years ago.

Mickey Daniels, 18-year-old actor, filed notice in Santa Ana of his intention to wed Dolores Bianchard, 16-year-old girl, who is being played when parents heard about it. Daniels and the girl changed their minds.

Claire Windsor will charge blackmail in answer to the \$100,000 alienation of affections suit filed against her by Mrs. Marion Young Read of Oakland.

Bandits held up the Orpheum, San Francisco, and escaped with a claimed \$4,900. George Boie, manager, was bound and gagged, and Robert S. Haines, his assistant, forced to show the holdup men the safe.

Ricardo Cortes claims statute of limitations releases him from paying a \$140 dollar bill contracted by his wife, the late Alma Rubens.

Police are searching for June De Vore on charges of kidnapping show girl at the Majestic. Girl is believed to have been kidnapped by a sailor who once befriended her to go to Arizona with him.

Federal Radio Commission has approved leasing KPO, San Francisco, to NBC, by the San Francisco 'Chronicle' and Hale Bros. Inc.

Barbara Pierce, 27, film actress, arrested on a drunk driving charge.

Ray Hallor, 32, actor, tried to call on a lady friend at 1:30 a. m. Arrested.

Roy Stewart, actor and one-time film producer, was arrested on a peace disturbance charge after he was alleged to have smashed every window in the home of Mrs. Dorothy Bell. Stewart was refused ad-

mittance twice then he began busting the panes, said Mrs. Bell.

The Willows, Reno roadhouses and divorce seekers' rendezvous, destroyed by fire. Loss \$50,000.

George Bancroft is being sued for \$5,470 by his former agent, Henry Pink. Money alleged for loan.

Fin Dorsey back after being away a year in vaude.

Joan Crawford named among divorcing actresses. Her picture director, of Hubert Menzies, her husband. No mention, however, made of the actress in the proceedings. Divorce granted.

Wife of S. J. Prince, Indiana newspaperman, died while visiting Los Angeles with her husband.

National Committee on Education by Radio lauded KWSG, Washington, for its radio accomplishments in art instructing.

For escaping from a county prisoner, actor Jack Neuman, brother of Sally O'Neill and Molly O'Day, was sentenced to three years in the county jail.

Ivan Lebedeff is suing for return of \$15 he allegedly paid Herbert L. Heidecker, actor, to obtain a permit for remaining permanently in this country. Money was down payment on an \$800 price. Actor says Heidecker didn't keep his promise.

Coast-to-Coast flying record for picture people was set in Hal Roach's plane which made New Orleans to Los Angeles in 14 hours 49 minutes flying time. In the plane were Henry Ginsberg, Arthur Loew and William Melnick.

Richard Barthelmess appeared in court seeking to recover \$72,223, value of stock given to his brokers in 1929, but never returned to him.

June DeVon, 16, burlesque dancer at the Malabar in Los Angeles, reportedly kidnapped by her mother, turned up in San Diego with a sailor whom she said she married a year ago.

John Gilbert kept on a boy by an appendicitis attack.

Ed Perkins, press agent, has leased the Greek theatre in Griffith Park for six Wednesday night concerts during the summer.

Hoyt Medlin was found guilty by a Phoenix, Ariz., jury of holding up the Elatio Theatre April 22 and robbing L. P. Weaver, manager, of \$465.

Suit for \$18,150 by John W. McDermott, film writer, against Howard Hughes and Caddo for services was settled out of court.

Coroner's jury blamed negligence of both drivers in crash between the Elatio Theatre April 22 and robbing L. P. Weaver, manager, of \$465.

Beth Moreno, step-daughter of Antonio Moreno, is engaged to Francis Taylor, all-American football star of U. S. C.

Supreme court freed Lieut. Leslie Arnold, husband of Priscilla Dean, from lower court order requiring him to pay \$16 monthly alimony to his first wife, who had his marriage to the actress set aside.

Frank Nelson Dean, 50, night watchman for six years at Educational Studio, was arrested on grand theft charges after his home was found filled with property, costumes and fixtures assertedly stolen from the studio during the past three years.

Claim that Metro had offered her a \$100-per-week contract to be a fixer of her players was admitted to be false by Della Stenig, beauty parlor operator. She pleaded guilty to his first wife's securing on a supposed bond for the Metro job.

Suit against Laura La Plante for \$60,448 damages resulting from an auto collision was settled out of court.

'Vale Diva,' former opera singer, wants to get back her \$25,000 diamond ring from Dr. Edna Gray. The doctor had it on her, but Dr. Gray assertedly won't accept money for its return.

Charles C. Walsh, former assistant director, was arrested on charges of passing a flock of bad checks.

Trial of Luther Mercardo, east side dance hall owner, has been continued. It is asserted that Mercardo was framed by deputy sheriffs and constables because he was alleged to pay them for night for 'guard duty.' Charge against Mercardo is keeping open after midnight. (Continued on page 43)

Diary of a Stoooge

By Claude Binyon

Los Angeles, Tuesday.
I called Mr. Whipple of the Surrealist Casting Office today about him making me a star and he told me to sit tight.

With \$1.85 in my pocket about all I can do is sit tight.

There was a piece in the paper about the picture, Mr. Bowery and Tillie are in, and it said that the whole studio is talking about how swell Tillie is.

I wouldn't mind starving to death just to show her she isn't much.

Los Angeles, Wednesday.
Mr. Whipple wasn't in his office all day today because I called him six times and it cost a nickel every time.

I thought sure I'd be a star by now.

Los Angeles, Thursday.
All I've got left is 65 cents and Mr. Whipple is never in his office because a girl keeps saying he's out.

He has a lot of nerve being out all the time after he takes my \$1.45. And me, with a \$12 hotel bill to pay.

Los Angeles, Friday.
I'm so mad I could choke Mr. Whipple. He's a fake.

Today I got so worried with only 15 cents in my pocket that I took two street cars to Hollywood and went to his office. There was a girl in one of the offices and she said Mr. Whipple wasn't in, but I quickly rushed past her into Mr. Whipple's office. Sure enough, he was there.

When Mr. Whipple saw me he jumped up and yelled that was a fine way for people to bust in on him, and I yelled back that I wanted my \$1.45.

"Are you crazy?" said Mr. Whipple. "I've already spent more than that trying to make you a star."

"I don't believe you," I said. "For \$1.45 you ought to be able to make anybody a star in two days."

"Yeah?" said Mr. Whipple mad-like. "With \$14,000 I couldn't make you a star in 10 years."

That was an awful shock to me. "Do you mean my money is gone and I don't get anything for it?" I asked.

"You got \$200 worth of service for your \$145 and I can't do anything for you," said Mr. Whipple. "Now get out of here."

I would have been easy for me to write his neck, but I don't want to get in trouble. I tried to say something mean to him but I couldn't think of anything, so with my last nickel I got a street car back to Los Angeles.

And now I'm in my hotel room with nothing to eat and no money and a bill to pay. I wouldn't have believed it a week ago.

What a country!

Los Angeles, Saturday.
I had to do it. That watch Tillie gave me when I was 18 is in the safe at the Biltmore and restaurant on account of how I had to have something to do.

The lady let me have ham and eggs on credit for the watch. Gee! I don't know what to do.

I bet Mr. Whipple is a crook and could go to jail for stealing my money. If I only knew somebody I would have him put in jail.

His night time and I'm hungry again and I haven't even any oranges. The manager keeps asking me for my rent.

Some day I'll just lay down and die.

Los Angeles, Sunday.
I sure am lucky. Here I thought I was going to starve to death and now I'm so full I could burst. Yesterday I felt sad and today I'm glad. Things are funny.

I went out around noon time to see if I knew somebody in the RKO theatre that would lend me a dollar, even if I did break up their show, and I should walk up to buy a ticket but Mr. Bowery.

He was surprised to see me because I looked pretty bad on account of not eating. So instead of buying a ticket he came over and shook hands with me and asked me what I was doing. When I told him I wasn't doing anything he didn't seem so surprised, but he put his

Satire

Both Brown, who goes rubber-necking for local color, dwells on the ballyhoo speller's routine on the round-Manhattan boat trips.

The lecturer observes: "On your right is Welfare Island, the municipal penitentiary. Notice its beautiful, spacious and well-kept lawns. And on your left, note the sweltering, unsightly tenements; that's where the honest citizens live."

arm around my shoulder and asked me if I was hungry.

It made me ashamed for him to make me hungry so I tried to tell him I wasn't, but instead of that my voice got choked up and tears came into my eyes.

Mr. Bowery didn't say anything more. He just held onto me and took me around the corner to the Biltmore and we sat down and ordered some steak and eggs.

While I was eating the soup he asked me why in hell didn't I go home, and I said I couldn't because my folks and everybody thought I was still a famous stoooge.

I guess Mr. Bowery understood that because he didn't say anything more about going home. He asked me where I was staying and I told him about coming to the hotel some money and probably being thrown out.

And here I am in a house in Hollywood with two extra bedrooms, said Mr. Bowery. "You say your things up and pay your bill and move over to my house tomorrow."

It was so happy I swallowed a piece of steak whole and thanked him twice. He just waved his hand and gave me a \$20 bill and wrote down his address for me. Then he said for my meal and the lady said: "Does the gentleman want his watch back for 50 cents?"

"Bowery looked at me. 'Again?' he said. 'The first time I lent you I had to buy that watch back for you. He laughed and gave the lady 50 cents more for my watch. He's a swell fellow."

Thanked Mr. Bowery some more and went back to the hotel and told the manager I was moving out of his terrible place so the cockroaches could eat somebody else for a change. He got mad and said I couldn't move out without paying my bill, and he was knocked over when I paid it!

My stuff all packed and I couldn't eat a chocolate éclair if somebody threw it at me.

A steak in you sure makes a difference.

MARRIAGES

Doris Dudley to Theodore Kurrus, June 13, in Westchester. Bride is the daughter of Bide Dudley.

Mrs. Tillie Leblang, widow of the late ticketman, to William James, non-pro, June 9 in Passaic, N. J.

Mary Nymann, non-pro, married to Nate Rosenfield, manager of Avon theatre, Dubuque, in Chicago.

Karin Harbrook, non-pro, to Leo H. Pardee, June 10, at Santa Ana, Cal. Pardee is staff correspondent of United Press in Los Angeles.

Margaret McQuinn, non-professional, to Herbert Moulton of Paramount's studio publicity department, June 18, at Manhattan Beach, Cal.

Virginia Francis, showgirl, to Theodore Rousseau, June 17 at Media, Pa.

Jean Huntley, screen actress, to Paul Malvern, production manager of Monogram Pictures, Hollywood, June 17.

Isaac Silverman, former exhibitor at Alhambra, Pa., and real estate agent for Warner Brothers in New York, and Rae E. Saul of Reading, Pa., secured a marriage license at Reading, planning to be married later in the month.

Ruby Shaw, cafe dancer, secretly to Theo Spinaldi, Chicago broker, in Chicago, two weeks ago.

Doris Humphrey, dancer and ballet producer, married to Charles Francis Woodford, steamship official, in Morrisville, Pa.

John Larkin, playwright, due in Hollywood from Chicago (23) from New York to marry Eunice Chapin, writer at Columbia studio. Wedding is set for Glendale, Calif., on June 25.

CALIENTE'S CRAMP

Beer Or Wine With \$1.50 Dinner—All For \$1

Agua Caliente, June 20.
Giving beer or wine away with a lunch shows the present condition of business at Caliente.

Spenders dropping off, the \$1.50 lunch is now \$1 with a bottle of beer or wine thrown in.

Few Hotels Are 50% Capacity in Greatly Overroomed Los Angeles

Los Angeles, June 20.
Coast hotels in general and Los Angeles taverns in particular are holding their breath, hoping the summer tourist rush and the Olympic visitors will drop enough cash here to keep them open during the coming winter.

Los Angeles is probably the most over-roomed city in America. In proportion, all other Coast cities, from San Diego to Vancouver are overboard in hotel accommodations.

In L. A. there are 1,500 hotels and 6,800 apartment houses and semi-hotels, with multiple dwelling accommodations for 268,000 persons.

For the first six months of the year, of the hotels or apartments have been operating to 50% capacity.

Here the area Biltmore, away behind its ground rental, has had to have a new plan framed with the ground owners, later gambling on a percentage arrangement. Roosevelt in Hollywood is being operated by the bondholders. More than half the hotels and apartments in town are under the operation of a receiver or trustee for the bondholders.

Under this type of operation is the class Caydon, El Royale, Country Club Manor, Hacienda, St. Francis and La Martine. Every bank and building and loan company in town is in the hotel and apartment house business.

Plintridge Biltmore at Pasadena, built four years ago at a cost of \$2,000,000, was sold recently for \$250,000, to be remodeled into a school.

In each Coast town an ace hotel is being operated by receiver or trustee; the El Cortez San Diego; Cliff, San Francisco; and Edmund Hotel, Portland, are in this class. Latter, a 600-room hotel constructed so that every room is a corner room, folded after five months of operation. United Hotel Co. dropped the St. Francis from its list of hotels after operating it for two years. Hotel is now being run by locals.

Town House, here, considered the finest apartment hotel on the Coast, has been operating at less than 50% capacity for a year. House must run 70% to show profit.

Summer trade is usually the life saver for the majority of the Coast hostilities. At one time, the winter trade was the money maker, but in the past few years only the class apartment houses and hotels have been doing a winter business.

Ring Ceremony

San Francisco, June 20.
His majesty, the ex-actor, ex-singer, charged Max Firestone, local theatre violinist, as he applied for a divorce from Myra C. Firestone.

The fiddler charged his frau with St. Francis, San Francisco, getting in debt, abusing him, and throwing his wedding ring in his face.

News of Dailies

(Continued from page 42)

and not posting his license in a conspicuous place.

Trial has started of the \$10,000 suit of Alhambra theatre against Photoplay Publishing Co. Mrs. Theresa Rubens charges "Photoplay" and James R. Quinn, editor, with making false and defamatory statements concerning funeral of the actress in April, 1931.

Donald W. DeBoe, 19, who says he is a brother of Daisy DeBoe, Clara Bow's jockey, released by Kansas by police after being questioned in connection with West Hollywood and Beverly Hills robberies.

Sarah Abrams, dancer, is suing for \$50,000 a man who ran into her car. Claims her legs are that amount less beautiful than before.

Clifford R. Mitchell, brother of Geneva Mitchell, was reported by the actress as in the hands of extortionists who have been terroriz-

Sole Diversion for Richest City Per Sq. Acre Is 30c Melodrama

Hollywood, June 20.
'Love Life' of Jimmy Durante is being wrecked from the typewriter of Donald Ogden Stewart.

Inside on the Schnozzle's a. a. is for a mag.

ing, Beverly Hills and Hollywood residents.

Plumbers are after Ramon Navarro to collect \$238.50 for supplies furnished to property owned by the actor.

Mary Frances Young, actress, wants an annulment of her marriage to William F. Young. Says she was under age when married, and without parents' consent.

Mid-West

Dry riders wrecked Colosimo's in Chi, grabbing the liquor supply and arresting five attendants. The fed men were swinging away with axes, with patrons in the place at the time.

Louise Margotte, Polish actress, got off with a 15-minute sentence on a liquor charge in Cleveland. Court originally made it an hour to be spent in custody of a federal marshal, but later cut the time off for good behavior.

Unable to do his own financing, Henry Woemppner has abandoned plans for a \$25,000 concert stadium in Minneapolis, Minn. St. Louis. He may use the Lake Harriet bandstand for a series of summer concerts instead.

Al G. Barnes circus opened in Omaha last week, with the big top covering two city blocks. More than 30 tents were put up by the show.

Dr. Henry J. Schreiner, Chicago plastic surgeon, has reopened his fight to regain his practicing license in that city. He asks the courts to annul the decision of the state board of medical examiners, which revoked his license following complaints of patients. One of whom, Sadie Holland, had her legs amputated later. Dr. Schreiner claims he did not perform the operation.

Nat Rodgers of Rodgers and Harris circus, appointed director of all amusement features for the Chicago Fair next year is starting to line up attractions.

Chi Opera situation is to be threshed out this week with Charles G. Dawes' name mentioned to succeed Samuel Insull as president. Dawes, a musician and composer himself, is the present v. p. of the opera.

Under ruling of internal revenue department the St. Louis Municipal Opera is exempt from admission tax. Opera functions as a non-profit maker.

Urban J. Liberty, ex-Minneapolis pugilist, was sentenced to one year in jail for pleading guilty to three liquor charges.

Herman Rittenhouse, theatrical promoter, got 30 days in jail and his auto license revoked in Nebraska City, Neb. Reckless driving charges.

University theatre of the U. of Minn. opens its season this week with "Turandot," the first play.

AK-Sar-Ben of Omaha is putting on a "Fensation" Play this week with Phil Downs, local dance man, in charge of the casting.

Signal Hill, Cal., June 20.
Signal Hill, a pincushion of oil wells north of Long Beach, is rated by Ripley as the richest city per square acre in the world. Famous Comedians, at 10-20-30-cent scale, have dug a pitched floor and erected a patched tent to present a typical canvas comedy stock company as the entertainment within the city limits. Otto Ohlmsstead, impresario of the venture, did this not so much to glean in the mythical fertile fields of the oil town, but because his location is just outside the city limits of Long Beach, where he tried in vain to get a permit to play his show.

The Unlucky Bride, a situation farce of beto de war vintage, dealing with the efforts of the young prodigal to secure a bride, is incidentally, the \$100,000 his uncle from Brazil promised him, if he married. Company slid through these hackneyed situations like a fat woman using banana skiff for roller skates. Although neither the author nor the cast competed for Pulitzer awards, their efforts were well received by the tired sons of toll, their wives and the broods of children that comprised the audience of about 800 half-filling the tent. About half of these were paper patrons, according to the financial of passes held by each of the patrons.

Doubling In Brass

Burton Sisters, two pairs of twins with a male pianist, provided the overture and entr' act music, which was above the par of the acting. This pair is accounted for by the preference of the producer for players who could double in one's with vaude specialties.

Production consisted of one set that doubled as an apartment and the next a direct broked office that ever sported crone curtains. While the novelty of live stage entertainment may draw patrons for several weeks, the inevitable comparison with the cheapest of indie pictures is bound to come.

No chance of competing, either in direction, acting or sets with the first fare of Long Beach, which runs largely to two features for 15 cents.

Everything Free Except—

Hollywood, June 20.
Business on the gambling boats operating off the coast of Long Beach is getting so tough the operators are offering free chicken dinners.

Water taxi-fare to the floating Monte-Carlo is 50 cents the round trip, which is refunded on the purchase of chips over \$5.

BIRTHS

Mrs. and Mr. Frank Trado, son, June 10 in New York. Father is the actor Trado Twins (vaude); mother the former Carolina Diamond, harpist.

Mrs. and Mr. Nymann Kessler, son, June 8 in Sunnyside, L. I. Father is p. a. for Leo Brecher.

Dr. and Mrs. Franklin Thorpe (Mary Astor), daughter, June 16 in Honolulu.

A son, Gerald Couder, Jr., to Mr. and Mrs. Gerald Couder. Father is manager of Daly City theatre, San Francisco.

'Round the Square

13 Rooms for \$5.00
A Broadway film man inquired about a 13-room duplex apartment in a new and swanky apt. house, and was asked \$15,000 annual rental. He offered \$5,000 and the management is after him to ante it to \$5,000.

New York Hat Show
Recently leading men's shops and department stores called in advertising agencies for a confab over the straw hat situation. That kind of lid appears to be a dead issue and it was proposed to raise a fund to get the male population straw hat-minded. Last year something around \$25,000 was expended.

It is claimed that New York is the weak spot. In all other centers men continue to wear straw hats. The reason may be traced to the restaurants and class speakeas in the metropolises. It has been figured out that the average man around town pays for his hat any number of times, because of the tips he slips when dining out. No hat, no tip, and that is something these days.

Variety' Muggs Hope To Play Some Baseball, This Time Vs. Famous

Famous Music Corp. and Variety' are thinking of letting the public in to see their respective teams make a bum out of the good old national pastime, baseball, in East Flushing, Brooklyn, this afternoon (June 21).

Variety's diamond stars by this time have fully recuperated from the Witmark game a couple of weeks ago. That was more of a track meet than a ball game, with the Variety players in better physical trim than Witmark's at the finish because they only ran around the bases seven times to Witmark's 21.

The one guy who stuck to the finish said the last three innings were the most enjoyable he's ever witnessed. He suffers from insomnia and it was the first sleep he had in six weeks.

Witmark won the game because his pitcher, a conscientious song plugger who dished 'em up like Bugs Raymond in a rainstorm, insisted on singing a verse and two choruses before each job. He used "Rock-a-bye Baby" as a theme song and the Variety' babes didn't wake up until the empire yelled "Three strikes."

Pettit Sisters band, at Balroom, Plsno Beach, California, for the summer.

Girl-combo follows Val Valentine's band which is touring the states.

S. A.

New 24-sheet billboard paper for Bull Durham tobacco arousing more comment than the noted original, which pictured a fierce bull behind a fence.

New litho retains the bull but also has a contented cow. Over the cow's picture is the lettering: "My Hero."

Trick Contracts Bring Olympics Wage Claims

Los Angeles, June 20.

Twelve contact men working on the Olympics' official pictorial souvenir filed wage claims totaling \$1,020 with the labor commission and displayed what they term are trick contracts.

Most of the documents provided that if 100,000 copies of the book, printed by the Neuner Corp. and distributed by the Penton-Tevis organization, both named as defendants, were sold in Los Angeles, the men would get a minimum of \$30 in a maximum of \$25 a week. If more than 50,000 and less than 100,000 were peddled, pay went down accordingly. In case less than 50,000 were sold, men got nothing. Remainder of the contracts were similar except that some of the employees were to get \$60 instead of \$30 minimum.

Men worked three weeks, were switched from contact work to selling, and then quit.

Oral Competition Starts L. A. Dog Tracks' Bally

Los Angeles, June 20.

Minus a race track for many years, Los Angeles may now see a battle between two rival race track promoters who have both announced their ovals will be in operation by Sept. 1.

Promoters are James Smoot, Florida track owner and operator, and Harry Lewis, who is promoting the Baldwin Park Jockey club. Both expect to build similar tracks, a one mile oval with a two mile stretch track around it.

Both will be in Baldwin Park, have accommodations for 1,200 horses and grand stand capacity of 50,000, and claim they will have the cream of American horseflesh.

Jockey Club is promoting a private club "limited" to 1,000 members, with clubhouse inside the grounds. Neither promoter has started construction yet.

Lewis launched the floppo Edge-water Beach Club here. William F. Kyne, who ran out on a race meet in Reno last year, is associated with him.

IKE LAZARUS SUICIDES

No Financial Troubles—Thinking of Friends Before Death

Ike Lazarus, well-known around Broadway when he was active as a city governmental official, and brother of Moe Lazarus and Mrs. Harry Cooper (of the old Empire City Quartet), jumped from the roof of the Cooper home on West End avenue Saturday afternoon (18). He died almost instantly. Lazarus, in failing health, lived with the Coopers. He was by no means financially dependent.

A note to his sister told of his financial accounting and where to look for it, plus a postscripted memo requesting Mrs. Cooper to be kind to those who owe me money.

2nd Dells Attack in Chi Ends in Killing

Chicago, June 20. Shooting affair at the Dells, roadhouse in Morton Grove, nearby suburb, has the operators of the spot guessing and worried. It's the second attack on the cafe in a month, the last one taking form in an attempted effort to set the place on fire.

Group of armed bandits stormed the Dells last week, crashing through the guards and grabbing about \$10,000 from the gambling room, but were caught on the rebound and shot it out with the police. One of the guards, Fred Paccelli, was bumped off while a cop winged one of the rod men. All the money was recovered.

I'm Telling You'

By Jack Osterman

HOOVER RENOMINATED... WAS THAT THE HUMAN THING TO DO?

Somebody's Coming to Our House Well, there's no use making a chump out of Winchell. It's all true. Personally we hope it's a boy, we're tired doing a single. Even so, we will arrive in our own scoop, and that's the main reason we went columnizing.

Tough Break

Benny (Original Crooner) Fields knows a fellow who spent over a thousand bucks to cut himself off halitosis, only to find that people didn't like him anyway.

The Great Garbo

Robert (Eve, Telegram) Garland has received several letters from Garbo fans since he panned "Grand Hotel" performance. One epistle stated that no critic is fit to remain seated while Garbo is standing on the screen.

Brotherly Love

Harold (Jane and) Whalen asked a brother Friar, Oscar Lorraine, if he would like to be a guest star some night at the Roxy. Oscar agreed, whereupon Harold said: "Oke, what name are you going to use?"

I Hope You Like It

Old Maestro Bernie used the mike up to the finish of his act last week at the Palace, and then stepped down to the foots and used his two-a-day voice.

Logical

Sid Sollinger says the reason vaude cir-cuts reduce their bills, is that they don't want to show too many hams to hungry audiences.

Remember?

Remember the time when the first thing you looked at in "Variety" was the route sh. t to see where your friends were playing?

Now you look to see if the theatre is still there.

Punishment

There's the story of the Hebrew who went into a delicatessen, ordered some cold cuts and asked

for ham. When refused he left the store and was greeted outside by a terrific thunder and lightning storm.

Looking up to the skies he said, "What, just for asking?"

It's Possible

Jack Benny says he played golf on public links which were in such bad condition he lost a ball on the green.

Out of the Mouths of Babes

Harry Kuh's five-year-old boy said a vaude bill. He had watched three acts and the fourth was a mind reader.

Later announced he would answer any question, so the kid yelled—When does the picture start?

Osterman

Someone asked Frisco how he liked the Roxy and he answered, "It's a nice little town"...Clark Robinson should get a medal for lighting that "Solero" number... Sam Ledner and Lew Brown are inseparable...does that make Sam a Man About Brown?...Many an act is dressing in room number one at the Palace that used to just visit it...At the Hollywood Gardens you follow the green line to your table...On some of those hotel programs they should have a guest announcer for a novelty...L.H.H. is praying for hot weather so he can open his Tavern cooling system...ARE YOU READING?

\$400,000 GROSS

Ticket Sales Spurt Final Week Before Heavyweight Show

Final week preceding the fight between Max Schmeling and Jack Sharkey, the ticket sale spurted and it was estimated the gate would top \$400,000.

Highest price reported for ring-side seats was \$60 each, calling for second row. While that might be considered high for tickets priced at \$23 at the boxoffice, it is well under speculator rates in other times. Fact that the Free Milk Fund participates in the profits was claimed to have added \$100,000 to the gross.

Betting odds were close at 6 to 5, with the German favored.

MILK FUND FIGHT

TUES. EVE. JUNE

TONITE 21st 8:15 P.M.

SCHMELING

HEAVYWEIGHT CHAMPION

VS.

SHARKEY

15 ROUNDS—DECISION

MADISON SQUARE

GARDEN BOWL

LONG ISLAND CITY

ALL SEATS RESERVED

Now on Sale All Full-View Seats

Mad. Garden Box Office, Bowli

Box Office—other Ticket Agencies

Tax included in Price

\$230 \$574 \$1000 Ringside \$125 \$250

Suspect Nudist Camp But Haven't Seen Anything

Highland, N. Y., June 20.

Looking for a nudist at Camp Olympia, on the outskirts of this town, is like the proverbial needle in the haystack. They may exist but so far no one has seen anything.

A nudist cult known as the Olympic league has secured a 400-acre estate here and reports are that the place will be visited by some 300 guests before the summer is over. Estate has been named Camp Olympia and the nudists will have as their playground, proper a 20-acre tract on a small lake. This particular section is well protected from all roads passing the boundaries of the estate.

It is said that several guests, all professional people, have been at the camp. At present, however, they seem to have withdrawn. Management of the camp expects July and August to prove the best months.

Local authorities refuse comment on the camp, merely stating that so far they haven't seen any nude people about.

Dine and Dance Amid the Light and Airy Breezes

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26 stories above the scorching pavements of the city. With a beautiful vista of Good Old NEW YORK'S Skyline and Hudson River.

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• NOBLE SISSLE'S •
Internationally Famous Band

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NEW YORK THEATRES

"One of the finest plays of the year...subtle, beautiful and tender."—Atkinson, Times.
"Another Language"
with Glenn Anderson, Margaret Wychewitz, Dorothy Stickney, John Bar, W. W. Boyer
BOOTH No. 830, Mat. Wnd. & Sat. 240

Biggest Show Ever on Our Stage! (in the) THE HUDDLE
with RAMON NOVARRO
M-G-M HIT
On the Stage THE BITA!
Cost of 50!—Layton!
Gorgeous! Dazzling! Glorious!
Coming There, "New Music for Old" and "Valse" (BETHDA) Production

LOEW'S 23 MON.-FRI. 25 MON.-WED.
"AS YOU BEHAVE"
with MELVYN DOUGLAS
O. Vaudette-Frank & Milt Britton
Capp-Nellie Flores & Co.

ROXY SEVENTH AVENUE
at 50th STREET
2nd Edition
"FRIARS' FROLIC"
On the Screen—Joan BENNETT
Ben LYON in "WEEK ENDS ONLY"
Prices: Week Days 35c to 1 P. M.
Mat. 50c...Eves. 50c-85c...Loges \$1.00

Frank Shaw's Frisco Trio
San Francisco, June 20.
Frank Shaw is back from Reno and plans to open his own cafe in the upstairs Barn on Market street. Understood the former Coffee Dan m. c. is being backed by the Offenbach radio store chief, who owns the spot and has tried without success to make a go of it.

RKO

MAYFAIR Broadway at 57th Street
FRANK DUCK'S
Amazing Soundfilm Record of
The Greatest Adventure!
"BRING 'EM BACK ALIVE"
Every Inch of This Film is Absolutely Authentic
RKO Radio Picture Produced by Van Beuren Corporation

PALACE 6th & 47th St.
BUDDY ROGERS and HAND AL TRAHAN—BLACK & SULLY
LILLIAN SHADE
and Six Other ★ Acts
Eves. at 8:30
Sun. and Mat. 25c-50c-75c

86th St. 86th St. & 3d Ave.
Continues Shows
Wed. Fri. June 22-24
Edna Kumberg
"SO BIG"
with
BARBARA STANWYCK
and DICKIE MOORE

81st St. On Broadway
Continues Shows
Wed. Fri. June 22-24
Edna Kumberg
"SO BIG"
with
BARBARA STANWYCK
and DICKIE MOORE

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Louis B. Mayer a National Figure

Showmen may command local political influence but they seldom go in for prominence in politics. All of which marks more strongly Louis B. Mayer standing forth as a national figure, politically as well as showmanly.

An delegate at large from California to the Republican Convention in Chicago last week, Mayer seemed often at the head of the Golden Gate delegation and was so reported in the news service accounts of the proceedings. He was doubly described in those despatches, as 'Louis B. Mayer, head of M-G-M and delegate at large,' etc.

Of course the nation and the world know that Will H. Hays stands between the screen and all of the squawks in the show business. Hays is a practical politician. He ran the campaign for the late President Harding, and also perhaps for other presidents. Hays came into pictures on his political reputation, direct from the Postmaster General's office at Washington, so Hays is always expected as almost anyone's instructor, politically.

Few though are aware of the apparent close association of this same Mayer of Metro with President Hoover. That association, according to the newspaper correspondents, is an advisory as well as a friendly one. And through the President, Mayer becomes in his way pretty much of a leader in the Republican party, if not an advisor to it, the same as Mayer appears to be to the President.

Just how the enduring friendship between Herbert Hoover and Louis Mayer started doesn't even appear as a legend in the show business. No one knows. But it is known that that friendship was manifest before Hoover stepped into Washington. That it has grown stronger if anything is indicated by the frequent trips by Mayer to the Capital and he as often lives as a guest in the White House while there.

The hidden point of all this seems to be that the show business owns in Mayer an international statesman, sufficiently so at least from the accounts, for Mayer's advice to be sought on the domestic and foreign problems of state. One gets nothing of this by speaking to Mayer. If a showman, he talks show business only, probably believing anything else would be wasted on a showman. One of the biggest problems of the show business is where Louis Mayer picked up this statesmanship? Where did he find time or opportunity to grow so intimately familiar with politics over here or over there, that he can converse with the world's leaders on that subject? Mayer hasn't been abroad for years.

Yet there he is, Louis B. Mayer, a national figure, of politics and the show business, the only American holding that dual honor. For Mr. Hays is not and does not believe he is a showman.

A friend of the President, perhaps in some ways his counselor and certainly to an extent a political advisor, and again the head of Metro, the picture producer, in the forefront of the Republican party and yet the graduate of a one lung theatre in a one horse town in New England.

Mr. Mayer was first heard of in Lowell or Lynn, Mass. He ran the one-lunger and therefore his show business start was as an independent exhibitor, a title then and now known to tell that whoever owns it must hustle to keep his house open. Sometimes after this indie left the 'o'clock burg for the metropolis, he remained in New York for a spell and met the bigger men of the film business, finally becoming one of them himself, but where did Mayer first meet Hoover?

Louis B. Mayer is distinguished in both of his fields for his personal standing in each, but he probably is indifferent to that for either end nowadays will keep him hustling harder than he did as an indie in Lynn. Nevertheless the name of Mayer is a standout, especially in the show business, and incidentally and as likely a tower of strength to it also, while becoming quite a big credit for the show business it adorns.

Inside Stuff-Vaude

Appellate Division, Third New York Department, recently ruled that the trainer of a dance unit paid a weekly salary by a vaude act's corporation for the ensemble's services, was a general employer and that a workmen's compensation award for an injury suffered by a girl dancer in rehearsing, must be met by the hiring agency. Decision made in the case of Rankin v. Vaudeville Acts Corp.

A group of dancing girls from a Mrs. Kaufman who had organized and trained them. Corporation paid her \$400 a week. While rehearsing in Mrs. Kaufman's presence, Miss Rankin fell and broke her right arm. Upon a finding that the V. A. C. was special employer and Mrs. Kaufman general employer, the Department of Labor awarded compensation to the injured girl against the corporation. V. A. C. appealed on the ground that Mrs. Kaufman was the sole employer. Appellate Division unanimously affirmed the award against the corporation.

Among acts confused by name and billing are those of George Andre & Co. and the Andre, De Val & Co. combination. Both are adagio flashes. To make things worse on billing, with houses, bookers, agents and others getting them confused, sometimes believed to this advantage of one or the other, it is claimed that in both cases the names are real.

George Andre has taken the matter up with the other act, but nothing has been done by either side. He pointed out that 'Variety' recently caught Andre De Val at the Grand opera house, New York, stating that apparently this was George Andre in new setup. 'Variety' files would indicate that, with George Andre on record also as an adagio dancer.

Prior to L. R. Samuels' dismissal from the RKO booking office, Henry Bellit, an agent and Samuels, material scout, took it upon themselves to open negotiations for the independent Carmen theatre, Philadelphia, on RKO's behalf. The theatre department declared that not only did Samuels and Bellit act without authority, but that RKO was never officially informed about the negotiations.

RKO's booking of the NBC-managed Buddy Rogers band act at \$450 was motivated partly by fear of opposition. When Rogers was originally submitted and turned down by RKO, Publix put in a bid for him.

RKO then was advised that if it did not meet the salary demand on Rogers, the Publix deal would result. RKO then bowed at the act's salary.

At first reported in daily papers as a fire, the panic that emptied the Harlem Opera House, New York, a week ago, actually resulted from a scrap between two colored men over a vacant seat.

Playing vaudeville, the uproar occurred while Leonard and Stewart were on. The team tried to avert a disturbance but couldn't.

All RKO pit bands have been reduced to the minimum union allowance of number of men for the summer. That means around 10 musicians to a house in the majority of the spots. It's the result of the usual summer economy negotiations with labor.

Inside Stuff—Pictures

It's unlikely Eddie Cantor will post the \$500,000 bond called for by the Delaware court; in Cantor's damage suit against Goldman, Sachs & Company. Cantor brought action for an accounting as a stockholder in the G-S enterprises, all of which were sold foppo months or less with the tidlet turn. With the suit, Cantor's attorney hooked onto about a million and half of the G-S stocks. That's why the court now says Cantor must put up the bond to identify the owners of the stocks if he doesn't win his suit, in case the stocks should drop further by that time.

Cantor's cause of action remains the same, even though he fails to deposit the demanded bond. The case will probably eventually go to trial.

Cantor in following the fortunes of Goldman & Sachs and their ventures in the good days, saw his fortune rise into the millions, maybe six. As suddenly it vanished when everything started to slide. On top of his own losses Cantor assumed some of those whom he had advised to invest as he did. This further cramped Cantor, who became a bit panicky over his severe losses, as did many another professional who had considered himself well off, until Wall Street kept on laying eggs.

Cantor's information on the market was remarkably right for a long while. During that spell he was liberal to his intimates in conveying the information but telling the others to be conservative. Often Cantor as a check upon his friends, went in with them on a stock to keep down the investment. In that manner none of his friends was badly hurt and most of them not at all through Cantor's insistence that he take up their burden.

It was Eddie Cantor burned over the Goldman, Sachs thing. He gaged about Goldman, Sachs on the stage and refused to stop at any of the several requests. It was Cantor who made 'Goldman Sachs' a comedy by-word of the downtown bust. Its main stock, after being split, dropped from around \$120 to \$150 or something like that, while the G-S affairs were in the process of being sold. Many much inside knowledge of the firm's workings and manipulations, Cantor started the G-S action, with Benny Holzman, another victim, as a co-plaintiff. Cantor has some legal lights of New York amongst his counsel and thinks he will have little difficulty in bringing out much interesting data of how the Goldman Sachs thing was performed. Unless there is the bare possibility the Delaware decision will discourage Cantor.

Fight between the IATSE and the IBEW as to jurisdiction over sound men on the Coast is due for an airing in New York within the next two weeks. It was the subject of a conference between representatives of the two national bodies and Pat Casey.

Indications are that the decision to be reached will be clear cut with sound equipment maintenance and installing to be in IBEW jurisdiction, and operation only going to IATSE.

Under existing conditions in western studios the organization set up, so far as sound electricians are concerned, is a hodgepodge with members owing allegiance to each body and working side by side although the IATSE local has insisted on its members for the operation berth.

Anything but a kindly feeling between the two branches at the studios as indicated by the brotherhood men opposing to fill the operating jobs at Pathe when the IATSE pulled its men. After that it was more or less an open battle which was widened when Fox set out to test the threat of the Alliance group that they would strike if IBEW men were put in operation jobs despite the basic agreement promising no walkout under any consideration.

Test was made on a location trip. Fox purposely put two brotherhood men on the sound work, but took along other sound men who were housed at a nearby hotel, but not knowing why they were there. In this case the threat to strike was no bluff. Cameramen and all other crafts on the picture owing allegiance to Alliance walked. Strike lasted only a half hour, as the men at the hotel were immediately called and put to work.

Idea of the Fox test case was for ammunition to be used in the conference to be held on the jurisdiction matter.

Impression in New York last week when the M. H. Aylesworth speech, was reported by the news services, that Aylesworth as the recently made president of RKO as well as NBC thought he was, talking only to the Hollywood studios when expressing himself before the Academy out there. It was the same as when Sidney Kent also spoke before the Academy and along the same lines a couple of months ago. About the only difference was in the language. Aylesworth, the producers, they had best watch their steps and selves. Aylesworth dealt more directly, saying the picture business can not stand, its talent salaries and might land in bankruptcy if reforms were not quickly reached.

Leaving the coast as a general news despatch, the Aylesworth comment went to the public at large. With the picture companies selling no stocks or bonds at present, its effect outside the trade probably was nil. For the trade and for the Hollywood studios, Aylesworth's talk like Kent's was in proper form. Both stated facts.

In the past five years over a dozen picture actors, writers and directors have been taken by a Hollywood press agent for an amount totaling well over \$150,000 and received nothing in return. Press agent worked them all in the same manner getting from \$1,000 up in advance claiming he had an in at a major studio. To support his contention he would invite them to trick parties and stagings. A producer, the producers, they had best watch their steps and selves. Aylesworth dealt more directly, saying the picture business can not stand, its talent salaries and might land in bankruptcy if reforms were not quickly reached.

After the job seekers were convinced of his connections, the p.a. would claim more money was necessary for his expenses in order to clinch the job. In most cases the second touch was the final but in several instances he built his take further. One director now at Fox gave him over \$25,000. In return the director received a handful of clippings. His latest touch was from an indie producer on the promise of getting him a femme star, formerly on a major release. Star is in France and the producer is out his advance.

Bryan Foy is burned at the betrayal of confidence on the part of a vaude actor whom he had told a story which he wrote and was going to produce under title of 'Hollywood Ballyhoo'. Foy says he met a columnist on an evening paper in Los Angeles who asked him if he would be interested in a press agent story. Several days later an agent brought the actor and Foy found that it had been authored by the actor and columnist and was an exact duplication of the story he had written. Meantime Foy says he lost his title, also, as Radio had registered it with the Hays office, of which he is not a member.

William Fox would sacrifice \$1,500,000 of his Fox Films' settlement if he re-entered the picture business this summer. His agreement to stay out of the industry, made with the Fox Film bankers, does not expire for another two years and 10 months.

Many film men believe that Fox will re-enter the industry. They point to his latest move in securing complete ownership of Grandeur, wide film method. Yet, Fox withdrew from the organization Fox had held on to 50% of Grandeur.

American newsmen are not giving Canada a 'break' in releases because two trips over the border would mean that the Canadian government would not be able to get the goods. The bulk of the sound trucks is such that for every entrance of a truck the owner pays 40% of its full value to the Dominion.

Not a cent of this money is rebated when the truck returns to the States.

William Powell says co-starring of himself and Kay Francis by Warner-First National was done at his suggestion. Powell states he (Continued on page 51)

15 YEARS AGO

(From 'Variety' and 'Clipper')

'Bagtime' Kelly got an additional five weeks' leave from the navy to play vaude dates. Had 'bagtime' at the Palace at a recruiting number and audiences amazed a gob could be so good. Developed he had been a boy singer.

Planned to tour DeKoven's 'Cantabury Pilgrims' which had been done at the Met. Opera forgotten now and never reached the road.

United Booking Office ordered agents not to accept presents.

House musicians asking a hoist going advance to road hands. Wanted \$28 a week for small picture houses and up to \$47 for \$1.50 top houses.

N.Y.A. talking about a vacation home upstate for indigent members. Saranac Sanatorium was the eventual outcome.

Police were making one of their drives against loitering in front of the Palace. Gives an idea how long they've been standing there.

Tom Ince and Mack Bennett out of Triangle films and W. S. Hart all released in his notice.

Pathe Exchange, which distributed other brands, told Ed Thanahouser it didn't like his releases.

Managers were warned to guard patriotic film features. Claimed that German sympathizers tried to destroy them. One operator sent a key back with 200 matches, but they did not ignite.

Rockford, Ill., sealed circuses \$100 for a license to parade.

Independent pictures hopeful in those days, too. Thought the war would help.

50 YEARS AGO

(From 'Clipper')

Chas. A. Gardner advertised a show where 'Karl' Play included the song 'Rock-a-Bye Baby on the Tree Top.'

'Lighthouse Keeper's Daughter,' melodrama with music, was doing fairly well but the type never became popular.

Berlin manufacturer was trying to popularize a piano with a semi-circular keyboard. Contended it was easier to play, as it was the natural swing of the arms.

P. T. Barnum was in England giving lectures on Jumbo, his big elephant.

At the opening of 'One of the Fines' Mart Devito a dancer, stopped the show for three minutes after his exit, but the star was on the stage and would not let him come back.

A. R. Cazaurnan, actor, had been reported hopelessly insane. He turned up to deny the report. He had fallen from a chair, fracturing his arm. A friend happened to see him at the hospital found him still under the influence of an anesthetic and promptly spread the report.

J. H. Wallick always used horses in his shows. Had two of Jesse James' nags for a play about that bandit for the coming season, believe it or not.

Mr. and Mrs. Jerry Cohan were among the players at the summer theatre at Peaks Island, Me. One of the first of the summer theatres and vaude.

A Frenchman in Paris built his own circus arena where he and his friends gave performances for their own amusement. Mostly horse acts. Many of the performers belonged to the Jockey Club, which was a social gathering.

Season Ends Heavily in Red for West Coast's Top Play Producers

Los Angeles, June 20. Belasco & Curran, the coast's ace legit production duo, have taken it on the chin since the first of the year with three of their four productions doing a winner, but the failure of Richard Bennett in "Cyrano," Billie Burke in "The Mad Hopes," and Grace George in "The First Mrs. Fraser" has put them into the red.

B. C. operate the Belasco here, and the Curran and Geary in San Francisco. In the Frisco houses they play road attractions. Conditions there have not been as bad as L. A., due to the booking of Al Johnson in "Wonderbar," "Crazy Quilt" and Edward Everett Horton in "Springtime for Henry." These attractions managed to keep the Frisco end from dipping too far, but there was no profit.

18 Dark Weeks

Since the first of the year the Belasco has had eight dark weeks and Geary have split about 10 of them.

Current attractions at B. & C. houses are "Barretts of Wimpole Street" at the Curran, and "Waiting in the Dark" with Ernest Truex at the Belasco. Geary is dark. Later production opened poor and looks as though it will be a wash. Next productions lined up by the producers are "Reunion in Vienna" and "Cat and the Fiddle," both now in rehearsal. Later is the first musical Belasco since they entered partnership six years ago.

Mary Garden as Carmen

Cleveland, June 20. Quitting France after a year's retirement, Mary Garden is making an operatic comeback in eight-day series of outdoor operas promoted in Cleveland stadium June 23-July 1 by Lawrence Higgins.

Garden's reappearance on operatic stage will be in "Carmen," for two performances on June 23, July 1, and is said to be planning to try to tie up with Met afterwards.

Pantages Revamps 'Lucky Day' for Further Time

Hollywood, June 20. "Lucky Day," colored revue, produced by Rodney Pantages early this year, and later played around here as a tab in picture houses, went into rehearsal Friday to replace into the road show length version again. Alexander Pantages is handling the production this time.

Revue has no play outside of L. A. in its original version, although it has played San Diego, Long Beach and San Francisco as a tab.

'Cyrano' Tour in Doubt

Proposed tour of "Cyrano" which was dated for this month, is in doubt. Plan was to reopen the show on the coast and west coast.

Shubert receivers are undecided about starting the tour until the fall. Philip Merivale, starred in the piece, is still in England.

BANKRUPT PROD.

Feliciano Aclero, Second avenue, New York, producer, has filed a voluntary petition in bankruptcy. Principal creditors are Tobins & Jakobson, \$15,000; James and Peter Drexler, \$15,000; New York Tax Dept. \$5,000; Acme Theatre Co., \$5,515; Vincent Astor, \$3,330.

NEWCOMER TAKES CUTS

Cast of "Man Who Changed His Name" at the Broadhurst, N. Y., has accepted salary cuts, 25% for some and slightly less for others. Show continues out of town this week.

More L. I. Stocks

Fishing, L. I., June 20. Red Barn Theatre in Locust Valley will open with stock June 29. House will do five performances a week and will run ten weeks. Plays will be under the direction of Herbert Ranson, Barbara Eoland and Charles West Hinton.

Locust Valley in heart of fashionable North Shore.

Davis Casts 'Footlights' As Author Claims Title

Los Angeles, June 20. Players already set by Gerhold Davis for his "Footlights" at the Mayan Theatre are Roscoe Karns, Eddie Nugent, Babe Kane, Billy Fast, Charles Selton and Kathlyn Clifford.

Augustus Glimmerie is stage director and Cowboy Aptel dance director.

Trouble is expected to develop over the title. Story by this name was written by Eliza Weisman, and also a play. The Mayan production is a musical. Miss Weisman has written here to announce that she has the title copyrighted.

TENT SHOWS READY TO FOLD ANY TIME NOW

Chicago, June 20. It looks like a four-week run will be a long season for the tents this year. "Already there are yelps from them," says a writer in the sticks that July 15 will be about the limit of the 1932 rep show season.

Notices have been posted in a large number of shows out, the managers figuring to run on a week-to-week basis, stepping down as soon as the burden gets too tough.

Biz generally figured out about 60%. Week-day trade is extremely small. Only on Saturdays is there any pickup of patronage. Reduction of the admitt to 10-20-30 hasn't helped.

Settled for Half

A 50-50 arbiters' decision has given William Corbett part of his claim against Robert Newman producer. Corbett got about half the sum he demanded.

Corbett charged that Harry Wagstaff Gribble, director, had engaged him for "Trick for Trick" Newman's last production, but that after rehearsing he never played, since the show closed. He claimed two week's salary.

Newman's answer was that he hadn't engaged Corbett. Gribble was unable to testify, being in Hollywood.

Elitch's 40th Season

Denver, June 20. The 40th annual opening at Elitch stock was the social event of the week, and the company trout Arnold Gurtler has signed for the 12 weeks proved popular.

"Blessed Event" was the opener, with House Beautiful for the current week. Attendance and advance sales compare favorably with last year. Roger Pryor and Selena Royle are the leads.

Wilbur's Stock Moves

Los Angeles, June 20. Richard Wilbur's stock company closes at the Plaza, Sacramento, Saturday, and moves to the Fulton, Oakland, opening with "Crime" June 27.

Oakland venture is backed by George Ebey, owner of the Fulton.

In Real Locale

Yonkers, June 20. Croton River Playhouse, in Westchester, will raise its curtain June 27 with Henry Hull in "The Bride the Sun Shines On," starting summer stock.

The scenes are laid before, during and after a ritzy Westchester wedding.

Wm. Murray's Successor

Michael Meyerberg, agent, has been granted employment and special representation casting permits by Equity, the franchisees being turned over to Meyerberg when William B. Murray turned them in. Murray is now in radio.

Meyerberg worked for Murray. The latter's personal representation has lapsed.

Fisher's Stock Project

Arthur Fisher, former New York legit producer, is in Hollywood prepared to carry on production for the coast.

Paul Trebitsch left for Hollywood to act as general manager for Fisher.

Back to Earth

Beverly Hills, June 20. Little Theatre of Beverly Hills did the unusual by clearing about \$1,000 profit on its first season.

Money was then deposited in the Popko First National Bank of Beverly Hills.

FLOCK OF N. E. STOCKS ALL SET

Fitchburg, Mass., June 20.

The Whalom Park theatre, previously believed to have passed out of stock season today, Aldrich Bowker is director. Cast includes Gladys Griswold, Walter Grezza, Billy Dale, Virginia Richmond, Jane Mast, Mary Young, Dwight Meade, Wesley Boynton and Harold Burnett.

West Falmouth, Mass., June 20.

The Theatre Unit, formerly the University Players, will return to its own theatre at Old Silver Beach, Mass., for its 19th summer season. Of co-founders, Charles Crane Leatherbee still is producer and Bretaigne Windust, director.

Tamworth, N. H., June 20.

The Barnstormers will begin a second season, season to begin July 12, presenting "Tons of Money." Organized by Francis Grover Cleveland, son of the late President Cleveland, the company again will be managed by him.

Will play Tamworth, which includes Tamworth, Holderness, Conway and Wolfboro.

The cast of professionals and amateurs includes Betty Darling, Vera Andren, Lily Jones, Amy Hall, Clara Butler, Barbara West, E. Irving Locke, Charles Sedgwick, George Burchell, Harold Meyer and Carl Vail.

Denais, Mass., June 20.

The Cape Playhouse will open its seventh season Monday, July 4, with Violet Henning, Spring Byington and Tom Towring, playing leads.

Week July 11 "The Left Bank" is scheduled with Katherine Alexander, Donald MacDonald and Ruth Hammond. July 18, "The Bride the Sun Shines On" starring Ruth Gordon with Spring Byington and Henry Hull as supporting players.

David Belasco Estate

Valued at \$1,500,000

Estimate that the estate of the late David Belasco was valued at \$1,500,000 was verified by Joseph W. Bickerton, Jr., theatrical attorney, in his report to the surrogate. That sets at rest reports that the estate would have large residue after paying specific bequests.

It was reported shortly after his death that the manager had died poor. Later government bonds were boxed. The woman had indicated that he had mortgaged the Belasco theatre to pay off on "Mims," but present statements are that the theatre property was unincumbered.

One important transaction before the estate is finally cleared up is the sale of the Belasco, Washington, in which Belasco had a half interest. Property will be taken by the government which has fixed a valuation of \$600,000.

After the bequests are paid off a trust fund will be established for Reine Belasco Gest (Mrs. Morris Gest). There will come 60 plays from which royalties are possible for some time to come. Ben F. Roeder, who was bequeathed an interest in such royalties, is handling the plays.

'Queer People,' Maybe

A stage production of "Queer People," the Hollywood novel by Graham Greene, is stirring faintly for next season. A picture version was barred by the Hays office after Howard Hughes purchased the rights.

John Floyd wrote a play adaptation and may also be its producer. Floyd has made a conditional offer of a part to Les Tremayne.

Pastures' Ends Season, Home with B. O. Marks, Resumes in Mid-August

The Green Pastures' is coming back from the Coast. After a tour of 48 weeks, during which many gross records were established, last season's prize winner will lay off three weeks.

New season will begin at Atlantic City in mid-August, short date probably being for two weeks. "Pastures" is due in Boston on Labor Day.

The four weeks' date in San Francisco measured up to the pace in other stands. First week's figures were \$16,820; second week gross jumped to \$18,207; third week, \$18,363; final week jumped to \$18,355.

After playing the northern Coast stands "Pastures" was cited in a series of articles which appeared in the "Spokesman-Review," Spokane, Wash. No orchestra was used with "Pastures" but the musicians were paid after making concessions.

'CHISELERS' REHEARSING WITH GAITY IN VIEW

The Chiselers, by Henry Rosendale, rehearsing again at the Longacre, New York, for a third season, before, but ended up behind various eight balls. This time Rosendale, its author, is back of the try, with the show's claimed possibility for the Gaiety New York.

Art Gerald, Jack Harwood, Mena Ruskin and William Stokes in the cast so far. Rosendale also started rehearsals with another play of his several months ago, but called it off at time Erlanger's may take an interest.

Several producers have held options on "Chiselers" before. Present tentative opening date is July 10 in Atlantic City, followed by Philadelphia and then Broadway.

'Gold Coast' Jam Again

Possibility existed yesterday (Monday) that Equity would call off rehearsal of "Gold Coast" by A. B. Merry at the Forrest, New York. Among the company were several non-Equity actors, this prompting the Equity action. Show was called off because of bad casting.

The non-Equity members had made application for membership but no applications were accompanied with the audition card. The group was to be called unless adjustment was made.

Jennie Goldstein Stock

Prospect theatre in the Bronx has been taken over by Jennie Goldstein for next season. Miss Goldstein will manage the house and will head the Yiddish troupe she is now forming.

Hirschhorn Bros. out of the house completely.

MORRISON IN CONN.

Priestley Morrison is set as stage of the Shanon, Conn., summer stock, opening June 27 with "Family Portrait" by Arthur F. Brash. Morrison replaces Harold Winthrop, originally set for the job. Elizabeth Miele is the Sharon producer.

Company includes Jessie Royce Landis, Sam Wren, Walter Armitage, Olivia Wrightson, Virginia West, Mildred Baker, Richard Ewell, Tom Reynolds, Charlotte Andrews, Vanada Norrin, Anne English.

Actors Seek Wages

Los Angeles, June 20. Teatro Leo Carillo, recently opened, made its first appearance before the labor commission when a group of actors, including Francis and Sidney Bracy filed complaints that Shane Ryan did not pay them in full for appearing in a series of one-acters at the Olvera street theatre.

Each received \$5 and all are suing for balances. Hartford wants \$45. Miss Tilbury seeks \$30 and Bracy has a claim for \$15.

Chi Legits Burn At Film Houses' Oakleys to Conv.

Chicago, June 20.

Few remaining indie legit houses in town did a burnup last week when the Loop picture houses accepted the gold passes issued by Mayor Cermak to delegates of the Republican convention. Legit managers said, with the burn what it is anyway, and felt they were being renegeed upon by their B&K and RKO cousins.

Probably the biggest laugh of the whole situation, and one not being overlooked by the indie legit men, is that J. J. Garrity and Sam Gerston, both Shubert representatives in town, sat in on the Mayor's conference prior to the election of the Anne Oakleys for the convention, when not a single Shubert house was open that week. Other legit manager called that real smart.

Mayor Cermak conceived the idea of the good-will spirit to the visiting fireman and got the theatre men to go for it. Although about 2,000 moviegoers were handed out, only about one quarter of the amount was actually used by the delegates, with most of them bringing friends along and paying the entrance price for the delegates.

B&K figured about 300 of the passes went through the gratis title in its houses in the two days the circuit honored the firemen. RKO recognized the same Monday to Friday inclusive, practically the entire duration of the convention.

It is expected the same thing will be put through for the Democrats when their poppy arrives June 28, but again without legit.

Midwest 'Death' Tab

Chicago, June 20.

George Wintz is touring a tab version of "Death Takes a Holiday" through upper Michigan. Company, headed by Don Burroughs and containing practically all the players in the recent Playhouse production here, are making the trail in gas buggies while the scenery moves by train.

First hinterland stop took in Irontown last Saturday (18). All stands on the route booked so far are picture houses.

Shore Date for Legit

"The Man Who Changed His Name," which closed Saturday (19) at the Broadhurst, opened at the Garden pier, Atlantic City, Monday. Date may go for two weeks, the house guaranteeing the attraction.

Meller had Fay Bainter and Frank Conroy in the leads, the latter presenting the show. The other star was played by Kate & Hyman, local hotelmen. Booking was arranged by Leighton & Loeffler.

Kamsley-Fuller Stock Off Ogonguit, Me., stock, is off. Ben Kamsler and Lester Fuller were to have produced.

Boys have a backer, but a recent Boston bank closing took him away.

Future Plays

"One Night in June," by Adelaide Matthews, optioned by George Tyler. Mt. Kisco, N. Y., tryout for the show.

"Smartsaw of 1932" coming in next month. Liberty theatre. Max Rudnick producing. Music and lyrics by Henry Perceval. In cast will be Florence Richardson and her band.

"Under Grass," by Martha Madison, considered for fall production by Caray Goff. Franchise Larri more and Hugh O'Connell lead prospects.

"Nine Pine Street," murder mystery by William Miles and Donald W. Drake, produced by Ray & Hewes for summer trial at Provincetown.

"Broken Doll," by Anne Morrison, will be sponsored by House of Mearson and Edith Day, optioned by Spingarn theatre.

Shubert Receivers Would Enter Pool, Ignore Rival Circuit Idea

Benchley, F. P. A. Next

Date when Charles E. Hughes, Jr. will hear arguments on an independent audit and investigation of the Shubert Theatre Corporation, is indefinite. If there is to be a probe, it is not probable that it will take place until the summer or the fall, since Judge Francis G. Caffey who has the matter in charge is going abroad soon.

Mr. Hughes who was appointed special counsel to weigh the merits of the petition to investigate, is studying the data upon which the independent bondholders' committee based its plan to come into the familiarly himself with the manner in which the Shubert corporation was formed in 1924 and to study certain transactions which the independent group has taken exception to.

Disregarding Lee Shubert's position as co-receiver, the Irving Trust Company's end of the receivership is not particularly involved in the matter of an investigation other than that it does object to spending any of the estate's money for that purpose.

The receivers have recommended full participation in the proposed new legit theatre circuit which would combine the Erlanger and Shubert theatres, to be supplied with attractions by the combinations Erlanger Booking Company and the several creditors' committees have been asked to assent to the Shubert receivership theatres joining Erlanger's so that they may ask the court to approve the move.

Advantages of the Booking Company were set forth in a letter to the committees last week. No mention, however, is made of the proposed Producing Company and it is not believed the receivership will enter into that feature of the combination, it having already arranged to produce its own shows.

Combine Urgent

It was stated by a showman familiar with both sides, that unless the booking combination is consummated, both sides would be washed up by the first of the year. The receivers and Erlanger's are to make equal capital contributions, up to \$5,000 and each will hold 50% of the stock. The plan is to unify the road. It is pointed out that both Erlanger's and the Shuberts have abandoned theatres on the road, but that some of those houses may be taken back. However, so far as the receivers are concerned, it is not proposed to continue the operation of any theatres unless arrangements satisfactory to them can be made. The plan is to maintain or reducing to a minimum, their liability for fixed charges.

From the receivers viewpoint they have nothing to lose and may gain much. General plan is to operate the road houses in to pool all out of town stands. In that way a dark theatre controlled by either side would participate in the profits of the other light house. The Erlanger Booking Company is to receive fees or such share of the profits of out of town theatres as may be agreed upon with the operators, if independent. The remainder of the profits derived in each city by the theatres controlled or owned by either side will be equally divided between the local operating subsidiaries of the Erlanger and Shubert group. Same was agreed to by the operators of the Booking Company.

The matter of booking either side's houses in New York is to be arranged, but no pooling of profits there is contemplated at this time. The list of out of town theatres to be supplied with attractions by the Booking Company is not complete, pending the actual formation of the circuit.

Erlanger's and the Shubert receivers are to operate their own houses as in the past, but there is to be a general supervisory control by the Booking Company. Only additional theatres to be added to the chain will be operated through subsidiary corporations, possibly by independent operators or by the Booking Company. The receivers regard the single circuit as a 'constructive step' and make no prediction as to the possibility of an opposition independent circuit springing up, believing that independent attractions will be drawn to the books of the new circuit.

No new theatre circuit will be formed in opposition to the proposed merger of the Shubert and Erlanger

Robert Benchley, dramatic critic, is the best to fall in line for a legit show, being due in the E. W. Harburg-Vernon Duke show which Norman Ben Geddes is to produce.

Benchley becomes an actor following Alexander Er Woolcott and Heywood Brown. P. F. Adams is also supposed to be in the new Brown show.

While Geddes will direct his show, it will be the first production by him where an outside designer will be called in. Outsider is Boris Aronson.

4 HOUSE CHAIN OF STOCK TABS

Tabloid stock is to be operated in four stands close to the metropolitan district, in combination with pictures. Jack Linder developed the idea from the tab versions of musical shows which have played the major picture theatres in the last few years.

The condensed stock performances will go on three times daily, seven days weekly. As the running time will not exceed one hour, Equity rules do not apply. Spotted booked are Peckskill, Poughkeepsie and Paterson with East Rutherford to follow.

To provide audience interest, patrons will be asked to vote on what plays they would like to see. Companies will be up on three plays any one of which may be chosen for the following week.

ONLY ONE STOCK CO. IN COAST THEATRES

Hollywood, June 20. Dramatic stock on the coast is currently at its all-time low ebb. Only one stock, the Richard Wilbur Players, is working inside of four walls. Wilbur's troupe wound up at the Plaza, Sacramento, last Saturday, and opens at the Fulton, Oakland, June 25. Four other stock outfits are working under canvas.

Latter are the MacKenzies Players, at Culver City; Murphy's Comedians, playing the rotary circuit around L. A.; Famous Players Co. at Signal Hills, and the James Dillon Players at Glendale.

Salaries paid by Wilbur and the tent companies are about the same, but for lack of a picture name now and then for a little added cash, but keeps his company down to a minimum.

No prospects of any added stock ventures before Fall. According to the local play brokers, several new companies will spring up at that time with two making plans for September openings, but nothing definite set.

Record for last season was three stock outfits playing in theatres, the Tenner Company at the El Comodoro, Portland, Savoy Players at the Savoy, San Diego, and Wilbur.

Max Dill's Alimony

San Francisco, June 20. Pending trial of the divorce action brought against him, Max Dill of Kolb and Dill was this week ordered to pay his wife, Josephine Clark Dill, \$150 a month alimony.

Dill is a lifetime partner, Clarence Kolb, broadcast from here over NBC for an oil company. In testimony before Judge Dunne, Dill claimed he was getting \$250 a week for his radio work.

Kit Cornell and Kolker As Leads, Co-Producers

Henry Kolker, veteran stage and screen leading actor, will be Kit Cornell's co-producer, and leading man in her new play next fall. The star, when playing in the Barretts in Los Angeles, requested that she be introduced to Kolker. Kolker mentioned he was planning to go east with a new play which he and George M. Wetters had authored, and the actress stated she would definitely join in the production.

EX-SHOWMEN GET JAIL TERMS FOR SCHOOL GYP

Lester Al Smith convicted last week of using the mails to defraud was sentenced to two years at Atlanta. An associate, Fred Jewel, was given a three year stretch. It was not brought out at the trial that Smith formerly was an officer in the Stock Managers' Association.

The men conducted what they called a 'sound service bureau' at 723 Seventh avenue, selling and purchasing by correspondence at \$100 per photo, also offering stock in a pure electric contrivance.

Smith is posted on Equity's department, in combination with claims against him for unpaid actors' salaries amount to more than \$5,000. He at one time or another was concerned in stock in Washington, Reading, Allentown and Fall River, walking out on several at the same time. Jewel claimed to be an inventor, and says he was connected previously with RKO.

TALKING PRE-WAR B. O. SCALES AS TAX STARTS

The new federal admissions tax of 10% on all tickets more than 40 cents becomes effective today. (Taxes .21) but, although many other taxes are precisely defined, there are some points to be cleared up so far as legit theatres are concerned, despite instructions issued at Washington over the week end. One of the points brought out concerns courtesy tickets given critics for reviewing purposes. Tax applies to tickets sold either by the papers or the theatre.

Question has arisen over reduced price tickets and those sold in cut rates. There is a difference of opinion along Broadway with the wording of the statute to be ruled upon. In the meantime tickets at cut rates will be sold along the lines of the ruling made several years ago, tax to be collected on the actual price the tickets are sold for.

New law calls for the collection of the tax on the basis of the box office or established price, even if sold for less than the established price to change its price is not indicated. Where tickets are sold for reduced prices at the box office, a hard ticket marked at the reduced price, instead of the regular stub, may be okayed. If not, theatres will likely have two sets of tickets printed, with the reduced prices applying to rear locations.

The statute as applied to reduced prices, using the term 'similar accommodations' Problem appears to be whether seats in the rear of a theatre are to be assessed as similar to those down front. In show circles that is not so understood. Some question arises over balcony tickets. Understood theatres allotting tickets for out seats sale, with rubber-stamp the new price and this method may be acceptable to the tax collector as previously.

Some talk of managers are replacing seats with a new pre-war level, that is \$2 top for dramas which would make tickets \$2.20 including the tax and \$3 for musicals, plus 20 cents tax.

One far-reaching musical is reported aiming for the lesser price. Operating costs and fixed charges of theatres must be revised downward, however, before that is feasible. It is believed in show circles that is not so understood. Some question arises over balcony tickets. Understood theatres allotting tickets for out seats sale, with rubber-stamp the new price and this method may be acceptable to the tax collector as previously.

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Cornell, Lunt-Fontanne, Howard Best Straight Legit Draws Now; Ulric Good on Road, Hayes Noted

First Group Try Flops

The Broome Stagers, one of many proposed subscription groups to operate next season, closed their first attempt Saturday (18) at the Vanderbilt, New York, getting one week and little gross with 'Backfire'.

Company was headed by Murray Phillips as organizer and was purely co-op, the actors contributing by each buying shares, at \$2 per share. Jules Leventhal became financially interested in the troupe and lost something.

\$27,000 Weekly Couldn't Keep 'Hot-Cha' Going

Sudden closing Saturday (18) of 'Hot Cha' after 15 weeks at the Ziegfeld followed when Flo Ziegfeld was reported to have claimed it unprofitable to operate the musical at a \$27,000 weekly pace. The cast had taken a 25% salary cut several weeks ago and a tentative closing notice was then posted. How much seats were sold out at nearly all performances before and following the scale revision.

Question of royalties arose last month. Lew Brown, Ray Henderson and Max Baer, the principal authors, agreed to forego the prompt collection of royalties rather than force the show to close. Hy Kraft, who also contributed to the book, appears not to have been consulted about a postponed settlement. When royalty payments were demanded last week the producer ordered the closing. The authors are now suing for at least \$10,000 of the writers' filed claim with the Authors League.

Mysterious Billing 'Hot Cha' was somewhat mysterious in its billing. Ziegley's name was rather secondary to Brown and Henderson. Max Baer, the principal authors were that the writers had attracted the backing but it was explained the contract with Ziegley called for emphasizing the writing part of the production. The authors are now suing for at least \$10,000 of the writers' filed claim with the Authors League.

Unconfirmed rumor has it that there is some controversy between Ziegfeld and the Hearst interest which built the theatre. This is supposed to concern certain charges appearing on the statements and would indicate the managers have been operating the house on a percentage of the profits in addition to a fixed annual rent.

Pichel Injunction

Los Angeles, June 20. Irving Pichel consented to an injunction against him by Laurence Rivers, Inc., and Marc Connelly, owners of 'Green Pastures', in their copyright infringement suit. Play owners asked \$10,000.

Pichel is enjoined from performing or suesuqupue of dnou2 sunup vng the drama. He read it before Los Angeles.

LEFT AT THE POST

Theatrical Syndicates Corporation formed last year in connection with the financing of legit productions, has closed its offices in the WMCA Building. It was headed by R. K. Bartlett and Kenneth Tuttle, Jr.

Number of legit stars, outside the musical field, is decreasing. Stellar situation is now at a point where there are but three names that can draw real money without the aid of an ace play. Other players, who once were in that category, have, as proven by the last few seasons, dropped out.

Katharine Cornell is deemed by legit men as the number one name in that field today. Following as a team, are Alfred Lunt and Lynne Fontanne. Next comes Leslie Howard.

Others, stars and near stars, can click 'em at the turnstile unless the playwright has given them a foolproof, or nearly foolproof, play.

Interest to an exception is Lenore Ulric, who is rated to have ended somewhat insofar as Broadway is concerned but who is still solid on the road. It is a pertinent point that Broadway has, insofar as its legit patronage is concerned, earned its hardbilled reputation by not going to other than ace shows with the exception of the triumvirate previously named.

All forces in legit agree unanimously on Miss Cornell's first ranking. They likewise concur on the Lunt-Fontanne and Howard ratings. Nothing out that Howard has been helped nationally by picture work.

Aversion to Brooklyn Not commonly known is the fact that Miss Cornell, said to like the road, will not play Brooklyn. Aversion to the bridge is also regarded as residents wouldn't buy when last she played there.

Ethel Barrymore is deemed as having lost her place both in New York and on the road based on business done. As to the New York situation her last three weeks on Broadway in her last two shows, 'Madame X' and 'School for Scandal', is comment enough.

On the upward grade, both insofar as New York and the road is concerned, is Helen Hayes. Her own strength is also regarded as partly coming from pictures.

Maude Adams proved she retained her strength on the road by her tour last season. The one time Frohman actor is yet to play New York on her return to the stage. Walter Hampden also retains his road grasp. Actor hasn't played New York recently.

George M. Cohan is figured as having dropped some of his pull both nationally and on Broadway. His 'Friendship' was a Broadway flop. A 'Confession' 'Service' was not as forth as expected when toured this spring.

Noel Coward is solidly established on Broadway, as he is in London. Fred MacMurray, the fish actor - author - composer has done no touring over here.

Another player on the way up is named as Paul Muni (Muni Welton). Muni has been helped by film. Eva Le Gallienne has a national following though not believed sufficient on coverage to break into the leaders.

Alfred Lunt established herself solidly in O'Neill's 'Electra', but hasn't had time to do another show to prove her personal b.o. strength. Prior to 'Electra' Lunt was prone to would speculate on an attraction.

There are other players who command a limited personal draw. But most of them, exemplified by Jane Powell, Judith Anderson, Florence Reed, need strong backing.

Various reasons are offered for the lessening of stars in the legit. Briefly, they are: Films, lack of actor's part plays and the disinclination of showmen to spend the money and time to build up players.

Gaige's Three Plays

With two shows on his schedule already, Crosby Gaige has another optioned, the new one being for 'The Lovers' by Eugene O'Neill. 'Under Glass', by Eva Kay Flint and George Bradshaw. Gaige has 'Angel' by Melchior Lengyel, intention to star Ina Claire he is to be a cold. Producer also has 'Night Reminders', by Martha Madison. Miss Madison and Miss Flint are former collaborators, but this time have sold separate shows to the same manager.

Inside Stuff—Pictures

(Continued from page 47)

has a solo starring contract, but when it came to making 'Jewel Robbery' and 'One Way Passage' he asked that Miss Franche be assigned as lead opposite him and that top equal billing on both pictures be given to her. Both stories play up the woman part more than that of the man.

Only 25% of the theatres in the United States have organization affiliations of some sort. Means that three-fourths of America's theatres are unorganized with fears in certain quarters that this disorganization is a serious danger to the industry.

Danger is more potent in view of the current indie exhibitor wave, conceded on all two other national groups the MPTOA has organization affiliations are only two other national groups the MPTOA and the Allied. Three groups in toto, however, latest survey shows, have such a small hold on the country's theatres as to mean very little in actual comfort.

Latest count on theatres in active operation is 14,750. Dark houses are numbered at only 4,350, a much better figure than was hoped for several months ago.

Both of the national indie organizations are carefully mysterious as to their membership figures, but indications are that the MPTOA has 1,600 and Allied about 1,400. These figures are somewhat augmented by listing of 'supporters,' but not sufficiently to mean much.

A third dimension that doesn't require anything more than a coat of silver paint on the theatre screen and a few indentations on the back of regular film is now being submitted for the consideration of various film companies. Already there is a vast difference of opinion on the merits and demerits of the process which is the property of a western dentist. Officially, however, the Society of Motion Picture Engineers have turned thumbs down on the proposition for the industry, stating that it would be the greatest yet, if it would work. Trouble is, the engineers declare, that the 'third dimension' doesn't assert itself to anyone possessed of less than a highly geared imagination. Professional cameramen for some of the neerears who have also seen the projections claim that there is a decided stereoscopic illusion.

In the meantime the inventor is doing the usual walk around Times Square.

Hollywood agent has got himself into an interstate jam with officials of two states investigating a recent deal. Supplying good stars to a northern stock company, he failed to obtain his commission on several occasions and finally made an arrangement with the producer who was to take the 10% out of each star's salary and send it back.

This also failed to come through and when the producer sent \$90 as partial pay for one picture name, who then changed her mind about guest starring, the agent is alleged to have kept the fare money as commission due him.

Unwittingly tipping his hand as to new theatre acquisitions, despite that he is making determined efforts to keep the deals under cover, Dave Reister, who recently boarded at a Coast meeting of exhibitors that he would shortly control 10 or more 10-cent houses, nearly precipitated a riot in the Los Angeles offices of the Film Board of Trade. He accused Lola Adams Gentry, secretary, of purloining an agreement after he had voluntarily handed her the document.

Threats of suit, and even physical violence, flew rapidly but there were no casualties.

Zita Johann quit pictures before she really got started. Incident followed a difference of opinion between the legit actress and Radio execs over a part in '13 Women.'

Miss Johann believed the part didn't suit her and asked to be given something else. Officials agreed but later changed their minds. Actress then asked for her release, which was granted.

Work is so hard to get in Hollywood, many union cameramen and soundmen have been laboring for the independent producers on a 50-50 cash and cuff arrangement.

Score or more of the technicians are holding the sack for individual amounts up to \$700. They've been promised the wage checks in full and when the pictures they worked on show a profit.

Eastern actress who has starred in pictures is understood to have financed an actor for a film career, the latter clicking strongly. But when he did so he gave his financier plenty of air. Actress went to the Coast recently to begin a stage tour and incidentally get in touch with the film. All she wants now is the money advanced which enabled him to climb the screen ladder.

Studio head and several lesser execs spent three days at Santa Barbara over Memorial Day with the studio paying all expenses. Angle was that they took three pictures with them which were previewed on successive nights.

It was a nice vacation.

Bob Gilliam, long with Hanft-Metzger as that advertising agency's chief of contact with Paramount-Publix, is swinging over to Lord, Thomas & Logan with the P-P account.

Far, while already getting service from L. T. & L. does not officially wind up with H.-M. until June 30.

Paramount's proposed profit-sharing plan for its employees will not be placed into effect until the coming fall, if then. It is presently on the shelf due to conditions.

Plan was for employees to invest a percentage of their salaries but nothing has been done to date.

Arthur Hoel is the Indies' most prolific scenarist. He turns out a script (to fit a title if necessary), dialog and adaptation almost overnight.

Result has been that it's prejudiced him for any big league scenario writing despite the general workmanship of indie ventures.

Record salary drop for a star is the case of a former Pathe male player who two years ago was under contract to that company at \$1,000 weekly. Currently the same star is singing in the presentation at a picture house at \$75 week.

\$7,000 Week for Stock

Columbus, June 20

The Hartman stock company, under the direction of William C. Walsh, packed 'em in to the tune of slightly more than \$7,000 for the week. Play 'Once in a Lifetime,' and it was held over for its second week.

Company, headed by Victor Jory and Jean May, has a tentative four weeks' engagement, with added weeks to be booked if the engagement proved a financial success. Last week was their third here, and announcement was made of the five next productions.

Felix's 1% as Stager

Seymour Felix will stage the new Lew Brown and Ray Henderson musical on a touring arrangement with the producers. He will receive 1% of the gross.

Charlie Morrison placed the stager.

Wilbur's Stock Move

Dick Wilbur will bring a stock company into the Fulton, Oakland, after having closed at the Plaza, Sacramento.

Shows in Rehearsal

'The Web' (Abramson & Smith), Morosco.
'Chiselers' (Rosendale) Long-acre.

Pastures' Oke \$19,000 in L. A.; Truex' \$6,500 Low

Los Angeles, June 20. Two road shows opened here last week—'Whistling in the Dark' on Sunday at the Belasco, and 'Green Pastures' at the Biltmore Monday. First time two attractions, both with the New York casts, have hit L. A. at the same time.

'Pastures' topped everything with close to \$19,000 on the week at \$3.50. Show is the first to fill both balconies in years, with colored trade partly responsible. Biltmore keeps to keep it here for five weeks. Opening week indications are that 'Pastures' will build.

'Whistling in the Dark' was a disappointment on the opening week getting less than \$6,500, despite heavy advertising and plenty of 'original cast' bally. Only profit for the engagement will probably go to Ernest Truex.

'Blessed Event' at the El Capitan held equal to last week's business at \$6,200. Folds in another week, with 'House Beautiful,' Charles Ray starred, followed.

Estimates for Last Week
'Blessed Event,' El Capitan (2d week) (C-1,571-\$1.60). Average for the week was \$6,200. The only one in town catering to theatre parties, running about three weeks.

'Green Pastures,' Biltmore (1st week) (D-1,656-\$3). Opened solid, but built to strong \$19,000 at the end of the week. Indications are attraction will hold up for at least three weeks.

'Whistling in the Dark,' Belasco (1st week) (C-1,103-\$2.50). Outright buy plus percentage, no bargain for opening week.

LA MAISON D'EN FACE

(Continued from page 50)

signs his job and marries the producer.

The way the play is written clothes its cynicism under enough laughs and gaiety to make the thing palatable. In fact, the fun is continuous, and the cynical part is only brought to mind as an afterthought. The leads are a woman about 40, still looking young, and a man under 50. There are besides two men and two women parts and half a dozen bits.

Jane Renouard does the prologues, and looks nice as she acts. She does the prologues with a subtle touch. The clerk is done equally well by Jacques Louvigny, very well supported by Duvalles, who despite the fact that he is a local star has accepted the comparatively minor part of the clerk's friend. And the two comedians team up in an exceedingly amusing way.

All other parts are very well done, especially that of a cabinet minister by Paul Faivre, whose acting would only be sufficient to ridicule French politicians even if the play didn't carry out the idea. A sizable run in sight and a sure money-maker. *Asst.*

Engagements

Louise Kirby, Lee Ellsworth, 'The Romanians.'

Greta Keller, 'Fourth Little Show.' Le Roy, 'Gas.'

Inez Courtney, 'Cat and the Fiddle.' Belasco theatre, Los Angeles.

Robert Capton, Consuelo Flowerston, Dorothy Watson, Jack Clifford, Mabel Gore, Norman Miller, Herbert Brown, 'Gold Coast' (Complete cast).

Frank Shannon, Sherling Oliver, Harold de Becker, William Ingersoll, Elizabeth Day, John Bohn, Edward McDonald, Curtis Karpe, Ernest Herbert, Melville Anderson, 'The Web' (Complete cast).

Robert Loraine, Tom Powers, Edith Barrett, Violet Heming, Frederic Worlock, Ernest Cosart, Elizabeth Day, John Bohn, Harry Ellerbe, Lec Patricia, Vera Allen, Edith Van Cleve, France Bendisler, 'The Web' (Complete cast).

Broadway Legit List Down to 11; Few Attractions Help Survivors

'Barretts' Does \$26,000, Big Week for Frisco

San Francisco, June 20. Unless a \$2,000 week on Charles Ray can be considered competition, Katherine Cornell had a clear field for 'Barretts of Wimpole Street,' which did the best business the Curran has had in some time.

At \$3 top Cornell polled \$26,000, tremendous money for this town, and has encouraged the show to remain three weeks—10 days longer than the recent Los Angeles run of 11 days.

Deuce and final week of Charles Ray in 'House Beautiful' was set for Duffy's Alcazar with two grand. House drama until a suitable show can be found.

'Berkeley Square' opens at Eranger's Columbia tonight (20), with pretty good advance. Ina Claire in 'Reunion in Vienna' slated for the Curran July 4.

GOP No Chi Help; Colored 'Stuff' Opens to \$5,500

Chicago, June 20.

As far as the legit big office was concerned the GOP gathering didn't mean a thing. Instead of helping it damaged business all around. Not only was the attendance from among the 10,000 delegates and visitors insignificant, but the city-slickers stayed away to catch big news over their freddie loudspeakers.

Group responsible for promoting the convention here added to legit worries by resorting to cut rates to stimulate interest in the visitors' gallery. Happened the first day of the convention, and the business sales had indicated that the call at full price wouldn't be strong. Only about a half a substantial draw was the Wednesday eve session when the wet plank was argued.

Box office blight brought by the political event sufficed to knock the bottom out of 'Counselor-at-Law' takings and to throw it into a sudden lull. Last week the Elmer Rice legal charade 19 weeks, exceeding the champ stay of the season listed by 'Green Pastures' for 10 performances. Big difference, however, between the profits taken out of the play by the New York, the biblical affair holding the edge by many grand.

Critics unanimously gave 'Do Your Stuff' a warm sendoff, but the Adelphi was forced to trim down to one pulmotor. Moderate possibility of this locally hatched colored revue building with the revised scale to keep it going awhile. Or, at least through the Democratic get-together.

Shubert office here returned to life last week in preparation for the arrival of Lew Leslie's 'Clowns in Venice' at the Apollo this coming Sunday (26).

Estimates for Last Week

'Counselor - at - Law,' Selwyn (10th-final week), (CD-1,086; \$2). Moved back from the Eltinge for one week, as it happened. Comes at the straight \$2 scale, following the previous two for \$3 top, was scant. Managed to gather around \$3,000 for the pulmotor stanza. Cast and production returned to New York. House dark with nothing figured before fall.

'Do Your Stuff,' Adelphi (1st week) (R-1,110; \$2.50). Opened to a fair start, but the revised scale with added \$5,500, slightly in the red.

'Love an Approval,' Playhouse (1st week) (C-603; \$2.50). Not making any headway and likely to quit at the end of the present season. Around \$2,500 last week.

YIDDISH B'WAY OPERAS

Add to Broadway's list of late summer or fall possibilities Yiddish operettas in English and at an up-town house.

Operettas are by Joseph Rumshinsky, who may produce them. They've been given on Second avenue already.

Rumshinsky is a leading Yiddish comic writer.

Pendleton Confesses

Nat Pendleton is another actor gone literally by penning a book on his experience as a wrestler.

Seven shows passed off Broadway Saturday, the largest closing group in months. Remains are 11, as follows, some of which are sure of blowing, too. Previous prediction that the list will drop to six shows by mid-July looks about right and there may be less.

Five of the shows which stopped appear to have been chased by the new admissions tax law, all being flops which counted at least partly on money from passes to the show. New law requires that pass income is to be paid to the government which indicates the show-strangled productions are in the limbo.

Better business for the survivors is looked for and if it works out may be thus encouraged. Right now, however, there are few shows due in. No openings this week. One show is due next week, not counting a show for Greenwich Village.

Trade for some leaders perked up a little, and some are beginning to arrive. On the other hand two former leaders dropped off 50%. There was a direct reason, the leads being changed. One show, 'Counselor at Law' and 'The Animal Kingdom.'

The closing of 'Hot Chat' after 16 weeks featured the shut-downs, 'Animal Kingdom' and 'Counselor at Law' after running 23 weeks. All the others were 'Back Fire,' Vanderbilt (opened last week); 'Hired Husband,' Bijou; 'The Man Who Changed His Name,' Broadhurst; 'The Boy Friend,' 48th Street; 'Show Boat,' continues to top Broadway and is still in the lead last week; 'Of Thee I Sing' still great and the virtual leader. 'Another Language,' the current comedy leader.

'The Man Who Changed His Name' is listed for the Morosco next week.

Estimates for Last Week

'Another Language,' Booth (9th week) (C-708-\$3). Continues to exceed the business of the time and leads the remaining non-musicals at \$12,500; may be only surviving comedy.

'Back Fire,' Vanderbilt. Co-operative show taken off Saturday after single week.

'Bride Wives,' Cort (4th week) (C-1,043-\$3). Up somewhat last week with takings near \$6,000; with house show pooling, may stay for a time.

'Cat and Fiddle,' Cohan (37th week) (C-1,043-\$3). Both house and show made some profit last week when business slightly improved to \$12,500; only four other musicals are at such a high stick.

'Counselor at Law,' Plymouth (54th week) (C-1,041-\$3). Dropped to \$10,000 last week, but the summer season but now doubtful.

'Face the Music,' New Amsterdam (2nd week) (C-1,041-\$3). Went up again last week about \$1,000 and approximated \$20,000; present hook-up of former \$5.50 musical provides no new stock.

'Hey, Nanny, Nanny,' Shubert (3d week) (R-1,395-\$3). This week should show a better weathered musical can stick; around \$12,000; shrinking list should provide favorable conditions.

'Hired Husband,' Bijou. Taken off last Saturday; bit over two weeks. 'Hot Chat,' Ziegfeld. Closed suddenly Saturday after playing 15 weeks; grosses big but overhead too high.

'Man Who Changed His Name,' Broadhurst. Went to road last Saturday; played seven weeks to light and came in.

'Of Thee I Sing,' Music Box (28th week) (M-1,000-\$5.50). Went up \$1,000 last week, but the new mark was nearly capped at \$28,000.

'On the Make,' 48th St. Closed last Saturday; played three and one-half weeks, but the non-musical for major part of run; has been doing well enough; around \$11,000 lately.

'The Animal Kingdom,' Emphre. Closed Saturday after playing 23 weeks; co-leader for months with 'Reunion in Vienna' and 'Whistling in the Dark' at cast gross dropped to \$6,000 last week.

'Thousand Summers,' Selwyn (5th week) (CD-1,067-\$3). May do better with new cast. 'Whistling in the Dark' light to date, with pace around \$7,000.

'Show Boat,' Casino (Carroll). revival away out in front of all with trade last week better than \$36,000. 'The Man Who Changed His Name' revival; hooked up modestly; looks to cut rates.

'Blue Monday,' Provincetown.

Musical 'Truth' Is London Success Despite General Slump in Business

Tell Her the Truth at the Saville is London's latest smash. It's an adaptation from "The Truth" by some musical interruptions. Bobby Howes in the lead is excellent and is strongly supported with the show looking headed for a long run.

"Ourselves Alone" at the Globe is another Sinn Féin drama of the type that has ceased to be interesting but was well received and may show a moderate run.

New bill at the Duke of Yorks, which has a continuous policy of Grand Guignol plays, is none too good. Poor selection of thrillers is insufficiently advertised out. Popular prices may help.

GERMAN NAZIS CHASE DRAMA

Nazis (radical political party) caused considerable disturbance at the performance of "Waterloo Bridge" by Robert Sherwood at the Kiosque Theatre in Kassel with the result, the play had to be withdrawn.

After the opening performance, at which several disturbances occurred, the local Nazi paper printed a blast calling the piece unwelcome for German stages. Next evening, a sell-out, the stage director came before the curtain and explained that he'd received a number of threatening letters and preferred not to take any further chances. So the play was called off.

It's only one of many headaches known to show business in Germany recently by the National Socialist party, whose influence is growing daily.

In Muehlenburg the socialists caused the resignation of Conductor Ludwig of the Schwerin Theatre because his political views are not along the same lines.

CYRIL MAUDE TO PLAY 'PETER GRIMM' IN FALL

Cyril Maude is preparing to return to the stage, after having definitely retired half a dozen years ago. More recently he did a bit of film work, going to Hollywood to screen his success, "Grumpy".

He is now back in and in present "The Return of Peter Grimm," David Warfield's one time creation, at the Haymarket in the early fall. The piece was never done in this country.

Doubling 'Verboten'

Negotiations have finally resulted in a new agreement between the vaudeville theatre managers and the International Artists' Association. New tariffs have been set forth and various other points have been settled. One new ruling prohibits the so-called changing over of artists, actors and actresses, i. e., the double or triple performing on various stages in one evening.

Two associations have requested the Ministry of Employment to declare the new tariff agreement, including the special convention detailed above, with regard to "doubling" null and void. The new agreement becomes effective June 15.

Weather

Paris, June 20.
Midsummer heat here ahead of time.
Business all bad.

London, June 20.
Heatwave has been continuous here through the week.
That, combined with the races at Ascot and absence of Americans, is hurting business strongly.

Palladium Crazy Bill Proves Summer Break

London, June 11.
The much-heralded Palladium Crazy Month as a lucky break for this case vaudeville house.

Although the original idea of the management was to have a Crazy Month to combat the summer weather, it turned out to serve another purpose. There has been precious little summer weather, but a strong, new opposition has appeared in the form of non-stop variety. And Crazy Month will serve the house well in combating the new form of entertainment.

The bill is a mixture of England's best comics, and includes Nervo and Knox, Billy Caryl and Hilda Mundy, Naughton and Gold, George Clarke and company, and Pianagan and the last act having sprung into prominence lately from the sticks. Although they are not getting high money now they are making history in the West End.

Earl Carroll "The Parlor of the Year" and Lucille Page are two importations. The overhead backstage is \$8,000 and the rental of the house, running and advertising added, is \$10,000.

First show was practically capacity, the second turned hundreds away. Booking office stayed open an extra hour after closing time, and the ads are in good.

The house looked like about \$25,000 on its first week, a healthy profit. The remaining three weeks should maintain that level.

The Palladium bookers will worry very little this month, and by next they have some big American importations due.

SUBSCRIBERS TO HAVE HAND IN BERLIN HOUSE

Berlin, June 10.
Moritz Lederer, former manager of Reliance (subscription department for the theatres owned by Max Reinhardt, Victor Barnowsky and Gauguin Robert) has left the Reliance. Two theatres will be opened under his management Sept. 1, the Komische and Kurtheater.

Theatre which will in no way be connected with Reliance. Lederer plans a new form of connection with his future ticket subscribers.

Members of Reliance, or any other theatre, had no contact at all with the theatre or the program. Lederer wants to go about it differently. Those theatregoers who have advance notice to buy a certain number of tickets for the season will no longer be subscribers; this name does not sound well enough any longer in Berlin. They will be friends or members, and they will not only have the right, but even the duty to nominate a committee, the members of which are to meet in regularly called meetings, members of the management. In these meetings they are to report any complaints and give attention to wishes with regard to the program, etc. The public will thus have a voice in the theatre and be able to see the inner side of the theatre's management.

Mengelberg Taxed

The Hague, June 11.
Dr. William Mengelberg, conductor of the Amsterdam Concertgebouw Orchestra and known in the States as well, lost his tax appeal. His contention was based on his domicile being part of year in New York. Authorities ruled a whole furnished mansion at Amsterdam outweighed rooms in New York. And he must pay.

FRITSCH BACK TO STAGE

Berlin, June 10.
Willy Fritsch, Ufa star, is to again appear on the stage in the coming season, after a long interval. He has signed the lead in the new opera "Ball in Savoy" composed by the Hungarian composer Paul Abraham, together with his Hungarian dancer, Rosy Barszony, and Oskar Denca.

PAY CUT REVOKED

Prince of Wales Ordered 25% Slash Then Paid in Full

London, June 20.
Prince of Wales management suddenly notified acts and staff Thursday (16) that they'll have to take a 25% cut, but sprung a surprise Saturday night by paying off in full, despite the fact that all hands had agreed to the lower figure.

Wales is running a continuous vaudeville season, is operated by Oxendon Trust, Ltd.

GERMAN AGENCY STORM CENTER

Berlin, June 10.

The reorganization of Parnella calls attention anew to the official German employment agency for actors, singers, opera singers and film actors which is called Parnella-Nachweis (stage employment agency). Discontent against this employment agency increases from month to month.

The German Government which, under the new laws, is alone empowered to operate such agencies in Parnella has bought the shares owned by the International Vaudeville Managers' Association and by the International Artists' Association (I. A. L.) and is the sole owner of Parnella. It is expected that the managers' association may reacquire their shares. The artists' association, however, will no longer have an interest in Parnella.

The new organization will perhaps realize an old wish of the employers who never were satisfied with Parnella and its red tape. The former free agents have nearly become "Parnella" employees. They could, however, neither get jobs for artists nor close deals with the managers, especially as there was no incentive of a commission. It very probably the old free agency system will be readapted under close supervision by the government.

It has further proven that the great Berlin enterprise could not have been run with Parnella, as the international attractions needed for their program could not be signed through Parnella.

Out of 9,500 artists of various kinds on the stage, 4,150 are out of work. The unemployment of nearly 50% is one of the highest on record. Those concerned are much annoyed and it is generally held that the reason for the special misfortune of this profession is to be found outside the general economic crises.

A large number of the unemployed actors and actresses are socialistic tendencies. They maintain (Continued on page 62)

Today's Hero Is Tomorrow's Heavy In Moscow's Stage, Screen Code

Funeral of Limehouse Pub Keeper an Event

London, June 11.

The uncrowned king of Limehouse died there on June 5, and London did him honor. He was Charley Brown, who ran the most famous saloon in the world, at the entrance to the West India docks, London, which drew more foreigners and queer types to its bars than any other saloon in the country.

His rooms were full of trophies from all over the world, his possession of which was always a mystery. His saloon, however, was for every corner of the globe, and was variously valued at anything from \$500,000 to \$2,000,000.

Limehouse and its mysteries were represented in the darkened room of Charley Brown's famous establishment. With the artfulness of the born showman, he built this pretence of Oriental mystery, and the tourists fell for it.

Americans by the thousand, coming to London for the first time, have selected two places they must see—the Cheshire Cheese and Charley Brown's.

Both are highly finished places of showmanship. The Cheese is just an ancient tavern with literary associations, frequented currently by the tipplers in Fleet street. Brown's was just a resort for the foreigners who drifted in from London's rambling dockland.

They even paid some of them to stay there and lend color to the place. Brown's funeral, as it wound slowly through the dingy east side of London, was the most colorful thing the town has seen in a long time.

STOLL TRIMS 'CASANOVA' COST AS TRADE DROOPS

London, June 20.
Business for Casanova, Stoll's newest splash review, is way off and Stoll much disheartened.

In order to go on several cuts in the size of the spectacle have been ordered.

SHORT HEADS HOME

London, June 20.
Hassard Short sailed for New York, Saturday (18) to begin rehearsals of the new Max Gordon review.

He was originally scheduled to sail June 4, but had postponed his departure on word from Gordon that there was no hurry.

Lachman's Future

Harry Lachman, who left Paramount British when it ceased production, goes to Paris for a month's holiday. On his return he will probably direct for Gaumont-British.

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Change has been brought about as the result of the experiment of introducing vaudeville acts at the Orpheum Theatre, London. Goldie Green, an A. B. C. owned, which has been so successful that acts will play there now through the week and also at another nine houses of the circuit. Likelihood several more houses will adopt the policy.

By EUGENE LYONS

Moscow, June 8.
Playwrights and producers under the new flag have no easy time of it keeping up with politics. And keep up with it they must or they'll end badly. Every piece of entertainment, from a vaudeville number to a dramatic trilogy, must fit into the general line of the political situation or it's outlaw.

The joker in this arrangement—given for 100% Communist producers—is that the general line is a dizzy zigzag. You write your play or scenario in utmost good faith along the zig of the moment and just when you're through with it, the line goes zag. Or you put in six months rehearsing a piece absolutely level with the zig, and just before the opening, politics goes zig again.

Many films and plays deal with peasant problems. In a large number of them the villain is the fellow with a yen for private trade. Instead of merging his all with his comrades, the peasants, he tries to get around the law and sell his stuff on an old-fashioned capitalist basis. On the collectivized farms the villains are the bearded farmers who refuse to give up trading with the socialized products instead of handing it all over to the government collectors.

But early this May the law concerning the peasant's private trading was abolished. To their own and everybody else's surprise the dastardly private traders found themselves legal, even respectable. The most common of these new show people whose villains thus unexpectedly went good on them. It's as if the American government were suddenly to make bootlegging legal.

Changes Rushed

Under the prod of a tragic scarcity of food and a sudden refusal of some peasants to sow their land, the powers-that-be issued a series of decrees allowing peasants, whether alone or as collectives, to trade with their products in the open market without any restrictions. It threw all the peasant plays pretty much out of gear. Theaters and film cutting rooms had to rush alterations to suit the new political line-up. Ditto for authors of novels, and even poets—since poetry here deals no longer with the joys of love, but with hate and high yearning, but with grain fields, electric stations and Communist Party slogans.

The classic example of difficulty these changes caused was the new was the Eisenstein picture "Old and New." It was begun under the title "General Line" and was to show in terms of drama the realization of the New Russia, the cutting rooms backward peasants. But Eisenstein, whose tastes run to film by the hundred-thousand foot, was slow on the job.

He took on the picture over two years. By the time he got near the wind-up, the "general line" had been changed. Half his footage had become automatically counter-revolutionary, although it was entirely kosher when first shot. Thereupon he began to revamp to meet the altered line. But again political changes were faster than his artistic changes. When the picture was finally released it was not what had been planned and rather creaked on its hinges.

Vsevolod Pudovkin is having similar troubles, upsets with his ambitious picture "The Mother." The Soviet idea of the good life and Pudovkin's idea didn't quite jibe from the start. That might have been all right. But unfortunately the official specification of the good life are changed pretty often and just when Pudovkin thinks it's all O.K. bang goes another decree to disturb the continuity. Nevertheless, he hopes to release soon.

The free-and-easy attitude towards government in the best American plays—witness "Of Thee I Sing"—is altogether beyond this Soviet understanding.

Endor, Farrell Go Over

London, June 20.
Chic Endor and Charlie Farrell opened at the Pavilion today (Monday) and went over nicely. They're doubling from the Cafe Anglians.

London Show World

London, June 11.
Theatrical sensation of the week was announcement by Charles B. Cochran that his "Cavalcade," "Helen" and "The Miracle" would be withdrawn.

The words were rather vague, and since the story appeared receipts have fallen off. It is said that 1,500 players and technicians would be thrown out of work by the closings, which are indicated in the closing. Cochran has been clearing about 300 performances and is good for some time yet. "Helen" has probably made nearly a million money, but has paid off its production cost.

"The Miracle" has not scored its 100. Piece has slight chance of running expenses. If it is true the production cost \$125,000, Cochran will probably take it on the chin for that amount.

Before any of the closings occur, however, there will be a final fortnight at popular prices.

When the run of "Helen" finishes at the Adelphi, Evelyn King will go to the Palladium for a fortnight in a sketch by William Pollock.

Miss Tempest's Imitators

Latest imitator of Marie Tempest is Olga Lindo in "Men About the House," produced at the Globe June 7. Lindo has been clearing about 300 performances and is good for some time yet. "Helen" has probably made nearly a million money, but has paid off its production cost.

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which it is. All of them, however, admitted it was amusing entertainment.

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The Western Situation

Current condition of western fiction is peculiar. While book publishers report growing demand for two-gun tales, as illustrated by the fact that a book-house like Covici-Friede will publish its first western novel, "Moon, no extra interest is being displayed in western fiction mags. An indication of that is the Popular chain's action in dropping its sole western story mag, "Western Rambler."

According to the book publishers, western fiction will be the big thing this summer and is expected to displace the mystery story in the book market. For that reason the book publishers are pushing their plains scribblers, Harper giving Zane Grey an unusual play, and Dodd, Mead featuring Max Brand, etc.

As noted, the outlook for the western story mags, however, is not as promising. Like Popular Publications, the Clayton chain also fails to find much encouragement for the cowboy stuff, and has suspended its "Ace-High" magazine for the time being. Another Clayton mag of the same type, "Western Adventures," is now in reprint, said to get by as cheaply as possible.

A better chance just now for novel-length westerns to land with the book houses than the mags, an unusual situation.

London Reports

H. V. Morton and Hannen Swaffer, the prima donnas of the London "Daily Herald," met at the other day. Morton proudly pointed to his new book, "In Search of Wales." "An order of 40,000 before its publication," he said.

"It's not nothing," said Swaffer, I write for 14,000,000 newspapers every week.

"Your people worship cardboard. I put my things in a book," replied Morton. "I'm not like you. By the time you're going home some woman is wrapping her hair and chips in your morning article."

She also wraps it in his article, replied Swaffer, she saves the vinegar.

3 New Catholic Papers

The Catholic press in the United States has ridden out the depression storm fairly well. Three new Catholic papers were launched in the past year and one established publication went into new fields with special editorial content.

National Catholic Welfare Council News Service, of which Frank A. Hall, one time dramatic critic, is director, is now taken by Catholic papers in 24 countries.

Dumping Slow Sellers

Many cut-rate book stores on Broadway and elsewhere are a result of the book publishers' drastic rule that if a new publication doesn't start to move, from scratch, it's not worth pushing it. Result is that the overstock is sold pronto in job lots which results in their being dumped into the Times Square book stalls.

Books marked \$2 and \$2.50 sell as low as 25c with the Whelan drug chain also handling them as well as in the gutter turn-over shops.

Book biz is such these days that the pubs can't afford to advertise and push a new issue. They rely on its own momentum to carry it. For a decent amount of time the turn isn't there, they clear their stocks pronto and job-lot the left-over stock.

Schwartzchild Expanding

With the removal of the offices of "Aviation Engineering" from Flushing to New York city, Harry Schwartzchild, publisher of the mag, has formed a new holding company called Aerotex Publications.

It's the present plan of Schwartzchild to add a number of new technical mags to his organization in the near future.

46 Loans

When a bookseller complained to a publisher that the covers weren't strong enough—that he could only lend out the book a few times—he gave the publishers the idea of purposely cheating on the quality of book publications. It is figured that 46 lendings of the same book at an average of 25c, grosses \$12 to the circulating library. "Not bad," say the pubs on a \$2 investment.

While the lending libraries are the salvation of the book publishers, they also have proved a boomerang. It's true that a new issue of an established author fetches an order for a flock of books for rental purposes at the 2 or 3c-per-day rate but it has also reached the state where the habitual circulating library patrons would rather pay up to 60c or so, in

Best Sellers

Best sellers for week ending June 4, as reported by The American News Company.

Fiction	
"The Fountain" (\$2.50)	By Faith Baldwin
"Dietrich" (\$2.00)	By Margaret Widdemer
"Pre-War Lady" (\$2.00)	By A. Hamilton Gibbs
"Undertow" (\$2.50)	By Phil Spong
"State Fair" (\$2.50)	By Louis Bromfield
"A Modern Hero" (\$2.50)	By Louis Bromfield

Non-Fiction

"Twenty Thousand Years in Sing Sing" (\$3.00)	By L. E. Lawes
"Only Yesterday" (\$2.00)	By Frederick Lewis Allen
"Epic of America" (\$2.75)	By Grant Tinker
"Once a Grand Duke" (\$3.50)	By Grand Duke Alexander
"A New Way to Better Golf" (\$2.00)	By A. J. Morrison
"Story of My Life" (\$3.50)	By Clarence Darrow

fees, for renting the book, rather than expense full 75c for a Grosset & Dunlap (second run) edition. The G&D pubs especially complain of this, from experience.

Wagner's Health Trip

Rob' Wagner's Beverly Hills "Script" goes monthly instead of weekly while the editor takes six weeks off in a lumber camp to recover his health.

Task of getting the paper out will be the hands of Homer Clegg, Jack Cunningham, picture writer, and Jose Rodriguez, periodic contributors.

'Monitor's' Chi Drive

In connection with the political national conventions in Chicago, the "Christian Science Monitor" is conducting a heavy campaign for subscribers and readers. The loop corners and hotels are spotted with newsgirls and men selling the sheets at the 1c rate. The sellers are not regular newsmen, but well-to-do matrons and men.

Empty stores are being billeted with "Monitor" advertisements, and even the dailies are carrying "Monitor" ads. The plea is unbiased news.

Another Film Mag

Aimed to interest women's clubs, civic groups and children's organizations, a new picture film monthly, "Picture Guide," is promised for publication late this month in "Hollywood."

Harry Modisett, formerly with "Screen World," will edit and publish.

From Play to Novel

Unable to market his play, "Woman of Destiny," Sam Warshawsky has written a novel based on the play.

Plans are for publication sometime this fall, under the original play's title.

Two Months in One

"American Home" and "Country Life" (magazines) are combining two issues over the summer. The June and July numbers will appear as one, same applying to August and September.

Some advantage seen in newstand circulation as the issues will be on sale longer. Both monthlies are published by Doubleday, Doran.

'College Humor' Without End

For several months at least "College Humor" will have no titular successor to H. N. Swanson, former editor, who is now a story editor for Radio Pictures.

Swanson's "Humor" duties are being handled by the staff members.

One Year to Readers

Dorothy G. Albright, Mt. Vernon, N. Y., former newspaperwoman, has been given one year in which to repay various persons for the fraud of embezzling \$9,345 by means of forgery. If she fails she will have to serve a five-year suspended sentence imposed when she pleaded guilty to second degree forgery last fall.

Sentence was suspended when she promised to make restitution but did not do so, claimants say.

P. A.'s Eastern Reps

Many Hollywood free lance press agents are establishing New York representatives for sole purpose of contacting eastern film publications. Also to sell clients' contentment in the trip to the gold coast, the necessity of having a press agent on the spot to pave a way for their coming.

Contacting the New York fan mags at their home office seems most imperative since the Hollywood representative of these publications are divested of authority to buy art work or publicity yarns, as

Mrs. Fawcett Publishing Since divorcing Capt. Billy Fawcett, Mrs. Annette Fawcett has decided to go into publication on her own and has taken over the "Calgary Eye Opener" which she will develop along the lines of "The Bang" one of the Fawcett Publications' string.

The ex-spouse of the head of the Fawcett Pubs has taken away with her an anonymous letter, editorial dept. Mahoney was one of Capt. Billy's editorial aides.

"Calgary Eye Opener" will have Hollywood and Broadway chatter columns with an anonymous key-hole gossip col. from the Coast to feature picture personality stuff, with a very intimate and inside slant.

Upon auditing of the Fawcett Publications' books (400 shares of the stock have been posted to guarantee the financial settlement, of which \$10,000 was cash), the publisher wife decided that another "Wild Bang" type of periodical had a good chance.

Weston's First Novel

Farrar & Rinehart will publish in the fall "Midsummer Murder," first novel by Garrett Weston.

Weston is a Hollywood screen writer.

Pitt Slices

Employees of the Pittsburgh "Sun-Telegraph" (Hearst) took another 15c cut recently; their second since Jan. 1.

Lads of the "Post-Gazette," Paul Block paper and only morning daily here are getting two weeks' vacation, but only one with pay.

"Post-Gazette" employees took a sliding cut from 5% to 25% last July.

Third of the dailies, "Press," Scripps-Howard property, also took a 10% cut a short time ago, their first.

Writing Pair's Record

Sale of screen rights to eight published stories to a single producer with a record set, as established by man and wife. Authors are Fulton Oursler and Grace Perkins.

List of stories include four Thatcher Col detective novels, under pen name of Anthony Abbott; "Dance of the Millions" by Oursler, and "No More Orchids," "The Air Hostess" and "Pearls and Emeralds" by Grace Perkins.

All except two Thatcher Col stories, held over for next season, will be produced by Columbia on its '32-'33 program.

Liberty is boosting its printing 250,000 with the opening chapter of "No More Orchids," aerial authored by Grace Perkins.

Hooker's Firm

Another writer to turn publisher for his own works is James Hooker. His first book, under the imprint of the Peace Publishing Co., organized by him, is "The Permanent Solution."

Headquarters of Peace Publishing is in Hooker's home until the firm gets more business-like.

Key Combines

Pierre Key, who gets out a number of magazines on music, has combined his holding into the Pierre Key Publishing Corp. It's in line with Key's plan to add a couple of mags to his properties, also in the music operated by Key is "Musical Digest," one of the leaders in its field.

Free Rental Gag

New stunt has been thought up for the cut-rate book store in Times Square. Sunday being a bad day for bookshelves, the stores have stopped selling on that day, but keep running anyway. Free book rental for the day is the trick. Any-

one coming in may have any book for a shop for home reading for the day gratis. Deposit of the price of the book is asked. Book must be returned within 24 hours.

Idea is that enough people will not bother coming back for the refund, or forget to come back in time, to make it worth-while. Also the mailing list is being increased.

Two New 'Plain Talk'

MacKinnon-Fly, which permitted "Plain Talk" to die, only to see it revived by another publisher, is plotting a new magazine of similar type. With the "Plain Talk" title no longer its property, another name will be used.

Unlike the other iconoclastic mags, the proposed MacKinnon-Fly publication will be on pulp paper, to sell for a low price. The venture is similar to that expounded some time ago by James J. Geller, the literary agent.

The MacKinnon-Fly publication is the second of its type proposed for this summer. Dell also arranging to issue one.

It will be called "National Spotlight." To sell at 15c, publication will have no sort of hybrid of "Plain Talk" and "Time." Walter Liggett, formerly editor of "Plain Talk," will direct matters.

First issue will carry a black and white cover with Jimmy Walker's picture and the caption, "He Can Take It."

No editorial selection as yet for the MacKinnon-Fly issue and appointment in order. MacKinnon-Fly publishes number of other mags, and occasionally get out a book or two.

Smith & Haas

Name changes in the book publishers lists continues, latest being the merger of Robert Haas to that of Harrison Smith. Haas joined Smith last March as vice-president and treasurer. New firm name of the book house reads Harrison Smith and Robert Haas.

Same procedure as happened when Harrison-Smith joined Jonathan Cape in the British publisher's ill-fated venture to found an American branch of his book publishing business. After a short period Smith's name was joined to that of Cape's. Subsequently Smith withdrew to turn publisher on his own, Robert Ballou's name going up before the Cape undertaking foundered.

Alike Injunction

Frank Menke, sports expert for King Features, Hearst syndicate, has applied for an injunction restraining Ford Frick from distributing a booklet called "Sports Memories" which he alleges was lifted from the Menke "All Sports" record book. Menke, Ollie O. and Paul Cornell, ad agency are coupled with Frick in the action.

Frick went on the air for the oil concern and offered the booklet to Al Capone's name Schwartzman argued the motion before Judge Bondy last Friday (17). Decision reserved.

Publishing Change

Two future mags, "Movie Mirror" and "Love Mirror," sold through the chain stores, have changed publishers. New head is Leonard Dreyfus, former advertising man, who succeeds Kenneth D. McAlpin, who founded the organization.

No change in the personnel except in the advertising department, Dreyfus bringing some of his agency staff over with him. Editorial chief of the two publications is Kenneth M. Goode, who remains under the new ownership.

Chatter as Scenario

Floralair Muir, Hollywood correspondent of the New York "Daily News," will take a year's leave of absence from the office to go into one of the coast studios for scenario work.

She will continue to do special assignments for the "News" at the request of Frank Caran, managing editor. Miss Muir's Hollywood stuff has also been used by the Detroit Mirror.

Tully Nevins will replace the Muir column with syndicated material from George Schafer of the Tribune Syndicate, as well as running the local film matter from Irene Tully.

Schafer will also do assignment work for the "News."

Pollock's Novel

Channing Pollock turns, novelist in the spring. He's placed a story, "Star Magic," with Farrar and Rinehart for publication early in 1933.

Foreign Drop

Sharp drop in foreign sales of American mags is reported by the Bookazine Co., one of the biggest distributors of American publications abroad. Report is optimistic, however, in that the falling off, expected about the start of the depression, has not reached proportions of any size until recently.

Fewer Americans traveling abroad is not one of the reasons as might be expected. Usually the only printed stuff from home the traveling Americans ask for are the newspapers. American mags sell abroad to foreigners, either those who want to keep up on state of things here, or those seeking to improve their knowledge of the American language. American straight fiction mags have a negligible sale abroad, as always, the best selling being those dealing with the American scene. Drop in foreign sales may be due to the fact that the American scene is currently no brighter than the European outlook.

Real Names of Authors

Neil Bell, author of "The Disturbing Affair of Noel Blake," is Stephen H. Bell. "Usual Strange" is Betty Evelyn Davies, Nalbro Bartley, credited with "Second Flight," is Mrs. Horace Lerch.

William C. Cohen and Samuel Ornitz, whose bashfulness caused them to put Cecil Strange down as the author of their joint collaboration, "Free Lady," will have another novel out this summer, "Marriage License."

No Drop in 5c Books

However, since other publications are faring curiously, Little Blue Books, published at a nickel by E. Haldeman-Julius, show no fall in sales. Outlook, in fact, is so optimistic that Haldeman-Julius is making plans to increase his list, running to 1,725 titles at present, to 10,000.

A splendid chance to scribblers to launch a new book stuff. Though the Haldeman-Julius rates are not very high, they are in acceptance, and that's rare now.

The need of Haldeman-Julius to round up his list to 10,000 titles covers every conceivable subject, from gag collections to philosophical essays.

Four Off Fisher Press

David Graham Fisher, onetime picture director, who recently went into the publishing business in Los Angeles, has four books scheduled for summer release. All are authored by members of the picture colony.

Books he will issue are "Jail Bait" and "Bloomers I Have Pulled," by Al Martin; "Way Down South," Clarence Muse, colored actor, and "Growing Pains," by F. Hugh Herbert.

Roosevelt Inspires Colt

Speculation as to after whom Anthony Abbot patterned his detective character, Thatcher Colt, in all the series novels with the character, author has revealed it isn't Edward R. Mulrooney or Grover Whalen, but Theodore Roosevelt. Lattie: was police commissioner of New York during the early nineties.

W. H. Landvoigt Dies

William Harold Landvoigt, dramatic critic of the Washington "Evening Star," died June 16 following a heart attack. He had been in poor health for about two years. Landvoigt was born in Washington 73 years ago. He is survived by his widow and two sons.

Another Art Try

Newest of the art publications is that called "Fifth Floor Window," edited by H. R. Hays. Goes in mostly for comments of the editor on the various arts as seen from his "Fifth Floor Window."

Will devote each issue to a different one of the arts.

Chatter

George Vandal and Pomeroy Saltan have dramatized Thorne Smith's "Turn About."

But Crouse off for Scandinavia next week. Will write pieces for various mags.

Polish News Agency of New York has increased its capital stock from \$10,000 to \$42,500. Polish Book Importing Co., also of Manhattan, has changed its name to T.O.Z. Corp.

Miller, Krims, and "The Road to Rome" and "Trailing Lost" has just completed another novel with a western background for full publication.

Nathan Doubleday honeymooning. Jack Kofied, "Evening Post" sports

Sneering Contest in Chicago as NBC Cops Simson, Promised CBS

Chicago, June 20. Dull as was the general tenor of the GOP convention, those in the know, particularly the newspaper correspondents, got a flick of excitement out of the sideline battle between the networks for the political bigwigs. Chances were out to scoop the news wire on the advance of the proceedings, and the tug-of-war between the two sides of the GOP leaders, and at least one administration spokesman, in a tough spot.

Highlight of the dog-fight between the CBS and NBC staffs was the fast one pulled by the latter mob that brought Secretary of State Stimson before an NBC mike the night of the convention closing to explain the meaning of a certain mission plan. A Columbia bunch are still burning over the incident and anxiously waiting for the Democratic gathering in the hope of perpetrating a similar stunt in retaliation.

When NBC got to Secretary Stimson they found that he had practically assented to doing the interpretative honors over a CBS microphone. Although there was nothing definite about the time, instead of calling off the approach right there, the NBC critics brought the offices of its ace political correspondent, William E. Shafer, to play. Shafer offered the cabinet officer a bigger station hookup, and, with the good wishes of the president's secretary, Lawrence Ritchie, finally planted the question in front of an NBC electric earpiece.

Trade-Mark Rumor
Another incident that drew a little byplay of excitement was the banning of the network insignias from the mikes on the speakers' platform. Happened the first day of the meet after WGN, the Chicago Tribune's mouthpiece, asked for permission to put its own mike among them and when refused protested against NBC and CBS. The latter permitted to hog the spot, on which, incidentally, practically all the print and newswire cameras were focused. Paul Gascon, in charge of the convention wires and an employee of the A. R. T. Co., rather than get into a tiff with the Trib ordered the insignias removed. Networks complied, but the next day they got to someone and Jack went the ball letters. Meantime they both lost a lot of picture publicity.

Networks are now engaged in trying up Democratic leaders and spokesmen for pre-convention spolia. Both last week and earlier, James Shouse, chairman of the Democratic National Committee, but Columbia got first call. Later chain had Al Smith also lined up for a broadcast. But the Trib last week cancelled the arrangement three days before.

Conventions staffs of both networks are being held intact here for the next show.

WAPI, Alabama Owned, Now in Private Hands

Birmingham, June 20. WAPI, Birmingham, was leased Saturday (18) to W. O. Papa, formerly one of the owners of WODX, Mobile. WAPI was operated by the state of Alabama until the time necessary to dispose of the station due to lack of available funds.

Papa's bid was based on an agreement to pay a \$20,000 rating corporation and to pay the state rental of \$775 a month for a five year period.

Luckies' CBS Act

Four Eaton Boys, a CBS act, will stand by with Jack Denny's orchestra for the Lucky Strike Sharkey-Schneeling light broadcast tonight (21) over NBC.

This is the first time a CBS act has been with the giggle account on NBC. NBC didn't have a hand in the Eaton Boys booking. It was done direct.

Danny Winkler's 'Junior'
"Raising Junior," which Mr. and Mrs. Pete Dink featured on NBC for Wixiatena for over a year, has been taken over by Danny Winkler. Winkler cleared all rights to the scripts from NBC.

Carnation's 3d NBC Ride; but New Show

Chicago, June 20. Carnation Milk swings into its third consecutive 13-week period over NBC the week after next. Carnation Milk has been on the air for the last week also stipulated a change in the type of show. From a 35-piece symphony orchestra the program for the summer will shift to a 16-piece studio dance unit, retaining the quartet now on the payroll.

Monday night affair now has Morgan L. Eastman, assistant to the network's v.p. here, on the baton assignment. Eastman is slated to resume authority over another symphonic setup for the commercial when he returns from an all summer vacation Labor Day.

5 NBC RENEWALS, ALL RETAIN SAME PROGRAMS

Five NBC accounts have renewed contracts with the network and will remain on the air with their present programs.

Quaker Oats, handled by Lord, Thomas & Logan, renewed from Aug. 29 for six weekly programs, Sundays excepted. Account features Gene and Glenn. Beyer Asprin's renewal is effective July 17. **Blackie**, handled by the same, does this commercial, which features Gus Haenchen's orchestra, Frank Munn, Ohman and Arden and Veronica Wiggins on WEAFL.

W. A. Shearer Peck, handled by McKinnin, renewed from Aug. 29. Leopold Spitznagel's orchestra and Gill and Deming comprise the talent.

Other renewal account is Swift & Co., through J. Walter Thompson, for six months in advance. Renewal date is Jan. 28, 1933, over the WEAFL network.

New Zealand Fans Ask Clear Air Lane for L. A.

Los Angeles, June 20. Of the faraway fans sending letters to coast radio stations, New Zealanders exceed any other country. Radio engineers have so far been unable to explain why reception is so good there for American stations.

Even the one-lung stations around Los Angeles proudly display a batch of letters received weekly from the tiny country. Topping all in classification is a week to KFI from a listener-in in Dunedin, New Zealand, who stated that a number of fans there are petitioning the government to give one of the local stations another wave length, as it interferes with reception from the Los Angeles station.

NBC Bands on WOR

Jack Denny's orchestra will be the third band to double between the NBC network and the New York indie station WOR. Denny starts on WOR June 27 and thereafter will be on each Monday, Wednesday and Friday.

In addition, Denny will be on the NBC network from the Waldorf-Astoria room twice weekly, Tuesday on WEAFL and Wednesday on WJZ. In addition to his current WJZ Saturday periods.

Other two bands doubling between WOR and NBC are Ruse Cofone and Buddy Rogers. Later two also under NBC managerial contracts while Denny is an MCA band. However, Denny has an NBC broadcasting contract.

CBS PIANO DUO

Sondra Phillips and Peggy Keen have been placed under a CBS sustaining contract. The piano duo commences July 12.

Girls have been on CBS intermittently, minus a contract,

Explicit

San Francisco, June 20. M. H. Aylesworth breezed in here for a few hours stay that included an introduction to the town's journalistic fraternity.

Presented by Don E. Gilman, NBC's P. A. Aylesworth won a place in the newsmen's hearts by including "tousy" and "hoosey" in his interviewing vocabulary.

LES HOWARD SETTLES RADIO COMMISH TIFF

A commission squabble between Leslie Howard, the actor, and Maxson Foxhall Judell, in which Judell claimed \$200 commission on securing Howard a broadcast series, has been settled out of court. Judell accepted \$125 on the air, but the \$75 balance and engaged attorneys but no suit eventuated.

Judell charged that in February, 1932, he arranged Howard's radio debut on the Yards air program, the latter's first job for three broadcasts. For this Judell collected \$150, 10% of the \$1,500. After a week's lapse, Howard again went on the air for four broadcasts. When Judell entered his bid for commissions, Howard claimed his second series was a new engagement and Judell had nothing to do with it.

Howard disclaimed any written contract between him and Judell and contended that the \$150 was payment in full.

Judell secured Nathan Burkan, Howard took on Alfred Beekman. Howard's film contract, calling him to the Coast was stated by Beekman as the reason a settlement was effected.

Band of 2,000 in Free Olympics' Broadcast

Los Angeles, June 20.

Two thousand musicians have agreed to donate their services free for the CBS Olympics play broadcast on June 27. The band includes singing chorals, also gratis, is being recruited from among college and professional singing ranks.

Program will be split between the Olympics Stadium and the Hollywood Bowl, with Douglas Fairbanks, Jr. and his orchestra, and a band of 2,000 men from the former and Mary Pickford from the bowl.

Various foreign athletes will speak to their nationals in their native tongues. The first will be conducted by Sir Hamilton Hart.

'Fu Manchu' Melodramas In Dispute for Radio

Chicago, June 20. Despite the fact that the rights to the script it proposes using are involved in a dispute, Impagena Radio (RCA) last week put itself on the line for a 52-week run over the Columbia indie link starting Sept. 24. Tentatively set to fill that weekly half-hour period are dramatizations of Sax Rohmer's "Dr. Fu Manchu" series.

Understood that, if by that time the tangle over who controls the rights to the Chinese motif isn't straightened out, the commercial will drop the idea entirely for its CBS entry and instead move over "The First Nighter" show it is now handling over the opposite network.

Later program is now in its second year on NBC, with the time contract subject to a 30-days' notice prior to the expiration of its current 12-week term.

Nate Caldwell, head of a program checking bureau here, claims that he holds an option with Rohmer for an American version and that under no circumstances may the serial be introduced on the air unless the adaptations prepared by him are used in negotiating for the rights.

He also would like to select his own continuity writer. Caldwell's rejoinder to this is that CBS was merely acting as his agent in peddling the story to the cosmetic handling over the opposite network. Caldwell's agency signed away all of his control.

Campaigns has tried to get Caldwell to waive his rights for a flat fee, but the latter has refused. Caldwell maintains that he stays as the continuity writer of the entire series or else.

RADIO CHAPTER

East

Mildred Bailey lost seven pounds. Now hits 137.

Ranney Weeks back to Boston for a few weeks.

Art Jarrett's last day with CBS is tomorrow.

Johnny Narvin marking time until his new schedule is set.

Smith-Egawa's new play may play Saratoga during the races.

Cal Calloway parading outside Loew's State with his makeup on.

Fleischmann's Thursday (22) program will have Sophie Tucker as guest.

Edna Gurney playing vaude in Newark. Two other Jersey towns to follow.

Fredrick Mack, m. c. of the Fox Brooklyn, a maybe for an air assignment.

Bill Meenan, p. a. for WGY, broadcasting daily news items furnished by Schenectady paper.

Richard Nicholls at WLW, Cincy, as assistant general manager in charge of the station.

Walter Merhoff, former WEAS baritone, is back in Louisville after a Cincinnati engagement.

Tommy Lynne's new guests to Jack Denny's Hotel Waldorf-Astoria opening.

E. J. Connelley giving up old-timers for his soap broadcasts. Just two more weeks to go with Ivory.

Harvey Brownfield, accordionist, air wave on Kurburg mail program over WKRC, Cincinnati.

Melvyle Ray, Welsh tenor, sustains excellent nation's station after six months' rest of pipes.

Tony Lewis, WGY, Schenectady, gave artists in WGY Revue makeup lessons for their first vaude date.

Puff Walton and Danny Varzo, of Henry Schenectady's defunct act, auditions for their first vaude date.

NBC listed as a creditor for \$202 in bankruptcy schedules of Harold E. Pinkham, Schenectady merchant.

Thomas Stinson, harmony tenor, formerly on KDKA, Pittsburgh, have switched to WCAE, Pittsburgh.

Claude Morris, announcer at KDKA, Pittsburgh, has dropped those turtle-neck sweaters for the summer.

Stebbins Boys, Arthur Allen and Parker Fennelley completing their second year with Swift on NBC June 22.

Stephanie Diamond, announcer at WCAE, Pittsburgh, is the daughter of the late City Solicitor Harry Diamond.

Al and Pete in New York readying to start Al's 15-part times-a-week program for Westinghouse starting June 27.

Al Newman, pianist in Abe Lyric's band, is the index in the weather. Not only good on the Ivory, but a crack crooner.

Estelle Lanning, wife of the New York American music critic, has opened a school for singers for radio development.

Tommy Lynne's new guests to Jack Denny's Hotel Waldorf-Astoria opening.

WHAS, Louisville. Pitt traced development of modern school of acting.

Jack Pettie and Ben Pollock acted on WJZ, Red Bank, Md. Instead of batons at the Waldorf-Astoria room opening with Jack Pettie's orchestra. Fight was at 5 a.m.

Red Husing tries for a quiet week end along the Jersey shore, but after a week of rest on WJZ, Red Bank, Md.; taking bows at the Long Branch prize fights he went home exhausted.

Station WHAM, Rochester, tied with RKO Palace in luncheon and other program with Georges Carpentier and Fitz Gray Remington sports ed of the Journal, interviewed the fighter over the air.

The Jesse Crawford, Frank Munn, Lanny Ross, Ben Alley, Irene Bensley, Alexander Gray, James Melton, Mrs. Jack Denny and other Waldorf-Astoria guests, including Thomas and Logan, Rosario Bourdon, program director of Cities Service.

Al Sign, Rochester announcer, has organized a 'Gang' to entertain folks in institutions. Group includes Edna Gurney, Lanny Ross, L. A. Crooner, Charlie Pennica and Patay Kink, instrumentalists; Marie Burman, pianist; and L. A. Crooner, pianist.

Marjorie Sternberg, soprano, and L. A. Crooner, pianist, on his syllabus. Sunday night during the Chrysler-Ziegfeld program.

West

Uncle Dave celebrating his fifth anniversary with WGY, Tonawanda, Pa. Fern Biberback, quitting the A. T. Sears Chiff office just to get married.

W. J. Harrington, former legit actor, now studio director at KGFJ, Los Angeles.

Rosa Rialto has been added to the Pennant Ensemble dinner hour over WIBW, Topeka.

Bill Young has established himself in an avocation office with the Columbia radio disc apt.

Don Lang took half a day to pose for pictures for his set Foods program over WIBW, Topeka.

Bing Crosby says he entered a crooners' contest in Boston, unannounced, and was placed 1st.

KNX is kneedeep these days in song pluggers. All trying to entice Bing Crosby to croon their tunes.

KTV, Chicago, musicians spend all their off time binoocular Lake Michigan, trying to peak inside the year in the harbor.

Quin Ryan resting up for the Democratic meet after having rasped his tonsils explaining the G. P. M. in WGN, Chicago, Wash. 1932.

The Wranglers, staff prairie mooners at KNX, L. A., slated for personal appearance on Tuesday, June 27, over KWK, Los Angeles.

Julius Leib, musical director of WJZ, Red Bank, Md., is listening to 800 musical selections played on different chains and remembered title and composer of each.

Marie McHugh, wife of a radio crooner, Stanley McHugh, has been on the air for a while. She pleaded she couldn't live on air and that the crooning hubby failed to gather enough kale to keep her and the kids.

Staff artists and operating crew of station WIBW, Topeka, have except for contract artists has already taken two pay cuts of 10%.

M. H. Aylesworth in Chi over the radio, confining himself to network affairs.

Lawrence Lomban, CBS v. p., back to the home office but slated for a tour of duty during the Democratic convention.

Wally Butterworth, NBC's head announcer in Chicago, was hit by a political pow-wow Mike.

Evans Plummer, ex Chi Herald and Examiner, radio editor, was hit by a political pow-wow Mike.

John W. Elwood, NBC v. p. and head of operations, and William Burke Miller hang on in Chicago waiting for the next politico get-together. Opposition holding over from the Chicago election.

Kaltenborn and Frederick Wile, Gillette Hops Dulls

Chicago, June 20.

Prospect of Gillette Hops making its debut on the ether before the fall now looks slight. Blade grinder until last week had been lit popped up about going network with Gillette Hops, a weekly half-hour shot at a Ziegfeld-Chrysler.

Among those who had been approached for the assignment was George M. Cohan, who was hit by a political pow-wow Mike.

Other versions of his stage hits, with the actor-manager furnishing the talent, direction and personal self.

THE O' MAESTRO GABBLING

Chains on Spot as Accounts Howl At Proximity of Rival Programs

Chicago, June 20. Increasing competition among the big advertisers for listeners has big commercials jump and skittish trying to cut down any infringement on their time and programs by newcomers to the ether.

Particular bane of the networks and main stations are these fights that develop between advertisers, often resulting in heavy coin accounts moving off the network in a huff because of the alleged chiseling into its own air rights and property. Two great causes of these wrangles are the proximity of other programs with similarity of material.

Advertisers on the networks are demanding that no similar program or product be placed on the same network within 60 minutes of their own session. They all want plenty of acreage between similar products. Pops switched to NBC after having been set for CBS. The 'Wheaties' program on CBS with 'Skippy' raised a howl because Columbia wanted to spot the Pirate Club with 30 minutes of its own program, and threatened to go off CBS if the chain insisted on placing the Pops program so close to it.

Networks are at present sweating this situation, now that the advertisers are getting 'proximity-minded.' It is particularly a strain in the children's program division, since the kid session must necessarily come within the late afternoon hour.

Program Identity

Another instance of the nearness squawk is the one at present whitening the hair of the NBC execs in the tussle between Pepsi-Cola and Listerine. The Pepsi-Cola company has set up a yelp against the spotting of the Listerine's 'Country Doctor' program too close to the early Amos 'n' Andy coasters, particularly since Pepsi-Cola is now plugging its own mouthwash so heavily. So important has this howl become that it's figured likely that Listerine may be moved to another spot rather than avoid too much controversy with Pepsi-Cola, one of NBC's ace clients.

Other than proximity, the similarity of programs in the use of material and even of writers, is the other yelp-arouser by the commercials. In this light, Swift company has been pitching knives at the NBC execs for the spotting of the same program that worries Pepsi-Cola, the Listerine 'Country Doctor' series. Here the howl is that Phillips Lord (Seth Parker) who created and appeared in the early episodes of the Swift program, known as the 'Stebbins Boys,' is writing and working in the 'Doctor' session.

NESTLE SETTLES BUDDY DOYLE AFTER 4 WEEKS

Buddy Doyle under contract to broadcast 14 times for Nestle goes off this Friday (24) after four weeks. Understood the account settled the remainder of its contract with Doyle.

Ross McLean, tenor, succeeds Doyle and will be on the chocolate program for the month of July, with another artist to follow him.

Pickard Family Commuting

Easton, Pa., June 20. Pickard family, of NBC, who lived in Allentown to make its headquarters there for the summer and will appear in parks in this vicinity the next few months.

Pickards will go to New York each time they broadcast and between broadcasts will fill the numerous park engagements arranged for them.

Extremely Odd

O. O. McIntyre, the columnist, told the McNaught syndicate which handles him that he isn't interested at \$5,000 a broadcast or anything unless something very special comes up.

Impression is that he's shy of the microphone.

Public's Reactions, Not Insiders', Is New Rule in Auditions

Chicago, June 20. Working under the same plan as the picture previews on the coast to get the public's reactions, the local ad agencies are seeking 'public-type' audiences to preview the auditions before the programs are set for a commercial. The old days of getting the insiders' opinion at advertising department select the program strictly according to their own tastes without taking into consideration the potential customer's reaction is passing.

This idea of having the same sort of people who will buy the product okay the proposed program is becoming the keynote both for the agencies and the commercials. If a program is designed for women, for instance, the agencies are bringing their own typists and stenographers and the other gals around the office into the audition room to get a lot of the program. And if the gals vote for or against the program it counts more than what the salesmen and other mugs think about the session. It is believed that in this way the large number of other dopes can be avoided. Same goes for the kid program; no longer do the adults of the agencies and the commercial try to select the program, but are bringing in some minors to listen to the program in the audition room. And it's got to get the kids' approval stamp before the program is finally accepted.

It has resulted in a huge decrease in the family-meddling in radio sessions, which in the early days were the half-whitners of the agencies and stations. What the relatives think of the session is largely discounted. If in the auditions, the 'potential-customer type' listener thought that the program was o.k.

ROCKWELL MAY FOLLOW ED WYNN FOR TEXACO

Doc Rockwell will be auditioned by Texaco to follow Ed Wynn when the latter goes off the air periods the end of August. Wynn's original contract was extended for another six weeks with the comedian declining to forego his vacation plans, which will bring him up to the time he goes on the road with his 'Laugh Parade' revue.

If Rockwell fails to click as a satisfactory successor to Wynn, Texaco will go off the air for about two months and will return about October with Wynn again featured.

DELLS' FLOOR NAMES

Chicago, June 20. Roadhouse biz going on a spree around here. Dell's on Dempster road opens a new floor show Friday (24) headed by the Ritz Bros. and John and Edna Torrence.

Sam Bramson of the Wm. Morris office is now booking the spot.

Van Heusen Takes A Powder

Van Heusen winds up its 13 weeks contract with CBS in two weeks and retires from the air.

Account features Gus Van and Nat Brunfello's orchestra.

BERNIE'S AIR PSYCHOLOGY

Analysis of What the Public Likes on the Air—No Careful Advance Preparations—'Lads, Let's Get Nervous,' Sez the Alma Malta Guy and There You Are—Radio's Male Pollyanna

HOW IT WORKS OUT

By Cecelia Ager

Five years ago Ben Bernie was handing out the same line of chatter over the air as he uses now and nobody seemed to care. Today he's an ace attraction, he's glugged with fan mail, his quips have become national by-words, and along with his new Blue Ribbon Male contract (which carries a second year's option) he's playing vaude, one night tours, ballroom dates and private parties till his total income must frighten him. Maybe he was five years ahead, he doesn't know. He can't quite understand it, unless his adherence to the following rules he's made for himself are the answer.

The radio audience is made up of so many factions, says the O' Maestro, that anyone seeking to build up and hold a loyal following must take extraordinary care not to offend any one of them. References to nationality, politics, religion and public officials of any country, Bernie rightly pencils out of his programs. It's too risky, it isn't kind, not even for a laugh.

Give 'Em Lafts

Then, continues the head lad, give them humor. Radio's had everything but humor. Now radio's discovered the appeal of comedy, and is trying all sorts. Bernie professes the tongue-in-the-cheek bit, the kind that makes you a little bit more of a mugg than your audience. Don't talk down to them, he advises. His own deliberate mispronunciation of words always centers on words familiar to everybody, his slight caricaturing of air personalities revolve about those artists. The public's got the 'Suggest that you and your audience are both kidding the same proverbial posposites. Maybe they never noticed the things you're ribbing, but they'll get the idea, and join in right away. If you present it to them as if they were in at the beginning. Don't patronize, and beware of going smart aleck. Let a little strain of humility color your remarks, and remember the radio audience is learning so fast, they'll outstrip you before you know it. If you don't work hard, trying to keep just a little ahead of them.

Bernie believes it's dangerous for a funny man to broadcast more than once a week. The public's apt to weary of any one style if they get too much of it. Radio's a wonderful thing, it's so retroactively lucrative, that one must be mighty careful to tell the goose that lays the golden eggs. Go on once a week, see that each week's program is varied, and try for novelty each time. You'll last longer. Bernie thinks it's better to let the program make-up; the listener-in who can't bear him can always wait for his hand.

Kid the Ad. Product

Convinced that nothing induces the listener-in to tune out as swiftly as a dry, stilted, extravagant sales talk, Bernie made the first go personality to incorporate his sponsor's advertising slip right in his own program and present it in his own style. He found that the smartened-up radio audience will feel far more kindly toward a product if it's kidded in a friendly way than if it's extolled straight. He was the first too to realize that

Dishing Dirt and Exploitation By Radio Columnists on Wane For Dailies and Home Fireside

Dynamic

Competition getting so keen among the radio columnists one of 'em went to an opening with a bodyguard, just in case.

They're still talking about the playful columnist who, while under the influence, tried to shove a fellow radio commentator out of a 22d studio window.

Matter of Contract For Mildred Bailey And Whiteman's Date

Although Paul Whiteman had Mildred Bailey under a nominal contract of \$150 a week, his approval of a separate agreement between the blues songstress and the NBC has reacted to Whiteman's detriment in that the maestro is currently without her services for the Paramount, New York, engagement. Miss Bailey is holding out for \$2,000 a week.

NBC which has Miss Bailey under a \$600 weekly contract insists she appear with Whiteman at the Par at that figure. Miss Bailey, through Julian T. Abeles, her attorney, argues that technically her contract has been modified and thus voided. On the matter of money, she contends that Whiteman's \$5,500 weekly figure the Par an increase over the \$7,500 from RKO, is due in a measure to herself, and is holding out for the 2's. The rotund songstress claims she can collect that much on her own and is willing to call off her NBC contract.

George Engles meantime, two days before the Par opening, served notice on Abeles that under the contracts Miss Bailey is liable to defray the cost of whatever substitute they elect in her place for the Paramount date. NBC contract dates from Sept. 26, 1931, to March 23, 1932.

It was understood she was to work with Whiteman under no salary from the maestro but from the NBC and at the NBC's direction. She also gets \$350 weekly for her sustaining broadcasts and \$750 from the Pontiac program.

Abeles argues that Miss Bailey's acceptance is subject to her approval and that the NBC's voluntary modification of other provisions thus voided everything.

since the radio audience is a family group, a reciprocal family spirit should be created around radio artists themselves by their plugging one another. His praise of the programs that preceded his, and those that followed, was immediately apparent in the tenor of his fan mail. Letters poured in discussing all the artists of the air, asking his opinion, giving their own, all in the difficult-to-achieve mood of one happy family—with Bernie as the patriarch.

Be big over the air, says Bernie. The audience will like you better for it, and it creates good will for the entire industry. The industry's success is yours.

If you happen to have a voice that packs microphonic resonance, remarked M. Bernie, getting statistical, if it's low, and intimate, you've won 70% of the battle. When questioned about the percentage value of sex appeal in a voice, however, he replied that he wouldn't know. He said that his computer had told him that Alma Malta gushes 33,000 women to sleep each week.

Just a will o' the wisp, the O' Maestro can't prepare his programs in advance. To be all set for him. An hour before he's to go he says to his boys, 'Lads, let's get nervous.' They all go into a trance, and so he finishes with 'I hope you like it.'

Reported that the New York editors at their own suggestion, plus the moral request of the broadcasting station, are to curb the radio columnists from engaging in any personality or 'dirt' chatter. It's a request which the major broadcasters in the past had made but which had been ignored. Now the newspapers concede that in view of radio's intimate association with the hearth and the home, the dirt-dishing is somewhat out of line.

Another objection has cropped up with the too technical nature of the stuff. This hasn't made for circulation other than among the musicians and radio artists, or others attached to the broadcasting business. That sort of dope may interest the Broadway bunch, at best a few hundred, but has no appeal for the average daily reader. Considering that the newspapers figure on circulation into the hundreds of thousands, that sort of limited appeal doesn't mean anything to the daily newspaper publishers.

With this personality stuff, it has been brought home to the editors, tabs and other columnists have been using their space for personal exploitation or for personal purposes. It ranges all the way from ballyhoo, some particular radio personality to landing plugs for their own or somebody else's songs.

Editors of the dailies want their radio columns to be circumspect because of the close relationship of the ether and the home. Hence the belief that trade or technical stuff concerning itself with chiseling, angling or other Broadway skullduggery, falls beyond the scope of what a daily newspaper should service its readers.

One tab last week, after 'Variety's' story on the radio columnists, as much as the editor falls beyond the scope of what a daily newspaper should service its readers.

Another tab columnist is reported involved with his managing editor because of the use of his column for self-exploitation. Reports of an impending change have been current for the last week or two.

Columbia Discs Only For WJJD, Col. Partner

Chicago, June 20. Affiliation of Columbia Phonograph and Radio company with the indie station here, WJJD, will call for the exclusive use of the Columbia records on that station.

All Victor and Brunswick discs have been banned from the transmitter, and after each Columbia record playing the tag line will name the producer of the disc and that can be purchased at any music store.

Family Short

Allice Joy, recent feature on Prince Albert over NBC, now in search for RKO, will make a short for Paramount tomorrow (22).

Miss Joy will work in the short with her two children, Bruce, 5, and Lois, 3. Robert Burns, her husband, may also be given a part in the short.

KFRC Minus Orchestra

Los Angeles, June 20. Eliminating the studio orchestra at KFRC, San Francisco, all CBS programs will for the summer at least be broadcast from KHJ here, sister station. Later is considered the key station of the chain on the coast.

About a half dozen daily sustainers will thus be dropped from the San Francisco station.

CBS Coast Headquarters Now L. A.

KFRC, San Francisco, Loses Status—Wholesale Talent Letouts in Frisco

San Francisco, June 20.

Greatest shakeup in local radio history is now occurring with three stations handling many walking papers and shuffling staffs and policies.

Now that Hale Bros. and the 'Chronicle' have handed over their KPO to NBC, latter chain is making wholesale switches in personnel and operation of KPO, which will continue to serve as key station in NBC's second western network. Over \$577,000 was dropped on KPO in last 10 years by its store and newspaper owners.

J. W. Laughlin, station manager, bows out of the radio business to remain with Hale's department store in an exec position he formerly occupied. Jean Campbell Crowe, program director, is out of the station and into National's production bureau. Cy Trosbe and Jess Norman, orch conductors, are out, as are other members of the staff.

KPO studios will be moved from Hale's store to the NBC headquarters in the Hunter-Dunn building, from which all future programs will emanate, under direction of the present NBC chief. About 25 of the old KPO people will be retained, just who is now being determined by NBC Artists' Bureau.

CBS to Los Angeles

KFRC, local unit of the Don Lee-CBS system, underwent an intensive slashing this week, when all local sustaining programs were pulled off the air and KHJ in Los Angeles designated as production

center for the network. KFRC's menu henceforth will include eastern CBS, and transcriptions, with that five locally produced commercials going out from here. They are Happy Go Lucky hour, Shell Happytime, Eb and Zeb, Feminine Fancies, and Climax and Slims program. Blue Monday Jambores, one of the biggest and oldest programs in the West, loses its sponsor, Golden State Milk Co., after July 4, when the two-hour period probably goes off the air. Orchestra on notice, to be re-hired on casual basis.

Among the KFRC outs are Meredith Willson, who takes his baton to NBC for a berth on the conductors' staff. Others are Edna Fischer, Robert Olsen, Earl Townner and male quartet, Madeline de Michele, Caliana Christoph, Bill Goodwin, Fred Bittke and Clark Slaters. Others are off staff, but remain for spot stuff. Remaining on staff are Al and Cal Pearce, who conduct the Happy Go Lucky; Tommy Harris, Norm Nielson, Nor Schiller, Ronald Graham and Walter Kelsey, latter taking the music directorship vacated by Willson.

Inasmuch as most of Western radio time is sold in San Francisco KFRC is left in an awkward position with the Don Lee production dept. centered in Los Angeles.

KYA is the third station being taken. Owned by NBC but operated independently, broadcaster is cut down on expenses by putting artists on spot basis. Adele Burian, vocalist, and Dresser Dahlstedt, announcer, are out. Nightly 'On with the Show' is off the air, NBC remote controlling the Ted Fio-Rito band from the Hotel St. Francis to fill in the vacancy.

As for balance of San Francisco and Oakland stations, about only changes being made are in phonograph needs.

BEN BERNIE RENEWS FOR YEAR ON RADIO

Ben Bernie, the old Alma Malta maestro, has been ticketed by Blue Ribbon Malt for another year sold from Sept. 1.

Commercial at the same time optioned the gagging bandman for 52 weeks after that, with the usual privileges for time-out for any stage, hotel or cafe work, plus provision to pick him up on the road.

BOURJOIS LIGHTENS LOAD
Evening in Paris' program, sponsored by Bourjois Perfume, cut to 15 minutes from 30 with a new line-up of talent last night (Monday) for the summer, but will install its regular 30 minute period in the fall.

Account has already contracted with CBS for 40 weeks starting in fall.

Alice Remsen and Howard Lanin's orchestra are being used over the warm weather outfit. Regular talent layout, Pierre Brugnon, Alice Remsen and Max Smolli's orchestra, returns after the summer.

Bird and Vash Back
Bird and Vash return to CBS for five nightly airings during the week commencing July 4. Act has been off the air since last fall.

Bird and Vash is an act revolving around the asb of two nick women, who in real life are two men. They are Raymond Van Sickle and Ralph Bunker.

Elliott Shaw's 2 Loyalties

Elliott Shaw returns to the Revelers' Quartet under a special arrangement whereby he will be permitted to double between the latter harmony group and the Cavaliers. Both are NBC harmony quartets.

This arrangement will be followed out until the first of the year, when Shaw leaves the Cavaliers for the Revelers exclusively. Shaw was originally with the Revelers, but four months ago resigned from that group and took up with the Cavaliers. Phil Dewoy, who replaced Shaw with the Revelers, is now out of the latter group. Shaw rejoins his harmonic amator by his invitation.

Belgian Station Will Relay U. S. Programs

Brussels, June 11.
Radio-Luxembourg, the cosmopolitan transmitting post, is to commence broadcasting in July. Three 160-meter and two 800 h.p. Diesel motors have been installed and the short wave station for picking up American programs for relay is nearly complete.

Radio-Luxembourg will have a range of 1,250 meters and there is talk of its power being 400 kilowatts. This has already drawn protests from the German aeronautic wireless service, Moscow (1,394 meters) and the coming new Austrian transmitter (1,237 meters), who fear they will be swamped.

A string of agencies is being established throughout Europe to solicit accounts for the new station to be linguistically international.

French advertising will be controlled by Havas, and German by Wolff. German wireless stations have a limit on the publicity station up they may broadcast, and they are expected to moan when they see marks flowing into the pockets of foreigners for the boosting of German goods.

French capital has floated Radio-Luxembourg.

Hearst Scans Chi Ether For New 'Examiner' Ally

Chicago, June 20.
John Hearst, son of the publisher, gave the local broadcasting field the once-over last week in search of affiliation for the Herald and Examiner to take the place of KTW Westinghouse, owner of the latter station and from whom Hearst now leases, has asked the Federal Radio Commission for permission to move the wave length's base of operations to Philadelphia. Young Hearst left town without effecting a substitute hookup.

Commission is expected to grant Westinghouse's application, which bases its reason for wanting to move on the grounds that the Illinois broadcast region is away over quota and that the public service would be benefited by setting the station up in the underquota Pennsylvania territory. Also happens that NBC, Westinghouse's partner in the network, has no need of the station and could use it to advantage in Philadelphia where its local release is limited to the 500-watt, WLIT and WFL.

Inside Stuff—Radio

Since the return of Koln D. Hager as studio manager of WGY, Schenectady, there has been a steady building up of programs for use on NBC network during daytime hours. The Schenectady station now originates about 50 broadcasts monthly for parent chain, two recently added being 'Muted Strings,' and Gray McClintock in 'Stories of the Northwest.'

Most of the programs originated for NBC are sustainers, although one three-weekly, Ed Trautman's orchestra, is a commercial. This and the other programs, which go on the air in the m. p. h. the largest number of stations, 42. McClintock does the same kind of program on a local 'commercial.'

In several cases, programs fed to the NBC on afternoon hours are repeated for local audience at supper time. WGY broadcasters for chain distribution include, in addition to those mentioned, 'Three Shades of Blue' male vocal trio, 'Musical Comedy Hits,' mixed quartet; 'Sonata,' with Charles Gilbert Spross, pianist, and Edward A. Rice, violinist; 'Rice String Quartet,' with Antoinette Halstead, contralto, and Everett Whitmore, 'The Hobby Rider.'

Plenty have raised last week through the networks cutting off artists and commercials in favor of convention broadcasts.

Goodyear program on NBC late Wednesday night (15) was cut off for a convention broadcast and caused a slight rift between Baton, Barton, Durstine & Osborne, agency handling the account, and NBC. Agency kicked plenty to NBC at being cut off as they were given to understand previously, according to reports, that the program would remain on the air in the despite convention announcements. John Royal, head of NBC's program department, is reported to have taken the rap for the Goodyear cut-off and ensuing agency squawk.

Morton Downey, on CBS sustaining, burned to a red heat when his mike was shut off in favor of the convention.

Donald Novis' cut-off was a particular heart-breaker. This boy, recently arrived from the coast, was given quite a build up for his first broadcast and just when he went on, NBC decided that the Republican prohibition stand was more important and switched that in. Al Novis did his signature fore and aft.

NBC is being frequently frustrated in its attempt to farm out contracted talent to WOR, Newark.

Some time ago NBC embarked on the plan of using WOR for farming out purposes, idea being to get talent which it had under contract but couldn't use to the indie station. In this way the network could keep some of its discontented acts working.

However while some NBC acts have been willing to go on WOR rather than do nothing, quite a number have objected. Later base their objection on the premise that to broadcast from an indie station after having a network reputation would be injurious.

That certain radio maestros who have been on the air for a long time haven't built an individual rep compared to less musically dance orchestra leaders, evidences that on the radio personality and individuality are needed to impress.

Leaders such as Hugo Mariani, Cesare Sodero, Freddie Rich, Nat Shilkret, Larry Funk, Peter Van Steeden, Nat Brasloff and others who have done a bit of 'house' work for the major networks with big commercials, but have yet to impress themselves individually. A Shilkret or a Rich is famous in the trade but more obscure to the laity than many a less talented or musically jazzo leader over some minor station.

With signing by Paramount of new radio names for its 'Big Broadcast,' CBS leading in number of artists represented. Millie Etzel, Boswell Sisters and Donald Novis are new ether workers set. Mills and Boswells are from CBS, Novis from NBC.

Previously arranged for were Cal Callaway (NBC) and three CBS stars, Bing Crosby, Burns and Allen and Arthur Tracy (Street Singer), giving CBS total far of six stars. It reports its net savings for the first five months of '32 better than all of 1931, which was 95% above the previous year.

Both KFI and KHJ, on the Coast, have been forced to sacrifice some of their commercial programs to handle the Republican convention coming over the ether.

In some cases the paying customers were accommodated on later hours through the dropping of sustainers, but in other instances the stations were compelled to lose the intake. Similar conditions will prevail during the Democratic convention.

While smaller stations in Los Angeles are crying about poor business, the majors are reporting biz well above the red ink line. KFI is now up a bit of 50% over last year, reports its net savings for the first five months of '32 better than all of 1931, which was 95% above the previous year.

FALL BOOKINGS SLOW ON AIR

Customary reservations for fall air time made by commercials at this time of the year are very below par.

Belated applications for radio advertising space is said to be due to the commercials' desire to wait a few months and see whether conditions improve or not. Networks, although somewhat worried about the situation, figure that the advertisers will flock to the air during the early fall with a rush to get rid of the surplus stock on their shelves.

New WMCA Artists' Bureau

Donald Flamm's WMCA, New York-Indie station, is re-establishing its artist bureau after operating without one for about a year. A deal is on for Lou Irwin, Broadway agent and Ethel Herman's manager, to head it.

Proposition involves separate maintenance of the booking adjunct, with Flamm and Irwin each holding 50% of the artist bureau. The agreement is that Irwin can also continue to personally handle Miss Herman.

Mike Hammer was the former WMCA artist, bureau head when it disbanded.

Rollickers Start June 23

Rollickers Quartet start a series of biweekly broadcasts on WEAF network June 23, spotted Tuesday and Saturday.

Rollickers are under a short-term NBC contract, with additional time resting on how the boys show up during the first few broadcasts.

ANSON WEEKS

And His ORCHESTRA
NOW IN 5th YEAR AT
HOTEL MARK HOPKINS
SAN FRANCISCO

Broadcasting Nightly
C.B.S. COAST NETWORK

Lucky Strike Dance Hour
Semi-Monthly

DUMB CRACKERS

ROBERT BURNS
PANETELA
WABC
Every
Wednesday
Evening at 7

BURNS & ALLEN

ABE LYMAN

AND HIS
CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIPS' DENTAL MAGNESA
Tues., Thurs., Sat. 8:15 (East)
COAST-TO-COAST
WABC

AUTHOR ACTOR

GEORGE FRAME BROWN

CREATOR OF
REAL FOLKS
THOMPSON'S CORNERS
NOW HEADLINING FOR
POST TOASTIES
Thursday, 9:30 - 10 P. M.
WJZ AND NBC NETWORK
Coast to Coast

"Hello Everybody!!!"

Kate SMITH

Columbia System—8:30 P.M.
ON LA PALINA PROGRAM

RUSS COLUMBO

NBC and
Victor Record Artist
Management
NBC ARTISTS SERVICE

DETROIT'S FAVORITE—

RUSS MORGAN
ORCHESTRA

LEE CANDY
QUANER COFFEE
TUE. & THUR. 6:30-6:45

John P. Medbury

Master
Without
Ceremony

on the
M. J. H.
Doni Chase
Revue
at C.
Stations
and
Network

Little Logic, Much Luck, Found In Radio Careers—Trade Idea

"There's no such thing as casting for radio, as for a stage production. That's the answer to many inquiries from radio aspirants as to how to get a break on the ether, according to an important radio advertising official.

It's the answer also to the daily question by professionals who are perplexed at what they feel is radio's wandering methods of casting for any new commercial hour.

They don't know how to go about it. The stage comedian with a sizable rep is dumbfounded at what he feels is the general ignorance of both the broadcasters and the commercial advertising sponsors. Professional wonders at the why and how of bursting into radio.

If he has an agent, the agent often seems equally at sea, as he says that many of the crooners, songstresses and comedians on the air just happened by lucky accident.

There is much to support this otherwise brash conclusion, for it has resolved itself down into a matter of fortunate circumstance or 'angles'.

Latter has in turn given rise to much graft and skulduggery with some interested broadcasting contact plugging a favorite artist, be-

cause of some pre-arranged consideration or expectancy thereof.

Sheep-Like.
Adv. agencies themselves are rather vague when it comes to presenting a new script. Their vagaries are enhanced further by the broadcasters' own vacillating conceptions on what a new voice; whether it's to be names, or crooners; bands or comedy continuities; sketches or m.c.'s with variety specialties, or what?

Amidst all this the talent endeavor to buck the broadcasting line and hope for a break like Crosby or Kate Smith.

Even if they are of a name par line Whiteman, Wynne or Laehr, it's all so much more of a gamble that somebody interested in a name will send for them. And when they do send for them, the champ burn-up the request to prepare for an audition.

Reshape CBS Band Dept.; For Midwest Campaign

Chicago, June 20.
Plans for the reorganization of the band department in the Columbia Artists' Service have been completed and are now awaiting the okay of the network's top executives. With the entente formerly existing with MCA out of the way, the chain's band bureau is particularly interested in crashing the midwest music map.

To that end, Ralph Wonders, head of CBS band selling activities, is due here within the next two weeks. While in Chicago Wonders is slated, among other things, to effect a shift in the department's local representation, bring several of the better known midwest bands under the Columbia wing and tie up two of the town's choice spots, the Bismarck and the Congress.

Break with MCA became inevitable when Columbia discovered a couple of months ago that the Stein outfit was giving equal play and often the edge to opposition hookups, and that the alliance was proving a millstone to its own bureau's band selling activities. Latter found that it was unable to promise prospective customers choice ether periods and outlets because first call on these desirable spots had already been conceded to MCA booked units.

Revised mode of operation of the band department calls for the utmost co-operation from the network's program and traffic staffs. If the band bureau has promised a client a certain number of releases and outlets, it will hereafter be up to the latter departments to see that such arrangements are carried out and to avoid any jockeying around of periods assignment to a CBS account.

Cocamalt Starts Oct. 3

R. B. Davis & Co. has contracted with NBC for Cocamalt product, which begins on the WEAF network Oct. 3. Account will be on thrice weekly, Monday, Wednesday and Friday, and is handled through the Rutherford & Ryan agency.

Program will be called 'The Flying Family', a dramatic sketch which will feature Mr. and Mrs. George Hutchinson and their two little daughters.

Gagging Auctioneer on Air in Utah, and Liked

Salt Lake City, June 20.
Auction sale has been put on air here over two local stations, KDTL and KSL.

Idea was hatched with Auctioneers L. J. Greenfield and Sam Kline. By putting the actual auctioning, with bidders' voices, on the air three times daily, once in a simultaneous hook-up with the two stations, unusually large crowds have been attracted to the store. Auctioneer Greenfield, handling mike work, has cleverly split with gags that make radio quarter hour entertaining. A relief from usual slap-stone commercial merchandising over air.

GERMAN-AMERICAN AIR BALLY FOR BIG FIGHT

Lucky Strike will forego its customary program tonight (21) to sponsor the Sharkey-Schmeling fistaficuffs over both the WEAF and WJZ networks. Cigle account is paying both the line charges for the fight broadcast and the NBC for permission to use its name with the fight.

In addition, the fight will go out on short wave to foreign countries from KDKA, Pittsburgh, in English and from WGY, Schenectady, in German. Harry Sperber, sports editor of a New York German daily, will broadcast the fight announcements. Charles Francis Coe and Graham McNamee will be at the ringside for the fight announcements.

Lucky Strike will be credited with sponsoring the fight for the international broadcasts as well as the broadcast in this country.

Jack Dempsey's orchestra will be heard before and after the pugilistic announcements. He will have a German male choir with him. If the fight doesn't last more than 15 minutes the customary weekly dramatizations will be staged as usual.

RKO Film's Pre-Release Plug on 55 NBC Stations

First of a series of RKO pictures to be exploited on the NBC network will go out over WEAF and about 55 stations Aug. 26. Film is 'Phantom of the Crestwood', which will be placed on the air serially for six weeks, 15 minutes per broadcast. Picture is slated to be released by RKO Oct. 14, about one week after the ether plugs are completed.

RKO will tie up a cash contest with the radio serial, offering \$6,000 in prizes to the best endings submitted to the serial. Film is a mystery and the ending will be left undisclosed by the radio serial.

Names of the contest winners will be announced through the press and radio on Nov. 24 (Thanksgiving Day). Leon Bamberger of RKO is handling the NBC-RKO tie-up.

M. H. Aylesworth, president of NBC-RKO, has advocated the use of radio and films to act as an exploitation booster for the film. Air cast for 'Phantom of Crestwood' will be selected in July.

WORLD BACK IN CHI?

Chicago, June 20.
Reported that World Broadcasting will open studios here shortly, expecting to get their cut of the radio die biz in the fall pickup.

World has never had a recording studio in town, having been contented locally strictly to a sales office and an audition outfit. And that office has been shuttered about a year.

Will give Chicago four radio disc cutters.

RADIO TAX HOLDOUTS

Brussels, June 11.
Only 205,534 Belgians out of a total population of over 8,000,000 are paying the wireless receiving tax. It is estimated that more than double that number of sets are in use.

Butter and Hoss Back

Chicago, June 20.
Return to the air by the fall is being planned by two former air advertisers, Blue Valley Butter and Phoenix Hosiery. Both concerns are now preparing their shows and expect to hit the air early in August for the start of the fall season. Expected that both will grind out 26 discs for the start.

Minute Announcements Fading; Mostly Favored Now for Medicine

Chicago, June 20.
Fast on the wane among radio's source of income is the minute announcement, station representatives here agree. Fast six months, they say, has been a tremendous falling off of customers for this type of other advertisement, with the chill on the way to becoming unanimous in the field of national advertising.

Exception to the latter trend is the distributor of medicinal concoctions, who continues to find that his brief blurb frequently enough repeated by word of mouth gets him a direct mail return far exceeding black and white.

Few of the big minute announcement users of the past year or two are still on the air. Even the kingpin of them all, Bulova watch, has shaved its budget down to a fourth of what it was disburasing a year ago. At its height as a radio spender the watchmaker was figured to have spread over \$300,000 a year for time signal popping.

Compared to the classified ad of newspaper, the minute announcement in the early days of commercial broadcasting appealed strongly to the merchandiser who had little money to spend and was only interested in the number of hearings he could get for his limited investment. In the early days even a station could jam the interludes between phonograph recordings with an assortment of advertisements

and was sure of an audience as long as the musical periods managed to come under the heading of entertainment.

Chain Opposish
Spread of chain broadcasting and the 15-minute and half-hour program idea jostled the abbreviated blurb out of their choice niches on the schedules and relegated them to irregular and off-hour segments of the clock for release. Networks have a stringent rule in effect banning the shooting of spot announcements between chain programs, while the major stations all over the country refuse to broadcast the classified plug during the early and more desirable evening stretch, when the listener average is at its peak.

Advertiser, aver the station reps, has come to realize that the 15-minute program in which specially adapted entertainment figures is cheaper in the long run, as far as making an impression of the product upon the listener is concerned. Tests from the inquiry pulling angle, they say, has borne out this contention.

Arbitrary rates for minute announcements between the time placers, has also done a lot to diminish their prevalence. Many stations are now charging, for example, \$25 for a 40-second shot when the outlet's rate scales a quarter hour at \$40.

Update Brokers Sue On Television Stock

Glens Falls, N. Y., June 20.
Sale of stock in television companies, carried forward on a wide scale in New York State the past year, has brought forth a suit for \$50,000 damages by Gordon Moynihan and John L. Nolan, Glens Falls brokers, against John W. Seaton and Herman Weintraub, dealing business as John W. Seaton & Co., Albany, the Television Corp. of America, Oliver C. Harriman, New York financier; the Harriman Corp., and Anthony H. Boardari.

Action was revealed when the plaintiffs sought a Supreme Court order for the examination of Harriman before trial, alleging they were induced to sell their clients' worthless stock in the television corporation, on the basis of false representations made to them by Boardari, and that in many cases they have been forced to reimburse the purchasers.

John W. Seaton & Co. recently was restrained from selling securities pending an investigation by the attorney general's office. De Boardari last December was alleged to have falsely told the plaintiffs the television company had acquired, through the Harriman corporation, a one-third interest in the Baird Television Co. of England, with exclusive American rights to use of patents and apparatus; that it had obtained control of Sanabria Television Corp. and an interest in Jenkins Tele. Co. and that a group of internationally known business men were on the board of directors.

WBBM Goes Doggy

Chicago, June 20.
Balanced Pet Foods company rides to the air on July 9 for a 13-week stretch over WBBM, the local CBS outlet.

Program will be known as 'Famous Dogs of History' and will be handled by Don Lang, who has established himself in the local ether for his dog and animal yarns.

RUTHERFORD
GLORIFYING THE POPULAR SONG
ON
CHESTERFIELD Program
COLUMBIA-CONSTO-TOAST NETWORK
WED. SAT. 10.10 TO 10.15 E.S.T.
Management
MILLS-ROCKWELL, INC.
799 Seventh Ave., New York



JOE CALICCHIO
(Musical Director of WMCA)
Now at N.B.C., Chicago
PROGRAMS
Amice 'n' Andy, The Goldbergs
Night Whoopie Program
Sat., 9:30 to 10 P.M. C.D.S.T.

PHILLIP'S DENTAL MAGNESIA
WABC—Tues., Thurs., Sat., 5:15 P.M.
FRANCES LANGFORD
MANHATTAN MELODIES
WOR—Wednesday, 10 P.M.
Atop Empire State Bldg.

JOHN SHEVLIN
(TENOR)
Tune in on WOR
Every Monday, 11:15 A.M.
and
Every Sunday Over WBNY at 5:30 P.M.

FRADYOT HOTEL
MEMPHIS, TENN.
EYMOUR IMONS ORCHESTRA
"WHY WE CAME INTO"

BENNY KYTE
And His Golden Tower Orchestra
N.B.C. Network—WJR
Detroit—Wed. 12:30 P.M. E.D.S.T.
Hi-Speed Gasoline
Loose Wire Biscuit Co.
R. G. DUNN CIGAR

EDDIE SOUTH
(The Dark Angel of the Violin)
and his
INTERNATIONAL ORCHESTRA
at
CONGRESS HOTEL, CHICAGO
Broadcasting Nightly—KYW

Ladies and Gents:
You've Been
Warned

AL and PETE

Open for
Westinghouse Electric
June 27

12.45 P. M. E.S.T.
Monday, Wednesday, Friday—WJZ
Tuesday and Thursday—WEAF.
Daily Except Sat. & Sun.

JACK DENNY
AND ORCHESTRA
Waldorf Astoria Hotel
Victor Records
Gem Safety Razor
Program
Lucky Strike Dance Hour
Management M. C. A.

VICTOR YOUNG
Musical Director
American and Brunswick
Records
Harry Scherzer & Marx,
Hindie Honey
Almond Cream,
Crisco and
Goodyear Tire
Broadcasts
Management MILLS-ROCKWELL, INC.

MILLS BROTHERS
4 BOYS AND A GUITAR
COLUMBIA BROADCASTING SYSTEM
Personal Representative
Thomas G. Rockwell
Mills-Rockwell, Inc.
799 Seventh Ave.
NEW YORK
9:15 P.M., Tuesday, Thursday

THE NATION'S STATION, NEW YORK
PRESENTS
SEGER ELLIS

Staining

This is one of those things that probably can't be helped, but to bury his trio at 11 a. m. is the same as kicking Sarazen tee off at 8.30. Figuratively sitting up in bed and wringing four or five numbers between their ham and eggs at such an hour this Whiteman group unravelled 15 minutes of wow-vows and boob-bubs which are strictly commercial. But at 11 in the morning it's going to remain a secret unless those with whom it counts could happen to bump into it accidentally.

It's all part of a scheme to spread the Paul Whiteman specialists over the daily schedule as sustaining people, underlying desire being that they establish themselves individually and that they attract commercial advertising according to the number of people attending. The program includes this Saturday, and the program should be long lived. The Rhythm threesome connect on their own. Surprising that the guys should take so much care at each hour when the beds are being made to radio accompaniment while the head of the house is probably too busy to notice that Saturday is a very long mail with that afternoon on 18 holes in mind.

He needs no comment as to their craftsmanship. That they are specializing with Whiteman is sufficient endorsement of their capabilities. They brought a new style following the lead blazed by the Crook & Co. combination unto guitar, piano and cymbal accompaniment. It is timely and it's good even at 11 a. m. The state opera companies have taken the faculty of living music to the twist and a knock of building these pop songs into what amount to serialized production numbers. That's the way to go and the way for considerable genuine study for the ears. Head work is evidenced throughout the continuity, the singers mixing up the tempo, slipping in the piano duet and even musically playing a number a bit via a whistle.

According to the way this program
me through the boys won't be
ch or any better at from 7 to 10
m. They won't have to be. This
next to closing material for any
pular melody program and as
ch signifies a strong following
among the young bunch if the boys
d girls ever get a chance to hear
a trio by themselves for a quarter
an hour. Sid.

KODAK HOUR
With Raymond Paige, Bachelor 4,
Ruth Holloway
Orchestra and Vocal
COMMERCIAL
KHJ, Los Angeles

This is one of the CBS eastern programs, duplicated on the coast on account of daylight saving. Parent program by Nat. Shilkret's orchestra if wired here would hit the territory between four and five in the afternoon, an impossible hour for this type of musical fodder.

ROBERT H. WILSON
Book Reviews
Sustaining
KYW, Chicago

GOODYEAR REVUE
With Grace Hayes, The Revellers
Music, Singing, Talk
COMMERCIAL
WEAF, New York

Vastly altered, if not entirely new, this program is a lengthy stride forward from the former periodicals sponsored by Goodyear, and pretty generally panned. Whole affair seems more graceful, expert, and entertaining. Former tendency to dwell overlong on the virtues of Goodyear tires has been partially corrected. Or at least the curse has been taken off the advertising by dramatizing the sales message.

During the broadcast last Wednesday (15) the continuity writer slipped in a little propaganda for radio as an institution. Commenting on what a lot of pleasure people get from radio, one of the Robinson family adds that the American system is much better than the European idea of radio as a governmental monopoly sans advertising or sponsorship. This is an interesting commentary on radio's growing self-consciousness toward the anti-ad-

**Sustaining
WBRC, Birmingham**

Robinson family is the mythical group motoring to California. Each week some adventure along the road is dramatized to dovetail with the Goodyear message that 'tires are cheaper than human lives' and also 'brakes stop the wheels; tires stop the car.' This sugar-coated merchandizing pill goes down easily and illustrates how the more glaring impositions can be obviated in radio.

Miss Hayes and the Reveliers are both experienced dispensers of harmony and strengthen the orchestral interludes. Goodyear is getting

Little more time on preparation of script to include some real humor and the program would be o.k.

This is one of those things that probably can't be helped, but to bury his trio at 11 a. m. is the same as

aking Sarazen tee off at 8.30. Fig-
natively sitting up in bed and
argling four or five numbers be-
een their ham and eggs at such
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s those with whom it counts
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ntally.

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He needs no comment as to their craftsmanship. That they are specializing with Whiteman is sufficient endorsement of their capabilities. They brought a new style following the lead blazed by the Crook & Co. combination unto guitar, piano and cymbal accompaniment. It is timely and it's good even at 11 a. m. The state opera companies have taken the faculty of living music to the twist and a knock of building these pop songs into what amount to serialized production numbers. That's the way to go and the way for considerable genuine study for the ears. Head work is evidenced throughout the continuity, the singers mixing up the tempo, slipping in the piano duet and even musically playing a number a bit via a whistle.

Lines are replete with such vapid clichés as 'he's a two-fisted man,' 'ah! there was a woman,' 'well, the world does move,' and 'no matter what happens at that convention in Chicago the world will go on just the same.' Situations unfolded are equally as pointed and original.

OBILLOIL
with Nat Shilkret, Gladys Rice, Mems
About Town Trio, Musicals
COMMERCIAL
EAF, New York

This is one of the CBS eastern programs, duplicated on the coast on account of daylight saving. Parent program by Nat. Shilkret's orchestra if wired here would hit the territory between four and five in the afternoon, an impossible hour for this type of musical fodder.

Spotted Friday nights for a half hour from 9:30, attempt is made to duplicate the eastern bill as near as possible. There are few variations in either the vocal or orchestral selections.

Particularly effective because of the hour, hitting the air for the benefit of the lovers of the better class stuff before the jazz night club stuff gets going.

Another phase which prompted the two-way program is the popularity hereabouts of Raymond Paige and his orchestra, which is considered topping in its class in the west. Bachelor's quartet and Ruth Holloway, soprano, also favs, take care of the vocal end.

Western mail goes as far east as Salt Lake City.

Start of the so-called 'summer riles' packs a lot of breeze. 'Men about Town,' a male threesome, is added and Douglas Stanbury, present when program was last reviewed, is absent. Shilkret and Rice

Japanese houseboy affair that has brought threats of litigation from KNX, whose officials claim the act plagiarizes the Honorable Archie and Frank Watanabe turn from that station. Latter is a big favorite on the coast.

To a listener in all Japanese dialects sound alike, but in entertainment value it is questionable whether this program can hope for the popularity already built up by

Whatever comedy value there is in this turn is in the pigeon English stuff rather than situations. If anyone should be concerned over the plagiarism angle it would seem that Will Irwin who created 'Adventures of a Japanese Schoolboy' should be paged.

Mobil Oil's committee on public measure is plainly aware of the modern love of pep. Tempo throughout is brisk and punchy with the

**Sustaining
WMCA, New York**

Jerry Baker was until recently vocalist with George Olsen's orchestra. He has a strong, tenor voice of quite some range, but lacks individuality.

Baker's phrasing is, at times reminiscent of the bubbling baritone style. On Friday's (17) 15-minute period Baker did four or five numbers, all of a different type. His delivery and style are likeable, but lack sock.

Rhythm Girls are two pianists

Commercial plea laconic and simple. Milkret's music is consistently milkful with odd, bizarre counter-
measures running in and out of the
orchestrations.
"Easy listening," brags the an-
nouncer at regular intervals, stress-
ing the program's veracious slogan.
A crowing a line from Ziegfeld and
Mamamont's recent "Forgotten
Commandments" it is said of the
show. Men About Town, that they
above.

Another early morning warbler, taking 15 minutes of the CBS time slot weekly to lighten the ears of the house frau.

There's nothing immediately exciting about the Dickson tonsils over the mike. About the best thing that can be said about Dickson is that

really sings, rather than
whispers. He vocalizes pleasantly enough,
winning for the not-so-popular and
veretta melodies. He particular
es for the lustier tunes to show
t that low voice.

Dickson grows on the ears some-
what, the listener liking him better
after two or three programs. And
that's Dickson's main hope: that the
files of the morning hours become
ded to him.

Gold.

HOLLYWOOD GOSSIP
With Julianne Johnston, Irene Edwards

COMMERCIAL
FI, Los Angeles

One of the many picture chatter columns of the air emanating from the fact that follows in the wake of "Pinchell." Gossip dishes are Julianne Johnston, former film player, and Irene Edwards, former wife of Cliff Edwards, who aim for a novelty angle by supposedly talking it over while sipping tea in a Hollywood cafe. Only benefit of the teamwork angle is the excuse to team up with numbers from the "no-no's" end of the list—on the night of "Boomers Made Quartet," Hugh (Continued, page 59).

Disc Reviews

By Abel Green

New Mayfair Orc

Imported Victor 24004 recordings of "Lights of Paris," a 6/8 one-step by Polchard Evans and "Slide a Dutch Canal," a fox-trot. The one-step is by far the sprittiest of the twin in the "Valencia" value and with an excellent chance for international popularity. The companion piece is not so good. Europeans seem to have it all over us on the 6/8 and kindred type of instrumental numbers, as witness "Pares" (Ca. C'est Paris), "Valencia," et al., but when it comes to fox-trotology, with the exception of a "When Day Is Denny" tune in the American manner by the George Olesites, it's Leslie Sarony's "Tom Thumb's Drum" while the reverse by Ambrose and his orchestra from the Mayfair Hotel, London, in "The Village Choir" (Victor), a sequel to "The King's Horse." Sprightly fox-trots, both Victor 24002.

Ruth Etting

Two Columbia gems in the excellent Etting vocalization manner. "Me Goodnight" and "When We're Alone" (The Penhouse Serenade) and "That's Something to Be Thankful For" and "Voice in the Old Village Choir" (Victor), a sequel to "The King's Horse." Sprightly fox-trots, both Victor 24002.

Norman Brokenshire-Johnny Marvin "Dr. Brokenshire and Dr. Marvin" is the title of this novelty Columbia disk, which media a floor of old numbers. Brokenshire, whose rep is that of a radio announcer, dovetails them together with a thread of chatter. As musical medicine, Dr. Johnny Marvin, with his uke, to orchestral accompaniment, advises that "Bend Down Sister" should be the theme for round women; in "Hawaii" is a cure for amorous a.k.a. etc.

Not especially brilliant, but oke parlor vaude and suggests that the record would make a satisfactory one-to-fill on an unimportant radio hour either in person by Broke and Marvin, or right off the disk.

Jack Denny-Wayne King "A flock of Jack Denny mix with his Hotel Waldorf-Astoria orchestra. In "Lazy Day" and "Sharing," June Pursell does the vocalizations. A smooth waltz, "Why Can't This Go On Forever?" and "Hello, Sweetheart," has Frank Luther assisting vocally. On Victor 24013 Denny splits with Wayne King on a Charlie Jacobs-Bond waltz couplet, "Love You Truly" and "Just a Wearyin' for You." Victor should have slipped in vocal choruses with these classics.

Law Conrad New Victor artist. Conrad is a well-known society maestro who is known his vocal choruses. He calls

his men the Musketeers. They deliver nicely on their initial entry with "I Love to See the Evening Sun Go Down" and "Pools in Love," the latter by a brother band leader, Charlie Agnew.

Donald Novis

Another new Victor artist, just brought east by NBC for a big radio buildup. Novis is already famous on the Coast, where he came to attention from the Coccato Grove. He has also done considerable picture vocalizations. Novis' tenor is tip-top for the mike. It has a sympathetic quality that'll carry him far. It won for him a \$3,000 Awater Kent prize at the start of his career, and under NBC grooming Novis ought to click big. His debut Victor disks are "By the Fireside" and "Goodnight, My Love," although he has recorded previously before with Gus Arnheim's orchestra.

Enric Madruguera

Still billed with his Hotel Biltmore orchestra, the former dance purveyor at this hostelry (now housing Paul Whiteman) delivers a smooth brand of fox-trotology in "Lovable" and "Let's Have Another Cup of Coffee," from Irving Berlin's "Face the Music."

Madruguera's disk, fame in the past has been built up on the Cuban type of numbers, which, with the exception of "Let's Have Another Cup of Coffee," are probably be reassured to advantage.

Radio Reports

(Continued from page 58)

and by far the best part of the program. A little news value in the weekly program to those interested in the doings of the picture colony as the stuff peddled is four or five days old and patently culled from the newspaper film columns and the trade papers. Despite watchfulness of the Hays office and other agencies to curb the lowdown angle of the recent crop of air chatter, there were several attempts to get a little rough, if not direct at least by innuendo.

Factor, sponsoring this, should get more out of the program than is offered by this retelling of stale news.

POLLY RENNSLAER

Household Talska With Tito Guizar 30 Mins. Sustaining WABC, New York One of the most pleasant light musical interludes on the air featuring Vincent Sorey's Gauchos and Tito Guizar as tenor soloist. From the title, the program is obviously bullish on paso dobles and maxixes, with the singer also essaying rumba and Cuban airs. Guizar has a nice style all his own and should be about set for a little personal singing. Some goes for the Gauchos, although Vincent Sorey, a prolific CBS maestro, is probably too tied up around the studio.

Ueberall Not Connected Ben Ueberall says he is not now in any way connected with Hollywood Gardens. Busy with Pelham Heath Inn.

SOREY'S GAUCHOS

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Cute Racket

A cute racket devised by a press agent employed by a New York roadhouse netted him \$200 for two weeks' work until stopped last week.

The roadhouse had been paying pretty fair money for a one-night appearance over the week end by names with nothing else to do. The p. a. stopped in to advise that the management they were silly to spend so much for "guest stars," when he could deliver "them gratis at the rate of \$100 a week for him to do."

It ended when the agent for a singing single solicited by the p. a. found out what the p. a. was getting for himself and let loose a squawk.

Benchwarmers

Profiting by Day-Off Rule

Chicago, June 20.

Band bookings locally are in a heated shuffle due to the musicians' union six-day ruling. That order, which says that James Pettillo had intended, it is giving employment to many more musicians, and providing the same booking agencies with a chance to crash into some coin. It has opened some of the smoothiest hotels and dance spots to little orchestras which are now getting the breaks by filling in for the one-day-off rule of the regular bands.

Most of the regular outfits are laying off on Monday as their one-day skip, since that day is the poorest for the night in the town. Result is that Monday finds the local ether flooded with music from entirely nameless bands, giving these smaller an opportunity to connect with the public.

Several orchestras, however, are not going for this one-day layoff weekly, but are grouping the no-play days together and will take a week or 10 days off at the close of their run in order to make up for the one-day-out-of-seven mis.

Trick African Explorer Gets No More Air Time

Los Angeles, June 20.

Better Business Bureau has warned local radio stations against selling time to Horace Ippelthwaite, alias Daniel Simpson, who etherized over KMTR Sunday night in an attempt to get members for his African Expedition at \$1,000 each.

BBB charges Davenport has pulled the same gag in Boston and New York where he also exhibited a phoney African travel picture which was made in New Jersey. Tip-off on the trick explorer came from University of California where he tried to make lecture arrangements. Investigation proved Davenport had been exposed as a fake by the American Medical Assn. He claims to be a graduate of McGill University, a member of the Belgian Commission to investigate sleeping sickness, a former British Army officer and the holder of a number of degrees including M. D., F. R. G. S., Ph. D. and A. B. Investigation proved that Belgian had no sleeping sickness commission, never heard of him, the British War Office denied he had ever been an army officer and the degrees were all faked.

In Boston he appeared with his faithful cannibal slave, "Malamba," who had rescued him, allegedly from a savage tribe. Slave proved to be a Harlem elevator operator who later sued Davenport for \$500 back salary.

Davenport, after his broadcast at KMTR, was informed he could have no more time. Other stations have given him the go-by.

Byers Disc Lab Moves Byers Recording Laboratory, radio disc company, move the latter part of this week from Woodside, Long Island, to their new studios in Manhattan.

Among radio accounts handled by Byers for discs are Lehigh and Conoco.

Night Club Reviews

NEW PATIO

Pittsburgh, June 14.

Eddie Klein and Ned Sanders are behind this summer roadhouse venture, something new for Pittsburgh and also the first to have no troupe clicking, providing the boys get the weather. It's an outdoor garden with a seating capacity of 100, with enough cabanas stretched around the premises to take care of at least 200.

An eye-rolling spot, the sort of thing this burg, at any rate, has never seen before. Built alongside the old Sanders Inn, about 10 miles outside the city limits, it's an ideal warm-weather spot and has both policy and patronage in its favor.

Klein and Sanders monopolize nite-club trade here, the former having been associated with the past with the Garden Inn, the Rendezvous, the Villa Royale, the Show Boat with Joe Miller, and more recently the Tavern, while Sanders for several years operated the Inn that still bears his name, at one time the town's class spot. Policy is reasonable and attractive, too, with no cover charge at any time and a minimum check only on Saturday nights. Then it's \$1.50 a person.

Success of the New Patio depends chiefly on the turnover, which this site can get providing it can stay outdoors. Cool or rainy weather will necessitate moving indoors, thus cutting down capacity almost 75%. Anyway, it's the only thing of its kind around here, and if it can't get over, nothing can. For another thing, the New Patio is offering a classy floor show. Jerry Blanchard, the nite-club big figure locally, is acting as mistress of ceremonies and also dishing out her own "hot" bolero. She and her nifty appearance on the floor, knows how to use that contralto of hers, and she's a cinch with the Klein and Sanders trade. Other acts are Mary Lee, excellent acrobatic dancer; Lanchard and Mary, one of the best of the ball-room dance teams to regale the nite-club trade here, and the Thompson-Burns Bird, local male radio trio and popular figures over KDKA.

Waldorf-Astoria Roof

New York, June 15.

Opening of the roof garden on the Waldorf-Astoria drew a gala crowd; Jack Denny is at the orchestral helm.

The Waldorf's roof more than fulfilled its predictions. Spotted by stories above the sidewalk, it is an elaborate place of silver burnished fixtures and mirrored walls with highly-colored lanterns. Over the center of the roof, right above the dance floor, is a lattice framework through which the sky appears. Steel partitions cover this lattice work in rainy weather, with the management claiming the partitions can be opened or closed in 20 seconds.

Spot can accommodate 600, including the tables on the terrace which runs all along the north side of the building. Cover is \$2 per person.

Denny's orchestra, as usual, supplied ace decastration. Denny was shifted to the roof from the Empire room of the hotel. The band has a definite appeal and following. Arrangements are differently spiced and slightly more for the couples who revel in dance floor exercises. And it makes easy listening.

With the band as the songbird attraction is June Pursell, recently removed from the NBC airwaves with her program. Although she is still under contract to the artists' bureau, Miss Pursell has a pleasant voice as a singer, but does not typify the debonair type which Denny was searching for.

A tango unit is spotted on a small balcony above and across Denny's room for slow tango and fast rumba instrumentation. This Latin unit fills in the rests between Denny's orchestra, which makes for continuous music.

The Waldorf has everything necessary for the metropolitan or vicariously rich. The informal dress policy should be a help.

CONGRESS HOTEL

(Ballroom Room)

Chicago, June 15. After lying dormant for some time the Ballroom room in the Congress, one of the elite spots in town, has installed Eddie South's colored aggregation for the hot and heavy music and that's what they're getting. First time the swanky Michigan avenue hostelry has relaxed the color line, but having tried everything else without getting the novelty of the idea caught on.

South is known as the "dark angel" of the violin, and appears to be a colored Rubinoff, his trick fiddle work marking him apart from any other white man in the business. With a small combination of only five men South blew into town at the Club Rubalyst, where he stayed for about five months. For the Congress date the band has been augmented to eight and will probably add three more soon.

South's musical interpretation is a natural one, which could probably be enhanced 100% with the right kind of arrangements. There's nothing about this gang can't do with a score and if the boys behind the right kind of shenanigans. There's nothing into shape to lend more weight the whole combo will be ready for anything. The turnover, which is the same night as the Edgewood boardwalk this room dragged a good crowd of college kids away from the other spots, is an encouragement.

Place is also figuring on the convention mob in town and for that reason has South's band in for only four weeks, but with options. Getting any kind of a break the colored bunch should make an impression here. Meanwhile they're on KYW night, which is a good thing. NBC understood to be interested. Covers of \$2 Saturday night and \$1 week nights seem bit too good for the localities and even perhaps for the political gang.

Saratoga's New Club

Saratoga, June 20.

Gang of men are working at top speed in an effort to have an elaborate new night club on site of "Riley's" Lonely Lake roadhouse, ready for use by the opening of racing season. Old resort, known for its "Riley's" roadhouse, is to Times Squares come to the Spa for the ponies, burned to ground in a mysterious fire last winter.

A local attorney, acting for unidentified principals, recently purchased the building site from corporation owning it, for reported price of \$10,000.

Work on a lobby and dining hall, first unit of what is planned to be a huge club house, is now being rushed. Later a 100, with a capacity for 300 diners and equipped with a superb dance floor, is to be erected. The grounds will be landscaped.

Place is scheduled to open July 24.

Bill Scotti returns to the Pierre Roof, New York, tonight (Tuesday). Follows Joe Moss.

WELCOME LEVINS

"Five Feet of Melody" RKO Proctor's Theatre, Newark Week of June 18 OFFERING

"Out of the Air" Directed by ROYAL DOLAN and WILLIAM MCCAFFREY

AL WOODS TOP OF THE MORNING Showing Late Sunday

HI THERE! BARRY PERKINS

RAY PERKINS

THurs.-Thurs. 7.30 P. M. BARRASOLOIST Management N.B.C.

KUZNETZOFF and COLONA

"STERO" Program, Wednesdays, 10:15 a.m., WEAF

JAMES MELTON

"The Golden Voice of the Air" RKO PALACE, NEW YORK Week of June 25

Johnny Green, Accompanying Management: NBC Artists Service

HAL BECKETT ORGANIST Fox, Brooklyn, New York INDEFINITELY

THE PRINCESS OF WALES WJZ-PONTIAC FRI.-10 P. M. COAST TO COAST

PAUL WHITEMAN

THE PRINCESS OF WALES WJZ-PONTIAC FRI.-10 P. M. COAST TO COAST

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UNMERRY MAY; NEW LOWS HIT

New York, June 17. May was a pretty tough month for the publishers. Sales were at a low level, which could not even be broken by the few choice hits.

Feist's 'Paradise' and Joe Morris' 'Somebody Loves You' topped the majority of the sales, although the latter began to fall off somewhat toward the close of the month. Former song leads the blue ribbon six, while the latter is right behind it. 'Loves You' was the leader for the previous month, April.

Berlin's 'Lullaby of the Leaves' came up swiftly toward the end of the month and earned the No. 3 berth by a fairly wide margin. Tune looks like June's No. 1. 'My Mom' (Donaldson, Douglas & Gumble) earned the No. 4 notch, just nosing out Famous 'One Hour with You' from Par's Chevalier picture of that title. Shapiro-Bernstein's 'Laws, You Made the Night Too Long' didn't get started until shortly after May was ushered in, but it caught a solid hold on the fancy of the sheet music buyers, whatever there is left of them, and managed to climb until it earned the sixth and lowest berth fairly.

Runners-up during the month, which behind the sales, were Carl Rad's 'Keepin' Out of Mischief Now,' Robbins' 'By the Fireside,' Olman's 'My Extraordinary Gal,' Feist's 'Tall Me Why You Smile,' Mona Lisa and Robbins' 'Lovin'.

Disc sales continued its slow pace. 'Laws' leads two lists as the best seller, Brunswick's and Victor's. In the Columbia line, the long running disc, priced at 85c, 10c above the usual disc price, leads the list. It is a medley of Isham Jones Dance Hits, coupled with the tune 'Sizzling.'

Chicago Echoes N. Y.

Chicago, June 17. Business slowed down badly in May, the sales both in the sheet field and the platters falling off to about the all-time monthly low. June, however, started out with a better tone and the current month should see an improvement generally.

Low speed of turnover for May was demonstrated by the few changes in the best seller's setup. Every one of the May list remained in the royal crowd with the exception of 'Aut Wiedersehen,' which was replaced by 'Gone with the Wind' comedy tune that has been around for some time. 'Wiedersehen,' however, would rate as hot seventh in the listing, while others exhibiting coming strength are 'Lullaby of the Leaves' and 'Silent Love.'

Discs revealed the same static tendencies. Brunswick continued to get its biggest sales from the vocals of radio fads, while Columbia's colored orchestra recording delivered that firm's best.

20c War Stains L. A. Red

Los Angeles, June 17. Little change except a slight turn for the worse in the tune trade on the coast during the month, the remained almost unchanged. Price of 20c per copy for all pop sheet music, except production numbers, still in vogue among the larger Kress and Music Sales Corp. counters, which are only trading dollars at that scale. Someone will have to crack pretty soon, with the overhead setting the ledgers deep into the red.

Disc sales are from hunger, with Columbia still trailing the other two majors by a long ways.

WITMARK RECALLS ONE

'How Can You Say No,' which Witmark some weeks ago commenced publishing as a pop, has been spotted for use in Warner's 'Blessed Event.' Use of this song in the picture forces Witmark to lay off plugging the tune until the picture is released which is scheduled to be some time during the fall. Joe Burke, Al Dubin and Irving Kalish authored the tune. 'Blessed Event' will also feature another song composed by Seymour and Jesse Greer titled 'Bey-mour' in the Moonlight.'

David with Davis

Benjamin David has merged his agency with Meyer Davis, moving into the new east side Davis penthouse offices in order to be near the broadcasting stations. David will handle radio bookings for Davis besides retaining his individual accounts.

MAY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MAY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	'Paradise'	'Paradise'	'Paradise'
No. 2—SONG	'Somebody Loves You'	'Somebody Loves You'	'Aut Wiedersehen'
No. 3—SONG	'Lullaby of the Leaves'	'My Mom'	'One Hour with You'
No. 4—SONG	'My Mom'	'By the Fireside'	'Too Many Tears'
No. 5—SONG	'One Hour with You'	'Goofus'	'By a Rippling Stream'
No. 6—SONG	'Laws, You Made the Night Too Long'	'One Hour with You'	'Kiss Me Good-night'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Laws, You Made the Night Too Long' (Guy Lombardo's Orch.)	'Paradise' (Guy Lombardo's Orch.)	'Paradise' (Guy Lombardo's Orch.)
BRUNSWICK—No. 2	'My Extraordinary Gal' (Paradise' (Guy Lombardo's Orch.)	'Good-bye Blues' (Mills Bros.)	'I Heard, 'How Am I Doin'' (Mills Bros.)
BRUNSWICK—No. 3	'Strictly Cullud Affair,' 'Aw, You Dawg' (Calloway's Orch.)	'Laws, You Made the Night Too Long' (Guy Lombardo's Orch.)	'Stop the Sun, Stop the Moon' (Boswell Sisters)
BRUNSWICK—No. 4	'Chinatown, My Chinatown,' 'Loveless Love' (Mills Bros.)	'Devil and the Deep Blue Sea' (Boswell Sisters)	'Shine' (Bing Crosby and Mills Bros.)
BRUNSWICK—No. 5	'Happy-Go-Lucky You,' 'Lazy Day' (Bing Crosby and Isham Jones Orch.)	'Shine' (Bing Crosby and Mills Bros.)	'Paradise' (Bing Crosby)
BRUNSWICK—No. 6	'My Silent Love' (Isham Jones Orch.)	'Paradise' (Bing Crosby)	'Blue Rhythm'
COLUMBIA—No. 1	'Medley Isham Jones Hits,' 'Sizzling' (Frank Trumbauer Orch.)	'All of Me' (Louis Armstrong Orch.)	'Somebody Loves You' (Ted Lewis Orch.)
COLUMBIA—No. 2	'Old MacDonald Had a Farm,' 'Noah's Ark' (Dan Russo Orch.)	'Goofus' (Dan Russo Orch.)	'You Can Depend on Me' (Louis Armstrong Orch.)
COLUMBIA—No. 3	'What a Life,' 'Strangers' (Art Kassel Orch.)	'Good-night, My Love' (Art Kassel Orch.)	'Home,' 'All of Me' (Louis Armstrong Orch.)
COLUMBIA—No. 4	'Lovable,' 'Let's Have Another Cup of Coffee' (Enric Madriguera Orch.)	'You Can Depend on Me' (Louis Armstrong Orch.)	'Twenty-one Years' (Kate Smith)
COLUMBIA—No. 5	'Keepin' Out of Mischief,' 'Laws, You Made the Night Too Long' (Louis Armstrong Orch.)	'Love, You Funny Thing' (Louis Armstrong Orch.)	'Kicking the Gong Around' (Louis Armstrong Orch.)
COLUMBIA—No. 6	'Laws, You Made the Night Too Long' (Lee Morse)	'My Woman' (Ted Lewis Orch.)	'Was That the Human Thing to Do?' (Ben Selvin Orch.)
VICTOR—No. 1	'Paradise' (Leo Reisman Orch.)	'Lullaby of the Leaves' (George Olsen Orch.)	'One Hour with You,' 'Music in the Moonlight' (Jimmy Greer Orch.)
VICTOR—No. 2	'One Hour with You' (Jimmy Greer Orch.)	'Humming to Myself' (Johnny Hamp Orch.)	'Bon Voyage' (Jimmy Greer Orch.)
VICTOR—No. 3	'Voice in the Old Village Choir,' 'Lullaby of the Leaves' (Paul Whiteman Orch.)	'Night' (Jack Denny Orch.)	'Say That You're Teasing Me,' 'Take a Picture of the Moon' (Baby Rose Marie)
VICTOR—No. 4	'Lovable' (Leo Reisman Orch.)	'Hello Gorgeous' (Buddy Rogers Orch.)	'Lovable' (Leo Reisman Orch.)
VICTOR—No. 5	'My Extraordinary Gal' (Gene Kardos Orch.)	'By a Rippling Stream' (Johnny Hamp Orch.)	'Paradise' (Leo Reisman Orch.)
VICTOR—No. 6	'Close Your Eyes,' 'Get a Date with an Angel' (Mayfair Orch.)	'One Hour with You' (Jimmy Greer Orch.)	'Blue Rhythm' (Duke Ellington Orch.)

Skinny Pryor's Tale

(Continued from page 4)

upon an unsuspecting public. Through these various ways I have been held down, held up, sat on, walked on, flattened, squeezed and broken until I do not know what I am, where I am, or why I am.

These laws compel me to pay a merchant's tax, capital tax, income tax, incorporation tax, real estate tax, auto tax, property tax, gas tax, light tax, school tax, water tax, cigarette tax, syntax, liquor tax and carpet tax.

In addition to these laws I am requested and required to contribute to every society and organization that the inventive mind of man can conceive. Give to the Society of St. John the Baptist, Woman's Relief, Navy League, Children's Home, Pro-Foreigners Benefit, Goldiggers, Red Cross, Black Cross, White Cross, Purple Cross, Flaming Cross and the Double Cross.

The government has governed my business so that I do not know who owns it. I am suspected, expected, inspected, disrespected, examined, re-examined, informed, required, commanded and compelled until all I know is that I am supposed to provide an inexhaustible supply of money for my known and unknown need, desire or hope of the human race, and because I refuse to donate to all and then go out and beg, borrow, or steal the money to give away, I am ousted, cursed, discomfused, boycotted, talked to, talked about, lied about, held up, held down and robbed until I am just about ruined.

The only reason I am clinging to life at all is to see what the hell is coming next. Will be up to ask for reductions.

SKINNY
(R. S. Pryor.)

HERE AND THERE

Charlie Dowski, billed as 'Charles of Park Avenue' and his orchestra, resume again for the Swedish-American line for the summer. S. S. Kungsholm, the first of the excursion cruises into the Norse countries, will feature Dowski's dance orchestra commencing June 28.

Dave Kent returned to Witmark. Kent left the firm some time ago to go with Donaldson, Douglas & Gumble.

Richard Whiting and Ray Egan have written the theme song for 'Red Headed Woman' at Metro. Title is 'Song of the Red Headed Woman.'

Jimmy Petrillo, Chicago musician's prexy, left for Los Angeles, where he will attend the A F of M convention.

During his absence, about four weeks, Carl Baumann, vice-president of this local, will sit in Petrillo's chair.

Chic Castle has joined the Lyric Music Company in charge of Chicago.

Castle has been Chicago chief in past for Robbins and Olman.

Jack Miles orchestra, indie unit, follows Lew Conrad into the William Penn Hotel, Pittsburgh, June 21.

Conrad's orchestra is under NBC contract.

Lou Frohman, former pit leader for RKO at the Orpheum, Madison, Wis., is at the RKO Fordham, New York. He replaces Dave Mordecai.

Eddie Pardo, m. c. at Hollywood night club, Galveston, Texas, called back to New York due to illness of father. Frankie Quartell, orchestra leader, substituting for Pardo.

Inside Stuff—Music

Paul Whiteman came into the Biltmore Cascades knowing that he couldn't make money on the engagement singly. With overhead of \$5,000, he still requires two engagements to make money, counting on the Pontiac broadcast for the rest.

At \$1,000 guarantee, plus all the \$1 (and \$2 Saturdays) couverts, Whiteman can at best gross \$4,000. That includes also a cut on the mineral water.

In suit of Okeh to prevent Louis Armstrong from recording for Victor, former company alleges that the trumpeter's services were unique extraordinary, and irreplaceable and cited as an instance that laymen could recognize the voice of Armstrong when they heard it on a record. Colored musician was given \$150 a recording by Okeh, with a \$3,000 yearly minimum.

Radio disc studios when using song medleys for the commercial records always select every tune from one publisher. This is to hold down the cost of royalties for the MPPA.

Songwriters' Protective Association has so far refused to okay the proposed union contract for songwriters and publishers drawn up by Gene Buck, president of the ASCAP.

S. P. A.'s main objection to the proposed contract is on the ground it is a straight bill of sale and not a conditional bill of sale which the songwriters prefer.

They are said to be satisfied with the majority of the terms otherwise.

ELLINGTON'S AIR SWITCH

Duke Ellington's band goes into the Lincoln Tavern, Chicago, June 29 for four weeks, following Earl Burdett's crew.

Ellington will etherize via CBS from WGN, Chicago. Heretofore he has been airing on the NBC network.

Lombardo at Pavilion

Guy Lombardo is due to go into the Pavilion Royal, Long Island, July 10.

He will remain in that spot throughout the summer. Smith Bell's crew, currently in, not yet set for a spot after leaving the Pavilion.

Robbins, Feist Holdouts On Victor 10-20 Discs

Robbins and Feist are the sole major publisher hold-outs on Victor's 10 and 20 records, refusing to okay recordings.

Both take the position that the others can, experiment of they want, having had a costly lesson on the Durlum flop, which cost Robbins \$15,000. He settled for 10%.

Billy Bissler's orchestra, recently at the Windsor hotel, Montreal, for the summer to the Selwyn Club, Lucerne, Quebec, Band will get the Trans-Canada C. P. R. network every Wednesday night.

A.S.C.A.P. HIRES SELF-DEFENSE P. A.

American Society of Composers, Authors and Publishers, imposed by the avalanche of counter-propaganda, is taking on a Chicago firm of public relations counselors to present their cause to the legislators and the public.

From all sides, the Society's antagonists have built up a structure dealing with the alleged "music trust." The major broadcasters, the National Association of Broadcasters, the various picture and theatre trade organizations, et al., have all gone on record opposing the payment of so-called "tribute for the use of copyrighted music."

Society, with its writer-publisher members on the verge of bankruptcy, must now look to radio as a major source of income.

In self-defense the music men feel that the public and the law-makers should learn about the plight of the present-day songwriter and publisher.

Canadians Peeved at Yank Snub, Retaliate

Buffalo, June 27.

Barring of Buffalo musicians from playing at Canadian beach resorts hereabout has led to attempt by the United States Department of Labor to adjust the matter through the Canadian immigration department. Under a general order of the United States Bureau of Immigration following the act of March 17, 1932, the old rule providing that Canadian orchestras might fill temporary engagements in the United States has been terminated. Canadian authorities now propose to apply the same treatment to American orchestras entering Canada.

Buffalo and Canadian immigration authorities are hoping, with the co-operation of Washington and Ottawa to restore reciprocity in the situation.

Erno Rapee's Vacation

Erno Rapee is going to Europe on a vacation and upon his return will shift to Hollywood for a few weeks prior to Radio City's opening Xmas week.

Rapee will be general musical director of Radio City.

Music Guide

"MASTER" IS RIGHT
Master of money and of rhythm—that's Frankie Master
playing at Chicago's Terrace Gardens at "Whiff Part" NBC and K.T.W. Why? Because he's "forever"
"LADY DAY"
"THE VOICE IN THE OLD VILLAGE CHORUS"
"IF YOU WERE ONLY MINE"
"HOLDING MY MONEY'S HAND"

ROBBINS MUSIC CORPORATION
1101 SEVENTH AVENUE
NEW YORK

"HUMMIN' TO MYSELF"
"IS I IN LOVE? I IS"
"IT WAS SO BEAUTIFUL"
"UNDER A SHADY TREE WITH YOU"
"WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL"
"MUST IT BE THE END?"

DeSYLVA, BROWN & HENDERSON, Inc.
745-7th Ave., New York

"TWO LOVES"
"MARDI-GRAS"
"DRUMS IN MY HEART"
MILLER MUSIC, Inc.
52 West 45th Street, New York City

NUTTY MUSIC BIZ

Girls Write Hits—Supposed Hamburgers Click

Paradox of Tin Pan Alley is that the No. 1 and No. 3 best sellers today, "Lullaby of the Leaves" (Egan, Inc.) and "My Silent Love" (Famous Music) are both composed by women tunesmiths, Bernice Petkere and Dana Suesse respectively. This is contrary to all t.p.a. lore, that a femme songwriter could be unusually successful.

Paradox No. 2, which further supports the songwriters' and publishers' contention that their business gets crazier by the hour, is that "My Silent Love" and "Humming to Myself" (DeSylva), another good seller, are both minor tunes. Normally any publisher would hardly dare issue such type songs, much less expect them to click.

'A' PUBLISHER NEEDS \$500,000 CAPITAL

It's still a \$500,000 business, in investment alone to operate a class-A music publishing business, although considerably cut down from past standards. It used to cost \$30,000 to \$100,000, and as high as \$150,000 on one time, to operate. Now a class-A publisher is down to \$30,000 to \$40,000 a month of fixed charges before he can get anything back.

With the fancy \$100,000 overheads the publishers made more money proportionately then, than now, with the net curtailed 50%.

The old debbil Radio gets the blame.

At this rate, some of the major publishers are said to be losing at the rate of \$10,000 a month.

CBS ANALYSIS OF '31 INCOME

Out of CBS' total of 141 advertisers during the year 1931, the industry most highly represented was drugs and toilet goods, which contributed 34 accounts out of the total 141 for a percentage of 24.1%.

However, out of CBS' total income for time for 1931, totaling \$11,895,039, the highest volume was contributed by the cigars and cigarettes industry, which gave CBS 27.5% of the networks total income although as an industry it only consisted of 5.7% of CBS' total advertisers. The cigars and cigarettes industry consisted of but nearly one-fifth the amount of drugs and toilet goods advertisers and yet spent more than 1 1/2 times as much money as the latter industry with CBS.

A classified list of CBS advertisers by industries follows.

This list shows the percentage of CBS advertisers by industries in 1931 and their percentage of the total CBS volume of business.

Advertiser	% of Total
Automotive Industry.....	2.8
Cigars, Cigarettes.....	27.5
Clothing & Drygoods.....	5.7
Confectionery & Soft Drinks.....	4.2
Drugs & Toilet Goods.....	24.1
Food & Beverages.....	1.8
Financial & Insurance.....	3.6
Flowers.....	1.8
House Furnishings.....	1.4
Machinery & Elec. Supplies.....	3.6
Paints & Hardware.....	3.6
Radios & Music Instruments.....	2.1
Petroleum & Motor Oil.....	2.1
Shoes & Housewares Supplies.....	1.4
Shoes & Leather Goods.....	2.8
Stationery & Books.....	6.8
Miscellaneous.....	7.1

ROSE GRABS SONG

Billy Rose paid Famous Music \$3,000 for the right to use Famous' song, "I Wanna Be Loved," in his next show. Tune was written by John W. Green and Ed Heyman.

Song is a new one, which Famous just commenced plugging. Due to the Rose buy for use in his production, Famous is now forced to restrict its use.

Green and Heyman are working on additional song material for Rose.

FRIML SUED

Hollywood, June 20.

Frank L. Bernstein is suing Rudolph Friml for \$17,000, claiming he settled the composers' contract with United Artists for \$17,000.

United Artists contracted Friml to write the music for one picture, they didn't use him.

Sold by Phone

Los Angeles, June 20.

Ted Florito has placed his "Three a Day" 10" number with DeSylva, Brown and Henderson. Lyrics are by Ray Egan.

Number was sold to the New York men through Ben Beriman, their local rep, having Florito play it over long distance phone from San Francisco to N. Y.

WOOLWORTH TEST ON 8 VICTOR 10-20c OUTLETS

Victor's 10c and 20c discs will be placed on the counters of seven New York Woolworth stores and one Brooklyn store the end of this week. Each of the eight stores will carry both brands of discs. None will be sold in out-of-town Woolworth stores for the time being. Chain is waiting to see how they go through the initial eight outlets.

The cheaper Victor discs will be called "Electra" and will bear the RCA-Victor manufacturing insignia; only daily recorders will be sold.

Peist and Robbins have refused to accept a lower royalty from Victor for the cheap disc.

International Coin Shrinkage Hits Pubs

International finance is further complicating things for the music publishers. One firm has \$17,000 tied up in Australia because by the time it clears through London the value of the pound shrinks to \$2.70.

This is due to the rates of exchange and the financial restrictions against exporting funds from any country.

Like the film companies who have moneys accruing, the publishers are now considering taking the heavy exchange loss and realize some proceeds.

Campbell-Connelly and Robbins Music Corp. are organizing a subsidiary for Norse and Teutonic publication of their editions with headquarters in Switzerland as a financial convenience.

As a neutral country, there are no financial regulations about exchange, export of funds, etc., which makes it the most desirable center for such venture.

Robbins' German representative, Albrecht, was not renewed last month.

Lombardo-Brunswick File Answer in Victor Case

Guy Lombardo and Brunswick have filed answers to RCA Victor's injunction suit, both practically interposing the same defense that an alleged oral agreement is not enforceable by an injunction. Victor would enjoin Lombardo from recording for Brunswick, claiming an oral contract for a year in 1930.

Lombardo, through Abeles & Green, admits having made a written contract a week later with Brunswick, for a period of a year, and argues that because of the sundry ramifications of recording, he couldn't have made any oral agreement.

Victor alleges it agreed to pay Lombardo \$350 a side for recording.

Robbins Chugging West

Jack Robbins is making a barnstorming trip for a month with his car to contact the midwest boys and also contact with the opening of Lew Leslie's "Clowns in Clover" in Detroit and Chicago. Robbins publishes that Jimmy McHugh-Dorothy Fields score.

Harry Woods is with him, to drop off in Chicago for some collaborative work with Gus Kahn. Latter is also to reconstruct "A Million Dreams," a west coast song by W. C. Levitt, which has been making an impression west of the Rockies.

GILL SETTLING SUIT

Los Angeles, June 20.

Superior court has up for approval settlement of an auto accident in a settlement with Jeffrey Gill, singer, into Hayes Bertoldo, 18. Latter, who suffered \$300 offered in, willing to accept the \$300 offered if the court okays.

Car Gill drove owned by Gaylord B. Carter, organist.

Musicians' Union Re-elects Officers And Shies Clear of New Legislation

Free Concerts Flop

Denver, June 20.

Free noon organ recitals in municipal auditorium are being discontinued. Last year average attendance was a dozen persons and largest \$5.

City Organist Reynolds, while not under contract, draws \$4,000 yearly, and will be retained, subject to call.

DURIUM DROPS WEEKLY DISC

Durium will discontinue the manufacture of its Hit of the Week Record.

Durium has taken a weekly loss on these discs for many months. Its current distribution is about 60,000 discs weekly, which is not nearly enough to get the company off the nut.

Company will continue to release the Hit of the Week discs for about four more weeks, since it is that far in advance of its recording, but thereafter will not place any more records on the stands.

Although Durium has been losing money with the Hit of the Week discs, it has been making money on advertising records, discs specially made for advertising purposes.

When Durium first placed its records on the newstands to be recalled at 15c its distribution grew in leaps and bounds until it exceeded 500,000 weekly. Thereafter it began to slump until it sank to about 200,000, when it went into the hands of receivers, the Irving Trust Company taking it over. Stockholders later took over the operation of the company from the Irving Trust with Ralph Maxim as president.

Royalty Big

When the records were first placed on the stands and had a large distribution it meant quite a bit of revenue in royalties for publishers. Currently, with two songs being used on a disc, which are of the long running order, the rights to record the song are bought outright for about \$75 or \$100.

The Victor-Woolworth angle, said to figure in Durium's decision to discontinue Hit of the Week, since Victor will put out 30c and 10c discs for Woolworth, is denied by Durium. Latter company states that it could have had Woolworth as an experiment in the Victor manner, but refused to play ball with the chain store simply on an experimental basis.

Durium will continue with the manufacture of advertising records.

Among Durium's accounts for advertising records are Chevrolet Motor, General Electric, Goodyear Tire and Rubber, Westinghouse, Wm. Wrigley Jr., Chrysler Sales and Frigidair.

Los Angeles, June 20.

American Federation of Musicians' convention here all last week failed to make any sensational changes in its legislation, none in the officers, and voted down much proposed radio and traveling band restrictions.

After a campaign that began seven years ago, James C. Petrillo, Chicago, was elected to the executive committee replacing Fred Bernbach, New York. Latter remains as assistant to President Joseph N. Weber, who was re-elected for the 34th time. New ruling prohibits an executive committeeman from also being the president's aide.

Remaining officers are the same as last year.

Action on bonding of booking agencies, 10% tax collections from traveling bands for the benefit of locals in whose jurisdiction they play, and banning of traveling bands in advance of its recording, which they have played engagements of more than four weeks, were referred to the executive committee without favorable recommendation. Revived at the final session and carried in part.

Radio rulings defeated were to place all chain and hookup broadcasting under jurisdiction of the international office and for the latter to fix all price lists for radio.

Proposal to eliminate the 3% above scale price for traveling bands was voted down unanimously.

N. Y. Autonomy Defeated

Fight by New York Local No. 802 for local autonomy was carried from the denial of the executive committee to the convention floor and again defeated, but the executive committee is willing to increase the number of members of the local governing board picked by the local from five to seven and decrease the number appointed by the international from nine to seven.

Weber, in his annual report, announced a decrease of 30,000 in membership, a drop of 20%, and in recognition of the consequent loss of one-fifth in revenue, a resolution was passed to decrease the organization's expenses to meet the situation.

Convention went on record against prohibition and the practice of allowing U. S. Navy bands to take commercial bookings in competition with members.

Price lists or phonograph recordings were expanded to include similar scales for electrical transcription.

Meetings were all held at the Biltmore hotel, with trips throughout the country and to Metro-Goldwyn-Mayer studio during the first two days.

Final session on Saturday was a long session in an effort to lift the 2% theatre defense tax for living music. Move to abolish was overwhelmingly defeated. Net result was the addition of an amendment imposing the tax on the salaries of all traveling bands, regardless of what work they do. Present levy applied only to permanent and traveling theatre bands.

Chicago was selected as the place of meeting for next year's convention.

ANNOUNCING

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in our New York office
as General Manager of

DeSylva, Brown & Henderson, Inc.
ROBERT CRAWFORD, President
745 Seventh Ave. New York

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0654-4401

CONGRESS

Two Wednesday night showing spots in this burg at present, the Alhambra Morris office here, and the RKO festival at the southside Ritz. Out of the 13 acts viewed, somebody must get some good.

This five-act show here last week was very bad. Evidenced that a bit more care and selection is needed in the setting of the show. Even though it's just a preview, it should at least have some qualities of entertainment and proper routing. The acts here clashed with each other all through the running. Two of the turns of the five being absolutely identical in construction. There's hardly any excuse of that slip-up.

These two clashing turns are dancing trios, Coll, Emmett and Coll, and the Perry and the Perry. Both acts have two boys and a girl. The Coll act was formerly a two-piece, and has just added an extra fellow. Act was at a bad disadvantage in being forced to work in 'one', the only space this house allows because of the publisher's chiseling on the dime. It's a nicely dressed affair and manages to get by pleasantly enough without anything outstanding in the hoofing line. In between there's some warbling and fiddling, and doesn't come off with that triple-act stunt, one fellow carrying the girl astride, his back and the other man on the girl's

Billie White, colored, opened the short 45-minute show with a hotcha song-and-dance interlude. Nothing

here. After Coll, Emmett and Coll came the Durham Trio, three kids doing hill-billy. Strictly for the small time, both on the stage and ether. The guitar, fiddle and warble work in all too familiar and repetitious to mean anything; about the only thing selling the turn at all is the age of the performers. It does prove that a 10-year-old can saw 'Pop Goes the Weasel' as well as anyone.

In Tex McCleod the show received its only boost. This full-dress version of Will Rogers has manner and material, managing to keep his remarks sufficiently current to get laughs out of comments on the day. When the evening regalia goes with the roping stunts is open to argument. In vaude it might do, but in a picture work would call for the chaps and sombrero.

In the absence of a regular m. c. Abe Platt (the manager, doubled from the front of the house. He's a swell man.

M. T. Jones dramatic stock moves this week from Middletown, O., to Muskegon, Mich.

George Robertson Players, dramatic rep show now touring in Wisconsin, last week received a tentative booking. Expect to work on a week-to-week plan.

Robert Schoenander, James Barry and Jack Dwork last week took over the 63d St. theatre. Same group also has the E. A. R.

Polka Bros. have given up the Crystal Lake, Ill. theatre.

Echo theatre, at Desplaines, Ill., folded again within seven days after reopening.

Big Sound Grosses

'Singing Fool' (WB).	\$5,000,000
'City Lights' (UA)	
(Sound)	4,250,000
'Goldiggers' (WB)	
way (WB)	4,000,000
'Wings' (Par) (Sound)	3,600,000
'Sunnyside Up' (Fox)	3,200,000
'All Quiet' (U)	3,000,000
'The Jazz Singer' (WB)	2,000,000
'Whoopie' (UA)	2,000,000
'Cockeyed World' (Fox)	2,000,000
'Hell's Angels' (UA).	2,500,000
'Welcome to the Circus' (Par)	2,100,000
'Desert Song' (WB) ..	2,000,000
'Virginian' (Par)	1,900,000
'Palmy Days' (UA) ..	1,800,000
'Cocoanut Grove' (Par)	1,800,000
'Cimarron' (Radio) ..	1,750,000
'Trader Horn' (Metro)	1,750,000
'Love Parade' (Par) ..	1,500,000
'A Small Crack' (Par)	1,500,000
'Frankenstein' (T) ..	1,400,000
'Monkey Business' (Par)	1,400,000
'The Sign of the Cross' (Par) ..	1,400,000
'Smiling Lieutenant' (Par)	1,300,000
'The First' (Par)	1,300,000
'Moroc' (Par)	1,300,000
'Dracula' (U)	1,300,000

up their tremendous grosses through advanced price runs.

Other Big Silents

Among these, in addition to 'Parade' and 'Hur', are 'Way Down East' (Griffith)	\$4,000,000
'For Horsemn' (Metro)	\$4,000,000
'What Price Glory' (Fox), \$2,400,000	
'Seventh Heaven' (Fox), \$2,500,000	
'Hunchback of Notre Dame' (U)	\$3,000,000
'Covered Wagon' (Par), \$3,000,000	
'Hunchback of Notre Dame' (U)	\$3,000,000
'The Sign of the Cross' (Par), \$3,000,000	

Par's 'Wings', which opened in New York as a silent, after going over to sound and music score, turned back a total of \$3,600,000.

'Hell's Angels' (Hughes-UA), which cost about \$3,000,000, runner up for 'Ben Hur' record of \$5,000,000, has not had anywhere near the luck 'Hur' did. 'Angels', has grossed \$2,500,000 to date, leaving the picture in the red for its maker, Howard Hughes.

Since the current (31-32) season began, in the midst of the worst economic disturbance the industry has known, the \$5,000,000 pictures have been scarce. They can be counted on two hands, with Eddie Cantor's picture 'Palmy Days' (UA) taking the lead. It has done \$1,000,000 in the domestic market, and on total world distribution will top \$2,000,000 with about \$600,000 of that coming out of England.

Cantor's previous season's talker, 'Topper' (UA) now out musical, topped the figure, turning in to its makers a total of \$2,500,000.

Metro's has Garbo's 'Mata Hari' in the \$1,000,000 class among this year's pictures, and of such that as well as 'Emma' (Marie Dressler), on Garbo's 'M' normally averages around \$1,500,000 over the world. Metro hopes for \$2,500,000 or more for 'Hush' (H.M.) previous season road-show film. 'Trader Horn', still on circulation, will probably do a total of around \$2,000,000 in all.

Of the other companies, some have not had a \$1,000,000 picture in a couple of seasons. Paramount and Universal are exceptions. Former claimer \$1,250,000 for 'Monkey Business' (Maz Bros) and \$1,300,000 on 'Smiling Lieutenant' (Chevalier). U's 'Frankenstein', made at a cost of only \$240,000, is rated a \$1,200,000 picture by that company. 'The Sign of the Cross' (UA) without any foreign distribution, also came close to the million dollar mark, doing slightly over \$750,000.

65% Above Neg. Cost

Until the depression began hurting the picture business, and of such that the rental return, \$1,000,000 pictures were common. Those reaching \$2,000,000 or over at the same time were no novelty, with the way rentals poured in, many pictures were being big chunks of money on play dates through percentage bookings.

But that's all changed now. Theatre operators and distributors who are not getting the same return on their pictures, are being forced to meet this drop through economy. In the same breath charge that Hollywood is doing nothing through its studio system, they are being charged the distributor must get over the negative cost of the average picture to clear, but the grossing possibilities for both theatre and district are back to the days when pictures cost \$125,000 and they had the world markets to play with.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.) Phone Hollywood 8141

Hamburger Realty Co. given judgment for \$2,542 from Fred W. Siegel and for \$458 from American Theatre street on rental due to the Majestic theatre.

Greek theatre has employed a women's concert orchestra of 50 under direction of William C. Ulrich for its Saturday and Sunday night concerts. Wednesday night operatic concerts will begin July 20.

Sherman L. Lowe filed a wage claim against Alfred Mannon of Supreme Pictures for \$100, claiming he sold Mannon a picture for that sum and has been unable to collect. Mannon is reportedly in the east.

Florence Eddy, as assignee for the Algonquin hotel, New York, suing Raynor Vailier, writer, for \$993 rent, in L. A. Municipal court.

Noah Beery target of a \$400 Municipal court suit by H. C. Light-

berger, property appraiser, for services over a four-year period.

Nina Eney seeking to collect a New York court judgment against Gregory Ratoff for \$138 in L. A. Municipal court.

Tec-Art sued by W. P. Sorenson, saw works owner, for \$96.

Billie Carnes, dancer, filed suit in superior court against Tom Whitley, writer and former Fox tester, for \$5,000 and the return of a fox terrier known as Daniel, which Miss Carnes claims was taken by the writer. Asks additional \$5,000 if dog can't be returned.

Returning home late at night, Weldon Heyburn, Fox contract player, ran over an embankment and suffered a dislocated collar bone. Car, belonging to a friend, was wrecked.

Exploitation

(Continued from page 19)

of Krima, mystic. Some of his performances were reserved entirely for women.

Kidding 'Em

Working on the suggestion angle and using light banners for his marquee and trains a small electric fan on them. Banners wave gently in the breeze, no matter how still and dry. Claims to get a surprising amount of attention from passers-by on the traveled street and often turns them in to the box office.

Backs this up with a lobby miniature showing a snow scene. Frame has a glass front and snow drifts down with a realistic effect. Uses finely chopped paper and plenty of it, with a miniature snow cloth kept in motion by the same motor which takes the snow from a hopper in the bottom of the box in a series of buckets on an endless belt and keeps the snow cloth supplied.

Miracle Men

One theatre found its plug for 'The Miracle Man' in a series of pictures of local men who had done things. One portrait each day, with a brief reason why the subject should be considered a miracle man. As the pictures of the public voted by coupon for the most marvellous of them all and he got a travelling show, which the theatre gave for a display of vacation luggage in the lobby.

As samples, one miracle man purchases the local unemployment relief while another forced the authorities to turn on a public fountain. The subject itself in a popularity contest, but it helped business and circulation, and made a lot of talk.

Parennia

(Continued from page 52)

tain that to a large part theatre managers prefer foreign actors.

With regard to foreigners, the employment agency figures show that out of 5,400 employed actors 390 are foreigners, of whom 552 are Austrians and 438 other nations, as Swiss, Poles, Russians, Hungarians, and Americans. This amounts to 16%. Of the unemployed 4,150 actors nearly 1,000 are foreigners, 539 Austrians and 417 of other nations. No legislation against foreign actors is considered, as numerous German actors are employed abroad and reprisals would take place.

Political Issue

The national socialist party has made the fight against Parennia one of the points of their program. The main reason for this, the agency notes, is unemployment and in case of a vacancy submits a list of people looking for a job, but without any consideration of their being suited for the specific position or not. The actors are quite aware of the drawbacks of the former agency and agent systems. Not all agents were discoverers of talent. Many of them were discoverers of trouble. Unreasonable commissions, traveling fees etc. were asked and received. Yet the artist could expect the agent to work in his interest and get him to the right place.

It's very different with the official employment agency. Endeavors

Ritz Bonus Army

(Continued from page 1)

electricalians, carpenters and other picture help who have been having it tough for some time.

Outfit is snooty in the cars it accepts. No broken down autos will be considered and the paint jobs must be good. Officers claim they'll bring no disgrace to Hollywood, but will advertise the cinema city as a class place by sending out a bonus army that bespeaks affluence.

Several stars have contributed to the movement. The Hays organization, however, turned down a committee on the grounds that the trip to Washington would embarrass the administration. Hays office also wanted to know if Louis B. Mayer knew that the army was camped on M-G-M property.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. For all other correspondence, send to CIRCULAR LETTERS WILL NOT BE ADVERTISED. LETTERS ADVERTISED IN ONE ISSUE ONLY.

Baggett & Moore	Kennedy Cecil R.
Davis Joan	LaConte Eleanor
Fleishman X M	Marlyn F M
Gibson Peggy	Parke Ruth
Goldberg M	Pauli Earl
Harcourt Daisy	Reed Etta
Hawley J M	Summers William
Jay Nellie	Wells Louis
Boyd Lewis	CHICAGO OFFICE
Fisher & White	Palmer Henry J
Fitzpatrick Charles	Reed 'Minor'
Hanley Bud	Shapiro Abe

The Leading and Largest FACTORY in the United States. The only place that makes this set of Records. GUERRINI & Co. 277-279 Columbus Ave. San Francisco, Cal.

BOOKLET ON HOW TO MAKE UP STEIN'S SMAKE UP'S. M. C. STEIN'S PURITY UNQUESTIONED FOR HALF A CENTURY.

Biggest Money Pictures

(Continued from page 1)

ever get within striking distance of 'Birth's' high record.

One picture, however, the first to be extensively roadshown at advanced scales, 'Parade' (Metro), which grossed \$6,400,000, is the runner-up on record, and 'Hur' (Metro), at around \$5,000,000, was also roadshowed all over.

Al Jolson's 'Singing Fool' (WB), of all talkers, has come the closest to equaling any of these silents in gross distribution return. Slightly over \$5,000,000 it is still surpassing some circulation around the world.

High Sound Rentals

'Fool', typical of other talkers early in the stage of sound, received rentals which prior to sound would have seemed mythical. The picture took \$4,000,000 out of the U. S. and to date a little over \$1,000,000 from the foreign markets, some of which have only recently opened up for it.

That was in the heyday of sound, and despite a circumvented number of wired accounts, while the picture remains restricted as compared with the number of theatres over the world in silent days.

Curiously enough, the nearest any other talker has gotten to the 'Singing Fool' record, in spite of the current times, is Charlie Chaplin's 'City Lights'. It has grossed for United Artists a total of around \$4,250,000.

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INSTITUTION & INTERNATIONALE

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

BARNES INVITING BIDS FOR WINTER QUARTERS

Los Angeles, June 20. John Ringling has commissioned several real estate agents here to submit possible locations for new winter quarters for the Barnes circus. Understood that the specifications call for at least 200 acres on a major boulevard where traifing activities can be sold as an attraction during the winter months. Former winter quarters at Baldwin Park have been sold to the Baldwin Park Jockey Club as a site for their proposed racetrack.

Chi Humane Society

In Anti-Rodeo Howl

Chicago, June 20. Learning of proposed plans for a giant rodeo show at the World's Fair next year, members of the Chicago Humane Education Society have taken up arms in protest. A resolution was adopted at a meeting of the Fair to cancel the wild west idea has already been adopted and submitted by the society.

Alternative plans and contracts for the rodeo have already been carried through by Fair officials, although not definitely consummated. Whether this protest will carry any weight looks doubtful.

Steel Pier Rivals

Atlantic City, June 20. The Steel Pier, opened last Sunday and for the first time in years faced real competition. George Gravenstein, of Philadelphia, is managing a Million Dollar Show at the pier, a program similar, but not as extensive, as the Gravitut outfit at the Steel Pier. Both amusement plants are showing vaude, pictures and booking popular dance bands. On the other side of the Steel Pier is the Garden Pier with legitimate shows at popular price, booking dance orchestras and speed boat races.

Gentry in Ohio

Canton, O., June 20. After an absence of more than 15 years, Gentry Bros., piloted by the veteran showman, H. B. Gentry, invaded the Buckeye state last week, playing here four days on three different lots. Show is moving on motor trucks and is staying in the larger cities several days, playing in smaller parts of the city and will spend some time in Ohio. Prices are 20 and 30 cents.

Air Show Fizzles

Birmingham, June 20. The Air Carnival celebrating the anniversary of the new airport proved a financial fizzle. In spite of the fact that the carnival had excursions here the three day event went into the red \$1,800. Show was sponsored by the Birmingham Aero Club and admission of 10 cents per person and two bits for auto was charged.

RINGLING-B-B DETOURS

Buffalo, June 20. The Ringling-Barnum show has been forced to change its Buffalo date from June 27 to June 28. The city fathers refused to issue a permit, due to a conflicting boxing show set for 27th for the benefit of the Buffalo Centennial celebration, which starts the following week.

The circus switched dates with Niagara Falls and will leave Albany on the 25th (Sunday movement) to the Falls for the 27th.

2nd Murder Trial Set

Dallas, June 20. Recently acquitted of slaying Lou H. Barnette, tent showman, Durand Kendall goes on trial for murder of Brownlee's companion, Martha Smith. Case, still undated, set for Livingston, Tex., near the hamlet where the couple were found dead six months ago.

Kendall, ex-farmland, worked as professional for Brownlee's barnstorming show. Royal American Blow-Down Davenport, Ia., June 20. The Royal American Blow-Down suffered several thousand dollars damage when a 42-mile wind struck the canvas. Only the midjet show escaped without damage.

Kansas Fair Cuts Out

Free List for Solons

Topeka, June 20. Maurice Jencks, secretary of the Kansas Free Fair, has announced that the entire free list has been suspended for the 1932 fair to open here Sept. 12. In the past the free list has included not only all local police and officials, but all members of the state legislature. For the 1931 fair more than 2,000 season passes were issued.

This fair is still in the red from last year's six-day showing.

75-Year-Old Fair Off

Cambridge, Ill., June 20. Henry County fair, which this year would have celebrated its 75th consecutive year, has been cancelled.

Agricultural conditions, directors said, made the project a foredoomed failure. Not known whether the fair will be made to re-establish it later.

Hitch Hikes to Altar

Waterloo, Ia., June 20. Eunice Baker, 29, Shawnee, La., arrived here today, hitch-hiking the distance to wed William Maurice Baker, attache with the Castle-Edwards hitch show.

In addition to having Iowa's five-day marriage law set aside by Judge George J. Sager, who performed the ceremony, the bride was unconcerned over statements by show officials that there was no place for her among the carnival attendants, and her husband is making enough to carry both of them about the country as the carnival makes its summer tour. She told the court that she wanted to be with her man, money or no money.

If It Isn't One Thing

Omaha, June 20. City council passes ordinance zoning Park out of district where boxing and wrestling permitted. Park had just built outdoor arena seating 4,500 and scheduled to weekly or semi-weekly shows to better-coaster cost them. Planning to appeal to courts.

SHOWS CROWDING IN

Danbury, Conn., June 20. The Walter J. Main circus is billed here for June 23. Outfit will open a new circus lot at Main and South streets.

The Barnett show is reported as planning to exhibit here late in July, making the third circus here this season.

W. VA. %

Fairmont, W. Va., June 20. Gentry Brothers circus exhibited here under auspices of Playgrounds Association, which organization 15% of first \$500 and 50% above that. The local takings amounted to \$200.

Circuses

Al G. Barnes June 22, Oskaloosa, Ia.; 23, Marshalltown, Ia.; 24, Cedar Rapids, Ia.; 25, Sterling, Ill.; 26, Hannibal, Mo.; 27, St. Paul, Minn.; 28, Rochester, Minn.; 29, St. Paul, Minn.; 30, Minneapolis, Minn. Hagen-Guth-Wallace June 22, Serrano, Pa.; 23, Onondaga, N. Y.; 24, Glensville, Pa.; 25, Clearfield, Pa. Ringling-Barnum June 22, Elmira, N. Y.; 23, Worcester, Mass.; 24, Pittsfield, Mass.; 25, Albany, N. Y.; 26, Fitchburg, Mass.; 27, Plattsburgh, N. Y.; 28, Keene, N. H.; 29, Brattleboro, Vt.; 30, Burlington, Vt.; 31, Montreal, Can. 30, St. Albans, Vt.; 1-2, Montreal, Can.

CARNIVALS

For current week, June 20-25, when not otherwise indicated, Barker: Warrensburg, Mo. Ryan: Colfax, Ia. Wall: West St. Paul, Minn. Capital City: Atlanta, Ga. Castle-Edwards: Winona, Minn. Coleman Bros.: Hartford, Conn. Cusick: Druggville, Ala. Can. Topping: Altoona, Pa.; Arnold, 27-2. Crane: Hartwood, Cal. Drake: Potomac, Va. Decker: Northampton, Mass. Edwards: Cohasset, O. Egan: Watstown, N. Y. Eiler: Moberly, Mo. Gentry: Newellville, O. Joyland: Idaho Falls, Idaho. Leland: Independence, Kan. Page: Berkeley, W. Va. Phil: Sargeant, Ind. Smith: Clyde, N. Y. Spencer: Johnstown, Pa. Sullivan: Albany, N. Y. Tilly: Maywood, Ill. Van: Gary, Ind. Williams: Woodlake, Minn. 24-26.

\$1,300 VERDICT FOR CONWAY VS. WHEEL

Jack Conway, burlesque producer, has won the first of two suits against the New Columbia Burlesque Association. Decision in favor of Conway was in his action charging Columbia with conversion and carried a verdict in his favor of \$1,300.

Conway charged Col converted his entire production "Liberty Bells" on Oct. 25, 1931, the circuit taking the show for its own purposes. Conway's other suit charges breach of contract.

Solomon Goodman represents the producers in both actions.

5-Yr.-Old Browning Suit

Killed in Chicago Court

Chicago, June 20. Frances Peaches' Browning, appearing in burlesque here, stopped off to go to court and get a contract suit pending against her for five years dismissed. Action was originally started by the late Arthur Horwitz, vaude agent, and followed up by Arnold Strotz, local agent, who claimed he was associated with Horwitz on 50% contract with Miss Browning.

Case had been dragging along in the courts for years, with Miss Browning's demurrals to the suit hanging fire all the time. It finally came up for hearing before Circuit Judge Summers, who ruled in favor of Peaches' Browning. Strotz failed to appear. Miss Browning was represented by Ben Ehrlich.

Hollywood Crowd Won't Spend at the Beaches

Los Angeles, June 20. Yesterday's first real warm Sunday of summer convinced beach amusement concessionaires that unless miracle happens many will have to fold. Beaches jammed but mob wouldn't spend for rides and entertainment. Roulette concessions peculiarly got the only heavy play.

Literati

(Continued from page 53) writer, will have a book on sports published by Holborn House this week. Elizabeth Bridges Daryush is a daughter of Robert Briggs. Donald Peterson Clarke carries an ice-pack around with him. In case the cops want John V. A. Weaver, they can find his shoe prints on the office in a certain literary agent's office. Robert Herrick back. J. P. McEvoy has switched from Essandess to Houghton Mifflin. Hiram Thayer also has a new publisher in Livorno. Gene Fowler back from Hollywood. A book being ghost-writ for Norman Phillips, Jr., the vaude agent, former, to be called "Children of the Profession." He may come east to place it. New Ernest Hemingway book will be called "Death in the Afternoon." It's about bull fighters. Was the publication date of Jan Wale's "Thirty Years in the Golden North" held up to curb some of its excesses. Vase Caspari, who's been writing plays for a time, has returned to prose and is completing a new novel. Isadore Levine to Spain. Harriette Ashbrough back at Longmans Green, completed a new novel while away. That "new" John Erskine tale, "The Private Life of the Queen of Sheba," supposed to have been written a long time ago. Charles Beahan and John S. Larkin, Jr., collaborator, Ann Dvorak. A book of poems by Ann Dvorak, the new picture actress, is making the rounds of the publishers. Louis Berg has gone to an up-state place to do that novel, leaving Jonas Arnold without literary guidance. Phil Stong would be completely happy if they didn't spell his name "Strong." Clarence Danc has a new scribbling partner in Helen Simpson. Ed Bodin counseling new action-cers. Kathleen Millay home from France. Joseph T. Shaw, the "Black Mask" editor, will have a novel published but not in his own mag.

O B I T U A R Y

HARRY WERTHAN

Harry Werthan, 67, one of the oldest music publishing men in Chicago, died at the Woodlawn hospital here June 19 from an abscess of the appendix. He had been ailing for some time. He started in the music business very back when the National Music Co. of Chicago. Later he joined the Whitney-Warner company, which was eventually taken over by Jerome H. Remick. Werthan remained with Remick as professional manager in the midwest for about 30 years. Two sisters, one the wife of the late Jake Kalver, former Chicago music man, survive. Burial at Mt. Mary cemetery, Chicago.

ROBERT E. SPOOR

Robert E. Spoor, 56, superintendent of the Spoor-Anhe Film Manufacturing Co. of Chicago and brother of George K. Spoor, founder of old Essanay Film Co., died June 18 as a result of a fall from the balcony of his hotel. The suicide theory was discounted by friends and police, with belief prevailing that he accidentally toppled from the balcony which was in his apartment. He was a talker, a former house of the "Essanay" Production. The widow and the brother, George, are the only survivors. Burial will be at Wauegan, Ill.

LEWIN MANNERING

Lewin Mannering, 53, actor, died in the British International film studios, London, June 7, while making a talker. A son, by birth. As a character actor he had held a place with the leaders for nearly 30 years on the English stage, having played leads in literally dozens of well-known productions. His big part was in the stage version of "Jew Suss," the book which was called "Pious" in the States.

J. CLARK DUNCAN

J. Clark Duncan, 73, manager of the Park theatre, Morningside, the past five years and for six years before that manager of Old Plaza theatre, Sioux City, Iowa, died June 14 in a Sioux City hospital after a brief illness. He was born Aug. 15, 1859, in Ohio and came to Sioux City in 1881. He was the first polo club and was active in launching the first golf course in Sioux City.

CHARLES S. ABBE

Charles S. Abbe, 75, stage and screen actor, died in Danbury, Conn. June 16, of blood poisoning resulting from an infected tooth. He was a graduate of the old Boston Museum theatre, where he played in "Maude" and "The Dams" and was brought to New York for cremation.

BERTHA P. ELDRIDGE

Mrs. Bertha Pendexter Eldridge, former stock actress and dramatic teacher, died at her home in Rochester, N. Y., June 15, of heart disease.

She leaves two sons, Henry and Bertrand, of Rochester, a sister, Mrs. Alma P. Hayder, of Rochester, and a brother, Henry Pendexter, writer, of Norway, Me.

WILLIAM B. FREEMAN

William B. Freeman, veteran actor, died June 8 at his home in Brookton, Mass. He retired a few years ago after having been with the United Players of Los Angeles and Hathaway Stock Company of Brookton.

LILLIAN ROSE BAILEY

Mrs. Lillian Rose Bailey, former professional, died in Louisville May 31, 1915 following the death of her husband, Cam Bailey, also a former actor.

Survived by her two children, Hector and Stan Bailey.

MICHAEL A. McDERMOTT

Michael A. McDermott, 72, died in Mobile June 10 after a long illness. Interment there. He entered the business in 1873, and was well known in New York, as well as in the South.

EMIL PAUR

Emil Paur, 76, conductor of the Boston Symphony and Pittsburgh orchestras, died in Miletch, Czechoslovakia June 15 after a prolonged illness.

Florence Durkin

Mrs. Florence Durkin, 39, for-

mer stage player, died suddenly Wednesday morning (15).

She was the mother of Junior Durkin, child film player, and two daughters, Grace and Gertrude.

CASPER CHRISTOFORSON

Casper Christoforson, 43, film technician for 15 years, died Tuesday (14), as a result of injuries received in an automobile accident. Widow and son survive him.

John Isabister, 43, died in Atlantic Highlands, N. J., June 13. He was vice-president of the Atlantic Highlands Beach Park since 1926. Survived by wife, two sons and a daughter. Interment at Rye, N. Y.

Robert Cusaden, 53, Omaha musician and founder of Omaha's first symphony orchestra, died there June 14 after an illness of several months. Three brothers survive. He was not married.

Helen Douries for many years secretary to Dr. P. C. Cornell at the Star and Majestic theatres died in Galesburg, Pa., last week. Miss Douries did press work for numerous legit stars in which capacity she became widely known, and was at one time a member of the Jessie Bonstell stock company.

William Manley Toft, 81, one of the best known band leaders in the Upper Ohio valley and one of Manley's band, died Saturday, June 11, at his home in East Liverpool. Burial there.

Washington I. Hathaway, 86, orchestra leader and old-time fiddler for many years, died June 11 at his home in Fall River, Mass.

Charles W. Guy, 71, member of the former Guy Brothers Minstrels, died June 6 while visiting friends at a suburb of Springfield, Mass.

Father of Bill O'Brien died June 16 at his home in Boston. Bill is in Paris, where he was notified.

Behind the Keys

(Continued from page 19) by damaged. Building was insured, but equipment including projection machines, not covered.

Davenport, Ia. R. T. Newton, manager of the Capitol, succeeds W. C. Sears as manager of the Capitol. The former manager, George Blockford, manager of the Garden, succeeds Newton at the Capitol. Don Allen will be new manager of the Garden. Sears' new assignment not announced.

Minneapolis. Nickie Goldhammer, former W.F. FN exchange manager here, now handling Twin City sales, in addition to northern Minnesota, for local RKO exchange under Mike Frisch.

Port Arthur, Tex. M. C. Clemmons, local manager Jefferson Amusement Co., replaces Frank Putnam as manager of the Strand. Putnam made manager of Peoples. Hoyt Simmons goes to Strand as assistant manager due to closing of Peoples for summer. William Oakes who had been in charge of Peoples for nearly five years leaving for Austin.

Taylorville, Ill. Dominic Fristal, owner of the Ritz and builder of the Capitol, which he sold some years ago to the Fox, is negotiating for the leasing of the Capitol, the larger of the downtown theatres.

Mason City, Ia. Operation of the Cecil and the two A. H. Blank houses, the Palace and the Strand, has been consolidated, with Tom Arthur, for many years manager of the Cecil, in general charge of the three houses.

Dubuque, Ia. New Iowa, nabe house to be built by Itay Duttie in the college section, will cost \$10,000 and seat 300; ready in fall.

Auburn, N. Y. Joseph N. Schwartz, local general manager for Skouras Brothers, with offices at the Jefferson, Morris, Rosenthal transferred to Niagara Falls to Skouras. Working with Schwartzwalder will be Andrew C. Krumm at the Strand and Raymond E. Corcoran at the Palace.

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PRICE
15¢

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SPEAKS RELYING ON WOMEN

Will You Have Your Operation with Or Without Publicity?—Coast Idea

Hollywood, June 27. Catering to the publicity preferences of film celebs as they are about to go under the ether is one of the big problems facing local hospitals, where picture names take the lame kidney, overworked liver and swelling appendix for doctoring.

It's a stock question with staff members and nurses to inquire if the operation is to be done with or without newspaper fanfare, and then, even after the silence edict goes out, the patient himself will often phone three friends to come over for a bridge game before the trip to the operating room.

If the ailment is embarrassing, celeb patient will often register under an assumed name so that hospital attaches can truthfully say that he is not there.

Woman player who underwent an operation recently phoned to another film actress on another floor, telling her all about her operation, then berated the superintendent of nurses because the news leaked out, accusing her private nurse.

The other patient exonerated the girl, and the hospital is learning to take those anti-publicity edicts with a grain of salt.

Daisy DeVoe's Beauty Service for Femmes In L. A. County Jail

Los Angeles, June 27. Daisy DeVoe, former secretary of Clara Bow, hasn't felt the depression in the County Jail and is understood to have earned over \$1,000 dressing hair and giving beauty treatments to femme prisoners. Miss DeVoe, a hair dresser by profession, is serving time for grand theft following her sensational talk campaign against Miss Bow.

Recently out of jail pending her appeal, Miss DeVoe looked around and saw how tough things were. She did not press her motion for appeal as strongly as she might have.

Friends of the girl say she expects to have \$5,000 saved when her time is up. So popular has she become among other femme prisoners that no woman going out for a trial, or pending an appeal, feels she looks right without a DeVoe marcel.

BILLING A NUT SUNDAY

Los Angeles, June 27. Orpheum used the peanuts in a sealed envelope gag for the Olsen and Johnson engagement, tying up with a chain drug store.

Billing on the envelope also directed attention to a peanut vendor sundae as "coming soon" at the chain fountains.

Unconscious

Los Angeles, June 27. In the face of the acute money situation "walkways" at theatre box offices, cafes and sweet shop cashier booths are reported heavier than at any time in the past. Picture house cashiers report males most consistent leavers of change.

Supposition is patrons have so many worries they don't bother about chicken feed.

COPS PICKET GIRL SHOW IN PURE L. A.

Los Angeles, June 27. In an effort to thoroughly clean up all dirt shows before the Olympic games, the city administration has gone into action. Mayor Porter has recommended that the city council adopt an ordinance authorizing police commission to revoke licenses of theatres or other entertainment gone into action. Mayor Porter has recommended that the city council adopt an ordinance authorizing police commission to revoke licenses of theatres or other entertainment gone into action.

Employee or actor for participating in obscene performance.

Mayor Porter had previously conferred with theatre owners on proposed clean up.

Anti-dirt campaign produced the novelty of vice squad plain clothesmen, with badges conspicuously pinned to their lapels, passively picketing a girl store show at Fourth and Main streets. Presence of the men had a discouraging effect on the business.

DIVORCES SLUMP, TOO, AND DEPRESH BLAMED

Chicago, June 27. From an important center of marital activities, this town has slumped 14% in marriages and divorces for the first five months of this year as compared with the same period last year. The depresh is blamed by divorce lawyers who until a few years ago did a landoffice business.

Statistics show that this year's marriage total of 10,187 as against last year's 11,820 is 34% behind the peak year of 1928, when 15,548 marriages were issued in the five-month period. Correspondingly divorces fell from 2,099 in 1931 to 1,488 this year.

Biggest percentage drop is recorded in alimony payments and cash settlements, '32 being 43% behind.

SAY GIRLS WILL OFFSET REPEAL

Don't Think Modification Can Quell Femme Trade in Class Joints—Expected Relaxing Tumbles N. Y. Booze Prices—Repeal Campaign Has Its Business Angles

'PROTECTION' RATES UP

Despite the Government's 'cleaning up' of pending prohibition cases, the feeling is that any new padlock proceedings will be quashed by the time they reach trial. This belief in the Broadway belt is predicated on the feeling that with any legalization of likker by local option, enforcement is bound to be weak for the next months; and after that it doesn't matter.

Bootleggers see the modification handwriting and are unloading plenty, and cheap. Booze prices are way down but not as much as beer which is selling at \$5 and \$6 a case of 24 bottles for stuff that went for \$45 a barrel (120 bottles) or at the rate of \$9-10 the case.

Similarly, the small-time booze peddlers, growing careless because of the expected impending repeal, or modification, have been flooding the letter-boxes and door-to-door sales.

(Continued on page 52)

RADIO CONFESSING, BUT NOT TOO MUCH

NBC will give its announcers a chance to air their woes for the education of the listening audience July 7 when it begins a series of "Announcers Confessions" programs. Idea will be a round table of NBC announcers and the airing of their supposed-to-be lib conversations. They will be permitted to read their fan mail and mash notes but will be censored from airing complaints against the home office.

FULL COVERAGE

Jack Denny on WEAF, WJZ, WABC and WOR

Starting on WOR this week Jack Denny will be the only band in New York to be broadcasting on New York's big four stations the same week.

Denny is on NBC twice weekly from the Waldorf-Astoria on WJZ and WEAF. He is also on CBS' WABC Sundays with the Gem Safety Razor Hour. Addition of the indie station WOR, this week, completes the big four group.

Probably the only time one band has been on these four stations the same time. Makes him an ace plug for publishers.

Colored Screen Players in Person As Builder-Uppers for Balcony Biz

Visual Reminder

Chicago, June 27. Sandglasses have been distributed among NBC execs here so that they can tell when they've chinned three minutes over long distance. Takes just 130 seconds for the sand in the upper bowl to drop through to the lower receptacle, to the last grain.

It's the network's latest economy reminder.

SIX ACTS, FILMS, N. Y. PALACE, JULY 9

The RKO Palace, New York, goes to a combination policy July 9 by adding feature pictures and reducing the number of acts to six. It's an interpretation of what has come to be known as the "Hippodrome policy."

On pictures the former two-day \$2 top Palace becomes second rung after the Mayfair. Just up the street, and rates with any other RKO vaudeville neighborhood theatre in New York with the same shows and films. The RKO Mayfair gets all RKO top line pictures first.

Latest Palace policy change was, like the previous switch to cheap grind bills, decided upon yesterday (Monday) with Martin Beck's consent after the theatre had dropped around \$30,000 in six weeks with the four-a-day straight vaudeville.

(Continued on page 30)

BIG FIGHT BROADCAST COST B.O.'S \$1,000,000

Estimated that the Schmelling-Sharkey broadcast diverted something like \$1,000,000 from the theatre b.o.'s of the country Tuesday night (21) when the heavyweight championship was contested. That's based on chain theatre executives' deductions.

Picture men figure that possibly 40,000,000 potential customers were kept home by the broadcast.

2,000 Applicants

When a call for choristers was issued last week in New York for the Lew Brown-Ray Henderson revue, 2,000 girls arrived at the Apollo. That is more than the present total membership of Chorus Equity. The applicants flooded the theatre proper.

Dallas, June 27. Current economic conditions are bringing back to southwestern exhibitors an echo of silent days, the negro balcony. Due to strong racial prejudices in southern states, and especially on this end, seating's always been a headache to live showmen anxious for the extra revenue from the dusky section of America's melting pot. Texas' Crow law puts a strict ban on racial mixing in public places, whereby exhibitors out over night everywhere. For instance, Dallas alone supports at least four negro grinds and a tab. Setup is representative of other keys.

Now exhibs want back those ex-

(Continued on page 30)

Champ Asks \$11,500 For Stage But Top Bid So Far, \$6,500

Jack Sharkey values his world's heavyweight championship at \$11,500 a week in any vaudeville theatre. But no takers so far.

New champ framed an act with Ed Sullivan, New York Herald columnist, and through Lou Irwin is asking \$11,500 as a guarantee against 50% of the gross. Highest offer received came from Low's, reported at \$6,500 and percentage. Skouras Bros. also put in a bear bid.

Oddly enough the loser of the Long Island decision, Max Schmelling, is supposed to have received as many, if not more, propositions for stage and other personal appearances than the champion. Max's pilot, Joe Jacobs, turned down all offers offering to cart Max back to Berlin while he's still hot.

Dutch Censor Rulings

The Hague, June 18. Dutch Board of Censors has been working overtime again. New banings include:

No permit for Metro-Goldwyn 'Freaks' and Radio-Pathé (RKO) 'Bad Company.'

After long deliberations the film based on Poe's (Universal) 'Murder in the Rue Morgue' has been passed for adults above 18 after important clipping.

Women Like Animal Pictures if They're Brutal Enough,' Says Buck

Frank (Bring 'Em Back Alive) Buck sat in a small anteroom of the Mayfair theatre and listened to the applause ripple across the packed house. It was a sweet sound—intimated as it was with feminine gasps—a concerted clatter of vindication for Mr. Buck and his hard fought, hard won animal picture ideas.

A year ago Buck was making the rounds of the picture companies seeking backing for what they turned down as one more animal picture. None would chance it because, said they, men are tired of animal pictures, and women never did like them anyway. But women will like animal pictures if they're brutal enough, they said, and men are just waiting till they can see an animal picture that's really on the level. Still, nobody believed Mr. Buck until last November when he needed a picture to shoot, put up the capital for a job that Buck knew he would bring back as a feature picture and then convince Van Neuren that what they really needed was a picture.

Buck sailed for the jungles of Malay to make a picture as good as 'Chang'. He came back with 170,000 feet of film, watched it cut, picture length, and thought he had something.

For 20 years a hunter of animals for circus menageries, and zoos, Buck used to burn when he saw the phonies presented to picture audiences. His would be a picture that would need no artificial excitement because he knew how great the real thrills were.

Sex in the Jungle

"Can there be anything more brutal, more relentless, more fascinating than the battle of the jungle?" asked Mr. Buck with circus showmanship. "The jungle knows but two laws, food and sex. Even as we sit here, out there in the jungle a tiger is at grips with a python, a leopard is tearing at the throat of another, for the female indolently finding nearby, two bull elephants are locking tusks to the death for the mastery of the herd, a crocodile greedily lurks in a swamp. Continuous warfare with the other species for food, sudden combat with their own for the female." Mr. Buck's gestures were as dramatic as his recital.

"Why fakes, then, when the constant strife of the jungle is so fearful the screen dare not reveal it in its entirety?" he asked, "You have to know the jungle, know where to look for your animals, recognize their traces, corral them in clearings where the dense tropical growth of the jungle does not shut out the light necessary for the camera. There's picture material in the jungle as luxurious, as incredible, as exciting as its full, quick life. But bring it back to the screen."

Mr. Buck brought it back. That was half his battle. Now the fight to retain those sequences which Buck knew he had to have to put it over, which the editors were afraid were too horrendous for picture audiences. Ladies, they said, were afraid of snakes. Certainly ladies are afraid of snakes, countered Mr. Buck, "I am myself—but ladies like to look at them." The snakes sticed in and Buck maintains the matinee is 70 cent. Well, maybe 65¢.

Snakes and Ladies

The ladies can take 'Bring 'Em Back Alive' Buck contends. Buck contends because in all its snake-animal battles, both combatants are completely unsympathetic to audience. They put up great fights, but the audience doesn't care which wins. Snakes are instinctively hated by humans, and the tiger in the picture's main struggle is just as loathsome because the continuity took care to show him steadily tracking down a native child.

If ever the audience feels sorry for an animal in a fight, instantly the picture is cruel, censurable. If no one feels sorry, then it's just a whacking thrill. Buck has shots of

NOBODY IS ANY THE WORSE FOR BEING WISER

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Clubby

Hollywood, June 27. John P. Medbury, the humorist, on occasion had his two wives under the same roof of his Hollywood home. The ex and the No. 2 Mrs. Medbury are very friendly, and the latter being as concerned about John P. Jr.'s welfare as Mrs. Medbury No. 1.

Levee Pickford's Prod. Mgr. While Awaiting Guild's First Feature

Hollywood, June 27. M. C. Levee, not wanting to dawdle upon the treasury of the Screen Guild until C. B. DeMille is ready to direct his first release through United Artists in the fall, is accepting a position to become executive production head for Mary Pickford's next picture, DeMille will do 'Chocolate', a Russian story.

In addition Levee will manage a few outstanding players and directors.

BORZAGE OFF, LLOYD TO MEG 'CAVALCADE'

Hollywood, June 27. Frank Lloyd will direct 'Cavalcade' for Fox, script now being rewritten. Frank Borzage, who was called off, will return to the studio in January and finish up his contract with one picture.

Borzage was sent to London by the studio to see the stage play.

WB Letout Gets Lead In WB Western Release

Hollywood, June 27. Mae Madison, one of Warner's recent New York imports, has a lead in 'The Big Stampede', Leon Schlesinger's western, for WB release. Noah Wayne is the other lead, with Josh Beery and Paul Hurst in the cast.

Western unit will also suspend, along with studio shutdown. Burbank lot remains open this week, although scheduled to close last Saturday (26), to finish up 'Son of Russia' (for Fox), 'They Call It Sin', and 'Three on a Match'.

Jesse Goldberg with Par

Hollywood, June 27. Jesse J. Goldberg, former indie producer, has taken a job on Paramount's writing staff.

Irving Lande and Marnie Wolfe also connected.

Martha Sleeper Set

Hollywood, June 27. Martha Sleeper gets a long term contract from Metro.

She's a niece of J. J. Murdock. Was formerly under contract to FBO.

Zanuck, Muni Arrive

Hollywood, June 27. Paul Muni arrived here Saturday (26) via the Panama canal, on the 'Virginia'. He will loaf for a month, starting his 'I'm a Fugitive From a Chain Gang' for Warners in August.

Darryl Zanuck also arrived Saturday by train.

a deer slowly strangling in the coils of a python, for instance, shots surpassing in savage excitement his tiger-python struggle—but they're not in the picture. The deer is an animal towards which audiences are instinctively sympathetic.

Buck likes to look at the impressive marquee ballyhoo given 'Bring 'Em Back Alive' at the Mayfair. Thank heavens, he says, he has a picture that can live up to it. Animal pictures should be circused; that's the only way they can be sold. And as soon as it's all over, he's gone back to the jungle again for another picture.



WILL MAHONEY

Now appearing at Grauman's Chinese Theatre, Hollywood, California.

The Los Angeles "Record" said: 'At Grauman's Chinese Theatre last night Will Mahoney brought down the house with his dancing, his inevitable falls and his marvelous Mahoneyisms.'

Direction

RALPH G. FARNUM

1560 Broadway

M-G BUILDS HARLOW FOR HURRIED CASH-IN

Hollywood, June 27.

After spending \$30,000 to buy Jean Harlow's contract from Howard Hughes, Metro is set on a quick buildup for the actress.

Miss Harlow's next assignment is a picture temporarily titled 'Soviet Russia' in which Joan Crawford was to have been co-starred with Clark Gable. Wallace Beery is also in the opus with George Hill to direct.

OAKIE'S WEAK ALIBI

Held Up Studio 6 Hours on Social Excuse

Hollywood, June 27. Jack Oakie, borrowed from Paramount for 'Once in a Lifetime' held up work for six hours on Saturday (26), through his failure to appear on the lot. Production was halted and the others in the cast with the technical staff was forced to remain inactive and then work all night to catch up with the schedule. This cost U. about \$2,000. It may ask Paramount for a refund to cover disbursement. Oakie's excuse was that he had been to a party Friday night. That did not help quench the flames burning all over the offices.

Before the picture was put into work Oakie held up production by refusing to take a requested test. Finally consented under pressure.

Olive Hatch's App. Op.

Hollywood, June 27. Olive Hatch, champion swimmer, was operated on for her appendix on Sunday (26).

She is the wife of Hubert Volght, Columbia studio p. a.

Cagney Still Talks Medicine

Denver, June 27. James Cagney, visiting friends here, admitted there was not much possibility of his salary differences with Warner Bros. being patched up.

Says he is headed for Europe for personal appearances and will enter Columbia in the fall to study medicine.

SAILINGS

August 24 (London to New York) Stan Laurel, Oliver Hardy (Paris). Sammie Lewis and Patti Moore (Bremen).

July 1 (New York to London), Elizabeth Lonergan, Sidney R. Kent (Europa).

June 28 (New York to Russia), Carvel Wells (Kungsholm).

June 28 (New York to Paris), Jules Brulatour, Hope Hampton (Levinthorn).

June 22 (New York to Paris) Mr. and Mrs. Ely Culbertson, Katherine Brush, Philip Moeller, Mr. and Mrs. Allan Dwan (Bremen).

June 22 (New York to Paris) Inez Stinette (Pres. Roosevelt).

Cutting Fodder

Western star surviving a number of marriages was looking over some diamonds with a view of presenting a piece to his new spouse. Finally, after meditation, he turned to the salesman and drawled: 'Think I'll wait a while to see if this one sticks before I stock her up.'—From Variety's Hollywood Bulletin.

McGuire's One-Brain Scribbling Syndicate Gets Goldwyn Kayo

Hollywood, June 27.

William Anthony McGuire was called on the carpet by Sam Goldwyn when the producer heard McGuire was going to work for a third client, Joseph M. Schenck. McGuire already was splitting his writing between Goldwyn's 'Kid From Spain' and Carl Laemmle's 'Okay America'.

Goldwyn stopped McGuire's ambition, telling the writer he must stick with him as long as needed. Schenck had asked McGuire to work on the Jolson picture after finishing with Goldwyn, but Goldwyn didn't hear it that way. McGuire finished 'Kid' today, but will probably stay on to do further writing for Goldwyn.

Number of pictures McGuire works on is inconsequential, writer taking on all comers.

He now has a yen to be a director, pointing out the many legit productions he staged, and says in his future contracts he will demand the right to direct.

WB STUDIO SHUTS JUNE 29; FINAL 3 PICTURES

Hollywood, June 27.

Unable to finish three pictures now in work on Saturday, Warner studio is delaying its closing until Wednesday night (29).

Helen Hayes Four Days Late, 'Farewell' Halts

Hollywood, June 27. Production on 'Farewell to Arms' at Paramount, is being postponed awaiting arrival of Helen Hayes, scheduled to have reported to studio by July 1, but who cannot reach here until July 5.

Frank Borzage has been borrowed from Fox to direct this picture, with Gary Cooper, Adolphe Menjou and Mary Phillips in supporting cast.

Pickford Seeks Cooper

Hollywood, June 27. Mary Pickford angling for Gary Cooper. Wants him as lead in her next picture. Planned to put this in work around Sept. 1.

SCHLICK'S EN ROUTE BREAK

Frederick Schlick, playwright, has a short term with Radio Pictures as a writer. Schlick wrote 'Bloodstream' produced last season, and has a show on Al Woods' production list for fall.

Schlick was en route to Oregon, his home, when his agent, Frieda Fishbein, got him the contract.

WOON'S INSPIRATION

Basil Woon suddenly coastbound with a picture idea for Fox. Woon mentioned the idea to Winnie Sheehan in New York recently and has worked on it since. He thinks by getting to Hollywood pronto he can get an okay on it and go to work on the adaptation.

Harry J. Brown, V. P.

Hollywood, June 27. Harry Joe Brown, associated with Charles R. Rogers for the past six years, has been made vice-president of the Charles R. Rogers Productions.

Rogers is now engaged in making a series of features for Paramount.

Bakewell Loaned to U

Hollywood, June 27. William Bakewell has been loaned by Metro to Universal. His Metro contract expires July 8. Taking tests at U studio for leads in 'The Laughing Boy.'

Studios Warn Stars Against Fan Sheets' Political Interviews

Hollywood, June 27.

With fan angle ideas hard to get, chatter writers are pestering the studios to try to have their present commitments on prohibition and politics, figuring the present political campaigns will make the picture stars' comment good reading.

At Metro, Fox and Paramount, studio press department has instructed all players to refrain from stating their convictions, feeling that the comment would have a bad reaction with fan factions.

FREEMAN TO COAST AS THEATRE-FILM RKO LINK

Charlie Freeman, former RKO vaudeville booking head, has been transferred to the picture end in that organization. A former man between the Hollywood studio and New York home office. He leaves for the Coast shortly after July 4.

With duties that also take in scouting for new talent and material for picture use, it is likely Freeman will be on the road between the two Coasts most of the time. His reported plans do not call for a direct trip to Hollywood, but include stop-offs at the important key city stock companies on the way out.

Peck, Fox A. P.

Hollywood, June 27.

Lyndell Peck, husband of Janet Gaynor, has been made an associate producer at Fox. Peck was production aid to Al Ricketts for past three months and prior to that, was in a capacity with B. F. Scherberg at Paramount.

Fox list of associate producers under W. R. Sheehan besides Peck, includes Al Ricketts, William Goetz, Robert North and Edwin Grainger.

Hausner's Stage Offer; Proj. Union's Odd Action

The first known personal appearance engagement offered Stanley Hausner, the Atlantic flier, who was picked up and landed in Miami, came from the Metropolitan, Houston, Tex. (Publicist).

Meanwhile, in both operator circles around New York, considerable consternation has arisen through action of Sam Kaplan's local cast (306). In announcing his last week as a member in bad standing through being in arrears on dues. A few days before Hausner was found off the coast of Portugal, when the world thought him lost forever, Kaplan announced the local union would pay over to Hausner's widow \$2,000 if filer was not found within a week.

Hausner was an operator at the Stanley, New York, film grind.

Bow 17 Lbs. Lighter

Hollywood, June 27.

After six weeks of rigorous training, Helen Hayes, Clara Bow is spending a week at Malibu minus 17 pounds and tipping the scale at 118. Shortly after she left Paramount her pondage went up to 136.

Miss Bow will remain at the beach colony until ready to start her picture for Fox July 18.

Rapf Recuperating

Hollywood, June 27.

Harry Rapf, Metro executive, ill for more than five weeks at home, is now at the Samson sanitarium, Santa Barbara, for three weeks.

U's 5-Day Week

Universal City, June 27.

Universal City has put the studios' daily wage workers on a five-day basis. This creates jobs for one-sixth more manpower.

Promotion for Johnston

Hollywood, June 27.

Richard Johnston, for several years assistant director and unit business manager at Paramount, has been promoted to an executive position on the staff of Sam Jaffe. Jaffe is general studio production manager.

CHAPLIN BURNS AT FOX DEAL FOR SONS

Hollywood, June 27.

Charles Chaplin, according to authentic reports, is preparing legal action to stop his former wife Lita Gray Chaplin, from having his two sons to work with her in a series of pictures to be made by Fox. Comedian is said to have made an agreement with his wife at the time of their separation when the custody of Charles, Jr., and Sydney were given to her, stipulating that no contract could be made for the appearance of the children on stage or screen unless the contents were mutually agreed upon.

Chaplin feels that the children are too immature to jeopardize their health through work, and that they can be properly educated and supported on the \$1,000 monthly their mother gets from him. This is in addition to \$500,000 he paid her in numerous installments, with the last \$200,000 given her last September.

Chaplin is at present working at Santa Monica on a 50,000-word serial for the 'Woman's Home Companion' with Will Rogers of that publication, who is aiding him in correction of the copy.

Lita Gray Chaplin is currently playing the Orpheum, Denver. Her manager, Nick Gyro, who negotiated the Fox deal, is also with her and will go to New York to get the boys, now in Europe. Gyro before leaving here let it be known that no compromise would be taken of Chaplin's wishes in respect to the boys working in pictures.

Davia Butler, scheduled to direct the first picture, is now working on a story outline.

'The Little Teacher,' in which Mary Ryan played on Broadway for a solid season, and which was purchased by Fox for \$30,000, down on the shelf. Will be used as the first production with Lita Gray Chaplin and her two sons.

Davia Butler will direct. James Hanley has been commissioned to write two songs which Mrs. Chaplin will sing.

PERSONALS BY LAUREL AND HARDY ABROAD

Several sudden retakes have necessitated postponement of the Laurel and Hardy team's trip to England. Couple now sails July 16 on the Aquitania and will stay on the other side about a month, returning Aug. 24 on the Paris.

Some talk of the comedy team going into the Empire, Metro's ace London house, for a personal appearance at \$5,000 for the week with no date or figure authenticated. Also mention of a likely appearance at the Palladium if Metro will give permission.

Miss Gillette Says She's No Actress After 13 Wks.

Let out by Warners at close of her 13-week contract, Betty Gillette has turned down several other offers and is returning to her polo ponies in New York. The 19-year-old girl, brought here by Warners and having little experience, admits she hasn't what it takes to be a good film actress.

Miss Gillette is a New York society girl, daughter of a retired banker. Her picture career was just a lark, and to show her she wasn't an actress, girl says.

Of five feminine youngsters brought here by Warners from the east, only one, Sheila Terry, remains. May Madison, Ruth Hall, Gloria Shea and Miss Gillette are through.

No Playing Straight

Hollywood, June 27. After rehearsing a week, Al Johnson called a halt on 'The New Yorker' at Unlucky Artists, with the script going through the reviewing process. Johnson found himself playing straight to Harry Langdon and Chester Conklin.

Unless a way out is found, cast and story may be aired.

Sale's Saucy Sayings

Source of by-line revenue unknown to most picture and show names has been adding numerous dollars to the vault of Charles' Chief Sale. The comedian is under percentage contract to a publishing house for 12 saucy sayings yearly, illustrated with photographs and printed on monthly calendars bearing space for a local ad which ties up with the Sale clip.

Last year the publishing house sold 15,000,000 of these calendars to small town merchants.

PAR TALKING, TALLULAH BALKING

Paramount and Tallulah Bankhead are talking things over, with the picture company doing most of the talking and Miss Bankhead mostly just shaking her head. Par's idea is that Miss Bankhead is getting too much money and ought to ease down a bit as soon as her next option comes up. They'd like to keep her on the payroll, they say, but not at that much money.

Bankhead's angle is that she's not overpaid, but that the company has not given her proper vehicular support and that she could earn the salary she's down in the books for with a proper break.

STUDIOS TURN DOWN 138 L. A. CONVENTIONS

Hollywood, June 27. Only four groups of visitors here during the Olympics will pass through the studios. Studio publicity heads decided at their weekly producers' association meeting.

Top crowd is the N.E.A. convention, numbering 500 newspapermen who get a luncheon at the Writers' club July 26 and trips through the studios. On July 25, 300 foreign correspondents here to report the Olympiad, will be divided into groups of 50 and each mob taken to a studio for food and optic entertainment. Same arrangement for the 800 domestic sports writers on July 28.

Metro has agreed to entertain the 100 Junior Pentathlon winners who will be here on a national newspaper tieup.

Since the 'Variety' story recently saying that 89 conventions were later for Los Angeles, 49 more have been added. Requests for admission for 39,000 visitors have been rejected by the studios.

Keaton's Cruise

Seattle, June 27. Buster Keaton and his wife were here looking over the \$100,000 yacht, owned by Col. C. B. Blenheim, publisher of the Seattle 'Times,' which he purchased.

The Keatons intend to cruise the Alaskan waters in the Blenheim boat. Larry Kent, director, became co-owner with Keaton of the boat.

Swanson Wants Boyd As Menjou Substitute

Hollywood, June 27. Inability of Adolphe Menjou to accept male lead in Gloria Swanson's forthcoming English picture has caused actress to negotiate with William (stage) Boyd.

Dave Thompson, agent for Boyd, received a cable from the actress now in London.

Dippel's Scant Estate

Los Angeles, June 27. Eugene H. Kaufman applied before the Probate court for letters of administration for the estate of Andrews Dippel, director, who died six weeks ago.

Kaufman states that Dippel left no will or valuables other than personal effects and interests in various pictures, value of which is contingent. No known relatives.

WOULDN'T HURT A FLY!

Ivan Lebedeff Spurns Chance to Impersonate Murderer

Hollywood, June 27. Because Ivan Lebedeff is too gallant to kill a woman, he's out of a job. Cast in the lead in C. C. Burr's 'Western Express' opposite Estelle Taylor, he refused to commit the murder called for by the script. Lucien Prival replaced him.

Writer with 4 Lawyers Pleads Own Abandonment Case; Charge Dismissed

Charge of abandonment brought against Martin Mooney, p. and formerly a writer for Universal, by his first wife, Kitty Hofbauer, was dismissed in Queens County court Friday (17), by Judge Kadian. Mooney is now in the Roxy theatre press department.

Mooney pleaded his own case before the judge, although four attorneys were in court on his behalf, including legal representatives sent by Karry Kosh. Prior to his hearing, Mooney had spent a week in the Queens County houseguest.

Charge against Mooney, who was divorced about 15 years ago and has since remarried, was that he left his first wife and their two children as public charges. Mooney owes \$300 back alimony, but this didn't figure in the charge, the abandonment indictment allowing for extradition should Mooney ever leave New York.

Case was noticed for trial while Mooney was on his way east after leaving the coast, after he quit Universal over a story squabble. When the writer arrived in New York he was a fugitive from justice, the case having been called and a bench warrant issued for his arrest.

Mooney, in making his plea before the court, stated he hadn't been guilty of abandonment, since at the time he was still in New York. He also complained of continued persecution.

PAR'S BONUS ARMY FILM CHILLED—HAYS NO LIKE

Hollywood, June 27. Paramount's idea of a bonus army picture, 'Washington, Here We Are,' brought an immediate protest from the Hays office.

The studio is holding off writer assignments as a result.

U Will Feature Vince Barnett in 11 Shorts

Universal City, June 27. Vince Barnett has been placed under a term by Universal to be featured in a series of shorts made by Warren Doane. Contract calls for three this year and eight next. Barnett is privileged to free-lance in features between comedies. Leo Morrison office spotted him.

\$450 SETTLES

Ben Lyon's \$35,000 Gock at Columbia Office Boy

Hollywood, June 27. For socking Cedric Lamar, Columbia studio office boy who refused to permit Ben Lyon to visit him on the set, Ben Lyon settled the \$35,000 damage suit against him out of court for \$450.

Boy was later dismissed by the studio after the episode.

May Shift Indie Prod. West for Better Casting

Proposed eastern production of an indie film, Aubrey Mitteness, former legit producer, was planning may be shifted to the coast to enable Mitteness to cast the picture with a satisfactory star. Several new and former names proposed by eastern agents haven't taken.

Jean Arthur was up for consideration and should also go in, then the western move is likely. Miss Arthur closed a legit tryout in 'Man Who Reclaimed His Head' in Philadelphia Saturday (25).

36 Femme Writers Out of 225 Under Contract at Studios; MGM Tops with 70 Scribblers

1% for Kidnap

Hollywood, June 27. Lloyd's ransom insurance policies are up to \$50,000 only. Premium is 1%. However, anyone divulging the fact that such insurance is carried automatically cancels the policy. Very few film personalities sold.

Hollywood, June 27.

With most of the studios concentrating on lining up new stories for next season's product, current check-up shows a total of 225 writers employed under contract by the major plants. Of this number only 36 are women writers, still the lowest average for the feminine scribes in many years.

Studio rating highest for total number of writers under contract is Metro, with a score of 70. Paramount comes second with 39; Columbia, 27; Universal, 23; Radia, 24; Warners, 18, and Fox, 16.

Metro's 70.

Personnel of Metro's scribes now under contract lists following females: Marion Anshel, Frances Modess, Hackett, Doris Anderson, Lenore Coffey, Madeline Ruthven, Claudine West, Mitzel Cummings, Ruth Cummings, Delmer Daves, Edith Fitzgerald, Becky Gardner, Anita Loos, Freda Maxson, Bess Meredyth, Zella Sears and Sylvia Thalberg. Among the male writers are Melville Baker, Bud Barsky, Ralph Block, Endre Bohem, Richard Bolodovsky, Frank Butler, Edw. C. Carpenter, John Colton, Mercedes De Acosta, Nat Dorfman, Allan J. Doyle, Warren Duff, William Faulkner, Irving Flinneman, Peter French, Comm. M. Glinore, John Goodrich, Ralph Graves, Albert Hackett, Elmer Harris, Robert Hopkins, Arthur Hyman, Leonard Ide, Boris Ingster, L. E. Johnson, R. L. Johnson, Willard Keefe, Hans Kraly, Vincent Lawrence, John Lynch, Charles MacArthur, Willard Mack, John Mahin, John Meehan, Byron Morgan, Tor Norström, Leonard Praskin, Milton Raison, W. L. River, Bogart Rogers, John Monk Saunders, Ray Schrock, Ralph Spence, Laurence Stallings, Donald Stewart, John T. Tolan, Dwight Taylor, Ernest Vajda, John (Continued on page 15)

HARRY RAPF'S 18-YEAR OLD SON—MGM AUTHOR

Hollywood, June 27. Metro puts into production tomorrow (28) 'The Road to Nowhere,' original story by Maurice Rapf, 18-year son of Harry Rapf.

Jackie Cooper and Lewis Stone are the leads. Stone replaces Walter Huston.

Chevalier Leaving Late

Hollywood, June 27. Delay in completion of 'Love Me Tonight' at Paramount has forced Maurice Chevalier to postpone his trip to Paris until July 10 instead of June 25. Remains abroad all summer.

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PROS' LAY DEARTH WORRY

Outlining Special Duties for Lasky, Par-Schulberg Settle for \$190,000

Hollywood, June 27. Looks as if Jesse L. Lasky will remain with Paramount at its Hollywood studio in supervision of a special phase of production that is being worked out for him. The newly-created department Lasky would head, from accounts, has to do with cost control on production before pictures go into work and, in an advisory way, with weighing of values, results, star angles, etc., on completion when they are ready to be sold. Lasky's leave of absence was up yesterday (Monday).

Meanwhile, Paramount is reported having reached a settlement with B. F. Schulberg, erstwhile gen. mgr. of production at the coast studio, paying over \$190,000 to him in settlement of his contract.

It has been presumed on the inside right along that Lasky would be taken care of in some official production capacity. His contract has until January, 1934, to go.

Since the Schulberg settlement, Emanuel Cohen is in command of all Paramount production under Sam Katz with whom he has been on the coast.

There is no indication yet as to when Katz will return to New York, but it is expected he won't come east until early fall.

B. F. Schulberg, since his return from New York, is being adjourned at his Malibu home. Says could not make deal with S. A. Lynch as active partner, as the latter has a wish to go under self-out agreement to Paramount-Public whereby he cannot enter into any branch of amusements.

Likely that Schulberg will wind up at one of the local studios as an associate producer. Reported he had conferences with the United Artist group after returning.

RKO Rejects Receiver As Means of Solving Problem in Orpheum

RKO is reported to have decided definitely not to put its Orpheum circuit subsidiary through a receivership action. Understanding is that costs and carrying charges have been allocated with this purpose in view.

Belief has been that when RKO assumed the Orpheum theatres the parent company planned amortization of these properties over a period of eight or nine years. This is now understood to have been changed so that the new span in which to pay off is extended to 15 or 16 years. It means that instead of delving into the exchequer for around \$1,000,000 yearly for Orpheum, RKO will henceforth assign about \$750,000 annually to the obligation.

The new arrangement also extends to such subsidiaries as the Interstate, Libson houses, etc.

G. T. E.'S REORG. PLAN ANNOUNCED SHORTLY

Announcement of General Theatre reorganization plan is expected to be forthcoming within the next few days. No change in the previously reported plan is looked for. The one expected to be announced calls for the issuance of a new preferred stock issue which will be offered to Chase bank and to holders of G. T. E. debenture stock. The company is now in receivership.

Terms on which the preferred stock will be issued is not known. U. S. Senator Hastings of Delaware is receiver of the company.

AYLESWORTH-BROWN IN CHI

Hiram S. Brown leaves for Chicago today (Tuesday) to join M. H. Aylesworth at the Democratic convention.

Both will remain there all week, as spectators only.

Considine Joins Metro

Culver City, June 27. John W. Considine, Jr., now at Metro on a side to Irving Thalberg. Last at Fox. Joins Paul Bern and C. Gardner Sullivan as sub-producer under Thalberg.

OHIO CENSORS NO LONGER TOUGH

Columbus, June 27.

Censoring of talkers by the state of Ohio's censored board has been practically a closed chapter here, with signs pointing to the complete deletion of this part of the state's work in the not distant future.

The most recent blow against the board was dealt after 'Merrily We Go to Hell' was butchered so completely that everything but the characters was lost in the shuffle.

Following the rescinding of these cuts, after press, public and the film exchange acquiesced, talk against the work of the board has become so violent in these parts that it is not at all surprising to learn from the various exchanges that entire talkers are now being passed as okay with never a thought of a deletion. The board may only have temporary cold feet, but the exchanges don't think so.

Reports are that all flickers are being viewed by the chopping moguls in a 'most haphazard' manner.

Shrine Conv. Will Spend \$40,000 for Its Own Film Bally

Hollywood, June 27.

With the producers as a body refusing to spend any money toward an industry display at the Shrine convention in San Francisco July 27, the latter's committee has contracted with George Bingham to build 15 floor film cases despite \$20,000 to represent all the companies, and is also inviting the picture stars, through Governor Rolph, with stars to come on a special train.

This gesture will cost the Shrine about \$40,000.

GERMAN KIDNAPPING PIC COLD FOR U. S.-COL.

After completing two reels Columbia suddenly stopped work on dubbing 'M' into English. It's a German thriller based on baby kidnapping and killing. Columbia had bought the U. S. distribution rights from Tobis several months ago.

Understood that pressure was brought to bear on Columbia not to monkey with the subject matter because of the Lindbergh case despite the fact the film was made abroad and bought for the U. S. by Columbia before the Hopewell matter became prominent.

Pathe Dropping Lalley

Hollywood, June 27.

Fred Lalley, executive in Pathe's New York studio and indicted with John C. Flinn in connection with the New York Fabre fire, goes off the Pathe payroll Thursday (30).

Lalley has had an office at Pathe studio here the past two years.

CONCERN OVER NEW FILM PLOTS

Prospect for New Legit Season Pessimistic - Dwindling Percentage of Broadway Plays for Screen - Used to Average 25-35% - Now Down to 10% - May Force Pix Into Legit Financing and Production

BUT \$500,000 EXPENDED

Precarious future of Broadway legit production for next season has the film producers worried over this source of film story supply. Less and less is the Broadway stage furnishing Hollywood with picture material.

While it's almost impossible to predict the quantity of future stage production, the smaller figures for the past three seasons have shown a dwindling amount of legit entries and an even more marked reduction in the number of plays taken into picture.

For the '31-'32 season, only 10% of the 152 plays on the boards went to Hollywood. The previous average has been 25-30%, and with more money a problem to select suitable picture story material.

From the film end, this narrowing down of the legit field, with its direct co-relation to the picture market, will make it more and more a problem to select suitable picture story material.

Only 15 Sold The past legit season saw only 15 plays sold for films as against a previously annual estimated average of 30.

This has necessarily cut down legit's income possibilities from the films. The total money derived by legit this way, for 1931-'32, in sales of screen rights is estimated at \$500,000. That's less than half the usual average of previous years. The analysis of the figures thus indicates that for a 4-1 chance in previous years it dropped to around 10-1 in the season just past.

Among the organized legit groups only the Theatre Guild stands with any promise of future hope as a screen play source. Organization of the American Theatre Society in combination with Erangers and the Shuberts offers the Guild an opportunity to reach out beyond its accustomed five to 10 productions for the coming season.

However, the elements of the film industry draw on the Guild production for screen acceptances is very limited due to a working arrangement that the organization has with Metro whereby that company gets first choice.

In the 16 acceptances by films from the 1931-'32 season, only four (Continued on page 36)

Producers' Pact with Agents Dies After Long Bickering, So A.M.A. Seeks Academy Bid

Naked Truth

Hollywood, June 27. A short story appearing in the classified ad section of the 'Hollywood Citizen-News'.

'Publicity and advertising expert will exchange services for men's clothing.'

Hollywood, June 27.

Getting nowhere in their negotiations with the Producers' association represented by Edwin Loeb, ringleaders of the Artists' Managers' Association have switched their tactics of aggression, and are attempting an entrance into the Academy of Motion Picture Arts and Sciences as a body.

This came when Loeb called off all dealings after three futile months of conferences with an A.M.A. committee.

No provision is in the Academy constitution for any one except individuals who have done something to further the industry at large. Asked from the present five branches, no other group is permitted.

Special section for membership is open to those who do not belong in the other categories and individual agents may apply for membership in this on the basis of their records. A present there are three agents who are members of the Academy, all through their previous studio connections. These are John C. Flinn, of Collier-Flinn; A. George Voelek, of Joyce Seizelick, and Dave Thompson.

BLUMEY SEEN IN FOX THEATRE R'CRSHIP

That 'unnamed creditor' who may file a judgment against Fox Theatre for \$355,000 has been indicated unofficially as A. C. Blumenthal. Apprehensive mention of such a judgment by an anonymous creditor was made in the petition for appointment of an equity receiver for the company. W. W. Atkinson and John F. Sherman were named receivers under joint bond of \$100,000 Tuesday (21) by Federal Judge Martin Manton in New York.

The receivership came by way of agreement on the part of Fox Theatre which claimed solvency, but didn't have sufficient liquid assets to meet its current obligations. Its total debts run to over \$13,000,000, according to the record.

The \$355,000 is believed to be part of the settlement price of \$400,000 gained by Blumenthal in a two-year controversy with the Fox people over a commission claim by Blumenthal in connection with his putting over the Fox-Loew stock deal of 1929.

\$500,000 Assets

Assets of the company are listed at something over \$500,000. The greatest of these is stated as being the company's suit against William Fox and others to regain \$5,000,000 for alleged manipulation of the company's assets in prior years.

Included in the company's assets is \$204,808, as owed by Loew's. This may cover Loew's purchase price of the Fox Washington. Also a cash position of \$204,808.

Among the company's debts is \$546,647 owed Fox Films, mostly for film rentals.

Co-defendants in the company's suit against William Fox are Jacin G. Leo, Eva Fox, Carolyn Leah Tauszig, John Zant, Jacob Rubenstein and Bessie Livingston.

FELD, COWAN TO PAR PIC. PROD.?

Milton H. Feld and James Cowan will join the Paramount production force at the Hollywood studio by the fall, according to information. Cowan was last in charge of Fox production at the Astoria, L. I. plant under Walter Wanger and still holds a contract with P-P that has some time yet to go.

Feld, a theatre operator for Public, is presently looking over stories to assimilate production matters.

FOX SETTLEMENT, THEN M-G JOB FOR ROCKETT

Hollywood, June 27.

Al Rockett, Fox associate producer, is reported settling his contract to run 15 months at \$2,000 weekly with that studio, and will then join M-G-M as an associate producer, it is believed.

Rockett became head of Fox production forces at the time Winnie Sheehan started on his six-month probation. He ran the studio under supervision of Richard A. Rowland until the advent of Sidney Kent and held the job until Sheehan returned last week.

FIGHT FILM BILLED OVER GARBO IN PITTS.

Pittsburgh, June 27.

Schmeling-Sharkey fight picture, an added attraction at the Penn this week, is being billed over the feature, 'New Moral for Old,' the first time on record around here.

It has often been the custom to give an outstanding stage name precedence over film billing, but never before fight pictures, no matter how important the championship.

Morosco-Fox

Hollywood, June 27.

Walter Morosco, who last produced pictures in England for Paramount, has been engaged as an assistant to Sol Wurtzel at Fox.

No Eastern Interference with Fox Studio, Says Kent; Sweeping Starts

Hollywood, June 27.

New York will not interfere with Fox studio production except in cases of policy, Sidney R. Kent stated last week, just before leaving here for the east and a European trip, in announcing that Winfield Sheehan will have full say over production.

Considerable changes in personnel will take place, says Kent, who added that efficient employees would be retained despite their former political connections. Expects production to be at full speed in four weeks.

Five Friends Fade

Five Friends Film, welfare organization to care for unemployed workers, has been dropped and per-

sonnel department was eliminated with accounting department taking its work over. Sid Bowen, head of personnel, is out. Also Mattland Rice, music department head, who is supplanted by Ben Jackson, formerly in charge. Archie Duchman, long assistant to Raoul Walsh, another departure. Others missing are Orville Dill, executive, and Gertrude Orr and Charlotte Miller, from the scenario staff.

Further work on 'Rackety Rex' and 'Cavalcade' has been suspended temporarily. Several properties have been discarded for good, including 'State Fair'.

New York studio department, which okayed all stories before they went into production, will be dropped, according to Kent.

Mayfair's 'Bring 'Em Back' Bally Making All B'way Deluxers Very Much 'Barnum-Your-Front' Minded

The Mayfair, New York, house front on 'Bring 'Em Back Bally' may be responsible for a new vogue on displays that will strictly lean to animation, but, as great an extent as possible, do away with costly electrical effects. The talk of the street since it went up, the Mayfair display has been widely discussed by theatre men and exploitation experts.

Agreement in all quarters is that the Mayfair front is bringing in more than its weight in gold. It's the most valuable exhibit the street has seen. Many showmen still refuse to believe the total cost of the Mayfair front was only \$5,444, including outright buy of the moving mechanical animals.

In that the Mayfair exhibit comes at a time when showmen are trying to figure new ways of attracting business, the street has suddenly become house front-conscious.

Pioneering WB
Warners were the pioneers when Harry Warner's elaborate display on 'Noah's Ark' at the Winter Garden stood WB \$32,000. Langdon McCormick, who built it, got \$18,000 alone. The electrical end was

(Continued on page 17)

VON STROHEIM CHEAPER THAN SIX WRITERS

Hollywood, June 27.
After spending \$30,000 in preparing 'Walking Down Broadway' for the screen, Fox has taken Eric von Stroheim back on the payroll to finish what he started before departing for an acting part at Radio. Original Stroheim script numbered 800 pages, but after trying six different writers on the cutting down process without satisfaction, Fox figured it cheaper to bring the writer back on the story.

DUMB BEAUTS

Goldwyn's Call For High School Girls Nets Matrons

Hollywood, June 27.
Over 1,200 girls answered Sam Goldwyn's newspaper blurb for chorus girls for Eddie Cantor's 'Kid From Spain'. Goldwyn, through the press, let it be known that professional chorines interviewed didn't come up to his expectations and he was going to seek his chorus of 125 from high school girls of L. A. Of the first 1,200 who applied at the studio, only 24 were selected and then only in pencil. More than half of the girls, though claiming high school age, hadn't seen a domestic science book in years.

Murphy Gets 'Key'

Hollywood, June 27.
Dudey Murphy has been assigned adaptation and direction of 'The Glass Key', Dashiell Hammett's novel, at Paramount.
Studio assigned him to the yarn after he had turned down the direction of 'Hot Saturday'.

L. A. to N. Y.

Leslie Banks,
Al Goodhart,
Al Hoffman,
Sol Lesser,
Al Lewis,
Donovan Pedely,
Jack Skirball,
Joe Goldberg.

N. Y. to L. A.

Phil Adler,
Walter Hart,
Carl Laemmle,
Maurice Luporini,
Albert Maltz,
Robert V. Newman,
Sid Silvers,
George Sledge,
Tom Van Dyke,
Mildred Walsh,
Easil Woon.

Cliff Lewis Resigns; Al Selig Succeeds at Par

Cliff Lewis, Paramount's advertising director, has resigned effective Saturday (2). His future connection, at present in negotiation, will be announced later.
Succeeding Lewis over Par advertising, Al Selig joins Monday (4). Selig was last ad. and pub. director for Columbia and previously for years in that same capacity with Tiffany.
Lewis leaves Par after 12 years with that company.

NEWCASTLE DROPS OWN WB SUIT, JOINS KOPLAR

Wilmington, June 27.

Stories that the present receivership litigation between Warners is connected with similar actions against the firm filed two years ago were spiced by the defense preparatory to filing an answer to the allegations in the one action remaining.

This suit is in Federal Court. Another filed by Marlinus P. V. Newcastle, Jr., against the firm, when former Judge Hugh M. Morris, counsel for Warners, consented to withdrawal. Newcastle will now join the Harry Koplar receivership action in Federal court as intervenor.

Real motive behind the Koplar suit, said Warner counsel, would be given in the answering papers which has been drawn up. Understanding is that it will be charged the suit is an attempt of a small group to gain control of Warners by having favorable receivers named, at least temporarily.

Plaintiffs Stand

Plaintiffs are sticking to the ostensible motives for the action as set forth in the complaint, which lists a variety of malpractices on the part of the firm's present command. Defense counsel, headed by former Judge Hugh M. Morris, trace the last three Warner receivership actions to the same group. They are all being handled by the same lawyer. But everybody concerned denies connection with a pair of receivership actions filed in Chancery Court here a couple of years ago.

So far, none of the many receivership actions against Warners has reached the open court. Warner counsel has been trying to get the tangle cleared for some definite court action. This is understood as the reason for consenting to withdrawal of the Newcastle action, knowing Newcastle would join Koplar.

While heading the WB defense, Judge Morris has also been retained by Sarlat Brothers, of New York, in a receivership action against De Forest Radio. No immediate connection between this and the WB petitions is seen here.

Temporary receivers, W. S. Bergland, Wilmington, and Leslie S. Gordon, Ridgewood, N. J., were appointed this week by Judge Nields. He stated that the petition for permanent receivers will be presented here because of a similar suit pending in New Jersey.

F-WC Shifts

Los Angeles, June 27.

Lew Clarke, manager of 12 Bay district houses for F-W-C, with headquarters at Santa Monica, resigned June 26, with Norman Sproul, manager of the Florence at Compton, Calif., replacing.

Charles Jones, manager of the Uptown, resigned, replaced by Marty Schwartz, who was managing the Boulevard. Bob Smith replaced Schwartz at the Boulevard.

MAKING IT OFFICIAL

Hollywood, June 27.
New York execs have advised Metro Coast officials that deals have been consummated for 'Good Bird and The Laughing Gnome'.
Latter is a short story by Crockett Garstin. Published in 'Delicinate' about two years ago.

1st Runs on Broadway (Subject to Change)

Week July 1

Paramount—'Make Me a Star' (Far).

Capitol—'Red Headed Woman' (Metro) (30).

Rivoli—'Aren't We All?' (Par) (30).

Strand—'Winner Take All' (WB) (3d week).

Mayfair—'Bring 'Em Back Bally' (Radio) (3d week).

Rialto—'Scarface' (UA) (6th week).

Winter Garden—'Mystery Ranch' (Fox) (28).

Cameo—'Danger of the Arctic'.

Week July 8

Paramount—'Million Dollar Legs' (Par).

Capitol—'I Was a Soldier' (Metro) (7).

Rivoli—'Aren't We All?' (Par) (2d week).

Strand—'Miss Pinkerton' (WB).

Mayfair—'What Price Hollywood' (Radio).

Rialto—'Freaks' (Metro) (7).

Winter Garden—'Mystery Ranch' (Fox) (3d week).

Cameo—'Danger of the Arctic'.

\$2 Picture

'Grand Hotel' (Metro) (Astro) (12th week).

Foreign Films

'Kongress Tanz' (Ufa) (German) (Little Carnegie) (3rd week).

'Schubert's Frueshlingstraum' (Atina) (German) (Europa) (2nd week).

'Falscher Feldmarschall' (Capital) (German) (Hindenburg) (29).

CON. LABS NOW FINANCING EDUC.

Already financing quite a few independents this season, Consolidated labs has just loaned Educational funds to carry out the current year's production. Along with the deal Consolidated gets all of Educational's printing, up to now done by I. Man Howe, Inc.

Financing indie always carries with it the printing job, with Consolidated admitted anxious to encourage indie on making film in order to snare the lab work. Among indie producers financed by Consolidated this year are Allied, Rich and Fairmide Productions, Mascot (Nat Levine), Amedee J. Van Beuren and Trem Carr. As security for the financing, Con obtains a lien on the negative and is assigned by the producer the sales contracts on the pictures involved.

It also insists that any indie thus financed must first sell its product, obtaining sales contracts, before the money is turned over. Thus, a definite collateral is provided for Con as backer. The lien on the negative is a further protective measure, so that if left holding contracts they will have a clean sale of the print to carry out those contracts.
Con's printing capacity at the Fort Lee plant, where it has spent \$250,000, is now a billion feet a year. It handles the lab work for all the majors excepting Paramount, Warner Bros. and Fox, who do their own. A report is that Fox may soon swing over for printing.

CAUGHT OFF FIRST

Hollywood, June 27.

Tala Birell went to San Diego last week for a personal appearance before the veterans' convention. Took a trip to Tijuana. Universal had to post a bond for \$300 before she was permitted to return.
Forgot to have her passport validated.

More Jingles

Los Angeles, June 27.

Max Marcin and Anthony Coldaway have been assigned to write a jingle book for Paramount, suggesting Columbia's 'Female Tarzan' and Metro's 'Tarzan' sequel.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each day in Hollywood, and placed as a wrapper upon the regular weekly 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department.

Dorothy Lee back from N. Y.

Rothacker for Europe
Watterson Rothacker left here June 24 for three months abroad, sailing July 2 from N. Y.

Berke Goes to Dog
Resigning as assistant to C. C. Burr, William Berke will make four state-right features starring Flash, dog actor.

Rosch building up weak sequences in Laurel and Hardy's feature, 'Pack Up Your Troubles', after its San Diego preview.

Montgomery's Legit
Third starring for Douglas Montgomery at the Pasadena Community Playhouse will be Ramon Romero's dramatic comedy of Tully Grayson, 'Everything Goes', opening about Aug. 1.

Clyde Goes Educational
When Bennett failed to re-optain Aileen Clyde, comic signed an Educational contract for nine two-reelers. First, directed by Harry Edwards, starts July 15.

Retake route for 'Million-Dollar Legs' at Par.

Davies' Party Names
For the party sequence in Marion Davies' 'Miss U.S.A.', Metro is seeking Olsen and Johnson and Nick Lucas. Already set are Jimmy Durante, Clyde Cook and the Dicksons, dance team from the Chinese theatre prolog.

Cortez-Morley
Next for Ricardo Cortez at Radio will be 'Phantom of Crestwood' with Morley, Warner, loaned by Metro, opposite, and J. Walter Rubin directing. Starts about Aug. 1.

Richard Marshall and Roy Miller handling one and two nighters for 'Grand Hotel' in the San Bernardino and Inland Valley territory, starting July 5 at Calico.

Olsen-Johnson Cut Route
In order to be in New York July 7 for their first Fleischmann hour broadcast, Olsen and Johnson cancelled last three weeks of their tour, closing here June 24.

Borzsage's Vogue
Paramount and Mary Pickford are trying to borrow Frank Borzsage from Fox. Par wants the director for 'Farewell to Arms'. Miss Pickford for the Frances Marion story now in preparation. M. C. Levee, now managing Borzsage, will try to straighten things out so the director will get both jobs.

Dillon for Bow
John Francis Dillon assigned to direct 'Farewell to Her Savage' at Fox. Story now completed and production set for July 18.

Fairbanks' 'Crusoe' Burn
Douglas Fairbanks has protested to Metro his use of the title 'Robinson Crusoe' by Universal on a forthcoming production. Fairbanks claims priority of the title for his South Sea picture tentatively titled 'A Modern Robinson Crusoe'.

Tower theatre cutting the budget has let out Al Poff, assistant manager.

If Any
Police chiefs of the various studios will soon meet weekly at the Producers' Association for interchange of ideas.

Par Drops West Point
West point story being written by William Stevens McNutt called off at Paramount as untimely. Another footage made at the war college by Schuyler Grey shelved for future use.

Meeting of the technicians' branch of the Academy scheduled for Tuesday (28) at Paramount to demonstrate latest improvements in transparent photography and sound recording.

Unused Ingenu
Changing his mind on the type which should appear with Eddie Cantor in 'Kid From Spain', Samuel Goldwyn has returned Diane Sinclair to Metro, from whence she was borrowed.

Lab and Cutter 'Plaints
Attempt will be made to force recognition of lab and cutter as adopt new wage scale for laboratory workers when the studio labor unions meet with the producers in New York this week. Both divisions are operating under the charter of local 883, A. T. S. E.

Arthur Sheekman was recalled by Paramount to do additional work on 'Crestwood' and 'Four Marries' resumed production last week.

Taylor Outdoors
Estelle Taylor, set as femme lead, in C. C. Burr's 'Western', was in Monogram. Others cast are Edmund Burns, Ivan Lebedeff, Marian Shook, Gertrude Astor and Phillips Smalley.

U Wants Lombard
Universal is trying to borrow Carole Lombard from Paramount for 'Okay America', columnist yarn. William (Stu) Boyd also wanted.

Skouras Keeps Looking
Charles Skouras, Al Hansen, Fox West Coast Southern Cal. manager, and Louie Cohen made a three-day inspection tour of F-W-C theatre last week. Skouras is going into the northern divisions within the next two weeks.

Shelva Gable Van
Metro postponed production of 'China Seas'. Clark Gable's next, pending revamping of the story.

Pine on Par Council
Bill Pine, new exploitation man on Paramount's staff, added to the advertising council.

B. & C. Show Dates
'Reunion in Paris' with Ina Claire will open at Santa Barbara July 1 for two nights, going to the Chetani, Santa Barbara, and the Belasco & Curran are moving 'Whistling in the Dark' from the Belasco here to the Geary, Frisco. Belasco goes dark until Vienna comes south.

Arms and the Man
When a plainclothesman stopped Bill Arms, operating a sound truck for 'The Shooting of Dan McGraw', the Chinese, and flashed his badge, demanding that Arms show his permit, later thought it was a phony, buzzer and called a traffic cop to arrest the imposter. At the police station, the accoster proved to be the McCarty. Arms was wrigged out of it by a j. p.

J. F. McGowan's
J. F. McGowan, director of westerns and now writing for Mascot, filed a voluntary bankruptcy petition here.

Beverly Hill Billies booked to headline Downtown Walkers beginning June 30.

U Combines 'Knights'
Floyd Gibbons' 'Red Knight' will be produced as sixth war picture this year for Universal. Company has owned 'Red Knight' of Germany by Baron von Richtofen for past four years and will probably combine both stories.

Irene Kuhn, recently of Fox, now, with Principal writing dubbing dialog.

Preferred labor claims totaling \$100,000 were added five employees of Greco, Inc., film lighting equipment concern.

M. D. 'Doc' Howe, F. & M. booking chief, returned to the Coast June 24. Will remain here for some time.

Watkins Takes Cash
Maurine Watkins is reported to have settled with Fox for \$7,500 on contract calling for one more picture.

Futter Buys 'Grizzly'
World rights, excepting three countries, of the J. M. Jettstrom's 'Trail of the Grizzly' has been purchased by Walter Futter. Release must be held back three months for sale in the U. S. first under way in Norway, Sweden and Denmark.

John David Horsley, little theatre actor, gets first big film break in Rogers' '70,000 Witnesses'.

Hughes Pays for H-F
Labor claim of \$149 due staff of Fort Bragg, Calif., theatre was paid (Continued on page 38)

Kernell Back at Fox

Hollywood, June 27.

William B. Kernell, who was at Fox four years doing music and dialog, is again on the payroll, having been returned last week. Kernell did considerable of the musical at the studio. He did all of the Mojica pictures as well as writing story.

He is a step-son of Joseph Cawthorne, veteran actor.

BACK TOGETHER AGAIN

With Harry Cohn on the same train for Hollywood last week, was Joe Brandt, former proxy of Columbia.

Roxy, N. V., Is Closing This Week; Bondholders Move for Foreclosure

Shutdown of the Roxy, 6,200-seat Broadway deluxer, is expected at the close of the current week's performance Thursday (30) at which time the court will take action, possibly throughout the summer. The closing comes in the face of indications that the house may have to be foreclosed.

An order to shut down is looked for from the Federal Court some time today (Tuesday). At the same time the court will take action on the appointment of a foreclosure receiver on action filed by bondholders of the first mortgage. Parties to the action have been reported in agreement on consolidation of the foreclosure receivership with the present Equity receivership.

Where exhibitors are deliberately ending payment, Western Electric will go to court to collect. In making this known, ERPI at the same time has no intention of wholesale legal actions against accounts that are in arrears, many finding it difficult to discharge indebtedness because of current business conditions.

ERPI has just obtained court awards against three houses which it felt were not making a sincere effort to fulfill contractual obligations. Theatres and judgments are Washington, Pittsburgh, \$1,325.95; Embassy, St. Louis, \$6,743.22 and Crescent, Chicago, \$2,641.98.

REPRESENTING THE BONDHOLDERS
The committee is Attorney Carlos L. Israels of the law firm of White & Case, downtown lawyers. The National Bank & Trust Co. is trustee for the first mortgage bondholders of some \$3,000,000 held by bondholders through S. W. Strauss & Co.

At the crux of the controversy arises over the possibility that in the probable issuance of receivers certificates, which may occur the said certificates may be a prior lien over everything in connection with the theatre. Presently, by reason of the first mortgage indenture conditions, the bondholders have such prior lien.

Thus, while parties may be agreed on the foreclosure action, the bondholders' reps feel that if the receivers certificates are a prior lien on the property, the operation or the closing of the house be made subject to the judgment of the bondholders' trustee.

The court, however, feels this cannot be done as any such condition, as requested by the trustee for the bondholders, would mean that the receiver, who would be appointed, would become subject to dictation by the bondholders. In essence that would mean an abdication of the vested authority of the courts in such receiverships.

This matter is still to be ironed out, but the closing order, coming by way of agreement of parties, if issued, is held to be for the purpose of permitting those presently operating the house to effect a reorganization of staff and policy.

REVS. CERTIF.
The original request for receivers certificates was made for an amount of \$1,000,000, but later indications were that a lesser amount may be needed for today. From the angle how far such an amount can go toward operating the Roxy is a matter for conjecture. The house deficit is estimated to be around \$70,000 since receivership, some four weeks back.

On the whole, the present agreement to close down offers a comparatively small reversal of the stand taken by the receiver and his reps when applying for a permanent receivership of the house. At that time it was indicated to the courts the Roxy was supposedly heading into an expected summer of prosperity providing the house would shut down for a week or two to effect certain reorganization.

The bondholders' reps take a different stand, to the effect that the summer would be a flop one for the Roxy.

It was indicated in court that unless the receivers' certificates were issued, the house couldn't extricate itself from its present financial dilemma and continue to operate.

As to picture bookings no films have been booked at the Roxy to follow the current 'Bachelor's Affairs' (Fox).

COAST PEEVE

W. E. Apparatus May Be Dumped by L. A. Exhibs in Retaliation

Los Angeles, June 27. Unless immediate reductions in weekly charges covering original installation costs are effected by ERPI, several L. A. independent exhibitors are prepared to dump Western Electric equipment and substitute cheap apparatus. They claim ERPI is demanding excessive weekly payments on unpaid balances, where extensions of time are arranged.

Where exhibitors are deliberately ending payment, Western Electric will go to court to collect. In making this known, ERPI at the same time has no intention of wholesale legal actions against accounts that are in arrears, many finding it difficult to discharge indebtedness because of current business conditions.

ERPI has just obtained court awards against three houses which it felt were not making a sincere effort to fulfill contractual obligations. Theatres and judgments are Washington, Pittsburgh, \$1,325.95; Embassy, St. Louis, \$6,743.22 and Crescent, Chicago, \$2,641.98.

ROXY'S \$30,000 ADV. COST, FINALE SPLURGE

Exploitation and newspaper advertising of the Roxy, New York, for the past three weeks ran to a cost of around \$30,000 as the house splurged into newspaper space for a grandiose fadeout before closing Friday (31). The magnitude of the effort attracted much attention from Broadway.

The Roxy's biggest spending on ads occurred the previous week, on the last edition of the Friday week-end the advertising nut was \$11,000.

Currently the ad costs are running to \$3,000. The first week of the Roxy's public run \$1,000, all of which have been paid to date. The huge ad layouts were shunted through the Donahue-Cole Ad Agency.

Misconstruction of the statement of one of the agency's execs led to the belief that the agency was a creditor of the Roxy's for some \$20,000, but the advertising costs are being paid off daily by the Roxy.

Ass'n Naming Cohen, Sheehan as Directors

Hollywood, June 27. Semi-annual executive meeting of Producers' Association scheduled for June 22 will be held tomorrow (Tuesday), with Will Hays presiding. At this session Emanuel Cohen would be named member of board of directors, and vice-president in place of Ben P. Schulberg, and W. R. Sheehan will be returned to the board, succeeding Al Rockett for Fox.

Discussion of the arbitration agreement in new Academy pact will also take place.

Matter of removal from organization of Pathe and First National is another matter to be taken up. Warners claim that one membership is sufficient for their organizations.

GREENBERG TAKES PLEDGE

Slanderous Tongue Won't Wag Any More He Tells Judge

Out of jail only a couple of months after a six months' sentence for strong arm tactics in connection with operator union matters in New York, Theodore Greenberg was brought up on charges last week made by Albert I. Mackler, formerly secretary-treasurer of Local 366.

Greenberg with alleged slander, Greenberg was discharged in 54th Street court Friday (24) after apologizing to Mackler and making an affidavit that he would not in future repeat statements imputed to him.

Jacox's Coast Visit

Hollywood, June 27. Donald Jacox, moving picture distributor supervisor for Skouras Bros. gets in next Monday (4) from New York for a two-week survey.

Town Cuts All License Fees on Its Theatres

Steuvenville, June 27. Reduction in city license fees for five local theatres was granted by passage of an ordinance by council, revising the monthly charge of \$50 for each theatre, regardless of its size.

The new ordinance provides that shows charging less than 15 cents admission must pay a monthly license of \$25, and where admission charges more than 15 cents a \$40 fee will be charged.

WARNERS FIGHT ERPI CHARGES

Stanley Co. of America, subsidiary of Warner Bros., filed suit in Wilmington yesterday (Monday) against American Tel. & Tel. Western Electric Co. and Electrical Research Products, Inc., to compel elimination of the weekly service charges on equipment in theatres.

The possible recovery of claims by Warner Bros. in this suit may have the effect of changing the whole equipment set-up of film business.

The relief sought is based on the allegation of conspiracy of American Tel. & Tel. with Western Electric and ERPI in violation of the Sherman law in that defendants have established a monopoly of supplying recording and reproducing equipment and that the requirement that repairs and replacement of parts be purchased exclusively from them is a violation of the Clayton Act.

Plaintiffs probably will apply for an injunction restraining the defendants from the further collection of service charges.

Warners are represented in the action by Samuel E. Garby, who won the DeForest suit against RCA.

For Fan Vacation

Detroit, June 27. With 40 houses out of 80 closed Col. W. S. Butterfield thinks that all houses in smaller towns should close for from six to eight weeks summer season. The picture-going public need a rest so that their zeal for entertainment can be sharpened.

Distribs Forced to C.O.D. Films As Protection Vs. Chiseling Indies

Uncertainty surrounding the operation of theatres, plus doubt as to responsibility of accounts, is making the marketing of film by distributors very difficult. The projection, never in history has the distributor been forced to guard himself so closely on contracts and their acceptance as today.

During the past year contracts have been had in so many cases with playdates a total loss, that the major sales chiefs and their forces are exercising every precaution.

Home office in some cases are burning their salesmen by refusing to okay applications from exhibs for product.

Bad checks are bouncing in all directions, so much so that some of the distributors are beginning to C.O.D. theatres on general principle. The C.O.D. process in the past has been resorted to in order to force payment on film previously played, while generally it has been practiced against theatres where liens exist or credit rating is not satisfactory.

United Artists is going further by billing accounts the minute availabilities are mailed out on playdates, trying to maintain collections along with release of product.

The rubber checks recently have floated in from exhibitors whose integrity and responsibility in the past has always been unquestioned.

One big one, for \$3,000, was received by Metro on a 'Grand Hotel' road show which has been a bad good, but not without difficulty.

Stock Market Breaks to New Low; Loew Holds Critical Level at 14 3/4; Other Amusements Continue Quiet

Yesterday's Prices

Sales.	High.	Low.	Last.	Net
8,600 East. K.	49 1/2	49 1/4	49 1/4	1/4
8,600 Fox F.	1 1/4	1 1/4	1 1/4	—
2,000 Loew	13 1/2	13 1/4	13 1/4	—
1,000 Loew	13 1/2	13 1/4	13 1/4	—
2,400 RKO	8 1/2	8 1/4	8 1/4	—
100 Trans-L	2	2	2	—
3,000 W. B.	—	—	—	—
5,000 Par-Tan	18	17 1/2	17 1/2	—
4,000 Par-Tan	18	17 1/2	17 1/2	—
12,000 W. B.	14 1/4	14 1/4	14 1/4	—
44,000 Loew	70	70	70	—
200 Fox Th.	—	—	—	—
400 Fox Th.	—	—	—	—
100 Trans-L	—	—	—	—

DIME GRINDS DOING TWIN CITIES' BEST BIZ

Minneapolis, June 27. Dime houses continue to be the biggest local money-makers in the business. While the big deluxers with high overhead and comparatively low seat admissions are having tough sledding, the dime grinds in the Minneapolis and St. Paul loops are breezing through to nice profits weekly according to Film Row data.

Independent neighborhood theatres charging a dime up to 7:15 nightly also are getting by well, a survey indicates.

A group of former local film salesmen who got their start by leasing the Garrick in the St. Paul loop and running it as a 10c grind are now running the same magnitude class. The group is headed by M. E. Montgomery, former Pathe exchange manager and more recently RKO salesman. The group recently acquired the 1,400-seat Princess neighborhood house here. Now it is taking over the Marshall, another neighborhood theatre, to operate on the 10c policy. The group is said to be waxing prosperous.

Plaintiffs probably will apply for an injunction restraining the defendants from the further collection of service charges.

'Innocent Mistake,' Lewis Consents to an Inj. Writ

Philip Lewis, sued by Mascot Pictures, informed the latter he would consent to an injunction restraining him from trying to sell Mascot's 'King of the Kongo.' Consent is an economic move to save court costs.

Mascot charged Lewis, doing business as American Trading Association, with peddling 'Kongo' without authority. Defense was it was an innocent mistake.

William Elson's Deal to Reopen RKO's Closed Houses in the West, Starting Around the Middle of July, Is Under an Unusual Arrangement and Probably the First of Its Kind. It Gives Elson a Percentage of the Profits, with no Responsibility for the Losses, in Addition to a Regular Salary.

Arrangement between Elson and Harold B. Franklin, for RKO, provided for Elson taking the darkened houses no opposition to the regular RKO spots but turning them into 10c and 15c grinds. Houses so far include the Orpheum, Kansas City; Grand and Orph. St. Louis; Palace, New Orleans, and Temple, Detroit. The Seventh Street, Minneapolis, and the Orph. St. Paul, may also be opened around September.

Elson was recently general western division director for RKO and before that general theatre manager for Public-Grand States.

SIGN WRITERS' NEW FRET

Reported dissatisfaction with the Sign Writer Union regime by the theatrical representatives who also are suffering from the recent prolonged strike, is declared on inside as back of replacement of James O'Brien, president, by election of George H. Satterfield.

At the same time, two business agent offices were created, one to handle outdoor and commercial field, the other to confine itself solely to the theatrical end. James J. Coogan, former regular his agent, was chosen to supervise the theatrical branch. Larry Gearty to take care of the other field.

PAR'S RESURRECTIONS

Hollywood, June 27. Paramount has resurrected two shelved scripts, assigning Joseph Monahan to turn each into a new treatment of 'Hot Saturday.'

Walton Hall Smith is to do the new script on 'Lives of a Bengal Lancer.'

By AL GREASON

The stock market yesterday (Mon.) broke conclusively through its previous depression bottom, the closing Dow Jones average standing close to 43 at the close, compared to the lowest previous closing figure of 41.74, touched May 31.

Practically all the pivotal issues violated bottoms, among them being Telephone at 21 1/4, Steel at 21 1/4, Motors at 8 1/4 and Dairy Products 14 1/4, the typical brokerage office board showing more than a score of new low prices in the most active stocks. Steel preferred, which has come to be regarded as a sort of index, broke sharply to around 51.

Action of Loew during the most severe pressure looked better than it has for a month. It gave way under more than normal offerings to 14 3/4, which is looked upon as its critical level since it was the last support point, but held there and closed at 14 3/4. Ground for looking at 14 3/4 as an important level for Loew is that, rallied from there on the relapse following the sharp recovery in early June and through the earlier stages of the present decline, it had good support between 15 and 16.

The other amusements were ignored again. Paramount was quiet at recent level of 13, turnover being inconsiderable even for a day when volume for the whole market amounted only to between 700,000 and 800,000 shares. During the afternoon the news clearly reported that the company's statement for the quarter ending March 31 would show fixed charges covered, after film amortization, but before depreciation of fixed assets. Item added the belief that current earnings were expected to be below those of the first quarter.

Selling Dries Up?
For the second successive week friends of equities had to (Continued on page 27)

ELSON'S UNUSUAL DEAL FOR DARK RKO HOUSES

William Elson's deal to reopen RKO's closed houses in the west, starting around the middle of July, is under an unusual arrangement and probably the first of its kind. It gives Elson a percentage of the profits, with no responsibility for the losses, in addition to a regular salary.

Arrangement between Elson and Harold B. Franklin, for RKO, provided for Elson taking the darkened houses no opposition to the regular RKO spots but turning them into 10c and 15c grinds. Houses so far include the Orpheum, Kansas City; Grand and Orph. St. Louis; Palace, New Orleans, and Temple, Detroit. The Seventh Street, Minneapolis, and the Orph. St. Paul, may also be opened around September.

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Family (RKO). (1,000; 15-25)—
'Local Ban Man' (Standard) and
'They Never Come Back' (Stand-
ard). Split. Hoot Gibson corraling

Vital Decision Affirms Right to Tax Copyright Income; Fox Vs. Ga.

A state tax on the gross receipts of royalties on copyrights granted by the Federal government does not hamper in any way the execution of the government's copyright statute and such state taxes are therefore valid, according to a recent ruling of the U. S. Supreme Court. This decision is far-reaching, effecting all branches concerned with copyrights and royalties therefrom.

High court's opinion developed in an appeal made by Fox Films against Paul H. Doyal, R. E. Matheson and William B. Harrison, members of the Georgia State Revenue Commission. Latter had levied on Fox's income on its gross receipts from its copyrighted product as shown throughout Georgia. Georgia Supreme Court decided in favor of the state's revenue commission, and Fox went to the Supreme Court.

Far-Reaching Decision
Possibilities, under this decision, are vast, since under every state similar to Georgia, then every picture company, legit producer, et al. would have no recourse but to pay state income tax on its gross receipts. Opinion of the chief court, which was read by Chief Justice Hughes, itself deals with copyright. It points out that the tax is measured by gross receipts, not by net income, and that a principal point at issue was whether copyrights, as instrumentalities of the federal government, were free from this taxation.

Opinion then brought out that while the federal government protects authors and producers for their work in preparing original material, the property does not go to the government but remains the creator's, the government having no interest whatsoever, other than protecting the originator. This said, the claim that the government action entitles tax exemption, as was claimed.

Seattle, June 27. Blue Mouse cuts its admissal from 50 to 35 and the Orpheum steps up from 50 to 60 cents and this price takes care of tax. Fifth Ave. ups from 60 to 65, this including the tax. Actual net with the tax at 60 to 65 cents. Fox goes from 50 to 55, taking care of the tax, so price the house actually remains unchanged.

No conventions this week makes things slack. Rotary helped plenty last week.

Estimates for This Week
Fifth Ave. (F.W.C.) (2,300; 25-55) — "Feller Needs Friends" (M-G). Big campaign, but \$5,000. Poor. Last week "Feller Needs Friends" (M-G). Last week "Feller Needs Friends" (M-G). Last week "Feller Needs Friends" (M-G).

Possible stayers are "Dark Horse," at the Stanley, and "Winner Take All" at the Stanley. Both have good notices and although attendance wasn't hot at the openings that mainly account of the general week-end exodus.

Masbaum is putting on a big stage show for its final week before the summer closing. Although the names involved aren't especially hot, indications are that the gross will climb to about \$15,000. Picture "Week-end Marriage" with Anna May Wong and Roscoe Ates as stage names.

The original statement that the theatres would absorb the government tax was not quite true. Exceptions are the Stanley and Karillon, where the tax is passed on to the public by boosting the top from 50 to 55c.

At the Earle there is a difference of one cent. Former top admission downstairs was 55c, now it's 60c, with 6c tax.

Stanley absorbed the tax with the top retained, the same goes for Boyd when it reopened. Brighter figure than house has had recently, \$33,000. Last week "Westward Ho" (Radio) a shaky \$23,000, poor.

Stanley (3,700; 35-55-75) — "Dark Horse" (FN). Good notices and fair state. Should get \$15,000 and rate second week. Last week "State's Attorney" (Radio) held in but weak at \$5,000.

Stanton (1,700; 35-40-55) — "Winner Take All" (WB). Good start and also should get second week

'ALIVE'-RED HEADED OKAY \$11,000-\$13,000

Washington, June 27. "Bring 'Em Back Alive," at Keith's, is doing it currently. Great ballyhoo put over along same lines as New York, but on smaller scale. Picture looks splendid for excellent business. Tax not bothering town, but house army is letting localities actually get a touch of what the depression means.

Palace and "Red Headed Woman" doing all right.
Estimate (O) for This Week
Columbia (Loew) (1,232; 24-35-40) — "Lena Rivers" (Tif). Not doing so well, further hit by no college shown throughout Georgia. Georgia Supreme Court decided in favor of the state's revenue commission, and Fox went to the Supreme Court.

Far-Reach Decision
Possibilities, under this decision, are vast, since under every state similar to Georgia, then every picture company, legit producer, et al. would have no recourse but to pay state income tax on its gross receipts. Opinion of the chief court, which was read by Chief Justice Hughes, itself deals with copyright. It points out that the tax is measured by gross receipts, not by net income, and that a principal point at issue was whether copyrights, as instrumentalities of the federal government, were free from this taxation.

Opinion then brought out that while the federal government protects authors and producers for their work in preparing original material, the property does not go to the government but remains the creator's, the government having no interest whatsoever, other than protecting the originator. This said, the claim that the government action entitles tax exemption, as was claimed.

Seattle, June 27. Blue Mouse cuts its admissal from 50 to 35 and the Orpheum steps up from 50 to 60 cents and this price takes care of tax. Fifth Ave. ups from 60 to 65, this including the tax. Actual net with the tax at 60 to 65 cents. Fox goes from 50 to 55, taking care of the tax, so price the house actually remains unchanged.

No conventions this week makes things slack. Rotary helped plenty last week.

Estimates for This Week
Fifth Ave. (F.W.C.) (2,300; 25-55) — "Feller Needs Friends" (M-G). Big campaign, but \$5,000. Poor. Last week "Feller Needs Friends" (M-G). Last week "Feller Needs Friends" (M-G). Last week "Feller Needs Friends" (M-G).

Possible stayers are "Dark Horse," at the Stanley, and "Winner Take All" at the Stanley. Both have good notices and although attendance wasn't hot at the openings that mainly account of the general week-end exodus.

Masbaum is putting on a big stage show for its final week before the summer closing. Although the names involved aren't especially hot, indications are that the gross will climb to about \$15,000. Picture "Week-end Marriage" with Anna May Wong and Roscoe Ates as stage names.

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Newsreel Radio Co-Op

Chicago, June 27. The Democratic convention in Chicago presented the first instance of unrestricted co-operation between the radio networks and the picture newsreels. All recordings for sound track of the proceedings are being fed through mikes and wires belonging to the ether chains with the service given by a newsreel co-op. Those taking the NBC pick-up are Pathe, Universal and Fox. Paramount is spliced in on the Columbia wire.

Lynton Starts Piracy Action Against M-G-M

Suit for plagiarism that may involve more than \$200,000 was filed in the Federal court, southern district of New York, Friday (24), when it was alleged that Metro's picture "Lionel Lynton" had been taken from the picture "Dionized Lady" of M. L. Malevinsky and Driscoll acting for the crippled Edward Sheldon and Margaret Ayer Bates, authors of the play.

Met (Publix) (1,890; 25-35-50) — "Bring 'Em Back Alive" (Radio). Actual net with the tax at \$4,500. Last week "Strangers of Evening" (Tif) surprised on pleasant \$7,500. House played Zasu Pitts strongly, to draw credited this comedienne. Met (Warner) (1,700; 25-40-60-70) — "No Greater Love" (Col). Modest week. "Sky Devils" finished at \$7,000.

Palace (Loew) (2,363; 35-50-70) — "Red Headed Woman" (M-G). Good week. "Thunder Below" (Par) only \$7,500.

Contention, if upheld may involve any and all exhibitors who booked "Lionel Lynton" and under the copyright law the penalty calls for \$250 fine for each time an infringed work is shown on the screen.

That was simply upheld in an M-G-M suit against the Bijou Theatre Company recently. The picture firm established the fact that if an exhibitor bicycled a film or held it over beyond its term, contracted for, he was liable for a fine of \$250 every time it was additionally exhibited.

"Dionized Lady" was presented in New York in January, 1930. The "Lionel Lynton" book was published in London and New York a year later. On the program the authors of the play stated the story was based on the court records in the case of one Madeline Smith charged with the murder of her sweetheart and tried in Glasgow in 1857. The book is based on that story and Malevinsky expects to prove that the picture is the picture closely follow those of the play.

"Lady" was presented by Gilbert Miller for the Frohman Company, later an arm of Paramount. Film rights were never disposed of, it being understood that the Hays office frowned on the play.

Nathan Burkan has been retained to defend the action. Sheldon one of the authors attracted attention with "Romance" and "Salvation Nell," while Miss Barnes' best known work was "Years of Grace."

FIGHT FILMS IN COLUMBUS

As Added Attraction May Top \$2,500—'Passage' \$3,000

Columbus, June 27. The two RKO houses, Palace and Majestic, seem to have made up their minds to fight the picture week with "Westward Passage" and latter has Schmeling-Sharkey fight films. The Grand with Ford Rush radio artist aiding, is also due for above average biz.

Estimates for This Week
Palace (RKO) (3,074; 25-35) — "Westward Passage" (Radio). Looks right for 5,000. Last week "Attorney for Defense" (Col) good enough, \$4,000.

Ohio (Loew-UA) (3,000; 25-35) — "Man from Yesterday" (Par). Hardly fresh on RKO house in sight. Last week "Thunder Below" (Par) off badly and glad to get light \$4,800.

Broad (Loew-UA) (2,500; 15-25) — "Forgotten Commandments" (Par). Nice enough \$3,500. Last week "Man About Town" just managed to hold.

Grand (Neth) (1,100; 15-35) — "Winner Take All" (WB) and Ford Rush. Nice, but not much. Last week \$500 or better. Last week "Ferguson Case" (WB) not so forte, \$3,700.

Majestic (RKO) (1,100; 15-25) — "Tad" (Patrol) and Schmeling-Sharkey fight film. Easily \$2,500 and may grow. Last week "Strangers of Evening" \$2,200.

Happiness week featured at all Public theatres here and giveaways besides. The Met has Stoopnagle and Bud 27 G's. The regular unit and "Man from Yesterday" on the screen. At the evening performance, the picture attracts an extra composed of 100 local boy and girl musicians. May do \$27,000, nice.

Keith's with seven acts and "What Price Hollywood" should top \$25,000. Bennett pictures have done this at this house without vaudeville. Other Keith house, the Boston, has "Fast Companions" on screen, plus the best draw house has had since it switched to units.

Met (Publix) (4,300; 35-50-75) — "Man from Yesterday" (Par) and "Thunder Below" (Par). Last week "Rhapsody in Blue" (Tab) and "Thunder Below" (Par) a summer business \$40,000.

Paramount (Publix) (1,800; 35-60) — "Dark Horse" (WB). If \$8,000, alt \$3,000. Last week "Society Girl" (Fox) fair at \$2,800.

Keith's (4,000; 35-50-75) — "Tollywood" (Radio) and vaude. Strong bill should top \$25,000. Last week "Is My Face Red?" (Radio) slipped to \$15,000.

Keith's Boston (4,000; 25-35-60) — "Fast Companions" and unit. A mild \$12,000. Last week "Forbidden Coast" (Radio) (4,000; 25-35-60) — "Red Headed Woman" (M-G) and vaude. Strong heavily and should better than last week. "Big Parade" did \$11,000, oke.

"Laughing" in Ariz.

Universal City, June 27. William Wyler, director, and John Huston, writer, leave this week for the Navajo Indian reservation in Arizona to film exteriors for "Laughing Boy."

Charles Stumar, cameraman, is going along.

HOLLYWOOD AT \$12,000 TOPS MINN.

Minneapolis, June 27. RKO Orpheum comes strongly to the front and is the lead among local houses this week for the first time in many a moon. With "What Price Hollywood" on the screen, boasts by far the strongest attraction in the berg and promises to breeze through to the vaudeville stage.

Tallulah Bankhead never has meant anything to the box-office here, but the Star did a good job in its current several days in selling "Thunder Below" and it looks as though the leading Public houses will finish the current several days on the ledger's winning side notwithstanding the picture's mediocrity. A strong surrounding program, including Laurel & Hardy's "County Hospital," are helping.

Tom Mix talks "Rider of Death Valley," is off to a corking start the Lyric which looks to be set for one of its biggest weeks for some time. The kids are flocking to this one by the droves.

Thus far the 5c boat in night at Grand has been a steady stream of phum down town and the Public Uptown to cover the new admission of the family has had no adverse effect on attendance according to all available information. House staffs assert they have heard no estimates for this week.

State (Publix) (2,000; 25-55) — "Thunder Below" (Par). Doing better than had been anticipated. Tallulah Bankhead's box office weakness and poorness of picture are taken into consideration. Very exploitation, picture's rawness and presence of Laurel-Hardy comedy are taken into consideration. Very good trade. Looks like about \$10,000, nice. Last week, "Merrily We Go to Hell" (Par), \$11,500, big.

Orpheum (Radio) (1,800; 25-35) — "What Price Hollywood" (RKO) and vaudeville. Constance Bennett a draw and title a box-office natural. Customers like picture. Vaudeville, with Peter Higgins, also okeh.

Grand (Publix) (1,100; 25-35) — "What Price Hollywood" (RKO) and vaudeville. Constance Bennett a draw and title a box-office natural. Customers like picture. Vaudeville, with Peter Higgins, also okeh.

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Picture Possibilities

'Bridal Wise'—Favorable

'BRIDAL WISE' (Comedy, Sigourney Thayer, Cort). Should provide good script for program release. Kid (boy) would probably be the lead and is nearly so in the play. Dec.

'Christopher Comes Across'—Unfavorable

'CHRISTOPHER COMES ACROSS' (Comedy, Brock Pemberton, Royale). Little comedy along travesty lines with the discoverer in the guise of a Don Juan. Film chances depend on engagement, length of which, doubtful. Dec.

'Blue Monday'—Unfavorable

'BLUE MONDAY' (Drama, Barnett Warren, Provincetown Playhouse). Not enough material in story set within a small lamp-shade factory. Dec.

'A Thousand Summers'—Unfavorable

'A THOUSAND SUMMERS' (Comedy, Arch Selwyn). A romance between a mature woman and an immature youth, is one of those plays generally not feasible for the screen because of delicate situations. Dec.

'Heigh-Ho, Everybody'—Favorable

'HEIGH-HO, EVERYBODY' (Comedy, John T. Adams, Fulton). About radio broadcasting with plenty of comedy at the expense of the other vogue. One or two films with a radio plot are in the making but this one belongs. Dec.

Bennett \$16,000, Big; 'Winner' \$14,000 Also Smart Biz for Detroit

Detroit, June 27. "Winner Take All" opened at the Fisher and the Edgington, both houses has had a week night for months. Constance Bennett is performing the same sort of a miracle for the RKO Downtown. At the Michigan Bert Wheeler is suffering from following picture competition. "Rider of Death Valley" anything. Wheeler, of course, can and does entertain them. Weak picture, "Man from Yesterday" weak, \$8,000, too.

Estimates for This Week
Michigan (4,445; 15-35-50-75) — "Man from Yesterday" (Par) and "Bert Wheeler" in person. Around \$22,000, off. Last week "Rider of Death Valley" in person and "Thunder Below" (Par) in six days good at \$24,500.

Fisher (2,665; 15-35-50-75) — "Winner Take All" (WB) and stage show. Good on \$14,000. Last week "Love Me (Radio) (2,500; 15-35-50-75) — "What Price Hollywood" (Radio). This one gets a good night at the Hollywood pictures, such as "Make Me a Star" (Par), which opens next week at the Michigan. With next \$10,000, exception, last week "Race-track" poor at \$4,500.

FRANK BUCK'S
"BRING 'EM
BACK ALIVE"

PLAYED TO
82,660

PAID ADMISSIONS
THE FIRST 7 DAYS
AT THE N.Y. MAYFAIR

TOPPING THE PREVIOUS RECORD ("FRANKENSTEIN") BY

6,353

AND THIS IS JUNE!



PRODUCED BY THE VAN BEUREN CORP.
DIRECTED BY CLYDE E. ELLIOTT

..AND RKO-RADIO COMES THROUGH

**RKO PATHE
PICTURE**
DAVID O. SELZNICK,
Executive Producer

WHAT PRICE

with
**LOWELL
NEIL HAMILTON**

Directed by

The Best Picture She Ever Made And One

WITH ANOTHER BOX-OFFICE SMASH!

Constance BENNETT

Preview Reports...

"Grab this while it's hot! ... It's a veritable tornado of dollars"

Motion Picture Herald

"... a picture that screams box-office"

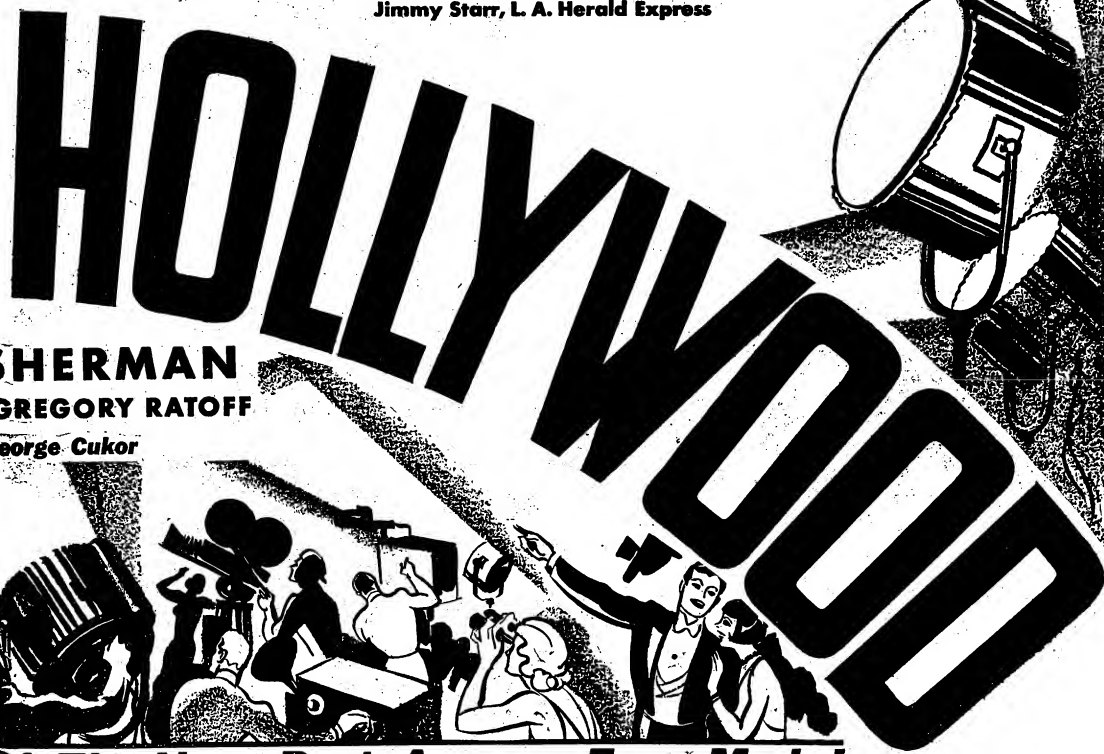
The Hollywood Reporter

"Excellent ... Fine combination of human interest and comedy ... the masses will eat it up"

Harrison's Reports

"Has all the earmarks of being one of the biggest box-office films of the year"

Jimmy Starr, L. A. Herald Express



SHERMAN

GREGORY RATOFF

George Cukor

Of The Very Best Anyone Ever Made!

LEADERSHIP

This industry faces new problems.

Past experience will help to solve some of them.

But leadership is required to overcome them all.

That leadership is evident in the policies now being established in the New and Greater Fox Film Corporation.

Foresight and the courage to pioneer are the fundamentals of these policies.

Progress and stability will be their results — not only for Fox but for the entire industry.

WATCH FOX THIS YEAR!

Swell Box-office Tonic!

Make Me a Star

(Paramount)
Drama of Comedy

Put this down on your booking sheets in big black letters. It should wow 'em. It's a picture of a picture-crazed country neck who with a correspondence school diploma goes to Hollywood to blaze his way to screen fame. It's a drama of comedy, of the most patron-pleasing type. Full of that nonsense of humanity that will make them laugh with tears in their eyes. It's the story of a boy and his hallowed dreams, which those about him, in his hometown, in Hollywood, laugh at—which your patrons will laugh at, and the kind of a picture that will make them yell for more.

There's no saire other than the satire of realism with which almost every boy and girl who comes to the magic city meets, graphically picturing what so many writers have tried to say in print—the drama of money gone, thrown out of his room, waiting in the casting office eternally for a break, getting it and flopping in sequences that are tragically comic—staying on sets, eating "prop" food leftovers—sleeping inside the gates because he knows that if he ever goes outside he'll never get back—of a girl who befriends him, sympathizes with him, tries to get him to go back-home, yet forces a her director friend to give him a chance—of a picture that was going to make him famous as a dramatic artist—of a howling farce that made him a "genius."

Even though this picture is based on the famous story, "Merton of the Movies," that has been read by millions, and the sensationally successful play of the same name produced some years ago and a picture made about eight years ago under the same name, avoid the temptation to go too strongly on that old title, "Merton of the Movies." From your own experience you know the fate that, more often than not, befalls anything that savors of a reissue. There's too much solid gold in "Make Me a Star," too much timeliness, too much of everything that goes to make up a great picture, whose box office possibilities are limited only by the amount of ingenuity and effort you put into your campaign, to resort to such a bromide.

Although the title seems to lack that smack that definitely links the picture with Hollywood, don't let that worry you. You have personalities to shout about, a story wherein smiles banish tears, where uproarious laughter stifles a sob—tragedy that is tragedy to the boy who is living it, but a source of perpetual laughter to those who surround him, to those who will see him.

Because there are millions who dream as Merton Gill dreamed, you have an audience that is already waiting to be pulled in. You can do it with the right kind of selling copy, copy that emphasizes the humanness of "Make Me a Star," catchlines for ads and foundations for publicity stories built on the Hollywood of fascination and failure, of dough and despair, of hopes and helplessness, of ambitions and ambiguities, of glory and of oblivion.

Tell your patrons that they'll laugh with him and at him, that they'll cry with him and at him, that they'll fight his battles for him, that they will hope as he hopes, and that when he finally gets across, when fame is his and a career of a star lies before him, they will be just as tearfully glad as he was.—McCarthy, Hollywood.

MOTION PICTURE HERALD

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a drama of comedy, of the most patron-pleasing type.

the kind of a picture that will make them yell for more.

everything that goes to make up a great picture.

you have an audience that is already waiting to be pulled in.

MOTION PICTURE
HEADQUARTERS

PARAMOUNT

French Quota Law Still Tougher; Paris, Berlin Cop Bulk of Trade

With only a few days remaining before the new quota laws in Berlin and Paris are due to go into effect, American film-men in New York have pretty well given up hope of fighting the thing off and are concentrating on manner and means of meeting the new conditions. Quota laws in both countries making trade almost impossible, from an American standpoint, are due to go into effect Friday (1).

Interest at the moment is centered on Paris, where the quota law is outlined by the Superior Cinema Council, is being redrafted by the Ministry of Education. No definite word has thus far been ascertained on what the changes are, but inside leaks indicate that the Ministry is making the law even tougher than it was at first.

Law as outlined by the Cinema Commission, a semi-private body called for banning dubbed films and allowing 200 imports for the year, of which number 125 must be in direct shot French. No provision was made for exchange of films in other languages with imposed titles, synched or silent. Inside now is that the Ministry of Education is including a clause to allow import of the films in their original language on a one-to-one contingent basis.

That means even the small amount of trade possible from English language films in Paris will be lost since it will not pay for the purchase of any French films.

Break for Germans
It has become apparent in New York that the two quota laws in France and Germany will be mutually beneficial for those two nations, with Germany getting the break on the world. France and Germany are so close to each other that the companies there can afford to produce in both places on an easy-going program. Germans can easily bring French players to Berlin and vice versa. Americans have learned that it is impossible with financial safety to import foreign players for direct shot films made in Hollywood or New York.

Means that Germany can make the bulk of the 125 direct shot French films importable under the new law in France and Germany can make the bulk of the 45 direct shot German pictures allowed entry into Germany under the new German quota.

Word has seeped to New York that Ufa and other German interests have been campaigning in Paris for abolition of the dubbed pictures for some time. The fact that Ufa has carried ads in French trade papers insisting that 'Dubbing is forbidden on Ufa stages.'

Protective Plans
Paris, June 18.

American distributors here are adopting widely different measures to ensure themselves product, even if the quota is applied strictly. Though the wording of the quota law is exceedingly drastic, full enforcement is unlikely.

Paramount is so situated that, as a French company, it is both distributor and producer, which, besides making French pictures, gives that company better facilities than anybody else to import American product and dub it locally. Considering its American-made French talkers—such as the Chevaliers—are practically nil, the quota law cannot be considered as interfering much in the corporation's local business.

Metro is in a different position, and a strict application of the quota will make it indispensable for it not only to do locally whatever dubbing it wants, but probably to curtail considerably its business.

Fox's business is two-fold, with the newsreel playing a very important part. Fox, which had been considering local production a year ago, has apparently given up the idea, and prefers dubbing, which has been tried out on a few features. As to the newsreel, some local similar enterprises have gladly made arrangements with Fox to keep out of French territory.

Warner Brothers is arranging for French production by giving some of its American films remade here as French talkers.

Contrary to this, United Artists is having some French original talk-

Coaxing Angel Capital Into French Studios

Paris, June 18.
Apart from the majors, the possibilities of picture distribution here have caused numerous small concerns to enter the business, with many inadequate financial production. This has resulted in their ferreting out private investors—up to now unconnected with the picture business—who put up the capital for productions, and are free from distribution worries.

Even the majors are encouraging outside production, as are also some American companies—especially Warner and United Artists. Later, which has already used the system to make 'Coeur de Lilas' and 'Casques de Cuir,' have contracted for a new production, titled 'Parade,' to be made by the same corporation which made 'Casques.'

Film will be directed by Michel Bernheim, whose father—a wealthy real estate man—is financing. Steve Passeur will do the dialog.

FOX WILL TRY SYNC'S 1ST TIME IN SPANISH

Westwood, June 27.
Fox foreign program of Spanish pictures will include about 10 or 12 dubbed versions in addition to the half dozen direct shots. This is the first time Fox has tried synchronizations.

John Stone, who returned as head of the foreign department, is assembling his foreign staff. Studio stuck to Spanish versions, leaving other foreign markets to other companies.

South Africa

By H. Hanson

Cape Town, June 8.
The Cape Federation of Trades, on behalf of the South African Union, has requested the government to appoint a conciliation board to adjust a grievance against Schleisinger under a law providing that no alteration in wages can be made pending the finding of the board. All theatres controlled by Schleisinger are affected.

W. J. Rymans, manager for Metropolitan-Kayser (South Africa), says the 8,000-seat cinema in Johannesburg is making progress, and according to schedule will be completed by November.

A Labor member in the South African House of Assembly got hot on the development of local industries, and censured the action of the Waldorf Cafe, Capetown, for importing 45 foreign films, ignoring the first claim of hundreds of musicians walking the streets in South Africa.

Mr. J. D. Phye, engineer of sound equipment, has invented a giant sound horn. Phye is from the States, starting with the Radio Corp. of America, New York, then assistant chief engineer to General Electric. Phye says he has installed sound in 2,000 American theatres.

The Amalgamated Unions of Cinema and Theatre Employees have sanctioned the following revised rates of wages, which will be brought before the conciliation board by the Federation of Trades: Screenkeepers, 10 shillings per hour; shillings and sixpence per hour; cashiers, 3 pounds 10 shillings weekly; publicity employees, 10 shillings daily; cleaning expenses, cleaners and others, one shilling per hour. Overtime rates of time and a half after 45 hours weekly, Monday to Saturday.

The company is not making itself, but by guaranteeing distribution, is promoting their making by independents.

Universal has tried dubbing, but the German Byington company, which did the work, turned out a poor job shown here.

Columbia is distributing its product through the local firm of Reister & Paretz, who claim it is being simply dubbed, and other features being made as French versions with close-ups by local talent, and long shots dubbed.

Teeth in Squawks

Mexico City, June 22.
Another little thing the civic fathers have done for the show public is establishment of what amounts to a kick service. Feature of this is installation of blank books in stage and picture theatre box offices in which public may write complaints they have to register concerning way performances are conducted, deficiencies in presentation, inefficiency of house staff, etc.

These complaints will be given amusements department inspectors for investigation.

ARGENTINE SET ON PRODUCING

Hollywood, June 27.
Group of four men from the Argentine has encoined itself here to study picture business. Idea is to find out what it's all about, buy equipment and start for South America where the first picture studio for the Argentines will be opened as soon as feasible.

Men are Juan Gonzalez, Luis Valdez, Julio Valderama and Alejandro Zavala.

Understanding is that they have some government backing for their project.

Building in Islands

Sam Burger, special itinerant official of the Metro foreign department, returned to New York yesterday (27) after a two month trip through the West Indies. He is arranged, during the trip for the building of five theatres in the islands by local interests, all of which will have exclusive Metro playing contracts. Theatres are two in Trinidad, one in San Fernando, Port of Spain and one in Georgetown, British Guiana.

Burger also opened a new branch office for Metro in Trinidad and established Charles Goldsmith, from the Metro Brazil office, as chief.

Chile in Trade Chaos with 12c Peso Below 1/2 Cent

Buenos Aires, June 10.
Recent arrivals from Chile paint a hawking picture of the Chilean peso, which is absolutely at a standstill, and those dealing in foreign articles such as films, etc., find it impossible to remit anything to home offices.

The Junta at the head of the republic confiscated foreign currency, raiding money-changers' shops, and even private banks. Picture firms are in a particularly bad way, being unable to remit and having to pay huge taxes, and it is quite on the cards that most firms will decide to shut up shop.

Film gets into Chile but nothing can come out of it all being a dead loss. The official bank rate—quoted by the government—is 3 1/2 Chilean pesos per dollar, but on the curb peso is selling at 4. Chilean business is losing. Some firms are sending parcels of Chilean pesos over to this side, but it's hard to sell them at any price. Local film firms are operating in Chile as at their wits' end, the chaotic state here in inability to tell home offices what it's all about.

Dean Takes Up Meg

London, June 18.
Baill Dean of Associated Radio Pictures has had another split with one of his production executives. Jack Raymond, director, loathed from British & Dominion for the Grade Fields song-talker, walked out after disagreements on the treatment.

Dean will megaphone the picture himself.

Raymond to So. Africa

Charles Raymond, well manager with Loew's, is going over the new Loew theatre in Johannesburg, South Africa.

He leaves from New York this week.

European Industry Prompt to Set System to Meet Anti-Dubbing Laws

SEASON LIST TRAILER

French Par Tries It Instead of Year's Catalog

Paris, June 18.
A new idea has been applied here to the sale of this season's Paramount product. Instead of publishing the usual catalog, Dave Sotham has had a film made which is a long trailer—first introducing all Paramount stars, and then giving an abbreviated idea of each production.

Phi was first shown to the salesmen's congress at Joinville, and has been pushed through the various branch exchanges.

There are two editions of this trailer. One to be shown exhibitors, and another one for them to screen for audiences.

Propose World System As Clearing House of Sales, Actors, Stories

Centralization of all international film trade is being attempted by David Diamond, former head of Tobis Forenfilms. Diamond has sailed from New York for Europe to talk over details of his idea with German and French film-men and expects to establish offices in all European cities during the next couple of months.

Diamond's idea is that he can become a clearing house for all international film barter. Deals for picture sales, actors' and other talent contracting and story sales would all go through his hands.

According to Diamond, he already has the okay to go ahead of most of the foreign film producers and distributors as well as a majority of the American companies. His present trip is to show the Europeans a set of model contracts he has drawn up and to discuss details of procedure.

Membership System
Diamond's organization would be a membership system, with the companies interested paying a set yearly sum for operation. C. Hooper Trade Association, which in Berlin and other film men are yet to be chosen to head the offices in London and Paris.

American companies interested in any European actor, story, film, or film right, according to Diamond, would proceed in their dickering through him. Idea is not to do away with agents, as currently in use, but to establish a central office which would protect both sides.

Idea comes out of the fact that duplicate sales, running up of prices, and evasion of taxes have been frequent during the past couple of years in foreign film trade. Several American companies have bought foreign rights only and the rights alienated elsewhere.

Instances of the reverse have also been put on the records, with Diamond's scheme supposedly doing away with the possibility of such misadventures in the future.

'Temporary title of Diamond's organization is the International Distributors and Writers' Guild.

24 Hollywood Releases

Graded on 4-Cost Basis

Hollywood, June 27.
Jack Belting, head of Hollywood Pictures, is here to line up a program of 24 releases for the coming year.

Wants six each costing \$20,000, \$25,000, \$30,000 and \$30,000.

JACKIE'S SCREEN POP

Hollywood, June 27.
Jackie Cooper will have Walter Huston opposite him in 'Father and Son.'

Robert Z. Leonard will direct it for Metro.

Big Wig in Fox Suit

London, June 18.
Sir Patrick Hastings, K. C., probably England's premier barrister, has been engaged by Gaumont-British.

He will act as leading counsel in their defense against the Fox Film Corporation.

While U. S. companies are still trying to fight on the tide of anti-dubbing regulations in Europe, various European countries are taking immediate steps to set themselves on the new rule. That all countries in the world will eventually have rules barring films dubbed outside their own boundaries is taken for granted in Europe.

Tobis of Germany, though its subsidiary, Topoly, in equipping studios in Rome and Paris for dubbing pictures in those countries. Ufa has recently signed agreements for inter-native dubbing with Svensk of Sweden and Gaumont-British of London. Other such agreements are being made in several quarters.

Rome, until recently pretty much dominated by Cine Pittaluga, will shortly have at least three active studios. Topoly's Rome agreement is with the Cesare studios and calls for installation there of Tobis-Klangfilm equipment and dubbing methods. Companies will then interchange films and work.

Forehanded Luporini
Also an agreement has been reached by Mario Luporini and the Consorzio Eia for the quick equipment of another studio in Turin, the Italia rights to all United Artists pictures. Consorzio Eia has the Columbia output. Both will work together on the dubbing of pictures.

Luporini says that his understanding is distributing units. Luporini is now in the U. S. to make final arrangements, and left Wednesday (22) for Hollywood to look over the various methods of film making in use there. He will return within about two weeks to New York and then sail for Rome to get started immediately. His hope is to be on the job before most of the other companies are ready to handle the new conditions.

While Italy has not yet discussed openly anti-dubbing moves, Luporini says that the Fascist government will insist on all dubbed films being manufactured within Italy as soon as it is decided that there are facilities enough to handle the situation. This, Luporini thinks, will be in a few months.

Belgium's First Studio

Brussels, June 18.
The first film studio fully equipped for production of sound pictures in Belgium will be opened in Brussels next month (July) by the Auguste Meuter company.

It will be large enough for the production of feature pictures. For exteriors and news items the company has acquired a sound truck. Both studio and van will be offered on rental.

Hagen-Hakim Tieup

London, June 18.
Settlement of Julius Hagen's suit against Gaumont-British was reached out of court here.

Hagen, on behalf of his company, Twickenham Film Studios, Indie producers, brought suit disputing the interpretation of his releasing contract with the big syndicate.

It is said Hagen was immediately followed by a renting tie-up with Eric Hakim.

Argentine 10% Tax Up

Buenos Aires, June 21.
Socialist Congress proposal to add 10% tax on all theatre-cine tickets causing grave concern here among the trade, the Arg. Cine Association having named congressmen to visit all the theatres to enlist support against the measure.

The measure is only in embryo form as yet, and it may be that the association is taking too serious a view of it.

Oso Signs Legit Star

Brussels, June 15.
Mlle. Madeleine Ozeray, young Belgian actress, who recently came to the fore in plays produced at the Grand Theatre and at the Opera, has been engaged by Gaumont-British.

She has been given a five-year contract by the French film firm of Oso.

Hollywood telling on itself

See All - Show All - Tell All - and how!

"HOLLYWOOD SPEAKS"

GENEVIEVE TOBIN

PAT O'BRIEN

Lucien Prival - Rita La Roy

Directed by Eddie Buzzell

Story and dialogue by Jo Swerling and Norman Krasna

The inside story of the outside girl in Hollywood—the one movie romance that slipped through the keyhole of the studio gates!

The story of the extra girl extraordinary—extra anxious to succeed!

"Hollywood Speaks"—and what it says is as timely as tomorrow—as thrilling as Hollywood!

Get your playdates set at once!



YOU NEED 'EM

Columbia



HAS 'EM!

By Epes W. Sargent

Probably it does, but there are



The **NEXT SPEAKER** needs no **INTRODUCTION!**

An expectant hush falls over the audience. Every other speaker has been heard from, but the listeners have been waiting patiently for the headliner to talk. All eyes are focussed on him. There is a tenseness in the atmosphere. In the coming issue of Motion Picture Herald (July 2nd) and in next week's issue of Variety you will read what he has to say.

Lookie here

MILLION DOLLAR LEGS

JACK OAKIE W. C. FIELDS ANDY CLYDE
BEN TURPIN LYDA ROBERTI
HANK MANN GEORGE BARBIER



A fortune in fun, frolic and foolishness! The kind of a profit-building entertainment hit you need for that down-in-the-mouth box office feeling. With Hollywood's funniest people in the screwiest, laughingest picture ever made! A brand new idea — timely as tomorrow's headlines, and guaranteed to please. Okay, Oakie!

a
Paramount
Picture

POLI STRIKE AIMED AT GRIPS

Expectant negotiations nationally for the circuits for new seasonal labor contracts may help effect a settlement of the strike situation in New England now being waged against the Fox-Poll chain. Contacts this way are known to be planned currently in New York. New England strike is the most serious situation of its kind that has confronted the industry since the Chicago strike of 1928. General attention is now focused there as a result.

None of the Poll houses are closed as a result of the strike. There where the situations differ. Otherwise the peculiar phenomena existing of the Poll chain having actually out its operating overhead some \$15,000 weekly since the strike, or about 75% of its net weekly loss at the time the Arthur Theatre Corp. took over the chain from Fox.

That's another way of figuring profits for the theatre. That's where the other hand are estimated to have lost around \$100,000 in the 10 weeks the strike has been on. That counts expense of carrying on the strike plus the cost of salaries around 100 operators, musicians and stage hands affected. That's an average of \$10,000 weekly for the unions and a proportionately heavy burden considering the situation affects only 15 houses.

There has been practically no property damage reported since the strike went into effect April 29th. Not until Wednesday (22) did actual human injury occur. On that day two men were injured by flames from an exploded chemical liquid planted in the Capitol Theatre, Hartford. The men were taken to the hospital.

Almost simultaneously, similar acts of terrorism were reported in Worcester, Springfield and Providence. In Providence the outrage occurred at the Plymouth where union labor is being employed.

Curiously enough there is no controversy with the musicians. Unions apparently are willing to agree to certain cuts but balk at the elimination of men.

Summary
Bridgeport: Theatres willing to employ 12 operators and 10 musicians but wanted the number of stage hands cut from nine to six.

New Haven: Theatres willing to reopen an additional theatre, namely the Colgate, and thus employ 11 operators instead of eight, but balked at the four stage hands which number they wished to cut to two.

Hartford: Theatres willing to employ seven operators and wanted the number of stage hands cut from seven to five men.

Waterbury: Theatres willing to employ four operators and one stage hand but balked at putting on additional relief man on the stage, instead granting the regular stage hand a day off weekly with pay.

Worcester: Theatres willing to employ 12 operators, by reopening an additional house, instead of eight, but wanted the number of stage hands cut from four men to two.

Springfield: Theatres willing to employ eight operators but wanted the number of stage hands cut from six men to five.

In Meriden after 4 weeks of the controversy the matter was settled by the theatre owners agreeing to employ four operators and one stage hand after effecting a 15% cut in salaries.

All other spots the unions turned down the theatre owners' propositions and men from a scab labor union recognized by the various municipalities involved have been employed.

Davis, Pitt, Stays Open

Pittsburgh, June 27. After posting a closing notice to take effect last Saturday (25) Davis, WB downtown first-run decided to make a go of it all summer. House, however, is still operating under a week-to-week notice.

Decision to stick came at last minute, with 'Blonde Captive' being booked in on strength of surprising showing in Davis some 1500 of 'Explorers of the World.'

Deluxer Cuts to 25c; Higher-Priced Nabes Yelp at 'Protection'

Pittsburgh, June 27. Action of Fulton, Shea-Hyde downtown first-run site, in slashing admission scale in half, from 50c to 25c, bringing a storm of protest from indie exhibitors and nabe houses in this district. Several have notified Fulton, claiming that they won't play a picture if the Fulton gets it first, claiming that house's downtown scale of two bits is lower than that of majority of nabe sites.

General nabe scale locally is now about 30c. and in some cases 35c. With Fulton getting a four-week protection and then underselling them, suburban managers are kicking up their heels. Nothing was said about it when Shea-Hyde site had a 50c. scale, but was passing out two-for-one coupons by the thousands. It's understood local management of Fulton wanted to put the top at 40c. and continue the two-for-one policy, but a picture a picture half and eliminate the free ducats came from the home office.

LOEW'S CLEVE. EXECS DOUBLING—ECONOMY

Cleveland, June 27. As an economy move, local Loew's headquarters have been closed for the entire circuit, with the doubling of managerial jobs in chain's downtown houses.

M. A. Maloney, publicity head, to replace Mail in addition to agenting for entire circuit, including A. T. Conklin, in charge; Henry Lee and Bob Newkirk, Jack McBride, formerly at Circle, to double at Stillman and Grand. With the exception of Harland Penn, press agent who was let out, all Loew men were kept on with allied salaries.

'Interlude' Dogs 'Hotel' Tracks as Road Show

Hollywood, June 27. 'Road managers and picture men now with 'Grand Hotel' on the coast will be retained by Metro to handle the roadshowing of 'Strange Interlude.' Only grind run of the picture is being sent out at the Paramount, San Francisco, said has rubbed out. Now set for the California, same house as 'Hotel' played, opening around Aug. 1.

'Interlude' will follow the same route of one-night stands on the Pacific slope as 'Hotel.'

Los Angeles, June 27. With approximately 85 play dates, road show tour of 'Grand Hotel' in coast territory closes this week. Local M-G-M exchange will start general distribution of the picture around Oct. 1.

Figured picture will have played close to 2,000 dates at advanced price by that time.

Drunkenness Lets Out Dark Cri's Lone Hand

The New York stagehands' local has done one of its membership out of a job. Public, which has been employing a stage hand at the Criterion, though house is closed, gave him two weeks' notice on charges of drunkenness.

The notice up, Public reserved the right to pick a successor, but the local refused to okay this, Public turning around by calling the job permanently vacant.

Criterion is perhaps the only house in the country that has had a stage hand on regular salary while shut down. House's watchman is now taking care of the electric sign on front of the house advertising Paramount's shows.

Coast Theatre Swaps

San Francisco, June 27. F-WC put through a trade deal this week with Golden State in which the Fox in Visalia and Fox in Hanford, were swapped for the State in Oakland and Rialto in here. F-WC began operation last Wednesday (23) under the same straight pick policy, previously in vogue. Rialto is in the local Mission district, but a block away from Fox's nifty money-maker, El Capitlan.

PRATTFALL L. A. Customer Wants \$25,000 At U. A. or Elsewhere

Los Angeles, June 27. Charging that she sat down at a seat in the Roxie theatre and the seat wasn't there, causing her to become unconscious, Louise Frances Mullins is suing Pacific Amusement Co., operators of the house, for \$25,000 personal damages.

Claims the theatre contributed negligence by keeping the house too dark.

STEFFES WOUND UP OK, NO RENT FOR 7 WKS.

Minneapolis, June 27. For his foreign talker season W. A. Steffes had induced Archie Walker, multi-millionaire lumberman and property owner, to let him have the Shubert theatre during the closing of the dramatic stock season under an arrangement whereby Walker received no rent until after the gross exceeds a certain figure. Not so during the first six weeks of the season did the gross reach the amount that would have required Steffes to pony up for rental. Tired of going along without any rent for the house, Walker decided to terminate the arrangement, but Steffes refused any flat rental proposal and decided to fold.

Despite the low grosses and the stiff terms between the two men, Steffes is said to have wound up the six weeks' season with a profit for himself due to the free rent and the low cost for pictures and other operating items.

Halperins' 'Zombie' Deal Held Up by Goldstone

Hollywood, June 27. Phil Goldstone has refused to let the deal between the Halperin Brothers and Sam Krulberg for the latter to distribute their picture, 'The White Zombie,' on a \$40,000 cash plus percentage basis unless Krulberg guarantees the outstanding bills against the picture amounting to around \$35,000. Goldstone financed the picture to extent of \$40,000.

Halperins offered to turn the advance over to Goldstone to satisfy his lien, but the latter felt that as he had guaranteed all bills against the picture Krulberg should assume the guarantee for the protection of the film company, laboratory and mercantile houses which had extended credit to the producers.

Investigation Ordered On Albany Theatre Fire

Albany, N. Y., June 27. An official investigation is being made of a fire several days ago in the Hudson theatre, nabe, which has been closed for several months. Fire chief Michael J. Fleming said he felt the fire was due to a short in the screen surrounded with kerosene and about 50 feet of film stretched from the stage to the auditorium. Strawn on the floor of the stage, he stated, were wooden matches.

George Crear, an employee of Abraham Stone, operator of the house and also operator of the Engle, another neighborhood, discovered the fire and made an inspection of the building. Damage was slight.

Stone was out of town at the time and Chester Fleming said he is to be questioned. Benjamin Bernstein of Elmira owns the building.

LABOR ECONOMY Fox Palace in L. A. Plasters Front With Permanent Bluffs

Los Angeles, June 27. Los Angeles theatre, William Fox downtown grind, is devoting more than 50% of outside billing to institutional copy. Entire front with exception of two attraction three sheet frames, and most of marquee, including valances, devoted to house sales talk.

Copied included claims 'best sound in town,' '\$100,000 cooling system,' 'this theatre plays to more people than any other theatre in town,' '4,000 patrons daily—1,000 steady daily patrons,' and also the catch line 'talk of the town.'

House has daily change policy with a 15c flat admission.

2-for-1's Printed by Opposition Honored by WB in Penn. Strategy

Gnawing the Bone

Los Angeles, June 27. Latest gag in the suburban territory is two-kids-for-a-dime admissions at the Florance every Saturday.

Every youngster gets a prize, and mothers who accompany are given a cut-priced admish up to noon.

PRICE WAR LOOMS IN HOUSTON; INDIES RILED

Houston, June 27. A price war looms for Houston as a result of reductions from 10% to 30% in the admission prices of all the first run houses. Cuts were made in prices at the RKO-Majestic, Loew's State and Metropolitan. In this order, after the success of lower admission prices had been demonstrated at the Kirby theatre.

The Kirby adopted a 15-35c scale several weeks ago, together with a semi-weekly change of program, following Public's closing of the third of its first run houses, the Queen. Other theatres fell in line, and now the top price at a first run house is 40c on Sundays and holidays; 35c is the general admission price. This brings all the ticket prices within the 15c limit.

Will Horwitz, independent operator of two second run and one third run house, has interpreted the move as an attempt to cut into his business. His policy is 5-55c at the Texan theatre and 5-15c at his Iris and Ritz. He is readying to take retaliatory measures which may result in a real price war in Houston.

Shutting Oakland Par To Save Sister House

Oakland, June 27. Paramount, 3,500-seater recently opened under Fox-West Coast operation with the picture 'The Sign of the Cross' in an attempt to rectify the picture booking and seating situation here.

House was in involuntary opposition to its sister Fox theatre.

Only 2 B&K Deluxers

Chicago, June 27. B&K is left with but two first-run houses in the Loop with the closing of the United Artists Monday night (27). Lack of product and declining grosses decided the issue, with the house to remain shuttered through the summer anyway.

In rather an unprecedented situation for B&K, which at one time had five first runs downtown. All that's left now is the Chicago and Oriental, both deluxers, and the Kerosene, which at 45c top in the folded lists are the McVicker's and the Paradise on the west side.

But 321 Seats in Phoenix Affected by New 10% Tax

Phoenix, June 27. The 10% amusement tax affects only 321 theatre seats in Phoenix. These comprise the large section in the Fox theatre whose admission is in excess of the 41c mark.

Orpheum, Rialto and Strand (all Public) and White's Open Air (only legit house) not affected.

Recent cuts, say theatre managers, were made as matter of summer policy and not to evade federal tax.

Colo. Nixes Billboards

Denver, June 27. Colorado attorney general asked by state highway commission to look into billboard regulation. Commission wants to abolish billboards on highway curves, and in view of the Utah decision by the U. S. supreme court upholding their right to regulate the billboards Colorado commission may try to go farther.

Legislature meets in January. Local outdoor advertising companies organizing to fight adverse legislation.

Pittsburgh, June 27. Local WB division under Johnny Harris has found a new way to meet rivals they consider unfair competition. In Erie, where WB has the Shea interests for competition, and in Parkersburg, W. Va., where Par-Public owns the rival arena, local WB has agreed to maintain certain price scale between them.

Went along all right until Warner opposition in both Erie and Parkersburg began to issue two-for-ones. Protest from WB apparently brought no results, so Warner took things in their own hands.

In the two towns, they took extra space in the dailies announcing that two-for-ones issued by their rivals would likewise be honored in Warner houses. It's meeting competition and also saving on printing bills, what with weekly giveaway coupons mounting up in the print shops.

The WB boys have agreed to lay hands off only when Shea and Par-Public return to the regular scale.

RUBEN'S UNION TROUBLE

Minneapolis, June 27. Stiff union demands are delaying the reopening of Pentagon theatre as a 15c third-run grind by Harold Ruben. Unions insisting that Ruben employ four booth operators and two stage hands at a cost of nearly \$500 a week.

Ruben is holding out for two booth operators.

Biederman With Select

Los Angeles, June 27. Dave Biederman, at one time Los Angeles exchange manager for Warners, now general manager of Select Pictures for Pacific Coast. Select deals in shorts for state right market.

FANCHON & MARCO Featured Acts

BERNIE and WALKER The Mad Wags of Malibu In "ANYTHING CAN HAPPEN"

NOVAK and FAY "All Tangled Up for Fun" "TOWN and COUNTRY" Idea

RUDY KAYE "The Singing Switch" F & M's "Farlan Revue"

JANICE WALKER Doing "Cinderella Brown" F & M's "Farlan Revue"

GILBERT BROS. "MALIBU BEACH" Idea

FANCHON & MARCO Presents ZELDA SANTLEY "VEILS" IDEA

JOE and JANE McKENNA Headlining LOEW'S STATE, NEW ORLEANS "Switch in Time" Idea

BERNARDO DE PACE "Wizard of the Mandolin" Assisted by CELINE JESCAR

EDDIE BRUCE HEADLINING "Gus Edward's Radio Stars"

Tell The World That You've Got **IGLOO**



**GIVE IT THE DARNDDEST ADVERTISING BALLY-
HOO YOU EVER GAVE ANYTHING AND IT WILL
BRING RETURNS SUCH AS ONLY A MARVEL-
LOUS NOVELTY CAN YIELD . . . WE'RE READY
TO HELP WITH CAMPAIGN SUGGESTIONS . . .
AND IGLOO IS READY TO KNOCK THE RED
INK OUT OF YOUR POOR OLD BOX OFFICE!**



An Edward Small Production directed by Ewing Scott. Presented by Carl Laemmle.



STEP OUT WITH UNIVERSAL

Stock Market

Judgments

Harold Hecht; Capital Film Exchange; \$31.46.
Long Beach Theatre Corp.; First Division Exch., Inc. \$163.95.
Checker Music Corp. and Jack M. Kane; Bank of U. S. \$2,792.31.
Tavern, Inc. 3 C. West \$1,750.
Lew Fields and Lyle A. Andrews; Erlanger Productions, Inc.; \$7,054.60.
Luden Himes; J. C. West; Union Telegraph Co., Inc.; \$64.84.
William Brandt; Van Wagemen & Schleischaue Co.; \$93.85.
Bobby North; Centrun Corp.; \$223.91.
Satisfied Judgments
Gotham Music Service, Inc., and Mills

6 DAYS THAT ROCKED THE PICTURE WORLD!

THURS., JUNE 16

biggest preview business in Strand history!

FRIDAY

opening day 'take' sets new high for house!

SATURDAY

50% over best single day of "The Crowd Roars"!

SUNDAY

most sensational week-end figures in years!

MONDAY

house goes to 9 shows daily!

TUESDAY

consistent sellout forces holdover, indefinite run!

...The First 6 Days of N.Y. Strand Run of

JAMES CAGNEY
in **"WINNER TAKE ALL"**

With Marian Nixon. Guy Kibbee, Dickie Moore, Virginia Bruce. Directed by Roy Del Ruth

In 1929 it would have been a sensation... In 1932 it's a miracle! Shattering not only Cagney records but house records!—Not merely breaking records but topping them by 30, 40, 50 percent!—Not just a lucky break, but a natural climax to the amazing Success Series from—

WARNER BROS.

[*And it's just started! These reports are complete only to time this ad was written.]

TURN THIS PAGE AROUND TO GET THE RIGHT SLANT ON THIS STUPENDOUS HIT!

"Scored a terrific knockout. As hilariously funny and punch-packed as we've seen this year... House was jammed to an S. R. O. Audience roared, shouted... It's all swell stuff... screamingly funny."—*N. Y. Daily News*

"It's wildly exciting, smashing dramatic, uproariously funny. It has better fighting than a lot of \$20 matches, more conviction than a true story, better laughs than a super-slapstick. It will goal you... Smashing entertainment—one movie you positively mustn't overlook."—*N. Y. Mirror*

"Full of laughter. Unceasing ramble of laughs... Bubbles with humor."—*N. Y. American*

"Audience hung onto every word, applauded every gesture. Will have the Strand hanging out S. R. O."

"Signs this and probably several more weeks."—*N. Y. Journal*

"Knockout comedy... Cagney at his best. Another nicely timed winner from the Warner stables."—*Film Daily*

60 RKO AGENTS GOING OUT

RKO Will Fold Amateur Units Unless Improved

Proposed RKO amateur vaudeville unit, composed of winners of the circuit's various local stage contests, will not materialize unless forthcoming simon pure shows are an improvement over those staged so far.

Six local productions put on to date have been double flops and the boxoffice and for talent. Result is talk of dispensing with the amateur idea altogether. The New York shows go on this week at the Albee, Coliseum, Fordham and Madison theatres. RKO's regular vaude bills, playing with the amateurs, are being cut down to two or three acts or discarded entirely where the contests are used.

CONRAD WOULD SETTLE WITH LAZARUS, KENDLER

Having notified all the booking offices that Moe Lazarus is the owner of Eddie Conrad's act, Conrad has been delayed from making any engagement and is now seeking to effect a settlement with Lazarus and Julius Kendler, the lawyer. Later was the actor's legal mentor and personal pal until Conrad took the bankruptcy route to divest himself of some \$26,000 in obligations, including Kendler and Lazarus.

The lawyer denies Conrad owes him the \$8,000 which the actor listed in his petition, admitting only to \$5,700, of which \$5,000 is for legal services in successfully defending Marion Eddy's alimony claim in a separate suit against her former husband and stage partner. The rest is for moneys loaned or guaranteed.

Kendler is willing to okay the booking offices providing that all bookings continue payable to Lazarus and in consideration of settlement in full to Lazarus for the \$1,300 the latter invested in the Conrad act.

Kendler is insistent on that because he was instrumental in getting Lazarus interested. The lawyer will waive the \$400 cash advanced and the two \$150 bills he had guaranteed both the Hotels Lincoln and Edison for releasing Conrad's trunk in the past. All he wants is his \$5,000 fee for services rendered, to be paid off at Conrad's convenience.

Although Lyman Hess was attorney for Conrad in the bankruptcy, another lawyer, Kevin Frankel, is now handling Conrad's affairs to get him back into the good graces of the booking offices, after Kendler and Lazarus have served formal notice on RKO, L. Levy's, etc., concerning the disputed ownership of the Conrad act.

Frankel is friendly to Mrs. Birdie Conrad, the first Mrs. Eddie Conrad, who, like Miss Eddy, was also the actor's stage as well as marital partner. This explains Frankel's friendly interest in Conrad although Hess was the petitioning lawyer. Hess came into the picture in that he also legally represents Harry Rogers, Conrad's agent.

Scalded to Death

Burns proved fatal to Harry Murray of Marie Eckstein picture in that vaudevillean succumbing in the Atlantic City hospital last week. While carrying a bucket of hot water at a Wildwood, N. J. resort, while on a brief vacation, he tripped and was doused by the steaming water. Murray was rushed to the A. C. hospital where he held on for five days. He had been in several Broadway musicals, was 33, unmarried.

Plaster Directions

After Joe Frisco's final performance in the Frisco Follies at the Roxy, New York, he just ducked a stout process server waiting at the stage door by starting to run as the guy reached into his pocket for the plaster.

Frisco scrambled up 51st street to Seventh avenue with his pursuer right behind. When he got to the corner he stopped, held out his hand and hollered back, "This is where we turn"—and kept on going.

RESUMING VAUD AT HOLLYWOOD

Warners Hollywood theatre on Broadway is expected to open on or about Aug. 15 with a straight vaudeville show. Harry Richman will be m.c. with the shows booked along big time lines, plus the revue finale. Assuming the policy inaugurated by Lou Holtz at the same house last spring.

House has been reported getting legit, but cost of changing the interior for that policy interested Richman teamed with Holtz for four weeks. Latter got \$75,000 for his end during a season of 11 weeks, while the Warners averaged little more than the rent which has been dark since the vaudeville try.

Clark Robinson and Roxy's Prod. Staff In Demand by a Few

News of the Roxy closing in New York brought several offers for the services of Clark Robinson and the Roxy Theatre stage show organization under Robinson's wing. Robinson has been personally promoting the Roxy shows since Leon Leondoff went to the Coast for F. & M.

The offers made include everything handled by Robinson. While the house has shed its regular ballet organization, that is left of the ballet is also being sought.

One offer is for a European tour with a show to be built and designed by Robinson.

Billy Rose has asked for the group for his contemplated legit musical; so have the Shuberts.

STANDARD ACTS MIXING COAST DATES FOR CAKE

Los Angeles June 27. Although coast agents are having no difficulty getting enough talent for all local dates available, there are still a few more or less standard acts, who have saved a little money and while willing to take a cut are not yet prepared to work for the average coast vaude salary. Very few vaude dates are now open.

L. A. Phoney Slips Up In Back Stage Shake

Los Angeles, June 27. An unidentified man, wearing a district attorney's investigator's badge, attempted to hold up Chlo Johnson, of Olsen and Johnson, backstage at the Orpheum Friday night.

The man appeared at the stage door during the performance, flashed his badge and explained he had papers to serve on Johnson, who had just come off the stage. Stage hand and Cliff Work, standing nearby, scented something irregular and came over to investigate. The intruder succeeded in making his escape before Johnson could explain. Became lost in the crowd leaving the theatre. A number of dressing room robbers of late have put everyone on the watch.

BECK'S ORDERS THROUGH ASS'N

No Room for at Least Half of Present 120 Agents on Booking Floor—Circuit Playing 150 Acts Weekly and Booking 25 Weeks—More Agents Now Than for 70 Weeks Two Years Ago—Agents' Ass'n President Spurns Cutting 'Honors'

20 OFFICES LEFT

Sixty RKO agents are on the way out in the biggest shake-up of its kind on record. Martin Beck has decided and so notified the agents' own association that there is no longer room on the booking floor for at least half of the 120 people presently engaged in booking acts, or trying to, with RKO.

Pressure from the agents' body is being brought to bear for the purpose of having the slash postponed till the end of the summer. It is felt that when the season starts (autumn) the letouts will be in a better spot to find something elsewhere.

If Beck agrees to the postponement the agents will stay put until around Labor Day. Meanwhile, the list compiled by Beck and in his possession will stand as is.

Taking official notice of the floor's overcrowded condition for the first time since his return to the booking office, Martin Beck late last week was said to have requested Maurice Rose, president of the agents' association, to start the necessary cutting. Rose's reported answer was that as an agent himself, along with the other agents in the association, he didn't think it was his position to tell fellow agents to get out. It was then agreed, from accounts, that Rose and the agents' board will carry out Beck's wishes when the booking head shall have decided which agents should go.

The list is now being compiled by Beck and may be read to the agents at a mass meeting this or next week.

20 Franchises

It is Beck's reported intention to limit the number of outstanding franchises to 20. This would reduce the total of active agents to 80 or less, at the outside rate of three agents per office including the franchise holder or office head.

At the present time there are around 45 franchises for approximately 120 agents, all more or less active despite the rule permitting but one man from an office on the floor at any one time.

The overcrowded floor condition has been a bone of contention at RKO for several years now but excepting for a few ineffective gestures at cutting, none of the series of booking heads who have been in charge has ventured to weed out the agency garden. Each booking head in turn, however, has expressed himself as seeing the necessity of such action.

That cutting down would involve the dismissal of agents who have been around for many years caused the RKO heads to postpone the move. They constantly hoped the agents would do something about it themselves, counting on a natural process of elimination.

Meanwhile, the number of agents has increased rather than decreased. Two years ago, when there were over 70 weeks of RKO playing, there were less agents on the floor than at present. There are 25 weeks at present with the circuit unable to play more than 150 acts weekly, or hardly an act for every agent.

RKO Is Figuring on 40 Vaude Weeks as Next Season Start; 4 Break-In Spots Are Included

Clean Act

Los Angeles, June 27. Nondescript individual wandered into offices of Eddie Rubin, agent, seeking a rug cleaning job. "No, thanks," said Rubin. "When the rugs need cleaning I'll just throw them out." "Times pretty bad, eh?" countered the caller. Then: "You book people here for the circuits? Rug cleaning ain't the only thing I can do."

NVA Wants to Cut Expenses \$75,000; Casey New Fund Pres.

NVA Fund's new board of directors, in anticipation of a financial pinch during the coming year, is scanning the club's overhead for the purpose of cutting down. Pat Casey is the new fund president, succeeding Sam Katz.

Social and charitable end in New York now amounts to around \$150,000, with the Saranac sanitarium entailing about the same. The desire is to reduce New York expenses by half for a saving of \$75,000 a year. Saranac probably won't be affected.

If the \$75,000 saving is made, the running expenses for the coming year would be almost down to the approximate \$200,000 collected during the April fund drive. Under current overhead the NVA would need around \$100,000 more than it collected.

Besides Casey, the new NVA Fund officers selected at the June 22 election are William J. Lee, also of the VMA; Moe Silvers of Warners and Sam Dembow of Paramount-Publicity vice-presidents; Martin King, secretary; Henry Chesterfield, treasurer.

Major Leslie Thompson and Sam Scribner are on the board, along with all the officers.

Executive committee comprises Casey, Lee and Chesterfield.

BEN BLUE WANTS \$6,000 FROM PAR FOR 2 SHORTS

Ben Blue filed a complaint in the N. Y. Supreme Court for breach of contract against Paramount, asking for \$6,000 damages on written contract dated January, 1931, to do two shorts for \$3,000 apiece.

Since Blue, at that time, had an RKO route, the film contract provided that his picture dates were to be arranged subject to his vaudeville engagements. Paramount was to call upon the actor, it is alleged, by July 31, 1931.

Blue is represented by Harold M. Goldblatt.

Allentown on Mondays

Boston, Pa., June 27. Murray Livingston and his 'Barrel of Fun' are on the stage of the Colonial, Allentown, on Monday nights. Prices are offered and Livingston also acts as master of ceremonies. The feature will be a regular one on Monday nights.

THE YOUNG MAESTRO

Jack Osterman turns band leader as well as m. c. this week at the Sea Trece Beach club, West Long Beach, L. I. Osterman has the radio bug.

Through the return of around 20 present straight picture theatres to vaudeville, RKO expects to have 38 or 40 weeks of playing time on its New York book with which to start off the season of '32-33. Included will be perhaps four weeks of break-in time, playing new acts only or mostly, conceded by RKO officials to be a necessity for vaudeville's survival.

At the present time the total RKO stage bookings amount to 25 weeks, the lowest on record. Increase is anticipated from theatres that folded for the summer, among which are several heavily populated key towns which can support vaudeville under the right conditions.

Based On Policy Changes

Last season RKO started out with 70 weeks and by constant re-entrances dropped to the present sparse mark. The 38 or 40-week estimate is based on policy changes now under the theatre department's advisement and considered conservative. Localities away from vaudeville for a year or more are also up for vaude revival as a result of economical straight pictures failing. Justify the reduction with bigger profits or smaller losses.

Martin Beck's position as booking head automatically places him among the vaudeville optimists. He claims that vaudeville has enjoyed a small sized boom next season. Acts and agents are in the position of wondering whether they can hold on until this happens.

PALACE STILL IN RED, CHEAPEST BILL \$5,200

RKO's Palace, New York, dipped into the red last week, with \$2,500, and once more failed to see a profit with the grind policy and the rent off. Gross was \$15,000.

Current bill at the Palace is the cheapest the theatre has ever played, amounting to only \$5,200 in salaries for nine acts.

Rae Arden Trying Again In Breach Promise Suit

Worcester, Mass., June 27. Mary R. Hunt of Auburn, N. Y., known in several vaudeville acts, will have another opportunity to attempt to collect \$50,000 from John P. Remick of Milford, retired, antique dealer and reputedly one of the town's wealthiest residents. She charges the 76-year-old Remick with breach of promise. Pending before the Worcester Superior Court for several months, the case now is to be assigned for trial.

When the case was heard first four years ago, the court ordered a mistrial because Remick collapsed. The attorneys in Boston in 1925, but ended when Rae found that Remick was married.

Britton's Chinese Bid

Hollywood, June 27.

Sid Grauman is after the Frank and Mitt Britton band for the 'Strange Interlude' production. 'So far, Shaw and Lee, and the Five Maxellos are only talent engaged. Weber-Simon office booked. Picture scheduled for July 15.

GANJOUS SETTLE

Jack Eddy's (Dolores, Eddy and Douglas) two suits against the Ganjous Brothers, also of vaude, have been settled out of court. Actions were for \$125 for money loaned and \$6,000 for breach of contract. Ganjous are in 'Torcelain Romance' and 'The Flamingo'. Franklins Gaudin represented Eddy.

Vaude Now Hard to Find Around N.Y.; It's a New Low on Playing Time

Around New York vaude has finally become hard to find. It's at a new bottom. RKO is booking only six houses in Greater New York and six more in the immediate east between Trenton and Boston. Other chains have also resorted to a minimum.

With the two in Philadelphia going straight pictures for the summer, Warner Bros. will have only three towns, Elizabeth, New London and Washington. Public also will have only three eastern houses in vaude, Scollay Square, Boston; Stamford, and Freehold, N. J., latter only two days.

Fanchon & Marco does better, buying talent for a total of 11 theatres, but it only makes four and a half weeks, numerous one-day stands being included.

Between 30 and 40 houses, many



FREDDY MACK
Fox, B'klyn
INDEFINITELY

JIMMY MYRTLE CONLIN and GLASS
Enroute RKO
Direction, TOM J. FITZPATRICK
Palace and Big...

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RKO VAUDEVILLE INTACT 88
(Week July 2) Denver, Colo.

ROSETTE and LUTMAN
in "Dance Stories"

With GRACE & BEATRICE WYLLIE
(Dir. of Max Fleischer, Plunkett office)

DE VITO and DENNY

with

DOT STEVENS

in "Lady Harp's Reception"

(Direction of Chas. Wilkins)

LITA GREY

CHAPLIN

"The Charming Chantres"

Personal Mgt. Nicholas Gyory

(Booked by Weber-Simon)

RKO VAUDEVILLE INTACT 88
(Week June 25) Denver, Colo.

GEORGE E. LEE

and **HARRIS TWINS**

Two JACKS and a QUIN of PEP

(Direction of Sam Shannon)

VIC OLIVER

Europe's Gift to America

with **MARGOT GRANGER**

(Direction of Phil Orin)

CASS, MACK and OWEN

"On the Up and Up"

(Direction of Sam Shannon)

NAN HALPERIN

Tells You About Women Here,

There and Everywhere

(Direction of Jack Weiner)

Amateur Burnup

An indie bookie and stager of amateur shows around New York, whose ace in the hole and best client is a string of five theatres in Brooklyn, is wild.

Last week he caught some of his amateurs working for another office. Once more and they'll be blacklisted, amateurs or no amateurs, he said.

using vaude only a day or two, others either a first or last half only, are being presently booked by the indie.

Approximately 50 indie houses have closed vaude for the summer. Majority are expected back in the fall.

State-Lake Off Again, May Start in Heat

Chicago, June 27.

With everything set for the State-Lake vaude policy to open Saturday (2), RKO did another about face and again postponed the matter to allow an indef for 'Bring 'Em Back Alive,' which went in this week.

This makes the third postponement in as many weeks. Originally vaude was to have started June 18. Last minute switch in place came barely in time to hold off pending agreements with the labor unions.

Animal picture, figured for a three-week run, would bring the vaude opening in the dead heat of the summer, a situation not looked upon optimistically locally. According to the RKO booking office, in New York, they're willing to take a chance on the weather and get the policy started.

Local opinion is that a fall opening would give the State-Lake a better start.

Joe Lewis Back

Joe Lewis, back from the Coast after a year's absence, opens on the floor at La Casa, Valley Stream, L. I., this week.

The place opened up with Texas Guinan, Harry Fox, who followed Tex, steps out for Lewis.

SYRACUSE SANS VAUDE AND DRASTIC B. O. CUT

Syracuse, June 27. For the first time in recent years, Syracuse will be without stage entertainment next week, following the elimination of stage shows at RKO Keith's.

Last Loew revue to play the house under a circuit booking agreement effected four weeks ago closes Thursday night (30), for the remainder of the summer, at least. Keith's will follow the example of the State and play straight talkers.

A summer picture policy at the Loew show window is not without precedent, but this is the first time Keith's has eliminated vaude.

Beginning Friday, Keith's will put still another new boxoffice scale into effect, paralleling Loew's. Sundays and holidays price will be 30 cents until 3 p.m., then 40 cents. Present top, 60 cents.

This week only one house, Warner Strand, with a 55 cent top. In other words, the Internal Revenue returns from Syracuse theatres will be just 25% of the estimated sum, due to the Rialto changes recently. That 25 per cent will be wiped out, it is said, when RKO closes the deal for the Strand, expected shortly. The Strand will go down to a start with a grind policy, it is understood.

Friday's shift at Keith's means the dismissal of 22 musicians, five stage hands and a few others. The total musicians represent two house bands, which have been playing alternate weeks — Keith's own pit combination headed by Ken Sparrow and Loew's Synopators, directed by Bruce Brunson.

'Bring 'Em Back Alive,' originally scheduled at Keith's for this week, was set back one week to start the all-film policy with a bang.

Bryant 9-4300 No More

Bryant 9-4300, the much used phone number for ticket reservations at the Palace, New York, has passed out along with the theatre's private switchboard.

Under the grind policy the only way to make a reservation at the Palace is to throw your hat and coat into an empty seat.

Colored Filmers

(Continued from page 1)

tra shekels and it's a problem. Those that have balconies are dusting 'em off and them that hasn't are turning to midnight mats, giving the cottongrabbers the whole house. And looks anybody like a pickup in the balcony building biz.

Recent import of all-negro pics is favored as the necessary magnet to bring 'em back. More than 25 houses are already listed on an indie distrib's booking sheet for this product, among them Robb & Rowley, Public and Griffith, the ranking chain operators in outposts. To add punch, the distrib sending along Clarence Brooks and Thurston Briggs, dark film lights, for the personals with some of the films.

Palace Vaudfilms

(Continued from page 1)

bills. Last week's loss was near \$2,500 on a gross of approximately \$15,000.

Currently the Palace is playing the cheapest vaudeville show in its 19 years of existence, the total salary list for nine acts amounting to only \$5,000. Opening picture at the Palace will be 'Bring 'Em Back Alive' (Radio), day and date with the other New York houses, and the second film is to be 'What Price Hollywood?' also day and date in Manhattan for RKO after it has played the Mayfair.

Troy, Schenectady Suspended
RKO will drop vaudeville in Troy and Schenectady July 9 for the summer.

Both were former seven-day stands, but recently reduced to fast halves only.

De Leath's Loew Dates
Vaughn De Leath, at the Capitol, New York, this week, goes into the Fox, Washington, for Loew Friday (1).

Likely that other Loew dates will follow the Washington booking.

Hire a Hall

Los Angeles, June 27.
Rush of applicants to initial audition for the RKO Opportunity Revue, to be staged at the Hillstreet, week of July 16, was so heavy, Friday (24) that the tryouts had to be switched to the auditorium of the May Co. across the street from the theatre.

Most of the would-be revue participants were impossible, but a few that showed possibilities were picked the first day.

FAY'S PROV. CLOSED, MAY ATTEMPT STOCK

Providence, June 27.
Fay's theatre, vaudfilm, which recently went straight pictures, closed for the summer. Edward M. Fay, local chain theatre operator, said he will attempt summer stock but in the event stock is not put through, he will reopen his house in August with the old policy of vaudeville and pictures.

Besides Fay, the theatre may have the Carlton, legit.

Two months ago Fay spent close to \$30,000 in remodeling Fay's, the oldest vaudeville theatre in Rhode Island.

BUILDING OVERTURES

San Francisco, June 27.
Fox will build up its overtures to previous production standards by returning a vocal chorus of 30 the house after more than a year's absence.

Overtures, conducted by Walt Roemer, have been an outstanding feature of this big deluxer, with special scenery, featured singers and the chorus making them the only offering of the kind on the Coast.

MAY BUNCH BREAK-INS AT PROSPECT, B'KLYN

According to an RKO plan the Prospect theatre, Brooklyn, may be utilized as a break-in spot for acts. Idea is to put a 7-act bill entirely of new turns on each program. The scheme is due for a test week of July 15. Prospect now is straight films.

Use of the Prospect for a break-in spot may alter the policy of the RKO booking office which hitherto has relegated one new act to a program when convenient on regular bills.

Larry Grey's Act

Lawrence Grey is preparing a vaude act.

Grey, former picture juve, was in the legit 'Laugh Parade' recently, Hal Roy is handling.

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RKO VAUDEVILLE INTACT 88
(Week July 2) Los Angeles, Calif.

THE GENIAL ROTUND

LARRY RICH

with

CHERI

"Mim' Fox of Paris"

TOMA GENARO

South America's Newest Dancer

TOMMY LONG

"The Elongated Express of Comedy"

AL HODGES

"Oklahoma's Ambassador"

ENGLAND ONG

The Chinese Helen Kane

JOE MCIL

"The Voice with a Heart"

GILBERT LAWRENCE

And His Snake Toss

And the

RICH RHYTHM BAND

(Direction of Blondell & Mack)

RKO VAUDEVILLE INTACT 88
(Week July 9) Denver, Colo.

The Dark Cloud of Joy

BILL ROBINSON

IN

"HOT FROM HARLEM"

WITH

JOHN MASON

PUTNEY DANDRIDGE

MYRA JOHNSON

NAOMI PRICE

FERDIE LEWIS

JELI SMITH

JACKIE YOUNG

and

"THE BROWN BUDDIES"

Chorus of Eighteen

(Direction of Marty Porikins)

NEWSREELS

of the proceedings, handling the assignment firmly even if his accent leaves most of his introductions unintelligible back from the middle of the house. His genial buildup to

(Continued on page 34)

latter selected at the show caught and nicely sung. He comes in front of the curtains as they close in and shot four real bows. Had to go back and do another. A solid score with those present.

Nell Kelly has everything she needs but an act. Her second song, a draggy comic about Queen Isabella, went ice cold, with scarcely a hand, and she did little better with another in which she announces herself as one of the

(Continued on page 46)

Grabbing Dimes from Kids Is Sideline For Gambling Ships Off West Coast

Long Beach, Cal., June 27. A tribulation to Long Beach authorities, Los Angeles county officials and all theatre operators here are the three gambling ships anchored four miles off Long Beach harbor. Unable to leave the harbor, the ships are neither in the city nor county, the town's business people are sitting by, watching a parade of dollars nightly trickle out of their hands to the boat operators. Until recently only two boats were in operation, the Rose Isle and Johanna Smith. Both are worn-out tubs which have been out of active service for years.

Two-Thirds Gambling
Two months ago, the Monte Carlo was added to the fleet and is the most pretentious of the trio. No chance is missed to grab every cent from the suckers; even the wheels and slot machines. There are accommodations for 2,500 players at 35 games. Roulette is the fave with six tables. Five dice tables operate. Others are black-jack, crapless dice (everything but seven a point), poker, chuck-a-luck, hearts and Indian dice.

Once on the boat, the patrons are routed around by a flock of hustlers who buttonhole everyone and drag them to the tables. Non-players are spotted and given the elbow when they take up playing again. Games look up the squares. It's not necessary to put the squeezers on when the play is heavy.

Dice looked like percentage cards, but all gambling houses should use them. Black-jack dealers serve from the hand. No boxes used in any of the card games. Dealers are strongarm in appearance and patrons get a short answer if they question any action.

Besides gambling, the Monte Carlo features a \$1.50 dinner, a good buy, but it couldn't pay dividends alone. Much for the landing is furnished by Ed Moore's nine-piece band. Boys call frequent attention to the Kitty.

Sure-Safe Taxi
Transportation to and from the boats is by water taxi at 25 cents per round trip. Taxi owners take no chance and get theirs in advance. County officials have tried to stop these taxis, but have been unable to close anything.

On a Sunday the Monte Carlo played to nearly 7,000 people.

Dailey's New Film School Known Only as Phone No.

Los Angeles, June 27. U. M. Dailey, frequently under investigation by the letter writing Bureau, was asked by municipal authorities for his operation of Hollywood Studios, an alleged training school for the screen, has launched a new campaign by advertising in a local daily for picture talent, using the name of Cine-mart Studios, giving only a phone number, and no street address.

Newspaper luro promises preparatory training at 'absolutely no cost' to those accepted. Men, women and children are offered an interview prospective talent.

Dailey's Hollywood school was washed up about two years ago. BBB is keeping close observance of his latest venture.

Belle Livingstone in S. F.

San Francisco, June 27. That ole spinster of salty yarns, Belle Livingstone, has crashed into the cafe racket of this burg, taking the Show Boat, known previously as the Apes and Mandarin, and located on edge of Chinatown. La Belle planning a big show and \$1.50 cover charge, six bits higher than this town has paid since the 40's.

IDEAL WIFE CONTEST

Budapest, June 16. No more beauty contests. Instead, theatrical fan mag elected Elsie Weinberger, daughter of provincial storekeeper, 'ideal wife' from among several hundred candidates. Tests for cooking, charm, intelligence, practical housekeeping, needlework, dancing, etc. Got trousers and four weeks at seaside with mamma, as prize.

Indirect Billing

Los Angeles, June 27. New billings outside Angeles Temple indicates that Albee Semple McPherson is completely carrying out her husband's wish that she use his name instead of her own, despite the draw attached to her name.

Sign reads: 'Rev. Mrs. David L. Hutton, pastor.'

Shore Locals Going in For Swell Beach Clubs On Panic Time Terms

Long Branch, N. J., June 27. The beach clubs are offering more for less this season, but so far the response has been tepid. A swanky swim spot in the exclusive West End section of Long Branch is down to \$50 membership with few takers. This place has a six-piece orchestra. The fifty bathhouses four persons to use a bath house and all that goes with it.

Another club is making a drive for members by distributing cards from door-to-door. The deferred payment plan is the lure here together with a band. In former years it was necessary to have three members in good standing propose new persons, but now all that's needed is the down payment.

The low fees have enticed some of the yokels who formerly only looked at the clubs and sighed. Now two or three pool their resources, get some sport clothes and go in time. It's not unusual to have a society dowager float into her grocer.

IS 'KELLY' SLIPPING? BRIDGE IN POOLROOMS

Contract bridge in pool rooms is the latest. Various Times Square homes of caroms and kelly pool are now featuring bridge tables and free instruction, this same feature coming from various angles. All are of recent vintage.

Until the great bridge war this year, contract bridge to most pool room inhabitants was in the same category as ping pong, but after the tidal wave of publicity came, interest awakened, finally leading to the addition of the card game to the parlors' repertoires.

Another cause was the discovery that bridge, if played for small stakes, was not as expensive as the cue game. With the joints then adding the game to keep the customers from staying home. While the pool rates are 60c an hour and up, a card table at the various billiard spots cost \$1 an hour, or 25c per player, cheaper than the other game. Most of the bridge parlors provide instruction for those asking, and all of the places provide cards and score pads.

Only the better pool places have taken up bridge so far. There's no official pool-room bidding system yet.

College Inn May Close

Chicago, June 27. College Inn, trying to hold out through the summer, is debating the question now with the odds in favor of shutdown until September. Joe Sanders' orchestra closes at the Inn July 6, with no other band booking in sight for the spot. While Ben Bernie is anticipated back at his old stand in the fall there has been talk of Vincent Lopez coming in ahead, in event Bernie can't make it in time.

\$750 for Baggage

After Municipal Court Judge Carlin failed to deliver his decision within the legal length of time, necessitating a retrial in New York of White and female suit against the Hotel Plymouth, attorneys for the litigants agreed to settle out of court.

Suit was for \$750 on baggage lost by the hotel.

BIG HEARTED W. VA.

Town Ends Relief If Needy Go to Circus Or Pictures

Fairmont, W. Va., June 27. The coming of the Hagenbeck-Wallace Circus to Waynesburg, Pa., July 4, has led the joint committee of the county poor board and other relief groups to automatically terminate aid to any families members of which go to the circus. The aid also ends if there is joy-riding in autos or attending of motion picture shows.

FATTY NEEDED P.A. AS MARRIAGE M.C.

Cleveland, June 27. Roscoe Arbuckle finally had to put his marriage plans into hands of a local theatre press agent, who framed his wedding to Addie McPhall in Erie, Pa., after Fatty had hopped twice trying to stage the Lehigh act without outside help.

Mayor of Albany, N. Y., first refused to okay wedding. Reaching RKO Palace in Cleveland, he again applied for license but must do it by giving prospective wife's address as Los Angeles. Got turned down again on grounds that state law makes a local residence or 30-day wait compulsory, although Arbuckle could have faked the address like many constantly on the road do.

After his proposed wedding in night club of Phil Selmick's, his friend Arbuckle called in Frank Hines of Palace and Al Gregg, p.a. to save the day. Latter long-distanced Erie newspaper friends, had them get marriage license clerk out of bed and drove entire party to Erie for a 3:30 a.m. wedding. For wedding breakfast they had hamburgers and coffee at roadside bar-becue stand. Arbuckle's new wedding present was \$1,000 diamond ring.

Arbuckle has a western RKO vaude tour to finish before starting six comedy shorts, to be directed and written by comedian. Wayner's Brooklyn studio about Aug. 1. Contract includes option for six more.

THE NEW CHAMP, SHARKKEY. (By Special Permission of the Copyright Owner, Max Schmeling.)

Tenth Row, Ringside

Yes, we were there when we #23 because we didn't pay for our seats. Hate to infringe on our 'Variety' sports writer, 'Toots' Pulaski, but don't think either of us saw a fight.

We remember walking into a bowl with an approach having all the resemblance of Brighton Beach. Also remember sitting down on a very hard seat, an happen looking upon something Joe Humphries announced for the heavyweight championship, which was a big surprise to everybody there. But the contest finally finished. After all, how long can a picture run at the Globe?

Arrived home and asked the family who they thought won. The wife answered 'Grisham McNamee.' Which makes us still without a champion and summer already here.

From Wynn To Sarazen

Ed Wynn wired Gene Sarazen he intended entering the Open at Fresh Meadow, but started practicing at Lakeville and dug up so many worms he went fishing instead.

Definition

Manhattan Transfer...where husbands leave their sweethearts and go back to their wives.

For What?

Several people called me up the other day telling me they would 'finish' basket. I wish they'd stop. Folks ought to know by now that I can't play any instrument.

Description

Jack Lall describes Chicago as that place around the Sherman hotel.

Craig's Wife

Richy Craig, Jr., happens to be appearing in 'Joy, Nonny, Nonny.' His wife remarked the other night that due to the way show business is now she's glad Richy's out of it.

Two Noted Poker Clubs Celebrating Ann's; Judge Fuchs Only Winner—\$1

A Double Bed

Birmingham, June 27. One railroad has asked help from authorities in keeping drunks off the tracks of the company. The road claims service is being interfered with by the inebriates laying down on the tracks to sleep. It's no place for a good night's rest, says the railroad.

Out-o'-Luck Victims Of Hollywood Bank Agitate 'Hunger Trek'

Hollywood, June 27. 'Bonus army' idea has been taken up by depositors of the defunct Hollywood Guaranty Building and is being talked of for a march on Sacramento to camp on the state capitol steps.

Guaranty Depositors' Restoration Society is attempting to get the state of California to make good the \$5,000,000 swindled from the loan company by Gilbert Beesmever on the charge that the state was responsible for the doctored books not being discovered.

Members of the Society intend carrying out the march similar to that of the bonus army of veterans. Will be tried as a last resort.

Chicken an' Trimmings

Minneapolis, June 27. One chain restaurant company with elaborate establishments is offering complete meals for 10c and 15c. A half spring chicken fried in butter with all the trimmings, costs 20c.

Pie a la mode is 5c and a chocolate malted milk the same.

'I'm Telling You'

By Jack Osterman

That's Informa'
Rube Goldberg suggests that golf has done some good. It's gotten a lot of those fat people to take showers.

It Must Have Been
The guy who designed the present Mayfair theatre marquee must have been suffering with delirium tremens.

That's the Trouble
A certain producer approached us and asked if we would like to go into his show. Informing he loved us like a son. But his son gets an allowance. We'd like a 'salary'.

Suggestion
Harry Hershfield suggests that this country doesn't need a new prosperity tune. Just don't make us so weak that we'll be unable to stand up when they play the 'Star-Spangled Banner.'

Coincidence
The last time we were with Al Wohlman he had a slight accident. Meeting him the other night, he said, 'Jack, haven't seen you since I got my license in St. Louis.' And we hadn't seen him since they cut our salary in New York.

Osterman's
Your columnist opens the Sea Breeze Beach Club to the public July 1...with his own band...it's in Long Beach...a good thing 'If These 11 Sing' remains open...at least cab drivers can say 'This is the theatre traffic'...by the way, how soon does Radio City move from Lindy's to its new quarters?...the making of 'Rain' as a film was postponed four days on account of rain...Jacques (Camel Hour) Renard has a habit of rolling out of bed...You can imagine how tough it is in Atlantic City when Philadephia is going there for a rest...and we love Jack Pickford's crack...I'm going to get tired of the public before the public gets tired of me—ARE YOU READING?

Five and 10 year anniversary dates will be celebrated shortly for two poker game clubs started by various writers, Broadway prominent and show people. Elder is the Throaty Looney and Inside Straight Club. Junior outfit is called the Mutters and Mumbles, presently, although they have called it the Oaks and Zanies. The rosters of both clubs take in some pretty well-known names. Thanatopsis included, at various times, Gerald Brooks, Herbert Bayard Swope, George S. Kaufman, Harold Guinberg, Raoul Fleischman, Harpo Marx, Mike Gottlieb, Henry Wise Miller, Marc Connelly, F. P. Adams, Heywood Brown. This game usually held on Thursday nights, takes place weekly uptown. Mutters and Mumbles got its name from the antics of two seat holders whose habit has been and is to sit one to each other and pour and mumble out of the corner of their mouths. Members of the M. & M. who play at a Times Square hotel, include Manny Self, Howard Benedict, Russell Croft, Sam Hall, Walter Connolly, Ira Gershwin, with Louis Sobol and Sid Skoloky occasional players. There's also a lot of many who have played but dropped out apparently being unable to stand the gaff.

Nearly Famous
Games are nearly famous, principally for some of the wise cracks that have developed out of the sessions. One crack about the game is that a writer who wanted to turn out gags for a musical show could spend a few nights at the games and come away satisfied. Another crack is that the game of the Thanatopsis being the steeper of the two. The M. & M.'s play with an alleged \$2 top. M. & M. members play alternating rounds of stud, blackjack and draw. K club of the two sticks to draw and stud. Both sessions have a dybbuk, whose function it is to notify the busy players when the game is about to switch to a different spot. This guy is pretty important, since he's usually the first to win a big hand when a session starts and, of course, also the last to lose.

Record loss in one night goes to the Thanatopsis crew, where a player bid adieu to \$5,000 at or with one plunk. The same game's biggest take was \$5,400. The M. & M. records being \$350 and \$750, good and bad, respectively.

Avoiding Bites
It's a policy of the games to try to keep the amounts of losses and winnings low, and was who in relation thereto secret. Reason for the winning angle is to avoid taps and they don't want losses to get around. One player, who recorded notice in a Broadway column about a heavy loss ran into a blizzard when wife heard about it. Only player ever to beat the house was a gambler, one of the Boston Braves, who played the M. & M. one night and walked off winning \$1. He's never been back. Only non-pro in the game is Sam Greenberg, a dress manufacturer. Various others who've held hands in the M. & M. are Bernard Simon, Les Blanchet, Dick Brackner, Frank Adams, William B. Baker-Levy and Theron Bamberger.

First Air Ticket Squared

Arthur Loew may be the first person to take himself out of a 21st Street New York. Newark, N. J. air traffic cops. Air police got after Loew in Long Island because they thought he was flying too low in his own plane. Some talking and explaining did the trick.

Of the Ohio Winchells

Buffalo, June 27. A travel agent, being booked by the desk lieutenant at the Broadway police station gave his name as Walt Winchell. 'Winchell' walked into the station being posted for lodging and police were unable to kid him out of the statement that W.W. was the name. Man, who gave his home address as 21st Street, Newark, Ohio, was thrown out of a Syracuse lodging house when he gave the landlady his name. He was given a bed for the night.

East

New racket hits golf. Fresh Meadows, L. I. club threatened that unless it permitted the installation of gambling the greens would be razed. Course guarded by 75 city cops.

Six creditors file objections to account of Saul J. Baron, administrator of Erlanger estate. Claim preferential payments to some creditors and other shortcomings.

General Sessions reserved decision in plea of Alvin Karpis to submit to the grand jury cases of John C. Flynn and Henry F. Lally in the Pathe studio fire.

Kate Smith's summons on Sid Salomon to explain song bounding cheeks dismissed. Settled out of court.

Joseph M. Galties back at Shuberts after ear operation.

Robert V. Newman drops 'The Party.' Group theatre considering it. Also dropped by Theatre Guild, before Newman.

George F. Pils gets court to change his name to Pils. He's a doctor in Jersey City. Claims his name responsible for too many bad jokes.

Marcelle Edwards, the nun in 'Showboat,' picks up a Paramount contract.

Hereafter official bill read: 'Mickey Mouse presents' Disney's Silly Symphonies.

Hope Hampton going to France for grand opera appearances.

Louise Galloway Players open at Biltmore, Manhattan. 23. Opened is 'There's Always Juliet.'

Senate committee refuses to excuse William Fox from appearing before it in spite of his illness.

Unable to marry Adele McPhail in Albany on account of failure to file divorce papers in time. Roscoe Arlidge tried for it in Cleveland last week. Balked there by a residence law, he went to Erie, Pa., and got married Tuesday (21).

First broadcast from Rockefeller Center takes place July 2. Will tell of a coronation laying.

Carlotta Gardagli, concert pianist, asking an accounting of a \$250,000 fund from her friend and advisor, C. F. Hoffman. She wants to know how he got \$37,000 for fees and expenses and says if she signed any releases it was because of too many cocktails.

Sign of better times: Bus lines hoisting fares; now \$4 to Boston, marked up from \$2.

Chile, Acuna, police stool who rounded up vice cases around the State house to copy Equity. Wednesday (22).

Castle theatre, Long Beach, L. I., opened Sat. (25).

Beast market for lions and tigers so animal sale at Central Park Zoo was a flop. One man offered \$50 for a camel and the auctioneer apologized to the camel.

Two-year-old liquor cases against Central Park Zoo. Under bonds not to do it again, but no padlocks.

Capitol theatre, Hartford, one of the Harry Arthur strikes closed Wednesday (22). Several persons burned by acid and more incarcerated by riotous crowd. Rioter kept in Elm Street, Worcester, and in Providence. Labor troubles.

New Jersey theatre owners warned that New York law requiring two men in the booth is likely to spread. Told to be ready to fight. Also told to shun dropped prices. Conventions last week.

Committee of N. Y. Hebrew Actors' Union to work for the betterment of conditions in Yiddish theatres throughout the country. There are 19 houses, of which eight are in N. Y. Plan to copy Equity in deposit to guarantee salaries.

Receivers appointed for De Forest radio co. of Passaic. To substitute a 'sympathetic receivership' for alleged present mismanagement.

Shuberts first to take up 10% tax on their seats. Will pay about \$70 on each first night.

'Fourth Little Show' off again. Shelled after Wilman conferences with lawyers and bankers.

Replying to the receivership suit in the Wilmington court, Warner Bros. admit a net loss of \$7,318,694 for the year ended Aug. 29, 1931, but denied allegations of mismanagement. Defended salaries paid Ruth Chatterton, William Powell and Constance Bennett and denied the allegation that Goldman, Sachs

and Hayden-Stone at 20 times its market value. Closed relation with those firms in 1929-1931.

Drama League's annual study tour left Friday for Paris and London to look these matters over. Party consisted of 25 members.

New Haven R. R. cutting weekend fares in hope of building business. Friday to Monday rates.

Pauline Frederick to appear with Croton (N. Y.) players in one try-out these summer. Coming on from Hollywood.

Madge Kennedy sticks to 'Bridal Wives.' Had planned to go into a summer stock, but reconsiders.

William F. Atkinson, pres. of Fox Theatres, and John P. Sherman appointed receivers in that enterprise. Judgment brought by trust co. on \$410,130. No liquid assets.

Newark theatres sans instrumental music on account of argument with union. Top houses go to live on strength of the saving.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

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'Graphic' holding its 'movie double' judging contest in front of the Federal Hall reproduction in Bryant park. Exploitation.

Playland Park, Rye Beach, to entertain institutional children each Monday afternoon. Will Osborne to lead the band and get the rides, play games and a luncheon.

Paramount grill planning a new revue every second week. Tony Shayne and Nat Harms producing.

N. Y. University graduation class votes Det Brewer favorite radio conductor.

Fight films of Sharkey-Schmeling held shown at Majestic, Brooklyn, and Globe, N. Y.

Cut-price mats for 'Bridal Wives' started last week. Summer concession.

Max Gordon officially denies that 'Frying Colors,' revue, is to be shelved. Going right ahead with it.

Ben Greet players to do open-air 'Midsummer Night's Dream' at Washington stadium July 13. Other productions will follow if that clicks.

Syracuse savants announces that the 'dark brown sash' the morning after is a reality and not just a joke. Due to lessened flow of saliva after drinking.

Mrs. Paul D. Cravath heads the N. Y. Opera Committee. Has been vice-chairman the past four years; now moves up. Movement plans to close the Heckscher theatre for a Broadway theatre next season. Several performances.

Reported that RCA is working on a 16mm sound camera for amateurs. Figured to help the sale of the sound stage camera in that ratio for which it is difficult to obtain product.

Social registerite sought to buy the biggest lion in Central Park. Asked what he wanted of the beast he explained the lion was wanted for him. Roars disturbed his morning sleep in the apartment across the way. No sale.

Sophie Janovik, of Albany, N. Y., started a riot last Tuesday. As the police have her under observation. Trouble was that she started to walk in the Atlantic City beach party brought her back.

Maine summer theatres getting a play-up from vacation sets in dailies.

Pan-American airways planning an eight-hour service to Bermuda.

Helen Wice, who sued 'Daddy Browning' because of a crush at one of his children's Xmas parties a while ago in which she was broken and a fragment cut her leg, lost her case. Girl and her mother both fainted when decision was announced.

Dennis Reardon, Hartford, fined \$10 in the city court for an ounce and a half of whiskey in his place. Also a six months' suspended jail sentence.

Vincent Astor seeking to reclaim the Erlanger theatre. Says they're selling rent. Many other claims pending.

Voice beautifier the newest radio gadget. Said to be able to make amazing alterations in tonal quality.

Case of Cornelius McNerny, accused of extorting bribes from Theatre Guild's Chamber of Commerce, up in General Sessions. He was arrested on the charge of trying to

get \$100 a week to tip theatre men off on charges to be preferred by the Motion Picture Club as to Sunday theatre openings before the appointed time.

Fire destroyed a portion of the Dreamland Park boxing stadium, Newark, last week. Not serious as only a section of bleachers went before the firemen got the water on.

Princess Kropotkin tells N. Y. Motion Picture Club forum that the way to good pictures lies through a trout theatre in Los Angeles where plays may be tested before going to the screen. Points to Moscow Art theatre as a model. Doesn't figure on the supervisors.

Theatre League asks stagehands for a 34% cut starting Sept. 1. Contracts expire then.

Pierrette Club to hold summer musical nights at various Long Island resorts.

Roland Young arrives from Europe and shortly goes to Hollywood for 'Living High,' U. A. pic.

Labor troubles over at Rockefeller Center and work will be pushed on Radio City buildings. Off since May 1.

Seven Arts Guild to start 'The Lingerings' at Provincetown playhouse tomorrow (Wed.).

Al Lichtman, of U. A., announces that several cities will be used to try out his distribution plan this fall. Cities to be chosen by the producers, which will be denied to Class B, which get the remainder.

Mario Luporini, representing U. A. in Italy the past eight years, in town looking them over.

Richard Barthelmess due here today (Tuesday). Will leave next week on a Midnight Sun cruise with the wife.

Adele Astaire officially presented at the Court of St. James as Lady Cavendish last Thursday (23).

Edna Ferber and George S. Kaufman finish 'Dinner at Eight' and head out to San H. Harris to see what he thinks.

Fox Pictures acquires 'State Fair.'

William Shoberl, marionette dancer, died on his way to New Jersey dance with Bessie Conover, 14, as his partner.

Art Jarrett, radio artist, flew to Syracuse Thursday (23) to entertain the By-liners, organization of ex-newspapermen.

Federal officials will auction off contents of the Stork and Manhattan clubs on July 3 and 12. No bar fixtures or stock, but hangings, tapestries, rugs and other things the value of about \$150,000. Bars were hacked to kindling wood.

Margaret Mayo in the courts again, this time suing to prevent W. F. Cray from using water from the Crotty from using water from the diversion of the flow leaves river below the dam a greasy marsh.

Decision reserved on the other property. Decision reserved in White Plains court.

Sally Phelps, former film player, suing Benedict Gimbel, Jr., head of the Famous Players-Lasker, for being lured to the dept. store family, for divorce. No details available, as the papers were impounded.

Greek Evans building an open-air theatre on his estate at Newhall, Conn. Planned to use it chiefly for musicals.

'Bridal Wives' gets the first routing over the new Shubert-Erlanger combined books.

Three ancillary receivers appointed for the Fox Brooklyn theatre. They're William F. Atkinson, head of the co.; John F. Sherman and Alfonso Drier.

Muriel Wilson, NBC singer, got a suspended sentence Thursday (23) in the city court for a \$1000 fine and overtime, but told Judge Brodsky she had been detained at rehearsal.

Canadian authors in convention at Ottawa take a leaf from the picture in the Friday newspaper. EYE detail matter carry at least 20 Canadian product. Quota conscious.

Piorenz Ziegfeld suffering a relapse of the influenza attack which felled him last spring.

Concert of Cosmopolitan Opera House, New York, under the direction of the Government will loan tents to house musicians who

put in the summer rehearsing at Stuyvesant Point, N. Y. Planned to give a season of operas at pop prices, starting in Oct.

Richard H. Granelli gets the \$4,000 Beaux Arts Architects prize in the annual competition. Design is for an opera house, but no one building one just now.

Estate of the late William H. Mosley, real estate, headed by Mrs. Mosley, real estate. Deals in plays, including 'The Man from Home,' set at only \$200. Some old scenery is evaluated at \$40 each.

Billy Rose tentatively casting for his musical, headed by Smiles and Dale. May get Geraldine Dvorak, Ethel Merman, Hannah Williams and Gomez and Winona. Rose headed in the authoring by W. K. Wells, Ballard F. Macdonald and David Freedman.

Noel Taylor is organizing a traveling stock to play the summer season. Plays by Finero, Barrie and others.

James J. Corbett, actor and pugilist, authors 'Health Hints for Amateur Athletes,' published by Dept. of Education. Clean, for balanced diet, clean fingernails and splash.

Max Gordon went to the Polytechnic hospital last week. Laryngitis.

Amelia Earhart Putnam given a gold medal for her first broadcast.

'Graphic' discards colored cover for \$40 each to see how the customers take it. If they like, color is out for good.

Brewers all set to spend \$20,000 on equipment should modification come. Most plants have been kept in order.

Al Trahan bands vaude players for National Laugh Week. Trahan is pres., Chick York v.p., Fritz Hubbard treas., and Dick Barstow sec. Trahan is a woman's auxiliary, with Violet Carlson, Yvonne Cameron and Edith Barstow in the other offices. Gas cracked all the dailies.

Frank Buck, bring-'em-back-all-guest of P. Barnum tent of circus fans last week.

Mrs. Graham McNamee given a divorce and \$1,000 a month alimony. Litter arranged out of court. Told referee last February she made a visit to McNamee's farmhouse and found a woman there, both in their night clothes.

Mary Garden back to Cleveland for opera. Tells ship news reporters she has a crush on Andrea Spada, a Canadian band leader. Never met him, but wotta man!

Peggy Joyce lost her beauty sleep Friday morning when firemen entered her apartment to extinguish an awning blaze caused by a cigaret stuck on an upper floor. Damages, \$1,500.

Ed Wynn makes a funny crack over the radio and Charles Hartnett, Comm. of Motor Vehicles, gets hot and talkative. Wynn says it's just a joke and no reflection on the license bureau.

Lindsay McPhail, composer, whose divorced wife married Patty Arbuckle last week, marries Mrs. Hazel F. Hindman, who dropped her previous spouse two years ago.

Ryan Walker, sport and theatrical critic, dead in a Moscow hospital.

Sam Kaplan of M. P. Machine Operators, Local 306, announced that more than 100 projectionists had been supplied free to theatrical houses the past year, and displays letters of thanks.

Vandy Cape back in the 'Nine O'Clock Revue.'

Edward Sheldon and Margaret Ayer Barnes charge that 'Lettie Lynton' is a plagiarist of their 'Dishonored Lady.' Play was submitted to the state theatre and was promised a production and \$30,000, but the promises were not made good. The 'Lettie' was produced, without credit to them. Ask an injunction, accounting, and surrender of all negative and positive film.

Justice Steinbrink rules that Cosmopolitan is private property. Prevents seizure for widening on merely nominal terms.

Max Fuchs, who with Simon Linz operates the Lobster restaurant in the Square, gets the refresh-

ment concession at Rile park. Will pay the city \$70,000 the first year and gradually up to \$100,000. Concession covers the restaurants, bathing houses, parking and umbrella rentals.

Hot Sunday gave the beaches one of the first breaks of the season.

Alfred Lunt and Lynn Fontanne will play in 'Reunion' in Europe for the Theatre Guild and Gilbert Miller. Miller also will do 'Another Language,' by Rose Franken, in London, starring Edna Best.

William A. Brady, returning from Europe, announces several shows (Continued on page 48)

Coast

Sidney Smith, Jr., son of the Andy Gage cartoonist, underwent a minor operation in Phoenix. Father will go there to be with him.

Paul Bern gave Jean Harlow a \$50,000 canyon home for wedding present.

Rene Adoree, bedridden for 21 months, is learning to walk again in Prescott, Ariz.

Default judgment ordered against Evelyn Brent for \$1,881 worth of furs.

Going to court for trial of the \$170,000 agents' commission suit against him, Rudolf Friml found suit had been dropped. Frank L. Bernstein, of New York, who was demanded by Bernstein for allegedly settling Friml's contract with Art Cinema (U. A.) for \$17,000.

Eileen Mercedes, dancer and actress, won a divorce from Steven Bernstein, of New York, a screen writer. They lived together 40 days. Property settlement arranged outside of court.

Ben Lyon and Bebe Daniels took out passports for a European trip.

Ruth Donnelly, actress, engaged to Basil DeLuchard, auto executive. They'll be married shortly.

Walter Sullivan, 34, mechanic at Paramount studio, was injured critically when struck by the arm of a hoisting beam while building a set.

James Edward Lester was held by Burbank police on charge he robbed a dressing room at First National studio.

Buster Keaton and Larry Kent, director, have bought in Seattle the \$100,000 yacht owned by Col. C. B. Biehn, publisher.

Edward G. Robinson's apartment entered by burglars while he was away. Loss not estimated.

Robert M. Creighton, former officer on Howard Hughes' yacht, held for grand theft on complaint of stealing \$1,500 worth of jewelry from the producer.

Edwin Carewe's six-year-old daughter, Sally Ann, lost her appendicitis.

Warner's Egyptian theatre, Pasadena, held up by two bandits, who tied up four employees and escaped with \$300 in cash and checks.

Roy Luttrell, film stunt man, will be let out of jail long enough to make a motion picture. He wants a newswriter to earn money for the support of his child. He will use a beach umbrella instead of a parachute. First try failed because of high wind.

Mrs. Wallace Reid, forgot the date when she was to appear in court for examination as a judgment debtor. Judge withdrew a contempt citation.

Helen Hardstein, concert violinist, awarded \$1,000 damages as result of auto collision.

John R. Gregg, manager Mission theatre, San Diego, and an assistant tied up by two robbers, who escaped with \$450 receipts.

Emile Melville, aged actress, who died in a bath at San Francisco, left an estate worth \$1,000 to a daughter, Nina Teresa Melville, of Truro, Mass.

Max Baer, fighter, and Dorothy Dunbar, actress, who sued him for divorce, reconciled.

Jiggs, picture dog belonging to Jack Ewing, died of old age.

Jean Harlow and Paul Bern, Metro actress and producer, have taken out a wedding license.

John Patterson McGowan, writer with Mascot Pictures Corp., has filed a voluntary petition in bankruptcy.

Patricia Knight, 26, actress, here from Long Island, wrecked her car (Continued on page 41)

\$900,000 Advance Sale Indicates Olympic Games Can Get Even Break

Los Angeles, June 27. From the depths of pessimism the Olympic games committee has pulled itself up to optimistic heights in the past three weeks with the discovery that the advance sale for the carnival of tendons is nearing \$900,000. Not that they feel the games will go into the black, for it is held doubtful that the gross will go over \$1,750,000, conservatively figured as the net.

Already over \$1,000,000 has been spent in preparation. This amount was advanced by the state of California on an Olympic bond issue. Actual running of the games will be a matter of showmanship not unlike the operation of a circus. In eight different locations 135 events will be run off in 16 days, starting July 30, an average of eight events daily. Each is a show in itself. Various sports are the Swimming Stadium and Olympic Auditorium, all in Los Angeles; Equestrian Stadium, Beverly Hills; Bicycle Bowl, Pasadena; rowing, Long Beach, and yachting, course, San Pedro. All will be connected by private phone and teletype system to headquarters.

Three Fears' Preparation
For the past three years a force of people has been engaged getting the affair into shape. It started with a personnel of three and currently about 100 are employed. During the games the payroll will have over 3,000 names.

Bulk of the organization plans have been carried through by Zack Farmer, general manager; William Hearst, sports editor; and Edward Patrick Joseph P. McCaffrey, winging them wild for the mugs. The mugs, still burning over the timing defect from Witmark, determined to get even and started winging madly at anything that came within reach of the bat. After killing two sparrows, the boys managed to get two runs in the first inning. Two runs in one inning for the mugs was unheard of before.

Strictly Local
When the seat sale was first opened none but Los Angeles reservations came in. Committee began to suspect that the rest of the country was not so enthusiastic about the games. With the Olympic Stadium seating 105,000 and the other stadiums taking care of another 200,000, support additional to L. A. was necessary in order to see anything like daylight. Sales are now coming in at the rate of 2,000 daily. Most are from the east, with the middle west runner-up. One out of eight comes from the Pacific Coast. Seat sales are all mail order. About 2,000 athletes will participate in the games. Of this number 1,100 will come from foreign countries. Next to the United States the largest representation comes from Japan, which will send 200 entrants. Germany, France, Britain, Italy, Sweden, Denmark and Finland are all sending over 100 entrants each.

Most popular sports will be track and field, swimming, rowing and equestrian events next. Men's swimming events are lukewarm, but the women's splash games rate high, probably due to the s. a. angle.

Those Winter Games.
Entire Olympic committee has been working hard trying to rub out the bad impression created by the Winter Olympics at Lake Placid in January. Claim is that the winter affair was a promotion with the hotels at the winter resort disregarding the athletic competition in favor of patronage. Most of the foreign countries represented in the winter games protested against the rules under which the games were conducted. Olympic Committee claims the rules were switched around by the hotel men to suit themselves.

All participants in the games will be housed in supervised buildings at a cost of \$2 per day, which includes room and board and transportation. Men will occupy Olympic Village, a community of 500 three-room houses built at Baldwin Hills. Village has a theatre for the entertainment of the winter games. Studios will supply the pictures gratis.

Guarding Women
All women will be quartered at the Chapman Park hotel which has

K. C. Track Gets Under Tax with 60% Cut

Kansas City, June 2. Biggest cut in admission prices to escape payment of the federal tax was made by the management of the Riverdale race track, which reduced the general admission from \$1 to 40c. This was done, it was announced, to relieve the hundreds of pass holders from being assessed the required 10c tax. The \$2 charge for the grand stand was unchanged and the management will pay the tax. The racing meeting had been extended until July 4th.

Dark Outfield Frightened Pluggers and Muggs in Extra Lousy Ball Game

With the Variety mugs leading by the score of 24-14, the Famous music songpluggers couldn't take it and were walked off the field. The diamond during the seventh inning of an alleged baseball game. It was played Tuesday (28) somewhere in the wilds of East Flatbush on the Gowanus. Just where nobody but the cab drivers knew and even they were driving around in circles. After the mugs showed their vices they arrived at the field.

The game finally started with Herbie Steiner, Famous' chief plugger, plugging 'em everywhere. The plug for Famous and Edward Patrick Joseph P. McCaffrey winging them wild for the mugs. The mugs, still burning over the timing defect from Witmark, determined to get even and started winging madly at anything that came within reach of the bat. After killing two sparrows, the boys managed to get two runs in the first inning. Two runs in one inning for the mugs was unheard of before.

Sun Bats.
Thereafter, the mugs started slugging until they managed to slug in seven runs by the fourth inning. Famous got pretty sick at that semester, caused by one of the mugs warbling 'Lazy Days' (Robbie) when he cantored home, and began hitting all over the field for dear old Famous and 'My Silent Love'. After six songpluggers and one arranger crossed the plate they got out of breath and decided to go out in the field where they could lie down and sun themselves.

The mugs came up batting against a dark complexioned pitcher, Famous' porter and an on the field plugger. The plugger's change in scenery effected brought luck to the mugs. With the boys in the seventh inning by the light of the silvery moon, Famous decided to call it a day. It was so dark in the outfield the boys got scared.

MURIEL WINDOW ALIMONY

Yes Moines, June 27. The appeal of Arthur S. Hanford, Jr., Sioux City financier, in the separate maintenance suit of his wife, Muriel Window Hanford, was being submitted to the Iowa Supreme court.

Hanford appealed an order which allowed Mrs. Hanford \$500 a month temporary alimony pending trial of the divorce. She claimed \$750 a month. Married at French Lick, May 5, 1920, they separated Nov. 7, 1929. In her petition, Mrs. Hanford claimed cruelty and desertion. Hanford contended that the marriage was not legal, alleging that she had already married at the time she married him.

been taken over for the games. Girls will have strict supervision by a flock of chaperones.

Accommodations for the press are for about 2,000 people. It is expected that no more than 1,200 bona fide sports writers will attend, but the space has been built large to take care of the doubtful ones and not afford a flock of journalistic correspondents for foreign sheets are continually appearing at the headquarters demanding press privileges. To wiggle them out drawn out affair, so most of them are getting faraway accommodations.

'Way Out West

Oklahoma City, June 27. Set a sign on the door of a bank of a town in this state: 'Notice to bank robbers: There's not enough cash in this bank worth the risk of robbing it.' Place has been robbed so many times its surplus is now kept in a neighboring town.

Start Two More Dog Tracks Near L. A. as Calver City Clicks

Los Angeles, June 27. Opening night at the Culver City Kennel Club, greyhound track Wednesday (22) had 20,000 people, mostly on passes, but betting made up for the \$2,000 gate, with 100 'win' dogs open to take care of 'option' buyers. Immediately plans to open other hound tracks got under way. Though odds are kept under cover to dodge the state anti-betting law, men walk around the track at frequent intervals flashing the price. Payoffs averaged 4 to 1 on all except one long shot winner which paid \$52 straight and \$110 to show.

Flexible Season
First meet is announced for 21 days running, but track expects to stay open as long as there is no trouble. Second oval to be announced is the \$150,000 race plant headed by John W. Conditine, Sr. (Sullivan) and owned by the Alexander Pantages reported interested. Another canine romp reported underway is backed by the California Nipper Association for Santa Monica. Pioneer is Belmont Park, near San Francisco. While S. F. theatres are yelping about decreased receipts due to Belmont local houses have not felt any signs of hydrophobia as far.

MORRISSEY'S OWN

Will Morrissey Friday (24) opened a night spot on his own at Roslyn, L. I. Called Will Morrissey's Fom Pox. It's on Northern boulevard, one of the main L. I. arteries.

Day Line Trying Showboat Revival For N. Y.; Hudson Moonlight Cruises

Little old New York will see a revival of showboat days next summer if it cannot get the Hudson River Day Line turn out satisfactorily. The river line has drydocked the S.S. 'Albany' preparatory to ripping out its innards and installing an auditorium and stage. Meanwhile the idea is being tried out on the company's regular Hudson river boats with cruises four nights a week. Shows are given on the dance floor and confined to song and dancing acts with some ensemble stuff. Bobby Sanford from the night club is the star.

The boats depart from the foot of 42d street at 8:30 p. m. and make a stop for more passengers on the way up. The first show is at 9:15, which includes the floor show, dancing, deck romancing and the river ozone. The ship turns back at Tarrytown, going down as far as the Battery and the red and white Statue of Liberty and pulling home at 42nd street at around 1:30 a. m.

The show on the 'Peter Stuyvesant' Thursday night (23) comprised Teddy Mack, m. c.; George Tappes, Mary Jayne; two dance teams, Bernard and Rich and Frank and Jean, and a 16-string band. Performance was cramped for space but shaped up on a par with the average floor show, excepting for the absence of undress. Good looking line was costume play.

Business was only fair, apparently due to ineffective ballyhooing. One boner in the billing was the use of Jack Astor's name without any authority. Astor never could make the boat. He was described as being ill when the show started.

Orchestra plays for the show, and also before and after for almost continuous music. It's the Winslow combination, of whom Jack Roth was formerly Clayton-Jacksons-Durante's drummer. Music on the

Title Fight Will Go Down to Fame As 'Battle of the Long Discussion'

By JACK PULASKI

Rather than the battle of the depression, the fight between Jack Sharkey and Max Schmeling will go down in ring lore as the battle of the discussion. The gob finally realized his ambition and became heavyweight champ in the Gardner news asphalt bowl on Long Island. While there was much difference of opinion over the decision, that it was the least colorful title match in memory few doubted. Contrary to the dailies and between partisans of both men after the fight, much more interesting than the contest itself.

Attendance was the most surprising feature of the affair. The gate went to \$429,000 gross, the net being \$301,000. They even put benches in what were supposed to be aisles. Three weeks before the fight interest was so light that the Garden officials declared the Free Milk Fund for babies in. That pepped up the newspaper ballyhoo.

Even when Max and Jack met two years ago and Schmeling won on a foul, there was more excitement in four rounds than in all the 15 last week.

Even when Sharkey had an edge on points, but there was a vast difference of opinion among fight reporters and commentators. For instance, the poll among New York writers was 14 for Schmeling, eight for Sharkey and one for a draw. There may be a reason for that—three of the writers predicted Schmeling's win and one called the round and very second Sharkey would go out. The preponderance of prediction, however, was not reflected in the betting odds, which hung around six to five and were reported 10 to 9, with Jack the favorite at ringside. It was claimed no Sharkey money was in sight when the odds were virtually even, but that should have sent the price to two or three to one on Max. Motion pictures indicated Sharkey scored a distinct point over Max.

Radio Fave Max
The story by radio was even more in Schmeling's favor than the newspaper accounts. They were ready

to pay off before the decision was announced—'And new champion.' One listener-in offered to bet 15 to 1 that the German would cop the win. No takers.

Count by rounds in most papers gave eight to Schmeling, six to Sharkey and one even. But a daily was sure that the gob won by a mile. Fans were curious to know if the title would pass by such a narrow margin, but it has been done before in other days. Schmeling got the title on a fluke—he was horizontal. The referee this time (Gunboat Smith) and one judge gave it to Jack, the other judge deciding for Max.

Sports writers favored the champ because of his improvement as a boxer. They were right about that. Schmeling exhibited a left jab that often landed and spoiled Sharkey's intentions. It is true that he was oncoming, whereas Jack backed away. Jack's left was his main point of attack and he landed the most number of socks. Maxie guarded his chin with the right mitt and later claimed he hurt the thumb, also, that the thumb nail of the right hand would come off through being injured by striking Sharkey's dome.

Sharkey's left lamp was almost closed in the last five rounds. But he was cooler under fire than a figure. None of that temperamental stuff this time. Perhaps he was surprised at the verdict, and over the radio he said he was glad he won. There were no knockdowns and therefore the fight bugs figured they were bunked as much by the same two men as they were two years ago. Schmeling was the favorite to win, because the next best contender was supposed to be Ernie Schaaf, of whom Sharkey is part manager. A contest between that and Sharkey would be a piece of cake. Yet Sharkey would not have accepted the fight on a basis of 10% of the gross if he did not feel confident of defeating the German. He was defeated by Stanley Foreda in Jersey last week and dropped in rating.

The gob may have figured that if he won he could retire and then locally Sharkey. Also there is a possibility of Max and Jack meeting for a third or rubber match in the fall. That is likely, and Jack would get the major guarantee.

'We Were Robbed'

Joe Jacobs, Schmeling's manager, said over the radio, 'We were robbed.' But not out of their share of gate—42% a, where item is \$154,425.

Mayor Walker also thought Max should have copped the win. That was the only time a short wave broadcast to Germany.

The microphones were so sensitive that Gunboat Smith's instructions to the referee could be heard 100 feet from the ring. His final say was, 'I will be fair to both of you.'

Charles 'Socker' Coe alternated with Graham McNamee on the NBC broadcast. Opinion was that the 'Socker' gave the best radio account of big fight yet heard on the air. Neither was hot.

Warners had a tabloid throw-away, first page saying 'Jack Sharkey Wins by 12 Rounds.' A mug tried to peddle them for a nickel at ringside after the match, then turned and asked: 'Say, who won?'

Among the squawks from Schmeling's manager was that he never wanted Smith to referee. The Gunner is reported threatening to sock both Jacobs and Max.

Schmeling is a better boxer than when he first arrived, but the punching power that was apparent when he knocked Roth and Stribling was not in evidence.

Newspapermen with requisitions for \$23 ringside tickets got the h. of what was left. Total \$5.74 tickets. Included were some who were present to write about the fight but did not receive working press tickets.

Anyway John Corbett preserved his selection average of .000. He picked Schmeling.

Johnson's Speeding 'Pinch'

Galveston, June 27.

Jack Johnson, former heavyweight champ, barnstorming through Texas, broke into the press as result of framed speeding arrest that turned legit. J. Van Cleave, who is promoting the colored fighter in Texas, arranged for fake arrest at Fort Worth, but Jack was given 70 days and officers slapped a real fine on him.

Van Cleave claims Johnson drew more than Dempsey at Juarez, but at same place Johnson has been a financial flop. Where permitted, he stages a boxing exhibition, makes a talk and then directs orchestra for dancing. Where house falls to produce quota, he takes a few bows and scrams.

\$833 in Minne.

Minneapolis, June 27.

Bill Tilden and his troupe of traveling tennis players took \$833.00 out of the city's share of the gate for a two-day stand. The Tilden outfit was brought here by the park board as the latter's first promotional effort.

Visitors received 70% of the gross, as per contract. Park board's share, \$357, will enable the city to break even on the venture.

Broadway

Gené Solo's play finished. Sid Blumenstock on the loose. Johnny White making the rounds. Mildred Walsh Coastward via the Canal.

Fred Murray back in stage lighting biz.

Eddie Roy, Jr., practicing to join nudist cult.

Phil Adler to Hollywood to visit Eddie Blatt.

Ira L. Gluckman and the wife on vacation.

Paul Gallio's pop, Paul, Sr., is a piano teacher.

M. A. Schlesinger may hop abroad for a vacation.

Doe Emanuel Stern back to private practice.

Jack Milley has deserted his Broadway haunts.

Film execs beginning to go away Friday night now.

Mike Newman forgot and checked into the wrong hotel.

S. J. Kaufman motored to Saratoga for the weekend.

Hal Horne playing host to a mob at the AMPA luncheon.

Evelyn Brown has quit indie bookend to visit the altar.

Faustine Handelman sails on a round the world jaunt soon.

Charlie Ahearn hangers for another European engagement.

Mike Marco is not expected in New York for maybe a week.

Lois (UA) Wourmsel asking for ideas on how to spend July 4.

William Mohr, of Equity, started a new vacaash Saturday (26).

The younger Franklin will soon be in New York to join his dad, H. B.

Joe Heidt will handle the Theatre Guild publicity over the summer.

Ralph Wulshin, of Metro's Coast trailer, looking Manhattan tonight.

Now it's a station wagon that Dave Blum's bought for his Jersey farm.

The George Lottnmachers celebrated their 10th annl with a roadhouse party.

Clarence Jacobson will business manage "Fresh Peas," new legit revue.

Doris Jay is visiting with sister, Mrs. Carleton Cady, at Grand Rapids, Mich.

Will Harrison, while at his home town, Poughkeepsie, took in the boat races.

Harry Arthur now commutes between New Haven and his New York offices.

Harry Nelmes, from the Vanderbilt b. o., is in the Waldorf theatre cast temporarily.

Mary Cook Howard to Washington to sing for the President with the Marine band.

Will Morrissey has opened a road house with a floor show at Long Island, near Roslyn.

Every Wednesday night Herschel Sichel keeps his date with Faith, now two months old.

M. H. Aylesworth heads a confab at the new parade parade Saturday at his NBC headquarters.

Sam Maurice on the alley once once new resident of the "stewardship" of the Fox Brooklyn.

Mr. and Mrs. Jules Brulauter (Hope Hampton) to Europe to make up for having skipped last year.

Arthur Fisher is squeezing in a vacation this year by making office hours 10 to 3 for the rest of the summer.

Marc Lachmann and Mark Heinger's story, "Name in Lights," has a few revealing film nibbles. It may be dramatized.

Bob Brager, Park Central's act mgr. on business promotion, back at his desk after prone from an infected hand.

Joe Glick spending his vacation by on doctors who discovered a dislocated vertebrae in his neck was causing the miseries.

Jack Meredith, Public heavy-weight Saenger man, nearly took the count trying one of those airplane stunts at Plattsburgh.

Alex McKaig is back from the Coast. Bobby Newman left for Europe Saturday (25), and Alex Yokel may do the same shortly.

Max Gordon moved into the Paramount bldg., taking the office shared by Hal Hirsch and Frank Vreeland, both of whom drew cubby-holes.

Harry Perella is having trouble with a bird which perches in a tree near his Long Island window and chirps two measures over and over from 8 to 9.

Many B'wayites "hissed on the Schmeling-Sharkey fight by paying 12.00 minutes of time, and easing down into the \$10 perches with the aid of a couple of bucks to the ushers.

Loop

Latest loop victim o' dry axe is the Plantera.

Harry Routlinger going in for canine collection.

Ben Cohen still spells his name in the usual way.

Louis wound up at Vanity Fair and flew to New York to open

at the La Casa, Long Island road-house, Saturday (26).

Harry Block spent several days out of town with his kids.

Bill Rotherstein made a quick hop to Denver and back on biz.

Jimmy Aschaff in for the Frank Buck personal at the State-Lake.

Mike Potson and Danny Barone, ex-cats men, talking it over and wondering why?

Sam Horwitz blew in from Gotham expects to stick around for the summer.

One of these days that gilt dispute between Leo Nelson and Abe Mendelson will be settled.

Hollywood

Ben Grotz due from New York.

To Trent, colored song writer, here from New York.

Helen Twelvewares and hubby to the High Sierras.

John Gilbert-Virginia Bruce merger set for next August.

Pauline Hargrove, dancer, re-opening after being dark for two months.

George Cohan moved to Beverly Hills because he wants more walking in New York for maybe a week.

Bud Barsky training his chimps for vaude tour to precede release of new Metro "Fanny" picture.

Paul Muni landed here on the "Virginia" and will vacation at Malibu until Warners reopens in August.

Autograph hunter approached Hugh Herbert in front of Hollywood eatery and asked: "Are you anybody?"

Murray Sisters here after San Francisco radio engagements. Will hang around for any film stop coming up.

Fletcher Billings, truss, at the Manhattan, is sending the wife and kids to Brooklyn July 2 to visit her mother.

Studio putting paper covers around books being read by writers, directors, etc., so nobody can see the titles.

Capt. Roscoe Hawcutt was operated on Tuesday (21) at the Mayo Brothers hospital in Rochester, Minn., for a brain tumor.

Jack Tillman, Col's "Prisco" branch manager, suffered a relapse after being partially recovered from a kidney removal operation.

Bill Pine, new acquisition on the Paramount publicity staff, got a chamber of commerce welcome when he blew in from Chicago.

Local artists and writers will saturize picture players at a costume ball June 29 by the John Reed club at the Plaza Art Center.

Michael Durrant, here for the summer, drove out from N. Y. and are so suborned that a native Californian in combat with him.

Clyde Cook suing City of Los Angeles and Nick Bentley, driver of a car with the name Bentley, for car following a Hollywood boulevard collision.

Best act of the week at the Paramount theatre staged in front of the house, between Joe Corneth, diminutive booker, and a six-footer who objected to having his car bumped.

Riviera

By Frank Scully

Mike Arlen golfer.

E. Phillips Oppenheim sick.

Nice's first automata has folded.

St. Tropez sexing up for big season.

Boske Anthel is a looker and a cooker.

Pauline Swanson looking on but not doing much.

Helen Hayes penciled in to Juan Leal.

Veronette's monkey farm, which has a hospital and maternity ward, is being run by a vet, ex-Boston trainer, as m. c.

Palais des Sports in Cannes stuck for the swimmers.

"A Nouse Le Liberté" Riviera's flattest pancake.

Johnny Hanscom, International news, trying to sell his "Riviera Rackets."

Girls dancing in white flannels shed plenty of silhouettes, producing sideline giggles.

Champagne cocktails down to 38 cents with 10 per cent for all tips exceeding 20% of the net.

Looks like the tax-collector for Monte Carlo presents for the first time since Casino opened.

Paul Franz, Chi Trib' m. e., saw the whole case in his ten day trip but none of his friends.

Boite aux Matelots, new winter in Palm Beach Casino, had three people die during the night, and none of them dancing.

Bandanas tied to the back of the necks, the dress of the week, tied again at the small of the back are the latest things: for nude-backed, brassiereless, pajama-clad girls.

Paris

Harry Piel to Berlin.

Edward Sterling is back.

Jack Forrester being quiet.

The Kenners house hunting.

Lino Manzoni to Monte Carlo.

Bo Dowling talking to Natan.

Carl van Vechten is due here.

Fanny Cotton back at old stand.

Jake Shubert back from London.

Town overrun with gals who fly.

Conrad Feldt returning to Berlin.

Elsie Ferguson is expected back.

Hermann Schwyler in from London.

William Harris, Jr., having a great time.

James Carroll due from New York.

Victor Gorland getting big job in films.

Claire Luce to all highbrow concerts.

George Oppens planning to take a house in London.

Lucien Leumas is planning N. Y. in fall.

Loda Hayes with the English players.

Florence Walton selling shoes for credit.

Daisy Fellows giving parties in Neuilly.

Carlyle Blackwell through to London.

Pauline Garon with a new style for hair.

Ruby de Remer going away for summer.

Luigi Bromfield back to the court.

Allen Ross McDougall knows his cooking.

Rollin Cailaux in swimming here.

Ruth Chatterton expected here for visit.

Paul Lee may run over one weekend.

Harry Arnold having a house full of people.

Alfred Hewart rehearsing and stage managing.

Cole Porter giving all afternoon luncheons.

Hermann Shumlin likes the Mediterranean.

Bela Livingston sailing to see her mother.

Oлга Petrova to New York for the summer.

Eggy Meehan taking Kathleen Key around.

Glady Glad missed boat train but gives period.

Kid Henry may not do that picture after all.

Rex Smith trying to locate Edwin Justin Mayer.

Charles Treadgode playing Champs Elysees cafes.

Izzy Percival writing she wants to see her mother.

Ruth Draper firm when she says no interviews.

Martin Brookes composing some new music.

Roger Davis being initiated to Montparnasse.

Eric van Dusen may set into pica with his ladies.

Edith Wharton coming into town for a few days.

Rachel Hartwell may play with English troupe.

Leslie, American impersonator, likes the Syvia.

Not much excitement about the Olympic games.

Harry Lachmann here after his London success.

Percival Will shown left bank by Fulton Grant.

Donald Duff taking new apartment in Paris.

Pearl Shepherd talking Hollywood at Fouquets.

Clara Schieber back in Greenwood sporting new black gowns.

Gordon Pollock south filming Swanson exterior.

David Brooks putting in some long hours of sleep.

Raquel Meller has more dogs than aunts at Tour St. Argent.

Princess Zelta Redcal getting all eyes at George V.

Yvonne Bagnall promising to return from London in fall.

John Willard sailing back to New York with new script.

Spencer Roberts goes to the country every Monday.

Maurice Dekobra venting his Broadway impressions.

Clara Schieber back and silent about Hollywood stories.

Nat Smolin plans Mallorca for the summer.

Clare Collier Cate has a new one of the biggest on Champs Elysees.

Arthur Moss and Eve Marvell coming out in fine weather.

Camille Wynn canvassing talent for

next season's "White Horse Inn" at the Mogador.

Betty Marks thinking of business after getting out of hospital.

Barney Glick is father of Marcia Davenport, who wrote prize-winning book "Mozart."

Anna Gould peevish over stories about a young Polish friend.

Max Duffin having about his former partner, Jessie Draper.

Rex Ingram has not made his annual announcement of a new film.

Jean Delmou, alias Malcolm Moulder of Frisco, here for visit.

American phonograph records going like wildfire and prices falling.

Sandy Greenberger staying over in London longer than he intended.

Francisco Rosay never talks about doing "Once in a Lifetime" now.

Florence Gilliam reviewing local shows in American Women's Club mag.

Beatrice Lillie burning when written in dailies she didn't like Shaw play.

Berlin

Andre Daven again in Berlin.

Rouben Mamoulian expected in town.

Andre Glide, French author, here for a visit.

There are 6,000 booth operators out of work.

Charles Boyer to Ufa for one picture in August.

Joe May may make two pictures with Cine-Alliance.

Brothers Rotters want to give up the Metropol theatre.

Karl Wessel, best liked broadcasting star, may leave.

Revolt against Franz Schreier, manager of the Musical High School here.

Late Eugen d'Albert, composer, left \$10,000 to the Prussian Academy of Art.

George Alexander taken by the London Haymarket theatre on a long contract.

Gustaf Grundgens goes with the State Opera and State theatre here as stage director, as well as actor.

Eugen Robert plans to rent a theatre in West Berlin for a play with Max Paalenberg in the lead next season.

Kurt Robitschek, owner and director of "Cabaret der Komiker," has differences with the managers' associations.

Hermann Haller, former manager of the Haymarket Revue, plans to rent Theatre am Schiffbauerdamm for operettas.

Contracts of Eduard von Winterstett, Franz Niklisch and Wolfgang Liebenow with the Deutsches theatre are renewed.

Diary of a Stogie

(Continued from page 36)

Do you want? I said. I like to read man's diary.

Mr. Bowery said sure I could. He sat down and pulled out a big check book and showed me how to write checks for the bill, so that when he comes home at night all he has to do is look the checks over and sign them.

Another thing I have to do is answer the telephone and keep a record of all calls got in my book. And I have to find out from Napoleon what he needs for the kitchen and order it and keep a record of it.

It's going to be a lot of fun. Mr. Bowery didn't say anything about salary, but I don't care.

I've got to quit and play my new banjo. When I play "Goodnight Sweetheart" it almost puts me to sleep it's so beautiful.

Los Angeles, Thursday.

Mr. Bowery came home all excited today. He said the picture was finished and he and Tillie got new contracts and the studio was going to team them in the next picture instead of having Tillie play a smaller part. Tillie looked like the best comedy find of the year, he said, and unusual, because she wasn't a bad looking girl at all.

A big lump got in my throat when he told me about Tillie, and Mr. Bowery noticed that I looked funny.

"Why don't you break down and be nice to the girl?" he said. "She keeps asking me all your time."

"Let her ask," I said. "If she had only stuck with me in the act I wouldn't have been so awful at the RKO."

If she had stuck with you,

London

Myer Golden off to Paris.

Rodney Stone back again.

Ike Hatch now doing a single.

Mrs. Hog race tracks opening.

Rox Evans packing the Ches Nut.

Henry Sherek free for solo again.

Tom Titt, the cartoonist, is a Pola Ambassadors theatre for private sale.

Gina Malo investing in an ermine coat.

Laelle Williams of Universal III abed.

Helen Burnell likely to break into films.

British strawberries. Ascot week.

Bobby Flinck scheduled for the Phoenix.

Max Rivers producing stage shows for Dally's.

Binnie Hale in English version of German film.

Four Harmony. Kings working Paris ballet.

Carl Meyer producing Piccadilly hotel cabaret.

Ouida Bergere here writing picture scenarios.

London Film Co. has signed Andre Chabert to direct two weeks' vacation at Clacton-on-Sea.

Maurice and Gus Schlesinger visiting the show.

Val Parnell two weeks' vacation at Clacton-on-Sea.

Fred Thomas, of Western, confirmed speedway fan.

Changes in evening dress outside the London Empire.

The King and Queen at the Coliseum to see "Casanova."

The two Arthurs, Dent and Lea, exchanging confidences.

Lucille Brasted here again after sojourn in Los Angeles.

Louis J. Seymour sporting a Rolls outside Ross's restaurant.

Mayfair. Films starring Stanley Lupino, scheduled for the Ritz.

Francis Laidler likely to run cheap revue at the Lyceum.

Adele Astaire making her bow at Astoria in the royal enclosure.

Jack Buchanan turning down picture offer from Myron Selznick.

Nervo and Knox and Naughton and Gold to the Alhambra, Paris.

Jack Webb, formerly Victoria Palace, scheduled to manage Dally's.

Dally's theatre giving additions for their continuous vaudeville butter.

Princess of Wales theatre revue vaudeville has arrived and looks a cinch.

German flying aces special attraction for a fortnight at Paramount's Palace.

Victor Luxembourg and Lucien Sammet haunting honky-tonks for talent.

Maie Caryll and Hilda Mundy opening at Cafe de Kommler, Berlin.

Indie film company being formed to star Basil Rathbone in "Lean Harvest."

Mrs. Albert de Courville (Edith Kelly Gould) back after two days in America.

John Southern blue pencilling the "To-You" number of the Whispering Lullaby.

Lord Cowley, who acts under name of Arthur Wellesley, staying at Grand.

Clara C. Bushman here. Unlike other film stars, says he's looking for work.

After several changes of names, the last being the Olympic-Lesest Square theatre back to its old name.

The Kasbeck, adjoining Princes' Restaurant, to be run as night rendezvous under the guidance of Dora Maughan.

said Bowery, "he wouldn't be making these hundred a week now."

"I couldn't believe it." "Is Tillie really making that much?" I asked him.

"Sure," said Mr. Bowery. "And in about six months she'll be making three fifty."

It made me feel sort of unconscious to hear that Tillie was making all that money.

"I don't care," Bowery, "don't you think you ought to be nice to her?"

"What is money?" I said at him real loud. "I hate her!"

Then I ran upstairs to my room without getting any supper.

If the studio is paying Tillie \$300 a week to poke her face in a camera, I should be getting \$500 for practicing on my banjo.

The whole world is all wrong.

Uncommon Chatter

By Ruth Morris

'Find' Not Found

Charlotte Murrel, hailed by the Roxy program as 'The Find of the Year,' couldn't be found at Friday's opening show. She must have slipped into one of the Roxyettes' numerous disguises and walked out of a bill that had three single women contesting for first place. Whatever the reason, Miss Murrel, spoken of around town as a new type of hot blues singer, didn't show to prove her claim to a brand new style of delivery.

Irene Ricardo and Ann Pennington tenant the large stage for the duration of familiar specialties. Neither means anything in a large house whose audiences are educated to spectacular entertainment. Miss Pennington's musical comedy reputation doesn't sway the Roxy when it is cheated of an imposingly built up entrance and a sound apparatus. Irene Ricardo, with her lyrics and informal good humor and an apathetic welcome in the Cathedral's wide open spaces. The arresting blues of Ted Wealy's 'Red Hot' and 'The Blues' are too harsh and bold to suit aloof, complacent patrons. This week's visiting ladies are at a disadvantage though they gallantly try to ward off the threatened last days of the Roxy.

The resident personnel is at its best with entertainment suited to the proportions and audience reaction of a mammoth auditorium. 'The War of the Waxes' summons the Roxyettes and Ballet to invoke a lovely spectacle of color and line. Dr. Riesenthal's dignified arrangement of 1812 gives renewed fire to that well-known burning of Moscow. All the Roxy resources: the expansive, light-sensitive eye, the magic of cross-bench rays that dramatize moving tableaux, the rich punctuations of costumes accurately spotted, built to mighty climax. All the Roxy has to do is make the pantomime of 'Victory' perform as gloriously as the house lighting system.

Overboard on Dress

The Fox costume department went on a tear and tried to find out just how much a satin chiffon and white fox it could cram into 'Bachelor's Affairs.' Having reached that quota, it set to work adding novel trimmings: black sequins, black crossed straps, little nose veils, intricately seamed hip lines—burdened with deep fox borders, necklines composed of black and white design for all its black and white dress stands out as an individual, distinct entity. The costumes, effective enough the moment they flash across the stage, are then discarded, too cut up with meaningless design to earn the fashion rating they strive for. Two Ypsilanti sales, represented by Joan Marsh and Minna Gombell, would select obvious styles on their trips to European and American big towns, but they'd have to be inspired to collect a so thoroughly fantastic wardrobe.

Minna Gombell performs solidly in any studio assignment. For 'Bachelor's Affairs,' she has discovered a new culture, large waving blonde locks, wide shoulders, flattering, subdued make-up. Joan Marsh's part asks her only to open her eyes very wide to express complete boredom, to toss her plaited blonde bobs to denote the turbulent joie de vivre of the younger generation. Irene Purcell and Rita Lay Roxy model the least strident costumes and acquire themselves gloriously in routine roles. Miss Purcell realizing a few laughs through her method of quiet under-statement.

64 Chester Hales

Yascha Bunuch's Third Birthday Party is the sort of celebration that the fortissimo-loving Maestro might have dreamed of. Sixty-four Chester Hales—you can count 'em, 24 in white, 24 in red and 16 in brilliant blue—march on the stage, pounding 64 drums, creating a din that must be heard clear around the world—or, at least, as far as Hoboken. Not many conductors can boast of such a platoon of drummers. The well-trained dance lines that double so eagerly in orchestra traps. Not many maestros could stand the sound. C. C'est Bunuch.

All the costumes are fresh, clever,

and as prettily colored as a birthday cake. The Hales steal awards with the winning smile, with a grand novelty costume transformation, and a darling suite of turquoise and white Pierrot suits. Vaughn de Leath's deep coral look is true to the line that dignified and neat for stylish attitudes. Eleanor Powell's strut pajamas of pale blue satin remember that a dark strait imposed over either hip and proceeding down the panting has a chic, slenderizing effect.

Both soloists register on performance and individual charm. Miss Powell's fresh, smooth make-up, sleek bob and ready smile win the audience at first glance. The lazy design of her shuffle dance, broken up with prelude taps, contrives a distinctly different routine that is insured of hearty exit applause.

Miss de Leath's mike recital is varied and sure-fire, what with a medley of radio-favorites and the hoofing finish that never fails.

Versatile Bath Tubs

The showmanship of salesmanship has transformed the bath tub. The Exposition of the National Association of Master Plumbers transformed Madison Square Garden into a Cecil B. de Mille set. Its purpose was to present the bath tub in as many disguises as the Roxyettes.

It was presented as a recliner for artificial sun-bathing; a library with specially affixed book racks, cigarette nooks and ash trays; a lounge appointed with scarlet, rubberized plush; a work of art, Century Sienna marble or of chic, stream line modernism.

On the side, it will probably still hold water and bathe those who are old-fashioned enough to expect a bath tub to be useful.

Surrounded by glorious, glamorous art, the NAMP's show established one practical fact. One of the Master Plumbers has invaded the show with a compartment designed to contain every tool known to the trade. The NAMP is a little tired of all the fun that has been made of the plumber who must turn to his shop for necessary implements. They felt it was a little undignified to let the joke go on unprotected. The convention is then escorted courtierous to the critical jibes of the world.

Good Mechanics

Laura Hope Crews, Elizabeth Patterson and Louise Closser Hale, appearing together in 'New Morals for Old,' form an audience-wise comedy. Their combined knowledge of stage and screen technique leaves little to be said on the mechanics of character portrayal.

The Misses Patterson and Hale are cast in parts excellently suited to their personalities. Miss Crews is not completely at ease as a typical American mother alternately provoked and desolated by that still bothersome 'younger generation.' Smart British diction, soft ephemeral infections, and a selfishly sweet and teary smile that is reminiscent of her unforgettable performance in 'The Silver Chalice,' give her the appearance of a sanctified American motherhood. Miss Crews' subtle style can only help to confuse the issue when even the author can't decide between 'Smart' and home-and-hearth sob stuff.

Margaret Perry's screen debut retains a good deal of the cooling simplicity she learned in the leading part of 'Strictly Dishonorable.' In motion picture, she registers as a young, hard-working ingenue, in need of less strained direction and more natural make-up. Her coiffure, a halo of large, rebellious ringlets, will have to be discarded before it will be accepted as authentic Jeanne film style. For a debuting ingenue it's too eccentric, obvious and dangerously like a tight wig.

Kathryn Crawford is very gay and illustrated-magazine-scent as Zoe, a French art student whose Left Bank studio resembles a flat along the Bronx River; Ruth Selwyn, in an unimportant bit, substitutes herself for a soiled, untidy make-up; Myrna Loy throws all the Loy mannerisms into the tiniest suggestion of a part that the plot picks up late and drops quickly.

News of Dailies—Coast

(Continued from page 38)

after a before-dawn drive. She blamed it on a stranger who struck her car and dashed her, out Hollywood Receiving hospital surgeons said she had been drinking.

Three bandits took an asserted \$2,600, week-end receipts from C. I. Langford, owner of the Dallas, Texas, owner, after binding and gagging his secretary.

Richard Barthelmess won his \$62,672 suit against Dallas S. Squire, his college chum and business agent. Money was for some stock actor claimed was used as collateral without his permission and lost.

Eleanor Boardman, actress, will ask for a divorce from King Vidor. Couple were married five years ago and have two children.

McQuarrie agency suing William Desmond for \$10 commission.

Lily Damita and Gilbert Roland linked in prison.

John Gilbert filed a petition in Superior Court for appointment of a successor trustee for the First National Bank of Beverly Hills, which was administering a \$300,000 trust for him until June 1, 1932. Petition stated that Gilbert's property consisted of securities.

Majorie Crawford, aviatrix and actress, settled her \$102,475 damage suit for auto accident injuries she received, out of court.

Jean Delare, 22-year-old actress, sued her husband, a defrauded her landlord of \$41 rent.

Second marriage of Opal Heggie, who says she is an actress, to Claude Heggie, announced when actress said her first marriage, when she was 16, was still legal, although she had thought it was annulled.

Gary Cooper's chauffeur treated at hospital after being bitten by actor's pet chimpanzee.

After 46 days of married life, Ellen Menjou, dancer, and Kinsey Siskinoff, were divorced June 24. Wife charged cruelty.

C. A. Barranger, studio employee, was relieved of clothing value at \$320 from his parked car.

Jack Chertok, film executive, divorced from Pearl White Chertok, actress.

Snub Pollard wants to collect \$25,000 in a note against the estate of William B. Elgar.

Adolph Menjou's 20-year-old adopted son, Harold L. Menjou, has been released from the County Jail after \$5,000 bond. He will be given a preliminary hearing on charges of murder and drunk driving, resulting from an accident in which his car killed a Berkeley Square Gauthier of Beverly Hills, was killed.

Maurice Revnes, former agent, is suing Ida Claire for \$324 commission for obtaining her part in 'Rebound,' which did five weeks at the Belasco. L. A. Miss Claire's earnings on percentage were \$3,246.

Mrs. Sydney Chaplin is eastbound on her way to Milan, Italy, to meet her husband.

Years ago Ann Harding, in Westport, Ct., is said to have told touted John Scherer he ought to go into pictures. He knocked at her door this week, saying he was ready. Private docks are looking for him and his new wife to take them back home.

Frances Creel, 18-year-old daughter of Blanche Bates and George Creel, has started on the stage in San Francisco in 'Berkeley Square.'

C. J. Hyams, secretary of the Federal Pictorial Crafts, talking in favor of the Federal \$5,000,000,000 public works bond issue.

Patricia Knapp, 19-year-old actress who made a parachute jump on a dare, will make a second leap at a municipal air show.

Mid-West

Dells roadhouse, near Chicago, has its gambling door closed by police after a raid followed a shooting scrap there. Melvin Wehrmer was held as operator of the game.

Palm theatre, St. Louis, handed over \$450 from its safe to a couple of gunmen, who threatened Conrad Thien, caretaker and brother of the owner, Victor Thien.

Neighborhood in Minneapolis took a vote on the construction of a pic-

Going Places

By Cecelia Ager

State Goes Zoo

The denizens of the deep and the beasts of the field have captured the fancy of the State's vaude this week. Each lady on the bill is, in a way, a zoo animal. Adeline Nelson presents a troupe of baby elephants, Nell Kelly takes off a giraffe out of a kangaroo, and Raye, Ellis and her Rubeys, their thersian ballet have a hideous octopus to conquer anew every show.

Miss Nelson's elephants contend that though their hides may be tattered their souls years for style—so every one of their tossies is painted a bright henna. They are vain little elephants, these three, for they are specially trained to adapt in the coo, the sailor's hornpipe, the waltz, gypsy pirouettes and the dance of the drunkard. Should any of the less perspicacious in the audience wonder just what dance is which, there's Miss Nelson herself, brilliantly clad in orange velvet and rhinestones, leading her troupe in movements as determined that no one can fail to get it.

Nell Kelly's arms and legs revolve in their sockets with terrifying ease. She covers the stage in leaps and bounds kangaroo-like, yet her extraordinary length of limb has about it a tinge of the giraffe. Miss Kelly's movements and postures are so visibly grotesque she's been unable to make it to the stage material that matches them, Pantomime all the time without the bother of explanatory lyrics—and she'll establish her own identity with the audience so much waste of time or effort.

After an adagio waltz introduction Raye, Ellis and La Rue get into business, the fighting of the deep. The girl who pretends to be the personification of a pearl in metal trunks and bandeau. Her hair falling free about her shoulders, she is crowned from pearl diver to pearl diver until the octopus, suspended by not so invisible wires, floats down to make trouble. He's vanquished, but not before the pearl makes a thrilling back dive from a deep sea pressure, only to fall in the arms of an adagio dancer pearl diver anyway.

Par Girls Take a Dare

The David Bines Girls don't care how much fun Ray Belger makes of challenge dancing in this week's Paramount stage show, they're going to take their challenge dancing just the same. A line-up's got to think of itself when its home grounds are invaded by a lot of glittering outsiders. The bleachers may laugh at them like a grand old institution of challenge dancing is kidded, but they never fail to applaud it when it's given them.

ture theatre and came out for it 1,469 to 841.

Evanson, Ill., police were fooled when putting the chalk line test for bribery on William Wightman, a Chicago politician. It was his fine from \$100 to \$5.

Rumblings of labor trouble popped up in Geneva, Ill., when a black powder bomb was thrown in the rear of the Fargo theatre. The building was empty at the time, but plenty of windows shattered around the vicinity. Police guard now patrolling the theatre.

Freiburg, Passion Play, given in English in Omaha at Ak-Sar-Ben field, was played on a three-block stage. Adolph Fasnacht played 'Christ' and a manager of the company.

Covenant club, Chicago, whose membership includes many theatrical people, hit by a foreclosure suit for neglecting default on \$50,000 worth of bonds for \$800,000.

Peter J. Weismuller, brother of Johnny, swimming champ, involved in divorce action at the same time his brother opened a stage engagement at the Oriental Chicago. Complaint charges desertion.

In a political feud in Wabash, Ind., Don M. Nixon, publisher of the Wabash 'Plain Dealer,' was sentenced to serve 30 days in jail for contempt of court. It followed Nixon's criticism of the appointment of Judge Frank Switzer as receiver of the Wabash County Loan & Trust Co. Whole town is hot up over the affair.

Democratic convention in Chicago will have to struggle along without the special lighting effects the Republican side has made. New picture taking possible. Democrats refused to pay \$3,000 for the necessary lights.

straight. The girls have a lot of costumes new in fabric but old in idea, to wear; something must be done to rivet audience attention.

So in squaring over green foundations, with green ostrich plumes on their heads and bunched at their hips, the dauntless David Bines troupe splits in two, each group to cheer for its own. Earlier in the show the girls had done something about taps in gold fringe trunks and bandeau. A little later they accompanied, in too balletic Mr. and Mrs. Jesse Crawford at the organ. Twirling, quietly and daintily in chartreuse green chiffon made fancy with ruffled godets, they were the beautiful to know their stepping in precise time to the music. Graciously they effaced themselves; their chance was to come.

For the finale the girls changed into white organdy dresses with full skirts and ruffled armholes, dashed down the aisles of the theatre, and stood singly under stars in the sky for two colors and the audience gaped, stunned to see girls so fully clothed usurping the aisles in the Minsky tradition.

Ellen Menjou, sagely clad in chalk white, crepe the better to display her rich brown burnish, sings clearly and dramatically a long lyric about drums in her heart. As she strikes the frequent pick out behind the scrim drummer boys' beating lustily. There is no question about what she means, and a sock applause wind-up with wild. Drums do that to people.

Faces and Jewelry

There is the long earrings fagger and the long earrings fagger. Rarely does the fagger pick out behind the face is essential to the best wearing of these glamorous appendages, the fagger but a pleasant adjunct. Claudette Colbert, unfortunately for the frequent pick out behind the face is essential to the best wearing of these glamorous appendages, the fagger but a pleasant adjunct. Claudette Colbert, unfortunately for the frequent pick out behind the face is essential to the best wearing of these glamorous appendages, the fagger but a pleasant adjunct.

In most of Miss Colbert's longings she is surrounded by glistening baguette, crystalline twinkling and shivering, from the screen, their movements are so fascinating it's hard to remember that the long earrings fagger, the audience, it seems, her lack of genuine conviction in what the story says is happening to her.

A Vienna Roll

In Vienna, too, it is gratifying to learn from 'The Office Girl,' she gets farthest who holds out for the wedding band. Vienna's typists are as much as a curious as the American counterparts; and Viennese bank directors as appreciative of feminine virtue. Since 'The Office Girl' is a long time ago, it can be safely assumed that its Continental sociological customs are based on first hand observation.

Renard Muller, the buxom girl from the German sticks, is not opposed to good innocent fun, but she knows where to draw the line. Tea in her employer's apartment—yes, but not a whole lot. The long ears, thousands time no, and also some grade A indignation. Miss Muller's job-seeking costume is fitted with a zipper at the neck, agreeable, adjustable, contents are rather born are spun of sheerest silk, but just because she knows where her advantage lies a bank director mustn't stare.

Miss Muller's fetching German accent is explained by the fact that she hails from Prussia, whereas the rest of the girls living in her workable contacts are native born Viennese who just happen to speak with a touch of Cockney. Just as an attractive girl here is that much more attractive if she has a foreign accent, so is Miss Muller superior to her associates in Vienna. Maybe their skirts hang straight while hers droops down in back, maybe they're dressed in a more elegant style, but she can do with her hair is to crimp it but she is a creature from another land and so is more helpless, more appealing, and ever so much more lovable. Miss Muller goes to work in Vienna, and as soon as the robust wench returns to style in this country, she has ample chance to go big here.

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15 YEARS AGO

(From 'Variety' and 'Clippings')

White Rats held their 15th annual meeting. Had to borrow a church, being unable to hire a hall.

Booking office was sending shows to the Plattsburgh, N. Y., training camp. Camp theatres still in the future, though being arranged.

Another elephant stampede. This time at Springfield, Mass. Bull man chained his first captive to a tree and went after the others. When he returned, both the elephant and the tree were gone.

Small parks around Chicago being raided by Feds for selling liquor to soldiers in uniform.

Music pubs told they did not have to pay royalties to German during the war. Such payments held to be unreasonable.

England sent a recruiting mission to New York to try and round up English players.

William Harris announced he wanted to make \$1,000,000 on '13th Chair' before he turned it over to stock. Planned four companies for the coming season.

Henderson's restaurant, Coney Island, planning a \$10,000 roast. Intended for vaudeville after Labor Day.

Columbia burlesque wheel contemplated 38 weeks with only one layoff.

Munitions demands making it hard to get steel. A. H. Woods, who planned a theatre in Chicago, exultant because he bought in advance and had all the material on the lot.

Parking problem began to loom as a theatre menace.

50 YEARS AGO

(From 'Clippings')

Companies playing San Francisco and up the Coast used boats in preference to the railroads. Cheaper.

Henry E. Abbey signed Lily Langtry for an American tour to begin in November.

Building on her success at Pastor's, Lillian Russell was singing 'Patience' at Niblo's Garden. Opened at the Bijou, but a row with the management resulted in her exit. Still in her first year on the stage.

Shows at Minor's Bowers had been cut an hour and were now over by 11 p. m. Performances ran late for the benefit of the bar, which was a regular part of most vaude houses.

John Robinson show was headed for California, going out by Union and Central Pacific and back by Santa Fe. Transportation contracts provided that no other tent shows would be moved during the time, assuring freedom from opposition. No Interstate Commerce Comm.

Tony Denier, famous clown of his day, had built a home in Chicago. Took advertising space to ask all clowns to send in their photos. Wanted a complete collection, as he had a room devoted to them.

One of the original summer stocks was Idle Hours Co. at Ticonderoga, N. Y. Only one show a week, commonwealth, but they made board money.

Chestnut St. Opera House, Philadelphia, to have electric lights.

Barnum, Bailey & Hutchinson London Show did \$109,195 in Boston in 11 days.

George Castle quit King & Castle's mixed agency to specialize in vaudeville bookings on his own. Had five Chicago shows and could give up to 16 weeks.

Inside Stuff—Pictures

Much noise has been unnecessarily made, it seems, over the claims of credit for keeping the theatre tax above 40c. Running down the different claims, no one appears to stand out for the credit receiving end. Each of the several interested parties on the picture side of the tax did their share, from all accounts.

Notwithstanding, there have been erroneous claims made. One was to the effect that the Harry Warner testimony on stock manipulations before the Senate Banking Committee wended several senators away from the theatres on the tax vote. This is denied in neutral quarters. Another is the effort of the Allied States exhibitors in Washington to repudiate any semblance of credit to any one but themselves. The Allied States spokesman in Washington in a bulletin to Allied membership boasted 'Variety' as coloring the facts, at the same time taking all of the credit to the Allied states. Just why the Allied leaders should feel that they must have more credit than the others, unless that is required for them to hold their jobs, is just another one of the funny things around any paid leader for indie exhibs.

As a matter of record it is said that a picture man not directly concerned with the theatre did as much as anyone else to aid the tax thing in Wash.

Among the Fox studio letouts was Ben Page, known as the lot mystery man. Page when dropped was in Chicago and was notified that he need not return to the studio. He arrived at the Hollywood plant shortly after Harley Clarke took over the Fox reins. Latter said word on that Page was his old English teacher and that room should be made for him.

Page was given an office and most of his time was spent in visiting stations and listening to lot gossip. At about two-month intervals he would take a jaunt to Chicago to visit Clarke. This is said to have kept up after Sherman left the lot and during the time that D. E. McIntire was in charge.

About three weeks ago Page disappeared and when a check was made as to his whereabouts it was learned that he had gone east to visit Clarke.

One of the most unusual strikes in theatre history recently occurred at Cortmat, New South Wales. All customers walked out of the house and picketed it because an operator, an assistant and a general utility hand were fired.

Theatre changed hands recently with the new management putting up a new show. Three employees refused to accept and were fired. Then the townsmen went on strike and warned the new manager they wouldn't come back until the trio were taken back at the old salaries. Number of these people formed a band and hung around the front of the house for several days. The few stragglers who braved the mob and paid an admission were waited for till they came out and were escorted to their homes by the band.

Some of the old timers are betting on Hoover before the Democratic nominations, basing their hunch on the proposition that the candidate who gets the most applause in the theatres doesn't get the office. This held good long before pictures came, but the widespread newswires make the condition more pronounced.

For three campaigns any mention of the late William Jennings Bryan was the signal for tumultuous applause. And Bryan never came in. In 1912 it was not quite a fair test, for Theodore Roosevelt had split the Republican party with his Bull Moose movement, but neither Wilson or Taft was given a tenth of the applause Roosevelt was accorded.

Right now Hoover is getting the boos, so the veterans are laying their bets on him.

The new admissions tax does not impose the same task on the collectors as did the wartime measure because it does not apply to the smaller theatres, with tickets up to 40 cents exempt. Former law taxed all priced tickets, but it was never collected from hundreds of theatres, managers in some cases never even knowing there was a tax.

The Internal Revenue Department at that time finally called upon the Department of Justice and agents made many arrests. However, there was no way to check up on the amounts due the managers inevitably claiming the records were destroyed or that no books were kept. Most of the cases were not prosecuted, but occasionally a settlement was accepted by the government.

'Rain' (UA) will be the first talker to employ the new Erpl wide range recording, advantage of which is said to be the extension of the frequency range of sounds that can be recorded and reproduced. The new system is placed to its test on this picture with its constant dripping of rain.

The major changes in wide range recording consist of the use of moving coil magnets, the exclusion of all other types and in the introduction of three simple electrical networks which result in flattening the overall frequency characteristics from the output of the microphone to the input of the scanning slit in reproducing. Increase in fidelity is more than half an octave over previous recording limits.

Update New York theatre property owners holding leases with Public have recently received letters signed by John Herts as president asking for 'abatement' of rental.

One landlord calling Hertz long distance to inquire what was meant by abatement was told that suspension of rental over the summer period was being sought. The property owner advised that according to Webster abatement meant reduction and stated that if any further reductions were made the lessee would probably be doing business with the mortgagee.

Major studios are turning a cold shoulder on indie producers who want to rent their sets. It's an about face from the stand of the majors a few weeks ago when they looked upon set renting as an ideal way of clipping the overhead.

Major producers feel that the short money producers will give them too much competition if allowed to use the redressed sets. Eastern money men might also think that if the small boys can turn out flash product for small budgets there must be something wrong with the larger organizations.

Harry Brandt, who leased the Globe, N. Y., for two weeks for exhibition of the Schmeling-Sharkey fight pictures, took the film away from Harry Charnas who wanted it for the Winter Garden. Brandt is placing it also into the Lyric, 424 street house, tomorrow (Wednesday), on a 26c grid.

Charnas had the jump on Brandt on his deal but lost out by refusing to guarantee Britton-Beyer more than 20% over \$12,000. Warners wanted to throw it into the Garden as an added attraction with 'Dark Horse'.

Filing of the Fox Film Co.'s suit against William Fox, whereby the conditions hoped to collect several millions is expected to be made within the next few days. Notice of suit has already been filed in the Supreme Court, Nassau, Long Island, where William Fox maintains a residence.

As reported Fox Films will allege almost the same things as in the action which Fox Theatres now has against William Fox for \$5,000,000 on alleged manipulation of assets of the firm.

Pressure of efficiency in lowering production budgets is forcing a number of the major producing organizations to seek services and facilities

use of the trick shot experts and film processing laboratories to obtain that so-called 'production value'.

This applies particularly to makers of remote adventure epics and domestic action thrillers, such as aviation, naval, undersea and frank pictures which in former days required days of patient labor and employment of stunt actors.

A recently organized indie picture firm is looking at, but not collecting, its share of the b.o. coming in on its first production. The coin is going to creditors.

Firm produced its picture on the customary shoelace and when its low capital fund was used up, assigned the b.o. for the first six weeks, or until its debts were covered, to the creditors who made complete production possible. Picture has been playing various spots for about three weeks now.

With independent leasing studios tightening up on office rental space to fly-by-night picture promoters, owners of office buildings on Santa Monica Blvd. in Hollywood, between Gower and LaBrea Avenues, are offering furnished offices for as low as \$10 per month.

Several indie promoters are taking advantage of this by acquiring a suite of five to six offices for the price asked for a hole in the wall at any of the leasing studios. Five-room suites give the boys a deluxe flash for interviewing prospective angels.

Enterprising letter writer has sent a complete exploitation campaign layout to Paramount giving, among other suggestions, a selling catch line for the Four Marx Brothers' next picture, 'Four Crying Out Loud.' Studio figures this ought to qualify the chap for Broadway instead of Hollywood.

Stories are being swamped with letters suggesting story plots and even casting suggestions. Ordinary fan mail is reported as decidedly decreased.

With 'Movie Crazy' scheduled to be released in October, Harold Lloyd is not taking any chances of his gags being stolen and has previewed the picture twice so far without even his employees being tipped off where the trial was to be held.

Each time Lloyd and his crew hopped into a car with the picture under their arms, drove 125 miles from here to Fresno and San Diego, respectively, and requested a theatre manager to run off the picture. Manager had no previous knowledge of the coming preview.

Paramount is experimenting with 'Windfall', novel by Robert D. Andrews, which may be retitled 'I Had a Million'.

Piece has to do with an eccentric millionaire who wills \$1,000,000 to each of 10 names picked at random out of the phone book. Par's idea is to show what each of the 10 does with the money in unrelated episodes, not being tied up except as to the central money theme. Ten separate stories will therefore be written by various people for the one picture.

Paramount, opening 'Aren't We All' (British-made) at the Rivoli, New York, Thursday (30th), received only 25 stills sent over on the picture. Of the 25 only three included Gertrude Lawrence, the star, and of these there were none of her alone.

As a result, Par had to contact the Selwyn office to obtain stills of Miss Lawrence from 'Private Lives' (play). It dug into its own archives for stills on 'Battle of Paris', made by Par with Miss Lawrence, but finding little there it could use.

'Bring 'Em Back Alive' Frank Buck and James Cagney are members of the same club, both having been bell-hops. Buck was in the Hotel Sherman, Chicago, and Cagney, when the Friars dined him last winter, told of having worked there as a youth.

Buck was married to Amy Lealle, the Loop dramatic critic. About two years ago Miss Lealle, when asked where Buck was, replied she heard he was hunting big game in Africa.

United Artists got permission of all New York theatre circuits before releasing the German version of 'Congress Dances' to the Little Carnegie, foreign sure-seater. Picture, in its English version, has not yet played around the nabes.

U. A. feared the theatres booking it would resent any showing in the foreign houses, but the exhibs decided that the two versions wouldn't conflict.

In a formal report to the Canadian Fire Prevention Association with regard to theatre safety in Canada, Col. J. A. Cooper, president of the Canadian Motion Picture Distributors Association, declared there had not been loss of life in the destruction of any theatre by fire during the past five years, the average number of theatres in operation being 1,000.

Official records showed a total of only 15 fires in picture theatres during 1931 with a total loss of \$2,517.

Former operator of a Hollywood leasing studio went to New York three weeks ago to evade process servers and promote additional money to keep the studio open.

Finding him hard to raise the operator is now soliciting coast friends for transportation to bring him home, preferring to meet the sheriffs to panhandling on Broadway.

Instead of trying to sell the biggest story or provide the greatest 'discovery,' the cranks who are now playing film home offices have plans to revolutionize the entire picture business. Some of the executives are turning more persistent 'geniuses' over to the house detective. Paramount had one who refused to leave the office of Earl Wingart, publicity manager, until the detective threatened to call Bellevue.

Warners is lending every support to George Brent with a view to building him up rapidly. In 'Weekend Marriage' WB, in some spots, is billing him over the title and Loretta Young.

On the New York engagement Miss Young's name was on top half the week with Brent replacing for the balance.

Not satisfied with 24 obsolete taxicabs purchased outright for use in his present series of Taxi-cab slapstick comedies, Hal Roach rented 35 additional yellow cabs for the four-wheeled mob scene.

First of series will be completed this week and rushed through cutting rooms for early release.

'Aren't We All?' (Par-British) going into the Rivoli makes three straight foreign films for this Broadway spot.

Started with 'Congress Dances' (UA) and currently 'Doomed Battalion' (U) is there with those of these German films.

Unusual amount of trouble is being taken by Metro to make 'Huddle' acceptable to a world market. Studio is removing all football sequences replacing with soccer games and dialog. Title will also be changed for abroad.

Revolution in sound recording is hinted by Warners if present experiments prove practical. Claimed it will eliminate monitor men and monitor rooms along with wagon generators. New sound equipment is not much larger than the camera.

Foreign pictures will be shown at Fox Coast studio every Thursday night for the production department heads, writers and directors. Studio feels that viewing the foreign product might give some of the boys ideas.

Estate to Lose Erlanger's; Million New Claim Makes Total \$7,000,000

A score of attorneys appeared before Surrogate John P. O'Brien last week during argument over the accounting of the estate of the late A. L. Erlanger filed recently by Saul J. Baron, temporary administrator. No action was taken by the surrogate other than to set Aug. 17 as the date when claims are to be filed. Total of the claims is in excess of \$7,000,000, which were conceded by Baron, who stated that on March 31 the cash on hand totaled \$124.

In addition to the claims up to that time, a new item of \$550,000 came up. It concerns the bonds issued by the Caesar Theatre Corporation, operating Erlanger's theatre, New York. Counsel for a bondholders protective committee, stated the securities to be worthless as a lien. Erlanger personally guaranteed the bonds, which explains the claim against the estate. Joe Topitsky is co-general manager of the Caesar theatre, and it is possible the operator may be involved if the estate does not settle.

Astor Owns Ground
Erlanger's is built on ground owned by Vincent Astor and the latter has started dispossession proceedings and will probably take possession of the house. Would not be surprising if, in that event, the estate would be forced to shell out \$1,000,000 to build, an excessive cost that resulted in such high fixed charges it is virtually impossible to operate at a profit. Understand the late showman never saw the theatre until it was completed. He ordered its construction at a time when it looked like he and associates would lose possession of the New Amsterdam. The Erlanger estate holds about one third of the bonds, Marcus Helman also being interested, through having taken over Leonard E. Bergman's holdings. Last winter the bondholders were offered half of the interest, same to apply for next season. Nothing appears to have come of the plan.

\$1,750,000 Chicago Claim
Largest single claim is that by the Palace Theatre and Reus Company of Chicago for \$1,750,000. It covers a long term ground rental of Erlanger's, Chicago. Something like \$250,000 is claimed by bondholders of the Erlanger estate. Although in his statement Baron accounted for the funeral expenses, among the claims is that of Erlanger's physician whose bill is \$25,000. Another is work by the court stenographer during the hearing on the claim of Charlotte Fixel to the right to sue as Erlanger's common-law wife.

The surrogate has not handed down a decision in the Fixel case. The Baron accounting showed that none of the heirs had been paid. It is understood that close relatives had received substantial gifts from Erlanger some time prior to his death.
Nathan D. Stern appeared as counsel for the estate. He succeeded Isidor J. Kresel, who acted in the Fixel case, opposite to Max D. Steuer. Judge Mitchell L. Erlanger, now head of the Erlanger estate and Kresel are reported at odds. Latter's bill for services in the Fixel case is said to be \$25,000. Relations between the judge and Baron have been strained since the Fixel case, too.

Jane Cowl Piece Co-op Or Shut as Alternative

'A Thousand Summers' at the Selwyn, New York, will go co-operative beginning Monday (4) if continuing after Saturday (2). Production, starring Jane Cowl, has been on a weak box office basis, but no notice had been posted last week. Business this week will probably determine whether the production will go on the sharing arrangement or go to the storehouse.

Franchot Tone, opposite Miss Cowl, left Saturday (25), Johnny Griggs replacing.

Hopkins' L. I. Venture
Flushing, N. Y., June 27. Charles Hopkins will present a series of plays this summer at Huntington, Long Island, one of the swank centres of the North Shore.

'Banker, Pook'

Hollywood, June 27. One of those gentlemen who appear from nowhere decided he'd produce a show at the Hollywood Casino. Charles Miller of Equity warned the gent that he'd have to put up a bond.
'Pook,' drawled the man of business. 'I've got a bank president who'll vouch for me.'
'And who,' queried Miller, 'will vouch for the bank president?'

COMBINED PITTSBURGH LISTS PROMISE \$10,000

Pittsburgh, June 27. Early returns on initial subscription blanks sent out last week by American Theatre Society, the Guild-Shubert combination, indicate number subscribers will equal combined lists of Guild and Professional Players.
Also encouraging is the fact that new names, never on either of the two lists, are coming into the A. T. S. offices. Present outlook is for close to a \$10,000 weekly on subscriptions alone.
Nixon, Erlanger site which has housed Guild shows for several years, will be the home of the subscription plays. Season gets under way October 10 with 'Pure in Heart.'

Shubert Co. Receiver Sails on New Mission

Charles Fisk, who represented the Irving Trust as co-receiver for the Shubert Theatre Corporation, has received what is regarded as a prize appointment, that of representing the bank in the receivership of the International Match Company. It is one of the Kreuger-Toll enterprises which collapsed following the Kreuger Trust's fall.
Fisk will sail on the Levathian today (Tues.) for Stockholm, where he will remain for about six months.

N. David Thompson has succeeded Irving Trust and will also take over another Fisk assignment, that of the Fox Metropolitan Theatres receivership.
The Irving Trust is said to be operating more receiverships than any bank in the world, being generally named by the courts in such cases and is making large revenue.

Ziegfeld in Arrears

On Authors' Royalties

Florenz Ziegfeld is having author trouble on account of his client productions, his last 'Follies' and the just ended 'Hot Cha'. In connection with the 'Follies' an arbitrator's decision went against Ziegfeld in favor of Murray, Travers and Oakland for \$423.33 for unpaid royalties and the authors of 'Hot Cha' have filed royalty claims for \$14,000.

Figuring in the 'Follies' decision was the arbitrator's statements that if Ziegfeld was well enough to broadcast on the Chrysler program Sunday (19), he was well enough to attend the arbitration the following day. Producer had pleaded illness and asked for an adjournment, although three stays had been previously granted to him.

Fannie Brice Overseas

Fannie Brice will vacation abroad until Labor Day, when she returns to tackle that radio broadcasting thing again. The comedienne has theatrical aspirations.
Her husband, in her husband, Billy Rose's new musical, although may co-star with Beatrice Lillie in another Rose production.

Alex Aaronson-Roger Kahn Deny Legit Partnership

Alex Aaronson making his office with Roger Wolfe Kahn contends a possible legit hookup which both deny. Kahn and Aaronson have been previously associated when Aaronson and Freedy produced 'Howe's' with a score co-authored by Kahn.

Band man meantime will shift into the new 'Ballyhoo' revue and also has the Waldorf-Astoria on tap.

BROWN LOSES EQUITY LICENSE

After zigzagging back and forth, Equity has revoked Chamberlain Brown's personal representation franchise decision, and time being final. Action has been pending over a month.

Another agent, Pauline Boyle, has lost her employment permit. Miss Boyle moved away from her Times Square office without advising Equity of her forwarding address. Her departure automatically revoked her license.

Two weeks ago Brown's name was added to the list of defaming managers at Equity on a claim against him by Gale Sondergaard, legit actress. While the claim has been paid, Brown's name is still on the board, indicating other unpaid claims.

Too Many People
Frank Gilmore, Equity president stated the reason for the Brown action had been that the agent had too many people under contract and that the finding was no agent could be sure to the amount he made himself liable for. Personal type franchise allows agents to put actors under contract guaranteeing 20 weeks pay, with the agent to pay the actor whether the actor works or not. This is the only type permit allowing casters 10% commissions.

Brown recently was deprived of his personal permit for a short time, but went to Equity and pleaded to be allowed to retain it. His plea was granted for time during which further investigation was made. Brown is still responsible on all contracts he has outstanding, the cancellation of his personal permit not being retroactive. He still retains his employment and special representation privileges.

Equity's agent investigation is still going on, with particular attention to the personal type holders.

'LIZZIE' CAST SUES COP FOR \$226,000 ON RAID

Los Angeles, June 27. Capt. Mac Jones, Los Angeles police head, sued for \$226,000 by 23 members of the cast which played in 'Lysistrata' last season. Nance O'Neill and Clarence Nordstrom were leads. Charge is false imprisonment and malicious persecution.

Jones raided the play a second time after an injunction had been obtained by Dickson Morgan production, restraining such action. For doing so he was given a six month's jail sentence when the jury acquitted the cast of breaking the 'purity ordinance.' Never served.

Not just a seizure as the official is wealthy and a judgment could be collected.

9:30 Radio Job Keeping O-J Out of Rose Revue

Olsen and Johnson's NBC contract for 13 weeks for Fleischmann commencing July 16 eliminated them from the new Billy Rose musical because of the comedy team's 9:30 broadcast period. In their place Smith and Dale have been signed as the leading comedians.
Charles Ahearn's bokum band may also go in the Rose show. Musical starts rehearsals the end of July for full opening, the producer being giving up the summer show idea.

Bacalnova in 'Cat'

Los Angeles, June 27. Olga Bacalnova added to 'Cat and Fiddle' cast, rehearsing at the Bolosco.
Last seen here in 'Grand Hotel' for same producers.

Met. Boxholders Sock-Rich Victims; New Tax Is Worst Nuisance Ever

Tax on 'Courtesy'

Last week when the new tax became operative, some shows proceeded to collect the prescribed 10% on passes, based on the full value of the tickets.

Others, however, made a charge of \$1 on each pair of ducats. That has been the usual charge on passes for shoe-stringed shows.

When asked why a dollar on passes was charged, the box offices stated that 40 cents was for government and 40 cents was 'courtesy tax'. Doubtful if the extra 40 cents is taxable. If regarded as admission, it would come within the exemption limit. However the law is intricate and should the courtesy tax be termed an excess, one half would be payable to the government.

PITTSBURGH CRITICS ALSO IN LAYOFF ARMY

Pittsburgh, June 27. Chicago isn't the only city where the dramatic editors are feeling the summer pinch for the first time. Always in the past assured at least a two-month vacation abroad during the four months when the Pittsburgh critics this year are out of luck.

'Post-Gazette,' town's only morning daily, laid off Harvey Gaul, its drama editor, for four months with Kenneth Monahan, of Scripps-Howard 'Press,' called on to double between dramatic and rewrite desks.
Annual European jaunt for George Seibel, of Hearst's 'Sun-Telegraph,' likewise out, with the Hearst critic supplying only an occasional column.

Actress Gets \$27,500

For Backstage Hurts

A Supreme Court jury verdict for \$27,500 in favor of Jerry Allen, actress, against John Golden, P. Ray Comstock, L. Lawrence Weber and John Giffen, electrician, has been returned. Miss Allen sued for \$50,000 for injuries sustained backstage at the Little Theatre, New York, in 1928.

Accident happened during the run of 'Married and Bowed,' while Miss Allen was standing back stage. Giffen, the show's electrician, stepped upon a piano, lost his balance and fell, with Miss Allen sending scenery thrown to the floor and suffering severe internal injuries.

Comstock, Golden and Weber were the lessees of the theatre at the time. Giffen was an employee of theirs.

Zieggy Suffers Relapse, No Chrysler Hour Tour

Flo Ziegfeld was taken ill at his home in Hastings last week, an aftermath of the bronchial pneumonia last winter. Reported doctors to confer with the actress, though admitted free at reduced rates, unless they qualify strictly as bonafide employees of the management of the place. Free admissions are taxable whether persons have cards or tickets or whether admitted without any pass.

The manager of one show open last week, at the Waldorf-Astoria, house and attraction would pay the tax on critics' tickets. That may be the custom next season. The tax on first and second night reviewers' tickets approximates \$70 where the top is \$2.

Regular 10% tax applies on the total excess paid above the box office price to an agency or resale vendor, whereas the old law covered for agencies to pay 50% of all excess beyond 75 cents over the established price. While that is out, there is a new wrinkle, the box office treasurer or manager being socked and not the broker, where rebates are made. This provision has to do with tickets allotted by the theatre to the agency.

NEWMAN WEST

Bobby Newman left for the west and the picture colony Saturday (25) to confer with Vina Delmar and Sidney Buckman.

Both writers have scripts which Newman may present this autumn on Broadway. In the case of Miss Delmar's work the studios have already bid for it with a chance the piece may land on the screen before seeing footlights.

Gordon's Laryngitis

Max Gordon checked in at Polyclinic Hospital, New York, Friday (24), for treatment for acute laryngitis.
Nothing serious.

The new Federal so-called admissions tax looms up as one of the most exacting, far-reaching levies yet enacted by Congress, the ultimate in nuisance taxes. Every conceivable form of entertainment, performance, concert, athletic exhibition, cat show and there are every place where there is an admission charge and some which have none, are included in the statute.

Amplified by the law and the minute detail indicate that someone in show business, perhaps a ticket broker, was 'consulted' by the framers. Nothing seems to have been legally done there are certain features which make it seem that hostile element entered into the inclusion of such clauses. The framers seem to have been unfriendly to show business, especially the legit. When managers, who went to Washington protested against the provision calling for the full tax on excesses or free admissions, a Southern committeeman replied: 'That's the way we are going to collect the tax.'

Called Price Fixing

It is a question whether that provision of the new law will stand up legally. New York attorneys believe it is price fixing by indirectness. That theory is based on the rule covering the sale of tickets at less than face value. The law is aimed particularly at cut rate agencies. Only cities where such tickets apply are New York and Chicago.

Law is insistent that if a ticket is sold at less than the established (box office) price the buyer must pay the full tax. That is, a percentage of the ticket price must pay 30 cents tax (10% of the established price) whereas formerly the tax was 15 cents, old tax paid assessed on the actual amount being received. The law would indicate there is a penalty on reduced prices.

Previously Washington ruled that the established price could be changed at the discretion of managers' discretion and when the price of tickets was cut, the reduced price should be stamped on the face of the ticket, superseding the original printed price. The new law, however states that any ticket sold at reduced prices, calls for the full tax provided the ticket calls for 'admission' to the place.

Drama Critics Micked

The matter of free admissions for which the full tax must be paid, is also treated with detail. Heretofore tickets to dramatic critics for the purpose of reviewing were not paid, as were working press tickets for fights, ball games and all other places of admission. Now all such tickets call for the full tax. The new law also covers photographers, photographers, radio announcers, etc., are not exempt from paying a tax equivalent to that paid by others for the same or other places of admission, even though admitted free or at reduced rates, unless they qualify strictly as bonafide employees of the management of the place. Free admissions are taxable whether persons have cards or tickets or whether admitted without any pass.

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Impact on Ice
If the agency sells the tickets at 50 cents excess and rebates the theatre one-half or 25 cents, later it is to be regarded as an excess charge by the theatre and 50% (12 1/2 cents) must be paid to the collector, while the agency pays a sum of five cents (10% of 50 cents). Some apply where tickets are sold by the theatre in excess of the established prices. Should the theatre (Continued on page 45)

12 ROAD SHOWS SET, NEW LOW FOR YEARS

The new legit circuit which is in the making and which will combine Erlanger's and the Shubert theatres outside of New York, is still awaiting the final okay from the court so far as the Shubert receivers' theatres are concerned. Even though there are but a round dozen shows actually set for touring at this time, booking sharps say that the combined booking office should start operating by next August, unless the road season is set back.

Usually at this time Broadway successes slated to go out have been assigned routes and all contracts closed. The booker's job of switching dates is comparatively simple, if there are shows enough to manipulate. There is a rush of August productions being cooked up, but none will be road possibilities until they open in New York.

In the meantime last season's hits and several from previous seasons are definitely set to tour. In the group, the smallest in years are: 'Reunion in Vienna,' 'Counselor at Law,' 'Face the Music,' 'Cecilia,' 'Sins' (second company), 'Cynara,' 'Vanities,' 'Cat and Fiddle,' 'Laugh Parade,' 'Springtime for Henry,' 'Left Bank,' 'Whistling in the Dark,' 'Blessed Event,' 'Mourning Becomes Electra' and 'The Animal Kingdom,' the latter a possibility, while several hardy perennials are sure to go.

The three way subscription combination consisting of the Theatre Guild, Shuberts and Erlanger's, is expected to be handled by the single circuit to be known as the Combined Booking company. However, there are certain spots which must get the subscription attractions, including stands which Guild developed. Shubert subscription department went for the leading keys only. It is known that certain week stands, expectant that the subscription show will start out, are hard at work adding to the subscribers list.

Guid Pickle 'Em

The Guild representation on the selection committee is understood to have the last say as to which shows shall play the subscription time. Guild itself first guaranteed 10 productions, but it is anticipated that some will be pulled out of the road—and the subscribers stay away from the bad boys as well as New Yorkers. Therefore shows chosen from other producers are counted on. Next week 'Em' will be a bid or 'demand' for the subscription time. That was regarded as a press stunt for the show is now for a sharing of the business between the producers and management. There is certain of touring. Inclusion of 'Another Language' the current comedy hit, was without authority. On tour the show will play spots to the best advantage but reserves the right to book independently.

Cleveland, June 28.

Middle-western circuit of 12 legit theatres is being organized by Robert McLaughlin and Sam Mannheim, Cleveland stock producers, who will make the local Ohio theatre their headquarters. Sixteen of the houses are being taken over by them, firm says.

Circuit is being financed by group of Cleveland artists who will draw up agreements in mid-July, with things getting under way in August. Mannheim is believed to have produced the capital.

G. O. Glauber, formerly with Packer and company, has been brought in to act as promotion manager.

ENGAGED FOR 'NONA'

Katherine Calvert, Millard Mitchell and Hans Hanson are engaged for 'Nona,' Peggy Parrs Blumenfeld's production starring Lenore Ulric. Plan to have Herbert Rawlinson opposite Miss Ulric is cold. 'Nona,' by Gladys Unger, will be staged by Burke Symon, but he says Symon does this show he'll put on a play by Martha Madison starring Beth Merrill for Alexander McLeh. Lattor says that the show will be a two-week tryout. The Ulric show begins rehearsals about Aug. 12. McKaig returned from the coast Thursday (28).

B'WAY INDIE THEATRES CANVASS UNITY IDEA

A meeting of the independent theatre owners of Broadway, whereat the question of organization was discussed, will probably take place within the next fortnight. The organization has been proposed by Harry Kline, formerly Channin's booker, and his principal points the creation of a central booking office for the indie houses and the adoption of a standard contract for the properties. Every indie owner in New York has been contacted in the proposal, and practically all signified approval of principle.

Thought of the organization came after the Shuberts and Erlangers started working on their single booking office and legit circuit, the indie object being self protection.

Understood that Lyle Andrews (Vanderbilt theatre owner) and John Golden, are with the group. Paramount, owning the Criterion and Lyceum, may go along. The banks and bond companies holding foreclosed theatres in all probability will join as a protection for their properties.

One of the points upon which the common dependency was the arrival of William A. Brady, owner of the Playhouse, due back from Europe last week. It was hoped to get Brady's approval on the line, with Brady an active worker for organization within the legit.

Meeting will not be for actual organization, but more for the object of discussing the help, that might come out of getting together. Objective is a central booking office located in one of the theatres concerned which would make it possible for all theatres to book shows singly and avoid a throat-cutting rivalry for attractions.

'Hullabaloo' Set

Hollywood, June 27.

'Hullabaloo,' now at the Pasadena Community Theatre, will probably move into the El Capitan here July 17, following 'House Beautiful' which opened June 26.

Dallas Fair Musical

Guarantee Is Cut 57%

Dallas, June 27.

New management of Texas State Fair lining up the 32 session with sharp eye on expense show beginning with hefty cut on entertainment budget. Fair opens annual 15 day frolic here Oct. 8, with Ernie Young's 'Dream Girl Follies of 1932' as ace attraction at \$150,000, breaking seven year tradition of New York produced operettas sold to the natives at tops from \$250 to \$40.

Young's revue is booked on a reputed guarantee of about 32 grand, with percentage on gross over that. This in contrast to previous guarantee of around 75 G's. Show, headlined by 'Alice' Joy and Henry Santrey's band, includes Isabelle Mohr, Prosper and Maret, Light Hassins, Thomas Saxophone Quintet, Earl Westoff, Helen Carlson, Henderson sisters, Moss and Manning, Kirby and De Gage.

'Husbands' Cast Claims

Cast of 'Hired Husbands' which August Stern wrote and produced for a fortnight at the Bijou in New York, have filed salary claim against the author-producer. Show closed June 18 and no pay.

No being was up, the players working on the basis of a minimum guarantee with the management assuming part of the film and stock rights, if any.

Robert Sterling was concerned with the production, although not listed as producer, he being in default at Equity on a previous contract. Play was billed, however as a 'sterling comedy.'

Stern is a newspaper man on the Bronx Home News.

Commission Men Lose

Buddy Rogers won the \$2,000 commission claim by Meyer Meyer, manager of the Henry Heistery office for the 'Hot-Chat' encounter with Everett Marshall had Henry II Dagand's claim for \$882 commission thrown out.

Rogers paid the Max Hart office on the Ziegfeld musical engagement while Marshall, on the 'Scandals' engagement, disclaimed being obligated for 5% of his \$400 salary.

Shows in Rehearsal

'My Operation' (Hymans, Vanderbilt)
'Thanks a Lot' (London & Franum), 44th St.
Red Bank, N. J., stock (Brady, Jr.), Playhouse.

Franklyn Warner Loses \$3,000,000 Properties

Hollywood, June 27.

Mayan theatre and the Lido and Asbury apartments, all formerly owned by Franklyn Warner, are now property of the Mortgage Guarantee Co., aggregating \$1,500,000 that were held against the three pieces of property. Parcels are reputedly worth over \$3,000,000.

Property had been handled by a receiver in bankruptcy just prior to foreclosure. Gerhold Davis has the parcels at present for his musical, 'Footlights.'

Chi Opera a Freeze

Chicago, June 27.

After much deliberation it's been decided to suspend activities of the Chi Civic Opera next winter. With Samuel Insull resigning as president of the organization, no successor was named.

It was thought that Gen. Charles G. Dawes might be induced to take over the opera reins, since he was already vice-president, but the general evaded the issue.

Since no financial guarantee could be figured on directors of the opera had no alternative but to step out of a mess already badly tangled. Next move will be to decide on disposition of unexpired contracts held by members of the organization and including high salaried stars.

Down East Stocks as

New Play Test Spots

Springfield, Mass., June 27.

List of summer stocks in New England continues to increase. The Berkshire Playhouse, Stockbridge, will open July 4 with 'P. Cowes Strickland' again director. An eight weeks' subscription season of plays will be presented by a resident company and visiting stars. Among the latter will be Laurette Taylor, who will try out a new play tentatively called 'Finale,' by S. K. Lauren, on Aug. 15.

Vladimir Roglo, Desma Taylor and Romney Brent will sponsor a company at Magnolia, Mass. Hugh Sinclair and Valerie Taylor will be in the cast. The sponsors also have announced Commonwealth theatre, New York next season on a subscription basis.

Lawrence Langner will present the New York Repertory company at Watford, Conn. He expects to produce five new plays and plans to offer the most successful ones in New York. Players include Winifred Lenihan, June Walker, Armina Marshall, Kathleen Conners, Jane Wyatt, Elizabeth Risdon, Osmond Perkins, Hugh Buckler, Blaine Kordner, Cecil Holm and Augustus Cough.

The Louise Gallaway Players open their second season tomorrow (28) at Brookfield, Mass., Town Hall. In the cast are Miss Gallaway, Rose Burdick, Elliott Taylor, Joseph Moran, George Taylor, Jay Manson and Harold Williams.

'Bridal Wise' Co-Op

Seignour Thayer's production 'Bridal Wise' at the City New York, went co-operative last week, the first sharing pay coming through Saturday (26). Players started to share after first money to the house.

Show is not affected by Equity's ruling making it necessary for all concerned in production to go sharing or else the actors can't, having been produced before the regulation was made.

STAGE OR SCREEN CAST

Mostly picture people will be used by Alexander McKaig in his next production, an untitled play by Martha Madison. McKaig has been in Hollywood for a couple of weeks casting the piece.

Beth Merrill, only name announced thus far, is New York picked.

Inside Stuff—Legit

A patch up of the break between Low Brown and Ray Henderson, the song team, and George White, with whom they split after White's latest, 'Scandals,' looks about set. First indication came from Brown & Henderson auditioned talent for their forthcoming musical at the Apollo theatre, New York, of which White is lessee.

Report of the reconciliation has further impetus in the split between Ziegfeld and the writers, who left White to go with Ziegfeld for his 'Hot Chat,' the boys now, however, having royalty claims against Ziegfeld for \$14,000. Finally came the indication that in addition to the audition the Brown & Henderson production itself might go into White's Apollo if he doesn't give it a show himself.

White and the writers had differences during the last 'Scandals' culminating in Brown and White mixing it up in the lobby of the theatre the night 'Scandals' opened. This was last night.

Regarded as pretty obvious that if Brown and Henderson were still on the outs with White, they would have been auditioning in any other theatre on Broadway except that Apollo.

Finis was at least temporarily written to another proposed legit musical when Carl Hemmer's option on the material for the revue, 'Jazz City' expired. Hemmer had the show and all rights in the Selwyn Building, New York, for some time, but has neither now.

'City' contributors include Henry Souvaine, J. P. McEvoy, Morrie Ryskind, Henry Thagen, E. Y. Harburg and Vernon Duke, Arthur Lippman, Manning Sherman. A new production deal is on, but the boys are keeping their fingers crossed and their mouths closed until it's certain.

Recently formed Actors' Theatre group is purely co-op, organized by Robert Caille, an actor. Troupe rehearsed 'Gas,' by George Kaiser, but presentation was called off until fall.

Actors were on a profit sharing basis and paid in \$5 apiece, plus trying to bring in subscriptions. Somewhat similar to the Broome Stagers only this outfit only cost the actors \$2.

Caille, Wells Richardson and Lerol Operi are the Actors' Theatre principals.

Recently a Manhattan colored troupe was to give a performance of Gilbert and Sullivan's 'Patience,' at the Calvary A. M. E. Church, Glen Cove, L. I. The time of the performance came and went and still no trouper.

At midnight a group of loyal supporters were still at the church but the trouperes were not to be found. Finally word came from New York that the entire troupe was arrested in Central Park for passing a red light and the driver did not have a license.

Summer stocks, on the whole, are just nut soup to casters and agents. Salaries paid, when they are and if they are, are so low a caster would spend more on phone calls than the amount he'd get for commission—if he got it.

Recently a producer of a summer troupe asked an agent to line up a cast for him. Agent asked about the salaries and was told \$10 a week and room and board. That ended the conference.

The Sharkey-Schmeling fight proved a boon to Broadway's ticket agencies. The ticket demand for the fracas developed with a rush two days preceding the fight.

Madison Square Garden boxoffice kept in telephonic touch with some agencies consigning bundle after bundle of tickets. The agencies were not forced to buy outright as formerly because early indications were against capacity attendance.

When it was decided to close 'Hot Chat,' Ziegfeld musical, the Roxy theatre management made a quick bid with the idea of putting a condensed version on in the New York film house.

Ziegfeld offered was not enthusiastic explaining that any such deal was up to the authors rather than the producer. Royalties are still due, with no decision as to sending 'Cha' on the road next season.

Coincidence has a surprisingly large number of Yiddish actors being born in the same place, Lemberg, a small Austrian city. Paul Muni was born there, as also Bertha Kalisch, Ludwig Satz, Regina Zuckerman and a number of others.

Kelcey Allen, legit critic for 'Women's Wear,' maintains that he spotted C. Hooper Trask doing a bit in 'Congress Dances,' Ufa picture.

Trask was formerly 'Variety's' Berlin correspondent and now writes a theatre letter for the New York 'Times' dramatic page.

Omitted in the summary of legit stars and their b.o. appeal in 'Variety' last week was Philip Merivale. Actor is regarded as carrying a national following of better than average strength.

Forecasts are being made that easier bookings will be available for legit shows on the road next season. This covers western and southern time mainly where it's been hard to get in.

Predictions are based on the changed attitude of many film houses and the public demand for dramatic attractions. Whether this guessing is correct will be determined within the next month.

Belasco and Curran are going heavy on their first musical production, 'Cat and the Fiddle,' on the Coast. Will stand them around \$50,000 before it is unveiled to a Los Angeles audience at the Belasco.

When Eddie Belasco heard the figures this one would entail he went to the weeping chamber. But they figure the opera for six to eight weeks in L. A. and four in San Francisco.

First time in many moons that the New York 'Times' Sunday dramatic section devoted less than two full pages to legit happened Sunday (19). First page, as usual, dealt with the stage, but the second page, which also is devoted to the same topic, was split with film lineage.

Recently the 'Times' cut its legit space by a page much earlier than customary.

With just a couple of their Broadway theatres holding tenants, the Shuberts are putting their billboards, usually used to advertise shows, to another use. Boards are now advertising a hotel in which Lee Shubert is interested.

Hotel's paper can be seen on some theatre houseboards and other larger billboards around town.

Revival of 'Tha's Gratitude,' now at the Waldorf, New York, uses the physical production of the original play by John Golden. Revider is collecting a flat royalty for the show and will get a percentage after a stipulated gross is reached.

Salary cuts for 'Face the Music' were of three sizes. Principals are now getting exactly half their former pay, while minor characters are 25% off and chorus people lost 20%, going from \$50 to \$40.

Rehearsals of "The Chisler" by Henry Rosendale stopped last week, after going on a few days at the Longacre, New York. Author was producing.

New set up is being arranged for another try. Franklyn Ardell a cast possibility when and if production resumes.

Can't Reconcile Communist Aims With Russian Ballet's Old Art

By EUGENE LYONS

Moscow, June 15.
Moscow Ballet is still in the throes of adjusting itself to the revolution. It feels, not without reason, that the angels and swans and emperors and elegant courtesans who clutter its repertory are a little out of place. Almost ludicrous. But try as hard as it will, the new proletarian life does not lend itself to interpretation by means of piousettes and arabesques and flourishes.

Despite prizes and pleas, neither musicians nor librettists have been able to give the ballet anything in line with changed political and social conditions. Those offered to the theatre from time to time are failures—the cure turns out to be even worse than the disease. An instance in illustration.

No Red Mermaids.
The libretto submitted tells of a Soviet ship, homeward bound from a foreign journey, which sends the sailor divers to inspect the floor of the ocean. The sailors arrive plumb in the middle of a revolution; the mermaids have revolted against the tyranny of the sea. No less. The revolution takes a hand in the revolt and with their aid the mermaids, in Act III, overthrow Neptune's dynasty. Needless to add that the libretto did not get the job. Mermaids, even if revolutionary, do not jibe with Soviet ideology.

Recently the ballet administration called a meeting of its entire troupe, including stagehands, to discuss the woes of classic dancing in a non-classic age. It was a better show than some of those on the regular program—dancers actually working with their toes showed that they could work with their heads as well.

The meeting without offering a solution. The only half-way successful new ballet in all these years has been "Red Poppy." That, too, deals with Red sailors, this time really a Chinese dancing girl, rather than mermaids.

The craze for classic dancing started in Russia by Isadora Duncan back in the early years. Her school died down. The school which Isadora established was continued in spasms by Irma Duncan and others. Nothing is left of the girl's movement, but a few of the former Duncan girls give occasional recitals without much vitality.

Another plastic school for which some hope was entertained has also gone far on the down-grade. Vera Moya's undertaking. The Moya group has turned into an ordinary dancing ensemble doing acrobatic steps of the too-toe-toe-toe type.

The one dance studio which continues relatively effective after many years is Ludmilla Alexeyeva's. Her methods are in the general line of Mary Wigman and other German schools of "künstlerische Gymnastik." Her classes include girls and women ranging from infants to middle-aged housewives. Many of them come for the physical cure rather than the dancing. A recent exhibition of her school showed it in an excellent light.

Nothing of anything resembling a genuinely new or genuinely Soviet dance there are as yet few signs.

Gift Circus Declined

Berlin, June 18.
Stosch-Sarrasin, Dresden is fighting hard not to be forced to give up his circus. Several times he has offered his whole institution to the German Government as a gift in order to keep his animals alive. But the offer was not accepted.

He is now facing a forced closing. Costs have greatly been cut down, but nevertheless he has to give tentative notice to his whole staff. Show will continue if it can just cover expenses. Negotiations with the German government are still going on.

Brit. Equity Meets

London, June 27.
First annual general meeting of British Actors Equity was held in London last week.
Chief subject for discussion at the meeting was the partial failure of Equity to enforce the standard contracts.

Season Brings Hope of Soviet's Human Drama

Moscow, June 15.
"Moscow's theatre season is drawing to a close with plenty of laurels to its credit. It was unquestionably the most hopeful season since the launching of the Five Year Plan put its blight on playwrights and producers. For the first time in four years it revealed again a boldness and originality which promise even greater things for the near future. Outstanding productions were "Farewell to Arms" at the Moscow Art; a new version of Hamlet at the Kakhkhat; Mikola Kulish's "Sonata Pathétique" at the Kamerny; and the revived "Days of the Turbines" at the Moscow Art. Of secondary but in their own way powerful pieces there were fully a dozen.

Most significant of all, in glancing back on the season's offerings, there is a sharp break with the machine-made plays about machines which turned Moscow theatre into a big yawn during the first "Farewell to Arms" worship. Encouraged by hints from the center of power in the Kremlin all the theatres have made tentative, though still timid, gestures in the direction of human productions about human beings.

The Korsh Theatre, for example, put on a play about doctors and another, in the last few weeks, including stagehands. In neither of them there a single player offered up to the great God Tractor.

Right down the line there has been some tendency to abandon the old-fashioned Soviet morality plays—or propaganda plays, if you will—in favor of production, closer to the human heart and nerves.

The reopening of "Days of the Turbines" is the best written play since the revolution—swayed hopes for more genuine freedom in the theatre. Those hopes, however, were dashed by the silly "Farewell to Arms" suppression of "Sonata Pathétique."

RADIO CITY CONTRACTS FOR TAUBER IN LONDON

London, June 14.
Richard Tauber, who captivated London with his singing in "The Land of Smiles," is to Radio City under contract to Roxie Hella Kurtz, who plays in the same show, is also under orders for the trip. Date of the change is very vague, as Tauber has film engagements in Europe first.

York's and Wales Modify Their Continuous Program

London, June 27.
Duke of York's is giving up the continuous idea, starting with Wednesday, the revue part of the program being dropped.
House will continue with Grand Guignol shows as the sole attraction.

Continuous revue at the Prince of Wales scheduled to close Saturday night (25) is being continued. Parnell & Zetlin have taken the theatre over and will continue the policy. Oxenden Trust, previously in, is in liquidation.

Greenwood's London Bid

Paris, June 18.
English producing firm Charlot Greenwood to go over and do "She Wolf" at the Grand Theatre, she three days ago on the Pacific Coast for Henry Duffy. She is considering the offer but wants to gauge English reactions to character and wit. She is first.

Accompanied by her husband, Martin Brookes, the comedienne got off the boat so ill she had to go right to hotel. Suffering especially from eye trouble.

COWARD REVUE SET

London, June 17.
Noel Coward's new revue, to be done by C. B. Cochran, is entitled "Words and Music." Its production, including dancing, will be directed by Coward. Venue will probably be the Adelphi.

ABBEY PLAYERS COMING

Open in New York Oct. 17 For Tour of 32 Weeks

Abbey Theatre Irish Players, noted acting troupe, are coming over to America this fall. For the first time in several years they'll play Broadway, being slated to open in New York Oct. 17 after a week's break.

Albert Wicks of Allen & Wicks, Boston concert group, is managing the company which Leighton & Loefler are booking for the U. S. Tentative time calls for a 32 week season.

Company will have a long repertory, including new plays by Sean O'Casey, Lennox Roberts, W. B. Yeats, T. C. Merril, Lady Gregory, J. M. Synge.

FOREIGN JOBS OFFSET INVASION BY ALIENS

Brussels, June 18.
The Belgian Minister of Foreign Affairs has refused to request a deputy to bar foreign artists from performing in this country.
"I should like, however, to point out," he said, "that the fact that neighboring countries afford a large hospitality to our artists, many of whom occupy first-class positions abroad, their situation would certainly be improved by the application of protective measures on our part; they would be forced to come back to Belgium and swell the already large ranks of the unemployed."

ENGLISH REP. IN PARIS

London, June 18.
Edward Sterling returned to Paris last week and started rehearsals on first two shows of English Players. Troupe to open as usual at the Albert for the first time.
First two shows to be "The Green Pack" by Edgar Wallace now at Wyndham's in London and "Musical Chairs" highly praised in London but not shown. Company additions include Lora Hays and Rachell Hartwell, both American.

London Show World

London, June 18.
A new difficulty is arising now that numerous theatres have gone over to variety. This is the strict censorship of the programme.

Acts that have played vaudeville theatres have very rarely had their material altered to suit the new conditions. The material is being deleted right and left by the Lord Chamberlain. The result has been several acts have had their material mutilated to such an extent their acts have become disjointed. Such a recent instance is "The Gipsies" at the Queens, which opened at the Prince of Wales, their new act slaughtered to the extent they had to get back to an old one.

Go for Musical Tabs
Condemned versions of former musical successes for picture houses are in vogue.

Tom Hearn has currently lined up "Student Prince" and is negotiating with McDonald & Young to revive "Nellie Kelly," "No, No, Nanette," "Mercenary Mary," etc., which are likely to go to the Paramount-Astoria.

Hearn is quite frank about having got the idea from reading "Variety."

Vaud for Olympic
Latest American film, Olympic, formerly Leicester Square Cinema, is to run continuous variety.

Theatre will be renamed Leicester Square Theatre. Varieties, and Archie Pitt is running the venture in conjunction with the owner, Sir Walter Gibbons, who is producer, and Bert Aza is the booker. Latter two are brothers of Pitt.

Entertainments in London after the London Pavilion, part cabaret and part vaudeville. Opening date Aug. 1.

Shubert Buys Banned Play
Jake Shubert, before sailing, bought American rights to Alfred Savoir's "Sixes and Sevens," which has been adapted by Arthur Wimperis.

It is owned by Anthony Princip and was done here sometime ago for special Sunday performance, having been banned by the Lord Chamberlain. Shubert negotiating with Gerlie Lawrence to play leading role.

Bushman in London
Francis X. Bushman, unannounced, is coming to England and is staying in a modest apartment house, Victoria way.

Plans to make talkers in London.
Buchanan's Film
Jack Buchanan starts filming "Business With America," anglicized

English Don't Get Some of Joe Cook's Gab; Fanfare Just So-So

Mistinguette on Own, Quits Casino Sponsor

Paris, June 18.
Mistinguette and her manager, Earl Leslie, have definitely split with Dufrenoy & Varma, producers for the Casino de Paris, where Mistinguette starred for several seasons.
They are now looking for a stand where Leslie would present Mistinguette, and claim to have found backers, and a suitable spot in the Moulin Rouge, but latter has been turned into pictures by Natan, and knowledge of returning the theatre to legit is disclaimed in this quarter.

The Mistinguette story that she would get the Moulin Rouge seems to be of the same sort as her breaking into print recently, saying she would star in the filmization of "Beile de Nuit."
Though she had made successful tests to that effect, Pierre Wolf sold the rights to "Beile de Nuit" to the Shuberts, precluding Mistinguette's screening.

PARIS HEARS DODGE IS CARROLL'S NEW ANGEL

Paris, June 18.
Earl Carroll, who again postponed his sailing, has found a new angel. This is said to be Horace Dodge, son of the late motor car manufacturer.

Carroll is booking talent. Amongst engagements broadcast being handled, ex-Follies Bernage star; Harry Wills, Little Jimmy, the Spark Ballet and Will Phylle, also Rachel Carroll, former Follies Bernage girl.

Carroll has not yet set a date for his sailing.

London, June 27.
"Fanfare," the new Joe Cook show, is finally installed at the Prince Edward. Cook's language and chatter seemed a bit too much for English consumption on opening night but John Murray Anderson's splendidly artistic staging, scenery and costuming were well received.

Business on the weekend was very poor and the cast was asked to take a 50% cut. Show will close tonight (27) unless the cut is accepted, the producers insist.

Insight at the Cook affect on London is given by the fact that he was rambling along about his home town (one of his best laugh getting sequences in the United States) when an audience voice advised him to "speak English." Press in general received the show in kindly fashion. Cook is entitled to a reviviscence magazine, with Cook cast as the managing editor of a mag that isn't doing too well. He peps things up. June is a beautiful ballet portraying a sea boat going dark, the "Nightingale and the Rose," which is one of the high spots, violet Lioraine, Rose Perfect and Bernard Clifton handle most of the songs. Book is by John Galsworthy; music by Henry Sullivan; lyrics by Desmond Carter; decor by James Reynolds; dances by Ralph Reader and ballet by Anna Ludmilla.

LONDON KEY SPOT FOR CINEMA CHAIN VAUDE

London, June 18.
Let's try continuous vaudeville seems to be the slogan whenever there is a West End theatre vacant, and as there are any number of houses in the West End, the slogan is becoming pretty general.

Latest to fall for that policy is the Prince of Wales theatre. This house has not sheltered a hit since the days of "Johnny's End." To overcome the Lord Chamberlain difficulty at some theatres, one must call it continuous revue, which is easy. All that is necessary is to get a string of vaudeville acts and sprinkle in a few sketches.

Oxenden Trust, Limited, is behind the Wales venture, trust being Frederick Bernhard, J. L. Clemence and Southern Morris. Bernhard, who owns around 30 picture theatres, running Cine-Vue, is the man who toots the bill.

The opening show is a string of standard vaudeville names, including Alfred and Gypsy Vayns, bonds, Gaston and Andre, who played America several seasons ago, Norman Long, Willie Panzer and his Wagon Wheelers, doing a song, and George Donnan, who does his usual vaudeville offering, some competing and appears in sketches.

The sketches although not credited to anyone are by Pip Powell, who has been doing this sort of thing for years with little distinction. Occasionally one does notice a flash of originality in his work.

George Donnan does much too much. A case of obliging the management. Alfredo and Gypsies, doing the same act as in vaudeville and still.

First show ran and appeared to be entirely under-rehearsed, which is the fault of the management. Putting a show on before it's time has proved expensive.

Wallace Park, of the Parnell family, is responsible for the production side, and it looks that if he were given more time he could have made a much better job of it. Perhaps he will have more luck with the next show. Parnell & Zetlin are the bookers, but do not claim credit for the current bill.

Entire nut is given by one interest at \$8,000 and by another as around \$6,000. The latter looks more like it. Show plays four times daily, and the capacity of the house per show is \$600.

Looking ahead, the project has a chance. Understood the program will be changed forthrightly, and will then be condensed into a unit to play the 30 picture houses owned by Frederick Bernhard, another break for vaudeville acts.

Variety's Cuts
"Variety" has undergone a cut of 10-20% throughout the organization.
In addition, the London and Chicago branch offices have been reduced to a skeleton staff, the possibility both these offices may be closed entirely. Personnel in the New York and Los Angeles offices has also been reduced. The representation of correspondents will continue in Chicago and London.

Reprint Gag Revived
Reprint racket meeting a lot of counter-chasing, one house asked \$20 for a 50-year-old sonnet.
Living authors dodge the tap by reprinting even friends to the publishers. Publishers then give the anthology the works, splitting 50-50 with the author on the lot.
Reprint prices often top what the pieces might have brought originally.

Sometimes funny twists in values result. Two sonnets by Edna St. Vincent Millay, for instance, cost as much as an 8,000-word story, by Ring Lardner.
Prize of the kind, however, was Scribner's asking \$20 for 14-line French, the master of his fate being dead 30 years ago.
Arthur Gutterman's "Strictly Gerproof" is the most frequently stolen baby on record. One originally appeared in the "Women's Home Companion" in 1904. After that it world-crusted, sometimes under different titles and authors. By 1928, sent, with split billing of A. Francis Walker from Australia, got it the New York "World" as his own.

A military surgeon put his name over it in 1918 and got it published in a U. S. Army war-rag in France. Since 1919, "Gerproof" was printing it as "A German's Eden," and by June apologizing for the error.

After all that, Harper's is still hoping for reprint fees on the original.

Lending Libraries
With the publishers' realization that the circulating libraries are their biggest support, they also recognize that the neighborhood lending libraries are ruining the retail trade, all due to the equation of courtesy and friendliness.
The big book shops or dept. stores can't begin to compete with the neighborhood circulating libraries where the clerks almost know the local trade personally, including intimate knowledge of their book tastes, with the result they call up subscribers who new loans, top up or hold out the latest publications for the regular trade, etc.

On top of that, anybody wanting a popular book from a circulating library knows just what pains the store will do to dig it up, regardless of the nominal two, three or five reading fee per day.

Annenberg Moves Over
Realignment of the "Racing Record" and "Allies" for the last week wound up with Moss Annenberg heading the syndicate's board of directors and Herbert Kranzer into the president's office left vacant by Moss.
Kranzer's previous assignment was general manager of the outfit's Chicago interests which includes publication of the "Radio Guide" and other features. With Kranzer permanently set up in New York, his former designation went to James Powell, who retained the label of general editor and director.

Tower's Coast Adds
Upon arrival of John P. McNellis, vice-president of Tower Publications, Doris Denbow was added to the western editorial office and Nathan MacFadden installed as western advertising manager for the Tower group of publications under supervision of Ivan St. Johns.
The new "Allies" is the national fan magazine has established a permanent advertising manager on the west coast.

Grace Allen's Brother?
The ancient gag about the farmer who wrote a three-page letter of complaint to his supply house because of the non-arrival of some merchandise, and then added a postscript to disregard the letter as the merchandise just arrived, has its counterpart in the circular letter sent out by the Lawn Tennis Writers' Association of America, comprising the newspaper sports writers covering tennis.
Letter, written by J. P. Allen, president of the organization, was rather lengthy, and, contributing tickets to the newspapermen for the Church Cup matches

Best Sellers

Best sellers for week ending June 18 as reported by the American News Company.

Fiction

"The Fountain" (\$2.50)	By Charles Morgan
"Underfoot" (\$2.50)	By A. Hamilton Gibbs
"District Nurse" (\$2.00)	By Faith Baldwin
"Pre-War Lady" (\$2.00)	By Margaret Wildermer
"Twenty Notches" (\$2.00)	By Max Brand
"State Fair" (\$2.50)	By Phil Stong

Non-Fiction

"Twenty Thousand Years in Sing Sing" (\$3.00)	By L. E. Lawes
"Story of My Life" (\$3.50)	By Clarence Darrow
"Epic of America" (\$3.75)	By John Trustad Adams
"Only Yesterday" (\$3.00)	By Frederick Lewis Allen
"Once a Grand Duke" (\$3.50)	By Grand Duke Alexander
"A New Way to Better Golf" (\$2.00)	By A. J. Morrison

stressed the fact a number of times that admission would be free, in keeping with the decision of the West Side Tennis Club, sponsoring the matches.
A postscript added that the club later decided upon an admission fee of one dollar.

Heavy Duty Editions
First direct publishing for the rental library trade, an ever-increasing factor in the book field, will be that undertaken by Simon & Schuster.

Essences will call these books Novel Novels and in their outside appearance, particularly, they will be different. Jacket, including pictures, color and blurs, will be a part of the binding, held by sealed cellophane binding. Bindings will be out last week to Annette Fawcett, divorced wife of Capt. Billy, thus bringing it back under a Fawcett name.

Novel Novels are an answer to the bookshelves complaint that books which have large rentals don't stand up for long because of the handling.

It's now up to Womrath.

Sobbies Elect
The Newspaper Women's Club of Washington met in the ladies' dining room of the National Press Club and elected the following officers for 1932-33:
Kate Scott Brooks, society editor of the Washington Post; president; Sallie V. H. Pickett, society editor of the Washington "Star"; president; Betty Hyman, feature editor of the Washington Herald; recording secretary; Katharine Brooks, assistant to society editor of the Washington "Star"; corresponding secretary; Marie Spurgeon, McNair, assistant to the society editor of the Washington Herald; treasurer.

Mike-Screen Fan Mag
D. L. Lee Publishing Co. of Canton, Ill., starts next month issuing its own version of a radio fan mag. It's to be a weekly, self-written "Broad-caster" at \$2 a year.
Although primarily devoted to chatter about mike artists, the mag's columns will take an occasional dip into gossip involving picture stars. Publication will not carry any advertising, relying solely on subscription revenue.

Author-Salesman
Seems to be one of those "Always a Way" lessons in Bob Brown's latest escapade. He wrote a book entitled "Let There Be Beer" and tried to peddle it.
Most of the publishers told him they thought it was a good idea—for somebody else to publish. So Bob got out a number of printed announcements in the book, explaining what it is and asking prospective customers to send in their names. Got such a nice result that he has to look out the signatures up to Harrison Smith, who accepted the book for immediate publication.

Fawcett Mags Buying
The two Fawcett mags, "Battle Stories" and "Triple-X Western," will undergo changes in size in August. Plan is to increase the cover size of the two mags to 7 by 10 inches, equal to the film fan publications gotten out by the same house.

With plans for continuance, and in the new size, the two mags are buying material in quantity again. Type of material desired may be gleaned from the titles.

"U' Back in 'Satopets'
Out since February for economy's sake, Universal's one-column ad featuring a Carl Laemmle by-line has been reinstated in the "Saturday Evening Post." A flood of letters protested the dropping of the personality-lined sales talks.
The "Post" 19 years before being snatched by budget cuts.

Oldest in New World
"Calgary Eye Opener," established in 1903 by the late Robert Chalmers Edwards, M. P. (at that time member of the English Parliament), rates as the oldest humor publication in America.

By a roundabout method it has come back into a Fawcett ownership, upon the death of Bob Edwards, was sold by his widow, Kate Edwards, last week to Annette Fawcett, divorced wife of Capt. Billy, thus bringing it back under a Fawcett name.

Upon the death of Harvey Fawcett in 1928, "Eye Opener" was purchased by Henry Meyers who sold out last week to Annette Fawcett, divorced wife of Capt. Billy, thus bringing it back under a Fawcett name.

'Digest's' Costly Premium
The Literary Digest is offering a phenomenal premium to new long-term subscribers. Funk & Wagnall, the Literary Digest publisher, is giving a 25-volume set of an encyclopedia, with eye, three-year subscription to its mag.
Three-year subscription to Literary Digest costs \$12, which is far less than the cost of the encyclopedia set.

Croy's 'Last Word'
Homer Croy's collection of epigrams, correlated from tombstones all over the world, combined as a weekly with self-written epigrams for living celebrities, has hit the bookstands for \$1 as published by Chas. S. Specialized Publishing Co.

It's the first output of this company not written by Sale. If it lands Sale will shed caution and dive into the business.

Here is sample here's Eddie

Paris Frowns on Novel
Display in bookstalls and bookstores of "Lady Chatterley's Lover" has been prohibited by the Paris Prefect of Police. Nevertheless the sale and possession of the book has not been an offense, so that with the ukase properly exploited and publicized, sale of the book is getting an extra impetus.
The local prohibition had been slowing down of late—the French finding it pretty tame.

Peddy Going Home
Donovan Paddy correspondent in Hollywood for the British "Film Weekly" and Central News Syndicate, left Wednesday (22) for London. He is not returning to Hollywood.

Peddy will see John Galsworthy on behalf of Frank Tuttle, director, who will film Galsworthy's "Apple Tree." He also will play "Betsey" by himself, and Joseph Krumboltz, which he's taking to Aurélien Les, British producer.

Mae West's 'Love'
Delay in starting date on "Night After Night," in which Mae West is engaged to appear for Paramount on the coast is enabling the actress to complete her novel, which is expected to be on the presses within a month.
Title is "Love for Sale."

Kidding Reaches Leaflets
"Razzberry," weekly advertising leaflet carrying the "Ballyhoo" motif now being published in Los Angeles. Main line is a complete, vibrant chain and a dance pavilion, with all copy of the tongue-in-cheek variety.

Weston's 'Murder'
Garnett Weston, playwright and Paramount studio writer, has sold his latest novel, "Mid-Summer Murder," to Fox.

Literary Homesteaders
Colony of newspaper people and press agents working in Los Angeles has been built up in the desert near Victorville on homestead land. Most have acquired their 160-acre tracts for a hobby, but some hope to earn a partial living from the soil.
Place is in a valley about 150 miles from Los Angeles. Those taking out the land grant papers must cultivate 20 acres of the tract and live on the property for three years. World war veterans need stay on only seven months. The time, however, need not be continuous.

Among newspaper and P. A. group who have gone for the back-to-soil movement are Patterson Greene, formerly music critic of the L. A. "Examiner"; Len Boyd and Dore, fashion writer for Bell Syndicate; William Oliver, "Herald-Express" dramatic critic; and Arthur Hagerman, press agent, are preparing to take out papers.

Real Names of Authors
Bruce Graeme, author of "Allas Backslair," is Graham Montague Telford, a Glasgow, who wrote "Year Before Last" is Mrs. Dick Brault, Princess Der Ling, responsible for "Jades and Dragons," is Mrs. Thaddeus C. White.
But who is Mrs. Dore, author of "The Cowboy and the Duchess"?

Heartst Retrenching
Further retrenchment by Heart papers in New York has struck at the Brooklyn edition of the "Journal."
Of the 10 men on the staff, all but two have been dropped.
Two salary cuts have been put in effect.

Out for Keeps
Report that the Metropolitan Home Journal, which set a new style in women's mags by selling for three cents, will resume publication is unfounded. Organization has been disbanded and offices vacated.

Almed to serve New York women only it lasted but a few issues. Women's class mag advertisers couldn't see the new publication, and that meant curtains.
The one suffering the greatest blow by the collapse of the Metropolitan Home Journal is Winchell's, set, Ruth Cambridge. The mag gave her the opportunity to column on her own—with a by-line.

Chatter
Val Lewton, who authored "No End of Her Own," is learning to play the harmonica so that he can plug Robbins' songs.
Significance behind the John Larkin-Eunice Chapin merger is that Larkin wrote "Society Girl" and Miss Chapin "The Girl."

Hadley Waters carrying his left arm in a sling.
Depression note: Irwin Franklyn has written a new novel in over a month.

Ask Corey Ford to tell his slipper about a President's brain fever.

C. K. Chesterton turning illustrator for Hilaire Belloc's new book.

Wima. Hassenden can't bear a typewriter.

Cosmo Hamilton has given up writing for the time being to concentrate on radio.

Joan Haslip has the villa in Florence, Italy, where Mark Twain used to live.

Leanne Zugsmith, the Liveright publisher, will have been published by the concern she works for.

Max Trel, who threw up his job in the Warner eastern scenario department, will go to the coast on spec.

The fall, Claude Claudine is bringing out Trella's "Bad and Bored," and Macaulay has his "Lawyer Mac" later already bought by Warner's.

The spot on which Owen P. White was born is now the heart of the business section of El Paso, Tex.

Macmillan will shortly bring out a blog of Lillian Gish by Albert Bigelow Paine, entitled "Life and Lillian Gish."

The new Sinclair Lewis novel, "Arm Victrola" will be serialized in "Red Book Magazine" starting with the August issues.

Ombibus books in again for the summer trade. Little, Brown bringing out "The Great Gatsby" by F. Scott Fitzgerald, and Lippincott offers nearly 1,500 pages of Carolyn Wells. Longmans, Green, doing it too, with Stanley J. Weyman.

Charles Dana Gibson's boy, Langhorne Gibson, has turned scribbler. Helen Grace Carlisle did 25,000 words of her novel in three days.

Robert S. Allen, who lost his job

News of Dalies—East
(Continued from page 38)
for the fall, including "Domino," by Marcel Achard, and "Mistral," by Jacques Durval, in which Grace George (Mrs. Brady) will star and direct. Also on the list at Chambray, "Hotel," by Pierre Jerome; "Mistral" and "Marborough," by Achard, which Arthur Pollock, "Herald-Express" dramatic critic, adapted; "Christine," by Paul Gerald; "I Lived With You" and "Paris," by Paul G. Lattier will appear in "Lived" in Brady's production.

Paul Robeson's wife sues for a divorce, mentioning a white English girl, but not by name. Says the actress will probably marry this woman when freed. Says she's not sure, and will always be friends.

Martha Madison's play, which Alexander McKnight is producing, isn't about Garbo, as reported.

Freak Theatre gets "A Bad Egg," by Fred Ballard.

Thirteen summer stock companies open this week.

Broadway Ass'n asks hotel owners to get into the fight for repeal.

Roger Wolfe Kahn's plane tips in landing. Kahn unhurt, but Ramon, dancer, slightly out around the legs.

James Coates opening a summer stock at Glens Falls, N. Y. soon.

Lewishson Stadium concerts start tonight (Tuesday).

Copy of the "breaches bible," once the property of Sir Henry Irving, discovered in a school library on Staten Island, by William Winter, veteran dramatic critic, will be given to the school at his death, but they never particularly noticed the bible, though it weighs about 100 pounds.

Schwab & Mandel dissolve partnership. Schwab will go in with Buddy DeSylva on a new musical.

Sophie Kraw to Los Angeles to witness the premiere of her play, "A Plain Man," at the Pasadena Playhouse.

Cycle of stage plays about Greta Garbo threatening.

"Around the Corner" play by the late B. M. Hastings and Stanley Logan, to get a tryout in Atlantic City July 1.

Julia Lydig Hoyt, of the social register and the screen, seeking a divorce from Louis Calhern.

William van Hookstraten arrived last night on a Stadium concert. Feministic on outlook for orcs in America, but says that in Europe they are going without food to hear good music. Also a good word for continental radio broadcasting, which is not interrupted by advertising bills.

Norma Talmadge and George Jessel in from Paris on the "Chambray" and "Mistral" voyage, landing Sat. Here to look for backing for a play Jessel has written and in which both will star. Both deny marriage rumors.

Feds find a gag brought down from Maine, where they learned all the tricks through state prohibition. Two went to raid a place on West 42nd street, where they were admitted to bar, but shelves were bare. One of them accidentally stepped on a button in the floor and the shelves collapsed. Buttons had been pressed before they were admitted and bottles dropped down a chute to the street. No one was hurt. No evidence, so no arrests.

As Washington correspondent of the "Christian Science Monitor" because of his alleged contribution to "Washington Merry-Go-Round," gets his revenge with a book, "Why Hoover Faces Defeat" to appear soon.

Francis Yeats-Brown will come over in the fall to lecture.

Norman Macdonald, a Jack, has written his first book, "Cressida's First Lover."

That blog of Edwin Booth by Richard Lockridge, the "Sun's" drama critic, will be serialized in "The Darling of Misfortune," and Century will publish.

New Writers' Association, the group of scribblers, now calls itself the "New York Writers' Guild." Must get that "Guild" in it somewhere.

Zane Grey's new novel, just completed, is the 30th for the eminent romancer.

Essences preparing a book of George Gerahwin's songs.

Ramon Romero engaged by Tower Publications to write series of stories on Hollywood social spots for "New Movie."

Coe and McNamane Divided More Fans Than Schmeling-Sharkey

NBC in its usual conservative manner states that it will favor 'specialists' hereafter to report big sporting or similar events over the air. Meaning that Charles Francis (Soccer) Coe, to the NBC mind, was more of a 'specialist' than Graham McNamane in broadcasting the Schmeling-Sharkey fistfight.

NBC defends the marked pro-Schmeling reports over its networks by citing the 23 out of 25 ringside sporting writers who polled for Schmeling to retain his title.

Network sent a set of records of the broadcast to Dan Parker of the 'Mirror' in defense of their broadcast. It alleged that the radio curacies in interpreting everything as an edge for Schmeling. NBC itself doesn't make such recordings, but some companies, however, do, for sundry reasons. The chain dug up a set to refute the cracks Parker took at Coe and McNamane.

Ed Sullivan, a 'graphic' columnist, who was formerly a writer in one of the few to maintain Sharkey outboxed and thus took the title away from the Teuton. Sullivan, too, chided McNamane and Coe and observed that maybe these two saw two other fights.

With the Schmeling-Sharkey fight admittedly a dull affair, it appeared that the radio reporters were subject to a volume of criticism never before noted on similar occasions. Much comparative conversation as between Coe and McNamane was also heard with NBC's left-handed admission favoring Coe, a further corroboration of the general idea that McNamane was puncheon and ineffectual.

Garden Satisfied

Capacity turnout for the championship fight was a big help to the ballyhoo which NBC gave the fight. Madison Square Garden Corporation, the day after the fight, expressed satisfaction to NBC for the way in which the network ballyhoed the fight.

Usually NBC isn't allowed to exploit a fight broadcast until the day before, or the day of the fight. However, with most of the newspapers lukewarm, the Garden permitted NBC to announce the broadcast. Lucky Strike was sponsoring in advance.

NBC devoted two half-hour periods to special build-ups for the fight.

Despite all the panings which the press aimed at McNamane, NBC through John Royal, head of NBC's program department, declared that NBC considered McNamane its best all around announcer.

They May Yell for Bread After Hearing Air Poems

Los Angeles, June 27.

Selling bread by air through the medium of a poet is the latest being tried by the Baruch Baking Co., health bread distributors, who have engaged Edmund Lytton, KTM's poet, to recite poetry for three 15-minute periods weekly.

Figuring the soft, dulcet lines of Edgar Guest and other contemporaries will do more to break down sales resistance than music, the program is strictly in rhyme except for the dough plug. Copies of the poems of each broadcast are available to those who send in slips wrapped around the loaves.

Just Went for The Trip

San Francisco, June 27.

Cast of NBC's 'Spotlight Revue' are scorched at the top scored in Los Angeles last week when they appeared there for the Shermans. NBC's sales department, instead of Artists' Bureau sold the show to Shermans on a percentage basis, 50-50 over expenses.

But artists got regular program salaries, transportation and expenses, and payment for any programs they missed while gone, with NBC taking a rap for several hundred dollars because the show was 'kept a dark secret' with no publicity given the affair and a rate of a few hundred resulting.

3 Bakers Will Return

Fleischmann Yeast's Three Bakers program, which recently retired from the NBC network, will return to the network in the fall. Account went off for the summer months only.

Yeast company will retain the same talent line-up when it returns.

STATIONS UNITED

Clearing House for Time Located in Chicago

A joint office to represent six different radio stations for the sale of time will be opened in Chicago July 1. The office will represent stations of WMCA, New York; WJZ, Detroit; WOC, Des Moines; WHO, Davenport; WGAR, Cleveland; WKWB, Buffalo, and WGR, Buffalo. Latter two stations are controlled by the Buffalo Broadcasting Company.

In charge of the Chicago central office will be James L. Free and Clifford L. Fleishinger, both of agency experience. They will be detailed to represent the six stations in Illinois, Indiana, Milwaukee, Ohio, Kentucky, Missouri and Wisconsin.

Operating expenses of the office will be borne jointly by the six stations.

Dramatic Ven Of NBC Staff Given Outlet

NBC employees in New York, who show aptitude for dramatics, will be placed on the NBC network in a new series which will start July 8 over the WJZ network. First drama will be cast in New York. The entire cast will be on from 10:30 p.m. to 10:35.

Costs for these dramas are to consist of NBC employees only. Staff in New York will be canvassed by the program department to discover those who show the best promise for becoming air thespians. These will be auditioned and the best will be called 'Human Hearts' and will work on a gratis basis.

Castings and direction of this series has been placed under the direction of William S. Balney, NBC production director. There is a possibility of Bertha Brainerd, mgr. of NBC's program department, taking the femme lead.

Bailey Off Pontiac

Mildred Bailey goes off the Paul Whiteman radio broadcast when the original contract expires July 8. She has not been renewed by the commercial along with Whiteman for the renewal series which starts July 15.

Miss Bailey's contract with Pontiac came up for renewal June 17 and the account failed to exercise the option.

Songwriters have been receiving \$450 for the Pontiac broadcasts. In addition she is getting \$300 per week from Whiteman to sing with the band. Miss Bailey was under a separate contract to Pontiac for the commercial periods.

M-W Quits Air

Chicago, June 27.

Montgomery Ward and Co. has decided to lay off all other activity until the late fall, at least. Tomorrow's (28) 'Beautiful Thoughts' program on NBC will be the last. Mail-order house didn't make up its mind to quit until five days before the expiration of the current contract.

'Beautiful Thoughts' idea went on the MW payroll late last June and about three months ago came in for a revision to a more vaudeville type of entertainment.

'Skippy' CBS July 11

General Mills, financing 'Skippy' on the air, goes off NBC July 9 after 13 weeks and on July 11 shifts to the CBS network.

'Skippy' will be on CBS from Monday to Saturday for 15 minute periods.

Its contract with the CBS network calls for 52 weeks.

Stan Myers With WXYZ

Detroit, June 27.

Stan Myers, who holds the all-time long-run record at the Fox as m. c. for a run of 45 weeks, goes to WXYZ in a musical capacity.

100% Fiction

Squawks over the radio account of the Sharkey-Schmeling fight brought to light a story indicating that sending such events over the air is a difficult assignment.

A fight held in Philadelphia recently looked like a natural. The men asked to do the mike work balked, saying it was too tough to give an accurate report. He was advised to dramatize the scrap and proceeded to do so, hardly glancing at the boxers. From his description the go was sensational.

Truth was that that fight was one of the worst of the season. The referee stopped it in the tenth round, declaring it no contest. The Philly station has never attempted to explain.

NO RADIO LISTINGS BURNS UTAH PUBLIC

Salt Lake City, June 27.

Local papers couple of months ago put taboo on any radio program listings, cutting out the five inches daily they have been allowing the two local stations. (No news matter either.) The Utah Public Relations Tribune's financial interest in KSL, edit was carried through, with Tribune, Telegram and Desert News standing to come across with Publisher, Tribune-Telegram publisher, is v. p. of KSL.

Public became incensed, stormed papers, radio stations and as temporary move both KSL and KSL published weekly program for distribution through radio stores. Stations refused to come across with money for paid newspaper space as sheets anticipated.

Salt Lake Radio News this week made its appearance, carrying complete and detailed programs of both stations, together with news stories, photos, etc. Mag is 16 pages, and sells for 50 cents per copy, by mail. Publishers trying to make it pay with adv. space.

Another weekly 'Kitchen Talk,' a shopping guide sheet, also started with the general adv. program as main news matter, selling space buyers on idea that paper will be kept in homes for full week. 'Kitchen Talk' delivers 20,000 copies to mail boxes by bonded carriers.

Curbing L. D. Phones

Chicago, June 27.

Practically all radio ad agencies around here are on order to stop long-distance phoning for the month of July and may extend it in August, as a result of the new federal telephone tax.

Agencies figure to save enough during the next couple of months in bills to take care of the tax for the rest of the year. Letdown in advertising is being met by the agencies to lay low on phone costs, figuring wires just as good.

Band in Ft. Wayne, Comics in L.A.

J. Walter Thompson-Agency Headaches Over Robt. Burns Program

Chicago, June 27.

MCA got itself in a wrangling jam with J. Walter Thompson's advertising agency last week over the booking of Guy Lombardo into a Fort Wayne, Ind., one-nighter for this Wednesday (28). Thompson's office accused the booking outfit of breaking its promise to have the band on hand in Chicago for the Robert Burns broadcast that night, and is now demanding that MCA foot the costs of special lines and engineers required for the remote hooking up.

Reversing of all origination logs over the Columbia network and aggravate the previously existent problem of working the band with the Burns and Allen contribution to the program from Los Angeles. Because of this two-point split, the Burns and Allen chattering involved, says the agency, it had taken the precaution to obtain assurance from MCA that the orchestra's bookings would not present its presence here on Wednesday night following the

Jerry Wald Let Out by 'Graphic' Over Slam at Graham McNamee

CONTENTED COW

Carnation Sticks-Rem Added to NBC Commercials

Maryland Pharmaceutical Co. (Rem Syrup) has booked time on NBC's WJZ network for a series of broadcasts beginning Sept. 25. Talent will be selected later. Account is handled through the Joseph Katz Co., Baltimore.

Two accounts renewed with NBC during the week. Carnation Milk Co., handled by Erwin Wassey, renewed from July 4. Harold Stokes orchestra and the Grenadiers quartet are featured on this program. Lady Esther Co. was the other renewal, effective July 17. Wayne King's orchestra is featured. Agency handling Lady Esther is Stack Goble, Chicago.

Radio Chilly on Personal P. A.'s For Its Artists

Catering to the columnists has become a very expensive proposition for almost every radio artist of importance. It means in every instance a regular weekly stipend for a personal P.A.

Whether it's the vanity angle chiefly, the daily squibs among the ether chatterers have been built up to an inflated importance. The networks and the advertising agencies don't like them and have told the artists that this ballyhoo, associating themselves with sundry gags and quips, isn't in keeping with the general dignity of the business. Every ad agency has its own public relations dept. and, of course, the networks likewise maintain public relations. The commercial sponsors, through the agencies, and the radio chains, much prefer to handle the publicity of the artists much as the film studios do for their players.

For one thing, it is felt that the air affords sufficient exposure for the artists, while the product must in all events not be submerged. When that happens the kickback is always to the damage of the artist. The newspapers themselves are out to discourage this personal publicity, by instructing their radio commentators to lay off the minor trade and personality stuff and go in more for general program news and review. With an eye to lay reader interest. The daily editors don't think the trade stuff standing anything for circulation purposes.

Over the weekend, when informed by a friendly press man, Jerry Wald, the New York 'Graphic' (tab) radio columnist, learned that his regular Monday (yesterday's) column had been ordered killed. Rushing back to town Wald was informed he had 'resigned,' with little explanation excepting the surmise that his columnist attack on Graham McNamee was to blame.

Howard Swaine, managing editor of the 'Graphic' in a direct statement, declared that neither NBC nor Lord & Thomas & Logan, the advertising agency for Lucky Strike, which sponsored the fight broadcast, had squawked on Wald. No ad angle is involved in the Wald let-out said Swaine who further offered that the 'Graphic' in future, will endeavor to go in more for radio reviews and criticisms.

Wald's Contract

Wald saw Nathan Burkan yesterday (Monday) about his contract with the 'Graphic' which has a year and a half to go out of two years. He also was to confab with Swaine's executive superior in the Macfadden organization.

Wald states that his pan on McNamee, that he was 'through,' was taken up the following days by Louis Reid of the 'American,' Mike Porter in the 'Journal' and Jack Foster in the 'World-Telegram,' other radio editors, with John F. O'Neil, managing editor of the 'Graphic,' confirming this by issuing a statement that McNamee wouldn't do any more fight broadcasts.

Wald maintains that when he was derided some time ago, he was merely told to 'tone down' his NBC exec attacks, but otherwise given no instructions. As regards the McNamee between says he turned it in to the city desk.

Wald, meantime, is seeing John Schultz, the 'Graphic' lawyer, who will handle the matter. Wald says the New York Daily Mirror giving them six days to retract a crack in Kennedy's radio column. This notice expires today (Tuesday).

feud between Kennedy, the Mirror and Wald of the 'Graphic' is no secret in New York radio circles. Both are radio columnists.

NBC Sez CBS Can't Have Its Russ Columbo

After CBS announced that Russ Columbo was to be the featured attraction on the opening Gertrude broadcast last night (Monday), NBC refused to permit Columbo to warble on the Columbia network.

NBC's artists bureau insisted that its policy against contracted artists appearing on indie stations or CBS 'guests' should prevail for Columbo.

Entire first period was built around the Columbo appearance, with Skolay, N. Y. News' columnist, forced to change his inaugural broadcast.

Kolb & Dill Cancelled

San Francisco, June 27.

Kolb and Dill's radio activities were abruptly culminated last week when Earl Gilmore, president of the Gilmore Oil Co., terminated his contract with the network for his nightly broadcasting over NBC's western network of 'The Dinglebenders,' a serial.

Williams got its first wind of the Fort Wayne date when Hershel Williams, a rep from the New York office, arrived in Chicago last Wednesday (22) to get in on the blending of the Lombards here with the pickup from the Coast. MCA explanation was that its staff had forgotten about the understanding. Following Williams' burnup the booking outfit tried to get the Fort Wayne ballroom to cancel, but the operator of the spot refused to budge.

Williams immediately got in touch with the CBS offices here and was advised that Lombardo could do his broadcasting from the studios of WGN in the band. Extra wire and engineer fees for the feeding of the band into Chicago, where it would have to be mixed with the Burns and Allen chatter and sent out over a reversed circuit, were estimated at around \$500. Williams told the network to go ahead and make all necessary arrangements and send the bill to MCA.

GLOBE AT KDYL

Salt Lake City, June 27.

Harry Golub, former R-K-Orpheum manager here, has affiliated commercially with station KDYL. Golub is now manager of the theatre here from Fort Wayne.

RADIO CHATTER

East

WMCA has opened a new control room. Nick Kenny likes those Asbury Park week-ends. Fox Par goes on WABC July 25 for about six or seven weeks. Earl Ferris may combine radio publicity forces with George Lottman. Erno Rapee, who sails for Europe July 6, will visit his home town, Budapest. Richard Crooks has opened his Sea Otter cottage and commutes to New York. Arthur (Street Singer) Tracy's new Marmon 16-cylinder set him back \$5,200. Johnny Marvin will play host to radio luminaries over the Fourth at 1,000 Islands. William Rose, WGY, Schenectady, announcer, formerly with Herb Gordon's orchestra. Ralph Kirby, the Midnight Singer over NBC, is a crack golfer, playing in the 70's. Helen Barr, George Wheeler and Will Dodge summering with the Brookline Mass. symphony. Orrell L. Hancock switched from CBS production department to Crosey stations in Cincinnati. Fred Stoopnagel and Budd are having three vet showmen help them arrange their vaude act. NBC will resume its Grand Opera Series July 5 over the WEAF network. 'Taut' will be the opener. Quintin J. A. Crisly, radio artist, and Ruth Ann Braid have obtained

"Hello Everybody!!"



Kate Smith

Columbia System—8:30 P.M.
ON LA PALINA PROGRAM

JOE CALICCHIO
(Musical Director of WMAQ)
Now at N.B.C., Chicago
PROGRAMS
Amos 'n' Andy, The Goldbergs
Nightly
Whispering Program
Sat., 9:30 to 10 P.M., C.D.S.T.

THE NATION'S STATION, WFLA
PRESENTS
SEGER
EYES

AL WOODS
TOP OF THE MORNING
WOL, 8:10, 9:30, 10:30
Starting Life Sunday

EDDIE SOUTH
(The Dark Angel of the Villa)
and his
INTERNATIONAL ORCHESTRA
CONGRESS HOTEL, CHICAGO
Broadcasting Nightly—KYW

JOHN
SHEVLIN
(TENOR)
Tune in on WOR
Every Monday, 11:15 A. M.

PHILLIP'S DENTAL, MAGNESIA
WABC—Tues., Thurs., Sat., 8:15 P.M.
FRANCES LANGFORD
MANHATTAN THEATRE
WOR—Wednesday, 10 P. M.
Atop Empire State Bldg.

KUZNETZOFF
and **NICOLINA**
"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

a marriage license at Worcester, Mass.

Mills Brothers are to carry portable recording equipment on tour to keep up their monthly release schedule.

Baron Lee's orchestra, opening at the Cotton Club this week, will broadcast seven times weekly via WJLA.

Voices of Warren Munson and Roland Bradley, WGY announcers, enough alike to fool Schenectady listeners.

New transmitter equipment for WCKY, Covington, Ky., practically doubled volume of the station's 5,000 watt signal.

Connie Boswell painted the lake in Central Park in water colors, but only lets her close friends see the masterpiece.

Gunnar Wilg, Bill Adams and Nick Pagliari of WHRG, Rochester, polished up their repertoire for visit of Ben Bryant.

Helen Solomon, stylist at WWSW, Pittsburgh, was a delegate to the women's advertising conference in New York.

Helen Wayne, who does dramatic work at KDKA, Pittsburgh, is in private life Helen Sienewald, Carnegie Tech drama student.

William Boucher, of the Walkie Serenades, WTAC, Worcester, Mass., married Angie Champigny at Millville, Mass., on June 26.

Riggs and Moke and the Johnson Sisters, all of WCAE, Pittsburgh, provided the entertainment for the Variety Club's luncheon last week.

Kemp Reed's orchestra, now in their 17th week over WSAR, Fall River, Mass., purchased a new bus to make trips to New England ballrooms.

Jim Hays, announcer at WCAE, Pittsburgh, has been named production manager of the station, succeeding Ford Miller, who goes back to announcing.

Eugene O'Haire, "The Song and Story Man," WGY, Schenectady, formerly said, treasurer at an Albany dance, and "Big" player there with stock companies.

James Snedden, Weir, announcer and manager of WOKO, Albany, and Miss Betty Roberts, non-pro, were married last Wednesday in Greenwich, Conn.

Jay Lombardi and His Royal Canadians, while playing Castle Farm, Cincinnati cafe, June 30 to July 1, will fill nine minute periods each midnight over WLW.

Nat Brusiloff's orchestra will replace Maurice DePack on Donald Novis broadcast starting tomorrow (Wednesday). Brusiloff is an indie leader and not a house man.

Tom Manning did much a good job on the Risiko-Walker light broadcast over WEAF last week he's certain to get one of those next big light announcing assignments.

John W. Bonney, attorney and Alice Joy's mgr., on the high seas Europe bound, says the long WFLA, Ciney, doubled with Walt Bullock in composing "Mumzie o' Mine" and "Dancing to the Music in Our Hearts."

Florence Schmalhurst, Prosty to her friends and secretary at WCAE, Pittsburgh, can put on a one-woman show herself. She plays the piano, sings, paints and is a first-rate mimic in addition.

Jac. Pettit's band has replaced the Lew Conrad organization at the Urban room of the William Penn hotel, Pittsburgh, also taking over Conrad's twice-daily broadcasts from KDKA, Pittsburgh.

Thomas Burley, owner of WCAP, Asbury Park, swears it's true: After calling out the destinations of a train at the Asbury depot, a crowd wound up with "This Is Frederick J. Johnson announcing."

Smith's orchestra, in the lyrics of "You're Blase," an English musical comedy song, doesn't sing "blaise" to rhyme with "pleasure." He gives "pleasure" the long "e" pronunciation, and it sounds bad over WABC.

WIAM, Rochester, opens school of the air for summer under auspices of the Board of Education, after broadcast lessons in algebra, science and English. Radio equipped assembly halls in five high schools opened for one-hour session daily.

Ralph Wonders taking a group of radio artists down to Atlantic City Friday (1) for a luncheon opening at the Ambassador, which will consist of Boswell Sisters, Edna Franklin, Edna Barker, Art Jarrett, Jack Osterman, Grace Kay White and Abe Lyman.

South

Dwight Brown, P-P organist for past 10 years, back to WFAA, Dallas.

Bob Poole quits as commercial mgr. for WFAA, Dallas, to go back into the hotel biz.

Asher Sizemore and Little Son Jimmy back from Ohio tour for WMAZ, Macon, Ga.

Carroll Gardner, director WAPI, Birmingham, is dressed up in seersucker suits in his radio office.

Dave Guion, Dallas pianist-composer, summering in the home burg after couple years with the nets in N. Hollywood gossip column is to be broadcast as a sustaining feature over KXXZ, Houston, by Hal Norfleet, former movie director and critic.

Tex Keese, Public pit conductor, with folding of stage shows at Palace goes back to WFAA, Dallas, as music director.

All the hired help at WAPI, Birmingham, worried about new boss, Frank Pape. Pape leased the station from the late Walter.

Joe Hepp, captain of the "Dolphins" on WHAS, Louisville, new weekly, makes personal appearance at Alamo theatre.

Howard Campbell, former United Artists sound expert, who has been in France for last year or two, has been hired as an engineer.

WHAS, Louisville, succeeding E. D. Bryant.

Joe Marvinella, late star of "There You Go," interviewed over WHAS, Louisville, by Dan Thompson, "Times" movie critic, says she may make another revival of "Naughty Marietta."

Network of stations will broadcast orchestras from Rice Hotel, Houston. KXXZ is the central station for KFDM, Beaumont; KFOL, Galveston; KNOV, Austin, and KTAT, Fort Worth.

West

Hadley Johnson tenoring at KHJ, Los Angeles.

Herb Roberts, Montreal, now announcing from CKY, Winnipeg.

David Ballou, ex-picture p. a., on production staff of KFI, Los Angeles.

Virginia Mohr back on the air over KFI, Los Angeles, after a year's silence.

Rajput, the mysterious teller of bedtime tales, around Chicago on a project comedy tour.

Harold Harlowe, former announcer and continuity writer, KOA, Denver, is back home.

Emil Gouss, director of Hearst's Radio Service, back to New York after a brief coast visit.

Dorothy Glines, new WBBM, Chicago, p. a., used to pound out copy for legit attractions.

Ted Cooke new program manager of KDB, Santa Barbara, succeeding Graham Gladwin, resigned.

Romella Fay filling in at the WBBM, Chicago, console while Wilson Doty is fishing up in Michigan.

Henry Starr's nightly quarter hour show, KSA, San Francisco, for Lloyd K. Hillman, who is off the air.

Paul Keston, CBS sales promotion director, visited Los Angeles, his way to see his parents in San Diego.

KVI, Tacoma, now is full time NBC station, winning out with Federal Radio Commission over wave length.

Nick Schmeling, cousin of the German boxer, was a studio guest for the re-broadcast from CKY, Winnipeg.

Ernest Holden and Sandy Philmister teamed for Hebe-Scotch comedy over CKY, Winnipeg, with Lillian Dale stooging.

B. E. Smith, radio editor for the Rochester, N. Y., Journal, gave the Chi NBC studio the edlin as one of his vacah chores.

Byron Mills is out of NBC, San Francisco, after a year's absence, getting his walking papers because he missed an audition.

Formerly Hal Roach's Happy-G-Lucky Boys of KPVD, Culver City, now known as the Corn Huskers over KCCA, Los Angeles.

Monroe Upton revived his "Simpdy Dimpdy" character and is representing the portrayal, once weekly over NBC.

H. Davis, the singing philosopher of KVI, Tacoma, is spending two weeks vacationing with National Guard at Fort Lewis, Wash.

CJGX, Winnipeg, launched "Stern Wheeler Days," a 30-min. conglomeration, solicited material from fans, got none, and killed the program.

A couple of extra NBC v.p.'s, John W. Howard and Frank Mason, KVI, Tacoma, broadcasting several days weekly in large store window. Planned to be on the air.

Virginia Clark, Chi CBS attraction, is one looker that won't pose in a bad suit for a publicity stunt. Doesn't think the folks down in Arkansas would approve.

With Graham McNamee and Ed Thornton on the scene, the two Chi NBC speliars, Wally Butterworth and Charles Lyon, have the mikes and the show to themselves at the convention.

Personal appearances by the following KCMG entertainers are being made at the Denver theatre: Colorado Cowboys, Stage Coaches, Marjorie Mellow Auser and Henry Glubnik.

Easy Aces offering to send those listeners interested postcards of the act vacationing. Gas photos have already been taken, and the fans are promised at least three during the summer for the writing.

KMG Tacoma went on full time this week. This station has been off full time either for over a year. It's first broadcast on the extended time was boxing show with Elliot Metcalf, sports ed, at the mike.

Louise Fowler, singer, staff contralto with KAO, Denver, gone to New York. Assisted by the Denver A Capella choir and other musicians at the concert.

Van and Don, on coast NBC network, took a two-week vacation this week, returning August 29 for their 7 a.m. daily program. Don has put together a hole vaude act with an eye to stage dates during the enforced layoff.

Babe Miller, blues singer, has signed with Sam Rapp's band after break-in at New Haven Paramount last week. Singer has worked with Rapp's band at WICC, New Haven, and gave up with Rapp.

Don't promised to pay, and how much. Finally disrupted and dissolved the "Silent Players" over CJGX, Winnipeg. Top exec finally repaid the hiring fees.

The actors had only complaints and public popularity for their labors.

NBC's 10% Slice

A house cut of 10% on all ads aired has been effected for the entire NBC organization July 1.

It is the first house cut for NBC. A little over a month ago, the network clipped about 100 names off its payroll.

Crackerjack NBC Maybe

Chicago, June 27. Closing of a contract to ballyhoo the popcorn confection, Crackerjacks, over NBC for the balance of the summer, is now on the verge.

Network has the commercial, Shotwell Manufacturing Co., tentatively set to hit the air this week July 5 depending on the confectioner's final approval of the program. It's a kid adventure serial centered around an aviator.

Program at which start will be fed out of here to only 16 stations.

Three at \$2,500

Public has given Col. Stoopnager and his band another week or three in all. CBS comedy team's third for Public is the Ambassador, St. Louis, July 22.

Team's Public salary is \$2,500. Out of the money they pay the line charges for their bi-weekly Procter & Gamble broadcasts. Lewis Dean, CBS announcer, will go to Detroit and St. Louis with the act.

Mills Takes Billy Banks

Phil Selznick, Cleveland nightclub owner, sold Billy Banks to Irving Mills for five years.

Banks has been in New York the past few days under Mills' supervision until an agreement was reached between Selznick and Mills.

Banks, a colored boy, was recently auditioned by NBC. He is under a Victor recording which contract, and on Saturday (28) opened at Connie's Inn.

Garveth Wells' Russian Trip. Garveth Wells, NBC speaker, lectured at the Lincoln Center, Russia today (Tuesday) where he will film today the Caucasus Mountains under a special Soviet permit.

He will return during the fall and is expected to go back on the air with the Conoco account, which retired from the air for the summer.

Jesse Butcher Sailing. Jesse Butcher, head of CBS publicity department, will sail for Europe about the middle of July on his vacation.

He will spend about one month abroad, during which time he will visit foreign broadcasting stations.

CITY GETS \$1,000 MONTHLY FROM WRR

Dallas, June 27.

John Thorwald, who's been operating Dallas' city-owned station, WRR, by verbal agreement for several years, must abide by the dotted line henceforth. Same time of contract will boost Thorwald's income.

Station operates on 60-40 split, with Thorwald responsible for studio cut out of his 40 and city furnishing equipment. Sports broadcasts amount on 50-50 basis. Under new arrangement skipper also gets 20% cut on several Columbia transmits for KRLD, not mentioned in original verbal agreement.

Broadcaster is netting city treasury monthly profit of about \$1,000, according to municipal auditor. Thorwald took it as a lemon in 1928, some 13 G's red plus \$17,000 worth additional notes, which he retired. Been aggering in blue since.

Ray Knight Kukuing

"Kuku" returns to NBC as a sustaining series July 3. Will be on the WEAF network.

Comedy program is by and with Raymond Knight. Has been off NBC for about six months.

AL and PETE

(Pity Sakes Alive—We're Still On)

12:45 P. M. E.S.T.
Monday, Wednesday, Friday—WJZ
Tuesday & Thursday—WEAF

WESTINGHOUSE ELECTRIC
Presents
AL and PETE
(Pity Sakes Alive—We're Still On)
12:45 P. M. E.S.T.
Monday, Wednesday, Friday—WJZ
Tuesday & Thursday—WEAF

DUMBS CRACKERS
ROBERT B. PANETELA
WABC
Every Wednesday Evening at 9

BURNS & ALLEN
ABE LYMAN
AND HIS CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Thurs., Sat., 8:15 P.M. (East)

COAST-TO-COAST
WABC

AUTHOR ACTOR
GEORGE FRAME BROWN
CREATOR OF REAL FOLKS THOMPKINS CORNERS
NOW HEADLINING FOR POST TOASTIES
Thursday, 9:30 - 10 P. M.
WJZ and NBC NETWORK
Coast to Coast

JACK DENNY
AND ORCHESTRA
Waldorf Astoria Hotel
Victor Records
Gem Safety Razor Program
Lucky Strike Dance Hour
Management M. C. A.

Advertiser Billed, Talent Not Paid; Red-Faced Agencies Blame 'Schools'

Chicago, June 27. Several of the advertising agencies here are seething over the embarrassment they claim the chiseling of radio talent schools has caused them among clients. Tip to beware of the gaff was passed around among agencies last week by their local organization composed of radio department heads. Seems that the schools have been operating a looking bureau on the side and pocketing all the money paid them for a 'pupils' services on a commercial program.

Agencies, buying talent through that source admit they didn't care what happened to the coin they turned over to the school promoters until they started hearing from clients. Prize students who managed to get a crack on a sponsored session have adopted the idea of going direct to the account for a steady assignment.

Spilled the Beans

During the course of these tete-a-tetes between the account and the mike novice it developed that the latter had received nothing for the initial program appearance, and the caller proceeds to suggest that since she was willing to go on gratis to prove her ability it's up to the commercial to do the right thing by her with a contract.

Shortly afterwards the agency representing the account is called on to do some explaining. Burning with embarrassment, the agency completes the circles by checking back with the school. Latter blandly admits that the pupil wasn't cut in on the coin, with the explanation that the money was held out as part of the fee due from the student for being initiated into the mysteries of mike technique.

Further checking usually discloses that the entire tuition had been paid and that the promoter had urged the 'pupil' to take the engagement gratis for the experience to be derived.

Drys Take to Air

Los Angeles, June 27. Subsidized by the 'National Voice,' locally published prohibition mag, Dr. Bob Cochrane and Miss Ethel Hubler, latter editor of the 'Voice,' are broadcasting over KTM twice weekly in a campaign defending the prohibition amendment.

Material used is the same arguments popular with Drys 20 years ago. Each of the 15-minute programs is opened by the playing of 'America,' and closed with 'Star Spangled Banner.'

Radio Commission Gives Byrd Short Wave Permit

Washington, June 27. Federal Radio Commission has granted temporary authority to A. B. Raymond, agent for Richard E. Byrd, to operate a short wave radio transmitter aboard B. rd's ship, the Bear, at Oakland, Calif.

Expects to go on an Arctic expedition when financing is set.

Novis' Theme Song

Donald Novis' theme song, 'Somewhere in the West,' is being published by Keit-Engel. Publishers accepted the song after Novis introduced it on the air via his NBC broadcasts.

Arthur Freed and Peter Tinturin wrote it. Freed is also Novis' personal manager.

Texas Wants Another

Dallas, June 27. Prospects for another station to the already crowded indie field in Texas, with Bernard Hanks, publisher at Abilene, applying to federal radio commission for a short waver.

Town serves as key to large west Texas region.

COSMETICS HALT

Youth and Beauty Unhindered Over Summer

Chicago, June 27. Every one of the affiliated Products accounts comes off NBC the latter part of July, with none of the cosmetic group slated to return until the middle of September. Louis Philippe Ipatieck's 'Paris Night Life' program drops out July 19. Klas-proof's 'Hollywood Nights' folds the next day. Joanne's 'Waves of Melody' quits the following night and the Beatrice Mable Wed. morning series will call it a vacation on the 27th. Amladio outfit, however, will continue the Edna Wallace Hopper disc shows on about 40 stations right through the summer.

FEE QUESTION RESUBMITTED

A new radio license fee proposal will be made by the American Society of Composers, Authors & Publishers to radio stations Thursday (30) instead of the original radio tax proposition of the A.S.C.A.P. New proposal will be made at a meeting between the A.S.C.A.P. and the N.A.B. committee, which consists of Paul Morenci, of WTIC, Hartford; A. L. Ashby, NBC general counsel, and Ed. Klauber, CBS vice-president.

Original proposal of the A.S.C.A.P. made the latter part of May, was for the radio stations to pay the publishers 5% of their income from commercials plus a small sustaining fee. This was refused by the N.A.B., who in turn, two weeks ago, countered with a proposal to pay the publishers a fee yearly instead of entering into an agreement on a percentage basis.

Grace Moore Leaving?

Reported that Grace Moore will shortly go off the NBC Goodyear periods.

Goodyear is now auditioning for a successor.

Classic Opera or Gypsy Whoopla Hungarian State Radio's Wrangle

1st Soft Drink Acct.

Chicago June 27. Makers of Orange Crush have decided to take a crack at radio over the summer. NBC is now lining up a three time weekly quarter-hour spot on the red network and has a program idea slated for auditioning to the commercial this week.

Makes the first soft drink account to join either of the networks for a special campaign this season. Starting date for Orange Crush depends on the commercial's okay of the musical skit now in process of production, though tentatively set for the week of July 11.

Japanese Air Plugs for Nipponese Dental Biz

Los Angeles, June 27. Aiming at the Japanese trade for his branch office in the local Little Tokyo, Dr. Cowan, advertising dentist, has instituted a weekly half hour program of Japanese entertainment over KTM.

Introduction of all numbers is in English, but advertising plug is done in Japanese.

Donahue's Sudden Exit

Joe C. Donahue, assistant to William Paley, president of CBS, was suddenly given his notice and four weeks salary. He is now en route to Europe.

Donahue was Paley's assistant for the past nine months. Previously he was with the Judson Radio Bureau.

Joe Palooka Expanding

'Joe Palooka,' sponsored by Heinz, may add another weekly period to its present schedule early in July.

Broadcast, now on CBS Tuesday and Thursday, looks set to add Saturday for three weekly programs.

Budapest, June 15. Hungarian Radio is a state protected concern. No advertising and programs pretty conservative. It is one of the few paying propositions in this country at present, since subscribers pay about 40 cents a month, defaulters being prosecuted with the utmost rigor, and the number of subscribers is nearly 400,000, and steadily on the increase.

What money is left after salaries for huge staff—among which are members of state administration, theatres and conservatories—technical equipment, redemption and upkeep, and salaries of performers, goes to eke out other low-ebbing government funds. Recantment runs high at present because, although broadcasting company is supposed to have plenty of dough, they have cut performers' fees in conformity with general deflation idea.

Fees range anywhere between \$10 and \$30 for half-hour concert or lecture, according to value of names. Announcers, who do nothing but announce and have no spiel of their own, get \$100 a month, four of them taking shifts of a 14-hour program daily. Of course, this money goes about twice as far as the same sum in the United States.

Pay Small But Prompt

Although fees are moderate, everybody is anxious to get in with radio, where money is at least prompt and sure and publicity big. Company has just announced that no Mes. will be read or performers tested until Oct. 1, being brimful with programs.

Great controversy among subscribers is about less or more gypsy music in broadcasting program. Company management claims that gypsy music is local national propaganda, being unique in this country and very popular abroad.

Exchange with other European stations is frequent, and arrangements have just been made with London Regional which will take up and transmit Budapest opera performances regularly next winter.

RADIO'S FOREMOST HUMORISTS

EDDIE AND RALPH

(EAST)

(DUMKE)

"SISTERS OF THE SKILLET"

JUST COMPLETING SIXTY SUCCESSFUL WEEKS
FOR PROCTER & GAMBLE N. B. C. NETWORK

OPEN PERSONAL APPEARANCE TOUR RKO THEATRES
RKO PALACE, CHICAGO, JULY 23rd

BACK ON THE AIR IN SEPTEMBER

RADIO — PERSONAL APPEARANCES — PICTURES

N. B. C. ARTISTS' BUREAU, 711 5th Ave., New York

Disc Reviews

By Abel Green

Whiteman-Selvin

A flock of Columbias by the prolific Ben Selvin, pioneer recorder, who turns 'em out in great style week after week. On 2666, Whiteman is backed up with a hold-over recording of "Chinese Lullaby" in symphonic phono style, Selvin contributing "Road to Mandalay." "Wastle and Blow Your Blues Away" with the popular "Lullaby of the Leaves" on 2664 and "My Mom" with "Too Many Tears" (2628) are the others, all professional and expert. Is in "I Love" and "Crazy People" on No. 2661 is the latest couplet.

Claude Hopkins

Foxrotology in the sizzling manner by a dusky maestro who is fast coming to the fore. "Mad Moments," composed by Hopkins, and "Anything For You" are the selections on Columbia 2665.

Jack Payne-Debray Somers Imported Columbia No. 2663 of British-made foxrotology by Jack Payne's B. B. C. orchestra doing "Rhythm," the English idea of the jazz style. On the reverse, by Debray Somers' band, is "Got a Date With An Angel," an English tune which is catching on over here.

Roger Wolfe Kahn

His first disk recording in months, young Kahn's comeback on the disks is for Columbia with "Mona Lisa" and "There I Go Dreaming Again" as the numbers. Latter is from "Hot-Cha" and "Lisa" is a German picture song.

Kahn has assembled a good dance combination again and produces brisk danciness with this couplet.

Donald Novis

This is the coast tenor brought east by the NBC for a radio build-up who suffered such mishap on his initial broadcast when unceremoniously cut out because of the political conventions in Chicago.

With his "Voice in the Old Village Choir" and "Deep in Your Eyes,"

Novis rings the bell vocally. Victor 26021.

Paul Whiteman

Smooth foxrotology by the dean of American masters, the more distinctive of the pair being Roy Selvin's arrangement of Toselli's "Serenade," likewise smooth, but very danceable.

Billy Banks

Very hot-cha dancability by the dusky Billy Banks orchestra. "Minnie the Moocher's Wedding Day" is by Ted Koehler and Harold Arlen, the only two Caucasian tin pan alities who can write in the negro idiom. "The Boat Song," on the reverse, is co-authored by Cab Calloway, who wrote the original "Minnie the Moocher."

Nat Shilkret

"A Jazz Nocturne" and "Buffoon" by Nat Shilkret's Victor Concert Orchestra are modernistic pieces. The "Jazz Nocturne" by Dana Suesse inspired the now popular song, "My Silent Love," Miss Suesse borrowed her own theme for the pop version of the nocturne.

"Buffoon" is by Zee Confrey, another of the instrumentalists, written by the composer of "Stumbling and Kitten on the Keys."

The Jesse Crawford

A couple of swell organals on the twin Wurritzers, Mr. and Mrs. Jesse Crawford doubling up on "Kasquade," the continental waltz by Paul Francis Webster and John Jacob Loeb. "I'd Love to Be Loved Once Again" is from the Tobis picture, "Love's Command" to which Howard Johnson set the American lyrics of Robert Stolz's tune, "Frank Luther" contributes vocally in each.

The latter is soloed by Crawford alone. Recalling how only recently the high-pitched organals "blasted" on the wax, these are marvelous examples of perfected electrical recording.

Pickens Sisters

Georgia, local trio revives "Sweet Georgia Brown" and "San" a pair of old-timers of the jazz school, which are lent nuance by interesting vocal arrangements.

The Pickens are another NBC entry for builder-uppering on both air and record. So far they've impressed mostly on the wax.

SILK STOCKING 'SLANDER'

Chicago Actresses Oblige NBC and Forgive Marshall Field

Chicago, June 27. At the request of the network, Irene Taylor, NBC contract warbler, last week called off a claim she had made against Marshall Field and Co. for the unauthorized use of her picture in a hosiery testimonial. Singer's legal action happened to come at the time when the Marshall Field hosiery department was negotiating with the chain's sales department for a special other campaign slated to start Aug. 7.

Photo involved was carried in an all Marshall Field edition of the Chicago Tribune about two months ago. It represented Miss Taylor as wearing La France hosiery, when as a matter of fact, she stated in her claim for testimonial compensation, she wasn't wearing any stockings at all at the time the picture was snapped. Camera study had been obtained from the NBC publicity department, with the latter under the impression it was to be used strictly as network talent plug. Week after the Marshall Field issue came out a representative for June Froman, another NBC contract songster, started action against the department store on the same grounds, but the network here also brought its persuasive powers into play and the claim was dropped.

Too Close

A line in "My Silent Love," reading "only the ashes remain," is being voluntarily changed by stage fingers to "only the embers remain."

Reason is that the "ashes," phonetically, when singing, sounds too weirdly like "only the ashes remain," and that's too much like kidding on the square.

Women and Speaks

(Continued from page 1)

all apartment sectors in Greater New York with cut-price booze quotations. It's down as low as 75c per quart of gin or three bottles for \$2. Ditto for other hard liquor.

Big booze operators with "pieces" of class speaks which could be converted into class drinking restaurants aren't particularly worried because of their restaurant investments.

Any number of chain soft-drinkeries are equipped for beer taps at almost a moment's notice. The defiance of the 18th amendment, which major political parties' presidential planks augurs well for light wines and beer. The interpretation on mild enforcement is the result of this campaign declaration, it is claimed.

Ladies Like 'Em

This doesn't mean that the side street speak will go out of existence. It's a question if it ever will. The brass-rail thing has made too much of an appeal to the females and it has a hold on both sexes, because of its conviviality and other reasons, that belies any belief the speak is becoming an extinct American institution.

This is further substantiated by the general belief that prohibition will not be repealed entirely, even under the most liberal local option, but will be modified.

The profit agents, because of this theory, are taking a paradoxical stand of holding out for double the protection tariff. By raising the ante, the prohibs offer (1) an even greater liberality to permit "the boys" to clean up while the booze tariffs are high, and (2) it is evidence of good faith for the future meaning that the enforcement chisellers themselves admit it's the last chance for a killing. On top of that, however, it's also an "in-case" of protection for the future should modification be not as liberal as expected. In which case the prohibs will not forget "the boys" who played ball with them.

Meantime, high bar costs are closing more speakeasies around New York than the government. Oldest "tenders in the business make this declaration.

Speak owners say that beer can't be sold for under 25 cents over the bar except at a loss because of barrel wizard. Bootleggers' alibi is that beer transportation is the greatest hazard.

Odd thing about whiskey prices is that some of the joints which are getting the top take for individual drinks are selling the stuff at popular prices in bulk. A quart of rye, for instance, selling to the take-out at \$5 costs the drink-foe-drinker \$20.

Sale of automobile plates declaring for repeal of prohibition has resulted in the formation of a New York outfit, Repeal Rogers, making stamp stickers, etc., along the same lines.

Company has established branches in numerous key cities and is using both men and women as agents. About 20 branches have been set up. A showman with one of the major producer-distributing companies is financially interested in the project.

Salesmen work on their own. They buy the stickers and stamps in as large lots as wanted, then sell them at whatever price they can get. Not anticipated is that many stores while anxious for repeal, hesitate in placing stickers on their windows for fear they may drive some customers away.

British Tele Project

London, June 18.

Television; of studio programs will be undertaken four times weekly by the British Broadcasting Corp. The idea starts late in July. At first only hourly visual items near-midnight will be put on the air, but the B. B. C. is threatening to put television into the programs gradually, and where helpful to the entertainment.

NBC Moral Victor, but CBS Gets Acct. in Tiff Over Air 'Skippy'

Chicago, June 27. When "Skippy," General Mills' juve show, moves over from NBC to Columbia July 11, there will be two entirely different casts on the floor company's payroll, one for NBC now given an opening to play the disc versions. Decision to engage a troupe exclusively for the recording reveals an about-face in policy by the commercial, with NBC now given an opening to point the I-told-you-so finger, for it was this issue that was mainly responsible for the break in business relations between the chain and the "Wheaties" account.

After the program had been on the network several months the commercial in January asked permission to record the daily show direct from a broadcast wire, so that disc versions would be available for placement on Pacific Coast stations. Arrangement eventually worked out assigned the stentorian to RCA Victor in Camden, with a telephone strand running from NBC's New York plant into the Jersey studios.

Finch records didn't prove satisfactory when it came to the broadcast reception phase, and the commercial, after a flock of further experimenting on the Camden end, inquired of the network whether it would be okay to transfer the task to another waxing outfit. NBC comeback was to the effect that under no circumstances would a recording company other than its own sister subsidiary, Victor, be allowed to tap a network wire.

Unfair Conditions. Network insists that the fault didn't lie with Victor and argued that there were too many engineering problems involved to make it possible for the experiment to work out successfully. In the NBC studios here, the chain pointed out, each of the kid players is given a mile of its own and the man in the control room is in a position to watch the picture and switch.

Commercial burned at the refusal but bided its time until the NBC started on its final lap, early in May. It gave the network notice it wouldn't continue with NBC after July 11, meantime having contracted with the opposition for 15 stations and with the World Broadcasting Studio to do the waxing job off the Columbia wires.

General Mills last week suddenly changes its mind and decided to back the two assignments separately. With the network cast remaining here and another troupe taken on to do the waxing in New York.

Disastrous memories hanging over from last year is eliminating the chances of air talent taking part in the summer in tent shows and other literary hookups. Promoters of these radio tent shows took it on the chin for plenty last year and have no intentions of going after more trouble.

Locally a number of ether acts are being spot booked into theatres, with Public playing them around here and through out state on a straight percentage basis. Acts have indicated preference to gamble with theatres rather than chance being stranded on the road somewhere.

With numerous radio acts taking the layoff route over the summer the supply of air talent around here is now greater than the demand, with theatres balking at any but name attractions.

Placed by Publix in the last fortnight on the percentage arrangement are Three Little Maids, Mike and Herman, Mack and Dob, Knoxville Boys, Arkansas Woodchoppers and Gene Autry. These bookings were all handled by Louis Morgan of the William Morris office.

Angelo Patri Back Sept. 6. Chicago, June 27. Angelo Patri, lecturer on child problems, returns to NBC for Cream of Wheat Sept. 6. Same schedule of two quarter-hour evening periods a week as prevailed when the program came off May 26. NBC contract runs to June 1, 1932.

ROLLOCKERS' SET. Rollickers Quartet, sustaining on NBC for the past two weeks, are set for the Shu-Milk account.

Shu-Milk will start on the air tomorrow (Wednesday) if the time can be cleared satisfactorily; otherwise the account will wait until the following Wednesday (6). Once weekly, 15 minutes.

Girl Musical Badly Hurt. Dubuque, Ia., June 27.

Marie Wordell, pianist with Earl Woodie's orchestra, nursing a fractured arm, nose and lacerations, in Finley hospital. Her Kimball hall, Chicago, concert, July 26, under sponsorship of Silvio Sciotti, cancelled.

Automobile smashed and other orchestra members cut and bruised.

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Automobile smashed and other orchestra members cut and bruised.

John P. Medbury



Master Without Ceremony

on the N. B. C. Demi Tasse N. B. C. Evening Coast Network

WELCOME LEWIS

"Five Feet of Melody"

Headlining Vaudeville

OFFERING

"Out of the Air"

Direction: LEO FITZGERALD and WILLIAM McCAFFREY

JAMES MELTON

"The Golden Voice of the Air"

RKO PALACE, NEW YORK

Week of June 25

Johnny Green, Accompanying

Management: NBC Artists Service

MILLED BAILEY

"THE PRINCESS OF WALES"

WJZ-PONTIAC

FRI.—10 P. M.

COAST TO COAST

WITH

PAUL WHITEMAN

RUTHETTING

GLORIFYING THE POPULAR SONG

CHESTERFIELD Program


COLUMBIA-CAST-TO-CAST NETWORK

WED. JAT. 10 TO 10:15 E.S.T.

Management

MILLS-ROCKWELL, INC.

799 Seventh Ave., New York



DETROIT'S FAVORITE

RUSS MORGAN

ORCHESTRA

by MICHIGAN INDUSTRIAL BANKERS

MONDAY 6:55-7:30 P.M.

LEE & CODY

QUAKER COFFEE

TUE. & THUR. 6:30-6:45

MILLS BROTHERS

4BOYS AND A GUITAR

COLUMBIA

BROADCASTING SYSTEM

Personal Representative

Thomas G. Rockwell

Mills-Rockwell, Inc.

799 Seventh Ave.

NEW YORK

9:15 P.M., Tuesday, Thursday

VICTOR YOUNG

Musical Director

American and European

Walt, Schaffner

Hart, Henry

Alfred, Genn

Cruto and

Goodwyn-Tre

Broadcasts

Management MILLS-ROCKWELL, INC.

Ohio Spots Gamble on High Price Bands; Locals at Two Bits Weak

Canton, O., June 27.

Eastern Ohio park dance spots are going in for big name bands, with the Akron-Canton area the center of a bitter fight.

Park ballrooms have been going along at a fair pace since the season got under way Decoration day, offering dancing with fairly good bands at 25 cents a person instead of a half dollar as last year.

In the past two weeks such big time bands as Ted Weems, Paul Specht, Charles Boulanger, Wayne King, Joe Sanders, and Horace Heidt, have appeared in park ballrooms in eastern Ohio, and within the next month many other costly units are booked for one-night appearances.

A month of operation has disclosed that ballrooms can hold local and mediocre bands even at two bits. Now managers are relying on name bands to pull them out of the red and bridge over the slot nights of the week, for week-ends their business has been satisfactory.

75c for Weems Date

Springfield Lake Park, near Akron, with a revamped pavilion a real flash at night, but in a park where there is nothing to attract, has inaugurated a policy of offering 75 cents a person for Ted Weems, with Paul Specht opening and followed in by Charles Boulanger, and a one-night engagement of Ted Weems. This pavilion is asking 75 cents a person for Ted Weems, after Carl Sincclair played the attraction at Moonlight ballroom, Canton, one of the most beautiful ballrooms in the entire middle west, at 50 cents a person, and jammed the place.

An announcement comes from Summit Beach Park, Akron, where ballroom patrons have been sadly off all season, due probably to mediocre bands, and no Sunday dancing, that Wayne King and his orchestra will play there June 30 for one night. King and his band is supposed to be the first of several big bands there this summer.

John Evans, at Brady Lake Park, near Ravenna who broke park ballroom attendance records last summer when he played Rudy Vallee, Ted Lewis, Cab Calloway and other big shots is starting next Sunday with names, the first in being Horace Heidt and his Californians.

Music Guide

MAKING THE CONVENTION MERRY

JOE ROBERTS
who, with the brass, makes a big name, and who is the WGN and NBC. Featured on the feature:

"LAZY DAY"
"THE VOICE IN THE OLD VILLAGE GIRL"
"IF YOU WERE ONLY MINE"
"HOLDING MY HONEY HAND"

ROBBINS MUSIC CORPORATION
1919 7th Ave., New York

"HUMMIN' TO MYSELF"
"IS I IN LOVE I IS"
"IT WAS SO BEAUTIFUL"

"UNDER A SHADY TREE WITH YOU"
"WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL"

"MUST IT BE THE END?"

DeSYLVA, BROWN & HENDERSON, Inc.
745-7th Ave., New York

"TWO LOVES"
"MARDI-GRAS"
"DRUMS IN MY HEART"

MILLER MUSIC, Inc.
82 West 44th Street, New York City

Capital

Los Angeles, June 27.

James Brockman and Sig Bosley have opened the Brockman Music Publishing Co. First number is "With a Dime In My Pocket."

at 50 cents. Others will follow in twice a month he said.

Never in the history of the park dance business have such concessions been made in price of admission to hear the big-time bands. Managers are paying \$750 to \$1,000 and more for one-night attractions for these bands and after expenses are paid there is little left for their efforts and the chance they take with the weather man, they report.

While mid-season has not yet arrived, some of the park ballroom operations have already been curtailed and before the end of the summer several will be out of the running. C. C. MacDonald, manager of Rock Springs Park at Chester, W. Va., after trying out four names at his park pavilion and not even making expenses on some of the attractions, closed the pavilion with the exception of one night a week, when a local band has been put in at 25 cents a person.

Jack Mallory, manager, Craig Beach park pavilion, with Lew Platt are exploiting Dick Snyder and his Detroiters in 20 small town newspapers, reports dance business big so far this season at a quarter, and pavilion is operating six nights a week, social plan, and one night a week is given over to old time dancing which is clicking. Smaller parks are dancing on an average of two nights a week, with fair response.

Armstrong Heads East

As Okeh Suit Comes Up

Culver City, June 27.

Louis Armstrong wound up his Cotton Club engagement Wednesday (22) and left for the east. Started off in Chicago before going to New York for another band spot. Les Hite's orchestra continues at the local night spot.

Headlining the application of Okeh Phonograph Co. for an injunction restraining Armstrong from making records for Victor comes up today (27). So far Armstrong has been represented by an attorney.

Harris Set at Grove

Los Angeles, June 27.

Abe Frank of his recent trip to New York was not hunting for New York for the Coconut Grove. Frank, who returned here this week, informs that Phil Harris, present leader at the Ambassador, is on a long term contract which covers all members of the orchestra as well.

Isham Jones Paid in Full

Mickey Alpert's orchestra formerly Isham Jones on the Pelham Heath Inn, Westchester.

Jones, a CBS orchestra, had some salary difficulties with the roadhouse, but CBS claims that the band was paid up in full when it moved out. Jones, who left the Ambassador Hotel, Atlantic City, Friday (1). CBS will most likely remove its wire from the Pelham Heath with its orchestra now out. Alpert, an indie orchestra, was previously at the Westminster Hotel, Boston.

Piano-like Violin

Hillsboro, N. H., June 27.

Samuel Cooke, composer and pianist, has completed a new musical instrument. It is played with keys like those of a piano, but the music sounds like the tones of a violin.

Cooke has worked on the instrument for several years and believes he now has it perfected.

Melton At Cascades

Jimmie Melton, NBC tenor, will do "guest" appearances with Paul Whiteman's orchestra for the Sunday night all the time at the Billmore Hotel during the month of July.

Melton is also a member of NBC's Revelers.

'BY PERMISSION' TAG GROWING NUISANCE

Radio's repetitious announcements of 'By Special Permission of the Copyright Owners' will become more annoying to the listener than ever after July 1, when several new catalogs will be restricted from use by radio.

Famous Music has notified the American Society of Composers, Authors & Publishers that after July 1 it will restrict all Paramount picture songs from the air. Under its usual yearly quota of film songs, Famous expects about 200 numbers during the year will be placed under this restriction.

Reported also that there is a possibility of Robbins doing the same with Metro tunes.

When an orchestra or singers secures the special permission necessary to use these songs on the air, that "v. b. By Special Permission, etc." line has to be announced over the air.

Famous restriction will make it just that much tougher on the ears of the listening audience. The plain plenty about the constant repetition of this line which means nothing to them.

HERE AND THERE

Irving Mills sails for Europe in about a month to sell the foreign rights to the catalog of Lawrence Music, a subsid of Mills-Rockwell.

Mills will wait until his brother Jack returns from Europe before he sails.

Joe Moss has made his first recordings for Columbia.

Red Nichols slated for the Willow, Pittsburgh, shortly.

Harry G. Robinson, Watervliet, N. Y., musician, filed a bankruptcy petition in U. S. District Court last week, showing liabilities of \$1,220 and no assets. George's Music Store of Troy one of the creditors.

Frankie Trumbauer, sax player, with 14-piece orchestra band, has opened at the Belvedere hotel, Kansas City.

Phil Levant, after a spring season at the Elmsmark hotel, Chicago, this week takes his orchestra to White Bear Lake, outside of St. Paul, Minn., for the vacation spell.

Doc Clayton band opens this week at the Blue Groutia, Chicago.

Louise Rosenstiel, 15, has written a tune with Newell Chase and Charles Conlin, "Down in My Heart It's You," which is to be published by San Francisco firm.

Reg Cede and band back into the Athens Athletic Club, Oakland, after ten months absence.

Mort Dixon has severed connections with Warner as a songwriter.

Now free dancing.

Joey Ray's band succeeded Harold Stern at the Brighton theatre, Brighton Beach, this week. Ray has Joe Frisco and Francis Fay with the band.

Anson Weeks may take his band to the beaches, Los Angeles, for a few weeks. Band now out, but not closed. Rumored substituting for Weeks at the Hotel Mark Hopkins, San Francisco is Earl Sapiro, last at the Palace here.

Don Bigelow's contract has been renewed for another two months at the Adolphus, Dallas.

Bonny Pollack's hookup with Columbia from Elitch's Gardens, Denver, assures him a nightly average of 30 stations.

Girl Band in L. A. Par

Los Angeles, June 27. Juanita Conner's femme band is in the Paramount week of July 7, replacing the awing band for that week.

Regular George Stoll combo back in again on the following week.

Harriet Lee Sustaining

Harriet Lee commences a series of NBC radio broadcasts with her harmony trio July 15. She recently lost the Edgewood account. Miss Lee will get the WEAF network thrice weekly.

By the Plug

Chicago, June 27.

Small publishers locally are putting their managers on piece-work wages, the pluggers drawing pay strictly for the number of plugs secured.

And the only plugs that count are those that go out over the ether. Standard rate locally figure as \$2 a plug; though some of the cheaper outfits have that figure pared down somewhat, giving the deuce only for plugs over a network hookup and only \$1 for a local ether outfit.

20c Idea Now Replaced by 15c Retail

A reduction in the retail price of sheet music to 15c instead of the 20c previously discussed is now being seriously pondered. Publishers have met at a meeting yesterday (Monday) afternoon.

Former plan to reduce to 20c is out on the grounds that the cut is not drastic enough to boost sales to any great degree. With a retail price of 15c, however, the publishers feel that new life will be injected into the sheet music business. It is the intention of the publishers to adopt a slogan reading "Seven for a \$1, for the 15c music, which slogan the publishers feel certain will be a valuable help to sales."

Publishers declare that they have the word of the symphony stores, Krege and McCrory, that if they agree upon a 15c price and one or two publishers refuse to come into the deal, the music of these publishers will not be placed on their counters.

The 15c sheet music is to be wholesaled for either 9 1/2c or 10c. The royalty to songwriters is to be reduced, if the 15c price is adopted, from 3c to 1c.

Under the 15c price the usual insert in sheet music will be left out for cheaper publishing costs.

MUSICKERS

Assault Row Cost Dave Broudy \$3,500—Also \$25 Fine

Pittsburgh, June 27. Dave Broudy, orchestra leader at the Stanley, was convicted of assault and battery on Julius Gardner, a French horn player in his employ two years ago, by a jury in common pleas court here last week. The trial judge gave him the minimum sentence, \$25 and costs.

It was the second trial growing out of the case, with Gardner charging that the beating administered by Broudy in 1929 incapacitated him for work a long time and also gave him a sensitive lip which interfered with his horn playing. A couple of months ago Gardner sued the leader for \$100,000 damages and lost a verdict of \$3,500.

On the assault and battery conviction, Broudy faces a prison term of a year.

New Columbus Lyceum

Columbus, June 27.

The Lyceum theatre, home of co-op stock burlesque for the past two years until it was burned down, March 15, is being rebuilt by and for the local stagehands' and musicians' unions, who will operate it again as a stock burlesque house in the fall. Rebuilt theatre is to be on a single floor and will have only 750 seats.

Par Keeps Hand, Krumgold

Hollywood, June 27.

Paramount has taken up options of Herman Hand and Sigmund Krumgold, arrangers and conductors. Both will remain on the studio payroll for another year.

Felton's Shore Date

Long Branch, N. J., June 27. "Happy" Felton and ark is set for the summer at Jenkinson's Pavilion, Point Pleasant.

Dand has just finished an engagement at the De Witt Clinton Hotel, Albany.

PLAZA'S SECOND DEBT PLEA NO JOY

Plaza Music, one of the largest jobbers, came to the Music Publishers' Protective Association last week and admitted a shortage of cash.

Plaza is indebted to the majority of the publishers for sheet music which it bought, with some of its debts extending over a couple of months. Jobber requested the help of the M. P. P. A. to effect some settlement with three publishers over its debts.

Financial statement to the M. P. P. A. wasn't clear enough, and the latter organization put an accountant to work on Plaza's books. As soon as the accountant reports the financial standing of Plaza, the publishers will determine the procedure of action necessary.

Plaza, according to report, is said to have offered to settle with the publishers for the dollar if the publishers will permit them to remain in business.

Some nine years ago the Plaza was in similar difficulties. At that time it settled with the publishers for 20c on the \$1.

Direct Ship to Studios New Postage Economy

Famous Music will hereafter send professional copies and orchestra arrangements to radio stations to be distributed by the program directors instead of mailing them direct to the leaders or singers.

Larry Spier, gen. mgr. of Famous, admitted moving to move to cut down on postal expense after the increased postal rates becomes effective July 6. Under the system now in use with other publishers, where orchestration are mailed individually, Famous had to mail out 6,000 orchestration envelopes. Now but 400 packages of orchestration will be mailed.

Spier sent letters to 400 stations advising them of his move and requesting that they fill out an enclosed blank which would inform him of the number of artists and orchestration on each station and to whom to send his orchestration. Other publishers, after advised of the Famous Music move by the general manager of the A. S. C. A. P., are adopting the same method to cut down mailing expense.

Cline Renames Himself For Manhattan Airing

Tommy Nelson's orchestra opened at the Roosevelt Hotel, New York, last week, following Harry Reser. Nelson's orchestra had previously been the name of the band was Tommy Cline's. Cline decided to change his moniker to Nelson when he hit the big time.

Calloway's Mixed Tour

Baron Lee and his Blue Rhythm band follows Cab Calloway's orchestra into the Cotton Club, opening June 29. Calloway will play dances and theatres over the summer, when he will return to the Cotton Club.

Calloway's itinerary calls for the band to open for Loew's the Paradise, Bronx, July and move to the Valencia, Jamaica, the following week. Band is playing these dates for \$4,000 per week net. Following the two Low week, Calloway moves to North Carolina, from where he will start on a dance tour until Sept. 2. On the latter date the band goes into the Pearl, Philadelphia, and on Sept. 10 plays the Howard, Washington. Both are colored houses.

Band's salary for the two latter dates will be \$8,000 each.

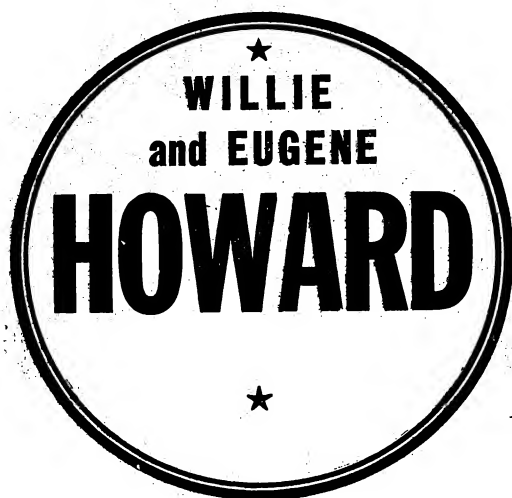
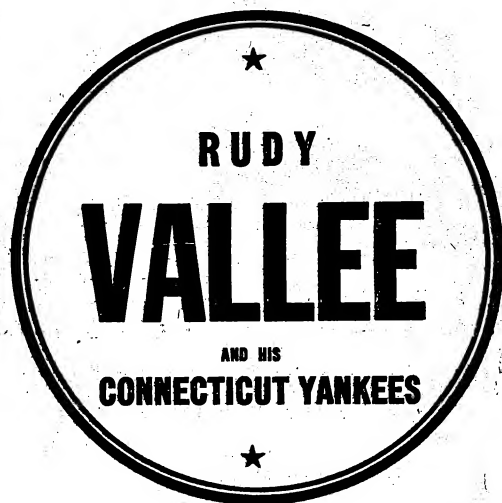
Mills Nixes Victor

Mills Music is another Victor publisher, but holds out its hands with Robbins and Peist, refuses to permit Victor to use its catalog for the 10c and 20c disc on a smaller royalty basis.

Victor has yet has not decided whether to agree to Victor's cut royalty to join the ranks of the holdout publishers.

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